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January/February 1991

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Welcome to the 1991 edition of the annual "WSA Construction Industry Handbook." Keep it handy. You will find it to be an invaluable reference source throughout the year on matters pertaining to the Wisconsin Society of Architects.

This year's edition, our eleventh, contains updated directories of WSA members and WSA member-owned firms plus background on legislative issues of interest to Wisconsin's architectural profession. In addition to nearly 1,100 WSA members, the WSA Handbook is distributed to over 1,500 other design and construction industry leaders across the state, including consulting engineers, interior designers, general contractors and landscape architects. It also is distributed throughout the year to public and private owners interested in selecting an architect for their building projects.

For 1991, upcoming issues of Wisconsin Architect magazine will include special features on commercial, residential, public, cultural, health, recreational, interior architecture, landscape architecture and restoration projects. Future issues also will feature a WSA Convention preview and the projects selected to receive 1991 WSA Design Awards.

Your comments and suggestions regarding the magazine are welcomed. We encourage all WSA members to submit projects for publication plus articles on topics of interest to the profession.

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As we begin 1991, the Board of Directors of the Wisconsin Society of Architects and all members across the state can look forward to a continuation of excellent programs, leadership development opportunities and peer interaction. During recent years, the WSA has experienced significant membership growth and has now passed the 1,000-member mark.

Our activities at the local Chapter and state Society levels have produced significant results. The enthusiastic support of and participation by members in Chapter programs and special activities have been outstanding. Chapter programs, Architecture Week events and committee activities have provided professional growth opportunities for members and, of equal importance, have elevated the visibility and image of the profession. Each activity has provided high quality public relations and has helped to improve the credibility of all architects in the eyes of the public and the private sector.

At the state level, the WSA’s Qualification Based Selection (QBS) program has continued to grow. We have seen significant improvement in the analysis of selection criteria by hundreds of public sector clients across the state. The WSA liaison committees with DILHR, DSFM, DRL and DPI have continued to provide valuable input into the legislative and administrative decision-making process. WSA involvement in state legislative concerns affecting the profession continues to grow. Joint efforts with allied professional groups have helped give us a greater voice in state government issues.

The practice of architecture has undergone dramatic changes during the past two decades, and I am sure that change will continue to occur at an increasing rate during the 1990s. Activities mentioned above and major events such as the annual statewide Convention and Fall Workshop provide excellent opportunities for all members to gain insight into emerging trends and new tools. As we participate in these activities, each of us finds that the pressures and challenges that we face individually on a daily basis are really common to all of us.

During 1991, the WSA Board of Directors will continue to build on the successful programs of recent years. Our Board meetings will be held at numerous locations around Wisconsin. We will invite key community leaders from the locale in which the meetings are held to join us at our meetings. Our purpose will be twofold: 1) allow Board members to meet these leaders while learning of significant local activities and concerns, and 2) provide opportunities for WSA input and exposure into the decision-making processes. We will work to show that architects can participate in a wide variety of leadership roles to determine and implement policy. All of us can contribute to building on the credibility of our profession. By participating on local building boards, community committees and in elected positions, we collectively provide a strong voice in directing our future.

I ask that each of you initiate an “Adopt-A-Legislator” program this year. Support a candidate of your choice. Work on committees to plan and direct policy. Your leadership as private citizens and as architects will greatly benefit the profession.

The WSA is your organization. You will receive from the WSA in direct proportion to that which you put into the WSA. Our Executive Director, support staff and the Board of Directors are eager to work with you. We look forward to your continued enthusiastic critique and participation.

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The Tantalizing Art of Illusion

To view the work of this Madison fiber artist is an adventure for the mind. Joyce Marquess Carey cuts small swatches of fabric and, by use of shape and color, slyly contrives to make her flat wall hangings seemingly spring from the wall in three dimensions. The pieces vary from crisp architectural images to rounded rolls and folds.

In the words of the artist, "The viewer is invited to solve visual riddles in which edges, corners, and whole planes seem to shift forward and back in imaginary spaces." Many of her ideas come from looking out of windows, while traveling and at home, noticing the play of light and shadow on objects all around us. She uses luxurious fabrics in rich, bright colors—metallic brocades, lame, velvet, and satin. Some corduroy and wool might be mixed in for contrast of shiny and matte textures. The small segments of fabric are stitched together on an industrial sewing machine as if piecing a quilt. No quilting is done, but embroidery is sometimes added.

An early interest in knitting led to university classes in order to learn how to make her own patterns. This led to weaving, from which the artist learned a great deal. Eventually Carey found this medium too time consuming. Her creative ideas needed to expand to larger finished works which could be completed in a reasonable amount of time. So was born her quilt-like technique.

Joyce Carey holds three university degrees, including Master of Fine Arts, University of Wisconsin-Milwaukee. In 1973 she began as lecturer on the Madison campus and worked up to full Professor of Textile Design in 1988. The following year she resigned from the University of Wisconsin to work full time in her studio. She has participated in many juried and invitational exhibitions all around the country and in Japan, written a variety of articles on weaving and fiber-art, conducted workshops and presented lectures to special groups. More than forty of her creative hangings are now in private collections or were com-
missioned for public buildings, including the University of Alaska at Juneau.

Her specialty is extremely large pieces for large spaces. Her design technique makes them read well from a distance and her unique system of hanging makes them practical. A piece 12 feet by 25 feet might easily weigh 30 to 40 pounds. The cost of these will vary from 100 to 150 dollars per square foot.

A full size paper model of the work is provided for exact placement on the wall, eliminating the need of handling the piece itself. She cuts a backing of one quarter inch plywood, which gets bolted to wall studs, and edges the sections with hook and loop tape which match perfectly with a similar edging of tape on the completed wall hanging. From a scaffolding, the art work is easily hung and this method results in handling the weight so it will not buckle or fold with time. The artist is present for most hangings. Otherwise she sends specific instructions.

At this point in her career, Carey usually creates commissioned pieces for a specific wall. This gives greater satisfaction than creating for a show or gallery. She usually works with architects and interior designers and gets to meet some of the people who will be living with the piece she creates.

Her first public commission was creating three pieces for the prison in Portage, all based on "escape." They were titled "Evergreen," suggesting northwoods; "October," bird migration; and "Reverse Staircase," getting in and then out. W.A

Overlay photography: Dave Gelotte
All other photography: Joyce Marquess Carey and Cheryl Seurinck.

Right: Hanging the artwork is a project in itself. This work, titled "Earl Grey's Garden," is in the Dean Medical Center in Madison. Bottom left: Ms. Carey at work on a current project. Bottom right: "Glad Rags." Text overlay: "Ribbon," (8' by 14'), currently hanging at the University of Alaska at Juneau.
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The following provides a summary of the major state legislative issues of interest to members of the Wisconsin Society of Architects during the 1991 session.

**Statute of Repose**

The WSA’s top legislative priority is the adoption of a new and improved statute of repose for the design and construction industry in Wisconsin. As a result of a Wisconsin Supreme Court opinion in February 1989, Wisconsin is one of only five states that does not have a statute of repose that establishes a definite time period for bringing actions against architects and others involved in the design and construction of improvements to real property. Prior to the 1989 Supreme Court ruling, Wisconsin statutes required that actions be brought within six years of substantial completion of a building project. The WSA, along with a coalition of other design and construction industry groups, supports legislation that establishes a ten-year statute of repose period and clarifies that projects completed prior to its enactment are covered by the new law. A 1987 study found that 95% of all claimants who received indemnity payments were injured within nine years of the completion of construction. Claims filed after nine or ten years of substantial completion typically result in no payment to the plaintiff but substantial legal fees for both the plaintiff and the defendant.

**Liability-Law Reform**

The WSA supports legislative proposals to restore balance and fairness to Wisconsin’s civil justice system. The present concept of “joint and several liability” can impose a substantial and inequitable burden on individuals and firms with “deep pockets” regardless of their relative degree of fault in causing injury. For example, the joint and several liability provision in existing state law can require a defendant found to be only 5% negligent to pay 100% of the damages awarded. Because of the significant and substantial cost of professional liability coverage, a growing percentage of architectural firms have been forced to “go bare” and practice without insurance. The WSA and other professional and business groups support legislation that would limit the liability of those found responsible for an injury to their proportionate share of responsibility.

**Affordable Housing**

The WSA is committed to working with government, industry, community-based organizations and others in the design and construction industry to develop creative solutions to the problems of homelessness and affordable housing. Architects have consistently supported national policies aimed at expanding housing opportunities for the ill-housed, homeless and those with low incomes. With the significant cutback in federal housing funds, it is critical that public-private initiatives be encouraged at the state and local levels to address the availability and affordability of adequate housing for persons of low and moderate income.

**Procurement of Architectural Services**

The WSA supports the selection of architects for public building project based on qualifications and competence. Public buildings are a vital part of the fabric of every community and should meet the highest standards of design and construction. To achieve this goal, state and local government procurement policies should make quality design a key criterion in the selection of an architect. A qualifications-based selection process provides the most cost-efficient procurement possible for architectural services, and the resulting design is likely to be less expensive to build, operate and maintain. The WSA supports the present state administrative rules pertaining to the selection of architects for state building projects. Over the past five years, the WSA has assisted hundreds of local governments and school districts in Wisconsin establish a similar qualifications-based selection process for professional architectural services.
State Building Code
The WSA supports a statewide building code that provides a fair and equal standard for building design and the opportunity for active participation and input by architects and other professionals in its formulation. Architects seek consistency in the development, adoption, interpretation, enforcement and application of building codes, but at the same time recognize that codes must have flexibility to accommodate new materials, technologies and design solutions. The WSA supports the present administrative-rule making process that encourages broad public and professional input in the development of building codes and is opposed to special interest legislative proposals that seek specific technical code provisions to be adopted as part of state statues rather than administrative rules.

School Facilities
The WSA supports legislative and administrative initiatives to improve the safety and educational environment of Wisconsin's school buildings. Increased attention has been focused on the safety and overall condition of Wisconsin's aging school facilities. Many older schools have been well maintained and meet minimum life-safety standards. Many others, however, require immediate attention and/or replacement. The WSA supported the adoption of minimum life-safety codes for older school buildings. The WSA supports legislative proposals that would assist local districts in meeting these new safety standards and in creating environments that support the educational needs of kids today and in the future.

Sales Tax on Professional Services
The WSA remains strongly opposed to legislative proposals that would expand Wisconsin's 5% state sales tax to architectural and other professional services. Periodically, proposals surface to expand the sales tax base in order to fund new state "property tax relief" initiatives or to help solve a projected state budget deficit. Given the state's present budget situation and the interest in reducing property taxes, proposals to expand the sales tax to professional services are likely to be introduced during the 1991 legislative session. In addition to being counterproductive in terms of Wisconsin's present economic development efforts and goals, a sales tax on professional services would create serious inequities and complex administration and enforcement problems. One state, for example, recently imposed its sales tax on architectural services only to repeal the tax within a year because of administrative difficulties.

Energy
Architects in Wisconsin and across the country recognize the continuing need to increase the energy efficiency of the built environment through energy-conscious design and planning. With close to 40% of the nation's energy supply consumed by buildings, the inefficient use of finite energy resources has critical environmental, economic and social consequences. Aware that a balanced national energy policy is required, the WSA supports proposals that would assist and encourage the implementation of comprehensive programs to reduce energy waste in new and existing state and local government facilities in Wisconsin.

The legislative recommendations and concerns outlined in this summary reflect the major public policy issues that Wisconsin architects have addressed in the past and will continue to address in the future. Many of the recommendations are broad in scope and are of interest to many other organizations and Wisconsin citizens. For example, the proposed new statute of repose is supported by a broad-based coalition of design professional and construction industry groups.

For additional information or background on these and other legislative issues being considered during the current legislative session, please contact the WSA office in Madison.

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Statute of Repose

As architects, we design buildings that hopefully will be used for a long period of time. However, architects only affect these building projects while under contract with the owners to provide professional services. Many architects carry errors and omissions insurance to protect themselves from claims made for injuries, real or perceived, that may arise as a result of their involvement on a particular project. But, should an architect remain liable for claims that can be made during the entire life of a structure?

An important factor affecting the liability exposure of Wisconsin architects and others in the construction industry are state laws that establish the specific time periods during which actions may be brought against those involved in the design and construction of improvements to real property. “Statutes of limitations” and “statutes of repose” are laws that require someone who believes they have been injured to bring action against the allegedly responsible party within a certain period of time.

Wisconsin presently is one of only five states without a statute of repose or statute of limitations that protects architects from being sued after a finite number of years following substantial completion of a building project. In February 1989, the Wisconsin Supreme Court struck down the state’s existing statute of limitations for the design and construction industry. The WSA anticipated such an unfavorable opinion and has been working with a consortium of interested organizations during recent legislative sessions for the adoption of new legislation to strengthen and improve Wisconsin’s statute of limitations law. Unfortunately, these legislative proposals never made their way out of Senate and Assembly committees to be voted upon by the full Legislature.

A new statute of repose proposal for the design and construction industry is being drafted for introduction early in the 1991 session of the Wisconsin Legislature. State Senator Marvin Roshell of Chippewa Falls has agreed to sponsor this legislation. Representatives of Wisconsin’s design and construction industry organizations have been meeting to plan our strategy to get this important legislation adopted. All these groups agree that getting a new statute of repose on the books is the number one legislative priority for the current session.

Your grassroots contact with your own State Senator and State Representative is critical to the success of our proposal. Call and write your legislators and make them aware that passing a new statute of repose for the design and construction industry is critically important to the architects, engineers, contractors, building material manufacturers and others involved in the construction industry in your district. If they indicate support for the legislation, ask if they would like to sign on as a sponsor and get this information to the WSA office. Working together, we can make a new statute of repose a reality.
Background
Statutes of limitations and statutes of repose are the oldest and probably the most fundamental statutory remedy for architects' liability problems. The two terms are often used interchangeably, but differ in terms of the exact point in time when the limitations "clock" begins to "tick."

Typically, a statute of limitations begins to toll at the time of actual injury or when a cause of action is discovered or should have been discovered. For civil actions, statutes of limitations are usually fairly short-term, in the range of three to six years. However, in reference to the design and construction of a building, an injury or discovery of a cause of action can occur at any time, effectively leaving the architect liable for damages for the entire life of a structure.

A statute of repose, on the other hand, sets a specific time, such as the date of substantial completion of a building project, to start the statutory clock ticking. When the statute of repose clock runs out of time, all legal action for deficiencies in design or personal injury are barred. These types of state laws allow architects, and their insurance companies, to determine the point in time when their liability for a particular project will actually come to an end.

Forty-five states and the District of Columbia have statutes of repose, or laws interpreted as such, currently in effect. The repose period ranges from four to fifteen years, with the most frequent statute of repose period being ten years from the date of substantial completion. Wisconsin, Alabama, Alaska, Utah and Vermont are the only states without such statutory protection for the design and construction industry.

Rationale
For decades, courts have recognized the prerogative of legislative bodies to establish time periods (statutes of limitations or repose) within which lawsuits can be commenced. The rationale for all such state statutes is the balancing of the interests of potential plaintiffs in bringing suits for their injuries with the interests of potential defendants in certainty and finality in the administration of their affairs, i.e. to be free from suit after a reasonable period of time.

The need to balance these competing interests is particularly compelling in the context of a construction project. The useful life of an improvement to real property can extend for centuries, leaving the architect and the architect's estate with virtually unlimited liability. Architects, as professionals registered by the State of Wisconsin, are not allowed to shield themselves behind a "corporate veil." This means that we place our personal assets and those of our heirs on the line whenever we provide professional services, and that exposure can last the life of a building.

The necessary extended record keeping involved all contract documents, shop drawings, change orders and other documentation establishing the liability among many players (owner, architect, engineer, general contractor, subcontractors, material suppliers, etc.) is an excessive and perhaps impossible burden. Further, after the owner's acceptance of the project, all maintenance and subsequent improvements are beyond the control of all the other parties to the initial construction. Architects can not prevent building owners from making alterations that, years later, may be determined to be unsafe or defective and appear to be part of the original improvements.

Statutes that limit the liability exposure of architects are in the best interest of both the profession and the public at large. With no time limit on an architect's liability, insurance companies, if they can offer coverage at all, must charge higher premiums. In addition, the public suffers from clogged courts and from architecture which reflects that caution necessitated by unlimited liability.

Statistically, numerous studies have demonstrated that these statutes do not unfairly limit the interests of plaintiffs. For example, a 1987 study found that all claimants who received indemnity payments were injured within eleven years of the completion of construction and 95% within nine years. Claims filed after ten years of substantial completion typically result in no payment to the plaintiff, substantial legal fees for both the plaintiff and the defendant, and an increased caseload on an already over-burdened court system.

To paraphrase one state supreme court opinion, there comes a time when architects ought to be reasonably sure that the slate has been wiped clean of ancient obligations. We should not have to be called on to resist a claim when, with the passage of time, evidence has been lost, memories have faded and witnesses have disappeared.

Wisconsin
Over the last several decades, the Wisconsin Legislature has enacted two statutes of repose for the design and construction industry. In 1975, the then existing statute was declared unconstitutional by
the Wisconsin Supreme Court. In response to this decision, the Wisconsin design and construction industry lobbied in support of a new statute that was passed and signed into law in 1976. The new law required that actions for injuries arising from the design and construction process must be brought within six years of substantial completion.

However, the Wisconsin Supreme Court subsequently ruled that this statute only applied to projects completed after 1976. In other words, any project completed prior to the adoption of this law did not benefit from the requirement that actions be brought within six years of the date of substantial completion. These pre-1976 projects only had the benefit of statutes that require lawsuits to be brought within three years after the time of personal injury or within six years of discovery if only property damage is involved.

In its February 1989 opinion in Funk v. Woolin Silo & Equipment, Inc., the Wisconsin Supreme Court ruled that the entire statute, section 893.89, Wisconsin Statutes, was unconstitutional. According to the Court, the legislation adopted in 1976 failed to correct all the constitutional deficiencies identified by the Court when it struck down the previous law.

As a result, there currently is no statute of limitation for the Wisconsin design and construction industry other than that which requires actions to be brought within either three or six years of the time of discovery, depending on whether personal injury or only property damage is involved. In its most recent opinion, however, the Court indicated that legislation could be drafted that would meet the constitutional issues involved.

**Action**

As in past sessions of the Wisconsin Legislature, the WSA is working with a consortium of design and construction industry organizations for the adoption of a new and improved statute of repose. At present, our new proposal is being drafted by legislative attorneys. Plans are to have it ready for introduction in the Legislature by early March.

Key provisions of the proposed legislation would:

- Establish a statute of repose period of ten years from the date of substantial completion of a construction project. Legal actions against architects and others involved in improvements to real property would be barred after a project has been completed for ten years.
- Within this ten-year statute of repose period, establish a three-year statute of limitations requiring that legal action be brought within three years after a person discovers or should have discovered an act or omission.
- Include appropriate language and classifications to enable the new statute to withstand future constitutional challenges.
- Clarify that the legislation applies to projects completed prior to the date of enactment of the new statute so that they, too, benefit from a ten-year statute of repose period and three-year discovery rule.

Your support for this statute of repose legislation is important. Stay in contact with your state legislators and encourage them to support this bill when it is introduced.

Please contact the WSA office for further details about this proposed legislation. 1-800-ARCHITECT or 608-257-8477.

**EDITOR:** The author is Chair of the WSA Legislative Committee and has testified in support of similar legislation introduced in previous sessions.
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Wisconsin Architect January/February 1991
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Dust off your photo albums and yearbooks, because whoever is able to identify the greatest number of the architects pictured here has a chance to win a fabulous prize at the 1991 WSA Convention, May 7 & 8, at the Olympia Village in Oconomowoc.

Here are eight names to get you started: Ellis J. Potter (4), Louis Siberz (13), Fritz Von Grossman (38), Edward J. Law (48), Julius Sandstedt (51), Paul E. Nystrom (53), Edgar Berners (55), and Allen Strang (59). If you can identify any others, please send them to Bill Babcock at the WSA office, 321 S. Hamilton St., Madison, WI 53703.
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The following WSA Membership Directory is divided into four sections corresponding to the membership categories: AIA Members, Associate Members, Professional Affiliate Members and Student Members. Within the AIA Members category, Emeritus members are designated by AIA-E and Fellows of The American Institute of Architects by FAIA.

