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PRESIDENT’S MESSAGE

Dear Colleague:

I am pleased to report to you concerning the activities of your society for 1982.

This year we'll see an expandedonor Awards program, with recognition given to significant projects on both the State and chapter level.

We look forward to an exciting convention this Spring in Milwaukee. It is appropriate that architects gather in Wisconsin's first city to explore our profession's challenges, and celebrate successes.

A Crosse will be the site of our Fall workshop, and those of you who have not visited this city on the great river recently are in for a most pleasant surprise. It not only has a treasure of historic architecture, but some very handsome new structures. You should plan some time for touring.

Our dues for 1982 remain unchanged, as they have for nearly a decade. We are proud of the careful husbanding of our resources and ask that you recognize these efforts to control costs by a prompt payment of your dues.

The Wisconsin Society of Architects is emerging as one of the strongest components of the American Institute of Architects, and is one of the strongest professional societies in the State. The past couple of years have seen an improvement in our economic health, in the effectiveness of our representation with the State Legislature and State Agencies, and in our programs for our members. Much of this is due to a well managed office and staff.

We must remember, however, that this is essentially a volunteer organization, and that our real strength lies in the willingness of individual members to give generously of their time and energy. Our thanks to those many members who have helped. We encourage all members to become active members. Staff and officers of the Society remain eager to learn of your thoughts of our activities and programs.

Architects have long been guided by a statement of ethics, subscription to which was a condition of membership in the AIA. As a result of action by the Federal Government, these ethical requirements were withdrawn and replaced with a voluntary statement of ethical principles. We are now practicing in a different climate, requiring a greater understanding of our clients needs, and greater skill in achieving good architecture.

We find ourselves at the beginning of this year both pleased with the health and accomplishments of the Society, and anxious about what appears to be a difficult economic climate in a near term. We can only proceed with optimism, based on the history of resourcefulness, creativity, and vigor that Wisconsin architects have always shown.

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Newly affiliated with the Cretex Companies, Inc., Elk River, MN
The WSA Construction Industry Handbook is published as the February issue of the Wisconsin Architect as a reference handbook for all readers on matters pertaining to the Wisconsin Society of Architects, as well as hard-to-find reference material for architects and others involved in the construction industry. A special recognition to Walter Zoller, AIA, for his efforts in advocating the preparation of this Handbook.

The circulation of the Handbook is to all members of the Wisconsin Society of Architects of the American Institute of Architects (WSA). Additionally, copies of the Handbook have been sent to all members of the Associated General Contractors who maintain membership in Wisconsin.

Your comments and suggestions are appreciated with reference to other individuals or organizations that should receive copies of this Handbook next year, as well as revisions or changes in content that you feel are appropriate.

One last word. Please continue to refer to the advertising portion of the Handbook when looking for products or services. Without this support the Wisconsin Architect and this Handbook would not be possible.

NOTICE: WSA cannot be responsible for materials that have been rendered obsolete or revised since this Handbook went to press.

COVER CREDIT - Milwaukee’s Plankington Building Arcade, Uel Ramey, Photographer

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Fellowship in the American Institute of Architects is so distinctive an honor that its bestowal is a serious responsibility. For this reason, the Institute requires that the achievements of each nominee for the honor be carefully considered by the nominators and by the Jury of Fellows which awards the honor. The nomination for advancement to fellowship is made by members who know the nominee well.

The Jury of Fellows, consisting of six distinguished members of the Institute, studies and evaluates the achievements of each nominee under consideration. The Jury is not permitted to deny advancement until the denial has been voted upon at three separate annual meetings.

The Jury of Fellows may obtain its own evidence of the standing and achievements of a nominee, by written communication or otherwise. The Jury must rely largely on the representations made to it by members who have had close association with the nominee. For that reason, the greater responsibility for merit advancement lies with the nominators, sponsor, and references of the nominee. The nominators should feel certain that the nominee's achievements have sufficient distinction to make them notable contributions to the advancement of the profession.

The WSA Board of Directors has established a tentative schedule of its meeting dates and locations for 1982. Board meetings normally convene at 10:00 a.m. and are completed by mid-afternoon, with a break for lunch. The meetings are open to all members. Should you be interested in attending a Board meeting, or joining the Board for lunch, please contact the WSA office to confirm the meeting date and place, and to make a lunch reservation. The Board welcomes your input and participation.

<table>
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<td>December 9, 1982</td>
<td>Southeast-Milwaukee Villa Terrace</td>
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NOTE: Unless otherwise announced, the Executive Committee will meet the evening prior to each Board of Directors meeting.
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Architectural Secretaries Association

1982 ASA Officers (left to right): Minerva Kannass, President; Lee Glaeser, Past President-Treasurer; Diane Schiedmeyer, Vice President.

OBJECTIVES:

To organize and unite architectural secretaries, as well as secretaries in related fields, to advance the educational and professional standards of the secretary and other support personnel.

To provide national programs to advance the knowledge and capabilities of the membership and contribute to the improvement of administrative methods and materials used in architectural offices.

To assist in the organization of new chapters.

To maintain liaison with the AIA and other professional organizations.

BENEFITS:

Membership in ASA provides the opportunity to:

... become a better member of the architect's team through your own educational, professional and personal development.

... contribute to the development of improved methods and materials used daily in your office.

... become familiar with AIA programs and services, and other allied professional associations.

AFFILIATION WITH AIA:

On January 1, 1980 ASA became officially affiliated with AIA on both National and local levels. AIA provides ASA space, publicity, support and invitations to its appropriate programs and social events at National Conventions.
CURRENT PROGRAMS:


Completion of a certification program for professional architectural secretaries.

Development of several seminars of interest to both secretaries and architectural personnel in the small design office.

JOINING ASA:

At present there is only one ASA chapter in the State of Wisconsin and that is in Milwaukee. This chapter would welcome new members and/or the opportunity to assist in starting chapters elsewhere in the state.

Contact: Lee Glaeser, Architecture 360, Inc., 2011 E. Capitol Drive, Milwaukee, WI 53211, 414-962-9800 or, Minerva Kannass, Potter, Lawson, Pawlowsky, Guerin, and Losch, 5645 N. Green Bay Road, Milwaukee, WI 53209, 414-228-1190.

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WHAT?

WHEN?

WHERE?

WHY?

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In recent years, the WAF contributions to scholarships have been exclusively to UW-Milwaukee students. With greater financial resources, the WAF would be able to support Wisconsin students at other institutions as well as offering grants and prizes or programs that relate to the improvement of the practice and profession of Architecture in Wisconsin.

The advertisement pictured on this page will be appearing monthly in the Wisconsin Architect. The members of the WAF encourage your contributions, ther by way of annual membership or donation to the endowment fund. Tax deductible contributions and membership are an act of participation in support of the strength and vitality of the Architectural Profession in Wisconsin.

Within the next several months the WAF will contact all Wisconsin Architects, along with numerous other individuals and corporations who support and appreciate architecture. You can help by undertaking your annual membership and endowment donation to the WAF. You can additionally help by impressing upon those in related professions and industry of the vitality and benefits of the WAF.

For further information, contact current members of the WAF or our Executive Director, Eric Englund.

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ASSOCIATE MEMBERS are persons who are legal residents of Wisconsin and are employed in a professional or technical capacity under the supervision of a licensed architect directly related to the practice of architecture, or are employed in circumstances recognized by licensing boards as constituting credits towards architectural licensing.

PROFESSIONAL AFFILIATES (State members only) are non-architects, registered to practice their professions where such requirements exist with established professional reputations. Professional Affiliates may include engineers, planners, landscape architects, sculptors, muralist and other artists, professionals in government, education, industry, research, and journalism, and other professionals whose work is related to the practice of architecture.

STUDENT AFFILIATE (State members only) are undergraduate or post-graduate students of architectural schools or secondary school students within the territory of the WSA.

DUES STRUCTURE

<table>
<thead>
<tr>
<th>AIA MEMBER</th>
<th>AIA ASSOCIATE MEMBER</th>
<th>PROFESSIONAL AFFILIATE</th>
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3rd year or more AIA member pays total amount

DUES NOTES

The AIA Regular Member is also responsible to the Institute for supplemental dues beginning on January 1 of the year following admission based upon the number of registered architects in the firm (both employees and employers as of January 2) at the rate of $160.00 each. The firm will be given a credit of $90.00 against its supplemental dues obligation for each such registered architect who is an AIA member.

Invoices for national and state dues will be mailed in December.

Members who have not paid WSA dues by July 31 shall be in default and shall be so notified. Members still in default as of September 31 shall be terminated.

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Benefits of Membership in WSA

1. Work. Whether you are an employee or an employer, WSA helps you get work by means of job listing, referral, 'how to' seminars and cassettes, etc.

2. Marketing Information. You get no place without this today. WSA organizes seminars, makes available printed material, cassettes, inserts information in the Wisconsin Architect.

3. Firsthand News affecting the practice of architecture by means of committee reports, Hotline, Wisconsin Architect, etc.

4. State Agencies' Contracts are updated with the help of WSA representation. Some past inequities have been corrected.

5. AE Selection by means of bids is an invitation to disaster. You know it. Does your prospective client know it? Get the background and current information on this development.

6. Insurance Rates. Maybe your premium or your exposure can be reduced. WSA has committees working on this, information and advice to give you.

7. An Eye On Building Codes. Committees have been working at state and national levels to improve regulations affecting buildings.

8. Continuing Education programs on all of the timely subjects, like marketing, energy conservation, production efficiency, etc.

9. Library of architectural books is available on loan at no charge. Cassettes and slides on a wide range of important subjects are available at no charge.

10. Exchange Of Ideas, Exploration of mutual technical and professional problems at local and state meetings.

11. Learning By Association with other architects and distinguished non-architect guests. Every person you talk to at local or state meetings is an expert on something.

12. You Become Part Of effort to maintain and improve high ethical and technical standards. For instance, a lot of discussion is taking place now on the new revision of the AIA Standards of Professional Practice (the "Code of Ethics"). Why don't you get in on this?

13. A Forum for presentation of viewpoints. You play a part in establishing the standards of the profession by expressing your opinion at local and state meetings.

14. Participation On Committees. You can be on a local, state or national committee almost for the asking. This could be very broadening and very instructive.

15. Common Front presented on issues important to the profession. Witness WSA activity against competitive bidding.

16. Contract Forms and other documents. These are sold by WSA to members — with same-day service. WSA members pay a discounted price for documents.

17. Hotline and other communications which keep members up to date on numerous important matters. For instance, a synopsis of senate and assembly bills which are of interest to us are included after a review by a committee and attorney.

18. The Wisconsin Society of Architects, Construction Industry Handbook, issued yearly, is a reference for valuable information not found elsewhere. Look through the latest issue and discover its great value.

19. Public Relations program in Wisconsin newspapers and our own magazine. The WISCONSIN ARCHITECT, distributed to important people outside the profession. This educates the public, upholds the image of the architect.

20. Status And Prestige enhanced by membership in local chapter, WSA and AIA. This translates into personal satisfaction and better respect by the community.

21. Information Service on such professional matters as state laws (proposed and enacted), document forms, state administrative structure, licensing, sources for other needed information.

22. Job Bank, for employees searching for employers and vice versa.

23. Honor Awards program at both the State and Chapter levels which provide peer recognition, as well as local, state and national publicity to winners.
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The Wisconsin Society of Architects of the American Institute of Architects (WSA) with over 700 members is the state component of the national organization representing architects and related professionals in the state of Wisconsin. Members from private firms, corporations, industry, government, and education join together to maintain and represent excellence in architecture, the profession and to the public. This is accomplished through the many programs the WSA offers its members.

WSA membership offers many different opportunities for education and career development. The WSA is striving to help in advancing each individual’s architectural skills, professional understanding and career opportunities.

With offices located in Madison, the WSA is directed by an Executive Committee which sets priorities of the organization and initiates new programs. The Executive Committee consists of 17 representatives from the state’s four local chapters. The president and vice-president of each chapter automatically are members of the executive Committee. Five Directors-At-Large are elected by the state membership from the local chapters through an at-large election. The four primary officers of the Executive Committee are selected by the Executive Committee itself — from the membership roster of the WSA.

There are in excess of 45 standing commissions, committees, and short-term tasks force which recommend and execute policies, plans and produce programs. Membership on these state groups is drawn from the WSA membership.

When professional architectural expertise is needed by national, state, or local government bodies, members are nominated from the WSA to serve on such committees.

A full time staff headed by an Executive Director, located in Madison, handles day to day operations and is available to all Wisconsin members as a liaison to the AIA and as an information center.

The WSA is composed of four chapters, each having its own Executive Committee and accompanying committees and programs pertinent to its part of Wisconsin and its communities. Emphasis of the chapters is on participation and special events tailored to their needs through local meetings and seminars. All members have the opportunity to affect the direction of their profession and produce progress in many areas.
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What is the American Institute of Architects?

The American Institute of Architects (AIA) is the national professional society of the architectural profession in the United States. It has over 36,000 members who are licensed architects.

The AIA's national headquarters and staff are located in Washington, D.C. It has 50 regions and 50 component chapters across the nation, and a number of Women's Architectural Leagues. Student chapters are active at many colleges and universities.

The professional society has three major missions:

1. to maintain and improve the competence of today's practitioners,
2. to create a sufficient supply of well-trained practitioners for tomorrow, and
3. to represent the Institute before professional and industry groups, government, and the public so that good design is encouraged by law and demanded by the community.

Institute programs are financed through members' dues and include a continuing concern with architectural design, structure, and materials; business and production aspects of architectural practice; architectural education and research; urban design; public affairs; governmental affairs; inter-professional and industry relations; and other subjects of interest and importance to the AIA's membership and to the public.

Institute programs and activities are guided by its officers, directors, committees, and members, and are carried out by its members and staff at the national, regional, and local levels.

THE AIA'S BEGINNINGS

The American Institute of Architects was founded in 1857 by a small group of architects who met in New York City, in a building near Trinity Church on Broadway, to explore ways of improving their profession.

They had much to do. By all accounts, architecture was at a low ebb, and really did not exist as a profession in this country. Until the middle of the 19th century, according to one writer, architecture in the United States was "the trade of carpenter-builders and the game of gentlemen-amateurs".

The architects who met near Trinity Church wanted to improve their public status and do something about the unbridled competition between architects which then prevailed. The result of their meeting was a resolution to form a professional society. Richard Upjohn, architect of Trinity Church, was elected president of the new organization.

Raising the ethics, standards and competence of the architectural profession was no easy task for the founders of the Institute. There were no architectural schools and few books. Adult education for young practitioners was unknown. But, the new organization overcame these problems one by one, and soon the AIA was issuing technical publications. It later added standard documents on such important matters as contracts and owner-architect agreements. In 1913, the first issue of The AIA Journal was published.

In 1899, the AIA moved to Washington, D.C., occupying the historic Octagon House, which it subsequently purchased. Built starting in 1798 and completed in 1800, the Octagon served as the temporary White House after the British burned the presidential mansion in the War of 1812. The Octagon was the AIA's national office until after World War II when the Institute moved to a new headquarters building behind the Octagon House. The Octagon was then opened to the public and has since been designated a National Historic Landmark.

In 1969, additional restoration was undertaken.

THE AIA TODAY

Membership in the AIA is open to every licensed architect who is a citizen of the United States and can satisfy his local AIA chapter and the Institute's Committee on Membership that he has the necessary professional qualifications.

The Institute is vitally concerned with architectural education and training. Professional schooling of architects begins with five or six years of study in an accredited school or college of architecture. Then, three years of internship in an architect's office are required. It is now mandatory that architects take rigorous written examinations to be licensed or registered to practice in all states and territories. The National Council of Architectural Registration Boards serves as a clearing house for state licensing boards in this regard. In 1940, the AIA helped to organize the National Architectural Accrediting Board. Today, there are 63 schools of architecture in the United States accredited by NAAB. Most architectural schools have AIA student chapters. There is close cooperation between the AIA and the faculties of the colleges and schools which are members of the Association of Collegiate Schools of Architecture.

Members of the Institute may be recognized by the use of the letters "AIA" after their names. The letters "FAIA" after an architect's name signify that he is a Fellow of the AIA, an honor bestowed for achievement.
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TO: MEMBERS OF WISCONSIN SOCIETY OF ARCHITECTS
AMERICAN INSTITUTE OF ARCHITECTS

We are pleased to announce that the Chippewa Falls High School is one of eight projects selected for "Excellence in Masonry". A representative from David Lien & David Peterson Architects, Inc. describes the project as follows:

"The construction materials used during the 1950's and 60's, aluminum curtain wall, porcelain panels, single glazed windows were robbing the school district of thousands of dollars in high energy consumption.

The school district received an Energy Conservation Measures grant from the U.S. Department of Energy to improve the insulation value of the walls and windows.

A wide variety of insulated wall systems were evaluated with attention to cost, maintenance, insulation, ease of installation and compatibility with adjacent structures.

The most appropriate wall system and the least expensive was a very conventional one of face brick, rigid insulation, steel studs, fiberglass insulation and pre-finished gypsum board. The window surface was reduced considerably and improved with double glazing and thermal break frames.

Masonry construction has proven to be a logical response to the primary considerations of the school district."

Congratulations to David Lien & David Peterson Architects, Inc. for "Excellence in Masonry".

Very truly yours,

MASONRY INSTITUTE
OF WISCONSIN, INC.

Norbert J. Hynek
Executive Vice President
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Milwaukee, WI 53201
(414) 964-2643

Scheid, Timothy - SE
W.E. Zoller & Assoc., Ltd.
15255 Watertown Plank Rd.
Elm Grove, WI 53122
(414) 782-1855
3748 Crescent Drive
Oconomowoc, WI 53066
(414) 567-9398

Shervey, Steve J. - NW
Cooper Assocs.
100 W. Orchard Beach Lane
rice Lake, WI 54868
(715) 234-7008
211 Noble
rice Lake, WI 54868
(715) 234-4512

Simbach, Robert M. - SE
H.U.D. U.S. Gov't
744 N. 4th St.
Milwaukee, WI 53203
(414) 291-3136
1640 Menomonee Avenue
S. Milwaukee, WI 53172
(414) 762-4041

Simonds, Charles K. - SE
Py Vavra Architects
933 N. Mayfair Road
Milwaukee, WI 53226
(414) 258-6600 Ext. 262
W136 S8315 Holz Drive
Hales Corners, WI 53130
(414) 422-9113

Smith, Stanford C. - SW
2909 Gregory Street
Madison, WI 53711
(608) 231-3986

Sommerfeld, Larry D. - NW
Douglas Herbert Smith, AIA
100 North Bridge
Chippewa Falls, WI 54729
(715) 723-2816
906 1st Ave., #4
Chippewa Falls, WI 54729
(715) 726-1178
<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>City, State</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thomas, Richard H. - SW</td>
<td>Krueger Shutter &amp; Assoc.</td>
<td>Madison, WI</td>
<td>(608) 271-6922</td>
</tr>
<tr>
<td>Vano, Joseph J. - NW</td>
<td>Box 104</td>
<td>Maiden Rock, WI</td>
<td>(608) 233-5999</td>
</tr>
<tr>
<td>Krueger Shutter &amp; Assoc.</td>
<td>4251 W. Beltline Hwy.</td>
<td>Madison, WI 53711</td>
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<tr>
<td>ivaly Shutter &amp; Assoc.</td>
<td>2722 Badger Lane</td>
<td>Madison, WI 53713</td>
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</tr>
<tr>
<td>Tislau, Leroy - NE</td>
<td>The Stubenrauch Associates, Inc.</td>
<td>Sheboygan, WI</td>
<td>(414) 458-3526</td>
</tr>
<tr>
<td>Vender Heiden, Debrah K. - SE</td>
<td>2556 N. Lake Dr., Apt. 2</td>
<td>Milwaukee, WI</td>
<td>(414) 332-3054</td>
</tr>
<tr>
<td>Wagner, Alan J. - SE</td>
<td>PKR Architects</td>
<td>Milwaukee, WI 53218</td>
<td>(608) 238-0991</td>
</tr>
<tr>
<td>Woollums, Gregory Alan - NW</td>
<td>HSR Associates, Inc.</td>
<td>La Crosse, WI 54601</td>
<td>(608) 784-1830</td>
</tr>
<tr>
<td>Young, James L. - SW</td>
<td>Marshall Erdman &amp; Assoc.</td>
<td>Madison, WI 53705</td>
<td>(608) 238-0211</td>
</tr>
<tr>
<td>Zingg, Mark R. - SW</td>
<td>Sample &amp; Potter</td>
<td>Verona, WI 53593</td>
<td>(608) 845-7574</td>
</tr>
<tr>
<td>AIA EMERITUS</td>
<td></td>
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</tr>
<tr>
<td>Ames, Carl L., AIA - SE</td>
<td>11804 W. North Ave., Apt. 4</td>
<td>Wauwatosa, WI 53226</td>
<td>(414) 258-3900</td>
</tr>
<tr>
<td>Bischoff, Theophil J., AIA - SE</td>
<td>215 River Street</td>
<td>Lowell, WI 53557</td>
<td>(414) 927-5422</td>
</tr>
<tr>
<td>Bogner, Harry, AIA - SE</td>
<td>517 Lake Road</td>
<td>Oconomowoc, WI 53066</td>
<td>(414) 567-2888</td>
</tr>
<tr>
<td>Breuner, John J., AIA - SE</td>
<td>10401 W. Lincoln Ave.</td>
<td>Milwaukee, WI 53233</td>
<td></td>
</tr>
<tr>
<td>Burroughs, Charles W., AIA - SE</td>
<td>1233 W. Baldwin Ct. 108N</td>
<td>Mequon, WI 53092</td>
<td>(414) 241-3186</td>
</tr>
<tr>
<td>Cuthbert, Alexander J., AIA - SW</td>
<td>4228 Bagley Parkway</td>
<td>Madison, WI 53705</td>
<td>(608) 233-4802</td>
</tr>
<tr>
<td>Durrant, Joseph G., FAIA - SW</td>
<td>The Durrant Group</td>
<td>Dubuque, IA 52001</td>
<td>(319) 583-9131</td>
</tr>
<tr>
<td>Durrant, Joseph G., FAIA - SW</td>
<td>1 Dubuque Plaza</td>
<td>Dubuque, IA 52001</td>
<td>(319) 583-9131</td>
</tr>
<tr>
<td>Flad, Thomas H., AIA - SW</td>
<td>Flad &amp; Associates, Inc.</td>
<td>Madison, WI 53705</td>
<td>(608) 238-2661</td>
</tr>
<tr>
<td>Johnson, Elmer A., AIA - SE</td>
<td>Seagate Manor, Apt. 303</td>
<td>Deer Bay, FL 33444</td>
<td>(305) 278-5975</td>
</tr>
<tr>
<td>Kaeser, William V., AIA - SW</td>
<td>Kaeser, McLeod &amp; Weston,</td>
<td>Madison, WI 53705</td>
<td>(608) 233-4815</td>
</tr>
<tr>
<td>Keymar, Albert, AIA - SE</td>
<td>6315 W. McKinley Ave.</td>
<td>Milwaukee, WI 53213</td>
<td>(414) 476-8517</td>
</tr>
<tr>
<td>Keymar, Albert, AIA - SE</td>
<td>6315 W. McKinley Ave.</td>
<td>Milwaukee, WI 53213</td>
<td>(414) 476-8517</td>
</tr>
<tr>
<td>Knudson, Kenneth I.C., AIA - SE</td>
<td>54220 Highway G</td>
<td>Dousman, WI 53118</td>
<td>(414) 965-2326</td>
</tr>
<tr>
<td>Knutsen, Lloyd B., AIA - SE</td>
<td>403 Valley Grove</td>
<td>Richardson, TX 75280</td>
<td>(414) 233-3291</td>
</tr>
<tr>
<td>Lefebvre, Gregory G., AIA - SE</td>
<td>6408 N. Santa Monica Blvd.</td>
<td>Milwaukee, WI 53217</td>
<td>(414) 352-8308</td>
</tr>
<tr>
<td>Libby, Don P., AIA - SE</td>
<td>600 N. 95th Street</td>
<td>Milwaukee, WI 53226</td>
<td>(414) 476-9056</td>
</tr>
<tr>
<td>Liebert, Carl, AIA - NE</td>
<td>515 Paul Revere Loop</td>
<td>N. Fort Myers, Florida, 33903</td>
<td>(813) 997-4346</td>
</tr>
<tr>
<td>Libby, Don P., AIA - SE</td>
<td>600 N. 95th Street</td>
<td>Milwaukee, WI 53226</td>
<td>(414) 476-9056</td>
</tr>
<tr>
<td>Zingg, Mark R. - SW</td>
<td>Sample &amp; Potter</td>
<td>Verona, WI 53593</td>
<td>(608) 845-7574</td>
</tr>
</tbody>
</table>
WSA
PROFESSIONAL AFFILIATES

