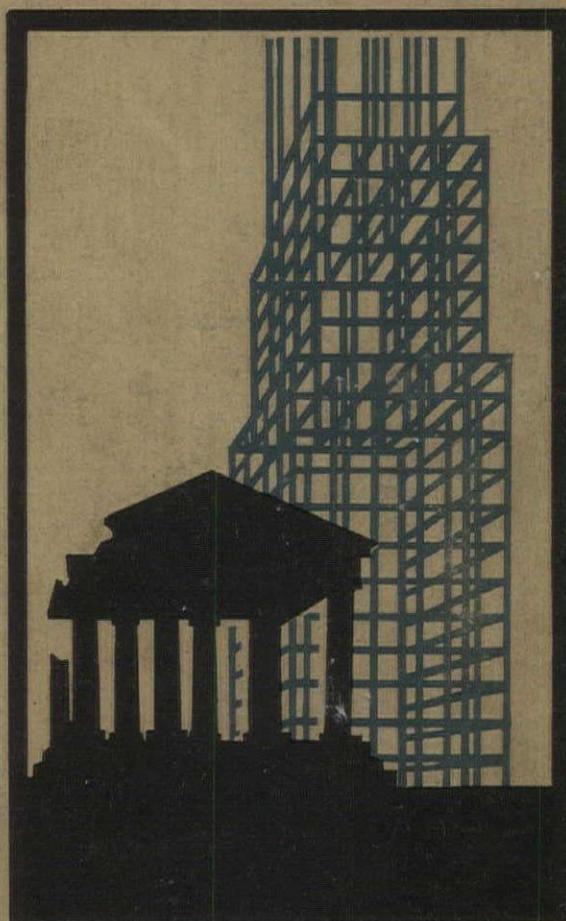


# THE ARCHITECTURAL RECORD



FEBRUARY  
1929

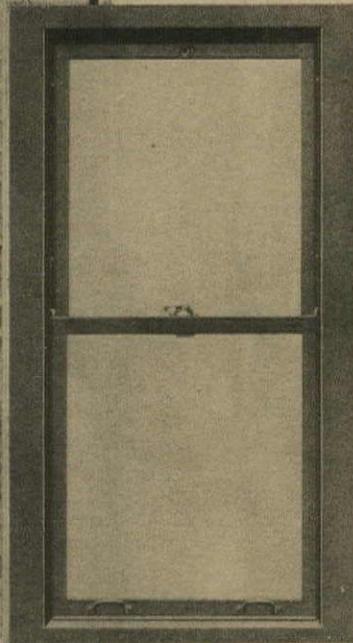
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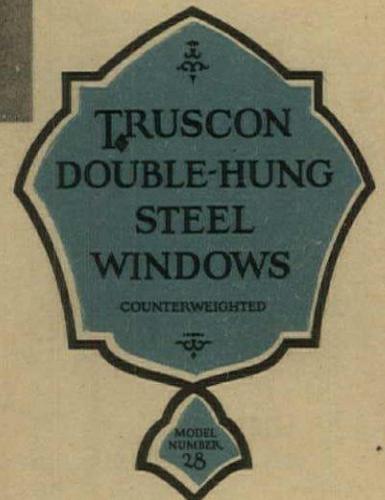
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Published Monthly by F. W. DODGE CORPORATION, 115-119 W. 40th St., New York

Truman S. Morgan, *President*

Sanford D. Stockton, Jr., *Secretary*

Howard J. Barringer, *Treasurer*

VOLUME 65

FEBRUARY, 1929

NUMBER 2

ARTICLES	PAGE	↑	NOTES AND COMMENTS—Continued	PAGE
Goodhart Hall, Bryn Mawr College <i>Mellor &amp; Meigs, Architects</i> <i>By Arthur I. Meigs</i>	105		Architectural League Exhibition	204
333 North Michigan Avenue, Chicago, and The Tavern Club, Chicago <i>Holabird and Root, Architects</i>	163		Regional Conferences of the American In- stitute of Architects	204
<b>PLATES</b>				
Gate to Service Court, Goodhart Hall <i>Frontispiece</i> Views of Goodhart Hall	119-149		<b>THE ARCHITECT'S LIBRARY</b>	
Sketches of Modern European Buildings <i>By Francis Keally</i>	175		Modern French Architecture— <i>Howard Robertson &amp; Yerbury</i> <i>Review by Arthur W. Colton</i>	205
Mosaic Floors in Delos Island ( <i>In Color</i> ) <i>By André Leconte</i>	199, 201		Art Studies <i>Review by Henry-Russell Hitchcock, Jr.</i>	206
<b>ALLIED ARTS AND CRAFTSMANSHIP</b>				
Ironwork in Goodhart Hall <i>Mellor &amp; Meigs, Architects</i> <i>Samuel Yellin, Iron Craftsman</i>	167-174		A Manual of the Furniture Arts and Crafts <i>Compiled by A. P. Johnson and M. K. Sironen</i> <i>Reviewed</i>	206
<b>NOTES AND COMMENTS</b>				
California Architects Look Ahead <i>Irving F. Morrow</i>	203		Gothic Ornaments— <i>Augustus G. Pugin</i> <i>Reviewed</i>	206
A Correction	204		List of New Books on Architecture and the Allied Arts <i>Pauline V. Fullerton</i>	207
Color in Early American Architecture <i>Letter from H. W. Sellers</i>	204	↓	Foreign Periodicals <i>Reviewed by Henry-Russell Hitchcock, Jr.</i>	209
<b>TECHNICAL NEWS AND RESEARCH</b>				
			Garages—Standards for Construction and Design <i>By the Editorial Staff and Others</i>	177-198
			A House for the Motor Age	197
			Place of the Garage in City Planning	198

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Yearly Subscription: United States, Insular Possessions and Cuba, \$3.00; Canada, \$3.60; Foreign, \$4.00. Single Copy, 60c. Member, AUDIT BUREAU OF CIRCULATIONS and ASSOCIATED BUSINESS PAPERS, INC. Copyright, 1929, by F. W. DODGE CORPORATION. All rights reserved.

Entered as second class matter May 22, 1902, at the Post Office at New York, N. Y., under the Act of March 3, 1879. Printed in U. S. A.



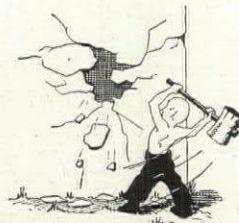
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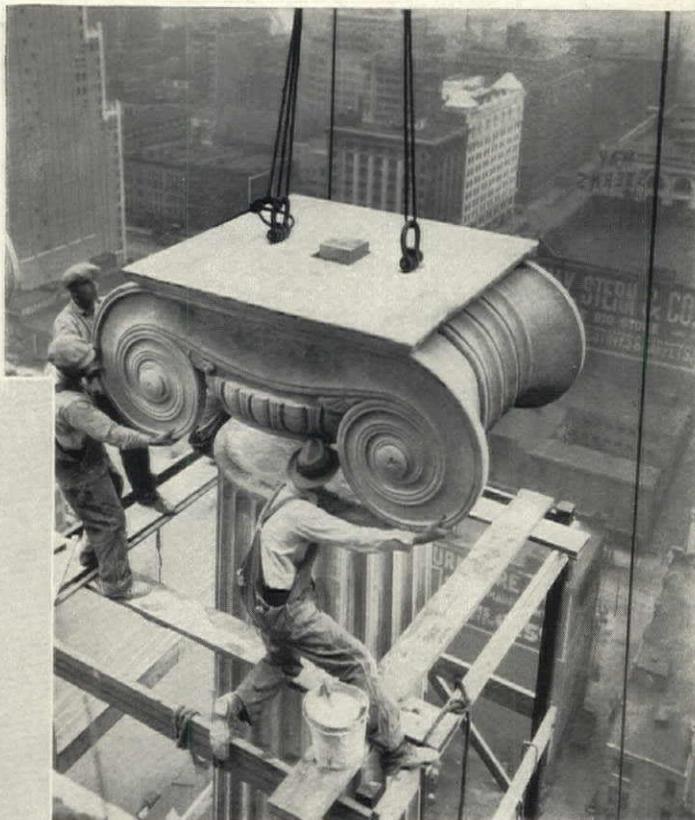
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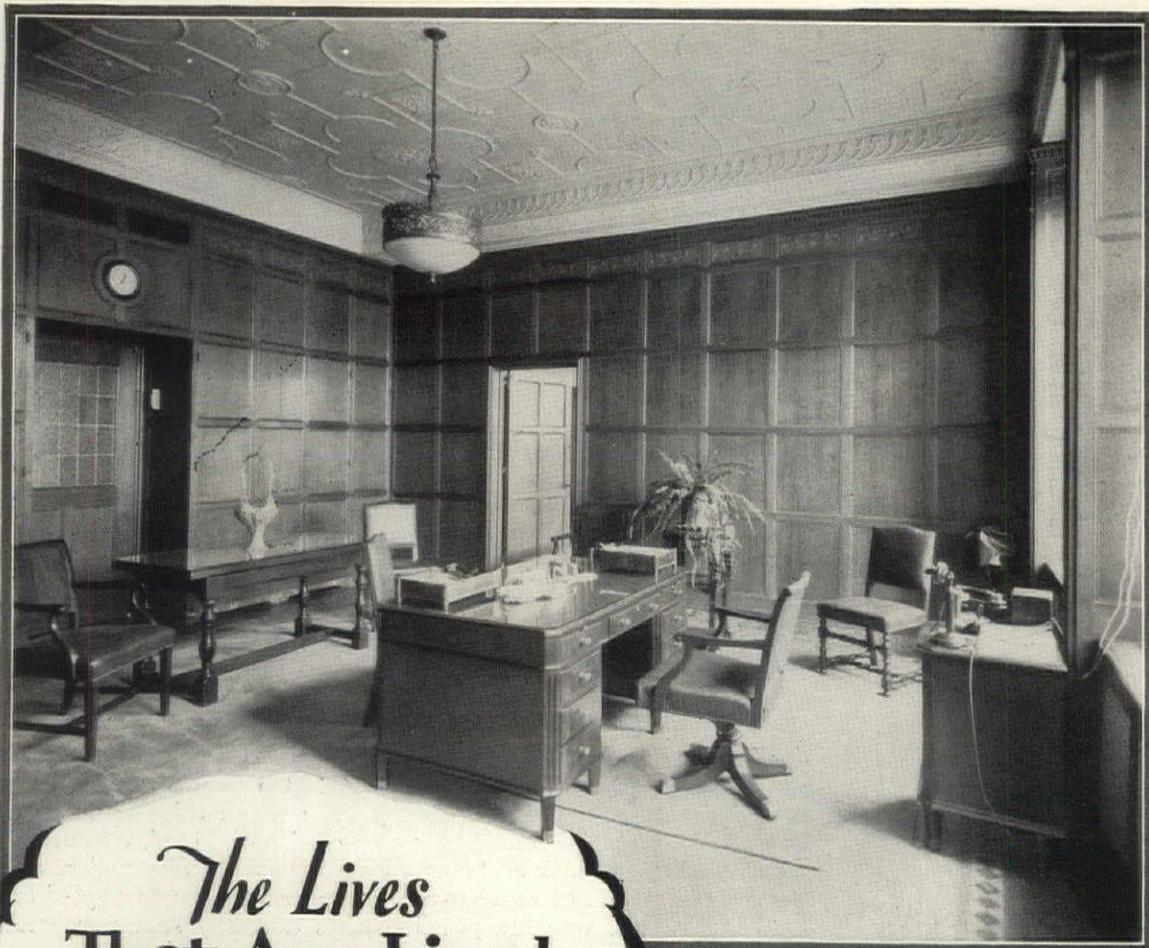
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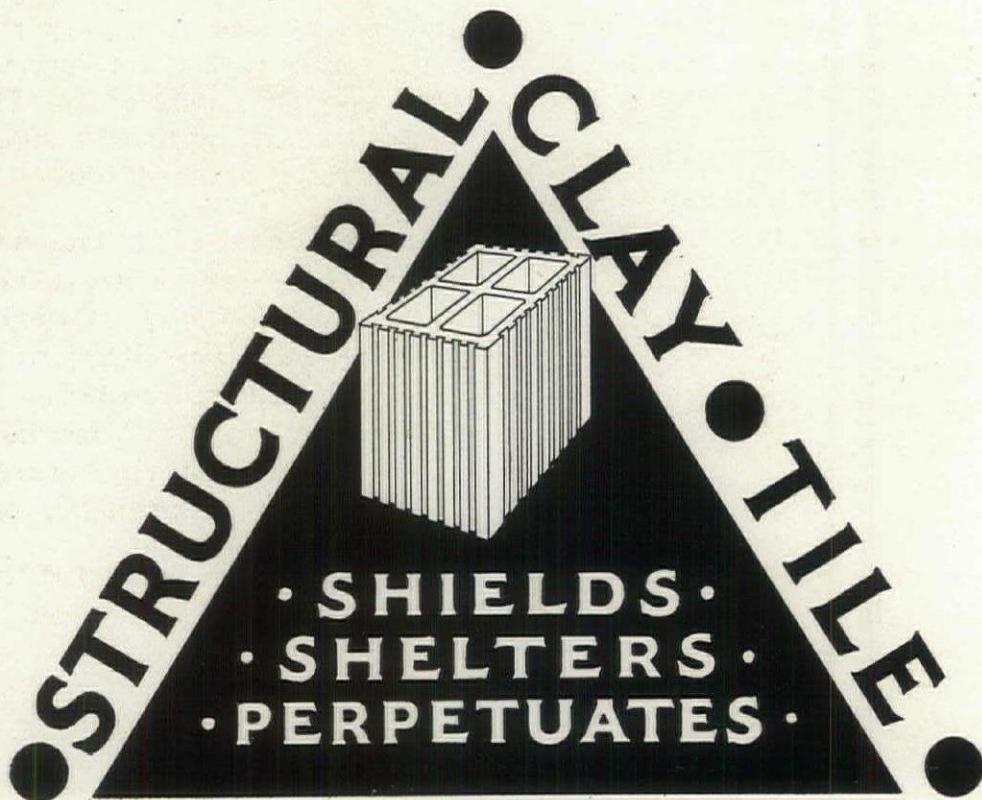
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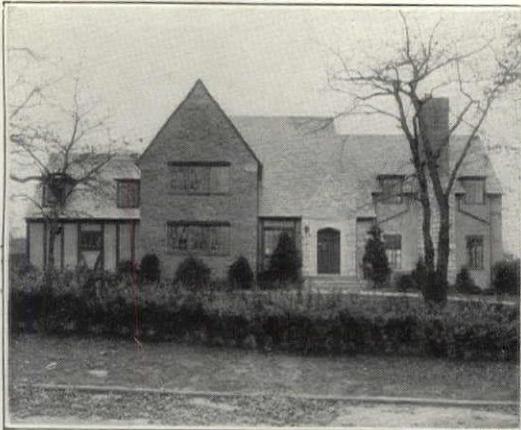
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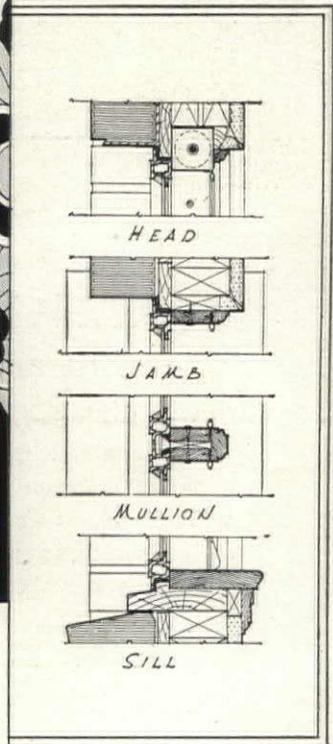
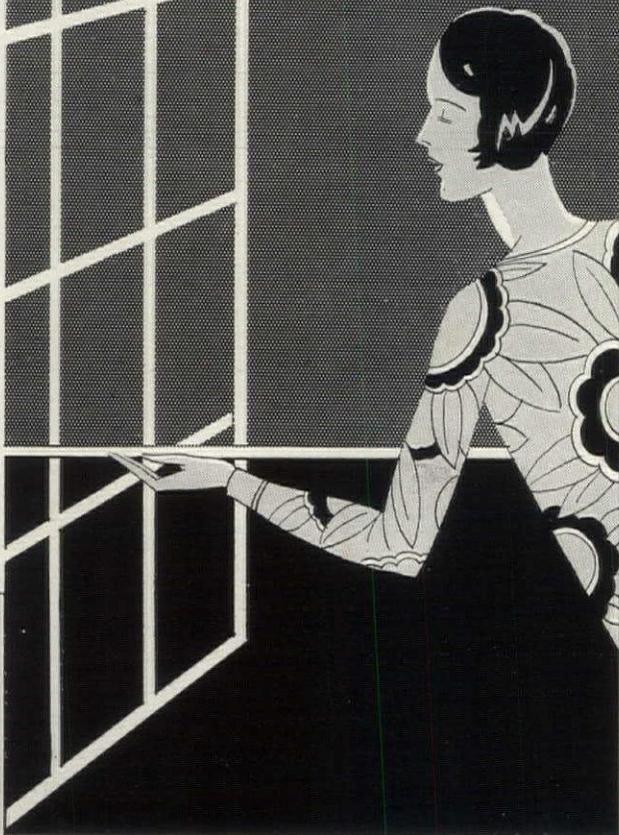


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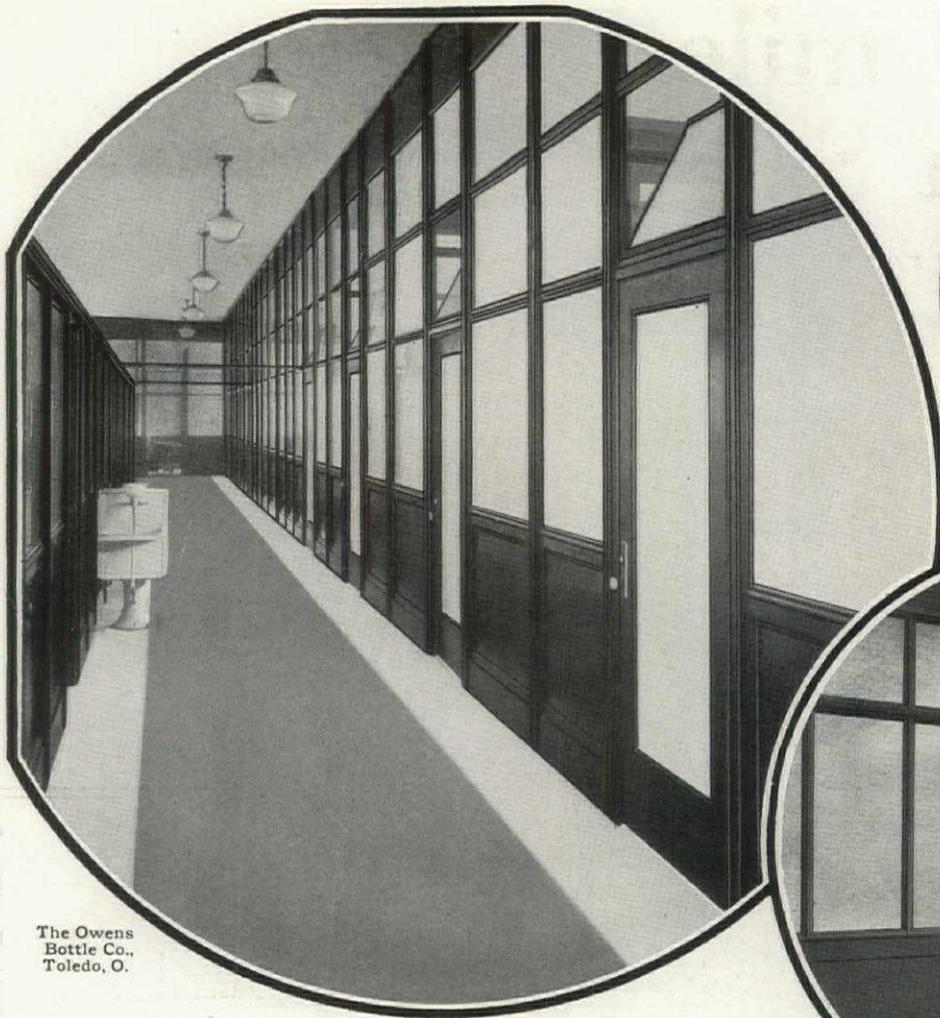
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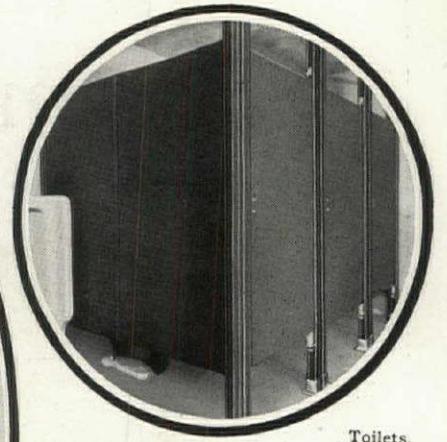
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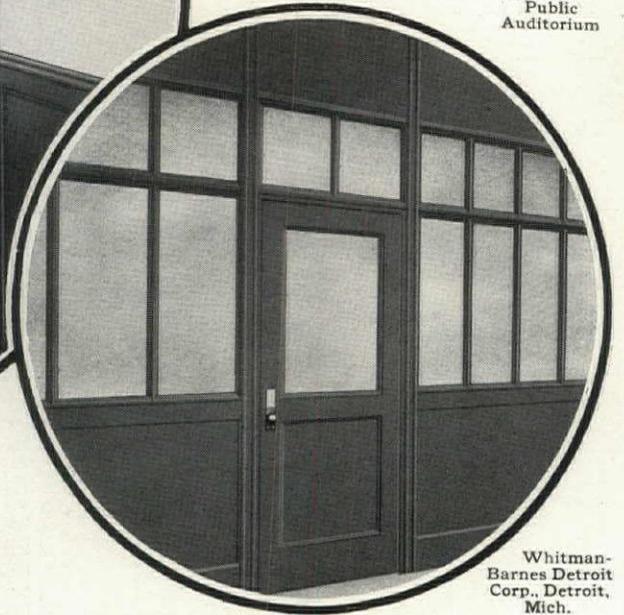
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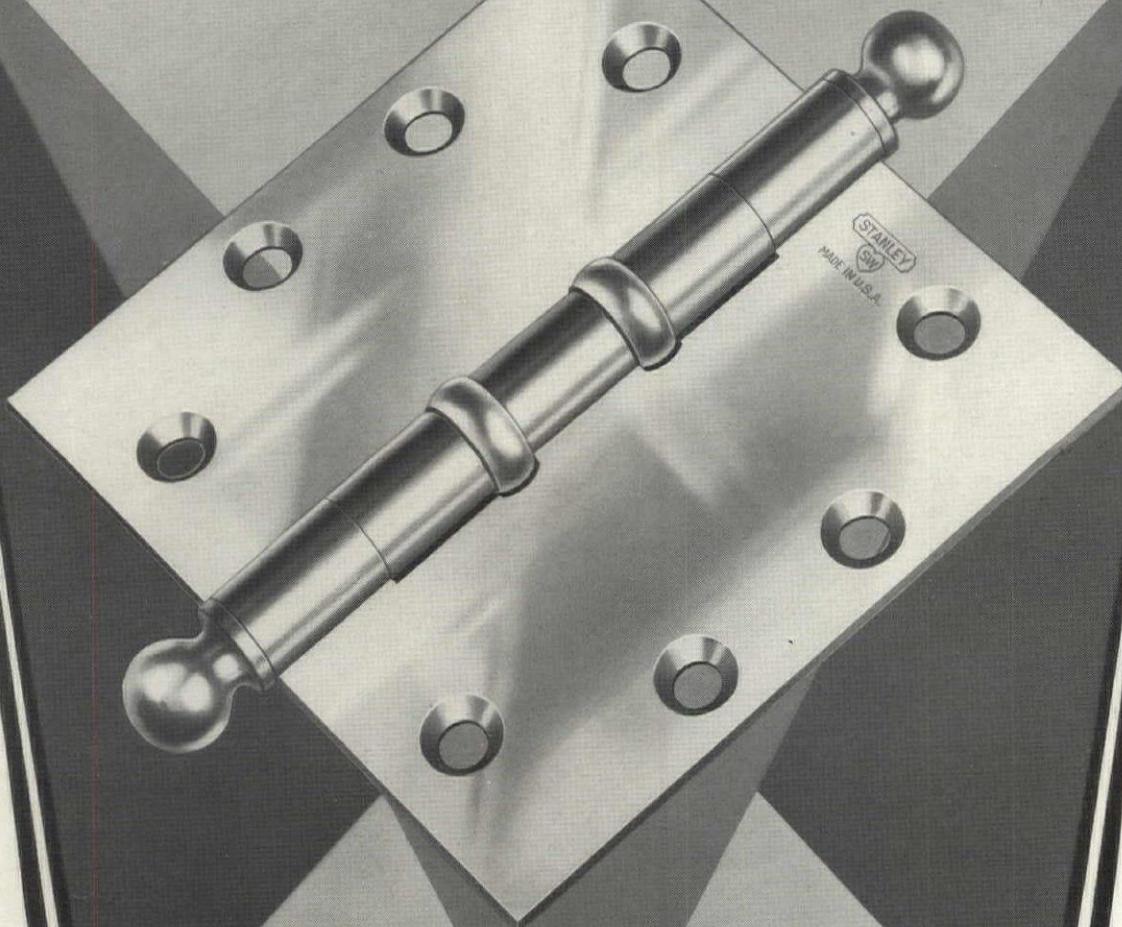


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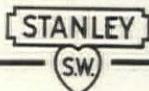
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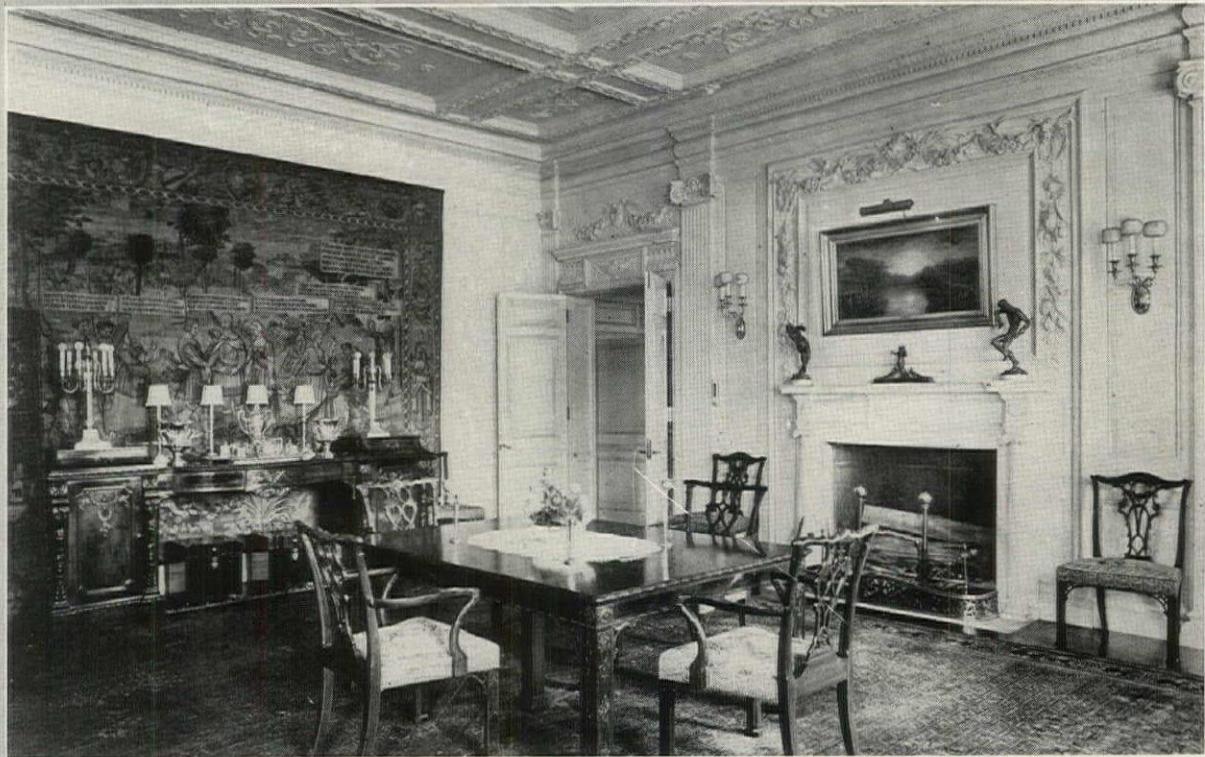
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Our guarantee extends for a period of five (5) years after the date of manufacture, stamped on the back of each mirror. Translated into a concrete statement, this means we will resilver any Brasscrafters "EVALAST" Mirror on which the silver spoils within five (5) years, excepting where the damage is due to the action of acids, or to rough handling, ripping through the back, and injuring of the silver. The spillage of damaging acids is a remote contingency, and injury due to rough handling is usually an accident.

This nominal and conservative time limit of five (5) years is dictated by business prudence and is by no means a restricted indication of the life of the "EVALAST" Mirror. In point of fact, there is no reason why this new Brasscrafters product should not hold its original brilliance of reflection undiminished for an indefinite period.

Correspondence on this new development—so significant to architects and builders—is cordially invited. Address Brasscrafters at Headquarters—the J. P. Eustis Manufacturing Company—12 Ames Street—Cambridge, Massachusetts.

In Bathrooms, Steamships and Barber Shops, where water and atmospheric moisture are constant—in those difficult places where mirrors are set in close proximity to freshly plastered walls, or water pipes, Brasscrafters "EVALAST" French Plate Mirrors are *proof against silver corrosion.*

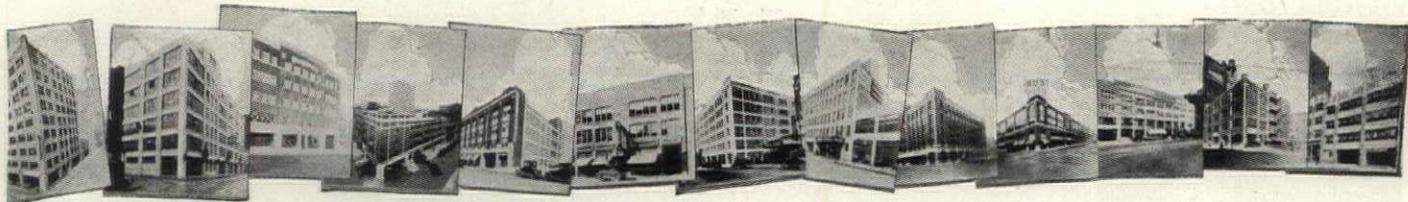
#### A Rugged Test

In addition to laboratory experiments, severe physical tests have proven the unchanging lustre of Brasscrafters "EVALAST" Mirrors, under adverse outside influence. Mirror Plates *have been buried in moist earth*, exposed to all kinds of weather and climatic conditions, live steam and water, *without showing the slightest trace of corrosion or oxidization.*

**The Brasscrafters**  
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is solidly grounded on the fact that they prove their economic superiority in 93% of the garages in which ramps are in any way practical.

In any garage of 2½ stories or greater height (basement included) the d'Humy Motoramp System of Design will provide a great storage efficiency. We will gladly sketch-plan comparative floor layouts for any particular plot you have under consideration — a regular service for which there is no charge.

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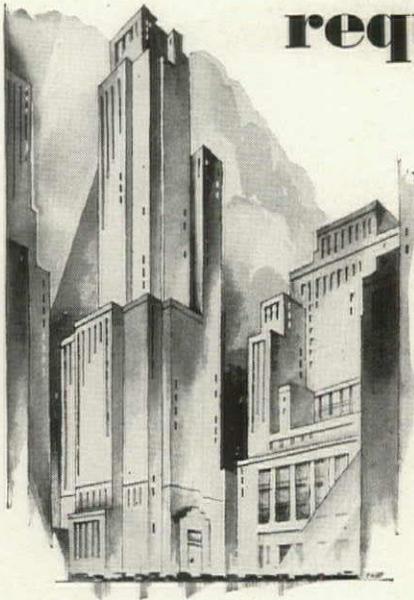
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CONSULTANTS ON PROMOTION

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# Modern Buildings require Centralized RADIO EQUIPMENT



**I**N planning new apartment houses, hotels and other multiple residence buildings, provision for proper radio reception is becoming a necessity. New buildings not equipped in the beginning with adequate radio facilities will soon have to be rewired at a greater expense.

To meet the rapidly growing demand for high quality radio distributing systems for use in large residence buildings, the Radio Corporation of America, in conjunction with the General Electric and Westinghouse companies, has designed special apparatus for apartment houses, hotels, hospitals, sanitariums, schools, passenger ships and private residences.

The Radio Corporation of America has perfected two principal methods of wiring buildings for multiple radio reception:

**1** A single antenna connected with a distribution system to radio receivers in rooms throughout the building. As many as 80 radio sets of different makes can be independently operated from this common antenna, by plugging into wall

outlets—and far more satisfactorily than by the use of individual antennae. Additional central antennae may be installed, if required, for additional groups of 80 receivers.

**2** Centralized radio receiving equipment to distribute broadcast programs to as many as 3000 rooms throughout a building. Equipment may be installed to transmit a single program, or to make available the choice of programs from two, three or four broadcasting stations.

The first method is ideally adapted for apartment houses, dormitories, office buildings, etc., where tenants desire to have their own receiving sets. It does away with the unsightly multiplicity of individual aerials, and the inconvenience of connecting them with distant rooms.

The second method is particularly designed for hotels, hospitals, sanitariums, schools, passenger ships, etc., where transient occupants of rooms may enjoy radio programs from loudspeakers or headsets, all operated from a central receiving instrument.

Descriptive pamphlets of these two systems, and of the special apparatus designed for them, are available to architects, builders and building owners.

*The Engineering Products Division, Radio Corporation of America, at any District Office named below, will answer inquiries, and prepare plans and estimates for installations of any size.*



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 233 Broadway, New York City  
 235 Montgomery Street San Francisco, California

Santa Fe Bldg., Unit No. 1, Dallas, Texas  
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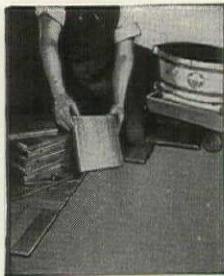
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A complete unit of four flooring strips, splined together



Dipping bottom side in Everbond, a plastic cement



Everbond adheres to bottom, enough for perfect bond



Driving in the wooden slip tongue



Slight tapping quickly fixes the block in position

TO make certain that the advantages of \*CELLized unit blocks will be reflected to the fullest extent in the finished floor,

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have been licensed in each territory. After being laid by authorized contractors, the floor is guaranteed by \*CELLized Oak Flooring Inc., Memphis, Tenn. See partial list below.

Specifications should read: "These floors shall be laid by a flooring contractor licensed by \*CELLized Oak Flooring Inc., Memphis."



The names of those licensed to use this label, in addition to this partial list, will be furnished on request.

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BEAUMONT, TEXAS King-Huff Construction Co. . . . . Beaumont Street	MEMPHIS, TENN. Cluck Flooring Co. . . . . Builders Exchange Building Superior Floor & Screen Co. . . . . 147 S. Third Street
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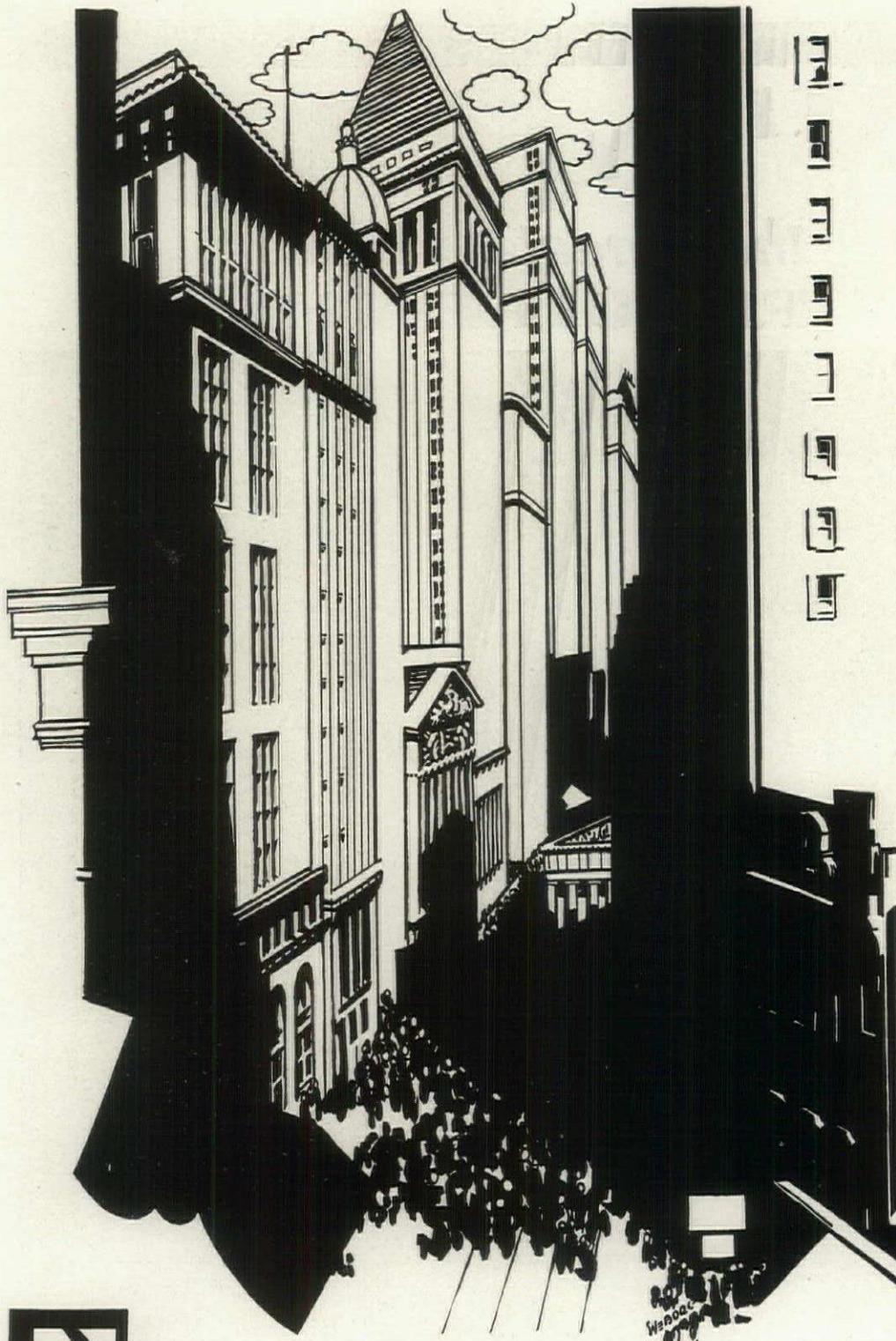
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“OUR gas boiler has seven burners, but at no time have we used more than three of these to keep the house at 70 degrees, day and night.”

This statement was made by Mr. William P. Fosdick, consulting engineer of Cincinnati, Ohio, referring to his cork-lined house, the ten-room residence illustrated above. It was built in 1926 and completely insulated with Armstrong's Corkboard, 1½ inches thick on the walls and 2 inches thick under the roof, to insure adequate protection against outside temperatures.

The fuel used is city gas and the record for the heating season of 1927-28 is as follows:

Month	Cost	Month	Cost
October.....	\$12.90	February.....	\$28.75
November.....	25.25	March.....	35.75
December.....	34.75	April.....	24.25
January.....	39.25	May.....	18.25



The cork-lined home of Mr. William P. Fosdick, Cincinnati, Ohio. Charles F. Cellarius, architect.

These amounts include the gas for cooking, water heating, and laundry, or about \$8.00 a month, which was the average summer-month cost. The rate is graded from 75 cents for the first 5,000 cubic feet to 50 cents, net, for 25,000 cubic feet and over, per month.

This is a record of remarkable heating economy which alone will repay the cost of insulation in a very few seasons. In addition, there is the assurance of comfort, both winter and summer, and of structural stability, for Armstrong's Corkboard will last the life of the house—moistureproof, fire-safe insulation that does not deteriorate.

Full information furnished promptly on request. Armstrong Cork & Insulation Company, 161 Twenty-fourth Street, Pittsburgh, Pa.; McGill Building, Montreal; 11 Brant Street, Toronto 2.

# Armstrong's Corkboard Insulation

*A Heatproof Lining for Walls and Roof*

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Members, American Face Brick Association,  
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**W**HATEVER is worth doing at all is worth *finishing well*. This paraphrase might well be applied to the work of the architect whose creations are the result of training, thought, study, imagination and practical experience.

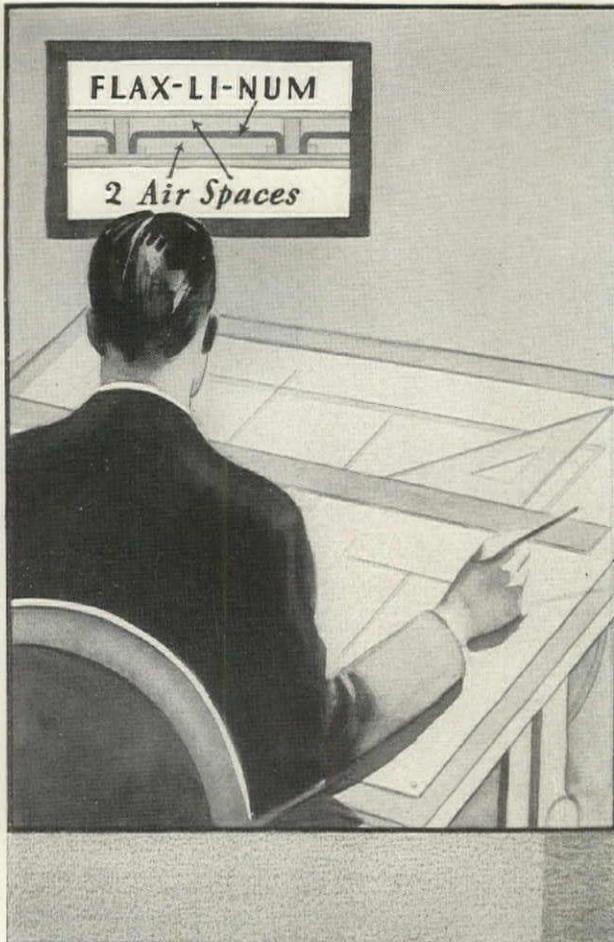
When Pratt & Lambert Varnish Products are used to beautify and protect surfaces which the architect made possible, he can rest assured that he has chosen wisely and that these enduring materials provide the finishing touch.

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*How can we aid you? Telephone or write the nearest Pratt & Lambert Architectural Service Department.*

Pratt & Lambert-Inc., 108 Tonawanda St., Buffalo, N.Y. (Phone Delaware 6000); 3301 38th Ave., Long Island City, (Phone Stillwell 5100); 320 West 26th St., Chicago, (Phone Victory 1800). Canada: 28 Courtwright St., Bridgeburg, Ontario.

Save the surface and  
you save all *Pratt & Lambert*



*you can't  
side-step*  
A  
SCIENTIFIC  
FACT

**T**HE insulating value of an ordinary air space more than about one inch in width is equivalent to about  $\frac{1}{4}$  inch of insulating material. The addition of a half-inch layer of insulation in the middle of the air space in a frame wall is, therefore, the equivalent of adding about a  $\frac{3}{4}$  inch layer at some other place in the wall."

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*As clay on the  
potter's wheel*



*Door detail of house by John P. Thomas, Portland, Me., Architect*

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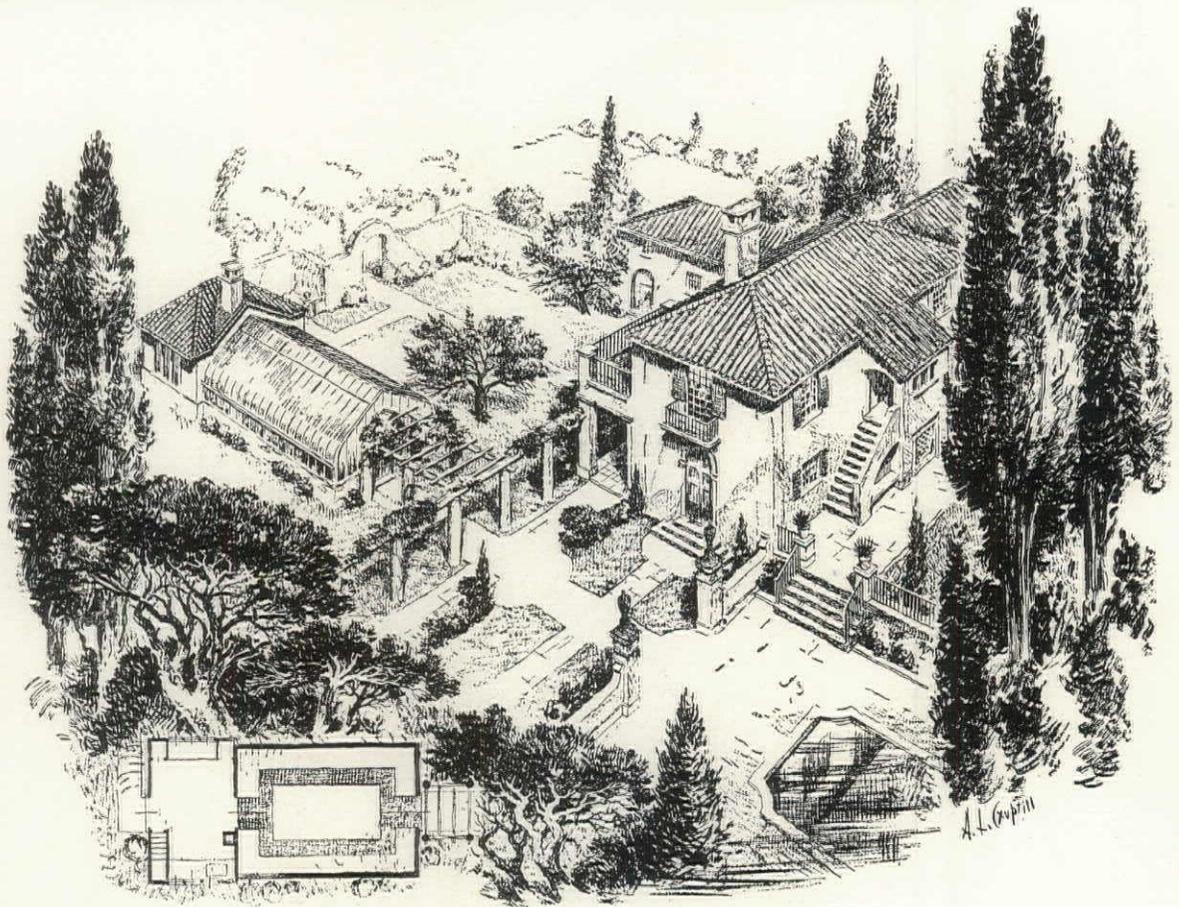
**T**HERE are many things which, though not comely in themselves, have an intrinsic truth by which they render beauty. The potter's clay, the common brick, are of that number. The clay needs but the potter's touch, the common brick the artist's hand, to burgeon forth in grace.



***That Your Work  
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The bronze illustrated above is issued by the C. B. M. A. through the various district offices. It is given for installation in masonry walls whose materials and workmanship pass an Association inspection. It is at once a cornerstone and a hallmark of sound brick construction. The furtherance of better building is its sole aim and purpose. Your co-operation will assist its success.

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*Being Number One of a Series of Twelve*

FOR the owner who likes his greenhouse near at hand, yet who prefers it detached from his residence, you may find a link-up making use of pergola or colonnade a happy solution.

In this example the greenhouse "belongs" yet is in no way obtrusive. It takes its place as a logical part of a homogeneous scheme. The size of the glass enclosure, 18' x 25', is large enough to be practical, yet small enough to be consistent with the residence, which reflects in its design a merging of motives of the smaller Italian villa and farmhouse.

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*Toncan window frames and sash installed in 1911 in the famous Grand Central Palace in New York City are still in good condition. Architects: Warren and Wetmore. Builders: James Stewart & Co.*



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Results of accelerated hydrochloric acid tests—one of the accepted methods widely used — definitely prove the su-

periority of Toncan Copper Mo-lybden-um Iron. They show that this Super-Iron lasts many times as long as comparable metals and in fact is the long-lasting ferrous metal in its class.

Consequently, leading architects are now specifying durable Toncan Iron for sheet metal work of every structure they design. It is used for gutters and downspouts, ventilators, cornices, ventilating ducts, metal lath, window frames and many other important building parts.

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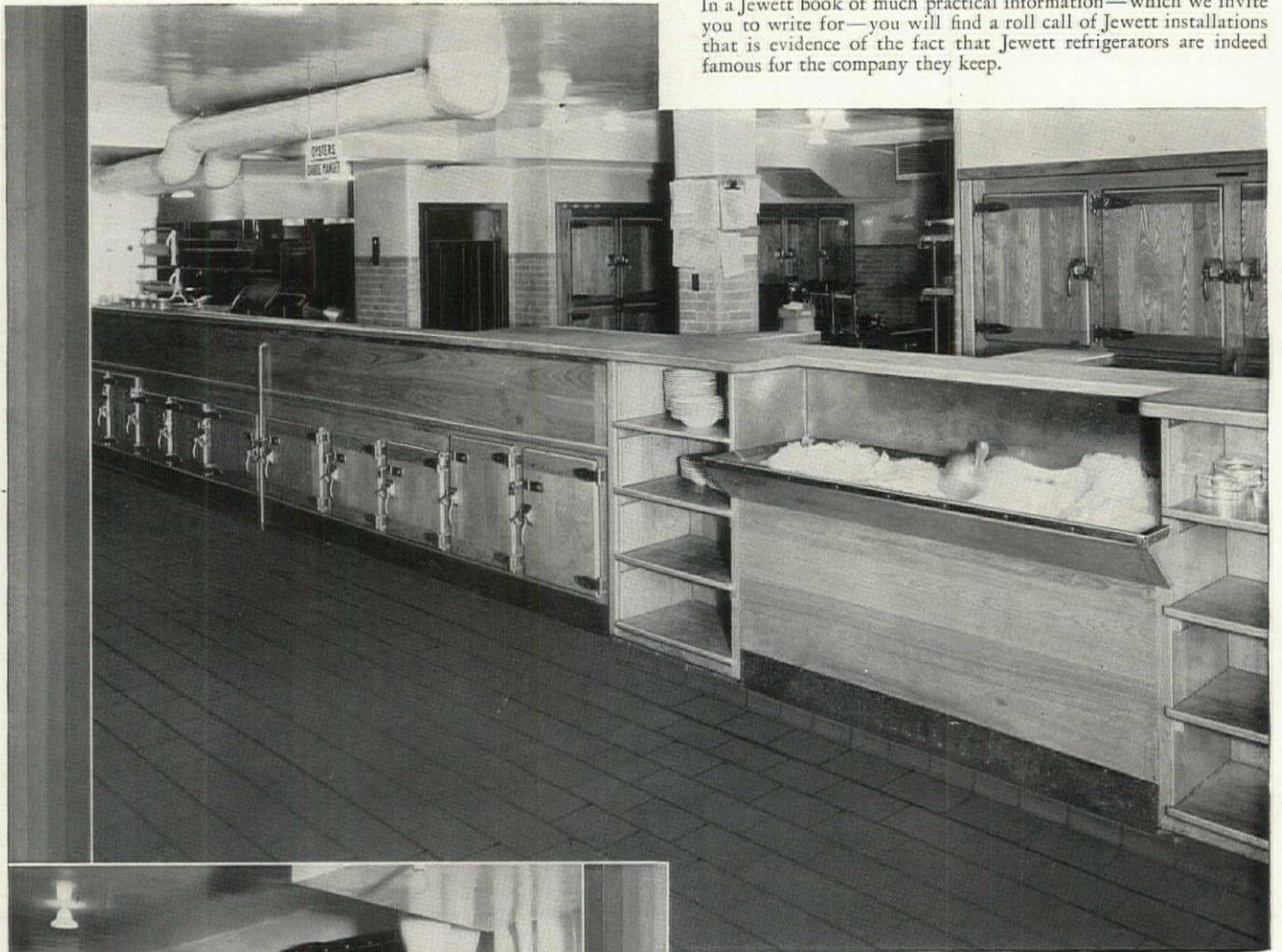
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THE matchless beauty of a Jewett installation is equalled only by its in-built quality. Through and through these refrigerators are built to a standard that eclipses all competition

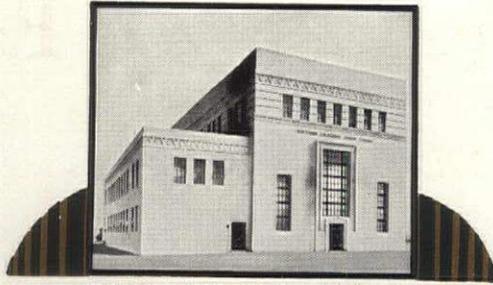
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Refrigerators of unquestioned quality for  
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The Architectural Record, February, 1929



Substation of The Southern California Edison Co., at Compton, Calif., Brown Colormix Floor installed throughout.

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POWER houses as designed today are not mere shelters for heavy machinery. They are show places employed to generate respect and reputation as well as energy.

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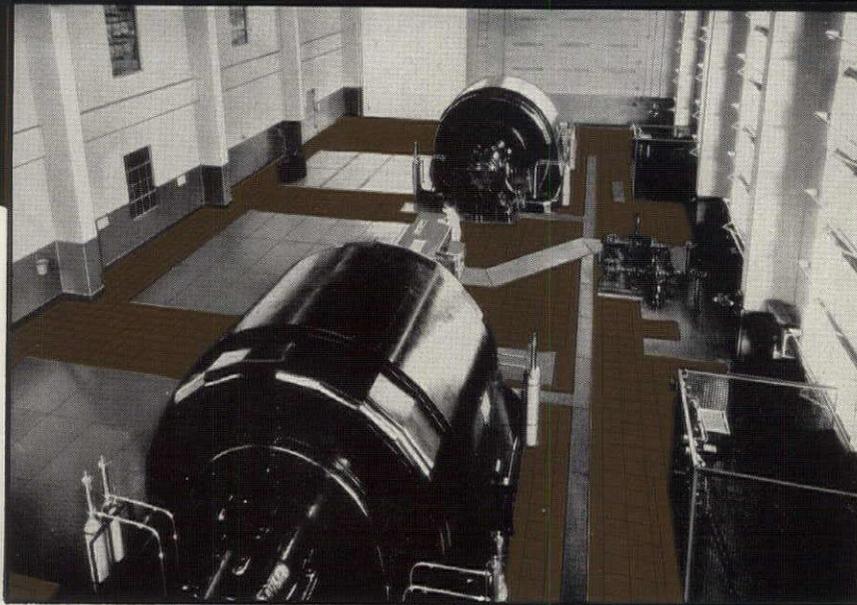
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# COLORMIX FLOORS



Interior View of Above Substation  
COLORED HARDENED CONCRETE



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**P-A-X**  
PRIVATE AUTOMATIC EXCHANGE

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*Engineered, Designed and Manufactured by*

# Automatic Electric Inc.

Factory and General Offices: 1033 West Van Buren St., Chicago, U. S. A.

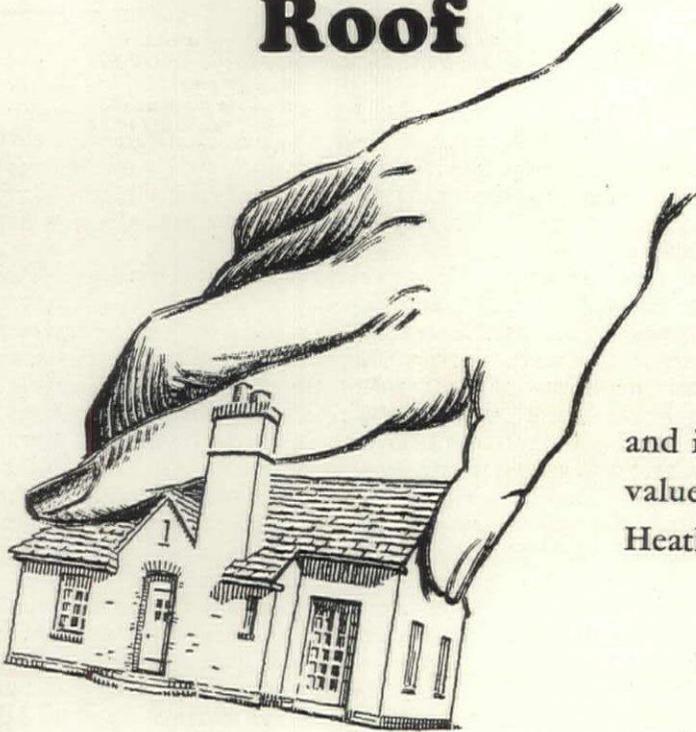
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# Yes, you can lift a house by its Sheldon Slate Roof



Any moderate-price residence may be raised to a higher level, a higher class, in beauty, in value, and in *permanence* of beauty and value, by means of Sheldon's Heather Combination.

That is a roof of comparatively low cost, but possessing all the qualities that make a Sheldon Slate Roof one of "eternal beauty." See it in natural colors on page A-495 of Sweet's; or we'll be happy to send you that page and the other pages showing Sheldon Slate Roofs in colors. For that, and for *anything* else in connection with the use of slate, we hold ourselves at your service.

## F. C. SHELDON SLATE Co. General Offices, Granville, N.Y.

Chicago, Ill.  
2654 Ward St.  
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101 Park Ave., Room 514  
Atlanta, Ga.  
311 Bona Allen Bldg.

Cincinnati, Ohio  
35 Poinciana Apt.  
Seattle, Wash.  
1107 West Idaho St.

# Marshall Field

WILL BE HEATED THROUGHOUT  
*With*

*A totally different housing project*

**T**HERE is being erected in the City of Chicago a totally different housing project fostered by the Estate of Marshall Field, and known as The Marshall Field Garden Apartment Homes. That its name is well chosen will be apparent when it is learned that a beautifully landscaped park, larger in area than a city block, occupies the center of the space enclosed by the buildings. Chicago is proud of this new non-profit venture in housing—and justly so.

How shall one set out to describe this huge undertaking? Its very scope almost takes one's breath away. It covers an unbroken area of two city blocks, and provides homes for more than six hundred families. Its apartments will rent for an average of but \$15 per room per month, and yet will have every convenience that modern science can devise for the comfort and convenience of the tenants. Among these is a Dunham Differential Vacuum Heating System, which will warm every room uniformly and comfortably.

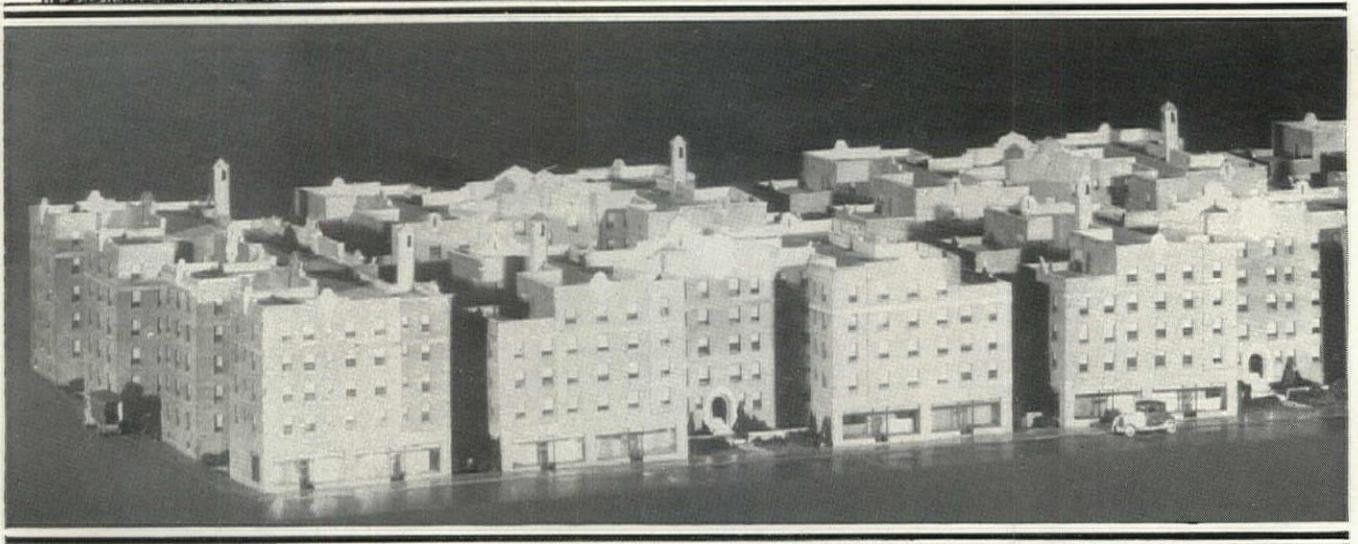
The Marshall Field Garden Apartment Homes occupy a site on Chicago's Near North Side selected by housing experts after a most careful survey of the city's available locations. Each room in each building will have outside light and air. The rooms are unusually large. Kitchens are fully equipped with cabinets, gas ranges, mechanical refrigerators, combination sinks and wash tubs, and dumb waiters. All buildings have concrete base soundproof floors, and are fireproof throughout.

A park, a playground and an indoor playroom for the children to romp in, a first aid room for the proper care of their hurts and bruises, a rest room for tired mothers, an auditorium for meetings and parties, a music room, and glass enclosed sun-porches on the roof of each building, are some of the advantages in store for the lucky tenants of this unique project. And the entire cost of more than five millions of dollars is destined to earn a return of but 5% on the invested capital.

Where else in the world will you find anything quite like these new Marshall Field Garden Apartment Homes? Do you wonder that Chicagoans look upon this project with pardonable pride?

*Over eighty sales offices in the United States, Canada and the United Kingdom bring Dunham Heating Service as close to you as your telephone. Consult your telephone directory for the address of our office in your city. An engineer will counsel with you on any project.*

**C. A. DUNHAM CO.**



# Garden **APARTMENT** Homes

## The Dunham Differential Vacuum Heating System

*A totally different heating system*

U. S. Patent No. 1644114. Additional patents in the United States, Canada and Foreign Countries now pending.

**A** SOLUTION of the housing problem for so many hundreds of families such as the new Marshall Field Garden Apartment Homes provides, without a solution of the heating problem upon which largely depends the health, comfort and physical well being of the tenants, would have been a short-sighted policy. And so you will find that the Trustees of the Marshall Field Estate wisely provided a Dunham Differential Vacuum Heating System as the very finest heating equipment their untiring research had revealed.

Steam will be generated under high pressures, for operating certain mechanical equipment, in a central boiler plant which will be entirely separated from all apartments and located about a block away. A medium pressure steam main will run in a tunnel from the boiler house to the building line where it will divide and run in both directions completely surrounding the ten buildings.

A take-off is made to each building where the main pressure is reduced to two pounds, the maximum required to heat the buildings in the most severe weather. The Dunham Control Valves then reduce this steam to the desired vacuum required to heat the apartments under the prevailing weather conditions. The control valves are adjustable from the boiler room, so that the engineer has control over each building at all times.

This sub-atmospheric steam, temperate as a tropic breeze, never too hot, yet always of sufficient warmth to keep every room at precisely the right temperature for good health and solid comfort, is distributed in each building by basement mains feeding upward to radiators on all floors.

It will not only provide a maximum of healthful, comforting heat, but will effectively prevent the overheating of any room or building, and greatly reduce the ills due to excessively high temperatures, too-dry air which has been robbed of its proper humidity, and chill drafts caused by windows opened to cool off overheated living quarters.

The degree of vacuum carried in the distributing system will determine the radiator temperature and the amount of heat given off to the room. This vacuum is under the control of the operating engineer in the boiler-room and he is thus able to control the temperature in all apartments.

It is significant that the heating of this internationally famous housing project was entrusted to the Dunham Differential Vacuum Heating System, and is further proof of the demonstrated comfort, economy and satisfaction of this system of heating following its installation in approximately 500 leading buildings since its announcement two years ago.

**DUNHAM BLDG.** 450 East Ohio Street CHICAGO



### MARSHALL FIELD GARDEN APARTMENT HOMES

Architect: Andrew J. Thomas, New York  
Associate Architects: Graham, Anderson, Probst & White, Chicago  
Consulting Engineer: Sullivan A. S. Paterno, New York  
Chief Engineer of Marshall Field Estate: Charles J. Lehn.  
Heating Contractor: Charles E. Evans & Co., Chicago  
General Contractor: O. W. Rosenthal-Cornell Co., Chicago

# GEORGIA MARBLE



SWANNANOA COUNTRY CLUB, NEAR WAYNESBORO, VA.  
NOLAND & BASKERVILLE, ARCHITECTS

This imposing building is in the Blue Ridge Mountains. The club building and garden walls, fountains, terraces, pavillions, and pergola, all of white Georgia Marble, were erected some eighteen years ago . . . The fine state of preservation of the building and the surrounding marble details after eighteen years of exposure to the elements, is one of many examples which prove the superior weathering quality of Georgia Marble . . . Its exceptional durability is due to its impervious character, a quality which is recognized by many eminent architects and sculptors.

THE GEORGIA MARBLE COMPANY · TATE · GEORGIA

1328 Broadway  
NEW YORK

815 Bona Allen Bldg.  
ATLANTA

456 Monadnock Bldg.  
CHICAGO

512 Construction Industries Bldg.  
DALLAS

1200 Keith Bldg.  
CLEVELAND



LIVING ROOM OF DR. WARREN SMADBECK

M. L. OVERTON, DECORATOR

## Authentic Plaster Ornament

*Reproduction of ceiling from Crewe Hall, Cheshire, Circa 1600*

CREWE HALL, Cheshire, is justly famous as one of the most splendid examples of the late Elizabethan or Early Jacobean houses. After passing through the hands of many owners, it is still remarkably well preserved.

The ceiling reproduced above, originally in the grand stairway hall of the old house, has won the universal admiration of architects for its wonderful plan and rich detail.

The *Second Book of Old English Designs* is now ready for distribution to recognized architects and decorators.

### *Jacobson now in Atlanta*

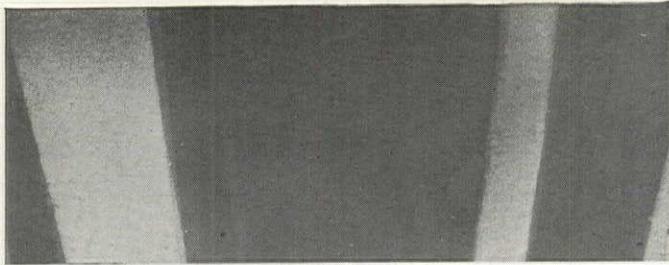
*Jacobson & Company* announce the formation in Atlanta of a subsidiary, *The Jacobson Plastering Corporation*. In the contracts with which the Atlanta Company is favored, it is their sincere desire to maintain the same high quality of workmanship which has always been associated with the Jacobson name.

Invitations to bid on the better grade of plain and ornamental plastering work are earnestly solicited from Southern architects and contractors. The Atlanta office, 1128 Candler Building, is fully equipped to estimate promptly and accurately all jobs submitted.

## JACOBSON & COMPANY

239-241 East 44th Street—New York

Atlanta—THE JACOBSON PLASTERING CORPORATION, 1128 Candler Bldg.



## The Koppers Building Pittsburgh, Pa.

Graham, Anderson, Probst & White—Architects  
Mellon-Stuart Company—Contracting Engineers  
McClintic-Marshall Construction Co.—Fabricators  
Bass Construction Company—Steel Erectors

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*And again Carnegie Beams were selected*

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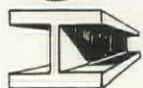
“A man is not without honor save in his own country” has been disproved in Pittsburgh, the home city of Carnegie Beams. The magnificent Koppers Building is one of many imposing structures now under construction in this city of steel, in which these beams form the framework. Here, as well as all over the country, architects, engineers and builders have been quick to recognize the many advantages offered in this modern series.

The Carnegie Beam Series offers two unique features. First, the flanges are of uniform thickness without taper—a factor which permits of simple connections and facilitates fabrication and erection. Second, a complete series of 10" and 12" sections are included, designed for column purposes, in which the various weights have a constant depth. In tier or apartment house construction, constant depth is especially valuable. The details of splices, girders, floor beams, spandrels, stairwells, elevator shafts, etc., for one floor are identical for successive floors. The economy afforded by this uniformity presents an opportunity for substantial savings. The new Carnegie Beams merit your investigation.

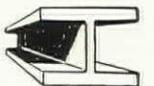
*Our handbook "Carnegie Beam Sections" will acquaint you with complete details. We will gladly send a copy at your request.*

1951

# CARNEGIE STEEL COMPANY



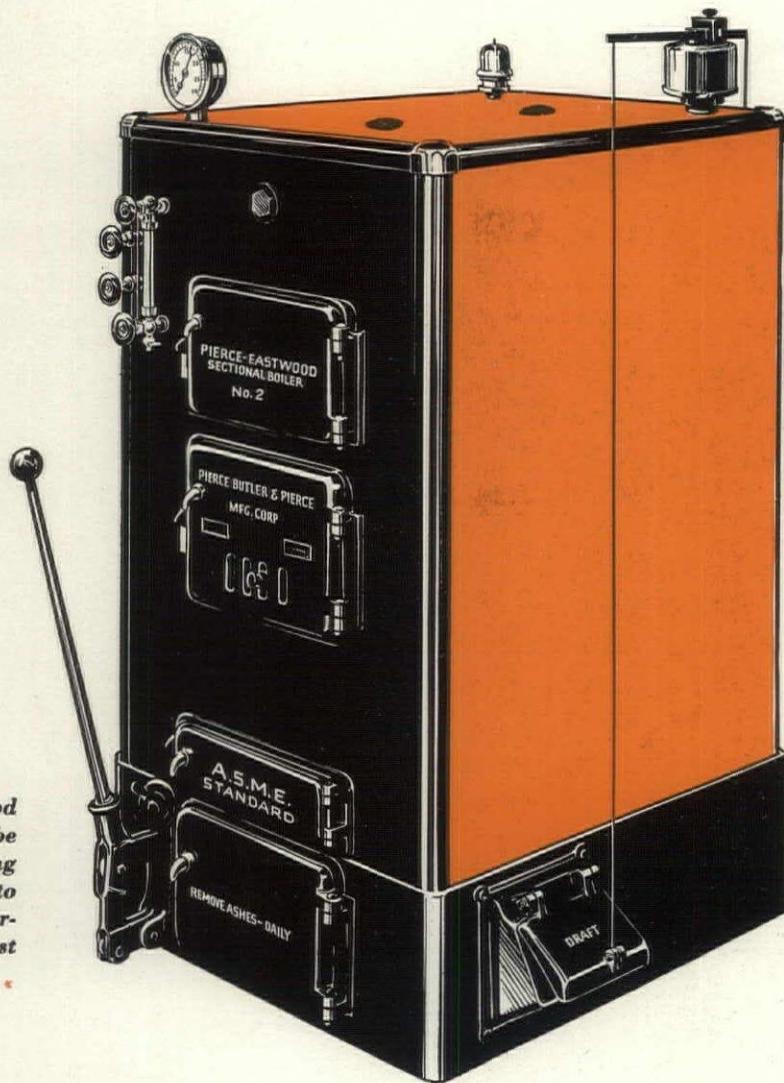
*Subsidiary of* UNITED STATES STEEL CORPORATION  
CARNegie BUILDING ... PITTSBURGH, PA.



# NOW! THE NEW PIERCE-EASTWOOD SECTIONAL BOILER

**OUTSIDE**—Modern! Jacketed! In Colors! Thus, the New Pierce-Eastwood Sectional Boiler meets the modern demand for *beauty!*

**INSIDE**—real Heating Economy! Combining time-tested and proven principles of scientific boiler design, the Pierce-Eastwood, a new line of push-nipple boilers, represents the achievement of years of research and experience in the development of *efficient* heating equipment.



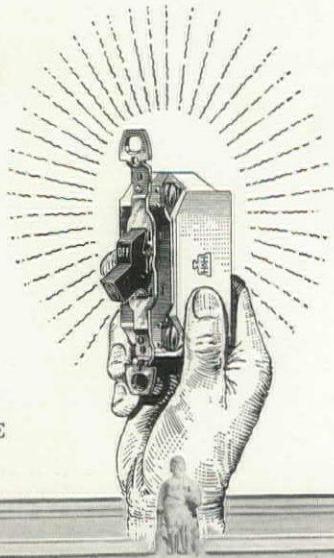
*The New Pierce-Eastwood Sectional Boiler will be furnished in sizes ranging from 400 feet of rating to capacities meeting the largest requirements for cast iron boilers. . . . .*

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41 East 42nd Street New York, N. Y.  
Western Distributors — The Kellogg-Mackay Company, 1351 W. 37th Place, Chicago, Ill.

# PIERCE-EASTWOOD BOILERS AND RADIATORS

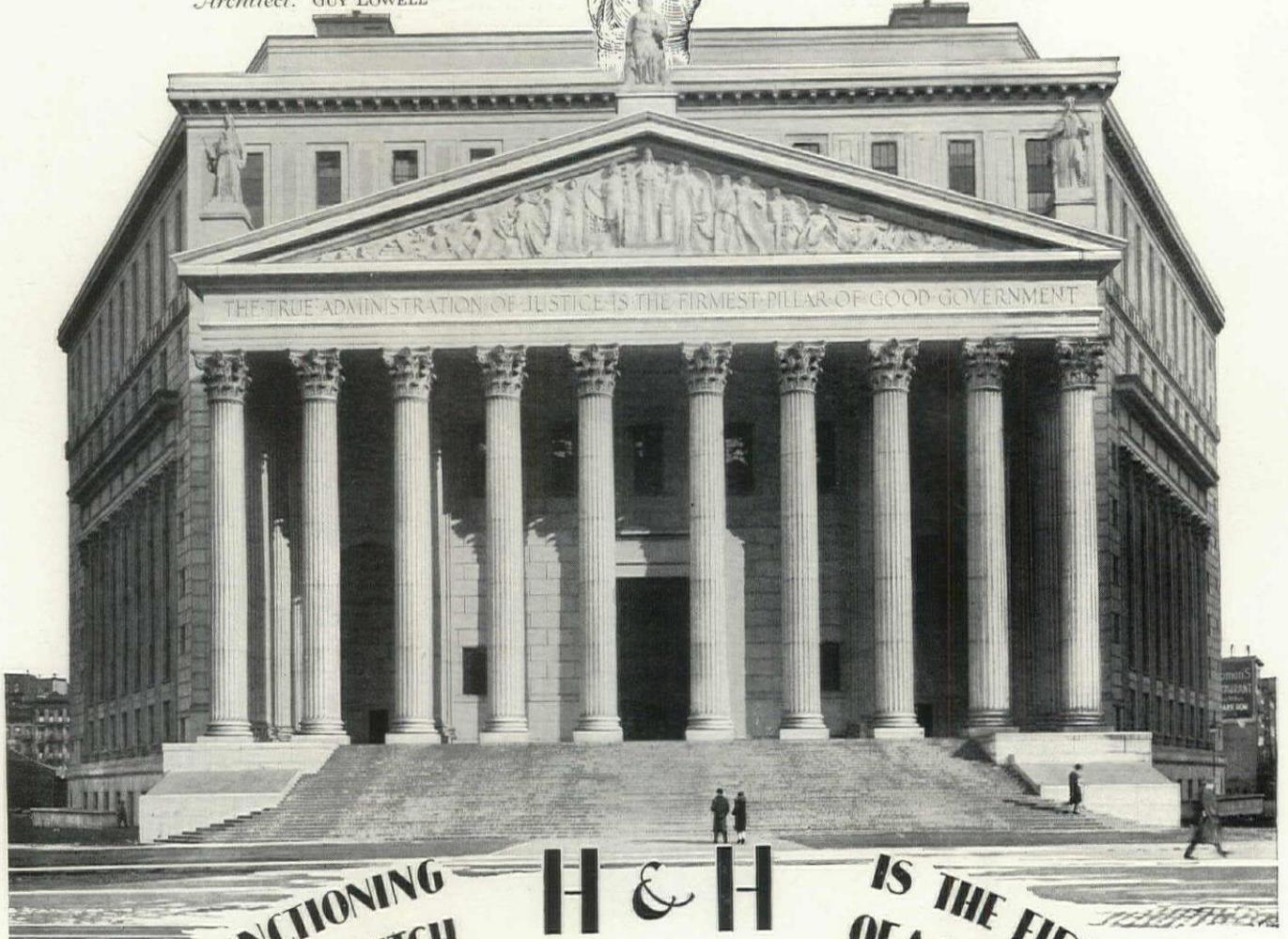
**"THE TRUE ADMINISTRATION  
OF JUSTICE**

**IS THE FIRMEST PILLAR  
OF GOOD GOVERNMENT"**



NEW YORK COUNTY COURT HOUSE  
*Architect: GUY LOWELL*

*Electrical Contractor:*  
WALTER H. TAVERNER CORP.



**THE TRUE FUNCTIONING  
OF AN H&H SWITCH**

**H & H**

**IS THE FIRMEST PILLAR  
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The New York County Court House may be said to symbolize the permanence of Justice, the majesty of the Law, the solidity of American Institutions. As in other court houses, architecturally distinguished, H&H Switches control the lighting and symbolize the permanence of the architect's work.

Let us send you "Catalogue T," listing these switches with complete Wiring Device references.

**THE HART & HEGEMAN MFG. CO.**  
HARTFORD, CONN. MAKERS OF ELECTRIC SWITCHES SINCE 1890

# NOISE WITHOUT QUIET WITHIN

*That is the assurance  
of*  
**TRIMOUNT  
SOUND INSULATED  
DOORS**

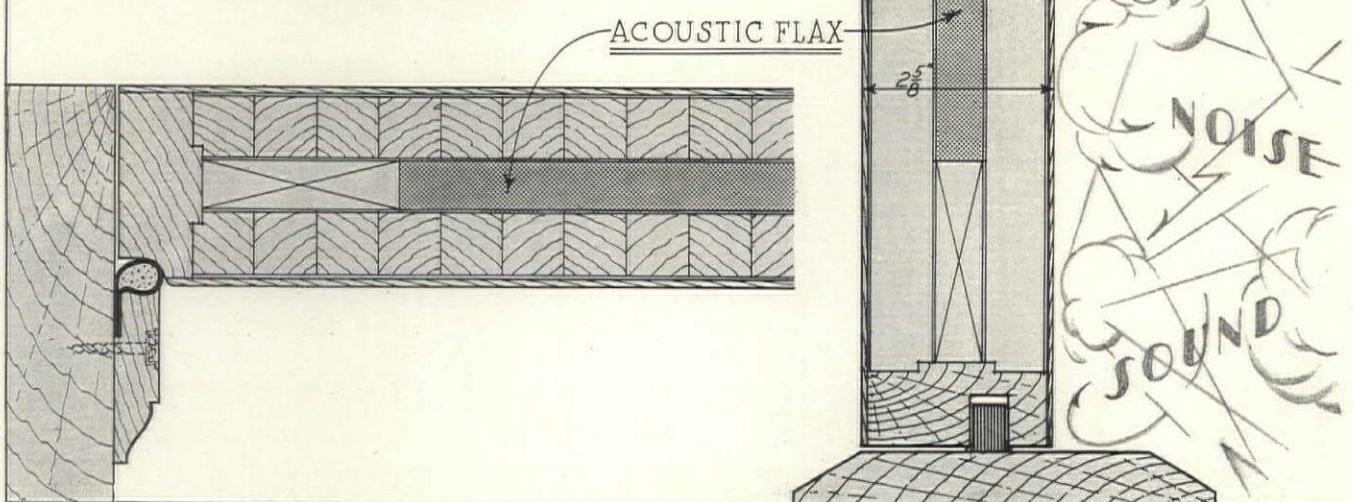
THESE doors have been developed by America's oldest Veneered Door Specialists to meet the increasing demand for a practical sound retarding door.

Prompt deliveries can be made in any wood, to meet the requirements for all buildings where sound insulated doors are necessary.

Write for descriptive circular and refer to our complete catalog in the 1929 SWEET'S.

**THE COMPOUND & PYRONO DOOR CO.**  
ST. JOSEPH, MICHIGAN

Manufacturers and Sales Agents for the Boston Acoustical Engineering Company  
*Agencies in principal cities.*





(Above) Marble Front of Macullar Parker Building, Boston, as it looked after the historic fire of 1872—a site which is now occupied by the Men's Store of the William Filene Sons' Co.

## A Marble Fire Wall

(Below) Filene Men's Store, Boston



In the great Boston fire of 1872 the marble front of the Macullar Parker Company building was the only structure left standing between Washington Street and the Boston Light. It served as a barricade against the batteries of flame.

Back of that marble wall the Macullar Parker Company built a new business home. A few years ago the property was sold to the William Filene Sons' Company. It was remodeled and enlarged but the original stone—after seventy-five years of service—was reset in the new front. Other marble to match it was brought down from the Vermont quarries, thus enabling Boston to retain an old landmark.

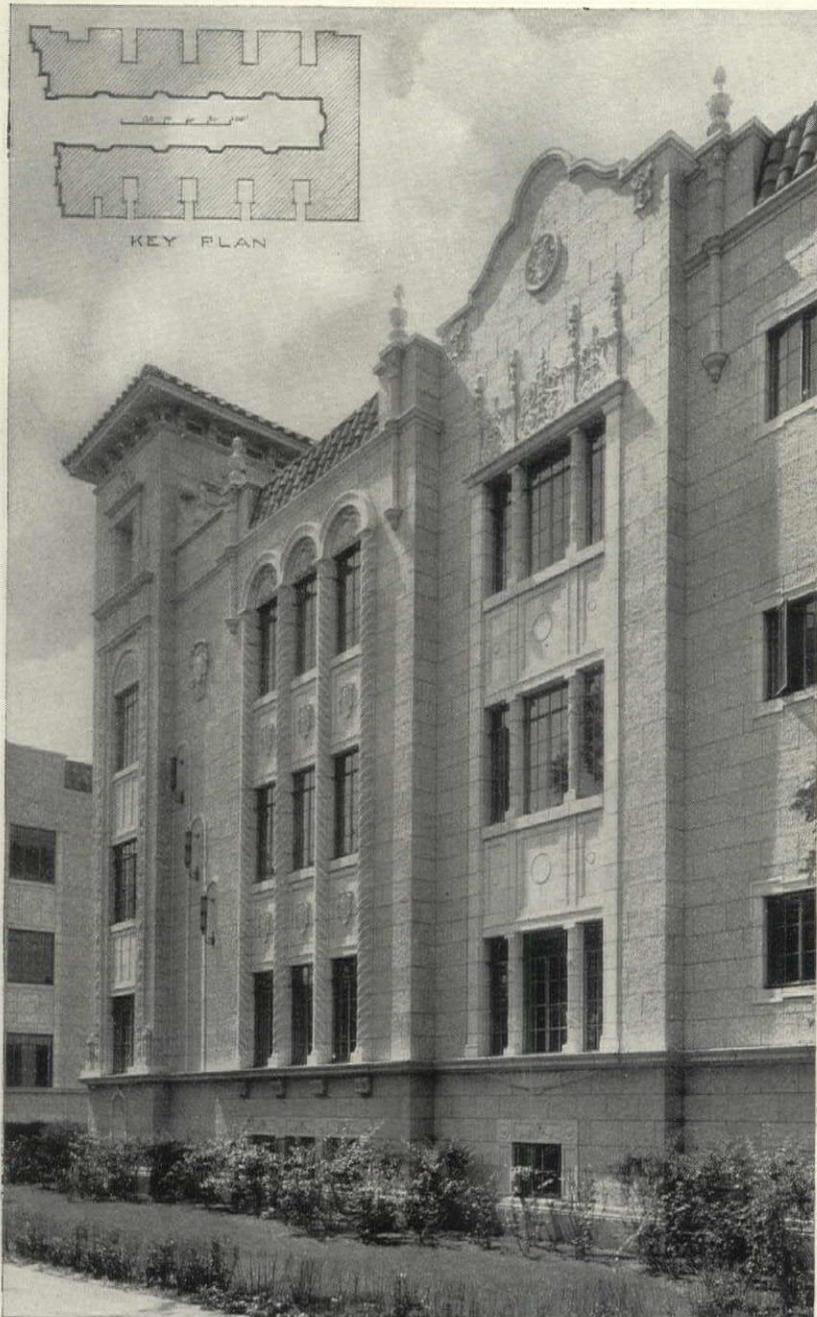
Entirely apart from its beauty, marble is worth all it costs as an investment in permanence.

