ACE.al AWARDS
ARCHITECT'S CHOICE FOR EXCELLENCE
CHOOSEN BY ARCHITECTS AND LIGHTING DESIGNERS
AWARDED BY ARCHITECTURAL LIGHTING

Recognizing durability, customer service, value, and design.

2004 Winners
It is with great pleasure that we announce the 2004 winners of Architectural Lighting Magazine’s Architect’s Choice for Excellence. The ACE.al Awards recognize manufacturers who have provided you and your projects with superior products and services. ACE ballots appeared in the April and May/June issues of Architectural Lighting. The ballots were also made available to architects at the Lightfair and AIA conventions.

We salute these industry leaders, as voted by you, the readers of Architectural Lighting, for their commitment to product excellence in the areas of durability, customer service, value, and design. Innovation, customer collaboration, and superior performance are hallmarks of all winners as they strive to meet and exceed design expectations, cost criteria, and demanding deadlines.

We also extend our appreciation to those who took the time to select this fine group of winners. To provide a valuable resource for you, the ACE.al Award winners will be available on our Web site—www.lightforum.com—throughout the year. Cheers, to the best in the business.

Gary Gyss
Publisher
Lightolier

The year 2004 marks a century of innovation and achievement in the lighting industry for Lightolier. Originally incorporated as The New York Gas Appliance Company in 1904 by Austrian immigrant Bernhard Blitzer, Lightolier is recognized today as a leader in lighting that is both functional and attractive. The 100-year story of Lightolier also tracks the path of the lighting industry itself, the rise of modern architecture, and the changes to the patterns of home life, work, and leisure during the 20th century.

A pioneer in the development of original designs and creative marketing techniques, Lightolier was a well recognized brand of high-end residential lighting by its 50th anniversary. Beginning in the 1950s, the company focused on commercial and architectural lighting, producing waves of innovative products, including Multigroove downlights (and their many descendants), Lytespan track lighting, and early fluorescent designs.

Recent Lightolier efforts have applied advances in electronics and light sources to the individual control of lighting equipment and to creating smaller and more elegant fixtures. For example; iGEN™, introduced in 2003, allows building-wide network control of the lighting system while providing office occupants with individual control of the fixtures immediately overhead. In 2004, Lightolier offered the company's largest product introduction in its history. Calculite® HID Downlights, the centerpiece of the release, includes the first comprehensive T4 Ceramic Metal Halide recessed family in a ground breaking 4.5” aperture as well as high output T6 downlights for demanding high ceiling applications.

Throughout 2004, Lightolier has celebrated its centennial with professionals and industry partners at its headquarters in Fall River, Massachusetts, where the Lightolier TechCenter™ received a complete renovation. Lightolier offers a breadth of interior lighting products unrivaled in the industry, including downlighting, recessed fluorescent, track, emergency and safety lighting systems, architectural decorative lighting, indirect fluorescent systems, and lighting controls for residential, commercial, and institutional applications.

For more information: www.lightolier.com

Photos: History Room at Lightolier's TechCenter™; (top right) Lightolier at the 1919 N.Y. Electric Exposition; (bottom right) Calculite® HID 39W T4 Ceramic Metal Halide Downlights in Lightolier headquarters lobby
These are the manufacturers that have provided architects, lighting designers, and their projects with superior products and services.

### TOP 20 MANUFACTURERS

- Lightolier
- Alkco
- Artemide
- Bega Lighting
- Beta Lighting
- B-K Lighting*
- Bruck Lighting Systems*
- Color Kinetics
- Cooper Lighting
- Elliottpar*
- Focal Point*
- GE Lighting Systems*
- Halo
- Holophane*
- Hubbell
- Juno Lighting
- KIM Lighting
- Kurt Versen*
- Leviton OEM*
- Lithonia Lighting
- Louis Poulsen Lighting, Inc.
- Lutron Electronics
- Peerless*
- Philips Lighting*
- Prescolite*
- Progress Lighting
- SPI Lighting*
- Tech Lighting, LLC
- Visa Lighting
- Zumbotel Staff Lighting Inc.

### OTHER WINNERS

- ALS
- Amerlux
- Architectural Area Lighting
- Architectural Landscape Lighting
- Arroyo Craftsman
- Baldinger
- Bartco Lighting
- Boyd Lighting
- Columbia Lighting
- Day-Brite Lighting
- Edison Price
- Electronic Theater Controls
- ERCO
- ESTILUZ
- ETC
- FLOS
- Gardco Lighting
- Gotham Architectural Downlighting
- Hadco
- HE Williams
- Hydrei
- Indy Lighting
- IRIS
- Leucos USA
- Lighting Services Inc
- Lightolier Controls
- Litecontrol
- Lucifer Lighting
- Lumiere
- Luxo Corp.
- Martin Architectural
- McGraw Edison
- Metalux
- Osram Sylvania
- Sea Gull Lighting
- Sternberg
- Thomas Daybrite
- Tivoli LLC
- Translite Sonoma
- WAC Lighting
- Winona

* Indicates a tie
Lighting that makes a Difference

The First 100 Years

Lightolier®
Industry Insight

In addition to offering an exceptional product line, Bartco Lighting is devoted to exceeding lighting specifiers' service expectations. "Design professionals specify Bartco Lighting with confidence," says Dennis McKee special projects and corporate affairs director. "We receive continual praise from specifiers for our high quality light fixtures and our ability to get our products to the job site on time."

