

SEPTEMBER 1973

AMERICAN INSTITUTE OF ARCHITECTS

OCT 2 5 1973

FALL TRAVEL IN VIRGINIA

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to see if you've the funds to cover the check. (We doubt if you'd want us to be less prudent after all, it's <u>your</u> money we're handing out.) But if your check is good, we promise to be as good as our word, and you'll be sure to get your money.

320

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AN INDEPENDENT PUBLICATION FOUNDED 1878 TO TELL THE VIRGINIA STORY



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Clifford Dourday

The Man From Chuckatuck

S OME while after Governor Godwin was out of office, my wife and I were visiting her grandmother in Chuckatuck. Since I'd not been in the little town before, I asked, "Whereabcuts around here did the Governor live?"

Mrs. Willoughby, the grandmother, said, "You mean 'Bud'?"

"No, I mean Governor Godwin."

"He's 'Bud.' That's what he was called when he was growing up—in that house right across the street—and we still call him Bud. After he was married, they built a house on our side of the street, a few doors up, but that house over there is where his family lived."

It is a large, substantial late Victorian house, with the curved corner bays like a modified tower, and carries from its era an unpretentiously imposing quality into ours. Years ago most of the small towns of Virginia boasted a similar house, or houses, and the present surroundings of the Godwin house—the quiet street of half-sidewalks flanked by grass plots leading on one side into lawns and on the other side sloping into the road-like center—suggest a comfortable perpetuity across time. Visualizing a friendly young man named Bud growing up in that environment, speaking courteously to the older neighbors (with whom he maintains a warm association), suddenly humanized for me a person I had known only in his office of governor.

The few occasions on which I had had any contact with Governor Godwin had been formal and in the exercise of his official capacity. In those contacts what had impressed me chiefly about the governor was the sense that he was primarily a man of convictions, that his political principles reflected his privately held principles. He was more careful in expressing himself than other state officials with whom I'd talked, as though careful not to have his basic position misrepresented by even the smallest nuance. Fundamental in this position was a strong belief in the perpetuation of the *character* of Virginia's government, combined with a progressiveness which had not exactly been a feature of Virginia's government.

Outsider that I was (am) to politics, it was easy to see that such a position lent itself to distortion by supporters as well as by opponents. Since most people unconsciously practice a highly sensitive perception, selecting what they wish to believe, some would see in Governor Godwin's position *only* that he wished to preserve Virginia's government and others *only* that he was committed to progress—i.e., change. Those do-it-now no-matter-how advocates of change, regardless of consequences, would translate the perpetuation of character theme into meaning perpetuation of past policies and view him as a stand-pat ultraconservative, even reactionary. Those politically to the right of Hoover would, by removing progressive policies from the whole context, be alarmed at the prospects of reckless, unprecedented change, and view him as a dangerous liberal.

In these days of handy labels—Right and Left, far right and new old left, etc.—it seemed that Governor Godwin was going against the grain of expedient politics by taking a position which defied (Continued on page 61)

SEPTEMBER 1973



Skyline Driving? The nicest thing about going is staying.

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VIRGINIA RECORD

REDISCOVER VIRGINIA IN THE FALL

By GREG LIGHT

Following are but a few of many, many things happening this Fall in the Commonwealth. Should you like more detail on Virginia's leisure resources, contact The Virginia State Travel Service at 911 East Broad Street, Richmond, Virginia 23219 or call 802-770-2051.

WHILE EACH SEASON has its own beauty, somehow Fall's aesthetics take greater hold on us than the others. Maybe it's the warm tones of late afternoon touching the countryside more intimately each day as the sun's rays shorten—or perhaps it's that brisk, alive feeling sparked by the progressively cooler weather. Just whatever it is, though, is not all that crucial. Rather to some of us what is important is just where can we find this experience.

The Commonwealth of Virginia *is* that place. Should you find yourself, or your family, giving in to the idea that television is where it's at on a Fall weekend in Virginia, think again.

Realize that Fall is a time of festivals here when the air turns crisp indeed and in turn moves people to celebrate life in practically every realm. There are fox hunts, horse shows, carnivals, open home tours, antique shows, special football games and attending excitement of the International Tobacco Festival.

Make this Fall the time you re-discover Virginia . . . and you'll remember it as a time when the early morning air knew a slight chill —and in some places, was intermingled with the scent of woodsmoke, pine and cider, and finally, the Fall you came home. . . . **C**ONSIDER the State Fair, which begins in late September. Such a classic American happening deserves notice and besides, nearly everyone in your family can identify with it in some manner—whether it's the country singing of Tommy Cash & The Blackwood Singers, the Stebbings Circus, the fascinating Dancing Waters, or the fireworks shot off every night. For those who like popular rock, groups such as Lobo and The Mike Curb Congregation are on hand, along with many exciting regular and special attractions.





VIRGINIA RECORD





N NORTHERN VIRGINIA you can experience Waterford, an 18th century Il town. There townspeople conduct the aterford Homes Tour and Crafts Exhibit the 1st, 2nd and 3rd of October, with isans from Loudoun and adjacent couns offering their products for sale, and ening their gracious homes for public w.

The village became Waterford by way an enterprising young shoemaker, omas Moore, who persuaded the town take on the name of his birthplace, aterford, Ireland. Given its distinctive tory and restored charm, Waterford puld not be overlooked.

ell the Virginia Story

SEPTEMBER 1973

PAGE ELEVEN

THIS FALL tobacco receives recognition for its role in Virginia in the form of the 25th National Tobacco Festival. Staged in Richmond with a grand ball and an illuminated parade, the festival will select a "Queen of Tobaccoland, and feature the Tobacco Bowl—Univ. of Richmond vs. Southern Mississippi.





F OR THOSE who have forgotten, to tober 19th, 1781 in a little place call Yorktown with the surrender of Lo Cornwallis. And today you can walk this very site with its ramparts, brea works and brass cannon still in place.

Add to these, the many happenin found in the accompanying material this issue and even the most critical trave will have to agree that the Commonwea of Virginia *is* the place.

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VIRGINIA RECORD



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Peeperesse Meet at Virginia's Vacation spot. The Irgest oceanfront resort and convention complex in the state. It's without equal to details: Mrs. Julia Neims Sales Director Inte Cavalier Oceanfront Arge & Atlantic Ave Beach, Va. 2345 (19) 428-661 HISTORIC MICHIE TAVERN MUSEUM A FAMOUS TAVERN OF THE 1700'S

A wealth of traditional charm clings to early American taverns. The very words create an atmosphere of candlelight, graciousness and hospitality. At Historic Michie Tavern, near Thomas Jefferson's Monticello, Charlottesville, Va. the pages of history are turned back over 200 years, where a striking portrayal of pre-Revolutionary life may still be observed. AFTER YOUR VISIT through the museum, DINE in "THE ORDINARY," a converted log house where people meet and enjoy the food of yesteryear.

Bill of Fare

Blackeye Peas Stewed Tomatoes Curd Cheese Green Bean Salad Cole Slaw Home Made Corn Bread Home Made Biscuits Potato Salad

Colonial Fried Chicken

A TOUR OF HISTORIC MICHIE TAVERN MUSEUM & LUNCH IN "THE ORDINARY" IS AN EXPERIENCE THAT WILL BE REMEMBERED FOR MANY YEARS TO COME.

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"THE ORDINARY" 11:30 A.M. to 3:00 P.M. Seven days a week

ll the Virginia Story

SEPTEMBER 1973



1201 Washington Avenue Historic Fredericksburg, Virginia Built in 1752, home of Colonel Fielding Lewis and his wife, Betty Washington Lewis, only sister of George Washington.

Kenmore portrays the restored elegance of a working plantation-house where resided a Revolutionary patriot. Colonel Lewis was a provisioner to the Continental Army.

Visitors enjoy tea and gingerbread in the old restored kitchen. Open Daily, 9-5. Admission: \$1.25; children under 18, 60ϕ ; under five free. Special group rates on request to Director, 1201 Washington Avenue, Fredericksburg, Virginia.

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FALL IN VIRGINIA

(Information from "Virginia Annual Events-1973" Courtesy of Travel Development Department, Virginia State Chamber of Commerce)

SEPTEMBER

20-30

INTERNATIONAL CHILDREN'S DAY, Wolf Trap Farm Park for the Performing Arts, Vienna International Children's Day co-sponsored by Fairfax County Council on the Arts, Wolf Trap Foundation and National Park Service with participation of numerous embassy groups. Ground events free, show twice daily on stage at Filene Center. Second or third weekend in September. For information contact (202) 938-3804.

BAND CONCERT, Wolf Trap Farm Park for the Performing Arts, Vienna,

Labor Day Band Concert, 2 p.m. Free, no 29 tickets. Filene Center.

CANDLELIGHT CONCERTS IN THE GOV-ERNOR'S PALACE, Williamsburg, 8:45 p.m.

SECOND ANNUAL ROTARY CLUB HORSE SHOW, Kilmarnock

Twenty-two events in the English Division and 29 23 in the Western division, with equestrians from the local area and distant points. A Jousting Tournament will also be a part of the full scale horse show, giving an exhibition of the ancient art of jousting. Contact: George Noblett, Kilmarnock, Virginia 22482. 29–30

ANNUAL VIRGINIA FOLK MUSIC FESTI-

VAL, Chase City-Crewe

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-16

27

Division # 1—Bluegrass bands in Chase City. Singing, playing, pretty girls, state championship contests, a beauty pageant, parades and participation by more than 1,000 musicians marks this annual event to perpetuate the folk music of Virginia. Division # 2—Regular Bands —Crewe. Al Mull c/o WMEK, Chase City, Virginia 23924.

TOBACCO AUCTIONS, Danville

v. 15 See tobacco sold, hear the chant of the auctioneer. Mr. Charles Waddell, Danville Tobacco Association, 2321 Riverside Drive, Danville, Virginia. (804) 793-6145.

7TH ANNUAL GUNSTON HALL CAR SHOW, Gunston Hall Plantation, Lorton

Cars in all their glory will be on display for the car show. Show includes antiques, classics, modern classics and sports cars. Picnic on the grounds. Gunston Hall is a registered National Historic Landmark. Contact Gunston Hall Car Show, Gunston Hall Plantation, Lorton, Virginia 22079. (703) 768-3933.

- THE STATE FAIR OF VIRGINIA, Richmond The climax of Virginia's many local fairs. The State Fair of Virginia ranks among the nation's Top Ten Fairs and draws over 700,000 people.
 (*) C. L. Teachworth, Manager, P. O. Box 1757, Richmond, Virginia 23214 (804) 329-4437.
 - "PICK YOUR OWN" APPLE ORCHARDS, Roanoke-Lynchburg-Charlottesville-Winchester Enjoy a family outing in the picturesque orchards of Virginia. The tastiest and freshest apples are those you pick right off the tree yourself. Charles C. Mayes, Fruit Marketing Agent, Virginia Dept. of Agriculture & Commerce, 203 N. Governor St., Richmond, Virginia 23219. (804) 770-3951.
 - 11TH ANNUAL PEANUT FESTIVAL, Emporia Parade, beauty pageant and coronation of the Queen, all make for a salute to the peanut, a staple crop for this southside Virginia area. Emporia-Greensville Chamber of Commerce, 312 South Main St., Emporia, Virginia 23847. (804) 634-2636.
 - 100 LAP NATIONAL CHAMPIONSHIP RACE, Martinsville

Race starts at 1 p.m. Adults \$3, Children under 12 free. Martinsville Speedway, Inc., P. O. Box 3311, Martinsville, Virginia 24112. (703) 956-3151.

11TH ANNUAL NEW MARKET ARTS AND CRAFTS SHOW, New Market

The Arts and Crafts show will be held in the historic Henkel House in New Market. Exhibits may be for display only or for sale. Artists and artisans will demonstrate their skills. Admission for Adults 50ϕ , Children 25ϕ . Visitors are encouraged to visit the local attractions while in New Market. Endless Caverns, Shenandoah Caverns and the New Market Battlefield Memorial Park are all only a few minutes drive from the show. For information contact: New Market Area Chamber of Commerce, New Market, Virginia 22844. (703) 740-3212.

