THE ARCHITECT SNEWSPAPER 04_3.9.2004

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CITY COLLEGE, AIA-NY, AND CITY COUNCIL SPONSOR AN IDEAS COMPETITION FOR NEW HOUSING MODELS

NEW HOUSING NEW YORK

Andrew Berman's Harlem project

While New York real estate has never had a shortage of star architects designing luxury apartments, middle class and affordable housing often goes untouched by high-minded designers. The recent competition, New Housing New York, aims to address a need for a dialogue on the very basic component of residential living in New York. The competition, which recently announced its winners, is billed as a "design ideas" competition, but has its basis in three real sites in Harlem, Brooklyn's Park Slope Area, and the Queens waterfront. The winning proposals, selected

from 160 entries from firms small and large, and from as far away as Ohio and Texas, yielded some imaginative ideas on what apartments could be like on these separate housing sites. Prizes were awarded in first through third

place for each site. Choi Law/A.V.K.Group of Irving, Texas; Arte continued on page 2





Story time in Grand Central

A PREFAB PORTABLE PAVILION INVITES GRAND CENTRAL COMMUTERS TO SIT AND CHAT Inside Story

A dreary passage into Grand Central Station from Lexington Avenue has been brightened by the addition of a small glowing temporary pavilion. It is not just another food stand or artistic folly but a small recording studio. Architect Michael Shuman of MASdesign designed the booth for StoryCorps, an oral history project created by Sound Portraits Productions, continued on page 7 SO FAR, NEW STATE LAW AIMED AT CLAMPING DOWN ON UNLICENSED PROFESSIONALS HAS HAD MINIMAL IMPACT ON ARCHITECTS

WITHOUT LICENSE

A law was passed last September that promised to greatly enhance the state's ability to clamp down on unlicensed architects. But now, six months after Governor George E. Pataki signed the legislation, it remains largely a dead letter, with ambiguous language in the law yet to be clarified and, importantly, with no funding available to put the whole thing into practice.

On September 20, 2003, Pataki conferred his approval upon a law continued on page 7

	04 ALTERNATIVES FOR NETS ARENA
	08 EMERGING VOICES, CLASS OF 2004
	14 RIDING THE PROUVÉ WAVE
	16 THE STATEN ISLAND SCENE
	03 EAVESDROP 15 CLASSIFIEDS

CONTENTS

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The 2004 Whitney Biennial,

opening on March 11th, will

groups. Several generations

of artists are featured in the

exhibition, from the accom-

McCarthy) to the mid-career

and emerging. Perhaps the

most exciting recent addition

to the Biennial is the use of

Central Park. The outdoor

installations are the works

of six artists who will also

have works in the museum.

present the works of 108

artists and collaborative

plished (David Hockney,

Marina Abramovic, Paul

THE 72ND WHITNEY BIENNIAL OPENS THIS WEEK

including Liz Craft, Assume Vivid Astro Focus, and David Altmejd.

Many of the works in this year's Biennial refer to past art trends, such as the pop and politically engaged work of the 1960s and the '70s, replete with psychedelic, gothic, and apocalyptic results. The works offer a welcome reflection of the country's current political climate, which echoes the unpleasant episodes of recent American history. Many of the works clearly convey uneasiness and concern with the state of the world. The commentaries are presented in as many forms and styles as there are artists—painting, drawing, printmaking, sculpture, installation, video, filmmaking, photography, performance and digital art; ethereal, fantastic, narraive, political,

organic, figurative, abstract. Expect to see several works that reflect on space or environments, consistent with artists' continuing interest in examining human experience in a changing world. Andrea Zittel merges practical and existential continued on page 4

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On The Charlie Rose Show on February 23rd, Steven Brill of the Brill Report asserted that Larry Silverstein has no chance of winning his suit against the Swiss Reinsurance Co. and other insurers of the World Trade Center, and of collecting two insurance payments of \$3.55 billion each rather than one. Brill says that Silverstein himself wrote the policy to say that one incident is any number of events that take place within a 72-hour period. Brill went on to say that the public is focused on the designs to rebuild the WTC site when, in fact, there is no money to build a new commercial tower on the site. Further, an article in the Wall Street Journal on February 25th stated that \$1.3 billion of the insurance money has already been spent-far before reconstruction has begun-with the main beneficiaries being lawyers, lenders, and real estate developers.

Brill speculates that Silverstein will simply walk away from the project (with tidy \$800 million payday). But does this mean that the competition (and the complex public proceedings) that ultimately produced David Childs' Freedom Tower design has been a charade? Will city officials try to find another developer or attempt-as Robert Moses surely would if he were still aliveto do it themselves?

New York City is a place where most development has been led by real estate developers. But the land under the WTC is owned by a public entity, the Port Authority, and many hoped that this would prompt a different process of planning, designing, and building on the site. Early on, in fact, many challenged Silverstein's right to determine what would be rebuilt at all, given that he was only a leaseholder (and a fresh one at that-he signed the lease just prior to the 9/11 attacks). Will everything that has led to this momentthe public outcry, the dramatic architectural showdowns, the high-profile coming-out of the Freedom Tower-come to naught? Further, how will the Port Authority react if Silverstein does walk away from the project, as he is allowed to do? Would it mean that Daniel Libeskind would become, again, a leading figure in the design of the site (with Childs following his client to another project)? How the WTC drama plays out tells much about the ongoing struggle to balance the roles that the private and public sectors play in shaping our cities. WILLIAM MENKING AND CATHY LANG HO

NON-SNUB

ETTERS

As a subscriber to your new publication, I appreciate the high level of architectural discourse that your paper generally offers and the contribution that it is making to the design community. However, as the past Vice President for Public Outreach of the AIA New York and a current board member of the New York Foundation for Architecture, I am outraged by your accusation that Rick Bell would have snubbed Pritzker Prize-winner Kevin Roche when he arrived early for a presentation at the Center.

Knowing Rick the way I do, I can honestly say that there is MARK STRAUSS, AIA, AICP no person in the architectural community who is more gracious with his time and gives so much to the profession. If he can be faulted, it is probably that question Mr. Bell's very tangible since the Center for Architecture has opened in October, Rick is

often over-extended as he personally responds to the enormous interest in architecture that the Center has helped to generate. Additionally, it should be appreciated that although the Center provides a new focus for the architectural community, working there is like working in a fish bowl. What may have seemed to be a snub was most likely an attempt to stay focused on the many activities of the Center. Instead of spreading false innuendo, maybe its time to give Bell some credit for helping to revitalize the AIA as well as an interest in architecture in New York.

FOX & FOWLE ARCHITECTS

ARIC CHEN RESPONDS:

I didn't, and wouldn't want to, contributions. However, this item was of interest to

EavesDrop and came from a well-positioned source. Over several days, I sent numerous, urgent requests to Mr. Bell and others at the AIA New York Chapter, asking for the chance to present the story to them before it was printed. Unfortunately, no one chose to respond.

NEVER TOO LATE

We wanted to pass on belated congratulations on launching The Architects Newspaper. It has filled a much-needed void and happily the articles have ranged from the informative to the witty to, at times, the intellectually brilliant.

Keep up the good effort. MICHAEL MANEREDI AND MARION WEISS WEISS/MANEREDI

STATEN ISLAND ACTS UP

It was heartening to see the blurb "Development Limited" in the "At Deadline" section in your issue 2.04.2004. Not only was the Mayor pleased, so were Borough President James P. Molinaro and Council Members James Oddo, Andrew Lanza, and Michael McMahon.

Are you aware that it was former AIA Staten Island (AIA-SI) President Robert Englert, with the assistance of the AIA-SI Board of Directors, who actually did most of the work in writing the Task Force recommendations?

In the past several years, AIA-SI has become a strong voice for better design standards on Staten Island, and both our Task Force involvement and the creation of the AIA-SI Design Awards Program has initiated a discourse on architecture that previously did not exist here. DAVID L. BUSINELLI, R.A., AIA

NEW HOUSING NEW YORK continued from front page Architects of New York; and Blostein/Overly of Columbus, Ohio were awarded first places for the Manhattan, Queens, and Brooklyn sites, respectively. Even though the winners were mostly comprised of younger architects, established firms like Deborah Berke and Mitchell Gurgiola also finished with honorable citations.

Though jointly sponsored by CUNY, the New York Chapter of the AIA, and the City Council of New York, the competition is more concerned with sparking a public dialogue on the state of affordable housing, and less concerned with commissioning new structures on these sites (though the prospect of winning proposals coming to fruition is not out of the question). "We wanted to do this thing quickly," said Carmi Bee, a juror and one of the members of the steering committee. "We didn't want the contestants to be bridled with too many real-world constrictions even though we gave them a lot of restrictions. But where appropriate, we told them to break them. Maybe this will tell us something about the restrictions." Bee is a principal of Rothzeid Kaiserman Thomson and Bee architects.

"We were looking for design with a capital D," said Bee, who juried the competition with architects Greg Pasquarelli, Hugh Hardy, as well as Metropolis editor Susan Szenasy, among others. "Housing in New York is looked at as a commodity. By and large, if you compare it to some of the things done in San Francisco and particularly Holland, they really fall short on the design."

Many of the winning entries provided housing solutions that were economical in both the financial and ecological sense. Green solutions were rather representative of the final building proposals. The Queens waterfront site, located on a peninsula off of the East River, just below the Triborough Bridge, required designers to be more active about the planning of the site. The first place winners, Arte Architects, proposed a mixed-use complex modeled after Barceloneta, the seaside district of Barcelona, as well as designated dense housing prototypes for the site. "At the moment there is too much public policy to allow us to build something like this," said Majorie Perlmutter, a principal of Arte. "The idea that the public housing platform may change is fantastic."

