Fall Travel in Virginia

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INTERIOR SYSTEMS
SOME while after Governor Godwin was out of office, my wife and I were visiting her grandmother in Chuckatuck. Since I'd not been in the little town before, I asked, "Whereabouts around here did the Governor live?"

Mrs. Willoughby, the grandmother, said, "You mean 'Bud'?"

"No, I mean Governor Godwin."

"He's 'Bud.' That's what he was called when he was growing up—in that house right across the street—and we still call him Bud. After he was married, they built a house on our side of the street, a few doors up, but that house over there is where his family lived."

It is a large, substantial late Victorian house, with the curved corner bays like a modified tower, and carries from its era an unpretentiously imposing quality into ours. Years ago most of the small towns of Virginia boasted a similar house, or houses, and the present surroundings of the Godwin house—the quiet street of half-sidewalks flanked by grass plots leading on one side into lawns and on the other side sloping into the road-like center—suggest a comfortable perpetuity across time. Visualizing a friendly young man named Bud growing up in that environment, speaking courteously to the older neighbors (with whom he maintains a warm association), suddenly humanized for me a person I had known only in his office of governor.

The few occasions on which I had had any contact with Governor Godwin had been formal and in the exercise of his official capacity. In those contacts what had impressed me chiefly about the governor was the sense that he was primarily a man of convictions, that his political principles reflected his privately held principles. He was more careful in expressing himself than other state officials with whom I'd talked, as though careful not to have his basic position misrepresented by even the smallest nuance. Fundamental in this position was a strong belief in the perpetuation of the character of Virginia's government, combined with a progressiveness which had not exactly been a feature of Virginia's government.

 Outsider that I was (am) to politics, it was easy to see that such a position lent itself to distortion by supporters as well as by opponents. Since most people unconsciously practice a highly sensitive perception, selecting what they wish to believe, some would see in Governor Godwin's position only that he wished to preserve Virginia's government and others only that he was committed to progress—i.e., change. Those do-it-now no-matter-how advocates of change, regardless of consequences, would translate the perpetuation of character theme into meaning perpetuation of past policies and view him as a stand-pat ultra-conservative, even reactionary. Those politically to the right of Hoover would, by removing progressive policies from the whole context, be alarmed at the prospects of reckless, unprecedented change, and view him as a dangerous liberal.

In these days of handy labels—Right and Left, far right and new old left, etc.—it seemed that Governor Godwin was going against the grain of expedient politics by taking a position which defied
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Following are but a few of many, many things happening this Fall in the Commonwealth. Should you like more detail on Virginia's leisure resources, contact The Virginia State Travel Service at 911 East Broad Street, Richmond, Virginia 23219 or call 802-770-2051.

While each season has its own beauty, somehow Fall's aesthetics take greater hold on us than the others. Maybe it's the warm tones of late afternoon touching the countryside more intimately each day as the sun's rays shorten—or perhaps it's that brisk, alive feeling sparked by the progressively cooler weather. Just whatever it is, though, is not all that crucial. Rather to some of us what is important is just where can we find this experience.

The Commonwealth of Virginia is that place. Should you find yourself, or your family, giving in to the idea that television is where it's at on a Fall weekend in Virginia, think again.

Realize that Fall is a time of festivals here when the air turns crisp indeed and in turn moves people to celebrate life in practically every realm. There are fox hunts, horse shows, carnivals, open home tours, antique shows, special football games and attending excitement of the International Tobacco Festival.

Make this Fall the time you re-discover Virginia . . . and you'll remember it as a time when the early morning air knew a slight chill—and in some places, was intermingled with the scent of woodsmoke, pine and cider, and finally, the Fall you came home. . . .
CONSIDER the State Fair, which begins in late September. Such a classic American happening deserves notice and besides, nearly everyone in your family can identify with it in some manner—whether it's the country singing of Tommy Cash & The Blackwood Singers, the Stebbings Circus, the fascinating Dancing Waters, or the fireworks shot off every night. For those who like popular rock, groups such as Lobo and The Mike Curb Congregation are on hand, along with many exciting regular and special attractions.
N NORTHERN VIRGINIA you can experience Waterford, an 18th century town. There townspeople conduct the Waterford Homes Tour and Crafts Exhibit the 1st, 2nd and 3rd of October, with artisans from Loudoun and adjacent counties offering their products for sale, and opening their gracious homes for public view.

The village became Waterford by way of an enterprising young shoemaker, Thomas Moore, who persuaded the town to take on the name of his birthplace, Waterford, Ireland. Given its distinctive history and restored charm, Waterford should not be overlooked.

*The Virginia Story*
THIS FALL tobacco receives recognition for its role in Virginia in the form of the 25th National Tobacco Festival. Staged in Richmond with a grand ball and an illuminated parade, the festival will select a "Queen of Tobaccoland," and feature the Tobacco Bowl—Univ. of Richmond vs. Southern Mississippi.

FOR THOSE who have forgotten, the American Revolution ended on October 19th, 1781 in a little place called Yorktown with the surrender of Lord Cornwallis. And today you can walk this very site with its ramparts, breach works and brass cannon still in place.

Add to these, the many happenings found in the accompanying material in this issue and even the most critical traveler will have to agree that the Commonwealth of Virginia is the place.
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SEPTEMBER 1973 PAGE THIRTEEN
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Kenmore portrays the restored elegance of a working plantation-house where resided a Revolutionary patriot, Colonel Lewis was a provisioner to the Continental Army.

Visitors enjoy tea and gingerbread in the old restored kitchen. Open Daily, 9-5. Admission: $1.25; children under 18, 60c; under five free. Special group rates on request to Director, 1201 Washington Avenue, Fredericksburg, Virginia.

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(Information from “Virginia Annual Events—1973” Courtesy of Travel Development Department, Virginia State Chamber of Commerce)

SEPTEMBER

INTERNATIONAL CHILDREN’S DAY, Wolf Trap Farm Park for the Performing Arts, Vienna
International Children's Day co-sponsored by Fairfax County Council on the Arts, Wolf Trap Foundation and National Park Service with participation of numerous embassy groups. Ground events free, show twice daily on stage at Filene Center. Second or third weekend in September. For information contact (202) 938-3804.

BAND CONCERT, Wolf Trap Farm Park for the Performing Arts, Vienna,
Labor Day Band Concert, 2 p.m. Free, no tickets. Filene Center.

CANDLELIGHT CONCERTS IN THE GOVERNOR’S PALACE, Williamsburg, 8:45 p.m.

SECOND ANNUAL ROTARY CLUB HORSE SHOW, Kilmarnock
Twenty-two events in the English Division and 23 in the Western division, with equestrians from the local area and distant points. A Jousting Tournament will also be a part of the full scale horse show, giving an exhibition of the ancient art of jousting. Contact: George Noblett, Kilmarnock, Virginia 22482.

ANNUAL VIRGINIA FOLK MUSIC FESTIVAL, Chase City-Crewe
Division # 1—Bluegrass bands in Chase City. Singing, playing, pretty girls, state championship contests, a beauty pageant, parades and participation by more than 1,000 musicians marks this annual event to perpetuate the folk music of Virginia. Division # 2—Regular Bands—Crewe. Al Mull c/o WMEK, Chase City, Virginia 23924.

TOBACCO AUCTIONS, Danville
v. 15
See tobacco sold, hear the chant of the auctioneer. Mr. Charles Waddell, Danville Tobacco Association, 2321 Riverside Drive, Danville, Virginia. (804) 793-6145.

7TH ANNUAL GUNSTON HALL CAR SHOW, Gunston Hall Plantation, Lorton
Cars in all their glory will be on display for the car show. Show includes antiques, classics, modern classics and sports cars. Picnic on the grounds. Gunston Hall is a registered National Historic Landmark. Contact Gunston Hall Car Show, Gunston Hall Plantation, Lorton, Virginia 22079. (703) 768-3933.

THE STATE FAIR OF VIRGINIA, Richmond
The climax of Virginia's many local fairs. The State Fair of Virginia ranks among the nation's Top Ten Fairs and draws over 700,000 people. (*) C. L. Teachworth, Manager, P. O. Box 1757, Richmond, Virginia 23214 (804) 329-4437.

“PICK YOUR OWN” APPLE ORCHARDS, Roanoke-Lynchburg-Charlottesville-Winchester
Enjoy a family outing in the picturesque orchards of Virginia. The tastiest and freshest apples are those you pick right off the tree yourself. Charles C. Mayes, Fruit Marketing Agent, Virginia Dept. of Agriculture & Commerce, 203 N. Governor St., Richmond, Virginia 23219. (804) 770-3951.

11TH ANNUAL PEANUT FESTIVAL, Emporia
Parade, beauty pageant and coronation of the Queen, all make for a salute to the peanut, a staple crop for this southside Virginia area. Emporia-Greensville Chamber of Commerce, 312 South Main St., Emporia, Virginia 23847. (804) 634-2636.

100 LAP NATIONAL CHAMPIONSHIP RACE, Martinsville
Race starts at 1 p.m. Adults $3, Children under 12 free. Martinsville Speedway, Inc., P. O. Box 3311, Martinsville, Virginia 24112. (703) 956-3151.

11TH ANNUAL NEW MARKET ARTS AND CRAFTS SHOW, New Market
The Arts and Crafts show will be held in the historic Henkel House in New Market. Exhibits may be for display only or for sale. Artists and artisans will demonstrate their skills. Admission for Adults 50¢, Children 25¢. Visitors are encouraged to visit the local attractions while in New Market. Endless Caverns, Shenandoah Caverns and the New Market Battlefield Memorial Park are all only a few minutes drive from the show. For information contact: New Market Area Chamber of Commerce, New Market, Virginia 22844. (703) 740-3212.

100 MILE BICYCLE RIDE, Mechanicsville-Tappahannock
In cooperation with the League of American Wheelmen’s National “Century Run”; ride is round trip from Mechanicsville to Tappahannock, DeWitt P. Whittington, 491 Westover Hills Blvd., # 105, Richmond, Virginia 23225. Sponsored by the Richmond Area Bicycling Association.

OLD DOMINION 500 GRAND NATIONAL STOCK CAR RACE, Martinsville
Race starts at 1 p.m. Adults, $8 & $7; Children 6-12, $3. Martinsville Speedway, Inc., P. O. Box 3311, Martinsville, Virginia 24112. (703) 956-3151.
**OCTOBER**

1. **AN OCCASION FOR THE ARTS**, Williamsburg
   Williamsburg's annual celebration in honor of fine arts, theatre, music, and performing arts. For information, write P. O. Box 363, Williamsburg, Virginia 23185.

