Proceedings of First Meeting of Incorporators, Charter Members of Wisconsin Architects Assn. Chapter of The American Institute of Architects
MINUTES OF A SPECIAL MEETING
OF THE MEMBERS OF THE
STATE ASSOCIATION OF
WISCONSIN ARCHITECTS

A special meeting of the members of the State Association of Wisconsin Architects, a Wisconsin corporation, was duly held at the Lotus Room in the Plankinton Hotel, in Milwaukee, Wisconsin, at 3:00 o'clock P.M. on Friday, June 24, 1949, pursuant to a call ordered by the Board of Directors and written notice given by the Secretary.

The meeting was called to order by the President, Mark F. Pfaller, who read the notice of the meeting; and the Secretary, Leigh Hunt, then stated that he had personally mailed a copy of such notice to each member at the member's address appearing on the roster of membership of the Association.

The Secretary then reported that he was forthwith presenting and filing twenty-nine (29) Proxies signed by absent members and naming him, Leigh Hunt, as proxy with power to act in all matters pertaining to the business to be transacted at said meeting.

Thereupon, the President requested all members in good standing of the State Association who had paid their dues and were in good standing on the books and records of the State Association to arise and be counted; following which the Secretary made his count and reported forty-eight (48) members present in person.

Upon request of the President, the Secretary reported that he was forthwith presenting and filing twenty-nine (29) Proxies signed by absent members and naming him, Leigh Hunt, as proxy with power to act in all matters pertaining to the business to be transacted at said meeting.

Thereupon, the President announced that legal notice of the meeting having been given and a quorum of a majority of the members being present in person and by proxy, the meeting was regularly and lawfully convened and the members entitled to proceed with the business set forth in the said Notice of Special Meeting.

It was noted for the record that the organization of the Wisconsin Architects Association, a Chapter of the American Institute of Architects, was under way, and that the first meeting of the incorporators and charter members of the Wisconsin Architects Association had just been held on the same day of this meeting, and just preceding this meeting.

The following resolution was then introduced and read by the President, to-wit:

"RESOLVED: That the State Association of Wisconsin Architects, be and the same is hereby dissolved; and
    That the Directors and officers of the Association be and they are hereby authorized and empowered to do all things necessary under the Law to effect such dissolution; and
    That upon the liquidation and settlement of all assets and liabilities of the Association, any and all assets remaining be assigned, transferred and set over unto the Wisconsin Architects Association, a Chapter of the American Institute of Architects."

Upon motion made by Mr. Fritz von Grossman, and seconded by Mr. Julius Sandstedt, the aforesaid resolution was accepted and adopted by the unanimous vote of those present in person; and upon request of the President, the Secretary stated that he was then and there casting all the proxy votes in favor of the said resolution.

The President then declared the foregoing resolution finally adopted and the State Association of Wisconsin Architects to be dissolved.

At the request of the President, Mr. Leigh Hunt as Secretary and Treasurer gave a summary of an audit of the assets and liabilities of the State Association of Wisconsin Architects as prepared by the firm of Reilly, Penner & Benton, Certified Public Accountants of Milwaukee, Wisconsin. Following a discussion of such summary report, on motion duly made by Mr. Lewis A. Siberz and seconded by Mr. Frank J. Stepnoski, and unanimously carried, the audit was ordered placed on file as part of the records of the State Association of Wisconsin Architects.

There being no other business before the meeting, on motion duly made by Mr. Fritz von Grossman and seconded by Mr. Walter M. Trapp and carried, the meeting was declared adjourned.

LEIGH HUNT, Secretary
MINUTES OF A SPECIAL MEETING OF THE MEMBERS OF THE WISCONSIN CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

A special meeting of the members of the Wisconsin Chapter of the American Institute of Architects, a Wisconsin corporation, was duly held at the Lotus Room in the Plankinton Hotel, in Milwaukee, Wisconsin, at 3:15 o'clock P.M. on Friday, June 24, 1949, pursuant to a call ordered by the Board of Directors and written notice given by the Secretary.

The meeting was called to order by the President, Arthur L. Seidenschwartz, who read the notice of the meeting, and the secretary, Fred A. Luber, then stated that he had personally mailed a copy of such notice to each corporate member at the member’s address appearing on the roster of corporate membership of the Chapter.