Vermont Marble Company—Proctor, Vermont

*Branches in the larger cities*

*See Sweet's Architectural Catalogue for Specifications and other Data*

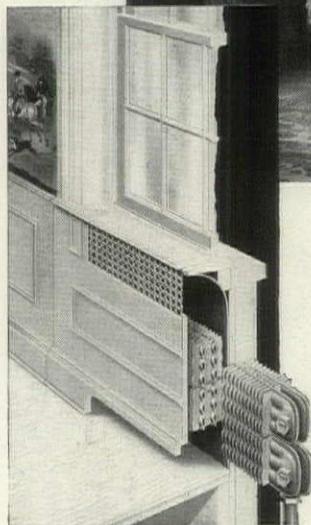
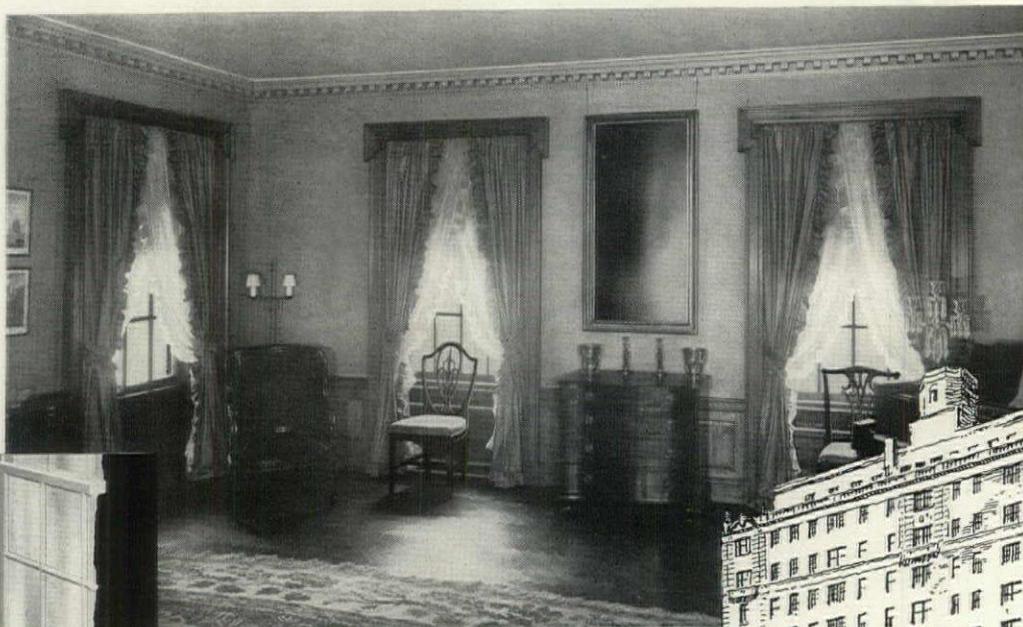
# VERMONT MARBLE



## NORTHWESTERN TERRA COTTA

used from sidewalk to skyline in facade of these distinguished apartments, Ridge Avenue, Chicago. Capraro & Komar, Architects. Key plan shows extent, terra cotta facing. The ashlar, of rugged texture, is light, grey-green color in mottled finish. Base emerald green; tower panels variegated. Window, and other trim, of ivory color, mottled finish, smooth texture. Unusual demand for space, these buildings, is due to brightness and charm of architectural treatment—rich in color, unique in texture, permanent in beauty.

**THE NORTHWESTERN TERRA COTTA COMPANY**  
 DENVER. S. LOUIS. CHICAGO CHICAGO HEIGHTS



Method of installing ROBRAS 20-20 Radiators in four-inch recesses under the windows.



Apartment house at 2 East 70th Street, New York, equipped throughout with ROBRAS 20-20 Radiators. Rosario Candela, Architect. E. A. Kingsley & Co., Steamfitters.

## ROBRAS 20-20 Designed To Be Accepted As *THE* Concealed RADIATOR

Why is it so accepted?

Because it was designed with the problems of the architect in mind. Realizing that the architect is loath to change his plans to fit in "units" of given dimensions, we assemble the ROBRAS 20-20 Radiators to order, to fit in almost any shaped space.

There are nine section lengths, from eighteen to seventy inches. They are rated from five to twenty-five square feet per section. If a single section is used, it is only eight inches high and two and one-quarter inches deep. If

sections are added laterally, each of the sections adds only one and one-half inches to the original width. This is because the fins of each section interlink.

ROBRAS 20-20 Radiators are usually ordered two tiers high, two sections deep, and of the length nearest to the space available. Thus, they fit easily under a window and in the standard studding.

Additional information on these radiators can be had from your A.I.A. File, from Sweet's, or from inquiry direct to us. If you do not have our Engineering Data Sheet, we suggest that you allow us to send it to you.

**ROME BRASS RADIATOR**  
CORPORATION  
ONE EAST FORTY-SECOND STREET - NEW YORK, N. Y.

# HAVE YOU USED NATCO VITRITILE?

## IT'S THE VOGUE

Month by month, in ever-increasing numbers, people are discovering the many virtues of Natco Vitritile. Recognizing the possibilities it possesses of contributing new and striking effects. Welcoming the opportunities it affords for outstanding economies in construction, and permanent freedom from high maintenance.

Combinations of the various shade blends, which range from light cream buffs through yellow and orange buffs to a rich brown, are particularly harmonious, practical, and pleasing. All units are true to shape, without warpage or surface imperfections. Corrugated wrappings protect from damage in transit.

Natco Vitritile is a structural unit, for use in both exterior and interior load-bearing and non-structural walls and partitions. It is furnished in a multiplicity of shapes and sizes, with one or both faces glazed, and kerfed or split for furring.

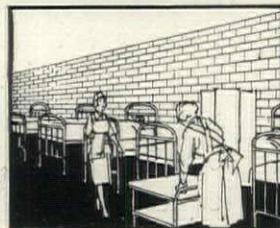
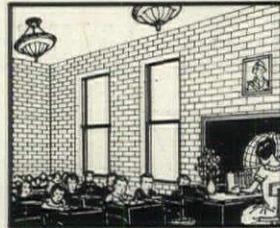
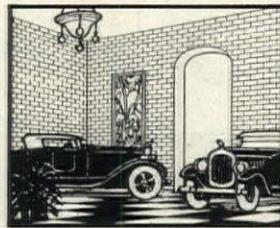
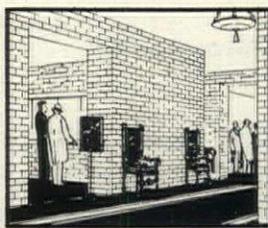
If you haven't already used Vitritile, investigate its possibilities; *it's the vogue.*

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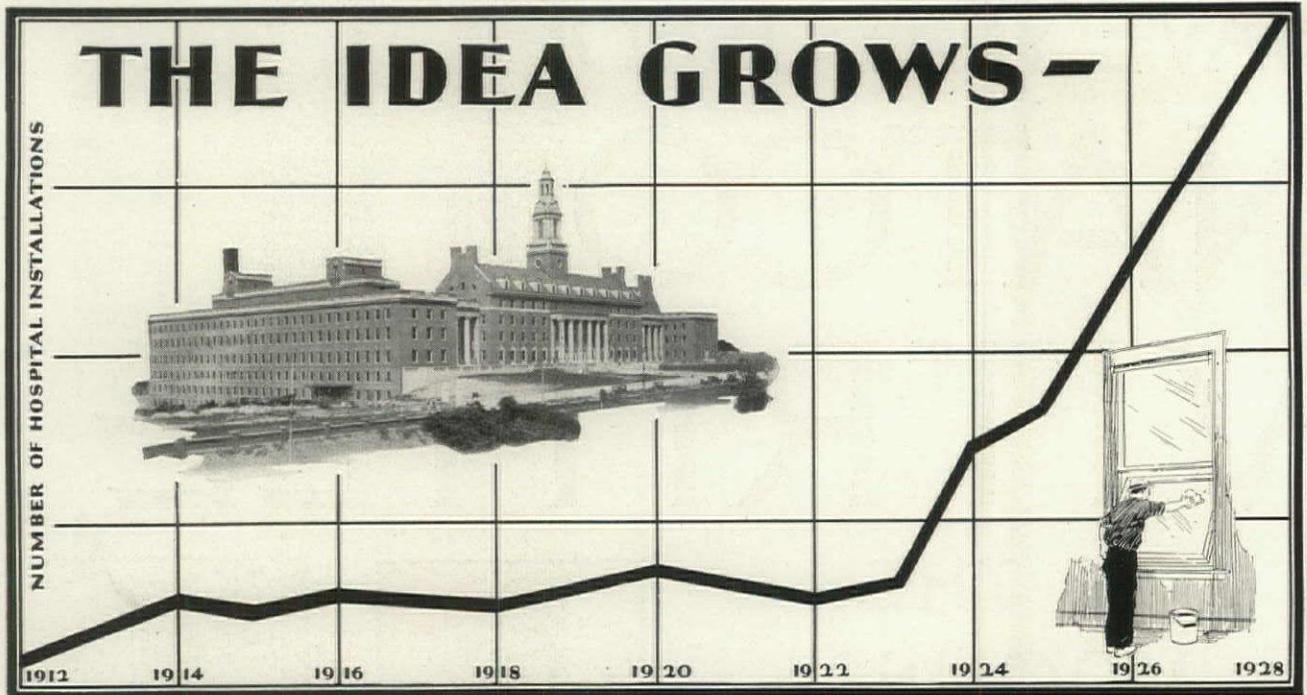
# NATCO

THE COMPLETE LINE  
OF STRUCTURAL  
CLAY TILE



PAGE  
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TURN TO  
"SWEET'S"



## NOW—12,245 Windows in 41 Large Hospitals Have Williams Reversible Window Equipment

**W**ILLIAMS Reversible Window Equipment has been serving a large number of hospitals for a great many years. Note the increased volume in the past few years as shown in the chart. It is enabling these hospitals to make a substantial saving annually in cleaning costs because it allows all cleaning to be done from inside the room. A recent test at Mt. Sinai Hospital, Cleveland, O., shows that Williams Reversible Windows are cleaned in 40% less time than is required to clean ordinary windows of equal size. Williams Equipment also provides an easily controlled system of draftless ventilation.

You are invited to write us or any of the hospitals listed below, for further information.

*(Partial list of Williams equipped hospitals)*

Lakeside Group .....	Cleveland, Ohio	St. Johns General Hospital.....	Pittsburgh, Pa.
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St. Lukes Hospital.....	Cleveland, Ohio	Jameson Memorial Hospital.....	New Castle, Pa.
Charity Hospital .....	Cleveland, Ohio	Providence Hospital.....	Beaver Falls, Pa.
City Hospital .....	Cleveland, Ohio	St. Marys Hospital.....	St. Louis, Mo.
St. Anne's Hospital.....	Chicago, Ill.	St. Marys Hospital.....	Rochester, N. Y.
St. Bernard's Nurses Home.....	Chicago, Ill.	Mt. Mercy Hospital.....	Buffalo, N. Y.
Women's & Children's Hospital.....	Chicago, Ill.	Hospital of Good Shepherd.....	Syracuse, N. Y.
Jeannes Hospital .....	Philadelphia, Pa.	St. Francis Hospital.....	Charleston, W. Va.
Home For Incurables.....	Philadelphia, Pa.	St. Margaret's Hospital.....	Hammond, Ind.
Children's Hospital .....	Philadelphia, Pa.	Mercy Hospital.....	Gary, Ind.
Lying-In Hospital .....	Philadelphia, Pa.	St. Marys Hospital.....	Madison, Wis.
Children's Hospital .....	Akron, Ohio	St. Francis Hospital.....	LaCrosse, Wis.
St. Thomas Hospital.....	Akron, Ohio	St. Saviours Hospital.....	Portage, Wis.
City Hospital .....	Akron, Ohio	St. Marys Hospital.....	Columbus, Wis.
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*For 25 years manufacturers and installers of reversible window equipment*

**THE WILLIAMS PIVOT  
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**WILLIAMS REVERSIBLE  
WINDOW EQUIPMENT**  
*Clean Your Windows from the Inside*

East 37th St. at  
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AN ARCHITECTURAL EXPRESSION OF STRENGTH AND  
BEAUTY IN BARRE GRANITE

## THE CITIZENS SAVINGS BANK

BOWERY & CANAL STREETS

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CLARENCE W. BRAZIER, Architect

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# MARR & GORDON, INC.

GRANITE MANUFACTURERS

Established 1883

BARRE, VERMONT

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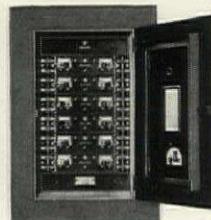
# Start right

Visualizing your building from the plans before you, think awhile on the panel-board question. All makes of panel-boards are not alike and cannot give the same service.

Decide now the length of good life without maintenance you want the panel-boards to have. Choose now your service requirements and consider safety. With **FA** Panelboards and switchboards you can *know* these things, yet their high quality standard will not add to your costs.

A good start is an **FA** estimate giving the right price first, promptly. A price that is based on known costs, a full value for your panel-board dollar.

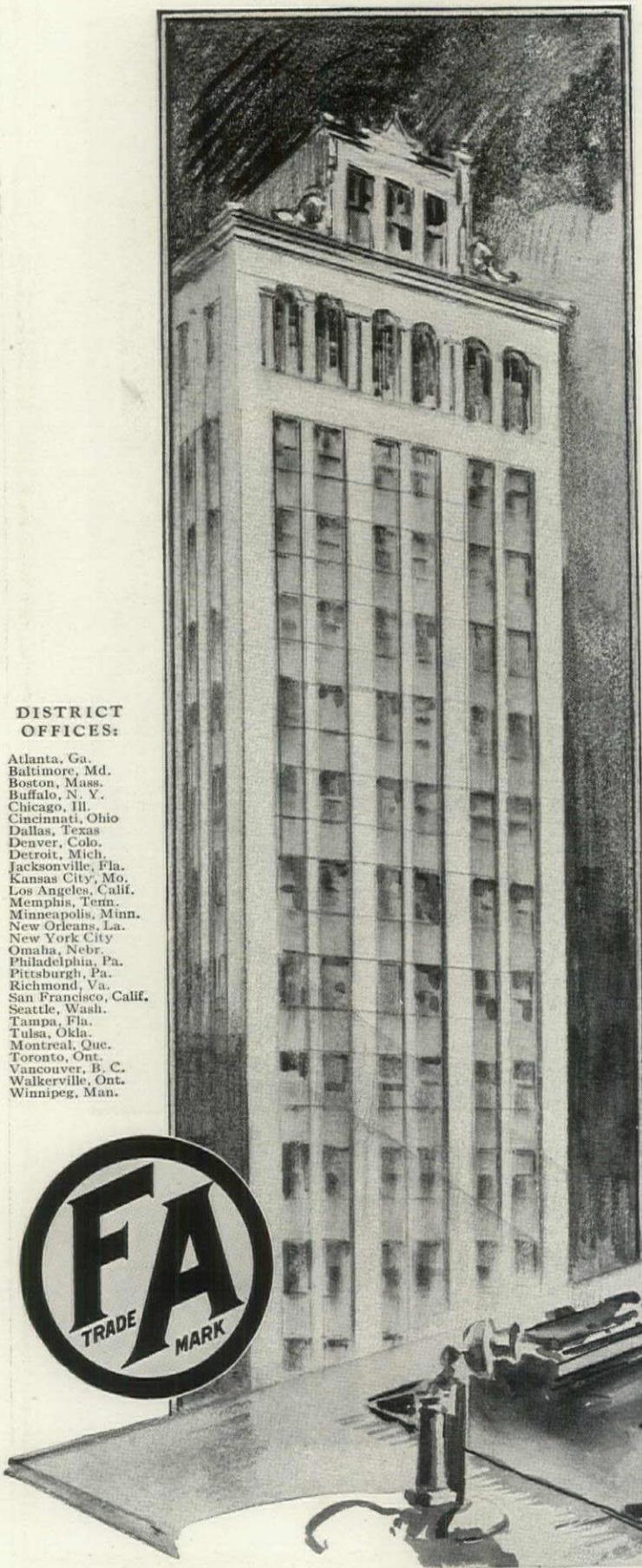
Send for the nearest **FA** man who can help you on panelboard and switchboard details.



**Frank Adam**  
ELECTRIC COMPANY  
ST. LOUIS

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Winnipeg, Man.





## *Automatic Stream Control*



This in No. 605, an attractively designed wall-type Halsey Taylor fountain with automatic stream control, used throughout the Missouri Pacific Building, St. Louis. (E. M. Tucker, Architect; Mauran, Russell & Crowell, Associate Architects.)

# *One of many in St. Louis*

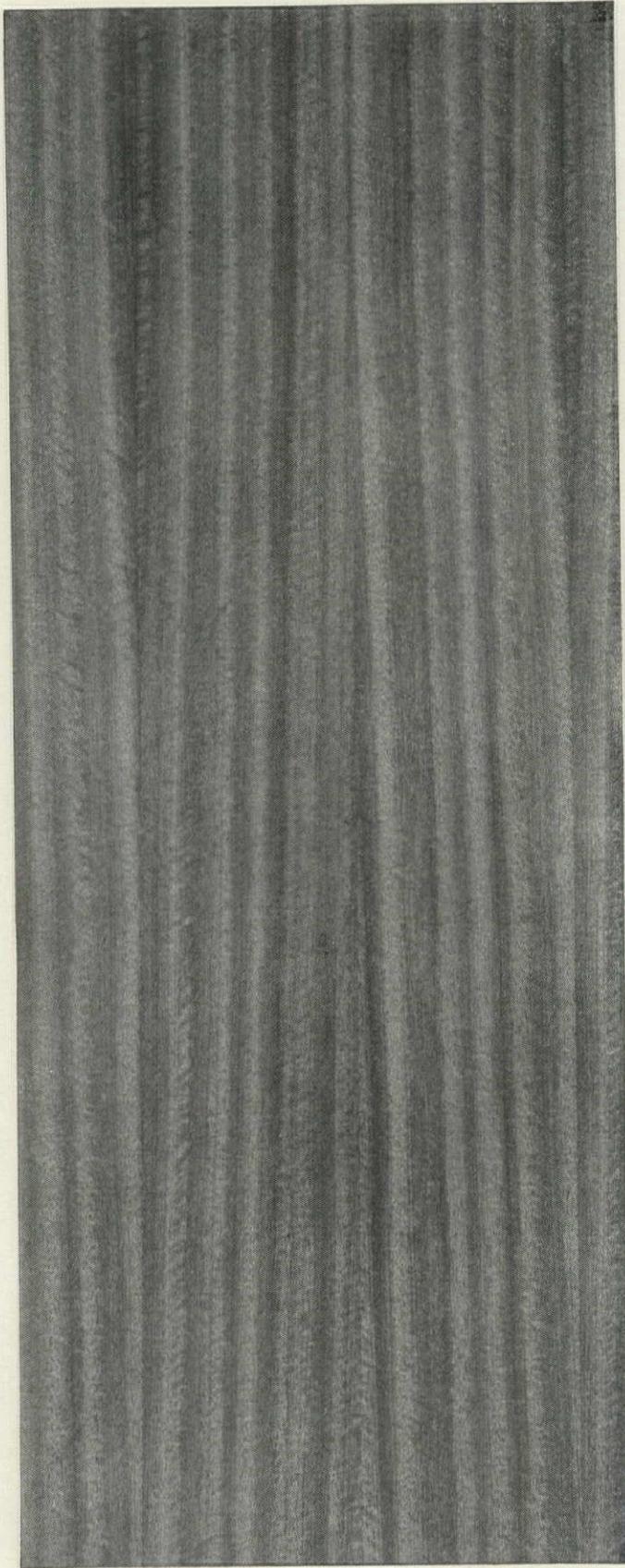
*The two-stream projector is the distinguishing feature of Halsey Taylor fountains. It assures a practical drinking mound, while automatic stream control provides uniform height of stream regardless of pressure variation.*

In the noteworthy plaza development in St. Louis are many distinguished buildings that are gradually transforming the sky-line of this Southwest metropolis. Among them is the Missouri Pacific structure, a splendid example of set-back architecture. The architects, with paramount regard for sanitation, selected Halsey Taylor fountains for this building. *The Halsey W. Taylor Co., Warren, Ohio.*



## **HALSEY TAYLOR** *Drinking Fountains*

THE SPECIFICATION FOR SANITATION



*How would you design a door of this beautiful hardwood? Its natural shades are rich dark red, or light red. The narrow ribbon grain is typical of the finer mahogany. Philippine Laminex, although used for years in cabinet wood, has only recently become available for building. On the Pacific Coast, today, it is proving a sensation*

# WHAT

## *These Awards in Cash*

\$500.00 for the clearest concept of tomorrow's door design (winner of this prize not eligible for additional award in the following competition)

\* \* \*

\$150.00 for the best new door design for a home

\$50.00 for the second best door design for a home

\* \* \*

\$150.00 for the best new door design for a commercial building

\$50.00 for the second best door design for a commercial building

## *Conditions of the Competition*

The Jury of Awards: Mr. William Zorach, sculptor, New York; Mr. Henry S. Churchill of Thompson & Churchill, architects, New York; Mr. Howard Raftery of Frazier & Raftery, architects, Chicago. There will be no appeal from the decisions of this Jury. If, however, two contestants are deemed equally worthy of any award, both will receive the full amount of that award.

Prize Payments: The Wheeler, Osgood Company will pay the winners immediately after receiving the Jury's judgment.

Requirements: Designs must be for interior doors and of a nature fitted to the use of Philippine Laminex. Door trim in this competition considered a part of the door design.

Drawings may be in line or wash, or both. Indicate all scales graphically.

To preserve the anonymity of drawings, each is to be signed with a nom de plume or other identifying device which is also to be written on the outside of a plain white envelope containing the competitor's name and address.

Drawings may be sent flat or rolled and are to be addressed to The Wheeler, Osgood Company, Dept. of Design, Tacoma, Washington.

The competition closes at midnight, April 30, 1929, at the above address. No entries received after that time can be considered.

Designs awarded prizes become the property of The Wheeler, Osgood Company for publication or any other use. Other drawings will be returned to the senders if requested and return postage is included.

# TOMORROW'S DOOR!

## ARCHITECT IN AMERICA CAN BEST ENVISION IT?

**\$500<sup>00</sup>** will be awarded him, \$900  
in all to winners of a competition on  
designs for interior doors of beautiful  
*Philippine Laminex*

**H**ERE is a competition worthy of your thought. Announced last month, it has caught the attention of architects, designers and editors all over the country.

Embracing door design as conceived today, it holds the greater interest of speculation upon the interior door of tomorrow.

And that is not idle speculation. Door proportions, door designs even now are radically changed for "modern" homes. Surely we may expect something new in future office buildings that may pyramid a hundred stories above the city streets.

And so we seek now the door of tomorrow, inviting architects everywhere to put down their ideas of it.

### *A New Wood to Work With*

In this competition you have, too, the inspiration of working with a new wood—the wood of tomorrow, Philippine Laminex.

Used for some years by cabinet makers, put into wider uses only recently by Pacific Coast architects, Philippine Hardwood is just now being made available to architects and builders everywhere.

Displaying the narrow ribbon grain of fine mahogany, in either light or dark red natural shades, yet costing considerably less than mahogany heretofore used, Philippine Laminex will charm you with its beauty and will im-

press you with its practicability.

It is to reveal the magnificent possibilities of this wood that this competition is being held.

As pioneer importers of Philippine Hardwood, as the largest door manufacturers in the world, we cordially invite you to share in those discoveries.

Your better knowledge of Philippine Laminex will doubtless lead you into its specification for some local job, give you the honor of introducing it into your community.

But, more than that, we would like you to share in the creation of a Philippine Laminex door that will establish a new note in the beauty of its conception, in the purity of its design.

For the best such design we shall pay \$500.00 in cash.

Winning that prize, you will not be eligible for award in the two following classifications, but

failing in competition for the grand prize, you may win \$150.00 for the best new door design for a home or \$50 for the second best design. Or you may win \$150.00 for the best new door design for a commercial building or \$50 for the second best design.

The rules are simple, established only in fairness to all contestants. Notable judges have been selected. There is time for you to study the problem thoroughly if you start now.

Ask a local millwork dealer to show you Philippine Laminex or send the coupon for a free sample and descriptive literature. Do it today.

**THE WHEELER, OSGOOD CO.**  
Largest door manufacturers in the world. Creators of the famous LAMINEX DOORS of Fir and Laminex products of PHILIPPINE HARDWOOD.



*These four beautiful Philippine Laminex doors are already carried in stock by many retail lumber and millwork dealers. Built the famous Laminex way, they will not swell, shrink, or warp*

The Wheeler, Osgood Co.  
Dept. G-29, Tacoma, Washington.

*I think I will enter your competition for new door designs. Please send me a free sample of Philippine Laminex and descriptive literature.*

Name.....

Firm.....

Address.....

City.....State.....

# ZENITHERM

## Stating Problem XIII

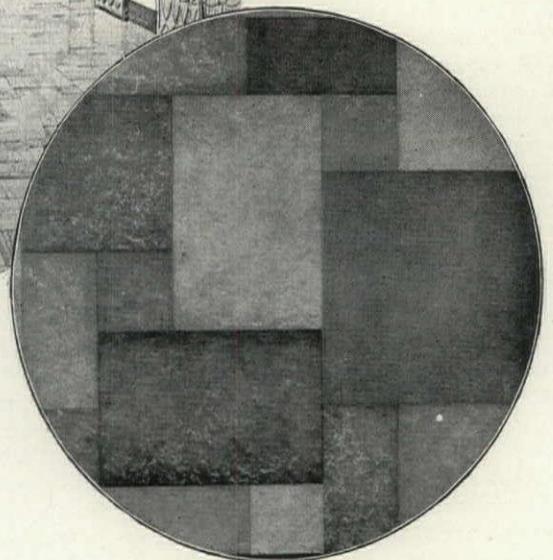
Required: A material with texture suitable for the floor of a conservatory-like extension to a private ballroom. Material must, in spite of texture, take a smooth, waxed finish suitable for dancing. It must be resilient under foot. The material must not be cold beneath those who are resting from dancing. Must, above all, be in keeping with luxurious decorations.



## The PROBLEM Solved

SUCH requirements for the Park Avenue Apartment of Condé Nast, Esq., were easily met by Zenitherm. Its resiliency under foot, combined with its stone-like texture, made it the most suitable material for the use to which it was put.

The floor was laid of gold, drab, olive, and natural Zenitherm in a random "T" pattern. It is richly inconspicuous, fitting in perfectly with the decorative scheme. It is comfortably warm under foot, a fact much appreciated by Mr. Nast's guests who rest from dancing at the little tables beneath the windows. Zenitherm has a wide color range and a most pleasing texture. It is long wearing, fire resistant and not affected by water or weather. It is an excellent insulation against heat or cold. It comes in fourteen standard colors. Other colors can be made up to architects special order. Samples of colors and a booklet describing interesting installations are available to those who send us their names.



Zenitherm in random "T" pattern as used in apartment of Condé Nast, Esq.

*A. G. H. P. ...*, President

**ZENITHERM COMPANY, INC.** *General Offices* **NEWARK, N.J.**

110 East 42nd St., New York City

617 North Michigan Ave., Chicago, Ill.

11 Beacon St., Boston, Mass.

55 New Montgomery St., San Francisco

AN  
APARTMENT IN  
TRUE ENGLISH STYLE

by

ROBERT DE GOLYER

SET deep in the Bedford limestone facade—Fenestra Casements accent the modified Tudor Gothic style of this distinguished new Chicago apartment building. They give the exterior the stately charm of an old English manor; add sunlit beauty and supreme comfort to the interior.

Because they are built of narrow, solid steel bars, Fenestra Casements provide more light in the same sized window opening, or the same amount of light in a smaller sized window opening. This is a tremendous advantage in the conservation of wall space so necessary in most apartments.

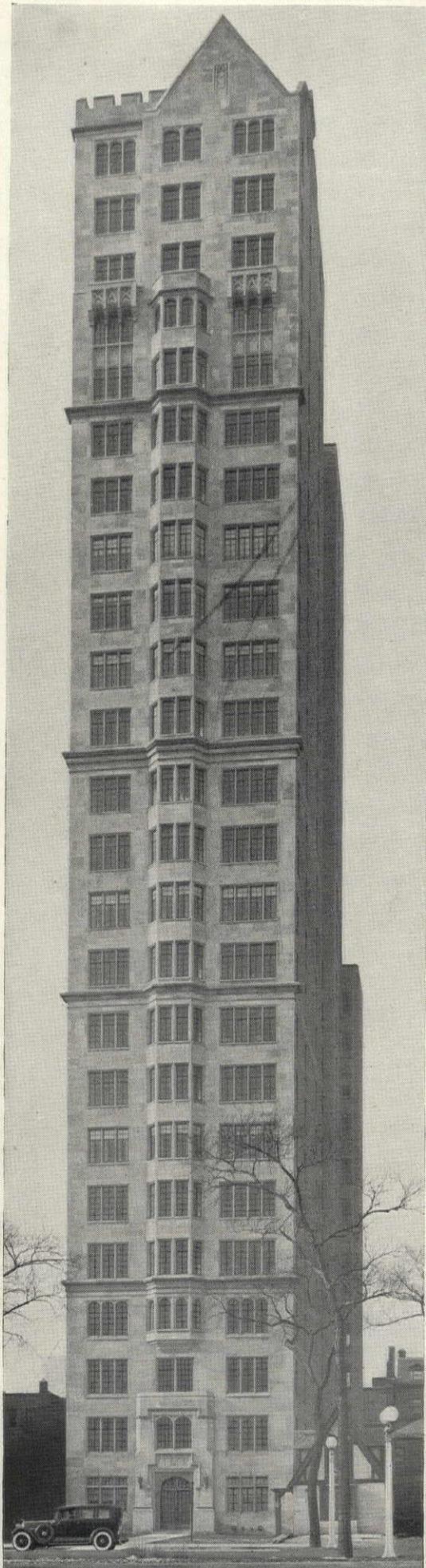
More light, better control of ventilation, easy washing from within and inside screens which protect the draperies are only a few of the reasons why discriminating architects specify Fenestra Casements. These all steel windows open wide at a finger touch yet close snug against cold and storm—all without warping, shrinking, sticking or rattling. They offer unlimited possibilities for attractive decorating effects.

Fenestra Casements simplify the architect's design problem, too. For they lend themselves to endless interesting groupings. And that is a wonderful advantage in developing a satisfying elevation for a twenty-four story building such as this.

To give the architect every possible aid, the complete Fenestra Blue Book has been included in Sweet's catalogue.

DETROIT STEEL PRODUCTS COMPANY  
2303 East Grand Boulevard, Detroit, Michigan  
Factories: Detroit, Mich., and Oakland, California. Convenient warehouse stocks.

*Fenestra*  
casement windows



An  
apartment  
building at  
1430 Lake  
Shore Drive,  
Chicago.

Robert S.  
De Golyer &  
Company,  
Architects.

# MEYER STEELFORMS

# ON FOSHAY TOWER!

**T**OWERING thirty-one stories above Minneapolis' street level, the new Foshay Tower proclaims again the efficiency and economy of Meyer Steelforms.

In erecting this great structure, 120,000 square feet of these sturdy, easily-removed steelforms were used.

Architects and contractors specify Meyer Steelforms with full confidence that the reinforced concrete work will be adequately executed. Depend on them and Ceco Super-Service next time. Call our nearest office or write 1141 North 11th Street, Omaha, Nebraska.

## CONCRETE ENGINEERING CO.

*General Offices: Omaha, Nebr.*

*Sales Offices and Warehouses:*

Chicago, Detroit, Milwaukee, Minneapolis, Des Moines, Kansas City, St. Louis, Dallas, San Antonio, Houston, Oklahoma City, Pittsburgh, Los Angeles, San Francisco

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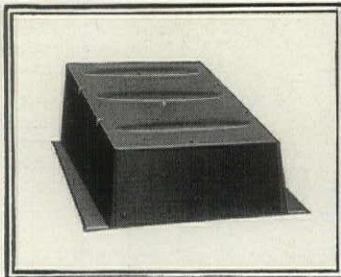
Ceco Steel and Wire Company, Peoria, Ill.  
Ceco Weatherstrip and Screen Co., Chicago

MAGNEY & TUSLER INC., Minneapolis  
*Architects and Engineers*

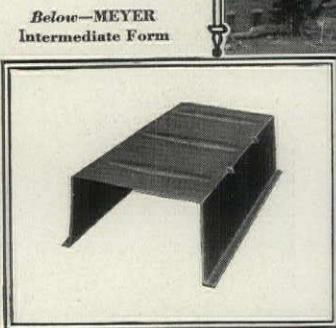
HOOPER & JANUSCH INC., Chicago  
*Associate and Consulting  
Architects and Engineers*

NATIONAL CONTRACTING CO., Minneapolis  
*Contractors*

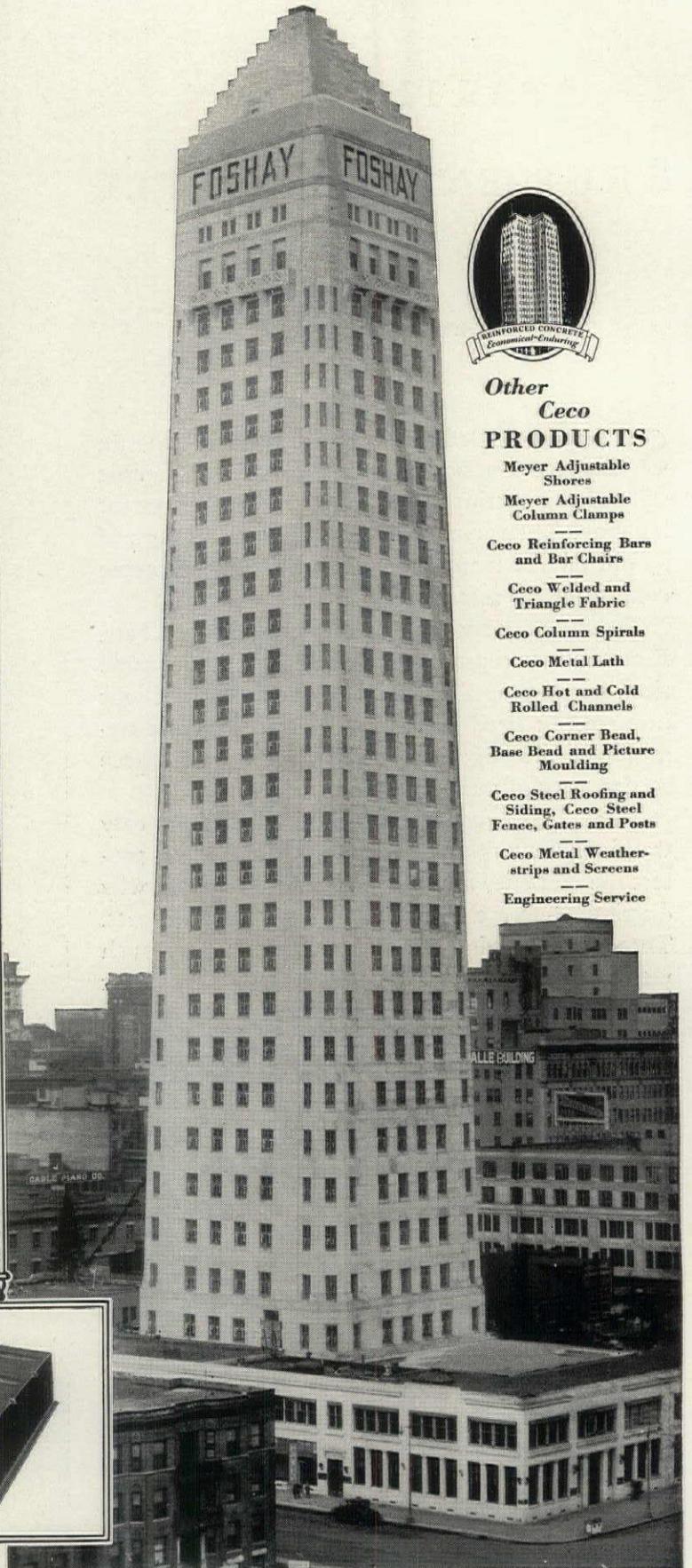
(924)



Above—MEYER Endform

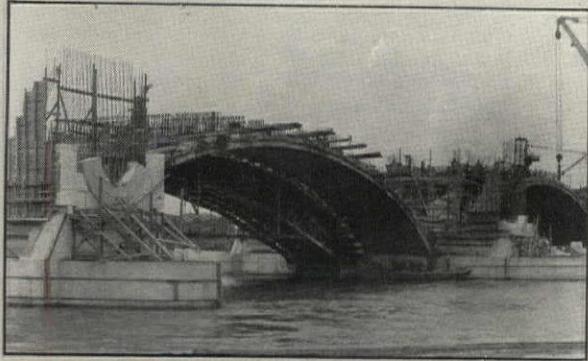


Below—MEYER Intermediate Form



### Other Ceco PRODUCTS

- Meyer Adjustable Shores
- Meyer Adjustable Column Clamps
- Ceco Reinforcing Bars and Bar Chairs
- Ceco Welded and Triangle Fabric
- Ceco Column Spirals
- Ceco Metal Lath
- Ceco Hot and Cold Rolled Channels
- Ceco Corner Bead, Base Bead and Picture Moulding
- Ceco Steel Roofing and Siding, Ceco Steel Fence, Gates and Posts
- Ceco Metal Weatherstrips and Screens
- Engineering Service



Three views of the Arlington Memorial Bridge at Washington, D. C. being built by the Federal Government at a cost of \$15,000,000. McKim, Mead and White, architects. Entire facing of masonry arches, parapet, and the architectural features of the bridge's plaza and approaches will be of granite. Views from top of page to bottom, show detail of granite piers, general view of bridge and storage of granite at the site.



Because of the extraordinary care with which this work is being done it is estimated that four and one-half years will be required to complete the main bridge. The specifications state that the class of work usually found in bridges will not be acceptable "and require that all granite be set within five one thousandths of a foot of true line and grade."

**National Building Granite Quarries Association, Inc.**

31 State St., Boston, Mass. H. H. Sherman, Secy.



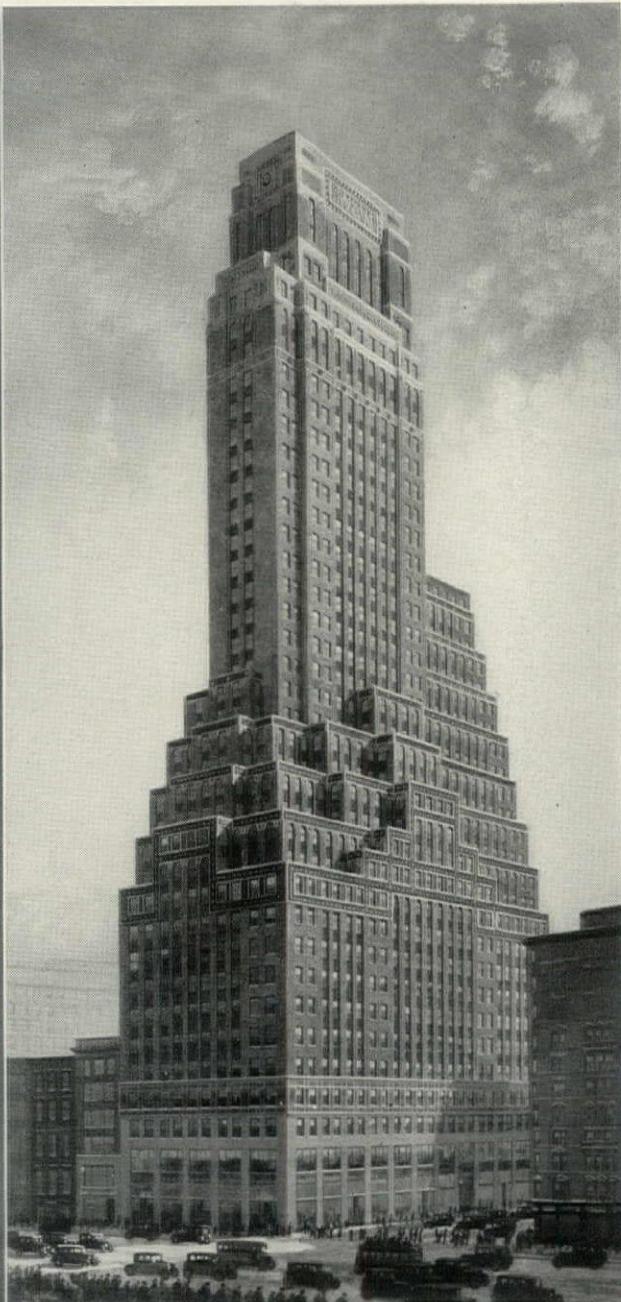
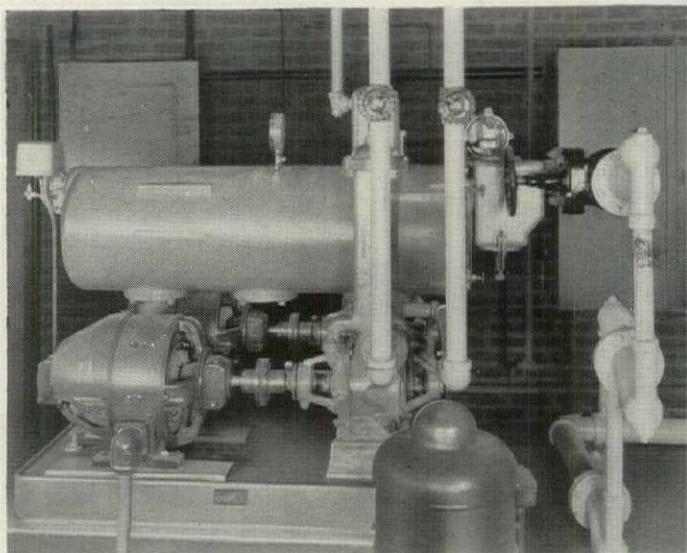
## STUDIES IN GRANITE

*On request a complete folio of these Granite Studies will be reserved for you*

*When the ~*  
**Fred F. French**  
*Companies*  
*built their own home*

**W**HEN the Fred F. French Companies built the Fred F. French Building at 551 Fifth Avenue, New York, a Jennings Vacuum Heating Pump was specified on the return line of the heating system.

The size E duplex unit was installed, suitable for 65,000 sq. ft. equivalent direct radiation. Since only one separating tank for the wet returns is needed, the space occupied by the Jennings duplex equipment is hardly more than that required for a single unit.



Fred F. French Building, 551 Fifth Avenue, New York, N. Y. Financed, designed, constructed and managed by the Fred F. French Companies. Clyde R. Place, consulting heating engineers; Baker-Smith & Co., heating contractor.

Jennings Return Line Vacuum Steam Heating Pump, duplex type, size E, serving the Fred F. French Building.

**Jennings Pumps**  
THE NASH ENGINEERING CO. 13 WILSON ROAD, SOUTH NORWALK, CONN.

# ARCHITECTS' ANNOUNCEMENTS

McKim, Mead and White, architects, 101 Park Avenue, New York City, announce the admission to partnership of James Kellum Smith.

VAN F. PRUITT and LOUIS A. BROWN, JR., announce the formation of the partnership of Pruitt and Brown, architects, 342 Madison Avenue, New York City.

R. C. HUGENIN, formerly supervising architect of the state of Montana, has associated with George H. Shanley, architect, Great Falls, Mont., and Fred F. Willson, architect, Bozeman, Mont., under the name of Shanley, Willson & Hugenin, architects and engineers. Mr. Hugenin will be in charge of the firm offices in the Administration Building, 111 North Montana Street, Butte, Mont., where he wishes to receive manufacturers' samples. Mr. Shanley and Mr. Willson will continue the offices at Great Falls and Bozeman as before but under the new firm name.

CARL E. SEGERBERG and MICHAEL J. HOFFMANN, architects, have formed a partnership under the firm name of Segerberg & Hoffmann and will maintain an office in the Washington Building, 438 Main Street, Middletown, Conn.

FRED C. MEDICUS-JOHN H. SAMUELS, A.I.A., Limited, announce the removal of their architectural offices from 211 Chapel Place to 216 Mahoning Bank Building, Youngstown, Ohio.

WILLIAM E. FISHER and ARTHUR A. FISHER, architects, announce the removal of their offices to 827 Denver National Building, Denver, Colo.

ANNOUNCEMENT is made of the dissolving of the partnership of Philip Lindsley Small and Charles Bacon Rowley. Mr. Small will continue the practice of architecture under the name of Philip Lindsley Small and Associates at 1508 Terminal Tower, Cleveland, Ohio. Mr. Rowley has opened an architectural office in the Keith Building of that city.

WORD has been received of the death of John W. Columbus, architect, of Paintsville, Ky. The firm, John W. Columbus & Son, architects and contractors, will be discontinued.

CLARENCE M. NUTTING, architect, has moved from 29 Marshall Street to Hazian Building, 4 West Avenue, South Norwalk, Conn.

DAVID J. WITMER and LOYALL F. WATSON, architects and engineers, announce the removal of their offices to Suite 903, Architects Building, Los Angeles, Calif.

HOMER H. KNODLE, commercial artist, has opened a studio in Fort Wayne, Ind., for the preparation of renderings, perspectives and plaster models for the architectural profession exclusively.

BECKETT & AKITT, architects, have changed their address from 406 Temple Building to 930 Michigan Theatre Building, Detroit, Mich.

LEWIS J. SARVIS, architect, announces the removal of his offices from 63 East Michigan Avenue to Suite Four in the Bromberg Building, East Michigan Avenue at Monument Square, Battle Creek, Mich.

CARL REGER, architect, announces the removal of his office from the West Virginia Utilities Building to the Titus Building, High and Fayette Streets, Morgantown, W. Va.

HOWARD GREENLEY, architect, formerly of 129 East 54th Street, New York City, has virtually retired from active practice in architecture and requests that manufacturers remove his name from their mailing lists.

EDWARD A. NOLAN, architect, announces the removal of his office from 310 Thomas Building, Midland, Tex., to 207-8 Security Building, Phoenix, Ariz. Manufacturers' samples are requested.

CYRIL BENNETT and FITCH H. HASKELL, architects, announce the removal of their offices to 311 First Trust Building, Pasadena, Calif.

GEORGE P. TURNER and EDWARD D. SLATER announce the formation of a partnership for the practice of architecture, under the firm name of Turner and Slater, architects. Offices are at 1212 Martin Boulevard, Birmingham, Ala.

THE ADDRESS OF ARTHUR C. MUNSON, architect, has been changed to 312 Westlake Park Building, 2024 West Sixth Street, Los Angeles, Calif.

BAYARD M. SMITH, architect, of 914 College Avenue, has moved to 513 Construction Industries Building, Dallas, Tex.

THE CORRECT ADDRESS OF THEODORE BRENT, engineer, is Room 80-B, Hotel Roosevelt, New Orleans, instead of Mississippi-Warrior Service, 321 Customhouse, New Orleans, La.

BRANDON SMITH, R.A., announces his association in partnership with Harold O. Reif for the continuation of Mr. Smith's architectural practice at 429 Penn Avenue, Pittsburgh, Pa. Mr. Reif will devote himself to the executive administration of the firm.

L. KOPCZYNSKI, C.E., has moved his industrial architect and engineering office to 729 Colonial Building, 100 Boylston Street, Boston, Mass.

HERBERT M. GREENE, of the Herbert M. Greene Company, architects, announces that he has taken into co-partnership, for the practice of architecture, his former associates, Edwin Bruce LaRoche and George Leighton Dahl, under the firm name of Herbert M. Greene, LaRoche & Dahl, with offices in the Construction Industries Building, Dallas, Tex.

OMAN & LILIENTHAL, architects and engineers, have moved from the Garrick Theatre Building, to new studios and offices, Suite 1410 Tribune Tower, Chicago, Ill.

A  
CLEMCO  
DESK



Close-up Detail  
Illustration of  
"CLEMCO" DaVinci  
Desk Front.



Office of Mr. Melvin Traylor, President of the First Trust & Savings Bank,  
Chicago. Showing the "CLEMCO" Da Vinci Suite as Installed by Mar-  
shall Field & Company, Chicago. Architects: Graham, Anderson,  
Probst and White. General Contractors: Leonard Construction Company.

## Look Forward

The originality, practicability and harmony you are creating in your new bank or commercial buildings will be carried through to completion when you specify "CLEMCO" Desks and Fine Office Suite Furniture.

Look Forward. Choose from the many rich "CLEMCO" designs and give that final touch so important in creating the desired impression.

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name of "CLEMCO" Representative who will co-operate with you.

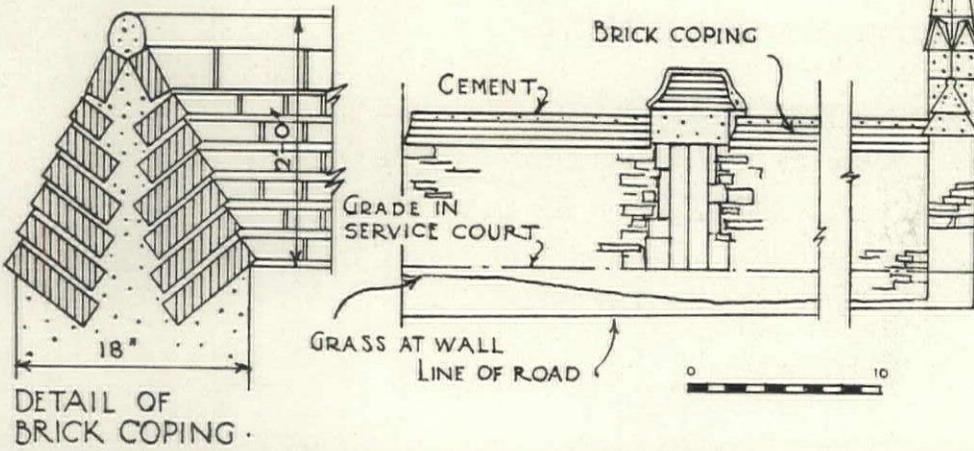
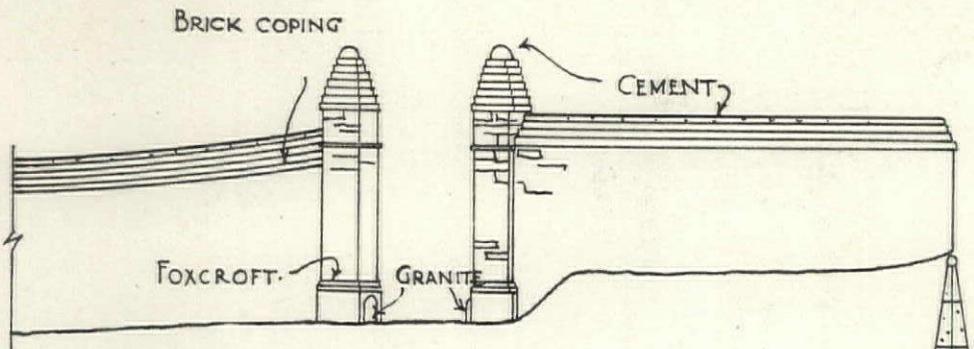
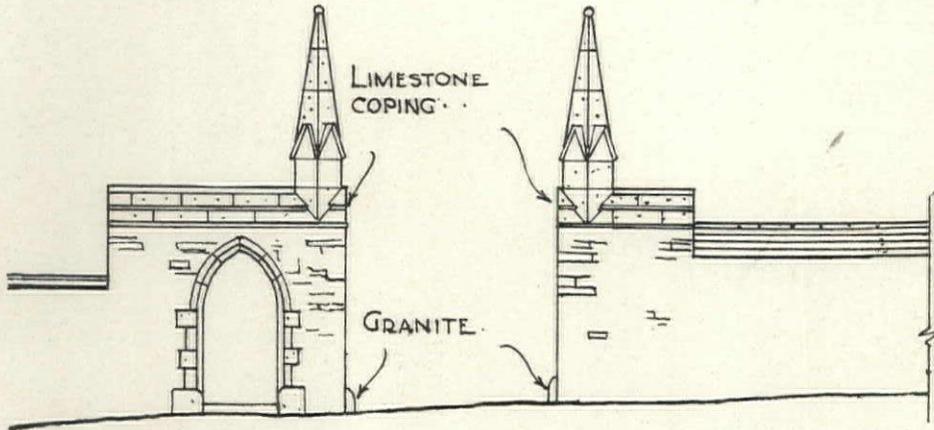
THE CLEMETSEN CO., 3413 Division Street, Chicago, Illinois  
Export Office, 17 Moore Street, New York City

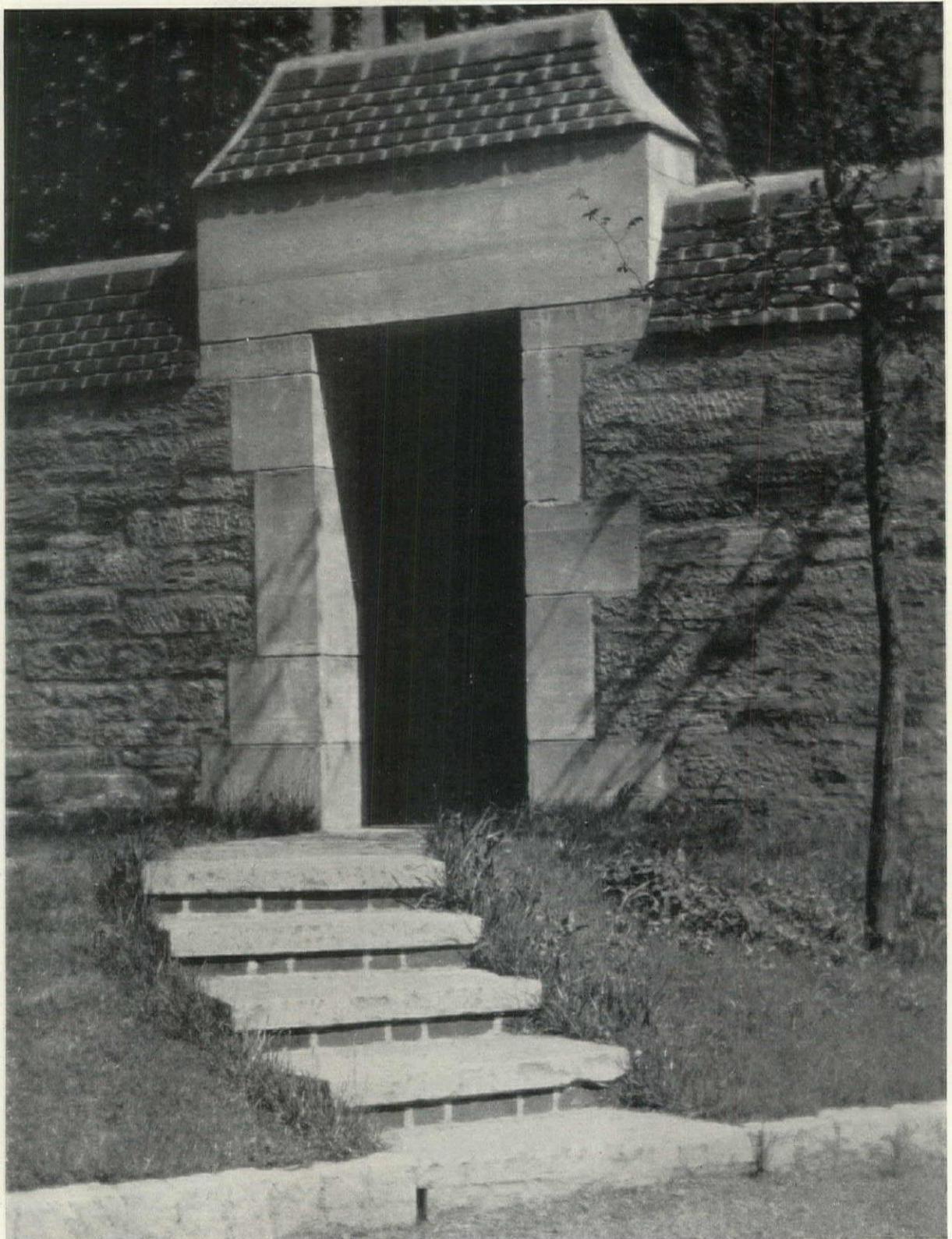
Nation-wide Service Through the Better Office Furniture Representatives

A  
CLEMCO  
DESK

# WALL DETAILS

GOODHART HALL ·  
BRYN MAWR COLLEGE ·  
PENNSYLVANIA ·





*Photo, Rittase*

GATE TO SERVICE COURT  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS

# THE ARCHITECTURAL RECORD

AN ILLUSTRATED MONTHLY MAGAZINE OF  
ARCHITECTURE & THE ALLIED  
ARTS & CRAFTS



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VOLUME 65

FEBRUARY 1929

NUMBER 2

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## GOODHART HALL

ITS DESIGN AND MATERIALS

MELLOR & MEIGS, ARCHITECTS

DESCRIPTION BY ARTHUR I. MEIGS

ALL BUILDINGS have a function to fulfill but Architecture is the aesthetic fulfillment of that function. Yet, functions vary as the poles asunder, as, for example, a church spire differs from a chimney stack, and while we may apply an unlimited amount of architectural ornament to the chimney stack, yet we cannot make it the same as the church spire.

Architecture, like Sculpture, must be modeled and arranged until it achieves *shape*.

As a church spire is to a chimney stack, so may we consider collegiate architecture to commercial architecture—with which we are all too familiar. If the former fails to be aesthetic, if it fails to have shape, harmony, and inspiration, it fails to be architecture.

In this building, the principal element is the Great Hall, which dominates the scheme within and without. Around and against this the other elements are arranged: the Foyer to the south, the Students' Wing to the north, the Stage Entrance to the east, and to the west, the

Music Wing, pushing against the main mass from below and holding it from slipping from its position. These lesser architectural elements buttress the main architectural element, precisely as the stone buttresses on the outside brace the great flying arches which are within, and these in turn support the roof with its stone *flèche* which dominates all. So it builds up from the ground to its pinnacle and accent.

A stone *flèche* held aloft in the air grips the imagination more than one made of a lighter material, because, consciously or unconsciously, the mind and the senses seek for its support. And the support is there, namely, the double stone arch in the center of the interior. So we find that the whole building works towards the support of its highest point.

Nothing is more stirring in architecture than its silent stresses and strains. And when we walk along the Music Walk on the west side of the building we are passing through them, and when we enter, we are sitting under them.

The four flying arches in the interior, the doubled flying arch in its center, and the stone flèche, high above all, constitute the architectural heartbeats of the whole.

The above was written after the signing of the contract and before the turning of the first sod; and a friendly architect made the friendly comment that perhaps the written word might prove to be the best thing about the whole building.

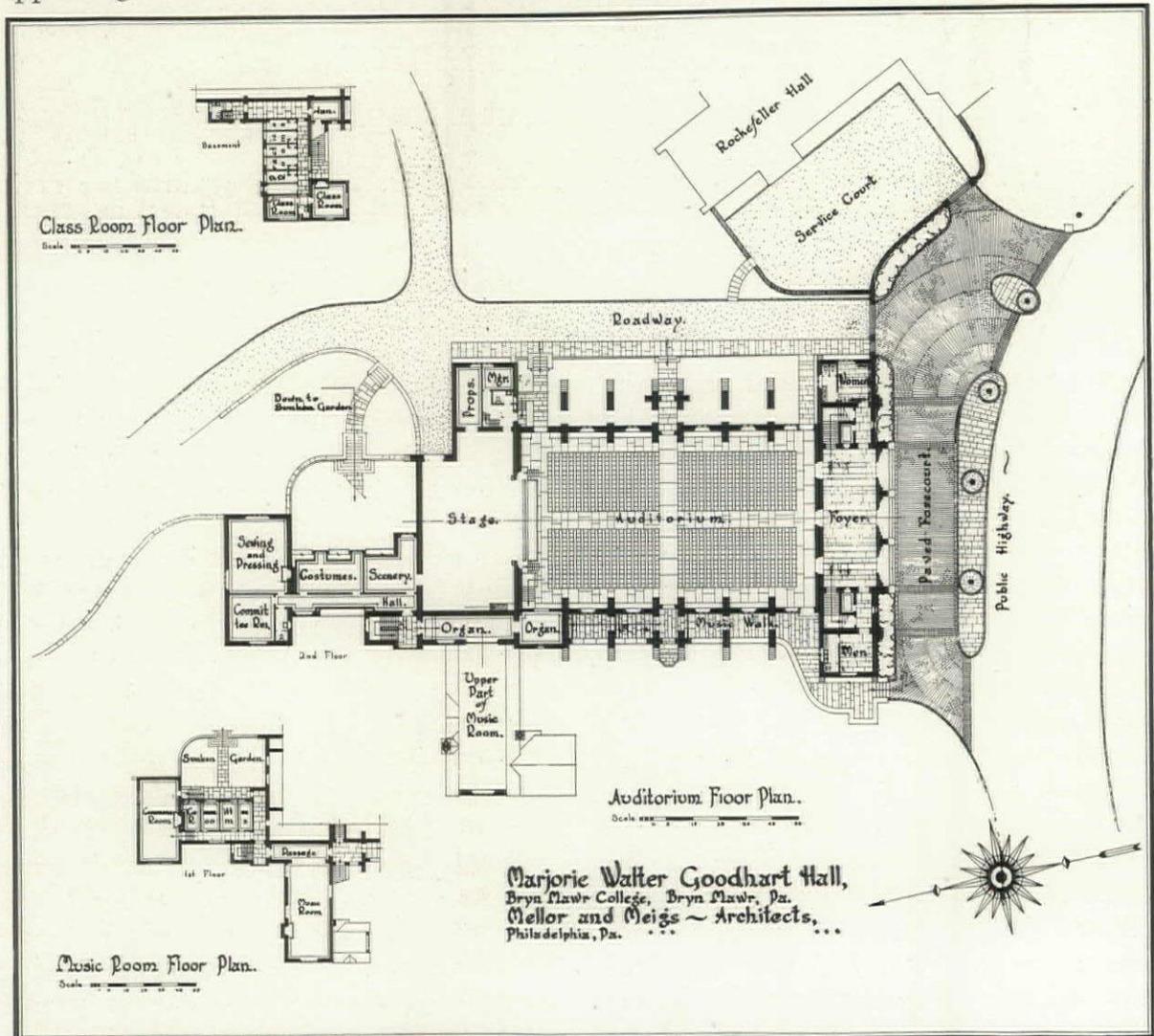
There were two main sources of inspiration: one, the Ponte del Diavolo in Italy, and the other, a barn in France. The Ponte del Diavolo is a triple arched medieval bridge spanning a torrent stream, with its main arch flying high above the water and supporting a nine foot roadway, ascending

and descending a steep incline from the banks to the crown of the arch, which is so thin that it looks as if it might break but doesn't. The barn is the typical shape with the low walls and the great roof.

Everything else flowed along in the wake of these two main ideas, and, in order to give them emphasis, the bourn was set to strip the building of detail as far as it was possible and to use only the simplest and sturdiest of materials.

Stone, Iron, Wood.

Goodhart Hall is built almost entirely of these three and their relatives. The ashlar itself is what is commonly known as Chestnut Hill stone, except that it comes from the Foxcroft quarry three miles from





Photo, Rittase

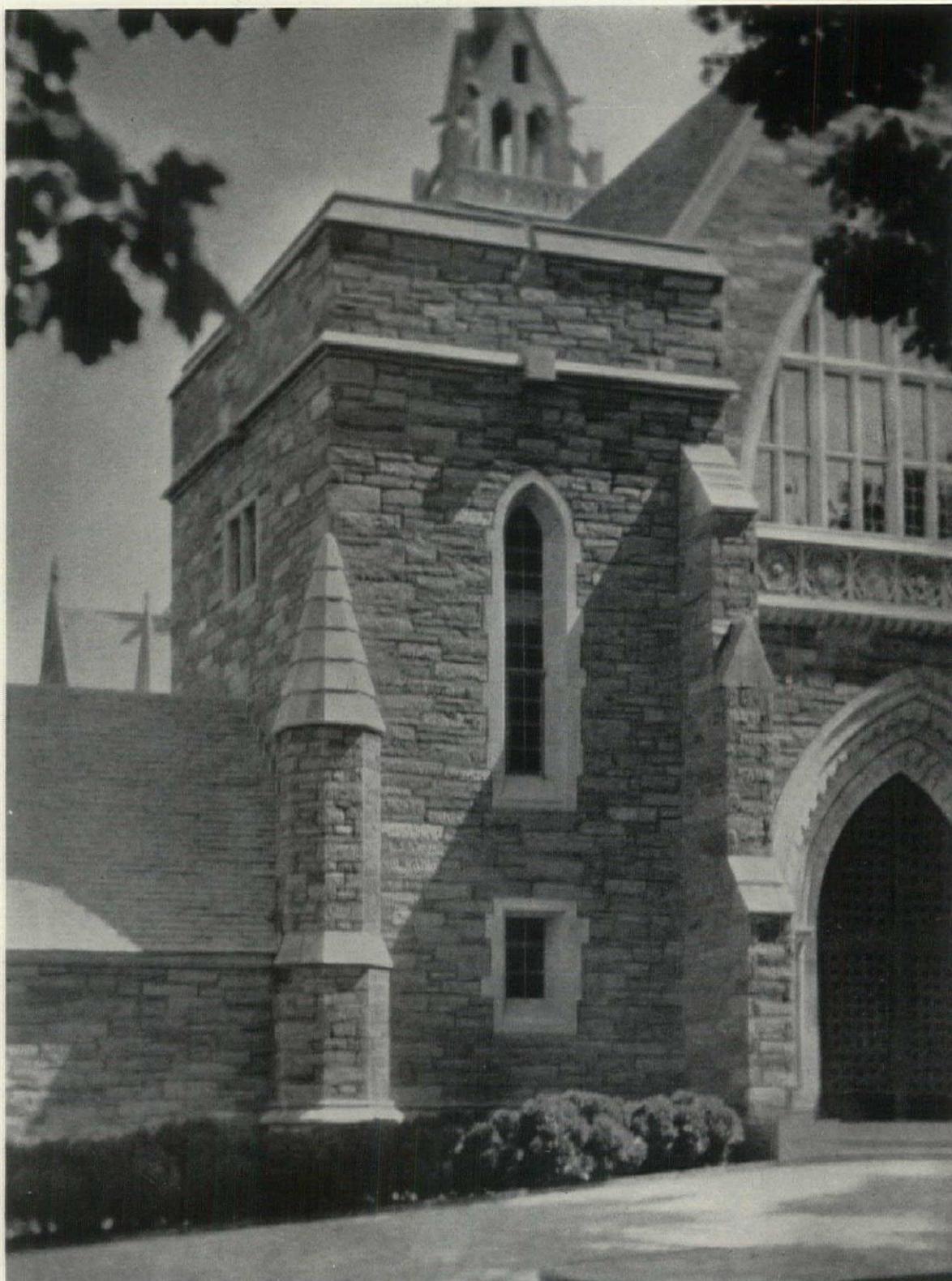
VIEW FROM THE SOUTH EAST  
 GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
 MELLOR & MEIGS, ARCHITECTS

Bryn Mawr and fifteen from Chestnut Hill. The environs of Philadelphia are rich in this material and the veins extend a long way. Limestone trimmings, a slate roof, flagstone walks and floors in abundance, and a Belgian block pavement spread like a stone carpet in front. Inside, more flagstone floors, concrete and mason dashing; all of the stone family. Almost all the interior walls are covered with mason dashing, which is no more than cement plaster applied by the mason with a trowel, and of its own natural color, namely a yellowish gray, produced by the cement and the bright yellow Jersey gravel. Everything enumerated above except the slate is put on or laid up by the mason.

Pink granite Belgian blocks greet us on our arrival, and so modest and retiring

are they that we might forget to notice that we are stepping on them, but were they absent, we should miss their color and texture. Unobtrusively, they tell the motorist which way to go, and they play a part practically and aesthetically as important as do the foundations structurally.

Next comes the concrete, a mixture of stone and iron concealed. These arches are not really arches, but in truth, curved concrete beams in the shape of an arch. They thrust at the bottom, but if it were not for the thousands of pounds of reinforcing iron in their cores they would break up through the roof at their thinnest point. One main thing about the surface, and that is, that it had to remain untouched after the removal of the forms, bubble holes, honeycombs and all. This being assumed in the beginning, the forms were of dressed



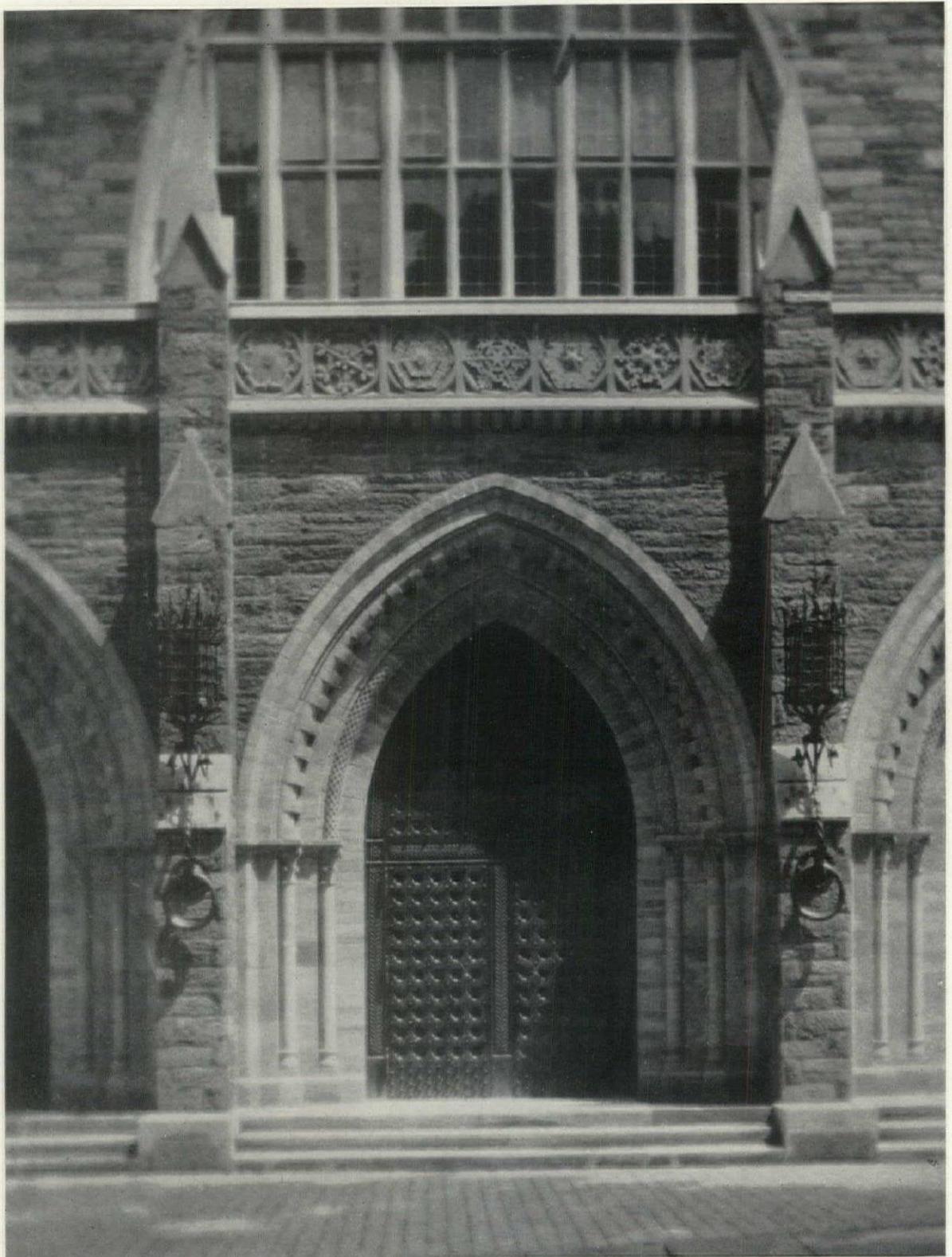
Photo, Rittase

WEST STAIR TOWER  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS



Photo, Rittase

MAIN ENTRANCE DOORS  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS



Photo, Rittase

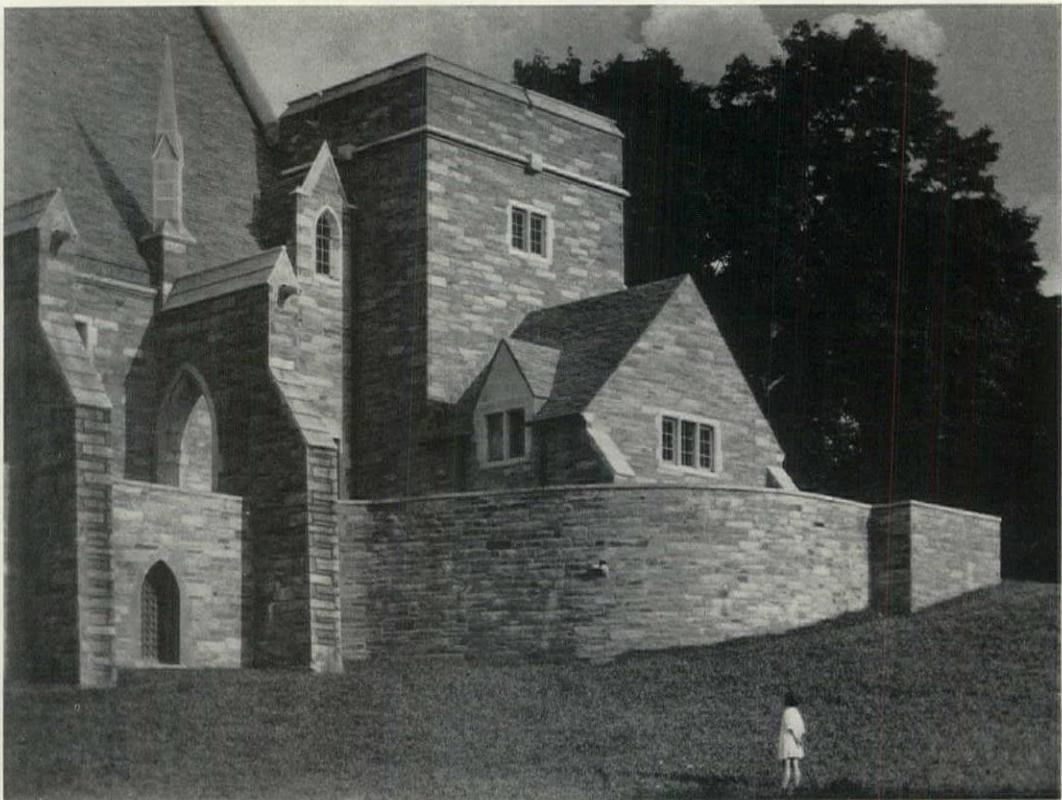
CENTRAL DOOR AND FROST CRYSTALS  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS



EAST SIDE  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS



FRONT ENTRANCE



*Photo, Rittase*

BEGINNING OF MUSIC WALK  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS



Photo, Rittase

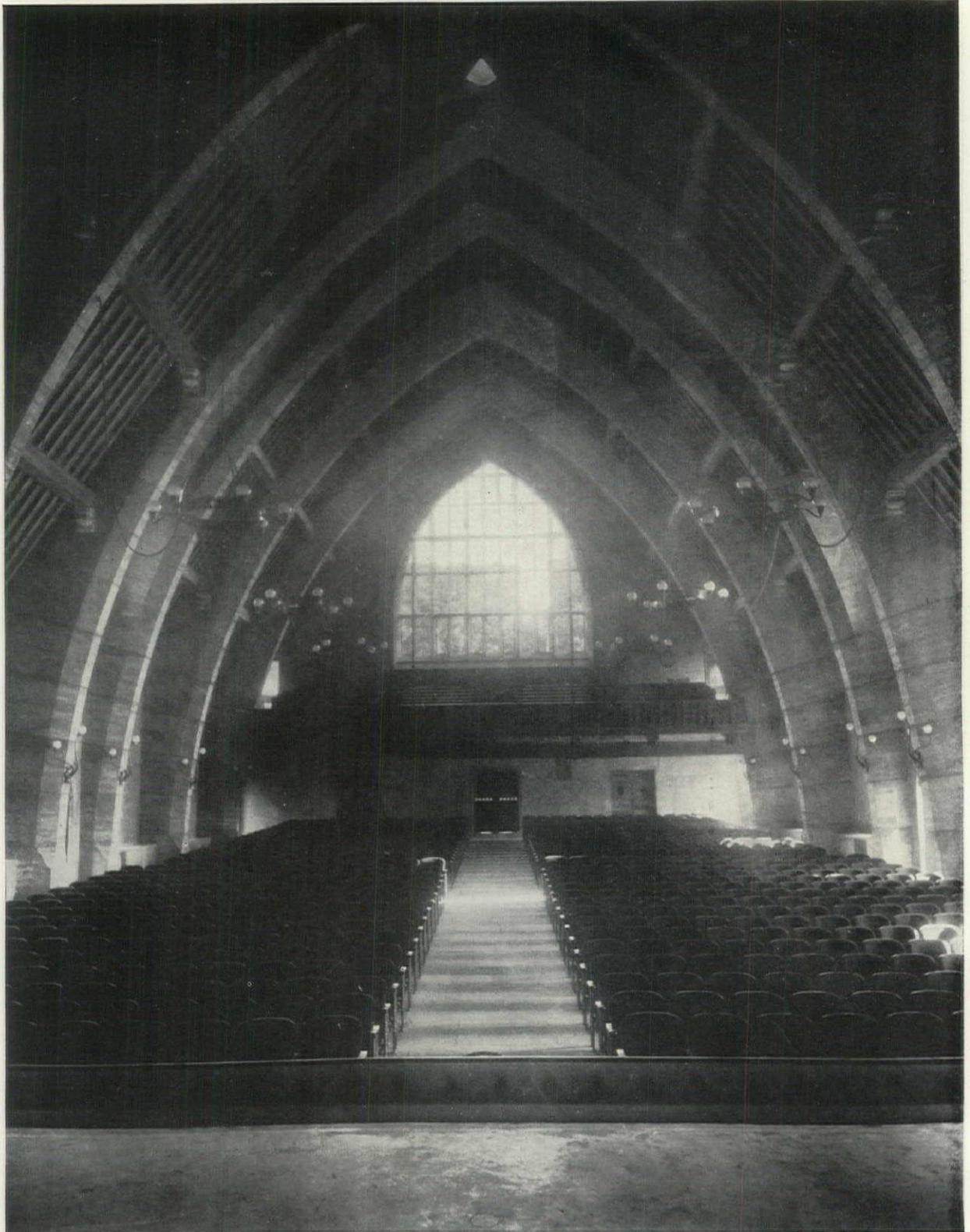
VIEW FROM NORTH WEST



NORTH SIDE

GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA

MELLOR & MEIGS, ARCHITECTS



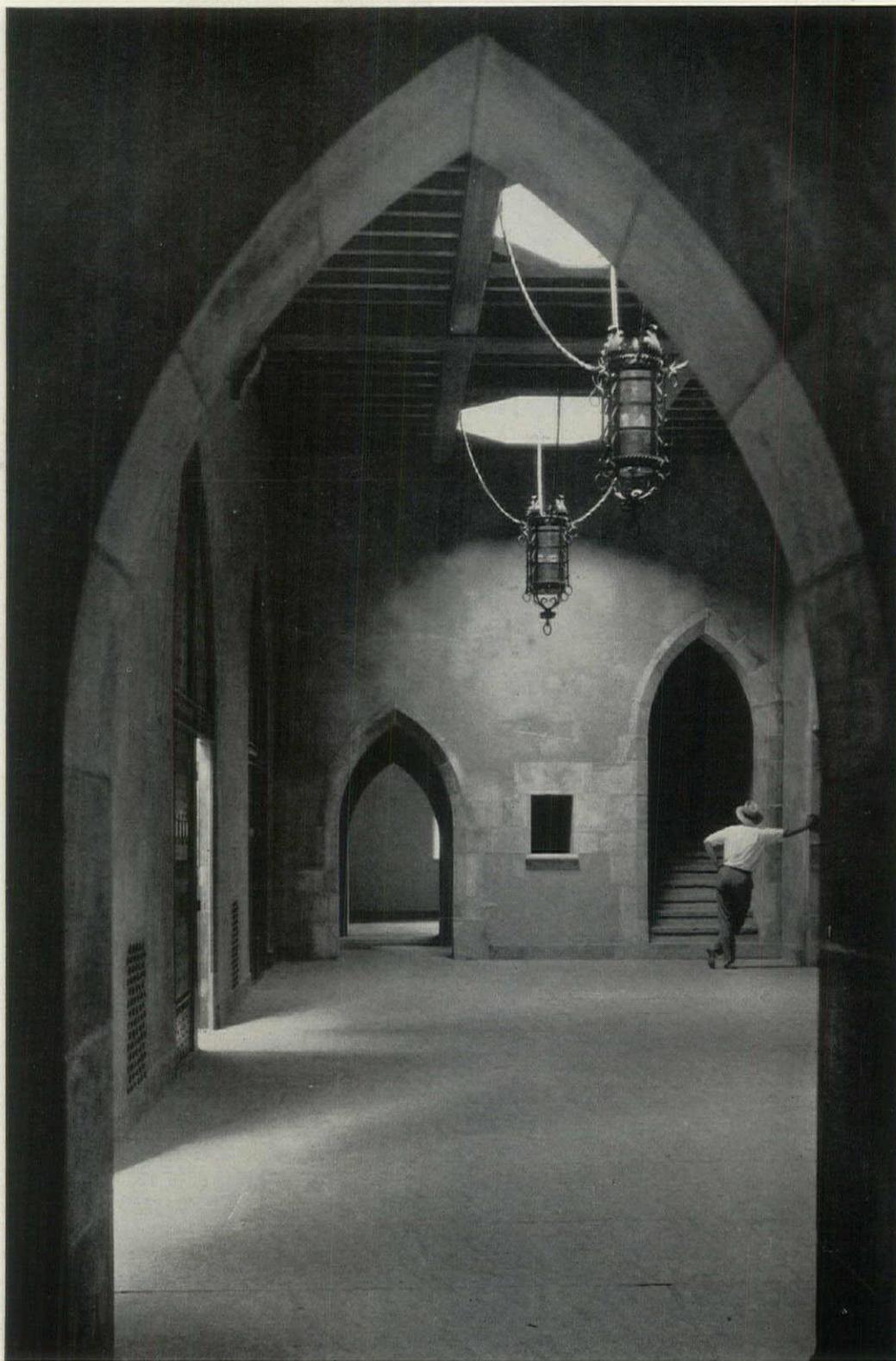
Photo, Rittase

VIEW OF AUDITORIUM FROM THE STAGE  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS



Photo, Rittase

VIEW OF AUDITORIUM FROM THE BALCONY  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS



THE FOYER  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS



UNDER THE BALCONY  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS

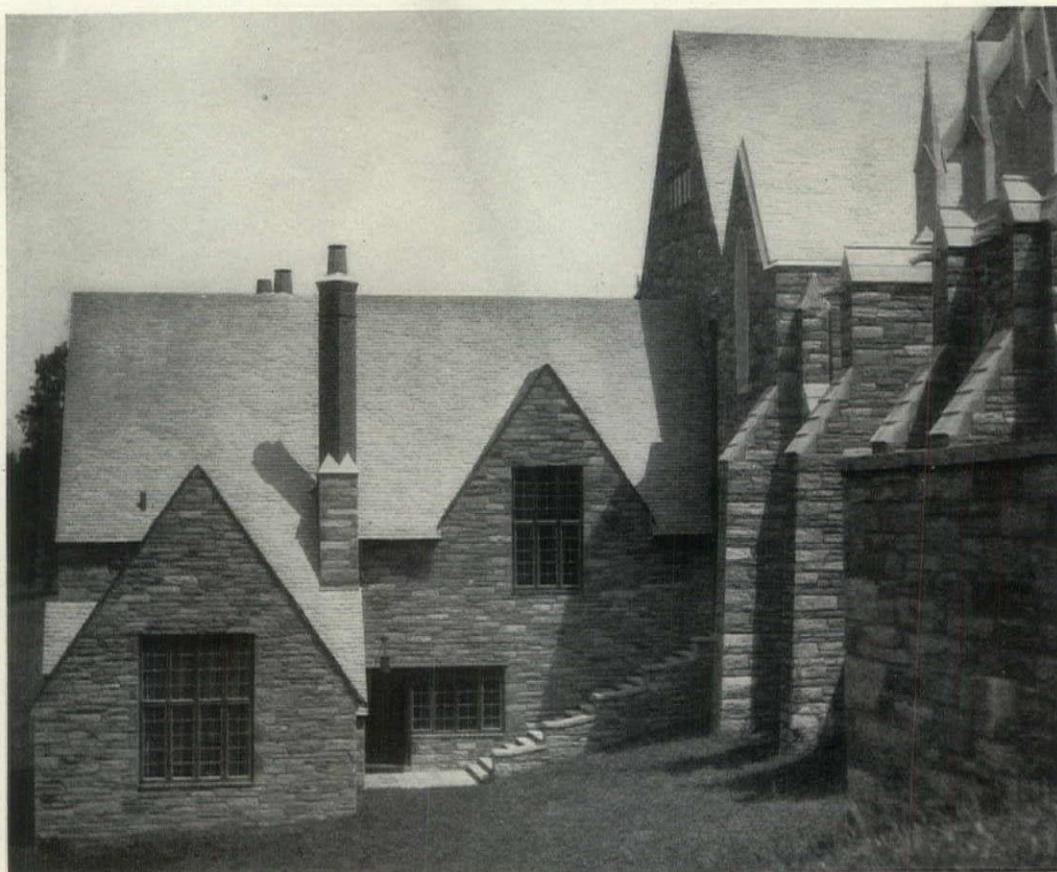
lumber with their joints running radially.

After concrete comes wood, and there is not much of it, but what there is, is stout and strong. Yellow pine for the roofs and balcony and oak for the doors.

Finally, we come to the iron, left to the last on purpose. Two huge twisted iron ropes hold up the balcony. Rivets, bolts and bosses hold the doors together; hinges

the wrought iron work of one Mr. Samuel Yellin, master craftsman, to achieve a craftsman's purpose. We cannot have a design consisting only of accents, no matter how fond we may be of them; nor can we have nothing but plain surfaces and backgrounds. We must have both, and the two must be inter-related.