The WSA Membership Directory includes the following information for each member: name, firm name, mailing address and work phone number. In addition, the local Wisconsin Chapter is indicated for each member: Southwest (SW), Southeast (SE), Northwest (NW) and Northeast (NE).
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</tr>
<tr>
<td>Burroughs, Charles W., AIA-E - SE</td>
<td></td>
<td>429 Horshoeb Lane</td>
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<tr>
<td>Dye, William E., AIA-E - SW</td>
<td></td>
<td>6825 Maywood Ave.</td>
<td>(608) 831-7932</td>
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<tr>
<td>Eschweiler, Thomas L., AIA-E - SE</td>
<td></td>
<td>2689 N. Terrace Ave.</td>
<td>(414) 278-5897</td>
</tr>
<tr>
<td>Fischer, Ned E., AIA-E - SE</td>
<td></td>
<td>2556 Woodland Park Dr.</td>
<td>(414) 646-2647</td>
</tr>
<tr>
<td>Fied, Joseph H., FAIA-E - SW</td>
<td>Flad &amp; Assoc., Inc.</td>
<td>P.O. Box 5088</td>
<td>(608) 319-2261</td>
</tr>
<tr>
<td>Gartner, Howard E., AIA-E - SE</td>
<td></td>
<td>Madison, WI 53705</td>
<td>(414) 444-3351</td>
</tr>
<tr>
<td>Heckmann, Harvey F., AIA-E - NE</td>
<td></td>
<td>2689 N. Terrace Ave.</td>
<td></td>
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<tr>
<td>Herbst, Roger, AIA-E - SE</td>
<td></td>
<td>Commodore Club A102</td>
<td>(608) 238-0787</td>
</tr>
<tr>
<td>Jacoby, John P., FAIA-E - SE</td>
<td></td>
<td>Menomonee Falls, WI 53051</td>
<td>(414) 251-2988</td>
</tr>
<tr>
<td>Jennings, Robert W., AIA-E - SE</td>
<td></td>
<td>610 Main St.</td>
<td></td>
</tr>
<tr>
<td>Jokisch, Robert O., AIA-E - SE</td>
<td></td>
<td>4065 S. 65th St. A</td>
<td>(414) 281-4399</td>
</tr>
<tr>
<td>Kaeser, William V., AIA-E - SW</td>
<td></td>
<td>Madison, WI 53705</td>
<td>(608) 233-3291</td>
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<tr>
<td>Kanazawa, Henry K., AIA-E - SW</td>
<td></td>
<td>4502 Windigo Tr.</td>
<td>(608) 271-1981</td>
</tr>
<tr>
<td>Klund, Jack W., AIA-E - SW</td>
<td></td>
<td>S4220 Highway G</td>
<td>(414) 367-6266</td>
</tr>
<tr>
<td>Knudsen, Kenneth I.C., AIA-E - SE</td>
<td></td>
<td>403 Valley Cove</td>
<td>(414) 665-8388</td>
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<tr>
<td>Kreishman, Andrew P., AIA-E - SE</td>
<td></td>
<td>900 N. 58th St.</td>
<td></td>
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<td>Krueger, Lloyd O., AIA-E - SW</td>
<td></td>
<td>2654 Stardust Tr.</td>
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<td>Leenhouts, Willis C., FAIA-E - SE</td>
<td></td>
<td>3332 N. Dousman St.</td>
<td></td>
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<tr>
<td>Libby, Don P., AIA-E - SE</td>
<td></td>
<td>7500 W. Dean Rd. #201 B</td>
<td>(414) 927-2772</td>
</tr>
<tr>
<td>Liefert, Carl, AIA-E - NE</td>
<td></td>
<td>1780 Larsen Rd.</td>
<td>(414) 355-8748</td>
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<td>Lindgren, Ernest G., AIA-E - NE</td>
<td></td>
<td>2279 Country Lane</td>
<td></td>
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<td>McMullin, Roger E., AIA-E - SW</td>
<td></td>
<td>4509 Ames St.</td>
<td>(608) 333-9476</td>
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<tr>
<td>Meyer, Maynard W., FAIA-E - SE</td>
<td></td>
<td>1843 Rocky Point</td>
<td>(414) 691-0609</td>
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<td>Miles, Henry J., AIA-E - NE</td>
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<td>2144 W. Spencer St.</td>
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<td>Narovec, George, AIA-E - NE</td>
<td></td>
<td>6060 Heritage Woods Dr. B-102</td>
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<td>Niehoff, Lester J., AIA-E - SE</td>
<td></td>
<td>2995 S. 99th St.</td>
<td>(414) 453-6600</td>
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<td>Ollrogge, Harry A., AIA-E - SE</td>
<td></td>
<td>311 A Lake Bluff Rd.</td>
<td>(414) 873-9790</td>
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<tr>
<td>Orlow, Jr., Gordon D., FAIA-E - SW</td>
<td></td>
<td>2725 Mason St.</td>
<td>(608) 238-1883</td>
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<tr>
<td>Poethig, Fred F., AIA-E - SE</td>
<td></td>
<td>826 Shorewood Blvd.</td>
<td>(414) 684-4225</td>
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<tr>
<td>Potter, Robert P., AIA-E - SW</td>
<td></td>
<td>56624 Shorewood Hills Rd.</td>
<td>(414) 771-2380</td>
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<td>Raufer, Fred W., AIA-E - NE</td>
<td></td>
<td>1106 Rutledge St.</td>
<td></td>
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<td>Reineke, Leonard H., AIA-E - FAIA-E - SE</td>
<td></td>
<td>937 Wardwort Cl.</td>
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<td>Sample, Nathaniel W., FAIA-E - SW</td>
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<td>1106 Rutledge St.</td>
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<td>Schroeder, Harry A., AIA-E - NW</td>
<td></td>
<td>1411 King St.</td>
<td>(608) 782-3939</td>
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<td>Selzer, Louis J., AIA-E - SE</td>
<td></td>
<td>5750 Monches Rd.</td>
<td>(414) 628-3760</td>
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<tr>
<td>Sherry, Joseph J., AIA-E - SE</td>
<td></td>
<td>6478 S. Silver Beach</td>
<td>(414) 288-3996</td>
</tr>
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<td>Smith, Hall M., AIA-E - SE</td>
<td></td>
<td>2933 N. Hackett Ave.</td>
<td>(608) 962-0837</td>
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<td>Somerville, John E., AIA-E - NE</td>
<td></td>
<td>2020 Riverside Dr.</td>
<td>(414) 437-8136</td>
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<td>Steinhaus, Frederick C., AIA-E - NE</td>
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<td>The Staubenrauch Assoc.</td>
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<td>Strang, Allen J., FAIA-E - SW</td>
<td></td>
<td>2260 W. Good Hope Rd.</td>
<td>(608) 833-4584</td>
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<tr>
<td>Tannenbaum, Abe A., AIA-E - SE</td>
<td></td>
<td>2260 W. Good Hope Rd.</td>
<td></td>
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<td>Unsin, Roy E., AIA-E - NE</td>
<td></td>
<td>3996 Nicolet Rd.</td>
<td>(414) 494-1960</td>
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<tr>
<td>Van Lanen, Robert J., AIA-E - SE</td>
<td></td>
<td>9030 W. Hadley St.</td>
<td>(608) 258-8256</td>
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<tr>
<td>Von Grossmann, Fritz Frederic, FAIA-E - SE</td>
<td></td>
<td>3430 Banberry Circle</td>
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<tr>
<td>Wagner, Edwin A., AIA-E - SE</td>
<td></td>
<td>4407 N. Evergreen Dr.</td>
<td>(414) 458-1855</td>
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<td>Walls, William, AIA-E - SE</td>
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<td>3430 Banberry Circle</td>
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<td>Walls, Allan G., AIA-E - SE</td>
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<td>3430 Banberry Circle</td>
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<tr>
<td>Weeks, William A., AIA-E - SE</td>
<td></td>
<td>3430 Banberry Circle</td>
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</tbody>
</table>
Wisconsin architects have won many important awards and have been selected for major commissions across the country. They have served thousands of clients, large and small, throughout Wisconsin with skill and dedication.

If you need the professional services of a qualified architect, you will find a suitable firm in this Directory. If you aren't sure you need an architect, any of the firms listed will welcome the opportunity to meet with you for professional advice and recommendations.

The WSA Firm Directory includes the following information on each firm: firm name, address, phone number, county, principals of firm, number of registered architects and total employees, and a description of the firm's practice. The information contained in the Directory was provided by the firms as part of an annual survey of WSA members. To be listed in the WSA Firm Directory, one of the firm's principals/partners must be a registered architect and a member of the WSA/AIA.

You are encouraged to keep this Directory handy for reference throughout the year and to contact the firms listed for further information about their practice and the professional services they provide.
ANI-ARCHITECTURE NETWORK INC.
110 King Street
Madison, WI 53703
608-251-7517
FAX 608-255-1764
County: Dane

Arlan Kay, AIA
Noble E. Rose, AIA

Registered Architects: 4
Total Employees: 7

Description of Practice:
ANI/Architecture Inc. is a network of specialized firms, including: • Rose Associates/ Architects — libraries, institutional and industrial; • Arlan Kay & Associates — restoration and renovation, churches and worship, developer services, construction and management.

HELMUT AJANGO ARCHITECT
108 N. Main Street
Fort Atkinson, WI 53538-1827
414-563-4320
FAX 414-563-5545
County: Jefferson

Helmut Ajango, AIA

Registered Architects: 2
Total Employees: 6

Description of Practice:
Building types break down as 25% residential (apartments, homes), 15% restaurants, 30% churches, 20% restoration and interior design, and 10% offices. The firm has practiced in Wisconsin for 25 years and has received honors for its designs. The principal architect has a degree in art, architecture and architectural engineering and the firm strives to carefully and imaginatively combine all three. Of all the different building types, the firm enjoys the churches the most, feeling it is this building type that generally strives for more imagination than some others and wishes it to be built for the least cost, giving the architect the greatest challenge.

JOSEPH W. ALBERT III ARCHITECT, PLANNER
2718 S. Shore Dr.
Milwaukee, WI 53207
414-744-8899
County: Milwaukee

Joseph W. Albert III, AIA

Registered Architects: 1
Total Employees: 2

Description of Practice:
Our firm is a full service architectural/planning firm with creative expertise in projects ranging in size from single family residences to large scale urban design. Experience includes: medical facilities, recreation buildings, interior space planning and remodeling, multi-family housing and commercial office space. We also design company graphics and work with clients on creative thinking (general problem solving).

THE ALBION GROUP, INC.
1200 E. Capitol Drive
Milwaukee, WI 53211
414-962-6100
FAX 414-962-6343
County: Milwaukee

David W. Krummel, AIA
Steven R. Gartman

Registered Architects: 5
Total Employees: 12

Description of Practice:
The Albion Group is a professional corporation providing complete architectural services including programming, space planning, interior design, cost estimating and feasibility studies. Skill and dedication to quality and economical design solutions are common practice with all Albion Group projects. In addition to conventional production methods, we fully utilize a state-of-the-art CADD system from design through construction on the majority of our projects to ensure the best quality and efficiency. The firm has experience with all major building types including commercial, retail, municipal, educational, ecclesiastical, office, residential, industrial and financial. The Albion staff takes great pride in the work we produce and the relationships we develop with our clients.

ANGUS-YOUNG ASSOCIATES, INC.
51 South Jackson
Janesville, WI 53545
608-756-2326
FAX 608-756-0464
County: Rock

Jeffrey Hazekamp, AIA
Jim Angus, AIA
Gordon Buindentop, AIA
James Vandeveen

Registered Architects: 3
Total Employees: 10

Description of Practice:
Angus-Young Associates provides an assortment of professional and architectural services for a variety of projects. Services include building programming, feasibility analysis, energy audits, life cycle cost analysis, site and space planning, building design and development, bidding, negotiating and construction services. We have completed hundreds of projects such as: schools and university buildings; municipal projects including libraries, administration buildings, police, fire, water and maintenance facilities; retirement and multi-unit housing; churches and religious buildings; manufacturing and commercial projects. Angus-Young Associates provides large firm services with small firm care and individual attention.

ARCHITECTS GROUP LTD.
1825 South Webster Bldg. 2
Green Bay, WI 54305
414-432-1232
FAX 414-432-7283
County: Brown

Louis J. Barone
Carl E. Winnikins, AIA
David C. Johnson, AIA
Michael J. Stangel, AIA

Registered Architects: 5
Total Employees: 7

Description of Practice:
Architects Group Limited, established in 1978, provides architectural services for a variety of projects including churches, schools, clinics, health care facilities, fire stations, banks and housing. Other special services include site selection reports, feasibility studies, interior design and comprehensive building studies. AGL has extensive remodeling experience, and utilizes Auto-Cadd.
ARCHITECTS STUDIO INC.
2518 S. 95th St.
West Allis, WI 53227
414-545-4654
County: Milwaukee
Ross J. Bente, AIA
Registered Architects: 1
Total Employees: 1

Description of Practice:
Architects Studio Inc. provides services from design through construction management for residential and commercial projects.

ARCHITECTURAL ASSOCIATES LTD.
OF WISCONSIN
2100 Northwestern Avenue
Racine, WI 53404
414-634-6655
County: Racine
John C. Murphy, AIA
Ronald S. Burns, AIA
Registered Architects: 7
Total Employees: 16

Description of Practice:
Architectural Associates Ltd. of Wisconsin is a full service architectural, planning, design and consulting firm providing comprehensive professional services to a broad range of clients. Typical client use and building types include industrial, office, recreation, health care, commercial/retail, housing for the elderly, institution and educational. Typical services include architecture, master planning, facilities and space planning, engineering services, landscape architecture, interior architecture/design, consulting services, budget development, construction administration, project management, and feasibility studies.

ARCHITECTURE/ENVIRONS
10845 Ebbe Road
Marshfield, WI 54449
715-676-2494
County: Wood
Dale Langfoss, AIA
Registered Architects: 1
Total Employees: 3½

Description of Practice:
Architecture/Environ is a local personalized architectural firm providing a wide variety of services essential to the successful implementation of feasibility studies, new construction and renovation projects. Established in 1985, the firm has gained a reputation for quality design, control of quality during construction and in-budget projects throughout Central and Northern Wisconsin, Michigan's Upper Peninsula, and Northern Illinois. We do not specialize in any particular building type and have provided services for selected custom homes, churches, commercial buildings, offices, manufacturing facilities and renovations. These projects vary in size from quite small to 3 million dollars.

ARCHITECTURAL DESIGNS
6484 N. Lake Drive
Milwaukee, WI 53217
414-351-8498
FAX 414-351-8421
County: Milwaukee
Gene Eggert, AIA
Registered Architects: 1
Total Employees: 5

Description of Practice:
Architectural Designs is a full-service firm specializing in all phases of architectural design, facilities management, and construction administration for corporations, multi-tenant users, school facilities, retail, restaurant and custom residential. We are most proud of our ability to provide comprehensive services based upon the ability to listen to and understand the needs of the people who will use the space. By using extensive, hands-on construction experience and a thorough understanding of architectural design, we consistently provide clients with responsive solutions to complex problems resulting in satisfied clients and quality architecture. We strongly believe that exterior and interior architecture should be treated as one. This theory, combining careful coordination with proven construction practices, has provided a solid reputation and the ongoing ability to access and obtain new and rewarding projects.

ARCHITECTURE/CSG, INC.
44 E. Mifflin St.
Madison, WI 53703
608-251-4402
County: Dane
Colin L. Godding, AIA
Sharon K. S. Godding
Registered Architects: 1
Total Employees: 4

Description of Practice:
Architectural and interior design firm with emphasis on commercial and office projects. Experience in both new construction and remodeling, renovation. Interior design personnel on staff. Experience in offices, health clubs, commercial, health care facilities and residential building types. We are a small firm that offers complete and personalized architectural/interior design services to all of our clients.

AYRES ASSOCIATES
1300 W. Clairemont Avenue
Eau Claire, WI 54701
715-834-3161
FAX 715-834-3583
County: Eau Claire
Brian F. Larson, AIA
Keith E. Glasshof
Patrick J. Quinn
Registered Architects: 4
Total Employees: 258

Description of Practice:
Ayres Associates has a state-wide practice and offers clients a full range of architectural services including programming, building planning and design, existing building evaluation, site selection and evaluation, interior design, and construction administration services. Ayres has extensive experience in county court, office and law enforcement facilities; health care facilities; commercial and office buildings; industrial buildings; educational facilities from elementary through college level; high-technology laboratories and computer facilities; performing arts facilities; multi-family housing; and historical restoration and adaptive reuse. The Ayres organization also offers environmental site assessments, engineering, photogrammetric and surveying services.
B

BHS ARCHITECTS, INC.
6789 N. Green Bay Avenue
Milwaukee, WI 53209
414-351-6390
FAX 414-351-2346
County: Milwaukee

Clarence Huettenrauch, AIA
Peter J. Schuyler, AIA
Clifford W. Mayer, AIA
William K. Davis, AIA

Registered Architects: 4
Total Employees: 20

Description of Practice:
BHS Architects was established in 1960 and has been practicing since then as a multi-discipline firm offering complete architectural, interior, and planning services. Special services offered include building and roof investigations and complete in-house CADD capabilities. BHS enjoys working on a variety of project types including custom single family homes, multi-family residential, geriatric facilities, schools, offices, club and athletic facilities, religious buildings, and restoration and adaptive-reuse projects.

BALESTRIERI—KEHOE AND ASSOCIATES, INC.
7 South Wisconsin
Elkhorn, WI 53121
414-723-2660
County: Walworth

Anthony F. Balestrieri, AIA
Daniel R. Kehoe, AIA

Registered Architects: 2
Total Employees: 10

Description of Practice:
Over the past thirty years, Balestrieri-Kehoe and Associates, Inc. has served a repeat clientele with complete architectural and engineering services either by our staff or through our specialist consultants. Our practice includes health care, correctional, educational, research and development, office, resort and recreational, and elderly housing facility design. Our firm provides specialty services in master facility planning, assessment of need, facility and site evaluation, space planning, interior design, and construction documentation.

BECKLEY/ MYERS ARCHITECTS INC.
219 N. Milwaukee St.
Milwaukee, WI 53202
414-276-9121
FAX 414-271-9601
County: Milwaukee

Sherrill Myers, AIA
Robert Beckley, FAIA

Registered Architects: 8
Total Employees: 18

Description of Practice:
Beckley/Meyers Architects is a design firm which also carries out urban design and masterplanning. Recent projects include theaters, auditoriums, performing arts centers, libraries, civic buildings, corporate offices, industrial facilities, parks, riverwalks, multi-family residential, law offices and interior architecture. The firm has won national design competitions and received major national design awards. Beckley/Meyers principals have been recognized for excellence in their work by the National Endowment for the Arts.

BEILMAN & ASSOC., INC.
2702 Waucona Way
Madison, WI 53713
608-222-9498
County: Dane

Mark E. Beilman, AIA

Registered Architects: 1
Total Employees: 2

Description of Practice:
Firm's practice includes remodelling and roofing design and construction management.

RICHARD W. BEISSER, ARCHITECT
951 N. 31st Street
Milwaukee, WI 53208
414-344-3622
County: Milwaukee

Richard W. Beisser, AIA

Registered Architects: 1
Total Employees: 1

Description of Practice:
Projects include residential, retail, office, manufacturing, and health care building types. A full range of services are available for new construction, renovations and additions to existing buildings, and preservation and restoration of historic buildings.

BERNERS-SCHOBER ASSOCIATES, INC.
310 Pine Street
Green Bay, WI 54301
414-432-4865
FAX 414-432-1284
County: Brown

William A. Doyle, AIA
Lowell J. Baumgardt, AIA
H. Richard Dannhausen, AIA
Peter R. Hampton
Gordon M. Ihbe, AIA
Charles L. Rescorla
James P. Schlueter, AIA

Registered Architects: 10
Total Employees: 38

Description of Practice:
Berners-Schober Associates, Inc., specializes in the planning and design of medical, educational, religious and commercial buildings. In addition, we offer special services in feasibility studies, urban design, restoration and interior design, restoration and interior design. We also provide in-house structural and mechanical engineering services for our projects. Our professional goal is to create dignified structures which are open, friendly, and flexible, while remaining efficient to operate and maintain.

LYNN BICHLER ARCHITECTS
4464 N. Bartlett Avenue
Shorewood, WI 53211
414-963-9635
County: Milwaukee

Lynn Bichler, AIA

Registered Architects: 1
Total Employees: 2½

Description of Practice:
Lynn Bichler Architects is a multi-disciplinary design firm providing architectural, interior, and graphic design services. Areas of previous experience include interior and exterior renovation, historic preservation, facilities for the arts, office & commercial space planning, automobile facilities and custom residential design.

BIGGAR DEVELOPMENT LTD
4400 W. Pine Street
Appleton, WI 54915
414-739-3144
County: Outagamie

Curtis L. Biggar, AIA

Registered Architects: 1
Total Employees: 3

Description of Practice:
Personalized full service firm with 30 years experience in residential and light commercial buildings including office buildings, motels, restaurants and financial institutions. Firm prefers prairie style architecture with emphasis on natural heating, lighting and ventilation and provides architectural decorating and furnishing with access to the Chicago Merchandise Mart.
PROJECTS

The Bouril Design Studio is a small firm that is dedicated to providing friendly and personalized service within a creative small firm atmosphere. Our staff has expertise in both residential and small to medium size commercial architecture, much of which involves additions, renovation, and remodeling. Because we are accustomed to working with clients on limited budgets, we are sensitive to the needs for cost control during the design process, and have the ability to provide competitive fees on even the smallest of projects.