Arnold, Orville E. - SW
Arnold and O'Sheridan, Inc.
815 Forward Drive
Madison, WI 53711
(608) 271-9651
1521 Edgehill Dr.
Madison, WI 53705
(608) 233-8714

Barker, Donald Lee - SE
2702 Lancaster Dr.
Waukesha, WI 53186

Bellin, Robert W. - SE
Wisconsin Telephone Co.
740 N. Broadway
Milwaukee, WI 53202
(414) 678-3986
1521 Edgehill Dr.
Madison, WI 53711

Bentheimer, W. Perry - NW
Bentheimer Engineering Co., Inc.
306 Arthur Street
P.O. Box 566
Tomah, WI 54660
(608) 372-4127

Birch, John R. - SE
Birch-Grisa-Phillips
3525 N. 124th Street
Brookfield, WI 53005
(414) 781-3290

Brust, Robert J. - SE
Brust Engineering, Inc.
7218 W. North Avenue
Milwaukee, WI 53213
(414) 771-5510

Buettner, Dennis R. - SE
CH 2 M Hill
2929 N. Mayfair Rd.
Milwaukee, WI 53222
(414) 774-5530

Cable, Dana, Jr. - SE
Brock White Co.
1777 S. Johnson Rd.
New Berlin, WI 53151
(414) 347-0645

Catanese, Anthony J. - SE
SARUP-UWM
149 Engelman Hall
Milwaukee, WI 53201
(414) 963-4014
2904 E. Kenwood Ave.
Milwaukee, WI 53211
(414) 961-0441

Dragos, Stephen F. - SE
Milwaukee Redevelopment Corp.
161 W. Wisconsin Avenue
Low Rotunda
Milwaukee, WI 53203
2602 E. Bradford
Milwaukee, WI 53211

Dunham, Bob W. - SW
5526 Marsha Drive
Madison, WI 53705
(608) 238-3486

Elbing, David H. - NE
Bend Industries
1132 E. Wisconsin
Appleton, WI 54911
(414) 733-4904
1609 White Swan Dr.
Oshkosh, WI 54901

Frahes, Douglas B. - SW
Construction Concepts, Inc.
6909 Raywood Road
Madison, WI 53713
(608) 221-9226

Frederiksen, Bert - SE
Bert Frederiksen, Inc.
3245 N. 124th Street
Milwaukee, WI 53222
(414) 781-9070
7525 N. Fairchild Road
Milwaukee, WI 53217
(414) 352-7184

Freling, Colleen - SW
502 High Point Rd.
c/o Parker-Dean Co., Inc.
Madison, WI 53711
(608) 833-1255

Goulet, Donald L. - SE
Goulet, Rigby & Associates Ltd.
2900 N. 117th Street
Milwaukee, WI 53222
(414) 476-4140
816 N. 66th Street
Wauwatosa, WI 53213
(414) 778-0747

Graef, Luther W. - SE
Graef, Anhalt, Schoelmer & Assoc., Inc.
6415 W. Capitol Drive
Milwaukee, WI 53216
(414) 461-6900
3788 S. Massachusetts
Milwaukee, WI 53220

Grignano, Janet - SW
Anthony Grignano Co.
802 John Nolen Drive
Madison, WI 53713
(608) 256-5411
575 Hillcrest Avenue
Verona, WI 53593

Heglund, Jeffrey C. - SE
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6415 W. Capitol Drive
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(414) 461-6900
N84 W 17320 Menomonie
Mononimie Falls, WI 53051

Hertting, Thomas A. - SE
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722 North Broadway - Rm. 240
Milwaukee, WI 53202
(414) 678-6404
511 N. 105th St.
Wauwatosa, WI 53226
(414) 475-6130

Hestekin, Walter E. - NW
Walt Hestekin & Assoc., Ltd.
704 South Barstow St.
Eau Claire, WI 54701
(715) 835-1209
3140 Riverview Dr.
Eau Claire, WI 54701
(715) 832-5765

Hynek, Norbert J. - SE
Masonry Inst. of Wisconsin
4300 W. Brown Deer Road
Milwaukee, WI 53223
(414) 355-7800
7400 N. Pierron Rd.
Glendale, WI 53209
(414) 355-7800

Leick, Robert A. - SE
Howard Needles Tammen & Bergendorf
6815 W. Capitol Drive
Milwaukee, WI 53216
(414) 463-2310
10135 W. Cold Springs
Greenfield, WI 53228
(414) 529-1417

Miller, Robert J. - SE
R.J. Miller Associates, Inc.
9205 W. Center St.
Milwaukee, WI 53222-4598
(414) 771-6510
2334 Met-To-Wee Lane
Wauwatosa, WI 53226
(414) 774-1475

Murphy, Jane S. - NE
Svoboda Interiors, Inc.
210 Ellis Street
Kewaunee, WI 54216
(414) 388-3880
313 Harrison Street
Kewaunee, WI 54216
(414) 388-3880

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Iron River, WI 54847

Baron, Nathan A. - NW
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Rice Lake, WI 54868

Bauman, Gerald A., Jr. - NW
Route 8, Box 223
Chippewa Falls, WI 54729
(715) 729-6242

Beckmark, Arthur - NW
Rte. 1, Box 203
Siren, WI 54872

Behrens, Steven R. - NW
Rt. 1
Barron, WI 54812

Bender, Duane - NW
RFD 5
Rice Lake, WI 54868

Block, Jim - NW
P.O. Box 377
Minong, WI 54859

Christman, Jerry - NW
Rt. 1, Box 99
Trego, WI 54888

Comero, Douglas - NW
515 E. Bracklin
Rice Lake, WI 54868

Crary, Jimmy - SW
1802 Fordem Avenue
Apt. #12
Madison, WI 53704

Crotteau, Lori - NW
Rt. 2
Cameron, WI 54822

Delitte, Timothy - SW
1040 Williamson
Madison, WI 53703

Desantis, Joe - NW
Rt. 4
Cumberland, WI 54829

Dreis, Peter D. - NW
632 Smith Street
Spooner, WI 54801

Emmer, Steven W. - NW
RR 1, Box 146
Hawkins, WI 54530

Fahey, David - SW
1220 19th Street
Monroe, WI 53566

Feely, James H. - SW
1309 Spaight Street
Madison, WI 53703

Graf, Robert A. - SW
640 Fremont Street
Kiel, WI 53042

Gracyalny, Jeffery J. - NE
Rt. 5
Green Bay, WI 54303

Gray, Jan I. - SW
One Coral Court
Madison, WI 53714

Hanke, Karen - SW
2040 Field Street
Madison, WI 53713

Hannu, David J. - NW
Rt. 1, Box 53
South Range, WI 54874

Hanson, Brian D. - NW
RR 1, Box 2D
Beldenville, WI 54003

Hayes, Michael, Thomas - SE
2582 Stowell Ave.
Apt. S
Milwaukee, WI 53211

Henneberger, Marty - SW
3825 Portage Avenue
Apt. #6
Madison, WI 53704

Hurt, Darin - NW
Route 3, Box 118
Bloomer, WI 54724
(715) 288-6748

Isabella, Mary - NW
RR 1, Box 161D
Barron, WI 54812

Johnson, Jamey - NW
Rt. 2, Box 204A
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INTRODUCTION

If you are contemplating the construction of a building, be it a small porch addition to a home or a multi-million dollar medical school, your first step should be to contact an architect who is the single professional who is equipped through training and experience to guide you through the entire building process. The roster that follows this article has been developed to provide you with an alphabetical listing of architectural firms in Wisconsin who have at least one principal who is a member of the Wisconsin Society of Architects and affiliated with the American Institute of Architects. Only those firms that completed the necessary questionnaire are listed.

In recent years the economics of construction have changed the context with which construction is undertaken. Inflation, high interest rates, fluctuations in labor and materials supplies, and other factors have all increased the cost and complexity of new building construction. Architects, as leaders of the building profession, have responded to these problems with innovative approaches in the delivery of their services. This article attempts to provide an overview of the important features of the three major delivery processes now available in procuring architectural services. It is important to note that the discussions of these different approaches are simplified.

No matter which approach is followed, the owner should draw on an architect's expertise early in the planning process. An architect can help develop the program, define the building requirements, minimize costs, expedite construction, provide innovative design input, and coordinate the entire building process in order to provide the owner with the most economical building in the least amount of time. Architects are also well equipped by training and experience to provide guidance on which project delivery approach is best suited to the project's needs. This choice can be a major factor in determining the cost and quality of the project.

DESIGN — BID — BUILD

This is the traditional method used in a vast majority of buildings. The architect is retained to prepare detailed design and construction documents. When the final design and construction documents are approved by the owner, they become the format for soliciting contractor's bids and awarding a construction contract. During the construction process, the architect acts as the owner's agent, administering the construction contract and monitoring the progress and quality of the contractor's work as provided by the contract between the owner and the architect.

This approach has numerous advantages including:

1) It is a reasonably straightforward and administratively simple process.

2) It maximizes the owner's involvement in decisions pertaining to the project.

3) It provides a firm cost figure prior to the beginning of construction.

4) During the construction process it insures that the owner's interests are looked after by a knowledgeable professional.

5) While there are admittedly numerous variations to this approach, its use is most generally accepted and basic.

6) Through the process of time, standard form contracts, procedures, and court decisions have evolved which provide specific guidance to the use of this process.

CONSTRUCTION MANAGEMENT

In its simplest form, Construction Management is a specialty service where the owner pays a fee to a construction manager for managing the project. This service is most often in addition to contracting with an architect. Different versions of Construction Management occur which can provide confusion to those who are new or not familiar with the changing building industry. Some architectural firms include construction management (CM) among their professional services. Others add it only when projects are complex. Either way, in some situations an experienced construc-
tion manager can provide the designer with detailed cost information specific to the project on cost, labor and market conditions, availability and delivery schedules for equipment and materials, and construction technologies. The owner usually contracts with both the architect and the CM, allowing all three parties to work together in a team approach, permitting the owner control in design and construction quality and giving the owner assurance for adherence to budget and time scheduling.

**DESIGN-BUILD**

In the two delivery approaches previously discussed, the architect normally maintains its separate identity and its role as the owner's agent. In design-build, this is not the case. Instead, the architect is part of a firm or partnership that both designs and constructs the projects. The intent in this kind of delivery system is that the owner develops a single-point responsibility i.e. a single entity responsible to the owner for design, construction, time scheduling, and a guaranteed maximum price. Since in many instances the design-build entity is required to maintain a guaranteed maximum price in changing costs markets, the owner's program and control may have to be tailored to enable the design-build team to build and buy at a cost which is within the guaranteed maximum price. One of the primary distinctive characteristics of a design-build approach is that the architect designing the project is a part of the design-build firm, as opposed to the architects traditional responsibilities acting solely as the owner's agent.

**SELECTING THE BEST APPROACH**

Not all of these delivery approaches are suitable for every project. The choice between these approaches, and between the many possible variations to each approach, is best made with the guidance of an architect. The architect's familiarity with local construction practices, market conditions, and the owner's specific requirements, priorities and constraints can provide the best guidance regarding the delivery approach to be used.

In working with your architect multiple variables will be identified which will determine the best delivery approach. Considerations of cost, occupancy date, design control, construction quality, financing, etc. all should be taken into account in determining with your architect the best approach for the project.

We encourage your review of the following roster to provide you with architectural firms who should be contacted in the early stages of planning in order to assist you with some of these decisions. The itemization of services shown on the attached roster reflects recent work. A particular firm may offer professional services in other fields which have not been listed by virtue of their education, experience and staff. The WSA makes no warranty or representation regarding the competence or specialization of architects or firms identified in this directory.

**ADDITIONAL READINGS**

1. *PROJECT DELIVERY APPROACHES: AN AIA GUIDE* (1978, 80 pages) ($4.00)
2. *YOU AND YOUR ARCHITECT* (1978, 16 pages) (Both of these publications are available through the WSA, 615 East Washington Avenue, Madison, Wisconsin 53703 257-8477. (Madison only) or 1-800-362-3912.
ARCHITECTS - ENGINEERS INC.
404 Glenway Street
Madison, WI 53711
608/233-8823

Robert C. Kraft
Mark A. Kraft
Larry E. Aaron

Client Contact: Robert C. Kraft
Managers Contact: Larry E. Aaron

Firm Personnel by Discipline:
Architectural 2
Engineering 1
Interior Designers 1
Other General 1
Total in Firm 3
Total AIA or WSA Members 1

 Categories of Architectural Services Available and Approximate Percent by Category:
20 - Small Scale Office Buildings
40 - Architect Designed Homes
10 - Townhouses
10 - Planning
10 - Interior Design
10 - Municipal Buildings

Gross Construction Volume of Projects
1981 $1,300,000

Six Recent Exemplary Projects (Awards If Any)
5 - Architect Designed Homes
3 - Shopping Centers - Retail
5 - ArchitectDesigned Homes
44 - Apartments - Condominiums
12 - Townhouses
3 - Educational
2 - Restaurants
5 - Banks
3 - Medical-Health Care
2 - Municipal Buildings

Gross Construction Volume of Projects
1979 $1,096,000
1980 $15,828,273
1981 $16,000,000

ARCHITECTS GROUP LIMITED
1825 S. Webster Avenue, Building 2
Green Bay, WI 54301
414/432-1232

George W. Ehrich
Louis J. Barone

Client Contact: George W. Ehrich, Louis J. Barone
Managers Contact: Carl E. Winnekins

Firm Personnel by Discipline:
Architectural 6
Interior Designers 2
Administrative 1
Total in Firm 7
Total AIA or WSA Members 1

Categories of Architectural Services Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
3 - Large Scale Office Buildings
3 - Shopping Centers - Retail
5 - Architect Designed Homes
44 - Apartments - Condominiums
12 - Townhouses
3 - Educational
2 - Restaurants
5 - Banks
3 - Medical-Health Care
2 - Municipal Buildings

Gross Construction Volume of Projects
1979 $2,096,000
1980 $15,828,273
1981 $16,000,000

ARCHITECTURAL DESIGN STUDIO
1101/2 North Main Street
Rice Lake, WI 54868
715/234-6500

Gary J. Kucko

Client Contact: Gary J. Kucko
Managers Contact: Gary J. Kucko

Firm Personnel by Discipline:
Architectural 2½
Total in Firm 2½
Total AIA or WSA Members 1

Categories of Architectural Services Available and Approximate Percent by Category:
20 - Small Scale Office Buildings
5 - Shopping Centers - Retail
25 - Solar and/or Earth Sheltered
15 - Architect Designed Homes
10 - Interior Design
5 - Restaurants
5 - Banks
5 - Medical-Health Care
5 - Restoration/Renovation
5 - Municipal Buildings
Gross Construction Volume of Projects
1978 $800,000
1979 $750,000
1980 $1,280,000

Six Recent Exemplary Projects
(awards II Any)
Lakeland Family Clinic, Rice Lake, WI; Production Credit Assoc., Rice Lake, WI; Rice Lake Public Library, Rice Lake, WI; Dr. Kent Meng Offices, Rice Lake, WI; Dr. James Quenan Residence, Shell Lake, WI; Dr. John Draves Residence, Comstock, WI.

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milwaukee, WI 53218
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Eugene Potente Jr. ASID, IBD, IFRAA
Brian Owens WSA/AIA, IFRAA
Martin Sell WSA/AIA

Client Contact: Martin Sell
Manufacturers Contact: R. Branco Radak

Firm Personnel by Discipline
Architectural 3
Interior Designers 2
Other General 2
Total in Firm 7
Total AIA or WSA Members 2

Categories of Architectural Services Available and Approximate Percent by Category:
5 - Small Scale Office Buildings
15 - Solar and/or Earth Sheltered
5 - Architect Designed Homes
20 - Interior Design
5 - Educational
5 - Restaurants
5 - Banks
30 - Restoration/Renovation
30 - Churches Worship

Gross Construction Volume of Projects
1979 $1,200,000
1980 $1,600,000
1981 $1,600,000

Six Recent Exemplary Projects
(Awards II Any)
Alpine Lutheran, Rockford, IL; First Presbyterian Church, Danville, IL - Renovation; Bethel Lutheran Church, Bartonville, IL - Renovation; Immanuel Lutheran Church, St. Charles, MO - Addition; Wittenberg University, Springfield, OH

ASSOCIATED ARCHITECTS INC.
5218 century avenue
middletown, WI 53562
608/239-3159

Richard J. Knothe WSA/AIA
Eugene R. Prine

Firm Personnel by Discipline
Architectural 4
Other General 1
Total in Firm 5
Total AIA or WSA Members 1

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(Formerly Larson, Hestekin, Ayres, Ltd.)
1320 west clairemont avenue
Eau Claire, WI 54701
715/334-3161

Owen Ayres WSA/AIA
W. A. Schenkelberg WSA/AIA
Brian F. Larson WSA/AIA

Client Contact: Brian F. Larson
Manufacturers Contact: Kenneth E. Ziehr, Richard D. Michael

Firm Personnel by Discipline
*Home Office Only
Architectural 13
Engineering 55
Landscape Architects 1
Interior Designers 1
Other Technical 14
Administrative 30
Other General 19
Total in Firm 131
Total AIA or WSA Members 4

Six Recent Exemplary Projects
(Awards II Any)
One Mill Plaza, Laconia, NH, Honor Award, New England Regional Council AIA, Special Mention for Restoration by Wisconsin Society of Architects; Luther Hospital, Eau Claire, WI; DeLong Jr. High, Eau Claire, WI, Significant Schools, American Association of School Administrators; Eau Claire County Courthouse, Eau Claire, WI, Special Mention, Wisconsin Society of Architects; Chippewa Middle School, Chippewa Falls, WI, Energy Conservation Design Award, Wisconsin Consulting Engineers Council; Royal Credit Union, Eau Claire, WI, Special Mention for Energy Conservation Design, Wisconsin Society of Architects

BERNERS, SCHOBER & KILP
310 pine street
Green bay, WI 54301
414/432-4865

E. H. Berners, FAIA WSA/AIA, ASCE
L. M. Schober, AIA WSA/AIA
P. A. Kilp, AIA WSA/AIA

Client Contact: E. H. Berners, L. M. Schober, P. A. Kilp

Firm Personnel by Discipline
Architectural 11
Engineering 5
Interior Designers 2
Other Technical 14
Administrative 5
Other General 3
Total in Firm 36
Total AIA or WSA Members 11

Categories of Architectural Services Available and Approximate Percent by Category:
5 - Small Scale Office Buildings
8 - Large Scale Office Buildings
5 - Interior Design
10 - Educational
2 - Industrial
5 - Banks
50 - Medical-Health Care
5 - Churches/Worship
5 - Municipal Buildings
5 - Energy Audits

BHS ARCHITECTS, INC.
330 West Silver Spring Drive
Milwaukee, WI 53217
414/332-9340

Richard P. Blake WSA/AIA (FAIA)
Clarence Huettner WSA/AIA/CSI
Peter J. Schuyler WSA/AIA
Frank G. Pletcher WSA/AIA/CSI

Client Contact: All Of The Above

Firm Personnel by Discipline
Architectural 9
Interior Designers 1
Administrative 2
Total in Firm 12
Total AIA or WSA Members 5

Categories of Architectural Services Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
10 - Large Scale Office Buildings
5 - Shopping Centers - Retail
5 - Apartments - Condominiums
10 - Townhouses
5 - Planning
5 - Interior Design
5 - Educational
5 - Industrial
5 - Design/Build
15 - Banks
5 - Medical-Health Care
15 - Restoration/Renovation
5 - Churches/Worship
5 - Municipal Buildings

Gross Construction Volume Of Projects
1979 $8,000,000
1980 $9,500,000
1981 $10,500,000

Six Recent Exemplary Projects
(Awards II Any)
Penfield Childrens Center, Milwaukee, WI; Garland, Pearse & Vogel Halls - Restoration - UWM - Milwaukee, WI; Wisconsin Telephone Co. Exchange Building - Addition & Remodeling - Milwaukee, WI

BIGGAR DEVELOPMENT LTD.
1221 South Van Dyke Road, Suite 1-A
Appleton, WI 54911
414/739-3144

Curtis Biggar WSA/AIA

Categories of Architectural Services Available and Approximate Percent by Category:
5 - Small Scale Office Buildings
8 - Large Scale Office Buildings
5 - Interior Design
10 - Educational
2 - Industrial
5 - Banks
50 - Medical-Health Care
5 - Churches/Worship
5 - Municipal Buildings
5 - Energy Audits

Architectural Manufacturers Contact: All Of The Above

Firm Personnel by Discipline
Architectural 2
Interior Designers 1
Administrative 1
Total in Firm 4
Total AIA or WSA Members 1

Firm Personnel by Discipline
Architectural 11
Engineering 5
Interior Designers 2
Other Technical 14
Administrative 5
Other General 3
Total in Firm 36
Total AIA or WSA Members 11

Architectural Manufacturers Contact: All Of The Above

Firm Personnel by Discipline
Architectural 9
Interior Designers 1
Administrative 2
Total in Firm 12
Total AIA or WSA Members 5

Categories of Architectural Services Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
10 - Large Scale Office Buildings
5 - Shopping Centers - Retail
5 - Apartments - Condominiums
10 - Townhouses
5 - Planning
5 - Interior Design
5 - Educational
5 - Industrial
5 - Design/Build
15 - Banks
5 - Medical-Health Care
15 - Restoration/Renovation
5 - Churches/Worship
5 - Municipal Buildings

Gross Construction Volume Of Projects
1979 $8,000,000
1980 $9,500,000
1981 $10,500,000

Six Recent Exemplary Projects
(Awards II Any)
Rexnord Corporate Computer Center, West Milwaukee, WI; Christ Church - Addition & Remodeling - Mequon, WI; North Shore Savings & Loan, Brookfield, WI; Garland, Pearse & Vogel Halls - Restoration - UWM - Milwaukee, WI; Wisconsin Telephone Co. Exchange Building - Addition & Remodeling - Milwaukee, WI

Architectural Manufacturers Contact: All Of The Above

Firm Personnel by Discipline
Architectural 2
Interior Designers 1
Administrative 1
Total in Firm 4
Total AIA or WSA Members 1

Firm Personnel by Discipline
Architectural 11
Engineering 5
Interior Designers 2
Other Technical 14
Administrative 5
Other General 3
Total in Firm 36
Total AIA or WSA Members 11

Architectural Manufacturers Contact: All Of The Above

Categories of Architectural Services Available and Approximate Percent by Category:
5 - Small Scale Office Buildings
8 - Large Scale Office Buildings
5 - Interior Design
10 - Educational
2 - Industrial
5 - Banks
50 - Medical-Health Care
5 - Churches/Worship
5 - Municipal Buildings
5 - Energy Audits

