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### On the Cover

La Crosse Health Science Center  
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Photography: Wayne Cable
Window Solutions to Make Your Life Easier

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Storefronts
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Ribbon Applications
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Wisconsin’s Historic Building Code, Comm 70, contains alternative building code requirements for preserving or restoring buildings and structures designated as qualified historic buildings. It helps to maintain existing historic features of buildings in exchange for enhanced life safety in other areas.

With the adoption of the new Wisconsin Commercial Building Code, the Historic Building Code has new model code provisions as part of its “prevailing code.” Comm 70 allows “trade-offs” on 17 broad parameters for the overall building design if an appropriate safety “score” is achieved.

It is now especially important for architects to provide enough plan review information about how an historic building fits with the prevailing code provisions, according to a recent Division of Safety and Buildings newsletter. A plan submittal worksheet has been created by Safety & Buildings to assist designers. While use of the worksheet is not mandatory, it can expedite the plan review process. The worksheet is available on the Division’s Website and in its Plan Submittal Kit.

Comm 70 provides valuable options for architects and clients interested in preserving and restoring historic buildings. The Division of Safety and Buildings has formed an advisory council to assist in updating the provisions of the Historic Building Code. Madison architect Charles J. Quagliana, AIA, will be representing AIA Wisconsin on this advisory council. Your comments and suggestions on how best to update Comm 70 would be welcomed.

In addition to historic building projects, this issue of Wisconsin Architect features religious, healthcare and recreation projects, along with a special Consultants Directory.
Established in 1953, the Wisconsin Architects Foundation is committed to building a better Wisconsin through architectural education. This WAF mission is achieved by annually awarding tuition scholarships for Wisconsin architectural students and grants for educational programs that advance the profession and enhance public awareness.

**Financial Report**

In the fiscal year that ended June 30, 2002, the WAF received a total of $48,805 in income from all sources. Expenditures for scholarships, grants and administration totaled $40,982. The resulting net income increased the WAF endowment to $375,524 at the close of the fiscal year.

The WAF scholarship and grant programs depend on contributions from architects and allied design and construction industry leaders.

In 2001-02, individuals, firms and organizations contributed a total of $13,700 to the WAF. These contributions included $12,895 in regular contributions for ongoing programs and $805 in memorial and special gifts. Investment income of $29,105 and rental income of $6,000 accounted for the balance of WAF revenue.

The WAF Board of Directors awarded a total of $33,505 in scholarships and grants in 2001-02. These WAF scholarships and grants included $22,355 for students and programs at the UW-Milwaukee School of Architecture & Urban Planning, $4,500 for the Architect Registration Exam (ARE) Preparatory Program, $2,000 in tuition scholarships for the AIA Leadership Institute, $1,500 for student chapters and $1,000 for the World Trade Center Memorial Fund established by the New York Building Foundation. Other WAF expenses included $3,721 for audit, accounting, administrative and printing services and $3,750 for depreciation.

**Annual Meeting**

The WAF Annual Meeting will be held on May 21, 2003, at the Monona Terrace Community & Convention Center in Madison. The Wisconsin Architects Foundation is governed by a nine-member Board of Directors.

The WAF Board of Directors thanks all of the individuals, firms and organizations who contribute so generously to the success of the Wisconsin Architects Foundation. The accompanying list recognizes WAF contributors in 2001-02. As a 501(c)(3) tax-exempt organization, gifts to the WAF are tax deductible to the full extent allowed by law.

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The completed $27 million La Crosse Health Science Center provides interdisciplinary education for a variety of medical health disciplines, including medical laboratory science, physical therapy, occupational therapy, radiography, nuclear medicine technology and dental laboratory technology.

The 168,655 sq. ft. building also supports advanced laboratory research, immunology, infectious diseases, virology, human physiology, molecular diagnostics and rehabilitative services. The dental, health and physical therapy clinics, operated by the two health care Consortium partners, provide on-site health services to the student populations of the three educational partners.

The design of the interior is an extension of the exterior expression. Exterior patterns and rhythms are repeated on the interior in the flooring patterns, interior masonry, clerestory windows and through the repetition of materials. The form of the Distance Education Classroom, expressed on the exterior as a curved element clad in zinc coated metal panels, continues uninterrupted into the interior lobby space. This element delineates the outreach of the facility beyond the walls of the building.

The structural grid of the building is further articulated by the use of a floor pattern running throughout the facility. Within the lab areas, the floor pattern transforms into fields of colored tiles, defining work and circulation zones, reinforcing the importance of structure in education. The transition between the public collaboration and study areas and the private classroom and learning areas is layered both vertically and horizontally within the building. Wide perimeter corridors and large expanses of glass were designed to provide semi-public study areas filled with natural light.

While the building formally holds the street on the north side, the south opens itself up to allow connections to the exterior with views of the city.
As part of a larger hospital expansion that included adding catheterization labs, a new free-standing Heart Institute for outpatient care was built. The new building is connected to the hospital via glass-enclosed walkway, facilitating easy access for physicians, nurses and allied health professionals.

The 80,000 sq. ft. four-level facility contains: 30 physician offices, a 175-seat auditorium, 9,000 sq. ft. rehabilitation area, a separate pediatric cardiology department, and 5,000 sq. ft. for cardio-diagnostics, including nuclear imaging, stress testing and ECG monitoring.

By uniting many aspects of heart care in a single facility outside the hospital, patients benefit immensely from accessing many medical resources in one convenient place. This also is a new way of thinking about cardiac services, one that supports a continuum of care. Openness and accessibility were goals that guided every design decision.

Design elements such as lighting, windows, color and texture on the walls, ceilings and floors and special arrangement work to create an atmosphere that promotes well-being and optimism to help patients and their families focus on healing.

A three-story lobby greets visitors; and its glass face allows them a glimpse into the building before entering as a way to ease anxiety. This striking lobby, with glass on one side and brick on the opposite wall, creates a transition between the outdoors and the treatment areas.

Daylight is prevalent throughout the main lobby, waiting areas and cardiac rehabilitation gym.

The Institute’s 175-seat auditorium in the lower level supports education for healthcare professionals, as well as community members. The advanced technology supports distance learning, multimedia presentations and interactive learning.
This project involved the design of an addition to the Appleton Medical Center (AMC), to house medical oncology services and create a new Cancer Center of Excellence—The Martha Siekman Cancer Center. The facility was strategically added to the area of the AMC that housed the existing oncology program.

AMC is located on a 4 1/2-block area, bordered by a major vehicular artery on the west edge of the campus and two minor access roads to the north and south. The east edge of the campus is bordered by a heavily wooded area, which the Center owns, and two small single-family residences to the northeast corner. Opposite the campus, on all sides and divided by the wooded area to the east, are single-family residences.

The program includes 12,000 sq. ft. of hospital space, which is comprised of a major entrance area with reception and waiting, infusion space for 12 patients with associated support space, exam rooms, consultation rooms, a large conference room, resource library, lab area, physician offices, blood drain, medical records area and business offices.

This one-story addition has a horizontal emphasis with building elements that intersect at a wedge-shaped, vertical element. This helps hallmark the entrance from the exterior and creates a focal point of the interior as it becomes a two-story feature wall for the main waiting space.