Indeed, the potential that this design ideas competition could provoke discussion of housing in New York City seemed to be the most exciting part of the experience. "I thought the competition spoke to a void,"

said architect Andrew Berman, a secondplace winner for the Manhattan site. Berman was impressed that academic, civic, and professional organizations were "concerned about generating quality architecture," he said. "While we know that they appreciate it, they also have to promote it." The competition winners will be on view

at the Center for Architecture through the end of March. ANDREW YANG

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Warning: sensitive readers should stop reading here. The new Hotel Gansevoort is set to open next month. But those not amused by the way this Hummer-like metal box has parked itself in the Meatpacking District may be happy to know that revenge has already been exacted—and it comes courtesy of the very workers who've built the structure. Indeed, our visit last month to the still-underconstruction site left us holding our noses and thinking fresh thoughts after we landed on one unfinished floor—where rooms will go for between \$325 and \$425 a night—that reeked like a litter box. With feral cats nowhere to be found, there was only one plausible conclusion. "I think the workers have just been 'going' wherever they feel like it," a source close to the project admits. In fact, we've also learned that a *Condé Nast Traveler* editor had earlier visited the hotel's penthouse on a scouting mission, only to walk in on a construction worker (apparently one of the more conscientious ones) fulfilling his natural duties with the help of a bottle.

ZAHA AND VITO: DESIGNS ON LONDON

She won't be coming to New York to head Columbia's architecture school, but Zaha Hadid may finally have her first significant project in her hometown of London. We're told that the architect is currently in talks with New York art dealer Kenny Schachter-who two years ago opened his Vito Acconci-designed conTEMPorary gallery in the West Village-to design a 15,000-square-foot gallery, bar, and apartment complex on east London's artsy Hoxton Square. In the meantime, Acconci will be getting some action of his own. He's working on furniture, possibly for eventual production, for an interim Hoxton Square gallery space that Schachter is hoping to open some time this year.

A MATERIAL CONNECTION?

All those retro resins, funky foams, and other materials-of-the-moment that make up the Material Connexion library are definitely up for sale. But it sounds like rumors that the buyer could be McGraw-Hill-the publishing giant that puts out *Sweets, Architectural Record, Engineering News Record,* and other buildingrelated titles-aren't true. "I know it's a good match and the most exciting opportunity," says **George Beylerian** the hoping-to-retire founder of the Flatiron district materials resource that designers have been flocking to since 1997. "I did make an attempt to contact someone there, but since it didn't work, I'm pursuing [a possible sale] with other people."

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JOHN RONAN ARCHITECT BESTS EISENMAN,

MORPHOSIS, AND FOX & FOWLE



Chicago-based architect John Ronan beat Peter Eisenman, Morphosis, and Fox & Fowle Architects in the final round of the national competition to design a 677,000-square-foot high school on a 15.3-acre site in Perth Amboy, New Jersey. Eisenman placed second.

Placing a high value on visionary yet accessible architecture, the competition—advised by Ralph Lerner and juried by Henry Cobb, K. Michael Hays, Carlos Jimenez, Toshiko Mori, and three local officials—awarded the \$84 million job to Ronan on February 24th. "I'm surprised and elated," said Ronan. "I knew we had a good solution but we also had tough competition."

"I think Ronan won because of the clarity of his scheme," said Lerner. "He produced a fresh image that epitomized the optimism of the community." The winning design features glass towers that contain publicly accessible spaces (media center, gym, theater) and a horizontal "barscape" of classroom buildings that can easily accept additions and have interior constructions that will allow room sizes to be adjusted as necessary. **DEBORAH GROSSBERG**



NEW SCHOOL IN HARLEM GIVES BACK TO COMMUNITY

INSIDE

JOB

RONAN

COURTESY

Sensitive addition to school in Harlem



That's why Fisher Development Associates and Gruzen Samton Architects, Planners & Interior Designers LLP came to us when they needed a custom entrance canopy for Liberty Towers in Jersey City, NJ. It needed to integrate both the residential and retail aspects of the complex, while being well designed and cost-effective.

Our solution was to design, fabricate and install a custom **soft membrane** entrance canopy that is as strong as glass or aluminum canopies. It is elegantly supported by only two stainless steel diagonal rods. And we did it for half the budgeted cost!



The exterior walls are all that remain of a historic three-story Harlem building that once housed the nightclub Smalls Paradise and the tabloid *The Interstate Tattler*. Gruzen Samton Architects has designed a new six-story structure inside and above the walls to house the 750 students of Thurgood Marshall Academy, owned by Abyssinian Development Corporation. "One of the major challenges was to introduce the additional stories while preserving the look and feeling of the original building," said architect Peter Sampton.

The new upper floors are set back from the original facade and feature the same materials, colors, scale, and massing of the 1926 structure. The small site (13,730 square feet of gross area) presented a spaceplanning challenge that architects overcame by organizing classrooms along the exterior walls and around a large circulation space at the core of each floor. These spaces function as social hubs and feature computer workstation niches and tables that allow students and teachers to work in small groups outside the traditional classroom. The school also features a cafeteria with references to Small's Paradise, a music room with references to Thurgood Marshall, a gymnasium, and a dance studio.

With a mission of helping students understand the importance of giving back to the community, the school also has a Community Learning Center on the first floor. The project, built by F. J. Sciame Construction Company, also contains 5,000 square feet of retail on the street level. WILLIAM MENKING

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WHITNEY'S WHO'S WHO continued from front page matters in her trailer experiments. Yayoi Kusama's room-sized installations provoke perceptual experiences that are hallucinatory and ethereal. Virgil Marti draws directly from architecture with richly adorned sitespecific installations that refer to retro-suburban life.

Many of the artists appropriate everyday objects as a way to link their concepts to the real world. Dike Blair reflects on the natureculture theme with sculptures that evolve into actual surroundings. Rob Fischer's sculptures, often made from scrap material, including airplane wings, seem semi-habitable. Mark Handforth's minimalist installations create desolate, aesthetic, and romantic places. Sam Durant uses architectural models and other structural elements in largescale works that evoke protest culture of the late 1960s. Christian Holstad's labor-intensive installations, involving the accumulation of everyday objects, fragile drawings, and other images, become emotionally charged intimate environments. Glenn Kaino's arrangements of simple forms appear as ironic comments that evoke a wide range of traditions, from Surrealism to Japanese dry gardens.

The Biennial also includes several video, film, and digital art pieces that deal with architectural issues such as representation, as in the work of Anne-Marie Schleiner; or the process of making, as examined by Cory Arcangel. The latter uses obsolete computer technology and video games to "craft" attractive on-screen scenes that he calls "fixed architecture." **ISABELLE ARMAND**

TV MINISERIES IN THE WORKS

Documenting Architecture

The National Building Museum (NBM) in Washington, D.C., is partnering with documentary filmmakers Sarah Mondale and Sarah Patton to create a five-part miniseries about American architecture as it relates to "living, socializing, working, shopping, honoring, and remembering," according to the filmmakers. Howard Decker, chief curator of NBM, confirmed that the museum will provide content and research guidance for the series, which is intended for broadcast on public television. **pe**

NEIGHBORS OF PROPOSED NETS ARENA HAVE DESIGN IDEAS OF THEIR OWN

Plan "B" (for Brooklyn)





The plans are intended more as a critique than counterproposal, a way to open discussion about the neighborhood's future.

ONE STEP CLOSER TO CULTURE

WORLD TRADE CENTER SITE CULTURAL CENTERS CONSIDER COMPETITORS

Last month, representatives from the LMDC, New York City Department of Cultural Affairs, and New York State Council on the Arts announced a shortlist of 15 competitors, narrowed down from 113 submissions, for cultural space at the World Trade Center site. The shortlisted organizations are in the process of submitting refined proposals that include programming, budgets, and management structure.

The Museum of the City of New York, New York Historical Society, and New York State Museum are vying for space in the 50,000-to-70,000-square-foot Memorial Center, located below grade next to the exposed slurry wall between the north and south tower footprints. Programming concepts from Project Rebirth and Sound Portraits Productions/ StoryCorps are also under consideration.

The Joyce Theater Foundation, New York City Opera, and Signature Theatre Company are being considered as occupants of the proposed 100,000 to 200,000square-foot performing arts center at the northwest corner of Fulton and Greenwich Streets. Additional programming from Orpheus Chamber Orchestra and Tribeca Film Institute is also being considered.

A cultural building proposed for the southwest corner of Fulton and Greenwich Streets across from the new transportation hub may house the Children's Museum of the Arts, the Drawing Center, the Museum of Freedom, or the New York Hall of Science. The proposed 200,000-to-250,000-squarefoot space may also house international and educational organizations such as the 92nd Street Y.

Some of the applicants who didn't make the cut include the Skyscraper Museum, Artists Space, Creative Time, the Interfaith Center of New York, Inc., Museum of the City of New York, the Wooster Group, Lower Manhattan Cultural Council, and El Museo del Barrio. JAMES WAY

The architects who live at 475 Dean Street in Brooklyn know what to do with the proposed Frank Gehry–designed Nets arena that threatens to supplant their home: Take it and shove it ... onto an elevated platform above the trafficky thoroughfare adjacent to the planned site, and on the existing Atlantic City mall, owned by arena-backer Bruce Ratner's development company.

Architects Joel Towers, Karla Rothstein, and Salvatore Perry of SR + T Architects developed a trio of "rhetorical" plans, which they are calling Shift, Shimmy, and Shrink, as alternatives visions of how to insert a 800,000-square-foot arena (not a much larger stadium as some critics of the development contend) and a 6.8 million squarefoot mixed-use complex into the heart of downtown Brooklyn. Although the project could bring great economic gains to the area, now substantially occupied by the Brooklyn Atlantic Rail Yards, it is being criticized for the negative impact it could have on everything from traffic to pollution. Most controversially, if built as planned, the \$2.5 billion development would uproot hundreds of local residents.

"There is an underlying ethical principle at stake and that is the abuse of eminent domain—the state taking property from private owners and transferring to another private owner," said Towers, a member of a community opposition group Develop Don't Destroy. "It's unconstitutional and unethical."

