

Today's News - Thursday, November 15, 2012

- How to help in the wake of Hurricane Sandy: Arch Record has pulled together a list of organizations helping communities affected by the storm.
- Urban Omnibus and Fast Co. offer terrific round-ups of reports, news, info, etc. re: the "Frankenstorm."
- Hadid wins competition to design Tokyo's \$1.62 billion national stadium: "The judges were taken by the fluidity and novelty of the design, and how it complements the city's crowded geographic and cultural landscape" (another report called it a "bicycle helmet").
- Two designs tie for 1st Prize in the 2012 Cleveland Design Competition: Transforming the Bridge: both "highlighted the bridge as a catalyst for urban reinvigoration."
- British firms are being encouraged to seek work in Iraq: "UK firms need to sell themselves as well as the Americans. They are not as boastful but if there is liquidity, whoever is there will get the job."
- An eyeeful of Scheeren's plans for twin towers in Singapore "linked together by a 'new civil nucleus.'"
- Brussat bemoans New York brownstones "now under attack" by Modernists: "Change needn't be aggressive."
- Experience and youth find common ground: "the hierarchy and pecking order at many firms is taking a back seat to the collaborative process."
- Lubell cheers plans to transform billboards in L.A. and across the country into suspended bamboo gardens.
- An intriguing Q&A with Pritzker winner Wang Shu: "we have the real things, then we demolish them, and then we rebuild fake things. It's really stupid...people have lost their value system...they just want it fast."
- The Salk Institute's Academy of Neuroscience for Architecture names a new president.
- frog's Collective Action Toolkit, released today, is "an open-source guide to design thinking for people of all ages and cultural backgrounds to tackle tough problems in their own communities - it's free (and "contains nary a mention of design or brainstorming")."
- Move over Architect Barbie: GoldieBlox is "a girl-friendly engineering toy" to "turn young girls toward engineering" - designed by a female engineer, no less.
- One we couldn't resist: Bey brings us a vintage video of Goldberg's Marina City in honor of its 50th anniversary (the aerials are very cool - but "funky and overstuffed late 1960s interiors" sorta make our teeth ache).
- Call for entries: Flat Lot Competition: Re-Imagine the Parking Lot in Flint, MI + 2nd Annual Folly Competition for NYC's Socrates Sculpture Park (both international).

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Hurricane Recovery: How to Help: In the wake of Hurricane Sandy, many in the design community have stepped up to help those struggling to recover and rebuild. If you're looking for a way to support the relief effort, the list includes several organizations helping communities affected by the storm. -- AIA New York/AIANY/Center for Architecture; Architecture for Humanity; OccupySandy; Mayor's Fund to Advance New York City; Airbnb [\[links\]](#)- Architectural Record

Superstorm Sandy and Election Day: ...how recovery efforts are faring now, what we can do to help, what needs to happen to prevent this kind of destruction in the future, and how these questions play out on a national, as well as regional and local, stage. [\[links\]](#)- Urban Omnibus

Hurricane Sandy And The Struggle To Overcome Destruction With Innovation: ...will be remembered for the blustery brutality of a Frankenstorm, the millions of lives impacted, and the huge economic toll on the eastern part of the country. But it will also be remembered for the bravery, ingenuity, and innovative thinking of those at the still-beating heart of the crises. [\[links\]](#)- Fast Company

Zaha Hadid Wins Major Tokyo Stadium Design Contest: ...a centerpiece, \$1.62 billion national stadium that forms a key part of Tokyo's bid to host the 2020 Olympic Games...The judges, led by Tadao Ando, were taken by the fluidity and novelty of the design, and how it complements Tokyo's crowded geographic and cultural landscape. -- Cox Architecture; SANAA; Nikken Sekkei- Wall Street Journal

Two Designs Take First at 2012 Cleveland Design Competition: Transforming The Bridge: The jury unanimously awarded first prize to two submissions that highlighted the bridge as a catalyst for urban reinvigoration. By Chris Bentley -- Archilier Architecture; Ashley Craig/Edna Ledesma/Jessica Zarowitz [\[images\]](#)- The Architect's Newspaper

