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November/December 1993

WISCONSIN

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Cover: Washington House Inn
Cedarburg, Wisconsin
Architect: Kubala Washatko Architects, Inc.
Photographer: Steve Poast


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Robert Wirth AIA Architect, Torke Wirth Pujara Ltd. Architects Engineers

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Strong growth in this congregation's membership created the need for expansion. The 1954 synagogue was remodeled to incorporate an addition for worship, administrative and school functions.

A new semicircular shape was designed to provide a 450-seat sanctuary layout that creates an intimate relationship between the central religious Ark and the worshippers. It is separated, via movable wall system, from the old sanctuary space now used as a 350-seat banquet hall. This multipurpose hall can increase religious service space to accommodate 1200 people during "high holiday" season. It takes advantage of clerestory windows and the volumetric shape of the existing structure.

Photography: Steve Poast

"Tree of Life" motif in the faceted glass wall was designed by artist and sculptor Suzi Derzon. She also created the brass lettering on the stone wall and was responsible for interior color selections. Potente Studios of Kenosha constructed the glass wall. Gene Potente also designed and built the podium and free-standing chairs along the wall.
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This is the first of two new buildings on a formerly residential block that will frame a visual "window" into the existing campus from the adjacent downtown area. The structure also forms the third side of a landscaped quadrangle to be completed with the addition of the next building.

Brick and limestone exterior ties in with traditional materials of the campus, founded in the early 1900s. The diamond-within-the-circle motif was designed to be a symbol of the simple geometry of earlier buildings and details.

Basement level features two large lecture halls with raked floors and seminar seating. First and second floors house a computer center and classrooms, respectively. Faculty offices are on the third floor.

Because all offices in the old buildings had windows, there arose the question of adjusting to the windowless interior offices. To prevent this from becoming a problem, a skylight and clerestory glass on interior walls give natural light and a chance for visual escape.

Photography: Jeff Lendrum and Chris Dorach
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A former steamship warehouse along the Milwaukee River now houses a design school formed in 1974 after the demise of the regionally famous Layton School of Art and Design. The Milwaukee Institute of Art and Design now has five floors of space constructed at a cost of less than thirty dollars per square foot, some of it as “show-off” area and much as suitable “factory-look” space.

Visitors encounter a lobby with an inviting monumental stair down to the river level with its galleries, shops and offices. This lower level has three underground sides with the long axis along the river and six feet above the waterline. The river view proved an excellent opportunity to use this area for the public air conditioned space. Only a portion of the gigantic building is air conditioned. Ventilation issues received priority care where art classrooms produce toxic fumes. Single-zone ventilation and counter-height exhaust systems for spray booths are just a part of the complex heating and ventilating design.
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**Architect:** The Zimmerman Design Group
**General Contractor:** Guenther-Wagner-Johnson
**Mason Contractor:** C. Bundy Commercial Masonry
**CMU Manufacturer:** Waukesha Block
**Cost:** $1,400,000
**Size (Sq. ft):** 14,000
**Major Materials:** Decorative Block

**Judge’s Comments:** "I really like this project because the overall building gives a residential look, and you want children to feel comfortable in a building like this. Because of the combination of wood frame and block, you get the sturdiness of the block yet the warmth of residential framing."

**Architect’s Comments:** "Decorative masonry was chosen for its competitive value and maintenance free characteristics. The decorative pattern helped define the scale and spirit of the user, creating a youthful yet handsome facade." *John L. Klett, AIA*
Linking a 1950s Music Drama Center on the Lawrence University campus to a historic 1900s era chapel and performance hall is a new 35,000 square foot addition. It provides classroom, studio and rehearsal space and maintains the established north/south visual and pedestrian axis.

In the new addition a continuous, partially below grade, level has new elevators at each end connecting the two older buildings. An elevated plaza above allows passage from the street to campus and separates east and west wings at the main level. The east wing links rehearsal halls to backstage and performance space in the historic Chapel Hall. The main level of the west wing connects entry, reception and administration with the renovated Music Drama Center.

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<th>Project</th>
<th>Lutheran Church Addition</th>
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<td>Location</td>
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A complex central addition between existing church (1930) and its educational wing (1952) addresses the needs of this congregation. It also gives new life to the regular functions and services performed. Handicap accessibility is solved by an inviting new entrance and limited access elevator which leads from the east parking lot to the spacious new narthex/fellowship area.

The 9,400 square foot two-story addition contains classrooms, library, offices and an expanded narthex. A new atrium skylight surrounds and protects the existing stained glass window of the left transept, allowing natural light into the transept area and creating a tranquil space with bench seating below it. Exterior brick wall now becomes an interior feature.

Full wall-height windows in the new narthex provide a visual connection with the exterior by day and an inviting facade to the street at night.

Narthex ceiling is tiered, slatted, naturally finished maple.
Photography: Romaine V. Anderson
The original courthouse was constructed in 1908 and put on the National Register of Historic Places in 1976. The exterior was restored in 1988. Two years later, additions were added to the south and west of the building and the rotunda plus two original courtrooms were restored. The rest of the original building was gutted and renovated in a complimentary way without trying to mimic original details.

