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washington architect/february 1984
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ASSOCIATE MEMBERS are persons who are legal residents of Wisconsin and are employed in a professional or technical capacity under the supervision of a licensed architect directly related to the practice of architecture, or are employed in circumstances recognized by licensing boards as constituting credits towards architectural licensing.

PROFESSIONAL AFFILIATES (State members only) are non-architects, registered to practice their professions where such requirements exist with established professional reputations. Professional Affiliates may include engineers, planners, landscape architects, sculptors, muralist and other artists, professionals in government, education, industry, research, and journalism, and other professionals whose work is related to the practice of architecture.

STUDENT AFFILIATE (State members only) are undergraduate or post-graduate students of architectural schools or secondary school students within the territory of the WSA.

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<table>
<thead>
<tr>
<th>Membership Type</th>
<th>1st Year</th>
<th>2nd Year</th>
<th>3rd Year &amp; After</th>
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<td>AIA Member</td>
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<td>$90</td>
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<td>None</td>
</tr>
<tr>
<td>Student Affiliate</td>
<td>None</td>
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</tbody>
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**SUPPLEMENTAL DUES NOTES**

The AIA Regular Member is also responsible to the Institute for supplemental dues beginning on January 1 of the year following admission based upon the number of registered architects in the firm (both employees and employers as of January 2) at the rate of $170.00 each. The firm will be given a credit of $100.00 against its supplemental dues obligation for each such registered architect who is an AIA member.

Invoices for national and state, dues will be mailed in December.

Members who have not paid WSA dues by July 31 shall be in default and shall be so notified. Members still in default as of September 31 shall be terminated.

For more information or request for applications contact:
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615 E. Washington Avenue
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Designing, Building and Rebuilding for Tomorrow
The WSA Construction Industry Handbook is published as the February issue of the Wisconsin Architect as a reference handbook for all readers on matters pertaining to the Wisconsin Society of Architects.

The circulation of the Handbook is to all members of the Wisconsin Society of Architects of the American Institute of Architects (WSA). Additionally, copies of the Handbook have been sent to members of the Associated General Contractors, consulting engineers, interior designers, landscape architects, and many other individuals involved in the design and construction industries.

Your comments and suggestions are appreciated with reference to other individuals or organizations that should receive copies of this Handbook next year, as well as revisions or changes in content that you feel are appropriate.

One last word. Please continue to refer to the advertising portion of the Handbook when looking for products or services. Without this support the Wisconsin Architect and this Handbook would not be possible.

NOTICE: The Wisconsin Architect and/or the WSA are not responsible for materials that have been rendered obsolete or revised since this Handbook was printed.

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All paints are not created equal!

Buying latex house paints can be a mystery. It’s hard to tell what you’re really getting for the price you pay. Look at the comparisons below; they may be helpful to you in determining the relative value of some leading brands, comparably priced.

Take a look at some of the factors that make up a quality paint product.

**Water Content Per Gallon**
Water content per gallon is important because water evaporates from the surface as the paint dries, leaving the pigments and binders (solids) as the remaining paint film. The more water content, the less solids remain to protect the surface.

**Total Solids Content**
Total solids content is the combination of pigments and binders which creates the dry paint film; the film which remains on the surface to protect your home over the years.

**Titanium Dioxide**
Titanium Dioxide is important because it is a very expensive pigment which provides the basic “hiding power” in white and light colors, and creates the brilliant, clean white appearance expected of “pure white” house paints.

**Light Reflective Values:**
- **Mautz House Saver**: 91.8
- **Benjamin Moore Moorgard**: 83.1
- **Glidden Spred**: 79.9
- **Pittsburgh Sun-Proof**: 78.9
- **Sears Weatherbeater**: 77.4
- **Sherwin-Williams A-100**: 76.7

Now look at how Mautz House Saver stacks up against five* competitive paints. This is from actual label information of products purchased June 1983 in Madison, Wisconsin.

**Compared to Mautz House Saver:**

- **Benjamin Moore Moorgard**
  - 14% more Water
  - 11% less Solids
  - Equal Titanium Dioxide

- **Sears Weatherbeater**
  - 42% more Water
  - 29% less Solids
  - 7% less Titanium Dioxide

- **Glidden Spred**
  - 8% more Water
  - 6% less Solids
  - 20% less Titanium Dioxide

- **Pittsburgh Sun-Proof**
  - 11% more Water
  - 8% less Solids
  - 24% less Titanium Dioxide

- **Sherwin-Williams A-100**
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  - 34% less Titanium Dioxide

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President's Message

Dear Colleague:

"1984" ... the magic year is with us. If you take George Orwell at his word, this is the year we are to look at with some despair and gloom. Such is not the case for the Wisconsin Society of Architects.

1984 will be a year of expanded programs, activities and vitality for the Wisconsin Society of Architects. This year we will acquire a permanent home — The Stoner House in Madison. This year we will see a new format for our Convention which will provide even greater vitality and activity. This year will see a continuation of our very successful Fall Workshop. This year will see continued representation of your interests before the Wisconsin Legislature and various Administration Agencies. This year will see continued efforts at public education and awareness on matters pertaining to architecture, including publication of articles in selected magazines on selecting and working with architects and an extended outreach program to all high schools in Wisconsin attempting to educate the next generation of consumers on "What Is An Architect?". This year will see increased membership services in a wide variety of areas including insurance, the WSA Library, video tapes on matters of topical interest for members, documents distribution, etc.

In seeking to accomplish these goals, our dues for 1984 will remain unchanged, as they have for the past 10 years. We are extremely proud of our ability to continuously expand the scope and quality of our services and activities ... without putting our hand into your pockets.

The Wisconsin Society of Architects is one of the strongest components of the American Institute of Architects and we have generated substantial respect and standing amongst other professional societies in the State. All of this growth and achievement is directly attributable to you ... our membership. The heart and soul of the WSA remains the over 700 members who give of their time, effort and enthusiasm. You are encouraged to be an active member. Your staff and officers remain eager to hear from you and reflect your concerns, interests and directions.

The world of architecture has dramatically changed in the last decade and remains in a state where further changes are most apparent. While the WSA has no crystal ball which will provide a magical insight into the direction of these changes, your organization is very much committed to participating in those changes and articulating the interests and concerns of Wisconsin's architectural community.

On behalf of the entire Board of Directors of the WSA, we look forward to working with you in 1984.

Sincerely,

Fred Zimmermann, AIA
President
Wisconsin Society of Architects
American Institute of Architects
EXCELLENCE IN MASONRY

ARCHITECT: Edward A. Solner
PROJECT: St. Mary's Home Tower Addition
Manitowoc, Wisconsin

Sponsored by:
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(414) 355-7800
TO: MEMBERS OF WISCONSIN SOCIETY OF ARCHITECTS
AMERICAN INSTITUTE OF ARCHITECTS

We are pleased to announce that St. Mary's Home Tower Addition in Manitowoc has been selected for "Excellence In Masonry". Edward A. Solner describes the project as follows:

"The St. Mary's Home Addition required a "fast track" approach with a time frame of fifty-two weeks. Eighty-four new residents were to be transferred from another local nursing home at the end of that time. The project was licensed and ready for occupancy in fifty weeks.

The application of masonry for this project consisted of internal block bearing walls in conjunction with a reinforced concrete frame system and the exterior brick veneer application.

Special 45° corner brick units were manufactured to minimize masonry sawing and time and to unify the external corners. Minimal exterior maintenance was considered with the use of brick.

The end result is a compliment to the existing nursing home and the community.

The tradesmen, whose sweat and effort usually go unnoticed, deserve the congratulations for a project well done."

Congratulations to Edward A. Solner for "Excellence In Masonry".

Very truly yours,

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5 - Planning 15%
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5 - Apartments - Condominiums 10%
5 - Banks/Financial 5%
5 - Townhouses 10%
20 - Educational 5%
10 - Planning 5%
25 - Restoration/Renovation 10%
25 - Churches/Worship 10%
5 - Municipal Buildings 5%

Six Recent Exemplary Projects
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Community Sailing Center (Phase Two), Milwaukee; Wisconsin Telephone Co. (Space Planning); Whitewater; Total TV Offices, Janesville; Milton Middle School Addition, Milton; Williams Center Addition, Univ. of Wis., Whitewater; Total TV Offices, Janesville; Holiday Inn Rental Unit, South Beloit

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5 - Solar and/or Earth Sheltered 15%
5 - Architect Designed Homes 10%
50 - Apartments - Condominiums 25%
5 - Banks/Financial 5%
5 - Medical-Health Care 10%
5 - Townhouses 10%
5 - Restoration/Renovation 10%
5 - Municipal Buildings 15%

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5 - Shopping Centers - Retail
20 - Solar and/or Earth Sheltered
15 - Architect Designed Homes
5 - Restaurants
5 - Banks/Financial
10 - Medical-Health Care
5 - Interior Design
5 - Restoration/Renovation
10 - Churches/Worship

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(Awards if Any)
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10 - Shopping Centers - Retail
3 - Churches/Worship
2 - Educational
1 - Commercial

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5 - Large Scale Office Buildings
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10 - Apartments - Condominiums
10 - Banks/Financial
10 - Medical-Health Care
5 - Planning
5 - Interior Design
10 - Educational
10 - Industrial
5 - Restoration/Renovation
5 - Landscape Architecture
5 - Churches/Worship
5 - Municipal Buildings

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15 - Large Scale Office Buildings
10 - Solar and/or Earth Sheltered
10 - Architect Designed Homes
5 - Restaurants
10 - Banks/Financial
20 - Industrial
5 - Churches/Worship
10 - Municipal Buildings

Six Recent Exemplary Projects
(Awards if Any)
Cencom of Wisconsin Headquarters Building, Wausau; Vernon Telephone Cooperative-Headquarters Building Addition, Westby
Six Recent Exemplary Projects
(Awards if Any)
Basco Credit Union, Wauwatosa; L'Hermitage
Condominiums, Milwaukee; Reliable
Paper Company, Wauwatosa; Regnal
Complex (Larger Roofing), West Allis; Liberty
Hill Building, Brookfield; Viv-A-Color, Inc.,
Milwaukee (Masonry Inst. Award).

BIRCHBACH & ASSOCIATES, LTD.
1801 Crooks Avenue, P.O. Box #328
Kaukauna, W1 54130-0328
414/766-4227
Allan R. Birchbach
Judy A. Birchbach
Firm Personnel
Registered Architects 2
Total Employees of Firm 4
Categories of Architectural Services
Available and Approximate Percentage by
Category:
20 - Small Scale Office Buildings
5 - Architect Designed Homes
20 - Apartments - Condominiums
10 - Banks/Financial
15 - Industrial
10 - Design/Build
10 - Churches/Worship
10 - Municipal Buildings
Six Recent Exemplary Projects
(Awards if Any)
Forest Junction State Bank, Forest Junction;
Daybreak Estates Condominium/Apart-
ments, Appleton; Highway Garage Out-
gamie County, Seymour

BLAKESLEE AND ASSOCIATES
140 S. Pine Street
Reedsburg, WI 53959
608/524-3488
Douglas J. Blakeslee, Owner
Client Contact: Douglas J. Blakeslee
Manufacturers Contact: Douglas J. Blakeslee
Firm Personnel
Registered Architects 2
Total in Firm 2
Categories of Architectural Services
Available and Approximate Percentage by
Category:
10 - Small Scale Office Buildings
5 - Architect Designed Homes
5 - Apartments - Condominiums
10 - Planning
20 - Industrial
10 - Restaurants
10 - Banks
5 - Medical-Health Care
5 - Restoration/Renovation
Six Recent Exemplary Projects
(Awards if Any)
Remodeling of Sauk Co. Health Care
Center, Reedsburg; West View Apartments,
Reedsburg; Hatch Dental Bldg., Remodel-
ing/Restoration, Reedsburg; Delingaro
Home, Dutch Hollow Area; Berning Imple-
mament Building, Reedsburg; Viking Bowl,
Reedsburg.
BRAY ASSOCIATES, ARCHITECTS, INC.
2508 S. 8th Street, P.O. Box 955
Sheboygan, WI 53081
414/458-5761

Lawrence E. Bray WSA/AIA
Gene I. Cravillon
James R. Willmas
Raymond W. Haen

Firm Personnel
Registered Architects 4
Total Employees of Firm 15

Categories of Architectural Services Available and Approximate Percentage by Category:
- 5 - Small Scale Office Buildings
- 5 - Solar and/or Earth Sheltered
- 15 - Architect Designed Homes
- 15 - Apartments - Condominiums
- 5 - Restaurants
- 5 - Banks/Financial
- 5 - Medical-Health Care
- 30 - Educational
- 5 - Industrial
- 5 - Churches/Worship
- 5 - Municipal Buildings

Six Recent Exemplary Projects (Awards if Any)
- Lakeland College Athletic & Physical Health Complex; Grantsburg Senior High School; World Wide Sales Corporate Office Building; Smith Brothers Restaurant; Princeton Public Library

K. BRINK AND ASSOCIATES
4506 Regent
Madison, WI 53705
608-239-5318

Keith E. Brink WSA/AIA
Client Contact: Keith Brink
Manufacturers Contact: Keith Brink

Firm Personnel
Registered Architect 2
Total in Firm 1

Categories of Architectural Services Available and Approximate Percentage by Category:
- 5 - Small Scale Office Buildings
- 10 - Architect Designed Homes
- 25 - Apartments - Condominiums
- 10 - Restaurants
- 25 - Banks/Financial
- 5 - Churches/Worship

ROBERT BRUCE & ASSOC.
2921 Wabaunoo Dr.
Green Bay, WI 54301
414/336-6191

Robert D. Bruce WSA AIA

Firm Personnel
Registered Architects 1
Total Employees of Firm 1

Categories of Architectural Services Available and Approximate Percentage by Category:
- 25 - Small Scale Office Buildings
- 25 - Solar and/or Earth Sheltered
- 50 - Educational

JOHN F. BRUECKER, INC.
4869 N. Eikhart Ave.
Whitefish Bay, WI 53217
414/332-3646
414/962-5737

John F. Bruecker WSA/AIA

Client Contact: John F. Bruecker
Manufacturers Contact: John F. Bruecker

Firm Personnel
Registered Architects 1
Total in Firm 2

Categories of Architectural Services Available and Approximate Percentage by Category:
- 5 - Small Scale Office Buildings
- 10 - Restaurants
- 10 - Banks/Financial
- 20 - Prime Engineering
- 10 - Interior Design
- 20 - Industrial
- 10 - Municipal Buildings

Six Recent Exemplary Projects (Awards if Any)
- Fire Station, River Hills; Office and Mfg. Bldg. For Electronics, Milwaukee; Drive Thru Service Facility For Gold Rush Chicken, 27th & North Ave., Milwaukee

K. BRINK AND ASSOCIATES
4506 Regent
Madison, WI 53705
608-239-5318

Keith E. Brink WSA/AIA
Client Contact: Keith Brink
Manufacturers Contact: Keith Brink

Firm Personnel
Registered Architect 2
Total in Firm 3

Categories of Architectural Services Available and Approximate Percentage by Category:
- 5 - Small Scale Office Buildings
- 10 - Shopping Centers - Retail
- 5 - Solar and/or Earth Sheltered
- 5 - Architect Designed Homes
- 5 - Apartments - Condominiums
- 5 - Planning
- 2 - Educational
- 10 - Design/Build
- 5 - Municipal Buildings