The Secretary then reported that he was forthwith presenting and filing Thirty-eight (38) Proxies signed by absent corporate members of the Chapter and naming him, Fred A. Luber, as proxy with power to vote upon all matters and resolutions set forth in the notice of said special meeting.

Thereupon, the President requested all corporate members in good standing of the Chapter to rise and be counted; following which the Secretary made his count and reported Forty-seven (47) corporate members present in person.

Upon request of the President, the Secretary reported that the total corporate members of the Wisconsin Chapter of The American Institute of Architects numbered One Hundred and Seventeen (117).

Thereupon, the President announced that legal notice of the meeting having been given and a quorum of a majority of the members being present in person and by proxy, the meeting was regularly and lawfully convened and the members entitled to proceed with the business set forth in the said Notice of Special Meeting.

It was noted for the record that the organization of the Wisconsin Architects Association, a Chapter of the American Institute of Architects was under way, and that the first meeting of the incorporators and charter members of the Wisconsin Architects Association had just been held on the same day of this meeting, and just preceding this meeting.

The following resolution was then introduced and read by the President, to-wit:

"RESOLVED, That the Wisconsin Chapter of The American Institute of Architects be and the same is hereby dissolved; and

That the Directors and Officers of the Chapter be and they are hereby authorized and empowered to do all things necessary under the Law to effect such dissolution; and

That upon the liquidation and settlement of all assets and liabilities of the Chapter, any and all assets remaining be assigned, transferred and set over unto the Wisconsin Architects Association, A Chapter of The American Institute of Architects."

Upon motion made by Mr. Gerrit J. De Gelleke and seconded by Mr. Roy O. Papenthein, the aforesaid resolution was accepted and adopted by the unanimous vote of those present in person; and upon request of the President, the Secretary stated that he was then and there casting all the proxy votes filed in favor of the said resolution.

The President then declared the foregoing resolution finally adopted and the Wisconsin Chapter of The American Institute of Architects to be dissolved.

At the request of the President, Mr. Fred A. Luber as Secretary and Treasurer gave a summary of an audit of the assets and liabilities of the Wisconsin Chapter of The American Institute of Architects as prepared by the firm of Reilly, Penner and Benton, Certified Public Accountants of Milwaukee, Wisconsin. Following a discussion of such summary report, on motion duly made by Mr. Mark F. Pfaller and seconded by Mr. William G. Herbst, and unanimously carried, the said audit was ordered placed on file and made a part of the records of this meeting.

There being no other business before the meeting, on motion duly made by Mr. Gerrit J. De Gelleke and seconded by Mr. Emiel F. Klingler, and carried, the meeting was declared adjourned.

FRED A. LUBER, Secretary
FIRST MEETING OF INCORPORATORS AND CHARTER MEMBERS OF WISCONSIN ARCHITECTS ASSOCIATION, A CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

WAIVER OF NOTICE

We, the undersigned, being all of the incorporators of Wisconsin Architects Association, a Chapter of The American Institute of Architects, do hereby severally waive notice of the time, place and purpose of this first meeting of incorporators and charter members and do hereby consent to the holding thereof at the Plankinton Hotel in the City of Milwaukee, Wisconsin, on the 24th day of June, 1949, at the hour of 2 o'clock P.M.; and we do hereby severally consent to the transaction of any and all business that may come before said meeting, and waive any and all requirements of notice thereof.

FRED A. LUBER
ARTHUR L. SEIDENSCHWARTZ
MARK F. PFALLER
THEODORE L. ESCHWEILER
LEIGH HUNT

MINUTES OF FIRST MEETING

Minutes of the first meeting of the incorporators and charter members of Wisconsin Architects Association, a Chapter of The American Institute of Architects, held in the Lotus Room of the Plankinton Hotel in the City and County of Milwaukee, Wisconsin, on the 24th day of June, 1949, at the hour of two o'clock P.M., pursuant to the foregoing waiver of notice and consent to the holding of said meeting signed by all of the incorporators of the Wisconsin Architects Association.

