THE WISCONSIN ARCHITECT

THE OFFICIAL PUBLICATION OF
THE STATE ASSOCIATION OF WISCONSIN ARCHITECTS
WISCONSIN CHAPTER OF THE AMERICAN INSTITUTE
OF ARCHITECTS
BUILDING CONGRESS OF WISCONSIN

PROCEEDINGS

of the

SIXTH ANNUAL CONVENTION

Vol. 5

November, 1937

No. 11
There are two good reasons for looking twice at Hershey Sports Arena. It has America’s largest single-span concrete roof. And its exterior is molded in Architectural Concrete.

Concrete is an ideal medium for exterior walls. It is adaptable in any architectural style. It gives the draftsman freedom in design; he knows that concrete can be molded into the most intricate shapes, or cast in pleasing plain surfaces having any desired texture.

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PORTLAND CEMENT ASSOCIATION

A National Organization to Improve and Extend the Uses of Concrete.
PROCEDINGS OF THE SIXTH ANNUAL CONVENTION

MORNING SESSION: 10:30 A.M.

PRESIDENT HENRY AULER: Gentlemen, this convention will please come to order. We have quite a bit of business this morning, and it looks now as though we will have to extend into the afternoon.

We understood that we were going to be welcomed here today by the Honorable Mayor of the city, but for some reason or other, he could not appear. I understood that he has sent a very capable representative here to represent him this morning. It is my pleasure to introduce to you Mr. Thos. Dwyer, City Attorney of Green Bay.

THOS. DWYER, CITY ATTORNEY: Mr. President, Members of the State Association of Wisconsin Architects:—Mr. Farrell called on me this morning, as he could not be here. I have been asked to substitute for him. I assure you that your president's valuation of me is considerably overrated. Nevertheless, we do want to welcome you.

Your President before told me that you had a very excellent Executive meeting last night, and he also was somewhat disappointed, perhaps, that some of the members of the Executive Committee were not here this morning. I want to assure him that that isn't a peculiarity in this city. I want to explain to you why, perhaps, some of the members of the Committee are not here. A certain Judge who sits on the title bureau, and the food and liquid refreshments were so pleasing to him that he had to be taken back to Milwaukee with a block and tackle. Let that be a warning to you of some of the intrigue in this city.

There was once a young fellow who said, "Goodbye, Dad, I am going to Green Bay." "You will regret it," I said. "You should put the accent this way." "Goodbye, Dad, I am going to Green Bay." You know, we like to show off just like everyone likes to know how much they have, so, if you will pardon me, I will tell you a few things that we have here.

For over three hundred years, people have been coming to this city. This very spot which you are meeting on is a historic spot. For over a hundred years, in fact, since 1829, the public have been coming to this very spot to hold conventions, etc. Across the river to my right is the scene of old Fort Howard, erected seventy-five years before the Revolutionary War: under three flags, the French, English, and American, the Fort then became Ft. Francis Augustus, and finally Ft Howard. Jefferson Davis, afterwards President of the Confederacy, was an officer in charge of the Fort. The Portier Cottage, erected in 1776, at the time of the Revolutionary war, still stands. Father Allouez, who established the first mission in this part of the world, chose this city. When you go to De Pere, coming back on the East side of the river, you come in contact with the first Court House. I would suggest that you stop into the Supreme Court Chambers and look at the beautiful pictures painted on the walls. Chief Oshkosh was accused of murder because he killed another Indian. He defended himself and proved to the satisfaction of the then territorial judge, that he wasn't guilty, and he was found not guilty. You will see on the top of the ceiling, or across from that, the flagstaff of Fort Smith, the site of the first brick house in this part of the world. Bauns Store is the scene of the first Lawyer's office. This was Henry Baer, the first lawyer in this part of the country in 1824. He participated in the trial of Chief Oshkosh. Tim Howe, whose residence was at the foot of Jefferson Street, was afterwards United States Senator. He was also named as Chief Commanding officer from Green Bay to the Civil War. The first newspaper, the first bank, the first church, and the first Court house, we have them here, and we want to know about them as our guests. Another thing, Green Bay was the largest producer of shingles at one time. That time has come and gone.