100 MILE BICYCLE RIDE, Mechanicsville-Tappahannock

In cooperation with the League of American Wheelmen's National "Century Run"; ride is round trip from Mechanicsville to Tappahannock, DeWitt P. Whittington, 491 Westover Hills Blvd., # 105, Richmond, Virginia 23225. Sponsored by the Richmond Area Bicycling Association.

OLD DOMINION 500 GRAND NATIONAL STOCK CAR RACE, Martinsville

Race starts at 1 p.m. Adults, \$8 & \$7; Children 6-12, \$3. Martinsville Speedway, Inc., P. O. Box 3311, Martinsville, Virginia 24112. (703) 956-3151

30

- AN OCCASION FOR THE ARTS, Williamsburg Williamsburg's annual celebration in honor of fine arts, theatre, music, and performing arts. For information, write P. O. Box 363, Williamsburg, Virginia 23185.
- 1–3 ANNUAL WATERFORD HOMES TOUR & CRAFTS EXHIBIT, Waterford Tours of 18th and 19th century homes in this Northern Virginia community that has been

Northern Virginia community that has been kept much in its original state. Artisans and craftsmen demonstrate and offer their products for sale. Area artists exhibit. (*) The Waterford Foundation, Waterford, Virginia 22190.

- 1–31 "PICK YOUR OWN" APPLE ORCHARDS, Roanoke-Lynchburg-Charlottesville-Winchester (SEE September 22-30)
- 4, 11, CANDLELIGHT CONCERTS IN THE GOV-
- 18, 25, ERNOR'S PALACE, Williamsburg, 8:45 p.m.

Nov. 22

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23RD ANNUAL SOUTHEASTERN BAND FES-TIVAL, Bristol

> From eight states 70 high school bands gather to parade and to be judged against a standard. An educational event with nationally known adjudicators well recognized in their field. Southeastern Band Festival, P. O. Box 1039, Bristol, Virginia 24201. (703) 669-2141.

ANNUAL FREDERICKSBURG DOG MART, Fredericksburg

A parade, dog show, dog auction, hog calling, fox horn blowing, old fiddlers and archery contests and demonstrations along with Indian dances and dog trick acts which began in 1698 when early colonists traded their dogs for the Indians' furs and gold nuggets. Colorful and unique. (*) First Saturday in October. Mr. Kenneth D. Sisk, Massaponax, Virginia. (703) 371-3349.

6–7 ANNUAL HIGHLAND COUNTY FALL FOLI-13–14 AGE FESTIVAL, Monterey 14

Highland County's claim to special fall scenery is based on an abundance of beautiful hardwoods plus the beauty of the Maple Sugar Orchards. Scenic drives, homemade mountain foods, displays — all make for a picturesque weekend. Bruce R. Richardson, Jr.. Executive Secretary, Highland County Chamber of Commerce, Monterey, Virginia 24465. (703) 468-2980.

6–7 LARGE MOUTH BASS FISHING CONTEST, Gasburg

A contest for all licensed fishermen. Prize money and fun in this large mouth bass fishing contest on beautiful Lake Gaston. Complete marine and camping facilities. Howard Moss, Delbridge Marina, P. O. Box 365, Gasburg, Virginia 23857. (804) 577-2114.

6-13 25TH ANNUAL NATIONAL TOBACCO FE

TIVAL, Richmond—The Silver Anniversary A grand ball, illuminated parade (October 1: talented princesses and tobacco queens fro other states, vieing for "Queen of Tobaccoland a football game (Tobacco Bowl) between Ur versity of Richmond and Southern Mississip (Oct. 13), all mark a tribute to the broadleaf plant by the "Tobacco Capital of the World Richmond." (*) Carlton Duffus, 13 East Fran lin Street, Richmond, Virginia 23219. (80 643-3459.

20TH ANNUAL HARVEST FESTIVAL, Sou Hill

With the end of summer, this Southside Virgin Area heralds Fall and the end of the Harve with a country music show, float parade a harvest dance. President of South Hill Jayce P. O. Box 613, South Hill, Virginia 23970.

- 10TH ANNUAL FALL CRAFT FAIR, Richmon Held second weekend in October the Har Work Shop, a non-profit organization, opens restored gardens to Virginia and Marylar craftsmen to sell and demonstrate their won Demonstrations in weaving, pottery, raku firir metal sculpture, enameling, stained glass, at jewelry are offered. Appoximately forty craft men participate. Admission, Adults 75¢, childr under 12 with adult, free. Proceeds go into t free children's craft classes. Mrs. Ruth T. Su mers, Hand Work-Shop, 316 North 24th Stre Richmond, Virginia 23223 (804) 649-0674.
- FAIRFAX HUNT, Gunston Hall Plantation, Lo ton

The Hunt of George Mason and George Was ington returns to Gunston Hall with the trational blessing of the hounds by the rector Pohick Church, the stirrup cup and the color chase. Gunston Hall Plantation is the colon home of patriot George Mason. Contact Fairf Hunt, Gunston Hall Plantation, Lorton, V ginia 22079. (703) 768-3933.

CARDINAL 500 CLASSIC MODIFIED AN LATE SPORTSMEN CARS, Martinsville

Race starts at 1 p.m. Adults \$6, Children 6-\$3. Martinsville Speedway, Inc., P. O. Box 33 Martinsville, Virginia 24112. (703) 956-315.

ART AND CRAFT SHOW ON OLD COUR HOUSE GREEN, Accomac

Sponsored by the Chamber of Commerce a the Art & Craft Guild of the Eastern Sho Local artists working and displaying their wo Almost a lost art will be the duck carvers well as wood sculpture, paintings in acrylic, and water colors, macrame, leather crafts a numerous articles. No admission. From 1 p. to 5 p.m. For information contact Eastern Sho of Virginia Chamber of Commerce, Accom Virginia 23301. (804) 782-2460.

YORKTOWN DAY, Yorktown

Observance of the day the American War Independence ended with the surrender by Lo Cornwallis to General Washington on the batt field at Yorktown, October 19, 1781. (*) Sup intendent, Colonial National Historical Pa Yorktown, Virginia 23440. (804) 887-2241.

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12 - 13

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Founded 1

NOVEMBER

16TH ANNUAL OYSTER FESTIVAL, Urbanna A parade, antique car show, beauty pageant, grand ball, all mark another season for the harvest of the Virginia Oyster by this town by the Rappahannock River, just miles from the Chesapeake Bay. Secretary, Urbanna Chamber of Commerce, Urbanna, Virginia 23175.

ANNUAL MONTPELIER RACES, Montpelier Station

See flat race and steeplechase races on the estate of Mrs. Marion duPont Scott. Feature race is the Noel Laing Handicap. Located near Orange, Virginia. Chester C. Hazard, Montpelier Station, Virginia 22957. (804) 672-2217 or 672-1162.

SOROPTIMIST HOUSE TOUR, Accomac

A tour of Eastern Shore homes with interesting architecture and interior furnishings. Public and private buildings. Tea will be served. Block tickets available. Sponsored by the Accomack County Soroptimist Club to be used for their scholarship fund. Hours 2 p.m.-5 p.m. Mrs. Grace Ross, Box 336, Accomac, Virginia 23301. (804) 787-3899.

VIRGINIA AMATEUR FIELD TRIAL ASSO-CIATION MEET, South Hill

From East of the Mississippi River come bird dog owners with dogs of all ages to compete over special courses for coveted trophies. Located over the Elm Hill Wildlife Management Area of the Virginia Commission of Game and Inland Fisheries near South Hill. Parke C. Brinkley, 1131 Litton Lane, McLean, Virginia 22101. (703) 356-2273.

AMERICA'S FIRST THANKSGIVING, Richmond

Ceremonies and pageantry, parades and other events commemorate the observance of the First Official Thanksgiving in America, December 4, 1619, at Berkeley Plantation, on the banks of the James River, near Richmond. (*) W. M. Gaunt, Jr., President, Virginia Thanksgiving Festival, Inc., Berkeley Plantation, P. O. Box 1090, Richmond, Virginia 23219. (804) 648-6583.

WATER FOWL WEEK AT CHINCOTEAGUE NATIONAL WILDLIFE REFUGE, Chincoteague

Every day from 9 a.m. to 5 p.m. the refuge will be open for visitors to view the fowl arriving at their winter headquarters. Winter home for thousands of snow geese. No admission. Contact the Chincoteague National Wildlife Refuge, Chincoteague, Virginia 23336.

25–29 A THANKSGIVING HUNT WEEKEND, Charlottesville

In the heart of Virginia's hunt country attend a "blessing of the hounds," special evening entertainment, traditional Thanksgiving Dinner, fine dining and special activities. (*) David E. Plymire, The Boar's Head Inn, Ednam Forest, Charlottesville, Virginia 22901. (804) 296-2181.

29-30 YWCA CHRISTMAS WALK IN HISTORIC Dec. 1 ALEXANDRIA, Alexandria

Special activities of Christmastide in "Washington's Home Town" relive in part Christmas as it was in the days of George Washington and our founding fathers. (*) Alexandria Board of Trade, 400 South Washington Street, Alexandria, Virginia 22314. (703) 549-1000—YWCA, 602 Cameron Street, Alexandria, Virginia 22314. (703) 549-0111. Or Ramsay House Visitors Center, 221 King Street, Alexandria, Virginia 22314. (703) 549-0206.

COLONIAL WEEKENDS in Williamsburg

Dec. 2 (*) Richard Tate, Reservations Manager, P. O. Box B, Williamsburg, Virginia 23185. (804) 229-1700 (ALSO in January and February)



25

30-

PAGE SEVENTEEN

AND THE NIGHT VISITORS," "AMAHL Richmond

"Amahl and the Night Visitors" will be presented on Sunday, December 2, 1973 at 4 p.m. in the Mosque. This is the Richmond Department of Recreation and Parks' annual Christmas gift to the City of Richmond. Admission is free. Department of Recreation and Parks, The Mosque, Richmond, Virginia.

COLONIAL WEEKENDS in Williamsburg Enjoy life and times of Virginians 200 years ago, with special music, tours and foods-all from America's colorful past. This year, programs focus on crafts. (*) Richard Tate, Reservations Manager, P. O. Box B, Williamsburg, Virginia 23185. (804) 229-1600.

11TH CHRISTMAS HOUSE, Big Stone Gap June Tolliver House aglow with candlelight and Christmas decorations of the 1800's celebrate Christmas with carol singing and the customs of the era, a flower show, music and a Nativity scene tells the Christmas story on the stage of the "Trail of the Lonesome Pine" drama. The June Tolliver Craft Shop offers unusual Christmas gifts and decorations of native materials. The John Fox, Jr. house serves as both a museum and a memorial to the Fox family, where the famous author lived and wrote the "Trail of the Lonesome Pine" and many other novels and short stories. The house was built in 1888, and is filled with beautiful furnishings and mementoes of the family. Guided tours are conducted through the house each day except Monday. Tuesday thru Friday-10 a.m. to 5 p.m.; Saturday-1 p.m. to 5 p.m.; and Sunday -2 p.m. to 6 p.m. Admission charges, Adults \$1; Children 50¢. A tea is offered at the Yule season in the mansion. June Tolliver House, Jerome & Clinton Streets, Big Stone Gap, Virginia 24219. (703) 523-1235.