Steadfastly dedicated to satisfying the needs of lighting specifiers, Bartco Lighting of Huntington Beach, California, has emerged as a lighting industry leader over the past nine years. The founders of this family owned business first experienced success with their original lighting company in the early 1980s, and after a short break from the industry, started up Bartco Lighting in order to satisfy their former customers' requests for better quality lighting products and service.

Today, Bartco Lighting's fixtures can be found worldwide in offices, schools, residences, hotels, and retail stores, as the company continues to push the limits of lighting technology. By drawing motivation from its customers, Bartco Lighting has built an extensive catalog of architectural, display, and recessed products. "Our goal has always been to provide the industry with progressive fixture designs, utilizing emerging light sources, while offering exceptional customer service," says Dennis McKee, director of special projects and corporate affairs. "We are widely known for our specification-grade, low-profile fixtures that have incredible flexibility, as well as our ability to work directly with the design community."

Designers in need of innovative lighting solutions can turn to Bartco for custom-designed products that allow them to see their vision come to fruition. "A growing number of specifiers are utilizing our value-added customization service, which has been incredibly successful," says McKee. Among the most recent clients to capitalize on Bartco Lighting's customization capability are the Prada Epicenter in Beverly Hills, California, and the Seattle Central Library. Many of the resulting tailor-made products are so successful they find their way into the company's standard product line. One such example is the new BAM series arm mount kit, which allows for several models of display luminaires to project off a wall or ceiling for up lighting, wall washing, and task lighting applications. McKee says, "Our product catalog is designed out of necessity, with input directly from our clients to suit their objectives."

For more information: (714) 848-0892; www.bartcolighting.com

Photos: Prada, Beverly Hills, California (Photography: Floto+Wamer); (upper right) BFL292 with BAM625 Arm Mount Kit; (lower right) MiT5 fluorescent architectural fixture *patent no. US 6,652,119 B1
tailor-made.
ONE MORE ADVANTAGE OF USING BARTCO LIGHTING.

Your vision. Your project. Your lighting solution.

Bartco Lighting
Manufacturers of quality lighting products

Circle No. 49 or www.archlighting.com/productinfo

The fifty-second annual
P/A Awards

architect: OMA / Rem Koolhaas  lighting design: Kugler Tillotson  photography: Lara Swimmer Photography

architect: OMA / Rem Koolhaas  lighting design: Kugler Tillotson  photography: Lara Swimmer Photography
Beta Lighting

Beta Lighting is a manufacturer and marketer of specification-grade industrial and commercial lighting fixtures. Beta provides high-quality products at competitive prices through authorized representatives. Beta Lighting's product line includes security, high and low bay, flood, area, architectural area luminaires, architectural accent, and specialty lighting fixtures. Beta Lighting is nationally recognized for its expertise in the lighting industry with numerous patents for its innovative designs.

Beta's innovations in the lighting industry include its DeltaGuard® paint finishing process with seven-year warranty; Crown-Weld® poles that set standards for safety and reliability; and Aviator architectural area light for its unique shape and outstanding performance, and the innovative design of the Linear Fluorescent High Bay product line. Other industry-leading Beta Lighting practices include fast delivery, lighting layouts, technical support, installation, and troubleshooting assistance.

"Beta Lighting fixtures illuminate every kind of structure, from cathedrals to corporate headquarters," says Kevin Orth, national sales manager. "Whether the customer's project is lighting an architecturally significant historic structure or retrofitting an existing commercial project, Beta cares about its customers' success."

"We continually strive to improve every aspect of our company," Orth adds. "Our objective is to serve our customers better each year. We do that by providing innovative products and the best customer service in the industry." To help customers determine which system is best for any given lighting challenge, Beta provides valuable, objective information available on its Web site: www.beta-lighting.com.

For more information: www.beta-lighting.com
AIRFOIL INSPIRATION

Where does inspiration come from?
Sometimes it is simply a new way of looking at the world around us.

The new Aviator Series from Beta Lighting is exhilarating in its dayform, versatile in its function and exceptional in its performance.

While the Aviator's engaging aesthetics complement and blend with virtually any environment, it is the uncompromising performance and unique engineering for easy installation and maintenance that warrant your interest.

For more detailed information, call us or visit the Beta Lighting website.

(800) 236-6800  •  www.beta-lighting.com

Circle No 64 or www.archlighting.com/productinfo
B-K Lighting

Industry Insight

"Good is the enemy of great," says Ron Naus, B-K Lighting's vice president of sales and marketing. "We spend each day working to make a great product for our customers. This simple philosophy inspires us to continually improve in every aspect of our business. We know there are many choices available and we do not want our customers to have to settle for good enough."

Since 1984, B-K Lighting has been dedicated to providing the lighting industry with the highest quality, most innovative, and fairly priced outdoor lighting fixtures available. In addition to many of the world's most exclusive residential projects, B-K Lighting is featured in such prominent venues as The Seattle Opera House, Four Seasons Hotels, Disney Resorts, Toronto's International Airport, and The Bellagio in Las Vegas. When product design and durability are key design elements, residential and architectural installations demand B-K Lighting.

B-K Lighting continues to strive for excellence in both design and quality, machining low-copper aluminum, brass, and stainless steel products to exacting standards. B-K Lighting's precision manufacturing ensures fixtures have quality and craftsmanship unequaled in the lighting industry.