Light colored brick, limestone and white painted metal are used to create the horizontal elements on the exterior curtain wall. Tinted glass and punch windows open with black window mullions to create the connection and interplay between the brick, stone and metal horizontal plains.

Interior finishes and furnishings were selected to promote the healing process through the integration of color, nature and texture. Warm, rich wood finishes, stone and natural color enhance the calming and comforting feeling. Natural light filters through the building giving added visual experience. The overall impact of the facility is one of warmth and well-being for patients, visitors and staff.
The Cedarburg Performing Arts Center serves both the school district needs for performing arts education as well as the community needs in the performing arts. The facility is sited adjacent and connected to an existing high school. The high school band and choral departments remain part of the school but have direct access the performing spaces of the center through an extension of one of the main circulation corridors of the high school.

The performance spaces, support spaces and public spaces form the main building components visible to the public. The main entrance is highly visible and welcomes the visitor at night like an illuminated lantern. The community room next to the curved entrance gallery serves as an intermission gathering space, a reception space and as a transition space between the entry and foyer and main house.

Exposed structure in these spaces imparts a pleasing roughness while echoing the technical nature of the building. Materials such as wood ceiling panels, fabric covered absorption panels and concrete masonry finished with masonry stain sets up a graded variation when viewed as a whole.

The center is equipped with all of the amenities of a professional theater: a full-height fly loft, a 22' full-height proscenium, a scenery prep shop with full-set height and access to the stage, a multi-level stage front (orchestra pit, house seating and stage), full-depth stage trap with multiple trap doors, a sprung floor, 29 lines of rigging, non-gender dedicated dressing rooms, sound and lighting control stations at house rear, lighting bridge mid-house, stage right and left balcony stages and costume and prep storage.

Early studies using computer-generated models were performed to assure completely unobstructed views from every seat. Similar studies were done with acoustic models to maximize the acoustic quality. The main house side walls are lined with concrete masonry units specifically designed to diffuse sound energy, a critical component for excellent acoustics.
Renovation of a historic power-generating plant facility into studio space for a 30-person architectural firm serves as a working model of the firm's passion and commitment to green and sustainable design.

This highly constrained site is located along the Cedar Creek, just one block from the center of the historic downtown. The water's edge provides views of the surrounding downtown, as well as a pedestrian link to the riverwalk. An exiting power substation remains active to the north. On-site parking for three cars borders the south edge.

In order to convert the 8,900 sq.ft. power plant to offices, three large turbines were removed and the concrete floors filled.

Sustainable building techniques were employed wherever possible including the use of recycled redwood from abandoned cooling towers, flooring made from recycled tires, wall surfaces of pressed and recycled newspapers and wall-finishes of industrial-grade particle board made from managed-growth trees, a renewable resource.

The first floor houses the areas for the creative team along with common areas for collaborative work. An intimate conference room that overlooks the creek and outdoor deck invites creative thinking and links the work environment to the natural environment.

The building maximizes the use of natural daylighting, which reduces energy costs and creates an uplifting and buoyant working environment. A combination cafe and library function as an informal gathering place and an inviting waiting area. A mezzanine level, that includes eight additional workstations, a conference space and an administrative area, was added later to accommodate the firm's continuing growth.
The University's new facility offers multi-sport capabilities; this is a significant resource for athletes as well as an excellent training center for teams. The site also serves as a meeting ground where both athletic and non-athletic students gather.

Phase one included the installation of an indoor track and three playing courts in the 57,590 sq. ft. addition to the fieldhouse.

The second phase includes a two-story addition housing a weight room and cardio loft, four tournament-level racquetball courts, training rooms as well as classrooms, administrative offices, coaches offices and support functions.

The final phase features a renovation of the existing facilities. The facility now provides a parity of amenities for both men's and women's sports and a new public entry and lobby as well as a more convenient student entry on the building's south side.

Customized lighting software that incorporates the use of natural daylight and electrical light to illuminate the fieldhouse maximizes energy savings, lamp life and lighting flexibility; making it possible to increase lamp life from eight to 12 years. Normal daily facility operations use only half of the fixtures during daylight hours for a dramatic 55% savings beyond the state energy code.

The facility serves nearly 2,500 people on a regular basis and allows the campus to host numerous events, athletic and other. The entire complex serves as a valuable intercollegiate recruiting tool; serious athletes are attracted to the accessibility of a diverse array of sports activities while non-competitive students view it as a great recreation and community center.
Teaming and working collaboratively with outside sources of expertise helps architects provide their clients with successful projects. This annual *Wisconsin Architect Consultant Directory* was developed to aid architecture firms, clients and the public.

To be listed, the consultant must offer services to design and construction professionals in Wisconsin. The companies listed will welcome the opportunity to discuss your projects with you.

The *Wisconsin Architect Consultant Directory* is organized by category and includes the following information on each company: company name, web address, mailing address, telephone and fax numbers; email address, contact person and description of the company’s service. The information was provided by the companies.

You are encouraged to keep the *Wisconsin Architect Consultant Directory* handy for reference throughout the year. Contact the consultants listed for further information about their practice and the professional services/products they can provide for your projects. If you have any suggestions for improving the *Consultant Directory* or wish to be included in future editions, please contact: AIA Wisconsin 321 S. Hamilton Street, Madison, Wisconsin 53703; (608) 257-8477/1-800-ARCHITECT or email: wiarchitect@aiaw.org.

Mark J. Kruser, AIA, Chair
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Contact: Margaret Malone

Harwood Engineering Consultants is an engineering design firm offering structural, mechanical, electrical, plumbing and fire protection design services. Specialties include feasibility studies, creative lighting design and telecommunications. We offer full support to architects, contractors, healthcare, education, commercial, industrial, retail, cultural, religious, governmental and parking structure clients/facilities. A principal is responsible for each project with emphasis on quality design, meeting schedules and budgets. HEC has won many awards and is recognized nationally for quality designs. Our portfolio includes St. Joseph's Outpatient Center Bluemound, Mayfair Mall Shopping Center, Miron Construction Office, John Michael Kohler Art Center, UW River Falls, GE Medical Systems, Kress Family Library, Adams County Courthouse and Holy Cross Lutheran Church.
Kapur & Associates, Inc.
WEB Page: www.kapurengineers.com 7711 N Port Washington Rd Milwaukee, WI 53217 Phone: (414) 351-6668 FAX: (414) 351-4117 E-mail: aburke@kapur-assoc.com
Contact: Amber Burke
Kapur & Associates, founded 1981, provides a wide range of professional engineering services to various markets. Since our inception we have grown, employing a diversified staff at three offices in Milwaukee, Burlington and Wausau. Our core engineering services include transportation, municipal, environmental, electrical, land development, survey and construction management. Applied Geographic System (AGS) division provides GIS and asset management services. We thrive on forging a close, professional and honest relationship with our clients and partners.

Lang Associates
WEB Page: www.langassociates.net 510 N 17th Ave Wausau, WI 54401-2901 Phone: (715) 645-1333 FAX: (715) 848-9156 E-mail: langwa@langassociates.net
Contact: Randy Lang
Lang Associates, Inc., is a full-service consulting engineering firm that specializes in the design of power, lighting, automation, telecommunications and mechanical systems for a wide variety of applications. Our experience includes system design for educational, healthcare, criminal justice, municipal, aeronautic, and industrial, as well as SCADA and control systems for water and wastewater facilities.