CAROLS BY CANDLELIGHT, Gunston H: 9 and Plantation, Lorton

- Eighteen century carols sung by choirs in t candlelit mansion decorated for Christmas the Traditional manner. Gunston Hall Plant tion is the home of George Mason, author the Virginia Declaration of Rights. Contac Carols by Candlelight, Gunston Hall Plantatic Lorton, Virginia 22079. (703) 768-3933.
- CHRISTMAS WITH THE ELKS, Bedford Jan. 1 The Elks National Home turn on their famo lighting display that attracts upwards of 100,0 persons who come to enjoy the intricate design Doral E. Irvin, Elks National Home, Bedfor Virginia 24523. (703) 586-8232.
- HOLIDAY SEASON IN WILLIAMSBUR Jan. 2 Williamsburg
 - A two-week observance of colorful customs a contemporary events that capture the gaity a tradition of Virginia's colonial capital of Chri mastide. Many special events scheduled inclu ing tours and colonial dining. (*) Richard Ta Reservations Manager, P. O. Box B, William burg, Virginia 23185. (804) 229-1700.
 - ANNUAL CHRISTMAS PROGRAM, W Trap Farm Park for the Performing Arts, Vien Christmas Carols with the U.S. Marine Ba Sunday prior to Christmas, 4 p.m. Free. File Center. Call: (202) 938-3810.
 - "THE NATIVITY," Richmond Richmond's Annual Christmas Pageant, 6 p. Carillon-Byrd Park. The cast of Richmond ci zens depict six scenes of the Nativity. Told tableau form. No charge. Xenophan Mor Department of Recreation and Parks, T Mosque, Laurel and Main Streets, Richmon Virginia 23220. (804) 649-5668.
- 24-27 CHRISTMAS IN CHARLOTTESVILLE, Ch. lottesville

In an old English setting enjoy Christmas w wassailing, the traditional Yule Log, bring in the ceremonial Boar's Head, caroling, o door bonfires—all at this special time of the ye (*) David E. Plymire, The Boar's Head In Ednam Forest, Charlottesville, Virginia 229 (804) 296-2181.



16

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19-

23

24

Christmas With the Elks, Bedford VIRGINIA RECORD

7-9 14 - 1618 - 20

8-9



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P. O. Box 695, Nags Head, North Carolina

SEPTEMBER 1973

PAGE NINETEEN

Heat. Don't add extra heat. Cut down on heat producing uses inside the home such as unnecessary cooking, ironing, lights, relevision sets, and radios that are on but not being used or watched.

television sets, and reduce that are on but not being used or watched. Cooling, Don't overcool A five degree change in your biststantial decrease in your operating costs. Raise your set-ing to 76 degrees or 78 de-most air conditioning special sts. For maximum comfort than the outside temperature. Walking into a 75-degree house on a 95-degree day feels like walking into a refrigerator. Don't try to cool the great outdoors. When air conditioners are on, keep windows closed. Check for cracks around window units. Keep outside door openings and closed of the great outdoors. Temperature. If you are

Closings to a minute. If you are a working family or plan to be away all day, raise the thermostat setting on your air conditioner by five degrees when you leave. It should only take a few minutes to bring the temperature of down when you return, and you are take a few minutes to bring the temperature back down when you return, and you will save on operating costs. Turning the unit off completely will probably not save money be-cause the unit will have to work extra hard to remove the heat built up during the day and

10

An Continuent thus require a much longer cool-down period when you come home if you plan to be away until later in the evening when cooler outside air will begin to cool your house down naturally—or if you are planning to be away several days—then shut your air conditioning of when you leave. **Location**. Put window unit in best loca-tion. A window that is in the middle of the avoid corners and hallways as locations for the unit Make sure large pieces of furniture are not blocking the circulation of air both into and away from the unit. **Cleaning**. Keep filters clean Days to

into and away from the unit. Cleaning. Keep filters clean. Dirty filters will run up your cooling costs by restricting air flow and thus make your unit work harder and longer. Care Have

and longer. Care. Have your central cooling unit serviced each year. An air conditioner that is out of adjustment can increase your operating costs while giving you very little cooling. Don't duce the flow of air over the outside condensduce the new of all over the outside condens-ing coils of your central unit or the outside-the-house portion of your window unit. The heat removed from your house will not be able to escape from the condenser.

FITTER P

These suggestions should help you enjoy the summer even more. The savings you get from the proper use of electricity are bound to make you happy

IN OUR BOOK, THE CONSUMER COMES FIRST.

And because one of the consumer's main objectives these days is saving money, we're making this new booklet available free at Vepco offices everywhere.

Electricity that's used is still one of the biggest bargains around. But electricity that's wasted is expensive. And that's what our booklet is all about: electric waste and how to stop it, with money-saving suggestions anyone can use, all over the house.

"How to Save on Your Electric Bill" is dedicated to the consumer-and so are we. And this is just the beginning of a major Vepco campaign to make buying-power better than ever in the area we serve. Because at Virginia Electric and Power, you come first. Always.



VIRGINIA A.G.C. REVIEW

OFFICIAL SECTION VIRGINIA BRANCH A.G.C.



FEATURING NEWS FROM VIRGINIA BRANCH A. G. C.

MID-YEAR BOARD MEETING
 EUGENE T. JENSEN SPEAKS

DUNN NAMED HONORARY MEMBER
 • VA. BRANCH LEGISLATIVE PLATFORM

IACP TRAINING SCHOOL
 MUNICIPAL-UTILITIES DIVISION FORMED

CONSTRUCTION INDUSTRY CONFERENCE • NATIONAL PHOTOGRAPHY CONTEST

 BERMUDA SEMINAR AGC NEWS NOTES

ALSO PRESENTING PROJECTS OF NOTE

FRANK B. MCALLISTER, INC.	Office Building for Frank B. McAllister
EUGENE SIMPSON & BROTHER, INC	Quality Inn—Pentagon City
S. LEWIS LIONBERGER CO.	Va. Synod Lutheran Home and Stephenson & Aldridge Wayside
RICHARD E. PHILLIPPI, INC.	First National Exchange Bank, Marion

VIRGINIA BRANCH AGC MID-YEAR BOARD MEETING

SHERATON-FREDERICKSBURG MOTOR INN

JULY 22-24, 1973

THE Virginia Branch AGC held its Mid-Year Board Meeting at the Sheraton-Fredericksburg Motor Inn on July 22-24. Over 60 members and their wives participated in the two-day meeting and Leadership Conference.

On Monday morning, there was a meeting of the Board of Directors and concurrently a meeting of the District Presidents and Committee Chairmen. This was followed by a joint meeting of the two groups at which time they discussed membership development and other areas of concern of the Districts. At this meeting, the Legislative Platform was also presented.

Monday afternoon was devoted to the AGC Golf Tournament and other sports and social activities. Monday evening the scheduled Western Cookout turned out to be a Western Cookin due to weather conditions. A record turnout enjoyed the fine fellowship and delicious food. A trophy and prizes were presented to the winners of the Golf Tournament. A present was also presented to Mr. William E. Dunn, retiring Executive Vice President of the National AGC.

The Tuesday morning meeting consisted of the following committee reports:

Long Range Planning

-A. S. Bass, Jr. (Bass Construction Co., Inc.-Richmond)

National Manpower Training

--R. E. Lee (R. E. Lee & Son, Inc.-Charlottesville)

Joint Commonwealth of Va./AGC Committee

-J. F. Duckhardt (Executive Director-Virginia Branch AGC)

- AIA-VSPE-CEC-AGC
- -S. L. Lionberger, Jr. (S. Lewis Lionberger Co.—Roanoke)
- Out of Country Management ---P. R. Brooks (Lone Star Indus-
- tries, Inc.—Richmond)

In addition, William E. Dunn addressed the group concerning various National AGC activities. A report on the Municipal-Utilities Division Committee was submitted to the Board by Executive Director Duckhardt. This committee, co-chaired by Aaron J. Conner (Aaron J. Conner General Contractor, Inc.—Roanoke) and H.

Arnold Prillaman (Prillaman & Pa Inc.—Martinsville) requested the f mation of a Municipal-Utilities whi was approved by the Board of Dir tors. In addition, Joseph P. Ashooh, I rector of Municipal-Utilities Divisi National AGC, discussed the Natio AGC services to the Municipal-Ut ties Contractors. The keynote spea for the day was Eugene T. Jensen, I ecutive Secretary of the Virgi Water Control Board, who spoke "Contractors' Role in Environmen Good News and Bad News."

While the men attended the me ing, the ladies enjoyed the facilities the hotel and visited the histori areas around Fredericksburg. They so had a coffee on Monday morn in the AGC suite. Mrs. James Duckhardt, wife of the Executive rector, stated that the participat was greater at this affair than in a previous year.

Incoming President Alexander Al ander announced at this meeting t the Mid-Year Board Meeting for 19 would be held at The Tides Inn, vington, Virginia, pending final rangements.

PERSONALITIES

On the facing page are scenes of both business and pleasure:

- 1. (Left to Right) H. Arnold Prillaman (Prillaman and Pace, Inc.—Martinsville), Joseph P. Ashooh (National AGC), Virginia Bra President J. W. Creech (J. W. Creech, Inc.—Norfolk), William G. Bryson (Tidewater Construction Corp.—Norfolk), and F. Wa Martin (Edward van Laer, Inc.—Charlottesville).
- 2. Alexander Alexander (Alexander Building Construction, Inc.—Richmond) receives congratulations from A. Eugene Thomas (Eug Thomas Construction Co., Inc.—Alexandria) on his victory in the first AGC Alexander Invitational Tennis Tournament.
- 3. Larry Conner (Aaron J. Conner General Contractors, Inc.—Roanoke) exchanges tales with Tom Tisdale (R. E. Lee and Son, In Charlottesville).
- 4. Group of AGC Wranglers. (Left to Right) Phil Brooks (Lone Star Industries, Inc.—Richmond), Mrs. John Poindexter, Mrs. H Lee, Mrs. Jack Turlington. Harry Lee (Kjellstrom and Lee, Inc.—Richmond), John Poindexter (Basic Construction Co.—New News), Mrs. Rex Smith
- 5. (Left to Right) Aubrey S. Bass, Jr. (Bass Construction Co., Inc.—Richmond), William E. Dunn (Retiring Executive Vice Presiof the National AGC), Robert M. Dunville (Robert M. Dunville and Bros., Inc.—Richmond), and Philip R. Brooks (Lone Star dustries, Inc.—Richmond).
- 6. Sid Galloway (Virginia Branch AGC Honorary Member) talks with Mr. and Mrs. Gordon Maynard, Jr. (Massey Concrete C Richmond).





2.







4.



ell the Virginia Story

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EUGENE T. JENSEN SPEAKS TO MEMBERS



Virginia Branch AGC President, J. W. Creech (left) (J. W. Creech, Inc., Norfolk) and Eugene T. Jensen (Executive Secretary, State Water Control Board, Commonwealth of Virginia).

• Eugene T. Jensen spoke at our Leadership Conference in Fredericksburg on July 23, 1973. He is the Executive Secretary of the Virginia Water Control Board. He is the Board's chief executive and responsible for planning, directing and coordinating the water quality and water resources Management Program of the Water Control Board. He spoke on "Contractors Role in Environment— Good News and Bad News."

The good news was the fact a tremendous amount of construction will be necessary in the next five years to meet the requirements of the Water Control Board. This will generate a considerable amount of work for the Contractors, especially the Municipal-Utility Contractors.

The so-called bad news was the fact the contractor would have to abide by certain rules and regulations in future construction to prevent sedimentation and excessive run-off. He offered the AGC an opportunity to meet with him and members of the state agencies to devise methods acceptable to all parties. Mr. Jensen said they know what must be done and feel we know how best to do what is necessary to obtain the desired results.

DUNN IS NAMED HONORARY MEMBER



William E. Dunn, retiring Executive Vice President of the National AGC, receives gift from Virginia Branch AGC President, J. W. Creech.

Mr. William E. Dunn was made an honorary member in the Virginia Branch AGC, at the Mid-Year Board meeting held in Fredericksburg, on July 23rd. He retired as Executive Vice-President of the National AGC and now serves as special counsel to President Nello Teer. He served the AGC for 27 years.