In the interest of preservation, the south addition is completely independent structurally with no connection to the original building. The floor system is cantilevered up to the original building face. One unusual architectural goal on the addition was to incorporate the original west face of the courthouse as a highlighted feature of the new public hallway.

In the restored rotunda, all murals were original, cleaned and rescaled. Terrazzo and marble mosaic floors were repolished. Original plaster ceilings and pilasters which had been substantially damaged from roof failure were repaired. Gold and silver leaf on plaster cornices and the dome was redone. Stairs are original cast metal and oak furnishings in courtrooms are original—only the attorneys' tables are new recreations of the old.

Photography: Eric Oxendorf, Bob Freund, Apple Photography Group
Top right: The original exterior west face of the courthouse is now viewed from the upper three floors of the new addition as an interior wall providing a unique appreciation of the massive scale of the stone detailing up close. It emphasizes the beauty and quality of past craftsmanship.

Left: Multi-globe light fixtures are duplicated based on original photographs. In Circuit Court Branch One, the fixtures weigh about 500 pounds each and can be lowered by winches for maintenance.
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The Ups and Downs of Stairways

The prehistoric human foot designed the world's first stairways. Footholds worn slowly into steep slopes were merely to gain access to upper levels. According to research by architect John Templer (in the article "An Architect Who Takes Stairways One Step at a Time," by Richard Wolkomir, which appeared in the June 1993 issue of Smithsonian), such ancient stairways are still in use today with the aid of plants, roots and rocks for handholds. And from such humble ancestry evolved our most dramatic architectural element.

Templer calls stairs "architectural theater." In ancient times and even today, grand stairways are the focal point of many public buildings—a place to see and be seen. The early Mayans built their pyramids with some of the most dramatic stairways.

There is nothing static about a stairway. When an architect incorporates one into a building it always leads to an invisible "somewhere." All who use the stairs experience a change, be it subtle or dramatic. It is more emotional than merely walking down the hallway. Upstairs, downstairs—ascending, descending. The entire perspective of the building changes. Outdoor views change, or may disappear entirely. There is excitement about a stairway.

Aesthetically, the stairway with its rhythm of equally spaced steps can add drama to any building from rustic to palatial. In contemporary design, a cantilevered stairway adds mystery. How is that thing supported? What holds it up? A stairway can actually be seductive, inviting the viewer to climb or descend merely to see where it leads.

Writers constantly employ the stairway as an element of surprise or drama in their storytelling. They use such phrases as "steps to the damp dark cellar," "a narrow circular stairway," "a rickety stairway," "the hidden stairway," and "the grand marble stairway." The visual equivalent is used by artists and filmmakers when a stairway is a part of their story.

Our marvelous state Capitol is filled with dramatic and dangerous architecture. From each point of the compass, driveways approach the building terminating in carriage porches under the four grand exterior staircases of granite. Inside are marble staircases, many of them. Each of the four wings is centered by a pair of parallel grand staircases in a marble-lined grand hall. The low risers number thirty-two nonstop and the treads are broad.

Set off in the back corners of each wing is a pair of secondary stairways with landings between floors and higher risers. Therefore, in going from the rotunda to second or third level, the pedestrian has the choice of sixteen stairways, four in each wing. These were not designed and crafted from the finest of materials out of necessity, but for grandeur and to set the tone for the importance of the building's purpose. Perhaps the many choices of stairs was to symbolize the many choices the legislators have in governing us.

At a height of one hundred and fifty feet from the ground floor there is an exterior balcony around the dome providing tour groups with a magnificent view of the city. From this level, four inclined stairways lead up between inner and outer domes to the crown of the dome. At this point a single spiral staircase leads up into the lantern which is encircled by another balcony.

In spite of this amazing amount of dangerous stairway architecture, falling has never been a problem in this building.

Safety on stairways depends partly on the architect's design, partly on materials and lighting, but not just on that alone—it also depends on the user—on what is on the mind, on the feet and in the hands. Think of the potential danger for a woman in spike heels laden with packages with her mind preoccupied with her next errands. Stairways can also provide wonderful exercise to the climber. Hundreds of workers climb stairs in offices or in hotels when traveling as an economical way to keep in shape. Certainly designing a stairway can be a more noble venture than just leaving a hole for an elevator. On the following pages are several different stairways designed by WSA members.

Among the loftiest of the world's famous stairways are the ancient Mayan ceremonial stairways of the pyramid at Chichen-Itza in Yucatan. With no handrails, the priests climbed and then descended in a zig-zag formation. Photography: Dick J. Stith
"They flow down the hill like a waterfall, with all sorts of rivulets and ripples and changes of direction," architect Templer describes the Spanish Steps, built in Rome in the late 1600s.