The meeting was called to order by Arthur L. Seidenschwartz, who called upon Mr. Edgar H. Berners to give an outline of what was proposed to transpire at said meeting. Mr. Berners proceeded to briefly outline the organization history of the Wisconsin Chapter of The American Institute of Architects and the State Association of Wisconsin Architects, which he said came to the point where their aims and ideals were identical and it became apparent that it was useless to continue on with two organizations. Mr. Berners then related the efforts of the two organizations in the direction of unification, which culminated in the incorporation of the Wisconsin Architects Association, a Chapter of The American Institute of Architects, being the creation of a joint committee of the Wisconsin Chapter and the State Association, assisted by Gerald J. Rice as Legal Counsel.

Mr. Seidenschwartz then declared that the next order of business would be the election of a chairman to conduct this meeting.

Thereupon, on motion duly made, seconded and unanimously carried, Edgar H. Berners was elected Chairman of said meeting and thereafter acted as such.

Thereupon, on motion duly made, seconded and unanimously carried, Fred A. Luber was elected Secretary and thereupon acted as such.

The Chairman then announced that the original and a verified copy of the Articles of Incorporation of the Chapter had been duly filed in the office of the Secretary of State at Madison, Wisconsin, on the 20th day of June, 1949, and that the verified copy duly certified by the Secretary of State was on the 22nd day of June, 1949, recorded in the Office of the Register of Deeds in Milwaukee County as document No. 2869132 in Volume 173 of Corporations on Pages 440 to 448, inclusive, and that upon such recording the corporation became a legal entity and the incorporators were authorized to receive and act upon memberships in the corporation.

Thereupon, on motion duly made by Mr. Paul Brust and seconded by Mr. Allen J. Strang, the following resolution was unanimously adopted:

RESOLUTION

"BE IT RESOLVED: That the Articles of Incorporation of the Wisconsin Architects Association, a Chapter of the American Institute of Architects, and the Certificate of Incorporation thereof be and the same are hereby accepted, approved, and ordered made a part of the records of this corporation and that all action taken by the incorporators in connection therewith be and the same is hereby ratified, approved and confirmed: and

BE IT FURTHER RESOLVED: That this corporation Chapter shall pay any and all legal and other expenses incurred in connection with its incorporation and its organization."

Thereupon, the Chairman offered a proposed set of By-Laws which had been drafted by the joint committee representing the Wisconsin Chapter of the American Institute of Architects and the State Association of Wisconsin Architects; and which proposed By-Laws had been approved by the respective officers and Board of Directors of each of said two organizations; and which had been tentatively approved by the American Institute of Architects. The By-Laws so drawn and approved, were published in the May, 1949, issue of "The Wisconsin Architect", stated the Chairman.

It was then moved by Mr. Fritz von Grossman and seconded by Mr. Leigh Hunt and unanimously carried that there be added to said By-Laws so published in the May, 1949, issue of the Wisconsin Architect, an additional section to Article 14, entitled "General Provisions," to be numbered and to read as follows:
"Section 13. SEAL. This Association may have a corporate seal; and if the Board of Directors provides such a seal, the name of the corporation and the words 'Corporate Seal, Milwaukee, Wisconsin,' shall appear thereon."

It was then moved by Mr. John Brust and seconded by Mr. John P. Bruecker and unanimously carried that paragraph 'f' of Section 5 of Article 9 of the proposed By-Laws, relating to The Treasurer, be amended by adding thereto the following line:

"The premiums or other charges for such fidelity bond shall be paid by the Chapter out of the general Chapter funds."

Thereupon, on motion duly made by Mr. Mark F. Pfaller and seconded by Mr. William G. Herbst, the following resolution was unanimously adopted:

RESOLUTION

"BE IT RESOLVED: That the Wisconsin Architects Association, a Chapter of the American Institute of Architects adopt as and for its By-Laws, the proposed By-Laws as published in the 'Wisconsin Architect' for May, 1949, as amended by adding Section 13 to Article 14 thereof so as to provide for a corporate seal; and as further amended by adding to paragraph 'f' of Section 5 of Article 9 thereof so as to provide for the payment of the Treasurer's fidelity bond out of Chapter funds."