Emerging markets: UK firms urged to take up work in Iraq: Opportunities...are growing all the time as it rebuilds itself and stability improves, especially in the north: ...to take advantage of \$280 billion of construction work..."UK firms need to sell themselves as well as the Americans. They are not as boastful but if there is liquidity, whoever is there will get the job." By Greg Pitcher -- Zaha Hadid; Broadway Malyan; Ken Shuttleworth/Make; Atkins - The Architects' Journal (UK)

Ole Scheeren Plans (Fraternal) Twin Towers For Singapore: ..."DUO towers" just want to fit in...have been molded by the city in which they stand, creating a civic space that echoes its surroundings...linked together by a "new civil nucleus." [\[images\]](#)- Architizer

New York's brownstone revisionism: Victorian houses' alleged postwar unpopularity...is an urban myth ginned up by the modernists...Brownstones never went out of style...now under attack in Manhattan and Brooklyn...Change is not change unless it smashes the existing aesthetic of the street...Change needn't be aggressive, not in a brownstone or anywhere else. By David Brussat [\[images\]](#)- Providence Journal (Rhode Island)

Experience, youth play complementary roles at design firms:intergenerational dynamic, a mix of sage knowledge and space-age design...seems to impact most area firms on some level...the hierarchy and pecking order at many firms is taking a back seat to the collaborative process...The mentoring goes both ways. -- Earl Swensson Associates; Hastings Architecture Associates; Gresham Smith & Partners; Tuck-Hinton; Thomas Miller & Partners- Nashville Ledger

Architects & Engineers in LA Reimagine Billboards as Gardens: ...trying to turn a billboard next to Los Angeles's 10 Freeway into a suspended bamboo garden...If it's successful with the first sign the group wants to create similar gardens across the country. By Sam Lubell -- Urban Air [\[images\]](#)- The Architect's Newspaper

Wang Shu: "Memory is deeper than symbols": 2012 Pritzker Architecture Prize Laureate speaks...about his unique 'amateur architecture' philosophy, and how memory and tradition inform contemporary Chinese architecture..."we have the real things, then we demolish them, and then we rebuild fake things. It's really stupid...people have lost their value system...They think it is right...they really don't know -- they just want it fast." -- Lu Wenyu [\[images\]](#)- Australian Design Review

Thomas D. Albright named president of Academy of Neuroscience for Architecture: Academy melds architecture and neuroscience in conceptualizing brain-based buildings- Salk Institute for Biological Studies

Frog Creates An Open-Source Guide To Design Thinking: How do you teach youngsters in the developing world how to work together to tackle tough problems in their own communities? Collective Action Toolkit...a free, 72-page booklet that seeks to develop a universal framework for people of all ages and cultural backgrounds...the CAT contains nary a mention of design (or brainstorming).- Fast Company

A Barbie-Like Heroine To Turn Young Girls Toward Engineering: Engineering is a disproportionately male-dominated world. And one female engineer hopes to change that with GoldieBlox, a girl-friendly engineering toy...you might also want to check

out Roominate. -- Debbie Sterling- Fast Company

On video: Marina City in its youth: The first residents of Bertrand Goldberg's architectural and urban planning tour de force moved in 50 years ago this week...shows funky and overstuffed late 1960s interiors...helicopter shots show just how much the River North area has developed since the 1960s. By Lee Bey- WBEZ Chicago Public Radio

Call for entries: Flat Lot Competition: Re-Imagine the Parking Lot (international): design and build a temporary summer pavilion in the central parking lot in downtown Flint, Michigan; registration deadline: January 31, 2013; submission deadline: March 1, 2013- AIA-Flint / Flint Public Art Project

Call for entries: 2nd Annual Folly Competition/Folly 2013: emerging architects and designers invited to apply for the opportunity to build and exhibit a full-scale project around the theme of an architectural folly; deadline: January 7, 2013- Architectural League of New York / Socrates Sculpture Park



- OMGEVING: Boekenberg Park, Deurne, Belgium
- schmidt hammer lassen: New Library, University of Aberdeen, Scotland
- Steven Holl Architects: Kiasma Museum of Contemporary Art, Helsinki, Finland

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