What does architectural design boil

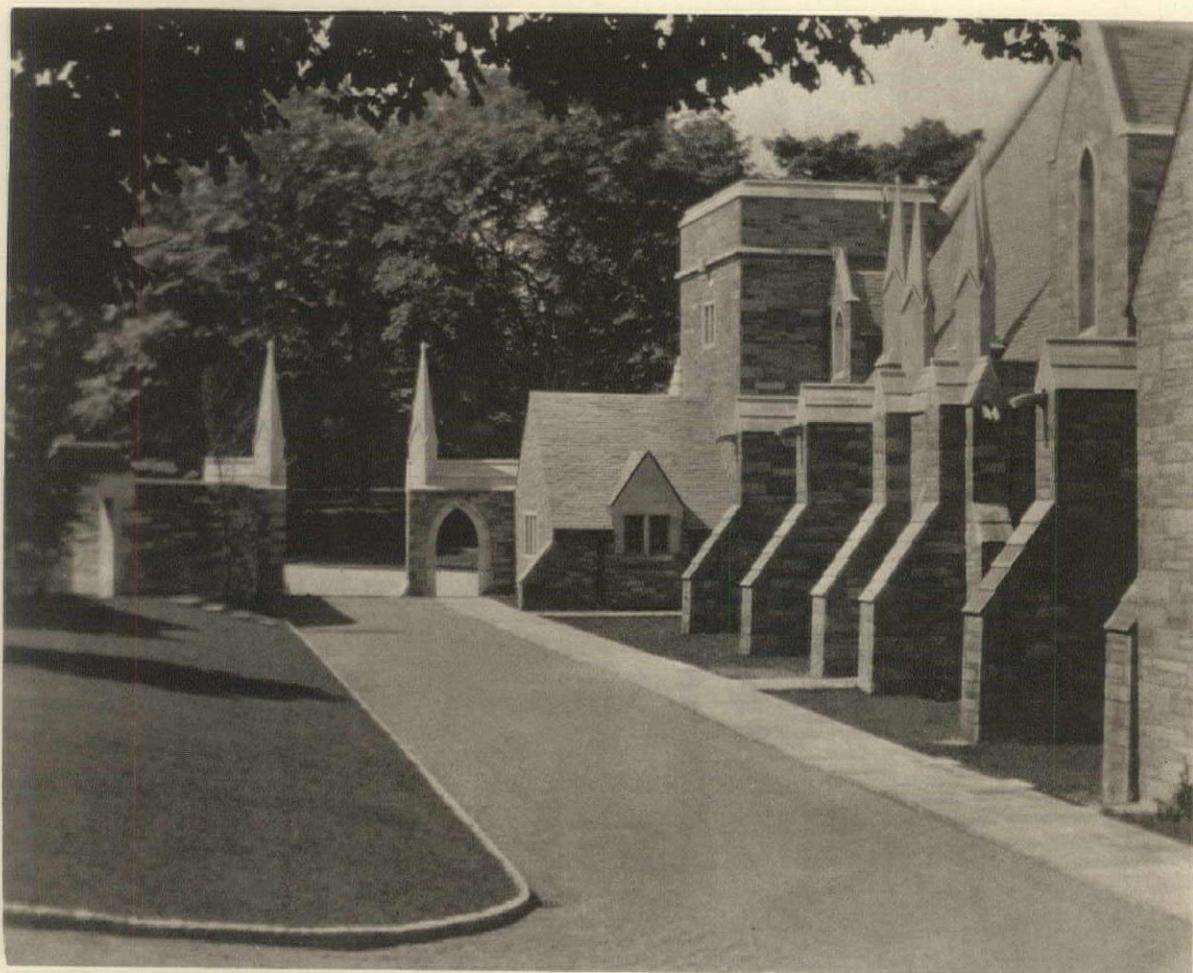


VIEW FROM NORTH WEST  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS

carry them, shoot bolts, pulls and thumb latches operate them; and so on through the stair-rails and lamps and brackets of many different descriptions. And why were all these surfaces of stone and concrete, plaster and wood left so plain and unobtrusive? Why indeed, other than to allow

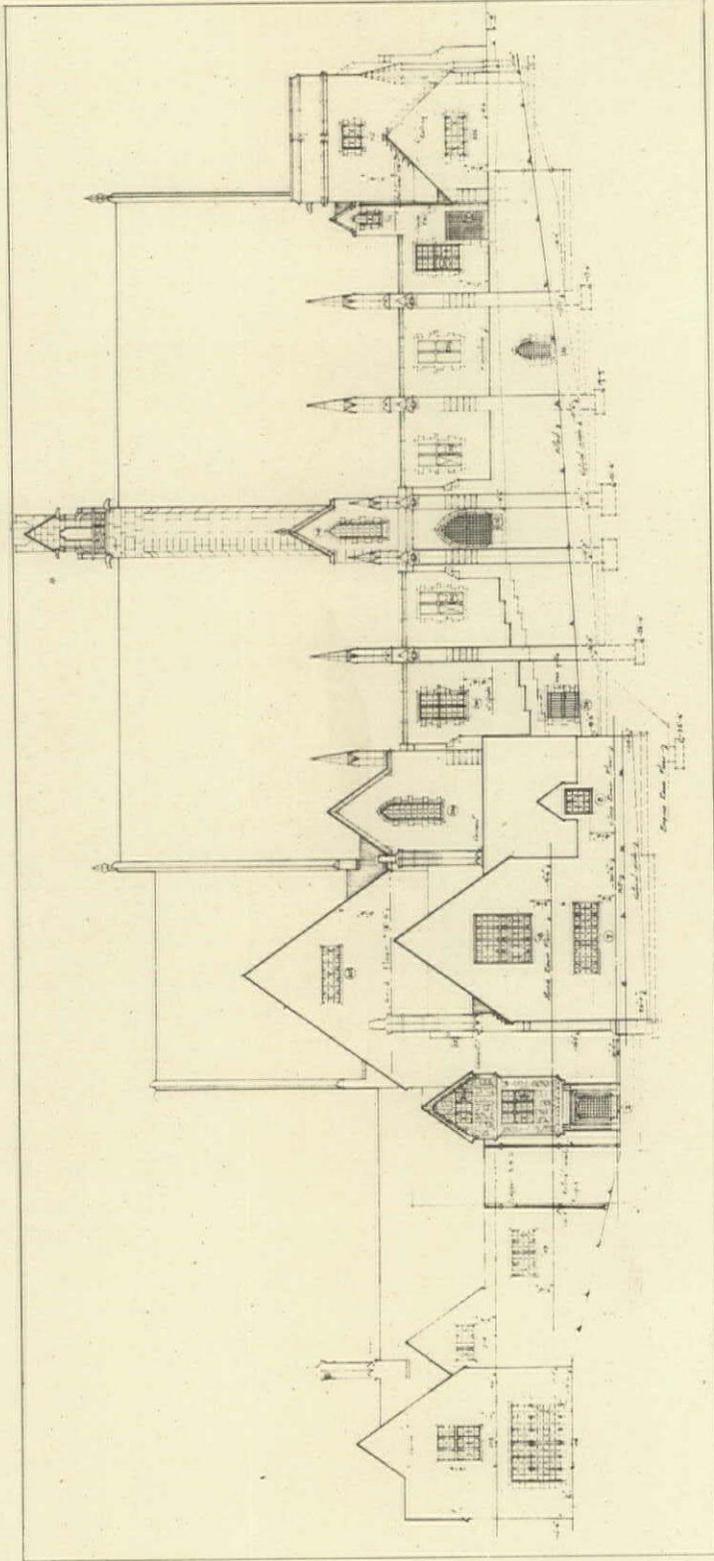
down to but to have a want, to find an idea to fit it, to clothe and build the idea in materials, and to seek to make the materials harmonize, to apportion to each material the job that it is fitted to do, and to try to leave all the materials comfortable and happy in the end?

PORTFOLIO  
OF  
CURRENT ARCHITECTURE



*Photo Rittase*

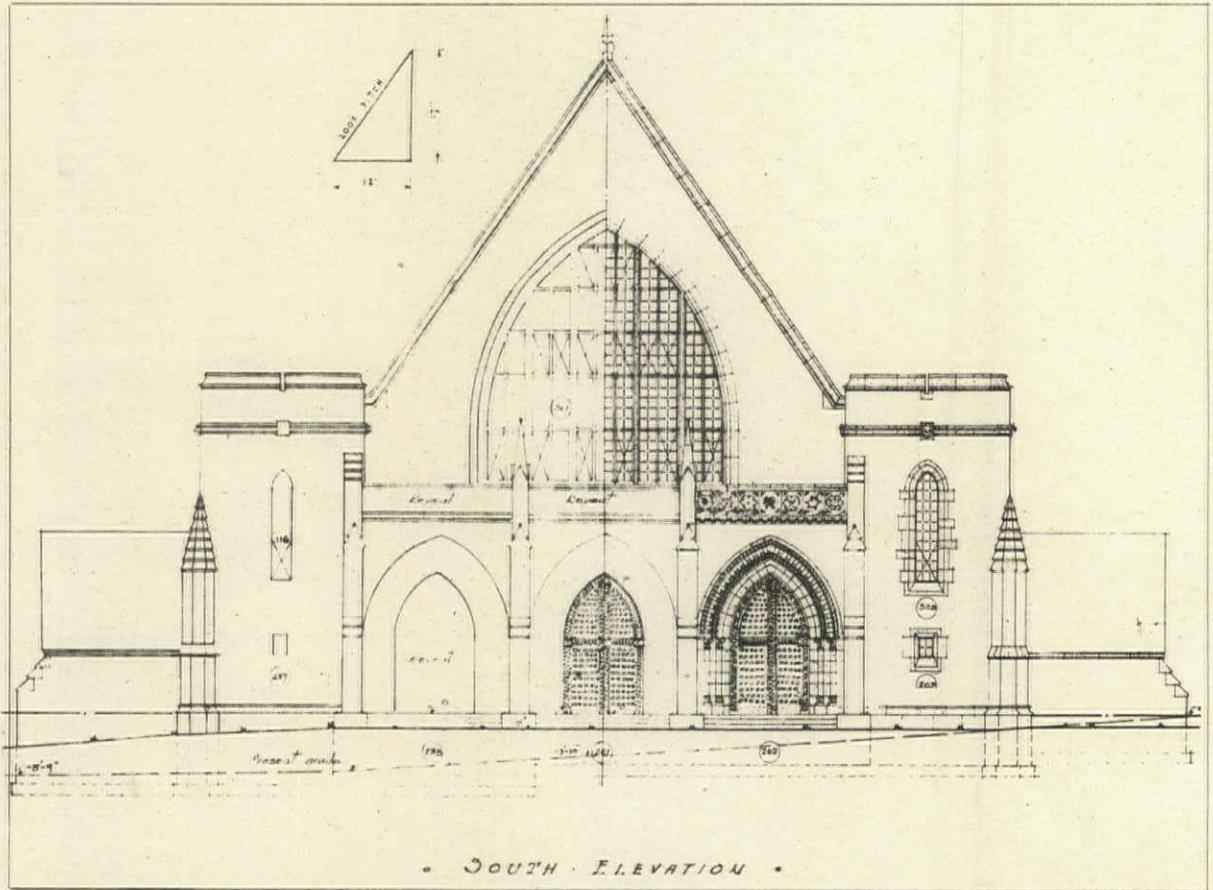
Buttresses on East Walk  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS



West Elevation  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS



Main Entrance to Auditorium  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS

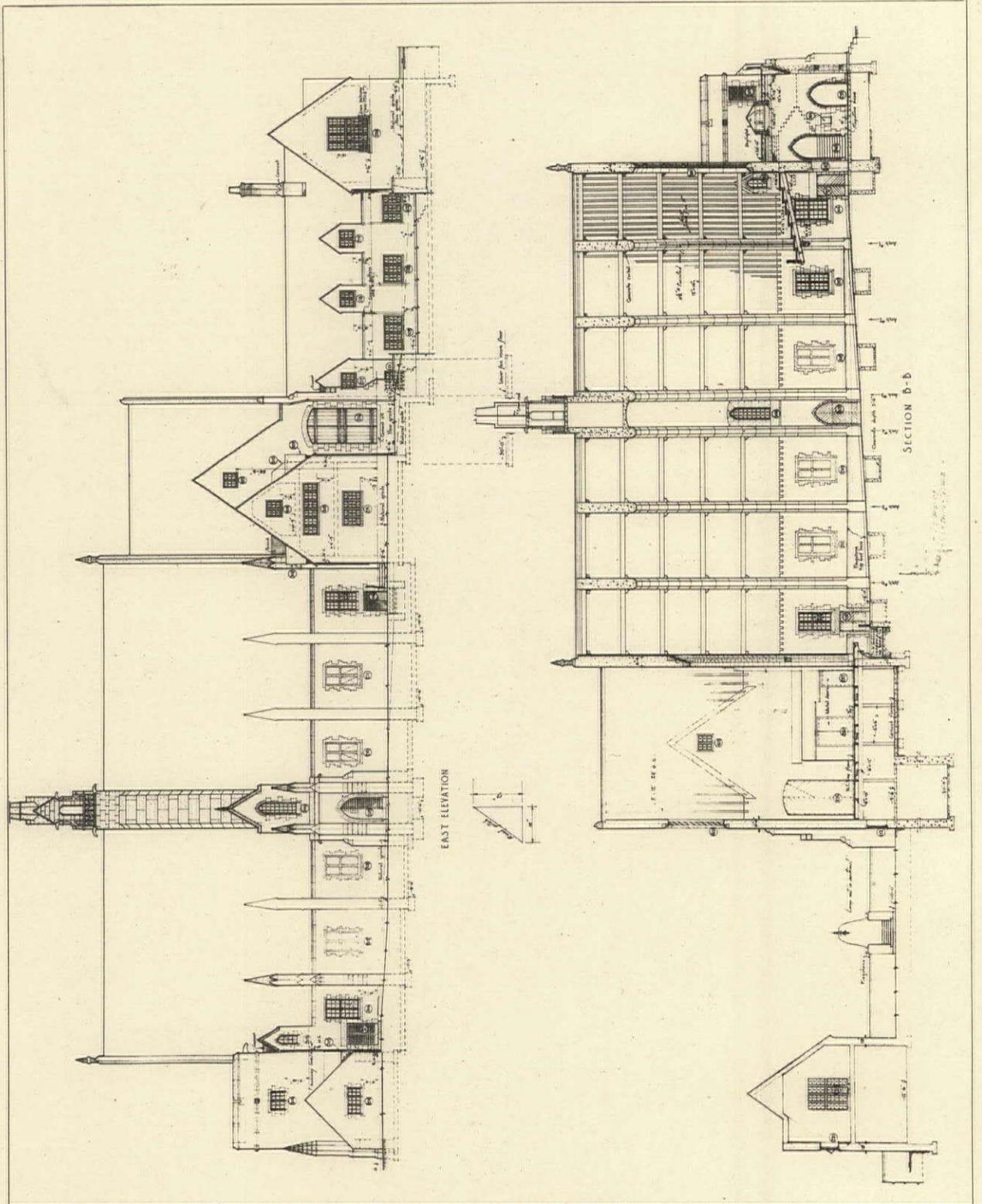


Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS



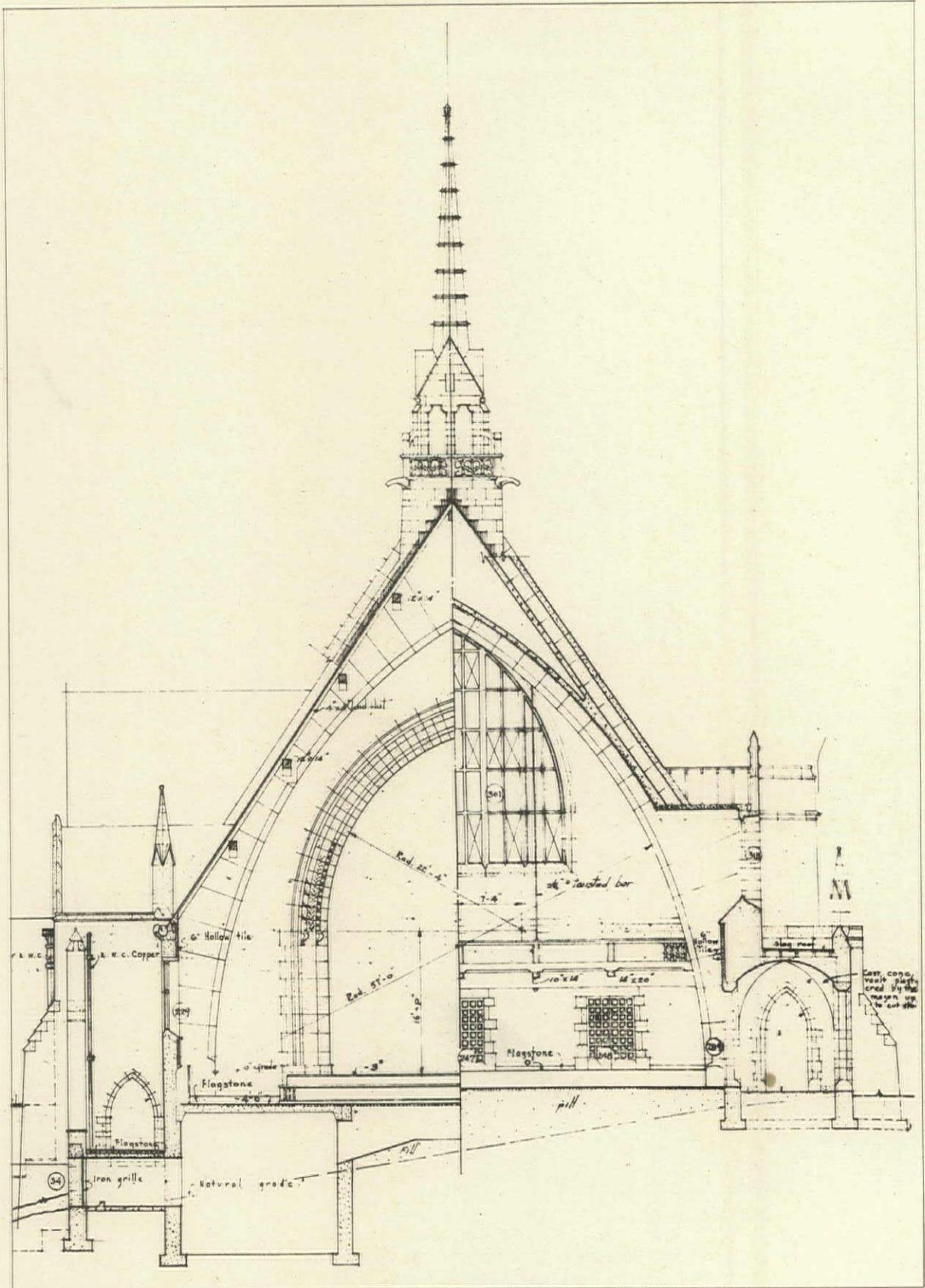
*Photo Rittase*

East Walk  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS





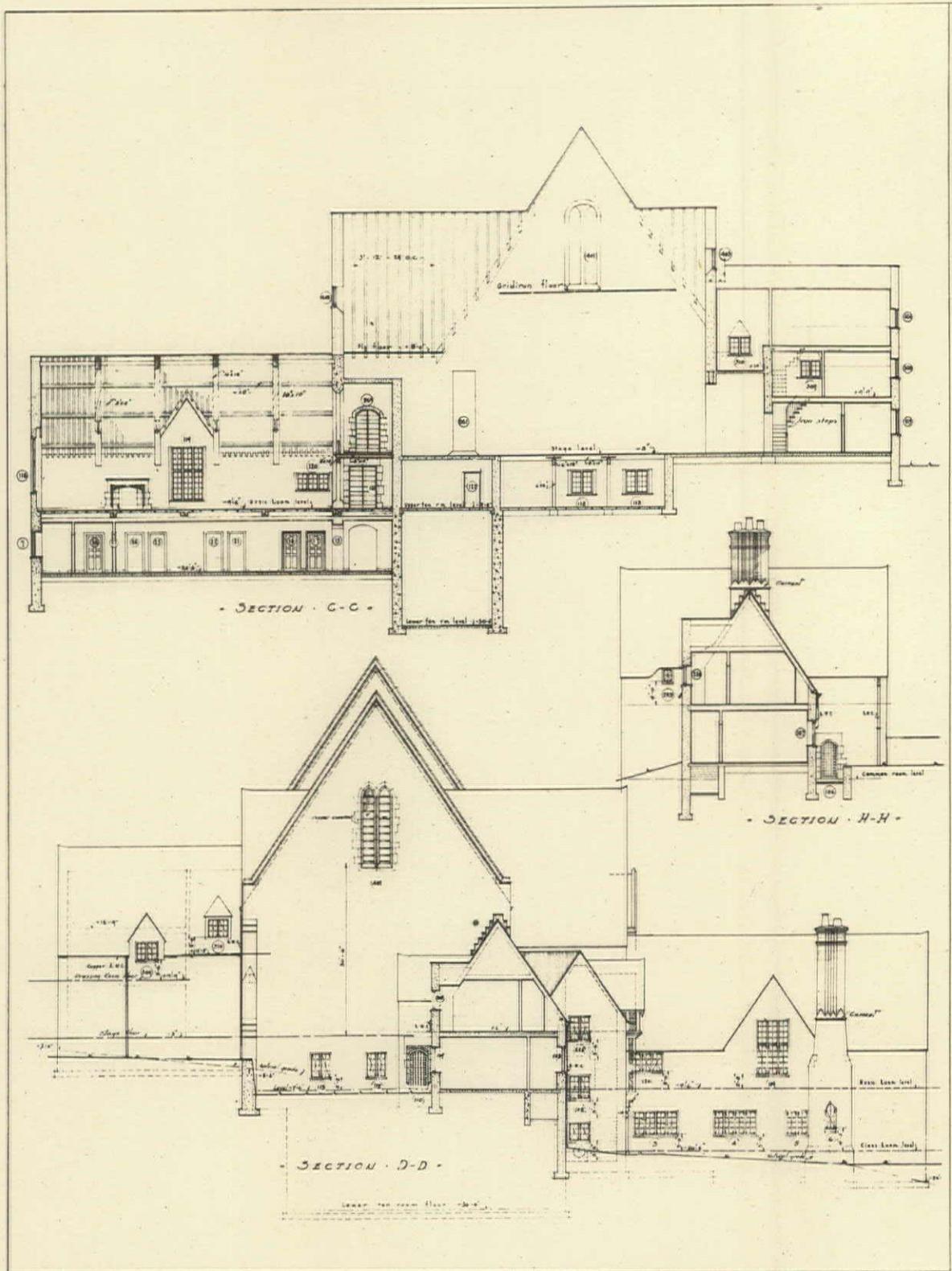
The Music Walk  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS





*Photo Rittase*

Stair Gable  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS

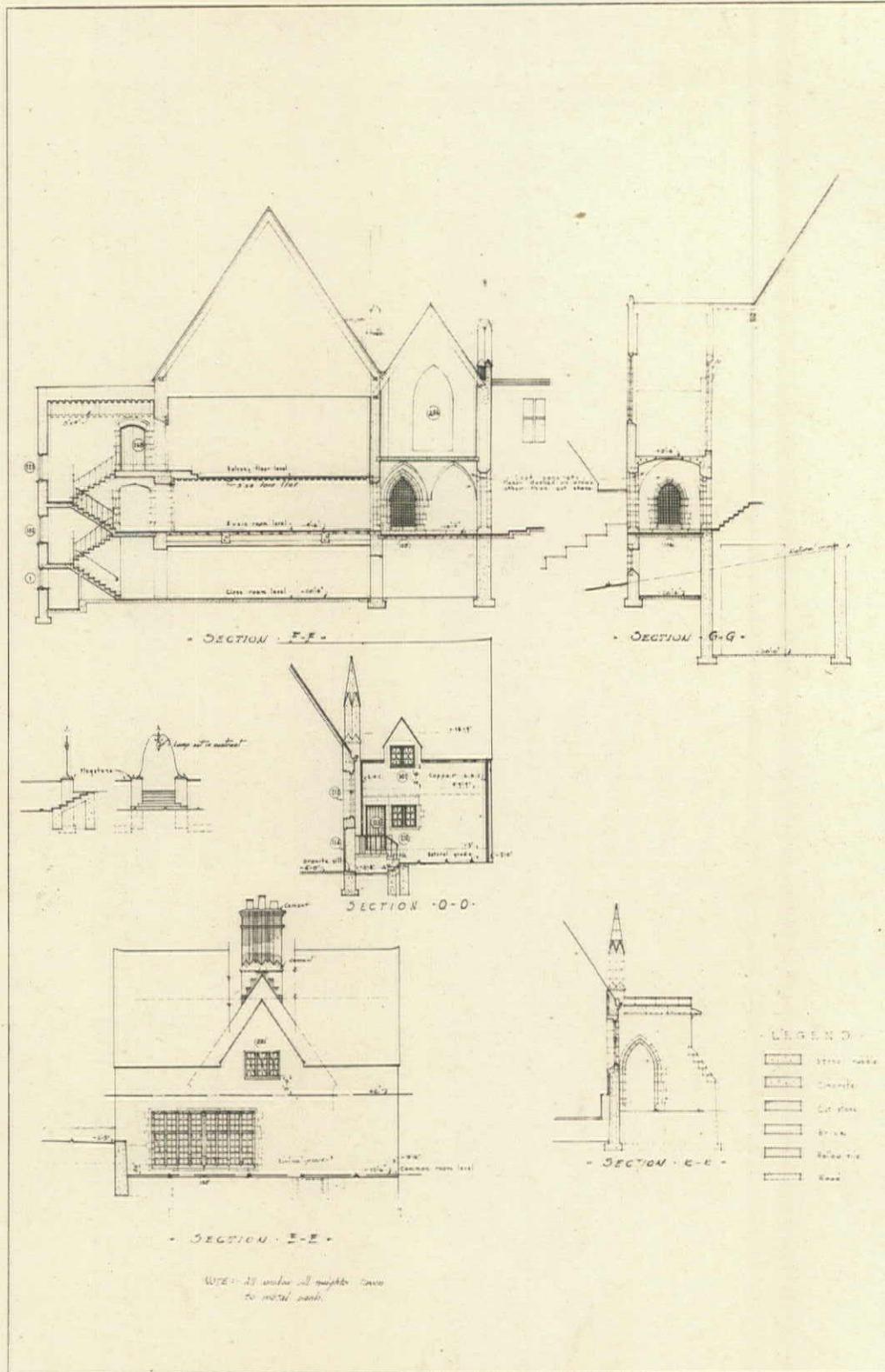


Detail Drawings  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS



*Photo Rittase*

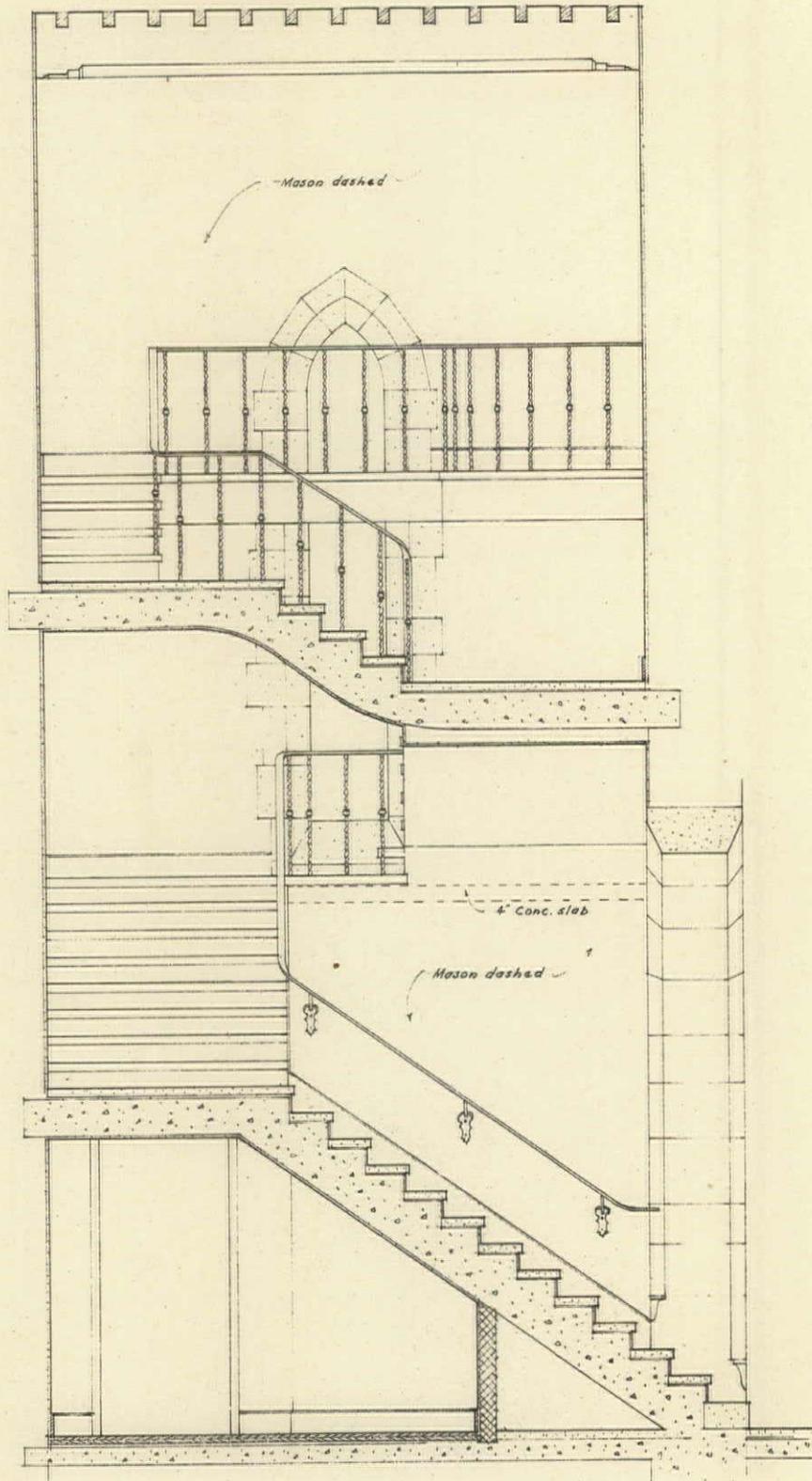
Balcony on Music Walk  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS



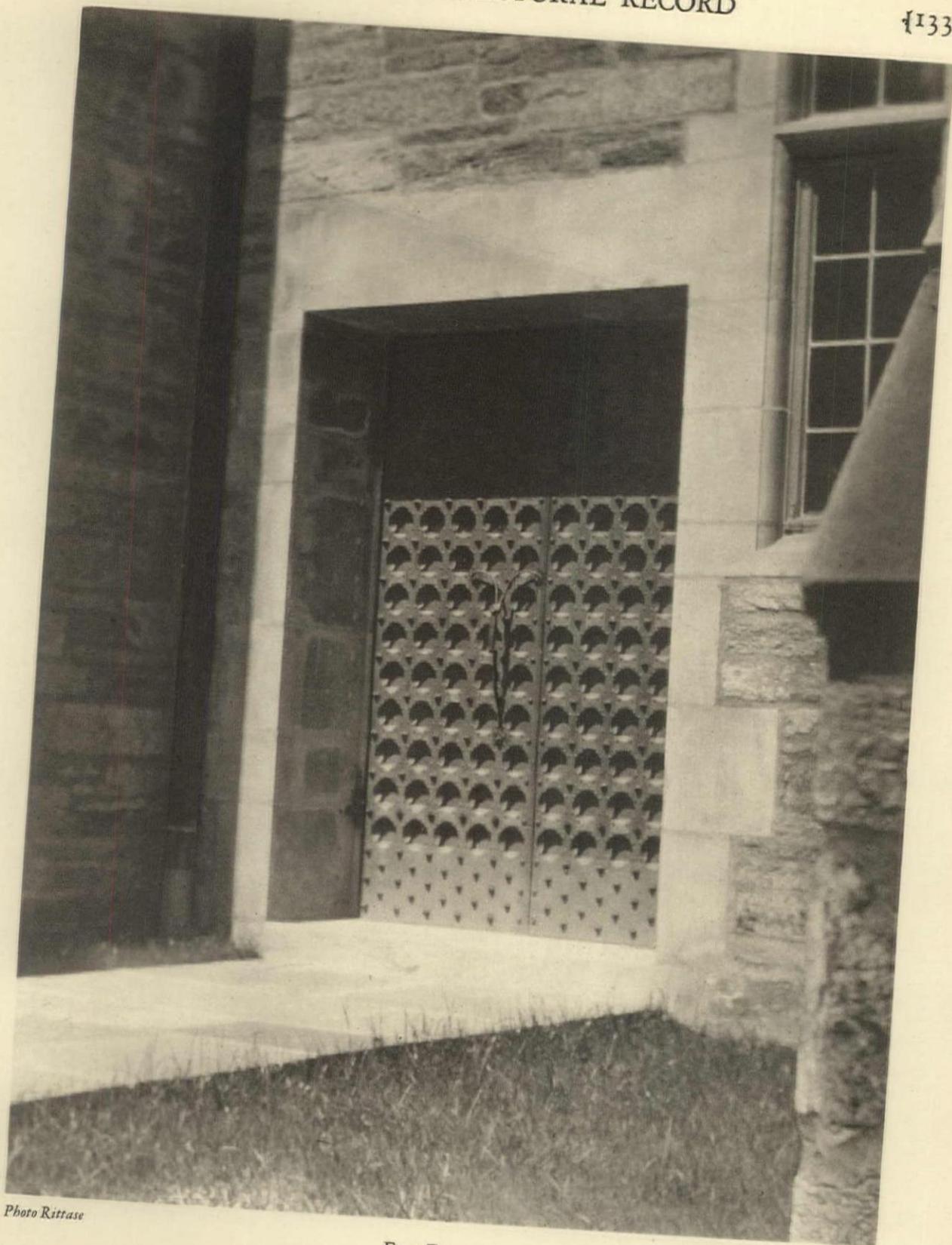
Detail Drawings  
 Goodhart Hall, Bryn Mawr College, Pennsylvania  
 MELLOR & MEIGS, ARCHITECTS



View from beneath the Organ Chamber  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS



SECTION B-B  
 DETAIL OF STAIR HALL  
 MARJORIE WALTER GOODHART HALL  
 BRYN MAWR COLLEGE - PA  
 MELLOR, MEIGS & HOWE - ARCHTS.  
 PHILADELPHIA - PENNA.



*Photo Rittase*

East Entrance  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS

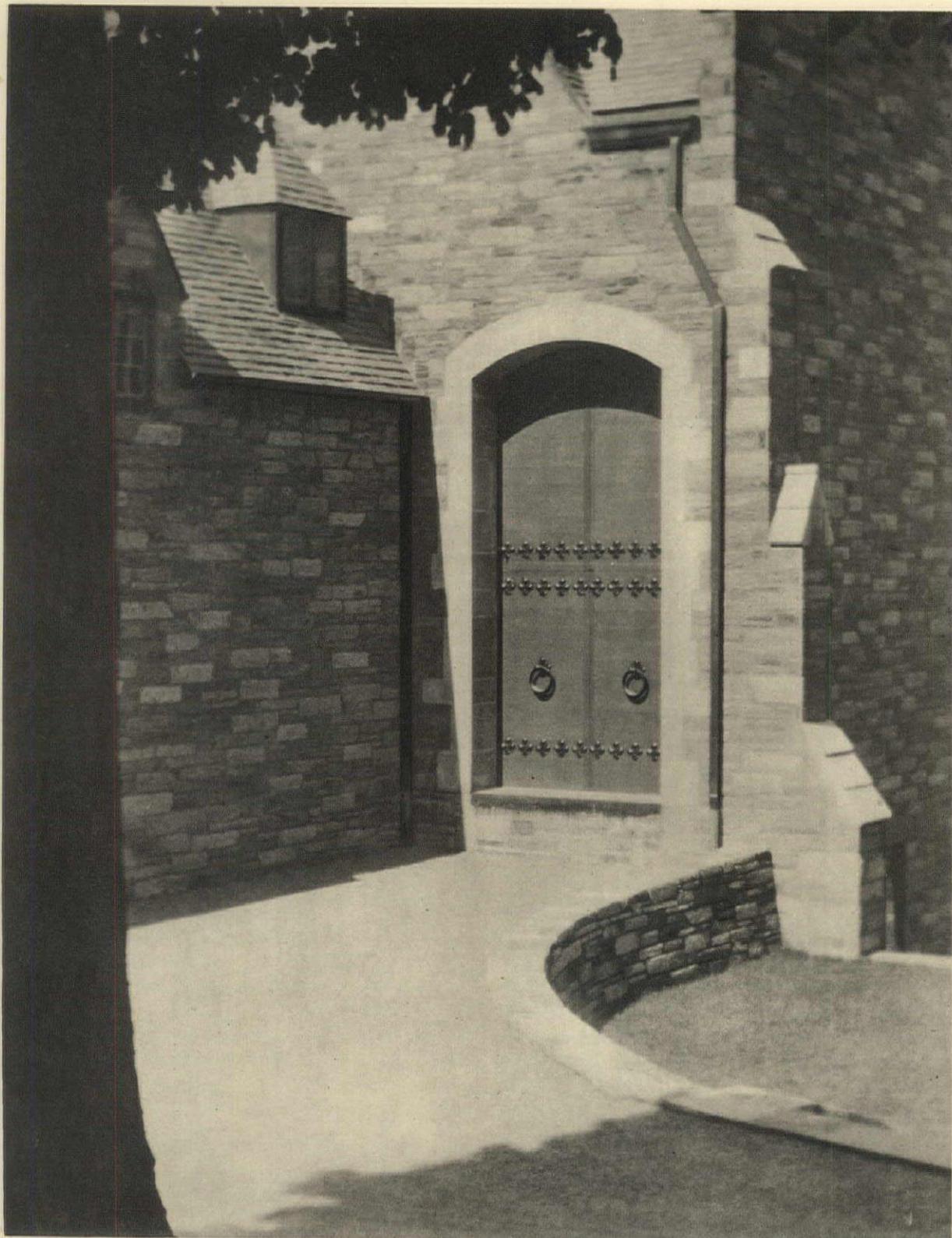
Bouff in 1728  
 In memory of  
 THE REV. JOHN BISHOP  
 D.D.

SECTION  
 (Length of setting to be throughout his inscription.)  
 of these letters  
 Center line of figure and inscription.

JOHN TO ASIA THE FOR  
 GOODHAR'S

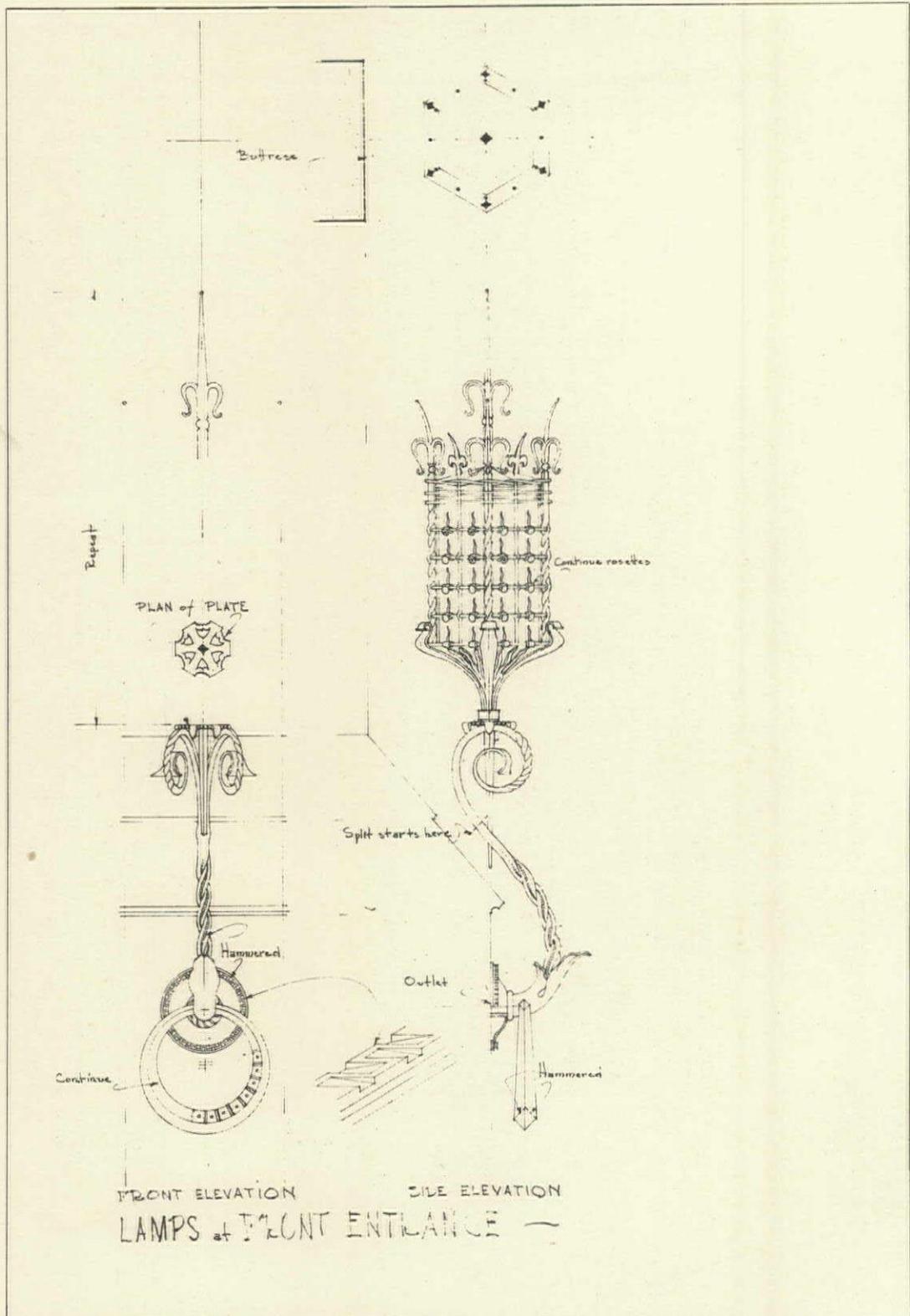
20" or more of above part  
 20" or more of above part  
 20" or more of above part

SECTION  
 KEY ELEVATION  
 SECTION  
 SECTION



*Photo Rittase*

Stage Scenery Door  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS

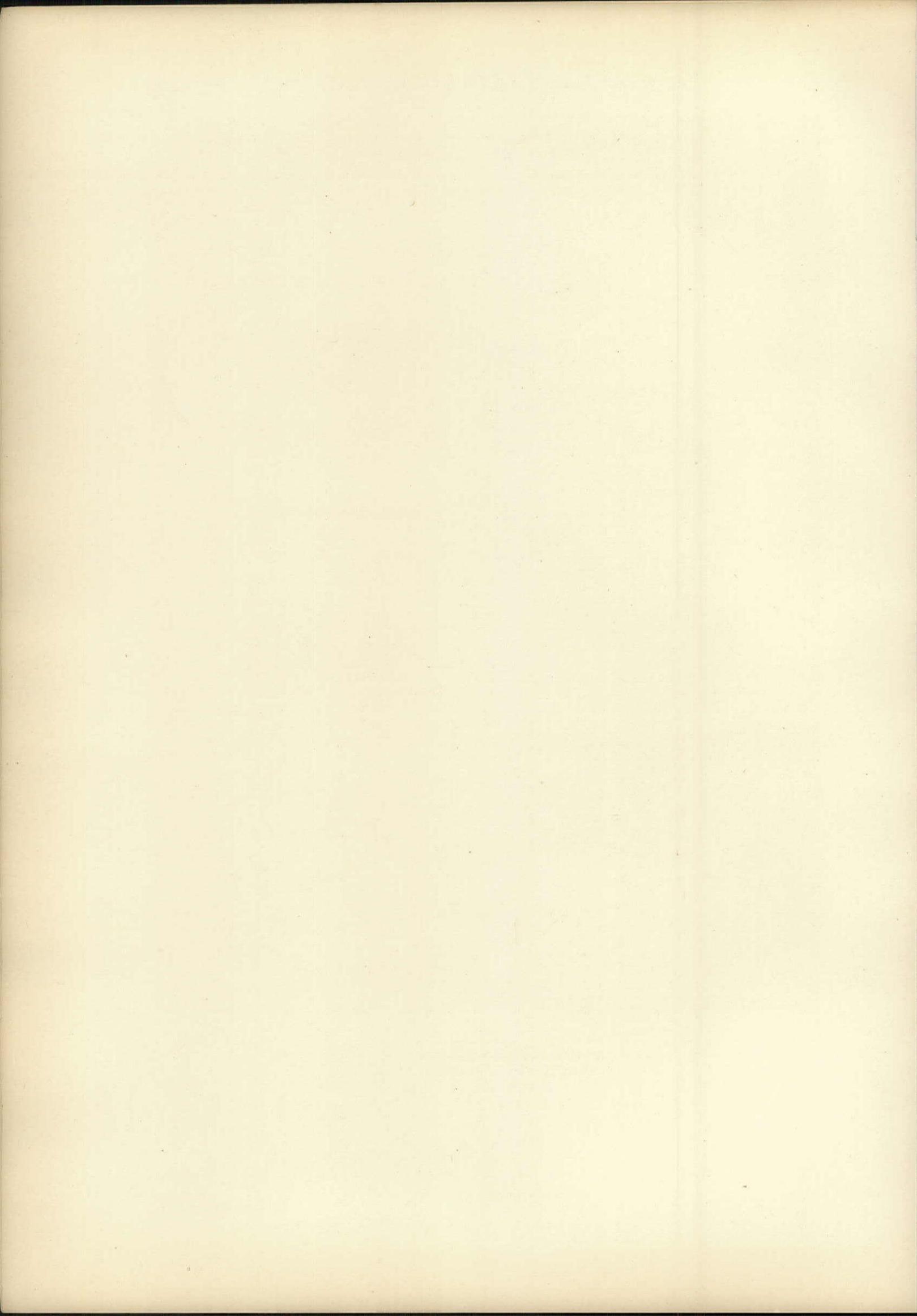


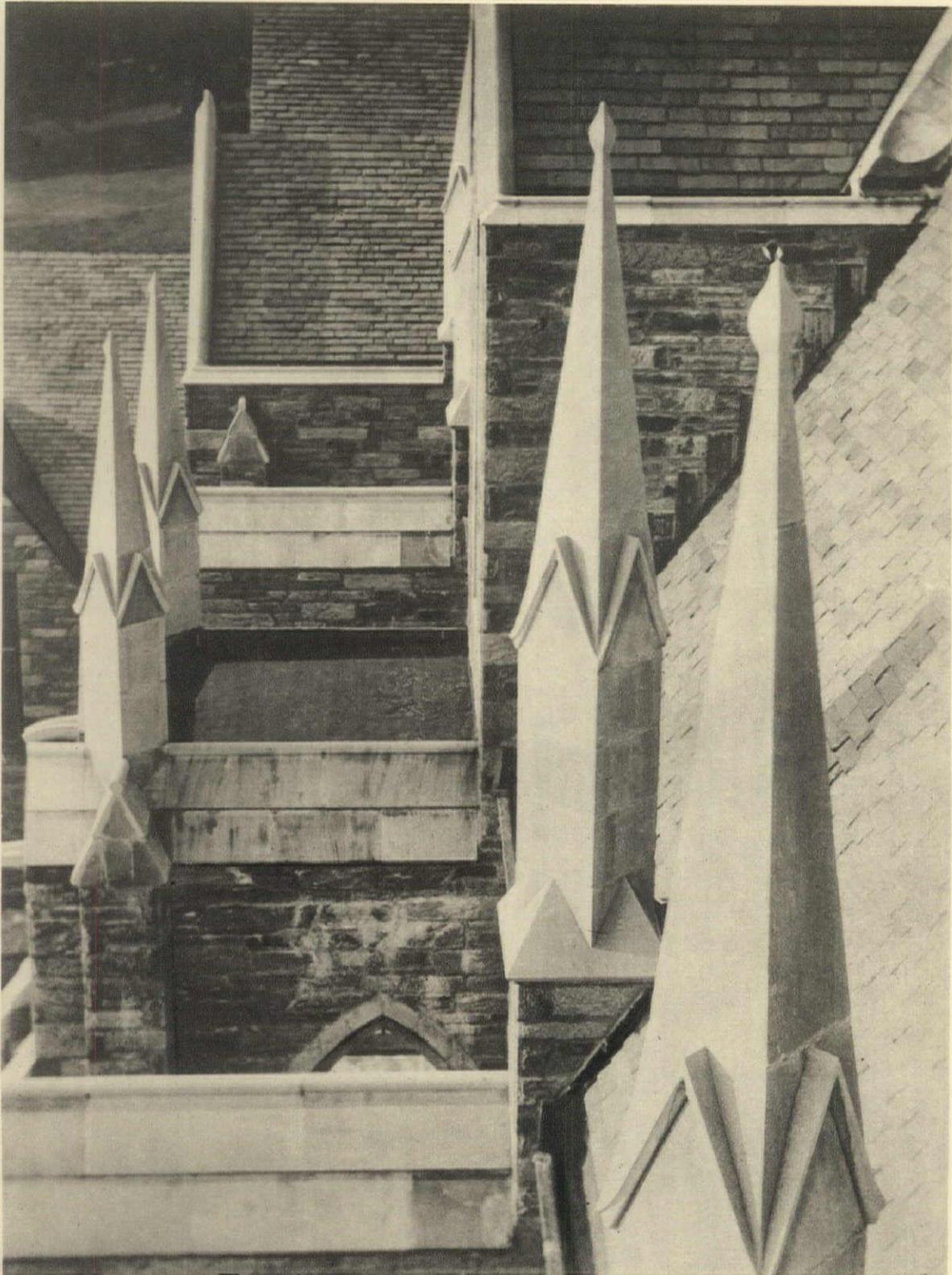
Detail Drawing of Lamp  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS



*Photo Rittase*

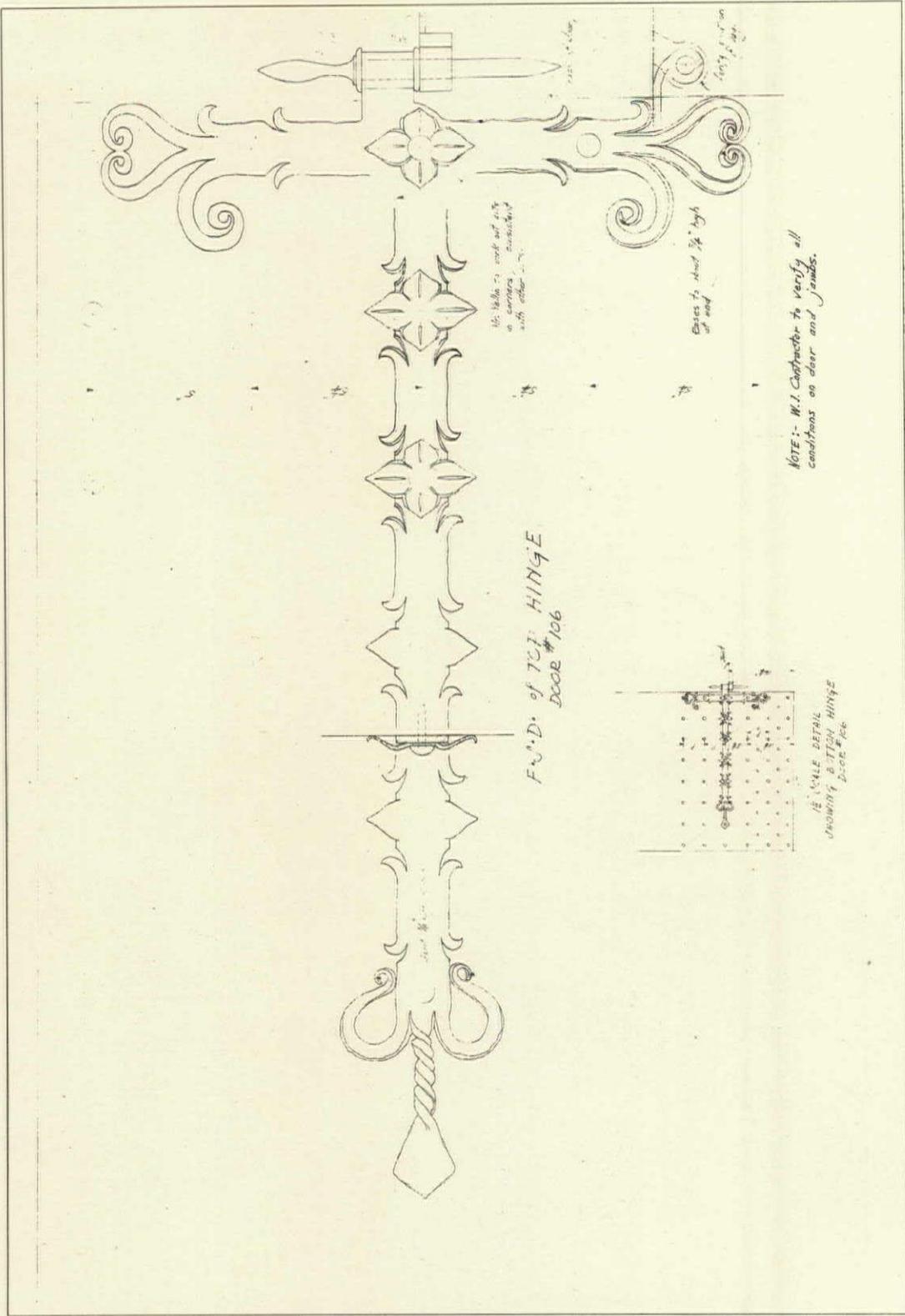
Green Room Entrance  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS





*Photo Rittase*

Pinnacles  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS

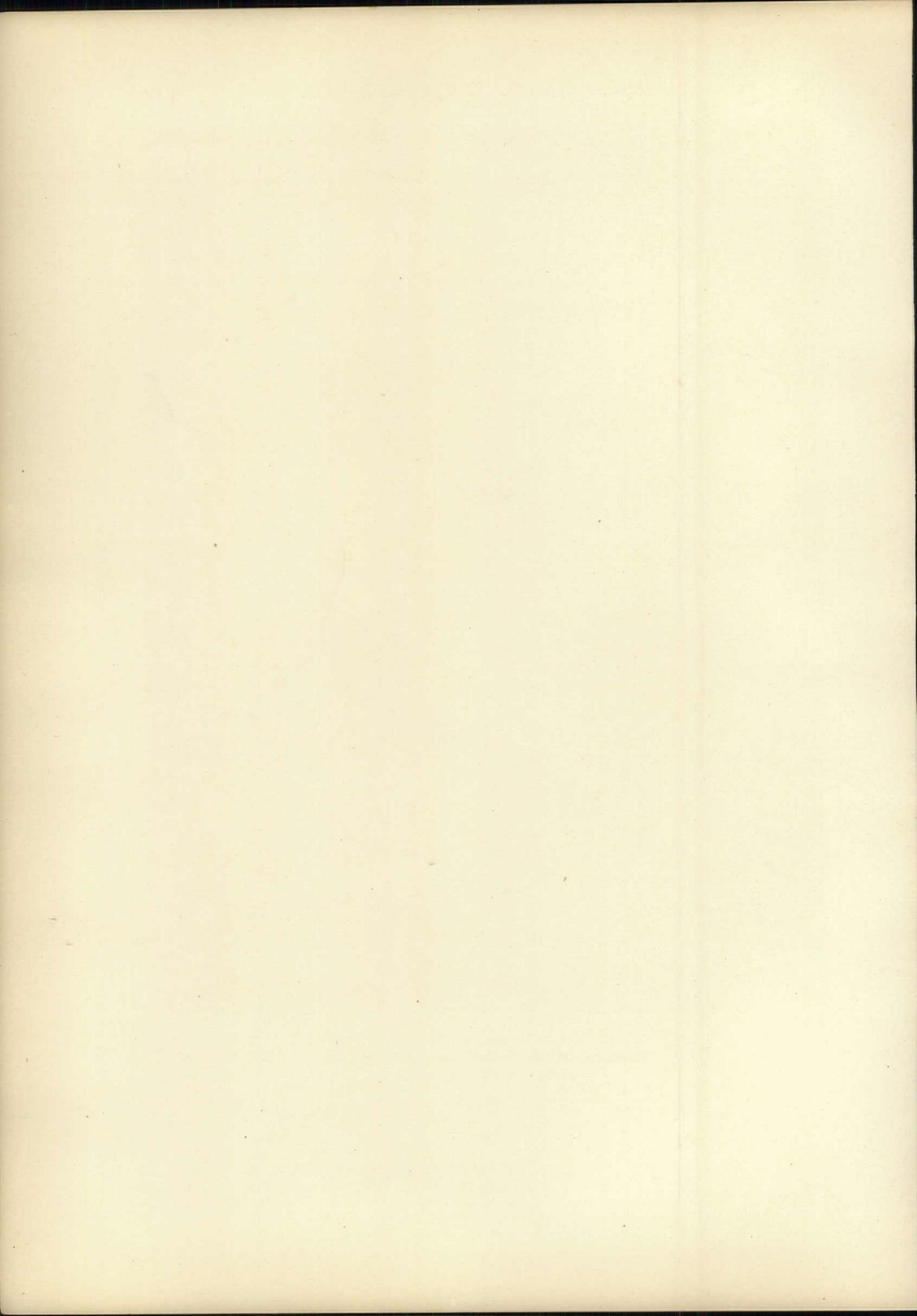


Hinge Detail  
 Goodhart Hall, Bryn Mawr College, Pennsylvania  
 MELLOR & MEIGS, ARCHITECTS



*Photo Rittase*

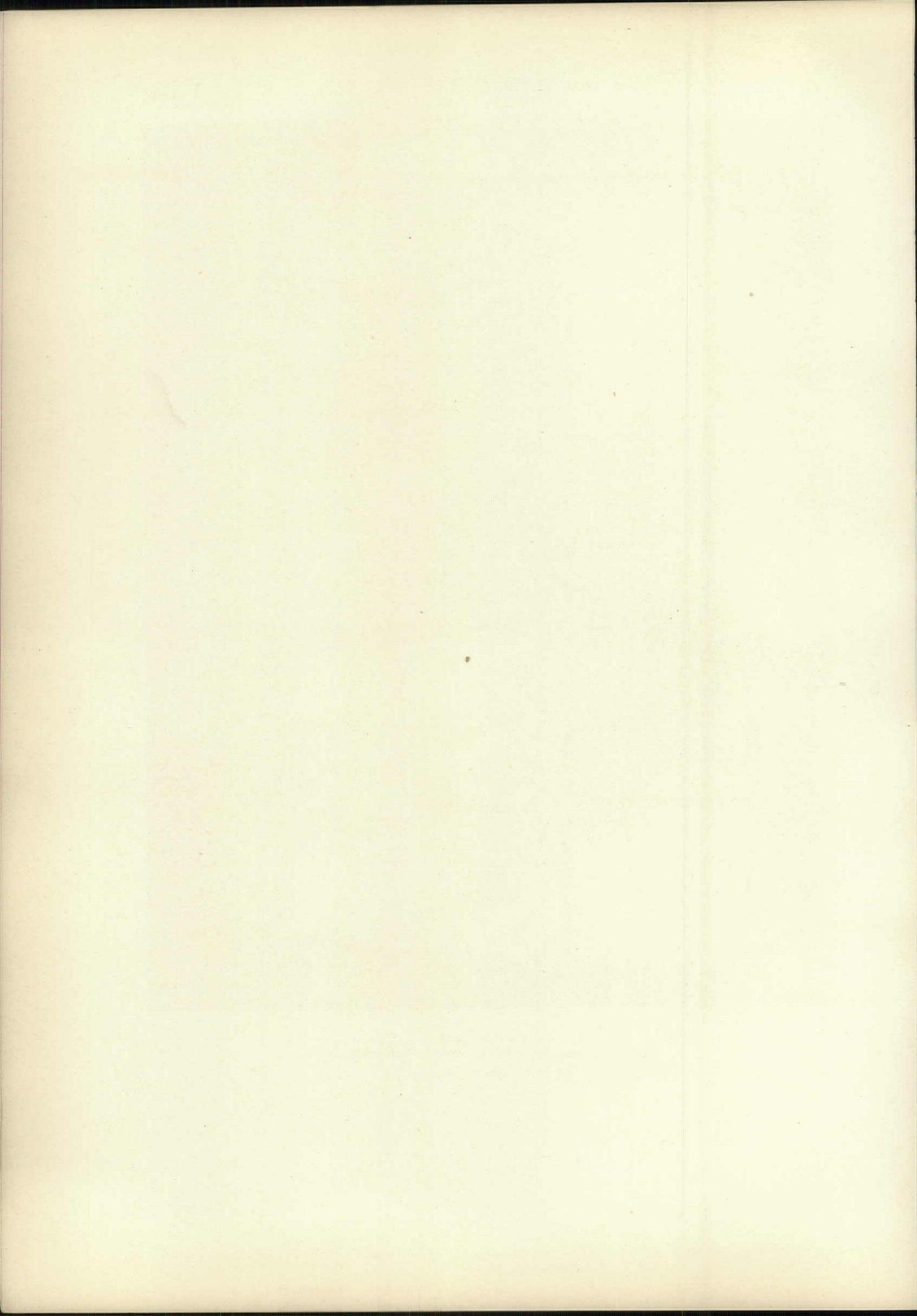
The Flèche  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS





*Photo Rittase*

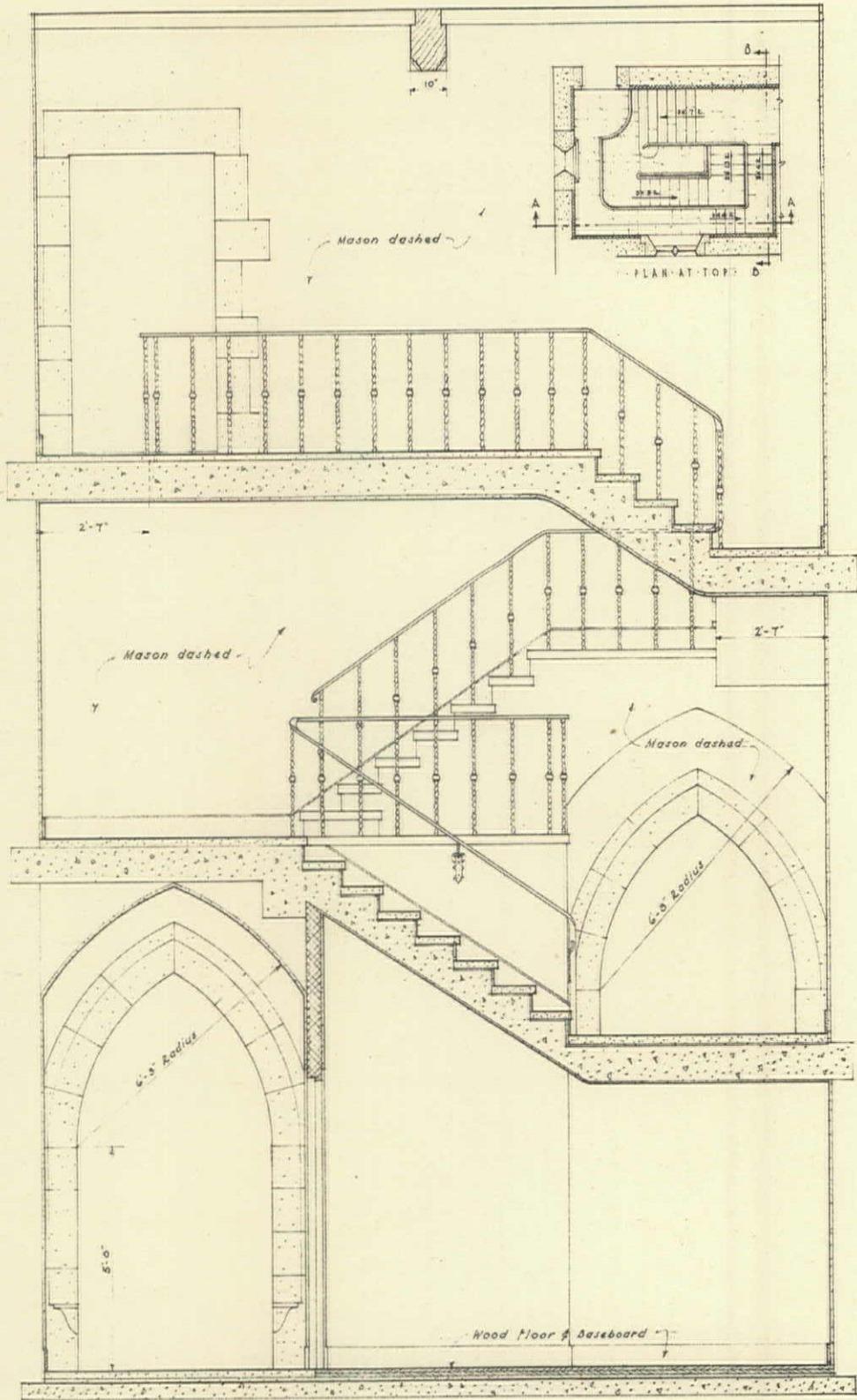
Bird's Eye View of Music Walk  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS





*Photo Rittase*

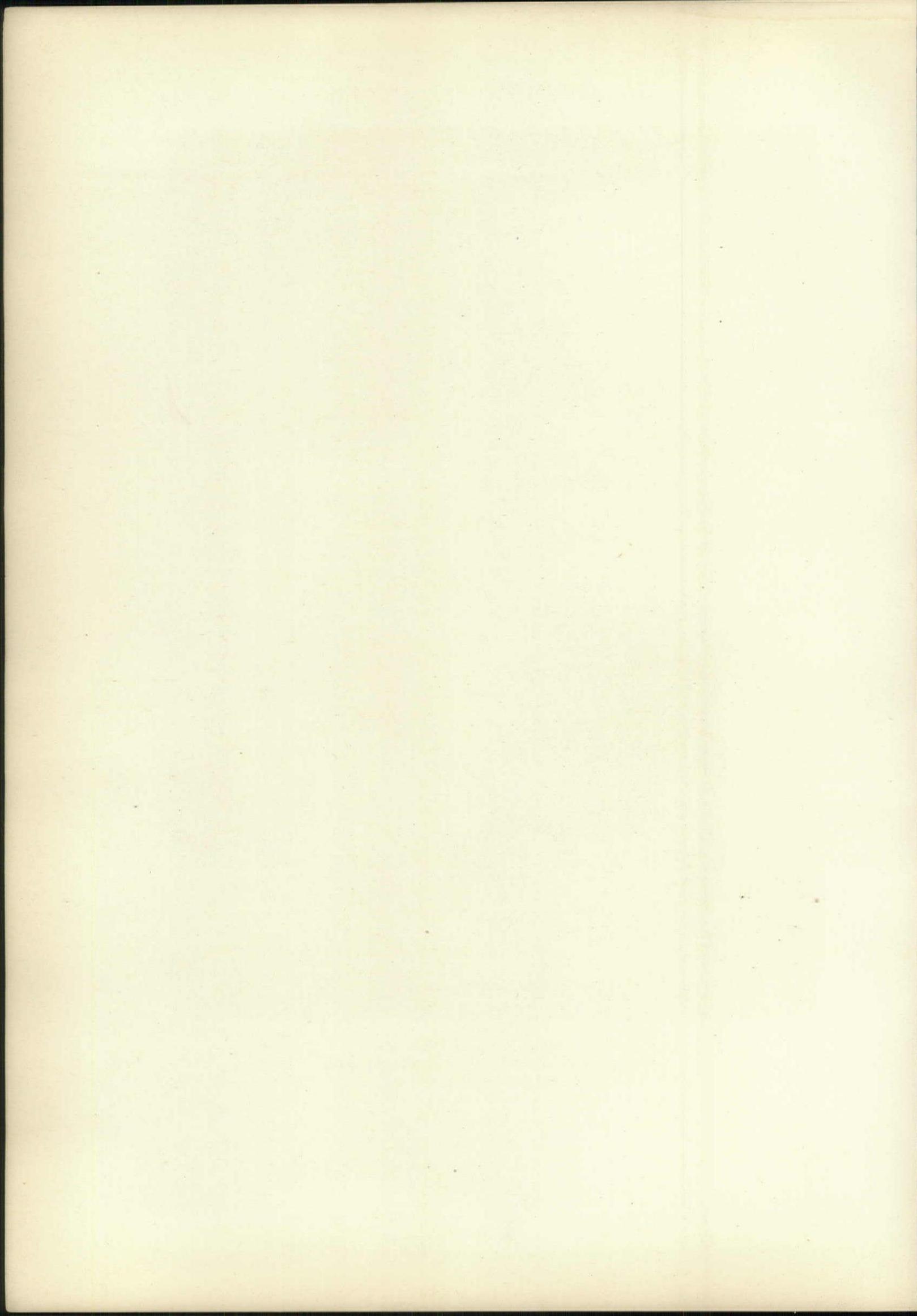
Deck over Foyer  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS



SECTION A-A  
DETAIL OF STAIR HALL  
MARJORIE WALTER GOODHART HALL  
BRYN MAWR COLLEGE - PA.  
MELLOR, MEIGS & HOWE - ARCHTS.  
PHILADELPHIA - PENNA.



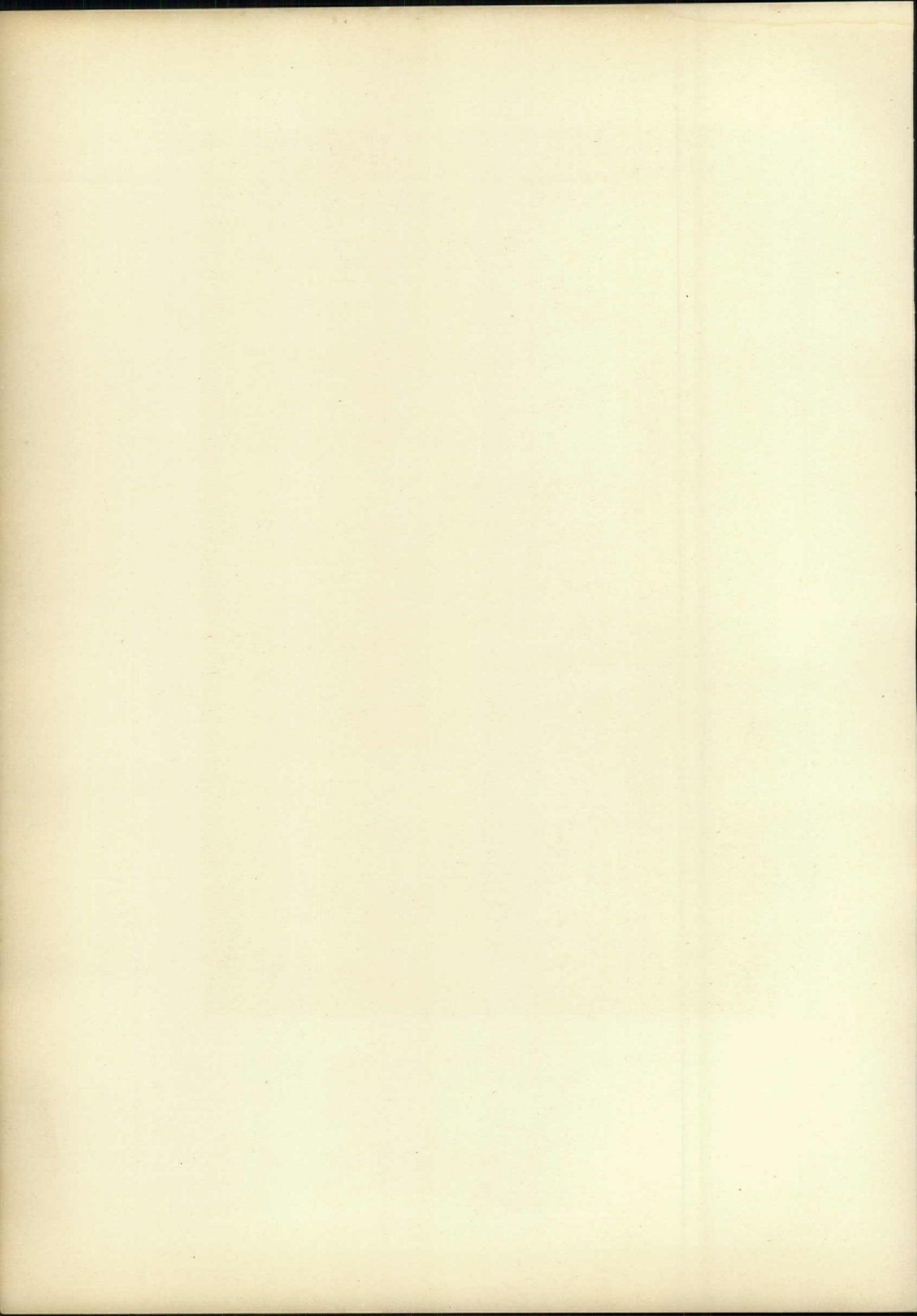
Stairway and Balcony  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS

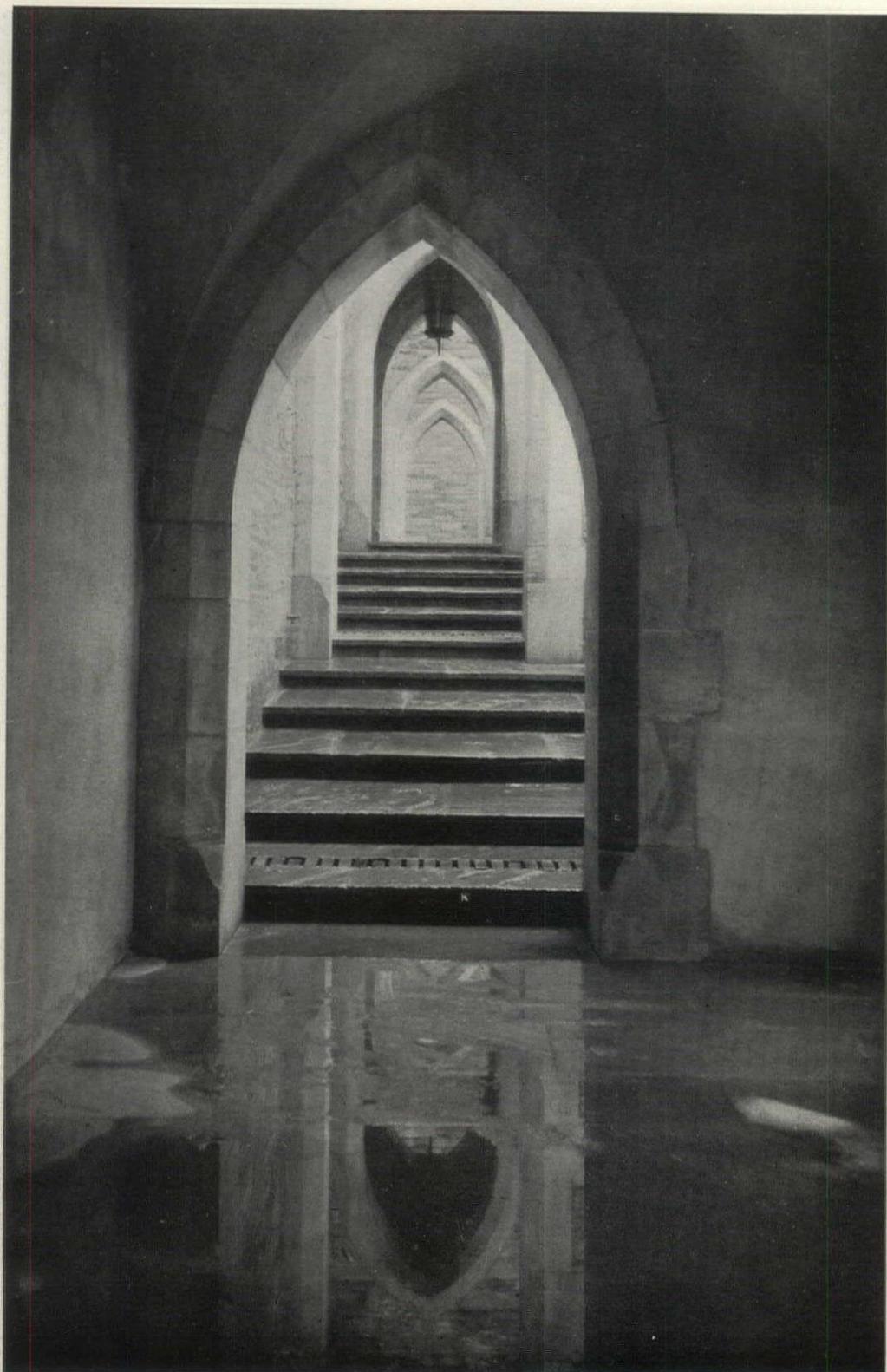




*Photo Rittase*

Common Room Fireplace  
Goodhart Hall, Bryn Mawr College, Pennsylvania  
MELLOR & MEIGS, ARCHITECTS





THE ARCHES OF THE MUSIC WALK  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS



DOOR FROM AUDITORIUM TO MUSIC WALK  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS

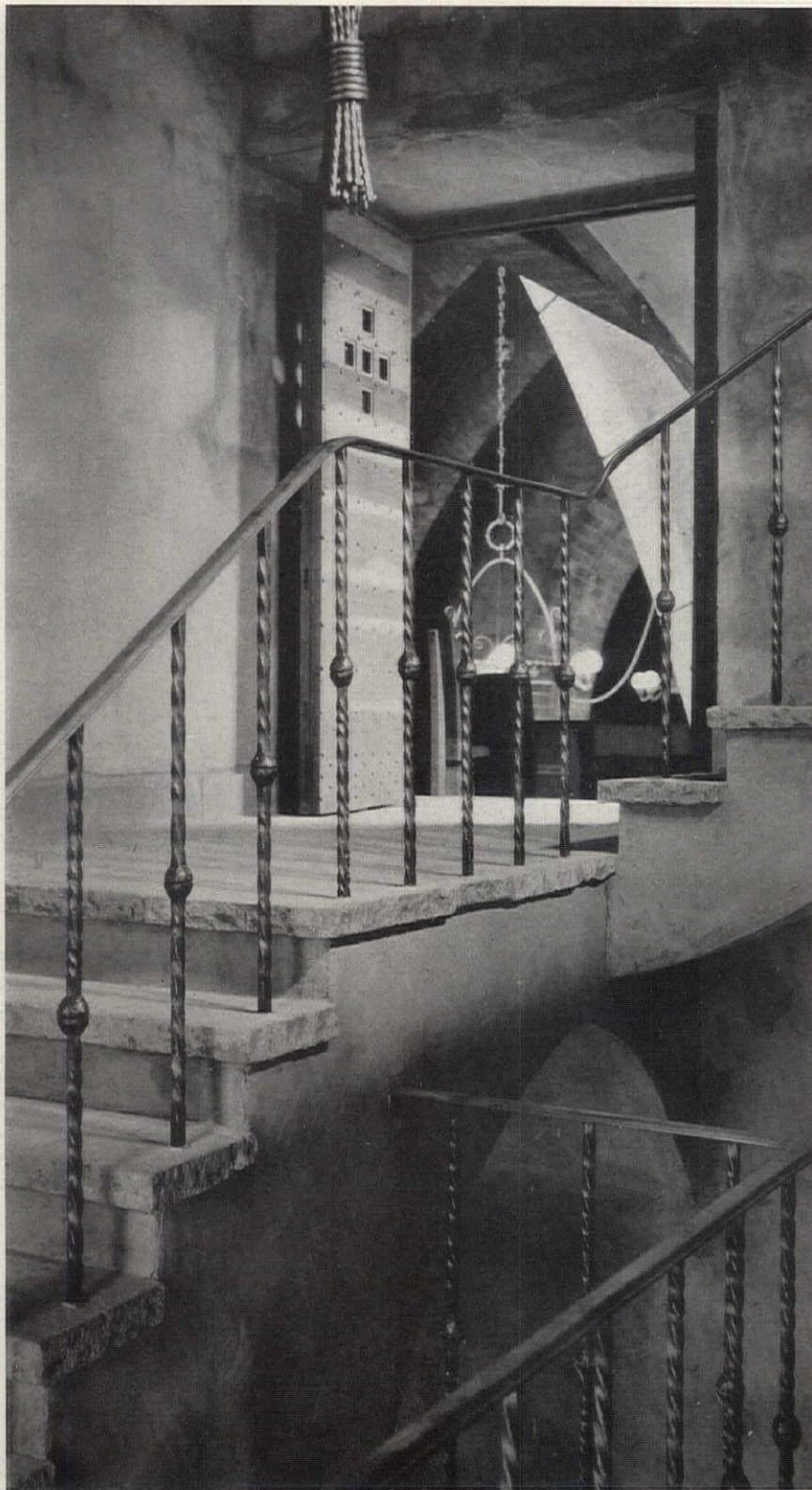


*Photo, Rittase*

ORCHESTRA PIT AND STAIRS TO STAGE  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS



GARGOYLES SEEN THROUGH A WINDOW  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS



STAIRS TO BALCONY  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS



ENTRANCE TO COMMON ROOM  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS

# 333 NORTH MICHIGAN AVENUE, CHICAGO

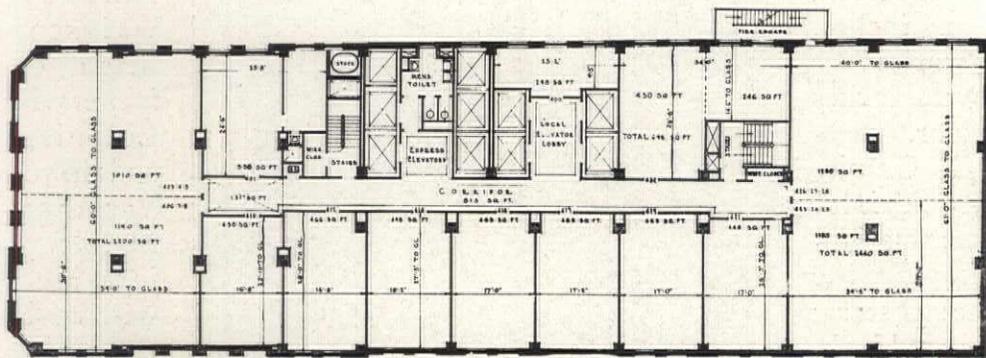
HOLABIRD & ROOT, ARCHITECTS

THE OPEN site of the 333 North Michigan Avenue Building gives it a striking prominence which the architects have emphasized by placing a tower on the plaza end. The axial relation of the plot to the bridge opposite and the limited width on Wacker Drive, determined by Michigan Avenue on the west and by Beaubien Court on the east, give a sentinel quality to the structure.

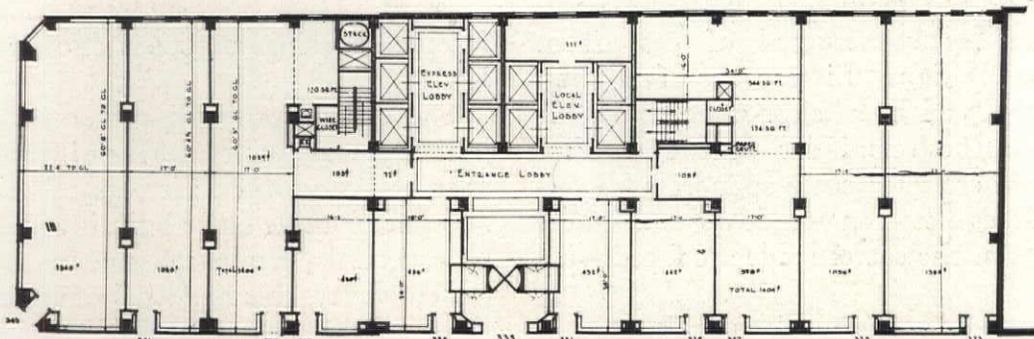
Because of the relatively small area, 62 by 200 feet, economy of space demanded even greater consideration than is usual for buildings of its type; therefore the entrance and the elevator lobbies were placed in the center of the length to permit the

most flexible and economical subdivisions with a minimum amount of corridor space. And because of the possibility of an eastern addition the elevators were located on that boundary in order that they might be continued in the new part.

The lot area is 12,300 square feet with the renting area of a typical floor ranging from 9,400 to 9,700 and comprising slightly over 77 per cent of the whole. The total renting area is 273,600 square feet. The tower occupies one-fourth of the ground. Column spacing is approximately 17 feet throughout, allowing subdivided offices of eight feet in width. There are four local elevators running to the twelfth floor and



TYPICAL FLOOR PLAN (LOWER ELEVEN FLOORS)



PLAN OF ENTRANCE FLOOR  
BUILDING AT 333 NORTH MICHIGAN AVENUE, CHICAGO  
HOLABIRD & ROCHE (NOW HOLABIRD & ROOT), ARCHITECTS

six express elevators to higher floors.

The major block of the building rises twenty-four stories above the upper Michigan Avenue level (260 feet) and the tower extends eleven stories higher, reaching a total of 426 feet. The first three stories are devoted to shops and the remainder to offices. On the lower level of the avenue is a storage floor serving the shops above. Under this is a large undivided floor for club purposes and a two-story boiler room, forming a total depth of 43 feet below the upper avenue level. The first story height is 13 feet 6 inches, the second is 11 feet 6 inches, and the third, 11 feet 2 inches. Typical stories are 10 feet 10 inches floor to floor.

Oriental Granite from Rockville, Minnesota, was used as a facing for the base of the structure; the colors are black, purple, mauve, gray, and pink. The show windows and outer frames of the main

entrance are constructed of cast iron. Bedford Indiana Limestone of a buff color and with a shot-sawn finish is used for the remainder of the exterior except where terra cotta spandrels fill certain spaces between windows and where portions of the eastern side are faced with brick.

The carved stone work is sculptured in a modern manner, flat, sharply incised, and cut back of the wall face with the crisp, chiseled lines throwing shadows which

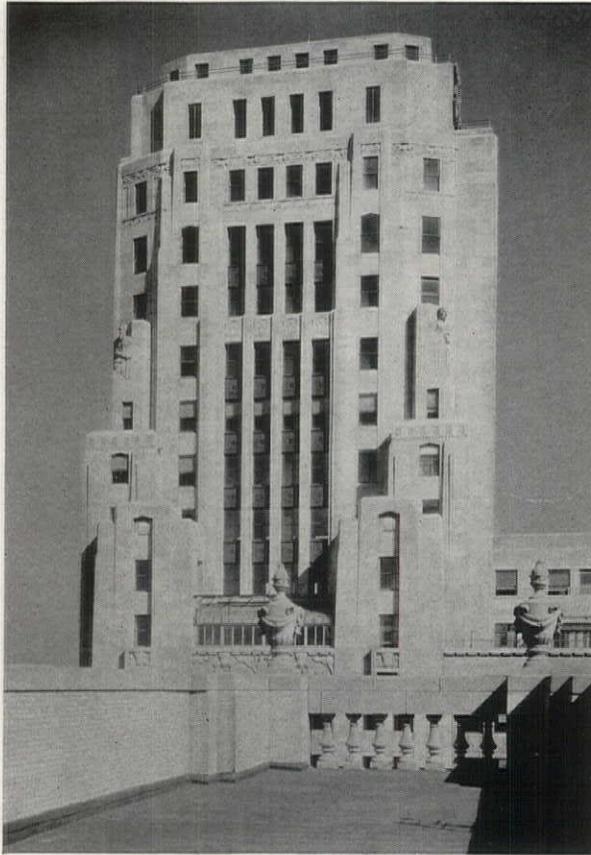
can be distinctly seen from a distance. In the carvings at the sixth floor the growth and history of Chicago are symbolized.

