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NEW W.A.A. MEMBERS

Memberships of two applicants into the Wisconsin Architects Association have been approved by the American Institute of Architects in Washington, D.C.

The two are John Carl Tilleman, of Green Bay, and William George Losch, of Brookfield.

Notice of election and assignment for the new members was received at the W.A.A, office in Milwaukee on July 23.

As corporate members they are entitled to all rights and privileges of the organization.

COVER COMMENT

This month's cover shows the contemporary home of Dr. J. E. Kaufman, of De Pere. The work of Maynard W. Meyer and Associates, Milwaukee, this residence is a splendid example of modern home design. For a further look at the Kaufman residence, see Page 7.

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American Institute of Architects
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Plans for Regional Conference
Taking Shape; Theme is Selected

Plans for the six-state Regional Conference, which will be held in Milwaukee on Sept. 28-29, are rapidly taking shape.

That was the word announced this week by Frederick Schweitzer, of Milwaukee, chairman of the event, who reported that most of the details are now set. A cast of top-flight speakers, including A.I.A. President Leon Chatelain, Washington, D.C., has been arranged, and announcement of other speaking personnel is expected to be made soon.

Bryant Hadley, Springfield, Ill., Regional Director, North Central States, was in Milwaukee last week to participate in planning for the event. He conferred with Schweitzer, W.A.A. President Arthur O. Redde­mann, and others.

Theme of the Conference is "Design and Promotion", and efforts will be made to key the trend of all speeches and discussion to those phases.

"We feel that some meetings in the past have tended to fail because the theme has been such that only a relatively few architectural firms are large enough to be deeply concerned," Schweitzer said. "In this, it is our aim to provide subject matter that will be of prime interest to all firms, large and small, on two phases which are very important to all of us."

A variety of features are on tap for Conference delegates, who will attend the affair as A.I.A. representa­tives from an area comprised of North and South Dakota, Minnesota, Iowa, Illinois and Wisconsin. Included are the following:

Several seminars, each dealing with interesting and significant fac­tors in the profession:

A tour to, and inspection of, the Capitol Court, newly-erected shopping center on Milwaukee's north­west side;

An expected 30-odd display booths, all of which will demonstrate and present latest building materials and construction devices;

An elaborate cocktail party; and

A Conference banquet, where the event's principal speaker will address delegates.

In addition, a feature of the enter­tainment schedule — not yet definite — will be the chartering (Continued on Page 11)

PREXY'S CORNER

By Arthur O. Reddemann
President, Wisconsin Chapter, A.I.A.

We are looking forward to the coming conference on September 28 and 29 when the National President Leon Chatelain and Walter Taylor will be here and also other people of repute that we are sure all the delegates will be interested in hearing and seeing. Many fine exhibits have been arranged.

From time to time we receive complaints about unethical practice on the part of some architects and we will be glad to investigate these if they are submitted to us in writing.

From all appearances the Pro­ducers' Council golf, picnic and din­ner which was held recently was a huge success and everyone enjoyed themselves and many enjoyed a good day of golf. There were many prizes for golf and door prizes as well.

From all reports the architects are extremely busy and we are glad to hear this.

I should appreciate knowing from the secretaries when the Northeast and Madison districts are holding their meetings because I should like to make a trip to attend their meet­ings.
'New Look' in Inspection Fees

Members Urged to Read and Comment

Following is a verbatim description of a proposed revised schedule of fees for Industrial Commission inspections.

Carl H. Gausewitz, Madison, a member of the Industrial Commission Committee of the W.A.A., has requested that all members review this material and notify him if they have any suggestions for revisions.

He will represent the W.A.A. in a meeting with Industrial Commission members in early September.