Architectural Manufacturers Contact: All Of The Above

Firm Personnel by Discipline
Architectural 9
Interior Designers 1
Administrative 2
Total in Firm 12
Total AIA or WSA Members 5

Categories of Architectural Services Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
10 - Large Scale Office Buildings
5 - Shopping Centers - Retail
5 - Apartments - Condominiums
10 - Townhouses
5 - Planning
5 - Interior Design
5 - Educational
5 - Industrial
5 - Design/Build
15 - Banks
5 - Medical-Health Care
15 - Restoration/Renovation
5 - Churches/Worship
5 - Municipal Buildings

Gross Construction Volume Of Projects
1979 $8,000,000
1980 $9,500,000
1981 $10,500,000

Six Recent Exemplary Projects
(Awards II Any)
Reynolds Corporate Computer Center, West Milwaukee, WI; Christ Church - Addition & Remodeling - Mequon, WI; North Shore Savings & Loan, Brookfield, WI; Garland, Pearse & Vogel Halls - Restoration - UWM - Milwaukee, WI; Wisconsin Telephone Co. Exchange Building - Addition & Remodeling - Milwaukee, WI

Architectural Manufacturers Contact: All Of The Above

Firm Personnel by Discipline
Architectural 2
Interior Designers 1
Administrative 1
Total in Firm 4
Total AIA or WSA Members 1

Firm Personnel by Discipline
Architectural 11
Engineering 5
Interior Designers 2
Other Technical 14
Administrative 5
Other General 3
Total in Firm 36
Total AIA or WSA Members 11

Architectural Manufacturers Contact: All Of The Above

Categories of Architectural Services Available and Approximate Percent by Category:
5 - Small Scale Office Buildings
8 - Large Scale Office Buildings
5 - Interior Design
10 - Educational
2 - Industrial
5 - Banks
50 - Medical-Health Care
5 - Churches/Worship
5 - Municipal Buildings
5 - Energy Audits

Architectural Manufacturers Contact: All Of The Above

Firm Personnel by Discipline
Architectural 9
Interior Designers 1
Administrative 2
Total in Firm 12
Total AIA or WSA Members 5

Categories of Architectural Services Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
10 - Large Scale Office Buildings
5 - Shopping Centers - Retail
5 - Apartments - Condominiums
10 - Townhouses
5 - Planning
5 - Interior Design
5 - Educational
5 - Industrial
5 - Design/Build
15 - Banks
5 - Medical-Health Care
15 - Restoration/Renovation
5 - Churches/Worship
5 - Municipal Buildings
Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
5 - Shopping Centers - Retail
15 - Apartments - Condominiums
10 - Planning
35 - Industrial
5 - Restaurants
5 - Banks/Financial
5 - Medical-Health Care
5 - Prime Engineering
5 - Municipal Buildings

Six Recent Exemplary Projects
(Awards If Any)
Basco Credit Union, Wauwatosa, WI;
L’Hermitage Condominiums, Milwaukee,
Werner Mfg. Co., Milwaukee, WI;
Nelson Wheel Co., Menomonee Falls, WI
(Masonry Institute Award); Viv-A-Color,
Milwaukee, WI (Masonry Institute Award);
Lieberman, Inc., Milwaukee, WI

BIRSCHBACH & ASSOCIATES, LTD.
P.O. Box 328, 1801 Crooks Avenue
Kaukauna, WI 54130
414/766-4227
Allan R. Birschbach WSA/AIA
Judy A. Birschbach

Client Contact: Allan R. Birschbach
Manufacturers Contact: Allan R. Birschbach

Firm Personnel by Discipline
Architectural 1
Administrative 1
Total in Firm 2
Total AIA or WSA Members 1

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
5 - Shopping Centers - Retail
15 - Apartments - Condominiums
10 - Planning
35 - Industrial
5 - Restaurants
5 - Banks/Financial
5 - Medical-Health Care
5 - Prime Engineering
5 - Municipal Buildings

Six Recent Exemplary Projects
(Awards If Any)
Ascot Credit Union, Wauwatosa, WI;
L’Hermitage Condominiums, Milwaukee,
Werner Mfg. Co., Milwaukee, WI;
Nelson Wheel Co., Menomonee Falls, WI
(Masonry Institute Award); Viv-A-Color,
Milwaukee, WI (Masonry Institute Award);
Lieberman, Inc., Milwaukee, WI

BOETTCHER & GINNOW, INC.
ARCHITECTS
516 South Commercial Street
Neenah, WI 54956
414/725-3486

Carl E. Boettcher WSA/AIA
Royden D. Ginnow WSA/AIA

Client Contact: Carl E. Boettcher
Manufacturers Contact: Robert Acord

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
10 - Architect Designed Homes
10 - Apartments - Condominiums
10 - Banks/Financial
60 - Churches/Worship

BOWEN WILLIAMSON ZIMMERMANN,
ARCHITECTS
Eleven North Allen Street
Madison, WI 53705
608/238-7826

Ronald Gene Bowen WSA/AIA
Rolland H. Williamson WSA/AIA
Frederick E. Zimmermann WSA/AIA

Firm Personnel by Discipline
Architectural 7
Other General 1
Total in Firm 8
Total AIA or WSA Members 5

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
10 - Architect Designed Homes
20 - Apartments - Condominiums
10 - Planning
15 - Interior Design
15 - Industrial
10 - Restoration/Renovation
10 - Churches/Worship

Gross Construction Volume Of Projects
1980 $9,000,000
1979 $8,000,000
1978 $7,500,000
1980 $9,000,000
Six Recent Exemplary Projects
(Awards If Any)
Highway Safety Rest Area (solar); AIA Honor Award 1980; Five Flags Civic Center, Dubuque, IA; AIA Honor Award 1980; Fauerbach Condominiums; U.W. Bacteriology Bldg. Addition & Remodeling; Fond du Lac Parking Ramp; Madison Metro Maintenance & Administration Facility

**BRAY ASSOCIATES, ARCHITECTS, INC.**
2508 South 8th Street
Sheboygan, WI 53081
414/458-5761

Lawrence E. Bray
WSA/AIA

Gene Cravillion

James Willimas

Ray Haen

Client Contact: Lawrence E. Bray
Manufacturers Contact: Ray Haen

Firm Personnel by Discipline
Architectural

Administrative

Total in Firm

Total AIA or WSA Members

Categories of Architectural Services Available and Approximate Percent by Category:

- Small Scale Office Buildings
- Architect Designed Homes
- Apartments - Condominiums
- Restaurants
- Banks/Financial
- Medical-Health Care
- Educational
- Industrial
- Restoration/Renovation
- Churches/Worship
- Municipal Buildings

Gross Construction Volume Of Projects

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<tr>
<th>Year</th>
<th>Amount</th>
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<tbody>
<tr>
<td>1978</td>
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<tr>
<td>1980</td>
<td>$2,000,000</td>
</tr>
<tr>
<td>1981</td>
<td>$1,000,000</td>
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Six Recent Exemplary Projects
(Awards If Any)

- Monominee Indian High School, Keshena, WI
- John Muir Elementary School, Portage, WI
- St. Leonards Catholic Church, Muskego, WI
- Elkhart Lake Civic Center, Elkhart Lake, WI
- Plymouth Hospital Nursing Home, Plymouth, WI
- St. Dennis Catholic Church, Madison, WI

**BRUST-HEIKE/DESIGN ASSOCIATES**
10401 West Lincoln Avenue
Milwaukee, WI 53227
414/545-0060

David P. Brust
WSA/AIA

Thomas A. Heike
WSA/AIA, CSI

Mark G. Herr
WSA/AIA

Client Contact: David P. Brust, Thomas A. Heike
Manufacturers Contact: Michael U. Herriges

Firm Personnel by Discipline
Architectural

Interior Designers

Other Technical

Administrative

Other General

Total in Firm

Total AIA or WSA Members

Categories of Architectural Services Available and Approximate Percent by Category:

- Small Scale Office Buildings
- Shopping Centers - Retail
- Apartments - Condominiums
- Planning
- Educational
- Industrial
- Design/Build
- Municipal Buildings

Gross Construction Volume Of Projects

<table>
<thead>
<tr>
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<tr>
<td>1980</td>
<td>$14,000,000</td>
</tr>
<tr>
<td>1981</td>
<td>$19,000,000</td>
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Six Recent Exemplary Projects
(Awards If Any)

- Arlington Court & Locust Court, Housing Projects, Milwaukee, WI
- St. Mary's Parish Center, Elm Grove, WI
- Mitchell Savings & Loan Association, Greenfield, WI
- St. Anne's Home For The Elderly, Milwaukee, WI
- Point Loomis Shopping Center, Milwaukee, WI
- Waukesha YMCA

**BWB ARCHITECTS, S.C.**
619 Second Street
Hudson, WI 54016
715/386-5161

Charles D. Wahlberg
WSA/AIA

C. Jay Sleiter
MSAIA

Client Contact: Charles D. Wahlberg, C. Jay Sleiter
Manufacturers Contact: Charles D. Wahlberg, C. Jay Sleiter

Firm Personnel by Discipline
Architectural

Other Technical

Administrative

Total AIA or WSA Members

Categories of Architectural Services Available and Approximate Percent by Category:

- Large Scale Office Buildings
- Banks/Financial
- Medical-Health Care
- Educational
- Churches/Worship
- Municipal Buildings

Gross Construction Volume Of Projects

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
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<tr>
<td>1980</td>
<td>$7,000,000</td>
</tr>
<tr>
<td>1981</td>
<td>$8,000,000</td>
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</tbody>
</table>

Six Recent Exemplary Projects
(Awards If Any)

- Taylor County Law Enforcement; Shell Lake Nursing Home; Polk County Bank
- St. Croix Health Center; Northwestern College Dorm; Tourism Addition - Ashland

**JOHN BRUNI ASSOCIATES**
P.O. Box 280
Monroe, WI 53566
608/328-8211

John Bruni
WSA/AIA, CSI

Client Contact: John Bruni
Manufacturers Contact: Bob Getmann

Firm Personnel by Discipline
Architectural

Other Technical

Administrative

Total in Firm

Total AIA or WSA Members

Categories of Architectural Services Available and Approximate Percent by Category:

- Small Scale Office Buildings
- Shopping Centers - Retail
- Apartments - Condominiums
- Planning
- Educational
- Industrial
- Restaurants
- Churches/Worship
- Municipal Buildings

Gross Construction Volume Of Projects

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1979</td>
<td>$6,000,000</td>
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<tr>
<td>1980</td>
<td>$11,000,000</td>
</tr>
<tr>
<td>1981</td>
<td>$19,000,000</td>
</tr>
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</table>

**D. S. CARLSON & L. G. FENSKE**
770 N. Water Street
Milwaukee, WI 53202
414/765-7518

D. S. Carlson
WSA/AIA

L. G. Fenske
WSA/AIA

Firm Personnel by Discipline
Architectural

Total in Firm

Total AIA or WSA Members
Six Recent Exemplary Projects
(Awards If Any)
Wisconsin Employers Group, New Home Office, De Pere, WI; Amerimarc Ltd., New Office Building, Appleton, WI; De Pere Federal Savings & Loan Co.; St. Joseph’s Church, De Pere, WI; Weyerhaeuser, Plant Addition & Office, Manitowoc, WI; Fort Howard, Storage Facility & Conveyer, Green Bay, WI

CHRYSLIS EAST, ARCHITECTS
205 West Highland
Milwaukee, WI 53203
414/271-4160

Joseph Valerio
Kent Hubbell
WSA/AIA
WSA/AIA (Michigan)

Firm Personnel by Discipline
Architectural 5
Other General 1
Total in Firm 6
Total AIA or WSA Members 2

Gross Construction Volume Of Projects
1978 $1,500,000
1979 $4,000,000
1980 $4,000,000

Six Recent Exemplary Projects
(Awards If Any)
Herschman Residence, Chicago, IL; Three Rivers Eventstructure, Pittsburgh, PA, 1977 WSA/AIA Honor Award; Herman Miller Pavilion, Grand Rapids, MI, Governors Award for Design Excellence (Michigan); Navy Pier Restoration, Chicago, IL; Performing Arts Center Stage, Milwaukee, WI; Riverfront Housing, Milwaukee, WI

COMO OF WISCONSIN INC.
4321 W. College Avenue
Appleton, WI 54911
414/739-0227

R. E. Vander Werff
WSA/AIA

Firm Personnel by Discipline
Architectural 1
Other Technical 2
Administrative 1
Total in Firm 4
Total AIA or WSA Members 1

Gross Construction Volume Of Projects
1980 $3,160,000
1981 $2,000,000

Six Recent Exemplary Projects
(Awards If Any)
Herschman Residence, Chicago, IL; Three Rivers Eventstructure, Pittsburgh, PA, 1977 WSA/AIA Honor Award; Herman Miller Pavilion, Grand Rapids, MI, Governors Award for Design Excellence (Michigan); Navy Pier Restoration, Chicago, IL; Performing Arts Center Stage, Milwaukee, WI; Riverfront Housing, Milwaukee, WI

VERNE CONDER, ARCHITECT
1713 Frank Street
Green Bay, WI 54304
414/494-3141

Verne Conder
WSA/AIA

Client Contact: Verne Conder
Manufacturers Contact: Verne Conder

Firm Personnel by Discipline
Architectural 1
Other Technical 2
Total in Firm 3
Total AIA or WSA Members 1

Categories of Architectural Services Available and Approximate Percent by Category:
20 - Small Scale Office Buildings
10 - Shopping Centers - Retail
10 - Architect Designed Homes
10 - Apartments - Condominiums
10 - Industrial
10 - Medical-Health Care
10 - Municipal Buildings

Categories of Architectural Services Available and Approximate Percent by Category:
25 - Restoration/Renovation

COMPREHENSIVE DESIGN INC.
3397 So. Howell Avenue
Milwaukee, WI 53207
414/744-8373

Craig T. Ellsworth
WSA/AIA
A. Ray Ellsworth

Firm Personnel by Discipline
Architectural 1
Engineering 1
Administrative 2
Total in Firm 4
Total AIA or WSA Members 1

Gross Construction Volume Of Projects
1980 $3,160,000
1981 $2,000,000

Six Recent Exemplary Projects
(Awards If Any)
Herschman Residence, Chicago, IL; Three Rivers Eventstructure, Pittsburgh, PA, 1977 WSA/AIA Honor Award; Herman Miller Pavilion, Grand Rapids, MI, Governors Award for Design Excellence (Michigan); Navy Pier Restoration, Chicago, IL; Performing Arts Center Stage, Milwaukee, WI; Riverfront Housing, Milwaukee, WI

COOPER ASSOCIATES
100 West Orchard Beach Lane
Rice Lake, WI 54868
715/234-7008

Lewis Seymour
WSPE
John Spalding
WSA/AIA, CSI

Client Contact: John Spalding
**Design Center Architects, S.C.**

312 Center Street
Post Office Box 511
Lake Geneva, Wi 53147
414/248-8391

Derald M. West  WSA/AIA

**Categories of Architectural Services Available and Approximate Percent by Category:**

- **20 - Small Scale Office Buildings**
- **14 - Solar and/or Earth Sheltered**
- **36 - Architect Designed Homes**
- **2 - Interior Design**
- **7 - Industrial**
- **2 - Design/Build**
- **2 - Restaurants**

**Six Recent Exemplary Projects (Awards If Any)**

- Teton Woods, Office Condominiums; Ovens of Brittany Restaurant; PCA Lancaster Office; PCA Stevens Point Motel

---

**Davis & Fatica, Architects**

3510 North Oakland Avenue
Milwaukee, Wi 53211
414/963-2072

William K. Davis  WSA/AIA
John J. Fatica  WSA/AIA

**Categories of Architectural Services Available and Approximate Percent by Category:**

- **10 - Shopping Centers - Retail**
- **10 - Restaurants**
- **5 - Planning**
- **5 - Educational**
- **5 - Industrial**
- **10 - Restoration/Renovation**
- **10 - Churches/Worship**

**Six Recent Exemplary Projects (Awards If Any)**

- Addition to Plat Elementary School, Cottage Grove, Wi; Addition to Golden Mast Restaurant, Okauchee, Wi; Remodeling Echo Bowl, Glendale, Wi; Park Shelter, Racine, Wi; Shopping Mall, Client's Name Withheld, Hartland, Wi.
THE DURRANT GROUP, INC.
2802 International Lane
Madison, WI
One Dubuque Plaza
Dubuque, IA
608/241-3340

J. W. Dommer, President
R. F. Mattox, V.P. and General Manager
G. E. Deininger, V.P. and Secretary/Treasurer

Client Contact: J. W. Dommer
Manufacturers Contact: J. W. Dommer

Firm Personnel by Discipline
Architectural 22
Engineering 17
Landscape Architects 1
Interior Designers 3
Other Technical 30
Administrative 18
Other General 3
Total in Firm 94
Total AIA or WSA Members 22

Categories of Architectural Services Available and Approximate Percent by Category:
3 - Small Scale Office Buildings 10
3 - Shopping Centers - Retail 9
3 - Solar and/or Earth Sheltered 8
3 - Interior Design 9
32 - Educational 9
8 - Industrial 9
1 - Banks 9
15 - Medical-Health Care 9
7 - Prime Engineering 9
2 - Restoration/Renovation 9
1 - Landscape Architecture 9
1 - Churches/Worship 9
12 - Municipal Buildings 9

Gross Construction Volume Of Projects
1979 $5,000,000
1980 $6,000,000
1981 $6,000,000

Six Recent Exemplary Projects
(Awards If Any)
Indianhead Technical Institute, Superior
Campus, AIA Award; Bethesda Lutheran
Home, Chapel & Spiritual Life Center;
University of Wisconsin - School of Veterinary
Medicine; University of Wisconsin -
Center For Health Sciences - Renovation;
Product Engineering Facility, John Dee
Harvester Works, Silvis, IL; Durrant
Group Office Building, 2802 International
Lane, Madison, WI

EARTH SHELTER CORPORATION OF
AMERICA
Rt. #2, Box 97B
Berlin, WI 54923
414/361-2266

E. E. "Buzz" Carpenter
Ron O. Eikens
Terry L. McLaughlin
Patrick J. DelPonte

Client Contact: Terry L. McLaughlin, AIA
Manufacturers Contact: Terry L. McLaughlin, AIA

Firm Personnel by Discipline
Architectural 1
Engineering 1
Administrative 2
Other General 5
Total in Firm 11
Total AIA or WSA Members 1

Categories of Architectural Services Available and Approximate Percent by Category:
5 - Small Scale Office Buildings 3
5 - Solar and Earth Sheltered 25
50 - Architect Designed Homes 5
25 - Apartments - Condominiums 5
5 - Townhouses 5
5 - Planning 6
5 - Industrial 5
5 - Design/Build 6

Gross Construction Volume Of Projects
1979 $600,000
1980 $1,500,000
1981 $5,000,000

Six Recent Exemplary Projects
(Awards If Any)
Lakeland State Bank; 70 West Shopping
Center; Dr. Newcomb Nursing Home; Polcat & Lace Rest.; Lac Du Flambeau Com.
Center. North Shore Condo's

FISCHER-FISCHER-THEIS, INC.
S22 W22660 Broadway
Waukesha, WI 53186
414/547-6969

Ned E. Fischer
Brian T. Fischer
Alan R. Theis

Client Contact: Ned E. Fischer, Brian T.
Fischer, Alan R. Theis
Manufacturers Contact: Ned E. Fischer, Brian T. Fischer, Alan R. Theis

Firm Personnel by Discipline
Architectural 5
Engineering 3
Administrative 2
Total in Firm 7
Total AIA or WSA Members 1

Gross Construction Volume Of Projects
1978 $8,000,000
1979 $7,000,000
1980 $12,000,000
Six Recent Exemplary Projects
(Awards If Any)
Tonawanda Elem. Sc./Additions to Brookfield Central H.S. & East H.S., Elm Grove & Brookfield, WI; Dousman/Wisconsin Elementary Schools, Wales & Dousman, WI; U.W.M. Heating & Cooling Plant, Milwaukee, WI; Greenfield Police Station, Greenfield, WI; Bethesda/Rose Glen/Meadowbrook Elem. Schools, Waukesha, WI; Mukwonago Jr. High Sc./New Elem. School, Mukwonago, WI

FRANCISCHI ASSOCIATES, INC.
6165 North Green Bay Avenue
Milwaukee, WI 53209
414/228-8200
Bruno J. Franceschi WSA/AIA, ASCE, ESM, NSPE, PEP, WSPE
Bruce J. Angeli WSA/AIA

Client Contact: Bruno J. Franceschi
Manufacturers Contact: Bruce J. Angeli

Firm Personnel by Discipline
Architectural 4
Engineering 1
Administrative 1

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Commercial
10 - Educational
10 - Industrial
10 - Institutional
10 - Residential
10 - Other

Gross Construction Volume Of Projects
1978 $4,100,000
1979 $4,600,000
1980 $5,500,000

Six Recent Exemplary Projects
(Awards If Any)
The Jefferson Office Building, Milwaukee, WI - WSA/AIA Award; North Division High School, Milwaukee, WI - WSA/AIA Award; Dairy Forage Research Center, Madison, WI - WSA/AIA Award; Lakeland Medical Center, Lorain, OH - WSA/AIA Award; Lakeland Institute, Lorain, OH - WSA/AIA Award; Waukesha Engine Division, Waukesha, WI - WSA/AIA Award

REIMAR F. FRANK, AIA, ARCHITECT
4688 Lake Club Circle
Oconomowoc, WI 53066
414/567-9070
Reimar F. Frank WSA/AIA

Client Contact: Reimar F. Frank
Manufacturers Contact: Reimar F. Frank

Firm Personnel by Discipline
Architectural 1
Total in Firm 1
Total AIA or WSA Members 1

FRISCH & ASSOCIATES LTD.
3040 West Wisconsin Avenue
P.O. Box 2817
Appleton, WI 54913
414/734-6855
Christy Fleegle WSA/AIA

Client Contact: Christy Fleegle
Manufacturers Contact: Christy Fleegle

Firm Personnel by Discipline
Architectural 1
Total in Firm 1
Total AIA or WSA Members 1

CHRISTY FLEEGLE & ASSOCIATE LTD.
6200 Mineral Point Road
Madison, WI 53705
608/238-2661
825 North Jefferson Street
Milwaukee, WI 53202
414/271-4080
3456 SW 42nd Avenue
Gainesville, FL 32608
904/377-6884

Joseph H. Flad
James W. Miller
Glenn M. Johnson
John E. Blassick
Peter E. Starkweather
James K. Adams
William C. Bethke
David M. Cote
R. Wayne Duerst
Ralph H. Jackson, Jr.
Alan P. Jacobs
Elmer A. Keller
Patrick LeSage
Frank C. Maersch
Jay A. McLean
Thomas K. Nisbet
Fred H. Peterson
R. H. Postweiler
Morris Redfern
John P. Reif
Florian Remitz
John H. Simonitsch
Robert Graves
Dennis Horbinski
Frank Maersh

Firm Personnel by Discipline
Architectural 93
Engineering 70
Landscape Architects 3
Interior Designers 5
Other Technical 21
Administrative 13
Other General 24
Total in Firm 229
Total AIA or WSA Members 20

Six Recent Exemplary Projects
(Awards If Any)
The Jefferson Office Building, Milwaukee, WI - WSA/AIA Award; North Division High School, Milwaukee, WI - WSA/AIA Award; Dairy Forage Research Center, Madison, WI - WSA/AIA Award; Lakeland Medical Center, Lorain, OH - WSA/AIA Award; Lakeland Institute, Lorain, OH - WSA/AIA Award; Waukesha Engine Division, Waukesha, WI - WSA/AIA Award