National Survey & Engineering
WEB Page: www.nse.aii.com 16745 N Bluemound Rd Brookfield, WI 53005-5938 Phone: (262) 781-1000 FAX: (262) 781-8466 E-mail: tom.puddicombe@nse.aii.com
Contact: Tom Puddicombe, PE
2850 Universal St Oshkosh, WI 54904-8975 Phone: (920) 231-3119 Fax: (920) 231-0872 Email: paul.phillips@rasmith.com
Contact: Paul Phillips, PE
National Survey & Engineering, a division of R.A. Smith & Associates, serves the land development industry and operates the largest land surveying organization in Wisconsin. A staff of 80 work for clients that are household names on projects across the country and locally, including regional and neighborhood malls, big box retail, business/industrial sites, health care facilities, restaurants, schools, churches, libraries and more. Services include site engineering, feasibility studies, site planning, surveying/GPS (global positioning system), GIS and 3-D animation and visualization production for the private development sector. National Survey & Engineering is located in Brookfield, Wisconsin and has been in business since 1929.

Ramaker & Associates, Inc.
WEB Page: www.ramaker.com 1120 Dallas St Sauk City, WI 53583 Phone: (608) 643-4100 FAX: (608) 643-7999 E-mail: jskowronski@ramaker.com
Contact: James R. Skowronski
Ramaker & Associates has provided expert consulting engineering services since 1991. We provide civil, environmental, mechanical and structural engineering services. We also provide land surveying, GIS consulting and landscape architecture services. As a proven leader in the aquatics industry, we excel in the design and build of both outdoor and indoor facilities. For the telecommunications industry, we provide "turnkey" solutions to meet all their needs. We have an excellent staff of environmental and structural engineers, as well as site acquisition specialists, construction and project managers. Our diversity allows us to handle all the phases of complex engineering projects.

STS Consultants, Ltd.
WEB Page: www.stsconsultants.com 11425 W Lake Park Dr Milwaukee, WI 53224-3025 Phone: (414) 359-3030 FAX: (414) 359-0822 E-mail: brehm@stsconsultants.com
Contact: Kevin Brehm, PE
STS Consultants is a 500 person consulting firm providing engineering design and environmental management in commercial, industrial and municipal markets. For over 50 years, STS has specialized in the entire site development process: from the earliest pre-planning and site evaluation phases, to the civil design and final construction. Architects and developers rely on us to provide expertise in: civil engineering, soil testing, geotechnical evaluations, environmental site assessments, grading/paving, materials inspection/testing, or construction oversight. STS excels at providing a single integrated team to support you and your clients - from start to finish - on any site development project.

Soils & Engineering Services, Inc.
WEB Page: www.soils.ws 1102 Stewart St Madison, WI 53713-4648 Phone: (608) 274-7600 FAX: (608) 274-7511 E-mail: soils@soils.ws
Contact: Octavio Tejeda, P.E.
Soils & Engineering Services, Inc., provides geotechnical and environmental engineering, materials testing, and geotechnical and environmental drilling and sampling throughout Wisconsin, northern Illinois, and eastern Iowa. Our drilling fleet is used for drilling with hollow-stem augers, solid stem augers, mud and air rotary methods, bedrock, and bedrock coring. Our laboratory is AASHTO-accredited for testing of hot-mix asphalt, aggregate, and Portland cement concrete, and our technicians are certified through WDOT Highway Technician Certification Program. SES is registered as a Disadvantaged and a Minority Business Enterprise with various state, county and local governmental agencies.

Strass-Maguire & Associates, Inc.
WEB Page: www.strass-maguire.com 9064 N Deerbrook Trl Milwaukee, WI 53223 Phone: (414) 354-4046 FAX: (414) 354-5008 E-mail: lavern@strass-maguire.com
Contact: Lavern L. Nall, PE
Strass-Maguire & Associates, Inc., was founded in 1939 and has become a leader in its field of structural and civil engineering. We provide services in structural and civil engineering design and analysis; architectural and structural specification; design and shop drawing presentation; structural inspections; contract administration; planning services and peer reviews. Strass-Maguire's vast project portfolio includes commercial buildings, hospitals, industrial facilities, high-rise dormitories, schools, government facilities, curtain walls, bridges and specialty structures.

Contract Documents

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WEB Page: www.aiaw.org 321 S Hamilton St Madison, WI 53703-4000 Phone: (608) 257-8477 FAX: (608) 257-0242 E-mail: aiaw@aiaw.org
Contact: Mary Orelli
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6080 Inwood Dr
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Contact: Kal Schon, VP
General construction, construction management and design/build services for commercial, industrial and institutional projects with values of $1 million to $50 million - work throughout Wisconsin.

Kraemer Brothers, LLC
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FAX: (608) 546-2509
E-mail: kraemer@kraemerbrothers.com
Contact: Tom Kraemer
Kraemer Brothers, LLC, celebrated its 54th year in business in 2002. The company is a construction leader in Wisconsin with annual volume over $100 million. The unblemished record of timely project completion is a reflection of its unique philosophy. Kraemer Brothers self-performs all concrete, masonry, steel erection and carpentry work, thus assuring total control over critical schedule items. Recently completed projects: Ho-Chunk Casino Hotel & Convention Center, $85 million; Third Wave Technologies addition, $9 million and PanVera Office/Laboratory, $6 million. Current projects: Sauk County Law Enforcement Center, $18 million; Juneau County Justice Center, $12 million and Ice Harbor Hotel & Waterpark, $17 million.

Kraus-Anderson Construction Company - Midwest Div.
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Tomahawk Log & Country Homes, Inc.
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Cost Estimating/Project Management

CG Schmidt, Inc.
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Contact: Bob Simi
Founded in 1920, CG Schmidt, Inc., provides complete general contracting, construction management and design/build services for health care, senior living, educational, cultural, corporate, industrial, religious and parking structure markets.

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Energy and Utility Consultants

Energy Center of Wisconsin
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Contact: Peggy Heisch
The Energy Center of Wisconsin is a private, non-profit organization that sponsors and conducts research in the efficient use and management of energy. As a part of its mission, ECW is a registered provider of AIA/CES learning units for design and construction professionals. ECW promotes the use of daylighting in educational and commercial facilities through its Daylighting Collaborative. In addition, the High Performance Building program, part of Wisconsin Focus on Energy, provides architects, engineers, developers and building owners with resources needed to make informed decisions about performance and energy efficiency of new buildings. For more information, call 1-800-864-6254 or visit www.ecw.org or www.daylighting.org.
Environmental Services 
Studies

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FAX: (262) 742-3754
E-mail: kbal@balestrieri.com
Contact: Kenneth R. Balestrieri

We are an environmental contracting firm whose mission is to assist our clients in reducing their exposure to environmental liability and hazards. We look forward to achieving success for all parties involved.

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SmithGroup JJR provides land planning, development approval services, landscape architecture and engineering services to public and private sector clients throughout the nation. SmithGroup JJR's staff works with the leading architectural firms in Wisconsin and adjoining states. Many of SmithGroup JJR's planning and design projects have won national and regional awards for design excellence. SmithGroup JJR's multidisciplinary staff includes landscape architects, urban planners, public involvement specialists, urban designers, civil engineers and environmental scientists. Midwest office locations include Madison, Chicago and Ann Arbor.