BIRCHSBACH & ASSOCIATES, LTD.
1801 Crooks Avenue; P.O. Box 318
Kaukauna, WI 54130-0318
414-766-4227
FAX 414-766-9604
County: Outagamie

Allan R. Birschbach, AIA
Judy A. Birschbach

Registered Architects: 1
Total Employees: 6

Description of Practice:
Birschbach & Associates, Ltd. offers comprehensive, professional services in architecture, planning, and development. The majority of projects have been in the industrial, commercial, retail, and office area; with secondary emphasis and equal distribution in apartments, and religious and educational facilities.

BLAKESLEE & ASSOCIATES
1228 East Main St.
Reedsburg, WI 53959
608-524-3488
FAX 608-524-3488
County: Sauk

Douglas J. Blakeslee, AIA

Registered Architects: 1
Total Employees: 3

BOURIL DESIGN STUDIO
7818 Big Sky Drive
Madison, WI 53719
608-833-3400
FAX 608-833-3408
County: Dane

Robert R. Bouril, AIA

Registered Architects: 1
Total Employees: 4

Description of Practice:
The Bouril Design Studio is a small firm that is dedicated to providing friendly and personalized service within a creative small firm atmosphere. Our staff has expertise in both residential and small to medium size commercial architecture, much of which involves additions, renovation, and remodeling. Because we are accustomed to working with clients on limited budgets, we are sensitive to the needs for cost control during the design process, and have the ability to provide competitive fees on even the smallest of projects.

BOWEN WILLIAMSON ZIMMERMANN
11 N. Allen
Madison, WI 53705
608-238-7626
FAX 608-238-3605
County: Dane

Ronald Gene Bowen, FAIA
Roland H. Williamson, AIA
Frederick E. Zimmermann, AIA

Registered Architects: 6
Total Employees: 8

Description of Practice:
Bowen Williamson Zimmermann, Inc., founded in 1982, is committed to the idea of creating environments of excellence in terms of human response to aesthetics and function. BWZ is dedicated to the concept of coordination of the many diverse and specialized skills required to effect a total environment. The integration of architecture: landscape architecture; interior design and graphics; structural, mechanical, and electrical engineering; and various other specialized fields is the key to our bringing to our clients an architectural environment of the highest quality. BWZ offers a full range of consultation in all planning areas and building types. The firm offers professional services in architecture, city planning, urban design, graphics, and interior design.

BRAY ASSOCIATES • ARCHITECTS, INC.
1807 Erie Avenue; P.O. Box 955
Sheboygan, WI 53082-0955
414-459-4200
FAX 414-459-4205
County: Sheboygan

Lawrence E. Bray, AIA
Lawrence C. Bray
James R. Willmas
Raymond W. Haen
Geoffrey J. Bray
Thomas B. Lyons

Registered Architects: 11
Total Employees: 40

Description of Practice:
Bray Associates • Architects, Inc., was organized in 1962 and has grown to include offices in Sheboygan and LaCrescent, Minnesota, with a combined staff of 40 architects and technical personnel. The firm has served Wisconsin and Minnesota municipalities, school districts, counties and state institutions with over 1,600 projects. Our firm continues to specialize in the design of educational facilities, have completed over 450 schools and 250 school planning and assessment studies for school districts. The firm has been involved in a planned move effective November 1, 1990, to new and expanded quarters, which will have a positive effect allowing the continuation of growth and enhancement in client services.

K. BRINK AND ASSOCIATES
4506 Regent
Madison, WI 53705
608-233-5318
County: Dane

Keith E. Brink, AIA
Terry L. Kolberg, AIA

Registered Architects: 2
Total Employees: 3

Description of Practice:
K. Brink & Assoc. is an architectural design firm providing complete planning and architectural services for a wide variety of building types. Past projects include many banks and other financial buildings, office buildings, churches, light industrial, retail buildings, motels, educational buildings, municipal buildings, libraries, and residential (condominiums, apartments, single family). We believe a close owner-architect relationship in all phases of design through construction is necessary to produce buildings of the highest quality and design.

JOHN BRUNI ARCHITECT, AIA
521-8th Street
Monroe, WI 53566
608-328-8211
County: Green

John Bruni, AIA

Registered Architects: 1
Total Employees: 3

Description of Practice:
Perform extensive land planning and development, facilities planning, architectural design and construction management of buildings in the following categories: manufacturing, industrial, commercial, food processing, refrigerated storage, office, retail, shopping centers, education, municipal/government.

BRUST/DESIGN ASSOCIATES
4400 N. Lake Drive
Shorewood, WI 53211
414-332-4489
County: Milwaukee

David P. Brust, AIA

Registered Architects: 1
Total Employees: 3

Description of Practice:
Brust/Design Associates is a professional design firm providing comprehensive architectural, planning, interior design and construction administration services. Project focus from 1988 through 1990 has included land use planning, comprehensive modernization and rehabilitation of public housing projects; lead-based paint abatement projects; analysis, planning and design of school facility alterations; office facilities; new and renovated industrial facilities; and new residences. Brust/Design Associates conducted a comprehensive inspection survey, budget analysis and report of over 60 parish, grade school and high school facilities for the Archdioceses of Milwaukee.
CPR ASSOCIATES, INC.
421 Lawrence Dr.; P.O. Box 3429
De Pere, WI 54115
414-336-7786
FAX 414-336-5291

Frederick J. Parish, AIA
George W. Raasch, AIA
James E. Glisen

Total Employees: 95

Description of Practice:
CPR Associates provides architectural and engineering services, including architectural planning and interior design as well as in-house engineering for structural, HVAC, plumbing, fire protection, lighting and power distribution. Projects include large and small office buildings, computer centers, educational facilities, renovations of historic educational and governmental buildings; commercial buildings, transportation facilities, and light and heavy industrial buildings as well as project estimating, scheduling and management.

C & S DESIGN & ENGINEERING, INC.
120 Main Street East, Suite 201
Ashland, WI 54806
715-682-0330
FAX 715-682-4308

Edgar J. Carrington
Stephen G. Schraufnagel, AIA

Registered Architects: 4
Total Employees: 45

Description of Practice:
The services of our firm include, but are not limited to design of commercial and residential buildings, consulting, expansion planning, feasibility studies, specification writing, structural analysis, general engineering, construction management and land surveying. Airports, bridges, dams, roads, motels, repair shop, laundermat, student housing, condominiums, golf course, clinic, storage garages, gymnasium, church and schools are a few experiences that our staff has proudly had throughout their careers.

CARYATID
2712 Old Coach Road
Green Bay, WI 54302
414-468-3009

Karen Ehrlich Sathoff, AIA

Registered Architects: 1
Total Employees: 1

Description of Practice:
Caryatid is an architectural firm offering the following services: architectural design of commercial, institutional, multi-use, custom residential and specialized housing projects; renovation projects; planning; research; and interior design.

CEDAR CORPORATION
604 Wilson Ave.
Menomonie, WI 54751
1-800-472-7372
FAX 715-235-2727

John F. Klovning
Gary J. Kucko, AIA

Registered Architects: 4
Total Employees: 45

Description of Practice:
Cedar Corporation is a multi-disciplinary professional consulting firm engaged in building design and engineering, environmental and business planning, and civil and municipal engineering. Within our building design staff, we have architectural, structural, energy management and electrical/mechanical design capabilities, providing each client with a comprehensive range of services and the benefit of having complete coordination between disciplines. Project continuity and efficiency are a result of design teams being in close proximity to one another and sharing the same systematic approach to documentation. We are experienced in: churches, city halls, community centers, clinics, fire stations, libraries, medical offices, multi-family housing, nursing homes, offices, schools and town halls.

CENTRAL ENGINEERS & ARCHITECTS
910 Grove Street - Box 337
Beaver Dam, WI 53916
414-887-3127
FAX 414-887-7996

Rudolph Zemanovic, AIA
Craig Kunkel
Daniel Prunuske

Registered Architects: 1
Total Employees: 10

Description of Practice:
Central Engineers & Architects is a full service architectural/engineering consulting firm providing comprehensive professional services to a myriad of clients in both the public and private sector. Services include programming, planning, design, site selection, construction administration, and municipal engineering. Typical past projects include the following types of facilities: commercial and governmental offices, industrial, educational, libraries, multi-family housing, historical restoration, and parks and recreation. The recycling of existing structures into energy efficient and multi-functional facilities is a specialty of the firm.

CEDAR CORPORATION
604 Wilson Ave.
Menomonie, WI 54751
1-800-472-7372
FAX 715-235-2727

John F. Klovning
Gary J. Kucko, AIA

Registered Architects: 4
Total Employees: 45

Description of Practice:
Cedar Corporation is a multi-disciplinary professional consulting firm engaged in building design and engineering, environmental and business planning, and civil and municipal engineering. Within our building design staff, we have architectural, structural, energy management and electrical/mechanical design capabilities, providing each client with a comprehensive range of services and the benefit of having complete coordination between disciplines. Project continuity and efficiency are a result of design teams being in close proximity to one another and sharing the same systematic approach to documentation. We are experienced in: churches, city halls, community centers, clinics, fire stations, libraries, medical offices, multi-family housing, nursing homes, offices, schools and town halls.

CENTRAL ENGINEERS & ARCHITECTS
910 Grove Street - Box 337
Beaver Dam, WI 53916
414-887-3127
FAX 414-887-7996

Rudolph Zemanovic, AIA
Craig Kunkel
Daniel Prunuske

Registered Architects: 1
Total Employees: 10

Description of Practice:
Central Engineers & Architects is a full service architectural/engineering consulting firm providing comprehensive professional services to a myriad of clients in both the public and private sector. Services include programming, planning, design, site selection, construction administration, and municipal engineering. Typical past projects include the following types of facilities: commercial and governmental offices, industrial, educational, libraries, multi-family housing, historical restoration, and parks and recreation. The recycling of existing structures into energy efficient and multi-functional facilities is a specialty of the firm.

KEVIN J. CONNOLLY ARCHITECTS, INC.
229 East Wisconsin Avenue, Suite 1000
Milwaukee, WI 53202
414-289-0900
FAX 414-289-7762

Kevin J. Connolly, AIA

Registered Architects: 2
Total Employees: 7

Description of Practice:
Kevin J. Connolly Architects, Inc. believes in responsible design and in keeping the client involved throughout the solution process. In addition to the typical architectural services, we provide programming, feasibility studies, tenant representation, site evaluations, land planning, food service design, space planning, and interior design. All our design and construction documents are developed using CADD. We have served many local and national corporations for over 8 years using our expertise in commercial, multifamily, industrial, and restaurant work.

DP • Designs
c/o Fan Fair Corp.
12425 Knoll Rd.
Elm Grove, WI 53122
414-784-8884
FAX 414-277-8185

Daniel A. Perez, AIA

Registered Architects: 1
Total Employees: 2½

Description of Practice:
Small firm specializing in the design of retail stores and retail shopping centers. I have designed over 200 retail stores throughout the U.S. in the past four years. Excellent working relationship with all of the major developers of shopping centers. Areas of interest include renovations, additions, interiors, residences, office buildings (small scale), space planning and schools. Architectural Registrations: Arizona, Florida, Illinois, Indiana, Kentucky, Louisiana, Maryland, Massachusetts, Michigan, Minnesota, Missouri, New Jersey, New York, N. Carolina, Ohio, Pennsylvania, S. Carolina, Texas, Virginia, Wisconsin.
always included design sensitive to context and abilities, and re-use of existing buildings.

Description of Practice:
National award winning architect specializing in custom homes emphasizing organic, natural principles of design. Priority is placed upon creative, quality solutions tailored to each family's unique needs and goals. Full range of services from preliminary planning to interior finishing and fixture design. Recent projects: 1980 Innovations House, Atlanta, Georgia; Loppnow Residence, Blue River, Wisconsin; Jensen Addition, Racine, Wisconsin.

DESIGN COALITION, INC.
2088 Atwood Avenue
Madison, WI 53704
608-246-8846
County: Dane
Lou Host-Jablonski, AIA
Lawrence Lundy, AIA

Registered Architects: 2
Total Employees: 10

Description of Practice:
Since 1972, Design Coalition, Inc. has maintained a community-oriented practice in its growth from roots as a community design center. Recent projects include: multi-family housing co-ops and apartments, community centers, church additions, homes (new and additions/remodelings), daycare centers, wheelchair accessibility remodeling for public and residential spaces, and housing for battered women and the homeless. Commercial projects, often in concert with local development efforts, include retail stores, restaurants and business district facade renovation. Strong interests of the staff have always included design sensitive to context and energy efficiency, design for all ages and abilities, and reuse of existing buildings.

DESIGN II LTD. ARCHITECTS
131 South Main Street
Fond du Lac, WI 54935
414-922-2383
County: Fond du Lac
Steve Schoofs, AIA
Stan Ramaker, AIA

Registered Architects: 1
Total Employees: 1

Description of Practice:
Design II, Ltd. has numerous areas of concentration due to being awarded a high number of church projects, fast food restaurants, motels, government buildings and housing facilities. The firm remains popular with church communities and city/county governments due to their manageability of budgets and their accompanying restrictions. Major fast food franchises ranking in the top five in the nation utilize the firm based on their vast experience, and capabilities with functional and contemporary design. Design II, Ltd. has met the challenge of matching original architecture for church facilities which displays quality appreciation for historic preservation. In conclusion, Design II, Ltd. is an attractive choice because of abilities concerning functional design, feasible time schedules and budget guidelines.

DESIGN UNLIMITED
712 S. Lincoln
Marshfield, WI 54449
715-384-3207
County: Wood
Daniel J. Helwig, AIA

Registered Architects: 1
Total Employees: 2

Description of Practice:
We specialize in office, church and residential projects, using the architectural/construction management format.

DEVELOPMENT COLLABORATIVE, LTD.
1845 North Farwell Avenue Suite 208
Milwaukee, WI 53202
414-276-6433
FAX 414-276-6668
County: Milwaukee
Stephen M. Bolingbroke, AIA

Registered Architects: 1
Total Employees: 4

Description of Practice:
Nationwide design/build of commercial/retail space. The past twelve years have been primarily devoted to retail design/build work throughout the eastern United States, however, we have also been involved with office, healthcare, and showroom work. We plan on concentrating on more of the latter on a local level, offering the design and build service combination.

DONOHUE & ASSOCIATES, INC.
4738 N. 40th Street; P.O. Box 1067
Sheboygan, WI 53083
414-458-8711
FAX 414-458-0537
County: Sheboygan
Keith Garnett
Tom Leonhardt
John M. Hetherington, AIA

Registered Architects: 192
Total Employees: 1050

Description of Practice:
Donohue is a full service firm of architects, engineers and scientists. Our architectural practice focuses on educational facilities including elementary, middle, junior high and high schools, colleges and universities, and training centers; laboratories; municipal facilities including police and fire stations, public works facilities, and administration offices; military facilities; and industrial facilities. The firm also provides services for renovation, life-safety, roofing, facility managements, programming and space planning.

THE DURRANT GROUP, INC.
2701 International Lane
Madison, WI 53704
608-241-3340
FAX 608-241-1031
County: Dane
Norman E. Wirkler, FAIA
Jerold W. Dommer, AIA
Donovan D. Kramer, AIA
Vernon L. Worrell, AIA
William F. Batterman
Charles R. Maraden
Gordon E. Mills, AIA
Gerald L. Guy
Charles M. Kurt, AIA

Registered Architects: 27
Total Employees: 93

Description of Practice:
The Durrant Group, Inc. is a full-service firm of architects, engineers and construction managers with offices in Madison, Wisconsin; Dubuque, Iowa; Phoenix, Arizona; and Denver and Colorado Springs, Colorado. Professional services for the built environment include architecture (feasibility studies, space and site master planning, architectural and interior design), engineering (HVAC, plumbing, automated controls, electrical, architectural lighting, energy management, utility distribution systems, systems master planning, preventive maintenance programs), facility evaluation and construction management. Facility types include hospitals, libraries, justice/public safety, laboratories, medical/health care, educational, offices and industrial projects.
E

E3 DESIGN GROUP INC.
P.O. Box 51627
New Berlin, WI 53151-0627
414-797-9393
County: Waukesha
Bob Schultz, AIA

Registered Architects: 1
Total Employees: 2

Description of Practice:
Experts in low cost construction. Advocates for the poor. Founded and maintains "The Great Lakes Design Consortium." Consortium services include a broad range of traditional architectural, engineering and construction management services.

ENGBERG ANDERSON
611 N. Broadway Suite 517
Milwaukee, WI 53202
414-276-6600
FAX 414-276-6976
County: Milwaukee
Keith Anderson, AIA
Charles Engberg, AIA

Registered Architects: 11
Total Employees: 27

Description of Practice:
Engberg Anderson is a professional corporation providing architectural services, interior design, planning, and adaptive reuse for clients contemplating building or construction projects. Skill and dedication to quality design, both functional and formal, is standard practice for all Engberg Anderson projects regardless of size or fee value. In addition to the basic services listed above, Engberg Anderson provides assistance in feasibility studies, long range planning, programming, cost estimating, space planning, commercial and institutional interior design, and historic preservation. Speciality areas include medical facilities, public and academic libraries, recreational facilities, educational campus planning/design, retail stores, theaters/concert facilities, multi-family and elderly housing.

FISCHER-FISCHER-THEIS, INC.
S22 W22660 Broadway
Waukesha, WI 53186-8198
414-647-6968
FAX 414-647-6969
County: Waukesha
Brian Tom Fischer, AIA
Alan Robert Theis, AIA

Registered Architects: 7
Total Employees: 16

Description of Practice:
Since 1956, Fischer Fischer Theis, Inc. has provided comprehensive architectural and engineering services to an array of public and private clients for commercial, educational, governmental and institutional clients throughout Wisconsin. Some of our representative projects and costs (in millions of dollars) are as follows: additions to Catholic Memorial High School, Waukesha ($2.5); additions to Evangelical & Reformed Church, Waukesha ($1.2); additions to White Rock Elementary School, Waukesha ($2.0); a new armory, Whitewater ($4.0); a new elementary school, Waukesha ($7.5); a new fire station, New Berlin ($0.8); and a new plant for Albert Trestel Packings, Ltd., Whitewater ($3.0).

FLAD & ASSOCIATES
6200 Mineral Point Road
Madison, WI 53705-5698
608-238-6727
FAX 608-238-6727
County: Dane
James W. Miller, AIA
Ralph H. Jackson Jr., AIA
Robert G. Graves, AIA
Fred H. Peterson, AIA
James W. Hornik
A. James Gersich, AIA

Registered Architects: 36
Total Employees: 135

Description of Practice:
Established in 1927, Flad & Associates has grown to be a full-service architectural and engineering firm serving clients from the upper Midwest and the entire nation. We specialize in technology-driven facilities such as research laboratories, insurance facilities, corporate office buildings, data centers, and health care. In addition to our professional staff of architects and structural engineers, we have interior designers, architectural graphics, landscape architects, cost control specialists, and construction administrators on our staff. We strive to keep ahead of the need of our clients by providing planning and design services that will help them achieve a strong corporate image and effective physical environment.

FOTH & VAN DYKE
2737 S. Ridge Road; P.O. Box 19012
Green Bay, WI 54307-9012
414-497-2500
FAX 414-497-8516
County: Brown

Two Park Plaza, Suite 950
10890 W. Park Place
Milwaukee, WI 53224-3619
414-359-2500
FAX 414-359-2519
County: Milwaukee

Foth & Van Dyke's Architectural Disciplines and Services Group includes interiors and engineering and concentrates its efforts in the areas of educational facilities, commercial development (offices, banks, stores and shopping centers), industrial (manufacturing and distribution) and specialized government buildings. We are particularly adept at providing workable solutions involving large building complexes on difficult sites. We have designed buildings for over 50 years throughout the Midwest with three offices in Wisconsin and four in the Midwest and South.

FRANCESCHI ASSOCIATES, INC.
10535 N. Port Washington Rd.
Mequon, WI 53092
414-241-4100
FAX 414-241-4352
County: Ozaukee
Bruno J. Franceschi, AIA

Registered Architects: 1
Total Employees: 4

Description of Practice:
Franceschi Associates, Inc. is a diversified architectural, engineering and planning firm. The firm possesses a 30-year background in commercial, industrial, medical, institutional and residential facilities. Structural engineering services are performed in-house. Principal has engaged in private development thus offering an added dimension to the firm's services. Comprehensive scope of services range from feasibility studies through construction follow-up.
GRASSO, INC.
3035 W. Greenfield Ave.
Milwaukee, WI 53210
608-491-7831
FAX 608-491-7863

Description of Practice:
Grasso, Inc. is a general practice architectural firm, with services ranging from conceptual design to final contract documents for new and remodeling projects. The firm offers a broad spectrum of services including: buildings, medical facilities, recreation Related services include site planning, landscape design, and project management. The majority of clients are institutional, municipalities and governmental agencies who utilize our expertise in a total in-house design service from site survey, planning, design, construction documents, project implementation and studies. We specialize in recreational/athletic facilities including outdoor/indoor track, field, pool, locker, health, spa and ice facilities. Human service projects include housing, daycare, elderly care, workshops and crisis intervention facilities. We also provide planning and design for bridges, highways, sanitary/storm sewers, subdivisions, parking, water treatment facilities, water fronts, street scaping and park planning.