Quotations on these pages are excerpts from an article, "An Architect Who Takes Stairways One Step at a Time," by Richard Wolkomir in Smithsonian, June 1993. Words in quotes are from architect John Templer of the Georgia Institute of Technology.
Above: Mirrored skylight and mirrored wall add zany perspectives to stairway users.
Left: In 1933, architect William J. Raueher and son designed this curved stairway as a concrete frame with particular emphasis on a graceful easy rise. Marble treads and risers were fabricated in Milwaukee and installed over the solid concrete base. Decorative wrought iron railings were also fabricated in Milwaukee and assembled on site and fitted with a formed wood handrail.

Right (opposite page): Staircase is made of steel composite with slate landings and limestone steps and risers.
One reason for the slip-and-fall epidemic is that today’s stair proportions date back to 1675, when the director of France’s Royal Academy of Architecture, Francois Blondel, concocted a formula linking stair geometry to the human gait: 2 x risers plus tread equals 24 inches (25.5 in today’s inches). One of the formula’s drawbacks is that, for unusually high or low risers, it requires treads that are extremely narrow or extremely wide.

Women fall more frequently than men, but boys under the age of 14 fall more often than girls of the same age.
"If treads are alternately colored dark and light, each step’s edge is clear."
Credits:

Photo 1: Neville Public Museum
Green Bay, Wisconsin
Architect: Somerville Associates
Photo: Stephen Seilo

Photo 2: Demco, Inc. Headquarters
Madison, Wisconsin
Architect: Strang, Inc.
Photo: Dale Hall

Photo 3: Lakeland Center-Marshfield Clinic
Minocqua, Wisconsin
Photo: Steven T. Rhyner

Photo 4: Irvin L. Young Auditorium
Whitewater, Wisconsin
Architect: Wenzler Architects
Photography: Eric Oxendorf

Photo 5: Dodge County Legal Services Buildings
Juneau, Wisconsin
Architect: Potter Lawson Architects
Photo: Jim Potter, AIA

Photo 6: Rite Hite Corporation
Brown Deer, Wisconsin
Architect: BHS Architects, Inc.
Photo: Bruce Buchanan

Photo 7: Cofrin Arboretum Tower
Green Bay, Wisconsin
Architect: Somerville Associates
Photo: Steven Seilo

Photo 8: Jacobson Rost Advertising Agency
Sheboygan, Wisconsin
Architect: Kubala Washatko Architects, Inc.
Photo: Steve Poast

Photo 9: The Bradley Center
Milwaukee, Wisconsin
Architect: Venture Architects
Photo: Howard Kaplan, HNK Architectural Photography

Photo 10: Minot Composit Medical Facility
Minot, North Dakota
Architect: Flad & Associates
Photo: Joe Paskus

Photo 11: Dan Bleser House
Manitowoc, Wisconsin
Architect: Frederick W. Raeuber, AIA
Photo: Ron Hoerth

Photo 12: Threshermen’s Mutual Insurance
Fond du Lac, Wisconsin
Architect: Potter Lawson Architects
Photo: Jim Potter, AIA

Photo 13: West Bend Mutual Insurance
West Bend, Wisconsin
Architect: the Zimmerman Design Group
Photo: Ed Purcell

Photo 14-15: Michael Best & Friedrich
Milwaukee, Wisconsin
Architect: Architectural Designs & Heike/Design Associates
Photo: Ed Purcell

Photo 16: Ruud Lighting
Racine, Wisconsin
Architect: the Zimmerman Design Group
Photo: Gary Silber

Photo 17: Northwestern Mutual Life
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Photo 18: Ultradeck Headquarters
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Photo: Todd Barnett, AIA

Photo 19: SSI Control Technologies Corporate Headquarters
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Photo: Joe Paskus

Photo 20: 2100 Riverside Drive Offices
Green Bay, Wisconsin
Architect: Somerville Associates
Photo: Steven Seilo

Photo 21: Southwood/Clayton Medical Offices
Atlanta, Georgia
Architect: Marshall Erdman and Associates
Photo: Steven T. Rhyner
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In the fiscal year ended June 30, 1993, the Wisconsin Architects Foundation (WAF) received income from all sources totaling $37,872. Total expenditures for scholarships, grants, public outreach, membership and administration amounted to $20,865. The resulting net income of $17,007 was added to the WAF endowment, increasing the endowment to $255,900 as of June 30, 1993.

The WAF received a total of $23,373 in contributions, including $12,179 in regular contributions, $6,374 in “Campaign 300” gifts and $4,820 in memorial contributions. Investment and rental income accounted for the balance of WAF revenue.

The WAF awarded $11,350 in scholarships and educational grants in 1992-93. These WAF funds supported tuition scholarships and student chapter programs at the UWM School of Architecture and Urban Planning, MSOE, WITC and NWTC. Two WAF memorial scholarships were awarded to UWM SARUP students in memory of architect Elmer Johnson and contractor Richard Hunzinger. The Southwest Wisconsin Chapter/AIA established an endowment for an annual scholarship for a visual, hearing or otherwise physically impaired UWM graduate student, with the first scholarship to be awarded in 1993-94.

The accompanying list recognizes WAF contributors in 1992-93. The strong and consistent support from the architectural profession and allied construction industry and business leaders enables the WAF to build a better Wisconsin through architectural education.