BRUST-HEIKE/DESIGN ASSOCIATES, INC.
Lincoln Professional Center
10401 West Lincoln Avenue, Suite 210
Milwaukee, WI 53227
414/545-0060

John G. Bruni WSA/AIA

Firm Personnel
Registered Architects 1
Total Employees of Firm 4

Categories of Architectural Services Available and Approximate Percentage by Category:
- 5 - Small Scale Office Buildings
- 10 - Shopping Centers - Retail
- 5 - Solar and/or Earth Sheltered
- 5 - Architect Designed Homes
- 5 - Apartments - Condominiums
- 5 - Planning
- 6 - Educational
- 45 - Industrial
- 10 - Design/Build
- 5 - Municipal Buildings

D. S. CARLSON & L. G. FENSKE
770 N. Water Street
Milwaukee, WI 53202
414/765-7518

D. S. Carlson WSA/AIA
L. G. Fenske

Firm Personnel
Registered Architects 3
Total in Firm 3

Categories of Architectural Services Available and Approximate Percentage by Category:
- 10 - Large Scale Office Buildings
- 5 - Shopping Centers - Retail
- 5 - Solar and/or Earth Sheltered
- 5 - Apartments - Condominiums
- 5 - Restaurants
- 5 - Banks/Financial
- 5 - Medical-Health Care
- 10 - Planning
- 10 - Interior Design
- 5 - Educational
- 5 - Industrial
- 5 - Design/Build
- 10 - Restoration/Renovation
- 5 - Churches/Worship
- 5 - Municipal Buildings

Six Recent Exemplary Projects (Awards if Any)
- Experimental Aircraft Association World Headquarters and Museum, Oshkosh; Henry S. Reuss Federal Plaza, Milwaukee; First Wisconsin Bank-Brookfield, Brookfield; Reed Design Associates, Madison; EMS Additions - University of Wisconsin, Milwaukee
- Milwaukee; Elm Grove Redevelopment Plan, Elm Grove

FRANK CARTER, ARCHITECTS
2697 Bay Settlement Road
Green Bay, WI 54301
414/465-0543

Frank Carter WSA/AIA

Firm Personnel
Registered Architects 1
Total Employees of Firm 2

Categories of Architectural Services Available and Approximate Percentage by Category:
- 20 - Large Scale Office Buildings
- 5 - Architect Designed Homes
- 75 - Industrial
VERNE CONDER, ARCHITECT
1713 Frank Street
Green Bay, WI 54304
414/494-3141

Verne Conder WSA/AIA
Client Contact: Verne Conder
Manufacturers Contact: Verne Conder

Firm Personnel
Registered Architects 1
Total in Firm 1

Categories of Architectural Services Available and Approximate Percentage by Category:
15 - Small Scale Office Buildings
15 - Shopping Centers - Retail
10 - Architect Designed Homes
10 - Apartments - Condominiums
10 - Industrial
10 - Medical-Health Care
10 - Municipal Buildings
15 - Restoration Buildings
Six Recent Exemplary Projects (Awards if Any)
- Garden Square Office Bldg., Renovation, Green Bay (Amarlite National Environmental Award; Remodeling); Shop For Papagallo, Green Bay (Mayor's Award, Building Exterior); Walnut Center (Shopping Center), Davenport, IA; 30 Unit Motel, Ephriam; Hiway Restaurant, Abrams; Insurance Associates Office Bldg. Renovation, Green Bay (Green Bay Board of Realtors Award)

KEVIN J. CONNOLLY ARCHITECT
229 E. Wisconsin Ave.
Milwaukee, WI 53202
414/289-0900

Kevin J. Connolly WSA/AIA
Firm Personnel
Registered Architects 1
Total Employees of Firm 1

Categories of Architectural Services Available and Approximate Percentage by Category:
5 - Small Scale Office Buildings
10 - Shopping Centers - Retail
5 - Architect Designed Homes
10 - Apartments - Condominiums
40 - Restaurants
10 - Medical-Health Care
5 - Townhouses
15 - Restoration/Renovation

DANIELSKI & ASSOCIATES, LTD.
2919 N. Ballard Rd.
Appleton, WI 54915
414/734-0022

Francis D. Danielecki WSA/AIA
Firm Personnel
Registered Architects 2
Total Employees of Firm 5

Categories of Architectural Services Available and Approximate Percentage by Category:
5 - Small Scale Office Buildings
5 - Shopping Centers - Retail
5 - Architect Designed Homes
20 - Apartments - Condominiums
10 - Restaurants
20 - Planning
5 - Educational
5 - Industrial
5 - Restoration/Renovation

JOHN V. DEFENDERFER, ARCHITECT
442 Eliza Street
Green Bay, WI 54301
414/432-9380

John V. Defenderfer WSA/AIA
Firm Personnel
Registered Architects 1
Total Employees of Firm 1

Categories of Architectural Services Available and Approximate Percentage by Category:
10 - Small Scale Office Buildings
5 - Solar and/or Earth Sheltered
10 - Architect Designed Homes
5 - Apartments - Condominiums
5 - Restaurants
20 - Medical-Health Care
5 - Planning
5 - Interior Design
10 - Educational
5 - Industrial
10 - Restoration/Renovation
5 - Churches/Worship
Six Recent Exemplary Projects
(Awards if Any)
Havenwoods Environmental Awareness Center, Milwaukee (DOSFM, DNR Award); Moody Bible Institute Auditorium, Chicago. IL; Green Bay Post Office, Green Bay; Citizens Bank Office Center, Kohler; Martha Washington Hospital, Chicago, IL; UPS Parcel Handling Facility, Oak Creek

DOUTHITT ASSOCIATES INC.
6613 Seybold Road
Madison, WI 53719
608/271-1141

Jack B. Douthitt, Pres.
James L. Poehlman, V.P.

Firm Personnel
Registered Architects 1
Total Employees of Firm 7

Categories of Architectural Services
Available and Approximate Percentage by Category:
10 - Small Scale Office Buildings 60 - Apartments - Condominiums
5 - Medical-Health Care 5 - Townhouses
5 - Planning 15 - Industrial

Six Recent Exemplary Projects
(Awards if Any)
Washington Hospital, Chicago, IL; UPS Parbens Bank Office Center, Kohler; Martha Havenwoods Environmental Awareness Site; University of Wisconsin, Madison (2 sites); University of Wisconsin, Madison (2 sites) and River Falls (1 site); Sheboygan Law Enforcement Center, Sheboygan; Wisconsin architect/February 1984

EARTH SHELTER CORPORATION OF AMERICA
Rt. #2, Box 97B
Berlin, WI 54923
414/361-2266

E. E. "Buzz" Carpenter WRA
Ron E. Eikens ASM, SAM, AMA, APICS
Terry L. McLaughlin WSA/AIA
Patrick J. DelPonte ASCE, ACI, CSI

Client Contact: Terry L. McLaughlin, AIA
Manufacturers Contact: Terry L. McLaughlin, AIA

Firm Personnel
Registered Architects 3
Total in Firm 11

Categories of Architectural Services
Available and Approximate Percentage by Category:
5 - Small Scale Office Buildings 100 - Solar and Earth Sheltered
8 - Large Scale Office Buildings 50 - Architect Designed Homes
5 - Shopping Centers - Retail 25 - Apartments - Condominiums
5 - Apartments - Condominiums 5 - Townhouses
22 - Medical-Health Care 5 - Planning
15 - Educational 5 - Industrial
11 - 1 - 5 - Design/Build
15 - Restoration/Removation 6 - Municipal Buildings
5 - Detention Centers

Six Recent Exemplary Projects
(Awards if Any)
Musson Residence, Rhinelander; Wisconsin Ready Mixed Assoc. Concrete Design Award 1980, Earth Sheltered Residential Category: New Horizons, P.V.D., Colleyville, TX; Navarro Residence, Hamilton, MA; Earth Sheltered Condominium, MN; Earth Sheltered Townhouse, CO; 1982 World's Fair, Earth-Sheltered Demonstration Project, Knoxville, TN

THE DURRANT GROUP, INC.
2445 Darwin Road
Madison, WI 53704
608/241-3340

William F. Batterman
Vernon L. Worrell
Dale A. Nederhoff
George E. Deininger

Firm Personnel
Registered Architects 11
Total Employees of Firm 55

Categories of Architectural Services
Available and Approximate Percentage by Category:
24 - Medical-Health Care 35 - Apartments - Condominiums
22 - Condominiums, Condominiums 5 - Planning
15 - Commercial 15 - Industrial
15 - Educational 5 - Design/Build
100 - Solar and Earth Sheltered 5 - Architect Designed Homes
50 - Industrial 20 - Planning
15 - Interior Design 15 - Restoration/Removation
5 - Churches/Worship 6 - Planning
55 - Specification Consulting

Six Recent Exemplary Projects
(Awards if Any)
Blades Hall/Stepens Arcade, University of Dubuque, Dubuque, IA; Awards: A. Honor Award, State Chapter, American Institute of Architects, B. Merit Award, Central States Regional Conference, AIA; Northeast Iowa Technical Institute, Peosta, IA; Awards: A. Honor Award, State Chapter, American Institute of Architects, B. The Walter Taylor Award, Amer. Assn. of School Administrators, C. First Award, American School & University Design Competition, D. Award for Excellence in Energy Conservation, State of Iowa Energy Policy Council, E. Energy Conservation Award, Iowa Engineering Society

FISCHER-FISCHER-THEIS, INC.
S22 W21660 Broadway
Waukesha, WI 53186
414/547-6969

Ned E. Fischer WSA/AIA
Brian T. Fischer WSA/AIA
Alan R. Theis

Client Contact: Ned E. Fischer, Brian T. Fischer, Alan R. Theis
Manufacturers Contact: Ned E. Fischer, Brian T. Fischer, Alan R. Theis

Firm Personnel
Registered Architects 5
Total in Firm 7

Categories of Architectural Services
Available and Approximate Percentage by Category:
5 - Planning 50 - Apartments - Condominiums
15 - Small Scale Office Buildings 5 - Medical-Health Care
15 - Industrial 5 - Planning
5 - Shopping Centers - Retail 15 - Interior Design
5 - Churches/Worship 5 - Architect Designed Homes
5 - Design/Build 20 - Planning

Six Recent Exemplary Projects
(Awards if Any)
Konny Residence, Milwaukee; Green Bay Post Office, Green Bay; Chateau du Lac (Awards if Any)

FLAD & ASSOCIATES
6200 Mineral Point Road
Madison, WI 53705
608/238-2661

Joseph H. Flad WSA/AIA-Madison
James W. Miller WSA/AIA-Madison
Glenn M. Johnson WSA/AIA-Milwaukee
John E. Blassick AIA-Gainesville
Peter E. Starkweather PE-Madison
James K. Adams Madison
William C. Bethke WSA/AIA-Madison
David M. Cote WSA/AIA-Madison
R. Wayne Duerst WSA/AIA-Madison
Ralph H. Jackson, Jr. WSA/AIA-Madison
Alain P. Jacobs Madison
Elmer A. Keller Milwaukee
Frank C. Maersch Madison
Jay A. McLean WSA/AIA-Madison
Thomas K. Nisbet WSA/AIA-Madison
Fred H. Peterson WSA/AIA-Madison
R.H. Postweiler PE-Madison
Merlin Redfern AIA-Gainesville
John P. Reif Madison

six Recent Exemplary Projects
(Awards if Any)
Field Central H.S. & East H.S., Elm Grove & Brookfield; Dousman/Wales Elementary Schools, Wales & Dousman; U.W.M. Heating & Cooling Plant, Milwaukee; Greenfield Police Station, Greenfield; Bethesda/Rose Glen/Meadowbrook Elem. Schools, Waukesha; Muskonago Jr. High Sc./New Elem. School, Mukwonago

FISHER-FISCHER-THEIS, INC.
S22 W21660 Broadway
Waukesha, WI 53186
414/547-6969

Ned E. Fischer WSA/AIA
Brian T. Fischer WSA/AIA
Alan R. Theis

Client Contact: Ned E. Fischer, Brian T. Fischer, Alan R. Theis
Manufacturers Contact: Ned E. Fischer, Brian T. Fischer, Alan R. Theis

Firm Personnel
Registered Architects 5
Total in Firm 7

Categories of Architectural Services
Available and Approximate Percentage by Category:
5 - Planning 50 - Apartments - Condominiums
15 - Small Scale Office Buildings 5 - Medical-Health Care
15 - Industrial 5 - Planning
5 - Shopping Centers - Retail 15 - Interior Design
5 - Churches/Worship 5 - Architect Designed Homes
5 - Design/Build 20 - Planning

Six Recent Exemplary Projects
(Awards if Any)
Konny Residence, Milwaukee; Green Bay Post Office, Green Bay; Chateau du Lac (Awards if Any)
Florian Remitz  
John H. Simonitsch  
Robert Graves  
Dennis Horbinski  
Frank Maersch  
Richard Maleniak  
Robert Stiweil  

Firm Personnel  
Registered Architects 48  
Total Employees of Firm 240

Categories of Architectural Services  
Available and Approximate Percentage by Category:  
15 - Large Scale Office Buildings  
10 - Banks/Financial  
35 - Medical-Health Care  
10 - Educational  
15 - Industrial  
15 - Research Laboratories

Six Recent Exemplary Projects  
(Awards if Any)  
Parker Pen Company, Janesville; Minot AFB Composite Medical Facility, Minot, ND; Standard Oil of Ohio Research Facility, Warrensville, OH; West Bend Mutual Insurance, West Bend; American Family Insurance, Madison (AIA Award); USDA Dairy Forage Research Center, Madison (AIA Award)

CHRISTY FLEEGE & ASSOC. LTD.  
2716 North Meade Street  
Appleton, WI 54911  
414/734-6855

Christy Fleege  
WSA/AIA  
Firm Personnel  
Registered Architects 1  
Total Employees of Firm 1

Categories of Architectural Services  
Available and Approximate Percentage by Category:  
10 - Small Scale Office Buildings  
20 - Shopping Centers - Retail  
10 - Restaurants  
10 - Banks/Financial  
10 - Medical-Health Care  
15 - Industrial  
20 - Restoration/Renovation  
5 - Landscape Architecture

FRANCESCHI ASSOCIATES, INC.  
6165 North Green Bay Avenue  
Milwaukee, WI 53209  
414/229-8900

Bruno J. Franceschi  
Bruce J. Angel  

Client Contact: Bruno J. Franceschi  
Manufacturers Contact: Bruno J. Franceschi

Firm Personnel  
Registered Architects 3  
Total in Firm 5

Categories of Architectural Services  
Available and Approximate Percentage by Category:  
5 - Small Scale Office Buildings  
10 - Large Scale Office Buildings  
10 - Shopping Centers - Retail  
5 - Planning  
30 - Industrial

10 - Medical-Health Care  
10 - Restoration/Renovation  
5 - Municipal Buildings  
15 - Restoration/Renovation

Six Recent Exemplary Projects  
(Awards if Any)  
Service Building, Wisconsin Telephone, West Allis; Hangar & Office, Aerodyne, Inc., Mitchell Field, Milwaukee; Sales/Warehouse Facility, W. W. Grainger, Inc., Oak Creek; Plant Addition, Ladish Company/Tri-Clover Division, Pleasant Prairie; Study & Survey of Space Requirements, Milwaukee County Institutions, Wauwatosa; Office, Warehouse & Truck Loading Dock, Paul Rose Company, West Allis