Shift reshuffles the elements of Gehry's master plan to avoid building on the residential blocks between Pacific and Dean Streets. The plan also preserves Pacific Street between Carlton and Vanderbilt avenues, consistent with the developer's plan's much-

Brooklyn-based SR + T Architects propose an alternative (left, above) to Ratner's plan, which includes a new arena and several highrise buildings (left, below). vaunted green space and pedestrian promenade. *Shimmy* and *Shrink*, responses to concerns about the proposal's scale, lowers the tower heights and redistributes building space horizontally to reflect the modest townhouses on adjacent streets. Shifting the arena over Atlantic Avenue is a feasible, if fantastic, design solution. But Towers emphasized that the plans are intended more as a critique than counterproposal, a way to open discussion about the neighborhood's future.

They are not alone in their efforts. District Councilwoman Letitia James with architect Marshall Brown have organized a workshop, set to take place at the end of February (before press time) that will invite local community groups to discuss further alternatives. Said Brown, who lives in nearby Fort Greene, "Participants will develop a menu of options addressing two key questions: What programs would make the best use of the site? And, if the arena comes to Brooklyn, how should it come?"

Philip Truscott, a market researcher who lives on 6th Avenue and Carlton, envisions a thriving artist's market built over the sunken rail yards. His website (http://nostadium.homestead.com) also depicts an image of open-air basketball courts, a concept for a public athletic facility attributed to Patti Hagan of the Prospect Heights Action Coalition. To Councilwoman James, the need for affordable housing is the area's number one issue.

Tabitha Rivera, a bartender at Freddy's, a bar on the same endangered block as the architects' loft building, knows what she'd like built on the rails: "A park, with a hell of a lot of trees." As for new development, she said, "I'd like to see concerted efforts to seize abandoned buildings and build those back up. Use eminent domain for that, for chrissakes." Bruce Ratner declined to respond to this article. ABBY RABINOWITZ

ARCHITECT RANKS BELOW MECHANIC, ABOVE COSMETOLOGIST

TEEN DREAM JOBS

Junior Achievement, an organization that aims "to educate and inspire young people to value free enterprise, business, and economcis," recently released its JA Interprise Poll that questioned one thousand students between the ages of 13 and 18 about their ideal jobs. A complete list and methodology is available at www.ja.org.

	BUSINESSPERSON
	DOCTOR
	TEACHER
	COMPUTER FIELD
	LAWYER
	ENTERTAINER
	PRO ATHLETE
	NURSE
	LAW ENFORCEMENT
	FASHION AND DESIGN
	ENGINEER
	MECHANIC
	SCIENCE-RELATED
	JOURNALIST
	ARCHITECT
	MEDICAL TECHNICIAN
	TRADES
	CHEF
	COSMETOLOGIST
	MARKETING
	PSYCHOLOGIST
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CAREER

HONORS

Groen Hoek: The East River Community Boathouse Competition to design a boathouse to serve the community of Greenpoint has announced its winners: Horacio Flora, Andrea Bajuk, Alejandro Recoba, Pedro Calzavara, and Veronica Rossi of Montevideo, Uruguay, took the \$5,000 first prize; Jonathan Brent and Mark Gorton of London got second (\$2,500); Christopher Pfiffner placed third (\$1,000); and the student prize (\$1,000) went to Mark Heaviland and Rick Mclain of the University of Arizona. The Brooklyn team of Joseph and Stacey Jattuso earned an honorable mention.

The Graham Foundation's 21st Century Park Competition announced its winners in December. Ecotones by Isabelle Chumfong, Ryan Hutchinson, Natalie Jeremijenko, William Kavesh, Janette Kim, Peter Kops, Laura Kurgan, Lawton Laurence, and Kate Orff of New Haven was the only tri-state winner out of six designs. Two New York firms' projects were selected for publication: Next Nature by Balmori Associates, Brian Tolle Studio, and the Bioengineering Group; and Reutan Sands: (E)merging City-Lake Landscapes by Team Interboro. Eighteen more schemes were selected for exhibition, including four New York projects.

New Yorkers won in six out of thirteen categories this year in the annual Interiors Awards sponsored by Contract magazine, including Thanhauser Esterson and Kapell (TEK) with its design of the US Concepts headquarters winning in the Large Office category; Polshek Partnership's Zankel Hall at Carnegie Hall for best Public Space; Asymptote Architecture for the Carlos Miele store in the Retail category; and in Education, Rafael Viñoly Architects for the Lewis-Sigler Institute at Princeton. Shashi Caan, director of the Department of Interior Design at Parsons School of Design, was named Designer of the Year.

The National Building Museum presented its annual Honor Award to the General Services Administration (GSA), a centralized federal agency created by Congress to procure and manage government properties. The award "recognizes GSA's success in creating and maintaining innovative workplaces for the federal community." The GSA's Commissioner's Office of Public Buildings Service also received the American Architectural Foundation's 2004 Keystone Award for its Design Excellence Program, which recognizes "outstanding design leadership from outside of the design professions."

The Bard Graduate Center announced three recipients of the eighth annual Iris Foundation Award for Outstanding Contributions to the Decorative Arts including two in the architecture community. Paola Antonelli, curator of Architecture and Design at MoMA, and Hugh Honour, author of the Penguin Dictionary of Architecture and Landscape Architecture won, along with art donor Lily Safra.

The New York office of law firm Thelen Reid & Priest LLP won the 2003 Award for Excellence in Design/Construction of a New Facility from the Greater New York Chapter of the International Facility Management Association.

The 2004 AIA Young Architect Awards were chosen in February. Five architects, all outside New York, received the award: John Burse of Mackey Mitchell Associates in St. Louis; David Y. Jameson of David Jameson Architect in Alexandria, VA, Donna Kacmar of Architect Works in Houston; Janis LaDouceur of Barbour/LaDouceur Architects in Minneapolis; and Kevin G. Sneed, of Brennan Beer Gorman Monk Architects & Interiors in Washington, D.C.

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Association of Collegiate Schools of Architecture



NEW SYRACUSE DEAN

Mark Robbins was named dean of the Syracuse University School of Architecture. Robbins, director of design for the National Endowment for the Arts from 1999 to 2002, is a visiting critic at Harvard University and will replace current Syracuse dean Bruce Abbey in the fall.

DESIGNING KMART'S DESIGN OFFICES

New York architecture firm Design Laboratories is designing Big K's new inhouse design offices in a 6,000-square-foot Chelsea location. Design Laboratories principals Karen Frome and David Ruff were hired to design a flexible environment that could accommodate the division's growth.

IMPROVED RETURNS

Robert A. Klein returned to HLW Strategies as a new principal in February. Klein was formerly a senior strategic facilities planner at the New York architecture, engineering, and consulting firm.

HOSPITAL UPDATES

A five-year \$300 million plan to update the Stony Brook hospital campus features a new \$18.5 million, 40,000-square-foot heart center designed by Kaplan McLaughlin Diaz, to be built by ACC Construction. Stony Brook will also receive a new 11,000-square-foot glass-walled entry space as part of a \$169 million, three-story, 150,000-square-foot addition by Cannon Design.

COOPER-HEWITT NEWS

Sarah D. Coffin joins Cooper-Hewitt National Design Museum as curator of 17th and 18th Century Decorative Arts. In this newly created position, Coffin will propose and organize exhibitions, publications, and education programs, as well as oversee the development of the Product Design and Decorative Arts collection.

DALI GETS DECON

Daniel Libeskind accepted a request to design a Salvador Dali museum in Prague after he visited the site in February. The museum will display up to 1,500 of Dali's works, and includes a restaurant, apartments for visiting artists, and a theater. Budgeted at \$15.7 million, the privately funded museum is targeting a 2007 completion date. Libeskind is to unveil a model of his design on May 11 in Prague, on the 100th anniversary of Dali's birth.

RAZING DEUTSCHE BANK

Deutsche Bank and its insurers have agreed to demolish the Deutsche Bank building next to the WTC site. The site will house Larry Silverstein's proposed fifth tower and create 30,000 square feet of open space. LMDC will purchase the land for \$90 million and pay \$45 million for demolition and site cleaning, which will take five to seven months. All parties involved applauded former U.S. Senate Majority Leader George Mitchell for mediating the resolution.

VILLAGE PEOPLE

On March 10th, NYC2012 will unveil the five winning Olympic Village Design Competition entries in an exhibit at Grand Central Terminal. Morphosis, Henning Larsens Tegnestue, Zaha Hadid, MVRDV, and a team including Smith-Miller + Hawkinson, Ralph Lerner, Shigeru Ban, and Julie Bargmann will present images of their visions. The Olympic Village is sited for development on 34 acres in Queens West, at the center of NYC2012's X plan.

HARVARD'S NEW CHAIR

Rodolfo Machado has been named the new Chair of the Department of Urban Planning and Design at Harvard's GSD. Peter Rowe announced in late February that on July 1, 2004, Machado would succeed Alex Krieger, who will resume his role as a regular faculty member in the fall.

NATIONAL BUILDING MUSEUM'S NEW PRESIDENT

Chase W. Rynd was introduced last month at a press event at Robert Stern's office as the National Building Museum's new president. Rynd was the founding executive director of the Frist Center for Visual Arts (1998 to 2003) and the executive director of the Tacoma Art Museum (1993 to 1998). Rynd assumed the position last September after Susan Henshaw Jones left to direct the Museum of the City of New York.

FORMER MAYOR AIDE

Skidmore, Owings & Merrill has appointed Lee Bey as director of media and governmental affairs. Bey was the former deputy chief of staff for planning and design for Chicago Mayor Richard M. Daley and an award-winning architecture critic for the *Chicago Sun-Times.*

JFK TO LOWER MANHATTAN

A shortlist of four new routes is under consideration for a one-seat rail ride between either the Port Authority World Trade Center Transportation Hub or the MTA Fulton Street Transit Center and JFK International Airport. The selected scheme and a financing plan will be announced in April.

