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Interesting State Convention Looms

Plans and preparations for the state convention of the A.I.A., Wisconsin Chapter, which will be held at the Pfister Hotel, in Milwaukee, on Tuesday and Wednesday, February 26-27, are now almost complete. An estimated 150-200 architects or members of architectural firms will attend.

A report on the status of convention planning was made last week by Austin Fraser, Milwaukee, chairman of the event. The program, tentatively arranged, shows four major speakers, headed by Philip Johnson, former Director of Architecture and Design.

COVER COMMENT

This month’s cover shows a view of the Provincial Motherhouse of the Carmelite Sisters in Wauwatosa, Wis. This brick and stone construction was designed and planned by Mark F. Pfaffer Associates, A.I.A. For more views of the building, please turn to Page 10.

The Wisconsin Architect, Volume 25, Number 1, the official publication of the Wisconsin Chapter of the American Institute of Architects is published monthly from the business and editorial offices at 828 N. Broadway, Milwaukee 2, Wisconsin. Subscription rates are $1.00 per year.

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This probably will be the last article before the Convention in February, therefore I should like once more to remind the committees that we will expect reports preferably in writing for the record of the accomplishments during the year. Most committees from what I have been able to ascertain have been working and should have reports.

Also please if you have not sent in your exhibits for the Honor Awards Program, please get them in promptly.

The Committee has been appointed for the selection of nominees for the directors to be elected at the February Convention. From the way things are shaping up I would say that our convention should be a very interesting gathering with many important items of business to be transacted and I am looking forward to it.

It was my pleasure to attend the Milwaukee Division meeting held on December 20 at which time the new Division officers were elected.

For the information of those interested in the Milwaukee Building Code I should like to say that we have finally completed the drafting of the Code. If any architects have any objections to any of the provisions of the Code, please submit them in writing to the Building Code Committee and they will be duly gone into.

At this time I would like to stress to the architects that the AIA-AGC prepared a specification manual which has considerable merit and we would appreciate it if they would try to formulate their specifications on the basis of this manual. It will be a big help to the contractors with whom we are constantly working.

Some issues were discussed at the meeting which are coming to all divisions and having heard the many comments, it behooves all of the members to please get out for the convention which will be held Tuesday and Wednesday, February 26 and 27. It is important that we attend not only for the many important business items that will be taken up but also it is my feeling that with the accumulating number of exhibits, at least we can attend to view them.

It is my sincere hope that the architects are as busy in 1957 as they have been in 1956, and I would like to convey my wishes for a happy and good new year.
15 Enter State Program of Honor Awards

With the deadline for entries (Jan. 18) rapidly approaching, 15 Wisconsin A.I.A. members have thus far entered work in the 1957 program of Honor Awards, Chairman Maurey Lee Allen, Appleton, announced last week.

Announcement of winners will be made, and exhibits of work shown at the State Convention in Milwaukee, Allen said.

(Continued on Page 5, Column 1)

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Honor Awards . . .

From Page 4

The 15 participants in the competition have presented a total of 34 job exhibits, and have entered 56 mounts.

Judging of entries will be performed by three nationally-known figures in the profession of architecture. They are Winston Elting, of Chicago; Alden B. Dow, of Midland, Mich.; and Ambrose M. Richardson, of Champaign, Ill.

"Purpose of the program of Honor Awards, of course, is to encourage the appreciation of excellence in architecture," Allen said. "In addition, it will afford recognition of exceptional merit in recently completed buildings."

The judges are exceptionally well-qualified to pass on entries, according to their backgrounds. Elting, a graduate of Princeton University, also attended the Ecole des Beaux Arts in Paris. He worked for almost two years as an architectural engineer for the Housing Division of the Public Works Administration in Washington before entering private practice. He served in the U. S. Navy during World War II, and in May, 1956, was elevated to Fellowship in the American Institute of Architects. He is co-author of "Urban Housing", published in 1936, and author of various magazine articles. His work has been widely exhibited, and he has received a variety of awards, including Progressive Architectural Award Citations in Residential Design, and in Religion.

Dow, who originally studied to become a mechanical engineer, changed his course to study architecture at Columbia University. After employment for a year, he spent a summer working with Frank Lloyd Wright at Taliesin, and returned to open his own office. Since that time he has designed many schools, churches and housing projects, but he is best known for his individual residences. Furniture, too, is fabricated from his drafting board designs, and he is a specialist in the use of color. Included in his awards are the "Diplome de Grand Prix" for residential architecture, given by the Paris International Exposition. He also received the Eighth Annual National Honor Awards Award of Merit of the A.I.A. for his design of a Midland church.