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Contact: Michelle Schey

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Contact: Thomas Ward

Resource Staffing Consultants is a staffing firm specializing in providing services to A/E firms. The company offers 19 years of experience providing professional staffing services including contingency and retained searches, hourly and consulting services. Areas of specialization include architects (principals, project managers, project architects, planners) and specification professionals, electrical engineers, mechanical engineers (HVAC/plumbing) and civil engineers. For more information call us or visit our Web site at www.rscgp.com.

Face Brick Distributor

Building Stone Products
28501 W Wilmot Rd Ste 5
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Phone: (262) 889-4979
FAX: (262) 862-7612
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County Concrete Corp. - Corporate Office
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E-mail: info@countyconcrete.com

County Concrete Corporation has been a trusted leader in the production of concrete products and the supply of related construction materials for over 55 years. Using state-of-the-art facilities, County Concrete manufactures and sells an expansive product line that includes decorative concrete masonry, burned and glazed masonry, brick and stone veneers, concrete landscaping products, Penstar Concrete Form Masonry Units, and a variety of specialty concrete products. They are located in Madison, Burlington and Oak Creek, Wisconsin. Visit their Web site for the latest news and product updates at www.wbbc.com.

Floor Matting

Matting By Design
WEB Page: www.sbemco.com
715 N Finn Dr
Algona, IA 50511
Phone: (800) 486-0860
FAX: (515) 295-4874
E-mail: info@sbemco.com
Contact: Deb Wolfe

Matting By Design manufactures unique floor matting with our trademark pink and blue breathable backing. All products are loose-lay, individually handcrafted and unlimited in size and shape. There are over 40 fabulous, custom blended yarn colors that allow the matting to convey understated elegance or promote a dramatic first impression.

Food Service/Kitchen

Mackesey and Associates, LLC
101 Nib Hill Rd Ste 100
Madison, WI 53713-3969
Phone: (608) 270-1192
FAX: (608) 270-1192
E-mail: paul@mackesey.com
Contact: Paul A. Mackesey

Mackesey and Associates, LLC, is a foodservice and laundry design and consulting firm. Our goal is to provide design and management consulting services in accordance with the needs and requirements of our clients. Our capabilities include process engineering, operations reviews, market and feasibility studies, bench marking, facility program development, foodservice and laundry facility design, operational implementation and follow-up services. Our time is targeted carefully to produce results where they are most needed.
General Contractor

Camosy Incorporated
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FAX: (262) 552-0480
E-mail: raymondcamosy@camosy.com
Contact: Raymond J. Camosy

Camosy Incorporated is a full-service general contractor located in southeastern Wisconsin and northeastern Illinois specializing in construction management, design/build services and cost consulting. Established in 1910, the Corporation builds all types of structures including commercial, industrial and institutional buildings. The firm also employs its own workforce to perform concrete, masonry and carpentry. A representative list is available on our Web site, www.camosy.com.

Geotechnical and Environmental Drilling

Soils & Engineering Services, Inc.
WEB Page: www.soils.ws
1102 Stewart St
Madison, WI 53713-4648
Phone: (608) 274-7600
FAX: (608) 274-7511
E-mail: soils@soils.ws
Contact: Octavio Tejeda, P.E.

Soils & Engineering Services, Inc., provides geotechnical and environmental engineering, materials testing, and geotechnical and environmental drilling and sampling throughout Wisconsin, northern Illinois, and eastern Iowa. Our drilling fleet is used for drilling with hollow-stem augers, solid stem augers, mud and air rotary methods, bedrock, and bedrock coring. Our laboratory is AASHTO-accredited for testing of hot-mix asphalt, aggregate, and Portland cement concrete, and our technicians are certified through WDOT Highway Technician Certification Program. SES is registered as a Disadvantaged and a Minority Business Enterprise with various state, county and local governmental agencies.

Guardian Industries
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Phone: (563) 343-0330
FAX: (563) 659-4073
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Contact: Danny Hall

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Mequon, WI 53092-3381
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FAX: (262) 243-9233
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Contact: John Fredericksen

Fredericksen Engineering, Inc., established in 1953, provides complete HVAC design services throughout the Midwest. Areas of concentration include: educational facilities, county administration buildings, county jail buildings, industrial buildings, nursing homes and industrial process design. Fredericksen Engineering is dedicated to providing quality engineering services. Our mission is to provide the highest level of service to each project and each client.

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Harwood Engineering Consultants is an engineering design firm offering structural, mechanical, electrical, plumbing and fire protection design services. Specialties include feasibility studies, creative lighting design and telecommunications. We offer full support to architects, contractors, healthcare, education, commercial, industrial, retail, cultural, religious, governmental and parking structure clients/facilities. A principal is responsible for each project with emphasis on quality design, meeting schedules and budgets. HEC has won many awards and is recognized nationally for quality designs. Our portfolio includes St. Joseph’s Outpatient Center Bluemound, Mayfair Mall Shopping Center, Miron Construction Office, John Michael Kohler Art Center, UWM Foundation, Inc., and Wisconsin Conservatory of Music. Our affiliations: Historic Milwaukee, Historic Third Ward of Milwaukee, Milwaukee County Historical Society. State Historical Society of Wisconsin and Wisconsin Trust for Historic Preservation.

Strang, Inc.
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FAX: (608) 276-9204
E-mail: information@strang-inc.com
Contact: Ann E. Leahy

Founded in 1935, Strang, Inc. is an architectural, engineering and interior design firm specializing in research and development, corporate office, higher education, and telecommunications facilities. In addition to HVAC and plumbing design, our engineering services include building communications and security systems, energy analysis and management studies, safety and fire protection, maintenance programs, site engineering, mechanical systems analysis, cost estimating, and start up assistance. Strang’s interior designers specialize in creating interior spaces that support our client’s strategic goals, reflect their corporate image, and provide flexibility to accommodate growth. Services include interior design, space planning and utilization studies, programming, furniture selection/procurement, cost estimating/bidding, identification of corporate space standards, and facility management.

Historic Restoration

Beyer Construction
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New Berlin, WI 53151-4141
Phone: (262) 789-6040
FAX: (262) 789-6056
E-mail: george.beyer@beyer.com
Contact: George M. Beyer

Experts in historical renovations. For decades, Beyer Construction has been rebuilding historical structures, giving architecturally unique buildings new lives and extending their years of usefulness. A careful and respectful approach is the secret to our success. It starts with the cost analysis and planning stages, and continues through the construction schedule. Ask our clients about our performance: Charles Allis Art Museum, The Lynde & Harry Bradley Foundation, Northern Trust Bank, UWM Foundation, Inc., and Wisconsin Conservatory of Music. Our affiliations: Historic Milwaukee, Historic Third Ward of Milwaukee, Milwaukee County Historical Society, State Historical Society of Wisconsin and Wisconsin Trust for Historic Preservation.

