MILWAUKEE'S GENERAL MITCHELL FIELD
Fire Safety at Low Cost

There goes another Flexicore concrete slab to make a firesafe floor for this new office building. This kind of construction is being used more and more in the construction of schools, churches, residences, commercial and industrial buildings. There is a good reason, too. Flexicore slabs will make a fire-resistant concrete floor or roof at a cost that is less than comparable construction. The mass production and high speed erection of these precast concrete units is the answer. If you are thinking about a new building or residence why don't you give us a call or drop a post card in the mail? We'll send you complete literature at no obligation, of course.

Write for A.I.A. File Bulletins on Regular and Electrified Flexicore.

MID-STATES CONCRETE PRODUCTS CO.
P.O. BOX 325
BELOIT, WISCONSIN
"Character Plus With Frosty Wirecut Brick"

This new, beautiful Zion Lutheran Church is a fine example of the blending of all that is new in design with warmth, softness and age imparted by our Frosty Wirecut brick. This soft, red brick, a product of The Des Moines Clay Company adds a mellowed dignity to this stately hall of worship.

Frosty Wire Cut brick was especially developed by Des Moines Clay Company to meet an expressed need by architects. This blend with its frosty surface, soft reds, gently aged character, and handsome wirecut face is widely used for both interiors and exteriors.

Write any of these companies for color reproductions of Frosty Wirecut Brick or of the many other types of beautiful brick and tile which they produce, including back-up tile, partition tile, face tile and acoustile.

FIVE IOWA COMPANIES TO SERVE YOU

DES MOINES CLAY COMPANY
MASON CITY BRICK AND TILE COMPANY
OTTUMWA BRICK AND TILE COMPANY
OSKALOOSA CLAY PRODUCTS COMPANY
REDFIELD BRICK AND TILE COMPANY
Because gas heats water three times faster... and because a gas water heater has a much faster recovery rate... those who use gas for water heating are always assured of having all the hot water they need all of the time, day or night.

A gas water heater costs less to install and much, much less to operate. No expensive heavy-duty wiring is required!

The gas burner in a gas water heater will last a lifetime; it never burns out... need never be replaced.

That's why more and more Milwaukee homemakers, industries, businesses and institutions specify heating water with GAS!

more and more Milwaukee folks heat water with gas than ever before

GAS DOES IT BETTER automagically!

THE GAS COMPANY
626 E. Wisconsin Ave. • BRoadway 6-6720
Fulbright Scholarships Available

Opportunities are open to American students in architecture for graduate study or research under the Fulbright Scholarship Program. Mrs. Ruth Hill, executive secretary, pointed out last month.

The following participating countries have facilities for the study of architecture: Australia, Austria, Chile, Denmark, Finland, France, Germany, Italy, Japan, the Netherlands, Norway and the United Kingdom. In both Australia and Chile there are opportunities for candidates in town and country planning. Candidates for Japan must know the language. For the non-English speaking European countries it is desirable that some knowledge of the language be demonstrated.

Members interested in specific information about requirements of the program are invited to write the A.I.A. office in Milwaukee. Opportunities are open both to promising students and eligible alumni.

PREXY'S CORNER

By Arthur O. Reddemann
President, Wisconsin Chapter, A.I.A.

After several months of planning, the A.I.A. Survey team arrived in Wisconsin October 23 to study the feasibility of establishing an architectural school in the state. The team was composed of Walter Taylor, head of the A.I.A. Department of Education and Research; Bryant Hadley, A.I.A. North Central States Regional Director; and Leonard Wolf, head of the School of Architecture, Iowa State College. These men, together with Karel Yasko, a member of the A.I.A. Committee on Education and Research; Wallace Lee, Wisconsin Chapter Education committee member; and our executive secretary, Ruth Hill, and I spent a day at Madison. We met with Dr. Ira Baldwin, vice-president of the University of Wisconsin, and Kurt Wendt, Dean of the School of Engineering, to discuss the University's possible role in the establishment of a state architectural school. Following the meeting, the group toured the campus and inspected the architectural section of the new campus library.

