Today’s News - Wednesday, September 9, 2009

- Weinstein’s Words That Build Tip #18: Replace prescriptive words and phrases “etched in stone” with language reflecting a collaborative project in flux (inspired by Maki, no less).
- Hot off the press release (how could we resist!): an eyeful of the latest Ellerbe Becket/SHoP design for Atlantic Yards arena of “weathered steel and glass” (not your grandfather’s airplane hangar, that’s for sure - we’ll follow the pundits who are sure to follow).
- Michigan's plans to turn lemons into lemonade: vacant factories reborn as dream factories for the film industry.
- Viholy’s Battersea plan moves ahead with a new title for the master planner: “architectural filter” (might look a bit odd on a business card).
- Rosenbaum on the decapitation of “Nouvel’s MoMA monster”: NYC Planning Dept. likes the design, but the top 200 feet of it don’t merit competing with Empire State Building (we’ll know the outcome today).
- Russell cheers arrival of UNStudio pavilion in Battery Park: it “signals a much brighter future for this...potentially glorious edge of Manhattan, for too long held back by bureaucratic foot dragging.”
- Balmond's Weave Bridge opens in Philadelphia: “a piece of trophy architecture with a definite twist.”
- Florida lags behind in green building (all sorts of reasons given).
- Meanwhile in Denver, green buildings gain trophy tenants (but the “brokers still don’t get it”).
- The greatest threat to Venice: plans to create an enormous cargo port that critics say will hasten the city’s demise despite the much-touted Moses flood barrier.
- Perhaps the city should check out ASLA’s new Green Infrastructure Resource Guide.
- Lifson draws out Ando re: the master planner’s 2016 Tokyo Olympic bid.
- Baillieu cautions new RIBA president to pick her battles well.
- Call for entries: Air Force Village Chapel Competition; and California Senior Housing Design Competition.
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WORDs THAT BUILD Tip #18: Introduce Words that “Float” into the Flow of Communications with Clients: Replace prescriptive words and phrases “etched in stone” with language reflecting a collaborative project in flux. By Norman Weinstein.

New, innovative design to create iconic Brooklyn landmark: Forest City Ratner Companies (FCRC), the developer of Atlantic Yards in Brooklyn...released new design images of the 675,000 square-foot Barclays Center arena...-- Ellerbe Becket; SHoP Architects [images]- Barclays Center

In Michigan, Dream Factories Aim to Replace Auto Sites: In the midst of a recession that has been particularly brutal in Michigan, a number of construction projects are on the verge of getting under way in a most unlikely business: the film industry. -- Harley Ellis Deveraux; Hobbs & Black Associates [images]- New York Times

Up to 10 firms to work on Rafael Viñoly’s Battersea plan: Developer denies conflict with architect as a modified masterplan is set to go for planning...Viñoly is likely to take on some of the work and will also be given a role as “architectural filter” for the whole site.- Building (UK)

City Planning Report Decapitates Jean Nouvel’s MoMA Monster: ...glass tower would have equaled the height (without antenna) of...the Empire State Building...a colossus on a postage-stamp site...But if all goes as expected, the City Planning Commission [today] will vote to lop 200 feet off Nouvel’s soaring ambitions. By Lee Rosenbaum.

Do the Twist: Cecil Balmond’s new campus crossing opens in Philadelphia: The University of Pennsylvania has landed a piece of trophy architecture with a definite twist: the new Weave Bridge... -- Advanced Geometry Unit (AGU)/Arup; Sasaki University of Pennsylvania has landed a piece of trophy architecture with a definite twist: the new Weave Bridge... -- Advanced Geometry Unit (AGU)/Arup; Sasaki Associates; Michael Van Valkenburgh [images]-The Architect's Newspaper

'Green' buildings slow to rise in Orlando area: ...Florida still trails the rest of the country when it comes to constructing buildings worthy of the highest "green" designations. -- Skanska USA Building; Hunton Brady Architects- Orlando Sentinel (Florida)

Colorado businesses chasing a new "green": Companies are paying a premium to lease space in metro buildings for their efficiencies & the cachet...In part to score valuable marketing points with key clients...Can the market support the higher lease rates that go with developing a LEED project... "Brokers still don’t get it"... -- RNL- Denver Post

Supporters of Venice’s planned new port put their faith in Moses flood barrier: Dredging scheme puts city in peril, say campaigners...the greatest threat to the city is not commerce or tourism but plans to create an enormous cargo port which, It says, would further raise the dangerously high water levels and do irreparable damage to an already “chronically fragile” place. -- Venice in Peril- Guardian (UK)

ASLA Green Infrastructure Resource Guide: ...includes sections on: park systems, wildlife habitat and corridors, urban forestry, and green roofs (and walls). [links]- The Dirt/American Society of Landscape Architects (ASLA)

Q&A: Tadao Ando: Edward Lifson interviews the masterplanner of the 2016 Tokyo Olympic bid [images]- The Architect's Newspaper
Pick your battles with care: Ruth Reed should focus on quality not quantity if she wants her legacy at RIBA to overshadow her gender...with just two years to make a mark the biggest difficulty facing any president is lack of time. This means a president should pick no more than three areas to tackle, and aim to do them well. By Amanda Baillieu- BD/Building Design (UK)

World Capitals Of The Future: Move over, New York and Paris...Another group flocking to the developing world's super-stars: architects and civil engineers, many of them from more established first-world cities...The lure is irresistible, particularly for the young and ambitious...By Joel Kotkin [slide show, links]- Forbes

America's Most Stressful Cities: Sinking property values, high unemployment and prices, and poor environments add to the pressure felt by residents in these metros.....Chicago, Los Angeles, New York, Cleveland, and Providence, RI...- Forbes

James Dyson Award winner 2009 is: AUTOMIST; “This simple but clever device should become a permanent safety feature in the home.” [images, video]- James Dyson Foundation

Call for entries: Air Force Village Chapel Competition: Design an inter-faith spiritual center for a continuing care retirement community dedicated to former military personnel in San Antonio, Texas; cash prize; American architects only; registration deadline: October 13- Air Force Village

Call for entries: California Senior Housing Design Competition; an open design competition sponsored by two San Francisco Bay Area housing non-profits; registration deadline: November 16- Suburban Alternative Land Trust (SALT) / Northbay Family Homes (NFH)

Market Research Strategies in Uncertain Times #3: Strategic Market Research - Preparing for the Rebound: ...now is the time to sketch out your blueprint of where you are and where you want to go. By Frances Greses- ArchNewsNow

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