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New Roles for Wisconsin Schools

More than three quarters of the mothers of preschool children are now working out of the home and, in most cases, must find an out-of-home program for their children as a result. Increasingly, the school is being considered as a possible location for preschool programs for young children and as a resource for their families. Persons responsible for school remodeling or new construction should give consideration to the emerging need to serve preschool children, not only during the school year but year round, and for increased parental involvement at the school. About 30 percent of families of preschoolers needed day care outside the home in 1970; in 1990, it is reversed with about 70 percent needing day care services.

Schools serving very young children isn't a new phenomenon in Wisconsin. In 1857, the first kindergarten in Wisconsin at Watertown served children 2, 3, 4 and 5 years of age. Today 8 percent of 4-year-olds are in public kindergartens, which compares to 22 percent in 1909, over 80 years ago. The 1991 Children's Defense Fund Report stated that 63 percent of non-rural and 66 percent of rural mothers are employed revealing that the needs of rural and urban areas are similar.

Why did preschool programs move out of the public schools? In large measure because the environment was inappropriate for both children and parents.

Increasingly, employers will have greater numbers of mothers as employees and increasingly employees are concerned about available child care. Child care for preschoolers is needed both before and after school hours and during school vacations. Many employers can't provide child care for their limited number of employees and the number of private providers isn't adequate for the need.

The school is being considered as a site for a variety of reasons. Dr. Ed Zigler, an early childhood authority from Yale University, recommends school involvement with services to young children. Programs and experiences in numerous states have supported having schools serve preschool children and their parents. National studies, such as the Council on Economic Development, support more services for young children including educational experiences. Federal and state legislation require schools to serve preschool the child when kindergarten class is completed for the day. With state aid now available for 4-year-old kindergarten, that program will grow, but presently it is only part time.

However, the service program that will be emerging is definitely not one of more education nor solely a school program. What we will have is a system of service collaboration including education, parenting education, health service, and social service programs coming to the child and the parents. To date we don't have models of experience. This is truly a time for design creativity to conceptually a facility adapted to serve preschool children and their parents and including use by providers of education, health service, social services and other services for this special clientele. This new school design must accommodate the program features for young children, such as separate arrival, spending some time in their quarters and some time in other parts of the building, and being operational when the total student body isn't present, such as before and after school hours, and during vacation.

It is estimated that 300,000 children in Wisconsin need child care. For a young family, child care can be the third or fourth top budget item after food, housing and taxes. Licensed private care providers are generally providing good care, but there is a large unfulfilled void.
It would not be surprising if the school district isn't receptive to assuming this new program, but as an alternative, they may contract out the operation to another entity. The facility design should be such that there is separateness for a quasi-separate operation of the programs to which this account is referring.

Funding for this extension of the school operations also offers innovative opportunities. Sources can include attendance, fees, employer contributions or fringe benefits, federal funds, state funding, service agency funds, and, in some measure, the state school aid formula.

The Committee for Economic Development justifies preschool costs stating that "one dollar investment in quality preschool education returns $4.75 because of the lower costs of special education, public assistance, and crime."

Early intervention or early childhood education for young children who are at risk of academic failure is being supported by such groups as Committee for Economic Development (1987), National Governors' Association (1986-7), Council of Chief State School Officers (1987-8) and the National Association of State Boards of Education (1988). The target is youngsters before they reach kindergarten, and provide developmentally appropriate activities and experiences for young children as well as opportunities for parents to become actively involved in the development and education of their children. This often includes health, nutrition, day care, social services and education. Programs to date aren't nearly adequate.

In 1992, the Wisconsin legislature enacted state budget provisions, which seem to point the direction, with special aid for public schools to serve preschool children with education services plus health, nutrition and social services. Another initiative creates a new program for public schools to provide students with programs which are collaborative with other public service providers. Schools seem increasingly to be a point of aid for services in addition to education with emphasis on preschoolers and their families.

The legislature, before 1992, had authorized school boards to operate or contract their facilities for day care and for pre-school programs. This has allowed numerous varieties of arrangements for programs using school facilities.

An example of the school collaborating with other agencies in serving children is the program Superintendent W. Decker and his Menasha School District operates. The district has a child care with breakfast program before school. The after-school care program in the same school is operated by a separate service agency. A fee for attendance is involved.

The existing and emerging evidence points to a definite trend toward schools providing more services for young children and their families. Creating or remodeling school facilities warrants special consideration for space which can be used by young children in a setting different from a typical classroom. These programs will operate at hours and days when school isn't in session. Parents will be involved with their children and in separate programs with their peers but related to their children. Service agencies with programs other than education will be featured in connection with this new clientele. This prospect offers the school design professional with a special opportunity and responsibility to have design options ready to present and discuss with their school clients. It could be possible that any school facility without the capacity to serve preschool children and young children and their parents all year is out-of-date at bid letting.

This emerging program, conducted at the school, isn't an educational program as conventionally perceived, but is a comprehensive program of collaborative services.

It would seem prudent for the parties planning an elementary school facility to explore with the school community the issue of including in the building facilities adaptable to serving pre-schoolers, serving young children before and after school and during vacations, and operated by the district or contracted to another provider.

The changing demographics of our society presents the opportunity for the school to evaluate its roles in serving the needs of the families of the 21st Century. Or is it reinstating the role of a century ago?

EDITOR: James McCoy is an Early Childhood Consultant and George Tipler is a Consultant with the Department of Public Instruction, Madison, Wisconsin.
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Wisconsin Architect September/October 1992
I have been working on a committee with George Tipler, Jim McCoy and Rick Kloiber of the Department of Public Instruction. We have discussed many potential opportunities to address the needs for preschoolers as identified in their article. Unfortunately, there are not many good physical examples offering this type of program. A few “what if” solutions have been suggested along with some projects that we have currently in the embryo stage that may serve to stimulate some opportunities for innovation.