TOM GRASSO

Registered Architects: 1
Total Employees: 8

Herbert G. Gausewitz, AIA

Description of Practice:
I have practiced general architecture and planning since 1981, with interests in passive solar, earth sheltered, and energy conservation design. Project types have ranged from commercial to institutional to residential with emphasis on close personal services fitted to client wants and needs. I enjoy working with clients on both new and remodeling projects with a fresh approach.

ROBERT H. GRAPENTIN, ARCHITECT
129 E. College Ave.
Appleton, WI 54911
414-738-7114

Registration Architects: 2
Total Employees: 2

Description of Practice:
R. H. Grapentin-Architect is a general practice firm, with members of the firm having experience with projects as the following: banks, churches, schools, medical building, offices, factories, and custom homes.

GRAVEN & ASSOCIATES
5005 University Ave.
Madison, WI 53705
608-233-3020

Registration Architects: 2
Total Employees: 3

Description of Practice:
The firm of Graven & Associates was established in 1960. The firm has dealt with both private and public clients. Past projects consist of small/large scale office buildings; banks/financial institutions; over 54 primary, secondary and higher education facilities; over 38 state projects including fine arts, science laboratories, classrooms, offices, agriculture, industrial/corporate buildings, technical schools; restoration and renovation; municipal buildings; libraries and churches. Recent projects: Manchester Place and AAA Building. The services offered are geared to satisfy the client criteria for project function, aesthetic concerns and budgetary requirements.

GREGG, INC.
3024 S. 113th St.
Milwaukee, WI 53214
414-471-8080

Description of Practice:
Our firm provides quality services in all aspects of institutional planning and design. Our expertise includes: worship facilities, civic, educational, recreational, retail and commercial spaces. We have extensive experience in the design and development of client-specific projects. Our clients are located throughout the United States, Canada and internationally. The firm is committed to providing responsive, professional services to each client. The firm is committed to providing responsive, professional services to each client. We are dedicated to providing exceptional design and planning services to our clients. We are committed to providing exceptional design and planning services to our clients. We are dedicated to providing exceptional design and planning services to our clients.
HGM ARCHITECTURE, INC.
805 N. Main Street; P.O. Box 0976
Oshkosh, WI 54902-0976
414-231-6950
FAX 414-231-4518
County: Winnebago
Ronald P. Hansche, AIA
James J. Groff, AIA
David E. Malmgren, AIA
Registered Architects: 3
Total Employees: 10

Description of Practice:
HGM Architecture, Inc. is a general practice full-service architectural firm serving northeastern Wisconsin continuously for 38 years. Areas of expertise include design services for multi-family housing, large scale renovation and remodeling, skilled care nursing facilities and institutional projects. Special services include computer-based life cycle cost studies and interior design. HGM Architecture, Inc. has extensive experience in federally funded elderly, handicapped and retirement living housing projects. Additional services are provided in long-range space planning and space programming for a variety of client types.

HSR ASSOCIATES, INC.
100 Milwaukee Street
La Crosse, WI 54602
608-784-1830
FAX 608-782-5844
County: La Crosse
2702 International Lane
Madison, WI 53704
608-244-1341
FAX 608-244-7186
County: Dane
Roger D. Roslansky, AIA
Gregory P. Benz, AIA
D. Eric Wheeler, AIA
Jerry L. Bourquin, AIA
Eugene C. Post, AIA
Jack Fleig, AIA
Donald E. Flynn
Robert J. Saphner
James H. Tempke
John E. Reiland
DuWayne R. Hameister, AIA
Registered Architects: 1
Total Employees: 4

Description of Practice:
HSR Associates, Inc. with nearly 40 years of practice, also known as Hackner, Schroeder, Roslansky & Associates, performs full, comprehensive services in architecture, engineering, planning and energy conservations. The firm meets objectives as client advocates through excellent communications and close workability, having achieved over 30 design awards and commendations for a variety of project types from a variety of sources. Specialty expertise includes experience on civic/governmental, educational, health care, housing, corporate/industrial and financial/commercial projects. Active and completed projects up to $25 million have been commissioned in Wisconsin, Minnesota, Illinois, Iowa, Michigan and elsewhere. Offices are located in La Crosse and Madison.

HAAG DESIGN ASSOCIATES
ARCHITECTS•ENGINEERS
•CONSTRUCTION MANAGEMENT
N89W16785 Appleton Avenue
Menomonee Falls, WI 53051
414-251-2101
FAX 414-251-4774
County: Waukesha
Ted R. Haag, AIA
Registered Architects: 1
Total Employees: 4

Description of Practice:
Haag Design Associates is entering its fourteenth year as a full service architectural, engineering and construction management firm. Our successful integration of the architectural engineering design disciplines along with our "hands-on" experience in construction management has had a positive impact on all of our past projects. Our past experience includes commercial, food service, light industrial, medical, religious, hotel, multi-family, and adaptive reuse projects. Our success will always be dependent on our clients and the success of their projects. We will continue our efforts in maintaining a positive interaction between the owner/architect/contractor team so as to "turn-over" a mutually successful project.

HAMEISTER ARCHITECTS
2108 Kohler Memorial Drive
Sheboygan, WI 53081
414-457-5500
FAX 414-457-5005
County: Sheboygan
DuWayne R. Hameister, AIA
Registered Architects: 1
Total Employees: 3

Description of Practice:
Hameister Architects offers complete architectural services and landscape design services. We emphasize quality and intensity in design, construction documents, and project administration. We work closely with our clients to produce creatively designed, functional buildings, and architecturally consistent additions. Our CAD systems insure precision, quality, and speed as well as providing for quick alterations, easy updating, and future development for growing clients. Our experience in new construction and in remodeling include commercial, retail, industrial, institutional, religious, residential, and recreational projects.
clients include General Mitchell International Air­
port, Dane County Regional Airport, and Por­
tage County Highway Facility. Communications
facilities include museums, performing arts
centers, product showrooms, TV/radio studios,
hotels and community centers. Projects include
Kohler Company Design Center/Carrigie House
Conference Hotel, Experimental Aircraft
Association Air Adventure Museum, Leigh
Yawkey Woodson Art Museum, and Manito-

Description of Practice:
HGA is a 38-year-old multi-disciplinary architec-
tural and engineering firm with offices in
Milwaukee, Minneapolis and Denver. Total staff
exceeds 200 persons. Services are offered in the
areas of programming, building and landscape
design, interior design and space planning, and
structural, mechanical, electrical, and civil en-
gineering. HGA is active in all major areas of
architectural practice, including higher educa-
tion, medical, fine arts, computer, and office
facilities.

Description of Practice:
Heike/Design Associates, Inc. provides a full
range of services. Three areas of concentration
are: corporate/industrial facilities and long range
facilities. Recent clients include Snap-on Tools Corporation, Wisconsin Gas
Company, and Mutual Savings Bank. Aviation
and transportation facilities include airport ter-
minals, hangars, aviation-related facilities, and
vehicle maintenance/storage facilities. Recent clients include
General Mitchell International Air-
port, Dane County Regional Airport, and Por-
tage County Highway Facility. Communications
facilities include museums, performing arts
centers, product showrooms, TV/radio studios,
hotels and community centers. Projects include
Kohler Company Design Center/Carrigie House
Conference Hotel, Experimental Aircraft
Association Air Adventure Museum, Leigh
Yawkey Woodson Art Museum, and Manito-

Description of Practice:
As a complete architectural, interior design and
planning firm, Herbst Eppstein Keller & Chadek
provides programming, master planning, computer-aided design and space planning, con-
struction administration, project budgeting, and
feasibility studies. Areas of concentration in-
clude educational facilities, renovation/adaptive
reuse, historic restoration, space planning, cor-
porate headquarters, commercial buildings, in-
dustrial buildings, retail center, computer-aided
design and drafting, cost estimating, speculative
studies and design projects, and assisting
developers and brokers in developing tenant
plan approval.

Description of Practice:
Hoffman Corporation is a progressive award
winning, design/build, architectural, engineer-
ing, construction and full-service real estate
development firm. The firm specializes in pro-
viding a single source responsibility for its
clients. Services also provided by the firm in-
clude feasibility studies, concept development,
financing, marketing and property management.
Hoffman Corporation's experience includes
commercial office buildings, multifamily apart-
ment and retirement center development, land
development, medical and health care facilities,
institutional/educational projects, and church/
worship projects.
JK ARCHITECTURE
104 North First Street
Watertown, WI 53094
414-261-8528
County: Jefferson
James R. Kersbergen, AIA
Registered Architects: 1
Total Employees: 3
Description of Practice:
JK Architecture offers professional design services in new construction and remodeling based on a firm commitment to excellence and grounded in a philosophy of service to clients' functional, physical and financial needs. The combination of services offered by JK Architecture varies from project to project. These services are structured to provide flexibility as well as attention to detail. Services are organized to meet each client's unique requirement for a full range of project types. These include commercial, professional, institutional and residential categories. Renovation and conversion of existing buildings represents a significant portion of the services rendered by JK Architecture. Engineering services are available to each project through qualified consultants accountable to the architect.

K

KAHLER SLATER ARCHITECTS
733 N. Van Buren St.
Milwaukee, WI 53202
414-271-5781
FAX 414-271-4305
County: Milwaukee
David T. Kahler, FAIA
Thomas M. Slater, AIA
Registered Architects: 15
Total Employees: 34
Description of Practice:
KSA is a Milwaukee-based firm specializing in architecture, interior design and urban design. In over 80 years of practice, we have provided service to many of our area's leading corporations, industries, municipalities and institutions. The firm has established a reputation for highly professional client service and distinctive design. Over thirty design awards affirm our highly integrated aesthetic and functional approach. Areas of expertise include health care facilities, museums, schools and universities, office buildings, building retrofit/restoration, libraries, multi-family housing, housing for the elderly, industrial architecture, recreational facilities, planning studies and interior design.

ARLAN KAY & ASSOCIATES
(See ANI-Architecture Network Inc.)
G. W. KORTNESS ASSOCIATES, INC.
200 E. Linn; P.O. Box 366
Spooner, WI 54801
715-635-3345
County: Washburn
Gerald W. Kortness, AIA
Registered Architects: 1
Total Employees: 3

Description of Practice:
G. W. Kortness Associates, Inc. is a small firm of three people providing professional architectural services in a diverse range of expertise from single family residential to large assembly occupancies of commercial nature. Municipal, mercantile, manufacturing, and religious structures make up the solid central core of design.

KUBALA WASHATKO ARCHITECTS, INC.
N89 W5289 Columbia Road
Cedarburg, WI 53012
414-377-6039
FAX 414-377-2954
County: Ozaukee
Thomas A. Kubala, AIA
Allen F. Washatko, AIA
Registered Architects: 11
Total Employees: 16

Description of Practice:
Founded in 1980, Kubala Washatko Architects, Inc. provides a wide range of planning, architectural, interior design and construction management services to an international clientele. We do not impose a style on our clients' projects. Rather, each project is analyzed for its unique characteristics by a design team including the owner/developer, the architect, and the construction team. Members of our firm contribute experience gleaned from travel abroad, varied professional work experience and hands-on construction of buildings. Our award winning designs include healthcare facilities, offices, commercial buildings, educational/recreational facilities, municipal and campus masterplans, religious structures, historic preservation and adaptive reuse, galleries, hotels, restaurants, and landscape design.

ROBERT M. KUENY. ARCHITECT
2403 - 136th Avenue
Kenosha, WI 53144
414-859-2201
County: Kenosha
Robert M. Kueny, AIA
Registered Architects: 1
Total Employees: 3

Description of Practice:
A Kenosha area practice based on 32 years of experience in community involvement, concern and development. Specific interests include the environment, energy conservation and long life, low maintenance, quality construction. Designs reflect personal expression and Taliesin apprenticeship with Frank Lloyd Wright.

JEROME J. KUSKOWSKI AND ASSOCIATES, INC.
1406 Shannon Street
Green Bay, WI 54304
414-494-3096
County: Brown
Jerome Kuskowski, AIA
Registered Architects: 2
Total Employees: 3

Description of Practice:
Jerome Kuskowski and Associates is a full service architectural/engineering practice with thirty-five years of experience. The firm's concentration includes educational and government facilities, liturgical design, corporate offices, banks and elderly housing. A special interest is in the area of historic preservation.

JAMES E. LARSON, ARCHITECT
600 South Main Street
Oshkosh, WI 54901
414-233-8442
FAX 414-233-3750
County: Winnebago
James E. Larson, AIA
Registered Architects: 1
Total Employees: 5

Description of Practice:
Approximately 50% of work load encompasses adaptive reuse projects of varying scope, building type and size, ranging from $200,000 to $3 million construction cost. Remainder of firm expertise is commercial, multi-family and industrial, as well as some specialized single family work.

DAVID LEHMAN ARCHITECT AIA
5755 N. 97th St.
Milwaukee, WI 53225
414-463-5486
FAX 414-462-7896
County: Milwaukee
David H. Lehman, AIA
Registered Architects: 1
Total Employees: 1

Description of Practice:
David H. Lehman Architect AIA specializes in residences, including new, rehabilitated, remodeled and additions to both single family homes and apartments. Other areas of specialty are additions to and new offices, manufacturing facilities, churches, schools, and industrial buildings.

DAVID LIEN & DAVID PETERSON ARCHITECTS INC.
619 Menomonie Street
Eau Claire, WI 54702
715-835-7500
FAX 715-835-1411
County: Eau Claire
David Lien
David Peterson, AIA
Registered Architects: 3
Total Employees: 3

Description of Practice:
Established in 1969, David Lien & David Peterson Architects, Inc. have developed a diversified design practice concentrating on new commercial, commercial rehab, medical clinics, industrial, public housing, educational facilities & private residence. Clients have been public, private & developers. The firm offers a full range of professional design services including: master planning, programming, interior design, adaptive reuse, feasibility studies, field administration. The firm is completely computerized including specifications and CADD. The CADD system is used extensively during the design phase allowing the client to visualize the project design thru 3D modeling, fly-by and walkthrough rendered movies.

LINDE JENSEN MARCHESKE ARCHITECTS, INC.
813 Riverfront Drive
Sheboygan, WI 53081
414-458-4800
FAX 414-458-1485
County: Sheboygan
Michael R. Marcheske, AIA
Erik A. Jensen, AIA
Registered Architects: 4
Total Employees: 7

Description of Practice:
Linde Jensen Marcheske Architects, Inc. is a general practice firm with current experience in designing new and remodeled retail facilities, offices, industrial buildings, and churches. We also offer services in master planning, adaptive re-use, historic renovation/restoration, and residential design. We seek to design projects that will express innovation, that will create excitement, and that will maintain high user interest. Our commitment is to obtain complete and effective solutions which reflect the needs, desires and images of our clients.
LUND CARLISLE ARCHITECTURE, INTERIOR DESIGN, HISTORIC PRESERVATION
7 North Pinckney Street
Madison, WI 53703
608-256-8888
County: Dane

David A. Lund, AIA
Dana M. Lund

Registered Architects: 1
Total Employees: 3

Description of Practice:
Lund Carlisle provides architectural services for new construction, renovation, remodeling, and restoration (office buildings, public buildings, commercial buildings, industrial buildings, medical-health facilities, housing, recreational facilities, educational facilities), historical research, interior design services for public, commercial and residential interiors, and space planning of open offices and corporate office spaces. Feasibility study preparation, programming, master planning, construction management, real estate development and brokerage services are also available to clients.

LYNCH & COMPANY, LTD.
21001 Watertown Rd., Suite 301
Waukesha, WI 53186
414-798-1595
FAX 414-798-1595
County: Waukesha

Bruce E. Lynch, AIA

Registered Architects: 1
Total Employees: 5

Description of Practice:
Lynch & Company, Ltd., provides design and property development for corporate and residential projects. Satisfaction of our clients results from consideration of their special concerns at the onset of a project and attention to their scope of work, schedules and budgets as the project progresses to completion. In addition to design, architectural documents and construction administration, Lynch & Company, Ltd. conducts the following services: market research and acquisition, facilities surveys and programming, space planning and interior architecture, and historic preservation and renovation. Recent commissions include the Fountain Square Office Building, Condominiums of Westwind Greens Conservancy and the Coach House Collection of mid-size residences.

MBA ARCHITECTS, INC.
321 South 3rd St.; P.O. Box 2677
La Crosse, WI 54602-2677
608-785-2760
FAX 608-785-2750
County: La Crosse

Patrick Brockman, AIA
Registered Architects: 6
Total Employees: 30

Description of Practice:
MBA Architects, Inc. is a full-service architectural firm specializing in commercial and retail design. Specific areas of experience include providing services for multi-location retailers; developing prototype design of multi-location stores from concept through store opening; food court design; shopping center and mall renovation; and the design of shopping centers. Established in 1971, we provide design services to nationwide retailers. We are licensed to practice architecture in 40 states.

MZM ARCHITECTS, INC.
340 West Washington Avenue
Madison, WI 53703
608-256-2002
FAX 608-256-0778
County: Dane

Gustavs M. Martinsons, AIA
Dwight D. Zeck
Registered Architects: 2
Total Employees: 6

Description of Practice:
Our practice is currently concentrated in multi-family housing, small scale medical office facilities, and small to medium scale commercial. Industrial development continues to be a significant area of our work. Residential and institutional work is a less significant area for us but some of that class of project continues to occur.

MAHER AND ASSOCIATES ARCHITECTS SC
810 North Plankinton Avenue
Milwaukee, WI 53203
414-276-0811
FAX 414-276-5571
County: Milwaukee

J. Thomas Maher III, AIA

Registered Architects: 3
Total Employees: 9

Description of Practice:
Our firm has been in business for 16 years, providing architectural services in programming, master planning, schematic design, design development, contract documents and field supervision. We are presently licensed to practice in nine states and have done major buildings in the areas of hotels, conference centers, university and college buildings, industrial facilities, banks commercial buildings hospital and related health facilities. We also have extensive experience in projects in the area of renovations, historic rehabilitations and shopping centers.

MALONEY ASSOCIATES
634 N. 8th Street
Manitowoc, WI 54220
414-684-0452
FAX 414-684-0452
County: Manitowoc

Claude Gene Maloney, AIA

Registered Architects: 1
Total Employees: 2

Description of Practice:
Our practice is currently concentrated in multi-family housing, small scale medical office facilities, and small to medium scale commercial. Industrial development continues to be a significant area of our work. Residential and institutional work is a less significant area for us but some of that class of project continues to occur.

MARATHON ENGINEERS/ARCHITECTS/PLANNERS
1165 Appleton Road; P.O. Box 335
Menasha, WI 54952
414-725-3923
FAX 414-725-0312
County: Winnebago

Harold R. Miller
James E. Bartz
Paul J. Breitbach
Glenn G. Fifarek
John L. Michels
Jack L. Fischer, AIA
Joseph G. Motto
Robert J. Wanek

Registered Architects: 14
Total employees: 197

Description of Practice:
Architectural, interior, and graphic design; structural, process, civil, plumbing, electrical, and HVAC engineering; energy conservation audits; retrofit of existing mechanical systems; cost estimating; construction management; feasibility studies; environmental assessments; rehabilitation and reuse studies; chemical recovery; process control instrumentation; CADD/CAE and computerized cost accounting and scheduling programs utilized.
TERRENCE W. MARTIN, ARCHITECT
204 N. Main St.
Waupaca, WI 54981
715-258-8826
County: Waupaca
Terrence W. Martin, AIA
Registered Architects: 2
Total Employees: 3

Description of Practice:
Terrence Martin, Architect is a small firm with expanding work experience. Since its formation in 1987, the firm has increased its output significantly each year. Areas of concentration have grown from commercial and residential to include municipal projects, historic restoration, renovation and remodeling, churches and an exposition center. A new office for the firm and the addition of a CAD system are projected for 1991.

MARTINSON ARCHITECTS, INC.
Old Fort Square, 211 N. Broadway
Green Bay, WI 54303
414-432-2442
FAX 414-432-2084
County: Brown
Milton B. Martinson, AIA
Registered Architects: 7
Total Employees: 13

Description of Practice:
Martinson Architects, Inc., provides complete services for all project types. Major recent projects are corporately owned offices, government buildings, recreational-fitness facilities and various industrial buildings.

MID STATE ASSOCIATES, INC.
1230 South Boulevard
Baraboo, WI 53913
608-356-8344
FAX 608-356-7340
County: Sauk
Matthew L. Pinion
Gilbert C. Gerdman
William L. Guerin, AIA
Allen J. Szymanski
Registered Architects: 2
Total Employees: 130

Description of Practice:
Mid-State has been involved in a great variety of architectural projects requiring our flexibility and adaptability. Our personnel believe that a close relationship between our clients and project managers is critical during all stages of our projects. Areas of concentration include commercial, industrial, multiple family, recreational and educational architectural projects. Drawing from the company's varied resources, MSA will provide information about possible funding sources, innovative design solutions and technical evaluations of the feasibility of a given project.

