Trinity Lutheran School, Parish Hall, Appleton
Back in 1938 the Loma Linda Food Company built the above factory in La Sierra, near Riverside, Calif. using architectural concrete. Clinton Nourse was the architect. Harold C. Whittlesey was the structural engineer. L. C. Havstad was the contractor. Today, this striking industrial plant is as attractive and new looking as the day it was completed.

This is another example illustrating how industrial buildings can be constructed in architectural concrete with all these benefits: (1) distinctive appearance, (2) great strength and durability, (3) firesafety, (4) economy. Being moderate in first cost and requiring little maintenance over a long life, architectural concrete structures render true low-annual-cost service.

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Editor's Note
Have given way to Cover Comment.

COVER COMMENT

The Trinity Lutheran Church School and Parish Hall, Appleton, Wisconsin, pictured on the cover was designed by Irion and Reinke, Oshkosh members of the American Institute of Architects. The solution determined by the architects was to meet the requirements of facilities to accommodate a Sunday School, church administration, organization meetings and large congregational dinners.

The building was designed as a separate unit with a future connection to join it with the present church building. Flexibility was desired to accommodate large and small groups. Space is divided with bookcases and movable tack boards. Inherent in the requirements was stone construction harmonizing with the present unit and having a friendly warm character. The redwood cross is illuminated and faces the heart of the Appleton business district.

The Historic Committee did not meet during 1954 since there were no important developments requiring the attention of the Committee. A considerable amount of work was, nevertheless, carried forward by the Chairman and writer of this report. These activities consisted of conferences with staff members of the Wisconsin Historical Society and the Milwaukee County Historical Society, a field trip through the central and southwest sections of the State of Wisconsin, and direct action with respect to several historic buildings requiring attention.

Because of the ruinous condition of St. Augustine's Church at New Diggings, Wisconsin, contact was established with the chancery of the archdiocese of Madison to suggest the preservation and possible restoration of this structure which is an important landmark both architecturally and historically. This church was built by Father Mazuchelli as a missionary station in 1845. Conferences were also had with staff members of the Wisconsin Historical Society concerning this building and the results of these efforts was that a sponsor has tentatively been found for the restoration of St. Augustine's Church. This program must be pursued so that the preservation may take place before the building becomes ruinous beyond repair.

Conferences were also had to determine what could be done to preserve the Mitchell-Rountree House at Platteville, Wisconsin. This house was built in 1835 of local dolomite and is an extremely attractive and well preserved building. The occupant, Miss Laura Rountree, a direct descendant of the original builder, has indicated a willingness to dispose of the building and move out of it because of her advanced age. She is keenly interested, however, in assisting in the preservation of the building as a permanent historic monument which it, of course, deserves to be. Up to the present time no sponsor has been found for this building, but efforts must be continued to see that this is done.

Numerous conferences were also held with officers of the Milwaukee County Historical Society concerning the preservation and restoration of the Jeremiah Curtin House, located on the Grange Road in Green-dale, Wisconsin. This structure was built in 1835 of Milwaukee County limestone and is in a very serious state of disrepair. The federal government has conveyed this building...
Service to Society and Integrity
Mark Medal Winner Dudok's Career

... Why only visible construction should be considered as honest work has never become clear to me...

I maintain that building only becomes art when it is sublimated by beautiful and harmonious space-proportions...

Willem Marinus Dudok

What must an architect have in order to be chosen as recipient of the Gold Medal of The American Institute of Architects? What sort of man is chosen? What must his background be? What his ability? What is his contribution to the society of man? Perhaps a clue can be gained from a brief study of the man who most recently was given the Gold Medal — Willem Marinus Dudok, distinguished Dutch architect and city planner, awarded the Institute’s highest professional honor this year.

The internationally known pioneer of the modern movement in Holland came to the 87th convention of the Institute in Minneapolis to receive the award in person and to address the convention. The Gold Medal was presented to Dudok by AIA President Clair W. Ditchy at the annual banquet June 23.

The Gold Medal was established by the Institute in 1906 and has since been awarded to twenty architects. Past five winners are Frank Lloyd Wright (1949), London architect and city planner Sir Patrick Abercrombie (1950), Bernard Ralph Maybeck (1951), French architect Auguste Perret (1952), William Adams Delano (1953).

Architectural critic, writer and historian Talbot Hamlin comments on Dudok as follows:

"For nearly 40 years, Willem Marinus Dudok has been working devotedly for the humanization and enrichment of the modern world. In his architecture and city planning, he has been keenly alert to the modern materials and structural methods, but to him these are merely means toward the production of towns and buildings that may become inspiring and delightful shelters and homes for the human spirit.

"Since this ideal has always controlled his work, it is natural that his insistence on rich colors, beautiful tactile qualities of surface, and use of occasionally arbitrary modulations of form to give interesting patterns in light and shade should seem perhaps to some of his more austere contemporaries superficial or too playful for serious consideration. Yet, in any architecture that claims to be democratic in aims, the extraordinary way in which Dudok has designed for people is of the highest significance, as is his companion concept that visual beauty is something the people themselves demand.