2. **ANNUAL WATERFORD HOMES TOUR & CRAFTS EXHIBIT**, Waterford
   Tours of 18th and 19th century homes in this Northern Virginia community that has been kept much in its original state. Artisans and craftsmen demonstrate and offer their products for sale. Area artists exhibit. (*) The Waterford Foundation, Waterford, Virginia 22190.

3. **“PICK YOUR OWN” APPLE ORCHARDS**, Roanoke-Lynchburg-Charlottesville-Winchester
   (SEE September 22-30)

4. **CANDLELIGHT CONCERTS IN THE GOVERNOR'S PALACE**, Williamsburg, 8:45 p.m.
   Nov. 22

5. **23RD ANNUAL SOUTHEASTERN BAND FESTIVAL**, Bristol
   From eight states 70 high school bands gather to parade and to be judged against a standard. An educational event with nationally known adjudicators well recognized in their field. Southeastern Band Festival, P. O. Box 1039, Bristol, Virginia 24201. (703) 669-2141.

6. **ANNUAL FREDERICKSBURG DOG MART**, Fredericksburg
   A parade, dog show, dog auction, hog calling, fox horn blowing, old fiddlers and archery contests and demonstrations along with Indian dances and dog trick acts which began in 1698 when early colonists traded their dogs for the Indians’ furs and gold nuggets. Colorful and unique. (**) First Saturday in October. Mr. Kenneth D. Sisk, Massaponax, Virginia. (703) 371-3349.

7. **ANNUAL HIGHLAND COUNTY FALL FOLIAGE FESTIVAL**, Monterey
   Highland County’s claim to special fall scenery is based on an abundance of beautiful hardwoods plus the beauty of the Maple Sugar Orchards. Scenic drives, homemade mountain foods, displays — all make for a picturesque weekend.
   Bruce R. Richardson, Jr., Executive Secretary, Highland County Chamber of Commerce, Monterey, Virginia 24465. (703) 468-2980.

8. **LARGE MOUTH BASS FISHING CONTEST**, Gasburg
   A contest for all licensed fishermen. Prize money and fun in this large mouth bass fishing contest on beautiful Lake Gaston. Complete marine and camping facilities. Howard Moss, Delbridge Marina, P. O. Box 365, Gasburg, Virginia 23837. (804) 577-2114.

9. **25TH ANNUAL NATIONAL TOBACCO FESTIVAL**, Richmond — The Silver Anniversary
   A grand ball, illuminated parade (October 15), to give talented princesses and tobacco queens from other states, vying for “Queen of Tobaccoland” and a football game (Tobacco Bowl) between University of Richmond and Southern Mississippi (Oct. 13), all mark a tribute to the broadleaf plant by the “Tobacco Capital of the World — Richmond.” (*) Carlton Duffus, 13 East Franklin Street, Richmond, Virginia 23219. (804) 643-3459.

10. **20TH ANNUAL HARVEST FESTIVAL**, Southern Virginia
    With the end of summer, this Southside Virginia area heralds Fall and the end of the Harvest with a country music show, float parade and a harvest dance. President of South Hill Jaycees, P. O. Box 613, South Hill, Virginia 23970.

11. **10TH ANNUAL FALL CRAFT FAIR**, Richmond
    Held second weekend in October at the Hanover Work Shop, a non-profit organization, opens for four days to sell and demonstrate their work. Demonstrations in weaving, pottery, raku fired metal sculpture, enameling, stained glass, and jewelry are offered. Approximately 40 craft men participate. Admission, Adults $5, children under 12 with adult, free. Proceeds go into free children’s craft classes. Mrs. Ruth T. Summers, Hand Work-Shop, 316 North 24th Street, Richmond, Virginia 23223 (804) 649-0674.

12. **FAIRFAX HUNT**, Gunston Hall Plantation, Lorton
    The Hunt of George Mason and George Washington returns to Gunston Hall with the traditional blessing of the hounds by the rector of Pohick Church, the stirrup cup and the color chase. Gunston Hall Plantation is the colonist home of patriot George Mason. Contact Fairfax Hunt, Gunston Hall Plantation, Lorton, Virginia 22079. (703) 768-3933.

13. **CARDINAL 500 CLASSIC MODIFIED AUTOMOBILE RACE**, Martinsville
    Late Sportsmen Cars, Martinsville
    Race starts at 1 p.m. Adults $6, Children 6-12 $3. Martinsville Speedway, Inc., P. O. Box 33, Martinsville, Virginia 24112. (703) 956-3151.

14. **ART AND CRAFT SHOW ON OLD COURTHOUSE GREEN, Accomac**
    Sponsored by the Chamber of Commerce and the Art & Craft Guild of the Eastern Shore, Local artists working and displaying their works. Almost a lost art will be the duck carvers as well as wood sculpture, paintings in acrylic, and water colors, macrame, leather crafts and a numerous articles. No admission. From 1 p.m. to 5 p.m. For information contact Eastern Shore of Virginia Chamber of Commerce, Accomac, Virginia 23301. (804) 762-2460.

15. **YORKTOWN DAY**, Yorktown
    Observance of the day the American War of Independence ended with the surrender by Lt. Cornwallis to General Washington on the battle field at Yorktown, October 19, 1781. (*) Superintendent, Colonial National Historical Park, Yorktown, Virginia 23694. (804) 887-2241.
NOVEMBER

16TH ANNUAL OYSTER FESTIVAL, Urbanna
A parade, antique car show, beauty pageant, grand ball, all mark another season for the harvest of the Virginia Oyster by this town by the Rappahannock River, just miles from the Chesapeake Bay. Secretary, Urbanna Chamber of Commerce, Urbanna, Virginia 23175.

ANNUAL MONTPELIER RACES, Montpelier Station
See flat race and steeplechase races on the estate of Mrs. Marion duPont Scott. Feature race is the Noel Laing Handicap. Located near Orange, Virginia. Chester C. Hazard, Montpelier Station, Virginia 22957. (804) 672-2217 or 672-1162.

SOROPTIMIST HOUSE TOUR, Accomac
A tour of Eastern Shore homes with interesting architecture and interior furnishings. Public and private buildings. Tea will be served. Block tickets available. Sponsored by the Accomack County Soroptimist Club to be used for their scholarship fund. Hours 2 p.m.-5 p.m. Mrs. Grace Ross, Box 336, Accomac, Virginia 23301. (804) 787-3899.

VIRGINIA AMATEUR FIELD TRIAL ASSOCIATION MEET, South Hill
From East of the Mississippi River come bird dog owners with dogs of all ages to compete over special courses for coveted trophies. Located over the Elm Hill Wildlife Management Area of the Virginia Commission of Game and Inland Fisheries near South Hill. Parke C. Brinkley, 1131 Litton Lane, McLean, Virginia 22101. (703) 356-2273.

AMERICA'S FIRST THANKSGIVING, Richmond
Ceremonies and pageantry, parades and other events commemorate the observance of the First Official Thanksgiving in America, December 4, 1619, at Berkeley Plantation, on the banks of the James River, near Richmond. (*) W. M. Gaunt, Jr., President, Virginia Thanksgiving Festival, Inc., Berkeley Plantation, P. O. Box 1090, Richmond, Virginia 23219. (804) 648-6583.

WATER FOWL WEEK AT CHINCOTEAGUE NATIONAL WILDLIFE REFUGE, Chincoteague
Every day from 9 a.m. to 5 p.m. the refuge will be open for visitors to view the fowl arriving at their winter headquarters. Winter home for thousands of snow greese. No admission. Contact the Chincoteague National Wildlife Refuge, Chincoteague, Virginia 23336.

25-29 A THANKSGIVING HUNT WEEKEND, Charlottesville
In the heart of Virginia's hunt country attend a "blessing of the hounds," special evening entertainment, traditional Thanksgiving Dinner, fine dining and special activities. (*) David E. Plymire, The Boar's Head Inn, Ednam Forest, Charlottesville, Virginia 22901. (804) 296-2181.

29-30 YWCA CHRISTMAS WALK IN HISTORIC ALEXANDRIA, Alexandria
Special activities of Christmas in "Washington's Home Town" relive in part Christmas as it was in the days of George Washington and our founding fathers. (*) Alexandria Board of Trade, 400 South Washington Street, Alexandria, Virginia 22314. (703) 549-1000—YWCA, 602 Cameron Street, Alexandria, Virginia 22314. (703) 549-0111. Or Ramsay House Visitors Center, 221 King Street, Alexandria, Virginia 22314. (703) 549-0206.

30- Dec. 2 COLONIAL WEEKENDS in Williamsburg
(*) Richard Tate, Reservations Manager, P. O. Box B, Williamsburg, Virginia 23185. (804) 229-1700 (ALSO in January and February)
DECEMBER

2

"AMAHL AND THE NIGHT VISITORS,"
Richmond

"Amahl and the Night Visitors" will be presented on Sunday, December 2, 1973 at 4 p.m. in the Mosque. This is the Richmond Department of Recreation and Parks' annual Christmas gift to the City of Richmond. Admission is free. Department of Recreation and Parks, The Mosque, Richmond, Virginia.

7-9

COLONIAL WEEKENDS in Williamsburg
14-16 Enjoy life and times of Virginians 200 years ago, with special music, tours and foods—all from America's colorful past. This year, programs focus on crafts. (*) Richard Tate, Reservations Manager, P. O. Box B, Williamsburg, Virginia 23185. (804) 229-1600.

18-20

11TH CHRISTMAS HOUSE, Big Stone Gap
June Tolliver House aglow with candlelight and Christmas decorations of the 1800's celebrate Christmas with carol singing and the customs of the era, a flower show, music and a Nativity scene tells the Christmas story on the stage of the "Trail of the Lonesome Pine" drama. The June Tolliver Craft Shop offers unusual Christmas gifts and decorations of native materials. The John Fox, Jr. house serves as both a museum and a memorial to the Fox family, where the famous author lived and wrote the "Trail of the Lonesome Pine" and many other novels and short stories. The house was built in 1888, and is filled with beautiful furnishings and mementoes of the family. Guided tours are conducted through the house each day except Monday. Tuesday thru Friday—10 a.m. to 5 p.m.; Saturday—1 p.m. to 5 p.m.; and Sunday—2 p.m. to 6 p.m. Admission charges, Adults $1; Children 50¢. A tea is offered at the Yule season in the mansion. June Tolliver House, Jerome & Clinton Streets, Big Stone Gap, Virginia 24219. (703) 523-1235.

19-20

ANNUAL CHRISTMAS PROGRAM, Wick Farm Park for the Performing Arts, Vienna
Christmas Carols with the U.S. Marine Band Sunday prior to Christmas, 4 p.m. Free. File Center. Call: (202) 938-3810.

