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WISCONSIN ARCHITECTS ASSOCIATION
A Chapter of The American Institute of Architects

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BOARD OF DIRECTORS MEETING
WISCONSIN ARCHITECTS ASSOCIATION

This special meeting of Board of Directors was held in the Colonial Room of the Plankinton Hotel at 10:30 A.M. on Saturday, April 7, 1951. Those present were: Edgar H. Berners, Maurey Lee Allen, Alvin E. Grellinger, Perc Brandt, Emiel F. Klingler, Arthur O. Reddemann, William Vogt Kaeser and Leigh Hunt.

Absent: Paul Brust, Fitzhugh Scott, Jr., Fred A. Luber and Lewis A. Siberz.

Represented by Proxies: Lewis Siberz, Fitzhugh Scott, Jr. and Fred A. Luber.

Edgar H. Berners presided. Upon call by the Chairman, it was declared that there was a quorum present and asked a roll call on the waiver for the meeting. This was done and the waiver signed.

The Secretary was requested to read the minutes of last Board Meeting, March 10, 1951. A motion was carried approving same.

The resignation of Paul Brust was read by the Chairman. After considerable discussion, a motion was offered by W. V. Kaeser, seconded by Perc Brandt and carried, accepting Mr. Brust's resignation.

The name of Francis S. Gurda was placed in nomination by A. E. Grellinger and seconded by W. V. Kaezer. The being no other nomination, the motion was unanimously carried and the Chairman declared Mr. Gurda elected.

On the call for those who wished to be considered for delegates to the A.I.A. Convention in Chicago, May 8 to 11, the following were elected as the ten delegates: W. G. Herbst, E. H. Berners, Leigh Hunt, Richard Philipp, A. C. Eschweiler, Jr., Harry Bogner, M. L. Allen, Lewis Siberz, and Joseph J. Weiler.

The following as alternates: John J. Flad, Karel H. Yasko, E. J. Potter, Christian Madsen, and Maynard W. Meyer.

The A.I.A. application of Herbert L. Ebling was submitted in proper form and on motion of Perc Brandt and second by Arthur O. Reddemann, it was unanimously carried.

The application of Albert F. Keymar for A.I.A. membership was submitted and on motion of A. E. Grellinger and a second by Perc Brandt, it was unanimously carried.

The name of Leo F. Lyon as Associate Member was presented. E. F. Klingler moved and A. E. Grellinger seconded the motion. The motion was carried.

The name of Frederic P. Brandt as Junior Associate was presented. It was moved by W. V. Kaeser and seconded by Arthur O. Reddemann and carried that his application be approved.

The name of Robert Lawrence Tveit was presented as a Junior Associate and upon motion of Wm. V. Kaezer and second by Arthur O. Reddemann was carried.
A letter from W. J. Manley, Real Estate Editor of the Milwaukee Journal asking if he could attend the meetings of the Milwaukee Division. This was sent to Mr. Grellinger, President of the district.

Received a letter from Mr. Purvis, Executive Director of the Institute, in which he enclosed procedure on nomination to Fellowship. The Board directed it be placed on file.

The Board, after much discussion, selected the following members to serve on the Standing and Special Committees and upon motion by W. V. Kaeser and second by Arthur O. Reddemann, the committees were approved unanimously.

They are as follows:

**STANDING COMMITTEES**

**COMMITTEE ON MEMBERSHIP**
Strang, Allen J., Chairman
Siberz, Lewis A.
Seitz, Alois J.
Schober, Leonard M.
Yasko, Karel Henry
Drolshagen, Frank F.
Brust, John J.

**COMMITTEE ON PRACTICE OF ARCHITECTURE**
Memmler, Walter G., Chairman
Law, Edward J.
Stepnoski, Frank J.
deGelleke, Gerrit J.
Wiley, Guy E.
Safford, Noel Ross
Schubert, Carl W.

**COMMITTEE ON RELATIONS WITH CONSTRUCTION INDUSTRY**
Sandstedt, Julius S., Chairman
Trapp, Walter M.
Klingler, Emiel F.
Raeuber, Frederick J.
Seidenschwartz, A. L.
Gurda, Francis S.
Nystrom, Paul E.