B-K Lighting celebrates its 20th anniversary with two key product introductions. First, a patent-pending Traction Control Lens™ has been added to the popular Precision2™ and Tenaya® series of in-grade luminaries. "The Americans with Disabilities Act requires that walkways be slip resistant," says Ron Naus, vice president of sales and marketing for B-K Lighting. "Our Traction Control Lens meets the ASTM standard and actually exceeds the ADA recommendation by 46 percent." This innovative technology was included in the 2004 IESNA Annual Progress report as a unique and significant advancement to the art and science of lighting.

In addition, B-K Lighting has introduced a series of machined louver options to its popular step and down lighting products. Each pattern is machined from solid materials and is available in round or rectangular patterns, in 30 degree angle or 0 degree straight configurations. An adjustable lamp holder allows for precise optical control while thermal protection allows for installation in interior spaces. "Machined louvers evolved from our custom business," continues Naus. "Our desire to participate in custom manufacturing gives the design professional an affordable option when a standard product is not practical. In many cases, these products prove to be attractive additions to our line."

For more information: (559) 438-5800; www.bklighting.com

Photos: Quality, service, innovation, and value all add up to make B-K Lighting the number-one choice in outdoor architectural and landscape lighting.
Give your light new direction.

Let our new series of recessed architectural products light the way. Their compact design blends into virtually any installation. Each faceplate is machined from solid copper-free aluminum, brass, or stainless steel billet to provide decades of performance under tough, outdoor conditions. Two housing styles allow for installation in new construction or retrofit projects.

Featuring precision-milled, louver designs available in round or rectangular patterns, with 0 or 30 degree cutoff angles to direct light precisely where you need it. Even the lamp adjusts behind the faceplate to optimize its distribution to your requirements. Choose from round, square or rectangular faceplates in more than 200 finishes.

Shown actual size in our exclusive Mifique™ Brass Finish

Step Lighting
Walkway Lighting
Accent Lighting

B-K LIGHTING
Quality to Last a Lifetime™

559.438.5800 • www.bklighting.com

Circle No. 7 or www.archlighting.com/productinfo
Cooper Lighting

From their newest residential introduction of Halo Energy Star Qualified recessed downlights, to their completely new brand (Invue Lighting Systems) of high performance, architectural outdoor products that provide unique solutions to dark sky issues and path of egress, the brands of Cooper Lighting have the solutions their customers need. In response to the growing trends in the industry, such as energy legislation and sustainable design issues, Cooper Lighting introduced over 50 new products across 14 brands this year. In addition, Cooper Lighting created Energy ReSOURCE, a dedicated team of professionals that understand and track the most critical issues of legislation affecting the industry, keeping updates available on the company's Web site, www.cooperlighting.com/education/legis/.

Cooper Lighting's heritage of strong brand identity and its reputation as a provider of innovative incandescent, fluorescent, and H.I.D. luminaries has produced effective applications in the finest residential, retail, commercial, and institutional facilities worldwide. Positioned as a fast-growing responsive company utilizing intensive market research and innovative product development, Cooper Lighting is dedicated to the manufacture of high-quality, versatile products, which give high value to its customers.

"Cooper Lighting's goal is to offer a comprehensive line of lighting products, which enable our specifiers to turn to one supplier for their lighting needs," says Lance Bennett, director of specification and architectural product sales for Cooper Lighting. By offering innovative products that are founded on new energy-effective technologies, Cooper Lighting provides lighting solutions designed to bring value and meet energy and environmental concerns of the community. In addition, the company continually introduces products in a consistent format that complement each other and provide high levels of support to its customers. The results are distinctive lighting applications over a wide range of market opportunities.

For more information: (770) 486-4800; www.cooperlighting.com

Photos: Cooper Lighting's SOURCE reception area; (top right) Iris, Lumiere, and Halo products highlight the beauty of this Denver home; (bottom right) the new Invue Phocus architectural flood luminaire
The Source For Lighting Solutions

COOPER Lighting

Halo® Portfolio™ Metalux® Neo-Ray® Corelite™ Lumark® Invue™ RSA®
McGraw-Edison® Sure-Lites® Fail-Safe® Shaper® Iris® Lumiere® DLS® MWS®

Circle No. 41 or www.archlighting.com/productinfo
www.cooperlighting.com
Gardco Lighting

In the lighting industry, the Gardco name has a longstanding reputation. Gardco Lighting, a San Leandro, California-based manufacturer of architectural specification-grade exterior lighting, is undoubtedly one of the leaders in its field, thanks to its quality products; reliable service and support; in-depth research; and strong commitment to delivering a product package that is complete.

Always pushing the limits of lighting design, Gardco Lighting consistently brings major new products to the forefront each year, and architects can be sure they’re as dependable as ever. "We don't just introduce something new to introduce something new," says the company's technical marketing manager, Dale Simpson. "We introduce something when we can make an impact in the marketplace and when we find a need that no one else is fulfilling." To ensure that all of its products are top-notch, each product's performance, permanence, and aesthetic values are reviewed in depth to be sure they produce the best light possible for that space and are visually satisfying. "Our goal in providing architectural lighting products is not to compete with a building's architecture, but rather complement it," says Simpson. The company's extensive catalog proves it more than suits architects' and lighting designers' needs.

Gardco products can be found anywhere from the headquarters of major technology companies and high-profile retail stores to airports and universities—and, says Simpson, many of the company's projects have been up and running for more than 20 years, a testament to the company's commitment to each product's quality construction and design. Informative two-day training seminars, an experienced and knowledgeable Applications Engineering Department, and a comprehensive Web site are among the services provided to architects, designers, and lighting engineers.