23

CHRISTMAS IN CHARLOTTESVILLE, Charlottesville
In an old English setting enjoy Christmas wassailing, the traditional Yule Log, bring in the ceremonial Boar's Head, caroling, outdoor bonfires—all at this special time of the year. (*) David E. Plymire, The Boar's Head Inn, Ednam Forest, Charlottesville, Virginia 22901. (804) 296-2181.

24

"THE NATIVITY," Richmond
Richmond's Annual Christmas Pageant, 6 p.m. Carillon-Byrd Park. The cast of Richmond citizens depict six scenes of the Nativity. Told in tableau form. No charge. Xenophan Mori, Department of Recreation and Parks, The Mosque, Laurel and Main Streets, Richmond Virginia 23220. (804) 649-5668.

24-27

CHRISTMAS AT THE ELKS, Bedford
The Elks National Home turn on their famous lighting display that attracts upwards of 100,000 persons who come to enjoy the intricate design. Doral E. Irvin, Elks National Home, Bedford Virginia 24523. (703) 586-8832.

15

CHRISTMAS WITH THE ELKS, Bedford
The Elks National Home turn on their famous lighting display that attracts upwards of 100,000 persons who come to enjoy the intricate design. Doral E. Irvin, Elks National Home, Bedford Virginia 24523. (703) 586-8832.

16

CAROLS BY CANDLELIGHT, Gunston Hall Plantation, Lorton
Eighteen century carols sung by choirs in the candlelit mansion decorated for Christmas in the Traditional manner. Gunston Hall Plantation is the home of George Mason, author of the Virginia Declaration of Rights. Contact Carols by Candlelight, Gunston Hall Plantation, Lorton, Virginia 22079. (703) 768-3933.

PAGE EIGHTEEN

VIRGINIA RECORD

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FEATURING NEWS FROM VIRGINIA BRANCH A. G. C.

• MID-YEAR BOARD MEETING
• DUNN NAMED HONORARY MEMBER
• IACP TRAINING SCHOOL
• CONSTRUCTION INDUSTRY CONFERENCE
• BERMAUSA SEMINAR

• EUGENE T. JENSEN SPEAKS
• VA. BRANCH LEGISLATIVE PLATFORM
• MUNICIPAL-UTILITIES DIVISION FORMED

• NATIONAL PHOTOGRAPHY CONTEST
• AGC NEWS NOTES

ALSO PRESENTING PROJECTS OF NOTE

FRANK B. MCALLISTER, INC. Office Building for Frank B. McAllister
EUGENE SIMPSON & BROTHER, INC. Quality Inn—Pentagon City
S. LEWIS LIONBERGER CO. Va. Synod Lutheran Home and Stephenson & Aldridge Wayside
RICHARD E. PHILLIPPI, INC. First National Exchange Bank, Marion
THE Virginia Branch AGC held its Mid-Year Board Meeting at the Sheraton-Fredericksburg Motor Inn on July 22-24. Over 60 members and their wives participated in the two-day meeting and Leadership Conference.

On Monday morning, there was a meeting of the Board of Directors and concurrently a meeting of the District Presidents and Committee Chairmen. This was followed by a joint meeting of the two groups at which time they discussed membership development and other areas of concern of the Districts. At this meeting, the Legislative Platform was also presented.

Monday afternoon was devoted to the AGC Golf Tournament and other sports and social activities. Monday evening the scheduled Western Cook-out turned out to be a Western Cook-in due to weather conditions. A record turnout enjoyed the fine fellowship and delicious food. A trophy and prizes were presented to the winners of the Golf Tournament. A present was also presented to Mr. William E. Dunn, retiring Executive Vice President of the National AGC.

The Tuesday morning meeting consisted of the following committee reports:

- **Long Range Planning**
  - A. S. Bass, Jr. (Bass Construction Co., Inc.—Richmond)

- **National Manpower Training**
  - R. E. Lee (R. E. Lee & Son, Inc.—Charlottesville)

- **Joint Commonwealth of Va./AGC Committee**
  - J. F. Duckhardt (Executive Director—Virginia Branch AGC)

- **AIA-VSPE-CEC-AGC**
  - S. L. Lionberger, Jr. (S. Lewis Lionberger Co.—Roanoke)

- **Out of Country Management**
  - P. R. Brooks (Lone Star Industries, Inc.—Richmond)

In addition, William E. Dunn addressed the group concerning various National AGC activities. A report on the Municipal-Utilities Division Committee was submitted to the Board by Executive Director Duckhardt. This committee, co-chaired by Aaron J. Conner (Aaron J. Conner General Contractor, Inc.—Roanoke) and H. Arnold Prillaman (Prillaman & Pa Inc.—Martinsville) requested the formation of a Municipal-Utilities which was approved by the Board of Directors. In addition, Joseph P. Ashooh, Director of Municipal-Utilities Division National AGC, discussed the National AGC services to the Municipal-Utilities Contractors. The keynote speech for the day was Eugene T. Jensen, Executive Secretary of the Virginia Water Control Board, who spoke “Contractors’ Role in Environment: Good News and Bad News.”

While the men attended the meeting, the ladies enjoyed the facilities of the hotel and visited the historic areas around Fredericksburg. They so had a coffee on Monday morning in the AGC suite. Mrs. James Duckhardt, wife of the Executive Director, stated that the participation was greater at this affair than in a previous year.

Incoming President Alexander Alexander announced at this meeting that the Mid-Year Board Meeting for 1974 would be held at The Tides Inn, Williamsburg, Virginia, pending final arrangements.

**PERSONALITIES**

On the facing page are scenes of both business and pleasure:

1. **(Left to Right)** H. Arnold Prillaman (Prillaman & Pace, Inc.—Martinsville), Joseph P. Ashooh (National AGC), Virginia Branch President J. W. Creech (J. W. Creech, Inc.—Norfolk), William G. Bryson (Tidewater Construction Corp.—Norfolk), and F. W. Martin (Edward van Laer, Inc.—Charlottesville).


3. Larry Conner (Aaron J. Conner General Contractors, Inc.—Roanoke) exchanges tales with Tom Tisdale (R. E. Lee and Son, Inc.—Charlottesville).

4. **Group of AGC Wranglers. (Left to Right)** Phil Brooks (Lone Star Industries, Inc.—Richmond), Mrs. John Poindexter, Mrs. H. Lee, Mrs. Jack Turlington, Harry Lee (Kjellstrom and Lee, Inc.—Richmond), John Poindexter (Basic Construction Co.—New Nevis), Mrs. Rex Smith

5. **(Left to Right)** Aubrey S. Bass, Jr. (Bass Construction Co., Inc.—Richmond), William E. Dunn (Retiring Executive Vice President of the National AGC), Robert M. Duncil (Robert M. Duncille and Bros., Inc.—Richmond), and Philip R. Brooks (Lone Star Industries, Inc.—Richmond).

6. Sid Galloway (Virginia Branch AGC Honorary Member) talks with Mr. and Mrs. Gordon Maynard, Jr. (Massey Concrete Co.—Richmond).

PAGE TWENTY-TWO
THANK YOU, VIRGINIA!

Thank you for making us the largest Virginia agency writing Contractor's Insurance.
And thank you, also, for calling upon the Rutherfoord organization to provide more Contractor's Bonds than any other agency in Virginia.
"Virginia Is For Lovers"—and we love Virginia Contractors!

EUGENE T. JENSEN SPEAKS TO MEMBERS

Virginia Branch AGC President, J. W. Creech (left) (J. W. Creech, Inc., Norfolk) and Eugene T. Jensen (Executive Secretary, State Water Control Board, Commonwealth of Virginia).

Eugene T. Jensen spoke at our Leadership Conference in Fredericksburg on July 23, 1973. He is the Executive Secretary of the Virginia Water Control Board. He is the Board's chief executive and responsible for planning, directing and coordinating the water quality and water resources Management Program of the Water Control Board. He spoke on "Contractors Role in Environment—Good News and Bad News."

The good news was the fact a tremendous amount of construction will be necessary in the next five years to meet the requirements of the Water Control Board. This will generate a considerable amount of work for the Contractors, especially the Municipal-Utility Contractors.

The so-called bad news was the fact the contractor would have to abide by certain rules and regulations in future construction to prevent sedimentation and excessive run-off. He offered the AGC an opportunity to meet with him and members of the state agencies to devise methods acceptable to all parties, Mr. Jensen said they know what must be done and feel we know how best to do what is necessary to obtain the desired results.
DUNN IS NAMED HONORARY MEMBER

William E. Dunn, retiring Executive Vice President of the National AGC, receives gift from Virginia Branch AGC President, J. W. Creech.

Mr. William E. Dunn was made an honorary member in the Virginia Branch AGC, at the Mid-Year Board meeting held in Fredericksburg, on July 23rd. He retired as Executive Vice-President of the National AGC and now serves as special counsel to President Nello Teer. He served the AGC for 27 years.

Virginia Branch President, J. W. Creech, presented Mr. Dunn with a desk set—a marble base with a clock and thermometer and two pens mounted on it and engraved:

William E. Dunn
Honorary Member
Virginia Branch—AGC
1973

Bill Dunn has been a friend of our Association for many years and we hope the friendship will continue for many more.
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Virginia Branch AGC Legislative Platform

At its Mid-Year Board of Directors Meeting on July 23rd in Fredericksburg, legislative Chairman R. M. Dunville (Robert M. Dunville & Bros., Inc.—Richmond) discussed the aims and goals of the Legislative Committee. He first had William H. Ing, Jr. of McGuire, Woods Battle discuss the legislation the Virginia Branch intends to propose in the 1974 General Assembly. He stated that each member of the Legislative Committee would be asked to lend their full support and cooperation in informing the Legislators the meaning of the proposed bills. He felt that it was through lack of understanding that most bills fail.

In addition, the Virginia Branch AGC will hold a Legislative Meeting in each District. All of the Legislators in the district will be invited and the legislative Platform will be presented by Mr. Dunville, Mr. Ing, or James F. Duckhardt, executive Director of the Virginia Branch AGC.

The Legislative Committee, under Mr. Dunville’s leadership, has developed the following Statement of Purpose:

PROPOSED
STATEMENT OF PURPOSE
FOR VIRGINIA BRANCH AGC LEGISLATIVE COMMITTEE

1. Develop a constructive and effective relationship with our particular legislature, its leaders, staff, committee chairmen and individual lawmakers.
2. Establish and maintain cordial relations with the Governor and his staff, department directors and their staffs, other elected and appointed state officials.
3. Become closely acquainted with the political leaders in both parties at the national, state and local levels.
4. Encourage association officers, directors, staffs and individual members to actively participate in the legislative process.
5. Find better ways to maximize our influence in the formulation of public policies. This requires continuous contact with state legislators; preparing and presenting testimony to committee, and discussing proposed legislation with the Governor and his staff.
6. Continually strive to interpret our industry to the legislators, so they will understand its special problems and needs and be able to weigh the consequences—good or bad—of measures and imposts before they vote.
7. Explain the economics of our industry, including the tax revenues it generates; our civic and political role in the community; our substantial capital investments, and jobs and wages we provide.
8. Develop cordial relationships with state regulatory agencies and commissions that deal continuously with our business. Their decisions can affect us as much as new legislation, sometimes even more.
9. Write letters supporting our case to legislators, commissioners and administrators, and also to newspaper editors, other employer groups and community organizations.
10. Encourage employees to work for better government and participate in election campaigns, voter registration drives, fund raising and getting out the vote.