REIMER F. FRANK ARCHITECT  
4688 Lake Club Circle  
Oconomowoc, WI 53066  
414/567-9070

Reimar F. Frank  
WSA/AIA  
Firm Personnel  
Registered Architects 1  
Total Employees of Firm 1

Category:  
Available and Approximate Percentage by Category:  
5 - Planning  
20 - Restoration/Renovation  
15 - Industrial  
10 - Medical-Health Care  
10 - Restaurants  
15 - Apartments - Condominiums  
15 - Architect Designed Homes  
10 - Churches/Worship

DAVID A. GAARDER ARCHITECT  
2851 N. Shepard Avenue  
Milwaukee, WI 53211  
414/962-5313

David A. Gaarder  
WSA/AIA  
Firm Personnel  
Registered Architect 1  
Total in Firm 1

STUART WILLIAM GALLAHER, ARCHITECT, INC.  
702 N. Blackhawk Avenue  
Madison, WI 53705  
608/238-0991

Stuart W. Gallaher  
WSA/AIA  
Firm Personnel  
Registered Architects 1  
Total Employees of Firm 5

Categories of Architectural Services  
Available and Approximate Percentage by Category:  
10 - Small Scale Office Buildings  
15 - Shopping Centers - Retail  
15 - Solar and/or Earth Sheltered  
15 - Architect Designed Homes  
25 - Interior Design  
10 - Educational  
5 - Industrial  
10 - Churches/Worship

Six Recent Exemplary Projects  
(Awards if Any)  
Woman's Residence; Wenc. Residence  
Wichem Interiors; Meriae Residence; Penelle  
 UW-Whitewater; Marquette University; St.  
Waukesha Christian Academy; Rustad/Wich  
Centre; Madison; Chalet Landhaus, New  
Chautauqua; Olbrich Botanical Center, Madison;  
Avanti Foods & Gino's Pizza, walnut, IL

HERBERT G. GAUSEWITZ - ARCHITECT  
4916 Tonyawatha Trail  
Monona, WI 53716  
608/222-2196

Herbert G. Gausewitz  
WSA/AIA  
Firm Personnel  
Registered Architects 1  
Total Employees of Firm 1

Categories of Architectural Services  
Available and Approximate Percentage by Category:  
15 - Small Scale Office Buildings  
5 - Shopping Centers - Retail  
15 - Solar and/or Earth Sheltered  
15 - Architect Designed Homes  
25 - Interior Design  
10 - Educational  
5 - Industrial  
10 - Churches/Worship

Six Recent Exemplary Projects  
(Awards if Any)  
Waukesha Christian Academy; Rustad/Wich  
Centre; Madison; Chalet Landhaus, New  
Chautauqua; Olbrich Botanical Center, Madison;  
Avanti Foods & Gino's Pizza, walnut, IL

G

DAVID EVAN GLASSER  
3055 North Hackett  
Milwaukee, WI 53211  
414/961-1179

David Evan Glasser  
WSA/AIA  
Firm Personnel  
Registered Architects 1  
Total in Firm 1

Categories of Architectural Services  
Available and Approximate Percentage by Category:  
10 - Small Scale Office Buildings  
5 - Shopping Centers - Retail  
15 - Solar and/or Earth Sheltered  
15 - Architect Designed Homes  
25 - Interior Design  
10 - Educational  
5 - Industrial  
15 - Restoration/Renovation

washington architect/febuary 1984
Categories of Architectural Services Available and Approximate Percentage by Category:
1. Solar and/or Earth Sheltered
2. Architect Designed Homes
3. Apartments - Condominiums
4. Restaurants
5. Industrial

Six Recent Exemplary Projects (Awards if Any)
- Neenah West National Bank Branch, Neenah
- 24 Unit Condominium (2 Buildings) Gillingham Manor, Neenah
- Day Care Center, Neenah
- Van Ryzin Machine Office & Crane Bay, Appleton
- 23 Unit Apartment for Elderly, Neenah

HACKWORTHY JUERISSON ASSOCIATES, INC.
11121 West Oklahoma Avenue
Milwaukee, Wisconsin 53227
(414) 541-3300

Robert D. Hackworthy
Raimond Juerrisson
G. M. Singhvi
Firm Personnel
Registered Architects
Total Employees of Firm

Categories of Architectural Services Available and Approximate Percentage by Category:
5. Small Scale Office Buildings
6. Large Scale Office Buildings
1. Shopping Centers - Retail
3. Solar and/or Earth Sheltered
5. Apartments - Condominiums
1. Restaurants
10. Banks/Financial
10. Medical-Health Care
12. Educational
4. Industrial
2. Restoration/Renovation
10. Municipal Buildings

Six Recent Exemplary Projects (Awards if Any)
- Jackson Clinic, Madison (Award: Downtown Wisconsin Salute from Central Madison Council)
- Marshfield Police Department, Marshfield
- The Trane Co., Corporate Engineering Headquarters, Green Bay
- Capitol Centre W/ELS Design Group, Madison
- Solberg Manor Housing, La Crosse
- State Patrol Academy - D.O.S.F.M., Ft. McCoy
THE HALLBECK GROUP
ARCHITECTS-ENGINEERS, INC.
1010 Oak Ridge Drive
Eau Claire, WI 54701
715/832-1605
Ernest R. Seymour, Pres. WSA/AIA
Gary D. Davis, V-P WSA/AIA
Joseph E. Seymour, V-P WSA/AIA
Firm Personnel
Registered Architects 9
Total Employees of Firm 15

Categories of Architectural Services
Available and Approximate Percentage by Category:
10 - Small Scale Office Buildings
10 - Medical-Health Care
30 - Educational
30 - Industrial
15 - Design/Build
5 - Churches/Worship
Six Recent Exemplary Projects (Awards if Any)
Dunn County Highway Shop, Menomonie; Bretting Mfg. Company Office, Ashland; Mason Shoe Office Building, Chippewa Falls; Allied Health Building, UW-Eau Claire; WQOW Television Studio/Office, Eau Claire; Marquip Mfg. Co. Office Building, Phillips

ROBERT L. HORN, ARCHITECTS
138 North Avenue
Hartland, WI
414/367-2650
Robert L. Horn WSA/AIA
Client Contact: Bob Horn
Manufacturers Contact: Toby Murray
Firm Personnel
Registered Architects 3
Total in Firm 6

Categories of Architectural Services
Available and Approximate Percentage by Category:
15 - Small Scale Office Buildings
30 - Architect Designed Homes
15 - Townhouses
10 - Interior Design
5 - Industrial
15 - Banks/Financial
25 - Restoration/Renovation
10 - Municipal Buildings
Six Recent Exemplary Projects (Awards if Any)
Hartland Municipal Bldg., Hartland; Valley Bank At North Lake; Evergreen Condominiums, North Lake; Ralph Zauner, Residence, Town of Erin; Christensen Residence, Delafield; Cedarburg State Bank, Cedarburg

J

HAWKWEED GROUP, LTD.
Rt. 4, Box 175A
Osseo, WI 54758
715/597-2300
Rodney Wright WSA/FAIA
Robert Selby AIA
Sydney Wright APA, AICP
Firm Personnel
Registered Architects 2
Total Employees of Firm 5

HEINEMANN AND ASSOCIATES
11323 West Holly Lane
Greenfield, WI 53228
414/545-6087
William Heinemann, Pres. WSA/AIA
Patricia Heinemann, Sec./Treas.
Firm Personnel
Registered Architects 1
Total Employees of Firm 2

Categories of Architectural Services
Available and Approximate Percentage by Category:
X - Small Scale Office Buildings
X - Restaurants
X - Medical-Health Care
X - Planning
X - Interior Design
X - Educational
X - Industrial
X - Design/Build
X - Restoration/Renovation
X - Municipal Buildings
Six Recent Exemplary Projects (Awards if Any)
First National Bank and Trust Co. of Baraboo - Renovation, Baraboo; St. Amelien Child Care Center - Remodeling, Milwaukee; Lake Vacation Home, Door County (WSA Award 1982); Archdiocese Group Homes, Milwaukee; 302 North Jackson Building - Renovation, Milwaukee

ROLF IRGENS, INC.
2133 Swan Blvd
Wauwatosa, WI 53226
414/258-9502
Rolf Irgens WSA/AIA
Client Contact: Rolf Irgens
Manufacturers Contact: Rolf Irgens
Firm Personnel
Registered Architects 1
Total in Firm 2

Categories of Architectural Services
Available and Approximate Percentage by Category:
10 - Small Scale Office Buildings
5 - Apartments - Condominiums
10 - Interior Design
90 - Architect Designed Homes
2 - Banks/Financial
3 - Medical-Health Care
5 - Restoration/Renovation
Six Recent Exemplary Projects (Awards if Any)
Bend; Schnell Res., West Bend; Schnell Res., West Bend

JK/ARCHITECTURE
130 N. Lake St.
Hustiford, WI 53034
414/349-3421
James R. Kersbergen WSA/AIA
Firm Personnel
Registered Architects 1
Total Employees of Firm 2

Categories of Architectural Services
Available and Approximate Percentage by Category:
20 - Small Scale Office Buildings
10 - Architect Designed Homes
10 - Apartments - Condominiums
10 - Planning
10 - Interior Design
10 - Industrial
15 - Design/Build
15 - Restoration/Renovation
Six Recent Exemplary Projects (Awards if Any)
Szoupaq Res. Juneau; Seeios Res., West Bend; Schmell Res., West Bend

BRUCE JACKSON - ARCHITECT
525 W. Ravenswood Hills Cr.
Waukesha, WI 53186
414/785-0653
Bruce Jackson WSA/AIA
Firm Personnel
Registered Architects 1
Total Employees of Firm 1

Categories of Architectural Services
Available and Approximate Percentage by Category:
90 - Architect Designed Homes
2 - Banks/Financial
3 - Medical-Health Care
5 - Restoration/Renovation
Six Recent Exemplary Projects (Awards if Any)
First National Bank and Trust Co. of Baraboo - Renovation, Baraboo; St. Amelien Child Care Center - Remodeling, Milwaukee; Lake Vacation Home, Door County (WSA Award 1982); Lake Vacation Home, Keyes Lake (WSA Award 1982); Archdiocese Group Homes, Milwaukee; 302 North Jackson Building - Renovation, Milwaukee

RK/ARCHITECTURE
K

KLLM ARCHITECTS, S.C.
112 East Union Street
Waukesha, WI 53186
715/258-9252
Vance R. Linden, Pres. WSA/AIA, BOCA
Dennis M. Kulat, V.P.
Duane E. Linden, Sec./Treas.
Terrence W. Martin, Director

Firm Personnel
Registered Architects

Total Employees of Firm

Categories of Architectural Services
Available and Approximate Percentage by Category:
15 - Small Scale Office Buildings
10 - Large Scale Office Buildings
5 - Architect Designed Homes
30 - Apartments - Condominiums
5 - Restaurants
10 - Townhouses
10 - Planning
5 - Educational
10 - Industrial

Six Recent Exemplary Projects (Awards if Any)
DeVry Inst. of Technology, Bell & Howell Education Group, Lombard, IL; Tech One, Schaumburg, Technological Ctr., Schaumburg, IL; Office Building for Weiland Computer, Div. of Sun Oil Corp., Lombard, IL; Office Building for Savin Business Machines, Elk Grove Village, IL; Office In The Park, The After Group, Wilmette, IL (Office Bldg. Rehab)

KAESER, McLEOD & WESTON
3407 Circle Close
Madison, WI 53705
608/233-4815
William V. Kaesser WSA/AIA
Arthur M. McLeod ASPE, Prof. Eng.
Marcus E. Weston

Firm Personnel
Registered Architects

Total Employees of Firm

KAHLER, SLATER TORPHY, ENGBERG, INC.
733 N. Van Buren Street
Milwaukee, WI 53202
414/271-5781
David Kahler, Pres. WSA/FAIA
Thomas M. Slater, V.P.
Charles M. Engberg, V.P.
David N. Torphy, Sec./Treas.

Firm Personnel
Registered Architects

Total Employees of Firm

Categories of Architectural Services
Available and Approximate Percentage by Category:
20 - Large Scale Office Buildings
20 - Medical-Health Care
10 - Planning
8 - Interior Design
20 - Educational
15 - Industrial
7 - Municipal Buildings

Six Recent Exemplary Projects (Awards if Any)
The Bank of Ashippun, Ashippun; Valley View Center Renovations From School Bldg., Into Offices, Hales Corners; Sacred Heart Monastery (Renovations & Energy), Franklin; Fairbourne Fields Condo's, Wales; St. Johns Church Addition, Rubicon; Lifetime Office/Warehouse, Brookfield

KANAZAWA ARCHITECT
4902 Windigo Trail
Madison, WI 53711
608/271-0647
Henry Kanazawa WSA/AIA

Firm Personnel
Registered Architects

Total Employees of Firm

Categories of Architectural Services
Available and Approximate Percentage by Category:
5 - Small Scale Office Buildings
10 - Large Scale Office Buildings
5 - Shopping Centers - Retail
5 - Solar and/or Earth Sheltered
5 - Architect Designed Homes
5 - Apartments - Condominiums
5 - Restaurants
10 - Banks/Financial
5 - Medical-Health Care
5 - Townhouses
10 - Planning
5 - Interior Design
6 - Educational
5 - Industrial
5 - Restoration/Remodeling
5 - Landscape Architecture
5 - Churches/Worship
5 - Municipal Buildings

Six Recent Exemplary Projects (Awards if Any)
The After Group, Wilmette, IL (Office Bldg. Rehab)
ARLAN KAY & ASSOC.
5685 Lincoln Road
Oregon, WI 53575
608/835-5747

Arlan Kay
WSA/AIA

Firm Personnel
Registered Architects 2
Total Employees of Firm 6

Categories of Architectural Services
Available and Approximate Percentage by Category:
15 - Small Scale Office Buildings
5 - Shopping Centers - Retail
10 - Solar and/or Earth Sheltered
5 - Architect Designed Homes
55 - Apartments - Condominiums
15 - Restaurants
5 - Medical-Health Care
5 - Planning
5 - Interior Design
5 - Educational
35 - Design/Build
70 - Restoration/Renovation

Six Recent Exemplary Projects (Awards if Any)
Kersbergen Residence, Hustisford;
Szczupaj Residence, Juneau

JAMES R. KEYS & ASSOCIATES
14 South Third
Sturgeon Bay, WI 54235
414/743-7982

James R. Keys
Architect, AIA

Client Contact: James R. Keys
Manufacturers Contact: James R. Keys

Firm Personnel
Registered Architects 2
Total in Firm 8

Categories of Architectural Services
Available and Approximate Percentage by Category:
10 - Small Scale Office Buildings
10 - Architect Designed Homes
10 - Apartments - Condominiums
5 - Restaurants
2 - Interior Design
50 - Educational
12 - Churches/Worship
1 - Municipal Buildings

Six Recent Exemplary Projects (Awards if Any)
Larsen Fine Arts Center; Les Parrott Physical Center; 250 Men Dormitory; 1200 Seating Church & Education Bldg.; Apartment Complex (Mich. Ave.); Schoendorf Residence