FLAD & ASSOCIATES
825 North Jefferson Street
Milwaukee, WI 53202
414/271-4080
3456 SW 42nd Avenue
Gainesville, FL 32608
904/377-6884

Six Recent Exemplary Projects
(Awards If Any)
Timm Shopping Center Development, Appleton, WI; Outagamie County Airport Expansion, Appleton, WI; Appleton Valley Transit Facility, Appleton, WI; Menominee Tribal Court House and Holding Facility, Keshena, WI; Air Wisconsin Office Expansion, Appleton, WI; Naga-Wauke Golf Clubhouse, Waukesha, WI

FRISCH & ASSOCIATES LTD.
3040 West Wisconsin Avenue
P.O. Box 2817
Appleton, WI 54913
414/734-6855

Client Contact: Christy Fleegle
Manufacturers Contact: Christy Fleegle

Firm Personnel by Discipline
Architectural 1
Total in Firm 1
Total AIA or WSA Members 1

JOSEPH H. FLAD & ASSOCIATES
3040 West Wisconsin Avenue
P.O. Box 2817
Appleton, WI 54913
414/734-6855

Client Contact: Joseph H. Flad
Manufacturers Contact: Joseph H. Flad

Firm Personnel by Discipline
Architectural 4
Engineering 2
Interiors 1
Total in Firm 10
Total AIA or WSA Members 4

Categories of Architectural Services
Available and Approximate Percent by Category:
20 - Small Scale Office Buildings
5 - Large Scale Office Buildings
5 - Shopping Centers - Retail
20 - Solar and/or Earth Sheltered
5 - Industrial
5 - Educational
10 - Renewable/Restoration

Six Recent Exemplary Projects
(Awards If Any)
Timm Shopping Center Development, Appleton, WI; Outagamie County Airport Expansion, Appleton, WI; Appleton Valley Transit Facility, Appleton, WI; Menominee Tribal Court House and Holding Facility, Keshena, WI; Air Wisconsin Office Expansion, Appleton, WI; Naga-Wauke Golf Clubhouse, Waukesha, WI

FRISCH & ASSOCIATES LTD.
3040 West Wisconsin Avenue
P.O. Box 2817
Appleton, WI 54913
414/734-6855

Client Contact: Christy Fleegle
Manufacturers Contact: Christy Fleegle

Firm Personnel by Discipline
Architectural 1
Total in Firm 1
Total AIA or WSA Members 1

REIMAR F. FRANK, AIA, ARCHITECT
4688 Lake Club Circle
Oconomowoc, WI 53066
414/567-9070
Reimar F. Frank WSA/AIA

Client Contact: Reimar F. Frank
Manufacturers Contact: Reimar F. Frank

Firm Personnel by Discipline
Architectural 1
Total in Firm 1
Total AIA or WSA Members 1

REIMAR F. FRANK, AIA, ARCHITECT
4688 Lake Club Circle
Oconomowoc, WI 53066
414/567-9070
Reimar F. Frank WSA/AIA

Client Contact: Reimar F. Frank
Manufacturers Contact: Reimar F. Frank

Firm Personnel by Discipline
Architectural 1
Total in Firm 1
Total AIA or WSA Members 1
Categories of Architectural Services
Available and Approximate Percent by Category:
20 - Small Scale Office Buildings
10 - Shopping Centers - Retail
40 - Architect Designed Homes
20 - Industrial

FRELICH-ANGUS-YOUNG
51 South Jackson Street
Janesville, WI 53545
608/756-2326

Lincoln F. Frelich
WSA/AIA
James J. Angus
WSA/AIA, CSI
Roger E. Young
WSA/AIA

Client Contact: James J. Angus
Manufacturers Contact: Roger E. Young

Firm Personnel by Discipline
Architectural 3
Total AIA or WSA Members 3

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
5 - Architect Designed Homes
5 - Apartments - Condominiums
5 - Planning
30 - Educational
10 - Industrial
20 - Banks/Financial
5 - Medical-Health Care
5 - Restoration/Renovation
5 - Churches/Worship

Gross Construction Volume Of Projects
1978 $2,575,000
1979 $2,230,000
1980 $2,600,000

Six Recent Exemplary Projects
(Awards If Any)
Williams Center Addition, U. of Wis. - Whitewater, WI; Milton Middle School, Milton, WI; Rock County Maintenance Facility, Janesville, WI; Beloit Holiday Inn Additions, South Beloit, IL; Tobacco State Bank Addition, Edgerton, WI; Blackhawk Credit Union, Janesville, WI

ERIC FRIS, AIA
P.O. Box 70
Eagle River, WI 54521
715/479-4454

Eric Friis
WSA/AIA

Firm Personnel by Discipline
Architectural 1
Total in Firm 1
Total AIA or WSA Members 1

Gross Construction Volume Of Projects
1978 $500,000
1979 $400,000

Six Recent Exemplary Projects
(Awards If Any)
Police Headquarters, Rhinelander, WI; Telephone Building, Crandon, WI; Bank Building, Lakewood, WI; Nursing Homes, Tomahawk, WI; Nursing Home, Rib Lake, WI; Utility Office & Warehouse, Minocqua, WI

STUART WILLIAM GALLAHER, ARCHITECT, INC.
702 N. Blackhawk Avenue
Madison, WI 53703
608/238-0991

Stuart W. Gallaher
WSA/AIA

Client Contact: Same
Manufacturers Contact: Same

Firm Personnel by Discipline
Architectural 3
Administrative 1
Total in Firm 4
Total AIA or WSA Members 1

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
10 - Shopping Centers - Retail
5 - Solar and/or Earth Sheltered
10 - Architect Designed Homes
5 - Apartments - Condominiums
5 - Townhouses
5 - Planning
5 - Interior Design
10 - Industrial
10 - Restaurants
5 - Medical-Health Care
5 - Restoration/Renovation
5 - Churches/Worship
10 - Municipal Buildings

Gross Construction Volume Of Projects
1979 $2,900,000
1980 $2,800,000
1981 $3,000,000

Six Recent Exemplary Projects
(Awards If Any)
Olbrich Garden Center Complex, Madison, WI; Garner Park Shelter, Madison, WI; Tenney-Vilas Park Bath Houses, Madison, WI; Hilton Inn, Lake Geneva, WI; Chalet Landhaus, New Glarus, WI

DOUGLAS A. GALLUS, ARCHITECT
1233 Lily Road
Oconomowoc, WI 53066
414/967-9767

Douglas A. Gallus
WSA/AIA

Firm Personnel by Discipline
Architectural 1

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
10 - Solar and/or Earth Sheltered
50 - Architect Designed Homes
20 - Apartments - Condominiums
10 - Restoration/Renovation

Six Recent Exemplary Projects
(Awards If Any)
Schaefer Residence, Grafton, WI; Rostad Residence (Solar), Glendale, WI; Raskin Residence, Grafton, WI; Shipley Residence, Oconomowoc, WI; Contract Services Office Bldg., Menomonee Falls, WI; Oconomowoc Co. Office Restoration, Oconomowoc, WI

GAUSEWITZ & ASSOCIATES
4933 Tonywatha Trail
Monona, WI 53716
608/222-2196

Carl H. Gausewitz
WSA/AIA, WSPE

Firm Personnel by Discipline
Architectural 1
Engineering 1
Total in Firm 1
Total AIA or WSA Members 1

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
10 - Solar and/or Earth Sheltered
10 - Apartments - Condominiums
20 - Industrial
5 - Restaurants
5 - Banks/Financial
5 - Medical-Health Care
20 - Prime Engineering
5 - Restoration/Renovation
5 - Churches/Worship
5 - Municipal Buildings

Gross Construction Volume Of Projects
1978 $350,000
1979 $650,000
1980 $500,000

Six Recent Exemplary Projects
(Awards If Any)
Graceland Cemetery Office, Milwaukee, WI; WSA Honor Award; St. Stephens Lutheran Church, Monona, WI, WSA Honor Award; Monona Public Library, Monona, WI; Four Lakes Yacht Club, Monona, WI; Sigma Chi House (Fraternity), Madison, WI

DAVID EVAN GLASSER
3055 North Hackett
Milwaukee, WI 53211
414/961-1179

David Evan Glasser
WSA/AIA

Firm Personnel by Discipline
Architectural 1
Total in Firm 1
Total AIA or WSA Members 1

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
25 - Shopping Centers - Retail
10 - Townhouses
25 - Planning
20 - Interior Design
25 - Educational
Gross Construction Volume Of Projects
1980 $1,000,000
1981 $250,000

Six Recent Exemplary Projects
(Awards If Any)
Furri Solar House Addition; Silver Spring Planning Study; Westmoor Natural Science Center

THEODORE GLAWTSCHEW & ASSOCIATES
7157 W. Burleigh Street
Milwaukee, WI 53210
414/449-9991
Theodore Glawtschew WSA/AIA, CSI
Client Contact: Theodore Glawtschew

Firm Personnel by Discipline
Architectural 1
Total in Firm 1
Total AIA or WSA Members 1

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
20 - Solar and/or Earth Sheltered
20 - Architect Designed Homes
30 - Apartments - Condominiums
5 - Townhouses
5 - Planning
5 - Banks/Financial

Gross Construction Volume Of Projects
1979 $700,000
1981 $1,000,000
1980 $650,000

GRAVEN & ASSOCIATES
817 Forward Drive
Madison, WI 53711
608/271-4722
Paul H. Graven WSA/FAIA
William Nahiriak WSA/AIA, CSI
Client Contact: Paul H. Graven
Manufacturers Contact: William Nahiriak

Firm Personnel by Discipline
Architectural 2 1/2
Administrative 1
Total in Firm 3 1/2
Total AIA or WSA Members 2 1/2

Categories of Architectural Services
Available and Approximate Percent by Category:
5 - Small Scale Office Buildings
10 - Large Scale Office Buildings
3 - Shopping Centers - Retail
5 - Solar and/or Earth Sheltered
10 - Architect Designed Homes
10 - Apartments - Condominiums
6 - Townhouses
5 - Planning
2 - Interior Design
15 - Educational
10 - Industrial
10 - Banks/Financial
8 - Restoration/Remodeling
2 - Churches/Worship
8 - Municipal Buildings

Six Recent Exemplary Projects
(Awards If Any)
Madison General Hospital Laboratory, Madison, WI, AIA Honor Award; Industrial Education - Agriculture Technology, Platteville, WI; Honor Award; Geology - Geophysics Building and Addition, Madison, WI; Bascom Hall Remodeling, UW - Madison, Madison, WI; Anchor Hilldale and Addition, Madison, WI; Madison Area Technical College, Reedsburg, WI

GLENN F. GROTH ARCHITECT, AIA
2619 Camelot Boulevard
Sheboygan, WI 53081
414/452-3602
Glenn F. Groth WSA/AIA
Client Contact: Glenn F. Groth
Manufacturers Contact: Glenn F. Groth

Firm Personnel by Discipline
Architectural 2
Administrative 1
Total in Firm 3
Total AIA or WSA Members 1

Categories of Architectural Services
Available and Approximate Percent by Category:
5 - Large Scale Office Buildings
10 - Apartments - Condominiums
5 - Medical-Health Care
10 - Educational
8 - Industrial
2 - Churches/Worship
20 - Municipal Buildings

HACKWORTHY JUERISSON ASSOCIATES INC.
11121 W. Oklahoma Ave.
Milwaukee, WI 53227
414/541-3300
R. D. Hackworthy P.E.
R. Juerisson WSA/AIA
T. Orlowski WSA/AIA
G. Singhvi, Ph.D. P.E.

Client Contact: R. Juerisson, R. D. Hackworthy
Manufacturers Contact: T. Orlowski

Firm Personnel by Discipline
Architectural 6
Engineering 3
Interior Designers 1
Administrative 2
Total in Firm 12
Total AIA or WSA Members 3

Categories of Architectural Services
Available and Approximate Percent by Category:
5 - Large Scale Office Buildings
10 - Apartments - Condominiums
5 - Medical-Health Care
50 - Educational
8 - Industrial
2 - Churches/Worship
20 - Municipal Buildings

Gross Construction Volume Of Projects
1979 $3,500,000
1980 $1,500,000

Six Recent Exemplary Projects
(Awards If Any)
Great Midwest Savings & Loan, West Towne Branch, Madison, WI; Lakeshore Technical Institute Addition, 80,000 sq. ft., Cleveland, WI; Howards Grove School District, Northview Elementary; Oakfield Animal Hospital, Eau Claire, WI; Bethany Reformed Church, Sheboygan, WI; Great Midwest Savings & Loan, Brookfield, WI
Six Recent Exemplary Projects (Awards If Any)
Oneida County Law Enforcement Facility; Oshkosh Public Housing Project For Elderly; Fox Valley Technical Institute - Oshkosh Campus; Northland Lutheran High School, Merrill; U.W.M. Nutritional Sciences Remodeling

CHARLES HAEUSER ARCHITECTS, INC.
3609 North Sixth Street
Milwaukee, WI 53212
414/265-3000
Charles Haueuser WSA/AIA

Client Contact: Charles Haueuser
Manufacturers Contact: Charles Haueuser

Firm Personnel by Discipline
Architectural 8
Engineering 1
Other Technical 3
Other General 2
Total in Firm 15
Total AIA or WSA Members 1

Categories of Architectural Services Available and Approximate Percent by Category:
- Small Scale Office Buildings 5
- Large Scale Office Buildings 10
- Solar and/or Earth Sheltered 3
- Planning 4
- Interior Design 1
- Educational 2
- Industrial 25
- Design/Build (Separate Corp.) 100
- Banks/Financial 6
- Medical-Health Care 10
- Churches/Worship 5

Gross Construction Volume Of Projects
1978 $2,536,270
1979 $7,250,000
1980 $9,911,000

Six Recent Exemplary Projects (Awards If Any)
Chippewa Valley Family Y.M.C.A., Chippewa Falls, WI; Marcup Corp. Office Building, Phillips, WI; Nichols-ホーム Shield, Inc. Manufacturing Plant, Rice Lake, WI; Mason Shoe Company Manufacturing Plant, Shipping Bldg., Chippewa Falls, WI; Mason Shoe Company, Office Building, Chippewa Falls, WI; Colfax Junior Senior High School, Colfax, WI

HALLBECK GROUP
ARCHITECTS-ENGINEERS, INC.
100 Milwaukee Street
La Crosse, WI 54601
608/784-1830
2424 American Lane
Madison, WI 53704
608/244-1341

H. A. Schroeder WSA/AIA
R. D. Roslansky WSA/AIA
R. B. Hackner WSA/AIA
R. J. Saphner WSA/AIA
J. E. Knothe WSA/AIA

Client Contact: R. B. Hackner & R. D. Roslansky (LaCrosse)
Manufacturers Contact: R. A. Sather (LaCrosse)

Firm Personnel by Discipline
Architectural 40
Engineering 14
Landscape Architects 1
Administrative 9
Other General 3
Total in Firm 77
Total AIA or WSA Members 18

Categories of Architectural Services Available and Approximate Percent by Category:
- Small Scale Office Buildings 8
- Large Scale Office Buildings 6
- Shopping Centers - Retail 1
- Solar and/or Earth Sheltered 3
- Apartments - Condominiums 18
- Educational 12
- Industrial 4
- Restaurants 1
- Banks/Financial 10
- Medical-Health Care 10
- Restoration/Renovation 10
- Municipal Buildings

Gross Construction Volume Of Projects
1979 $35,000,000
1980 $42,000,000
1981 $50,000,000

Six Recent Exemplary Projects (Awards If Any)
La Crosse Civic Center & Hotel, WSA Award 1981; Logan Senior H.S., La Crosse, WSA Award 1980; Eau Claire Public Library, WSA Award 1979; "RG" Office Building, Madison, WSA Award 1979; 1st National Bank of La Crosse, WSA Award 1979; Ping Manor Housing For The Elderly, La Crosse
ROLF IRGENS, INC.
2133 Swan Blvd.
Wauwatosa, WI 53226
414/258-9502

Client Contact: Rolf Irgens
Manufacturers Contact: Rolf Irgens

Firm Personnel by Discipline
Architectural 8
Total in Firm 8
Total AIA or WSA Members 3

Categories of Architectural Services
Available and Approximate Percent by Category:
- 5 - Small Scale Office Buildings 6%
- 20 - Large Scale Office Buildings 12%
- 5 - Interior Design 3%
- 20 - Educational 12%
- 10 - Industrial 6%
- 10 - Banks/Financial 6%
- 10 - Medical/Health Care 6%
- 10 - Municipal Buildings 6%

Gross Construction Volume Of Projects
1979 $6,000,000
1980 $4,000,000
1981 $2,500,000

Six Recent Exemplary Projects
(Awards If Any)
- Curative Rehabilitation Center, Milwaukee, WI - 1980 Design Award WSA; Milwaukee Area Technical Colleges, Mequon, Oak Creek, West Allis, WI; 1st Wisconsin National Bank, Mitchell Street Branch, Milwaukee (Restoration); Plant Sciences Complex, UW Madison (Under Construction; Interiors, 1st Savings, Milwaukee; Astor Hotel, Milwaukee (Restoration)

KEAER McLEOD & WESTON
3407 Circle Close
Madison, WI 53703
608/233-4815

William V. Kaeser
Arthur M. McLeod
Marcus E. Weston

Client Contact: E. William Johnson
Manufacturers Contact: Leonard Widen

Firm Personnel by Discipline
Architectural
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
- 20 - Large Scale Office Buildings 20%
- 20 - Educational 20%
- 10 - Industrial 10%
- 10 - Banks/Financial 10%
- 10 - Medical/Health Care 10%
- 10 - Municipal Buildings 10%

Gross Construction Volume Of Projects
1979 $6,000,000
1980 $4,000,000
1981 $2,500,000

Six Recent Exemplary Projects
(Awards If Any)
- Quivey's Grove Restaurant (Adaptive Reuse), Madison, WI; Fess Hotel Restaurant/Bar (Adaptive Reuse), Madison - "National Landmark"; Stiklestad Residence, Oregon, WI; University Hill Plaza, Madison, WI; Halversons Finer Dry Cleaning Office/Plant, Madison, WI; City of Stoughton, Administration, Community Development

Larry H. Kassens
WSA/AIA, CSI

Client Contact: Larry H. Kassens
Manufacturers Contact: Larry H. Kassens

Firm Personnel by Discipline
Architectural
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
- 25 - Small Scale Office Buildings 25%
- 10 - Solar and/or Earth Sheltered 10%
- 20 - Educational 20%
- 10 - Industrial 10%
- 10 - Medical/Health Care 10%
- 20 - Community Development 20%

Gross Construction Volume Of Projects
1978 $1,100,000
1979 $1,600,000
1980 $2,900,000

Six Recent Exemplary Projects
(Awards If Any)
- Stiklestad Residence, Oregon, WI; University Hill Plaza, Madison, WI; Halversons Finer Dry Cleaning Office/Plant, Madison, WI; City of Stoughton, Administration, Community Development

Larry H. Kassens
WSA/AIA, CSI

Client Contact: Larry H. Kassens
Manufacturers Contact: Larry H. Kassens

Firm Personnel by Discipline
Architectural
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
- 20 - Large Scale Office Buildings 20%
- 20 - Educational 20%
- 10 - Industrial 10%
- 10 - Banks/Financial 10%
- 10 - Medical/Health Care 10%
- 10 - Municipal Buildings 10%

Gross Construction Volume Of Projects
1979 $6,000,000
1980 $4,000,000
1981 $2,500,000

Six Recent Exemplary Projects
(Awards If Any)
- Curative Rehabilitation Center, Milwaukee, WI - 1980 Design Award WSA; Milwaukee Area Technical Colleges, Mequon, Oak Creek, West Allis, WI; 1st Wisconsin National Bank, Mitchell Street Branch, Milwaukee (Restoration); Plant Sciences Complex, UW Madison (Under Construction; Interiors, 1st Savings, Milwaukee; Astor Hotel, Milwaukee (Restoration)

KECK & ASSOCIATES, ARCHITECTS
P.O. Box 311
Oconomowoc, WI 53066
414/567-0529

Robert A. Keck

Client Contact: Robert A. Keck
Manufacturers Contact: Robert A. Keck

Firm Personnel by Discipline
Architectural
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
- 5 - Small Scale Office Buildings 5%
- 10 - Solar and/or Earth Sheltered 10%
- 20 - Architect Designed Homes 20%
- 10 - Industrial 10%
- 10 - Medical/Health Care 10%
- 20 - Community Development 20%

Gross Construction Volume Of Projects
1978 $1,100,000
1979 $1,600,000
1980 $2,900,000

Six Recent Exemplary Projects
(Awards If Any)
- Quivey's Grove Restaurant (Adaptive Reuse), Madison, WI; Fess Hotel Restaurant/Bar (Adaptive Reuse), Madison - "National Landmark"; Stiklestad Residence, Oregon, WI; University Hill Plaza, Madison, WI; Halversons Finer Dry Cleaning Office/Plant, Madison, WI; City of Stoughton, Administration, Community Development

Larry H. Kassens
WSA/AIA, CSI

Client Contact: Larry H. Kassens
Manufacturers Contact: Larry H. Kassens

Firm Personnel by Discipline
Architectural
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
- 20 - Large Scale Office Buildings 20%
- 20 - Educational 20%
- 10 - Industrial 10%
- 10 - Banks/Financial 10%
- 10 - Medical/Health Care 10%
- 10 - Municipal Buildings 10%

Gross Construction Volume Of Projects
1979 $6,000,000
1980 $4,000,000
1981 $2,500,000

Six Recent Exemplary Projects
(Awards If Any)
- Curative Rehabilitation Center, Milwaukee, WI - 1980 Design Award WSA; Milwaukee Area Technical Colleges, Mequon, Oak Creek, West Allis, WI; 1st Wisconsin National Bank, Mitchell Street Branch, Milwaukee (Restoration); Plant Sciences Complex, UW Madison (Under Construction; Interiors, 1st Savings, Milwaukee; Astor Hotel, Milwaukee (Restoration)

Larry H. Kassens
WSA/AIA, CSI

Client Contact: Larry H. Kassens
Manufacturers Contact: Larry H. Kassens

Firm Personnel by Discipline
Architectural
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
- 5 - Small Scale Office Buildings 5%
- 10 - Solar and/or Earth Sheltered 10%
- 20 - Architect Designed Homes 20%
- 10 - Industrial 10%
- 10 - Medical/Health Care 10%
- 20 - Community Development 20%

Gross Construction Volume Of Projects
1978 $1,100,000
1979 $1,600,000
1980 $2,900,000

Six Recent Exemplary Projects
(Awards If Any)
- Quivey's Grove Restaurant (Adaptive Reuse), Madison, WI; Fess Hotel Restaurant/Bar (Adaptive Reuse), Madison - "National Landmark"; Stiklestad Residence, Oregon, WI; University Hill Plaza, Madison, WI; Halversons Finer Dry Cleaning Office/Plant, Madison, WI; City of Stoughton, Administration, Community Development

Larry H. Kassens
WSA/AIA, CSI

Client Contact: Larry H. Kassens
Manufacturers Contact: Larry H. Kassens

Firm Personnel by Discipline
Architectural
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
- 20 - Large Scale Office Buildings 20%
- 20 - Educational 20%
- 10 - Industrial 10%
- 10 - Banks/Financial 10%
- 10 - Community Development 10%

Gross Construction Volume Of Projects
1979 $6,000,000
1980 $4,000,000
1981 $2,500,000