CHAPTER 489 LAWS OF 1953

SECTION 2. 101.10 (12) and (13) of the statutes are amended to read:

101.10 (12) To fix and collect fees for the annual inspection of boilers, * * * refrigerating plants, elevators, power dumbwaiters and moving stairways. The amount of such fees shall be fixed by the commission with the advice of a committee appointed by it and shall be the approximate cost of the commission for such inspections. Until the commission determines the amount of such fees, the fees for such inspection shall be $6 for elevators, power dumbwaiters and moving stairways, $10 for internal inspection of boilers, $5 for external inspection of boilers and $5 for refrigerating plants. The requirements of this subsection shall not apply to vessels classed as petroleum or liquefied petroleum gas tanks, processing equipment or containers. The fees so fixed shall be paid by the owners of such boilers or elevators or other equipment. The commission * * * shall accept inspections of boilers and elevators by qualified inspectors of insurance companies where such boilers or elevators are insured, in which case no fee shall be charged. The commission may also accept inspections by qualified inspectors of boilers or elevators in cities of the first, second and third classes, in which case the city may collect and retain such fee for inspection as may be fixed by the commission for its own inspections. The fees fixed, determined or provided under this subsection and sub. (13) shall not apply to buildings of the federal, state and local government.

(13) To require the submission of proper plans and specifications for places of employment and public buildings, also for elevators, toilets and other permanent equipment of such buildings. Where such plans and specifications are required by the commission, no local officer shall issue any permit or license for the construction or use of such building, until the plans and specifications therefor as to safety and sanitation shall have been approved by the commission. But this requirement shall not apply in cities * * * of the first, second or third class if plans are examined and building permits issued by a city building inspector in a manner approved by the commission in which case cities may collect and retain fees established by local authority. When requested so to do by the owner the commission may, before approval thereof, submit such plans and specifications to the insurance commissioner for examination and recommendation as provided in s. 200.03 (17). No plans shall be approved by the commission until the required fees have been paid. The amount of such fees shall be fixed by the commission with the advice of the committee appointed under authority of sub. (12) and shall be the actual costs to the commission for such examination. Until the commission determines the amount of such fees, the fees therefor shall be in accordance with the following schedule:

SECTION 3. 101.10 (13) (a) to (g) of the statutes are created to read:

101.10 (13) (a) Building and heating and ventilation plans.

1. Factories (including all places where manual labor is employed), mercantile buildings where commodities are bought and sold, taverns, warehouses, railroad stations, garages, service stations and filling stations.

Building plan examination — 10 cents for each 1,000 cubic feet of content or fraction thereof.

2. Office Buildings.

Building plan examination — 15 cents for each 1,000 cubic feet of content or fraction thereof.

Heating and ventilation plan examination — 7 cents for each 1,000 cubic feet of content or fraction thereof.

3. Theaters and assembly halls (including those accommodating less than 100 persons), schools and all other places of instruction, libraries, art galleries, museums, apartment buildings, rooming houses, hotels, dormitories, convents, monasteries, hospitals, children's homes, homes for the aged and infirm, nursing homes, convalescent hospitals, convalescent homes, asylums, jails and other places of abode or detention.

Building plan examination — 20 cents for each 1,000 cubic feet of content or fraction thereof.

4. The minimum fee for examination of building plans, including preliminary plans shall be $5 per plan and for heating and ventilation plans including preliminary plans shall be $3 per plan.

5. The volume of buildings shall be equal to the area of the building, (including exterior walls) at basement or lower floor level in square feet, multiplied by the height in feet from the basement or lowest floor level to the average height of the roof. The volume of open spaces open to the sky may be deducted.

6. If changes in the plans are required by the commission, additional fees may be charged for additional examinations at the discretion of the commission.

(b) Stadia, grandstands and bleachers, $3 per 1,000 seating capacity or fraction thereof.

(c) Structural plans, $2 per each floor or roof plan.

(d) Fire escapes, $3 for each plan.

(e) Plans for alterations and repairs to buildings or structures, $1 for every $1,000 or fraction thereof, of estimated cost, with a minimum fee of $3 per plan.

(f) Plans for industrial exhaust systems, $3 for each plan.

(g) Plans for elevators, $10 for each plan.
Schroeder, in Europe, Writes of Building and Architecture There

How a Wisconsin A.I.A. member is getting along in his interesting assignment with the Organization for European Economic Cooperation is described below, in this letter from Howard E. Schroeder, Milwaukee, to Jack Russell, publisher of THE WISCONSIN ARCHITECT.