The Chairman then requested all those persons present, who were then corporate members in good standing of the Wisconsin Chapter of the American Institute of Architects, to evidence their intention of becoming members of the Wisconsin Architects Association, subject to the provisions of the Articles and By-Laws thereof and further subject to the dissolution of the Wisconsin Chapter and their re-assignment by the Institute Board to corporate membership in the Wisconsin Architects Association, by signing a prepared roster. The following persons thereupon signed such prepared roster:

CHARTER MEMBERS


The Chairman then announced that the next order of business was the election of five directors-at-large, and that the incorporators had constituted themselves as a nominating committee and had placed in nomination for the positions of director-at-large the following named persons:

Alois J. Seitz of Racine, Wisconsin.
Arthur L. Seidenschwartz of Milwaukee, Wis.
Allen J. Strang of Madison, Wisconsin.
Emiel Klingler of Eau Claire, Wisconsin.
Edgar H. Berners of Green Bay, Wisconsin.

There being no further nominations, on motion duly made, seconded, and unanimously carried, the nominations were closed and the Secretary was directed to cast a unanimous ballot for the election of the above-nominated persons as the directors-at-large of the Wisconsin Architects Association, a Chapter of the American Institute of Architects, and the Chairman declared them so duly elected.

Thereupon, on motion duly made by Mr. Theo. L. Eschweiler and seconded by Mr. Arthur L. Seidenschwartz, the following resolution was unanimously adopted:

RESOLUTION

"BE IT RESOLVED: That the Wisconsin Architects Association, a Chapter of the American Institute of Architects, extend its thanks and appreciation to the joint committee representing the Wisconsin Chapter of the American Institute of Architects and the State Association of Wisconsin Architects, for their fine work and many hours spent in drafting the By-Laws and perfecting the new Association."

The Chairman then read the names of such committee members as follows:

Allen J. Strang; Mark F. Pfaller; Alois J. Seitz; Theodore L. Eschweiler; Leigh Hunt; Gerrit J. de Gelleke; Frank J. Hoffman; Carl Schubert; Emiel Klingler; Edgar H. Berners, Chairman; and Gerald J. Rice, Legal Counsel.

The Chairman then read a communication from the Executive Director of the American Institute of Architects setting forth a resolution of the Institute Board granting a charter to the Wisconsin Architects Association subject to the approval of its new By-Laws by the Secretary of the Institute and the formal written approval of the present Wisconsin Chapter and the present State Association of Wisconsin Architects. The Chairman then stated that the By-laws approved at this meeting would be submitted together with communications from the two present organizations of architects in Wisconsin, as requested, by the
officers that would be elected by the new Board of Directors.

There being no further business to come before the meeting, on motion duly made, seconded and carried, the meeting was adjourned.

FRED A. LUBER, Secretary of the Meeting

WAIVER OF NOTICE

We, the undersigned, being all of the Board of Directors of Wisconsin Architects Association, a Chapter of The American Institute of Architects, do hereby severally waive notice of the time, place and purpose of this first meeting of The Board of Directors and do hereby consent to the holding thereof at the Plankinton Hotel in the City of Milwaukee, Wisconsin, on the 24th day of June, 1949, at the hour of 3:45 o'clock P.M.; and we do hereby severally consent to the transaction of any and all business that may come before said meeting, and waive any and all requirements of notice thereof.

FRED A. LUBER
ARTHUR L. SEIDENSCHWARTZ
MARK F. PFALLER
THEODORE L. ESCHWEILER
LEIGH HUNT

MINUTES OF NEW BOARD MEETING

Minutes of the first meeting of the Board of Directors of the Wisconsin Architects Association, a Chapter of the American Institute of Architects, held in the Lotus Room of the Plankinton Hotel in the City and County of Milwaukee, State of Wisconsin, on the 24th day of June, 1949, at the hour of 3:45 o'clock P.M.; pursuant to the foregoing waiver of notice and consent to the holding of said meeting signed by all of the directors of the Wisconsin Architects Association.

The meeting was called to order by Edgar H. Berners, one of the directors.

Thereupon, on motion duly made, seconded and unanimously carried, Allen J. Strang was elected temporary secretary of the meeting and thereafter acted as such.

Thereupon, the Directors proceeded to the election of officers and the following named persons were duly elected by unanimous vote of their fellow-directors to the offices set opposite their respective names as follows:

President, Edgar H. Berners; Vice-President, Emiel L. Klingler; Secretary and Treasurer, Arthur L. Seidenschwartz, to hold office until the next annual meeting of the members of the Wisconsin Architects Association and until their respective successors are elected and qualify.