In the entrance and elevator lobbies are floors patterned in Traitel Terrazzo, and the entire walls are covered with large slabs of Greek Verde Antico. Bronze is employed for the frames of the show

windows, elevator doors, grilles, mail box and chute, stair railings, mouldings at the cornice line and at intersections of corners, and for the panelled grilles on the ceilings, which are of ornamental plaster. The typical corridors have the same flooring as the main lobby, are wainscoted to a height of 7 feet 2 inches with Vermont Colonial Marble, and have a base of Vermont Cipilon Marble. Their ceilings are of plaster with coved cornices. Doors, transoms and trim are of mahogany. The office floors are finished with a smooth cement to

receive covering materials chosen by the lessees.

The design problem presented in this building was not radically different from that of many others; it was to be merely another rentable office building. Therefore no especially original composition resulted. However, this handling of the exterior lines, of the masses, and of the set-backs required by the zoning ordinance, is one more natural interpretation of present-day practical construction.



DETAIL, UPPER PART OF BUILDING  
333 NORTH MICHIGAN AVENUE, CHICAGO  
HOLABIRD & ROOT, ARCHITECTS



Photo, Tebbs & Knell

BUILDING AT 333 NORTH MICHIGAN AVENUE, CHICAGO  
HOLABIRD & ROCHE (NOW HOLABIRD & ROOT), ARCHITECTS



Photo, Tebbs & Knell

ENTRANCE DETAIL  
BUILDING AT 333 NORTH MICHIGAN AVENUE, CHICAGO  
HOLABIRD & ROCHE (NOW HOLABIRD & ROOT), ARCHITECTS



Photo, Tebbs & Knell

ENTRANCE CORRIDOR  
BUILDING AT 333 NORTH MICHIGAN AVENUE, CHICAGO  
HOLABIRD & ROCHE (NOW HOLABIRD & ROOT), ARCHITECTS



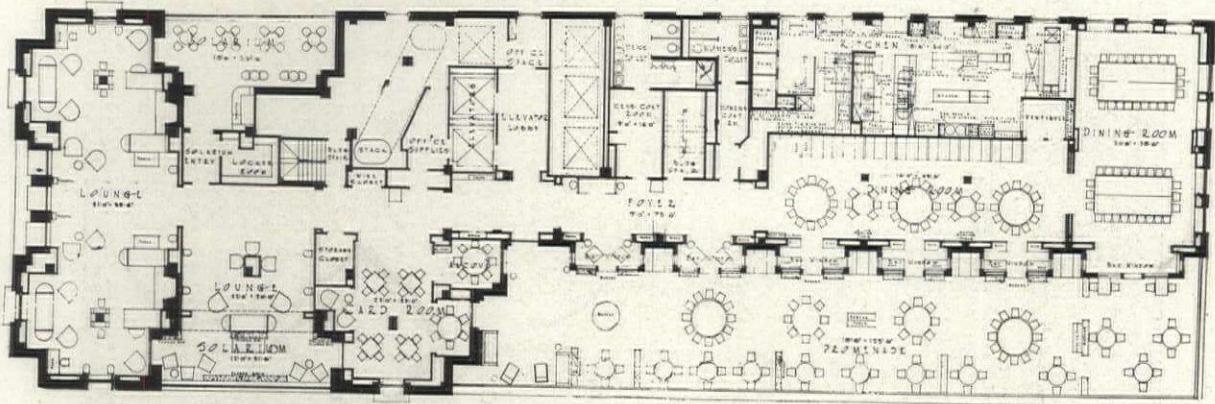
*Photo, Tebbs & Knell*

CONFERENCE ROOM IN OFFICE OF MESSRS. HOLABIRD & ROOT  
BUILDING AT 333 NORTH MICHIGAN AVENUE, CHICAGO  
HOLABIRD & ROCHE (NOW HOLABIRD & ROOT), ARCHITECTS

# THE TAVERN CLUB

AT

333 NORTH MICHIGAN AVENUE, CHICAGO



PLAN OF TAVERN CLUB ON TWENTY-FIFTH FLOOR OF BUILDING



Photo, Fuermann

SMOKING ROOM

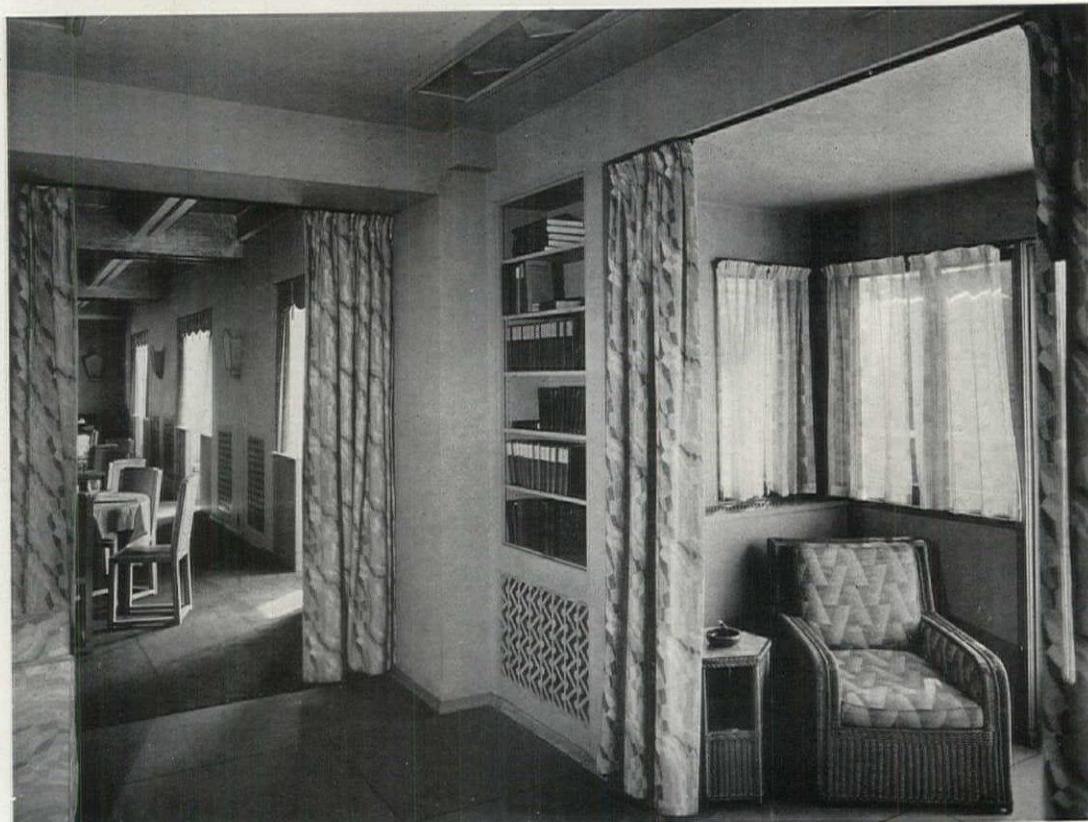


CARD ROOM

TAVERN CLUB, 333 NORTH MICHIGAN AVENUE, CHICAGO

HOLABIRD & ROCHE (NOW HOLABIRD & ROOT), ARCHITECTS

WINOLD REISS, INTERIOR ARCHITECT AND DESIGNER



Photo, Fuermann

THE DINING ROOM  
TAVERN CLUB, 333 NORTH MICHIGAN AVENUE, CHICAGO  
HOLABIRD & ROOT, ARCHITECTS; WINOLD REISS, INTERIOR ARCHITECT AND DESIGNER



Photo, Fuermann

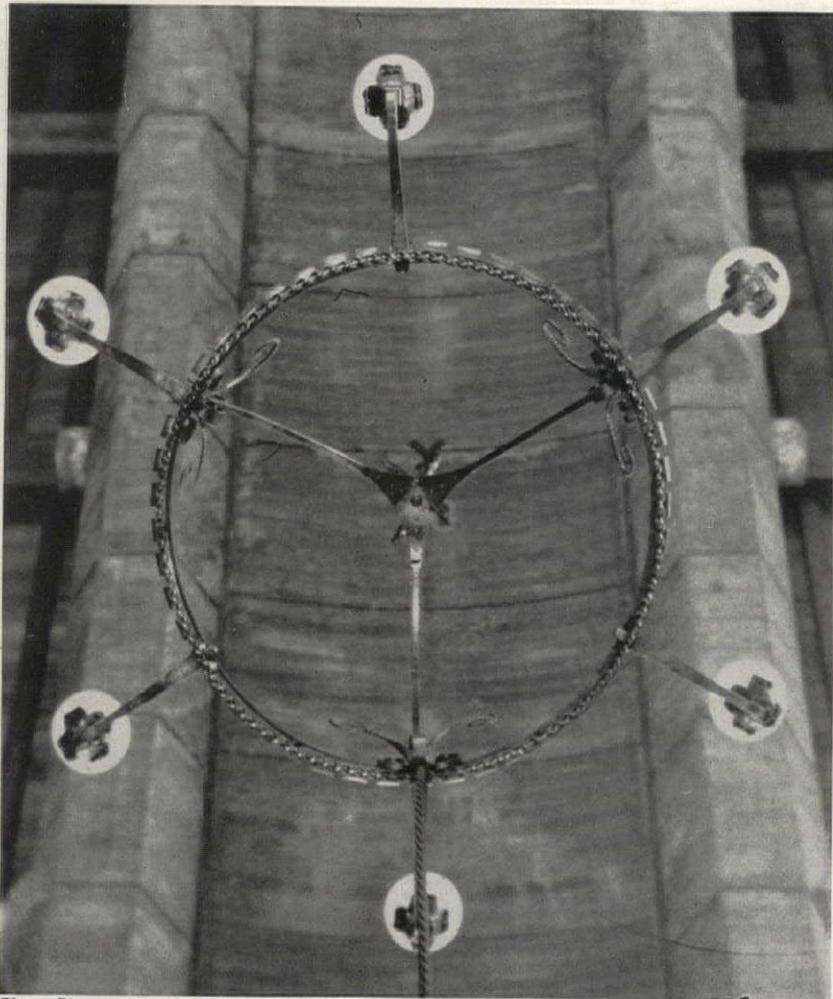
LOUNGE AND READING ROOM  
TAVERN CLUB, 333 NORTH MICHIGAN AVENUE, CHICAGO  
HOLABIRD & ROOT, ARCHITECTS; WINOLD REISS, INTERIOR ARCHITECT AND DESIGNER



Photo, Tebbs & Knell

MANTEL IN LOUNGE  
TAVERN CLUB, 333 NORTH MICHIGAN AVENUE, CHICAGO  
HOLABIRD & ROOT, ARCHITECTS; WINOLD REISS, INTERIOR ARCHITECT AND DESIGNER

ALLIED ARTS  
AND  
CRAFTSMANSHIP



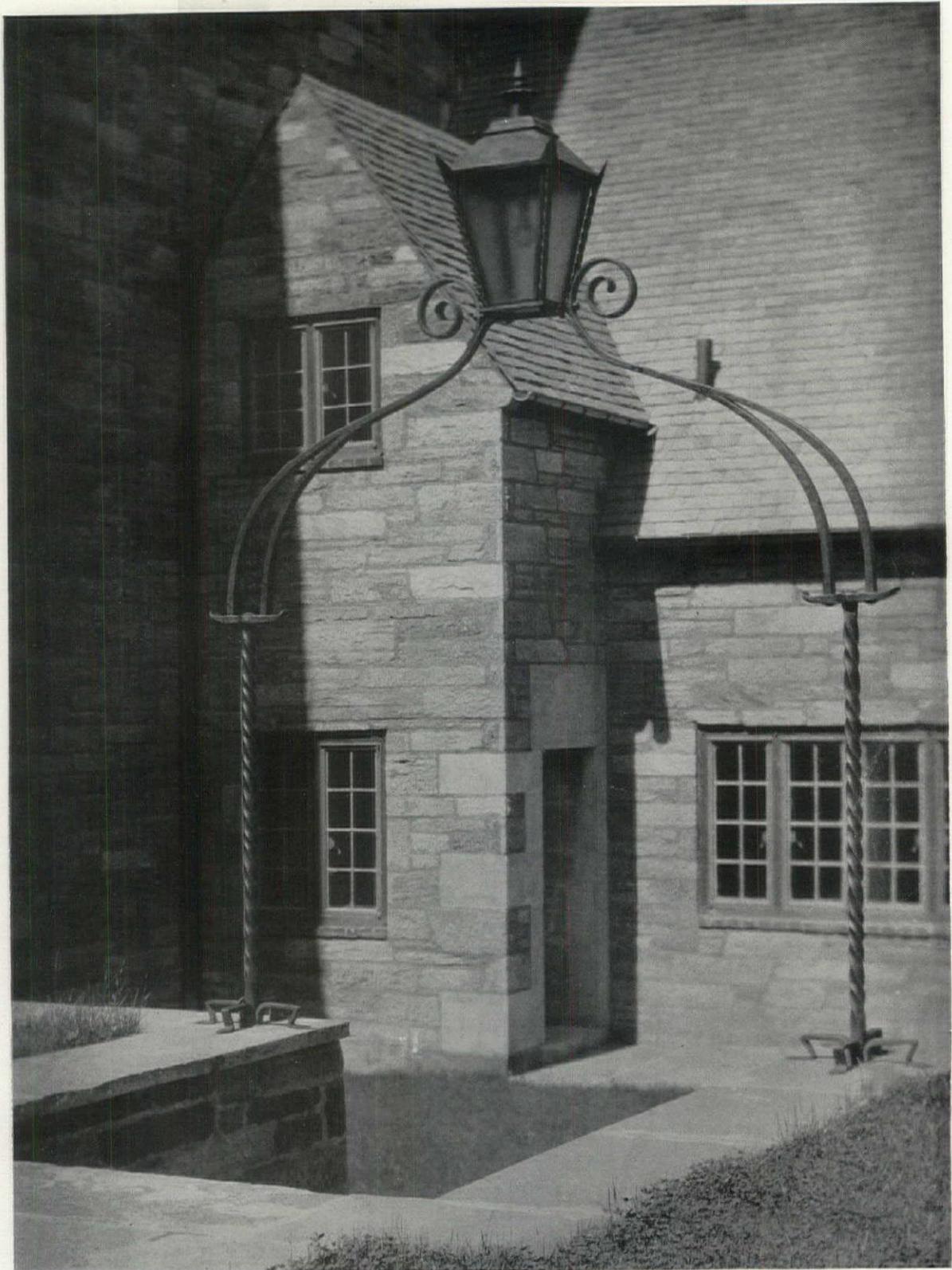
*Photo. Rittase*

MAIN CHANDELIER FROM BELOW  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS  
SAMUEL YELLIN, IRON CRAFTSMAN

*Featuring*

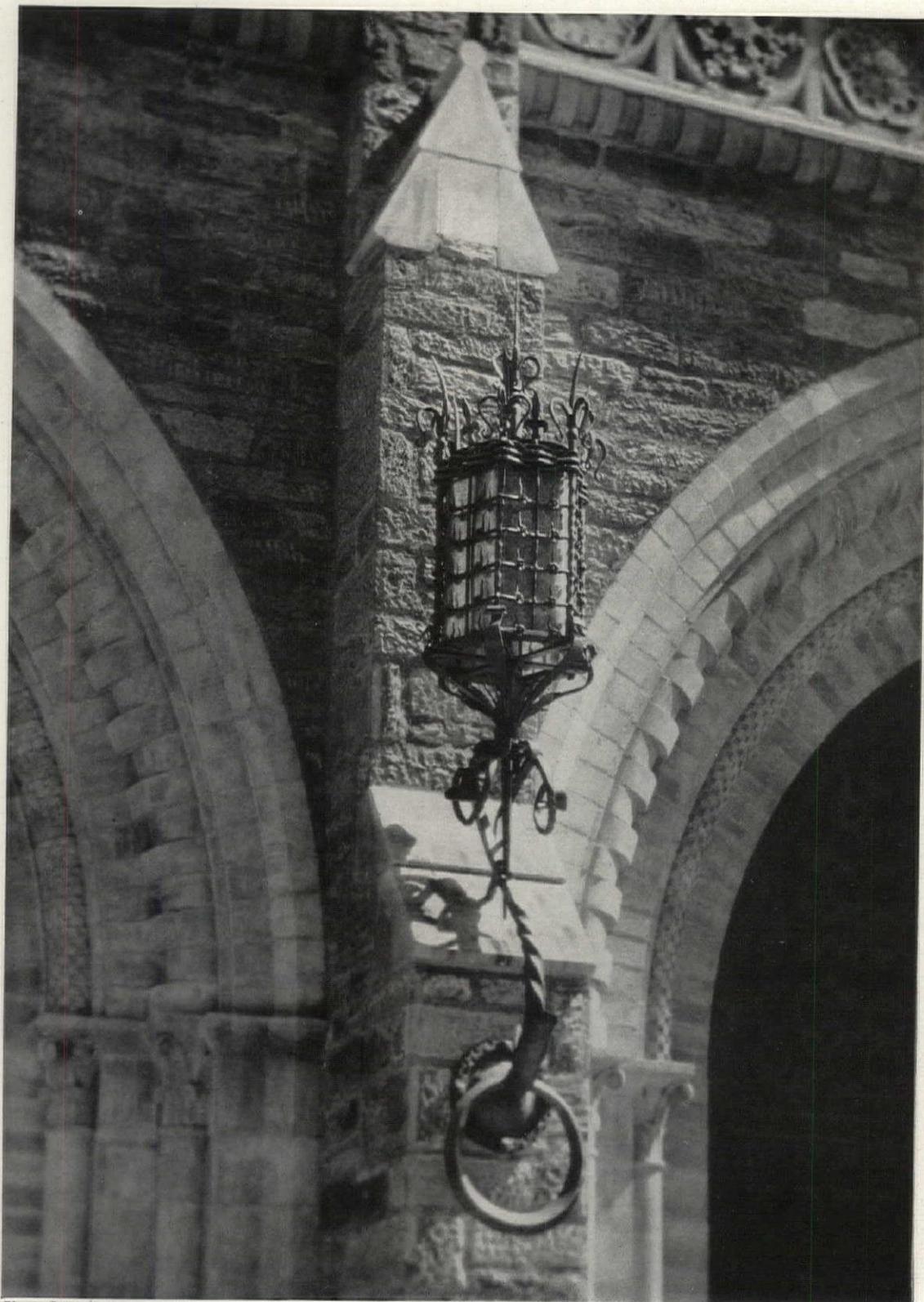
GOODHART HALL, BRYN MAWR COLLEGE

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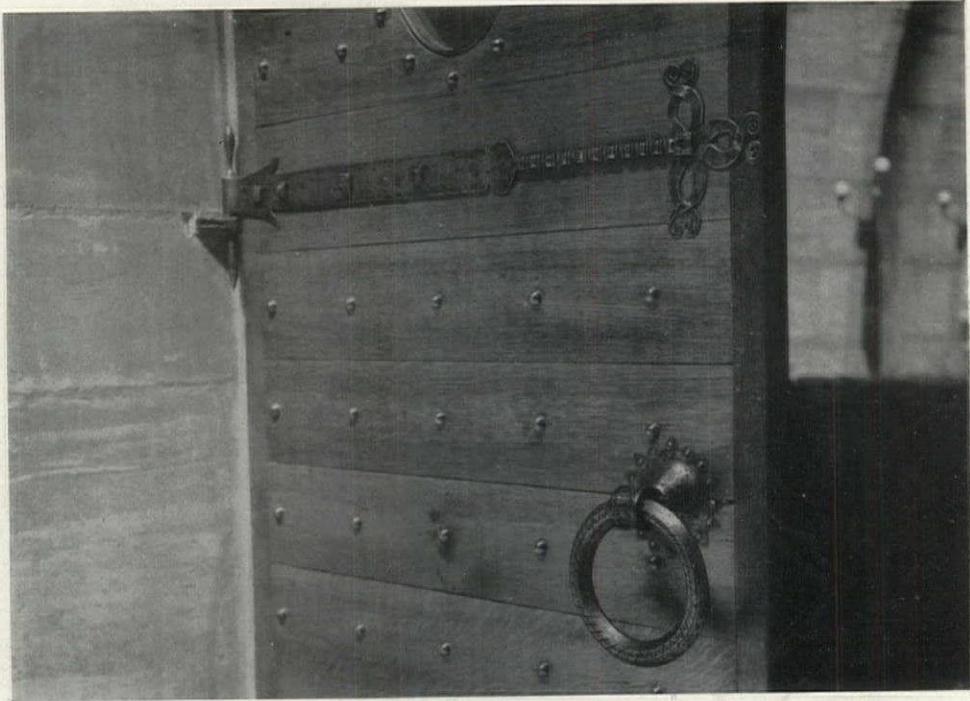
Photo, Rittase

LAMP FOR SUNKEN GARDEN  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS; SAMUEL YELLIN, IRON CRAFTSMAN

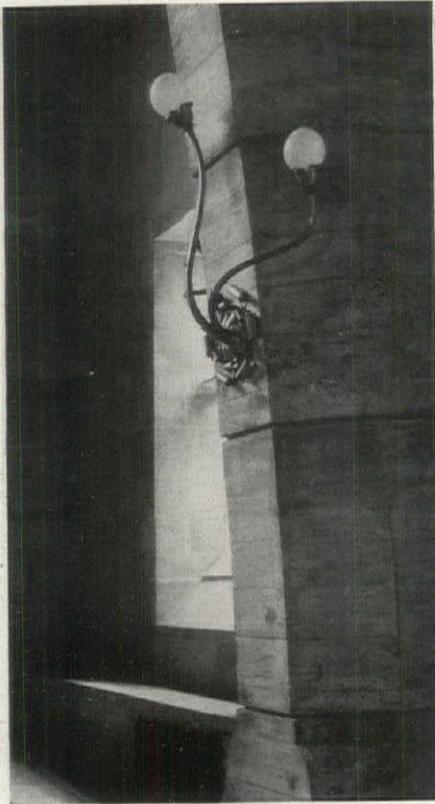


Photo, Rittasé

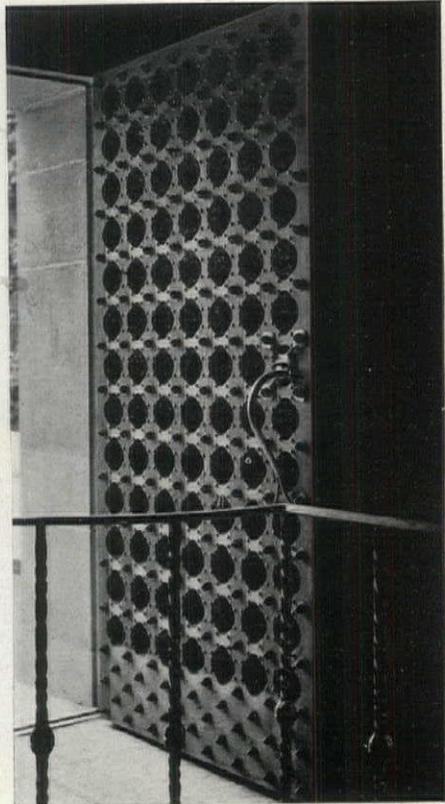
MAIN ENTRANCE LANTERN  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS; SAMUEL YELLIN, IRON CRAFTSMAN



HINGE AND HANDLE FOR FOYER DOOR



SIDE BRACKET IN AUDITORIUM

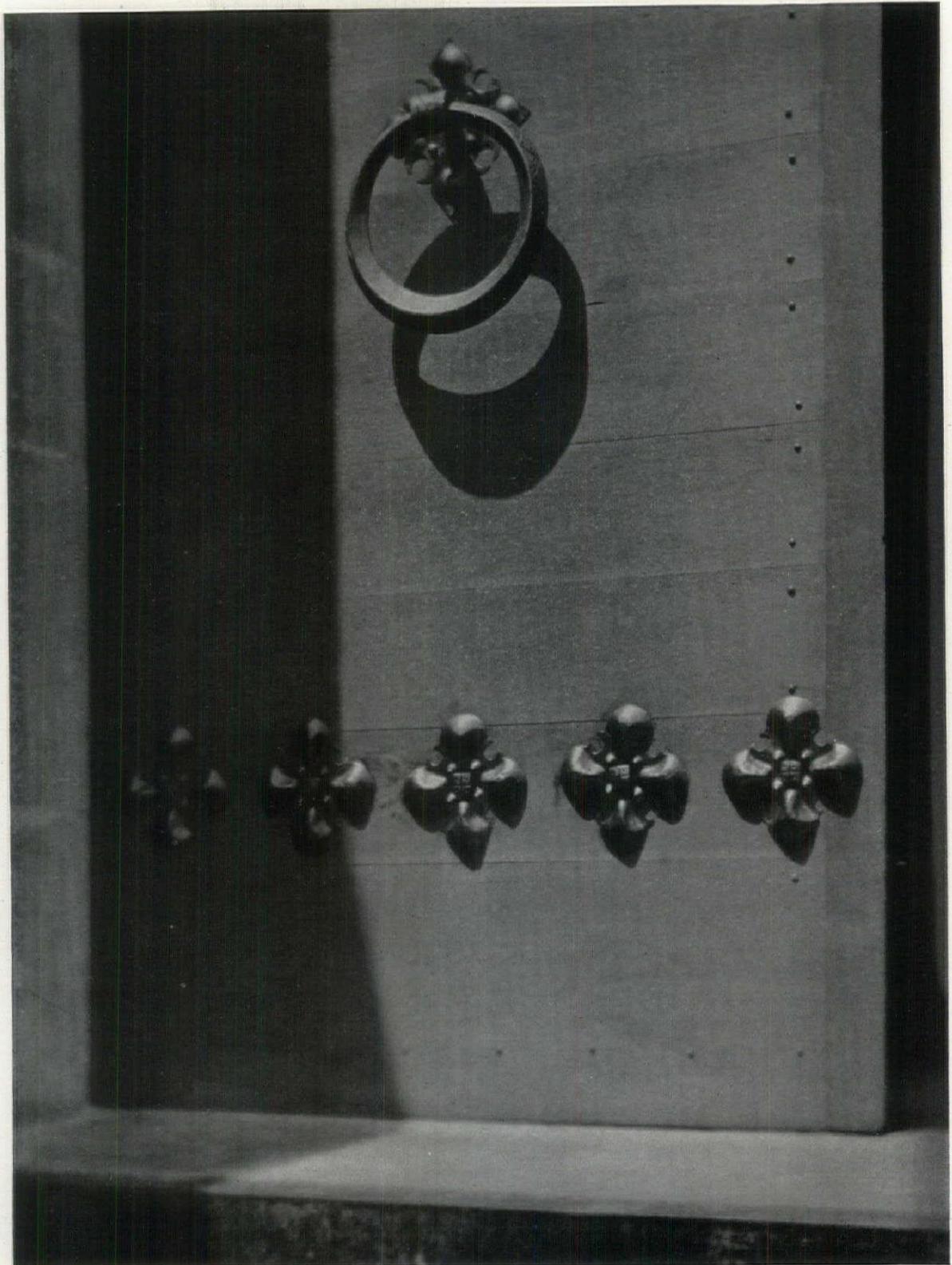


DOOR TO DECK

GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS; SAMUEL YELLIN, IRON CRAFTSMAN

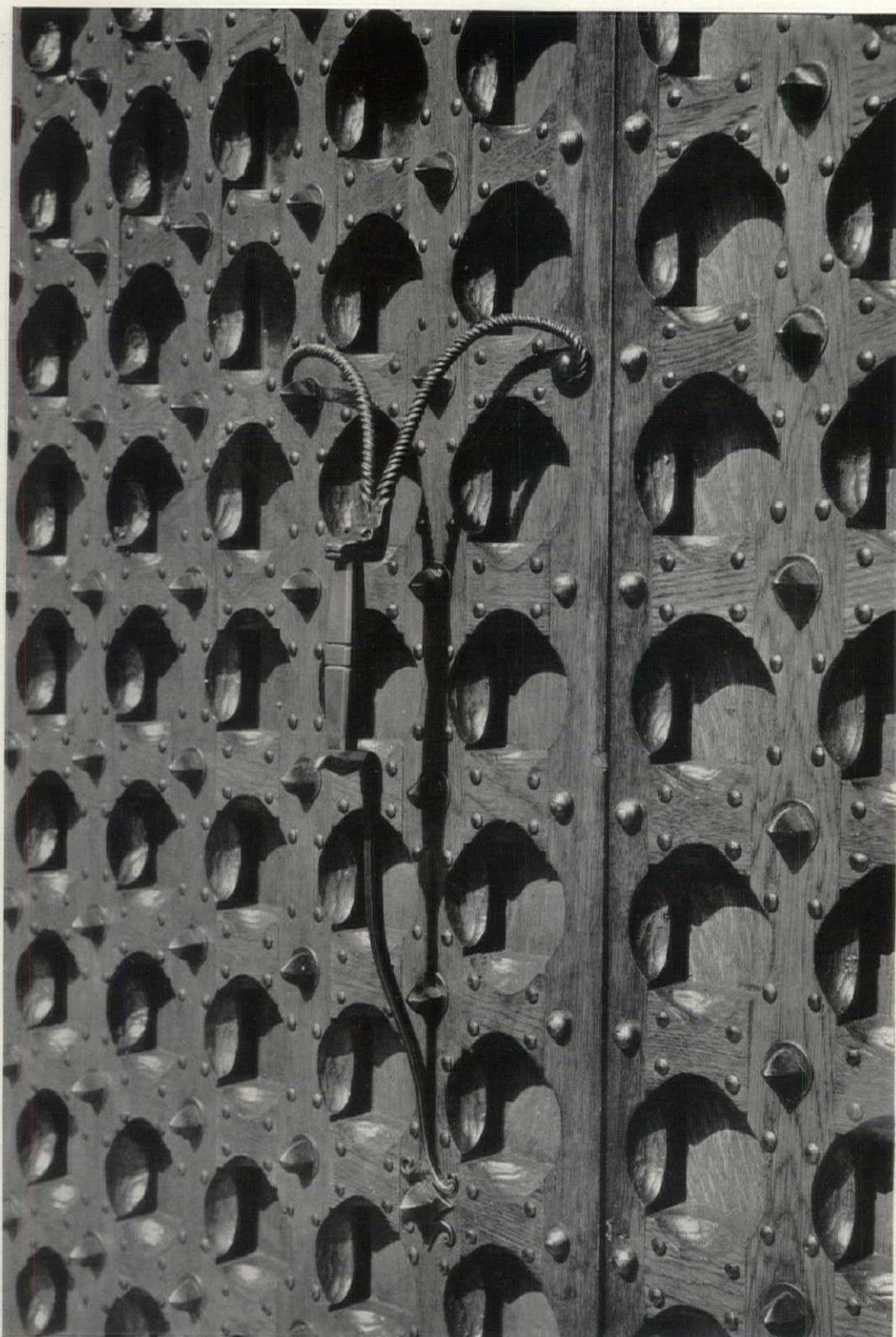


ORNAMENTAL IRONWORK  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS; SAMUEL YELLIN, IRON CRAFTSMAN

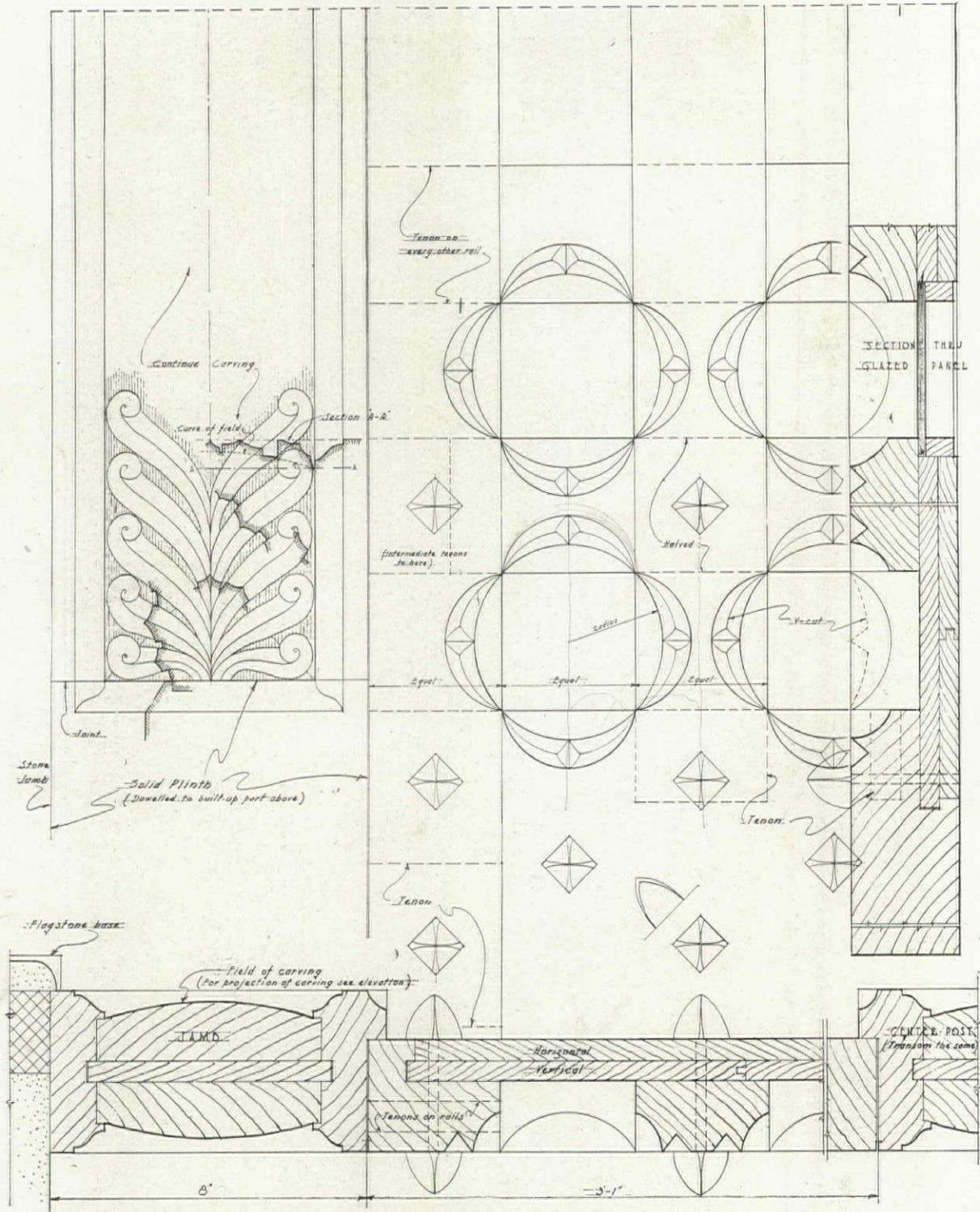


*Photo, Rittase*

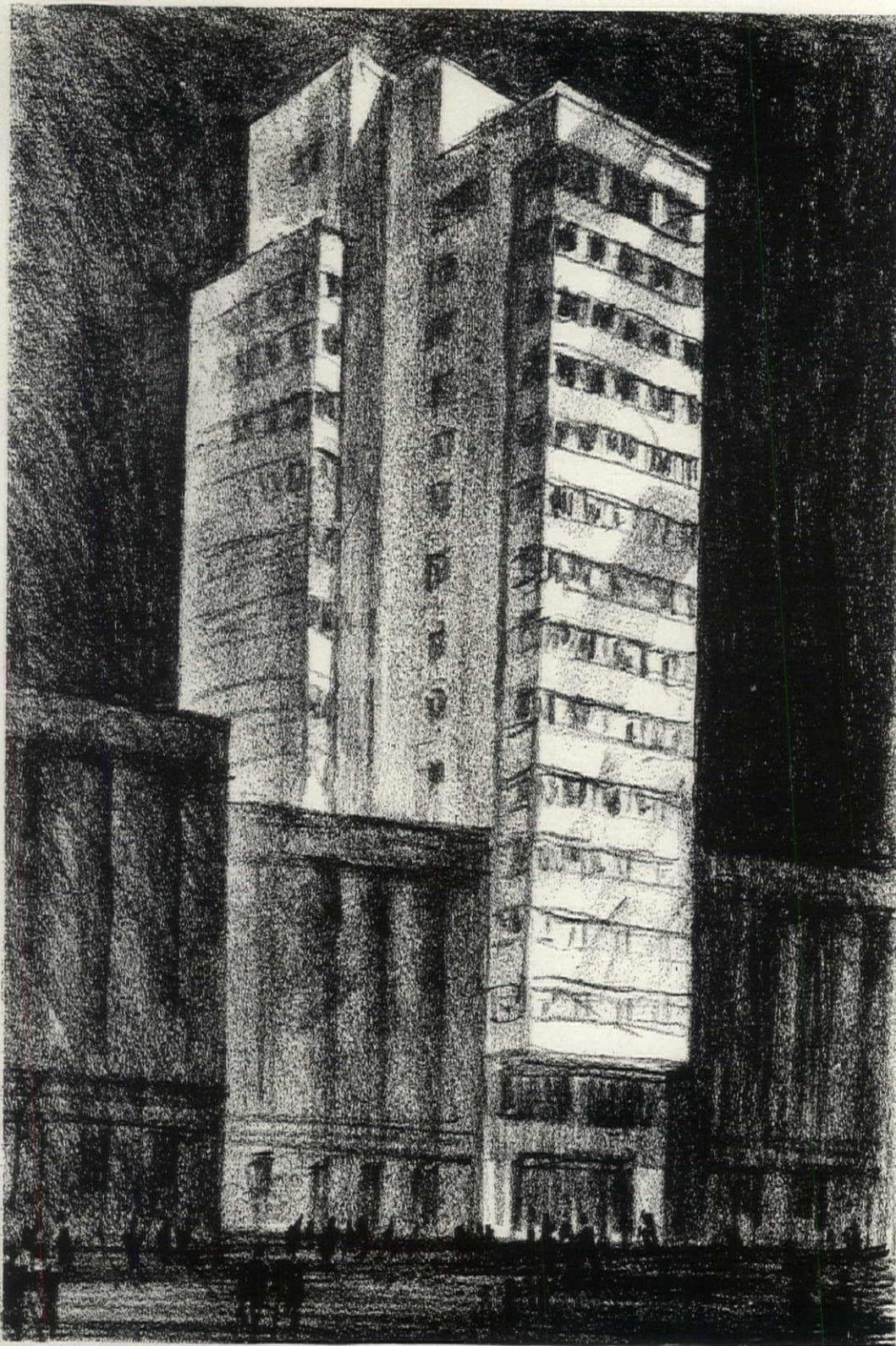
RING AND BOSSES ON SCENERY DOOR  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS; SAMUEL YELLIN, IRON CRAFTSMAN



WOOD AND IRON DOOR  
GOODHART HALL, BRYN MAWR COLLEGE, PENNSYLVANIA  
MELLOR & MEIGS, ARCHITECTS; SAMUEL YELLIN, IRON CRAFTSMAN

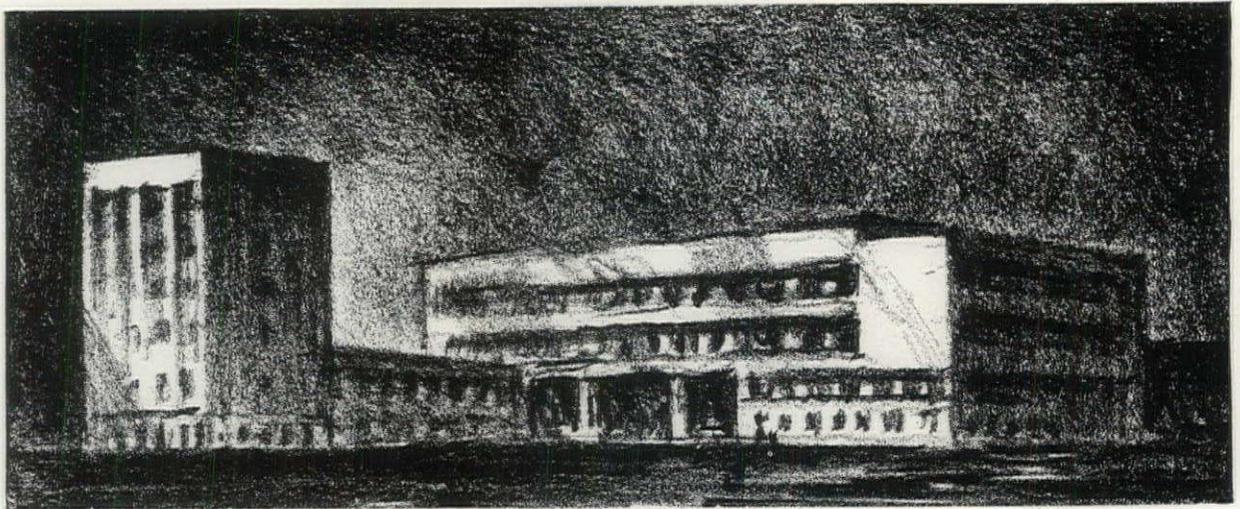


· DETAIL OF MAIN ENTRANCE DOORS ·  
 · MARJORIE WALTER GOODHART HALL ·  
 · BRYN MAWR COLLEGE - PA ·  
 · MELLOR, MEIGS & HOWE - ARCH'TS. ·  
 · PHILADELPHIA - PENNA. ·

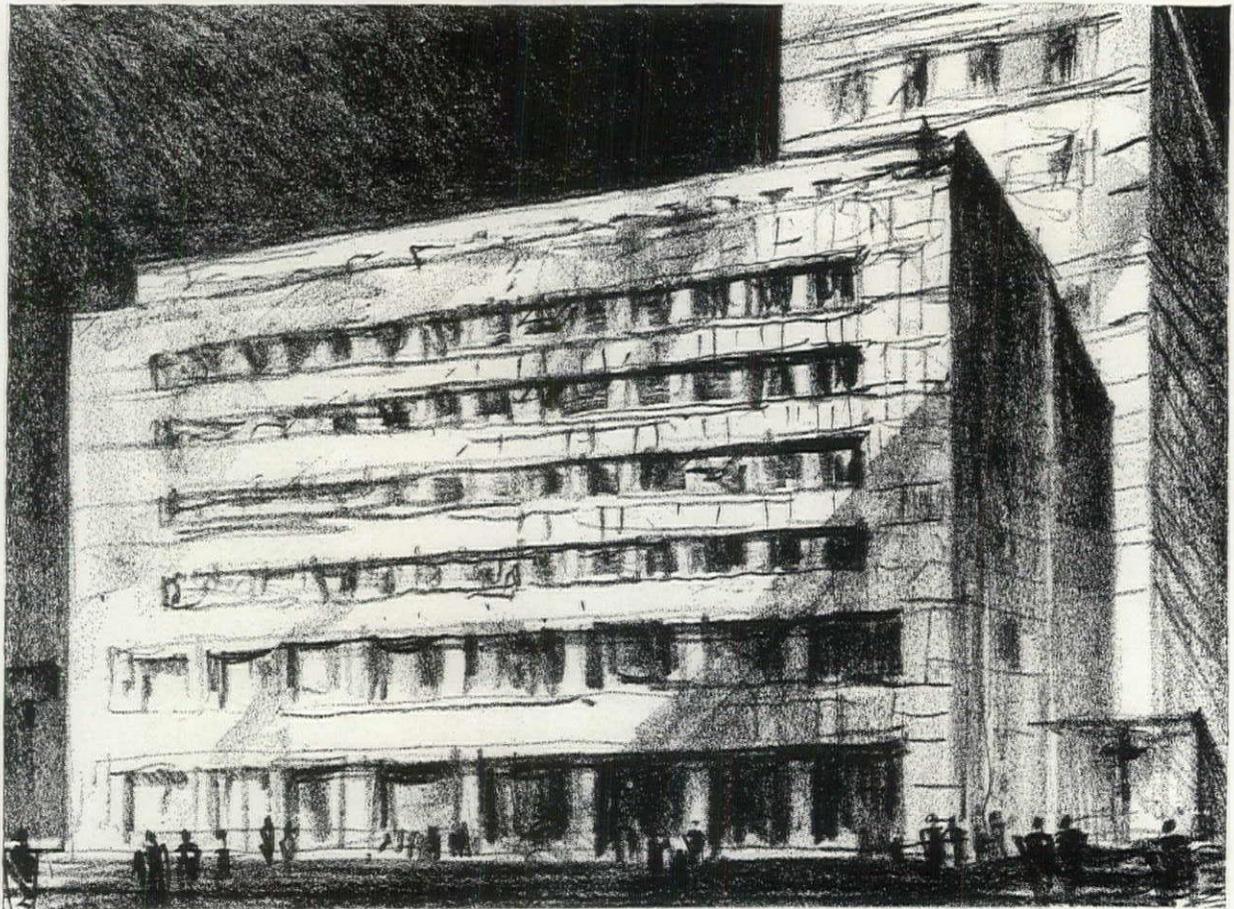


A SEVENTEEN-STORY APARTMENT BUILDING  
STUTT GART, GERMANY

*Sketch by Francis Keally*

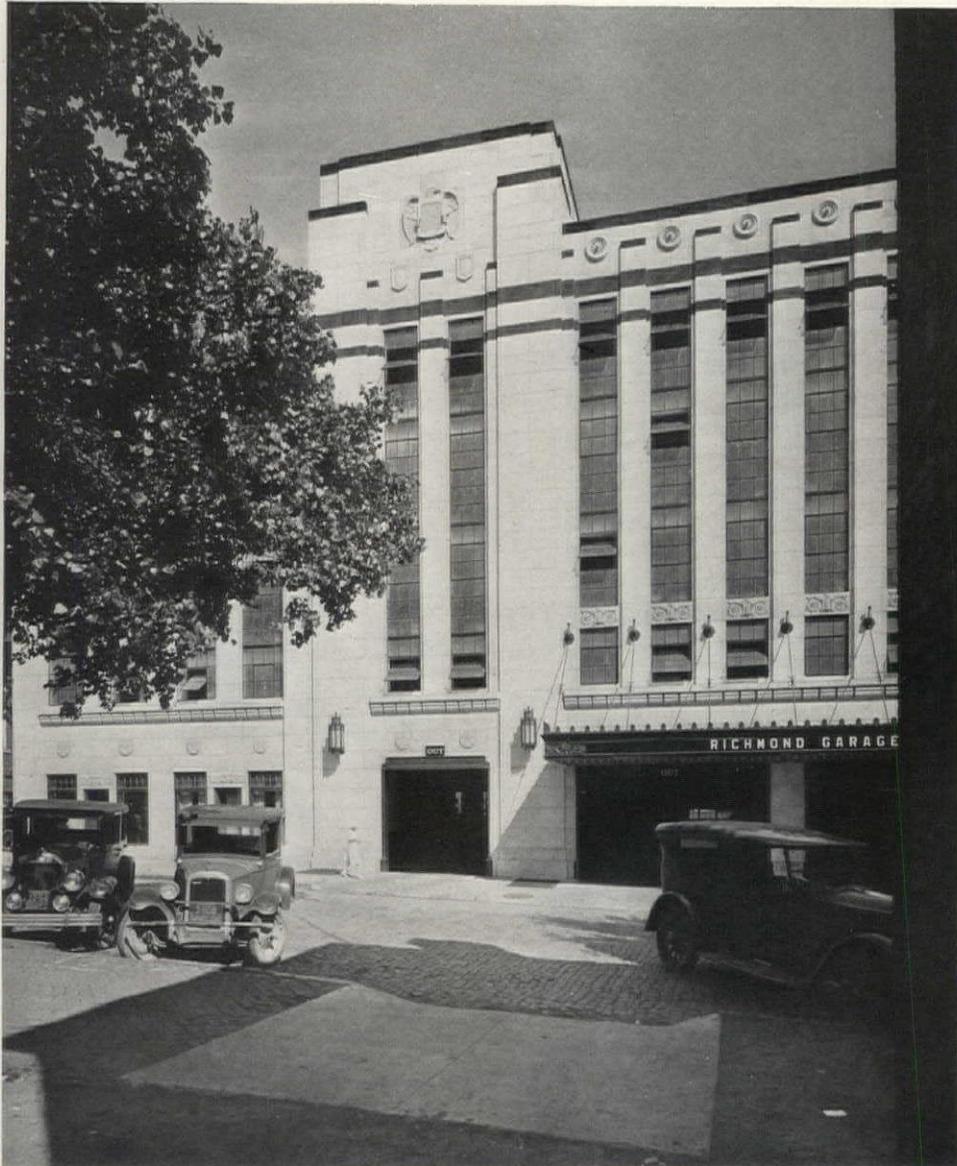


A MODERN BUILDING IN DESSAU, GERMANY  
CEMENT CONSTRUCTION



NEW COMMERCIAL BUILDING, STUTTGART, GERMANY  
BUILT OF LARGE BLOCKS OF TRAVERTINE  
*Sketches by Francis Keally*

TECHNICAL NEWS  
AND  
RESEARCH



RICHMOND GARAGE, RICHMOND, VA. (DOUBLE SPIRAL RAMP)  
LEE, SMITH & VANDERVOORT, ARCHITECTS

*Featuring*  
GARAGES

¶ 177 ¶

# GARAGES

(Standards for Design and Construction)

Compiled by the Editorial Staff of The Architectural Record, with collaboration from E. P. Goodrich, consulting engineer; G. W. Rand, engineer for Ramp Building Corporation; H. L. Woolfenden, mechanical engineer; Horace L. Smith, Jr., engineer Auto Ramps Corporation of Richmond; Arthur Brace, Construction Engineering Department of the Tide Water Oil Co. and others.

*The appropriate and characteristic expression for garage design will be attained by architects without conscious effort. Ferro-concrete construction with the demarcation of floor levels, steel sash and the omission of cornice and base will endow the garage with frankness and modernity.*

*There should be no applied ornament and the surface treatment where concrete is used should be no other than that suggested by the nature of the material.*

*The garage may well attain a new and distinctly expressive form, indicating its practical function. "Modern architecture of our time seeks to devise form and motives from purpose, construction and materials. If it is to give clear expression to our feelings, it must also be as simple as possible."*

## COMMERCIAL GARAGES

### I. INDEPENDENT COMMERCIAL GARAGES

#### (A.) ECONOMIC FACTORS.

The commercial success of the public garage depends upon proper balance between construction cost and efficiency of layout. To aid in determining this relationship and to ascertain other factors which will influence the design, the architect should first make an analysis of the conditions in the district where it is proposed that the garage be built. The "Outline for Garage Survey" indicates the scope of such a study.

The effects on design, of the facts brought out by this survey, are discussed below.

##### 1. LOT COST IN RELATION TO BUILDING HEIGHT.

To show a normal profit on the investment, for buildings up to and including 6 stories in height, the lot cost should not exceed cost of building. (This is a rule of thumb and serves only as an approximate basis for analysis.) The relation of lot cost to cost of building may be expressed in the form of an equation in which

L = cost of lot in dollars per square foot.

B = cost of building in dollars per square foot per floor.

X = minimum number of stories for reasonable profit.

For buildings up to and including six stories, the items above when reduced to a formula are

$$\frac{L}{B} = X$$

For buildings in excess of 6 stories in height the following equation is used:

$$\frac{L - (B \times 6)}{B \div 2} + 6 = X$$

To illustrate the use of these formulae, assume cost of lots at \$7.50, \$12, and \$25 per square foot. Also assume a construction cost of \$2.50 per square foot of floor. The minimum height of the building will be found as follows:

Since the value of X is found to be 3, therefore 3 stories is the minimum height for garage with the land cost indicated.

The value of X is 4.8. Therefore 5 stories is the minimum height for garage with this land cost.

The value of X is 10 which is in excess of the story height that can be figured with this formula. The other equation should therefore be used.

Value of X is 14, therefore, this is the minimum height for a garage with this land cost.

2. PEAK LOAD. Sixty per cent of total capacity of a garage may arrive within a half hour in the morning or in the evening at theatre time. Speed in handling cars as they enter the garage during the rush period is of the utmost importance. (A delay of five or ten minutes may cause the client to use another garage (possibly less centrally located) provided the additional walking time is less than the waiting time at the garage with inadequate arrangement and facilities.)

The first floor checking and the interfloor method of travel (ramp or elevator) must be capable of handling the probable peak, as shown in survey, without delay.

A one-way ramp system with easy grade and turns will care for 20 to 30 cars a minute. An elevator of average speed will complete an up and down trip in

GARAGE SURVEY\*

This analysis of an architectural problem should be made by the architect in order to determine those economic factors that govern garage design in a specific locality. This study should determine the type of building, number of stories, and character of design.

Cost of Land per Square Foot \$.....

Building Cost per Square Foot \$.....

TYPE OF STORAGE	PROBABLE AVERAGE NUMBER CARS PER DAY				RENTAL RATE	DRIVEN BY		CLASS OF RENTALS		
	Day	Night	Peak Load 1/2 Hour Period	During 1/2 Hour Morning Peak . . . A.M. to . . . A.M.		Owner	Chauf-feur	Mini-mum	Average	Luxury
a. Monthly day storage from offices and stores.										
b. Monthly twenty-four hour storage from apartments and permanent residents in hotels, apartment houses and private residents.										
c. Monthly night storage of salesmen's cars, commercial cars and trucks.										
d. Transient day storage from stores, office buildings, hotels, lunch clubs and theatres.										
e. Transient evening storage from hotels, theatres and public halls.										
f. Overnight storage from hotels and commuters.										
g. Dead storage in off-season. *(Trucks not included in this study.)										
Totals.....										

NOTE: Many parking garages have a twenty-four hour turnover of from two to four times the total capacity of the garage, while subsidized garages having free parking space will sometimes have a turnover of from six to eight times their total capacity.

from one to three minutes, depending on height of building, method of parking, etc.

3. NUMBER OF CHAUFFEUR-DRIVEN CARS. It is now necessary in large city garages to provide a lounging room for chauffeurs, equipped with games and with reading tables. The number of chauffeur-driven cars will indicate the size and character of chauffeur quarters.

A call system should be installed in waiting rooms and parking floors in order that chauffeurs may receive communications from owners.

4. CLASS OF RENTALS. The survey should indicate whether the minimum rental with some slight inconvenience will be preferable, in the client's opinion, to average rental with greater convenience, or higher rental with luxury features. The class of clients catered to will influence:

a. The Maximum Height of Garage in which a ramp system may be profitably operated. For example, two ten-story ramp garages were erected in different districts in Chicago. In both cases, for owner-driven cars, the rent on the tenth floor was \$11 per month, as compared with \$22 on the second floor. In one district the upper floors rented quickly on account of the lower rent-paying ability of clients. In the other district, however, clients preferred lower floors at the higher rate.

b. The Choice of Ramp Systems. Interfloor travel systems separated from the parking aisles, such as the elliptical system in the Commodore-Biltmore Garage, New York City, and in the Fisher Building, Detroit, require more space than does the *d'Humy* staggered floor ramp system. The use of the former may be justified where low rents are of minor importance. In the double spiral ramp system of Richmond, the entire separation of ramp and parking aisles permits greater safety, speed and convenience of interfloor travel and lessens the distance to be traveled by at least 50 per cent as compared with straight or staggered floor ramps.

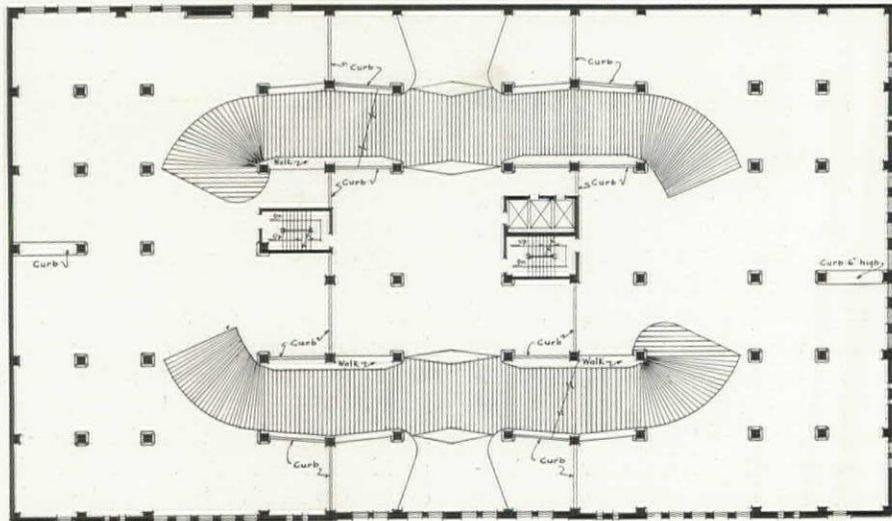
c. The Width of Parking Space. This should be 6 feet 9 inches wide for average rental, and 7 feet for dependent garages providing free short time parking. Size of columns on lowest floors may make it advisable to reduce this width, but in no case should parking spaces be less than 6 feet 8 inches. Width in excess of 7 feet is a luxury and should not be considered unless there is indication that patrons will be willing to pay for such additional space.

d. Depth of Parking Space. A 15 foot deep parking space and 20 foot aisle are sufficient for most cars, but for the more wealthy clientele a deeper space should be provided, at least on some floors.

e. Enclosed Stalls. Completely enclosed, individ-

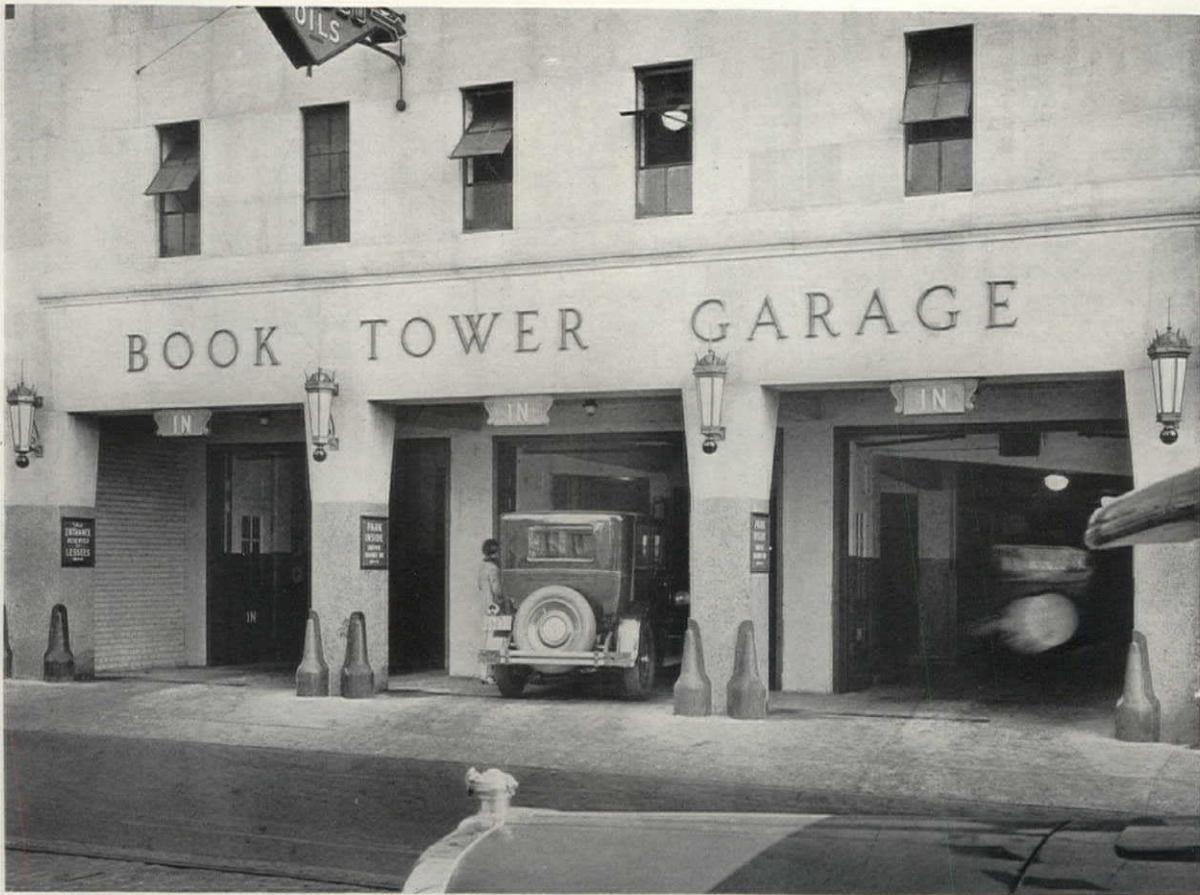


Photo, Nyholm

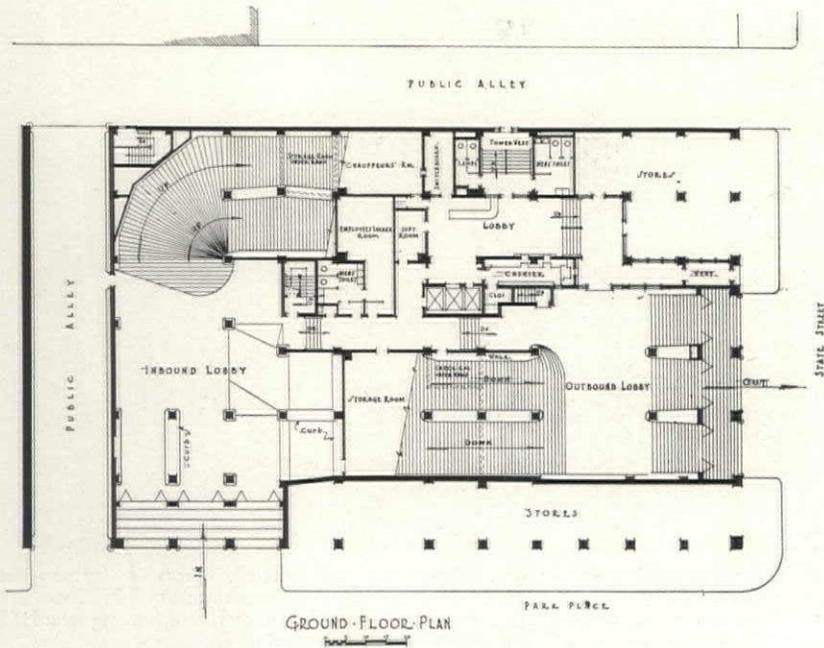


· TYPICAL FLOOR PLAN ·

BOOK TOWER GARAGE, DETROIT (JHUMY RAMP)  
LOUIS KAMPER, INC., ARCHITECTS



Photo, Nyholm



ENTRANCE TO BOOK TOWER GARAGE, DETROIT  
LOUIS KAMPER, INC., ARCHITECTS

ual parking stalls may be used when catering to clients willing to pay for the utmost convenience.

5. COMPETITION. Consideration should be given to present and future competition. Existing garages in the neighborhood should be studied as to rates, service, class of convenience, types of chauffeur quarters, etc. Future competition should be considered from the following angles: Is there cheaper land in the same district? May a higher building in this neighborhood give lower rent? May lower cost buildings be erected? May more efficient and convenient buildings be subsequently erected? May free or subsidized parking be furnished by stores, office buildings, or city?

Considering future competition it will probably be found advisable to erect a building of lowest cost compatible with efficiency and convenience even though a more elaborately appointed type would produce a good profit at the time of erection.

Because the parking garage business is still in its infancy, commercial garages must necessarily be extremely efficient from the economic standpoint if they are to compete with future buildings of improved character and with subsidized garages which will rapidly increase in number within the next few years.

(B.) PLANNING FACTORS.

The aim of good planning is maximum parking compatible with efficient interfloor travel.

1. FLOORS. a. Typical Parking Floor. In planning parking floors, it is well to start with a sketch scheme giving the maximum number of parking spaces possible, ignoring elevators, ramps, and service rooms. The essential structural features should then be added so as to interfere as little as possible with car spacing.

(1) Single and Double Parking. The ideal car storage plan requires that every car space should have frontage on an unobstructed aisle. There are, however, conditions which make it advisable to introduce double parking, that is, one row of cars standing directly behind another row. The necessity for doing this is dictated by the size and proportions of some building plots. Double parking should never be greater than 25% of the capacity of any floor and when possible it should be cut down to 15% or less.

(2) Parking Space. (a) Table of car sizes. (Ramp Building Corporation.)

(b) 6 feet 9 inches width per car is sufficient parking width under average conditions. Width in excess

MOTOR CAR DIMENSIONS (1929)

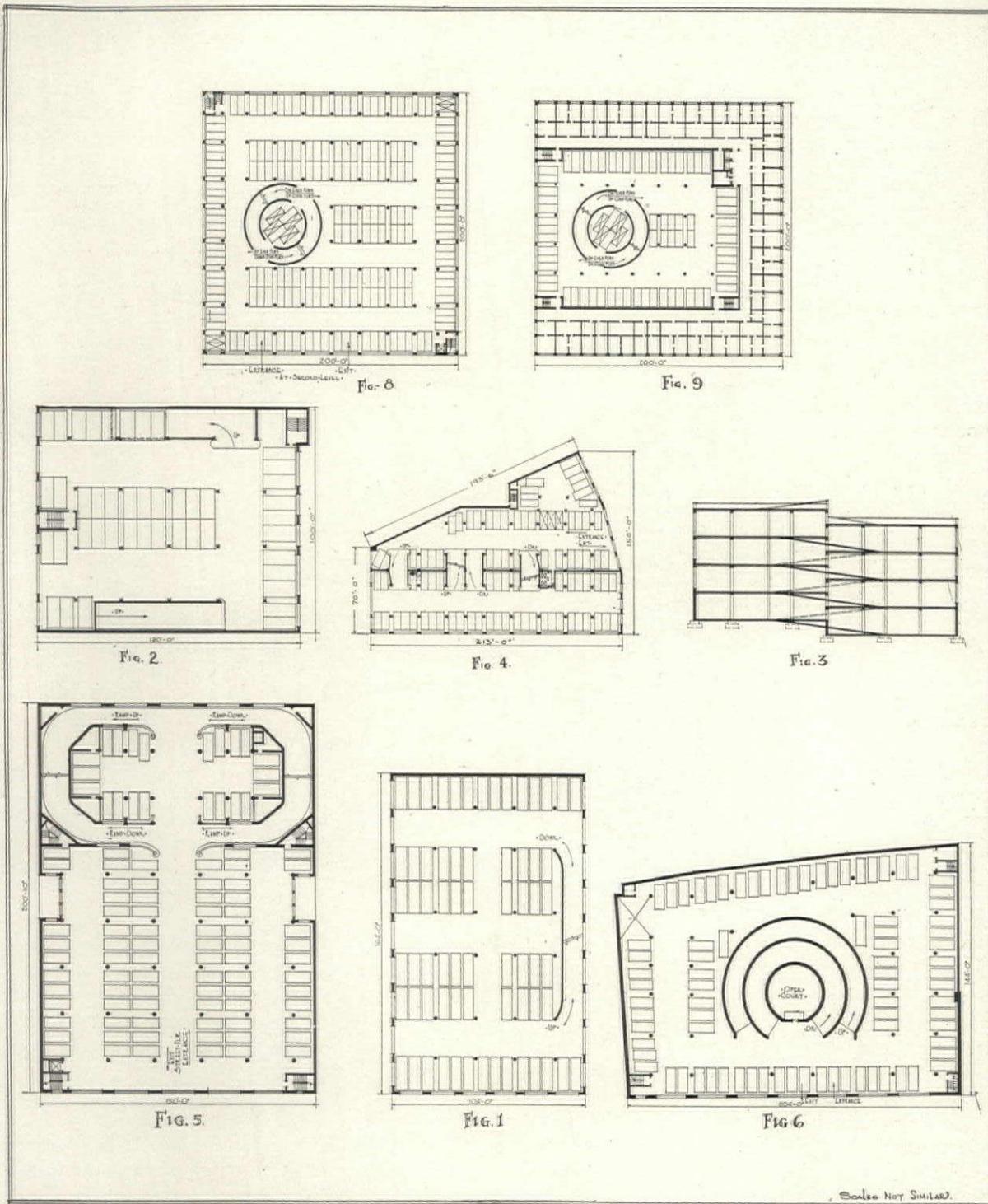
	(L.)	(W.B.)	(F.)	(R.)	(W.)	(H.)	(C.)	(T.D.)
Chevrolet.....	13'-2 1/2"	106 1/2"	22"	30"	5'-7"	6'-0"	12"	43'-0"
Graham-Paige.....	14'-0"	111"	26"	31"	5'-6"	6'-0"	9 1/4"	42'-0"
Ford.....	12'-11 1/4"	103 1/2"	21 1/4"	30 1/2"	5'-7"	6'-0 1/4"	12 3/8"	34'-0"
Erskine.....	13'-5 1/2"	109"	22 1/2"	30"	5'-5"	5'-8 1/8"	11"	36'-0"
Pontiac.....	13'-6 5/8"	110"	23 5/8"	29"	5'-6 1/2"	5'-8 3/4"	.....	38'-8"
Oldsmobile.....	14'-0"	113"	20"	35"	5'-9"	5'-10"	12 1/4"	41'-6"
Dodge.....	14'-0 7/8"	110"	24 1/4"	34 5/8"	5'-5 1/2"	5'-11"	10 3/4"	47'-0"
Nash.....	14'-1"	112"	25"	32"	5'-7"	5'-10"	12"	40'-0"
Hupmobile.....	14'-5 5/8"	114"	23 5/8"	36 1/2"	5'-7"	6'-4"	10 1/4"	40'-0"
Oakland.....	14'-5 3/4"	117"	24 3/4"	32"	5'-7"	5'-10"	.....	40'-0"
LaSalle.....	14'-7"	125"	23 3/4"	26 1/4"	5'-11"	5'-11"	12 1/4"	41'-4"
Studebaker.....	14'-7 1/2"	113"	25"	37 1/2"	5'-9"	6'-0 1/4"	11"	41'-0"
Buick.....	14'-8 1/4"	115 3/4"	25"	35 1/2"	5'-10 1/8"	6'-2 7/8"	13"	39'-4"
Marmon.....	14'-10"	114"	24 5/8"	39 3/8"	5'-8 3/4"	5'-9 1/2"	11"	40'-0"
Hupmobile.....	14'-10"	120"	22 1/2"	35 1/2"	5'-7"	6'-4"	10 3/4"	47'-0"
Auburn.....	14'-11 1/8"	120 3/8"	24 1/4"	35 1/8"	5'-10"	5'-10 1/2"	9 7/8"	40'-0"
Dodge.....	15'-2 3/8"	120"	23 3/8"	38 1/2"	5'-11"	6'-1"	11 1/4"	51'-0"
LaSalle.....	15'-4"	134"	23 3/4"	26 1/4"	5'-11"	5'-11"	12 1/4"	41'-4"
Marmon.....	15'-4"	120"	24 5/8"	39 3/8"	5'-8 3/4"	5'-10 1/4"	11"	42'-0"
Buick.....	15'-6 3/4"	120 3/4"	25 1/2"	40 1/2"	5'-11 1/8"	6'-3 1/8"	12 3/4"	45'-2"
Franklin.....	15'-8"	128"	27"	33"	5'-8"	6'-2"	11"	41'-6"
Packard.....	15'-9 9/16"	126 1/2"	24 1/8"	38 5/8"	5'-9 3/8"	6'-2"	10"	44'-0"
Auburn.....	15'-9 11/16"	130"	24 1/4"	35 1/8"	5'-10"	5'-10 1/2"	9 7/8"	40'-0"
Pierce Arrow.....	16'-0"	130"	27"	35"	5'-10"	6'-2"	12 1/2"	43'-0"
Graham-Paige.....	16'-5 1/2"	135"	25 1/2"	37"	5'-9 1/2"	6'-2"	11 1/4"	49'-2"
Studebaker.....	16'-6 7/8"	131"	28"	39 7/8"	5'-9"	5'-11 5/8"	10 1/2"	47'-6"
Nash.....	16'-7"	130"	27"	42"	5'-10 1/2"	6'-0"	13 1/2"	50'-0"
Lincoln.....	16'-7 1/2"	136"	24"	39 1/2"	5'-10"	6'-5"	14"	50'-5"
Pierce Arrow.....	17'-4"	138"	27"	43"	5'-10"	6'-8 1/2"	12 5/8"	44'-6"
Cadillac.....	17'-9 1/4"	140"	28"	45 1/4"	6'-1"	6'-1 1/2"	12 3/4"	50'-1"
Packard.....	17'-11 7/16"	145 1/2"	24 1/8"	45 1/2"	5'-11 5/8"	6'-3 1/2"	10 5/8"	52'-8"

NOTE: Information supplied by automobile manufacturers. Where makes are repeated, figures are for smallest and largest models. (L.) length; (W.B.) wheelbase; (F.) distance from center of front hub cap to front extremity; (R.) distance from center of rear hub cap to rear extremity; (W.) width; (H.) height; (C.) distance from ground to underside of running board; (T.D.) turning diameter (diameter of smallest walled-in circle in which the car will make a complete turn.)

Comparison of the 1929 figures with those of 1928 shows an increase in wheelbase with a corresponding increase in length, a slight tendency toward higher cars, but a definite decrease in turning diameter for the longer models.

Courtesy Ramp Building Corporation

26-4



GARAGE FLOORS WITH VARIOUS RAMP SYSTEMS

- Fig. 1. Straight single-way ramp.
- Fig. 2. Two-way straight ramp.
- Fig. 3 and 4. Section and plan of staggered floor, (d'Humy patent.)
- Fig. 5. Elliptical ramp (Commodore-Biltmore Garage.)
- Fig. 6. Concentric spiral ramp (Eliot Street Garage.)
- Fig. 8. Double spiral ramp (Richmond Garage.)
- Fig. 9. Ramp garage in core of office building.

of 7 feet is extravagant except in parking garages having a very high turnover.

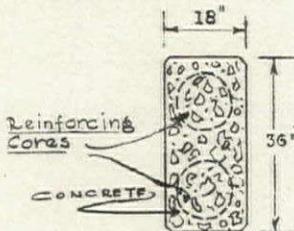
(c) 15 feet depth with a 20 foot aisle width is generally sufficient. Cars of maximum length may be parked at ends of aisle where the projection into aisle causes less inconvenience, or a certain part of the parking area may be made deeper to accommodate the larger cars.

(d) The three car bay has generally been found to be most satisfactory. It should have a space of 20 feet 3 inches in the clear between columns, but this space may be reduced on the first few floors to 20 feet if necessary to allow for additional column size. (Free short time parking garages require 21 feet in the clear.) One advantage of the three car bay is that when the garage is not running at capacity, two cars may be placed between columns, allowing very ample space to maneuver cars; and two trucks may be placed in the space provided for three cars.

(e) Interior columns should be elliptical to conserve space. (See sketch below.)

(3) Parking Guides. Concrete curbs are sometimes placed in parking bays to serve as guides for

cars. These have proved unsatisfactory as they make it difficult to park a car and are likely to scrape the tires. Curbs are desirable at sides of ramps and driveways and should be painted with diagonal striping to increase their visibility. Floor grooves have proved unsatisfactory because they collect grease and dust. Lines painted on the floor are not recommended as paint soon wears off.



Cast iron traffic buttons have proved fairly satisfactory as markers. These permit truck or two car parking yet clearly indicate the capacity car spaces.

(4) Stall Numbers. Stall numbers painted on the floor or walls are a disadvantage. If numbered, a customer who rents space by the month expects the same stall each time. Not having stall numbers permits the overselling of parking space by approximately 25%.



MODEL OF DOUBLE SPIRAL RAMP IN RICHMOND GARAGE, VA.

b. Entrance Floor. (1) Garages should have only one point of entrance and exit.

(a) It simplifies the checking in and out of cars and reduces to a minimum the chance of a car being stolen.

(b) It increases sales in the "accessories" department, which may be located so that all those entering or leaving the building will pass through or near it.

(c) It permits the provision of only one information desk and one waiting room with toilets.

(d) The greatest loss of heat in a garage building in winter occurs when the large doors are opened. With a single entrance this loss is reduced.

(e) The cost of installing and the expense of operating garage doors are reduced.

(2) The Garage Entrance should be located as far as possible from a street intersection because if placed near it, the

waiting lines of traffic will at times prevent exit of cars from garage.

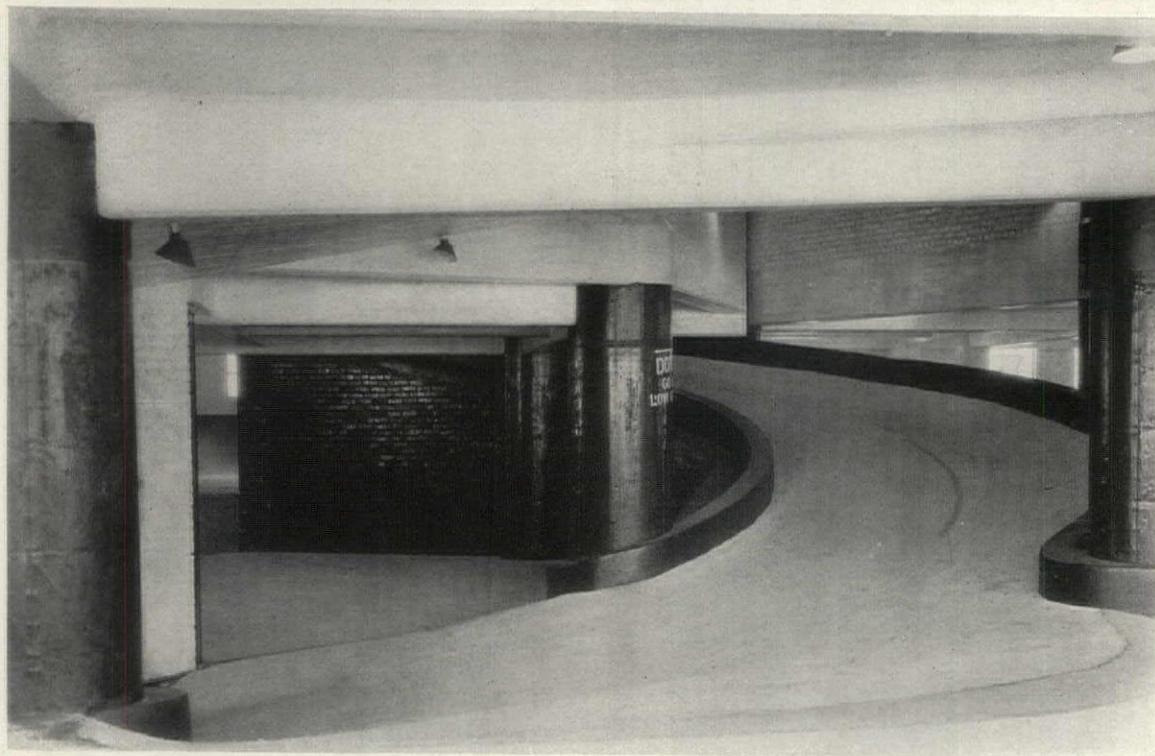
(3) The filling station should be adjacent to the garage entrance. (See arrangement on page 193.)

(4) Three or more driveways should be provided so that two may serve incoming traffic and one outgoing in the morning; in the evening this would be reversed.

(5) Waiting rooms should be placed to the right of cars going out so that passengers will not need to cross the driveway.

(6) Traffic markers as used for safety zones are satisfactory for division of these roadways.

(7) Provision for Merchandising. Although the natural tendency might be to install service facilities



(ABOVE) GENERAL VIEW      (BELOW) ENTRANCE TO SPIRAL RAMP  
RICHMOND GARAGE, RICHMOND, VA.  
LEE, SMITH & VANDERVOORT, ARCHITECTS

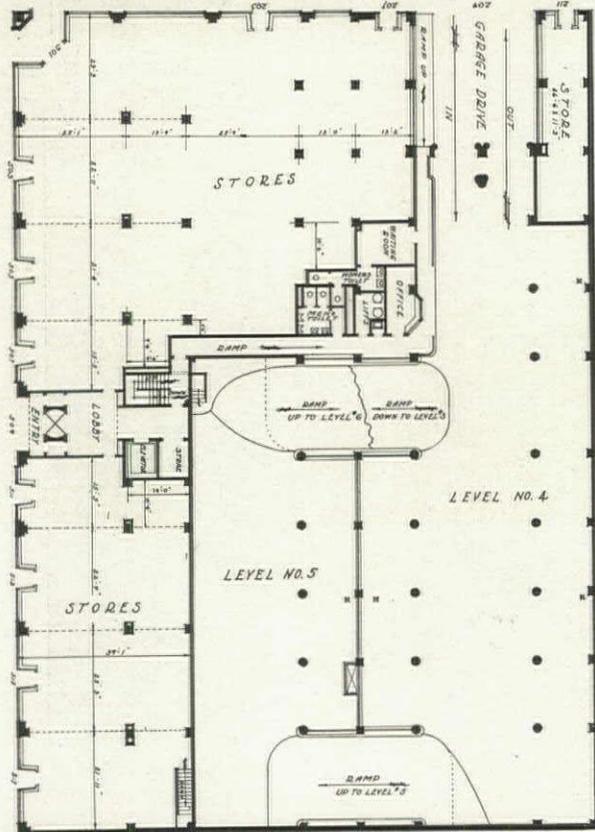
for washing, greasing, brake adjustments, and so forth, in the basement, these facilities should be located on the entrance or second floor where they will exert a constant sales effect through power of suggestion.

A "tire and accessories" salesroom should be located adjacent to waiting rooms and gasoline pumps, in order to serve both the filling station trade and garage parking patrons.

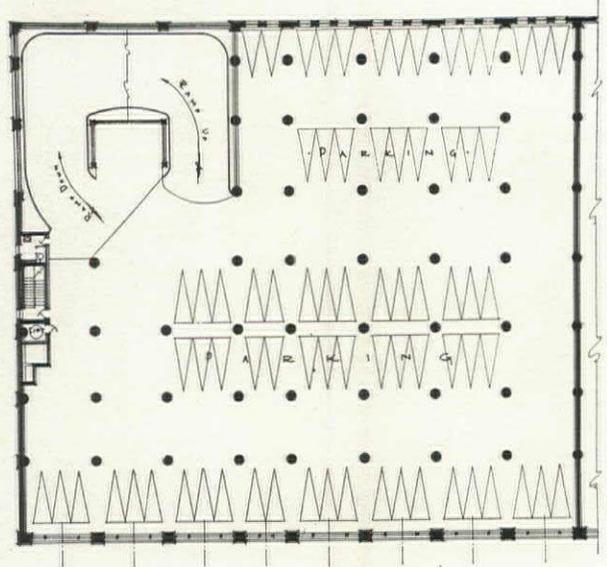
Merchandising should be restricted generally to automobile accessories, although show cases may be provided for tobacco, candy, etc., which sometimes show a small profit.

The importance of merchandizing is indicated by the statement of a garage operating company that in the early stages of their business, 80 per cent of the gross income from garages operated by them was from parking and 20 per cent from merchandizing; while now 30 to 50 per cent of the gross income is from parking and 50 to 70 per cent from merchandizing.

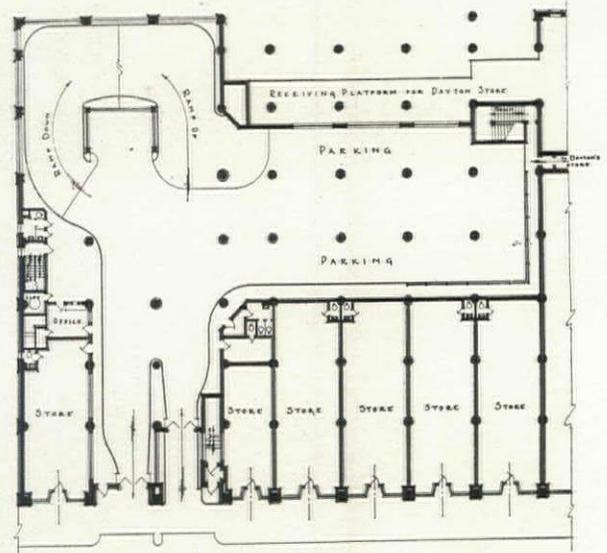
c. Roof. (1) Provision should be made for roof parking, not only because the additional parking space may prove a source of income, but also when a ramp or elevator is installed running to the roof, the problem of adding floors at a later date is simplified.



PARKING GARAGE FOR A DEPARTMENT STORE  
FRONTENAC BUILDING, MINNEAPOLIS  
LARSON & MCLAREN, ARCHITECTS



SECOND FLOOR PLAN  
- A - L - L - E - Y -



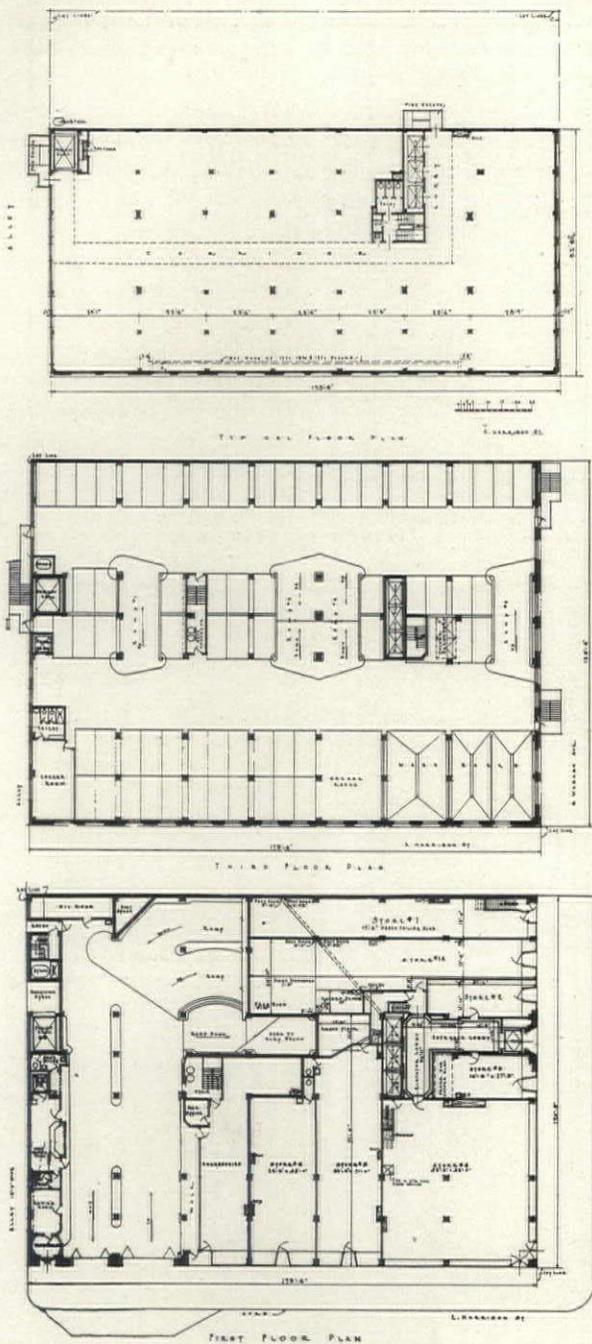
FIRST FLOOR PLAN  
DAYTON GARAGE, MINNEAPOLIS  
LONG & THORSHOV, INC., AND LARSON & MCLAREN  
ASSOCIATED ARCHITECTS

(2) Roof deck should be covered with special floor as described under Construction Data. (See page 191.)