Six Recent Exemplary Projects
(Awards If Any)
- Curative Rehabilitation Center, Milwaukee, WI - 1980 Design Award WSA; Milwaukee Area Technical Colleges, Mequon, Oak Creek, West Allis, WI; 1st Wisconsin National Bank, Mitchell Street Branch, Milwaukee (Restoration); Plant Sciences Complex, UW Madison (Under Construction; Interiors, 1st Savings, Milwaukee; Astor Hotel, Milwaukee (Restoration)
THOMAS J. KLOIBER AND ASSOCIATES
1277 W. Mason Street
Green Bay, WI 54304
414/494-9020

Client Contact: Thomas J. Kloiber
Manufacturers Contact: Thomas J. Kloiber
Firm Personnel by Discipline
Architectural 2
Administrative 1
Total in Firm 3
Total AIA or WSA Members 1

Categories of Architectural Services Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
5 - Shopping Centers - Retail
15 - Apartments - Condominiums
5 - Restaurants
10 - Medical-Health Care
5 - Solar and/or Earth Sheltered
30 - Municipal Buildings

Gross Construction Volume of Projects
1978 $60,000
1979 $340,000
1980 $45,000

Six Recent Exemplary Projects
(Awards If Any)
1981 $12,000,000

JAMES R. KEYS & ASSOCIATES
360 Louisiana
Sturgeon Bay, WI 54235
414/743-7982

JAMES R. KEYS
WSA/AIA

Client Contact: James R. Keys
Manufacturers Contact: James R. Keys
Firm Personnel by Discipline
Architectural 2
Engineering 1
Other Technical 1
Administrative 2
Total in Firm 8
Total AIA or WSA Members 1

Categories of Architectural Services Available and Approximate Percent by Category:
5 - Small Scale Office Buildings
3 - Architect Designed Homes
10 - Apartments - Condominiums
2 - Medical-Health Care
10 - Churches/Worship
3 - Planning
1 - Interior Design
50 - Educational
1 - Industrial
1 - Design/Build
2 - Restoration/Renovation
10 - Churches/Worship
2 - Municipal Buildings

Gross Construction Volume of Projects
1978 $800,000
1979 $600,000
1980 $12,000,000

Six Recent Exemplary Projects
(Awards If Any)
1980 $45,000
1979 $340,000
1978 $60,000

KLOPPENBURG ARCHITECTS
7040 N. Green Bay Avenue
Milwaukee, WI 53074
414/352-5702

Jack Kloppenburg
WSA/AIA

Client Contact: Jack Kloppenburg
Manufacturers Contact: Jack Kloppenburg
Firm Personnel by Discipline
Architectural 1
Interior Designers 1
Other Technical 1
Administrative 1
Total in Firm 4
Total AIA or WSA Members 1

Categories of Architectural Services Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
10 - Large Scale Office Buildings
10 - Architect Designed Homes
10 - Banks/Financial
10 - Educational
10 - Industrial
10 - Design/Build
10 - Restoration/Renovation
10 - Churches/Worship
10 - Municipal Buildings

Gross Construction Volume of Projects
1979 $750,000
1980 $900,000
1981 $900,000

Six Recent Exemplary Projects
(Awards If Any)
1981 $1,000,000

E. JOHN KNAPP, AIA
ARCHITECT - PLANNER
3305 Grandview Boulevard
Madison, WI 53713
608/271-0140

G. W. KORTNESS
200 E. Linn
P.O. Box 366
Spooner, WI 54801
715/635-3345

Client Contact: Gerald W. Kortness
Manufacturers Contact: Gerald W. Kortness
Firm Personnel by Discipline
Architectural 2
Other General 1
Total in Firm 3
Total AIA or WSA Members 1

Categories of Architectural Services Available and Approximate Percent by Category:
25 - Small Scale Office Buildings
10 - Solar and/or Earth Sheltered
10 - Architect Designed Homes
10 - Apartments - Condominiums
10 - Educational
10 - Industrial
5 - Restoration/Renovation
5 - Churches/Worship
15 - Municipal Buildings

Gross Construction Volume of Projects
1979 $900,000
1980 $1,100,000
1981 $1,000,000
Six Recent Exemplary Projects
(Awards If Any)
Citizens State Bank, Haugen, WI; Burnett County Achievement Center, Siren, WI; Fire Fighting Facility, Herel, WI; Office Building, Spooner, WI; Office Building, Cumberland, WI; Washburn County Housing

KRATT/MYERS ASSOCIATES, INC.
Monitor 900, Box 1477
LaCrosse, WI 54601
608/785-1320

William Kratt WSA/AIA
Michael F. Myers WSA/AIA
Paul A. Hagel

Client Contact: Michael F. Myers
Manufacturers Contact: Paul A. Hagel

Firm Personnel by Discipline
Architectural
Engineering
Administrative
Other General
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
15 - Industrial
10 - Design/Build
5 - Restaurants
5 - Restoration/Renovation
10 - Churches/Worship
5 - Municipal Buildings

Gross Construction Volume Of Projects
1978 $4,000,000
1979 $4,500,000
1980 $4,000,000

Six Recent Exemplary Projects
(Awards If Any)
Riverside Elementary School, Ringle, WI; Colonial View Apartments, Sun Prairie, WI; St. Francis Xavier Church, Cross Plains, WI (Award); Evergreen Elementary School, Kronenwetter, WI; Jenor Towers, Platteville, WI; Pharmacy Building, University of Wisconsin, Madison, WI

ROBERT M. KUENY, ARCHITECT
2403 - 136th Avenue
Kenosha, WI 53142
414/659-2201

Robert M. Kueny WSA/AIA

Client Contact: Robert M. Kueny
Manufacturers Contact: Robert M. Kueny

Firm Personnel by Discipline
Architectural
Engineering
Interior Designers
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
50 - Industrial
10 - Small Scale Office Buildings
5 - Large Scale Office Buildings
5 - Shopping Centers - Retail
5 - Apartments - Condominiums
11 - Educational
15 - Industrial
10 - Restaurants
5 - Banks/Financial
15 - Medical-Health Care
1 - Restoration/Renovation
10 - Churches/Worship
10 - Municipal Buildings

Gross Construction Volume Of Projects
1978 $10,000,000
1980 $9,000,000
1981 $8,500,000

KURTZ ARCHITECTS INC.
4251 W. Beltline Highway
Madison, WI
608/271-6922

Lloyd O. Krueger WSA/AIA
Richard C. Shutter WSA/AIA

Client Contact: Lloyd O. Krueger, Richard C. Shutter
Manufacturers Contact: Lloyd O. Krueger, Richard C. Shutter

Firm Personnel by Discipline
Architectural
Engineering
Administrative
Other General
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
5 - Social Service
5 - Planning
15 - Industrial
10 - Design/Build
5 - Restaurants
5 - Restoration/Renovation
10 - Churches/Worship
5 - Municipal Buildings

Gross Construction Volume Of Projects
1978 $4,000,000
1979 $3,500,000
1980 $4,500,000

Six Recent Exemplary Projects
(Awards If Any)
Heritage Bank, Glendale; Private Residence, 3500 sq. ft., Fox Point; Mequon Methodist Church; N. N. Data Form; Grafton Medical Building; Mitchell State Bank

JOHN A. KURTH & ASSOCIATES
615 N. Lyndale
Appleton, WI 54911
414/734-8683

John A. Kurth WSA/AIA, NSPE, WSE

Client Contact: John A. Kurth
Manufacturers Contact: John A. Kurth

Firm Personnel by Discipline
Architectural
Engineering
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
5 - Large Scale Office Buildings
10 - Apartments - Condominiums
50 - Industrial
5 - Design/Build
5 - Prime Engineering
5 - Municipal Buildings

Gross Construction Volume Of Projects
1978 $3,500,000
1979 $4,000,000
1980 $5,000,000

Six Recent Exemplary Projects
(Awards If Any)
Elementary School, Greenville; Office & Factory, Neenah; Factory Addition, Neenah; Factory Addition, Appleton; 16 Unit Apartment, Appleton; Fire Station, Greenville

GOLDEN LA MURO AIA ARCHITECT, INC.
38 S. Water Street, W.
Fort Atkinson, WI 53538
414/563-6318

Gene La Muro WSA/AIA

Client Contact: Gene La Muro
Manufacturers Contact: Gene La Muro

Firm Personnel by Discipline
Architectural
Interior Designers
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
5 - Shopping Centers - Retail
5 - Large Scale Office Buildings
8 - Small Scale Office Buildings
5 - Apartments - Condominiums
5 - Banks/Financial
5 - Restaurants
5 - Design/Build
5 - Restaurants
5 - Municipal Buildings

Gross Construction Volume Of Projects
1978 $3,000,000
1979 $300,000
1980 $4,500,000

Six Recent Exemplary Projects
(Awards If Any)
Snap-On Tools Corporation Offices; Christ Iron Works Factory and Offices; House for William White; First National Bank Remodeling; MacWhye Wire Rope Company Addition; House for Atrium Schoone

L WSA/AIA
WILLIS & LILLIAN LEENHOUTS, FAIA
ARCHITECTS
3332 N. Dousman Street
Milwaukee, WI 53212
414/964-1204

Willis C. Leenhouts, FAIA WSA/AIA
Lillian Scott Leenhouts, FAIA WSA/AIA
SWE (Soc. Women Engineers)

Client Contact: Either
Manufacturers Contact: Either

Firm Personnel by Discipline
Architectural 2
Other Technical 1
Other General 1
Total in Firm 4
Total AIA or WSA Members 2

Categories of Architectural Services
Available and Approximate Percent by Category:
5 - Small Scale Office Buildings
5 - Solar and/or Earth Sheltered
2 - Architect Designed Homes
10 - Apartments - Condominiums
10 - Interior Design
10 - Educational
10 - Industrial
20 - Restoration/Renovation
2 - Landscape Architecture
50 - Churches/Worship
2 - Municipal Buildings

Six Recent Exemplary Projects
(Activites If Any)
1981 $2,400,000
1979 $1,300,000
30 - Banks
15 - Small Scale Office Buildings
20 - Industrial

Gross Construction Volume Of Projects
1979 $700,000
1980 $900,000
1981 $800,000

Six Recent Exemplary Projects
(Activites If Any)
Wm. Carl Taylor Residence, Passive Solar, Oak Creek;
Judith Lindsay (Knight) Residence, Active and Passive Solar,
Oconomowoc L.; LSAC Solar Double House, Passive Solar With
Green House, Milwaukee; Gerald Fairbanks Passive Solar
Residence With Green House, West Bend; Thomas Koester Residence,
Passive Solar, Cedar Lake; Ted Swansen Residence, Passive and Active Solar,
East Troy

GREGORY G. LE FEBVRE
6408 N. Santa Monica Blvd.
Milwaukee, WI 53217
414/352-8308

Gregory G. LeFebvre WSA/AIA Emeritus

Firm Personnel by Discipline
Architectural 1
Total in Firm 1
Total AIA or WSA Members 1

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Educational
10 - Interior Design
20 - Small Scale Office Buildings
5 - Solar and/or Earth Sheltered
10 - Large Scale Office Buildings
10 - Solar and/or Earth Sheltered
10 - Large Scale Office Buildings

Gross Construction Volume Of Projects
1979 $380,000
1980 $200,000
1981 $75,000

DAVID LIEN & DAVID PETERSON
ARCHITECTS, INC.
534 Water Street
Eau Claire, WI 54701
715/835-7500

David Lien WSA/AIA
David Peterson WSA/AIA

Firm Personnel by Discipline
Architectural 2
Engineering 2
Planning 2
Landscape Architecture 1

Gross Construction Volume Of Projects
1979 $20,000,000
1979 $35,000,000
1980 $45,000,000

Six Recent Exemplary Projects
(Awards If Any)
Savin Business Machines, Elk Grove Village, IL; Office Building, 72,000 sq. ft.,
Savin Business Machines, Elk Grove Village, IL; Condominium Development, 64
Units, Lake Geneva, WI; Townhouse Development, 150 Units, Carol Stream, IL;
Condominium Development, 340 Units, Cook County, IL; Industrial Building,
77,000 sq. ft., Lombard, IL
MAHER AND SAZAMA ARCHITECTS S.C.
810 North Plankinton Avenue
Milwaukee, WI 53203
414/276-0811

J. Thomas Maher, III
Charles E. Sazama

Client Contact: J. Thomas Maher III

Firm Personnel by Discipline
Architectural
Other Technical
Administrative
Other General
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Large Scale Office Buildings
7 - Planning
20 - Hotels & Convention Centers
6 - Educational
5 - Industrial
12 - Restaurants
5 - Banks/Financial
12 - Medical-Health Care
15 - Restoration/Renovation
8 - Municipal Buildings

Gross Construction Volume Of Projects
1979
1980
1981

Six Recent Exemplary Projects
(Awards If Any)
East Waldo Professional Building, Offices For Legal And Dental; Offices For Manitowoc Family Practice Assoc., Medical Office Building; Maribel-Whitelaw Bank, Bank; Grace Methodist Church, Church and Education Facility; Manitowoc Lutheran High School, School Addition and Remodeling; 32 Unit Apartment Building For Manitowoc Properties Ltd., Apartment Building

MARTINSONS/ZECK/MEYER
625 W. Washington Avenue
Madison, WI 53703
608/256-2002

G. M. Martinsons
D. D. Zeck
John W. Meyer

Client Contact: G. M. Martinsons
Manufacturers Contact: G. M. Martinsons

Firm Personnel by Discipline
Architectural
Engineering
Other Technical
Administrative
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
5 - Small Scale Office Buildings
5 - Shopping Centers - Retail
25 - Apartments - Condominiums
25 - Townhouses
10 - Planning
5 - Design/Build
5 - Restoration/Renovation
5 - Municipal Buildings

Gross Construction Volume Of Projects
1979
1980
1981

Six Recent Exemplary Projects
(Awards If Any)
Accelerator Facility, UW Madison, WI; Southridge Apartments, Des Moines, IA; U.S. Post Office, Wisconsin Dells, WI; Housing For Families, Davenport, IA; Exel Inn, St. Paul, MN; Parking Ramp, Madison, WI

TERRY L. MCLAUGHLIN ARCHITECT
P.O. Box 534
Appleton, WI 54912
414/731-7629

Terry McLaughlin

Client Contact: Terry McLaughlin
Manufacturers Contact: Terry McLaughlin

Firm Personnel by Discipline
Architectural
Engineering
Interior Designers
Administrative
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
20 - Hotels & Convention Centers
10 - Large Scale Office Buildings
6 - Educational
5 - Industrial
5 - Restaurants
5 - Banks/Financial
10 - Medical-Health Care
15 - Restoration/Renovation
5 - Municipal Buildings

Gross Construction Volume Of Projects
1979
1980
1981

Six Recent Exemplary Projects
(Awards If Any)
Skotszke Office Building, Neenah, WI; Schutz Residence, Madison, WI; Inman Residence, Troy, WI; Schmit Residence, Barrington, IL; Lake Residence, Las Vegas, NV; Crowe Townhouse Development, Marshall, MN

MAURICE R. MERLAU ARCHITECT
137 Wisconsin Avenue
Waukesha, WI 53186
414/547-3670

Maurice R. Merlau

Firm Personnel by Discipline
Architectural
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
5 - Apartments - Condominiums
5 - Planning
5 - Design/Build
5 - Interior Design
5 - Solar and/or Earth Sheltered
5 - Educational
5 - Municipal Buildings

Gross Construction Volume Of Projects
1980

Six Recent Exemplary Projects
(Awards If Any)
St. James Church, Mukwonago, WI; Mary Elementary School, South Milwaukee, WI; Carriage Hill Apartments, Manitowoc, WI; Gezebo, River Hills; Berman Residence, River Hills; Legion Place Office Bldg., Elm Grove

METCALF HAEFNER ARCHITECTS
1052 Main Street
Stevens Point, WI 54481

Firm Personnel by Discipline
Architectural
Engineering
Interior Designers
Administrative
Total in Firm
Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
5 - Shopping Centers - Retail
5 - Solar and/or Earth Sheltered
10 - Architect Designed Homes
5 - Design/Build
5 - Municipal Buildings

Gross Construction Volume Of Projects
1979
1980
1981

Six Recent Exemplary Projects
(Awards If Any)
St. James Church, Mukwonago, WI; Mary Elementary School, South Milwaukee, WI; Carriage Hill Apartments, Manitowoc, WI; Gezebo, River Hills; Berman Residence, River Hills; Legion Place Office Bldg., Elm Grove
### JAMES G. NEU, ARCHITECT

**Architectural Partners:**
- James G. Neu
- WSA/AIA, CSI

**Architectural Services:**
- 70 - Apartments - Condominiums
- 10 - Small Scale Office Buildings
- 10 - Shopping Centers - Retail
- 5 - Interior Design
- 5 - Industrial

**Gross Construction Volume Of Projects**
- 1978 $4,000,000
- 1979 $5,000,000
- 1980 $7,000,000

**Six Recent Exemplary Projects (Awards If Any)**
- Addition to Medical Assoc. Clinic, Menominee Falls, WI; Mt. Zion Assembly Church, Milwaukee, WI; Unity West Church, Wauwatosa, WI; Brookfield Racquetball Club, Brookfield, WI

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### J. NICHOLS ASSOCIATES, INC.

**Architectural Partners:**
- J. Nichols
- WSA/AIA

**Architectural Services:**
- 95 - Design/Build
- 90 - Architect Designed Homes
- 5 - Fee Basis

**Gross Construction Volume Of Projects**
- 1978 $4,000,000
- 1979 $5,000,000
- 1980 $7,000,000

**Six Recent Exemplary Projects (Awards If Any)**
- Addition to Medical Assoc. Clinic, Menominee Falls, WI; Mt. Zion Assembly Church, Milwaukee, WI; Unity West Church, Wauwatosa, WI; Brookfield Racquetball Club, Brookfield, WI

---

### O'DONNELL & SILBERMAN ASSOCIATES, INC.

**Architectural Partners:**
- Myron B. Silberman
- WSA/AIA, ASCE
- Douglas T. O'Donnell

**Architectural Services:**
- 2 - Solar and/or Earth Sheltered
- 90 - Architect Designed Homes
- 95 - Design/Build

**Gross Construction Volume Of Projects**
- 1978 $4,000,000
- 1979 $5,000,000
- 1980 $7,000,000

**Six Recent Exemplary Projects (Awards If Any)**
- Addition to Medical Assoc. Clinic, Menominee Falls, WI; Mt. Zion Assembly Church, Milwaukee, WI; Unity West Church, Wauwatosa, WI; Brookfield Racquetball Club, Brookfield, WI

---
**Categories of Architectural Services**

*Available and Approximate Percent by Category:

- **8** - Small Scale Office Buildings
- **2** - Shopping Centers - Retail
- **5** - Solar and/or Earth Sheltered
- **5** - Architect Designed Homes
- **15** - Apartments - Condominiums
- **5** - Restaurants/Taverns/Supper Clubs
- **5** - Banks/Financial
- **2** - Medical-Health Care
- **8** - Prime Engineering
- **2** - Townhouses
- **4** - Planning
- **2** - Interior Design
- **8** - Educational
- **10** - Industrial
- **2** - Design/Build
- **2** - Restoration/Renovation
- **2** - Landscape Architecture
- **5** - Churches/Worship
- **5** - Municipal Buildings

**Gross Construction Volume Of Projects**

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1979</td>
<td>$4,333,333</td>
</tr>
<tr>
<td>1980</td>
<td>$4,800,000</td>
</tr>
<tr>
<td>1981</td>
<td>$4,500,000</td>
</tr>
</tbody>
</table>

**Six Recent Exemplary Projects**

(Awards If Any)

- Branch Office for the Production Credit Association of Neillsville, Thorp, WI; Adams Village, 60 Unit Elderly Housing or the Adams County Housing Authority, Adams, WI; Addition & Remodeling to the Headquarters Building UW Experimental Farm for Board of Regents, Marshfield, WI; Marshfield Airport Terminal for the Great Marshfield, Inc., Marshfield, WI; Gymnasium & Natatorium for the Granite Area School District, Granton, WI; Vaughn-Hansen Interdenominational Chapel for Hillside Cemetery of the City of Marshfield, Marshfield, WI

**ORPUT ASSOCIATES INC.**

60 Executive Drive
Brookfield, WI 53005
14/784-5611

Kathleen C. Kurtz
WTS/AIA

Client Contact: Kathleen Kurtz
Manufacturers Contact: Lawson Rennie

**Gross Construction Volume Of Projects**

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1979</td>
<td>$2,000,000</td>
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<tr>
<td>1980</td>
<td>$2,000,000</td>
</tr>
<tr>
<td>1981</td>
<td>$2,000,000</td>
</tr>
</tbody>
</table>

**Six Recent Exemplary Projects**

(Awards If Any)

- University Townhouses-Condominiums, Oshkosh, WI; Happy Joe's Pizza and Ice Cream Parlors, Des Moines, IA, Belvidere, IL, Highland, IN; R. B. Radford Residence, Oshkosh, WI; Old Calumet County Jail Renovation, Chilton, WI, Niagara of WI Paper Corp, Office Building, Niagara, WI; Block Iron & Supply Co. Warehouse/Office Building, Oshkosh, WI

**ORPUT ASSOCIATES INC.**

1415 Wauwatosa Avenue
Wauwatosa, WI 53213
414/259-1929

William H. Ottens
WTS/AIA

Firm Personnel by Discipline

- **3** Firm Personnel by Discipline
- **10** Architectural
- **1** Administrative
- **2** Other General
- **5** Total in Firm
- **4** Total AIA or WSA Members

**Categories of Architectural Services**

*Available and Approximately Percent by Category:

- **10** - Small Scale Office Buildings
- **60** - Apartments - Condominiums
- **2** - Medical-Health Care
- **10** - Townhouses
- **5** - Industrial
- **13** - Mausoleums

**Gross Construction Volume Of Projects**

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1979</td>
<td>$3,000,000</td>
</tr>
<tr>
<td>1980</td>
<td>$3,000,000</td>
</tr>
<tr>
<td>1981</td>
<td>$4,000,000</td>
</tr>
</tbody>
</table>

**Six Recent Exemplary Projects**

(Awards If Any)

- Wyndemere Condominiums, Madison, WI; River Bend Development, Naperville, IL; Roselawn Mausoleum, Madison, WI; Calvary Mausoleum, Manitowoc, WI

**OSEN-SCHROEDER PARTNERSHIP, ARCHITECTS**

115 S. Leonard Street
West Salem, WI 54669
608/986-2527

Gregg W. Schroeder
WSA/AIA

Client Contact: Gregg W. Schroeder
Manufacturers Contact: Gregg W. Schroeder

**Gross Construction Volume Of Projects**

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1979</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>1980</td>
<td>$2,000,000</td>
</tr>
<tr>
<td>1981</td>
<td>$2,000,000</td>
</tr>
</tbody>
</table>

**Six Recent Exemplary Projects**

(Awards If Any)

- Becher Court Apartments, Milwaukee Housing Authority, 120 Units, Mid Rise; Fond du Lac Central Fire Station; Bradford High School, Kenosha; Village Green Condominium, Greenfield, WI, 140 Unit, Low Rise; Juvenile Detention Center, Waukesha County; Lake Side Towers Elderly Apartments, Kenosha, 180 Units, 10 Stories

**OZOLINS-D'JOCK ARCHITECTS, LTD.**

2115 East Clairemont Avenue, Suite 1
Eau Claire, WI 54701
715/834-0505

Dennis F. D'Jock
WTS/AIA

Edmunds Ozolins
WTS/AIA

Client Contact: Edmund Ozolins
Manufacturers Contact: Jerry Strader

**Gross Construction Volume Of Projects**

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1978</td>
<td>$1,500,000</td>
</tr>
<tr>
<td>1979</td>
<td>$2,000,000</td>
</tr>
<tr>
<td>1980</td>
<td>$1,250,000</td>
</tr>
</tbody>
</table>