Schroeder, a member of the Milwaukee firm of Schroeder and Spransy, has been in Europe for several months. In the accompanying letter he tells of his impression of building and architecture in contemporary Europe.

My work with the Organization for European Economic Cooperation, about which you are familiar, is now in its sixth month.

The team has spent a month in France and over two months in Italy including Sardinia and Sicily. In addition our team leader has been on shorter "missions" to Denmark and Greece.

On Sunday we will leave Paris for a two weeks' inspection and study of Turkish building sites and manufacturing plants as well as engage in discussions with the Turkish architects, contractors and government officials.

Our assignment to increase European housing production by the introduction of American practices in construction is a rather abstract one. As could be expected European construction methods are bound by tradition and, secondly, hampered by difficult financial problems, therefore it is not an easy job of selling.

However we have found the reception to our suggestions enthusiastic by all to whom we talked. It is apparent that there will be no overnight revolution in construction, but we have lit a spark in the minds of our European counterparts and in many cases have added force to similar ideas of which they had been long thinking and advocating.

Turkey's problem will be by far the most difficult we have faced. It needs to build about 150,000 dwellings a year for the next 20 years to house its increasing population and to replace a large number of "mushroom-type do-it-yourself" houses.

My family and I returned a short time ago from a 2½ week vacation tour of Switzerland, Germany and Holland by car during which time we visited the Black Forest with its quaint medieval towns, boated down the Rhine, and visited the much-bombed cities of Köln and Dusseldorf. I was greatly impressed by the vastness of the rebuilding program in these two towns.

CHANGES IN FIRM

Emil F. Vranich, structural engineer, has joined the firm of Robert J. Strass, Inc., Professional Engineers, as vice president.

Mr. Vranich was formerly structural engineer in the City of Milwaukee Bureau of Bridges and Public Buildings, and has been an associate engineer with several Milwaukee firms.

In other changes in the firm Carroll R. Maguire has been named an associate, and LeRoy Bednarek has been appointed chief structural draftsman.
"As Others See Us..."
A Structural Engineer Looks at Architects

This is the first article in a new feature series, entitled "As Others See Us." It will include comments and impressions of architects and the architectural profession by people who work with and for architects. In some cases — when requested — authors will be kept anonymous. Sole purpose of the series is to strive for the betterment of the profession, and to enable architects to see themselves as others see them. The following was written by Robert J. Strass, widely known Milwaukee structural engineer. — EDITOR

By ROBERT J. STRASS

Having worked with and directly for many Architects as a Structural Engineer during the past twenty-five years, I have had numerous opportunities to observe (and possibly absorb) some of their methods and their madnesses, their devotion and their deviances, the humdrum and the hurry; and often a rare brand of humor. I hope that I may continue to do so for a good number of years.

From some I have acquired an education in how not to construct a building:

From most, valuable experience which forces me to conclude that the advantages of working with members of this learned profession far outweigh the disadvantages.

Now, more seriously, to look to the future, which promises to bring more and more problems to the building industry as a result of increasing functional requirements and technical, mechanical, and material developments. What of the relationship between the Architect and the Structural Engineer? I believe the answer has already been found in the new attitude of cooperation between the professions and recognized by every forward-looking member. For example, today's Architect in most cases correlates his thinking with that of the Engineer in that very important stage of a project, the Preliminary Planning. How different from the aloofness practiced in past years. I feel that this cooperative approach to the complexities of modern building should be emphasized by speakers and writers whenever possible. Young men in training, and the public as well, should be made aware of this necessity.

Incidentally, I would like to point out two of the many problems confronting the independent Structural Engineer —

In approach, how is he to define his services?

In practice, how is he to differentiate between his services and those of the Architect?

It seems accurate to say that a Structural Engineer, as distinct from other Engineers of specialized fields, is qualified to design and select materials for the structural system for all types of structures, and he coordinates his knowledge with that of the Architect. The Architect provides the planning and the aesthetic qualities. Office buildings, churches, commercial buildings and others of this type require the services of an Architect.