The Sheboygan Area School District has recently purchased a 14,000 square foot grocery store as part of a strip mall complex. This space will be remodeled into eight early childhood rooms along with support areas such as occupational and physical therapy, multipurpose-dining, guidance, offices and others. This school is located right next to South High School where students can serve as teacher aides and receive credits in Family and Consumer Education programs. This use also relieves the crowded elementary schools throughout Sheboygan. The committee has speculated that “what if” an adjacent mall space were leased by a private day-care center and children could be transferred back and forth for a one-step care program. It is further imagined that social services could be provided within these spaces and further coordinate more preschool and family needs.

A similar situation is being investigated in Watertown, home of the first kindergarten in the United States. We are currently bidding a $20 million new high school which will leave the 1910 and 1950s' old high school vacant. The design anticipated at this time will incorporate preschool and kindergarten programs in the 1950s' structure while demolishing the remaining building to create adequate play and parking areas. This proposal again relieves the crowded elementary schools and will have room to provide additional public or private programs.

These day-care and latch-key programs are probably even more needed in smaller, rural communities where private day-care centers are not as available. The School District of Lodi currently operates a kindergarten center in Dane and is planning on expanding this facility. Although a day-care center is not planned, it may be a future consideration along with other preschool programs. St. Croix Falls is considering a different solution to their facility and educational needs. An older seventh and eighth grade middle school needs expansion to incorporate a comprehensive sixth, seventh and eighth grade program. The site is extremely restricted but recent building improvements limit the desire for abandoning the school. The three kindergarten through sixth grade schools are also overcrowded. The potential solution encompasses a sixth-seventh-eighth grade middle school addition at the high school, conversion of the existing middle school to a fourth and fifth grade intermediate center and keeping all three elementary buildings intact with remodeling for pre-kindergarten through third grades. This maintains all buildings for a desired time, provides new and proper facilities for a middle
school, and develops space for an excellent pre-primary/primary program. Further innovations discussed and being put into operation include the investigation by industry of providing not only day-care facilities, but combining with the local school district to provide preschool and kindergarten programs. The mechanics of this have been discussed at the Department of Public Instruction and it is believed they can be accommodated.

A new kindergarten through third grade building is currently under construction at Marshall, Wisconsin, which recently received a grant of $654,330 from R.J.R. Nabisco. Superintendent John Benson of Marshall, in applying for this "Next Century School Grant," describes many of the types of programs that are being envisioned for preschoolers through third grade.

The building will allow them to provide all day five-year-old kindergarten and one-half day for four-year-olds. The four-year-old program will be age appropriate and not simply an extension of the current programs. Parent involvement is to be an important part of this concept with each student having an individual family service plan (IFSP) developed to suit his or her background and skills. This plan will be monitored through third grade with follow-up review. It is interesting to note that each grade classroom will have the same teacher as they progress from first through third grades. This will create a bonding not only between the teacher and student but the family as well.

An early child community council has been formed to assist in planning and will not only include people from Marshall but from the broader base of Dane County as well. Dane County Human Services and Head Start will be involved at this level and be provided interim space as needed. This school will also accommodate before and after care for children on a pay-as-you-go basis. This 6:00 a.m. to 6:00 p.m. service is being bid to private providers within the school district's facility. This school will truly be a provider for preschoolers and early education programs. \textit{WA}
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A private donation was made to add an auditorium to this new middle school and to create a recreation area for community use as well. The two-story educational section is housed between auditorium wing and recreation wing.

The site incorporates a hill which was tapered down to create playfields shared by middle school and adjacent high school students. Pool, gym and new auditorium are also shared. The auditorium stage has complete lighting board; the facility is equipped with special electrical systems, cable TV, master clock, public address system throughout plus digital controls for optimal efficiency in heating and ventilation.

Handicap access ramp leads to six lane pool in the Lunda Recreation Center as well as to sauna and whirlpool. The facility provides space for basketball and volleyball, racquetball, exercise room and bleacher seating for 512 people. A separate entrance was planned for public use.

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Maple Dale was originally constructed in 1923 and was subsequently added to on seven occasions. The result was a three-story building that was inefficient, unattractive and non-code conforming. Space for library/media center, computers, specialty classes and administration was severely lacking.

A new addition of 18,000 square feet was built and the entire existing middle school was extensively remodeled. An enclosed courtyard with an outdoor amphitheater was created. The original library was transformed into a new administrative area. An elevator was added in the 8th grade wing to make the area handicap accessible. Locker rooms, kitchen, west wing toilet rooms and music room were extensively remodeled.

The roof was replaced, as were all of the windows, resulting in increased comfort and energy savings. A new state-of-the-art mechanical system was installed, providing air conditioning throughout the building.

Photography: Ed Purcell
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The Bannach elementary school is designed to accommodate three classrooms per grade for kindergarten through 6th. The design reflects the educational concept developed by the administration with its three distinct age orientated pods for grades 1-2, 3-4, and 5-6. These units will be basically self-contained with their own bathrooms, lockers and resource areas (mini-IMLC-library). These resource areas will have a computer area, IMLC materials, conference/small group areas and space for teacher aides. This space is networked with the main IMLC catalog system. The six classrooms sharing this area also have simple four-foot panel folding walls to expand or contract the teaching space for different groupings.

