

ARCHITECTURAL RECORD

5 MAY 1962

BUILDING TYPES STUDY: OFFICE BUILDINGS

NEW WORK OF SERT, JACKSON AND GOURLEY

CRITERIA FOR URBAN RENEWAL BY CHARLES ABRAMS

FULL CONTENTS ON PAGES 4 & 5



Lobby, Great Valley Laboratories, Wyeth, Inc. Tile Contractor: Italian Marble Mosaic Co. Plate 461.

This dramatic lobby mural is executed in American Olean ceramic mosaic tile with sparkling highlights of glazed Accent* colors. American Olean's design staff can assist you in creating

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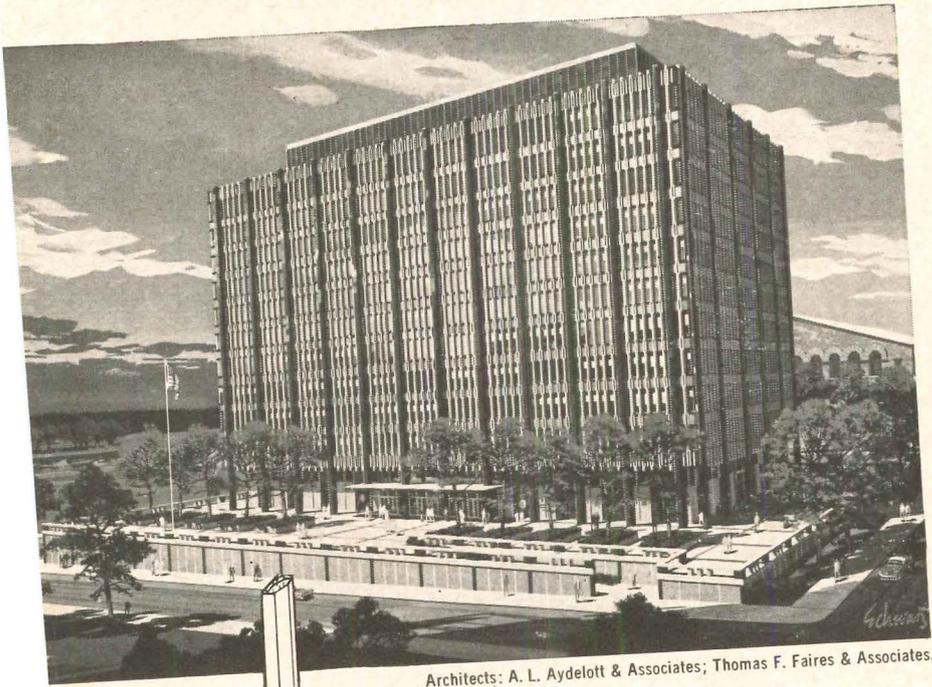
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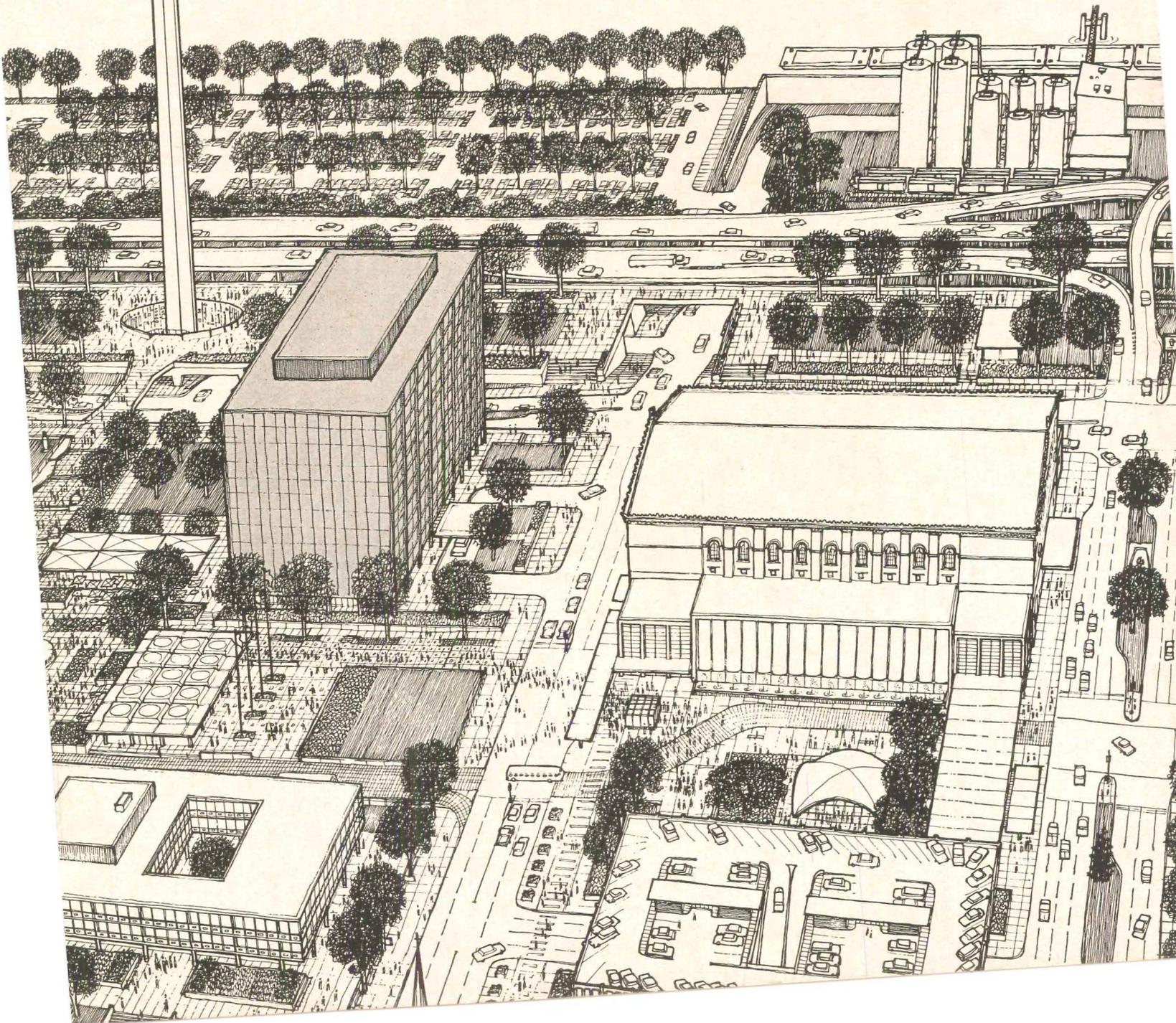
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Architects: A. L. Aydelott & Associates; Thomas F. Faies & Associates.

MEMPHIS CIVIC CENTER

A master plan for the Memphis Civic Center, designed by the League of Memphis Architects, Inc., is shown below. Proposed as an eight-year program, it is now underway with construction of a new Federal Office and Courts Building (pictured at left), major structure in a dramatic superblock, well along. This 13-story building is being equipped with six modern Dover gearless passenger elevators.



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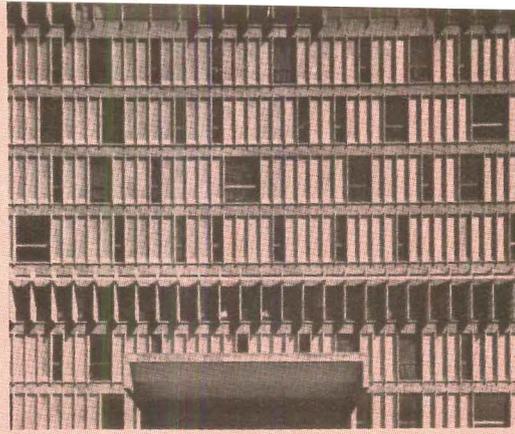
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ARCHITECTURAL REVIEW OF CHURCH DESIGN

Continuing its series of critical reviews of architecture around the world, the RECORD presents next month a new group of German churches photographed for the RECORD by G. E. Kidder-Smith. Readers will remember an earlier (June 1957) report on the remarkable postwar renaissance of German church architecture; these newest examples further illuminate what that first critique described as "The Rebirth of a Tradition."

SEATTLE'S CENTURY 21: AN EXPOSITION THAT USES DESIGN

After five years of planning, Seattle's Century 21 Exposition was to open at the end of last month to the prospect of quite spectacular success, if advance indications as to attendance are borne out. Architecture will have played a key role, for "Primary Architect" Paul Thiry has been entrusted from the beginning with over-all responsibility for design control. Next month's article will provide an architectural visit to Century 21, with Mr. Thiry as guide and photographs and commentary supplied by him.

HOW TO HAVE A SUCCESSFUL SHOPPING CENTER

Architects will not be surprised to learn that the answer, the real theme of next month's Building Types Study on Shopping Centers, is design—illustrated with examples of widely varying kinds of centers, from the large regional center which has everything, mostly in the medium price range, to the small, "exclusive" suburban center. An article by Edward Larrabee Barnes on design control of shopping center graphics (most especially signs) will lead off the study.

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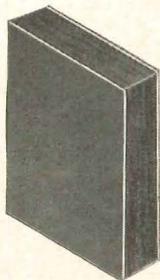
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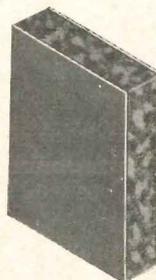
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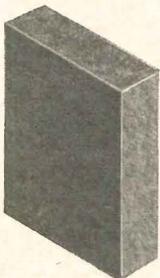
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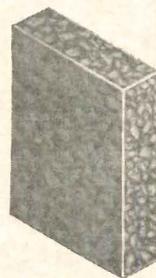
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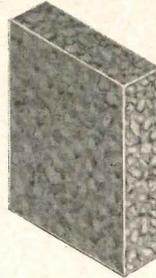
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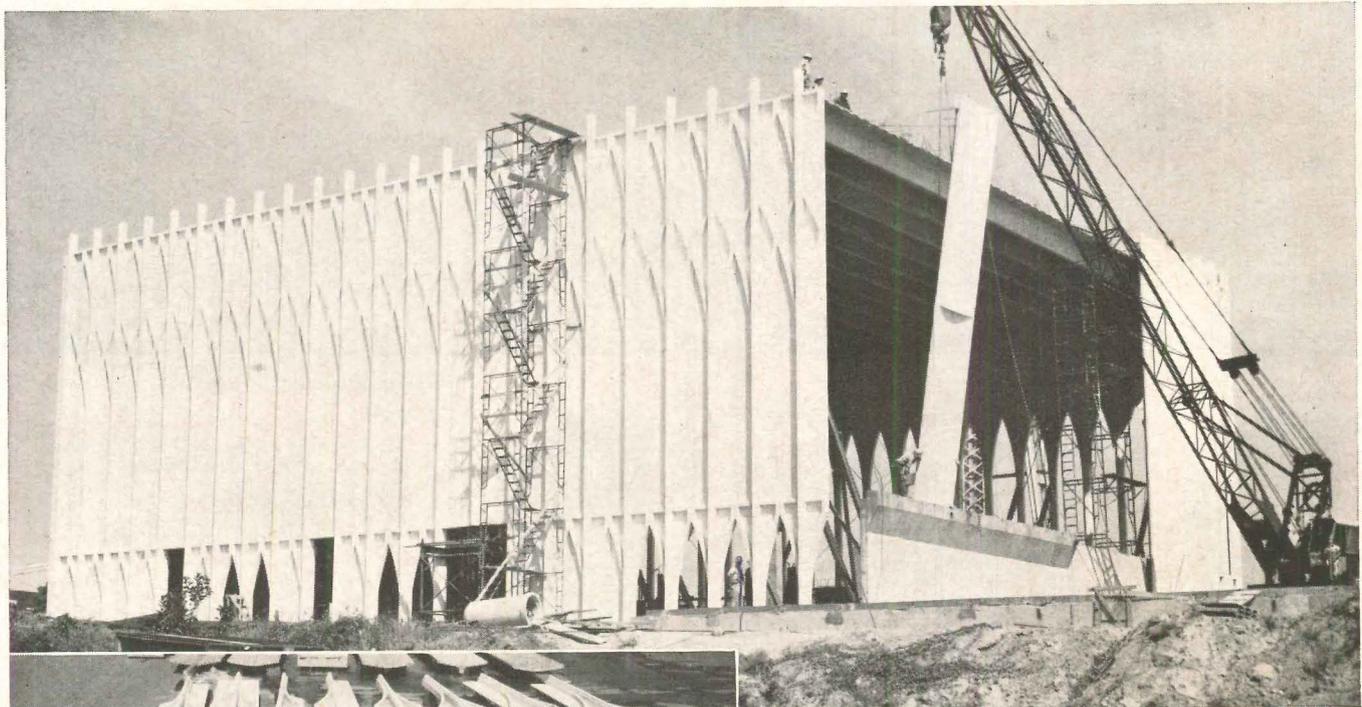
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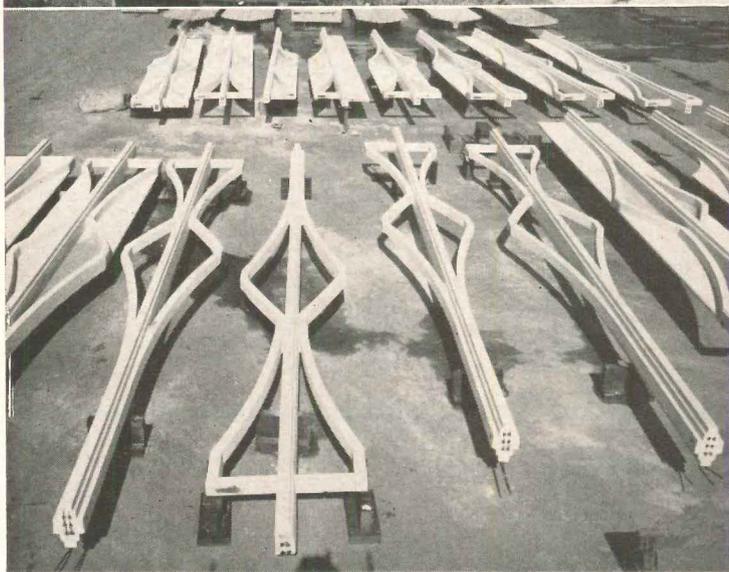
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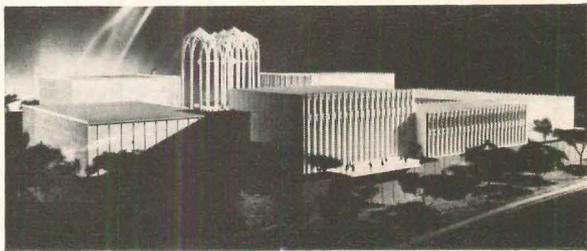
ABOVE: Swinging the panels into place

LEFT: The prestressed components

BELOW: Model of Science complex when finished



Architects: Minoru Yamasaki & Associates, Detroit
 Naramore, Bain, Brady & Johanson, Seattle
Precast Concrete Units: Associated Sand & Gravel, Inc.,
 Everett, Washington
Engineers: Worthington, Skilling, Helle & Jackson, Seattle



...wherever concrete must be beautiful

The United States Science Pavillion is one of two principal theme buildings of the Seattle World's Fair. After the Fair it becomes the city's cultural center.

The load-bearing S-type stud wall panels are 32 and 52 feet long. They are faced with Trinity White portland cement and white quartzite aggregate. They are prestressed. The high strength

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Central Problem of Architecture

With no intention of reporting at any length on the conference, I must put down a couple of notes from the Urban Design Conference, lately concluded at Harvard. Maybe my essential timidity is coming to the fore, but I confess to thinking of the frightening aspects of the two items.

The first is a little report on the replanning of Boston, now under way. We understand that renewal programs to be completed within the next ten years embrace a third of the area of Boston and will affect at least one half of its population.

As I say, my own reaction on hearing this bit of news was a quick: "It's frightening." Perhaps this might be a lonely position. Certainly the source of the news—one of the official planners—did not show any signs of fright. More than likely many architects, possibly most architects, would merely think it wonderful to have such a replanning opportunity, and would proceed happily to start drawing. But—no aspersions at any one person—I should still worry about the prospects of a completely happy result for Boston.

The other note I mentioned bears on that concern. It was some introductory remarks by the famous Ed Bacon as he began a paper. He recounted a meeting last fall in Chicago when a group of hot-design architects were discussing "Modern Architecture and the Rebuilding of Cities."

"One of the participants," said Bacon, "sought refuge from city chaos in the creation of little miracle islands of perfect design; one asserted that city building would bore creative men; one plaintively asked that the architect be restored to the pre-eminent position without making it clear who was to restore him or why he didn't restore himself."

Modern architecture, he continued, shattered the Beaux Arts grand plan, but no such thing as a Modern City has yet arisen, only modern buildings separated by space.

Let me hasten to add that, in my

case at least, any doubts about the replanning efforts of architects are not limited to architects. These doubts are all-embracing: I just don't believe that we—any of us—know very much about the complexities of urban replanning. We don't even have much of an idea about the strictly architectural objectives and procedures involved, much less about the staggeringly complicated social objectives and necessities.

As the famous housing consultant, Charles Abrams, says in this issue ("Criteria for Urban Renewal," page 155); "What we need before we invest any more billions in the city is a determination of the goals toward which we are headed in the city's future development."

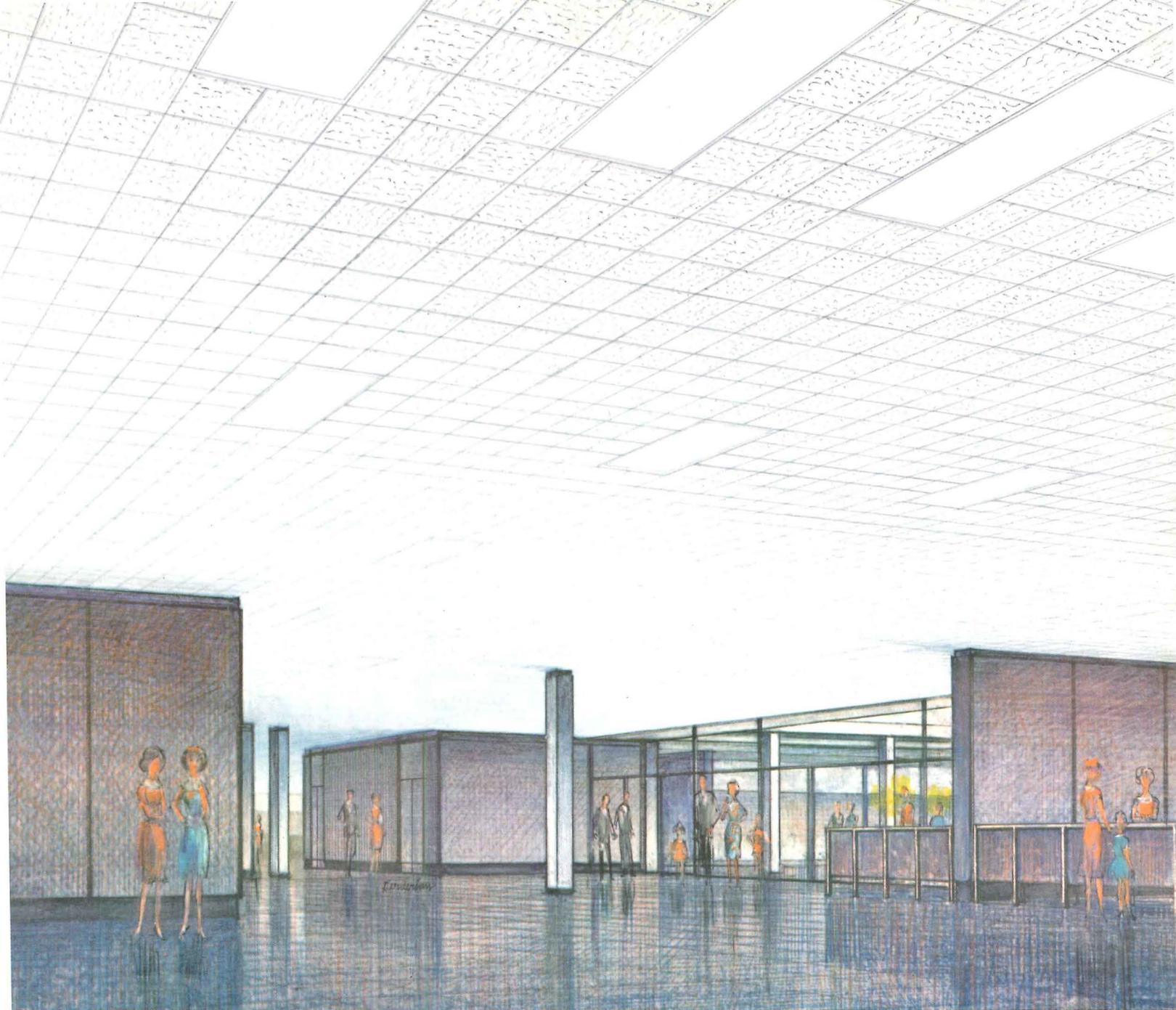
Now of course these tasks are before us. Our cities are wasting away; we are conscious of that erosion, and impatient to be doing something about it. The factor of time is the dominant one in present thinking. We must do something about our cities, and we cannot wait for the perfect solution. The federal government is heavily involved; the money is available. We have the pressure of the population explosion, and that pressure will be hovering over everything we do. We are going ahead, and if that means "barging ahead," well, there is no escape—we shall go barging ahead.

The obligation is to move as thoughtfully as possible, to think broadly and earnestly. Now of course I'm not alone in being concerned about the onslaught of urban renewal, but I could wish that everybody would share my fright. And I could wish that many of those architects of Bacon's little story would get themselves involved in planning, and then get concerned and frightened. For, as he said, ". . . the city will continue to exist, it will continue to be the center of our culture, and it will continue to be the central problem of architecture whether the profession of architecture recognizes it or not."

—Emerson Goble



**THESE NEW ARMSTRONG VENTILATING
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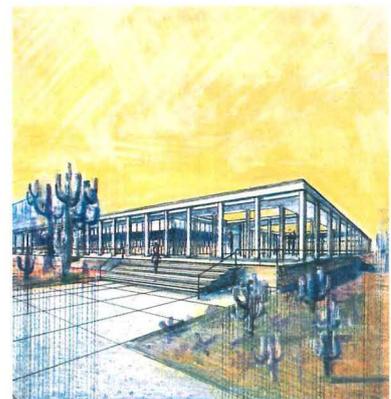


From May to September, the temperature in Tucson beats 95° almost every day. Yet the new City Hall will stay cool and comfortable with the help of a remarkable new air-diffusion system: Armstrong Ventilating Ceilings. Conditioned air fills the plenum, and is forced down through thousands of perforations blended into the ceiling pattern. Quietly, thoroughly and evenly, it ventilates the room below. Because these Ventilating Ceilings are also Armstrong Fire Guard, they meet the local code requirement of 3-hour fire protection for structural components. And, by eliminating the need for intermediate fire protection, Ventilating Fire Guard Ceilings have saved Tucson \$10,700.

DATA: Armstrong Ventilating Ceilings have been thoroughly lab- and job-tested to assure proper performance; are available in five materials (both tile and lay-in units), including Fire Guard, with three different patterns; are compatible with all conventional supply-air systems; save money by cutting supply ductwork, eliminating conventional diffusers; often operate at much lower pressure than duct and diffuser systems. For special plenum-engineering data, with all factors and formulae to design and engineer this ventilating system, contact your Armstrong Acoustical Contractor or Armstrong District Office. For further information, write Armstrong Cork Co., 4205 Rock Street, Lancaster, Pa.

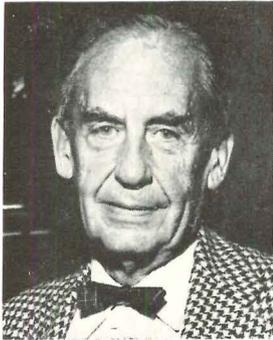
Tucson City Hall, Ariz. • Architects: Friedman & Jobusch, Tucson • Mechanical Engineer: John Paul Jones, Tucson • Gen. Contractor: The Ashton Co., Inc., Tucson • Acoustical Contractor: Babby Building Specialties, Inc., Tucson.

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RECORD NAMES FIVE ARCHITECTS TO NEW PANEL OF EDITORIAL CONSULTANTS

Wunmer



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Robert Anshen, F.A.I.A.

Wesley Swadley



Robert F. Hastings, F.A.I.A.

Lens-Art

Five distinguished architects have been named to a new panel of editorial consultants to ARCHITECTURAL RECORD, Editor Emerson Goble has announced.

The five, who will serve for a year, are Walter Gropius, Edward Larrabee Barnes, Paul Rudolph, Robert Anshen and Robert F. Hastings. They succeed John Ely Burchard, dean of the School of Humanities and Social Studies at the Massachusetts Institute of Technology, who was a consulting editor to the RECORD for three years.

Addition of a panel of architect consultants to the RECORD's staff of editors and consultants is intended, Mr. Goble said, as a new aid in the perpetual effort to maintain clear and close communication with readers on their developing interests and concerns. It is hoped the panel will serve as a special kind of "voice from the audience" to provide continuing criticism and comment as well as consultation from time to time on specific editorial projects, thus usefully supplementing the RECORD's constant ordinary contacts with its readers through day-to-day conversations and correspondence as well as continuing research as to reader needs and preferences.

Walter Gropius, 79 this year, seems if possible to be increasingly active as the years go on. The work of his 16-year-old Cambridge, Mass., firm, The Architects Collaborative, extends almost literally around the world, and Gropius himself is almost

as likely to be met in London, Berlin, Baghdad or Athens as in Cambridge, Boston or New York. His practice is now giving him his most significant opportunities to teach by example as well as precept. In such projects as the new university for Baghdad and his new town for GEHAG in West Berlin, he is giving their fullest architectural expression to the convictions that shaped the education of the first modern architects and their successors to this day.

Edward Larrabee Barnes, 47, has had his own practice in New York for 14 years following education at Harvard, travel in Europe, Navy service and a year's association with Henry Dreyfuss. His honors include the Yale Medal for Distinction in the Arts and the Architecture Gold Medal, Arnold W. Brunner Prize, of the American Academy of Arts and Letters and the National Institute of Arts and Letters.

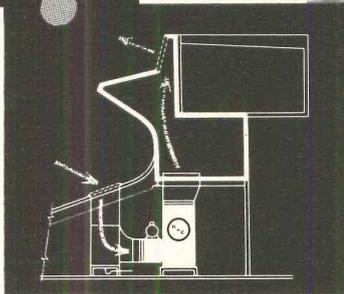
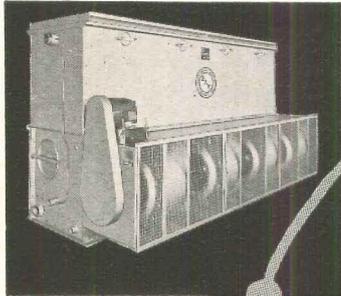
Paul Rudolph, 43, has been combining education and practice since he went to Yale in 1958 as chairman of its Department of Architecture. He was educated at Alabama Polytechnic Institute and Harvard, served in the Navy during the war and travelled in Europe before beginning practice as a partner in the Sarasota, Fla., firm of Twitchell and Rudolph (1947-51). Since 1952 he has had his own firm in Sarasota and (since 1958) in New Haven. His recent honors include the Architecture Gold Medal, Arnold W. Brun-

ner Prize of the American Academy of Arts and Letters and the National Institute of Arts and Letters.

Robert Anshen, 48, has been practicing since 1940 in partnership with William Stephen Allen (also F.A.I.A.). In its first 15 years of practice, the San Francisco firm of Anshen & Allen, architects, received more than thirty awards for design excellence, and at the same time the firm was blazing important trails toward new fields of service for architects; development housing, prefabricated building components, and even ships have been part of their work, along with more conventional commissions for office, college, research and hospital buildings. Anshen is a University of Pennsylvania graduate.

Robert F. Hastings, 47, is the one representative on the RECORD's panel of a large architectural and engineering firm. As president of Smith, Hinchman & Grylls Associated, Inc., of Detroit, he is responsible for one of the largest, and his experience there since 1937 has led him to the most active interest in the education, training and practice problems that confront the architectural profession today. He is perhaps particularly concerned with the need for improving collaboration between architects and engineers. Hastings is a member both of the American Institute of Architects' Committee on the Profession and of its three-man Commission on Education.

'100 Ton' B.A.C. Cooling Tower installed in spectacular Space Needle



For a project so imaginative as Seattle's spectacular Space Needle, it is not surprising that provisions for its cooling tower also took imagination. The very nature of the Space Needle's design presented numerous restrictions in which the cooling tower would have to operate. In modern building design, it is not unusual to find rigid tower location requirements, but it is seldom that so many apply to a single structure.

A Baltimore Aircoil cooling tower was selected for the Space Needle because its characteristics met these exacting requirements:

A compact tower to handle 100 tons of heat rejection in limited floor space. (Actual installed load is 50 tons of absorption refrigeration.) The BAC tower has the size to fit the space and the capacity to do the job.

A tower that can be architecturally hidden. Its centrifugal fans are very suitable for an inside installation where ductwork is involved.

A tower with low operating weight. Although BAC towers are ruggedly built of heavy-gauge steel, their operating weights are amazingly low—ideal for the Space Needle.

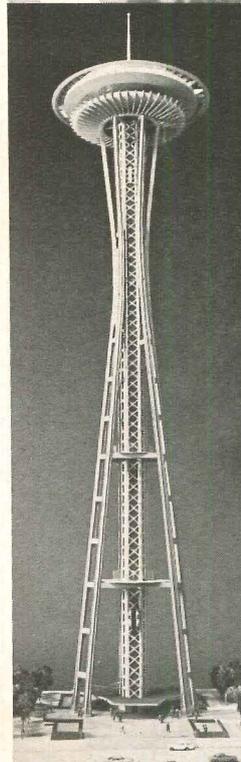
A completely fireproof tower. BAC towers can't burn. Even the "fill" is made of hot-dip galvanized steel.

A tower that operates quietly. The tower location directly above the observation level demands low sound levels. BAC centrifugal fan towers are inherently quiet in operation—with complete sound ratings available!

If you are designing or engineering a structure where any or all of these factors are involved, Baltimore Aircoil is building your cooling tower now. Let's talk about it.

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Architects and Engineers: John Graham and Company
General Contractors: Howard S. Wright Constructors, Inc.
Mechanical Contractors: University Plumbing & Heating Co.

U.S. PICKS ARCHITECT BY COMPETITION

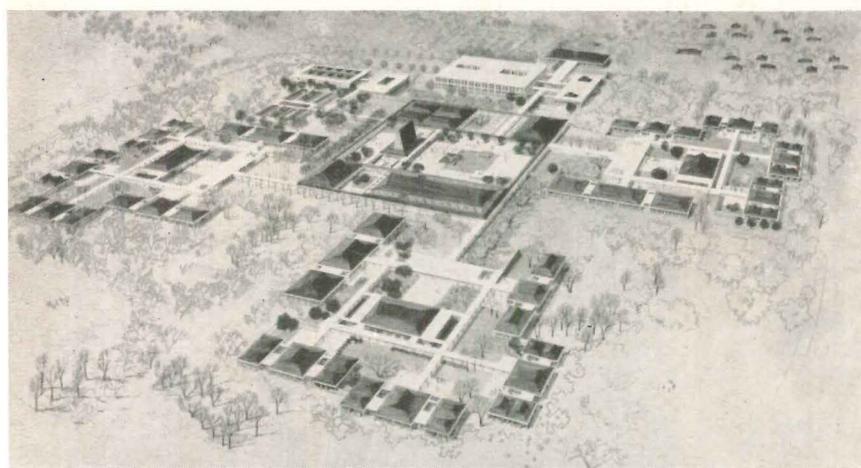
In a move which could be an indication of a new and enlightened approach to the design of Federal buildings, the General Services Administration and U.S. Bureau of Prisons have sponsored a competition for the design of a multi-million dollar psychiatric hospital complex for Federal prisoners.

Winner of the competition and a \$7000 cash award was A. L. Aydelott & Associates, Memphis, Tenn. A rendering of the winning design and plans are shown on these pages. Placing second was A. G. Odell Jr. and Associates, Charlotte, N.C.; and third, Smith, Hinchman and Grylls Inc., Detroit, Mich.

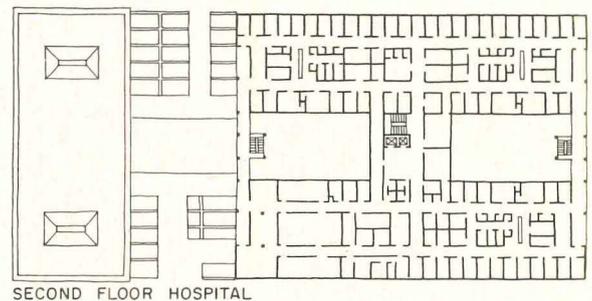
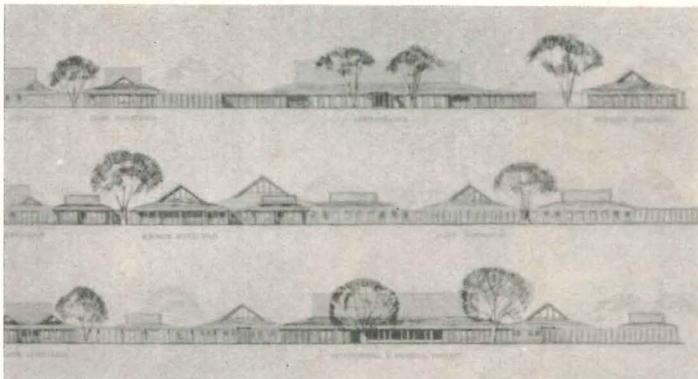
Chairman of the jury was Pietro Belluschi, F.A.I.A. Members were: Welton Becket, F.A.I.A.; Arthur H. Keyes Jr., A.I.A.; John Carl Warnecke, F.A.I.A.; James V. Bennett, director, Bureau of Prisons; Dr. Jack Masur, president, American Hospital Association; and artist William Walton. Professional adviser was L. L. Hunter, assistant commissioner for Design and Construction, Public Buildings Service.

Unique problems were involved in the design. What was wanted was a combination hospital and prison, providing maximum opportunity for treatment and research in a setting affording an adequate degree of custodial security. Patients were to be housed and treated in small groups. This type of institution had never before been designed; hence the competition to which eight architectural firms were chosen to enter. In addition to the winners they were: Curtis and Davis, New Orleans; Hellmuth, Obata & Kassabaum Inc., St. Louis; Kelly and Gruzen, New York; Kemp, Bunch and Jackson, Jacksonville, Fla.; and Robert and Company, Atlanta, Ga.

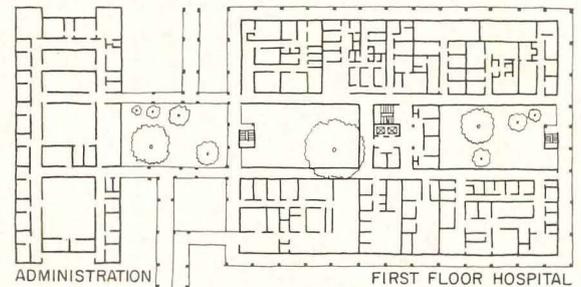
The jury report saw basic design philosophy as "buildings can help the psychiatrists cure the patients." Its comments: the architect kept "the center from looking like a hospital or prison . . . developed residential character by using pitched roofs, living yards . . . considered economy through simple, one-story buildings . . . introduced the small neighborhood concept by breaking housing into three units around a 'civic center'."



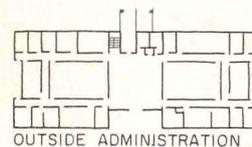
Rendering of the winning design for the psychiatric hospital complex for Federal prisoners



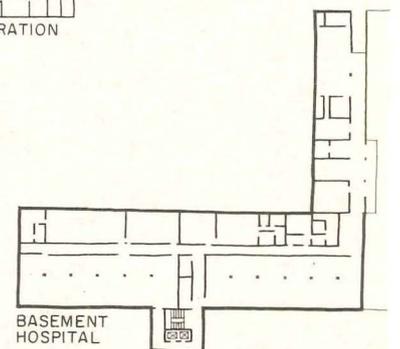
SECOND FLOOR HOSPITAL



ADMINISTRATION FIRST FLOOR HOSPITAL

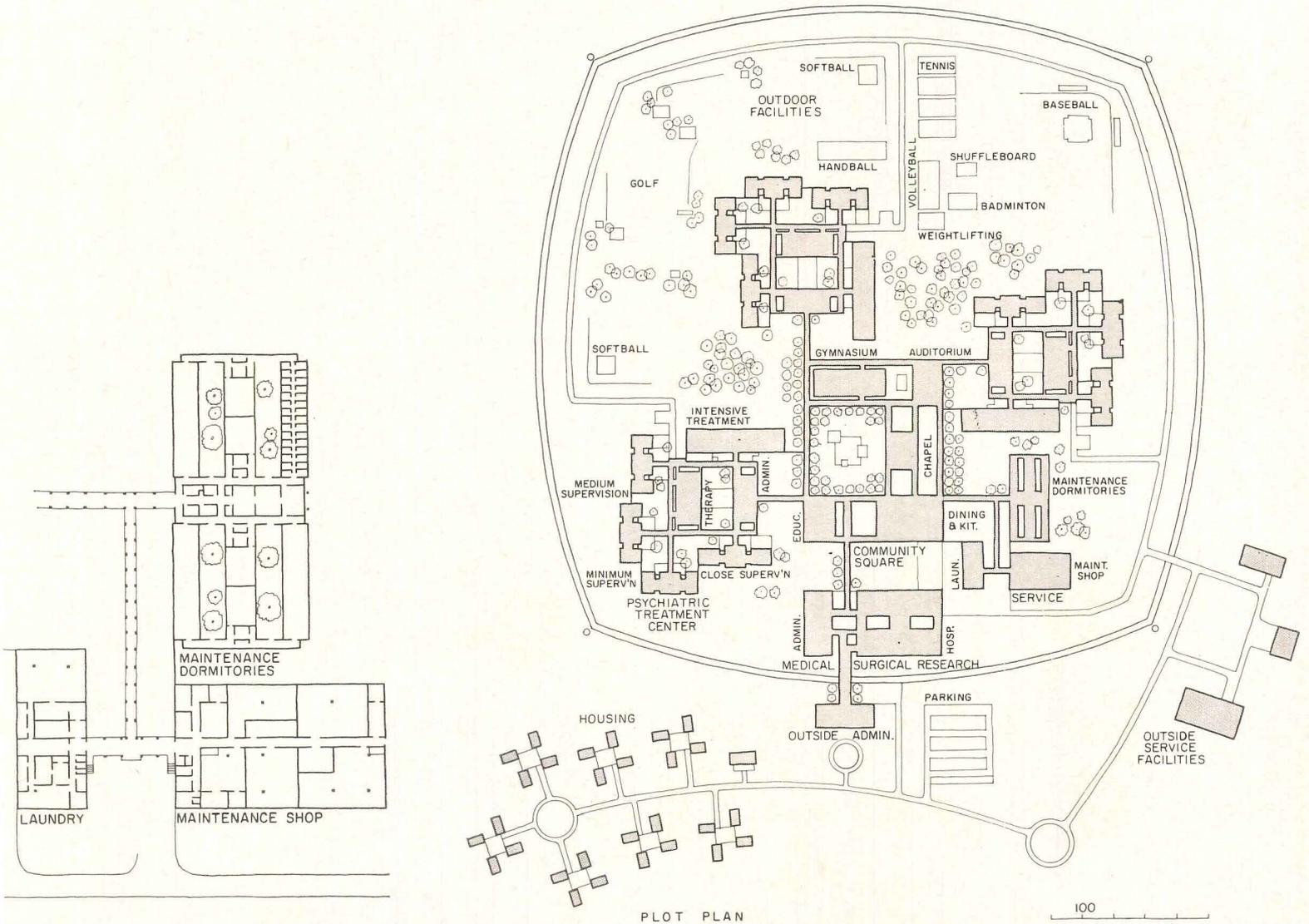
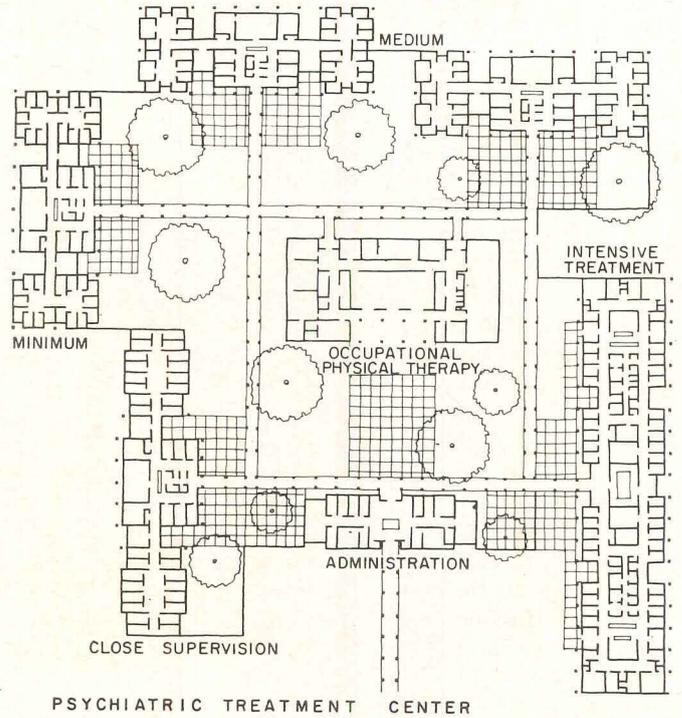
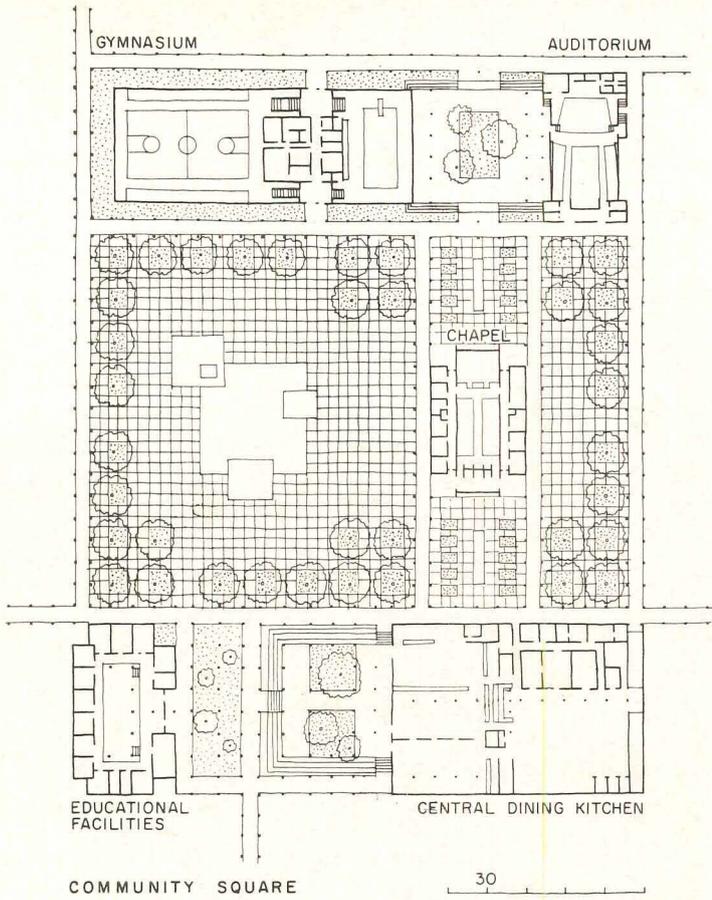


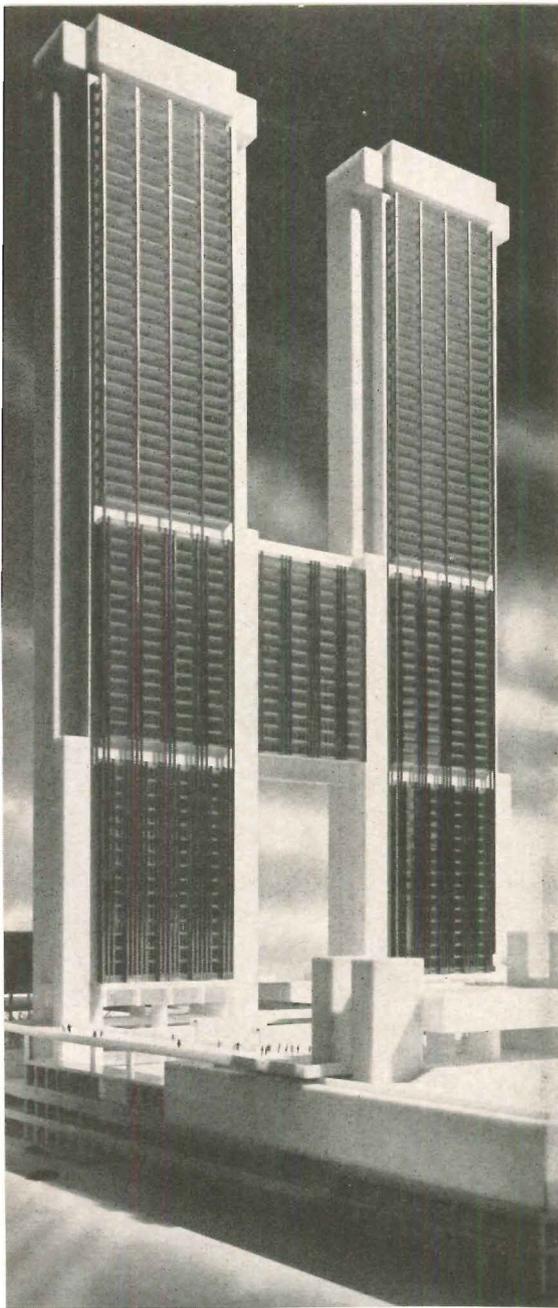
OUTSIDE ADMINISTRATION



BASEMENT HOSPITAL







© Ezra Stoller Associates

COLUMBIA STUDENTS PLAN DALLAS CORE FOR CLIENT

At the request of a group of businessmen from Dallas, Texas, in the fall of 1960, the School of Architecture of Columbia University, New York, began developing a plan for the revitalization of the older section of that city, which has now been completed and turned over to the group. Welton Becket, F.A.I.A., Los Angeles, has been commissioned for future building projects.

The businessmen lent their financial support for increasing faculty salaries, sponsoring student scholarships and directly contributing to the cost of work on the project.

Making an academic problem out of an existing one, the Columbia School of Architecture used a program it contemplates in its current reorganization—"the fullest possible coordination between the disciplines of architecture and city planning." As an educational vehicle, the project combined the efforts of architects, city planners and economists and contributed to the solution of a real architectural problem.

The project, known as Main Place, encompasses 36 blocks and consists of six levels. The first is for service

vehicles; the next for long-term parking (about 1000 cars); the third, for cars, shuttle buses. The next two levels, exclusively pedestrian, are commercial areas around a central square. Recreational facilities are located on the top level.

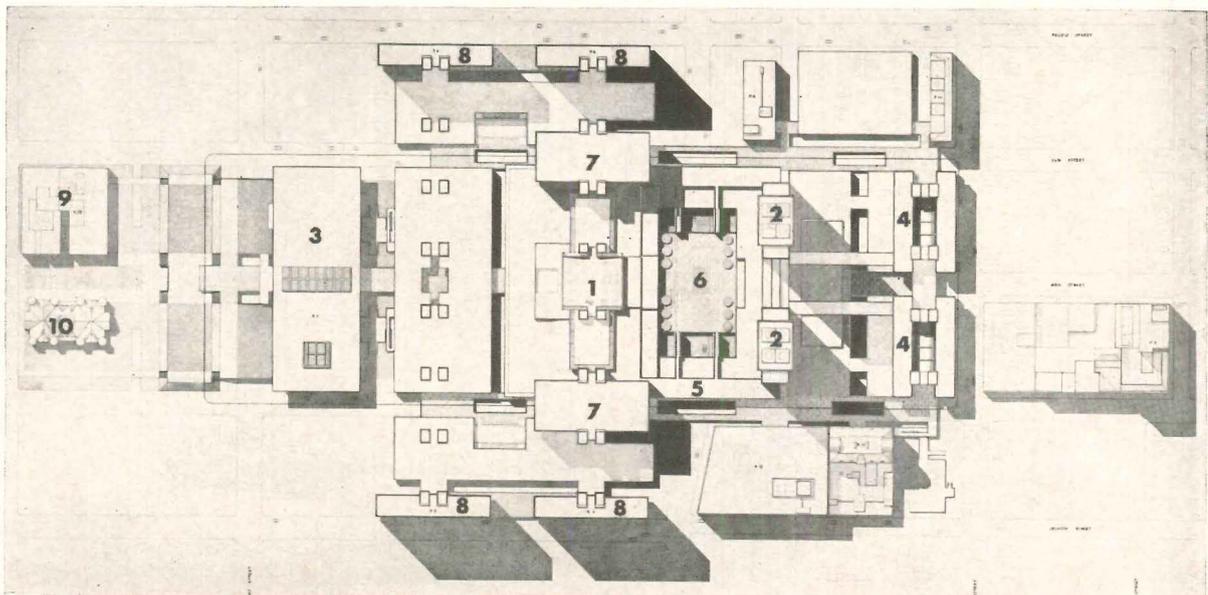
Above the multi-level base are three main building elements—the motor hotel, office tower, museum. Around the edges of the core, about which expansion will continue, are a performing arts center and several existing buildings newly linked to the project.

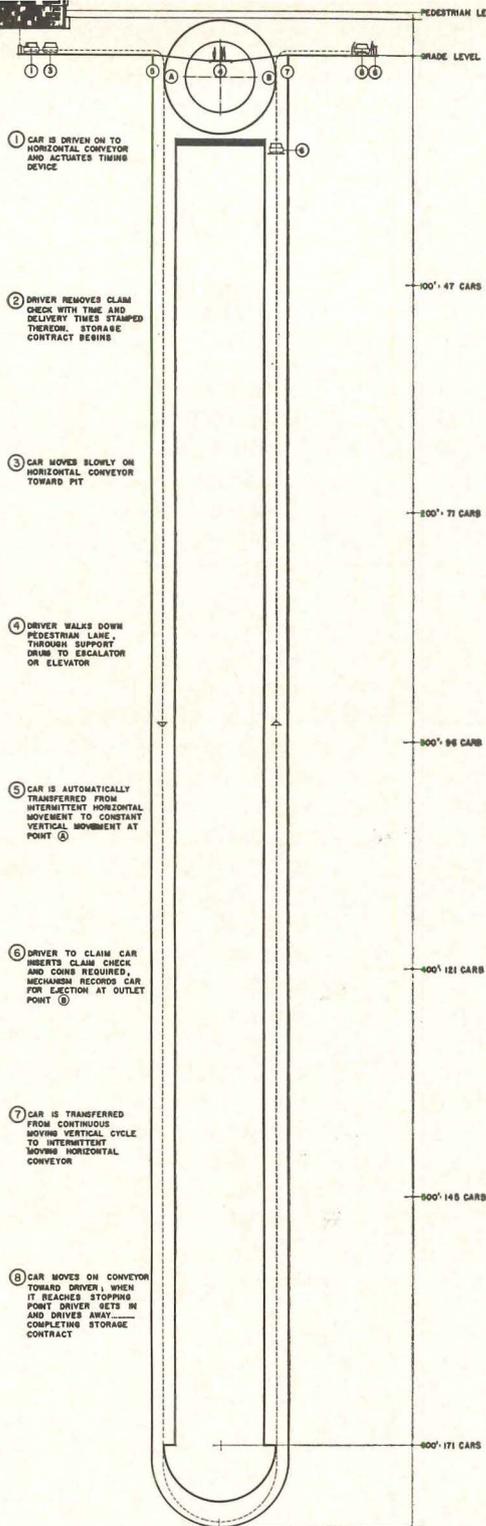
Participating members of the faculty and student body at Columbia's School of Architecture were—*faculty*: Charles R. Colbert, architect-planner; Ernest M. Fisher, economist; Stephen Carroll, urban planner; Key Kolb, designer-critic; *students of architecture*: Aaron Daniel, John D. Davison, Orhan Erdil, Gerald Exline, Friedrich St. Florian, James Patterson, Howard C. Pederson, Robert G. Price, Robert J. Reilly, Jack Solka, William Todd Springer, Carlisle Towery; *students of planning*: Noor Ahmed, Neil Robert Berzak, Stanley Ronald Friedman, Peter Garrison.

Existing street or third level is for use of cars, taxis. Two pedestrian levels above are commercial areas around central square. Above is sixth level for recreation

ROOF PLAN LEGEND

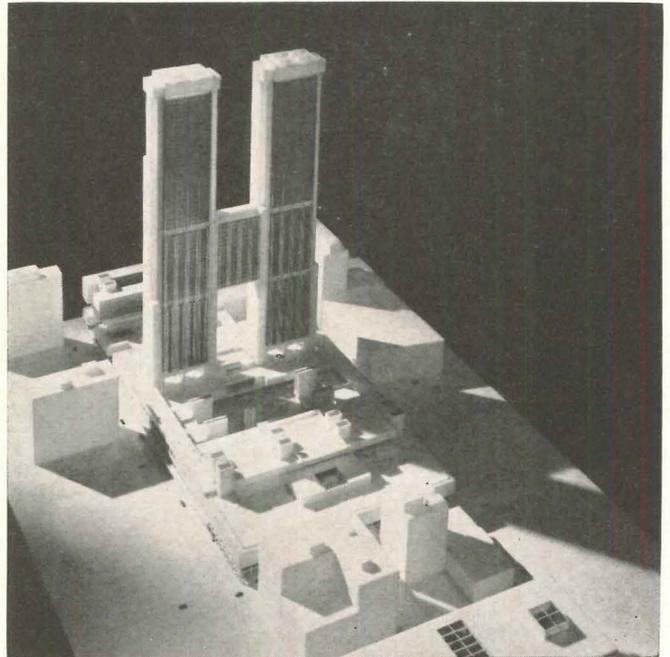
1. Amphitheater above museum
2. Office tower
3. Performing arts center
4. Motor hotel
5. Walkway
6. Dallas Square
7. Office building
8. Apartment tower
9. County buildings
10. Museum





"Pit Parking" (for short-time parking) would use 600-foot-deep storage space, accessible by horizontal and vertical conveyor. Pits, each with 680-car capacity, are located in the center of each block of Main Place, directly beneath levels and building elements

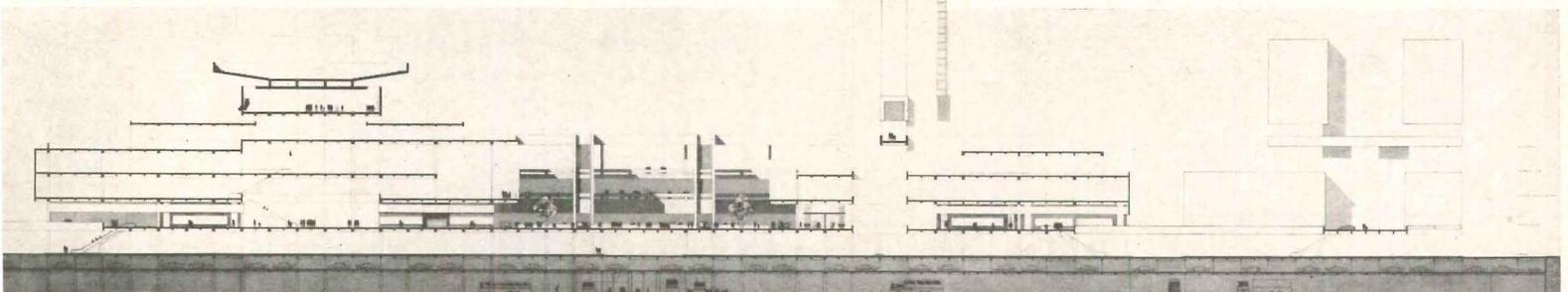
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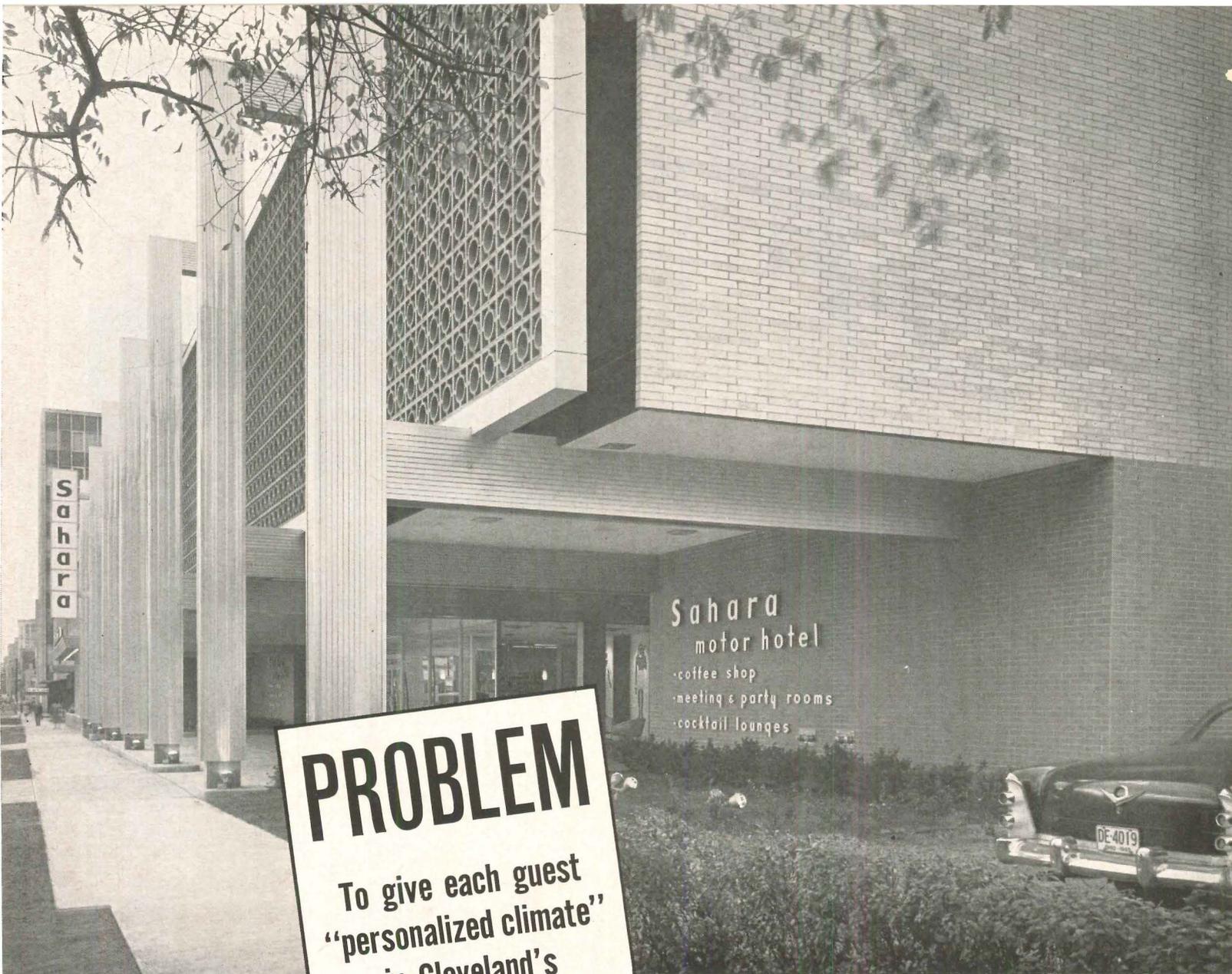


Model of Main Place, core of the Dallas development plan



Cultural, civic, recreational and commercial facilities are shown in three dimensions through center of Main Place. *Left to right:* the three building elements above multi-level base are museum, office tower, motor hotel





Designer and Architect, Norman Giller and Associates, Miami Beach, Florida

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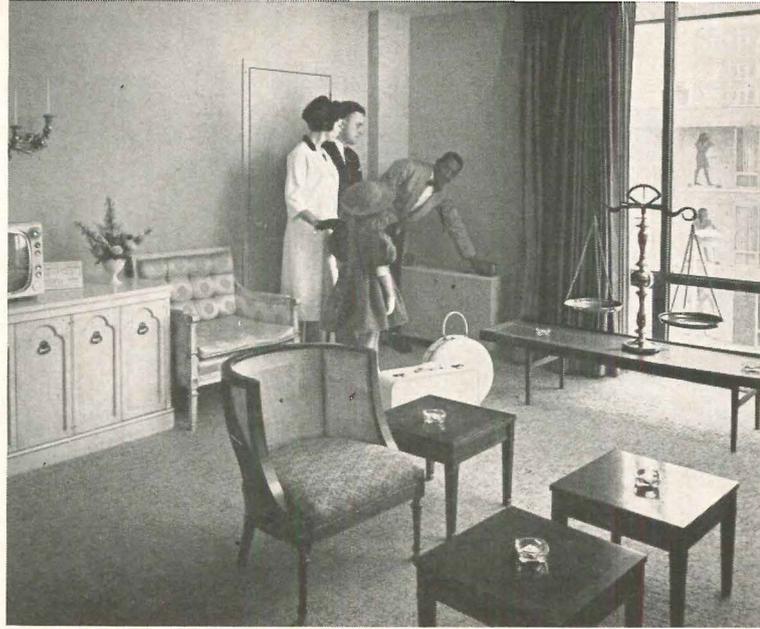
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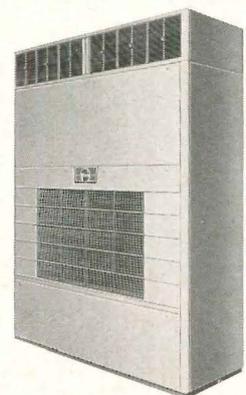
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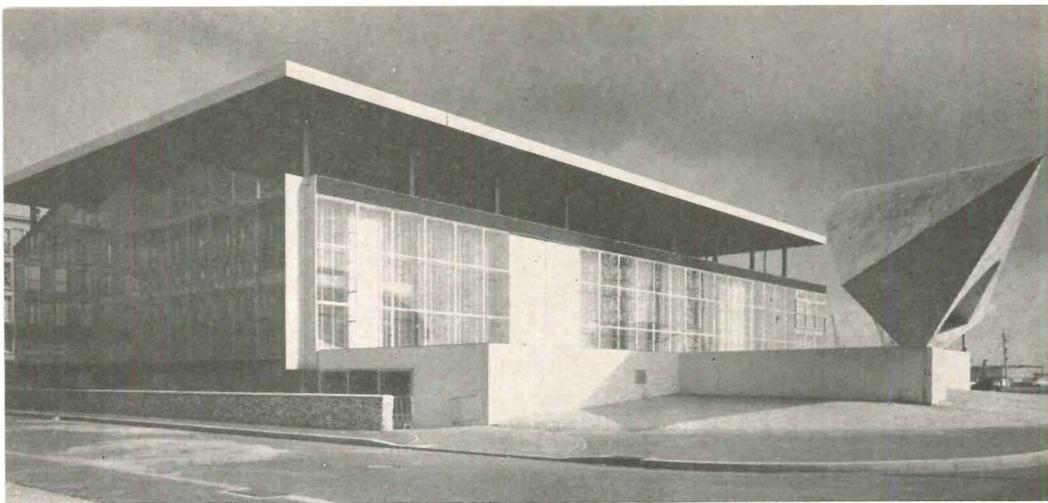


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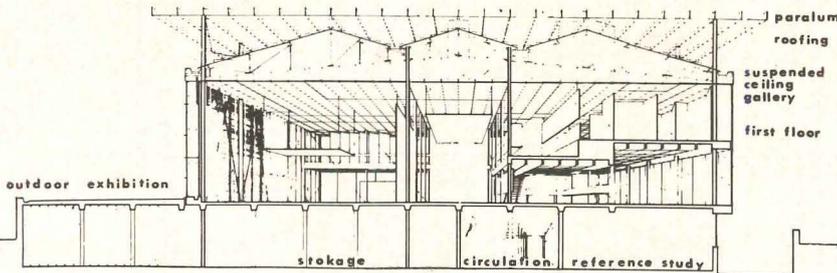
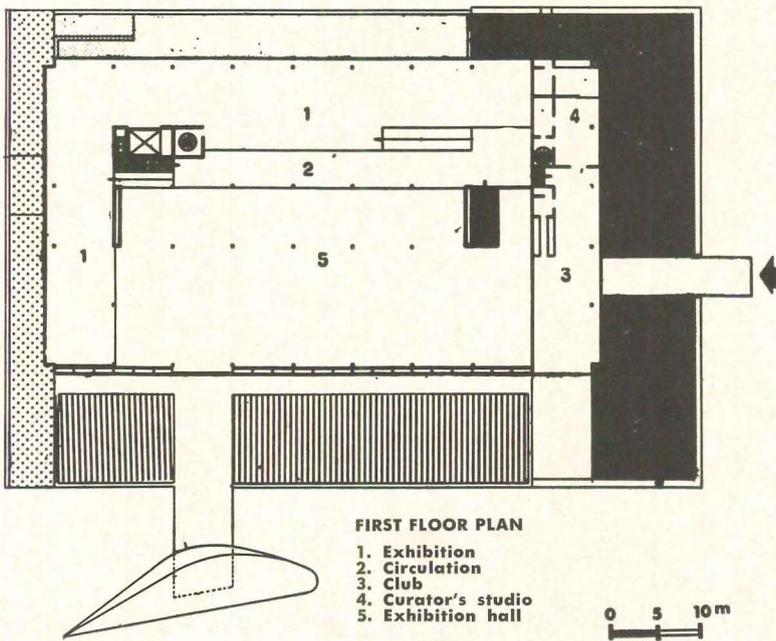




Northwest elevation of the Museum Cultural Center, Le Havre, France

Fernez

FRENCH DESIGNERS WIN 1962 REYNOLDS AWARD



Isometric section through museum

The museum's aluminum sun-screen

West elevation, looking toward library

Guy Lagneau, Michel Weill and Jean Dimitrijevic, principals in a Paris architectural firm bearing their names, and collaborating architect Raymond Audigier, Le Havre, have won the 1962 \$25,000 R. S. Reynolds Memorial Award for the design of the Museum Cultural Center in Le Havre, France. Jean Prouve was advisory engineer; Lafaille & Sarger, structural consultant; Gagneraud & Camus, general contractor.

John Carl Warnecke, F.A.I.A., San Francisco, was chairman of the jury of award, whose members were: Pietro Belluschi, F.A.I.A.; Lawrence Perkins, F.A.I.A., Chicago; Gyo Obata, A.I.A., St. Louis; Santiago Agurto Calvo, Honorary F.A.I.A., Lima, Peru.

The Museum Cultural Center, completed in June, 1961, houses permanent and temporary exhibitions, a library, art school and an 800-seat auditorium.

The jury's three major criteria were: (1) architectural concept and solution; (2) degree of success in controlling natural light; and (3) use of aluminum in contributing to the design's success.

The jury considered the museum, whose roof and walls are sheathed in glass, as "honest, clean, well designed." Key feature cited was its effective control of natural light, achieved largely through a unique floating aluminum sun-screen over the entire skylight-glass roof, termed by the jury a "daring and unusual approach."

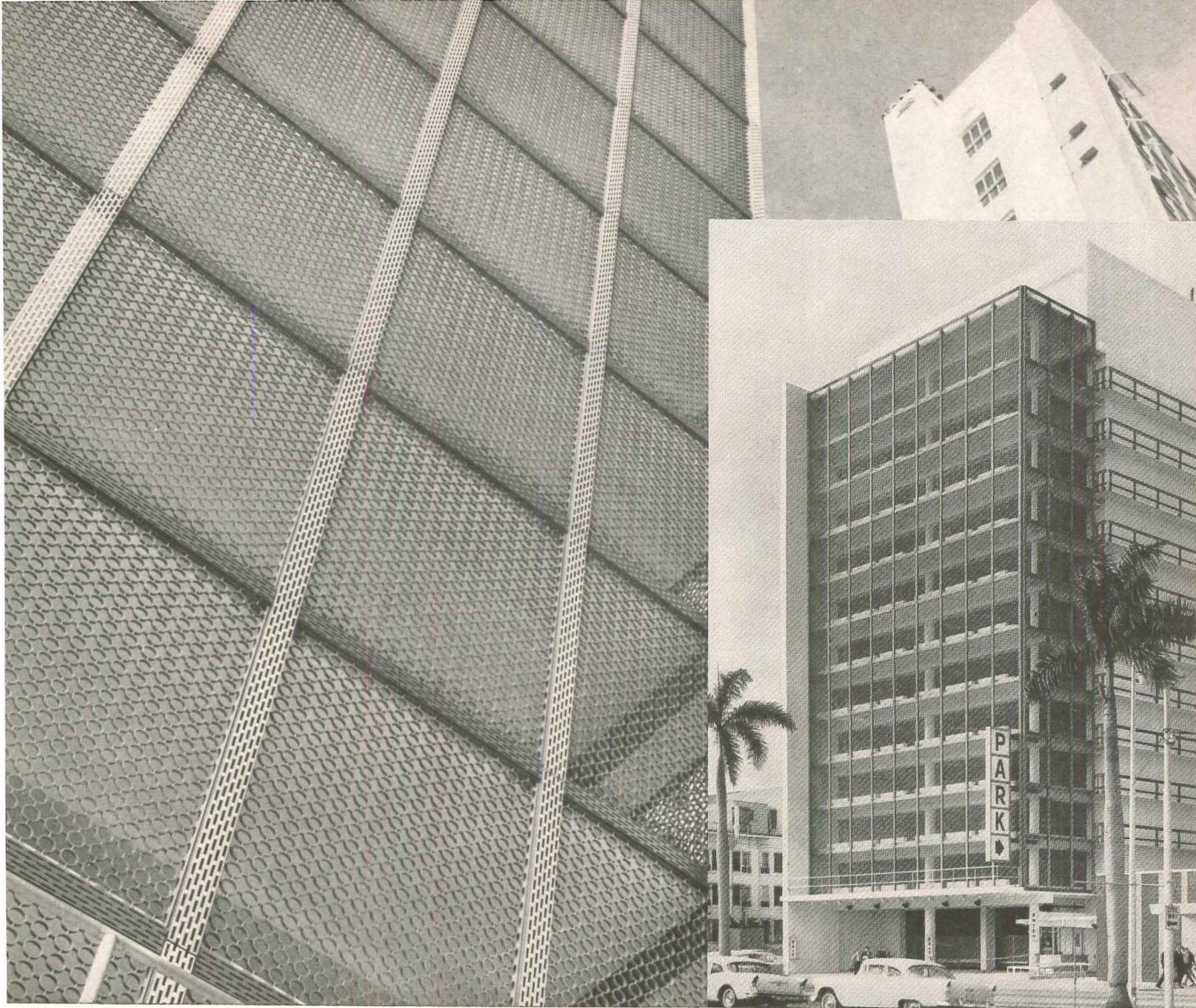
Aluminum—37 tons in all—was used, according to the architects, because of its lightness, quality of light diffusion, finely finished surfaces and resistance to corrosion in Le Havre's oceanside environment. Besides the sun-screen, aluminum was used for structural frame sheathing, wall and door panels, fittings and a door 23-ft high and 10-ft wide.



Pierre Joly-Vera Cardot



Pierre Berdoy



BORDEN ARCHITECTURAL DECOR PANELS: DECA-RING

Borden Architectural Decor Panels are finding preference as the modern medium of architectural expression. The decorative, sturdy, lightweight aluminum panels are used for facades, grilles, dividers and many like applications. They are available in several types and innumerable variations of the types.

Shown above is Borden Deca-Ring panel on a multi-level parking facility in downtown Miami. Here Deca-Ring provides safety, ventilation, and a touch of luxury in combination with efficient use of materials. The Deca-Ring screens are the only siding used on an otherwise

stark concrete slab building. Individual panels of Deca-Ring are outlined with Decor-Plank to give added design emphasis.

The circular Deca-Ring pattern is currently produced with 3½" O.D. rings assembled at 4½" centers. Depths of ¾" and 1" are available. For more detailed information on Deca-Ring and other Borden Architectural Decor Panels, including Deca-Gril, Deca-Grid, Decor Plank and their many variations and subtypes, write for our new eight-page catalog on Borden Architectural Decor Panels.

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Current Trends in Construction

OFFICE BUILDING CONTINUES STRONG UPWARD TREND

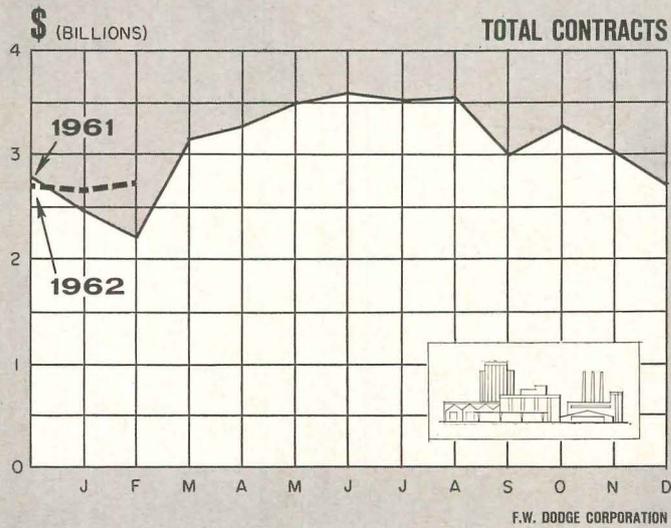
AFTER A MILD SETBACK in 1961, office building appears to have resumed the strong upward trend which has characterized this type of construction throughout most of the postwar period. Contract awards in the first quarter of 1962 rose a solid 19 per cent over their year-earlier level, easily setting a record high for the period.

One of the interesting facets of present-day office construction is its geographical dispersion. New skyscrapers, though still concentrated in New York and Chicago, are sprouting in other parts of the country, particularly Texas and California. The middle-size cities and metropolitan areas have been getting into the act too. Rochester, New York, for example, recently celebrated the completion of the first large privately-owned office building in its downtown area in over 30 years. According to last year's Dodge figures, the Middle Atlantic region, including the metropolitan areas of New York, Philadelphia, and Washington, D.C., accounted for about 27 per cent of total dollar volume of office building contracts. But a good part of this was very high-priced construction. In terms of square footage, the middle Atlantic states were responsible for only 21 per cent, while the 11 Western states took first place among the eight Dodge regions with 25 per cent of total physical volume.

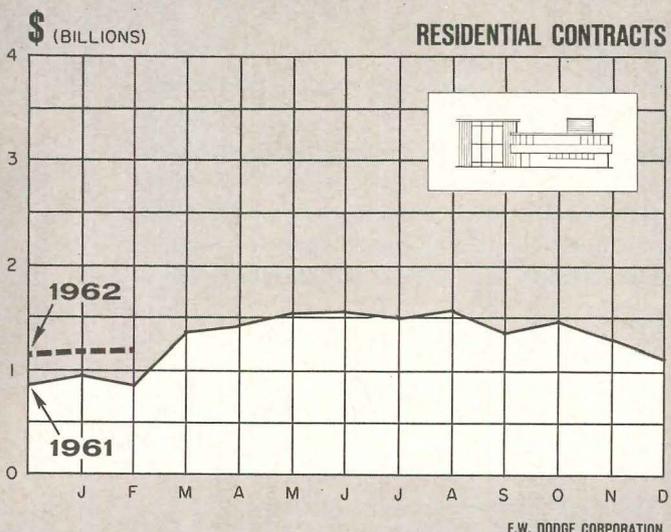
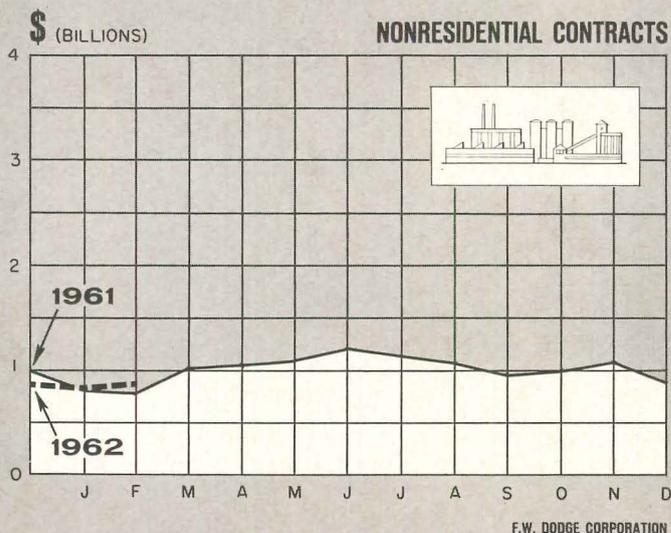
BASIC DEMAND FACTORS behind the postwar boom in office construction are still operative and support a hopeful outlook for the future. Despite the addition of about 450 million sq ft of new office space in the last six years, vacancy rates across the country have shown only a modest rise. Office building cannot help but benefit from the increasing proportion of trade, financial, and service activity in the economy and the growth of "white-collar" work relative to farm and manufacturing employment. Projections of the U.S. Bureau of Labor Statistics indicate that jobs in the "white-collar" trades will rise from 43 per cent of total civilian employment in 1960 to 47 per cent by 1975. Over the same period, the number of such workers is expected to expand by 13 million.

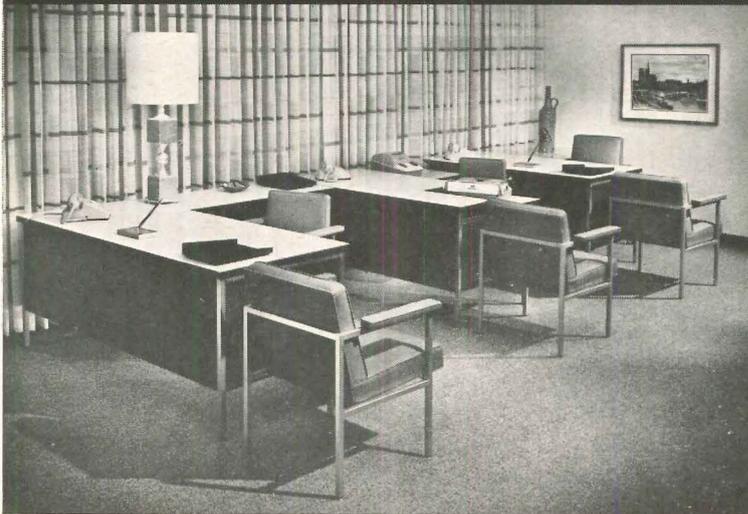
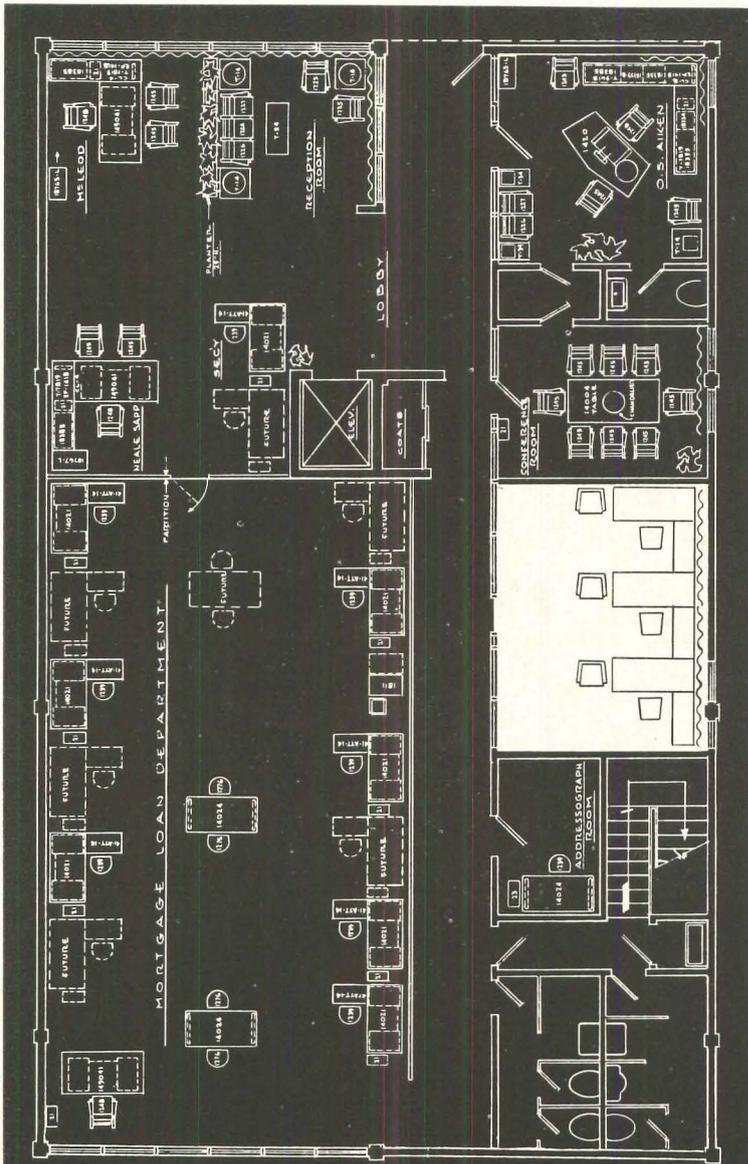
There are, of course, a few clouds on the office building horizon. One of them is the possibility of tax revision which would make commercial projects somewhat less attractive to investors. In such case, out-and-out speculative building in some areas would be curtailed. However, the speculative element here is probably less than popularly conceived. Plans for most new office buildings are not completed until the owners have located at least their major tenants, and the generally conservative judgment of the lending institutions acts as a check on commercial building operations. Despite the threat of more burdensome taxation, the office building boom is likely to continue throughout the Sixties.

EDWARD A. SPRAGUE, *Economist*
F. W. Dodge Corporation
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Total contracts include residential, nonresidential, heavy engineering contracts





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New office planning service for architects and designers

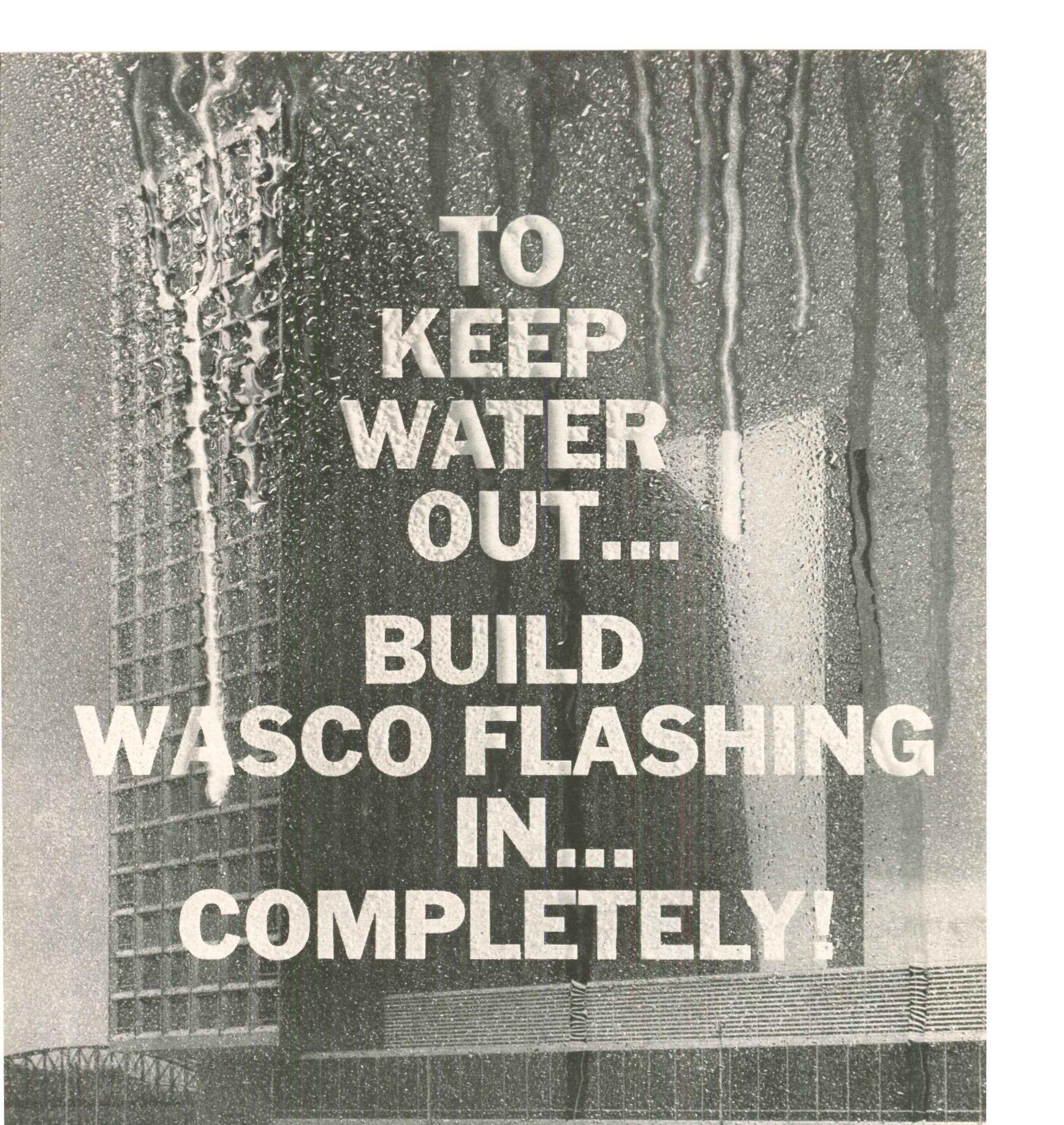
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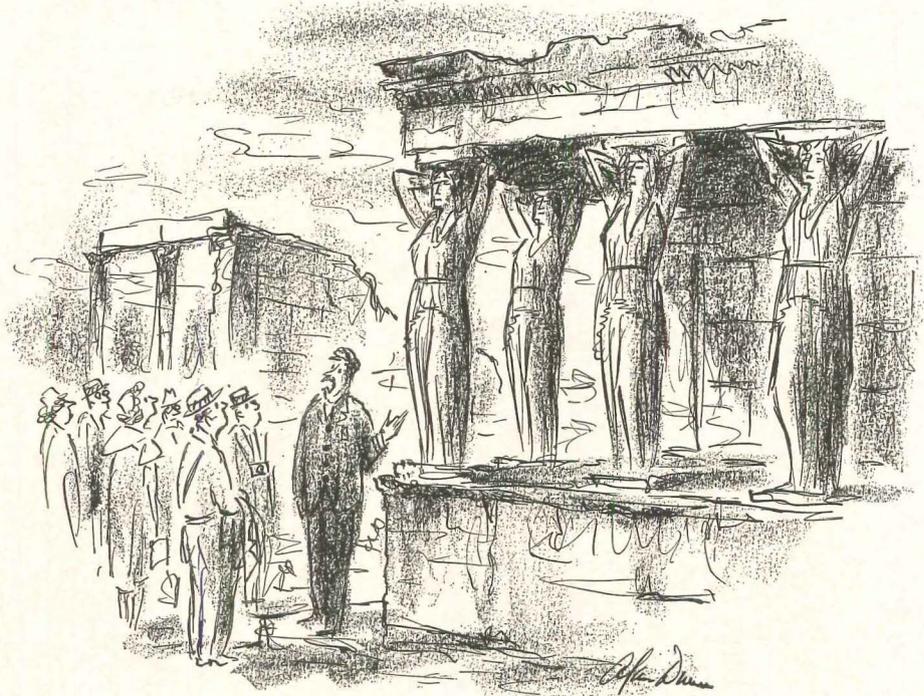
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—Drawn for the RECORD by Alan Dunn

“And here we have one of the earliest known forms of lift-slab construction—”

ARCHITECTS CHALLENGED TO LEAD PUBLIC ATTITUDE AND PUBLIC POLICY TO NEW DEMAND FOR BEAUTY

Never an architect was among the speakers at the First Conference on Esthetic Responsibility sponsored by the New York Chapter of the American Institute of Architects; but the 21 speakers from the arts and letters, business, labor and government kept reminding architects that theirs are the crucial voices in the great and small debates that collectively determine the visual quality of the human environment.

An unheralded young speaker from Washington, Daniel P. Moynihan Jr., Special Assistant to the Secretary of Labor, unexpectedly turned out to make the important speech of the day, giving the first public description of a developing new Federal policy on architecture (key excerpts, page 28) which would deliberately seek to embody in public buildings the finest efforts of the best contemporary architects.

Mr. Moynihan, who also explicitly advised architects to become as effective a lobby for architecture as doc-

tors are for medicine or lawyers for law, has been assisting Secretary Arthur J. Goldberg in the work of a Cabinet-level committee named last summer by the President to look into building space requirements of the Federal Government. Under Secretary Goldberg's chairmanship, the committee broadened the scope of the assignment to encompass all Federal building policy, and an official statement is expected to be issued shortly.

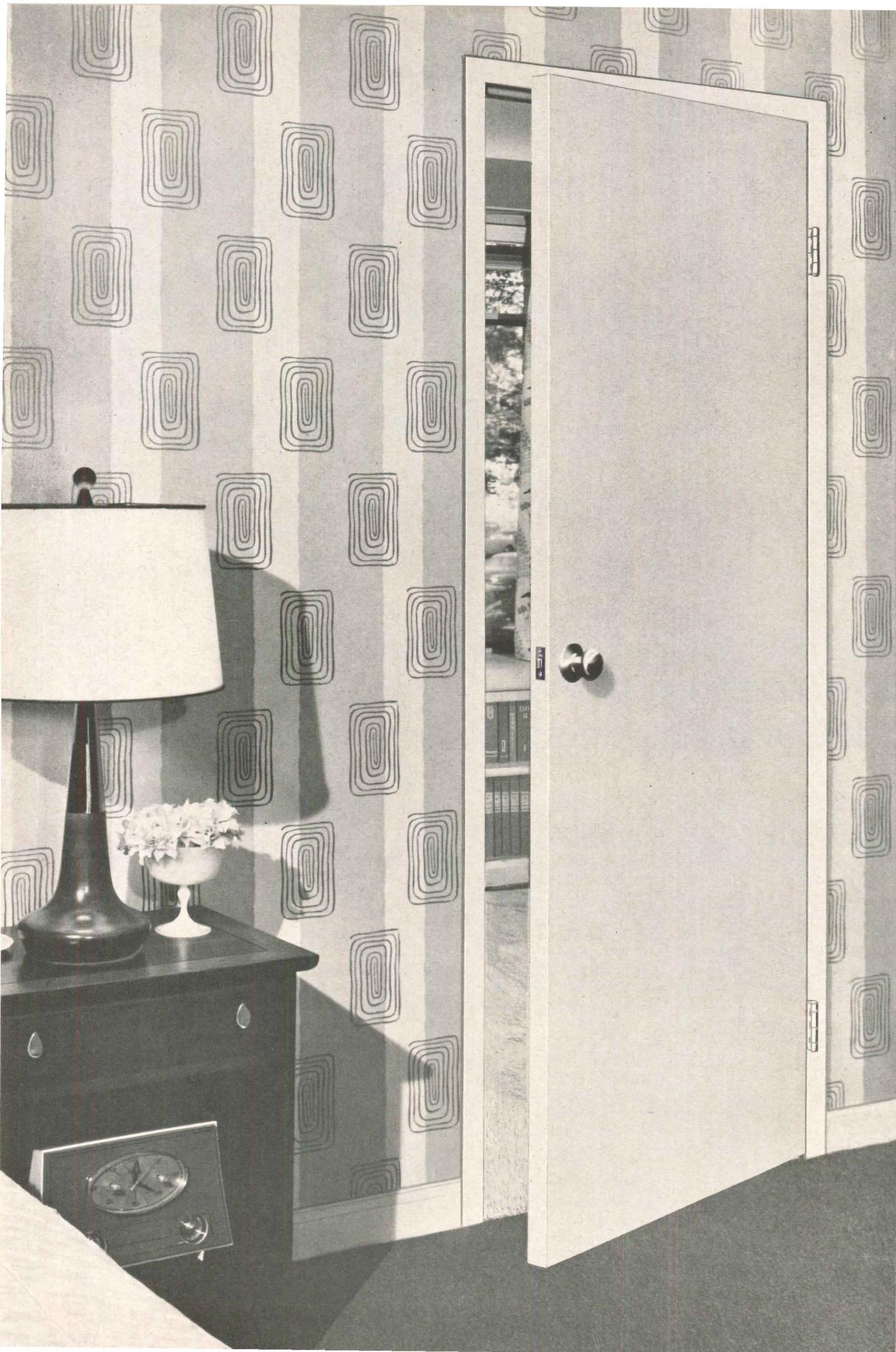
The conference was organized as the inaugural effort of the New York Chapter's Design Committee, pilot unit for such committees to be set up by A.I.A. chapters throughout the country, following the direction of last year's A.I.A. convention resolution. Purpose, as stated at the conference by Committee Chairman Richard W. Snibbe: to inspire "community activity to fight our country's ugliness."

Nearly 500 people, only a quarter of them architects, paid \$35 each to attend the day-long conference, held

April 3 at New York's Hotel Plaza. There were almost one hundred representatives of the arts, 27 of business firms, ten from government and 31 from institutions; also 72 from the press, including reporters from St. Louis and Washington, D.C. newspapers as well as New York newspapers and magazines. Architects came from as far away as Florida, Texas and Oklahoma.

No proposals were sought from the conference, but Mr. Snibbe at the end of the day presented a "plan for action in the fight against ugliness" which appealed for the establishment this summer of Design Committees in every chapter of the A.I.A. to lead in the formation of broad citizens' Committees on Esthetic Responsibility throughout the nation. The citizens' committees would serve to arouse public awareness of esthetics and of the possibilities open to the public of influencing the quality of its environment.

continued on page 28



Furniture, courtesy, RWAY Furniture Company



Visual drama in glass

THE SCENE: Four Gateway Center Building, Pittsburgh, Pa.
ARCHITECTS: Harrison and Abramovitz, New York, N. Y.
GENERAL CONTRACTOR: George A. Fuller Co., New York, N. Y.
CURTAIN-WALL GLASS: PPG SOLEX® Heat-absorbing Glass • PPG SPANDRELITE® Glass

Curtain-wall elegance in **GLASS**

...with PPG SOLEX[®] and SPANDRELITE[®]

When the Equitable Life Assurance Society asked their architects to design an office building that would be handsome, pleasant to work in and economical to maintain, *glass* was the material they chose. Clean-lined and colorful, the glass-clad Gateway Four Building is an impressive example of combined beauty and utility that architectural imagination is achieving with glass—the building material of limitless design possibilities and unsurpassed durability.

Gateway Four is a fine example, too, of close cooperation between architects and PPG. Notice the color harmony between the opaque spandrel areas and window areas. To achieve this esthetic effect, PPG supplied a special green shade of SPANDRELITE[®]—heat-strengthened glass with ceramic color fused to the back—to blend with the soft green of the glare-reducing, heat-absorbing PPG SOLEX[®] Glass in the window areas.

PPG PRODUCTS USED:

SPANDRELITE[®] GLASS

The colorful SPANDRELITE glass panels in Four Gateway Center will *stay* good looking. The ceramic color endures because it is fused to the back of the glass. Available in 18 standard colors, it can also be ordered in the color of your choice for custom designs. Heat-strengthened SPANDRELITE comes in Polished or Twill finishes. It withstands severe impact—does not warp, pit or corrode.

SOLEX[®] HEAT-ABSORBING GLASS

This green-tinted plate glass used in the window areas helps reduce air-conditioning costs—it absorbs about 50% of direct solar radiation. SOLEX also lets in an abundance of light, while filtering out the harsh rays of the sun. Makes work a pleasure at Four Gateway Center.

WEST DOORS

34 PPG West Tension Doors are installed in this modern building. These rugged glass doors, framed with stainless steel provide clean lines of design. They are also available in aluminum or bronze frames. Sturdy construction and precise sections provide a solid unit that won't sag. The ½-in. thick glass is held under compression within the metal frame.

HERCULITE[®] DOORS

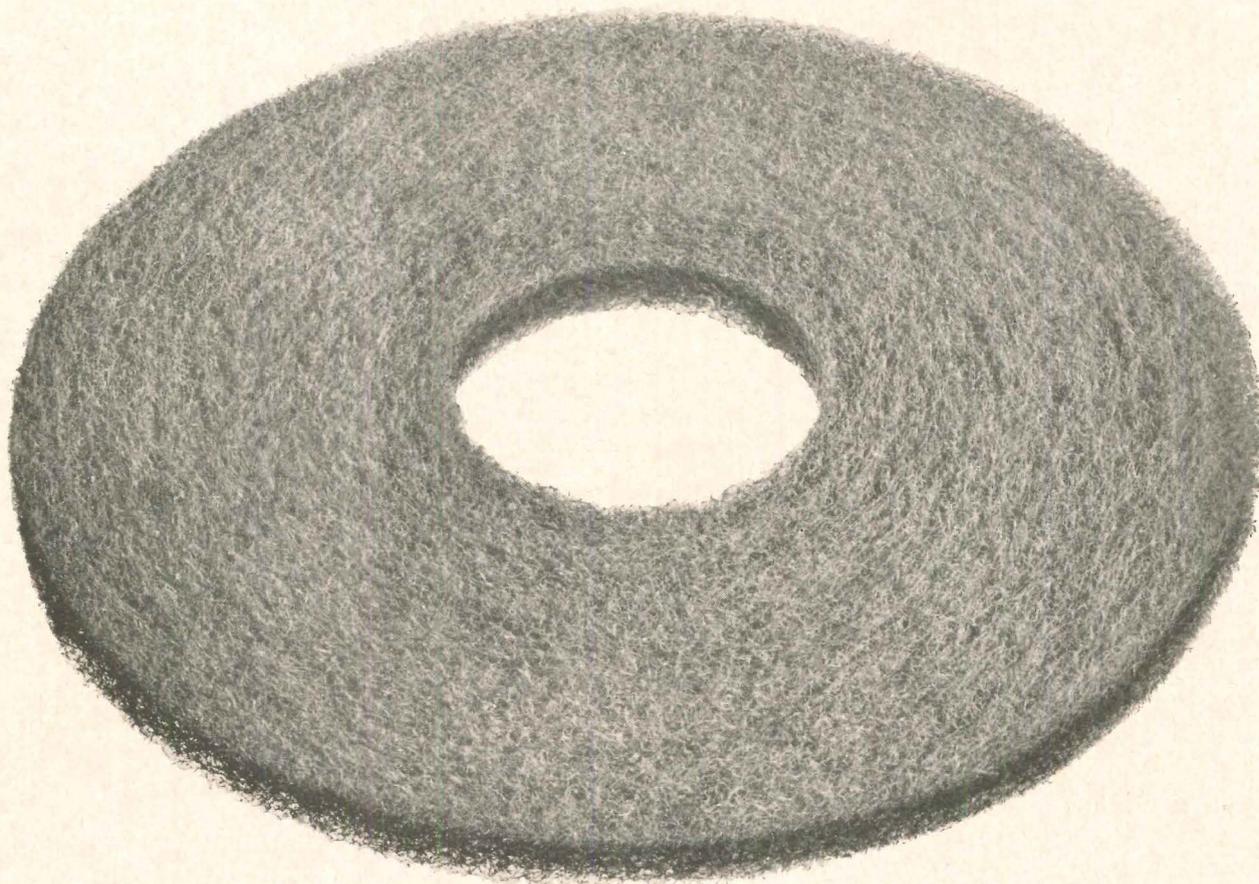
HERCULITE Tempered Plate Glass is four times stronger than ordinary glass of the same thickness. This specially tempered glass is used in all PPG HERCULITE DOORS to withstand abuse of daily traffic. HERCULITE DOORS are available in a wide variety of standard sizes and styles that will adapt to any structural requirement.



Pittsburgh Glass

... a basic architectural material





This pad is all it takes to polish Goodyear DeLuxe True Vinyl Floor

This homogeneous vinyl floor is so tough and wear-resistant—it doesn't require waxing. You can count on continued good looks with simple polishing brush or buffer pad.

And DeLuxe True Vinyl sells now at a new low price — the lowest ever for a homogeneous vinyl floor.

The solid quality and the beautiful patterns go all the way through. Their lasting good looks and low

maintenance cost will be testimony to your good judgment.

DeLuxe True Vinyl is available in new multicolored marbled colors. In $\frac{1}{16}$ " gauge for residential use and $\frac{1}{8}$ " for commercial and heavy traffic use, both in 9" x 9" tiles. For specifications, see your nearest Goodyear Floors Distributor, or write: Goodyear, Flooring Dept., Akron 16, Ohio.

GOODYEAR
FLOORING PRODUCTS

Construction Cost Indexes

Presented by Clyde Shute, Director of Statistical Policy, Construction News Div., F. W. Dodge Corp., from data compiled by E. H. Boeckh & Assoc. Inc.

Labor and Materials: U.S. average 1926-1929=100

NEW YORK

ATLANTA

PERIOD	RESIDENTIAL		APTS., HOTELS, OFFICE BLDGS.	COMMERCIAL AND FACTORY BLDGS.		RESIDENTIAL		APTS., HOTELS, OFFICE BLDGS.	COMMERCIAL AND FACTORY BLDGS.	
	Brick	Frame	Brick and Concrete	Brick and Concrete	Brick and Steel	Brick	Frame	Brick and Concrete	Brick and Concrete	Brick and Steel
1935	93.8	91.3	104.7	108.5	105.5	72.3	67.9	84.0	87.1	85.1
1939	123.5	122.4	130.7	133.4	130.1	86.3	83.1	95.1	97.4	94.7
1949	243.7	240.8	242.8	246.6	240.0	189.3	189.9	180.6	180.8	177.5
1950	256.2	254.5	249.5	251.5	248.0	194.3	196.2	185.4	183.7	185.0
1951	273.2	271.3	263.7	274.9	271.8	212.8	214.6	204.2	202.8	205.0
1952	278.2	274.8	271.9	265.2	262.2	218.8	221.0	212.8	210.1	214.3
1953	281.3	277.2	281.0	286.0	282.0	223.0	224.6	221.3	221.8	223.0
1954	285.0	278.2	293.0	300.6	295.4	219.6	219.1	233.5	225.2	225.4
1955	293.1	286.0	300.0	308.3	302.4	225.3	225.1	229.0	231.5	231.8
1956	310.8	302.2	320.1	328.6	324.5	237.2	235.7	241.7	244.4	246.4
1957	318.5	308.3	333.1	345.2	339.8	241.2	239.0	248.7	252.1	254.7
1958	328.0	315.1	348.6	365.4	357.3	243.9	239.8	255.7	261.9	262.0
1959	342.7	329.0	367.7	386.8	374.1	252.2	247.7	266.1	272.7	273.1
1960	351.6	337.2	377.7	395.8	380.6	259.2	253.3	274.7	282.5	278.8
1961	362.5	343.0	398.2	422.4	397.0	256.7	249.7	275.8	284.5	275.8
December 1961	364.1	342.2	405.3	431.4	403.4	257.3	250.8	276.0	284.4	274.3
January 1962	365.1	343.5	407.1	432.5	405.7	260.0	253.0	279.8	288.9	278.0
February 1962	367.1	344.6	410.2	436.9	409.2	259.9	252.9	279.7	288.9	278.0
	% increase over 1939					% increase over 1939				
February 1962	197.2	181.5	213.8	227.5	214.5	201.1	204.3	194.1	196.6	193.5

ST. LOUIS

SAN FRANCISCO

1935	95.1	90.1	104.1	108.3	105.4	89.5	84.5	96.4	103.7	99.7
1939	110.2	107.0	118.7	119.8	119.0	105.6	99.3	117.4	121.9	116.5
1949	221.4	220.7	212.8	215.7	213.6	213.0	207.1	214.0	219.8	216.1
1950	232.8	230.7	221.9	225.3	222.8	227.0	223.1	222.4	224.5	222.6
1951	252.0	248.3	238.5	240.9	239.0	245.2	240.4	239.6	243.1	243.1
1952	259.1	253.2	249.7	255.0	249.6	250.2	245.0	245.6	248.7	249.6
1953	263.4	256.4	259.0	267.0	259.2	255.2	257.2	256.6	261.0	259.7
1954	266.6	260.2	263.7	273.3	266.2	257.4	249.2	264.1	272.5	267.2
1955	273.3	266.5	272.2	281.3	276.5	268.0	259.0	275.0	284.4	279.6
1956	288.7	280.3	287.9	299.2	293.3	279.0	270.0	288.9	298.6	295.8
1957	292.0	283.4	295.2	307.1	302.9	286.3	274.4	302.9	315.2	310.7
1958	297.0	278.9	304.9	318.4	313.8	289.8	274.9	311.5	326.7	320.8
1959	305.4	296.4	315.0	329.8	323.9	299.2	284.4	322.7	338.1	330.1
1960	311.4	301.0	322.2	337.2	329.2	305.5	288.9	335.3	352.2	342.3
1961	315.1	302.0	329.0	346.8	332.2	308.7	290.2	345.1	362.9	350.2
December 1961	317.8	304.1	334.8	352.7	336.4	310.8	291.4	350.4	368.2	354.0
January 1962	319.2	304.9	336.6	355.5	337.7	310.8	291.4	350.4	368.2	354.0
February 1962	319.6	305.1	337.2	356.5	338.3	310.8	291.4	350.4	368.2	354.0
	% increase over 1939					% increase over 1939				
February 1962	190.0	185.1	184.1	197.6	184.3	194.3	193.4	198.5	202.0	203.9

Cost comparisons, as percentage differences, for any particular type of construction, are possible between localities, or periods of time within the same city, by dividing the difference between the two index numbers by one of them; i.e.:

index for city A = 110

index for city B = 95

(both indexes must be for the same type of construction).

Then: costs in A are approximately 16 per cent higher than in B.

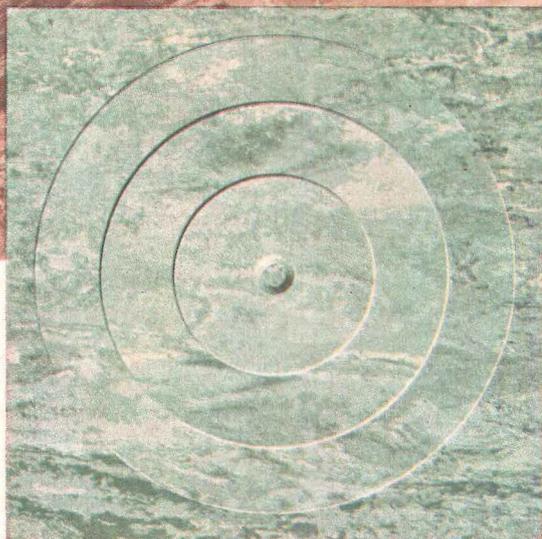
$$\frac{110-95}{95} = 0.158$$

Conversely: costs in B are approximately 14 per cent lower than in A.

$$\frac{110-95}{110} = 0.136$$

Cost comparisons cannot be made between different types of construction because the index numbers for each type relate to a different U. S. average for 1926-29.

Material prices and wage rates used in the current indexes make no allowance for payments in excess of published list prices, thus indexes reflect minimum costs and not necessarily actual costs.

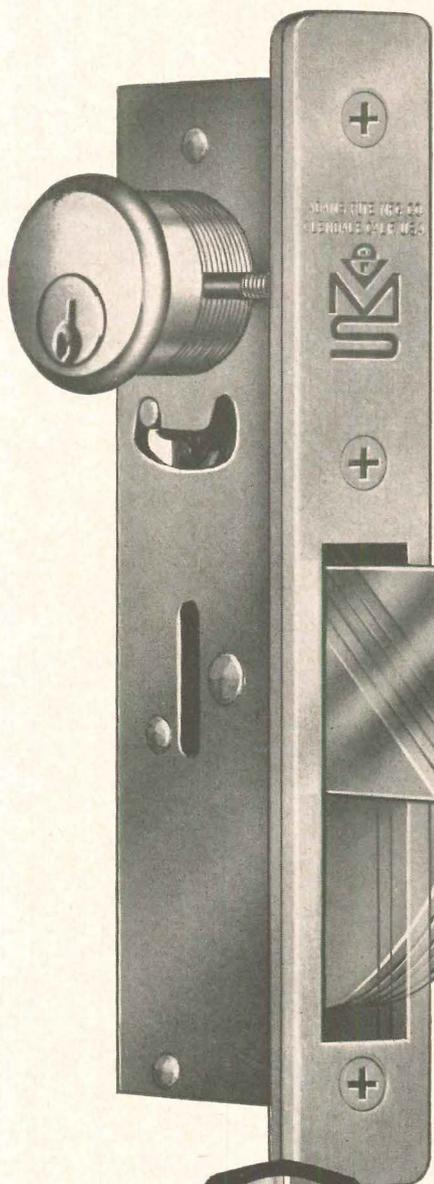


As shown in ground-down tile at left, the random mottle of new Kentile Architectural Marbles goes all the way through. Tiles are truly random in appearance, with no two alike.
Specifications: 9" x 9" tiles; $\frac{3}{32}$ " and $\frac{1}{8}$ " gauges.

New! Kentile Architectural Marbles – the vinyl asbestos tile with through-and-through mottle ... at no extra cost! Perfect for heavy traffic areas. 8 muted colors fit any and all commercial décors.

KENTILE® REGIONAL OFFICES: NEW YORK, PHILADELPHIA, ATLANTA, CHICAGO, CLEVELAND, KANSAS CITY, TORRANCE, CALIFORNIA

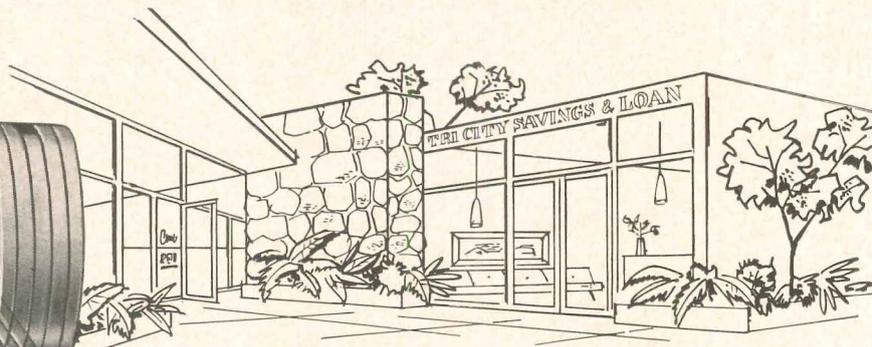
KENTILE VINYL FLOORS



only this lock can provide

MAXIMUM SECURITY

FOR NARROW-STILE GLASS DOORS

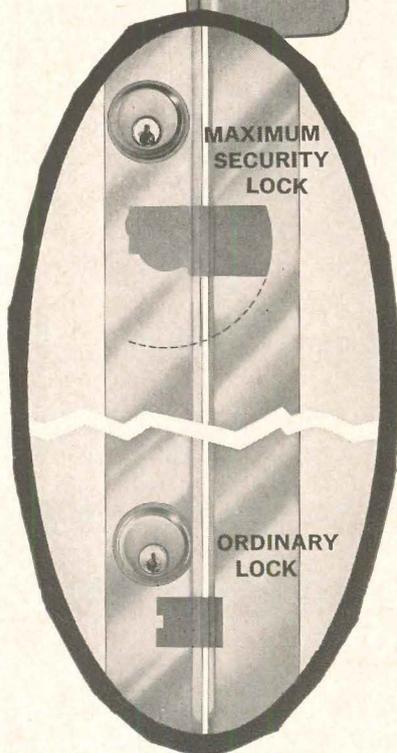


CHECK YOUR SPECIFICATIONS NOW. SEE IF YOU HAVE PROVIDED ADEQUATE BUILDING SECURITY.

AN ORDINARY LOCK, when adapted to a modern glass door, has a very short bolt. Since the conventional sliding bolt is thrown and retracted horizontally, it cannot be longer than the width of the narrow stile. By slightly prying the door away from its jamb, enterprising burglars can slip this short bolt out of its strike and the door will spring open.

THE ADAMS RITE MAXIMUM SECURITY lock, however, is designed specifically for narrow-stile doors. It uses an exclusive, patented, swinging action that permits a much longer bolt than the ordinary lock. The bolt is housed vertically in its retracted position and swings upward into its horizontal MAXIMUM SECURITY position. The MS bolt is actually a bar of laminated steel, three inches long. As much of this huge bolt is retained within the stile as is projected into the jamb, making forced entry impossible without complete destruction of the door channel.

SPECIFY THE ADAMS RITE MS LOCK for all narrow-stile, swinging glass doors. Whether it's a single door or a pair of doors, ADAMS RITE has an MS lock designed especially to provide MAXIMUM SECURITY and long range, trouble-free operation.



WRITE TODAY for an illustrated brochure that explains the need for MAXIMUM SECURITY



ADAMS RITE
MANUFACTURING COMPANY
 540 West Chevy Chase Drive, Glendale 4, California

“So I said to Caesar...
Copper is the answer
to rust!”



CARRIES INDUSTRY SEALS

Yes, even mighty Caesar was threatened with the dangers of rust corrosion. Roman citizens complained loudly of rusty water and rusting pipes in the public baths and water systems.

But, wise Caesar knew what to do. He sent his legions to the island of Cyprus for the wonder-working metal known to the Romans as “als cyprum.” We call it COPPER—the greatest rust inhibitor of them all.

Today, Ruud Copper Sanimaster gas water heaters work new wonders. Solid copper storage tanks—reinforced with steel—answer every demand of commercial needs for both high volume and high temperature water. Copper allows the Sanimaster to store water constantly at 180°. This high temperature would corrode and break down ordinary ferrous metal tanks. The Duo-Temp mixing valve (standard equipment) permits mixing 180° water with cold for general purpose temperatures. This feature increases the effective tank capacity up to 30%.

The Ruud Copper Sanimaster is available in nine models with recovery rates up to 300 gallons per hour at 100° rise. Each is a completely self-contained, underfired, automatic storage water heater. In addition, expandability of the system is simple and economical with the Ruud Equa-Flow Manifold system.

This quality commercial water heater fully meets the challenge of costly corrosion and provides a dependable hot water supply. Specify the Ruud Copper Sanimaster, even in the most demanding applications. Mail coupon below for informative brochure.

RUUD COPPER SANIMASTER COMMERCIAL GAS WATER HEATERS



RUUD MANUFACTURING COMPANY
A Subsidiary of Rheem Manufacturing Company
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Chicago 52, Illinois

CAESAR COULDN'T SEND FOR THIS FREE BROCHURE. YOU CAN!

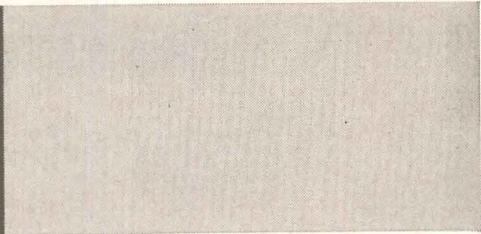
Please send me a free, fact-filled brochure on the Ruud Copper Sanimaster Commercial Gas Water Heater.

NAME _____

FIRM NAME _____

ADDRESS _____

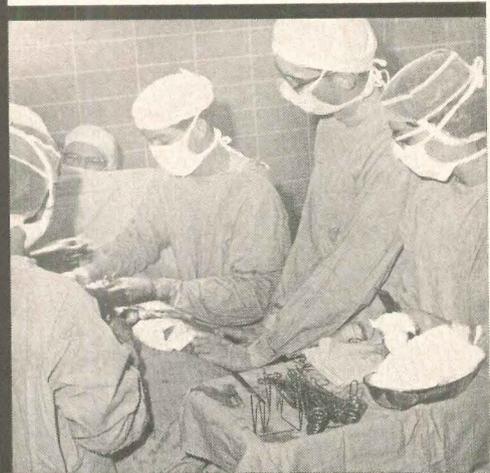
CITY _____ ZONE _____ STATE _____



ST. FRANCIS GENERAL HOSPITAL
and REHABILITATION INSTITUTE
PITTSBURGH

Architects:
SCHMIDT, GARDEN & ERIKSON
Chicago

Linen Supplier:
EAGLE LINEN SERVICE, INC.
Pittsburgh



Linen Supply Service solved a \$300,000 problem for St. Francis General Hospital

Spend \$300,000 for a new laundry, when the *real need* was expanded and improved facilities for patient care? This was the problem facing Pittsburgh's St. Francis Hospital in enlarging its capacity to 740 beds. The solution was found in linen supply service. Thus, the funds otherwise required for a new laundry were utilized to expand and improve direct patient care.

Now, St. Francis Hospital leases some 80 different linens, garments and other cotton goods. These items

range from bedsheets to surgeons' masks. In a typical month, St. Francis General uses some 300,000 of these articles—all on a rental basis.

Check your local linen supplier to find out how much better hospitals and other institutions you design can operate with linen supply, and how much more planning freedom such service gives *you*. You'll find the name of your linen supplier listed in the Yellow Pages under "Linen Supply" or "Towel Supply."

ARCHITECTS

FREE BOOKLET. Case histories and suggestions for designing the most efficient linen supply services into schools, hospitals, restaurants and motels are available. Mention booklet(s) wanted.



Linen Supply

Association of America

and National Cotton Council • 22 West Monroe Street, Chicago 3



A. G. ODELL, JR. & ASSOCIATES

designed the precast concrete curtain wall of this Winston-Salem factory to match the color of the Camel cigarettes to be made here. The panels, made with ATLAS WHITE portland cement and exposed quartz aggregate, were anchored to a structural steel frame. After erection 2 inches of foam glass was applied to the interior surface for insulation, over which structural glazed tile was applied. The 868 panels used averaged 4 by 28 feet. □ More architects are discovering new design freedom in the fact that precast concrete can be manufactured in any specified color and size, as well as in any texture, pattern or shape. Panels are easily anchored to any structural frame. For details, ask your local precast concrete manufacturer or write Universal Atlas, 100 Park Ave, New York 17, N. Y.

**Universal Atlas Cement
Division of
United States Steel**



"USS" and "ATLAS" are registered trademarks.

WF-56



R. J. Reynolds Tobacco Company cigarette factory, located at Winston-Salem, North Carolina. Consulting Architects for the exterior and lobby: A. G. Odell, Jr. & Associates, Charlotte, North Carolina. Design, Engineering and Construction: R. J. Reynolds Engineering Department. Concrete Panel Manufacturer: "Mo-Sai" by The Mabie-Bell Co., Greensboro, North Carolina.

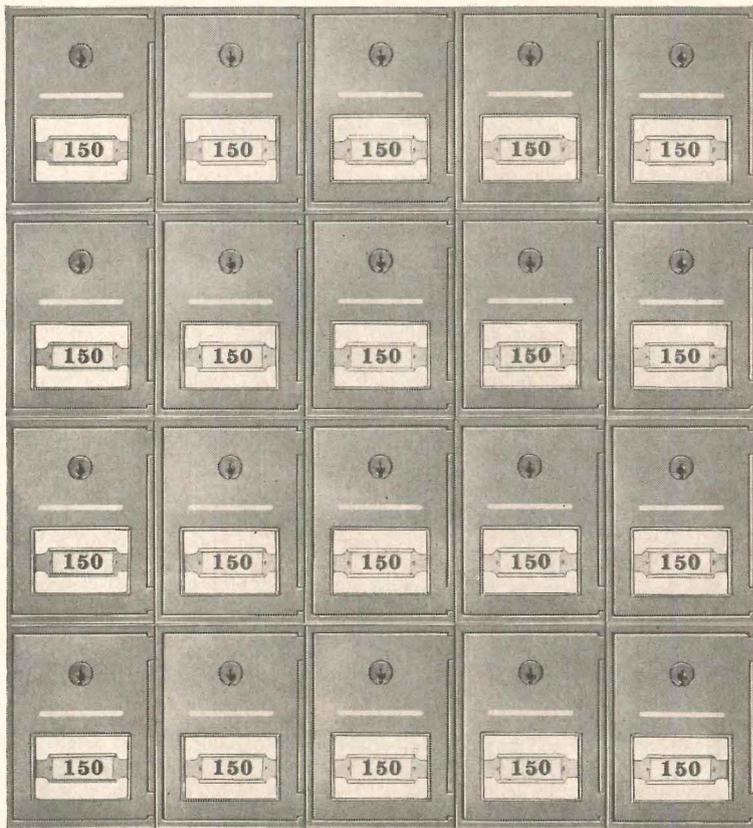
ARCHITECTS IN THE NEWS: ELDER NAMED AT B. C.; KAHN, STONE, SAARINEN HONORED

Henry Elder, director of graduate studies in architecture at Cornell University, has been appointed director of the School of Architecture at the University of British Columbia, Vancouver, B.C.

He succeeds Professor Frederic Lasserre, who was director of U.B.C.'s School of Architecture from 1946 until his death last April in a climbing accident in the English lake district.

Professor Elder, who was to as-

sume his new post April 1, was born in England and educated at Manchester University, Manchester College of Technology and the Royal Technical College, Salford, England. For 22 years until he came to the U.S. in 1955 as a visiting critic at Cornell, Professor Elder combined teaching and practice, after 1950 as senior partner in the London firm of Elder and De Pierro and head of the fourth and fifth year program at London's Architectural Association (1950-1952) and (from 1954) vice principal of the Hammersmith School of Building Arts and Crafts.



Only 20" x 20" of wall space needed for the 20 Corbin letter boxes.

Corbin Horizontal-Type Letter Boxes* conserve valuable wall space

The 20 key-type letter boxes illustrated above occupy only 20" x 20" of wall space. Yet each letter box is made to take king-size magazines. Its biggest dimension is in depth rather than height.

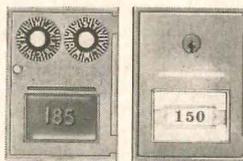
Several advantages to architects are gained by specifying Corbin letter boxes. Space-saving is a leading one. As a design element, Corbin units are easy to handle. Their cast

bronze construction provides years of satisfactory service.

Write department F-5 for catalog WP 28 describing key or dial operated boxes and Corbin's plans service.

Imperial design dial operated letter box No. 185. Automatic throw-off.

Imperial design key-operated letter box No. 150. Multiple function key if desired.



*Approved by U.S. Post Office Dept. for apartment houses



Louis Kahn has received the highest honor of the Philadelphia Art Alliance, its Medal of Achievement. Mr. Kahn, who has been consultant architect to the United States Housing Authority, the Philadelphia Housing Authority, Philadelphia Redevelopment Authority and City Planning Commission, was presented the medal and a lapel pin replica by Lawrence H. Eldredge, Art Alliance president, at the organization's 47th annual meeting in March.

The award is given annually to a person or persons "identified with Philadelphia or its environs for the advancement of, or outstanding achievement in, the arts."

Mr. Kahn, before the presentation, had just returned to Philadelphia from Europe where he gave the annual discourse to members of the Royal Institute of British Architects in London.

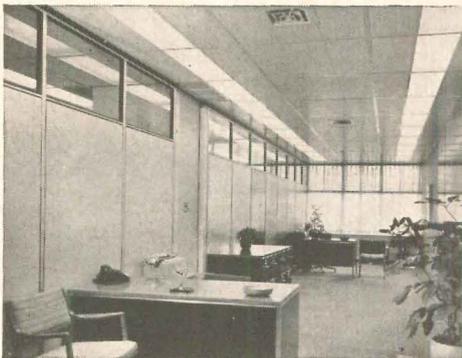
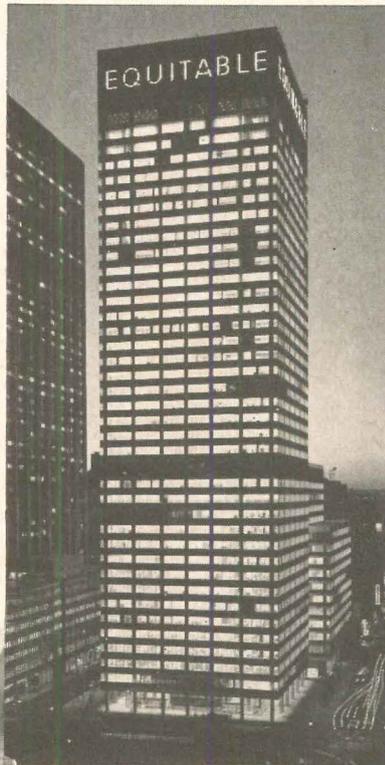
Edward Durell Stone of New York has received the Gold Medal of the National Institute of Social Sciences "for his distinguished services to humanity." Mr. Stone was the first architect to receive the medal.

continued on page 66

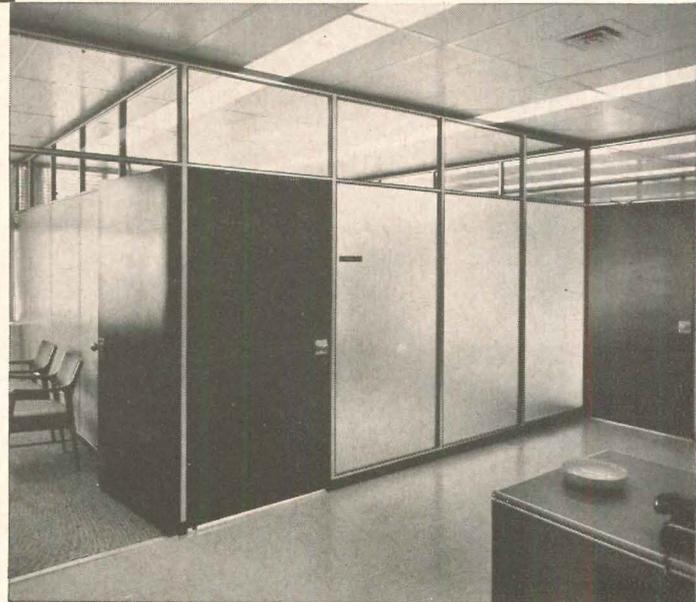


CORBIN WOOD PRODUCTS DIVISION
The American Hardware Corporation
New Britain, Connecticut

AETNAWALL®

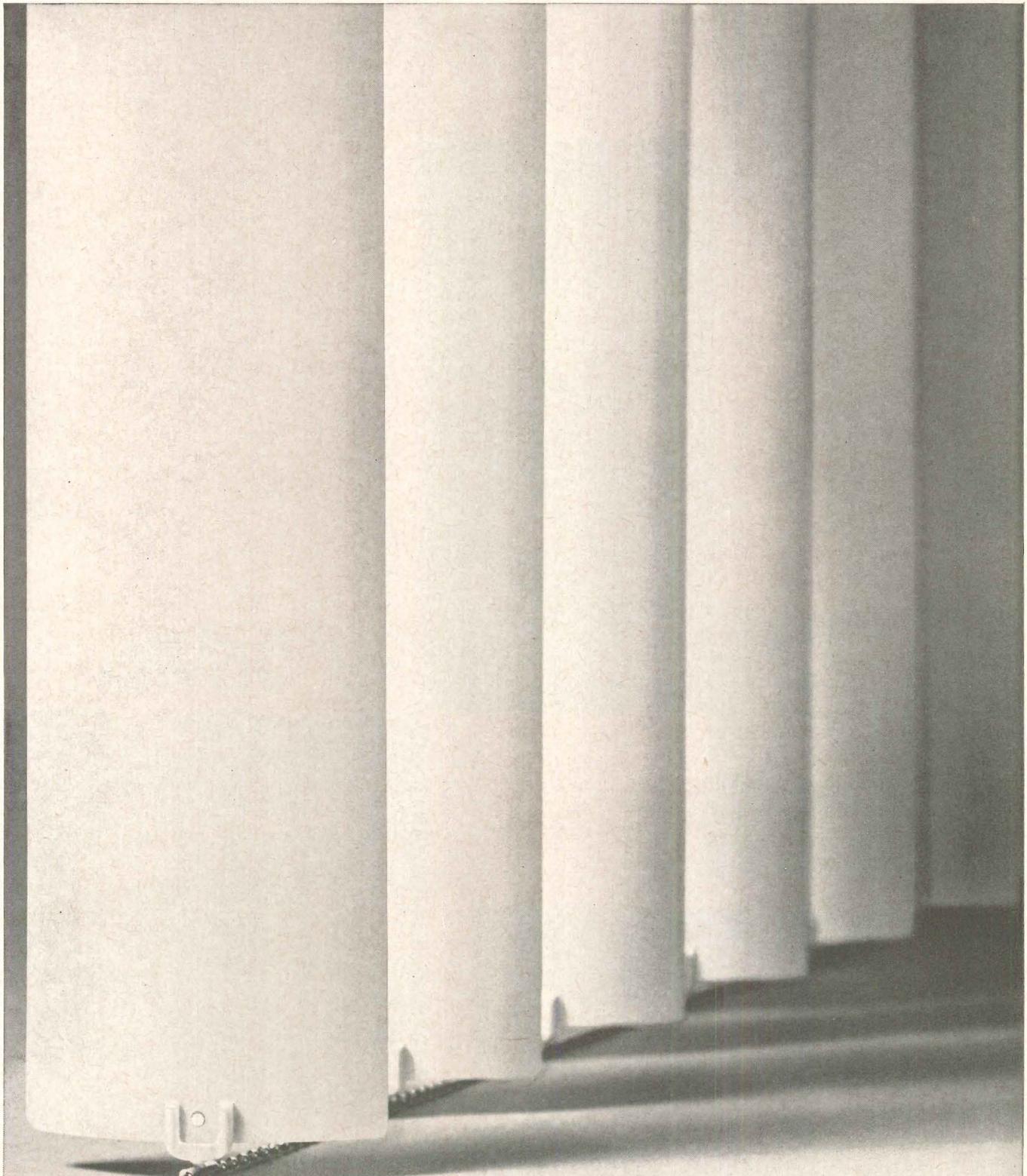


EQUITABLE BUILDING, NEW YORK
ARCHITECTS: SKIDMORE, OWINGS & MERRILL
GENERAL CONTRACTOR: TURNER CONSTRUCTION COMPANY
PARTITIONING: AETNAWALL, MANUFACTURED AND
INSTALLED BY AETNA STEEL PRODUCTS CORPORATION.