Thereupon, Edgar H. Berners and Arthur L. Seidenschwartz acted as permanent Chairman and permanent Secretary of the meeting.

The President then called attention to the Resolutions adopted by the incorporators at the first meeting thereof held upon this same day and just prior thereto, particularly the Resolutions accepting the Articles of Incorporation and the Certificate of Incorporation and adopting By-laws.

Thereupon, on motion duly made and seconded, the following resolution was unanimously adopted:

RESOLUTION

"BE IT RESOLVED: That the Marshall and Ilsley Bank of the City of Milwaukee, Wisconsin, be and it hereby is selected as the depository for the funds of the corporation, and any funds standing to the credit of the corporation with said Bank at any time may be withdrawn only upon checks, drafts and orders signed by the Secretary and Treasurer, Arthur L. Seidenschwartz, and countersigned by the President, Edgar L. Berners or the Vice-President, Emiel L. Klingler, all officers of the corporation."

Thereupon, on motion duly made and seconded, the following resolution was unanimously adopted:

RESOLUTION

"BE IT RESOLVED: That Gerald J. Rice, attorney of Milwaukee, Wisconsin, be and he is hereby appointed legal counsel for the corporation.

BE IT FURTHER RESOLVED: That said counsel prepare and submit his statement for services rendered and disbursements made in connection with the organization of this corporation and file the same with the Secretary and Treasurer for further action by the Board."
Thereupon, on motion duly made, seconded and unanimously carried, the Secretary was instructed to obtain letters from the Wisconsin Chapter of the American Institute of Architects and from the State Association of Wisconsin Architects approving the organization of this corporation and the By-laws thereof and verifying the dissolution of their respective organizations to permit their unification under this corporation; and to forward the same to the Secretary of the American Institute of Architects together with the Articles of Organization and By-laws of the Wisconsin Architects Association for his approval; to the end that the Charter of the present Wisconsin Chapter may be withdrawn and a new Charter be formally granted to this Association.

Thereupon, on motion duly made, seconded and unanimously carried, Gerald J. Rice as Legal Counsel was instructed to draft a form of Petition to Organize a Branch Chapter of the Wisconsin Architects Association, together with suitable By-laws and an Agenda of Proceedings for an Organizational Meeting for consideration of the Board at its next meeting in connection with the organization of branch chapters.

Thereupon, on motion duly made and seconded, the following resolution was unanimously adopted:

**RESOLUTION**

"BE IT RESOLVED: That the President and Secretary procure a corporate seal with suitable design; the seal to carry the insignia of the American Institute of Architects, subject to the approval of the Institute Board; and the cost thereof to be paid for out of the general funds of the Association."

Thereupon, on motion duly made and seconded, the following resolution was unanimously adopted:

**RESOLUTION**

"BE IT RESOLVED: That the Treasurer be and is hereby authorized to solicit and receive gifts, advances and donations for the purpose of financing operations of the Association prior to the collection of membership dues;

BE IT FURTHER RESOLVED: That the Treasurer be and he is hereby directed to apply for and furnish a satisfactory fidelity bond according to the provisions of paragraph (1) of Section 5 of Article 9 of the By-laws, and pay the premium therefor out of the general funds of the Association."

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On motion duly made, seconded and carried, the Treasurer was authorized to solicit the sum of $250.00 from each of the Wisconsin Chapter and the State Association of Wisconsin Architects.

On motion duly made, seconded and carried, the Secretary and Treasurer was authorized and directed to purchase suitable stationery and postage and employ necessary stenographic service at the usual rates of charge therefor in connection with his duties and particularly in connection with the handling of memberships and associateships and collections of membership dues.

The President then declared that he was unprepared to name members to the standing committees and requested the directors to bring suggestions to the next meeting of the Board.

There followed a discussion of the ways and means of aiding in the sale and disposition of the Plan Book prepared by the State Association of Wisconsin Architects. Thereupon, with the unanimous approval of the Directors, the President appointed the following named persons as a Special Plan Book Committee, and directed the Secretary to notify them of their appointment: Sylvester Schmit; Carl Ames; John P. Jacoby, Chairman; Allen J. Strang; Leigh Hunt.