**COMMITTEE ON PUBLIC RELATIONS**
Eschweiler, A. C., Jr., Chairman
Brust, John J.
Brandt, Perc
Weiler, Joseph J.
Rose, Francis J.
Schweitzer, Frederick J.

**COMMITTEE ON EDUCATION AND REGISTRATION**
Lee, Wallace R., Jr., Chairman
Kloppenburg, Ralph H.
Eschweiler, Carl F.
Seidenschwartz, Arthur W., Jr. Assoc.
Kemp, Thomas L.
Sauter, Robt. G., Jr. Assoc.
Ames, Carl Lloyd
Kelly, Leo A.
Wuchterl, Anthony
Phillips, Donald J. Jr. Assoc.

**COMMITTEE ON ALLIED ARTS**
Philipp, Richard, Chairman
Bogner, Harry
Runzler, Arthur C.
Kilp, Paul A.
Mason, Elliott B.
Schneider, William C.
Lee, Wallace R., Jr.

**COMMITTEE ON CIVIC DESIGN**
Meyer, Maynard W., Chairman
Perrin, Richard W. E.
Messmer, John
Kaeser, William Vogt
Von Grossmann, F. R.
Bogner, Harry
Riegel, Leroy A.

**SPECIAL COMMITTEES**

**SMALL HOUSE PLAN BOOK COMMITTEE**
Jacoby, John P., Chairman
Hunt, Leigh
Pfaller, Mark F.
Trapp, Walter M.
Kaeser, William Vogt
Yasko, Karel Henry

**BUILDING CODE COMMITTEE**
Wiley, Guy E., Chairman
Gurda, Leon M.
Luber, Fred A.
Drolshagen, Frank F.
Seidenschwartz, A. L.
Steinhaus, Frederick C.
Gallistel, Albert F.
Nystrom, Paul E.

**LEGISLATION COMMITTEE**
Herbst, Wm. G., Chairman
Memmler, Walter G.
Seidenschwartz, A. L.
Pfaller, Mark F.
Nystrom, Paul E.
Schubert, Carl W.
Klingler, Emiel F.
Gurda, Francis S.

**HISTORIC AND LECTURE COMMITTEE**
Wuchterl, Anthony, Chairman
Gallistel, Albert F.
John, Clarence O.
Philipp, Richard
Schmitt, Sylvester

**EXHIBITION COMMITTEE**
Ames, Carl Lloyd, Chairman
Brust, John J.
Lee, Wallace R., Jr.
Law, Edward J.
Wuchterl, Anthony
Stubenrauch, E. A.

**PUBLIC CONSTRUCTION COMMITTEE**
Plunkett, Henry P., Chairman
Strang, Allen J.
Perrin, Richard W. E.
Schubert, Carl W.

Moved by Perc Brandt and seconded by Wm. V. Kaeser that the Secretary send a letter to the Industrial Commission stating that the present Heating and Ventilating Code has long been in need of revision and steps should be taken to do so. Motion was carried.

The meeting was adjourned at 3:15 P.M.

LEIGH HUNT, Secretary
PRODUCERS' PRESIDENT SEEKS RISE IN REPAIR WORK

Expenditures for repair and improvement of homes and other buildings will probably break all records during the next year, unless the output of materials is cut back further than now seems likely, says A. Naughton Lane, president of the Producers' Council.

"The reduced volume of new housing construction, the ban on building of amusement and recreational facilities, and the restrictions on commercial construction not only will free part of the materials output for repair and maintenance purposes, but also will make it more necessary and profitable to keep the existing supply of such buildings in good repair," Mr. Lane said.

"In addition, the MRO order just issued by the National Production Authority makes it easier for any business concern to obtain materials for maintenance and repair purposes.

"Although official government statistics indicate that expenditures for repairs and improvements have been running about $8 billion annually in recent years, careful analysis of the production and utilization of building products suggests that the actual figure may have been substantially higher. This may be particularly true in the case of residential improvements which are estimated by the Department of Commerce at around $3 billion a year in the last few years.