KLOPPENBURG ARCHITECTS
7040 N. Green Bay Ave
Milwaukee, WI 53209
414/352-5702

Jack R. Kloppenburg
WSA/AIA

Firm Personnel
Registered Architects 1
Total Employees of Firm 3

Categories of Architectural Services
Available and Approximate Percentage by Category:
10 - Medical-Health Care
10 - Planning
5 - Interior Design
10 - Industrial
10 - Design/Build
20 - Restoration/Renovation
10 - Churches/Worship

Six Recent Exemplary Projects (Awards if Any)
Kersbergen Residence, Hustisford;
Szczupaj Residence, Juneau

ROBERT M. KUENY, ARCHITECT
2403 - 136th Avenue
Kenosha, WI 53142-9455
414/859-2201

Robert M. Kueny
WSA/AIA

Client Contact: Robert M. Kueny
Manufacturers Contact: William Bragg

Firm Personnel
Registered Architects 1
Total in Firm 3
WILLIS & LILLIAN LEENHOUTS, FAIA ARCHITECTS
3332 N. Dousman St.
Milwaukee, WI 53212
414/964-1204

Wallis Leenhouts WSA/FAIA
Lillian Scott Leenhouts WSA/FAIA, FSWE

Firm Personnel
Registered Architects 2
Total Employees of Firm 3

Categories of Architectural Services
Available and Approximate Percentage by Category:

- Small Scale Office Buildings 10
- Solar and/or Earth Sheltered 10
- Architect Designed Homes 10
- Apartments - Condominiums 5
- Restaurants 5
- Medical-Health Care 5
- Townhouses 5
- Planning 20
- Educational 5
- Restoration/Renovation 20
- Churches/Worship

Six Recent Exemplary Projects
(Awards if Any)

DAVID LIEN & DAVID PETERSON ARCHITECTS, INC.
124½ Graham Ave., P.O. Box 925
Eau Claire, WI 54702
715/835-7500

David Lien
David Peterson WSA/AIA

Firm Personnel
Registered Architects 2
Total Employees of Firm 2

Categories of Architectural Services
Available and Approximate Percentage by Category:

- Small Scale Office Buildings 20
- Shopping Centers - Retail 15
- Solar and/or Earth Sheltered 5
- Restaurants 10
- Medical-Health Care 20
- Industrial
- Churches/Worship

Six Recent Exemplary Projects
(Awards if Any)
Pepsi-Cola Bottling Co. of Oshkosh Inc.; 15-unit (Elementary School to Apartment) Renovation, Oshkosh; Brooklyn Office Center, Warehouse to Office Condo, 21,000 S.F., Oshkosh; Century 21 Office Center - Renovation, Oshkosh; Casa de Lara Restaurant, Madison

MADISON GROUP ARCHITECTS/ BUILDERS
4343 N. Beltline Hwy.
Madison, WI 53711
608/271-5613

Anthony J. Griffin WSA/AIA
Joseph D. Ash

Firm Personnel
Registered Architects 2
Total Employees of Firm 2

Categories of Architectural Services
Available and Approximate Percentage by Category:

- Shopping Centers - Retail 10
- Architect Designed Homes 10
- Apartments - Condominiums 40
- Medical-Health Care 10
- Townhouses 40

J. Thomas Maher, III WSA/AIA

Firm Personnel
Registered Architects 2
Total Employees of Firm 7

Categories of Architectural Services
Available and Approximate Percentage by Category:

- Large Scale Office Buildings 10
- Restaurants 10
- Banks/Financial 5
- Medical-Health Care 5
- Planning 5
- Interior Design 5
- Design/Build 15
- Restoration/Renovation 5
- Municipal Buildings 35
- Hotels/Convention Center

Six Recent Exemplary Projects
(Awards if Any)
Ramada Renaissance Hotel, Minnetonka, MN; Sheraton Manitoowoc, Manitowoc; Retreat Hotel, Fond du Lac; Sheraton Hotel, Burnsville, MN; Brandywine Inn, Dixon, IL
Gene Maloney  WSA/AIA
Firm Personnel
Registered Architects 1
Total Employees of Firm 1 1/2

Categories of Architectural Services
Available and Approximate Percentage by Category:
- 5 - Small Scale Office Buildings
- 10 - Large Scale Office Buildings
- 5 - Shopping Centers - Retail
- 5 - Banks/Financial
- 5 - Medical-Health Care
- 5 - Townhouses
- 5 - Planning
- 5 - Educational
- 50 - Industrial
- 5 - Restoration/Renovation
- 5 - Municipal Buildings

Six Recent Exemplary Projects
(Awards if Any)
- Waterford Center, Office & Retail Facility, Manahah, Hietspas Inc., Office & Plant Facility, Kaukauna; Eastridge Condominiums, Development, Wausau; Army Reserve Center, Appleton

MARTINSONS/ZECK/MEYER, INC.
625 W. Washington Ave.
Madison, WI 53705
608/256-2002

Gustav M. Martinsons  WSA/AIA
Dwight D. Zeeck  WSPE
John W. Meyer  WSA/AIA
Firm Personnel
Registered Architects 4
Total Employees of Firm 9

Categories of Architectural Services
Available and Approximate Percentage by Category:
- 5 - Shopping Centers - Retail
- 5 - Architect Designed Homes
- 20 - Apartments - Condominiums
- 10 - Restaurants
- 5 - Medical-Health Care
- 20 - Townhouses
- 10 - Planning
- 15 - Restoration/Renovation
- 10 - Municipal Buildings

Six Recent Exemplary Projects
(Awards if Any)
- Celebration Station Restaurant, Park Forest, IL; Franzes St. Parking Ramp, Madison; McMahan Residence, Madison; Fire Station #4, Madison; Swine Teaching/Research Facility, UW Madison, Arlington; 341 State Street Retail, Madison

McCulloch & Associates
135 S. 5th Avenue
West Bend, WI 53095
414/334-4989

Kurt L. McCulloch  WSA/AIA
Firm Personnel
Registered Architects 1
Total Employees of Firm 1

Categories of Architectural Services
Available and Approximate Percentage by Category:
- 5 - Small Scale Office Buildings
- 10 - Large Scale Office Buildings
- 5 - Shopping Centers - Retail
- 5 - Banks/Financial
- 5 - Medical-Health Care
- 5 - Townhouses
- 5 - Planning
- 5 - Educational
- 20 - Industrial
- 15 - Restoration/Renovation
- 10 - Churches/Worship

Six Recent Exemplary Projects
(Awards if Any)
- Travelway Office Building; Fountains of West Allis (housing for Visually Impaired); General Mitchell Field Terminal Expansion; Milwaukee County Mental Health Center; Broward County Main Library; South Miami Transit Station

Maurice M. Merlau  WSA/AIA
Firm Personnel
Registered Architects 1
Total Employees of Firm 1

Categories of Architectural Services
Available and Approximate Percentage by Category:
- 10 - Small Scale Office Buildings
- 5 - Solar and/or Earth Sheltered
- 10 - Architect Designed Homes
- 25 - Apartments - Condominiums - Motel
- 15 - Townhouses
- 5 - Interior Design
- 5 - Educational
- 10 - Industrial
- 10 - Restoration/Renovation
- 5 - Churches/Worship

Six Recent Exemplary Projects
(Awards if Any)
- Welcome Inn Motel, Kewaunee; St. James Church, Mukwonago; St. Mary’s School, So. Milwaukee; James Office Equip. Co., Waukesha

Maurice R. Merlau  WSA/AIA
Firm Personnel
Registered Architects 1
Total Employees of Firm 1

Categories of Architectural Services
Available and Approximate Percentage by Category:
- 10 - Small Scale Office Buildings
- 5 - Solar and/or Earth Sheltered
- 10 - Architect Designed Homes
- 25 - Apartments - Condominiums - Motel
- 15 - Townhouses
- 5 - Interior Design
- 5 - Educational
- 10 - Industrial
- 10 - Restoration/Renovation
- 5 - Churches/Worship

Six Recent Exemplary Projects
(Awards if Any)
- Welcome Inn Motel, Kewaunee; St. James Church, Mukwonago; St. Mary’s School, So. Milwaukee; James Office Equip. Co., Waukesha

David N. Mandehr  WSA/AIA
Firm Personnel
Registered Architects 1
Total Employees of Firm 1

Categories of Architectural Services
Available and Approximate Percentage by Category:
- 10 - Small Scale Office Buildings
- 5 - Solar and/or Earth Sheltered
- 10 - Architect Designed Homes
- 20 - Apartments - Condominiums
- 10 - Restaurants
- 5 - Medical-Health Care
- 20 - Townhouses
- 10 - Planning
- 15 - Restoration/Renovation
- 10 - Municipal Buildings

Six Recent Exemplary Projects
(Awards if Any)
- Collins State Bank, Collins; Whitleaw Bank, Whitleaw; Mtwe. Family Practice, Medical Office, Manitowoc; Robert Stelzer Res., Manitowoc; Invincible Mt. Furniture (Mfg. Addn.), Manitowoc; Bronson Electronics, Office, Manitowoc; Robert Stelzer Res., Whitelaw; Mtwc. Family Practice, Medical Mfg. Seymour

Mauer & Meier and Associates
777 North Jefferson Street
Milwaukee, WI 53202
414/271-1200

Jordon A. Miller, Pres.
Paul A. Meier, Exec. V.P.
Jack DeWalt, Exec. V.P.
Robert D. Cooper, V.P.
Firm Personnel
Registered Architects 8
Total Employees of Firm 25

Firm Personnel
Registered Architects 3
Total Employees of Firm 12

Categories of Architectural Services
Available and Approximate Percentage by Category:
- 10 - Small Scale Office Buildings
- 5 - Solar and/or Earth Sheltered
- 10 - Shopping Centers - Retail
- 15 - Apartments - Condominiums
- 10 - Restaurants
- 5 - Medical-Health Care
- 10 - Planning
- 5 - Interior Design
- 5 - Educational
- 5 - Industrial
- 5 - Churches/Worship

Six Recent Exemplary Projects
(Awards if Any)
- Travelway Office Building; Fountains of West Allis (housing for Visually Impaired); General Mitchell Field Terminal Expansion; Milwaukee County Mental Health Center; Broward County Main Library; South Miami Transit Station

Wisconsin Architect/Feb. 1984
Metpar has been building a superior product line for over two decades. Experience proves it has the excellence of design and the built-in quality that afford sturdy installations and enduring service wherever emplaced—in prestigious buildings, commercial structures, institutions, industrial plants. Their performance record is backed by Metpar's guarantee—against defective workmanship and materials, under normal wear and conditions. Little wonder then that you'll find Metpar products in structures that represent the finest examples of their type the country over. For to the architect, the Metpar line offers a standard of construction that others attempt to equal, and not always successfully. And to the contractor, Metpar products remain competitive for all of their features and advantages.

### Stronger Built

As the moving element, doors are subject to the most abuse. Thus, Metpar makes them stronger by using one piece oval molding construction through the front of the door. Other manufacturers use two pieces of molding meeting at the latch or weakest point of the door.

### Tough Baked Enamels

Primers and finish coats used on Metpar products are formulated from the finest of modern synthetic materials. Enamels have non-staining properties to resist the cleaners normally used; and to eliminate unsightly stains and deterioration.

Electrostatic hot spray application of Metpar coatings assures better all-around protection. Heated in specially designed equipment, paints are highly atomized. Attracted to the panels, paint enters and adheres even in areas ordinarily inaccessible to cold spray enamels.

Result: A smoother, full bodied, abrasion and corrosion resisting finish of automotive quality and beauty.

### Stainless Steel Compartment

Stainless steel Metpar compartments are of non-magnetic 302 (18-8) type with No. 4 finish. This grade provides all the corrosion resistance required for the service environment.

### Plastic Laminate Compartments

As with metal partitions, Metpar emphasizes quality in both construction and materials for this line of products expertly fabricated in our own enlarged production facilities in a broad choice of color combinations, woodgrains and patterns.

### Solid Phenolic

Metpar offers solid phenolic core material. This material is water resistant and will not delaminate under severe moisture and steam conditions. Available in a wide selection of wood grains and solid colors.

---

**John Buhler Co. Inc.**

1331 N. 29th Street, Milwaukee, Wisconsin 53208

Phone 414-344-9157

ANNOUNCEMENT

JOHN BUHLER CO. INC.

NOW STOCKS

BAKED ENAMEL TOILET PARTITIONS

AND

WE ADDED TO OUR PREVIOUS STOCK TO GIVE YOU

A MORE COMPLETE RANGE OF CHOICES

OF

GRAB BARS

ACCESSORIES

&

SKYLIGHTS
ECONO "DROP-IN" STEEL STAIRS

OP - OVERALL PRODUCT

STANDARD CONSTRUCTION
1. 11 ga. Bent Plate Stringers
2. 14 ga. Pan Treads & Risers
   (for concrete fill by others)
   or 12 ga. Bent Smooth Plate
   Treads & Risers (for rubber treads
   by others)
3. C-6" x 8.2 Header Channels
   (set by others)
4. 11 ga. Bent Plate Landing
   Channels (set by others)
5. 14 ga. Landing Plate
6. 1½” Round Steel Pipe Wall Railing
   Finish: One shop coat red oxide
   primer.

SPECIAL RAIL CONSTRUCTION,
TO MEET CODES
A  Picket Type Rails
B 2-Line Parallelogram Rails
C 4-Line Parallelogram Rails

TREAD TYPES
A Concrete Fill Pans
B Smooth Plate
C Checkered Plate
D Precast Concrete
   (New by SOI)

Features
Complete Off-Site Fabrication
Assurance of "On-Time" Delivery
Utilization of "On-Site" labor to set
Framing Members
Accelerated Installation
Immediate Floor-to-Floor Access
Complies with all Federal, State and
Local Codes (HUD, FHA,
BOCA, OSHA)

Budget Priced
For the cost conscious builder. Econo
Steel Stairs will save you time and
money. Quoted F.O.B. Medina, Ohio,
with freight allowed to jobsite or
delivered and erected by our specially
trained field personnel.

Custom Built
For every individual project. Econo
Steel Stairs are fabricated to fit any
stair well opening and floor-to-floor
height. Flexibility in tread, riser,
stringer and railing design makes
for latitude in aesthetic and functional
consideration.

Multi-Story Applications
Are ideal because Econo Steel Stairs
are designed to give maximum adjust­
ment in the field. This means that
we do not have to wait for the final
floor to be set before we take field
measurements and start fabrications.
And we save you money by fabri­
cating the complete stairway at one
time.

SPECIAL CONSTRUCTION
Per Architect's Design
Curved Stairs
Spiral Stairs
Fire Escapes
Monumental Stairs
HAVE YOU SEEN THIS AD?

You probably chuckled a little, then maybe you'll even laugh when you read that we have available

"TRANSPLANTS" FOR LOCKERS TOO FAR GONE

Yes, we are now manufacturing door and frame assemblies and whole lockers and we have chosen a medical name for the process of installing them. You might laugh till you notice a 16 ga. back panel. Then you'll notice our spec calls for a full 1/2 wide continuous strike, 2 1/2" - 14 ga. hinge, extra thick number plates coated so numbers can't be scratched off. You'll remember our single point locking system from major surgery which so many have used to reduce their maintenance by 97% and the norel plastic that resists burning and beating and the 10 ga. hasp. It means no moving parts and no wear.