Robert M. Dunville

SEPTEMBER 1973
IACP TRAINING SCHOOL

By Professor Rayford L. Harris

Virginia State College

Thirty-four in-service teachers and undergraduate majors in industrial arts education have completed a three-week workshop in the World of Construction. The course was offered by Virginia State College at Petersburg, in the Industrial Arts and Vocational-Industrial Education Department with support from the State Department of Education. Content learned in the course will help industrial arts teachers in Virginia to become familiar with this new curriculum approach recommended by the State Department of Education, Richmond. Faculty of the Industrial Arts & Vocational Industrial Education Department at Virginia State College under the direction of Associate Professors Rayford L. Harris and Arvid VanDyke, as co-directors, organized the summer workshop.

According to Mr. Harris and Dr. VanDyke the program is an outgrowth of the Industrial Arts Curriculum Project (IACP), a research program developed in 1965 jointly by the University of Illinois and Ohio State University. Advisory assistance and over $2 million was supplied by industry and the United States Office of Education. The Associated General Contractors of America, the AFL-CIO, Building and Construction Trades Department and experienced professionals in the construction industry have provided materials and cooperative leadership for successful operation of this program in various school districts throughout the country.

IACP deals with the study of construction and manufacturing on the eighth and ninth grade levels. It stresses the relationship between man, society, and technology rather than just craft-oriented skills. Instead of just learning how to drive a nail or use a hammer, students will be able to see industry as it really is. The World of Construction course studies the methods required to build any structure. Laboratory activities reinforce the students' understanding of how man plans, organizes, and controls all available resources to produce construction as varying as skyscrapers and superhighways.

In the workshop, the teachers were taught how to introduce and teach construction in their classroom and laboratory settings in the public schools of Virginia. The teachers met for 80 hours of instruction in sessions to do the studies, experiments, and projects that the students will have to do when the program is begun next fall.

The teachers were divided into team “companies” of about five members each for the construction phase of the workshop. Each was given certain job responsibilities — one might be the foreman, another safety inspector, and so on, each carrying out all the duties of the position. They were concerned with what goes into the making of a project rather than the final creation which has been the emphasis in most industrial arts education classes.

A building built to scale was the first project for the teachers. After sampling soil, surveying land, considering location and the type of architecture, sites were selected. Each group began by building foundation forms, making concrete footings, and carrying out other basic foundation steps. They continued the building process by including flooring, plumbing, electrical wiring, heating ducts, and phases of building. Their result had to adhere to building codes and safety standards.

The teachers are as excited about this new program as the student. Some of them first approached the unique course with apprehension. After all, how many industrial arts teachers would feel competent to teach a course which covers such a wide range of activities in the World of Construction?

STUDENTS MAKE BETTER CAREER CHOICES

Professors Harris and VanDyke further explained that students who take this course at the eighth and ninth grade levels are not expected to have acquired sufficient skill to become carpenters, civil engineers, architects or other specialists in the industry...
t they will be familiar with the problems and methods of these and any other workers and the independent roles of men in the construction industry. They will have experiences in the laboratory which will verify and reinforce the concepts they have studied. They should be able to evaluate the opportunities and requirements for a career in the industry and make better judgements concerning the courses they should take in school to prepare them for any particular career.

**VIRGINIA CONTRACTORS MAKE WORKSHOP A SUCCESS**

Through the cooperation and assistance of the Associated General Contractors of America, (Virginia Branch) building contractors in the Richmond, Hopewell, and Petersburg areas donated materials and supplies used in the construction of models depicting the various phases in building a house. Several persons from the contracting firms served as consultants to the workshop and were able to explain to the teachers individually and in groups valuable information on job training and career opportunities in the building field.

The Associated General Contractors sponsored the closing luncheon and presented certificates to the workshop participants.
You are looking at a man in the middle of a life-or-death decision:

whether or not to pull the trigger.

And if someone doesn't help him make the right decision, he's going to be dead wrong.

Suicide is the tenth leading cause of death in America. And contrary to popular opinion, its victims are usually neither insane nor mentally ill. But they are sick. Because suicide is a disease—and a disease that might be reduced by 80% if everyone knew more about the problem and about suicide itself.

To help you help, Blue Cross and Blue Shield of Virginia have prepared "The Will to Die." This new free booklet contains an actual case history, a discussion of the causes of suicide, warning signals, and advice about what you should—and should not—do when someone you know begins to exhibit suicidal symptoms.

We're making this booklet available, not only because of the heartbreak and suffering and pain suicide causes millions of people every year; but because it is one of our responsibilities as a partner in Virginia's health care system.

Of course, our major role is providing high quality health care coverage at the lowest possible cost; and to do so, we return about 92¢ out of every subscriber dollar directly to hospitals and physicians for health care. But we also have a responsibility to control the cost of the care itself—and the best, most inexpensive care has always been prevention.

We hope you'll join us in the fight for life, and write for your copy of "The Will to Die." Because when a man is his own worst enemy, he needs all the friends he can get.
The Board of Directors voted on July 23, 1973 at its meeting in Fredericksburg, to form a Municipal-Utilities Division.

The National AGC has four divisions: Building, Municipal-Utility, Highway and Heavy. The Virginia Branch has been active in only the Building Division. There is no state-wide association for the Municipal-Utility Contractors at the present time other than the AGC. Their need for an association is increasing. The Virginia Branch felt the AGC could fill this need and provide the needed services for this type of contractor.

National AGC President Nello L. Ser has approved an intensive program to provide immediate increased support for utilities contractors. This support is especially needed because of the complexities and uncertainties which surround the huge EPA programs.

A committee headed by National Director Aaron Connor and Director Arnold Prillaman met on May 30th with a number of our members who do utility work. This committee submitted the request to form the new division to the Board. The request includes a prospective member list of 0 names which will be reviewed in each district.

Contacts were made with several engineering groups, various state agencies and the American Public Works Associations. All groups endorsed the idea and offered full cooperation.

The Virginia Branch—Municipal-Utilities Division will receive all the services being offered the present members. In addition, they will receive some designed for their particular needs.

C. News Bulletins on information pertaining to Utilities Contractors.

D. Schools and Seminars on subject of interest to Municipal-Utilities Contractors.

E. The development of standardized methods, forms, and bidding procedures.

Mr. Arnold Prillaman was elected chairman of the new Municipal-Utilities Division until the annual convention of the Virginia Branch which will be held in January. Mr. Prillaman currently serves as chairman of the AGC side of the APWA-AGC Joint Committee.

A. Construction report on jobs to bid and results.

B. Legislative reporting and representation with the new State and Federal Agencies affecting the Utilities Contractors; i.e., EPA (Environmental Protection Agency) and State Water Control Board.

E. ARNOLD PRILLAMAN

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PAGE THIRTY-TWO
VIRGINIA RECORD  Founded 1871
While serving as Chairman of the Virginia Branch AGC Long-Range Planning Committee, J. A. Kessler, (R. E. Lee & Son, Inc.—Charlottesville) suggested a conference of construction industry related associations. Mr. Kessler felt that there was duplication of efforts in many areas and that much could be accomplished through mutual efforts for the good of the construction industry in general.

His proposal was approved by the Virginia Branch AGC and efforts were then made to contact other trade associations in the construction industry. The following associations were contacted and have agreed to participate:

- Virginia Road Builders Association (Richmond)
- Richmond Builders Exchange (Richmond)
- Builders & Contractors Exchange (Norfolk)
- Peninsula Builders Exchange (Hampton)
- Virginia Association of Contractors (Norfolk)
- Associated Builders & Contractors, Inc. (Alexandria)

Each association will send approximately five of their leaders for a two-day conference at Big Meadows Lodge, Skyline Drive, Virginia. It was felt that the two-day meeting would give sufficient time, and the relaxed conditions would provide the proper atmosphere for such a meeting.

The group will first discuss the type of organization they would like to form, and if other associations should be invited to participate. Some of the areas that will be included in the agenda and which it was felt that benefits could be derived through mutual action are Legislation, OSHA and other safety aspects, Public Relations, Environmental and Pollution problems, Educational programs, and Manpower Development. Other items will be submitted by the participating organizations prior to the meeting.

Mr. Kessler has been asked to serve as temporary chairman for the organizational meeting of this group.
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PAGE THIRTY-FOUR VIRGINIA RECORD
Founded 18
We invite you to participate in the Third National Construction Photography Contest sponsored by the Associated General Contractors of America.

This competition is designed to increase public awareness of the dynamic role the construction industry is playing in the growth of this nation. The contest is open to all amateur and professional photographers. Photographs should depict construction in progress which is dynamic, interesting or aesthetically appealing.

The first prize winner will receive $1000, second prize $750, third prize $500. The prize for each winner will be doubled if the entry, prior to the judging, was published in a “recognized” newspaper or magazine.

All entries must be postmarked not later than January 11, 1974. The awards will be announced at the AGC Annual Convention in San Diego, in March.

All entries must be in black-and-white, must be of a positive nature, and must be mounted on 16” x 20” finished board (although the photo may be of any size and printed using any technique).

On the back of the mount, list name, address, telephone number, location of job, name of general contractor, date of photograph, and title of photograph, if any.

Photographs must have been taken after January 15, 1973. No more than one prize will be awarded to a photographer.

If the photograph was published, a tear sheet of the publication in which the photograph appeared must be taped to the back of the mount, along with the date of publication.

All entries become property of the Associated General Contractors of America.

All entrants will be notified of the winners.

Please address all entries and inquiries to the National Construction Photography Contest, Associated General Contractors of America, 1957 E Street, N.W., Washington, D.C. 20006.
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PAGE THIRTY-SIX VIRGINIA RECORD
James F. Duckhardt, Executive Director of the Virginia Branch AGC, has announced plans for a Bermuda Seminar to be held September 27th to October 2nd at the Castle Harbour Hotel.