MIDWEST DESIGN & DEVELOPMENT CORPORATION
11430 W. Bluemound Road
Wauwatosa, WI 53226
414-257-3011
County: Milwaukee
Robert J. Gergurich, AIA
David M. Felton
Registered Architects: 2
Total Employees: 6

Description of Practice:
Midwest Design & Development Corporation provides architectural and construction management services for commercial clients, with a special emphasis on the health care industry. Responding to a desire expressed by our clients for continuity and a single source of accountability throughout the entire life of a project, all work is done on a design/build basis. The size of the firm is intentionally kept small, allowing the principals to maintain direct client contact through all phases of a project. The firm is respected for its ability to accomplish difficult remodeling projects within budget, while keeping the client's business completely operational.

MILLER MEIER KENYON COOPER ARCHITECTS AND ENGINEERS, INC.
777 North Jefferson Street
Milwaukee, WI 53202
414-271-1200
County: Milwaukee
Jordan A. Miller, AIA
Paul A. Meier, AIA
Robert D. Cooper, AIA
Registered Architects: 13
Total Employees: 61

Description of Practice:
Miller Meier Kenyon Cooper Architects and Engineers, Inc. is a 61-man Milwaukee based design oriented firm. We have always worked under the general overall goal that everything we produce be well designed. As architects, we believe that the design success of a project is founded on the philosophy of quality construction, completed on time and at a fair price. We have worked in close harmony with clients over the years to build better buildings. MMKC is recognized as an award winning firm, seeking out projects of various types and sizes. Services have been provided by the firm, including health facilities, educational facilities, retail stores, and office buildings.

MILLER WAGNER COENEN, INC.
250 N. Green Bay Rd.
Neenah, WI 54956
414-725-6346
County: Winnebago
Robert M. Miller, AIA
Harley G. Wagner
Rodney M. Coenen
George J. Hoffer, Jr., AIA
Registered Architects: 6
Total Employees: 14

Description of Practice:
Firm has thirty-five years experience and achievement developing a variety of designs created in response to each owner's particular needs, budget, and goals. Categories of work include: office buildings, multi-family housing, medical, educational, industrial, correctional, renovation and governmental. Services vary from traditional full services to feasibility studies; from design-bid to design-build to turnkey, each in response to an owner's needs. Our primary aim is to understand each client's building needs and develop the best architectural answer to those needs both in terms of service and design.
PSI Design, Inc.
W232 S7530 Big Bend Dr.; P.O. Box 215
Big Bend, WI 53103
414-662-2664
FAX 414-662-3667
County: Waukesha

Description of Practice:
PSI Design’s experience includes a wide range of project types in diverse sectors of the construction market, with a significant percentage of the firm’s work on behalf of repeat clients. Projects include additions to the Burlington High School; Memorial Hospital of Burlington, and the Citizen’s Bank of Mukwonago; renovations for St. Joseph’s Hospital (Milwaukee), Wausau Hospital Center, and Mitchell Bank; and new facilities for the Waterford Graded School District, the Burlington Clinic, Wisconsin Information Center in Kenosha (D.O.T.), Phillips Plastics Corporation, and Boldt Development Corporation. The firm’s projects have ranged in scope between $500,000 and $8 million. In addition to traditional A/E services, PSI Design also offers design/build services in conjunction with its parent company, Peter Schwabe, Inc.

OMNI ENGINEERS/ARCHITECTS
303 S. Bluemound Dr.
Appleton, WI 54914
414-739-7814
FAX 414-739-7765
County: Outagamie

Daniel J. Meissner, AIA
Robert Orth
Philip Ramlet

Registered Architects: 2
Total Employees: 45

Description of Practice:
Omni Engineers/Architects is a full service architectural, engineering and construction management firm. We pride ourselves for our dedication and commitment to our clients in providing assistance in feasibility and financing studies, project design, and management. We have extensive background with federal and municipal projects including housing developments, public works developments and office developments. Our experience also includes education, industrial and health care facilities. Recent projects include PPG Industries plant modifications, Appleton; Neillsville Hospital and Nursing Home remodeling, Algoma Housing Authority, (HUD, CIDA) storage and sunroom addition; Ted’s Grandview Supper Club new restaurant facility, Fremont; Prime Fiber Corporation innovative new recycling facility, Appleton; and Riegelman Chiropractic office park, Slinger.

PETERMAN ASSOCIATES INCORPORATED
1511 West Market Street
Mequon, WI 53092-5053
414-241-9040
FAX 414-241-4596
County: Ozaukee

Steven K. Peterman, AIA

Registered Architects: 5
Total Employees: 12

Description of Practice:
Peterman Associates Inc., is an architectural and interior design firm having special expertise in commercial, industrial, retail, municipal, financial and religious projects. The planning and design nucleus of Peterman Associates has worked together for many years. Complete architectural and interior design services are offered including space planning, interior design, cost feasibility studies, building retrofit and adaptive re-use. The firm has experienced steady growth as a result of our commitment to building loyal, long term client relationships through integrity, technical knowledge and creative skills.

KENTON PETERS & ASSOCIATES, INC.
44 East Mifflin Street, Suite 201
Madinson, WI 53703
608-255-5556
County: Dane

Kenton Peters, AIA

Registered Architects: 4
Total Employees: 6

Description of Practice:
General practice in design of churches, office buildings, convention centers, apartments, banks and interior designs. Specialists in buildings for criminal justice systems such as jails, courthouses and juvenile detention facilities.
developed.

Phillips & Associates also enables constant communication between office and research buildings, stores and shopping centers, warehouse, apartment complexes, medical facilities, heating and chilling plants, elderly housing, elderly care treatment facilities, medical facilities, heating and chilling plants, food processing plants, schools and museums. Our work also includes the renovation of existing buildings, with state of the art technology. We have won awards for our buildings throughout the state, as well as a national award for the renovation design of the Chicago Public Library on Michigan Avenue.

**PLUNKETT, KEYMAR, REGINATO ARCHITECTS**

6830 West Villard
Milwaukee, WI 53218
414-461-6830
FAX 414-461-6883

County: Milwaukee

James G. Plunkett, AIA
David J. Raysich, AIA

Registered Architects: 20
Total Employees: 40

**Description of Practice:**

Since 1935, Plunkett Keymar Reginato Architects (PKR) has specialized in educational, health care, municipal and commercial projects. PKR is a full-service architectural firm with complete design and planning capability, interior design and project management expertise. Highly competent staff allows PKR to concentrate on architecture which requires a high degree of skill and knowledge. It is PKR's goal to provide high quality design while meeting the functional needs of our clients.

**POTTER DESIGN GROUP, INC.**

735 Jenifer Street
Madison, WI 53703
608-257-3825
FAX 608-257-3826

County: Dane

Ross T. Potter, AIA
Palmer R. Haynes, AIA

Registered Architects: 4
Total Employees: 7

**Description of Practice:**
The range and scope of our work has been extensive. Projects have included new construction, remodeling, and renovation of residential, commercial, public and industrial buildings. We have designed personal residences, apartments, condominiums, office buildings, university buildings, laboratory and science buildings, libraries, fire stations, public safety buildings, elderly housing, elderly care treatment facilities, medical facilities, heating and chilling plants, food processing plants, schools and museums. Our work also includes the renovation of existing buildings, with state of the art technology. We have won awards for our buildings throughout the state, as well as a national award for the renovation design of the Chicago Public Library on Michigan Avenue.

**POTTER LAWSON ARCHITECTS**

115 Ellis Potter Court
Madison, WI 53711
608-274-2741
FAX 608-274-3674

County: Dane

P.O. Box 2788
Appleton, WI 54913
414-730-0005
FAX 414-730-0005

County: Outagamie

James T. Potter, AIA
David E. Lawson, FAIA

Registered Architects: 21
Total Employees: 42

**Description of Practice:**

Potter Lawson Architects and Potter Lawson Interiors is enjoying its 77th year of continuous practice in Wisconsin. We are a full-service architectural and interior design firm with a staff of over 40 full-time employees. The main thrust of our practice is designing insurance company headquarters, correctional facilities and educational facilities. We also have extensive experience in the design of recreational facilities, historic restoration, programming and space planning, landscape architecture, and design build.

**PRINE ARCHITECTS INC.**

5218 Century Ave.
Middleton, WI 53562
608-833-4563

County: Dane

Eugene Roy Prine, AIA

Registered Architects: 1
Total Employees: 3

**Description of Practice:**

Prine Architects Inc. provides a comprehensive, design oriented, professional service with projects throughout central and southern Wisconsin. Condominiums, apartments and single family residential projects provide the major portion of the firm's commissions. Also included are religious, office and commercial facilities, site planning, land development and extensive building renovations.

**PROFESSIONAL MANAGEMENT SERVICES, INC.**

1280 West Clairmont Avenue
Eau Claire, WI 54701
715-834-6661
FAX 715-834-3569

County: Eau Claire

John Spalding, AIA

Registered Architects: 3
Total Employees: 11

**Description of Practice:**

A full service architectural/engineering firm specializing in schools and churches. We have considerable experience in remodeling and renovations of older buildings. Other areas of expertise include athletic fields, multi-family residential, commercial and industrial facilities. The firm also has a construction management division and is involved in asbestos abatement design.
REBILLOT ARCHITECTS
802 N. Grand Ave.
Waukesha, WI 53186
414-524-9970
County: Waukesha
Blane Rebillot, AIA
Registered Architects: 1
Total Employees: 4
Description of Practice:
Rebillot Architects is a professional design firm offering services in architecture and related disciplines. Our firm approaches its projects stressing a strong team approach which relies on the knowledge and abilities of the design professionals, the owner and the construction professionals. Although we focus on commercial and institutional projects, we enjoy the challenge of working on a variety of building types. We believe that through our artistic talents and technical expertise we can offer our clients very innovative and unique solutions which equate to a higher quality building for the dollars invested.

RENNER ARCHITECTS
626 N. Water Street
Milwaukee, WI 53202
414-273-6638
FAX 414-273-6638
County: Milwaukee
Peter Renner, AIA
Jeff Natrop
Colleen O'Meara
Registered Architects: 4
Total Employees: 19
Description of Practice:
Rennner Architects is a group of skilled design professionals, whose primary goal is to objectively approach and solve our clients' design problems in a timely and cost effective manner. We focus our efforts on providing innovative design solutions that work, and package those solutions into design documents for our clients to plan by. Rennner Architects offers a full range of professional architectural and design services including master planning, programming, feasibility studies, building and analysis, architectural and interior design, adaptive reuse, renovation and remodeling, new construction, space planning, specifications and field administration.

ROB & ASSOCIATES
12344 W. Layton Ave.
Greenfield, WI 53228
414-427-0777
FAX 414-425-8317
County: Milwaukee
George E. Robak, AIA
Registered Architects: 1
Total Employees: 3
Description of Practice:
Robak & Associates offers complete Design/Build services. These services include programming, financial feasibility, rezoning assistance, architectural design and production drawings, CADD drawings, subdivision planning and development, construction management, and real estate brokerage. We specialize in medium to large residences and small to medium commercial buildings. We offer equity participation in most commercial design/build contracts.

ROSE ASSOCIATES ARCHITECTS
(See ANI-Architecture Network Inc.)

SAUTER SEABORNE ARCHITECTS/ENGINEERS, LTD.
825 West Lawrence Street
Appleton, WI 54914
414-738-3500
FAX 414-738-3519
County: Outagamie
Edward Slezewski
Robert L. Paynter
Dan Krause, AIA
Registered Architects: 7
Total Employees: 22
Description of Practice:
Sauter Seabone Architects/Engineers, Ltd. has been in existence for 32 years providing design services for clients from industrial to residential. Our strong emphasis is on training and educational facilities as well as office buildings and design work with municipalities. Our firm is full computerized including CADD, computerized specifications, project time management, cost accounting and payroll. Our market area is statewide with some projects located outside of the state in Maryland, Missouri, Michigan and Massachusetts.

SCHROEDER PIWONI, INC.
225 E. Saint Paul, Suite 303
Milwaukee, WI 53202
414-224-0864
County: Milwaukee
James L. Piwon, AIA
John T. Schroeder, AIA
Registered Architects: 2
Total Employees: 3
Description of Practice:
Schroeder Piwon, Inc. specializes in urban design, historic architecture and interiors. The firm's practice has included institutional and municipal master planning, services in historic preservation, adaptive reuse/renovation, and new facilities design for public, commercial and residential clients, and commercial office and retail interior architecture.

SCHUETT ERDMANN ASSOCIATES, ARCHITECTS III, INC.
7255 W. Appleton Avenue
Milwaukee, WI 53216
414-463-3350
FAX 414-463-2239
County: Milwaukee
G.A.D. Schuett, FAIA
Robert L. Erdmann, AIA
Registered Architects: 8
Total Employees: 17
Description of Practice:
Our Design group is principally involved in the planning of buildings, including master planning, programming, feasibility studies, building and analysis, architectural and interior design, adaptive reuse, renovation and remodeling, new construction, space planning, specifications and field administration.

SCHUTE LARSON ARCHITECTS, INC.
125 North 4th Street
La Crosse, WI 54601
608-785-2217
FAX 608-785-2214
County: La Crosse
Valentine J. Schute, Jr., AIA
Tim P. Larson, AIA
Registered Architects: 3
Total Employees: 8
Description of Practice:
Continuous involvement is the philosophy of our firm. The partners take an active role in each project, from planning and design to construction. Our clients are part of the design team. Instead of guessing what they want, we ask them what they want and what their needs are. Then we solve their problem, not ours. This philosophy has proved successful for projects that range from schools, libraries and churches to corporate headquarters and financial institutions to private homes to extensive restoration/renovation work.
TIMOTHY E. SEIDEL—ARCHITECT
234 Evelyn Avenue
Delafield, WI 53018
414-646-3452
County: Waukesha
Timothy E. Seidel, AIA
Registered Architects: 1
Total Employees: 7

Description of Practice:
Our firm, established in 1961, has experience and expertise relative to the following types of architecture: industrial, commercial, government, healthcare, hazardous waste (six current projects), recreational, single and multi-family housing, religious (12 current projects), and educational (11 current projects).

MYRON B. SILBERMAN, ARCHITECT & ENGINEER
222 S. Central Ave., Suite 401
Marshfield, WI 54449
715-384-4040
County: Wood
Myron B. Silberman, AIA
Registered Architects: 1
Total Employees: 3

Description of Practice:
A Yale and Columbia Universities trained architect and engineer, who is continuing the practice that was founded in 1913 in Marshfield by G.A. Krasin, Architect, continued in 1981 as the Marshfield office of Donn Hougen, Architect, and in 1974 as O’Donnell & Silberman Associates, Inc., with the present firm formed in 1988. The firm concentrates on churches, municipal buildings, movie theatres, prestigious residences and multi-family elderly housing, but also does schools, restaurants, clinics, office buildings, shopping malls, commercial and industrial complexes. Passive solar and earth berm design is utilized, along with super insulated building envelope design.

CHARLES SLATER ASSOCIATES, INC.
24198 W. Bluemound Road
Waukesha, WI 53188
414-542-7600
FAX 414-542-7616
County: Waukesha
Charles Slater, AIA
Manfred Moritz, AIA
Michael Nienas
Registered Architects: 3
Total Employees: 12

Description of Practice:
Full service financial planning, feasibility studies, architectural design, engineering construction documents, and construction services are available throughout 14 mid-west states. Computerization accesses 20 plus years of data for timely completion of projects. Clients include Hamilton School District, Algoma School District, Waukesha County Technical College, City of Oak Creek, City of Cudahy, Oneida Indian Tribe, Stokely USA, Inc., Roundy’s, K-Mart, IBM, Federal Express. Barnett Bank, First Wisconsin and Wachovia National Bank.

SMITH MILLER ARCHITECTS
100 North Bridge; P.O. Box 787
Chippewa Falls, WI 54729
715-723-2816
FAX 715-723-4647
County: Chippewa
Douglas H. Smith, AIA
Dennis E. Miller, AIA
Registered Architects: 2
Total Employees: 5

Description of Practice:
Smith Miller Architects provides creative designs reflecting the client’s special needs and image, through close interaction from schematic design and planning through occupancy. An experienced staff has provided professional services for over 36 years in architecture, historical renovation, programming, site and urban planning, medical and institutional planning, and interior design for the private, institutional, commercial and governmental sectors. Recent work includes design for educational, industrial, manufacturing, commercial, institutional, banking, library, municipal, historical renovation and housing.

SOLNER AND ASSOCIATES
5222 Hedden Circle
Middleton, WI 53562
608-233-4881
FAX 608-233-3215
County: Dane
Edward A. Solner, AIA
Registered Architects: 1
Total Employees: 3

Description of Practice:
Solner and Associates provide complete architectural, engineering and planning services. The firm’s experience has spanned over thirty years in design and building experience. Recent work includes design of churches, restaurants, custom residential, seniors housing complexes, condominiums, resort and restoration work. As a small firm, employing electronic drafting systems, the professional quality of our production work is at the leading edge of the industry.

SOMERVILLE ASSOCIATES, INC.
2020 Riverside Drive
Green Bay, WI 54301
414-437-8136
FAX 414-437-1131
County: Brown
Richard J. Griese, AIA
Thomas R. Laatsch
John W. Somerville
Registered Architects: 7
Total Employees: 45

Description of Practice:
Full-service architectural firm with in-house structural, mechanical, and electrical engineering. Serve clients from program development and space planning through construction drawings and construction management. Creative design experience in commercial, industrial, educational, religious, retail, medical, municipal, and residential buildings. Utilize AutoCAD computerized drafting system. Provide design/build alternative approach to projects.
SOUTHWEST DESIGN ASSOCIATES, INC.
190 Market St.
Platteville, WI 53818
608-348-3821
FAX 608-348-2330
County: Grant
Richard C. Adams
Ronald P. Tessmann
J. Steven Swift, AIA

Registered Architects: 1
Total Employees: 8

Description of Practice:
Southwest Design Associates, Inc. is a multi-faceted organization of professionals with experience in schools, offices, commercial, multi-family and elderly residential, industrial, health care, religious and recreational facilities design. With professionals registered in three states, our major focus is in the housing field with multifamily and elderly apartment buildings from 4 to 60 units. The firm designs 2 to 4 school projects per year and has also been heavily involved in industrial facility design.

SPANGLER ARCHITECTS
35 West Eau Claire Street
Rice Lake, WI 54869
715-234-9056
FAX 715-234-1191
County: Barron
Wayne E. Spangler, FAIA

Registered Architects: 1
Total Employees: 7

Description of Practice:
It doesn’t take 100 words to say the 3 things we do: 1. Award winning design, 2. Projects on time, 3. Projects on budget.

ROY H. STARK INC.
1252 Fleetwood Drive; P.O. Box 543
Manitowoc, WI 54220
414-682-7702
County: Manitowoc
Roy H. Stark, AIA

Registered Architects: 1
Total Employees: 3

Description of Practice:
Extensive work in renovation and restoration and survey evaluation as to cause, effect, and corrective procedures. Masonry movement studies. Programming of educational needs and educational professional services. Industrial construction documents, some residential design for specialized projects. Church sanctuary renovation. Provides a complete architectural service in conjunction with consultants.

STRANG, INC. ARCHITECTURE/ENGINEERING/INTERIOR DESIGN
6411 Mineral Point Road; P.O. Box 5019
Madison, WI 53705-4342
608-276-9200
County: Dane
Frederick J. Parfrey, AIA
Edward D. Ornes
Gerald A. Schwoch, AIA
David W. Hyzer, AIA
Steven K. Harms, AIA

Registered Architects: 9
Total Employees: 24

Description of Practice:
Strang, Inc. is a multi-disciplinary architectural, engineering and interior design firm founded in 1935. Services offered by our firm include facility programming, building and landscape design, interior design and space planning, existing building evaluations, and a full range of engineering services. Strang, Inc. specializes in commercial office buildings, research and development facilities, libraries, governmental projects, industrial architecture, and building retrofit/restoration. With our engineering expertise, Strang is a leader in heat/energy reclamation programs as well as with mechanical systems design supporting specialized laboratory and computer environments.

THE STUBENRAUCH ASSOCIATES
708 Erie Avenue
P.O. Box 975
Sheboygan, WI 53082-0975
800-236-3526
FAX 414-458-4659
County: Sheboygan
2144 W. Spencer
Appleton, WI 54914
800-236-2724
County: Outagamie
315 W. 5th St.
Hayward, WI 54843
715-634-4741
County: Sawyer
H. James Gabriel, AIA
Paul F. Dinkins, AIA
LeRoy Tislau
John P. Versey, AIA
Dean A. Hawkinson
William Turner, AIA
Thom Miron, AIA

Registered Architects: 15
Total Employees: 42

Description of Practice:
Regional diversified practice provided through three offices and additional field locations with nearly 70 years of experience including projects for education, worship, health care, housing, finance, public safety, commerce and industry. Special staffing for each project type. Service concentrations in facilities studies, energy concerns, renovation and maintenance.