By now you're not laughing, but you might smile and say "OK, how much?" Yes, we are more expensive - quality does cost a little more, but let me tell you a little story. The other day I was called to a school that has two types of lockers. One type was built like ours except that they didn't have our single point locking system. They were 55 years old and were in great shape except for the locking system which has worn from 55 years of movement. The other lockers were only about eight years old and they looked worse than the 55 year old ones. The administrator wants major surgery on the old ones and a transplant on the new ones. Fifty-five years from now our work on both these will still be in tact and our competitors will have sold two or three complete new jobs to some of the same schools they sold to this year. By eliminating the operating hardware we eliminated the one flaw that the 55 year old lockers had. Who knows how long they will last? If you stopped smiling here and started thinking beyond the next five years, maybe you want to talk to us. Send back the enclosed card and see if what I'm saying is true.

Sincerely,

Mike Kilp

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3
Choosing a skylight

Three traditional types of construction.

Until fairly recently, most residential skylights were manufactured according to one of three basic designs. The first was extremely simple, consisting of a single piece of CAB (cellulose acetate buterate) formed in the shape of a dome. Second was an acrylic dome mounted in an aluminum frame with gaskets to prevent leaking. The third, called a flow-through design, again used an acrylic dome but drained water through holes around the edge of its aluminum frame while relying on an integral spacer ridge to keep out wind and water.

Therm-o-weld® construction

Then a new design emerged based on Bristol Fiberlite’s exclusive Therm-o-weld® process. It fused an acrylic dome and its fiberglass frame into one piece to eliminate the source of leaks.

It’s tough out there.

At first glance all four types of construction look satisfactory. However, wind and weather tell a different story.

Bristol Fiberlite Industries
401 E. Gootz Ave., Santa Ana, California 92707 (714) 540-8950

Therm-o-weld®
MILLER WAGNER COENEN, INC.
250 N. Green Bay Rd.
Neenah, WI 54956
414/725-6346

Robert M. Miller
Harley G. Wagner
Rodney M. Coenen
Firm Personnel
Registered Architects 8
Total Employees of Firm 13

Categories of Architectural Services
Available and Approximate Percentage by Category:
5 - Small Scale Office Buildings
10 - Large Scale Office Buildings
10 - Apartments - Condominiums
5 - Banks/Financial
5 - Medical-Health Care
20 - Educational
10 - Industrial
5 - Design/Build
10 - Restoration/Renovation
20 - Municipal Buildings

Six Recent Exemplary Projects (Awards if Any)
Appleton Public Library; Neenah City Hall; Lawrence University Library; R & D Facility, Kimberly-Clark Corp.; Corporate Headquarters, Neenah Foundry; State Corrections Facility, Oshkosh.

NORMAN E. MINSTER, INC.
3310 N. 7th
Sheboygan, WI 53081
414/457-3449

Norman E. Minster, Pres.
Firm Personnel
Registered Architects 1
Total Employees of Firm 1

Categories of Architectural Services
Available and Approximate Percentage by Category:
20 - Small Scale Office Buildings
10 - Large Scale Office Buildings
5 - Shopping Centers - Retail
30 - Architect Designed Homes
20 - Apartment - Condominiums
10 - Restaurants
10 - Restoration/Renovation
20 - Municipal Buildings

Six Recent Exemplary Projects (Awards if Any)
Milwaukee Cheese Cooler Freezer, Green Bay; Jewelry Store, Milwaukee; Stock lumber Co., Green Bay; Flach Summer Home, Tomahawk; Implement Company, Dale

THEODORE K. MROCHINSKI AIA ARCHITECT
W161 N5012 Hickory Tree Lane
Menomonee Falls, WI 53051
414/781-4369

Client Contact: Theodore K. Mrochinski
Manufacturers Contact: Theodore K. Mrochinski
Firm Personnel
Registered Architects 1
Total in Firm 1

Categories of Architectural Services
Available and Approximate Percentage by Category:
10 - Small Scale Office Buildings
10 - Shopping Centers - Retail
70 - Apartments - Condominiums
5 - Interior Design
5 - Industrial

Six Recent Exemplary Projects (Awards if Any)
Menomonee Falls Dental Group Bldg., Menomonee Falls; Medical Assoc. Health Center, Menomonee Falls

JAMES G. NEU, ARCHITECT
4777 Stevens Dr.
Hubertus, WI 53033
414/628-2857

James G. Neu
Firm Personnel
Registered Architects 1
Total Employees of Firm 1

Categories of Architectural Services
Available and Approximate Percentage by Category:
20 - Small Scale Office Buildings
10 - Large Scale Office Buildings
5 - Planning
5 - Interior Design
15 - Educational
15 - Industrial

Six Recent Exemplary Projects (Awards if Any)
Menomonee Falls Dental Group Bldg., Menomonee Falls; Medical Assoc. Health Center, Menomonee Falls

J. NICHOLS ASSOCIATES, INC.
1825 South Webster Avenue
Green Bay, WI 54301
414/437-7300

J. T. Nichols
Client Contract: J. T. Nichols
Manufacturers Contract: J. T. Nichols
Firm Personnel
Registered Architects 4
Total in Firm 5

Categories of Architectural Services
Available and Approximate Percentage by Category:
10 - Small Scale Office Buildings
10 - Shopping Centers - Retail
70 - Apartments - Condominiums
5 - Interior Design
5 - Industrial

Six Recent Exemplary Projects (Awards if Any)
50 Unit Elderly Housing, Sturgeon Bay; 50 Unit Elderly Housing, Two Rivers; Office Building, Green Bay; Rehab. Hotel Building (Elm. Housing), Green Bay; Truck Sales & Service Garage, De Pere; Retail Stores (2) Mall, Green Bay

NOSP ARCHITECTS
105 Washington
Suite 116
Oshkosh, WI 54901
414/231-6868

Clifford A. Osen
Firm Personnel
Registered Architects 1
Total in Firm 1

Categories of Architectural Services
Available and Approximate Percentage by Category:
10 - Small Scale Office Buildings
10 - Solar and/or Earth Sheltered
10 - Architect Designed Homes
20 - Apartments - Condominiums
10 - Restaurants
10 - Banks/Financial
10 - Medical-Health Care
10 - Industrial
10 - Restoration/Renovation

Six Recent Exemplary Projects (Awards if Any)
Paine Lumber Relocation; Edge Water Recreational Community; Moorings Condominiums; Poemel Solar Earth Home; Gallet Solar Addition; Dorco Manufacturing

BRUCE E. NICHOLS CONSTR. CO.
1714 Camelot Dr.
Madison, WI 53705
608/233-4522

Bruce Nichols
Firm Personnel
Registered Architects 1
Total Employees of Firm 1

Categories of Architectural Services
Available and Approximate Percentage by Category:
20 - Small Scale Office Buildings
10 - Shopping Centers - Retail
30 - Architect Designed Homes
20 - Solar and/or Earth Sheltered Homes
80 - Architect Designed Homes

Six Recent Exemplary Projects (Awards if Any)
5000 S.F. Superinsulated 1983 Parade of Homes House, Madison; 3 Story Solar Envelope Residence with wind power generator, Cross Plains; Several Earthbermed Residences, Madison; Several Superinsulated Residences, Madison

OSA ARCHITECTS
105 Washington
Suite 116
Oshkosh, WI 54901
414/231-6868

Clifford A. Osen
Client Contact: C. A. Osen
Manufacturers Contact: C. A. Osen
Firm Personnel
Registered Architects 1
Total in Firm 1

Categories of Architectural Services
Available and Approximate Percentage by Category:
10 - Small Scale Office Buildings
10 - Solar and/or Earth Sheltered
10 - Architect Designed Homes
20 - Apartments - Condominiums
10 - Restaurants
10 - Banks/Financial
10 - Medical-Health Care
10 - Industrial
10 - Restoration/Renovation

Six Recent Exemplary Projects (Awards if Any)
Paine Lumber Relocation; Edge Water Recreational Community; Moorings Condominiums; Poemel Solar Earth Home; Gallet Solar Addition; Dorco Manufacturing

wisconsin architect/february 1984
### O'DONNELL & SILBERMAN ASSOCIATES, INC.

604 E. Fourth St.  
P.O. Box 124  
Marshfield, WI 54449  
715/384-4040 and 387-6110

Myron B. Silberman  
W/S/AIA, ASCE  
Douglas T. O'Donnell  
P.E.

- **Firm Personnel**
  - Registered Architects: 2
  - Total in Firm: 4

**Categories of Architectural Services Available and Approximate Percentage by Category:**
- 10 - Small Scale Office Buildings
- 4 - Shopping Centers - Retail
- 6 - Solar and/or Earth Sheltered
- 6 - Architect Designed Homes
- 12 - Apartments - Condominiums
- 4 - Restaurants/Taverns/Supper Clubs
- 4 - Banks/Financial
- 2 - Medical - Health Care
- 10 - Prime Engineering
- 2 - Townhouses
- 6 - Planning
- 2 - Interior Design
- 8 - Educational
- 24 - Industrial
- 18 - Design/Build
- 8 - Restoration/Renovation
- 2 - Landscape Architecture
- 6 - Churches/Worship
- 4 - Municipal Buildings

**Six Recent Exemplary Projects**
- (Awards if Any)
- Windfield Place Luxury Homes, 56 Unit Condominium Complex, Private Second Residence, Lake Tomahawk; St. Peters Lutheran Grade School, Appleton; Double Lumber Drying Kilns, Polar; Apple Valley Veterinary Clinic, Appleton

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### DENNIS LYNOS OLSON, AIA

**ARCHITECT**

P.O. Box 2646  
Appleton, WI 54913  
414/731-4418

Dennis L. Olson, AIA  
W/S/AIA

- **Firm Personnel**
  - Registered Architects: 1
  - Total Employees of Firm: 1

**Categories of Architectural Services Available and Approximate Percentage by Category:**
- 15 - Small Scale Office Buildings
- 5 - Large Scale Office Buildings
- 10 - Shopping Centers - Retail
- 10 - Solar and/or Earth Sheltered
- 10 - Architect Designed Homes
- 15 - Apartments - Condominiums
- 5 - Educational
- 5 - Industrial
- 10 - Design/Build
- 5 - Restoration/Renovation
- 10 - Landscape Architecture

**Six Recent Exemplary Projects**
- (Awards if Any)
- Windfield Place Luxury Homes, 56 Unit Condominium Complex, Private Second Residence, Lake Tomahawk; St. Peters Lutheran Grade School, Appleton; Double Lumber Drying Kilns, Polar; Apple Valley Veterinary Clinic, Appleton

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### THE OSBORNE ASSOCIATES

161 W. Wisconsin Ave.  
Milwaukee, WI 53203  
414/271-0123

Edward Y. Osborne  
W/S/AIA

- **Firm Personnel**
  - Registered Architects: 1
  - Total Employees of Firm: 4

**Categories of Architectural Services Available and Approximate Percentage by Category:**
- 5 - Small Scale Office Buildings
- 5 - Shopping Centers - Retail
- 60 - Apartments - Condominiums
- 10 - Medical-Health Care
- 15 - Townhouses
- 5 - Mausoleums

**Six Recent Exemplary Projects**
- (Awards if Any)
- Wyndemere (Condo), Old Sauk Road & Gammon, Madison; High Point Road Apartments, High Point Road & D'Onofrio Dr., Madison; Mausoleums, Allover Cemetery, Allover; River Bend Development, Naperville, IL; Williams Towne (Office Park), Delafield (Starting Construction); Mausoleum, Roselawn Cemetery, Monona

---

### PETERS ORPUT, INC.

7618 Westward Way  
Madison, WI 53717  
608/833-2626

Kenton Peters, AIA, Pres.  
W/S/AIA

- **Firm Personnel**
  - Registered Architects: 2
  - Total in Firm: 5

**Categories of Architectural Services Available and Approximate Percentage by Category:**
- 2 - Small Scale Office Buildings
- 7 - Large Scale Office Buildings
- 2 - Interior Design
- 20 - Banks
- 8 - Restoration/Renovation
- 15 - Churches/Worship
- 50 - Municipal Buildings
- 95 - Interior Design

**Six Recent Exemplary Projects**
- (Awards if Any)
- Covenant Lutheran Church, Stoughton, (AIA Design Award); James Madison Park Shelter, Madison (AIA Design Award); Farm Bureau Building, Madison (AIA Design Award); Bank of Wis., Janesville; IBM, Madison (AIA Design Award); University Catholic Center, Madison (AIA Design Award)
ministration Building, Relocation of Municipal Courts, Milwaukee; First Congregational United Church of Christ, Passive Solar/Earth Shelter Design, Oconomowoc; Univ. of WI - Madison, Physical Education Unit III, Madison; The Pointe on Lake Minocqua, Luxury Condominium Project, Minocqua

PFEIFER ASSOCIATES, INC.  
9620 W. Greenfield Avenue  
Milwaukee, WI 53214  
414-771-6110

Robert L. Pfeifer  WSA/AIA, PE  
William J. Latz  PE

Client Contact: Robert L. Pfeifer  
Manufacturers Contact: Robert L. Pfeifer

Firm Personnel  
Registered Architects 1  
Total in Firm 4

Categories of Architectural Services  
Available and Approximate Percentage by Category:  
25 - Small Scale Office Buildings  
10 - Large Scale Office Buildings  
5 - Restaurants  
10 - Banks/Financial  
15 - Medical-Health Care  
15 - Prime Engineering  
15 - Design/Build  
5 - Churches/Worship  

PLANNING ASSOCIATES, INC.  
1602 W. Beltline Highway  
Madison, WI 53713  
608-257-0704

Robert L. Niebauer, President  WSA/AIA

Firm Personnel  
Registered Architects 6  
Total in Firm 10

Categories of Architectural Services  
Available and Approximate Percentage by Category:  
10 - Small Scale Office Buildings  
26 - Shopping Centers - Retail  
5 - Apartments - Condominiums  
10 - Restaurants  
10 - Medical-Health Care  
5 - Planning  
30 - Restoration/Renovation  
4 - Municipal Buildings

PFALLER HERBST ASSOCIATES, INC.  
210 East Michigan Street, Suite 100  
Milwaukee, WI 53202  
414-271-5350

Mark A. Pfaffer, Chairman  WSA/FAIA, CEO  
Roger M. Herbst, Pres.  WSA/AIA  
Mark F. Pfaffer II, Exec. V.P.  WSA/AIA  
Samuel D. Eppstein, Exec. V.P.  WSA/AIA  
Paul C. Jacoby, V.P.  WSA/AIA  
Arthur C. Chadek  WSA/AIA  
R.G. Keller  WSA/AIA  
Randall J. Paul  WSA/AIA  
John M. Anderson  WSA/AIA  
Steve R. Groth  WSA/AIA

Firm Personnel  
Registered Architects 10  
Total Employees of Firm 24

Categories of Architectural Services  
Available and Approximate Percentage by Category:  
5 - Small Scale Office Buildings  
8 - Solar and/or Earth Sheltered  
15 - Apartments - Condominiums  
5 - Banks/Financial  
5 - Medical-Health Care  
10 - Educational  
5 - Industrial  
7 - Design/Build  
30 - Restoration/Renovation  
10 - Municipal Buildings

Six Recent Exemplary Projects (Awards if Any)  
Centennial Hall Restoration, Milwaukee, WSA Award; Iron Block Office Building, Rehab/Restoration, Milwaukee; Police Ad-