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The Secretary of the Interior is responsible for establishing standards for all national preservation programs under Departmental authority and for advising Federal agencies on the preservation of historic properties listed or eligible for listing in the National Register of Historic Places.

The Standards for Rehabilitation, a section of the Secretary's Standards for Historic Preservation Projects, address the most prevalent preservation treatment today: rehabilitation. Rehabilitation is defined as the process of returning a property to a state of utility, through repair or alteration, which makes possible an efficient contemporary use while preserving those portions and features of the property which are significant to its historic, architectural and cultural values.

The Secretary of the Interior's Standards for Rehabilitation The Standards that follow were originally published in 1977 and revised in 1990 as part of Department of the Interior regulations (36 CFR Part 67, Historic Preservation Certifications). They pertain to historic buildings of all materials, construction types, sizes and occupancy and encompass the exterior and the interior of historic buildings. The Standards also encompass related landscape features and the building's site and environment as well as attached, adjacent or related new construction.

The Standards are to be applied to specific rehabilitation projects in a reasonable manner, taking into consideration economic and technical feasibility.

1. A property shall be used for its historic purpose or be placed in a new use that requires minimal change to the defining characteristics of the building and its site and environment.

2. The historic character of a property shall be retained and preserved. The removal of historic materials or alteration of features and spaces that characterize a property shall be avoided.

3. Each property shall be recognized as a physical record of its time, place and use. Changes that create a false sense of historical development, such as adding conjectural features or architectural elements from other buildings, shall not be undertaken.

4. Most properties change over time; those changes that have acquired historic significance in their own right shall be retained and preserved.

5. Distinctive features, finishes and construction techniques or examples of craftsmanship that characterize a property shall be preserved.

6. Deteriorated historic features shall be repaired rather than replaced. Where the severity of deterioration requires replacement of a distinctive feature, the new feature shall match the old in design, color, texture and other visual qualities and, where possible, materials. Replacement of missing features shall be substantiated by documentary, physical or pictoral evidence.

7. Chemical or physical treatments, such as sandblasting, that cause damage to historic materials shall not be used. The surface cleaning of structures, if appropriate, shall be undertaken using the gentlest means possible.

8. Significant archeological resources affected by a project shall be protected and preserved. If such resources must be disturbed, mitigation measures shall be undertaken.

9. New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale and architectural features to protect the historic integrity of the property and its environment.

10. New additions and adjacent or related new construction shall be undertaken in such a manner that if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired.

Note: To be eligible for Federal tax incentives, a rehabilitation project must meet all ten Standards. The application of these Standards to rehabilitation projects is to be the same as under the previous version so that a project previously acceptable would continue to be acceptable under these Standards.

Certain treatments, if improperly applied, or certain materials by their physical properties, may cause or accelerate physical deterioration of historic buildings. Inappropriate physical treatments include, but are not limited to: improper repainting techniques; improper exterior masonry cleaning methods; or improper introduction of insulation where damage to historic fabric would result. In almost all situations, use of these materials and treatments will result in denial of certification. In addition, every effort should be made to ensure that the new materials and workmanship are compatible with the materials and workmanship of the historic property.

EDITOR: Guidelines to help apply the Secretary of the Interior's Standards for Rehabilitation are available from the National Park Service, State Historical Preservation offices, or from the Government Printing Office. For more information write: National Park Service, Preservation Assistance Division-424, PO Box 37127, Washington, DC 20013-7127.
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Buildings of Wisconsin is a book that will showcase and describe Wisconsin’s premier historic buildings and districts. Planned for publication in time for the state’s sesquicentennial in 1998, the book will be published by Oxford University Press in cooperation with the Society of Architectural Historians as part of their joint 55-book series, Buildings of the United States.

The Wisconsin volume will cover approximately 1,100 buildings in 700 pages. It will be co-edited by Nancy Hubbard of the University of Wisconsin-Milwaukee School of Architecture and Urban Planning.

Each of the buildings and districts included in the book will be illustrated with high-quality black-and-white photographs. This will entail an ambitious photographic effort because most of the contemporary photographs of historic buildings in the State Historical Society’s files are not suitable for publication. We are looking for volunteer photographers from throughout the state to take these photographs. Photographers in northern and central Wisconsin are especially needed. Because architects, draftspersons and allied professionals are visually inclined and like to photograph buildings, I am hopeful that a number of you will be willing and able to participate in this project.

Participating photographers will be trained, as needed, in the basics of exterior architectural black-and-white photography. They will then be asked to photograph buildings that are to be included in the book and that are located in areas of the state in which they are willing to work. Photographers will be given credit for their work in the book; and the Society will cover the costs of film, processing and printing. Photographers should be able to provide their own photographic equipment of a quality sufficient to take acceptable architectural photographs.

Buildings of Wisconsin will be the first book published that attempts to cover historic architecture in all counties of the state and through all periods, from territorial time to the recent past. It will be arranged geographically for ease of use by motorists, but will have cross-referencing indices by architect and period.