"With an absence of any emergency restrictions in the field of residential modernization and with family and business incomes at high levels at the moment, it seems entirely likely that modernization and repair work will continue to rise in volume unless the brakes are applied by shortages of critical materials."

Efforts to prevent further increases in building costs, the possibility of a shortage of workers in some building trades, and the desire to prevent unnecessary waste in the use of building products will hasten the adoption of modular coordination during the emergency, A. Naughton Lane predicts.

"Modular coordination saves both time and materials in construction because materials used in combination are dimensioned to fit together with a minimum of costly cutting and patching," Mr. Lane said.

"When all materials used in a building project are available in modular sizes and when the building has been designed on the modular basis, savings of 10 to 20 per cent are possible in the cost of erecting the structure.

"The development and adoption of modular coordination is a joint project of the Producers' Council and the American Institute of Architects, under the
sponsorship of the American Standards Association.

"The Housing and Home Finance Agency is also helping to stimulate the wider adoption of modular coordination, in accordance with the legislation enacted by Congress.

"In addition to savings realized in construction and materials, architects save time through the use of modular design, and additional time is saved on the job site through simplification of layout problems.

"Adoption of modular coordination also permits smaller inventories, because there are fewer sizes to keep in stock, thus tying up less critical material.

"A number of large postwar buildings have been designed and built on the modular basis, and studies are under way to determine the full extent of the savings effected."

* * *

THURSDAY NOONS FOR INFORMAL GET-TOGETHERS

At the April 7th Board meeting of the Milwaukee Division, recommendation was made by Program Chairman Arthur O. Reddemann that there be weekly informal get-together luncheons to promote fellowship among the architects, the first and third Thursday noon meeting place to be the Pan American club, 3816 W. Wisconsin Ave., and the second the fourth, the John Ernst cafe, 600 E. Ogden Ave. No notices would be sent out. This recommendation was put into a motion and unanimously carried.

LEIGH HUNT, Secretary

ANNOUNCE NEW LOCATION

Gregory G. Lefebvre, Architect, and Donald C. Wiggins, Professional Engineer, announce the new location of their office for the practice of Architecture and Professional Engineering, at 3415 N. Green Bay Ave., Milwaukee 12.

Of those signifying intention of attending the April 7 Milwaukee Division Membership meeting, 12 neither attended nor contacted Program Chairman Reddemann. Such absences complicate reservation arrangements. Therefore the Milwaukee Division Board has directed the Editor to announce that in the future any member not cancelling his reservation will be billed the cost of the meal.

COURT HOUSE FOR PEPIN COUNTY

The firm of E. F. Klingler & Associates, Architects and Engineers of Eau Claire, are completing plans for the Court House for Pepin County, the plans being financed under the Federal Plan Finance. It is anticipated that the building will not be built for at least three years, or as soon thereafter as materials become available.

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SPECIAL EVENTS SCHEDULED FOR EIGHTY-THIRD ANNUAL CONVENTION
OF THE AMERICAN INSTITUTE
OF ARCHITECTS IN CHICAGO

When L. Morgan Yost, President of the Chicago Chapter, A.I.A., was introduced by President Edgar H. Berners to guests attending the Wisconsin Architects Association Convention in Milwaukee, February 16, he gave a brief outline of Chicago's plans for the A.I.A. Convention.

"The theme is HUMANITY, OUR CLIENT, but," said Mr. Yost, "FUN IN '51, is the Chicago motto, as a counter irritant."

From the Chicago Chapter's Convention headquarters comes the following Special Events Schedule.

Parties, tours, luncheons, fashion shows, cocktails, radio broadcasts and "South Pacific" are scheduled in an outstanding list of special events in connection with the Eighty-third Annual Convention of the American Institute of Architects. The nation's leading architects will convene in Chicago at the Edgewater Beach Hotel May 8 through 11, inclusive. The special features are being provided by the Chicago Chapter for the A.I.A. convention visitors.

Held over for the benefit of the visiting architects will be an important exhibit, "Italy at Work — Renaissance in Design," at the Chicago Art Institute. Buffet luncheon will be available at the Art Institute on Thursday, May 10, for those wishing to view this outstanding showing.