Wisconsin architect/February 1984

5 - Educational  
10 - Restoration/Renovation  
Six Recent Exemplary Projects (Awards if Any)  
Kenosha Memorial Hospital-Pediatrics, Resource Council Design Award; Department of Natural Resources-District Headquarters; Miller Compressing Company, AIA Honor Award; Good Samaritan Medical Center; Shared Services Facility - Milwaukee County Medical Complex; Diamond Tower Condominiums Family Health Plan (H.M.O.); Doerr Electric Corporate Headquarters

SANFORD POLLACK  
338 Main St.  
racine, WI 53403  
414/632-3711

Sanford Pollack  WSA/AIA

Firm Personnel  
Registered Architects 1  
Total Employees of Firm 2

Categories of Architectural Services  
Available and Approximate Percentage by Category:  
5 - Small Scale Office Buildings  
5 - Solar and/or Earth Sheltered  
5 - Architect Designed Homes  
20 - Apartments - Condominiums  
15 - Restaurants  
5 - Medical-Health Care  
5 - Townhouses  
5 - Planning  
5 - Educational  
5 - Industrial  
20 - Restoration/Renovation  
5 - Churches/Worship

Six Recent Exemplary Projects (Awards if Any)  
Fox Run Stable & Residence, Racine; Scattered Site Public Housing, Racine County Housing Authority; Office Building CES A 12, Portage; Sunroom & Greenhouse Addition, Milwaukee

POTTER DESIGN GROUP, INC.  
735 Jennifer Street  
Madison, WI 53703  
608-257-3825

Ross T. Potter  WSA/AIA

Firm Personnel  
Registered Architects 4  
Total Employees of Firm 8

Categories of Architectural Services  
Available and Approximate Percentage by Category:  
30 - Large Scale Office Buildings  
5 - Architect Designed Homes  
10 - Apartments - Condominiums  
15 - Restoration/Renovation  
5 - Landscape Architecture  
10 - Churches/Worship  
25 - Municipal Buildings

Six Recent Exemplary Projects (Awards if Any)  
Dwight Foster Public Library, Fort Atkinson; Jefferson Fire Department, Jefferson; L. D. Fargo Public Library, Lake Mills; New Glarus Village Hall, New Glarus; "44 on the Square" Offices, Madison; "110 N. Hamilton" Offices, Madison
POTTER LAWSON & PAWLOWSKY, INC.
15 Ellis Potter Court
Madison, WI 53711
608/274-2741

James T. Potter
David E. Lawson
Anthony P. Pawlowski

Firm Personnel
Registered Architects 11
Total Employees of Firm 22

Six Recent Exemplary Projects
(Awards if Any)
20 - Municipal Buildings
20 - Medical-Health Care
20 - Restaurants/Motels

Available and Approximate Percentage by Categories of Architectural Services

Category; Available and Approximate Percentage by Categories of Architectural Services
Total Employees of Firm 8
10 - Apartments - Condominiums
414/228-1190
William L. Guerin
414/662-5551
Frank Richardson WSA/AIA
Earl Barrette Dan Schwabe
Firm Personnel
Registered Architects 1
Total in Firm 1

PRINE ARCHITECTS
502 N. Westfield Rd.
Madison, WI 53717
608/833-4563

Eugene Roy Prine WSA/AIA
Client Contact: Eugene Roy Prine
Manufacturers Contact: Eugene Roy Prine

Firm Personnel
Registered Architects 1
Total in Firm 1

PSI DESIGN INC.
P.O. Box 215
Big Bend, WI 53103
414/662-5551

POTTER LAWSON, PAWLOWSKY, GUERIN & LOSCH, INC.
5645 North Green Bay Avenue
Milwaukee, WI 53209
414/228-1190

William L. Guerin
William G. Losch
Terence R. Mooney
Minerva M. Kannass
James T. Potter
David E. Lawson
Anthony P. Pawlowski

Firm Personnel
Registered Architects 6
Total Employees of Firm 8

Categories of Architectural Services
Available and Approximate Percentage by Category:
5 - Small Scale Office Buildings
5 - Architect Designed Homes
55 - Restaurants
10 - Interior Design
10 - Industrial
5 - Design/Build
5 - Churches/Worship

Six Recent Exemplary Projects
(Awards if Any)
Tisma Machinery Copy, Chicago, IL; Northern United Pentecostal Church, Milwaukee; PSI Office Building, Big Bend; McDonald’s Restaurant, Houghton, MI; McDonald’s Restaurant, West Towne Mall, Madison; Merrill Hills Country Club, Pine Room Remodel, Waukesha

PY VAVRA ARCHITECTS ENGINEERS, INC.
933 Mayfair Road
Wauwatosa, WI 53226
414/258-6600

Arthur B. Py, Jr. WSA/AIA
Thomas E. Vavara III PE, NSPE
Charles E. Millman WSA/AIA
Paul J. Klumb WSA/AIA
Gerald S. Vanselow WSA/AIA

Firm Personnel
Registered Architects 9
Total Employees of Firm 26

Categories of Architectural Services
Available and Approximate Percentage by Category:
10 - Large Scale Office Buildings
5 - Apartments - Condominiums
5 - Banks/Financial
5 - Industrial
5 - Restoration/ Renovation
70 - Hotels

Six Recent Exemplary Projects
(Awards if Any)
Hyatt Regency Hotel, Milwaukee; National S & L Hqtrs., Wauwatosa; Hyatt Hotel, West Palm Beach, FL; Hyatt Regency Hotel, Austin, TX; Hyatt Regency Hotel, New Brunswick, NJ; Radisson Hotel, High Point, NC

RAEUBER STARK ASSOCIATES INC.
320 North 10th Street
Manitowoc, WI 54220
414/922-7702

Roy H. Stark, Pres. WSA/AIA, NCARB

Firm Personnel
Registered Architects 3
Total Employees of Firm 6

Categories of Architectural Services
Available and Approximate Percentage by Category:
10 - Apartments - Condominiums
5 - Restaurants
5 - Medical-Health Care
20 - Educational
10 - Industrial
40 - Restoration/Renovation
10 - Churches/Worship

Six Recent Exemplary Projects
(Awards if Any)
Industrial Arts Addition to Lincoln High School, Manitowoc; Restoration - Rahr - West Museum, Manitowoc; Addition and Renovation to Merrill Sr. High School, Merrill; Proposed Summer Residence for F. Ariens, near Rhinelander; Survey and Restoration for Manitowoc-Two Rivers Y.M.C.A.; Conversion and Restoration of McKinley School to Instructional Service Center, Manitowoc Schools

UEL C. RAMEY, ARCHITECT
5102 S. 8th St.
Sheboygan, WI 53081
414/458-8898

Uel C. Ramey WSA/AIA

Firm Personnel
Registered Architects 1
Total Employees of Firm 1
**RANNEY AND LUND - ARCHITECTS**

222 North Midvale Boulevard  
Madison, WI 53705  
608/233-2558

Elizabeth M. Ranney  
WSA/AIA

David A. Lund  
WSA/AIA

Firm Personnel  
Registered Architects 2

Total Employees of Firm 2 1/2

Categories of Architectural Services  
Available and Approximate Percentage by Category:

- 25 - Small Scale Office Buildings
- 10 - Large Scale Office Buildings
- 5 - Shopping Centers - Retail
- 5 - Solar and/or Earth Sheltered
- 5 - Architect Designed Homes
- 5 - Apartments - Condominiums
- 5 - Banks/Financial
- 5 - Medical-Health Care
- 10 - Educational
- 10 - Industrial
- 5 - Restoration/Renovation

Six Recent Exemplary Projects  
(Awards if Any)

- West Side Junior High, Beloit; Beloit City Hall, Beloit; B/W Credit Union, Beloit; Center Plaza, Renovation, Beaver Dam; Schreiner Memorial Library, Lancaster; Krawt-Ko Manufacturing/Warehouse, Janesville

**REINKE, HANSCHE, LAST, INC.**

805 N. Main St.  
Oshkosh, WI 54901  
414/231-6950

Leonard H. Reinke  
WSA/IAIA

Ronald D. Hansche  
WSA/AIA

George W. Last  
WSPE

Firm Personnel  
Registered Architects 4

Total Employees of Firm 9

Categories of Architectural Services  
Available and Approximate Percentage by Category:

- 15 - Small Scale Office Buildings
- 5 - Architect Designed Homes
- 5 - Restaurants
- 10 - Banks/Financial
- 10 - Medical-Health Care
- 10 - Industrial
- 10 - Churches/Worship
- 10 - Municipal Buildings

Six Recent Exemplary Projects  
(Awards if Any)

- Oshkosh Public Museum Expansion; Oshkosh National Bank; Community YMCA Expansion; Oshkosh; Olson Memorial Library, Eagle River; Bethany Park Village, Oshkosh; Homme Home for the Aging, Wittenberg

**RENNER DESIGN**

826 No. Water St.  
Milwaukee, WI 53202  
414/273-6637

Peter Renner  
WSA/AIA

Jeffrey Natrop  
CSI

Firm Personnel  
Registered Architects 3

Total Employees of Firm 6

Categories of Architectural Services  
Available and Approximate Percentage by Category:

- 5 - Small Scale Office Buildings
- 5 - Shopping Centers - Retail
- 5 - Architect Designed Homes
- 10 - Apartments - Condominiums
- 10 - Restaurants
- 15 - Banks/Financial
- 5 - Townhouses
- 10 - Industrial
- 35 - Restoration/Renovation

Six Recent Exemplary Projects  
(Awards if Any)

- Adelma's: Central Office, 5050 W. Brown Deer Rd., Brown Deer; H-H West Central Office, 2202 W. Clybourn Ave., Milwaukee; The Buffalo, 312 E. Buffalo St., Milwaukee; Bennett Residence, Portage; Loft Space, 241 N. Broadway, Milwaukee; Marine Bank, Extensive Banking Marine Plaza, Milwaukee

**RAE R. REUSS, AIA**

N84 W17848 Menomonee Ave.  
Menomonee Falls, WI 53051  
414/255-1660

Rae R. Reuss  
WSA/AIA/CSI

Firm Personnel  
Registered Architects 1

Total Employees of Firm 1

Categories of Architectural Services  
Available and Approximate Percentage by Category:

- 5 - Small Scale Office Buildings
- 5 - Architect Designed Homes
- 10 - Apartments - Condominiums
- 10 - Industrial
- 5 - Restoration/Renovation

- 5 - Mausoleums

Six Recent Exemplary Projects  
(Awards if Any)

- Forest Home Mausoleum, Mornette; National Flour Co., Milwaukee; Diel Container Corp., Menomonee Falls; Wisconsin Coil Spink Co., Waukesha Co.

**ROSE/ORR ARCHITECTS S.C.**

1820 Riverside Drive, P.O. Box 995  
Beloit, WI 53511  
608/365-0139

Noble E. Rose  
WSA/AIA

Gerald P. Orr  
WSA/AIA

Firm Personnel  
Registered Architects 2

Total Employees of Firm 4

Categories of Architectural Services  
Available and Approximate Percentage by Category:

- 5 - Small Scale Office Buildings
- 5 - Architect Designed Homes
- 10 - Apartments - Condominiums
- 10 - Industrial
- 5 - Restoration/Renovation

- 5 - Mausoleums

- 20 - Restoration/Remodeling

- 35 - Apartments - Condominiums

Six Recent Exemplary Projects  
(Awards if Any)

- Extensive Banking Marine Plaza, Milwaukee; The Buffalo, 312 E. Buffalo St., Milwaukee; Bennett Residence, Portage; Loft Space, 241 N. Broadway, Milwaukee; Marine Bank, Extensive Banking Marine Plaza, Milwaukee

**GEO. SCHLEY & SONS, INC.**

1922 E. Capitol Dr.  
Milwaukee, WI 53211  
414/862-2200

Grayson L. Schroeder, Pres.  
WSA/AIA

Firm Personnel  
Registered Architects 1

Total Employees 1

Categories of Architectural Services  
Available and Approximate Percentage by Category:

- 5 - Large Scale Office Buildings
- 35 - Architect Designed Homes
- 15 - Apartments - Condominiums
- 5 - Design/Build
- 20 - Restoration/Remodeling
- 10 - Churches/Worship

Six Recent Exemplary Projects  
(Awards if Any)

- Roeming Industrial Sales (Office); Crossroad Presbyterian Church; William Sullivan Res.; Old World Wisconsin; River Bend Development (Condominiums); Robert Luta Res.

**GLEN H. SCHOLZ ARCHITECT LTD.**

6270 N. Port Washington Rd.  
Milwaukee, WI 53217  
414/961-7300

Glen H. Scholz  
WSA/AIA

Firm Personnel  
Registered Architects 1

Total Employees 3

Categories of Architectural Services  
Available and Approximate Percentage by Category:

- 15 - Small Scale Office Buildings
- 10 - Large Scale Office Buildings
- 35 - Architect Designed Homes
- 10 - Restaurants
- 10 - Medical-Health Care
- 10 - Townhouses
- 5 - Industrial
- 5 - Restoration/Remodeling
SCHUETT ERDMANN ASSOCIATES, ARCHITECTS III, INC.  
7255 W. Appleton Ave. 
Milwaukee, WI 53216  
414/483-3350  
G.A.D. Schuett WSA/AIA/NCARB  
Robert L. Erdmann WSA/AIA  
Firm Personnel  
Registered Architects 6  
Total Employees of Firm 6  

V.J. SCHUCHE ASSOCIATES  
125 North 4th Street  
La Crosse, WI 54601  
608/785-2217  
Valentine J. Schute, Jr. WSA/AIA  
Firm Personnel  
Registered Architects 3  
Total Employees of Firm 6  

LESTER G. SEUBERT AIA-FCSI  
ARCHITECTURAL SPECIFICATION CONSULTANT  
7127 W. North Avenue  
Wauwatosa, WI 53213  
414/774-5146  
Lester G. Seubert WSA/AIA, FCSI  
Firm Personnel  
Registered Architects 1  
Total in Firm 1  

SHELTER CONCEPTS LTD.  
1202 Nishishin Trail  
Madison, WI 53716  
608/221-4733  
Robert Staub WSA/AIA  
Firm Personnel  
Registered Architects 2  
Total Employees of Firm 3  

Categories of Architectural Services Available and Approximate Percentage by Category:  
10 - Small Scale Office Buildings  
10 - Shopping Centers - Retail  
35 - Apartments - Condominiums  
15 - Townhouses  
5 - Planning  
35 - Industrial  

Categories of Architectural Services Available and Approximate Percentage by Category:  
20 - Restoration/Renovation  

Categories of Architectural Services Available and Approximate Percentage by Category:  
608/221-4733  
Total Employees of Firm 4  

V.J. SCHUCHE ASSOCIATES  
125 North 4th Street  
La Crosse, WI 54601  
608/785-2217  
Valentine J. Schute, Jr. WSA/AIA  
Firm Personnel  
Registered Architects 3  
Total Employees of Firm 6  

LESTER G. SEUBERT AIA-FCSI  
ARCHITECTURAL SPECIFICATION CONSULTANT  
7127 W. North Avenue  
Wauwatosa, WI 53213  
414/774-5146  
Lester G. Seubert WSA/AIA, FCSI  
Firm Personnel  
Registered Architects 1  
Total in Firm 1  