**THIS IS THE LARGEST SINGLE-TENANT, OWNER-OCCUPIED OFFICE BUILDING
IN THE WORLD AND IT HAS 6.6 MILES OF AETNAWALL PARTITIONING IN IT.**

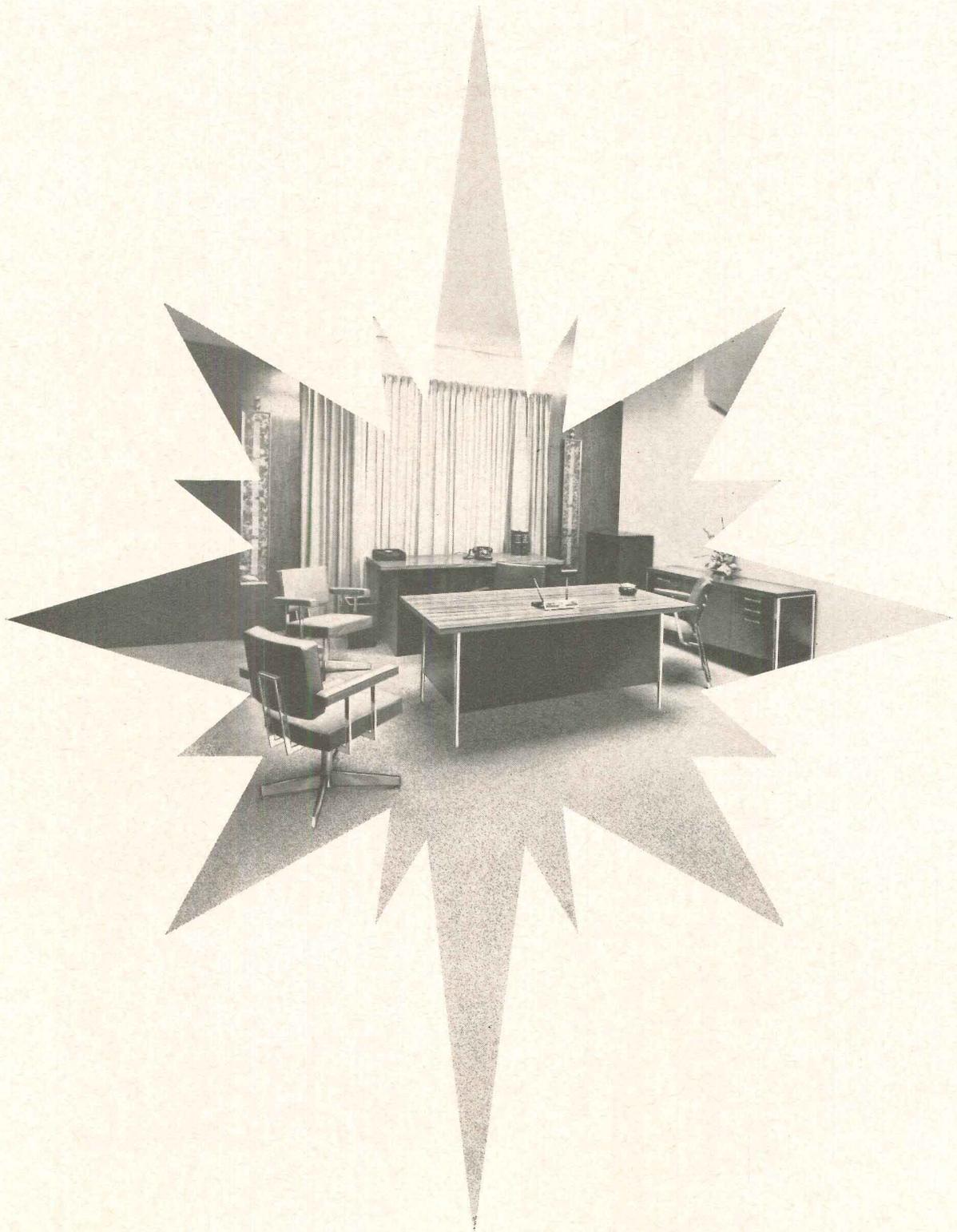
WRITE FOR NEW AETNAWALL CATALOG. AETNA STEEL PRODUCTS CORPORATION, 730 FIFTH AVENUE, NEW YORK 19, N. Y.



This is the new, wider, aluminum louvered vertical Flexalum's new, wider (3 $\frac{3}{8}$ "") louvers are in perfect harmony with today's large glass areas. Because they have the reflective properties of aluminum, Flexalum Wide-Louver Verticals solve problems of sun and thermal control. As a year-round thermal curtain, they cut heating and air-conditioning costs. Closed, they assure privacy; open, they admit adjustable, glare-free light. Their baked enamel finish and perpendicular position make them practically dust-proof. Flexalum Verticals are available with both center or side pull. Completely integrated mechanism and hardware are guaranteed to give you years of maintenance-free service.

Flexalum VERTICALS®

Write to Bridgeport Brass Company, Hunter Douglas Division, 30 Grand Street, Bridgeport 2, Conn. for descriptive literature and specifications, engineering assistance or cost estimates. See our insert in Sweet's Architectural File.



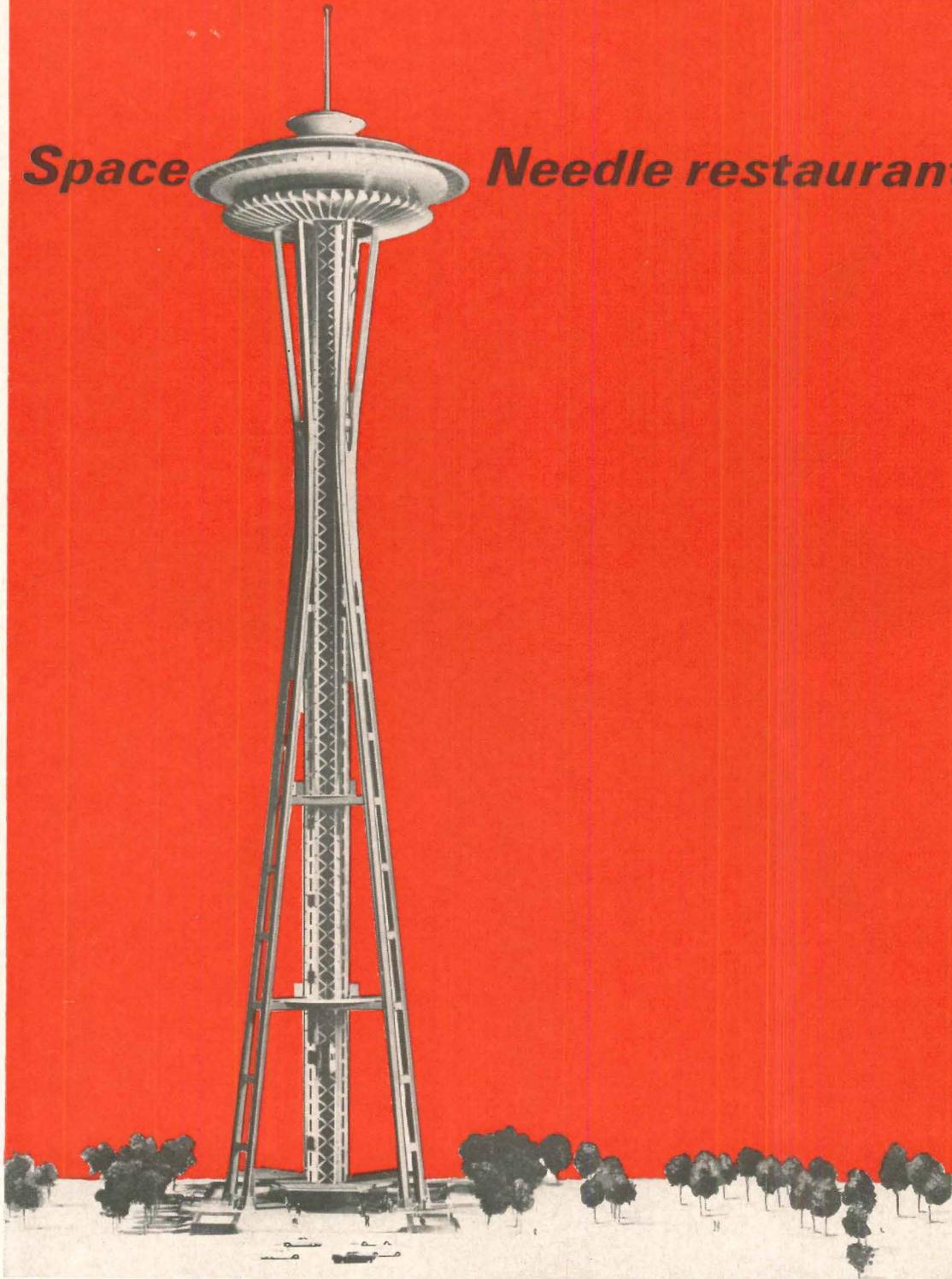
Why is Royalmetal's star on the rise with architects?

Architects for the First National Bank in Harlingen, Texas (shown above) specified Royalchrome contemporary office desks and chairs for restrained elegance and functional efficiency. The Eastern Airlines passenger terminal at Idlewild, the Sears Roebuck Headquarters dining room and Mt. Sinai Hospital in Chicago are three more installations where architects have found Royalmetal's design, diversity and uniformly high quality the ideal choice for specification. And just as you provide complete architectural service for your clients, Royalmetal provides complete service for you through dealers in every city. For full facts, write: Royalmetal Corporation, Dept. 10E, One Park Avenue, New York 16, New York.

Royal

ROYALMETAL

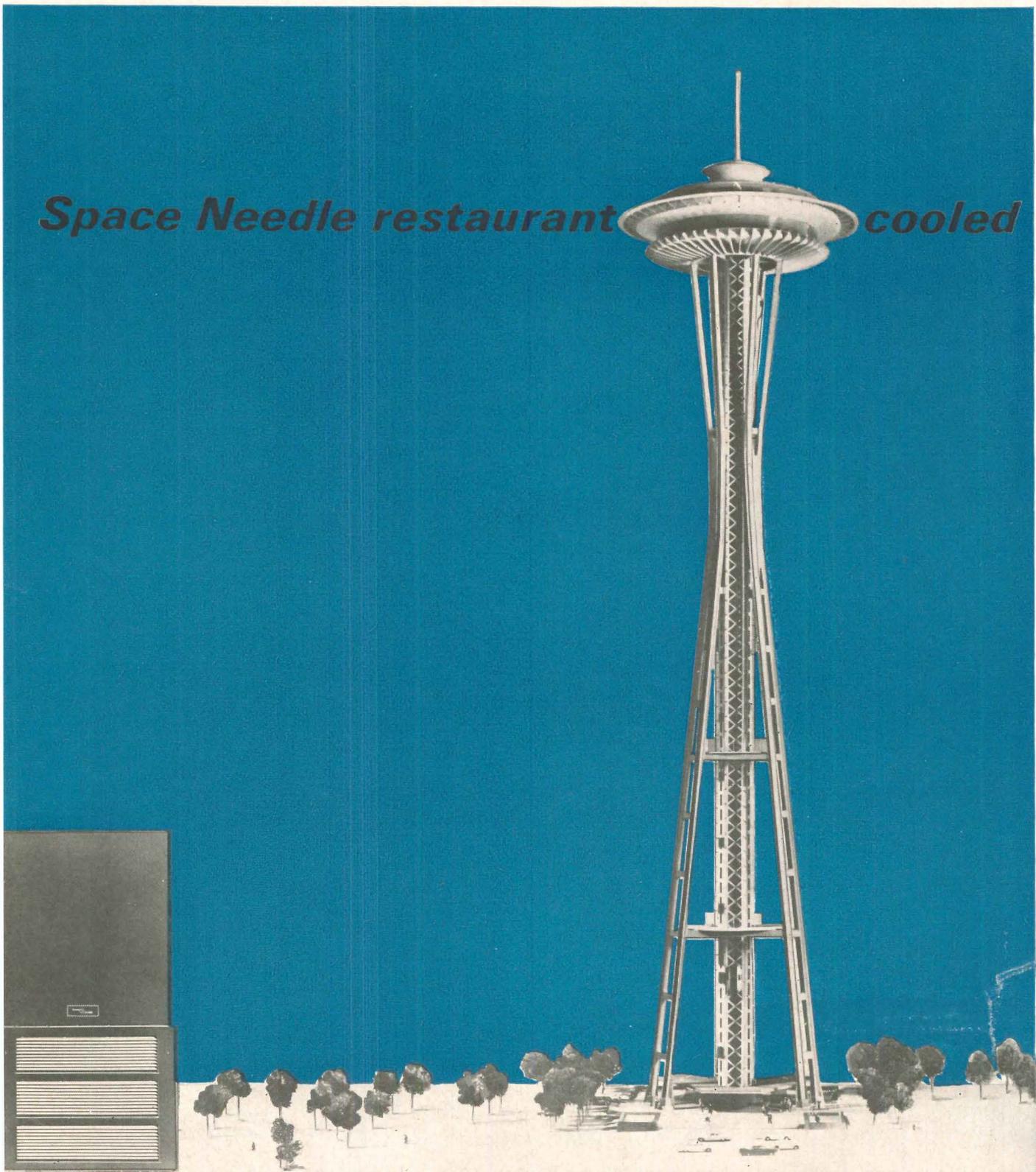
Space Needle restaurant heated



John Graham and Company, Architects and Engineers VISIT THE ARKLA GAS AIR-CONDITIONED SPACE NEEDLE AT THE CENTURY 21 SEATTLE WORLD'S FAIR.

*by the same
revolutionary
Arkla Gas Unit*

Space Needle restaurant cooled



Symbol of tomorrow at the Seattle World's Fair is the Space Needle—with its revolving restaurant—600' in the air. Inside, clean, fresh air is supplied by Arkla's revolutionary DF-3000. The first large tonnage gas absorption air conditioner that both heats and cools! Amazingly efficient, two DF-3000s constantly compensate for temperature changes caused by the sun's rays striking different sections of the restaurant as it revolves. This keeps inside temperatures constant. Add the low fuel costs and dependability of gas and you can see why the designers chose an Arkla DF-3000. Call your local Gas Company for more facts. Or write Arkla Air Conditioning Company, General Sales Office, 812 Main Street, Little Rock, Arkansas.

For cooling and heating...gas is good business

AMERICAN GAS ASSOCIATION



We did a fair job in Seattle

(come see it)



You have to watch costs even on an \$80 million job. That's why 15 major contractors of the Seattle World's Fair standardized on Ramset Powder Actuated tools and fasteners.

The 600-foot Space Needle that's the official symbol of the Fair is a Ramset job. The superintendent of the electrical contractor for it estimates a 50% saving on every fastening, using Ramset instead of drills and tapping and machine screws.

So many other contractors reported similar savings that Ramset is the official maintenance tool for the entire Fair, too. Two Duo-Jobmaster® fastening tools are always on hand for fast, low-cost repairs whenever they're needed. So you might say we started out doing a Fair job and we're going to keep right on doing it.

And you know, if Ramset can save money on an \$80 million job, it can save you money, too. Money you can use to come see the Fair.

Ramset®
WINCHESTER-WESTERN DIVISION **Olin**
301-E Winchester Avenue, New Haven 4, Conn.

showroom in **Suntile** ceramics

combines modern,
colorful design
with low-cost
maintenance



Suntile ceramic mosaics offer a sparkling, practical design medium for commercial, institutional and business interiors. Ideal, when you need an attractive yet easy-to-maintain finish.

The pleasing colors of porcelain and natural clay tile in small sizes ($\frac{1}{2}$ " x $\frac{1}{2}$ ", 1" x 1" and 1" x 2") permit an almost endless variety of interesting patterns and textures.

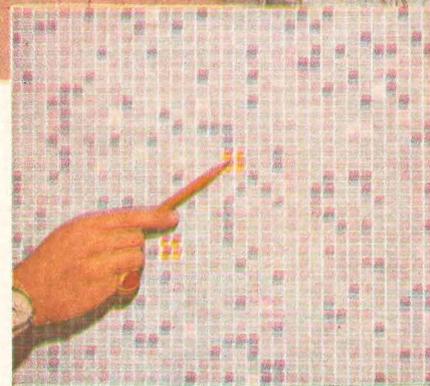
Suntile ceramic mosaics are available in 2' x 1' sheets with special Setfast* patented backing for quick, easy installation. They can be used equally well for walls or floors—indoors or outdoors.

The Cambridge Tile Mfg. Co. offers architects and designers a complete line of Suntile color-balanced glazed wall and ceramic mosaic floor tiles. See our catalog in Sweet's or write for complete information to Dept. AR-25.

May our Design Staff help you?

Our staff of trained ceramic artists, headed by George H. Limke, is ready to assist you with tile design or layout problems — at no obligation. Write us for full information on this service.

*U.S. Patent #2,887,867

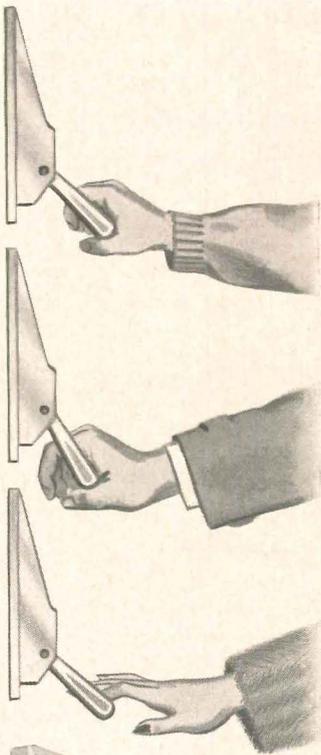


Buckshot pattern on field of Dresden Blue
McCulloch Corp. Showroom, Los Angeles, Calif.
Designed by Paul Laszlo, A.S.I.D., Beverly Hills, Calif.



**THE
CAMBRIDGE TILE
MFG. CO.**

P. O. Box 15071,
Cincinnati 15, Ohio



857,306

857,307

857,308...

Exit devices get a lot of use . . . hard use!
That's why Sargent & Greenleaf puts so much care and effort into design and manufacture of all their Feather Touch® devices.



SLIM LINE

Concealed Exit Devices

Take the *new* S&G SLIM LINE series shown. They're modern, easy operating. Like all panic exit devices from S&G, these are built to last and last . . . and last.

Other features that make S&G devices worth specifying when you want maximum dependability and durability? Exclusive Uni-Trim® locates trim correctly to assure a cohesive fit. Consider, too, that S&G devices allow latch adjustment *after* installation . . . cuts time and installation costs.

More information on the new SLIM LINE awaits your request . . . as does data on many other exit devices. Write *now* so your files will be complete and up-to-date.



SARGENT & GREENLEAF, INC.

ROCHESTER 21, NEW YORK

857,312...

AIA File No. 27-C

SEE OUR
CATALOG
IN
SWEET'S

News of Architects

continued from page 58

Eero Saarinen, who will be the posthumous recipient of the 1962 Gold Medal of the American Institute of Architects at the A.I.A.'s Dallas convention in May, has been honored twice more. The New York Chapter of the A.I.A. gave him its 1962 Gold Medal and the twelfth annual Trail Blazer Award of the New York Chapter of the National Home Fashions League was presented in commemoration of his work. Mrs. Saarinen accepted both awards.

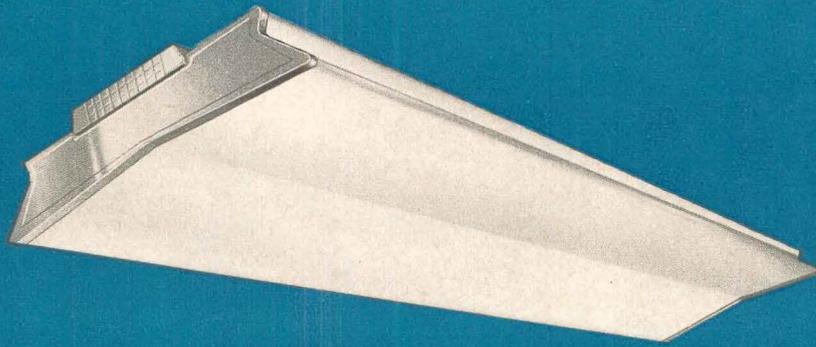
Morris Ketchum Jr., of New York has succeeded Harmon H. Goldstone as president of New York's Municipal Arts Society. Mr. Ketchum, A.I.A. regional director for New York, was recipient in February of the President's Award of Columbia University's Architectural Alumni Association, given for "outstanding accomplishment in the field of design."

Charles William Eliot 2nd, professor of city and regional planning in the Harvard Graduate School of Design, has been awarded the Distinguished Service Award of the American Institute of Planners. He was cited as "public official, practicing city and regional planner, landscape architect and teacher, for his distinguished service to the Nation, the Federal City, and communities in Massachusetts, Virginia and California."

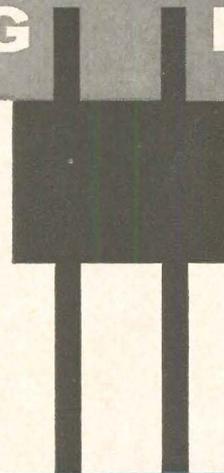
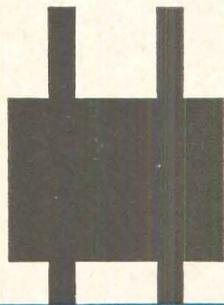
Lawrence Wolfe of the Pittsburgh Chapter of the American Institute of Architects has been selected as one of 15 outstanding citizens of western Pennsylvania to be honored by the Methodist Church Union. He was honored for his "constant influence of Christian principles in community and church life."

Victor Gruen, New York, has been elected a Fellow of the International Institute of Arts and Letters, an honor recognizing "notable achievements" in arts, letters or sciences.

WINGLINE



PLUG | | OUT PLUG | | IN



It's as simple as that!

To replace a burned-out ballast or to rearrange the lighting, simply twist a pair of cams and the entire electrical assembly (lamps, sockets, ballasts, wiring) unplugs for replacement or relocation.

The trick is done with

GLOBE'S revolutionary "UNITIZED ELECTRICAL ASSEMBLY" (guaranteed for 3 years)

The graceful new WINGLINE mounts safely against any ceiling—combustible or otherwise—without spacers. Non-parallel surfaces minimize apparent glare by reducing the subtended visual angle. Tapered sides are designed to cast more light against adjacent ceiling surface.

and that's not all...

WINGLINE is a dust-free enclosure. ■ WINGLINE has thermal protected ballasts ■ WINGLINE has special heat dissipating enclosure design (avoids the usual heat buildup in conventional wrap around construction). ■ WINGLINE is available in either diffuse or prismatic plastic enclosure. For surface mounting—get ALL the advantages. Specify WINGLINE.

For detailed information about Globe's new WINGLINE, P2000 Series, write for Brochure A-4.

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GLIDE PEOPLE WHERE YOU WANT THEM

New Electric Walks

Electric Walks move people indoors and out, up slopes and down, along the horizontal... wherever traffic is heavy, comfort and safety important. The Walk starts level, finishes level, follows any contour up to 15 degrees. Specially grooved metal treads provide secure footing, form a continuous smooth path.



by Westinghouse

How long is it? As long or short as you need. Ask us about the new Electric Walk...from the company with continuous research and development in mass transport systems. Westinghouse Electric Corporation, Elevator Division, 150 Pacific Avenue, Jersey City, N.J. You can be sure...if it's Westinghouse

J-98806 AA



United Air Lines, Executive Headquarters, Elk Grove, Ill. Architects: Skidmore, Owings & Merrill

Only vertical blinds could make a window look this modern

Without vertical blinds of Du Pont Tontine® Trigras, this might have been just another wall of windows.

The architect saved them. He chose vertical blinds, to complement his design, instead of cluttering it. As a result, this United Air Lines building near Chicago, Ill., has the atmosphere to match its air-age activities.

The LouverDrape® vertical blinds, made by Vertical Blinds Corp. of America, rotate 180° for complete light control. When completely closed, they reflect up to 65% of the sun's heat. Savings in air conditioning cost are substantial.

No twisting. Vertical blinds of Du Pont Trigras washable window shade cloth have a fabric base of glass. They're dimen-

sionally stable. They won't warp, twist, bow, or curl.

Du Pont Trigras blinds require little maintenance. They catch little dust and are easily washable.

Du Pont makes the fabric. The mechanisms used in this installation are manufactured by Vertical Blinds Corp. of America. For sample swatches and information write: Vertical Blinds Corp. of America, 1710 22nd Street, Santa Monica, California, or E. I. du Pont de Nemours & Co. (Inc.), Fabrics Sales, N-2496, Wilmington 98, Delaware. Or consult Sweet's Catalog $\frac{180}{\sqrt{e}}$



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LOUVERDRAPE® VERTICAL BLINDS CORP. OF AMERICA

from **Chicago**

the most complete line of

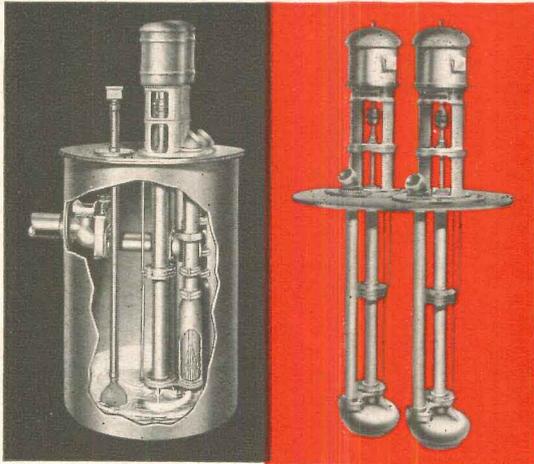
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PUMPS

for every building need

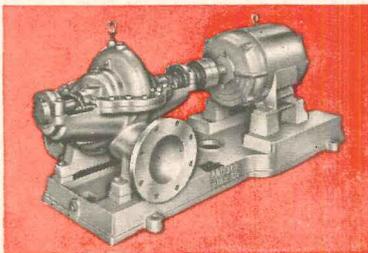
House, Booster, Condensation, Brine, Fire, Circulating, Sewage, Sump Pumps . . . Pneumatic and Tankless Water Systems . . . Sealed Electrode Floatless Pump Controller and Automatic Alternators for Duplex Sets of Pumps . . . Return line Vacuum Heating and Boiler Feed Pumps.

Centralize responsibility by selecting all your pumps from this one reliable source, offering the widest range of types and sizes. Buy quality that is backed by an organization with more than 50 years of advanced pump design and engineering experience.

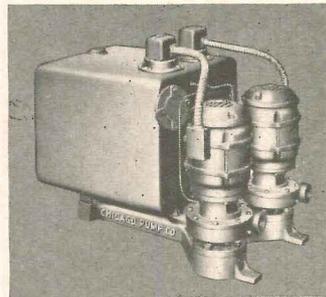


Flush Kleen Clog-Proof Sewage System. Capacities to 1000 GPM, Heads to 105 Ft. Bulletin 122D

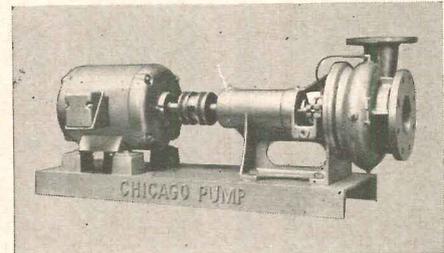
VCS Non-Clog Sewage Pumps. Cap. to 5000 GPM. Heads to 105 Feet Bulletin 124G



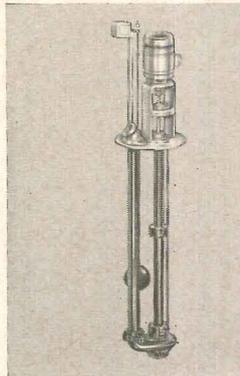
DS-DSA-DPA Double Suction Pumps Capacities to 3750 GPM. —Heads to 375 Feet Bulletin 102A



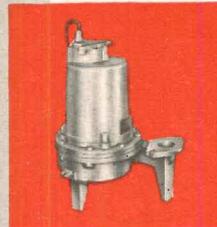
SURE RETURN— Capacities to 75,000 EDR— Discharge Pressure to 80 PSI Bulletin 250F



FLEXIBLE COUPLED END SUCTION PUMPS —Capacities to 900 GPM. Heads to 260 Feet Bulletins 107 and 107H



Type L Sump Pumps Capacities to 350 GPM— Heads to 50 Feet Bulletin 170



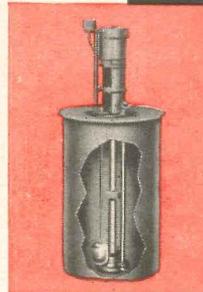
UW Sewage Pumps Cap. to 750 GPM— Heads to 115 Feet Bulletin 97



IMMERSJunior Capacities to 72 GPM— Heads to 29 Feet Bulletins 115 and 116



CLOSE COUPLED PUMPS Capacities to 550 GPM —Heads to 260 Feet Bulletins 108 and 108H



NVC—VERTICAL CONDENSATE UNIT Capacities to 75,000 EDR— Discharge to 50 PSI Bulletin 254A

Write for descriptive literature indicated above.



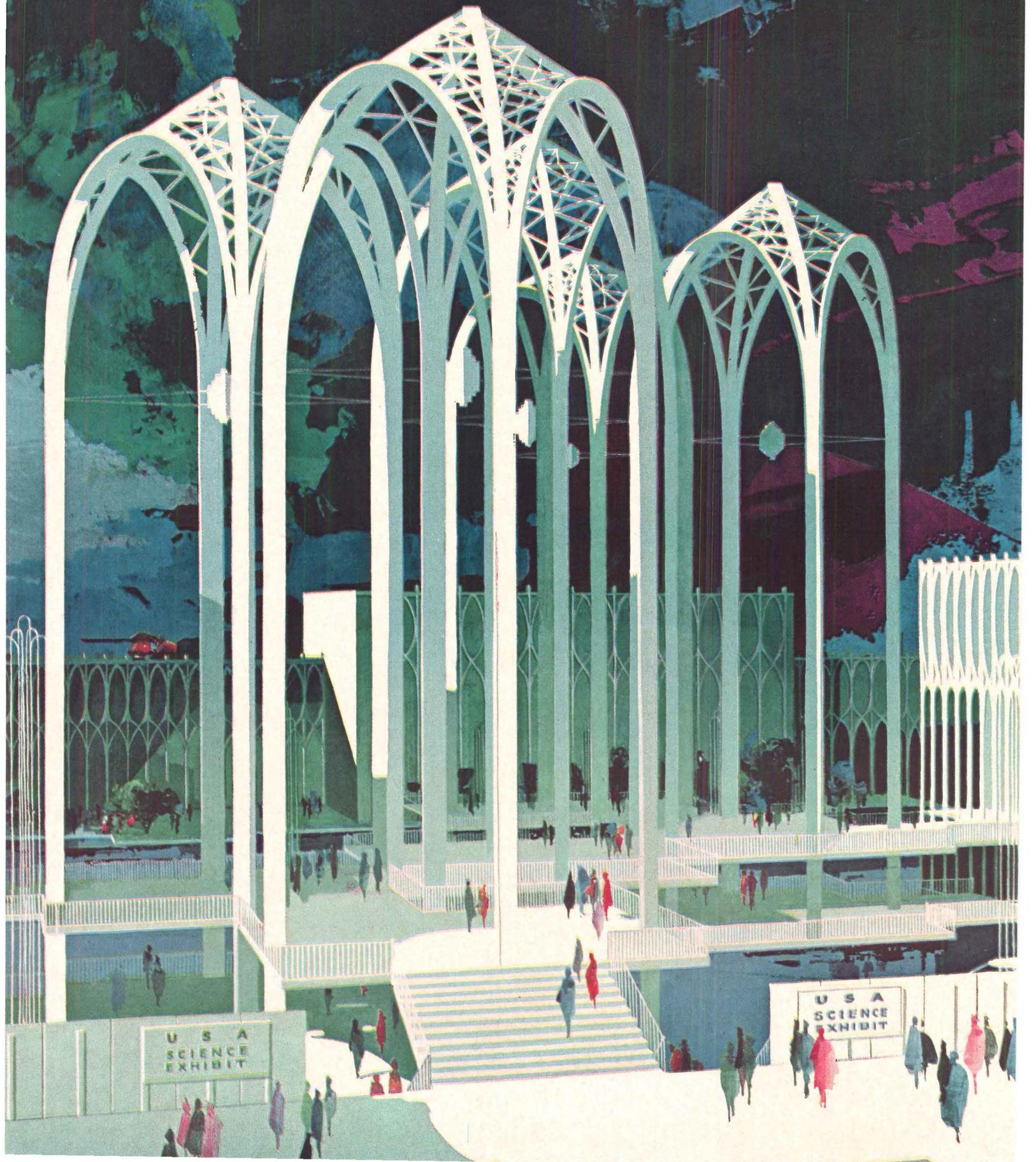
HYDRODYNAMICS DIVISION

CHICAGO PUMP

622M Diversey Parkway • Chicago 14, Illinois

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The best ideas are more exciting
in **concrete**



At Seattle's Century 21 World's Fair

Space Age meets neo-Gothic in a pavilion of prestressed concrete!

Soaring 100 feet above Seattle's 1962 space age world's fair, 5 modern Gothic arches of concrete give visual focus to the buildings of the United States Science Pavilion.

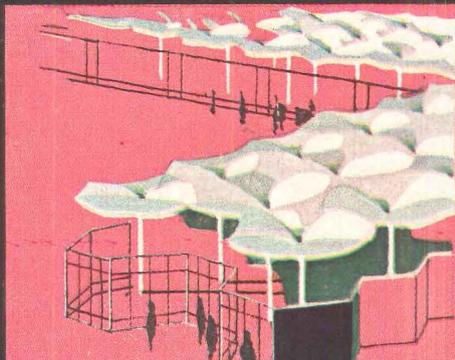
Here again, concrete effects striking beauty, as well as an advanced building technique. All the major components of the buildings are of concrete that has been precast and prestressed.

The T-unit roof beams reach spans of up to 112 feet. And exposed aggregate concrete wall panels rise as high as 52 feet. On two sides of the buildings, repeating the Gothic motif, they serve as load bearing stud walls. With their facing of white cement and quartzite, the panels give the entire complex a look of gleaming freshness.

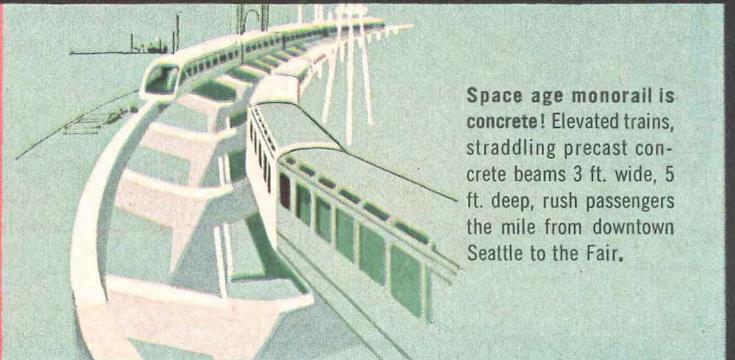
Concrete was chosen for most of the Exposition's permanent buildings . . . added recognition of its practicality and design versatility.

PORTLAND CEMENT ASSOCIATION

A national organization to improve and extend the uses of concrete



The newest forms of concrete everywhere mark the Exposition. Typical are the petunia-petaled roofs of shell concrete for the International Exhibits buildings.



Space age monorail is concrete! Elevated trains, straddling precast concrete beams 3 ft. wide, 5 ft. deep, rush passengers the mile from downtown Seattle to the Fair.

U.S. Science Pavilion comprises 6 buildings. Architects: Minoru Yamasaki & Associates, Detroit, Mich., with Naramore, Bain, Brady & Johanson, Seattle, Wash. Engineers: Worthington, Skilling, Helle & Jackson, Seattle, Wash. Precast and prestressed concrete: Associated Sand & Gravel Co., Inc., Everett, Wash. General contractor: Purvis Construction Co., Spokane, Wash.

**ENGINEERING NEWS:
A.S.C.E. AWARD;
NEW C.E.C. OFFICE;
SHELTER STUDY;
E.J.C. ELECTIONS**

Missile Program Honored

America's great Intercontinental Ballistic Missile program, located in 14 states, has been selected by the American Society of Civil Engineers to receive its 1962 award as the "Outstanding Civil Engineering Achievement of the Year."

A jury of engineering magazine editors selected this year's award from the nominations of the 19 di-

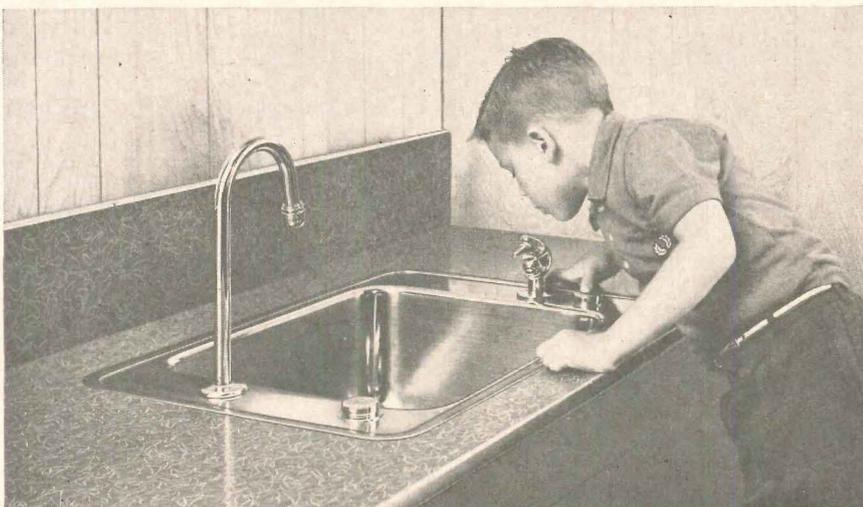
rectors of A.S.C.E. The award, previously won by the St. Lawrence Power and Seaway Project and the New York International Airport, is made annually to "an engineering project that demonstrates the greatest engineering skills, and represents the greatest contribution to engineering progress and mankind."

Editors comprising this year's jury were Robert E. Fischer, ARCHITECTURAL RECORD; Hal W. Hunt, *Civil Engineering*; Robert G. Zilly, *Consulting Engineer*; and Waldo Bowman, *Engineering News-Record*; Harold J. McKeever, *Roads and Streets*; John M. Server Jr., *Southwestern Builder & Contractor*; Ralph E. Fuhrman, *Water Pollution Federation Journal*; and Robert L. Byrne, *Western Construction*.

*Most practical
classroom unit
you can specify*



vandal-proof push-button valve



This is Haws Model 2284 in stainless steel—featuring the new Haws push-button valves that send vandalism worries down the drain! Slow-closing valves work smoothly under slight pressure: can't be jammed or pried. And the gooseneck is extra-heavy 3/8" brass pipe: even you can't bend it! Same valves available on all Haws receptors, including enameled iron. Ask for the specs: write for details on Haws push-button valve.



DECK-TYPE RECEPTOR/FOUNTAINS

products of
HAWS DRINKING FAUCET COMPANY
1441 Fourth Street • Berkeley 10, California

New Office for C.E.C.

Establishment of a headquarters office in Washington, D.C., effective March 1, marked another milestone in the growth of the Consulting Engineers Council.

The new office address is: Suite 801, World Center Building, 16th and K Streets, N.W., Washington.

ASHRAE Studies Shelters

Environmental and mechanical aspects of "defense shelters and similar protective structures" will be the concern of a new Task Group on Survival Shelters organized by the Research and Technical Committee of the American Society of Heating, Refrigerating and Air Conditioning Engineers.

Walter F. Spiegel, chief engineer of Everett, Alvare, Harkins & Gilboy, architectural, engineering and planning firm of Norristown, Pa., heads the Task Group, which will report to the ASHRAE convention at Miami Beach June 25-27.

E.J.C. Picks Officers

The 1962 president of Engineers Joint Council is Dr. Eric A. Walker, president of Pennsylvania State University. Louis R. Howson of Alvord, Burdick, and Howson, Chicago, was elected vice president.

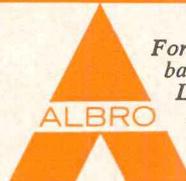


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In The U. S. STATE DEPARTMENT BUILDING
EXTENSION AND REMODELING PROJECT
By **Fabricating And Installing All The Non-Ferrous
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In Versatility! This unique project
... in which the new extension is
larger than the original building...
required many types of custom-made
Architectural Metal Installations. Albro's
Designers, Engineers, Technicians and Erec-
tors filled every requirement! Fifty men in the
field...one hundred at the plant...a complete
Albro Team carried through this assignment. Curtain
Walls, Reversible Windows (created specifically for this
installation), Vertical Strip Windows, Entrances, Doors,
Railings, Flagpole Sockets, Grills, Screens, Louvers and Room
Dividers were fabricated and installed. Even the Eagles and
Seals of the United States had that something "extra" ... so typical
of The Albro Genius!

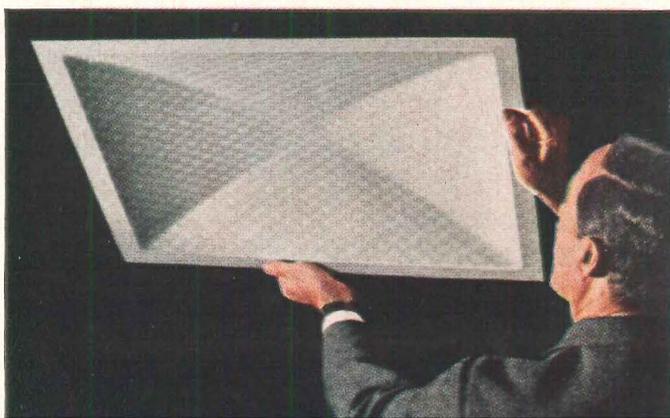


*For Design and Engineering Excellence in Architectural Metalwork ...
backed by over 35 years of professional experience ... consult ALBRO!
Literature is available on Curtain Walls, Windows, and Architectural
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ACOUSTI-SHELL - new J-M acoustical product -



Acoustical ceilings can now be more than just a plane surface! New J-M Acousti-Shell is a molded unit that rises gently to a 2" vaulted center.

This third dimensional effect adds both height and interest to virtually any ceiling, as the above photograph demonstrates. The panels also offer excellent sound absorption across the entire audible range.

And because each Acousti-Shell unit is made entirely of fiber glass, it has a flame-spread rating of zero. The base material is sound-absorbing glass fibers . . . the sur-



brings a true 3rd dimension to sound control!

facing material is a woven fiber glass fabric. These are molded into units 24" x 24" x 2" high, which are of a shell-like thickness about one-third that of flat sound-control panels. Yet they are strong, rigid and easily installed in a simple suspended grid system.

Standard Acousti-Shell fabric colors are white, blue and green. On special order, however, the surface fabric may be dyed in a wide variety of colors or can be printed with custom designs.

The new Acousti-Shell line also includes flat panels for

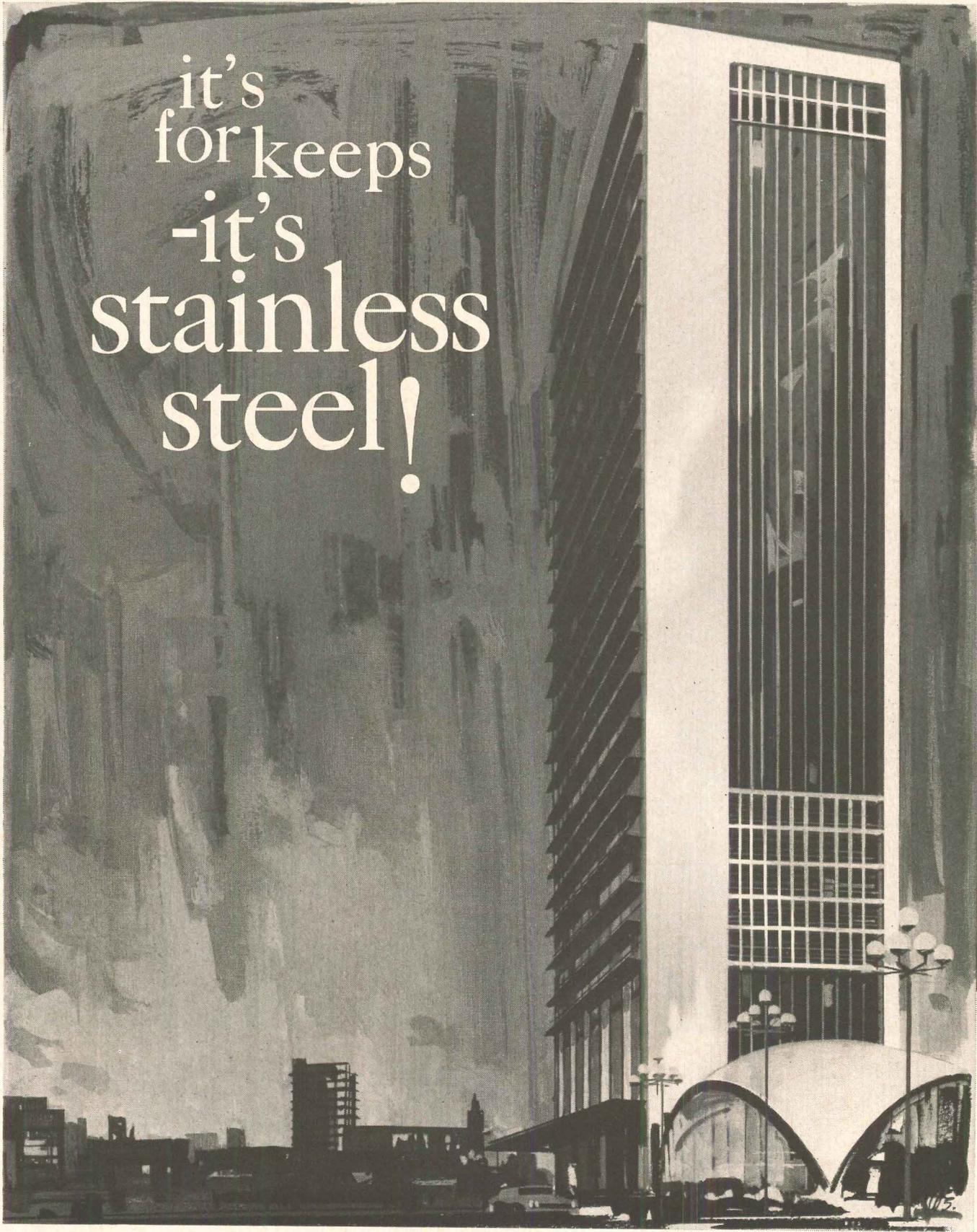
borders, for areas around columns and beams, for spotlight cut-outs and similar uses.

For more information and a look at this unique new ceiling panel, call your J-M Representative. Or write Johns-Manville, Dept. AR 3, Box 158, New York 16, N. Y. In Canada: Port Credit, Ont. Cable: Johnmanvil.

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steel!

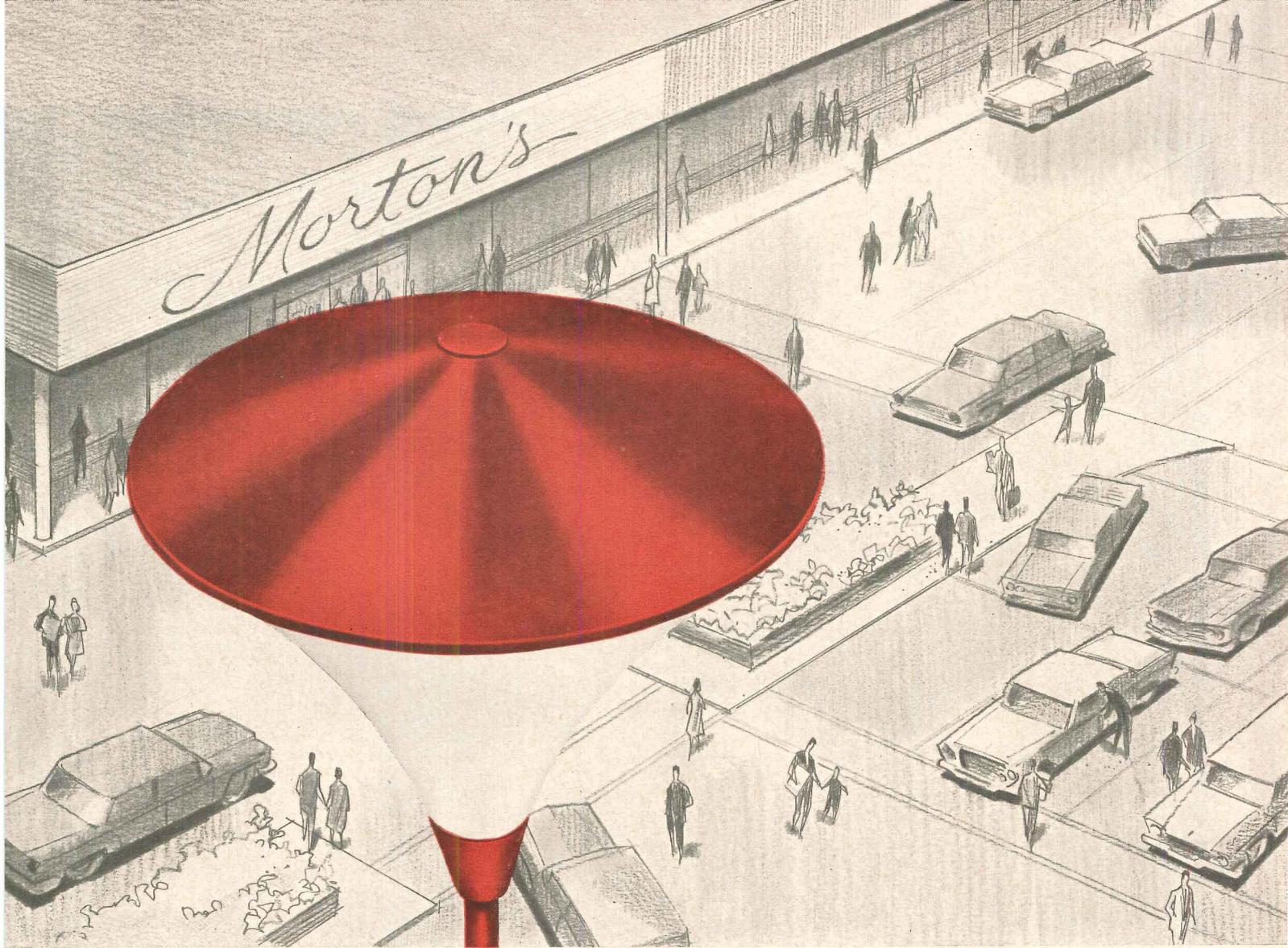


Stainless—the building metal of permanence, economy and beauty.
McLouth Steel Corporation, Detroit 17, Michigan

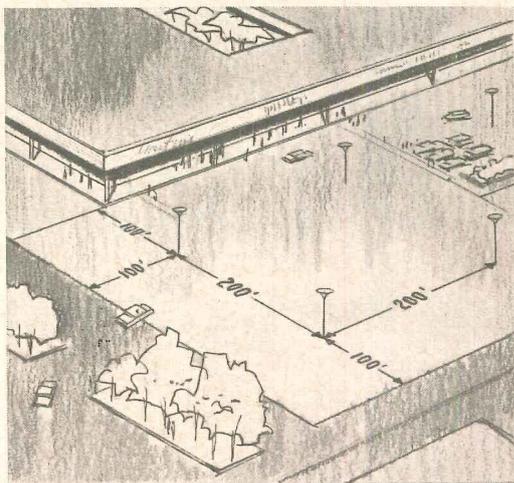
Look for the STEELMARK
on the products you buy



McLOUTH STAINLESS STEEL



Spectacular new Powerglow luminaire spreads light evenly over a full acre



MORE LIGHT WITH FEWER POLES is yours from the G-E Powerglow unit. 200-foot spacing and 35-foot mounting height put $2\frac{1}{2}$ footcandles on the ground. A specially engineered reflector assures uniform distribution. The large acrylic globe diffuses light to reduce glare. Power-pack design includes ballasts in a completely unitized luminaire.

Now—in line with today's move to new higher lighting levels for shopping center lots—General Electric presents the spectacular Powerglow mercury luminaire and job-matched poles.

This new high-intensity unit delivers 4000 watts of mercury light . . . spreads an average of $2\frac{1}{2}$ footcandles uniformly over a full acre. Six feet in diameter—and available in five striking decorator colors—the Powerglow unit is a real eyecatcher . . . both day and night. It not only attracts customers . . . it helps put them in a buying mood!

For the most spectacular lighting we've ever seen—plus greater efficiency in lighting large areas—get acquainted today with the General Electric Powerglow mercury luminaire. Your local G-E Area Lighting Agent has full information on it, and the full line of G-E outdoor fixtures. Or, write for your copy of our new Shopping Center Lighting "Ideabook" to Section 460-18, General Electric Company, Schenectady 5, New York.

Outdoor Lighting Department, Hendersonville, North Carolina

Progress Is Our Most Important Product

GENERAL  **ELECTRIC**



U .33

Need any more reasons...

*Illustrated are comparative U values for 8" lightweight concrete block.
U values of other types and sizes of masonry walls are cut from $\frac{1}{3}$ to over $\frac{1}{2}$ when insulated with Zonolite Masonry Fill Insulation.*



U.17

for insulating masonry walls?

We need a minimum of encouragement to tell you about them. Zonolite Masonry Fill Insulation often pays for itself before the building is begun, because it reduces thermal transmission so effectively that smaller heating and air conditioning units can be used. Of course, future fuel bills will be much lower. And the occupants much more comfortable. Loudness of sound through Zonolite Masonry Fill insu-

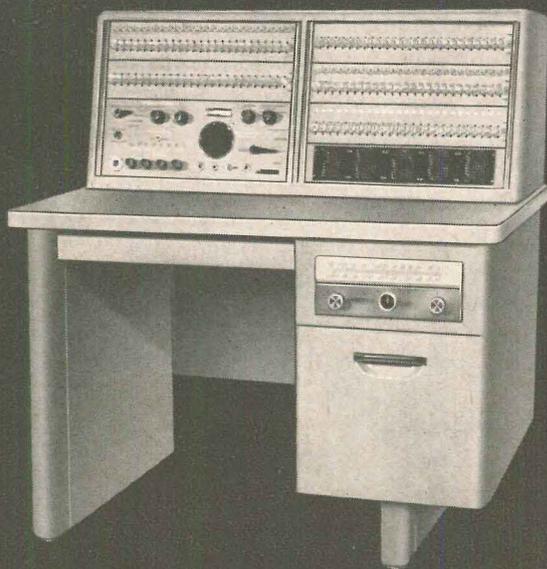
lated walls is reduced by 20% to 31%.

The installed cost is low; from approximately 10¢ to 21¢ per sq. ft. (For example, 8" block can be insulated with Zonolite Masonry Fill Insulation for about 13¢ per sq. ft.) The reason: low material cost and fast installation. Zonolite just pours into the block cores. For complete information, write for Technical Bulletin MF-56, to:

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protects
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New Bogen
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This is the most versatile aid to education since the blackboard. Playground activities, fire drills, announcements, music, current events . . . these are just some of the sound sources you can distribute through BOGEN's new School Console. From a central location, channel programs to any or all classrooms, gym, cafeteria, library or study hall. Handsomely styled and precision crafted, the BOGEN School Console includes powerful amplifier, high fidelity AM/FM tuner, superb 4-speed record player, intercom/auxiliary channel, selection and control unit for programming or communications, one or more switchbanks for room speaker selection, and exclusive BOGEN "Expand-As-You-Grow" engineering features. The new School Console from BOGEN—for 30 years the world's leading designer/producer of quality sound products.

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THE SIEGLER CORPORATION
DESK AR-5, PARAMUS, N.J.

M.I.T. PLANS
SUMMER COURSES
ON INDUSTRY
AND CONTROLS IN
CONSTRUCTION

Two special programs will be held this summer at the Massachusetts Institute of Technology, Cambridge.

One—July 9-13—is a seminar on "Planning Industrial Expansion." Sponsored by the department of architecture and directed by Albert Bush-Brown, the seminar is for architects, city planners, teachers at schools of architecture and planning and business, officers and owners of businesses, bankers and industrial consultants and commerce promoters. It will study problems rising out of industrial expansion—management, finance, politics, construction, transportation and architecture—and broadcast information obtained from Boston's long experience in the regional dispersal of industries.

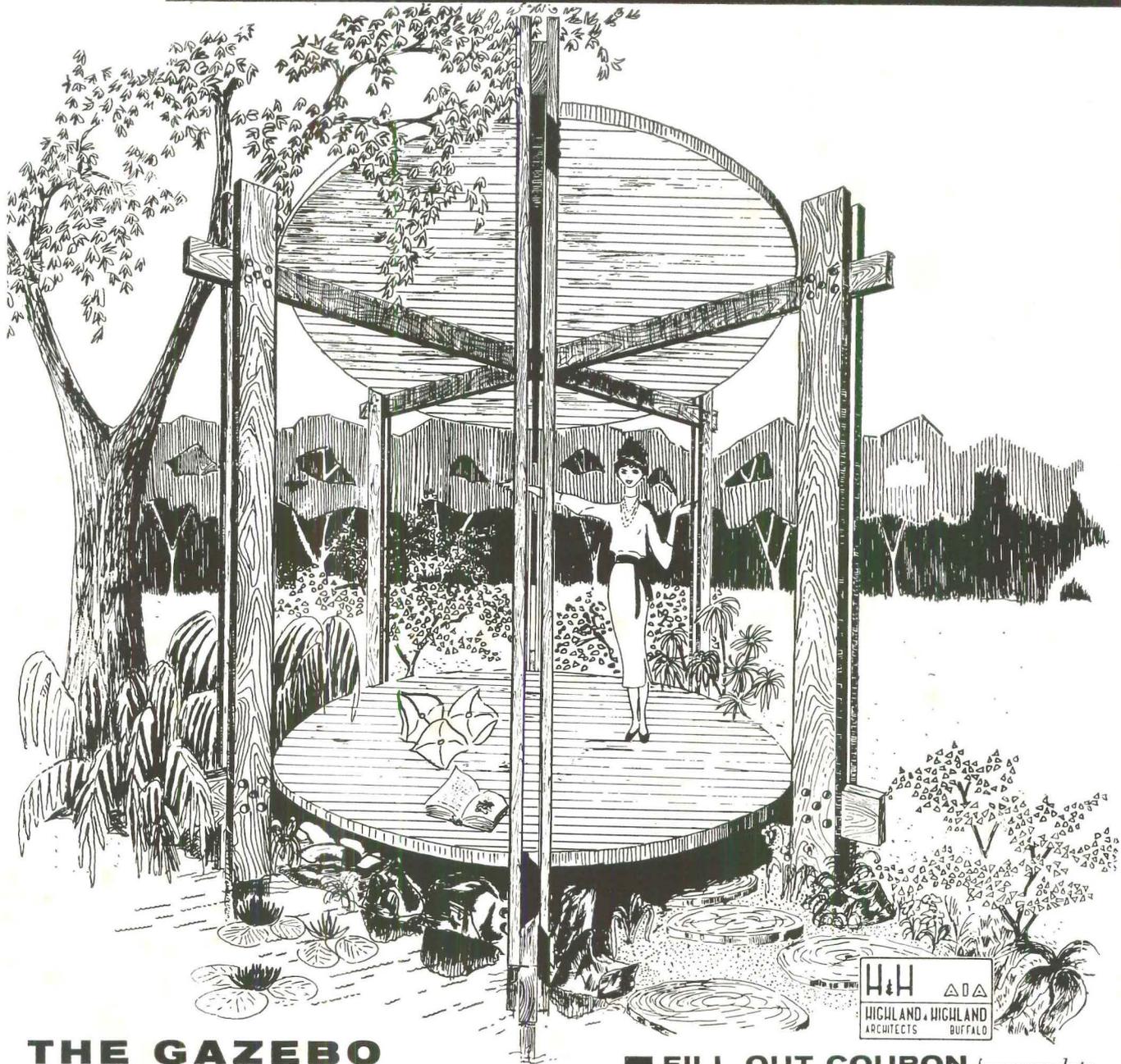
Speakers will include guests from the fields of economics, planning, investment, industrial development and staff members: Albert Bush-Brown, executive officer, architecture; Albert G. H. Dietz, civil engineering; Imre Halasz, architecture; Richard B. Maffei, industrial management; Robert O. Simha, planning officer; James M. Symons, civil engineering; Martin Wohl, civil engineering; and Robert C. Wood, economics.

"Modern Methods in Construction Control" is the subject of the second program—June 18-22. This session has been planned in answer to demands from the construction industry for a working knowledge of new techniques for planning, scheduling and controlling complex engineering subjects. The critical path method will be covered, also program evaluation and review technique and linear programming.

The program will be under the joint direction of Albert G. H. Dietz, head, Building Engineering Division, Civil Engineering Department and J. Lloyd Cutcliffe.

All inquiries about these two programs should be addressed to the Summer School Office, M.I.T., Cambridge, Mass.

...USING OSMOSE TREATED WOOD



THE GAZEBO

The modern version of the Gazebo, above, is a far cry in appearance and technique from its forerunner so popular in the Gay Nineties, but preserves all its sheltered privacy. The Gazebo is just one of many structures which follow today's trend to outdoor living areas. Terraces, patios, sun-decks, courtyards, etc., require windbreaks, trellises, arbors, overhangs, walls, fences and enclosures of all types . . . many of which are designed to take advantage of the natural beauty of wood. Weather-wise architects know how fast unprotected exposure to the elements and foundations can hasten decay and insect attack in wood members. That's why they specify low-cost OSMOSE Pressure Treated Wood for long-lasting indestructibility. It's just "good business" to insure client satisfaction for many years to come.

FILL OUT COUPON for more data on OSMOSE Pressure Treated Wood and name of nearest OSMOSE treating plant.

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- Send more data on OSMOSE Pressure Treated Wood
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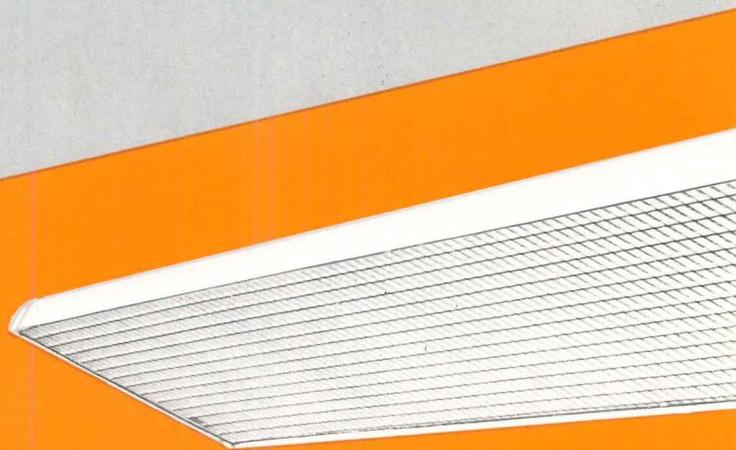
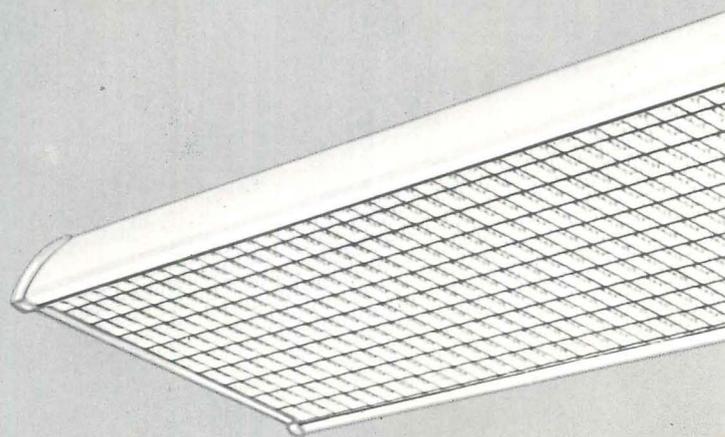
FOR ALL COMBUSTIBLE CEILINGS

GRANDVIEW II can be surface mounted on ANY ceiling . . . EVEN COMBUSTIBLE* . . . Two-lamp, 10" wide, 430-MA RAPID-START MODELS ONLY.

A shallow modern fixture design capable of providing proper illumination and enhancing Office, School and Store interiors.

Underwriters' Laboratories have listed these Rapid-Start models as fully acceptable for surface mounting on all combustible*, low density cellulose fiberboard ceilings. This enables you to combine the most economical method of mounting fixtures with the most economical type of acoustical ceilings, resulting in **LOWER OVER-ALL COSTS!**

*As defined by the National Electrical Code, Article 410-T4 (b).



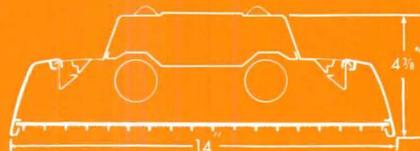
Day-Brite also announces the GRANDVIEW IV.

GRANDVIEW IV provides the flexibility needed for today's critical lighting requirements and the maximum in lighting comfort.

GRANDVIEW IV is 14" wide and only 4 $\frac{3}{8}$ " deep. Available in 2, 3 and 4-lamp models, giving you a wide choice of illumination levels with uniform appearance to fit practically any application.

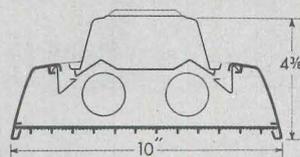
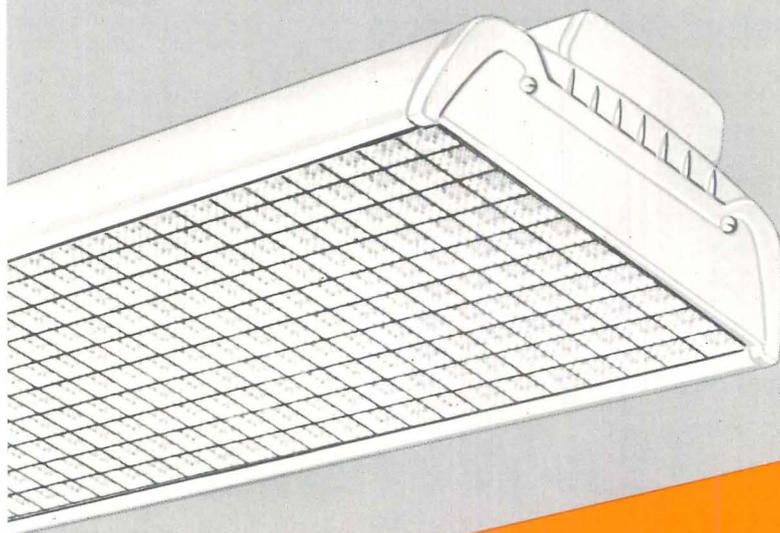
ALL GRANDVIEW models have the DAY-BRITE exclusive WAFFLETEX® bottom panels featuring smart contemporary styling and prismatic control of reflected glare. No dark contrasts . . . Diffuse side panels allow soft even illumination on the ceiling . . . resulting in more visual comfort.

For more information on all models of the GRANDVIEW, contact your DAY-BRITE representative or write . . .



DAY-BRITE LIGHTING, INC., 6260 North Broadway, St. Louis 15, Missouri

RITE'S LATEST LIGHTING ACHIEVEMENT

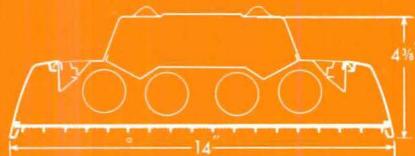
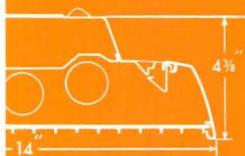


GRANDVIEW IV

ADDED VALUE
BY



AN EMERSON ELECTRIC COMPANY



pelo, Miss., Santa Clara, Calif., Amalgamated Electric Corp., Ltd., Toronto, Canada

COMPLETELY AIR CONDITIONED SCHOOL

Cooling AND Heating At A Cost Comparable To A Conventional Central Heating System

Each classroom has its own individual Norman Heating, Ventilating and Cooling System For Complete Room Comfort Control

Norman Schoolroom Systems offer the bonus benefit of air conditioning. By designing this school around Norman Classroom Packages, it is completely air conditioned for year-round comfort. Yet the cost compares favorably with a conventional central heating system alone.

Each of the 12 classrooms has its own Norman Heating, Ventilating and Cooling System with Util-i-Duct bookshelf sections providing efficient air distribution. Three-ton air cooled condensing unit for each room is mounted on the roof, eliminating any noise in the classroom.

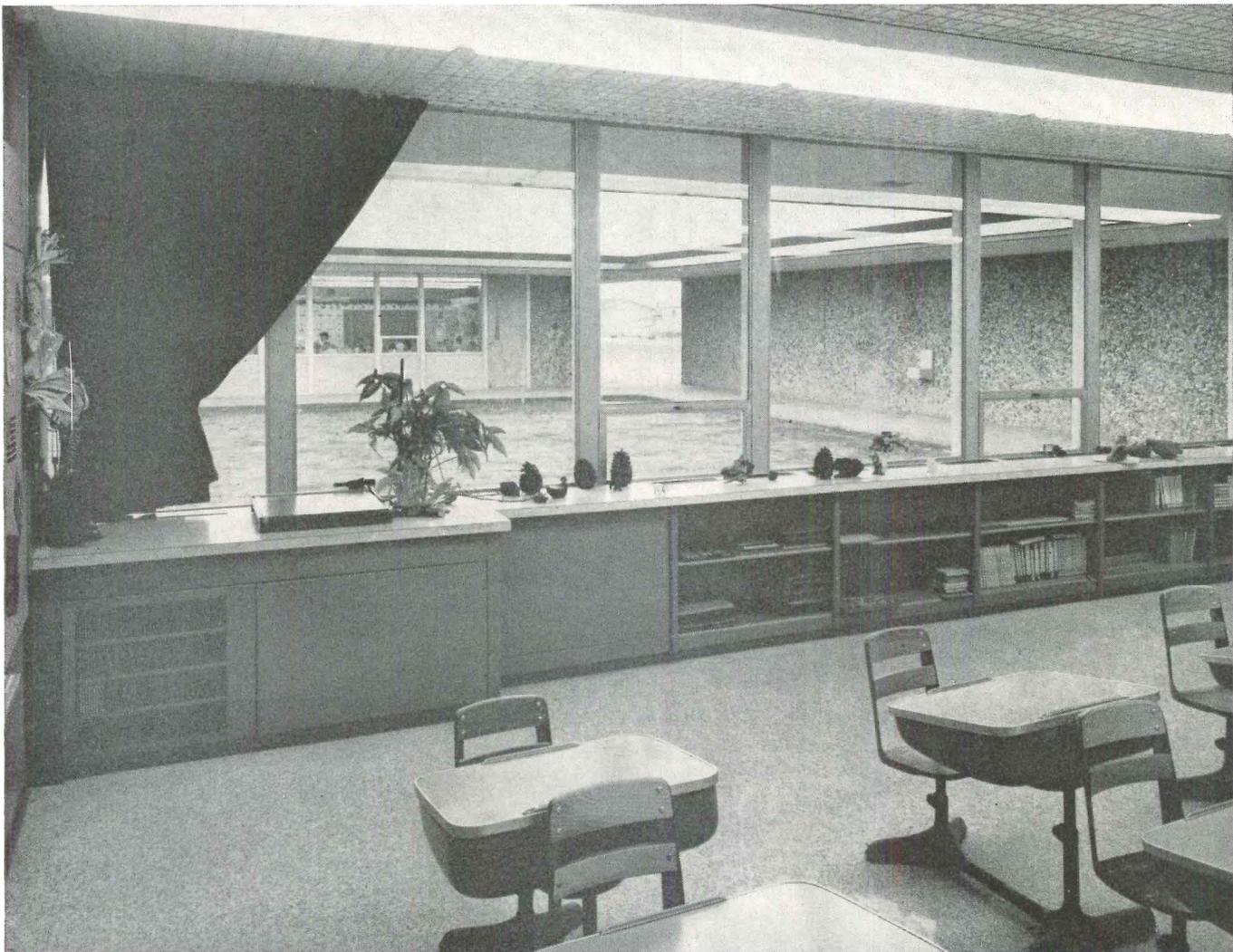
No costly extra building space for a central heating plant. No duct tunnels or pipe trenches. No chimney required. Future expansion is simplified. Just install a Norman individual classroom unit as each new room is added. And Norman flexibility permits air conditioning at the time of original installation or at a later date, if preferred.

Want to see the complete facts and figures on this completely air conditioned Fairbanks Elementary School, and descriptive literature on Norman Systems? Write today.

Norman®

DIVISION OF
JOHN J. NESBITT, INC.

1152 Chesapeake Ave., Columbus 12, Ohio



Fairbanks Elementary School:

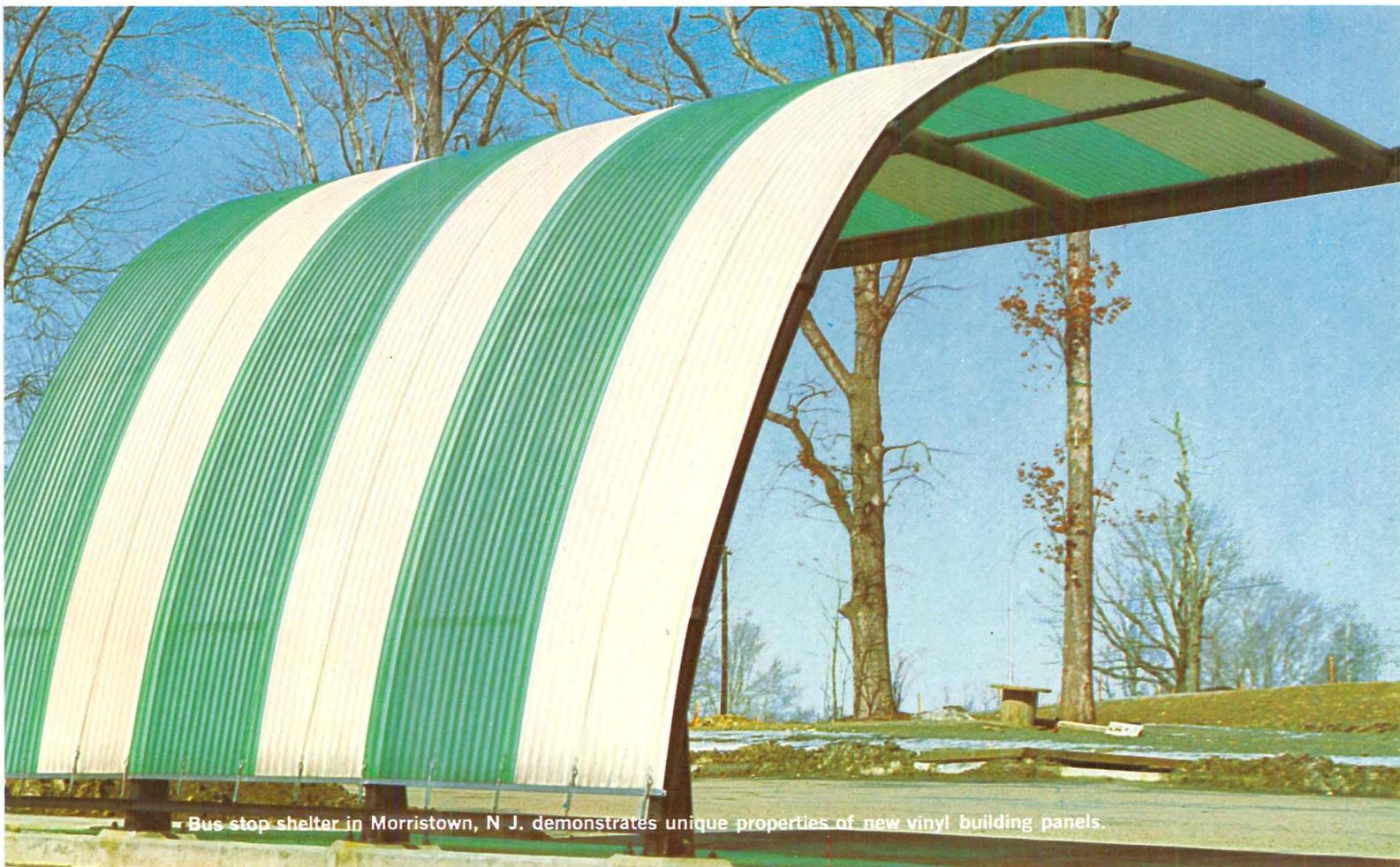
Del Paso Heights, Sacramento County, Calif. Henry H. Kossow, Superintendent ■ *Architects: Carter Sparks and Donald Thaden, Sacramento* ■ *Engineer: Leonard S. Stecher, Sacramento* ■ *Contractor: Emergency Refrigeration, Sacramento*

BARRETT
BUILDING MATERIALS

Allied
Chemical

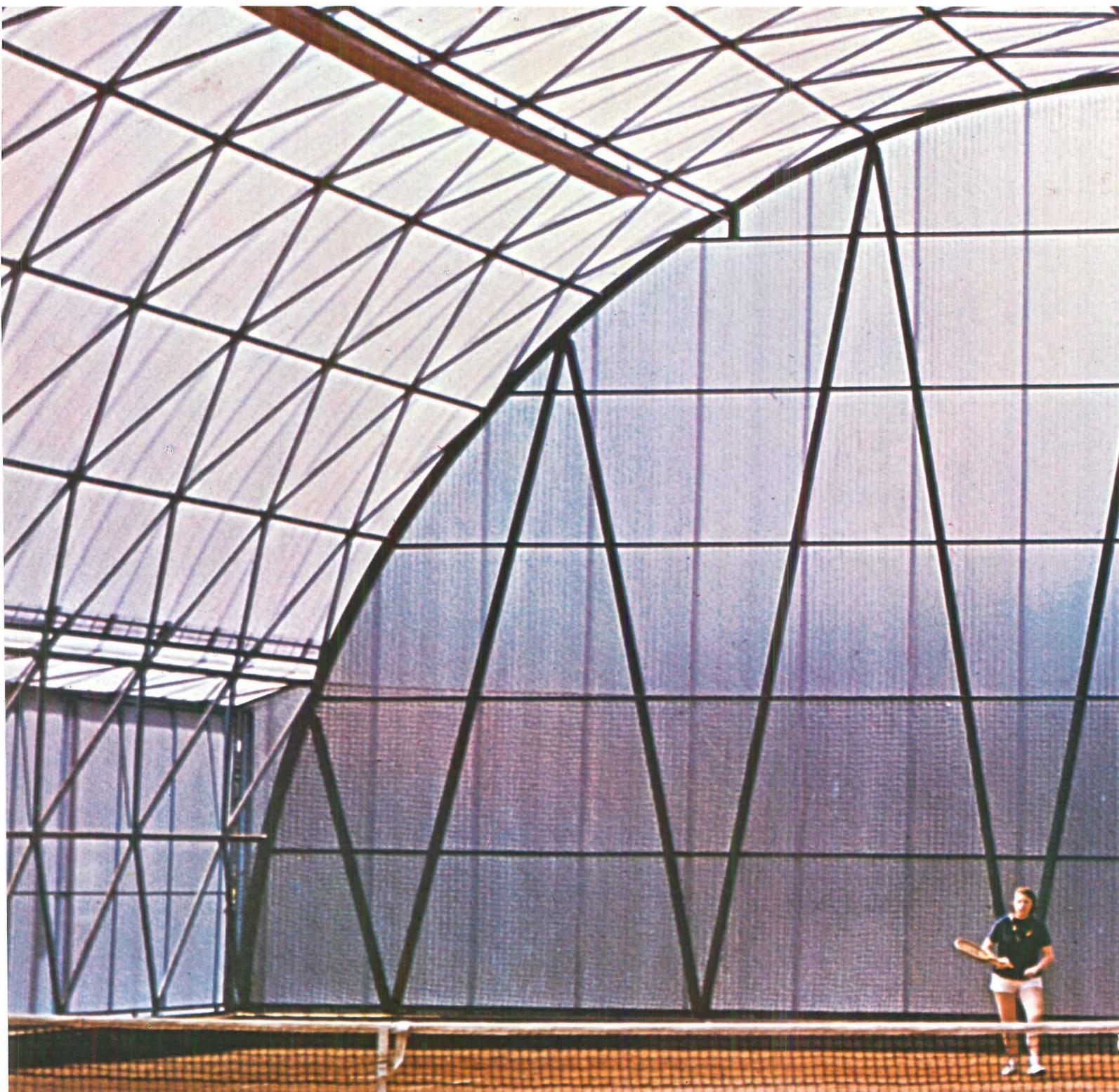
NEWS
FOR
ARCHITECTS!

BARRETT OFFERS YOU TWO EXCITING NEW
MATERIALS AND DRAMATIC NEW DESIGN IDEAS!



Bus stop shelter in Morristown, N. J. demonstrates unique properties of new vinyl building panels.

NEW BARRETT VINYL BUILDING PANELS GIVE YOU NEW SHAPES



Complete buildings of vinyl panels — such as this unusual tennis court — provide free light and design opportunities.

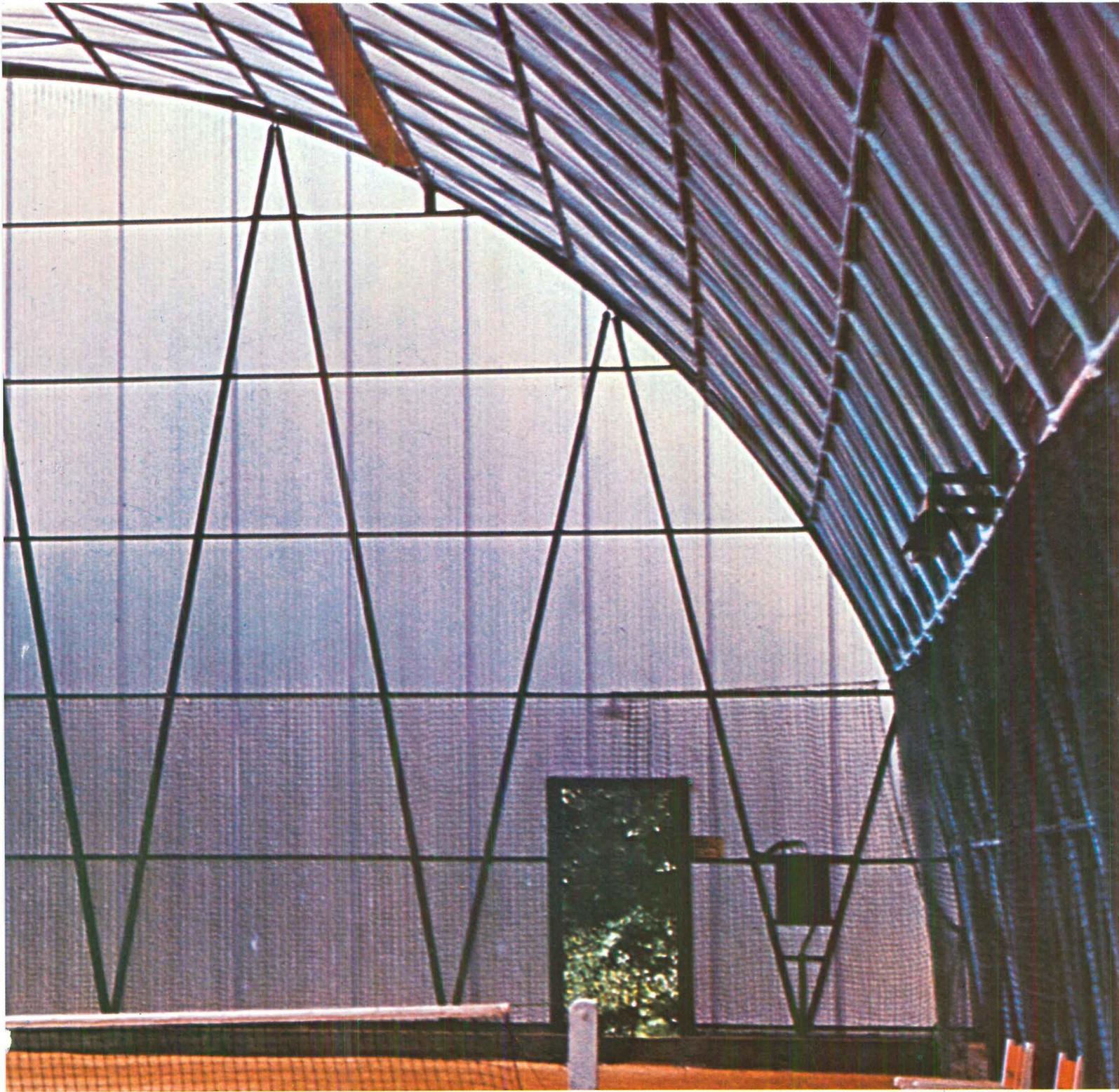
These building panels offer you exciting new design possibilities! **New shapes** and forms of building are now within reach—for example: arched roofs spanned with the exceptionally flexible panels and secured only with simple cables. Even more dramatic applications depend upon your imagination.

New longer lengths . . . longer than any other panels on the market, challenge your ingenuity. We now have 12, 16, even 20 foot sizes, and longer lengths are coming soon. The only limitation is moving them from our factory to your building site.

New colors and lighting are possible with one or a combination of ten unique colors—five opaque and five translucent—which allow softer, more evenly distributed light to flood an interior. And, in addition to the 2½" corrugation, Barrett vinyl building panels in the unique Greca rib give greater strength with a more modern appearance.

NEWS ABOUT A SECOND ADVANCED

NEW COLORS AND LIGHTING • NEW LONGER LENGTHS!

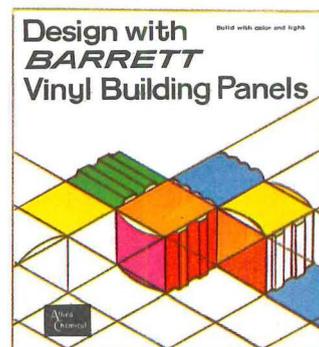


Other advantages:

Non-flammable—immune to most industrial fumes and solvents—resist ultra-violet sun rays and salt air—will not absorb moisture—weigh only 7½ ounces per square foot and can be handled easily on the job. These panels are now made in this country by Allied Chemical's Barrett Division.

For full information that will spark your imagination and fill your drawing board with practical and dramatic plans, write for this new architect's design idea book . . . "DESIGN WITH BARRETT VINYL BUILDING PANELS."

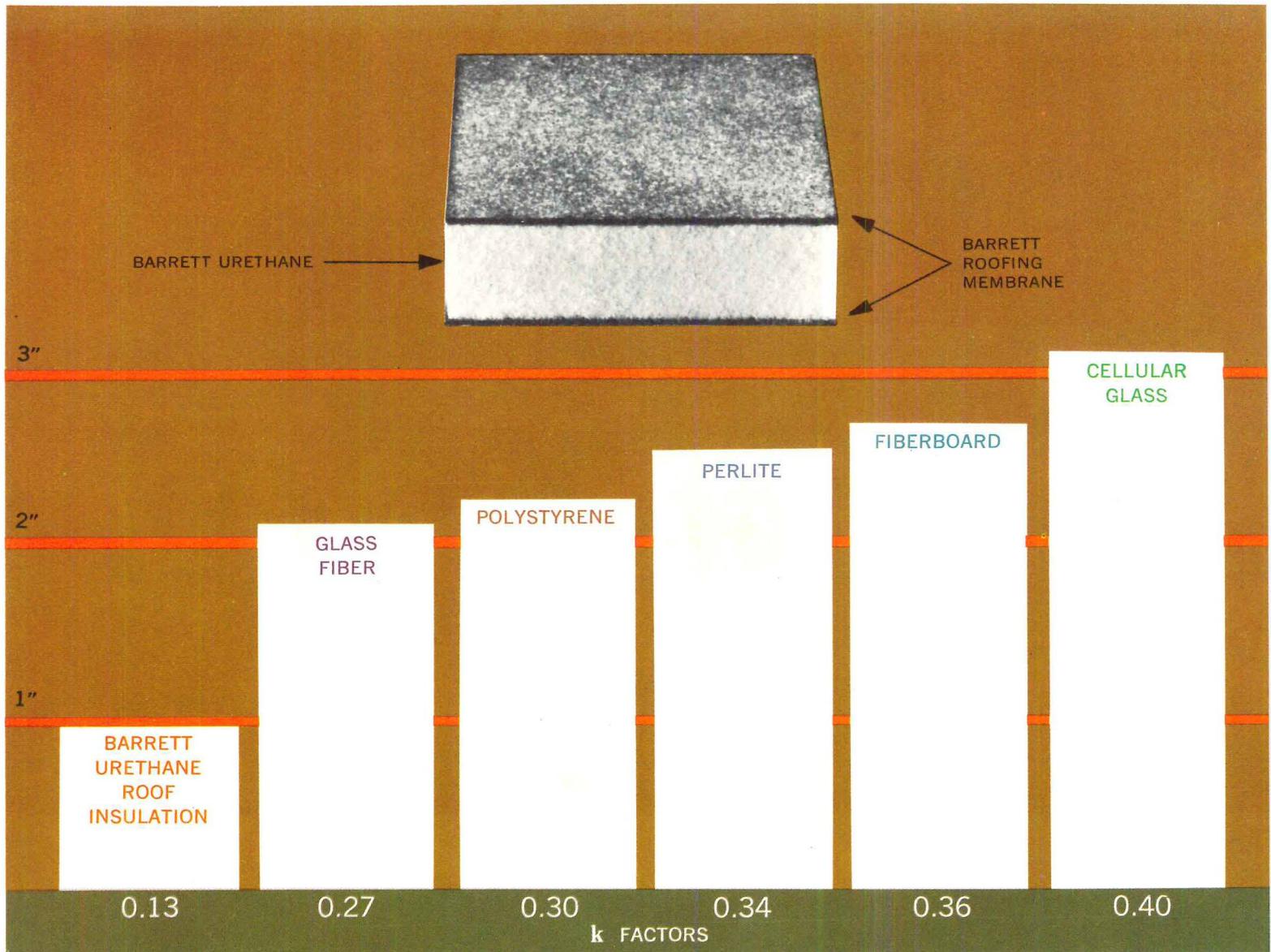
Write to: Barrett Division, Allied Chemical Corporation, 40 Rector Street, New York 6, N. Y.



MATERIAL FROM ALLIED CHEMICAL!

TURN PAGE

NEW BARRETT URETHANE ROOF INSULATION IS LIGHTER AND THINNER FOR GREATER DESIGN FLEXIBILITY!



Ideal for electrically heated buildings!

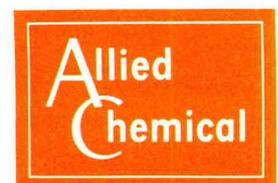
New Barrett urethane roof insulation has a k factor of 0.13 against the range of from 0.27 to 0.40 for competitive products. Architecturally this means you can design a roof that is half as thick and lighter in weight. This is the ideal insulation for use on buildings requiring maximum thermal efficiency and particularly those that are electrically heated or air conditioned.

Barrett urethane roof insulation is the only urethane that is specifically designed to insulate built-up roofs. Two roofing membranes are laminated to the urethane slab. This increases insulation and makes Barrett urethane roof insulation workable and practical. It is the only product of its kind that can be applied without difficulty. It will not bend, buckle, melt or vaporize when mopped with hot pitch or asphalt. It has a rugged work on, walk on surface that stands up under normal roof construction traffic. Urethane does not absorb water and will not rot. Where insulation requirements are less critical, Barrett offers and recommends surface-sized fiberboard roof insulation.

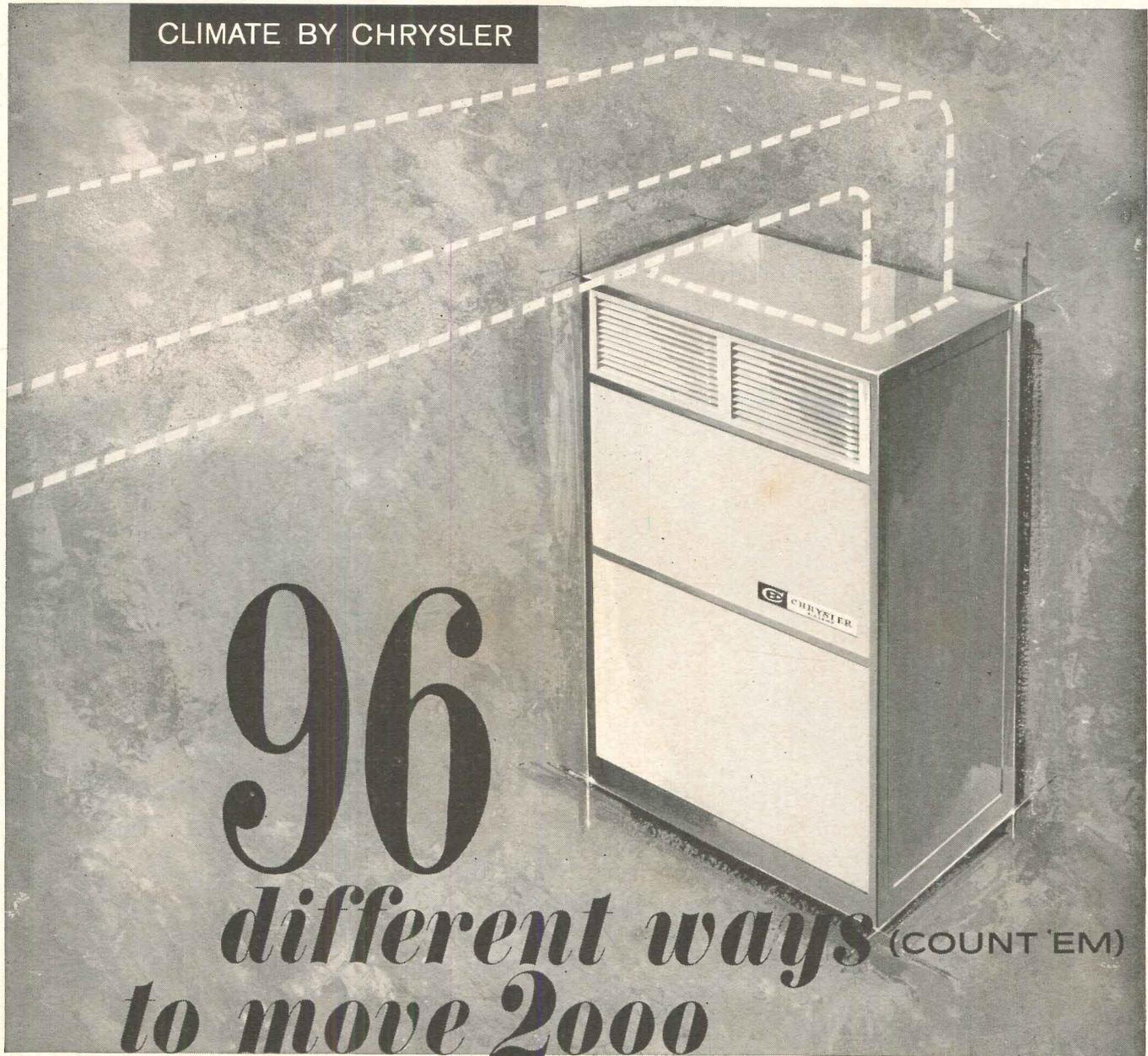
Get the news from your man from Barrett! He has been especially selected and trained to help you. He is qualified to discuss technical problems, application procedures and will keep you ahead on the latest chemical and plastic building materials.

Barrett is a registered trade mark of Allied Chemical Corporation.

BARRETT DIVISION
40 Rector Street, New York 6, N. Y.



CLIMATE BY CHRYSLER



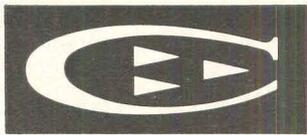
96
different ways (COUNT 'EM)
to move 2000

C★F★M★

You've never seen anything like this new Chrysler 1456 air handling unit before. It's truly the most versatile commercial or residential unit ever designed. It can be installed in any position, including upside-down and horizontally (and it's so thin you can even slip it into a 36-inch closet, sideways). Discharge and return can be at the front or ends . . . in any combination. You can use it with or without ducts.

It's a free-standing unit. Or, if you want to save floor space, hang it on the wall, or suspend it from the ceiling. And if you want supplementary heating, simply add electric resistance units, or a steam coil . . . or use it as the indoor section of a heat pump. In all combinations, you've got 96 different ways to move 2000 C.F.M.

Perhaps you're thinking that any unit used so many ways will be complicated to install. Nothing could be further from the truth! The new Chrysler 1456 is completely factory-assembled. You don't waste time or money putting it together on the site. And once it's going, you have to strain to hear it. The blower is that quiet. If your curiosity is whetted, send for folder LL-513.



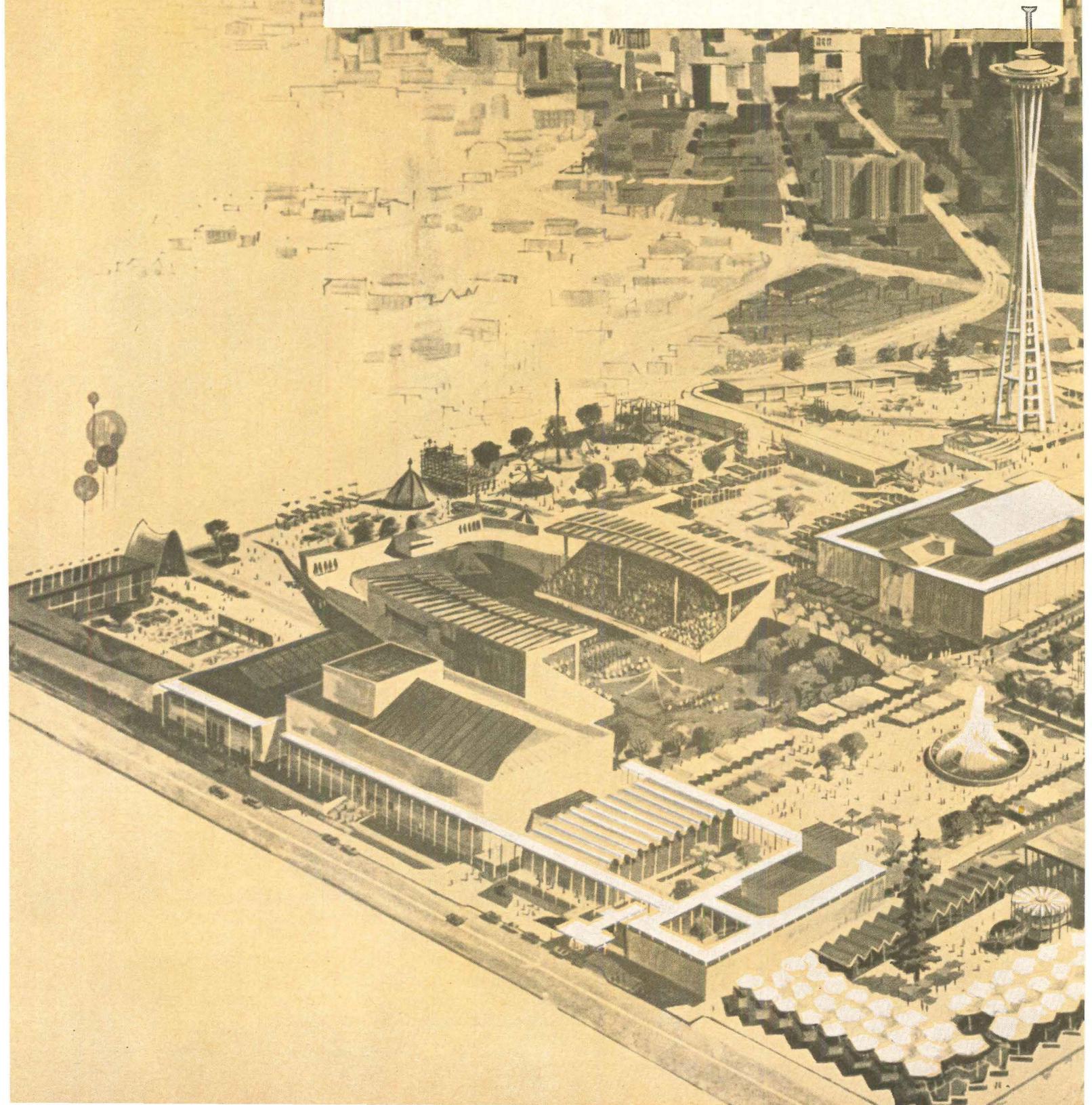
CHRYSLER
AIRTEMP

A Division of Chrysler Corporation
Dept. S-52, Dayton 4, Ohio

In "a Preview of the Future"—SLOAN is

At the SEATTLE WORLD'S FAIR EXPOSITION all of the flush valves installed are SLOAN.

This statement is especially significant since when flush valves were selected, SLOAN was the unanimous choice of each team of architects, mechanical engineers and owners responsible for the design and construction of *their* individual building at the Fair. Scores of decisions, therefore, combine as one to make the Seattle World's Fair an outstanding testimonial to the superiority of SLOAN Flush Valves. Why settle for less in *your* building?



the flush valve of unanimous choice



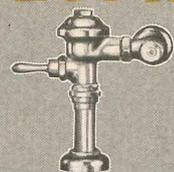
THE SEATTLE WORLD'S FAIR

"a Preview of the Future"

The Seattle World's Fair seeks not to recount accomplishments of the past but rather to search out what lies ahead for the 21st Century. Conceived to the theme "Man in the Space Age," your introduction to this extravaganza of enthralling interest is a ride by swift, silent Monorail from downtown Seattle to the Fairgrounds. There you can stroll the Boulevards of the World viewing the best scientific and technical productions of forty nations, see the World of Science, a \$10,000,000 project of the U.S. Government in a unique five-building pavilion, view one of the most remarkable collections of art ever exhibited, dine at the top of the 600-foot Space Needle with its breath-taking view, frolic on the fun-for-all-ages Gayway. Many, many more attractions await visitors to the Fair now in progress and running through October 21, 1962. See you in Seattle!

SLOAN VALVE COMPANY • 4300 WEST LAKE STREET • CHICAGO 24, ILLINOIS

SLOAN



FLUSH VALVES

when there's a hardware selection to be made...

**this
man relies
on past
experience**

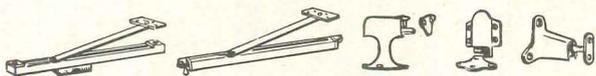
"Look-alikes" may puzzle the novice; but the man of experience doesn't just look at hardware. He looks beyond and sees — the *tangibles* and *intangibles* of his specification.

He knows the practical value of having his order analyzed as a double-check against errors, and the reassurance of custom-engineering assistance when it's needed.

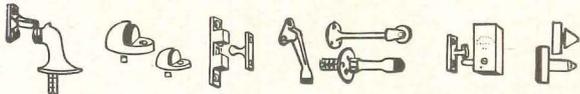
He knows that the guarantee of durability and smooth function is in the original design, basic metal, precise machining and the expert finishing of an item.

He knows the time and money that are saved when the correct hardware reaches the building site on time.

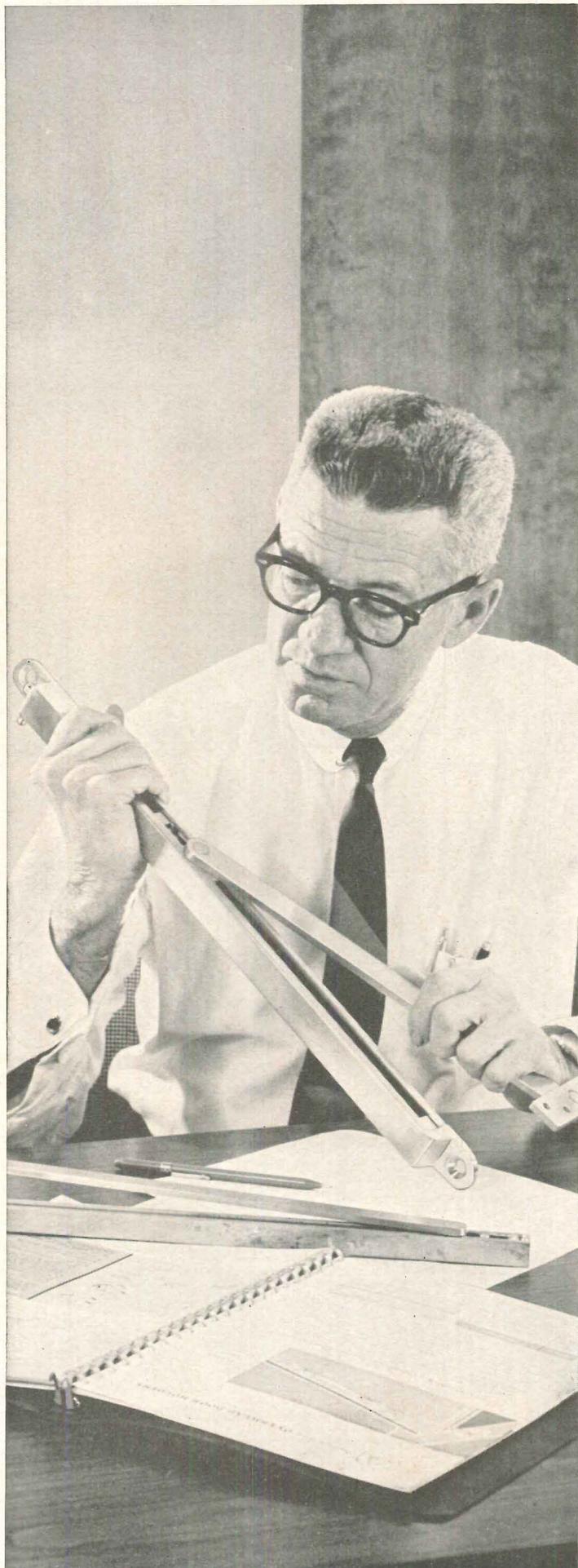
Because this man knows GJ... he specifies GJ... for the *quality that he demands*, the *service-extras he has a right to expect*, and the *scheduled delivery that he needs*.

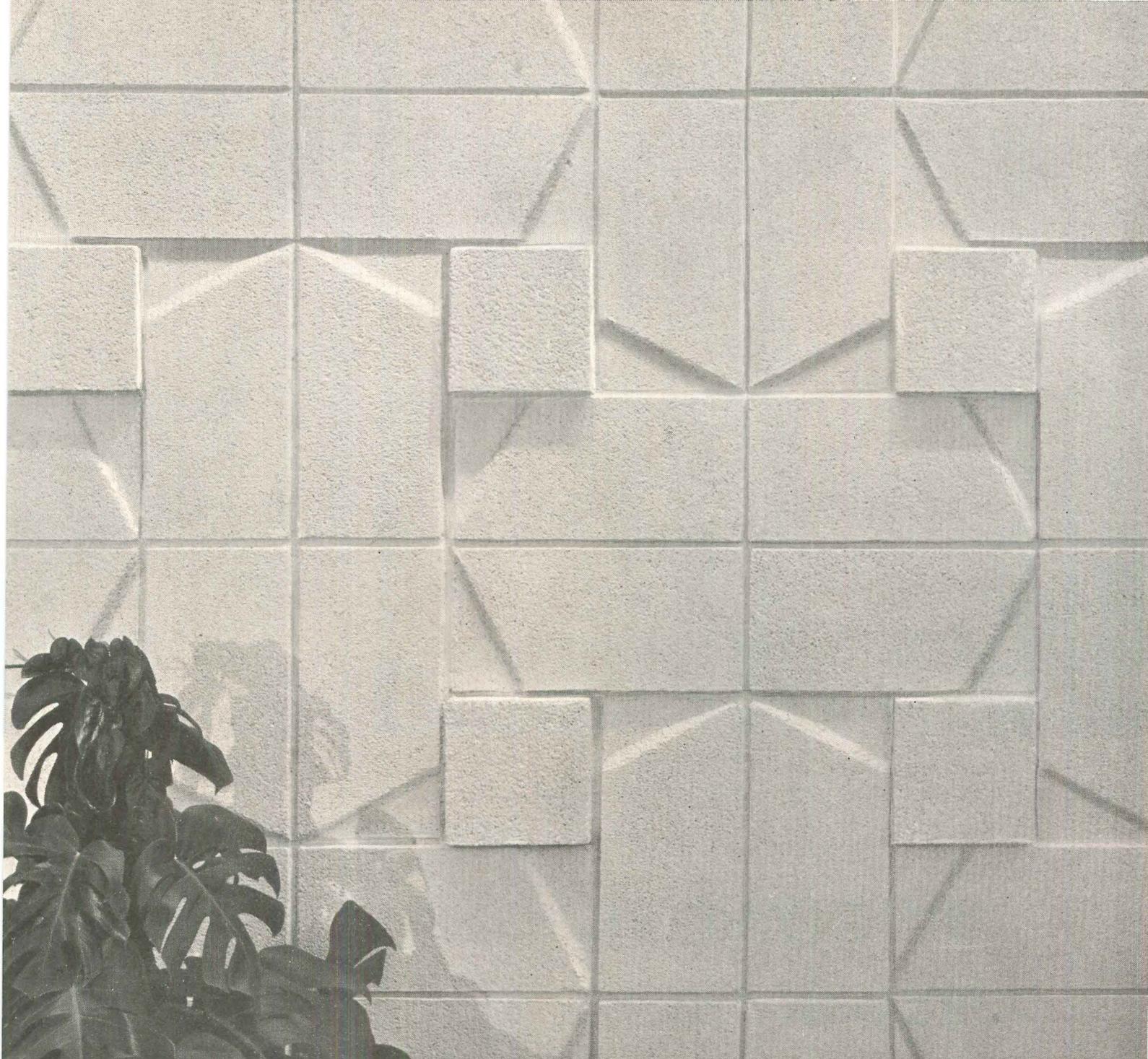


GJ hardware is built to endure...and LOOKS it.



GLYNN • JOHNSON CORPORATION
4422 n. ravenwood ave. • chicago 40, illinois





BUILD WITH BLOCK

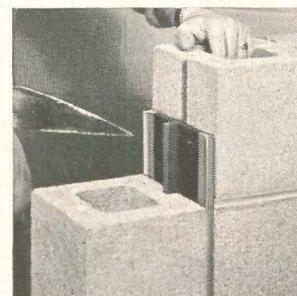
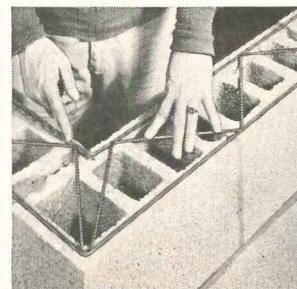
and build for keeps

Modern concrete masonry gives full value for the building dollar with a superb combination of visual dynamics and functional stability. The beauty lasts—especially when reinforced with Dur-o-wal, the truss-designed steel rod assembly that can more than double flexural strength, outfunctions brick-header construction. For technical evidence, attach this ad to your letterhead, send to any Dur-o-wal address below.

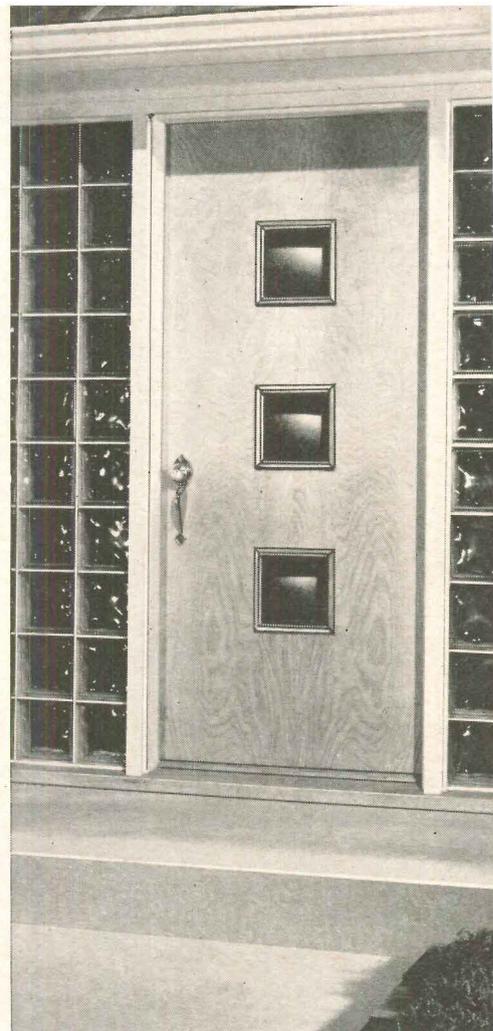
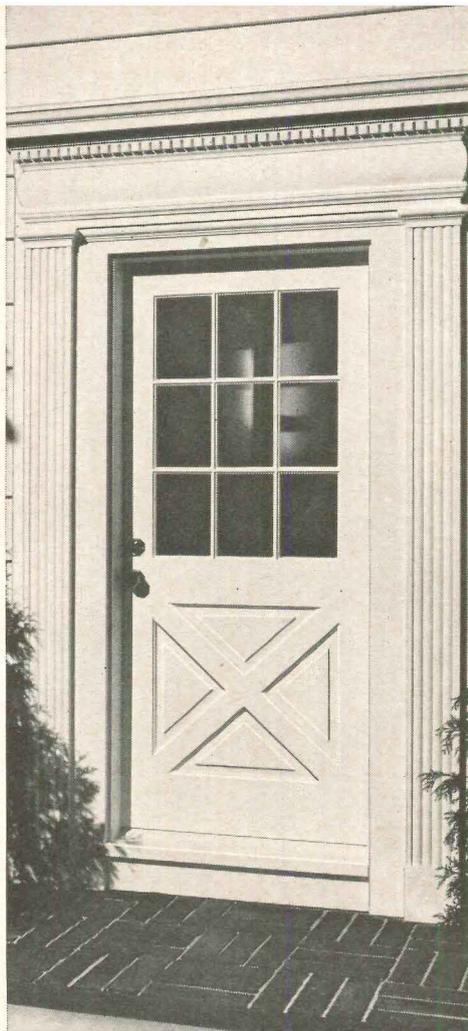
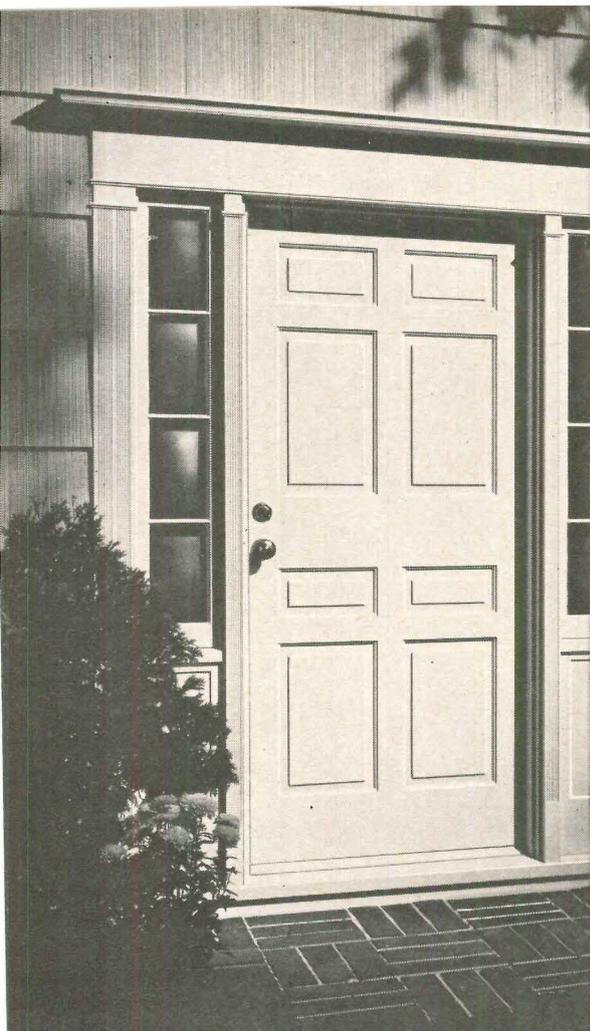
DUR-O-WAL[®]
Masonry Wall Reinforcement and Rapid Control Joint

DUR-O-WAL MANUFACTURING PLANTS

- Dur-O-wal Div., Cedar Rapids Block Co., CEDAR RAPIDS, IA. • Dur-O-wal of Ill., 260 S. Highland Ave., AURORA, ILL.
- Dur-O-wal Prod., Inc., Box 628, SYRACUSE, N. Y. • Dur-O-wal Prod. of Ala., Inc., Box 5446, BIRMINGHAM, ALA.
- Dur-O-wal Div., Frontier Mfg. Co., Box 49, PHOENIX, ARIZ. • Dur-O-wal of Colorado, 29th and Court St., PUEBLO, COLO.
- Dur-O-wal Prod., Inc., 4500 E. Lombard St., BALTIMORE, MD. • Dur-O-wal Northwest Co., 3310 Wallingford Ave., SEATTLE, WASH.
- Dur-O-wal Inc., 1678 Norwood Ave., TOLEDO, OHIO • Dur-O-wal of Minn., 2653 - 37th Ave., So., MINNEAPOLIS, MINN.
- Dur-O-wal Ltd., 789 Woodward Avenue, HAMILTON, ONTARIO, CANADA



Strength with flexibility—the two basic factors for a repair-free masonry wall are assured by these engineered companion products. Dur-o-wal reinforcement, top left, increases flexural strength 71 to 261 per cent, depending on weight Dur-o-wal, number of courses, type of mortar. The ready-made Rapid Control Joint, beneath with its neoprene compound flange flexes with the wall, keeps itself sealed tight.



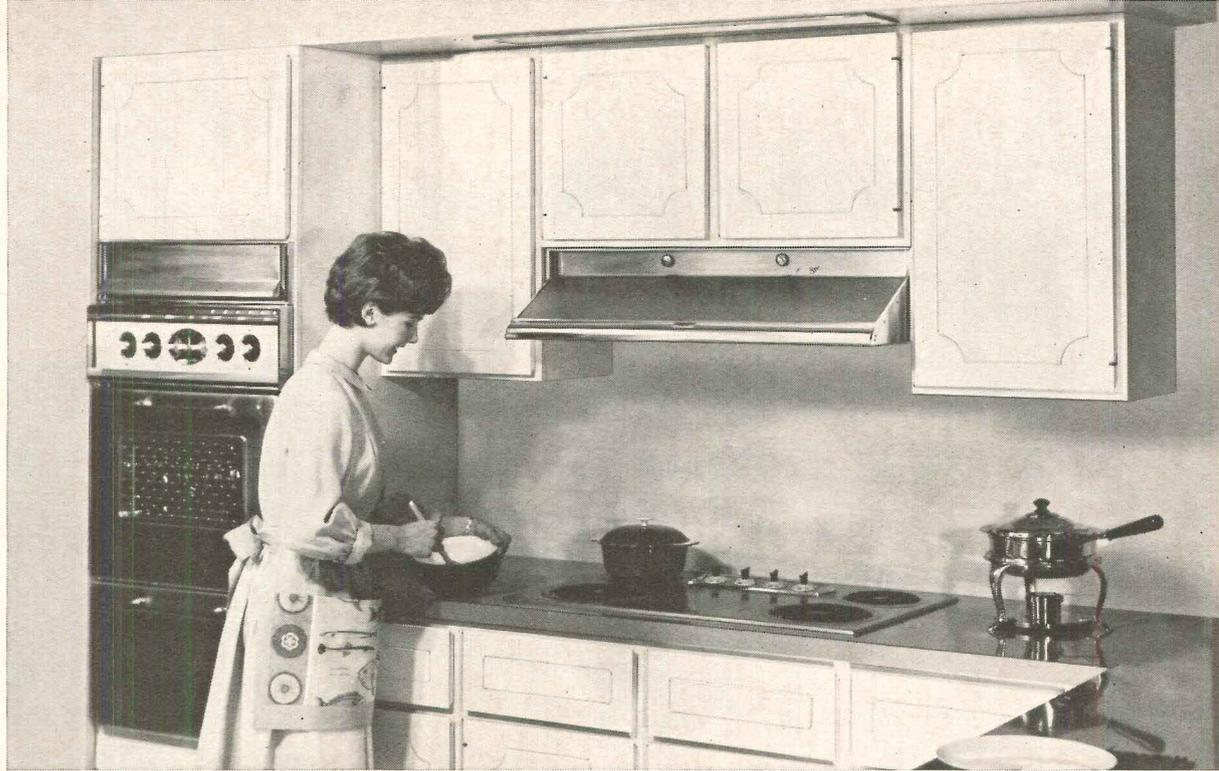
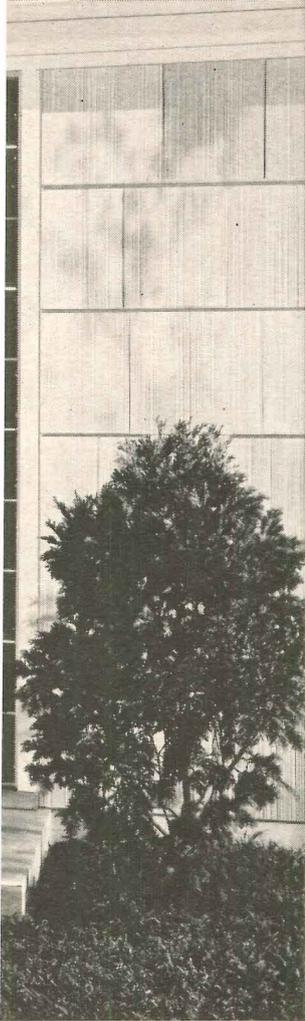
Entrance doors to inspire new home designs. Here are only a few Curtis entrance doors that set the pace for smart styling and distinction in home exteriors. Curtis has the right entrance for any home—contemporary, classic, Georgian and other variations. All feature Curtis Individuality and Quality—for beauty and durability.

WOODWORK NEWS FROM CURTIS®

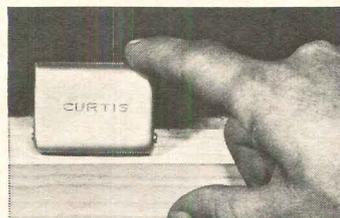
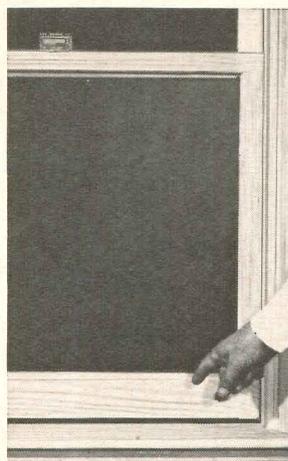
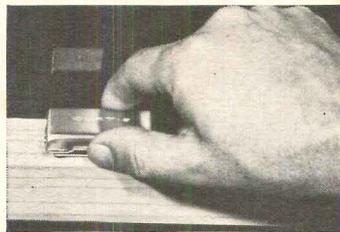
New products—new ideas—new, vigorous programs to assist architects and builders—new sales campaigns and promotions. That's the picture today at Curtis Companies Incorporated. On this page are some of the evidences of that Curtis progress. Look for the complete Curtis presentation in SWEET'S FILE, or write for literature.

New Curtis casement. Proud Curtis employee shows the new Curtis casement window (shown at right)—available in several different styles to accommodate different architectural designs. Engineered to increase weather-tight protection and ease of operation.

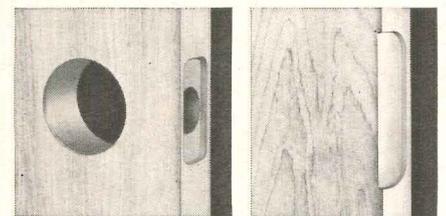




A New Note in Cabinets—here's new beauty and famous Curtis quality in the Curtis Cabinet line—at unusually appealing prices! Features include smart modern styling, with popular flush or Provincial designs, contoured edges on tops and bottoms of doors and drawers for easy finger grip—eliminates need for handles. Two beautiful finishes—white mist or burnished gold—highlight grain of northern birch.



New low-silhouette window lock. A new modern concept by Curtis, to replace old-fashioned, unsightly locks. Lock snaps shut at a touch, flicks open easily. Window also may be locked in partly open position.



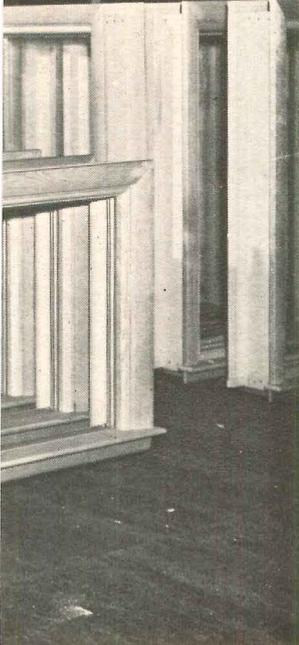
New Prefinished Doors. Curtis now offers its famous New Londoner® and Plyoneer® flush doors machined for locks and hinges, and prefinished. Delivered ready to hang. Fine finish of doors are protected by wrapping until construction is complete.



New styling (and savings) for Harding High School, Fairport, Ohio—remodeled with attractive Curtis Convertible wood windows. Weather-tightness adds to comfort and fuel economy.



Individuality and Quality
in windows, doors, cabinets and fixtures



The Exciting Aluminum
AGITAIR[®] SERIES

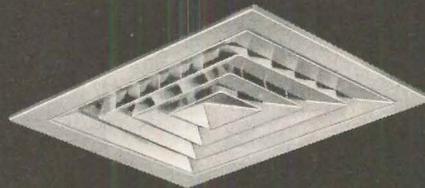
Combining Creative Design
with
Excellent Air Handling

This series of aluminum AGITAIR Air Diffusers, Grilles and Registers presents a choice of designs to match any decorative scheme. Practical engineered features of these items assure warranted air handling performance to meet the most common or unusual application requirements.

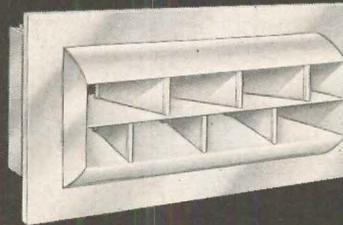
Your local Air Devices Inc. representative will be pleased to recommend the correct type and size best suited for each application. If you prefer, write for catalog.

AIR DEVICES INC.

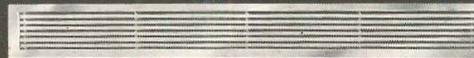
185 Madison Avenue
New York, New York



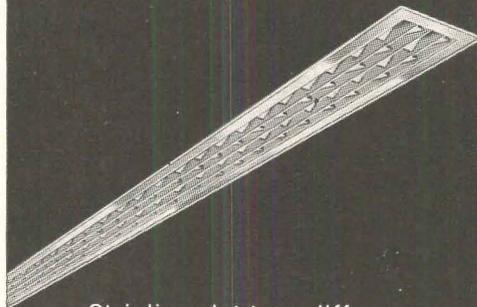
"RC" square and rectangular diffusers



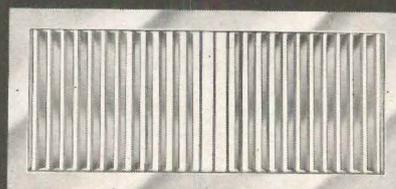
Roto-Jet cylinder type diffusers



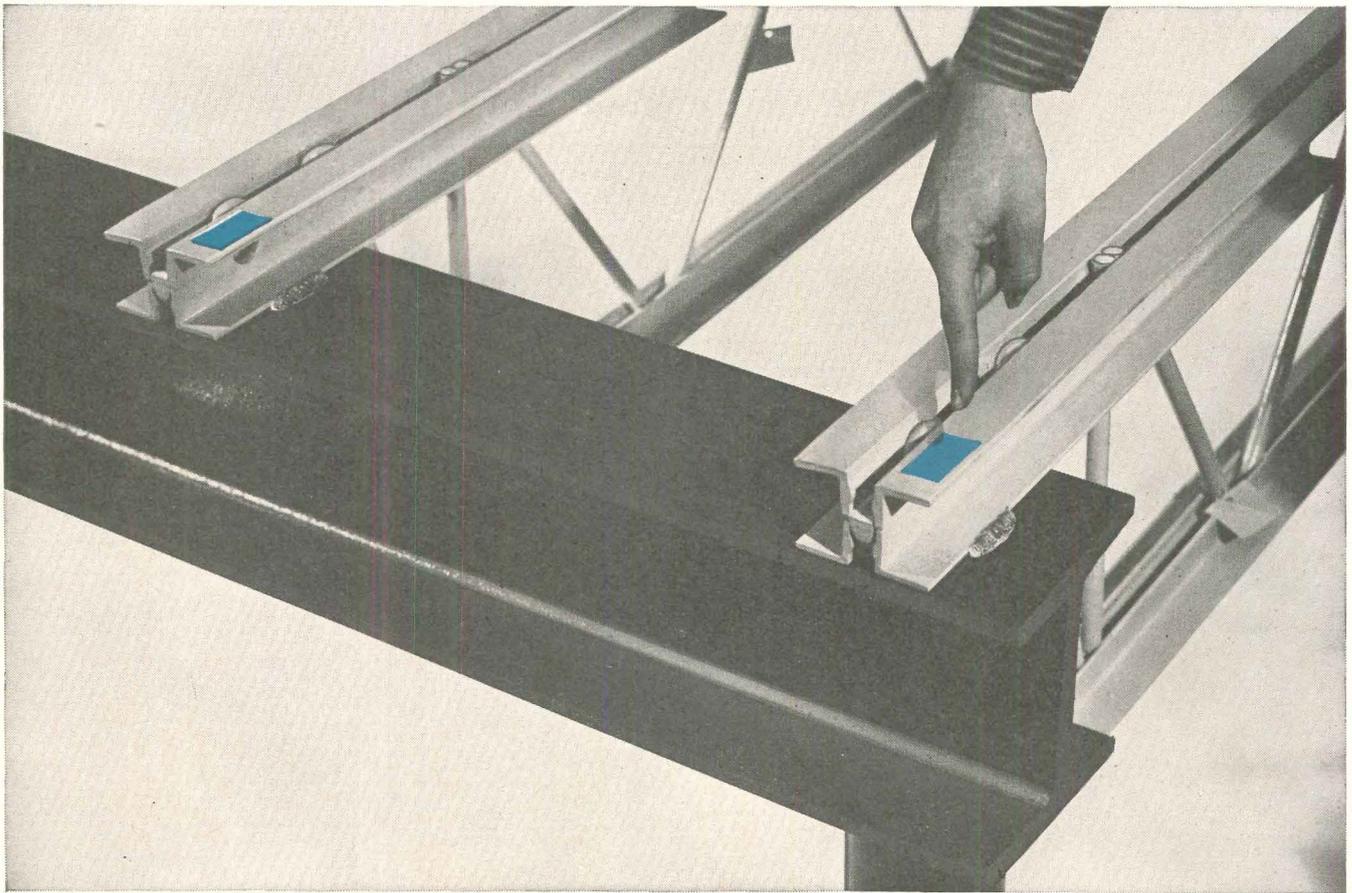
Decoraire continuous grilles



Stripline slot-type diffusers



Registers and Grilles

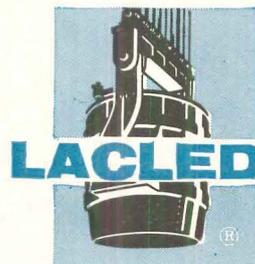
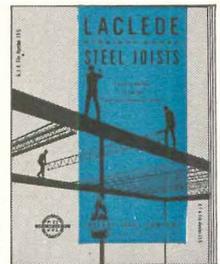


How do you know you have high strength joists?

**YOU CAN BE SURE... with
the new LACLEDE BLUE MARKING SYSTEM!**

To speed on-the-job identification — new Laclede H-Series joists are marked with a blue rectangle painted on the end of each joist. Based on a minimum yield strength of 50,000 psi, these new series of high strength open web steel joists are approved and produced to the new standards and specifications of the Steel Joist Institute.