2. INTERFLOOR TRAVEL. a. Ramps. (1) The straight single-way ramp (Fig. 1., page 183) has an efficiency of 46 per cent and requires 242 square feet per car.\*

(2) The two-way straight ramp (Fig. 2.) has an efficiency of 38 per cent and requires 290 square feet per car.

\*Computation of efficiency and square feet per car is made in this study on a basis of a parking floor, 100 x 200 feet.



EXAMPLE OF OFFICE BUILDING WITH GARAGE ON LOWER FLOORS  
 BUILDING FOR THE MICHIGAN BOULEVARD CORPORATION, CHICAGO  
 ALFRED S. ALSCHULER, ARCHITECT

shown in Fig. 4. This ramp system has an efficiency of 51 per cent and requires 218 square feet per car.

(4) (Fig. 5.) The *elliptical ramp* used in the Commodore-Biltmore Garage, New York, has an efficiency of 40 per cent and requires 278 square feet per car.

(5) The *elliptical ramp* used in the Fisher Building, Detroit, (page 188) has an efficiency of 40 per cent and requires 278 square feet per car.

(6) (See Fig. 6.) The *concentric spiral ramp* has an efficiency of 43 per cent and requires 260 square feet per car.

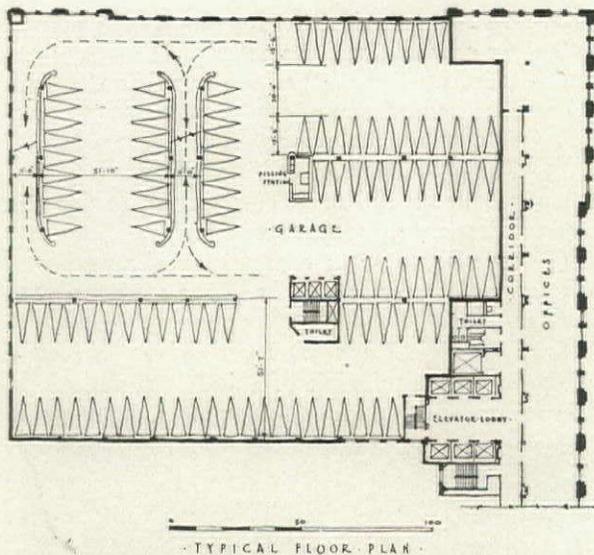
(7) (See Figs. 8 and 9.) The *double spiral ramp* is designed on the principle of a double thread screw, the up traffic driving on one thread and the down



(3) The *staggered floor system* (Figs. 3 and 4.) controlled by *d'Humy* patents differs from other systems in that the building does not have continuous floors. The building is divided by a vertical plane, the floors one side of the plane being a half story higher than the floors on the other side. The floors are connected by short straight ramps. This feature is shown in Fig. 3. A floor plan of the staggered floor type is

traffic using the other thread. Both ramps use the same space that would be required for a single circular ramp of the same diameter. The double spiral ramp has an efficiency of 45 and requires 243 feet per car.

It will be noted that the above methods have varying degrees of separation of interfloor traffic from parking aisles. The extent to which this separation of traffic should be carried will depend, as pre-



TYPICAL FLOOR PLAN  
FISHER BUILDING GARAGE, DETROIT  
ALBERT KAHN, INC., ARCHITECTS

viously stated, on height and area of building, volume of peak load, and other economic factors.

For the average multifloor garage with capacity up to 350 to 400 cars the one-way single roadway ramp is sufficient. In buildings where the capacity is 450 or 500 cars, ramps 20 feet wide (three-car spaces) work out very satisfactorily. Ramps of this width will enable small and medium size cars to pass on them, but make it necessary for larger cars to pass in the aisle between the ramps.

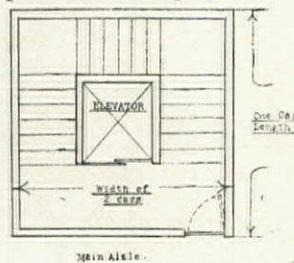
In buildings with a capacity of over 500 cars, a system of double ramps is desirable, permitting continuous movement of cars travelling in both directions.

b. Elevators. (1) The ordinary freight elevator is often used when a building is converted into a garage. It has an efficiency of 53½ per cent and requires 208 square feet per car. This is fairly satisfactory in buildings of small area, catering to monthly parking and having a small peak load, but is unsatisfactory where peak load is heavy.

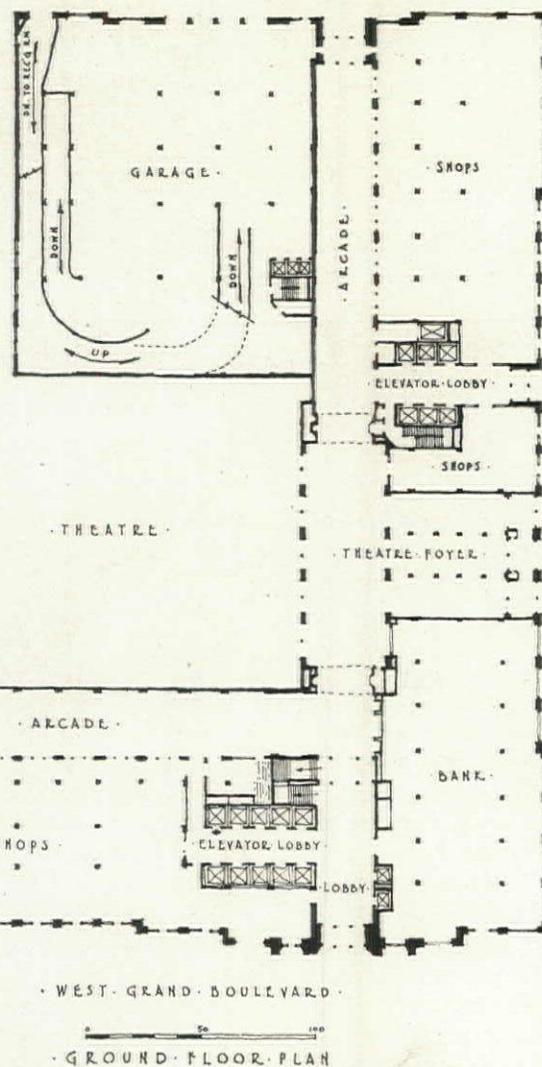
(2) Power Parking elevator as installed in the recent Kent Garage, New York City, obtains an average of 68 per cent of floor coverage. Cars are parked on two sides of the elevator with the aid of an electric parking machine. This method with two or more cars parked in a row requires some shifting to bring cars to elevator.

(3) The four-way parking elevator obtains a maximum use of floors with practically all cars as

live storage. The elevators are two storied, the cars on upper and lower floors facing at right angles. The cars run in tracks and are loaded and unloaded by a gravity system. It is estimated that this type will have an incoming capacity of six cars per elevator per minute and an outgoing capacity of about three cars per minute. This plan has a floor efficiency of 59½ per cent and requires 187 square feet per car.



Passenger elevator and stairway (under normal conditions) should be located in one corner of the building. The illustration on the left is an efficient combination of stair and elevator occupying a two-car bay.



GROUND FLOOR PLAN  
FISHER BUILDING WITH GARAGE, DETROIT  
ALBERT KAHN, INC., ARCHITECTS



ENTRANCE, FISHER BUILDING GARAGE, DETROIT

ALBERT KAHN, INC., ARCHITECTS

**(C.) CONSTRUCTION FACTORS.**

1. **RAMPS.** a. A 12 to 15 per cent grade is recommended. In no case should the grade exceed 20 per cent.

b. The surface of the ramp should be made rough with a "wood float" finish.

c. The ramp may extend into the aisle two or three feet, the floor being raised slightly to meet the slope of the ramp. In designing the concrete it is often possible to obtain the desired slope by raising the floor beam at its juncture with the ramp. The intersection of ramp slope with the floor should be at right angles to the slope.

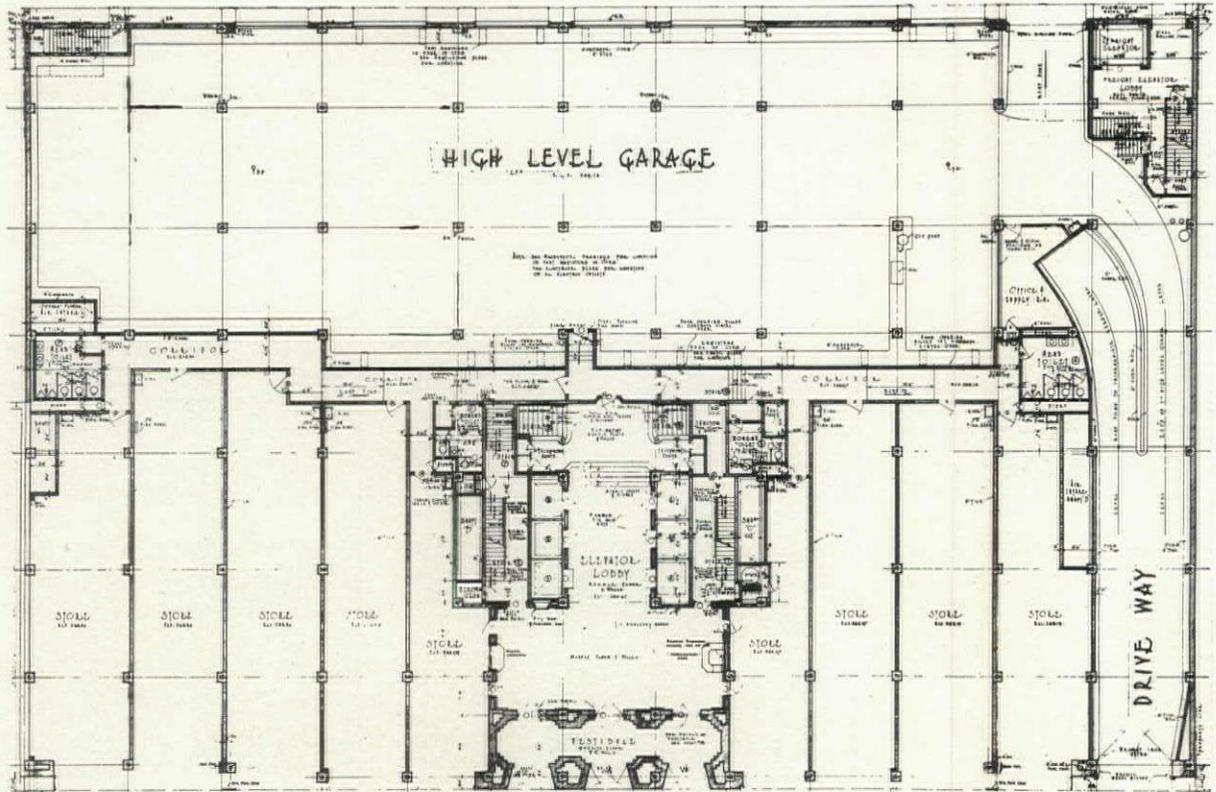
d. Ramp walls should be omitted in order to give better vision for the driver, thereby reducing danger of collision. When fireproof doors are required by fire regulation at each floor level, then the open ramp is only possible if the building is divided by a fire wall at right angles to the ramp. This fire wall may easily be incorporated with the staggered floor

system and with varying success with other types of ramps.

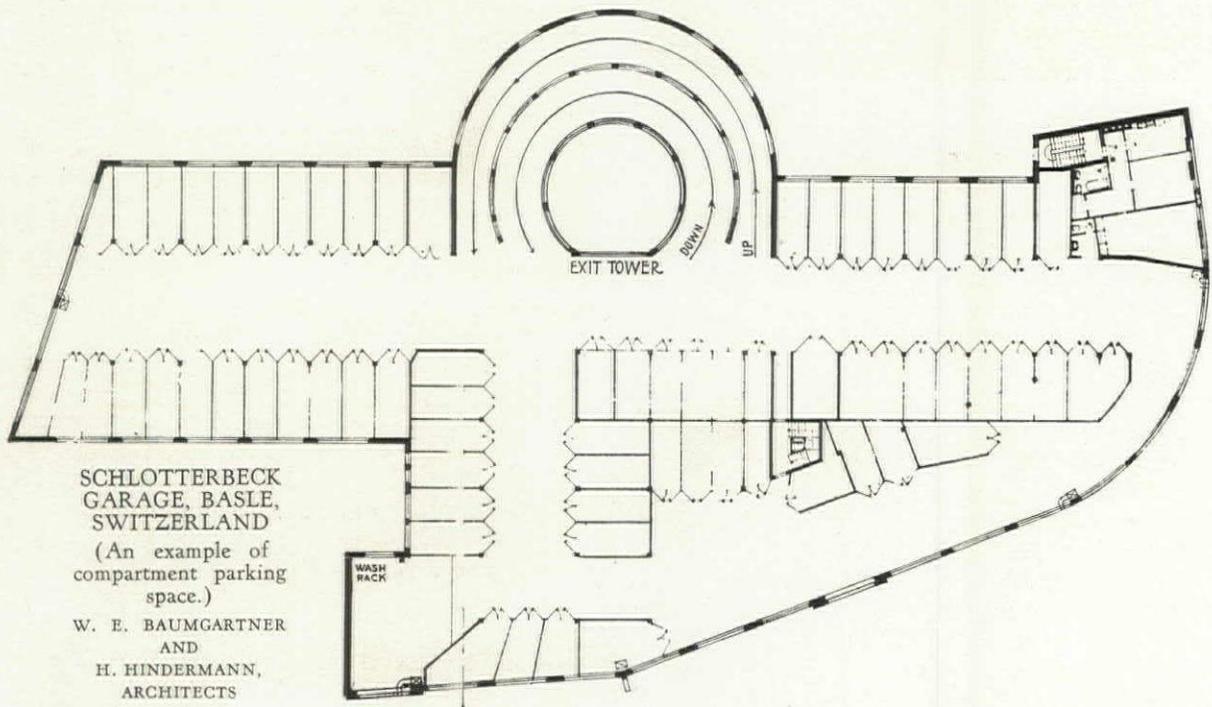
2. **FIRE HAZARD AND INSURANCE.** An insurance rating bureau should be consulted in order that advantage may be taken of the various fire prevention practices in construction, so as to reduce the insurance rate.

3. **LIVE FLOOR LOAD.** The building code requirements of various cities show a variation in live-load requirements of from 50 to 250 pounds per square foot. A live load factor of 100 pounds per square foot for a passenger car and light truck garage is both safe and economical. For a heavy truck garage the figure should be raised to 150 lbs. per square foot.

4. **FLOOR TREATMENT.** a. **Dust proof.** Concrete garage floors which "dust" easily offer a serious problem to garage operators, as it is almost impossible to keep the parked cars clean under such conditions. An expert concrete finisher can produce a hard "dustless" floor without the use of surface floor hardeners. In cases where expert workmanship is not available,



AN OFFICE BUILDING WITH GARAGE CONVENIENCES  
 (CLIENTS' CARS ARE PARKED FREE FOR ONE HOUR)  
 BUILDING FOR THE TITLE INSURANCE AND TRUST CO., LOS ANGELES  
 JOHN PARKINSON AND DONALD B. PARKINSON, ARCHITECTS



SCHLOTTERBECK  
 GARAGE, BASLE,  
 SWITZERLAND  
 (An example of  
 compartment parking  
 space.)  
 W. E. BAUMGARTNER  
 AND  
 H. HINDERMANN,  
 ARCHITECTS



KENT ELEVATOR GARAGE WITH MECHANICAL PARKING, NEW YORK CITY  
 JARDINE, HILL & MURDOCK, ARCHITECTS

it is advisable to apply a surface floor hardener.

b. Waterproof. A well built slab floor *should* be sufficiently water tight for all purposes in a garage building. Certain precautions, however, are advisable and waterproofing may be necessary. The seepage of water through a slab floor is caused by unsealed cracks which develop after seasoning or by poor or porous bonding between successive day's pourings. Should cracks develop after seasoning they should be cut and cleaned out to leave a V joint  $\frac{1}{2}$  in. wide and  $\frac{3}{4}$  in. deep. This joint should be poured full of *Vault Light Cement*.

The entire floor, where possible, should be poured in one day or, where the building is large, a V joint of the size noted above should be left between the end of one day's work and the beginning of the next. This joint should be filled with the above

mentioned seam composition. Caution: Seepage has occurred where one day's pour is joined to that of following day. No construction joints should be permitted within 20 feet of a drain.

Waterproof asphalt finish should not be used for garage floors as it is affected by oils and greases.

(Note: Snow is the principal source of water in garages and in climates with heavy snowfall it is advisable to provide floor drains for the removal of the melted snow.)

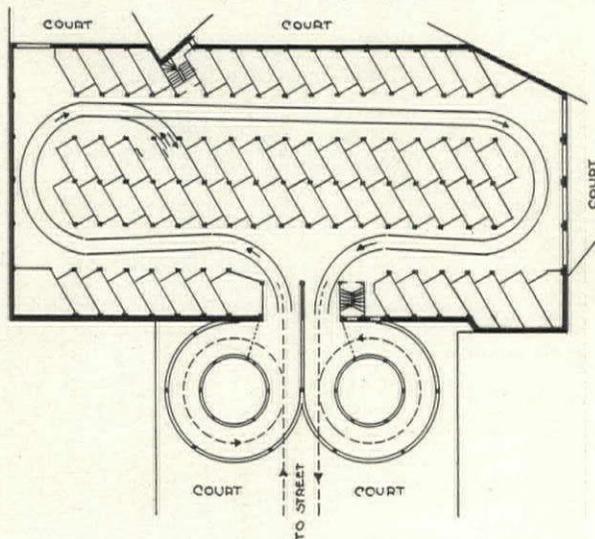
5. ROOF TREATMENT. A roof used for parking should be surfaced with approved asphalt paving blocks laid over waterproofing and in asphalt. These paving blocks do not in themselves constitute a system of waterproofing because of joints but serve as protection for waterproofing underneath.

Or a 3" thick concrete slab may be laid over the usual five ply waterproofing felt applied with hot tar. The slab should be constructed in sections not exceeding 5 feet in each direction and separated from each other and from the parapet wall by quarter-inch joints filled with a suitable  $\frac{1}{4}$ " expansion joint or some approved seam composition. Before applying the concrete slab finish, the surface of the felt should be covered with a heavy layer of hot tar.

(D.) EQUIPMENT—GENERAL.

1. HEATING. In garages there is a large heat loss from frequent opening of entrance doors. Since there are no interior partitions, air currents through entrances or windows will make it very difficult to heat the windward side of the building but by using unit heaters and ventilators it is possible to meet the heating requirements.

The two pipe steam system, sufficient to raise the temperature to fifty degrees on the coldest days, should be used for the car storage part of the building. A hot water or steam heating system should be



GARAGE WITH DIAGONAL PARKING AND RAMPS IN SEPARATE TOWERS  
 (An Uneconomic Parking and Interfloor Travel System.)

provided to heat the offices and waiting rooms.

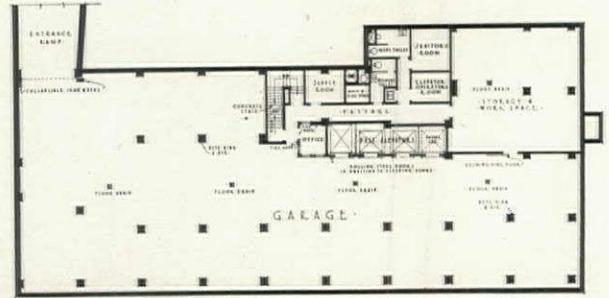
If direct radiation is used the location of radiators is of prime importance. Placing radiation on the ceiling is satisfactory from a car storage viewpoint but decidedly inefficient as a method of heating. When radiators are placed on walls under the windows they are in danger of damage and should be protected against breakage by heavy guards.

Buildings with a ramp system are provided with extra radiation on lower floors because of the openness of construction and on account of heat loss from the entrance. Only limited radiation is required for the upper floor because of heat that rises from below.

2. VENTILATION. Garages used exclusively for parking and having ample window space, need no ventilating equipment except in the basement. If a part of the garage is to be used for making minor repairs, such as timer or carburetor adjustments

which will require running the engine, provision should be made for installation of an exhaust vent with flexible connections for attachment to exhaust of cars.

If a central ventilating system is provided and the



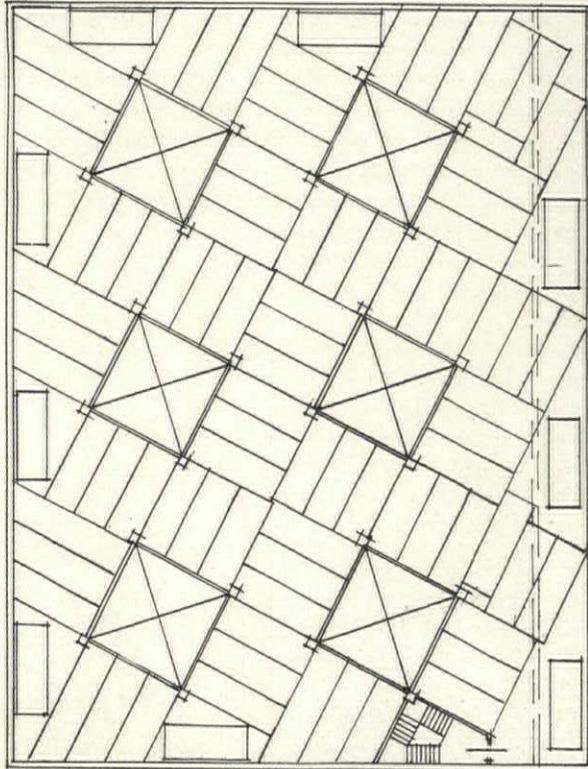
BASEMENT PARKING SPACE FOR OFFICE BUILDING  
WILSHIRE MEDICAL BUILDING, LOS ANGELES  
JOHN PARKINSON AND DONALD B. PARKINSON, ARCHITECTS



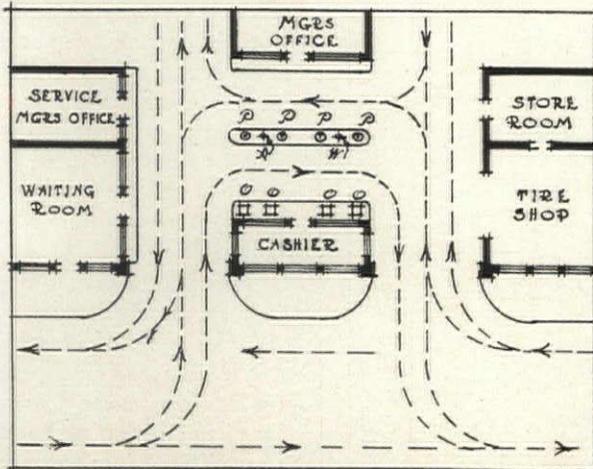
DETROIT NEWS GARAGE, DETROIT, MICHIGAN  
ALBERT KAHN, INC., ARCHITECTS

ventilating shaft is located in the center of the building, away from the windows, most efficient ventilation is secured in the summer by placing the louvers at the ceiling. The gases emitted by the motors are hot and will immediately rise to the ceiling. In winter, however, the natural circulation in the building will be upward at the windows across the ceiling toward the center of the building and thence downward and along the floor to the louvers in the shaft at or near the floor. Provision should also be made for exhausting a small quantity of air near the ceiling.

3. LIGHTING. Lighting for ramps should be on separate circuit from floor lights and controlled from first floor so that they may be turned off when not needed. Lights should be arranged so as to give an even lighting for entire floor, about two candle power per squarefoot. Concentration of light on aisles and correspondingly less at rear of parking

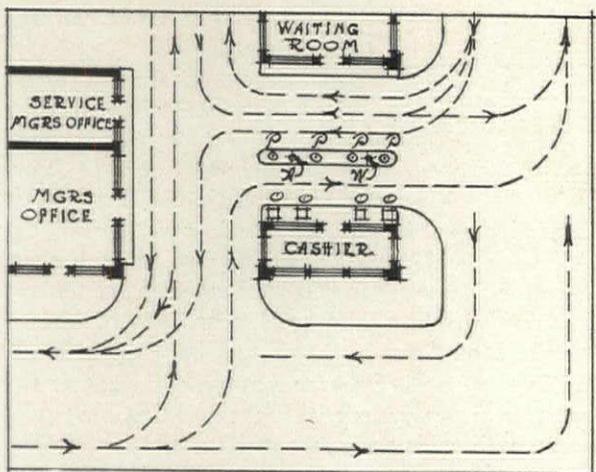


PLAN OF FOUR-WAY ELEVATOR PARKING GARAGE. A PATENTED ARRANGEMENT



AN APPROVED ARRANGEMENT OF SERVICE STATION TO GARAGE ENTRANCE

PREPARED BY ARTHUR BRACE OF THE TIDE WATER OIL COMPANY'S CONSTRUCTION ENGINEERING DEPT.



AN ARRANGEMENT OF SERVICE STATION IN GARAGE SITUATED ON CORNER OF BLOCK

space adds to difficulty in parking. Lights should be equipped with pull cords so that they may be extinguished when not needed.

Wall plugs should be installed at convenient points to permit attachment of "trouble shooting" light cord. Special attention should be paid to installation of flood lights above and below wash and grease racks.

(E.) SPECIAL EQUIPMENT.

1. GARAGE DOORS. Garage exterior doors should open automatically or be mechanically operated. The overhead door is satisfactory for private garages but may be a source of accident in parking garages, due to restriction of upward vision, preventing view of door not fully open.

2. ELECTRIC CALL SYSTEM. Garages should be equipped with electric call systems for communication between owners and chauffeurs or attendants. Telautographs are often used and are a convenience in transmitting orders to various floors. They are especially valuable as they preserve a record of orders.

3. GASOLINE SUPPLY. Gasoline should be supplied at the entrance and should also be piped to all floors as it is often more convenient to supply cars with gasoline on their storage floors, and thus avoid congestion at the street exit. In a large garage it is imperative to have at least one gasoline outlet on each floor.

4. COMPRESSED AIR. Outlets for compressed air should be provided at all floors.

5. SERVICE EQUIPMENT. Equipment such as brake testing apparatus, wash racks, grease racks and vulcanizing equipment should be installed on the first or second floors.

6. DIRT SHOOTS. It has been found convenient to install a dirt shoot, with openings at all floors, for removal of floor sweepings.

7. LOCKERS. Lockers of ample size should be installed in waiting rooms and chauffeurs' quarters.

## II. SUBSIDIARY GARAGE

Garage facilities provided in connection with department stores, office buildings, hotels and apartment houses, are generally subsidized. They are maintained to attract trade and as a convenience to patrons.

With the following exceptions the economic, planning, construction and equipment factors are approximately the same as for the independent garage.

The need of minimum cost building and of maximum parking space is less imperative than with the commercial garage. This is particularly true of a garage in connection with a store which is maintained as a convenience, and to attract customers. Store owners might well expend additional sums on improved appearance and convenience of garage entrances.

The aisles, car bays, and ramps should be very ample to facilitate their use by inexperienced drivers and to increase speed of service.

*Location.* Free parking space when provided, should, where possible, be located in the basement or in the rear of building. When this service is added to an existing building, the garage facilities should be provided in an adjoining structure.

When rental parking space is provided, a garage may be attached to the main building, but the present tendency is toward the use of the lower floors of the building served. Such floors, especially when the building is located on a narrow street, are less desirable for office use than the upper floors on account of street noises and lack of sunlight.

When land cost is high it is preferable to use the core of the building for parking space with offices in the perimeter. (See Fig. 9 on page 183.) Here, probably, will be the solution of garage location in city buildings.

*Apartment House Type.* Residential districts are generally zoned against parking garages. An independent parking garage may depreciate the value of adjoining property in an apartment district but if built as part of and to serve an apartment house alone, there would not be depreciation.

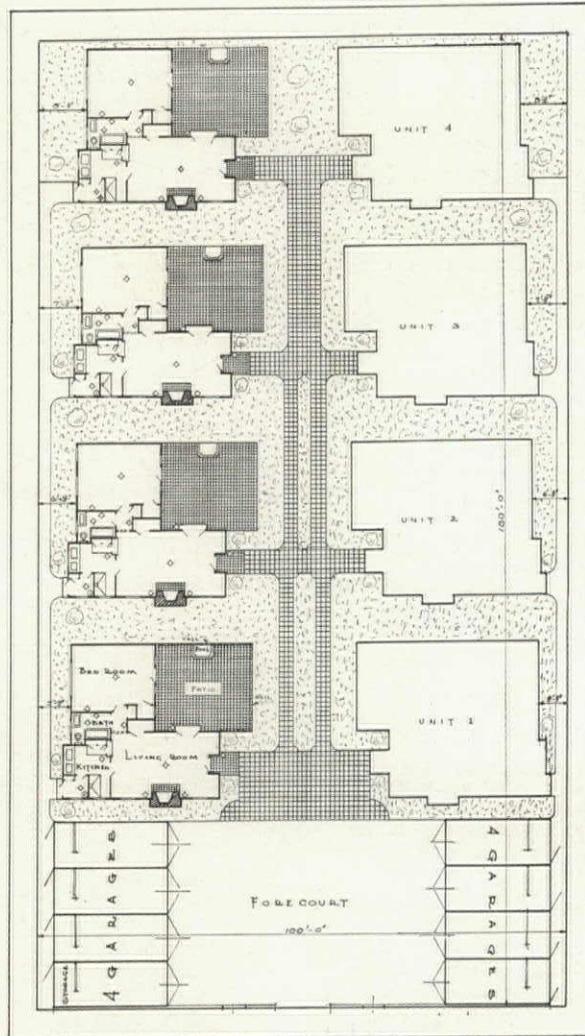
Two contrasting opinions are here quoted:

"The Board of Trustees of the Village of Hastings-on-Hudson, New York, by virtue of section 89 of the village law ordain and enact . . . that there shall be provided on the same plot with any multi-family dwelling, a gravelled or paved parking area sufficient in size to accommodate one car for each family housed. . . ."

On the other hand, the Supreme Court of Pennsylvania in a decision

handed down May, 1928 (*Ladner vs. Siegel*, 142 Atl. 272), held "that a public garage, though not a nuisance in itself, can become such when conducted in a residential neighborhood, regardless of how it may be carried on.

"In the case before the Pennsylvania courts the question arose with regard to the building of a public garage which it was proposed to construct in the center of a block to provide garage facilities for the cars of the occupants of apartment houses which it



SMALL HOUSES IN LOS ANGELES, ARRANGED IN RELATION TO FORECOURT WITH GARAGES  
CHRISTINE STERLING, DESIGNER



SMALL HOUSE WITH GARAGE, LOS ANGELES (See Plan on Page 194)

CHRISTINE STERLING, DESIGNER

## SPECIFICATION CHECKING LIST

## 1. GENERAL

Size, height and character of building determined by survey.

Entrances and exits placed as far as possible from street intersections.

Provide space for cars waiting to be checked on entrance floor.

Check zoning, building and fire ordinances.

Garage construction to comply with regulations of National Board of Fire Underwriters.

## 2. FLOOR TREATMENT (Concrete)

Entire floor poured in one day.

Floor surface hardener.

Waterproofing for floors and walls.

Surface cracks sealed with vault light cement.

Floor drains for removal of snow water.

Drains for wash racks.

## 3. HEATING AND VENTILATING

Unit heaters and ventilators for garage proper.

Steam or hot water for offices and waiting rooms.

Fan ventilation for basement.

Attachable exhaust vents where repairing is done.

Fan ventilating system where windows are insufficient.

## 4. LIGHTING

Separate circuit lighting for ramps.

Light control at each floor.

Wall receptacles in each bay and at all columns for "trouble shooting" light cord.

Flood lighting above and below wash and grease racks.

## 5. SPECIAL EQUIPMENT

Exterior garage doors automatic, operating at side.

Electric call system or Telautograph.

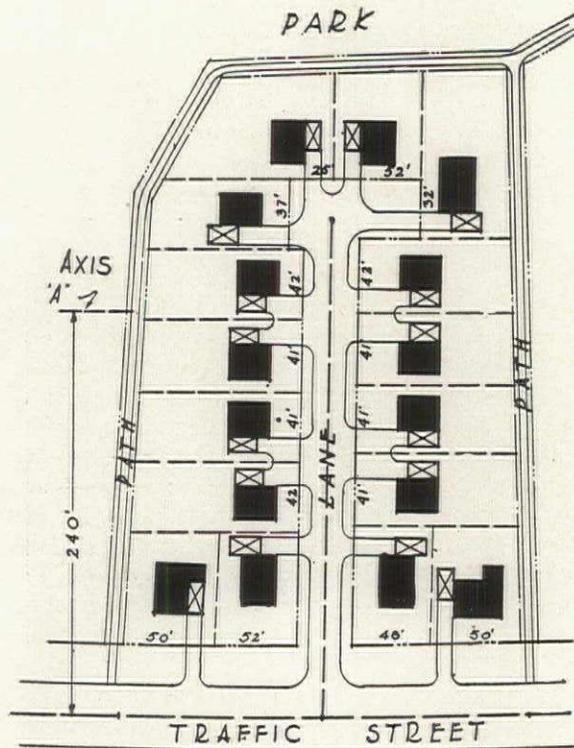
Gasoline supply outlets at each floor.

Compressed air at each floor.

Dirt shoots at all floors.

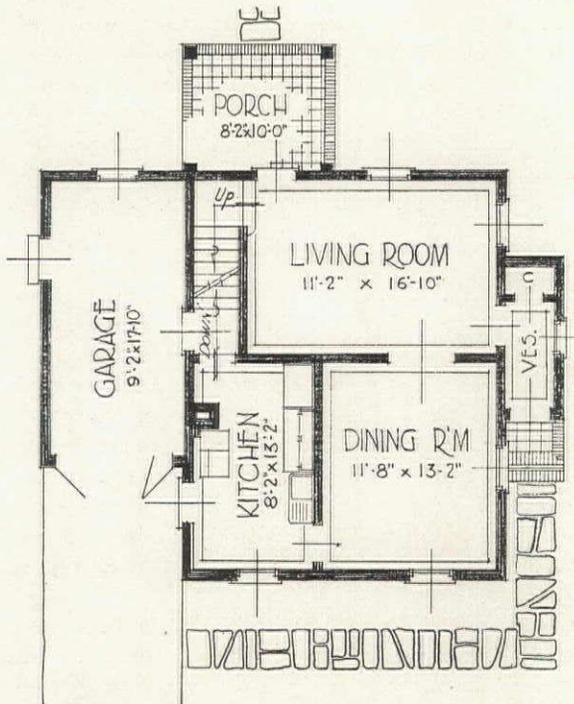
Lockers in waiting rooms, washrooms and chauffeurs' quarters.

Electric signal for car calls and for indicating parking space occupancy.



GROUPING OF HOUSES WITH ATTACHED GARAGE ON PRIVATE LANE "A TOWN FOR THE MOTOR AGE," RADBURN, N. J.

CLARENCE S. STEIN AND HENRY WRIGHT,  
ASSOCIATED ARCHITECTS



HOUSE WITH ATTACHED GARAGE AS BUILT AT RADBURN, N. J.

was planned to build on the four sides of the block. The contention was made that inasmuch as buildings for the accommodation of their motors is a requirement which the Court must recognize and that therefore the general rule forbidding the erection of a public garage in a residential district should not apply to cases of this character.

"The Court, however, decided against the public garage owner partly because the contemplated apartments had not yet been erected and there was not yet apparent to the Court, any need for such service."\*

\*"Housing," N. Y. C. December, 1928, p. 293, 294.

## PRIVATE RESIDENTIAL GARAGE

### I. LOCATION.

A. AT REAR OF LOT. It has been the custom to locate the residence garage at the rear of the lot. This necessitates separate heating apparatus in cold climates, and is inconvenient. Where there is no alley the drive from the street to the rear of lot often interferes with the satisfactory treatment of the grounds.

B. GARAGES ON COURT ADJACENT TO STREET. A plan has been developed with garages on a forecourt and houses at rear (see page 194), which, by providing a minimum driveway, saves development cost, and gives the residents greater privacy than where garages are at the rear.

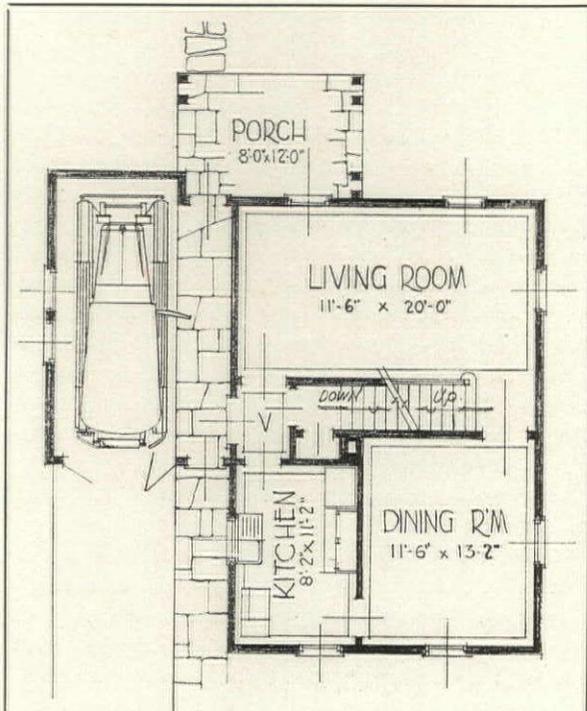
C. GARAGE ATTACHED TO HOUSE. Garages attached to dwellings are not an undue fire risk if reasonable precautions are followed. The garage floor should be non-combustible. The garage should be separated from the rest of the building by unpierced partitions, and ceiling constructed to meet the one hour fire test. Walls, windows, and doors must be fire resistant. A single self-closing fire door leading from garage to house may be used. "As a minimum requirement, walls may also be constructed of wooden studs spaced 16 inches center to center, with metal lath attached outside and inside. The outer lath is to be plastered and back-plastered with Portland cement stucco, and the inner lath plastered with  $\frac{3}{4}$  inch Portland cement or gypsum plaster. For interior partitions separating garage from dwelling,  $\frac{3}{4}$  inch Portland cement or gypsum plaster on metal lath, on both sides of studs is satisfactory."

There is an increasing tendency to attach the garage to the house. This has been a development that has followed the changed attitude toward the motor car. The automobile was at first housed in a detached garage, perhaps on the same principle which led the first designers of cars to make them with dashboards and whip sockets. But the discovery that a garage was not a stable has made it a common practice to include it in the house and express it externally.

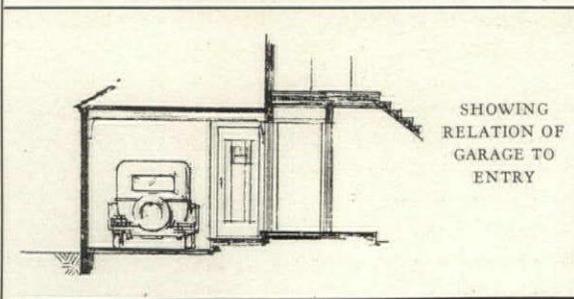
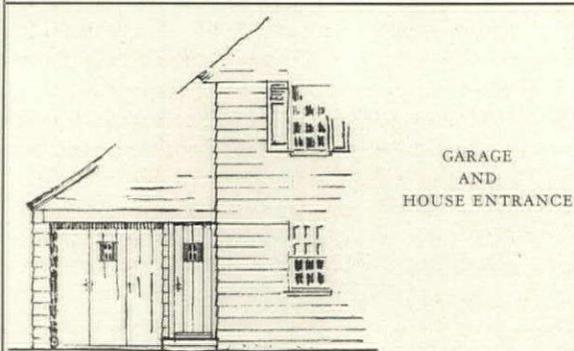
In the "House for the Motor Age," shown on the opposite page, we offer a solution to the house garage problem.

# A HOUSE FOR THE MOTOR AGE

The house plan with garage incorporated as a part of the house, illustrated and described on this page, is suggested as a logical step beyond the house plan adopted for Radburn and for the average moderate size dwelling. When we enter the garage of our proposed scheme, we, in reality, enter the house. There is a single entry which leads directly to all divisions of the house.



A HOUSE FOR THE MOTOR AGE



ON THE opposite page is illustrated a house plan for Radburn, New Jersey. The Radburn Development has been called "A Town for the Motor Age." This novel town planning eliminates the street that passes the door step and represents the application of twentieth century technology and scientific street location to town building. It has permitted the placement of homes so as to front on open lawns and gardens. All *through* motor traffic is cared for on boulevards. Residences are on dead ended private lanes which, while giving access to houses and private garages, cannot be used for general traffic. The very large block units add greatly to privacy and attractiveness and also permit the residents to walk to stores, schools, etc., with practically no street crossings. Not only is this plan far superior to the ordinary street and block system but the saving in installation of streets and public utilities more than pays for the interior parks and paths.

The house plan for Radburn, page 196, provides garage accommodation beneath the house roof. Access to the house from the garage by a circuitous pathway to an entry at the opposite side of the house, is open to question. Aside from the inconvenience of a round-about pathway, the necessity for a vestibule far removed from the garage may be debated. Guests will park their cars in the garage driveway, off from the private lane. It will therefore be most convenient to enter the house directly from the garage. It is obvious that when guests are not to be considered, the kitchen doorway will, in reality, be the place of entrance.

Should we not accept the garage as the logical place of entrance? With the "house for a motor age" illustrated on this page, the garage is widened to permit an adjoining walk. The vestibule off the garage leads to the living room, kitchen or basement stairway. (The service feature is not different from many apartment houses.) The saving in expense for other outside door vestibules, grading, stone paving, weather stripping and heat losses, can be applied to making attractive the combination of entrance and garage doors.

An alternate scheme which should, perhaps, receive consideration of the designer, would be to further recess the garage beyond the centre of the house so as to permit entrance from a small porch at juncture of garage and house.

# THE PLACE OF THE GARAGE IN CITY PLANNING

BY ERNEST P. GOODRICH

THE place of the garage in City Planning is one of the most troublesome of all planning problems. Recent tendencies in well considered zoning ordinances, however, point to the prospect of a satisfactory solution.

In zoning work, garages may be divided into four classes: (1) private garages for the use of one or more families living on the same lot upon which the garage is built; (2) parking garages within an office building for the use of tenants or their clients; (3) public garages whose main function is parking of cars for tenants or clients of near-by buildings; and (4) so-called public garages devoted primarily to the repair of motor vehicles.

The recent trend in zoning ordinances has been to exclude from business districts garages devoted primarily to repair and to permit them only in zones of light or heavy industries. Although some zoning ordinances prohibit private or public parking garages in business districts, it would be better to encourage their proper location and use in districts where traffic density and street width necessitate entire prohibition of parking.

In single family residence districts there is a tendency to have the garage located within the walls of the main building, either at ground level, below building grade or as a projecting wing of the building, instead of on the rear corner of the lot as was the prevailing custom up to the last few years. In two-family houses and for dwellings there is a similar tendency to keep the back yards open by placing a garage within or adjacent to the residence structure. This has resulted from a demand for heated garages but the by-product of greater yard openness is no less important as a social factor.

With respect to the garages incident to apartment houses a more serious problem and a wide difference of opinion exist. Serious opposition develops whenever it is proposed that garage space be provided underneath multi-family dwellings. The imperative need to provide suitable garage space limited to storage of private passenger cars for tenants of such multi-family apartment structures leaves only one course open, namely: to provide such space on the same lot with multi-family structures. Where the slope of the ground permits, this can be accomplished by construction of storage garages, one-half the height of which is under ground. The problem of draining away gasoline and oil vapors makes it necessary to slope the garage floor and place the exits so that there shall be proper drainage of air to lessen the explosion and asphyxiation hazard. In flat coun-

try this hazard necessitates the construction of the garage entirely above the ground. Where the roof of such a garage is flat and terraced or surfaced so as to provide a recreation or parking area it seems proper to count such surface area as part of the side or rear yard.

Incidentally, one of the most recent zoning ordinances provides that on the same lot as any apartment house there shall be a paved or gravelled parking space of sufficient area to accommodate one car for each family housed and that such parking area shall not be leased but reserved for the tenants of the apartment house and their guests.

Of course it goes without saying that all public garages and all private garages incident to multi-family dwellings should be capable of meeting the Board of Fire Underwriters' standard one hour fire test. Also that one or two-car garages in connection with private homes, two-family or group houses should be of fire resistant construction when within the walls or adjacent to the house.

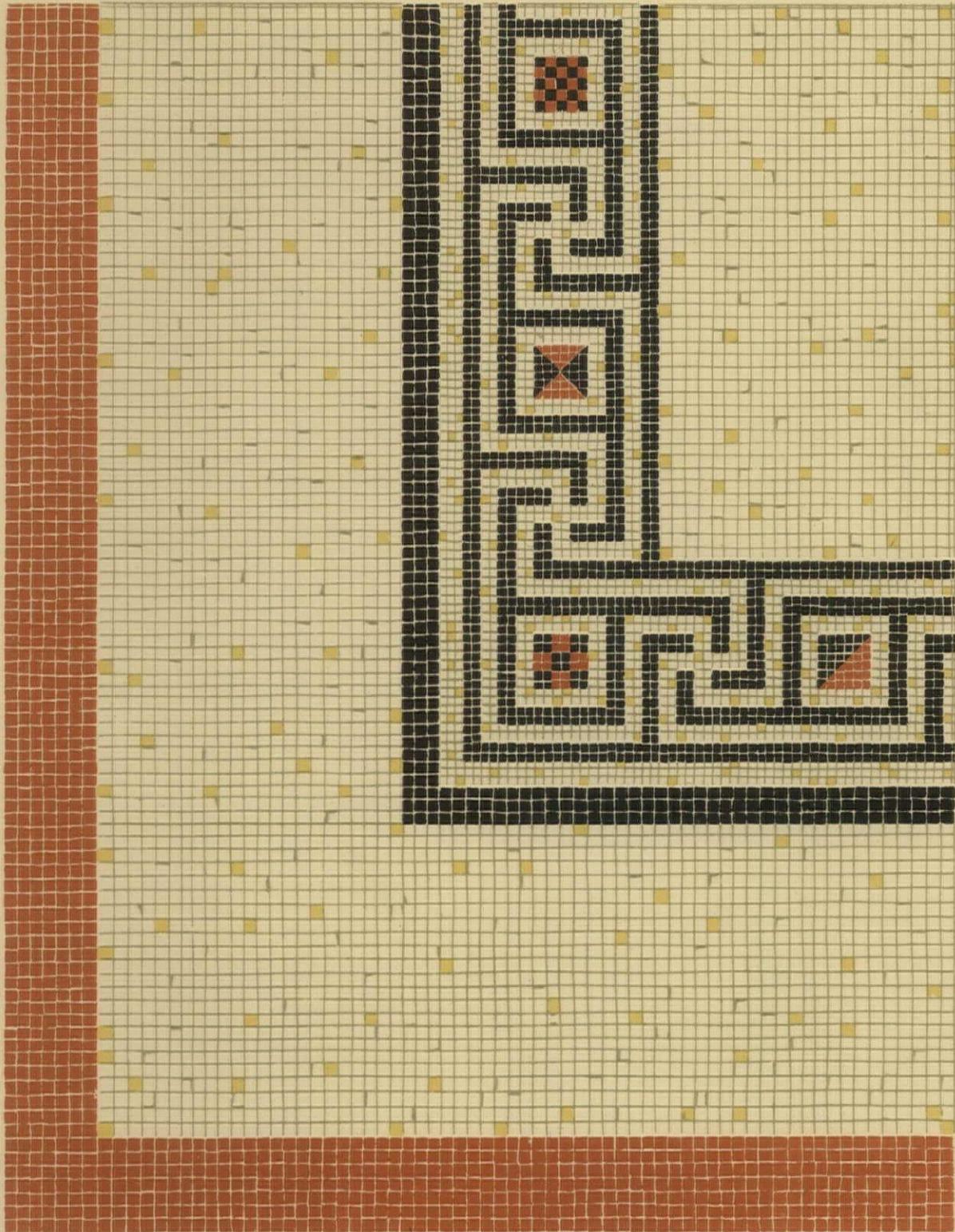
Owners of office buildings in our large cities now realize that the provision of garage parking space attached to or within the building for the use of tenants and their clients is an important inducement in renting. (Provision of such parking space may not be essential if the office building is close to an efficient public parking garage but as these are often overloaded, it is probably the better policy to provide garage parking space in connection with all buildings.) This garage space may be provided partly under ground and partly in the rear, or the entire central dark portion of the building may be utilized for parking purposes.

Entrance and exit from these parking garages should be placed as far as possible from street intersections in order that cars waiting for the traffic signal will not block cars coming from the garage.

The foregoing observations represent the general trend which appears to be a sound one. Though a long way from being generally adopted, these tendencies provide a fairly satisfactory answer to the question of where garages should be located in city planning schemes.

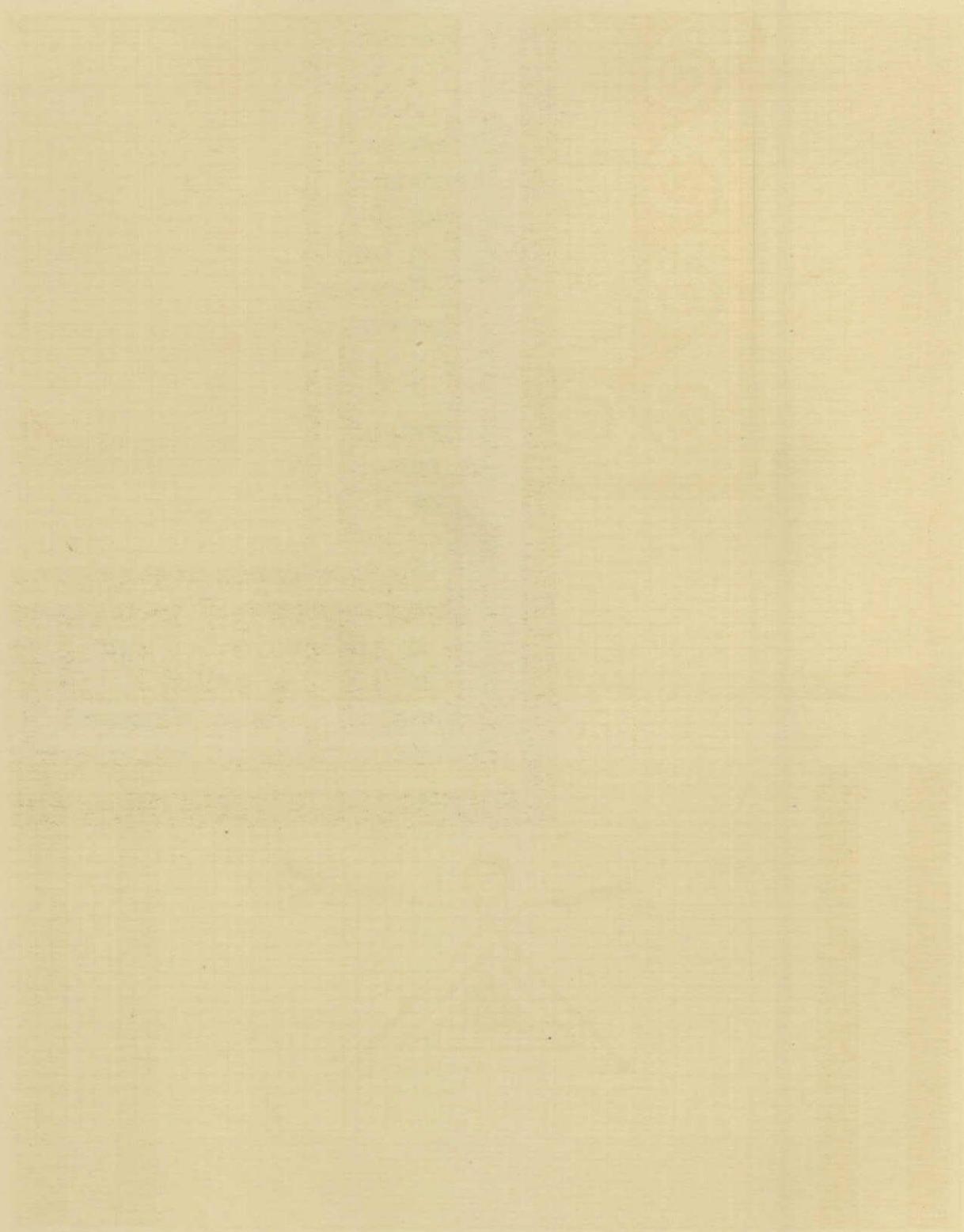
## A CORRECTION

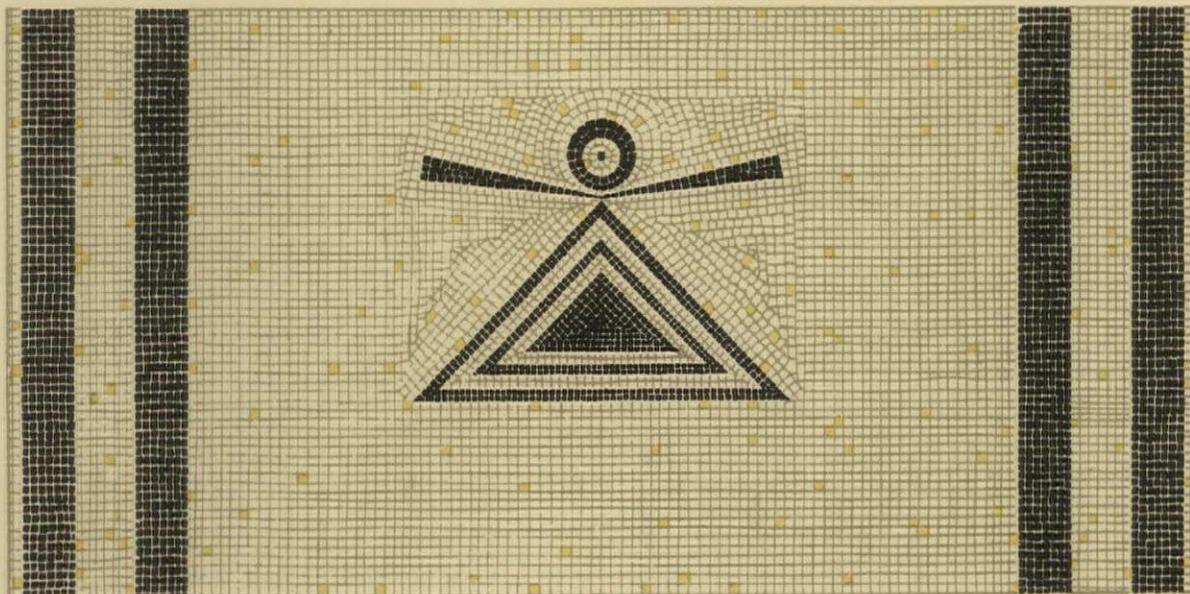
In the January issue of *The Record*, page 80, we called attention to the use of burlap to obtain a rough concrete surface suitable for the application of tile. We omitted mention that this chemically treated burlap is Contex fabric, a product of the Loc-Crete Company, 51 East Forty-Second Street, New York City.



MOSAIC FLOOR IN DELOS ISLAND\_GREECE  
CORNER DETAIL - SCALE 1/5

THE ARCHITECTURE OF THE





MOSAIC FLOOR IN DELOS ISLAND GREECE  
SCALE 1/10



## NOTES AND COMMENTS

### CALIFORNIA ARCHITECTS LOOK AHEAD

THE STATE ASSOCIATION OF CALIFORNIA ARCHITECTS held its first convention in San Francisco early last fall. I don't know how many states enjoy similar societies, nor to what extent those that do, may have organized them on similar lines. At any rate, there are possibilities here which deserve a passing word.

In one respect the new Association achieves the rare distinction of absolute unanimity. It embraces every one of the twelve hundred odd registered architects in the State of California! The constitution adopted provides that a person is a member by virtue of his certificate to practise architecture granted by the State Board of Architecture, unless he tenders a written resignation. As anyone too indifferent to participate is unlikely to take the trouble to write a resignation, it is safe to assume that all architects in the state are members, willy nilly. There may be a question as to what will be the effect of carrying the certain amount of dead matter that is sure to accrue. In view of the plan of organization, this does not promise to become a serious charge on the Association. Besides, it must be remembered that even a socially dead architect is subject to resuscitation under proper incantation. If chances were to be taken, the organizers judged the presence of a few useless members a safer risk than the exclusion of one possibly valuable one.

It will thus be seen that the new Association, by its all-inclusive membership, is not competing with the two California chapters of the American Institute of Architects. It is working hand in glove with the latter body, as well as with the official State Board of Architecture, to both of which it promises to be a valuable adjunct. In fact, the technique, if not the ideals, of big business has been adopted in the principle of interlocking directorates. That is probably as near as architecture can get to exorbitant profits.

But however unanimous the membership, the actual deliberations of the convention proved less so. This is only as it should be. Even running a steam roller must become monotonous with nothing but a vacant highway to run over. As an index of the seriousness of the occasion, the entire state was represented from Alturas to San Diego. This may not mean much to an outsider until it is explained that a space of some seven hundred miles as the crow flies is involved, or perhaps the distance from New York to Charleston, South Carolina.

The first specific task the Association sets itself is amendment to the State law regulating the practice of architecture. Although nobody can style himself "Architect" in California today without a certificate

granted on official examination, at the present time the intention of the law is freely circumvented by such facile subterfuges as "Tom Jones, Architecture and Building," "Dick Smith, Architectural Designer," or "Harry Brown, Non-certificated Architect." Defects in the law leave the State Board of Architecture unequipped to prosecute these evasions, and render conviction uncertain when a case is pressed. What good, we ask, is a law without teeth? The new California law regulating the practice of architecture promises to be one of the best in the country when this job of legal dentistry shall have been accomplished.

The subject of public education came up in the convention. Personally I look forward to the Association's embarking upon a comprehensive campaign, to which its organization by central committees and completely distributed network of regional advisers eminently fits it. The public is a tremendous thing to educate, and the amount of education it needs is appalling. Yet, in the last analysis, architects as a body are at its mercy. Painters can pile pictures behind the piano, and poets and musicians can fill the bureau drawers with manuscripts, but architects can build nothing but what clients will pay to put up. And clients, of course, are no more than special cases of the public—and not always the high points, either. The longer missionary work is deferred, the longer public salvation is postponed. Mr. Myron Hunt made the statesmanlike suggestion of catching them young and off their guard, by sponsoring lectures and even courses to be introduced into the high schools of the state.

Mr. H. Roy Kelley read a spirited paper deploring the devastation of the speculative builders. Mr. William I. Garren supplemented Mr. Kelley's eloquent indignation with a few cool and arresting figures compiled from the records of the San Francisco Building Department. Skipping many interesting and significant details for the bare core, it seems that, during the last year, some twenty-five per cent. (in dollars) of the building done in San Francisco was designed and supervised by architects. The figures for Los Angeles prove to be no better, and there is every reason to believe that those for the many smaller communities would turn out considerably worse. And yet, I reflect, California is producing an architecture which is attracting nation-wide recognition for quality and character. If this can be done hitting on only one cylinder, as it were, it is interesting to speculate on what may be accomplished after the State Association of California Architects has had a chance to exercise a reasonable influence in boosting public

appreciation and checking incompetent practice.  
IRVING F. MORROW

#### CORRECTION

It is regretted that an error occurred in the caption which appears on Page 525 of the December issue of The Record. Credit for the bronze sundial at Cranbrook School, Bloomfield Hills, Michigan, should have been given to Paul Manship, sculptor, and not to Geza Maroti as stated under the illustration.

#### COLOR IN EARLY AMERICAN ARCHITECTURE

THE ARTICLE on color in early American building that appeared in the last October issue of The Record inspired several letters from architects experienced in the remodelling of colonial houses. Mr. Horace Wells Sellers, architect of Philadelphia, contributed the following important data:

... "I have found in our Pennsylvania farm-houses and also in buildings in the city erected during the 18th and early decades of the 19th century, the use of both light gray and often of a light shade of brown or tan on the woodwork, especially in the interior.

"In the farm-houses and minor rooms of more pretentious dwellings I have reason to believe that whitewash or bare plaster was often used in various shades, some which might be designated as terra cotta, or what I believe corresponded to the term 'Venetian red' sometimes described in early specifications. With such stronger colors I recall the black border baseboard height on the walls or at least the skirtings where they existed, painted black.

"In regard to wall painting, I have detected the use of pigment in delicate pastel light shades of various colors and in fine woodwork of the early 19th century, panelling and stiles and rails of wainscoting, finished in very simple shades of pearl and rose. In fact until the latter decades of the 18th century I question if in this neighborhood untinted white paint was used to any great extent although the colors employed were warmer and lighter than I have noted in modern attempts to restore such original conditions.

"I have noted, for example, mantels carrying ornament in low relief which needed the application of white paint or extremely light tints of color to maintain the effect of light and shade that the bas-reliefs call for and which in the hands of the modern restorer is quite lost under the application of different shades of blue, green or gray.

"There is a tradition here that in the early city dwellings where wainscoted walls were used at a period when competent plasterers were difficult to secure, the cedar or pine commonly used was left unfinished exactly as I noted recently in old houses in England that I had occasion to visit.

"I remember some years ago in restoring an old house in New England where walls had layers of paper applied showing the progress of the art from 1800 to the present century that under it all was disclosed an attempt to imitate wall paper by color applied to the plaster. . . ."

#### ARCHITECTURAL LEAGUE EXHIBITION

THE ANNUAL EXHIBITION of The Architectural League to be held at the Grand Central Palace, New York City, April 15-27, occurs at a time that will be convenient to those architects who attend the Convention of The American Institute of Architects at Washington, D. C., April 23-25 and who may include New York in their itinerary. It is not generally known that the exhibits will not be confined to architects and craftsmen members of the New York Architectural League. Any architect may submit photographs and drawings to the Jury of Selection for acceptance or rejection. There is an entrance fee required of \$5.00 from each exhibitor.

The inclusion of a special group of paintings by contemporary American artists as a part of the Architectural and Allied Arts Exposition has been arranged by the Arts Council of the City of New York. This exhibition is considered as a step in the Arts Council's plans for the establishment in New York of a Museum of Contemporary Art. The hundred artists to be represented will be chosen from lists of names to be sent to the Council by artists, art collectors, art executives, art instructors and art writers. If the reader of this announcement belongs to any of these groups he is requested to send a list of names of those living American painters whom he considers important.

#### REGIONAL CONFERENCES OF THE AMERICAN INSTITUTE OF ARCHITECTS

THE REGIONAL CONFERENCE of the Middle Atlantic District of the American Institute of Architects was held last November in Carpenters' Hall, Philadelphia. This Hall is a surviving link between the days of medieval craft guilds and our period of professional architectural practice. One of the objects of the Carpenters' Company, says Robert Stead, who reported the Philadelphia conference, was to "obtain instruction in the Science of Architecture." Carpenters' Hall possesses an unusual library including besides many rare architectural works of the eighteenth century, a collection of Carpenters' Price Books which list and illustrate details of public and private buildings. This material may well serve as an authentic guide in the reconstruction of eighteenth century architecture.

The Regional District meeting of the American Institute of Architects for the Western Mountain States was held at Seattle, Washington, in January.

# THE ARCHITECT'S LIBRARY

## BOOK REVIEWS

### MODERN FRENCH ARCHITECTURE

ROBERTSON, HOWARD, AND YERBURY, F. R., Eds.

*Examples of Modern French Architecture.* 100 pl. Scribner's. \$10.00.

THE VOLUMES and articles on modern architecture now and again appearing in the several countries, Sweden, Holland, Germany, France, etc., are a little inclined to see national initiative and peculiarities too exclusively. In turning from volume to volume, one frequently finds the same characteristic successively called Swedish, Dutch, German, French, or American. Differences there are of course, but the main phenomenon before us is becoming common to all these countries, and the main element in it is a radical change in appearance growing out of a radical change in structure, which in turn had grown out of a new kind of building material, namely, structural steel and reinforced concrete.

Among national differences the modern American seems to be structurally the most daring and decoratively rather conservative, and French *architecture moderne* to run true to the national temperament in attempting to "follow through" with its logic. Why hide steel frame and reinforced concrete, it asks, by camouflage? What have these modern buildings to do with the ancient Orders? "*Architecture moderne*," says the writer of a recent article, "has straight lines; it is angular, geometric, and tends to follow cubic proportions. On the exterior an interest in the structure is created by a balance of mass, rather than a variety of intricate ornamentation that *per se* means nothing—In most cases there has been an honest attempt to follow out the lines of construction rather than the old style of masking everything behind a false front—With the elimination of the Orders went the elaborately carved doorways

and windows, and, what was of greatest import, the cornice as the crowning motif of the building."

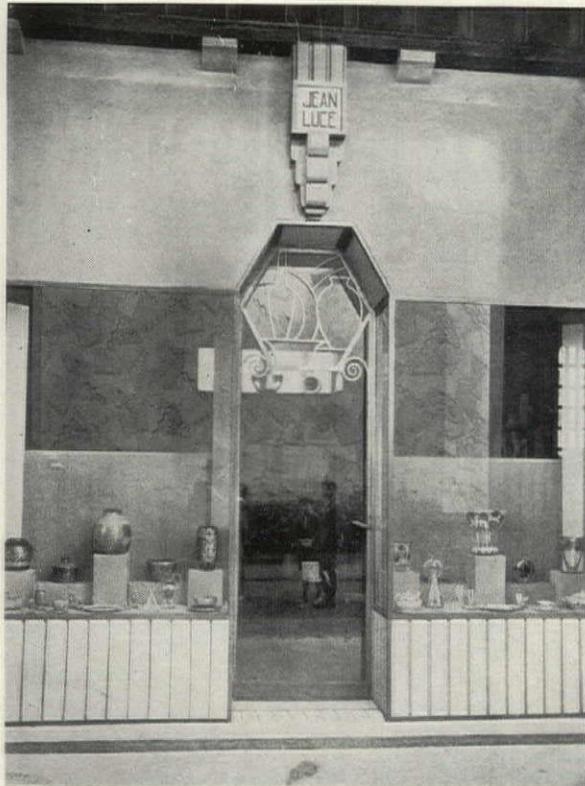
It seems that frontal pilasters on a steel frame building do look rather silly; that the outside surface and appearance of such buildings will eventually show the influence of the substance behind them more completely than they have yet; hence that the appearances of the *architecture moderne* may be more or less prophetic for us. The new materials have a tensile

strength that stone has not; hence it is prophesied that a lintel age is upon us and the arch will disappear.

The first group of the Robertson and Yerbury plates presents the Lyons Stadium, which suggests the Yale Bowl but is far more architectural and apparently smaller. The Bowl is simplicity itself but the Lyons Stadium is a composition. Le Raincy Church (Pl. 28-30) has been frequently photographed, and comments upon it have often been to the effect that it is too restless for a church. But it may be that peace has something to do with custom. Possibly a Gothic church would look restless to a Greek, and perhaps in some sense it is. Aspiration is a form of restlessness, but one has not thought it inappropriate to a place of worship.

Le Raincy Church may be restless without aspiration, but at any rate it is a definite something.

Some of the features of the new architecture in America do not appear in any of these French plates. In many tall buildings American architects seem tending to substitute flat vertical lines of different color, instead of pseudo-structural members such as buttresses and pilasters, with the vertical recesses between them to carry the eye upward; and this seems to open the way to polychrome fronts. The French plates of commercial buildings and dwellings show no tall structures. These undecorated surfaces



EXHIBITION SHOP FRONT

SÉZILLE, ARCHITECT

From *Examples of Modern French Architecture*

and rectangular lines run naturally to an extreme austerity. Architects to whom extreme austerity is not attractive endeavor to escape from it in various unexpected ways, which sometimes perhaps are in effect more eccentric than harmonious. Many of the house interiors seem unhouse-like (see pl. 45). But one can see everywhere an intention to argue logically from the facts of structure, and discard any tradition which the argument does not lead to or include.

This collection of plates does not claim to trace the development of modern French architecture, or to represent it. It is a volume of photographic impressions, and it succeeds in conveying an impression. Some peculiarities look like passing fashions, but the general impression is more like the beginning of a style. Some of the work presented is restrained and evolutionary, some of it frankly radical and revolutionary. Architecture is slower than other forms of art to reflect the tendencies of an epoch. Messrs. Robertson and Yerbury find the signs of change reflected not so much in the great public buildings, as in shops, homes, hotels, cafés; for these have no self-conscious eye to posterity; they are buildings for today. Large and important work in the modern manner hardly exists as yet in France, except on the drawing board. The bulk of the illustrations are therefore from shop fronts and private houses, and these are by far the most radical and experimental.

ARTHUR W. COLTON

#### ART STUDIES

##### ART STUDIES

*Medieval Renaissance and Modern.* 1927. Cambridge. Harvard University Press. (Fifth Year).

THE ANNUAL publication of *Art Studies* by members of the departments of Fine Arts of Harvard and Princeton, is, outside the classical field, the most important American contribution to the scholarship of art. With its distinguished international advisory council and such foreign contributors as Monneret de Villard, Diehl and Oursel, combined with American scholars of established position and younger men and women at the opening of their careers, it offers every year a rich and usually well balanced variety of contents illustrated with excellent plates.

Important as are the iconographical articles and those on painting and sculpture, the present review can only touch on those dealing with architecture. Oursel's article on "La Genèse Monumentale de l'Eglise Abbatiale de Vézelay" gives a full account of the relation between ecclesiastical politics and architecture in Burgundy at the end of the eleventh and beginning of the twelfth century and an admirable explanation of the disparity in style between Vézelay and the great church at Cluny. Monneret de

Villard's briefer article insists upon the coherence in style of the art produced about the Mediterranean during the first millennium of our era regardless of the religion temporarily in control. Although he does not say so, Monneret de Villard's *Arte Sásánide* is the same as Spengler's *Magian Art* and the suggestions he offers for advancing our knowledge of that culture stress how central in point of history it was and how in our Rome-blindness it has been misunderstood and neglected despite all the efforts of Strzygowski and those who have worked with him.

Mr. Anthony's article on the Florentine Baptistery has already appeared in expanded form as a book. Mr. Whitehill's article is more far reaching than the actual point at issue since it suggests that liturgy is an influence on architecture of wide and infrequently grasped importance.

For those who are interested in modern architecture there can be nothing more healthy than the reading of archaeology and the history of art. These few articles, all within the medieval field, suggest much that is inherently and permanently true of great architecture and also the very strict and necessary relation between architecture and the civilization in which it exists—a connection which the men of the nineteenth century tried to forget, yet which, ironically enough, is very evident in their architecture. Let us hope that with sounder knowledge of the past our own day may be readier to accept and profit by the influences which inevitably react on architecture and that we may be freer to evolve a style in which we may face the past, not as an enfeebled image in some distorting mirror, but clearly and honestly as we are.

HENRY-RUSSELL HITCHCOCK, Jr.

#### FURNITURE ARTS AND CRAFTS

JOHNSON, A. P., AND M. K. SIRONEN, Compilers.

*Manual of the Furniture Arts and Crafts.* Edited by William J. Etten, Grand Rapids, Mich. A. P. Johnson Company, 1928. \$5.50

THIS VOLUME is a compendium of facts about furniture. It includes a short historical sketch, a description of furniture woods, veneers, machinery and upholstery. There are also chapters devoted to the furniture housed in various museums of the United States and biographical sketches of furniture craftsmen.

#### GOTHIC ORNAMENTS

PUGIN, AUGUSTUS CHARLES.

*Gothic Ornaments.* C. W. Kuchny, Cleveland, Ohio. \$7.50

EXAMPLES of Gothic ornament from various ancient buildings in England and France, covering every description of decorative detail from the eleventh to the beginning of the sixteenth century, are included. The first edition of this work, without letterpress, was published in 1831.

# LIST OF NEW BOOKS ON ARCHITECTURE AND THE ALLIED ARTS

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## ARCHITECTURE

BAUM, JULIUS.

*Romanesque architecture in France*; edited and with an introduction by Julius Baum. New York: B. Westermann Co. Inc., 1928. xxxii, 220 p. illus. (incl. plans.) 4°. \$12.50. 723.44

Bibliographical footnotes.

The first German edition was published in 1910. This is a translation of the second, enlarged to 280 plates. "The object of the introductory text of this book is merely to show how French culture of the middle ages is mirrored in the works of art of the country." Preface.

CASTLE, SYDNEY ERNEST.

*Domestic Gothic of the Tudor Period*. Jamestown, N. Y., International Casement Company, Inc., 1927. 6, 86 p. front., illus., 54 plates. 4°. \$5.00. 728

Informal, personal impression of English architecture of this period, illustrated by photographs and by the author's renderings in pen and ink.

GOTCH, JOHN ALFRED.

*The growth of the English house, from early feudal times to the close of the eighteenth century*. London: B. T. Batsford, Ltd., 1928. x, 214 p. front., illus., plates. 2 ed. rev. and enl. 8°. 12s. 6d. 728

American edition published by Scribner at \$4.50.

The first edition was published in 1909.

"Advantage has been taken of the demand for a new edition of this book to make such slight variations of the text as became requisite, owing to researches undertaken since it was first published, and owing also to a revision of illustrations to picture more fully periods that formerly were sparsely represented." Preface.

HALSTEAD, FRANK.

*Architectural details*. New York: J. Wiley & Sons, Inc.; London: Chapman & Hall, Limited, 1927. vii, 284 p. incl. 114 pl. 4°. Amer. ed. \$3.50; Eng. ed. 17s. 6d. 729

"This volume together with the one on 'The orders of architecture' and the 'Architects' and builders' reference book,' is planned to meet the demand for a treatise on architectural drawing." Preface.

MESSENT, CLAUDE J. W.

*The old cottages and farm-houses of Norfolk*; with pen and ink illustrations by the author. Norwich: H. W. Hunt, 1928. 248 p. incl. plates. front., illus. 4°. 10s. 728.6

This study of a local architecture includes chapters on dovecotes and Georgian shop fronts.

SOCIETY OF BEAUX-ARTS ARCHITECTS, New York.

*Winning designs, 1904-1927*, Paris prize in archi-

itecture, Lloyd Warren memorial, with an introduction by John F. Harbeson. New York: The Pencil Points Press, Inc., 1928. 2 p., 35 pl. (part fold., incl. plans) f°. \$6.00. 720.7

The plates show designs of the twenty prize winners from 1904 to 1914 and from 1919 to 1927. The conditions of each scheme are printed with the plates.

SOUPRE, J. & J., firm, architects, Paris.

*Maisons du Pays Basque, Labourd-Basse, Navarre-Soule*; texte de E. Lambert. Paris: A. Sinjon, cop. 1928. 7 l. diagr., illus. (plan), 56 pl. f°. 100 fr. 720.944

Well chosen types of the French Basque house and a few Basque churches. There are short critical notes on the plates and an introduction which describes typical features of this regional architecture.

TEUPSER, WERNER.

*Rotenburg, Dinkelsbübl, Nördlingen*. Leipzig: E. A. Seemann, 1928. 236 p. illus., plans. 12°. (Berühmte Kunststätten. Bd. 80.) 8 marks. 720.9433

This volume of a useful German series covers the architecture of these three Bavarian cities, and has 121 illustrations from plans, drawings and photographs.

VACQUIER, J.

*Les anciens châteaux de France*. La Touraine; Azay-le-Rideau; Champigny-sur-Veude; Loches; Montpoupon. Notices historiques et descriptives. Paris: F. Contet, 1928. 4, 4, 4 p. illus. (incl. plans.) 39 pl. (2 col'd). f°. 160 fr. 728.82

A new contribution to this familiar French series.

VALADY, MARIE JOSEPH LOUIS D'YZARN DE FREISSINET, MARQUIS DE.

*Les châteaux de l'ancien Rouergue*; avec des eaux-fortes du comte R. de Levezou de Vezins. Rodez: P. Carrère, 1927. viii, 608 p. 22 pl. f°. 210 fr. 728.82

283 copies only, printed.

Bibliographical footnotes.

A closely documented history of the châteaux of the three cantons of Sévérac-le-Château, Laissac, Campagnac.

VIRETTE, JEAN.

*Sculptures et détails d'architecture moderne*. Deuxième série. Paris: A. Sinjon, 1928. 2 l., 48 pl. f°. 110 fr. 729

The 48 plates show the work of twenty architects, and illustrate ironwork, sculptured relief, window, stair and doorway detail.

## ALLIED ARTS

CAPART, JEAN.

*Lectures on Egyptian art.* Chapel Hill: The University of North Carolina Press, 1928. xxxii, 290 p. illus. (incl. plans, ports.) 4°. \$5.00 709.32

This volume prints the text of the lectures delivered by Monsieur Capart on his tour in the United States during the season of 1924-1925. A popular but illuminating commentary by an authority on the subject.

FRENCH, J. C.

*The art of the Pal empire of Bengal.* Oxford: University Press; London: Humphrey Milford, 1928. xv, 26 p. 32 plates. 8°. \$6.50. 709.54

Discusses sculpture and architecture of this period in India which is contemporary with the early Middle Ages in Europe, from the 8th to the 11th centuries.

GARBER, JOSEF.

*Die romanischen Wandgemälde Tirols.* Wien: Krystall-Verlag, 1928. 127 p. illus. (incl. plans), 91 pl. f°. 35 marks. 729.4

Through the medium of textual description and some 91 plates, this volume forms a record of Tyrolean mural paintings of the Romanesque period, covering the years 800 to 1300.

GAUTHIEZ, PIERRE.

*Paris; aquarelles de Paul-Émile Lecomte.* Grenoble: J. Rey, 1928. 3 v. illus., col'd plates. f°. 120 fr. 720.944

An architectural pilgrimage in Paris, fully illustrated from photographs and water colors.

GODARD, A., AND OTHERS.

*Les antiquités bouddhiques de Bamiyan,* par A. Godard, Y. Godard, J. Hackin. Avec des notes additionnelles de M. Paul Pelliot. Paris: G. van Oest, 1928. 113 p. 48 pl. (part col'd.). f°. (Délégation archéologique française en Afghanistan. Mémoires. Tome 2.) 250 fr. 709.5

Bibliography, p. 105-108.

Not only the report of a preliminary survey made by an expert commission, but a review of all earlier visits to the valley of Bamian, and a reprint of texts dealing with previous expeditions.

GOTHEIN, MARIE LUISE (SCHROETER).

*A history of garden art,* edited by Walter P. Wright; translated from the German by Mrs. Archer-Hind. London: J. M. Dent & Sons Ltd., 1928. 2 v. fronts., illus., plans. 4°. 84s. 710

Amer. ed. pub. by Dutton at \$27.00.

Bibliography, v. 2. p. 459-460.

An important history of landscape gardening, translated from the second German edition.

GUILLOT, LUCIEN.

*Le cheval dans l'art;* préface de J. Froment-Meurice. Paris: Le Goupy, 1927. 220 p. incl. front., plates. illus. 8°. 80 fr. 704

Bibliography, p. 209-212.

Discusses and illustrates the representation of the horse in painting and sculpture from pre-historic down to contemporary art.

HANOTAUX, GABRIEL.

*La Provence niçoise.* Paris: Hachette, 1928. ix, 159 p. diagr., facsim., illus. (incl. plans), plates. f°. (La Renaissance provençale.) 100 fr. 709.449

HAUTECOEUR, LOUIS.

*Le romantisme et l'art.* Paris: H. Laurence, 1928. iv, 319 p. facsim., plates. 8°. 40 fr. 709.44

Contents: Herriot, E. Introduction.

Hautecoeur, L. Les origines du romantisme.

Aubert, M. Le romantisme et le moyen âge.

Vitry, P. La sculpture romantique.

Rey, R. Gros-Géricault.

Jamot, P. Delacroix.

Joubin, A. Les manuscrits d'Eugène Delacroix.

Focillon, H. Chassériau, ou les deux romantismes.

Schneider, R. Le paysage romantique.

Rouchès, G. Les peintres romantiques et la peinture étrangère.

Rosenthal, L. La gravure romantique.

Lanson, R. L'orient romantique.

Boschot, A. Berlioz et le romantisme.

Girard, H. Le livre, l'illustration et la reliure à l'époque romantique.

A series of lectures commemorating the centenary of the romantic movement in France.

HURLIMANN, MARTIN.

*India, the landscape, the monuments and the people.* New York: B. Westermann Co., Inc., 1928. xxxiii, 304 p. incl. plates. map. f°. (Orbis terrarum.) \$7.50. 720.954

Like others of the series, a collection of admirable plates from photographs illustrating Indian architecture, scenery and racial types. The text is descriptive and interpretative.

JOINT EXPEDITION OF THE BRITISH MUSEUM AND OF THE MUSEUM OF THE UNIVERSITY OF PENNSYLVANIA TO MESOPOTAMIA.

*Ur excavations.* Vol. I. London: Oxford University Press, 1927. front., illus., plates, tables. f°. 63s. 709.3

Contents: Al-'Ubaid; a report on the work carried out in 1919 and 1922-3 by H. R. Hall and C. L. Woolley at Al-'Ubaid.

Describes the temple and cemetery at Al-'Ubaid and includes a detailed account of the objects found during the various excavations. Excellent photogravure plates.

LUETHI, MAX.

*Buergerliche Innendekoration des Spätbarock und Rokoko in der deutschen Schweiz.* Zürich: O. Füssli, 1927. 92 p. diagr., 48 pl. on 24 l. 4°. 16 fr. (Swiss). 747

Bibliography, p. 80-89.

Describes and illustrates interiors, wall decoration and furniture of the 18th century, from examples in published volumes, in historical museums, in the author's possession and in other private collections.

MARQUAND, ALLAN.

*The brothers of Giovanni Della Robbia:* Fra Mattia, Luca, Girolamo, Fra Ambrogio. With an appendix and corrections for all the Della Robbia catalogues. Edited and extended by Frank Jewett Mather, Jr., and Charles Rufus Morey from the manuscript of the late Professor Marquand.

Princeton: Princeton University Press, 1928. vi, 221 p. illus. 4°. (Princeton monographs in art and archaeology, XIII.) \$10.00. 735

"This book represents the first comprehensive attempt to disentangle the works and personalities of the last Della Robbia sculptors from the mass of pieces hitherto vaguely ascribed to the school. Thus on the scholarly side, the late Professor Marquand's final volume may be regarded as his most personal and original contribution to the entire subject." Preface.

MARTINIE, A. H.

*La sculpture*; 24 planches hors texte. Paris: Les Editions Rieder, 1928. 132 p. 24 plates. 12°. (L'art français depuis vingt ans.) 15 fr. 735

A review of the academic, eclectic and independent schools of French sculpture since 1900.

Paris. *Exposition internationale des arts décoratifs et industriels modernes, 1925. Rapport général.* Paris: Larousse, 1927-28. vol. 4, 5, and 9, plates (part col'd). 4°. 80 fr. per vol. 740

Contents: vol. 4, Mobilier.  
vol. 5, Accessoires du mobilier.  
vol. 9, Parure.

Includes bibliographies.

The set is to be completed in eighteen volumes, the subjects including architecture, furniture, textiles, books, toys, costume, theatre arts, and municipal art. Five volumes are to be devoted to a discussion of the finance and administration of the Exposition. Each volume has text and approximately one hundred plates.

TROESCHER, GEORG.

*Conrat Meit von Worms, ein rheinischer Bildhauer der Renaissance.* Freiburg i. Brg., Urban-Verlag, 1927. 71 p. mounted illus., 54 pl. f°. 60 marks.

Bibliographical notes, p. 37-72. 735

A critical study of this early Renaissance sculptor whose most important works are certain tombs in the church at Brou. Exceedingly clear and detailed plates.

TYRRELL-GREEN, EDMUND.

*Baptismal fonts, classified and illustrated.* London: Soc. for Promoting Christian Knowledge, 1928. xvi, 183 p. illus., plates. 8°. (Historic monuments of England.) 10s. 6d. 729.9

Bibliography, p. v-vi.

A very large number of fonts in Great Britain are classified according to type, design, period ornamentation and material. The index of fonts is arranged alphabetically by county and town, and there is a second index of names and subjects.

WILLIAMS-ELLIS, CLOUGH.

*England and the octopus; with an epilogue by Patrick Abercrombie.* London: G. Bles, 1928. ix, 188 p. incl. front., plates. 12°. 5s. 720.41

An English architect speaks with emphasis upon what he considers the forces destructive to good English architecture, wise town planning, and the beauty of the English countryside.

## FOREIGN PERIODICALS

Reviewed by Henry-Russell Hitchcock, Jr.

### ARCHITECTURAL MAGAZINES PUBLISHED IN ENGLAND

ARCHITECT AND BUILDING NEWS. October 19, 1928. Weekly.

*The Architect and Building News* is an excellent English magazine of architecture. At the same time, it carries so much foreign material that it gives the American reader less of a view of English architecture than certain others. The current number has a report on the International Exhibition of Garden Design at the Hall of the Royal Horticultural Society at which the house and garden by Easton and Robertson, mentioned elsewhere in reviewing the Builder, was exhibited. The foreign article this month is devoted to houses by André Lurçat in the Cité Seurat and includes some

new examples as well as many plans. If one may at all criticize the excellent "foreign policy" of *The Architect and Building News* it is that they illustrate perhaps too much French and Dutch work and too little German and Swiss. Also they seem unable to find in England many good buildings of comparable modernity.



SOUTH WIMBLEDON STATION, LONDON  
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CONSULTING ARCHITECTS  
From *Academy Architecture and Architectural Review*  
Volume 60, 1928 (A bi-annual)

THE BUILDER. A Journal for the Architect and Constructor. October 19, 1928. Weekly.