PETER'S PAVILION

Archigrammer Peter Cook is curating the British pavilion for the architecture Biennale in Venice, which will include Ron Arad, Kathryn Findlay, Future Systems, Caruso St. John, C. J. Lim, Ian Ritchie, John Pawson, Richard Murphey, and Peter Cook. The Biennale opens September 5, 2004.

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DESIGN UNVEILED FOR NATION'S FIRST MUSEUM DEVOTED TO WWII

WWII Remembered: Voorsanger Named Architect of National D-Day Museum



Voorsanger Architects of New York has won a nationwide competition for a 300,000-squarefoot addition of the National D-Day Museum in New Orleans. The \$150 million expansion includes 80,000 square feet of exhibition galleries and a 400-seat state-of-the-art theater.

The museum is a group of pavilions sited around a1.5-acre open terrace called the Parade Ground. The alternating interior and exterior spaces express the global sites and movements of World War II. The individual pavilions allow unique architectural solutions for specific exhibits and programs while allowing flexibility for future needs.

A Teflon-coated canopy, called the Canopy of Peace, drapes from 120 to 70 feet over the Parade Ground and provides visual unification of the disparate pavilions. The canopy will shade the pavilions and has been engineered to accelerate air movement for a cooling effect and to collect rainwater. The covered space allows for a number of outdoor activities regardless of weather conditions and surfaces for video projection.

Because the design highlights exterior spaces to such a great extent, Philadelphia landscaping and urban design firm Olin Partnership has been hired to create an outdoor scheme, called Landscape of War, which will use plants such as oak, bamboo, and date palm to represent different geographic regions of World War II. Gallagher& Associates of Bethesda, Maryland, will design the interactive and interpretive exhibits.

Voorsanger Architects beat out Antoine Predock, Davis Brody Bond Architects & Planners, Michael Maltzan Architecture, Polshek Partnership Architects, the partnership of Rafael Viñoly Architects and Wendy Evans Joseph Architects, Robert A. M. Stern Architects, and the Smith Group. The museum is scheduled for completion in phases between 2005 and 2009. Jw THE NEWLY FORMED HUDSON YARDS INFRASTRUCTURE CORPORATION READIES THE WEST SIDE FOR DEVELOPMENT

WEST SIDE STORIES

Daniel Doctoroff, deputy mayor for Economic Development and Rebuilding, and Mark Page, the city's budget director, have announced the formation of the Hudson Yards Infrastructure Corporation to finance initial infrastructure necessities to make the 30-year redevelopment of the Hudson Yards a viable project. Phase one includes extending the 7 line to 34th Street and 11th Avenue, building a platform over the existing Eastern Rail Yard between 30th

and 33rd Streets and between 10th and 11th Avenues, and implementing a new street system, open spaces, and a mid-block boulevard from 33rd Street to 36th Street. To break ground in 2005, the initial phase is projected to cost approximately \$2.78 billion and be completed by 2013. The project is to be funded by payments in lieu of taxes (PILOT), developer payments to a zoning-based District Improvement Fund, payments in lieu of sales tax (PILOST), and tax revenue

from new residential development. Goldman, Sachs & Co., J.P. Morgan, and Bear, Stearn & Co. are the senior managing underwriters for issuing the bonds.

Phase two continues the mid-block boulevard to 42nd Street and adds a subway station at 41st Street and 10th Avenue. Infrastructure improvements are expected to facilitate private development of 28 million square feet of commercial space, 12.6 million square feet of residential space, 960,000 square feet of hotel space, and 680,000 square feet of retail space by 2035. The redevelopment is also expected to jumpstart the 1-million-square-foot expansion of the Javits Center and a multi-use sports and exhibition center, officially called the New York Sports and Convention Center (a.k.a., the Jets/Olympic Stadium).

In a February press conference, Doctoroff compared the scale of development to that of Canary Wharf, London. Sidestepping criticism that Canary Wharf took a decade to become a thriving community due to poor transportation planning Doctoroff said, "Here the infrastructure comes first." JW

NEWS 06

AT DEADLINE

WITHOUT LICENSE continued from front page providing the State Education Department (SED) with greater facility to sanction those practicing any one of 44 professions, including architecture, without a valid license. The new law empowers the SED to issue cease and desist orders to alleged violators; impose civil penalties up to \$5,000 per violation; order restitution for victims of illegal practice of a profession; and conduct hearings and appeals in the case of contested enforcement activities.

"Protecting consumers and assuring basic competency among the professions are the purposes of state licensing," said Assemblyman Ronald Canestrari at the time of the signing. "This law will ensure that professional licensing standards are not undermined by individuals acting fraudulently."

Previously, the SED would investigate complaints and then pass the matters to the state Attorney General's (AG) office for prosecution. Of the 600 or so complaints that the SED normally receives each year, some 50 were sent to the AG. Of those, the AG's office would only pursue a small number of them, largely because its caseload was full of matters of seeming graver magnitude.

The new legislation cuts the AG's office out of the equation and gives the SED the ability to conduct its own prosecutions. All of which, in the words of the state's press release issued in September, would "provide a much-needed deterrent to wouldbe violators and a punitive mechanism where necessary." In other words, the new law gives the SED some teeth. But it's not so easy to begin chasing the lawless. Despite the state's message that the law would take effect immediately, much still needs to be done. For one thing, the legislation is full of ambiguous language.

"For example, the law gives us the authority to seek a fine or restitution if the conduct is egregious," said Frank Munoz, executive director of the SED's Office of Professional Responsibility. "But it doesn't

INSIDE STORY

continued from front page a nonprofit audio documentary organization. StoryCorps invites people to record their stories, which will be excerpted on National Public Radio and archived at the Library of Congress.

The pavilion is barely 100 square feet but is a complex and complicated portable structure, a plastic envelope wrapped around a wooden frame, entirely set on inflatable pads. The interior box is acoustically sound, with steel walls panelled in wood and felt. It is just large enough to accommodate a sound engineer and two people sitting across from each other in conversation. The air pad foundation acoustically isolates the structure from its surroundings, and also operates as a levelling device and brake mechanism.

define egregious. We can also issue a cease-and-desist order. Can we immediately enforce it? If an architectural firm in New York has a complaint that says it caused \$3 million in lost business, what are the standards for that? We just can't act arbitrarily."

"If we make a complaint against a fairly large construction project, we are going to be confronted with the best attorneys in the universe," he added.

The SED continues to meet with organizations from the 44 professions and others in an attempt to remove the ambiguity from the legislation, Munoz said. The AIA, a strong supporter of the law, urged its members to contact the governor in the months before passage. Its leadership has been involved in this phase of the law's development, Munoz said. He expects the language issue to be resolved by the late summer or early fall.

There is also the not inconsiderable issue of money. How can a new law be implemented without money to pay for it? The price tag, according to Munoz, comes to \$2 million. His office continues to work with the legislature to try to secure the funding. But so far, nothing. "We need new investigators, hearing officers, stenographers," he said. "We need prosecutors. We need assistants. If we get a confirmed ceaseand-desist order, we need attorneys to deal with temporary restraining orders."

He added that the burdens on the SED are increasing even without the new legislation. While staffing has decreased by 7 percent, the volume of complaints is increasing. And, he was careful to note, many of them involve matters of life and death—doctors practicing without proper credentials, for example—matters that can't be simply lost in a pile of paperwork. "This needs to be done right, with adequate resources, and we are exploring ways to get that funding," said Munoz. "It's an extremely crucial piece of legislation. But it can't implemented irresponsibly or on the cheap." **PETER DUFFY**

lightweight rigid panel sysplaces across the country, tem made of extruded aluaimed at recreating to some degree the Works Progress minium honevcomb and clear fiberglass, backlit by Administration recordings fluorescent modules attached of the 1930s. The air pads to the structure's skeletal can be inflated to level any frame. David Reinfurt of ORG, Inc. designed StoryCorps' graphics, which are applied like wallpaper on

The exterior skin is a

at listening stations imbed-

designed by Jake Barton of

When the air pads are

deflated, the booth comes to

rest on recessed casters that

allow the whole unit to be

moved easily. The Grand

Central Station booth, which

took two weeks to install, is

a prototype for what Sound

Portraits Productions

hopes to be a series of

ded on the booth's ends,

Local Projects.

frame. David Reinfurt of ORG, Inc. designed StoryCorps' graphics, which are applied like wallpaper on the inside of the translucent panels. Passers-by can watch participants through a low strip window on the booth's front wall, or hear excerpts

booths installed in public

Hopefully, though, the story booth at Grand Central will not move any time soon. The MTA has approved a six-month run, which could be extended indefinitely pending funding. The project has been funded by the MacArthur Foundation, the Corporation for Public Broadcasting, and other private, corporate, and public sponsors. WM



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Hearing Voices.

Now in its 23rd year, the Architectural League of New York's Emerging Voices program names eight talents with something to say.

The Architectural League of New York's Emerging Voices program has come to be regarded as an important benchmark in the profession. Launched in 1982 by Emilio Ambasz and Marita O'Hare, the League's then president and executive director, respectively, the idea was to create a public forum for young architects to share their work and ideas-an especially valuable opportunity in a late-peaking profession such as architecture. Said Craig Konyk, an Emerging Voice in 1996 and juror for the 2004 cycle, "Emerging Voices was quite instrumental in my career, a kind of 'coming out' where you become accepted among the 'arrived' architects.'

For most of the program's history, the process of selection has begun with the League staff compiling names, culled from magazine articles, editors, past winners, and other advisors. "Usually we start out looking at around 40 firms and then narrow the field to about 15 to 20, from whom we request portfolios," said Anne Rieselbach, program director. "A committee, usually made up of past Emerging Voices, League board members, and maybe a critic or journalist, then selects the best work that reflects a distinctive 'voice.'"