**Six Recent Exemplary Projects**

(Awards If Any)

- 16 Unit Rowhouse Condominiums, Oshkosh, WI; Happy Joe's Pizza and Ice Cream Parlors, Des Moines, IA, Belvidere, IL, Highland, IN; R. B. Radford Residence, Oshkosh, WI; Old Calumet County Jail Renovation, Chilton, WI, Niagara of WI Paper Corp, Office Building, Niagara, WI; Block Iron & Supply Co. Warehouse/Office Building, Oshkosh, WI

**WILLIAM H. OTTEN, ARCHITECT**

1415 Wauwatosa Avenue
Wauwatosa, WI 53213
414/259-1929

William H. Ottens
WTS/AIA

Firm Personnel by Discipline

- **1** Firm Personnel by Discipline
- **1** Architectural
- **1** Total in Firm
- **1** Total AIA or WSA Members

**Categories of Architectural Services**

*Available and Approximately Percent by Category:

- **10** - Architect Designed Homes
- **35** - Medical-Health Care
- **35** - Small Scale Office Buildings
- **20** - Churches/Worship

**Gross Construction Volume Of Projects**

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1978</td>
<td>$1,500,000</td>
</tr>
<tr>
<td>1979</td>
<td>$2,000,000</td>
</tr>
<tr>
<td>1980</td>
<td>$2,000,000</td>
</tr>
</tbody>
</table>

**Six Recent Exemplary Projects**

(Awards If Any)

- 16 Unit Rowhouse Condominiums, Oshkosh, WI; Happy Joe's Pizza and Ice Cream Parlors, Des Moines, IA, Belvidere, IL, Highland, IN; R. B. Radford Residence, Oshkosh, WI; Old Calumet County Jail Renovation, Chilton, WI, Niagara of WI Paper Corp, Office Building, Niagara, WI; Block Iron & Supply Co. Warehouse/Office Building, Oshkosh, WI

**OZOLINS-D'JOCK ARCHITECTS, LTD.**

2115 East Clairemont Avenue, Suite 1
Eau Claire, WI 54701
715/834-0505

Dennis F. D'Jock
WTS/AIA

Edmunds Ozolins
WTS/AIA

Client Contact: Edmund Ozolins
Manufacturers Contact: Jerry Strader
Firm Personnel by Discipline
Architectural 4
Administrative 2
Other General 1
Total in Firm 7
Total AIA or WSA Members 3

Categories of Architectural Services Available and Approximate Percent by Category:
Gross Construction Volume Of Projects
1979 $6,000,000
1980 $10,000,000
1981 $12,000,000

Six Recent Exemplary Projects
(Awards If Any)
Farm Bureau Building, Madison, WAIA Award; IBM Branch Office, Madison, WSA Award; Merchants & Savings Bank, Janesville (now The Bank of Wisconsin); Federal Building, U.S. Courthouse, Madison; Public Safety Building, Oshkosh; Student Union, UW-Parkside, Kenosha

Architectural Total in Firm
Administrative
Other General
Total AIA or WSA Members
10 - Small Scale Office Buildings
5 - Architect Designed Homes
6 - Education
5 - Banks
10 - Medical-Health Care
5 - Churches/Worship
5 - Energy Audits

Six Recent Exemplary Projects
(Awards If Any)
Eau Claire, WI; 1st Wisconsin Bank

7618 Westward Way
Madison, WI 53717
608/833-2626

KENTON PETERS & ASSOCIATES, INC.
7618 Westward Way
Madison, WI 53717
608/833-2626

Gordon L. Peterson WSA/AIA
Philip J. Twohig WSA/AIA
Gary G. Due WSA

Client Contact: All Principals
Manufacturers Contact: All Principals

PFEIFER ASSOCIATES, INC.
9620 W. Greenfield Avenue
Milwaukee, WI 53214
414/771-6110

Robert L. Pfeifer WSA/AIA, PE
William J. Latz PE

Client Contact: Robert L. Pfeifer
Manufacturers Contact: Robert L. Pfeifer

Architectural 3
Engineering 1
Other Technical 2
Administrative 2
Total in Firm 8
Total AIA or WSA Members 1

Categories of Architectural Services Available and Approximate Percent by Category:
5 - Small Scale Office Buildings
15 - Large Scale Office Buildings
3 - Solar and/or Earth Sheltered
2 - Planning
2 - Interior Design
25 - Banks
8 - Restoration/Renovation
10 - Churches/Worship
30 - Municipal Buildings

Six Recent Exemplary Projects
(Awards If Any)
Eau Claire, WI; Main Hall Remodel, UW-School, Elk Mound, WI; Lutheran Church, LaCrosse; Production Credit Association; Public Safety Building, Oshkosh; Student Union, UW-Parkside, Kenosha

PFALLER, HERBST ASSOCIATES, INC.
3112 W. Highland Boulevard
Milwaukee, WI 53208
414/344-5350

Mark A. Pfaller, Chairman & CEO FAIA
Roger M. Herbst, President & Treasurer AIA
Mark F. Pfaller II, Exec. V.P. AIA
Paul C. Jacoby, V.P. & Secretary AIA
Thomas G. Meuer, Vice President AIA
Samuel D. Eppstein, Vice President AIA

Client Contact: Mark A. Pfaller, Mark F. Pfaller II
Manufacturers Contact: Kerry A. Keenan, Randy Paul

PFALLER, HERBST ASSOCIATES, INC.
1602 W. Beltline Highway
Madison, WI 53713
608/257-0704

Robert L. Niebauer, President WSA/AIA

Client Contact: Robert L. Niebauer
Manufacturers Contact: WSA/AIA

Architectural 1
Engineering 2
Administrative 1
Total in Firm 4
Total AIA or WSA Members 1

Categories of Architectural Services Available and Approximate Percent by Category:
5 - Small Scale Office Buildings
15 - Large Scale Office Buildings
5 - Restaurants
10 - Banks/Financial
15 - Medical-Health Care
15 - Prime Engineering
15 - Design/Build
5 - Churches/Worship

Six Recent Exemplary Projects
(Awards If Any)
Pabst Theater Restoration, Milwaukee, WI; Rialto Theater Complex, Joliet, IL; Wisconsin Telephone Computer Center, Oak Creek, WI; Communication Arts Center-Parkside, Kenosha, WI; Kolf Phy Ed Center, UW-Oshkosh, Oshkosh, WI; Mount Mary College Library, Milwaukee, WI

PLANNING ASSOCIATES, INC.
3619 Vickiann Street
Milwaukee, WI 53214
608/923-0203

Thomas G. Meuer WSA/AIA

Client Contact: Thomas G. Meuer
Manufacturers Contact: WSA/AIA

Architectural 2
Interior Design 3
Other Technical 2
Administrative 5
Other General - Planners 2
Total in Firm 11
Total AIA or WSA Members 8

Categories of Architectural Services Available and Approximate Percent by Category:
5 - Small Scale Office Buildings
8 - Large Scale Office Buildings
2 - Solar and/or Earth Sheltered
10 - Apartments - Condominiums
10 - Planning
10 - Interior Design
20 - Educational
5 - Medical-Health Care
25 - Restoration/Renovation
5 - Churches/Worship
5 - Municipal Buildings

Six Recent Exemplary Projects
(Awards If Any)
Client Contact: Mark A. Pfaller, Mark F. Pfaller II
Manufacturers Contact: Kerry A. Keenan, Randy Paul

Firm Personnel by Discipline
Architectural 16
Planners 2
Interior Designers 3
Other Technical 2
Administrative 5
Other General - Planners 2
Total in Firm 31
Total AIA or WSA Members 8

Client Contact: Rufino C. Pineda
Manufacturers Contact: Rufino C. Pineda

Rufino C. Pineda WSA/AIA

Client Contact: Rufino C. Pineda
Manufacturers Contact: Rufino C. Pineda

Robert L. Niebauer, President WSA/AIA

Client Contact: Robert L. Niebauer
Manufacturers Contact: WSA/AIA

Architectural 1
Engineering 2
Administrative 1
Total in Firm 4
Total AIA or WSA Members 1

Categories of Architectural Services Available and Approximate Percent by Category:
5 - Small Scale Office Buildings
15 - Large Scale Office Buildings
5 - Restaurants
10 - Banks/Financial
15 - Prime Engineering
15 - Design/Build
5 - Churches/Worship

Six Recent Exemplary Projects
(Awards If Any)
Pabst Theater Restoration, Milwaukee, WI; Rialto Theater Complex, Joliet, IL; Wisconsin Telephone Computer Center, Oak Creek, WI; Communication Arts Center-Parkside, Kenosha, WI; Kolf Phy Ed Center, UW-Oshkosh, Oshkosh, WI; Mount Mary College Library, Milwaukee, WI

PLANNING ASSOCIATES, INC.
1602 W. Beltline Highway
Madison, WI 53713
608/257-0704

Robert L. Niebauer, President WSA/AIA

Client Contact: Robert L. Niebauer
Manufacturers Contact: WSA/AIA

Architectural 1
Engineering 2
Administrative 1
Total in Firm 4
Total AIA or WSA Members 1

Categories of Architectural Services Available and Approximate Percent by Category:
5 - Small Scale Office Buildings
15 - Large Scale Office Buildings
5 - Restaurants
10 - Banks/Financial
15 - Prime Engineering
15 - Design/Build
5 - Churches/Worship
### P. K. R. ASSOCIATES, INC.
5830 W. Villard Avenue
Milwaukee, WI 53218
414/461-6832

| James G. Plunkett | WSA/AIA |
| Daniel D. Reginato | WSA/AIA |
| Jack F. Funck | WSA/AIA |

**Firm Personnel by Discipline**
- Interior Designers: 4
- Other Technical: 1
- Administrative: 1
- Total in Firm: 6
- Total AIA or WSA Members: 3

**Categories of Architectural Services Available and Approximate Percent by Category:**
- 5 - Small Scale Office Buildings: 4
total
- 6 - Interior Design: 4
total
- Total AIA or WSA Members: 2

**Six Recent Exemplary Projects**

<table>
<thead>
<tr>
<th>Year</th>
<th>Project Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1978</td>
<td>$700,000</td>
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<td>1979</td>
<td>$850,000</td>
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<tr>
<td>1980</td>
<td>$1,500,000</td>
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**Gross Construction Volume Of Projects**

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
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<tbody>
<tr>
<td>1978</td>
<td>$3,260,000</td>
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<tr>
<td>1979</td>
<td>$3,745,000</td>
</tr>
<tr>
<td>1980</td>
<td>$5,500,000</td>
</tr>
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</table>

**Six Recent Exemplary Projects (Awards If Any)**

### LUNKETT KEIMAR REGINATO
630 West Villard Avenue
Milwaukee, WI 53218
414/461-6830

| James G. Plunkett | WSA/AIA |
| Daniel D. Reginato | WSA/AIA |

**Firm Personnel by Discipline**
- Architectural: 12
- Interior Design: 5
- Other Technical: 2
- Administrative: 3
- Other General: 3
- Total in Firm: 25
- Total AIA or WSA Members: 13

**Categories of Architectural Services Available and Approximate Percent by Category:**
- 0 - Small Scale Office Buildings: 15
- 1 - Large Scale Office Buildings: 4
- 2 - Interior Design: 4
- 3 - Banks/Financial: 2
- 4 - Medical-Health Care: 2
- 5 - Educational: 2

**Gross Construction Volume Of Projects**

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
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<tr>
<td>1979</td>
<td>$14,000,000</td>
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<td>1980</td>
<td>$17,000,000</td>
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**Six Recent Exemplary Projects (Awards If Any)**

### SANFORD POLLACK, AIA
338 Main Street
Racine, WI 53403
414/632-3711

| Sanford Pollack | WSA/AIA |

**Client Contact:** Sanford Pollack

**Firm Personnel by Discipline**
- Architectural: ½
- Administrative: ½

**Categories of Architectural Services Available and Approximate Percent by Category:**
- 0 - Small Scale Office Buildings: 20
- 1 - Large Scale Office Buildings: 5
- 2 - Interior Design: 5
- 3 - Educational: 10
- 4 - Industrial: 10
- 5 - Planning: 5
- 6 - Restoration/Renovation: 20

**Gross Construction Volume Of Projects**

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
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</thead>
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<tr>
<td>1978</td>
<td>$475,000</td>
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<tr>
<td>1979</td>
<td>$920,000</td>
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**Six Recent Exemplary Projects (Awards If Any)**

### POTTER LAWSON & PAWLOWSKY, INC.
15 Ellis Potter Court
Madison, WI 53717
608/274-2741

| James T. Potter | WSA/AIA |
| David E. Lawson | WSA/AIA |
| Anthony P. Pawlowsky | WSA/AIA, CSI |

**Client Contact:** James T. Potter, David E. Lawson

**Manufacturers Contact:** William T. Gray

**Categories of Architectural Services Available and Approximate Percent by Category:**
- 5 - Small Scale Office Buildings: 20
- 10 - Large Scale Office Buildings: 10
- 4 - Solar and/or Earth Sheltered: 10
- 1 - Architect Designed Homes: 10
- 1 - Apartments - Condominiums: 10
- 1 - Townhouses: 10
- 5 - Educational: 5
- 10 - Industrial: 10
- 15 - Municipal Buildings: 15

### POTTER, LAWSON, PAWLOWSKY, GUERIN & LOSCH, INC.
5645 North Green Bay Avenue
Milwaukee, WI 53209
414/228-1190

| William L. Guerin | WSA/AIA |
| William G. Losch | WSA/AIA |
| Terence R. Mooney | ASA |
| Minerva M. Kannas | WSA/AIA |
| James T. Potter | WSA/AIA |
| David E. Lawson | WSA/AIA |
| Anthony P. Pawlowsky | WSA/AIA |

**Client Contact:** William L. Guerin, William G. Losch

**Manufacturers Contact:** William L. Guerin, William G. Losch

**Categories of Architectural Services Available and Approximate Percent by Category:**
- 5 - Small Scale Office Buildings: 15
- 10 - Large Scale Office Buildings: 10
- 4 - Solar and/or Earth Sheltered: 4
- 1 - Architect Designed Homes: 1
- 1 - Apartments - Condominiums: 1
- 1 - Townhouses: 1
- 5 - Educational: 5
- 10 - Industrial: 10
- 15 - Municipal Buildings: 15
Gross Construction Volume Of Projects
1979 $2,784,000
1980 $4,000,000
1981 $5,900,000

Six Recent Exemplary Projects (Awards If Any)
Garfield Park Senior Citizen Center, Milwaukee, WI; Apple Valley Apartment
Townhouse Complex, Menomonee Falls, WI; Breitbach-Dragosh Chiropractic
Clinic, Kaukauna, WI (Solar Heated); Cedar Lake Home, West Bend, WI (Skilled Care
Nursing Home); Erin Elementary School, Hartford, WI; Ozaukee National Bank,
Cedarburg, WI.

PY-VAVRA, ARCHITECTS-ENGINEERS, INC.
933 N. Mayfair Road
Wauwatosa, WI 53226
414/258-6600

Arthur B. Py, Jr. WSA/AIA Thomas E. Vavra PE, NSPE Charles E. Millmann WSA/AIA Paul J. Klumb WSA/AIA Gerald S. VanSelow WSA/AIA

Client Contact: Arthur B. Py, Jr.
Manufacturers Contact: Charles E. Millmann
Firm Personnel by Discipline
Architectural 27
Engineering 2
Interior Designers 1
Other Technical 1
Administrative 4
Other General 3
Total in Firm 37
Total AIA or WSA Members 8

Categories of Architectural Services
Available and Approximate Percent by Category:
6 - Small Scale Office Buildings
8 - Large Scale Office Buildings
6 - Planning
2 - Interior Design
5 - Industrial
2 - Design/Build
51 - Hotel & Restaurants
1 - Banks
1 - Restoration/Renovation
3 - Municipal Buildings

Gross Construction Volume Of Projects
1979 $78,000,000
1980 $100,000,000
1981 $178,000,000

Six Recent Exemplary Projects
Addition and Renovation to Merrill Senior High School; Addition to Monroe Elementary School, Manitowoc Schools, Ke-
waunee Hospital; Complete Renovation and Addition; Sestavopol School, Multi
Level Handicapped Access and Restoration; Paragon Electric Co. Factory and
Office Addition; Pembine - Wausauke
Bank Building

Raeuber Stark Associates, Inc.
320 N. Tenth Street
Manitowoc, WI 54220
414/682-7702

F. W. Raeuber (Emeritus) WSA/AIA, AIA R. H. Stark WSA/AIA

Client Contact: Roy H. Stark
Manufacturers Contact: Roy H. Stark
Firm Personnel by Discipline
Architectural 4
Engineering 1
Interior Designers Principals
Other General 1
Total in Firm 7
Total AIA or WSA Members 2

Categories of Architectural Services
Available and Approximate Percent by Category:
5 - Small Scale Office Buildings
10 - Large Scale Office Buildings
5 - Solar and/or Earth Sheltered
5 - Restaurants
5 - Banks/Financial
10 - Medical-Health Care
Prime Engineering By Consultant Planning (With Projects)
Interior Design (With Projects)
10 - Educational
10 - Industrial
25 - Restoration/Renovation
Landscape Architecture (With Projects)
5 - Churches/Worship
10 - Municipal Buildings

Gross Construction Volume Of Projects
1979 $5,500,000
1980 $7,000,000
1981 $1,400,000

Six Recent Exemplary Projects
(Awards If Any)
Community Y.M.C.A. Expansion, Oshkosh, WI; Tower West Center, Oshkosh, WI; Olson Memorial Library, Eagle
River, WI; Homme Home for the Aging, Wittenberg, WI; Tower West Center, Osh-
kosh, WI; Marian Manor, Oshkosh, WI

Uel C. Ramey, Architect
5102 S. 8th Street
Sheboygan, WI 53081
414/458-8898

Uel C. Ramey WSA/AIA

Client Contact: Uel C. Ramey
Manufacturers Contact: Uel C. Ramey
Firm Personnel by Discipline
Architectural 1
Total in Firm 1
Total AIA or WSA Members 1

Categories of Architectural Services
Available and Approximate Percent by Category:
100 - Churches/Worship

Raney and Lund - Architects
222 North Midvale Boulevard
Madison, WI 53705
608/233-2558

Elizabeth M. Ranney WSA/AIA David A. Lund

Client Contact: E. M. Ranney, D. A. Lund
Manufacturers Contact: E. M. Ranney, D. A. Lund
Firm Personnel by Discipline
Architectural 2
Total in Firm 2
Total AIA or WSA Members 1

Reinke, Hansche, Last, Inc.
805 N. Main Street
Oshkosh, WI 54901
414/231-6950

Leonard H. Reinke WSA/AIA Ronald D. Hansche WSA/AIA George W. Last

Client Contact: L. H. Reinke, R. D. Hansche
Manufacturers Contact: R. D. Hansche
Firm Personnel by Discipline
Architectural 10
Engineering Other Technical Administrative Total in Firm Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
5 - Solar and/or Earth Sheltered
5 - Restaurants
5 - Banks/Financial
10 - Medical-Health Care
10 - Industrial
25 - Restoration/Renovation
10 - Churches/Worship
10 - Municipal Buildings

Gross Construction Volume Of Projects
1979 $5,000,000
1980 $5,500,000
1981 $6,000,000

Six Recent Exemplary Projects
(Awards If Any)
Wittenberg National Bank, Wisconsin Community Y.M.C.A. Expansion, Osh-
kosh, WI; Olson Memorial Library, Eagle
River, WI; Homme Home for the Aging, Wittenberg, WI; Tower West Center, Osh-
kosh, WI; Marian Manor, Oshkosh, WI

Uel C. Ramey, Architect
5102 S. 8th Street
Sheboygan, WI 53081
414/458-8898

Uel C. Ramey WSA/AIA

Client Contact: Uel C. Ramey
Manufacturers Contact: Uel C. Ramey
Firm Personnel by Discipline
Architectural 1
Total in Firm 1
Total AIA or WSA Members 1

Categories of Architectural Services
Available and Approximate Percent by Category:
100 - Churches/Worship

Rae R. Reuss, AIA
N84 W17848 Menomonee Avenue
Menomonee Falls, WI 53051
414/255-1660

Rae R. Reuss WSA/AIA

Firm Personnel by Discipline
Architectural Total AIA or WSA Members
Sample & Potter, Inc.

13446 N. Lakewood Drive
Mequon, WI 53092
414/243-5303

Ralph E. Schaefer
WSA/AIA

James W. Schaefer
WSA/AIA

Client Contact: James W. Schaefer
Manufacturers Contact: James W. Schaefer
Firm Personnel by Discipline
Architectural 2
Engineering 1
Other General 2
Total in Firm 4
Total AIA or WSA Members 2

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
38 - Architect Designed Homes
10 - Apartments - Condominiums
5 - Restaurants
15 - Restoration/Renovation
15 - Churches/Worship
5 - Industrial
10 - Medical-Health Care

GEO. SCHLEY & SONS, INC.
1922 E. Capitol Drive
Milwaukee, WI 53211
414/962-2200

Grayson L. Schroeder WSA/AIA
Client Contact: Same
Manufacturers Contact: Same

Firm Personnel by Discipline
Architectural 1
Total in Firm 1
Total AIA or WSA Members 1

Six Recent Exemplary Projects
(Awards If Any)
River Bend Development, Offices & Residential Condominiums; Charles W. Aring Residence; Crossroads Presbyterian Church, Addition; Bernard C. Ziegler Residence; Cedar Ridge Foundation Inc., Commercial Kitchen & Dining Room; Old World Wisconsin, Restorations & Adaptive Reuse

ARCHITECTS III, INC.
7255 W. Appleton Avenue
Milwaukee, WI 53216
414/463-3350

G.A.D. Schuett WSA/AIA. FAIA
Client Contact: G.A.D. Schuett

Firm Personnel by Discipline
Architectural 5
Engineering 1
Interior Designers 2
Administrative 2
Other General 3
Total in Firm 13
Total AIA or WSA Members 4

Categories of Architectural Services
Available and Approximate Percent by Category:
25 - Medical-Health Care
25 - Industrial
20 - Restoration/Renovation
10 - Churches/Worship
10 - Municipal Buildings

GLEN H. SCHOLZ, ARCHITECT LTD.
6270 North Port Washington Road
Milwaukee, WI 53217
414/961-7300

Glen H. Scholz WSA/AIA
Client Contact: Glen H. Scholz
Manufacturers Contact: Glen H. Scholz

Firm Personnel by Discipline
Architectural 3
Other Technical 1
Administrative 1
Total in Firm 5
Total AIA or WSA Members 1

Six Recent Exemplary Projects
(Awards If Any)
The Cherry Tree, La Crosse, WI; Blomquist Residence, La Crosse, WI; Gas sen Residence, La Crosse, WI; Brabbits Residence, Lacrescent, MN; Kronn Residence, La Crosse, WI; McDonald's Restaurant, Prairie Du Chien, WI

V. J. SCHUTE ASSOCIATES
20 Copeland Avenue
P.O. Box 2496
La Crosse, WI 54601

Valentine J. Schute, Jr. WSA/AIA
Client Contact: Valentine J. Schute, Jr.
Manufacturers Contact: Valentine J. Schute, Jr.