In operation the school is well tuned to "Outcome Based Education" where students are allowed to progress at their own level. The overall school is zoned for active day and night time use of the gym and cafeteria for school and community use. The exterior is designed of three distinct brick colors and clay tile roofs at the entrance porticos that give the school a playful child-like character.

*Photography: Terry Berkovitz*
On the rolling countryside of rural Wisconsin, a simple but eloquent new school replaces a turn-of-the-century school and symbolizes new community pride.

Reminiscent of country school charm is the entry pavilion with bell and cupola. The bell from the old school continues, as it has for ninety years, to call students to class. The entry pavilion also serves an architectural role in bringing the building down to a friendly scale for the children.

The facade is articulated with limestone and two warm shades of brick detailed to suggest the traditional use of stone with implied quoins, window lintels and wall coping.

A pinwheel circulation pattern forms the plan of the teaching environment. The instructional materials center features a sunken amphitheater in a semicircular shape for storybook reading and small media presentations.

*Photography: Dart Drake*
The heart of this school is the instructional materials center with easy access to classrooms. Regular classrooms are secluded from the noisy areas such as gym, music room and cafeteria.

A "welcome-with-open-arms" entrance was planned to be exciting without intimidating the younger children. A playful element is the ornamental ironwork above doorways with four points of the compass, a learning tool as well as an identification point. Each room has a color theme on doors which is repeated on coat racks, window blinds and counter tops in blue green, yellow, orange or red to assist in interior pathfinding. Outside the classroom facades, a colored tile is set above each window repeating the color within for orientation from the playground area. Each classroom has a large window plus a small child-height viewing window.

Existing evergreen trees planted by students were relocated and made part of the new landscape. Careful planning was required to fit the 90,000 square foot building in the limited site between high school athletic grounds and a middle school. Bus traffic is divided from regular traffic.

Photography: Leslie A. Ludike and Ed Purcell
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The design goals for this 81,000 square foot elementary school were to create environments that would appeal to the young and developing child while enhancing the education objectives of the school district. The plan creates a separate teaching unit for the preschool, kindergarten and first grade child and a separate unit for the second through sixth grade age group. A link between the two teaching units was constructed out of the shared functions including dining, food service, gymnasium, administration and counseling areas.

Each teaching unit is developed with the classrooms clustered around activity centers that reflect the teaching needs of the age group it serves. The spatial organization of the classrooms provide a unique environment for individual and group learning. This is achieved through the use of sloped ceilings that reflect the structure's pitched roof and indirect lighting throughout. Large bay windows in each classroom offer a view of the natural surrounding campus while providing natural light for science projects.

*Photography: Steve Ryan*
The two-story Horizon elementary school is located just south of the Plymouth high school on a sloping site. The school is designed with the upper floor office and classroom area opening to grade as the entrance for parents and high school use. The lower level opening entrance to the south serves as the bus and gym entrance with the cafeteria, kindergarten, music, art and others being on this level. The school is zoned so that high school students and community can use the varsity-size gymnasium after elementary hours. The core of the school, with its central IMC, is designed to expand to three classrooms per grade. An educational feature of the design is a 290 square foot resource area shared between every two classrooms. This space will be used for computers, small groups, special ed programs and teacher set-up areas.

The school is constructed of red brick to match the high school with blue standing seam metal roofs at the entrance and resource areas. These low roofs, along with a three-foot berme against the building, create a child-like scale and inviting atmosphere for the children.

*Photography: Geoffrey Bray*
Although the center is a "stepping stone" two-year campus, the administration required that it have the image of higher education. Various options were studied and the final decision was to expand with a new addition forming one contiguous facility.

The center had been operating from two sites including a leased junior high school building. The present site crosses a county line and the two county governments gave unusual support and cooperation to the project.

Buff colored brick and cut stone blend with materials and patterns of the original facility. Binding the complex together is the accent band of terra cotta masonry. Green metal roofing on field house and twin stair towers add a complementary color and a feeling of great stability. Interior color palette is composed of cool grays and charcoal with teal blue and terra cotta accents. The main corridor, referred to as "Main Street," was designed with special attention to detail. The bracketed arches and floor pattern give importance and dignity to this main traffic area used by students.

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The new facility nearly tripled their existing space. The design features a secured public lobby, a secured drive-through sally port, intake/booking area, an isolated dispatch/911 emergency room, detention cells, officer lockers and fitness room, staff lounge, and an attached heated garage space for 37 vehicles.

The masonry building is set within a mixture of industrial and residential neighbors. The gabled profile and shingled roof compliment the existing neighborhood scale.

*Photography: Greg Gent*
This historic landmark sits at the edge of the Lake Michigan beach at South Shore Park in Bayview, on Milwaukee's south side. It has long been a favorite facility for community celebrations. However, its use as a beach house has been limited by water pollution problems. With the completion of Milwaukee's deep tunnel project an improvement in water quality is expected which should increase the usage of the beach.

In the early 1970s, the building's brick facades were painted to seal the brick and create a uniform appearance. Over the years, the painting of the building, to some extent, contributed to a continuing problem with brick spalling and deterioration. The Parks Department was given two alternative approaches to resolving the deterioration problem. The initial approach would have covered the exterior with an EIF system providing a new look for the building. The second approach was to remove the paint from the building, replace the spalling brick and tuckpoint the structure. Given the community's interest in maintaining the original character of the building, the second approach was selected. The community's response has been very positive. In addition to restoring the brick, new flashing, roofing, beach side doors and trim painting completed the exterior restoration efforts.

Photography: John Schroeder, AIA
The Manitowoc Safety Building has 41,000 square feet on two levels, both accessible at grade due to a sloping site. The lower level contains the apparatus room and police garage, a large meeting/training room and fire department living quarters.