The following day, the Survey Team, together with Mr. Lee, Mrs. Hill and I met with Professor William Murphy, Director of Engineering Mechanics, at Marquette University to ascertain Marquette's interest in a school. Dean A. Bernard Drought, dean of the School of Engineering, was unable to attend. The Board of Directors is now anxiously awaiting the report of the Survey team. It is almost without doubt that their opinion as to the necessity of an architectural school will be in the affirmative. Should that be their recommendation, a gigantic task will result. It is estimated that it would be at least two years before such a school would begin functioning, although one of the schools felt that freshmen, registering in such a school next fall, could take general courses, and by the time he entered his second year, enough courses in architectural subjects could be set up. We hope to be able to publish the findings of the Survey team in the next issue of THE WISCONSIN ARCHITECT.

The Regional Conference held in Rockford in September was an excellent one. And the number of Wisconsin Chapter men attending was great. Among those who registered were Julius Sandstedt, Francis Gurda, John Flad, Roger Herbst, George Spinti, Fritz von Grossmann, Abe Tannenbaum, Robert Cashin, Donn Hougen, Maurey Lee Allen, Ed Berners, Kenneth Knudson, Leonard Reinke, Charles Burroughs, Robert Torkelson, Carl Gausewitz, Rufin Naczinski, Allen Strang, Joe Flad and myself.

Harold Spitznagel, Sioux Falls, S. D., was nominated by me for the North Central States Regional Director post to succeed Bryant Hadley whose term will expire in July, 1958.
Death Comes to Fitzhugh Scott

Heart Attack Ends Long and Brilliant Career of one of Wisconsin Chapter's Foremost Members

The Wisconsin Chapter, A.I.A., lost one of its foremost members last month when Fitzhugh Scott died suddenly of a heart attack. He had been named as a Fellow of the American Institute of Architects in 1948.

Among the Milwaukee buildings which Mr. Scott designed were the Blatz Temple of Music in Washington park, the Milwaukee Children's hospital, the veterans home at Wood, the Allen-Bradley Co., the Protestant Home for the Aged, the YWCA activities building and the Milwaukee Country Club.

Mr. Scott was alone in his home when he was stricken. He called the River Hills police about 6 a.m. for help. Police gave him oxygen and called a doctor, who pronounced him dead.

Fitzhugh Scott, jr., who has been associated with his father since 1935, said the elder Scott had worked the day before. He said he had appeared to be in good health.

The elder Scott had almost completed work on an addition to the children's hospital.

Mr. Scott was born in Milwaukee and grew up in Atlanta, Ga. He was a graduate of Georgia Tech university and the Columbia university school of architecture. He returned to Milwaukee after this schooling and had practiced architecture here since.

Mr. Scott was interested in functional architecture. He enjoyed planning hospitals most of all, because of the service they would perform. The Blatz Temple of Music was practically his only work of the monumental type.

Mr. Scott was quiet and dignified and preferred work to any other activity.

His hobbies were charities and sports. He attended two of the world series games in Milwaukee, and his son said he was glad his father lived to see the Braves as world champions.

Mr. Scott loved children, his own grandchildren and other children, too. Many children who were not related to him called him "grandfather."

He had belonged to numerous clubs here, but resigned from them after the death of his wife six years ago.

In addition to Fitzhugh Scott, jr., the architect is survived by another son, William F., of Orange, Va.; a daughter, Mrs. Robert Swansen, Milwaukee, and three sisters, Mrs. Harold E. Holbrook, sr.; Mrs. James T. Balding and Mrs. William E. Merrill, all of the Milwaukee area.