Virginia Branch President, J. W. Creech, presented Mr. Dunn with a desk set-a marble base with a clock and thermometer and two pens mounted on it and engraved:

William E. Dunn

Honorary Member Virginia Branch-AGC 1973

Bill Dunn has been a friend of our Association for many years and we hope the friendship will continue for many more.

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SEPTEMBER 1973



Virginia Branch AGC Legislative Platform

At its Mid-Year Board of Directors Meeting on July 23rd in Fredericksburg, egislative Chairman R. M. Dunville (Robert M. Dunville & Bros., Inc.-Rich-

ond) discussed the aims and pals of the Legislative Comittee. He first had William H. ing, Jr. of McGuire, Woods Battle discuss the legislation e Virginia Branch intends to ropose in the 1974 General Asmbly. He stated that each ember of the Legislative Comittee would be asked to lend eir full support and cooperaon in informing the Legislators he meaning of the proposed lls. He felt that it was through ck of understanding that most lls fail.

In addition, the Virginia ranch AGC will hold a Legislave Meeting in each District. Il of the Legislators in the istrict will be invited and the egislative Platform will be prested by Mr. Dunville, Mr. ng, or James F. Duckhardt, xecutive Director of the Virnia Branch AGC.

The Legislative Committee,

nder Mr. Dunville's leadership, has developed the following Statement of urpose:

ROBERT M. DUNVILLE

PROPOSED STATEMENT OF PURPOSE FOR

VIRGINIA BRANCH AGC LEGISLATIVE COMMITTEE

- Develop a constructive and effective relationship with our particular legislature, its leaders, staff, committee chairmen and individual lawmakers.
- Establish and maintain cordial relations with the Governor and his staff, department directors and their staffs, other elected and appointed state officials.
- Become closely acquainted with the political leaders in both parties, at the national, state and local levels.
- Encourage association officers, directors, staffs and individual members to actively participate is the legislative process.
- Find better ways to maximize our influence in the formulation of public policies. This requires continuous contact with state legislators; preparing and presenting testimony to committee, and discussing proposed legislation with the Governor and his staff.
- Continually strive to interpret our industry to the legislators, so they will will understand its special problems and needs and be able to weigh the consequences—good or bad—of measures and imposts before they vote. Explain the economics of our industry, including the tax revenues it generates; our civic and political role in the community; our substantial capi-
- tal investments, and jobs and wages we provide. Develop cordial relationships with state regulatory agencies and com-
- missions that deal continuously with our business. Their decisions can affect us as much as new legislation, sometimes even more.
- Write letters supporting our case to legislators, commissioners and administrators, and also to newspaper editors, other employer groups and community organizations.
- Encourage employees to work for better government and participate in election campaigns, voter registration drives, fund raising and getting out the vote.



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TAPPAHANNOCK, VA. AYLETT, VA.

ESTABLISHED 1910

IACP TRAINING SCHOOL

By Professor Rayford L. Harris Virginia State College

Thirty four in-service teachers and undergraduate majors in industrial arts education have completed a threeweek workshop in the World of Construction. The course was offered by Virginia State College at Petersburg, in the Industrial Arts and Vocational-Industrial Education Department with support from the State Department of Education. Content learned in the course will help industrial arts teachers in Virginia to become familiar with this new curriculum approach recommended by the State Department of Education, Richmond. Faculty of the Industrial Arts & Vocational Industrial Education Department at Virginia State College under the direction of Associate Professors Rayford L. Harris and Arvid Van-Dyke, as co-directors, organized the summer workshop.

According to Mr. Harris and Dr. VanDyke the program is an outgrowth of the Industrial Arts Curriculum Project (IACP), a research program developed in 1965 jointly by the University of Illinois and Ohio State University. Advisory assistance and over \$2 million was supplied by industry and the United States Office of Education. The Associated General Contractors of America, the AFL-CIO, Building and Construction Trades Department and experienced professionals in the construction industry have provided materials and cooperative leadership for successful operation of this program in various school districts throughout the country.

IACP deals with the study of construction and manufacturing on the eighth and ninth grade levels. It stresses the relationship between man, society, and technology rather than just craft-oriented skills. Instead of just learning how to drive a nail or use a hammer, students will be able to see industry as it really is. The World of Construction course studies the methods required to build any structure. Laboratory activities reinforce the students understanding of how man plans, organizes, and controls all available resources to produce construction as varying as skyscrapers and superhighways.

In the workshop, the teachers were taught how to introduce and teach construction in their classroom and laboratory settings in the public schools of Virginia. The teachers met for 80 hours of instruction in sessions to do the studies, experiments, and projects that the students will have to do when the program is begun next fall.

The teachers were divided into team "companies" of about five members each for the construction phase of the workshop. Each was given certain job responsibilities — one might be the foreman, another safety inspector, and so on, each carrying out all the duties of the position. They were concerned with what goes into the making of project rather than the final creatic which has been the emphasis in mo industrial arts education classes.

A building built to scale was th first project for the teachers. After sampling soil, surveying land, considering location and the type of arch tecture, sites were selected. Each groubegan by building foundation form making concrete footings, and carring out other basic foundation step. They continued the building proceby including flooring, plumbing, eletrical wiring, heating ducts, and a phases of building. Their result had adhere to building codes and safe standards

The feachers are as excited about this new program as the student Some of them first approached the unique course with apprehension. After all, how many industrial arts teacher would feel competent to teach course which covers such a wide range of activities in the World of Construction?

STUDENTS MAKE BETTER CAREER CHOICES

Professors Harris and VanDyl further explained that students wh take this course at the eighth an ninth grade levels are not expected have acquired sufficient skill to be carpenters, civil engineers, architect or other specialists in the industry





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VIRGINIA RECORD

Founded 18





t they will be familiar with the oblems and methods of these and any other workers and the interdendent roles of men in the construcm industry. They will have experices in the laboratory which will urify and reinforce the concepts they be studied They should be able to aluate the opportunities and requireents for a career in the industry and make better judgements concerning e courses they should take in school to prepare them for any particular career.

VIRGINIA CONTRACTORS MAKE WORKSHOP A SUCCESS

Through the cooperation and assistance of the Associated General Contractors of America, (Virginia Branch) building contractors in the Richmond, Hopewell, and Petersburg areas donated materials and supplies used in the construction of models depicting the various phases in building a house. Several persons from the contracting firms served as consultants to the workshop and were able to explain to the teachers individually and in groups valuable information on job training and career opportunities in the building field.

The Associated General Contractors sponsored the closing luncheon and presented certificates to the workshop participants.



PAGE TWENTY-NINE

You are looking at a man in the middle of a life-or-death decision:



whether or not to pull the trigger.

And if someone doesn't help him make the right decision, he's going to be dead wrong.

Suicide is the tenth leading cause of death in America. And contrary to popular opinion, its victims are usually neither insane nor mentally ill. But they *are* sick. Because suicide is a disease—and a disease that might be reduced by 80% if everyone knew more about the problem and about suicide itself.

To help you help, Blue Cross and Blue Shield of Virginia have prepared "The Will to Die." This new free booklet contains an actual case history, a discussion of the causes of suicide, warning signals, and advice about what you should—and should *not* do when someone you know begins to exhibit suicidal symptoms. We're making this booklet available, not only because of the heartbreak and suffering and pain suicide causes millions of people every year; but because it isone of our responsibilities as a partner in Virginia's health care system.

Of course, our major role is providing high quality health care coverage at the lowest possible cost; and to do so, we return about 92¢ out of every subscriber dollar directly to hospitals and physicians for health care. But we also have a responsibility to control the cost of the care itself—and the best, most inexpensive care has always been prevention.

We hope you'll join us in the fight for life, and write for your copy of "The Will to Die." Because when a man is his own worst enemy, he needs all the friends he can get.



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Blue Shield
of Virginia

For your free copy of "The Will to Die" or information on individual or group health care plans, write Blue Cross and Blue Shield of Virginia, 2015 Staples Mill Road, Richmond, Virginia 23279.

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 S'Registered Service Mark of the National Association of Blue Shield Plans

MUNICIPAL-UTILITIES DIVISION FORMED

The Board of Directors voted on uly 23, 1973 at its meeting in Fredicksburg, to form a Municipal-Utily Division.

The National AGC has four divions, Building, Municipal-Utility, ighway and Heavy. The Virginia ranch has been active in only the uilding Division. There is no stateide association for the Municipaltility Contractors at the present time her than the AGC. Their need for a association is increasing. The Virnia Branch felt the AGC could fill is need and provide the needed rvices for this type of contractor.

National AGC President Nello L. eer has approved an intensive proam to provide immediate increased pport for utilities contractors. This pport is especially needed because the complexities and uncertainties nich surround the huge EPA proams.

A committee headed by National rector Aaron Connor and Director mold Prillaman met on May 30th ith a number of our members who utility work. This committee subitted the request to form the new vision to the Board. The request inides a prospective member list of 0 names which will be reviewed each district.

Contacts were made with several gineering groups, various state encies and the American Public orks Associations. All groups enrsed the idea and offered full coeration. The Virginia Branch—Municipal-Utilities Division will receive all the services being offered the present members. In addition, they will receive some designed for their particular needs.



AARON J. CONNER

- A. Construction report on jobs to bid and results.
- B. Legislative reporting and representation with the new State and Federal Agencies affecting the Utilities Contractors; i.e., EPA (Environmental Protection Agency) and State Water Control Board.

- C. News Bulletins on information pertaining to Utilities Contractors.
- D. Schools and Seminars on subject of interest to Municipal-Utilities Contractors.
- E. The development of standardized methods, forms, and bidding procedures.

Mr. Arnold Prillaman was elected chairman of the new Municipal-Utilities Division until the annual convention of the Virginia Branch which will be held in January. Mr. Prillaman currently serves as chairman of the AGC side of the APWA-AGC Joint Committee.



H. ARNOLD PRILLAMAN



ell the Virginia Story

PAGE THIRTY-ONE





KESSLER INITIATES CONSTRUCTION **INDUSTRY CONFERENCE**

While serving as Chairman of the irginia Branch AGC Long-Range lanning Committee, J. A. Kessler, . (R. E. Lee & Son, Inc.-Charttesville) suggested a conference of onstruction industry related associaons. Mr. Kessler felt that there was aplication of efforts in many areas nd that much could be accomplished rough mutual efforts for the good the construction industry in genal.

His proposal was approved by the irginia Branch AGC and efforts ere then made to contact other trade ssociations in the construction inustry. The following associations ere contacted and have agreed to articipate:

Virginia Road Builders Association Richmond)

Richmond Builders Exchange (Richond)

Builders & Contractors Exchange Norfolk)

Peninsula Builders Exchange Hampton)

Virginia Association of Contractors (Norfolk)

Associated Builders & Contractors, Inc. (Alexandria)

Each association will send approximately five of their leaders for a twoday conference at Big Meadows Lodge, Skyline Drive, Virginia. It was felt that the two-day meeting would give sufficient time, and the relaxed conditions would provide the proper atmosphere for such a meeting.

The group will first discuss the type of organization they would like to form, and if other associations should be invited to participate. Some of the areas that will be included in the agenda and which it was felt that benefits could be derived through mutual action are Legislation, OSHA and other safety aspects, Public Relations, Environmental and Pollution problems, Educational programs, and Manpower Development. Öther items will be submitted by the participating organizations prior to the meeting.

Mr. Kessler has been asked to serve as temporary chairman for the organizational meeting of this group.



Patrick D. Sarsfield

Charles P. Lunsford, Chairman W. Bolling Izard, President Harold N. Hoback, Vice-President Charles I. Lunsford, II, Vice-President James I. Slaydon, Jr., Secretary & Treasurer

Thomas W. Jamison Don S. Hayes, Blacksburg, Va. W. Edward Riley, III Robert T. Smith, Jr. George Del, Hanger, Consultant



SEPTEMBER 1973



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AGC NATIONAL CONSTRUCTION PHOTOGRAPHY CONTEST

We invite you to participate in the Third National Construction Photography Contest sponsored by the Associated General Contractors of America.