Write for your copy of our new 64-page joist catalog (covers load and spacing tables for J-Series and H-Series Joists).



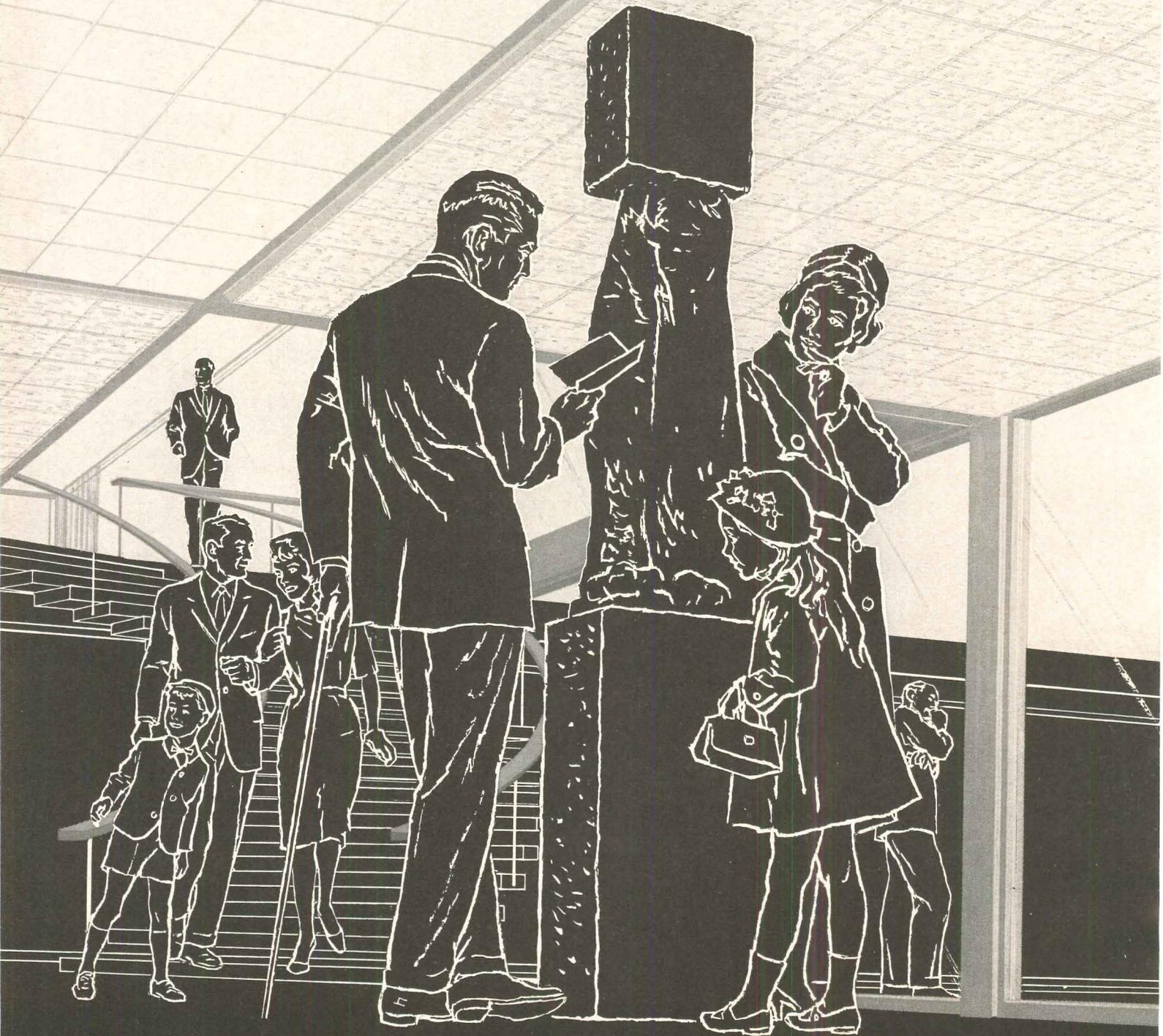
LACLEDE STEEL COMPANY

SAINT LOUIS 1, MISSOURI

Producers of Quality Steel for Industry and Construction.

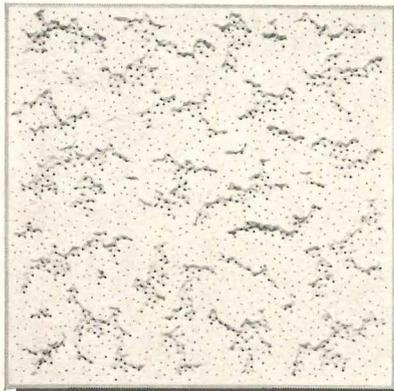
6221

Gold Bond gives you a sculpture

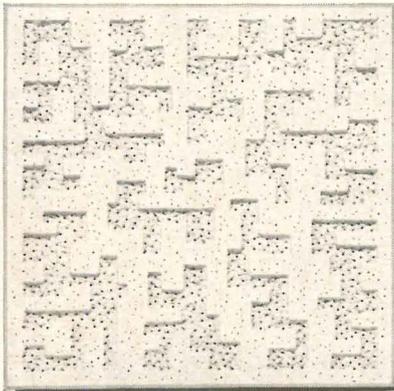
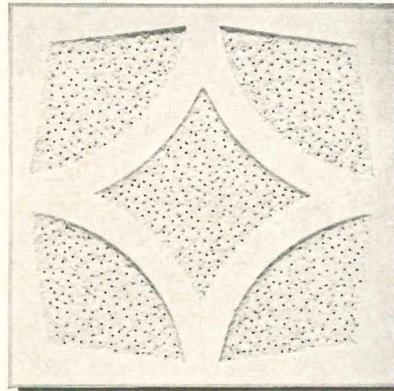


ay with ceilings...

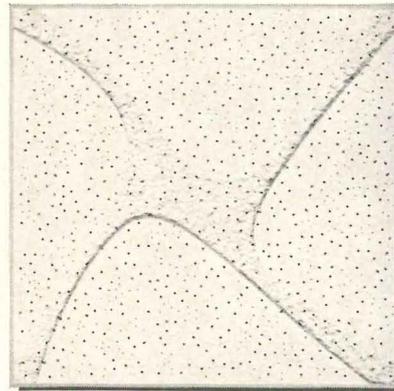
Coral Lace



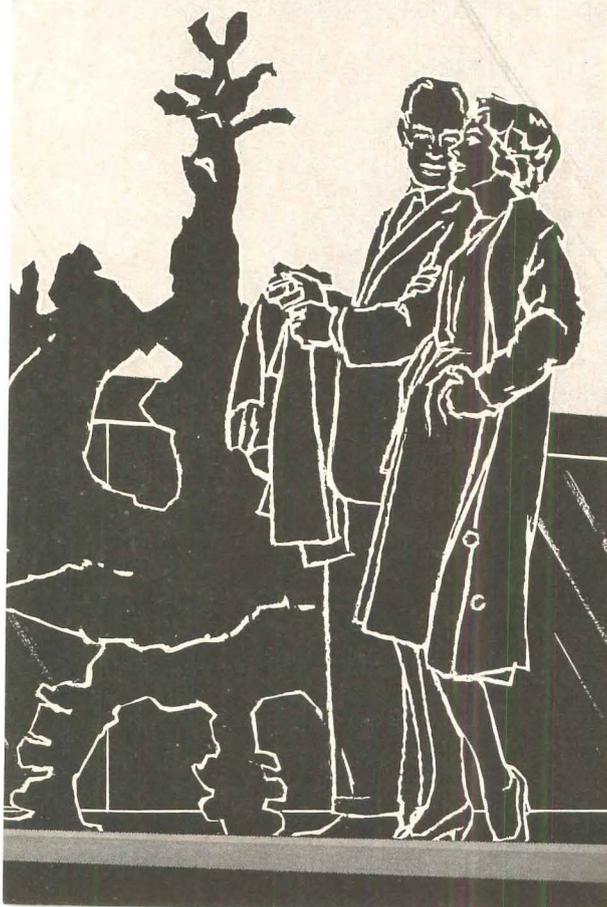
Bruxelles



Labyrinth

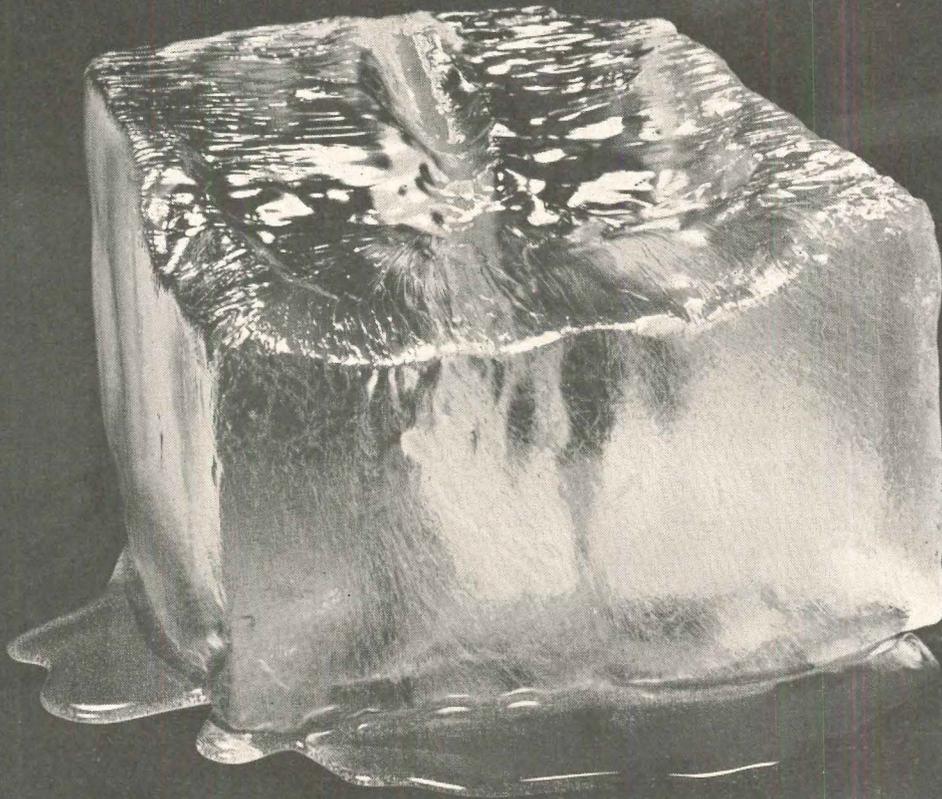


French Curve



Sculptured Solitude for an art museum—or any ceiling you want to beautify! Choose from our four patterns—or any pattern *you* care to design. There's practically no limit to the three-dimensional effects you can achieve . . . strikingly handsome in reception rooms, executive offices and homes. Gold Bond Sculptured Solitude does more than beautify. As an acoustical tile, it soaks up the clatter of the workaday world (up to 75 NRC). Made of mineral fibers, it's noncombustible . . . easy to vacuum clean . . . and may be repainted as often as desired. For even more wonderful ways with ceilings, call your Gold Bond® Representative. National Gypsum Company, Buffalo 13, N.Y.

Gold Bond®
ACOUSTICAL PRODUCTS



½¢ for a ton hour of air conditioning

A Cat G342 Natural Gas Engine (10.5:1 compression ratio) will power a centrifugal compressor for approximately ½¢ per ton hour, based on a natural gas rate of 60¢/MCF, including fuel, engine depreciation and maintenance costs. Caterpillar Natural Gas Engines have produced the lowest operating cost in the industry.

That's why natural gas is a natural for air conditioning. Rates during the summer months can be as much as 40% lower than those in the winter. And there is no danger of power failure.

These impressive figures are possible primarily because of basic engine construction features. All Caterpillar Natural Gas Engines are built on a diesel engine block, so they can operate continuously at full horsepower *without derating*. Only pistons and fuel systems are changed for operation with natural gas.

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fuel engines can also be installed with matching Caterpillar generator for economical electricity.

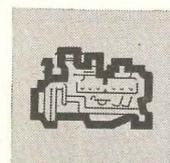
Cat Natural Gas Engines are built to operate up to 30,000 hours before a major overhaul—that's about 10 years of average air conditioning use. Other long-life features include low-tension magneto with separate high-tension coils for each cylinder, aftercoolers for turbocharged models, aluminum crankshaft bearings, forged induction hardened crankshafts plus valve rotators.

Specify Cat Natural Gas Engines in your next installation. For more facts and documented figures on the low cost of Cat Natural Gas Engines for air conditioning installations, consult your Caterpillar Dealer or write to Caterpillar for brochure No. DN1101.

Engine Division, Caterpillar Tractor Co., Peoria, Ill., U.S.A.

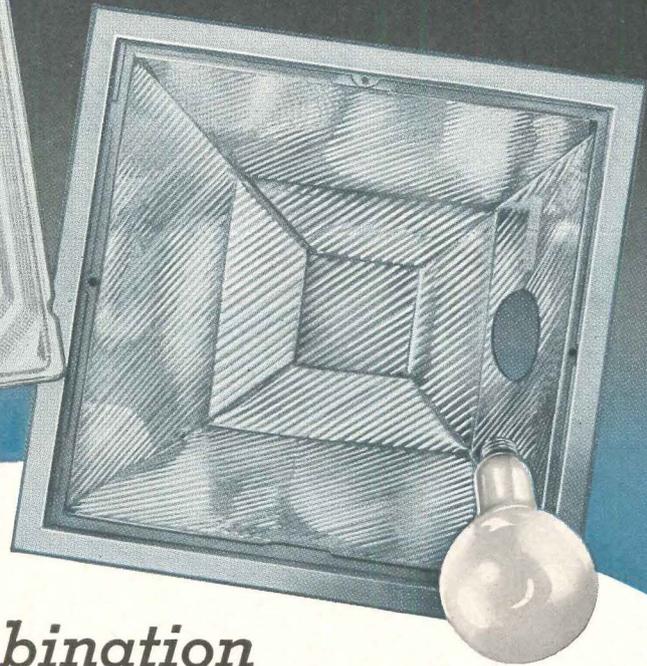
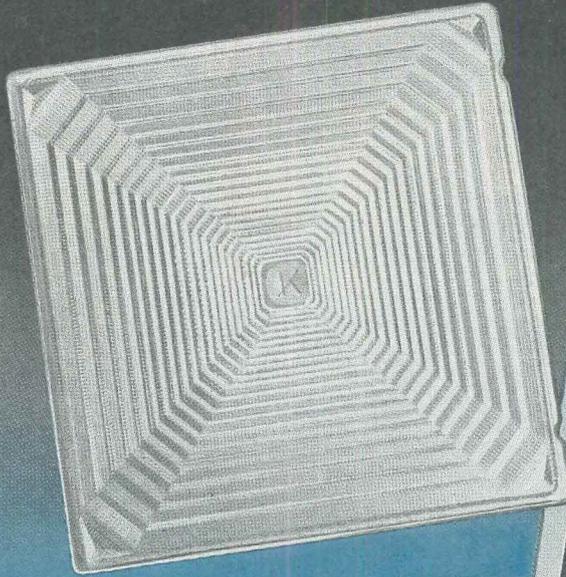
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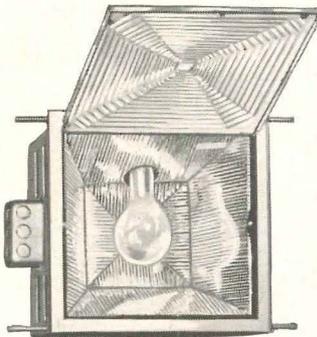
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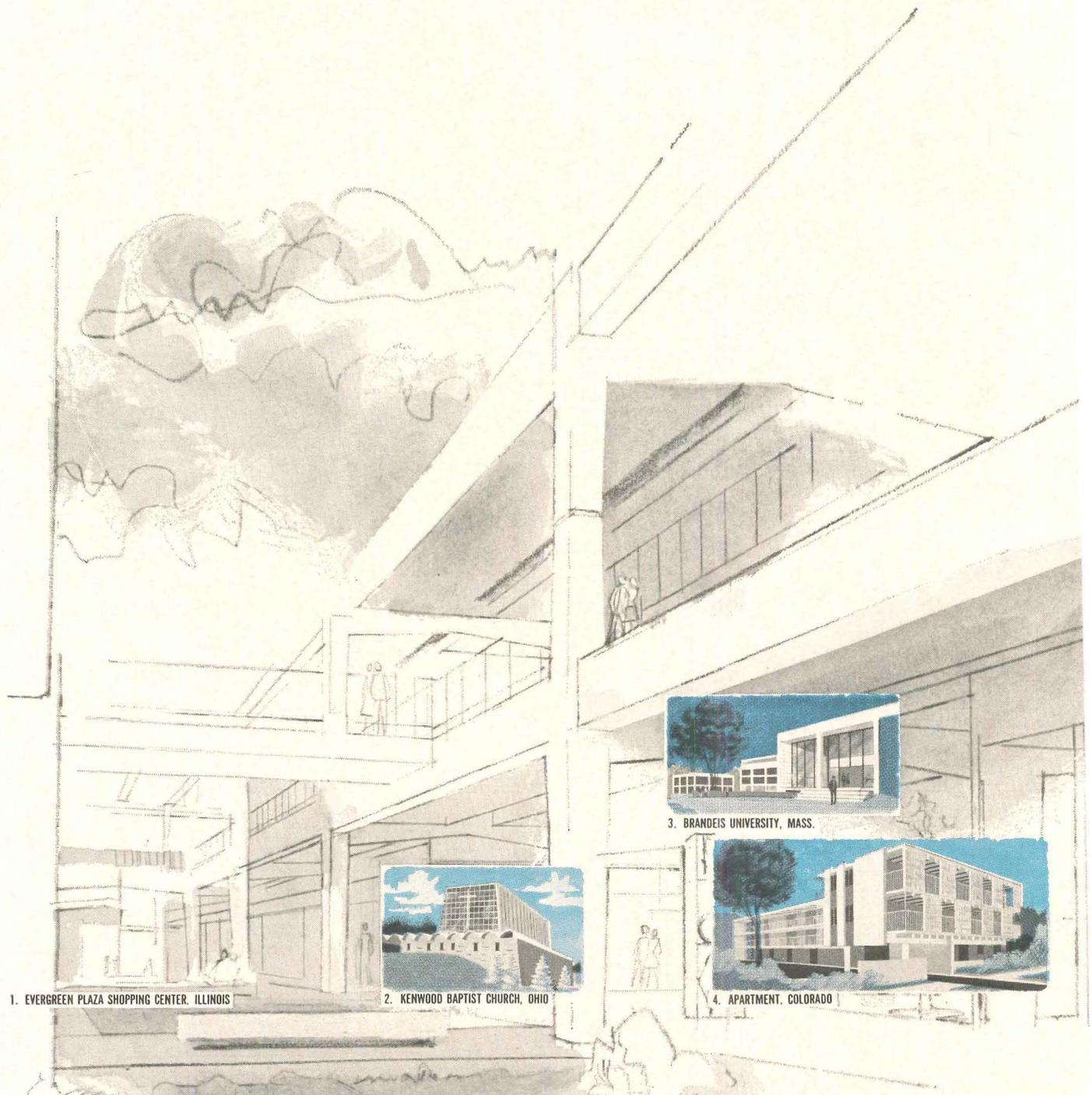
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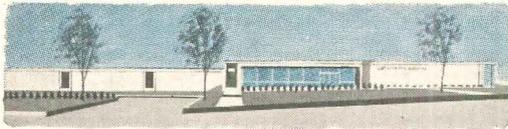
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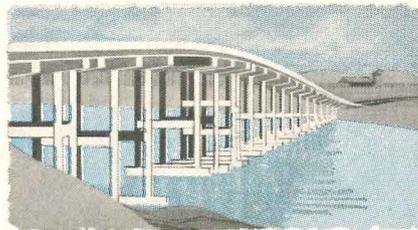
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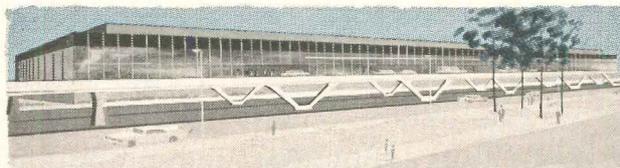
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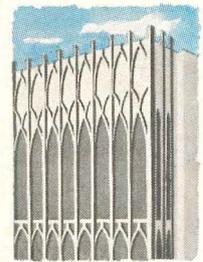
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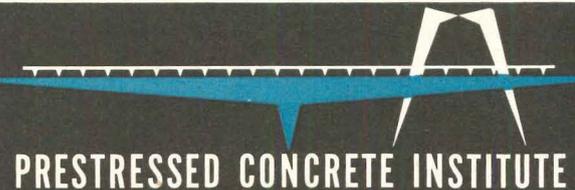
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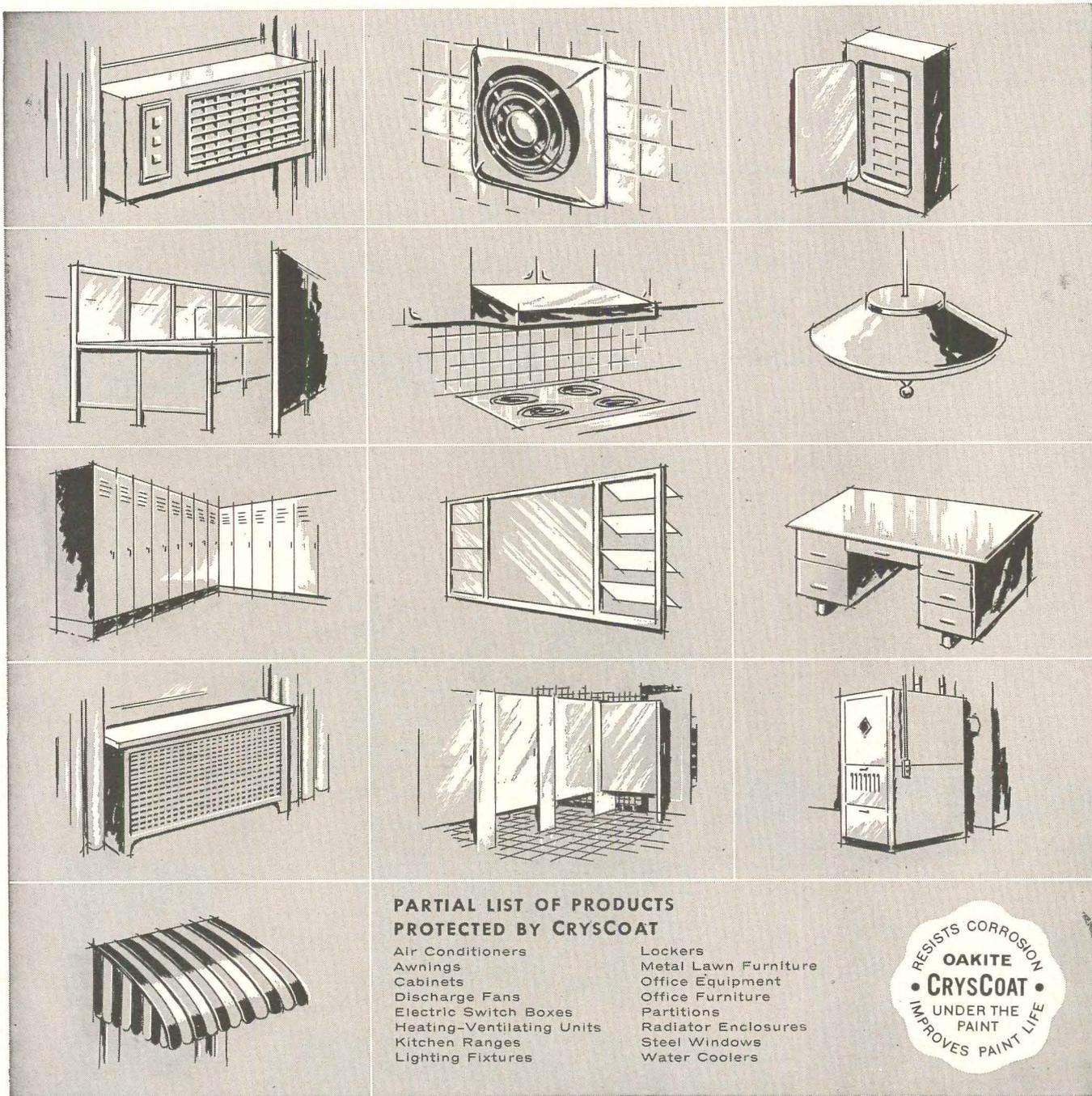


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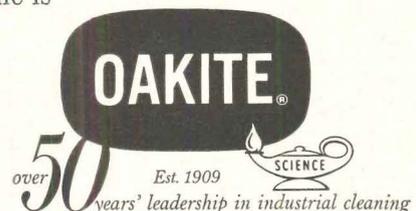
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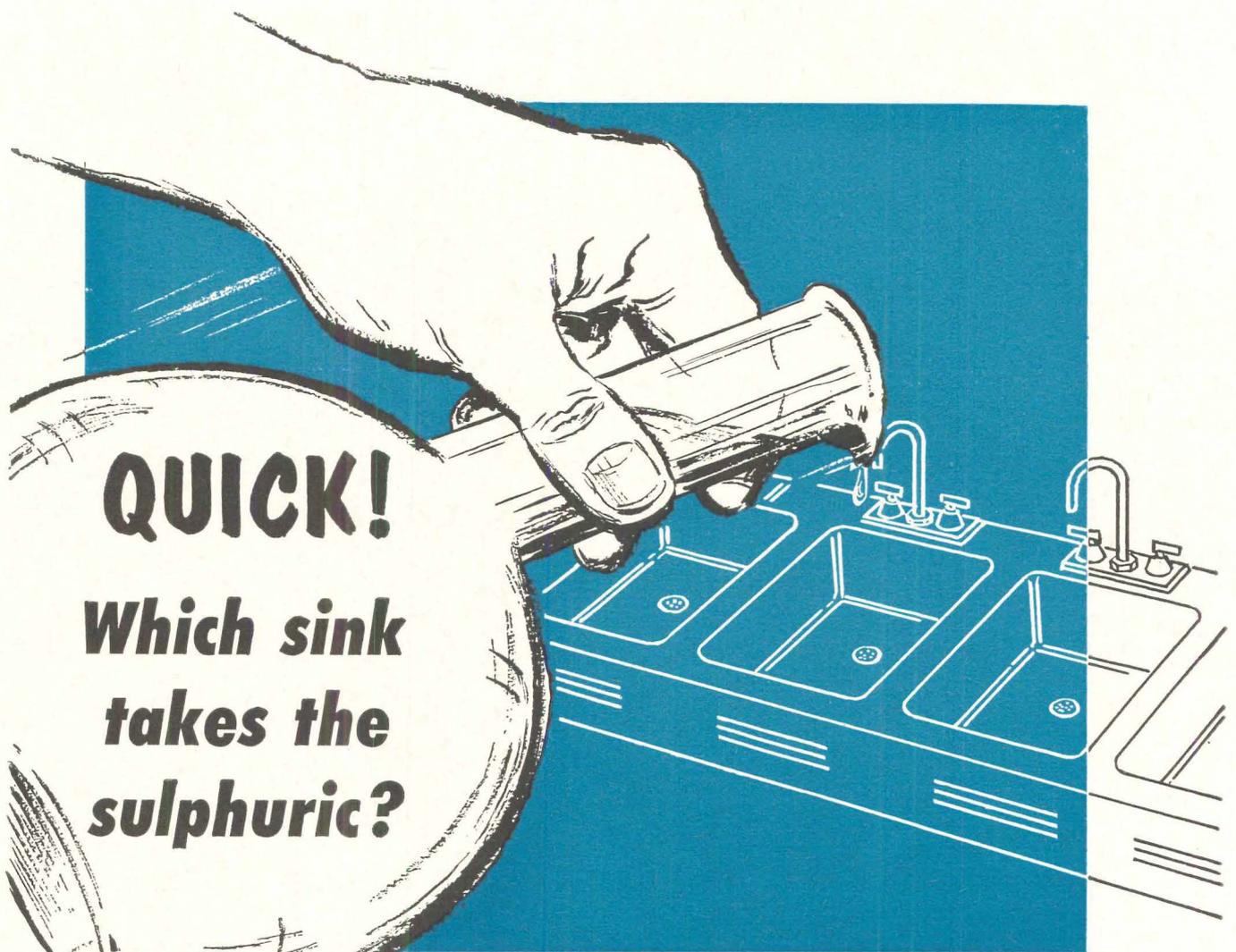
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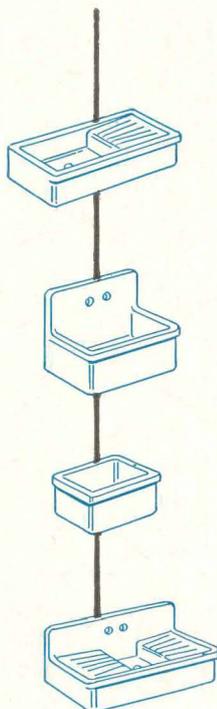
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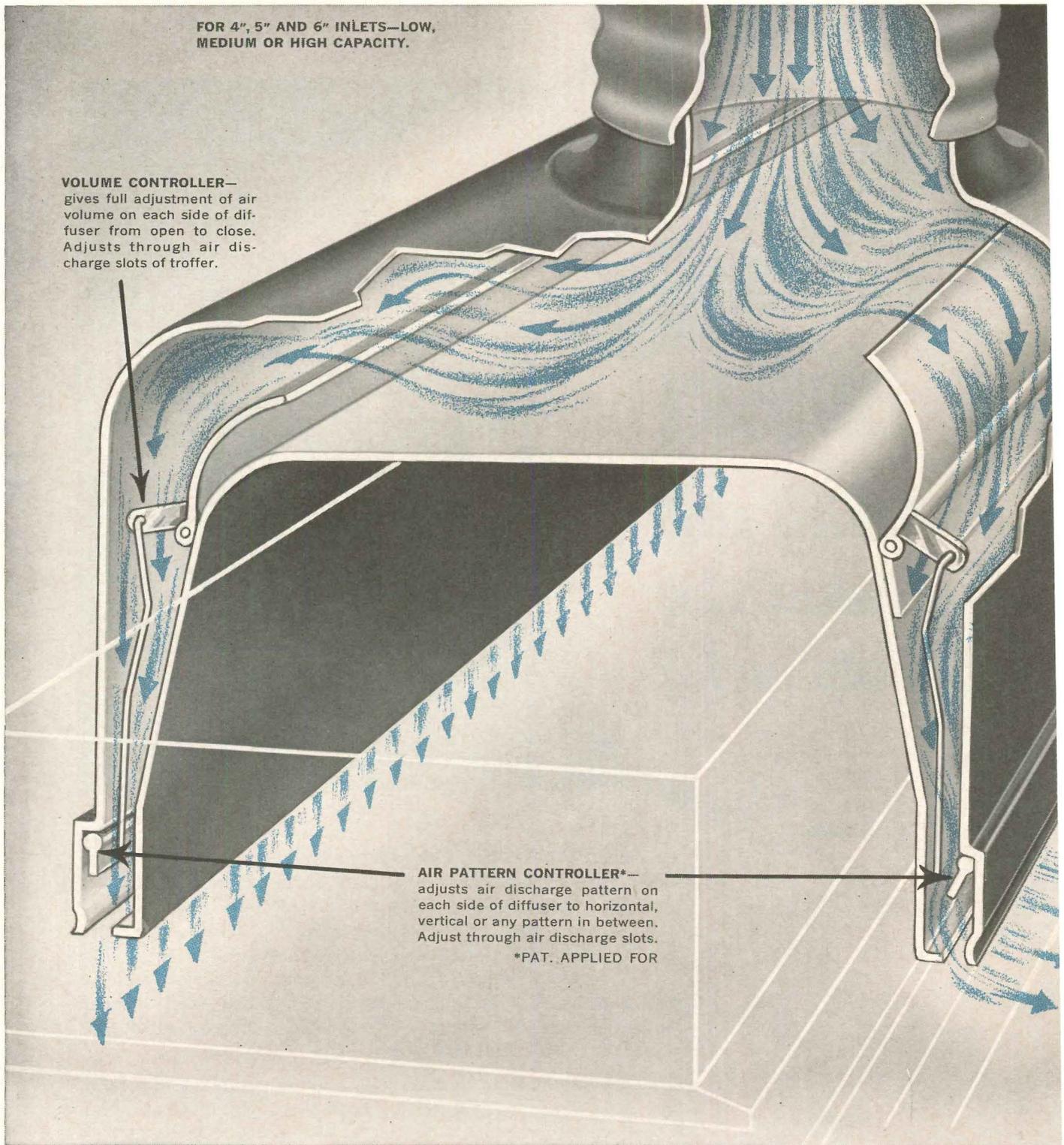
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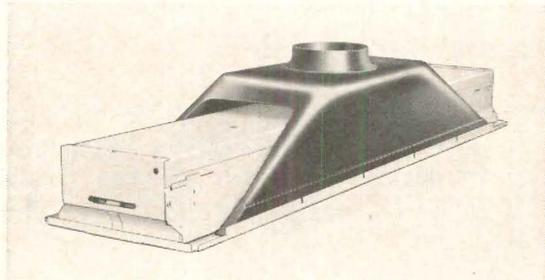
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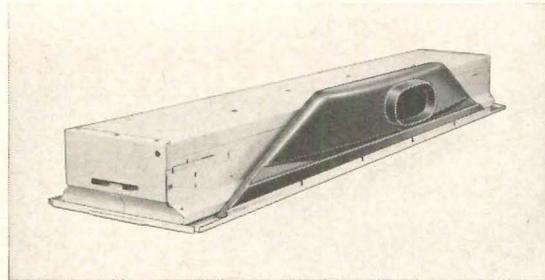
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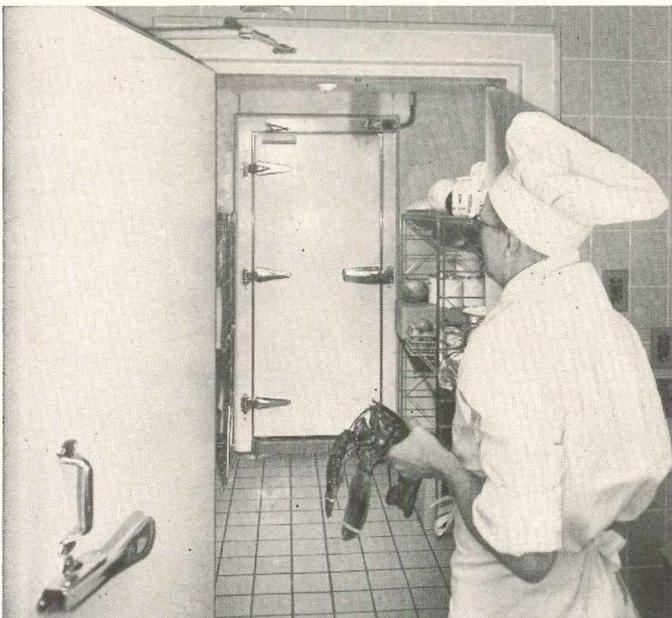
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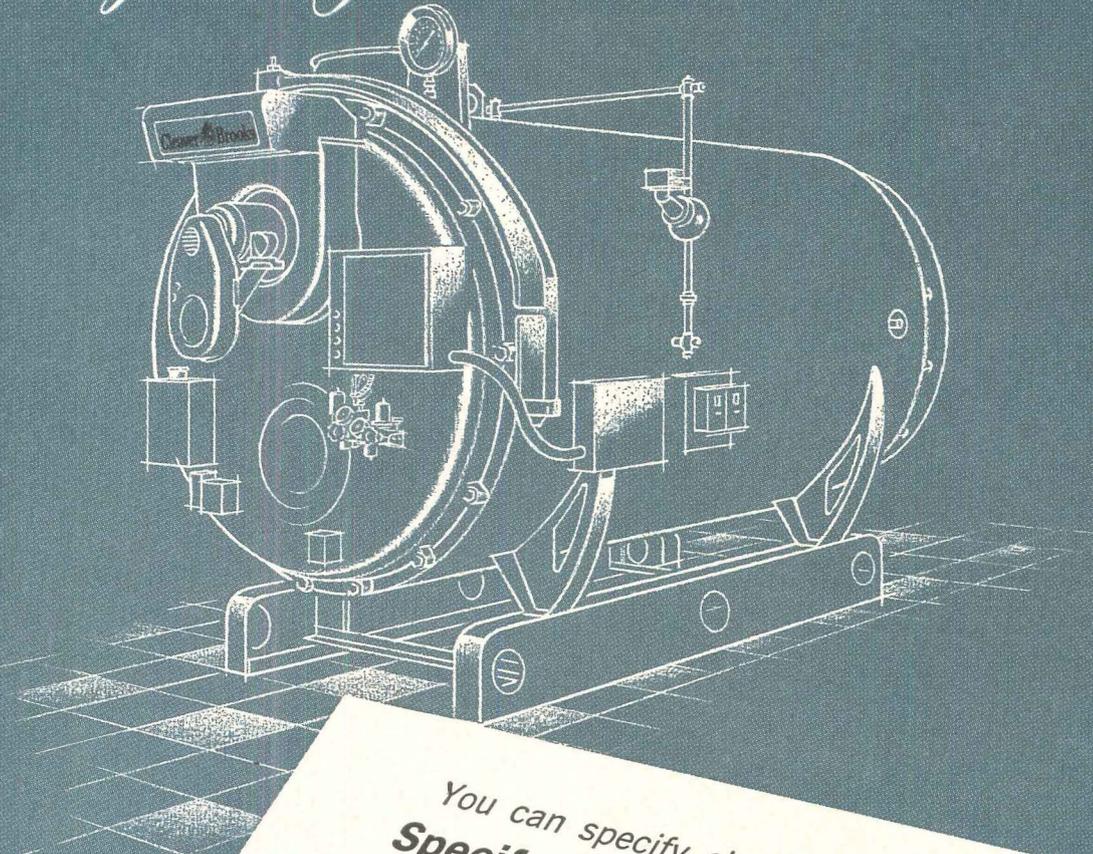
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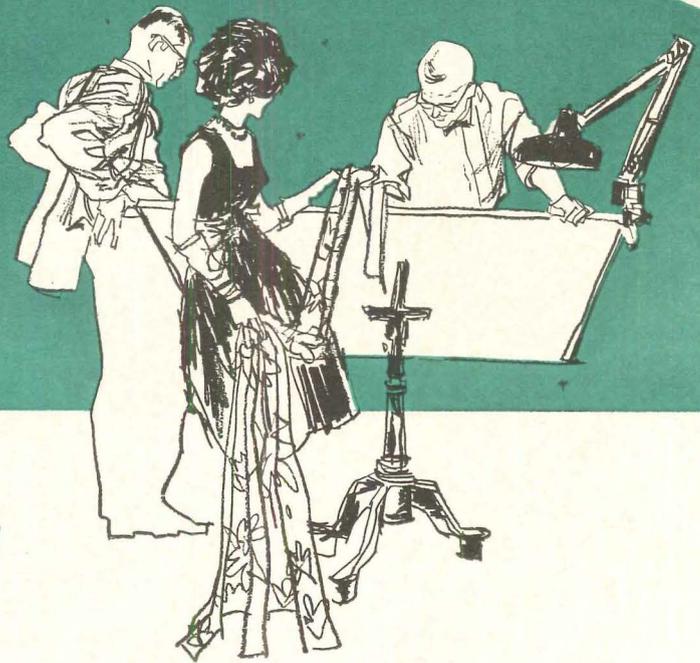
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		2 Hr.*	Concrete deck over steel bar joists
Striated	Tongue & grooved and kerfed for concealed suspension system	4 Hr.*	Concrete slab over cellular steel deck, steel beams
Tiffany‡ Random Perforated.	12" x 12" x 5/8" Beveled. Kerfed for concealed suspension system	1 Hr.	Wood deck over wood joists
		2 Hr.*	Concrete deck over steel bar joists
	Tongue & grooved and kerfed for concealed suspension system	4 Hr.*	Concrete slab over cellular steel deck, steel beams
Tiffany Panels Fashion-Fissured Panels	24" x 24" x 5/8" and 24" x 48" x 5/8" Trimmed edge for exposed suspension system	2 Hr.*	Concrete deck over steel bar joists
*Includes penetrations (recessed light fixtures and air diffusers) † U. S. Pat. No. D 191,744 ‡ U. S. Pat. No. D 191,203			

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No. 2 concrete slab design

a.i.a. file: 4-a

Prepared as a service to architects by Portland Cement Association

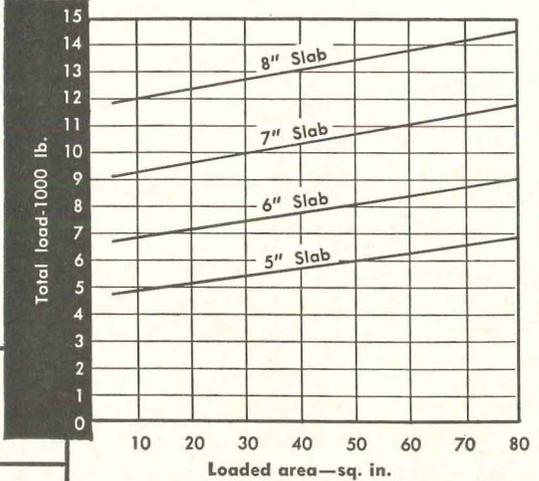
Clip along dotted line

Concrete slab design for long-service floors. Example: assume that a slab is to be designed of 5,000 psi concrete for an industrial plant floor. There will be considerable traffic with trucks having loads of 10,000 lb. per wheel. Each wheel has a contact area of about 30 sq. in. Assume that operating conditions are such that impact will be equivalent to about 25 per cent of the load. The equivalent static load will then be 12,500 lb. An approximate formula for the allowable flexural tensile

stress of concrete is $4.6\sqrt{f'_c}$ (in which f'_c = 28-day cylinder strength). For 5,000 psi concrete, the allowable strength is then:

$$4.6\sqrt{5,000} = 325 \text{ psi.}$$

The allowable loads in chart at right are based on a stress of 300 psi, so the design load must be corrected by $300 \div 325$ which gives 11,500 lb. From chart a load of 11,500 lb. on an area of 30 sq. in. requires a slab about 7½ in. thick.



Maximum Wheel Loads for Industrial Floors

The chart above is based on flexural tensile stress of 300 psi. For other stresses multiply loads by ratio of 300 to stress used. For an allowable tensile stress of 300 psi, compressive strength of about 4,300 psi is generally required.

For additional literature on design of concrete slab floors, or other concrete construction, just send a request on your letterhead. (U.S. and Canada only.)

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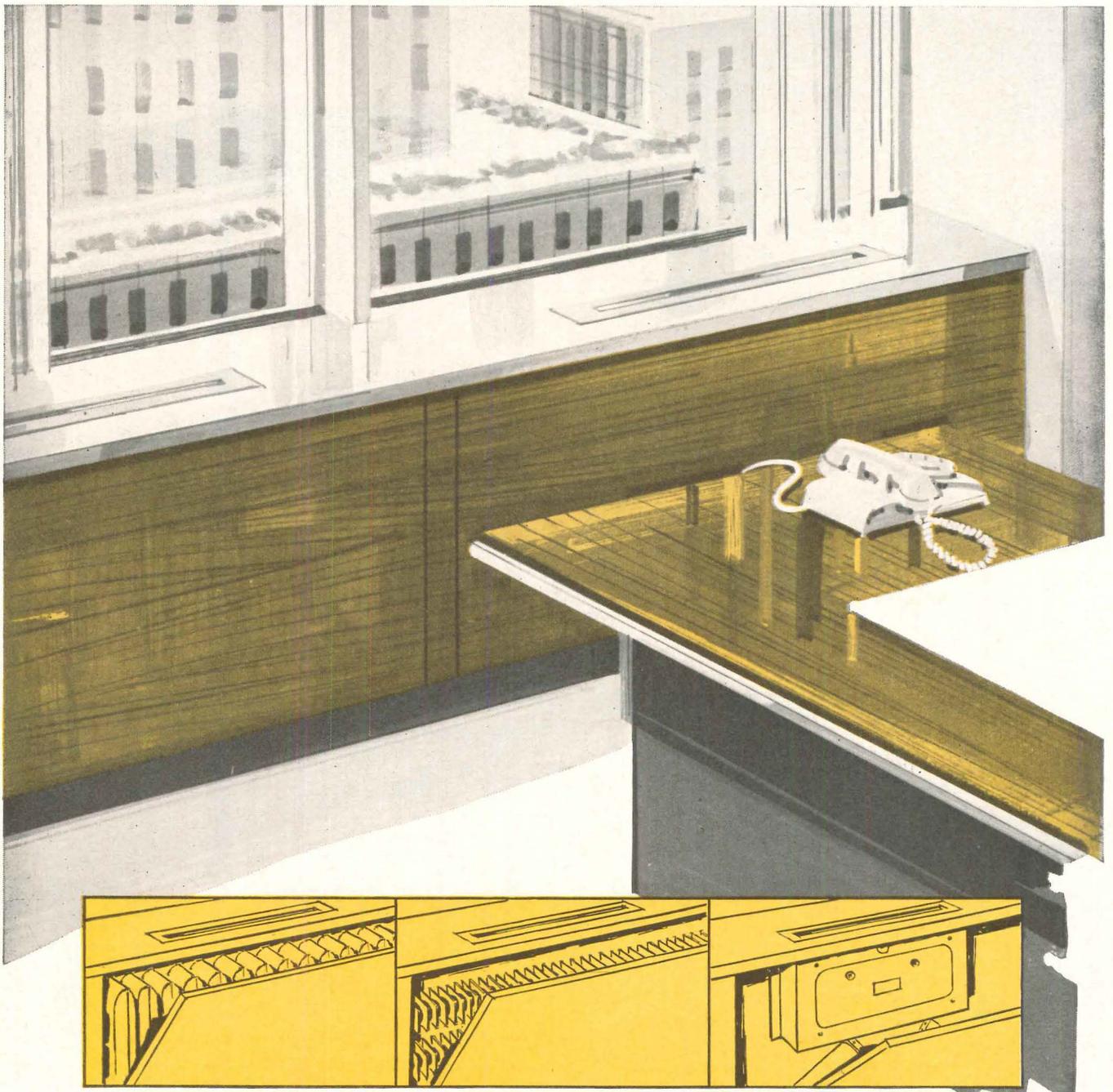
Dept. 5-8, 33 West Grand Ave., Chicago 10, Illinois

A national organization to improve and extend the uses of concrete

requirements for floors on ground

	BUILDING TYPE	TRAFFIC	MIX DESIGN DATA FOR ORDERING CONCRETE					CONCRETE FINISH	
			W/C in gal. per bag	28 day cylinder strength (psi)	Slump (in.)	Air content (%)*	Min. cement content in bags per cu. yd.		
SINGLE COURSE	Offices, schools, churches, hospitals, commercial bldgs.: where floor will be covered with tile, linoleum, etc.	Predominantly foot traffic.	5½-6½	3500-4500	2-4	5±1 or 6±1	5½	Steel trowel	
	Same as above except concrete is wearing surface. Also for service in light industrial buildings.	Foot traffic and pneumatic tired vehicles.	4-5½	4500-7000	1-3	5±1 or 6±1	6	Hard steel trowel by power and hand equipment.	
	Industrial or commercial buildings subject to heavy or abrasive use.	Foot traffic and pneumatic tired vehicles.	4-5½	4500-7000	1-3	5±1 or 6±1	6	Dry shake of extra hard aggregate added to surface immediately before power floating begins.	
TWO COURSE HEAVY DUTY	Heavy industry such as foundries, steel mills, heavy manufacturing, also any industrial or commercial building with highly abrasive conditions.	Steel wheeled vehicles. Heavy abrasive use.	BASE COURSE	5½-6½	3500-4500	2-3	5±1 or 6±1	5½	Surface leveled by floating, but textured to insure bond to topping.
			TOPPING**	3½-4	8000-12000	Zero	Not required	7½	Special power floats, repeated hand troweling for smooth, dense abrasive resistant surface. Special extra hard aggregates are used.

*For concrete with 1½ in. max. aggregate use 5±1% air content; for ¾ in. max. aggregate use 6±1%.
 **Topping mix must be mixed in paddle type mixer—generally not available from ready-mix plants.

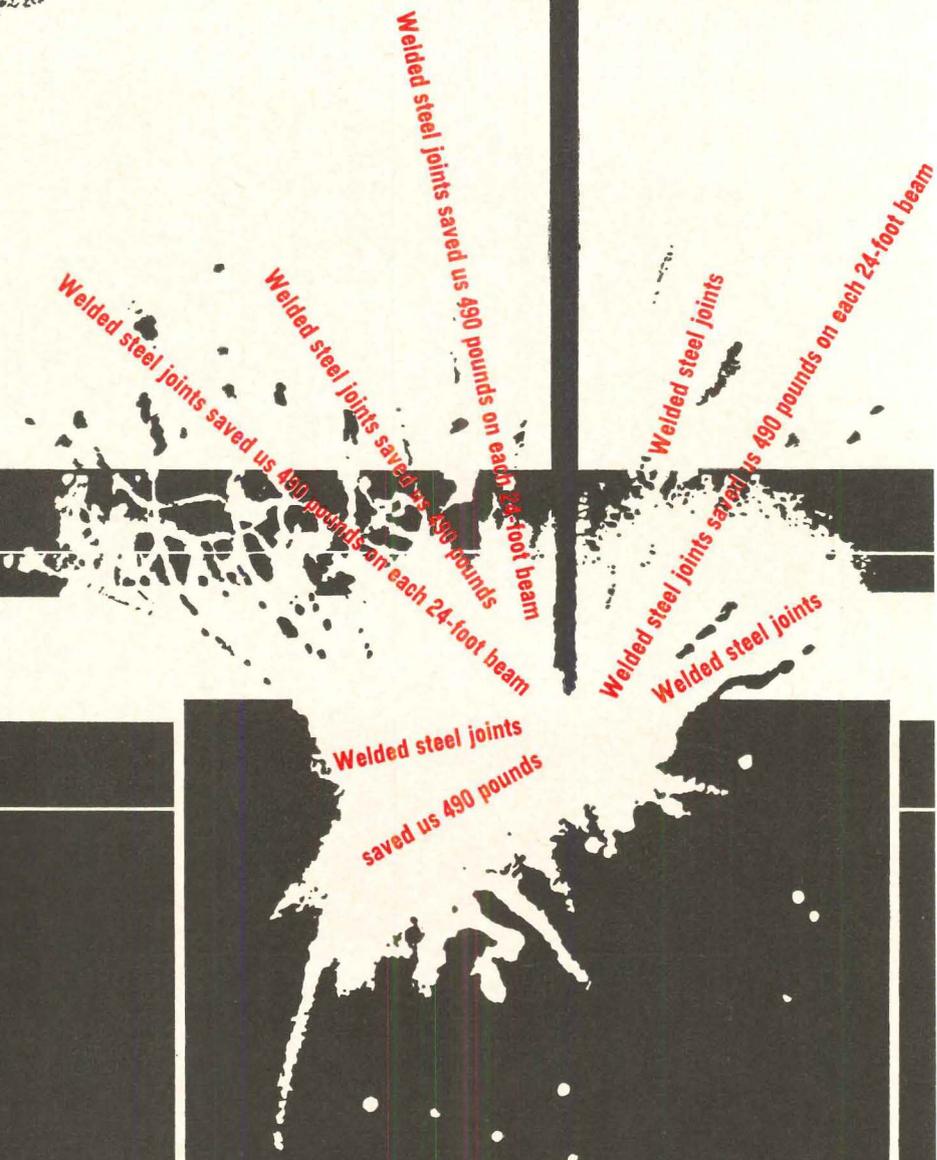
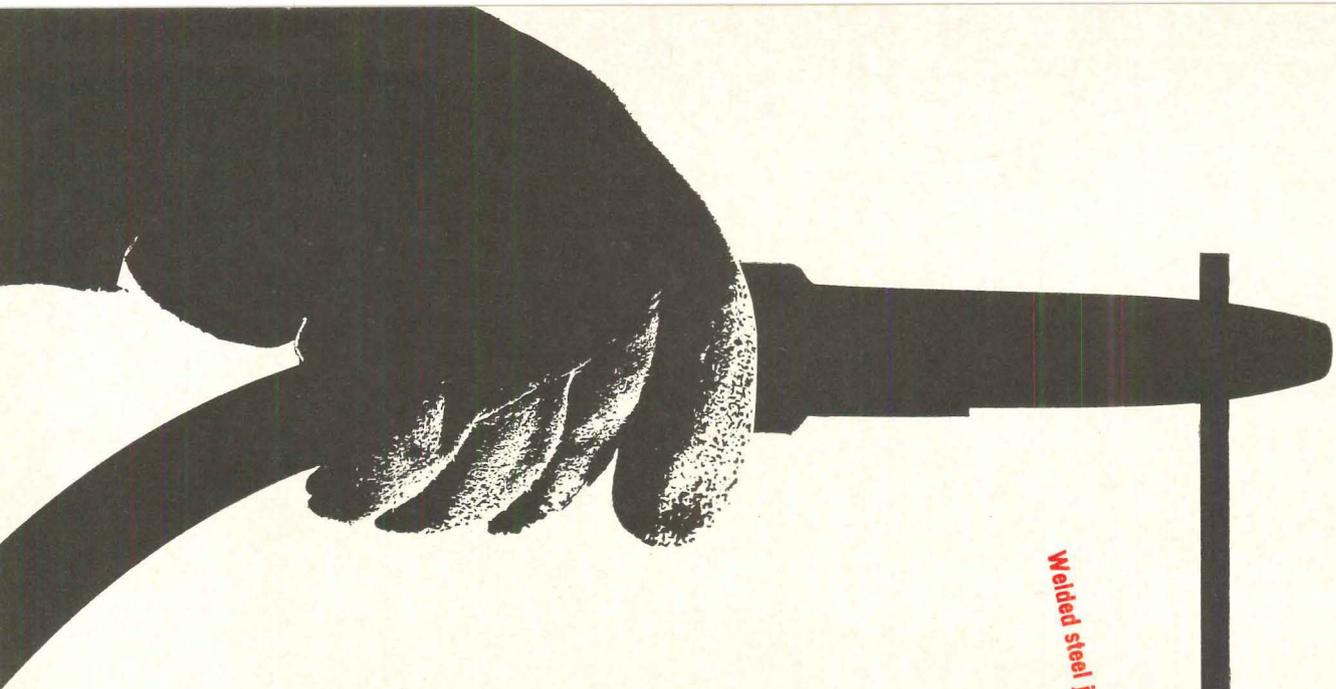


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Welded steel joints saved us 490 pounds on each 24-foot beam

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Welded steel joints

Welded steel joints saved us 490 pounds on each 24-foot beam

Welded steel joints

Welded steel joints saved us 490 pounds





“Welded steel joints saved us 490 pounds on each 24-foot beam.

We trimmed our structural steel tonnage requirement for beams by 15% by using welded joints to achieve continuity of design. For example, instead of 21WF68's throughout, which would have been necessary with riveted or bolted construction, we were able to use 16WF45 beams for interior girders and 18WF50 beams for end girders. That's an average saving of 490 pounds on each 24-foot beam,” said Mr. G. C. Pearl of Ferguson, Stevens, Mallory and Pearl, Architects and Engineers.

All of the structural steel used in this hospital, the first multi-story, all-steel construction in Albuquerque, New Mexico, was fabricated by Darbyshire Steel Company, Inc.

“This 120-bed addition is the first part of Albuquerque's Presbyterian Hospital Center's expansion plan to add 550 beds to their present capacity,” said Mr. Pearl. A highly important reason for using structural steel is to facilitate the construction of three additional floors at a later date.

“When that times comes,” explained Mr. Pearl, “we can erect the new floors without back-shoring because the present roof is actually floor construction, a light aggregate over steel decking. Top floor beds can still be used during

construction. This would not be possible with other types of construction and conventional roofing. Noise won't be a problem with all-welded construction. Certified shop welders made all the field welds in just four weeks and building inspectors found the framing absolutely plumb.”

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Architects and Engineers: Ferguson, Stevens, Mallory and Pearl, Albuquerque, New Mexico. Contractor: Robert E. McKee General Contractor, Inc., Santa Fe, New Mexico. Fabricator: Darbyshire Steel Company, Inc., El Paso, Texas.

United States Steel Corporation • Columbia-Geneva Steel Division • Tennessee Coal and Iron Division • United States Steel Supply Division • United States Steel Export Company



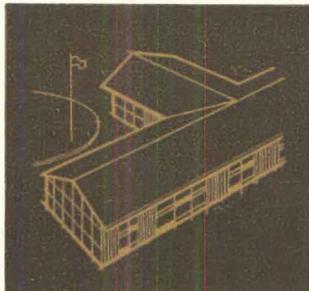
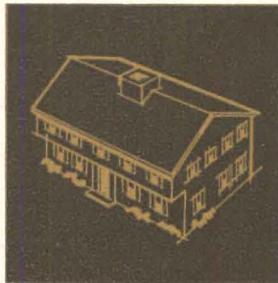
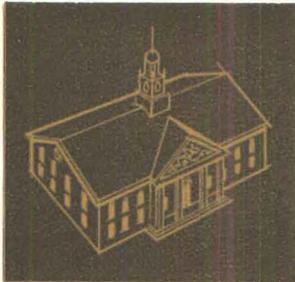
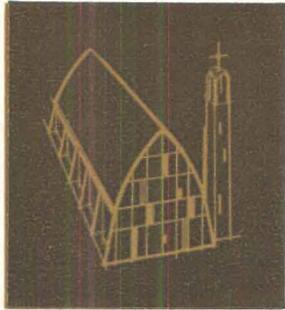
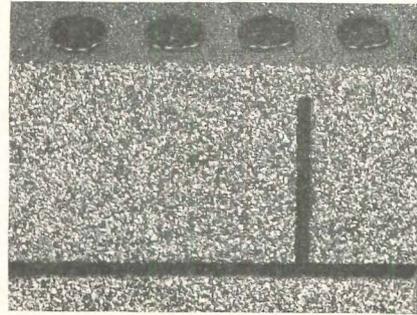
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Rock Island Millwork Company, Manufacturing Division, Dept. 2ARI, Rock Island, Ill.

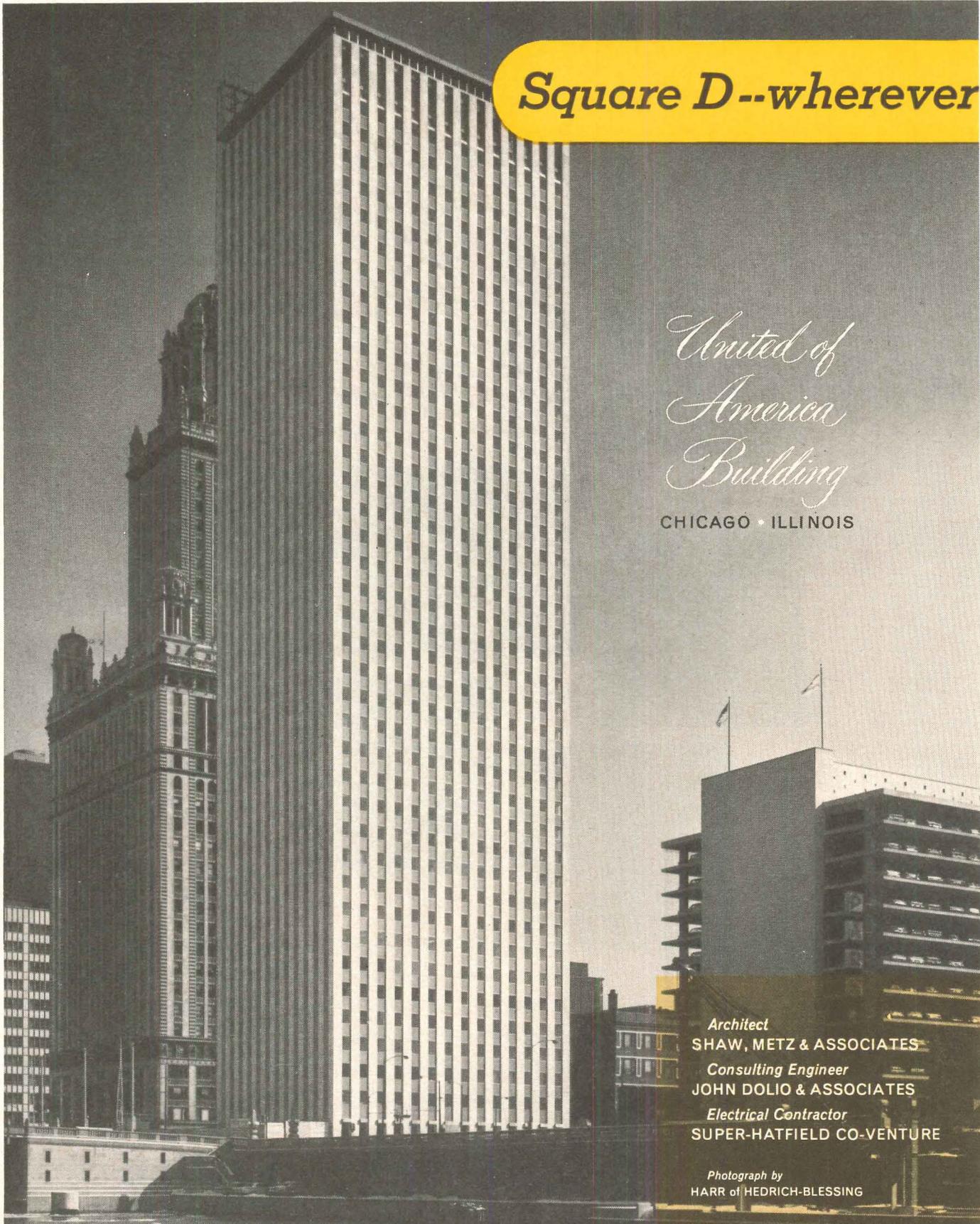


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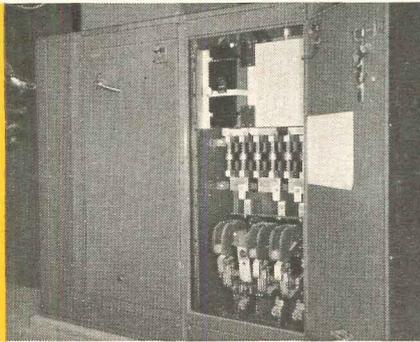
WORLD'S TALLEST MARBLE SKYSCRAPER

• Towering 41 stories over the Loop, this newest addition to the Chicago skyline is the highest marble office building ever built. 16 high-speed, self-operated elevators; high-intensity lighting; year 'round air conditioning—these are among the modern features that make the UNITED OF AMERICA BUILDING a model of comfort and convenience for tenants. Its location at State Street and Wacker Drive gives easy access to subways, elevateds and buses, and makes this impressive structure a focal point of Chicago's central business district.

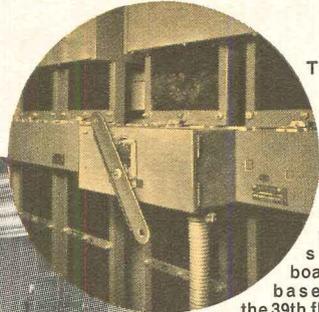
Square D electrical distribution and control equipment is on duty throughout this new building.



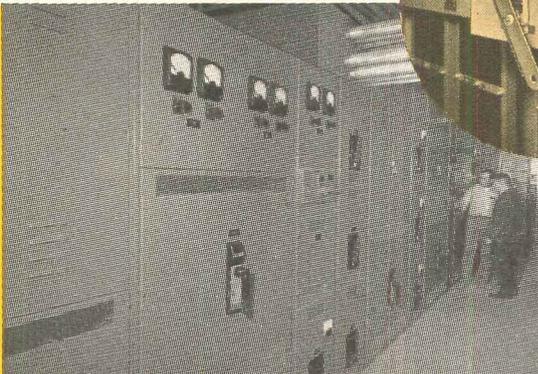
This motor control center, one of many supplied by Square D, contains Size 1 through Size 5 combination starters for control of exhaust fans, boiler feed pumps and condenser pumps. Ronald Martinec, Estimating Engineer for the electrical contractor, inspects this installation with Bob Kunz, Square D Field Engineer.



NEMA Size 6 starters, built by Square D's EC&M Division, control the motors and pumps which circulate chilled water through the air-conditioning system.



Two runs of 4,000-ampere Square D feeder duct carry power from the main switchboard in the basement to the 39th floor. Tap-offs on each floor feed Square D panelboards for lighting and other needs.

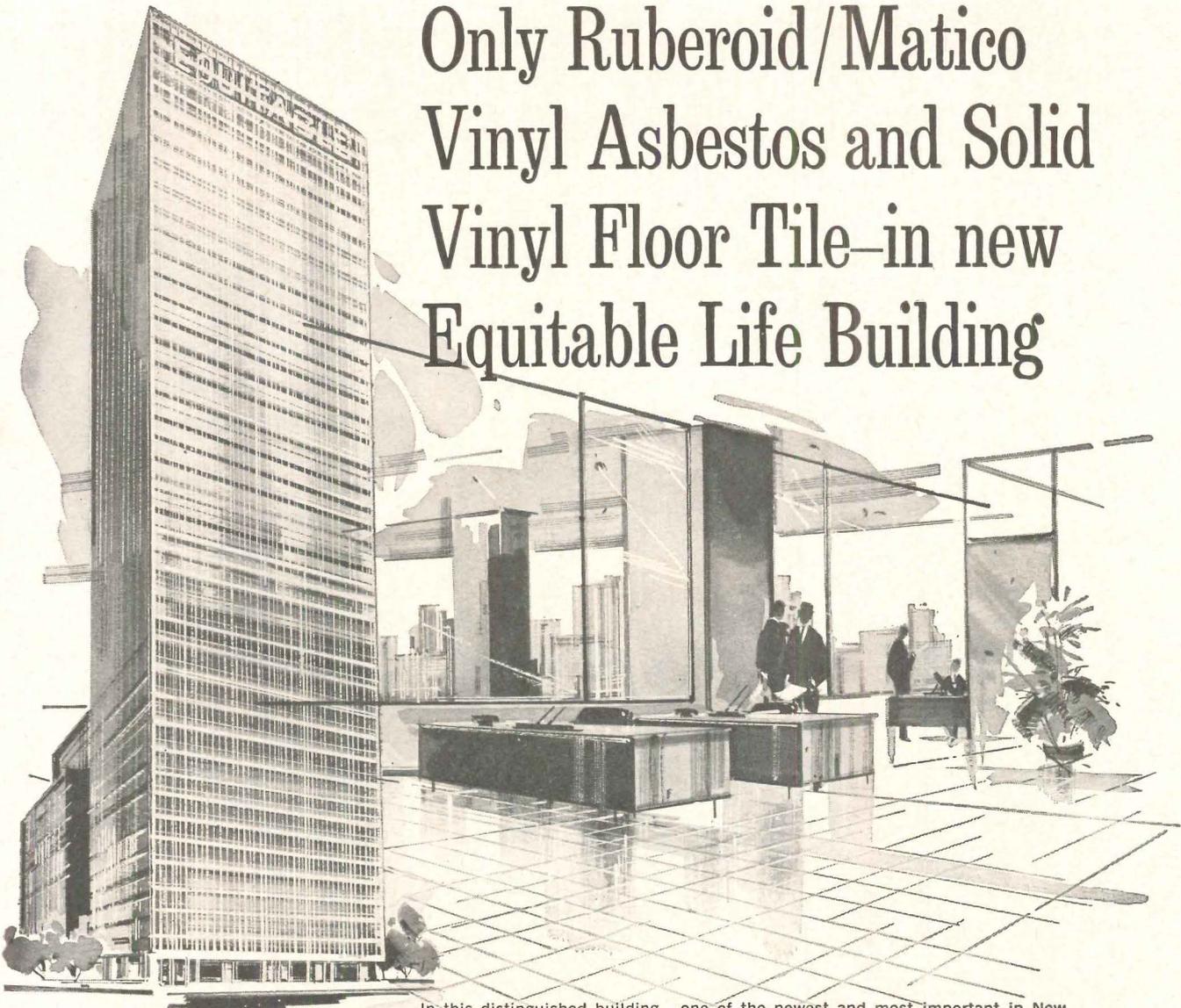


George Allroth, Job Superintendent, and Square D Field Engineer Bob Kunz inspect the main switchboard which distributes the 20,000-ampere service throughout the building.

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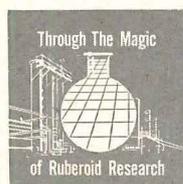


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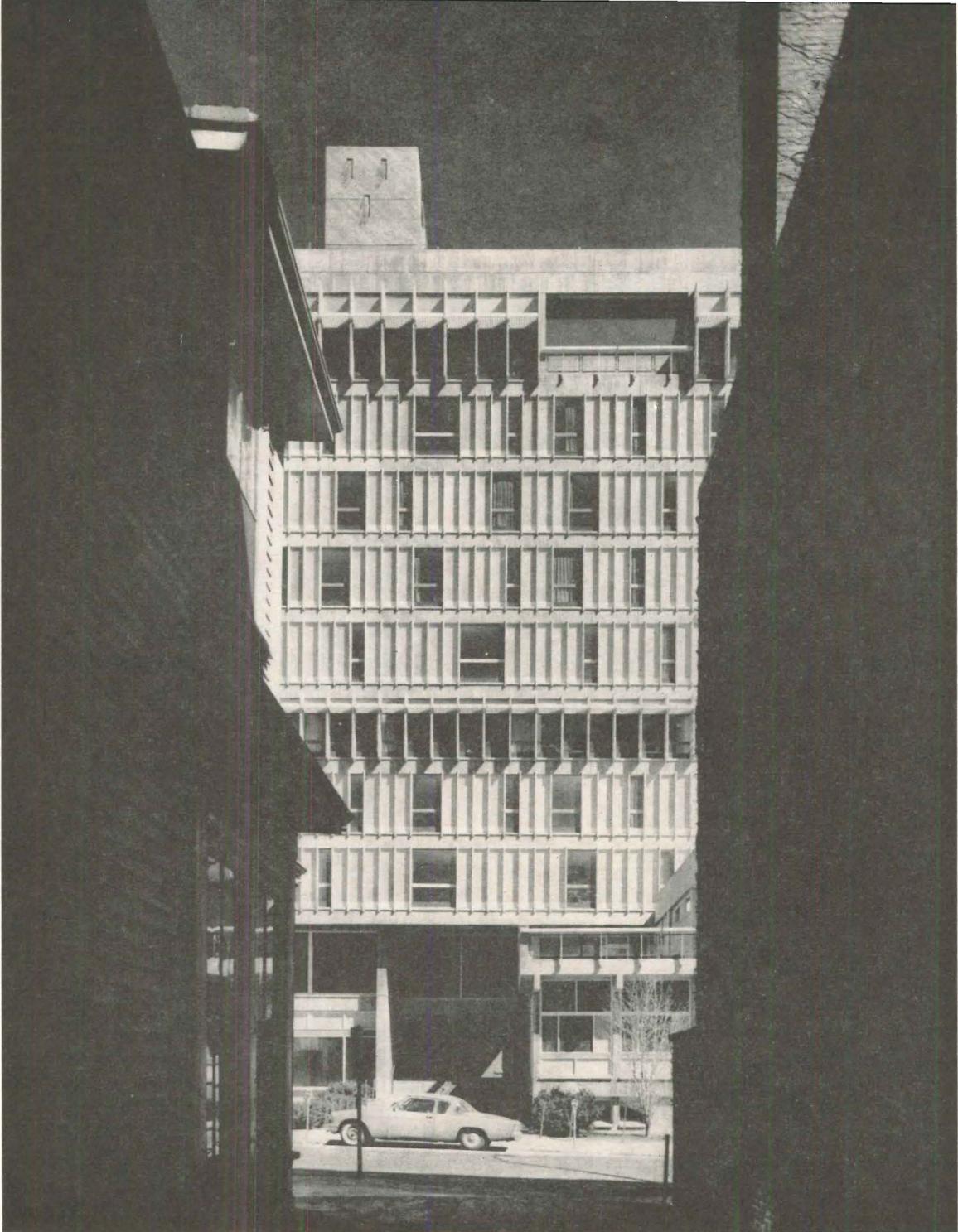
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1. Holyoke Center at Harvard University

NEW WORK OF SERT, JACKSON AND GOURLEY

Two buildings at Harvard, and the United States Embassy in Baghdad,
are a major fulfillment of this firm's strong design ideas

Windows and Walls: An Approach to Design

by José Luis Sert

“As more elements of fenestration develop . . . the architect may be able to play, if not always a better tune, at least a more animated one.”

When looking at the clusters of buildings in our cities, the patterns of windows and walls that constitute the fronts of these buildings, or their façades, are what we see most. Roof lines are high up, and structure is very often hidden, but walls, curtain or otherwise, stare us in the eye.

Masonry, beautiful and textured, is rare today: it is inflexible, heavy, labor consuming and expensive. In other times plain masonry walls with well proportioned windows could be dignified and beautiful. The traditional bearing walls limited the size and positioning of windows. The Renaissance added useless, though sometimes sculpturally beautiful, appendices, in columns, pilasters and moldings of all sorts. Unrelated to materials or the nature and setting of the building, the same forms were made of stucco, stone, brick, for all climates, all countries. The Renaissance invented the masks hiding the real faces of the buildings and the expression of their interior life.

By contrast, it is interesting to observe the freedom in fenestration in the farms and villages, where no architect was at hand and human needs dictated the positioning and sizes of openings in walls. There is in these buildings a relation between such openings and the best views, the sun, the prevailing winds, and the nature and use of rooms. Their shapes and proportions are generally determined by the human figure, standing or seated and looking out. They open to the beauties of the landscape, to life and pedestrian movements in the streets, to the quiet of the cloister or the garden, to the distant horizon and the setting sun. They are the eyes of the buildings. Life comes to the interiors through them with daylight, sun or moonlight, breezes and noises and the smell of things alive.

For thousands of years, from the doors of the caves up to relatively recently, all windows, with the exception of the stained glass in cathedrals and other exotic types, served *the triple function of providing light, ventilation, and view*. It was only with the lightening of structures, with the introduction of steel and concrete skeletons that transformed the nature of walls from bearing walls to non-bearing partitions, curtain or screen walls, that the window could be radically transformed and its triple function re-examined.

Glass and light panels of varied kinds had, in the meantime, become available. Large sheets of glass gave birth to the “picture” window. Wide views, incorporating the outside into the inside, became a “selling feature” even in homes where there was no view. Only small portions of these large windows needed to be opened for ventilation. This established a partial separation of the functions of view and

light from that of ventilation.

In office buildings, glass, with its wonderful qualities of lightness and easy maintenance, soon took over completely, and the all-glass front came into being. Only light metal frames were needed to hold glass together and to provide bracing effects against winds, and anchors for interior partitioning. The curtain walls of metal and glass have made the rounds of the world by now. They are visual evidence of U. S. influence in the remotest cities, like “Coke” ads and blue-jeans. Curtain walls for office buildings, with modules that repeat from bottom to skyline (even masking mechanical equipment on roofs), have wide acceptance. They are the façades of anonymity. They serve the average bureaucrat, whatever his work is, whatever his likes or dislikes for privacy, view, or sunlight. They are grouped in continuous lines or checkerboard patterns. The architect selects one window type and repeats it in all directions. The resulting music has the limitations of that which could be played on a guitar with one string.

We still need walls and windows of some kind, square miles of them, in our growing cities. Can we not find a more varied architectural vocabulary that will permit greater variety? We should at least try.

Le Corbusier made a great contribution in 1933 with the invention of the *brise-soleil*. The varieties in his designs are a consequence of the orientation of the buildings and changes in the path of the sun. A lively plastic expression can result from these sun-breakers in changing light and shadow, as they are not superimposed as meaningless decoration, but become an integral part of the biological structure of the building.

Air conditioned buildings do not require opening ventilation elements. Whenever these are necessary, they need not be treated as part of the windows and can be built in opaque materials such as wood or metal. Their positioning and shape need be adequate for their ventilating function only, separating this function from that of lighting or view. Such ventilator panels can provide a new accent of color and another element to compose with.

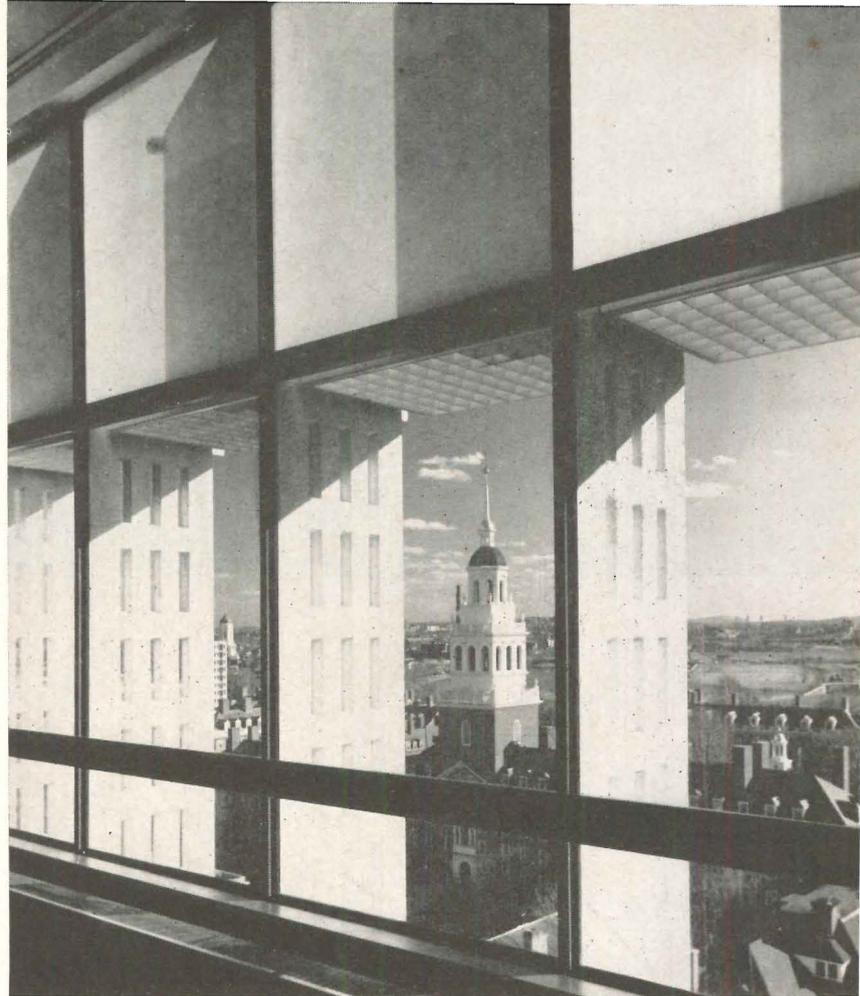
The screen wall serves more for lighting than viewing purposes, but if it is not broken by viewing elements of a size related to human measure it becomes an abstract scaleless pattern that masks the real face of the building. The question still remains of how much view we want, how much of the outside it is interesting to bring inside. Beautiful views are rare. Nature is often hostile to man in winter and summer. The urban landscape is often unsightly and uninteresting. There is also the question of privacy and how much we want to be seen. Many people like to

live in disorder. How much do we want to see of that disorder from the street? Do light and view have to be taken together? Good, even natural, lighting in rooms is necessary and agreeable, but large glass areas give excess lighting near windows and, by contrast, the opposite walls appear black. Masonry and glass, like the black and white in a picture, represent the extremes. There can be a wide range of grays in between.

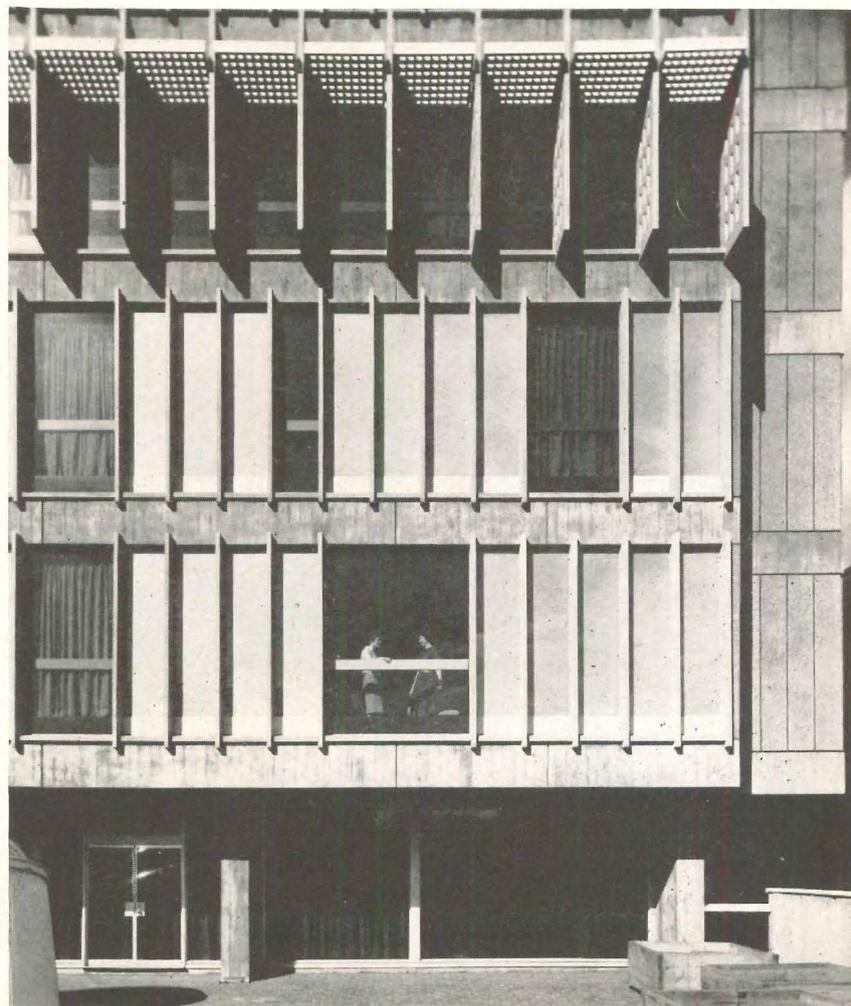
Usually screening is obtained by use of movable blinds or draperies, but these are made of perishable materials and are costly to maintain. Tinted glass has been used as a filter, but it alters the natural colors of things and, like tinted eye-glasses, it is disturbing if it is not removable. The white light that contains all colors is irreplaceable. The Japanese found in their white paper screen walls light filters and diffusers that have a definite function. We can find a less perishable equivalent in our modern buildings in diffuser or light filter walls made of other materials. Walls can be translucent without being transparent, and translucent walls can be designed for varied intensities of light. They can provide filtered, diffused light which can be measured in intensity. They can cut down heat penetration and heat losses, and consequently, air conditioning and cleaning costs. Besides, they provide a new element in our façade vocabulary, a bridge between solid opaque materials, masonry or others, and transparent glass—a series of grays between black and white.

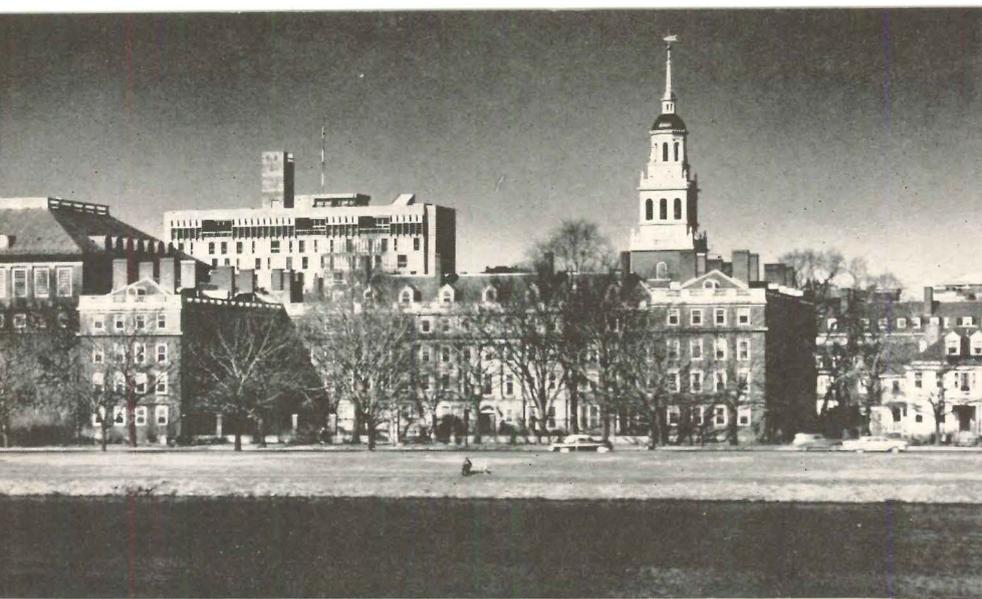
Transparent areas can then become viewers only. Their scale, the human scale, can be re-established in the varying sizes of windows with no additional dead weight and no reduction in good lighting. The functions of seeing and lighting are thus separated. Shadow patterns moving through these filter walls provide animation. The Japanese were well aware of these possibilities and made good use of them in their paper screen walls. The translucent wall has not been explored as it should, and it offers a vast field for research and application of modern materials and techniques.

The growth and rebuilding of cities demands a more complete and varied vocabulary. The younger generation of architects is well aware of this, and painful efforts are being made to do more with very little. The poor results are only too evident. As more elements of fenestration develop, however, the architect may be able to play, if not always a better tune, at least a more animated one. Our urban landscapes will become less dull, life behind walls more pleasant. Abstract patterns may be replaced by others where the human scale that was present in the traditional windows may reappear.

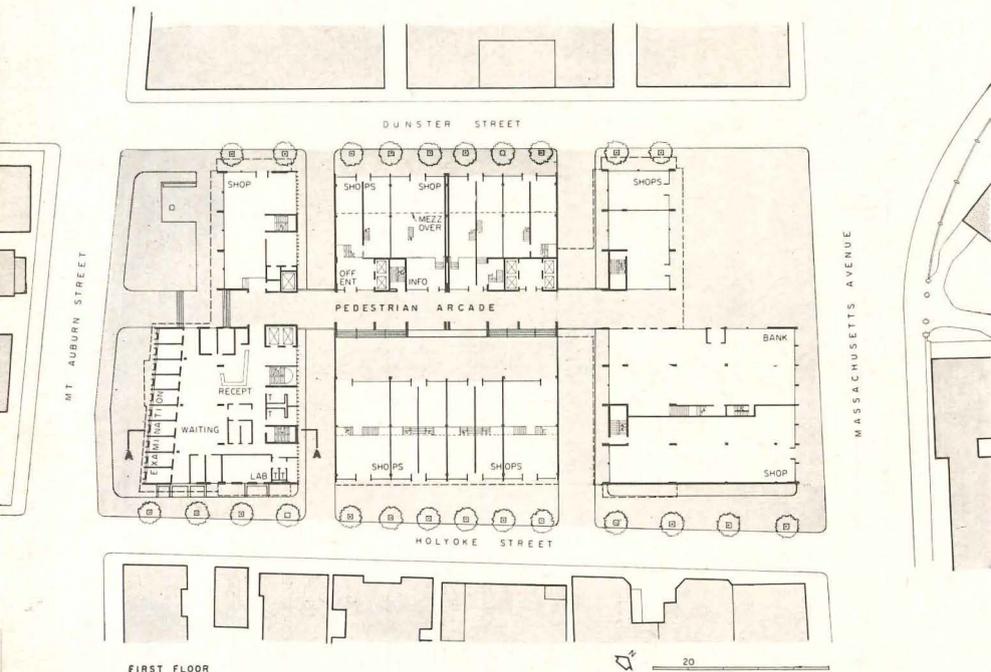


"Walls can be translucent without being transparent . . . transparent areas can then become viewers only. The human scale can be re-established in the varying sizes of windows. . . . Shadow patterns moving through these filter walls provide animation." Above: fenestration on tenth floor, Holyoke Center. Below: module permits flexible use of translucent and transparent glass





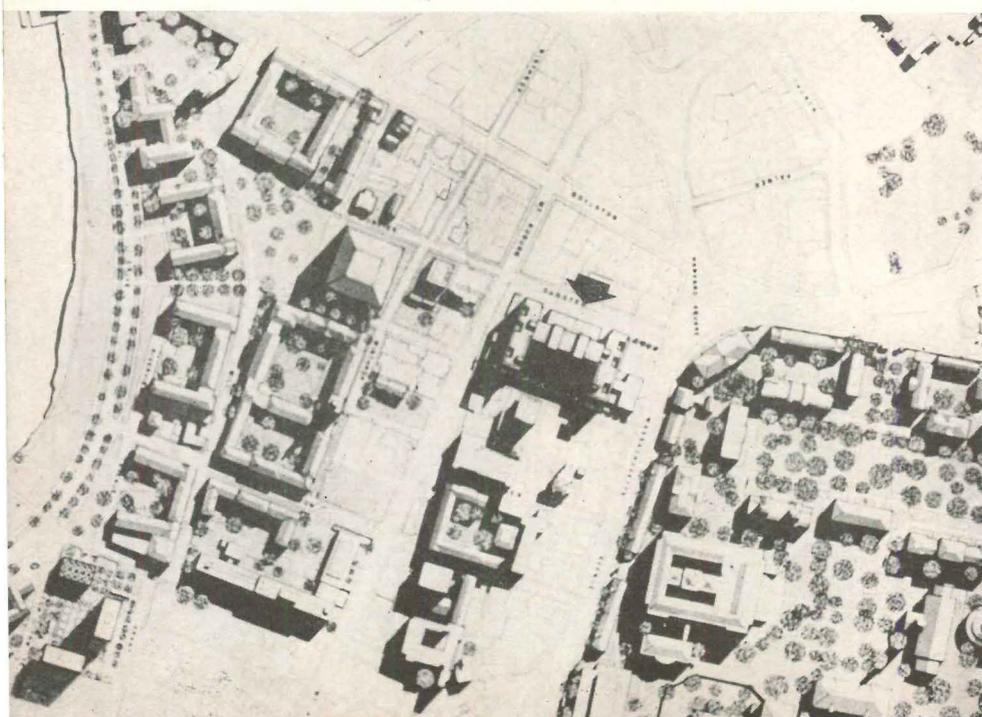
Holyoke Center alters Harvard's skyline on the Charles River



FIRST FLOOR

Above: pedestrian arcade and open spaces are paved in red brick, and are of a scale carefully related to the spaces formed by the older campus structures. Only the portion to the left of the center line has been completed so far. The shopping element to the south has not been constructed

Below: plan of Harvard campus. Holyoke Center is adjacent to Harvard Yard at right



Holyoke Center: Design in Relation to Site

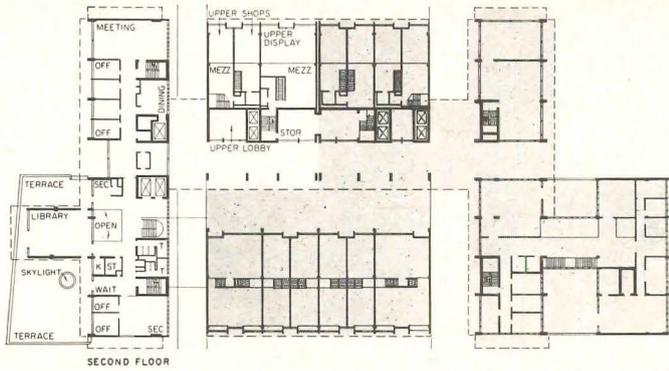
Harvard University's Holyoke Center was conceived as a development of the only block between Massachusetts Avenue and Mount Auburn Street that is entirely owned by the University. The project has taken into consideration the total utilization of the block, opening up its center for pedestrian circulation, and providing a series of open spaces that link to those of the quadrangles beyond Massachusetts Avenue and Mount Auburn Street. The dimensioning and landscaping of these open spaces and the prevailing brick textured sidewalks establish a visual continuity between the old and the new.

The plan of the Office and Health Center block is H-shaped. A covered arcade runs through the block under the cross-bar of the H. The portion now built, approximately half of the total project, includes also only half of the planned arcade. This arcade will be the most animated area of the block. The main entrances to the office floors and the Health Center open on the arcade, as do several shops. A portion of the arcade is a bridge over the ramp feeding the emergency entrance of the Health Center. When the other half of the building is completed, the arcade will bridge over a ramp leading to the front entrance of the underground two-story garage.

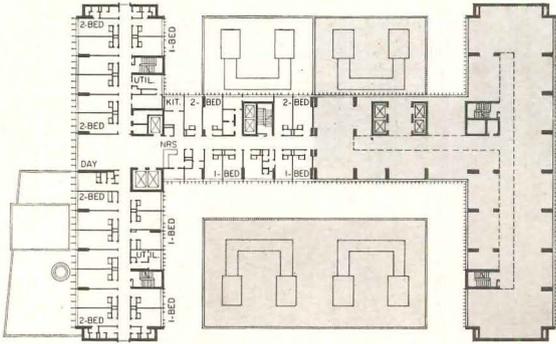
The light conditions on the neighboring streets have been carefully considered, and the higher parts of the building are set back from both Mount Auburn Street and Massachusetts Avenue. The link between them is placed towards the center of the block to provide better lighting conditions on Dunster and Holyoke Streets.

In as much as the project was conceived as a totality, the proportions of the building will appear quite different when the other half is built; until then many of the existing elements cannot be properly appreciated or used. The Holyoke Center, once finished, will be directly accessible and plainly visible from the Harvard Square area. The arcade in the center will be directly linked to the University, and the subway and bus facilities.

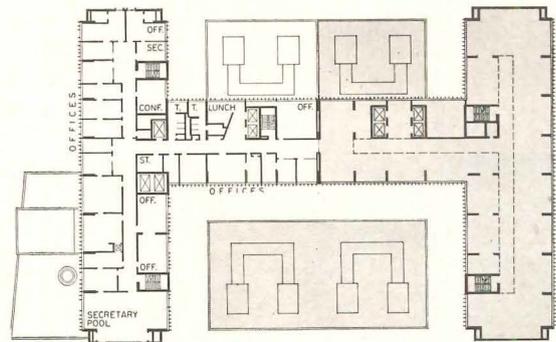
The section of Holyoke Center now built comprises the health services for the Harvard and Radcliffe faculties and students, and above them, four floors of offices mainly occupied by Harvard College, and one penthouse floor of meeting rooms with dining facilities served from a central basement kitchen. The portion of the structure to be built in the second phase will be used for offices and meeting rooms, shops, and the Cambridge Trust Company's offices.



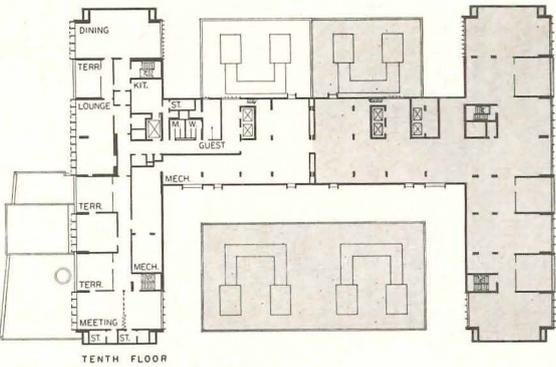
SECOND FLOOR



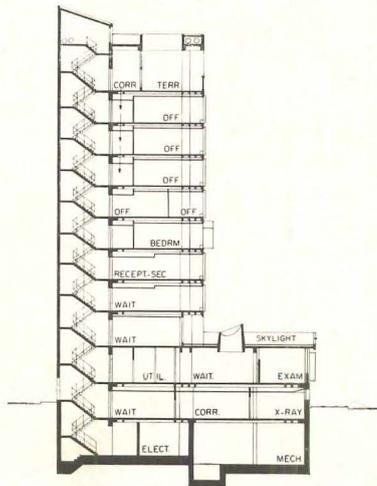
FIFTH FLOOR (HOSPITAL)



TYPICAL FLOOR

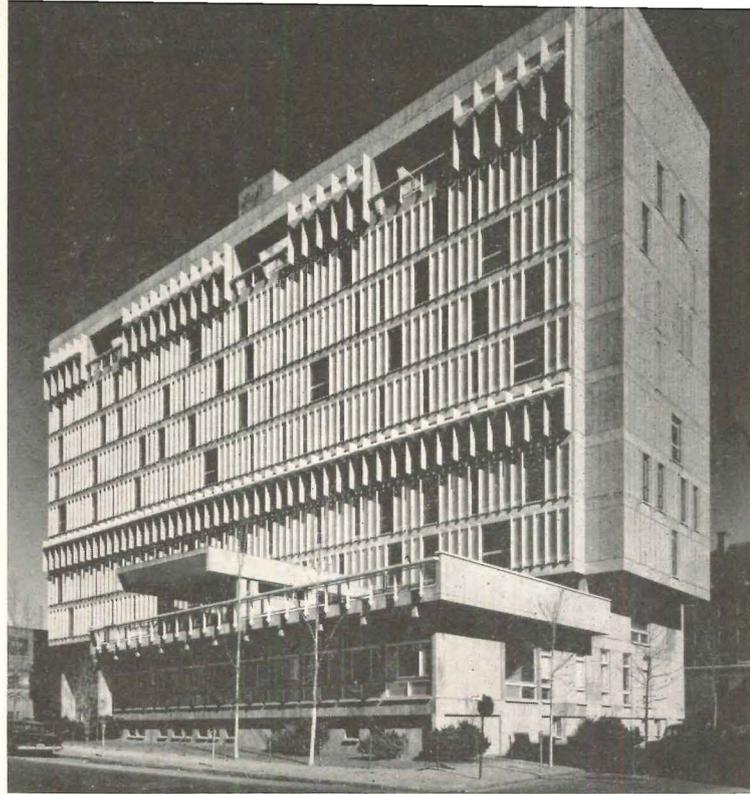


TENTH FLOOR



SECTION A-A

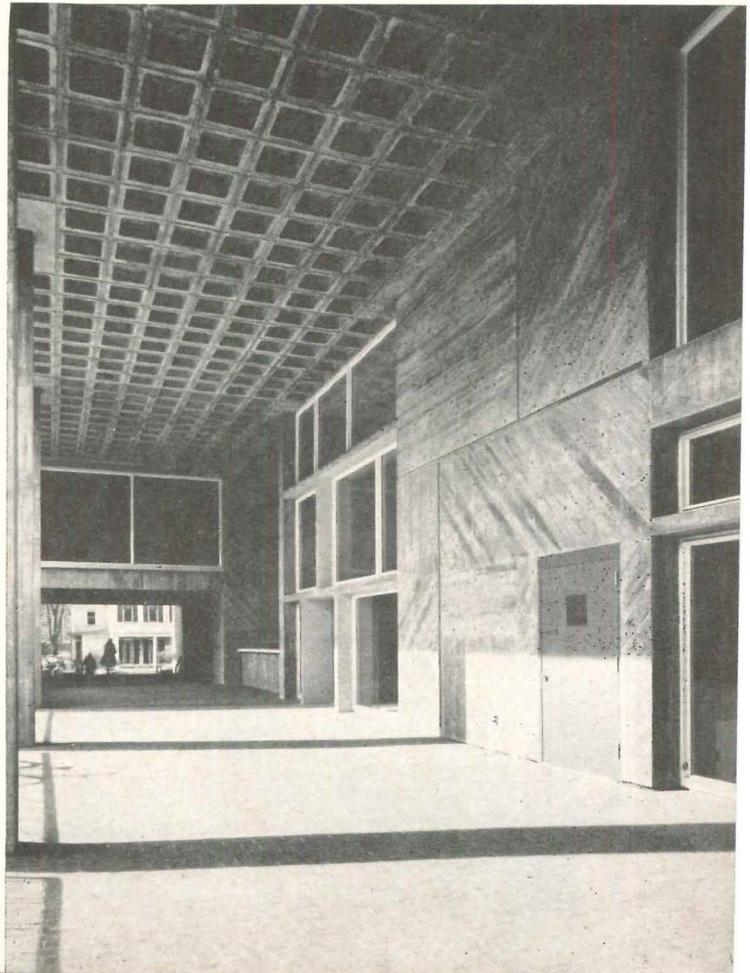
Portion of building indicated in grey to be constructed

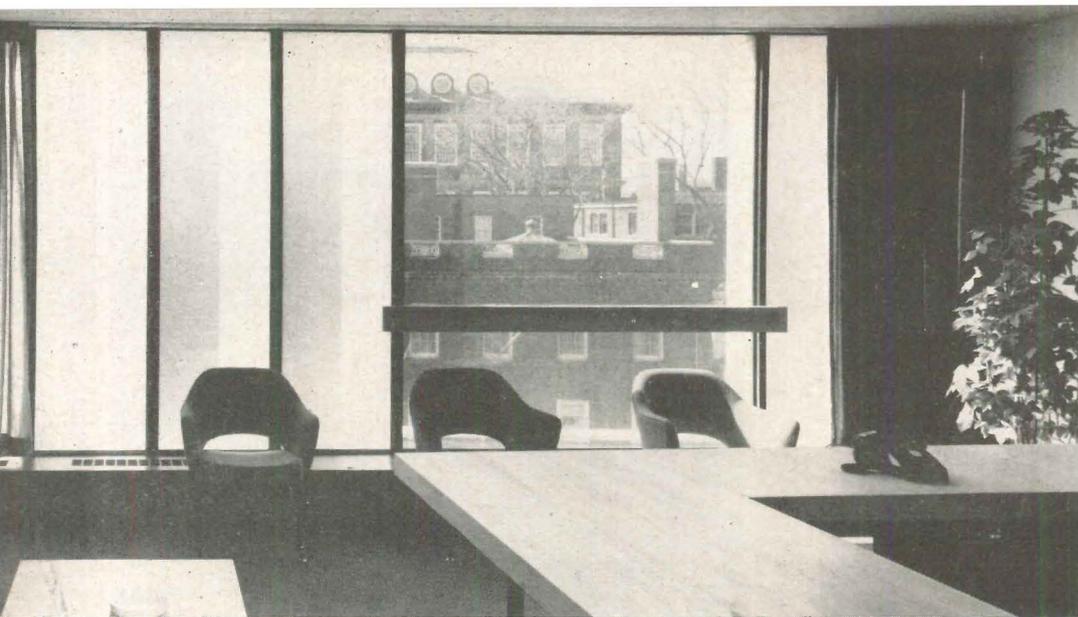


Completed wing

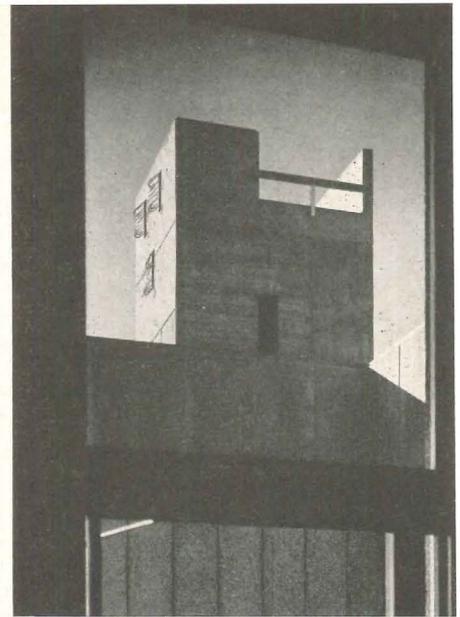
Holyoke Center
Harvard University, Cambridge, Massachusetts
 ARCHITECTS: *Sert, Jackson and Gourley,*
Joseph Zaleski and John E. Nickols, associates
 CONSULTING ENGINEERS: *Cleverdon, Varney and Pike*
 ACOUSTIC ENGINEERS: *Bolt, Beranek and Newman, Inc.*
 LANDSCAPE ARCHITECTS: *Sasaki, Walker and Associates*
 SOIL MECHANICS CONSULTANT: *Arthur Casagrande*
 SPECIFICATIONS: *Simpson, Gumpertz and Heger, Inc.*
 GENERAL CONTRACTOR: *George A. Fuller Co.*

Pedestrian arcade





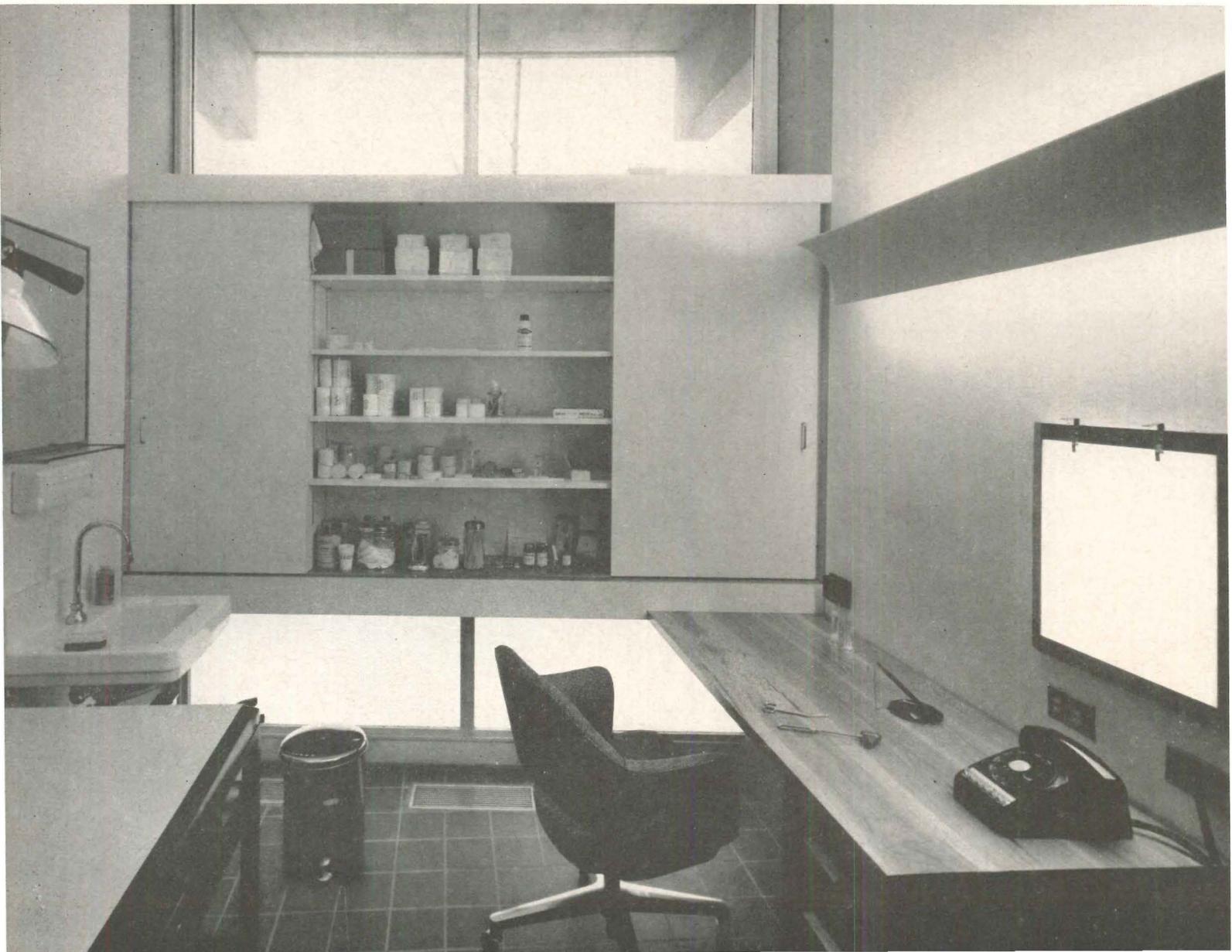
Translucent glass sandwich panels admit soft light, clear glass is used where needed

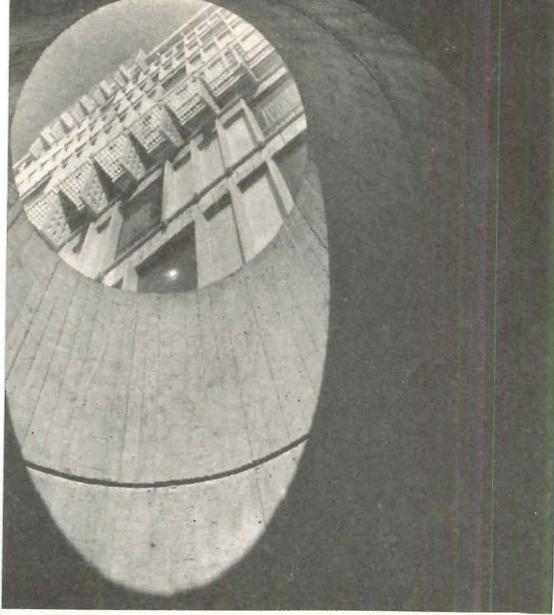


Elevator penthouse

Sert, Jackson and Gourley: Holyoke Center

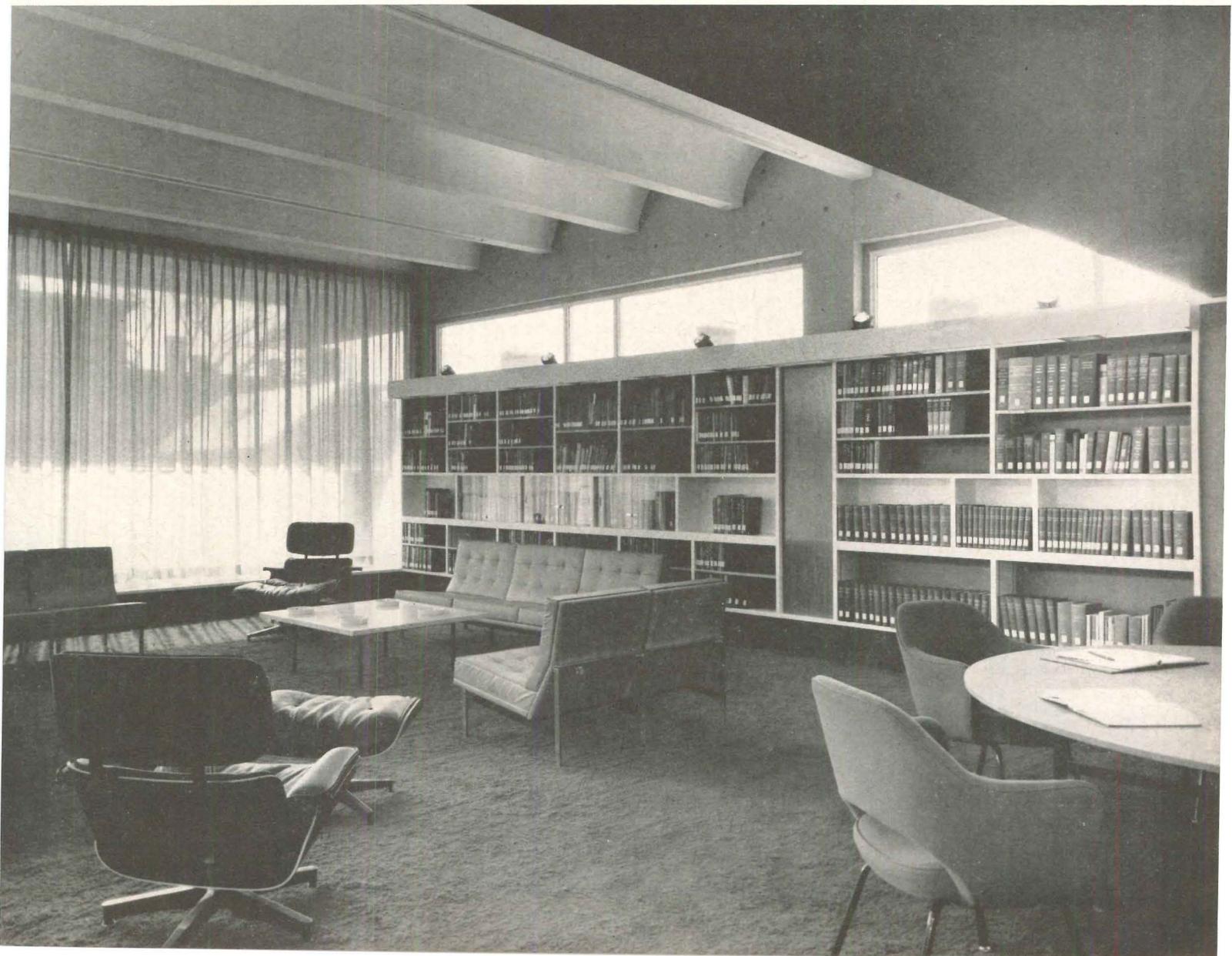
Examination room. Doors of cabinet close to admit more light through a pair of translucent panels on opposite sides

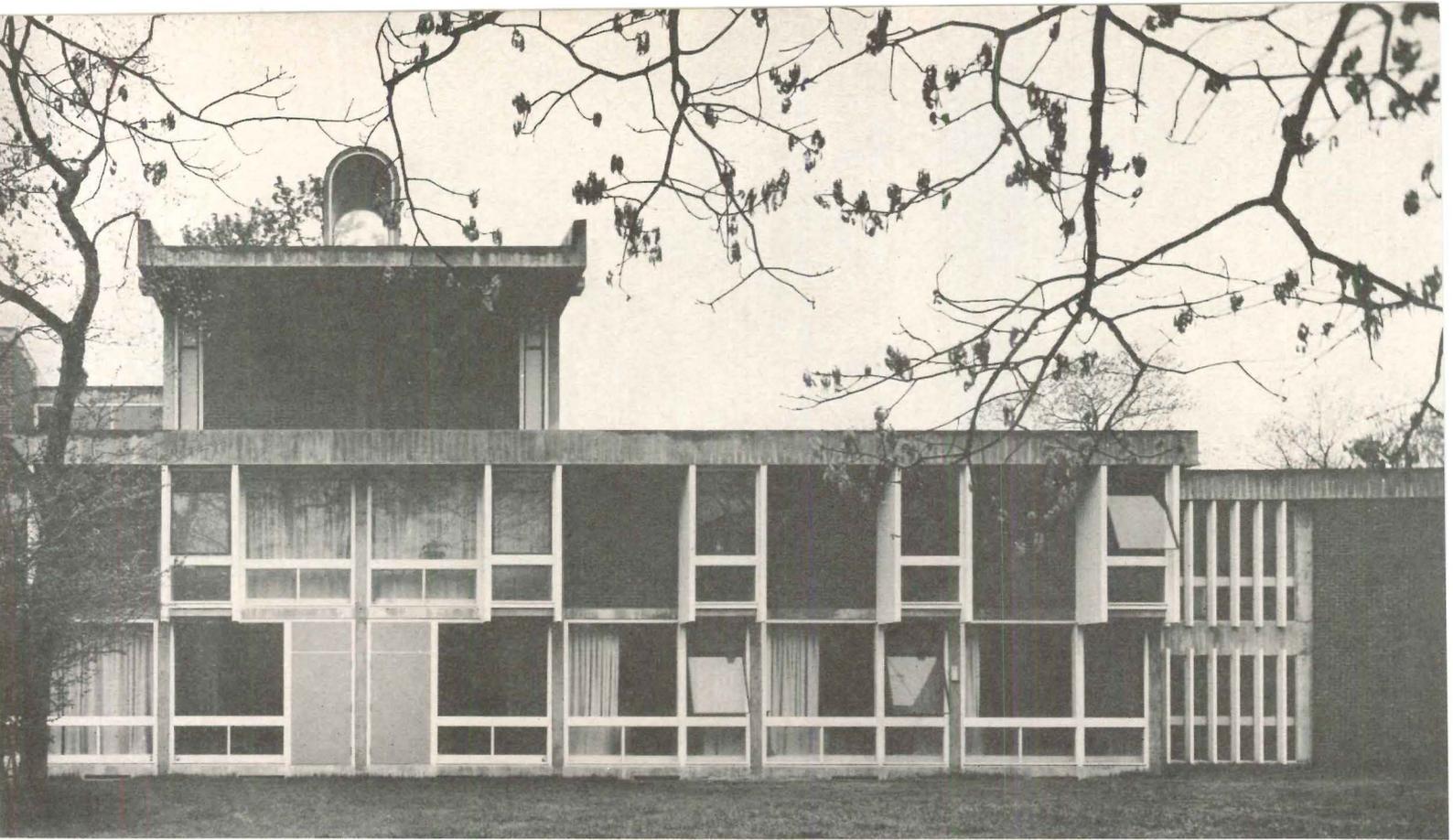




Dome over Health Center waiting area affords a dramatic upward view and brightens space with daylight

Library





The meditation room stands alone on the third floor. Projections at second story level hold small desks

Robert Harvey

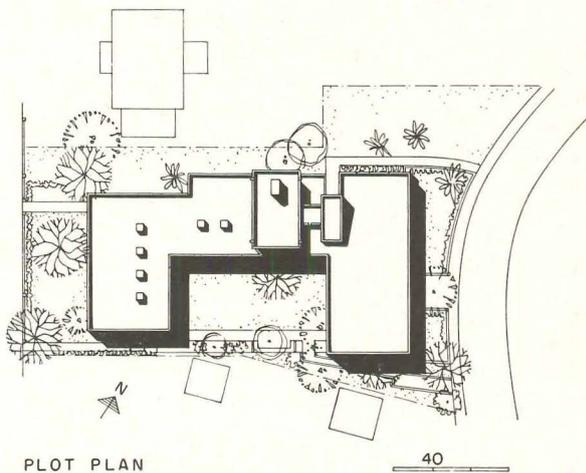
2. World Religions Center, Harvard University

*Center for the Study of World Religions
Harvard University Divinity School
Cambridge, Massachusetts*

ARCHITECTS: *Sert, Jackson and Gourel,
Joseph Zalewski and John E. Nickols, associates*
STRUCTURAL ENGINEERS: *Goldberg, LeMessurier and Associates*
ACOUSTIC ENGINEERS: *Bolt, Beranek and Newman, Inc.*
LANDSCAPE ARCHITECTS: *Sasaki, Walker and Associates, Inc.*
ELECTRICAL ENGINEERS: *Thompson Engineering Co.*
HEATING AND VENTILATING ENGINEERS: *Reardon and Turner*
SPECIFICATIONS: *Simpson, Gumpertz and Heger, Inc.*
GENERAL CONTRACTOR: *John F. Griffin Co.*

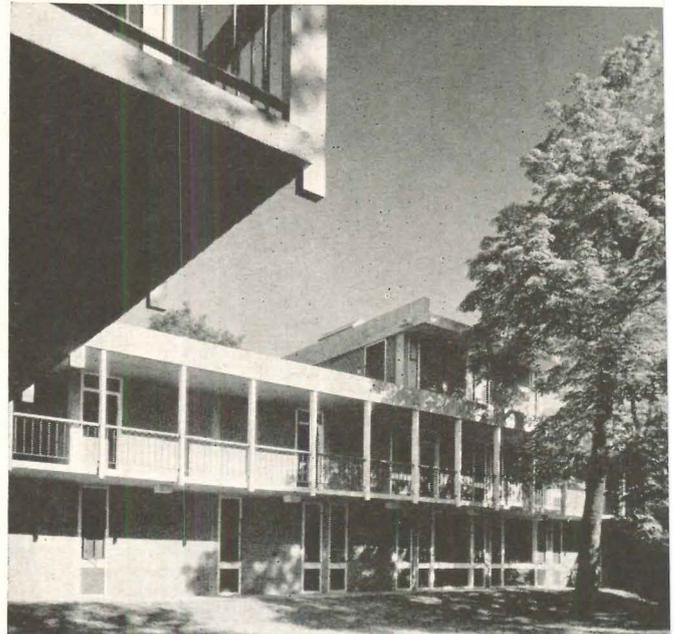


Typical living room

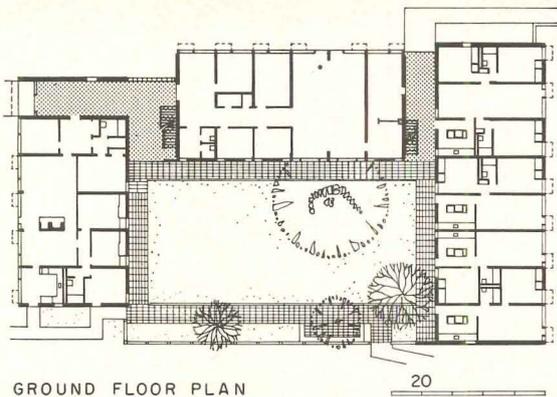


PLOT PLAN

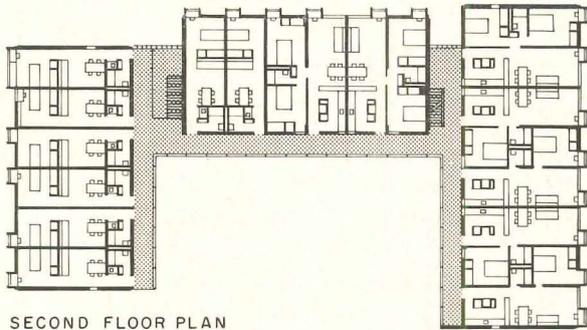
40



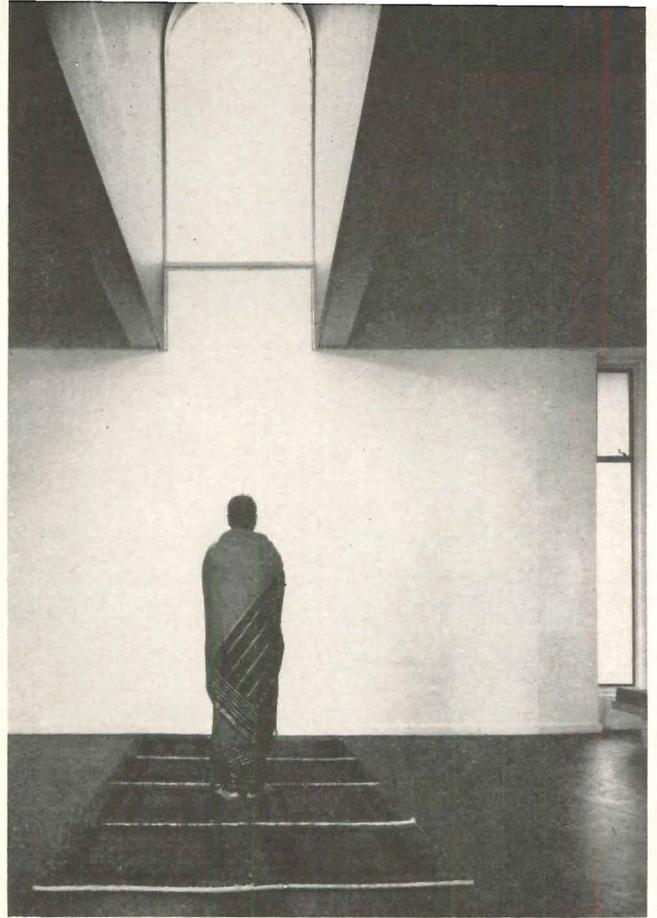
Interior courtyard and garden



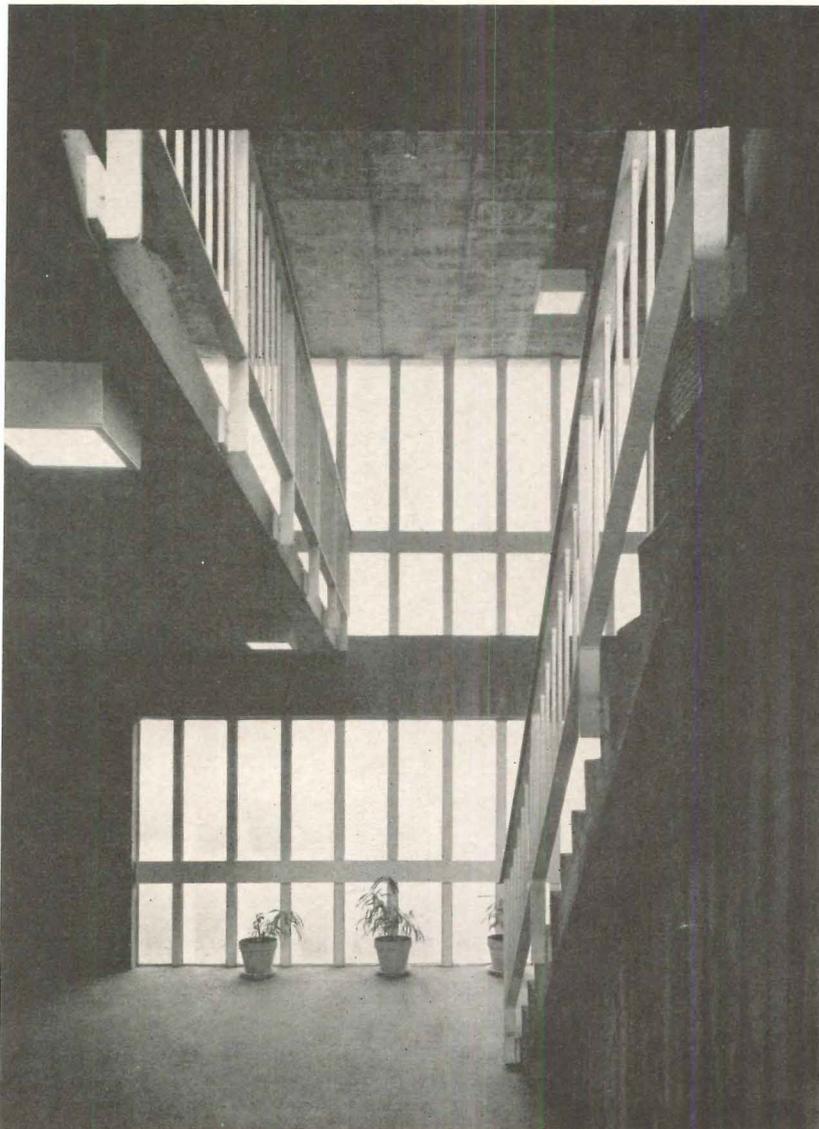
GROUND FLOOR PLAN



SECOND FLOOR PLAN



Of special interest is the roof chapel, or meditation room, which is bare of ornament and concentrates on the one universal symbol—light. It is so designed that particular groups may introduce the symbols appropriate to their own religious observances

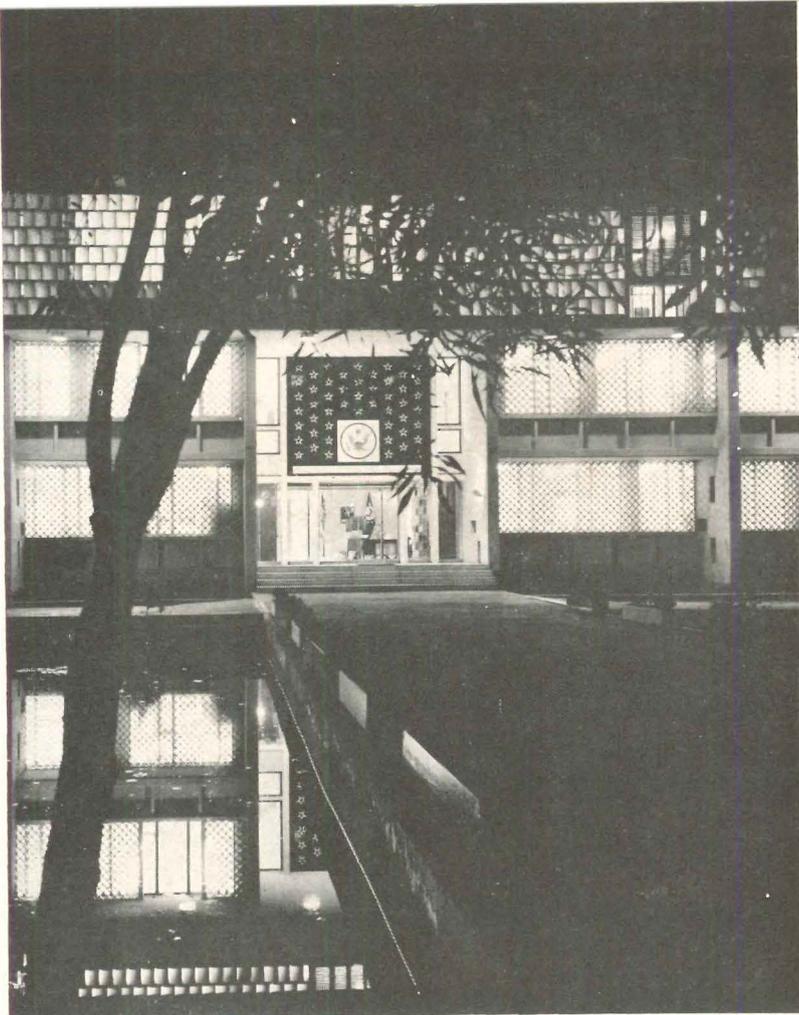


Reception hall near main entrance

Two years ago a new program was established at Harvard University for the study of world religions. The Center, which was completed in September 1961, is associated with this program. In particular, it offers students of different faiths the opportunity of supplementing classroom studies by living together and thus becoming acquainted with various aspects of Christian life and thought. In addition students in related fields have been welcomed to a residence in the belief that there may be fruitful discussion between students of different faiths and those interested in different aspects of the study of religion. Students in residence during this first year represent countries such as India, Pakistan, Burma, Japan, Taiwan and the United Arab Republic, as well as the United States.

The three wings of the building are gathered around an interior cloistered garden which may remind many students of similar buildings in their homeland. The students and their families occupy self-contained apartments, each with its own kitchen, thus making it possible for the observance of special dietary regulations.

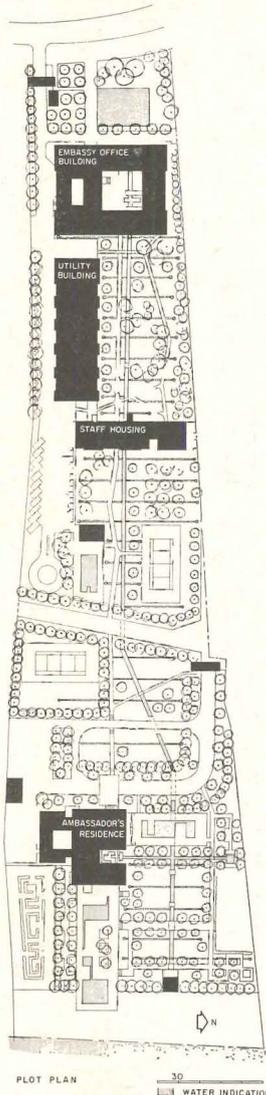
The building is constructed of reinforced concrete, with brick and wood used as non-bearing walls, effecting a blending into the local New England scene, a predominantly residential neighborhood of detached one family houses. Particular care was taken to preserve the existing trees and shrubs.