SHELTER CONCEPTS LTD.  
1202 Nishishin Trail  
Madison, WI 53716  
608/221-4733  
Robert Staub WSA/AIA  
Firm Personnel  
Registered Architects 2  
Total Employees of Firm 3  

Categories of Architectural Services Available and Approximate Percentage by Category:  
10 - Small Scale Office Buildings  
10 - Shopping Centers - Retail  
35 - Apartments - Condominiums  
15 - Townhouses  
5 - Planning  
35 - Industrial  

Six Recent Exemplary Projects (Awards if Any)  
St. Francis Xavier Catholic Church, Cross Plains (WSA Award); Midwest Medical Center, Madison; B.R. Potter Residence, Camp Douglas; City of Jefferson, Municipal Building, Jefferson; Evergreen Elementary School, Schofield; City of Madison, Scattered Site Housing, Madison  

LEWIS ALFRED SIBERZ  
4102 County Trunk M  
Middleton, WI 53562  
608/331-7227  
Lewis A. Siberz, Retired WSA/AIA  
Firm Personnel  
Registered Architects 4  
Total in Firm 13  

SIEGEL ARCHITECTS  
2501 Monroe Street  
Madison, WI 53711  
608/209-1000  
Robert J. Sieger  
Lee Madden WSA/AIA  
Firm Personnel  
Registered Architects 4  
Total in Firm 13  

Categories of Architectural Services Available and Approximate Percentage by Category:  
10 - Small Scale Office Buildings  
10 - Retail  
10 - Architect Designed Homes  
15 - Apartments-Condominiums  
10 - Restaurants  
5 - Townhouses  
5 - Planning  
1 - Design/Build  
4 - Landscape Architecture  

OFFICE OF ARCHITECT HENRY R. SLABY, AIA LTD.  
2735 N. Sholes Ave.  
Milwaukee, WI 53210  
414/444-3620  
Henry R. Slaby WSA/AIA  
Client Contact: Henry R. Slaby  
Firm Personnel  
Registered Architects 2  
Total in Firm 4  

Categories of Architectural Services Available and Approximate Percentage by Category:  
15 - Small Scale Office Buildings  
15 - Educational  
70 - Churches/Worship  

wisconsin architect/february 1984
### The Stubenrauch Associates, Inc.
#### Architecture Engineering Planning

**P.O. Box 975**  
708 Ene Ave  
Sheboygan, WI 53081  
414/458-3526  

**P.O. Box 1015**  
2144 W. Spencer St.  
Appleton, WI 54914  
414/798-4832  

**P.O. Box 1127**  
1835 N. Stevens St.  
Rhineland, WI 54501  
715/362-5081  

**P.O. Box 267**  
315 W. 5th St.  
Hayward, WI 54843  
715/634-4741  

**H. James Gabriel**  
WSA/AIA  

**Norbert C. Schaefer**  
NSPE/WSA  

**LeRoy Tislau**  
WSA/AIA  

**Paul F. Dinkins**  
WSA/AIA/NSPE  

**Henry J. Miles**  
WSA/AIA  

**Firm Personnel**  
Registered Architects: 13  
Total Employees of Firm: 28  

#### Categories of Architectural Services
Available and Approximate Percentage by Category:

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Scale Office Buildings</td>
<td>15%</td>
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<td>Large Scale Office Buildings</td>
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<td>Educational</td>
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<td>Industrial</td>
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<tr>
<td>Restaurants</td>
<td>6%</td>
</tr>
<tr>
<td>Financial</td>
<td>5%</td>
</tr>
<tr>
<td>Medical-Health Care</td>
<td>5%</td>
</tr>
<tr>
<td>Planning</td>
<td>5%</td>
</tr>
<tr>
<td>Design</td>
<td>6%</td>
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<tr>
<td>Municipal Buildings</td>
<td>5%</td>
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<tr>
<td>Condominiums</td>
<td>5%</td>
</tr>
</tbody>
</table>

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### Strang Partners, Inc.
#### Architects/Engineers/Planners

**3800 Regent Street, P.O. Box 5019**  
Madison, WI 53705  
608/233-9753  

**Frederick J. Parfrey**  
WSA/AIA  

**Roger E. McMullin**  
WSA/AIA/CSI  

**Gerald A. Schwoch**  
WSA/AIA  

**Edward D. Omens**  
WSPE/ASHRAE  

**Firm Personnel**  
Registered Architects: 8  
Total Employees of Firm: 14  

#### Categories of Architectural Services
Available and Approximate Percentage by Category:

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Scale Office Buildings</td>
<td>20%</td>
</tr>
<tr>
<td>Large Scale Office Buildings</td>
<td>10%</td>
</tr>
<tr>
<td>Apartments - Condominiums</td>
<td>15%</td>
</tr>
<tr>
<td>Banks/Financial</td>
<td>20%</td>
</tr>
<tr>
<td>Medical-Health Care</td>
<td>10%</td>
</tr>
<tr>
<td>Educational</td>
<td>10%</td>
</tr>
<tr>
<td>Industrial</td>
<td>10%</td>
</tr>
<tr>
<td>Churches/Worship</td>
<td>10%</td>
</tr>
<tr>
<td>Municipal Buildings</td>
<td>10%</td>
</tr>
</tbody>
</table>

Six Recent Exemplary Projects

1. **Bank, Marion:** East High School Renovation
2. **Wausau Supermarket, Sheboygan:** Visitor/Treatment Center, Taycheedah
3. **St. Elizabeth Church, Green Bay:** Addn. & Remodel, L.T.I./VTAE, Cleveland

---

### Tavarez Associates Architects, Inc.

**6313 Odana Road**  
Madison, WI 53719  
608/271-1625  

**Modesto Tavarez**  
WSAAIA  

**Client Contact:** Modesto Tavarez, AIA  
Manufacturers Contact: Modesto Tavarez & Thomas Irvin  

**Firm Personnel**  
Registered Architects: 5  
Total in Firm: 8  

#### Categories of Architectural Services
Available and Approximate Percentage by Category:

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Scale Office Buildings</td>
<td>20%</td>
</tr>
<tr>
<td>Large Scale Office Buildings</td>
<td>10%</td>
</tr>
<tr>
<td>Shopping Centers - Retail</td>
<td>5%</td>
</tr>
<tr>
<td>Solar and/or Earth Sheltered</td>
<td>5%</td>
</tr>
<tr>
<td>Architect Designed Homes</td>
<td>5%</td>
</tr>
<tr>
<td>Apartments - Condominiums</td>
<td>5%</td>
</tr>
<tr>
<td>Planning</td>
<td>5%</td>
</tr>
<tr>
<td>Educational</td>
<td>5%</td>
</tr>
<tr>
<td>Industrial</td>
<td>5%</td>
</tr>
<tr>
<td>Banks</td>
<td>5%</td>
</tr>
<tr>
<td>Medical-Health Care</td>
<td>10%</td>
</tr>
<tr>
<td>Restoration/Renovation</td>
<td>5%</td>
</tr>
<tr>
<td>Municipal Buildings</td>
<td>10%</td>
</tr>
</tbody>
</table>

Six Recent Exemplary Projects

1. **Wm. S. Middleton Memorial VA Hospital:** Madison  
2. **ENT Clinic, Nursing Stations:** Madison  
3. **Neurology, Dental & Chaplain Areas:** General Renovation  
4. **Wisconsin Telephone Co.:** Vehicle Storage Facility in Menomonie  
5. **Sturgeon Bay:** Visitor/General Renovation: Wisconsin Telephone Co.  
6. **Wm. S. Middleton Memorial VA Hospital:** Neurology, Dental & Chaplain Areas & General Renovation

---

### Strang Associates Architects

**P.O. Box 306, 2761 Allied Street**  
Green Bay, WI 54305  
414/499-1488  

**Joseph J. Carpenter**  
WSA/AIA, ARA, CSI  

**Victor D. Halloran**  
WSA/AIA, ARA  

**Bernard M. Schenkelberg**  
ARA  

**David R. Van Lanen**  
WSA/AIA  

**Firm Personnel by Discipline**  
Registered Architects: 8  
Total in Firm: 12  

#### Categories of Architectural Services
Available and Approximate Percentage by Category:

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Scale Office Buildings</td>
<td>20%</td>
</tr>
<tr>
<td>Large Scale Office Buildings</td>
<td>15%</td>
</tr>
<tr>
<td>Educational</td>
<td>10%</td>
</tr>
<tr>
<td>Industrial</td>
<td>8%</td>
</tr>
<tr>
<td>Restaurants</td>
<td>6%</td>
</tr>
<tr>
<td>Financial</td>
<td>5%</td>
</tr>
<tr>
<td>Medical-Health Care</td>
<td>5%</td>
</tr>
<tr>
<td>Planning</td>
<td>5%</td>
</tr>
<tr>
<td>Design</td>
<td>7%</td>
</tr>
<tr>
<td>Municipal Buildings</td>
<td>5%</td>
</tr>
<tr>
<td>Condominiums</td>
<td>5%</td>
</tr>
</tbody>
</table>

Six Recent Exemplary Projects

- **Easttown Shopping Center:** Green Bay
- **Tigerton Elementary School:** Tigerton
- **Barrier Free Design:** Sheboygan
- **Visitor/General Renovation:** Wisconsin Telephone Co.
- **visitor/General Renovation:** Wisconsin Telephone Co.
- **Visitor/General Renovation:** Wisconsin Telephone Co.

---

### James D. Thalman - Architect

**7545 N. Port Washington**  
Milwaukee, WI 53217  
414/352-6333  

**James D. Thalman**  
WSA/AIA  

**Firm Personnel**  
Registered Architects: 1  
Total Employees of Firm: 1  

#### Categories of Architectural Services
Available and Approximate Percentage by Category:

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Scale Office Buildings</td>
<td>25%</td>
</tr>
<tr>
<td>Architect Designed Homes</td>
<td>25%</td>
</tr>
<tr>
<td>Apartments - Condominiums</td>
<td>15%</td>
</tr>
<tr>
<td>Restaurants</td>
<td>10%</td>
</tr>
<tr>
<td>Medical-Health Care</td>
<td>10%</td>
</tr>
<tr>
<td>Planning</td>
<td>5%</td>
</tr>
<tr>
<td>Design</td>
<td>5%</td>
</tr>
<tr>
<td>Restoration/Renovation</td>
<td>5%</td>
</tr>
<tr>
<td>Municipal Buildings</td>
<td>5%</td>
</tr>
</tbody>
</table>
YARBRORKEMPINGER ARCHITECTS, INC.
1018 West South Park Avenue
Post Office Box 2096
Oshkosh, WI 54903
414/235-3310

Robert L. Yarbro WSA/AIA
Richard J. Kempinger WSA/AIA

Firm Personnel
Registered Architects 2
Total Employees of Firm 7

Categories of Architectural Services Available and Approximate Percentage by Category:
- 5 - Educational
- 5 - Industrial
- 10 - Large Scale Office Buildings
- 20 - Apartments - Condominiums
- 5 - Bank/Financial
- 10 - Medical-Health Care
- 5 - Educational
- 5 - Industrial
- 20 - Restoration/Renovation
- 15 - Churches/Worship
- 10 - Municipal Buildings

Six Recent Exemplary Projects (Awards if Any)
The Granary Restaurant of Oshkosh, Oshkosh; Grand Opera House Restoration, Oshkosh; Soldier’s Square Redevelopment, Appleton; Evergreen Village Condominiums, Oshkosh; Garden Mausoleums, St. Mary’s Cemetery, Port Washington; Log Home, Oshkosh

CHARLES W. YODER & ASSOCIATES
7905 W. Appleton Ave.
Milwaukee, WI 53218
414/358-3710

Charles W. Yoder F, ASCE, F, ACEC, WSA/AIA
David H. Haft PE, ACI, CSI, ASTM, ESM

Categories of Architectural Services Available and Approximate Percentage by Category:
- 5 - Small Scale Office Buildings
- 10 - Large Scale Office Buildings
- 5 - Planning
- 5 - Interior Design
- 10 - Industrial
- 30 - Restoration/Renovation
- 5 - Churches/Worship

Six Recent Exemplary Projects (Awards if Any)
Refrigerated Storage Buildings, Hansen Storage Co.; Laboratory & Office Facility, Pabst Brewing Co., Milwaukee; Meeting House, Society of Friends; 1 Story Office Building & Parking Structure, Client Name Withheld; Processing Facility Renovations, Jack Gronik Co.; Parking Facility, Miller Brewing Co.

WSISCONSIN NATURAL GAS CO., Racine; Modern Industry Building, University of Wisconsin - Parkside; Tramberg Residence Building, Southern Wisconsin Colony; Municipal Center Complex, Reedsburg; St. Paul’s Lutheran Church, Kenosha; First National Banks, Kenosha

Six Recent Exemplary Projects (Awards if Any)
Wisconsin Natural Gas Co., Racine; Modern Industry Building, University of Wisconsin - Parkside; Tramberg Residence Building, Southern Wisconsin Colony; Municipal Center Complex, Reedsburg; St. Paul’s Lutheran Church, Kenosha; First National Banks, Kenosha

Categories of Architectural Services Available and Approximate Percentage by Category:
- 5 - Solar and/or Earth Sheltered
- 5 - Architect Designed Homes
- 5 - Medical-Health Care
- 5 - Interior Design
- 10 - Industrial
- 5 - Restoration/Renovation

Six Recent Exemplary Projects (Awards if Any)
Home Entry, Parade Of Homes ‘82, Madison; Various Solar Additions To Existing Homes

WISCONSIN SOLAR DESIGN
906 Moorland Rd.
Madison, WI 53713
608/255-8468

Fred Holtzman WSA/AIA, PE
Client Contact: Fred Holtzman, AIA
Manufacturers Contact: Fred Holtzman, AIA

Firm Personnel
Registered Architects 1
Total in Firm 1

Categories of Architectural Services Available and Approximate Percentage by Category:
- 50 - Solar and/or Earth Sheltered
- 50 - Architect Designed Homes

Six Recent Exemplary Projects (Awards if Any)

WILSON/JENKINS & ASSOCIATES, INC.
4300 W. Brown Deer Road
Milwaukee, WI 53223
414/355-6132

John L. Mess WSA/AIA
Ralph Cincinelli
Don Wilson

Firm Personnel
Registered Architects 3
Total Employees of Firm 6

Categories of Architectural Services Available and Approximate Percentage by Category:
- 25 - Small Scale Office Buildings
- 20 - Large Scale Office Buildings
- 20 - Shopping Centers - Retail
- 5 - Architect Designed Homes
- 5 - Medical-Health Care
- 5 - Planning
- 5 - Interior Design
- 10 - Industrial
- 5 - Restoration/Renovation

Six Recent Exemplary Projects (Awards if Any)
One Park Plaza, Milwaukee, 12 Story Office Building & Parking Deck; Chancellory Park II, Brookfield, 3 Story Office Building; Lincoln Center II, West Allis, 3 Story Office Building; Brookfield Lakes No. 1, Brookfield, 1 Story Office Building; Service Center, Menomonie Falls; Air National Guard Maintenance Building, Billy Mitchell Field, Milwaukee

WILSON-HANEY ASSOCIATES, INC.
8440 43rd Street
Kenosha, WI 53140
414/694-4649

Francis J. Wilson WSA/AIA
Wayne H. Haney

Client Contact: Francis J. Wilson,
Wayne Haney
Manufacturers Contact: Francis J. Wilson, Wayne Haney