Introductory essays by prominent architectural historians will cover especially significant themes in Wisconsin’s architectural past, such as the influence of European settlers, the work of Frank Lloyd Wright and his colleagues and followers, modernism of the 20th century, and the architectural manifestations of agriculture and tourism. It will become the preeminent guide and reference to Wisconsin’s historical architecture for use by tourists, architects, historic preservationists, state and local officials, and anyone else who cares about Wisconsin’s heritage.

Photographers interested in participating in this project should get in touch with me, Jeff Dean, at the State Historical Society of Wisconsin, 816 State Street, Madison, WI 53706; telephone: (608) 264-6515.

EDITOR: The author is an architect with the State Historical Society of Wisconsin and will be the co-editor of the book.
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AIA Wisconsin
It's now official. At its October meeting, the WSA Board of Directors voted unanimously to change the name of the Wisconsin Society of Architects. Effective January 1, 1994, the WSA will become AIA Wisconsin, A Society of The American Institute of Architects.

Proponents of the new name agreed that the change would help increase public and client awareness of the fact that the organization is a component of The American Institute of Architects. The name change also will bring Wisconsin in line with AIA components in surrounding states as well as a growing number of other AIA state and local chapters across the country.

The change in identity also will extend to the four local WSA Chapters. For example, the Southeast Chapter will become AIA Southeast Wisconsin, A Chapter of The American Institute of Architects. Similarly, members in other parts of the state will now be members of one of the following local chapters: AIA Southwest Wisconsin, AIA Northeast Wisconsin and AIA Northwest Wisconsin.

Regardless of the name of the organization, the Board of Directors remains committed to providing members in Wisconsin with the highest quality programs and services.

Statute of Repose
On October 7, the Wisconsin Senate voted 20-13 to approve Senate Bill 314. This important remedial legislation would recreate a statute of repose for Wisconsin's design and construction industry that would bar legal action against architects, engineers, contractors, material suppliers and owners after ten years from the date of substantial completion of an improvement to real property.

In 1961, Wisconsin was the first state to enact a statute of repose to limit the "long tail" of liability faced by architects and others involved in the design and construction industry. The Wisconsin Supreme Court, in a 1989 opinion, ruled that the state's statute was infirm because it did not cover building owners and occupiers. As a result, Wisconsin is now one of only five states without such statutory protection to limit the time period in which lawsuits can be started.

The next step in getting Senate Bill 314 signed into law is the Wisconsin Assembly. SB 314 has been referred to the Assembly Insurance, Securities and Corporate Policy Committee chaired by State Representative Alvin Baldus (D-Menomonie). Rep. Baldus has agreed to hold a public hearing on SB 314 in early December. The next regular floor period for the Wisconsin Legislature is scheduled for January 25-March 25, 1994. This floor period is the next opportunity for SB 314 to be debated and voted upon by the full Assembly.

It is important that every architect and allied professional stay in regular contact with their State Representa-
tive to encourage them to help get SB 314 out of committee and on to the floor of the Wisconsin Assembly for a vote. If you have any questions about this vital legislation and/or how you can help get it passed, please contact the WSA office in Madison.

Continuing Education

The delegates to the national 1992 AIA Convention passed an amendment to Institute bylaws that will require continuing education for membership. The bylaws of the AIA now contain the following provisions: 2.111 Continuing Education Requirement. Effective January 15, 1996, architect members shall fulfill a periodic continuing education requirement to remain eligible for membership. The Board shall define the elements of the continuing education requirement in the Rules of the Board. Architect members who fail to meet the requirements on and after January 15, 1996 shall be subject to termination under section 2.08 of these Bylaws.

The Institute carefully studied the notion of life-long learning. The committee charged with this research called for a self-directed program, one in which members select learning activities best suited to improving their own professional capabilities. A mixture of learning methods may be used, following tested educational guidelines. Approximately one-third of the learning credits will be in health, safety and welfare, and constitute the core program.

As part of its long-range planning process, the WSA Board of Directors established a WSA Continuing Education Committee with representatives from each of the four local WSA Chapters. The mission of the WSA/CEC is “to research and make recommendations to WSA Board of Directors and WSA Chapters regarding continuing education programs and policies to meet members’ needs and expectations.”

To accomplish its mission, the WSA Committee has established the following four short-term goals:

- Identify existing continuing education programs, policies, frameworks and studies pertaining to continuing education requirements for architects.
- Inform WSA members of the types and status of continuing education programs, policies and requirements.
- Cooperate with Architects Section of the Joint Examining Board of Architects, Professional Engineers, Designers and Land Surveyors of the Wisconsin Department of Regulation and Licensing concerning the development of continuing education programs, policies and requirements.
- Develop and outline recommended policies and procedures to enable the WSA and WSA Chapters to effectively assist members in meeting established AIA continuing education membership requirements that will become effective in 1996.

WSA members with questions, suggestions or recommendations about continuing education programs are encouraged to contact one of the following WSA/CEC members: James Fryk, AIA, Waukesha, (414) 797-0797; A. James Gersich, AIA, Madison (608) 238-2661; Mark Keating, AIA, Neenah, (414) 738-3500; and Mitchell Spencer, AIA Eau Claire, (715) 232-1176.