Office building. Entrance detail

New Work of Sert, Jackson and Gourley

The long narrow site became a series of court-like spaces, separated and partially enclosed by the surrounding buildings. These buildings define the functional role of each open space. The siting of the office building creates the formal entrance required for official purposes. The long court behind it provides a vista and forms a spatial contrast with the enclosed smaller interior court. The walks and canal lead under the staff housing to a recreational court which is framed by the staff housing and the dike. This court contains a swimming pool and tennis court. The dike serves as a natural division between the various parts of the compound and the residence of the ambassador. The trees, both on this site and on the neighboring estates, provide necessary shade and help define outdoor spaces. The planting was largely determined by utilizing the existing clumps of trees and planting new specimens to shape space



3. *United States Embassy, Baghdad*

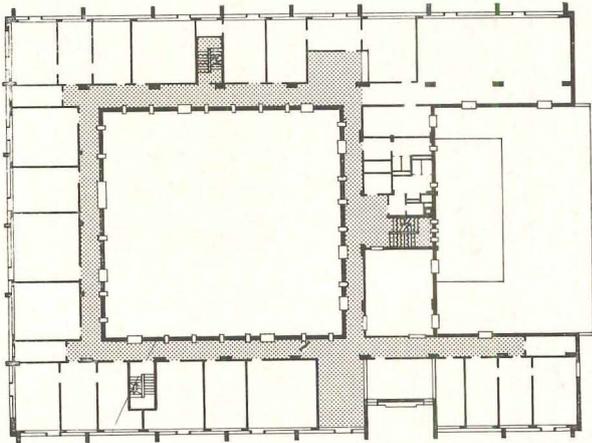
OWNER: *Department of State, U.S. Government*
 ARCHITECTS: *Sert, Jackson and Gourley,
 Joseph Zalewski and John E. Nickols, associates*
 SUPERVISING ARCHITECTS: *P. E. D. Hirst,
 R. W. Harrington, J. Brian Cooper, F.R.I.B.A.*
 STRUCTURAL ENGINEER: *Paul Weidlinger*
 MECHANICAL ENGINEERS:
General Engineering Associates
 LANDSCAPE ARCHITECTS: *Sasaki and Novak*
 SPECIFICATIONS CONSULTANT:
Werner H. Gumpertz
 GENERAL CONTRACTOR: *Shahin and Janabi,
 General Construction Co., Ltd.*

Design of the new U.S. Embassy in Baghdad was shaped by the site, the sun, the river, and the trees. The Tigris River is the focus of the design as well as the means of irrigation. The ambassador's area in the office building, the terraces of the staff housing, and the principal rooms of the residence are oriented toward the river and the view of the Old City beyond. The irrigation canal runs as a backbone down the length of the site, feeding the various pools and gardens and providing a strong unifying feature for the landscape design. The architects use of pools, canals, and gardens was influenced by the long, local tradition in warm climate building.

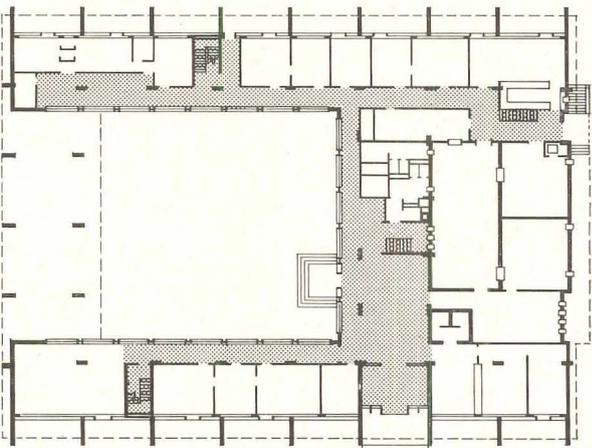
The local principle of double roofs was improved upon by the techniques of modern construction. These double roofs are very effective in preventing the excessive accumulation of heat in the buildings. Each building has its own special roof shield. The office building, for an example, has a flat tile roof over the accordion roof which permits air to flow through the troughs. (See photographs, next page). Each floor in turn is sheltered from the direct rays of the sun by a projecting floor or roof above it. The use of shuttered windows, screens, and deeply recessed openings in each of the Baghdad Embassy buildings is in character with traditional Middle Eastern methods of sun protection.



Office building. Main entrance façade



OFFICE BUILDING: SECOND FLOOR PLAN



OFFICE BUILDING: GROUND FLOOR PLAN

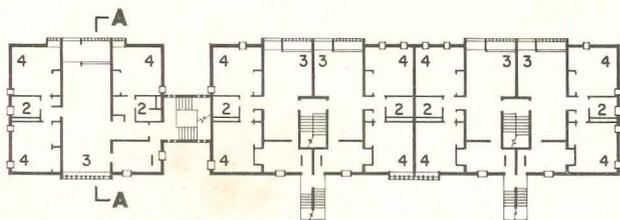


Office building. End view, two wings define court

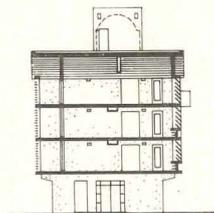


Staff housing. Double roof for protection against heat is formed by a series of high vaults under a flat tile roof. Air passes between the two roofs by means of louvers between each pair of vaults

Sert, Jackson and Gourley: United States Embassy, Baghdad

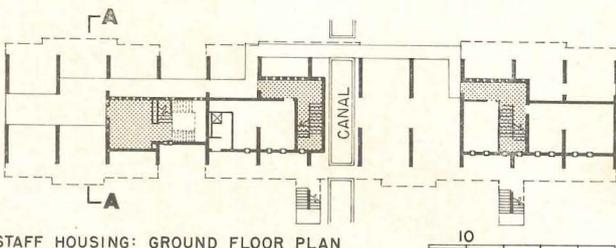


STAFF HOUSING: SECOND FLOOR PLAN

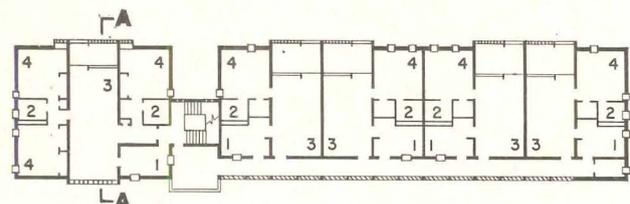


STAFF HOUSING: SECTION A-A

1. Kitchen
2. Bath
3. Living-Dining Room
4. Bedroom



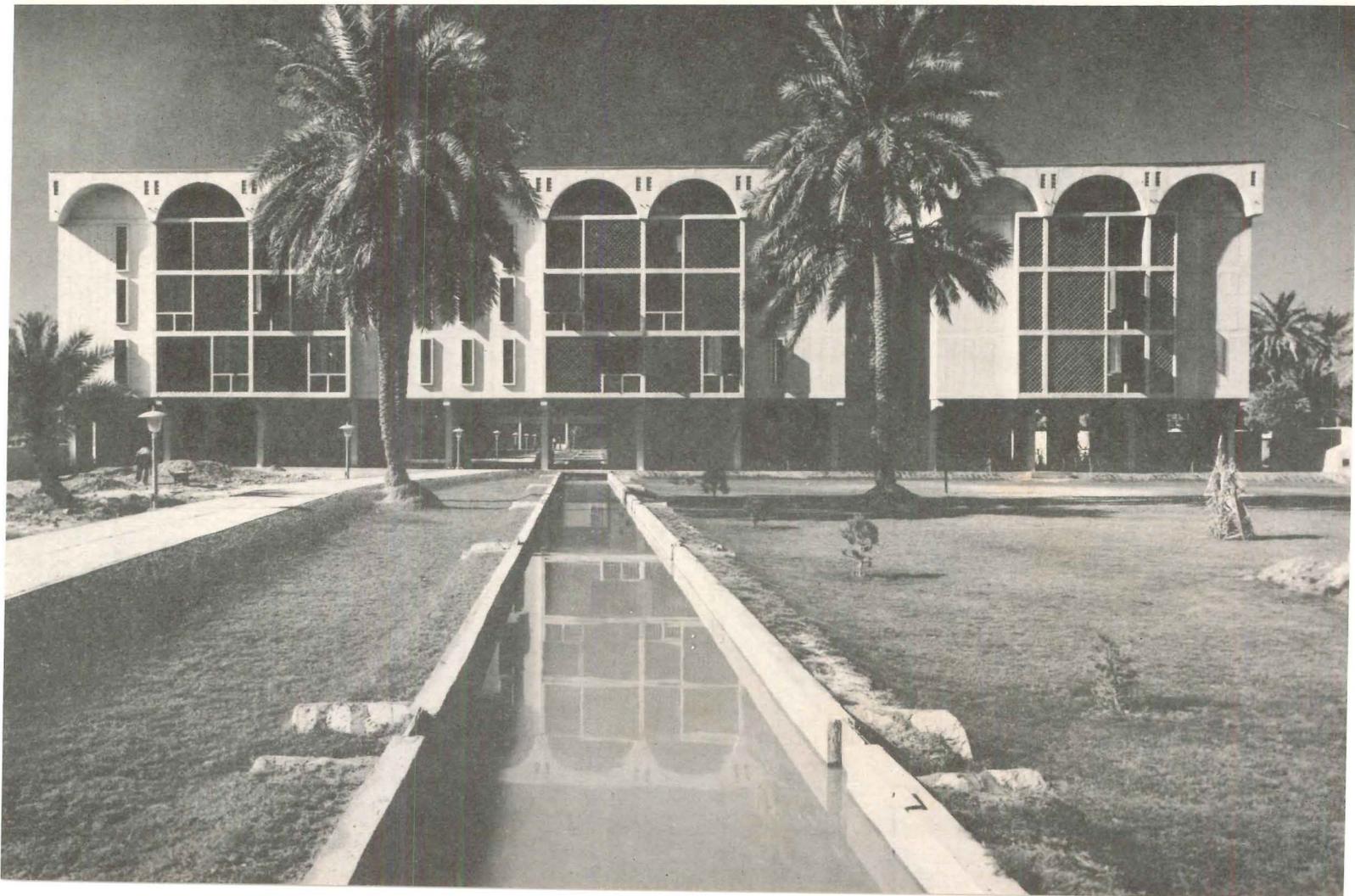
STAFF HOUSING: GROUND FLOOR PLAN



STAFF HOUSING: FOURTH FLOOR PLAN

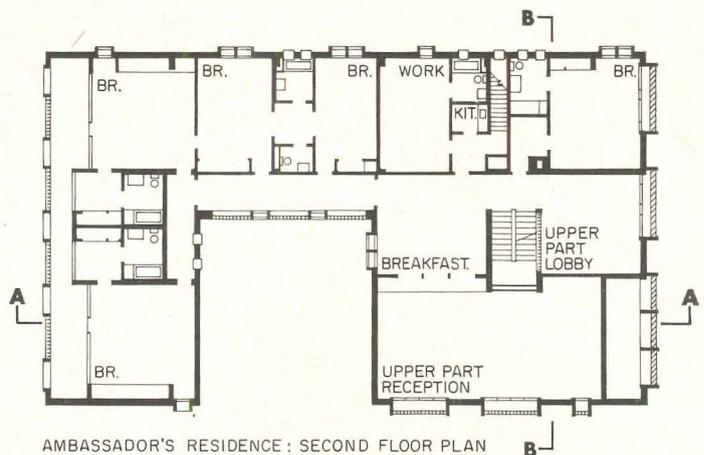
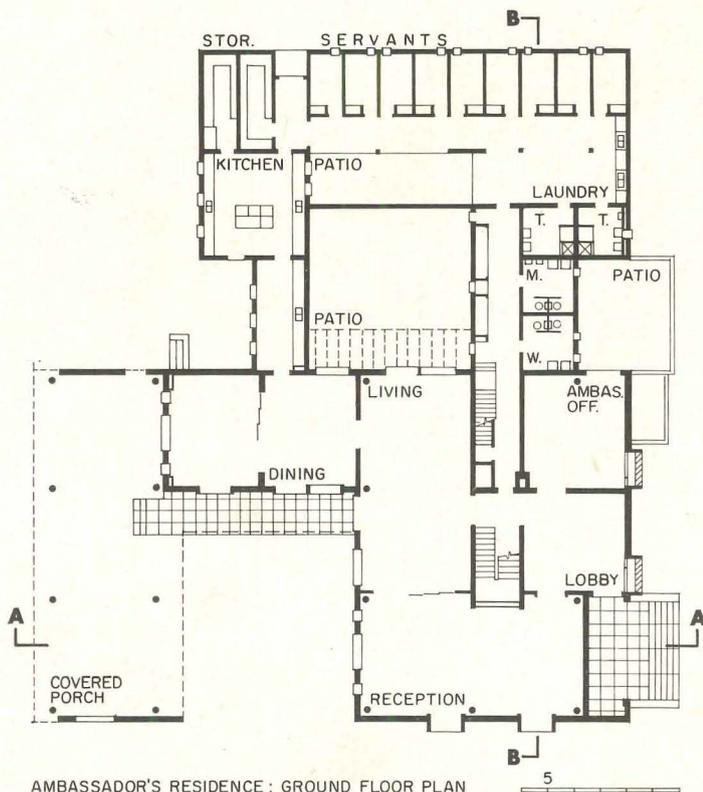


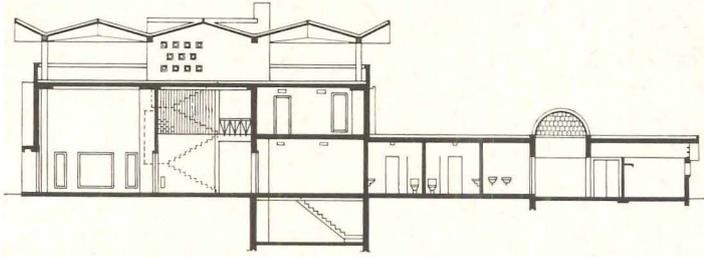
Canal extends under staff housing to a recreational court



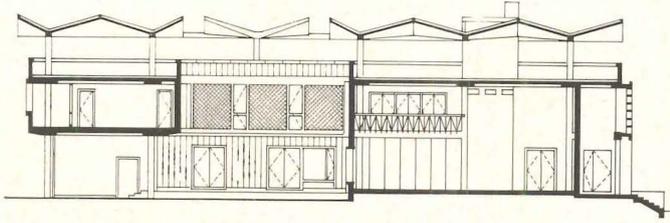


Ambassador's residence. It is protected from the sun by a hyperbolic paraboloidal parasol, which forms a reflecting sun shade and allows free air circulation below. Servants wing to right of photograph

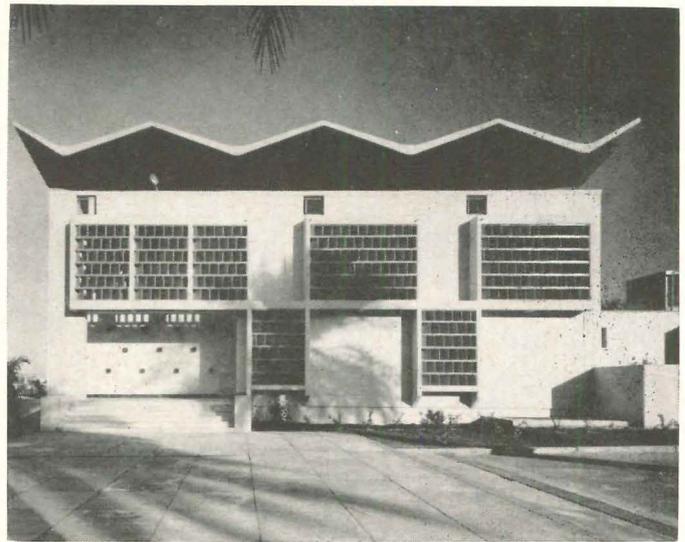




AMBASSADOR'S RESIDENCE: SECTION



AMBASSADOR'S RESIDENCE: SECTION

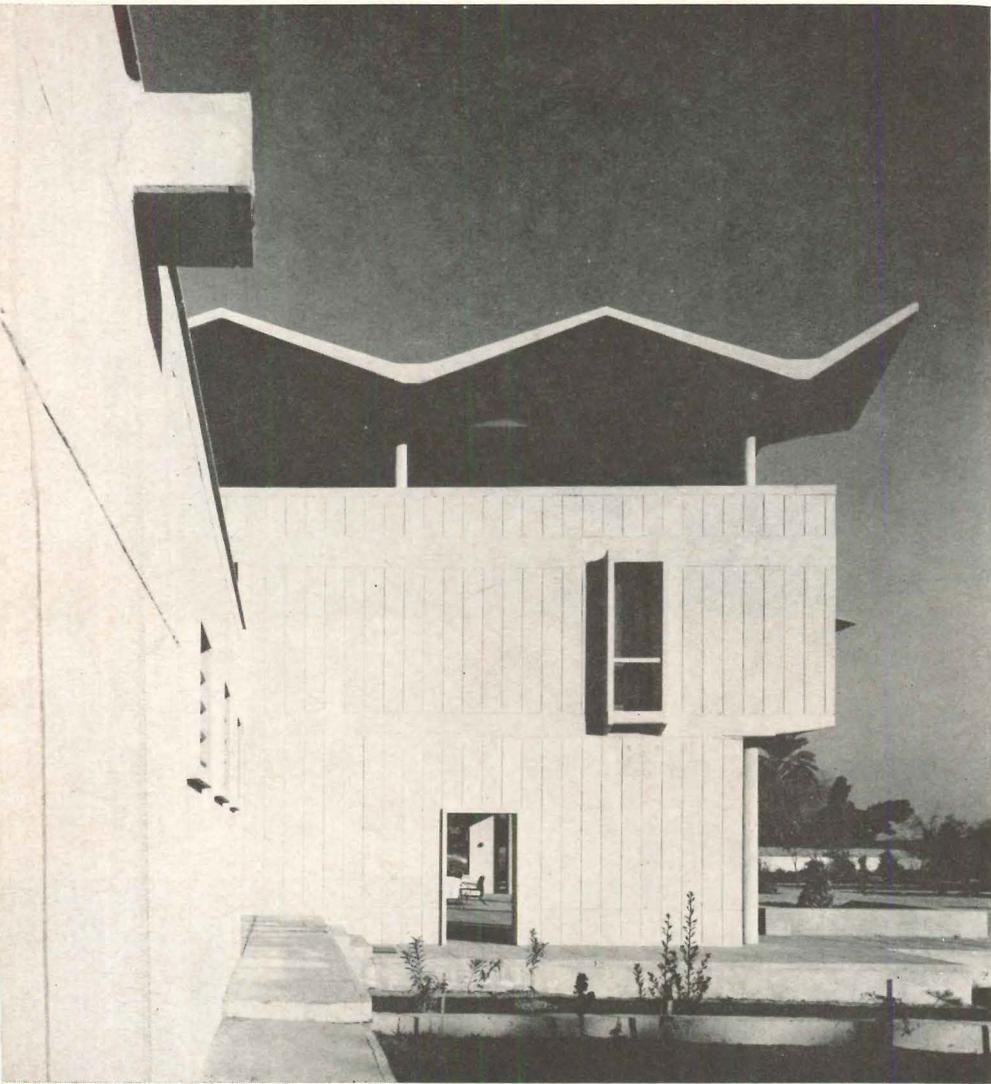


Entrance façade

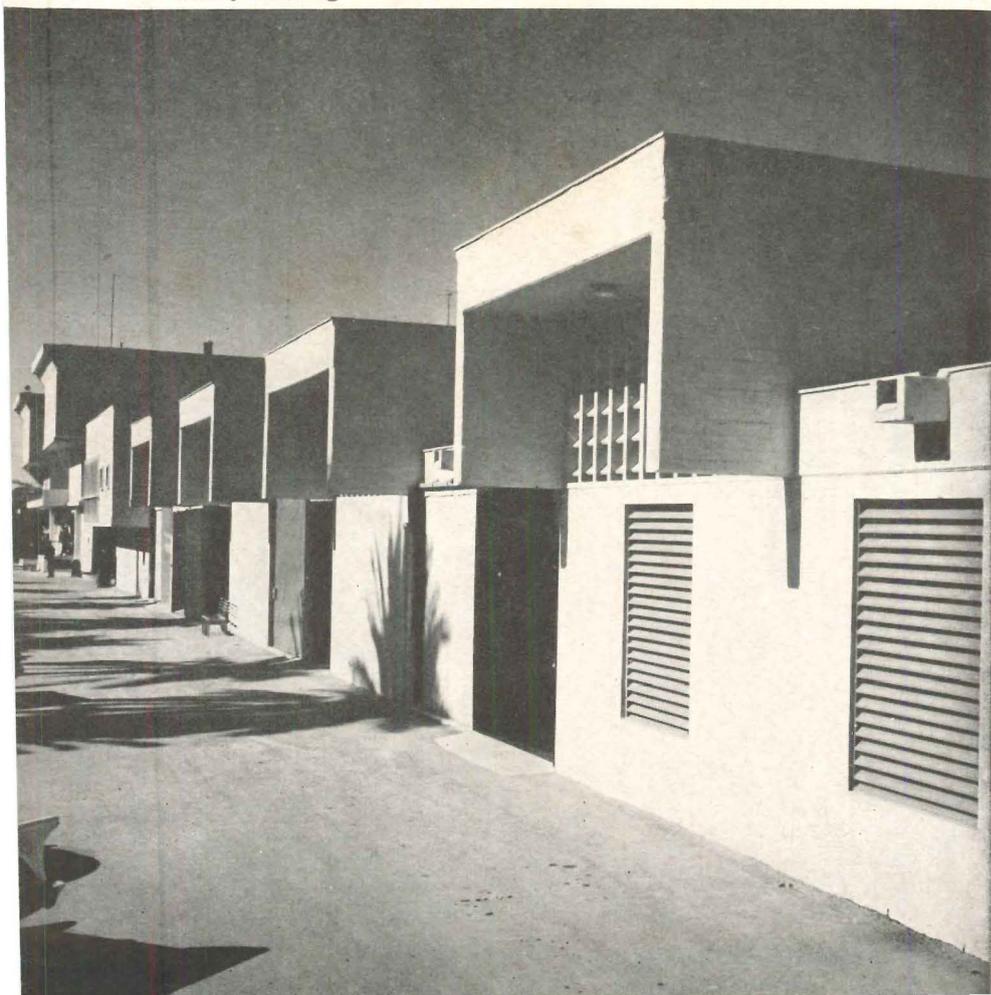
Ambassador's residence. Broad terrace and generous windows afford view of the Tigris



Sert, Jackson and Gourley: United States Embassy, Baghdad



Ambassador's residence
Utility building



Five Small Buildings With a High Quota of Architectural Delight

AN OPEN PAVILION FOR INFORMATION ON A FAIR

Seattle World's Fair

OWNER: *General Insurance Company of America*

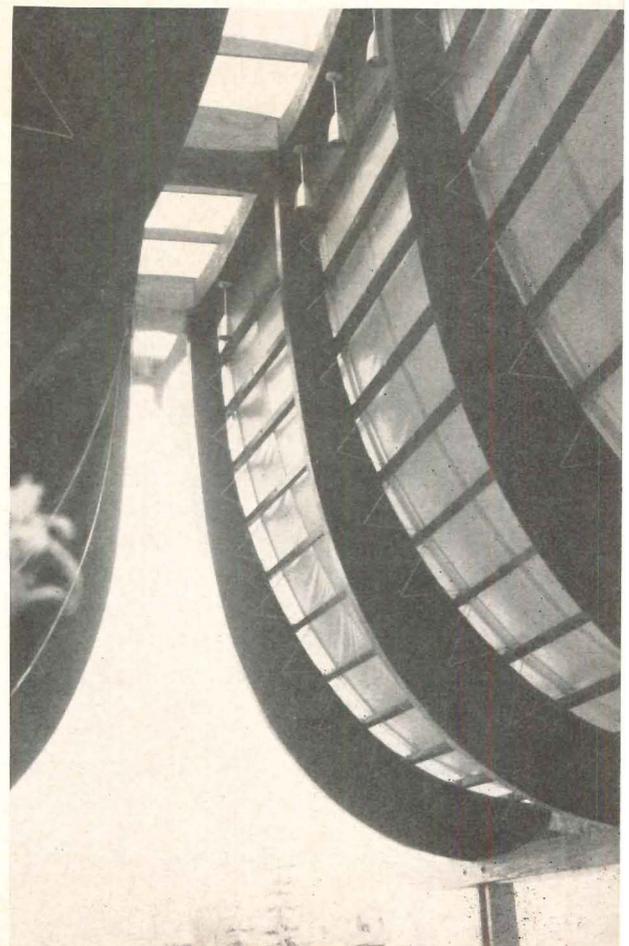
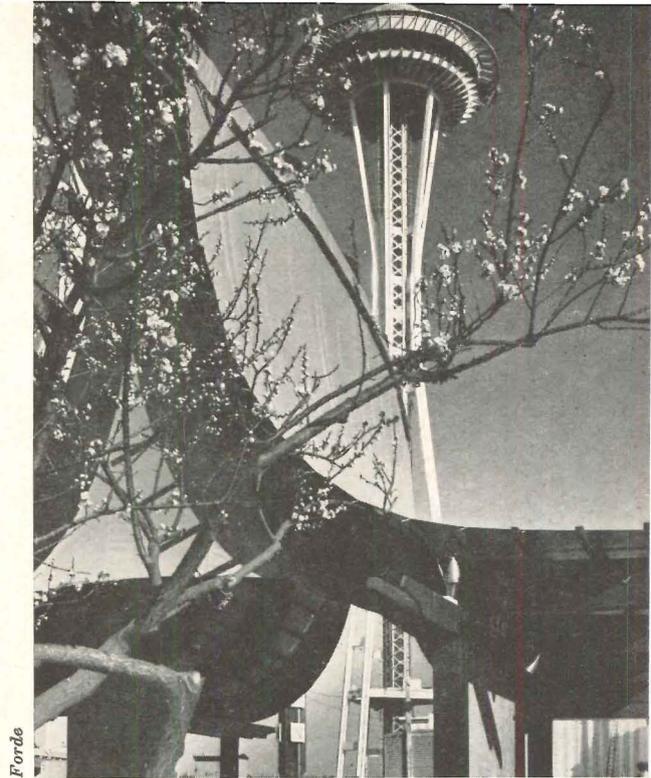
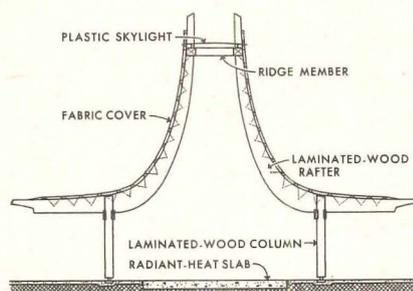
ARCHITECTS: *Austin Associates*

Charles B. Whitmore, project architect

Robert Barger, project designer

CONTRACTOR: *McCann Construction Company*

Completely open on four sides to a height of eight ft so as to permit—and invite—free circulation through it, this pavilion is the information center for the Seattle World's Fair, which opened last month. Ten curved laminated wood beams, supported on columns and attached to a ridge member which incorporates a plastic skylight, form the pavilion's structure; coral-colored synthetic fabric, vinyl coated, is spread over the beams to act as roofing. Heating for cool days and evenings is from an electric radiant heating panel in the center of the concrete floor slab.

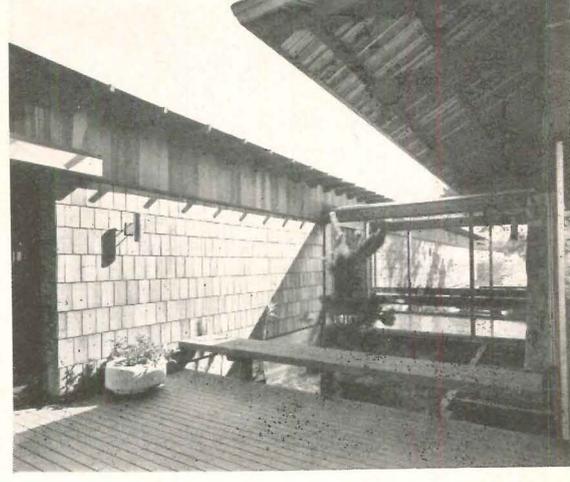
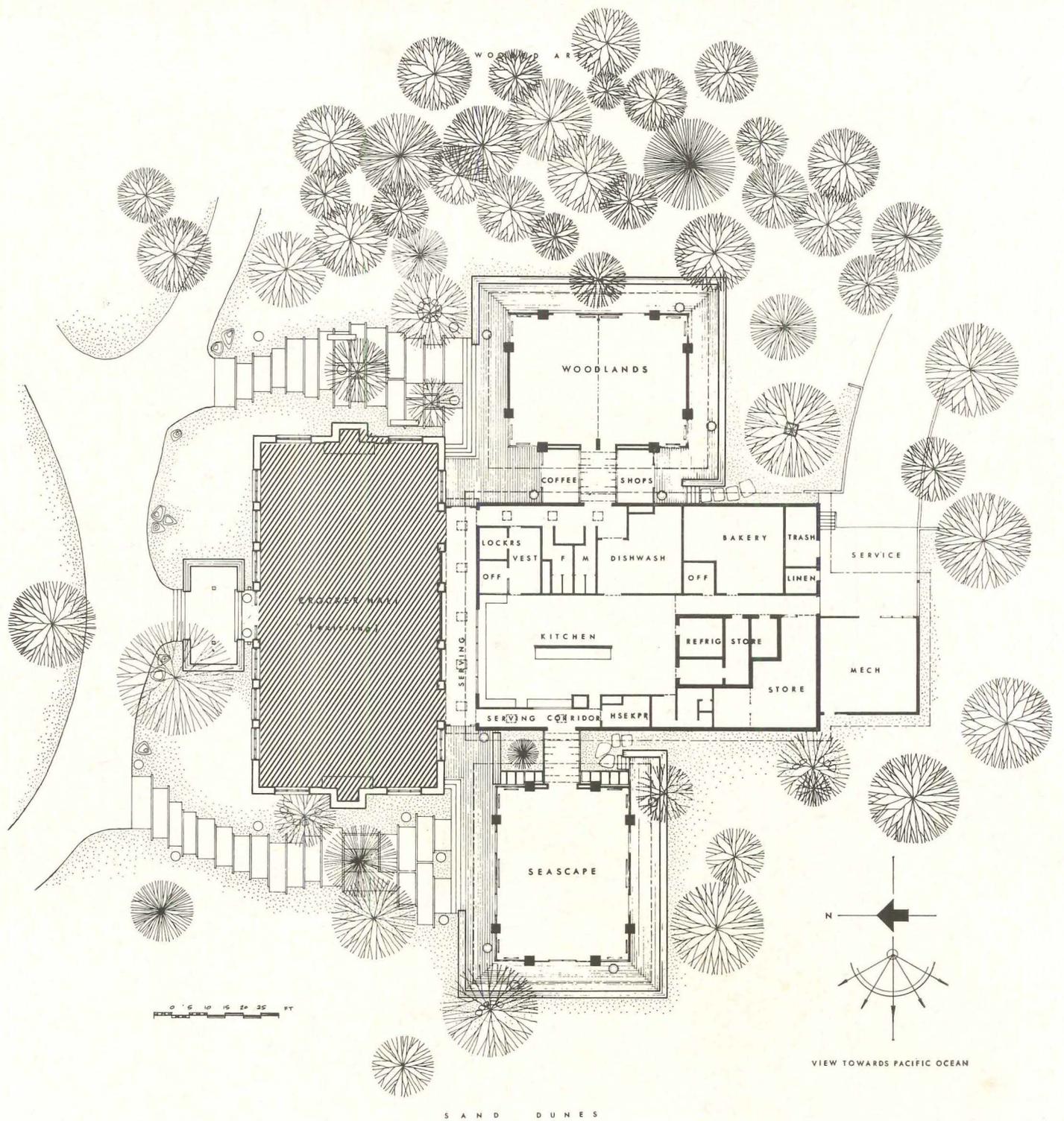




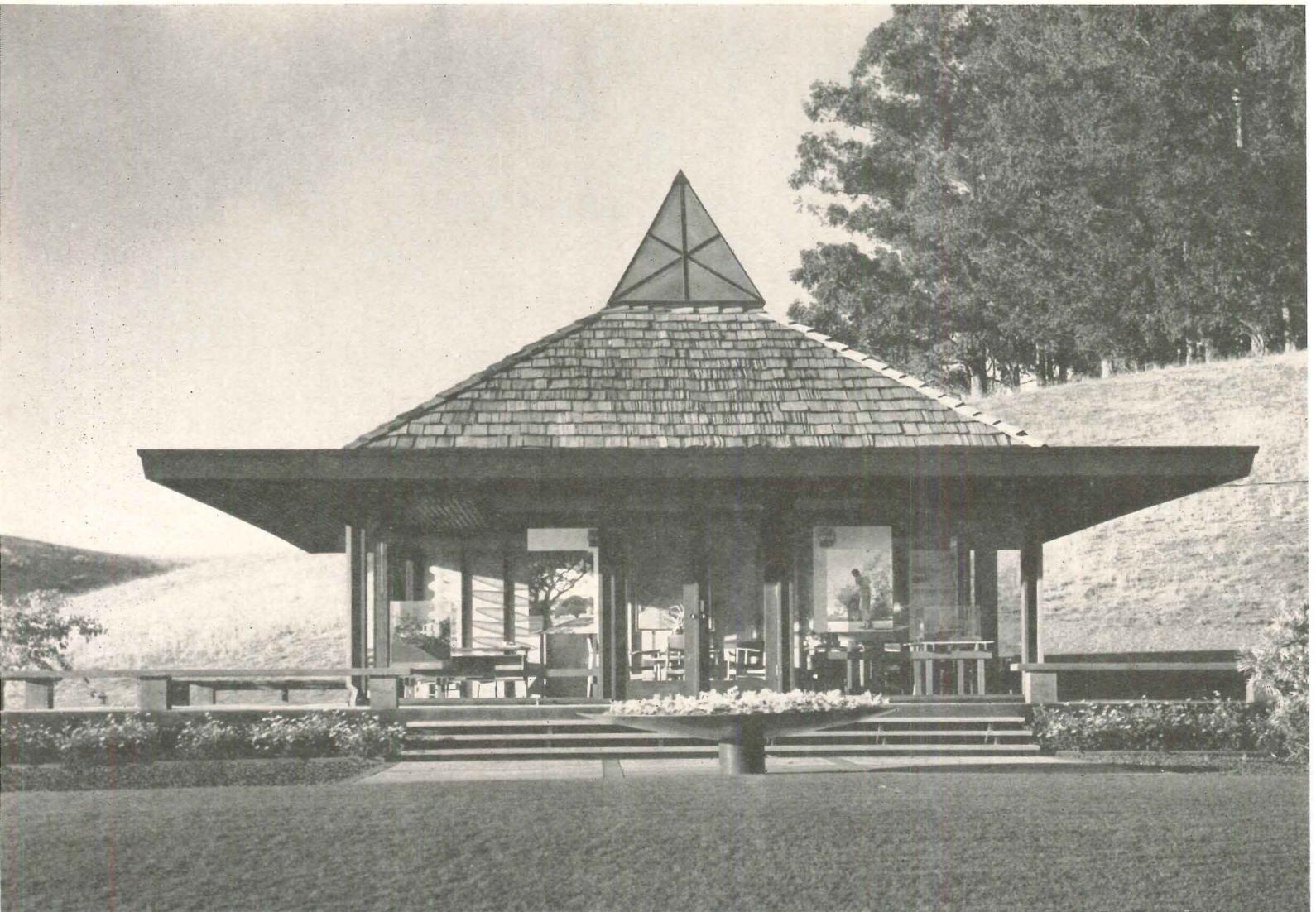
NEW DINING AREAS COMPLEMENT OLD BUILDINGS

The new buildings at Asilomar have undeniable advantages in their beautiful site with its windswept trees, white sand dunes and clear view of the ocean and, since they are additions to existing buildings, in the architectural precedent which they complement. Like Julia Morgan's 40-year-old buildings on the conference grounds (still used for this purpose, now as part of the California Beaches and Parks program), the recent additions use local stone, redwood and shingles to achieve a strong affinity with the site. The first new units were sleeping rooms (see ARCHITECTURAL RECORD, March 1960). The latest are additions to Crocker Hall, the original 600-seat dining hall. With the addition of two pavilion-like dining areas—Woodland, facing a cypress and pine forest, and Seascape, on the dunes under pine trees—the seating capacity has been increased to 830. The old kitchen has been replaced with a completely new structure. Old and new elements of the dining group relate to each other with facile grace.

Asilomar Beach State Park, Pacific Grove, Calif.
OWNER: *The Pacific Grove-Asilomar Operating Corp.*
ARCHITECTS: *John Carl Warnecke and Associates*
LANDSCAPE ARCHITECT: *Mike Painter*
STRUCTURAL ENGINEER: *Stefan Medwadowski*
MECHANICAL ENGINEER: *Kasin, Guttman & Assoc.*
ELECTRICAL ENGINEER: *A. S. Malayan*
SOILS ENGINEER: *Cooper & Clark*
KITCHEN CONSULTANT: *Fred Schmidt Associates*
GENERAL CONTRACTOR: *Harold C. Geyer*



Roger Sturtevant photos



DISPLAY PAVILION FOR NEW LAND DEVELOPMENT

This delightful pavilion is the visitor's introduction to a 2200-acre residential development on the rolling hills of a peninsula 21 miles north of San Francisco. The pavilion functions as an informal reception center for information and maps of the development, and the displays in its glass-walled lounge are an invitation to enter. Wide overhangs shield from sun and glare, but the interior is well lighted from the centrally-placed bronze lantern at the apex of the hipped roof. A broad deck of wood planks and simple landscaping make an easy transition between the sophisticated pavilion and its natural setting.

Marin Bay, near San Rafael, Calif.

OWNER: *Latipac-Perini Company*

ARCHITECTS: *Bay Group Associates*

Daniel H. Bushnell, architect

Lun Chan

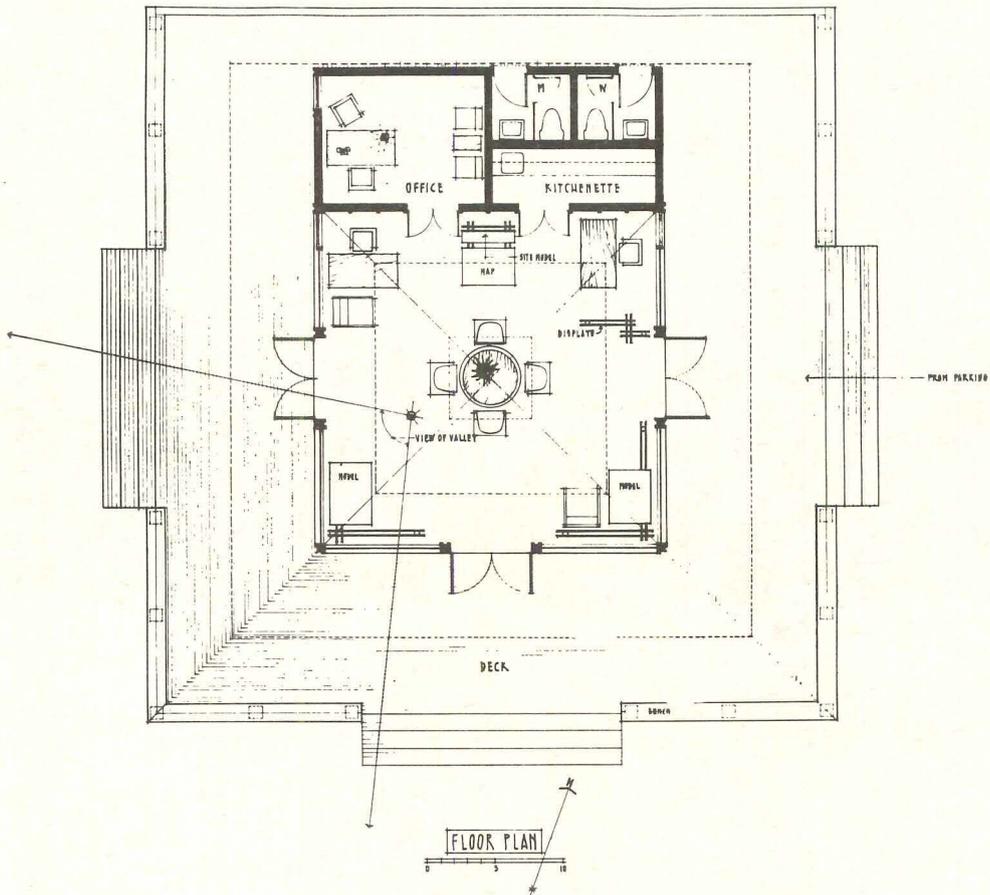
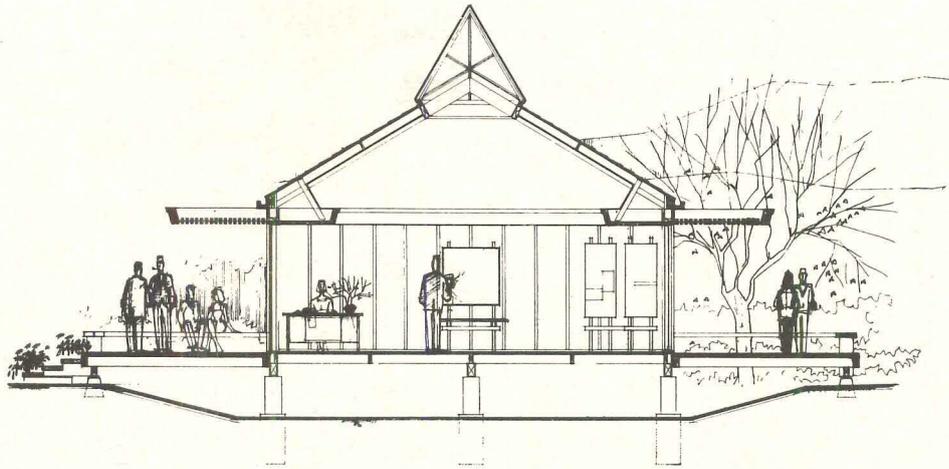
Ichiro Sasaki, architect

Camiel Van der Weghe, architect

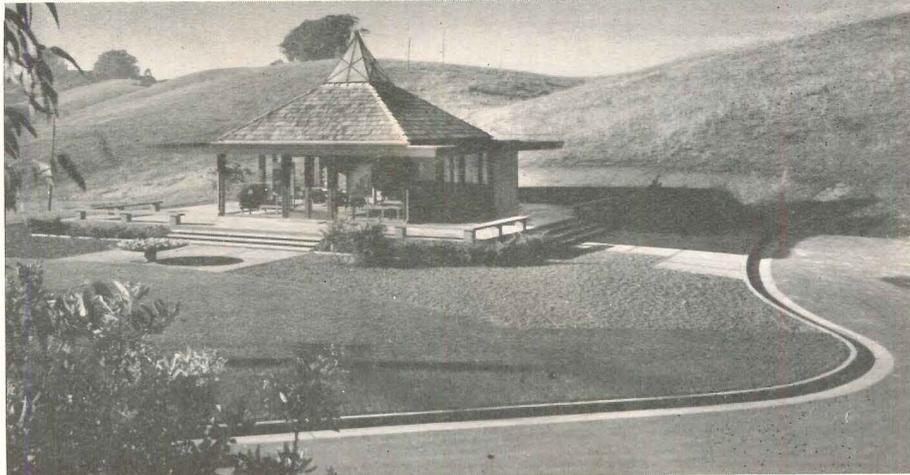
LANDSCAPE ARCHITECTS: *Eckbo, Dean & Williams*

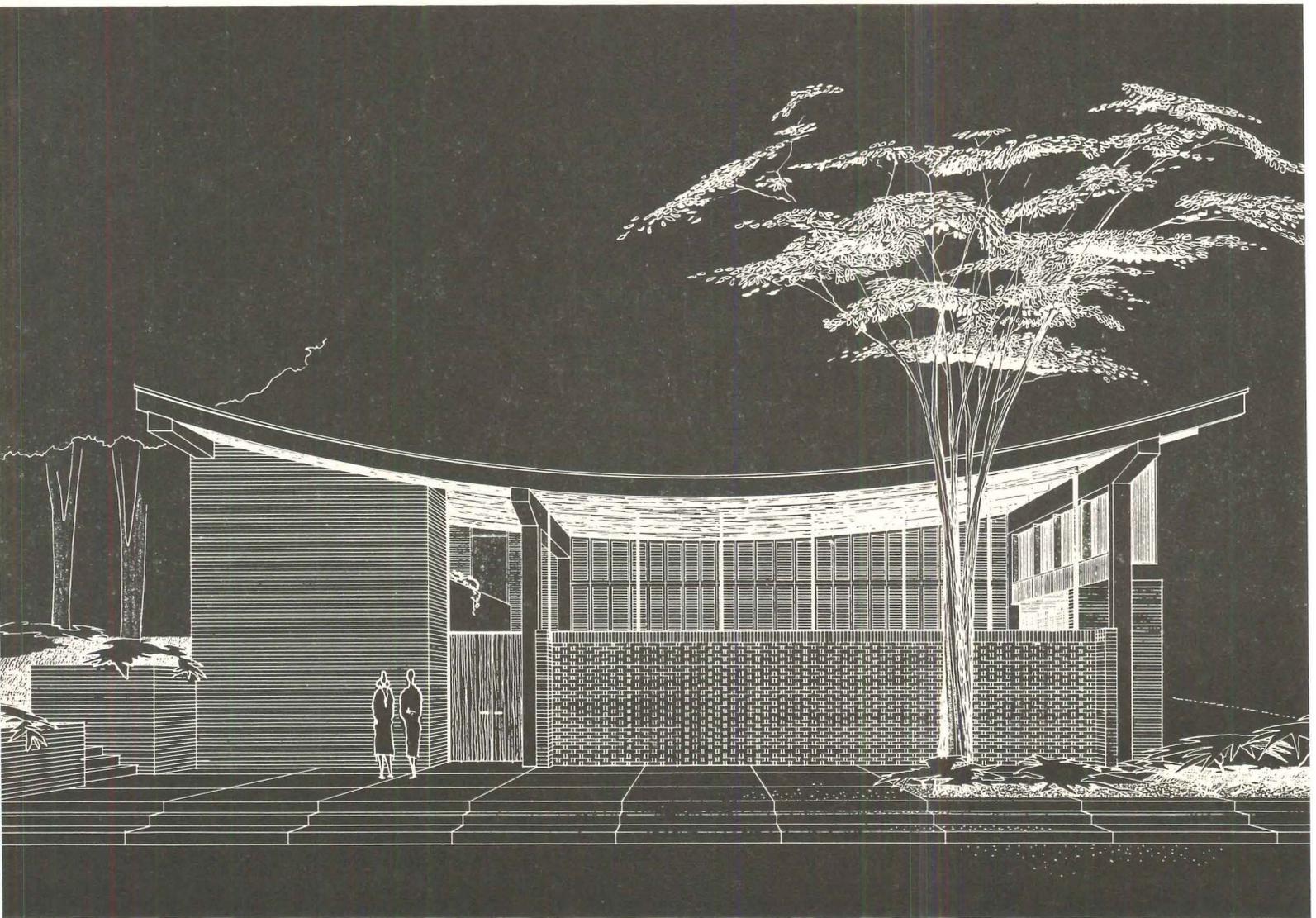
STRUCTURAL ENGINEERS: *Chin & Hensolt*

CONTRACTOR: *Latipac-Perini Company*



Dandeleit photos





PRIVATE CLUB DESIGNED FOR VARIED ACTIVITY

Laminated wood beams formed on a catenary curve and carried on a reinforced concrete frame give this small private club in Denver, Colo., a distinctive silhouette and provide column-free interior space for the assembly room and stage which are the building's principal area. Since the club's program varies from banquets and staged productions to small group classes, the space was designed for flexible use. Lounge and assembly are separated only by folding shutter panels, painted white. Although excellent for accessibility and identification, the corner site posed problems of privacy and lighting. The masonry walls along the street side of the building are solid up to 10 ft; clerestory windows above that point bring natural light into the assembly room. Along the building's front, where floor-to-ceiling glass is used to admit daylight to the lounge, a narrow planting strip and a brick grill serve to add apparent width to the lounge and to shield the club interior from passers-by.

The Woman's Club of Denver

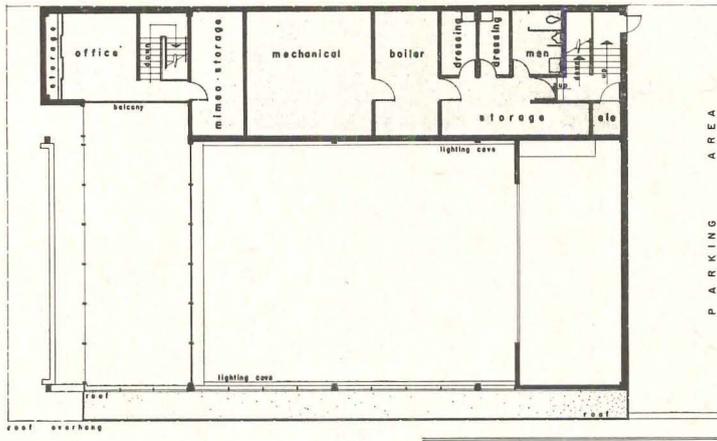
ARCHITECTS: *W. C. Muchow Associates*

STRUCTURAL ENGINEERS: *Ketchum and Konkell*

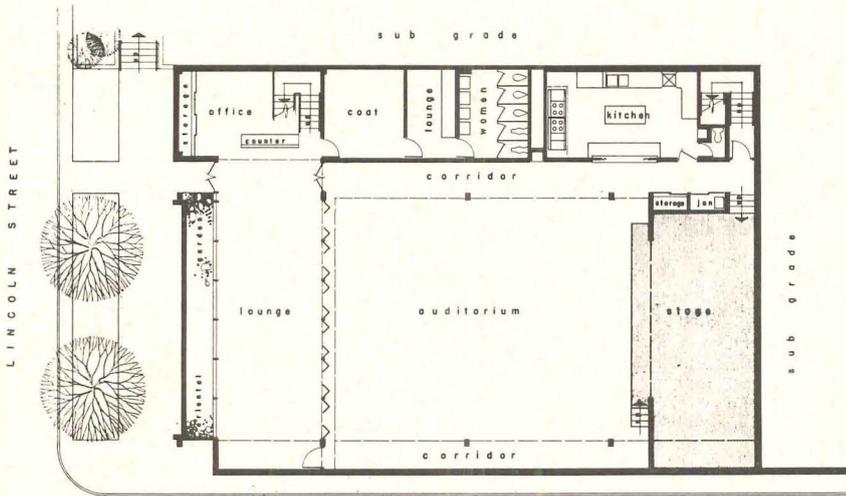
ELECTRICAL ENGINEER: *Swanson, Rink & Associates*

MECHANICAL ENGINEER: *M. S. Wilson*

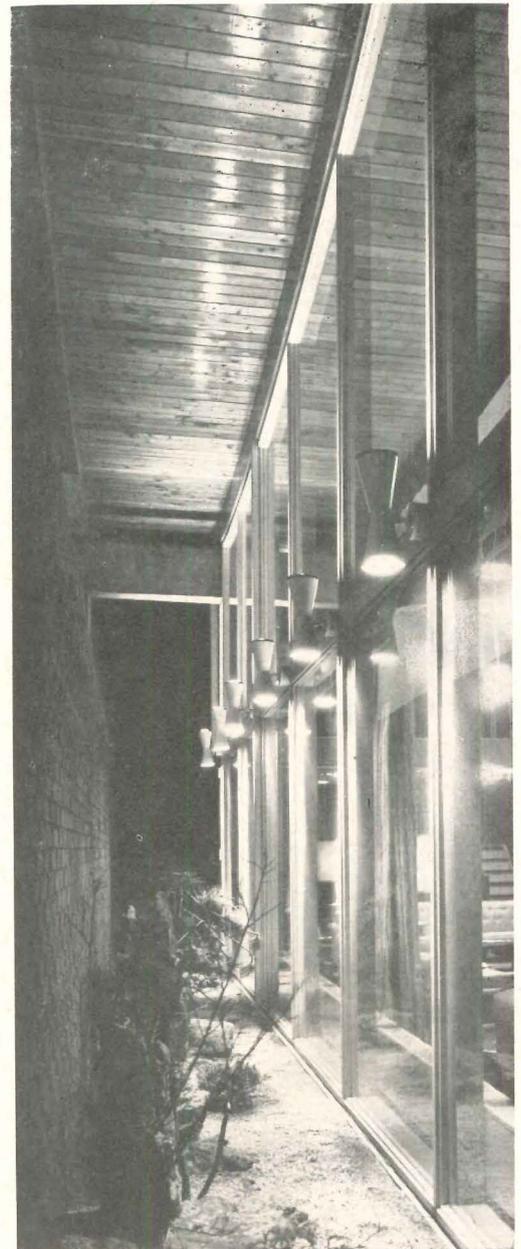
CONTRACTOR: *Dow-Ammon Builders*



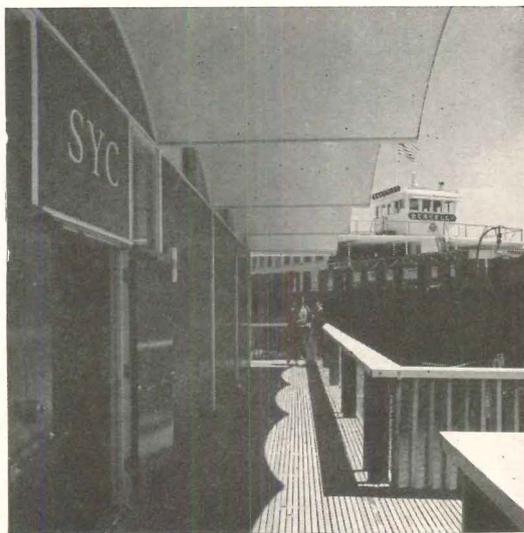
S E R V I C E D R I V E



S E R V I C E D R I V E



Bill Boggs photos



Ronald Partridge photos

YACHT CLUB BUILT OVER SAN FRANCISCO BAY

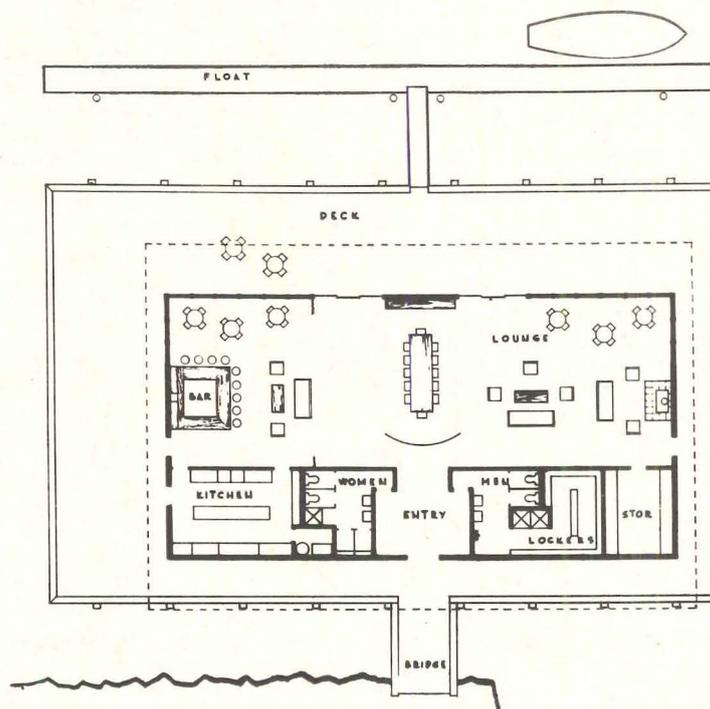
The exhilarating look of this club building for the Sausalito Yacht Club is due partly to its vaulted roof, partly to its perch on pilings in San Francisco Bay. Approach to the clubhouse is by bridge from land and by stairway from the boat float on the water side. Because this was a budget job—\$35,000 for the building proper, \$12,000 additional for utilities, for ramp and moorings—simplicity of construction and flexibility of use were important factors in design. The 56-ft long barrel vaults of $\frac{3}{4}$ -in. plywood, spaced 11 ft o.c., act as both beams and roof; their curved surfaces minimize direct reflection of sunlight and offer an interesting view for hill residents. Exterior walls are plywood painted blue and white. The large club room can be partitioned or can be used entire for dances and dinners.

*Sausalito Yacht Club
Sausalito, Calif.*

ARCHITECT: *Theodore T. Boutmy
George Kosmak, consultant*

STRUCTURAL ENGINEER: *John E. Brown*

CONTRACTOR: *H. D. Grae*



CRITERIA FOR URBAN RENEWAL

A famous authority in city planning and housing says we should be more careful what we tear down, more careful what we build, and asks for a new determination of our goals for the city

by Charles Abrams, Housing Consultant

The urban planning process is relatively young, the disciplines are in the process of formation, the experts few, all of them still groping for solutions. These "solutions" have burst forth upon the urban scene, have been urged as panaceas and have as quickly faded or been subordinated. They have included such things as master planning, the self-contained neighborhood, slum clearance, industrial dispersion, new towns, restrictive legislation such as zoning and rent control, and, more recently, urban renewal. Each concept seems to have been borrowed from one country or another. But as yet few countries have envisioned the urban problem in all of its ramifications.

It is less than a quarter of a century since the U. S. advanced from the general orientation of building on 20- to 100-ft urban lots to acquiring land for large-scale projects by compulsory purchase. The fragmented lots and individual ownership which had plagued Europe as well as America gave way to the assemblage and construction of larger units, intended to create their own environments. Simultaneously the builder who in 1940 had built an average of only four houses a year now began to build developments running as high as one thousand houses as part of a single development. With FHA public housing and urban renewal, we have begun to build new larger projects with which we have had virtually no experience, and such experience has been lacking particularly in the case of city projects.

In the wake of these developments, slums, described as cancerous growths, are being cut away in large swaths from coast to coast; some of these growths benign, some of them malignant, some of them just a few black spots, some of them just gas. The techniques of urban surgery are new, with the surgeons a first-generation knife-happy group of politicians and professionals either in the public service or selling their talents for a fee (for which they cannot be blamed).

Surgery has put cities on the critical list, for unlike prior eras, when buildings were no more than four or six stories in height, and when the product could be demolished without too great a loss, we are today building irrevocably. Frank Lloyd Wright said a surgeon could bury his mistakes but an architect could only cover his with ivy. The new projects being built can't even take ivy. Stuyvesant Town, the public housing projects, the widened streets, the parks or the lack of them, the blocking up of our rivers, are long-lasting commitments that can no longer be easily corrected. They will be dominant and continuing and will lastingly condition the developments built around them in the future.

Simultaneously, unlike the situation 150 years ago, when New York City was planned exclusively by and for private enterprise, cities are posed for the first time to condition and manipulate their new environments. So that the power to do lasting good or harm has come to us before we have really deter-

mined with a finality what is best for cities. The costly and permanent projects erected today and in the future will remain as monuments either to urban health or to urban paralysis. The task to which we must dedicate ourselves at this time, therefore, is to define the criteria which should govern these critical developments.

This requires, first of all, an understanding of what a city is. Up to now, planning philosophy has been dominated by a group of planning philosophers who have maintained that cities are dead or dying and that the only salvation for people is to create new towns outside while allowing the old ones to rot. A city, however, is more than a set of arteries; it has a soul in its body politic. To create an environment on vacant land in Brasilia, Chandigarh, Radburn or Levittown is one thing; to destroy or create something in the heart of a city is another. A city is still the pulsating product of man, reflecting his history, his struggle for freedom, his genius, his selfishness and his errors. When we remake or destroy existing cities, we tamper with a palimpsest on which man's story is written. Unless there are criteria upon which to judge what is being added to the city, we have no right to judge it at all. It has values as well as slums, a voice as well as a rumble of cars, a voice that speaks the hope and frustrations of its people, of those who built a picture window, planted a tree, fought a pitched battle for a play street, created a coffee house that after a dozen failures caught on; it is a composite of trials and defeats, of settlement houses and institutions, of aspirations and memories, all of which constitute its serried composite.

The criteria for design are more than building a public housing or an urban renewal project here and there. At least the following criteria should rule.

FIRST, WE MUST BE CAREFUL WHAT WE DESTROY. The demolition of a functioning neighborhood is the demolition of houses people live in, of all the associations that are part of it; it means the forced withdrawal of children from a school, the dispersion of those who attend its churches, settlements and synagogues; the removal of its stores, which is often the removal of part of its life. We cannot always replace all this by a project. When we destroy and rebuild, therefore, it is better to graft on to what is valid. First Houses, the first public housing project in America, was not the work of an architectural genius, but is far better than Fort Greene. It was set within the neighborhood, not superimposed upon

it. With more than \$1.5 billion of housing, we have not yet learned the lesson of our first project. I was gratified by what Commissioner Felt told the City Council to the effect that the city would no longer use the bulldozer approach against neighborhoods. But what a toll has been taken in the last twenty years! And is the future secure, unless a firm commitment is made?

SECOND, WE MUST BE MORE SCRUPULOUS ABOUT WHAT WE BUILD. Many old houses in New York are better in standard than the new multiple dwellings that are being built. This is as true of most of the private projects as of those built under the new urban renewal law, and even of some public housing projects. Private projects crowd the land in order to produce the maximum number of dwellings with the minimum outlay. The fact that some of the six-story buildings being put up in New York are far worse than those that are being torn down has led to a responsible public reaction against such new dwellings which should not be ignored.

As for urban renewal projects, the write-down on land cost should normally facilitate the best product an architect can devise. At a write-down of land to \$5 a square foot, we could build a varied community composed of very low terraced housing, a few higher multiple dwellings, some stores and institutions, all of which could compose an interesting village within the city. I would even favor writing down the land cost to zero to gain such neighborhoods. But the trouble is that no matter how far the land is written down, the developer will still go as high as he possibly can to work up the maximum rent roll and the maximum profit.

The city could restrain him, but cities in the United States are party to his motives. They are trying to produce this very maximum rent roll in order to boost taxes, and all the urban renewal reports I have read in the United States boast that existing projects are paying five to ten times what was received in taxes on the old site. One result of this is that neighborhoods like Greenwich Village and the upper East Side vigorously oppose private new buildings of any kind and favor keeping those built one hundred years ago.

As for public housing, the aim laid down by Federal law seems to be that for the poor, minimum new accommodations must be the rule; minimum amenities, minimum room sizes, maximum heights and minimum cost. This has been a mistake, because while these buildings will continue forever, they will

not necessarily be rented to the lowest income group forever, nor should they be. Families whose incomes rise in Federal projects should simply pay increased rents and pending Federal legislation, thanks to Housing and Home Finance Agency Administrator Robert Weaver, aims to rectify this error.

THIRD, ANY PROJECT, PRIVATE, PUBLICLY ASSISTED OR PUBLIC, MUST LEAVE ROOM FOR THE OCCUPANTS TO ADD SOMETHING OF THEIR OWN TO IT. Many current projects because of their sheer size impose a neighborhood strait jacket upon the people without giving them a chance to improve their neighborhoods and create something that reflects their own contribution, efforts and personalities.

FOURTH, A PROJECT MUST NOT BE SIMILAR TO OTHER PROJECTS BUT MUST CONTRIBUTE TO THE CITY'S DIVERSITY. What is happening in New York City is the superimposition of multiple dwellings of the same type; as the projects grow larger the patterns are simply repeated, while existing foci of interest are destroyed. In a big city, there must be escape hatches within it, with variations that provide as many options as possible for novelty and variations. In this sense, the removal of the Aquarium from Battery Park was a mistake.

FIFTH, ANY NEW BUILDING MUST GIVE ITS OCCUPANTS A FEELING OF BELONGING: i.e., its belonging to them or their belonging to it. There are some old neighborhoods in New York where this is true and it is these neighborhoods where the opposition to destruction is most vocal.

SIXTH, NEW BUILDING MUST HARMONIZE WITH THE VOICE OF THE CITY. This means that it must look and feel as if it were part of the city, and not be so overpowering in its dimension that we avoid it.

SEVENTH, IT MUST LEAVE ROOM FOR SOMETHING TO GROW AROUND IT, so that what is around it can become better. This has not been the case in public housing projects nor even in places like Stuyvesant Town, which are insulated from the neighborhoods by wide streets and have done very little to spark adjoining improvements.

EIGHTH, NEW BUILDING MUST BE ATTRACTIVE TO PEOPLE. Most definitions of architecture associate buildings with beauty, but as any man knows, beauty is too often overrated. The beauty contest winner is

not always the most functional after marriage, nor the most attractive against the erosion of years. The museum or the library that exacts the climbing of a flight of stairs to reach the Greek pillars is beautiful but not attractive; Times Square may not be beautiful but *is* attractive.

NINTH, IT MUST ENHANCE WALKABILITY. The city's effort to maintain its dignity against the inroads of the wheel goes back to Caesar, who forbade vehicles to enter Rome's streets except at night. The city's problems are no easier today when carriages are bulkier, faster, more numerous, and more dangerous.

Though we now take the automobile for granted, there is still something arrogant about a chap of only one hundred and fifty pounds and three cubic feet propelling a contrivance fifteen times his weight and ten times his size, past other human beings, at a speed a dozen times their capacity to dodge it. It is a thousand times as arrogant when a thousand such contrivances whiz in and out of our main streets, forcing other chaps to take cover and taking the life of one American every fourteen minutes. Fear of accidents has motivated families with children to head for the suburbs, and they won't come back until their kids are grown. Venice (Italy), Dubrovnik (Yugoslavia), and Fire Island (New York) all have demonstrated that the automobile is not indispensable for the interesting life, and I have never seen people more human and friendly than when a great snow storm has immobilized all automobiles, or when the Easter crowds on New York's Fifth Avenue force the cops to divert all traffic. The popularity of the Western on TV is at least partly due to our nostalgia for the horse. The automobile is here to stay but as long as man is a two-footed mammal and not a bird, his legs must be restored to their rightful place in the body politic; a better formula must be found for apportioning space between the automobile body and the human body. A pedestrian revolt is long overdue.

Walking is one of the main problems our cities have to wrestle with. But the very word pedestrian has become an ugly appellation for being slow, dull, commonplace, and unimaginative. The pedestrian and the foot-soldier have been the fall guys in history. Literally, a pedestrian is a street-walker, but even this term has been appropriated by a less honorable exercise.

I have heard a great deal of opposition to the Pan American building over Grand Central Terminal, designed by Belluschi and others. Some planners

have said that it is too high and should be spread out. The fact, however, is that height in office buildings around Grand Central concentrates people within walking distance from station to workplace, whereas horizontal spread of office buildings increases the number of cars and taxis which must carry the people to buildings and mass transport. High density office areas hold automobile transportation to a minimum. Low, spread-out buildings increase the burden of traffic. Wall Street, for example, is the densest area in the world, but has no major traffic problem. Mercer Street has, not because of height, but because of the type of business. What are needed are more and better subways and mass transportation and less dependency upon the single car to get from one place to another. Space in Manhattan is limited but it is the metropolis downtown and should be carefully planned within those limits. To improve walkability, New York City should appoint a Commissioner of Pedestrians who might change a few downtown streets into no-way streets, create some interesting pedestrian islands, install a few bicycle paths and generally protect the non-professional streetwalker. Japan's Ginza districts, which are nothing more than old alleys roofed over with awnings and barred to traffic, emphasize how popular shopping centers can be if autos are banned.

TENTH, NEW BUILDINGS MUST CONTRIBUTE TO ENDING RENT CONTROL. This doesn't mean I favor ending rent controls now or in the immediate future; but rent control was never a social reform but a hold-the-line operation, which depended upon housing to create the vacancies to free the city from its restrictions. But for more than 25 years we have been tearing down so many buildings that the shortage has been perpetuated, while people under rent control are deprived of freedom of movement, deprived of the freedom to choose an apartment of their own, and operate in a constant jungle contest with their landlords. What the average mortal wants is not rent control but a freer choice of apartments at a decent rental. This means that all demolition should be curtailed until the shortage is eased and a minimum three per cent vacancy rate is created in all rental categories, so that people can have that freedom of choice. This means more building in Queens, more building on single blocks where demolition will involve displacement of only a few families and less mass demolition such as the West Side project.

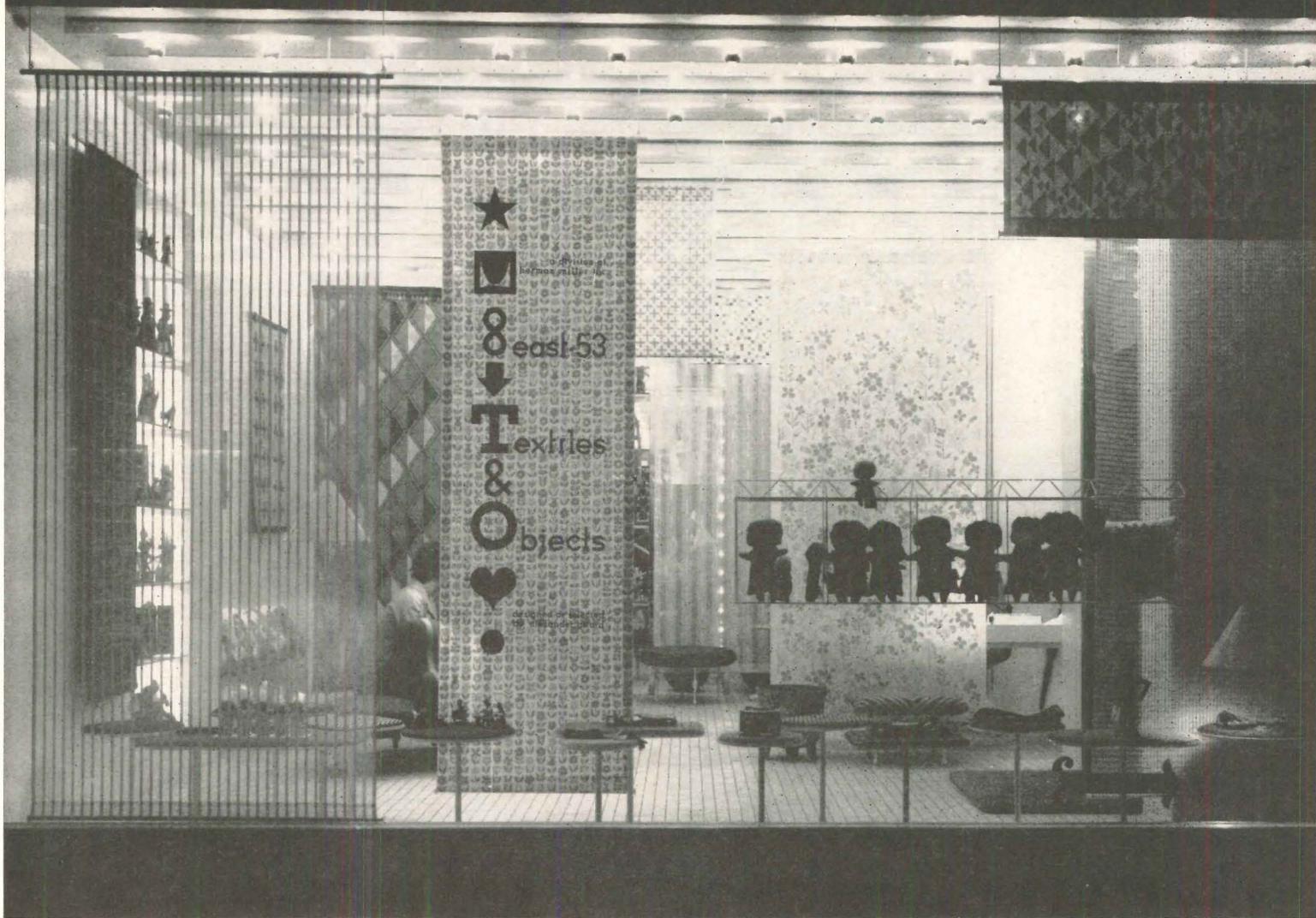
In the next 15 years, 500,000 households will be displaced, according to the Rent Commission, under

pending housing, public works and renewal programs. If this goes on we are intensifying the shortage and perpetuating controls instead of giving people a greater mobility and freedom of choice in their dwellings. If rent controls were consolidated with the state housing division, perhaps the State Housing Commissioner might emphasize increasing the housing supply rather than diminishing it or keeping it constant for the lower and middle income group who need housing most.

The West Side project which will displace 8000 people to make way for a higher income group is crowded, but demolition will not decrease the crowding. It will intensify it. Nor is there a guarantee that what is produced there will be better than what might have happened in the area if the Puerto Ricans who live there were left alone to develop their own institutions and culture. While they are experiencing the same problems as other immigrant groups, the history of New York City has demonstrated that in a generation, cultural groupings do solidify and contribute an additional asset to the city. Chinatown, Yorkville, the Lower East Side, the Polish, Ukrainian, Greek and other sections confirm this. The strongest fortification of Greenwich Village is the Italian section; yet the Italians, less than a half century ago, were the most inveighed-against as neighbors.

ELEVENTH, MORE SMALL PARKS SHOULD BE CREATED WITHIN THE CITIES. Too many housing projects, public and private, are being built without proper attention to recreation and neighborhood amenities. The rivers which should have been another recreation center have been blocked irretrievably by huge projects. New York City has one big Central Park, another big Bronx Park, and another big Prospect Park. What it needs are a few more small squares, squares like those at Washington Square and Tompkins Square. The recent commotion in Washington Square Park reflects the paucity of such parks and the over concentration of too many uses, including its use as an areaway for apartment houses, a bus station, a campus for N.Y.U., a chess club, a singing center, playgrounds for children, as well as its purpose as a neighborhood park. House-building and park and recreational creation must be part of a single planning process.

In sum, what we need before we invest any more billions in the city is a determination of the goals toward which we are headed in the city's future development.



SHOP DESIGNED LIKE A DISPLAY CASE

Textiles & Objects Shop

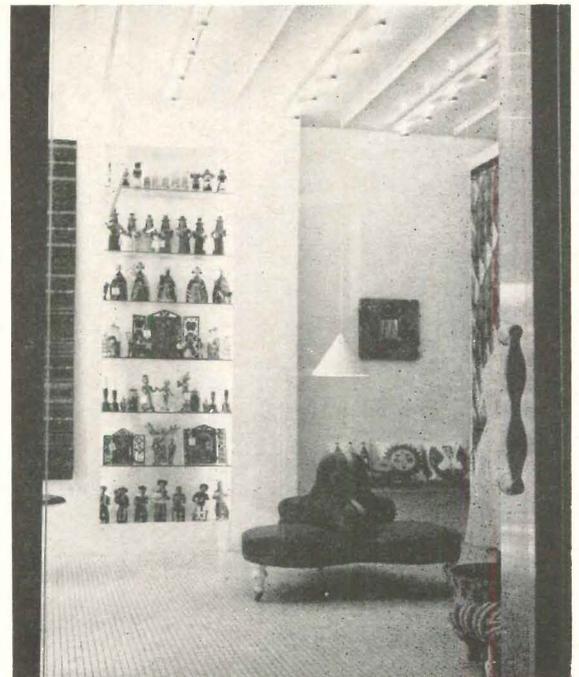
A Division of Herman Miller, Inc.

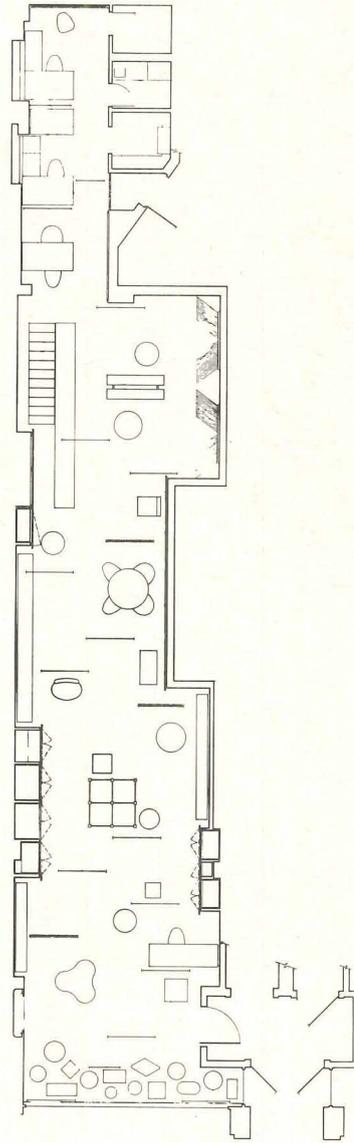
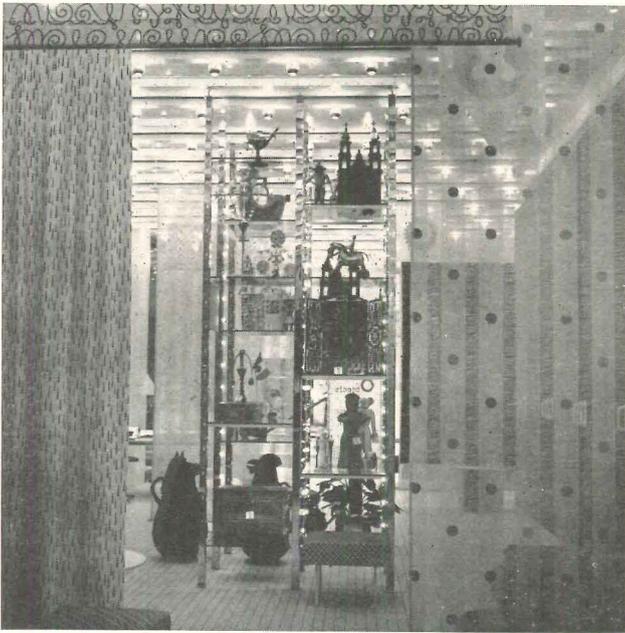
New York, N. Y.

ARCHITECT: *Alexander Girard*

The primary effect of this shop is that of a life-size showcase, through which the customer may pass to view the fabrics designed by Alexander Girard and the folk art selected by him. For both the retail and wholesale trade, the showcase presents its wares in an atmosphere of gaiety and liveliness. The interior is revealed to passers-by on the street through the store-wide, ceiling-high glass front. The narrow, deep interior space—20 by 100 ft—is modulated by hanging fabric display panels that form overlapping vertical planes, which partially reveal, partially conceal the displays. The background, against which the colorful textiles and folk art objects are shown—the walls, floors, and ceilings—is white and strictly neutral. The ceiling sparkles with 350 silvered, reflector light bulbs set in strips parallel to the street and 36 in. on centers. Flexible display fixtures include a special picture molding and ceiling strips for hanging fabrics and display towers that support shelves and contain lighting.

Todd Webb photos





As indicated in the plan, the interior space of this shop is narrow and quite deep. The architect subdivided and defined this long space by hanging fabrics from the ceiling, at the same time achieving proper display for the fabrics themselves. The furniture, all manufactured by the shop owner, is used sparingly to create a homelike atmosphere and, at the same time, provide a method for display of some of the folk art objects. Other objects are placed on display towers shown in the illustration at top of page





Baltazar Korab

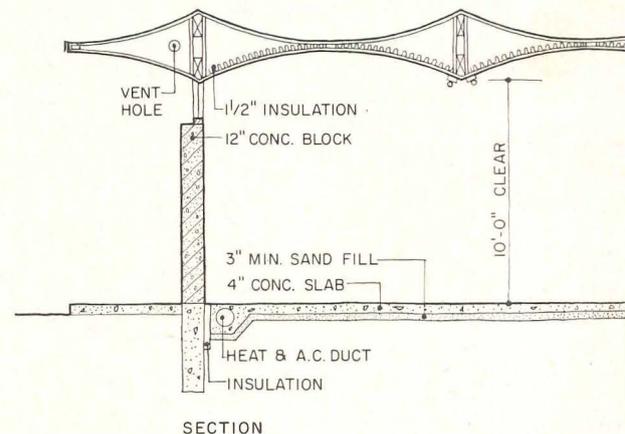
UNDULATING PLYWOOD ATTRACTS CUSTOMERS

Pine Lumber Company Showroom

Detroit, Michigan

ARCHITECTS: *Hawthorne & Schmiedeke*

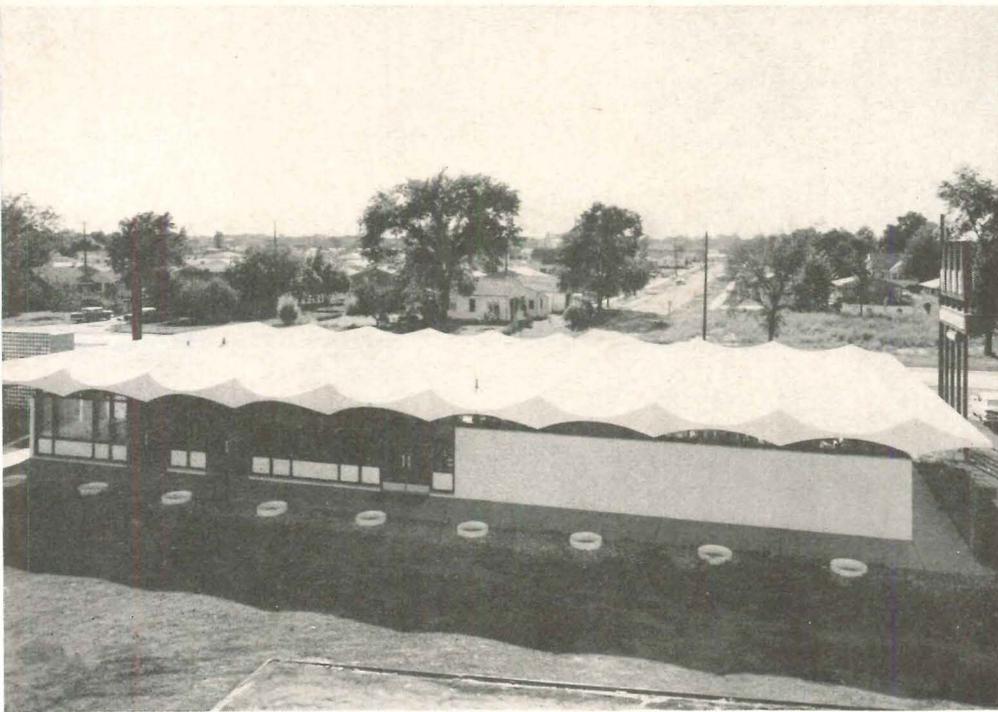
By using plywood, one of the materials sold in this building, in an exciting and imaginative manner, the architects of this showroom have caused the building itself to act as a most effective advertisement for the products displayed within. The unusual, undulating roof, which seems to float airily over the structure, is constructed of 3-ft 3-in. deep plywood girders, on 11-ft 8-in. centers, with top and bottom skins each fabricated from two layers of quarter inch fir plywood. Girders have four by ten top and bottom chords. Plywood skins are stapled and glued together and similarly fastened to girders and to two by fours laid flat at center points between girders. Four by eight columns are framed into the roof system at ends of girders. The interior of the roof system is painted; its joints are covered by redwood battens and continuous fluorescent light fixtures. Roofing is built-up composition with marble chips; fascias are scored sheet metal.



Pine Lumber Company Showroom

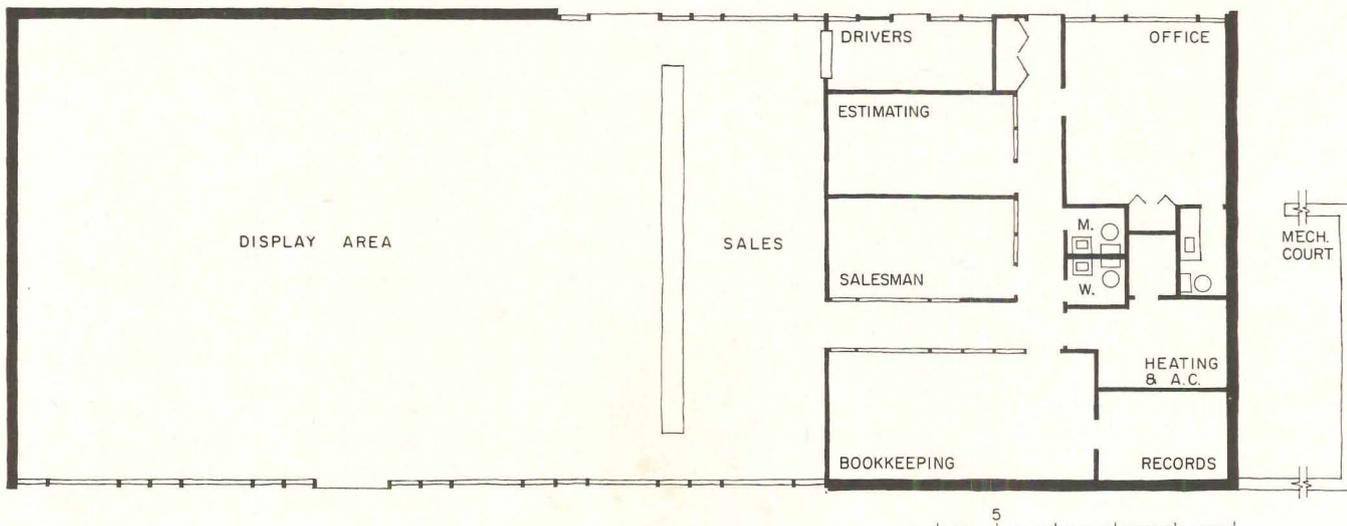


Baltazar Korob



The large—56 by 117 ft—plywood roof protects the interior which primarily consists of about two-thirds display area and sales counter space and one-third office area. In addition to its obvious value as an attention-getter, the roof frees the floor area for more flexible use for display of the company's products, which are stored in the lumber yard behind the building.

Other than the roof, the building is constructed of conventional materials. The flooring is terrazzo over a concrete slab. Walls are patterned concrete block and glass. Windows are redwood, with painted solid panels under fixed glass





Conday-Corman

TO MAKE A SMALL STORE LOOK LARGER

F. J. Cooper Store, Philadelphia

ARCHITECTS: *Geddes-Brecher-Qualls & Cunningham*

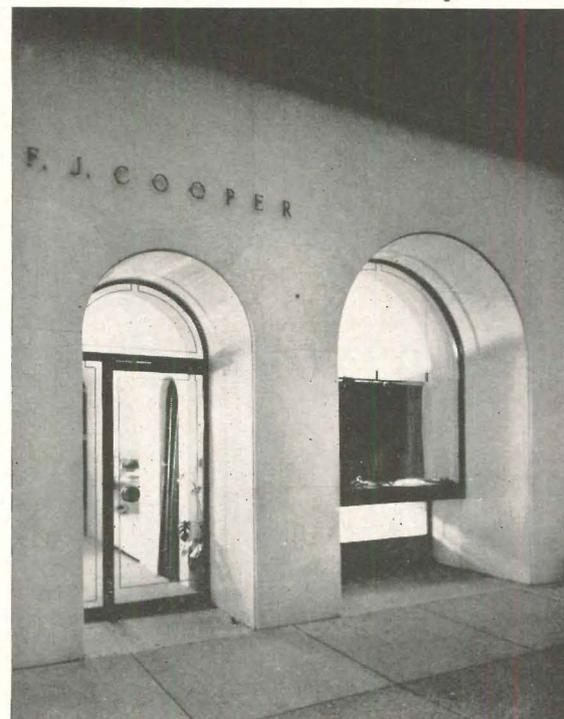
STRUCTURAL ENGINEER: *David Bloom*

MECHANICAL ENGINEERS: *Cronheim & Weger*

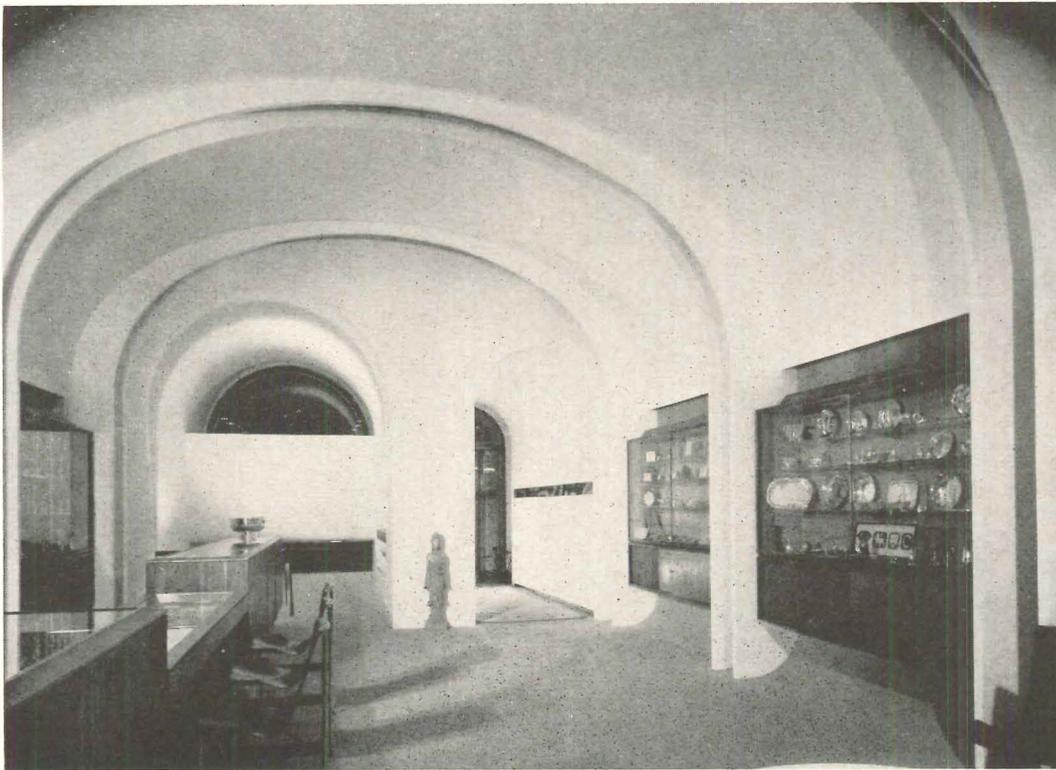
CONTRACTOR: *John P. Hallahan*

Regarding the design of this elegant little jewelry shop in downtown Philadelphia, architect George W. Qualls says, "Many shops of small area have a cluttered look about them that reduces their effectiveness as a display vehicle. For this store, most design decisions were determined by the need to produce a sense of spaciousness and the desire to make the objects on display the main focal points of the interior. The plaster vaulting, calculated to make walls and ceiling flow together, was used to bring the eye down to the wall cases. Similarly, the gray carpeting was carried up the wall behind the cases in order to destroy the junctures of wall with floor and provide a neutral backdrop for the wall displays. Because of the flowing linear quality of these elements, the space manages to achieve an air of expansiveness it might have lost if the scheme were entirely rectilinear. The exterior arches are a direct expression of the two interior vaults immediately inside; one arch is the entrance, the other a recessed window display."

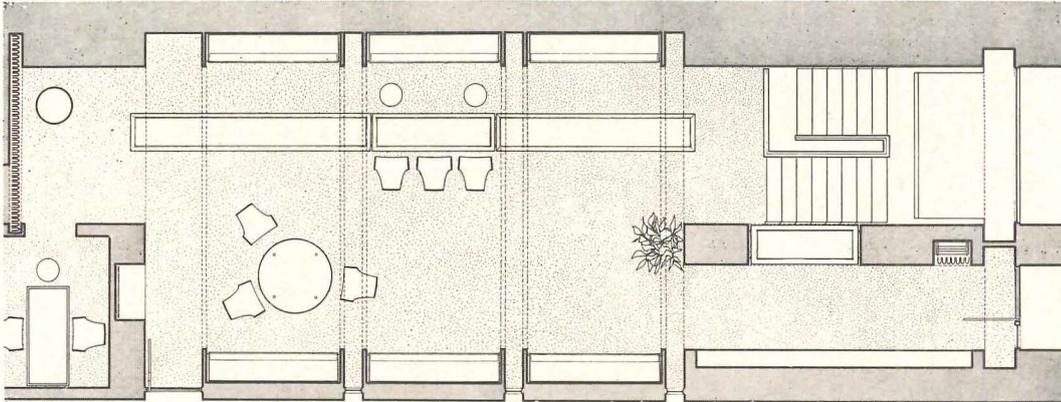
Joseph W. Molitor



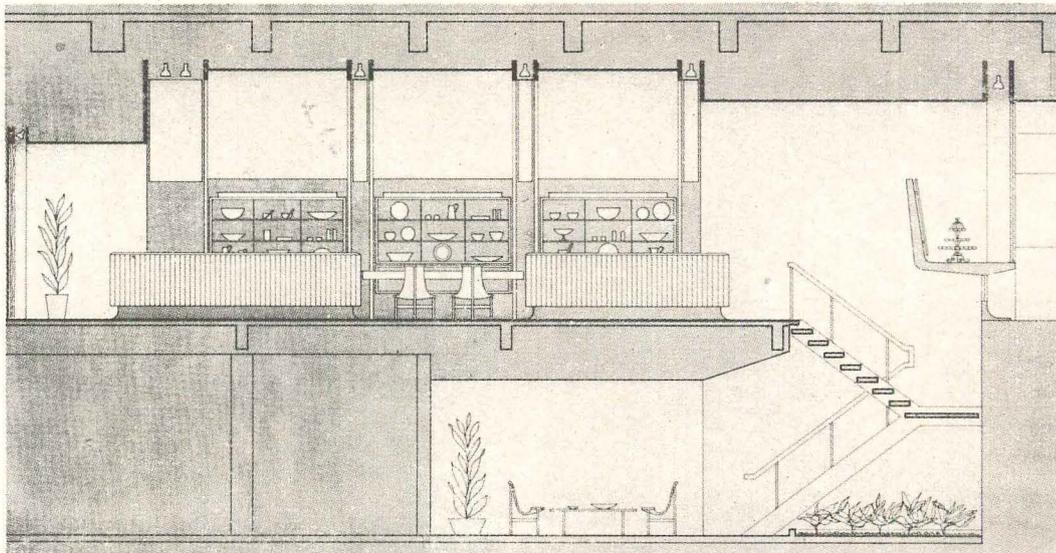
Joseph W. Molitor



Interior



Plan



Section

The variety of the materials used in the store was consciously held to a minimum. Basically, there are white plaster ribs and vaults—constructed with furring channels and metal lath—walnut casework, and gray carpeting. Bronze sash and trim, plus yellow and gray curtains for contrast

POLICE FACILITIES DESIGNED FOR SUN CONTROL

*Police Facilities Building
Santa Ana, Calif.*

ARCHITECTS:

*Richard J. Neutra and
Robert E. Alexander*

ASSOCIATE ARCHITECT:

Dion Neutra

STRUCTURAL ENGINEERS:

Parker, Zehnder & Associates

MECHANICAL ENGINEER:

Boris Lemos

ELECTRICAL ENGINEERS:

Frumhoff & Cohen

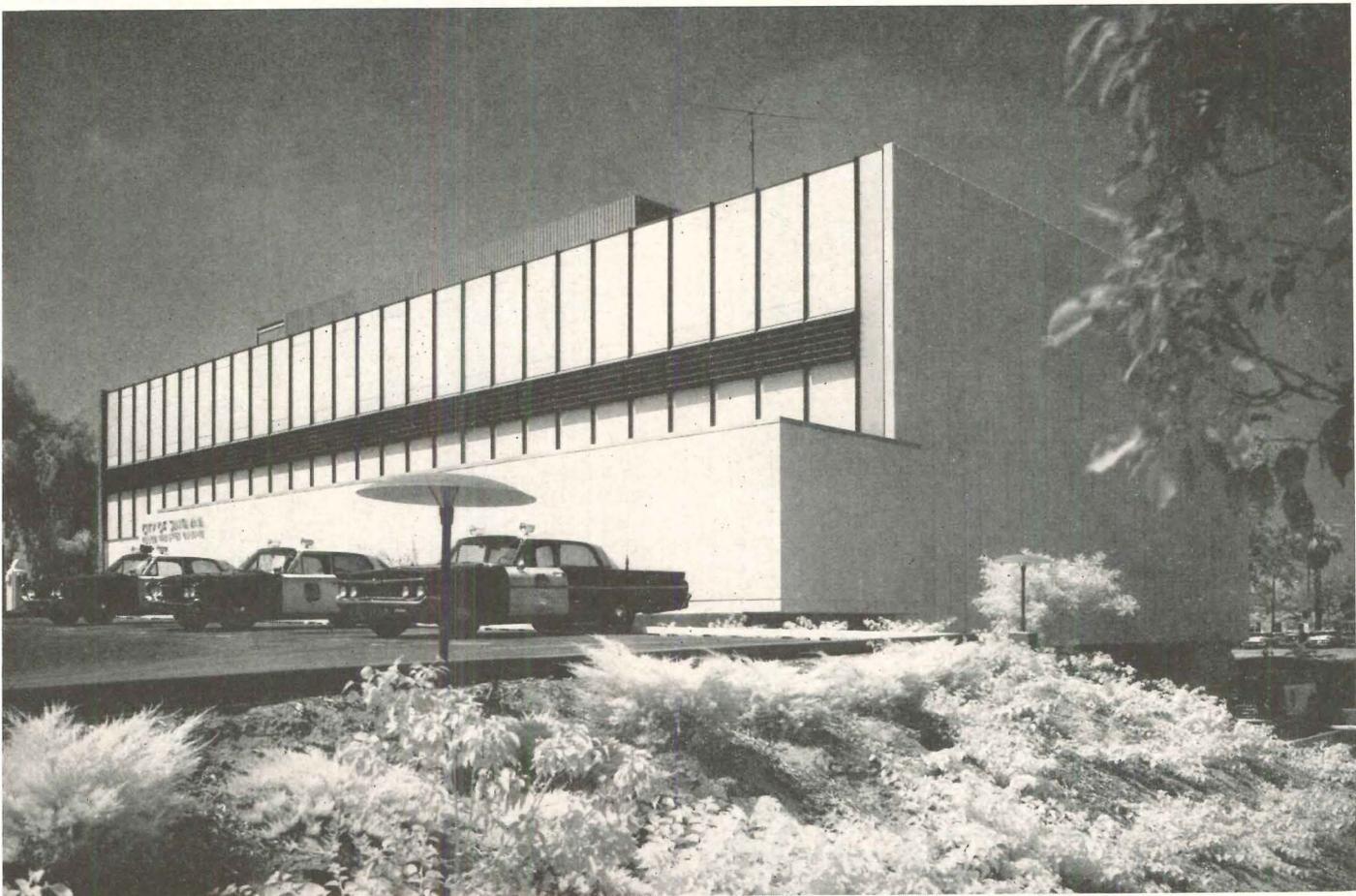
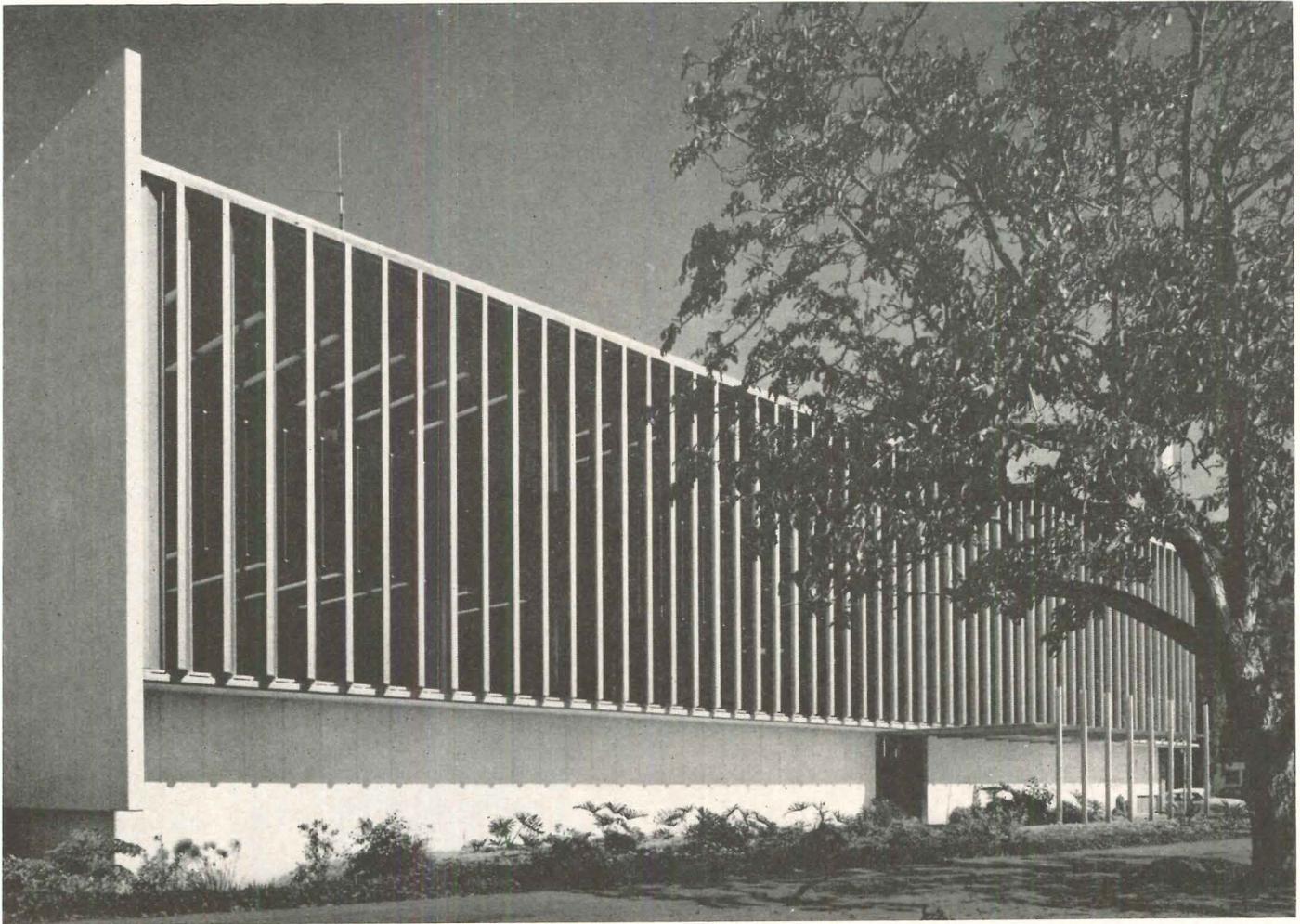
GENERAL CONTRACTOR:

Gallegos Corporation

Provisions for controlling the hot, Southern California sun played a large part in the design of this neatly tailored police headquarters building in Santa Ana. The north and south end walls of the rectangular structure are blank, in contrast to the longer east and west walls, which feature two types of sun control. On the east, shown below—the elevation facing the police car and prisoner entrance—the upper façade consists of a prefabricated modular enclosure of aluminum and precast concrete interrupted by a strip of horizontal aluminum sun blinds. To the west—the elevation facing the public entrance—the major portion of the façade (see next spread) consists of vertical louvers of gold-anodized aluminum. These louvers are electronically controlled, gradually changing position with the sun.

The ground floor serves for public visitors, radio center, traffic section, detective section, and a special area for booking, detention, and interviews. The second floor is devoted to administration, personnel and training, laboratories, lineup room, police lounge and lockers. The architects designed and supervised landscaping for the project.

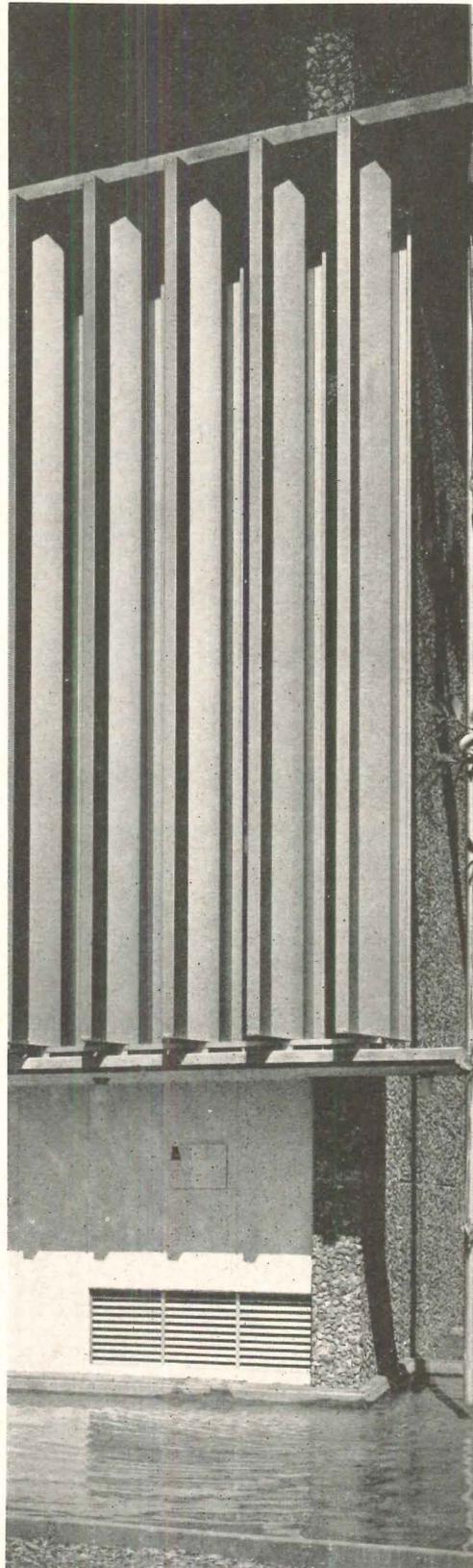






Santa Ana Police Headquarters

The photos on this page show both exterior and interior details of the two-story-high vertical louvers designed to break down the sun striking the western façade. The louvers are of aluminum, anodized a metallic gold, and are pivoted top and bottom. As the sun changes direction, the angle of the louvers is changed by an electric motor activated by electronic control



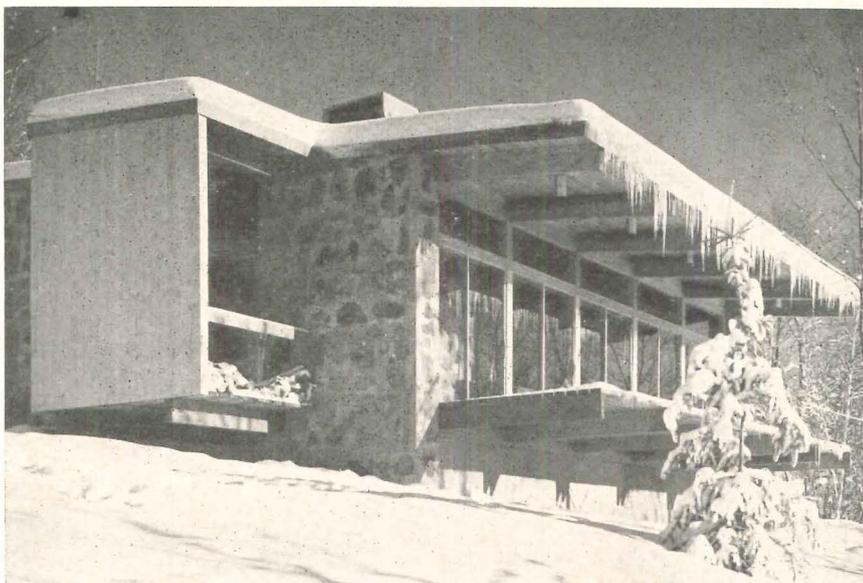


Eliot Noyes photos

SLIP-FORM WALLS PRODUCE A TRIMLY HANDSOME SKI HOUSE

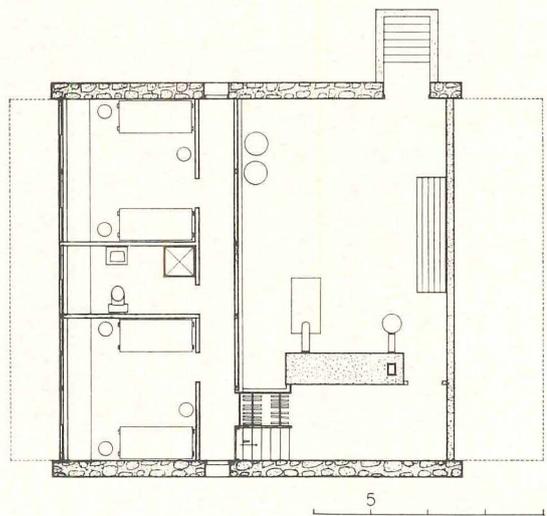
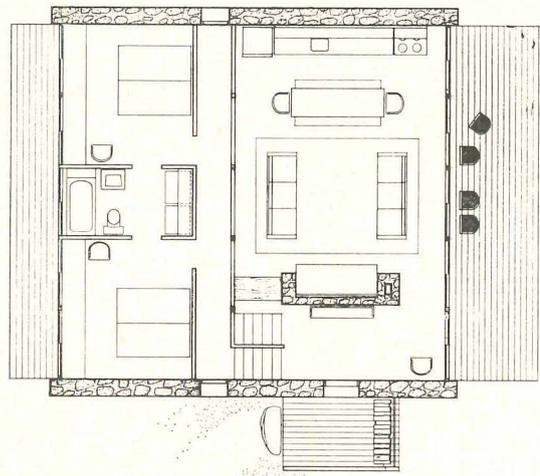
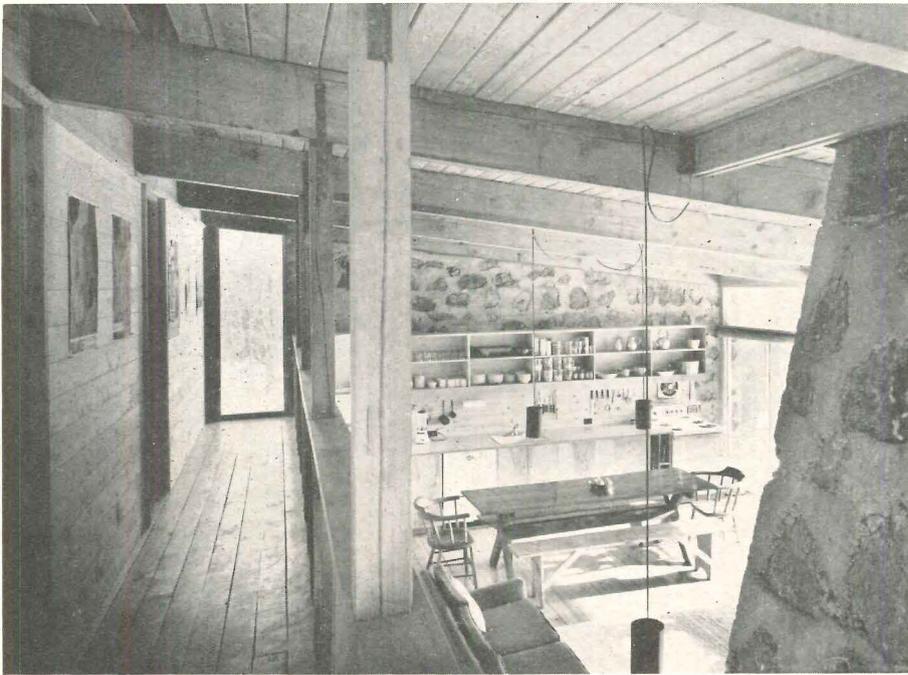
Eliot Noyes has used local stone, concrete and 30-in. slip-forms with great effect to create a sturdy and snug retreat

ARCHITECT AND OWNER: *Eliot Noyes*
 LOCATION: *Sherburne Center, Vermont*
 ENGINEERS: *Werner-Jensen and Korst*
 CONTRACTOR: *John Russell Corp.*



The program for a small ski house adds to the usual needs for family living, the problems of ski boot traffic through the house, and sound separation and privacy for sleeping quarters while after-skiing festivities are taking place in the living areas. A four-level scheme in this house (with all levels linked by half flights of stairs) solves the program very well. The entrance porch opens into a foyer, which alternately gives access to the open living-dining-cooking space, or to upper and lower passages leading to bedrooms. Sturdy surfaces and short stair runs ease the heavy-shod traffic. Interiors are at the same time warm, efficient and pleasantly spacious. There is a large cellar at the lowest level for ski shop, wood storage, and warm air heating plant.

The principal decorative element in the house is the masonry, described by the architect as "much like FLLW's 'desert concrete' plus horizontal banding which results from the slip form treatment." Local stones were used to face 30-in. high forms filled with concrete. When dry, the process was repeated.

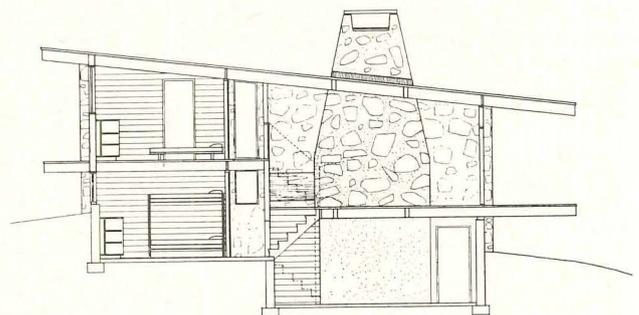


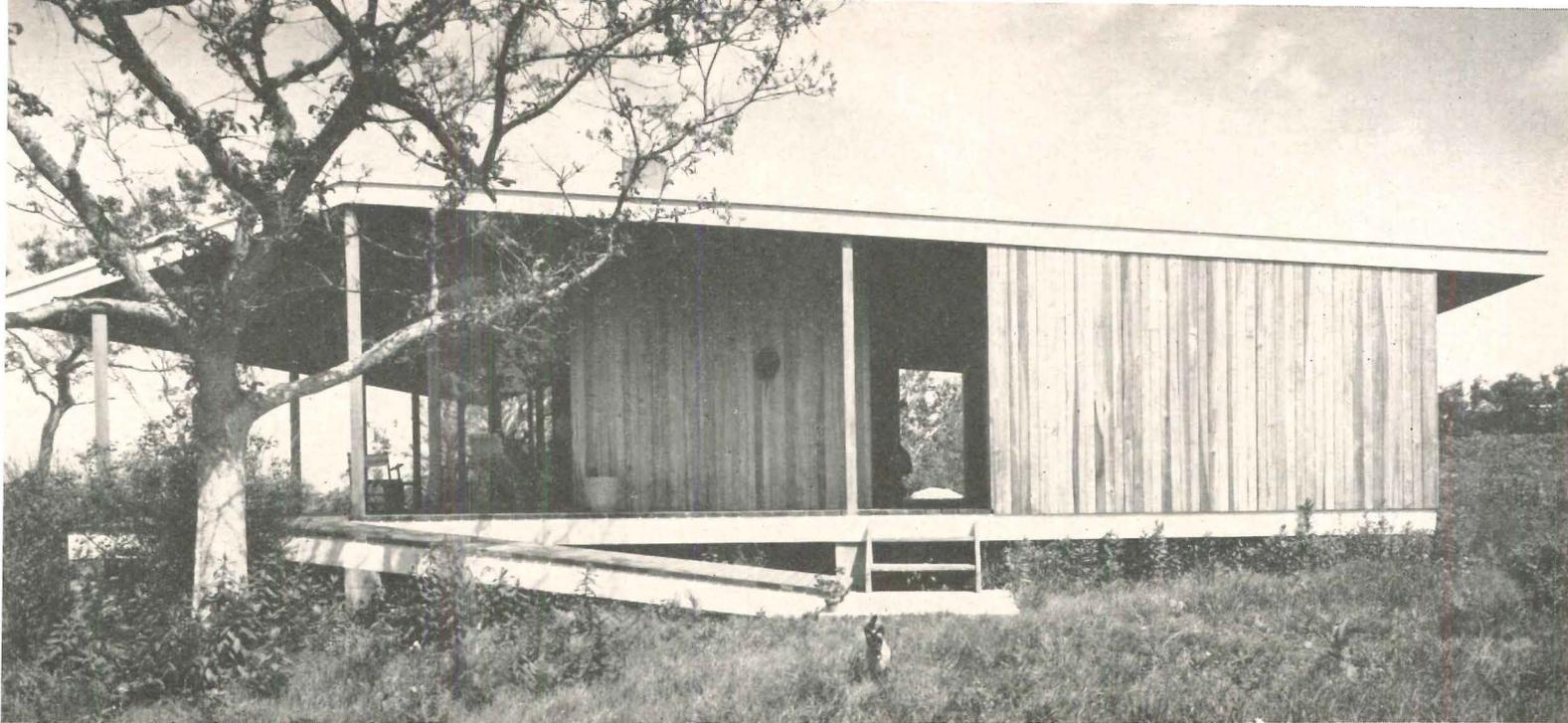
A Compact Plan Gives a Lot of Space

The multi-level scheme affords an unexpected amount of living space within a very compact square structure, as can be noted on the plan at right. The house is constructed on concrete foundations, with a fir frame, and interiors and exterior walls of masonry or spruce. Floors above grade are fir, those below are concrete. The roof is built-up tar and gravel. The big window areas use sliding sash, and are fitted with roll-up bamboo blinds.

The neat cabinets of the "kitchen wall" are fitted with all the usual appliances, plus a dishwasher and a garbage disposer. The house is also equipped with a refuse burner to simplify chores on snowy days.

The site is a slope facing south and overlooking fields, forests and mountains in deep snow country



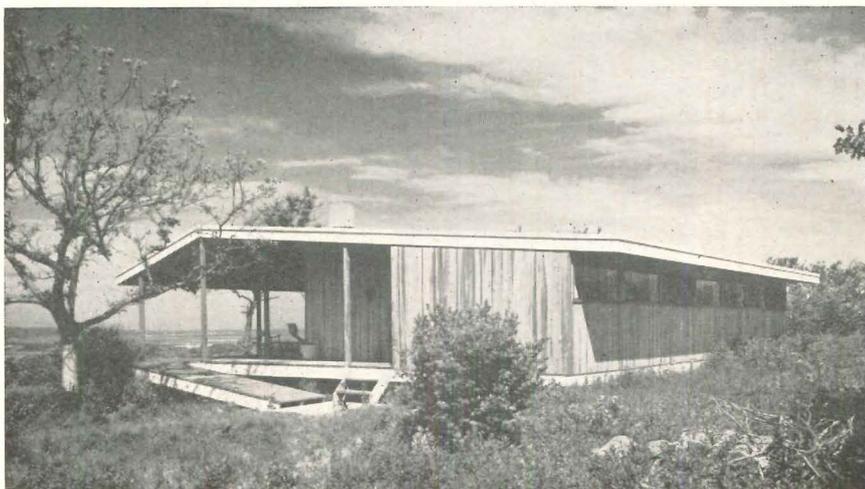


Eliot Noyes photos

A DOG-TROT PLAN FOR A NEW ENGLAND BEACH HOUSE

A Southern scheme with open hall and porches adapts well to a Northern coast site for summer recreation

ARCHITECT: *Eliot Noyes and Associates*
 OWNER: *Mr. and Mrs. Erik Simonsen*
 LOCATION: *Menemsha, Massachusetts*
 ENGINEERS: *Werner-Jensen and Korst*
 CONTRACTOR: *Herbert Hancock*



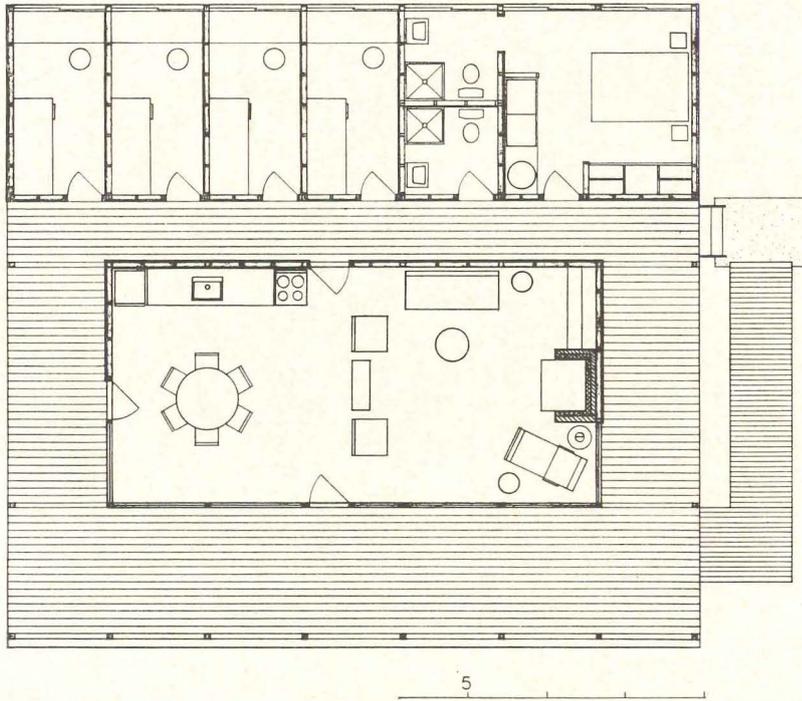
This neat scheme for summer holidays uses the old device of open air corridors to satisfy some very current needs:

- (1) a living room without excessive doors and through traffic;
- (2) avoidance of wet and sandy feet in living areas;
- (3) quiet for sleeping quarters;
- (4) through ventilation in all bedrooms;
- (5) good space and sense of shelter;
- (6) good western view, yet protected from the sun.

The living areas and the bedrooms actually form two separate pavilions, connected by the broad roof and porches. Sitting, dining and cooking spaces are all within the big living area.

The structure is fir plank and beam, with cypress walls throughout. Studs are exposed on the interiors. All floors and ceilings are tongue-and-groove fir boards. The roof is surfaced with mineralized rool roofing. Doors and windows are fitted with copper screens.

The only heating provided for summer use of the house is a fireplace in the living area, with a common brick facing and raised concrete hearth. Lighting includes light strips over kitchen counter and bathroom medicine cabinets, and portable lamps in other living areas.



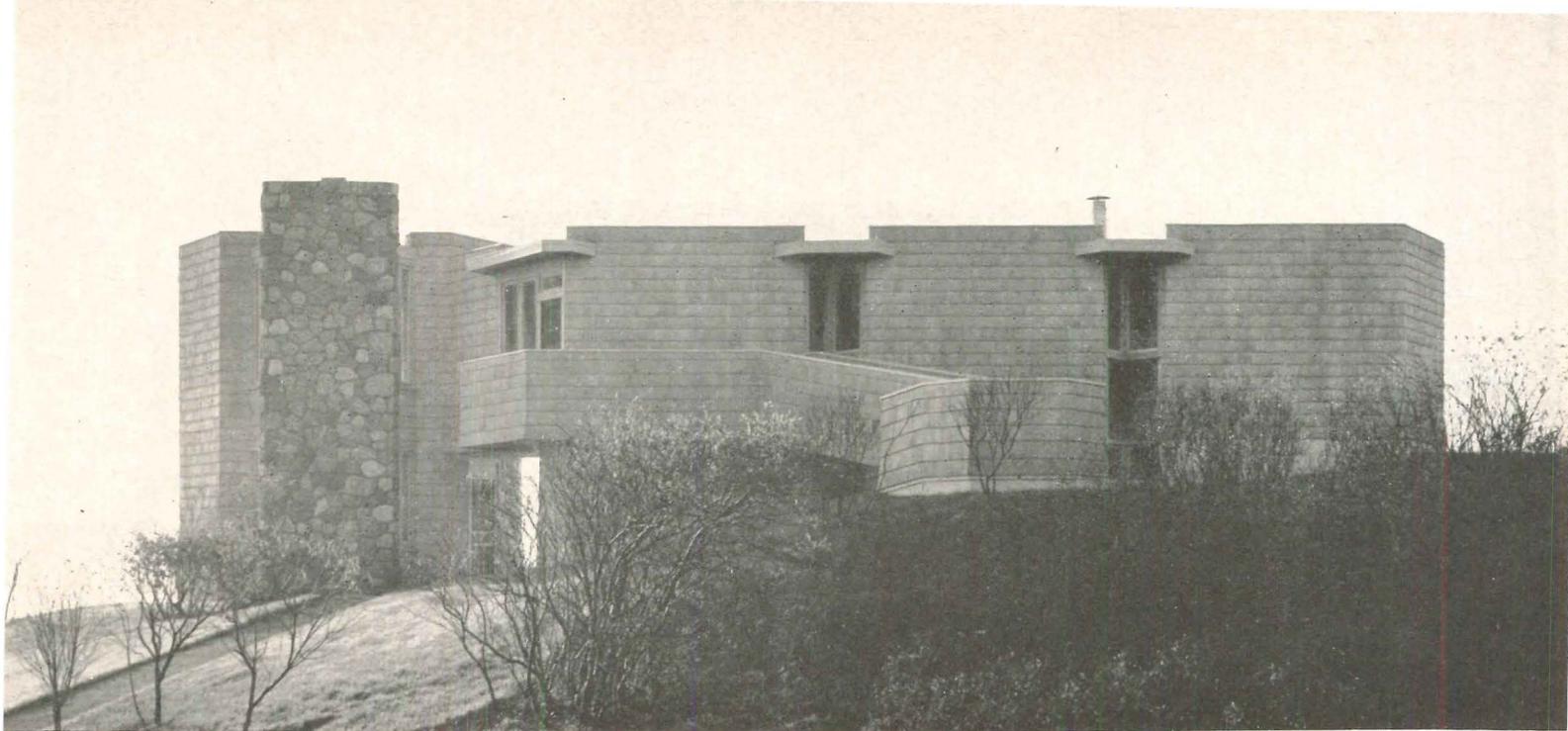
Exposed Structure and Natural Finishes Echo Informality of the Plan

The small plan packs in four 6- by 12-ft bunk rooms and a 12- by 12-ft master bedroom. All sleeping areas have built-in shelf cabinets. The electric water heater, washer and dryer are placed in a utility closet off the master bedroom. The enclosed area of the living room (16 by 32 ft) is augmented by the large porches surrounding it on all sides. Windows are fitted with fixed $\frac{1}{4}$ -in. plate glass and frameless sliding glass units.

Kitchen cabinets were made on the job and have plastic counter surfaces. The house has a submersible pump for water supply, and its own septic tank and leaching pool.

The site affords a broad sweep of view of Menemsha pond and the Vineyard sound





Ulf Wahlstrom photos

CASTELLATIONS AND RAMPS ADD FUN TO A NEW SHINGLE STYLE

Nelson & Chadwick revive the use of shingle siding in this romantic, hexagonal-towered seaside house

ARCHITECT: *George Nelson & Gordon Chadwick*

OWNER: *Mr. O. R. Johnson*

LOCATION: *Montauk, Long Island*

STRUCTURAL ENGINEER: *A. D. Ateshglou*

HEATING ENGINEER: *Leslie Sterling*

LIGHTING CONSULTANT: *Martin Garon*

CONTRACTOR: *Frank Johnson & Son*

INTERIOR DESIGNER: *George Nelson & Co.*

The age-old seaside tradition of shingles and towers has been revived with considerable vigor in this contemporary house. The site is a very dramatic one between a highway and the ocean at the far tip of Long Island. There is a 50-ft drop between the house and the beach, with a small ravine leading down to the beach from the building site. The architects felt that the romantic character of the site, combined with the preferences of the owners, suggested a romantic house. As there was no particular view on the highway side, the house was given a relatively solid façade on this approach, and opened with large glass areas on the opposite side facing the water. As the most interesting view on the water side was east along the beach, it was decided to angle windows in all major rooms. This, in turn, helped lead to a hexagonal-shaped room as a major planning device.

Unusual program requirements included:

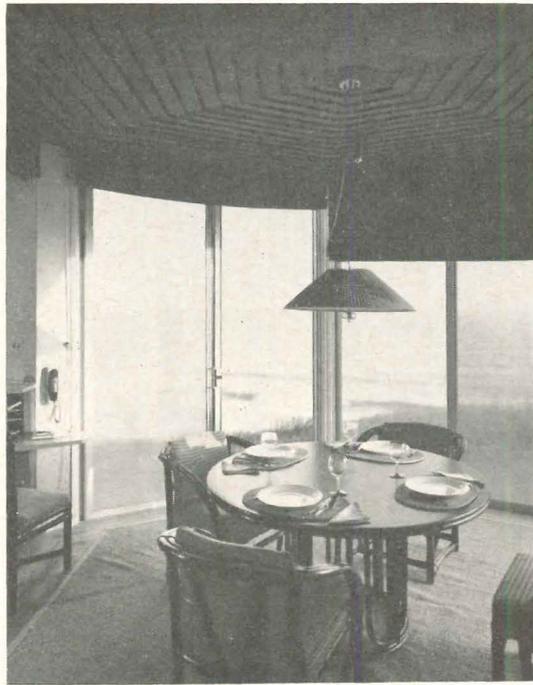
(1) separate studio quarters for a son, with facilities for entertaining; a small kitchen unit; and a folding bed in a closet;

(2) shower for bathers before entering the house;

(3) a dining room which could be opened into a porch;

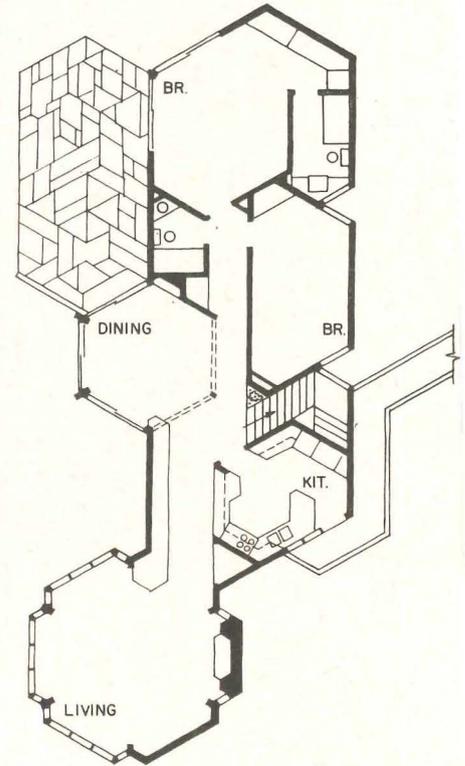
(4) a ramp to the kitchen for a grocery cart.