The number of leading figures in the Wisconsin Chapter who attended funeral services or visited the body at the funeral home testified to the high regard with which he was held. In addition, numerous contributions have been made in Mr. Scott's name to the Wisconsin Architects Foundation as a memorial to him.
Build Better, Safer Schools with

Architectural Concrete

These photos show the possibilities architectural concrete offers the architect in designing schools of any size or type. This versatile structural material has great strength, provides maximum protection for students and teachers against violent storms, quakes, explosions, atomic blasts and fire.

Architectural concrete also offers architects greater freedom in translating the ideas and wishes of school board members, teachers and parents into functional and attractive structures, combining beauty with overall durability and economy.

Schools in architectural concrete are moderate in first cost, require little maintenance and give years of long service. Result: low annual cost.

For more information on architectural concrete schools, write for a free copy of "Concrete in Schools," distributed only in the U.S. and Canada.

PORTLAND CEMENT ASSOCIATION
735 North Water St., Milwaukee 2, Wisconsin

A national organization to improve and extend the uses of portland cement and concrete... through scientific research and engineering field work.
New Blue Cross, Blue
Shield Plans Announced

The Board of Directors of the Wis­
consin Chapter of the American In­
stitute of Architects has announced
a new procedure of enrollment for
Blue Cross and Blue Shield group
benefits. All association members
and their full-time employees are
invited to participate in this plan, it
was stressed last month by Mrs.
Ruth Hill, executive secretary.

“This is the last general enroll­
ment,” she said.

All chapter members and their
full-time employees (who are not
Blue Cross-Blue Shield members
through our chapter group plan)
may join the plan during the No­
vember enrollment regardless of age
or physical condition, with coverage
effective December 1, 1957.

Any chapter member or em­
ployees who wish to join after De­
cember 1, must show evidence of
insurability and their application is
subject to acceptance or rejection
by Blue Cross - Blue Shield.

New chapter members and new
employees may enroll after Decem­
ber 1, 1957 without restrictions, pro­
vided they apply within one month
of date of membership or date of
employment, with coverage effective
the first of the month following re­
cceipt of application by Blue Cross.
All employers are urged to give
each new employee an opportunity
to obtain this coverage when hired.

Since rates depend entirely on
the amount of hospital-doctor serv­
ices paid for our members and their
full-time employees, the above new
enrollment procedure has been es­
tablished,” Mrs. Hill said.

WELCOME, FRED WEGNER

Fred A. Wegner, Milwaukee
School Board architect, has been ac­
cepted as a Corporate member of
the A.I.A., according to word re­
ceived from the Institute. Wegner
had been an Associate member of
the Wisconsin Chapter since 1949.

HAEUSER SPEAKS TO
HIGH SCHOOL CLASSES

In another splendid public rela­
tions contribution, Charles Haeuser,
A.I.A., Milwaukee, addressed two
classes at Rufus King High School
last month.

He spoke on the subject of “Architec­
ture As a Profession.”

Volunteers to speak are in wide
demand, Mrs. Ruth Hill, executive
secretary, pointed out last month.
She is seeking other members who
are willing to devote their time and
talents to this function, since there
are many opportunities to speak,
and thus afford an opportunity to
spread knowledge of the profession.
YOUR LOCAL METAL FABRICATORS build these aluminum railings from Blumcraft materials.

COMPETITIVE BIDDING by local fabricators is provided for public and private work.

TWO PRICE RANGES . . . Blumcraft DELUXE-LINE . . . and low-cost TUBE-LINE.

CREATIVE DESIGN BY THE ARCHITECT with interchangeable Blumcraft stock components.

General Catalogue M-57 is available to Architects; or consult Sweets File 6e/Blu.
AIRPORT DESIGN

A PICTORIAL TOUR OF MILWAUKEE’S GENERAL MITCHELL FIELD

John Messmer, AIA, Architect
Fred Melms, Associate

A LOOK AT THE CONTROL TOWER
ENTRANCE TO FLIGHT DECK

TICKET DESKS
AIRPORT...
Continued

DINING ROOM

LOUNGE
CONSULT ARWIN

THE WINDOW SPECIALISTS FOR YOUR EVERY WINDOW NEED!