*The Builder* is an inexpensive review with excellent brief notes and comment on matters of interest to English architects and constructors. Its illustrations are small and usually of material better seen elsewhere, as, for example, in the pres-

ent instance, the Royal Horticultural Hall. There is a very small illustration of a modern house and garden also by Easton and Robertson, an article on department store planning, in which English and American examples are compared, and some schools, libraries and bridges of no very great interest. Except for its broad scope there is little to recommend this review to Americans.

**BUILDING.** October, 1928. Monthly.

*Building* describes itself as a practical monthly journal for not only architects but also for quantity surveyors, builders, structural engineers, heating, lighting and ventilating engineers, sanitary engineers, decorators, manufacturers and merchants of building material and estate managers. Although its editorials and notes are somewhat more journalistic in tone than those of the professional architects' magazines and its publication of single buildings less complete, it gives a more varied picture of English contemporary production. There are also brief articles of general interest by foreign architects relative to their theories of design; the current number, for example, contains "The way we are going" by Ragnar Östberg, the well-known Swedish architect of the Stockholm City Hall. A series of articles on Modern Continental architecture provides in the current number a well-illustrated discussion of Switzerland. The work mentioned conforms generally to the current English standards of good craftsmanship and either simplified traditional design or eclectic modernism. The frequent technical articles are of more interest to those other than architects for whom the magazine is produced.

**THE ARCHITECTS' JOURNAL.** October 24, 1928. Weekly.

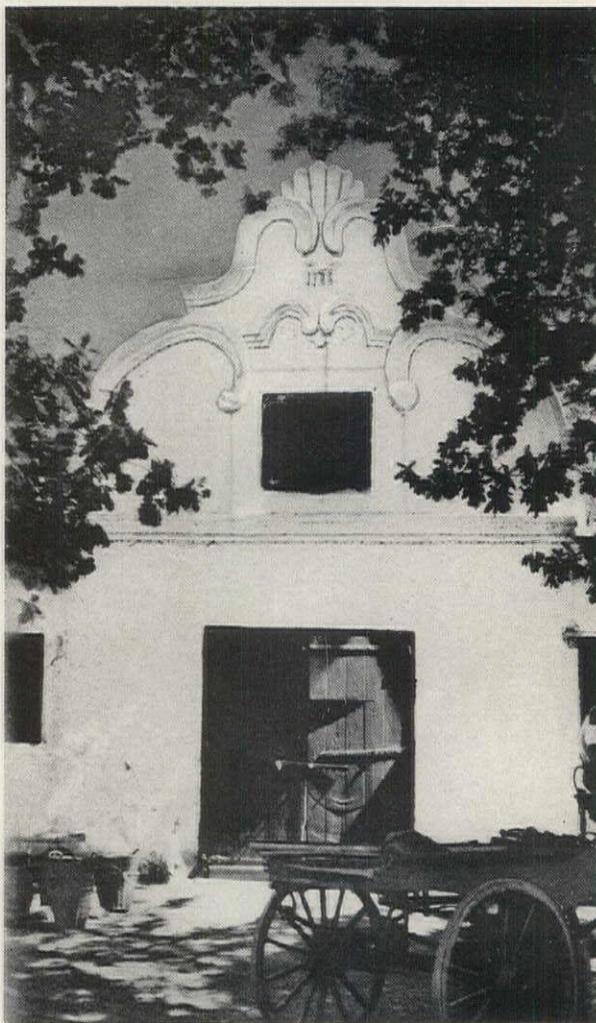
*The Architects' Journal* is a sober professional weekly with excellent half tone plates and measured drawings. Its editorials and news and topics are informative as to English conditions and events of local professional interest. Its articles are well written and the publication of single buildings is very complete, both as to photographs and drawings. Plates of old buildings are well chosen and provide excellent precedent for modern traditional design. The modern buildings illustrated reflect Scandinavian rather than French and German movements.

**THE ARCHITECTURAL REVIEW.** A Magazine of Architecture and Decoration. October, 1928. Monthly.

*The Review* is a sumptuous and expensive monthly with excellent illustrations and text. But it is not particularly concerned with the actualities of architecture. Its book reviews and travel articles are its strongest features. In the present number, for instance, is an article on South African wine cellars with magnificent photographs, and a Spanish travel diary with very vigorous pen illustrations. *The Review* contains also a History of the English House treated as a series by Nathaniel Lloyd.

Included, too, is a full account of the new Hudson Bay Building by Mewes and Davis in Louis XIV style and, for contrast, some interesting modern block printed tex-

tiles by the well-known painter Paul Nash. The book reviews are well chosen and well done. In conclusion, *The Review* may be said to be the most impressive and the least usual to American architects of all the British architectural periodicals.



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From *The Architectural Review*, October, 1928



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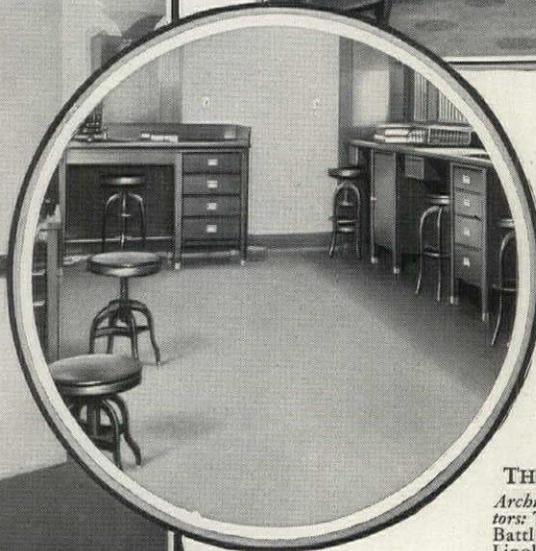
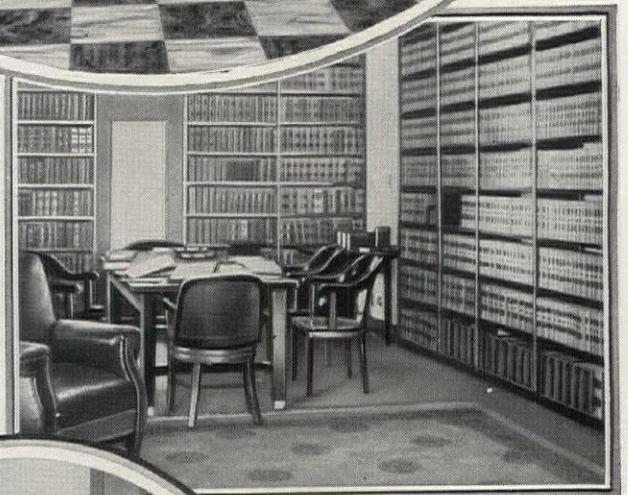
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*Above:* Battleship Linoleum in library of Jerome & Rand, Counselors at Law.

*Top:* Marble-ized Cork-Composition Tile in reception room, Murray, Aldrich & Roberts, Counselors at Law.

*Left:* Bonded Floor of Battleship Linoleum in working spaces of Equitable Trust Co.

*Extreme left:* Bonded Floor of Battleship Linoleum in vaults of Equitable Trust Co.

**THE EQUITABLE TRUST BUILDING**  
Architects: Trowbridge & Livingston; Contractors: Thompson Starrett Co. 23,000 sq. yds. Battleship Linoleum, 2,700 sq. yds. Jaspé Linoleum and Jaspé "plank" floor, 18,000 sq. ft. Cork-Composition Tile were installed by Bonded Floors Co.

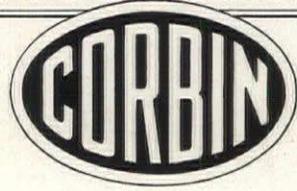
# BONDED FLOORS

*Resilient Floors Backed*



*by a Guaranty Bond*

# Good Buildings Deserve Good Hardware



Replacing a landmark  
.. it had  
need to be good

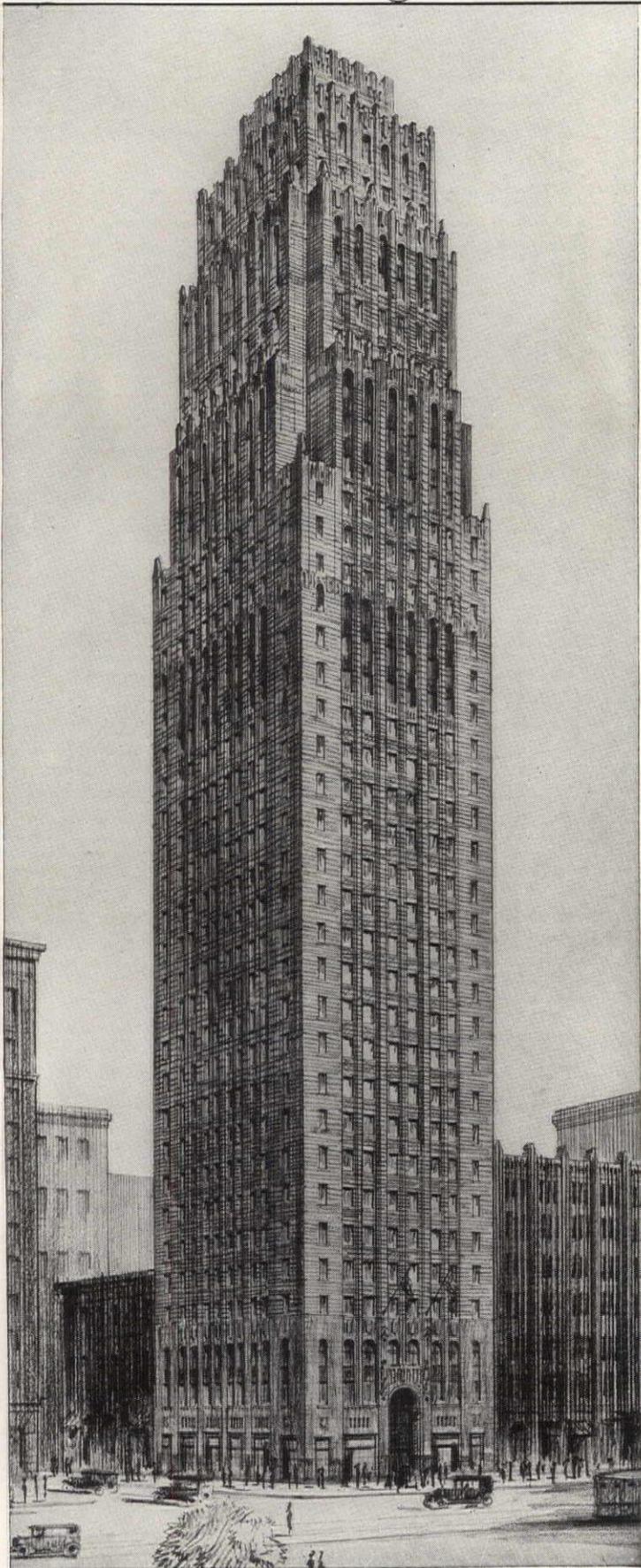
ON this site, where now stands Detroit's latest and greatest skyscraper, there stood one of the famous buildings of Detroit's young days as a city.

The Hodges Block was 58 years old—a ripe age in an American city. It was a landmark—and the building that replaces it must live up to its predecessor.

With this ambition in view, the builders of the David Stott building took special pains with its equipment, no less than in its construction. They chose Good Hardware—Corbin—knowing that Corbin hardware will do its part to keep appearances and service up to the right standards.

And if the David Stott Building lives as long as the three score years of the building that went before it, who can doubt that at the end of the time there will still be quiet, willing, faithful service from the original Good Hardware—Corbin.

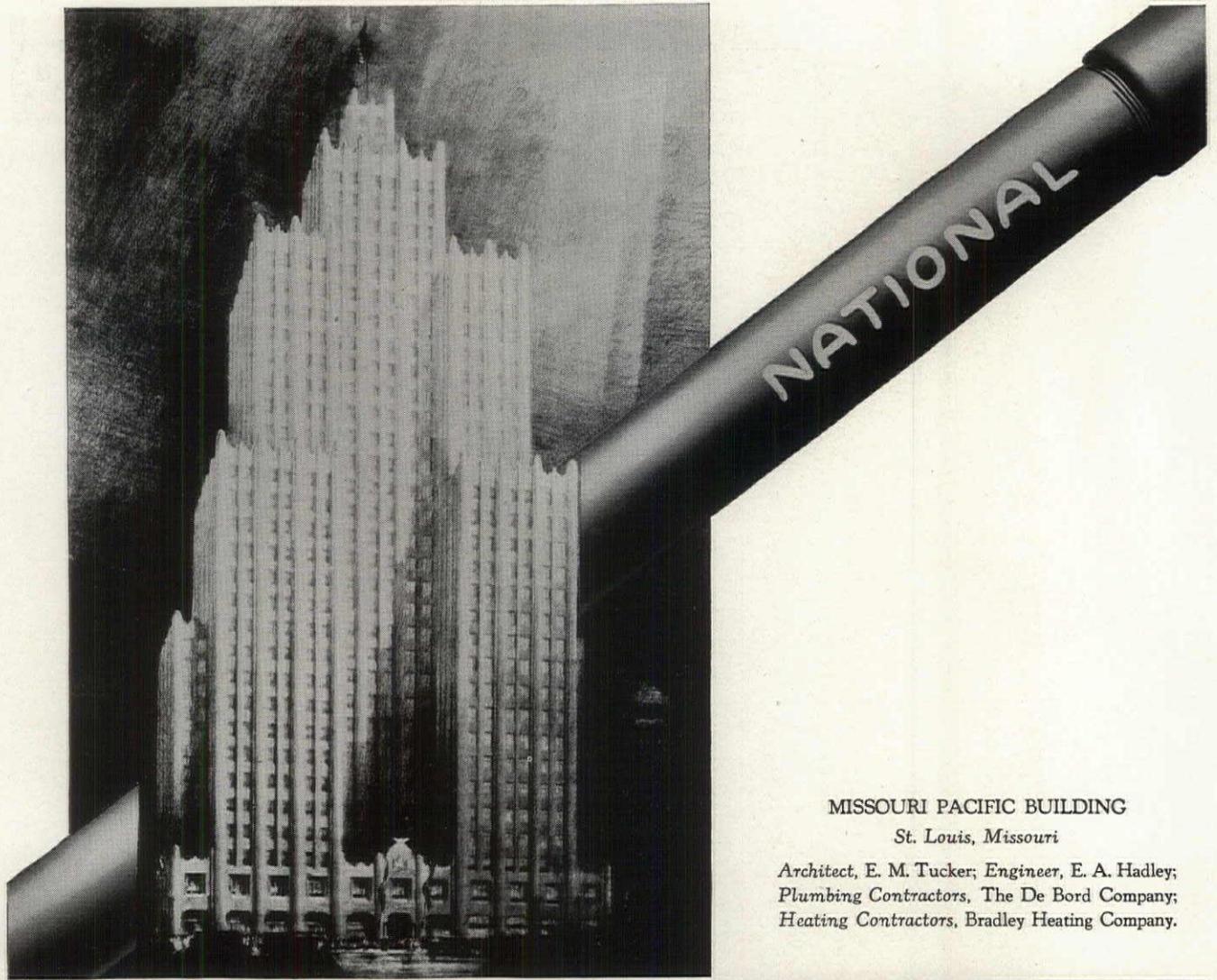
P. & F. CORBIN SINCE 1849 NEW BRITAIN CONNECTICUT  
*The American Hardware Corp., Successor*  
New York Chicago Philadelphia



DAVID STOTT BUILDING, Detroit, Michigan

DONALDSON & MEIER, *Architects*

MARTIN & KRAUSMANN CO., *Contractors*



MISSOURI PACIFIC BUILDING

St. Louis, Missouri

Architect, E. M. Tucker; Engineer, E. A. Hadley;  
Plumbing Contractors, The De Bord Company;  
Heating Contractors, Bradley Heating Company.

## *The Spirit of St. Louis . . .*

**T**HE will of a great city—to go ahead. Here one finds a determination to build greater—to expand—to do real things—a typical American populace. St. Louis, on the tongue of the world, interprets modern progress. From here went, with unflinching bravery, the mighty Lindbergh—symbolic of the spirit of her people. St. Louis looks ahead—prepares—builds well. Thus, in selecting the materials for her modern buildings—choice is the natural result of a “do it well” spirit—quality being the major consideration. The Missouri Pacific Building with its towering

lines of beauty and stability faithfully exemplifies, in building measures, the spirit of this great city. Translated into practical terms, it means—care and precision in specifications. The architects, engineers and contractors responsible realized their task and met it. Thus, for the major pipe tonnage they selected “NATIONAL” Pipe—typical of progress and leadership in building materials. To resist corrosion—particularly pitting—butt-weld sizes ½ to 3-inch are made by the special Scale Free Process—an exclusive “NATIONAL” pipe feature.

**NATIONAL TUBE COMPANY • Pittsburgh, Pa.**  
**Subsidiary of United States Steel Corporation**



*Smoking Room in Avalon Theatre, Chicago, John Ebersson, Architect. Interior Tiling Co., Tiling Contractor.*

**K**ERAMIC TILES—real tiles—offer an ideal medium for artistically finishing the public smoking room or lounge. In the room shown above where smokers gather nightly, carelessly dropped cigarette stubs never mar the original beauty of this floor material.

There are many similar examples



*YOU DERIVE* the greatest benefit from Ceramic Tiles when the tiles are set by experts. Their skilled workmanship is instantly apparent. Select your tiling contractor on the quality of his work

where Ceramic Tiles have been wisely used to obtain interiors of true distinction as well as to meet definite requirements for a room that is easily, quickly cleaned and perfectly protected.

This practical and beautiful building material is supplied in many different colors, patterns and textures for any decorative scheme.

# K E R A M I C T I L E S

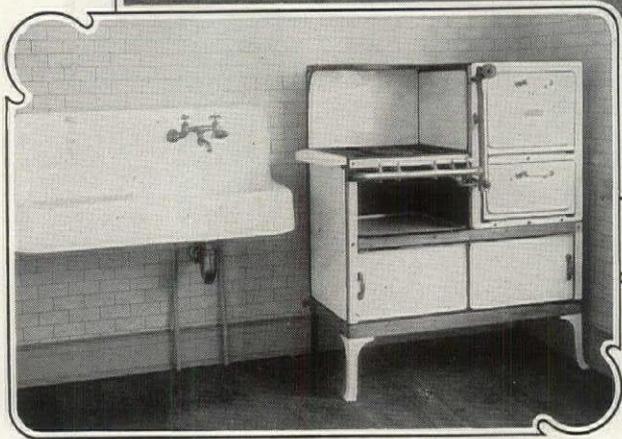
## ASSOCIATED TILE MANUFACTURERS

420 Lexington Ave., New York, N. Y.

ALHAMBRA TILE CO.  
AMERICAN ENCAUSTIC TILING CO., Ltd.  
CAMBRIDGE TILE MANUFACTURING CO.  
FEDERAL TILE COMPANY  
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GRUEBY FAIENCE & TILE CO.

MATAWAN TILE CO.  
THE MOSAIC TILE CO.  
NATIONAL TILE CO.  
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THE C. PARDEE WORKS  
ROSSMAN CORPORATION

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THE SPARTA CERAMIC CO.  
UNITED STATES ENCAUSTIC TILE WORKS  
UNITED STATES QUARRY TILE CO.  
WHEATLEY TILE & POTTERY CO.  
WHEELING TILE CO.



A few of the 500 homes at Stewart Manor, Long Island, N. Y., all Red Wheel-equipped. (At left) Typical Reliable Red Wheel Stove installation at Stewart Manor.

## Hundreds of Red Wheel Ranges in Long Island Homes

IT IS estimated that women influence the buying of 90% of the houses built to sell. And in most cases, they are certain to insist that the kitchen have cookery equipment that enables them to bake via Time and Temperature.

To most women Time and Temperature Cookery means cookery achieved through the medium of the Lorain Red Wheel Self-regulating Oven. Are the kitchens of the houses you build to sell thus equipped?

It will pay you to follow the example of the Realty Associates, Inc., of New York City. At Stewart Manor on Long Island this firm is erecting 2000 homes similar to those shown above. 500 have already been built and each is equipped with a Red Wheel Range. The remaining number will also be thus equipped.

The Red Wheel has been continually advertised in leading

national magazines for nearly ten years. It is the one device of its kind most widely and favorably known among women.

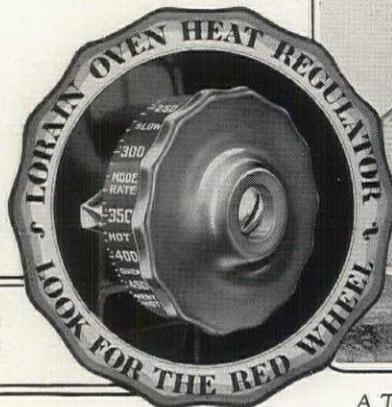
Only these six famous makes of stoves are equipped with the Red Wheel: **Quick Meal, Dangler, Clark Jewel, Direct Action, Reliable and New Process.** These stoves are used for cookery instruction in over 2700 schools and colleges.

All makes offer the latest in styles, sizes, colors and finishes. For specific data see Sweet's Catalog, 23rd Edition, Pages C4009-C4018 inclusive. A postal request brings interesting catalogs.

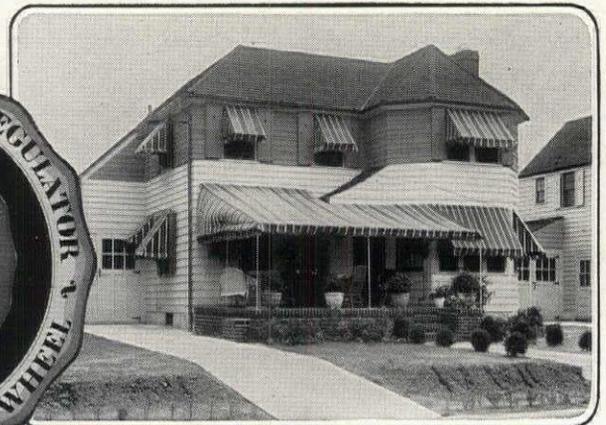
### AMERICAN STOVE COMPANY

*Largest Makers of Gas Ranges in the World*

555 Chouteau Avenue :: St. Louis, Mo.



Unless the Gas Range has a RED WHEEL it is NOT a LORAIN



A Typical Home at Stewart Manor, Long Island, N.Y.

# LORAIN

# AN INVITATION..

is cordially extended to architects, builders, and hardware dealers to visit the Russwin New York offices and show-rooms in the Murray Hill Building, Madison Avenue at 40th Street. This suite is decorated completely in the "modernistic" as an appropriate background to the newly created Russwin modernistic hardware designs, originated to interpret the decorative motifs of this era.



**R&E**  
SINCE 1839

# RUSSWIN

RUSSELL & ERWIN

**DISTINCTIVE  
HARDWARE**

*Hardware that lasts - Base Metals of Bronze or Brass*

**RUSSELL & ERWIN MFG. CO.**

*The American Hardware Corporation, Successor*  
NEW BRITAIN, CONN

NEW YORK

CHICAGO

LONDON



*See pages 2519-2598 for a listing  
of Russwin Hardware*

# Prize Winning New York Apartments

1927 WINNERS IN "OVER SIX STORIES" CLASS



First award in the "over six stories" class to J. E. R. Carpenter, Architect for the apartment house at 812 Park Avenue.

The New York Chapter  
of the  
American Institute of Architects  
Awards its Medal  
in the Class of Apartment Houses over  
Six Stories in Height  
for the year 1927  
to  
The 50 East 75<sup>th</sup> Street Corporation  
for  
Number 812 Park Avenue  
A Successful Solution in Facade of a  
Difficult Problem in Fenestration  
designed by  
J. E. R. Carpenter  
Architect

*Walter D. Sloan* Chairman  
*Dr. J. J. B. B.*  
*Julian Clarence Levi*  
*Charles D. B.*  
*Walter D. Sloan*  
ex-officio, President Art Commission  
*Walter D. Sloan*  
ex-officio, Treasurer House Commission  
*W. H. H.*  
ex-officio, Secretary

1927



Second award in the "over six stories" class to York & Sawyer, Architects, for 660 Park Avenue — a co-operative building.



Third award in the "over six stories" class to Carrere & Hastings for 101 West 55th Street.

## KERNERATOR

REG. U.S. PAT. OFF.

### INCINERATION

used in every building

THE New York Chapter, A. I. A., recognizes merit in apartment-house design with annual awards. There are two classes — those of more than six stories and those of six stories or less.

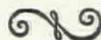
It is deeply significant that every building receiving an award in 1927 in the former class was Kernerator equipped.

In the architectural profession the Kernerator, in comparison with other products, is truly a "standard equipment" convenience. Its exclusive design makes it the most efficient incinerator. The service of trained engineers assures the most economical installation and the company behind it guarantees permanent satisfaction for the life of the building.

The Chimney-Fed Kernerator's hopper doors located on floors above receive garbage, sweepings, tin cans and refuse of all kinds which drops to the brick combustion chamber in the basement. The accumulation is air-dried without odor and is destroyed with an occasional match. No fuel is required. Filthy, offensive garbage cans are banished forever. First cost is the last cost.

See Sweet's, write for new Kernerator catalog No. 17 in ready-to-file A. I. A. Folder 35J41 or phone your local Kernerator representative. Offices in 89 cities.

KERNER INCINERATOR COMPANY  
717 East Water Street Milwaukee, Wisconsin



#### THE BASEMENT-FED KERNERATOR

—for the home already built, costs about the same as the portable gas-fired incinerator of half the capacity. Abundant room for not only garbage and combustible waste, but all rubbish and non-combustibles like tin cans as well. Savings in gas pay for it in a few years' time.

TERRA COTTA  
*for*  
MODERN  
ARCHITECTURE

*M*ODERN architecture demands a material which assures permanent beauty as well as economy in construction.

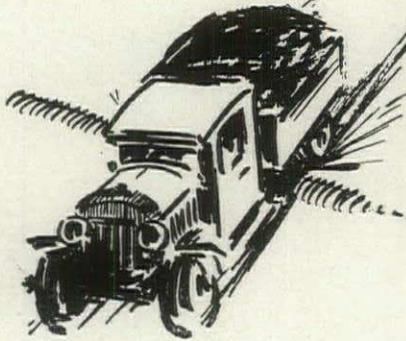
Terra Cotta which offers color texture and design without limitation is the *most responsive* medium for effective architectural expression for both exterior and interior.

Send for illustrated booklets showing Terra Cotta in various types of buildings.

NATIONAL TERRA COTTA SOCIETY  
19 WEST 44TH STREET  
NEW YORK, N. Y.

(On behalf of the Terra Cotta Manufacturers throughout the United States)

**Truck Weighed 23,175 pounds  
It was driven 10 M.P.H.  
It hit the "back-fill" 325 times  
But the Ric-wiL Tile Conduit  
underneath was unharmed!**



**W**ILL Ric-wiL Conduit of vitrified tile stand up under the punishment of earth-load and heavy traffic?

We wanted the answer—a positive answer that would settle the matter finally.

We got it. Ric-wiL stood up under a test that was many times as severe as the worst conditions it will ever be called on to meet.

Five sections of the 15" Ric-wiL Conduit were installed in a 33" wide trench on Ric-wiL Base Drain Foundation. Back-fill of 2½' over top of conduit was tamped with a 4,000 pound truck running over it 200 times. Then we loaded a 5 ton truck with gravel—gross weight 23,175 pounds. It was driven 325 times across the trench at a speed of 10 miles per hour—325 gigantic blows that grew heavier and heavier as the back-fill packed.

But when we dug up the Ric-wiL, there wasn't even a crack in it. Not even the joints were disturbed. We'll send you full details of this test if you want them.

Another advantage for you when you put underground steam lines in Ric-wiL—dependable strength that guarantees permanent water-tightness. Add that to Ric-wiL extraordinary speed and economy of installation and its well above 90% efficiency and you explain why miles more Ric-wiL than ever before were put in for important buyers last year.

*For the sake of sound investment, get the Ric-wiL proposal on your next job*

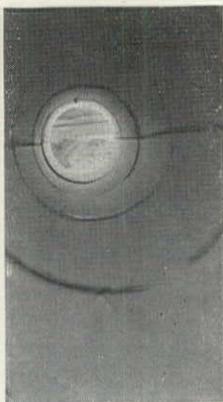
**The Ric-wiL Company  
1566 Union Trust Bldg., Cleveland, O.**

**Originators of Waterproof Conduit Filler**

**RICWIL**  
UNDERGROUND CONDUIT



*This photograph shows the 23,175 pounds of truck and gravel pounding across the filled-in trench.*



*Photograph through the conduit installed for the test, the interior whitewashed so cracks would show up clearly. But there wasn't a crack.*

# Kohler Colorware is for all bathrooms

**K**OHLER fixtures in color are naturally thought of when an elaborate bathroom is to be planned. They should be thought of no less for simple bathrooms where cost is a vital factor.

Bathrooms with Kohler colored fixtures cost very little more than those with white fixtures. The fixtures themselves are somewhat more expensive—but that adds nothing to the cost of fittings, of installation, of walls or floor. The extra charge for Colorware is a minor part of the cost of the completed bathroom.

Besides, there are Kohler fixtures in color to meet any price requirement. You may not have realized that this complete line includes bath tubs in color, complete with chromium-plated fittings, to retail for as little as \$80; lavatories for \$40; toilets for \$70.

### *Beautiful in color*

These less expensive fixtures have all the color charm of the more costly ones. They are made in the same delicate, livable shades of ivory, green, blue, lavender, brown and gray—and in striking jet black.

This range of color and pattern affords the architect the fullest possible scope in designing beautiful modern bathrooms—in planning several bathrooms for the same house, each with its individual color appeal; or in creating for a group of apartment homes a series of unusual color effects.

### *Admirable in quality*

In beauty and permanence of coloring, Kohler Colorware lives up to the intrinsic worth of the ware itself. All Kohler fixtures, whether of enameled or vitreous china ware, are made in one place—and they partake of the unique quality of Kohler Village, one of America's



*These modern Kohler fixtures are paneled Mayfair bath and Fairfax vitreous china lavatory*

*"It Pays to Modernize Your Plumbing and Heating"*

most beautiful town-planned communities. In specifying Kohler Colorware you specify superior worth—at the cost of the ordinary.

We urge you to take advantage of the first opportunity to inspect

Kohler Colorware at a Kohler display room. And we invite you to write for a new booklet illustrating Kohler fixtures in color for bathrooms, kitchens, and laundries. The coupon below will bring it.

KOHLER Co., Founded 1873, KOHLER, WIS. • Shipping Point, Sheboygan, Wis.  
Branches in Principal Cities

## KOHLER OF KOHLER

### *Plumbing Fixtures*

LOOK FOR THE KOHLER TRADE MARK ON EACH FIXTURE

KOHLER CO., KOHLER, WIS. Gentlemen: Please send your book of Kohler Colorware. A. R. 2-29

Name .....

Street .....

City..... State.....

© 1929, Kohler Co.

# Liability Insurance and Norton Floors

## An Incident That "Sold" an Insurance Inspector

Too many stair accidents in a prominent metropolitan department store had brought a representative from their insurance company to investigate. A Norton engineer accompanied him, for Norton Floors were under consideration as a remedy, and while the insurance inspector was impressed with their features he was not quite "sold."

"These are supposed to be safety treads," said the inspector as they came to one of the stairways that had been giving most trouble.

The inspector turned to a clerk behind a counter at the foot of the stairs. "How many persons fall on this stairway in a week?"

"At least six or seven," was the reply, "whose names and addresses we take. There are undoubtedly many more accidents that are never reported."

"Do you ever find any lost heels here?"

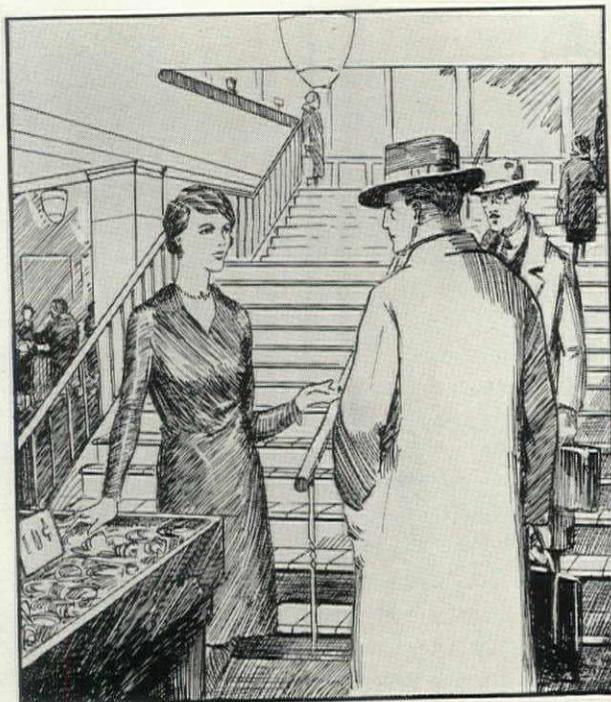
"Yes, we pick up one or two every day."

The insurance inspector turned to the Norton Floors representative. "Are there any installations of your materials in the city?"

"Oh, yes," and he named several including the city's largest and best-known department store.

"Let's go take a look at one."

They went to the store of a large chain system which has been using Norton Floors for many years. The inspector walked care-



*"I haven't seen a single fall as long as I have been here."*

fully down the stairs and was visibly pleased with their non-slip quality. He stepped up to a salesgirl near the foot of the stairs.

"How long have you worked here?"

"Ever since the store was opened, over two years ago," she replied.

"How many accidents do you have on the stairs? How many falls?"

"None," was the answer, "I haven't seen a single fall as long as I have been here."

The inspector was "sold." The department store is replacing the old type of tread by Norton Floors as fast as conditions permit.



NORTON COMPANY, WORCESTER, MASS.

New York      Chicago      Detroit      Philadelphia  
Pittsburgh      Hamilton, Ont.

ANNOUNCING

Parsons

Pureaire

CABINET  
(PATENT'S PENDING)



**No. 600**

The No. 600 "PUREAIRE" Cabinet shown above is built with space for a refrigerator unit.

**No. 500**

The No. 500 "PUREAIRE" Cabinet is similar to the one shown, but has two doors instead of one, below the drawers, behind which are a bread box and three roomy compartments.

**DEALERS:** We are appointing dealers in many of the larger cities. Write for our liberal proposition at once. It may mean a large source of income to you.

Here is what the architect and apartment builder have long been looking for

A STOVE CABINET CONSTRUCTED ON A COLD DRAWN STEEL CHANNEL FRAME, SECURELY WELDED AND WITH DIRECT FLUE CONNECTIONS THAT CARRY AWAY THE COOKING ODORS AND HEAT FROM THE APARTMENT.

The Parsons "PUREAIRE" Cabinet—(cabinet only furnished)—is finished in attractive color effects, and due to large production and perfected manufacturing processes, is very reasonably priced. Note these salient points of the "PUREAIRE" Cabinet.

- Direct outside ventilation.
- No heat from the stove.
- No odors from cooking.
- Pure air in the apartment.
- More rent. Satisfied tenants.
- Keeps apartments clean.
- Saves redecorating.
- Reduces fire hazard.

*Write for descriptive literature today*

**The Parsons Company**  
603 Milwaukee East, Detroit, Michigan



## Cement delivered *in* BATES BAGS ensures better concrete

**T**HE use of Bates Bags is a distinct service to the architect, for it eliminates the inspection and superintendence he is otherwise obliged to furnish in order to make certain of full strength cement.

Cement in Bates Multi-Wall Paper Bags comes to the job in the same excellent condition that it left the mill. Every

pound is protected from moisture deterioration by the 5 separate walls of these modern containers.

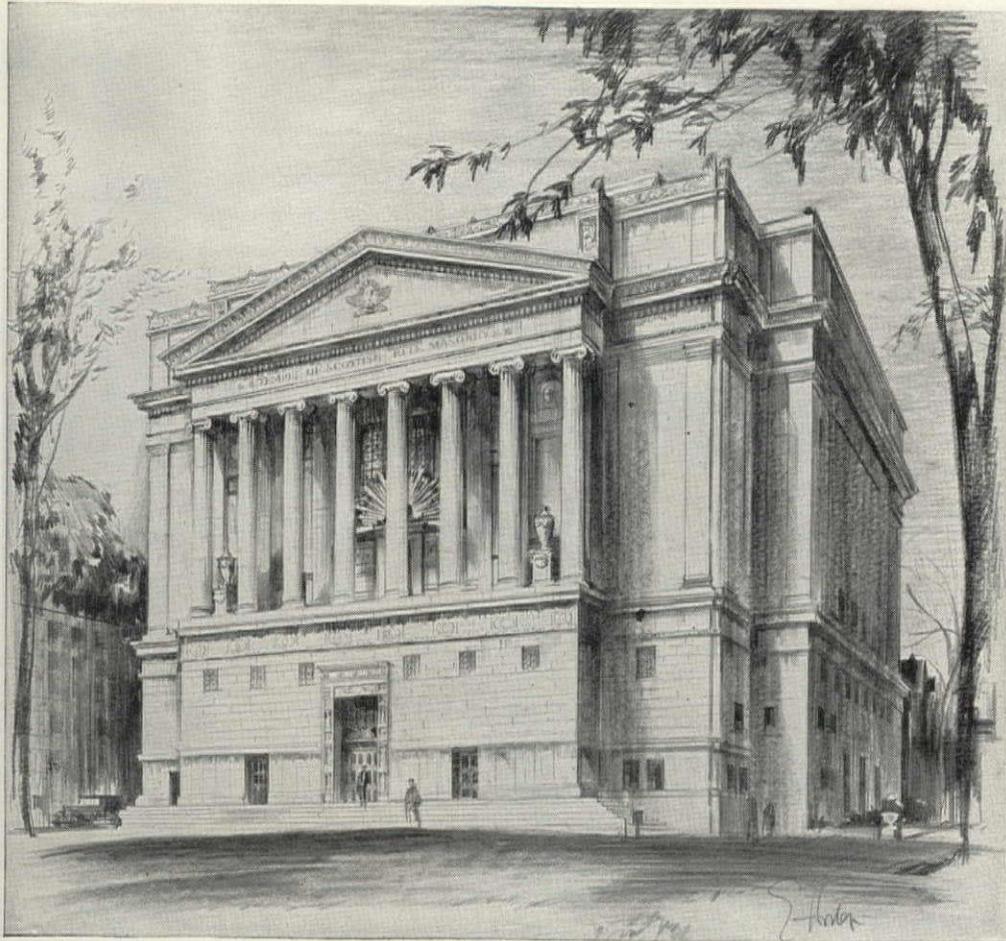
Millions of Bates Bags, produced by the original makers of multi-wall bags, are now used yearly, and this use is rapidly increasing, for Bates Bags are a valuable economic contribution to the building industry.



# **BATES VALVE BAG CORPORATION**

*General Offices: 35 East Wacker Drive, Chicago, Illinois*

SCOTTISH Rite Temple, Oakland, California. Carl Werner, Architect. McDonald & Kahn, General Contractor. P. Grassi & Company, Cast Stone Manufacturer. Peter Bradley, Stucco Contractor. Below: a detail of the doorway.



Evidencing the structural and decorative value of cast stone

“ . . . it stands out a gem excelled in beauty by no other structure of its kind on the Pacific Coast” . . . .

Thus the press gave tribute to the new Scottish Rite Temple in Oakland, California, and to the material of which its beauty was wrought. The entire facade from the forty-two foot columns to the delicate tracery around the entrance, is cast stone manufactured of Atlas White Portland Cement. Harmonizing color and texture are secured to the sides through stucco made with Atlas White and granite chips.

Any form, color or texture that architecture demands, may be secured with Atlas White; a fact that is partly responsible for the constantly increasing use of cast stone, structural and decorative, in all types of buildings. Dependability is assured because Atlas White fully meets the requirements of standard specifications for Portland cement.

On request, architects may have books featuring Atlas White, with specifications for use in stucco—terrazzo—cast stone—and non-staining mortar. Address the office nearest you.

o o o

You can purchase Atlas White or Atlas Gray Portland Cement in any quantity from your own building material dealer. He is the only distributing agency between the Atlas plants and your concrete job. The flexible service which he offers on Atlas and the direct delivery of cement to the user, bring Atlas to you at less expense than by any other method. And because he performs this essential, economic service, the dealer makes a vital contribution to the upbuilding of the community.

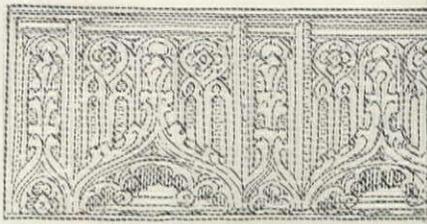
# ATLAS PORTLAND CEMENT GRAY & WHITE

*The standard by which other makes are measured*

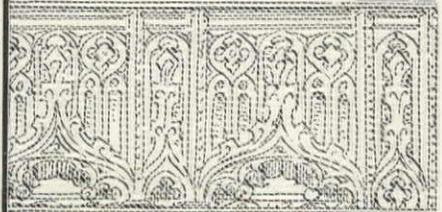
THE ATLAS PORTLAND CEMENT COMPANY, MAIN OFFICES: NEW YORK, ST. LOUIS  
 BOSTON · ALBANY · PHILADELPHIA · CHICAGO · DES MOINES  
 OMAHA · KANSAS CITY · OKLAHOMA CITY · WACO · BIRMINGHAM

Rendering  
by  
American Seating  
Company





To the left  
Altar and Reredos  
with Last Supper carving



Chancel and Sanctuary  
First English Evangelical  
Lutheran Church  
Palmer Square, Chicago  
Granger and Bollenbacker, Architects

“THE TRUE WORK OF ART IS BUT A SHADOW  
OF THE DIVINE PERFECTION”

—Michael Angelo

To the architect “American” craftsmen in wood bring more than skillful execution of design and careful rendering of detail. Artists in soul and spirit, they express in wood a pulsing reality of hand and cabinet art, so earnestly desired by every architect. Such results are obtained only where mechanical equipment and morale of personnel approaches perfection. Faith in these facts is one reason why architects can come to “American” craftsmen with highest expectations.

# American Seating Company

16 E. Jackson Blvd., Chicago

670—119 W. 40th St., New York City    1211-B Chestnut St., Philadelphia



Johns-Manville Corporation

# Announces

## *a new line of Built-up Roofing*

BY the addition of a line of slag or gravel surfaced roofings to their well known smooth surfaced Asbestos built-up roofings, Johns-Manville Corporation is now in a position to offer to Architects and Contractors built-up roofings suitable to any type of building and to any condition.

Together with this addition to their line of roofings, Johns-Manville is also prepared to offer surety bonds guaranteeing the performance of these roofings when laid under the supervision of their inspectors. Depending upon the type of roofing used, and upon the conditions, these bonds run for periods of ten, fifteen and twenty years. In connection with the bonding of these built-up roofs, a periodic inspection service is also supplied.

As in the past, all Johns-Manville built-up roofs will be laid only by Roofing Contractors approved by Johns-Manville Corporation. This will insure to the Architects that the workmanship will be handled in a satisfactory manner, and that the proper specifications will be followed.

The Johns-Manville line of built-up roofings now includes the following: *Smooth surfaced Asbestos Roofings*. These can be laid on roofs of *any* pitch . . . Super Class A. Underwriters' Laboratories Classification. Bonded for twenty years. . . . Class A. Underwriters' Laboratories Classification. Bonded for fifteen years . . . *Combination roofing*. Can be laid on roofs of *any* pitch. Bonded for ten years . . . *Slag or gravel surfaced roofings*. These can be laid on any pitch up to six inches per foot. Bonded for ten years.

Architects are urged to avail themselves of the free services of Johns-Manville Architects' Service Section for consultation and assistance on all roofing problems. This service is offered to any who are using or considering the use of any Johns-Manville product.

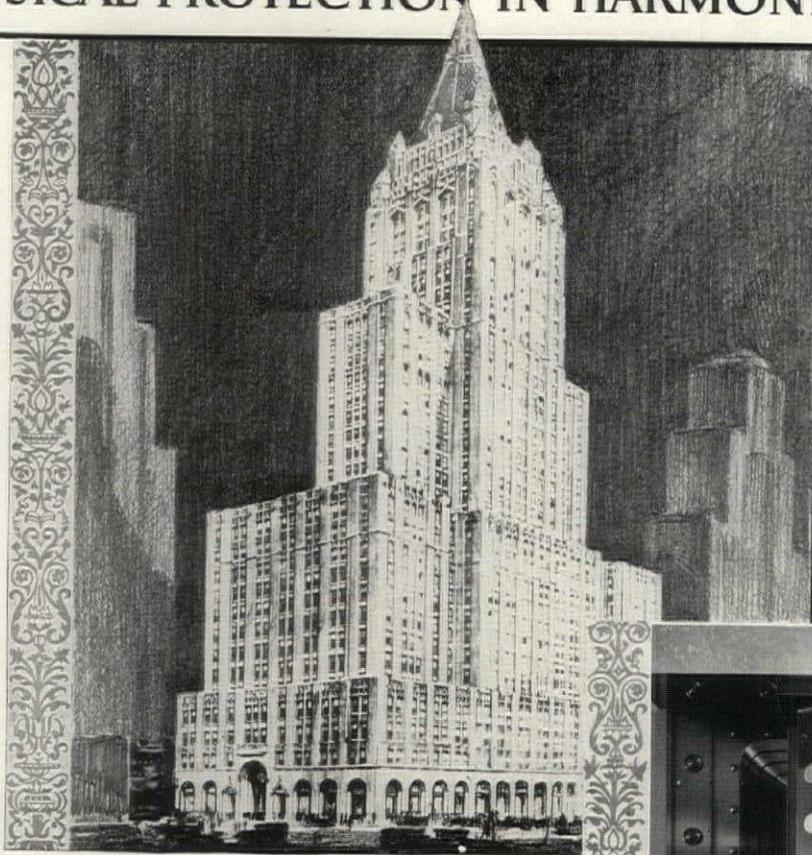


Johns-Manville  
BONDED ROOFS

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## PHYSICAL PROTECTION IN HARMONIOUS DESIGN

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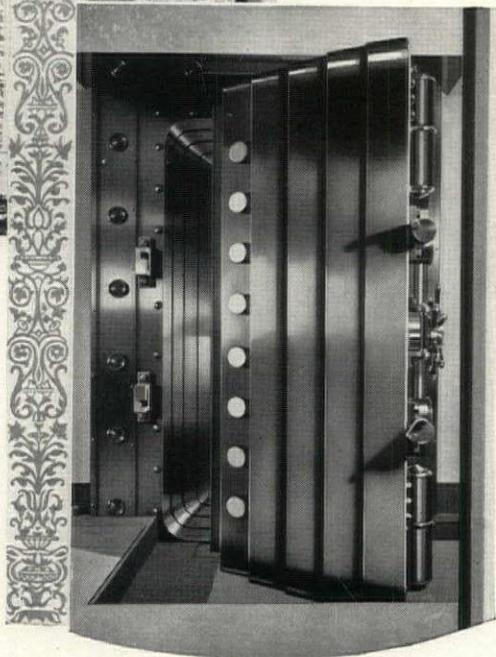


**S**UPERB craftsmanship in producing and erecting the designs of master engineers schooled by years of experience in the protection of wealth and valuables accomplishes the marvelous vault installations by Diebold. Bank, Building and Loan, and Insurance buildings the world over bear evidence of the superiority of Diebold Vault Doors in security, appearance and mechanical perfection.

Physical protection of wealth, a growing tendency, is best understood and harmonized with the architects' ideas in design by Diebold—we have specialized for over seventy years.

We will be glad to send you complete information for your files. There is no limit to size and design of Diebold Bank Vaults.

DIEBOLD SAFE & LOCK COMPANY  
Canton, Ohio



*Diebold Vault Door  
in New York Life  
Insurance Co. Building,  
New York City.*

**DIEBOLD**  **SAFE**  
ASK YOUR BANKER

# POINT PIPE

## Art Endures—When “Five Point” Pipe Protects It

Back of the thought and skill that produce a structural masterpiece must stand the assurance of *completely* dependable pipe. For no building is younger than its pipes, and beauty cannot endure when walls and ceilings must be torn open to replace pipe that gives only *partial* protection.

That's the value of specifying Reading Genuine Puddled Wrought Iron Pipe—the “five point” pipe that lasts for generations because it resists *all* the forces that tend to shorten pipe endurance.

There is no substitute for genuine *puddled* wrought iron pipe. To be certain of complete protection, specify Reading Genuine Puddled Wrought Iron Pipe—and look for the Reading name and spiral knurl mark on every piece.

**1**  
*Resists Corrosion*—the puddling process\* coats every inmost particle of Reading Pipe with age-lasting silicious slag.

**2**  
*Defies Vibration*—puddling imparts a tough, rope-like structure that does not crystallize or fracture sharply.

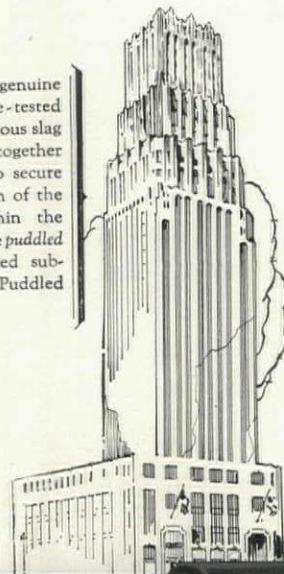
**3**  
*Threads Better*—clean threads are quickly cut, insuring tight joints that stay leak-proof.

**4**  
*Welds Easily*—pipe walls have maximum strength; no “weak spots”.

**5**  
*Holds Coatings Permanently*—due to the texture of genuine puddled wrought iron, galvanizing adheres to Reading Pipe four times more thickly than to any other ferrous pipe material. Paint and other coatings last indefinitely.

\*There is only one way to make genuine puddled wrought iron—the time-tested material. Pure pig iron and silicious slag must be kneaded and worked together inside a flame-filled furnace, to secure perfect and uniform distribution of the protective slag filaments within the metal. Time tells of only genuine puddled wrought iron—accept no untried substitutes for Reading Genuine Puddled Wrought Iron Pipe.

*New Gulf Building, Houston, Texas. Alfred C. Finn, Architect, Kenneth Franzheim and J. E. R. Carpenter, Consulting Architect. Reading Pipe is installed in this structure.*



READING '29



# READING PIPE

GENUINE PUDDLED WROUGHT IRON

READING IRON COMPANY, Reading, Pennsylvania

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# Cretan stone

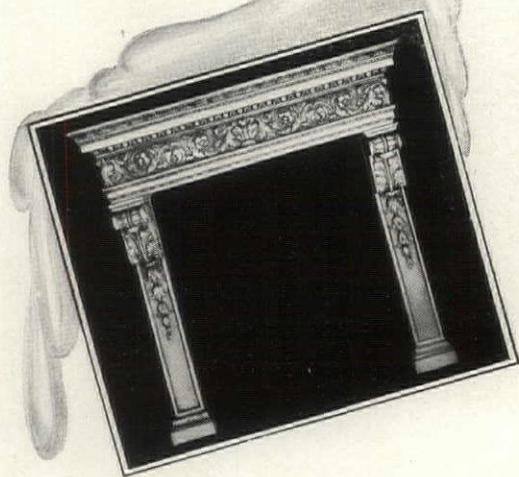


## POURED— *Cretan Mantels in any design or reproduction*

Mantels made of Cretan Stone are not limited in the matter of design. We are as ready to furnish them from an architect's own detail as from the variety of "stock" designs in our collection. For the most part, these latter designs are faithful reproductions of venerable mantels found in old English, French and Italian homes of aristocracy.

Cretan is a stone exclusively our own creation. In making a mantel, moulds are formed and the Cretan Stone *poured* into them. After setting, each detail of design is gone over by hand until the finished product is as beautiful as one carved entirely by hand in natural stone.

Architects and Decorators should become familiar with what Cretan Stone offers, from the viewpoints of both economy and convenience.



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NEW YORK

318 N. MICHIGAN AVE.  
CHICAGO

ESTABLISHED IN THE  
YEAR 1827

THE OLDEST HOUSE OF  
ITS KIND IN AMERICA

# The old RUNYON HOUSE

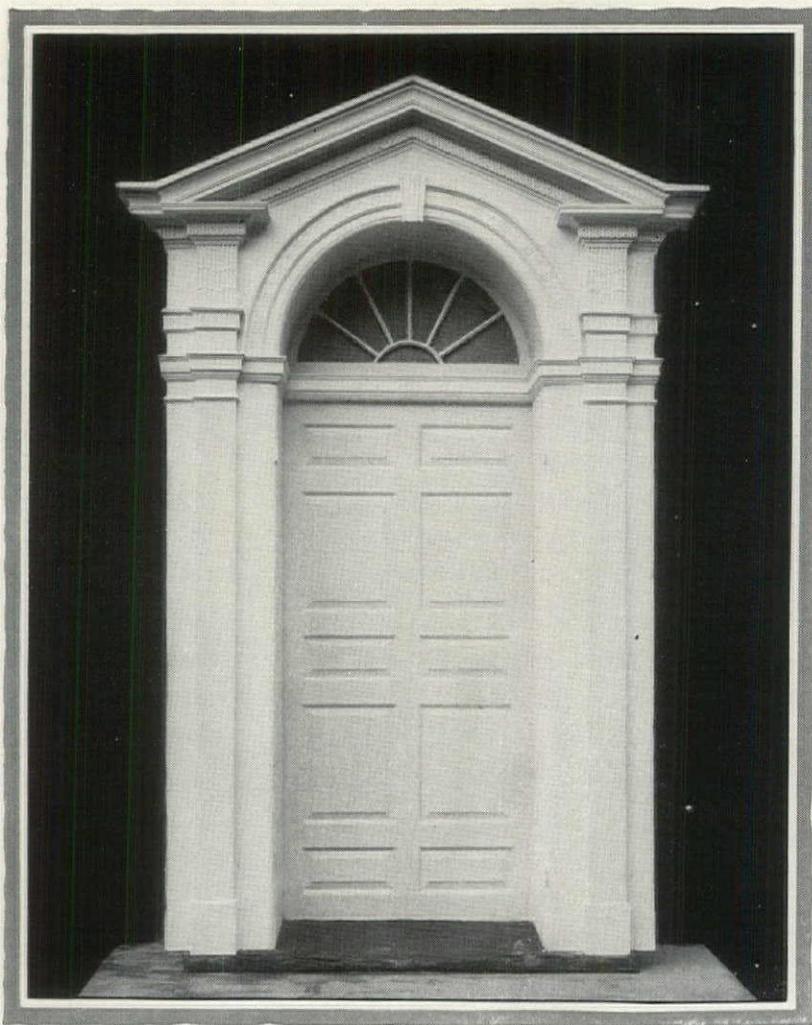


*was vibrant with patriotism and joy...*

"... It was one of the early anniversaries of the Declaration of Independence. And at the old Runyon House had gathered nearly every person of consequence in

Trenton to rejoice over the blessings of independence.

Truly the ballroom on this notable evening presented a brilliant picture. Laughter, music, dancing, powdered and pompadoured gentlemen bowing deeply to beruffled beauties. A spirit of fine patriotism and joy was everywhere . . ."



*Above is the entrance to the old Runyon House, Trenton, New Jersey, which may today be seen at the Metropolitan Museum*

These two booklets of authentic colonial entrances and columns gladly sent on request.

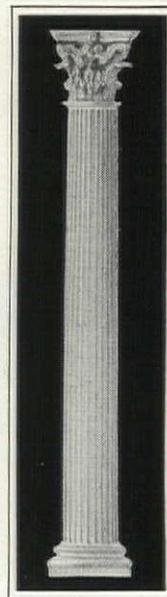


The booklets illustrate a notable group of entrances and columns of authentic early American inspiration . . . many being almost exact duplicates of famous originals, now on display in the Metropolitan Museum.

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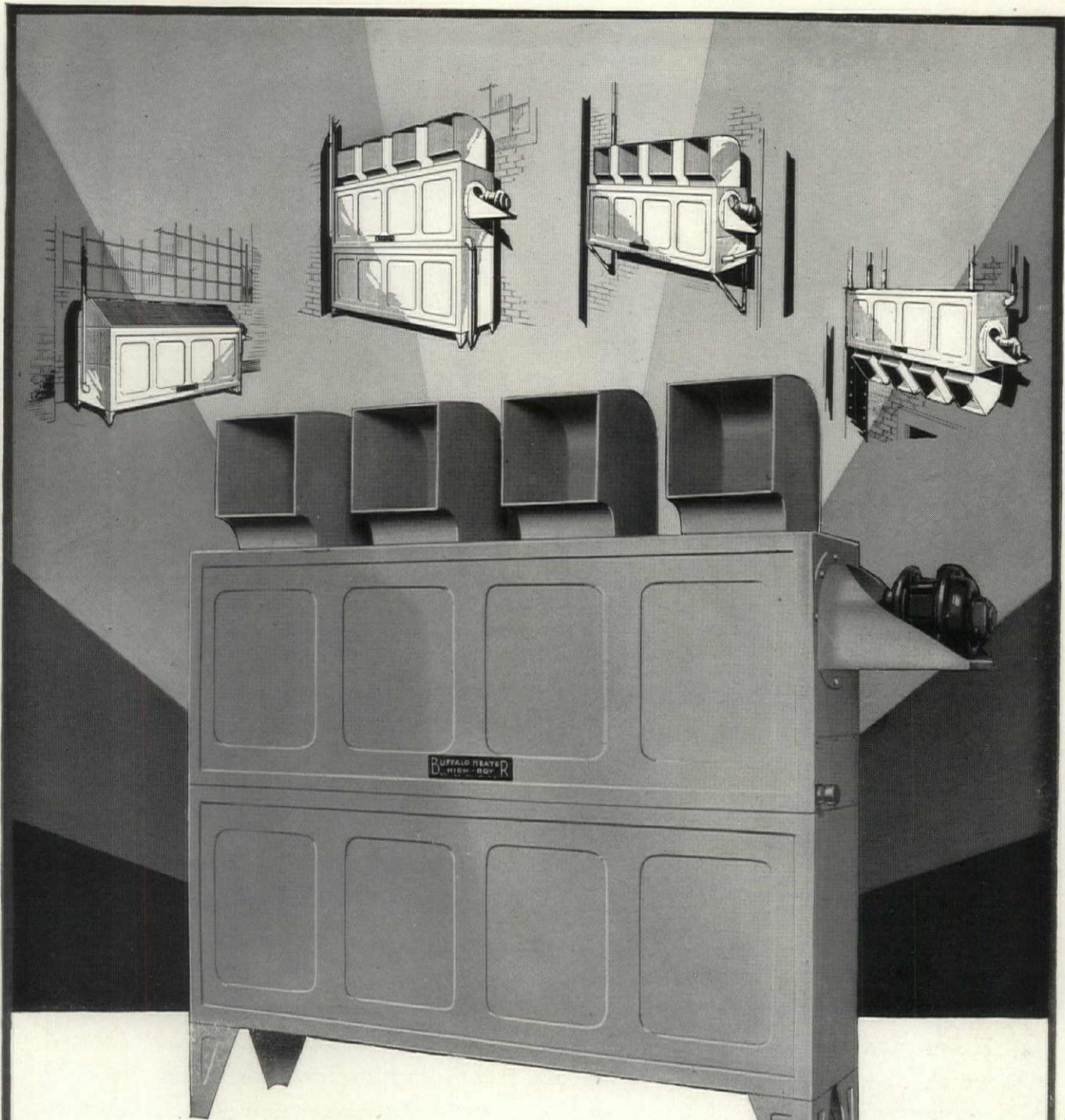
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ROSE ARBORS

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IN CANADA: CANADIAN BLOWER & FORGE CO., LTD., KITCHENER, ONT.

...*Right on up!*  
*Cold weather*  
*notwithstanding*



**safe, fast wall  
construction  
in winter  
is no problem with  
Kosmortar**

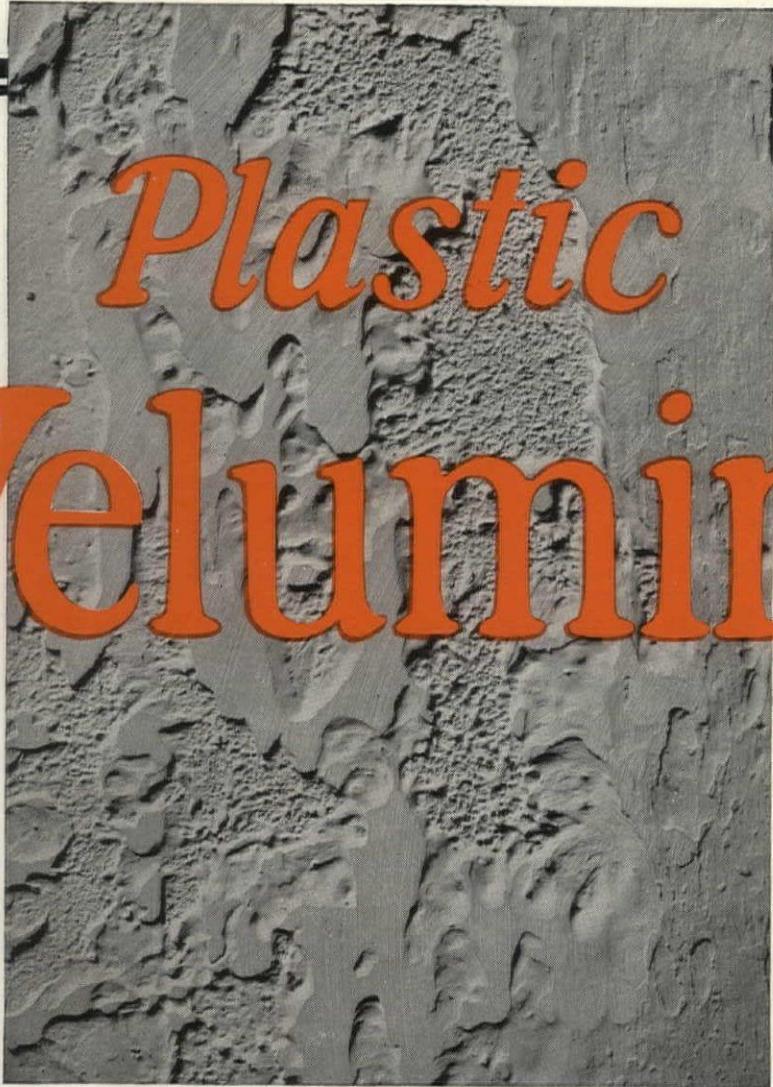
**M**ASONRY problems that develop in winter can be largely circumvented by the use of Kosmortar. Cold weather and wet weather generally retard wall-laying, as mortar put into a wall must harden before the wall can be further built on. Kosmortar, though easy to spread and work, sets sufficiently as work progresses to hold the brickwork, and to prevent danger of the brickwork swimming, or sliding out. Brick laid today

are firmly hard tomorrow. The wall shapes up true, sound, and fast.

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Kosmortar is guaranteed to meet the Federal Specifications Board Specification No. 443, "U. S. Government Master Specification for Masonry Cement."

**KOSMORTAR**  
A MASON'S CEMENT - EASY TO SPREAD



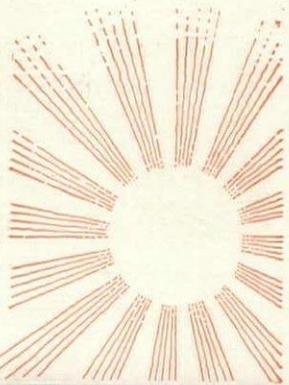
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KNIGHT-WARE Ventilating Flue Caps on the Roof of Columbia University Chemistry Building

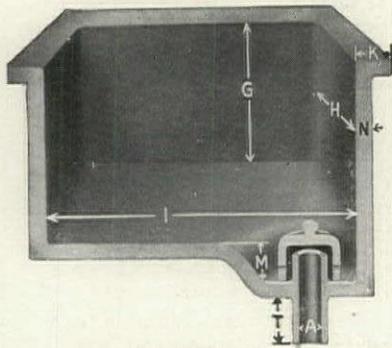


FIGURE No. 235  
Acid Proof Laboratory Sink without  
Back, but with Lute Trap Outlet

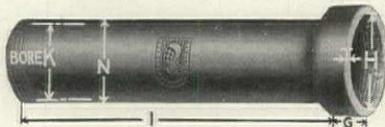


FIGURE No. 271  
Acid Proof Socket Pipe

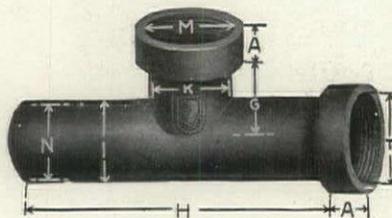


FIGURE No. 273  
Acid Proof Socket Tee Pipe

## From Basement to Roof...

Columbia University's new Chemistry Building has been equipped with KNIGHT-WARE. This includes WASTE, DRAIN and VENTILATING LINES, LABORATORY SINKS, SUMPS, FAN HOUSINGS AND VENTILATING CAPS.

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*... one of the finest acts of service  
you can render any client*

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Standard finishes manufactured and guaranteed by the Marietta Paint & Color Co., Marietta, Ohio, and Murphy Varnish Company, Newark, N. J. They include:

*Standard finishes  
as follows:*

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- Orchid
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*Your client is building an office structure. You recommend Northern Hard Maple Flooring. He follows your advice. The result: His offices are easy to rent—because they are comfortable and homelike. His floors are permanently smooth and easy to keep clean. They make simple the problem of under-floor alterations in his building. They give him year upon year of uniformly satisfactory wear. Your client is satisfied.*

*Your client is planning a school building. He and his committee choose Maple Flooring—upon your advice. The result: Economy for the community that pays for the building—because Northern Hard Maple outwears stone. Hygienic study conditions for the children who attend the school—because Maple is warm, dry, resilient, sanitary. Your client, his committee, the community are satisfied.*

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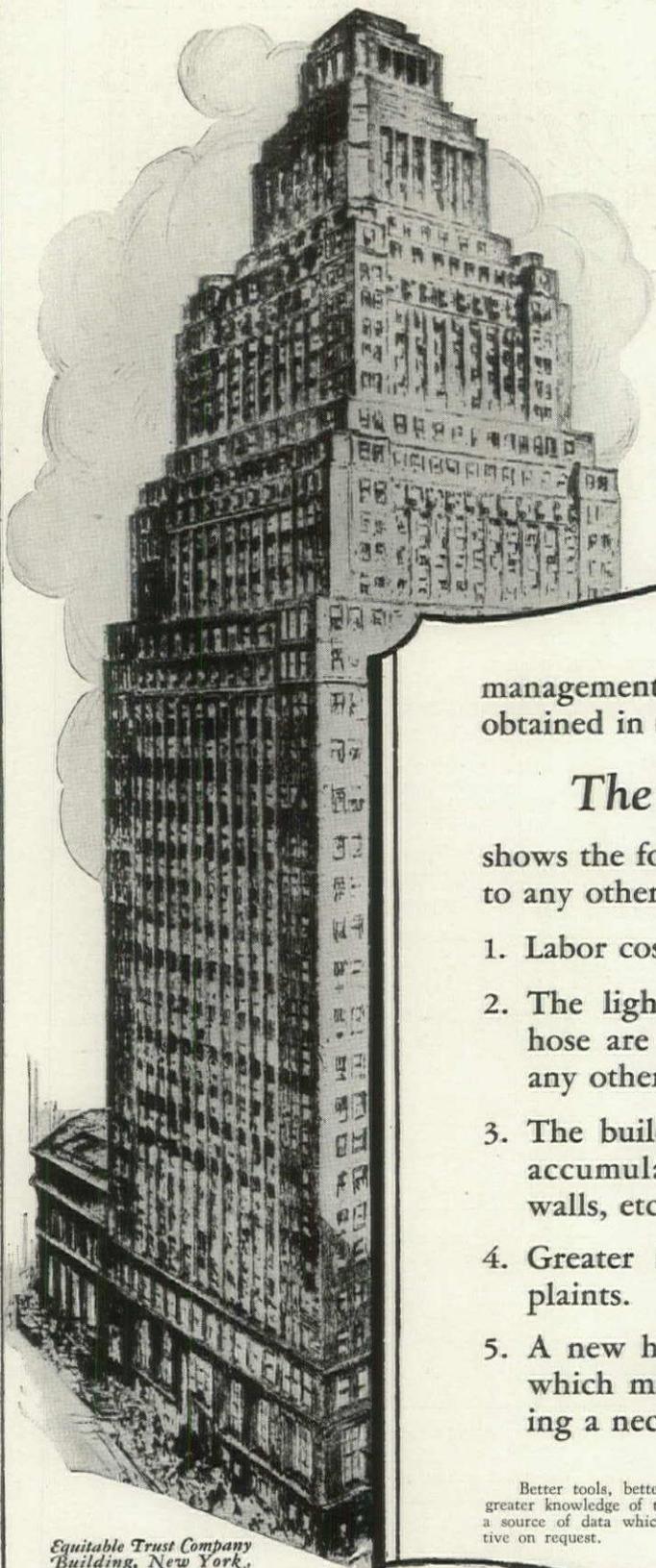
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MAPLE FLOORING MANUFACTURERS ASSOCIATION  
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# Floor with Maple



*Equitable Trust Company  
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BUILDINGS  
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# AERO

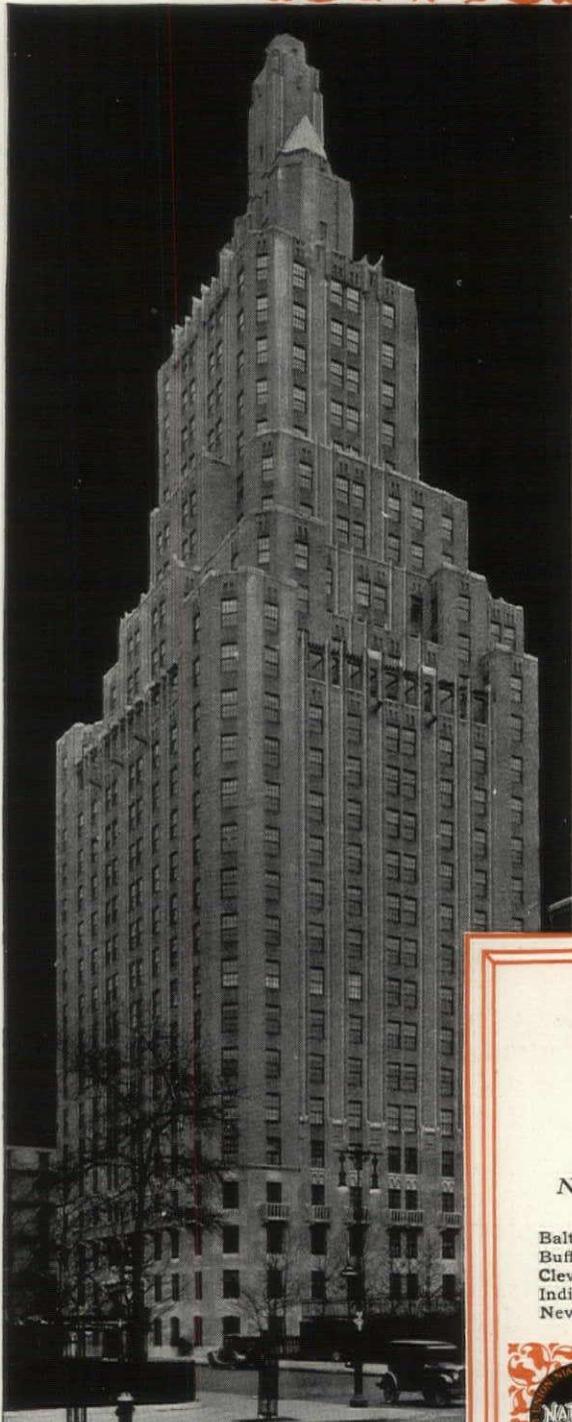
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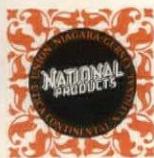
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Builder, Jos. Seigel

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Johnstown, Pa.—221 Central Avenue	
Milwaukee, Wis.—124-130 Jefferson Street	
Omaha, Neb.—108-112 S. Tenth Street	
St. Louis, Mo.—1042 Central Industrial Ave.	
Pittsburgh, Pa.—1509 Arrott Building	
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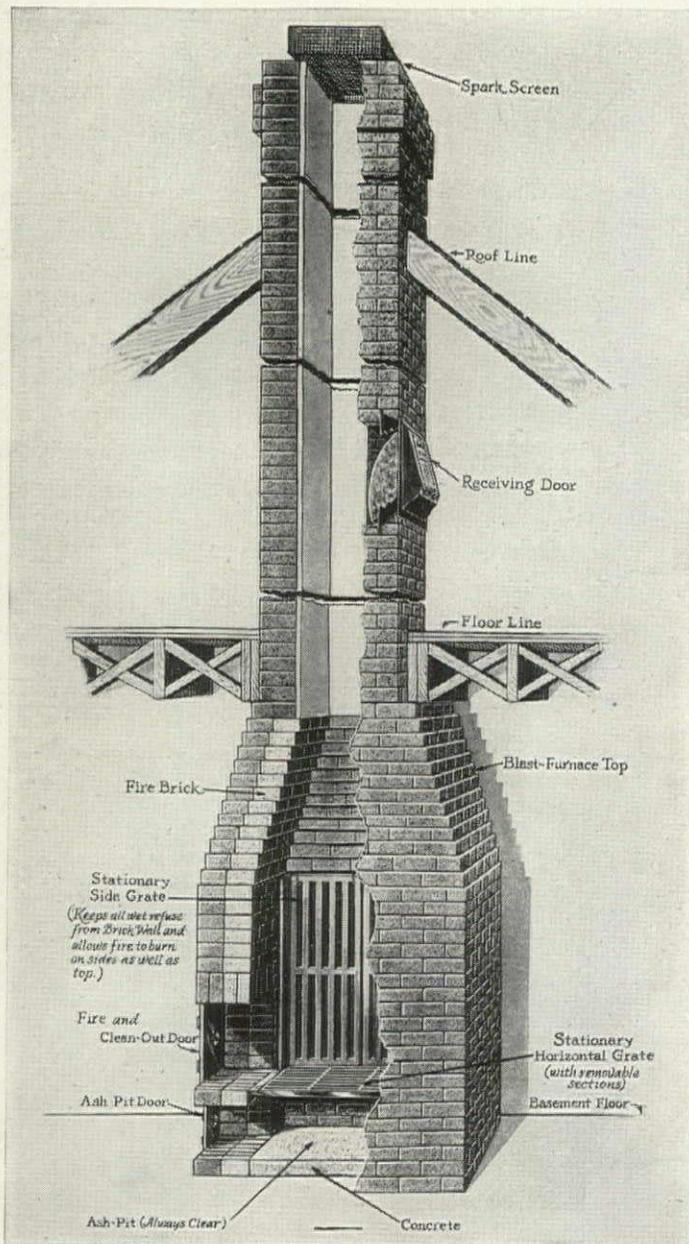


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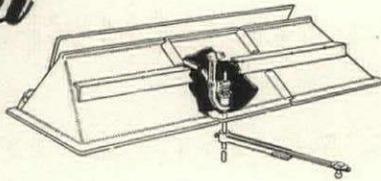
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KELLOGG MANN & CO., INC.  
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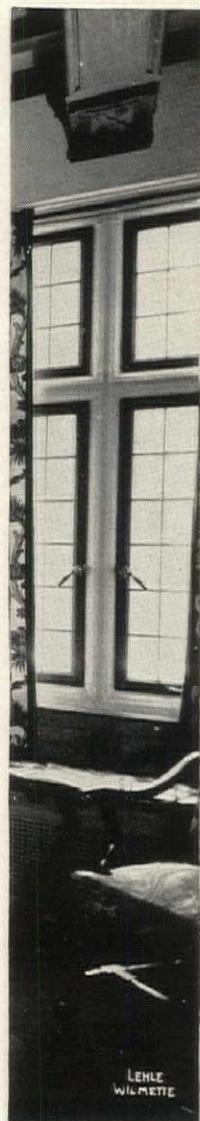
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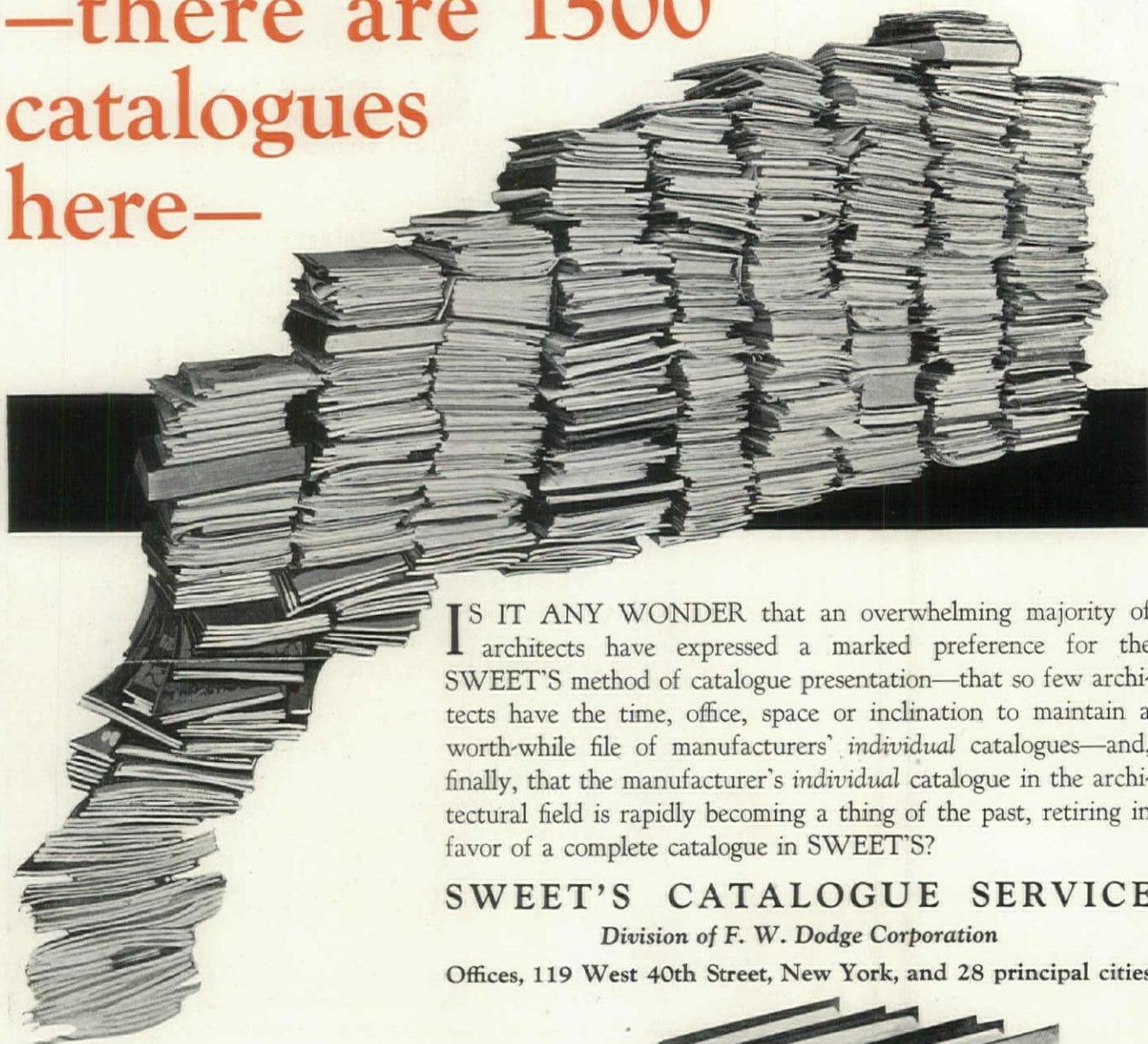
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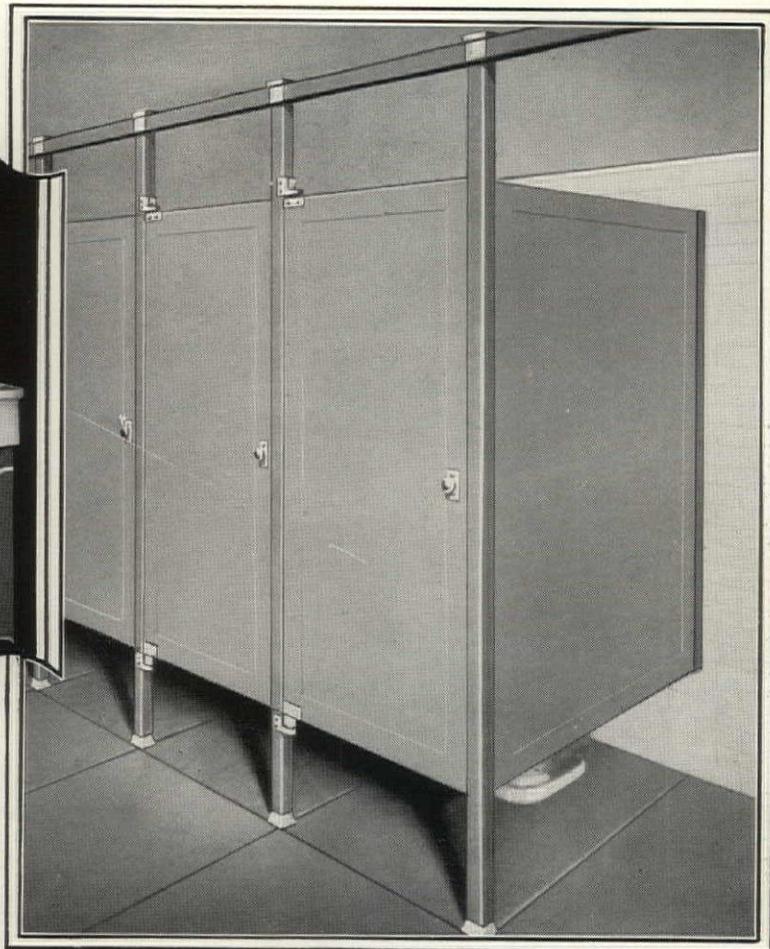
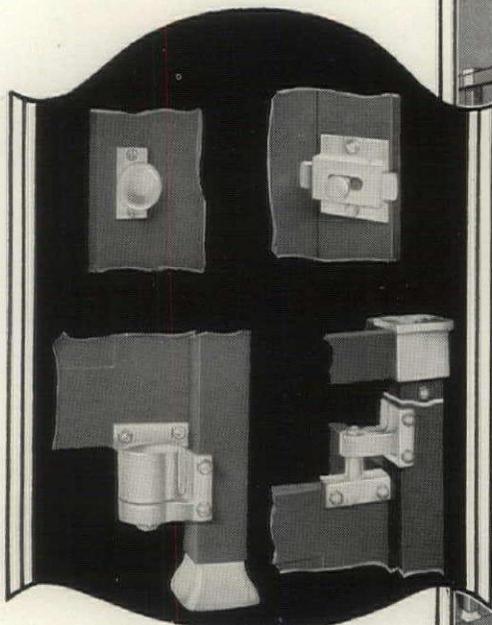
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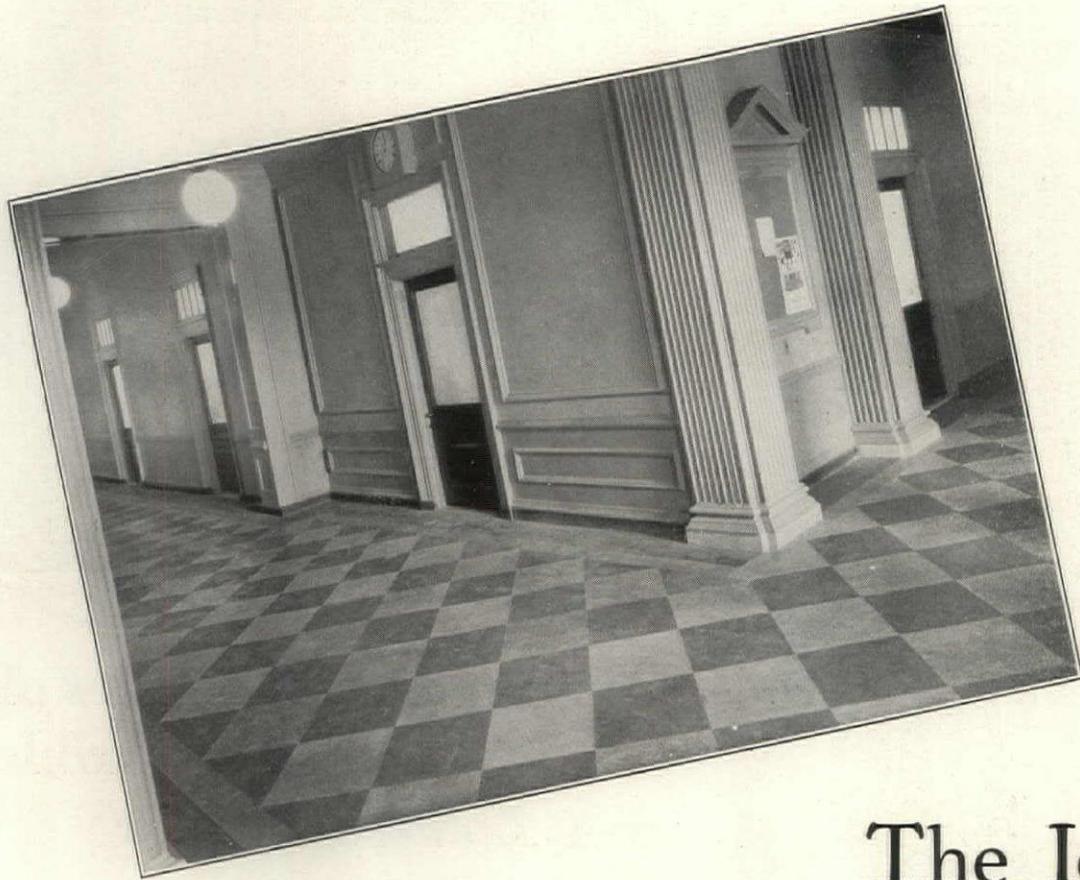
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Send for folder  
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and describes  
Marblmetal and  
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specifications.