This competition is designed to increase public awareness of the dynamic role the construction industry is playing in the growth of this nation. The contest is open to all amateur and professional photographers. Photographs should depict construction *in progress* which is dynamic, interesting or aesthetically appealing.

The first prize winner will receive \$1000, second prize \$750, third prize \$500. The prize for each winner will be doubled if the entry, *prior to the judging*, was published in a "recognized" newspaper or magazine.

All entries must be postmarked not later than January 11, 1974. The awards will be announced at the AGC Annual Convention in San Diego, in March.

All entries must be in black-and-white, must be of a positive nature, and must be mounted on $16'' \ge 20''$ finished board (although the photo may be of any size and printed using any technique).

On the back of the mount, list name, address, telephone number, location of job, name of general contractor, date of photograph, and title of photograph, if any.

Photographs must have been taken after January 15, 1973.

No more than one prize will be awarded to a photographer.

If the photograph was published, a tear sheet of the publication in which the photograph appeared must be taped to the back of the mount, along with the date of publication.

All entries become property of the Associated General Contractors of America.

All entrants will be notified of the winners.

Please address all entries and inquiries to the National Construction Photography Contest, Associated General Contractors of America, 1957 E Street, N.W., Washington, D.C. 20006.

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VIRGINIA RECORD

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BERMUDA SEMINAR

SEPTEMBER 27th –

OCTOBER 2nd

James F. Duckhardt, Executive Director of the Virginia Branch AGC, has announced plans for a Bermuda Seminar be held September 27th to October 2nd at the Castle Harbour Hotel.

This seminar was arranged by the Virginia Branch Out-of-the-Country Committee, chaired by Philip R. Brooks and a continuation of a yearly program begun in 1970 with a meeting in Nassau and since then seminars have been eld in Madrid 1971 and London 1972. Arrangements for transportation, hotel and other plans have been handled by irginia Travel Services, an affiliate of the C. O. Alley Travel Agency in Richmond. To ensure that all details are erfect, the Madrid and London trips were personally accompaniel by Mr. and Mrs. C. Willard Alley, assisted by heir sons David and John. They will also conduct the Bermuda trip.

While these seminars are attractive in offering opportunities for travel, the basic objective is more serious. In Madrid, epresentatives of local construction companies and government officials provided information as to Spanish conruction methods and arranged for the group to visit a modern shopping center under construction in the suburbs. ide trips were also provided to other areas with ancient and modern buildings. In London a seminar was held ith a talk by a representative of a leading construction company and he also accompanied the group on excursions of explain the various methods and materials used in Britain at present and in the past. In Bermuda a view of very ifferent construction methods will be possible including the use of native wood and stone. The opportunity will be vailable to visit one of the quarries providing material for much of the Bermuda building. The combinattion of nese native materials with more contemporary architecture should prove most interesting.

Bermuda will provide a change from the big city meetings. Outstanding golf, tennis and beaches are available at he hotel. Bermuda is noted for its beauty, and sightseeing along the winding roads as well as shopping for fine British inports may be enjoyed by seminar members.

Since this program has proven so successful, an even more ambitious meeting has been arranged for 1974, leaving early October for eight days in Greece. Highlights will be a three day island cruise by specially chartered ship and ghtseeing in Athens, Delphi, Corinth and Epidaurus.

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VIRGINIA RECORD

RANK B. MCALLISTER, INC. PRESENTS . . .



OFFICE BUILDING FOR FRANK B. McALLISTER, INC.

SIGN: JAMES A. MCALLISTER TERIOR DECORATOR: FRANK B. MCALLISTER HOTOGRAPHY: COLONIAL STUDIO

THE new office building for the general contracting firm of Frank McAllister, Inc. was completed in pril 1973.

Located, with its accompanying arehouse and yards, at 122 Agency venue in Richmond, the handsome re-story facility is truly a "family afir" from conception to completion. Mr. McAllister approached his son, mes A. McAllister, a student in chitecture at Virginia Polytechnic stitute and State University, and, giving him the square footage and general needs for his new offices, asked him to submit a design. The plans which resulted from his request to his son were, according to a proud Frank McAllister, "followed to the letter." Adding to the family involvement, Mrs. McAllister assisted her husband with the interior decoration.

The $40' \ge 90'$ rectangular structure consists of brick and block exterior walls with paneled stud walls on the interior. The roof is built-up slag and windows are of vertical bronze aluminum.

All offices are paneled and have revealed grid acoustical ceilings.

Hickory paneling, combined with a blue-green color scheme and buff brick are the features of the reception room. This attractive area is separated from others by a solid bronze, grille divider.

Mr. McAllister's office is of a brown and gold scheme, with rustic walnut walls and gold carpeting. The book-



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keeper's office space has walnut panel ing and red carpeting.

Indirect lighting and Colonial Tran air conditioning are employed through out the facility.

Owner Frank B. McAllister's firr acted as its own general contracto and handled foundations, concrete an carpentry.

Subcontractors and Suppliers (Richmond firms unless otherwise noted)

Boschen Masonry, Inc., Ashland masonry; Holmes Steel Co., Inc., stee & steel roof deck; Richmond Roofin Co., Inc., roofing; S.D.G., Inc., wir dows, entrances and glazing; A. H Tate Lumber Co., Inc., structure wood; and, Marshall & Barnes, Sandy ton, painting.

Also, Miller Manufacturing Co Inc., paneling & millwork; Consol dated Tile Co., Inc., carpets, insula tion & acoustical and resilient tile; A Bertozzi, Inc., stucco; E. S. Chappell Son, Inc., weatherstripping; Stonne Satterwhite, Inc., ceramic tile; Trond Sales Corp., steel doors & bucks; Joh Bagley, toilet partitions; Noland Co lighting fixtures & plumbing fixture Minter-Ingram Electrical Contractor Inc., electrical work; Westover Pluml ing & Heating, Inc., plumbing; Color ial Trane Air Conditioning Co., a conditioning, heating & ventilating Pleasants Hardware, hardware su plier; and, Lee-Hy Paving Corp., a phalt paving.



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General Contractors for the Quality Inn Pentagon City featured in this issue.

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VIRGINIA RECORD

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EUGENE SIMPSON & BROTHER, INC. PRESENTS . . .



QUALITY INN - PENTAGON CITY

HARVEY GORDON & ASSOCIATES Architects GOODWYN TAYLOR ASSOCIATES Mechanical Engineers

PHOTOGRAPHY BY STEWART BROTHERS, INC.

HEDULED for completion in early 1974, the Quality Inn—Pentagon ity is located on Army-Navy Drive in clington. Among the outstanding feares in the design by Harvey Gordon and Associates, architects for the proct, is the Skydome Lounge with reliving platform. The lounge is the st of its kind in the Washington D. /Northern Virginia area.

The facility which is owned by harles Luria Associates consists of 4 rooms plus a manager's suite. Inaded are two restaurants and two ditional lounges, 12,000 square feet meeting space and two levels of derground parking.

Eugene Simpson & Brother, Inc., of exandria is the general contractor, with the following subcontractors and suppliers:

From Washington, D. C.-Washington Plate Glass Co., glass, glazing & curtainwall; J. B. Kendall Co., finish hardware; The Schnabel Foundation Co., shoring; W. R. Lee, Inc., ceramic tile; Dwoskin, Inc., wall covering; Sanymetal Products Co., toilet partitions; Atlantic Builders Hardware Corp., toilet accessories; and D & J Swimming Pools, Inc., swimming pool. From Alexandria were — United Masonry, Inc., brick & masonry work; Production II, registration desk; Walter C. Davis & Son, Inc., electrical; Dwyer Plumbing, Inc., plumbing, heating, ventilating & air conditioning; Asbeka Industries, window stools; and,

Arban Precast Stone, Inc., precast architectural concrete.

Others were—John Driggs Co., Inc., Hyattsville, Md., excavating & demolition; The Macton Corp., Danbury, Conn., revolving restaurant platform; Miller & Long Co., Inc., Bethesda, Md., concrete work; Midland Manufacturing Corp., Deer Park, Long Island, N. Y., shower doors; E. B. Endres Lumber, Huntindon, Pa., millwork & doors; Lundia, Myers Industries, Inc., Decatur, Ill., storage shelving; M Construction Co., Silver Spring, Md., carpentry; and, Roanoke Engineering Sales Co., Inc., skylite & fire extinguisher.

And—National Applicators, Capitol Heights, Md., drywall; Packaged Re-



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fuse Corp., Falls Church, refuse com pactor; Davenport Insulation, Inc. Springfield, thermal insulation; B & I Painters, Clinton, Md., painting; An ning-Johnson Co., Inc., light weigh concrete roof deck; Prospect Indus tries, Inc., McLean, water & damp proofing; Max Greenwald, Tuxedo Md., roofing & sheet metal; Souther Floors & Acoustics, Inc., Merrifield resilient flooring; and, City Steel Doo Corp., Bronx, N. Y., metal doors & frames.

Also—Colquitt Sprinkler Co., Inc Lorton, sprinkler system; Elco Eleva tor Corp., Rockville, Md., elevators Springer-Penguin, Inc., Mt. Vernor N. Y., refrigerators; Hallmark Iro Works, Inc., Lorton, miscellaneou metals; Southern Iron Works, Inc Springfield, structural steel; James A Cassidy Co., Inc., Fairfax, walk-thr door; Wilcox Caulking Corp., caul precast stone; Inkeepers Supply Co Inc., Memphis, Tenn., flagpoles; an Super Sky Products, Inc., pool dom

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Bur-Mil

S. LEWIS LIONBERGER CO. PRESENTS . . .



VIRGINIA SYNOD LUTHERAN HOME

SMITHEY & BOYNTON - ARCHITECTS OAKIE ASBURY-PHOTOGRAPHY

HE Virginia Synod of the Lutheran Church in America has reently opened the first of its Health are facilities for the aging. This eautiful building designed by Smithey nd Boynton, architects, is located on lovely site just west of Roanoke on ee Highway.

The building will house 64 residents nd offers intermediate health care on round the clock basis.

The construction is in accordance ith the latest in fire safety regulaons. The facility is fully air condioned with great flexibility in envirmental control.

Most rooms are for double occuancy, however, some single occupancy oms are available. The building has invenient lounges and a beautiful dining room with a glass endwall, permitting a panoramic view of the mountains. The architect coordinated the shape of the building to perserve the large oak trees on the site which provide a soft and serene atmosphere for the residents.

The interior decor is most unusual in that it is full of bold colors to enhance the joy of later life in one of the state's most beautiful health care facilities.

S. Lewis Lionberger Co. takes this opportunity to offer their congratulations to the Virginia Synod Lutheran Homes for their progressive approach to care for our elderly citizens.

The general contractor, S. Lewis Lionberger Co., of Roanoke, handled carpentry.

Subcontractors & Suppliers (Roanoke firms unless noted)

Joe Bandy & Son, Inc., excavating; Concrete Ready Mixed Corp., concrete; Al-Steel Fabricators, Inc., steel; Roanoke Engineering Sales Co., Inc., window walls; Hesse & Hurt, Inc., painting; Harman Ceiling & Partition Co., acoustical & resilient tile; Billy R. Ayers & Son, Inc., plaster; Byrd's Terrazzo & Tile Co., Inc., ceramic tile; Skyline Paint & Hardware, Inc., steel doors & bucks; Noland Co., plumbing fixtures; and, G. J. Hopkins, Inc., electrical work, plumbing, air conditioning & heating. Others were: R. W. Thompson,

Salem, masonry; Schlage Lock Co., San Francisco, Calif., hardware.



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• HE newly constructed branch office of the First National Exange Bank of Virginia, located in arion, is a two-story structure conning approximately 13,000 square et. The entire building is air conioned and most areas are carpeted. ecast concrete panels, together with pnze glass window walls, lend an ractive outward appearance to the acture.