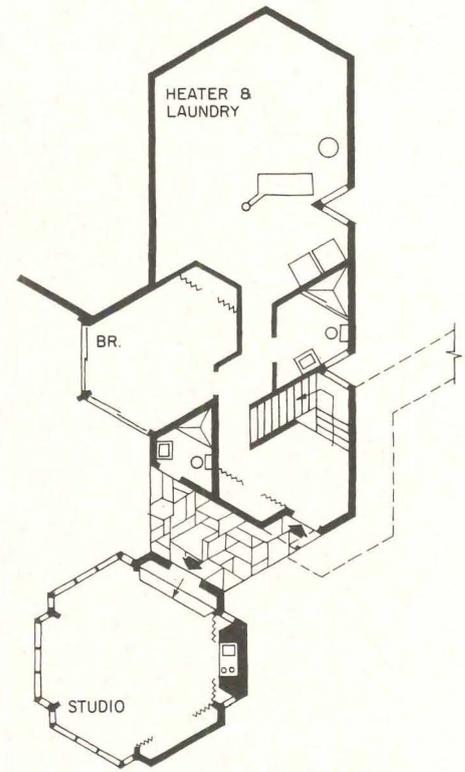


Shingled Interiors Emphasize Room Shapes

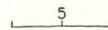
Ceilings of the major rooms have shingle ceilings patterned to accent the hexagonal shapes of the major rooms. To gain a sense of greater space, many of the furnishings are built in. Especially notable are the seating arrangements in the living room around the periphery, which makes possible one large conversation grouping; a built-in sideboard in the hall containing bar, telephone desk, storage for extra tableware and hi-fi; the pass-through to the kitchen, with cabinets opening on both sides. The structure is wood frame; interiors are plaster and cedar board. Heating is by a warm air system



UPPER FLOOR



LOWER FLOOR





Ulf Wahlstrom photos

THE SHINGLED COTTAGE GETS A SPIRITED NEW COUNTERPART

Sprightly and unconventional fenestration marks this new version of a shingled country cottage

ARCHITECT: *Gordon Chadwick*
 OWNER: *Henry Gardiner*
 LOCATION: *Alpine, New Jersey*
 HEATING ENGINEER: *Leslie Sterling*
 LIGHTING CONSULTANT: *Martin Garon*
 CONTRACTOR: *Joseph Lochte*
 LANDSCAPE ARCHITECT: *Karl Linn*

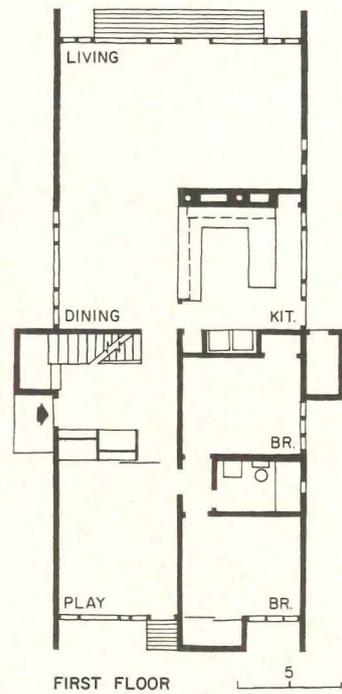
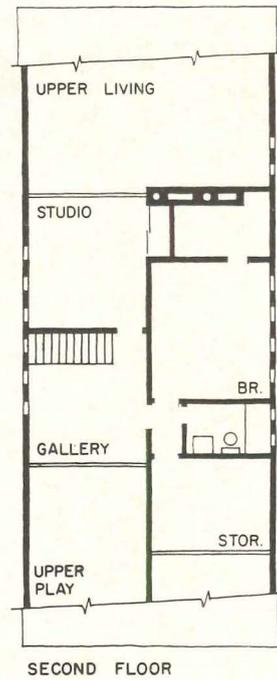
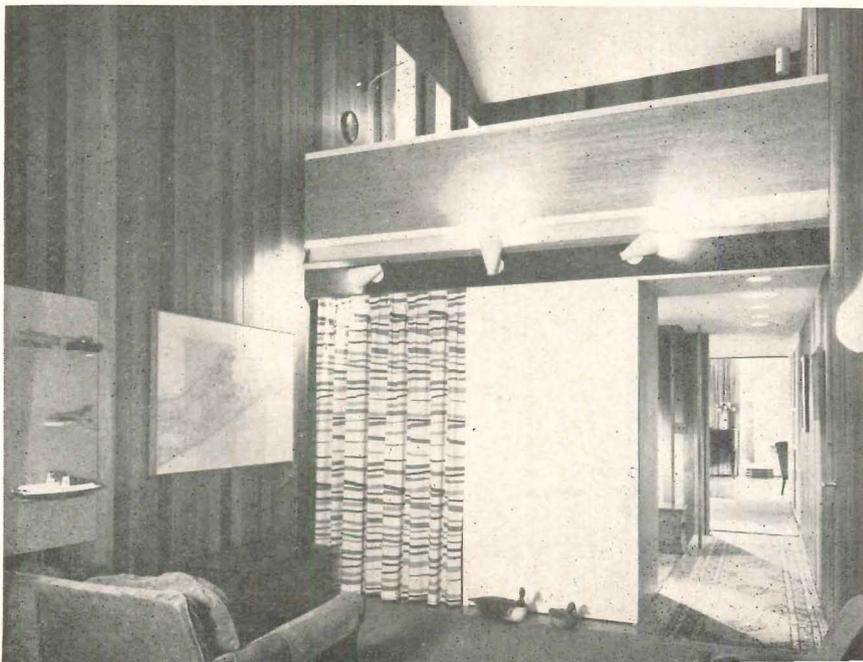


A great sense of variety was added to the otherwise simple design of this house by its unusual arrangements of windows. The site has a dense double row of trees dividing the lot. In a cleared area in the midst of them, the house was placed to divide the space into four outdoor areas of different character. Each side of the house was planned with a special group of windows to present a different view, and to afford a pleasant abstraction in their own arrangement.

Interior ceilings follow the roof line, and the shape of the house is used to give vertical space to the two-story living and play rooms. Balcony rooms open onto these two-story areas, and add to the sense of spaciousness while providing relative privacy for work areas for the parents—a studio for the husband, and a study for the wife. These areas could be further enclosed if required.

The children's bedrooms and the playroom are at one end of the ground floor with a separate entrance. The lower floor can be opened to join the play and living areas together for large scale entertaining.

The Gardiner House



Interiors of the wood framed house are plaster and cedar boards. Exterior walls and roof are shingle. Floors are oak in major rooms, vinyl in the kitchen and tile in the baths. The solid wall in the living area has built-in strips to provide for movable shelves. A U-shaped kitchen has a combined work surface and eating counter for the children. A pass through with glass sliding doors opens the kitchen to the dining area (see photo at top)

OFFICE BUILDINGS

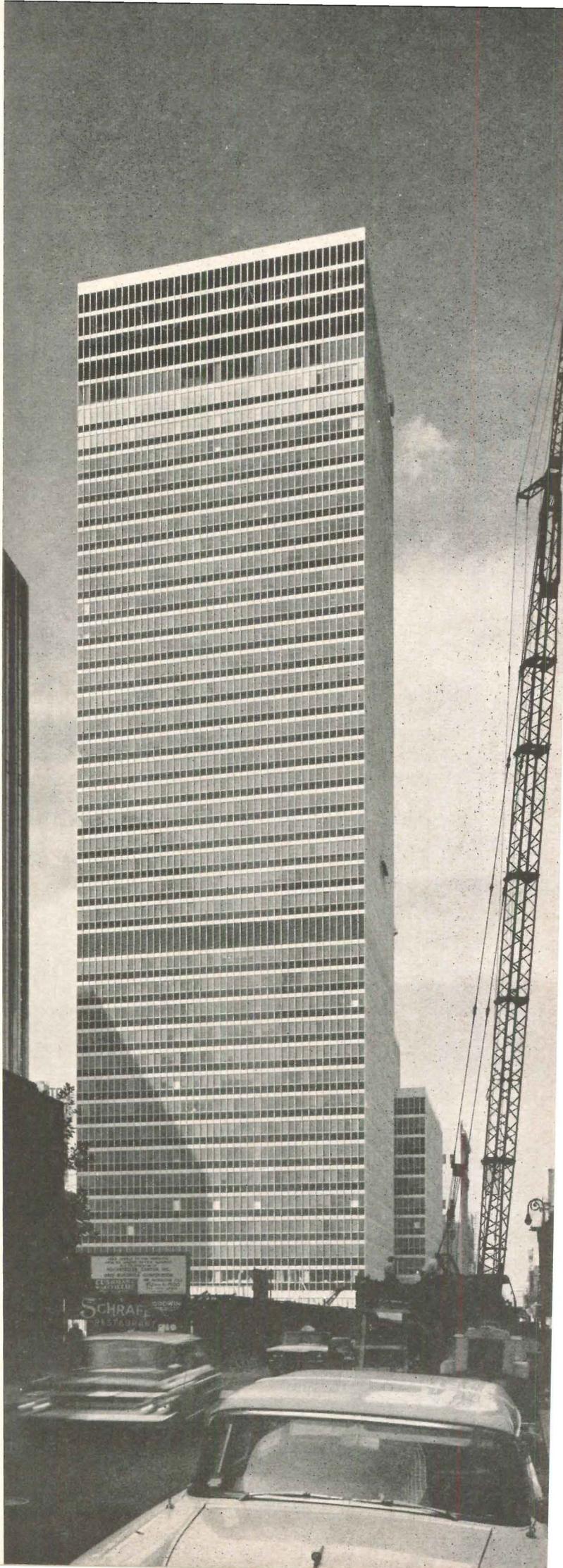
1. Home Office Building for Equitable Life
—Analysis Establishes Owner Requirements
—Planning Leads to Flexibility, Economy
2. Automatic Louvers Help Control Climate
in Honolulu Offices
3. High-Rise Montreal Financial Center
by Nervi, Moretti
4. Architects Steer
Owner-Contractor-Leasing Agent Group
5. Pan Am Makes a Point—
The Vertical City as a Planning Principle

Old controversies about the city and its place in human life—particularly old controversies about the city's tall buildings and their place in the functioning and esthetics of the city—like old soldiers seem never to die. Unlike the old soldiers, who may have a better sense of timing, these controversies never seem to fade away.

Meanwhile, owners continue putting their money into the construction of tall buildings. Owners and tenants alike continue moving their personnel and office machines into them as soon as the paint is dry. And architects, of course, continue to design tall office buildings for the city and get them built.

In the pages following is a quick survey of what architects are doing in office buildings these days. In it some indication of trends in design may be detected. For example, in spread-out, automobile-oriented cities such as Los Angeles, office buildings tend to be medium-rise and tied to parking garages. In denser cities such as New York, and now Montreal, the buildings go up higher and are oriented to mass transportation and the pedestrian. Also included is a fresh word on what may be the hottest current controversy of them all, the impact of the Pan Am Building on New York's Grand Central area.

Equitable Home Office Building, Skidmore, Owings & Merrill; photo by Joseph W. Molitor



ANALYSIS ESTABLISHES OWNER REQUIREMENTS

Home Office Building For Equitable Life*

*Prepared by the Real Estate Department
of The Equitable Life Assurance Society
of the United States*

Before the design of a large office building such as the new Equitable Home Office can proceed, a considerable amount of research and analysis of the needs of the company that will occupy it is needed. This is particularly true when the building is to be occupied solely by its owners, as in this case. Methods for gathering the necessary data, and the subsequent analysis of that data may vary widely between projects. However, the methods used for this building might well be applied—at least in part—to others.

As in many other businesses, the period following World War II has seen rapid expansion among insurance companies. Equitable has been no exception. During the post-war years, a great number of personnel have been added to the company home office staff. Space in the building occupied by the company was at a premium. The expansion necessitated moving a number of departments out of the building. During the three years or so prior to the beginning of construction of the new building, extensive reorganization of the space in the old building was required. Nearly every individual in the building was relocated at least once. This continuing relocation caused annoyance and inconvenience.

As it turned out, the relocation experiences were turned to advantage by a new company department, the Home Office Building Department, established to handle the development of a new building. The extensive remodeling of the old offices gave this department a chance to try out some of the standards eventually adopted for planning and construction of the new offices.

SPACE STANDARDS

In order to establish standards for space to be allotted in the new building for various purposes, a thorough study was made of the company's existing offices. Data was gathered on office buildings recently erected by oth-

TENTATIVE HOME OFFICE SPACE STANDARDS FOR DETERMINATION OF TOTAL DEPARTMENTAL SPACE REQUIREMENTS ONLY

	Net Usable Square Feet *		
	Office	Access **	Total
A. Private Offices			
1. Chairman, Vice Chairman & President	400	175	575 ***
2. Senior Vice President	200	135	415 ***
3. Vice President, 2nd Vice President & Other Officers	200	135	415
4. Grades 16 to 18	200	135	415
5. Grades 12 to 15	210	100	310
6. Grades 7 to 11	140	-	140
B. Open Areas (desk position)			
1. Grades 1 to 6			85
2. Classifications E to F3			66
3. Classifications C4 to D4			54
4. Classifications A1 to C3			42
C. Other			
1. File Equipment			Width multiplied by 6 feet.
2. IBM Equipment			IBM standards.
3. Storage			As required.
4. Conference Rooms			25 sq.ft. per person for conference table arrangement; 8 sq.ft. per person for lecture room pattern.
5. Reception			After need is established, size will depend upon requirements.
6. Miscellaneous			As individual circumstances require.

* actual floor space required for desk position, private office or other purpose.
** includes allowance for first clerical position.
*** plus private conference room.

Figure 1

er insurance companies and of new construction in the New York area. The experience gained in remodeling of the old office building was used to advantage. Standards developed by other companies were studied. All of this information was tabulated and analyzed in the light of the particular needs of Equitable. Finally, tentative standards, as shown in Figure 1, were established. Further studies were made of requirements for data processing areas, file rooms, and other specialized spaces. Figure 2 shows the results of one such study.

All of the space standards were then submitted to the officers of the company, and after approval, were adopted as basic criteria for planning.

In all of these studies and those following, the Home Office Building Department acted as a service department. Its function was to receive information and instructions from the using departments, analyze this information and relate it to information from other departments regarding amounts, uses, and allocation of space.

ESTIMATING TOTAL SPACE REQUIREMENTS

After approval of the space standards (Figures 1 and 2), the building department distributed a space estimation



Joseph W. Molitor photos

Open clerical area with conveyor

*For architectural, engineering and other credits see page 182

TENTATIVE HOME OFFICE SPACE STANDARDS FOR DETERMINATION OF
TOTAL DEPARTMENTAL SPACE REQUIREMENTS ONLY

Item C.2

IBM Rooms

Equipment	Not Usable Square Feet
facsimile posting, key punches, verifiers	42
sorters, collators, reproducers, summary punches, interpreters and statistical machines	50
form handling equipment (burstors, form decollators, etc.)	50
accounting machines	100
604 & 607 computers	120
650 & 705 equipment	as required

Area allowances should also be made for the following, if required, in the IBM Rooms:

1. desk positions - in accordance with standards
2. file equipment - in accordance with standards
3. shelving - width multiplied by 1/2 feet.
4. work benches and special cabinets - width multiplied by 6 feet.

Requirements for IBM installations, including all of the above, should be tabulated in detail and forwarded with "Estimated Home Office Space Requirements" form in support of space requirements under item C.2.

Item C.6

Provision should be made under "Miscellaneous" (item C.6) for coat rooms on the basis of 1 1/2 square feet per person.

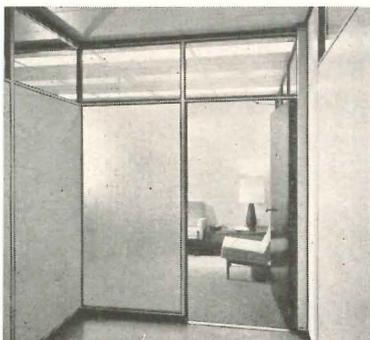
Figure 2

form, shown in Figure 3, to all departments and divisions. Along with this went a copy of the space standards. Senior officers of departments and divisions then studied their own projections for growth and reported back their estimates of personnel and space requirements. Estimates for four periods of time were reported:

1. Time of questionnaire (1957)
2. Approximate time of completion of new building
3. Five years after occupancy of new building
4. Ten years after occupancy of new building

In practice, the numbers of personnel were estimated, then multiplied by the space allocation standards for the types of personnel. When all of this information was in, line graphs were drawn and studied to determine whether or not the information from particular departments was in line with general tendencies indicated. Variations from the norm were analyzed and adjusted to conform.

About this time, two parcels of property were found to be available. Information on their sizes together with space requirements and zoning ordinance information would permit approximation of the size of the building necessary for the company's initial occupancy and for expansion.



Office entrance from corridor



Executive floor reception area



View toward private offices

ESTIMATED HOME OFFICE SPACE REQUIREMENTS
(areas expressed in net usable square feet)

Department	Div. or Bureau	Date							
		Jan. 1, 1957		Jan. 1, 1960		Jan. 1, 1965		Jan. 1, 1970	
Unit# - Sq.Ft.	No.	Sq.Ft.	No.	Sq.Ft.	No.	Sq.Ft.	No.	Sq.Ft.	
A. 1	575								
A. 2	415								
A. 3	415								
A. 4	415								
A. 5	310								
A. 6	140								
Total A1-A6									
B. 1	85								
B. 2	66								
B. 3	54								
B. 4		xxx		xxx		xxx		xxx	
C. 6**	-	xxx		xxx		xxx		xxx	
Total C1-C5		xxx		xxx		xxx		xxx	
TOTAL DEPARTMENTAL REQUIREMENTS		xxx		xxx		xxx		xxx	

* as per "Tentative Home Office Space Standards for Determination of Total Departmental Space Requirements Only"

** plus private conference room

Approved

Figure 3

NET USABLE AREA

In all of the studies made up to this point, net usable area had been the working measure. By this was meant floor area clear of all obstructions such as columns, air conditioning distribution units, partitions, or corridors; in other words, space which could actually be used by personnel and their office equipment. All space standards were established on the basis of net usable area.

At a later time, further analysis would be required of the gross area, or area enclosed from out to out of the building. From gross area, some indications of actual building size and costs could be determined. Also, analysis of rental areas would be needed as an aid in determining the relationships between rental costs to the company in its own building and costs of leasing space in other buildings.

Before proceeding with these analyses, it was decided that information on functional requirements and specific needs of various departments was needed. Another questionnaire (Figure 4) was prepared and circulated to departmental and division heads. This was an effort to determine:

1. Nature of the work of departments and divisions
2. Preferred location of each, in relation to other

To: Home Office Building Department

From: _____ Division _____

Estimated Space Requirements - Survey November 1956:
 1957 _____ sq. ft. 1960 _____ sq. ft. 1965 _____ sq. ft. 1970 _____ sq. ft.

I. This Division is generally responsible for:

II. (a) For functional facility, this Division should be located adjacent to:
 Department _____ Division _____
 Department _____ Division _____
 Department _____ Division _____

(b) With adequate transportation and communication facilities, a location on the floor above or below (would be) (would not be) acceptable.

III. (a) In sending work to other Divisions the following mechanical equipment would be best suited for this Division's needs:
 Pneumatic Tube _____ Conveyor - Vertical _____
 Conveyor - Horizontal _____ Other (describe) _____

(b) This means was selected because:

IV. This Division requires the following special construction to provide for its operation.
 (a) Additional power supply for electrical equipment _____
 (b) Plumbing for _____
 (c) Air Conditioning or exhaust system for _____
 (d) Floor loading capacity for _____
 (e) Soundproofing (other than acoustical ceiling) for _____
 (f) Other requirements not normally incorporated in general office space for _____

V. This Division regularly (works) (does not work) on an overtime schedule.

VI. The following additional factors should be considered in determining the space allocation for this Division.

Prepared by: _____
 Date: _____

(Return completed forms in triplicate to Home Office Building Dept.)

Figure 4

- departments and divisions, for efficient operations
3. Methods required for transporting paperwork to and from departments
 4. Special requirements for electrical power, air conditioning, plumbing, floor loading, etc.
 5. Extent of overtime work (affected air conditioning requirements and flexibility)
 6. Additional factors or suggestions

SPACE PROFILE

After the second questionnaire had been completed and analyzed, and based on this and the other information available at this point, it became possible to draw space profiles of the projected building. As shown in Figure 5, these are profiles of the space requirements at a given point in time, drawn to scale. While a space profile does not represent the final form of the building, it does contain considerable information of value in planning. Drawn to a scale of 3/32 in. horizontal dimension equals 1000 sq ft of floor area, the space profiles for this building were drawn to include gross area, and cross hatched to indicate the relative amounts of rentable and net usable floor areas.

By using cut strips of paper of various colors in conjunction with space profile drawings, it was possible to study alternate locations for each division and each department. Relative positions between departments and divisions were studied, as were needs for expansion space.

During the time the space profiles were being studied and revised, the architects were proceeding with other

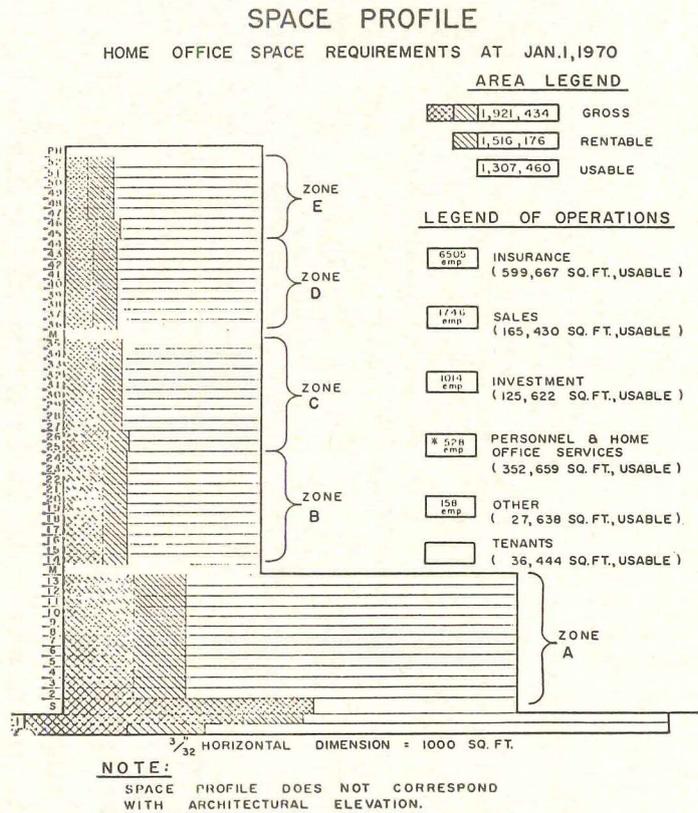


Figure 5

analyses and preliminary drawings and specifications. In the meantime, work had begun on the development of typical office layouts and their relationships with such things as corridors, aisles, and floor dimensions.

FLEXIBILITY AND THE MODULE

At first, a study module of 4 ft 8 in. was used. As shown in Figure 1, on page 178, early studies and surveys led to private offices of three sizes; 140, 210, and 280 sq ft (except for three top executives offices). Other approximate working areas were established. With this and related information, it was possible to lay out tentative office plans, as shown in Figures 6 and 7.

Thorough studies by the architects, taking into consideration spacing of structural steel, elevators, stairs, and so on, led to the adoption for the actual building of a 3-ft 5-in. module. As a result, actual office usable areas



File area with private office

STANDARD FOR OPEN SPACE

SPACE HAVING A MINIMUM DIMENSION OF 34 FT. FROM THE EXTERIOR WALL TO THE CORE PERMITTING FOUR DESK POSITIONS, EACH ACCESSIBLE TO AN ADJACENT AISLE, AND PROVISION FOR A SIX FOOT CORRIDOR AS ILLUSTRATED.

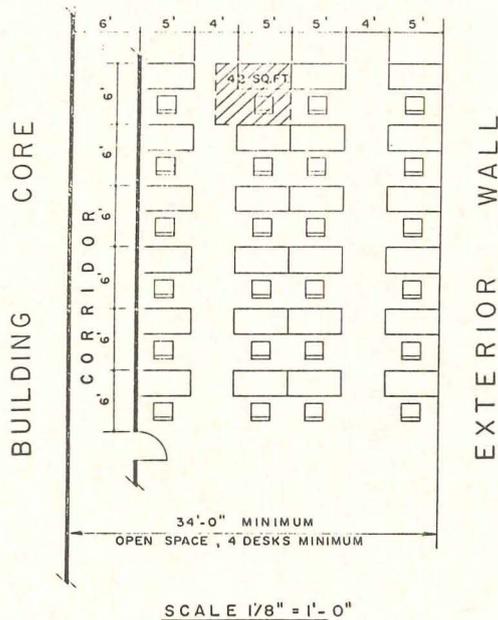


Figure 6

STANDARD FOR PERIMETER SPACE

SPACE HAVING A DIMENSION OF LESS THAN 34 FT. FROM EXTERIOR WALL TO CORE AS ILLUSTRATED WITH STANDARD OFFICE SIZES.

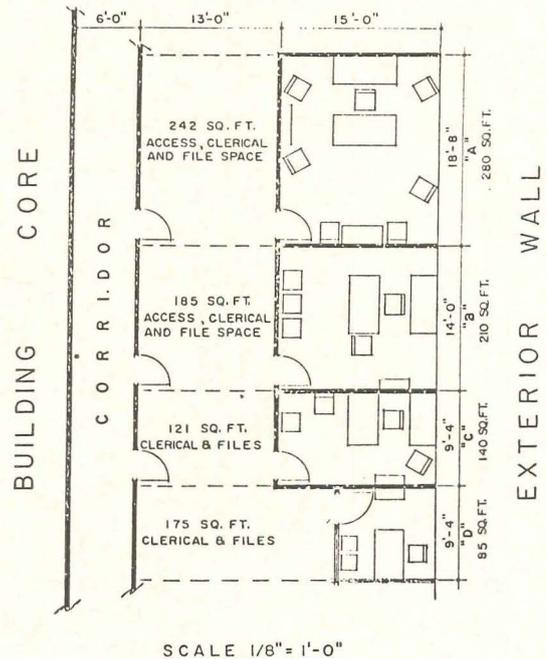


Figure 7

became 159, 212, and 265 sq ft.

The module was strictly adhered to in exterior walls, movable interior partitions, ceilings, lighting fixtures. As may be seen in the illustrations of building interiors, these elements are standard throughout the building, except for the top three executive floors. Accordingly, the spaces in the building are extremely flexible, lending themselves to rearrangement with a minimum of disruption and loss of time.

SPACE FOR EXPANSION

As has been shown, the company space requirements for the time of initial occupancy, and for five years and ten years later, had been determined. One means of providing for expansion would have been the construction, originally, of a building large enough to meet future needs. Then all expansion spaces could have been located

on certain floors, and short-term leases negotiated on these spaces. Such a move might have brought additional income into the company. This plan was decided against primarily because studies indicated that the return on the investment would have been insufficient to pay for short-term tenant changes and the actual costs of company moves into expansion spaces when required. Also, expansion spaces would not have been located correctly in relation to the expanding departments.

Instead, it was decided that expansion would be provided for in two ways, by provision of space near each department expected to expand and by planning for construction of additional space at a later date. Accordingly, expansion space for approximately five years was built into the present building. Further expansion will take place in new construction on land held by the company to the west of the present structure.



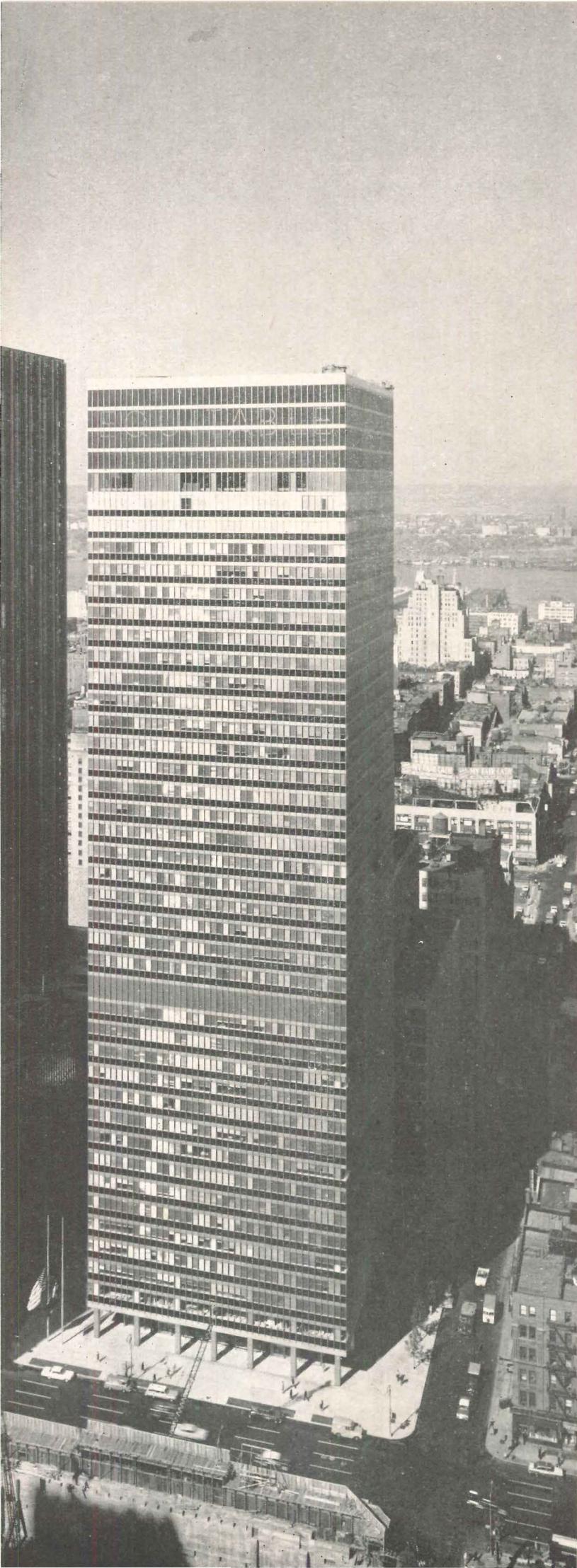
Corner suite-reception



Corner suite-private office



Corner suite-conference room



PLANNING LEADS TO FLEXIBILITY, ECONOMY

Home Office Building for Equitable Life

Home Office Building

*The Equitable Life Assurance Society
of the United States*

New York, N. Y.

ARCHITECTS: *Skidmore, Owings & Merrill*

PARTNER-IN-CHARGE: *Robert W. Cutler*

PARTNER-IN-CHARGE OF DESIGN: *Roy O. Allen Jr.*

PROJECT MANAGER: *Albert Kennerly*

DESIGN ASSISTANT: *Patricia W. Swan*

STRUCTURAL ENGINEERS: *Weiskopf & Pickworth*

MECHANICAL & ELECTRICAL ENGINEERS:

Meyer, Strong & Jones

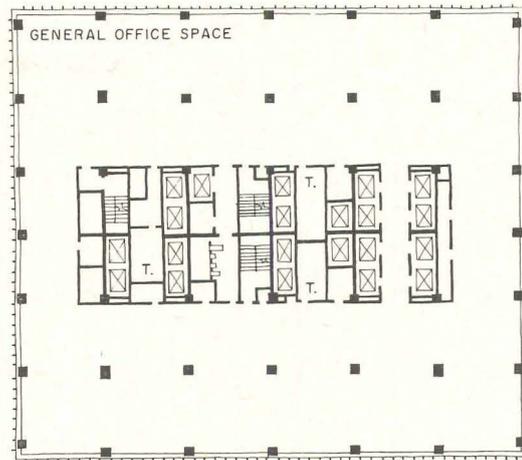
CONTRACTOR: *Turner Construction Company*

A number of things are notable about this building. It is one of the largest (1.5 million sq ft) office buildings occupied solely by its owners. Its program, design, planning, and detailing were meticulously and thoroughly analyzed. The result is a highly flexible, efficient workshop for the company that occupies it. Perhaps best of all, the base building cost closely parallels the cost of purely speculative office buildings in the New York area. Yet none of the speculative offices approaches the functional success of this building.

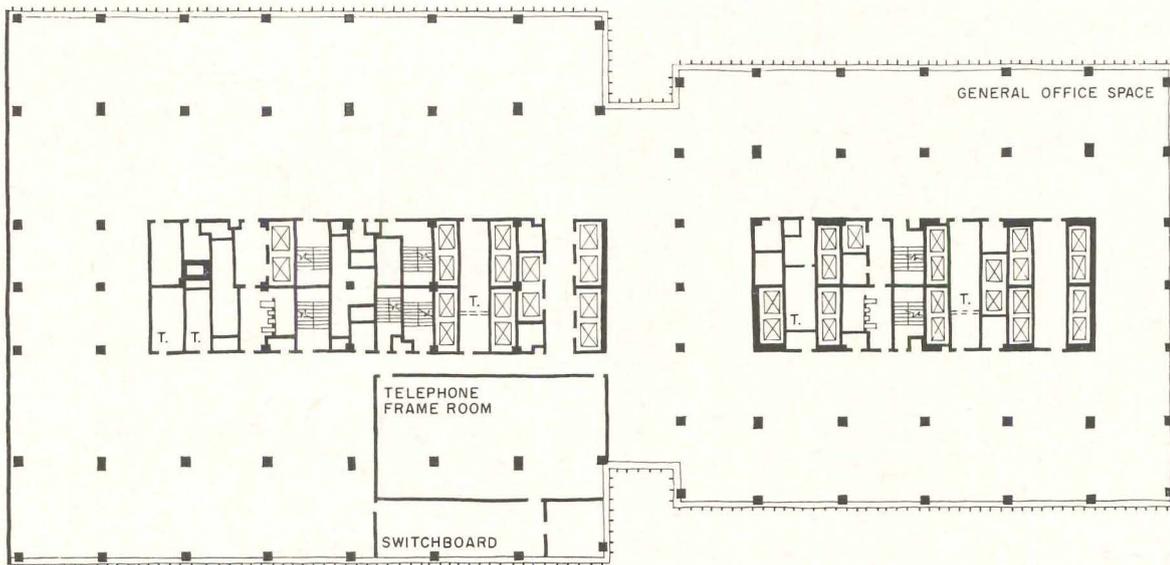
Possibly the most important factor in the success of this building is that all of the components have been combined into a workable system. Movable partitions, acoustical ceilings, light fixtures, work together visually and functionally. And all of these relate in a systematic manner to exterior curtain walls, corridors, and the building core.

A 3-ft 5-in. module is used in partitions, curtain walls. Doors fit into this module without side panels. Exterior columns, with their chases and fireproofing, are one module wide. Partitions have glass transoms over solid panels, which are a single color throughout the building; all center on mullions not on columns. All are uniform in height. Ceiling panels and light fixtures are also modular. The result is simple, clean design that is almost infinitely flexible.

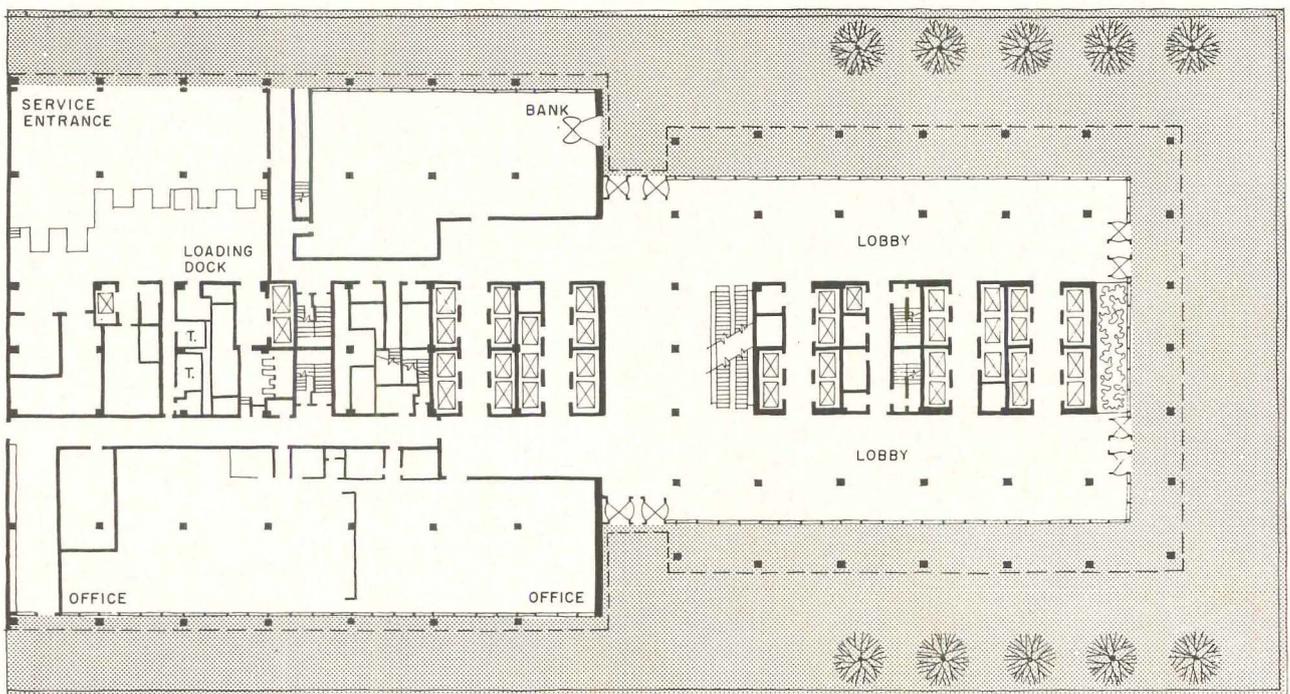
The Equitable Building has 42 stories plus a basement and sub-basement. As shown in the plans, it consists of a wide base, 16 stories in height, with a 26-story tower above the front portion of the base. The company owns additional property behind the building. This will eventually be used for expansion. The main floor contains the lobby and public rooms; the second is mainly devoted to employe dining and training rooms. The basement and sub-basement contain storage areas and shops. Except for the other mechanical floors (15M, and 40 through 41), all other floors contain offices of the company. The three top office floors contain executive offices, the board room, executive dining, and committee rooms. To increase the flexibility of space use, ordinary office floors were designed for loadings of 100 psf



17TH - 23RD FLOORS



4TH - 6TH FLOORS



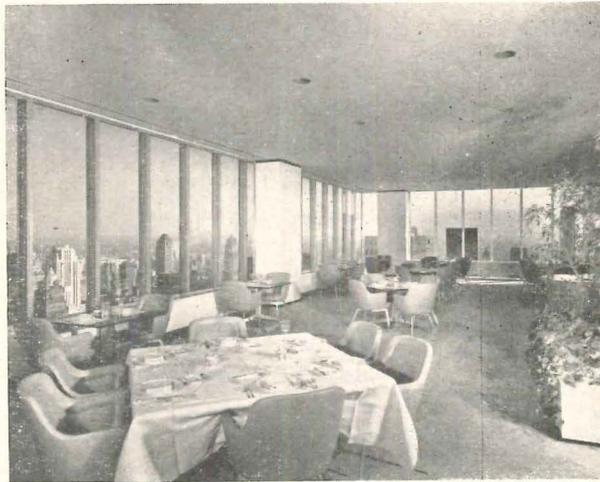
FIRST FLOOR

20

Office Buildings: Equitable Home Office



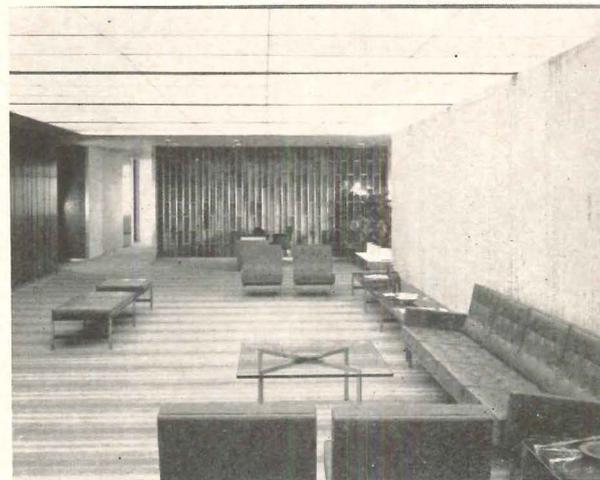
Information desk and escalators



Executive dining room



Reception area, 38th floor



Waiting lounge—executive area 36th floor



Executive office



Executive conference room 37th floor

The architects designed the interiors for the lobby, employe dining areas, and the 38th floor shown in the illustrations. Maria Bergson Associates handled the interiors on the 36th and 37th floors and the officers' corner suites throughout the building. Non-standard partitions, acoustical ceilings, and light fixtures were used in these areas. The building structure is steel frame with an aluminum and glass curtain wall. Standard flooring throughout the building is vinyl asbestos, with quarry tile, ceramic tile, terrazzo, and carpeting in specialized areas. Heating and cooling are accomplished with steam and steam-driven refrigeration units with window units and conventional registers

AUTOMATIC LOUVERS HELP CONTROL CLIMATE IN HONOLULU OFFICES

*Ala Moana Building
Hawaiian Land Company, Ltd.
Honolulu, Hawaii*

ARCHITECTS & ENGINEERS: *John Graham and Company*
CONTRACTOR: *Owners*

This building is completely air conditioned and wrapped in movable sun shields that automatically open and close as the sun moves around the building. From cost studies made by the architects, it would appear that the sun shields take the place of about 170 tons of air conditioning, a saving of approximately 25 per cent. The moderate Honolulu winter climate makes heating unnecessary and none is provided.

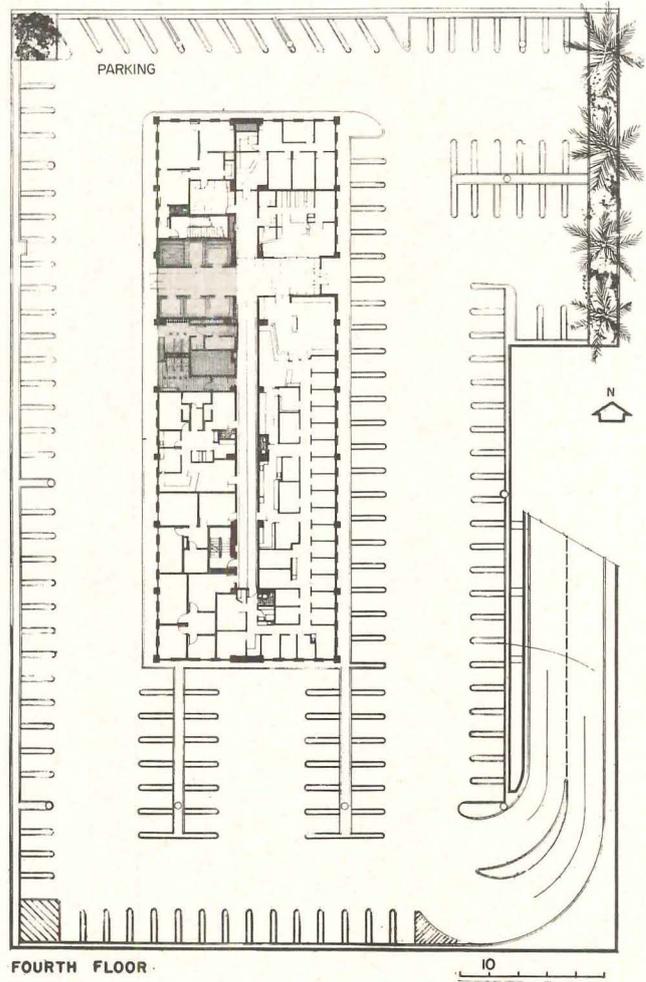
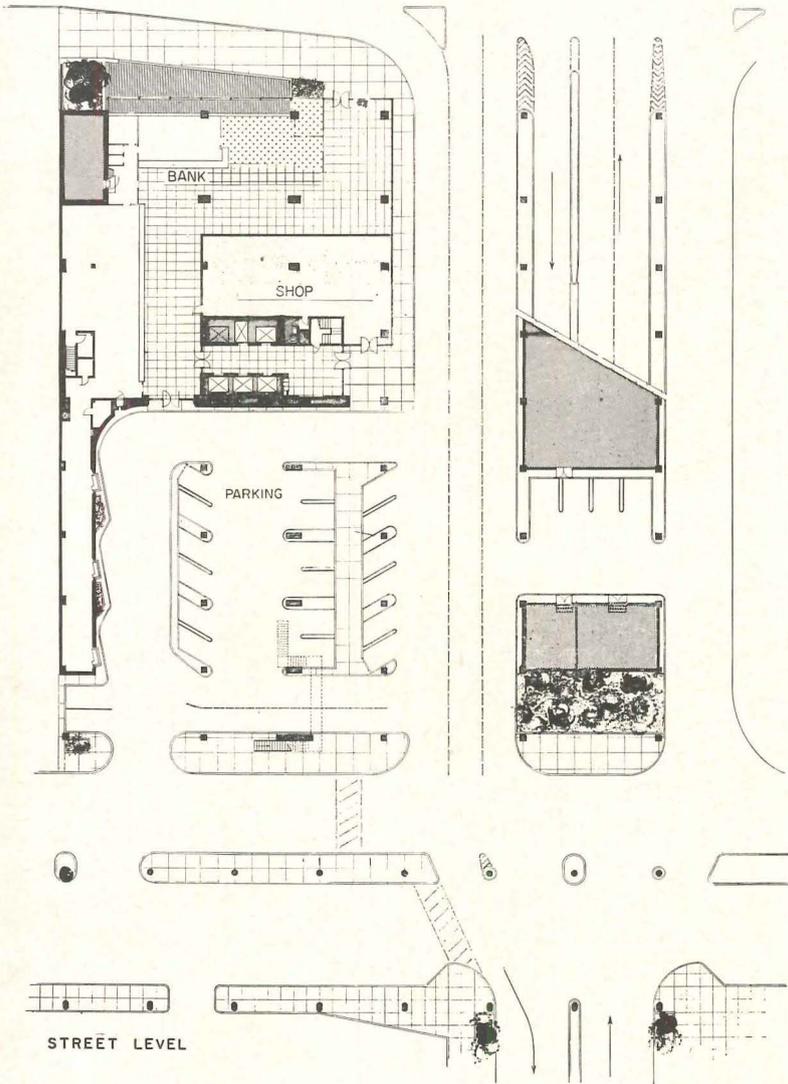
The building is an integral extension of an adjacent shopping center. It is 22 stories high and has a revolving restaurant on top. Circulation of pedestrians flows freely between the office building and the shopping center, but each unit has its own parking facilities for automobiles. Preliminary studies indicated that reinforced concrete would have a cost advantage over steel, partially because of local labor rates and freight costs. The owners had constructed the shopping center of prestressed concrete. The prestressing plant used for this work was available. Accordingly, after studies showed prestressing would be feasible, the building was designed and constructed with prestressed concrete girders and beams, combined with poured-in-place concrete columns.



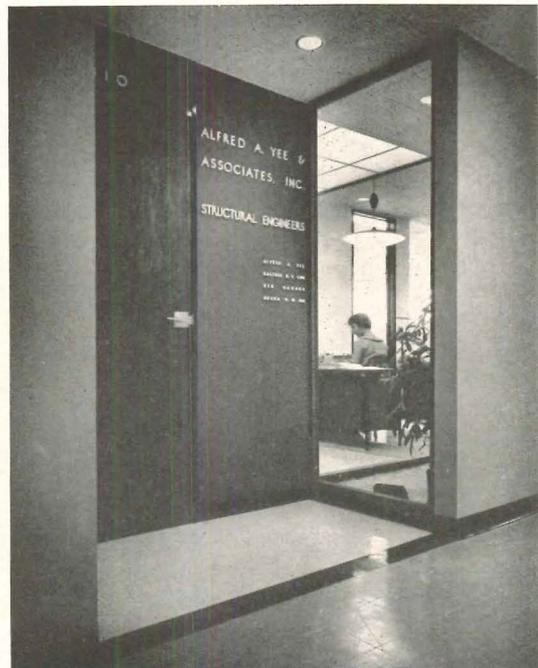
Robert Wenkam photos

Office Buildings: Ala Moana Building

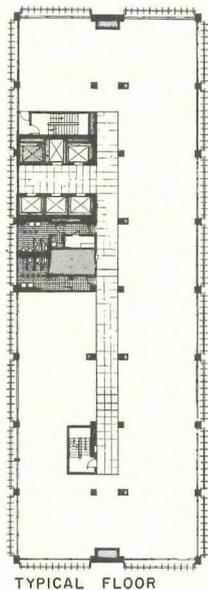
KAPIOLANI BOULEVARD



Vance Fawcett Assoc. offices, M. Tatom, architect

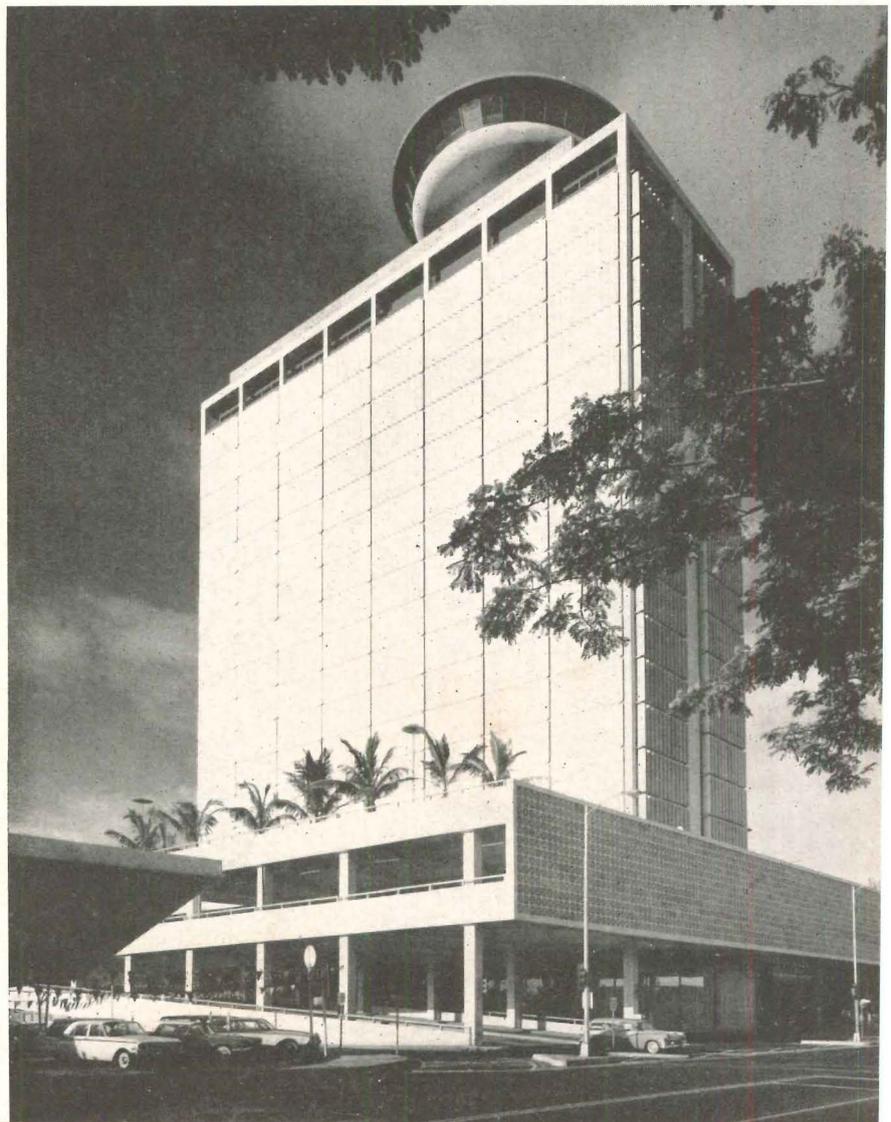
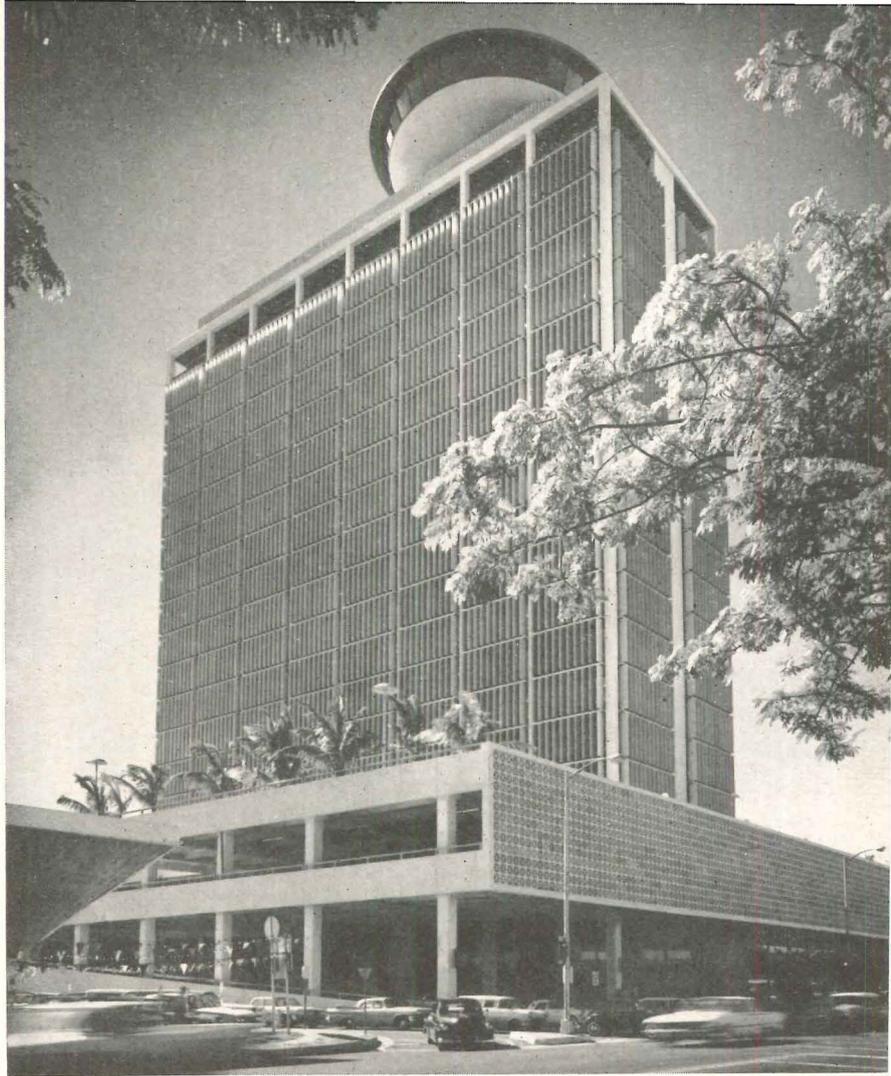


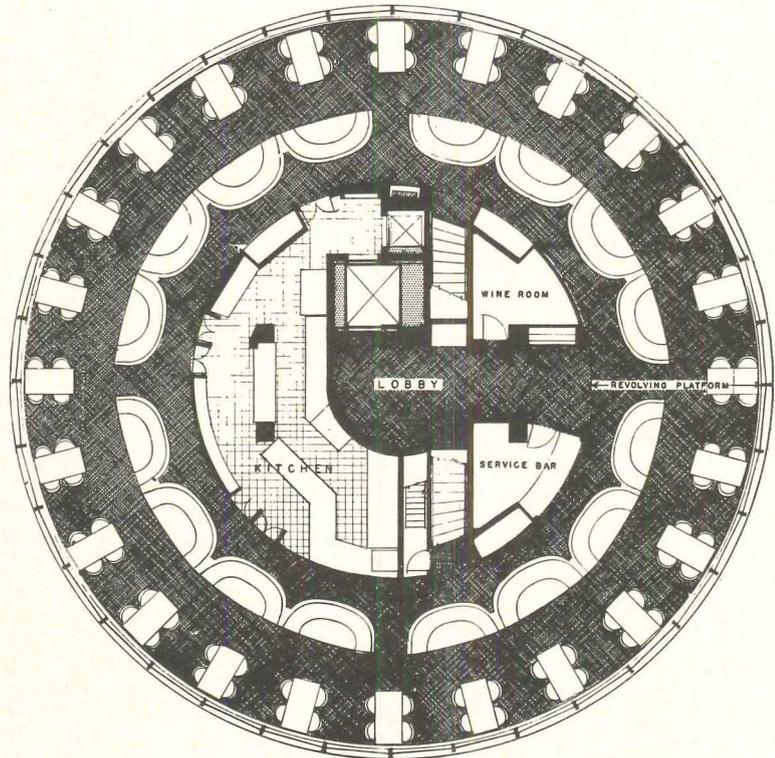
Alfred Yee Assoc. office, George Doddy, architect



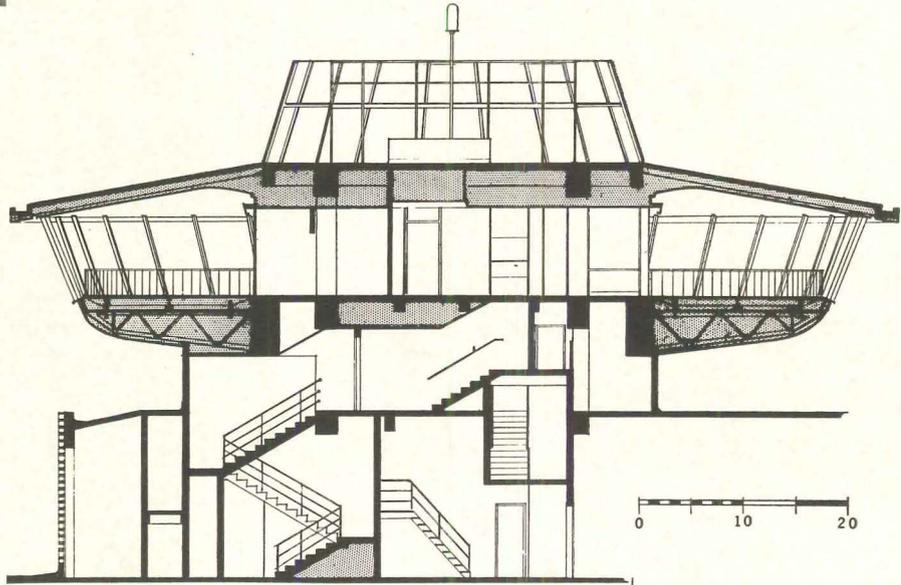
The office building and the adjacent shopping center work together to form an integral unit containing a variety of stores, parking, medical facilities, offices, and a bank. The shopping center has its own parking. The office building has one parking space per 1000 sq ft. located on the third and fourth floors, with ramps for access. The ground floor bank is provided with a number of parking spaces on its own level. The third floor of the building is on a level with the mall of the shopping center and is connected with it by a continuous deck. This floor is occupied by service offices such as insurance and advertising agencies and a coffee shop. The fourth through seventh floors are reserved for medical offices; the remaining floors are leased as general offices with the top four office floors reserved for the owners and the 21st floor for mechanical equipment.

The illustrations at the right show how the movable, automatic sun shield louvers operate on this building. In the upper photograph, the sun is just beginning to touch the top portion of the building and the louvers are standing full open. As the sun moves around the building, the louvers gradually close to block sun rays from the exterior wall, until louvers are fully closed as shown in lower photograph





PLAN



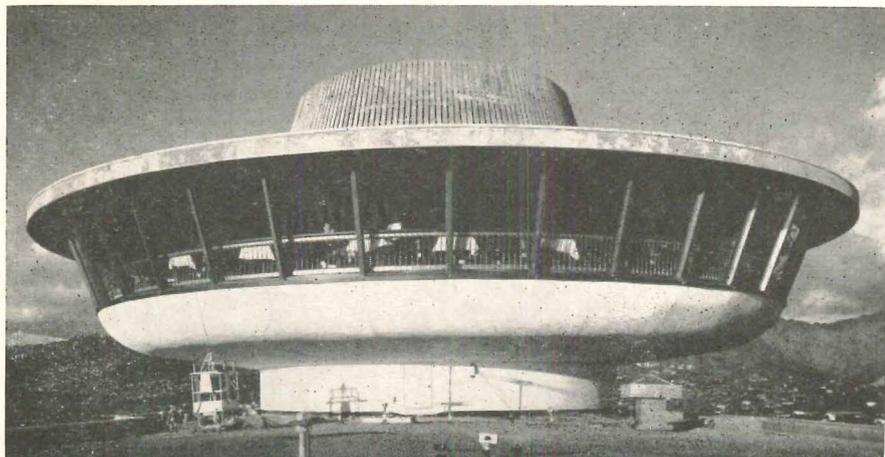
SECTION

La Ronde Restaurant

To take advantage of the panoramic 360-degree view of Honolulu, Diamond Head, Waikiki, and points in between, the architects of the Ala Moana Building placed a round restaurant on top. The restaurant was designed so that its outer ring, where the diners sit, revolves. At a rate of one revolution per hour, patrons are thus able to take in the entire scope of the scenery that surrounds them.

Restaurant window-glazing is tilted outward from its base to help eliminate glare. Tables and booths are oriented toward the view outside.

Structurally the outer, revolving, ring of the restaurant is cantilevered from a 38-ft fixed concrete central core. All plumbing, stair wells, elevators, kitchen and other facilities are contained in the non-revolving core. The revolving portion is mounted on 48 plastic wheels of 12-in. diameter and is driven by a three-horsepower, high torque motor. Two other motors act as standbys in case of failure. Operation is smooth, quiet, and free from vibration.



HIGH-RISE MONTREAL FINANCIAL CENTER BY NERVI, MORETTI

Place Victoria Towers

Place Victoria-St. Jacques Co., Inc.

Montreal, Quebec

ARCHITECTS & ENGINEERS:

Pier Luigi Nervi and Luigi Moretti

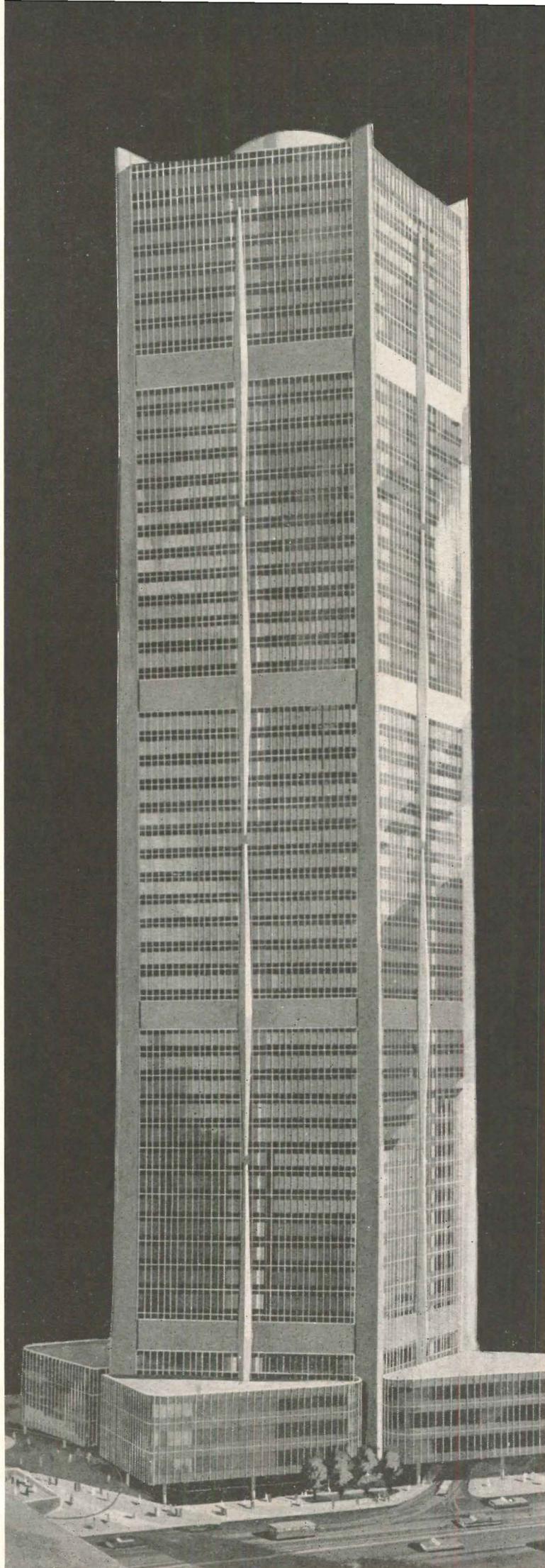
ASSOCIATE ARCHITECTS: *Jacques Morin and
Greenspoon, Freedlander & Dunne*

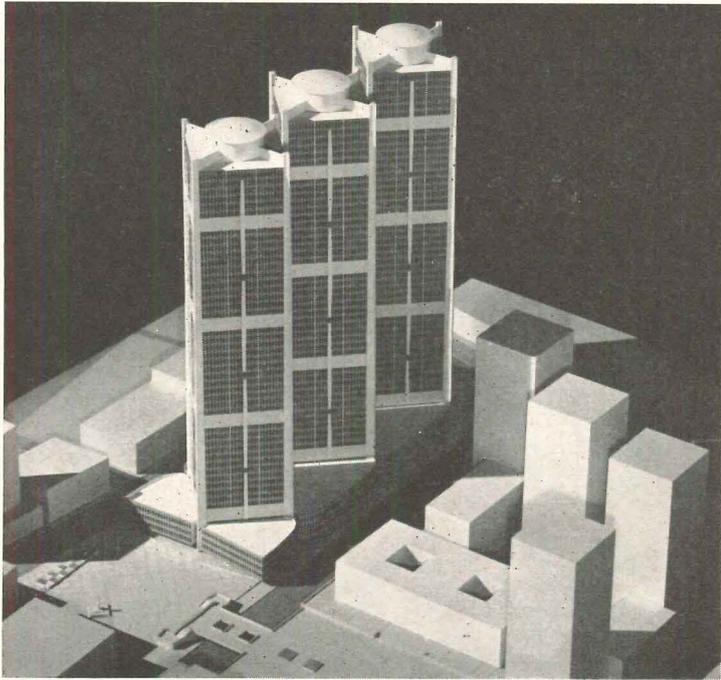
CONSULTING ENGINEERS: *J. B. Carswell,
d'Allemagne & Barbacki, Letendre Monti & Assoc.,
Guy B. Panero, Inc., Mario Salvadori and
Paul Weidlinger, Wiggs, Walford, Frost & Lindsay*

PROJECT MANAGERS: *Panero-Weidlinger-Salvadori, Ltd.*

In Place Victoria Towers, the combination of interest factors is almost unbeatable—design by Pier Luigi Nervi and Luigi Moretti, the use of high-rise towers to unify the financial district of a great city and the three identical 50-story towers of reinforced concrete. In addition, the structural design holds considerable interest. Loads are mainly carried by four exposed columns at the corners of each tower, and four core columns. The core columns are connected together into concrete X-frames that run the height of the buildings and act as shear walls. There are eight intermediate columns placed in pairs between the corner columns.

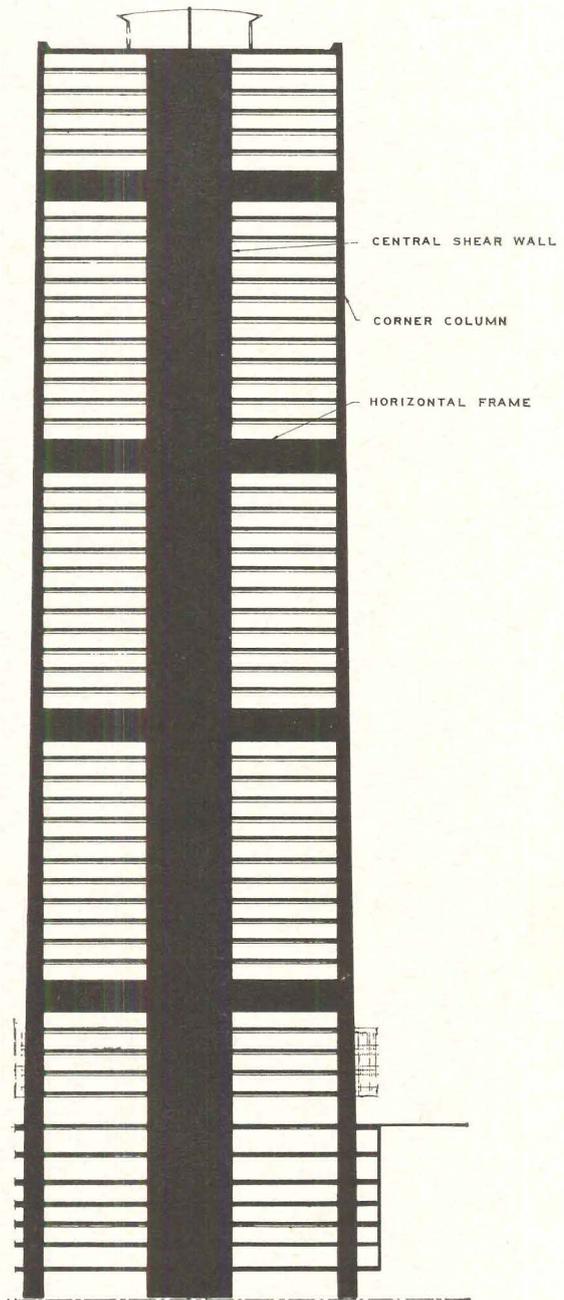
Corner columns are 9 by 9 ft at their bases and taper to approximately 4 by 4 ft at the top floor. They are connected into the X-frame shear walls of the building by rigid horizontal walls at each of the mechanical floors (6th, 19th, 32nd, and 45th). The columns are exposed to outside temperatures that range from about 95 degrees F down to minus 25 degrees F. Consequently, they required insulation to guard against movement which might have been as much as four inches and which would have placed excessive forces on the horizontal shear frames.



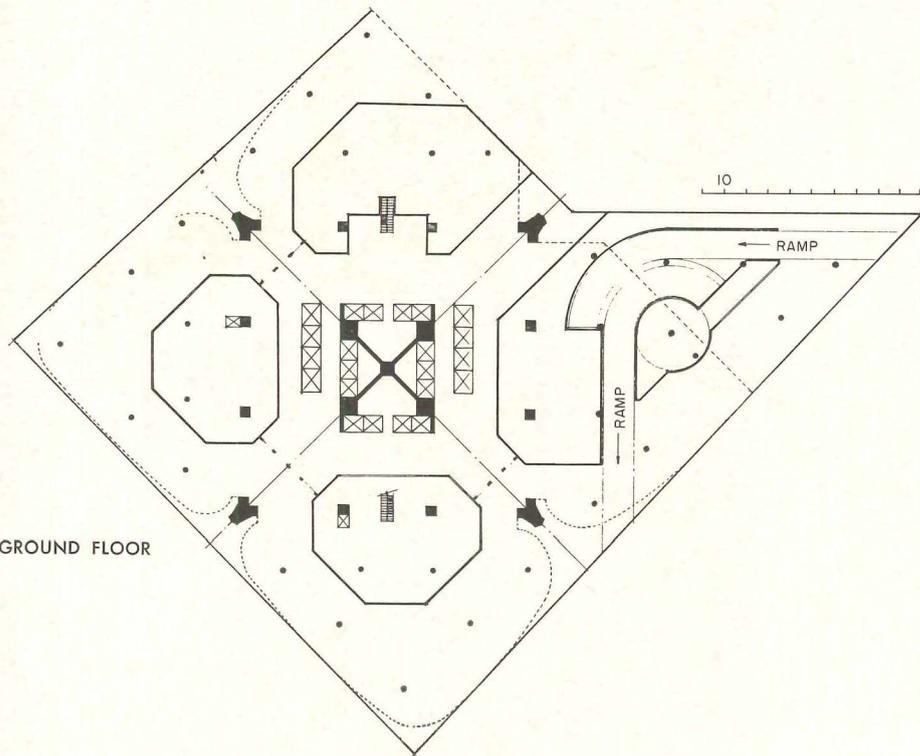


The first tower of Place Victoria is now under construction, and is expected to be complete in 1964. The other two towers will follow shortly after that time. Eventually, it is expected that the full facilities of Montreal's financial district will be housed in the towers. This would mean both the Montreal and Canadian Stock Exchanges, the Mercantile Bank of Canada, the Mercantile Trust Company, plus broker's offices and other facilities related to the financial life of Canada. Finally, the complex will have several restaurants and cafeterias, clubs, auditorium, and other facilities needed to round out the center.

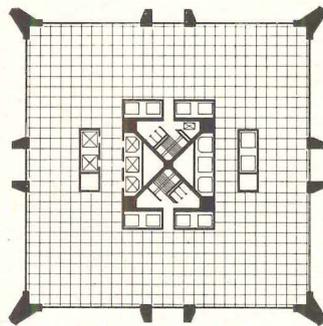
The appearance of the buildings will derive mostly from the large, tapering concrete corner columns and the curtain wall of glass and aluminum. Concrete facing on the mechanical floors will show as horizontal bands between the expanses of curtain walls. Vertical air conditioning ducts will be exposed at mid-points between the corner columns



SECTION



GROUND FLOOR



TYPICAL TOWER PLAN

ARCHITECTS STEER OWNER-CONTRACTOR- LEASING AGENT GROUP

*Travelers Building
The Travelers Insurance Company
Los Angeles, California*

ARCHITECTS-ENGINEERS: *Welton Becket and Associates*

STRUCTURAL ENGINEERS: *Stacy & Skinner*

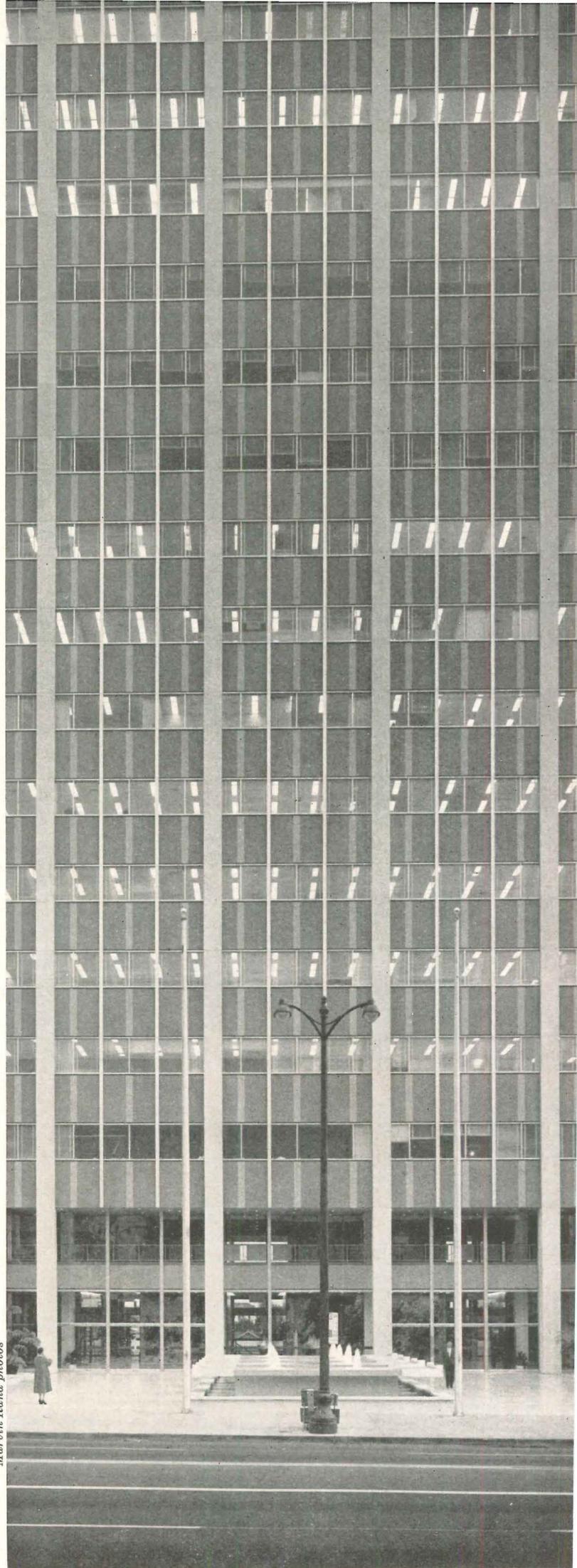
LANDSCAPE ARCHITECT: *Robert Herrick Carter*

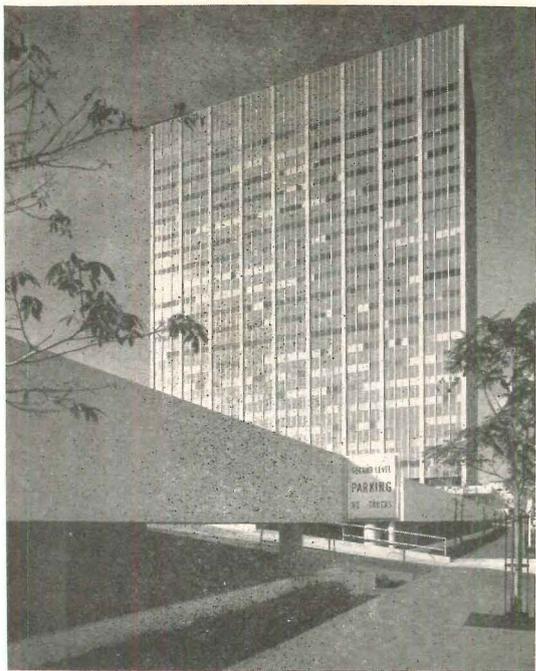
CONTRACTOR: *George A. Fuller Company*

This office building is the result of a kind of architect-steered cooperation between owners, contractor, and leasing agent that seems to be something of a growing trend, particularly among such experienced clients as Travelers. The procedure followed here started with the simultaneous selection of the architectural firm, the contractor, and the leasing agent, all as the result of negotiation. Then when the architects were working on the programming and design of the building, they had ample opportunity for consultation with the other members of the project group. Roger Wilkins, vice-president of Travelers represented the owners throughout. The architects found him to be "extremely knowledgeable in office building techniques and procedures and instantly available to designers and project people when client decisions were necessary. This close cooperation with owners, contractor, and leasing agents resulted in a building that came in under the budget and answers the needs of the client very well indeed."

The finished building now holds the height record, of 22 stories, for Los Angeles. By the standards of many other large cities, this is not particularly high, but Los Angeles is an automobile-oriented city. The relative height, as well as the ever-present parking facilities, reflects the impact of the automobile on its buildings.

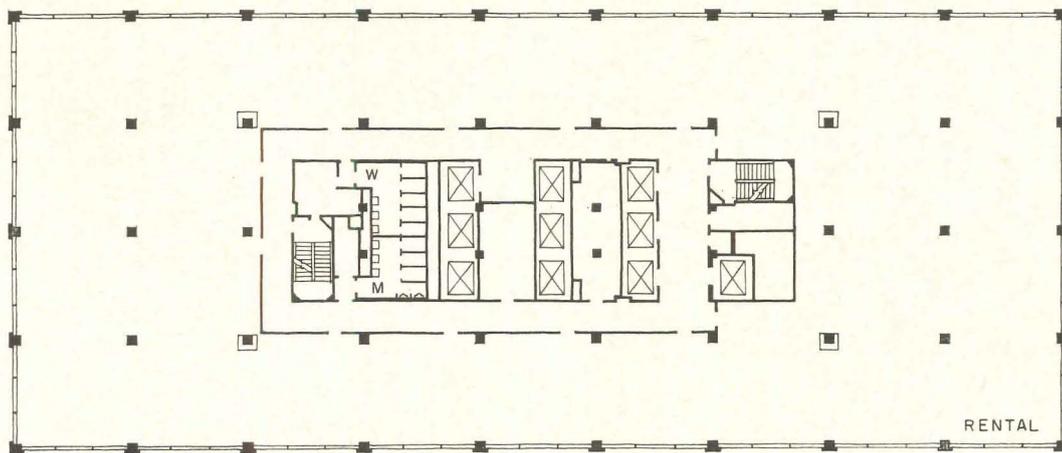
Marvin Rand photos



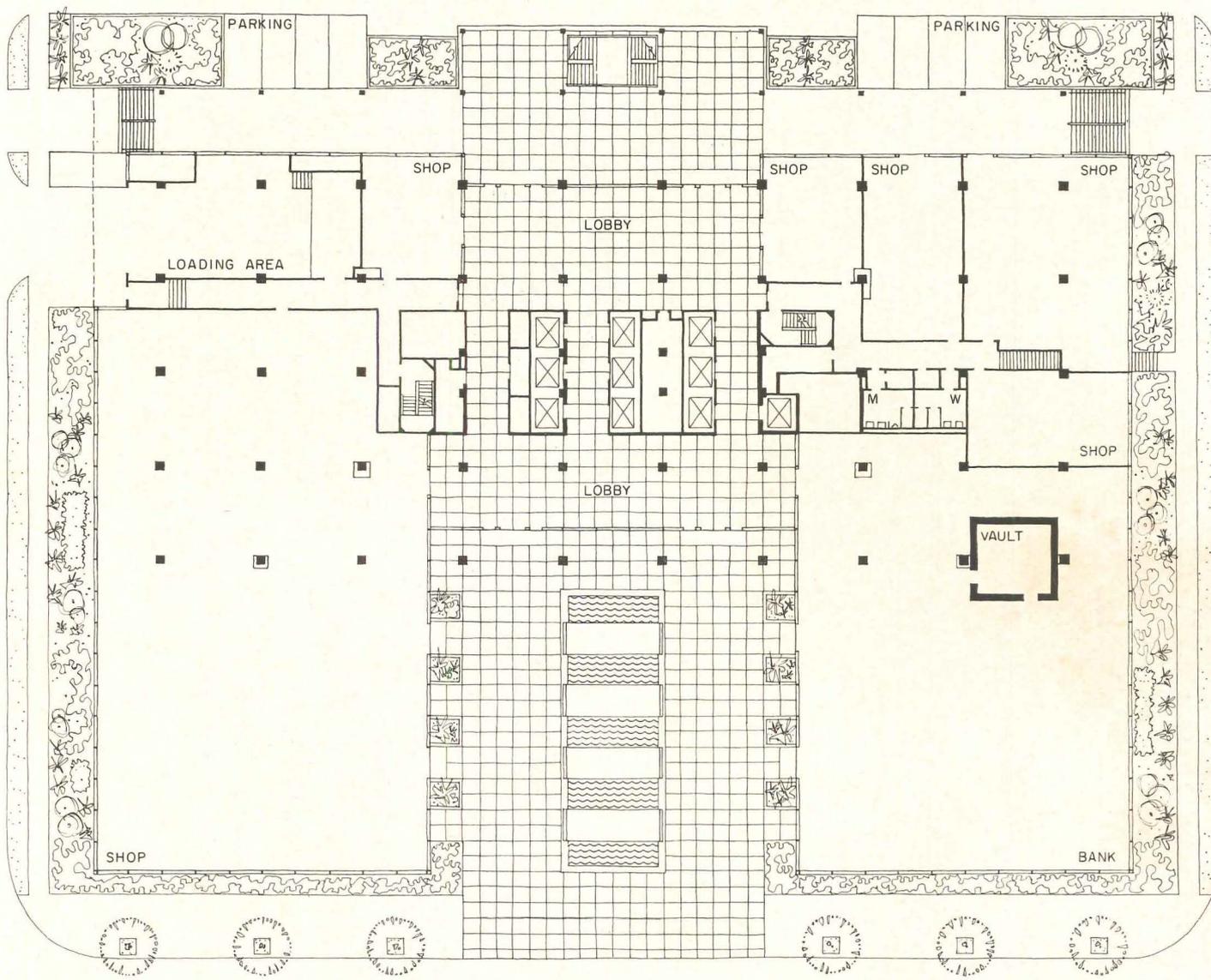


Five and a half floors of the Travelers Building are occupied by the company's regional offices. The others are leased to other companies. The ground floor contains a bank, a stock broker's office, and several small shops. Just off the entrance from the plaza, in front of the building, is a restaurant and cocktail lounge. At the rear of the building is a parking garage for 820 automobiles.

The architect was selected and contracts negotiated simultaneously with the contractor and leasing agent. When program materials and schematics had been completed, the architects had them reviewed by each of the others and by the owners for suggestions relating to their particular interests. The leasing agent furnished data showing that most tenants in the Los Angeles area need small amounts of space; the contractor offered advice on the structure and construction methods. This sort of cooperation continued until preliminaries were complete. Then the contractor developed prices and the architects a preliminary estimate. After a few modifications, the contractor agreed to construct the building within the estimates. Construction excavation began almost at once, and was followed by foundation work while working drawings were being prepared. During this time the contractor took sub-bids. The final result was fast construction at a cost well within the budget estimates.



TYPICAL FLOOR



GROUND FLOOR

10



Plaza in front of building



Gyorgy Kepes Venetian glass mural in lobby



Main banking area

The area in front of the building is opened up toward Wilshire Boulevard with a plaza. On either side of the plaza, one-story wings extend from the main building to the sidewalks. By recessing the second floor 8 ft from the front of the building, the architects created an entrance wall of glass, 25-ft high. Through it may be seen the mural of Venetian glass mosaic, called "The Life Cycle," done by Gyorgy Kepes for the interior walls opposite the glass. The mural is divided into four panels representing childhood, youth, maturity, and old age. Building structure is steel frame. Exteriors are aluminum and glass curtain walls with spandrels of blue Venetian glass mosaic tile. Columns are finished with exposed quartz aggregate

In Defense of the Pan Am Building

PAN AM MAKES A POINT

by *Emerson Goble*

A plea for the vertical city as a planning principle,
a three-dimensional city planned for pedestrians instead of automobiles

Many architects with whom I have talked have expressed some measure of disapproval of the now-building Pan American Building over Grand Central. The huge tower seems to do violence generally to the habits of thought of architects who feel it's too big.

But I don't think that our normal intuition is an entirely reliable guide to the judgment of this particular situation. I feel that the Pan Am Building does represent the necessities of its time and its site—and I don't mean just the financial necessities—and I have the feeling that it is important for architects to examine the development of a vertical city like New York, and to realize the forces that form the business community. The Pan Am Building is big, but its bigness contains positive values.

Indeed its bigness might be considered an asset. An asset not as a visual focus, though that has been argued about, but as a contribution to the working of the city life. I should make it clear that I am not concerned here with its architectural merits or demerits, or with its appearance in relation to its neighbors, both of which considerations might produce debate; I merely want to make a point about city planning.

The point can be simply stated: the business community works best in a vertical city, a three-dimensional city. Would you rather conduct business

affairs in New York City or in Los Angeles? The vertical versus the horizontal city. In the Grand Central district you frequently—usually—make business calls on foot. In Los Angeles you get your car out of the parking lot and drive. The essential difference is that Los Angeles is a city of automobiles; New York is a city of pedestrians.

Either you plan for pedestrians or you plan for automobiles. If you get business people close enough for business intercourse to be done largely on foot, you can keep most of the autos out and have a pedestrian community.

In its big office districts—Wall Street and Grand Central—New York is developing as a pedestrian city, and the Pan Am Building, being so large, aids in that direction rather than hinders.

If the skyscraper is America's distinctive contribution to the world's architecture, it is also America's contribution to the functioning of the large city, or even the not-so-large city. It takes advantage of the third dimension of the business center. It makes full use of the invention of the elevator to enable people to concentrate or congregate in a three-dimensional manner.

Congregation is, after all, the principal function of the city. It is the purpose, the positive value of the city. In order to conduct business—or to do almost anything else—people must congregate. In city planning circles there has been an almost automatic assumption that concentrations of people are objectionable. There are different words for it: congregation, concentration, congestion. And the city planner seems always to use the word congestion, with its negative implications. But whatever the word, the city has its functions, its positive values. And the skyscraper makes a contribution to the congregation of people for business purposes.

The familiar argument against the Pan Am Building is wrapped up in the word "congestion." The building will cause congestion, or increase congestion, and so it will be a frightful monster added to an already congested city. So goes the argument.

OWNERS: *Grand Central Building, Inc.*

Erwin S. Wolfson, president, Jack Cotton, chairman

ARCHITECTS: *Emery Roth & Sons*

DESIGN CONSULTANTS: *Walter Gropius*

(The Architects Collaborative)

and Pietro Belluschi

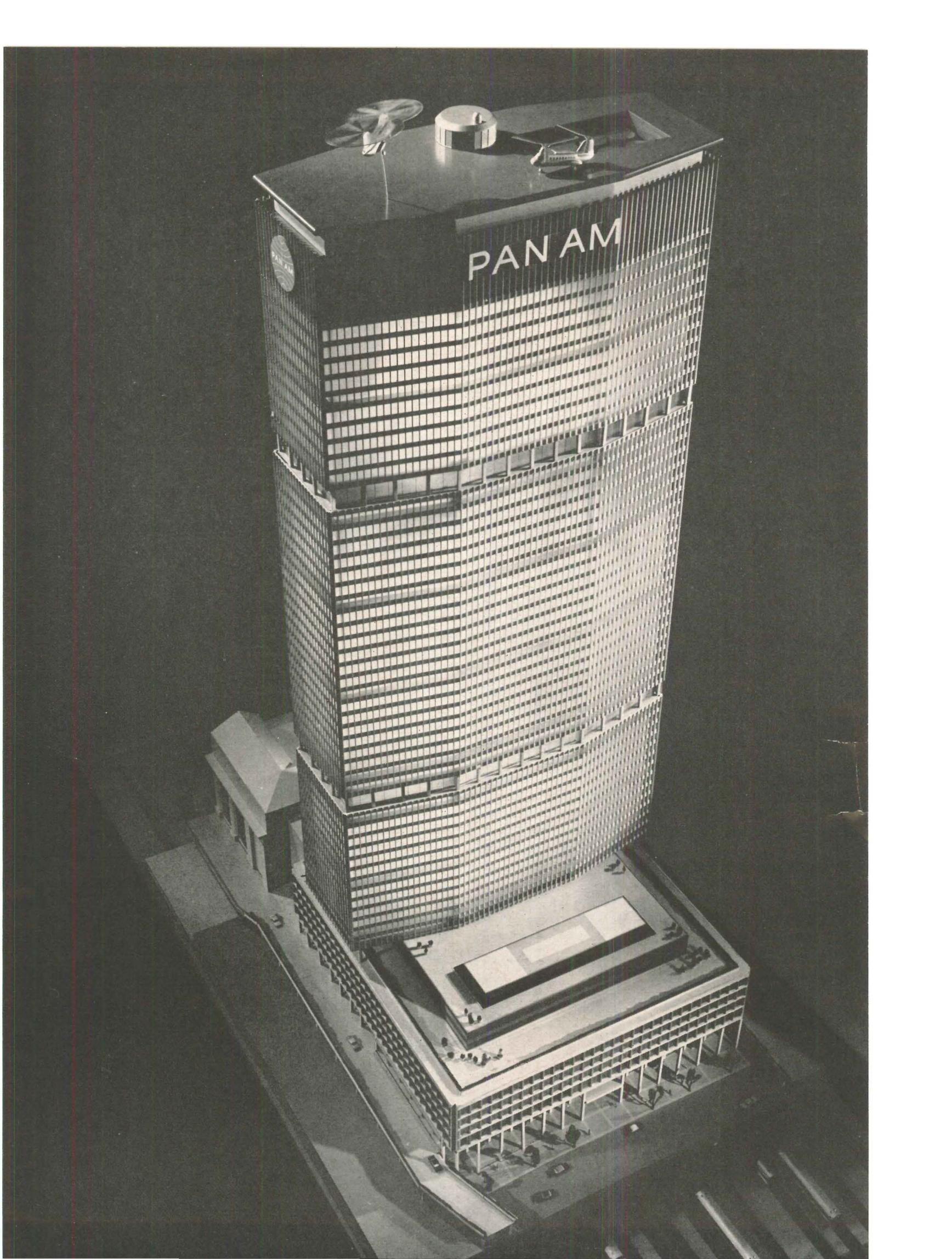
STRUCTURAL ENGINEER: *James Ruderman*

MECHANICAL AND ELECTRICAL ENGINEERS:

Jaros, Baum & Bolles

LIGHTING CONSULTANTS: *Lighting by Feder*

CONTRACTOR: *Diesel Construction Company, Inc.*



It will bring thirty thousand people (24,000 more than the old building contained), it will crowd the subway and Grand Central Terminal by this much more, and cities shouldn't be that crowded. The architects and builders are guilty of going against principle. The site should be left vacant. There ought to be a law. Private enterprise has gone too far. It is easy to become quite emotional, when this line of thought gets started, when it seems that the building violates laws of human welfare. It is natural to become defenders of the little man.

Well, a calm look is indicated. I doubt if the little man is going to need any champions in this particular instance; I doubt if the building violates any laws of human welfare. It is true, of course, that the tall building brings more people to the same spot, the same city block, but that is its function. Examination of the plans of Pan Am shows that business people on the streets—pedestrians—will find circulation aided by the construction of the building, because it is planned to open up Grand Central toward the north where it was formerly blocked by the old office building. Pan Am will have a huge pedestrian concourse leading directly from the heart of the station, through the building to 45th Street and to upper Park Avenue. Moving stairs will lead from the main concourse of Grand Central Terminal directly to the ground floor level of the Pan Am Building, and a 40-ft promenade will go through the building, opening both to the north and to the west at 44th and 45th Streets. The Pan Am Building is planned for pedestrians.

VERTICAL CITY, OR HORIZONTAL?

The point of it all is verticality versus horizontality. The importance of the Pan Am Building, planning-wise, is its verticality. Or more specifically, its verticality in its exact location. It will concentrate 30,000 people in just the most convenient location; convenient that is, not only to transportation, but also to other office buildings in the ever-growing Grand Central area. It will move a lot of people up and down instead of horizontally. And keep them within walking distance (or perhaps even elevator distance) of a great many business contacts. Thus does the vertical city operate.

Thus does the Wall Street district operate. In Wall Street you see thousands and thousands of people on the streets, but almost never a private automobile; even the taxi traffic is minimal. Indeed some of the downtown streets are off limits for all automobiles. Nobody would think of driving from here to there in the Wall Street area. So the famous deep canyons function well for the workers in the beehive. Personal contact is quick and easy; everybody is close together; everybody is therefore a pedestrian.

Parenthetically, we don't need to feel sorry for the poor shut-in worker; the district is closely confined. There are two rivers close by, a harbor and

PAN AM BUILDING DEFENDED

by Charles Abrams

I have heard a great deal of opposition to the Pan American Building over Grand Central Terminal; some planners have said that it is too high and should be spread out. The fact, however, is that height in office buildings around Grand Central concentrates people within walking distance from station to workplace, whereas horizontal spread of office buildings increases the number of cars and taxis which must carry the people to buildings and mass transport. High density office areas hold automobile transportation to a minimum. Low, spread-out buildings increase the burden of traffic. Wall Street, for example, is the densest area in the world, but has no major traffic problem. Mercer Street has, not because of height, but because of the type of business. What are needed are more and better subways and mass transportation and less dependency upon the single car to get from one place to another. Space in Manhattan is limited but it is the metropolis downtown and should be carefully planned within those limits. To improve walkability, New York City should appoint a Commissioner of Pedestrians who might change a few downtown streets into no-way streets, create some interesting pedestrian islands, install a few bicycle paths and generally protect the non-professional streetwalker. Japan's Ginza districts, which are nothing more than old alleys roofed over with awnings and barred to traffic, emphasize how popular shopping centers can be if autos are banned.—*Excerpt from article on urban planning; see page 155.*

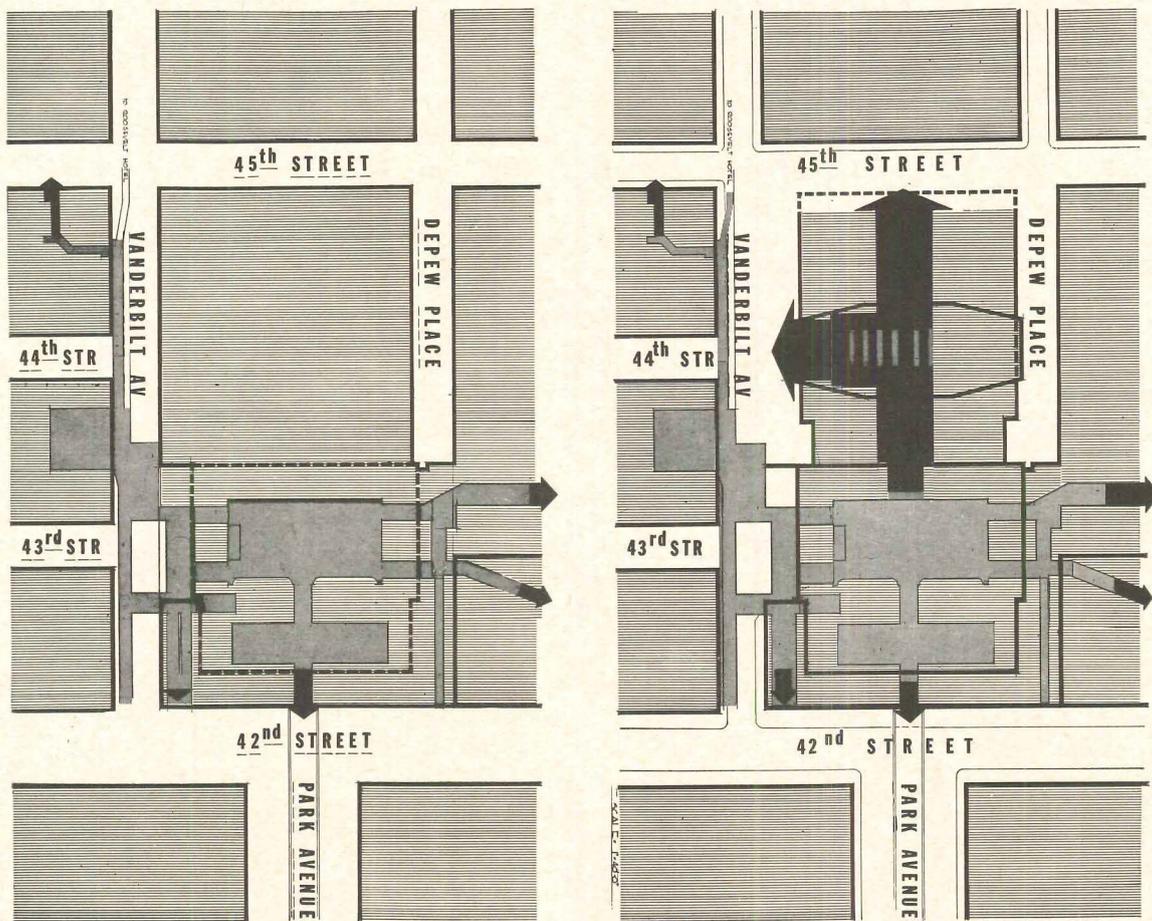
Battery Park. The worker is in the canyon only for a working day, and this is a business togetherness, not a dwelling concentration. The vertical theory of convenience would soon be dissipated if the district were too large, so large that automobile traffic became a necessity.

It is difficult to imagine Wall Street as anything but a vertical community. If all of the brokerage houses and banks and lawyers and other businesses had to visit each other or send paper work over long distances, the streets would soon become impossible.

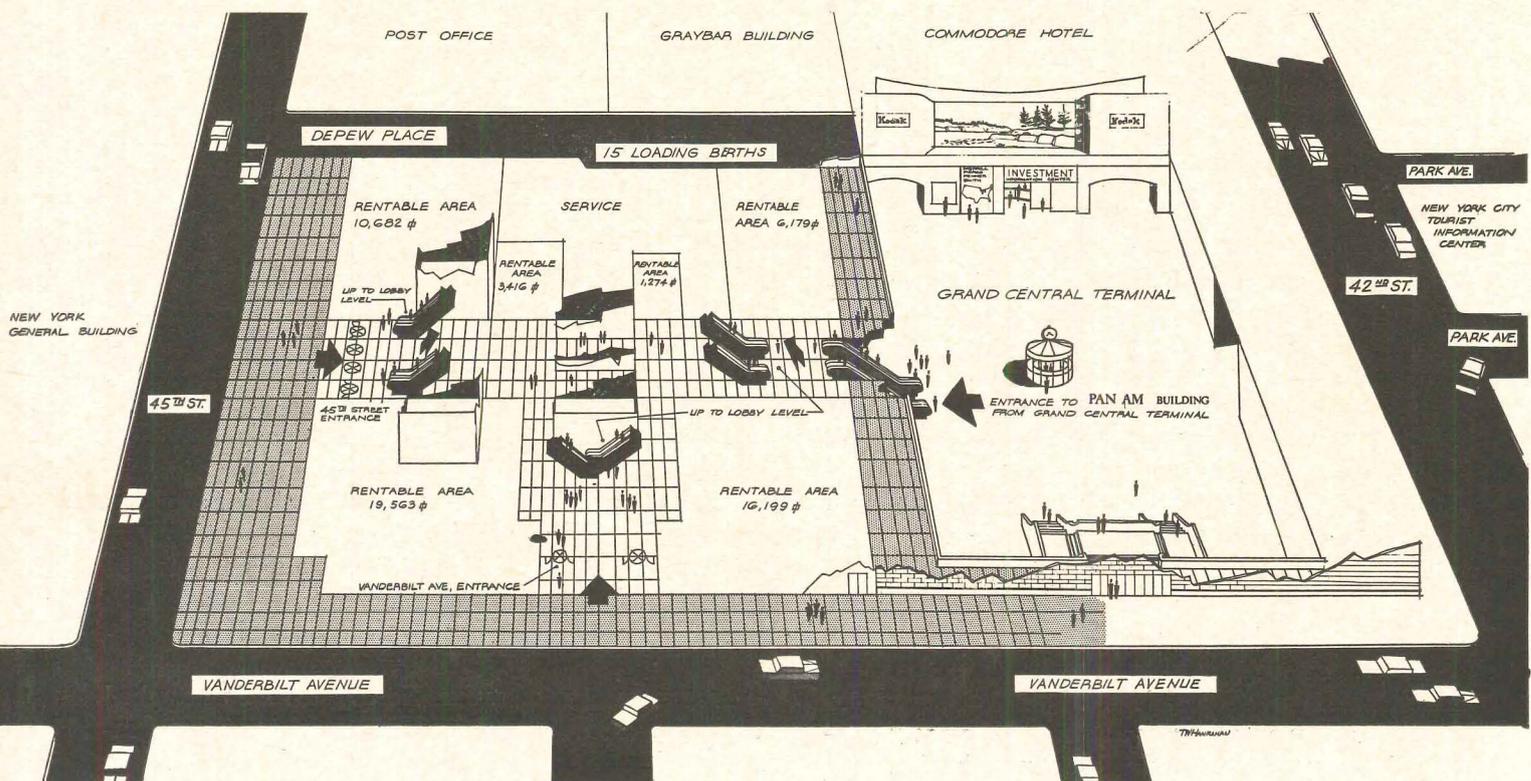
Grand Central is neither so well defined nor so homogeneous as Wall Street, but there are great numbers of office buildings within walking distance of each other. They cluster around Grand Central Terminal, whence cometh all workers, either by train or by subway. Many of them are connected underground through the terminal or the subway tunnels, so that the walk from one building to another doesn't even risk bad weather.

The upper Park Avenue development is attached to the north end of the Grand Central business community. The Pan Am Building and the new Union

Office Buildings: Pan Am Makes a Point



Before and after: Access routes to Grand Central Terminal's main concourse before and after construction of the Pan Am Building. The pedestrian's life will be eased by a wide promenade leading directly from concourse to 44th Street and Vanderbilt Avenue and to 45th Street and thence to upper Park Avenue



Carbide Building would certainly be included in "Grand Central," but Seagram's and Lever House are a longish walk from most of the cluster.

But the location of the Pan Am is right smack in the center of it all. Thus its vertical disposition of offices and workers is operating the theory of verticality about as well as possible. The development of Park Avenue as a location for business headquarters offices will probably stretch the Grand Central district far enough so that walking may get a bit long, and taxi and bus traffic may tend to get heavy. As far as the Pan Am is concerned, however, it should be clear that it will be doing all that's possible to cut down on taxi traffic, just exactly because it puts so many offices in the heart of the district.

HOW ABOUT A PARK?

One of the architects with whom I discussed this building held out for the thought that the Pan Am site was an ideal spot for a little park. When I protested that the exact center of a business center didn't seem a logical spot for a park, he charged me with condoning all sorts of business greed, and had me saying that Bryant Park (behind the Library) should be stuffed full of large office buildings. But if this theory of business togetherness has any validity, there is a big difference between the Bryant Park location and that of the Pan Am Building. The park is at the edge of the Grand Central district, really between Grand Central and Times Square, an ideal location for a park. While people do walk between Grand Central and Times Square, the two are

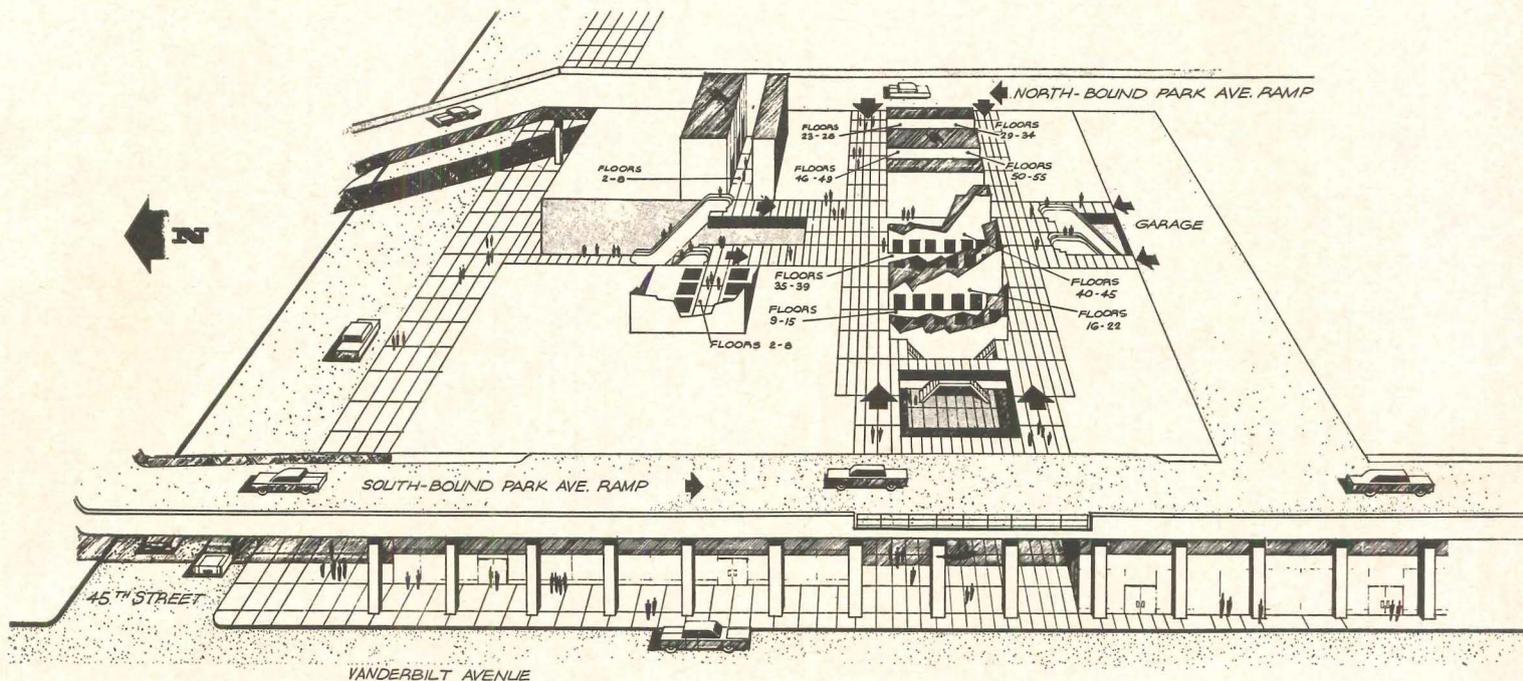
really separate, and the proper place for a park is between such concentrations of use. A park on the Pam Am site might be pleasant and pretty, but one has to believe that if we were to undertake to force the opening of the city for parks we should choose some site other than the best possible location for an office building.

Sentimental considerations do enter into these matters. It is easy to say, to believe, that we should open up our cities with parks and plazas, that we should limit the height of buildings, break up congested areas, and disperse office and business concentrations, to limit crowds. It is easy to believe that these are good ideas, and it is easy to point to cities, Paris for example, where concentrations are restricted. Great names in architecture and planning have been telling us these things for decades—names like Howard and Wright and Le Corbusier and Stein and Mumford.

But I think it is easy also to become confused by what is after all some nice but wishful thinking.

The first source of confusion lies in the difference between working and living. Congestion that might make living difficult might make business more pleasant. (One could get involved in a nice argument about the relative desirability or undesirability of density in living arrangements, but I shall simply walk around this one at the moment.) I am dealing here merely with working together in the city.

And I believe that concentration is desirable in working arrangements. It is the reason for the city, the attraction of the city, and it is a powerful attrac-



Above: Upper (Park Avenue Ramp) level

Left: Lower (Vanderbilt Avenue) level

tion for business offices. A few years ago several large corporations were planning to move headquarters offices to Westchester, where everybody could work happily in the countryside. Only a few actually did it. Others began to face the reality of moving families from the city to the country, of trying to hire secretaries in the country (young ladies like to commute to the city, or indeed to live there), or the difficulties of parking or traffic when everybody has to drive to work. The move to the country just did not pan out.

So the city means concentration. And maybe we should accept that idea and start planning to do it the right way. It doesn't seem too horrible a thought that business concentration is desirable, just in the way it has developed in the Wall Street area. It doesn't seem inhuman to put people reasonably close together, so long as we are not cramping the space in which they work. If we are just putting their offices in vertical buildings which are close enough together for walking between, aren't we after all just adding to the convenience and efficiency of our day's work? People don't seem to resent this kind of planning.

One supposes, of course, that there are limits. Riders on the Lexington Avenue subway, or the shuttle to Times Square, might offer the thought that there the limit of worker congestion had been reached. And I should be happy to agree. Parenthetically, however, this observer can testify to the fact that the subway congestion on these two worst lines has changed very little in thirty-five years (the transit authority experts agree). In that time three elevated lines have been torn down, and only one of them was replaced by a subway. Traffic experts don't like to make flat statements about subway congestion, though they do point out that if the discomfort of congestion became too great there are other lines that could be used which are not used to capacity. In any case, one would have to believe that the theory of planning would suggest an approach to an ideal business community, with public transportation equal to the job to be done.

Confusion about congestion also comes from not sorting out pedestrians from automobiles. Streets that are really impossible for cars and trucks (as in New York's garment center), can still offer plenty of room for pedestrians. The aim of planning, it would seem, would be to provide for a congestion, or congregation, of people, without their automobiles. The Pan Am Building just happens to be in the exact location which offers the least temptation for driving, or, the other way 'round, the maximum of convenience of public transportation. It is true, and this is a source of regret, that Pan Am will contain a garage for 300 cars, which will offer that much temptation to automobile traffic. This was planned because it was said that top executives must have some possibility of driving to their offices and park-

ing cars on the site. But, of course, any temptation to drive to the building negates by that much the theory of this observer that this is essentially planning for pedestrians.

A third source of confusion is simply wishful thinking about the containment of a city like New York. I read a long article recently about the growth of the business community in London and the reasons why it should be forbidden. But who is to forbid it? And how is it to be done? And if it could be done, how is business to be accommodated? I am unable to picture New York City refusing to grow. I have the feeling that if you force relocation or dispersion you add to communication and transportation difficulties. And thus your very efforts to avoid congestion become self-defeating. Why not plan a people-to-people organization of the business community, and do the utmost to obviate an automobile-to-automobile system? In this organization you would use the elevator to the fullest to substitute for horizontal transportation. You would use the three-dimensional means of keeping people within walking distance of one another.

It would appear certain the population explosion will cause a similar explosion in business populations, and that we must plan for it, not simply try to wish it away.

THE WALKING LIMITS

Now it is apparent that this vertical community cannot extend forever. Maybe there is danger in the general area surrounding Grand Central that the business community will grow too large. Too extensive, I mean. Perhaps it already has. The whole theory breaks down at the point where distances become too great for the pedestrian system I have been expounding. Then the convenience ends and surface transportation becomes increasingly necessary. Then you do have "congestion," congestion of the worst kind.

Perhaps the theory would suggest a series of business centers—Wall Street is the perfect example—groups of tall buildings close together. Close together, but confined in spread. Such communities could then be separated by parks or open plazas or centers for different use. Perhaps even residential communities. Perhaps shopping facilities. Perhaps in a perfect world, recreational centers.

Perhaps it is not possible in our existing world to arrange matters thus neatly. But I should like to believe that we had some reasonable plan in mind when we started to scream for more planning power than we now enjoy. I think the time has passed when we can simply hold out for the height-limit type of zoning and planning which brings us the horizontal city. Thus do I defend Pan Am. It is a great big proponent of the vertical city. And I believe that the vertical city, in reasonable chunks, is what the necessities of the times would indicate.

Architectural Engineering

Electric Heating Boosted for Houses

Electric heating is becoming a significant factor in houses when you consider the prediction that in another five years there will be several million installations. Electrically heated houses have caught on in a number of geographical areas. Primary reasons for this seem to be that heating bills are less than might have been expected, and that utilities are finding this a favorable kind of load to promote since it evens out the hills and valleys caused by other loads, and helps keep the power capacity busy in winter that is now needed for summer air conditioning.

Utilities discovered when they checked the power being consumed by houses for electric heating that the kwhr often were much less than estimated by traditional calculating methods. Most of these houses had full-thickness insulation—6 in. over the ceiling and 4 in. in walls—but, nonetheless, heating bills often were shown to be 25 per cent less than estimated. This has been taken account of in calculation procedures recommended by FHA and the National Electrical Manufacturers' Association, and is borne out by a study just published by the University of Illinois Small Homes Council—Building Research Council, "Case Studies in Electric Heating," (\$1.50) by Donald E. Brotherson, Research Assistant Professor of Architecture. This study which involved 10 houses, with either baseboard heating or ceiling cable, in the Commonwealth Edison system points out that since each room of these houses has individual thermostatic control, rooms receiving extraneous gains from solar radiation, occupants or other electrical apparatus need not be heated as much or as often as other rooms not receiving these gains. Results are more even temperatures and less tendency to overheat or underheat areas of the house; consequently more economy. The study also proposes that typically 25 per cent less kwhr will be needed for houses with individually controlled rooms, than would be indicated by the conventional degree-day formula.

The Word is Flammable

It's now official (almost), the word is *flammable*, not *inflammable*, according to Committee E-5 of the American Society for Testing and Materials. Flammable means "subject to easy ignition and rapid flaming combustion." The antonym is non-flammable. Committee E-5 has developed definitions for afterglow, fireproof ("an absolute condition not attainable in practice; use of this term should be avoided"), fire resistive, fire retardant, flame spread, flame spread index and super-imposed load. These terms await approval by Committee letter ballot.

The On-Site Energy Package

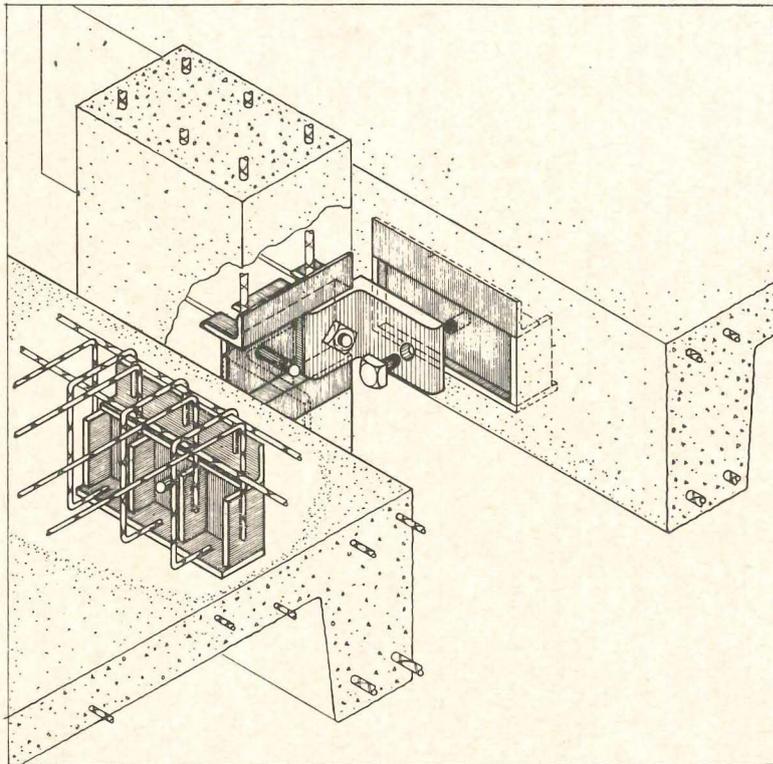
Gas turbines are currently in the news as possible individual power plants for shopping centers, large schools, remotely located commercial and industrial buildings and the like. J. B. Caldwell, project engineer for the AiResearch Manufacturing Division of The Garrett Corporation, who prefers to call this system the "on-site energy package," suggests that the building designer will have to consider the nature of this power supply and accommodate for the differences in design. These differences will consist, he says, of programming required to fit the building loads to the load-carrying capacity of the system, and to accommodate the system to the automatic controls that will be required. An interesting point is that with high-frequency generators (420 cycles) the efficiency of fluorescent lighting is increased anywhere from 3 to 10 per cent, AiResearch reports.

No Bridges to Cross

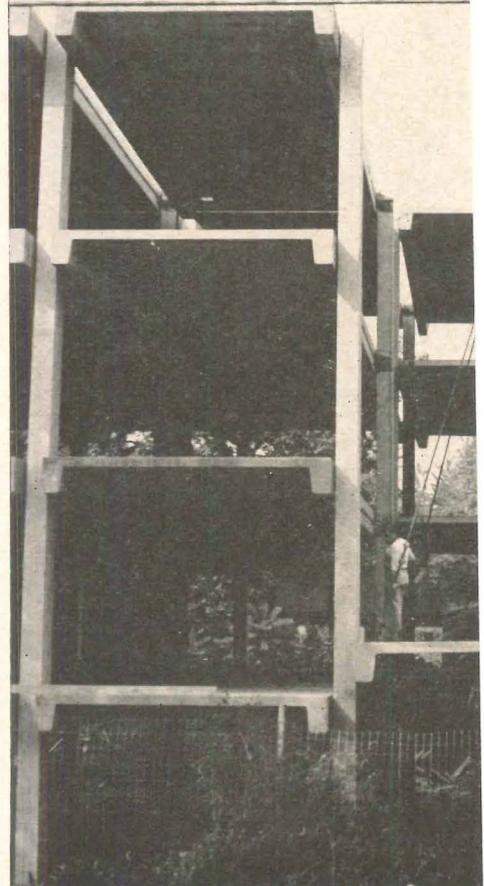
Bridging for wood joist floor construction has been found neither to strengthen floors nor to reduce vibration substantially, according to a 124-page report by the Research Institute Laboratory of the National Association of Home Builders. On the basis of this investigation and research by others, the report concludes that bridging is unnecessary when floors are designed according to good engineering practice, making possible savings of from \$30 to \$50 per 1000 sq ft.

This Month's AE Section

PRECAST APARTMENT STRUCTURE SAVES COST, SHOWS ITS DESIGN, p. 202. *WHAT FIRE TESTS MEAN*, p. 205. *SELECTION GUIDE OF GENERAL OFFICE LIGHTING*, p. 209. *BUILDING COMPONENTS: How to Prevent Joint Sealant Failures*, p. 217, *Products*, p. 219, *Literature*, p. 220.



R. M. Gensert Associates



PRECAST APARTMENT STRUCTURE SAVES COST, SHOWS ITS DESIGN

Assembly of four-story columns and channel slabs is speeded by a special connection detail

How to join precast elements efficiently is a difficult problem for the engineer. How to join them in a way that makes sense spatially and visually is a difficult problem for the architect. Here is how architect Tasso Katselas and engineer R. M. Gensert view their participation in design of this Pittsburgh apartment building:

ARCHITECT'S REMARKS:

In speculative housing, the strongest design drive is economy of construction. This calls for a straight forward approach to get as much space and thermal comfort as the budget will allow.

The structural frame of this building, ready to receive exterior facing and mechanicals, cost well below

\$3.00 per sq ft. Without this economy the project couldn't have been built.

Next came the problem of how to express this method architecturally. Since the floor slabs could be run past the columns, it was possible to make this read on the exterior by extending the slabs as hooded covers for each apartment unit.

Since rooms are oriented in this direction, the canopy cover gives a sense of privacy and enclosure to apartment occupants.

Beams become strong directional members from the inside, defining each space.

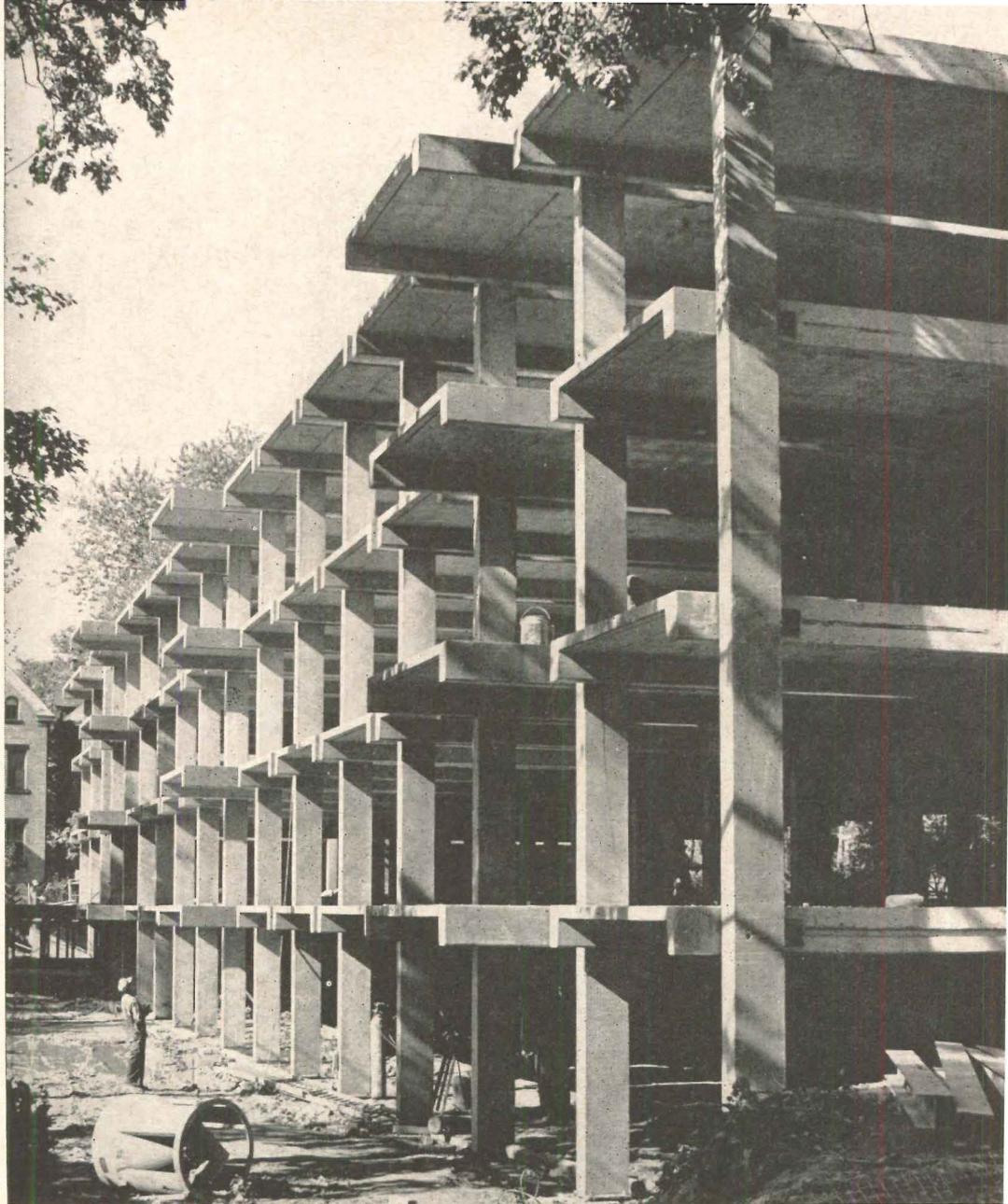
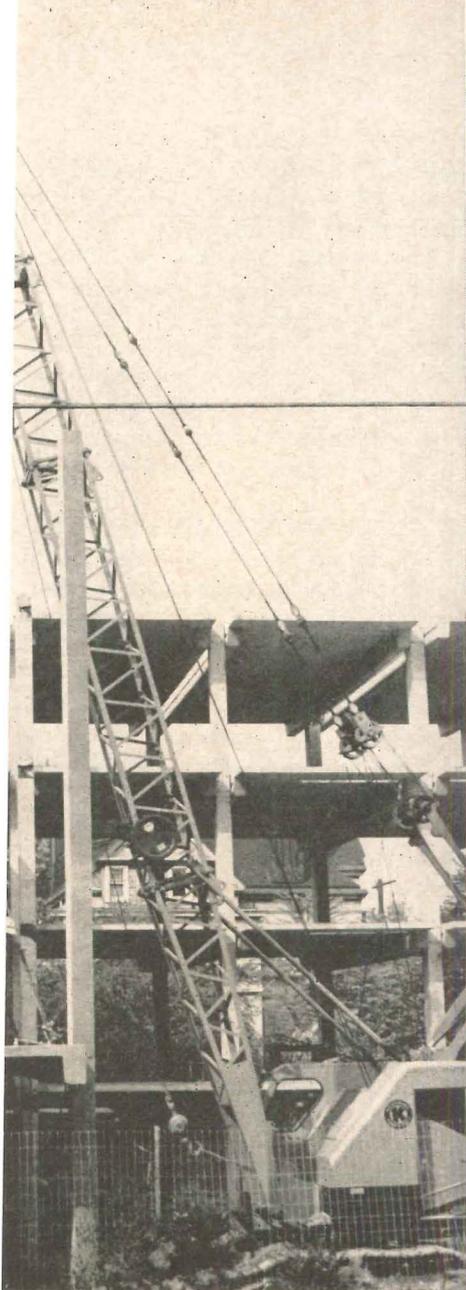
At the roof level, a stronger expression is gained by making the canopy overhang even larger. This serves the same function as a period

at the end of a sentence: it terminates the simple geometric pattern which otherwise might seem endless.

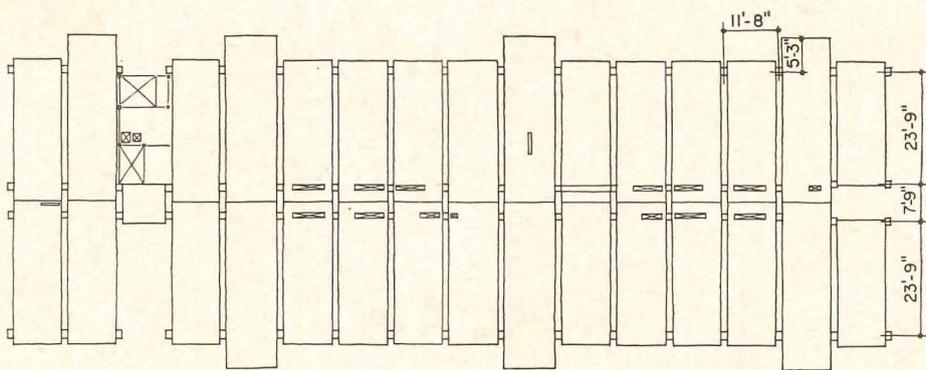
The same structural system is used also to frame the canopy and bridge members that lead into the building, as well as the enclosed individual garages at the lower level.

With garages on the lower level, it was possible to separate pedestrian and vehicular traffic. The building is on a corner lot, so it made sense to use one street for approach by auto, and the other more residential street for approach directly by foot from shopping areas.

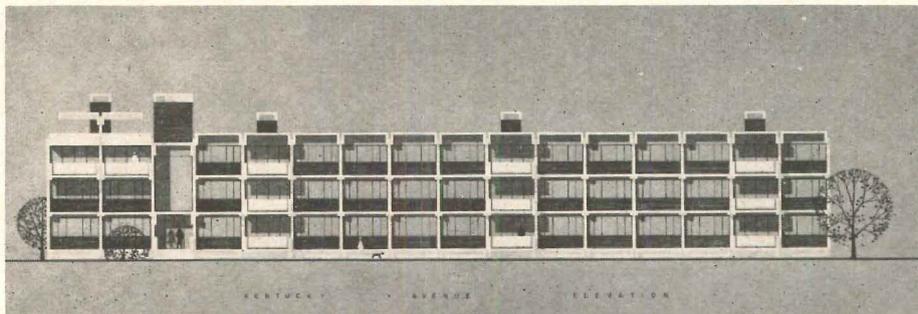
Architecturally, one of the big problems with any precast system is how joining of the diverse parts takes place. In this case, the voids



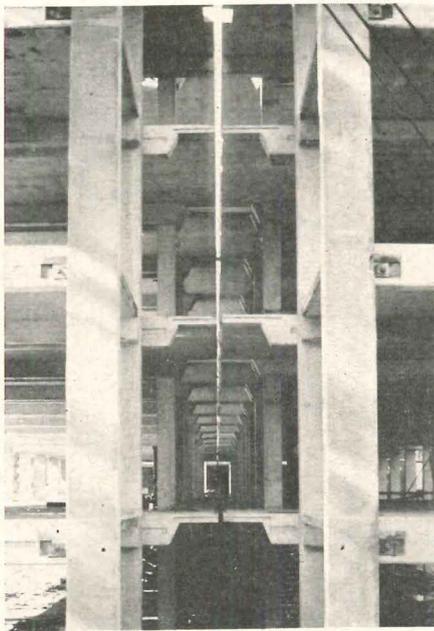
Alfred Belle photos



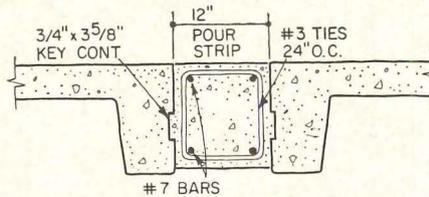
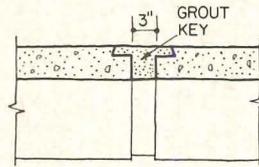
Mildred Schmertz



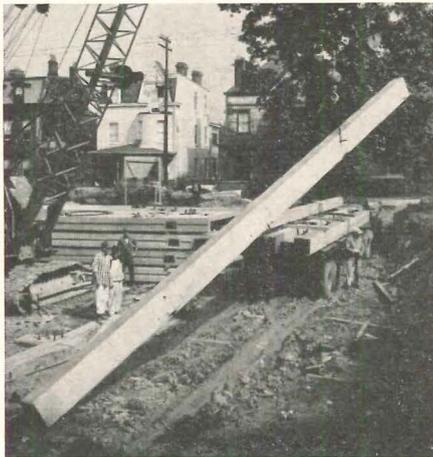
Building consists of three apartment floors and a basement garage. Only two basic structural components, columns and channel slabs, are used throughout. Slabs provide canopies for windows and are cantilevered to make balconies at three points on the elevation. Framing plan is of the third floor. Open space on plan is above lobby, which has elevator in center and stairs at back



*Kentucky Negley Apartments,
Pittsburgh, Pennsylvania*
ARCHITECT: *Tasso Katselas*
STRUCTURAL ENGINEER:
R. M. Gensert, Associates
GENERAL CONTRACTOR: *John R. Hess*



Spaces between channel slabs in the longitudinal direction are filled in by pour strips which are reinforced and tied to interior columns to form portal frames. Spaces between slabs in corridor (see photo) have a grout key. No topping is necessary



Precast columns are precision plumbed by bolting to steel plates set in the pile caps. Columns and ordinary reinforced slabs are precast on a vacant lot near the site



between slabs were simply filled in for required wind bracing after the mechanicals were installed.

The design for this apartment building proves that a simple direct approach to precasting is possible in speculative housing. Here is one solution to economical fire-resistive construction with endless possibilities for expression.

—*Tasso Katselas*

ENGINEER'S REMARKS:

We feel that this is an interesting application of precast concrete from both architectural and structural viewpoints.