Members interested in participating in or getting more information on the national AIA Continuing Education System (AIA/CES) pilot project can contact Mike Price, project director, at: AIA/CES Pilot Project, Research Center for Continuing Professional and Higher Education, University of Oklahoma, 200 McCarter Hall, Norman, OK 73037-0003; voice: (405) 325-1080.

The goal of the AIA/CES pilot project is to develop a coordinated system that is accessible and affordable to all architects, credible to the public, efficient and relevant to the professional needs of the various careers in architecture.

1993-94 WAF Officers

At its meeting in October, the Board of Directors of the Wisconsin Architects Foundation elected the following slate of officers for 1993-94: Gary V. Zimmerman, AIA, Hartland, President; Robert D. Cooper, AIA, Greenfield, Vice President; and Richard J. Griese, AIA, DePere, Secretary/Treasurer.

The WAF Board of Directors approved a 1993-94 budget containing total expenditures of $20,000, including $13,950 for scholarships and grants. The budget anticipates $14,000 in WAF contributions.

A list of WAF contributors in 1992-93 is featured elsewhere in this issue of Wisconsin Architect. Wisconsin architect and allied professionals are encouraged to contribute generously.
to the WAF. Please make checks payable to “Wisconsin Architects Foundation” and mail to: WAF, 321 S. Hamilton St., Madison, WI 53703. Your support will help the WAF continue to build a better Wisconsin through architectural education.

Preservation Tax Credits
One of the benefits of owning a historic property in Wisconsin is the ability to participate in federal and state income tax incentive programs for rehabilitation of historic properties. Currently, there are three tax credit programs available for properties listed in the national or state registers of historic places or eligible for listing in the national register:

- **Federal 20% Historic Rehabilitation Credit.** A 20 percent federal investment tax credit (ITC) for rehabilitation of income producing historic buildings.
- **Wisconsin 5% Supplement to Federal Historic Rehabilitation Credit.** An additional 5 percent Wisconsin investment tax credit (ITC) for persons who qualify for the 20 percent tax credit and who apply for and receive project approval before beginning physical work on their projects.
- **Wisconsin 25% Historic Rehabilitation Credit.** A 25 percent Wisconsin investment tax credit (ITC) for persons who rehabilitate historic non-income-producing, personal residences— and who began actual rehabilitation work after January 1, 1989.

Although the rules vary between these programs, there are similarities. To qualify for any of these tax credits, you must:

- Own a historic property. Generally, the property must be listed in the state or national registers. Non-registered properties may qualify for the federal 20% credit if they are determined to be eligible for listing in the national register. To qualify for the federal tax credit, the property must be a building.
- Spend a specified, minimum amount of money on the rehabilitation work. For purposes of the federal 20% ITC and the Wisconsin 5% ITC, you must spend at least as much money as the “adjusted basis” of the property. The 25% Wisconsin ITC requires that you spend at least $10,000 on eligible work.
- Carry out work in accordance with program standards. All projects must comply with the “Secretary of the Interior’s Standards for Rehabilitation.”
- Formally apply and obtain approval to receive the credits. All applications must be made to the Division of Historic Preservation (DHP) or the State Historical Society of Wisconsin. Required forms and instructions can be obtained from the DHP.

For information on these tax credit programs, you can contact the following individuals at DHP: Donna Amacher (608) 264-6500, Jim Sewell (608) 264-6490 or Brian McCormick (608) 264-6491.

Quality Time?
Despite increasing pressure to improve customer satisfaction and project quality, construction companies aren’t really embracing the Q word.

In a study released earlier this year by Grant Thronton, a Chicago consulting firm that has an office in Brookfield, 71 percent of the architects, engineers and contractors surveyed said their firms were facing competitive pressures to implement total quality management.

But, even though 64 percent said their companies had incorporated quality improvement objectives in their business planning, only 47 percent of those surveyed said most or many of their top managers understand the concept.

(From the June 12, 1993 issue of the Milwaukee Business Journal.)

AIA SPECSystem
The AIA has updated and enhanced SPECSystem, its electronic specification writing system. SPECSystem 3.1 offers the end user greater flexibility and efficiency in the specification writing and production process.

The 3.1 version includes a totally new installation program, which can be adapted to both stand-alone computers and Local Area Network (LAN) systems. For the first time, non-network users will be able to install SPECSystem to a hard drive for faster access.

Special security features were added to SPECSystem 3.1 to prepare the system for inclusion with McGraw-Hill’s new SweetSource CD-ROM.
Since SPECSystem continues to be available as a service for paid subscribers, a security diskette is now required to access the software. This offers users a variety of installation options and greatly increases the flexibility of the program.

SPECSystems 3.1 includes a new WordPerfect conversion function that translates SPECSystem files into true WordPerfect files, complete with embedded codes and automatic paragraph numbering. It offers new reference files, which can be used to produce manufacturer and product lists. These can be organized alphabetically, by manufacturer or by CSI section location.