Fifty choice seats for the Rodgers and Hammerstein musical, "South Pacific," will be available at $4.75 each through the Chicago group to visiting architects and their families. It is possible that some tickets will be available for other performances.

Three special luncheons have been scheduled for the ladies. On the opening day of the meeting, Tuesday, May 8, 250 women will attend a luncheon at the exclusive Saddle & Cycle Club, to be followed by a conducted tour of Chicago's famous Merchandise Mart. On Wednesday, May 9, the ladies will have a luncheon at Marshall Field & Co., and see a special showing of spring dress styles. The Thursday luncheon will be a buffet at the Art Institute to view the hold-over exhibit of "Italy at Work — Renaissance in Design."

Free tickets for Don McNeil's famous "Breakfast Club" broadcast are available on Thursday, May 10. Patsy Lee and Johnny Desmond will star in the musical cast. On the same day, "Welcome Travelers" will entertain guests attending the A.I.A. convention at the College Inn of the Hotel Sherman. Tommy Bartlett will greet his fans beginning at 9:00 A.M. The Mutual Broadcasting System has arranged a party for 100 ladies to attend Tom Moore's "Ladies Fair" program on Thursday. Those wishing to attend may procure free tickets and be there at 12:00 Noon. A limited number of tickets will be available for other network radio and television shows originating in Chicago during the convention.

The Chicago Chapter will sponsor a cabaret party and show following the President's Reception on Wednesday, May 9. Tickets will be necessary for this affair. The Annual Dinner for the Eighty-third Annual Convention of the A.I.A. will be held on Thursday, May 10, in the University of Illinois Auditorium at Navy Pier. This will be preceded by a cocktail party to which convention delegates and guests are invited by the Chicago Chapter.

Three special architectural tours of the Chicago vicinity are scheduled on Thursday, May 10, during the convention. These will include a tour of new apartment buildings in the city, an industrial tour covering new design developments in this field, and a tour of new school buildings in the area. All are set for Thursday afternoon at $4.00 per person. Those making reservations for the tours will be transported by bus to the locations of interest. Each tour will be accompanied by guides familiar with the technical details of the buildings visited.

CONFERRING OF FELLOWSHIPS

Fellowships will be conferred at the annual dinner, recognition of foreign delegates and distinguished guests will have a place on the program, and the presentation of the Gold Medal of the Institute and principal address will complete the evening.

In addition to the scheduled tours for the convention, special maps and a guide to Chicago architectural and entertainment centers will be provided by the Chicago Chapter.

The Chicago committee emphasizes that reservations will be required for all special events in connection with the annual meeting. Reservations may be made and necessary tickets procured by writing: Chicago Chapter, American Institute of Architects, Room 1012, 30 North LaSalle Street, Chicago 2, Illinois.

* * *

A.I.A. CONVENTION PROGRAM
EDGEBEACH BEACH HOTEL, CHICAGO

The national defense emergency will hold the attention of the nation's architects at what promises to be their largest professional gathering, the 83rd Annual Convention of the American Institute of Architects in Chicago, May 8-11. The convention, released by Edmund R. Purves, Executive Director of the architects' national society, places major emphasis upon building industry controls, urban decentralization and dispersal, and the architectural aspects of civil defense. Concurrent sessions deal with recent developments in acoustics and modular coordination.

The meeting of the 95-year-old professional group will see 39 of its outstanding members honored as Fellows of the Institute, in a traditional ceremony occurring at the annual banquet. At this time the Gold Medal of the Institute, its highest honor, will be awarded to Bernard R. Maybeck, 89-year-old architect of California, who will be represented on this occasion by his son.

Other honors to be conferred by the organization are the Fine Arts Medal, awarded to Thomas Church, landscape architect, San Francisco; the Edward C. Kemper award, to Marshall Shaffer, chief architect of
the U. S. Public Health Service; and a special Citation for Craftsmanship to the Corning Glass Works for its Steuben glass.

Honorary memberships in the Institute will be received by Edwin S. Burdell, Director of Cooper Union; Lewis Mumford, author and critic; and W. Engelbert Reynolds, Commissioner of the Public Buildings Service.