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could, and they were surprised, surprised at the things that have been accomplished and what our objectives are, and it occurred to me today, what better thing could we do than to have a number of these younger men to sit on this board so that they may take back the knowledge to their districts. I sincerely urge the younger members of the profession to take an interest in the affairs. After all, the greater benefits that will be derived from the work that we are trying to do, they will receive. The older men of the profession are not going to get that benefit. I fear that unless these younger fellows take that interest, they will soon wake up to the realization that the profession has not been enjoying the exalted position it is entitled to in the eyes of the public. Much can be said about this, and I am sure the incoming Board will give it grave consideration.

The time is coming when the State Association of Wisconsin Architects will have to employ a Secretary whose duties will be to assist in keeping the organization moving towards its objectives. I want to say right now that we are very fortunate in having the energetic and capable Secretary that we now have. If you men who have not been sitting on the Board would meet with him and see what he is doing, you would deeply appreciate that his heart and soul is in his profession and in the interest of the organization, and I think the organization owes Arthur Seidenschwartz a vote of thanks.

SECRETARY SEIDENSCHWARTZ: I cannot help but extend my thanks to this organization for the privileges I have had. and it is an honor I shall long cherish.

I want to thank the members for their cooperation, and also the Executive Board for their wonderful support. I haven't done very much. That is the way I feel, and I thank you.

PRESIDENT: We will now have the Annual report of the Board of Directors. You will hear the Secretary’s report, and what I have said about him. I think you will agree that I have lived up to my remarks.

SECRETARY: Brother Architects: I think our President has put quite a load on my shoulders from the remarks he has just made. Before I give you the Annual Report, I would like to read two telegrams received:

Eau Claire, Wis.
Arthur Seidenschwartz
Beaumont Hotel
Green Bay, Wis.
Illness in family unable to attend convention very sorry
Howard M. Nelson,
Pres. Elect, Seventh District.

1937 Oct. 9 AM 8:14

Milwaukee, Wis.
State Assn. of Wisconsin Architects
Deliver 930A Beaumont Hotel, Green Bay, Wis.
It was my earnest desire to attend the convention; the death of my mother causes my absence.
Walter G. Memmler,
Pres. Elect, Seventh District.

STATE ASSOCIATION OF WISCONSIN ARCHITECTS:
The annual report of the secretary of the State Association of Wisconsin Architects, October 10, 1937.

The following report is a resume of the meetings and the general activities of the Executive Board for the fiscal year ending October 1, 1937.

At the meeting of the newly elected Executive Board, held immediately after the annual convention, October 31, 1936, the following officers were elected:

President................. Mr. Henry Auler
1st Vice President.......... Mr. H. W. Buemming
2nd Vice President........ Mr. Herbert Tullgren
Treasurer.................. Mr. Roger C. Kirchhoff
Secretary.................. Mr. A. L. Seidenschwartz

During the past year your Board held eleven regular monthly meetings and one special meeting. The average attendance for these meetings was 9.25 members by personal attendance and 4.5 members by proxies. The average absences was 2.25 members per meeting.

At the December 11th, 1936 meeting, the following committees were appointed:

Publicity Committee—
Mr. Leigh Hunt, Chairman
Mr. Peter Brust
Mr. Fitzhugh Scott
Secretaries of all Districts
Mr. Herbst presented a communication he had received from the Portland Cement Association relative to a series of six lectures on the "Analysis of Concrete Building Frames" to be given by Prof. W. S. Cottingham, some time in April. The presentation of these lectures to be sponsored by our Association. When notice of the lectures was made public it was stated that they were being sponsored by the A.I.A. The lectures being of a highly technical nature, were poorly attended by the Architects.