The upper level includes police department operations and the business office for the fire department. Both are conveniently located off a common lobby. Features of the lobby include a continuation of the exterior red brick and cream split face block, exposed wood deck ceiling and brass accents in specialty lighting and hand rails.

This project started with a master plan of a new safety building, future city hall and multi-story parking ramp. The initial phase of the new safety building will functionally integrate with the next phase of municipal facilities.

Photography: Barbara Gahan
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<table>
<thead>
<tr>
<th>Project</th>
<th>Sturtevant Municipal Building</th>
</tr>
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<tbody>
<tr>
<td>Location</td>
<td>Sturtevant, Wisconsin</td>
</tr>
<tr>
<td>Architect</td>
<td>the Zimmerman Design Group</td>
</tr>
<tr>
<td>General Contractor</td>
<td>F.C. Price</td>
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With the advent of the new Racine Correctional Institution within its municipal boundaries, the village of Sturtevant was thrust from a quiet residential community just west of Racine to a burg which now contains one of the largest employers in the county. As the plans for the prison progressed, concerns for how this new state facility would impact the community were voiced. The village Board quickly recognized the need to upgrade and expand facilities which serve the community. The village wished to maintain delivery of its police, fire and municipal administration from a single building. The site was located in a predominantly residential setting, hence great care was taken to match the scale and materials of the building with those of the immediate neighborhood.

The building features a separate, prominent entrance for fire/police business and village administration. The police department has a three-stall vehicle garage with a sally port. The main dispatch area is shared by police, fire and rescue units. The village utilizes a volunteer fire department. The fire station component of the village center is comprised of a five-bay drive-through garage for firefighting apparatus. The village administration wing includes office space, council chambers and a multi-purpose room used for community gatherings and special events.

*Photography: Greg Gent*
<table>
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<tr>
<th>Project</th>
<th>Lakeland Medical Center</th>
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<tbody>
<tr>
<td>Location</td>
<td>Minocqua, Wisconsin</td>
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</tbody>
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To provide adequate primary care to this popular resort area where population in summer swells to more than 100,000 people, The Marshfield Clinic expanded the facility from 24 to 40 physicians. Design challenge called for a high tech facility, highly visible, but one which would blend with its northwoods setting.

The 16.5 acre site is heavily wooded, but includes an open meadow and marsh. Building and parking were tucked into the woods to provide a buffer to screen the development from nearby residential areas. The building, which evokes the feeling of a northwoods lodge, gives a feeling of welcome. A covered drive with exposed wood trusses leads to a central "gathering" area and connects directly to patient reception and waiting areas. Open stairway provides circulation between two main floors. Examination and treatment rooms are housed under a projecting roofline that recalls wraparound porches and guest rooms.

*Photography: Steven T. Rhyner*
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“Welcome to Wisconsin” is the message this building has been designed to transmit. Located just north of the Wisconsin-Illinois border on busy I-94, it is sited to be seen frontally by approaching visitors as they exit the interstate. The project shows clarity and directness of expression via two main themes—use of exposed materials indigenous to Wisconsin and a planned visual transparency to the interior of the building. Transparency was achieved by orienting the glass wall of the display area under a “gateway” truss. The large skylight over the center of the lobby provides balanced natural lighting. Square concrete piers and cylindrical columns spatially define the side aisles which connect the front and back entries. Exposed glu-lam trusses and patterning of the paver tile reinforce this cellular division of space.

Native Wisconsin landscaping provides an escape for resting or picnicking with a pond and fountain as foreground elements.

<table>
<thead>
<tr>
<th>Project</th>
<th>Wisconsin Information Center</th>
</tr>
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<tbody>
<tr>
<td>Location</td>
<td>Kenosha County, Wisconsin</td>
</tr>
<tr>
<td>Architect</td>
<td>PSI Design, Inc.</td>
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<tr>
<td>General Contractor</td>
<td>Camosy Construction</td>
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Photography: Steven T. Poast
The structural challenge of this project was to plan a 100,000 square foot addition of medical office space adjacent to an existing five-story building, incorporating an existing elevator tower in the parking facility.

The design challenge was to match appearance of Phase I building while using more durable materials and to prevent the new building from being perceived as more desirable office space.

Fenestration pattern for the upper three floors was patterned after the existing structure, while first and second floors use larger windows to present a more interesting facade. New walls are precast panels with same stone colors as existing walls with applied stone matrix. Because first floor level is below existing gradeline, a long interior handicap ramp was required to lower lobby, thus creating a unique character to the first floor.
This daycare facility can house 140 children in a building designed with “kid appeal” inside and homey residential feeling outside. The two-story building has safety drop-off and pick-up entrances at both levels where children have to deal with no cross traffic. Architects utilized an existing surface parking area to the south and a lone elm tree to provide shade to play area in summer.

Based on a 25-foot module, each room is connected by a common interior “avenue” and an inside play court. Ceilings were vaulted on upper floors for older children and soffits were dropped on lower level for the younger children. Lower sills make windows ideal for viewing the out-of-doors. Hydronic heating system with radiant floor establishes continuous comfort level.

*Photography: Greg Gant*
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Wisconsin Architect September/October 1992
This new facility of 55,000 square feet is designed for the purpose of educating and encouraging positive behavior of Milwaukee's youth through recreational activities.

A major consideration in the design was to create a building that would be sensitive to the county park in which it is located. The first floor includes a gymnasium/multipurpose room complete with showers and locker rooms, computer room, game-room, administrative offices and meeting rooms.