For more information: (800) 227-0758; www.sitelighting.com

Photos: Gardco Gullwing shown in an office park setting; (top right) Gardco Circa family; (bottom right) Gardco 103 and 105 Wall Sconces
That this series bears the name of its creator is a fitting tribute to one of lighting’s recognized visionaries. Indeed, Bob Gaskins has devoted his career to design, and his mission is singular, uncompromising and clear. Now, a signature collection to crown a legacy. The Gaskins Series. Luminaires conceived as equal parts art, architecture and illumination. At 8’, 10’ and 12’ they will define entries to landmark buildings. Line pedestrian thoroughfares. And everywhere, make a certain statement as original, creative and lasting as their creator’s.
Hydrel

Hydrel has always been the “tough environment” lighting company. It’s no wonder. The company earned their reputation the hard way—underwater, and excelled next with in-grade solutions, where the surroundings are only a fraction more hospitable. The focus has been on night-lights conveniently hidden by day, spectacular when the sun sets. These high-performance systems continue to define Hydrel, remaining at the heart of their offering. However, in recent years architectural flood lights, accent lights, and specialized lighting designs have brought Hydrel out into full view, leading to their next significant advance in broadening their reputation—the launch of a completely innovative approach to site lighting design by developing a comprehensive range of outdoor luminaires integrated by singular design signatures. As this concept comes to life, architects and lighting designers will be well-equipped to realize a high level of aesthetic continuity across all segments of site lighting.

The company’s next significant advance in broadening their reputation is the launch of their G2 Designs. The products’ bisecting geometric shapes articulate the company’s new vision in building mounted lighting: a design signature in context with architecture. With G2, architects will find that they can choose a configuration that virtually disappears, harmonizing with mullions and columns and blending quietly with glass surfaces—or one that draws the eye, adding a decorative element, interrupting an expansive surface. G2 Designs multifaceted perimeter lighting combines visual appeal with the superior performance and unequalled quality that the industry expects from Hydrel.

For more information: (800) 750-9773; www.hydrel.com

Photos: Royal St. Andrew Golf Club, M9700 Ingrade; G2™ Designs BLOCKdome; Custom bollards
Hydrel’s G2 design signature extends to pathways, plazas, campuses and avenues.
KIM Lighting has been creating innovative outdoor lighting solutions for over 70 years. From the beginning, KIM has been producing architecturally relevant, performance-oriented lighting products designed, engineered, and manufactured for the outdoor environment. This approach is the core of the company's focus. New products are designed and engineered to solve outdoor lighting needs and provide attractive, efficient lighting solutions.

KIM's approach to design has evolved into the KIM Lighting "Theory of Relativity." This defines the relationship of luminaires to the position they occupy in the architectural site. Area lighting is developed with an entirely different set of design and performance criteria than pedestrian-level luminaires, which are different from criteria used on wall-mounted products. This approach addresses performance requirements, physical scale, detailing, and the perspective from which products are viewed when installed in real-world environments. The process also recognizes that outdoor area lighting is seen most often when it is not functional—during the day. This daylight visibility means KIM products must be aesthetically pleasing when they are not in use, and perform well when the sun goes down. This sensitivity to product design, placement, and function is a KIM hallmark. The integration of design, from site/area lighting to mounting intimate with architectural surfaces, produces a unification that displays visual logic to site occupants.

For illuminating building surfaces and site features, landscape accents and architectural floodlights offer a wide range of options to adapt to virtually any need. Each product provides a distinct function, while utilizing shared design detailing, scaled to reflect specific locations in the site environment.

Every KIM product is built for the harsh outdoor environment and supervised through a quality program that is audited to ISO-9001:2000 standards. While several others have copied KIM product appearances, they fail to capture the attention to detail, performance, quality, and spirit that comes from being the originator of ideas.

For more information: (626) 968-5666; www.kimlighting.com
Leviton OEM

Leviton OEM, a division of Leviton Manufacturing Co., Inc., is an industry forerunner whose commitment to maintaining its leadership role translates into quality, variety, and innovation. From the company's 1906 beginnings at the dawn of the era, when its single product was a mantle tip for the gas lighting industry, to today, when Leviton's product count exceeds 25,000 electrical and electronic wiring device products, this Little Neck, New York-based manufacturer has been known for excellence and has evolved into a single-source supplier for a wide range of lighting needs.

Leviton's OEM Division offers a comprehensive line of lampholders for metal halide, tungsten-halogen, HID, and incandescent lamps. Their innovative fluorescent lampholders, including new models for T-5 and Compact Fluorescent Lamps (CFLs), make it easy for designers to take advantage of the energy-efficiency, brightness, and color performance of these lamps. But that's not all the company has to offer: It also manufactures its own ceramic, plastic, stampings, eyelets, screws, nuts, and wire. "We are the most vertically integrated manufacturer in our industry," says Bob Quercia, director of Leviton's OEM division, "and one of the world's most diversified electrical manufacturers, with some 30 facilities dedicated to the engineering, manufacturing, and distribution of wiring products for every connectivity need."

The company, which complies with and is committed to Six Sigma Quality Improvement processes and is a registered ISO 9001 facility, has a custom-design engineering department to help customers meet their project requirements and develop unique solutions to special application needs. "Individual attention and custom-tailored solutions are key to our offerings," says Quercia, "and we continue to develop new products to maintain our leadership position and meet the needs of our customers."