"Thus it is no accident that Dudok was the first modern architect who designed and built schools primarily for children, and — because of the influence of these buildings on visiting educators — was the initiator of modern school design. The same quality interpreted in adult terms distinguishes all the best of his architectural work, like the Hilversum town hall. ... For us today, his work stands as magnificent affirmation of an architecture designed always to set human beings at the very center of the focus."*

Unlike the glassy and almost fragile-looking buildings designed by some of the French and German modernists, Dudok’s designs are unmistakably Dutch: solid, simple and unpretentious. He builds mainly in brick, and his mark is the expert handling of the building mass, almost like compositions in varied shaped building blocks.

His principal works are in Hilversum, where he has been city architect since 1928. Dudok’s first buildings were executed for the town, which is not far from Amsterdam, and among his works there are the town hall, public baths, an electric draining mill, many schools, an abattoir, and a number of country homes for private clients.

Throughout the years he has maintained an extensive private practice as architect and city planner. In addition to Hilversum, he is responsible for the city plans of Wassenaar, Zwolle and the town and reconstruction plans for the Hague and Velsen-Ijburg. He designed the Exchange in Rotterdam, town halls for the Hague, Amsterdam, and Velsen in Holland, and for Curacao in the Dutch West Indies.

In Paris, Dudok designed the Dutch Students’ home at the Cite-Universitaire, and in Calcutta, India, a cinema and several stores. His varied practice also includes: the head office of the Royal Dutch Steel Works in Ijburg, a monument on the Zuiderzee dike, workmen’s housing, a country home for the Princess Fatemeh Khanoum, and a municipal theater in Utrecht.

Dudok was born in Amsterdam July 6, 1884, and received his education at the Royal Military Academy at Breda. After eight years as an officer of the corps of engineers, he became engineer of the city of Leiden in 1913. Two years later he accepted the post of Director of Public Works for Hilversum, and has made his home there ever since.

In his long and distinguished

(Continued on Page 6)

Building Materials Caravan Begins Coast to Coast Tour

A gala premier showing of the Producers' Council's Caravan of Quality Building Products and Modular Application was held September 7 and 8 in Chicago at the Palmer House.

This $200,000 traveling materials and equipment exhibition began a seven months tour, which will take it from coast to coast over a 25,000 mile itinerary with showings in 35 other major cities. Forty-five exhibits displaying the products of 43 manufacturers and trade associations will be transported in a specially constructed van — the largest allowable on the highways.

A three man crew will travel with the show. With the help of local labor they will be able to erect and dismantle the exhibition in less than eight hours. Although display treatments vary greatly, the exhibit structures are of the same design and dimension. This uniformity proved to be very successful in the Council's first Caravan, permitting as it does the flexibility necessary to set up the show in exhibit areas of varying shapes and sizes. It also focuses attention on the products being displayed. The exhibits were built and will be managed on the road by General Exhibits and Displays, Inc. of Chicago.

Viewing this year's Caravan at each of its showings across the country will be an invited audience of architects, builders, contractors, dealers, engineers and government buyers and specifiers. Each showing will be sponsored locally by one of the Council's 36 chapters.

Many new materials, new ideas and new application techniques will be displayed. Several firms have planned exhibits which will show application of materials dimensioned by the modular system.

Exhibition of the Caravan in Milwaukee on April 17 and 18, 1956, will conclude its nationwide tour.

Dudok . . . (cont’d)

(Continued from Page 4)

career, Dudok has won many honors. A special ceremonial assembly was held in the town hall of Hilversum to mark his 70th birthday in 1954. At that time he received tributes from architects throughout the world and an international Committee of Honor participated in the event. For that occasion a comprehensive survey of the life and work of Dudok was published, with the aid of the Prince Bernhard Fund, by G. van Saane, Amsterdam and F. G. Kroonder, Bussum.

Dudok is an Officer of the Order of Orange-Nassau, a Knight of the Order of the Netherlands Lion, an Officer of the Order of the Crown of Belgium. He holds the Gold Medal of the Royal Institute of British Architects, and the Gold Medals of the Hague and Hilversum. He was awarded an Honorary Corresponding Membership in The American Institute of Architects in 1951 and has been similarly honored by the professional architectural societies of France, Belgium, and Portugal. He is a member of the Academie Royale de Belgique and of the Koninklijke Vlaamse Academie.

In the fall of 1953 Dudok made his first visit to the United States and lectured at architectural schools and to architectural groups during a two and one half month tour under AIA sponsorship.

In his conception of architecture, Dudok proceeds from the plan of the town and its surrounding countryside to the individual building, or vice versa, but always thinking of

Perrin . . . (cont’d)

(Continued from Page 3)
to the Milwaukee County Historical Society and it is the desire of the Society to make a permanent historic museum out of it on the order of the Benjamin Church House in Estabrook Park, and the Underwood House on Waukego on April 17 and 18, 1956. The Journal of the Royal Institute of British Architects, September 1951, pp 437-40, "Town Planning and Architecture as an Expression of Their Time," by W. M. Dudok.
FORMICA ANNOUNCES NEW SIMULATED WALNUT SHEETS

Sales and engineering talk it over. The Formica Company introduces two new walnuts — "Autumn" (dark) and "Tawny" (light) in their wood grain patterns. Fred G. Walker, left, sales manager, decorative division, and J. D. Cochrane, Jr., director of research, have a look at samples representative of the progressive steps in reproducing the decorative sheets of the new walnuts. Formica states it is the first laminated plastics manufacturer to use this new process — three colored, registered gravure printing. Backgrounding the two men are display panels of the two new Formica wood grains in finished sheet form.

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