As an architectural concept, it expresses the simple relationship of horizontal and vertical elements without interruptions in either one.

The structural concept is one of maximum continuity of columns for stability, and minimum number of floor elements for ease and economy in erection. The single type of floor element with joints occurring only at column lines made it possible to eliminate concrete topping.

The beams or stems of the channels are designed as L-shaped members; the slabs are considered for continuity with these integral supporting beams.

The construction method was oriented toward site precasting, which was performed by Hufschmidt Engineering Company of Menomonee Falls, Wisconsin. Precasting was done on a vacant plot of land across the street from the building site. A rapid schedule required stripping of forms within 24 hours.

Connections are always a problem in precast concrete, and they were the most difficult design problem on this project. Columns were one piece and connected to pile caps with four anchor bolts and eight nuts. Double nuts per bolt permitted precision plumbing of columns.

Columns and slabs contained welded steel boxes that were cast within the concrete. Large steel angles were used to transfer the load from slab box to column box. Purpose of these boxes was to accommodate high shear and bearing stresses within the concrete.

The cast-in-place strips between the slabs were reinforced and attached to the interior columns via reinforcement to resist wind moments.

—*R. M. Gensert*

WHAT FIRE TESTS MEAN

How they relate to actual building conditions

by Robert S. Moulton, Consulting Fire Protection Engineer

Building codes contain many requirements on fire testing. They specify that fire doors shall be of a certain rating, that flame spread be limited to a certain figure, and so on. There are a number of these tests which, if not fully understood, may be quite confusing so this article is an attempt to explore and explain them.

First of all beware of *test fires* because they may be built to demonstrate the fire resistance of almost anything. The blow torch is a good example. There are all sorts of materials which can be subjected to the flame of a blow torch, carefully applied in the center and not on the edge of the sample and not for too long a time, to show that almost any material is immune to fire danger. This, however, does not represent actual fire conditions where the flame envelopes the material, attacks the edges and lasts for a long enough time to dry everything out and result in propagating flame.

The Standard Fire Test

Fire tests are designed to provide standard conditions for comparative testing of different materials—tests which can be reproduced in different laboratories so that any given material will have the same fire rating, irrespective of where it is tested. The oldest and perhaps best known of these tests is the standard fire test which was developed in the early 1900's and is used quite generally throughout the world. There are some variations in other countries, but essentially the test is the same. This is based upon application of a sample to a standard fire. This is shown graphically on next page where the temperature increases gradually

with time. The test is a National Fire Protection Association Standard, No. 251, Standard Methods of Fire Tests of Building Construction and Materials. It is also adopted by the American Society for Testing and Materials, A.S.T.M. E-19, and by Underwriters' Laboratories, Inc., U.L. 263.

This test *represents* a hot fire in which wood is the fuel. (In actuality the test is conducted using a gas furnace.) It has the advantage of providing reproducible and realistic conditions, but it should not be construed as representing every fire. The reason is that fires vary all the way from an explosion, where maximum heat is reached almost instantaneously, to the slow, smoldering fire where heat develops very gradually, and flame does not break out until after a considerable period of time. Thus ratings in hours represent only exposure to the standard fire test which is a convenient measure of fire resistance. They do not necessarily relate to actual fire exposure conditions which may be somewhat shorter or a lot longer in developing heat to the point where it reaches the figure given on the standard fire test curve.

Many fire tests measure only fire resistance: the total length of time it will take for a fire to burn through the sample of material, or become sufficiently hot to ignite combustible material on the unexposed side. This does not mean that the sample has to be noncombustible in order to pass the test. Actually a solid wood partition, if of sufficient thickness, can withstand any specified fire test, even though the side exposed to the fire may be burning furiously.

For load bearing walls, beams, columns and floors, the test must take into consideration the effect of the load, and if the structure collapses before the expiration of the rated fire endurance period, it simply fails the test.

Heat Expansion

It is a well known fact that most materials expand under the influence of heat, and fire test procedures constitute no exception. Thus there is a relationship between the size of the sample and the results. Fire doors, for example, are rated with a given degree of fire resistance for certain sizes and when they exceed those sizes they are not so rated simply because no one knows just how much they may expand due to fire.

Fire Door Tests

For fire doors there are other factors to be considered, particularly the fact that fire doors cannot fit the openings tightly; there must be sufficient clearance for them to open and close. This is a matter which is carefully specified in the standard of the National Fire Protection Association on this subject, N.F.P.A. No. 252, Fire Tests of Door Assemblies, American Society for Testing and Materials, A.S.T.M. E 152, Underwriters' Laboratories, Inc. U.L. 10G. It is recognized that a certain amount of heat will pass around the doors. However, if the doors are placed in a normal manner, protecting openings through the wall, it may be assumed that on both sides there will be a passageway for convenience in travel, and that combustible materials will not be piled directly against the door. Thus a certain amount of heat can pass around the edges and be dissipated in the large area on the other side without vitiating the value of the door.

With doors protecting vaults, there is no large area on the reverse side, and it is customary to have the doors fit really tightly with step-type interlocking joint gasketing so that there will be no passage of heat and flame around the edge of the door. By design, this type of door has a much higher fire resistance, and is rated in units of 2, 4 and 6 hours on the standard time tem-

ROBERT MOULTON is a charter member of the Society of Fire Protection Engineers and a registered professional engineer. For many years he was technical secretary of the National Fire Prevention Association, and still serves as consultant

perature curve. Vault doors are not practical for ordinary installation in building openings.

Vault doors are subjected to the standard fire test with a tight enclosure behind them, representing a vault, and the temperature in the enclosure is measured to be sure that the ignition temperature of paper is not reached within the specified time of the test.

Flame Spread

Flame spread ratings constitute an entirely different subject. Here the question is how much the interior finish of the building will contribute to fire in case it is ignited in any way. In the Hartford Hospital fire, interior finish was ignited by flames coming from a rubbish chute, but ignition might have come from any one of a number of different sources. If the flame spread rating is too high, flame will travel along the interior finish as it did in Hartford.

What is the test here? There is a well established flame spread test which also measures the amount of smoke generated and, incidentally, the amount of fuel contributed by the material. This test is based upon a scale where asbestos cement board is rated zero and red oak lumber at 100. This test is designated as National Fire Protection Association No. 255, Method of Test of Surface Burning Characteristics of Building Materials; A.S.T.M. No. E84; U.L. No. 723.

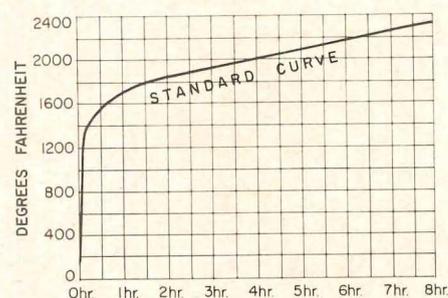
This test uses a "tunnel" 2-ft wide and about 25-ft long where a gas flame of specified intensity is placed at one end; the time is measured for the flame to travel down the tunnel to the far end. If the flame travel is the same as red oak, the rating is 100; if it is faster the rating is higher; and if it is slower the rating is lower. There is a tremendous variation in commonly used materials. Most species of wood will rate at well under 200, so wherever codes permit a flame spread of 200, ordinary wood paneling is acceptable. However, this means wood of nominal 1-in. thickness; not plywood, unless specifically designed to have a low flame spread. Paneling in the Hotel LaSalle fire in Chicago was tested and found to have a flame spread of over 500. This was due to the fact that it was glued with an adhesive which softened quickly under the influence of heat and permitted the delamination of

the thin outer ply. In the Coconut Grove night club fire in Boston, the ceiling had a flame spread rating of 2500. Actual flame spreads range all the way down to zero which is the accepted rating for ordinary gypsum plaster without any surface coating. All these flame spread ratings are well known, or should be, and Underwriters' Laboratories, Inc. and Underwriters' Laboratories of Canada print lists classifying various acoustical tiles and other common materials. If you want to get any specified flame spread rating, it is very desirable to purchase only materials labeled by Underwriters' Laboratories.

Another factor that affects flame spread is the adhesive with which the acoustical material or other material is affixed to the wall or ceiling. Some of these adhesives have very poor qualities when exposed to fire. If the acoustical material has a flame-retardant treatment only on the exposed face and the back of the material is untreated, it is possible that under the influence of fire the adhesive will soften, releasing the tile; thus a serious fire can result, even though the exposed face has a relatively high flame spread rating. Avoid the use of an adhesive of unknown fire properties to hold a tile in place which has been tested only with positive metal fastenings. Of course, with the tile made from non-combustible materials, this problem does not arise. Neither does it arise in case of a material which is integrally treated with flameproofing materials.

Roofing Tests

Roofing materials are tested not only for susceptibility to ignition, but in properties of giving off flying brands when exposed to fire, brands which may be wafted by the wind to start other fires a long distance away. This was a major factor in the recent Los Angeles brush fires last fall which received so much publicity. Here we have different classes designated as A, B, C, etc., in which A is represented by solid tile and similar materials of sufficient thickness to provide some insulating effect to a wooden roof deck beneath; Class B, materials of intermediate resistance; Class C as characterized by asphalt impregnated felt shingles; and Class D by wooden shingles. This is all



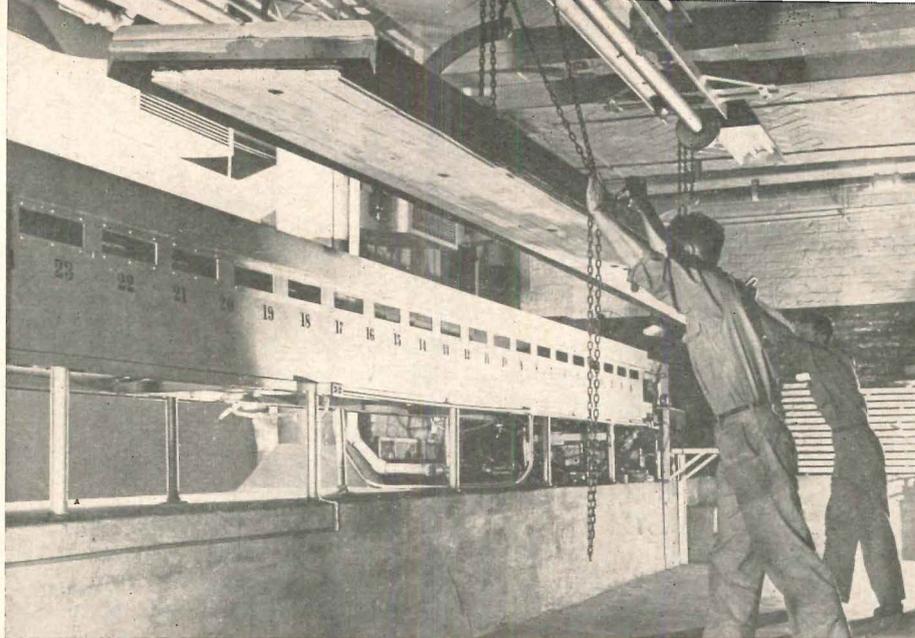
STANDARD TIME-TEMPERATURE CURVE represents a hot fire in which wood is the fuel. Note the high temperature rise during the first ten-minutes time

based upon a definite fire test procedure which is quite different from that used for walls, partitions and interior finish, but is nonetheless important. It is designated as N.F.P.A. No. 256, Methods of Fire Tests of Roof Coverings.

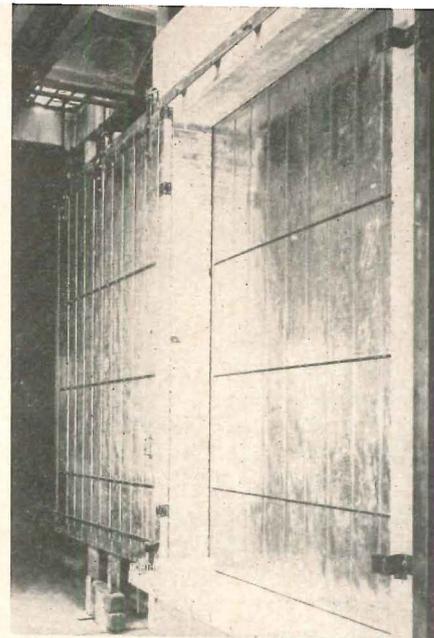
Fire Door Classifications

It is important to note that it is not necessary to have a 2-hr fire door to protect an opening in a 2-hr partition. A fire door of 1½- or 1-hr rating is generally sufficient, according to the provisions of most building codes. This is confusing because one would think that in order to secure the desired fire resistance rating it would be necessary to have a fire door with a rating the same as that of the wall. Other factors, however, come into this picture—questions of structural stability and particularly heat expansion—so that actually a 1-hr fire door in a 2-hr wall is generally considered acceptable. A fire door of 1½-hr rating is specified in some places, but in my opinion is seldom actually needed since such doors are commonly used to protect stairway enclosures; and in order for the stairway enclosure to fail, it is necessary for a fire to get into the enclosure on a lower floor and out again on an upper floor. As far as life safety is concerned, this very seldom happens because, well within the specified fire resistance period, everyone normally will have had time to get out of the building or will have been burned to death. Fire doors are tested under the provisions of N.F.P.A. No. 252, Fire Tests of Door Assemblies, using the same time-temperature curve as for tests of walls.

Fire wall doors are in a somewhat different category. Here the building code rules mostly follow the provisions of the N.F.P.A. Standards on



FLAME SPREAD TESTS are conducted in a 25-ft long "tunnel" furnace at Underwriters' Laboratories in Chicago. Gas flames are projected against the far end of sample. Flame spread, temperature and smoke readings plus combustion samples are taken



FIRE DOORS, one on each side of a 12-in. fire wall, are given operating test preceding the test for fire exposure

Fire Doors and Windows (N.F.P.A. No. 80) and require doors on both sides of the wall—the theory being that if one door fails to close automatically through the malfunction of its closing mechanism, the other may be expected to have a better chance of being closed. Two 3-hr doors on opposite sides of a fire wall probably produce an adequate resistance to stop the spread of almost any fire.

One important feature of fire doors is their hardware. It is essential that fire doors, in order to provide their desired fire resistance rating, be left securely closed, and in the case of large doors more than one latch is needed. For this reason it is customary to provide the door frame as well as the doors in one unit, all of which is labeled by Underwriters' Laboratories, Inc. The best fire door in the world improperly installed will not produce its desired fire resistance rating.

Another point of considerable confusion is the sizes of wired glass panels that are permitted in elevator doors, stair doors and other doors to avoid accidents. The standards do specify a small vision panel for Class B fire doors which are those designed for use on stairway enclosures and elevator shafts; these have a rating of 1 hr or 1½ hr. It should be noted that the standards permit corridor and room partition doors which normally have a fire resistance rating of ¾ hr to have larger wired glass panels. In order to provide the desired fire resistance, the panels must be wired glass, and this glass must be set securely in place so that it will

not fall out under fire exposure conditions.

Getting the Specified Material

How can you be sure that a partition, a column, a door, or any other component has a specified fire resistance or flame spread rating? Actually, the answer to this is quite easy if you will just use Underwriters' Laboratories' List of Inspected Building Materials. All sorts of building components have been tested, and the listing indicates not only compliance with original test specifications, but a follow-up factory inspection which is designated to assure that subsequent production will be the same as the original sample tested. This is very important because there are many features where small variations in construction will make a major difference in test results. Consider, for example, the fire resistance of gypsum board nailed to wood studs. Underwriters' Laboratories' list says that in order to secure the desired fire resistance the gypsum boards must be nailed in a specified manner, such as with 4d cement coated common nails, spaced 7 in. on centers. They don't say if you use 6d nails, not coated, spaced some different distance on centers, you may not get the same fire test result at all. My advice is to use Underwriters' Laboratories' list and when you want something that is not covered in the listing, make careful inquiries to be sure that you are getting the desired fire resistance.

One may wonder why building codes and standards specify a 2-hr or other stated fire resistance in situ-

ations where there is very little to burn, and where it is difficult to imagine a fire of the specified intensity. This is largely to give a factor of safety in order to take care of variations in materials and workmanship which do not affect the appearance or the functioning of the finished job, but which may have an important effect on fire resistance. Also, there may be some thought of providing construction of sufficient strength and rigidity to stay in place, which may not be the case with construction of lower fire test ratings.

Plastics

One area of great confusion is in respect to plastics. It may be claimed that certain materials cannot be tested by the standard fire test methods; and that these materials are "slow burning" or "self-extinguishing" when tested by some other test procedure. If you will actually look at the test procedure, you will see that what is done is to test a small sample, say ½-in. wide and 5-in. long. This is a good development test and indicates certain properties of the material. It does not, however, necessarily indicate at all what will happen when you have the entire surface of a room covered with the same material. Actually, some of the worst fires can occur in "slow burning" and "self-extinguishing" plastics, which when burning on a large scale have very different characteristics from that of the small scale test. The same thing is more or less true of many other materials. Just be sure that the test that you specify

is realistic and actually representative of the conditions of use of the product which you wish to employ.

Folding Partitions

Folding doors ordinarily do not take up enough of the wall space of a room to cause much concern. Ten per cent of the wall and ceiling area, according to N.F.P.A. Standards, may have a higher flame spread rating ("Tunnel Test," N.F.P.A. No. 255) than permitted for the room generally. However, when folding partitions are used, as in a church basement which does double duty as an assembly room for church suppers and for small church school rooms, the folding partitions may take up three-quarters of the wall area, and then flame spread properties are important.

These folding partitions are of two types, the solid type which can be tested by the "tunnel test," and the type which consists of fabric on a folding frame, which calls for a different test: N.F.P.A. No. 701, the test developed for flameproofed fabrics, but which is applicable to any fabric. If your folding partition fabric passes this large scale test it is acceptable, but similar, small-scale tests are not suitable for fabrics in folds and won't show the burning qualities of a large area of material.

Use of Tested Materials

Selecting proper materials and devices which have been subjected to proper fire tests to provide some specified fire test rating is actually only a part of the picture, and, in my opinion, a less important part than the way in which the materials are used. Consider, for example, fire doors.

Fire doors of proper construction and properly installed do a wonderful job in stopping the spread of fire. But, did you ever look at what happens to fire doors after they are installed? A great many of them will be found held open with convenient wooden wedges stuck under the door. You might just as well save the money and not put in such a door at all because so long as it is open, it just cannot do its job. I have found many fire doors in the field which have been wedged open so long and painted over so many times, including the hinges, that they just can't be shut.

Fusible Links

Next to the wooden wedge under the bottom of the door as a bugaboo, which probably won't burn through until long after everyone in the building is dead, we have the improperly installed fusible link, designed to hold the door open but release it in case of fire. When fusible links are placed at door knob height, they certainly won't operate soon enough to do much good.

The proper place for a fusible link is near the ceiling. Hot air rises, and a fusible link at the ceiling will operate far sooner than one lower down. Approved fusible links (note that these too are listed by Underwriters' Laboratories) will ordinarily do a good job in releasing the door if they are properly arranged and if the fire spreads normally. Note, however, that a rating on the fusible link of 165 F does not mean that the metal will melt and release the door at an air temperature of 165 F. These links are tested in an oven where the temperature is increased very gradually, and while they will operate at 165 when exposed for a long period of time to this particular temperature, it should be noted that this is not representative of fire conditions where the temperature rises fairly quickly. It may be necessary to reach a temperature of 200 F or 300 F, or higher, in order to transmit enough heat to the link to cause it to melt. The same thing is true with other fusible link devices such as automatic sprinklers, and while great stress is ordinarily placed on a sprinkler of a low rated melting temperature, with an actual fire it does not make much difference in time of response whether the sprinkler is rated at 165 F or at 212 F.

Stopping Spread of Smoke

While the fusible link does a good job in closing the door, under fire conditions it does not stop smoke. It is a well known fact that most fire deaths are due to asphyxiation rather than actual heat and burns. It has been shown by test that lethal smoke is not necessarily hot, or at least not hot enough to operate fusible link devices. This was demonstrated conclusively by the Los Angeles Fire Department in a long series of tests on schools where fires were built in various parts of school buildings under a wide variety of situations and smoke conditions observed by expe-

rienced firemen stationed throughout the building. Contrary to the expectations of many fire authorities, the temperatures were not sufficient to operate links and close fire doors. This means that if doors are installed primarily for the safeguarding of human life, they just must be kept closed, or, if open, be controlled by something other than heat-sensitive devices.

This concept of the low temperature of lethal smoke is still fairly new, and man's ingenuity has not as yet had time to work out all the details of proper controls. There are some devices on the market now, and more will be available soon, to provide for the quick closing of doors whenever there is a fire anywhere in the building. This means either automatic smoke detection control or connection to an automatic fire detection or automatic sprinkler system. All these systems, by the way, are also subject to tests and if you specify any such arrangement you should make sure that the component parts are tested and that the installation is correct.

Location of Doors

Another important point is the location of the door. I recently inspected a building that had many excellent fire doors, all installed following the Chicago school fire in which 93 lives were lost, and which demonstrated conclusively the fact that doors are needed on stair enclosures to prevent the upward spread of lethal smoke. The doors on the building that I inspected were excellent doors and expensive. However, in addition to being held open by wedges or fusible links at waist level, they were located entirely wrong; about 90 per cent of the expense of their installation was wasted.

Literal compliance with building code requirements without an understanding of their purpose can produce not only abortions in fire safety, but also can cost a lot of unnecessary money. My advice to designers is that they should become thoroughly familiar with fire safety requirements, understanding their purpose, so that they can work out the details in the most economical manner and with the maximum safety. Or, if they are not in a position to do this themselves, they should retain qualified fire protection engineers to advise them.

SELECTION GUIDE TO GENERAL OFFICE LIGHTING

A simplified procedure for selecting lamps and luminaires to control direct glare from illumination in general office space

by John J. Neidhart,* IES Committee on Office Lighting

Factors to be considered in selection of lamps and lighting equipment for offices include the illumination level to be maintained, size and surface finishes of rooms, available mounting height, degree of brightness control required, and esthetic considerations. Selection procedure will be approached here by first considering continuous row spacings for a maintained illumination level of 100 foot-candles (fc) using several types of equipment with different lampings and lamp loadings. This basic situation then can be converted to other practical ranges in illumination lev-

el. It seems logical to assume the use of continuous rows for this demonstration since they are so widely used and have the advantages of acceptable appearance and minimum wiring and installation expense.

A key factor in luminaire selection is comparison of the average brightness distribution of proposed luminaires against the Scissors Curve (dark lines in Fig. 1) introduced by IES as a guide for selecting luminaires without fear of creating a direct-glare problem. (See the 1960 revision of "Recommended Practice for Office Lighting.") To use the scissors curve, one needs merely to plot the crosswise and lengthwise average brightnesses of the luminaire using manufacturers' data in

footlamberts at 45, 55, 65, 75, and 85 degrees from the vertical (nadir). (These averages are here again averaged to make a single curve for simpler demonstration. In practice, they would be plotted separately.) If the curves so plotted lie entirely below any straight line drawn through the scissors curve fulcrum and between the heavy lines shown on Fig. 1, the luminaires can be used for 30- to 100-fc installations in any size office without creating a direct-glare problem. Although there are insufficient data to assure accurate extension of the range of the scissors curve beyond a 100-fc level, in the absence of any alternative it seems reasonable to use it as a guide throughout the 50- to 200-fc range.

* Member since 1949; chairman 1951 to 1956. Mr. Neidhart is manager, Application Engineering, The Miller Co., Meriden, Conn.

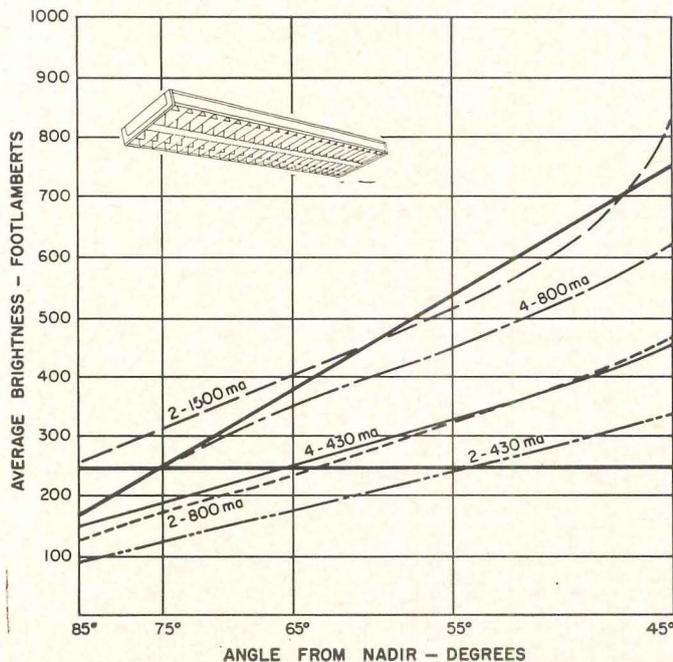


Fig. 1. IES Scissors Curve brightness comparison for direct-indirect luminaire with 45- by 45-deg louver (35 by 45 deg with 1500-ma lamps)

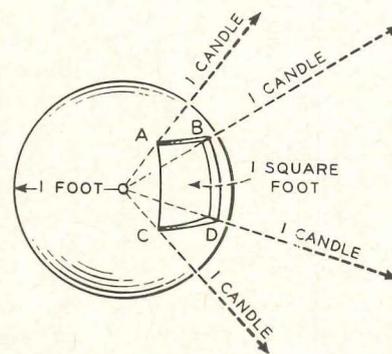
Summary of practical, maintained illumination ranges:

LAMPING	BRIGHTNESS RATING	ILLUMINATION RANGE, Fc*		
		SMALL ROOMS (Ratio = 0.8)	MEDIUM ROOMS (Ratio = 1.5)	LARGE ROOMS (Ratio = 3.0)
2- 430 ma	Excellent	30- 50	40- 75	50-100
4- 430 ma	Excellent	50- 90	75-150	100-200
2- 800 ma	Excellent	35- 75	50-100	75-130
4- 800 ma	Good	70-150	100-200	150-200+
2-1500 ma	Fair	70-125	90-175	120-200+

*Assuming continuous rows 5½ to 11 ft on centers, 10-ft mounting height

TERMINOLOGY

The diagram below, from "IES Lighting Handbook," clarifies some of the terms used in this article



One candlepower point source at the center of a sphere of 1-ft radius provides illumination at any point on the sphere of one footcandle by emitting one lumen per unit area subtended on the surface by the square of the radius. If the sphere were perfectly diffusing and no light loss occurred, it would have a brightness, to an observer on the outside, of one footlambert. Note that illumination is light received at a surface, while brightness is light emitted.

The abbreviation ma is milliamperes of current.

Room ratio is a function of width, length and height which affects utilization of light in a space. For direct, semi-direct and general diffuse lighting (where H is mounting height above work):

$$Rr = WL/H(W+L)$$

In this article, all mounting height references have been converted to height above the floor.

TABLE 1. SUSPENDED DIRECT-INDIRECT UNITS WITH 45- by 45-deg LOUVER
(Continuous row spacings for 100 fc)

Room Ratio	Number and Loading of Lamps		
	4-430 ma	2-800 ma	2-1500 ma
	Space Between Rows, ft		
0.8	5	4	7
1.5	9	6	10
3.0	12	8	13

Maximum spacing: 1.1 x mounting height
Reflectances: ceiling, 80%; walls, 30-50%; floor, 10%. These apply to Tables 1 through 5

The first type of luminaire to be considered (Fig. 1) is a widely-used, suspended, direct-indirect unit with 45-by 45-degree louver. In Table 1, the continuous row spacings that will maintain an average level of 100 fc at desk height with three possible lampings of the luminaire are tabulated for three different room sizes. The spacings given in Table 1 can be converted easily to other lampings or to 50- or 200-fc levels by simple multi-

TABLE 2. SURFACE UNIT WITH PLASTIC LOUVER USING 430 ma LAMPS
(Continuous row spacings for 100 fc)

Room Ratio	No. of Lamps & Sizes of Luminaire		
	2-1p, 1'x4'	2-1p, 2'x4'	4-1p, 2'x4'
	Space Between Rows, ft		
0.8	3	3½	7
1.5	4	5	9½
3.0	5	6	11½

Maximum spacing: 0.8 x mounting height

plication and division. For example, rows of fixtures with 2-430 ma lamps could be 6 ft apart for 100 fc or 12 ft for 50 fc in a room with ratio 3.0.

Maximum permissible spacings are noted in these tables for uniform illumination. Minimum spacing is largely a matter of esthetics, but indirect light from the ceiling would be more or less trapped if there were insufficient open space between rows. A spacing of 5½ to 6 ft would be a

practical minimum for the unit in Fig. 1 and Table 1.

Average brightness distributions for this direct-indirect luminaire with different lampings are shown in Fig. 1. All lampings plotted, except for 2-1500 ma lamps, fall below the scissors curve limits. Fig. 1 also includes a summary with the table of row spacings converted into illumination ranges that could be maintained by practical installations for an assumed set of conditions.

Surface-Mounted Luminaires

Lower ceiling heights often preclude the use of suspended luminaires. Furthermore, surface-mounted or recessed units are frequently preferred for esthetic reasons. Although the direct-indirect luminaires discussed above can be surface-mounted, their distribution will change to direct or semi-direct and their brightnesses will be increased since much of the

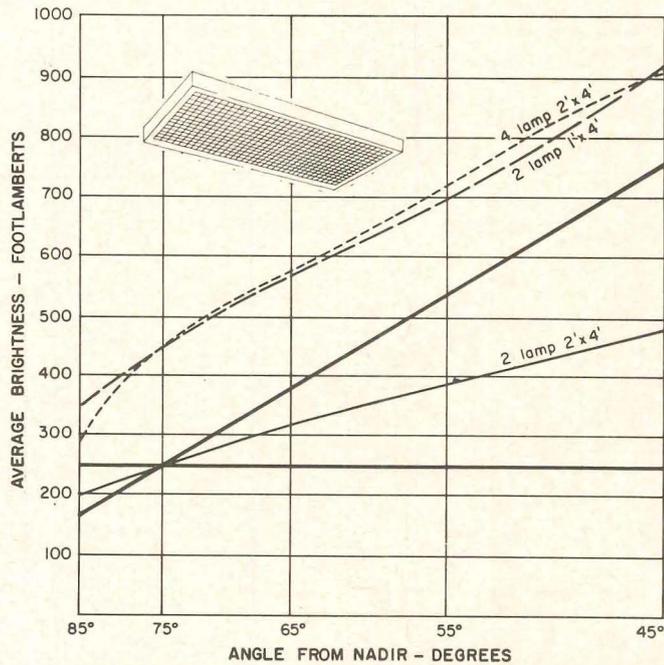


Fig. 2. Brightness comparison for surface mounted units using 4-ft, 430 ma lamps (higher lamp loadings lose efficiency through high temperature operation in these units)

Summary of practical, maintained illumination ranges:

LAMPING AND SIZE	BRIGHTNESS RATING	ILLUMINATION RANGE, Fc*		
		SMALL ROOMS	MEDIUM ROOMS	LARGE ROOMS
2 Lamp 1'x4'	Fair	40-75	50-100	60-125
2 Lamp 2'x4'	Excellent	45-90	65-125	75-150
4 Lamp 2'x4'	Fair	90-175	120-225	150-250

*Assuming continuous rows spaced 4 ft to 8 ft on centers with luminaires at 10-ft mounting height

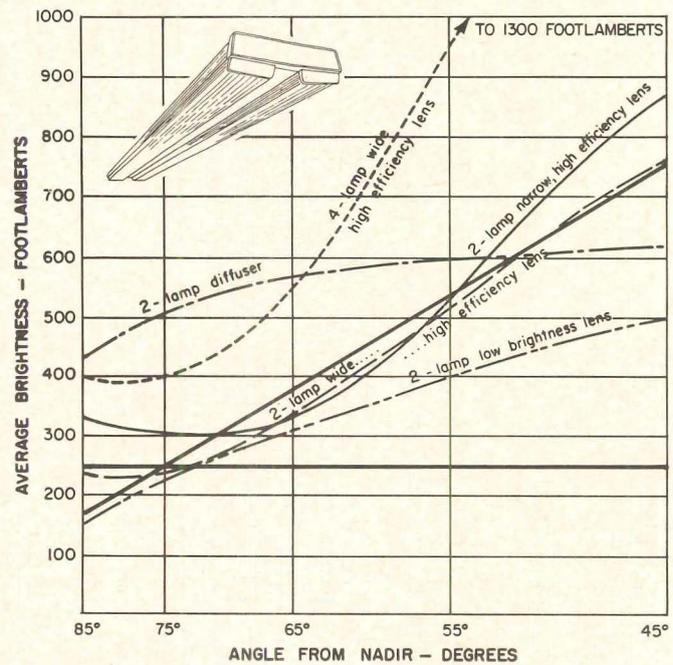


Fig. 3. Brightness comparison for plastic wrap-around surface mounted units with 430 ma lamps (various types shown in Table 3)

Summary of practical, maintained illumination ranges:

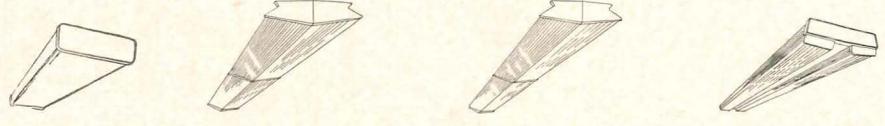
CLOSURE	NUMBER LAMPS	BRIGHTNESS RATING	ILLUMINATION RANGE, Fc*		
			SMALL ROOMS	MEDIUM ROOMS	LARGE ROOMS
Diffuser	2	Fair	30-60	35-85	50-100
Narrow, High Eff. Lens	2	Good	45-100	60-140	75-170
Wide, High Efficiency Lens	2	Very Good	45-100	60-140	75-170
	3	Good	65-150	100-200	115-250
	4	High	85-180	120-270	140-300+
Low Br. Lens	2	Excellent	35-75	50-100	55-125

*Assuming continuous rows 4 ft to 10 ft (Diffuser) or 9 ft (Lens) on centers with luminaires at 10-ft mounting height

normal upward component will be re-directed through the luminaire. Where surface-mounting is required, it is generally preferable to use luminaires specifically designed for the purpose. Fig. 2 illustrates such a luminaire and the scissors curve plot for three lampings and sizes which are typical for this unit.

Row spacings to provide 100 fc are given in Table 2. Close row spacings of this type of equipment can have a good appearance while minimizing shadows and reflected glare. Hence a spacing of 4 ft between row centers would be desirable, and the maximum spacing for uniform illumination would be 8 ft if the mounting height were 10 ft. This range was used for the summary in Fig. 2. Slightly wider spacings can be used with 2-lamp, 2-ft-wide units than with 2-lamp, 1-ft-wide units because lamps operate at lower temperature and there is less trapped light.

TABLE 3. PLASTIC WRAP-AROUND SURFACE UNITS USING 430 ma LAMPS
(Continuous row spacings for 100 fc)



Room Ratio	Diffuser 2-lamp	High Efficiency Lens Narrow—2-lamp	High Efficiency Lens-Wide			Low Brightness Lens, 2-lamp
			2-lp.	3-lp.	4-lp.	
Space Between Rows, ft						
0.8	2½	4	4	6	7½	3
1.5	3½	5½	6	9	11	4
3.0	4½	7	7	10½	13	5

Maximum spacing: diffuser 1.0, lens 0.9 x mounting height

Another significant advantage of the 2-lamp, 2-ft-wide luminaire is that it is the only unit having a brightness distribution within the scissors curve limits. These units, therefore, would be first choice in this group, although practical illumination levels are somewhat limited.

A somewhat different form of equipment designed for surface mounting is the plastic wrap-around. Initially, such luminaires had a simple, diffusing closure or wrap. In more recent years, advancement in technology of plastics has made possible the accurate formation of re-

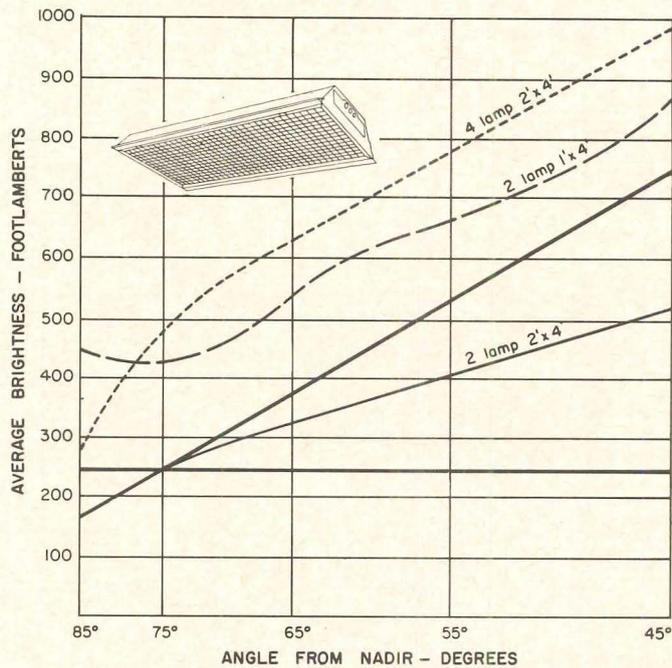


Fig. 4. Brightness comparison for white enameled troffer with 45-degree plastic louver and 430 ma lamps

Summary of practical, maintained illumination ranges:

LAMPING AND SIZE	BRIGHTNESS RATING	ILLUMINATION RANGE, Fc*		
		SMALL ROOMS	MEDIUM ROOMS	LARGE ROOMS
2 Lamp 1'x4'	Fair	40-75	50-100	65-130
2 Lamp 2'x4'	Excellent	45-90	65-130	80-160
4 Lamp 2'x4'	Fair	100-190	125-250	150-300

*Assuming continuous rows spaced 4 ft to 8 ft on centers with luminaires at 10-ft mounting height

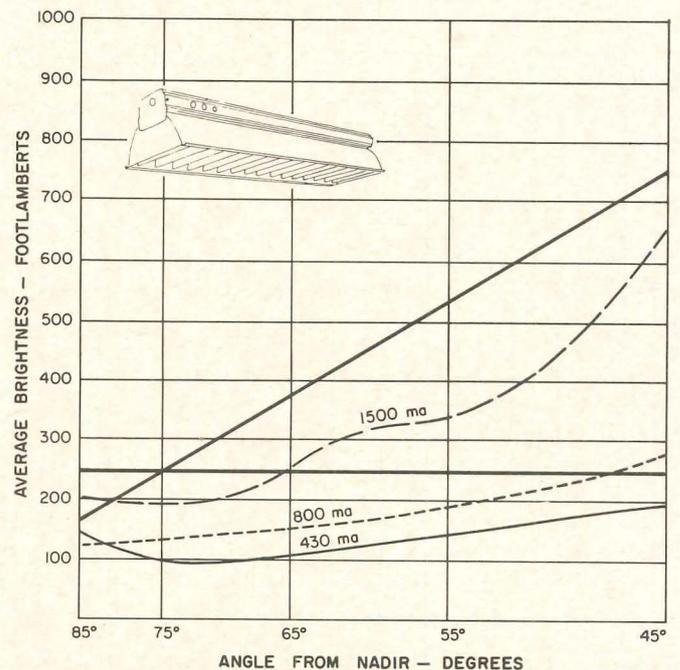


Fig. 5. Brightness comparison for aluminum troffer with 45-by-45-degree louver

Summary of practical, maintained illumination ranges:

LAMPING	TROFFER	BRIGHTNESS RATING	ILLUMINATION RANGE, Fc*		
			SMALL ROOM	MEDIUM ROOM	LARGE ROOM
430 ma	Single	Excellent	30-50	30-65	30-80
	Twin	Excellent	40-100	50-130	60-160
800 ma	Single	Excellent	30-65	30-85	35-100
	Twin	Excellent	50-130	60-170	70-200
1500 ma	Single	Very Good	45-115	60-150	65-170
	Twin	Very Good	90-130	120-300	130-340

*Assuming continuous rows spaced on 3- to 8-ft centers with luminaires at 10-ft mounting height

fracturing prisms in clear plastic extrusions with a much higher degree of light control, improved utilization, and lower brightness in the direct-glare zone. The improvement in utilization can be noted in Table 3 where it is apparent that 2-lamp units with a diffusing wrap are not practical for 100 fc installations but a well-designed prismatic closure does permit practical spacings for 100 fc. It can also be seen that even higher levels can be obtained practically with 3-lamp or 4-lamp prismatic units.

The brightness control advantages of properly-designed refracting closures are shown in Fig. 3. It can be seen that the uncontrolled diffusing closure has the highest brightness of any of the 2-lamp units. The 2-lamp, high-efficiency, prismatic, wrap-around unit has somewhat better brightness control despite its higher efficiency, because the light is directed down to the work plane and away from the direct-glare zone. Only the low-brightness prismatic unit, however, has a brightness distribution entirely below the scissors curve limiting line.

Recessed Troffers

Recessed lighting installations are becoming increasingly popular, and white-enameled troffers similar to the one illustrated in Fig. 4 are often used. The performance of such units is similar to that of the surface unit illustrated in Fig. 2 although there are small differences in the data as shown by Table 4 and Fig. 4. The installation shown in Fig. 6 is typical of results that can be obtained with this type of lighting.

The more highly loaded lamps have been applied thus far in this discussion only in the direct-indirect luminaires. The scissors curve brightness comparisons have also indicated that

TABLE 4. WHITE ENAMELED TROFFER WITH PLASTIC LOUVER USING 430 ma LAMPS
(Continuous row spacings for 100 fc)

Room Ratio	2-lamp 1'x4'	2-lamp 2'x4'	4-lamp 2'x4'
	Space Between Rows, ft.		
0.8	3+	4-	7+
1.5	4+	5+	10
3.0	5+	6+	12

Maximum spacing: 0.8 x mounting height

even if it were possible to use 800 ma or 1500 ma lamps in the surface or recessed units discussed, they would not be at all satisfactory from the brightness standpoint. It is known, however, that considerably better brightness control is possible in troffers having properly-contoured aluminum reflectors for each individual lamp. Furthermore, the size of such units and the fact that they require only one lamp per foot of width results in a much cooler operation of the luminaire.

Continuous-row spacings of such a luminaire with 430 ma, 800 ma, and 1500 ma lamps are shown in Table 5. The high degree of brightness control afforded by such a unit is shown in Fig. 5, and it is evident that comfortable installations can be provided even with the 1500 ma lamp. In fact, it is only with the more highly loaded lamps that this unit is practical, since the row spacings with 430 ma lamps are absurdly

TABLE 5. SINGLE LAMP ALUMINUM TROFFER WITH 45-deg LOUVER
(Continuous row spacings for 100 fc)

Room Ratio	430 ma	800 ma	1500 ma
	Space Between Rows, ft.		
0.8	1½	2	3½
1.5	2	2½	4½
3.0	2½	3	5

Maximum spacing: 0.8 x mounting height

close except at relatively low illumination levels. Since a wide range of illumination levels can be satisfactorily provided by the 800 ma and 1500 ma units and since adequate brightness control is provided with these lamps, there is no reason for using 430 ma lamps in this unit. Because the low brightness of this unit makes it tend to blend into the ceiling, it is believed that a somewhat closer row spacing of 3 ft between centers can be used, and this was used in developing the summary of results for Fig. 5. It should also be noted that either single or twin versions of this unit may be used, with the twin unit consisting of two of the 1-ft-wide reflectors banked together in a structural assembly.

Since the ballasts for the more highly loaded lamps are somewhat noisier, some concern has been expressed regarding the use of these ballasts in office applications. It should be recognized, however, that the overall noise level of a lighting installation is the cumulative effect from all of the ballasts in the area. It can be shown by sound-rating calculations that in offices with good acoustical ceilings the total noise level of an installation of 2-lamp ballasts for 8-ft 1500 ma lamps will be below the normal 40-45 db ambient noise level of an office. In fact, it can be shown that the ballast noise level for such an installation will be only slightly higher than that of an installation of 2-lamp 430-ma units because there would then be four times as many 430-ma ballasts.

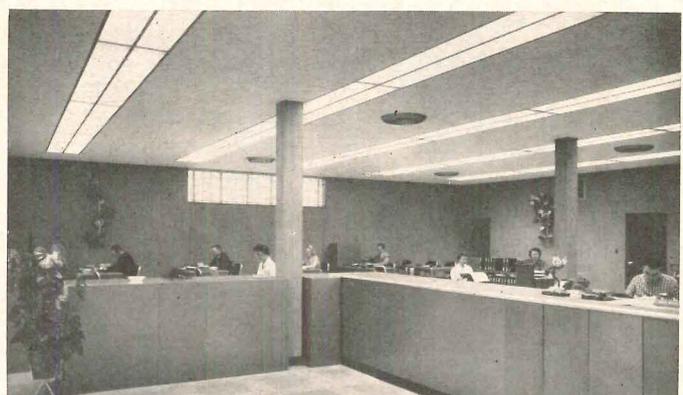
Figure 7 shows a 125 fc installation of twin aluminum troffers with 8-ft, 1500 ma lamps which proved highly satisfactory.

The approach to selection described here can be applied to any other luminaires desired.

Fig. 6. Office lighted with recessed, white enamel, 2- by 4-ft troffers using 430-ma lamps



Fig. 7. Office lighted with twin aluminum troffers using 8-ft, 1500 ma lamps to provide 125 fc



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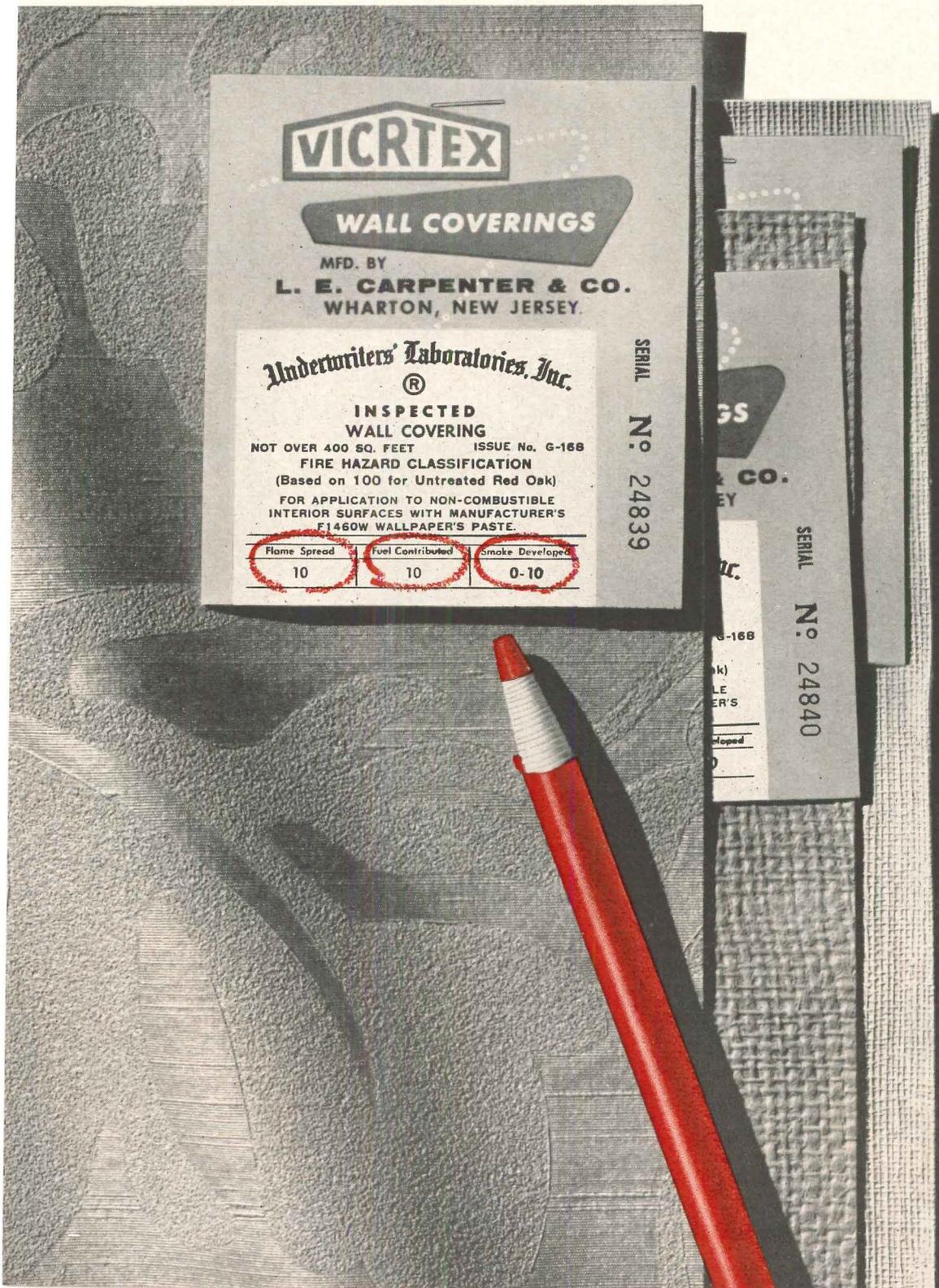
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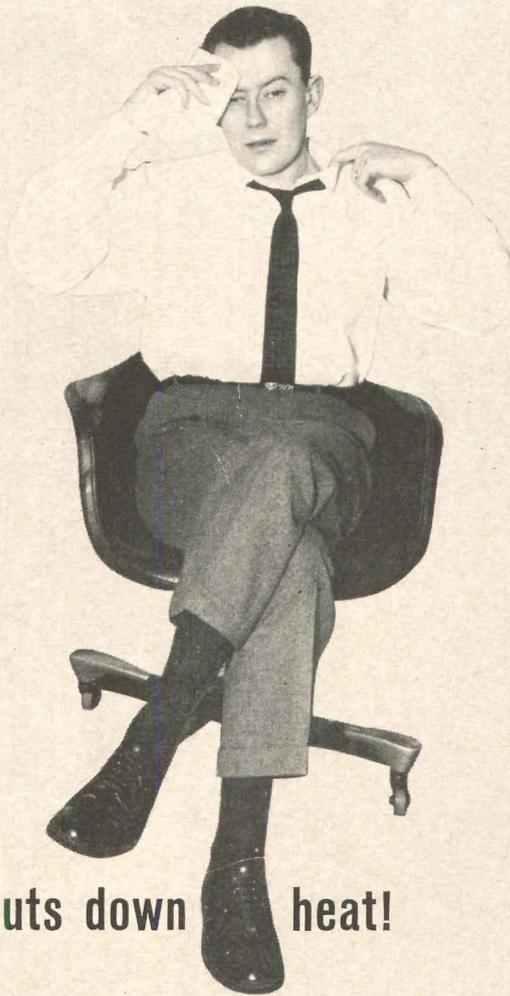


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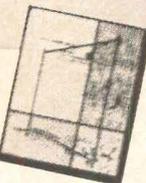
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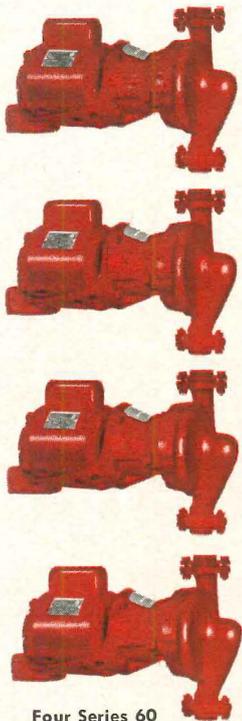
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HOW TO PREVENT JOINT SEALANT FAILURES

by Julian R. Panek

This article is taken from a paper presented at the Building Research Institute 1962 Spring Conferences, April 24-25. It was part of a program on "New Joint Sealants: Criteria, Design and Materials"

Sealants are said to fail whenever they lose adhesion or split apart. Although the causes of failure are varied, experience has shown that it can be prevented, in nearly all cases, by reasonable attention to selection, specification and application. This review is offered in the hope that closer examination of the causes of sealant failure may help to reduce its occurrence. Let us first list the causes that we will consider specifically in this review:

1. Improper Choice of Sealants
2. Improper Sealant Formulation
3. Improper Sealant Dimensions
4. Excessive Joint Movement
5. Insufficient Experience with Uncommon Metallic Surfaces
6. Surface Contamination
7. Inconsistent Concrete and Masonry Surfaces
8. Improper Specification
9. Improper Substitution of Sealant

1. Improper Choice of Sealant

In selecting a sealant for moving joints, there is always some question as to whether a sealant should be permanently soft, like chewing gum—or should exhibit rubbery properties with recovery. The rapidity of joint movement determines the type of sealant to be used. This movement can be caused by solar heating, by vibration, or by wind buffeting. A soft, nonsetting and deformable sealant should only be used where there is no anticipated movement or where the sealant is completely confined and cannot flow. A rubbery sealant with recovery should be used whenever there is movement.

The need for recovery has been established from many studies in os-

JULIAN R. PANEK is manager, Technical Department, Chemical Operations, Thiokol Chemical Corporation. He also is the secretary of A.S.T.M.'s Committee C-24 on Joint Sealants

cillating joint movement where the rubbery sealants outlasted the nonsetting sealants by an enormous margin. When slow or rapid movement occurred, nonsetting sealants soon flowed or split apart. On buildings, these nonsetting sealants have been observed to sag since they are also subject to thermoplastic flow.

The Canadian specification for elastomeric sealants includes a test that calls for 600,000 oscillations in a joint assembly to establish the recoverability of a sealant. Therefore it is quite apparent that serious consideration be given to the type of sealant to be used.

2. Improper Sealant Formulation

In its simplest form, a sealant is a system consisting of a binder with various fillers, plasticizers, and additives, which converts to a rubbery state either upon the addition of a curing catalyst or upon exposure to the air. In every case, there has to be a satisfactory relationship between the volume of binder to the complete sealant. It is quite apparent that the excessive use of fillers and of plasticizers will reduce the binder component and the system will have shortcomings.

On the other hand, the mere fact that many sealants have the same backbone binder does not imply that these sealants will perform equally well. There is a vast difference in the behavior and performance of such sealants. Because sealant formulations are usually closely guarded secrets, the specifier may feel that he is being hoodwinked when the suppliers will not tell their formulations, so that they may be included in the specification. This might be an easy matter, if the specifier were to assume all the responsibility for the performance of sealants. This is sheer folly—when we recognize that there are thousands of sealant formulations, with their many binder components and fillers, and a whole host of other problems relating to performance. It is obvious that the specifier cannot draw up a material specification all on his own.

The alternative is that the specifier demand performance and leave the formulating up to the processor. There are many devices that the specifier can use to get better sealant performance. He can measure quality by comparing prices and look with suspicion on very low cost sealants. He can demand proof of performance and look to past history of performance. He can work with reputable processors and applicators. He can require guarantees and he can use performance specifications in specifying his sealant. He might even supplement existing performance specifications to take care of unusual conditions on the building site.

3. Improper Sealant Dimensions

Even though sealants may be properly formulated, they may fail dimally if the sealant dimensions are not proper in the joint.

The subject breaks down in its simplest form to a relationship of joint width to sealant depth. The configuration giving the lowest internal strain is a ribbon. But, adhering a narrow ribbon to the edge of the joint is difficult. Moreover, the ribbon can carry no load. Thus, to improve adhesion and load-bearing characteristics, we must of necessity increase the sealant depth.

At the other extreme, maximum adhesion to the side of the joint would be obtained with an infinite depth which is also undesirable since the sealant could not flex with joint movements. Thus, there is no ideal configuration, since many of the requirements are conflicting.

General rules have been established for sealant dimensions in joints which if followed more often, would eliminate many failures. Three rules would cover most sealant dimensions:

- a. No contacting surface shall be less than $\frac{1}{4}$ in.
- b. The depth of the sealant and the width of the sealant shall be of equal dimension up to $\frac{1}{2}$ in.
- c. At widths from $\frac{1}{2}$ to 1 in., the depth shall remain at $\frac{1}{2}$ in.

4. Excessive Joint Movement

Many sealant failures occur because of excessive joint movement. We have seen 1/4-in. wide joints open up to 1 in. and completely close on the other extreme. Only a sealant that performed like an ideal gas could perform under these conditions, and there is no ideal gas! Most sealant manufacturers have stated that a sealant in a joint should be capable of being extended or compressed to a value of 50 per cent of its original dimension. To include a factor of safety these sealant manufacturers have worked together to develop a specification which calls for 100 per cent extensibility beyond the original dimension in many test assemblies. Because of physical limitations in space geometry of the sealant, values above 50 per cent are not realistic and for this reason architects should design joints around the practical limitations of sealants, rather than leave the joints to be sealed by an "infinitely extensible, compressible, and frictionless sealant."

In order to minimize internal strain within a sealant, the sealant should never adhere to the back of the joint. We have seen instances where a back-up plate was welded to one side of a joint assembly. When this joint opened up, it created an unusual strain on the sealant in the corner that was opened up. The sealant had to tear apart at this point of stress. Furthermore, if this joint will close beyond the original width of the sealant, then the back-up joint filler must be either air or a compressible material, such as a closed-cell butyl extrusion, a urethane foam, or a neoprene tube.

Some very sad experiences have been observed where sealants have been applied over a pourable grade of asphalt or asphalt-impregnated expansion strips used as a void filler. When these joints closed beyond the original dimensions of the sealant, the asphalt acted like a hydraulic pump and physically displaced the sealant. Various nebulous expressions were coined, such as "incompatibility," and "limited compatibility," to blame sealant failure in these situations. The actual cause of failure was the use of an incompressible joint filler in a narrowing joint. The use of a porous, compressible back-up filler gives the sealant some breathing space when the joint closes beyond its original dimension. Also,

the use of the filler provides a good way to control the depth of the sealant in the joint for optimum performance.

5. Insufficient Experience with Uncommon Metallic Surfaces

Studies of the more common building surfaces have shown that good sealant adhesion can be expected with various steels and stainless steels, glass, and the various alloys of aluminum. On the other hand, individual sealants may not have been tested against surfaces based on lead, zinc, copper and tin, and various alloys of these metals. There is no reason to assume that all metallic surfaces are identical when discussing sealant adhesion. We have seen too many cases where generalization has resulted in poor performance. Our recommendation is that all uncommon metallic surfaces should be given extra attention. There is no reason why the architect cannot demand performance against any specific surface. Many sealant manufacturers are willing to test their various sealants in new designs in order to prove feasibility. An uncommon metallic surface should offer no problem if performance against this surface is specified and laboratory testing shows the sealant will perform.

6. Surface Contamination

There is no sealant on the market today that will absorb all surface contamination, penetrate through oil films, paint films, dirt and dust in order to get at the virgin surface, and give 20 years of satisfactory adhesion and performance. Since the architect cannot supervise every inch of installation, he should require a guarantee on the part of the applicator. If he selects a reputable applicator, he can be reasonably certain that the sealant has been applied in a clean joint. The architect might anticipate surface contamination and require protection of surfaces by the use of masking tape. This protective tape would be removed just prior to the application of the sealant. It may be argued that this practice would increase cost, but this cost could be less than the cost of labor required to clean the joint prior to application of the sealant.

7. Inconsistent Concrete and Masonry Surfaces

Natural stone and concrete vary con-

siderably in hardness and texture and the surfaces of these materials are very often soft and friable. Too often, we have observed sealant failure where the sealant surface was completely covered with delaminated stone and concrete particles. This is actually a proof not of sealant failure, but of surface disintegration of the stone or concrete. There are two ways to prevent this condition. One is by using a penetrating primer to reinforce the surface. The second is to use a lower modulus sealant. Primers are used extensively at the present time on all stone and concrete surfaces. These primers, in addition to reinforcing the surface, keep water away from the interface, and cause better and more lasting adhesion. I mentioned that lowering the modulus of the sealant would be desirable in preventing delamination of stone or concrete. We know that the tensile strength of concrete is approximately 400 psi. We also know that some sealants have ultimate tensile strengths of 600 psi, if they contain excess filler, and cure to a tough rubber. Such a combination—in addition to excessive joint movements—will always lead to a failure whether in adhesion or surface delamination. It would be desirable if a list of tensile values for the various natural stones and concrete could be made available so that these values could be used to establish some maximum modulus values for sealants. This is fertile ground for future specification writers.

In addition to the variable composition and strength of concrete affecting adhesion, the problem has been further aggravated by the use of form oils, anti-freeze additives, fast setting additives, surface coatings to prevent evaporation, and surface coatings for water-proofing and decoration. In addition to these variables, the dimensions of expansion joints in concrete are not consistent with the recommendations for joint and sealant dimensions noted in Part 4 on *Excessive Joint Movement*. For these reasons, many sealant manufacturers today do not attempt to sell materials for this type of application; others make a critical study of all conditions before selling sealants.

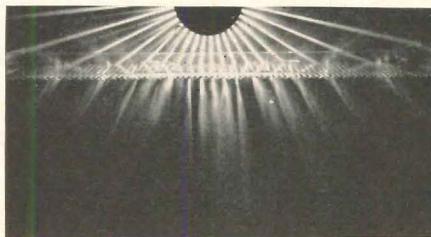
Quarry tile and brick offer a different type of surface. Here the surface is hard like glass and yet may

Continued on page 224

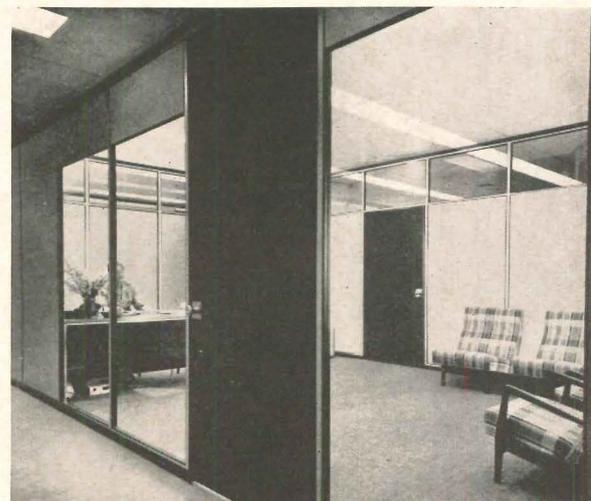
PRISMATIC LENSES GIVE LOW-BRIGHTNESS LIGHTING

Frameless prismatic lenses of molded acrylic plastic were used in the Equitable Building in New York to provide low brightness lighting. Each lens has integral stiffening flanges on all four sides forming a self-contained fixture closure without metal frames.

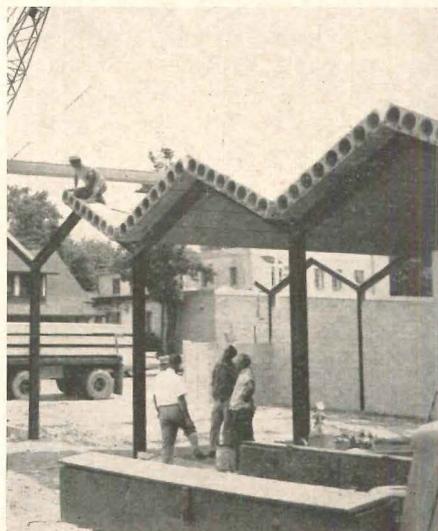
Prismatic lenses avoid excessive brightness by controlling the direction of light-ray travel. Light is bent downward into the work area at angles which prevent it from shining directly into people's eyes. Since glare-producing brightness is the luminous intensity projected from a source to the eyes of a viewer, by di-



recting the light downward away from the line of sight, objectionable glare is avoided. Troffers at Equitable have reflectors above lamps so that lens-prisms receive and re-direct all light available. *Holophane Co., Inc., 342 Madison Ave., New York 17, N.Y.*



PRESTRESSING AVAILABLE IN PRECAST CONCRETE SLABS



Flexicore precast concrete floor and roof slabs are now available as prestressed units which give longer clear spans and greater load carrying capacities than the company's standard units. High-tensile wire strands are tensioned before the concrete is cast in steel forms.

Erected units form a rigid deck with hollow cells for utility ducts or raceways. The new units are made in 8- by 16-in. sections, in lengths to 32 ft for roof spans and 26 ft for floor spans. *The Flexicore Company, Inc., 1932 East Monument Ave., Dayton 1, Ohio*



HIGHER, THINNER BRICK WALLS A POSSIBILITY WITH NEW MORTAR

A still experimental mortar may permit structural walls only 4-in. thick with compressive and shear strength equivalent to conventional walls of double wythe 4-in. brick or 8-in. concrete block. Six-inch brick with *Sarabond* could replace a 12-in. composite wall of brick and concrete block.

The mortar was used in building 18 free standing walls of 4-in. brick at the Gas Industry Pavilion at the Seattle World's Fair. Original specifications called for 8-in. masonry reinforced with steel.

Although the price of *Sarabond* is

substantially higher than that of regular mortar, the savings in amount of brick used and added usable space is expected to offset this higher cost.

Much of the testing, done in cooperation with the Structural Clay Products Institute, is already completed. More tests are being conducted to get additional information from actual construction and to determine proper control methods. *Dow Chemical Co., Midland, Mich.*

more products on page 250



Fireplace, Chimney Construction

Recommendations for safe fireplace and chimney construction, with drawings and ASTM specifications, are in a six-page illustrated bulletin. *Clay Flue Lining Institute, 161 Ash St., Akron 8, Ohio*

Built-Up Roofs

(A.I.A. 12-B) A roof selector guide is included in a 28-page catalog which lists specifications and application data for built-up roofs. *The Philip Carey Mfg. Co., 320 S. Wayne Ave., Cincinnati 15, Ohio**

Glass Tile Curtain Wall



(A.I.A. 17-A) New designs now available with *Thinlite* glass tile panels in 4- by 2-ft or 5- by 2-ft modules are described in an eight-page booklet. The panels are made of 2-in thick hollow glass tiles and in three general grid patterns. *Owens-Illinois Glass Co., Toledo 1, Ohio**

School Lighting

(A.I.A. 31-F-2) A 16-page booklet gives detailed information on important factors in lighting schools, including recommended levels of illumination and ways to control glare. *Art Metal Lighting Div., Wakefield Corp., Vermillion, Ohio*

Metal Building Components

Four catalogs from Mahon illustrate their product lines with pictures of installations. Engineering data and suggested specifications are included in each 16-page booklet. *Catalog M-62* (A.I.A. 17-A) covers steel-cellular floor sections. *Catalog G-62* (A.I.A. 16-D) illustrates the complete line of rolling steel doors. *Catalog D-62* (A.I.A. 12-C) covers steel deck roofs. *Catalog W-62* (A.I.A. 17-A) describes insulated curtain walls and single-sheet siding for walls and interior partitions. *The R. C. Mahon Co., Detroit 34, Mich.**

Anodic Coating Standard

Available on letterhead request is a 12-page booklet covering quality requirements and conformance tests for anodically coated aluminum alloys used in architectural applications. *The Aluminum Assoc., 420 Lexington Ave., New York 17, N.Y.*

Working with Aluminum



(A.I.A. 15-J) Design considerations and engineering data about how to work with aluminum for structural and decorative uses are contained in "Architectural Aluminum," a 24-page booklet. *Metals Div., Olin Mathieson Chemical Corp., 400 Park Ave., New York 22, N.Y.**

Elevators and Escalators

Vertical transportation for all purposes is described in a 24-page catalog, which includes a selector chart showing types of equipment available to meet service requirements. *Otis Elevator Co., 260 11th Ave., N.Y. 1, N.Y.**

Gypsum Roof Decks

(A.I.A. 4-L) "Design Data for Poured Gypsum Roof Decks" is a 14-page booklet with complete property tables, including cross section details on curbs, skylights, etc. *Gypsum Roof Deck Foundation, 1201 Waukegan Rd., Glenview, Ill.*

Hospital Furniture



Illustrations of an expanded line of patient room furniture are included in a 20-page catalog. Two models of high-low hospital beds are included. Interior and exterior surfaces are laminated plastic. *National Hospital Furniture, Odenton, Md.*

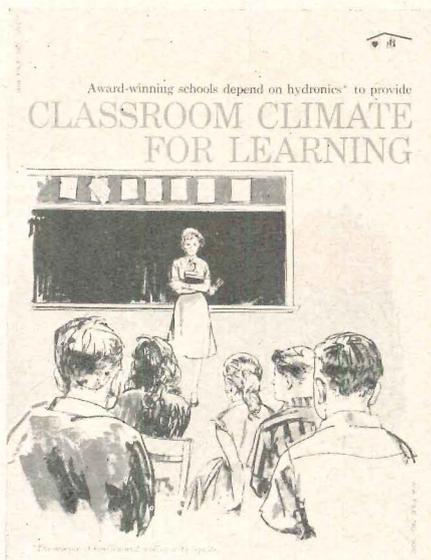
Panel Enclosure System

(A.I.A. 35-H-6) Specifications and installation data are included in a 6-page folder describing dual-panel system of underwindow enclosures. *Buensod-Stacey Corp., 45 W. 18th St., N.Y. 11, N.Y.*

Costs of Curtain Walls

(A.I.A. U-6) "Ultimate Cost of Building Walls" is a 36-page booklet which analyzes three types of exterior curtain walls. Initial and anticipated costs are given in detailed tables and charts. *Structural Clay Products Institute, 1520 18th St., N.W., Washington 6, D.C.**

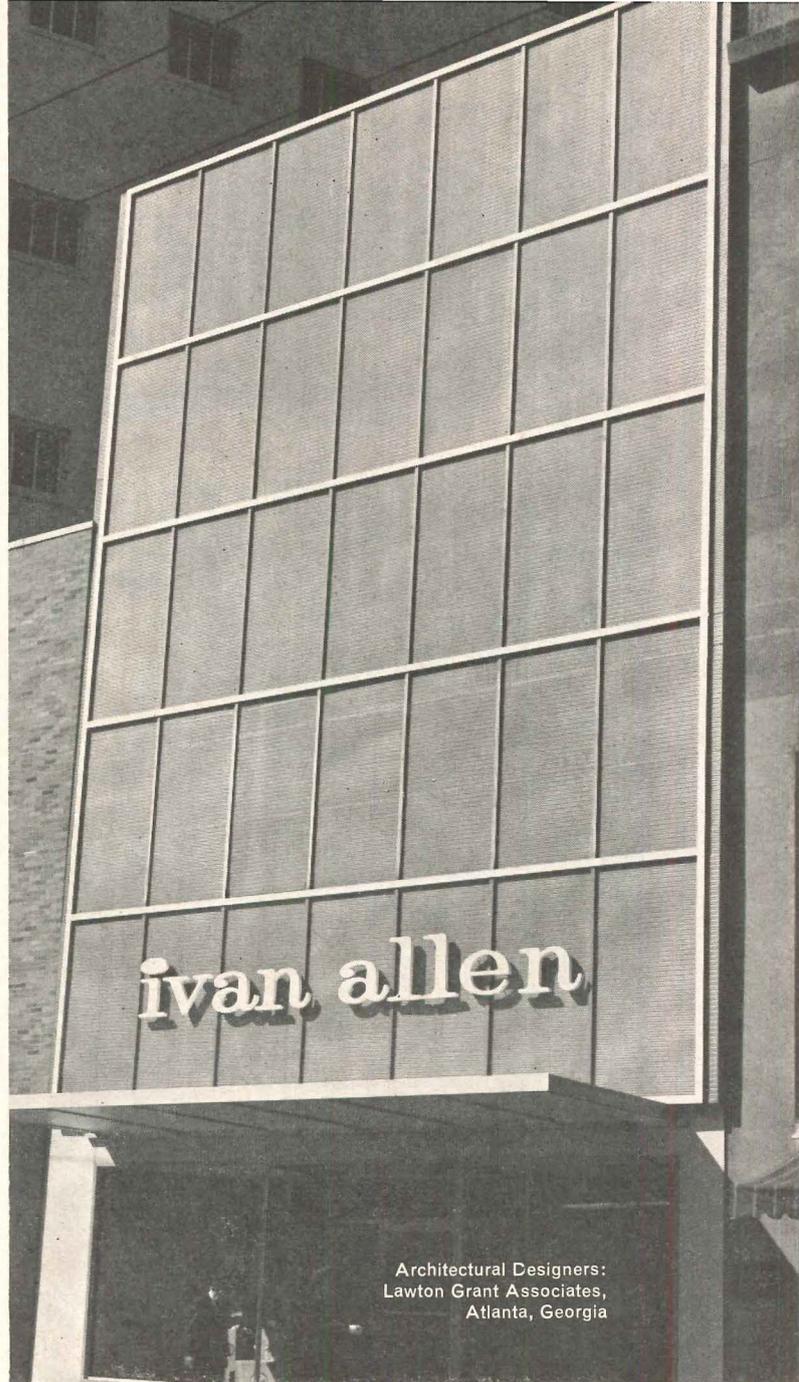
**Additional product information in Sweet's Architectural File more literature on page 278*



School Hydronic Heating

(A.I.A. 30-C) A non-technical booklet about hydronic heating and cooling systems for schools is designed for use by architects and engineers in helping clients better understand modern school heating and cooling systems. *Better Heating-Cooling Council, 250 Park Ave., New York 17, N.Y.*

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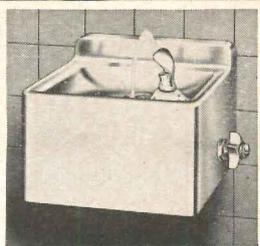
*Pittsburgh's
New Civic
Auditorium*

Architects:
Mitchell & Richey

Gen'l Contractors:
Dick Corporation

Cons't'g Eng'rs:
Amman & Whitney

Plumb'g Cont'rs:
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These modern Halsey Taylor stainless steel wall fountains were specified by the Public Authority, owners of the Auditorium.

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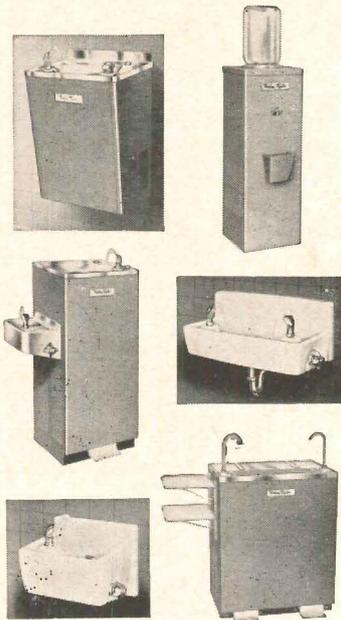
This year Halsey Taylor celebrates its golden anniversary. Our founder, Halsey Taylor, is still active today. His years of specialized experience, coupled with that of our key personnel in research, design, purchasing and engineering, adds up to a total of over 281 years of uninterrupted "know how" behind every fixture that's Taylor-made. All of our resources and facilities are devoted to making one product—and making it better!

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NAME

TITLE

COMPANY

STREET

CITY.....ZONE.....STATE.....

TYPE OF BUSINESS

Joint Sealants

continued from page 218

have some porosity. We are aware that exposed surfaces of some quarry tiles are treated with paraffin; many building bricks are treated with a silicone material. Because the degree of surface contamination varies from batch-to-batch, no prediction can be made regarding sealant adhesion and performance. On the other hand, laboratory tests on materials collected at the job site will quickly establish reliable data for proper selection of sealant and primer. We have been directly involved in testing sealant adhesion to a silicone treated brick and found that the surface contamination was very low. This condition in combination with the very rough, but strong surface of the brick, and the use of appropriate primer gave consistently good performance. We recommended a job-site test with available sealants, and recommended that the architect use a high standard specification for the sealant.

Many types of adhesion failure can occur on quarry-tile installations on roof decks. In addition to the slightly porous, but hard glassy surface that may be contaminated with paraffin, quarry-tile roofs are often laid on asphalt-covered concrete decks. Such a condition may result in a hydraulic effect from solar heating and may cause surface contamination from asphalt. The tiles can also drift where the deck is slightly pitched to handle surface drainage. The accumulated drift may close up some joints and open others. Many adhesion studies were run on quarry tile to evaluate the use of primers. Sand blasting of the edges in combination with certain primers gave good adhesion. Exceptionally good adhesion was obtained to freshly broken tile edges. We recommend that the tile manufacturers manufacture double tiles which could be broken along a dividing marker to expose fresh surface for use in critical joint areas.

8. Improper Specifications

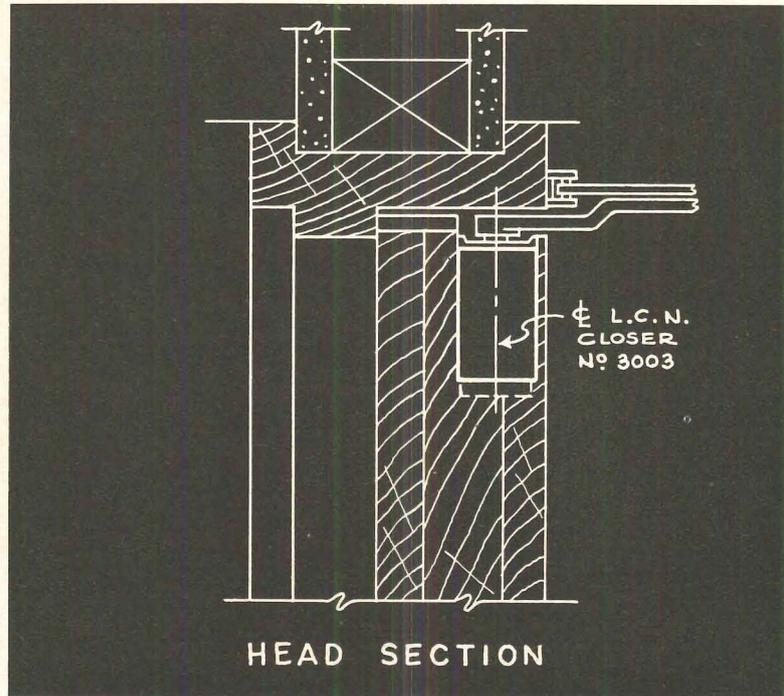
Many sealant failures have resulted from the use of improper specifications. Some specifications have consisted of one word, in the expectation that the use of the word automatically implied immunity from

sealant failures. Nothing could be further from the truth.

9. Improper Substitution of Sealant

We have all seen the expression "Brand X or equivalent" used in specifying a sealant. Each sealant has its own distinctive set of properties and has no equivalent in performance. In many instances, where substitutions have been made, the responsibility for the performance of the new equivalent was never set-

tled. Even more frightening than this is the question of responsibility for remedial work in case the substitute sealant fails. If an architect wants to specify a proprietary product but has to leave the door open, then he should state, "Brand X or a sealant meeting Specification Y with the following additional requirements"—and list these requirements. There will then be no question that the substitute sealant will meet minimum performance requirements.



INSTALLATION DETAILS

For LCN Closer Concealed-in-Door Shown on Opposite Page

The LCN Series 3002-3003 Closer's Main Points:

1. Arm is attached to door frame by surface-applied shoe; closing power adjustable by reversing position of shoe
2. Door is hung on butts; closer is easy to adjust
3. Closer is used for interior doors only; Underwriters approved for self-closing doors
4. Hydraulic back-check protects walls, etc. on opening swing
5. Double arm provides high closing power
6. Arm may be regular, 90-140° hold-open or fusible link

*Complete Catalog on Request—No Obligation
or See Sweet's 1962, Sec. 19e/Lc*

LCN CLOSERS, PRINCETON, ILLINOIS

A Division of Schlage Lock Company

Canada: LCN Closers of Canada, Ltd., P.O. Box 100, Port Credit, Ontario



Modern Door Control by *LCN* Closers Concealed in Door

THE HARBOR CLUB, NORTON BUILDING, SEATTLE, WASHINGTON

Bindon & Wright, Architects

Arthur Morgan Designers, Inc., Interior Designers

LCN CLOSERS, PRINCETON, ILLINOIS

Installation Details on Opposite Page



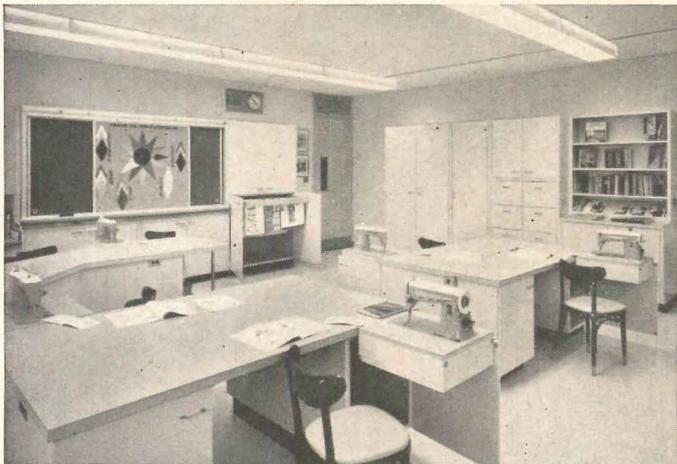
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learning
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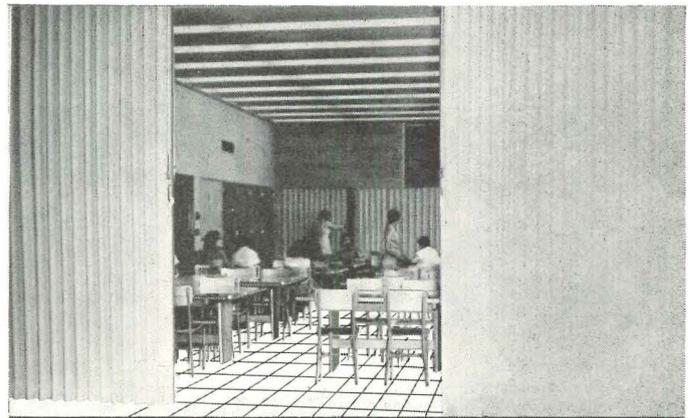
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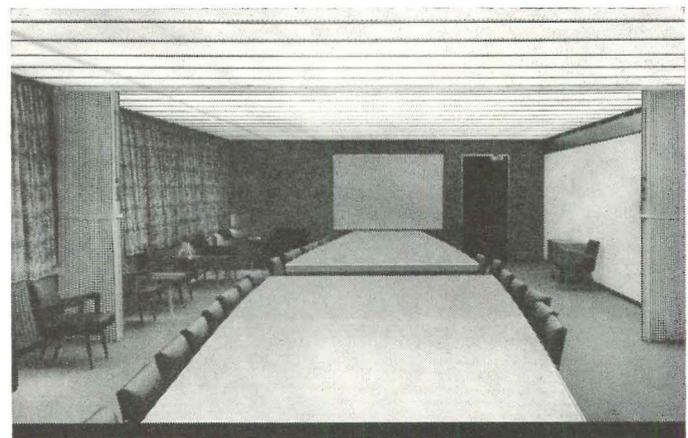
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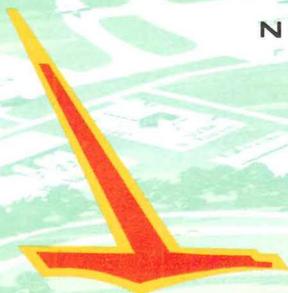


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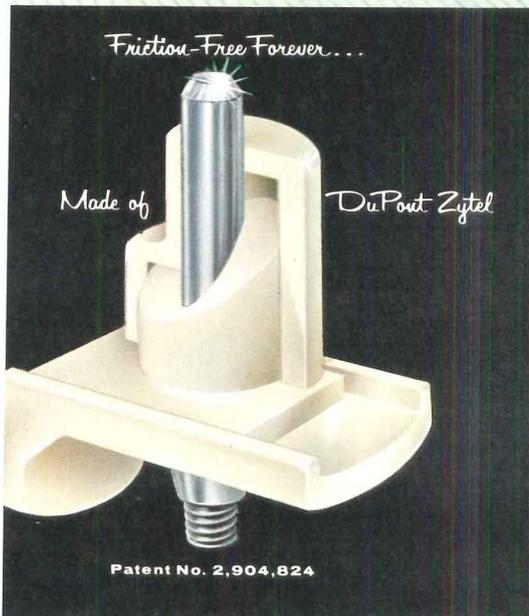


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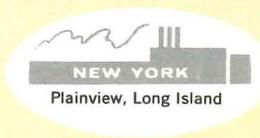
NORTHWEST
Orient AIRLINES



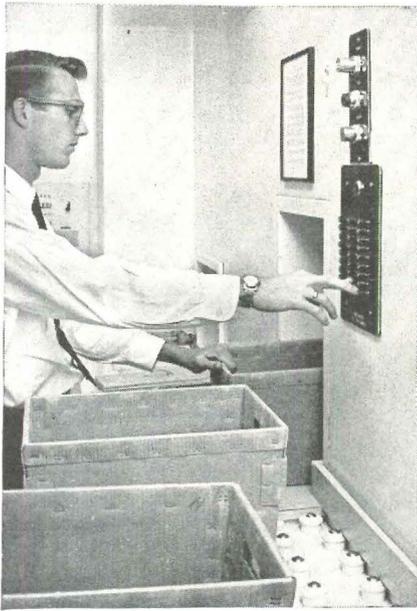


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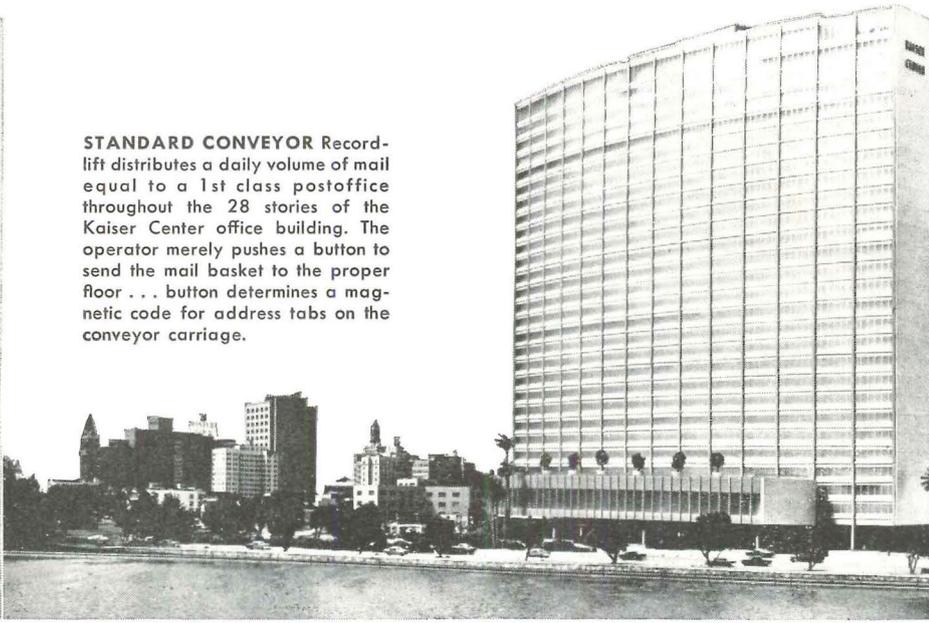
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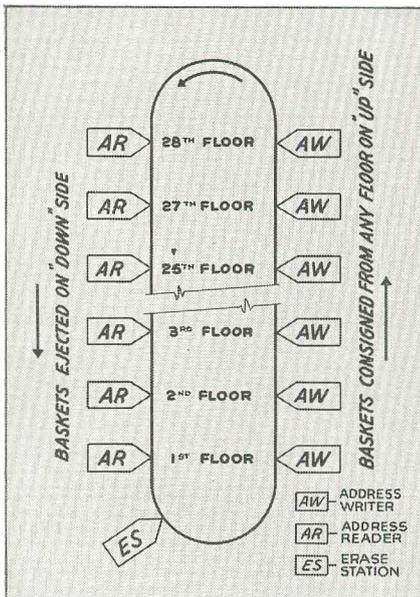


STANDARD CONVEYOR Recordlift distributes a daily volume of mail equal to a 1st class postoffice throughout the 28 stories of the Kaiser Center office building. The operator merely pushes a button to send the mail basket to the proper floor . . . button determines a magnetic code for address tabs on the conveyor carriage.



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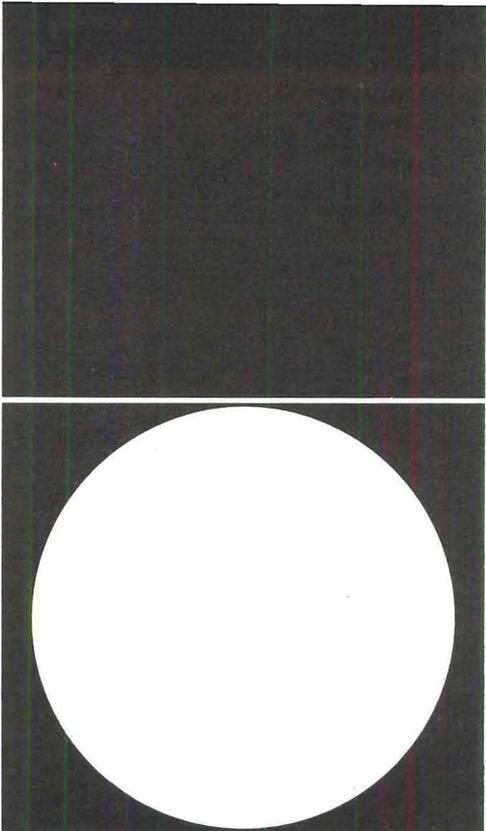
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Architect's rendering of the school as it will appear when completed. The classroom complex on the right and the gym-auditorium-shop area on the left are joined in the center by the cafeteria.



Folded concrete plates supported by 25' high Y columns form the cafeteria roof. At lower left are 2' x 4' lightweight roof slabs on prestressed joists. The roof slabs provide insulation and an attractive acoustical ceiling. All concrete roofing units are left exposed to inside view.

- Prestressed folded plates resting on "Y" shaped columns roof the cafeteria. Giant single tees up to 107' long span the auditorium/gymnasium. And the classrooms are topped with lightweight concrete slabs supported by prestressed keystone joists. This variety of roof units, together with concrete masonry walls, make Eau Claire's new junior-senior high school completely fire-resistant, as well as architecturally pleasing inside and out.

LEHIGH EARLY STRENGTH CEMENT FOR ALL ROOF MEMBERS

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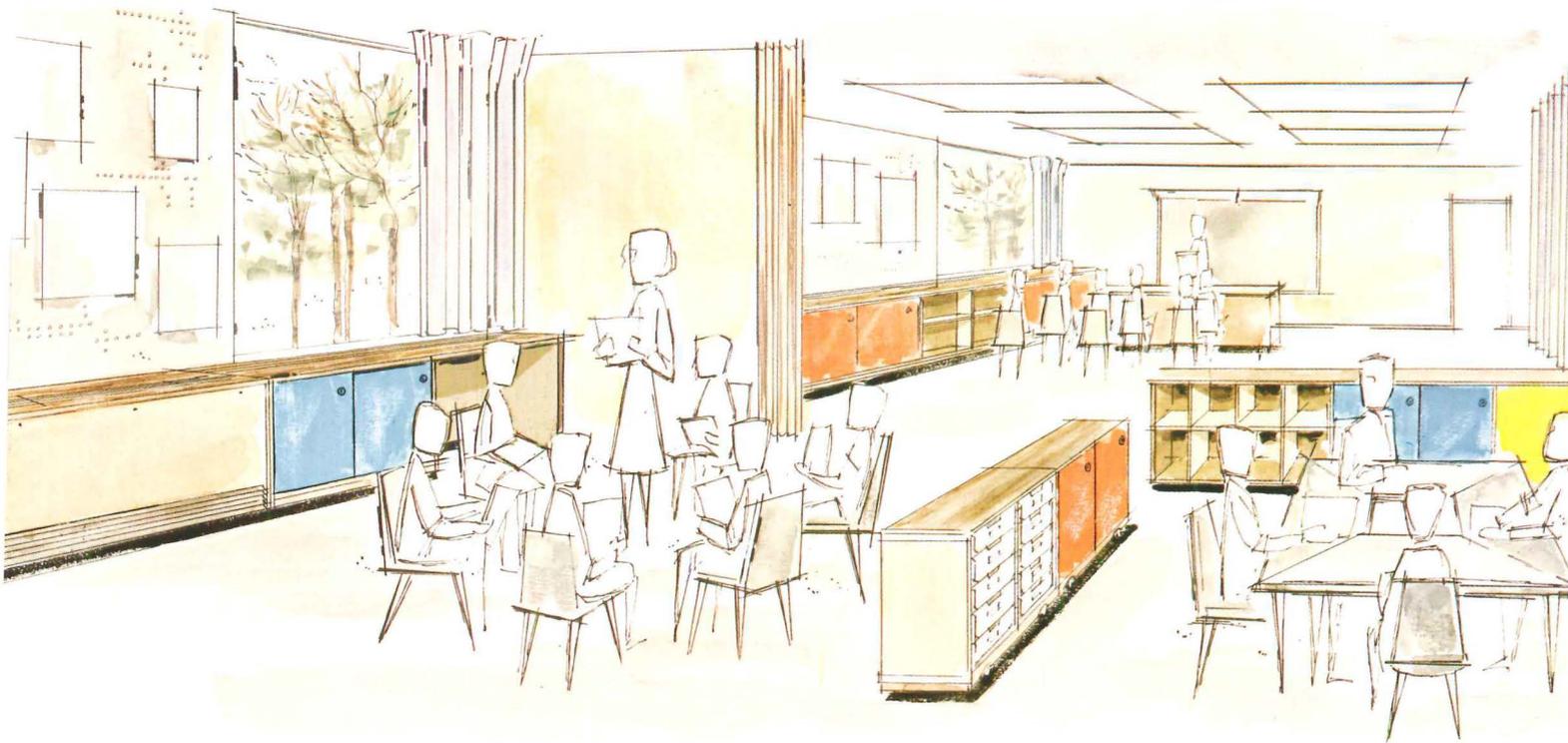
This is another example of the advantages of Lehigh Early Strength Cement in modern concrete construction.

Lehigh Portland Cement Company, Allentown, Pennsylvania.



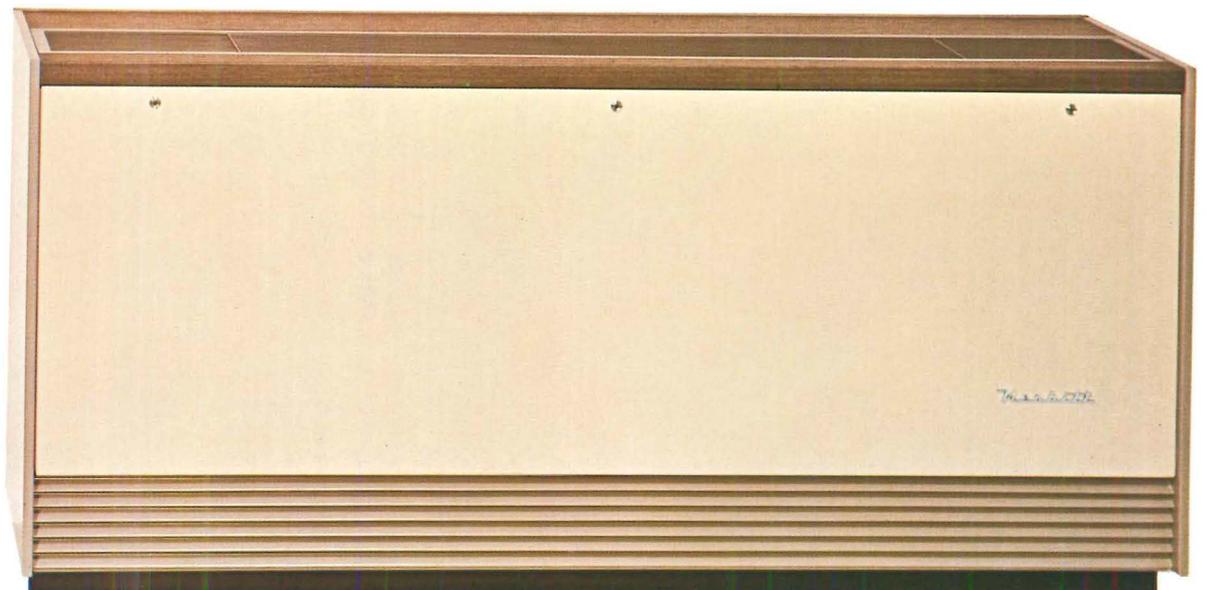
The folded plates for the cafeteria roof are 5'3" wide, 2 1/2" thick. Along the length of the building they make three spans of 60, 48 and 60 feet, with an 8' overhang at each end.

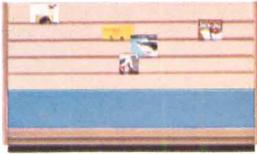
Architect/Engineer: Paul, Hallbeck, Anderson, Eau Claire, Wis.
Contractor: Bor-Son Construction, Inc., Minneapolis, Minn.
Mfr. of Concrete Units: Eau Claire Stresscrete, Eau Claire, Wis.
Erection of Precast Units: Paul V. Farmer, Inc., Eau Claire, Wis.
Mfr. of Concrete Block: Fehr Concrete Products, Inc., Eau Claire, Wis.
Mfr. of Precast Perl-Tile Roof Slabs: Western Mineral Products Co., Minneapolis, Minn.
Erection of Roof Slabs: Northern Placing Co., Minneapolis, Minn.



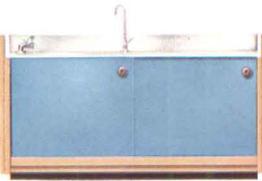
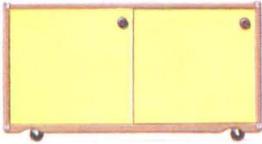
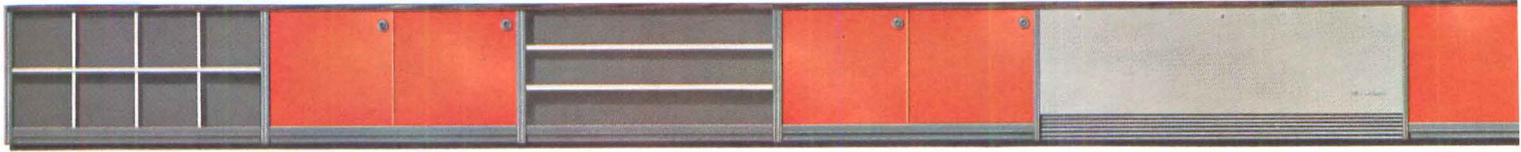
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can give new schools the
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Thus, everything about a school's thermal comfort requirements calls for a unit system. More unit systems are used in schools than all other kinds; and more of the units have been made by Nesbitt than by any other manufacturer.

Plan to use Nesbitt Year-Round Syncretizers in your next school. They will do what you want—winter and summer—and for the life of the building! The Nesbitt record over the last 45 years attests to that. Will you let us prove it?

SEND FOR PUBLICATION 11-3

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3. Surface mounted vendor for envelope Kotex, dispenses 22 individually packaged napkins. Sturdy, 20-gauge steel cabinet available in white enamel, satin chrome or bright chrome. Operates as nickel, dime or free vendor.



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KOTEX is a trademark of KIMBERLY-CLARK CORPORATION

Kimberly-Clark Corporation, Department Number AR-52, Neenah, Wisconsin

Please send complete information on vending machine service for Kotex feminine napkins.

Name _____ Organization _____
 Title _____ Address _____
 City _____ Zone _____ State _____



Building: Manufacturers Hanover Trust Co., N. Y. C. Architect: Carson, Lundin & Shaw, N. Y. C.

A new glass panel for a new kind of lighting

This is one of the first installations of the new UNIGLOW* lighting panel by Corning. We start with a non-patterned opal glass and give a special treatment to its surface, which results in exceptionally uniform light diffusion.

Notice that the lamps are completely hidden and there is absolutely no surface reflection. All in all, one of the most pleasing lighting jobs you'll ever see.

*Trademark—Corning Glass Works

This is lighting that will last, too. Since the panels are glass, they won't fade or discolor with time. They won't warp or crack, either.

Insist on the quality and appearance of glass in your buildings. And consider the special effects of UNIGLOW panels in your next installation. For particulars, write to Corning Glass Works, Lighting Dept., Corning, New York.

LIGHTING DESIGN NOTES

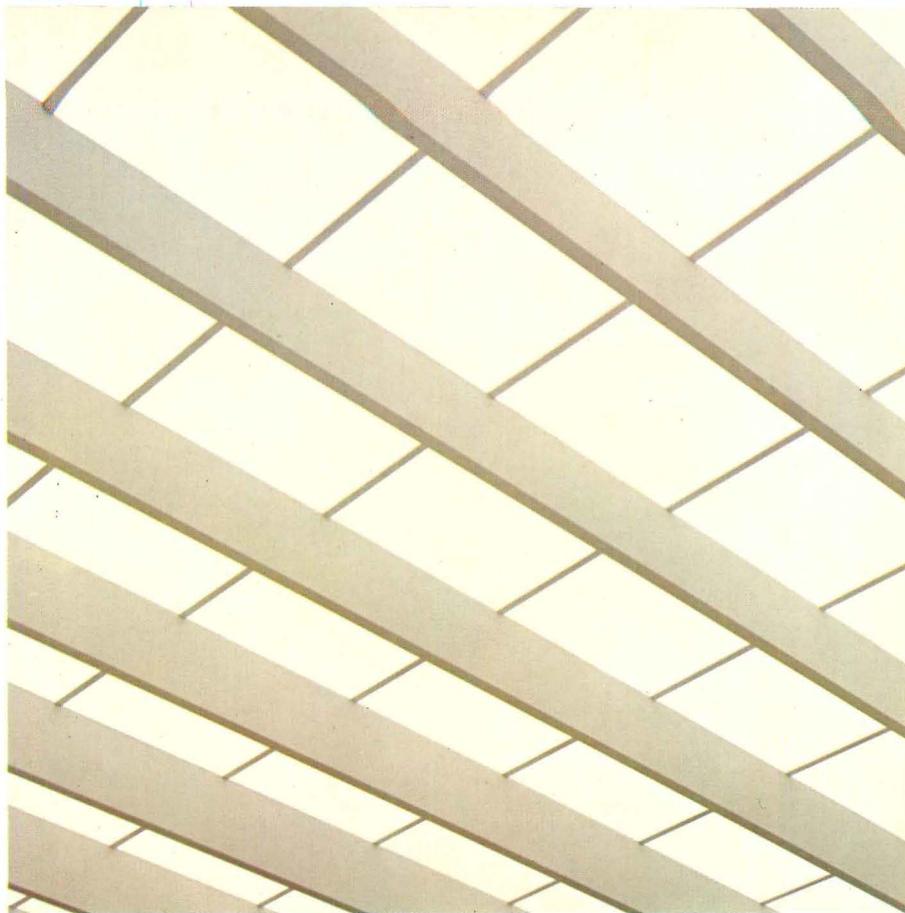
In lighting you almost always want uniformity across an expanse. In design, however, you usually want a break to avoid monotony.

Carson, Lundin & Shaw achieve both in the Manufacturers Hanover Trust Co. Building by using UNIGLOW lighting panels, by breaking the ceiling up with these white painted wood baffles.

The glass panels do more than provide uniform lighting; the smooth, non-reflecting, white surface gives the ceiling a solid, finished appearance, often lacking in ceilings using long banks of lighting.

The variety of patterns and glasses and finishes you get when you specify Corning lighting panels allows you to integrate lighting equally well into all your rooms.

To get a better idea of what we're talking about, send for a copy of Bulletin L-101, "Engineered Lighting Glassware by Corning." Corning Glass Works, Lighting Dept., Corning, New York.



and facts on drainline

Does the lab plumbing you specify waste away?

You seldom specify anything that takes more chemical abuse than laboratory plumbing. How often has it come back to haunt you with corrosion and leakage?

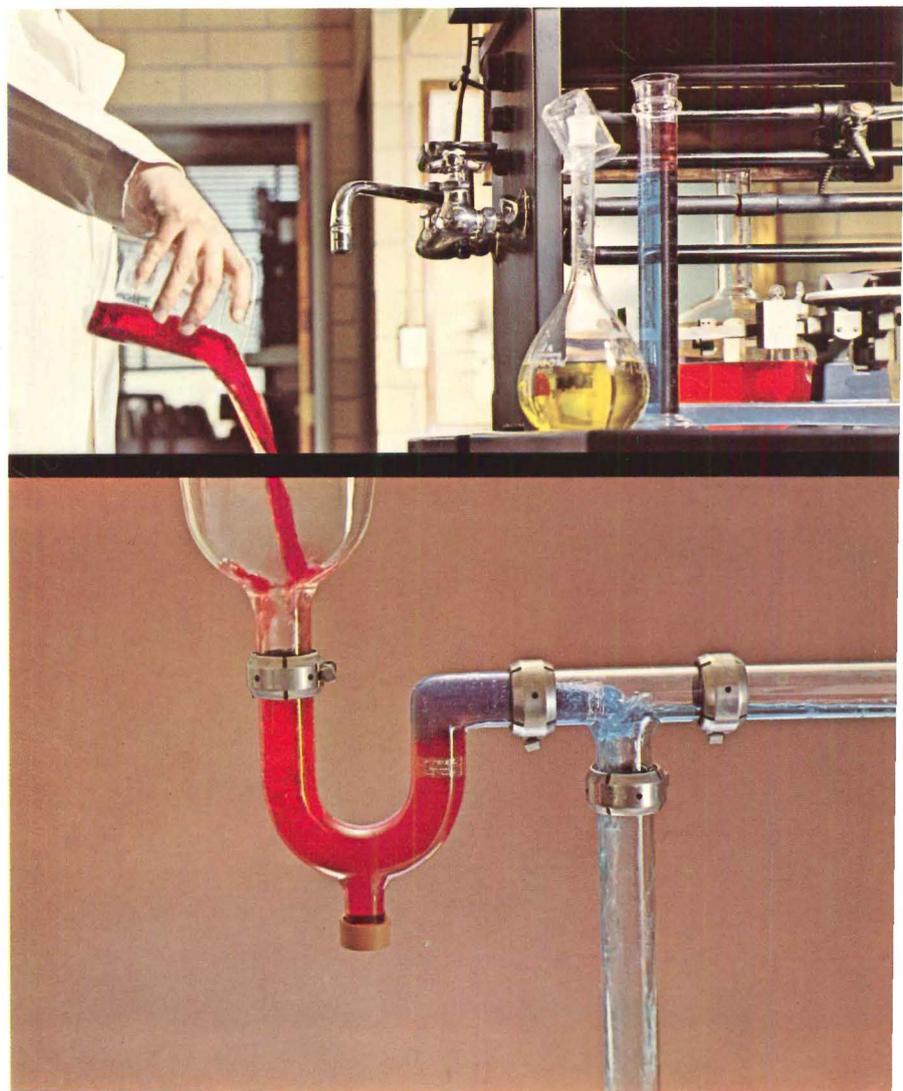
Ask the lab chemist and he can give you a sure answer to this problem . . . glass. You can specify for plumbing the same glass he uses in his corrosion-resistant labware by asking for PYREX® drainline.

It's a simple fact that PYREX drainline resists corrosion from more acids and acidic materials than any other drainlines. Many of these lines have been in operation for twenty-five years without leakage.

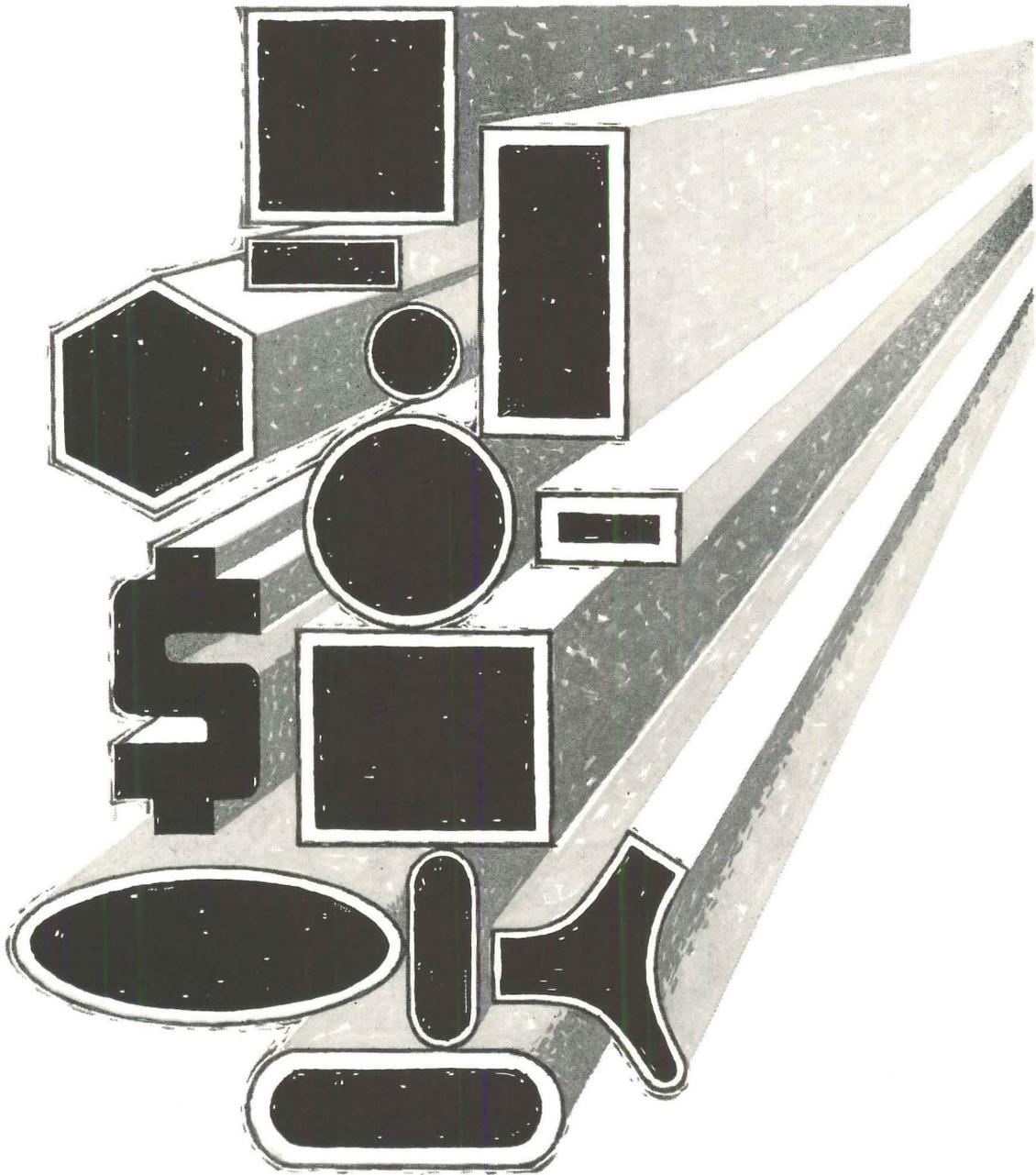
Treat it like an ordinary pipe . . . bury it, raise it ten stories high, run it ten blocks long. All standard fittings and accessories are readily available, with pipe diameters ranging from 1½" to 6".

You'll find that most leading plumbing contractors are not only familiar with PYREX drainline . . . they prefer it to other materials, because it goes in fast and cleanly with a simple one-nut joint.

So, if you are working on a lab now or may in the future, write for the facts about PYREX drainline, its installation, and its cost. Corning Glass Works, Plant Equipment Dept., Corning, N. Y.



CORNING



That \$ stands for savings

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 The Babcock & Wilcox Co., Tubular Products Div.
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 Republic Steel Corp., Steel and Tubes Div.
 Sawhill Tubular Products, Inc.
 Southeastern Metals Co.
 The Standard Tube Co.
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 Trent Tube Co., Subs. Crucible Steel Co. of America
 Van Huffel Tube Corp.

↓ PRODUCES WELDED STAINLESS STEEL TUBE
 ↓ PRODUCES WELDED CARBON STEEL TUBE

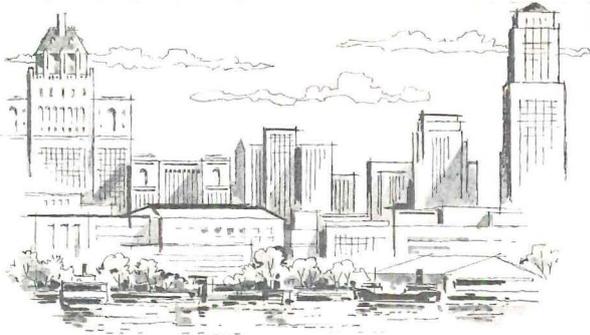
Designers know tubing comes in many shapes. Profit-minded businessmen know that one of the most important shapes to keep in mind about welded steel tubing is the dollar it can save. There is no easier, less costly way to get concentricity and uniformity of wall thickness. In rotating parts, this means better, safer, vibration-free operation. In other applications, it means design strength equivalent to bar stock, with much less weight.

The quality producers listed here can help you with all these shapes, and many more, in a wide range of sizes and wall thicknesses in carbon and stainless steels. Write or call them, or write Department AR-2, Welded Steel Tube Institute, Inc., 1604 Hanna Building, Cleveland 15, Ohio, and ask for your copy of Bulletin 8591.

WELDED STEEL TUBE INSTITUTE, INC.

162





Pratt & Lambert adds color to TORONTO

There are several good reasons why P&L products were chosen for the color styling of these fine Toronto buildings.

One reason is the Pratt & Lambert reputation for high product quality. Another is the dependable performance of the materials. Two other reasons are the correctness of P&L colors and the helpful, personal service offered by P&L representatives.

Your P&L representative is ready to give practical, experienced counsel on finishing problems: surface preparation, color styling, specification writing, to designate the right materials for best protection. Call him or write: Pratt & Lambert Architectural Service Department, 3301 38th Ave., Long Island City 1, N.Y.; 4900 S. Kilbourn Ave., Chicago 32, Ill.; 75 Tonawanda St., Buffalo 7, N.Y.; 254 Courtwright St., Fort Erie, Ontario.



ST. LUKE'S UNITED CHURCH. Architect, Shore & Moffat. P & L products used are Primafil, Vapex Wall Primer, Lyt-all Double Duty Primer, Cellu-Tone Satin, Vapex Masonry Paint, Low Luster House Paint, "61" Spar Varnish and Wood Finishes.



EAST YORK PUBLIC LIBRARY. Architect, Parrott Tambling & Witmer. P & L products used are Primafil, New Lyt-all Flowing Flat, Cellu-Tone Satin, Wood Finishes and Effecto Enamel.



FEDERAL EQUIPMENT COMPANY. Architect, John B. Parkin Associates. P & L products used are Vapex Wall Primer, New Lyt-all Flowing Flat, Vitralite Enamel Eggshell and Cellu-Tone Satin.



CEDARBRAE SECONDARY SCHOOL. Architects, Allward & Gouinlock. P & L products used are Primafil, Lyt-all, Cellu-Tone Satin and Wood Finishes.

OTHER NEW BUILDINGS IN TORONTO COLOR STYLED WITH PRATT & LAMBERT PAINT AND VARNISH INCLUDE:

ST. LUKE'S LUTHERAN CHURCH. Architects, Weir, Cripps & Associates.
PROVIDENCE VILLA and PROVIDENCE HOSPITAL. Architects, Brennan & Whale.
VICTORIA PARK SECONDARY SCHOOL. Architects, Cox & Moffet.
BRIMLEY ACRES APARTMENTS FOR ELDERLY PERSONS. Architects, Jackson, Ypes & Associates.

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A Pratt & Lambert finish for every surface... as these ten examples show.

NEW LYT-ALL FLOWING FLAT

This is a superior alkyd flat coating for walls and ceilings. Possesses excellent hiding and flowing properties which result in perfect uniformity of finish. Easily applied by brush, roller or spray. May be washed repeatedly. Available in White and full range of exclusive Calibrated Colors® and Spectrum Colors.

LYT-ALL FIRE RETARDANT PAINT

For an extra margin of safety in public areas where hazard of fire and possible resulting panic caused by smoke and flame could lead to serious injury or loss of life, this special paint is recommended. Applied to interior wall surfaces it retards the spread of flame on those surfaces. It is decorative as well as protective. It is a washable, alkyd-base flat paint which may be applied by brush, roller or spray. Available in White and nine attractive colors. Every can of this product bears the label of the Underwriters' Laboratories, Inc.

LYT-ALL STIPPLING EGGSHELL

In a single operation with roller applicator this paint produces a unique, stippled effect of great versatility and exceptional durability. The stipple texture helps to minimize unevenness or blemishes in the surface. It resists soiling and defacement. It can be scrubbed repeatedly. In a well known public building, it has successfully withstood over 45 washings; three times a year for fifteen years! Use it in rooms and corridors where walls are apt to take abuse. Available in White and a wide range of Calibrated Colors®.

CELLU-TONE SATIN

Outstanding as a finish for walls, woodwork and furniture especially when desired to finish them in matching effects. This is an alkyd base, smooth finish which has a semi-gloss luster. It is very durable and will withstand repeated scrubbing. Available in White and a wide range of attractive colors.

VAPEX FLAT WALL FINISH

This is a modern, practical emulsion type wall coating suitable for use over a wide variety of interior wall surfaces: plaster, drywall, acoustical, etc. It dries rapidly, making it ideal for large areas which thus can be recoated without moving scaffolding. Resistant to abrasion, but if scarred, it can be patched, yet the patched areas will scarcely be detectable. Available in White and a wide range of beautiful colors.

VITRA-TILE

This is the latest development in hard, durable, tile-like finishes which closely simulate the appearance and performance of ceramic tile at a small fraction of the cost of tile. With this system, any interior wall area, *even coarse masonry block*, can be finished to look like tile; either low satin sheen or glaze; solid color, two-tone or multi-color effects. Excellent where utmost in serviceability is required.

PRIMAFIL

A completely unique combination primer and filler especially for interior walls of coarse masonry block construction. Will fill pores to desired degree; from partial for retention of acoustical properties to nearly flush for smoothest surface. May be finished in choice of effects with any Pratt & Lambert wall coating or enamel.

VITRALITE *the long-life enamel*

This is the most highly refined enamel for interior woodwork, trim and wall areas where an enamel finish may be desired in either Gloss or Eggshell luster. Because of its superior performance and durability it will prove to be the most economical as well as most satisfying choice. Available in White and a wide selection of Calibrated Colors® and Spectrum Colors (in Eggshell).

TONETIC WOOD STAIN

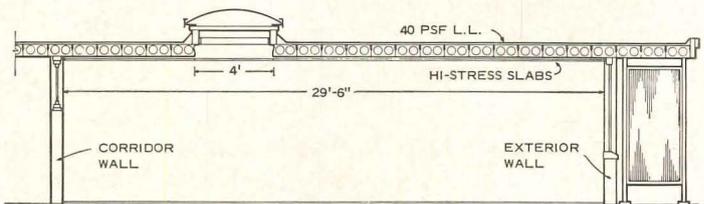
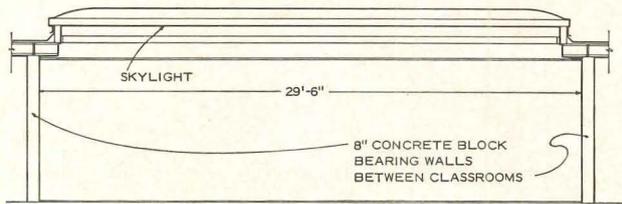
This is the latest, and exclusive development for the enhancement of interior woodwork, paneling and trim. Available in modern light, traditional medium or rich, deep colors to suit every period and style. May safely be used in areas where large expanses of glass expose woodwork to intense sunlight.

VARMOR, *Clear Finish Gloss and Satin*

Varmor is a super durable clear finish for wood. It has remarkable resistance to wear, water, detergents and common liquids which might be spilled on it. It is up to 100% more durable on any wood surface... floors, furniture, woodwork, paneling. Can be used indoors or outdoors.

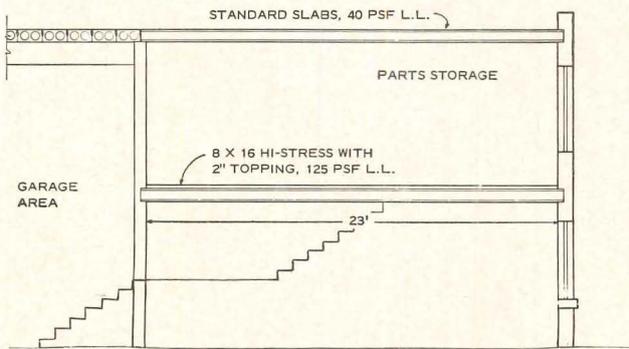
The uses of these and other P & L products are detailed in the Pratt & Lambert Architectural Specification Manual, Ninth Edition. This Edition received a Certificate of Unusual Merit awarded jointly by the Producers' Council and the American Association of Architects. If you don't have your copy plus Addendum Sheets, write on your letterhead to Pratt & Lambert-Inc. at address nearest you as given on preceding page.



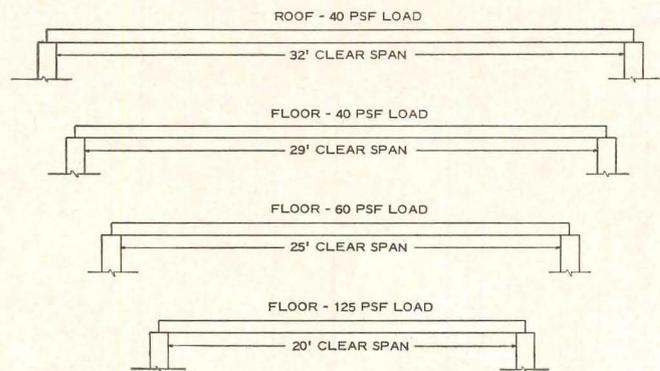


SCHOOL WITH CLASSROOM SKYLIGHTS. Flexicore Hi-Stress slabs with two $\frac{7}{16}$ " stress-relieved strands clear span the 29'-6" width of the rooms, are designed to carry 40 psf roof load. Four slabs, two on each side of skylight, have three $\frac{3}{8}$ " strands to carry the extra load of the skylight.

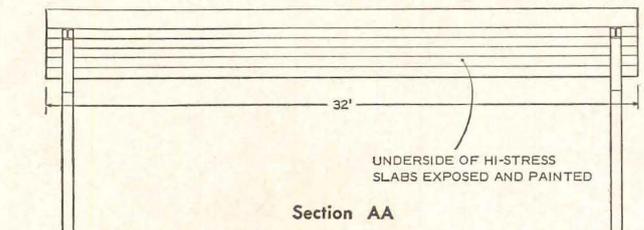
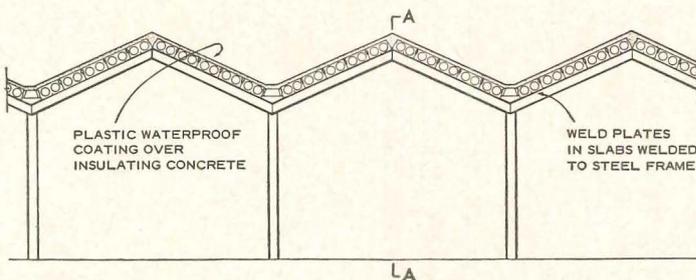
New Hi-Stress Flexicore Slabs Combine Longer Spans, Greater Loads, Improved Structural Performance



PARTS DEPARTMENT FLOOR in garage was designed for 125 psf superimposed load. Two inches of concrete topping on Hi-Stress floor gave a composite design to adequately handle this load on the 23' clear span. Standard Flexicore slabs were used on the roof.



TYPICAL LOAD AND SPAN combinations for 8 x 16 Hi-Stress Flexicore slabs. Superimposed loads shown may be increased with composite design.



ONE-STORY COMMERCIAL BUILDING ROOF DESIGN requires only a steel frame on each side of the building to carry 8-inch Hi-Stress units on long clear span. Design can be repeated in any direction for larger building. Underside of slabs was exposed for neat, maintenance-free ceiling.

Floor or roof slabs erected quickly



New 8" x 16" Hi-Stress units are fully pre-stressed slabs (f_s 175,000 psi) cast in steel forms, with stress-relieved strands tensioned before concrete is poured. Appearance is similar to standard Flexicore slabs which use pretensioned intermediate grade steel bars.

For more information on these projects, ask for Hi-Stress Flexicore Facts 2, 4 & 5. Write The Flexicore Co., Inc., Dayton, Ohio, the Flexicore Manufacturers Assn., 297 S. High St., Columbus 15, Ohio or look under "Flexicore" in the white pages of your telephone book.



MODULAR PRACTICE

Presents the application of modular principles to the design and construction of buildings in general and educational facilities in particular—then shows how these principles can help the building industry cope with the current construction boom. Increased productivity is the primary aim.

Why coordinated sizes?

The book stresses the idea that if materials and components are made in coordinated sizes, the architect's and builder's jobs are simplified; less loss of time, less waste of material through cutting and patching on the job site.

Covering:

Elements of modular practice. Design. Development of working drawings. Plans. Elevations and sections. Details. Structural, mechanical, electrical. Modular practice and the contractor. Manufacturing. The future. 1962. 198 pages. \$8.95

CONCRETE BRIDGE DESIGN

By R. E. ROWE, *Cement & Concrete Ass'n., London*. Based on extensive experiments both with models and full-scale bridges, the book stresses practical applications of analysis and simplified design procedure. A special feature is the use of orthotropic plate theory, rendering the analysis more amenable to generalization and leading to derivation of simplified equations for design. 1962. In Press

MECHANICS OF MATERIALS FOR ENGINEERS

By F. CHORLTON, *Birmingham College of Advanced Technology, England*. Until now there has been no unified treatment of *strength of materials* and *theory of elasticity* in its mathematical aspects. This book accomplishes that aim. 1962. In Press

SYMPOSIUM ON SHELL RESEARCH

Edited by A. M. HAAS and A. L. BOUMA, *Technological University, Delft*. Covers experiments on models and full-scale shells in reinforced and prestressed concrete, timber, brick, steel, aluminum, and plastic. A North-Holland Book (Interscience). Approx. 450 pages. \$14.50

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Safety Equipment Div., Wilmington 99, Delaware
In Canada write Cuthbert-Speakman, Montreal 3, Can.

*This low silhouette closet positively will not overflow. It has a quiet centripetal flushing action and is mounted off the floor. Specify the Case one-piece 3000 in white or 45 colors.**

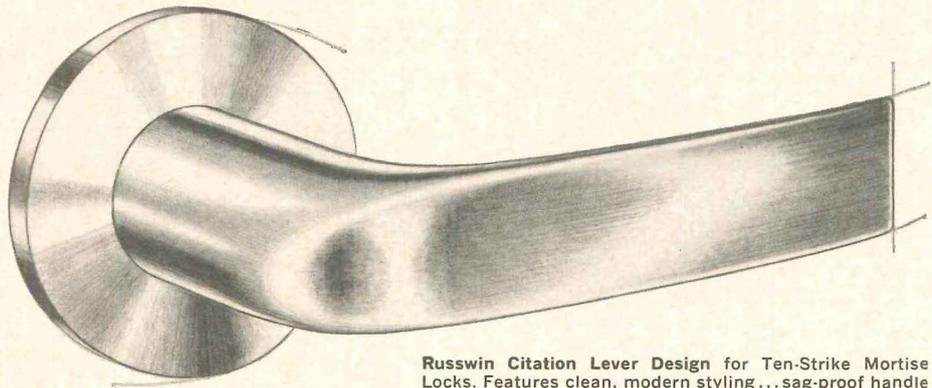
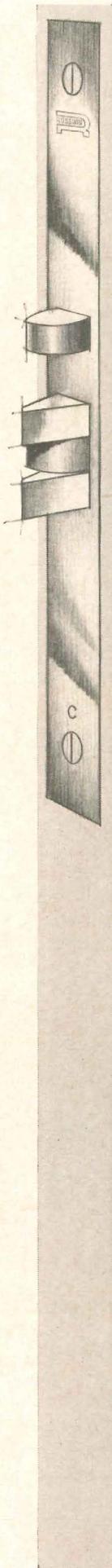


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* We will be happy to send you our catalog and "Look of Luxury" brochure, as well as a complete list of representatives. Also refer to Sweet's Catalog (26A) for additional information.

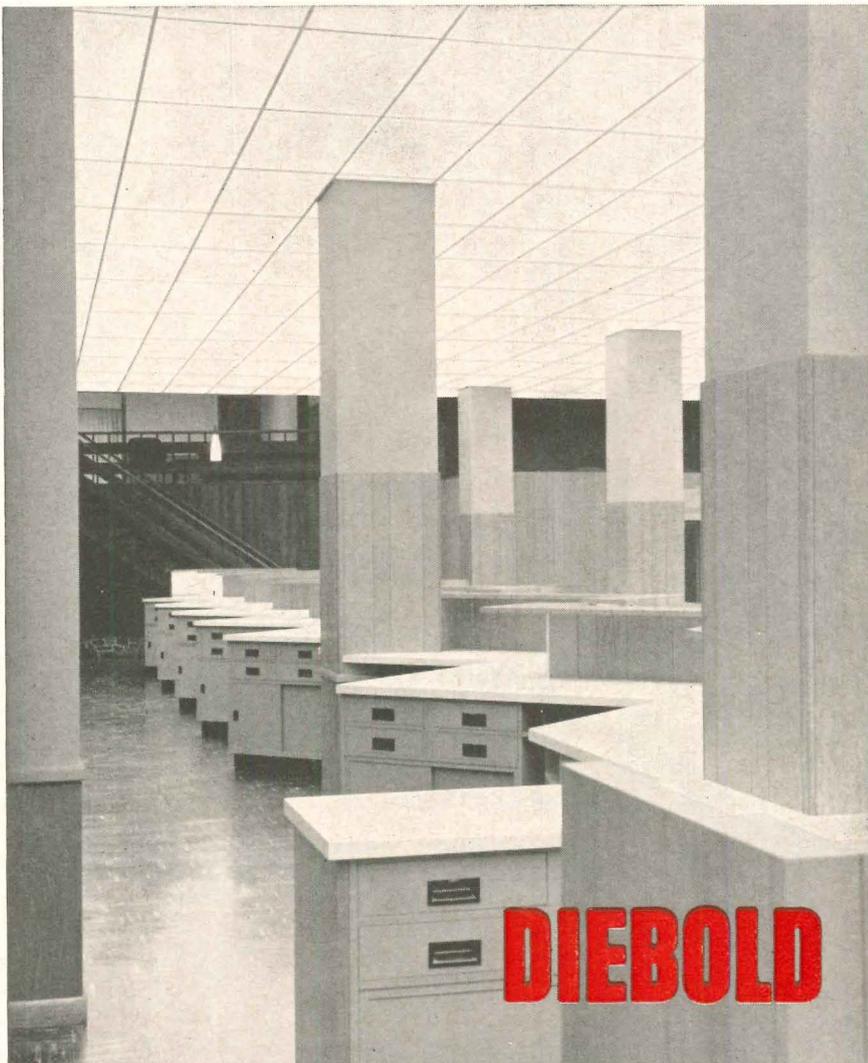


Russwin Citation Lever Design for Ten-Strike Mortise Locks. Features clean, modern styling...sag-proof handle construction. See your Russwin Distributor.

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creative
design...