Eppstein Uhen Architects Inc.
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Milwaukee, WI 53202
Phone: (414) 271-5350
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E-mail: richt@eppsteinuhen.com
Contact: Richard J. Tennessee

Eppstein Uhen Architects has in-house experts to assist in the historic restoration process, including research and documentation, working with the State and U.S. Park Services to obtain historic recognition and historic tax credits. Our architects strive to maintain the character and integrity of the original structure, while providing the modern necessities of today. Experience includes restoring the former Reckmeyer Furs building, built in 1867; the Iron Block Building, built in 1861; and the Jos. Schiltz Brewery, with buildings dating to 1896.
Facility Engineering, Inc.
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E-mail: mailbox@facilityengineeringinc.com
Contact: Dan Maki, PE, CSI

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FAX: (608) 835-2156
E-mail: fre@chorus.net
Contact: John Freiburger

FCC services include condition assessment, forward planning, tax credit application and construction administration for historic restoration projects. Previous projects include the Bob LaFollette House, Wright's Jacobs II, Spring House, Van Slyke House, Slichter House, Ringling Theater and Hotel Ruby Marie. FCC has worked with the US Park Service and Wisconsin State Historical Society on tax credit projects. Staff has special expertise in restoration of timber framing and masonry work including custom production of replacement materials and elements within antique work.

Isthmus Architecture, Inc.
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Phone: (608) 294-0206
FAX: (608) 294-0207
E-mail: isthmus@is-arch.com
Contact: Charlie Quagliana, AIA

As a collaborative of architects and historians, our commitment is to preserve the built environment in a manner that respects original context and design intent. We are a full-service firm within our historic preservation specialization. The services we provide range from historic structure reports, facility assessments, master plan and national landmark nominations to restoration, rehabilitation, adaptive reuse and new construction especially within a historic context. We ascribe to National Park Service standards and sustainable design principles. Recognizing the multidisciplinary process required of many preservation projects, we attach great importance to effective teaming relationships with other A/E firms and professionals from other disciplines.

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Insurance Services

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Mortenson, Matzelle & Meldrum, Inc., is a regional insurance brokerage firm placing insurance products in both the employee benefits and property/casualty areas. With offices in Madison, Milwaukee and Eau Claire, Mortenson, Matzelle & Meldrum, Inc., employs over 100 insurance professionals. Within its property/casualty division, Mortenson, Matzelle & Meldrum, Inc., has a professional liability unit. This highly trained and experienced group deals with the unique liability issues confronting the engineering and architectural professions. For information on any insurance needs, please contact Mr. Tom Dowling at 800-272-2443 or visit Mortenson, Matzelle & Meldrum, Inc., on the Web at www.mmmins.com.

Interior Design

Eppstein Uhen Architects Inc.
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FAX: (414) 271-7794
E-mail: richt@eppsteinuhen.com
Contact: Richard J. Tenneson

Eppstein Uhen Architects includes interior design services in a majority of projects from corporate office to education. Our studio structure incorporates interior designers that specialize in distinct building types and occupancies, allowing our interior designers to work along side our architectural staff to provide an integrated approach to building design. Services include space analysis, space planning, interior concepts, finish selection, furniture specifications and bidding, artwork and signage and ongoing services after occupancy.

Strang, Inc.
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E-mail: information@strang-inc.com
Contact: Ann E. Leahy

Founded in 1935, Strang, Inc. is an architectural, engineering and interior design firm specializing in research and development, corporate office, higher education, and telecommunications facilities. In addition to HVAC and plumbing design, our engineering services include building communications and security systems, energy analysis and management studies, safety and fire protection, maintenance/space programs, site engineering, mechanical systems analysis, cost estimating, and start up assistance. Strang's interior designers specialize in creating interior spaces that support our client's strategic goals, reflect their corporate image, and provide flexibility to accommodate growth. Services include interior design, space planning and utilization studies, programming, furniture selection/procurement, cost estimating/bidding, identification of corporate space standards, and facility management.
Laboratory Furniture

Systems

A.T. VILLA USA, Inc. - Corporate

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National Surveyors

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Phone: (920) 231-3119
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Email: paul.phillips@rasmith.com
Contact: Paul Phillips, PE

National Survey & Engineering, a division of R.A. Smith & Associates, serves the land development industry and operates the largest land surveying organization in Wisconsin. A staff of 80 work for clients that are household names on projects across the country and locally, including regional and neighborhood malls, big box retail, business/industrial sites, health care facilities, restaurants, schools, churches, libraries and more. Services include site engineering, feasibility studies, site planning, surveying/GPS (global positioning system), GIS and 3-D animation and visualization production for the private development sector.

Schreiber/Anderson Associates

WEB Page: www.saa-madison.com
1435 E Main St
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Phone: (608) 255-0800
FAX: (608) 255-7750
E-mail: saa@saa-madison.com
Contact: David Schreiber

Schreiber/Anderson Associates (SAA) is a multidisciplinary firm of landscape architects, urban planners, designers and civil engineers offering comprehensive services to public and private clients. Founded in 1984, SAA has particular expertise in residential and mixed-use land development, master planning, park planning and design, native landscape restoration and landscape design and maintenance plans for corporate, commercial, industrial, health/elder care and institutional projects. SAA also provides plan approvals, traffic analysis, site construction plans, construction documents, street and utility design, GIS mapping and storm water management.

Ken Saiki Design

WEB Page: www.ksd-la.com
303 S Paterson St Ste 1
Madison, WI 53703
Phone: (608) 251-3600
FAX: (608) 251-2330
E-mail: info@ksd-la.com
Contact: Ken Saiki

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Schreiber/Anderson Associates

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Contact: David Schreiber

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Landscaping Architecture

Buettnner and Associates, Inc.

6916 N Santa Monica Blvd
Fox Point, WI 53217-3942
Phone: (414) 351-7080
FAX: (414) 351-7085
E-mail: info@buettnner.biz
Contact: Dennis Buettnner

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Ken Saiki Design

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SmithGroup JJR LLC

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Phone: (608) 251-1177
FAX: (608) 251-6147
E-mail: edward.freer@smithgroup.com
Contact: Ed Freer, ASLA

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Mackesey and Associates, LLC

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Contact: Paul A. Mackesey

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Contact: David Doube, AIA, LC

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FAX: (608) 437-6941  
E-mail: pconway@imiweb.org  
Contact: Patrick J. Conway, AIA

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Contact: Russell H. Knetzger
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Contact: Mr. Dennis Siegle, PE
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Phone: (608) 269-1108
FAX: (608) 285-1109
E-mail: gmal@gmaengineers.com
Contact: Gunnar Malm

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Madison, WI 53703
Phone: (608) 251-1177
FAX: (608) 251-6147
E-mail: edward.freer@smithgroup.com
Contact: Ed Freer, ASLA

SmithGroup JJR provides land planning, development approval services, landscape architecture and engineering services to public and private sector clients throughout the nation. SmithGroup JJR’s staff has worked jointly with the leading architectural firms in Wisconsin and adjoining states. Many of SmithGroup JJR's planning and design projects have won national and regional awards for design excellence. SmithGroup JJR's multi-disciplinary staff includes landscape architects, urban planners, public involvement specialists, urban designers, civil engineers and environmental scientists. Midwest office locations include Madison, Chicago and Ann Arbor.
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1102 Stewart St
Madison, WI 53713-4648
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FAX: (608) 274-7511
E-mail: soils@soils.ws
Contact: Octavio Tejeda, P.E.
Soils & Engineering Services, Inc., provides geotechnical and environmental engineering, materials testing, and geotechnical and environmental drilling and sampling throughout Wisconsin, northern Illinois, and eastern Iowa. Our drilling fleet is used for drilling with hollow-stem augers, solid stem augers, mud and air rotary methods, bedrock, and bedrock coring. Our laboratory is AASHTO-accredited for testing of hot-mix asphalt, aggregate, and Portland cement concrete, and our technicians are certified through WDOT Highway Technician Certification Program. SES is registered as a Disadvantaged and a Minority Business Enterprise with various state, county and local governmental agencies.