"The crucial point is that the candidate has developed a voice that's driven not by styles or trends but by authentic commitment," said Michael Manfredi of Weiss/ Manfredi (Emerging Voices, Class of '97), who also served on this year's jury. "A 'voice' signifies a level of authenticity rather than maturity or finality. We looked for firms that are still experimenting, even making mistakes. Winning the award gave Marion [Weiss] and me a rare opportunity to say, yes, this is our voice."

Some of this year's choices might not seem as "emerging" or risk-taking as has come to be expected of the program. But, observed Konyk, "What has probably changed since I was selected is the amount of completed projects that architects have to achieve in order to be considered 'emerging." Still, a look at past winners shows that the Emerging Voices selection committees have been prescient more often than not. It might be a matter of a self-fulfillment: "After winning we felt we had to sustain a high level of quality," said Manfredi. "It was the best kind of burden."

Emerging Voices is accompanied by a lecture series, sponsored by USM Modular Furniture. Details in Diary (pages 12–13) or www.archleague.org.

The Archit

Emerging Voices 1982-20

Stuart Cohen and Anders Nereim Architects Roger Ferri Steven Holl Franklin D. Israel George Ranalli Jon Michael Schwarting Paul Segal & Michael Pribyl **David Slovic** Laurinda Spear/ Arquitectonica Taft Architects Susana Torre Lauretta Vinciarelli Tod Williams Guiseppe Zambonini

Anthony Ames Andres Duany & Elizabeth Plater-Zyberk, Architects Ronald Adrian Krueck Richard Oliver Martin & Jones, Architects Morphosis Peter Waldman Peter Wilson

Bentley LaRosa Salasky Design Theodore M. Ceraldi R. James Coote Frederick Fisher Eric Owen Moss Stanley Saitowitz Henry Smith-Miller Joseph Valerio

Wayne Berg Cass & Pinnell Architects Fernau & Hartman Architects Himmel/Bonner Architects Diane Legge Lohan McDonough, Nouri, Rainey & Associates Rob Wellington Quigley Lawrence W. Speck

Turner Brooks de Bretteville & Polyzoides Paul Haigh Koetter, Kim & Associates, Architects Peter Papademetriou Bart Prince Mark Simon Ted Smith

Robert Adam Norman Day Espie Dods Eva Jiricna Adolf Krischanitz (Missing Link) Wolf Prix (Coop Himmelblau)

Ross Anderson, Frederic Schwartz W. G. Clark Peter Forbes Ralph Lerner Brian Murphy Patricia Sapinsley Mack Scogin & Merrill Elam Harry Teague Steven Harris Lars Lerup Mark Mack William Rawn Warren Schwartz, Robert Silver Calvin Tsao, Zack McKown

Walter Chatham Ralph Johnson, Perkins & Will Wes Jones, Holt Hinshaw Pfau Jones John Keenen & Terry Riley Hank Koning & Julie Eizenberg Samuel Mockbee & L. Coleman Coker

Karen Bausman & Leslie Gill Sulan Kolatan & William MacDonald Ted Flato, Lake/Flato Architects Adrian Luchini, Schwetye Luchini Maritz Architects Toshiko Mori Russell Thomsen, Central Office of Architecture

Stan Allen Deborah Berke Peggy Deamer & Scott Phillips Thomas Hanrahan & Victoria Meyers Thomas Leeser Laszlo Kiss & Todd Zwigard David Piscuskas & Juergen Riehm Joel Sanders Gary Cunningham James Cutler Nicholas Goldsmith, FTL Sarah Graham, Angelil/Graham Architecture Carlos Jimenez Sheila Kennedy & Frano Violich Enrique Norten, TEN Arquitectos James Tanner, William Leddy, Marsha Maytum & Richard Stacy

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Mojdeh Baratloo & Cliff Balch Louise Braverman Brad Cloepfil Craig Konyk Audrey Matlock Craig Newick & Linda Lindroth Jesse Reiser & Nanako Umemoto Carlos Zapata Kathryn Dean & Charles Wolf Danelle Guthrie & Tom Buresh Anne Perl de Pal Michele Saee Maryann Thompson & Charles Rose Marion Weiss & Michael Manfredi

Marlon Blackwell Sarah Caples & Everardo Jefferson Karen Fairbanks & Scott Marble Michael Gabellini Vincent James Michael Maltzan François de Menil Julie Snow

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Marwan Al-Sayed Thom Faulders/Beige Design Alan Koch, Lyn Rice, Galia Solomonoff, and Linda Taalman/Open Office Architects Byron Kuth and Elizabeth Ranieri Paul Lewis, Marc Tsurumaki, David Lewis Scott Specht and Louise Harpman Ali Tayar/Parallel Design Partnership Andrew Zago

Brininstool & Lynch Frank Harmon Peter Lynch Monica Ponde de Leon & Nader Tehrani/Office dA Margie Ruddick Jennifer Siegel/Office of Mobile Design



Preston Scott Cohen (Cambridge)

Harvard GSD professor Preston Scott Cohen hardly seems emerging, given that his monograph, Contested Symmetries and Other Predicaments in Architecture (Princeton Architectural Press) came out in 2001 and he was named an emerging talent at the 1996 Venice Biennale. But it's true that he is just now putting the finishing touches on the long-publicized Goodman House (top), a rewrapped 19th-century

John Friedman and Alice Kimm Architects (Los Angeles)

Dutch barn structure inspired by a torus or donut shape. Another major recent development in Cohen's career is his winning the competition to design a \$45 million addition to the Tel Aviv Museum of Art (above). The design, which includes a geometrically complex atrium that draws light three stories below grade, is slated to break ground this summer.

Elliott + Associates Architects (Oklahoma City)

Oklahoma architect Rand Elliott has been scattering striking modern buildings across the midwestern landscape for 27 years. His designs of residences, offices, and industrial buildings are plainspoken yet elegant, such as his makeover projects for ImageNet, a scanning and imaging

company, and his Will Rogers World Airport Snow Barn (below), an economical structure built to house the airport's snow removal equipment. The Snow Barn features a winglike overhang that is apt in its airport setting, and provides extra shelter in a harsh climate.



om Kundi **Olson Sundberg Kundig Allen Architects** (Seattle)



In most architecture award programs today, the winners always include a predominance of firms doing intelligent, admirable modernist workand then there's often the one architect with an idiosyncratic edge. The 2004 Emerging Voices awards are no different and this year's funky architect is Tom Kundig of Olson Sundberg Kundig Allen. His Chicken Point Cabin in northern Idaho, is a refreshing example of contemporary thinking that makes a nod to Northwestern vernacular (left and below). It has a spectacular 20x30-foot glazed wall that opens to the adjacent lake by a giant, hand-turned metal wheel apparatus. The house can sleep ten, and must be fun when they stoke up the huge bong fireplace for guests.



John Friedman and Alice Kimm Architects, founded in 1993, has quickly developed into a flourishing practice in Southern California. In its recently completed Los Angeles Design Center (above) and Cisco Brothers Showroom renova-tion, partners Friedman and Kimm transformed an unused courtyard into a vibrant urban space

with a deftness and subtly that will surely give the car-dominated city a taste of vibrant pedestrian urbanity. The partners are currently designing a golf club and commercial building in Korea and a 47-unit SRO for senior citizens in central Los Angeles.





Pierre Thibault Pierre Thibault Architecte (Montréal)

Since establishing his practice in 1988, Pierre Thibault has striven to balance building with installation. At all scales, his projects contain strong archaeological references—tapping into geographic or material histories while remaining deeply sympathetic toward the temporal nature of constructions. The Museum of the Abenakis (above), a 2,000-square-meter addition to a former convent, is currently under construction near Nicolet on the St. Francis River in his hometown, Montréal. The building's steel frame construction and glass envelope are tempered by an opaque slat system, which harkens to sun shades found on vernacular buildings.





Lorcan O'Herlihy Lorcan O'Herlihy Architects (Culver City)

Lorcan O'Herlihy's notoriety last year jumped when neighbors protested his construction of a condominium next door to the Schindler House, which houses the MAK Center. Ultimately, however, his project was accepted as an admirable descendent of the tradition of Southern California modernism. Like Schindler and Neutra, O'Herliihy respects rigorous geometry, a minimal material palette, and rich details. The recently completed 4,400-square-foot Jai House (left) overlooking the Santa Monica Mountains exemplifies his approach. The multi-use U2 Landmark Tower competition entry (above) was conceived for the Dublin Docklands regeneration plan.

Larry Scarpa Pugh + Scarpa

(Los Angeles and Charlotte, North Carolina)



Recently, Pugh + Scarpa has been spreading its innovations with sustainable building beyond its base in Southern California and North Carolina. Following up on its 2001 Colorado Court in Santa Monica—one of the first 100 percent energy-independent single resident occupancy housing projects in the country the firm has partnered with Office dA to design a sustainable housing project in Cambridge (left). And now it's constructing Solar Umbrella (below), a private residence in Venice, California, (slated for completion this spring) that uses, almost entirely, recycled building and landscaping materials, and will be completely independent from the power grid.





Ken Smith Ken Smith Landscape Architect (New York)

This year's only New York Voice, Ken Smith made his mark on the city by turning Queens Plaza dumpsters into planters in 2001, reinterpreting the unbuilt Isamu Noguchi design for the Lever House terrace last year, and splashing color into the schoolyard of New York's largest elementary school, P.S.19 in Queens, in 2003. He is currently collaborating with the Boston-based Kennedy Violich Architects on self-irrigating "container landscapes" for seven new commuter ferry piers along the East River (above). The \$10.5 million project for the city will be completed in 2005.



Alison and Peter Smithson are a hard act to describe to an American audience. At one level their historical role seems clear. They were the outspoken British representatives of Team X, that group of young iconoclasts who ripped apart the ailing CIAM organization of elderly modernists in the late-1950s. Team X was critical of the dull and abstract concepts that the previous generation was still spouting, particularly the mantras of zoning and functionalism. Instead, they wanted modern architecture to deal with the actual specifics of urban culture and building production. Team X read avidly about settlement patterns in African villages, and talked about ways to create a sort of architecture that could express directly how it was made, rather than being dressed up with what they regarded as needless aesthetic preferences.