At this meeting Mr. Mickelsen was appointed as a Committee of Inquiry to make a survey of several Districts, make out changes and recommendations as he would deem advisable so as to make the meeting places more accessible for the smaller cities. At the April meeting Mr. Hunt of the Publicity Committee reported that nothing would be done on the advertising campaign until such time when at least 100 members of the association had subscribed thereto.

At this meeting a discussion was had as to the encroachment of the Engineer into the Architect's field. As the State Board of Examiners had ruled that where the greater portion of said work was of an engineering nature, an engineer could be employed for the entire work, otherwise it would be necessary to employ an Architect. Upon motion the Legislative Committee was instructed to make an investigation of this condition.

A communication was received by the President from the Pennsylvania Association of Architects together with a resolution they had indorsed for the forming of a National Association of all State Associations. It was moved that no action be taken on this communication.

Considerable discussion was had on the rate of dues to be paid to the A.I.A., and also on the small representation allowed at the A.I.A. conventions. Our representative to the convention was instructed to bring the matter of excessive dues to the attention of the convention and to point out that our Association could not pay such amounts with its financial set-up.

Mr. Hunt was appointed as delegate to the A.I.A. Convention to be held at Boston, May 31st to June 4th.

At the June meeting a press notice with reference to architectural fees on a Zoo Building in Racine, was referred to the Practice Committee of the Eighth District with instructions that they write the Racine Common Council explaining the Architect's fees in accordance with our Code of Ethics and that a copy of the letter be sent to the Secretary of the Board.

It was further moved at this meeting that the Practice Committee of the Eighth District send a letter to the Industrial Commission in reference to the employment of the Bureau of W.P.A. Director of Kenosha, preparing plans for a school building in Kenosha County. Copies of the correspondence be sent to the Secretary of the Board.

At this meeting Mr. Hunt, Chairman of the Publicity Committee reported that their committee had notified every member of the Association of the definite postponement of the advertising campaign and that if any moneys had been paid to the Magazine, the moneys would be returned.

Attention was called to the Board that several Architects were holding government positions and at the same time enjoying a good private practice, thus giving them a decided advantage over the private Architect. A complaint was offered against W. Zarse, and Henry Hengels was appointed to collect photographs of outstanding examples of Wisconsin Architecture, as material for exhibit at the Paris Exposition.

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words as to their difficulties with their Architect. Each client was asked to prepare an affidavit and present it to the Board before any further action could be taken. At the following August meeting a committee of three was appointed to make an inspection of the above clients' homes so that the Board would know exactly the condition of these houses and how far the affidavits would compare with their findings. This inspection was made in the early part of September and reported to the Board. If the charges brought against the Architect should prove fraud and incompetence which in the opinion of the Executive Board would be sufficient to call for the revoking of his license, the case will be presented to the Board of Examiners with recommendations for such procedure.

At the September meeting the Chairman of the Publicity Committee, Mr. Stubenrauch, reported that he had received a complaint in affidavit form from Mr. Krasin of Marshfield, contending that a registered engineer had acted in an unethical capacity in connection with the preparation of plans and specifications for an industrial building in the northern part of the State. Plans were submitted as evidence. After examination of the plans and discussion on the question, it was suggested that Mr. Krasin give the Board more detailed facts at the pre-convention meeting.

Mr. Eschweiler who was appointed to represent the Association at the convention of the League of Municipalities at Fond du Lac on September 16th: stated that it was impossible for him to attend the convention. It was suggested instead that the Secretary obtain a list of all building inspectors in the state and send them a copy of our Minimum Requirements so they can familiarize themselves with the work the Association is endeavoring to do.

The date of the pre-convention meeting was set for October 8th, and the convention was postponed from October 2nd to October 9th.