Richardson, educated at the University of Chicago and Armour Institute, worked for 14 years in a Chicago firm, and then spent four years as a professor of architecture, opening his own consultation office in 1956. His awards include an AIA medal while in school, Honorable Mention in the National Association of Home Builders, second place in the Crane competition and five awards in Chicago Tribune competitions. He has worked on the plans and design of several large housing projects and manufacturing plants, and as an individual practitioner designed the University of Illinois Law School and several residences. He has a variety of work in the design phase at present.
Members Urged to Help Spur News Media in A.I.A.'s Journalism Awards

Wisconsin A.I.A. members were urged last week to follow up with their local newspapers in order to spur them into noting the Fourth Annual A.I.A. Journalism Awards.

Announcement of the awards has already been sent to a large list of newspapers and magazines throughout the country, but personal reminders to the publications was urged as an added impetus.

Following is information on the competition:

**PRIZES:** A $500 cash award to the writer of the best news story or feature story published in a United States newspaper during 1956. A $250 award to the writer of the news story or feature chosen as second-best.

A $500 cash award to the writer of the best article on an architectural subject or personality published by a United States magazine during 1956. A $250 award to the writer of the article chosen as second-best.

**ELIGIBILITY:** Entries may be submitted by either the writer or publication. Any daily newspaper or magazine which is made available to the general public, and whose circulation is not limited to a specific membership group or organization, is eligible to compete. Professional architectural magazine are not eligible.

Entries must have been published between January 1, 1956, and December 31, 1956. A tear-sheet of the

(Continued on Page 8, Column 1)

Divisions Elect New Officers

New officers have been elected in two divisions of the Wisconsin Architects Association.

John Jacoby was named president of the Milwaukee Division at the group’s meeting December 20 at the City Club. He will succeed Robert Potter. Others chosen to lead the division in 1957 are the present Division secretary-treasurer, Myron Sielaff, as vice-president, and Robert Klocksin, secretary-treasurer.

Potter was named as a divisional nominee to the State Board of Directors for a two-year term.

The Northeastern Division elected Leonard Reinke president to succeed Eugene Wasserman. Other results of the election held at the Division’s last meeting were: Leonard Schober, vice-president; and George Narovec, secretary-treasurer.

Frank Shattuck was selected as the Northeastern Division’s nominee to the Board.

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Any evidence of satesfaction on the part of the contrakter shall be con-cired just cos for witholdin’ finel pay-ment.

(The above Gem is from the Florida Architect. It is supposed to be authentic. It was forwarded by Al. J. Seitz, AIA, Racine, Wis.)

State Convention ... From Page 3

the Inland Steel Company plant, where luncheon will also be served. Fitch will speak at a session held at the hotel following the tour. A cocktail party, presentation of Honor Awards and the convention banquet will round out activities on the evening of February 27.

As in the past, almost 50 firms have contracted for exhibit space, where they will show and demonstrate products of interest to architects.

A complete, final program will be printed in the February issue of THE WISCONSIN ARCHITECT.

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Representative
Journalism Awards . . .  
From Page 6

published story or article should be submitted; not the original copy.

DEADLINE: Entries may be post-marked not later than January 30, 1957. No entries will be returned. Please mail entries to the Assistant to the Executive Director, American Institute of Architects, 1735 New York Ave., N. W., Washington 6, D. C.

SPECIFICATIONS: Each writer and/or publication may enter a maximum of four stories for consideration. Each entry should be accompanied by a letter giving the name and address of the author; the name and address of the newspaper or magazine in which the story was published; and a notation as to whether the entry is submitted in the newspaper or magazine class. Each envelope or package should be clearly marked “Architectural Journalism Awards.”

ANNOUNCEMENT: Entries will be judged by a jury of professional writers and architects. The awards will be announced not later than March 1, 1957. Presentation of cash awards and Certificates of Merit will be made by the A.I.A. Chapter in the communities of the winners.

NEW FIRM
The formation of an architectural firm, Knudson and Bradley, has been announced by Kenneth I. C. Knudson, AIA, Dousman, and Herbert William Bradley, AIA, Milwaukee. The architects opened their Hartland office on January 1.

Milwaukee Division Schedules Meeting

A meeting of the Milwaukee Division was held at the new Nicolet High School on January 17.

A feature of the meeting was the availability of the school’s swimming pool for members who would like to swim.