But the Smithsons also brought very idiosyncratic preoccupations to Team X. As wunderkinds in the early-1950s, they had leaned initially on Miesian inspiration for their seminal 1954 Hunstanton School in Norfolk. They then immersed themselves amongst the artists and architects of the Independent Group in London, which provocatively championed the latest American consumer culture and could thus be seen as the progenitors of Pop Art. Once again, the aim of the Smithsons was to shock what they saw as the stale and cozy world of British architecture. They befriended Charles and Ray Eames, with whom they shared a joy for humorous and collectable knick-knacks that created a constellation of lightweight visual delights scattered around the office or home.

Yet having actually visited the United States for the first time in 1958, the Smithsons moved away from their hitherto mythical view of the country, and began to react against the Americanizing influences that were by then spreading rapidly through British architecture. Mies was by now definitely out for the Smithsons, and Le Corbusier was in favor through what had become known as the New Brutalism. If anything, what the Smithsons wanted to do was to reinterpret the confident spirit of postwar American modernism, as typified by the Case Study House program, but give it a particularly European and English twist. As a result their design work began to veer ever more towards the eccentric if not downright whimsical.

The Smithsons: The House of the Future to a House for Today at the Design Museum in London, which looks specifically at their small private house projects across the decades, neatly sums up this turn in the Smithsons' output from U.S.-style consumerism to twee Anglicized domestic design. At the start comes their showpiece House of the Future, in effect a stage set erected for the Ideal Home Exhibition in London in 1956. It was a pure



House of the Future, 1956

piece of American sci-fi futurism, with molded plastic components containing the latest domestic gadgets (you have to remember that dishwashers in 1950s Britain were just one step below space rockets in terms of exoticness). Even the stooge actors hired to act out life in the future were clad in curious synthetic costumes and wigs, all adding to a Jetson-like space age theme. From this point on, however, the Smithsons' house designs became more preoccupied with nestling into remote country sites or in making minimal alterations to typical London house plans. Their own weekend retreat in the south of England consisted of adapting an old stone cottage by inserting a double-story glass, timber, and aluminium box. It can be read as their version of the Eames Case Study House, but done in a quasi-vernacular style.

The exhibition culminates with a bizarre house in a German forest for a wealthy furniture manufacturer, who happened also to be manufacturing some of their equally bizarre tables and chairs. The design evolved slowly over time, growing into a glorified network of treehouses that combine deliberately crude timber construction with knowing architectural references.

Alison Smithson died in 1993 and Peter Smithson only last year. They were the last link to a serious, highly theoretical and unique episode in postwar British modernism. By focusing on their domestic projects the show does not serve the Smithsons well. By far their best design, the Economist Building in St. James, just off Piccadilly, rates barely a mention. Neither does their worst, the Robin Hood Gardens Estate in East London, probably one of the most hideous housing projects ever built. Any visitor to the show will come away with a very one-sided view of this intriguing but ultimately limited architectural duo. **MURRAY FRASER TEACHES AT THE UNIVERSITY**

OF WESTMINISTER IN LONDON.

EAST-WEST MODERNISM

The Architecture of Furnihiko Maki: Space, City, Order and Making Jennifer Taylor (Birkhäuser, dist. by Princeton Architectural Press) \$60.00 (hard) \$40.00 (soft)

Architect and writer Jennifer Taylor contends that Fumihiko Maki's work is a hybrid of Western ideas and Eastern traditions. Taylor addresses the themes "space," "city," "order," and "making," in her critical architectural biography of Maki identifying his practice "against the background of Japanese society and culture within the framework of modern architecture."

Maki's experiences in the United States-where he earned his M.Archs (one at Cranbrook, the other at Harvard). apprenticed with José Luis Sert and SOM, and built his first building (Steinberg Art Center at Washington University in St. Louis, 1960)-were integral in developing the 1960s Japanese organic-industrial movement Metabolism and modern Japanese architecture, Taylor contends that it shaped Maki's attention to space as "the matter of architecture," urban responsibility, order as form, and making "as that which materializes attention," and results in a sophisticated modern international architecture apparent in such projects as Hillside Terraces (1966-92), Spiral (1985), Tepia (1989), and Makuhari Messe (1998).

Rather than reams of illustrations following project descriptions, Taylor uses beautiful black and white photos, drawings, details, and diagrams to reinforce her readings. However, the book could use analytical drawings to clarify theoretical spatial observations. Nevertheless, Taylor has produced a clear and concise work on Maki and Japanese modernism. JAMES WAY IS AN EDITORIAL ASSISTANT AT AN.





L.E.FT, a design collective comprised of New York architects Makram el-Kadi, Ziad Jamaleddine, and Naji Moujaes, opens a new show at Artists Space on March 9, *Suburbia Datahome*. In *Squatville* (pictured above), L.E.FT proposes a parasitic relationship between domestic and corporate spaces: "Next to a hotel, Home subtracts its bedrooms, next to a restaurant, its kitchen." See www.leftish.org for more details.

L.E.FT: Suburbia Datahome

Artists Space, 38 Greene St., 3rd Fl. Manhattan. Through May 1

LEGIUR

MARCH 9 Richard Berenholtz Photographer of New York Architecture: A History 6:30 p.m. Center for Architecture 536 LaGuardia Pl. www.skyscraper.org

MARCH 10

Carmi Bee, Carlton A. Brown, Hugh Hardy, Gregg Pasquarelli, Susan S. Szenasy New Housing New York— The Jury Responds 6:00 p.m. Center for Architecture 536 LaGuardia Pl. www.aiany.org 6:00 p.m. New York School of Interior Design Arthur King Satz Hall 170 East 70th St. www.nysid.edu

Stanley Abercrombie

MARCH 10, 17, 24 Urban Genealogy:

An Introduction to Researching Buildings in NYC 6:00 p.m Urban Center 457 Madison Ave. 212-935-3960 MARCH 11 Tovi Fenster The Global City and the Holy City: Narratives on Knowledge, Planning, and Diversity 1:00 p.m. Columbia GSAPP 201 Fayerweather www.arch.columbia.edu

Carlos Jimenez Reflections on the Making of Architecture 6:00 p.m. City College School of Architecture Great Hall of Shepard Hall Convent Ave. and 138th St. 212-650-7312

MorphoGenomics: The Milgo Experiment in Shaping Surfaces An Exhibition by Haresh Lalvani

The Municipal Art Society, 457 Madison Avenue, New york

On view March 23 to April 30, 2004 Opening Reception: Tuesday, March 29, 6:00 PM - Lecture April 31, 6:00 PM Reception for *The Organic Approach to Architecture*, April 21, 6:00 PM

Sprencered by Mileo/Purkin, The Municipal Art Society and Pratt Institute

John Friedman, Alice Kimm, Tom Kundig Architectural League Emerging Voices 2004 6:30 p.m. Lighthouse International 111 East 59th St. www.archleague.org

MARCH 16

Jon Hlafter, David Neuman, Pamela Delphenich New Campus Design: Linking Future and Past 8:30 a.m. Urban Center 457 Madison Ave. www.mas.org

James Sanders Celluloid Skyline 6:00 p.m. General Society Library 20 West 44th St. www.aiany.org

Jan Kaplicky Inspiration/Engineering Part I 6:30 p.m. Urban Center 457 Madison Ave. www.urbancenterbooks.org

Daniel Libeskind Louis I. Kahn Memorial Lecture 6:30 p.m. University of Pennsylvania Museum Harrison Auditorium, Philadelphia www.design.upenn.edu/arch/ index.htm

MARCH 17

Keith Irvine 6:00 p.m. New York School of Interior Design Arthur King Satz Hall 170 East 70th St. www.nysid.edu

MARCH 18 Ralph Johnson

Speculations on the City: Real and Unrealized 6:00 p.m. City College School of Architecture Great Hall of Shepard Hall Convent Ave. and 138th St. 212-650-7312

Rand Elliott, Pierre Thibault Architectural League Emerging Voices 2004 6:30 p.m. Lighthouse International 111 East 59th St. www.archleague.org

Philip Lopate Waterfront: A Journey Around Manhattan 6:30 p.m. 192 Books 192 10th Ave. www.192books.com

Cities Without Citizens 6:30 p.m. Van Alen Institute 30 West 22nd St. www.vanalen.org

Jerome Charyn Gangsters and Gold Diggers: Old New York, the Jazz Age, and the Birth of Broadway 12:00 p.m. Urban Center 457 Madison Ave. www.mas.org

MARCH 19 John C. Ziegler,

John C. Ziegler, Sean Fitzpatrick Latest Developments in GIS as Related to Planning and Urban Design and Current Mapped Information Sources in NYC 8:00 a.m. Center for Architecture

536 LaGuardia Pl. www.aiany.org

MARCH 22

Takaharu Tezuka Roof House to Steel Snake 6:00 p.m. University of Pennsylvania School of Design B1 Meyerson Hall Philidelphia www.design.upenn.edu

Alastair Gordon, Caroline Maniaque Kiss the Sky: Outlaw Architects of the 1960s 6:30 p.m. Columbia GSAPP 114 Avery Hall www.arch.columbia.edu/buell

Alessandra Ponte Archives of the Planet: Type, Photography and Memory in French Human Geography 6:30 p.m. Yale School of Architecture Hastings Hall

180 York St., New Haven www.architecture.yale.edu

MARCH 18

SYMPOSIA

Green Building Design Russell Albanese, Carlton Brown, David L. Grumman, James Hartzfeld, Craig Kneeland, Michael McCabe, et al. 8:00 a.m.-4:30 p.m.