The following receipts were received by the Secretary during the past year:

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dues for 1936</td>
<td>$10.00</td>
</tr>
<tr>
<td>Dues for 1937</td>
<td>$30.00</td>
</tr>
<tr>
<td>Dues for 1938</td>
<td>$10.00</td>
</tr>
<tr>
<td>Dues for 1939 to 1937</td>
<td>$25.00</td>
</tr>
<tr>
<td>Sale of booklets, Schedule of Practice and Minimum Plan and Specification Requirements</td>
<td>$8.27</td>
</tr>
<tr>
<td>Overpayment of expense account of A. A. Berners</td>
<td>$1.36</td>
</tr>
<tr>
<td>Overpayment of expense account of A. L. Seidenschwartz</td>
<td>$2.80</td>
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<tr>
<td>Balance on moneys collected at Convention in Milwaukee in 1936</td>
<td>$3.00</td>
</tr>
<tr>
<td>Total</td>
<td>$590.63</td>
</tr>
</tbody>
</table>

Respectfully submitted.

ARTHUR L. SEIDENSCHWARTZ (Signed)

Secretary.

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Every home needs the comfort — the convenience — of a downstairs toilet room. It saves countless steps every day, particularly for the mother of youngsters. It is a boon in times of illness; an untold comfort to invalid and elderly members of the household. Guests, too, appreciate this evidence of thought for their comfort.

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KOHLER OF KOHLER
If I may have your attention, I would like to make a few statements. Being a treasurer of an organization like this, serving you over a period of years, one is subject to some very abusive abuse, and the toll of that abuse is beginning to show, and the results are inevitable. I am sorry to say that we are not making the progress in developing the treasury as we should. We spent this year more money than we received. The cause of that was merely the fact that your Board undertook the carrying out of one or two matters very definitely of interest to the Association, that required the expenditure of money. In one case, the employment of a public stenographer for a long evening to take testimony and the necessary copies for distribution, the transcript that cost a considerable sum. We know that we do need, when we enter into a certain type of controversy, the advice of counsel, and I think all of you who have in the past employed an attorney, know that going to an attorney is not a cheap procedure, and when you realize that our only income is $5.00 per member year, and it takes a good many members to develop a sum sufficient to pay one attorney's fees. It is noticeable in this report that one-fourth of the total members of the Association are paying dues. I believe later this afternoon, and maybe in our normal business, some matters pertaining to that will be taken up. In other words, $5 of our members continue to receive many of the benefits of our association with little or no effort to pay. I wonder if we have ever thought, as we go about the buildings, the erection of which we are directing, what some of the workmen, the electricians helpers for instance, the plumbers helpers, the man who is digging the ditch for the drain. Did you ever consider what that man pays monthly into his organization for the privilege of having a right to belong? If you will inquire what they pay in the way of a cash fee to be received in that organization and add that up for a period of years, you will realize that you, as architects, are either careless or unconcerned in your profession or organization, that it apparently is not worth $5.00 a year. I think we have something to think about and something to straighten up. Thank you.

President: I am glad the Treasurer made his complete report. Unless there are objections, that report will be received and placed on file. Hearing no objections, it will be so filed.

(To be continued)

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OFFICERS FOR 1938

At the 1937 Convention in Green Bay the following men were elected officers of the State Association of Wisconsin Architects for 1938:

Leigh Hunt—President
Herbert W. Tullgren—1st Vice President
William Mickelsen—2nd Vice-President
Carl Eschweller—Secretary
Arthur L. Seidenschwartz—Executive Secretary
Gregory Leebvre—Treasurer

And the following were named to serve on the Executive Board:

Leigh Hunt—Milwaukee
Herbert W. Tullgren—Milwaukee

Wm. Mickelsen—Racine
Carl Eschweller—Milwaukee
Gregory Leebvre—Milwaukee
E. F. Klinger—Amery
C. A. Madsen—Stevens Point
Walter Menninger—Milwaukee
Frank Drolshagen—Milwaukee
Frank J. Hoffman—Racine
Gerrit J. De Gelleke—Milwaukee
Urban Peacock—Madison
W. A. Oppenheimer—Wausau
Ellis J. Potter—Madison
Frank J. Stepnoski—Fond du Lac
Noel Ross Safford—Green Bay

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