Exhibits at the convention will be led by the Honor Awards for distinguished architectural work in the fields of industrial buildings, hospitals, and residences. Winners in the annual competition for the best literature in the building products field will also be shown. Fifty selected commercial exhibits have been chosen from many times that number of applicants to give the architects a concise, informative review of current developments in this field.

The keynote of the convention will be sounded by John Ely Burchard, dean of humanities, Massachusetts Institute of Technology, who will speak on "Humanity — Our Client." The theme of architecture in the service of mankind will also be enunciated by the closing speaker, Joseph G. Hudnut, dean of the Graduate School of Design, Harvard University, who will speak on "Design for Living."

The theme of this year's convention will be "Designing for Permanence in Times of Crisis."

Against the background of the present national emergency, convention sessions will treat issues faced by the profession growing out of the regulation of the building industry. The limitation of building types by the National Production Authority, the national effort to conserve steel, copper and other building materials in short supply, and the control of mortgage credit by the Federal Reserve Board, will be reviewed by national authorities in these fields and discussed by representative panels of outstanding architects.

Architects have criticized present controls as offering no positive incentive or reward for conserving scarce building materials. They also say that building credit controls are a pernicious substitute for more direct materials controls, and have failed as a means of preventing inflation.

The special problems of civil defense will receive authoritative consideration, and some gaps left by the proposals of national and local defense agencies will be filled by recommendations of the Institute. Architects have been critical of plans made in some large cities for dual-purpose shelters. They have also objected that most plans advanced for large group shelters in cities are impractical because the city populations they are designed to protect cannot reach them, because entrances and exits are inadequate, or for other practical reasons. Institute Committees believe that the best shelter for downtown populations and industrial employees will be created by reinforcing specially designated areas in existing structures. Such shelters will be immediately accessible to workers, more economical to build and require less building material. They also lend themselves better to post-emergency uses, it is claimed.

Another session of the convention will further survey the possibilities of decentralization and dispersal as a means of providing "the safety of space" to...
threatened city families. Specific Federal programs in this field involve the dispersal of 40,000 Federal employees to new satellite office buildings twenty miles from downtown Washington. Another proposal would send 25,000 more from the capital to decentralized locations in other parts of the nation.

Architects have pointed out that these developments, coupled with other decentralizing trends affecting population and industrial location, offer major opportunities to shape new communities which offer greater security as well as better living. They have also criticized the inconsistency with which Federal housing and other agencies have failed to employ their powers to aid defense objectives. A special issue of the Journal of the American Institute of Architects last winter explored these issues.

Continuing this year the series of seminars on “Fundamentals of Design” the architects will listen to outstanding designers, scientists and industry representatives on recent developments in acoustics and modular coordination. Due to the unprecedentedly large attendance anticipated at this year’s convention, these sessions will be held concurrently with the national defense sessions.

NATIONAL DEFENSE SESSIONS
PLEASE NOTE: * Indicates the speakers have been invited but their acceptance has not yet been received.

Tuesday, May 8, 2 P.M. Ballroom
THE ARCHITECTURE OF CIVIL DEFENSE
The President, Ralph Walker, F.A.I.A., New York, Presiding.
(Program Developed Under the General Direction of
Harry M. Prince, A.I.A., New York)
3:00 P.M. Address by Morris Ketchum, Jr., A.I.A., New York. "Are Group Shelters a Fallacy?"
4:00 P.M. Panel Discussion, "What Communities Expect of Architects in Their Civil Defense Programs.":
Harry M. Prince, A.I.A., New York, Moderator.

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When the three-story Farmers Insurance Exchange building was erected in Los Angeles in 1937, it was built of architectural concrete and looked as shown above, left. In 1948 it was enlarged to a six-story structure. Again architectural concrete was used.

The remodeled structure shown at the right, above, is an expansion on the same architectural lines of the original building. This job illustrates how attractively buildings designed in architectural concrete can be enlarged or remodeled.

Whether remodeling or building new, architectural concrete is the ideal construction material. It has great strength and durability; yet it can be molded economically into ornamentation of any style or period. It also meets every other essential structural requirement — adaptability to any need or use, firesafety, low maintenance expense, low-annual-cost service.