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FAX: (608) 240-9112
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Contact: Dan Maki, PE, CSI

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E-mail: info@heartlandeps.com
Contact: Tom Huempfner
Waterfronts

**SmithGroup JJR LLC**

WEB Page: [www.smithgroupjjr.com](http://www.smithgroupjjr.com)

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Interested professionals may be eligible to be listed in the next edition of Wisconsin’s Renewable Energy Focus on Energy Yellow Pages Directory, available to home and business owners seeking renewable energy contractors.

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For the last year or so the media has had a field day with mold issues on the front page of local newspapers. Time Magazine, New York Times, CBS 48 Hours, ABC World News Tonight and the list goes on and on. Search "toxic mold" on the Internet and see the 100s of responses you will get.

Plaintiffs’ attorneys consider themselves the next generation of asbestos attorneys. They refer to the mold threat as "mold gold" or "the mold rush." The litigation craze is just beginning. Through 11/1/01, 49 reported verdicts showed 27 plaintiff verdicts averaging $1.5 million dollars excluding the 2 largest awards of $25 and $32 million dollars. Average out of court settlements were at $559,000.

WHAT IS MOLD?
Mold has been around since the beginning of time. All that is necessary for mold to exist is water; oxygen and some cellulose based food sources such as wood, paper, insulation, drywall, carpeting, etc. It will continue to grow until one of the essential ingredients (water or food) is removed.

There are over 100,000 identified naturally occurring species of mold. Mold can be good for beer making, wine, bread and medicines to mention a few. Most molds do not pose a threat to our health. But, most experts agree that mold generated mycotoxins can impact allergies, asthma and other respiratory conditions. Also, mold is a threat to property and building damage.

One of the major problems is the lack of federal standards on indoor air quality. So how do we even have a basis to judge what is correct? There are no clinical tests to confirm or disprove most toxic mold ailments.

Architects are often made aware of moisture issues both during and after a project. It may come from personal observation, job interruption due to rain or flooding or from a notification to investigate water intrusion. Most of the time no one has even thought about mold. Once there is moisture it doesn’t take long for mold to appear. If moisture has existed for some time the water problem could be the least of our worries as clean up costs for mold could cost millions.

It is recommended proactive documentation and advice upon the first notification of moisture intrusion, as it may be the architects’ potential responsibility for any mold claims.

Therefore, as soon as you become aware of a moisture issue you should contact your insurance consultant immediately and then advise your client and other appropriate parties that moisture should be stopped as soon as possible. Keep the notification simple. This notification can become a valuable tool in defending any claim for subsequent water or mold problems.

The legal ramifications and economic impact of mold claims cannot be overstated. Insurance companies do not want to revisit the nightmare of asbestos related claims. These claims are still affecting insurance company financial results today, so it is to be expected that they are going to do something about mold now.

I predict that most insurance policies will have mold/fungi exclusions or at best, very limited coverage. The exclusion will appear in both personal lines and commercial lines policies. Yes, your homeowners’ policy too will be affected. To date however, the professional liability carriers generally have not excluded mold coverage. I predict they will too.

The deep pocket approach may occur. So making sure you are not the only project participant with coverage could occur.

How to respond to an alleged mold problem for a past project:

1. Contact your insurance consultant to discuss.
2. Get involved personally and document your site visits and observations with photographs and written documentation.

3. Identify the source or cause of the mold, i.e. identify the source of water as this is the key to possible liability issues. Other appropriate parties need to be notified of the condition.

4. Avoid accepting responsibility for the water, mold or steps needed for remediation.

5. Recommend steps to be taken to “clean-up” property affected by the mold.

6. Offer additional services on remediation of the problem with a separate written agreement utilizing appropriate protective wording along with additional fees.

The only way to properly protect yourself is via your professional service agreement. The most important provision is the scope of service that will be provided and just as important, services that will not be provided. Other key provisions to consider include a properly written indemnification agreement, responsibility for insurance, means and methods of construction, construction observation, warranties, guarantees and certifications, maintenance and limitation of liability or risk allocation.

Together, “we” do have to begin planning and managing our risk against mold.

EDITOR: The author is with Mortensen Matzelle and Meldrum, Madison. He can be reached at (608) 273-0655.
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THE AMERICAN INSTITUTE OF ARCHITECTS

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To paraphrase Mark Twain, everyone talks about the future, but no one does anything about it. Futuristic articles are common in these modern times; they're fascinating and full of details on how we're going to live, learn, play and work. So how do those authors know this stuff? Well, plain and simple, they don't. It's not like there's a super Farmer's Almanac book sitting on the shelf with day-by-day details of things to come. These people have made speculations, expectations and provocations. These aren't facts and they shouldn't be given the respect that facts deserve. Instead, anytime you encounter a forecast about the future, wrestle it to the ground, turn it over and interrogate it to find out where it's from and what it's made of. It deserves no less.

I don't come by this skepticism the easy way. I'm one of the few professionally trained futurists in North America, having earned a Masters degree in Studies of the Future from the University of Houston-Clear Lake. It's a real degree from a real university and it qualifies me to reasonably say that I know more about the future than you do. Funny thing though, I know absolutely nothing about the future. My training tells me that we cannot know what has not yet happened. Despite the millions spent annually on 900 number phone calls to psychics, those predictions are just parlor tricks. The best we can reasonably do is make educated guesses and careful observations about today and yesterday. Don't forget, the Psychic Friends Hotline filed for bankruptcy. Madame Cleo didn't anticipate the lawsuits against her for fraud. And remember an old Arabic saying, "Any man who predicts the future is a liar, even if he's right."

So here's a single forecast for us to examine about the future of convention centers: In the future, the facades of your buildings will be holographically projected to match the mood, content and/or daily interests of the people connected with it. If it's going to house a symphony orchestra, then it might have the facade advertise that fact with swirling notes, scores and instruments flying around the building. If it's a car show, then the building should look like the coolest car inside. How about a coin and stamp show? Shouldn't the building take on the look of rare coins? Shouldn't there be virtual old-styled, stamped envelopes floating in midair personally addressed to the individual walking by? Now that we've got the wild-eyed forecast sitting in front of us, here are five questions to help put the predictions and perhaps the predictors into perspective.

**QUESTION #1:**
**How could it happen?**
If you think this sort of thing will never happen, recall that just over 30 years ago they turned beach sand into silicon microchips. Look around you right now to see how much change was wrought by that invention. Consider that reasonable expectations are that by 2010, the leading microchips will have upwards of a billion transistors on them. Do you really think that the world 25 years from now might not have something like holographic projection? It's really not a question of "can we?" but rather "will we?"