Introduced in 1991, SPECSystem is a "knowledge-based" interactive system for automated production of construction specifications. It asks the user questions about the project and produces consistent, comprehensive specifications in selected page formats. Updated monthly, SPECSystem’s 400 sections cover CSI Divisions 1-16 and are based on data from the AIA’s MASTERSPEC specifications system. SPECSystem was developed jointly by the AIA and McGraw-Hill.

SPECSystem 3.1 is priced from $1,250 to $5,950, depending on firm size and the number of concurrent users. For more information call Cindy Flynn, (202) 626-7446.

**People & Places**

Michael Kadow, AIA, Green Bay, reports that Somerville Associates will be the first firm in the country to host the national exhibition “The White House 1792-1992: Image in Architecture.” This important traveling exhibition celebrates the 200th anniversary of the laying of the White House cornerstone. Somerville Associates, in cooperation with The American Architectural Foundation and the White House Historical Association, is bringing the exhibition to its office in Green Bay for six weeks, beginning February 28. For information, call (414) 437-8136.

Knothe & Bruce Architects have moved to: 7611 Elmwood Avenue, Suite 102, Old Middleton Centre, Middleton, WI 53562; telephone: (608) 836-3690.

Jerold Dommer, AIA, Watertown, president of Durrant Architects, Inc., reports that the firm’s Madison architectural staff is now based in its Waukesha office: Durrant•Heike Architects, Inc., Crossroads Corporate Center II, 20800 Swenson Drive, Suite 210, Waukesha, WI 53186-4000; telephone: (414) 798-2626. Durrant Engineers and Durrant Group support offices remain at their present International Lane location in Madison.

Patrick J. Conway, Intern AIA, Madison, was one of 40 participants invited to the International Masonry Institute’s “Masonry Camp 1993” at the Haystack Mountain School of Crafts in Deer Isle, Maine. The ten intern architects, ten architectural students and 20 masonry apprentices and journeymen from the United States and Canada spent a week together learning how each other work and think while designing an affordable hurricane-resistant masonry house and actually constructing an element of their design. According to Conway, the camp “provided a forum for young professionals and craftsmen to exchange their distinctive views of how a building gets built from conception to occupancy.”

J. Gerard Capell, AIA, Milwaukee, has been elected vice president of the Milwaukee Chapter of the Construction Specifications Institute.

Steve Groth, AIA, Wauwatosa, also was elected to a three-year term as director of the Milwaukee Chapter CSI.

Several firms have been active in various public service initiatives. The entire staff at Architectural Designs took a day off in June to demolish, insulate and hammer away at a Milwaukee Habitat for Humanity home on N. 32nd Street. The Zimmerman Design Group has been working with Milwaukee’s Hope House, a shelter for the homeless, to master plan an effort to expand the south side facility. In addition, ZDG architects have collected donations of needed items to support the shelter’s daily operation, including children’s items, toiletries, bedding, winter garments, toys and more. For information on how you can participate through contributions to these homeless families, please contact Joann Powell at ZDG at (414) 476-9500. The Mayor of Wauwatosa also recently recognized ZDG for contributing to the overall appearance of the...
city by maintaining colorful flower boxes outside its office. In the Madison area, Potter Lawson Architects again this year coordinated a successful canned food drive for the Southern Wisconsin Food Bank with numerous collection centers, including the WSA office. These are a few exemplary examples of what architects from across the state are doing to enhance the quality of life in their communities.

The Wisconsin Concrete Masonry Association presented its fifth annual "Excellence in Masonry" awards at the 1993 WSA Convention. The "Best of Show" was awarded to Marshall Erdman & Associates, Madison, for the Marshfield Clinic-Lakeland Center. "Excellence" awards were presented to Strang, Inc., Madison, for Demco, Inc., and to the Zimmerman Design Group, Wauwatosa, for the Campus Child Care Center at the Milwaukee Regional Medical Center. As part of the WCMA Awards Breakfast, Warren Olsen, AIA, Verona, was selected as the winner of a trip of two to Cancun!

CPR Associates, DePere, Foth & Van Dyke, Green Bay, and The Stubenrauch Associates, Sheboygan, recently were recognized by the Fox River Valley Masons Promotions Fund, Inc., as part of its "Excellence in Masonry" competition. Congratulations!

Former WSA member and vice president Emma Macari, AIA has been selected as vice chancellor for facilities, planning, construction and management for the City University of New York. Emma will be based at the Manhattan campus and be responsible for campuses in the five boroughs of New York.

Ace architectural photographer and WSA Professional Affiliate member Eric Oxendorf, Milwaukee, has been elected vice president of the board of directors of the Chicago/Midwest Chapter of the American Society of Media Photographers (ASMP). Eric also serves as the Wisconsin representative for this worldwide organization. He recently was selected by Historic Preservation magazine to photograph Frank Lloyd Wright's home, Taliesin, in Spring Green.

WSA Executive Director William Babcock has been appointed to the Public Affairs Resource Network of the Council of Architectural Component Executives (CACE), the national organization representing over 200 state and local AIA component executives. The CACE Public Affairs Network works with national AIA staff on the development and implementation of AIA programs to enhance the public awareness of the architectural profession.

