We couldn't resist: an amazing animation of SO-IL's "Pole Dance" that will be dancing at P.S.1 this summer.

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Q&A with Portman ("always famous yet never in the limelight") re: his own strategies for riding out good times and bad.

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New deans hope to collaborate: If Houston is a laboratory for urban architecture, it can expect to receive more academic scrutiny in the coming months. New deans have started at the architecture schools at both the University of Houston and Rice University. -- Patricia Oliver; Sarah Whiting - Houston Chronicle

Virtual looks and feels almost real: ...Duke University's Pratt School of Engineering...the Dive, or Duke immersive virtual environment..."educating the architecture field on technology they should already be using"...could be helpful on controversial projects in which a number of different stakeholders are concerned about a design. - News & Observer (North Carolina)

Call for entries: 33rd Annual SMPS National Marketing Communications Awards; open to SMPS Members, Nonmembers, U.S. and International Firms; deadline: March 1, 2010 - Society for Marketing Professional Services (SMPS)

Dance, Dance Architecture: ...video, part of SO-IL’s presentation to the Young Architecture Program jury for their winning design, Pole Dance, which will be the pavilion for this summer’s Warm Up at P.S.1...Who knew a “a metaphor for these uncertain times”...could be so much fun. - The Architect’s Newspaper

Market Research Strategies in Uncertain Times #5: Market Research on Shoestring Budgets - 10 Tips for 2010: Firms operating on shoestring budgets can still create positive change if they follow the mantra of THINK. By Frances Grete - ArchNewsNow

INSIGHT: Redeveloping Downtown Pittsburgh - The Last 20 Years: Many factors have led to an interesting take on the traditional tension between central city decline, suburban competition, and revitalization efforts to bolster Downtown’s primacy in the region’s economy and identity. By Michael A. Stern, ASLA, LEED AP - ArchNewsNow

-- Tabanlioglu Architects: Astana Arena, Astana, Kazakhstan
-- Whitearchitecture: Southport Broadwater Parklands, Southport, Australia

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