The upper level is primarily for pre-school children and includes a child development area. This level also has a kitchen (functional as well as educational), a dining room area and craft areas for woodworking, sewing, etc. The lower level houses a teen center, weight room and health room. There is also an outdoor wading pool.

Photography: Edward Purcell
To be recognized as first in your class is a standard of excellence in education. That standard also holds true for Pella windows. That's why the architects (Berners-Schober Associates Inc.) and the Green Bay School administrators turned to Ver Halen, Inc. for their recent window replacement project at Sullivan School.

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St. Vincent's Hospital is located on a limited "super block" in the heart of a historic east side Green Bay residential neighborhood. The priorities selected for this renovation included a new patient access/reception/processing suite and expansion and modernization of the key regional services provided by the hospital.

The hospital was allowed to expand the "superblock" by a shift of the street 45' to the west. This allowed construction of a five story addition.

The key element in the project was the development of a vertically stacked grouping of specialty care suites around an existing four-elevator core. The first level included radiology and imaging areas with the outpatient areas in the new addition to the west and the inpatient intensive areas in renovated existing areas. The second floor includes all therapy functions serving the rehab patient services, again with the outpatient handling within the addition. A central patient reception area occurs at the splayed face of the addition, where major windows were provided, on this and all subsequent levels.

The third floor includes NICU and maternal care suites with the various outpatient testing and pediatric patient follow-up suites. The fourth and fifth levels include a level of general surgical care and a floor of specialty surgical care suites.

Photography: Eric Oxendorf
This new three-level addition was conceived primarily to house the new heart surgery program. Intensive care unit and some lab services were relocated and expanded. Heart surgery rooms were located along outside window wall to allow incorporation of natural light and to provide easy access to ancillary areas.

Hexagonal design of intensive care unit provides for staff visibility from a central nursing core into each of the 24 patient rooms. The nurses' area is defined by low walls for visibility and is centered under a skylight. It is separated into quadrants for staffing care which provides flexibility in emergency situations when additional support is needed.

A conference center with 200-seat auditorium and medical educational facilities was designed as part of the addition. Materials management includes two loading docks and warehouse space.

*Photography: Morley Johnson*
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The program for the new Chippewa Falls Police Department called for a facility that would provide for the needs of a police department staff comprised of twenty-five sworn personnel and ten civilian employees. The City of Chippewa Falls, a community of 13,000 people, needed a facility that would serve the police force, provide for future expansion and be secure, as well as inviting to the public.

The site for the police station was steeply sloped, rather small and located at the edge of the central business district and a nearby residential neighborhood. Because of this, the design of the two story 17,000 square foot facility drew heavily on and was sensitive to the style of the buildings in the neighborhood, specifically two churches that share the intersection with the police station.

The building program mandate, that the new police station meet high standards for safety and security for its occupants, is addressed throughout the building. In addition to the separation of the administration and public areas for safety, security and confidentiality purposes, the building structure features a retaining wall in front of elevated windows to screen the building occupants from possible drive-by assaults.

Photography: Eric Oxendorf
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An Opportunity

I use the metaphor of a water-wheel when discussing them with my colleagues. For you see, as the wheel slowly turns, fresh water enters, and that which has already gone around moves along. Those of us who have experienced our profession’s emotional highs and lows depend on higher quality water to be constantly added.

I am, of course, referring to young practitioners.

The practice of architecture is a tremendous endeavor...to be able to spend one’s life in a constant state of creation; to be able, like no other segment of society, to have such an impact on and reflect the world’s cultures, to be able to blend the arts and the sciences into usable artforms...we are truly fortunate! Yet given the difficulties and disillusionments inherent in the building business, such as hard study, long hours, low pay or the disappointment of litigation, we must focus on the positives to keep young practitioners challenged.

It is legitimate to ask why undertake this. We hear so often, “We only hire experienced people,” and is that notion wrong? Not necessarily. Every firm has its own character—a blend of the skills and personalities of its women and men. My view is to celebrate that diversity. And, yes, our profession also depends on the talents of those who have already learned how the built environment is assembled. Therein lies the answer...learning.

In my view, architectural education performs an excellent role in explaining the fundamentals of design, technology and practice. The application of that knowledge depends not only on the abilities of the individual, but also on the opportunities afforded once outside of the scholastic setting.

During school is the time to learn to dream about notions such as strong concepts, to appeal to all of the emotions, and to visualize in 3-D yet understand the aging process of the fourth dimension. For those of us distanced by time from the educational arena, young practitioners are invaluable with their freshness, lack of fear of the unknown, highly-charged batteries, and insatiable appetite to learn how buildings really go together. As we continue to teach them, they continue to teach and challenge us as well. We help them apply their unique dream capability with great enjoyment!

So infrequently do we offer young practitioners a forum to discuss their thoughts, one would think that the only source of good architecture is experienced architects. Not true! The enclosed “Call for Entries” for the Young Practitioners Forum provides an opportunity to dispel that false notion, yet recognize that they, too, will one day pass along their experiences to younger practitioners in pursuit of better architecture.

EDITOR: The author is a Madison architect and Senior Vice President of Flad and Associates, with 20 years of experience in the profession. As Flad’s Director of Operations, his role is to recruit, assign, schedule, coach and coordinate the activities of a staff of 160.
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Among many notable hospital and municipal projects...