SUNARC STUDIO
521 Westover Street
Oconomowoc, WI 53066
414-567-5755
County: Waukesha
Paul R. Schultz, AIA

Registered Architects: 1
Total Employees: 3

Description of Practice:
Sunarc Studio is a full-service architectural firm which has the ability to offer its clients a total design package. An experienced team of professionals is selected for each project and offers services including: architecture, interior design, space planning, renderings, models and graphic design. Areas of expertise have been in historic preservation, renovation, multi-family, custom single-family, and elderly housing. We look forward to the challenge of meeting our clients’ program through an innovative design.

TALIESIN ASSOCIATED ARCHITECTS
Taliesin, Route 3
Spring Green, WI 53588
608-588-2511
County: Iowa
William Wesley Peters
Cornelia Briery
Kenneth Lockhart
R. Joseph Fabris
E. Thomas Casey
Stephen M. Nemtin
Anthony Puttnam
Paul W. Wagner, AIA

Registered Architects: 10
Total Employees: 35

Description of Practice:
Continuation of the professional practice of Frank Lloyd Wright since 1959. Primary offices located at Scottsdale, Arizona and Spring Green, Wisconsin. Scope of work includes residential, commercial, institutional, land planning, interior design, landscape design, graphic design and visual arts. Significant experience in custom residential, community and site planning, religious facilities, theaters and auditoriums, resort hotels, and office interiors. Project locations include local, regional, national and international.
TAVAREZ AND ASSOCIATES
ARCHITECTS, INC.
2740 Ski Lane
Madison, WI 53713
608-271-1625
County: Dane

622 N. Water Street, Suite 302
Milwaukee, WI 53203
414-277-0708
County: Milwaukee

Modesto Tavarez, AIA
Walter S. Johnson
Wayne A. Whiting
Jeffrey B. Reep

Registered Architects: 2
Total Employees: 8

Description of Practice:
A full-service architectural firm specializing in planning and design solutions for health care facilities, environmental architecture, transportation and maintenance facilities. In-house computer graphics capabilities for new and renovation projects. Recent projects include Brookfield Water Pollution Control Center, Brookfield, Wisconsin; West Racine Postal Facility, Racine, Wisconsin; Office Building Headquarters for The Milwaukee County Transit System, Milwaukee, Wisconsin; Maintenance Facility for Milwaukee County Transit System, Milwaukee, Wisconsin; and UW School of Pharmacy Remodeling, Madison, Wisconsin.

THERN/PLANNING ASSOCIATES, LTD.
8025 Excelsior Drive
Madison, WI 53717-1903
608-836-8055
FAX 608-836-5818
County: Dane

Richard C. Thern, AIA
Robert L. Niebauer, AIA

Registered Architects: 4
Total Employees: 24

Description of Practice:
Thern/Planning Associates, Ltd. represents over 60 years of combined experience in architecture and engineering. We are a full-service firm, offering architectural, engineering, planning and construction management. Project types include religious, municipal and county buildings, with a major emphasis on the innovative design of educational facilities. Whether new construction, renovation, additions, or feasibility/facilities studies, our professional staff is dedicated to project success. With offices located in Wauwaca and in Madison, we are able to service clients throughout the state of Wisconsin.

THOMPSON ASSOCIATES, INC.
1245 N. Water St.
Milwaukee, WI 53202
414-273-3610
County: Milwaukee

T. Daniel Thompson, AIA
John M. Dierberger

Registered Architects: 2
Total Employees: 8

Description of Practice:
Thompson Associates, Inc. offers the primary services of architectural design, space programming and planning, plant layout, land planning, retail prototypes, interior design, presentation renderings, construction management, and building renovation. Our experience includes, but is not limited to, office buildings, shopping centers, manufacturing and distribution facilities, retail, grocery, and convenience store prototypes, multi-family projects, restaurants, food processing facilities, printing plants, shopping center remodeling, adaptive reuse financial institutions, churches, single family homes.

TORKE/WIRTH/PUJARA, LTD.
933 North Mayfair Road, Suite 300
Wauwatosa, WI 53226
414-463-4554
FAX 414-463-0682
County: Milwaukee

Thomas S. Torke, AIA
Robert G. Wirth, AIA
Ramesh K. Pujara

Registered Architects: 10
Total Employees: 20

Description of Practice:
Torke/Wirth/Pujara, Ltd. has demonstrated ability to provide imaginative and creative planning, design and interior design services which are necessary for the success of each project. We offer architectural and structural design services for a variety of project types including office buildings, financial buildings, retail projects, recreational facilities, historic building restoration/rehabilitation/adaptive re-use, parking structures, governmental and industrial projects. It is our philosophy to control the size of the firm (15 to 20 people) to enable active participation in all phases of design and construction by the firm's principals.

ROBERT P. TORKELSON, AIA
CONSULTANT ARCHITECT
4902 Bayfield Terrace
Madison, WI 53705
608-233-0097
County: Dane

Robert P. Torkelson, AIA

Registered Architects: 1
Total Employees: 1

Description of Practice:
Consultant architectural services in the following: 1., research and development—pre A/E needs analysis; 2., "Faith in Action" presh architectural church analysis program planning—a member-intensive self-evaluation and structured guidance for congregation action; 3., facility review for comprehensive preventive maintenance; 4., time management seminars; 5., conflict resolution, reconciliation without attorneys; 6., residential design—custom single family; and 7., special consultation; corrective acoustics and lighting.

DAVID N. TORPHY, AIA
938 E. Circle Drive
Milwaukee, WI 53217
414-332-2042
County: Milwaukee

David N. Torphy, AIA

Registered Architects: 1
Total Employees: 1

TRIBUTE DESIGN SYSTEMS, INC.
383 Williamstowne
Delafield, WI 53018
414-646-2544
FAX 414-646-4366
County: Waukesha

W. R. Toson
John Baer, AIA

Registered Architects: 1
Total Employees: 3

Description of Practice:
Tribute Design Systems, Inc. is a full service architectural firm specializing in cemetery development, funeral home and religious facilities. The firm has gained reputation in the midwest in the design of chapel and garden mausoleums. At present, we service clients in Wisconsin, Minnesota, Iowa, Illinois, Michigan, Indiana and Ohio. We take pride in offering services which include feasibility studies on energy conservation, handicap accessibility, renovation, roof maintenance and master planning long-range developments for private, municipal and church owned cemeteries.

Wisconsin Architect January/February 1991

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UIHLEIN ARCHITECTS
322 E. Michigan St.
Milwaukee, WI 53202
414-271-8989
FAX 414-271-8942
County: Milwaukee

Dave Uihlein, AIA
James French, AIA
Greg Billman, AIA

Registered Architects: 3
Total Employees: 8

Description of Practice:
Uihlein Architects has a diverse design practice concentrating on commercial, institutional and residential project types. Specific interest and expertise exists in health care, social services, office, retail, library and marina building types. The firm also specializes in historic preservation, renovation and adaptive re-use. We are a full service firm, offering interior and landscape design in addition to feasibility analysis and assessment.

VIERBICHER ASSOCIATES, INC.
400 Viking Drive; P.O. Box 379
Reedsburg, WI 53959
608-524-6468
County: Sauk

James A. Vierbicher
Jan R. Aslaksen, AIA
John L. Brey
Kurt R. Muchow

Registered Architects: 2
Total Employees: 33

Description of Practice:
Founded in 1976, Vierbicher Associates, Inc. is an architecture, engineering, land surveying and community development firm, with offices in Reedsburg and Madison. Past projects include a wide variety of building types including banks, offices, commercial/retail, restaurants and multifamily residential and industrial facilities. In addition to architecture, we offer municipal and transportation engineering, swimming pool design, surveying, mapping, grant writing and inspection services. Recent projects: Reedsburg Foods Corporate Offices - Reedsburg, WI; MacGregory Loudspeakers MFG - Prairie du Chien, WI; Montello State Bank - Westfield, WI; Nichols Home Medical Supply - Reedsburg, WI.

LOUIS WASSERMAN & ASSOCIATES
1726 N. First Street
Milwaukee, WI 53212
414-562-6474
FAX 414-562-6425
County: Milwaukee

Louis Wasserman, AIA
M. Caven Connolly

Registered Architects: 3
Total Employees: 5

Description of Practice:
Louis Wasserman & Associates provide full professional and computerized services from feasibility studies, research, schematic design, site planning, land use planning, landscape architecture, design development through contract documents and project administration. As architects and land planners we have experience in the design of nationally recognized commercial, recreational, institutional and revitalization projects. Our approach to each project is to develop a dynamic design solution with functional and cost sensitive appropriateness. Current work includes the historic renovation into 41 residential units at Historic King Place, Sneakers Sports Bar and Dos Diablos Restaurant, Gold’s Grand Avenue, and recreational feasibility studies for Milwaukee County.

WILLIAM WENZLER AND ASSOCIATES ARCHITECTS, INC.
205 West Highland Avenue
Milwaukee, WI 53212
414-272-3764
FAX 414-272-3768
County: Milwaukee

William P. Wenzler, FAIA
Edward W. Wenzler, AIA

Registered Architects: 4
Total Employees: 8

Description of Practice:
Our firm concentrates on producing good design through creative problem solving. Most recently we have concentrated on institutional projects, specifically performance and performance related spaces. Additionally, we are working to help meet the current housing needs, including elderly, independent and assisted living facilities.

WIDEN ASSOCIATES, LTD.
7124 West Center Street
Milwaukee, WI 53210-1123
414-771-1170
County: Milwaukee

Kenneth A. Prengel
Leonard A. Widen, AIA

Registered Architects: 2
Total Employees: 4

Description of Practice:
Widen Associates, Ltd. is a multi-disciplined architectural and interior planning firm offering broad base experience in the design of religious, health care, educational and transportation facilities, banks, office buildings, libraries, restaurants and residences.
THE ZIMMERMAN DESIGN GROUP
7707 Harwood Avenue
Milwaukee, WI 53213
414-476-9500
FAX 414-476-8682
County: Milwaukee
Gary V. Zimmerman, AIA
Robert E. Lewcock
John S. McGregor
Marvin V. Christianson, AIA
Anton F. Goskowicz
Don R. Smith, AIA
David L. Strouk, AIA
Bruce W. Kornitz
Registered Architects: 22
Total Employees: 62

Description of Practice:
With 80 years of tradition, Milwaukee’s largest architectural firm is focused on design quality and exemplary service. Utilizing studios comprised of multi-disciplined professionals, ZDG’s project experience includes corporate buildings, industrial plants, sports/recreation facilities, multi-family housing, life care centers, renovations, office space planning, hospitals, medical facilities, laboratories, university and school facilities, government buildings, retail centers, and parking structures. The company offers complete architectural, engineering, landscape architecture, master planning services and award winning interior design. Pro-active to the changing needs of clients nationwide, the Zimmerman Design Group’s skilled professionals actualize a project’s full potential in direct response to client needs.

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Madison, Wisconsin 53703
(608) 267-8477
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### DIVISION 1.1 - CONSULTING ENGINEERS

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<th>Phone</th>
</tr>
</thead>
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<tr>
<td>Arnold &amp; O'Sheridan, Inc.</td>
<td>815 Forward Dr., Madison, WI 53711</td>
<td>608-271-9651</td>
</tr>
<tr>
<td>Dolan &amp; Dustin</td>
<td>2266 N. Prospect Ave., Milwaukee, WI 53202</td>
<td>414-744-4553</td>
</tr>
<tr>
<td>Bert Fredericksen, Inc.</td>
<td>3245 N. 124th St., Milwaukee, WI 53222</td>
<td>414-781-9070</td>
</tr>
<tr>
<td>HK Engineers, Inc.</td>
<td>3240 University Ave., Madison, WI 53705</td>
<td>608-233-3979</td>
</tr>
<tr>
<td>Lang Associates, Inc.</td>
<td>903 S. 17th Ave., Wausau, WI 54401</td>
<td>715-845-1333</td>
</tr>
<tr>
<td>Water Technology</td>
<td>Buyer's Guide only - P.O. Box 614, Beaver Dam, WI 53916</td>
<td>414-887-7375</td>
</tr>
<tr>
<td>Wisconsin Testing Laboratories</td>
<td>NW 114176 Kaul Ave., Men. Falls, WI 53051</td>
<td>414-252-3300</td>
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### DIVISION 1.2 - SERVICES

<table>
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<tr>
<th>Name</th>
<th>Address</th>
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<tbody>
<tr>
<td>Association Administrators &amp; Consultants</td>
<td>19000 MacArthur Blvd., Suite 500, Irvine, CA 92715</td>
<td>800-854-0491</td>
</tr>
<tr>
<td>Diggers Hotline</td>
<td>8112 W. Bluemound Rd., Wauwatosa, WI 53193</td>
<td>414-259-0676</td>
</tr>
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### DIVISION 1.3 - GENERAL CONTRACTORS

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<thead>
<tr>
<th>Name</th>
<th>Address</th>
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<tbody>
<tr>
<td>Hunzinger Construction</td>
<td>2110 Enterprise Avenue, Brookfield, WI 53005</td>
<td>414-544-0095</td>
</tr>
<tr>
<td>Stevens Construction</td>
<td>4001 W. Mill Rd., Milwaukee, WI 53209</td>
<td>414-358-3506</td>
</tr>
<tr>
<td>Westra Construction, Inc.</td>
<td>2732 Lake Ave., Racine, WI 53403</td>
<td>414-291-6961</td>
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### DIVISION 2 - SITE WORK

### DIVISION 3 - CONCRETE

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<tr>
<td>2 - Site Work</td>
<td>Halquist Stone</td>
<td>P.O. Box 308, Sussex, WI 53089</td>
<td>414-246-3561</td>
</tr>
<tr>
<td>3 - Concrete</td>
<td>Acoustical Floors of Wisconsin, Inc.</td>
<td>675 Industrial Ct., Suite C, Hartland, WI 53029</td>
<td>414-367-3306</td>
</tr>
<tr>
<td></td>
<td>D&amp;M Construction</td>
<td>4177 Cty. Hwy. AB, Madison, WI 53704</td>
<td>608-222-0944</td>
</tr>
<tr>
<td></td>
<td>Fabcon, Inc.</td>
<td>6111 W. Highway 13, Savage, MN 55378</td>
<td>612-890-4444</td>
</tr>
<tr>
<td></td>
<td>J.W. Peters &amp; Sons, Inc.</td>
<td>34212 W. Market St., Burlington, WI 53103</td>
<td>414-763-2401, 414-272-7222</td>
</tr>
<tr>
<td></td>
<td>Racine Form Works</td>
<td>P.O. Box 4179, Racine, WI 53404</td>
<td>414-832-6898</td>
</tr>
<tr>
<td></td>
<td>Spancrete Industries</td>
<td>P.O. Box 26428, Milwaukee, WI 53226</td>
<td>414-258-4110</td>
</tr>
<tr>
<td></td>
<td>Superior Gypsum Floors</td>
<td>1132 Ashwaubenon St., Green Bay, WI 54304</td>
<td>414-336-7225</td>
</tr>
<tr>
<td></td>
<td>Tews</td>
<td>6200 W. Center St., Milwaukee, WI 53210</td>
<td>800-889-8401, 414-764-8700</td>
</tr>
<tr>
<td></td>
<td>Wisconsin Ready Mixed Concrete Assn.</td>
<td>9415 W. Forest Home Ave., Hales Corners, WI 53130</td>
<td>414-529-5077</td>
</tr>
<tr>
<td>4 - Masonry</td>
<td>Best Block</td>
<td>P.O. Box 915, Butler, WI 53007</td>
<td>414-781-7200</td>
</tr>
<tr>
<td></td>
<td>Falls Dealer Supply</td>
<td>P.O. Box 904, Sheboygan Falls, WI 53085</td>
<td>800-242-7676</td>
</tr>
<tr>
<td></td>
<td>Halquist Stone</td>
<td>P.O. Box 308, Sussex, WI 53089</td>
<td>414-246-3561</td>
</tr>
<tr>
<td></td>
<td>Rockwood Retaining Wall Systems, Inc.</td>
<td>Hwy. 33 East, P.O. Box 635, Beaver Dam, WI 53916</td>
<td>414-887-8151, 800-248-7456, 800-535-2375</td>
</tr>
<tr>
<td></td>
<td>Tews</td>
<td>6200 W. Center St., Milwaukee, WI 53210</td>
<td>800-889-8401, 414-764-8700</td>
</tr>
<tr>
<td></td>
<td>United Brick &amp; Tile</td>
<td>P.O. Box 56093, Madison, WI 53705</td>
<td>608-274-4155</td>
</tr>
<tr>
<td>5.1 - Structural Steel</td>
<td>Acme Iron &amp; Steel Co.</td>
<td>5329 W. State St., Milwaukee, WI 53208</td>
<td>414-258-4200</td>
</tr>
<tr>
<td>5.2 - Miscellaneous Metals</td>
<td>Acme Iron &amp; Steel Co.</td>
<td>5329 W. State St., Milwaukee, WI 53208</td>
<td>414-258-4200</td>
</tr>
<tr>
<td>6 - Wood &amp; Plastics</td>
<td>Architectural Woodwork Institute</td>
<td>3535 W. State St., Milwaukee, WI 53208</td>
<td>414-342-0531</td>
</tr>
<tr>
<td></td>
<td>Georgia Pacific</td>
<td>P.O. Box 25376, Milwaukee, WI 53225</td>
<td>414-464-7900</td>
</tr>
<tr>
<td></td>
<td>Lange Bros. Woodwork Co., Inc.</td>
<td>3920 W. Douglas Ave., Milwaukee, WI 53209</td>
<td>414-466-2226</td>
</tr>
<tr>
<td></td>
<td>World of Wood, Inc.</td>
<td>129 E. Wisconsin Ave., Oconomowoc, WI 53066</td>
<td>414-567-0188</td>
</tr>
<tr>
<td>7 - Thermal/Moisture Protection</td>
<td>The Binkley Company</td>
<td>12161 Lackland Road, St. Louis, MO 63146</td>
<td>314-434-7110</td>
</tr>
<tr>
<td></td>
<td>F.J.A. Christiansen Roofing Co.</td>
<td>P.O. Box 09461, Milwaukee, WI 53209</td>
<td>414-445-4141</td>
</tr>
<tr>
<td></td>
<td>Langer Roofing &amp; Sheet Metal, Inc.</td>
<td>345 S. Curtis Rd., Milwaukee, WI 53214</td>
<td>414-476-5800</td>
</tr>
<tr>
<td></td>
<td>The Lurie Companies</td>
<td>120 N. Milwaukee St., Milwaukee, WI 53201</td>
<td>414-242-9377</td>
</tr>
<tr>
<td></td>
<td>S &amp; S Sales</td>
<td>12030 W. Silver Spring, Milwaukee, WI 53225</td>
<td>800-657-0701</td>
</tr>
<tr>
<td>8 - Doors, Windows &amp; Glass</td>
<td>Arwin Builders Specialties, Inc.</td>
<td>2145 S. 162nd St., New Berlin, WI 53151</td>
<td>414-782-1090</td>
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Builders World .............................................. 93
P.O. Box 881
Waukesha, WI 53187
414-542-8883

Falls Dealer Supply ....................................... 81
P.O. Box 904
Sheboygan Falls, WI 53086
800-242-7676

General Improvement Services ......................... 22
4901 W. Good Hope Rd.
Milwaukee, WI 53223
414-352-9500

La Force Hardware & Manufacturing Co. .......... 98
P.O. Box 10068
Green Bay, WI 54307
414-497-7100

S & S Sales ................................................. 3, insert
12030 W. Silver Spring
Milwaukee, WI 53225
800-657-0701

Ver Halen, Inc. ............................................. 78
P.O. Box 225
Butler, WI 53007
414-463-7700

Wisconsin Solar Design ................................... 2
6349 Briarcliff Lane
Middleton, WI 53562
608-831-2112

World of Wood, Inc. ..................................... 4
129 E. Wisconsin Ave.
Oconomowoc, WI 53066
414-567-0188

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Brookfield, WI 53005
414-781-8220

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P.O. Box 57
Baraboo, WI 53913
608-356-8303 800-332-8303

Elemente Design Elements ......................... 98
333 W. Brown Deer Road
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P.O. Box 10068
Green Bay, WI 54307
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16908 W. Victor Rd.
New Berlin, WI 53151
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431 Lawndale Ave.
Kalamazoo, MI 49001-2546
800-521-2546

J. Turner & Co. ........................................ 98
4910 Frontage Rd.
Sheboygan, WI 53081
414-452-4555

World of Wood, Inc. ................................... 4
129 E. Wisconsin Ave.
Oconomowoc, WI 53066
414-567-0188

DIVISION 13—SPECIAL CONSTRUCTION

Four Seasons Design Group ......................... 94
622 Airport Rd.
Menasha, WI 54952
414-722-8786

Neuman Pools, Inc. ................................. Buyer’s Guide only
P.O. Box 314
Beaver Dam, WI 53916
414-885-3366

Westra Construction, Inc. ....................... 28
W7185 Highway 49
Waupun, WI 53963
414-324-3545

Wisconsin Solar Design ............................. 2
6349 Briarcliff Lane
Middleton, WI 53562
608-831-2112

DIVISION 15—MECHANICAL

Grunau Company, Inc. ......................... 10
101 W. Pleasant St., P.O. Box 479
Milwaukee, WI 53201
414-223-6900

Infloor Sales & Distribution ...................... 82
675 Industrial Court, Suite B
Harland, WI 53029
414-367-5528

DIVISION 16—ELECTRICAL

Artemide, Inc. ................................. 86
808 Merchandise Mart
Chicago, IL 60654
312-644-0510

Lang Associates, Inc. ........................... 98
903 S. 17th Ave.
Wausau, WI 54401
715-845-1333

Uhllein Electric ................................. 26
12630 W. Townsend
Brookfield, WI 53005
414-781-1260

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Architects and Archetypes

What we have here is a failure to communicate

She steps onto the elevator, and it begins its swift climb up the exterior of the gleaming edifice. She strains to catch her breath in her rush toward the sky. The majestic panorama of New York City unfolds at her feet. The music swells. Her chest swells. She swoons. Grabbing a rail to steady herself, she looks skyward. A figure looms overhead. It is Gary Cooper, standing at the peak of the tallest building in the world, a building which he, and he alone, created. Braced against the gale-force winds that whip here, so high above the city, Cooper peers fearlessly over the edge at the woman rising to meet him. A trace of a smile forms at the edge of his lips.