Six Recent Exemplary Projects
(Awards If Any)

DONALD R. SMITH, ARCHITECT
11551 Haleco Lane
Hales Corners, WI
414/425-7125
**Donald R. Smith**

Client Contact: Donald R. Smith
Manufacturers Contact: Donald R. Smith

**Firm Personnel by Discipline**
Architectural: 1
Total in Firm: 1
Total AIA or WSA Members: 1

Categories of Architectural Services Available and Approximate Percent by Category:
- 20 - Small Scale Office Buildings: 5%
- 30 - Industrial: 5%

**Gross Construction Volume Of Projects**
- 1979: $400,000
- 1980: $800,000
- 1981: $1,200,000

**Six Recent Exemplary Projects**
(Identified by Firm)
- 2020 Riverside Drive
- Green Bay, WI 54301
- 414/437-8136

**JOHN E. SOMERVILLE ASSOCIATES, INC.**

**Firm Personnel by Discipline**
- Architectural: 6
- Engineering: 6
- Interior Designers: 1
- Other Technical: 2
- Administrative: 2
- Other General: 4
- Total in Firm: 25
- Total AIA or WSA Members: 3

**Categories of Architectural Services Available and Approximate Percent by Category**
- 15 - Small Scale Office Buildings: 10%
- 5 - Large Scale Office Buildings: 10%
- 5 - Shopping Centers - Retail: 10%
- 5 - Apartments - Condominiums: 10%
- 5 - Educational: 10%
- 40 - Industrial: 40%
- 15 - Medical-Health Care: 15%
- 2 - Restoration/Renovation: 2%
- 5 - Municipal Buildings: 5%
- 3 - Energy Audits: 3%

**Gross Construction Volume Of Projects**
- 1979: $10,000,000
- 1980: $12,000,000

**Six Recent Exemplary Projects**
(Identified by Firm)
- Old Fort Square (Office/Retail), Green Bay, WI: $2,500,000
- Neville Public Museum, Green Bay, WI: $2,600,000
- Tectron Tube (Industrial), Green Bay, WI: $4,200,000

**Roger E. McMillin**

Client Contact: Roger E. McMillin
Manufacturers Contact: Roger E. McMillin

**Categories of Architectural Services Available and Approximate Percent by Category**
- 10 - Small Scale Office Buildings: 10%
- 15 - Shopping Centers - Retail: 15%
- 15 - Apartments - Condominiums: 15%
- 40 - Educational: 40%
- 10 - Industrial: 10%
- 10 - Banks/Financial: 10%
- 5 - Medical-Health Care: 5%

**Gross Construction Volume Of Projects**
- 1978: $2,300,000
- 1979: $3,720,000
- 1980: $8,300,000
### Categories of Architectural Services

#### Available and Approximate Percent by Category:

<table>
<thead>
<tr>
<th>Category</th>
<th>Available &amp; Approximate Percent</th>
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<tbody>
<tr>
<td>15 - Small Scale Office Buildings</td>
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<tr>
<td>10 - Large Scale Office Buildings</td>
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<td>5 - Shopping Centers - Retail</td>
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<td>3 - Restaurants</td>
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<tr>
<td>10 - Banks</td>
<td>5</td>
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<tr>
<td>20 - Medical-Health Care</td>
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<tr>
<td>5 - Churches/Worship</td>
<td>2</td>
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<td>10 - Municipal Buildings</td>
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<td>10 - Solar and/or Earth Sheltered</td>
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<td>2 - Apartments - Condominiums</td>
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<td>5 - Planning</td>
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<td>10 - Medical-Health Care</td>
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<td>5 - Churches/Worship</td>
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<tr>
<td>10 - Municipal Buildings</td>
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**Gross Construction Volume Of Projects**

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<td>1980</td>
<td>$9,000,000</td>
</tr>
<tr>
<td>1981</td>
<td>$8,300,000</td>
</tr>
</tbody>
</table>

**Six Recent Exemplary Projects**

1. Hayward Senior High School, Visitor & Treatment Center - Taycheedah Correctional Institute; Corp Offices - Tombstone Pizza, Medford, WI; Pigeon River School, Sheboygan, WI; Grace Lutheran Church, Berlin, WI; Police Facility, Burlington, WI.
2. WSA Honor Award; Madison General Hospital Tower Wing and Parking Ramp, WSA Honor Award.

---

### THE STUBENRAUCH ASSOCIATES, INC.

- **708 Erie Avenue, Sheboygan, WI 53081**
- **414/485-3526**
- Mail: Box 174, Hayward, WI 53081
- **414/739-4932**

**Client Contact:** Norbert C. Schafer, H. James Gabriel

**Manufacturers Contact:** Jerry Schwoch (Architectural), Rick Parfrey (Construction), Anthony Stenlund (Engineering)

**Total AIA or WSA Members:** 6

**Categories of Architectural Services Available and Approximate Percent by Category:**

<table>
<thead>
<tr>
<th>Category</th>
<th>Available &amp; Approximate Percent</th>
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<tbody>
<tr>
<td>15 - Small Scale Office Buildings</td>
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<tr>
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<td>5 - Shopping Centers - Retail</td>
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<td>5 - Apartments - Condominiums</td>
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<td>5 - Planning</td>
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<td>2 - Interior Design</td>
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**Gross Construction Volume Of Projects**

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<tr>
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</table>

**Six Recent Exemplary Projects**

1. Juneau Production Credit Association, WSA Honor Award; Wisconsin Dairies Cooperative Office Building, UW Kurt Wendt Library, WSA Honor Award; Ohio Medical Products Administrative and Manufacturing Facilities, WSA Honor Award; Madison General Hospital Tower Wing and Parking Ramp, WSA Honor Award.
2. Wendt Library. WSA Honor Award; Ohio Medical Products Administrative and Manufacturing Facilities.
3. Milwaukee County Courthouse Building, Space Use Master Plan.
4. United Migrant Opportunity Services Inc.
5. Headquarter Building, Master Plan.
6. Midwest Memorial VA Hospital.
7. Menominee & Sturgeon Bay, WI; Menomonie & Sturgeon Bay, WI; Milwauke County Courthouse Building.
8. United Migrant Opportunity Services Inc.
9. United Migrant Opportunity Services Inc.
10. United Migrant Opportunity Services Inc.

---

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- **608/271-1625**

**Client Contact:** Modesto Tavarez, WSA/AIA

**Manufacturers Contact:** Modesto Tavarez & Thomas Irvin

**Firm Personnel by Discipline**

<table>
<thead>
<tr>
<th>Category</th>
<th>Available &amp; Approximate Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 - Small Scale Office Buildings</td>
<td>5</td>
</tr>
<tr>
<td>5 - Large Scale Office Buildings</td>
<td>5</td>
</tr>
<tr>
<td>5 - Shopping Centers - Retail</td>
<td>5</td>
</tr>
<tr>
<td>5 - Banks/Financial</td>
<td>5</td>
</tr>
<tr>
<td>5 - Medical-Health Care</td>
<td>5</td>
</tr>
<tr>
<td>5 - Industrial</td>
<td>5</td>
</tr>
<tr>
<td>5 - Educational</td>
<td>5</td>
</tr>
<tr>
<td>5 - Banks</td>
<td>5</td>
</tr>
<tr>
<td>5 - Medical-Health Care</td>
<td>5</td>
</tr>
<tr>
<td>5 - Churches/Worship</td>
<td>5</td>
</tr>
<tr>
<td>5 - Municipal Buildings</td>
<td>5</td>
</tr>
</tbody>
</table>

**Gross Construction Volume Of Projects**

<table>
<thead>
<tr>
<th>Year</th>
<th>Value (Millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1978</td>
<td>$500,000</td>
</tr>
<tr>
<td>1979</td>
<td>$4,500,000</td>
</tr>
<tr>
<td>1980</td>
<td>$4,000,000</td>
</tr>
</tbody>
</table>

**Six Recent Exemplary Projects**

1. Hayward Senior High School, Visitor & Treatment Center - Taycheedah Correctional Institute; Corp Offices - Tombstone Pizza, Medford, WI; Pigeon River School, Sheboygan, WI; Grace Lutheran Church, Berlin, WI; Police Facility, Burlington, WI.
2. Wendt Library. WSA Honor Award; Ohio Medical Products Administrative and Manufacturing Facilities.
3. Milwaukee County Courthouse Building, Space Use Master Plan.
4. United Migrant Opportunity Services Inc.
5. Headquarter Building, Master Plan.
6. Midwest Memorial VA Hospital.
7. Menominee & Sturgeon Bay, WI; Menomonie & Sturgeon Bay, WI; Milwauke County Courthouse Building.
8. United Migrant Opportunity Services Inc.
9. United Migrant Opportunity Services Inc.
10. United Migrant Opportunity Services Inc.
Categories of Architectural Services
Available and Approximate Percent by Category:
18 - Small Scale Office Buildings
11 - Large Scale Office Buildings
8 - Shopping Centers - Retail
1 - Solar and/or Earth Sheltered
1 - Architect Designed Homes
2 - Apartments - Condominiums
1 - Townhouses
1 - Planning
2 - Interior Design
1 - Educational
3 - Industrial
1 - Design/Build
3 - Restaurants
25 - Banks
2 - Medical-Health Care
2 - Prime Engineering
3 - Restoration/Remodeling
2 - Landscape Architecture
3 - Churches/Worship
10 - Municipal Buildings

Gross Construction Volume Of Projects
1979 $1,000,000
1980 $1,630,000
1981 $700,000

Six Recent Exemplary Projects
1980 $1,630,000
1979 $1,000,000
1981 $700,000
Wisconsin Telephone 3 E.S.S. Building, Mukwonago, WI; Citizens Bank of Mukwonago, WI; Miller Pharmacy, Mukwonago, WI; Wisconsin Telephone Customer Service Dept., S. 13th St., Milwaukee, WI

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William P. Wenzler WSA/AIA, FAIA
James S. McClintock
David F. Brandt
Keith Anderson

Client Contact: Bill Wenzler
Manufacturers Contact: Dave Brandt

Firm Personnel by Discipline
Architectural 7
Engineering 1
Landscape Architects 1
Interior Designers 1
Other Technical 1
Administrative 2
Total in Firm 13
Total AIA or WSA Members 1

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
5 - Shopping Centers - Retail
10 - Solar and/or Earth Sheltered
5 - Apartments - Condominiums
5 - Planning
10 - Educational
5 - Restaurants
5 - Medical-Health Care
10 - Rehabilitation/Remodeling
5 - Churches/Worship
5 - Municipal Buildings

Gross Construction Volume Of Projects
1979 $2,502,632
1980 $5,265,000
1981 $6,900,000

Six Recent Exemplary Projects
1980 $11,200.00
1979 $4,100.00
1978 $3,400.00
Wisconsin Natural Gas Co., Racine, WI; Municipal Complex, City of Mauston, Office Building, Oak Bluff Development (In Progress); Wastewater Treatment Plant, City of Baraboo; Chalet Mini Mall, Wisconsin Dells; Pine-Aire Motel, Lake Delton; Richland County Group Home, Richland Center

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Francis J. Wilson WSA/AIA
Wayne H. Haney WSA/AIA

Client Contact: Francis J. Wilson, Wayne Haney
Manufacturers Contact: Francis J. Wilson, Wayne Haney

Firm Personnel by Discipline
Architectural Other Technical Administrative Total in Firm Total AIA or WSA Members

Categories of Architectural Services
Available and Approximate Percent by Category:
10 - Small Scale Office Buildings
10 - Large Scale Office Buildings
10 - Small Scale Office Buildings
10 - Educational
10 - Townhouses
10 - Industrial
5 - Restaurants
5 - Churches/Worship
5 - Municipal Buildings

Gross Construction Volume Of Projects
1978 $3,400.00
1979 $4,100,000
1980 $11,200.00

Six Recent Exemplary Projects
1980 $11,200.00
1979 $4,100.00
1978 $3,400.00
Wisconsin Natural Gas Co., Racine, WI; Modern Industry Building, University of Wisconsin - Parksde; Tramberg Residence Building, Southern Wisconsin College; Municipal Center Complex, Reedsburg, WI; St. Paul's Lutheran Church, Kenosha, WI; First National Banks, Kenosha, WI
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Timothy P. Moynihan
Richard M. Woods
WSA/AIA

Client Contact: Timothy P. Moynihan,
Richard M. Woods
Manufacturers Contact: Timothy P. Moynihan

In Firm Personnel by Discipline
Architectural
1
Engineering
1
Interior Designers
1
Other Technical
1/2
Total AIA or WSA Members
1

Categories of Architectural Services
Available and Approximate Percent by Category:
1 - Small Scale Office Buildings
5 - Solar and/or Earth Sheltered
5 - Architect Designed Homes
10 - Educational
10 - Industrial
5 - Banks
5 - Medical-Health Care
35 - Restoration/Renovation
15 - Municipal Buildings

Gross Construction Volume Of Projects
1979 $2,424,200
1980 $3,953,300
1981 $4,416,000

Six Recent Exemplary Projects
(Awards If Any)
Grand Opera House Restoration, Oshkosh, WI; Oshkosh Transit System Office and Garage, Oshkosh, WI; New Guard Towers & Gatehouse, Waupun State Prison, Waupun, WI; New Library Building, City of Green Lake, WI; New Fire Station, City of Berlin, WI; Garden Mausoleums, La Crosse, WI

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Milwaukee, WI 53210
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ASCE, ACEC, ACI,
CSI, ASTM, ESM

David H. Haft
WSA/AIA

Client Contact: Charles W. Yoder
Manufacturers Contact: David H. Haft

In Firm Personnel by Discipline
Architectural
2
Engineering
2
Other General
5
Total in Firm
9
Total AIA or WSA Members
1

Categories of Architectural Services
Available and Approximate Percent by Category:
2 - Small Scale Office Buildings
5 - Large Scale Office Buildings
3 - Architect Designed Homes
5 - Planning
5 - Educational
3 - Industrial
5 - Medical-Health Care
2 - Apartments - Condominiums
15 - Banks/Financial
15 - Medical-Health Care
2 - Planning
7 - Interior Design
2 - Educational
10 - Industrial
5 - Restoration/Renovation
1 - Landscape Architecture
10 - Municipal Buildings

Gross Construction Volume Of Projects
1979 $26,000,000
1980 $27,000,000
1981 $30,000,000

Six Recent Exemplary Projects
(Awards If Any)
Froedtert Memorial Lutheran Teaching Research Hospital; AIA Award; Pabst Brewing Company Corporate Headquarters; Washington County Courthouse & Jail Facility; Blue Cross-Blue Shield United of Wisconsin Customer Operations Center and Headquarters, AIA Award; Snap-On Tools Corporation; Boston Store, Capitol Court Shopping Center

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Walter E. Zoller
WSA/AIA, CSI

Client Contact: Walter E. Zoller
Manufacturers Contact: Timothy E. Seidel
Firm Personnel by Discipline
Architectural 3
Administrative 2
Total in Firm 5
Total AIA or WSA Members 2

Gross Construction Volume Of Projects
1979 $5,200,000
1980 $4,600,000
1981 $4,200,000

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Appleton, WI
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James B. Zwack WSA/AIA

Firm Personnel by Discipline
Architectural 2
Other General 1
Total in Firm 3
Total AIA or WSA Members 1

Categories of Architectural Services
Available and Approximate Percent by Category:
20 - Small Scale Office Buildings
5 - Large Scale Office Buildings
2 - Architect Designed Homes
2 - Restaurants
60 - Banks/Financial
2 - Medical-Health Care
5 - Restoration/Renovation
2 - Interior Design

Gross Construction Volume Of Projects
1979 $1,800,000
1980 $1,500,000
1981 $1,300,000

Six Recent Exemplary Projects
(Awards If Any)
Addition & Renovation Hartland Cicero
Insurance Building, Seymour, State AIA
Award; Addition & Renovation State Bank
of Random Lake, Random Lake; Addi­
tion & Renovation State Bank of Nichols,
Nichols; F&M Bank of Appleton, Apple­
ton; Juris Land Comp. Office Building,
Green Bay; Union State Branch Bank,
Redgranite

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H. James Gabriel, AIA and Wil-
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Sandra Swatek. Secretary to the Executive Director and Girl Friday. In charge of inventorying, purchasing, selling, billing and mailing of all AIA documents and codes. Processes Newsletters, Addenda and all Executive Director's Correspondence. Handles employment service, library and multiple miscellaneous problems.

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VENTURE PLAYGROUND
Arvid Bengtsson
Praeger Publishers
1977

AMERICAN ARCHITECTURE NOW
Barbaralee Diamonstein
Rizzoli
1980

AMERICAN ENDLESS WEEKEND
Ray Smith, AIA
AIA
1973

A PERSONAL PRACTICES HANDBOOK
Robert Koehler
AIA
1978

ANATOMY OF A PARK
Albert J. Rutledge
McGraw Hill
1971

ANNUAL OF AMERICAN ARCHITECTURE 1980
AIA
1980

ARCHITECT AS DEVELOPER
Portman and Barnett
McGraw Hill
1976

ARCHITECT'S GUIDE TO INTERNATIONAL PRACTICE
AIA
1980

ARCHITECTURAL GRAPHIC STANDARDS
7TH EDITION
Ramsey/Sleeper
Wiley
1981

ARCHITECTURAL HARDWARE SPECIFICATIONS HANDBOOK
Ardon Brownell H.A.H.C.
Chilton
1971

ARCHITECTURAL REGISTRATION HANDBOOK
William Houseman
NCARB/Architectural Record
1973

ARCHITECTURAL RENDERING
Albert Halse
McGraw Hill
1972

ARCHITECTURAL SCHOOLS IN NORTH AMERICA
Hegener & Clark
Peterson's Guides
1979

ARCHITECTURE AND COLOR
Waldron Faulkner, FAIA
John Wiley and Sons
1972

ARCHITECTURE AND ENERGY
Richard G. Stein
Anchor/Doubleday
1977

ARCHITECTURE CAREER
Robert Piper, AIA, AIP
Universal
1966
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<td>Architecture in Context</td>
<td>Brent C. Brolin</td>
<td>Van Nostrand Reinhold</td>
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<td>Architecture of Bruce Goff</td>
<td>Jeffery Cook</td>
<td>Harper &amp; Row</td>
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<td>Architecture of Towns and Cities</td>
<td>Paul Spreiregen, AIA</td>
<td>McGraw Hill</td>
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<td>Architecture of the Western World</td>
<td>Michael Raeburn</td>
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<td>Award Winning Architecture</td>
<td>Herbert Lieberman</td>
<td>Artists/USA</td>
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<td>Barns of Wisconsin</td>
<td>Apps/Strang</td>
<td>Tamarack Press</td>
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<td>Baroque Architecture</td>
<td>Norberg, Schulz</td>
<td>Abrams</td>
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<td>Basics of Solar Heatings and Hot Water Systems</td>
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<td>A Bucket of Oil</td>
<td>Caudill, Lawyer, Bullock, Cahners</td>
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<td>Building Cost File</td>
<td>McKee Berger Mansueto</td>
<td>Construction Publishing</td>
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<td>Building Underground for People — 11 Selected Projects in the U.S.</td>
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<td>Built Environment:  A Teacher Introduction to Environmental Education</td>
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<td>Construction Bonds and Insurance Guide</td>
<td>Bernard B. Rothschild, FAIA</td>
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<td>Construction Dictionary</td>
<td>National Association of Women in Construction</td>
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<td>Construction Industry Dictionary</td>
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<td>Construction Management for Architects and Engineers</td>
<td>James E. Gorman</td>
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<td>Converted into Houses</td>
<td>Charles Facchia, Jeremiah Bragstad, Viking Press</td>
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<td>Creating the Human Environment</td>
<td>Ewald</td>
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<td>Creative Control of Building Costs</td>
<td>William Dudley Hunt</td>
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<td>Lee Saylor</td>
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<td>Current Techniques in Architecture Practice</td>
<td>Robert Class, AIA, Robert Koeler, Hon. AIA</td>
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<td>Designing for Human Behavior</td>
<td>Lang, Burnace, Moleski, Vochon</td>
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<td>Les Walker, Jeff Milstein</td>
<td>Overlook Press</td>
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<td>Henry Saylor</td>
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<td>Helen Schneider</td>
<td>New Jersey Society of Architects</td>
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<td>Drawings by American Architects</td>
<td>Al Kemper</td>
<td>Wiley</td>
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<td>Earth Sheltered Housing Design</td>
<td>Underground Space Center</td>
<td>University of Minnesota</td>
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<td>The Economics of Architectural Practice</td>
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<td>Emerging Techniques - 2 Architectural Programming</td>
<td>Evans, Wheeler</td>
<td>AIA</td>
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NEW TOWNS IN AMERICA
AIA - James Bailey
Wiley
1975

OBSERVATIONS ON AMERICAN ARCHITECTURE
Chermayeff
Viking
1972

OUTDOOR SCULPTURE
Robinette
Whitney
1976

PERCEPTION AND LIGHTING AS FORMGIVERS FOR ARCHITECTURE
Lam
McGraw Hill
1977

PLANNING FLEXIBLE LEARNING PLACES
Leggett, Brubaker
Cohodes, Shapiro
McGraw Hill
1977

PLASTICS AS DESIGN FORM
Newman
Chilton
1972

A PLAYGROUND FOR ALL CHILDREN - RESOURCE BOOK
New York City Dept. of City Planning
HUD
1978

THE POVERTY OF POWER-ENERGY AND THE ECONOMIC CRISIS
Barry Commoner
Bantam
1976

PRINCIPLES OF PHEUMATIC ARCHITECTURE
Dent
Wiley
1972

PROCEEDINGS OF AD HOC COMMITTEE ON ARCHITECTURAL EDUCATION
Mark A. Pflaler, FAIA
Book Bindery
1974

PROFESSIONAL CONSTRUCTION MANAGEMENT AND PROJECT ADMINISTRATION
Foxhall
AIA
1976

PROJECT DELIVERY APPROACHES AN AIA GUIDE
Haviland
AIA
1976

PROGRAMS OF HUD
HUD
1978

PUBLIC ART: NEW DIRECTIONS
Louis Redstone
McGraw Hill
1981

RECYCLING HISTORIC RAILROAD STATIONS
U.S. Dept. of Transportation
1978

SELECTED READINGS FOR MORAL ISSUES IN ARCHITECTURE & PLANNING
Fay Horton Sawyer

SOLAR ARCHITECTURE
ASC/AIA FORUM 75 PROCEEDINGS
Arizona State University
Prepared for U.S. Energy Research & Development Administration

SOLAR DWELLING DESIGN CONCEPTS
AIA for HUD
1976

SOLAR ENERGY & HOUSING
Giffels
1975

SOLAR HEATING DESIGN BY THE F-CHART METHOD
William Beckman
Stanford Klein
John Duffie
Wiley & Sons
1977

THE SOLAR HOME BOOK
Bruce Anderson
Brick House
1976

SOLAR HOUSE
Watson
Garden Way
1977

SOLAR ORIENTED ARCHITECTURE
Arizona State University
For the AIA
1975

SPACE ADrift
Costonis
University of Illinois
1974

SPACE OPERATIONAL ANALYSIS
Manual Marti, Jr., AIA
PDA Publishers
1981

STANDARDIZED ACCOUNTING FOR ARCHITECTS
AIA
1978

SUMMER PLACES
Gill & Witney
Methoden
1978

SUN ANGLES FOR DESIGN
Robert Bennett
Robert Bennett
1978

SUPERMANNERISM - NEW ATTITUDES IN POST-MODERN ARCHITECTURE
C. Ray Smith
E. P. Dutton
1977

A SURVEY OF PASSIVE SOLAR BUILDINGS
AIA
HUD
1978

TAKING THE B.S. OUT OF BUYING AND SELLING
Carl Bauman
Dan Schoeller
Bauman & Assoc.
1980

TIME SAVER STANDARDS OF BUILDING TYPES AND ARCHITECTURAL DESIGN DATA
DeChiara & Callender
McGraw Hill
1973

TWENTIETH CENTURY ARCHITECTURE A VISUAL HISTORY
Dennis Sharp
NY Graphic Society
1970

UNBUILDING
David Macaulay
Houghton Mifflin
1980

UNIFORM CONSTRUCTION INDEX: A SYSTEM OF FORMATS FOR SPECIFICATIONS, DATA FILING, COST ANALYSIS, AND PROJECT FILING
AIA
1972

URBAN ENVIRONMENTS & HUMAN BEHAVIOR
Randall, Roeder, Bell
DH&R
1973

THE USE OF LAND - A CITIZENS POLICY GUIDE TO URBAN GROWTH
Edited by William Reilly
Rockefeller Brothers Fund
Growell
1973

WHAT CAN SHE BE? AN ARCHITECT
Goldreich, IpCAR
Lothrop
1974

WITH BENEFIT OF ARCHITECT
Tuttle
MacMillan
1968

THE WISCONSIN SURETY CORPORATION REPORT ON THE INSOLVENCY OF
Dan Anderson
1978

WORKING IN GOVERNMENT A PROFILE STUDY OF THE ARCHITECT AS A PUBLIC EMPLOYEE
AIA
1977

YOUR FUTURE IN ARCHITECTURE
Roth, AIA
Rosen
1960
Movies And Slides Available To Members

VSA Movie Collection

CHILD WENT FORTH
Our cities are central - we can't lose them, we must make them work." A thoughtful and innovative film which first examines the effect the inner city environment and schools have on children and then presents constructive solutions. Examples of new architectural design of schools shows how a good environment for learning is created. An interesting converted warehouse used to offer new experiences art, music, etc. The possibilities are endless. A good attention holding film - fast moving, loud music background. 28 minutes, 16mm, color, sound, up-to-date (mid-late 70's), good for high school to adult.