For more information: (800) 832-9538; www.leviton.com

Photos: Leviton Manufacturing Company had its origins over a century ago as a producer of mantle tips for the gas lighting industry; (top right) Bi-Pin Fluorescent Lampholder from Leviton for energy-efficient, high-performance T-5 lamps; (bottom right) Leviton offers fixture manufacturers cost-effective solutions that help save energy.
Designing an open fixture? Call the people with the most significant patent since, well, his.

Before you look to design or manufacture your next open-fixture lighting product, talk to Leviton. You'll benefit from our years of experience in lampholder design. In fact, we're the company that designed and patented the lampholder that will meet the NEC NFPA 70 code changes for open fixtures, because Leviton's patented lampholders only accept shielded metal halide lamps. Today we offer a full line of medium- and mogul-base lampholders that can be incorporated into a wide variety of designs. Call us at 800-833-3532, or visit our web site at: www.leviton.com. Let us open the way to open fixtures for you.
Lighting Services Inc

Lighting Services Inc (LSI), the premier manufacturer of specification-grade track, accent, display, and fiberoptic lighting systems, based in Stony Point, New York, is celebrating its 46th year as an independently owned company in the lighting industry. The celebration is marked with the opening of its new U.K. office. Daniel Gelman, president of Lighting Services Inc, says the company is looking forward to the opportunities that a U.K. operation offers: "We are very excited and proud to be in the United Kingdom. We realize how important the U.K. design community is to the world and we hope to add to their choice of solutions with the kind of products and service that has earned us the reputation as the leader in North America."

With 127 representative agencies worldwide and its products featured in world-famous museums, high-profile retail stores, theme parks, casinos, restaurants, houses of worship, and more. Lighting Services Inc prides itself on manufacturing the highest quality products with intelligent personalized service. LSI's detailed Web site features all products including a 360-degree quicktime view of new products, photometric files, news releases, installations, lighting designer links, and an online database of frequently asked questions with answers. Lighting Services Inc has taken the necessary steps to see that customers have easy and fast access to information 24/7.

As LSI looks forward to its 50th Anniversary celebration, "Our best is yet to come," says Gelman. "We will continue to work with and learn from the customers that have helped drive our success, from innovative designs to taking responsibility for energy and environmental concerns."

For more information: (800) 999-9574; www.LightingServicesInc.com

Industry Insight
There's a reason Lighting Services Inc has been able to maintain their leadership role in the lighting industry for so many years. "We love what we do," says Daniel Gelman, president of Lighting Services Inc. "From the company management to the people who fabricate and assemble the products, we have an excellent team of people and a culture that's like family."
show light

TP38

LAMP TYPE PAR38

VOLTAGE 100, 120, 230, 277 45-250 watts

DIMENSION 6” (152mm) x 9.8” (248mm) UL/CUL/CE listed

Bring drama to architecture. Add colour with gels or glass filters, control glare with rotatable barn doors and dim the light without affecting colour temperature. All this, plus a cool touch, tool less handle for accurate beam direction. Incandescent or metal halide lamp source, the choice is yours. The choice is the TP series.

Lighting Services Inc The premier specialty lighting manufacturer.
Lithonia Lighting

Lithonia Lighting, one of North America’s largest manufacturers of lighting equipment, has created a fixture that may very well be one of the industry’s most significant advancements in fluorescent lighting. The new fluorescent recessed lighting fixture has been designed to replace standard parabolics with a softer, more comfortable light while using less energy.

RT5™ Volumetric Recessed Lighting uniformly illuminates the entire volume of the space, eliminating harsh shadows, dark walls, and the “cave effect” arising from the sharp cutoff of parabolics. In addition, the new lighting system uses up to 33 percent less energy than a standard parabolic fixture. According to Gary Trott, director of product development for Lithonia Lighting’s Fluorescent Group, RT5 delivers high-quality lighting that fills a space with the right amount of light. Plus, the fixture’s high efficiency can easily accommodate stringent energy regulations such as California’s Title 24, ASHRAE 90.1, and IECC.

What’s the secret behind the fixture’s high efficiency? A unique lamp/ballast combination is key. The advanced T5 lamp provides the industry’s highest efficiency than standard T5 or T8 lamps. The ballast includes end-of-life sensing and stepped switching bi-level output. This combination helps make the RT5 system the first to achieve up to 100 lumens per watt. No dark spots with RT5, either. While parabolic lighting delivers light primarily to the workplane and avoids sending light into the glare zone, RT5 Volumetric Recessed Lighting provides an even distribution of soft light, eliminating harsh overhead light or the dark spots associated with parabolics. RT5 is an ideal solution for offices, hospitals, retail stores, and other open-plan areas. The fixtures are available in 2'x4', 2'x2' and 1'x4' configurations.

For more information: www.lithonia.com/RT5

Photos: RT5 Volumetric Recessed Lighting creates a well-luminated environment that is both soft and comfortable.
You’ve filled the space with great ideas. Now fill it with light.

INTRODUCING RT5 VOLUMETRIC RECESSED LIGHTING. The new standard in recessed fluorescent lighting that’s superior to all others. With its innovative luminaire design, RT5 fills the entire volume of space with soft light. So every wall, work surface, and face is comfortably and evenly lit. Helping to create an environment that’s both pleasing to the eyes and a pleasure to work in. Choose RT5. And get a lighting fixture that not only delivers light, it delivers visual harmony. Contact your Lithonia sales representative or visit our website to learn more. RT5. ENHANCE YOUR ENVIRONMENT.

www.lithonia.com/RT5 | 1-800-858-7763

Circle No. 77 or www.archlighting.com/productinfo
Lutron Electronics

Lutron Electronics is the world's leading manufacturer of innovative lighting controls for any project. Smarter, healthier, more efficient buildings are essential for the future, and Lutron lighting controls are a primary means of achieving this goal. Lighting control strategies available to design professionals include dimming and switching systems, fluorescent dimming, personal control of light, and seamless integration of controllable window treatments.