• St. Francis Hospital, Evanston, Ill., a seven-level, 1,300 vehicle parking structure constructed in two stages. In 1980, J.W. Peters completed the first five levels to provide parking for 950 vehicles. Peters returned in 1990, to add two new levels to the top of the existing structure, providing spaces for 361 additional cars.
• Froedart Hospital, Wauwatosa, Wis., a four-level, 1,000-space, 285,000-sq.-ft. parking structure.
• St. Mary's Hospital, Madison, Wis., a nine-space, 184,000-sq.-ft. five-level structure.
• Good Samaritan Hospital, Downers Grove, Ill., a 221,000-sq.-ft., 980-space, three-level structure.
• Milwaukee's Bradley Sports Complex, a 300,000-sq.-ft., 900-space, eight-level structure.
• Stolpe Island Place, a five-level, 122,000-sq.-ft. parking structure in Aurora, Illinois.
• and two parking decks in Wheaton, Ill. which together provide over 3,000 parking spaces for DuPage County government.

While each hospital and municipal project has its own requirements, the great majority share a need for accelerated construction schedules and superior durability.

Fast-Track Construction

Limitations on available land often mean that new parking structures must replace surface lots. Neither municipalities nor hospitals can long afford the loss of revenue and inconvenience that occur when existing parking lots are taken out of service. They are also critically concerned about their ability to maintain the orderly flow of traffic and business during new construction.

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Statute of Repose

The WSA Legislative Committee, chaired by Fred Zimmermann, AIA, Madison, seeks your support in convincing the Wisconsin Legislature to enact a new and improved statute of repose to limit the "long-tail" of liability for architects and others involved in building projects.

This year's election offers WSA members a unique opportunity to inform state legislative candidates about this important legislation which is vital to the well-being of Wisconsin's design and construction industry. Your involvement can make a difference. Talk with the Assembly and Senate candidates from your area, find out where they stand on our statute of repose proposal and support the candidates of your choice by helping with fund raising, telephone banks, distribution of campaign literature and other activities. The investment of your time and talent this fall could pay big dividends during the next session of the State Legislature.

To help in this cause, the WSA has joined forces with the state's leading design and construction industry organizations to form the Wisconsin Statute of Repose Coalition. The Coalition's sole purpose is to restore Wisconsin's statutory protection for architects and others involved in the building industry.

The Coalition has sponsored successful candidates forums in the Green Bay and Eau Claire areas so members could meet the candidates and learn first hand where they stand on the statute of repose issue. Upcoming forums are planned for Madison and Milwaukee.

Remember, Wisconsin was the first state to enact a statute of repose for the building industry in 1961. Today, however, Wisconsin is one of only five states without such statutory protection limiting the long-tail of liability faced by architects, engineers and contractors. Without the adoption of a new statute of repose, architects in Wisconsin have unlimited liability exposure on each and every project, even after retirement.

For more information on the WSA's statute of repose proposal and how you can make a difference by getting involved in state legislative campaigns, contact the WSA office.

QBS

In 1986, with the help of a grant from The American Institute of Architects, the WSA began an innovative program to assist public owners in Wisconsin establish a step-by-step process for selecting architects for their building projects based on qualifications rather than solely on fee proposals. Over the years, the WSA's Qualification Based Selection (QBS) program has continued to evolve and mature as a result of suggestions from member architects as well as from public owners who have gone through the QBS process.

The popularity of the QBS program among local government and school district officials continues to grow, with several statewide municipal organizations endorsing the WSA's program. In addition, based on the success of the QBS program in Wisconsin, some 20 other AIA Chapters throughout the country already have established or are in the process of implementing a similar QBS program in their own state.
One of the keys to the acceptance and success of the QBS program in Wisconsin is the availability of a QBS facilitator at the WSA office. The facilitator works one-on-one with public owners to help them set up a qualifications-based selection procedure for their particular project.

A goal of the QBS program is to increase the awareness among public owners that a quality project is the result of a properly selected professional team, coordinated and guided within the framework of a clearly defined and understood plan. As a local fire chief commented recently at a conference of municipal officials, “QBS literally took all of the politics out of the selection process, allowing my staff and the elected officials to concentrate on the project requirements and other important issues.”

If you have any questions, comments or suggestions about the WSA’s QBS program, please don’t hesitate to contact Darius Van Fossen, QBS Facilitator, at (608) 257-8477/1-800-ARCHITECT.

**Marketing & Managing**

Pull out your appointment calendar and reserve Friday, October 16, for the 1992 WSA Fall Workshop at the Sheraton Fond du Lac Hotel. This year’s one-day seminar will continue the exploration of practical ways architects can improve practice management and marketing skills to achieve your preferred future.

Fall Workshop Chairman Stan Ramaker, AIA, has put together an informative program addressing the theme *Upsetting the Applecart...Practical Tips for Marketing & Managing Your Practice for the 90s*. Many factors help to shape and define the practice of architecture. The 1992 WSA Fall Workshop has been designed to provide practical approaches you can use to enhance the management and marketing of your practice and to realize a greater sense of professional fulfillment.

R.A. Sayers, a Milwaukee-based marketing and management consultant, will lead an interactive discussion on the nuts-and-bolts activities necessary to achieve the basic objectives of architectural practice: stable workload, fair allocation of liability, increased ancillary services, greater project control and enhanced profits. During the afternoon session, Sayers will be joined by a panel of WSA members for a roundtable discussion on various marketing and practice management strategies and concepts.

And that’s not all! The luncheon program will feature the AIA’s political education consultant Michael E. Dunn, a well-known and entertaining lecturer on successful grassroots political action. Dunn is president of a consulting firm based in Washington, DC. Sharpen your political skills and learn how to be an effective “player” in the legislative process that helps shape your practice and business environment.