This seminar was arranged by the Virginia Branch Out-of-the-Country Committee, chaired by Philip R. Brooks and a continuation of a yearly program begun in 1970 with a meeting in Nassau and since then seminars have been held in Madrid 1971 and London 1972. Arrangements for transportation, hotel and other plans have been handled by Virginia Travel Services, an affiliate of the C. O. Alley Travel Agency in Richmond. To ensure that all details are perfect, the Madrid and London trips were personally accompanied by Mr. and Mrs. C. Willard Alley, assisted by their sons David and John. They will also conduct the Bermuda trip.

While these seminars are attractive in offering opportunities for travel, the basic objective is more serious. In Madrid, representatives of local construction companies and government officials provided information as to Spanish construction methods and arranged for the group to visit a modern shopping center under construction in the suburbs. Side trips were also provided to other areas with ancient and modern buildings. In London a seminar was held with a talk by a representative of a leading construction company and he also accompanied the group on excursions to explain the various methods and materials used in Britain at present and in the past. In Bermuda a view of very different construction methods will be possible including the use of native wood and stone. The opportunity will be available to visit one of the quarries providing material for much of the Bermuda building. The combination of these native materials with more contemporary architecture should prove most interesting.

Bermuda will provide a change from the big city meetings. Outstanding golf, tennis and beaches are available at the hotel. Bermuda is noted for its beauty, and sightseeing along the winding roads as well as shopping for fine British imports may be enjoyed by seminar members.

Since this program has proven so successful, an even more ambitious meeting has been arranged for 1974, leaving early October for eight days in Greece. Highlights will be a three day island cruise by specially chartered ship and sightseeing in Athens, Delphi, Corinth and Epidaurus.
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OFFICE BUILDING FOR FRANK B. McALLISTER, INC.

SIGN: JAMES A. McALLISTER
INTERIOR DECORATOR: FRANK B. McALLISTER
PHOTOGRAPHY: COLONIAL STUDIO

The new office building for the general contracting firm of Frank McAllister, Inc. was completed in April 1973.

Located, with its accompanying warehouse and yards, at 122 Agency Avenue in Richmond, the handsome two-story facility is truly a "family affair" from conception to completion. Mr. McAllister approached his son, James A. McAllister, a student in architecture at Virginia Polytechnic Institute and State University, and, giving him the square footage and general needs for his new offices, asked him to submit a design. The plans which resulted from his request to his son were, according to a proud Frank McAllister, "followed to the letter." Adding to the family involvement, Mrs. McAllister assisted her husband with the interior decoration.

The 40' x 90' rectangular structure consists of brick and block exterior walls with paneled stud walls on the interior. The roof is built-up slag and windows are of vertical bronze aluminum.

All offices are paneled and have revealed grid acoustical ceilings.

Hickory paneling, combined with a blue-green color scheme and buff brick are the features of the reception room. This attractive area is separated from others by a solid bronze, grille divider.

Mr. McAllister's office is of a brown and gold scheme, with rustic walnut walls and gold carpeting. The book-
keeper's office space has walnut paneling and red carpeting.

Indirect lighting and Colonial Trane air conditioning are employed throughout the facility.

Owner Frank B. McAllister's firm acted as its own general contractor and handled foundations, concrete and carpentry.

Subcontractors and Suppliers
(Richmond firms unless otherwise noted)


Also, Miller Manufacturing Co., Inc., paneling & millwork; Consolidated Tile Co., Inc., carpets, insulation & acoustical and resilient tile; Bertozzi, Inc., stucco; E.S. Chappell & Son, Inc., weatherstripping; Stone Satterwhite, Inc., ceramic tile; Tron Sales Corp., steel doors & bucks; J.B. Bagley, toilet partitions; Noland Lighting fixtures & plumbing fixtures; Minter-Ingram Electrical Contractors Inc., electrical work; Westover Plumbing & Heating, Inc., plumbing; Colonial Trane Air Conditioning Co., air conditioning, heating & ventilating; Pleasants Hardware, hardware supplier; and, Lee-Hy Paving Corp., asphalt paving.
SCHEDULED for completion in early 1974, the Quality Inn—Pentagon City is located on Army-Navy Drive in Arlington. Among the outstanding features in the design by Harvey Gordon & Associates, architects for the project, is the Skydome Lounge with revolving platform. The lounge is the first of its kind in the Washington D.C. /Northern Virginia area.

The facility which is owned by Charles Luria Associates consists of 34 rooms plus a manager's suite. Included are two restaurants and two additional lounges, 12,000 square feet meeting space and two levels of underground parking.

Eugene Simpson & Brother, Inc., of Alexandria is the general contractor, with the following subcontractors and suppliers:


- From Alexandria: United Masonry, Inc., brick & masonry work; Production II, registration desk; Walter C. Davis & Son, Inc., electrical; Dwyer Plumbing, Inc., plumbing, heating, ventilating & air conditioning; Asbeka Industries, window stools; and, Arban Precast Stone, Inc., precast architectural concrete.

Others were—John Driggs Co., Inc., Hyattsville, Md., excavating & demolition; The Macton Corp., Danbury, Conn., revolving restaurant platform; Miller & Long Co., Inc., Bethesda, Md., concrete work; Midland Manufacturing Corp., Deer Park, Long Island, N.Y., shower doors; E. B. Endres Lumber, Huntindon, Pa., millwork & doors; Lundia, Myers Industries, Inc., Decatur, Ill., storage shelving; M Construction Co., Silver Spring, Md., carpentry; and, Roanoke Engineering Sales Co., Inc., skylite & fire extinguisher.

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"Virginia Properties—Seashore to Mountains."
THE Virginia Synod of the Lutheran Church in America has recently opened the first of its Health care facilities for the aging. This beautiful building designed by Smithey and Boynton, architects, is located on a lovely site just west of Roanoke on Lee Highway.

The building will house 64 residents and offers intermediate health care on a round-the-clock basis. The construction is in accordance with the latest in fire safety regulations. The facility is fully air conditioned with great flexibility in environmental control.

Most rooms are for double occupancy, however, some single occupancy rooms are available. The building has convenient lounges and a beautiful dining room with a glass endwall, permitting a panoramic view of the mountains. The architect coordinated the shape of the building to preserve the large oak trees on the site which provide a soft and serene atmosphere for the residents.

The interior decor is most unusual in that it is full of bold colors to enhance the joy of later life in one of the state's most beautiful health care facilities.

S. Lewis Lionberger Co. takes this opportunity to offer their congratulations to the Virginia Synod Lutheran Homes for their progressive approach to care for our elderly citizens.

The general contractor, S. Lewis Lionberger Co., of Roanoke, handled carpentry.

Subcontractors & Suppliers
(Roanoke firms unless noted)
Joe Bandy & Son, Inc., excavating; Concrete Ready Mixed Corp., concrete; Al-Steel Fabricators, Inc., steel; Roanoke Engineering Sales Co., Inc., window walls; Hesse & Hurt, Inc., painting; Harman Ceiling & Partition Co., acoustical & resilient tile; Billy R. Ayers & Son, Inc., plaster; Byrd's Terrazzo & Tile Co., Inc., ceramic tile; Skyline Paint & Hardware, Inc., steel doors & bucks; Noland Co., plumbing fixtures; and, G. J. Hopkins, Inc., electrical work, plumbing, air conditioning & heating.

Others were: R. W. Thompson, Salem, masonry; Schlage Lock Co., San Francisco, Calif., hardware.
THE newly constructed branch office of the First National Exchange Bank of Virginia, located in Marion, is a two-story structure containing approximately 13,000 square feet. The entire building is air conditioned and most areas are carpeted. Cast concrete panels, together with bronze glass window walls, lend an attractive outward appearance to the structure.

Functional design of the structure provides better service for the bank’s customers through the two drive-up windows. Large vaults provide space for safe deposit boxes and valuable record storage. Booths are also provided for customers who wish to examine their safety deposit boxes in private. A conference room for customers is also provided on the ground floor. The second floor of the building contains an executive conference room and the bookkeeping department. Other features of the structure include 24 hour depository, lounge areas, and a spacious lobby.

Richard E. Phillippi, Inc., Wytheville, was the general contractor with the following Subcontractors & Suppliers:

- General Shale Products Corp., Marion, masonry
- Pioneer Steel Co., Columbia, S. C., steel & steel roof deck
- Jack Luttrell Co., Bristol, Tenn., roofing
- Exposaic Industries, Inc., Winston-Salem, N. C., stone work
- City Lumber Co., Inc., Knoxville, Tenn., carpentry & millwork
- Holston Glass Co., Inc., Kingsport, Tenn., glazing
- Coe & Sons, Inc., Wytheville, painting
- Shankle-Boyle, Inc., Kingsport, Tenn., acoustical & resilient tile
- W. D. Harless Co., Inc., Dryden, plaster
- DeHart Tile Co., Inc., Christiansburg, ceramic tile & terrazzo
- Rowland Electric Co., Inc., Marion, lighting fixtures & electrical work
- D. W. Allen & Son, Inc., Hillsville, plumbing fixtures, plumbing, air conditioning, heating & ventilating
- Trimble Co., Inc., Johnson City, Tenn., hardware supplier
- Lancaster Associates, Johnson City, Tenn., correspondence lift.
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STEPHENSON and Aldridge, Inc., one of the Roanoke area's oldest and finest furniture dealers, has recently completed a major expansion and renovation of its Wayside Store located on Lee Highway between Roanoke and Salem. This new store features one of the largest and most beautiful furniture displays to be found in western Virginia.

This building of contemporary design is highlighted by a massive copper, standing seam roof, which is pierced by brick pylons.

As one enters the building at mid-level, the eye is drawn to the dramatic balcony and then scans a panoramic view of the main display floor. One of the chief advantages of this effective floor plan by Smithey and Boynton, architects is the ability to display the firm's high quality furniture in a spacious atmosphere. One does not get the "jammed-up" feeling so prevalent in most retail furniture stores.

The ceiling slopes upward to conform to the roof line and the lighting is accomplished in a relatively low level approach with various pieces of furniture being highlighted in soft pools of light.

The general contractor, S. Lewis Lionberger Co., takes this opportunity to congratulate Stephenson and Aldridge Wayside, Inc., on their new building and wishes them continued success as they serve the people of Southwest Virginia.

S. Lewis Lionberger Co. Roanoke, was general contractor, and handled carpentry.

Subcontractors & Suppliers
Roanoke firms were: Joe Bandy & Son, Inc., excavating; A1-Steel Fabricators, Inc., steel & steel roof deck; John H. Hampshire, Inc., acoustical; Skyline Paint & Hardware, Inc., steel door & bucks; and, J. M. Blair Co., electrical work.

From Salem were: Salem Ready Mix Concrete, Inc., concrete; R. W. Thompson, masonry; Leonard Smith Sheet Metal & Roofing, Inc., roofing; and, Oscar W. Smith Mechanical Contractor, Inc., plumbing, air conditioning & heating.