Functional design of the structure provides better service for the bank's customers through the two drive-up windows. Large vaults provide space for safe deposit boxes and valuable record storage. Booths are also provided for customers who wish to examine their safety deposit boxes in private. A conference room for customers is also provided on the ground floor. The second floor of the building



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> contains an executive conference room and the bookkeeping department. Other features of the structure include 24 hour depository, lounge areas, and a spacious lobby.

> Richard E. Phillippi, Inc., Wytheville, was the general contractor with the following Subcontractors & Suppliers:

> General Shale Products Corp., Marion, masonry; Pioneer Steel Co., Columbia, S. C., steel & steel roof deck; Jack Luttrell Co., Bristol, Tenn., roofing; Exposaic Industries, Inc., Winston-Salem, N. C., stone work; City Lumber Co., Inc., Knoxville, Tenn., carpentry & millwork: Holston Glass Co., Inc., Kingsport, Tenn., glazing; Coe & Sons, Inc., Wytheville, painting; Shankle-Boyle, Inc., Kingsport, Tenn., acoustical & resilient tile; W. D. Harless Co., Inc., Dryden, plaster; De-Hart Tile Co., Inc., Christiansburg, ceramic tile & terrazzo; Rowland Electric Co., Inc., Marion, lighting fixtures & electrical work; D. W. A1len & Son, Inc., Hillsville, plumbing fixtures, plumbing, air conditioning, heating & ventilating; Trimble Co., Inc., Johnson City, Tenn., hardware supplier; and, Lancaster Associates, Johnson City, Tenn., correspondence lift.

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VIRGINIA RECORD

STEPHENSON AND ALDRIDGE WAYSIDE

SMITHEY & BOYNTON ARCHITECTS, ENGINEERS & INTERIOR DESIGN

PHOTOGRAPHY BY OAKIE ASBURY



S TEPHENSON and Aldridge, Inc., one of the Roanoke area's oldest and finest furniture dealers, has recently completed a major expansion and renovation of its Wayside Store located on Lee Highway between Roanoke and Salem. This new store features one of the largest and most beautiful furniture displays to be found in western Virginia.

This building of contemporary design is highlighted by a massive copper, standing seam roof, which is pierced by brick pylons.

As one enters the building at midlevel, the eye is drawn to the dramatic balcony and then scans a panoramic view of the main display floor. One of the chief advantages of this effective floor plan by Smithey and Boynton, architects is the ability to display the firm's high quality furniture in a spacious atmosphere. One does not get the "jambed-up" feeling so prevalent in most retail furniture stores.

The ceiling slopes upward to conform to the roof line and the lighting is accomplished in a relatively low level approach with various pieces of furniture being highlighted in soft pools of light.

The general contractor, S. Lewis Lionberger Co., takes this opportunity to congratulate Stephenson and Aldridge Wayside, Inc., on their new building and wishes them continued success as they serve the people of Southwest Virginia.

S. Lewis Lionberger Co. Roanoke, was general contractor, and handled carpentry.

Subcontractors & Suppliers

Roanoke firms were: Joe Bandy & Son, Inc., excavating; A1-Steel Fabricators, Inc., steel & steel roof deck; John H. Hampshire, Inc., acoustical; Skyline Paint & Hardware, Inc., steel door & bucks; and, J. M. Blair Co., electrical work.

From Salem were: Salem Ready Mix Concrete, Inc., concrete; R. W. Thompson, masonry; Leonard Smith Sheet Metal & Roofing, Inc., roofing; and, Oscar W. Smith Mechanical Contractor, Inc., plumbing, air conditioning & heating.

Others were: W. E. Donald, Vinton, painting; Day-Brite Lighting, Inc., St. Louis, Mo., lighting fixtures; and, Lockwood Hardware Manufacturing Co., Fitchburg, Mass., hardware.

ell the Virginia Story

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- FOR THE RECORD -

1773-"The First to Care"-1973

N 1770 the Virginia General Assembly passed a "Bill to make prosion for the Support and Mainteance of Ideots, Lunatics, and other ersons of unsound Minds . . . " and athorizing the construction of a pubc hospital in Williamsburg. The hostal admitted its first patient on Octopr 12, 1773.

In October 1973 Virginia will celerate the 200th anniversary of the bening of that first public mental hostal in what is now the United States. ow known as Eastern State **Hos**pital, not only was the first hospital deted exclusively to the care of the entally ill, but also the first in the untry to be publicly supported.

One of the events commemorating astern State's Bicentennial will be a outheastern Divisional Meeting of the nerican Psychiatric Association at Ionial Williamsburg. Psychiatrists om throughout the Southeast will eet October 7-10 to consider "Amerin Psychiatry—Past, Present and Fure." Among the speakers will be

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ell the Virginia Story

medical historian Dr. Norman Dain, author of a history of Eastern State Hospital entitled "Disordered Minds;" and the nationally syndicated columnist Art Buchwald.

The Virginia Eastern State Hospital Bicentennial Anniversary Commission will mark the occasion with a luncheon and program on October 10.

Eastern State Hospital will celebrate its 200th birthday with an open house October 12, 13, and 14, to which the public is invited. Visitors will be able to see the type of care being given to mental patients today and also some of the means used for their care during the hospital's first 100 years. An exhibit of artifacts used in early American psychiatry will be displayed during the American Psychiatric Association meeting and the open house. In the display are such things as a "Utica Bed"-a cage-like bed for restraining violent patients; a "tranquilizing chair;" and drugs and surgical instruments of the 18th and 19th century.

Dempster Joins Crane Firm In Richmond Office

• John W. Dempster has joined Moore-Williams Crane Service, Inc. of Richmond and Lynchburg, Virginia with responsibilities for the Sales and Promotion Programs. Formerly with several national construction firms, Mr. Dempster has 30 years of experience in the equipment management and rental business.

Moore-Williams Crane Service, Inc. and an affiliated organization, Williams Rigging Company, offer the mid-Atlantic region a large crane rental service; heavy, specialized rigging and hauling; precast concrete and steel erection; and maintenance and millwright services.

Mr. Dempster will be based out of the Richmond, Virginia office.

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PAGE FIFTY-THREE

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• Lin Lockhart, Inc., a Richmond a vertising agency, was honored in the cent Southern Creativity show in As land, Kentucky. The award was for 100th anniversary booklet they creat for Dibrell Brothers, Inc. of Danvil Virginia, world-wide tobacco who salers.

The Lockhart firm has recently puchased an office building in Richmone financial district. Located at 505 Ea Main Street, the building has 4,0 square feet of useable space and we undergo complete interior and extern remodeling. Lin Lockhart, Inc. is a year old agency which services a counts on the eastern seaboard as we as Southeast Asia.

Architectural Firm Appoints Business Manage

• Hardwicke Associates, Inc., Arc tects, Richmond, Virginia, announ the appointment of Robert T. Farm as Business Manager. Previously C Accounting Manager for Titmus C tical Company in Petersburg, M Farmer will direct all aspects of t financial management for the Ric mond firm. A graduate of the U versity of Richmond, Mr. Farmer H also served as Assistant Financial Da Manager for Blue Cross-Blue Shi and as Financial Analyst for Reyno Metals Company.

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Ground Broken For 20-Story Office Building

The ground-breaking ceremony for new 20-story office building at ghth & Main Streets, in Richmond, is held at 12:00 noon on Wednesy, September 5, 1973. This property being jointly developed by Cabot, bot & Forbes Co. of Boston and heat, First Securities, Inc., also a ajor tenant.

Among the dignitaries participating the ceremony were Gordon E. nerson, Jr., Executive Vice Presint of Cabot, Cabot & Forbes Co.; ayor Thomas J. Bliley, Jr.; Delete Edward E. Lane and F. Carlyle ler, President of Wheat, First Seities, Inc.

CSI 17th Annual Convention Held

The 17th Annual Convention and hibit of The Construction Specificans Institute was held June 25-27, 3 at the Sheraton Park Hotel, shington, D. C. The convention me "A Dynamic Force in Conaction," commemorated the 25th niversary of The Institute and ved for defining the role of CSI in struction industry communications. Silver Anniversary Banquet was d on June 24, 1973 to honor the nding of the Institute in March 8. Herbert F. Pendleton, FCSI ed as Master of Ceremonies.

"Welcome to Washington" was de on June 25, 1973 at the first day ning ceremonies by The Honorable n A. Nevius, Chairman, District of umbia City Council. Prior to the vention overview by John C. Fleck, SI, President, CSI, there was a ti-media presentation. Producer, nes Wengler, Minneapolis, Minne-, presented the convention audie with a magnificently beautiful al tour through the international ld of man and architecture accomied by a sound track of music comed and directed by Herb Philhoffer. 'he Convention, "CSI-A Dynamic ce in Construction," offered a three opportunity for participation, eduon, and the exchange of informa-. The major programs which exned CSI's force, influence, and tributions to the construction intry were: CSI-Dynamic Action, -Dynamic Direction, CSI-Dynic Wellspring, CSI-Dynamic dance, CSI-Dynamic Exploration,



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and CSI-Beyond "The Domain These programs were accompanied workshops on using the Manual Practice Documents; Division 1 Do uments, Civil Engineering Project and for Mechanical and Electric Work.

There was an exhibit viewing of outstanding panorama of constructi products, with more than 170 exhi tors participating and over 240 boo on display.

The District of Columbia Metropo tan Chapter, CSI, was the host for t years convention with Edwin T. Pai FCSI, serving as Chairman. This the second annual meeting to be h in Washington. A complete social p gram was planned for CSI wives a children. There were sightseeing to with visits to historic monuments a time for shopping. The teenag visited Annapolis and the Uni States Naval Academy.

The famed Army/Navy Coun Club was the scene for a "Jazzti Party," on Monday evening, June The President's Banquet was

Ine President's Banquet was final closing social event on Wedr day, June 27, at the Sheraton H Honors and Awards were presen before an evening of dancing.



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rank Howard Retires From Road Builders



FRANK A. HOWARD

Frank A. Howard, engineer-director the Virginia Road Builders Assotion since 1959, and well-known oughout the highway construction ustry, retired on August 31. He is be succeeded by William H. Craig, a native of Lynchburg, assistant to ward for the past 12 years. Both graduates of Virginia Polytechnic itute and State University.

The Virginia Road Builders Associn was founded in 1943 by a group 19 highway contractors. Recognized ionally, the association today has contractor and associate members he latter being suppliers of materi-

equipment and services. Since 3, over 90 percent of Virginia's tract highway work has been perned on low-bid contracts by mems of the association.

Ioward was district engineer of the away department's 21-county Salem rict before joining the contractor's anization. He was first employed by highway department in 1938, as a construction inspector. He had worked four years before that with the U. S. Bureau of Public Roads constructing the Skyline Drive and Blue Ridge Parkway.

During World War II, from 1944 to 1946, he served with the U. S. Marine Corps, earning battle stars at Okinawa and Guam. He then rejoined the highway department and rose steadily through the ranks: he became assistant resident engineer at Fairfax in 1948; resident engineer at Martinsville in 1950; and in 1954, one of the department's eight district engineers—at Salem.



WILLIAM H. CRAIGIE, JR.

Frank Howard was born in Montgomery county, Childress, Virginia. His wife is the former Lucille Virginia Richardson, of Pulaski. They have one daughter, Mr. R. G. Milton, of Roanoke, and two granddaughters, Beth 13, and Robin, 9.

The Howards will continue to reside in Richmond.



SEPTEMBER 1973

Construction Specifier July 1973

• The beauty of green growing things is illustrated on the July 1973 SPE-CIFIER cover. A close-up photograph of a common garden variety hydrangea focuses on the importance of plant material in the lives of men. Robert F. Lederer, Executive Vice President, the American Association of Nurserymen proposes in Part II of his article. "Landscape Design for the Constructed Environment," the creation of "Operation Interlock" to serve as a united effort of the building team and horticulturist. He suggests that it be a three-phase attack on communication weaknesses.