The Professional Services Management Journal (PSMJ) reports that President Clinton's health care reform proposals could have a very big financial impact on design firms. The proposals call for firms to pay a health care premium of up to a maximum of 7.9% of payroll. This is 30% above what the average design firm is paying today, according to PSMJ.

The UW-Madison Department of Engineering Professional Development will offer a course, "Effective Project Management for Building Design and Construction," on January 10-14 in Madison. For information on this course and others scheduled for January-June 1994, please call 1-800-462-0876.

Membership Action

Please welcome the following new WSA members:

**AIA**
- James G. Chambers, SE
- Tami P. Corthell, SE
- David E. Cramer, NW
- Douglas A. Haas, NE
- John E. Koga, NE
- Peter J. Kuehl, NE
- Deann B. Mills, SW
- William J. Ramsey, SE
- Paul D. Rushing, SE (Transfer)
- David R. Tredell, NW

**Associate/Intern**
- Danegza Cordero, SW
- James Donovan, SE
- Bradley S. Hampel, SE
- Timothy L. Hansmann, SE
- Charles S. Holschbach, NE

**Student**
- Kimberly Burgess
- Richard Bishop
- Cheryl Downing
- Christopher A. Engstrom
- Dean Hutchens
- James King
- Brad Nyaard
- Rita Padfield
- Jerry Pagel
- Mark Reinsch
- Paul Roberts
- Stacy A. Scharch
- Amy Schneider
- Terry Shore
- Chris Volk
- Kimberly K. Wenger

Nancy L. Jaeger, SE
Kevin Wall, SE
PolySite recycled linilKTS in iih ensemble and may be specified with t’olySile landscape is irchcn’s Bench now as ucll. A litter receptacle and ash urn round out this ensemble and may be specified with PolySite as well.

PolySite timbers are formed from 100% high density polyethylene, primarily from post-consumer milk containers. Once purified, this reclaimed plastic is molded into timbers and attached to the Gretchen’s Bench cast aluminum supports. Exceptionally resistant to moisture, corrosive substances and insect damage, these bench panels will not rot, splinter or crack. No additional finishing is required and graffiti can easily be removed from the molded surface with conventional, all-purpose cleaners.

Gretchen’s Bench may be specified in backed or backless bench style or as mitered seats to be installed on a curved horizontal tube support. Optional arm rests can be specified with either ornamental or loop construction.

For more information, contact Janis Etzcorn at (800) 521-2546 or write to Landscape Forms, Inc., 431 Lawndale Ave., Kalamazoo, MI 49001. Fax (616) 381-3455.

Eggers Industries announces the first fire rated, veneer wrapped grillwork in the wood door industry, available in labeled fire doors from 20 through 90 minutes.

This innovation allows specifiers to provide the French door and divided light look, retain the warmth of wood and maintain the desired fire rating. The door head and grillwork can be provided in all available foreign and domestic veneers.

For more information, refer to construction specifier category 08200--wood and plastic doors--fire door accessories, or call Paul Niehaus at (414) 722-6444.

In today’s architectural market, designers must be cost-conscious while still providing useful and attractive structures. Trendstone Industries, Inc., a specialty masonry unit manufacturer, is responding to the challenge with a new line of high-quality, low-cost ground face masonry units--Trendstone Apollo units.

Trendstone Apollo units are integrally colored concrete blocks with one or more faces ground to expose the variegated colors of the natural aggregates. Trendstone has developed a state-of-the-art grinding method and can now grind blocks made with aggregates produced next door to its plant in South Beloit, Illinois. The aggregates cost less and the new grinding process is less labor-intensive, so Trendstone is passing the savings on to the customer.

Trendstone Apollo units are available in five colors and a variety of sizes. For more information, call Trendstone at (800) 233-1924.

A publication from SPI Lighting introduces the Lighttruss modular indirect lighting structure for large, open spaces. The brochure provides information on the design flexibility and construction of the Lighttruss System.

The basic system is a series of indirect light modules with high intensity discharge lamps that are uniformly spaced in a continuous truss system anchored by die-cast aluminum bulkheads. The bulkheads hold three extruded aluminum tubes in place. The lower tube serves as the conduit for all electrical wiring. The lamps and surfaces are protected from external elements by a hinged, clear tempered glass cover. Lighttruss sections are pre-wired, pre-focused and factory-assembled to simplify installation in the field.

For more information on the Lighttruss System and a free brochure, contact SPI Lighting, 10400 North Enterprise Drive, Mequon, WI 53097; (414) 242-1420.

United Air Specialists, Inc., makers of the famous Smokeyeer, announces the continued availability of The Clean Air Digest, free to architects who inquire. The Clean Air Digest is a 30-page authoritative booklet featuring simple, practical, profitable guidelines for cleaner indoor air.

The information in The Clean Air Digest, when combined with United Air Specialists’ industry-leading air cleaners, offers the most complete solution to today’s indoor air quality problems. Smokeyeer and Crystal-Aire Air Cleaning Systems remove more than 95% of all airborne contaminants including tobacco smoke, dust, pollen, bacteria and odors.

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