For more information on or to register for the 1992 WSA Fall Workshop, contact the WSA office at (608) 257-8477/1-800-ARCHITECT. A block of rooms has been reserved at the Sheraton Hotel in downtown Fond du Lac for the evening of October 15. For room reservations, call the Sheraton Hotel at (414) 923-3000 or 1-800-325-3535. WSA room rates are $45 single or $50 double occupancy.

**1993 WSA Officers**

At its August meeting, the Board of Directors of the Wisconsin Society of Architects unanimously approved the nominations of Lisa L. Kennedy, AIA, Milwaukee as 1993 WSA Vice President/President-Elect and Kevin J. Connolly, AIA, Milwaukee, as 1993 WSA Secretary/Treasurer. They will assume their new positions on the WSA Executive Committee and Board of Directors at the first of the year.

Kennedy is president of L.L. Kennedy, Inc. and presently serves as WSA Secretary/Treasurer. She previously has held leadership roles in the Southeast Chapter/WSA, chaired the 1990 WSA Convention and was the first Associate Representative on the WSA Board of Directors. Connolly also has his own firm in Milwaukee, Kevin J. Connolly Architects, Inc. He presently serves as a Director-At-Large on the WSA Board of Directors, having previously been an officer of the Southeast Chapter/WSA and chair of the Chapter’s Summerfest/Lego activities.

Kennedy and Connolly will join Ross T. Potter, AIA, Madison, and Roger D. Roslansky, AIA, La Crosse, on the 1993 WSA Executive Committee. Potter will serve as 1993 WSA President and Roslansky as immediate Past President.

**Fair Housing**

During the recently completed session, the Wisconsin Legislature enacted 1991 Wisconsin Act 295 which is intended to make state law consistent with the 1988 Amendments to the Federal Fair Housing Act (Title VII of the Civil Rights Act of 1968) regarding protected classes, prohibited
acts and procedural enforcement, while maintaining areas in Wisconsin law that exceeded federal provisions.

According to a Legislative Council summary, the new state law requires newly constructed multi-family housing to be designed and constructed in a manner that ensures internal and external accessibility. The Act specifies that guidelines to be used in determining accessibility and for granting variances and waivers when it is impractical to design and construct the housing to be accessible. “Multi-family housing” is defined as housing consisting of three or more dwelling units, if the housing has one or more elevators; and grade-level dwelling units in housing consisting of three or more dwelling units, if the housing has no elevators.

With respect to external accessibility, the Act requires at least one accessible entrance for each building that is on an accessible route; any other entrances that are at grade level must be accessible to the greatest extent feasible. With respect to interior accessibility, the Act specifies that public and common use areas must be accessible to persons with disabilities; interior and exterior doors, interior passages, kitchens and bathrooms must be sufficiently wide for maneuverability by persons with disabilities who use wheelchairs and switches and controls must be located in accessible locations. Also, bathroom walls must be sufficiently reinforced to allow later addition of grab bars and other aids. Unlike federal law, the Act also requires landlords to provide, upon the request of a renter and without cost to a renter, lever door handles and appliance controls.

The Department of Industry, Labor and Human Relations (DILHR) is required to promulgate administrative rules incorporating the federal accessibility standards, while retaining current state accessibility requirements that exceed federal standards. The federal accessibility standards apply to multi-family housing consisting of four or more units that are first ready for occupancy on March 13, 1991. The new state requirements apply to multi-family housing of three or more units first ready for occupancy on September 1, 1993. Builders may rely on federal accessibility standards until six months after the effective date of the administrative rules promulgated by DILHR reflecting the new requirements under the state law.

As noted above, these requirements created by the new state fair housing law apply to newly-constructed multi-family housing consisting of three or more units, whereas federal accessibility requirements apply only to multi-family housing with four units or more. Like federal law, the Act does not apply to one- or two-family dwellings and townhouses. However, the state law requires DILHR to promulgate rules creating standards for interior and exterior accessibility of grade level portions of townhouses, with the rules ensuring access to at least 25% of newly-constructed townhouses. The Act also requires a study of the need for, and availability of, accessible one- and two-family housing.

For further information on Wisconsin’s new fair housing law, contact the Legislative Council at (608) 266-1304.

People & Places
WSA members Rolland H. Williamson, AIA, Madison, and R.R. Griffith, AIA, Elm Grove, have been approved for Emeritus member status. Congratulations! AIA Emeritus member Carl Liebert, Sr., Rhinelander, died this past summer at the age of 89. He founded E.R. Liebert and Sons in Milwaukee during the depression and moved the firm’s office to Neenah after World War II. Liebert moved to Rhinelander in 1970, where he was active in the profession until his retirement in 1989.

Thomas G. Olson, AIA, Appleton, has been named vice president of architectural discipline and services for Foth & Van Dyke. Paul Wagner, AIA, Madison, and Jay Leimer, AIA, Appleton, recently joined Foth & Van Dyke. Wagner is working in the firm’s Madison office, while Leimer is in Green Bay.

Elmer Keller, AIA, Shorewood, has joined Kahler Slater Architects as quality assurance manager in the firm’s Milwaukee office. Robert R. Corbett, AIA, Madison, has been assigned to the firm’s
Madison office to work on the Wisconsin State Capitol restoration project. Joan Suchomel, AIA, Milwaukee, has been promoted to project manager for Kahler Slater Architects' health care studio.

Andrew A. Kraus, AIA, Milwaukee, has joined Peterman Associates, Inc., Architects as a project architect. He currently is involved in motel and church projects by the firm.

Randy R. Morrison, AIA, Milwaukee, has been promoted to an associate with Warner, Pfaffer & Associates, Inc., where he will coordinate the firm's architectural work as well as maintain his current project management responsibilities. Kevin E. Donohue, AIA, Racine, also has joined the firm as a project architect in its restoration/remodeling team.