Firm Personnel
Registered Architects 2
Total in Firm 6

Categories of Architectural Services Available and Approximate Percentage by Category:
- 10 - Small Scale Office Buildings
- 10 - Large Scale Office Buildings
- 10 - Shopping Centers - Retail
- 20 - Apartments - Condominiums
- 10 - Townhouses
- 10 - Industrial
- 5 - Restaurants
- 5 - Banks
- 5 - Medical-Health Care
- 5 - Churches/Worship

Six Recent Exemplary Projects (Awards if Any)

WISCONSIN SOLAR DESIGN
906 Moorland Rd.
Madison, WI 53713
608/255-8468

Fred Holtzman WSA/AIA, PE
Client Contact: Fred Holtzman, AIA
Manufacturers Contact: Fred Holtzman, AIA

Firm Personnel
Registered Architects 1
Total in Firm 1

Categories of Architectural Services Available and Approximate Percentage by Category:
- 50 - Solar and/or Earth Sheltered
- 50 - Architect Designed Homes

Six Recent Exemplary Projects (Awards if Any)
Home Entry, Parade Of Homes ‘82, Madison; Various Solar Additions To Existing Homes

YARBRO-KEMPINGER ARCHITECTS, INC.
1018 West South Park Avenue
Post Office Box 2096
Oshkosh, WI 54903
414/235-3310

Robert L. Yarbro WSA/AIA
Richard J. Kempinger WSA/AIA

Firm Personnel
Registered Architects 2
Total Employees of Firm 7

Categories of Architectural Services Available and Approximate Percentage by Category:
- 5 - Solar and/or Earth Sheltered
- 5 - Architect Designed Homes
- 20 - Apartments - Condominiums
- 5 - Banks/Financial
- 10 - Medical-Health Care
- 5 - Educational
- 5 - Industrial
- 20 - Restoration/Renovation
- 15 - Churches/Worship
- 10 - Municipal Buildings

Six Recent Exemplary Projects (Awards if Any)
The Granary Restaurant of Oshkosh, Oshkosh; Grand Opera House Restoration, Oshkosh; Soldier’s Square Redevelopment, Appleton; Evergreen Village Condominiums, Oshkosh; Garden Mausoleums, St. Mary’s Cemetery, Port Washington; Log Home, Oshkosh

CHARLES W. YODER & ASSOCIATES
7905 W. Appleton Ave.
Milwaukee, WI 53218
414/358-3710

Charles W. Yoder F, ASCE, F, ACEC, WSA/AIA
David H. Haft PE, ACI, CSI, ASTM, ESM

Categories of Architectural Services Available and Approximate Percentage by Category:
- 5 - Small Scale Office Buildings
- 10 - Large Scale Office Buildings
- 5 - Planning
- 5 - Interior Design
- 10 - Industrial
- 30 - Restoration/Renovation
- 5 - Churches/Worship

Six Recent Exemplary Projects (Awards if Any)
Refrigerated Storage Buildings, Hansen Storage Co.; Laboratory & Office Facility, Pabst Brewing Co., Milwaukee; Meeting House, Society of Friends; 1 Story Office Building & Parking Structure, Client Name Withheld; Processing Facility Renovations, Jack Gronik Co.; Parking Facility, Miller Brewing Co.

Wisconsin Architect/February 1984
THE ZIMMERMAN DESIGN GROUP
7707 Harwood Avenue
Milwaukee, WI 53213
414/476-9500
140 N. Westmonte Drive
Altamonte Springs, FL 32714
305/862-2424
Gary V. Zimmerman WSA/AIA
Robert E. Lewcock ASID
Bruce W. Kornitz
Marvin V. Christianson
Anton F. Goskowicz
Firm Personnel
Registered Architects 12
Total Employees of Firm 39
Categories of Architectural Services
Available and Approximate Percentage by Category:
10 - Small Scale Office Buildings
10 - Large Scale Office Buildings
5 - Shopping Centers - Retail
5 - Banks/Financial
15 - Medical-Health Care
5 - Planning
10 - Interior Design
10 - Educational
10 - Restoration/Renovation
20 - Municipal Buildings

Six Recent Exemplary Projects
(Awards if Any)
Pabst Brewing Company Corporate Office Conversion of Blatz Bottling House, Mil-
waukee; MGIC Tower Plaza Colonnade, Mil-
waukee; Wausau Hospital Center, Wausau;
Marine Bank Corporate Computer Center, Mil-
waukee; Froedert Memorial Lutheran Hos-

tial - AIA Honor Award, Wauwatosa;
Milwaukee Catholic Home Life Care Center - AIA Honor Award; Milwaukee County In-
doors/Outdoor Pools - AIA Honor Award

ZWACK ASSOCIATES, LTD.
222 East College Avenue
Appleton, WI 54911
414/739-6452
James B. Zwack WSA/AIA
Firm Personnel
Registered Architects 1
Total Employees of Firm 3
Categories of Architectural Services
Available and Approximate Percentage by Category:
20 - Small Scale Office Buildings
5 - Large Scale Office Buildings
5 - Architect Designed Homes
55 - Banks/Financial
5 - Medical-Health Care
5 - Interior Design
5 - Restoration/Renovation

Six Recent Exemplary Projects
(Awards if Any)
Addition & Renovation, Hartland Cicero In-
surance Bldg., Seymour (State AIA Honor
Award); Union State Branch Bank, Redgra-
te (State AIA Honor Award); Addition & Renovation, New London National Bank,
New London; Addition & Renovation Menn
Law Office Bldg., Appleton; Valley Bank of
Appleton, Appleton; Branch Bank, Menasha;
Juris Land Comp. Law Office Building,
Green Bay

W. E. ZOLLER & ASSOCIATES, LTD.
15255 Watertown Plank Road
P.O. Box 477
Elm Grove, WI 53122
Walter E. Zoller WSA/AIA, CSI
Firm Personnel
Registered Architects 1
Total Employees of Firm 5
Categories of Architectural Services
Available and Approximate Percentage by Category:
25 - Small Scale Office Buildings
5 - Architect Designed Homes
5 - Restaurants
15 - Medical-Health Care
5 - Planning
5 - Interior Design
10 - Educational
10 - Industrial
10 - Restoration/Renovation
10 - Churches/Worship
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The Wisconsin Society of Architects of the American Institute of Architects (WSA) with over 700 members is the state component of the national organization representing architects and related professionals in the state of Wisconsin. Members from private firms, corporations, industry, government, and education join together to maintain and represent excellence in architecture, the profession and to the public. This is accomplished through the many programs the WSA offers its members.

WSA membership offers many different opportunities for education and career development. The WSA is striving to help in advancing each individual's architectural skills, professional understanding and career opportunities.

With offices located in Madison, WSA is directed by Board of Directors which sets priorities of the organization and initiates new programs. The Board of Directors consists of 19 representatives from the state's four local chapters. The president and vice-president of each chapter automatically are members of the Board. Five Directors-At-Large are elected by the state membership from the local chapters through an at-large election. Two students also serve on the Board. The four primary officers compose an Executive Committee which is selected by the Board of Directors itself — from the membership roster of the WSA.

There are in excess of 45 standing commissions, committees, and short-term tasks force which recommend and execute policies, plans and produce programs. Membership on these state groups is drawn from the WSA membership.

When professional architectural expertise is needed by national, state, or local government bodies, members are nominated from the WSA to serve on such committees.

A full time staff headed by an Executive Director, located in Madison, handles day to day operations and is available to all Wisconsin members as a liaison to the AIA and as an information center.

The WSA is composed of four chapters, each having its own Executive Committee and accompanying committees and programs pertinent to its part of Wisconsin and its communities. Emphasis of the chapters is on participation and special events tailored to their needs through local meetings and seminars. All members have the opportunity to affect the direction of their profession and produce progress in many areas.
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La Crosse ..................... 608/781-5330
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CERAMIC TILE SHOWROOMS
732 N. 109th Street, Wauwatosa, Wisconsin 53226
Executive Office Operations


2. Karen Linley. Executive Secretary. Assistant to the Executive Director. Manages all financial records and accounts of WSA. Dues collection. Assists as needed with convention planning and implementation, fall workshop, other special events. Membership secretary. In charge of master information records. Schedules all mailings.

3. Sandra Swatek. Secretary to the Executive Director and Girl Friday. In charge of inventorying, purchasing, selling, billing and mailing of all AIA documents and codes. Processes Newsletters, Addenda and all Executive Director's Correspondence. Handles employment service, library and multiple miscellaneous problems.

4. Nancy Baxter. Advertising Director for the WISCONSIN ARCHITECT. Coordinates all advertising sales, subscription sales, and other matters pertaining to the income for the WISCONSIN ARCHITECT. Educates WSA members and advertisers regarding the value of advertising in the WISCONSIN ARCHITECT.

Architects usually call the WSA office with questions on ethics, documents, application for license in another state, renewal of license, supplemental dues, questions on insurance, etc. And we’re always on the phone helping someone to locate a job in an architectural office, or assisting an architect in finding someone to fill a vacancy.

A great many calls come in from all segments of the construction industry and legal profession inquiring about codes, documents and legislation.

Innumerable calls are received from the general public — prospective clients in need of architectural services seeking guidelines as to how to go about retaining an architect. What do they do? and What do they charge? are the most frequent questions asked by the unsophisticated callers.

While the great majority of calls formerly came from individuals seeking architectural services on a very small scale (a residence, an addition to an existing building), more and more calls are now being received from prospective clients with considerably larger projects in mind, i.e., a library, an educational building, a municipal complex. We use all of these instances as opportunities to educate the public on the true nature and value of architectural services, advising them on the best method of selection, etc.

No matter what the need — call us. We’ll do our best to fill it.
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Dept. WA., 3015 S. 160th Street, New Berlin, WI 53151, (414) 782-1100.

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3213 Laura Lane, Middleton, WI 53562
Telephone: (608) 831-5333
Benefits of Membership in WSA

1. Work. Whether you are an employee or an employer, WSA helps you get work by means of job listing, client referral, "how to" seminars and cassettes, etc.

2. Marketing Information. You get no place without this today. WSA organizes seminars, makes available printed material, cassettes, inserts information in the Wisconsin Architect.

3. Firsthand News affecting the practice of architecture by means of committee reports, Hotline, Wisconsin Architect, etc.

4. State Agencies' Contracts are updated with the help of WSA representation. Some past inequities have been corrected.

5. AE Selection by means of bids is an invitation to disaster. You know it. Does your prospective client know it? Get the background and current information on this development.

6. Insurance Rates. Maybe your premium or your exposure can be reduced. WSA has committees working on this. Information and advice to give you.

7. An Eye On Legislation affecting zoning, planning, professional registration, taxes, procurement of services and other matters of interest to the profession and the construction industry.

8. Legislative Relief. WSA has an active legislative committee and minuteman program.

9. An Eye On Building Codes. Committees have been working at state and national levels to improve regulations affecting buildings.

10. Continuing Education programs on all of the timely subjects, like marketing, energy conservation, production efficiency, etc.

11. Library of architectural books, tapes, movies, and video cassettes are available on loan at no charge.

12. Exchange Of Ideas, Exploration of mutual technical and professional problems at local and state meetings.

13. Learning By Association with other architects and distinguished non-architect guests. Every person you talk to at local or state meetings is an expert on something.

14. You Become Part Of effort to maintain and improve high ethical and technical standards. For instance, a lot of discussion is taking place now on the new revision of the AIA Standards of Professional Practice (the "Code of Ethics"). Why don't you get in on this?

15. A Forum for presentation of viewpoints. You play a part in establishing the standards of the profession by expressing your opinion at local and state meetings.

16. Participation On Committees. You can be on a local, state or national committee almost for the asking. This could be very broadening and very instructive.

17. Common Front presented on issues important to the profession. Witness WSA activity against competitive bidding.

18. Contract Forms and other documents. These are sold by WSA to members — with same-day service. WSA members pay a discounted price for documents.

19. Hotline and other communications which keep members up to date on numerous important matters. For instance, a synopsis of senate and assembly bills which are of interest to us are included after a review by a committee and attorney.

20. The Wisconsin Society of Architects, Construction Industry Handbook, issued yearly, is a reference for valuable information not found elsewhere. Look through the latest issue and discover its great value.

21. Public Relations program in Wisconsin newspapers and our own magazine, The WISCONSIN ARCHITECT, distributed to important people outside the profession. This educates the public, upholds the image of the architect.

22. Status And Prestige enhanced by membership in local chapter, WSA and AIA. This translates into personal satisfaction and better respect by the community.

23. Information Service on such professional matters as state laws (proposed and enacted), document forms, state administrative structure, licensing, sources for other needed information.

24. Job Bank, for employees searching for employers and vice versa.

25. Honor Awards program at both the State and Chapter levels which provide peer recognition, as well as local, state and national publicity to winners.

26. WATS Line - A toll free phone number to be used in contacting the WSA office.

27. DILHR Plan Delivery - The WSA staff will hand carry your plans to DILHR, pick them up, and return them to you for a nominal fee.

28. Workmans Compensation Insurance - WSA members can participate in a group plan which will return a dividend.

29. Agenda's of the Division of State Facilities Management are available in order that members can keep track of developing state jobs.
Books, Movies, Slides and Video Cassettes Available To WSA Members

The WSA maintains a lending library of books, movies, slides and video cassettes available for use by WSA members. These materials are available for checkout either in person, or by mail. If you are in Madison, feel free to stop by the WSA office and browse. If you aren't in Madison, simply call the WSA office using the toll free WATS line (1-800-362-3912) to make arrangements to have the materials sent to you.

If there are materials which you feel should be part of the WSA lending library, contact the WSA office.

A detailed list of books, movies, slides, and video cassettes available through the WSA office is available on request to the WSA.
Wisconsin Society of Architects
Past Presidents


RALPH KLOPPENBURG, FAIA
1945-47

A. L. SEIDENSCHWARTZ, AIA
1949

EDGAR H. BERNERS, FAIA
1950

WILLIAM G. HERBST, AIA
1951

WILLIAM G. HERBST, AIA
1952

JOSEPH J. WEILER, AIA
1953

JULIUS SANDSTEDT, FAIA
1954

JULIUS SANDSTEDT, FAIA
1955

ARTHUR REDDEMAN, AIA
1956

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The Editorial Board has selected magazine themes for the coming year (listed below), and once again invites you to enhance the quality and scope of the magazine by submitting your projects and articles. This is an opportunity to share your work and ideas with other professionals in the field. In addition, your published article can be purchased in quantity, separately from the magazine, to use as a marketing tool. Additional copies of the Wisconsin Architect are also available.

To have your article considered for publication in the Wisconsin Architect, mail copy, and photos or drawings if available to: Editor, The Wisconsin Architect, 615 East Washington Avenue, Madison, WI 53703. Photos are encouraged, provided they are black and white glossy, and clear. Photos should be accompanied by a brief description of the project, and the design goals. The deadline for receipt of articles is two months prior to the month of publication, i.e., February 1 for April issue, etc.

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Wisconsin Architect February 1984
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If you would like to nominate an individual, company or organization to receive a Citation for Distinguished Service, please contact any member of the Board of Directors; Doug Kozel, AIA, 1984 Honor Awards Program Chairman; or the WSA Office.

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