Others were: W. E. Donald, Vinton, painting; Day-Brite Lighting, Inc., St. Louis, Mo., lighting fixtures; and, Lockwood Hardware Manufacturing Co., Fitchburg, Mass., hardware.
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1773—"The First to Care"—1973

In 1770 the Virginia General Assembly passed a "Bill to make provision for the Support and Maintenance of Ideots, Lunatics, and other Persons of unsound Minds . . ." and authorizing the construction of a public hospital in Williamsburg. The hospital admitted its first patient on October 12, 1773.

In October 1973 Virginia will celebrate the 200th anniversary of the opening of that first public mental hospital in what is now the United States. Now known as Eastern State Hospital, not only was the first hospital dedicated exclusively to the care of the mentally ill, but also the first in the country to be publicly supported.

One of the events commemorating Eastern State's Bicentennial will be a southeastern Divisional Meeting of the American Psychiatric Association at Colonial Williamsburg. Psychiatrists throughout the Southeast will meet October 7-10 to consider "American Psychiatry—Past, Present and Future." Among the speakers will be medical historian Dr. Norman Dain, author of a history of Eastern State Hospital entitled "Disordered Minds;" and the nationally syndicated columnist Art Buchwald.

The Virginia Eastern State Hospital Bicentennial Anniversary Commission will mark the occasion with a luncheon and program on October 10. Eastern State Hospital will celebrate its 200th birthday with an open house October 12, 13, and 14, to which the public is invited. Visitors will be able to see the type of care being given to mental patients today and also some of the means used for their care during the hospital's first 100 years. An exhibit of artifacts used in early American psychiatry will be displayed during the American Psychiatric Association meeting and the open house. In the display are such things as a "Utica Bed"—a cage-like bed for restraining violent patients; a "tranquilizing chair;" and drugs and surgical instruments of the 18th and 19th century.

Dempster Joins Crane Firm In Richmond Office

- John W. Dempster has joined Moore-Williams Crane Service, Inc. of Richmond and Lynchburg, Virginia with responsibilities for the Sales and Promotion Programs. Formerly with several national construction firms, Mr. Dempster has 30 years of experience in the equipment management and rental business.

Moore-Williams Crane Service, Inc. and an affiliated organization, Williams Rigging Company, offer the mid-Atlantic region a large crane rental service; heavy, specialized rigging and hauling; precast concrete and steel erection; and maintenance and millwright services.

Mr. Dempster will be based out of the Richmond, Virginia office.

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RICHMOND AD AGENCY HONORED

• Lin Lockhart, Inc., a Richmond advertising agency, was honored in the recent Southern Creativity show in Ashland, Kentucky. The award was for the 100th anniversary booklet they created for Dibrell Brothers, Inc. of Danville, Virginia, world-wide tobacco wholesalers.

The Lockhart firm has recently purchased an office building in Richmond's financial district. Located at 505 E. Main Street, the building has 4,000 square feet of usable space and will undergo complete interior and exterior remodeling. Lin Lockhart, Inc. is a 10 year old agency which services accounts on the eastern seaboard as well as Southeast Asia.

Architectural Firm Appoints Business Manager

• Hardwicke Associates, Inc., Architects, Richmond, Virginia, announced the appointment of Robert T. Farmer as Business Manager. Previously the Accounting Manager for Titmus Optical Company in Petersburg, Mr. Farmer will direct all aspects of the financial management for the Richmond firm. A graduate of the University of Richmond, Mr. Farmer also served as Assistant Financial Director for Blue Cross-Blue Shield and as Financial Analyst for Reynolds Metals Company.

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The ground-breaking ceremony for new 20-story office building at 47th & Main Streets, in Richmond, was held at 12:00 noon on Wednesday, September 5, 1973. This property is jointly developed by Cabot, Bot & Forbes Co. of Boston and First Securities Inc., also a major tenant.

Among the dignitaries participating in the ceremony were Gordon E. Hertson, Jr., Executive Vice President of Cabot, Cabot & Forbes Co.; Mayor Thomas J. Billey, Jr.; Delegate Edward E. Lane and F. Carlyle Miller, President of Wheat, First Securities, Inc.

CSI 17th Annual Convention Held

The 17th Annual Convention and Exhibit of The Construction Specifications Institute was held June 25-27, 1973 at the Sheraton Park Hotel, Washington, D. C. The convention theme, "A Dynamic Force in Construction," commemorated the 25th anniversary of The Institute and its role in defining the role of CSI in construction industry communications.

A Silver Anniversary Banquet was held June 24, 1973 to honor the founding of the Institute in March 48. Herbert F. Pendleton, FCSI acted as Master of Ceremonies.

"Welcome to Washington" was given June 25, 1973 at the first day opening ceremonies by The Honorable A. Nevius, Chairman, District of Columbia City Council. Prior to the convention overview by John C. Fleck, SI, President, CSI, there was a multimedia presentation. Producer, Wes Wengler, Minneapolis, Minnesota, presented the convention audience with a magnificently beautiful visual tour through the international field of man and architecture accompanied by a sound track of music composed and directed by Herb Philhower.


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NORFOLK — NEWPORT NEWS

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and CSI—Beyond "The Domain"
These programs were accompanied by workshops on using the Manual Practice Documents; Division 1 Documents, Civil Engineering Projects and for Mechanical and Electrical Work.

There was an exhibit viewing of an outstanding panorama of construction products, with more than 170 exhibitors participating and over 240 books on display.

The District of Columbia Metropolitan Chapter, CSI, was the host for the 10th years convention with Edwin T. Patrice, FCSI, serving as Chairman. This was the second annual meeting to be held in Washington. A complete social program was planned for CSI wives and children. There were sightseeing tours with visits to historic monuments and time for shopping. The teenagers visited Annapolis and the United States Naval Academy.

The famed Army/Navy Country Club was the scene for a "Jazz Party," on Monday evening, June 26.

The President’s Banquet was the final social event on Wednesday, June 27, at the Sheraton Hotel. Honors and Awards were presented before an evening of dancing.

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Frank Howard Retires From Road Builders

During World War II, from 1944 to 1946, he served with the U. S. Marine Corps, earning battle stars at Okinawa and Guam. He then rejoined the highway department and rose steadily through the ranks: he became assistant resident engineer at Fairfax in 1948; resident engineer at Martinsville in 1950; and in 1954, one of the department's eight district engineers—at Salem.

Frank A. Howard, born in Montgomery county, Childress, Virginia. His wife is the former Lucille Virginia Richardson, of Pulaski. They have one daughter, Mr. R. G. Milton, of Roanoke, and two granddaughters, Beth 13, and Robin, 9.

The Howards will continue to reside in Richmond.

Frank A. Howard, engineer-director of the Virginia Road Builders Association since 1959, and well-known throughout the highway construction industry, retired on August 31. He is succeeded by William H. Craig, a native of Lynchburg, assistant to Ward for the past 12 years. Both graduates of Virginia Polytechnic Institute and State University.

The Virginia Road Builders Association was founded in 1943 by a group of 29 highway contractors. Recognized nationally, the association today has 40 contractor and associate members, the latter being suppliers of materials, equipment and services. Since 1953, over 90 percent of Virginia's tract highway work has been performed on low-bid contracts by members of the association.

Frank Howard was district engineer of the highway department's 21-county Salem district before joining the contractor's association. He was first employed by the highway department in 1938, as a construction inspector. He had worked four years before that with the U. S. Bureau of Public Roads constructing the Skyline Drive and Blue Ridge Parkway.

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Construction Specifier
July 1973

- The beauty of green growing things is illustrated on the July 1973 SPECIFIER cover. A close-up photograph of a common garden variety hydrangea focuses on the importance of plant material in the lives of men. Robert F. Lederer, Executive Vice President, the American Association of Nurseriesmen proposes in Part II of his article, "Landscape Design for the Constructed Environment," the creation of "Operation Interlock" to serve as a united effort of the building team and horticulturist. He suggests that it be a three-phase attack on communication weaknesses.

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FORMER U.S. POSTMASTER GENERAL JOINS UNION CAMP CORPORATION

Hon. Winton M. Blount

Union Camp Corporation announced, on May 30, the election of former U.S. Postmaster General, the honorable Winton M. Blount, Jr., to its board of directors. He is chairman of the executive committee of Blount, Inc., a major Alabama-based construction and manufacturing firm.

Mr. Blount served as Postmaster General until 1971. Thereafter, in 1972, he ran for the United States Senate seat in Alabama. Immediately prior to entering the President's Cabinet in January 1969, Mr. Blount served as president of the Chamber of Commerce of the United States. For years prior to that he had served a director of the U.S. Chamber of Commerce. He also had served as a director of the National Association of Manufacturers for six years and as a regular member of The Conference Board. He was a director of a number of business, educational and other organizations.

As Postmaster General, Mr. Blount was responsible for bringing about the most sweeping reform of this mammoth department since Benjamin Franklin became the first Postmaster General of the United States. He brought in senior executives from industry and introduced modern management to this 700,000 employee organization, removed patronage from the Post Office and initiated huge capital expenditures necessary to modernize this largest civilian department of the government.

A native of Alabama, Mr. Blount attended the University of Alabama and currently serves on its board of trustees. He holds honorary doctorate degrees from Judson College, Huntingdon College, Birmingham-Southern, Southwestern University, Seattle-Pacific College, Samford University and the University of Alabama. Mr. Blount is also a recipient of the National Brotherhood Award of the National Council of Christians and Jews.

He resides in Montgomery, Alabama, with his wife, the former Mary Katherine Archibald. They have five children: Winton Malcolm III, Thomas A. S. Roberts, Katherine, and Joseph W.

Blount, Inc. is a public company listed on the American Stock Exchange. Through subsidiaries, it is active in construction, construction materials, fabrication and installation of industrial piping; manufacture and sale of mobile homes, specialty trucks and agricultural processing equipment; and operation of storage elevators to service agriculture.

Its principal construction subsidiary is Blount Brothers Corporation of Montgomery, Alabama, which Mr. Blount and his brother, W. Houston Blount, formed in 1946. Blount Brothers Corporation soon moved into the more challenging and diversified fields of construction. Today the firm has completed construction throughout this country and overseas covering a wide range of projects. Its contracts included the construction of aerospace facilities, missile defense installations, river lock and dam systems and a number of research centers and manufacturing facilities. Today it is ranked among the largest construction companies in the country.

Union Camp Corporation, a major forest products company, reported sales last year of $601,611,000, the highest in the company's history.

Headquartered in Wayne, New Jersey, the company employs over 15,000 people and ranks in the top half of the country's 500 largest industrial corporations.