Dinner was served at 6:30 P.M., and was followed by a tour through the building. The school has been selected for exhibit at the American Association of School Administrators at Atlantic City, on February 15-20, and at the 20th International Conference on Public Instruction at Geneva, Switzerland from July, 1957 to July, 1958.

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Exhibits of Honor Awards Ready Soon

A set of photo-reproductions of the 1956 A.I.A. Honor Awards Exhibit will be available to local chapters for display after April 1, Arthur O. Reddemann, president, announced last week.

The Honor Awards competition was originated in 1949 and has been held annually since that time. Formerly the original mounts were circulated as a traveling exhibition, but showings necessarily were limited to about seven or eight locales during the course of a year. In order to make possible wider use of the Honor Award material, means of reproducing the panels were investigated.

The first such multiple-exhibits were produced two years ago. Each chapter is given a set and sets also are being made available at cost to the U. S. Information Agency for overseas distribution.

Many chapters have successfully arranged showings of the material and report great public interest in it. The sets therefore have again been distributed to the chapters as a valuable public relations tool. It is hoped they will be kept before members of the public continuously during the year.

The following Milwaukee A.I.A. members contributed to the fund:

Elliot B. Mason; Herbst, Jacoby and Herbst; Arthur O. Reddemann; Grassold-Johnson and Associates; Maynard W. Meyer and Associates; Robert E. Rosche; Eschweiler and Eschweiler; Scott, Kloppenburg and Scott; Grellinger and Rose; Ebling, Plumkett and Keymar; Frederick J. Schweitzer; and Fritz von Grossman.

In addition, the Schmitt Blueprint Company, of Milwaukee, also made donation of equipment to the Milwaukee Boys Club.

NEW ASSOCIATES

Frederick Peter Seidel was accepted as an Associate member of the Wisconsin Architects Association by the Board of Directors at its December meeting. Seidel is employed by Darby-Bogner & Associates, Milwaukee.

The transfer of Robert O. Jokisch, Milwaukee, an Associate member of the Kansas Chapter, AIA, was also approved.

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These photos, together with that shown on the cover, picture the Provincial Motherhouse of the Carmelite Sisters in Wauwatosa, Wis. At left is a view of the front of the building, while right photo shows an interior shot looking down a corridor. The structure combines modern architectural beauty with the convent's traditional religious serenity. Architect was Mark F. Pfalzer Associates, A.I.A. Ed. Steigerwald and Sons, Inc., were general contractors.

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Reynolds Announces New Award of $25,000; Stresses Use of Aluminum

In memory of the late Richard Samuel Reynolds, the Directors of the Reynolds Metals Company have established the R. S. Reynolds Memorial Award.

The Award will be made annually to an architect who, in the judgment of his profession, has made a most significant contribution to the use of aluminum, aesthetically or structurally, in the building field.

If circumstances require, the Award may be made jointly to two or more persons. It will carry an honorarium of $25,000 and an appropriate emblem.

Recipients will be chosen each year by a committee of distinguished architects working under procedures established with the counsel and cooperation of the American Institute of Architects.

The Award will be international in scope. It may be conferred upon an architect of any nationality for work done in any country. Prime consideration will be given to the creative value of the contribution, and its potential influence on the architecture of our times, rather than to the size or type of structure.

Preference will be given work completed during the twelve months preceding an Award, but the judges, if they wish to do so, may acknowledge earlier work in selecting Award recipients.

Further information may be obtained from the R. S. Reynolds Memorial Award Committee, 3rd and Grace Streets, Richmond, Va.

Inland Steel Has New Catalog

A new Roof Deck Catalog containing eight pages of practical information on Milcor's new Bonderized Steel Roof Deck is now available from Inland Steel Products Company, Milwaukee.

Catalog No. 240 describes the many advantages of Milcor Steel Roof Deck's 10-step painting which includes Bonderite protection and a baked epoxy-resin enamel prime finish. This combination protects the roof deck from damage during shipping, storage and erection.

The catalog describes the Milcor line of three types of deck in a variety of gauges to meet any job requirement. Safe load and section property tables are shown, as well as a complete list of accessories.

Design and construction advantages of Milcor Long Span Cellu-

(Continued on Page 12, Column 1)
Roof Deck Catalog...
From Page 11

deck are introduced on pages 6 and 7. The box beam design of Celludeck allows normal loads to be carried over greater spans.

Suggested architects' specifications for Milcor Steel Roof Deck and Celludeck are outlined on the back cover of the catalog. Write for your free copy from Inland Steel Products Company, Advertising Division, 4081-A W. Burnham Street, Milwaukee 1, Wisconsin.

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