Modern people in Western societies tend to be a blend of a lot of optimism and a little bit of skepticism - and that's good. Our beliefs tend to err on the side of practical and logical, but if there's one thing we believe in, it's in the possibilities for the future. Technologically, it's not a big leap to imagine this happening by 2025. Just like the shark that attacked Michael J. Fox from the movie marquee in one of the Back To The Future movies, we can imagine it and we can do it.

**QUESTION #2:**
**Who might be your allies; your naysayers toward this change?**
In other words, is there a profit motive behind the prophet motive? People are open to change if they stand to gain from it, but some of the most open-minded people are closed to things that make them have to change or to lose in unfamiliar ways. Architects could possibly be not so keen on holographic facades and might present lots of reasons why it isn't a good idea. We should consider their arguments. However, on the other hand, there's probably a young graphic designer sitting in a design studio somewhere asking, "Why can't buildings change their looks as often as brochures?"
There’s also someone sitting inside your organization right now asking, “How can I make the most of experiences offered at this venue?” Holographic facades would help answer some of those questions.

**QUESTION #3:**
**WHAT ARE THE IMPLICATIONS OF THE CHANGE?**

When you drop a pebble into a pool of water, ripples spread out from that point and affect everything in its path. It’s the same with any event or idea. They all have implications, some subtle and some profound.

For instance, how would this change affect your budget? What types of laws would be proposed or enacted to limit distractions to drivers and pedestrians? Curb your ads, anyone? Do we want to always have a new facade to confront us each time we see the building? If we don’t like the billboards of today, what are we going to think about a cacophony of visually aggressive advertisements in the future? Will design become the premiere occupation in a world of impressions, entertainment and attention? What sorts of attitudes will we develop to protect ourselves from these onslaughts?

Buildings have traditionally said something to people across time and if we have buildings with a holographic notion of immediate expression, will we lose the messages that grand buildings would have told our future about us? If you have a favorite old building, take a look at it and ask how life today would be different if that “message” was not there. Is there a value to permanence in our architecture? Will everything in the future be temporary? Just think of how New Yorkers will view their skyline differently now that landmarks have been erased. As we raise our eyes to our own skylines, we may come to realize that they are more than just buildings, they are our community, our tradition, our strengths and our vision of who we aspire to be.

**QUESTION #4:**
**WHAT ELSE DOES THIS MEAN?**

In the book, *Positioning, The Battle for your Mind*, authors Reis and Trout explain the notion of “look for the hole.” What are you not seeing but need to? Think about that box that people keep telling you to think outside of. What is outside of your box that’s important, but you’re too busy to see the alternatives and the implications? We can get so wrapped up in our own personal and professional world that we too often fail to see what’s right in front of our noses.

So do you think that in 2025 we could have a coin show where the building looks like stacks and stacks of coins? We could, but do you really think most people are going to know what coins are by that time? Do you honestly think we’re going to have stamps in the future? We’re going to be doing things differently in the future and the content of our meetings and shows may be quite different driven by what our tools will allow us to do.

Much of the economy of today is based on catching and holding people’s attention. Teens today are perfect examples of how the attention economy works; they’re constantly doing seven things at once—and are still bored! With education a growing component of conferences today, we can reasonably extrapolate that fact out towards the future, and can expect that education is going to be very entertaining and very stimulating.

Combine that idea with the holography. Look at the virtual eyeglasses that are just emerging onto the market. Now they look geeky, but it’s easily imagined that in a few years, we’ll have normal eyeglasses with built-in holography that can present to your attendees lots of ways to enhance the experience. If you go to a basketball game and are like me and know little more than the ball is big and orange and the guys on the floor are either for or against making a basket, there’s a neat opportunity to “show me” what’s going on as the game is played. If you’ve got Janet Jackson live on stage, can you also have lots of other images and experiences that are choreographed to blend animation with Jackson in action?

**QUESTION #5:**
**IS IT A GOOD CHANGE?**

As I write this, we’re more than a year past the terror in New York, Washington, D.C., and Pennsylvania. We have decisions to make about our future. If we blindly accept technology in all its possibilities, we will find ourselves in 2025 far from where we need to be. Very clearly, not all change is progress, and it’s not all forward. We must not forget that we are social creatures and no amount of distracting technologies is likely to convince us otherwise.
or reduce our need to share space, time and food and drink with other people. We are going to start avoiding some of the meetings that are clearly better done with the Internet, but we like to go places, see old friends and make new friends. If the technology is going to prevent social settings, there’s probably something wrong with it.

Sometimes the oldest trick in the book is the one you want to keep. You can dazzle-dazzle people with the latest technological trick to catch their attention, but for some strange reason, we still gather around coffee pots, avoid sitting in the front of the room and are going to complain if you don’t design the bathrooms for speed, convenience and comfort. Don’t let the new seduce you away from the basics. As Captain John Luc Picard said on Star Trek, “Resistance is not futile.”

Yet, it takes a while for us to know how something will affect us. When you have new tools, you must have new rules, or the tools are going to rule. We can’t establish all of the rules ahead of time. We need to see how they work and how they fail and grow the rules as we go. Wireless phones are slowly (in relative terms of the pace of technology) establishing laws surrounding their use. You don’t use them in a theater where they could possibly distract others.

I’ve always liked the actor Lawrence Fishburne. When he stepped out of character during a Broadway play and demanded to a patron, “Will you turn off that damn phone, please?” he wasn’t just speaking for himself, fellow players and patrons, he was speaking for the rule of law, western civilization and all things good and pure. If for no other reason, the next time he performs in your place, make sure he gets a standing ovation.

EDITOR: The author makes a living by thinking, writing and speaking about the future. He can be contacted at dave@davidzach.com.

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GOLDEN AWARD

Horst W. Lobe, AIA, Madison, has been selected by the AIA Wisconsin Board of Directors to receive the 2003 Golden Award.

The Golden Award is the highest honor AIA Wisconsin can bestow on one of its members. Its purpose is to recognize individual architects who have performed most distinguished leadership and service over an extended period of time, advanced the profession of architecture and provided inspiration to their fellow practitioners.

This year’s Golden Award was approved by the AIA Wisconsin Board of Directors at its December meeting in Milwaukee. The nomination highlighted Lobe’s significant contributions to the AIA and the profession of architecture, as well as his commitment to public service and community leadership.

“Horst Lobe has distinguished the profession of architecture in Wisconsin through his exemplary service to his community and dedication to improving our built environment,” said Thomas Cox, AIA, Appleton, President of AIA Wisconsin. “A pillar of the profession, Lobe has demonstrated a true commitment to public service and community leadership throughout his distinguished career.”

In the early 1970s, as president of the Capital Community Citizens, Lobe helped to revitalize land use in the central city, promote balanced transportation systems and support parkland acquisition. Appointed to the Landmarks Commission in 1973, he was an effective advocate for the protection of Madison’s historic buildings. Lobe also served on the City of Madison Urban Design Commission for 21 consecutive years, including six terms as UDC chair. In 1996, the Mayor and the Common Council officially recognized his significant contributions and dedicated service “to make Madison a more livable city.”