In addition to its pulp and paper operations, the company is one of the largest lumber producers east of the Mississippi and the largest manufacturer of wood-based chemicals in the forest products industry.

Other activities extend to commercial and residential land development, home building, mining and the development and manufacture of packaging and material handling systems. Through its wholly-owned subsidiary, Moore-Handley, Inc., of Birmingham, Alabama, Union Camp operates a chain of 37 building materials and home improvement retail centers in the Southeast and is a major wholesaler of hardware supplies and distributor of hardgoods.

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Motor Inn Wins Two Awards

- The Sheraton-Fredericksburg Motor Inn, Fredericksburg, Va. has won two First Prize Awards, for Advertising and Promotion and for Landscaping and Grounds, by a franchised property of ITT Sheraton Corporation of America. The awards were presented to Sidney L. Shannon, Jr., owner of the Motor Inn and Shannon Green golf course, at the recent annual meeting of over 100 Sheraton franchise holders in the U. S. and Canada. Ben Harrison Advertising, Richmond, Va. is the ad agency handling the account.

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PAGE SIXTY

HUNDLEY HEADS ENVIRONMENTAL QUALITY DIVISION

- Robert L. Hundley, assistant environmental quality engineer for the Virginia Department of Highways, was named to head the agency’s Environmental Quality Division effective June 1.

Hundley, 42, filled a vacancy left by the resignation of H. Reese Smith, a retired National Park Service executive employed by the department to organize the environmental division two years ago. Smith gave up the position May 31 for health reasons.

Hundley is a native of Stokes County, North Carolina, was reared in Stuart, and was graduated from Virginia Polytechnic Institute & State University with a bachelor of science degree in civil engineering in 1953.

He joined the Highway Department’s graduate engineer training program in 1955, served as assistant resident engineer at King George from 1957 to 1960, and as the department’s construction specifications engineer from 1960 to 1965.

Hundley was an assistant construction engineer for the department from 1965 until his assignment as Smith’s assistant in the new environmental division in March 1971.

He is married to the former Leah Raye Coburn of Bishop in McDowell County, West Virginia, and they have two children—Robert Lee Hundley, Jr., 10, and Lynn Gregory Hundley, 8.

They live at 2709 Wanzer Hill Rd at Mechanicsville in Hanover County.

Hundley is a member of Centenary Methodist Church in Richmond, is a member of the Atlee Ruritan Club in Hanover County.

The Environmental Quality Division which Hundley directs was established to provide greater coordination in environmental matters between the separate divisions responsible for conducting location and design, construction, landscaping and maintenance operations in Virginia’s highway programs.

It also has the responsibility for ensuring full consideration of ecological and economic factors in highway planning.

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The Man From Chuckatuck

(Continued from page 7)

vestment in a pigeon-hole. Even ver seemed his eschewing of those biguities practiced by master politi- ans from Lincoln to F. D. Roose- t and by more obvious, if not less ccessful, politicians since. With such biguous positions, which could an everything to everybody, God- i could have made his progressive tudes mean instant change for the rals while assuring the post-Hoover savatives that nothing would be inged. Instead of speaking to North- Virginia as if the Southside did exist, or vice versa, he spoke every- ere in one voice: his own.

Veil, during the four years of his ternship, Mills Godwin had pre- ed the character of Virginia's gom- ment while making significant prog- in Virginia's then lagging educa- al system and, perhaps of even ter significance in its implications, ding the movement toward Vir- na's commitment to the sales tax sary to the support of educational rovement. This improvement ind- particularly the dramatic ex- sion of the community colleges ir special opportunities for the ng people. Governor Godwin led the state to invest in Virginia's youth. overnor Godwin has said, "I didn't s the sales tax. The Governor sn't pass any bills. He merely signs m or vetoes them. The General As- bly passes the bills."

True enough, but as high-ranking e officials said privately, "It took awful lot of courage and strength get that sales tax, for education, ed in Virginia's General Assem-

This indicated that the men who w Governor Godwin best respected convictions. Not at all confused by political position which could be interpret by those ding the security of meaningless s, those who had worked with him government knew that by perform- his interests were the interests Virginia. The existence of such ony between a chief executive legislator (as has not been evi- recently in Washington) tells e about the chief executive than words he can utter—or promises make. It tells that he was ef- tive.

such was the background of imper-

sional impressions held by me, the po- political outsider, at the time of my visit to Chuckatuck, where this political figure became humanized for me by visualizing the young man Bud in a formative environment of charming simplicty, evocative of enduring values. My impressions took on, as it were, greater conviction and more warmth, as I could feel the forces which formed his own enduring principles in government. That single voice that spoke of his beliefs and aspirations for the state grew from the roots of Virginia's native character and was directed toward no single group, class or bloc but to all citizens who held the interests of the whole Commonwealth close to their hearts.

The roots ("as the twig is bent") are significant in Governor Godwin's non-particularized appeal because from this historically placed small town, nearby both to a Godwin farm and to modern cities, he became a highly successful urban lawyer and political leader in the state capital without renouncing any aspect of his own past or aggrandizing any aspect of the present. It was because he is a whole person that his political position can be free from fragmenting appeals.

This sense of the person, within the political figure, came in the period of convulsions in American cities and university campuses, when the whole country seemed fragmented by clashes between conflicting segments of the population. It was the era of demon- strations, when the young, seeking for something to believe in, were led by self-seeking older activists into mind-
less assaults on authorities. It was a time when thoughtful people of all ages began to lose respect for politicians, particularly at the national level. By 1970 it was obvious that much of the turmoil resulted from fragmented politics (favoring certain groups to the neglect and even exploitation of others) and from the disillusion over the unfulfilled promises that were part of the fragmentation. Perhaps the thoughtful, out of some vague sense of betrayal, turned even more violently into cynicism about politics.

This was essentially the cynicism of innocence: we had believed too much, too blindly. A clue to the generalized disenchantment, which has been growing since the end of World War II, was suggested in Joe McGinniss’ *The Selling of the President, 1968*.

This book was first-hand report by one of the group of advertising, TV, newspapermen and political campaign advisers who quite unemotionally undertook the job of “packaging,” chiefly through TV, the presidential candidate, much in the same way they would have packaged a hair-wash or a new star in the old days of the motion-picture star system. A dozen written memoranda by members of the group, emphasis was placed on the technique of slurring over an extent (or issue), as well as subordinating the real person, in order to create an image of a person.

William Gavin, later a White House speech-writer, repeatedly stressed one point: “Voters are basically lazy, basically uninterested in making the effort to understand what we are talking about. Reason requires a high degree of discipline . . . The emotions are more easily aroused . . . We want to build an aura that is the stuff of legend. People are stirred by the end . . . not by the man himself. It is the aura that surrounds the charismatic figure more than it is the figure itself that draws the followers.”

Raymond K. Price wrote: “The natural human use of reason is to support prejudice, not to arrive at opinions.” His suggestions centered on the need to “get the people to make an emotional leap, or what the theologians call ‘the leap of faith.’ . . . ” Personal factors “tend more of a gut reaction, unarticulated, non-analytical, a product of the particular chemistry between the voter and the image of the candidate. [Original italics. We have to be very clear about this point: that the response is to the image, not to the man . . . ] It’s . . .
at's there that counts, it's what's rejected."

The tranquility of Chuckatuck, with evocation of enduring values, gave spective to what this kind of cyni-
selling of an "image" indicated but what had happened to the elec-
tive process in America. I believe the hismatric aura came into vogue
with President Kennedy, 1960 marked
the end of Hollywood's star-making
next stars were the Beatles), and
kney was the first president who
ven the type of hero-worship
reserved for movie stars. Not
y did he become the darling of
ng, with a glamorous wife
inked with himself with intellec-
us, Kennedy gave this charismatic
 to his administration.

However, this aura superceded sub-
cise and, after Kennedy, historian
iel Boorstin wrote the book, The
age. "We suffer primarily not from
ices or our weaknesses, but from
lusions. We are haunted, not by
uty, but by these images we have
place of reality."

The timeless rhythms of life in a
all town like Chuckatuck seemed a
d place in which to ponder on why
icans had turned to the worship
ages and the avoidance of sub-
cese. A number of partial answers
ested themselves, such as the lull-
effect of TV on mental activity
the disengagement of viewers from
ecipation.

is pointed out by the 19-year-old
ce Maynard in her book on the
generation that grew up entirely
levision, the viewing addict is
orted by repeats, even the third
fourth repeats, just as children
mforted by having the same
read to them over and over.
That is, the more familiar the
entation, the less effort is required
he viewer. Thus, the political im-
built on a catchy slogan or
pleasing promise, gains a sort
thetic reality by repetition un-
plicated by effort-demanding is-
just as the repetition of a story
es the child who knows "what's
ng to happen next."

Although no conclusion could be
hed, the partial answers did sug-
a collusion between ambitious
icians and "lazy" voters. While
ound word, "campaign-prom-
has become a grim joke in
republic, the collusion goes be-
d that into the deliberate projec-
of an image designed to give the
rs (or some of them) what they
their prejudices they want

without the effort of thinking about it.

Of course, a politician's real mo-
tivations could only be estimated by
other politician, but I suspect that
some politicians who project a fuzzy
and confused image are men who,
fearing that a presentation of their
honest convictions would not win the
election, allowed themselves to be per-
suaded by "campaign-packagers" to
ject a manufactured aura. (I know of
one actual example of very expen-
sive campaign-packagers who pro-
duced a disastrous non-image which
succeeded not only in obscuring the man
but in burying him.) If this
clusion was correct, it indicates a
oss of faith in voters among politi-
cians, an acceptance of the principle of
ixon's speech writer that "voters
are basically uninterested in making
the effort to understand what we're
talking about... it's not what's
here but what's projected."

Looking at the Victorian Godwin
house, with this pattern of reflection,
I realized that for Mills Godwin to
lose faith in Virginia's voters would
be for him tantamount to losing faith
in Virginia—an unthinkable develop-
ment. Aside from the factor of the
courage of his convictions, the im-
pression he had given of a man of
principles could well be based upon
the kind of love for and faith in his
ellow-Virginians which would be in-
 capable of obscuring the real person
behind the facade of a contrived im-
age.

At that time, I knew nothing of
what he might have in the way of
speech-writers, although I did know
first-hand that he had never employed
anything remotely like image-makers
or campaign-packagers, and my writ-
en exchanges with the governor con-
vincing me that all his statements rep-
resented the man, reflected his personal
philosophy of government.