One of Lutron's recent innovations to support these goals is the GRAFIK 7000™ centralized lighting control system. Designed for optimal scalability, GRAFIK 7000 is a powerful new tool that brings unprecedented integration, control, and energy management advantages to any size project. Incorporating advanced, Web-based lighting automation technology, the system can be operated and monitored from anywhere in the world. GRAFIK 7000 features innovative floor-plan-based software and a Graphic User Interface (GUI) that provide central, local, and personal control options with customizable access privileges. Additionally, GRAFIK 7000 can meter and monitor lighting system energy usage and peak demand, allowing facilities teams to minimize energy charges.

Controlling natural light with Sivoia QED™ shading systems is a compelling way to embrace natural light and make it work to enhance any project. Integrated shading systems also create more efficient buildings by decreasing a building's dependence on electric light. Sivoia QED ultra-quiet shades raise and lower in perfect unison, ensuring a uniform appearance, and eliminating harsh glare at the touch of a button. Beyond lighting control products, Lutron's dedicated sales and project management teams can assist in all stages of building design. From conceptual designs and construction drawings through commissioning, Lutron is committed to making your design a success. In any commercial space, in every corner of the world, Lutron controls the light.

For more information: (800) 523-9466; www.lutron.com

Photos: Lutron lighting controls are used in projects that range from the Washington D.C. convention center to hotels, restaurants, office buildings, stadiums, and a range of other venues.
Dimming and switching solutions for convention centers

At Florida's Orange County Convention Center, facility teams save time and money by controlling over 12,000 lighting circuits — 9,000 switched and 3,000 dimmed — from a single system. Maintenance-friendly features include: 1,000,000-cycle reliability with Softswitch™ relays, customized eLumen™ control software for convenient system operation, and real-time telephone control for changes to event lighting from anywhere in the new 1.3 million square-foot expansion.

Shown: Lutron GRAFIK 7000™ dimming and switching panel and customized PictureIT™ software screen.

For more information on Lutron dimming, switching and shade control solutions, visit: www.lutron.com/al or call us toll free at 877.258.8766 ext. 221.
Prescolite

Prescolite, founded in 1944, has a history rich of product innovation. Prescolite was a pioneer in incandescent downlighting and introduced the first U.S. compact fluorescent downlight in 1982. Today, Prescolite is a leading designer and manufacturer of recessed, surface, and track lighting products for commercial and residential applications. Prescolite's commitment to superior lighting solutions is a result of nearly 60 years of manufacturing excellence and significant contributions to industry-wide technological improvements.

The company is an ever-evolving, continually improving entity striving for excellence in lighting. Prescolite's primary focus—and the item at the heart of its success—is the reflector. These products are crafted by Prescolite's optical experts, who create an electronic optical profile using the latest photometric design software. Even before the first prototype is produced, Prescolite's engineers determine how well each reflector will mechanically function, appear, and perform.

Once a prototype is developed and approved, final design specifications are downloaded into a high-speed, computer-controlled lathe machine, which creates the inner reflector profile tool, referred to as a "chuck," that will be used for producing reflector forms. Mounted to a spinning lathe, the chuck is the source of all reflectors produced to that profile. High-quality aluminum disks are then spun over the chuck on hand- and computer-controlled spinning machines by Prescolite's own experienced craftsmen.

Prescolite is one of only a few luminaire manufacturers that still hand-spins and finishes reflectors in-house. Every optical system Prescolite designs is precisely engineered around its individual lamp to optimize light output, performance, and visual comfort. Only the finest materials are selected from premium suppliers worldwide and processed with proprietary manufacturing techniques to yield the highest performance reflector assemblies available. Prescolite employs patented Virtual Source® optics as standard on Architektur family specification-grade luminaires to ensure the best downlight aesthetic on every project.
The company also offers an extraordinary fingerprint-free reflector finish, American Matte™. These exclusive, patented features are examples of what makes Prescolite special, unique, and desirable—and the downlight supplier of choice among lighting professionals.

Prescolite's products are marketed to lighting specifiers for use on commercial and institutional projects, and to distributors and contractors for design-build and residential applications. Serving over 120 cities in North America, Prescolite sells its products to preferred electrical distributors who are serviced and supported by Prescolite factories, regional distribution centers, and field warehouses. Capitalizing on today's technology, Prescolite is well equipped for advanced manufacturing applications such as robotic assembly, electrostatic powder painting, CNC fabrication, and automated palletizing and distribution. In addition, Prescolite has always been the industry leader in sheet metal fabrication, aluminum spinning, anodizing, and painting.

The company's intention is to remain the industry's thought leader for excellence in reflector design and technology. With a customer-focused business culture, Prescolite's mission is to exceed customer expectations with the products and services it offers and be the leading provider of recessed, track, and surface lighting solutions to increase the success and profitability of its customers, partners, employees, and company. As always, Prescolite will continue to invest in its people, capabilities, and services to bring the highest quality, newest technology products to market that meet real-world needs and satisfy the most demanding applications.