Paul A. Meier, AIA, Cedarburg, and Thomas C. Hoffman, Associate AIA, Milwaukee, have formed a new firm, Meier and Hoffman Architecture and Interior Design, Inc. Meier is president and Hoffman is vice president of the firm. They can be reached at P.O. Box 667, Cedarburg, WI 53012-0667; telephone (414) 377-8857.

WSA Professional Affiliate member Paul D. Berta has been named president of the Professional Liability Agents Network (PLAN). Berta is president of Klipstein Insurance Services, Inc., Madison, an independent insurance agent. PLAN is an association of North American insurance agencies that specialize in professional liability and other insurance programs for architects, engineers and other professionals. For information on PLAN's new guide for professional loss prevention, Essential Steps to a Claims-Free Practice, contact Berta at 1-800-279-7181/(608) 238-7181.

Architecture students at UWM SARUP once again walked away with most of the awards at the annual Chicago Awards student design competition. Of the three awards presented, Roger Klein received the prestigious Benn-Johnc Award for first place and Nick Cascarano took second place.

In celebration of Frank Lloyd Wright's 125th birthday, the Milwaukee Art Museum is featuring an exhibition from September 11 through November 8 entitled The Wright State: Frank Lloyd Wright in Wisconsin. Along with the exhibition, many special events and programs are planned that will feature Milwaukee area architects. John Peine, AIA, Wauwatosa, will help lead four art history classes for children and adults on Thursday evenings beginning September 17 and will explore the foundation of modern architecture, focusing on the work of Wright, Mies Van Der Rohe and Le Corbusier, in a four-week class beginning October 15. The Southeast Chapter/WSA is loaning a "pile of Legos" for a special program for kids, ages 7-12, on Saturday mornings. On Sunday, September 20, from 1-4 p.m. to kick off Architecture Awareness Week, WSA members will lead an extraordinary afternoon of activities for families that will include six workshops in which participants will create buildings with Legos, design stained glass installations and work with froebel block sets. For more information on Milwaukee Art Museum events, call (414) 224-3200.

The Madison Opera Guild will present the world premiere of Shining Brow on April 21-25, 1993 at the Madison Civic Center. The opera is based on 11 tumultuous years (1903-1914) when Frank Lloyd Wright chose a ridge in Southern Wisconsin as the site of his home and studio. For ticket information, contact the Madison Opera at (608) 238-8085 or the Madison Civic Center at (608) 266-9055.

The Department of Engineering Professional Development at UW-Madison is sponsoring a number of seminars of interest to architects: Indoor Air Quality, September 21-22 and Implementing and Managing an Effective Construction Safety Program, September 23-24. It also has scheduled a number of continuing education courses on building design and construction topics available via WisView. For information on the WisView programs, call 1-800-462-0876. For general questions on the WisView programs, contact Janice Friis at (608) 262-2026.

Membership Action
Please welcome the following new WSA members:

AIA
Randall A. Page, Southwest
Robert R. Corbett, Southwest
David M. Burrows, Southwest
(Restruct)

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Josef Staff, Southeast

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Jeffrey P. Lendrum, Northeast

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SPI Lighting has announced the introduction of its "Options" series of fixtures, featuring a low-profile design that is particularly suitable for low-ceiling applications.

The contemporary, 2 3/16" deep fixture incorporates a newly-designed reflector system that affords exceptionally wide, balanced indirect light distribution. The multi-reflective rebound optics eliminate glare, distracting reflections and harsh angles, producing a comfortable office environment for workers utilizing computer screens and for reading and writing tasks.

For more information, contact SPI Lighting, 10400 N. Enterprise Drive, Mequon, Wisconsin 53092.

American Hydrotech, Inc. offers a new four-page brochure on roof deck and plaza deck precast concrete pavers—"Terra-Pavers H" by American Hydrotech, Inc."

The precast concrete pavers are available in custom colors, surface texture and a range of sizes and weights to meet your project needs. "Terra-Pavers H" are the most complete line of concrete pavers in the industry today.

The four-page brochure includes product sizes, thickness, weights and a complete technical product specification.

For additional information, contact American Hydrotech, Inc., 303 East Ohio Street, Chicago, Illinois 60611. Phone 1/800-877-6125 or FAX 312/661-0731.

Marvin Windows' new Magnum Triple Hung features a tall, elegant design based upon building styles from Thomas Jefferson's era. It has three vertical sash, with a Marvin-engineered counter-balance system that allows the top and bottom sash to operate simultaneously for ventilation. When the window is fully open, identical daylight openings on all three sash provide a dramatically clean, uniform appearance. The top and bottom sash tilt into the room, and all three are removable for cleaning. The Magnum Triple Hung meets and exceeds NWWDA Grade 40 requirements, ensuring very high performance.

For more information on all Marvin Windows products, contact Builders World, P.O. Box 881, Waukesha, WI 53187, or phone (414) 542-8883.

Public seating has reached a new plateau with the Petoskey Group by Landscape Forms. Freestanding, surface-mounted or embedded, each seating unit is positioned atop rugged tubular steel supports. The seat inserts may be specified in perforated metal, steel rod or wood — red oak, redwood or jarrah. An all-steel litter receptacle completes this ensemble, and it too, is available either freestanding, surface-mounted or embedded.

Due to a major demand from the overall marketplace, a flat Petoskey Bench with a perforated metal seat has been added to the collection. This version is particularly apropos for shopping mall installations, where users can sit facing either direction.

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58 Wisconsin Architect September/October 1992
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