For additional information about architectural concrete, write for free, helpful literature. Distributed only in United States and Canada.

Architectural Concrete
structures can be attractively enlarged

When the three-story Farmers Insurance Exchange building was erected in Los Angeles in 1937, it was built of architectural concrete and looked as shown above, left. In 1948 it was enlarged to a six-story structure. Again architectural concrete was used.

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For additional information about architectural concrete, write for free, helpful literature. Distributed only in United States and Canada.
Moreland G. Smith, A.I.A., Montgomery, Alabama.
"The Role of Hospitals in Civil Defense."

"Inter-Professional Cooperation in Civil Defense."


Wednesday, May 9, 2 P.M. Ballroom

THEM THREATENED CITIES

The President, Ralph Walker, F.A.I.A., New York, Presiding.

(Program Developed Under the General Direction of

2:00 P.M. Address by Dr. Ralph L. Lapp, Former Head of Nuclear Physics for the Office of Naval Research; Author of "Must We Hide?". "The Safety of Space."


3:00 P.M. Address by William L. C. Wheaton, A.I.P., Department of Regional Planning, Graduate School of Design, Harvard University. "Federal Programs of Dispersal and Decentralization."

3:30 P.M. Address by Vernon de Mars, School of Architecture, University of California. "Urban Rationalization."

4:00 P.M. Panel Discussion, "Planning as Architecture".
Fred Lewis Markham, A.I.A., Provo, Utah
Charles K. Agle, A.I.A., New York
George Bain Cummings, F.A.I.A., Binghamton, N. Y.
Richard N. Kuhlman, A.I.A., Norman, Oklahoma
Tracy B. Augur, Urban Planning Officer, General Services Admin.
Carl Feiss*, Chief, Community Planning Branch, Housing and Home Finance Agency.

Thursday, May 10, 2 P.M. Ballroom

BUILDING UNDER CONTROLS

The Second Vice President, Kenneth E. Wischmeyer, A.I.A., St. Louis, Mo., Presiding.

(Program Developed Under the General Direction of

2:00 P.M. Address by John L. Haynes*, Chief, Building Materials Division, National Production Authority. "Conservation, the Way to Abundance."

2:30 P.M. Address by Richardson Bronson*, Assistant General Counsel for Construction, National Production Authority. "Regulation by Building Type."


3:30 P.M. Panel Discussion, "How to Build Under Controls." H. C. Turner, President, Turner Construc-
EDUCATIONAL AND TECHNICAL SESSIONS

Tuesday, May 8, 2 P.M. Michigan Room.
FUNDAMENTALS OF DESIGN: ACOUSTICS
2:00 P.M. Address by Dr. Howard C. Hardy*, Armour Research Foundation, Chicago. "Science of Sound: Behavior of Sound in Buildings."
Address by Hallowell Davis, Research Director, Central Institute for the Deaf, St. Louis. "Effects of Noise on Human Efficiency and Behavior."
Discussion.

Wednesday, May 9, 10 A.M. Ballroom
Address by Elliott Dunlap Smith, Provost, Carnegie Institute of Technology. "The Relationship of Method and Practice in Education."
Address by Dr. Walter P. Webb, University of Texas. "General Education and the Professional Man."

Wednesday, May 9, 2 P.M. Michigan Room
FUNDAMENTALS OF DESIGN: ACOUSTICS
2:00 P.M. Address by Verne O. Knudsen, University of California. "Acoustical Design of Public Spaces."
Address by C. M. Ashley, Carrier Corporation. Illustrated. "Control of Noise in Buildings by Air Conditioning."
Discussion.

Thursday, May 10, 10 A.M. Michigan Room
10:00 A.M. Student Organization Meeting.
Student Chapter Activities.
Student Publications.
Student Speaker.

Thursday, May 10, 2 P.M. Michigan Room
2:00 P.M. Address by James M. Fitch*, Architectural Editor, House Beautiful Magazine. "Applied Climatology."
Discussion. Wm. Wayne Caudill*, A.I.A. College Station, Texas, Moderator.
Address by William Demarest, A.I.A. Secretary for Modular Coordination. "Modular Coordination."

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