Warehouses, bridges, tower structures, etc., are within the scope of the Structural Engineer. I believe that, before proceeding with such a project, he should ask himself, "Am I competent to produce this structure so that it will be a credit to both the Architectural and Engineering professions? Or is it advisable to seek assistance from or association with an Architect?"

That most structures now require the services of both is recognized. Minimizing of this necessity by any member of either profession in public would be a disservice to all concerned, whereas continued cooperation would lead to greater success and public recognition for both professions.

People are like steamboats — they toot loudest when they are in a fog.

The man who is afraid to begin is worse than a quitter.
A Home that's Right
Designed and Planned for Modern Living

Here's a contemporary home with a perfect blend of beauty, efficiency and livability. It's the residence of Dr. J. E. Kaufman, of De Pere. Architect was Maynard W. Meyer and Associates, Milwaukee. No general contractor was retained in the construction. These photos, by Richard H. Bills, show, among a variety of other features, the attractive use of wood paneling.
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Conference...  
FROM PAGE 3

of the Fred Miller Theatre, in Milwaukee, where a competent summer stock company in the Milwaukee area will present a play.

The theatre, unique in drama circles throughout the country, has a center stage, with the audience seated all around it. The building was a former motion picture theatre, but was remodeled for drama by a combination of several Milwaukee A.I.A. members.

Among the famous names in the American architectural profession who are expected to attend the Conference, in addition to President Chatelain, is Walter Taylor, director of the Search and Education staff of the A.I.A.

Another possibility as a speaker, whose appearance has not yet been cleared, is Charles M. Goodman, A.I.A., who was associated with the planning of Levittown, Pa., the nation's largest mass housing project.

Twenty-six exhibitors have thus far arranged for booth space at the Conference, with several more expected to make application before the event gets under way. They will show latest models of their products and materials.

Exhibitors scheduled thus far are:
- Pittsburgh Plate Glass Co.
- Mid-States Concrete Products Co.
- Shannon Floor Co.
- General Fire Equipment Co.
- Hotpoint Co.
- Bradley Washmount Co.
- Formica Corp.
- F. W. Boelter Co., Inc.
- Portland Cement Assn.
- Badger Lightweight Products Co.
- The Mosaic Tile Company
- Building Products Division of Lurie Glass Company
- Charles Bruning Co., Inc.
- Gas Sales Section of Wisconsin Utilities Association
- Electric division of Wisconsin Utilities Association
- Marmet Corporation
- Shaw-Perkins Mfg. Co.
- Inland Steel Products Company
- W. H. Pipkorn Co.
- Edward T. VerHalen, Inc.
- Cyclotherm Division of National-U. S. Radiator Corp.
- Josam Mfg. Co.
- Romany Tile
- Sparta Ceramics and Ceratile
- A. C. Horn Co.
- Wauwatosa Fuel & Supply Company
- Equipment Corp. of Wisconsin
- Mackin Venetian Blind Co.
- Donald Partition Co.
- S & S Sales Corporation
- and Tnemec.

WINNERS OF CONTESTS ANNOUNCED BY ALLEN

Eighteen Lawrence College students participated in the 1956 Architectural Competition sponsored by W.A.A. member Maurey Lee Allen, of Appleton.

The senior class award went to Bruce Stodola, of Wayzota, Minn. for his plans for a theatre and conservatory of music. Junior class winner was Arno Hoering, Jr., of Milwaukee, for his design of a residence.

The competition has been an annual event since 1952, with models and plans entered by students. This year there were six senior class entrants and 12 juniors.

Jurors were Julius Sandstedt, Oshkosh, past president of the W.A.A.; Eugene Wasserman, president of the Northeast Division; and Jack R. Benton, D.D.S.

SORRY

A story in last month's WISCONSIN ARCHITECT referred to Grelinger-Rose and Associates. This was an error. Actually, the firm name is "Grellinger and Rose". We're sorry.

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For more information write for free, illustrated literature, distributed only in the U. S. and Canada.

*Neptunes & Gregory, Pasadena, Calif. were architects and engineers for the Twentynine Palms Marine Corps Artillery Training Center. A joint-venture firm, Twaits—Morrison-Knudsen—Macco, was contractor.*

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