Thereupon, on motion duly made and seconded, the following resolution was unanimously adopted:

RESOLUTION

"BE IT RESOLVED: That the Publisher of the Wisconsin Architect be and he is hereby respectfully requested to publish the proceedings of the Board of Directors of the Wisconsin Architects Association, a Chapter of the American Institute of Architects, in the next issue of the Wisconsin Architect."

There being no further or other business to come before the meeting, on motion duly made, seconded and unanimously carried the meeting adjourned.

ARTHUR L. SEIDENSCHWARTZ, Secretary

BUILDING MATERIAL
SHORTAGE DISAPPEARS

Shortages of building materials and equipment have disappeared in the face of a two-year period of record-breaking production, James M. Ashley, president of the Producers' Council, national organization of building products manufacturers, stated recently.

"The distribution of materials has returned to its pre-war pattern, and deliveries of virtually all products used in construction can be obtained on reasonably short notice," Mr. Ashley said.

"Retail dealers' inventories are somewhat below the levels maintained before the war, on the average, but delays in construction due to late arrival of materials are a thing of the past.

"It no longer is necessary for builders or contractors to use substitute materials and there is a wider selection of products available for any type of building than at any time in the past.

"Manufacturers for the most part no longer find it necessary to schedule overtime production, thanks to increased efficiency and the expanded plant capacity added to meet unprecedented postwar demands.

"Although thousands of new and inexperienced workers were added to the building industry's labor force after the war, the quality of workmanship has returned to normal, and the average structure being put up today offers more in the way of conveniences and comforts than ever was true in the past.

"Production of building materials and equipment reached its all-time peak in October, 1948, when it was 61 per cent above the 1939 average and 20 per cent greater than the previous peak attained in 1925."

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SCHEICK OF ILLINOIS NAMED TO BUILDING RESEARCH BOARD

Washington, D.C. — William H. Scheick, an architect of Urbana, Illinois, who is a member of The American Institute of Architects, has been named Executive Director of the Building Research Advisory Board, it was announced today by Chairman, Dr. Frank B. Jewett.

The BRAB is a newly established non-profit research organization under the National Academy of Sciences in Washington, which will promote further research in developing new building materials and techniques. It will also serve to coordinate all current building research activities now being carried on by the hundreds of different public and private organizations throughout the country.

Mr. Scheick, a practicing architect, who has been active in housing and community planning projects in Illinois, has taught at Oklahoma A & M and the University of Illinois prior to his appointment as Coordinator for the Small Homes Council. He holds degrees in architecture from the Carnegie Institute of Technology and the University of Illinois where he won the A.I.A. student medal. He also won the Warren prize competition and the LeBrun traveling scholarship.

Mr. Scheick, who will assume his new duties September 1, will make his headquarters in Washington in the National Academy of Sciences, with the National Research Council, under whose auspices the BRAB operates.

The membership of the Board comprises individuals outstanding in research and development from Industry, Government and non-profit research organizations. The American Institute of Architects has been actively interested in establishing the Building Research Advisory Board and its Director of Education and Research, Walter A. Taylor, is a member of the Executive Committee. Mr. James R. Edmunds, Jr. of Baltimore, and Mr. Raymond J. Ashton of Salt Lake City, both past presidents of The American Institute of Architects, serve as chairman of the Construction Industry Advisory Council and chairman of the Research Activities Committee, respectively, of the U. S. Chamber of Commerce, and have been active in establishing the BRAB.

A. I. A. ANNOUNCES CONTEST WINNERS

New York, N. Y. — The thirty-two winners of a recent products literature competition sponsored by The American Institute of Architects and the Producers' Council were announced at a dinner in the Hotel Roosevelt.

The winners were presented with Certificates of Commendation by Harold R. Sleeper of this city, a Fellow of The American Institute of Architects, who was chairman of the Jury of Award which made the selections.

Other speakers at the dinner were Arthur C. Holden, F.A.I.A., regional director of the New York district; James M. Ashley, President of the Producers' Council; and Walter A. Taylor, Director of the Department of Education and Research of the A.I.A.

Entries in the contest, the first of its kind, were limited to direct-mail descriptive, promotional, and technical literature directed to architects.

Purpose of the competition was to determine the character of literature describing building products which best serves the requirements of the architectural profession in selection and specification of building products.