As an officer of AIA Southwest Wisconsin, Lobe helped to rejuvenate the annual “Architecture Awareness Week” program, develop the successful “Architects in Schools” initiative and improve the City of Madison’s contract for architectural services. President of AIA Wisconsin in 1996, Lobe conducted the first comprehensive survey of member-owned architectural firms and established the “Firm Award.” He also was actively involved in legislative affairs, including the licensing of interior designers and the development of the state energy code.

Lobe coordinated the volunteers, design and construction of AIA Wisconsin’s “Working Homeless Shelter” initiative. This project, completed in 2000, provides affordable housing to homeless families and individuals in the Madison area. He also recently coordinated the production of an educational video, “How Buildings Speak,” for Wisconsin elementary and middle school students and their teachers.

During a career spanning over 40 years, Lobe has been an architect with the University of Wisconsin – Madison, the founder of his own architectural firm and a staunch advocate of community service. He has effectively interwoven his professional talents and personal interests to influence the quality of Wisconsin’s built environment, protect our natural environment and increase public awareness of these issues.

The AIA Wisconsin Golden Award was first presented in 1986; and Horst Lobe is the sixteenth architect to receive the award. Previous Golden Award recipients include: David E. Lawson, FAIA; Paul H. Graven, FAIA; Mark A. Pfaffer, FAIA; Wayne E. Spangler, FAIA; Leonard H. Reinker, FAIA; Nathaniel W. Sample, FAIA; Harry A. Schroeder, AIA; John P. Jacoby, FAIA; Noble E. Rose, AIA; Douglas H. Smith, AIA; Gary V. Zimmerman, FAIA; James W. Miller, FAIA; George A.D. Schuett, FMA; Roger D. Rosiansky, AIA; and Frederick E. Zimmermann, AIA.
CONTINUING EDUCATION

Over 20 states now require continuing education for architects to renew their license, including the neighboring states of Iowa, Minnesota and, most recently, Illinois. The requirements and deadlines vary from state to state; and it is important for architects to stay on top of the specific requirements for the states in which they are licensed.

In Illinois, architects must acquire 24 contact hours of continuing education every two years, with at least 16 hours in structured educational programs related to health, safety and welfare. The initial deadline is the license renewal date of November 30, 2004.

In Minnesota, architects are required to have 24 contact hours of continuing education related to health, safety and welfare every two years. The deadline corresponds to the biennial license renewal date of June 30.

Continuing education has been required for many years for architects licensed in Iowa. Every two years, architects must acquire 24 hours of continuing education, with at least 16 of those hours related to health, safety and welfare.

For AIA Architect members, the good news is that continuing education records maintained as part of the AIA Continuing Education System (CES) are accepted by every state except Alabama. AIA members are required to earn 18 AIA/CES learning unit hours per year, with at least 8 hours related to health, safety and welfare.

In Wisconsin, the Architects Section of the Joint Examining Board plans to introduce legislation that would allow the Section to promulgate administrative rules requiring continuing education for license renewal. AIA Wisconsin supports this proposed enabling legislation.

YOUNG ARCHITECTS FORUM

In the spirit of collaboration, over 80 young architects and contractors participated in the first joint program sponsored by the Wisconsin Young Architects Forum (YAF) and the AGC Young Constructors Forum (YCF).

The November program in Madison featured a presentation by Paul Hoffman, the owner of the Hoffman Corporation in Appleton. In his presentation, Hoffman shared his experiences and challenged the architects and contractors to examine the changes occurring in the design and construction industry and their responsibilities as the future leaders of this important industry.

The Wisconsin YAF is co-chaired by Michael P. Eberle, AIA, and Paul A. Grzeszczak, AIA. The YAF is a group of young architects and interns interested in discussing common goals and problems and, of course, talking about design. For information on state and local YAF programs in Wisconsin, please contact the AIA Wisconsin office.

PEOPLE & PLACES

The Architects Section of the Examining Board of Architects, Landscape Architects, Professional Engineers, Designers and Land Surveyors has elected James G. Otto, AIA, Hubertus, as the Chair and Dennis M. Cerreta, AIA, Waukesha, as Vice Chair for 2003.

Eugene C. Hopkins, FAIA, Ann Arbor, the national AIA President in 2004, visited Wisconsin in October. Stopping by the AIA Wisconsin office in Madison, he encouraged members to participate on national AIA committees.

Mark E. Keating, AIA, Neenah, has joined Miller Wagner Coenen McMahon, Inc.

David Drews, AIA, Shorewood, has joined McWilliams Burgner Architecture as design principal.

Mark P. Dahlen, AIA, Kaukauna, has opened his own firm, RDA, LLC. He can be reached at (920) 766-1214.

Dimension IV – Madison, LLC, is a new Wisconsin firm. Principals include A. James Gersich, AIA, Fitchburg, Jerry L. Bourquin, AIA, Black Earth, Sheila J. Ace, Assoc. AIA, Verona, and Ronald L. Siggelkow, AIA, Madison. Their phone number is (608) 229-4444.

Kimberly S. Spoden, AIA, Madison, has joined Dorschner Associates.

Mark R. Ernst, AIA, Grafton, has served as a Director on the Board of the Wisconsin Trust for Historic Preservation since January 2001.
Membership Action
Please welcome the following members to AIA Wisconsin

AIA
Richard S. Blum, AIA—SE
Trevor P. Calarco, AIA—SW
Paul G. Doyle, AIA—SW
Mark W. Knapp, AIA—SE
A. Eugene Kohm, FAIA—SE
Alexandra Ramsey, AIA—SE

Associate AIA
Ben Marshall, Assoc. AIA—SW
Troy D. Parr, Assoc. AIA—NE
Justin S. Racinek, Assoc. AIA—SE
Jonathan Robieia, Assoc. AIA—SW
Allen Spaeth, Assoc. AIA—NW
Nicholas B. Woods, Assoc. AIA—SW

Professional Affiliate
Kenneth L. Collins—SW
Alan GB. Kim Jr.—SW
Mark Kuepper—SE
Michael Morrall—SW
Greg Palmer—SE
Russell Stern—SW

Student
Dr. Aziz Ahmed—SE
Derrick Kubicki—NW

Richard J. Kemperger, AIA, Pickett, and James E. Putman, AIA, Neenah, have formed a new firm, Kemperger Putman Architects, LLC. They can be reached at (920) 235-3310.

Michael P. Groth, AIA, Cedarburg, has announced the restructuring and name change of his firm to Groth Design Group, Inc. He can be reached at (262) 377-8001.

The Zimmerman Design Group has added Michael A. Haessly, AIA, Brookfield as project architect and Eric D. Johnson, Assoc. AIA, Elm Grove, as project manager.

In September, Jon A. Jenson, AIA, Madison, gave a presentation to eleven Russian architects about government building operations and government’s relationship with private sector architects. The Russian architects also met with other DOA officials for a further exchange of ideas.

Jan R. Aslakset, AIA, La Valle, is now the Chairman of the Board at Viervibicher Associates, Inc.

Martinson Architects, Inc., Green Bay, has been selected by the city of Green Bay Mayor’s Beautification Committee to receive the 2002 Recognition Award for Exterior Design.

IN THE NEWS


Robert C. Greenstreet, Dean, Milwaukee, Nature Threatens Frank Lloyd Wright House, CNN.com, Travel.
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