- Rusco Prime Windows, AIA File 16H, Tubular Steel Windows with baked enamel finish.
- Rusco Aluminum Windows, Horizontal-Vertical-Awning, AIA File 16E.
- Rusco Aluminum Glass Sliding Doors.
- Curtain Walls with porcelain panels.

Call us for our catalog, estimates, details, and service on any window specifications. Warehouse stocks always on hand.

for GREATER BEAUTY at LOWER COST

SPECIFY fabrow WINDOW WALL frames
distributed by CENTRAL WISCONSIN SUPPLY CORP.
Windsor, Wis.
PHONE: CHERRY 9-5535 (Madison)

in Milwaukee
HOME GLASS AND PAINT COMPANY
5936 West Appleton Avenue
PHONE: HILLTOP 2-9360

in Walworth County
ELKHORN LUMBER COMPANY
PHONE: PARKVIEW 3-3230
Woodwork Group Holds Convention

The fifth annual convention of the Architectural Woodwork Institute and Millwork Cost Bureau, held in Chicago, Oct. 8-11th, drew the largest registration in history. Total registration of active members, sustaining members and guests was twenty-five percent above last year.

The three day “work-shop” type program which was geared to the theme “Building a Profitable Business,” featured outstanding speakers and panelists.

Following the invocation, the address of welcome by Board Chairman, Chas. A. Rinehimer, and the officers reports, Richard J. Sanzo, of Dun and Bradstreet, Inc., New York, discussed today’s profit picture and the management weaknesses usually responsible for business failure. He also explained the nature and significance of the 14 operating ratios used by management in analyzing a balance sheet and profit and loss statement.

MILWAUKEE DIVISION MEMBERS INSPECT NEW MILWAUKEE COUNTY WAR MEMORIAL

More than 100 members and wives of the Milwaukee Division met last month in Milwaukee, in a combination business and social evening.

Following dinner at John Ernst’s Cafe, members made a tour of the new Milwaukee County War Memorial. They were taken on a guided trip around the premises, where they noted many of the architectural features present in the structure.

Director of the War Memorial is N. Jack Russell, formerly executive secretary of the Wisconsin Chapter, A.I.A.

Yasko Speaks at NE Meeting

Karel Yasko presented a discussion of “The Architect in Training Program” at the November 4 meeting of the Northwest Division, which was held at the Elks Club in Appleton.

Also included on the program were two films, “Motion Painting No. 1,” produced by Oscar Fishinger, and “Blacktop,” produced and directed by Ray Eames.

The former is a technicolor abstraction set to Bach’s Brandenburg Concerto, while the latter records in color and sound the beauty of form and motion of water.

A large group of members attended. Secy.-Treasurer George Narovec reported.

A PROGRESS PICTURE...

OFFICE LIGHTING AT THE HARNISCHFEGER CORPORATION, MILWAUKEE

THE NEW
Superior lighting in excess of 100 footcandles.

THE OLD
Good quality but low level lighting — 40 footcandles.

Photo was taken before lighting modernization was complete. Modernization now completed.

The NEW offers excellent quality lighting plus adequate lighting levels for visual comfort throughout the room. Acoustical baffles provide satisfactory sound conditioning. Here is a combination of lighting and acoustical treatment which creates a comfortable atmosphere for all employees. This results in increased production and less fatigue.

Call our lighting engineers when you have lighting problems.

WISCONSIN ELECTRIC POWER CO.
ESCHWEILER NAMED TO CHAIRMANSHIP

Tom Eschweiler has been appointed as chairman of the Honor Awards and Exhibition committee. He replaces Maynard Meyer, resigned.

Eschweiler's committee is currently working on a program for a competition, details of which will be announced in the December issue of THE WISCONSIN ARCHITECT.