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**No. 1 Buff ■■■ a uniform creamy white Indiana Limestone ■■■ has been the market's highest grade for 72 years ■■■ and is admirably adapted to the sweeping vertical lines of present-day building. Warm and full of life and beauty ■■■ it is uniform in tint ■■■ and the supply is unlimited. ■■■ Victor Oolitic Stone Co., Bloomington, Ind.**



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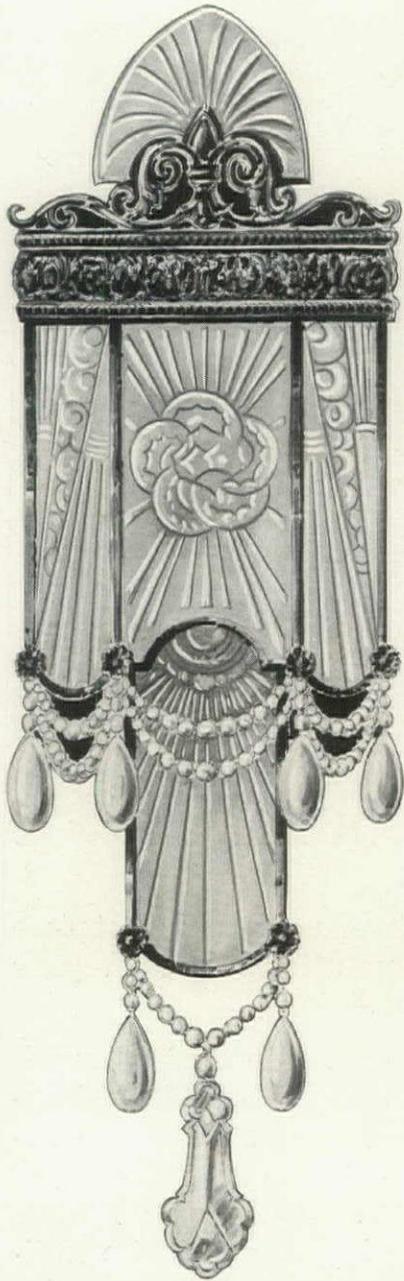
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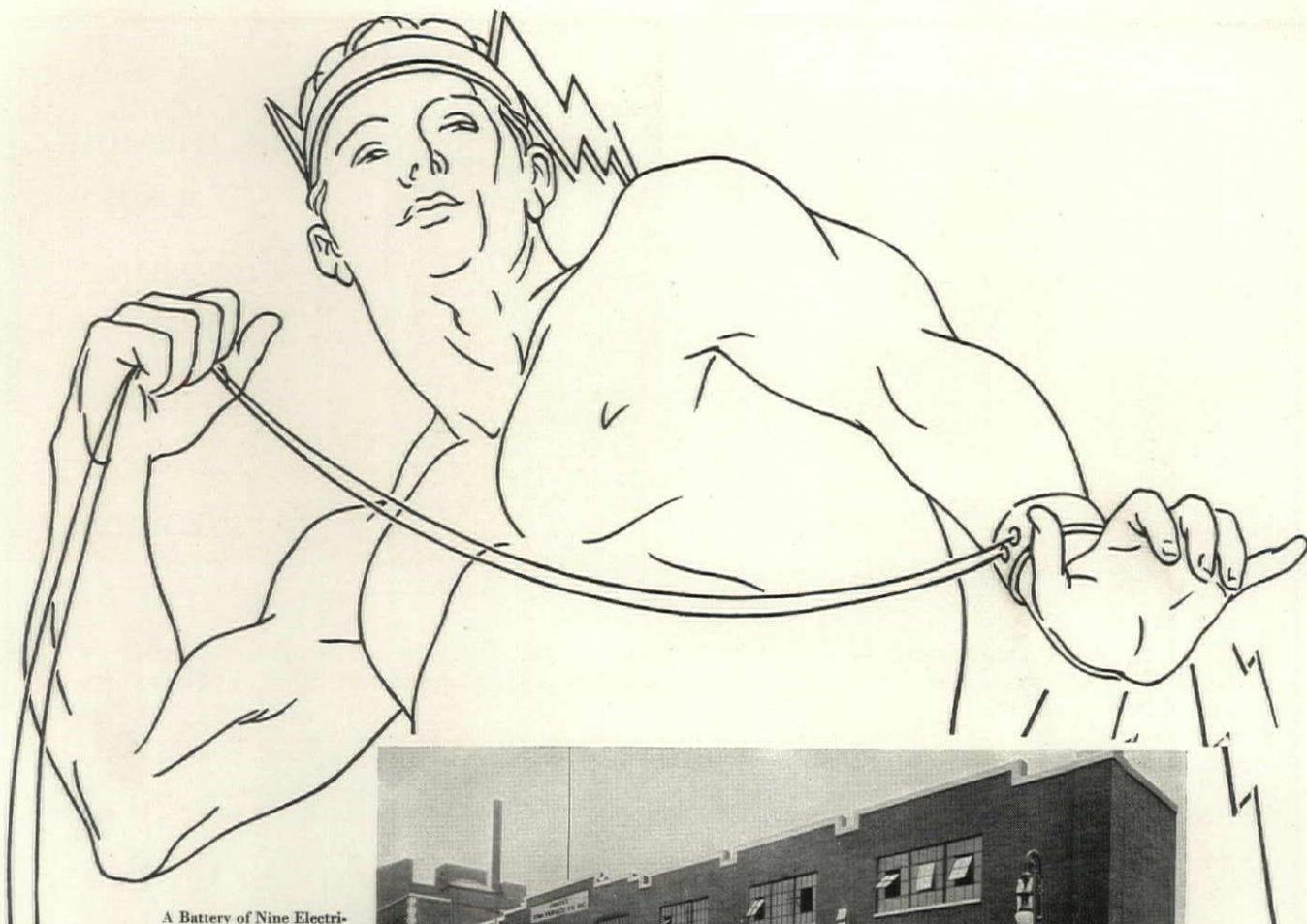
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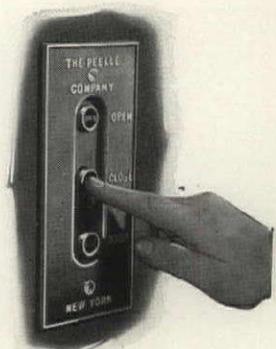
*See our Catalog in Sweet's*





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Joseph C. Schaeffler,  
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—(for which plans were drawn by  
Harrington, Howard and Ash of  
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our staff of experts.

*See Sweet's, A 4*

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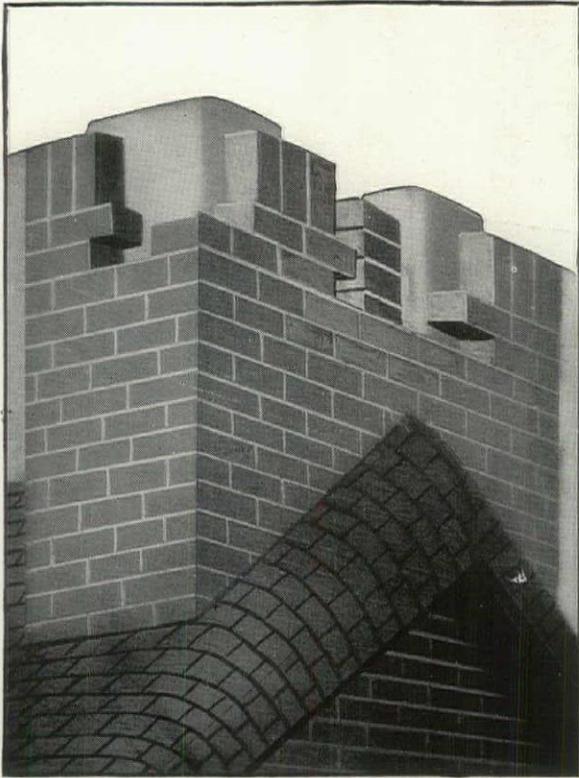
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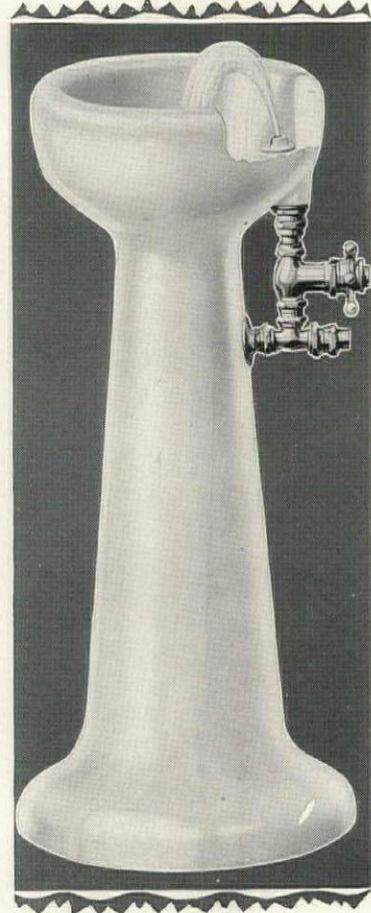
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*Sweets, Pages B2605-B2609*

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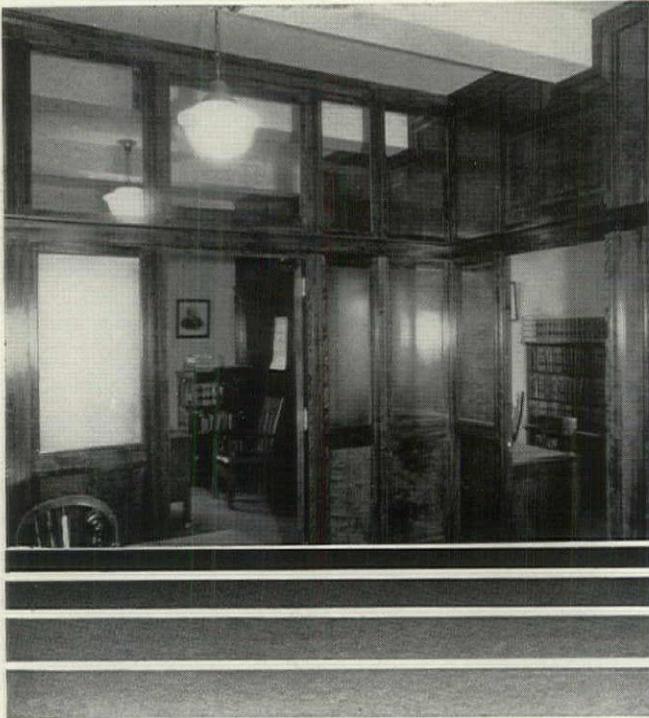
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*See full data in Sweet's, pages B1864-1867*

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# SECOND ANNUAL COMPETITION FOR THE A. W. BROWN TRAVELLING SCHOLARSHIP

*Announcement is made this month through the architectural press of the second annual competition open to architects and architectural draftsmen for the award of THE A. W. BROWN TRAVELLING SCHOLARSHIP, a memorial to the late A. W. Brown who was for many years President of Ludowici-Celadon Company and a leader in the manufacture of roofing tile.*

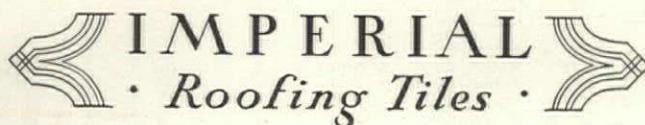
Believing in the importance to the architect of a thorough knowledge of the various materials which go to make up a completed work of architecture, Ludowici-Celadon Company is continuing this scholarship with the hope that it will offer advantages for detailed study of the uses of materials and especially of tile roofs.

The scholarship was established in consultation with the American Institute of Architects and, through its president, a member of the Committee on Education and a member of the Committee on Allied Arts have been appointed to act with the architectural adviser as a special committee to conduct the competition and to have charge of the scholarship.

Ludowici-Celadon Company has made an agreement with the American Institute of Architects to provide the funds necessary to conduct the competition for the selection of a worthy and deserving beneficiary and further to pay to them the sum of two thousand dollars to be used in defraying the expenses of the beneficiary during a year of travel and study in Europe, and also five hundred dollars to be distributed as three additional prizes.

While there will be no restrictions as to the type of architecture which the holder of the scholarship shall study or the exact places he shall visit, he will be required to prepare at least two envois consisting of measured drawings of buildings on which burned clay has been used for roofing. It is hoped, by thus emphasizing in the work of this student the particular craft which the donors represent, that this scholarship will prove a real aid in establishing a better understanding of the use and necessary qualities of burned clay.

Programs will be mailed from New York City on or about March 1st, 1929, and the drawings are to be delivered on April 1st, 1929. Further details concerning the competition will be found in the editorial pages of this magazine. Those wishing to compete should apply for blanks to the secretary of the committee, Wm. Dewey Foster, 25 West 45th Street, New York City.



LUDOWICI-CELADON COMPANY

NEW YORK, 565 FIFTH AVE. CHICAGO, 104-S. MICHIGAN AVE. WASHINGTON, 758-15th STREET, N.W.



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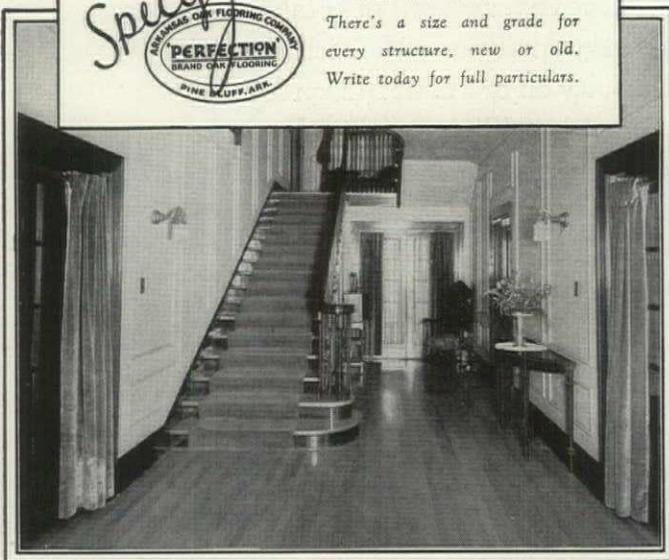
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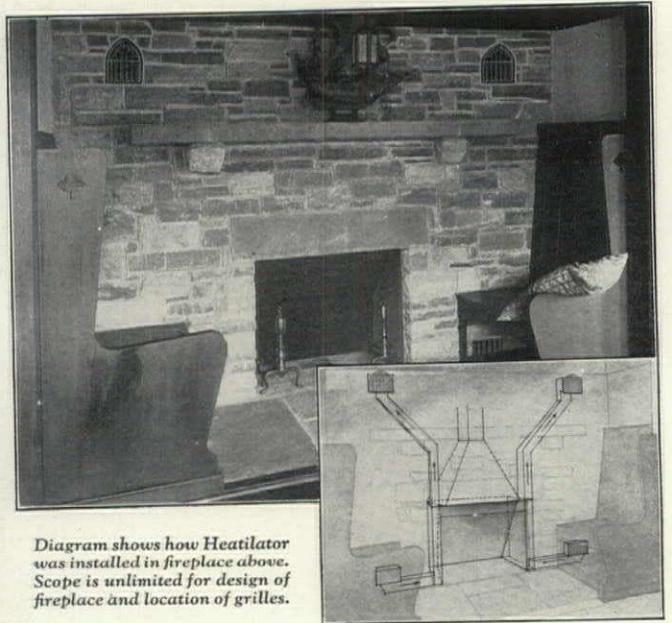


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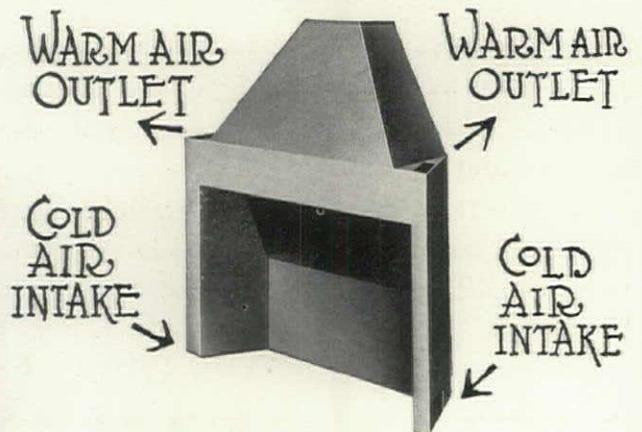
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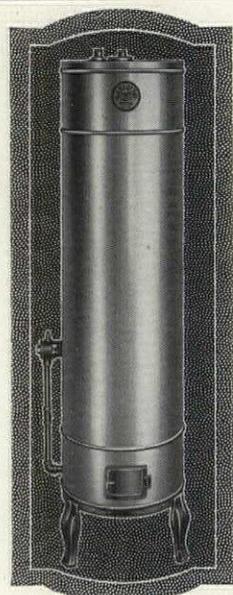
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# WIRE FABRIC

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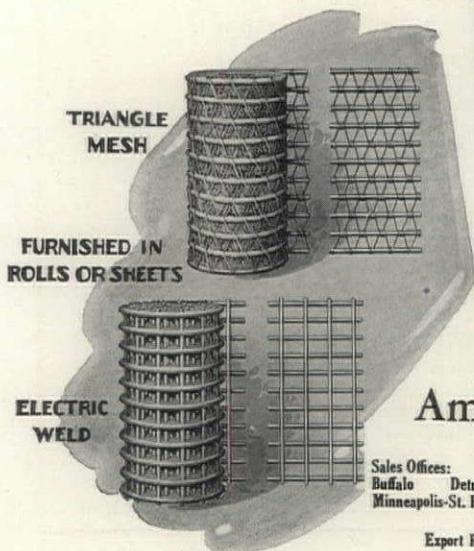
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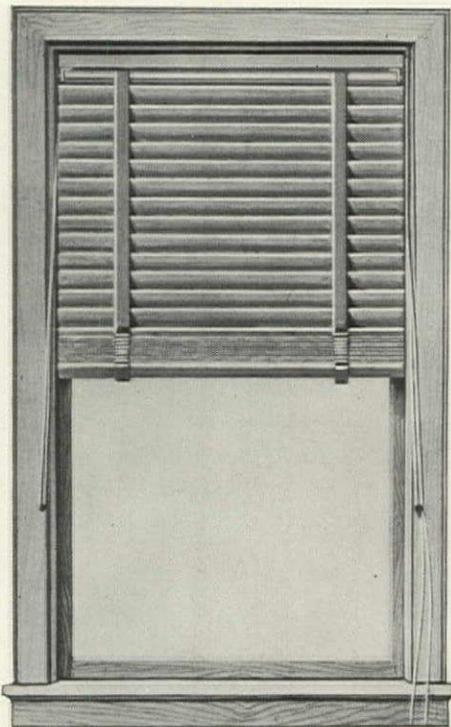
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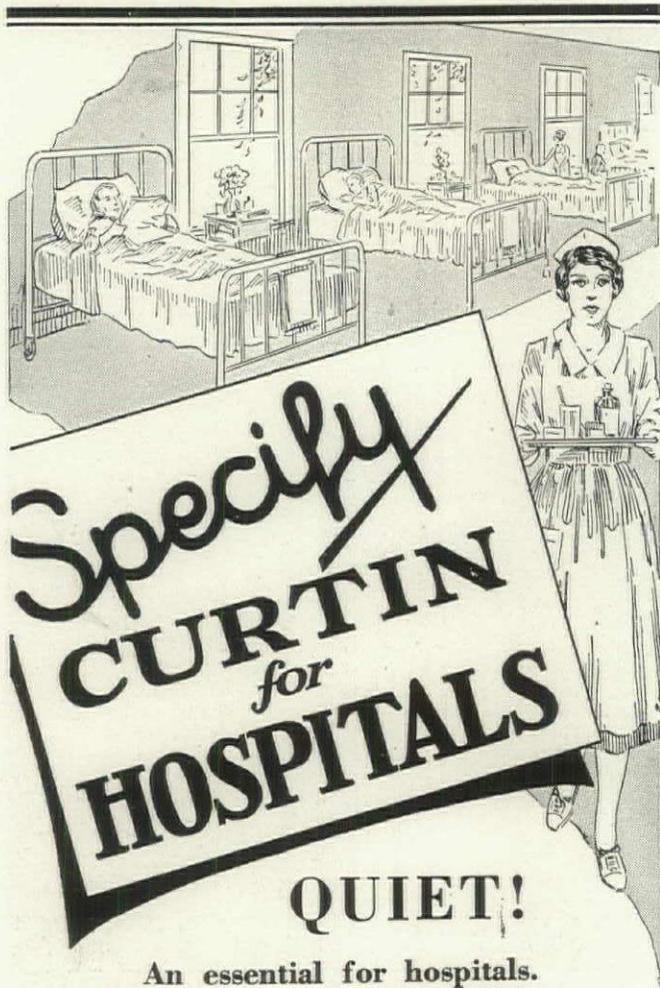
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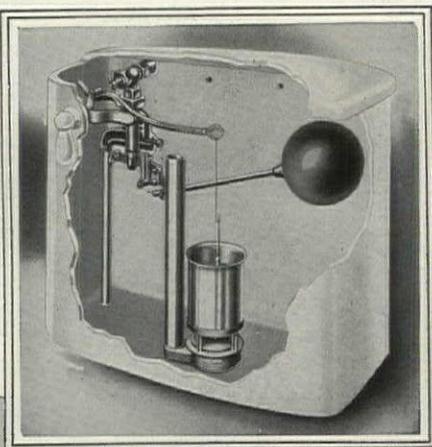
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"No concrete was frozen. Progress was made at the rate of one floor every eight days. The quality of the work is as good as work done in summer weather. Unit costs of the job have been less than the unit costs of a similar job performed last summer, provided the cost of winter weather protection is disregarded."

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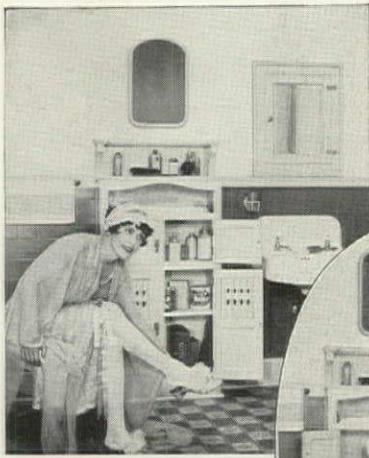


Goodhart Hall, Bryn Mawr College, Pennsylvania  
Mellor and Meigs, Architects

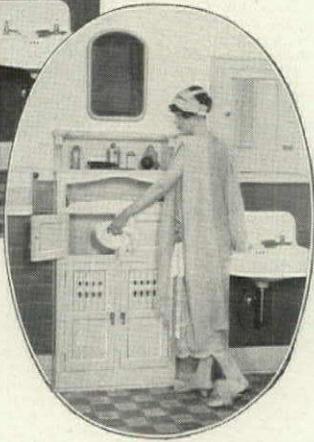
A SECTION IS SHOWN ABOVE OF THIS college group, inspired by French rural architecture and Italian Gothic. The Gallic touch is seen in the slate roof (one of ours) of emerald unfading green and grey slate. The thicknesses run from  $\frac{3}{8}$ " to  $\frac{1}{2}$ ", and the sizes from 10" to 22" in width. The slates were laid "random widths," with  $4\frac{1}{2}$ " exposure to the weather.

*Represented in Sweet's Architectural Catalogues, A502*

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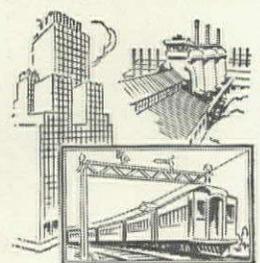
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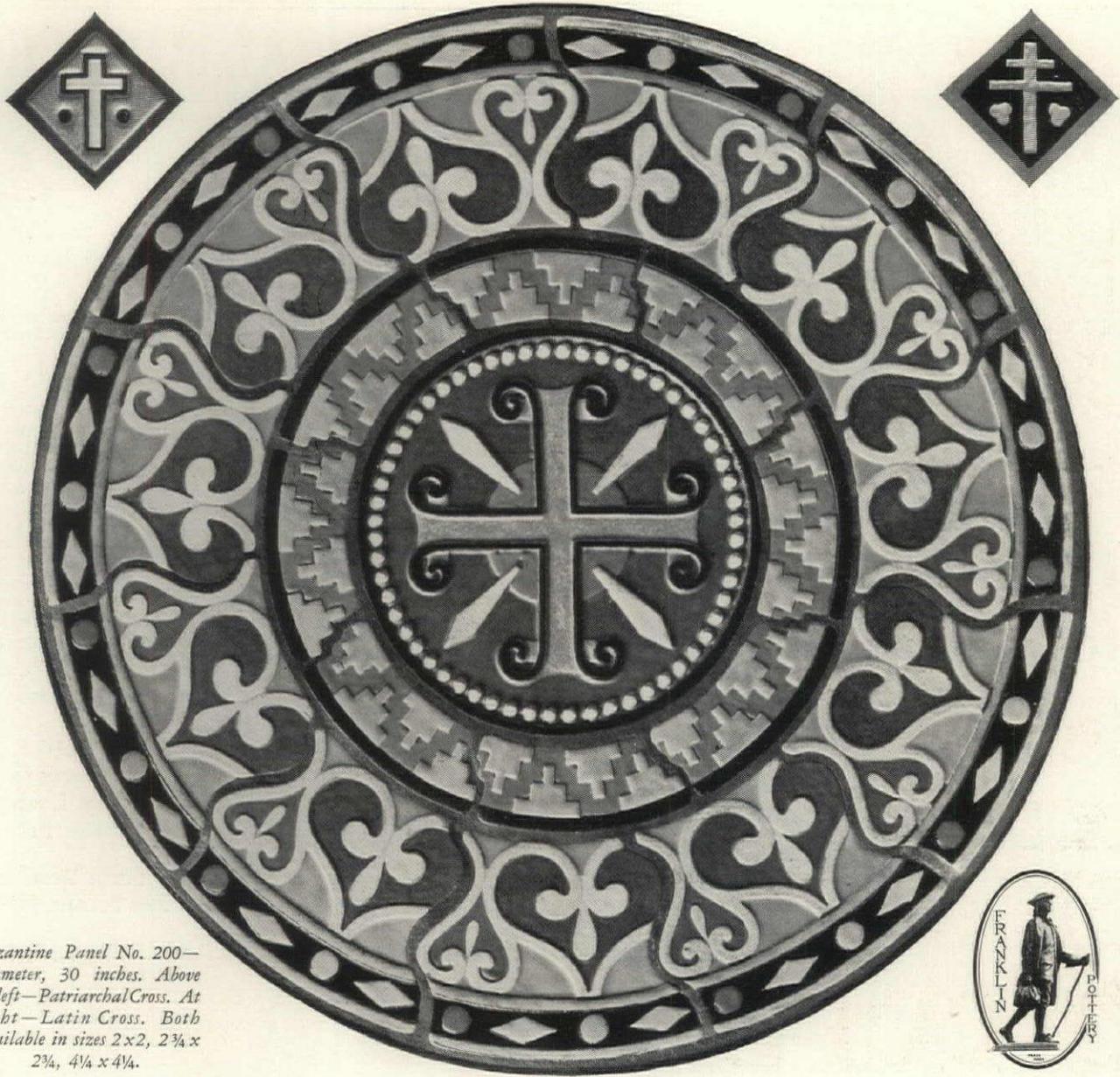
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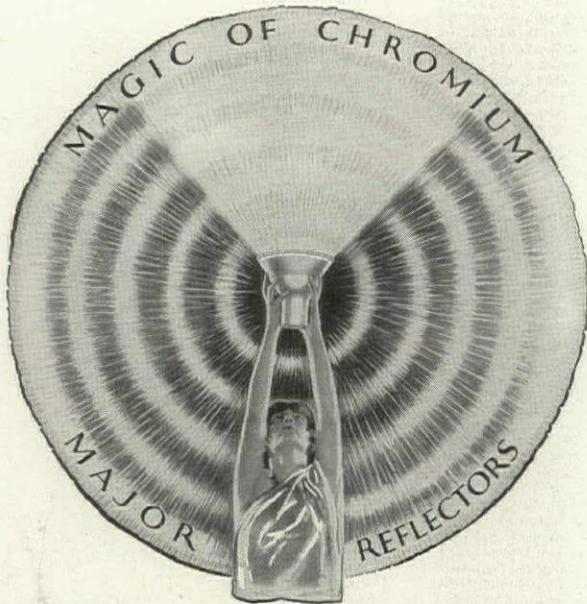
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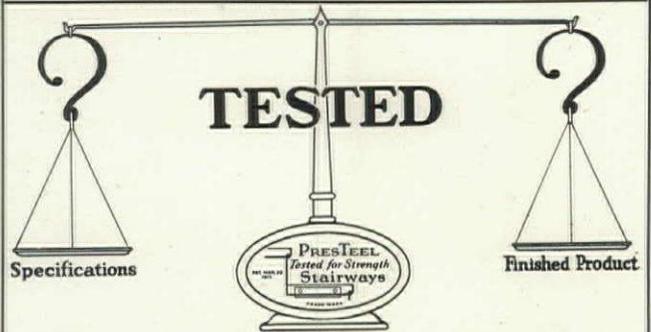
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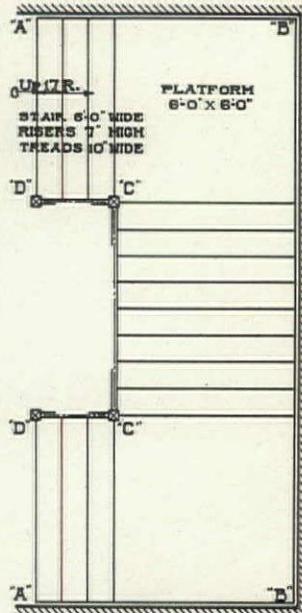
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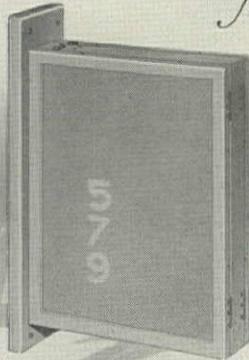
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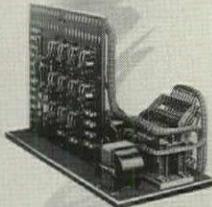


Corridor  
Annunciator

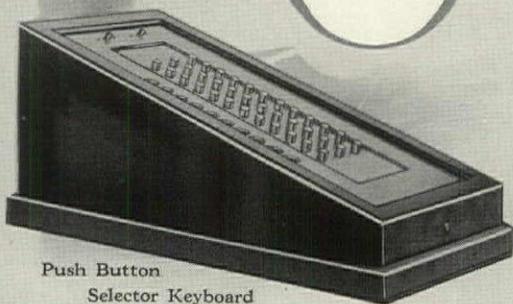
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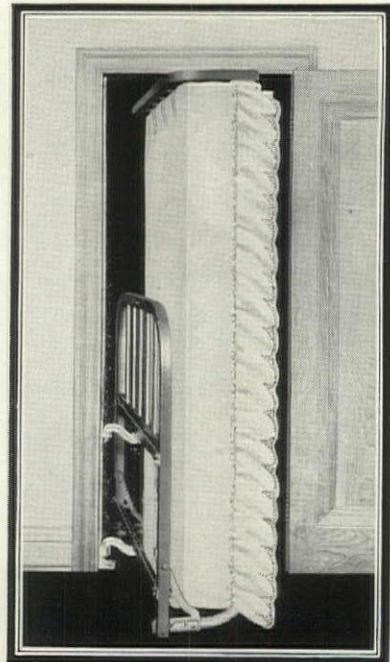
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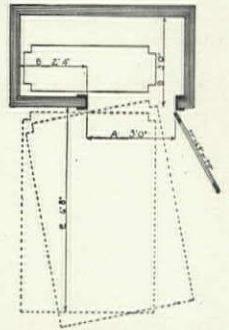
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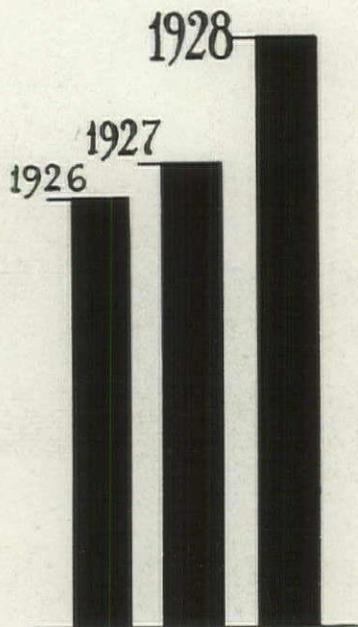
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  - Chapter II—The relative values of historic methods.
  - Chapter III—The form of artistic impulse that should control architectural color effect.
  - Chapter IV—Color phenomena that are active in polychromatic effect.
  - Chapter V—The architectonic objective in Greek polychromy.
  - Chapter VI—The relation that must be established between structural effect and polychromatic effect.
  - Chapter VII—The technique of architectural polychromy.
  - Chapter VIII—The development of color interest through the manipulation of plastic form.
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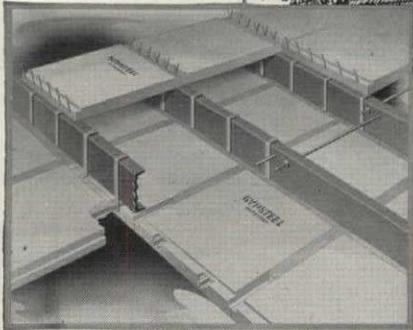
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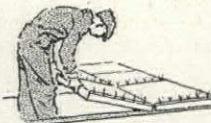
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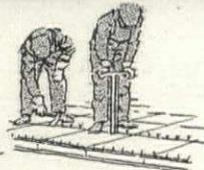
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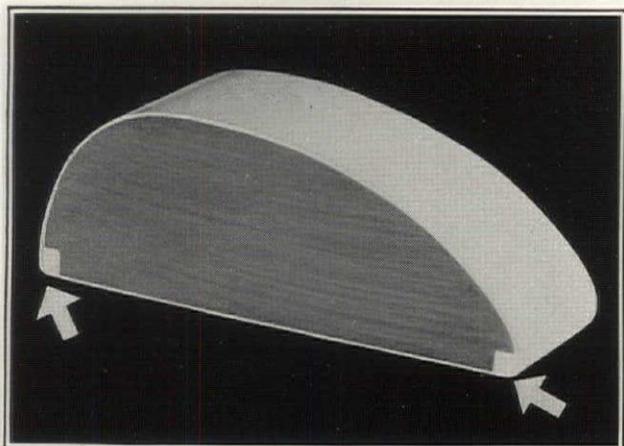
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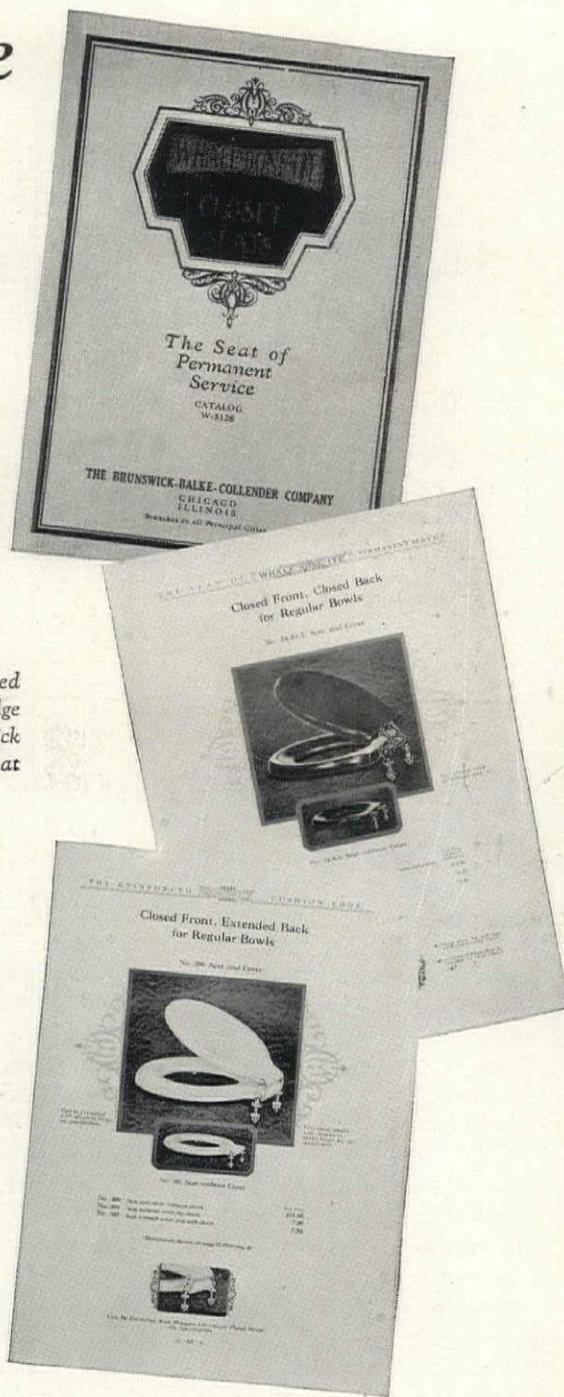
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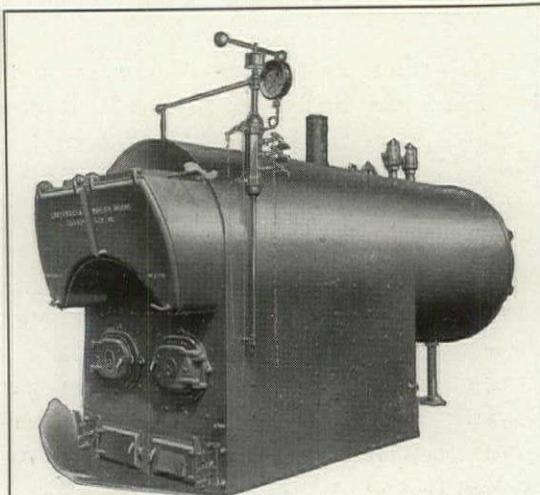
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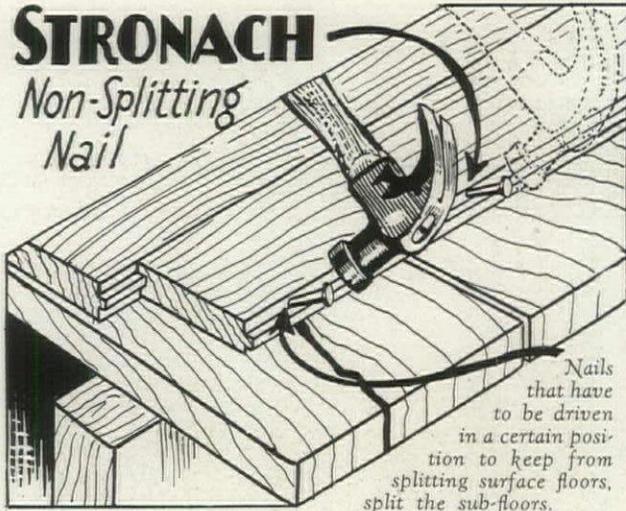
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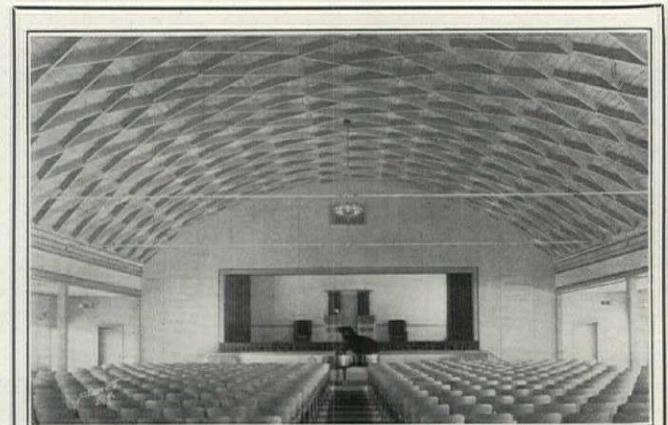
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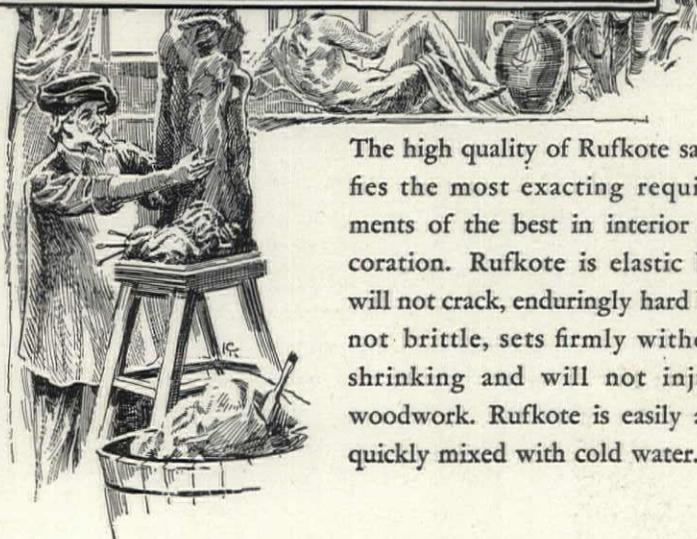
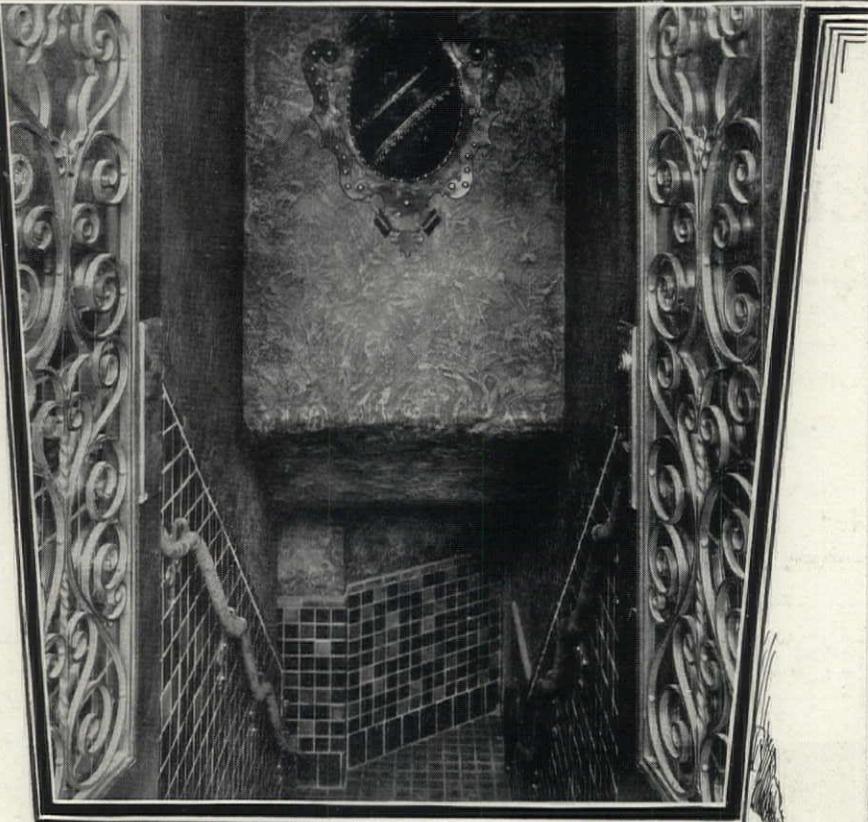
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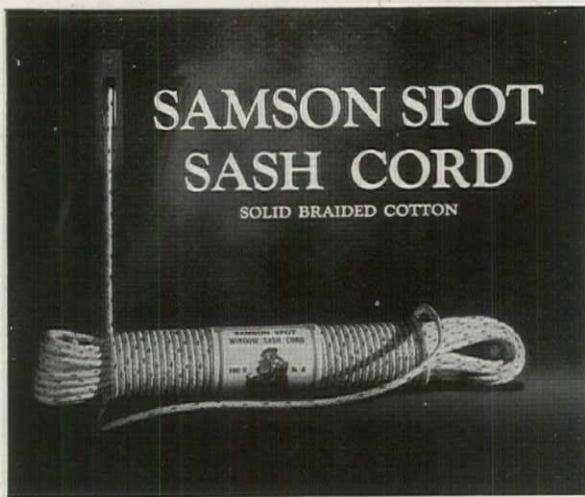


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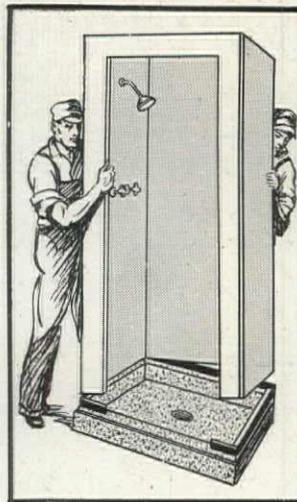
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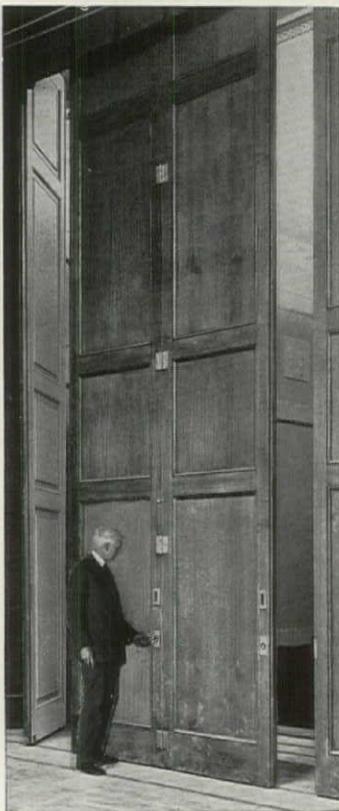
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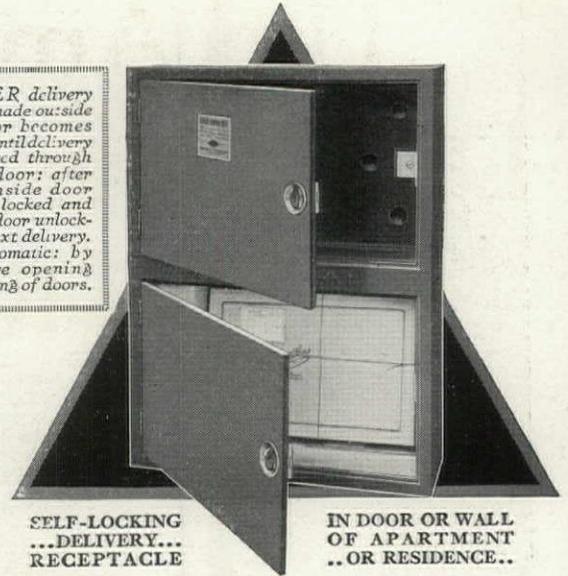
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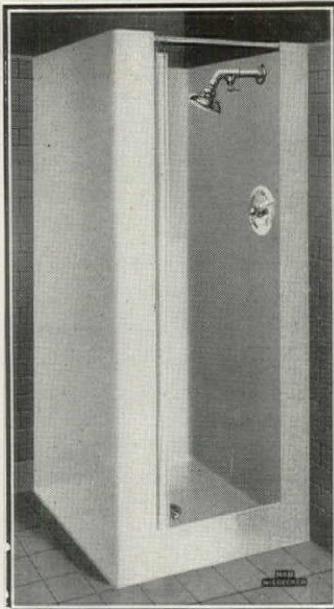
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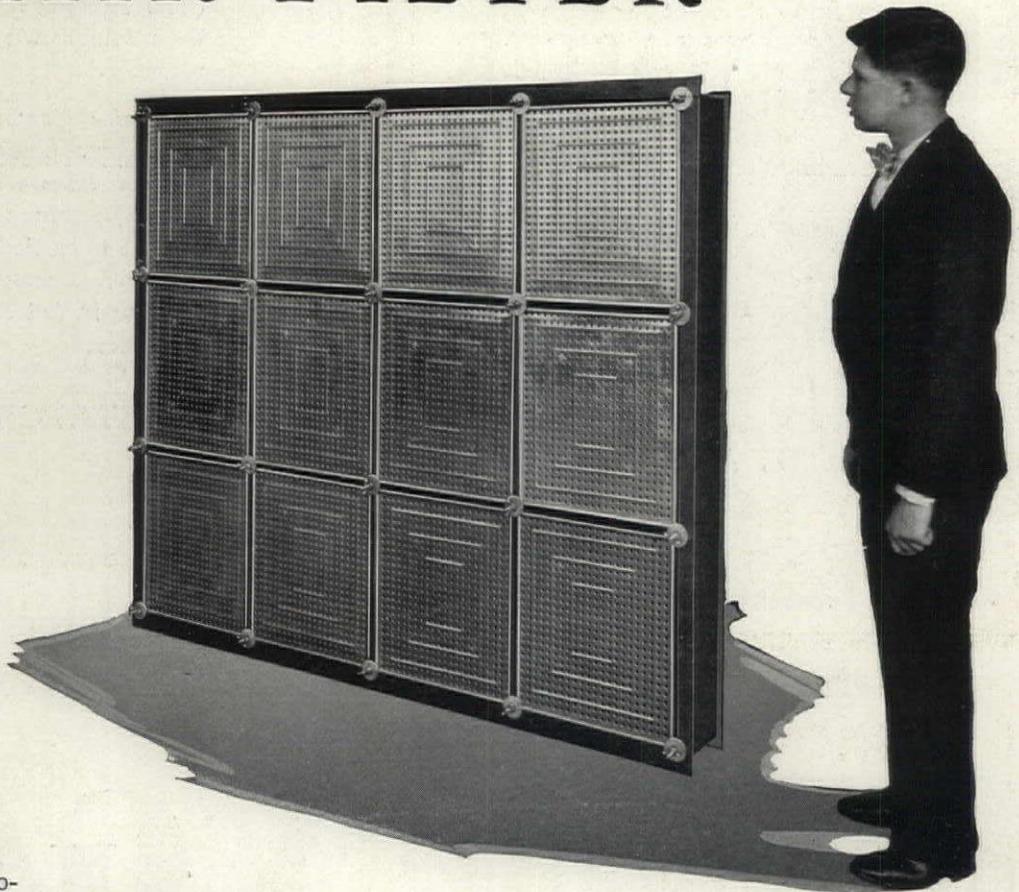
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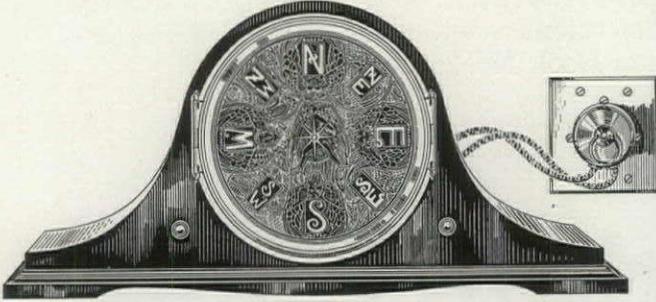
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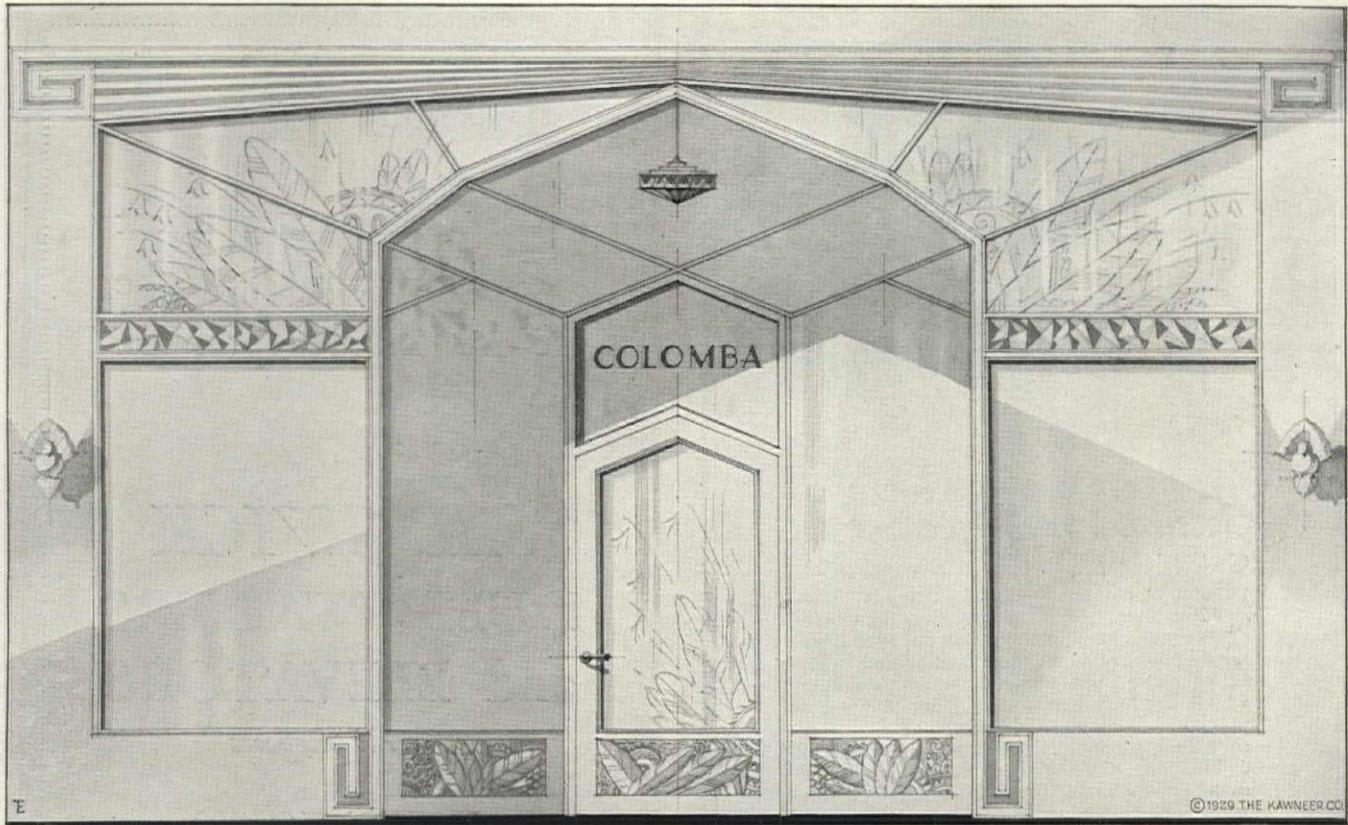
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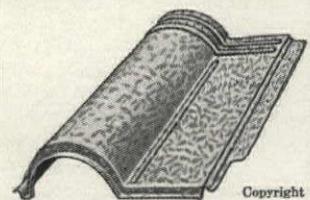


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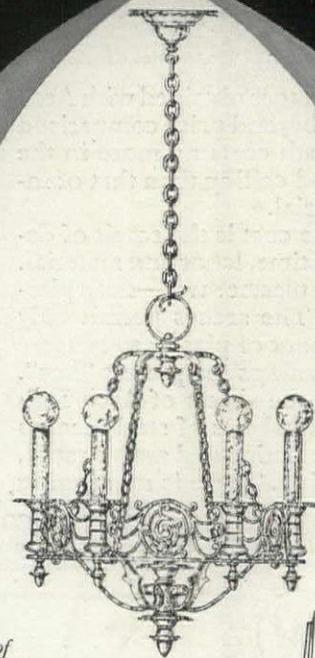
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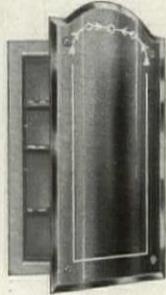


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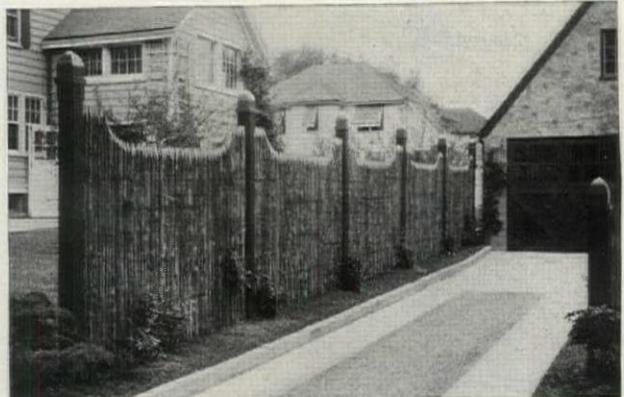
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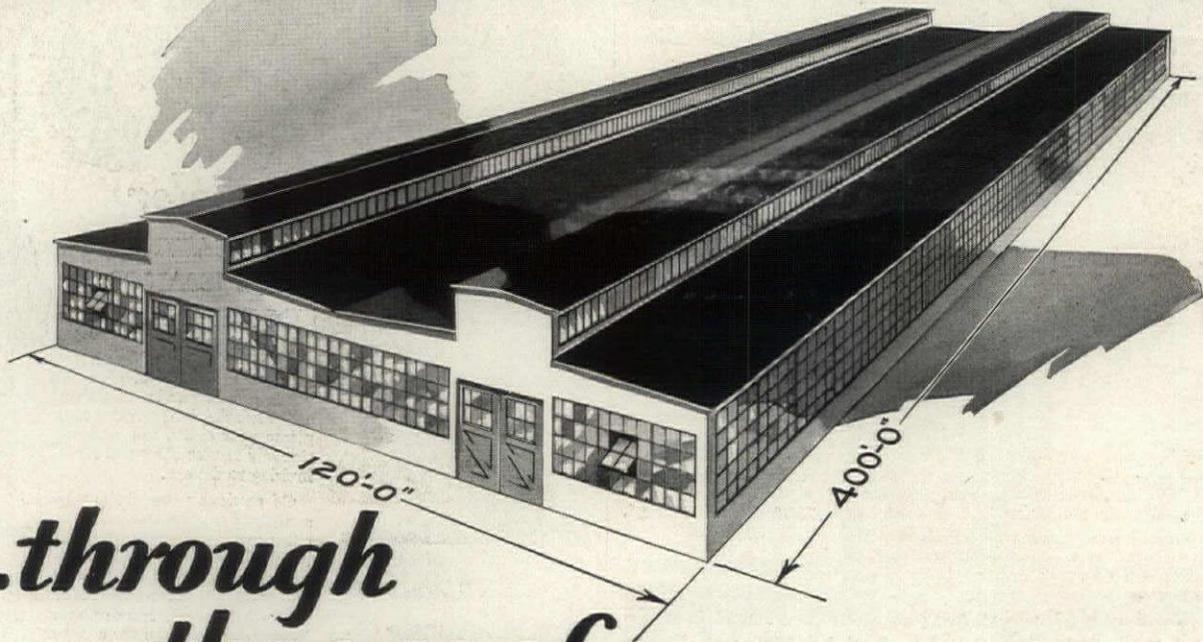
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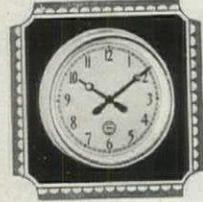
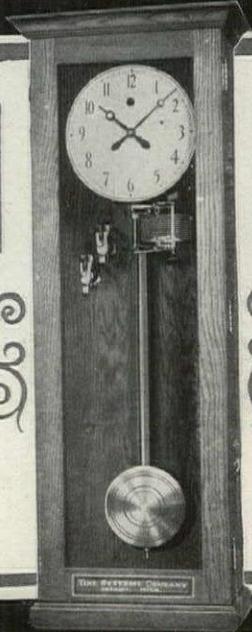
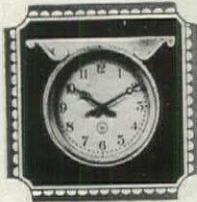
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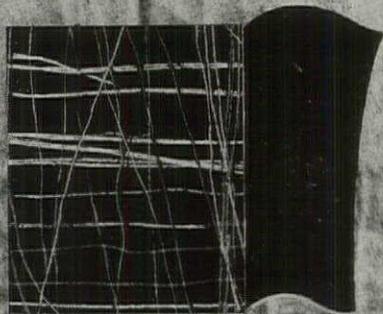
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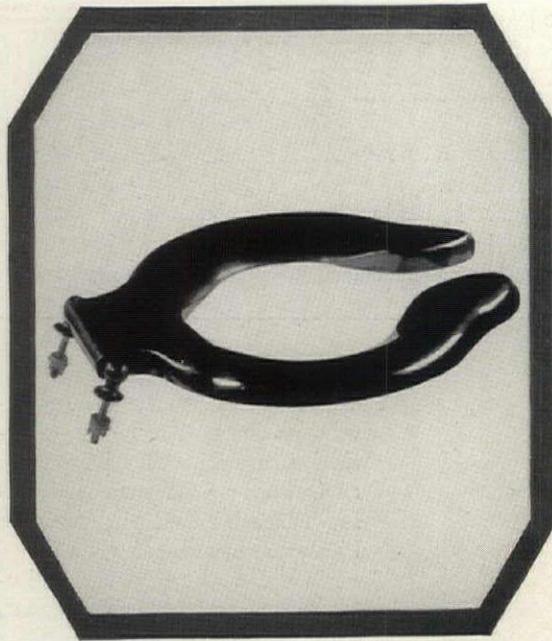
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position, vulcanized to the core under great heat pressure. This completely seals the core. It has no joints or cracks. Its polished surface will *never* wear off, crack, chip, or tarnish.

The hinges on the all-black seats are covered with this hard composition. They never can work loose or twist awry, for the screws that hold them are tapped through solid steel bars, molded into the seat core.

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this most modern toilet seat*

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Dept. 5-2, Holyoke, Mass.

Gentlemen: Kindly send me complete information about  
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City ..... State .....

## NOTES IN BRIEF

### A. W. BROWN TRAVELLING SCHOLARSHIP COMPETITION, 1929

Announcement is made of the second annual competition for the selection of a beneficiary for the A. W. Brown Travelling Scholarship, this competition to be held under the direction of a committee of the American Institute of Architects. Programmes will be mailed to approved applicants about March 1st, 1929, drawings to be delivered on April 1st, 1929.

This scholarship is the gift of Ludowici-Celadon Company and is a memorial to the late A. W. Brown, who was for many years president of that company and a leader in the manufacture of roofing tile.

The value of the scholarship is Two Thousand Dollars, to be used towards defraying the expenses of a year of travel and study in Europe by a worthy and deserving architect or architectural draftsman. Travelling expenses between the winner's place of residence and the port of New York will be paid in addition to this amount.

An award of Two Hundred and Fifty Dollars will be made to the person whose design is placed second in the competition; One Hundred and Fifty Dollars to the person whose design is placed third; and One Hundred Dollars to the person whose design is placed fourth.

Under the terms of the gift the selection of the beneficiary of this scholarship is to be made by means of a competition to be held under the direction of a committee of the American Institute of Architects, the drawings to be judged by a jury of from three to five practising architects chosen by that committee. The general requirements of the problem given for the competition will be similar to those of the Class A problems issued by the Beaux-Arts Institute of Design.

It is also stipulated by the donors that the competition shall be open to any archi-

tect or architectural draftsman who is a citizen and resident of the United States; who has never been the beneficiary of any other European scholarship; who has passed his twenty-second but has not passed his thirty-second birthday on May 1st, 1929; and who has been in active practice or employed in the offices of practising architects for at least six years, or, if a graduate of an architectural school, at least two years since graduation.

The beneficiary will be required to complete, during his European study, at least two envois, which shall consist of measured drawings of buildings on which burnt clay has been used for roofing. Other than this there will be no restrictions as to the type of architecture that shall be studied or the type of work that shall be done, except as the committee may deem it necessary to advise from time to time in order that the intention of the establishment of the scholarship may be achieved.

Those wishing to compete should write for application blanks to the secretary of the committee, Wm. Dewey Foster, 25 West 45th Street, New York City.

### C C C CITY PLANNING ENABLING ACT

A Standard City Planning Enabling Act booklet has been prepared by the Advisory Committee on City Planning and Zoning of the U. S. Department of Commerce which may be obtained from the Superintendent of Documents, U. S. Government Printing Office, Washington, D. C., for fifteen cents.

In several hundred American cities and regions, planning commissions are working with public officials and private groups in order to obtain more orderly and efficient physical development of their land area. They are concerned partly with rectifying past mistakes, but more with securing such location and development of streets, parks, public utili-

### CALENDAR OF EVENTS

- |                 |  |
|-----------------|--|
| Feb. 1-15       | Exhibition of work of prize-winners in the last House Beautiful Competition. Dinner in their honor. Architects Building Material Exhibit, Fifth at Figueroa, Los Angeles, Calif. |
| Feb. 4-9        | American Ceramic Exposition. Exhibition Hall, Hotel Stevens, Chicago.  |
| Feb. 11-Mar. 24 | American Industrial Arts. 11th Exhibition. Metropolitan Museum, New York City.   |
| Mar. 1-31       | Exhibition of the work of Reginald Johnson, Architect. Architects Building Material Exhibit, Los Angeles, Calif.   |
| Apr. 15-27      | Architectural and Allied Arts Exposition. (Architectural League of New York) Grand Central Palace, New York.   |
| Apr. 17-May 11  | "Own Your Home" Exposition, indoor and outdoor. Chicago.   |
| Apr. 23-25      | Producers' Council. Annual Meeting in conjunction with   |
| Apr. 23-25      | American Inst. of Architects Annual Meeting. Washington, D. C.   |
| Sept. 3         | Exposition of Modern Decorative and Industrial Art. Mandel Brothers, Chicago.  |
| Oct. 29-Nov. 7  | World Engineering Congress. Tokio, Japan.  |
| Nov. 7-22       | Excursion and inspection tours throughout the Japanese Empire, in connection with the World Engineering Congress.  |

### COMPETITIONS

- |         |   |
|---------|---|
| Feb. 15 | All ballots nominating members of the International Jury in the Columbus Memorial Lighthouse Competition must be in Washington, D. C.             |
| Mar. 1  | Prix de Rome. Final date for entry in competition. New York City.   |
| Apr. 1  | Columbus Memorial Lighthouse Competition. Drawings must be in Madrid, Spain.  |
| Apr. 1  | A. W. Brown Travelling Scholarship Competition. Drawings to be delivered. Programmes will be mailed to applicants about March 1st. New York City. |

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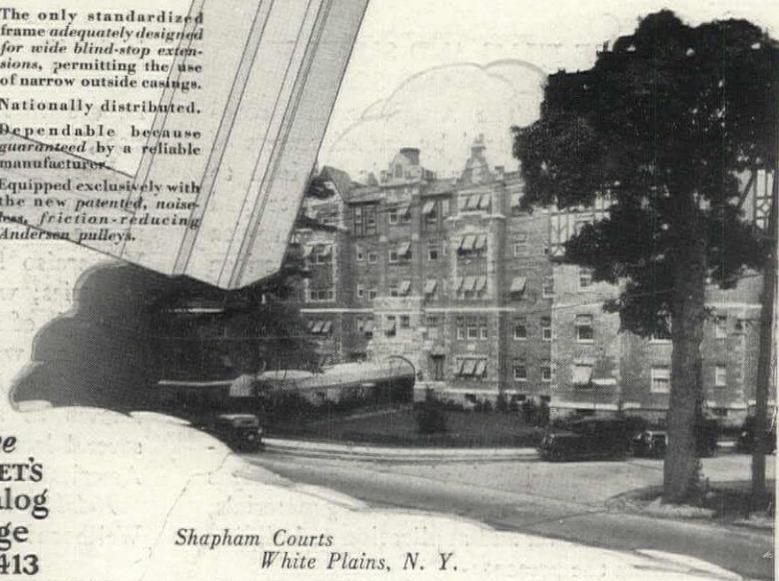
Below is a list of reasons, "Why Architects Specify Andersen Frames".

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| (2) Genuine, clear White Pine sills and casings.                       | (7) Nationally distributed.   |
| (3) Exclusive, patented weather-tight features.                        | (8) Dependable because guaranteed by a reliable manufacturer.   |
| (4) Perfect mill workmanship—absolute accuracy and uniformity.         | (9) Equipped exclusively with the new patented, noiseless, friction-reducing Andersen pulleys.                                    |
| (5) A window or door frame type and size for every architectural need. |   |



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4 Available at dealers for CONVENIENCE  
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See  
SWEET'S  
Catalog  
Page  
B-1413

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ties, and public and private buildings as will best serve the needs of the people for their homes, their industry, trade and recreation.

The booklet gives information on how a standard city planning enabling act based on a careful analysis of wide experience may be drafted.



### ARCHITECTS TO HONOR L'ENFANT

A nation-wide movement to commemorate Major L'Enfant, the Frenchman known as the "Founder of Washington," has been started by the Committee on Plan of Washington and Environs of the American Institute of Architects, of which Horace W. Peaslee is chairman. It is proposed that the memory of Major Pierre L'Enfant and of William Thornton, a contemporary architect of L'Enfant, be honored annually on Memorial Day through national and state architectural societies.

It is also suggested by the Committee that an open parkway from the Capitol to Washington Monument, which will be completed in time for the 200th anniversary of Washington's birth be dedicated in honor of L'Enfant.



### MOVING PICTURE FILMS AND SLIDES FOR ARCHITECTURAL CLUBS AND SCHOOLS

In February, last year, The Architectural Record announced certain films prepared by manufacturers of building materials which were available on loan to Architectural Clubs, Chapters of The Institute and Schools. The Producers' Council in collaboration with the Structural Service Department of the American Institute of Architects and the Association of Collegiate Schools of Architecture have now prepared a catalogue of Moving Picture Films, Slides, etc., illustrating materials and appliances used for construction.

The form of service which these films and slides aim to institute is the result of widespread interest among architects and educational authorities in visual education. It is believed that a better understanding of building materials, their manufacture, character and application to building uses will result from the presentation of salient facts pertaining to materials used in building.

The list of films, slides and lectures is too extensive to repeat completely here. Included in the list are the following:

- Installing tilework in swimming pools
- Erection of a steel frame house

- Manufacture of cork covering
- Metal flashings
- Brick and its romance
- Manufacture of face brick
- Lumbering in the Pacific Northwest
- Trip through mills fabricating, cutting and carving of limestone. (A film showing setting of limestone in building is in course of preparation.)
- Terra cotta
- Quarrying and shaping slate

Portland cement stucco and the Application of textural finishes

There are over fifty subjects in all, mostly films that vary in length of time for showing from fifteen to forty-five minutes.

The school, chapter or club will be expected to pay cost of transportation one way. No charge is made by the Council for the loan of films, slides, etc.

Further information may be obtained on application to The Producers' Council, 19 West 44th Street, New York City.



### CONTRIBUTORS

*Arthur I. Meigs*, member of the firm of Mellor & Meigs, has been a practising architect of Philadelphia, which

is also his native city, since 1906. Mr. Meigs is author of the book "An American Country House," in which he describes the house of Arthur E. Newbold, Jr., Esq., which was designed by his firm.

*Ernest Payson Goodrich* is a consulting engineer. His wide experience includes the construction of two harbors in the Philippine Islands; preliminary investigation of Valparaiso harbor and other large work in foreign countries; work as chief consulting engineer for the borough of Manhattan and as associate in many city planning, water-way and railroad projects.

*C. Howard Walker* is an architect of Boston, well known as a lecturer on architecture, having made several lecture tours of American universities for The American Institute of Architects.

*Holabird and Root*.—John Augur Holabird and John Wellborn Root are both natives of Illinois. Both studied

at one time at the École des Beaux-Arts in Paris and they have been in association since 1915, although the firm name was only recently changed from Holabird & Roche to that of Holabird & Root. A short time ago the firm was selected a member of the Architectural Committee for the Chicago World's Fair, 1933.



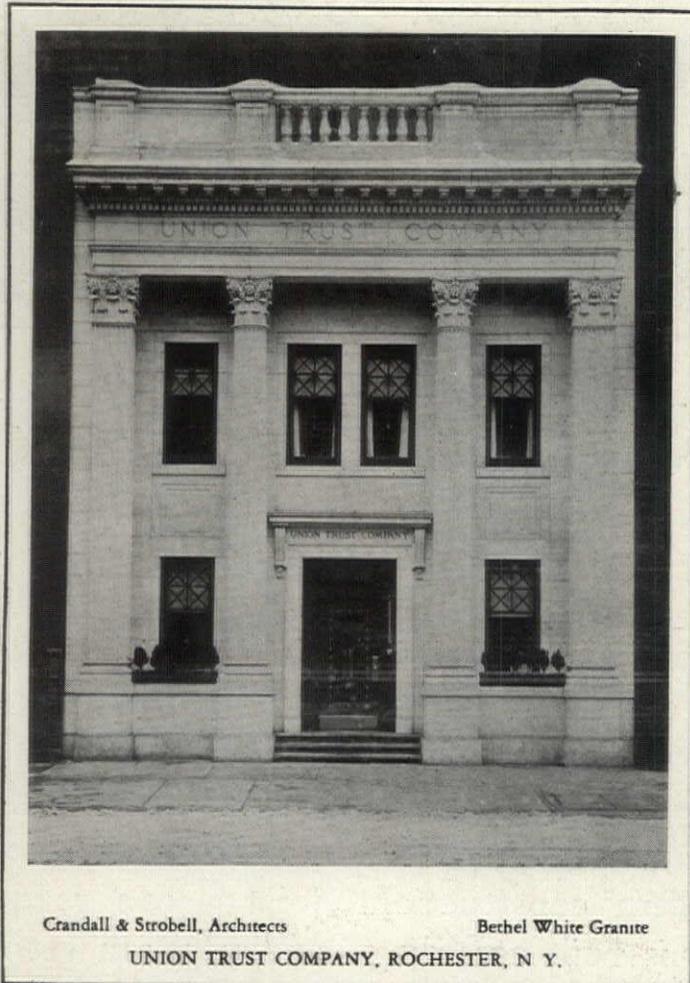
MEDALLION OF MAJOR L'ENFANT  
From Journal of the A. I. A.

### PROFESSIONAL ANNOUNCEMENTS

	Page*
Architects' Announcements .....	63
Notes in Brief .....	148, 150
Construction Statistics .....	156
Recent Trade Publications .....	158

\*Advertising Section

# WOODBURY GRANITES

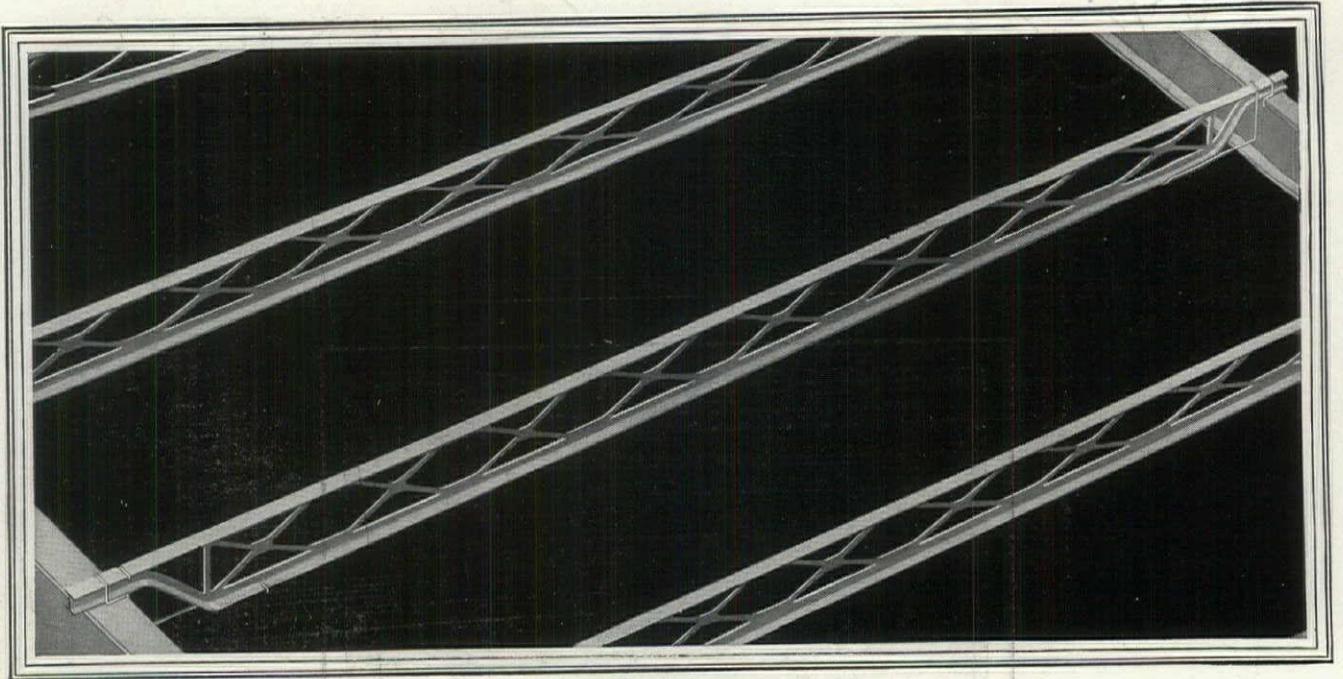


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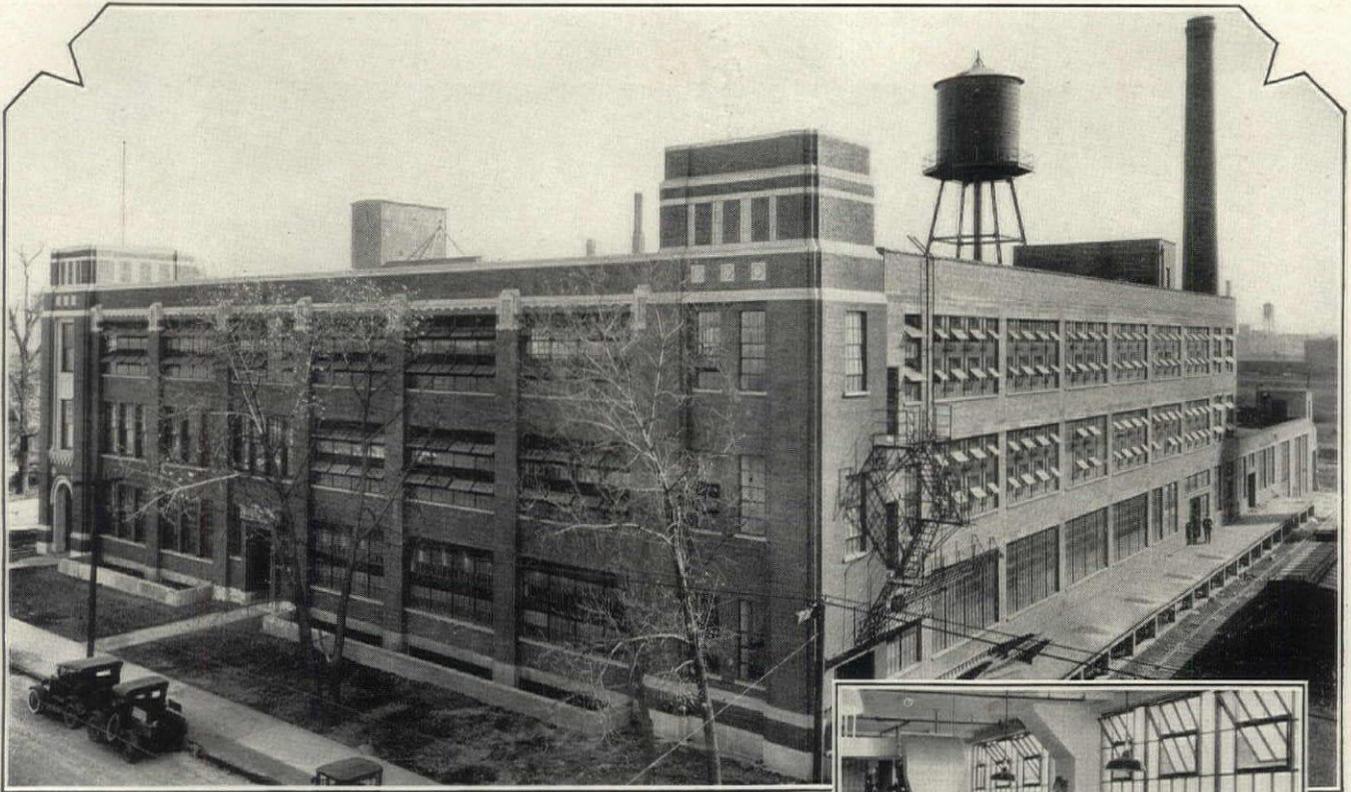
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**B**AYLEY-SPRINGFIELD Pivoted Windows Screened combine the ventilating and screening features which are the outcome of more than fourteen years of development and extensive experience in steel window construction.

In quality of materials and workmanship, they are identical with other Bayley-Springfield Windows, and in addition have a special contact, a vital part of the screen feature which permits full freedom in opening, positioning and closing of the ventilators without having to disturb the fixed position of the screens.

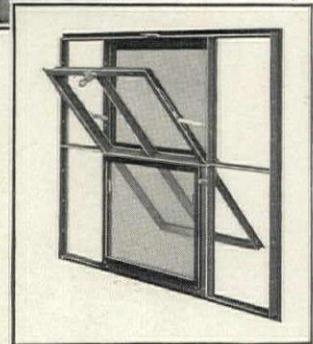
Offsets, extensions and chains have been eliminated, and refinements incorporated which assure a trim, attractive appearance admired by observers and enjoyed by users.

These Bayley-Springfield Pivoted Windows Screened afford quality at minimum initial cost, and permanent efficient service at minimum upkeep expense.

District offices in the large cities and agents throughout the country offer complete sales and installation service. A. I. A. 16e and Sweets. A new folder giving complete details will be mailed on request.



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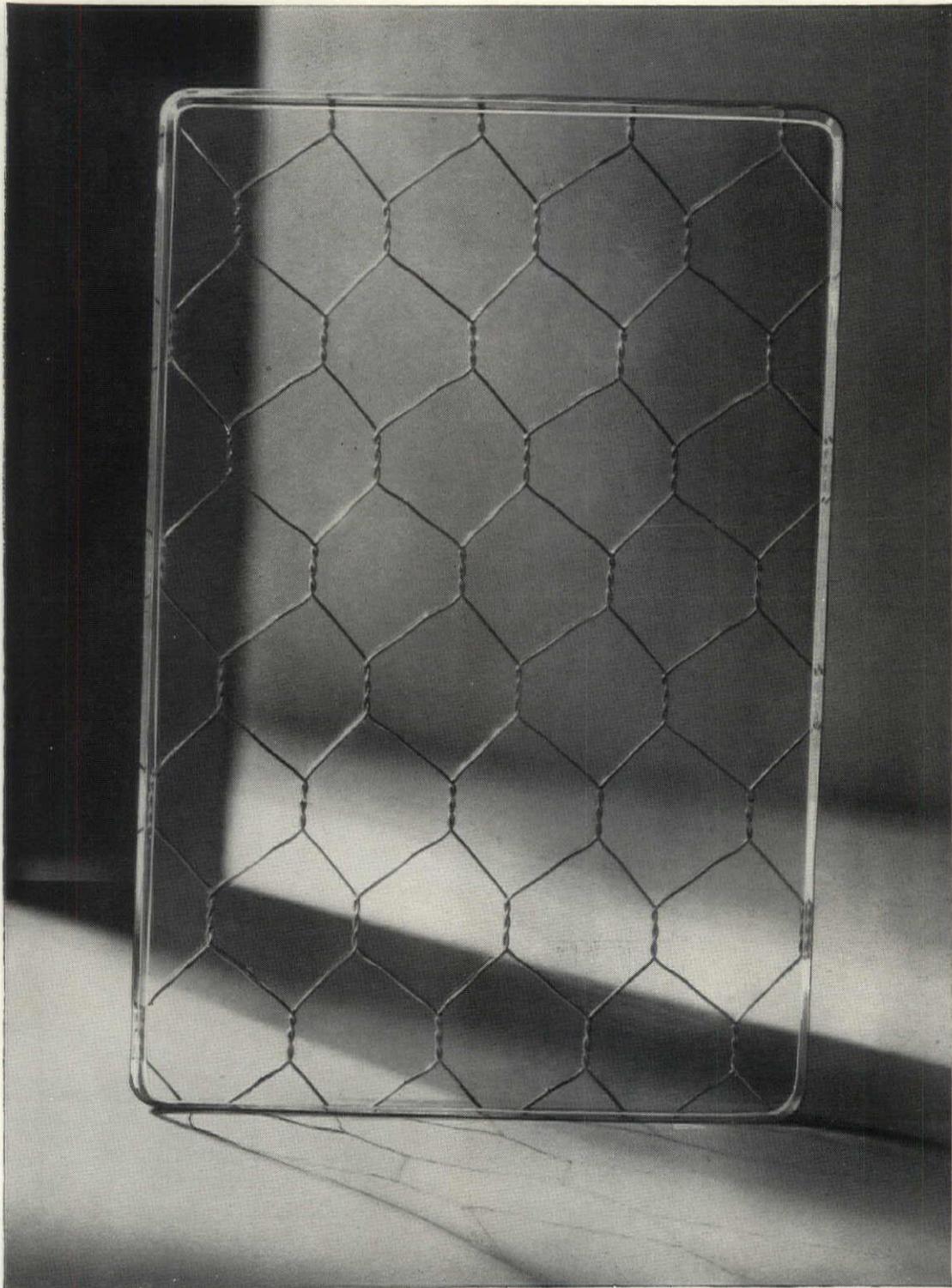
New York, 67 W. 44th St.  
Boston, 5 Park St.  
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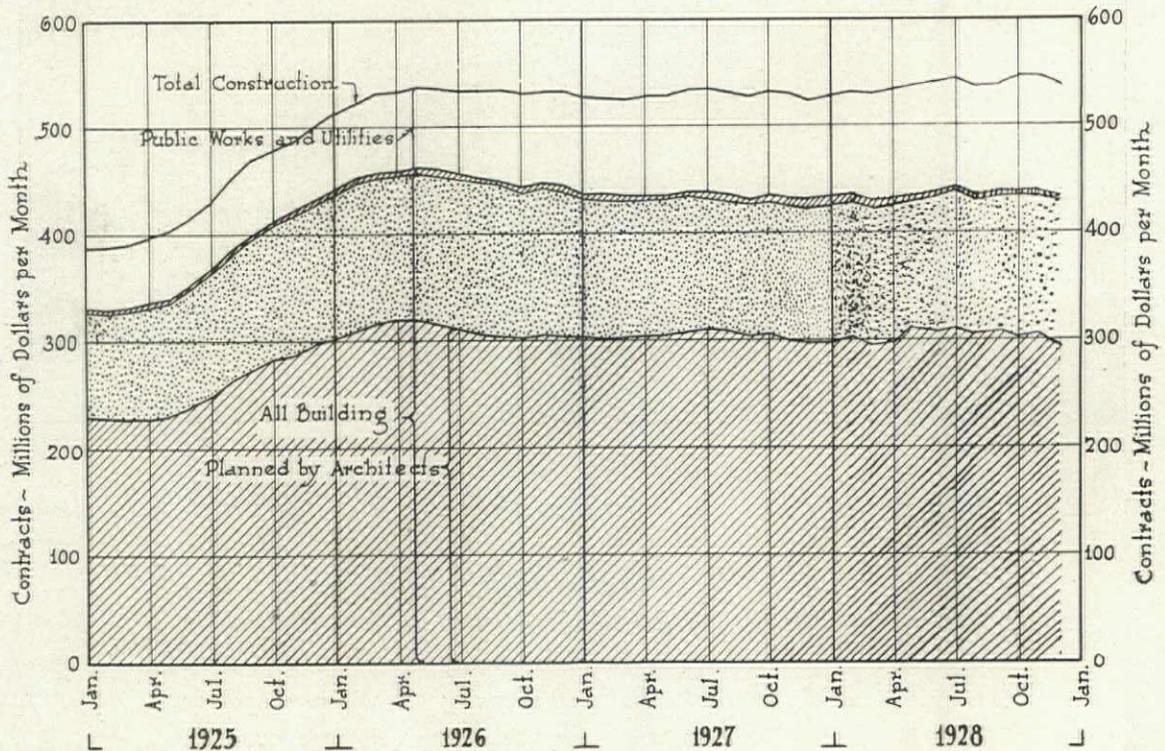
CHICAGO · 220 FIFTH AVENUE · NEW YORK · ST. LOUIS

# CONSTRUCTION STATISTICS

From the records of F. W. DODGE CORPORATION, Statistical Division. The figures cover the 37 states east of the Rocky Mountains and represent about 91 per cent. of the country's construction volume.