For more information: (888) PRS-4TEC; www.prescolite.com

Photos: Prescolite precisely engineers optical systems, hand-spinning and finishing reflectors in house.
SPIN CONTROL.
Architektur

It's good to be a control freak. Because the optic is the heart and soul of every Prescolite Architektur downlight, we like to control the quality of our reflectors ourselves. Unlike most other manufacturers, Prescolite’s reflectors are still hand-spun and finished by our own experienced craftsmen. You get ultimate control, patented Virtual Source® performance, and consistent quality every time.

To learn more about Prescolite’s unique manufacturing processes and the Architektur family of specification-grade luminaires, visit www.prescolite.com or call 888-PRS-4TEC.
**Industry Insight**

"When we set out to design T-trak, our goal was to completely reinvent the concept of track lighting," says Steve Harriott, vice president of sales and marketing. "The challenge was to retain the versatility and aesthetic appeal of a hand-bendable system while ensuring it was robust enough for the most demanding commercial environments."

Since 1988 Tech Lighting has been the premier choice of architects, lighting designers, interior designers, and homeowners who seek the best in premier architectural lighting systems. Headquartered outside of Chicago, Tech Lighting is known for combining precision design and high-quality materials to create beautiful, functional lighting. Tech Lighting systems, such as MonoRail, Kable Lite, TwinRail, and FreeJack can be found in lighting showrooms and through sales representatives across North America.

T-trak™ is the first hand-bendable, line-voltage track lighting system and winner of the Lightfair 2003 Design Excellence Award for most innovative new product. T-trak highlights include:

- Line-voltage heads featuring both ceramic metal halide and incandescent lamping
- 2thousand degrees™ pendants stylize and enhance the T-trak aesthetic
- Tech Lighting low-voltage FreeJack elements offer adaptability

Designed for retail, commercial, and residential applications, T-trak offers architects and designers complete flexibility. It is the most complete track system solution in the market today. T-trak truly shatters any preconceived notion about what track lighting is—or what it could be. This new system not only breaks the linear track mold, but bends it by being both functional and beautiful. "In the year since we introduced T-trak, we have been blown away by the amazing things designers have done with this system. We are proud to offer a tool that allows lighting professionals to light a space without sacrificing the beauty of their designs," says Steve Harriott, vice president of sales and marketing for the company.

For more information: (800) 522-5315; www.techlighting.com

Photos: The Ambiente Gallery integrates a perfect T-trak circle to highlight new arrivals; (upper right) Fem showcases the best in designer footwear, in the best possible light; (lower right) A curved T-trak run gets noticed.
The first hand-bendable line-voltage track lighting system.

The revolutionary design features a sleek metal that can be curved in the field to form practically any shape. Complete with powerful and versatile illumination options, including incandescent and ceramic metal halide lamp configurations for heads and a host of decorative pendant designs.

T-trak™ — it's track lighting with a twist.
Sea Gull Lighting

Ambiance® Lighting Systems is a Sea Gull Lighting brand focused on emerging technologies and design in low-voltage lighting. Decorative glass pendants, linear, track, and rail systems are features of the Ambiance® line. For commercial, architectural, and residential specification—design with light.

"In the architectural community, Sea Gull Lighting is known as a single source for various lighting solutions," says Eric Borden, Sea Gull Lighting's director of Ambiance Lighting Systems. "We also offer the value-added services of on-time shipping, high fill-rates, and competitive pricing." Through Sea Gull Lighting, designers and architects have access to extensive technical support and layout assistance. There are also training seminars offered at the company's 19-acre Riverside, New Jersey-based headquarters. Borden adds, "We are very excited to note that these Learning Center seminars have now been certified for learning unit credits by the AIA."

Sea Gull Lighting has become one of the most sought-after brands in lighting today. For 85 years, this family-owned business has been committed to delivering quality, innovative residential, commercial, and architectural lighting solutions.

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The VB4000 is an electronic ballast that is network-ready with integrated lighting control excepts variable wattage and lamp type and universal input voltage.

The ES800, a dual-lamp electronic ballast that gives you the full spectrum. One compact ES800 will run two 40W lamps at the same time.

The EB1000 is an electronic ballast, based on Vari-Ballast™ technology, with entirely new functionality. It can be configured to run high-wattage and/or multiple lamps and in various combinations.

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NO Headaches

+ Maximum Light output, lamp life, FULL range dimming + the use of the smallest aperture available.

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Integrated with functionality by style. WAC Lighting's new Norfolk Series features a family of architecturally styled decorative luminaires designed to light contemporary commercial interiors. Pendants are offered in diameters from 14” to 48” with glass and acrylic diffusers and available for compact fluorescent or incandescent lamping. Options include matching ADA sconces, ceiling mounts and close-to-ceiling luminaires. Polished brass and brushed nickel metalwork are available.

WAC Lighting's Norfolk Architectural Decorative Series is stocked in New York and Los Angeles, and can be seen in our Dallas Showroom and at major trade shows around the globe.