THE END

This is the final scene in The Fountainhead, a movie unlike any other you've seen. For this reason: its hero is an architect. The Fountainhead is adapted from the Ayn Rand novel of the same name, but the screenplay waters down Rand's neo-Nietzschean vision. The result is a simplistic morality tale in which Howard Roark, idealist and architect, risks it all—his career, his art, his integrity, and the woman he loves—as he squares off against Big Business. A popular movie theme, but the problem is that Howard Roark is not the kind of hero, and certainly not the Gary Cooper, that the audience expected to see in 1949.

Cooper is angry, unbending, domineering—a sort of Dale Carnegie poster child—a monomaniacal know-it-all who blows up his own building project rather than allow "public-housing bureaucrats" to mess with his Modernist vision. This was too unsettling for Gary Cooper fans, who were expecting more of the Lou Gehrig/Sgt. York approach.

And they expressed their disappointment at the box office. The film—described as "the most bizarre movie in Cooper's filmography"—bombed. A Screenland critic said: If you like deep thinking, hidden meanings, plus pure modern architecture, then Fountainhead is something for which you have been waiting a long time."

Well, we have been waiting a long time, and not for deep thinking and hidden meanings. What this country needs is a good, solid movie about an architect. The Fountainhead wasn't it. We're still waiting.

Look at it this way. We can spot a cop at fifty yards, even an undercover cop. We know lawyers are crafty, and that doctors play golf. We know newspaper reporters are nosey and TV reporters are nosey but have bigger hair.

How do we know all these things? Because we've seen the movie.

From Beverly Hills Cop and Perry Mason and Ben Casey and Wall Street and An Officer and a Gentleman and thousands of other cinematic sources, we know what it means to be a career officer or stand-up comic; we know everything we need to know about people who practice medicine, law, law enforcement, journalism, and business; we know how they look and talk and think and act, and we have a pretty good idea how they do their jobs.

After a lifetime of soaking up Hollywood's hits, the average person could, with a bit of encouragement and daring, fake a simple appendectomy, cross-examine a murder witness, or stake out a crack house.

But ask non-architects to design a fast food outlet or health club or even a simple Greek Revival residence. They wouldn't know where to begin. For that matter, even architects aren't sure how an architect is supposed to behave in public.

Except for a handful of gratuitous references, moviemakers haven't given us a clue. This is why students are into MBAs and out of math and science. This is why architects' kids don't ask their parents to speak on Career Day. This is why even the lowliest public defender gets a better table than most architects. Because the images of architects that float in our collective unconscious are scrambled and muddy, odd creatures jerry-built from snatches of dialogue and ghostly, half-

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remembered characterizations.

Look at the flimsy foundation we’re stuck with. Everyone knows that Elyse Keaton, the mom of Family Ties, is an architect. But the quietly perky Meredith Baxter-Birney portrayal, reminiscent of a glass of warm, carbonated milk, is unlikely to win the hearts and minds of the younger generation.

Or how about Me and Him (1989), a film which bounced from theaters to video stores in about four nanoseconds. What’s it about? Well, there’s this architect, see, and one day, his...well, part of his anatomy...a male part of his anatomy...well, it talks to him. OK, this is breakthrough stuff. But is this the break through for architects we’ve been waiting for? I don’t think so.

Tom Selleck was an architect in Three Men and a Baby (1987), and it’s possible that the heart-throb hunk could have made the leap from P.I. to architect as hero from this platform. But here again, Tom’s efforts at the drawing table were completely subordinated to some nonsense about a baby on the doorstep.

In 1981, Norman Mailer appeared as architect Stanford White in Ragtime. Just minutes into the picture, Mailer, drunk and wearing a laurel wreath on his head, is shot point blank in the head, fatally wounding White, and seriously wounding Mailer’s acting career. Needless to say, this cameo did little for architecture.

Paul Newman played an architect in Towering Inferno (1974). You’d think that kind of star-power combined with a high rise in a lead role would result in some kind of powerful architectural statement. Indeed, had there been an Oscar that year for Best Endangered Structure, the high-rise would certainly have walked away with it. But it turns out Towering Inferno isn’t about architecture. It isn’t even about Paul Newman. It’s about stuff blowing up.

Which is still better than what goes on in Strangers When We Meet (1060). Midway through this potboiler, architect Kirk Douglas is offered a huge amount of money to design a whole city in Hawaii, and he doesn’t even tell his wife. Predictably, the couple hits some monster matrimonial potholes down the road—after all, one just doesn’t design a whole city and not tell one’s wife—and once again, the thought processes of an architect are called into question.

At any rate, the real star of Strangers When We Meet turns out to be the rambling, hilltop home Kirk is building for Ernie Kovacs. The house was criticized for its “wooden” acting, but still got better reviews than anyone else in the movie.

Things actually started going away way back in 1911 with the publication of Phantom of the Opera. Erik, the title phantom and misguided monster-with-a-heart-of-gold, sets up housekeeping in the labyrinthine substructure of the Paris Opera House. As conceived by Gaston Leroux, Erik is a sort of Renaissance monster, formally trained as a composer, Persian sorcerer, and architect. While Erik may not be the best role model, he is at least a romantic and somewhat sympathetic character despite a penchant for dropping chandeliers on people. At least he doesn’t talk to parts of his body, like that architect in Me and Him.

But Erik’s career as an architect was doomed. When the Phantom of the Opera made the leap from book to screen in countless incarnations through the years, producers chose to ignore his architectural bent in favor of his musical talents. Of course, they left the chandelier in.

Reginald Denny’s work as Henry L. Simms is certainly the classiest portrayal of an architect on screen. Simms is architect to Cary Grant and Myrna Loy in Mr. Blandings Builds His Dream House. Simms is gracious, dignified, and unflappable, with a pleasant British accent. His mere presence produces a calming effect on loony clients and unscrupulous builders alike. Simms is the guy you’d want to do your house.

Some people will argue that the best role model for an architect was Yul Brynner in The Ten Commandments (1956). There is no question that the Brynner character is forceful and dynamic, but most agree that the title Architect/Pharaoh gave Brynner an unfair advantage, and those pyramids would have taken a lot longer if Brynner had been just an architect.

Finally, there’s Mike Brady of The Brady Bunch (1969-74), our warmest image of an architect. Unfortunately, his portrayal is also symptomatic of the Hollywood non-attitude, another example of an architect sacrificed on the altar of expediency.

Mike Brady is a widower who marries a widow and becomes the father of a typical merged family of the 70s—three boys and three girls. No matter what fate casts before the Bradys, whether trials and tribulations associated with going steady, or family camping, or who gets to use the bathroom first, father Mike is always there. True, we hardly ever got to see him actually working as an architect. But we always knew he was an architect—hardworking, sensible, caring—and that was comforting.
Suddenly, however, the idyll ended. The show was cancelled, and the state was set for a typical Hollywood betrayal.

When, after a three-year hiatus the Bradys were resurrected on *The Brady Bunch Hour* in January, 1977, the Bradys are living in a California beachfront condo. The family is starring in its own TV variety show. And, worst of all, Mike Brady has abandoned his career in architecture to manage the family TV fortunes.

It is a tribute to the American viewing public that this metamorphosis from architect to mogul proved unacceptable and unviable. *The Brady Bunch Hour* lasted only a few months. But the damage had already been done. Millions of American children growing up in the seventies were convinced that the primary function of architecture is to provide a stepping stone to a career in show business.

Obviously, if we are ever going to have a positive, unified vision of the architect, it’s going to take a blockbuster. And it’s not that hard to imagine. How about this: *Building Buddies*, a movie that teams Tom Cruise (as Frank Lloyd Wright) with Tom Hanks (as Buckminster Fuller). There are minor script details that would have to be worked out, like how to present that famous gunfight in the lobby of the Hyatt Regency O’Hare between the Whites and the Grays. And Hollywood would want to punch up the scenes dealing with Wright’s early years, you know, when he was racing stock cars. But if the deal-makers can pull it all together, then we would finally have that silver screen portrayal of architects for which we have been waiting a long time.

**EDITOR:** This article was reprinted from Template, the magazine of Engineering Systems and Solutions. Template is produced by Xerox Engineering Systems.

**Footnotes:**

'Steve Douglas (Fred MacMurray), contrary to popular belief, was not an architect on *My Three Sons* (1960-72). Bill Davis (Brian Keith) was not an architect on *Family Affair* (1966-71). Both men played consulting engineers. Douglas specialized in aviation, but Davis made more money, enough to be able to afford Sebastian Cabot as a butler, while the Douglas household only had Bub, who was, after all, family. When Bub left the show, they claimed he’d taken a trip to Iceland. He hadn’t. He was dead.'

While the show lasted only a short time, negative effects haunt us to this day. A group called the Water Follies Swimmers made regular appearances on *The Brady Bunch Hour*, leading to a brief revival of water ballet a la Esther Williams. This phenomenon soon died out, but a mutation has survived in Olympic synchronized swimming as we know it today. The damage done to millions of impressionable young minds is incalculable.

**Quotes**

Lon Chaney, *Phantom of the Opera*, 1925—
"Feast your eyes! Glut your soul on my accursed ugliness!"

Henry L. Simms—
"In the first place, you’ve got the second floor twice as big as the first floor. Perhaps what you need is not so much a house but a series of private bungalows each with two closets and a private bath."

Mrs. Blandings—
"I refuse to endanger the health of my children in a house with less than four bathrooms."

Howard Roark—
"I don’t give or ask for help."

"I don’t build in order to have clients. I have clients in order to build."

"No building is unimportant. I’ll build for any man, anywhere. So long as I build my way."

"A building has integrity just like a man. And just as seldom."

Mike Brady on hydraulics and the Grand Canyon—
"Just think of it. Thousands of years of constantly running water did all that!"

Mike Brady on education—
"Let me ask you, Greg. How do you plan to do all this and go to college at the same time?"

Steve Douglas on education—
"Rob, you haven’t changed your mind about going to college, have you?"

Steve Douglas on carburetors—
"See this thing that moves when I do this? That’s called a butterfly. And before you ask me why, I don’t know."
Doctors' Park Office Complex at Bellin Hospital
Green Bay
Architect: Wallace & Bates
Contractor: Hougard Construction

Window choice was especially important in this job application, a skywalk system which connects Doctors' Park Office Complex to the hospital. The units are special sizes which were created to line up the glass with the structural supports for the skywalk.

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Apart from the AIA Gold Medal, being advanced to the College of Fellows is the highest honor that The American Institute of Architects can bestow on its members. Fellows of the AIA may use the initials FAIA following their names to symbolize the esteem in which they are held by their peers. Of the approximately 51,000 AIA members, only about 1,800 are members of the College of Fellows.

The Wisconsin Society of Architects is fortunate to have 19 Fellows among its membership. These individuals comprise the WSA Fellowship Committee. The Fellowship Committee meets several times each year to identify Fellowship candidates and to assist candidates develop their nomination portfolio. The following are the WSA members who are Fellows, with the year of their advancement indicated in parentheses:

Edgar H. Berners, FAIA (1951)
Ronald Gene Bowen, FAIA (1988)
Joseph H. Flad, FAIA (1969)
Paul H. Graven, FAIA (1978)
John P. Jacoby, FAIA (1976)
David T. Kahler, FAIA (1983)
David E. Lawson, FAIA (1985)
Wiliis C. Leenhouts, FAIA (1975)
Maynard W. Meyer, FAIA (1972)
Gordon D. Orr, Jr., FAIA (1979)
Mark A. Pfaller, FAIA (1972)
Leonard H. Reinke, FAIA (1979)
Nathaniel W. Sample, FAIA (1974)
George A.D. Schuett, FAIA (1977)
Wayne E. Spangler, FAIA (1987)
Allen J. Strang, FAIA (1967)
Fritz Von Grossman, FAIA (1965)
William P. Wenzler, FAIA (1971)
Rodney Wright, FAIA (1981)

To bring to the attention of the National Jury of Fellows those architects who are deserving of such recognition and to focus this attention with a professional nomination treatise is a serious endeavor. The following information should help to explain the qualifications of a candidate, the techniques of nominating and guidelines for preparing a nomination.

**Qualifications**

Fellowship is first of all an architectural honor bestowed on an architect who has made significant contributions to the advancement of the profession in the areas of design, science or construction, literature, education, service to the profession, public service, historic preservation, research, urban design, government or industry or architectural practice.

Special care should be taken in writing the nomination digest to emphasize the relationship of the remarkable accomplishments to the advancement of the profession of architecture.

The following are qualifications for a Fellowship candidate:

1. Must have completed 10 years of AIA membership prior to nomination.
2. Significant accomplishments while in office are important. Quantity of AIA offices held is not of itself important.
3. Significant service and accomplishments which are related to architecture, such as planning commissions and art commissions, may support an architect’s nomination. Multiplicity of civic and community service is not noteworthy for Fellowship.
4. Longevity is not a qualifying attribute, nor is popularity, personality, industry and success. A history of practice in which the nominee trained young professional employees to advance the profession through membership and activity in AIA components would have value; likewise, architects recognized by their peers as mentors would be significant.
5. Design excellence recognized by the profession with Honor Awards or publication can qualify. Consistent excellence of design is worthy of award whether small or large, whether prominence made the work known or whether distinguished work is developed in a modest environment.
6. Nominators should be convinced that the nominee’s achievements are truly distinctive.
7. National recognition, visibility or service, through not a stated requirement, is more and more becoming important for selection of nominees for Fellowship.
8. Advancement to Fellowship in the AIA is a national honor. If the architect’s achievements are significant in the local community or state but not at the national level, means should be sought to give such accomplishments recognition in the architect’s community.

Notable accomplishments are required for a nomination, but an architect whose nomination is to receive favorable consideration by the jury must have support of good references who know and respect the candidate and their work. References should be preferably selected from well-known Fellows in the Institute and from widely spread geographical locations.

**Nomination**

There are several recognized methods to nominate:

1. A Chapter or State organization can nominate.
2. Five Fellows can nominate.
3. Ten members of the AIA can nominate.

Most important to a good nomination is the selection of the proper sponsor. The sponsor should be an architect who knows the candidate’s achievements, is a very good writer, has an understanding of the significance of the honor and has the time to commit to the preparation of a nomination. The
commitment of time and interest is important.

References should be selected by sponsor and candidate as carefully as possible to have persons who are familiar with specifics of the nomination treatise and who can be expected to give good support. Sponsors should contact each reference and obtain permission to list him/her as reference. It is a good idea to give each reference a copy of the nomination and explain which part should be supported when called on by the Jury of Fellows to respond.

The WSA Fellowship Committee, as an advisory group, offers its service to assist sponsors and candidates in the preparation of the nomination documents. The committee will review a first draft of a nomination, counsel with the sponsor and offer suggestions for the final documents.

Guidelines
The following guidelines are offered to help in the preparation of a nomination:
1. Write or call the AIA for Portfolio for AIA Fellowship.
3. Consult with architect who is considered as a deserving candidate.
4. Select a sponsor.
5. Determine nominating method and have nominee collect pertinent biographical data, such as schooling, work history, etc.
6. Prepare first draft of nomination.
7. If advice and assistance is desired, contact a member of the WSA Fellowship Committee. This should be done as early as possible.
8. Early, along with preparation of the first draft of the nomination, obtain professional quality photographs of nominee's architectural work for inclusion in nomination documents.
9. In preparing nominations, always describe the nominee as an architect and clearly connect that their accomplishments are primarily due to their architectural ability.
10. Always place AIA or FAIA following any architect's name included in the nomination, especially the nominee.

Some modifications since 1989 have been made in the program as follows:
• While not mandatory, nomination categories should be limited to two.
• Reference letters will not be mailed from the AIA office in Washington; sponsors will be required to contact references using the printed letter provided in the Fellowship portfolio.
• The component is given the responsibility of appointing a sponsor.
• Projects submitted for consideration in the design category are limited to those for which the nominee was solely or largely responsible.
• A new presentation format has been established. In lieu of using duplicate portfolios, submissions should be presented in triplicate, using three-ring binders and index that will be provided by the AIA.

This new format will be phased in, although all resubmissions are encouraged to use the new format. First-time nominees are required to use the new format. It is advisable to send the binders by certified mail, return receipt requested, in order that you will have a record of delivery.

For further advice and assistance, contact the WSA office or a member of the WSA Fellowship Committee.

EDITOR: The author is the Chairman of the WSA Fellowship Committee and was advanced to Fellowship in 1987. It is gratefully acknowledged that the information about Fellowship nominations was drawn from a recent article in the New Jersey Society of Architects newsletter.
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Are You a Player or a Victim?

There are players and there are victims in the legislative process. The players determine legislative policy, while the victims live with the results of the players' activities. Only those who play have a chance to win.

Political realities have changed, and unless you change with them you are going to be left behind. Those who are part of an interest group must be involved. Having the best lobbyists is no longer good enough. The individuals of that interest group must be involved.

Our society is made up of highly competitive special interest groups. Everyone has something to gain or lose in each piece of legislation, and they must be involved in it because they will be affected by it. “Special interest group” is no longer a pejorative term; it is neutral. Special interest groups have to play a key role in the political process.

The group with the least amount of influence in how government works includes are those who don’t vote. The next group, with the second least influence on legislative policy, includes are those who do nothing other than vote. Those who organize and compete on behalf of their own interest through their own involvement are most effective.

Those with something else to do and who don’t get involved will feel the effect of those who don’t have something else to do. There is strength in numbers. Get involved on your own behalf or be assured that someone else with their own interest will affect your future. Your own future is inseparably affected by the future of your profession.

What can you do? Follow your legislators’ voting. Attend meetings held by your legislators. Use every opportunity to communicate your interests and concerns. Successful political campaigns need a variety of volunteer skills. Keep informed by reading your association’s newsletter. Participate in political action committees (PACs). Help elect legislators who share your interests and concerns.

You can affect the political process, but only as a serious player. Allow anyone else to translate your message, and you live by their communication. Reality has changed. Only if architects are involved will architects have a positive influence on the decision makers.
Contributions are integral to the process, but not the driving force. The relationship between individuals and their lawmakers is the key factor. However, both contributions and volunteer involvement are important.

Only through the actions of individuals does any one group have any power. No one can afford to not take the time to be involved. The more time you take, the more effective you can be. You have to change the perception of your profession. You really don’t have an option. Architects are the last in the group of professionals to understand that they must be involved in the political process. There’s a level for everyone to play.

You need to be seen as a part of the organized group and as an asset to the legislator. Help the lawmaker get re-elected. Making a contribution is a critical ingredient in the process. Hold a fundraiser or serve as a volunteer. Have your legislator tour one of your building sites. Show them what it is that architects do, how your contribution is important to the process. Then it won’t be an abstract idea for them. Develop a close personal relationship with your legislators. Get to know their career and have them know yours. Meet with them in person. Have visibility.

A well written personal letter is very good if the lawmaker knows the constituent. Those are the people who have meaning to the lawmaker. Tell them you’re an architect and writing on a specific piece of legislation. Use the bill number and title. Tell them where it is...in committee or up for vote by the Assembly or Senate. Close by telling the lawmaker specifically what you want them to do. Keep the letter short and to the point...one page only! Never cover more than one viewpoint on one piece of legislation in one letter or you will dilute the impact. Stress why it is important in your own district.

Write them and thank them if they’ve voted your way, stating that they have shown a true understanding and expressed an intelligent vote. If they voted the wrong way, write and tell them. Never threaten or be rude. Do not threaten that you won’t vote for them again. Express your disappointment, but stress that you will be back. Put your letter in layman’s language that they will understand.