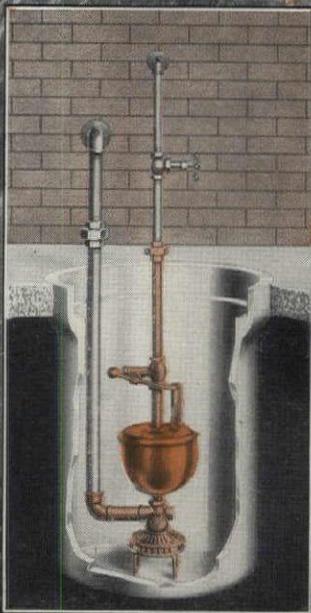
## Year 1928

Classification	TOTAL CONTRACTS		WORK PLANNED BY ARCHITECTS		
	Number of Projects	Valuation	Number of Projects	Valuation	Per cent. of Total
Commercial Buildings .....	23,583	\$ 884,609,600	10,331	\$ 686,247,400	78%
Educational Buildings .....	4,759	398,997,300	3,825	383,701,700	96%
Hospitals & Institutions .....	1,141	164,728,200	827	155,041,800	94%
Industrial Buildings .....	6,067	635,390,300	2,161	210,878,200	33%
Military & Naval Buildings .....	178	15,175,300	61	6,638,800	44%
Public Buildings .....	1,205	61,069,300	751	55,038,100	90%
Religious & Memorial Buildings .....	2,520	127,947,400	1,852	117,412,600	92%
Residential Buildings .....	139,133	2,788,317,400	38,109	1,776,466,500	64%
Social & Recreational Projects .....	2,657	214,120,800	1,718	193,456,500	90%
<b>Total Building .....</b>	<b>181,243</b>	<b>\$5,290,355,600</b>	<b>59,635</b>	<b>\$3,584,881,600</b>	<b>68%</b>
<b>Public Works &amp; Utilities .....</b>	<b>19,012</b>	<b>1,337,930,500</b>	<b>321</b>	<b>54,137,200</b>	<b>4%</b>
<b>Total Construction .....</b>	<b>200,255</b>	<b>\$6,628,286,100</b>	<b>59,956</b>	<b>\$3,639,018,800</b>	<b>55%</b>
<b>Total Construction, year 1927 .....</b>	<b>184,604</b>	<b>\$6,303,055,100</b>	<b>56,937</b>	<b>\$3,674,375,800</b>	<b>58%</b>



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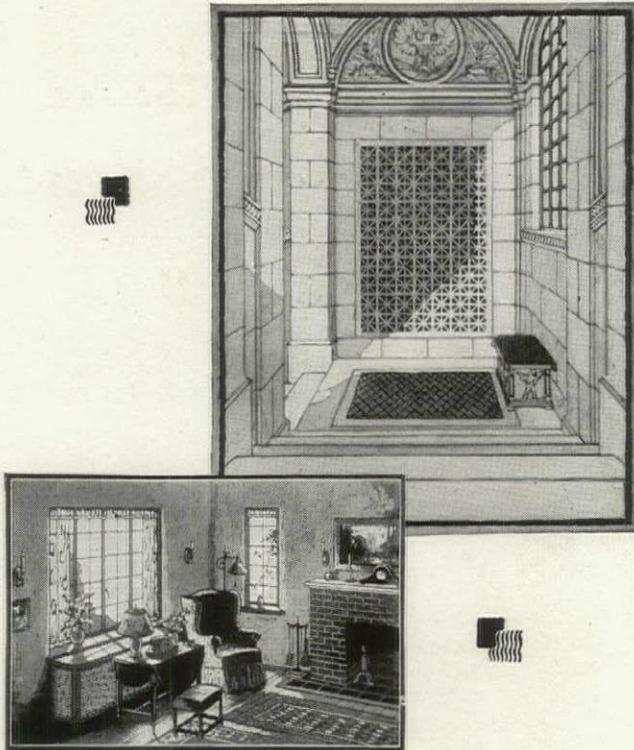
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## RECENT TRADE PUBLICATIONS

ISSUED BY MANUFACTURERS OF CONSTRUCTION  
MATERIALS AND EQUIPMENT

[These may be secured by architects on request direct from the firms that issue them, free of charge unless otherwise noted.]

### RISERS AND TREADS, BOLTLESS

A.I.A. File No. 14d. "Ezyfit" Boltless Risers and Treads. Detailed drawings and particulars. Starting riser, typical riser and tread combined, landing or nosing section. "Ezyfit" load test conducted by Columbia University. Advantages. Installations and applications. Standard Steel Sections, Inc., 608 East 133d Street, New York City. 9 x 11½ in. 20 pp. Ill.

### LEADWORK

"Hope's Leadwork." Decorative value. Method of production. Wrought lead pipe heads, gutters and pipes, flower boxes, cisterns, etc. Cast lead fret panels. Examples of Old English leadwork. Henry Hope & Sons, 103 Park Avenue, New York City. 7½ x 10¾ in. 86 pp. 80 plates.

### REFLECTORS

Pocket catalog of Permafectors. Good lighting methods. Flexible lighting. Reflector information. Approximate coefficients of reflection. Spacing, size, uses, dimensions, prices, etc. of Permafector types. Accessories and fixtures. Flood-lighting. Intensity of illumination. Recreational areas. Utilitarian and protective purposes. Special applications. Foot Candles table for buildings. Pittsburgh Reflector Co., 304 Ross Street, Pittsburgh, Pa. 4 x 8½ in. 79 pp. Ill.

### TUBE, STEEL

"A Clipping, A Letter, and a Fact or Two." Advantages of "Spellerized" steel and Sherardizing process. Sheraduct conduit. Economy conduit. Rust. Testimonials. National Electric Products Corporation, National Metal Molding Division, Pittsburgh, Pa. 8½ x 11 in. 16 pp. Ill.

### SOUND CONTROL

"Macoustic Sound Control." A. I. A. File No. 39 B. Explanation of Macoustic. Ease of application. Decorative qualities. Characteristic installations. Field of use. Specification data. Mixing. Surface textures. Cost. Macoustic Engineering Co., Inc., Union Trust Building, Cleveland, Ohio. 8½ x 11 in. 16 pp. Ill.

### WARDROBES, CABINETS, ETC.

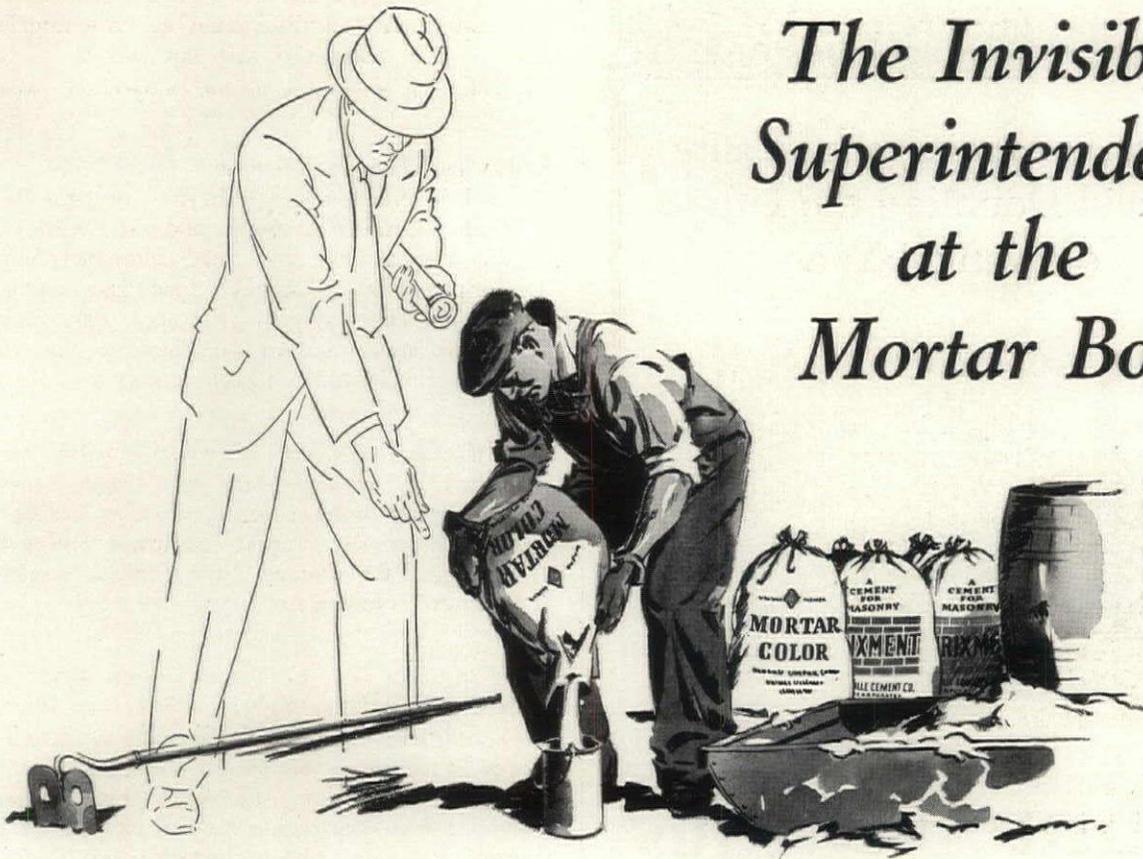
"Evans Vanishing Door." A.I.A. File No. 28 B 33. Catalog K. Standardization of doors, paneling, vent screens, hinges, etc. Blackboards and hardware. Directions for installation. Detail drawings. Types of wardrobes, locker and lavatory, cabinets, telephone booths, etc. Hollow sanitary door and panel work. Racks. Evans ring joints. Construction and advantages. W. L. Evans, Washington, Ind. 8¼ x 10¾ in. 48 pp. Ill.

### GAS MACHINES, WATER

Bulletin No. 43. "Carbureted Water Gas." Complete information on Backrun gas process. Advantages. Detailed drawings. Complete table of gas analyses. Typical installations. Specifications. Semet-Solvay Engineering Corp., 40 Rector Street, New York. 8½ x 11 in. 28 pp. Ill.

(Continued on page 160)

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Fading  
of Colors*

**T**HE permanence of the mortar color in the joint depends not only upon the pigment selected but upon the mortar with which it is mixed. Too frequently the desired effect of harmony or contrast is entirely lost by the use of a mortar that fades the color and causes a washed-out appearance of the joint.

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#### RECENT TRADE PUBLICATIONS—(Continued)

##### WINDOWS, STEEL

"Truscon Double-Hung Steel Windows." A.I.A. File No. 16c. Catalogue 138. Construction features. Specifications. Construction details and hardware. Various styles. Detail drawings. Truscon Steel Company, Youngstown, Ohio. 8½ x 11 in. 32 pp. Ill.

##### BEAM SECTIONS

"Carnegie Beam Sections." Additions and modifications of advantage. Detail drawings and section index. Elements of sections decimal, dimensions of sections fractional, maximum bending moments and web resistance, allowable uniform loads, etc. Tables. Carnegie Steel Company, Pittsburgh, Pa. 5 x 7½ in. 46 pp. Ill.

##### SASH PULLEY, NOISELESS

A.I.A. File No. 27a1. Exclusive and distinctive features. Guarantee. Mechanical specifications. Andersen Foundry Co., sash pulley division of Andersen Lumber Co., Bayport, Minn. 8½ x 11 in. 4 pp. folder. Ill.

##### AUTOMOBILE TURNTABLES

"Automobile Turntables." Advantages, including speed and ease of operation. Sizes with or without washrack extension. Details of pit foundation for regular and washrack extension turntables. Detail drawing. The Canton Foundry and Machine Co., Canton, Ohio. 8½ x 11¼ in. 16 pp. Ill.

##### INSERTS AND ACCESSORIES

A.I.A. 4H. Use as metal lath hanger and veneer anchor. Advantages. Specifications for concrete, plastering, stucco, veneer, etc. Detail drawings. "Tie-To" Insert Co., 874 Layton Blvd., Milwaukee, Wis. 8¾ x 11 in. 4 pp. folder. Ill.

##### METAL LATH, ETC.

"Steelcrete Time-Tested Products." Manufacturing process. Specifications for mesh reinforcement. Tables and explanation. Steelcrete armor mat vaults, diamond lath, arch lath, industrial mesh, accessories, binder mesh, etc. The Consolidated Expanded Metal Companies, Wheeling, W. Va. 8½ x 11 in. 16 pp. Ill.

##### TABLETS, BRONZE

"Newman Bronze Tablets." A.I.A. File No. 15-A 1. Tables of prices, letters and borders. Stock type styles. Tablets, markers, frames, bulletin boards, etc. Cast brass and bronze characters. The Newman Manufacturing Co., Cleney and N. & W. Tracks, Cincinnati, Ohio. 8 x 10¾ in. 64 pp. Ill.

##### ENTRANCE INCLOSURES, ELEVATOR

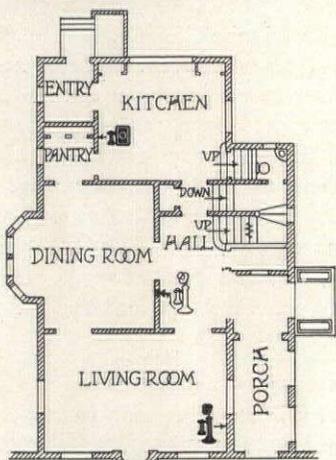
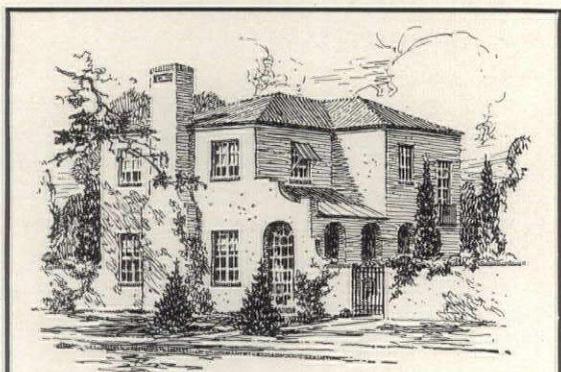
Types of elevator inclosures including various leafs and speeds. Standard door designs and types. Casings, scribes and pilasters. Hardware. Construction details. Glass. Types of finishes; specifications and classification. Installation. Specification of elevator entrance inclosures. Dahlstrom Metallic Door Co., Jamestown, New York. 8¾ x 10¾ in. 86 pp. Ill.

##### FOUNTAINS, BRONZE

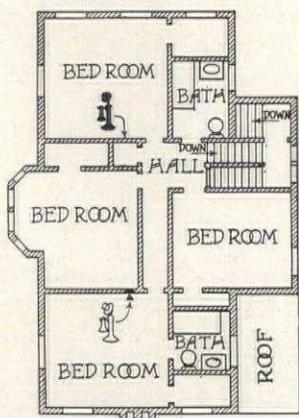
A.I.A. File No. 29H1. Reproductions of ornamental bronze fountains. Stock designs. Oregon Brass Works, 2nd and Everett Streets, Portland, Ore. 8¾ x 11¼ in. 16 pp.

(Continued on page 162)

★ Telephone Arrangements are now Planned in Advance . . . and Built into the House ★



FIRST FLOOR



SECOND FLOOR

Outlined telephones indicate additional outlets

*People everywhere are welcoming the new idea . . . telephone service available throughout the house . . . wherever it is needed*

1 1 1

TELEPHONE service throughout the house.

This is part of the new idea of telephone convenience and comfort which is meeting instant favor among home-owners everywhere.

Telephones permanently installed in those rooms frequently used . . . living-rooms, kitchen, bed-chambers, hallways, etc.

Telephone service available in other parts of the house—when needed!

And it can be accomplished so easily. Especially in new or remodeled homes facilities for wires and other apparatus can be built in, adding appreciably to appearance and permanence.

Architects are finding it desirable, in designing residences and buildings, to plan in advance for telephone convenience. They arrange for telephone outlets during construction, providing not only for immediate service requirements, but for future expansion and rearrangements as well.

Conduits are run, within the walls, to all points where present or ultimate service may be desired. Thus, rearrangement of the service, or additions to it, may be made without the necessity of exposed wiring.

Many people nowadays want two or more telephone lines—one, or perhaps two, for the family and another for the servants. Household business can then be conducted without interfering with incoming and outgoing calls. Additional equipment is available for all sorts of requirements.

To help architects and others in preparing for proper telephone facilities, the Bell System has issued two booklets on planning for telephones in residences and buildings. If you have not yet received your copies, the Business Office of the local Bell company will be glad to see that you are supplied at once.

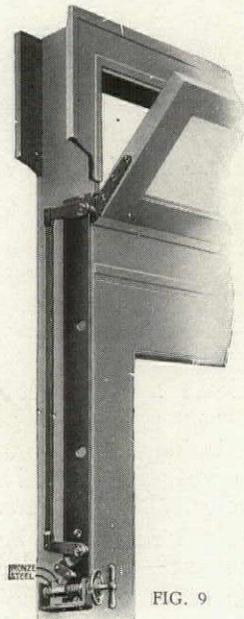


# Banishes Transom Nuisances

No more unsightly  
transom lifters

No more frantic  
tugging and pushing

No more screeching  
and squealing



## RIXSON CONCEALED TRANSOM OPERATOR

Hidden in the jamb, operating easily and quietly, this popular Rixson Hardware Specialty is a refinement particularly appropriate in many types of buildings, public and private. It is one of those touches that helps build a well satisfied clientele. Simple, strong construction is warranted by the Rixson reputation for dependability.



Full details on  
page B2428

**THE OSCAR C. RIXSON COMPANY**  
4450 Carroll Ave. Chicago, Ill.  
New York Office: 101 Park Ave., N. Y. C.

# RIXSON

## Builders' Hardware

Overhead Door Checks  
Floor Checks, Single Acting  
Floor Checks, Double Acting  
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Friction Hinges

Casement Operators & Hinges  
Concealed Transom Operators  
Adjustable Ball Hinges  
Butts, Pivots and Bolts  
Door Stays and Holders

### RECENT TRADE PUBLICATIONS—(Continued)

#### WASHFOUNTAINS

"Modern Washroom Requirements." Catalog No. 1028. Advantages of Bradley washfountains. Types. Typical installations. Soap fixtures and accessories. Typical layouts for modern washrooms. Detail drawings. Weights and shipping data. Bradley Wash-fountain Co., 2203 Michigan Street, Milwaukee, Wis. 8½ x 11 in. 28 pp. Ill.

#### WALL FINISHES, HARDENERS, ETC.

A.I.A. File Nos. 25C2, 21A2, 21D1. Series of bulletins on colored Portland cement flooring, stucco, interior wall finishes, paint, etc. Advantages, directions for use and application, specifications, etc. Made-Rite Products Company, 5223-35 McKissock Avenue, Saint Louis, Mo. 2, 6, and 8 pp. folders. Ill.

#### LOCKERS, STEEL

"The Improved Durabilt Steel Locker." A.I.A. File No. 28A-1. Folder No. 6000 A. Advantages including neatness, sturdiness, moderate cost. 23 prominent construction features. Description and size of various types. Basket racks. Specifications. Types of perforations. Table of sizes. Details of recessed type. Miscellaneous equipment. Durabilt Steel Locker Co., 600 Arnold Avenue, Aurora, Ill. 8½ x 11 in. 12 pp. folder. Ill.

#### INSULATION

"Maftex Manual." A.I.A. File No. 37A1. Description and tests of Maftex. General application. Use of Maftex for sheathing on walls and sloping roofs, for interior decoration, for sound deadening, as insulating plaster base. Direction for application. Detail drawings. General notes on plastering. Roof insulating board on various types of roofs. Condensation chart. Directions and specifications for application. Data and construction. MacAndrews & Forbes Company, 3d and Jefferson Streets, Camden, N. J. 8½ x 11 in. 64 pp. Ill.

#### DUMB WAITERS AND ELEVATORS

A.I.A. File No. 33. Catalog p. Dumb waiter outfits. Table of standard sizes. Directions for ordering or applying for estimates. Cars. Typical layout. Automatic, band, geared automatic and band brakes, etc. Iceless refrigerators. Book, fuel and log, and trunk lifts. Types of elevators including freight, wall climbers, gravity drops, invalid, hospital, automobile, sidewalk, etc. Grip hoists. Ash cranes. Sedgwick Machine Works, 150 West 15th Street, New York. 8½ x 11 in. 32 pp. Ill.

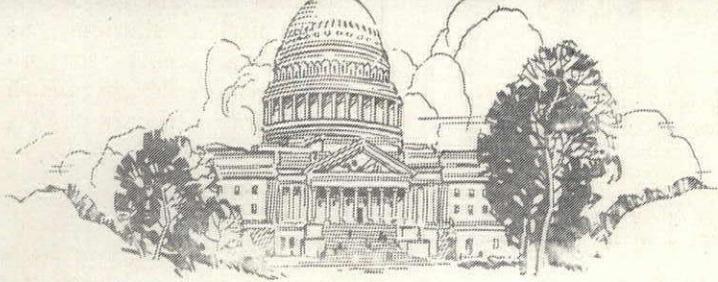
#### LACQUER

"Modern Interior Finishing with Lacquer." A.I.A. File No. 25 B 14. Cost of application. Time of occupancy. Maintenance and durability cost. Beauty of finish. Plaster grades. Specifications and description for interior finishing. Zeller Lacquer Manufacturing Co., Inc., 20 East 49th Street, New York City. 8 x 10 in. 8 pp. folder. Ill.

#### CHIMNEY POTS

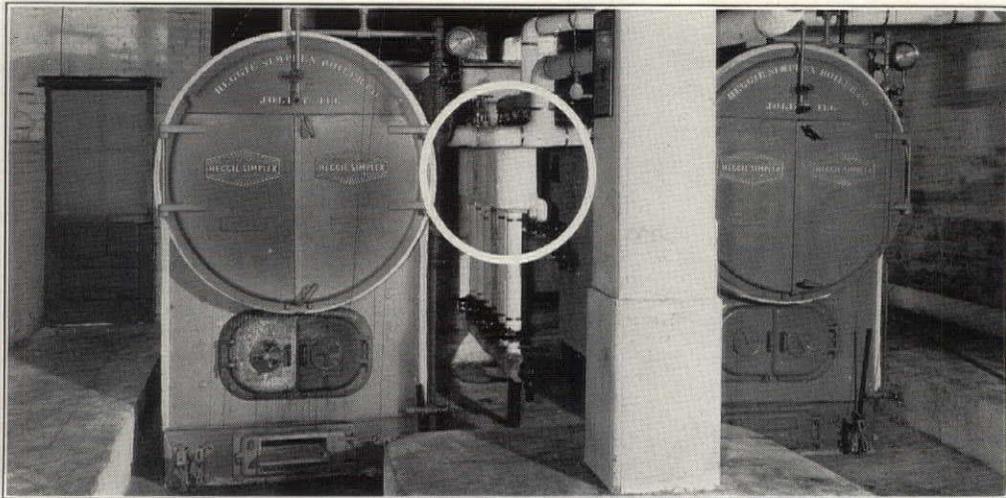
A.I.A. File No. 5H3. Colors. Detail drawings. Actual color illustrations. Detail drawings of wood burning fireplace. Atlantic Terra Cotta Company, 19 West 44th Street, New York City. 8½ x 11 in. 16 pp. Ill.

# WASHINGTON



*Selects*

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CHATHAM COURT APARTMENTS, COLUMBIA ROAD, N. W.

96 Apartments furnished a constant supply of correctly heated water by battery of six No. 28 Excelso Indirect Water Heaters connected to 2,000 gal. storage tank

A number of the Capitol's residential buildings—hotels, apartments and private homes—have been equipped with Excelso Indirect Water Heaters, as a result of demonstrated efficiency and economy in over 600,000 installations thruout the U. S. and Canada.

A. I. A.  
File No. 29-d

Our catalog diagraming fourteen typical installations should be in your file. If not, have your secretary write for copy.

**Excelso Products Corporation**

DIVISION OF AMERICAN RADIATOR COMPANY

67 Clyde Avenue

Buffalo, N. Y.

*Sold and Installed by All Plumbers and Steamfitters*

SIZES TO HEAT WATER FOR ONE FAMILY OR ONE HUNDRED FAMILIES

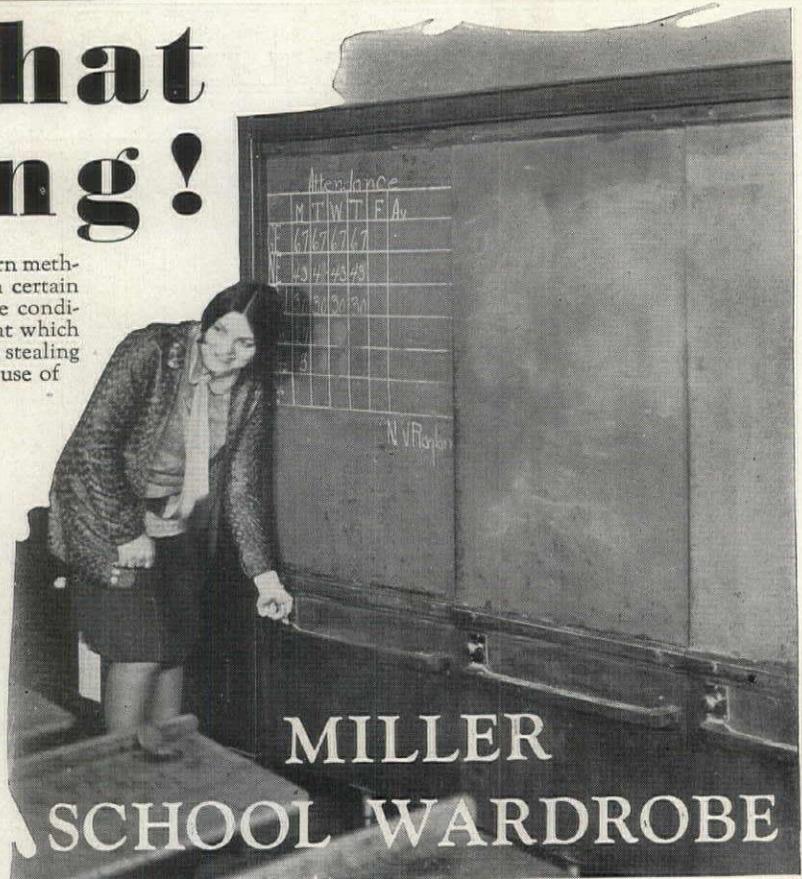
# Stop That Stealing!

Private detectives... rigorous punishment... stern methods—all were unable to stop petty pilfering in certain old school houses of a Kansas metropolis. The condition resulted in a public indignation meeting at which school patrons complained to the board! Yet, stealing could have been practically eliminated by the use of

## Miller School Wardrobes

in conjunction with the "home room system." With a Miller Wardrobe in the classroom, all pupils keep their coats, wraps, books, etc., under lock and key—one key controls the master lock on all doors—the teacher has the key and is responsible for the wardrobe. When she wishes, she can unlock all the doors with a single movement! This is the famous "single control" of the Miller School Wardrobe, so highly praised by educators everywhere. L. D. Kruger, principal of the Rosedale High School, Kansas City, Kansas, says that Miller School Wardrobes "completely stopped petty pilfering" in his school building. For booklet, photos, details, etc., write

**K-M SUPPLY COMPANY**  
123 West Eighth St. Kansas City, Mo.



### CLASSIFIED DIRECTORY OF ADVERTISERS

*Alphabetical Index to Advertisers, Page 182*

After reviewing advertisements in this issue—consult Sweet's Architectural Catalogue 23rd edition for catalogue and specification information on the products of the most of the manufacturers.

**Acid Proof Chemical Stoneware**  
Knight, Maurice A.

**Arc Welding**  
Lincoln Electric Co.

**Arch Roofs**  
Lamella Roof Syndicate, Inc.

**Architectural Faience**  
Associated Tile Mfrs.

**Architectural Supplies**  
American Lead Pencil Company  
Higgins, Chas. M., & Co.

**Artstone**  
Rackle, George, & Sons Co.

**Asbestos**  
Johns-Manville Corporation

**Asbestos Lumber**  
Asbestos Shingle Slate & Sheathing Co.

**Bag Trucks**  
Bates Valve Bag Corp.

**Basement, Windows—Steel**  
Detroit Steel Products Co.  
Kalman Steel Company  
Truscon Steel Company

**Bathroom Accessories**  
Eustis, J. P., Mfg. Company  
Hess Warming & Ventilating Co.  
Premier Standardized Woodwork

**Beads—Corner Metal**  
Concrete Engineering Co.  
Genfire Steel Company  
Kalman Steel Company  
Truscon Steel Company  
Wheeling Corrugating Co.

**Beams, Angles, Channels, Etc.**  
Carnegie Steel Company

**Beds—Concealed**  
Concealed Bed Corp.

**Blackboards**  
Weber Costello Co.

**Blinds—Venetian**  
See Venetian Blinds

**Boiler and Pipe Covering**  
Johns-Manville Corporation  
Ric-wiL Company

**Boilers**  
American Gas Products Co.  
American Radiator Co.  
Dahlquist Mfg. Co.  
Pierce, Butler & Pierce Mfg. Co.  
Smith, H. B., Company, The, Inc.

**Bolts—Door**  
Corbin, P. & F.

**Brass and Bronze Workers**  
See "Ornamental Metal Workers"

**Brick**  
Common Brick Mfrs. Assoc. of America.  
Finzer Bros. Clay Co.  
Fiske & Company, Inc.  
Hood, B. Mifflin, Brick Co.

**Builders**  
Stone & Webster, Inc.

**Building Paper**  
Bird & Son, Inc.  
Sisalkraft Company

**Buildings—Steel**  
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Carnegie Steel Company

**Butts**  
Corbin, P. & F.  
Stanley Works

**Cabinet Work**  
Hyde-Murphy Co.

**Cabinets—Medicine**  
Eustis Mfg. Co., J. P.  
Hess Warming & Ventilating Co.

**Cabinets—Radiators**  
Tuttle & Bailey Mfg. Co.

**Cabinets—Steel**  
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in various sizes and shapes, combining to produce a multiplicity of designs and color tone effects, particularly meet the extraordinary demands for a flooring material where beauty, sanitation, ruggedness and permanence of color are required.

The warmth of feeling from their richly dignified tones harmonizes perfectly with other interior wall and ceiling effects.

Contrary to the usual impression, they are, by virtue of a velvet-like surface texture, practically noiseless under foot and are easily kept clean.

Especially desirable also for English brick paving designs on exterior terraces and garden walks.

Samples of the new Hoodbuff and Hoodgray tiles are now ready awaiting your request. Address Dept. "R," Daisy, Tenn.

**B. Mifflin Hood Company**

**KIL-KRAFT TILES**

TRADE MARK

DAISY, TENNESSEE

*Above all things use Hood Roofing Tile*



**A**RCHITECT RUSSELL F. BARKER, Hartford, Conn., in designing this home in West Hartford selected WEATHERBEST Stained Shingles in 24-in. lengths for sidewalls specifying angle butts stained white, not to be brush-coated. A Roof of 18-in. WEATHERBEST Stained Shingles in variegated shades of gray is in delightful harmony with the sidewall treatment.

The wide exposure on both sidewalls and roof is only one of the many possibilities with WEATHERBEST Stained Shingles in the longer lengths. Correspondence is invited covering any detailed specification of WEATHERBEST Thatch Treatments, Old Colony Hand Rived Shakes for walls and roofs, and other special effects shown in our literature.

WEATHERBEST Stained Shingles are always uniform—of 100% edge grain red cedar preserved and stained by our special process—triple inspected and packed to full count—ready to lay without waste.

Let us send Sample Colors and large Portfolio of photogravures showing actual combinations for sidewalls and roofs. Check Coupon for Literature on special effects and for modernizing book. WEATHERBEST STAINED SHINGLE Co., Inc., 2313 Main Street, North Tonawanda, N. Y. Western Plant—St. Paul, Minn. Distributing Warehouses in Leading Centers.



WEATHERBEST STAINED SHINGLE Co., Inc.,  
2313 Main St., North Tonawanda, N. Y.

Please send WEATHERBEST Sample Colors and Portfolio of full-color Photogravures showing color combinations and floor plans of WEATHERBEST Homes.

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- Cement Bags—Paper  
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Kalman Steel Company
- Columns, Porches, Etc.  
Hartmann-Sanders Co.  
Union Metal Mfg. Co.
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Concrete Reinforcing Steel Institute  
Genfire Steel Company  
Kalman Steel Company  
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U. S. Gypsum Co.
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Sonneborn, L., Sons, Incorporated  
Solvay Sales Corp.
- Concrete Piling  
See Piling Concrete
- Concrete Surface Treatment  
Master Builders Co.  
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- Conduit for Underground Heating Pipes  
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Clay Products Association
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Armstrong Cork & Insulation Co.
- Cork Tile Flooring  
Armstrong Cork Company, Custom Floors Dept.
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Johns-Manville Corporation  
Ric-wil Company
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Colonial Fireplace Co.

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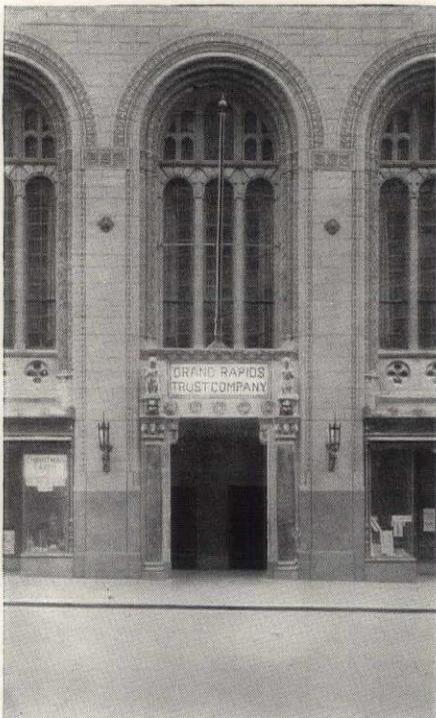
# FEDERAL SEABOARD TERRA COTTA

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The Grand Rapids Trust Company  
Smith, Hinchman & Grylls, Architects  
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Terra Cotta from granite base to crest . . .  
A splendid example of the adaptation of terra  
cotta to modern architecture . . . Note par-  
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of main entrance.



**T**HE three companies amalgamated under the name of **Federal Seaboard Terra Cotta Corporation** bring under unit management all that is possible in modern terra cotta practice. The ideal, the knowledge and the equipment to insure **PERFECTION**, the financial strength, the personnel and the capacity for any size work are fully represented in this organization.

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## FEDERAL SEABOARD

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## TERRA COTTA CORPORATION

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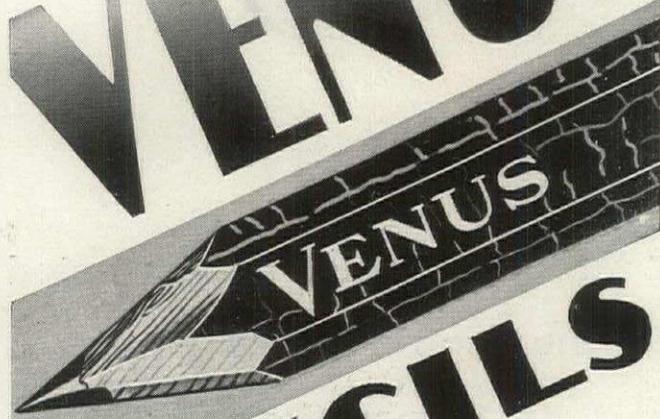
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Executive Offices: 101 Park Ave., N. Y. C. Phone Ashland 8370  
Sales Offices: 299 Madison Ave., N. Y. C. Phone Vanderbilt 6410  
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*The Largest  
Selling Quality  
Pencil in the World*

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# PENCILS

## A Country Cottage or a Skyscraper

—a lead pipe or a landscape—whatever the nature of your sketch, the result will be more satisfactory rendered with a VENUS PENCIL.

From the vigorous blacks, colorful masses and shadows, soft grays and high lights, to the painstaking hard lines of the technical drawing you'll find in the 17 separate and distinct VENUS degrees the perfect pencil for the job.

They are always the same—smooth uniform, durable—the most thoroughly satisfying pencil you've ever used.

**17  
BLACK  
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3  
INDELIBLE**

Send \$1.00 for special assortment of a dozen styles.

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512 Willow Avenue  
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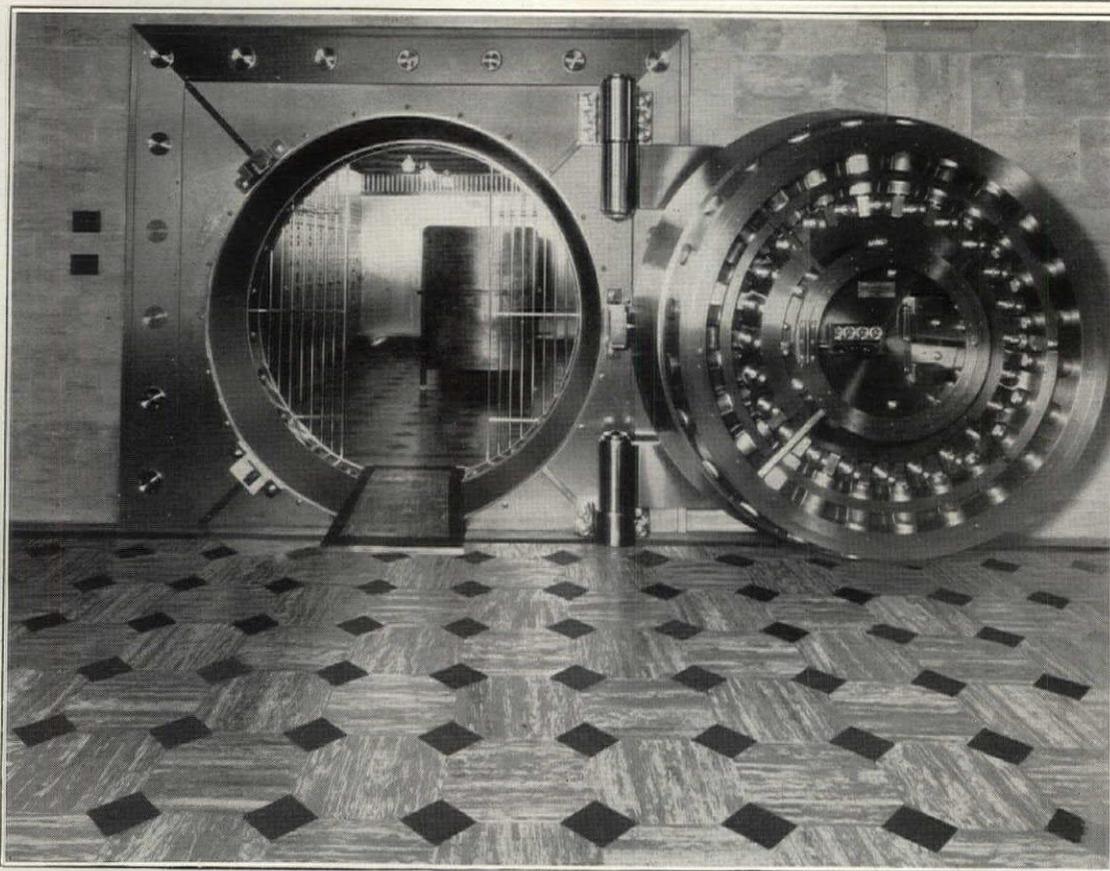
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*This beautiful Linotile floor was installed in the Bank of California, by the Dinwiddie Construction Company. Architects, Bliss and Fairweather.*

# You can't hang pictures on a SAFE



*Handlaid to last a lifetime. A Linotile floor is laid by hand for enduring wear, service and beauty.*

*Banks are difficult to decorate ~ but two San Francisco architects made floors do their part.*

A BANK has so little wall space . . . so many barred cages . . . so much cold steel. How can such an interior be given the feeling of friendly warmth and welcome that bankers would like their depositors to feel? Obviously draperies, pictures, and all wall decorations must play a very minor part. Obviously, too, the floor must do double duty . . . serve both as the floor and as the main decorative unit.

Bliss and Fairweather made the floor do its part in The Bank of California, shown on this page, by specifying Armstrong's Linotile in a distinctive design. Dignity com-

bines with a warmth of feeling in this contrasting pattern of black and marbled green. Linotile is really an exceptional floor. It has the beauty of marble with none of its hardness. Each tile is laid separately by hand, and firmly cemented to the floor base, making a quiet, resilient, long-wearing floor of lasting beauty.

With Linotile, the architect is able to plan any kind of an individualized floor. He can suit his design exactly to the particular type of

home or business interior. With the sixteen plain and fourteen marbled colorings, practically any design may be created, practically any color scheme effectively matched.

Many architects have found that the Armstrong Bureau of Interior Decoration can be of real help in suggesting decorative schemes for any type of interior. We should be glad to have you consult us, too. Just address the Armstrong Cork Company, Custom Floors Department, Lancaster, Pennsylvania.

## Armstrong's CUSTOM FLOORS

LINOTILE      CORK TILE



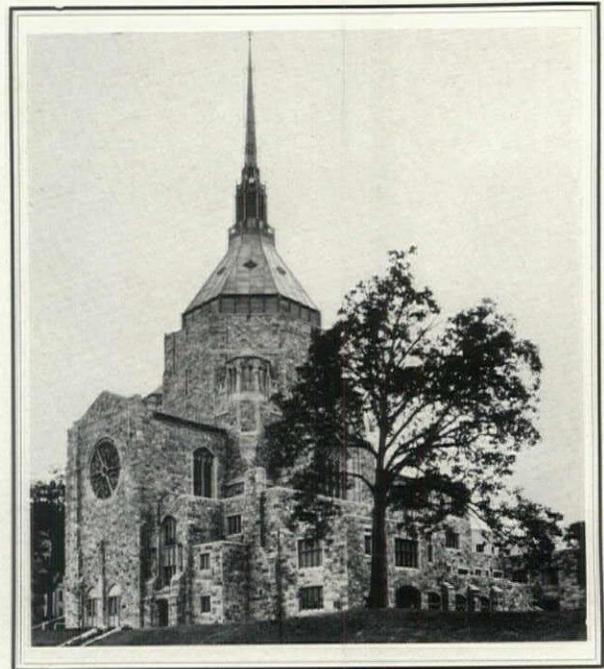
Few churches have attracted as much attention as this one with its towering spire, the tip 200 feet above ground, and with the unique development of its cruciform design. RACKLE ARTSTONE, used throughout for doorways, lintels and in many other places, affords a charming relief to the sombre stone used for the body of the building—a note of accentuation that illustrates the happy versatility of this popular product.

*Represented in Sweet's—A 348-349.*

**THE GEO. RACKLE & SONS COMPANY**

Cleveland, Ohio

Established 1870



*General north-east view of exterior, Epworth-Euclid M. E. Church, Cleveland, Ohio  
Goodhue Associates, Architects*



# RACKLE ARTSTONE

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See "Concrete Construction," "Covering, Pipe and Boiler," "Fireproof Doors, Shutters and Windows," "Lath-Metal," Tile.

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**Flooring—Composition**

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**Flooring—Engineers and Contractors**

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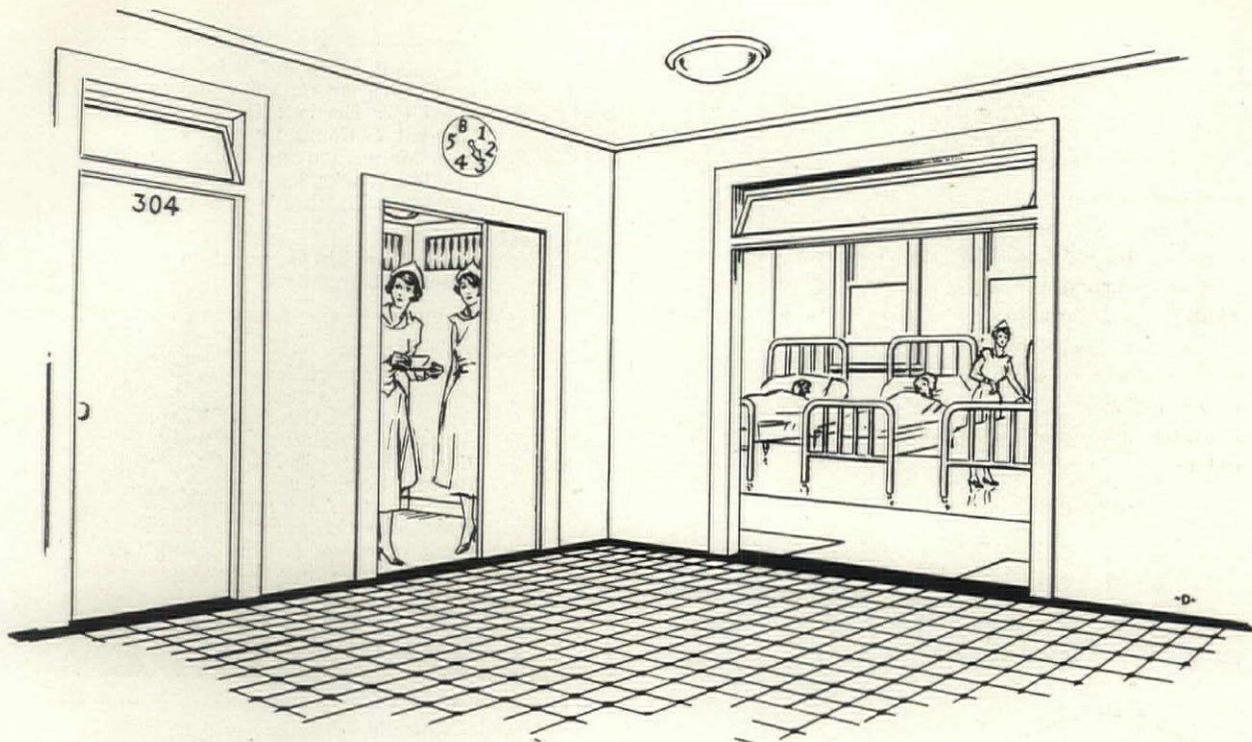
**Gypsum Plaster—See Plaster, Gypsum**

**Gypsum Slabs**

Structural Gypsum Corp.

**Hanger—Metal Lath for Concrete**

Tie-To Insert Co.



# IMPERIAL MOTORS

for

# QUIET ZONES

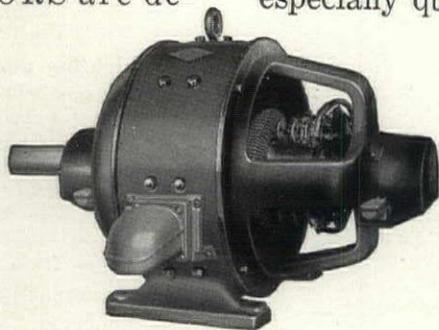
Especially built for Elevators, Ventilating Systems, Pumps, Hoists, Conveyors, Machinery, Etc.

for use in

Office Buildings, Hospitals, Schools, Churches, Auditoriums,  
Libraries, Lodges, Public Buildings, Theaters, Stores, Factories

**I**MPERIAL QUIET MOTORS are designed to be quiet. That is why they are used in many jobs where quietness is absolutely imperative. For forty years Imperial Motors have served under the most severe conditions, — they are built

especially quiet and to give years of satisfactory service.



D. C. Motor

### HOW TO SPECIFY

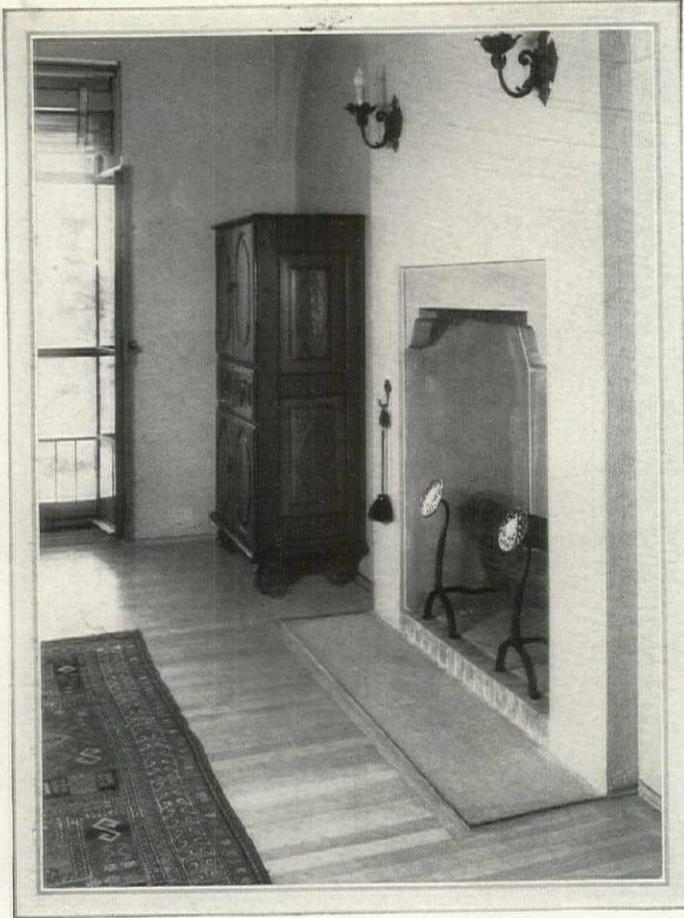
"Special importance will be attached to the noiseless operation of all motors. Motors shall be tested for magnetic hum. When connected and erected in the manner approved by the manufacturer, these units shall cause no noise or vibration perceptible in any portion of the building outside the room in which they are placed. In the event of any motors causing objectionable noise, the contractor shall remove such machines and replace them with others that do not cause objectionable noise. The Architect shall decide whether the noise is objectionable or not."

**THE IMPERIAL ELECTRIC CO.**

Established 1889  
Akron, **Imperial** Ohio.

*Branches in Principal Cities*

**Use IMPERIAL QUIET MOTORS for QUIET ZONES**



## A FIREPLACE OF SPAIN . . .

*Floors of oak, lasting as a  
metal-bound coffer*

WHEN this hearth glows, and flames rear up, lights will liven the glossy oak floor. At all times an oak floor lends charm to a room. There is a simplicity about flooring of oak that strikes a chord with every architectural style.

Oak floors are a token of strength in construction. They are durable. As the years go by they mellow with age and become more and more an expression of taste. At the time of construction, as well as years later, oak floors add value to any house. Yet the additional cost of oak is only a small item.

There are many designs and methods for flooring with oak. If you like we will send you examples of some unusual oak effects. Our technical staff is at your convenience on any flooring problem. OAK FLOORING BUREAU, 1239 Builders' Building, Chicago.



Oak flooring advertising will be carried on during 1929 on an increased scale. Look for the advertisements in "House and Garden," "House Beautiful," "Good Housekeeping," "Better Homes and Gardens" and "The Literary Digest."



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## —and Reinforced Concrete Scores Again!

There is no better building of its kind in all Cincinnati than the Queen City Club.

This Georgian structure is 4 stories, with basement and sub-basement. It has a total floor area of 66,000 square feet, a total content of 1,000,000 cubic feet.

Architect: Harry Hake  
Associate: C. H. Kuck

In previous advertisements we have shown you work examples featuring the speed and economy of reinforced concrete construction.

The Queen City Club further demonstrates the versatility of reinforced concrete—particularly as to permanence and beauty.

Structural Engineers: Euphrat & Hanly  
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# REINFORCED CONCRETE

Concrete Reinforcing Steel Institute  
Tribune Tower  
Chicago

Rail Steel Bar Association  
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Chicago



## Pondosa Pine is the *logical* softwood for you to specify

Pondosa Pine is suitable for practically every building purpose. Every job where a dependable, light softwood is needed, is a job for this popular pine.

Every single stick is well seasoned, and easy to work. Every stick comes ready for the plane and saw. Pondosa takes paint beautifully and holds it. And the finished job retains its smooth, satiny surface against all sorts of weather and wear. In short, Pondosa Pine has all the qualities that make for a versatile, all-purpose softwood.

Pondosa Pine is trade-marked on the end grain. There is an abundant timber supply and ample mill stocks in shipping condition. Western Pine Manufacturers Association of Portland, Oregon.

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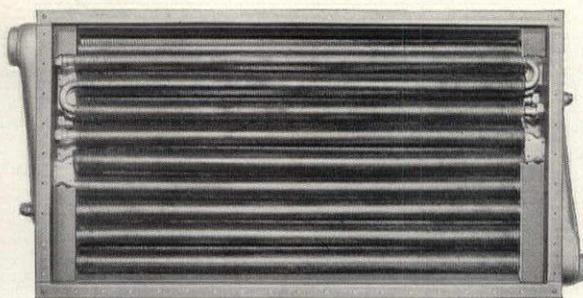
*This Senior High School at Pawtucket, R. I.—  
in Design, Construction and Equipment  
which means, of course, that the Heat-Surface installed is*

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*The Standardized Light-Weight Fan System Heat-Surface*

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*AEROFIN, Tube-Plate Construction, for pressures up to 50 lbs. gauge.*

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*AEROFIN, continuous seamless tubes, multiple-coil construction, for pressures from 2½ to 150 lbs. gauge*



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All Units in standardized steel Casings, ready for Pipe and Duct connections

*Complete Information, with Piping Diagrams in colors, upon request to Newark*

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## There is no second best

A building is supposed to give protection to the occupants. That has been its purpose from the days of the first rude cave.

A modern building is supposed to insure protection from moisture, dust and cold. Whether or not it is actually such a protection depends largely on the use of Pecora Calking Compound.

Wherever wind pressure forces these three destroyers through the walls, particularly around window frames and door frames, and through exposed mortar joints, your building needs to be calked. The best time to do the calking is when the building is being erected. The next best time is now. The best material to use for calking is a material that is permanently resilient and adhesive. There is no second best.

## PECORA CALMING COMPOUND

clings to the surface of any building material with an amazing grip. Its resiliency is permanent. Properly installed in openings and exposed mortar joints, it positively blocks the passage of moisture, wind and dust.

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PRODUCTS**  
are only  
used where  
**QUALITY**  
is the first  
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23rd Arch'tl Ed.  
Sec. B, Page 2191

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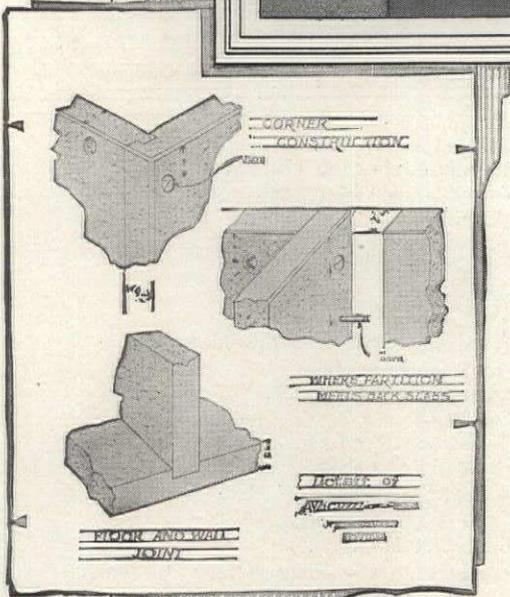
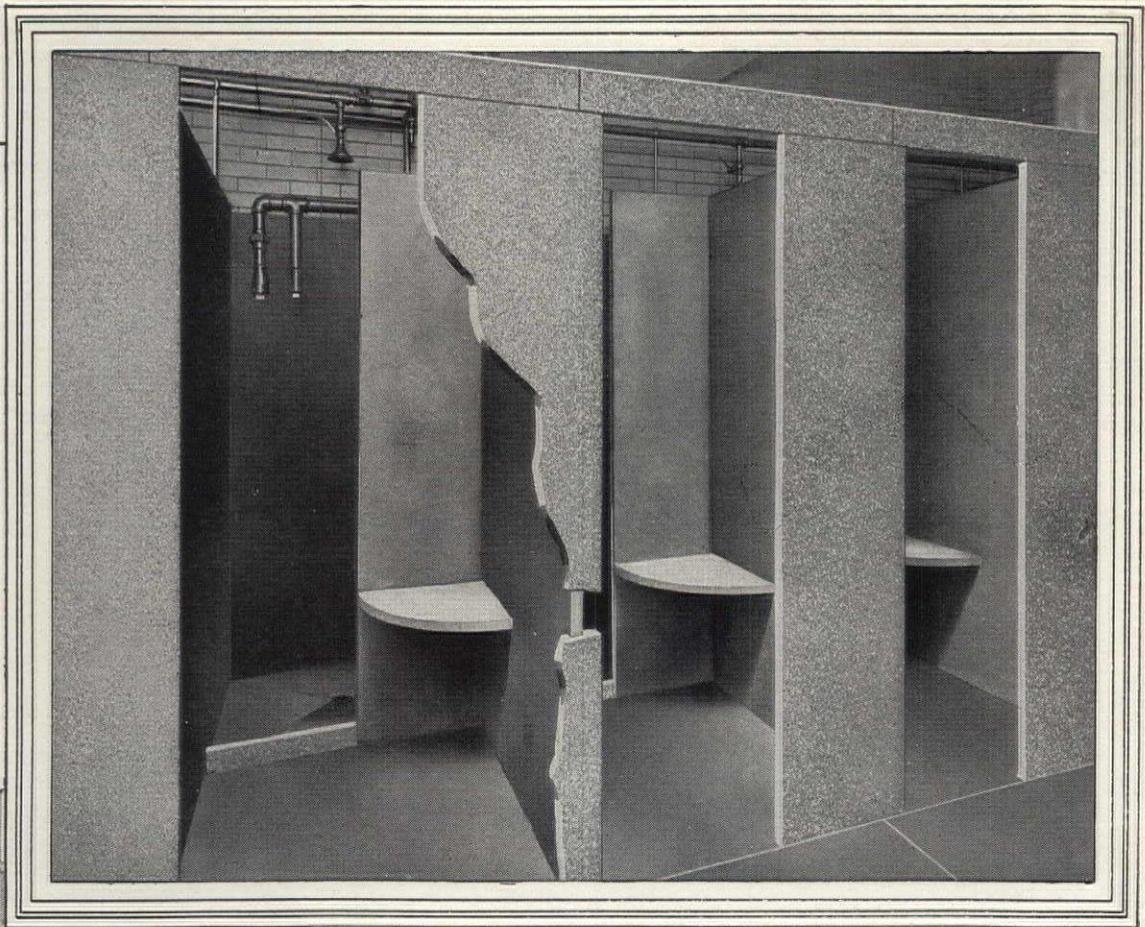
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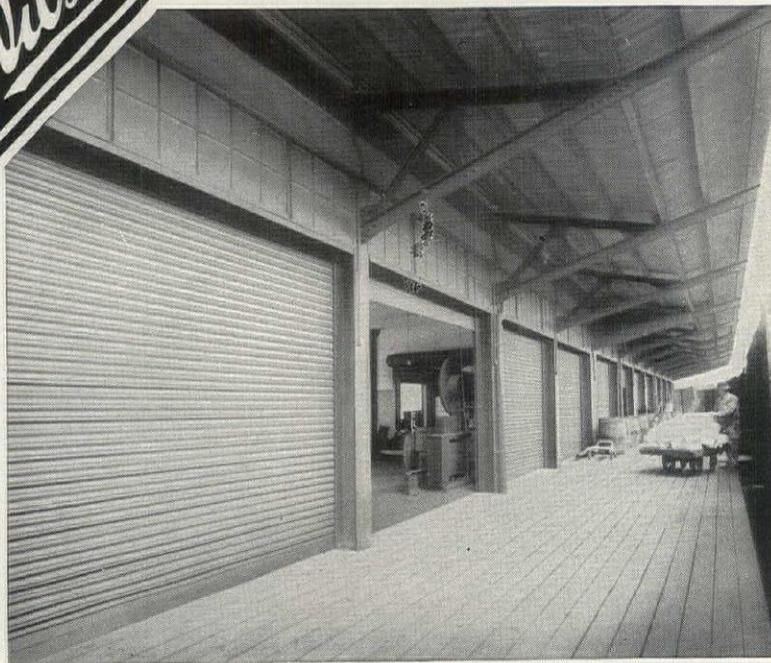


# ALBERENE STONE

A NATURAL STONE OF DIVERSIFIED ARCHITECTURAL UTILITY

*Wilson*

## ROLLING STEEL DOORS



P. and R. Freight Station, Bethlehem, Pa.

OVER FIFTY YEARS IN BUSINESS

### A Barrier to Wind and Weather

WHERE openings are exposed to the elements, Wilson Rolling Steel Doors give ideal protection. Equipped with safety grooves and anchors, they withstand winds of gale velocity.

They are particularly desirable where floor space is limited, as they roll up overhead and out of the way, and are quickly raised and lowered either by hand, chain, crank or motor. Burglar proof and fireproof.

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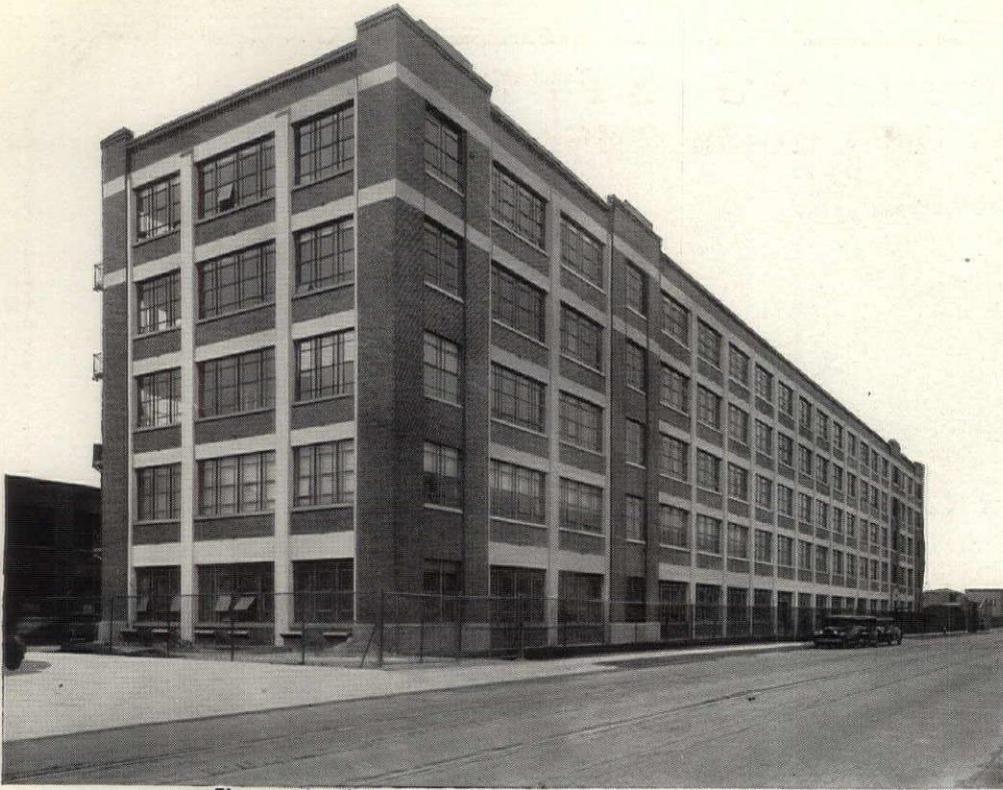
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The Engineering Building of the Chrysler Motor Corporation of Detroit is equipped with Metal Clad Heavy Duty Seco Doors—power operated.

At the mere touch of a button these heavily reinforced doors glide swiftly up and down and deliver quiet, safe and dependable service. Freight movement is accelerated—operating time is diminished—and a distinct saving in labor results.

Chrysler has placed four separate contracts for similar equipment since the installation in the above building—thereby paying a tribute to Seco Doors which can be earned only by delivery of the fullest measure of service.

*Send for catalog or inquire of our nearest representative.*

SECURITY FIRE DOOR CO., 3044 Lambdin Ave., St. Louis

*Manufacturers of Truckable Counterbalanced Freight Elevator Doors*

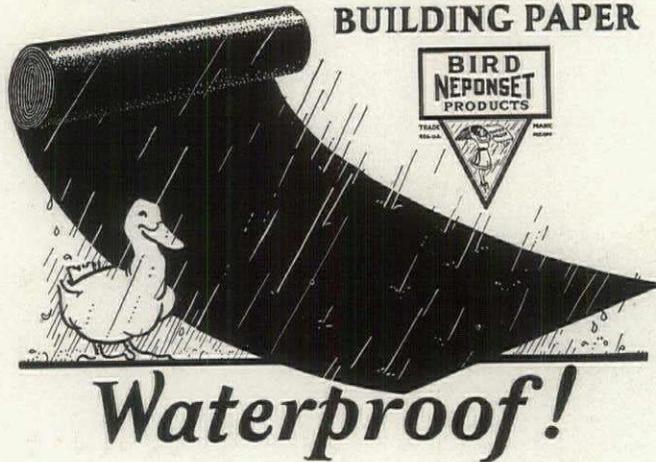
Offices in New York, Boston, Philadelphia, Chicago,  
San Francisco, Detroit and Other Principal Cities



# SECURITY DOORS

*Make good freight elevators more efficient*

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## Waterproof!

**N**EPONSET BLACK is a tough, heavy Waterproof Building Paper that keeps out dampness and drafts. Its glistening, asphalt-coated surface sheds water like a duck's back.

For a permanent barrier against the elements, specify Bird's Neponset Black. Over roof boards and under slate, tile, metal or asphalt shingles it makes a watertight covering. When placed back of stucco and under clapboards or shingles it keeps out drafts and dampness and makes the heating of the house more economical.

Your contractor or builder can get Neponset Black at a moment's notice. It is standard stock with dealers in Bird's Building Products. Refer to Sweet's or write to us for complete specifications.

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Specify Hydrocide Mastic (Plastic) and Semi-Mastic for waterproofing foundations and dampproofing inner surfaces of exposed walls above grade, and for bonding plaster and protecting it from staining.

#### Plaster Bond and Damp-Proofing

Hydrocide No. 633 for damp-proofing inner surfaces of outside vertical walls above foundation. Saves expense of furring and lathing. If furring and lathing are used, walls and furring should be coated with Hydrocide No. 633. Use Hydrocide Semi-Mastic where conditions are more severe.

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Hydrocide No. 611 waterproofs and protects lime stone, caen stone, marble and other fine stones from destructive action of alkali in cement mortar.

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Use Hydrocide Integral, Waterproofing Powder or Paste. Waterproofs by the incorporation of a permanent water-repellent ingredient. Also Hydrocide Integral Liquid.

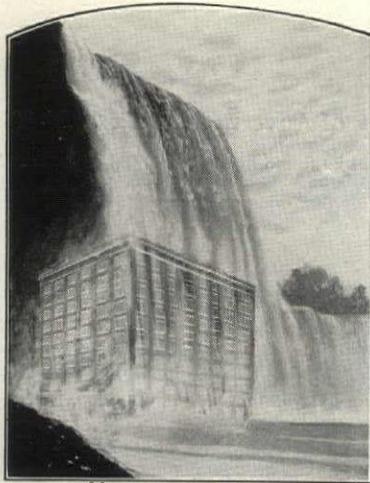
#### Exterior Waterproofing of Walls Above Grade

Hydrocide Colorless for Brick, Concrete, Stone. Penetrates deeply. Caulks pores. Contains no paraffin. Won't run, crack, tear, abrade.

#### For Decaying Brick

Use our colorless brick-filler, an amber-colored preparation.

Kaukit, an elastic caulking and glazing compound, adheres to any surface. Caulks around window and door frames, mortar joints, etc.



*Again we say:*  
**Waterproof  
Your Buildings  
So They Could  
Stand Under  
Niagara!**

**O**UR years of experience; our close study of constructional needs; our research laboratories; have combined to create products of the highest quality and performance.

You can always be sure and safe by specifying any product in the Sonneborn Waterproofing line, listed in the column on the left.

And you are further safeguarded by the Sonneborn policy to satisfy the architect at any cost and *always to make good!*

## SONNEBORN Waterproofers and Dampproofers

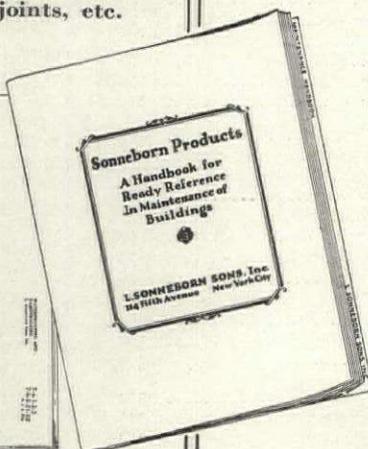
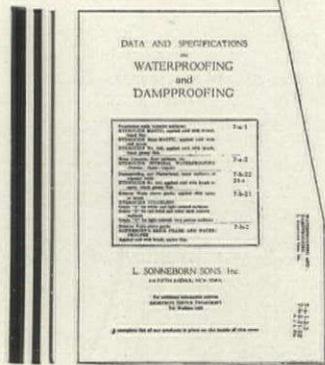
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*Lapidolith*—The original Concrete Floor Hardener.

*Lignophol*—The penetrating Preservative for Wood Floors.

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SONS, Inc.**

114 Fifth Ave.,  
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Classified Directory of Advertisers, Pages 164-180 Inclusive

Catalogues of concerns marked (S) will be found in the 23rd Edition of Sweet's Architectural Catalogue.

(S) Abingdon Sanitary Mfg. Co.....	183	(S) Federal Seaboard Terra Cotta Corp	167	Parsons Co., The .....	77
(S) Adam, Frank, Electric Co.....	54	(S) Fiat Metal Mfg. Co.....	132	Pearlman, Victor S., & Co.....	100
(S) Aerofin Corporation .....	175	(S) Finzer Bros. Clay Co.....	30	(S) Pecora Paint Co.....	176
(S) Alberene Stone Company.....	177	Fischer & Jirouch Co.....	16	(S) Peelle Company, The.....	101
(S) American Blower Corp.....	135	(S) Flax-li-num Insulating Co.....	32	(S) Penberthy Injector Co.....	157
(S) American Gas Products Corp.....	136	(S) Franklin Pottery, Inc.....	117	Pierce-Butler & Pierce Mfg. Corp...	45
(S) American Lead Pencil Co.....	146, 168	(S) Genfire Steel Company.....	184	(S) Pittsburgh Plate Glass Co.....	89
(S) American Radiator Co.....	23	(S) Georgia Marble Co., The.....	42	(S) Pratt & Lambert, Inc.....	31
American Seating Co.....	80-81	(S) Guth, Edwin F.....	138	Premier Standardized Woodwork....	116
American Sheet & Tin Plate Co.....	116	(S) Hamlin, Irving.....	132	(S) Rackle, Geo. & Sons Co., The.....	170
(S) American Steel & Wire Co.....	111	(S) Hart & Hegeman Mfg. Co.....	46	Radio Corp. of America.....	22
(S) American Stove Co.....	70	(S) Hartmann-Sanders .....	86	Rail Steel Bar Assoc.....	173
(S) American Telephone & Telegraph Co.	161	(S) Hauserman, E. F., Co.....	27	(S) Ramp Buildings Corp.....	20-21
American Walnut Mfrs. Assoc.....	5	(S) Hazard Insulated Wire Works.....	124	(S) Raymond Concrete Pile Co.....	7
(S) Andersen Lumber Co.....	149	(S) Heatilator Co.....	108	(S) Reading Iron Co.....	84
Andorra Nurseries, Inc.....	126	(S) Hess Warming & Ventilating Co...	142	(S) Receivador Sales Co.....	134
Architects' Announcements.....	63	(S) Higgin Manufacturing Co.....	132	(S) Reeves, Robert C., Co.....	142
Architectural Decorating Co.....	16	Higgins, Chas. M., & Co.....	144	(S) Richmond Fireproof Door Co.....	122
Architectural Record.....	122	(S) Highton, Wm., & Sons, Div. of Hart		(S) Ric-wil Co.....	74
Architectural Tile Co.....	136	& Cooley Mfg. Co.....	127	(S) Rising & Nelson Slate Co.....	129
(S) Arco Company, The.....	28	(S) Hoffmann & Billings Mfg. Co.....	134	(S) Rixson, Oscar C., Company.....	162
(S) Arkansas Oak Flooring Co.....	24-25, 108	Holtzer Cabot Elec. Co., The.....	120	(S) Rolscreen Company .....	11
(S) Armstrong Cork Co.....	169	(S) Hood, B. Mifflin, Co.....	165	(S) Rome Brass Radiator Corp.....	50
Custom Floors Dept.....		(S) Hunt, Robert W., Company.....	102	Rundle-Spence Mfg. Co.....	104
(S) Armstrong Cork & Insulation Co....	29	(S) Hyde-Murphy Co.....	126	(S) Russell & Erwin Mfg. Co.....	71
(S) Asbestos Shingle, Slate & Sheathing		Imperial Electric Company.....	171	(S) Samson Cordage Works.....	132
Co.....	144	(S) Indiana Limestone Company.....	3	(S) Sandusky Cement Co.....	3rd Cover
(S) Associated Tile Manufacturers.....	69	(S) International Casement Co., Inc.....	121	(S) Sanymetal Products Co.....	12
(S) Atlas Portland Cement Co.....	79	(S) Jackson, Wm. H., Co.....	85	Sargent & Co.....	109
(S) Athey Company.....	140	(S) Jacobson Mantel & Ornament Co...	110	(S) Security Fire Door Co.....	179
(S) Automatic Electric, Inc.....	38	Jacobson & Company.....	16, 43	(S) Sedgwick Machine Works .....	138
(S) Batchelder-Wilson Co.....	18	(S) Jewett Refrigerator Co.....	36	(S) Sheldon, F. C., Slate Co.....	39
Bates Valve Bag Corp.....	78	(S) Johns-Manville Corporation .....	82	(S) Silver Lake Co.....	128
(S) Bayley, William, Company.....	153	(S) K. M. Supply Co.....	164	(S) Sisalkraft Co.....	144
(S) Bird & Son, Inc.....	180	(S) Kalman Steel Co.....	152	(S) Solvay Sales Corp.....	114
(S) Bonded Floors Co.....	66	(S) Kawneer Company .....	137	(S) Sonnenborn, L., Sons, Inc.....	181
(S) Bradley Lumber Co.....	24-25	(S) Kayline Co., The.....	140	(S) Soss Mfg. Co.....	142
(S) Brasscrafters .....	19	(S) Kerner Incinerator Co.....	72	(S) Spencer Turbine Co.....	92
(S) Briar Hill Stone Co.....	100	(S) King Construction Co.....	128	Southern Cypress Mfrs. Assoc.....	10
(S) Bruce, E. L., Co.....	24-25	(S) Knickerbocker Slate Corp.....	146	(S) Stanley Works .....	15
(S) Brunswick-Balke-Collender Co.....	125	(S) Knight, Maurice A.....	90	Stronach Nail Co.....	130
Bryant Heater & Mfg. Co.....	17	(S) Kohler Co.....	75	Stone & Webster, Inc.....	154
(S) Buffalo Forge Co.....	87	(S) Kosmos Portland Cement Co.....	88	Structural Clay Tile Assoc.....	8-9
(S) Burlington Venetian Blind Co.....	112	(S) Lamella Roof Syndicate, Inc.....	130	(S) Structural Gypsum Corp.....	123
Burroughs Adding Machine Co.....	119	(S) Leonard Rooke Co.....	134	Sullivan Granite Co.....	142
Cabot, Samuel, Inc.....	160	(S) Lincoln Electric Co.....	145	Sweet's Architectural Catalogue....	96
Carnegie Steel Co.....	44	(S) Long-Bell Lumber Co.....	24-25	(S) Taylor, Halsey W., Co.....	55
Caproni, P. P., & Bro., Inc.....	128	Lord, Chas. E.....	136	Taylor, N. & G., Company.....	134
Caragol, Manuel, & Son, Inc.....	146	(S) Lord & Burnham Co.....	34	(S) Tennessee Oak Flooring Co.....	24-25
(S) Carey, Philip, Co.....	13	(S) Louisville Cement Co.....	159	(S) Thorp Fire Proof Door Co.....	4th Cover
(S) Cellized Oak Flooring Co.....	24-25	(S) Ludowici-Celadon Co.....	107	(S) Time Systems Co.....	144
(S) Central Alloy Steel Corp.....	35	(S) Lupton's, David, Sons Co.....	26	Trenton Potteries Company.....	141
(S) Church, C. F. Mfg. Co.....	147	(S) MacArthur Concrete Pile Corp.....	103	(S) Trusecon Laboratories .....	2
(S) Circle "A" Products Corp.....	106	(S) Mahon, R. C., Company.....	138, 143	(S) Trusecon Steel Co.....	2nd Cover
(S) Clay Products Association.....	104	Major Equipment Co.....	118	(S) United Metal Products Co.....	124
Clements Co.....	64	(S) Mann Kellogg & Co., Inc.....	94	(S) U. S. Gutta Percha Paint Co.....	65
Coatesville Boiler Works.....	126	(S) Maple Flooring Mfrs. Assoc.....	91	(S) U. S. Mineral Wool Co.....	146
(S) Colonial Fireplace Co.....	95	(S) Marr & Gordon, Inc.....	53	(S) Vermont Marble Co.....	48
(S) Common Brick Mfrs. Assoc.....	33	(S) Master Builders Co.....	37	Victor Oolitic Stone Co.....	98
(S) Compound & Pyrono Door Co.....	47	(S) Matot, D. A., Co.....	136	(S) Vitrolite Co.....	130
(S) Concealed Bed Corp.....	120	(S) Mills Co., The.....	97	(S) Voigt Company.....	16
(S) Concrete Engineering Co.....	60	(S) Mississippi Wire Glass Co.....	155	(S) Vonnegut Hardware Co.....	105
Concrete Reinforcing Steel Institute	173	(S) Moulding Floor Co., Thos.....	113	(S) Weatherbest Stained Shingle Co....	166
Construction Statistics.....	156	(S) Nash Engineering Co.....	62	(S) Western Pine Mfrs. Assoc.....	174
(S) Corbin, P. & F.....	67	(S) Nashville Hardwood Flooring Co....	24-25	(S) Wheeler, Osgood Co.....	56-57
(S) Cornell Iron Works, Inc.....	140	(S) National Bldg. Granite Quarries		(S) Wheeling Corrugating Co.....	139
(S) Crane Co.....	112	Assoc.....	61	(S) Wheeling Metal & Mfg. Co.....	6
(S) Crittall Casement Window Co.....	14	(S) National Fireproofing Co.....	51	(S) Wickwire Spencer Steel Co.....	158
(S) Curtin, A. F., Valve Co.....	114	National Radiator Corp.....	93	(S) Wiggins, H. B., Sons Co.....	131
(S) Cutler Mail Chute Co.....	140	(S) National Terra Cotta Society.....	73	(S) Williams Pivot Sash Co.....	52
(S) Dahlquist Mfg. Co.....	110	National Tube Co.....	68	(S) Wilson, J. G., Corp.....	178
(S) Dahlstrom Metallic Door Co.....	4	(S) Northwestern Terra Cotta Co.....	49	(S) Wood, Alan, Iron & Steel Co.....	138
Decorators Supply Co.....	16	(S) Norton Company .....	76	(S) Woodbridge Ornamental Iron Co....	118
Detroit Decorative Supply Co.....	16	(S) Norton Door Closer Co.....	106	(S) Woodbury Granite Co.....	151
(S) Detroit Steel Products Co.....	59	Notes in Brief .....	148-150	(S) Wright Rubber Prod. Co.....	99
(S) Diebold Safe & Lock Co.....	83	(S) Oak Flooring Bureau.....	172	(S) Zenitherm Company, Inc.....	58
(S) Dunham, C. A., Co.....	40-41	(S) O'Brien Bros. Slate Co.....	115		
(S) Eustis, J. P., Mfg. Co.....	19	(S) Ohio Hydrate & Supply Co.....	133		
(S) Evans, W. L.....	102				
(S) Excelso Products Corp.....	163				



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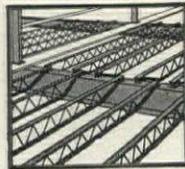
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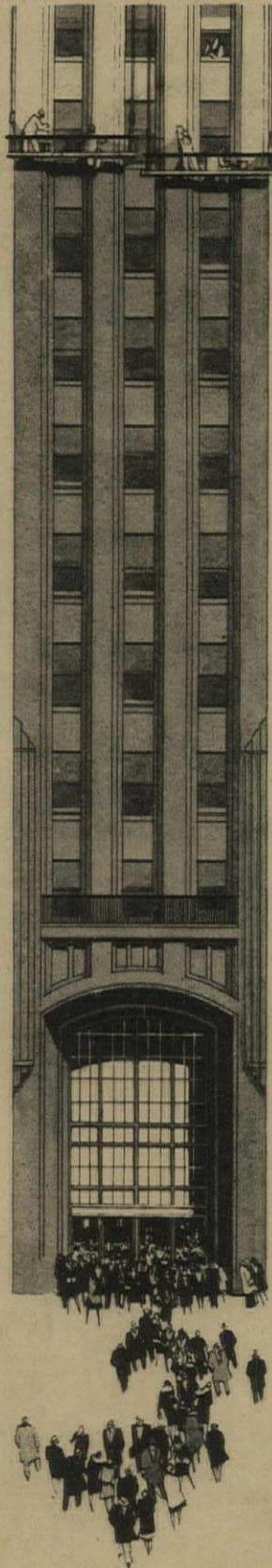
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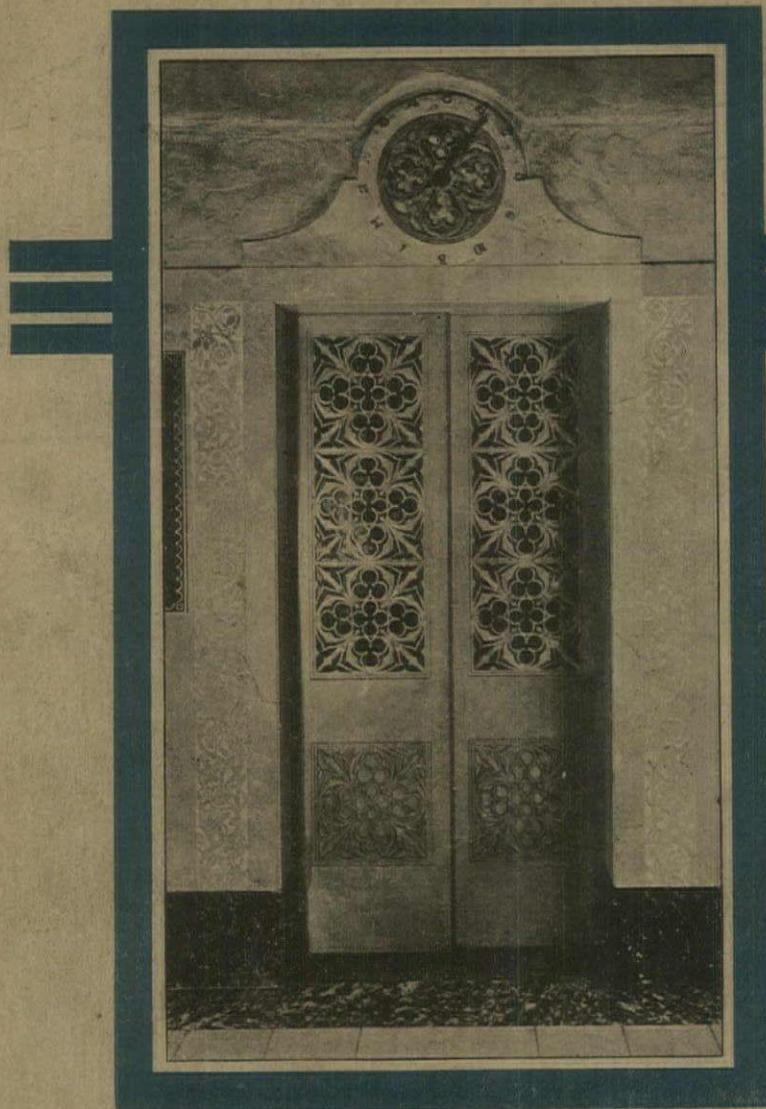


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