*...the doorware
that lives up to your reputation*



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Diebold Counter Equipment brings the modular principle to your planning for banks, savings and loan associations, credit union offices, installment loan offices, and similar operations. It effectively combines form and function. Our Technical & Planning Department can reduce your design and engineering costs. For detailed information, see our catalog in Sweet's file No. 34A/DIE or mail coupon below.

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Product Reports

continued from page 219

WIRE SAFETY "WALL"

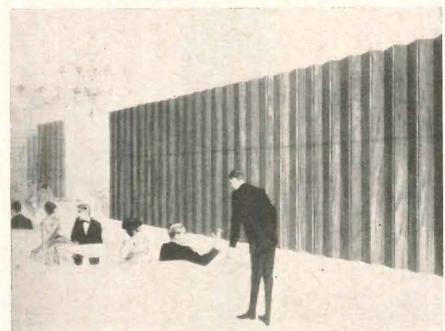
A "wall" of stainless steel wire strung vertically forms a safe but open protective wall around outside galleries and stairways in Cleveland's Wade Apartments. The strands are 4 in. apart. Springs keep the strand under tension, but allow expansion and contraction due to temperature changes. *U.S. Steel Corp., 525 William Penn Place, Pittsburgh 30, Pa.*

DOCTORS' IN-OUT REGISTRY

An electronic check-in/check-out register for hospital personnel is operated by self-illuminated push-buttons. Upon entering, each doctor presses a button with his pre-assigned number and then presses the "in" button. The light on the button flashes if there are any messages. When leaving, the doctor reverses the process. *Electricon, Inc., 9758 Klingerman Street, El Monte, Calif.*

LARGE FOLDING PARTITION

The *Woodmaster 1200* is an all wood folding partition with panels 12-in. wide. Designed for use in commercial buildings, the partition is available in widths up to 50 ft and heights up to 16 ft. The door weighs only two lbs per sq ft because of hollow-core construction which uses



three-ply hardwoods faced in a choice of four veneers. *New Castle Products, Inc., New Castle, Ind.*

FIRE BARRIER DOORS

Hollow metal fire doors equipped with panic hardware withstood Underwriters' Laboratories' three-hour fire test. The 7- by 7-ft doors are said to be the largest to pass the test, and are designed to protect both property and life. *Overy Manufacturing Co., Greensburg, Pa.*

more products on page 254



The Connecticut Bank & Trust Company, Hartford, Conn.
 Architects: Robert Allan Jacobs—Carson, Lundin & Shaw
 General Contractor: F. H. McGraw & Company

General Bronze was awarded single responsibility for engineering, fabricating, glazing and erecting this distinctive curtain wall.

Alumilite-finished natural aluminum is used for mullions, fascia and copings . . . dark gray aluminum for mullion inserts, louvers and most horizontal members. Spandrels are gray porcelainized insulated panels, faced with gray plate glass.

The design and fabrication of the window system were especially critical—because of the weight and wind loading of the large-area glazing . . . the advanced gasketing . . . the inclusion of such features as window cleaning guides . . . and the importance of the mullion detailing to the over-all aesthetic effect.

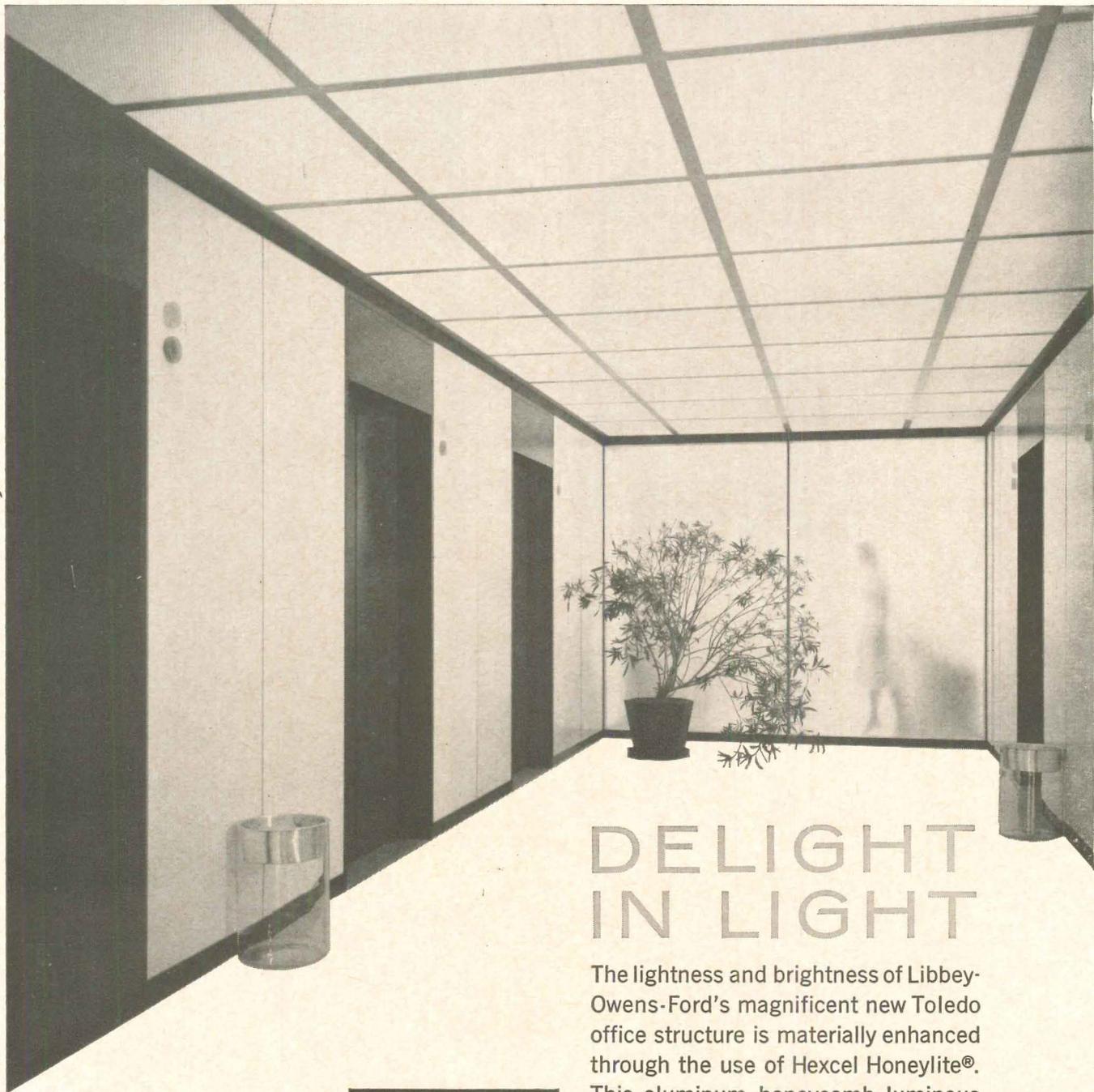
Close coordination between General Bronze and the architects was essential to the success of this installation. Sample sections of the curtain wall, for both the base and tower systems, were subjected by GB to rigorous wind and weather tests.

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 GENERAL BRONZE

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For additional information, consult your Sweet's files . . . call in the General Bronze representative nearest you . . . or write to: General Bronze Corporation, Garden City, N. Y. • Sales Office: 100 Park Avenue, New York, N. Y.

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DELIGHT IN LIGHT

The lightness and brightness of Libbey-Owens-Ford's magnificent new Toledo office structure is materially enhanced through the use of Hexcel Honeylite®. This aluminum honeycomb luminous ceiling system achieves shadow-free, maximum utilization of fluorescent lighting, yet effectively conceals all electrical and mechanical systems. Even air conditioning is installed above the Honeylite panels. All fifteen floors of this installation feature Honeylite ceilings, representing over 120,000 sq. ft. of this totally proven light diffusing system. Owner: Libbey-Owens-Ford, Toledo. Architects: Skidmore, Owings & Merrill. General Contractor: George P. Fuller Company, Electrical Contractor: Rogers Electric, Toledo. For complete Technical Data, send to your nearest Hexcel office.



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New York, N.Y.; Havre de Grace, Md.

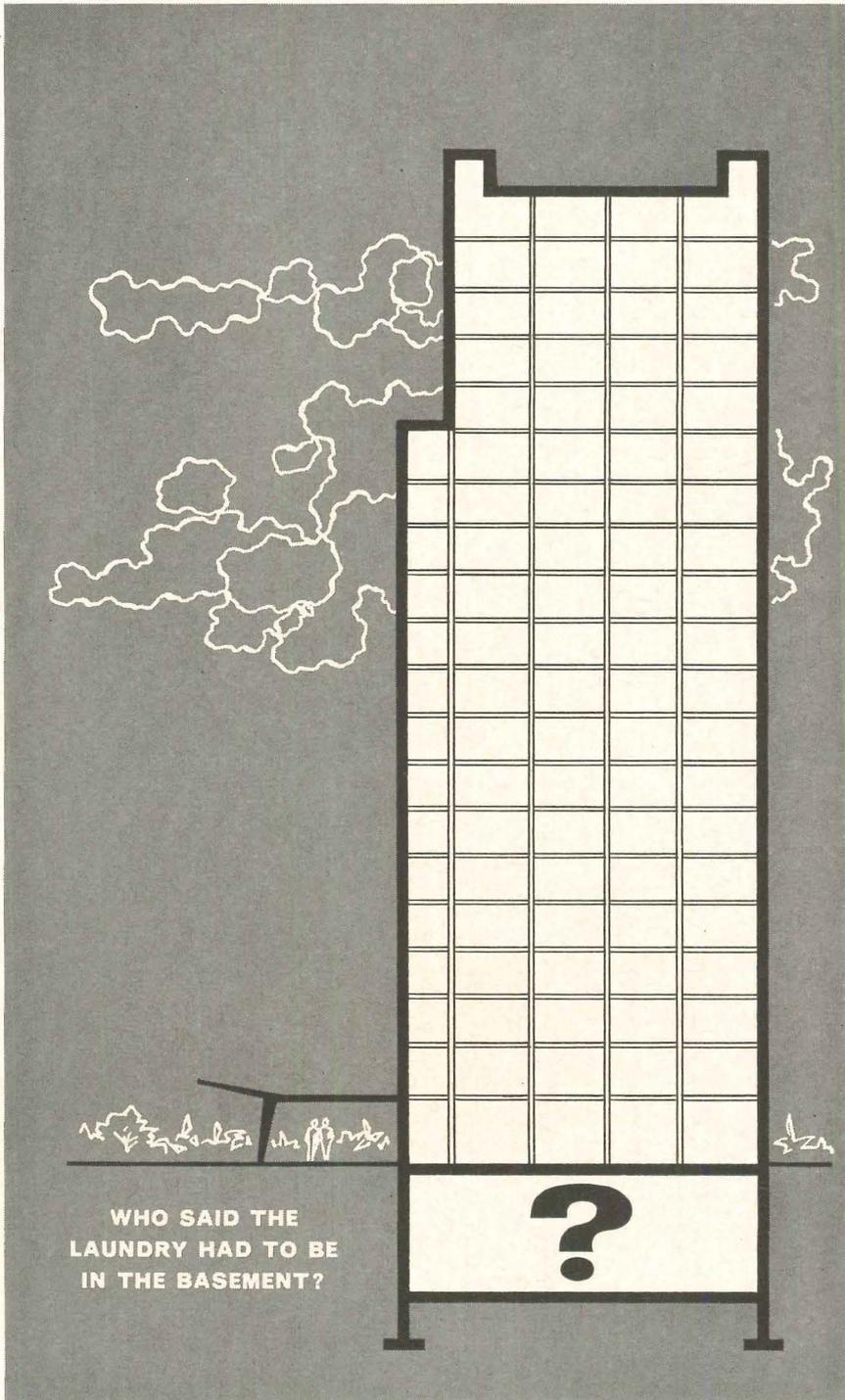
Available in Canada through Curtis Lighting, Ltd., Toronto, Ontario



what's different about the **CLASSIC 1000 BY GF?**

The answer is wood — handsome matched-grain oiled Walnut or Teak. In Classic 1000 you'll find the same superb styling and quality as in the now famous 1000 Series. But Classic 1000 — its warm wood tones, tastefully accented with bright chrome — lends new dimension and luxury to business living. See it at your nearby GF branch or dealer. Or write Dept. AR-15 for a color brochure. The General Fireproofing Company, Youngstown 1, Ohio.

GF
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■ If it makes sense to locate a laundry on an upper floor, go ahead. Now Troy® offers an optional torsion bar suspension system for washer-extractors that positively eliminates vibration problems . . . positively eliminates the need for a concrete foundation. Any size Troy WX® Washer-Extractor can be installed on any type of floor that has sufficient structural strength to support the loaded machine.

This is a Troy exclusive—and there are other flexible advantages available only with Troy power laundry equipment. And Troy provides you with complete laundry analysis, planning, layout and specifications. Call your Troy representative . . . write directly to Troy . . . see the Troy catalog in Sweet's.



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A DIVISION OF AMETEK, INC.

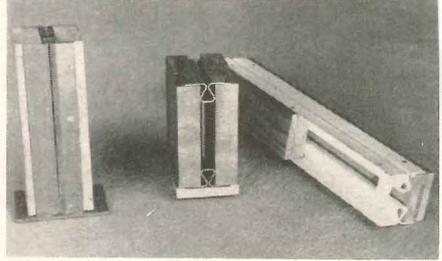
EAST MOLINE, ILLINOIS

Product Reports

continued from page 250

STEEL-AND-WOOD BEAM

A steel core section faced with 2-in. lumber in depths from 4 to 14 in. makes a composite beam which has the appearance of a conventional



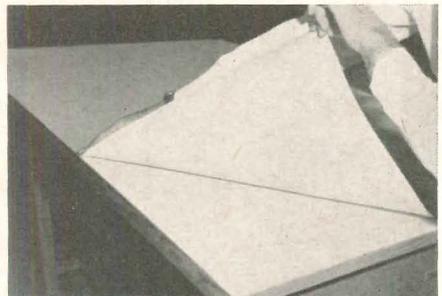
wood beam and added strength. Steel plate is welded between steel chords so full bearing load is on steel members. *The Chase Foundry & Mfg. Co., 2318 Parsons Ave., Columbus 7, Ohio*

MODULAR CEILING DIFFUSER

A modular ceiling diffuser is intended for use with exposed grid ceiling suspension systems. *Uni-Flo* air diffusers and modular perforated metal ceiling panels are factory assembled as a unit to simplify installation. The perforated plate is backed by a glass fiber blanket around the diffuser opening. Square and rectangular models are available in five diffuser sizes. *Barber-Colman Co., Rockford, Ill.*

DRAFTING-BOARD COVER

A vinyl drafting board cover is said to make drafting easier and less fatiguing because of the cushioning



effect of the vinyl padding. Less pressure is needed to draw legible lines. *Keuffel & Esser Co., Third and Adams St., Hoboken, N. J.*

ALUMINUM WITH VINYL

Aluminum sheet with textured vinyl finish is available for interior trim in buildings. *Reynolds Metals Co., Richmond 18, Va.*

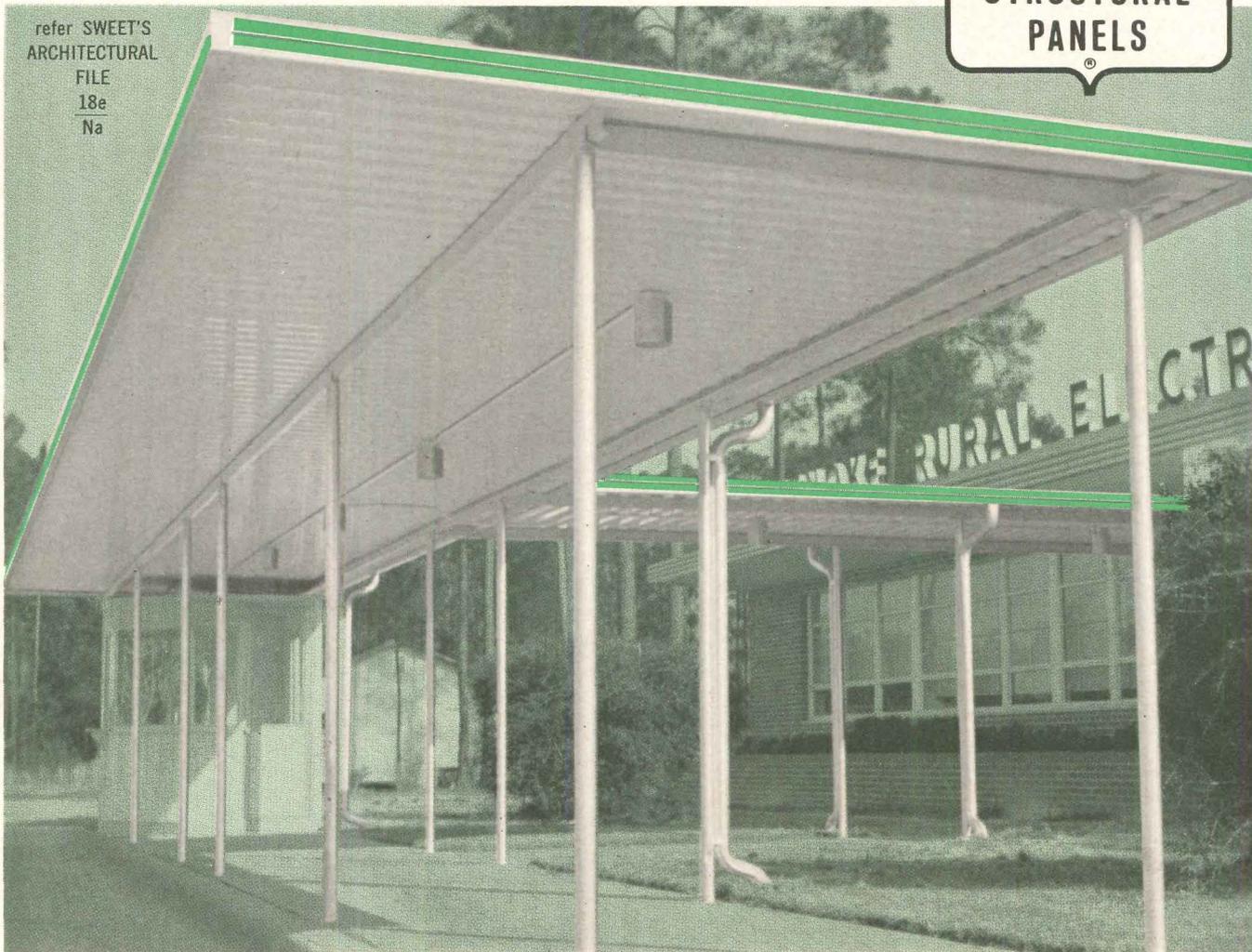
more products on page 258

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You'll find NAVACO engineers have developed and field-proven a product that meets rigid building code requirements, offers an unusual new beauty, and can be designed to span any width — any length requirements.



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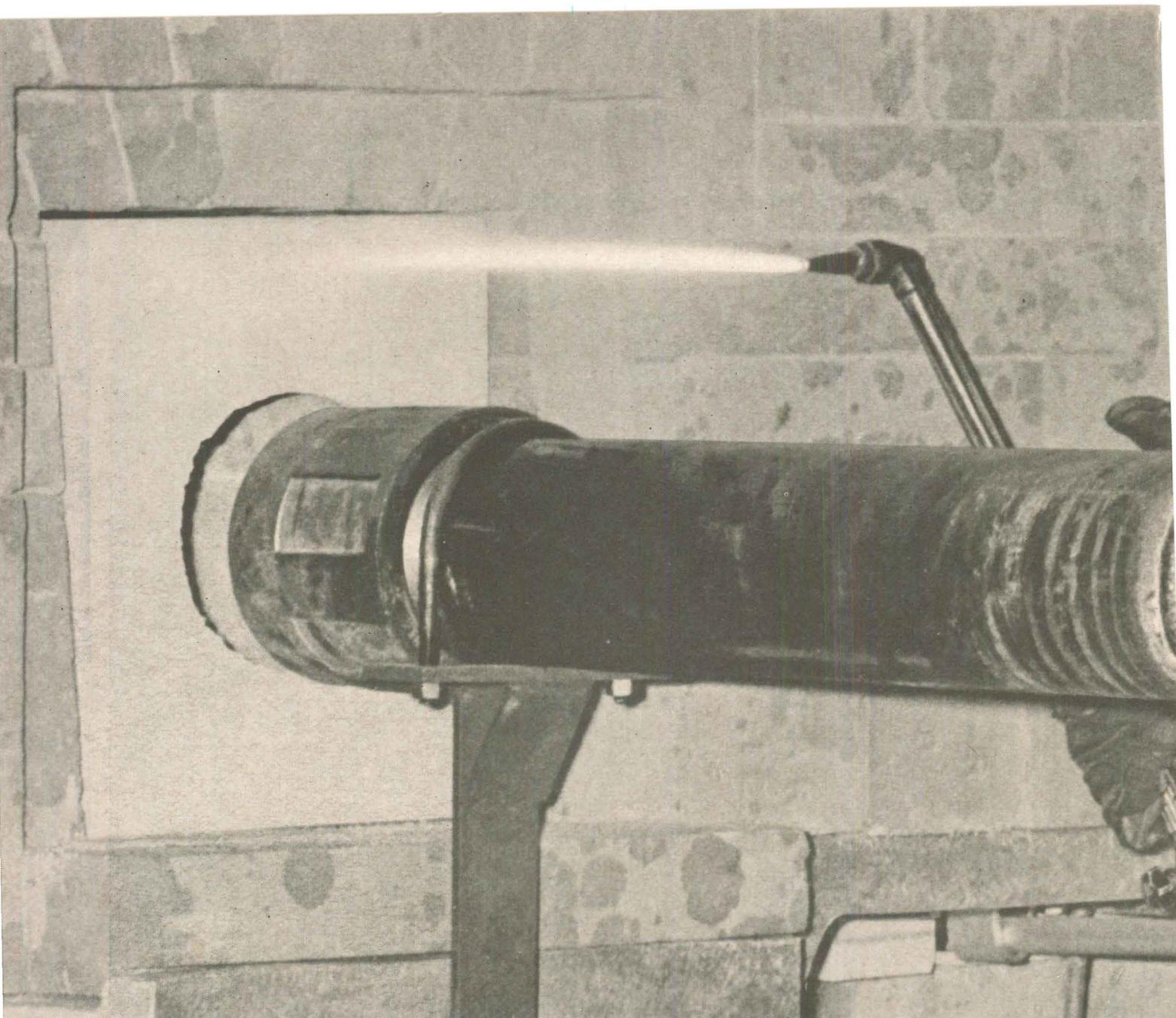
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The highest quality plate glass available
A-S-G's "STARLUX" Plate Glass, is a product of a
300-year tradition in glass making. This fact
belongs in your planning for 1962!



came at 12⁰² PM...

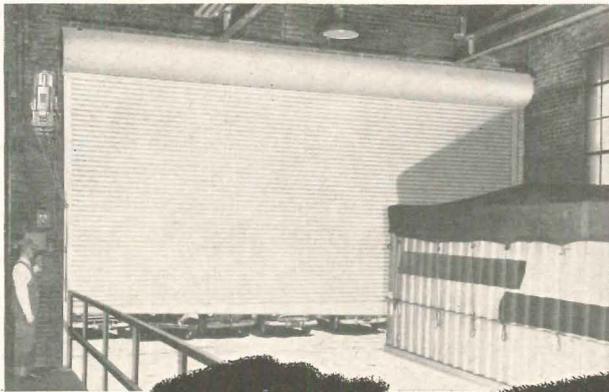
The country's newest plate glass plant, built by American-Saint Gobain at Greenland, Tenn., has started its first campaign. Soon it will be producing A-SG's "STARLUX" Plate Glass.

Here at Greenland—near Kingsport, Tenn.—the first step towards actually producing the highest quality plate glass available in the U. S. took place on April 3. It was then that a technician lighted off the 300-ton tank from which will soon flow an endless ribbon of glass. This modern, multi-million dollar glass plant will give American-Saint Gobain the distinction of being the only domestic manufacturer of all major types of flat glass—plate glass, window and sheet glass, and patterned glass.

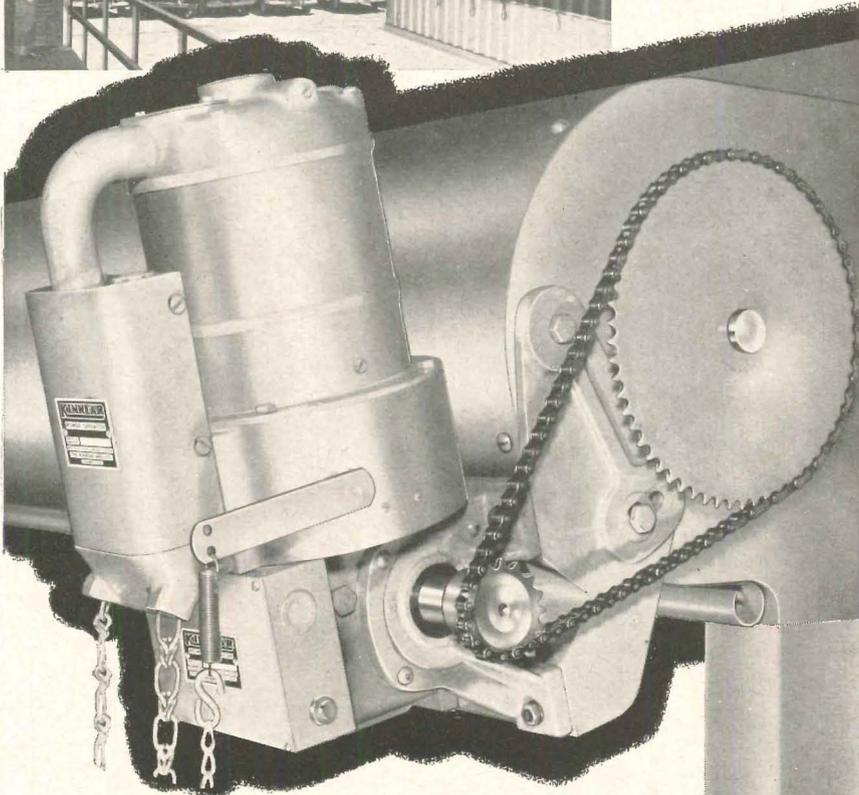
Whether you're an architect, a manufacturer or a jobber, Greenland U.S.A. is news, good news! For the latest information on sizes, delivery and prices, call your nearest A-SG office. You'll find the telephone number in your classified telephone directory. American-Saint Gobain Corporation, Kingsport, Tenn.



AMERICAN-SAINT GOBAIN... wherever people live and work!



Kinnear has the Door



And the Finest POWER OPERATOR ever devised...

... Built specifically for operating rolling doors, here's an efficient integrated unit that will withstand years of hard gruelling service. It's offered in a size for every door need for either wall or bracket mounting — vertically or horizontally. And it's packed with such features as built-in thermal protection, shock-proof centrifugal clutch, disc type brake and highly rated worm gear and bearing system. To insure maximum door operating efficiency and years of lowest possible maintenance cost insist on the Kinnear Power Operated Rolling Door — by the people who originated the interlocking slat door construction.

The KINNEAR Manufacturing Co.



KINNEAR

ROLLING DOORS

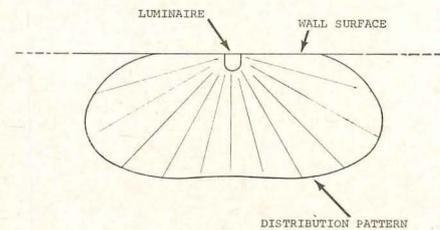
FACTORIES: 1860-80 Fields Avenue, Columbus 16, Ohio
1742 Yosemite Avenue, San Francisco 24, Calif.
Offices & Representatives in All Principal Cities

Product Reports

continued from page 254

ASYMMETRIC LIGHT PATTERN FROM PRISM LENS

A fan-shaped asymmetrical lighting pattern is produced by a prism lens in order to illuminate a greater area



with maximum uniformity and effectiveness. Two groups of prisms direct light downward and outward and reduce the amount of wasted light directed against the wall. Both wall- and surface-mounted units are available. *Art Metal Lighting Div., Wakefield Corp., 1814 E. 40th St., Cleveland 3, Ohio*

WALL-MOUNTED URNS

Stainless steel tops are features of *Ex-Cell* wall-mounted cigarette receptacles. They are designed to blend in with any decor and are available in a number of finishes. *Ex-Cell Metal Products Inc., 2037 W. Churchill St., Chicago 47, Ill.*

TAPE SEALS ROOF JOINTS

Sealing of roof joints on the Coliseum at the Seattle World's Fair was done with *Permacel 66*, a heavy duty cloth-backed, pressure-sensitive tape which provides a positive seal and



prevents seepage into joints of the vinyl-coating material used as a base waterproofing material. The tape's high tensile strength and tear resistance permits expansion and contraction due to temperature changes. *Permacel, New Brunswick, N. J.*

more products on page 262

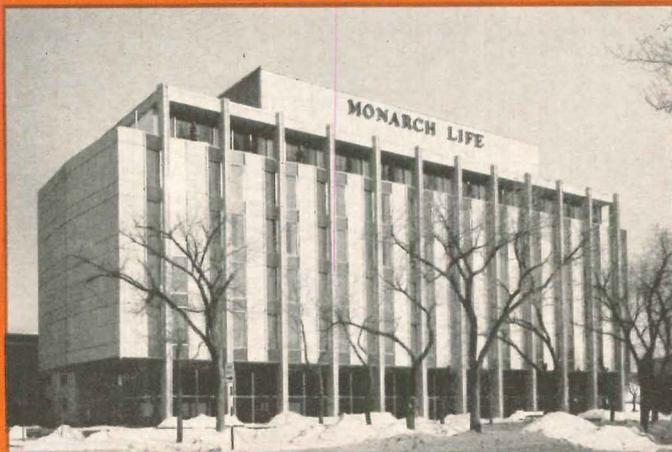


JOINTS AND SEALANTS TAKE A BEATING IN CANADIAN TEMPERATURES

Temperatures in Winnipeg vary as much as 145° during a year, ranging from -40° to +105°F.

compriband®

was selected for the Monarch Life Building after various sealants were subjected to comprehensive tests on an outdoor mockup of the wall. No working problems were experienced with COMPRIBAND during actual installation in temperatures ranging from -20° to +95°F.



MONARCH LIFE BUILDING Winnipeg, Canada. Architects - Smith Carter Searle and Associates. COMPRIBAND Installation - Bird Construction, Sargent and Erin. Contractor - Bird Construction. COMPRIBAND Distributor - Winnipeg Supply & Fuel Co.

The product of a patented* process for impregnating polyurethane foam with asphalt, COMPRIBAND constantly exerts an expansion force while compressed in a joint. It has surpassing advantages for most joint conditions. Your inquiry will bring a sample of COMPRIBAND and complete information.

Compriband, Inc. COMPRIBAND is produced by NORTHROP CORPORATION, Hawthorne, California
(formerly Asbiton Western, Incorporated)

1491 Daisy Avenue, Long Beach 13, California

In Canada: Compriband of Canada Ltd., 1200 West Pender St., Vancouver 1, B.C., Canada

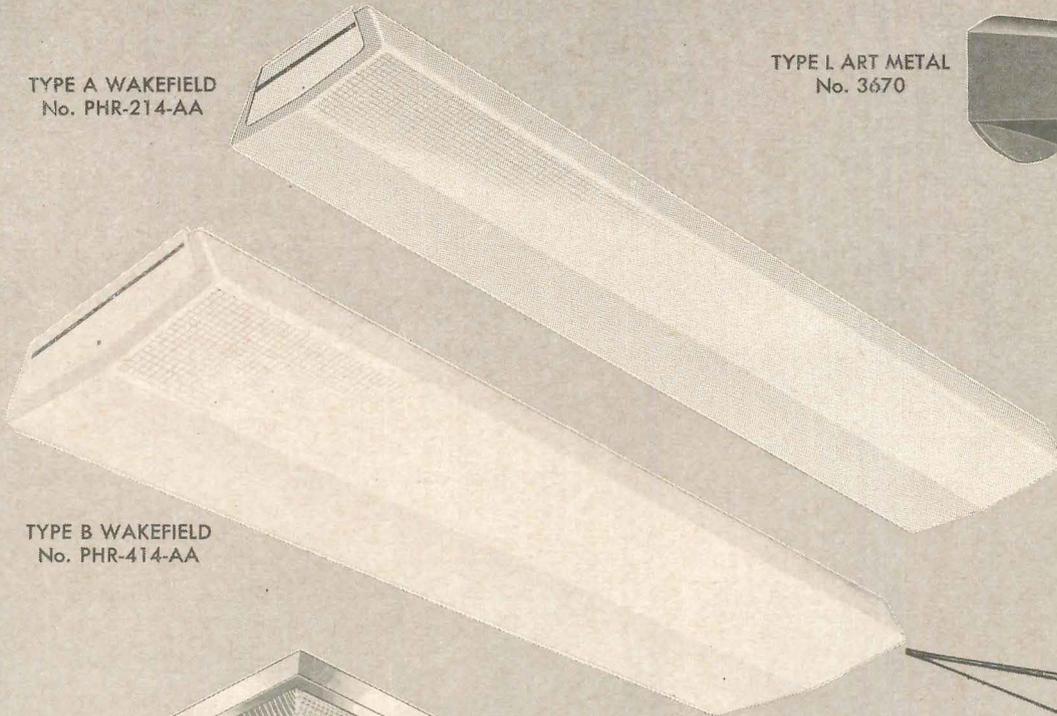
In the West: Pacific Sealants, 1491 Daisy Ave., Long Beach 13, California

East of the Rockies: Secoa, Inc., 8020 North Monticello, Skokie, Illinois.

In the State of Hawaii: Lewers & Cooke, Ltd., 404 Piikoi Parkway, Honolulu 14

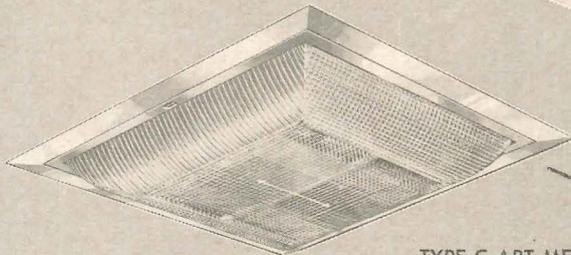
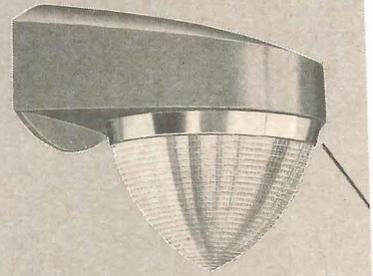
* United States: 2,964,424 / Canada: 547,141

TYPE A WAKEFIELD
No. PHR-214-AA

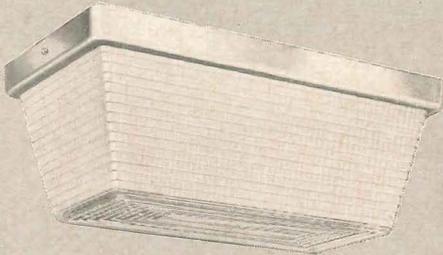


TYPE B WAKEFIELD
No. PHR-414-AA

TYPE I ART METAL
No. 3670

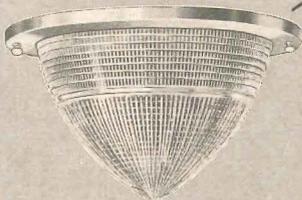


TYPE C ART METAL
No. 20-3512
(Recessed)



TYPE C ART METAL
No. 3599
(Surface)

TYPE P ART METAL
No. 3544 AA

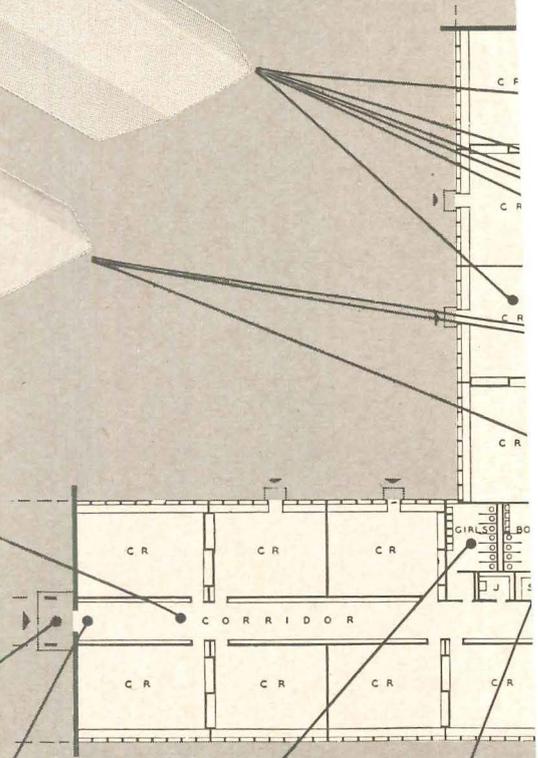
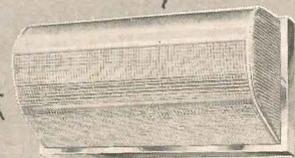


TYPE O ART METAL
No. 3406 BG



TYPE H ART METAL
Nos. 3379SL, 3383SL or 3384SL

TYPE K ART METAL
No. 3549 PC or AA



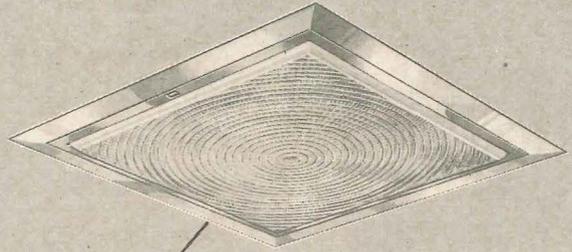
TYPICAL APPLICATIONS OF ONE SOURCE LIGHTING BY WAKEFIELD-ART METAL

- Reputable manufacturer of lighting since 1882.
- One order covers all lighting equipment.
- One manufacturer is responsible.
- Related design and finish characteristics provide an architecturally integrated installation.
- Designs provide for lower installation and maintenance costs.

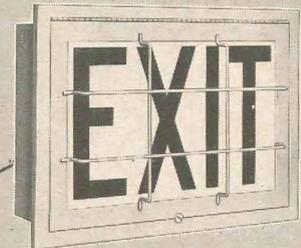
TYPE J ART METAL
No. 3542



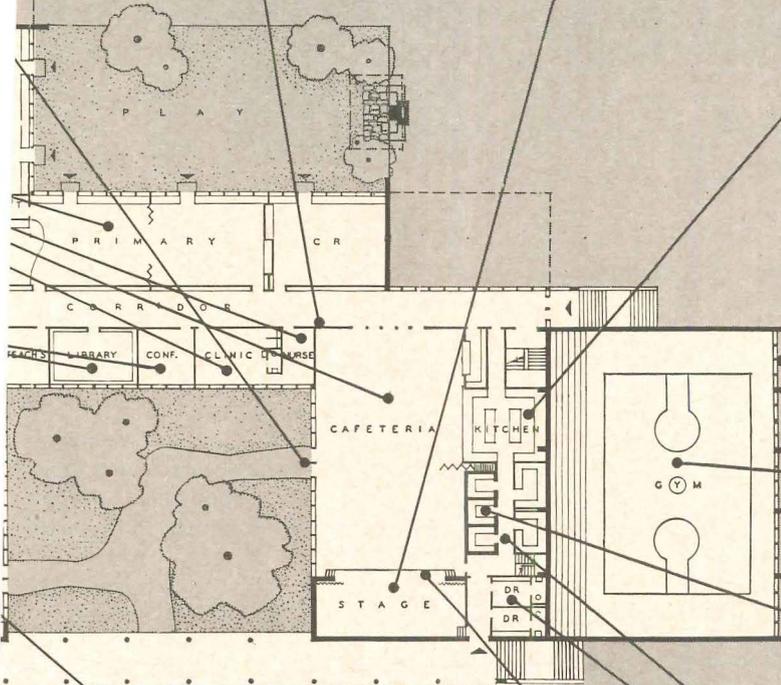
TYPE M ART METAL
No. 3656 AA



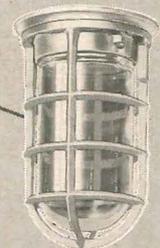
TYPE I ART METAL
Nos. 1-3440
15-3441
20-3502
30-3442



TYPE N ART METAL
No. 3405 WG



TYPE F ART METAL
No. 3563



TYPE Q ART METAL
No. 2686

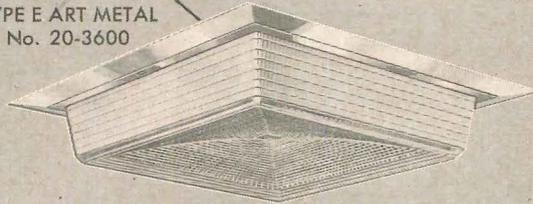
TYPE U ART METAL
No. 3377



TYPE G ART METAL
Nos. 3360SL, 3361SL,
3362SL or 3363SL



TYPE E ART METAL
No. 20-3600



TYPE D ART METAL
No. 3640 AA

FIRST FLOOR PLAN
TODAY'S SCHOOL
ANYWHERE, U. S. A.



WAKEFIELD CORPORATION
Wakefield Lighting Division · Vermillion, Ohio
Art Metal Lighting Division · Cleveland, Ohio
Wakefield Lighting Limited · London, Ontario



VAN-PACKER® Stacks

First Choice to Last!

BECAUSE:

For incinerators, boilers, and furnaces, the Van-Packer Prefabricated Refractory Stack gives you long-lasting resistance to high temperatures and both corrosive and abrasive conditions . . . averages three-times longer life than steel stacks over a wide range of installations.

Factory-built in 3-foot long sections, it goes up fast. It is centrifugally cast of insulating refractory material in a choice of 8 diameters up to 36 inches.

LOW-COST, Van-Packer costs no more than a comparable steel stack, often less. The aluminized steel jacket needs no painting or other maintenance. The model HT Van-Packer Stack is UL listed, handles inside or outside incinerators with temperatures up to 2000° F; model BF for boilers and furnaces with flue gas temperatures to 800° F. And Van-Packer sections make ideal breaching for any type stack.

For complete engineering and application data, ask for Bulletin IS-55.

Underwriters' Laboratories, Inc.
®

INSPECTED

Van-Packer Model HT Smokestack

VAN-PACKER PRODUCTS

The Flintkote Company

30 Rockefeller Plaza, New York 20, N. Y. • PLaza 7-5500

Manufacturer of Diversified Products for Home and Industry
Plant: Buda, Ill.



In the West: Pioneer Division, The Flintkote Company, Box 2218,
Terminal Anne, Los Angeles, Calif.

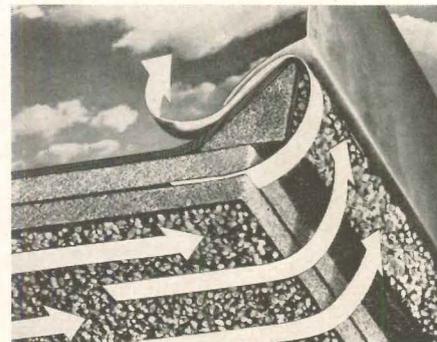
In Toronto, Ontario: The Flintkote Company of Canada, Ltd.

Product Reports

continued from page 258

VENTILATING BUILT-UP ROOFS

Two products, used alone or together, are designed to provide ventilation of trapped air and moisture from a built-up roof, both during construction and throughout the life of the roof. *Ventsulation Felt* is an asphalt-coated asbestos with large mineral



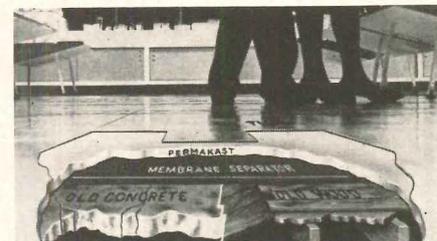
granules embedded on the under surface. The granules separate the felt from the deck and provide tiny passages between deck and roof membrane. *Ventsulation* is a modified version of Johns-Manville insulation and is applied in the same manner as standard roof insulation. *Johns-Manville, 22 E. 40th St., New York 16, N.Y.*

VERSATILE PLASTER

Whisper plaster can be applied in a thin coat for texturing purposes or in a heavy 1/2-in. coat to produce an acoustic ceiling with an NCR rating of .55. The vermiculite base material may be used on a wide range of surfaces and applied by gun or trowel. *Lahabralite Co., 1631 W. Lincoln Ave., Anaheim, Calif.*

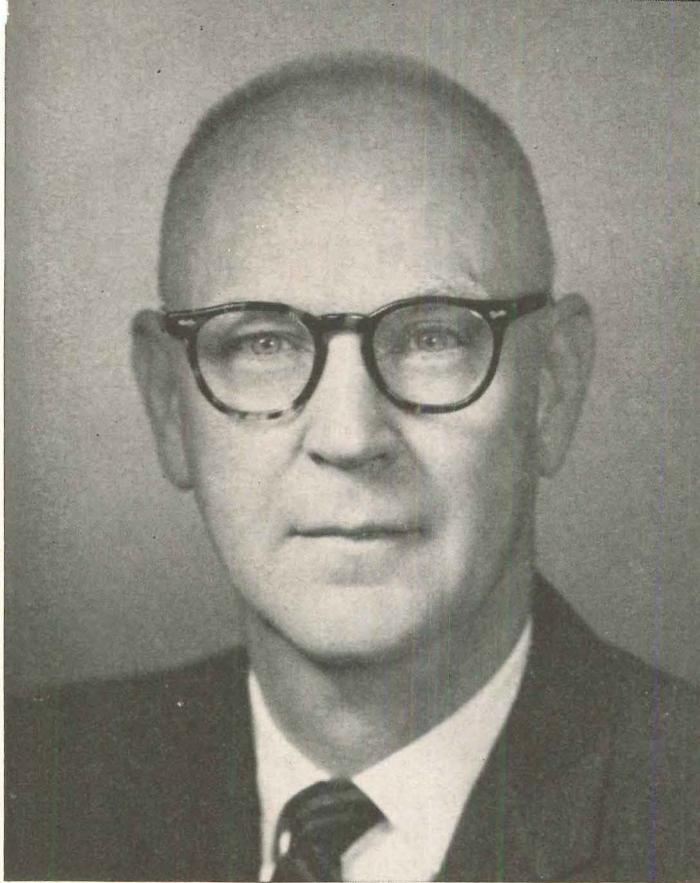
SYNTHETIC CEMENT

Permakast is a synthetic anhydrite cement which when combined with sand and gravel makes a light-



weight concrete which "floats" without reinforcement on structural sub-floors. It can be used in both new construction and remodeling. *Great Lakes Carbon Corp., 18 E. 48th St., New York 17, N.Y.*

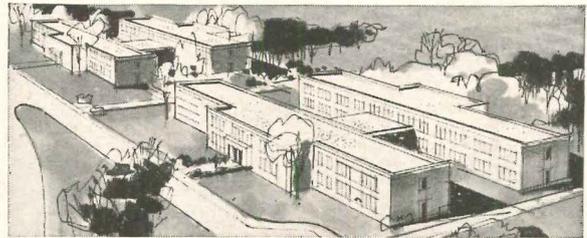
more products on page 266



R. L. Hartsell, Devoe Architectural Representative—the "Man from Devoe"—who serves architects in Virginia.

With the help of the "Man from Devoe"

EXCEPTIONAL COLOR STYLING MARKS NEW HOSPITAL UNITS



"Cheerfulness with livability" was the desired effect in the interior decoration of four new Continued Treatment Buildings and a Recovery Building at the Western State Hospital in Staunton, Virginia.

Drawing on the full Devoe Library of Colors® system, with its more than 1000 colors, Devoe's R. L. Hartsell helped achieve a highly interesting variety of color combinations. These color combinations are, at once, visually attractive—yet restfully compatible.

The color selections were made from Devoe's color-true chips and exactly matched, in the actual paint, by Devoe's rigidly controlled mixing procedures and formulas. Paints used included

800 gallons of Wonder-Tones, 125 gallons of enamel undercoat and 200 gallons of Super Eggshell enamel.

Color styling is but one area in which the "Man from Devoe" can assist the architect on paint problems, interior or exterior. His full-time job is to make available to you his broad knowledge of paint technology—including light reflectivity of various colors, ease of maintenance of specific finishes, weathering and other factors. His services involve no cost or obligation. And he can save you a great deal of time and trouble.

Call in the "Man from Devoe" in your area on your next contract. See how much he can help. To reach him, write or call the nearest Devoe office.



Reception area and corridor are typical of the eye-appealing architecture and decor at Western State Hospital.



Architects: Marcellus & Son, Richmond; General Contractor: English Construction Co., Altavista, Va.; Painting Contractor: Brewer Paint & Wallpaper Co., Greensboro, N.C.



Atlanta • Boston • Charlotte, N.C. • Chicago • Cincinnati • Dallas • Denver • Houston • Los Angeles • Louisville • Moonachie, N.J. • New York • Philadelphia • Stamford, Conn. Warehouses in all principal cities, coast to coast.

Please send me the free RAINBOW SELECTION of 300 "thought-starter" colors chosen from the Devoe complete Library of Colors.



Name _____

Company _____

Address _____

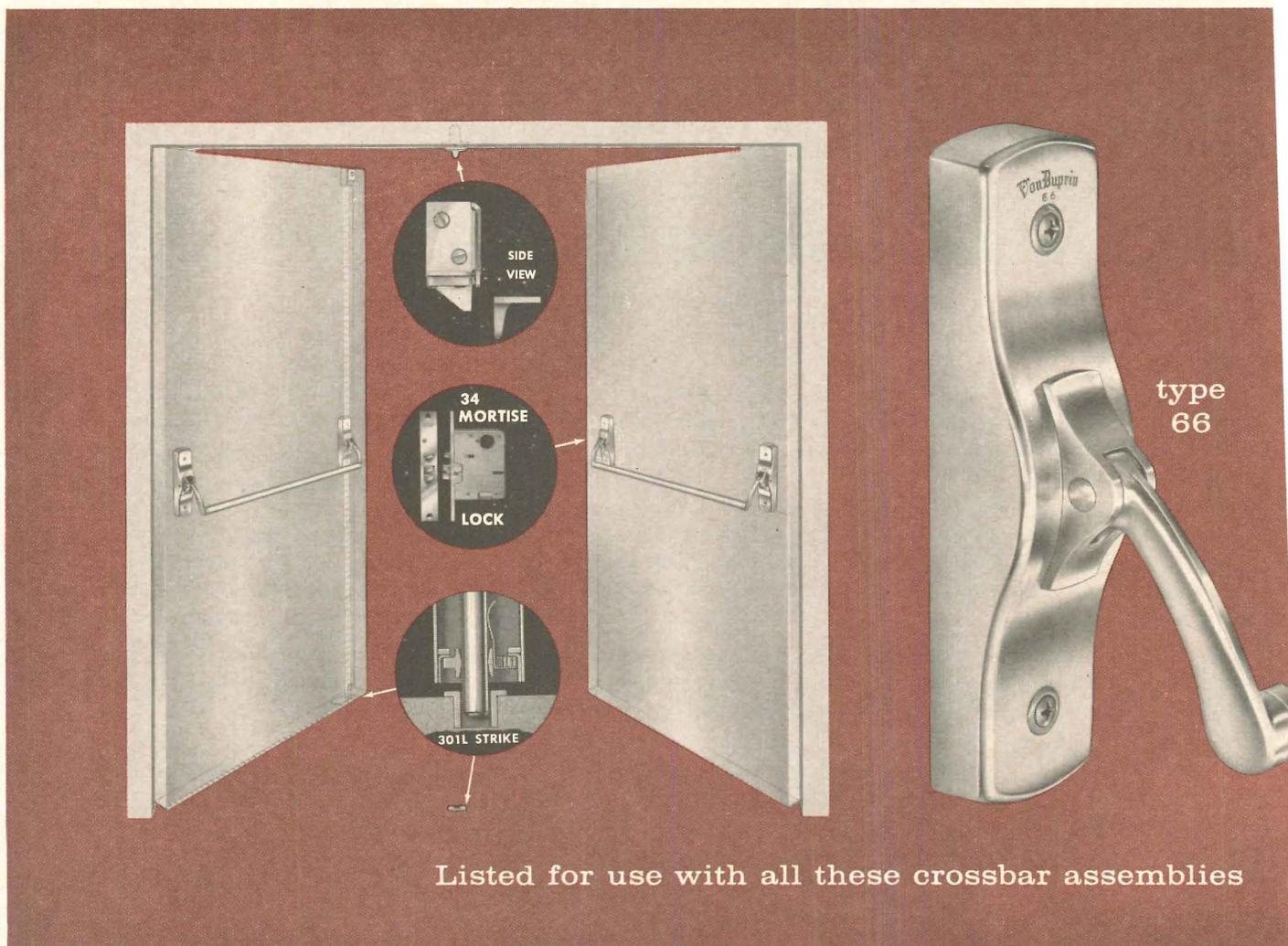
City _____ Zone _____ State _____

This advertisement is in no way to imply endorsement of the product nor does it imply that the Commonwealth of Virginia, State Hospital Board is a satisfied user of the product



Von Duprin

UL tested and listed, with 3-hr. rating for openings up to 7' x 7'



Listed for use with all these crossbar assemblies

● It's official! An exhaustive series of tests has been completed, and our new line of fire exit hardware is now listed by Underwriters' Laboratories, Inc., for use on labeled doors. Now you can specify four different Von Duprin crossbar assemblies on single door, mortise lock device installations, or with concealed vertical rod and

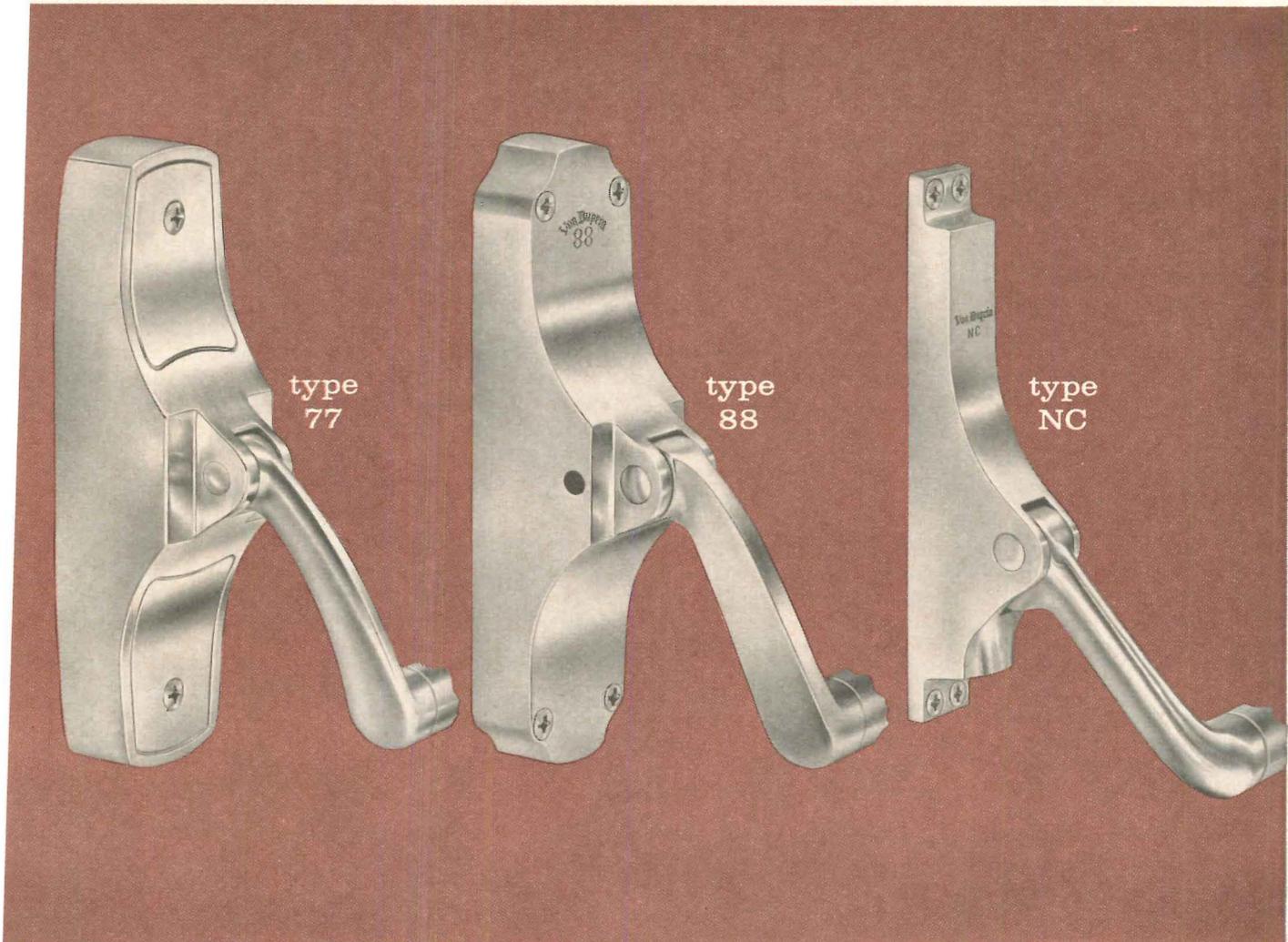
mortise lock devices for double door installations. Study the data in the rating chart at the right . . . then write for your free Bulletin 623, giving you a report on Von Duprin's "ordeal by fire," plus detailed description and operating functions of the full line of Von Duprin fire exit hardware in stainless steel, bronze or aluminum.



VON DUPRIN DIVISION • VONNEGUT HARDWARE CO. • 402 W. MARYLAND • INDIANAPOLIS 25, INDIANA

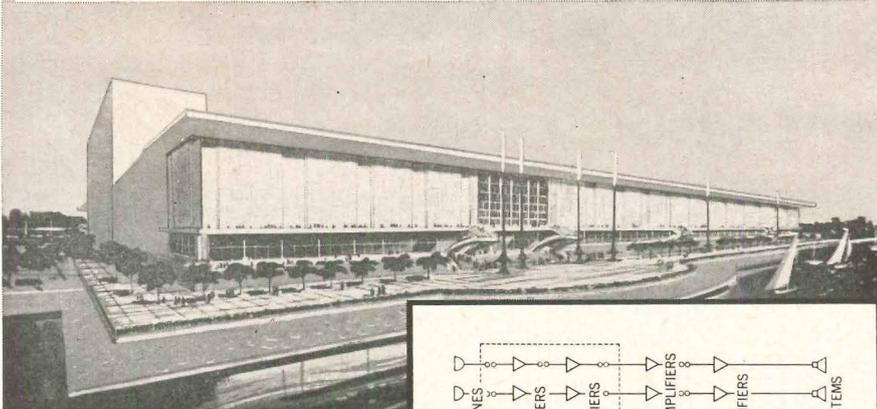
fire exit hardware

... as well as a 1 1/2-hr. rating for openings up to 8' x 7'



For Openings up to:	RATING					Choice of cross-bar assemblies
	"A" label	"B" label	"C" label	"D" label	"E" label	
DBL 7' wide x 7' high	3 hour	1½ hour	¾ hour	1½ hour	¾ hour	NC, 66, 77, 88
SGL 4' wide x 8' high	3 hour	1½ hour	¾ hour	1½ hour	¾ hour	NC, 66, 77, 88
DBL 8' wide x 7' high	—	1½ hour	¾ hour	1½ hour	¾ hour	NC, 66, 77, 88
SGL 4' wide x 8' high	—	1½ hour	¾ hour	1½ hour	¾ hour	NC, 66, 77, 88

With Altec 5-Channel Stereo, Each Seat is the Best Seat at McCormick Place Theatre



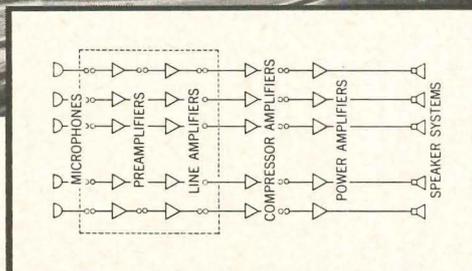
McCormick Place Theatre is an important entertainment facility within Chicago's famous new \$35,000,000 exposition center. Here more than 5,000 spectators can enjoy a variety of cultural events: drama, opera, ballet, concerts, musical shows. The theatre is built on two levels in a fan shape to provide excellent visibility from any seat. And, for finest sound distribution, a custom Altec 5-channel stereo system supplies voice and music reinforcement.

This system has proved so successful that each seat in the house receives "front row center" sound. McCormick Place Theatre is an apt example how you with Altec equipment can satisfy even the most critical audio requirements. A few important criteria are behind successfully meeting and exceeding the needs of any installation. These criteria are quite universal; there's an excellent chance they apply to the requirements of your clients...

CUSTOM "BUILDING BLOCK" SYSTEMS: So-called "multi-purpose" packaged sound systems are never offered by Altec. Altec systems are assembled—"building block" fashion—from a stocked line of over 200 specialized audio components. Each installation is individually custom designed to best serve its exact needs.

SINGLE-SOURCE RESPONSIBILITY, CONSISTENT QUALITY: Only Altec honestly can meet this vital specification requirement: "all products must be of the same manufacturer." In its own plant, Altec designs and manufactures each and every product bearing the Altec name. Altec does not have to "fill-in" its line with relabeled and rebranded products of unknown origin and reliability.

SERVICE NATIONALLY FOR YOUR CONVENIENCE: In most communities, an authorized Altec Sound Contractor is only a phone call away. That's all it takes to avail yourself of complete information and specifications on Altec products. You'll find that Altec offers advanced solutions to today's audio needs in all industrial, commercial, institutional, and entertainment fields. For the optimum solution to your audio projects, call the Altec Sound Contractor (see Yellow Pages) or write Dept. AR-5.



Altec Sound Contractor:
Boom Electric Corporation, Chicago, Ill.

Product Reports

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DECORATIVE GLASS

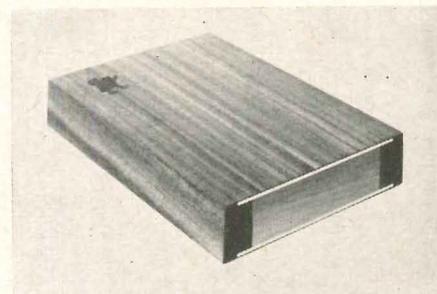
From Italy comes a compound glass unit consisting of two sheets of clear glass with an interlayer of spun glass, hermetically sealed for use outdoors. The glass is available in a variety of colors, in sizes to 40 by 50 in. The white panels provide insulation against sun heat, by reflection and absorption, while diffusing sunlight. The colors make possible murals and other decorative glazing. *Artfiber Corp., 437 Fifth Avenue, New York 10, N.Y.*

ACOUSTICAL CEILING OF LUMINOUS PANELS

Hansoglow panels are triple laminated sheets. Center sheet is high impact perforated vinyl. Outer sheets are sound-absorbing porous acrylic. The 24-in. square panels are available in several designs. They can be combined with the *Hansoflow* vent-grid system for air distribution. *Elof Hansson, Inc., Acoustical Div., 711 Third Ave., New York 17, N.Y.*

SOLID-CORE DOOR WITH CONCEALED CROSSBANDS

The *Stilemaster* door has five-ply construction for stability, while appearing to be a solid slab of lumber. Crossbands are concealed at the stile



edges, allowing 1/2 in. for fitting and beveling without exposing the crossbands. *Iplik Door Co., Kenner, La.*

CONSTRUCTION SYSTEMS

Assistance to architects in design and erection of interior wall and ceiling construction systems is offered by the Systems Engineering Dept. of Bestwall Gypsum. Part of the program is the recommendation of safe fire ratings, adequate sound attenuation and correct acoustical systems. *Bestwall Gypsum Co., 120 E. Lancaster Ave., Ardmore, Pa.*

more products on page 270

See Sweet's Catalog File 33a/AL



© 1962 ALTEC LANSING CORPORATION

ALTEC LANSING CORPORATION

A Subsidiary of Ling-Temco-Vought, Inc.

1515 SOUTH MANCHESTER AVENUE • ANAHEIM, CALIFORNIA

Evanite™

OVERLAY PLYWOOD SIDINGS



**PRIME
PAINTED**

**TOUGH AND
HANDSOME**

**RADIATE
QUALITY**

**SAVE TIME
ON THE JOB**

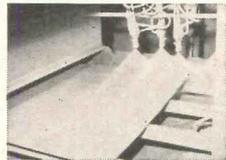
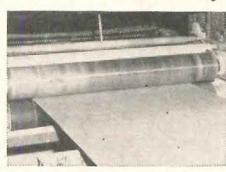
EXCLUSIVE 2-COAT PRIME PAINT PROCESS



**TO ELIMINATE
PAINT FAILURE**

Prime painting protects the panels up to 90 days in the field. Only *Evanite* offers you double protection with 2 coats of prime paint. The first coat is pressure rolled onto the panel to completely cover and seal. Second coat, applied by airless spray, assures even tone and uniform paint coverage. Infra-red heat ovens bake on the prime paint . . . edges and ends are sealed too!

Paint Color: Velvet smooth dove grey. Panel Sizes: 4 ft. wide . . . 8, 9 and 10 ft. lengths.

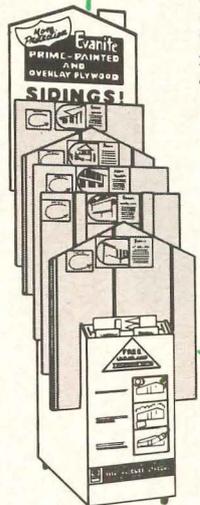


Eliminates Hairline Checking

Evanite Overlay Plywood Siding eliminates hairline checking and resists grain raise. Surface is tougher than solid red oak. Evanite prime-painted SIDING finishes beautifully . . . saves half the paint cost by eliminating one round of painting on the job.

- Evanite prime-painted surfaces are **easier** to finish coat!
- The surface is tough and abrasion resistant!
- Ideal for SIDEWALLS, SOFFITS, GABLE ENDS, ACCENTS!

See these big samples and examine their sturdy construction in the *Evanite Siding Sales Center* at your dealer.



Write today for prime-painted sample and free folder . . .

BUILDING MATERIALS DIVISION

EVANS PRODUCTS COMPANY

1029 S.W. ALDER STREET • PORTLAND 5, OREGON

4 TEXTURES

SMOOTH

For accent areas, soffits . . . or any exterior or interior area where a smooth, tough surface is desired.

TEXTURE 1-11

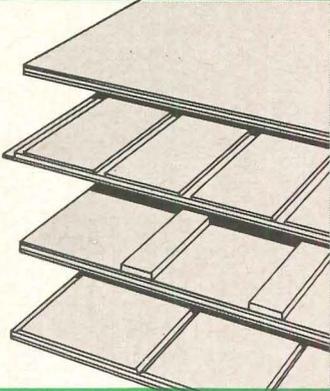
A uniform vertical texture grooved on 4", 6" or 8" centers. Either in overlay or natural plywood. Special end joints for continuous pattern.

BOARD & BATTEN

A rugged, exterior wall. Comes complete with matching color prime-painted battens.

VEE-PLANK

For that planked effect . . . V-grooved on 6" or 8" centers or random pattern. Comes with weather-sealed shiplap edge.



Evanite Building Materials include: SIDINGS • HARBORITE • CreZon • TEXTURE 1-11 • FIR PLYWOODS • HARDBOARD • HARDWOOD PLYWOODS

The roof of the modern building is designed as part of an over-all concept—metal envelopes for the permanent enclosure of space. Their primary functions are to add to the aesthetic projection of the building's design and to provide a life-long shelter for its interior. Overly's Batten Roof System offers the architect a new technique of roof construction with life-time, maintenance-free service—metal envelopes to keep the outside out—in all climatic extremes.

Metal envelopes to keep the outside out

Overly crafts these metal envelopes to enclose any building contour, with a sensitive interpretation of the architect's design. Careful fidelity to design during fabrication is complemented by Overly erection supervision at the building site. When your plans include custom-crafted roof design, think of Overly—*The Architect's Craftsman*.

Overly

Manufacturing Company

Greensburg, Pennsylvania

Los Angeles 39, California

Send for the 1962 Overly Architectural Metal Products Catalog



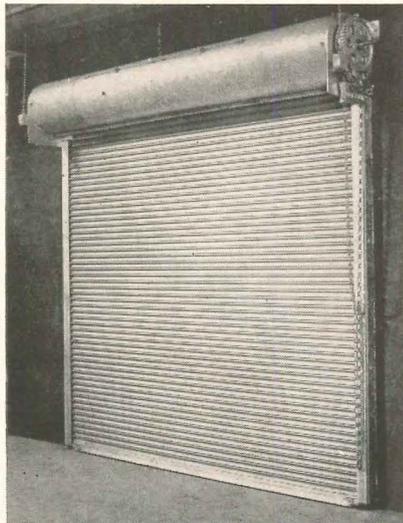
Overly

Batten Roof Systems

THE CLIENT IS PLEASED



American Airlines Hangar #10
Idlewild Airport, New York City
Arch./Engr.—Kahn & Jacobs
Contr.—Turner Construction Co.



Automatic Rolling Fire Door UN20

Since 1958 American Airline's Hangar #10 has been protected by Balfour Automatic Rolling Steel Fire Doors. These doors combine automatic fire protection with the dependable service essential to quick aircraft maintenance in this jet age hangar.

Balfour
rolling doors

Catalog in Sweet's or write:
WALTER BALFOUR & CO. INC.

doc-port® doors
steel service doors
automatic fire doors
pygmee® counter doors
steel grilles

Brooklyn 22, N. Y.

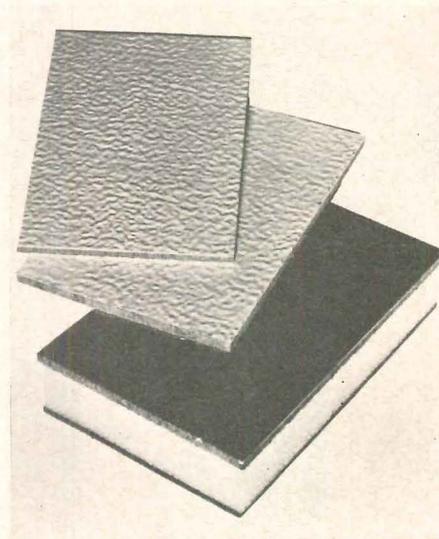
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Product Reports

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PORCELAIN ENAMEL ALUMINUM PANELS

The light weight of aluminum is combined with the color available with porcelain enamel in panels for curtain walls and building refacing.



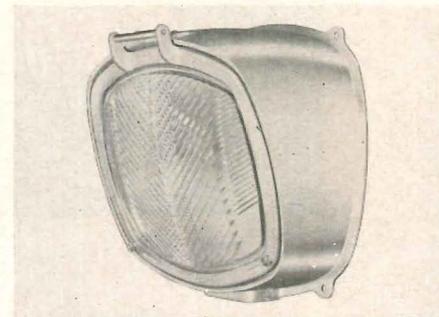
All panels use stucco-embossed Alcoa aluminum sheet, laminated to tempered hardboard. The insulated sandwich panels use foam plastic as thick as 3 in. *Mapes and Co., Box 2067, Lincoln 1, Neb.*

VINYL HANDRAIL

Handrails of solid vinyl can be made in any curve. They are available in seven colors with a matte or polished finish. *Rubber Corp. of America, New South Rd., Hicksville, N.Y.*

QUARTZ-IODINE LUMINAIRE

Pole-top and wall-mounted area lights are available for 500-watt quartz-iodine lamps. For pole mounting, two units are mounted back-to-back. The wall-mounted unit has a



flush back. The luminaires give rectangular patterns of light. *Revere Electric Mfg. Co., 7420 Lehigh Ave., Chicago 48, Ill.*

WHEN YOU CONSIDER FLUORESCENT LAMP BALLAST

PROTECTION

remember...

AUTOMATIC RE-SETTING

ADVAN

THERMAL PROTECTION

guard®

saves you money!

HERE'S THE PROOF!

TYPE BALLAST PROTECTION	CONDITION OF BALLAST AFTER OPERATION DUE TO:				BALLAST COST WITHOUT PROTECTION*	COST OF BALLAST PROTECTION*	BALLAST COST WITH PROTECTION*	COST OF REPLACEMENT BALLAST*	REPLACEMENT LABOR COST	TOTAL COST DUE TO PREMATURE DESTRUCTION
	TEMP. IN EXCESS OF U/L-CBM SPECIFICATIONS	HIGHER THAN NOMINAL LINE VOLTAGE	LAMP RECTIFICATION	LAMP FAILURE						
ADVAN-guard PROTECTION	OPERATIVE	OPERATIVE	OPERATIVE	OPERATIVE	\$8.02	76c	\$8.78	NO COST — NO REPLACEMENT NECESSARY		
NON-RESETTING THERMAL PROTECTION	REPLACEMENT NECESSARY	REPLACEMENT NECESSARY	REPLACEMENT NECESSARY	REPLACEMENT NECESSARY	\$8.45	25c	\$8.70	\$8.70	\$3.50	\$12.20
POLYESTER FILL	REPLACEMENT NECESSARY	REPLACEMENT NECESSARY	REPLACEMENT NECESSARY	REPLACEMENT NECESSARY	\$8.02	33c	\$8.35	\$8.35	\$3.50	\$11.85

*BASED ON PUBLISHED LIST PRICES FOR 2 LAMP 96" CBM SLIMLINE BALLAST

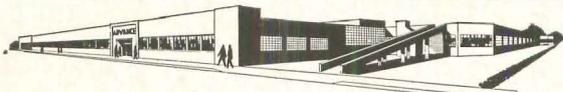
The superior protection of ADVAN-guard® equipped Fluorescent Lamp Ballasts may cost a little more, but as the chart shows, it is protection that guarantees Fluorescent Lamp Ballast life.

Only ADVAN-guard®, a thermally actuated automatic reclosing protective device, is sealed in the ballast housing and is preset to automatically "trip-out" whenever the Fluorescent Lamp Ballast operates at abnormal temperatures. When heat decreases to normal operating temperatures, ADVAN-guard® resets automatically and the

ballast resumes normal operation. If overheating continues, ADVAN-guard® protection continues. Through this continuous protection, the full life of ADVANCE Fluorescent Lamp Ballasts will be realized . . . rated life of ADVANCE Ballasts under normal operating conditions is 10 to 12 years.

End premature destruction and unnecessary ballast labor replacement costs, demand ADVANCE Fluorescent Lamp Ballasts with ADVAN-guard® built-in automatic resetting thermal protection.

"The Heart of the Lighting Industry"



In Canada: Advance Transformer Co. Ltd., 5780 Pare St., Montreal, Quebec.

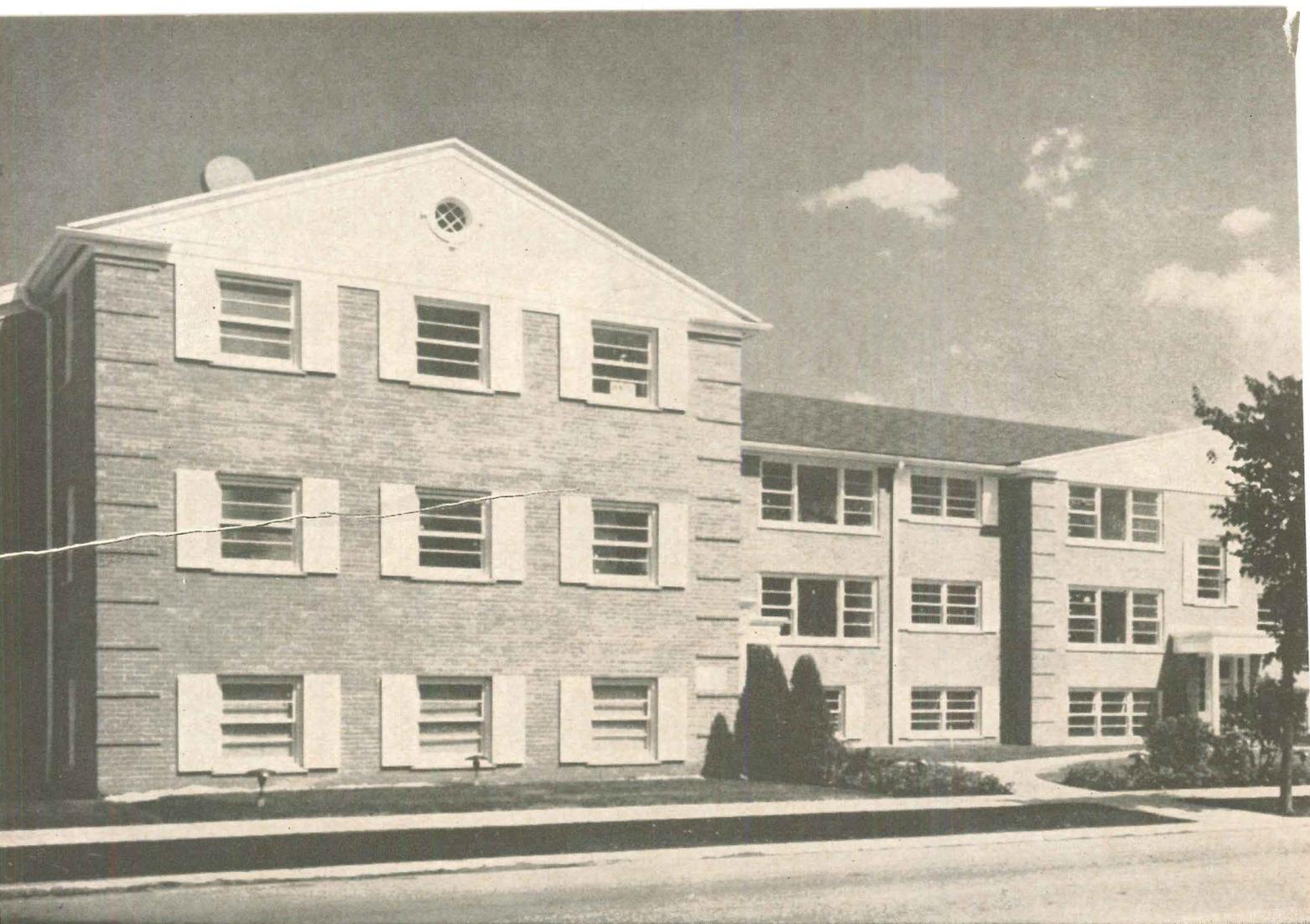
ADVANCE®



WORLD'S LARGEST EXCLUSIVE MANUFACTURER OF FLUORESCENT LAMP BALLASTS

TRANSFORMER CO.

2950 NO. WESTERN AVE. CHICAGO 18, ILL. U.S.A.



Chicago builders get greater crack resistance at no extra cost with the

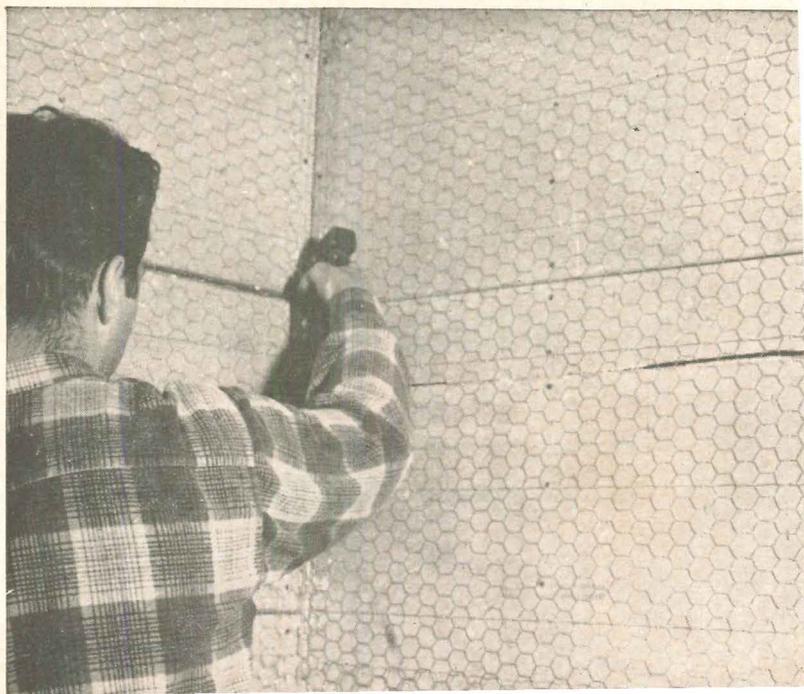
KEYMESH® - KEYCORNER

Lasting beauty and low maintenance are built into the new Williamsburg Apartments located in Chicago, Illinois. That's because greater plaster-crack resistance is assured by reinforcing the lath and plaster walls.

Valenti Builders, Inc., Chicago, found it cost no more to get this extra reinforcing quality. By specifying Keymesh, Keycorner and Keystrip galvanized reinforcing lath, the builders got top quality reinforcement with greater resistance to cracks and fire.

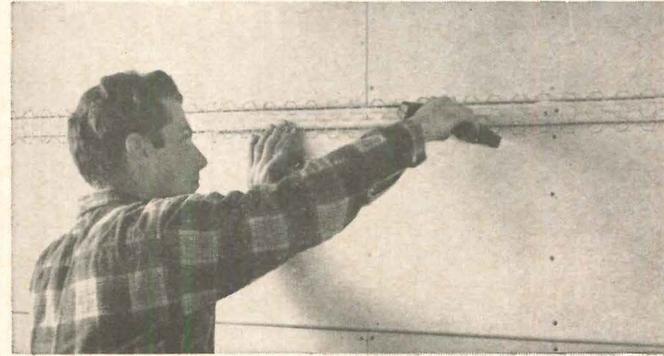
Tiled bathrooms in the Chicago project have lasting beauty with KEYMESH reinforcement. The portland cement plaster reinforced with Keymesh provides a strong, maintenance-free base for the tile. You'll find Keymesh makes any gypsum lath and plaster wall stronger and more crack resistant.

Keysmesh rolls out flat and laps without bulging . . . forms easily and cuts quickly. The open mesh permits rapid troweling and assures a full, even thickness of plaster. Keysmesh, Keycorner and Keystrip are galvanized against rust.

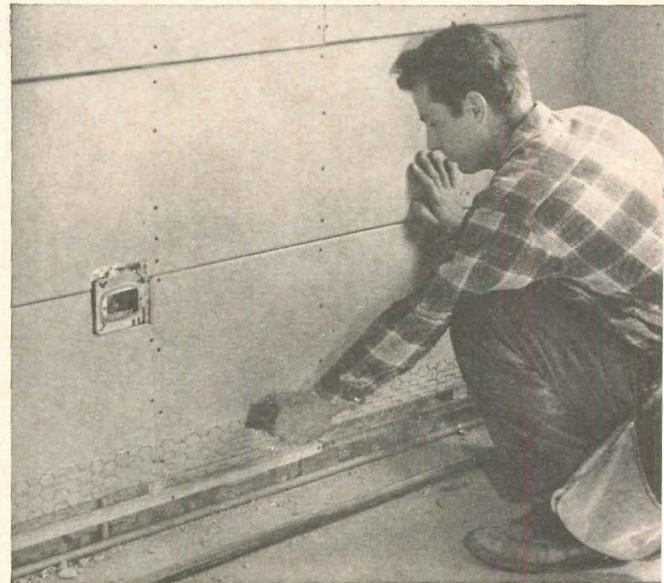




KEYSTRIP is a new addition to the Keystone line of plaster reinforcement. Here, this flat strip reinforcement is stapled over joints where narrow strips of gypsum lath are used. This use of Keystrip adds strength where needed.



KEYSTRIP can be used as a reinforcement for plaster in a space too narrow for strips of gypsum lath. A full bond of Keystrip to the plaster is assured. Keystrip also adds strength to points of stress above doors and windows.

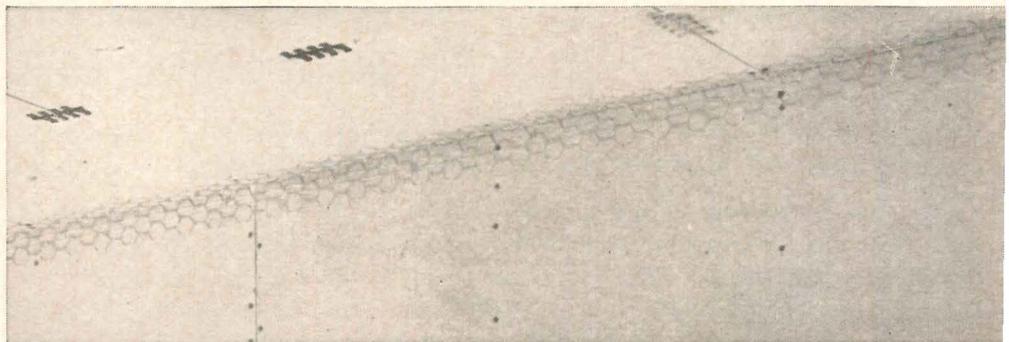


three keys to stronger plaster

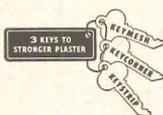
KEYSTRIP GALVANIZED REINFORCING LATH

Inside plaster corners reinforced with KEYCORNER lath have almost twice as much resistance to cracking as corners reinforced with other materials. Recent tests and actual use confirm this feature.

The men working on the Williamsburg Apartments, as on other jobs, found the preformed, 4-foot lengths of Keycorner easy to handle. Keycorner goes into place quickly and can be nailed or stapled. The open mesh design makes it easy to plaster over and assures a complete bond.



Get quality wall construction with lath and plaster at low cost by specifying the three keys Keymesh, Keycorner and Keystrip. Send for more complete information and results of recent tests conducted by leading laboratories. Write Keystone Steel & Wire Company, Peoria 7, Illinois.



KEYSTONE STEEL & WIRE COMPANY
Peoria 7, Illinois

Keycorner • Keymesh • Keystrip • Keywall • Keydeck • Welded Wire Fabric



Why damage before dedication?

Chances are this floor will receive more abuse during construction than in the next 5 years combined. As the building goes up, we forget to look down...but it's a very critical time for new floors.

The Hillyard floor treatment program will do the job better than "KEEP OFF" signs...and for a longer time. Your Hillyard Maintaineer will show you how to protect all floors during construction, and he will be pleased to draft a plan that will cut maintenance costs by 50% when the owner takes over. You'll like the way flooring complaints will be eliminated. No matter what type of floor you specify—Hillyard seals and finishes are manufacturer approved.

Plan protection for your floors, with your Hillyard Maintaineer...the man who follows through for you. At your request, he will survey your finished floors, and recommend proper maintenance procedures at no cost to you. District offices are listed in Sweet's, or call collect.

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FLOOR
TREATMENTS**

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Missouri,
U.S.A.

Passaic, New Jersey
San Jose, California

REDWOOD "HALLS OF IVY" . . . \$17 PER SQ. FT.

Foothill College may well be the prototype for educational buildings of the future.

Through the use of simple materials—concrete buttresses, laminated wood beams, redwood siding and redwood shake roofs—the 410,608 square feet of enclosed area in its 39 buildings were constructed for just over \$17 a square foot. But Certified Kiln Dried redwood was not chosen for economy alone. Inside and out, its natural warmth and handsome saw-textured finish are aesthetically pleasing and require a minimum of upkeep.

Write Department A-11 for your copy of "Redwood Goes to School".

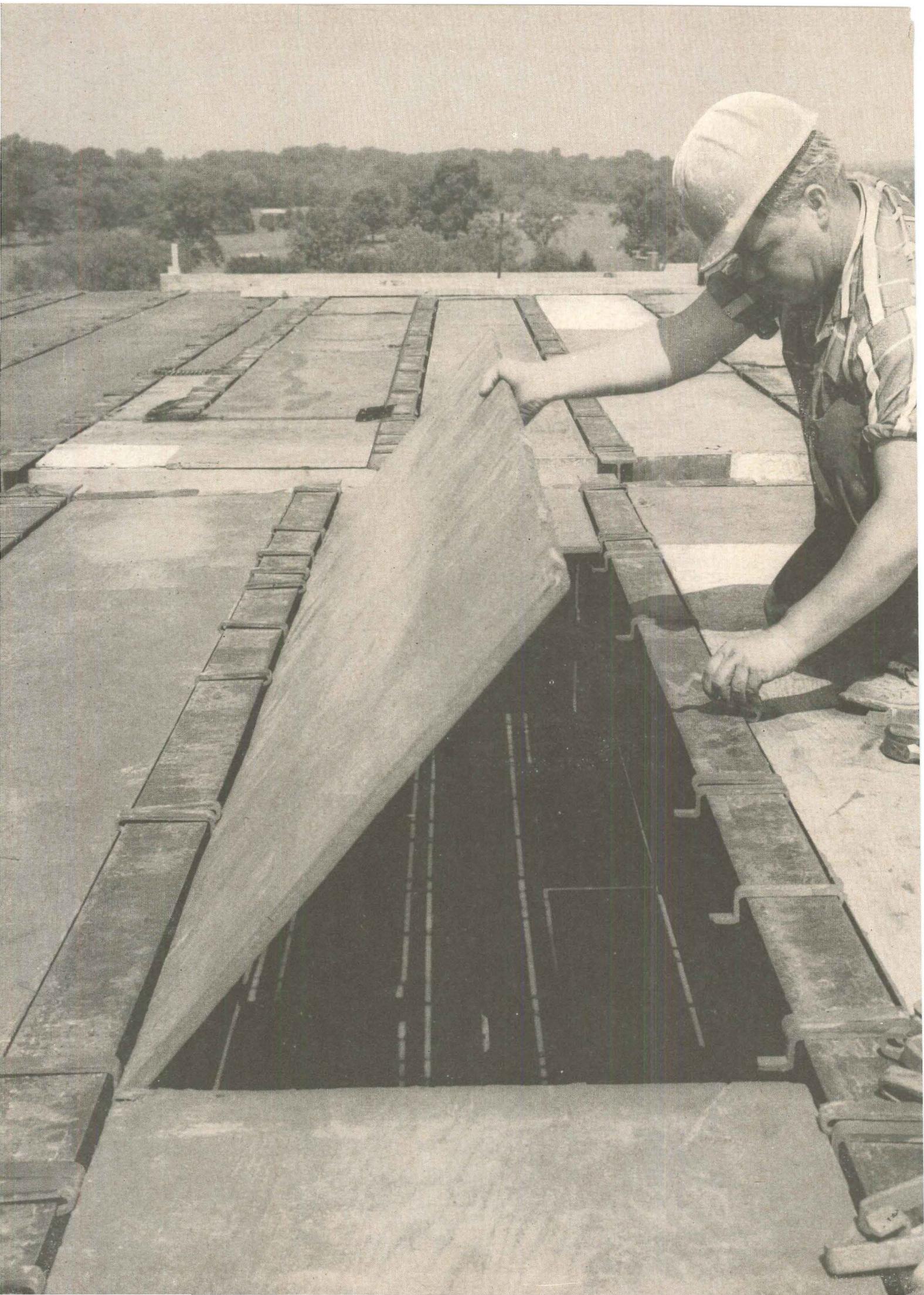


All the wonderful warmth of wood is best expressed in redwood

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The California Redwood Association coordinates the research, forest management and consumer service activities of these member mills: SIMPSON TIMBER CO. GEORGIA-PACIFIC CORP. • THE PACIFIC LUMBER CO. • UNION LUMBER CO. • WILLITS REDWOOD PRODUCTS CO. • ARCATA REDWOOD CO.



ECONOMY IN APARTMENT HOUSE CONSTRUCTION



Substantial savings in both cost and time were effected by combining Jones & Laughlin lightweight sections with reinforced concrete and structural steel frames in the construction of the 9-story 11 Slade Apartments for Mullan Contracting Company of Baltimore. Mr. Thomas F. Mullan, Jr., reported that the design enabled his firm to complete one floor every four days instead of the six usually required for a job of this size.

In the construction of the apartment, 2-story steel columns were set in place immediately followed with column ties and wind bracing. Girders were reinforced concrete members, formed between columns through the use of Junior Channel forms supported on removable column seat angles.

The 12" Junior Beams and 14" Light Beams used as secondary floor members were spaced on top of Junior Channel girder forms at 24 $\frac{3}{4}$ " flange-to-flange, and extend 4" into each concrete girder. After aligning columns and placing intermediate supports under the girder forms, cast iron clips (known as "K-Clip") were hooked over the top flanges of the J&L Junior Beams on approximately 30" centers. Plywood forms supported on the protruding tails of the K-Clips form the concrete floor slab. With the K-Clip System, the concrete slab is in contact with the top and sides of the flanges of the floor beams, providing lateral bracing during construction and a rigid finished floor. Easy removal of the forms and re-use after cleaning provide real savings in form cost.

To complete the J&L Junior Channel girder forms, prior to placing of girder reinforcing and wire mesh in the floor slab, removable metal bulkheads were placed between the floor beams.

The ease of handling lightweight steel beams, the re-use of all forms and the time savings in forming and stripping the concrete slabs all combined to produce outstanding economy.

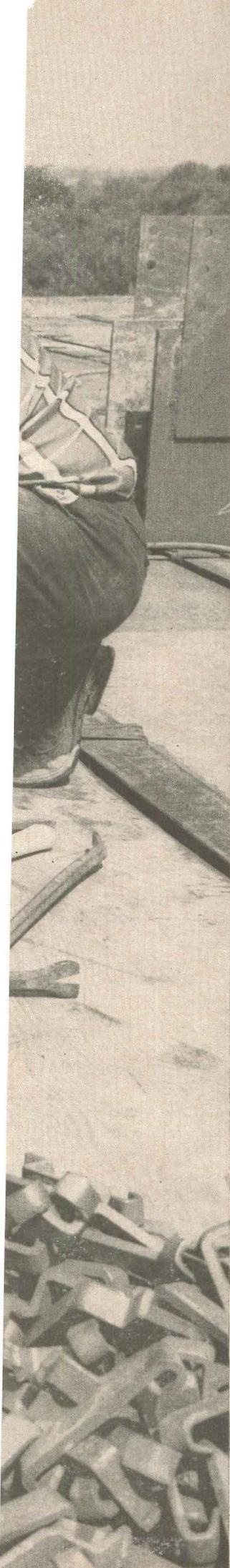
Another attractive Mullan apartment, 3900 North Charles in Baltimore, is now being constructed, utilizing the same cost-saving design features used in the 11 Slade Apartments.

Jones & Laughlin Steel Corporation

3 Gateway Center, Pittsburgh 30, Pennsylvania



Architect—Joseph Foutz
Structural Engineer—Edward S. Klausner
Associate Engineer—Wallace & Gutberlet



Office Literature

continued from page 220

Stainless Steel Design and Data



are the first in a series of data sheets.

(A.I.A. 15-H-1)

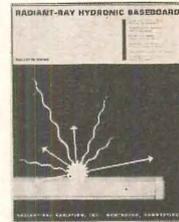
"Architectural Quarterly" has eight pages showing use of stainless steel in several recent buildings. Two four-page folders

No. 1 treats maintenance economy and No. 2, column covers. *Committee of Stainless Steel Producers, 633 Third Ave., New York 17, N.Y.*

Display Lighting

(A.I.A. 31-F-23) An eight-page catalog illustrates the *Magnabeam* line of interior display lights. Heat resistant color filters are available. *Esco Lighting Co., Inc., 28 Railroad Ave., Pearl River, N.Y.*

Hydronic Baseboard Heating



Ratings, dimensions, packaging and accessory details on residential hydronic baseboards are presented in a 12-page catalog, which includes instructions on calculating heat loss. *Radiant-Ray Radiation, Inc., 464 Hartford Ave., Newington, Conn.*

School Science Facilities

"A Guide for Evaluating Your Science Facilities" is a 16-page brochure published in cooperation with the School Facilities Council, containing mechanical and statistical data pertaining to the planning and construction of science classrooms and laboratory facilities. *Science Guide, Scientific Apparatus Makers Assoc., 20 N. Wacker Drive, Chicago 6, Ill.*

Flush Wood Doors

Flush wood doors, both solid and hollow core, are illustrated in a 14-page booklet. Sizes, weights, and grades for exterior and interior doors are included. *Mohawk Flush Doors, Inc., 212 W. Ewing Ave., South Bend 23, Ind.*

Automatic Control Systems

Seven handbooks covering advances in automatic control systems and building automation are available as a set or individually. Subjects covered are automation techniques, clock programming systems, electronic air cleaning, temperature control, automatic fire protection, security and equipment surveillance systems, and preventive maintenance programs. *Minneapolis-Honeywell, Minneapolis 8, Minn.*

Boxed Beam Door Header

A 24-page manual covers design, fabrication and installation details for boxed beam garage door headers that can be site-assembled with nails only—no glue required. Single copies are free. *Douglas Fir Plywood Assoc., Tacoma 2, Wash.**

*Additional product information in *Sweet's Architectural File*

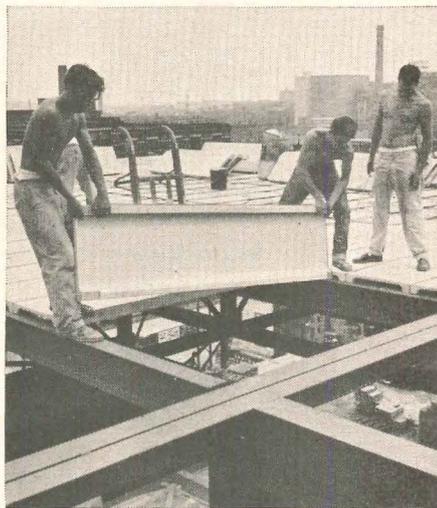
more literature on page 290

ROOF DECKS

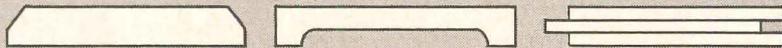
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More and more modern structures throughout the country are utilizing Duwe Roof Decks because of their obvious advantages over other materials . . . PLUS their immediate and continuing savings. Precision casting, pre-curing, installation by factory-trained crews—all assure you of the finest roof deck you can specify. Years of experience qualify Duwe to manufacture roof deck slabs of lasting strength, permanence and attractiveness. We'll be pleased to submit estimates.



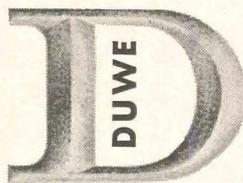
DuLite Roof Slabs—Precast of concrete plus a special DuCrete aggregate. High insulating, acoustical value.

Duwe Channel Slabs—Lightweight, of (rotary kiln) Haydite concrete. Available in varying sizes.

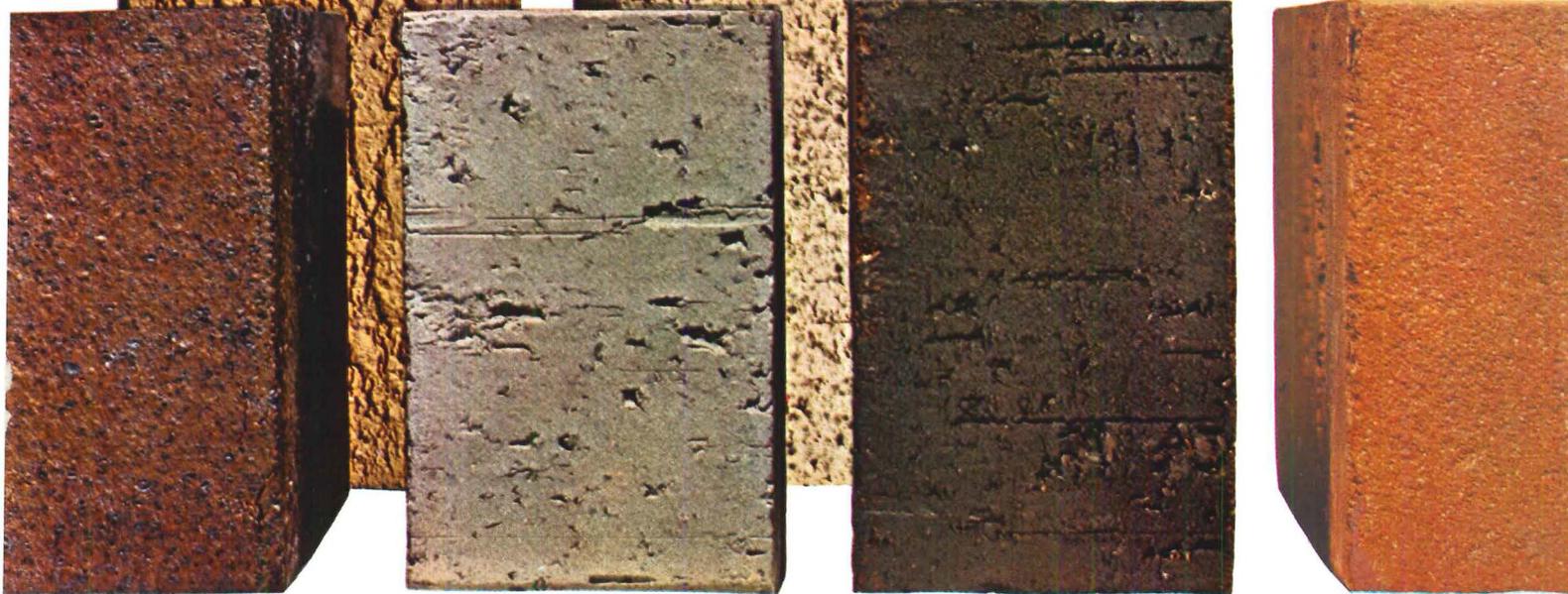
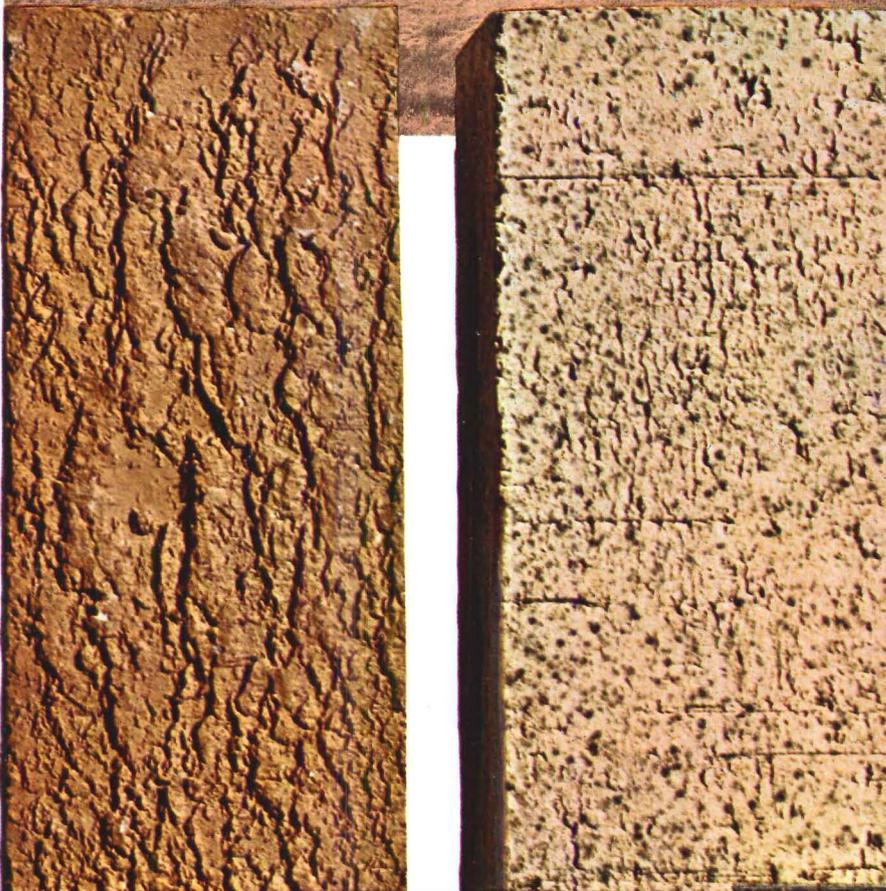
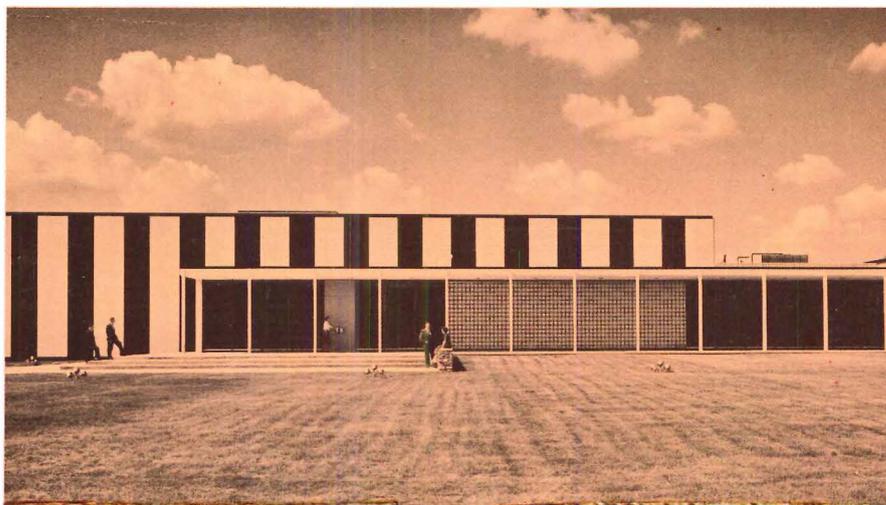
Duwe Tongue & Groove Plank—accurately molded to form a permanent, easily constructed roof deck.

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Its striking geometry visible across miles of Kansas plains, this first element in a large chemical production complex represents to Architects Linscott, Kiene & Haylett "the universal challenge, to make the ordinary and inexpensive look pleasant and dignified." With alternating bands of brick and glass, every second masonry band acts as structural pier, permits flexibility in office layout. A material that holds up the roof, fits in a panel, creates pattern and texture in structure: *brick*.

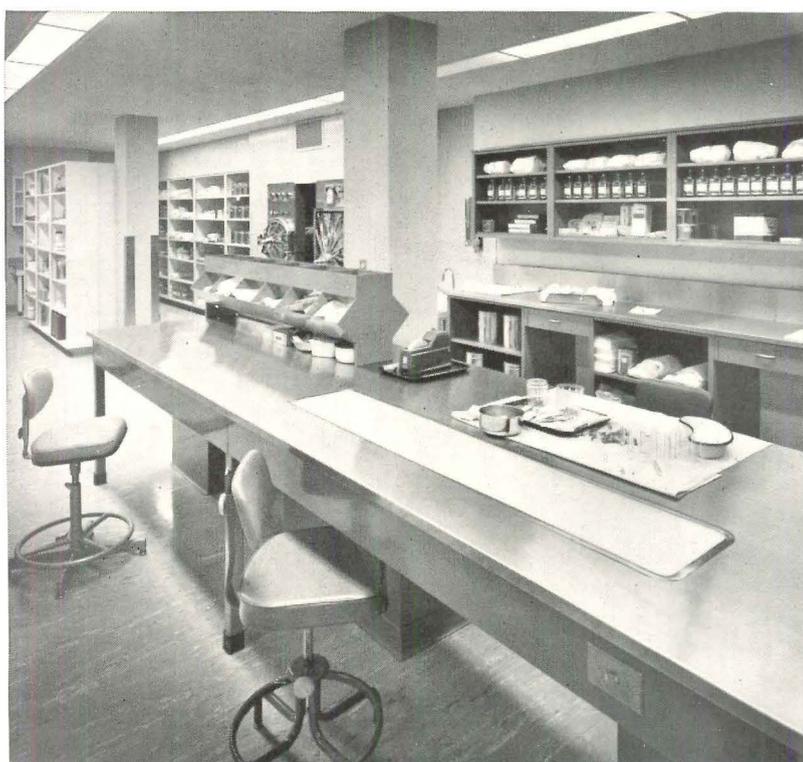
Hospital Casework

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Meeting the demands, requirements and specifications of hospital administrators, staffs and patients—*economically!* This is the exclusive function of the St. Charles Custom Hospital Casework Division. Careful precise attention to *every* detail in custom planning and construction results in hospital casework with greater adaptability—greater flexibility.

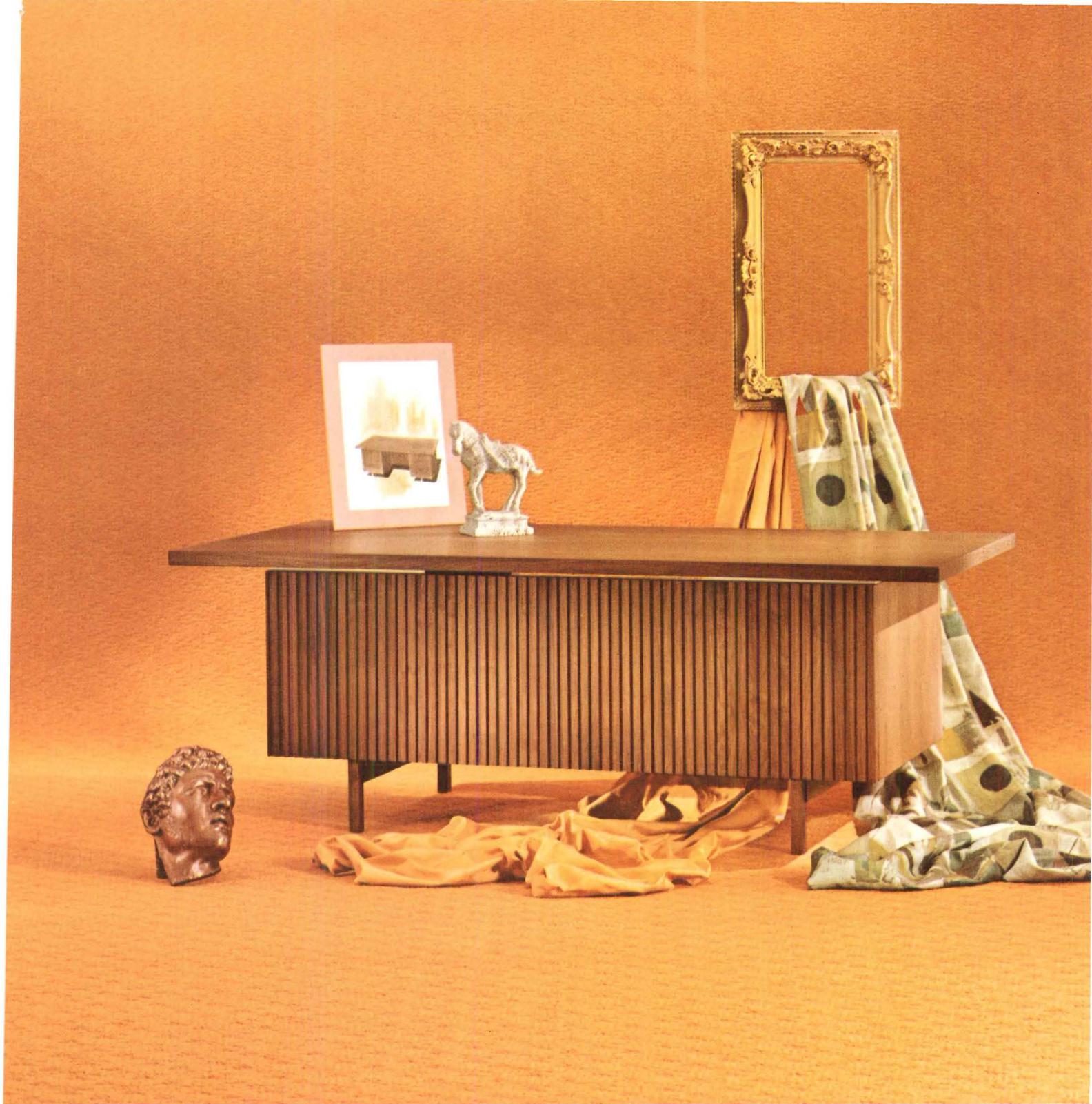
"St. Charles Hospital Casework", is available at request on your letterhead.



St. Charles

CASEWORK SYSTEMS FOR HOSPITALS

St. Charles Manufacturing Co., Dept. ARH-5, St. Charles, Illinois



Colonnade

Carpet by C. H. Masland and Sons; fabric by J. H. Thorp and Co., Inc.; accessories, Flairtime by Silvestri

The classic influence of Grecian architecture is reflected in the new Colonnade desk by Leopold. A precisely routed front panel captures beauty embedded in the natural walnut . . . provides an interesting interplay of light and shadow. When a truly distinctive executive office is called for, specify the Colonnade desk and companion pieces from The Template Group. Have brochure? Write The Leopold Company, Burlington, Iowa.

THE LEOPOLD COMPANY



A Deaton Design

#543 catch for pairs of large doors	#555 snap-in catch for metal doors	#558 snap-in catch for metal doors	#556 catch for 1 3/8" sliding doors	#557 catch for heavier sliding doors	#560 catch for cabinet doors	#570 catch for fine furniture
#590 catch for cabinet doors	#591 heavy duty catch for cabinets	#592 extra heavy catch for doors	#594 heavy duty magnetic door stop	#595 magnetic door closer assist	#600 catch fits into 5/8" bore in shelf	#602 catch fits into 7/8" bore in door

EPCO MAGNETIC CATCHES

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The EPCO family of catches includes a style for every building need. Each features "touch" closing and secure holding power. Each is self-aligning to an enlarged strike, and to mount in diverse ways simply and quickly. Each is hand-somely encased and has lifetime magnets.

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#593 magnetic catch with extremely heavy duty holding power for large passage doors

FREE 32-Page Catalog on all EPCO magnetic catches, track and pulls available on request.

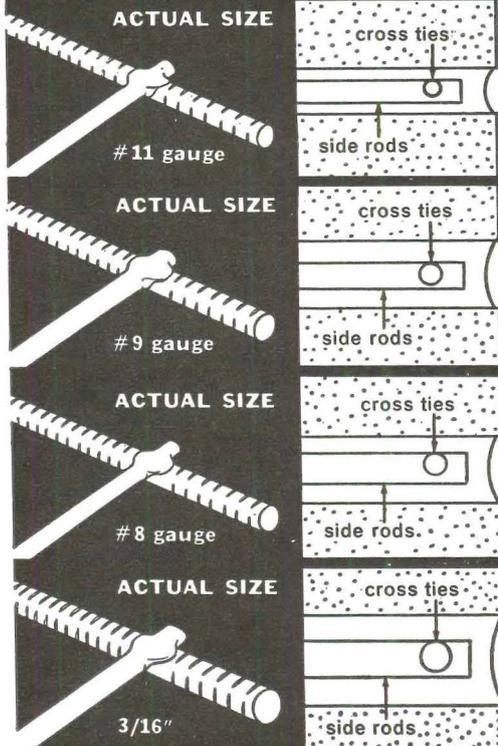
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#1002 catch with plastic case	#1003 catch with plastic case

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Manufacturers of Custom Engineered Masonry Reinforcements Designed for Maximum Effectiveness for any Mortar Joint.



ONLY STEEL IN TENSION CONTROLS CRACKS!



THIN JOINT FOR THE 1/4" MORTAR JOINT

#11 ga., .120 dia. longitudinal wires; #12 ga., .1055 dia. cross ties.

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#9 ga., .148 dia. longitudinal wires; #9 ga., .148 dia. cross ties.

F. S. STANDARD BLOK-LOK FOR 3/8" MORTAR JOINT

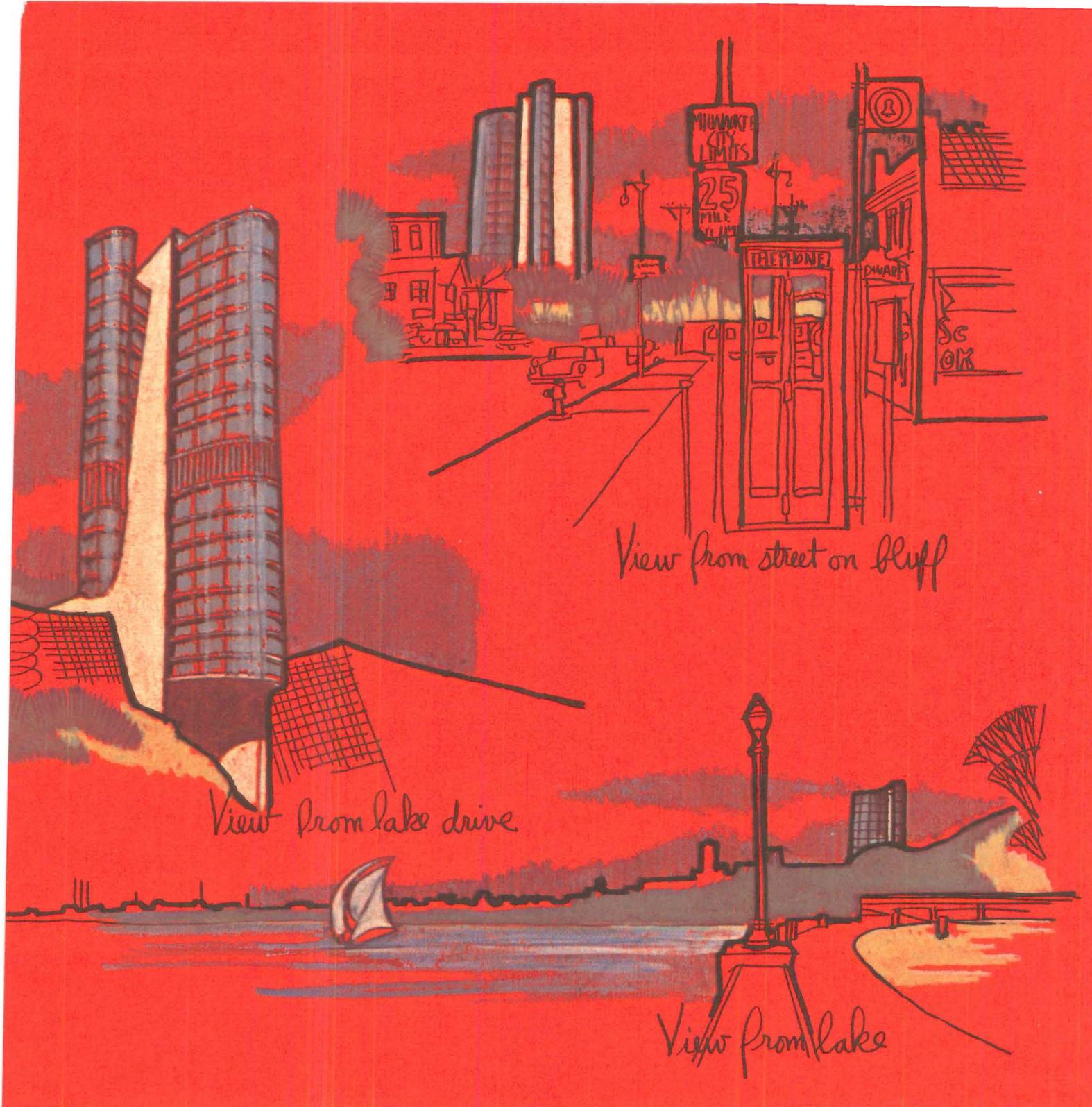
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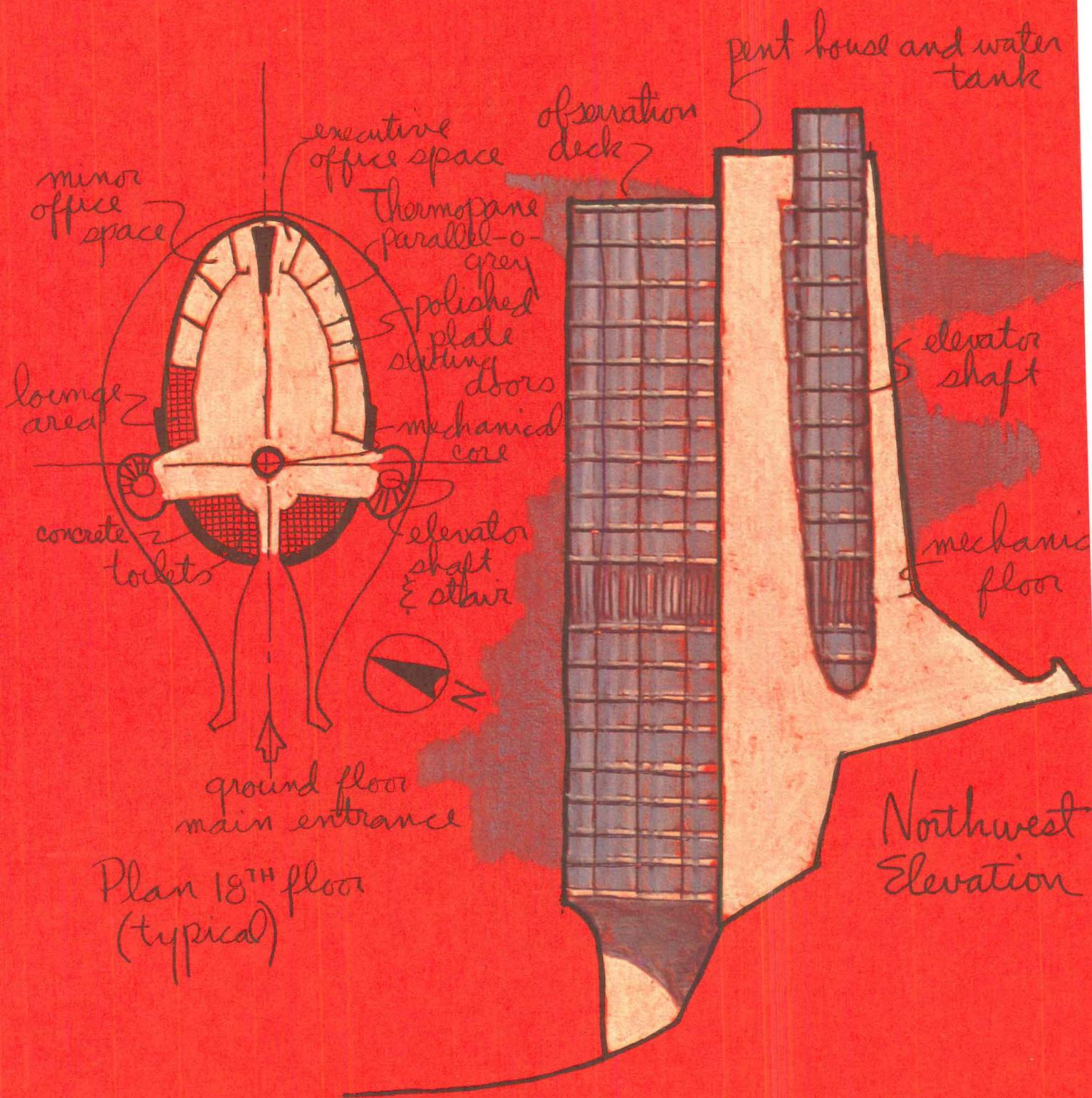
Richard R. Bergmann designs an **Open World** office building

Every young architect has a dream project. So has talented Richard R. Bergmann. We commissioned him to put his "dream" down on paper. Dick, a recent graduate of the University of Illinois, is now an architectural designer with Urbahn & Brayton, Architects, New York City.

He envisions a high-rise office building that would enhance and enliven the low sky line of Milwaukee's wooded shore line. This is a semi-commercial area. Perched on the top of a 60-foot bluff, the building would command a towering view of the Bay of Milwaukee and Lake Michigan.

MADE IN U.S.A.



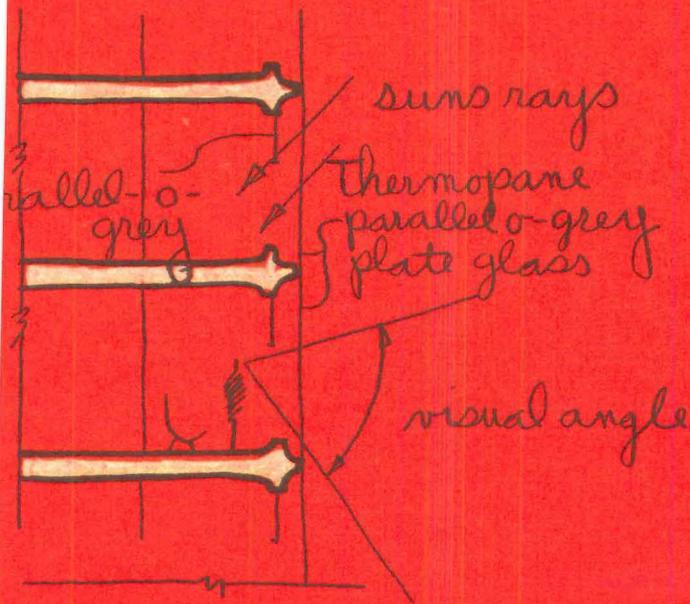


Since "full advantage should be taken of the view", glass is the major element in the building's design. Even the elevator shafts, which are located on each side of the building, would have wired glass walls. And Bergmann also envisions elevator cabs made with laminated *Tuf-flex*® glass so passengers can enjoy the view.

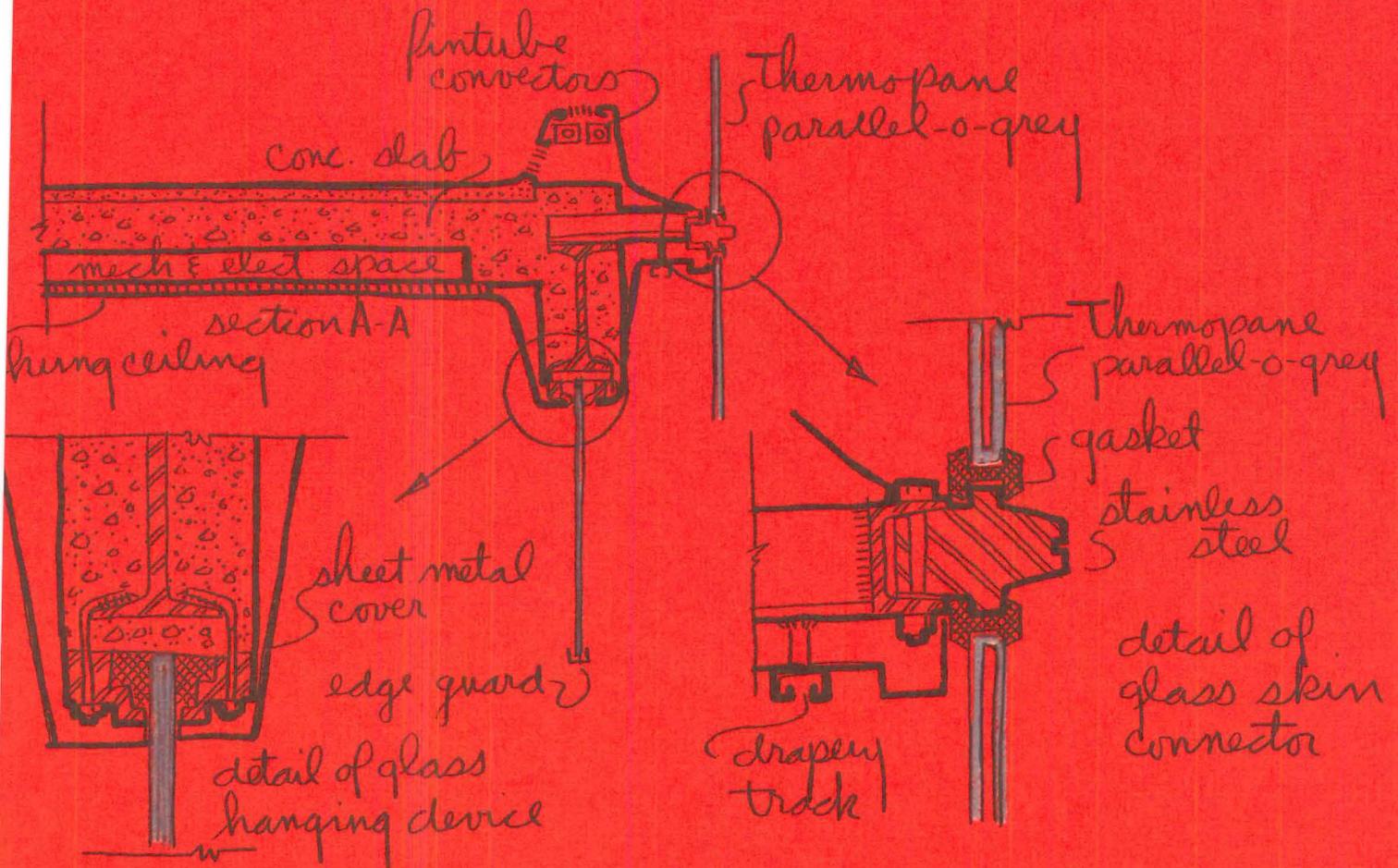
Executive offices would be in the outermost point of the building, which would be glazed with *Thermopane*® insulating glass and look out on the most exciting views. Staff employees would be in the building's core. So that daylight can penetrate deep into this area, the walls of the "buffer" lounge areas would be *Parallel-O-Plate*® Glass.

MADE IN U.S.A.





Sun control accomplished by a double layer of parallel-o-grey glass, one forming the skin of the building, the other hung from the structural band on each floor just low enough to shield the occupants eyes from critical sun angles and unwanted sky glare. This arrangement gives a similar effect as found in tinted automobile windshields.



The problems of sky glare and heat gain have been considered. Liberal areas of concrete would be used in the walls facing southwest and southeast. In other areas, Thermopane with 1/4" Parallel-O-Grey® Plate Glass as the outer pane would be specified. Colors seen through this tinted glass remain true. But it excludes approximately

40% of the solar energy (heat) to reduce load on air conditioning. It also transmits only about 44% of average daylight to reduce sky glare. As an extra precaution, Dick Bergmann recommends a second sky shade of Parallel-O-Grey hung from the ceilings back of the window areas. See details and explanation above.

MADE IN U.S.A.



Sliding
glass
doors

Rough plate
partitions

View of lobby area
(first floor) looking
through to lake

Typical executive
office showing
glazing and
view of lake

L·O·F GLASS FOR OFFICE BUILDINGS

POLISHED PLATE GLASS

1/4" Parallel-O-Plate
Twin ground for windows
and mirrors

1/4" Parallel-O-Grey
Twin-ground tinted plate glass

3/4" Grey Polished Plate

1/4" Heat Absorbing Plate
Blue-green color

Rough Plate
Six versatile types

INSULATING GLASS

Thermopane

SPANDREL GLASS

Vitrolux®
Vitreous colors fused to back
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WINDOW GLASS

Uniform quality

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PATTERN & WIRED GLASS

Made in Great Britain

For information on these L·O·F products, refer to Sweet's Architectural File 26A, or call your L·O·F distributor or dealer, listed under "Glass" in the Yellow Pages. Or write to Libbey-Owens-Ford Glass Co., 811 Madison Ave., Toledo 2, Ohio.