PACs can get things done you can’t do on your own. If you don’t encourage your legislators, somebody else will. Support your profession’s PAC and make contributions directly to the legislator on your own. PACs give you access; give you an opportunity to state your case. Contributions do not buy a lawmaker’s vote. PACs give you political credibility. When people contribute to a PAC, they’re much more likely to be involved because they follow their money.

Remember, keep your eye on the objective. Be a player...or be a victim!

EDITOR: The author is the president of the Washington-based public affairs consulting firm Michael E. Dunn & Associates. He presented a Political Education Workshop, sponsored by The American Institute of Architects, at a recent Southeast Chapter/WSA meeting in Milwaukee. Become a “player” by contributing to the WSA/PAC and signing up as a WSA Legislative Minuteperson.
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1991 WSA Convention
The 1991 WSA Convention will be held May 7 & 8, 1991 at the Olympia Village in Oconomowoc. The theme for this year's conference is DIALOGUE. It will initiate an ongoing dialogue on architecture, design excellence and the competitive environment in which architects practice.

Featured speakers, including Michael Rotondi, AIA, Stephen Grabow and Stuart Rose, AIA, and professional development seminars will present different perspectives and demand your active participation.

The WSA Convention Committee, chaired by John Horky, AIA, has been working night and day to put together an exciting program of renowned speakers, informative seminars, entertaining special events and an exceptional exhibition of design and construction industry products and services. You won't want to miss this year's WSA Convention! Reserve May 7th & 8th on your calendar and plan to participate in the fun and excitement.

WSA Golden Award
The fifth WSA Golden Award has been awarded to Leonard H. Reinke, FAIA, of Oshkosh. In accordance with previously adopted rules and procedures, Len was named the recipient of the 1991 Golden Award by the WSA Board of Directors at its December meeting in Milwaukee.

The Golden Award is the highest honor the WSA can bestow on one of its members. Its purpose is to recognize an individual architect who has performed most distinguished leadership and service to the WSA over an extended period of time and has advanced the cause of the profession in providing an inspiration to his/her fellow practitioners.

The WSA Golden Award will be formally presented to Len at the 1991 WSA Convention to be held May 7 & 8, 1991, at the Olympia Village in Oconomowoc. In recognition of his contributions to the WSA and the profession of architecture, Len joins an elite group of previous WSA Golden Award recipients that includes David E. Lawson, FAIA; Paul H. Graven, FAIA; Mark A Pfaller, FAIA; and Wayne E. Spangler, FAIA. Congratulations, Len!

Legislative Affairs
There is no shortage of legislative issues and proposals that could have a direct impact on the practice of architecture in Wisconsin. A review of the WSA's 1991 state legislative recommendations is included elsewhere in this issue of Wisconsin Architect. These recommendations address a number of important issues including the adoption of a new statute of repose within which actions can be brought against architects and others involved in the design and construction of buildings, the restoration of balance and fairness in Wisconsin's civil justice system through appropriate liability-law reforms, opposition to proposals that would impose the state sales tax on professional services, and participation by architects in the development of state building codes.

The WSA Legislative Committee meets regularly in Madison to monitor, discuss and influence state legislation and administrative rules that affect the architectural profession and your practice. WSA members are encouraged to contact the WSA office if you are aware of any proposed or existing legislation that should be addressed by the Legislative Committee. Your input is vital to the success of the WSA's legislative efforts.

The WSA Legislative Minuteperson program, established over a decade ago, involves using members as direct, grassroots contacts with state legislators. It's easy to participate in the program. Just call the WSA office and request a sign-up form. Complete and return the form and, presto, you're a WSA Legislative Minuteperson. The WSA Legislative Committee will provide you with background information on legislative issues of high priority and advise you when it's important to contact your legislators on specific issues.

IDP
Attention Associate and Student members! You should be aware that as of January 1, 1993 you will need an IDP record or an equivalent record documenting your experience in 14 specific training areas to become licensed as an architect in Wisconsin. It is important that you begin immediately, if you haven't done so already, to determine how you will document your experience if you will need to comply with this new licensing requirement.

Architects and educators, please help spread the word about this new IDP requirement to interns working with your firm, architectural students and others who may be affected by it.

The following information is reprinted from a guide on implementing IDP in the office. We hope it is helpful in assisting spon-
sors and advisors to better assist intern-architects. For additional information on IDP, contact the WSA office or write to: IDP, The American Institute of Architects, 1735 New York Ave., NW, Washington, DC 20006 or call (202) 626-7348.

The Intern-architect Development Program (IDP) involves architectural interns, educators, practitioners and professional organizations in a comprehensive program which contributes to the development of competent architects who can provide exemplary services. To effectively implement IDP within your office, it is essential that you first gain a thorough understanding of the program by reviewing IDP Guidelines, which explains the program’s purpose, objectives, organization, resources and procedures.

IDP is an intern-driven program. Intern-architects in your firm are responsible for gaining comprehensive experience that will satisfy the program’s training requirements, for documenting that experience for your review and verification, for seeking the guidance of other knowledgeable professionals and for pursuing additional opportunities for training and supplementary education both within and outside the office. However, the program’s ability to assist interns with their responsibilities depends heavily upon the support they receive from practitioners.

As sponsors or advisors, you are the professionals who provide interns with guidance concerning daily training and long-range career plans. This direct contact makes you an essential component of IDP.

This guide is intended to assist you in your role(s) by summarizing the specific responsibilities of sponsor and advisor, and by presenting guidelines for effectively implementing IDP in your office.

The sponsor is the individual (usually a registered architect) who directly supervises the intern’s work. The sponsor is expected to:

- provide reasonable opportunities for the intern to gain exposure in IDP’s 14 training areas (see IDP Guidelines, Appendix J);
- suggest opportunities for the intern to demonstrate expanded capabilities;
- encourage intern participation in seminars and other supplementary education activities;
- meet regularly with the intern to review and assess progress and to verify (by signature) the intern’s documentation of training activities;
- confer informally with the intern’s advisor about the progress being made; and
- be a good listener and a constructive motivator.

It should be emphasized that the sponsor is not responsible for record-keeping. Interns are solely responsible for the periodic documentation of their experience.

The advisor is a registered architect, usually outside the intern’s firm, with whom the intern meets for guidance and an independent evaluation of progress. The professional advisor is expected to:

- be familiar with IDP Guidelines and with state registration requirements;
- meet with each intern at least every four months (either individually or a small group) to review progress, suggest professional development opportunities, acknowledge (by signature) the intern’s periodic documentation and respond creatively to the intern’s other professional needs; and
- meet with the intern’s sponsor, when advisable, to discuss the intern’s progress.

For many offices, participating in IDP can be as simple as periodically reviewing the intern’s record-keeping. Other offices may wish to become more involved in helping their employees prepare for registration and practice. This section offers guidelines for organizing an in-house IDP program or incorporating IDP into existing office procedures.

Here are step-by-step recommendations for getting started.

1. Review IDP Guidelines and other program literature.
2. Develop an office IDP policy that includes consideration of:
   - sponsor assignments;
   - regular record-keeping review and verification;
   - periodic advisement of intern progress;
   - a system for intern work assignments that will support comprehensive exposure to the 14 IDP training areas (the minimum exposures may be gained through observation as well as participation);
   - supplementary education opportunities; and
   - non-compensated training activities.
3. Hold an IDP orientation session for interns, sponsors and principals. It is important that all participants be familiar with the
firm’s IDP policy and with their roles. Large firms may wish to identify an in-house IDP contact to orient new staff and coordinate office support.

4. Schedule periodic reviews:
   • monthly: sponsors meet with interns to review progress and make appropriate adjustments to the intern's project/firm responsibilities;
   • every four months: sponsors certify record-keeping forms for interns maintaining NCARB/IDP Council records; and when advisable, sponsors discuss interns' progress with advisors.

5. Assist interns in locating advisors. State or local AIA components with active IDP programs can make these assignments.

6. Organize in-house professional development seminars based on the IDP Seminar Series Syllabus and AIA SupEdGuides.

7. Maintain an office file of IDP resources.

8. Coordinate your in-house activities with the local AIA chapter. Small firms may wish to pool resources to provide supplementary education seminars or support component programs.

NCARB Exam
The National Council of Architectural Registration Boards (NCARB) has approved an examination plan that mandates transition over the next five years from the current paper-and-pencil examination format to computerized examinations for applicants for architectural registration in the United States and Canada. The plan calls for the current Architect Registration Examination (ARE) to be administered for the next four years, while test development and delivery systems for the computerized exam are refined. The new computerized test is expected to be ready for implementation in 1995.

In 1988, architecture became the first profession to implement computerized testing for professional registration on a national basis when NCARB offered certain divisions of the ARE in a computer-administered format, the C/ARE. These limited field tests have proven conclusively that this testing methodology is valid, reliable and fair, according to NCARB Executive Director Samuel T. Balen, FAIA. “Computerized testing offers many advantages, such as more frequent opportunities to take the exam and faster reporting of an applicant’s pass/fail status. More importantly, however, is that this methodology still provides the assurance that this country's architects have been appropriately tested and are qualified to protect the public’s health, safety and welfare,” Balen said.

The only part of the ARE that is not scheduled to be administered in a computerized format in 1995 is the 12-hour Division C: Building Design Examination. NCARB will continue to make available the Building Design exam in its current paper-and-pencil format twice a year, in June and December.

It is anticipated that research and development in computerized simulations technology will eventually be adapted to assess an applicant's building design abilities.

NCARB also recently announced dates for the Architect Registration Examination (ARE) through 1994. NCARB offers the entire eight-division exam each June and offers Division B: Site Design-Graphic along with Division C: Building Design each December.

Future exam dates are as follows:

Candidates wishing to apply for the ARE in Wisconsin should contact LGR Examinations at 1-800-847-7171 and ask for an application for the Wisconsin exam. LGR administers the ARE for the Wisconsin Department of Regulation and Licensing. NCARB announced in November that the price of each section of the exam will increase by $10, effective with the June 1991 exam. The total cost for all sections will be $390.

Young Architects
Earlier this year, Dean Robert Greenstreet suggested that the WSA and the School of Architecture and Urban Planning at UWM work together to establish a "Young Architects Club." The purpose of the club would be to encourage students in inner city schools to pursue careers in architecture.

The program would include establishing events for club members that provide interested high school students with opportunities to find out more about architecture as a career path and to introduce them to practitioners and architecture students who can advise them on the best way to approach an education in the profession. A wide range of possible events was suggested, including office tours, computers in architecture programs, inviting club members to the WSA Convention,
a minority careers day and numerous other activities.

The WSA Board of Directors was very much intrigued by the idea, and WSA President Richard Eschner, AIA, was the first to volunteer to help put together a schedule of club activities and events. If you are interested in helping to establish a Young Architects Club for inner city youths, please step forward and contact Dean Greenstreet at (414) 229-4016 or the WSA office.

**Long-Range Plan**

As emphasized by the featured speakers at the WSA Fall Workshop, it is vital for firms to develop a long-range strategic plan to effectively meet the challenges facing the profession in the future. Similarly, the WSA Board of Directors has recognized the importance of long-range planning in order to maintain and improve the quality of WSA programs and services within the limited financial resources available.

In 1990, the WSA Board of Directors reviewed and discussed in detail seven major WSA program areas in relation to three separate five-year budget projections. The following summarizes the goals and priorities identified in the 1990 WSA Long-Range Plan Report:

**Magazine**
- Continue publishing *Wisconsin Architect* magazine six times per year.
- Within existing financial resources, strive to improve magazine by adding color to an additional issue beginning in 1991 and publishing an annual feature article focusing on a particular city/region beginning in 1992.

**Meetings**
- Continue to support and nurture the success of the annual WSA Convention.
- Explore alternative locations for the Convention and incorporate additional continuing education/professional development programs into Convention schedule.
- Invite key area public officials and business leaders to address the WSA Board of Directors at regularly scheduled meetings.

**Government Affairs**
- Strengthen government affairs activities by encouraging increased member involvement and participation on local government committees, in state legislative election campaigns and in WSA legislative activities such as the Legislative Minute-person program.

**QBS**
- Further development of membership awareness and endorsement of Qualification Based Selection (QBS) program for public owners.
- Continue to explore alternative sources of revenue and evaluate the effectiveness of QBS program.
- Anticipate and plan for potential changes in the operation of the WSA's QBS program resulting from national QBS initiatives and involvement of Wisconsin consulting engineers.

**Chapters**
- Promote and support efforts to increase member participation in Chapter programs and improve communications with members.
- Serve as a clearinghouse and resource for ideas for Chapter programs and speakers.

**Public Awareness**
- Encourage architects to get involved in community affairs and otherwise help increase the public's awareness and appreciation of architects and architecture.
- Establish an advisory group of firm principals and marketing staff to identify ways to improve public relations and public awareness programs.

**Design Awards**
- Continue annual Design Awards program with its Honor Awards Banquet.
- Establish criteria and program for 25-Year Award in 1991, with first such award to be presented in 1992.

The WSA Board of Directors plans to continue its long-range planning efforts on an annual basis, with issues to be discussed identified on an ongoing basis at regular meetings. Your input is important. If there are issues that you feel should be addressed by the WSA Board of Directors as part of its long-range planning process, contact a Board member, bring it up at a local Chapter meeting, or call the WSA office.

**Liability Claims**
Here's a little bit of good news regarding professional liability. The Office of Professional Liability Research reports that, based on the claims experience of A/E firms insured in the CNA/Schinnerer program, the frequency of claims declined from 42 claims per 100 insured firms in 1983 to 29.4 claims per 100 firms in 1988.

That's a significant drop and cause for "cautious optimism,"
according to the research group. The pessimists out there may be tempted to point out that insured firms still have about a 30% chance of having a claim filed against them alleging negligence. The claims statistics also do not reflect the apparently growing number of firms, particularly smaller firms, that have decided to "go bare" and provide professional services without insurance coverage.

In any case, a one-in-three chance of being sued is still better than the nearly 50-50 chance of the early 1980s. The frequency of claims directly impacts a design firm's profitability because, in terms of time or dollars, a claim consumes the resources of a firm resulting in direct out-of-pocket expenses and lost billable hours.

According to the report, some of the factors that contributed to the drop in the frequency of claims include:

- A/E's are paying closer attention to contract language and, in some cases, are willing to walk away from unreasonable contracts.
- As premiums and deductibles have increased, A/E's have become more involved in loss prevention and risk management programs to protect their dollars.
- Firms are doing a better job of project and client selection.

In terms of claim severity, the average payment per claim increased from $60,000 in 1976 to $160,000 in 1983. Some more good news is that the severity of claims appears to have leveled off based on statistics for the five-year period beginning in 1984.

**People & Places**

The WSA Board of Directors has awarded a Citation for Distinguished Service to the profession of architecture to Gordon D. Orr, Jr., FAIA, Madison. The WSA Citation was awarded in recognition and appreciation of Gordon's many efforts and contributions in support of historic preservation.

What do Henry Kanazawa, AIA, Madison, and Edgar Berners, FAIA, Green Bay, have in common? Give up? Well, both have recently been approved for Emeritus membership in the AIA. Congratulations!

Mark F. Pfaller II, AIA, has joined Warner-Heisler & Associates, Inc., as a partner and vice president of the firm's Architectural Design Department. Mark's new address is 2441 N. Dousman Street, Milwaukee, WI 53212; phone: (414) 263-5563.

Kenton Peters, AIA, was named recently by Madison magazine as one of the city's 50 most influential persons. According to the magazine, Kenton "has long been one of the more visionary (and vocal) architects in Madison, albeit a bit frustrated when it came to Downtown."

Thomas Mudrovich, AIA, has been named Director of Architectural Services at Becher-Hoppe, Inc., Architects and Engineers in Wausau. Tom also will become a member of the firm's management team. Associate member, and former WAF scholarship recipient, Jeff Musson also has joined the Architectural Department at Becher-Hoppe. Tom and Jeff can be reached at 330 Fourth Street, Wausau, WI 54402, (715) 845-8000.

Thomas G. Olson, AIA, has been named director of architectural disciplines for Foth & Van Dyke's Architectural Disciplines and Services Group. Prior to joining Foth & Van Dyke, Olson was owner and vice president of Sauter-Seaborne Architects/Engineers, Ltd. in Appleton. You can reach him at 2737 S. Ridge Road, Green Bay, WI 54307, (414) 497-2500.

Paul W. Wagner, AIA, is now working from a Madison office for Taliesin Associated Architects. You can find Paul at 3407 Circle Close, Madison, WI 53705, (608) 233-4551. This is the office of William Kaeser, AIA Emeritus.

The WSA was recognized in the Milwaukee Habitat for Humanity newsletter "Partners" for donating $2,250 to Habitat International for the 15th Anniversary building blitz. The donation was made possible by the Southeast Chapter's fundraising dinner featuring Millard Fuller, founder of Habitat International.

The Madison Art Center has announced that it will be bringing the national traveling exhibition, *Frank Lloyd Wright: In the Realm of Ideas*, to Madison May 4 - August 4, 1991. The exhibition examines Wright's revolutionary architectural concepts through the use of text panels, photographs, scale models, original drawings, Wright-designed decorative objects and a specially produced media presentation.

The Seth Peterson cottage, designed by Frank Lloyd Wright in 1958 and located in Wisconsin's Mirror Lake State Park, is under going renovation by the Seth
Peterson Conservancy. The Department of Natural Resources, which owns the property, plans to rent out the cottage to vacationers year-round, as well as make it available for tours. Just 880 square feet, the cottage is Wright's smallest residence with one 8-by-12 bedroom, an open living and dining area featuring an open-hearth fireplace, a small kitchen resembling a ship's galley and a flagstone patio with lake views. Peterson never lived in the house. Distressed over financial problems and jilted by his finance, he hung himself at age 24 before the house was finished. A wealthy Milwaukee widow bought the cottage and put on the finishing touches. Those interested in renting or helping to restore the cottage can call the Wisconsin Department of Natural Resources at (414) 263-8500.

The annual “Wright-Plus” housewalk sponsored by the Frank Lloyd Wright Home and Studio Foundation in Oak Park, Illinois, is scheduled for Saturday, May 18, 1991. Reservations are required. For information or tickets, write the Foundation at 951 Chicago Ave., Oak Park, IL 60302, or call (708) 848-1500 after March 1st.

Frederick C. Steinhaus, AIA, Sheboygan, died last August at the age of 86. He moved back to Sheboygan in 1904 to work with Edgar Stubenrauch, and this association later led to the formation of the Stubenrauch Associates, Inc. He designed many important facilities and was widely respected as a storehouse of knowledge about local architecture, having developed architectural walking tours for area school children. Fred Steinhaus’ leadership and commitment to the profession will be missed.

Ellis J. Potter, AIA, Madison, died last September at the age of 100. He moved to Madison in 1916 to join the James Law architectural firm and became a partner in Law, Law, Potter and Nystrom in 1925. During his career, he designed scores of buildings in Madison and across the state until his retirement in 1967. He is survived by his son, James T. Potter, AIA, Madison. Ellis Potter helped shape Wisconsin’s architectural heritage during this century and will be sorely missed by the many architects who were inspired by him.

George J. Hoffer, Jr., AIA, Appleton, died of a heart attack in November at the age of 37. He joined Miller Wagner Coenen, Inc., in 1984 and became a partner in the firm in 1988. George Hoffer will be remembered fondly by his peers and associates.

Richard D. Michael, AIA, Eau Claire, died in December at the age of 55. A kind and thoughtful man, his career touched many lives. He was extremely active in AIA affairs, having served on the WSA Board of Directors, as an officer of the Northwest Chapter, and most recently as Chair of the Chapter’s Membership Committee. Dick Michael’s commitment to his profession was an inspiration to many architects. He will be missed by his many friends and colleagues.

Membership Action
Please welcome the following new WSA Members:

AIA
Ronald H. McCormack, Southeast
Kristine K. Hargreaves, Southeast
Kenneth R. Hubbard, Southeast
Jeffery S. Gaard, Southwest
Dennis A. Ferstenou, Northwest
Peter L. Hargreaves, Southeast
Edward G. Siira, Southeast
Martin Kleiber, Southeast

Associate
Jeffery R. Musson, Northwest
Steven E. Wille, Northeast
Michael E. Bahr, Southeast
Patrick H. Fehrenbach, Southeast
Gregory Froh, Southeast
David Myers, Northeast
Brian J. Kobasick, Southeast
Timothy S. Geschke, Southeast
Timothy M. Kent, Northeast
Barbara T. Armstrong, Southeast

Professional Affiliate
Linda Powers, Northwest
Robert C. Goehner, Southeast

Student Affiliate
Mark Arnison, Northwest
James Bourne, Northwest
Troy Braatne, Northwest
Aaron Brockhaus, Northwest
Bart Dircks, Northwest
Brent Ferguson, Northwest
George Foulk, Northwest
Jeff Frank, Northwest
Brent Greener, Northwest
Dan Grubish, Northwest
Dave Henneman, Northwest
Brian Hettinger, Northwest
Michael Hotchkiss, Northwest
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