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Corelite

Available on both the Class A direct/indirect suspended and new wall version, Corelite’s new Eclipse louver serves not only an aesthetic purpose with its sleek dual-layered ribbed inserts, but it also reduces visual brightness at numerous angles. Visit www.corelite.com for additional information on all of Corelite’s architectural lighting solutions. CIRCLE 153

B-K Lighting

Introducing Traction Control Lenses by B-K Lighting. This lens exceeds the ADA requirement for slip resistance by 46 percent by using angular particles of aluminum oxide imbedded into the glass surface (unlike traditional techniques using grooves, which can fill with water or debris and lower slip resistance). Available on Precision2 and Tenaya IP-68-rated in-grade lighting fixtures. CIRCLE 151

Eclipse Lighting

Eclipse Lighting designs and manufactures award-winning architectural indoor/outdoor fixtures using the latest in lamping technology. Color diffusers and custom engraving are new options for Galileo sconce. Parabolux are ideal for lighting work areas. Full Cut-Offs come in several different shapes and sizes and new options, such as Glow-Thru (pictured). CIRCLE 154

Cole Lighting

Cole Lighting introduces the T141 Steplite. A low-profile fixture for a variety of interior uses where low light levels are desired. The fixture utilizes low-wattage, long-life incandescent lamps, which fulfill the lighting requirement. Typical applications include theaters, auditoriums, restaurants, and lecture halls, where sharp light cutoff is desired. CIRCLE 152

Electrix

Electrix manufactures a wide range of performance cove systems to efficiently drive illumination across walls and ceilings. Our AX series was designed around T5 fluorescent lamp technology with an asymmetric extruded aluminum reflector that adjusts 35 degrees. This series has a compact fixture design of 3 inches high by 5 inches wide. Electrix also offers a complete line of field curveable, linear and ramped cove lighting products for architectural applications. CIRCLE 155
Estiluz's T-2149 Series is elegant and simple with generous amounts of light output. These traditional flush/wall fixtures are available in three diameters: 16-1/8 inches, 20-1/8 inches, and 23-5/8-inches. Each is designed with seven individual pieces of opal satin glass. Both fixtures are available in halogen or fluorescent versions. A matching pendant is also available. CIRCLE 156

PureFX is a revolutionary recessed lighting system that utilizes Ledalite's MesoOptics technology to purify and control light. It offers the perfect blend of brightness, control and energy efficiency—making happier people and a healthier environment. Visit the PureFX microsite for more information and to view a complete multimedia presentation; www.ledalite.com/products/purefx/ CIRCLE 159

Hunter Douglas Contract, a global leader in solar control, offers solar screens, exterior blinds, sun louvers, fully automated product suites, and a leading range of window coverings. Extending its tradition of innovation, the company recently introduced GreenScreen, the first PVC-free fabric designed specifically for solar control. Visit www.hunterdoughncontract.com to browse the project database and for details. CIRCLE 157

Lighting Analysts AGI32 is a 3D lighting design and rendering software package for electric lighting and daylight analysis. The software produces full-color renderings and predictive lighting system calculations simultaneously for all applications of electric lighting and daylighting in interior and exterior design projects. For more information visit: www.agi32.com, or call 303-972-8852. CIRCLE 160

Kim Lighting's latest innovation is the Bounce Bollard, a perfect blend of design and engineering, creating a unique bollard for today's architectural sites and public spaces. Like all Kim bollards, strength and ruggedness are major design parameters with extra-heavy extrusions and castings utilized throughout. Visit our website for more information: www.kimlighting.com CIRCLE 158

Lightolier's new F7000 Lighting System includes seven series of fluorescent modules, each specifiable in different lighting distributions and luminous textures. Carefully scaled for today's interior spaces, F7000 provides a wide range of lighting effects, including ambient illumination from pendant or wall mountings; indirect, direct and modulated light distribution; and accent lighting from either MR16 or ceramic metal halide sources. For information, please contact Dennis Nodine at Lightolier: (909) 681-4444; DNodine@genlyte.com CIRCLE 161
Mills Architectural Lighting

Mills Architectural Lighting specializes in the design and manufacturing of lighting fixtures for public institutions, houses of worship and hotels. Our lanterns feature cast or steel frames with glass panels, and are available with many lamping options and are built site specific. Please visit www.millsighting.com for details and specifications. CIRCLE 162

Q-Tran

Q-Tran, the first manufacturer of Power Supply Centers (PSCs) for low-voltage lighting systems, offers a unique transformer which assures no noise, full light output, complete safety, and flexible installation. Q-Tran’s PSC’s are UL listed as low-voltage fixture power supply centers; surface or recessed mounted. CIRCLE 165

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Semper-Fi

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Prudential Lighting

The Sky Oculus Series of luminaires offers designers an architectural solution. Whether surface or pendant mounted, as a single fixture or in a series, this fixture creates a ceiling plane to enhance any environment. A choice of white or clear prismatic acrylic lenses, as well as T8 or compact fluorescent lamping are available. The one-piece spun-steel housing is finished in polyester powder-coat paint in a variety of colors. Standard diameters are 2, 3 and 4 feet. CIRCLE 164

THHC Lighting

THHC Lighting is the leading manufacturer of low-voltage and line-voltage low-pressured xenon lamps for a variety of general and specialty illumination applications including landscape, showcase, decorative, and architectural designs. THHC offers the most complete line of xenon lamps in the industry, including: wedge base, festoon, rigid loop, cartridge, G4 bi-pin, GY6.35 bi-pin, E11, E12, and BA15D. Also look for the xenon low-pressured MR11 and MR16 in the near future. www.xelogen.com CIRCLE 167
USHIO America recently expanded its colored metal halide lamp line, called Colorlite, to include 150W and 175W lamps in an ED17 envelope with a medium base and a 250W lamp in a T15 envelope with a mogul base. These lamps are available in blue, green, magenta and orange. For more information, visit www.ushio.com or call 800.838.7446. CIRCLE 168
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