NEW OFFICE

William P. Kramer, A.I.A., formerly a partner in the dissolved partnership of Gates, Weiss and Kramer, Milwaukee, has announced the opening of his new office.

It is located at 611 N. Broadway, Suite 206, Milwaukee 2, Wisconsin. His phone number is BRoadway 1-7866.

Kramer will engage in the general practice of architecture.

The bigger a man's head gets the easier it is to fill his shoes.

NOVOTNY INC.

L. J. A. L. J. C.

MANUFACTURERS REPRESENTATIVES

647 WEST VIRGINIA STREET
MILWAUKEE 4, WISCONSIN
BRoadway 6-1899
BRoadway 2-4183

TABLES, FILES, STOOLS AND SUPPLIES OF ALL KINDS AND MAKES

A. I. A. FORMS

PHOTOCOPIES

REPRODUCED TRACINGS

SCHMITT BLUEPRINT CO.

BROADWAY 6-1761
628 N. BROADWAY MILWAUKEE

HOLLYWOOD

Wonder-Action ATTIC STAIR

FOR STORAGE, GAME ROOM, GUEST ROOM

USE YOUR ATTIC

Available in 7 models

Ceiling heights 7' 0" to 12' 0"

Equipped with two steel hand rails extending above attic floor to insure your safety.

For Commercial, Institutional, Industrial and Residential Use

HOLLYWOOD

Sales Co. of Wisconsin
SPring 4-8500
Joseph W. Wilde, Pres.
8231-8251 W. Greenfield Ave. Milwaukee 14, Wis.
WISCONSIN CHAPTER, AIA  
8416 West Lisbon Ave.  
Milwaukee 16, Wis.

Enclosed is my check for $__________________________

Please send the following booklets @ 15c each:

___________________ copies "Why, Where, When, How, You Retain an ARCHITECT"

___________________ copies "When You Want to Build"

___________________ copies "Standardization Specification Outline"

Minimum Order $3.00

Name ____________________________________________

Address _________________________________________

City _____________________________________________

Hunzinger Construction Company  
Milwaukee  
Phone: SUnset 1-9100

Now—A SURFACE TAILORED  
TO MEET MOST BUDGETS

VITRO-SURF  
VITREOUS GLAZED CEMENT SURFACE
SPECTRA-SURF  
MULTI-COLORED PAINT SURFACE
PORCELA-SURF  
PORCELAIN-LIKE SURFACE
BONDA-SURF  
CEMENT PAINT SURFACE
HYDRO-SURF  
WATERPROOF SURFACE

FOR NEW OR EXISTING WALLS, INTERIOR AND EXTERIOR

APPLIED ON Plaster, Concrete, Brick, Block,  
Wallboard, Etc., Painted or Unpainted
Decorative — Colorful — Permanent — Sanitary
Economical — Washable — Waterproof — Durable
Innumerable Colors and Combinations

W. H. PIPKORN CO.  
1548 West Bruce Street  
South end of 16th Street Viaduct  
Milwaukee, Wisconsin

Remember W. H. PIPKORN when you are selecting Brick. See our large assortment in our new display room.

ARCHITECT, Grellinger and Rose, Milwaukee  
GENERAL CONTRACTOR, Julius Lueck Constr. Co.

Hanley #1314 Smooth Red

Representing America’s Leading Face Brick Manufacturers

Phone Mitchell 5-6800

W. H. PIPKORN CO.

R. H. Olson Company

Wodruff 4-4040
Wodruff 4-4008
3869 N. Port Washington Rd.
Milwaukee 12, Wisconsin

UNIVERSITY OF WISCONSIN-MILWAUKEE  
SELECTS PIPKORN FACE BRICK

Architect, Grellinger and Rose, Milwaukee  
General Contractor, Julius Lueck Constr. Co.

Hanley #1314 Smooth Red

Remember W. H. PIPKORN when you are selecting Brick. See our large assortment in our new display room.