Now, a few years later—in Septem-
ber 1973—I received a confirmation of
my conviction that Governor Godwin
made his own presentations of himself,
the person. One morning in the sum-
er the governor had given his camp-
aign-staff a verbal briefing, in which
he laid down the basic reasons for his
seeking re-election. In this informal,
off-the-cuff talk his fundamental phi-
losophy of government just came out
aturally among his unorganized
marks. These spontaneous remarks in
themselves—more than anyone else
who could describe—reveal that Governor
Godwin, at the very opposite from
being packaged by image-makers,
guides his own staff in the presenta-
tion of his abiding principles—without
slogans, without promises, without
fragmenting appeals.

A member of the staff took down
the remarks on tape from which rough
copies were typed for use of the staff.
A friend on the staff permitted me the
use of one of these copies. Excerpts re-
veal a position which might well run
against the grain of expedient politics
but, seeing where expedient politics
has gotten us nationally, we in Vir-
ginia are fortunate to have a man of-
fer himself for governor who has dem-
 onstrated his effectiveness in bring-
ing sound progress to the state's peo-
ple and institutions within the frame-
work of the state's best traditions. In
the following excerpts, you will look
in vain for a slogan, for a single
"campaign promise" or fragmenting
appeal.

"We don't want Virginia to be a
state that will be debt ridden and
given to policies that will incur prob-
lems for us in the years ahead. Now,
in a nutshell, that's why I am run-
ning.

"I happen to think that this is the
greatest state in the Union and I
could talk to you for some time and
tell you why I think so. I have a tremendous amount of pride in the Commonwealth of Virginia and her people, the quality of her government as well as the quality of the citizenry of our state. And when I look at what's happened in Virginia in the past decade, I know that much has taken place and that we have built a foundation upon which that progress can be continued.

"Now with the campaign pitched as it is—with the choice made so very clear as between my opponent and myself—I think we are going to have very little trouble in saying to the people of Virginia that if you want one kind of government, you vote one way, and if you want another kind of government, you vote another way.

"This choice is as clear as it has been in my recollection in any Virginia gubernatorial campaign. We don't have the situation where 'there's not a dime's worth of difference,' to use the phrase that a politician of some note has used recently. There is more than a dime's worth of difference philosophically and as to the direction in which Virginia ought to move.

"Now I know that we are going to be put, and already are being put, as candidate of certain selected groups in Virginia. I don't happen to think that I am the candidate of any selected group. Not nearly as much as my opponent is, and I think this is apparent on the face of things. But I don't want it to be said that I am not concerned with young people. I am very much concerned with what can happen in this state that can give to every one of you all and the thousands of other young people the same opportunities and even better opportunities than those of us who have come along in previous years.

"When you get into the battle that is to come, I want you to have a positive, affirmative outlook about what this thing is all about. I think we have a record that can justify the positions we are going to take. I think that more was done for education during the period that I was governor and the four years since than has happened to education in this state in a long, long time. From being way down at the bottom of the states so many ways ten years ago, we have made a dramatic surge ahead that I helped everyone in Virginia. This advantage primarily helped the young people of the state, and I think that I have pointed the finger of concern and the finger of responsibility of doing something to help the young people of Virginia.

"That is just one facet of the matter, but a tremendously important one. Well over one-half of Virginia's budget from the General Fund goes for the support of education and well over one-half of approximating three-fourths of money of our localities in Virginia goes for the support of education. Obviously this is the number one priority in state affairs to be given attention.

"Along with that, we can point out so many things that people complain about, such as taxes. Well, if I could I would like to take off some tax too. There's nothing dramatically noticing about putting on a new tax. It had to be done, and people gave me credit or the blame as they were prone to do about the sales tax. The sales tax was put on for a purpose, and there's more to it than the fact that the sales tax was imposed to help education in Virginia.

"When you analyze the thing, you can see that when we came into office in 1966, many localities in Virginia already had a sales tax. They had it on food and non-prescription drugs at that time. If the state had not moved then, in January (and it couldn't wait until 1968), we would have had the proliferation of local sales taxes in Virginia, where the municipalities had the right to put on the sales tax and counties didn't for the most part act upon it. We just had the situation that we could not tolerate, and the state would have lost this last great source of new revenue that it would available to it.

"So it wasn't a question in anybody's mind in January 1966 whether we were going to have a sales tax. It was just a question of how we were going to put it on, how we were going..."
de the money, and how it was to be d. I think the fact that the sales revenue was earmarked for educa-
i indicates the concern that we all for the educational system of the
e. I don't want to prolong this little
ing. I could talk to you about a
of personal things, but I am not
ning for governor again for the
y of the office or the honor and
ge of the office, as great as I 
that to be—and there is no
ner honor that any public servant
his country can have than to be
Governor of Virginia. It has a
ning all of its own, but I have
wn what it was and have known
is.

I am running for governor again
use I think at this particular point
time in Virginia's history that per-
I have as good a chance to
the tide of those who want to
us over and lead us off into an-
er direction as perhaps any other
idual in the State of Virginia.
ing that feeling, I believed I owed
the people of Virginia—who had
red me when I had asked them
elected eight years ago—that, if
four more years I could give to
state, to be a symbol and an in-
dividual around which the people
state could rally to build upon
we have already done.

I am going to give up a reasonably
ative position that I have from
point of compensation, and
ning to subject myself to all
he things that are connected with
itical effort of this kind. We do
ith our eyes wide open but we do
cause of our desire to be of a
ining service to Virginia . . .

But having served before does
me the benefit of experience in
practical affairs of the state for
times of economic uncertainty. ex-
ample, if we have an economic
down, and if the plants do not
ue to operate at capacity and
ones come in, we will have less
and our people will have jobs
less pay. This is all reflected in
revenue that is paid in by way of
. If we don't have the money, we
t provide the educational services
mental health, public health, en-
mental controls and all of the
s that government does. How do
this? How do we maintain this
able business climate and eco-
ic progress that we enjoy?
We do it by electing a man that
had a major role in seeing that
happens—or do we do it by elect-

ing a man whose entire political rec-
ord is one that has been slanted to-
ard the other side of the picture.

"I want to give you one illustration
of what I am talking about. At the
Patrick Henry Airport in Newport
ews, there is a new industrial plant.
That plant, or the antecedent to the
plant, was a plant that operated in a
nearby state and I can remember
quite well the day when the top
agement people of that company
came to see us and said, "we are hav-
ing to close down the plant at our
current location and we are going to
build a new plant and we can build a
plant somewhere else cheaper than we
can fight the unions that have en-
gulfed us where we are. We are think-
ing about coming to your state, we
like your business climate, we like
your community colleges, we like your
resident colleges, we like your fair
tax structure, we like the quality of
Virginia's people, we like the respon-
sibility and continuity that you have
in government, and we like your pro-
gressive outlook in this state."

"Now we were flattered by that kind
of comment but here was a plant that
today, I think, is employing something
in the neighborhood of a couple of
ousand people—people all over the
Peninsula and all over Tidewater Vir-
ginia who go there to work in an at-
mosphere that is attractive and has
good rates of pay. That plant came
here because of the business climate
that prevails in Virginia and because
they could not survive in a business
climate that surrounded the activities
in another state. This can be multi-
plied many times over, when you look
at what Virginia has done by way of
industrial development efforts that are
not reflected only in jobs but in jobs
that bring in revenue which is reflected
in everything we do in state govern-
ment . . .

"This is about all I had to say, I

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SEPTEMBER 1973
PAGE SIXTY-FIVE
I don't want to get personal. I want you

ng people to feel that despite my

s older than my opponent, I am

 all anti-youth. I am everything

etary to that. But despite what

may claim and some may try to

tend, we are not of the liberal Mc-

r school of philosophical or po-

al thinking, not way over on the

other hand, we are not a

-bound reactionary on the right

I try to explain my

al philosophy by saying

omething of a mod-

, between right and left, some-

ere in there, but I know I am fun-

entially a moderate when it comes

ervices that government ought to

provide for its people. And, I am con-

ervative when it comes to how those
ies are to be paid for.

“T think we ought to stay out of
debt to the point unless we are able

take care of it on a well-funded

ram that will repay any debt that

is incurred. That’s what our bond is-

s do in Virginia. We have set aside

aking fund to see that they are re-

y. That’s responsibility in fiscal af-

s. There’s nothing wrong with bor-

rowing money if you pay it back. The

ouble with the Federal government

 it keeps on printing money, keeps

 on spending and borrowing, and never

ps it back. Virginia hasn’t followed

 that policy and it’s to our credit that

 it has not.

“I am proud of the kind of govern-

ment Virginia has enjoyed. I think it

has been a government of tremen-

dously high integrity. I think that our

administrators, our leaders and our

governmental employees have been

people of quality and integrity. People

tell me that they know when they sub-

mit a bid for a highway project in

Virginia that they are going to get

that contract if they are the low bid-

er. There is no ‘man to see’ over

there. There has been no under-the-

able dealings in Virginia politics. I

was in the Legislature all these years

and I never saw the first suspicion of

any member of any party about any

shady dealings in politics. I think that

ot too many other states can boast

along these lines.

“There is something that all of us

ould be very pleased about; we

en’t had any Watergates in Vir-

inia and there’s nothing that I know

bout anyone connected with this

campaign similar to what went on at

atergate. Watergate is one of the

most sordid chapters of American po-

itical history and I want you all to

get the message across that I don’t up-

hold it in any degree.

“Our record is one that is clean

and open for everyone to see, and we

re running on that record and the

maintaining of the momentum of the

ord of the present administration.

That’s a record to go to the people.

ot is not a campaign of promises, it

 is a campaign based upon perform-

ance. It is easy to go out and say I

am going to cut all the taxes and I am

going to do this and that and the

other. But the question is what you

an do. It is a question of who can

work with the General Assembly, who

an have a rapport with them.”

When viewed as impromptu direc-

tions to his staff, these words of Gov-

ernor Godwin constitute a remarkable

personal testament in an age when

politicians from coast to coast seem

concerned primarily with their image.

We read of a presidential candidate

publicly dramatizing his shift a few de-

egrees from the left toward center—“a

silly millimeter” closer. On television

we see a potential presidential candi-

te trying to vie as a peoples’ wit

build an issueless image before a

national audience Against this trend,

Governor Godwin’s testament is

uniquely representative of the Virginia

character in standing forthrightly on

values of timeless verities in contrast

with transient expediencies.
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PAGE SIXTY-NINE
You're a successful businessman. You have position, authority, and money. Whatever its weaknesses, you've prospered in America's free enterprise system. Now America wants something in return: Your personal support and your company's participation in a program that strengthens our economy and benefits all Americans—the U.S. Savings Bonds program.

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3. Tell every new employee, as he signs on, about the benefits of Payroll Savings. (If you don't know what they are, write Director of Marketing, The Department of the Treasury, Savings Bonds Division, Washington, D.C. 20226.)

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U.S. Savings Bonds

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