The list of winners, and the particular product literature for which they were cited, is as follows:

- Aluminum Company of America, "Alcoa Extruded Shapes";
- National Association of Ornamental Metal Manufacturers, "Architectural Metal Handbook";
- Chase Brass & Copper Company, Inc., "Chase Architectural Bronze Extruded Shapes";
- "Radiant Heating with Copper Tube";
- Revere Copper & Brass, Inc., "Copper and Common Sense";
- Copper & Brass Research Association, "Modern Application of Sheet Copper in Building Construction";
- Westinghouse Electric Corporation, "Architects' and Engineers' Data Book";
- General Electric Company, Appliance & Merchandise department, "Building Wires, Cables and Cords";
- Armstrong Cork Company, "Armstrong's Floors and Walls";
- H. E. Fletcher Company, "Fletcher 9 Square Granite";
- "Fletcher Standardized Granite Curb";
- U. S. Gypsum Company, "Technical Information on Building Products";
- Libbey-Owens-Ford Glass Company, "Don Grat's Technical Sheets on Thermopane";
- Pittsburgh-Corning Corporation, "PC Glass Blocks";
- Owens-Corning Fiberglas Corporation, "The Design of Insulated Roofs";
- The Miller Company, "Ceilings Unlimited";
- Marble Institute of America, Inc., "Standard Specifications";
- Josam Manufacturing Company, "Josam Plumbing Drainage Products";
- "Andersen Catalogue No. 540";
- Detroit Steel Products Company, "Fenestra Steel & Aluminum Building Panels";
- Harrison-Corry Company, "Propelair Axial Floor Fans";
- Andersen Corporation, "Andersen Catalogue No. 540";
- Detroit Steel Products Company, "Fenestra Blue Book of Steel Windows";

The following were selected for citation and the awarding of Certificates as examples of excellent "promotional" material:

- Pittsburgh Plate Glass Company, "Design of the Month";
- Portland Cement Association, "Design & Control of Concrete Mixtures";
- Yale & Towne, "The Inside Story";
- Gypsum Association, "Manual of Gypsum Lathing & Plastering";
- The Institute of Boiler and Radiator Manufacturers, "T-B-R Installation Guides";
- The National Mineral Wool Association (From The Producers' Council BULLETIN No. 52), "A Study of Heat Losses and Fuel Savings".
The Jury of Award who, headed by Mr. Sleeper, chose the winners, is as follows:


BUILDING INDUSTRY ENTERS BUYER’S MARKET

New York — Stating that the building industry has entered a buyer’s market which may reduce the volume of private construction as much as 10 per cent this year, Douglas Whitlock, Chairman of the Building Products Institute, proposed an 8-point program for removing the influences which are holding down building activity.

In a talk before the New York Chapters of the Producers’ Council and the American Institute of Architects at the Hotel Roosevelt, Mr. Whitlock urged manufacturers of building products to support a program to analyze and make recommendations on methods of stimulating a greater volume of home building and other private construction and called on other branches of the industry to help put the recommendations into effect.

He charged that strong forces are at work attempting to discredit and destroy the private building industry and said that the industry must work together to protect its interests and answer the critics who use untruthful criticism to undermine public confidence in the industry and the values it offers.

The proposed program also called for bringing about an increase in the productivity of labor, reducing taxes which add to the cost of building, amending FHA regulations which discourage home building, and enforcing local building regulations so as to remove unsafe, unhealthful, and obsolete homes for the market.
Mr. Whitlock’s complete program reads as follows:

1. Selling the public on the greater quality and value in houses and other buildings being constructed today and removing the public impression that building costs are unduly high.

2. Amending FHA regulations which discourage home building.

3. Discouraging national inflationary policies which drive up building costs.

4. Bringing about an increase in the productivity of labor.

5. Speeding up revision of local building codes which hold up construction costs and prevent the introduction of new materials and stimulating enforcement of local building regulations, which will remove obsolete homes from the market and thus step-up the demand for new homes.

6. Reducing Federal expenditures for public housing, which discourages builders from building homes and encourage the public to wait for government-subsidized homes.

7. Revising tax laws so as to encourage greater investment in construction activity and reducing those taxes which add to the cost of building.

8. Answering critics of the industry who use untruthful criticism to undermine public confidence in the industry and in the values it offers."

LIBRARY FOR SALE
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P-325