Alexander Hamilton US Custom House 1 Bowling Green www.aiany.org

Geometry and Matter Cecil Balmond, Lee Smolin, Manuel Delanda, Alberto Perez-Gomez, Jesse Reiser, David Turnbull 6:00 p.m. University of Pennsylvania School of Design B1 Meyerson Hall, Philidelphia

www.design.upenn.edu

MARCH 9 – APRIL 8 The Colors of Berlin: Stadtblind Van Alen Institute 30 West 22nd St. www.vanalen.org

MARCH 9 - MAY 1 L.E.FT

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architecture

Suburbia Datahome Artists Space 38 Greene St., 3rd Fl. www.artistsspace.org

MARCH 10 – 19 Department of Architecture, Interior Design, and Lighting Exhibition Parsons Exhibition Gallery 2 West 13th St.

MARCH 10 – 26 Olympic Village Design Competition Exhibit

Grand Central Terminal Vanderbilt Hall www.grandcentralterminal. com

MARCH 11 – MAY 11 2004 Whitney Biennial

Exhibition Whitney Museum of American Art 945 Madison Ave. www.whitney.org

MARCH 12 - JUNE 7

Arcadia and Metropolis: Masterworks of German Expressionism from the Nationalgalerie Berlin Neue Galerie New York 1048 5th Ave. www.neuegalerie.org

CONTINUING EXHIBITIONS

THROUGH MARCH 14

Mori on Wright: Designs for F.L. Wright's Martin House Visitor Center SUNY Buffalo Albright Knox Art Gallery 1285 Elmwood Ave., Buffalo www.ap.buffalo.edu

Samuel Rousseau A Few Ounces Over Parker's Box 193 Grand St., Brooklyn www.parkersbox.com

Gerardo Rueda Retrospective Chelsea Art Museum 556 West 22nd St. www.chelseaartmuseum.org

THROUGH MARCH 17 Keith Bendis

Living in a Theme Park: Satirical Drawings of the People and Architecture of New York Urban Center Galleries 457 Madison Ave. www.mas.org

THROUGH MARCH 20

Andrea Robbins, Max Becher Where Do You Think You Are? Haim Steinbach Sonnabend Gallery 536 West 22nd St. www.artnet.com

Janet Cardiff, George Bures Miller Luhring Augustine 531 West 24th St. www.luhringaugustine.com

Plane and Elevation Art in General 79 Walker St., 6th Fl. www.artingeneral.org

THROUGH MARCH 21

Meghan Scribner Plane Space 102 Charles St. www.plane-space.com

THROUGH MARCH 27 Richard Barnes Animal Logic Henry Urbach Architecture 526 West 26th St., 10th Fl. www.huagallery.com

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DIARY

Ann Veronica Janssens In the absence of light, it is possible to create the brightest images within oneself part II Pratt Manhattan Gallery 144 West 14th St. www.aigany.org

Contemporary Art and Furniture Design in Dialogue Senior & Shopmaker Gallery 21 East 26th St. www.seniorandshopmaker.com

THROUGH MARCH 28 Work in Process:

Gluckman Mayner Designs the Perelman Building Philadelphia Museum of Art Benjamin Franklin Parkway and 26th St., Philadelphia www.philamuseum.org

THROUGH MARCH 31

New Housing New York **Competition Winners** Groen Hoek: The East River **Community Boathouse** Competition Rethinking the Skyline, **Rebuilding the City: The New Tower for Ground Zero** Center for Architecture 536 LaGuardia Pl. www.aiany.org

THROUGH APRIL 3

Manfred Pernice Small Works, 1994-2004 Storefront for Art and Architecture 97 Kenmare St. www.storefrontnews.org COMMERZBANK Anton Kern Gallery 532 West 20th St (through March 27) www.antonkerngallery.com

Lynda Benglis A Sculpture Survey Cheim & Reid 547 West 25th St. www.cheimread.com

THROUGH APRIL 4 SmartWrap

Aleksandra Min Naming Tokyo (Part III) Institute of Contemporary Art University of Pennsylvania 118 South 86th St., Philadelphia www.icaphila.org

THROUGH APRIL 8 James Welling **Agricultural Works** SUNY New Paltz Samuel Dorsky Museum of Art 75 South Manheim Blvd., New Paltz, NY www.newpaltz.edu/museum

THROUGH APRIL 11

Ilya and Emilia Kabakov The Empty Museum Isidro Blasco, Ana Linnemann, Juliane Stiegele, Karin Waisman, Ross Knight, et al. In Practice Projects SculptureCente 44-19 Purves St., Queens www.sculpture-center.org

Point of View: A Contemporary Anthology of the Moving Image New Museum of Contemporary Art 583 Broadway www.newmuseum.org

THROUGH APRIL 17

Sol LeWitt Structures 1962-2003 PaceWildenstein 534 West 25th St. 32 East 57th St. (through March 27) www.pacewildenstein.com

Frederick Kiesler, Tony Smith, Mark di Suvero, Barry LeVa, Mowry Baden, et al. Moved Hunter College Times Square Gallery 450 West 41st St. www.hunter.cuny.edu

Thomas Demand 303 Gallery 525 West 22nd St. www.303gallery.com

THROUGH APRIL 23

Jean Prouvé: Three Nomadic Structures Columbia University **Buell Hall** Arthur Ross Gallery www.arch.columbia.edu

THROUGH APRIL 24

Harlemworld: Metropolis as Metaphor Studio Museum in Harlem 144 West 125th St. www.studiomuseum.org

Significant Objects from the Modern Design Collection Metropolitan Museum of Art 1000 5th Ave.

Glass and Glamour: Steuben's Modern Moment, 1930-1960 Museum of the City of New York 1220 5th Ave. www.mcny.org

THROUGH APRIL 30 **Carl Andre** Lament for the Children

Paula Cooper Gallery 534 West 21st St. 212-255-1105

Erieta Attali Lucid Dreaming: **Eight Japanese Architecture** Works in Glass Columbia GSAPP Avery Hall www.arch.columbia.edu

THROUGH MAY 1

Albert Hadley Drawings and the **Design Process** New York School of Interior Design 170 East 70th St. www.nysid.edu

Richard Sigmund Pacific Coast Highway P.S.1 Contemporary Art Center 22-25 Jackson Ave., Queens www.ps1.org

THROUGH MAY 9

Boccioni's Materia: A Futurist Masterpiece and the Avant-garde in Milan and Paris Solomon R. Guggenheim Museum Peter B. Lewis Theater 1071 5th Ave. www.guggenheim.org

THROUGH MAY 19

Singular Forms (Sometimes Repeated): Art from 1951 to the Present Solomon R. Guggenheim Museum 1071 5th Ave. www.guggenheim.org

THROUGH JUNE 15 Peter Wegner

Golden Fantasies:

Asia Society

725 Park Ave

Japanese Screens from

New York Collections

www.asiasociety.org

Bohen Foundation 415 West 13th St. 212-414-4575 THROUGH JUNE 27

THROUGH APRIL 25

www.metmuseum.org

THROUGH JULY 29 Christopher Dresser Shock of the Old Cooper-Hewitt National Design Museum 2 East 91st St. ndm.si.edu

MARCH 11 - 14 Architectural Digest Home **Design Show** Pier 94

12th Ave, and 55th St. www.archdigesthomeshow. com

MARCH 18 Professional Women in **Construction Awards Reception** 5:30 p.m.-8:00 p.m. Yale Club 50 Vanderbilt Ave

www.pwcusa.org MARCH 20 - 21

The Woolworth Building **Open Studio Weekend** Lower Manhattan Cultural Council

233 Broadway, 33rd Fl. www.lmcc.net

BEYOND

MARCH 20 - JUNE 20 **Envisioning Architecture:** Drawings from MoMA National Building Museum 401 F St. NW, Washington, D.C. www.nbm.org

MARCH 22 - APRIL 9 **Contemporary Architecture** in Switzerland Illinois Institute of Technology

S.R. Crown Hall, Upper Core 3360 South State St., Chicago www.iit.edu

THROUGH APRTL 7 **Masonry Variations**

National Building Museum 401 F St. NW, Washington D.C. www.nbm.org

THROUGH APRIL 26 Ant Farm 1968-1978 Berkeley Art Museum and Pacific Film Archive 2625 Durant Ave., Berkelev

www.bampfa.berkeley.edu

THROUGH MAY 3 From House to Home:

Picturing Domesticity Pacific Design Center 8687 Melrose Ave., West Hollywood www.moca-la.org

2004 AIA / COTE Top Ten Deadline: March 22, 2004 The AIA Committee on the Environment, in partnership with the Department of Energy, and Environmental Building News, invites U.S. licensed architects to submit projects built after 1994 that

S

COMPETITION

demonstrate sustainable design solutions that excel in performance, aesthetics, community connection, and stewardship of the natural environment Jury: Donald Watson, FAIA, Susan Ubbelohde, Tony McLaughlin. www.aiatopten.org

Frederick P. Rose

Deadline: March 29, 2004 The Enterprise Foundation organizes this fellowship to promote architectural and community design in lowincome communities. The Fellowship includes an annual stipend of \$40,000 for three years, the required commitment time. Candidates must have a professional degree from an accredited institution or expect to have one before the fellowship begins www.enterprisefoundation.org

City Cros **Registration Deadline:**

March 31, 2004 The international design competition brief calls for designers to redevelop a four-block area for pedestrian and vehicula circulation, and to reinforce the intersection's role as a historic, cultural, and commercial center in the city. The City of Winnipeg intends to build the winning design with a budget up to \$10 million. Entrants must have a registered architect on the team Jury: Robert N. Allsopp, Donald K. Carter, Thomas Fisher, Daniel Friedman, Jane Perdue. www.winnipeg-designcompetition.org

AIA Emerging Profe

Deadline: April 2, 2004 National Associates Committee and the Young Architects Forum recognize AIA members and affiliates with awards in the following categories Emerging Professionals Component of the Year, Associate AIA Member of the Year, Emerging Professionals Mentorship, **Emerging Professionals** Program of the Year. www.aia.org

Deadline: April 16, 2004 The Broadway Mall Association and HSBC Bank USA sponsor this design competition to re-landscape the mall and crosswalk on Broadway between 85th and 86th Streets. Jury: John Emmanuel, Roberta Gratz, Len Hopper, Liam Kavanagh, Lynden Miller, Wolfgang Oehme, Saundra Parks, Elizabeth Barlow Rogers. www.broadwaymall.org

erican Society of Landscape Architects 2004 Awards Registration Deadline April 30, 2004

Professional categories include design, analysis and planning, research, and communications. Community Service Award recognizes pro bono services, and the Landmark Award, cosponsored by the National Trust for Historic Preservation, recognizes a project completed 15 to 50 years ago. Jury: Frederick Steiner, F.