Representing America’s Leading Face Brick Manufacturers

Phone Mitchell 5-6800

W. H. PIPKORN CO.  
1548 West Bruce Street  
South end of 16th Street Viaduct  
Milwaukee, Wisconsin

It’s W. H. PIPKORN for the finest in quality face brick
The Contemporary Approach

WITH
UNIT LAMINATED ARCHES
and VERSATILE UNIT DECK

A single application affords a structural, fire-safe roof with a finished ceiling as a premium. The modern trend to laminated arches and Unit Deck has brought about a new concept in contemporary architecture, allowing the architect full freedom of expression toward the creation of inspirational interiors. Versatile Unit Deck, available in a variety of species, serves the multiple function of clear spanning roof and unobstructed ceiling — adding warmth and simplicity to an interior already made attractive by the dependable Southern Pine laminated arches.

Contact your nearest sales office for complete information.

MILWAUKEE DISTRICT OFFICE
DONALD W. OSENGA
3803 North Port Washington Road
Milwaukee, Wisconsin
Phone Franklin 2-2823

UNIT STRUCTURES, INC.
home arts furniture

Hamilton

Catalog 220

A brand new book about completely new products from an old hand in the school equipment field. Thirty-two pages of fresh ideas for Home Arts Rooms — designs that blend into your contemporary school plans — versatile units that provide hundreds of assembly variations — floor plans and a wealth of associated information.

Your school designers are waiting for their copy now. It's yours for the asking — Write today!

Hamilton Catalog No. 220 — Home Arts Furniture.

HAMILTON MANUFACTURING COMPANY
Two Rivers, Wisconsin

THE MOSAIC TILE COMPANY
ZANESVILLE, OHIO

Manufacturers of the complete line of ceramic floor and wall tile.

T. M. Cantwell, Jr., District Manager
Showroom-Warehouse • 4030 North 126th St.
Milwaukee 10, Wis.

Phone • Sunset 6-5620

Charter Member of Wisconsin Chapter of Construction Specifications Institute

Member, The Producers Council, Inc.
and Tile Council of America, Inc.
FLOUR CITY reversible windows

keep window washing indoors

The window washer cleans both sides of this reversible window from the inside, eliminating need for outside hooks or hanging scaffolds and rails.

Yet, in addition to window cleaning convenience, Flour City's Reversible Window provides complete weather seals, with air and water infiltration practically zero.

The Flour City window opens only by the window washer's key, to maintain controlled ventilation in air conditioned buildings, yet allows emergency ventilation should the need arise.

This window rotates a full 360° with a positive latch-lock in the 180° position. A simple flip of the latch and the window swings to its original position where it locks automatically.

For the utmost in building design, specify Flour City Reversible Windows... custom built to your specifications.

See Our Catalog in Sweet's file

Simple and sturdy hardware guarantees long trouble-free life.

TWO continuous one-piece vinyl weatherstrips with double fins seal against air and water infiltration. Corners are mitered and heat sealed.

Aluminum corner blocks and sealant inserted under pneumatic pressure create rigid and leakproof corners.

Full size details available on request...
The DOX PLANK system was selected for use in this modern school because it combines the high compressive strength of concrete and the high tensile strength of steel. DOX PLANK features make it the favorite of architects, engineers and contractors for use in schools, commercial buildings, factories, apartment houses and private homes. It offers the special advantages listed below.

- Economical
- Is Fire Resistant
- Saves Time and Labor
- Immediate Working Deck
- Speeds Building Occupancy
- Reduces Cold Weather Delays
- Conforms With Standard Building Practices
- Eliminates Hazards of Improper Field Construction

R. E. Oberst
Architect

Jefferson Elementary School
Greenfield, Wisconsin

DoxPlank
FLOOR and ROOF SYSTEMS

VanderHeyden Inc.
Serving the Building Industry Since 1912
6633 W. National Ave.
Milwaukee, Wis.