The second of the three major features is by William G. Kirkland, Vice President of Construction, The American Iron and Steel Institute. "The Occupational Safety and Health Act—Its Relationship to Building Codes and the Design Profession," discusses safety and health regulations for construction and the interface between OSHA '70 and the provisions and standards for safety of life and property contained in various building codes. Mr. Kirkland speaks primarily of the design professions and their role under provisions of the Act.

The third feature by Charles W. Nixon, Project Manager of Caudill Rowlett Scott, Houston, Texas, describes a one-step procurement package using industrialized building systems for the new Fort Knox Bachelor Officers' Quarters in "New 'One-step' Building Procurement Method Helps Improve the Quality of Life in Today's Volunteer Army."

Legal Editor, Glen H. Abplanalp, FCSI, presents "Consolidation of Claims in Arbitration," in his monthly column, Legal Points; Russell W. Cornell, FSWA, discusses the energy crisis in "Slowdown for Tomorrow," in Double Take; and Hans W. Meier, CSI continues his Spec Talk discussion, "Improving the Front-End Documents—III."

Richard E. Adasiak, CSI, presents in Readers' Forum a CSI chapter program from Pittsburgh, Pa., "The Urgent Need to Conserve Energy." The July CSI Publications are: MP-6C, Using a Master Specification; and a CSI Monograph — Temporary Facilities.



FORMER U.S. POSTMASTER GENERAL JOINS UNION CAMP CORPORATION



HON. WINTON M. BLOUNT

Union Camp Corporation anneed, on May 30, the election of mer U. S. Postmaster General, the norable Winton M. Blount, Jr., to board of directors. He is chairman the executive committee of Blount, ., a major Alabama-based construcn and manufacturing firm.

Ar. Blount served as Postmaster heral until 1971. Thereafter, in 2, he ran for the United States ate seat in Alabama. Immediately or to entering the President's Cabin January 1969, Mr. Blount ved as president of the Chamber of nmerce of the United States. For years prior to that he had served a director of the U.S. Chamber of nmerce. He also had served as a ctor of the National Association Manufacturers for six years and a regular member of The Confere Board. He was a director or trustee of a number of business, educational and other organizations.

As Postmaster General, Mr. Blount was responsible for bringing about the most sweeping reform of this mammoth department since Benjamin Franklin became the first Postmaster General of the United States. He brought in senior executives from industry and introduced modern management to this 700,000 employee organization, removed patronage from the Post Office and initiated huge capital expenditures necessary to modernize this largest civilian department of the government.

A native of Alabama, Mr. Blount attended the University of Alabama and currently serves on its board of trustees. He holds honorary doctorate degrees from Judson College, Huntingdon College, Birmingham-Southern, Southwestern University, Seattle-Pacific College, Samford University and the University of Alabama. Mr. Blount is also a recipient of the National Brotherhood Award of the National Council of Christians and Jews.

He resides in Montgomery, Alabama, with his wife, the former Mary Katherine Archibald. They have five children: Winton Malcolm III, Thomas A. S. Roberts, Katherine, and Joseph W.

Blount, Inc. is a public company listed on the American Stock Exchange. Through subsidiaries, it is active in construction, construction materials, fabrication and installation of industrial piping; manufacture and sale of mobile homes, specialty trucks and agricultural processing equipment; and operation of storage elevators to service agriculture.

Its principal construction subsidiary

is Blount Brothers Corporation of Montgomery, Alabama, which Mr. Blount and his brother, W. Houston Blount, formed in 1946. Blount Brothers Corporation soon moved into the more challenging and diversified fields of construction. Today the firm has completed construction throughout this country and overseas covering a wide range of projects. Its contracts included the construction of aerospace facilities, missile defense installations, river lock and dam systems and a number of research centers and manufacturing facilities. Today it is ranked among the largest construction companies in the country.

Union Camp Corporation, a major forest products company, reported sales last year of \$601,611,000, the highest in the company's history.

Headquartered in Wayne, New Jersey, the company employs over 15,000 people and ranks in the top half of the country's 500 largest industrial corporations.

In addition to its pulp and paper operations, the company is one of the largest lumber producers east of the Mississippi and the largest manufacturer of wood-based chemicals in the forest products industry.

Other activities extend to commercial and residential land development, home building, mining and the development and manufacture of packaging and material handling systems. Through its wholly-owned subsidiary, Moore-Handley, Inc., of Birmingham, Alabama, Union Camp operates a chain of 37 building materials and home improvement retail centers in the Southeast and is a major wholesaler of hardware supplies and distributor of hardgoods.

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Motor Inn Wins Two Awards

• The Sheraton-Fredericksburg Motor Inn, Fredericksburg, Va. has won two First Prize Awards, for Advertising and Promotion and for Landscaping and Grounds, by a franchised property of ITT Sheraton Corporation of America. The awards were presented to Sidney L. Shannon, Jr., owner of the Motor Inn and Shannon Green golf course, at the recent annual meeting of over 100 Sheraton franchise holders in the U. S. and Canada. Ben Harrison Advertising, Richmond, Va. is the ad agency handling the account.

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HUNDLEY HEADS ENVIRONMENTAL QUALITY DIVISION

• Robert L. Hundley, assistant environmental quality engineer for the Virginia Department of Highways, was named to head the agency's Environmental Quality Division effective June 1.

Hundley, 42, filled a vacancy left by the resignation of H. Reese Smith, a retired National Park Service executive employed by the department to organize the environmental division two years ago. Smith gave up the position May 31 for health reasons.

Hundley is a native of Stokes County, North Carolina, was reared in Stuart, and was graduated from Virginia Polytechnic Institute & State University with a bachelor of science degree in civil engineering in 1953.

He joined the Highway Department's graduate engineer training program in 1955, served as assistant resident engineer at King George from 1957 to 1960, and as the department's construction specifications engineer from 1960 to 1965.

Hundley was an assistant construction engineer for the department from 1965 until his assignment as Smith's assistant in the new environmental division in March 1971.

He is married to the former Leah Raye Coburn of Bishop in McDowell County, West Virginia, and they have two children—Robert Lee Hundley, Jr., 10, and Lynn Gregory Hundley, 8.



ROBERT L. HUNDLEY

They live at 2709 Wanzer Hill Ro at Mechanicsville in Hanover Cour

Hundley is a member of Centen Methodist Church in Richmond, is Mason, and has served as president the Atlee Ruritan Club in Hano County.

The Environmental Quality Divis which Hundley directs was establish to provide greater coordination in vironmental matters between the se rate divisions responsible for conduing location and design, constructilandscaping and maintenance ope tions in Virginia's highway program

It also has the responsibility for suring full consideration of soc ecological and economic factors highway planning.

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VIRGINIA RECORD

The Man From Chuckatuck

(Continued from page 7)

cement in a pigeon-hole. Even over seemed his eschewing of those biguities practiced by master polians from Lincoln to F. D. Rooset and by more obvious, if not less cessful, politicians since. With such biguous positions, which could an everything to everybody, Goda could have made his progressive itudes mean instant change for the erals while assuring the post-Hoover servatives that nothing would be nged. Instead of speaking to North-

Virginia as if the Southside did exist, or vice versa, he spoke everyere in one voice: his own.

Vell, during the four years of his ernorship, Mills Godwin had preved the character of Virginia's govment while making significant progin Virginia's then lagging educaal system and, perhaps of even ter significance in its implications, ling the movement toward Viria's commitment to the sales tax essary to the support of educational provement. This improvement inded particularly the dramatic exision of the community colleges h their special opportunities for the ng people. Governor Godwin led state to invest in Virginia's youth. overnor Godwin has said, "I didn't s the sales tax. The Governor sn't pass any bills. He merely signs n or vetoes them. The General Asbly passes the bills."

rue enough, but as high-ranking e officials said privately, "It took awful lot of courage and strength get that sales tax, for education, sed in Virginia's General Assem-

This indicated that the men who w Governor Godwin best respected convictions. Not at all confused by political position which could be d was) misinterpreted by those ding the security of meaningless els, those who had worked with him overnment knew that by performe his interests were the interests Virginia. The existence of such nony between a chief executive legislators (as has not been evit recently in Washington) tells e about the chief executive than words he can utter-or promises can make. It tells that he was efive

uch was the background of imper-

Il the Virginia Story

sonal impressions held by me, the political outsider, at the time of my visit to Chuckatuck, where this political figure became humanized for me by visualizing the young man Bud in a formative environment of charming simplicity, evocative of enduring values. My impressions took on, as it were, greater conviction and more warmth, as I could *feel* the forces which formed his own enduring principles in government. That single voice that spoke of his beliefs and aspirations for the state grew from the roots of Virginia's native character and was directed toward no single group, class or bloc but to all citizens who held the interests of the whole Commonwealth close to their hearts.

The roots ("as the twig is bent") are significant in Governor Godwin's

non-particularized appeal because from this historically placed small town, nearby both to a Godwin farm and to modern cities, he became a highly successful urban lawyer and political leader in the state capital without renouncing any aspect of his own past or aggrandizing any aspect of the present. It was because he is a whole person that his political position can be free from fragmenting appeals.

This sense of the person. within the political figure, came in the period of convulsions in American cities and on university campuses, when the whole country seemed fragmented by clashes between conflicting segments of the population. It was the era of demonstrations, when the young, seeking for something to believe in, were led by self-seeking older activists into mind-



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less assaults on authorities. It was t time when thoughtful people of ages began to lose respect for politi ans, particularly at the national lev for it was obvious that much of t turmoil resulted from fragmentati politics (favoring certain groups to t neglect and even exploitation others) and from the disillusion or the unfillable promises that were pa of the fragmentation. Perhaps the l thoughtful, out of some vague ser of betrayal, turned even more viole ly into cynicism about politics.

This was essentially the cynicism innocence: we had all believed innocence: we had all believed t much, too blindly. A clue to the ge eralized disenchantment, which h been growing since the end of Wo War II, was suggested in Joe McG niss' The Selling of the Presiden 1968.

This book was first-hand report by one of the group of advertisi TV, newspapermen and politic campaign advisers who quite unen tionally undertook the job of "pack ing," chiefly through TV, the p idential candidate, much in the sa way they would have packaged a n hair-wash or a new star in the d of the motion-picture star system. a dozen written memoranda by me bers of the group, emphasis was place on the technique of slurring over c tent (or issue), as well as subordin ing the real person, in order to cre an image of a person.

William Gavin, later a Wh House speech-writer, repeatedly stre ed one point: "Voters are basic lazy, basically uninterested in mak the effort to understand what we talking about. Reason requires a h degree of discipline . . . The emoti are more easily aroused . . . We w to build an aura that is the stuff legend. People are stirred by the end . . . not by the man himself. the aura that surrounds the charism ic figure more than it is the figure self that draws the followers.'

Raymond K. Price wrote: "The: ural human use of reason is to s port prejudice, not to arrive at o ions." His suggestions centered on need to "get the people to make emotional leap, or what the theol ans call 'the leap of faith.' . . ." personal factors "tend to more of gut reaction, unarticulated, nonlytical, a product of the partic chemistry between the voter and image of the candidate. [Orig italics.] We have to be very clear this point: that the response is to image, not to the man . . . It's

PAGE SIXTY-TWO

VIRGINIA RECORD at's *there* that counts, it's what's jected."

The tranquility of Chuckatuck, with evocation of enduring values, gave spective to what this kind of cyniselling of an "image" indicated out what had happened to the elecal process in America. I believe the arismatic aura" came into vogue h President Kennedy, 1960 marked end of Hollywood's star-making e next stars were the Beatles), and nnedy was the first president who s given the type of hero-worship nerly reserved for movie stars. Not y did he become the darling of young but, with a glamorous wife surrounding himself with intellecls, Kennedy gave this charismatic a to his administration.

lowever, this aura superceded subnce and, after Kennedy, historian niel Boorstin wrote the book, *The age*. "We suffer primarily not from vices or our weaknesses, but from illusions. We are haunted, not by lity, but by those images we have in the place of reality."