Christopher Dimond, Barbara Faga, Richard Haag, Gary Hilderbrand, Bill Marken, Janice Cervelli Schach, Susan Szenasy, Carol Whipple, Paul Mariott. ww.asla.org

Villeneuvette and the Coeur d'Herault

Deadline: June 1, 2004 The ideas competition is open to students and professionals under 35 years old. The program asks designers to create evocative places. at various scales. www.lamanufacturedespaysages.org

SUBMISSIONS Designing for the 21st

entury 3 Extended Deadline: March 15, 2004 Designing for the 21st Century 3 Conference, Rio de Janeiro December 8-12, 2004, has extended its deadline for proposals for presentations during the third conference, which will focus on dialogues between developed nations and majority world nations and between universal and sustainable design. www.adaptiveenvironments. org

side the Not So Big House Deadline: April 2, 2004 Susanka Studios seeks submissions for its Not So Big House book series. www.notsobighouse.com

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- . continuing education
- . the Guide (a guide to contractors, consultants and manufacturers) . online store for AIA documents, books and gifts
- . career and recruitment resources and services . membership for everyone
- . BSA design awards program . links to other awards, grants and opportunities

www.architects.org Boston Society of Architects / AIA

EVIEWS

14

Riding the Wave

In 2002 the Vitra store mounted an exhibit devoted to Jean Prouvé (1901-1984), to celebrate the opening of its new store in the Meatpacking district. Glossy, new Prouvé pieces lined the basement-level space of the store, giving viewers (and customers) an appreciation of the chairs and other items created by the industrial designer. Organized by the Vitra Design Museum and no doubt driven by Vitra's 2001 acquisition of worldwide rights to reproduce Prouve's furniture, the exhibit was an example of the perennial problems associated with architecture and even industrial design exhibitions: Just as photographs, drawings, and models often struggle to convey the tactile and monumental qualities of built structures, replicas often fail at giving a sense of the historical and functional significance of design objects.

In this regard, Jean Prouvé: Three Nomadic Structures is an exception. On view at Columbia University's Arthur Ross Gallery, this convincing exhibit and curatorial experiment contextualizes and contemporizes the designer's work and process Curated by Evan Douglis and Robert Rubin, the exhibit focuses on three mid-century structures that Prouvé designed and built in France: the Glassmaking School at Croismare (1948), the Tropical House in Niamey (1949), and the Aluminum Centenary Pavilion in Paris (1954). Having been either vacated or disassembled, these structures are currently in the process of finding new lives in new locations. While this exhibit ostensibly has ambitions towards the preservation of Prouvé works, its larger significance is the argument regarding Prouvé's process and how it should play into the renewed interest in the historical legacy of the designer. Few images of the completed buildings are to be found; instead, the show carefully orchestrates photographs and objects like desk chairs and building fragments in an attempt to reveal how modularity and a reliance on technologically innovative materials were



the driving forces behind the aesthetic and the forms of the designer's work.

The exhibit's most dramatic component is no doubt the blue, blobby wave structure designed for the show by Douglis, a Pratt Institute professor and director of Columbia's architectural galleries. At first glance, it's an odd decorative element to frame the historic objects which are supported by a piping system that gives the

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NEW YORK ARCHITECTURE AND DESIGN



objects the effect of floating above this plastic ocean. It beas the question: Is the exhibit about Prouvé or is it about the blob?

> Douglis claims in his curatorial statement that this system is a "newly manufactured modulatory display system whose constructive logic is informed by Prouvé's." He couldn't be more correct. Designed with 3D software and manufactured by a five-axis rapid prototyping system, the wave display is different than the ubiquitous blob designs that have stultified viewers and teeter on becoming mere decorative form. Douglis' wave system has a quite rigid logic. Composed of one single basic unit, several interlock like complex Lego building blocks to become the structure in the exhibit. True to its form, the wave actually crests, rising vertically and perpendicularly off the ground from both sides to form a passageway. In these singular modular units are evenly spaced holes; fitted together these holes form a grid on which the piping for the objects is constructed. To Douglis, this matrix forms a "curatorial gameboard." Indeed, anyone familiar with the expression "You sunk my Battleship!" will be familiar with how this grid of holes and pegs works. Prouvé's furniture designs were always set apart from those of the Bauhaus, whose

preference for tubular steel design was rejected by Prouvé in favor of sheet metal and more easily manipulated and then technologically innovative fabrication processes. Prouvé's pioneering constructions with aluminum and sheet metal were testaments to his belief in mass production and industrial techniques. Beyond the wave, the curators' interest in modularity and methods is supported by construction photos of the Tropical House and the interior of the Aluminum Centenary Pavilion, which reveal that form did indeed follow function.

Rubin, who loaned many of the pieces in the show, and Douglis have created a focused exhibit that provides a contemporary context for Prouvé's work. If it responds to blob architecture, I would imagine that it's because the curators have decided that blobs are the next epochmaking movement in design. Beyond being a passive homage to the designer, Three Nomadic Structures is a proactive exhibit in every sense of the word, and an example of how architecture curators curate real architecture shows. ANDREW YANG IS A CONTRIBUTOR TO AN AND MANY OTHER DESIGN MAGAZINES.



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COMMENT

PERRELLA

SHOPTALK: STEPHEN



Over the past decades, Staten Island has experienced an explosion of development. Those looking for a reprieve from city life have contributed to the insensitive and often perverse rampage of this once pastoral island community. Considering the onslaught of rapid and unconsidered development that Mayor Bloomberg has only recently sought to mitigate through new zoning restrictions, it might be hard to imagine the effectiveness of an architectural awards program. Four years ago, however, toward the end of a period of unbridled greed by developers and complicit politicians, five architect friends (Ciro Asperti, Timothy Boyland, David Businelli, Marcus Marino, and myself) began a series of animated dinner meetings to discuss and implement a program for raising architectural design standards on Staten Island. After three surprisingly successful and growing events, the AIA Staten Island (AIA-SI) will host its fourth Architectural Awards luncheon ceremony at the Staten Island Hilton Garden Inn on May 19th

The comradeship we, the five original committee members, developed has been an essential key to the program's evolution. This is not to say there has not been bitter disagreement, thunderous argument, and painful negotiation. But our energetic discussion has been the driving force of the award program's evolution. Our shared sense of mission has led us to some extreme measures, including driving around in search of entries to solicit to the program; engaging in various antics to sway the local newspaper for greater coverage of the event; and challenging a competing and well-funded program run by the local Chamber of Commerce.

In running the competition, we have found ourselves confronting the same problem every year: How do we address the issues being debated about architecture on an international level along with those concerned with a local context? We've gained new and unexpected insights. Sustaining a dialogue between the profession and the community is a vital yet disheartening task.

AIA-SI Award, designed by Stephen Perella

Architects don't necessarily measure what they know against the collective concerns of the public. To establish a level of outreach, we must begin first by establishing a dialogue within the profession. The challenge is how to balance the technical aspects of city zoning and building codes with design, aesthetics, and socially driven urbanism. Other hurdles we have encountered are how to subject the work of our peers to a level of scrutiny to which they are not accustomed, and how to engage them in a competition program that exposes them to a broader horizon of ideas and innovations.

We've understood the importance of gathering a mix of leaders in our field to evaluate the work—with care to avoid subjecting our invited jurors to substandard work or on the other hand, subjecting the local work to misplaced critique. (Past jurors have included Winka Dubbledam, George Ranalli, Laurie Hawkinson, Evan Douglis, and Thomas Hanrahan.) One of the greatest moments of the program was when last year's jury found themselves in an intense debate that they had to resolve through force of will.

Documenting this debate and making it available to our program's participants is one of the key components to our larger aim, of developing an intelligent discourse in our community. We also invite an internationally recognized keynote speaker to each awards ceremony, which—it must be said—is the only real cultural exposure imported to the local architectural profession. Peter Eisenman inaugurated this tradition in 2001, and was followed by Steven Holl in 2002 and Terrence Riley in 2003.

One of the most laborious and yet necessary features of the program is the yearly journal. Having spent years at Columbia University GSAPP editing Newsline, I understand deeply that publications are the lifeblood of any discourse. The AIA-SI Awards Committee develops and produces its own journal, which includes full documentation of the award-winning work and a topical essay that attempts to sew together contemporary theory with local circumstances. The journal is distributed to local libraries, schools, institutions, and even supermarkets! Our idea is to bring the discussion and celebration of architecture beyond the profession, to Staten Island's general population. After all, if Daniel Libeskind, the once obscure Deconstructivist architect, is now common content in The New York Post and local television news, why couldn't we take on the task of raising a discussion about architecture with the everyday homeowner and small business owner? The discourse matures each year. The most recent journal contained an essay on "meaning in residential architecture" and, to our utter surprise, several lines actually made it into the local newspaper, The Staten Island Advance. For the committee, that is true achievement.

STEPHEN PERRELLA IS A STATEN ISLAND-BASED ARCHITECT AND AN ADJUNCT PROFESSOR AT THE COLLEGE OF STATEN ISLAND. HE IS THE FORMER EDITOR OF COLUMBIA UNIVERSITY'S NEWSLINE. Other hurdles we have encountered are how to subject the work of our peers to a level of scrutiny to which they are not accustomed, and how to engage them in a competition program that exposes them to a broader horizon of ideas and innovations.

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