ARCHITECTURE USA
Celebration of "modern" American Architecture as of the late 50's. Compares the modern me of today to the days of theolor. Also looks at offices, hotels, churches, hospitals, etc. with the theme "Better Life Through Better Architecture". Probably best used as an storic study of American patriotism in the cold war years. 25 minutes, 16 mm, color, sound, 50's, grade school age.

THE BEST WE CAN DO
The American Dream: moving out the suburbs, the ideal community. This dream community, wherever, often is a nightmare or planning, identical houses, non-practical non-community. This film examines possible reasons why these poorly planned communities happen the way they do and then shows examples of "the best we can do" - me well-designed communities. Actions that can be taken by people to assure this good planning are included: amending zoning ordinances, reorganizing government financing programs

and recognizing the importance of good architectural design. 15 minutes, 16 mm, color, sound, mid-60's, junior high school - adult.

CONVERSATIONS WITH AN ARCHITECT
Throughout history architecture has been a dominant part of the environment and has reflected the needs and values of the society. What are the needs and values of today's society? "Conversations With an Architect" takes the viewer into an architect's office, to meetings with clients and other professionals, and into other areas of the planning process as the architect deals with shortages of building materials, energy concerns, the desire for more efficient and pleasant working and living environments, the practicality of remodeling old instead of building new, etc. The film uses as examples a school, office, housing project, and then on a larger scale goes to Reno, Nevada where a volunteer group of architects from the AIA assess the city's problems and help to develop a plan for future urban planning. 30 minutes, 16 mm, color, sound, 1976, good high school movie, could be used for adults, produced for AIA by Madison Productions, Madison, Wisconsin. Has accompanying brochures.

DESIGNING A BETTER TOMORROW
Examines the concept of architecture, comparing it to art, music, sculpture, etc. Identifies the factors which go into the designing of a building: scale, form, color, texture, social purpose, etc. Shows what you learn in architecture school. 14 minutes, 16 mm, color, sound, 1960's (somewhat outdated in appearance), junior high or high school career film.

DOWNTOWNS FOR PEOPLE
When you want to go someplace special, somewhere beautiful and exciting, with open space for a leisurely stroll, a place where everything is happening, where do you go? DOWNTOWN?!! Many of us when thinking of a trip down town conjure up pictures of crowds of people, noisy and congested traffic, and choking exhaust fumes. This film shows examples of successful downtowns planned with people in mind - mostly in European cities we admire and vacation in with their beautiful fountains, plazas, outdoor cafes, street vendors, etc. and a few American examples. This film reminds us that we are human and challenges us to be aware and involved in the urban planning of our downtowns because "a vital down town happens only with intent". 24 minutes, 16 mm, color, sound, 1971, good for junior high - adult, brochure.

THE NOISEY LANDSCAPE
This film criticizes the mass of neon, and garish store signs that litter our cities creating chaos and ugliness. Expresses the need for a comprehensive plan of order and design that people can enjoy and shows some examples of successful redesign - Ghirardelli Square in San Francisco, Cross Keys in Baltimore, etc. Suggests the use of graphic design and color to communicate to people. 13 minutes, 16 mm, color, sound, late 1960's - 1970's, junior high - high school.

RIGHT OF WAY
A commentary on the lack of planning in our city highway systems which often creates the situation of pedestrian vs. motorist. Shows examples of aesthetic and practical ways to balance pedestrian and auto movement such as tunnels through build-
ings and the blending of build-nings and highways. 14 minutes, 16 mm, color, sound, mid-60's (out-of-date style and K-Mart mu-sic but message still relevant), junior high to high school.

NO TIME FOR UGLINESS
The ugliness in our cities - no trees, suburban uniformity, pol-lution of lakes and rivers, deteri-oration of buildings, garish signs, etc. Who did it? Banks, realtors, government, all of us who didn't stop it. Who suffers the consequences? We all do. What can be done? Design good buildings, revive the center of the cities, good quality low in-come housing, plant trees, bring river and people together instead of hiding it, etc. What can you do? Become aware of what is wrong and why, promote busi-ness leadership, call on archi-tects. 26 minutes, 16 mm, color, sound, mid-late 60's, junior high, high school, adult, booklet.

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WSA Slide Collection
WHAT DO THEY HAVE IN COMMON?
This slide presentation shows 23 architectural projects de-signed by women. The projects represent a wide range of de-sign styles located throughout the United States. From Wiscon-sin are four buildings designed by Lillian Scott Leenhouts: Ted Friedlander residence, Door County; Pau Hausmann resi-dence, Lapham Peak; Sam Gates resi-dence, Wauwatosa; and Cambrudge Apartments for the elderly, Milwaukee. 49 slides, no sound, designed to run continuously in any public space, in-cludes handout brochures iden-tifying slides.

BUILDINGS, BLAZES AND BOX-OFFICE
Slide presentation with script for reading about fire safety in build-ings. Uses as a point of refer-ence the current movie “The Tower-ing Inferno” with Paul Newman playing the architect. Discusses what architects do to help make buildings fire safe, and what everyone can do to protect him/her-self. 62 slides, script for ar-chitect or teacher, good for age 10 to high school or adult, add-ing or substituting slides of lo-cal buildings and situations, where appropriate, can add in-terest.

HOW ARCHITECTURE SPEAKS
Thirty-two slides of buildings with an audience participation quiz on how architecture speaks through form, scale, color, tex-ture, and materials. Along with each slide of a building the audi-ence has three adjectives to choose from for example: peace-ful, awkward, soaring, to de-scribe what best defines the building. An answer sheet is pro-vided for architect or teacher. Good for school groups junior high or high school.

SAVING ENERGY IN THE BUILD ENVIRONMENT
Based on the AIA's energy pol-l reports, this slide presentatio-n explains how energy-consci-ous building design can help reduc-our dependence on nonrenew-able fossil fuels, and stress-the role of the architect in de-signing and redesigning build-ings for energy efficiency. 5 slides with a script, suggest-introductory remarks and han-dout brochures, high school or adult.

CAREER AWARENESS PACKAGE
A good overview of what archi-tecture is and what an architec-t does. Covers architecture in his-tory, the contributions of sculp-ture, various theories of what architecture is or should be, etc. Covers a large range and deep of information. 80 slides, accom-panying script, good for high school and adult audiences.
ORDERING INFORMATION
To place an order call the WSA Office. All orders are shipped within 24 hours unless documents are on back order. An invoice is sent with the shipment. For additional information or assistance contact the WSA Office.

CONSTRUCTION DOCUMENTS FOR SALE
Wisconsin Society of Architects - 615 E. Washington Avenue, Madison, WI 53703 - 257-8477 (Madison Only) - 1-800-362-3912

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### D SERIES/Architect-Industry Documents

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<td>Architectural Area and Volume of Buildings (1/80)</td>
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<td>D200</td>
<td>Project Checklist (6/73)</td>
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### E SERIES/Architect-Producer Documents

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<thead>
<tr>
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<tr>
<td>E101</td>
<td>Technical Literature for the Construction Industry (7/72)</td>
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### F SERIES/Architect's Accounting Forms - Manual System

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<tr>
<th>Code</th>
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<td>F250</td>
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<td>F503</td>
<td>Profit and Loss Statement - 1949</td>
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<td>Time Record Sheet</td>
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<td>F703</td>
<td>Expense Voucher</td>
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<td>Expense Record - 1953</td>
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<td>F707</td>
<td>Details of Expenses - 1953</td>
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<td>F710</td>
<td>Partial Releases of Retainage (6/71)</td>
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<td>F725</td>
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### G SERIES/Architect's Office and Project Forms

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<td>Scope of Designated Service Worksheet (unphased)</td>
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<td>G820</td>
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<td>G850</td>
<td>Project Time and Payment Schedule</td>
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### F SERIES/Compensation Guidelines Forms and Worksheets

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<td>Indirect Expense Factor - 1953</td>
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<td>Time Record Sheet - 1971</td>
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<td>Expense Voucher Nonpersonnel - 1953</td>
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### F SERIES/Standardized Accounting Forms for Architect's Forms

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### G SERIES/Architect's Office and Project Forms

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<td>Land Survey Requisition (6/79) with instructions</td>
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<td>G202</td>
<td>Soil Investigation and Engineering Services Agreement (6/79) with instructions</td>
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<td>G610</td>
<td>Owner's Instructions for Bonds and Insurance (11/78)</td>
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### 50 SHEETS PER UNIT

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<td>Change Authorization for Professional Services (3/79) with instructions</td>
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<td>G207</td>
<td>Change Order (4/78)</td>
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<td>Change Order - Construction</td>
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<td>Application and Certificate for Payment (4/78)</td>
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<td>Certificate of Substantial Completion (4/78)</td>
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<td>Contractor's Affidavit of Payment of Debts and Claims (4/70)</td>
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<td>Contractor's Affidavit of Release of Liens (4/70)</td>
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### 50 SHEETS PER UNIT

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### Architect's Handbook of Professional Practice - Chapters

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<td>.90 .60</td>
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<td>HBC 2</td>
<td>The Construction Industry - 1969</td>
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<td>HBC 3</td>
<td>AIA and Related Organizations - 1972</td>
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<td>HBC 4</td>
<td>Careers in Architecture - 1972</td>
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<td>HBC 5</td>
<td>Employed by B/C/B-1</td>
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<td>HBC 7</td>
<td>Insurance and Bonds of Suretyship - 1969</td>
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<td>HBC 10</td>
<td>Interprofessional Agreements - 1975</td>
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<td>HBC 11</td>
<td>Project Procedures - 1969</td>
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<td>HBC 12</td>
<td>Construction Documents - Drawings - 1970</td>
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<td>HBC 13</td>
<td>General Conditions of the Contract for Construction - 1977</td>
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<td>HBC 15</td>
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<td>Owner-Contractor and Contractor-Subcontractor Agreements - 1973</td>
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<td>Construction Contract Administration - 1973</td>
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<td>Legal Concerns - 1969</td>
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### Architect's Handbook of Professional Practice

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<td>Architect's Handbook of Professional Practice (Set of 3 Volumes)</td>
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<td>30.00 20.00</td>
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<td>M104B</td>
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### Miscellaneous

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THE AMERICAN INSTITUTE
OF ARCHITECTS
STATEMENT OF PRINCIPLES

EAMBLE: Members of The American Institute of Architects are dedicated to design excellence and the highest standards of professionalism, integrity and competence. The following principles are guidelines for the voluntary conduct of members in fulfilling that obligation. They apply to all professional activities, wherever they occur. They address responsibilities to the public, which the profession is expected to serve and enrich; to the clients and users of architecture, who sustain it and use it; to colleagues in architecture, and in the building industry, who help to shape the built environment, and to the art and science of architecture, that continuum of knowledge and creation which is the legacy the profession.

MEMBERS SHOULD ACCEPT THE PRIMACY OF LEARNED AND UNCOMPROMISED PROFESSIONAL JUDGMENT OVER ANY OTHER MOTIVATION IN THE PURSUIT OF THE ART AND SCIENCE OF ARCHITECTURE.

This is the essential definition of professionalism. Its application pervades and underlies all other ethical principles.

MEMBERS SHOULD CONFORM TO THE SPIRIT AND THE LETTER OF ALL LAWS GOVERNING THEIR PROFESSIONAL AFFAIRS.

Throughout their training and licensing, architects have been entrusted with the responsibility to protect public health, safety and welfare in the performance of professional duties. This obligation begins with registration and extends to laws governing business practice, political activity and social responsibility.

MEMBERS SHOULD UPHOLD THE CREDIBILITY AND DIGNITY OF THE PROFESSION.

The credibility of the profession is advanced by the dedication, proficiency and integrity of its members and their achievement of architecture of the highest functional and design excellence.

Detrimental to the public image and the credibility of architects for members to exploit their professional status any endorsement, publicity or business that is unlinked or unrelated to architecture. To endorse a building product, system or service for a consideration is professional, as is the use of misleading advertising, testimonials and other presentations.

MEMBERS SHOULD THOUGHTFULLY CONSIDER THE SOCIAL AND ENVIRONMENTAL IMPACT OF THEIR WORK.

The construction and use of the built environment consumes significant amounts of resources and impacts directly upon society and the environment. Members should seek to complement and support environmental quality, conserve resources and respect the heritage of the past. They should be advocates for the needs of building users and through their designs seek to enhance the pleasure and satisfaction of all who are affected by their work.

Recognizing that the knowledge and attitudes of the public affect the quality of architect’s contributions to society, members should promote public awareness and appreciation of the role of the built environment in advancing the quality of life. They should be involved as citizens and professionals in matters of policy and planning relating to these issues.

V. MEMBERS IN ALL THEIR PROFESSIONAL ENDEAVORS SHOULD SUPPORT HUMAN RIGHTS AND SHOULD NOT DISCRIMINATE AGAINST OTHERS.

Members should be fair and equitable in all their professional undertakings and relationships, including their dealings with their associates, employees and employers. In the course of carrying out their professional responsibilities, members should not discriminate against anyone or any group for reasons of race, creed, color, sex, national origin, age or handicap, and should strive to provide equal opportunities for all.

VI. MEMBERS SHOULD BE CANDID AND TRUTHFUL IN THEIR PROFESSIONAL COMMUNICATIONS.

The integrity of the profession depends upon truth and candor in all forms of communication. There is no justification for misleading discourse. This principle applies to advertising, promotional endeavors and presentations. It also applies to reports and proposals, which should not create confusion or unreasonable expectations on the part of clients because of lack of information or clarity.

Design solutions and other presentations should be based on adequate information so that they do not deceive a client or mislead a potential client in evaluating the capabilities of the architect. Since improperly structured design competitions carry the same risk, members should advise the competition sponsors of recognized professional standards.

VII. MEMBERS SHOULD SERVE THEIR CLIENTS OR EMPLOYEES IN A THOROUGH AND COMPETENT MANNER.

Members should evaluate their resources and ability to perform given tasks and should undertake only assignments which they and their associates are competent to perform. They should not neglect responsibilities
entrusted to them.
Members should exercise informed judgment on all issues affecting the client or employer, establish compensation and conditions conducive to competent performance, and accept responsibility for the quality of their work.

VIII. MEMBERS SHOULD RESPECT THE CONFIDENCES OF THEIR CLIENTS, EMPLOYEES AND EMPLOYERS.

The traditional professions have long recognized that their members are obligated not to violate the confidentiality of information acquired through their professional relationships. For architects, however, this principle is not protected by law and it may be in conflict with other important values. When such conflicts arise, members should resolve them by weighing the alternative consequences, including applicable legal requirements and the dictates of conscience.

IX. MEMBERS SHOULD DISCLOSE TO A CLIENT OR EMPLOYER ANY CIRCUMSTANCE THAT COULD BE CONSTRUED AS A CONFLICT OF INTEREST AND SHOULD ENSURE THAT SUCH CONFLICT DOES NOT COMPROMISE THE INTERESTS OF THE CLIENT OR EMPLOYER.

While not inherently unethical, conflicts of interest can and often do provide the context for unprofessional conduct and damaged professional relationships. Disclosures made in a timely, complete and forthright manner is the first step toward an ethical resolution; the performance of a member in a position of apparent conflict is the final measure of integrity. A member holding an interest, or representing a client or employer with an interest, that could be affected by the member's professional judgment exercised on behalf of others should decline to offer such judgment unless the circumstance is fully disclosed and accepted by all parties.

Members should never be compromised by influences or motivations, monetary or otherwise, not directly related to the achievement of architecture of the highest order. They should not violate positions of trust or responsibility to further their own business interests. In making commentary or providing professional judgment on a given issue, they should disclose the source of any compensations related to that issue. They should not accept compensation from more than one party to a contract for the same service.

X. MEMBERS SHOULD ACKNOWLEDGE RESPECT AND GIVE APPROPRIATE CREDIT FOR PROFESSIONAL CONTRIBUTIONS OF EMPLOYEES, ASSOCIATES AND COLLEAGUES.

Members should respect the reputation of others as their own. They should share credit for work, honors and awards with employees and associates who contribute to a team effort. They should not claim credit for the work of others in seeking a commission or employment. They should acknowledge that architecture is an art among many and should facilitate the work of the allied professions, arts and crafts.

Members should recognize an obligation to speak out on matters of public significance to their art and profession but in so doing, should be guided by profession knowledge and conviction and bear no malice of purpose.

XI. MEMBERS SHOULD COMPETE FAIRLY WITH OTHER PROFESSIONALS AND SHOULD NOT OFFER OR ACCEPT ANY BRIBE OR IMPROPER CONTRIBUTION OR GIFT TO OBTAIN OR GRANT WORK OR TO INFLUENCE THE JUDGMENT OF OTHERS.

It is in the best interest of clients, the public and the profession for members in pursuit of business opportunities to support fair and open competition based on professional merit.

Unfair or illegal practices employed to gain a competitive advantage or influence the judgment of others are professionally unacceptable.

Members using agents or employees to seek or perform work should take full responsibility for their performance and ethical conduct. Members should assure that such agents or employees understand and be guided by the ethical principles.

XII. MEMBERS SHOULD MAINTAIN AND ADVANCE THEIR KNOWLEDGE OF THE ART AND SCIENCE OF ARCHITECTURE, RESPECT THE BODY OF PAST ACCOMPLISHMENTS AND CONTRIBUTE TO ITS CONTINUED GROWTH.

It is the responsibility of all members to develop and maintain their knowledge of the art and science of architecture and to be guided by that knowledge in all professional actions. Colleagues should share and disseminate technical information and strive to improve their professional competence.

Members have an obligation to maintain and advance their learning and competency of the profession and continually seek to raise the standards of design excellence, research, training and practice. They should support the educational process, improve the standards of architectural education and assist students and interns in their training and development.
1982 will be an exciting year for the *Wisconsin Architect*.

The Editorial Board has selected magazine themes for the coming year (listed below), and once again invites you to enhance the quality and scope of the magazine by submitting your projects and articles. This is a rare opportunity to share your work and ideas with other professionals in the field. In addition, your published article can be purchased in quantity, separately from the magazine, to use as a marketing tool. Additional copies of the *Wisconsin Architect* are also available.

To have your article considered for publication in the *Wisconsin Architect*, mail copy, and photos or drawings if available to: Editor, The Wisconsin Architect, 615 East Washington Avenue, Madison, WI 53703. Photos are encouraged, provided they are black and white glossy, and clear. Photos should be accompanied by a brief description of the project, and the design goals. The deadline for receipt of articles is two months prior to the month of publication, i.e., February 1 for April issue, etc.

<table>
<thead>
<tr>
<th>APRIL</th>
<th>JULY</th>
<th>SEPTEMBER</th>
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<tr>
<td><strong>INTERIOR DESIGN AND</strong></td>
<td><strong>COMMERCIAL BUILDINGS</strong></td>
<td><strong>COMPUTERS AND ARCHITECTURE</strong></td>
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<td><strong>SPACE PLANNING</strong></td>
<td><strong>Stories, articles and pictures pertaining to commercial buildings designed by Wisconsin architects.</strong></td>
<td>Featuring how architects design for computer uses in buildings and how architects can incorporate computers into their practice.</td>
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<tr>
<td>Stories, articles and pictures pertaining to interior design and space planning.</td>
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<th>MAY</th>
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<td><strong>PUBLIC BUILDINGS</strong></td>
<td><strong>ENERGY ISSUE</strong></td>
<td><strong>RESTORATION, ADAPTIVE REUSE, AND PRESERVATION</strong></td>
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<td>Stories, articles and pictures of Wisconsin projects for state, county, and local governmental units, including school districts.</td>
<td>An update on current energy issues, projects, materials, and products including their analysis and suggested architectural solutions.</td>
<td>Featuring projects, materials, and concepts demonstrating creative techniques to restore, preserve, and adapt well-designed older buildings... both interior and exterior.</td>
</tr>
</tbody>
</table>
Project Architects, Senior Designer, Senior Production Specialist

We are a 225 person architectural engineering firm in Madison, WI. Our practice includes health care, laboratory, commercial, and industrial facilities. Continued growth and expansion has created immediate openings.

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In 1980 the WSA Board of Directors endorsed the awarding of Citations for Distinguished Service in conjunction with the Annual Honor Awards Program. These citations are issued to individuals or groups in recognition of their contributions to architecture, architecture awareness, and related subjects. Any WSA member may recommend an individual or group for receipt of this Citation. Such a recommendation will be presented to the Board of Directors for consideration and action.

If you would like to nominate an individual, company or organization to receive a Citation for Distinguished Service, please contact any member of the Board of Directors; Wayne Spangler, AIA, 1982 Honor Awards Program Chairman; or the WSA Office.

NOMINATION FORM

(Name) (Title - If Any)

(Address)

(Reason For Nomination)

(Name of Person Nominating)

(Address of Nominating Person)
Changing offices or jobs? Have you or a partner been promoted or given a special award? A new project?

TELL US AND WE'LL TELL YOUR COLLEAGUES!

Please answer these questions about the news event you are reporting and mail this form to: Eric Englund, c/o WSA, 615 E. Washington Ave., Madison, WI 53703.

WHO?

WHAT?

WHEN?

WHERE?

WHY?

CAN YOU GIVE US THE NAME OF A PERSON TO CONTACT AND TELEPHONE NUMBER IF WE HAVE MORE QUESTIONS ABOUT THIS NEWS HAPPENING?

PHONE: __________________ NAME: __________________

Do you have a suggestion for a Wisconsin Architect article?

THANK YOU:

Eric Englund
Even though energy efficiency is the watchword in public buildings today, that doesn't mean you have to shackle yourself to time worn designs. Instead, consider the benefits of Cronstroms CTS thermal barrier system. Its energy-saving design eliminates metal-to-metal contact in curved or straight designs. And that means no frost or condensation, even at temperatures of -30°F. Of course, that's something you'd expect from Cronstroms. Cronstroms was the first to develop this thermal break system 14 years ago.

You'd also expect to find unusual applications of the CTS system. You will.

At the Lake Superior Maritime Museum located on Minnesota's waterfront in Duluth, a location buffeted by winter's bone-chilling gale force winds, the architect specified Cronstroms CTS thermal barrier energy saving walls and windows for a new addition linking two sections. Notice the bent mullions of the upper section. You'll find another distinctive CTS design at First Federal Savings and Loan where curved mullions frame the glass entry doors.

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