The timeless rhythms of life in a all town like Chuckatuck seemed a d place in which to ponder on why ericans had turned to the worship images and the avoidance of subnce. A number of partial answers gested themselves, such as the lulleffect of TV on mental activity the disengagement of viewers from ticipation.

s pointed out by the 19-year-old ce Maynard in her book on the generation that grew up entirely television, the viewing addict is forted by repeats, even the third fourth repeats, just as children comforted by having the same y read to them over and over in. That is, the more familiar the entation, the less effort is required he viewer. Thus, the political imbuilt on a catchy slogan or vd-pleasing promise, gains a sort synthetic reality by repetition unplicated by effort-demanding is-, just as the repetition of a story res the child who knows "what's ng to happen next." Ithough no conclusion could be

Ithough no conclusion could be hed, the partial answers did suga collusion between ambitious ticians and "lazy" voters. While compound word, "campaign-prom-" has become a grim joke in republic, the collusion goes bed that into the deliberate projecof an image designed to give the ers (or some of them) what they with their prejudices they want without the effort of thinking about it.

Of course, a politician's real motivations could only be estimated by another politican, but I suspect that some politicians who project a fuzzy and confused image are men who, fearing that a presentation of their honest convictions would not win the election, allowed themselves to be persuaded by "campaign-packagers" to project a manufactured aura. (I know of one actual example of very expensive campaign-packagers who produced a disastrous non-image which succeeded not only in obscuring the man but in burying him.) If this conclusion was correct, it indicates a loss of faith in voters among politicians, an acceptance of the principle of Nixon's speech writer that "voters are basically uninterested in making the effort to understand what we're talking about . . . it's not what's there that counts but what's projected."

Looking at the Victorian Godwin house, with this pattern of reflection, I realized that for Mills Godwin to lose faith in Virginia's voters would be for him tantamount to losing faith in Virginia—an unthinkable development. Aside from the factor of the courage of his convictions, the impression he had given of a man of principles could well be based upon the kind of love for and faith in his fellow-Virginians which would be incapable of obscuring the real person behind the facade of a contrived image.

At that time, I knew nothing of what he might have in the way of speech-writers, although I did know first-hand that he had never employed anything remotely like image-makers or campaign-packagers, and my written exchanges with the governor convinced me that all his statements represented the man, reflected his personal philosophy of government.

Now, a few years later-in September 1973-I received a confirmation of my conviction that Governor Godwin made his own presentations of himself, the person. One morning in the summer the governor had given his campaign-staff a verbal briefing, in which he laid down the basic reasons for his seeking re-election. In this informal, off-the-cuff talk his fundamental philosophy of government just came out naturally among his unorganized remarks. These spontaneous remarks in themselves — more than anyone else could describe-reveal that Governor Godwin, at the very opposite from being packaged by image-makers, guides his own staff in the presentation of his abiding principles-without slogans, without promises, without fragmenting appeals.

A member of the staff took down the remarks on tape from which rough copies were typed for use of the staff. A friend on the staff permitted me the use of one of these copies. Excerpts reveal a position which might well run against the grain of expedient politics but, seeing where expedient politics has gotten us nationally, we in Virginia are fortunate to have a man offer himself for governor who has demonstrated his effectiveness in bringing sound progress to the state's people and institutions within the framework of the state's best traditions. In the following excerpts, you will look in vain for a slogan, for a single "campaign promise" or fragmenting appeal.

"We don't want Virginia to be a state that will be debt ridden and given to policies that will incur problems for us in the years ahead. Now, in a nutshell, that's why I am running.

"I happen to think that this is the greatest state in the Union and I could talk to you for some time and



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tell you why I think so. I have a tremendous amount of pride in the Commonwealth of Virginia and her people, the quality of her government as well as the quality of the citizenry of our state. And when I look at what's happened in Virginia in the past decade, I know that much has taken place and that we have built a foundation upon which that progress can be continued.

"Now with the campaign pitched as it is—with the choice made so very clear as between my opponent and myself—I think we are going to have very little trouble in saying to the people of Virginia that if you want one kind of government, you vote one way, and if you want another kind of government, you vote another way.

"This choice is as clear as it has been in my recollection in any Virginia gubernatorial campaign. We don't have the situation where 'there's not a dime's worth of difference,' to use the phrase that a politician of some note has used recently. There *is* more than a dime's worth of difference philosophically and as to the direction in which Virginia ought to move.

"Now I know that we are going to be put, and already are being put, as candidate of certain selected groups in Virginia. I don't happen to think that I am the candidate of any selected group. Not nearly as much as as my opponent is, and I think this is apparent on the face of things. But I don't want it to be said that I am not concerned with young people. I am very much concerned with what can happen in this state that can give to every one of you all and the thousands of other young people the same opportunities and even better opportunities than those of us who have come along in previous years.

"When you get into the battle that is to come, I want you to have a



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positive, affirmative outlook abo what this thing is all about. I thi we have a record that can justify t positions we are going to take. I thi that more was done for education d ing the period that I was govern and the four years since than has e happened to education in this st in a long, long time. From being w down at the bottom of the states so many ways ten years ago, we ha made a dramatic surge ahead that I helped everyone in Virginia. This : vance primarily helped the young p ple of the state, and I think that have pointed the finger of conce and the finger of responsibility of ing something to help the young p ple of Virginia.

"That is just one facet of the m ter, but a tremendously important o Well over one-half of Virginia's bu get from the General Fund goes the support of education and w over one-half of approximating thr fourths of money of our localities Virginia goes for the support of edu tion. Obviously this is the number priority in state affairs to be giv attention.

"Along with that, we can point of so many things that people compliabout, such as taxes. Well, if I cou-I would like to take off some tatoo. There's nothing dramatically ticing about putting on a new tax. I it had to be done, and people gme credit or the blame as they prone to do about the sales tax. T sales tax was put on for a purper but there's more to it than the f that the sales tax was imposed to h education in Virginia.

"When you analyze the thing, can see that when we came into governor's office in 1966, many loc ities in Virginia already had a sa tax. They had it on food and non-p scription drugs at that time. If state had not moved then, in 19 (and it couldn't wait until 1968), w the proliferation of local sales taxes had in Virginia, we would have had hodgepodge tax system all over V ginia where the municipalities had right to put on the sales tax and counties didn't for the most part act the state. We just had the situat that we could not tolerate, and state would have lost this last gr source of new revenue that it I available to it.

"So it wasn't a question in anybou mind in January 1966 whether were going to have a sales tax. It just a question of how we were go to put it on, how we were going

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VIRGINIA RECORD

de the money, and how it was to be d. I think the fact that the sales revenue was earmarked for educaindicates the concern that we all for the educational system of the e.

I don't want to prolong this little ting. I could talk to you about a of personal things, but I am not ning for governor again for the y of the office or the honor and stige of the office, as great as I w that to be—and there is no ther honor that any public servant this country can have than to be Governor of Virginia. It has a ming all of its own, but I have wn what it was and have known t it is.

am running for governor again use I think at this particular point ime in Virginia's history that per-I have as good a chance to the tide of those who want to us over and lead us off into aner direction as perhaps any other vidual in the State of Virginia. ing that feeling, I believed I owed the people of Virginia—who had ored me when I had asked them e elected eight years ago-that, if d four more years I could give to state, to be a symbol and an indual around which the people of state could rally to build upon t we have already done.

I am going to give up a reasonably ative position that I have from standpoint of compensation, and m going to subject myself to all he things that are connected with plitical effort of this kind. We do ith our eyes wide open but we do ecause of our desire to be of a inuing service to Virginia . . .

But having served before does me the benefit of experience in practical affairs of the state for times of economic uncertainty. example, if we have an economic down, and if the plants do not inue to operate at capacity and ones come in, we will have less and our people will have jobs less pay. This is all reflected in revenue that is paid in by way of s. If we don't have the money, we t provide the educational services nental health, public health, ennmental controls and all of the gs that government does. How do to this? How do we maintain this rable business climate and ecoic progress that we enjoy?

Ve do it by electing a man that had a major role in seeing that happens—or do we do it by electing a man whose entire political record is one that has been slanted toward the other side of the picture.

"I want to give you one illustration of what I am talking about. At the Patrick Henry Airport in Newport News, there is a new industrial plant. That plant, or the antecedent to the plant, was a plant that operated in a nearby state and I can remember quite well the day when the top management people of that company came to see us and said, "we are having to close down the plant at our current location and we are going to build a new plant and we can build a plant somewhere else cheaper than we can fight the unions that have engulfed us where we are. We are thinking about coming to your state, we like your business climate, we like your community colleges, we like your resident colleges, we like your fair tax structure, we like the quality of Virginia's people, we like the responsibility and continuity that you have in government, and we like your progressive outlook in this state.'

"Now we were flattered by that kind of comment but here was a plant that today, I think, is employing something in the neighborhood of a couple of thousand people-people all over the Peninsula and all over Tidewater Virginia who go there to work in an atmosphere that is attractive and has good rates of pay. That plant came here because of the business climate that prevails in Virginia and because they could not survive in a business climate that surrounded the activities in another state. This can be multiplied many times over, when you look at what Virginia has done by way of industrial development efforts that are not reflected only in jobs but in jobs that bring in revenue which is reflected in everything we do in state government . .

"This is about all I had to say, I

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I't want to get personal. I want you ng people to feel that despite my , and I am only some four or five rs older than my opponent, I am at all anti-youth. I am everything trary to that. But despite what he may claim and some may try to tend, we are not of the liberal Mcyern school of philosophical or pocal thinking, not way over on the

On the other hand, we are not a e-bound reactionary on the right er. Sometimes I try to explain my a political philosophy by saying t I think I am somewhat of a modce, between right and left, someere in there, but I know I am funnentally a moderate when it comes services that government ought to provide for its people. And, I am conservative when it comes to how those services are to be paid for.

"I think we ought to stay out of debt to the point unless we are able to take care of it on a well-funded program that will repay any debt that is incurred. That's what our bond issues do in Virginia. We have set aside a sinking fund to see that they are repaid. That's responsibility in fiscal affairs. There's nothing wrong with borrowing money if you pay it back. The trouble with the Federal government is it keeps on printing money, keeps on spending and borrowing, and never pays it back. Virginia hasn't followed that policy and it's to our credit that it has not.

"I am proud of the kind of govern-



ment Virginia has enjoyed. I think it has been a government of tremendously high integrity. I think that our administrators, our leaders and our governmental employees have been people of quality and integrity. People tell me that they know when they submit a bid for a highway project in Virginia that they are going to get that contract if they are the low bidder. There is no 'man to see' over there. There has been no under-thetable dealings in Virginia politics. I was in the Legislature all these years and I never saw the first suspicion of any member of any party about any shady dealings in politics. I think that not too many other states can boast along these lines.

"There is something that all of us should be very pleased about; we haven't had any Watergates in Virginia and there's nothing that I know about anyone connected with this campaign similar to what went on at Watergate. Watergate is one of the most sordid chapters of American political history and I want you all to get the message across that I don't uphold it in any degree.

"Our record is one that is clean and open for everyone to see, and we are running on that record and the maintaining of the momentum of the record of the present administration. That's a record to go to the people. It is not a campaign of promises, it is a campaign based upon performance. It is easy to go out and say I am going to cut all the taxes and I am going to do this and that and the other. But the question is what you *can* do. It is a question of who can work with the General Assembly, who can have a rapport with them."

When viewed as impromptu directions to his staff, these words of Governor Godwin constitute a remarkable personal testament in an age when politicians from coast to coast seem concerned primarily with their image. We read of a presidential candidate publicly dramatizing his shift a few degrees from the left toward center-"a silly millimeter" closer. On television we see a potential presidential candidate trying to vie as a peoples' wit with a homespun philosopher, in building an issueless image before a national audience Against this trend, Governor Godwin's testament is uniquely representative of the Virginia character in standing forthrightly on values of timeless verities in contrast with transient expediencies

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