Libbey · Owens · Ford Toledo 2, Ohio

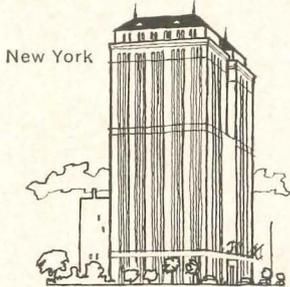
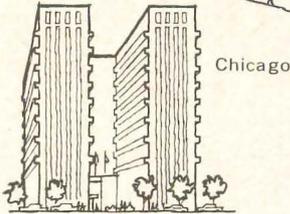
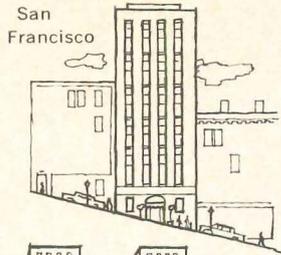
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LOWEST MAINTENANCE— Cost studies prove Geneva kitchens require far less maintenance than competitive products . . . a consideration extremely important to apartment owners.

DURABLE— Geneva kitchens retain their original beauty for years and years — even when subjected to the severe abuse of renter families.

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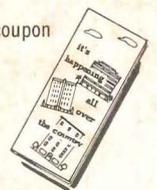
finish. Attractive, durable, stain resistant, cleans with a damp cloth. Choice of many fashion colors.

WIDEST CABINET SELECTION — Geneva offers the widest line of standard cabinets . . . permits designing to the specific room dimensions at no price penalty.

EXPERIENCED ASSISTANCE — A factory trained Geneva specialist will be happy to assist you on kitchen design . . . is your right arm on supervising installation.

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TUFCOR steel sheets give you a head start toward

Start with Tufcor tough-temper steel sheets, to get all the qualities needed in good roof design... from high strength and good insulation to fast, low-cost construction. Just three steps:

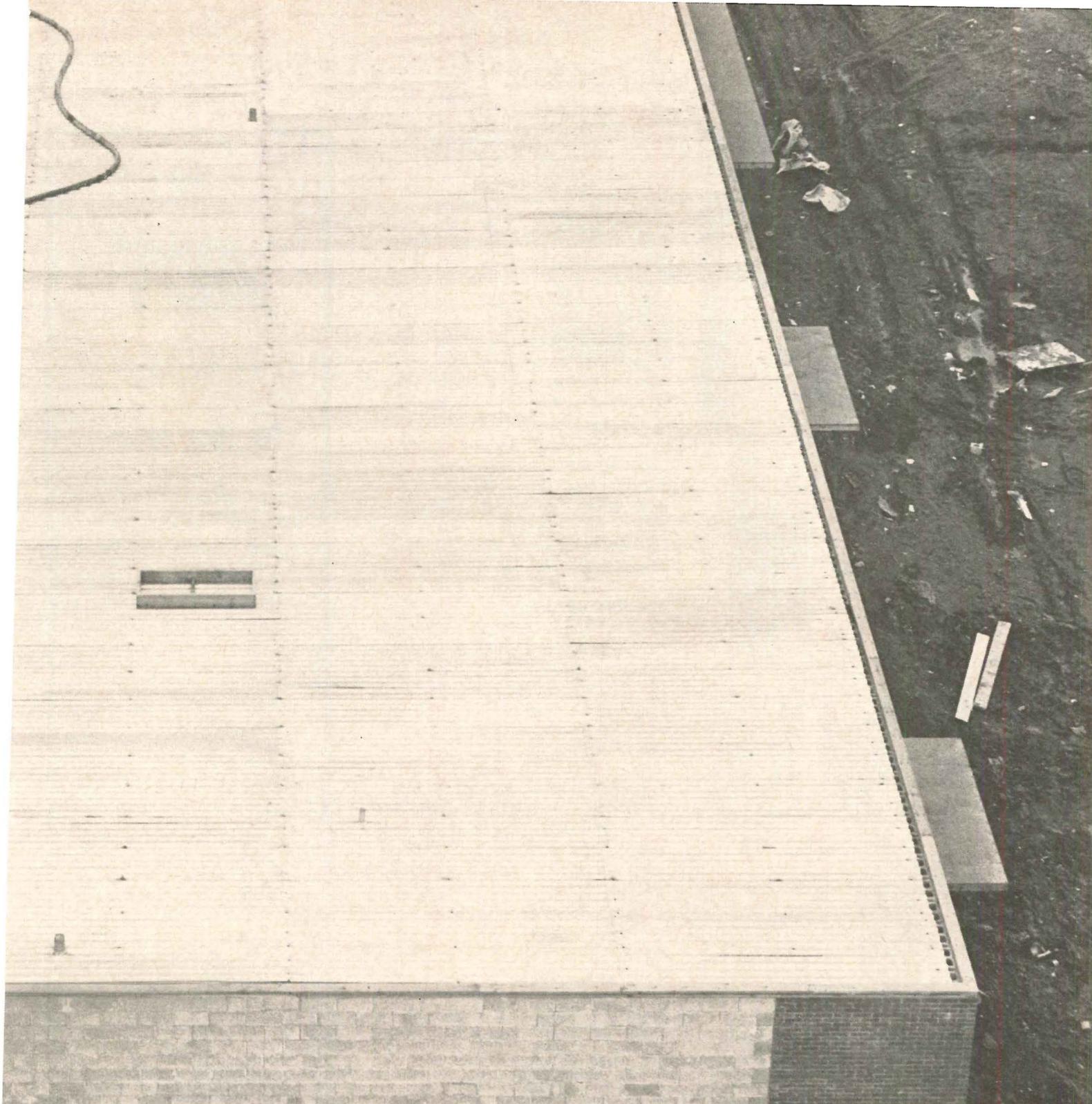
(1) Lay rigid Tufcor sheets; they're easy to handle and weld quickly in place. 21'6" sheets cover up to 48 square feet. Fewer laps and welds. (2) Insulating concrete can be placed as fast as Tufcor. Provides a firm, hard base for built-up roof and

assures consistent insulating properties. (3) Built-up roof goes on fast on smooth concrete base, adheres well, resists indentation. Faster job completion.

The complete deck system functions as a diaphragm; stiffens roof framing. And Tufcor's 80,000 psi minimum yield strength permits higher design stresses with greater factors of safety. Strong, yet lightweight. A Tufcor roof system weighs 4 to 6 psi



HOME OFFICE: Granco Steel Products Company, 6506 N. Broadway, St. Louis 15, Mo. A subsidiary
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safe, economical roof

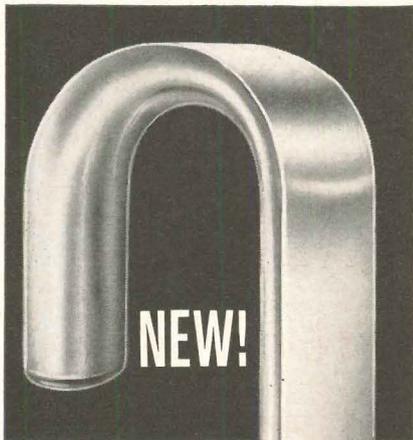
Less than most roof construction. Saves on framing and foundation costs. Saves on insurance and sprinkler costs, too, because it is a fire-resistant system.

To get a roof that satisfies all present-day requirements and still remains competitive, start with Tufcor. And remember, an approved roof deck applicator is best qualified to build all of these benefits into your Tufcor roof system.

TUFCOR[®]
Galvanized Tough-Temper Structural Steel Roof Deck
GRANCO

Granite City Steel Company • **DISTRICT OFFICES:** Atlanta • Chicago • Cincinnati • Dallas • Houston
DISTRICT REPRESENTATIVES: Greenville, S.C. • Little Rock • Washington, D.C.



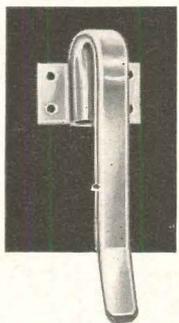


HOSPITAL ARM PULL

DESIGNED BY
BROOKLINE



#792 Newly styled Brookline Door Pull assures maximum good looks, hard usage and convenience. Half-round material in stainless steel, brass, bronze, chrome or aluminum. $2\frac{3}{8}$ " clearance. Mounted with 2 through bolts if used singly or mounted back to back with concealed fasteners. O. A. length 8". Positively guaranteed for the life of the building against breakage. Low price.



#793 Same as #792 with addition of 3" x 2" back plate for convenient surface mounting with wood or machine screws.

**BROOKLINE
INDUSTRIES, INC.**

6800 South Chicago Avenue • Chicago 37, Illinois

Office Literature

continued from page 278

Lighting for School Stages



A suggested layout for a modified proscenium stage is included in a 24-page booklet which also analyzes types of stages and lighting equipment. Details of a background projection system are included. *Hub Electric Co., Inc., 2255 W. Grand Ave., Chicago 12, Ill.*

Wood Doors

Flush doors, both solid and hollow core, made of ponderosa pine are described in a six-page booklet, which includes pictures of installations. *Anson & Gilkey Co., Merrill, Wis.**

Movable Partitions

(A.I.A. 35-H-6) Three lines of movable partitions for commercial buildings are described in a 12-page booklet. A variety of finishes (including *Micarta*) is available. *Architectural Systems, Inc., 4300-36th St., S.E., Grand Rapids 8, Mich.**

Detection Equipment

Detection equipment—ranging from adjustable ultrasonic devices, sensitive enough to detect an intruder's slightest movement, to fire detectors which work in either high or low ambient temperatures—is described in a 12-page booklet. *Kidde Ultrasonic & Detection Alarms Div., Walter Kidde & Co., Inc., Belleville, N.J.**

Hospital, Institutional Furniture

Cribs, hospital beds, chairs, desks, and dormitory furniture are described in a 64-page catalog which includes color illustrations of room settings, specifications, and warranty details. *Hard Mfg. Co., Box 427, Buffalo 5, N.Y.*

Calculating Heat Loss

A simplified, accurate system of calculating heat losses and operating costs for electrically heated houses is given in a 16-page booklet. The wattage of resistance heating equipment required for each room is included. Cost is 25 cents. *National Mineral Wool Insulation Assoc., Rockefeller Center, New York 20, N. Y.**

*Additional product information in *Sweet's Architectural File*

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ADT®

Protection

in the plans

It makes sense for architects to specify ADT automatic protection systems before construction.

Devices and wiring can be installed more economically and with a minimum of exposure to public view.

Burglary, vandalism and fire will be minimized from the day of occupancy.

Under an ADT service contract, protective systems are fully maintained, tested and inspected—freeing your client from these responsibilities.

Architects and engineers are invited to call the ADT office listed in the Yellow Pages for free consultation and catalog information. Or see Sweet's File, Section 34-a.

**COMPLETE PROTECTION
through
AUTOMATIC DETECTION**

ALARMS FOR:

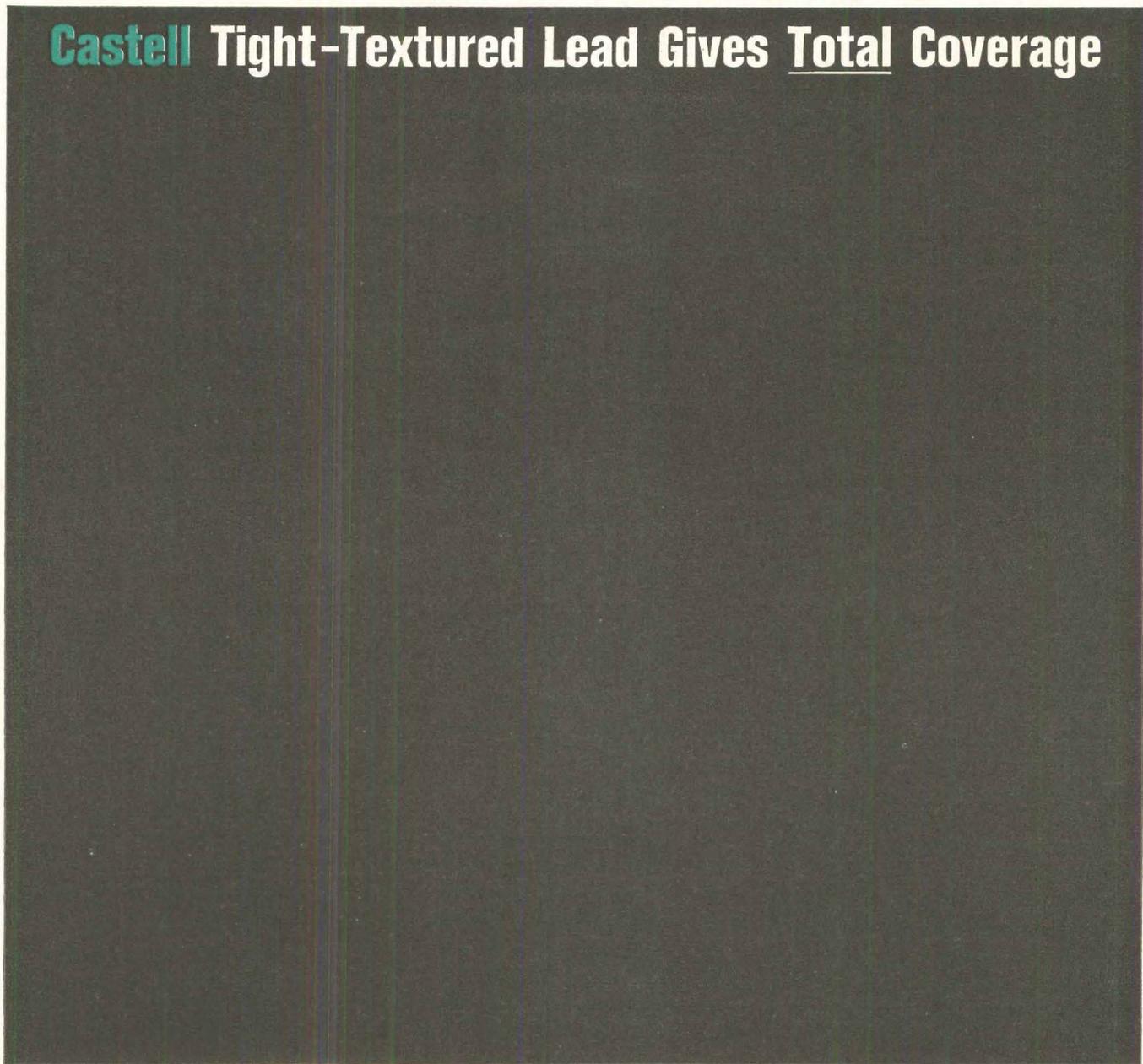
Fire Burglary Sabotage
Holdup Smoke Intrusion

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Your eye sees a pencil line as a solid dimension. The relentless eye of the reproduction machine sees it as a chain of graphite particles. The greater the space between the particles, the more light comes through. Only Castell's exclusive microlet milling produces a tight-textured lead that locks out all light, locks in the black. Gives total saturation coverage. Produces highest number of Diazotypes or blueprints, without feathering or "burning out". Perfect for all surfaces, including Cronar*, Mylar*, and Kodagraph* based films. ■ Consistently uniform in 20 degrees, 8B to 10H. Try Castell today and draw your own conclusion.



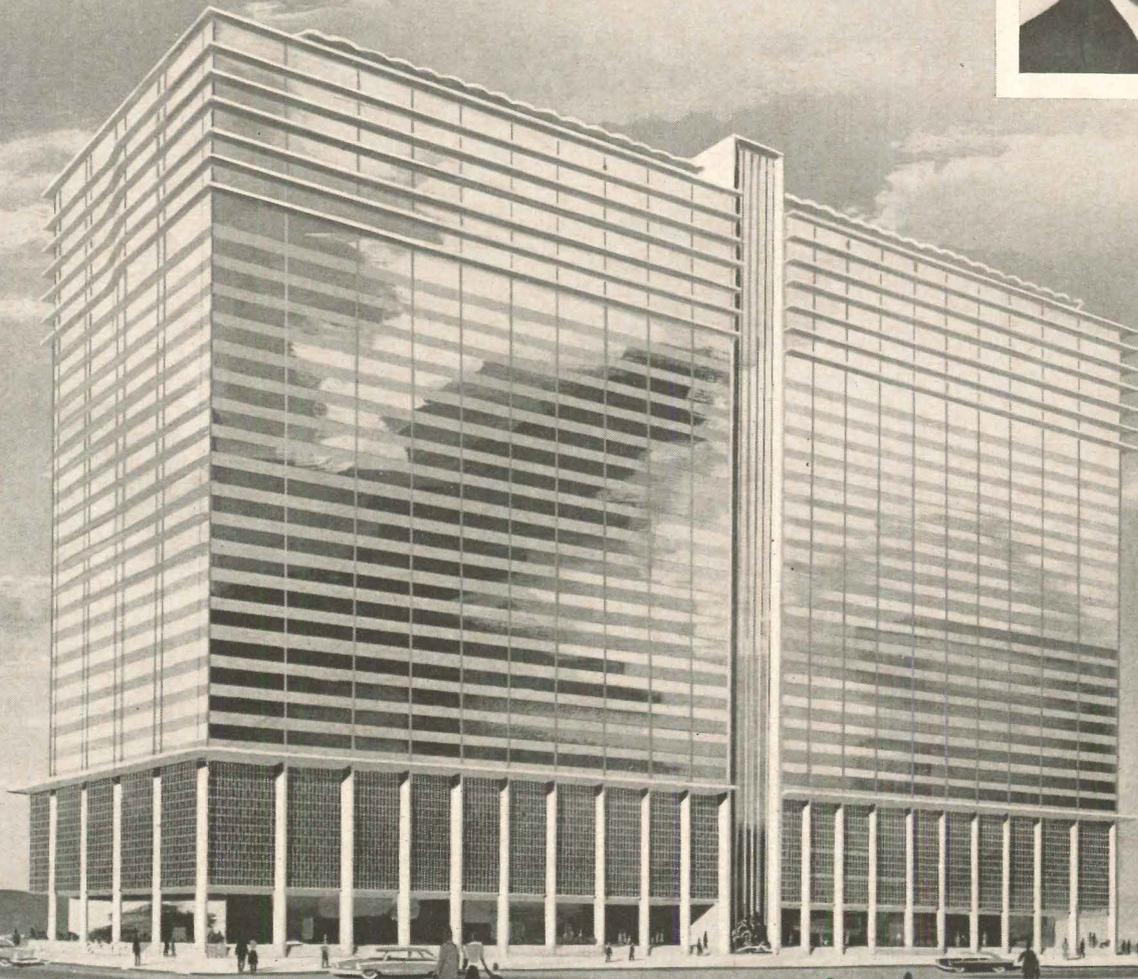
A.W. FABER-CASTELL
Pencil Company, Inc.
Newark 3, N. J.

*Reg. TM's of DuPont
and Eastman



“We selected Haughton Elevators for the new Penn Towers . . . to provide speed with comfort”

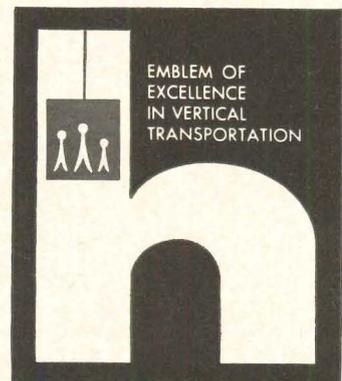
. . . says Mr. Sylvester J. Lowery, President, Penn Towers, Inc.



Penn Towers, Philadelphia, Pa., Samuel J. Oshiver Associates, Architects and Engineers, Gilbane Building Company, General Contractors

Combining the features of a luxurious apartment hotel and modern office building, the new Penn Towers in Philadelphia will have the most advanced system of electronically-controlled elevators, keyed to the age of automation. ■ Eight Haughton Operatorless Elevators will transport passengers with uncanny speed and comfort along the glass-enclosed vertical highways that bisect the front of this striking new building. ■ An automatic electronic computer will constantly receive and analyze data pertaining to amount and character of traffic, and make adjustments to match traffic needs exactly. ■ Such is the magic of Haughton Elevonics* . . . key to new standards in elevator performance. ■ Incorporate the advantages of Haughton Elevators in your plans. ■ Contact your Haughton sales office (listed in the yellow pages), see Sweet's File 24a/Ha, or write: Haughton Elevator Company, Div. of Toledo Scale Corporation, Toledo 9, Ohio. ■ Passenger and Freight Elevators, Escalators, Dumbwaiters.

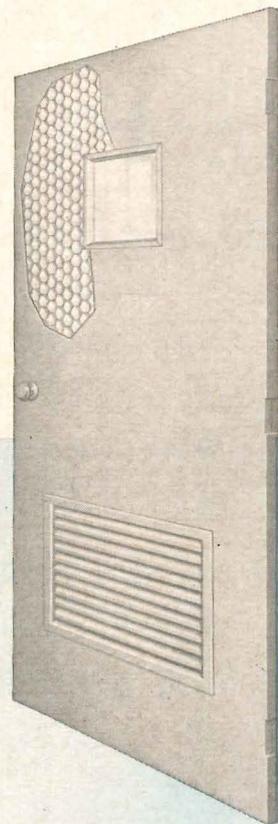
* *Haughton's advanced program in systems research and engineering, with specific emphasis on the creative application of electronic devices and instrumentation for betterment of systems design and performance. Registered in U. S. Patent Office.*



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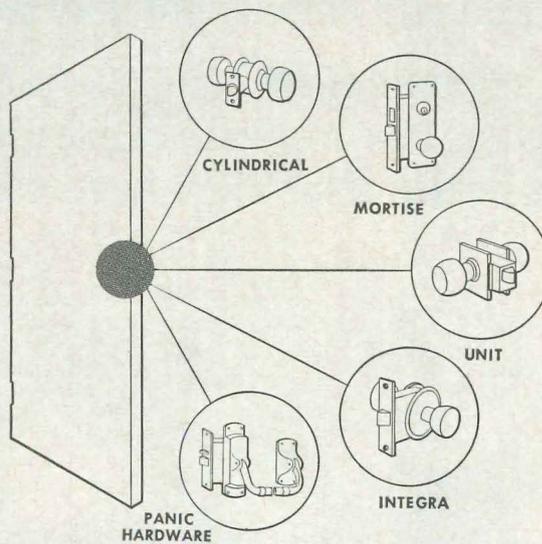
METAL DOORS and FRAMES



Another constructive suggestion from the Steelcraft Idea File.



COMPLETE FREEDOM OF HARDWARE SELECTION



Honeycomb core—A Steelcraft development that provides new strength! A honeycomb core is permanently bonded to two layers of steel . . . deadens sound, adds ruggedness.

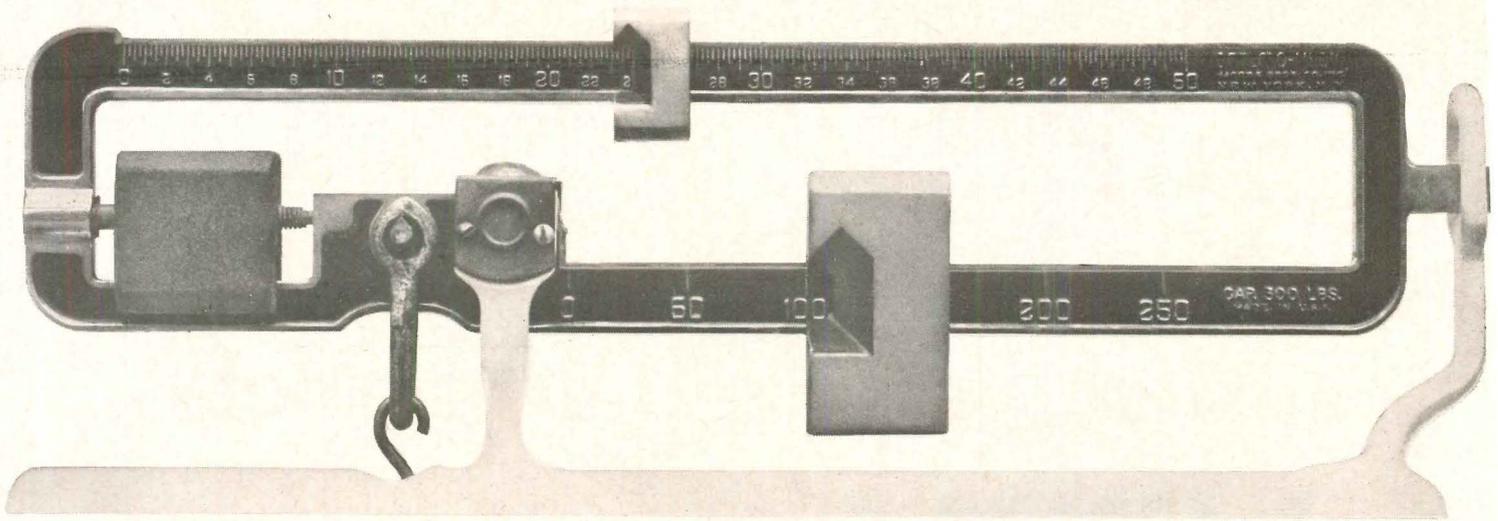
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ROBERT ALLAN JACOBS 123-POUND ASSISTANT

Robert A. Jacobs of Kahn and Jacobs, New York architectural firm, says "The most valuable assistant in our office is green and white, six feet long and weighs 123 pounds. I'm referring to our Sweet's File, of course. It's an indispensable aid to selecting building materials and equipment. It was a fortunate day for all of us when building-products manufacturers adopted this sensible and convenient way to meet our catalog needs."

The real credit for the completeness and usefulness of the Sweet's Files in your office belongs to the manufacturers who make their catalogs instantly accessible in the File. They have earned your consideration.



Now one product cures, hardens, seals and dustproofs new concrete floors with a single application

*West Chemical Concrete Floor Treatment
goes right on after troweling...
cuts labor costs in half*

Now you can treat newly-laid concrete floors immediately after troweling with no delays for drying. No delays between treatment applications.

For West Concrete Floor Treatment cures, hardens, seals and dustproofs new concrete with a single, simple, penetrating application. Gives a thorough, deep-cure treatment which also prepares the surface perfectly for the addition of composition tile or other material.

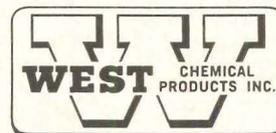
It enables concrete to retain over 95% of its moisture. Permits a gradual and even release of moisture so that the curing, hardening and sealing processes occur simultaneously.

Just one coat of West Concrete Floor Treatment seals concrete against stains from acids, oils, and greases during the early construction phases. Protects surface from plaster, paint, mud, and abrasive traffic during final construction phases.

This remarkable time-and-labor saving treatment is as effective indoors as out. No special skill is needed to apply it. No complicated machinery or equipment. And it meets ASTM specifications C-156 and C-309.

So speed up your whole operation, cut costs in half and protect your investment by proper curing with West Concrete Floor Treatment.

The man to contact for specifications and additional information is your local West representative, or mail coupon below. West Chemical Products, Inc., 42-16 West Street, Long Island City 1, N. Y. In Canada: West Chemical Products, Ltd., 5621-23 Casgrain Ave., Montreal, P. Q.



CONCRETE DIVISION

West Chemical Products, Inc.
Concrete Division, Dept. AR-C
42-16 West Street, Long Island City 1, New York

- Please send me further information on
West Concrete Floor Treatment
- Have your representative call

Name _____

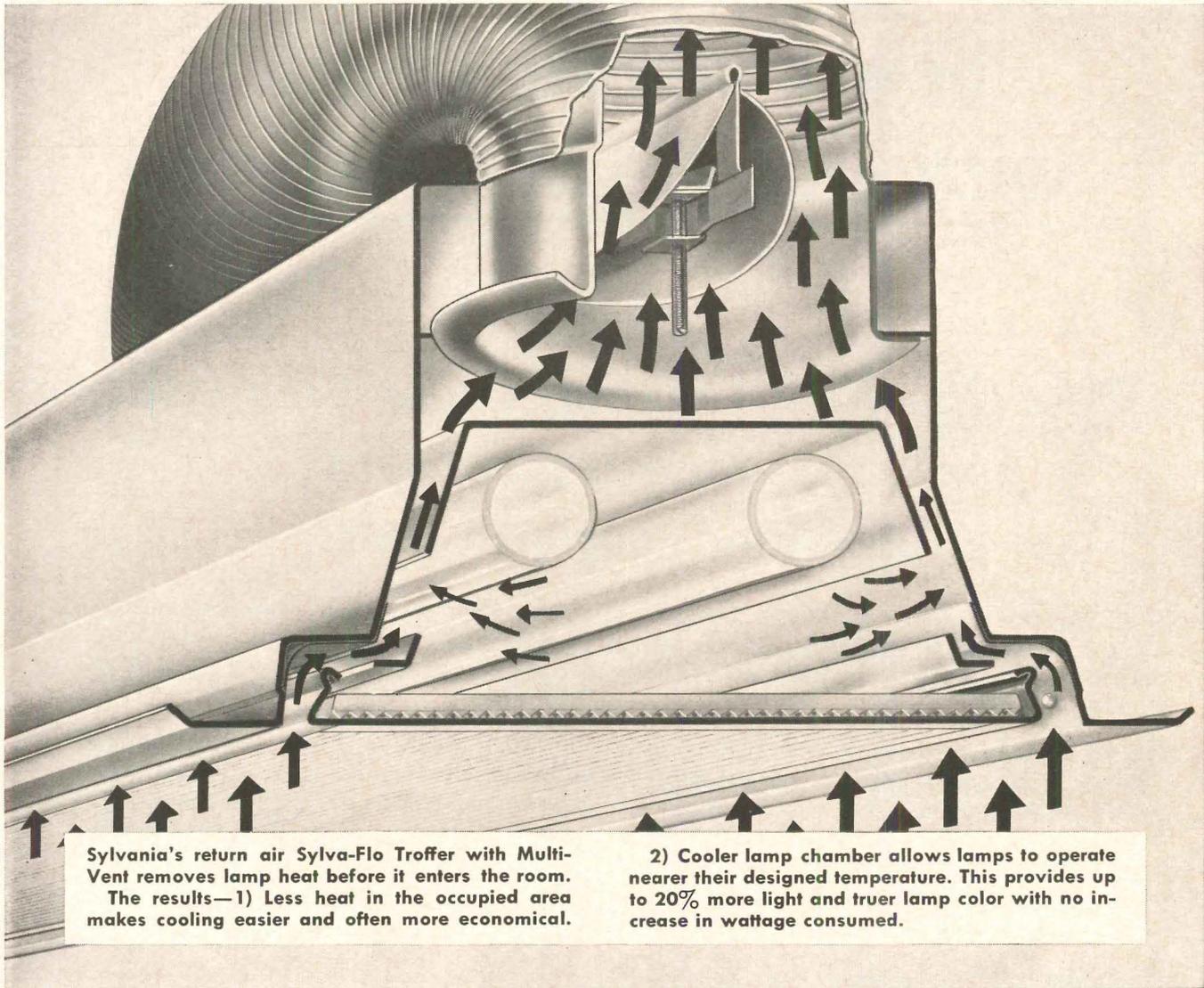
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It's more practical to remove warm air than it is to cool it!

EXAMINE THE 'COOL' FACTS WHEN SPECIFYING AIR-HANDLING TROFFERS



Lighting systems contribute a substantial amount of heat that must be removed when areas are air-conditioned. Today's higher lighting levels mean increased wattages . . . and more heat to be removed.

Here's how you can reduce this heat load to make cooling easier and to provide better lighting efficiency at the same time.

You hear and read many claims these days about different types of air-handling troffers. Many of these claims are contradictory. The result is that many potential users of combination lighting and air-handling units are confused.

Here, in simple form, are the technical facts about the design and application of Sylvania's Sylva-Flo Troffers with Multi-Vent.®

The cross-section of Sylvania's Sylva-Flo Troffer with

Multi-Vent is shown in detail on these pages. Note particularly that the air flow is controlled along the sides of the lamp chamber without being directed over or onto the lamps.

This design has a decided effect on both the air-handling performance of Sylva-Flo Troffers (with special regard to HEAT) . . . and to the lighting performance as well. Let's look at these separately.

RETURN AIR SYLVA-FLO MULTI-VENT PERFORMANCE

Consider the basic reason why the air is conditioned . . . to keep the occupants of the area comfortable by cooling in warm weather.

In any installation the lighting system makes up a substantial amount of the heat that must be removed in this cooling cycle.

Sylvania's Sylva-Flo Return Air Troffer is designed to *remove most of this lamp heat before it even enters the occupied space.* This means that in the occupied space there is less warm air that needs cooled.

Other return air-handling troffers, where the lamp chamber is completely isolated from the air flow, remove only a small amount of this lamp heat. A large percentage of the lamp heat enters the room area and adds considerably to the heat load.

From a cost standpoint, removing the hot air before it enters the room means that duct, motor, and fan sizes can be reduced in many cases because the air-handling system does not have as much warm air to cool.

This, in turn, means that initial and operating costs can be lowered with Sylvania's Sylva-Flo Troffers.

SYLVA-FLO LIGHTING PERFORMANCE

The Sylva-Flo construction allows the continual withdrawal of heat from the lamp chamber—in both the supply and return units . . . *to keep the lamp chamber cool.*

This is extremely important from a lighting standpoint.

Both *lighting efficiency* and *'lamp color'* can be affected by the ambient temperature around the lamp. Let's look at each of these points:

Lighting Efficiency: Fluorescent lamps are designed and built to operate most efficiently (i.e. to provide their greatest light output) at approximately 80° F ambient temperature. This is the normal operating temperature of a fluorescent lamp when used in a pendant-mounted, bare-lamp lighting fixture.

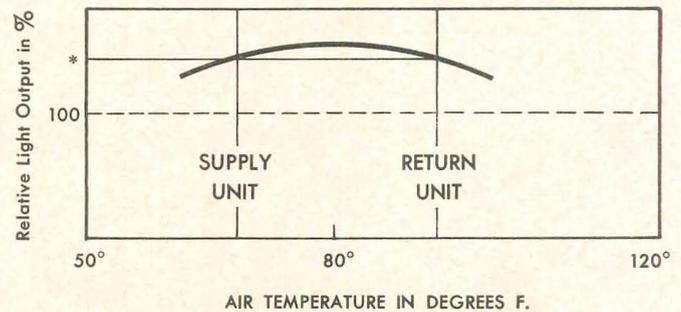
In conventional troffers the temperature in the lamp chamber rises as high as 120° to 130° F. As the temperature rises above 80° F, the light output of the lamps drops off. The higher the temperature, the less light is produced, even though the consumed wattage is essentially the same.

In Sylvania's Sylva-Flo Troffer, the continual withdrawal of heat from the lamp chamber during either the cooling or heating cycle permits the lamps to operate nearer the correct temperature. Thus the lamps operate *more efficiently* and produce *more light* than in troffers

where the lamp heat is trapped and cannot escape.

This increase in lighting efficiency with Sylvania's Sylva-Flo Troffers *can be as much as 20%!*

TYPICAL LIGHT OUTPUT CURVE FOR SYLVA-FLO TROFFER
WITH MULTI-VENT



*Supply and return units have equivalent Output and Color.

'Lamp Color': The *color* of a fluorescent lamp, like its efficiency, is also affected by its operating temperature. To obtain the true color of a lamp as designated (cool white, warm white, etc.), it should be operated at an approximate temperature of 80° F.

Two fluorescent lamps of the same color designation operating at different temperatures may appear to be different shades. This is often referred to as 'color shift.'

In conventional troffers and in air-handling troffers where the lamp chamber is isolated from the air flow the operating temperature is higher than 80° F. This can cause color shift . . . even with return air units.

In an installation of Sylvania's Sylva-Flo Troffers where all fixtures handle air (either supply or return units) the lamp color is uniform (refer to light curve) . . . and it is nearer the *true* color of the lamp because of the cooler operating temperature.

Because of the cooling effect of the Multi-Vent principle—where all units handle air—a properly designed Sylva-Flo installation can use cool white or warm white lamps without fear of color distortion.

* * *

The points discussed here are important . . . but they are only a few of the many factors that must be considered when designing for air-handling troffers.

More information on Sylvania's Sylva-Flo Troffers with Multi-Vent can be found in Sweets. And these fixtures are discussed in detail in our 20-page booklet which we will gladly send you on request. Or, if you prefer, we will have our representative call to give you full particulars.

IMPORTANT INFORMATION

1. Sylvania Sylva-Flo Troffers with Multi-Vent meet the specifications of the General Services Administration (GSA) for Air-Handling Troffers.

2. All models of Sylvania Sylva-Flo Troffers are listed by U. L. These include:

- a) Return units with plastic shielding.
- b) 3-lamp, 1' wide units for heating or cooling.

®—Registered Trade Mark, The Pyle-National Co.

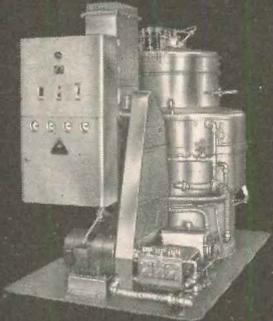
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- **Space Saver**—150 bhp fits on 5' x 8' space.
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- **Completely Safe and Dependable**—Fully automatic safety controls shut down boiler in event of water or flame failure, or excessive temperatures.

A size for every need. From 18 to 150 bhp; 5 to 900 psi; 670,000 to 6,690,000 btu/hr. Other models up to 200 bhp; pressures to 250 psi.

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Send free bulletin on the Modulatonic Boiler

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On the Calendar

May

5-7 Annual convention, Association of Collegiate Schools of Architecture—Sheraton-Dallas Hotel, Dallas
7-11 National convention of the American Institute of Architects—Dallas

8-10 Fourth Church Design and Building Conference; featuring a "Hall of Church Designs"—Morrison Hotel, Chicago

10-12 Annual meeting, Consulting Engineers Council—Royal Orleans Hotel, New Orleans

11-22 Sixth Annual United States World Trade Fair—New York Coliseum, New York City

19-25 Annual convention, Royal Australian Institute of Architects—Sydney

20-24 55th annual meeting, Air Pollution Control Association—Sheraton-Chicago Hotel, Chicago

21-25 National Fire Protection Association 66th Annual Meeting—Sheraton Hotel, Philadelphia

22-24 13th annual convention, Wisconsin Chapter, American Institute of Architects; theme: "Architects in Action"—Lake Lawn Lodge, Delavan, Wis.

24-26 Annual convention, Indiana Society of Architects—Indianapolis

27-30 Annual meeting, Air-Conditioning and Refrigeration Institute—The Homestead, Hot Springs, Va.

30ff 55th annual convention, Royal Architectural Institute of Canada; theme: "Architectural Education"; through June 2—Vancouver

June

4-7 National Nuclear Congress, sponsored by the Engineers Joint Council—Statler-Hilton Hotel, New York City

10-15 American Society of Mechanical Engineers summer annual meeting—Hotel Frontenac, Quebec

11-21 "Urban and Environmental Design": R-17 Seminar for Teachers of Architecture, jointly sponsored by the Association of Collegiate Schools of Architecture and the American Institute of Architects—Cranbrook Academy of Art, Bloomfield Hills, Mich.

13-16 Annual meeting, National Society of Professional Engineers—French Lick-Sheraton Hotel, French Lick, Ind.

14-16 1962 Convention, New Jersey

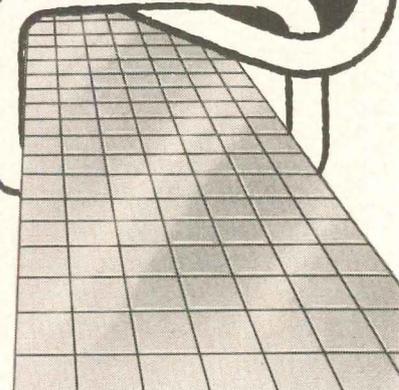
continued on page 314

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U-POXY®

Revolutionary Epoxy Grout
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Resistant to Many Chemicals
as Ceramic Tile Itself!



This 5% joint area is the
most critical part of any floor.

Brick and tile floors are no better than their joints. New Miracle U-POXY is unequalled for application in all installations where corrosives are encountered. Forms a dense, tight joint of phenomenal strength and resistance to food acids, oils, greases, fats and chemicals. Eliminates high maintenance costs and expensive shut downs on new or existing floors. You can rest your reputation on U-POXY Grout and Setting Compound.



see our catalog in



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13d/Up

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Made of galvanized steel.
 Sizes: 2", 2 1/4", 2 1/2".

V-groove holds 3/8" rib
 lath for studless solid
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Rectangular slots hold
 studs in channel stud
 solid partitions.

NEW Milcor® Solid Partition Track



Saves erection steps — provides anchorage and grounds

You reduce job time and costs on space-saving solid plaster partitions with this new track, because it: **1.** Eliminates ties or other supplemental fastening of channel studs or 3/8" rib metal lath at the floor. **2.** Saves installation of separate plastering grounds by providing strong, straight grounds for both sides of the partition. **3.** Avoids lost time for repairs, since the strength of the inverted channel design protects the grounds against damage by on-site traffic. **4.** Provides quick, accurate 12" or 16" channel stud spacing — without premeasuring — through location of retaining slots 4" o.c. Milcor Solid Partition Track is too new to be in Sweet's. Write for literature.

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Milcor Metal Lath and Trim Products

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Inland Steel Products Company

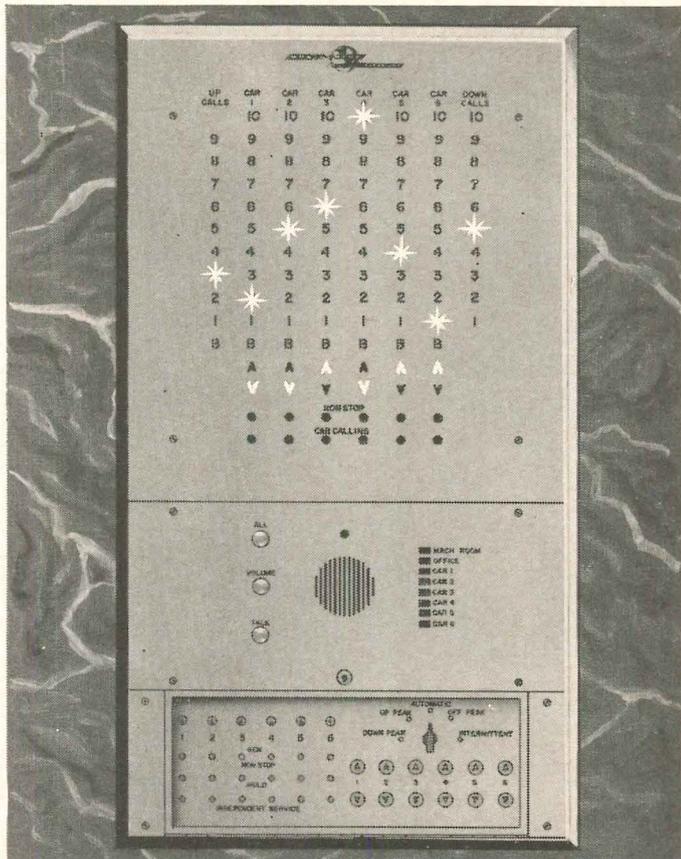
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BALTIMORE 5, BUFFALO 11, CHICAGO 9, CINCINNATI 25, CLEVELAND 14, DETROIT 2, KANSAS CITY 41, MO., LOS ANGELES 58, NEW YORK 17, ST. LOUIS 10, SAN FRANCISCO 3



ML-59

MONTGOMERY GEARLESS HIGH SPEED PASSENGER ELEVATORS



**who's
on
first?**

Montgomery high-speed elevators are the arteries that make buildings come alive. Montgomery Elevator Controls are designed to be almost human. When a crowd gathers, elevators come a'running to handle the rush. When the crowd thins, one or more cars automatically, "take a break." But . . . they are always ready when the need arises.

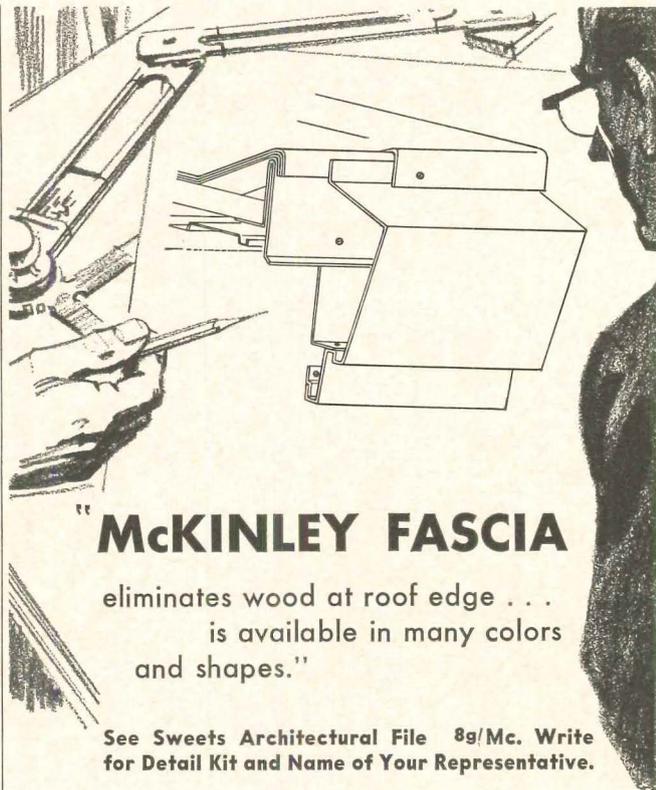
For single or multiple installations in new buildings or the modernization of older buildings, check Montgomery's "dependable" elevator equipment . . . including "Measured Demand" Group Supervisory Control passenger-operated systems. Montgomery also offers a complete line of geared electric and hydro-electric elevators, escalators, moving walks and dumbwaiters. Call your nearest Montgomery representative today . . . he's listed in the Yellow Pages.



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ELECTRIC AND HYDRAULIC PASSENGER AND FREIGHT ELEVATORS, ESCALATORS, MOVING WALKS AND RAMPS, DUMBWAITERS



McKINLEY FASCIA

eliminates wood at roof edge . . .
is available in many colors
and shapes."

See Sweets Architectural File 89/Mc. Write for Detail Kit and Name of Your Representative.

McKINLEY METAL PRODUCTS

o. o. McKINLEY co., inc. 4530 N. Keystone Ave., Indianapolis 5, Ind.



cantilevered sun cornice • cornice shade • marquee-canopy
walkway cover • door hood • wall facing • fascia gravel stop



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Remember the DIFFERENCE in Neoprene Structural Gaskets

All neoprene gaskets may *look* alike — but the differences in StanLock represent exclusive and important advantages to the architect, builder, glazier and owner. Here are the reasons:

STANLOCK'S tempered locking strip

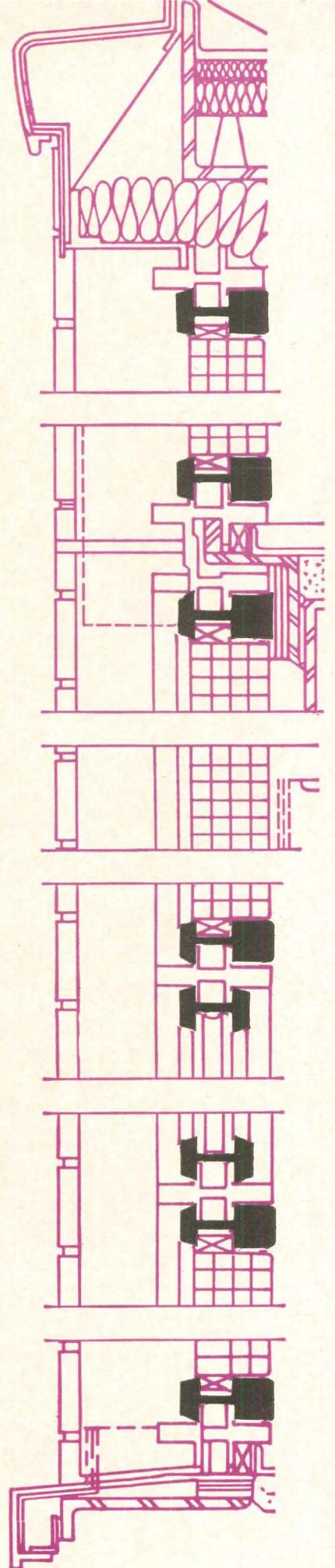
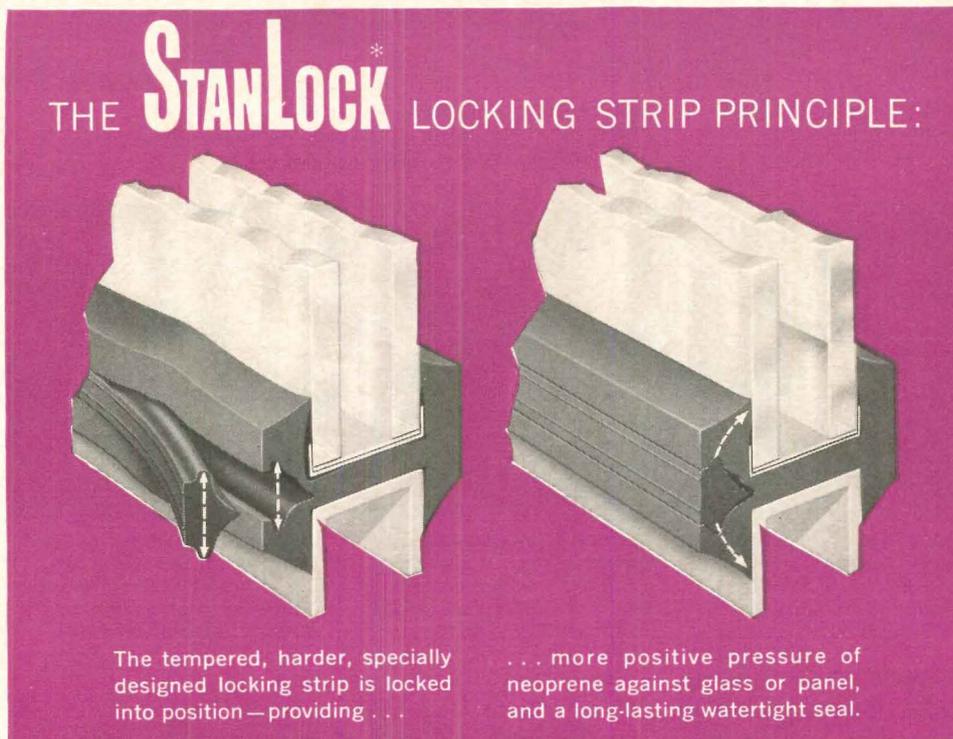
... is a separate, specially designed locking section made of harder, higher-density neoprene than the body of the gasket. While easily locked into the gasket upon installation, it applies *added pressure* at the sealing surfaces, providing a more positive seal where it is needed to prevent infiltration of water, air and dust.

STANLOCK'S time-proven neoprene compounds

... combine needed strength and relative resilience with maximum weathering properties. The right neoprene formulas, plus close control in compounding, give StanLock gaskets exceptionally long life. They meet the 25-year "actual" and the 50-year "desired" life requirements for structural seals. Hurricane wind tests have proved the resilience of StanLock to provide sufficient cushion, under severe wind loads or shock wave, to prevent glass breakage.

STANLOCK'S versatility permits freedom in design

More than 24 different StanLock gasket sections are available from existing tooling. This great variety permits a wide range of curtainwall designs — in horizontal, vertical or grid applications — using glass or panel materials, in any combination with aluminum, steel, concrete or marble. Special sections are still being designed. The new StanLock catalog contains complete application data. Write for your copy.



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STRUCTURAL GASKET DIVISION
2130 W. 110th Street • Cleveland 2, Ohio

See Sweet's 1962
Architectural File ^{3f}/_{St}

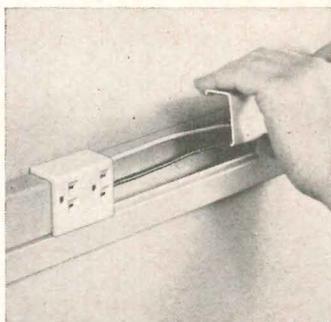
"You can't beat G-E *FLEXWAY** Wiring for a system that meets a building's needs now and later, too"

... says Mr. Walter J. Powers, President—Powers Electric Co., Inc., Electrical Contractors—Providence, R. I.

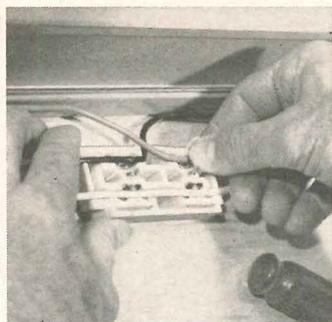


"We're more than pleased with General Electric FLEXWAY Wiring," says Mr. Powers, President, Powers Electric Co., Inc., Electrical Contractors, Providence, R. I. "This 700-foot installa-

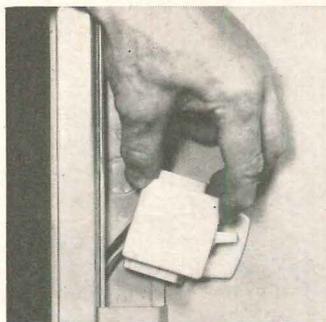
tion we put in a new store, showed that G-E FLEXWAY is economical; besides offering many other advantages over older systems . . ."



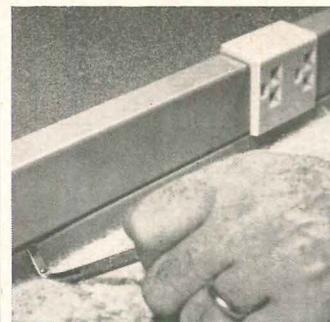
"Switches and outlets can be located anywhere, now or later, in the G-E steel raceway, on any type of construction.



"Outlets can be installed wherever wanted, without cutting or stripping wires. Insulation-piercing terminals do a good job.



"Switches go in baseboards, doorway trim or any place along the raceway. Covers, cut on a handy tool, close in the system, neatly."



"Changes, additions or replacements are easy with G-E FLEXWAY Wiring. Wires can be exposed in seconds; covers snapped back on.

New G-E FLEXWAY Wiring is grounded for extra safety, and U.L.-listed. Available with double grounding outlets rated 15A, 125V; 15A, 250V; or 20A, 125V — plus single-pole and 3-way quiet-type switches, 15A, 120-277V AC.

Ask your G-E Wiring Device Distributor for details, or write: General Electric Company, Wiring Device Department, Providence 7, Rhode Island.

*Trademark of General Electric Company

Progress Is Our Most Important Product

GENERAL  ELECTRIC

Double-duty walls constructed in one operation with Natco Uniwall



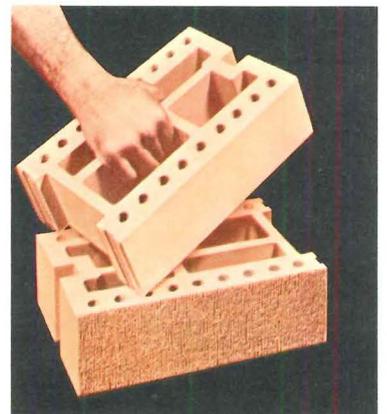
The American Sugar Company's new Bunker Hill Refinery in Charlestown, Mass., constructed of Natco Uniwall, was chosen as one of the country's "top 10" industrial plants of 1961. Engineer-Contractor: Bechtel Corp.

Natco Uniwall is a single load-bearing, structural clay tile unit with two finished faces. Its *exterior* face has an unglazed rugg-tex finish with the texture and appearance of high-quality face brick. Its *interior* face has a permanent, durable ceramic glazed finish available in a variety of attractive colors.

"Laying up" both inside and outside walls in a single operation with only one building trade involved not only saves time, but also saves on labor costs . . . when compared to other building methods.

Uniwall is completely fireproof, vermin proof, chemical resistant, and is easily maintained at minimum cost. Consider attractive, functional Natco Uniwall when planning your new building.

Write for technical handbook UW-100-5.

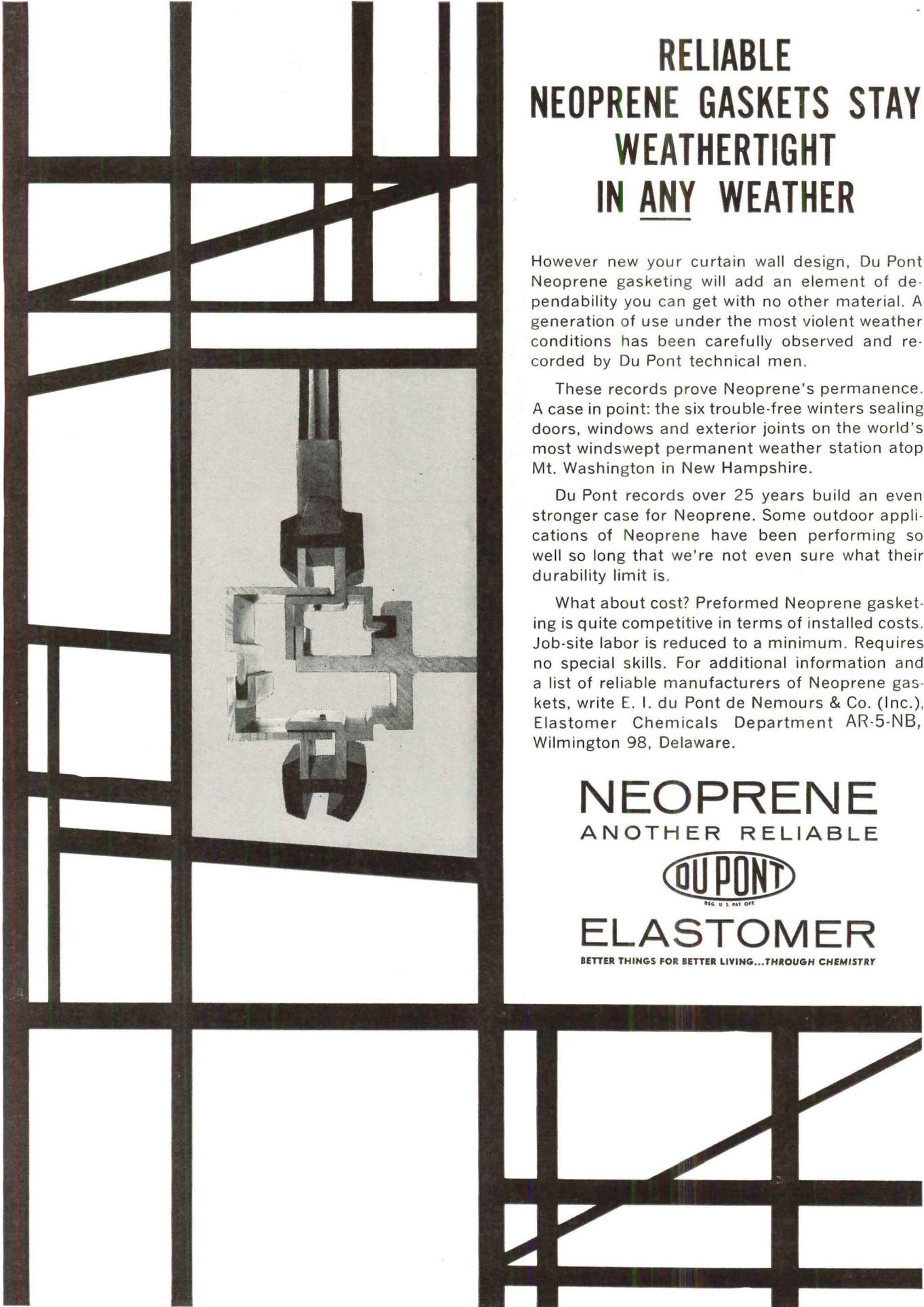


Two Natco Uniwall units showing the interior ceramic glazed face and the exterior unglazed rugg-tex face.

Today's idea becomes tomorrow's showplace . . . when Natco structural clay products are in the picture

natco corporation

GENERAL OFFICES: 327 Fifth Avenue, Pittsburgh 22, Pennsylvania . . . Branch Offices: Boston • Chicago • Detroit • Houston • New York • Philadelphia • Pittsburgh • Syracuse
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RELIABLE NEOPRENE GASKETS STAY WEATHERTIGHT IN ANY WEATHER

However new your curtain wall design, Du Pont Neoprene gasketing will add an element of dependability you can get with no other material. A generation of use under the most violent weather conditions has been carefully observed and recorded by Du Pont technical men.

These records prove Neoprene's permanence. A case in point: the six trouble-free winters sealing doors, windows and exterior joints on the world's most windswept permanent weather station atop Mt. Washington in New Hampshire.

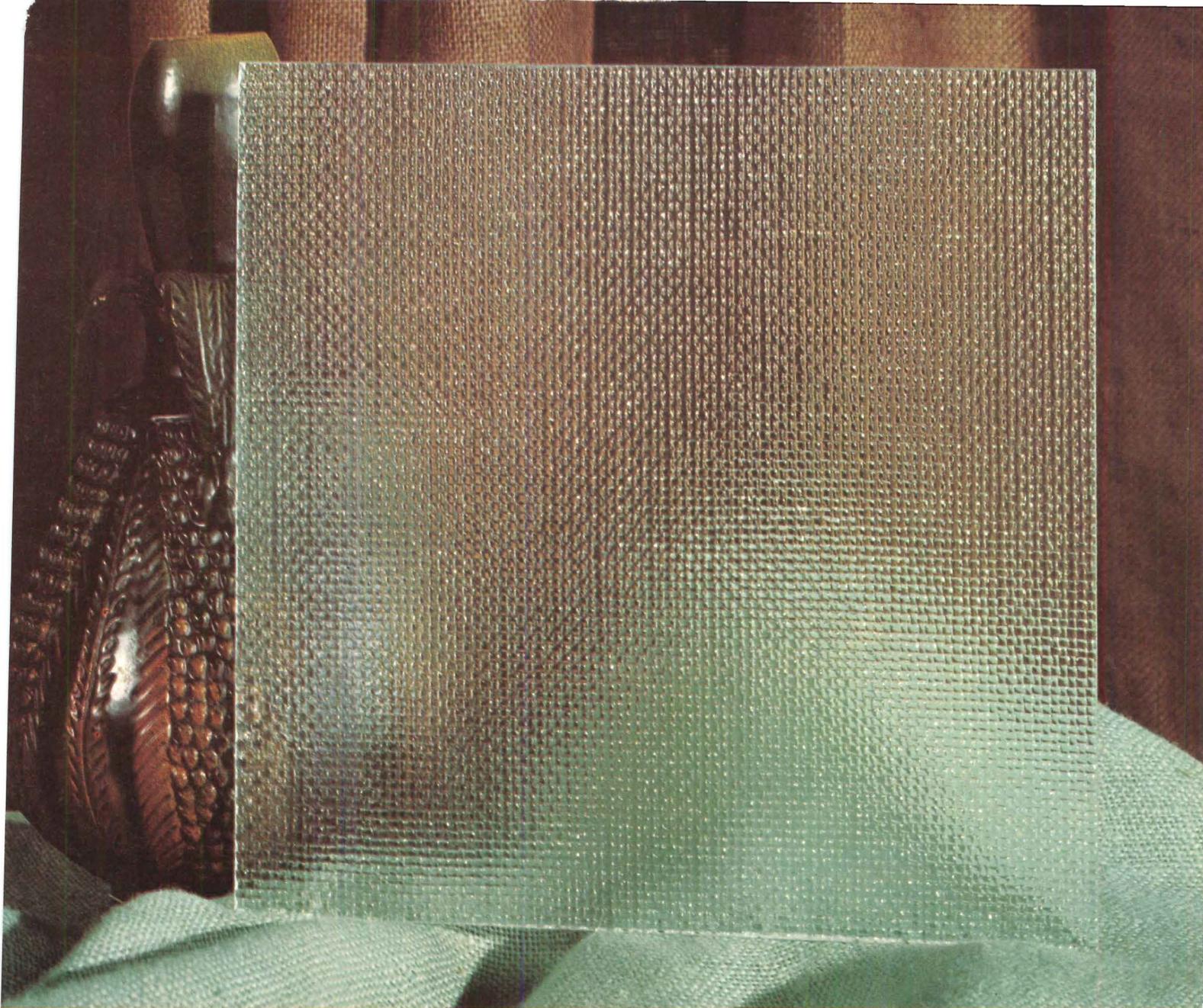
Du Pont records over 25 years build an even stronger case for Neoprene. Some outdoor applications of Neoprene have been performing so well so long that we're not even sure what their durability limit is.

What about cost? Preformed Neoprene gasketing is quite competitive in terms of installed costs. Job-site labor is reduced to a minimum. Requires no special skills. For additional information and a list of reliable manufacturers of Neoprene gaskets, write E. I. du Pont de Nemours & Co. (Inc.), Elastomer Chemicals Department AR-5-NB, Wilmington 98, Delaware.

NEOPRENE
ANOTHER RELIABLE



ELASTOMER
BETTER THINGS FOR BETTER LIVING...THROUGH CHEMISTRY



**LOOK
WHAT
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IS DOING**

The dramatic texture of fabric . . . the gleaming beauty of glass have been artfully combined in new BURLAP by Mississippi. Here is a pattern offering another dimension and broader scope for creating interiors high in interest and utility. Exceedingly brilliant and sparkling, highly obscure, it has excellent diffusing properties. Use it lavishly or sparingly, and gain light, drama, distinction. See your nearby glass distributor. Free sample on request.

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World's Largest Manufacturer of Rolled, Figured and Wired Glass



Dramatic New Texture in Glass

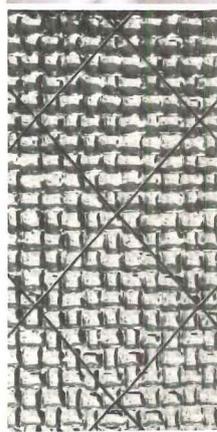
With the introduction of BURLAP, figured glass takes on exciting texture and brilliance . . . reaches a new peak of practical beauty limited only by the imagination. Recommended for use in partitions as divisions of living areas, commercial installations, in shower doors and stalls and wherever else transmitted light should become a vibrant, interesting part of the decorating scheme. Specify Mississippi glass. Available in a wide variety of patterns—wired and unwired—at leading distributors of quality glass.

Thickness	Approx. Light Transm'n	Weight Unpacked Lbs. Sq. Ft.	Max. Sizes Untreated	Max. Sizes G. R. 2 sides	Max. Sizes G. R. 1 side
1/8"	87.5%	2.0	48 x 132	48 x 132	48 x 132
7/32"	85.9%	2.8	60 x 132	60 x 132	60 x 132
1/4" Misco	84.8%	3.3	60 x 144	60 x 144	60 x 144

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GLASS COMPANY

88 Angelica Street • St. Louis 7, Missouri

Distributors in Principal Cities of the United States and Canada



NEW CATALOG—contains pattern descriptions, light distribution charts and transmission data. Send for your free copy today.

For fire retardance plus security, specify BURLAP Misco... Mississippi's diamond-shaped welded wire netting.



See our catalog in Sweet's. 

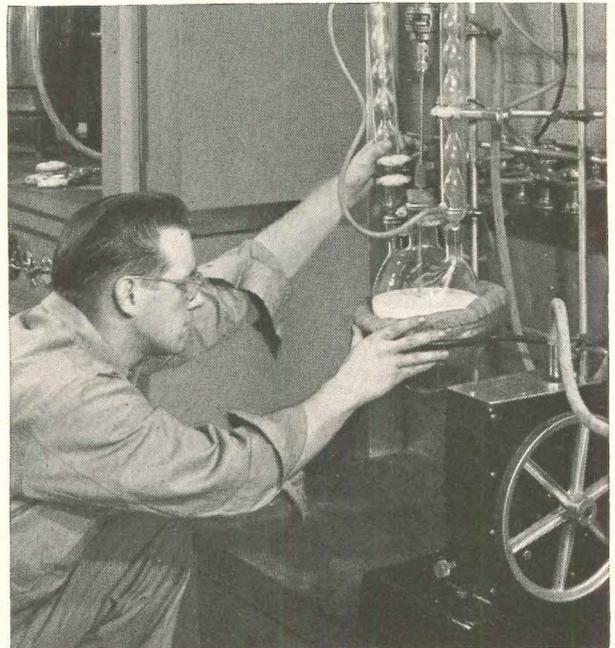
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For high-quality paints at low cost, specify new **SPEEDHIDE**[®] ... product of PPG research!

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- Pittsburgh research technologists developed the new SPEEDHIDE line to meet every requirement of professional application.

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NOTE: Specifications for the new SPEEDHIDE line can be found in Section 15 Pi, Sweet's Architectural File.

● MAIL THIS COUPON for FREE booklet with complete details—including color charts—of these remarkable high-quality, low-cost SPEEDHIDE Paints. Also, take advantage of Pittsburgh's free offer of a color survey and painting recommendations for any of your buildings. You won't be obligated in any way.



Pittsburgh Plate Glass Company, Paint Div., Dept. AR-52
Pittsburgh 22, Pa.

- Please send booklet with full information on new Pittsburgh SPEEDHIDE line.
- I'd like to discuss a free Pittsburgh COLOR DYNAMICS Painting Survey for one of my buildings. Please have your Architectural Representative contact me.

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PITTSBURGH[®] PAINTS

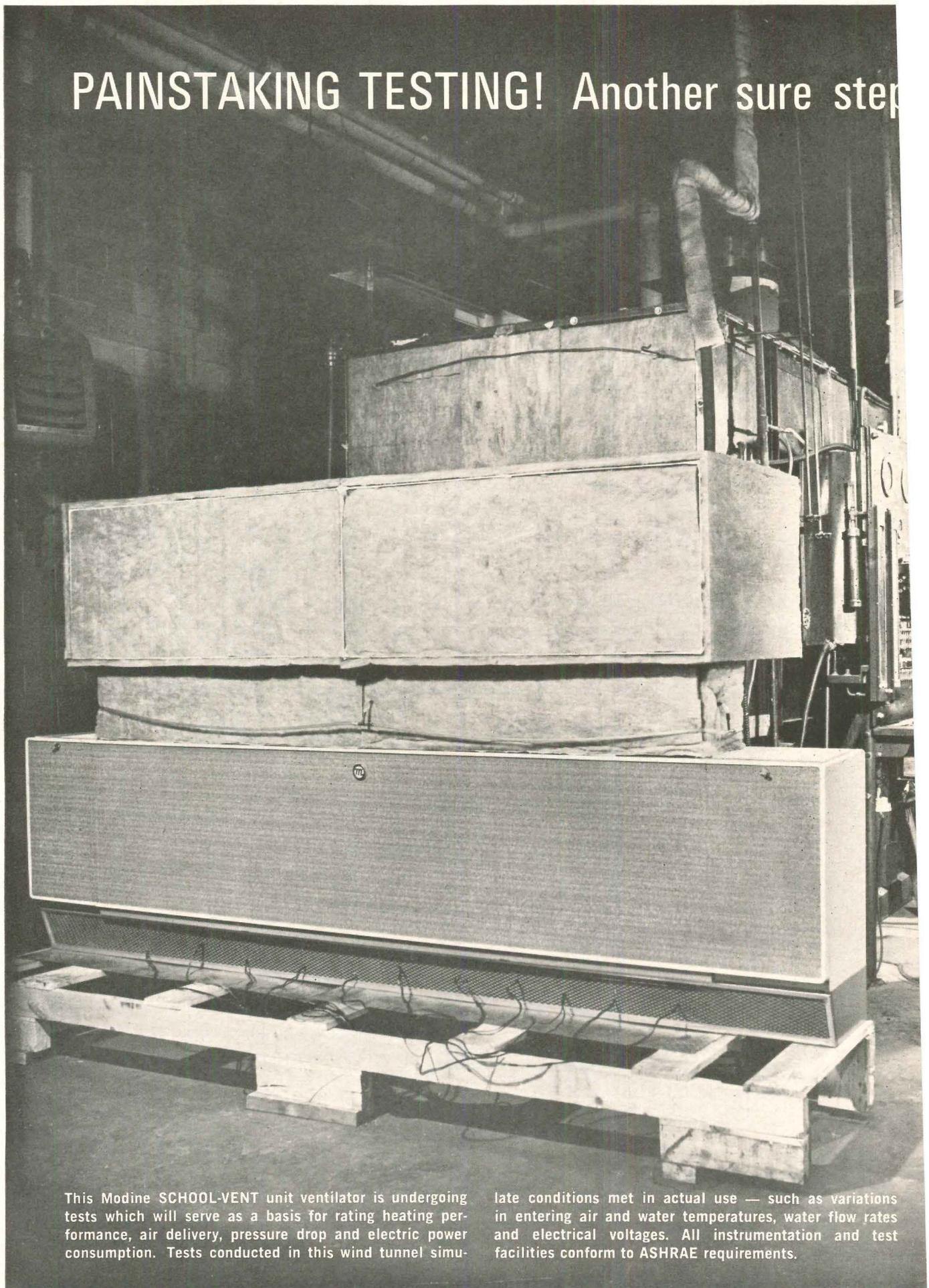


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IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

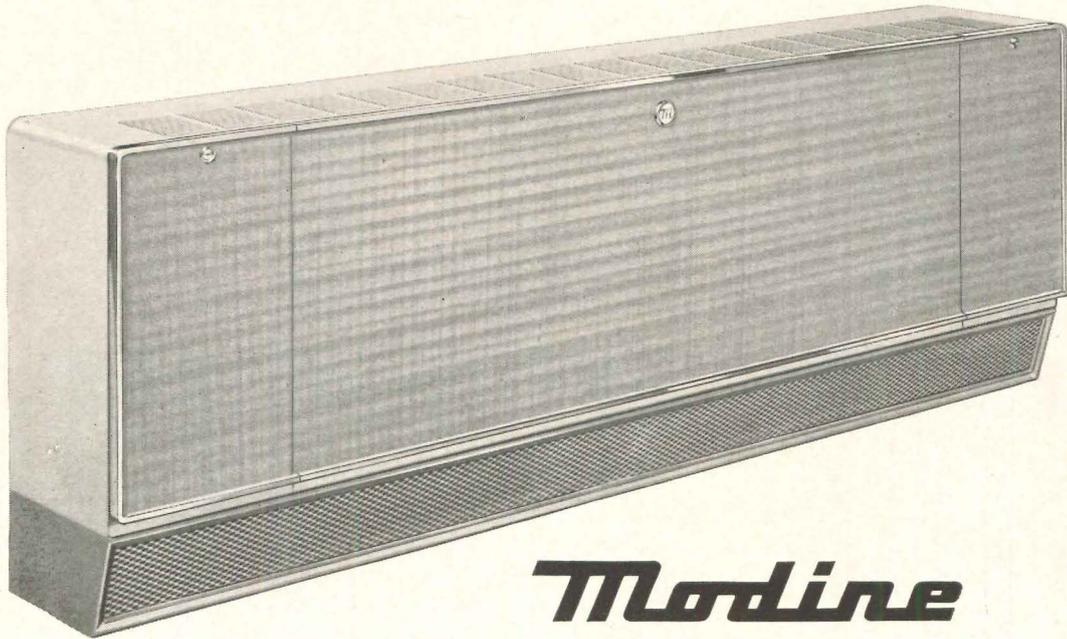
PAINSTAKING TESTING! Another sure step



This Modine SCHOOL-VENT unit ventilator is undergoing tests which will serve as a basis for rating heating performance, air delivery, pressure drop and electric power consumption. Tests conducted in this wind tunnel simu-

late conditions met in actual use — such as variations in entering air and water temperatures, water flow rates and electrical voltages. All instrumentation and test facilities conform to ASHRAE requirements.

toward better classroom climate



Modine
School-Vent UNIT **VENTILATOR**
for heating, cooling and ventilating

**ALL-SEASON COMFORT! FUNCTIONAL GOOD LOOKS!
 LOW, SLIM SILHOUETTE! IN SEVEN ATTRACTIVE COLORS!**

Introduced just one year ago . . . and already the Modine SCHOOL-VENT has won favor in modern schools coast-to-coast!

Teachers and pupils like the ideal "educational climate" it maintains. Engineers like its unique concept of *air control* . . . employing a simple, *full-damper* system that automatically adjusts to temperature and fresh-air requirements. School officials like its maintenance and operating economies.

And *you'll* like its fresh, attractive styling . . . its design simplicity and flexibility. The SCHOOL-VENT is thinner and lower than

most other equipment of this type . . . 13" x 28" compared to the normal 18" x 32".

Choice of seven handsome colors: light gray, tan beige, light green, coral red, light blue, dark gray and cream yellow. And SCHOOL-VENT beauty is virtually "student-proof." Heavily reinforced, welded steel cabinets defy abuse. Front panels have attractive, scuff-resistant vinyl inserts.

Modine SCHOOL-VENT unit ventilators heat with steam or hot water . . . cool with central-source chilled water. Five sizes: 500 to 1500 cfm. For complete information, write for SCHOOL-VENT Bulletin 1261.

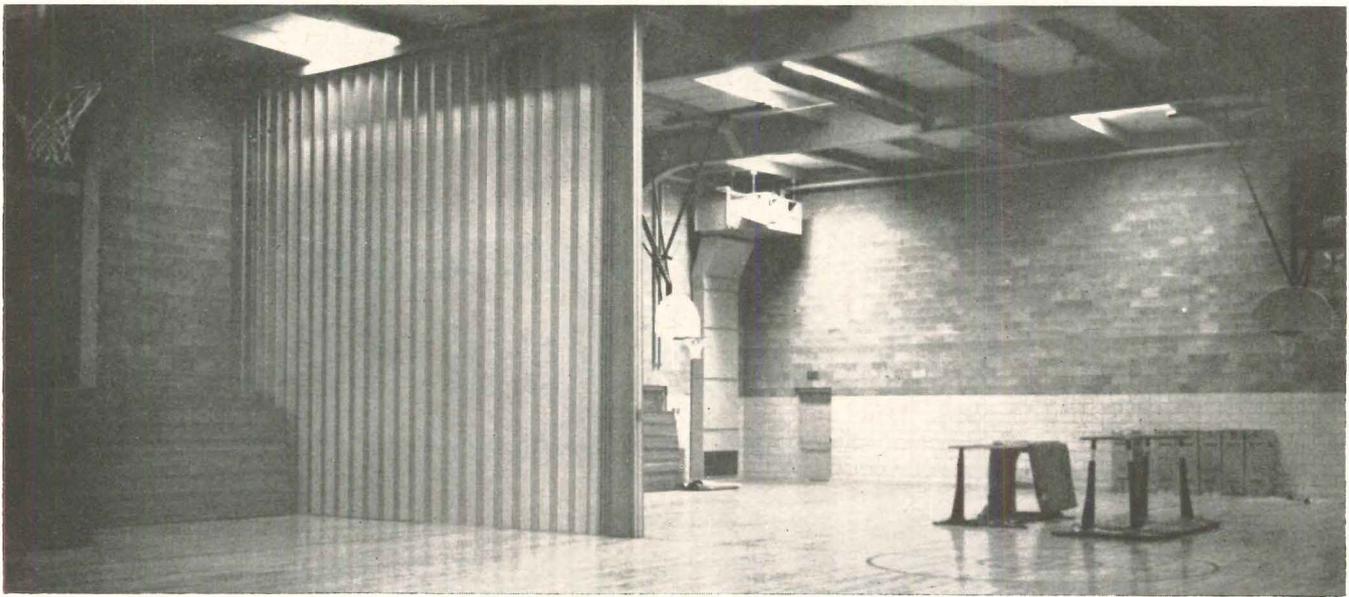
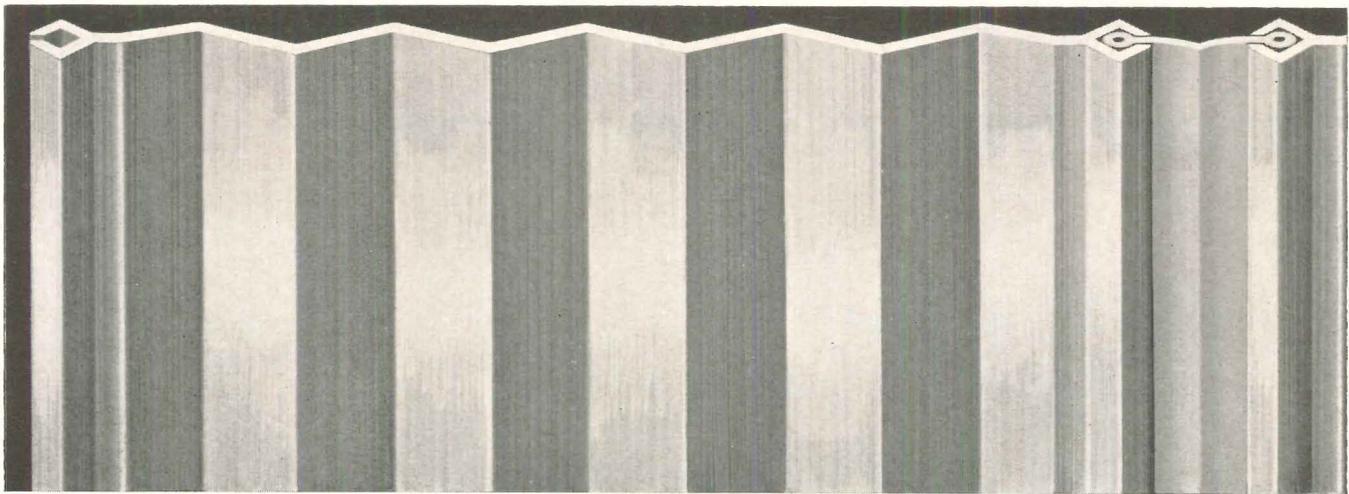
V-1463



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- Steam Specialties
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*Now...a metal Modernfold
for rugged use and beauty*

● Few jobs are too rugged for this Splen-door metal partition . . . the newest addition to the Modernfold line. Even gymnasium abuse won't damage the 6½" anodized aluminum panels you see above. And those silent, pre-stressed vinyl hinges will withstand normal gymnasium punishment.

Yet, despite this strength and sizes up to 30 feet high, the Apex 66 shown here operates easily . . . thanks to ball-bearing trolleys on *each* panel. Best of all, this Splen-door model stacks in only one inch of space per foot of opening width . . . and costs about

40 per cent less than conventional gymnasium partitions.

With the addition of Splen-door, Modernfold now offers complete choice of designs and styles: metal partitions in either roll-formed steel with baked-on enamel finish or extruded aluminum with anodized finish . . . new Modernfold Woodmaster partitions with genuine hardwood panels (two widths to choose from) . . . and the traditional Modernfold models with steel frame and vinyl upholstery, in sound insulated (Soundmaster) and non-sound insulated styles.

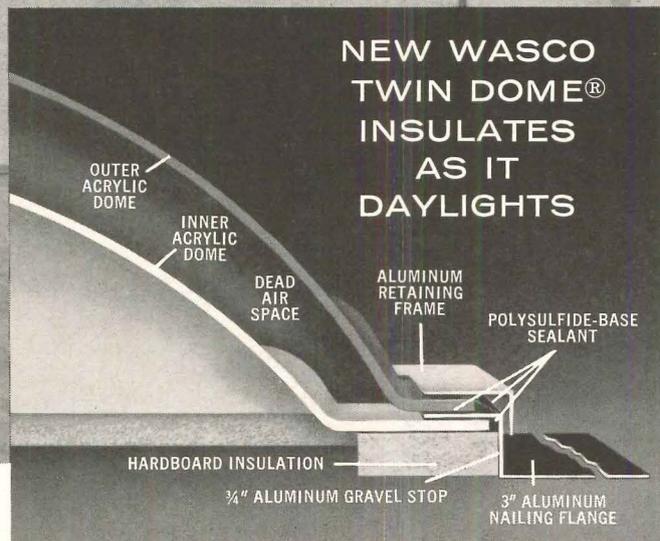
NEW CASTLE PRODUCTS, INC. Dept. A252
New Castle, Indiana

Gentlemen: Please send information on Splen-Door
 Woodmaster Modernfold partitions.

NAME _____
FIRM _____
ADDRESS _____
CITY _____ CO. _____ STATE _____



NEW CASTLE PRODUCTS, INC. • NEW CASTLE, INDIANA
Manufacturers of "Modernfold" Operable Walls, Partitions and Doors; "Air Doors";
"Modern-Cote" Wall Coverings; "Peabody" School Furniture, and "Pyrox" Sheathed
Thermocouples. In Canada: New Castle Products Canada, Ltd., St. Lambert, Que.

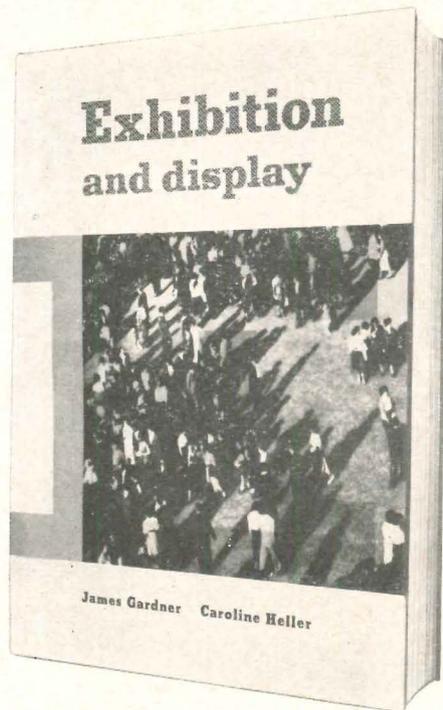


North Attleboro (Mass.) Jr. High School. Architects: Haldeman & Jacoby, Brockton, Mass.

... GUARANTEED AIRTIGHT, WATERTIGHT, PERMANENTLY

Twenty-eight self-flashing Twin Dome® acrylic skylights illuminate this 5,074 square foot gymnasium without risk of heat gain, heat loss, or condensation. This first totally-proven, permanently-sealed dome-within-dome design is guaranteed watertight and airtight. It maintains a constant 0.57 U-factor. In all, 187 low-silhouette Twin Dome units bring evenly-diffused, glare-free daylight into all classrooms and corridors, as well as the gymnasium. ■ A complete range of 19 self-flashing and curb-mounted sizes enables the architect to blend Twin Dome units with any roof or building design. Choice of clear, white-translucent or dense white inner and outer acrylic domes permits control of light levels. Twin Dome units are shatterproof, weather-proof and maintenance-free. The self-flashing model can be installed in 15 minutes. ■ For full details, see Sweet's Architectural File 20a/Wa or write Cyanamid.





*The new help in planning
displays and exhibits*

EXHIBITION AND DISPLAY

by James Gardner and Caroline Heller

190 pages, 8⁷/₈ x 11¹/₂

over 350 photographs and line drawings

\$13.75

NOW you can profit from an authoritative, eminently practical guide in which every aspect of contemporary exhibition and display receives detailed analysis and evaluation. Its view ranges from individual store windows and sales floors, through industrial and government exhibits, to mammoth projects of international scale such as world trade fairs and expositions.

EXHIBITION AND DISPLAY studies the problems of designing exhibits to explain, create atmosphere, and sell — the three activities which, alone or in combination with each other, are the objects of any exhibit. It also examines the methods and underlying principles used to achieve these objects. Its thorough criticism of scores of displays apply the principles outlined in a practical way. For the specialist, there is a technical appendix on procedure.

The book's analysis is made more vivid by a lively collection of over 350 photographs and line drawings showing exhibitions good and bad, past and present, from nearly every continent.

Divided into three sections, EXHIBITION AND DISPLAY examines:

- 1. Principles**—What exhibition can and cannot do, Displaying goods, Selling ideas, Circulation and stand layout, Catching the eye, Lighting, Words and Lettering, Special effects, Plants, Features;
- 2. Practice**—Goods and services, Ideas and information, Things for their own sake, Exhibition in the street, Analysis of the 1958 Brussels Fair;
- 3. Procedure**—(a technical appendix).

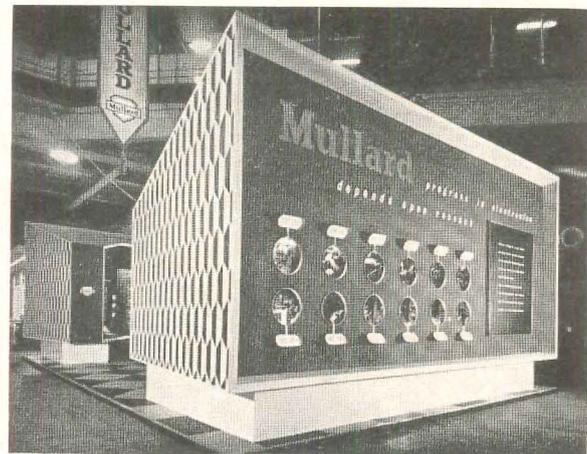
ABOUT THE AUTHORS

James Gardner is a leading designer noted for such projects as the British Pavilion at the 1958 Brussels Exhibition.

Caroline Heller has worked as writer and lecturer for the United Nations, the British Government, and a number of private corporations.

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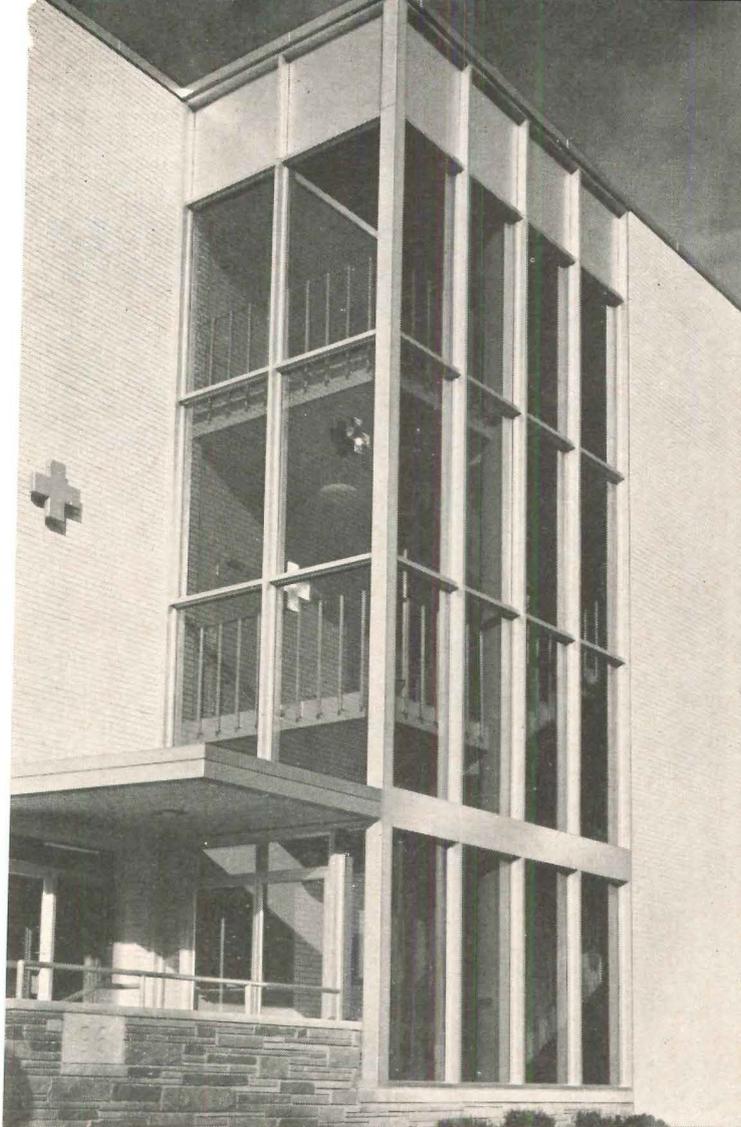
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Company Position

FARR-5



Even on the coldest winter days in Milwaukee, the inner surfaces of the aluminum in this stairwell are condensation free! Despite aluminum's high thermal conduction . . . this is possible because all interior metal is separated from the outer wall metal with a special insulator in the extrusions. The stairwell grid is MARMET's Series 8602 INSU-WALL . . . the only insulated curtain wall with a special insulator integrally fabricated into framing members at the factory . . . requiring no added labor for special assembly on the job site.

New MARMET INSU-WALL retains the beauty and permanence of finish achieved with aluminum curtain wall . . . yet cuts heat losses through the high conduction factor of this metal by as much as 63%.

Still another advantage considered by the architect, was the strength provided by Insu-Wall for maximum glass area with a modern, thinline framing effect.

In the front and rear of the building, with large operating lites fitting five foot openings on centers, the architects chose MARMET's 5142 series with 2 inch tubular sash for maximum strength. A standard series, the 5142 offers such advantages without the high cost of a monumental framing system.

Typical INSU-WALL mullion, cross section. Dark area is special thermal barrier.



even below ZERO, this stairwell aluminum is condensation free!



American Red Cross Building
Milwaukee, Wis.
Architect:
Plunkett & Keymar
Milwaukee, Wis.

Key advantages in INSU-WALL

- Reduces heat loss through curtain wall metal in severe winter cold. Because the condensation problem does not exist with Insu-Wall, perimeter heating may be replaced with less expensive systems.
- Licks the problem of condensation forming on interior curtain wall metal . . . with attendant possible damage to plaster, wall paneling, carpeting, drapes and furnishings.
- Reduces air conditioning load by preventing heat transfer into building through sun heated curtain wall framing in warm climates or summer temperatures.
- Standard split mull assembly system requires no added installation time or added assembly labor on the site.

For complete information, on how MARMET Curtain Wall systems give you more flexibility in design, better function at budget prices . . . contact your local MARMET representative.

For additional information on the complete line of MARMET products—consult Sweet's Catalog File No. 3A or write to MARMET for catalog. Mar

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STACK CHAIRS BY
HARTER



comfortable,
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seating
for offices,
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When your plans call for flexible seating, specify Harter Stacking Chairs. They stack eight-high in half the height of leg-on-leg stackers and require practically no lifting. Foam rubber cushions. Wide selection of striking fabrics and colors. Optional chrome ganging fixture holds a removable ash tray and folds away for stacking. Many chairs can be moved quickly and easily with one Harter hand truck. No need for a number of individual dollies. Harter Stacking Chairs provide flexibility with beauty, comfort and convenience.

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505 Prairie, Sturgis, Michigan

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Mexico: Briones-Harter, S.A., Lago Iseo 96, Mexico 17, D.F.
New Zealand—Australia: Morrison Industries, Hastings, New Zealand

On the Calendar

continued from page 298

Society of Architects and the New Jersey Chapter, American Institute of Architects; theme: "Functions of the Architect"—Essex and Sussex Hotel, Spring Lake, N.J.

16-24 National Shelter & Survival Exposition of 1962—The Coliseum, New York City

17-20 63rd annual meeting and Products Exposition, American Society of Landscape Architects; theme: "Design Creativeness"—Americana Hotel, Miami Beach

18-20 Annual meeting, American Society of Heating, Refrigerating and Air-Conditioning Engineers, Inc.—Deauville Hotel, Miami Beach

18-22 Special summer session on "Modern Methods of Construction Control"—Massachusetts Institute of Technology, Cambridge, Mass.

20-25 National Real Estate Show—The Coliseum, New York City

24-29 Annual Meeting and Apparatus Exhibit, American Society for Testing Materials—Statler Hotel, New York City

25-30 12th International Design Conference—Aspen, Colo.

27-29 53rd annual conference, The Stained Glass Association of America—Shoreham Hotel, Washington, D.C.

Offices Notes

Offices Opened—

Clifford Douglas Stewart and Fellowes Davis have opened architectural offices at 123 Newbury St., Boston, Mass.

A new firm called Rowland, Simpson and Ferguson, Incorporated, Architects has been opened by John J. Rowland, James M. Simpson and Robert H. Ferguson Jr. The address is 811 North Queen St., Kinston, N.C.

Nathan S. Levenson, A.I.A. has opened new offices at 211 Oliver Ave. Building, Pittsburgh, Pa.

New Firms, Firm Changes—

Charles S. Matlock has opened his own firm, Matlock Associates, in Austin, Tex. The address is 1605 W. 35th St. The firm is at present doing specialized engineering as consultants in design as well as research and development.

continued on page 322

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Boston Pencil Sharpeners are made to meet today's high standards for schools. There's a Boston model for every need.

Boston's strong, all-metal construction provides longer service with less maintenance. And all sharpener bases are guaranteed not to break.



Write today for information and prices.

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YOU SPECIFY THE FLOORING!

He'll make sure it lives up to your reputation

People will be walking on your reputation, beginning the day this building goes into use.

They'll be digging into it with their shoes. Dragging abrasive dirt and dust across it. Tracking moisture. For your reputation will rest on the flooring you specify as well as on the overall architectural design.

Yet, the flooring you specify can be drawing raves years from now with proper care and maintenance. Without any headaches or effort on your part. Just turn its maintenance over to our representative . . . the Man Behind the Huntington Drum.

Flooring care has been his province for an average of 19 years. Give him the green light—and he'll come up with a floor maintenance program covering every area and every flooring material.

Call in the Man Behind the Huntington Drum. Put the burden of floor maintenance on his shoulders right now.

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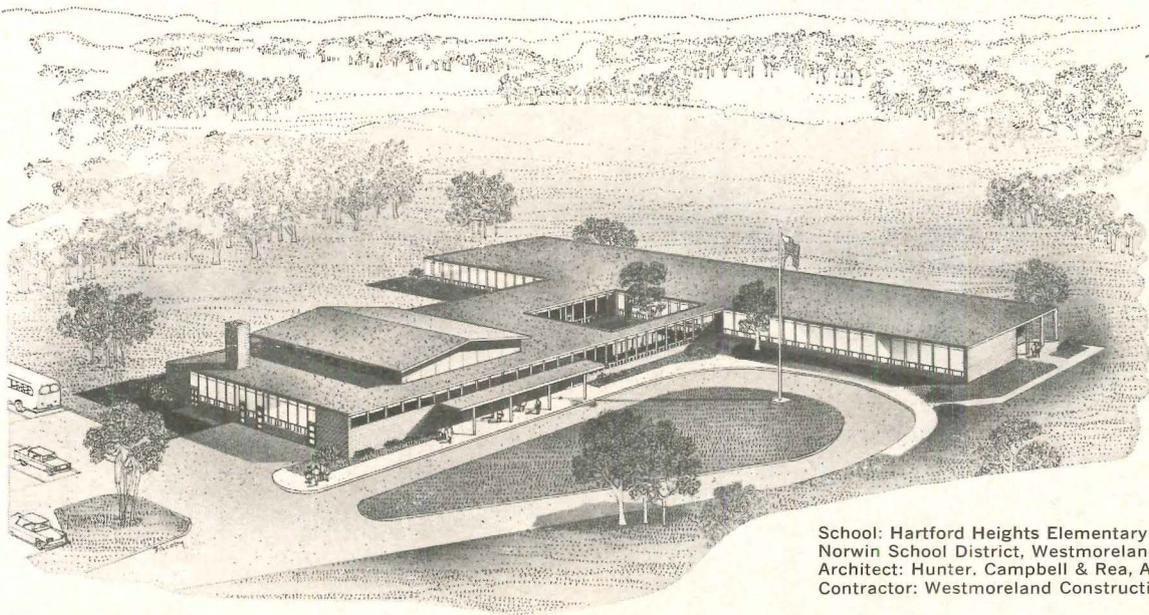
Gentlemen: I would like a Man Behind the Huntington Drum to call on me to discuss floor maintenance.
(Ask him to leave his drum outside.)

NAME _____ TITLE _____

FIRM _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____



School: Hartford Heights Elementary School,
Norwin School District, Westmoreland County, Penna.
Architect: Hunter, Campbell & Rea, Altoona, Penna.
Contractor: Westmoreland Construction, Greensburg, Penna.

Design your new school with a long and bright future in mind

In this light, airy Pennsylvania elementary school, the architect demonstrates the flexibility of glass in designing a distinctive and functional school building.

With schools glass-clad, you create walls-of-light... bringing natural light into classrooms, making them more

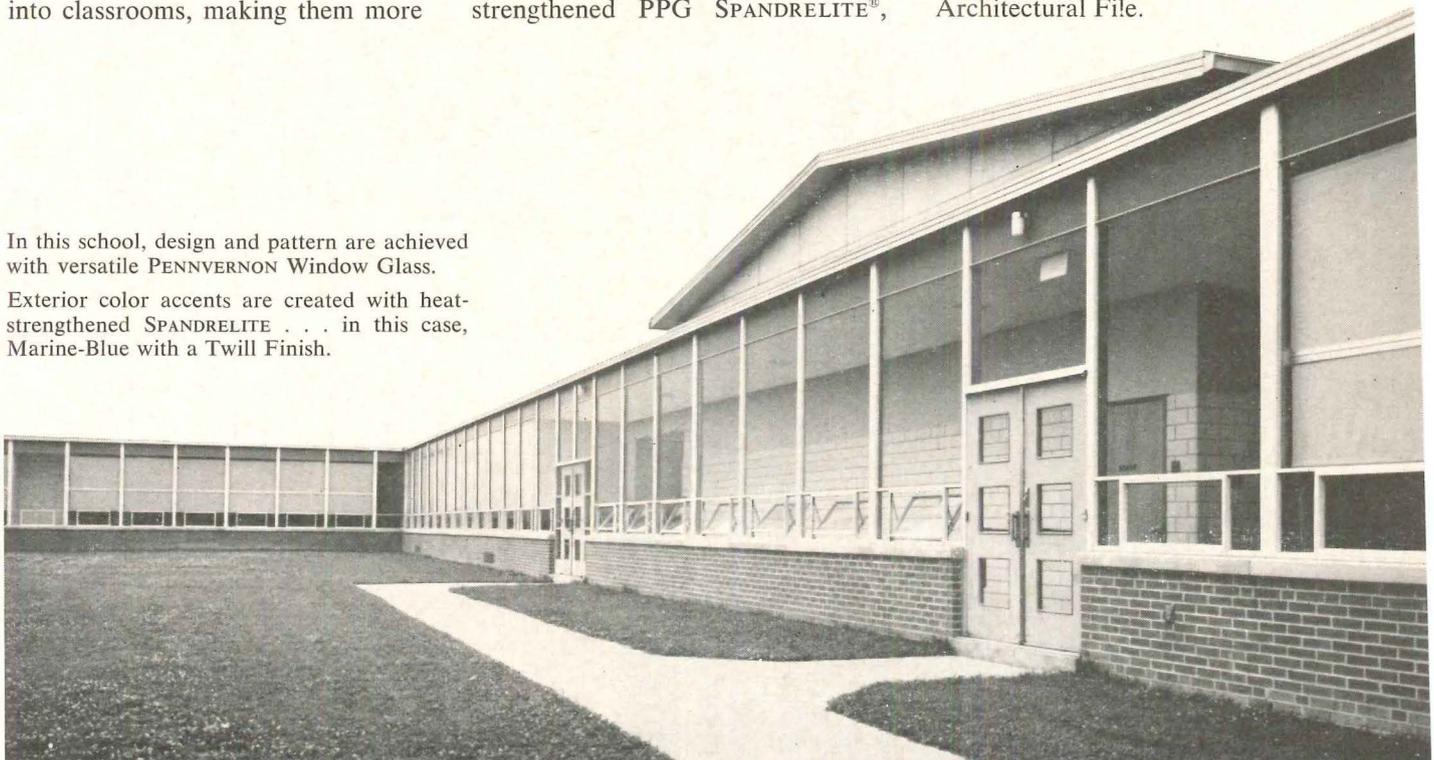
inviting and conducive to study. The classrooms and corridors are outdoor-bright, look and feel more spacious year after year when glazed with PPG PENNVERNON® Window Glass. Color accents in the exterior walls are achieved by the use of heat-strengthened PPG SPANDRELITE®,

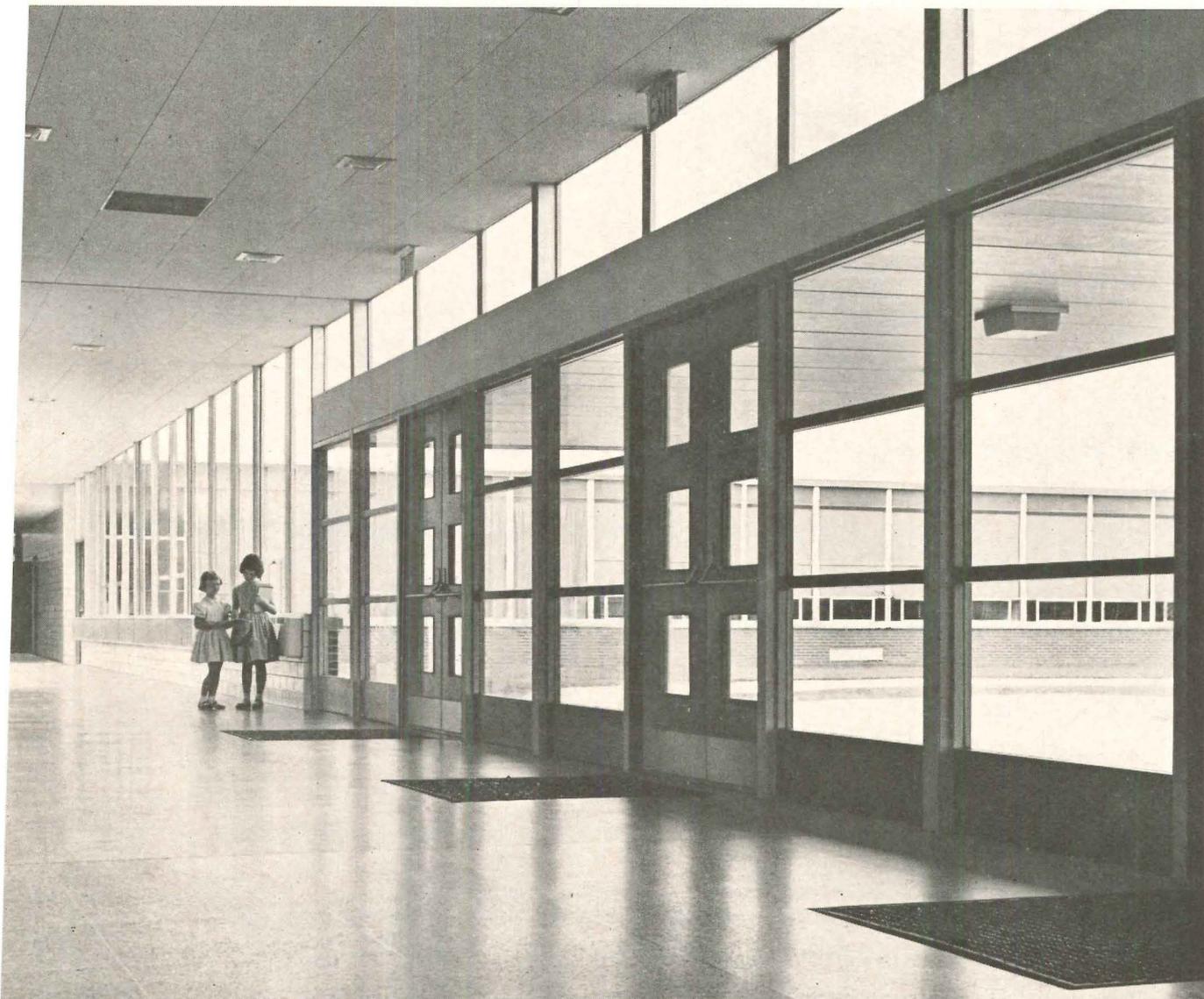
available in an array of 18 fused-on ceramic colors. (*Colors to specification.*)

For the complete story about PPG products especially suitable for schools, contact your nearby Pittsburgh architectural representative—or consult our catalogs in Sweet's Architectural File.

In this school, design and pattern are achieved with versatile PENNVERNON Window Glass.

Exterior color accents are created with heat-strengthened SPANDRELITE... in this case, Marine-Blue with a Twill Finish.





Note how the bright expanse of glass and the contrast created by the mullions compliment one another at the entrance area of this school.

These dependable glass products from PPG give you the freedom of expression you seek in designing schools for beauty, function and durability:

SOLEX®: green tint, heat-absorbing, glare-reducing glass

SOLARGRAY®: neutral-gray, heat-absorbing, glare-reducing plate glass

TWINDOW®: world's finest all-weather insulating glass

PENNVERNON® Window Glass: window glass at its best

POLISHED PLATE GLASS: for clear, undistorted vision

HERCULITE®: shock-resisting tempered plate glass

PENNVERNON® GRAYLITE™: neutral-gray, glare-reducing window glass

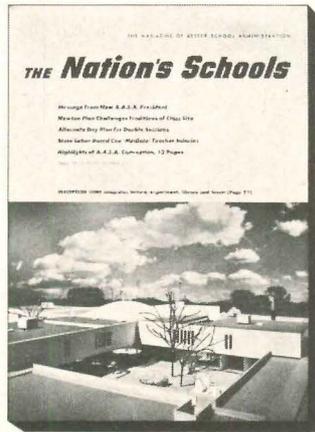
SPANDRELITE®: heat-strengthened glass with ceramic color fused to the back



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Paints • Glass • Chemicals • Fiber Glass

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in the public school field

both architect and producer benefit

when the administrator is convinced

SUBSCRIPTIONS TO THE NATION'S SCHOOLS are paid for by 10,455 school administrators, their assistants and business officials. Another 1374 subscriptions are paid for by architects and consulting engineers involved in schoolhouse planning.

THE ADVERTISEMENT of a building product in The Nation's Schools says to both groups that the producer knows his product is suitable for use in the modern school. The advertisement also tells the architect that the product is being made attractive and acceptable to the owner group and that its specification will meet with ready owner group approval.

ARCHITECTS READ THE NATION'S SCHOOLS for its steady flow of educational ideas and developments that must influence the planning of the school plant. Advertisers use The Nation's Schools for its effective communication with all those who make planning and purchasing decisions. The Nation's Schools is wanted by *more* advertisers because it is wanted by more buyers and specifiers.

In 1961 The Nation's Schools had the largest paid circulation to architects ever achieved by a school administrative magazine and carried 488 pages of advertising of building products — 42% more than the second magazine and 49% of all such advertising in the four school administrative magazines.



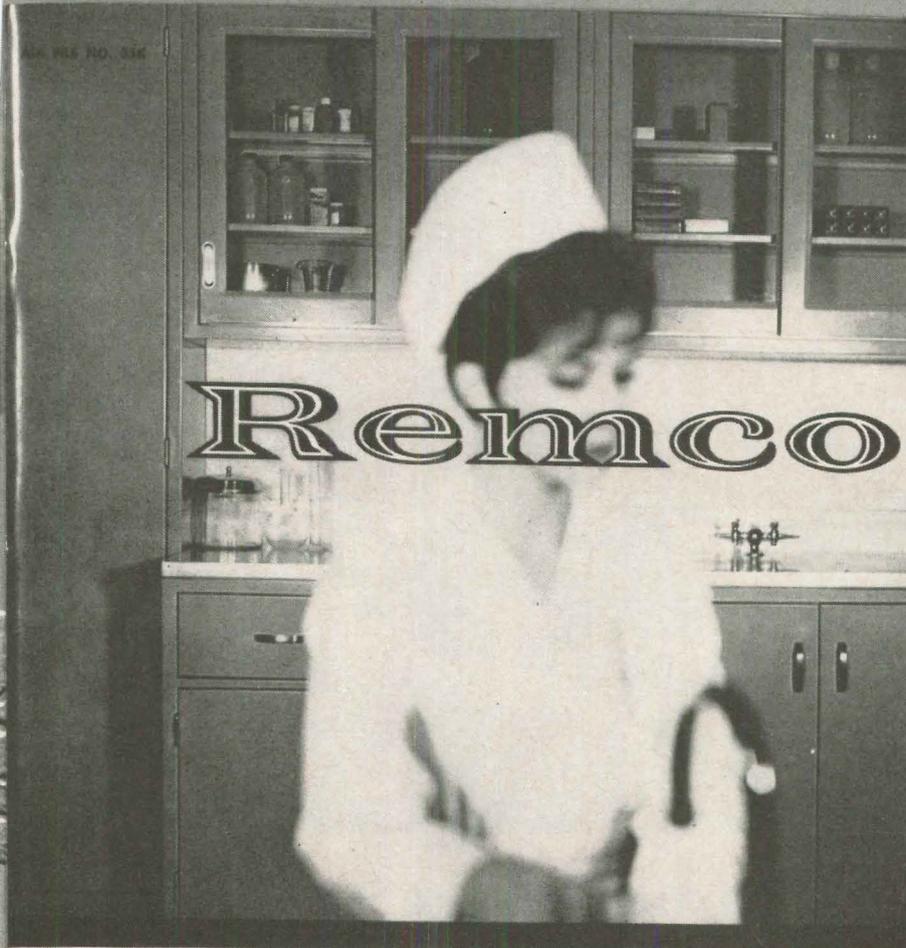
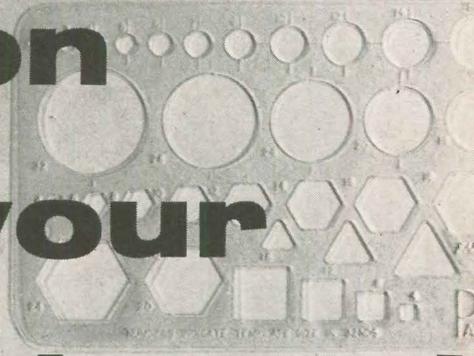
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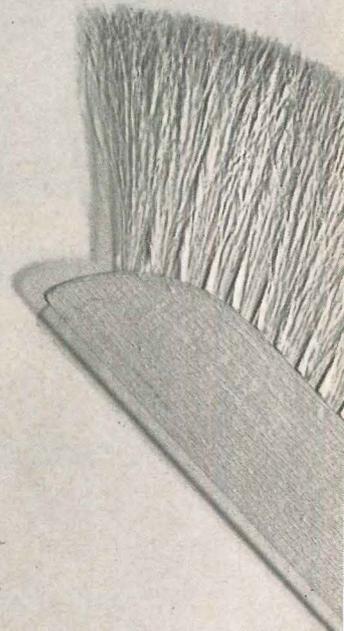


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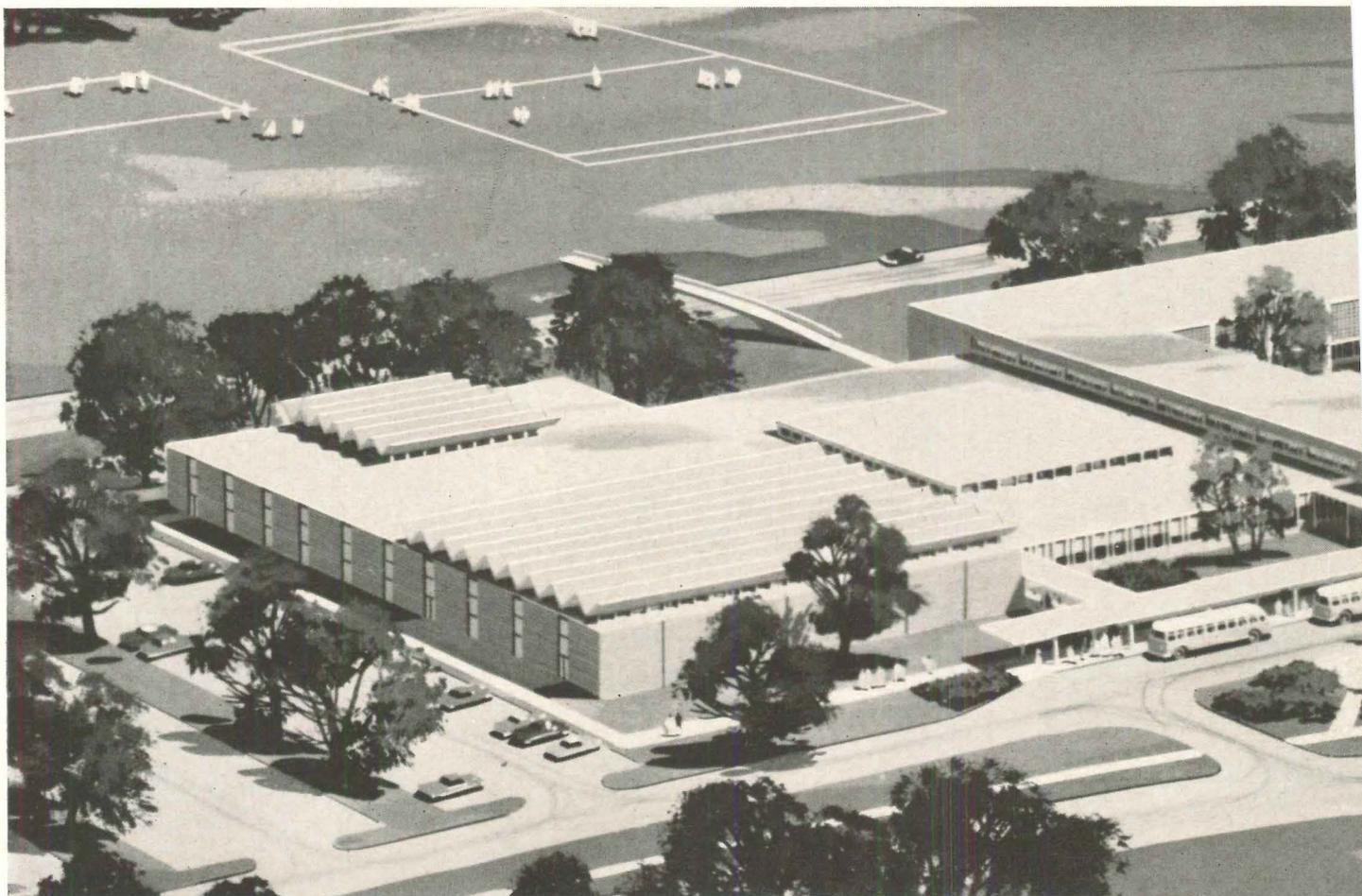
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How much automation is practical for your next building?

Central control helped this school to air condition with 40% less cooling capacity

“Centralized controls will make it easy to shift cooling where it’s needed, as it’s needed—so our high school requires only a 600-ton plant instead of 1,000 tons. We are using Honeywell Controls in our school.”—Dr. Jordan L. Larson, Superintendent of Schools, Mount Vernon, N.Y.

Next time you discuss school air conditioning with a client, it may be useful to know about the experience of Mount Vernon, N.Y., with this problem—and its happy solution.

This fall, Mount Vernon will open a new 320,000 sq. ft. high school, the largest ever built in the U.S. with year-round air conditioning.

Many in Mount Vernon, including Dr. Jordan L. Larson, Superintendent, felt that if air conditioning improves efficiency in industry, it should do so in schools—even in the northern U.S.

And the architects and engineers developed plans that satisfied even

the skeptics that air conditioning the new school would be sound *and economical*.

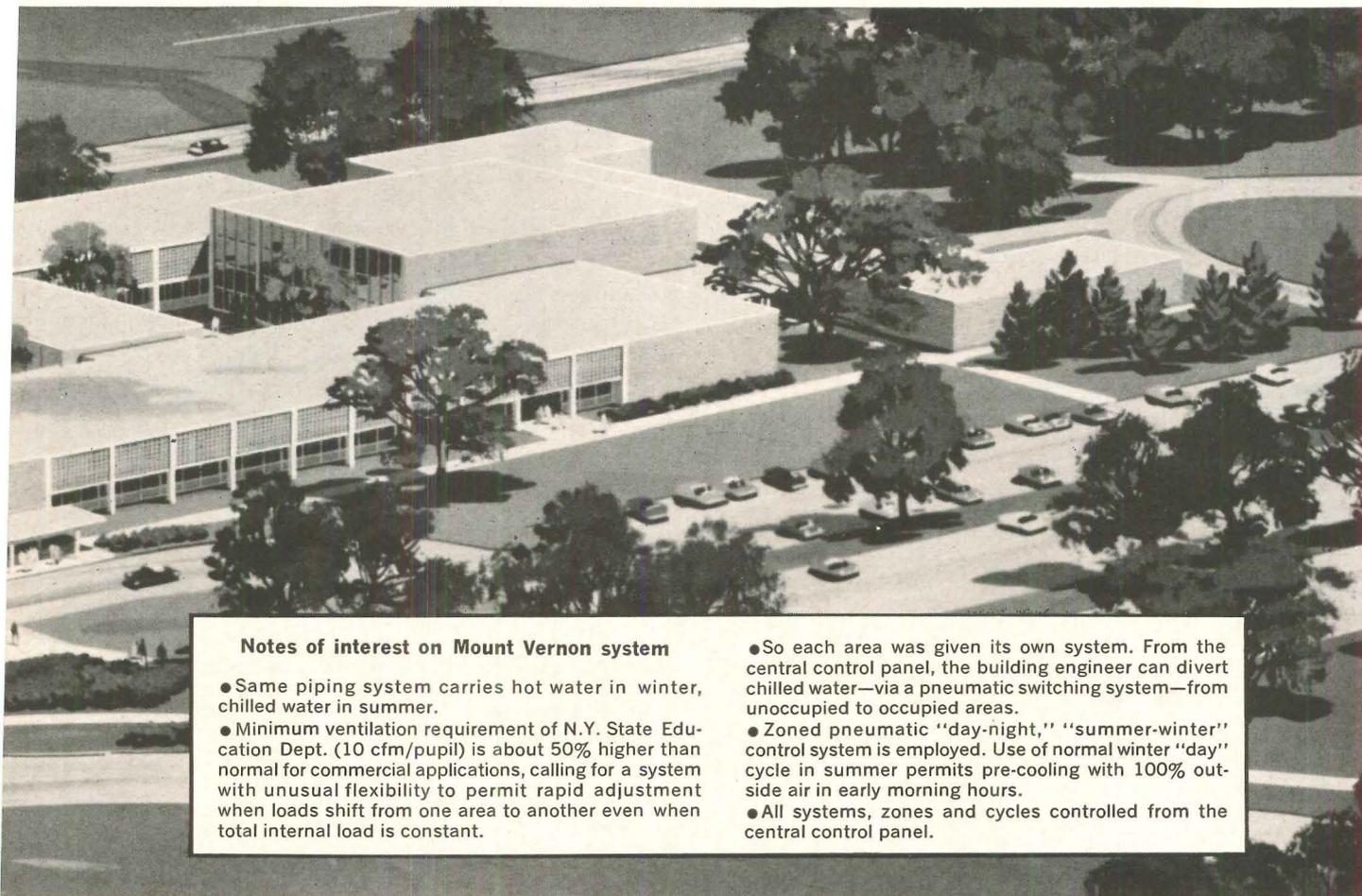
Instead of long-perimeter spread-out construction common to so many non-air-conditioned schools, Architects Sherwood, Mills & Smith, of Stamford, Conn., utilized a compact design that helped to lower building costs and also reduced size of the air conditioning equipment required.

A Honeywell central control panel was used by Engineers Abrams & Moses, of New Rochelle, N.Y., to make an asset, instead of a handicap, out of the constantly shifting loads

common to high schools.

If all the conditioned space were occupied at one time, it would need about 1,000 tons of refrigeration. But the Honeywell controls are tied to one main panel, making it easy to shift cooling *where* it’s needed, *when* it’s needed—so the building requires only a 600-ton cooling plant.

So helpful in this instance, central control is a basic step in automating *any* building’s mechanical-electrical systems to wring maximum efficiency from equipment, cut a surprising waste in manhours, and plug needless leaks in fuel and power costs.



Notes of interest on Mount Vernon system

- Same piping system carries hot water in winter, chilled water in summer.
- Minimum ventilation requirement of N.Y. State Education Dept. (10 cfm/pupil) is about 50% higher than normal for commercial applications, calling for a system with unusual flexibility to permit rapid adjustment when loads shift from one area to another even when total internal load is constant.

- So each area was given its own system. From the central control panel, the building engineer can divert chilled water—via a pneumatic switching system—from unoccupied to occupied areas.
- Zoned pneumatic "day-night," "summer-winter" control system is employed. Use of normal winter "day" cycle in summer permits pre-cooling with 100% outside air in early morning hours.
- All systems, zones and cycles controlled from the central control panel.

Today, however, central control is only the *beginning* of automation—ranging up to computer-guided robots that digest scores of variables, then instantly allocate the load to equipment for optimum results at minimum cost.

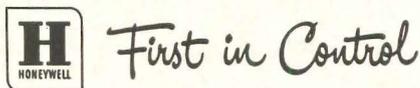
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Honeywell automation specialists will gladly discuss them with you, or work with you to make an automation analysis of any building on your boards.

Phone your nearest Honeywell office, check coupon or write W. N. Wray, Honeywell, Dept. AR5-90, Minneapolis 8, Minn. In Canada, write Honeywell Controls Ltd., Toronto 17, Ont.

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7 new planning guides for your clients! Mail coupon today

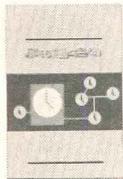
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in automation.
Valuable data.**



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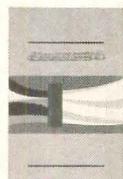
CLOCK PROGRAMMING SYSTEMS



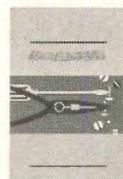
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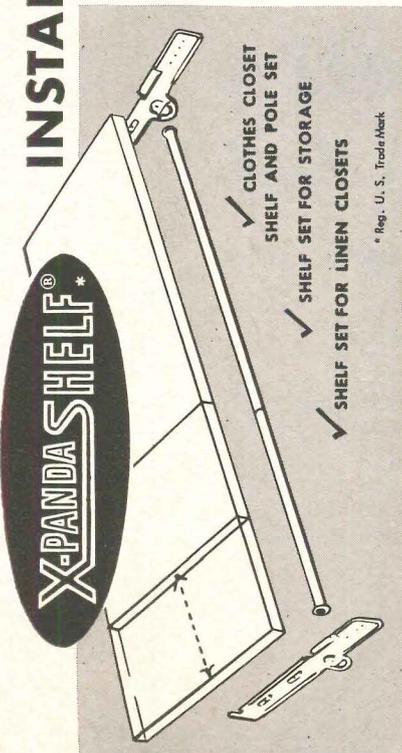
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Office Notes

continued from page 314

A new architectural partnership has been formed by Gordon Severud and C. Frasuer Knight. Known as **Severud and Knight, A.I.A.**, Architects, the firm is located at 2971 Coral Way, Miami, Fla.

Kenneth E. Bates has joined the Seattle engineering, architectural and planning firm of Harstad Associates as senior architect and a partner of the firm.

A. M. Kinney Associates, Inc., architects and engineers, and the Chicago architectural partnership of Friedman, Omarzu, Zion and Lundgoot have merged under the name of **A. M. Kinney Associates, Inc.** The new firm which is affiliated with A. M. Kinney, Inc., consulting engineers in Cincinnati, Ohio, has offices at Executive Plaza, 225 West Touhy Ave., Park Ridge, Ill.

Robert T. Dutter has been appointed an associate with the firm Milton Klein, A.I.A., Union, N. J.

Paul Bosholm, formerly associated with the architectural staff of the University of California, has become project architect with Wilsey, Ham & Blair, engineering and planning firm, Millbrae, Calif.

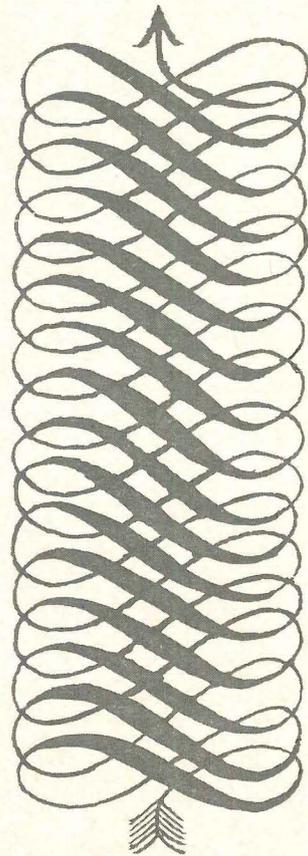
Philip Wesler, P.E., has become an associate of the firm of Fraioli-Blum-Yesselman, Consulting Engineers, New York and Norfolk, Va.

Marc Weissman, formerly of Victor Gruen Associates, has joined the firm of Lawrence Werfel & Associates, Flushing, N.Y., as senior associate.

Architect To Conduct Summer Tour of Europe

Architect Jeffrey Ellis Aronin, New York, is conducting, under the sponsorship of one of the American travel agencies, an architectural and art tour of Europe this summer, from June 25 to August 18. The 56-day tour, from Greece to Scandinavia and Britain, is priced at \$1678. This price includes all transportation, hotels, all meals except breakfast only, in London, Paris and Rome.

For further information, contact Jeffrey Ellis Aronin, 101 Park Ave., New York 17, N.Y.



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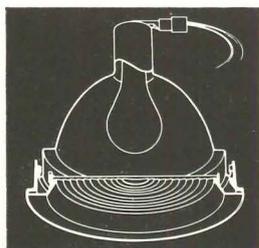
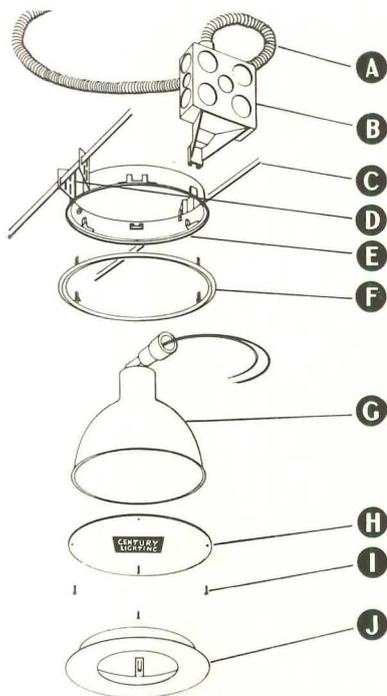
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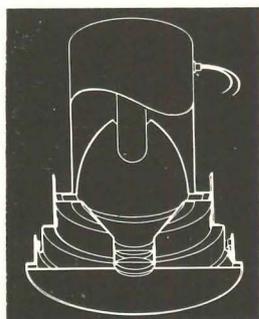
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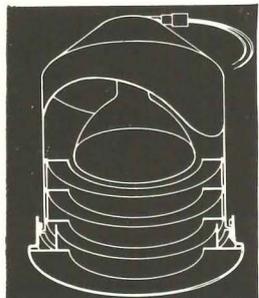




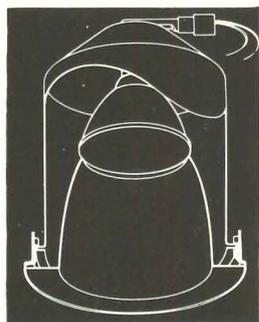
FRESNELENS DOWNLITE—2235P



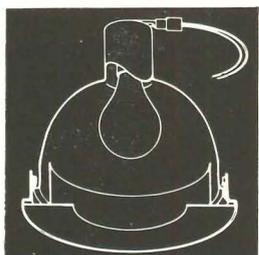
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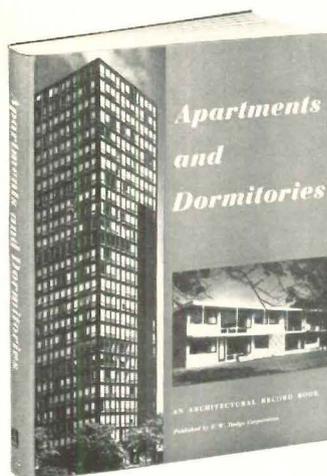
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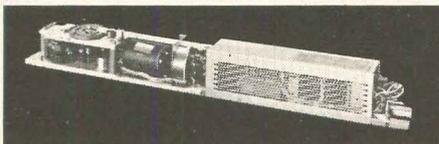
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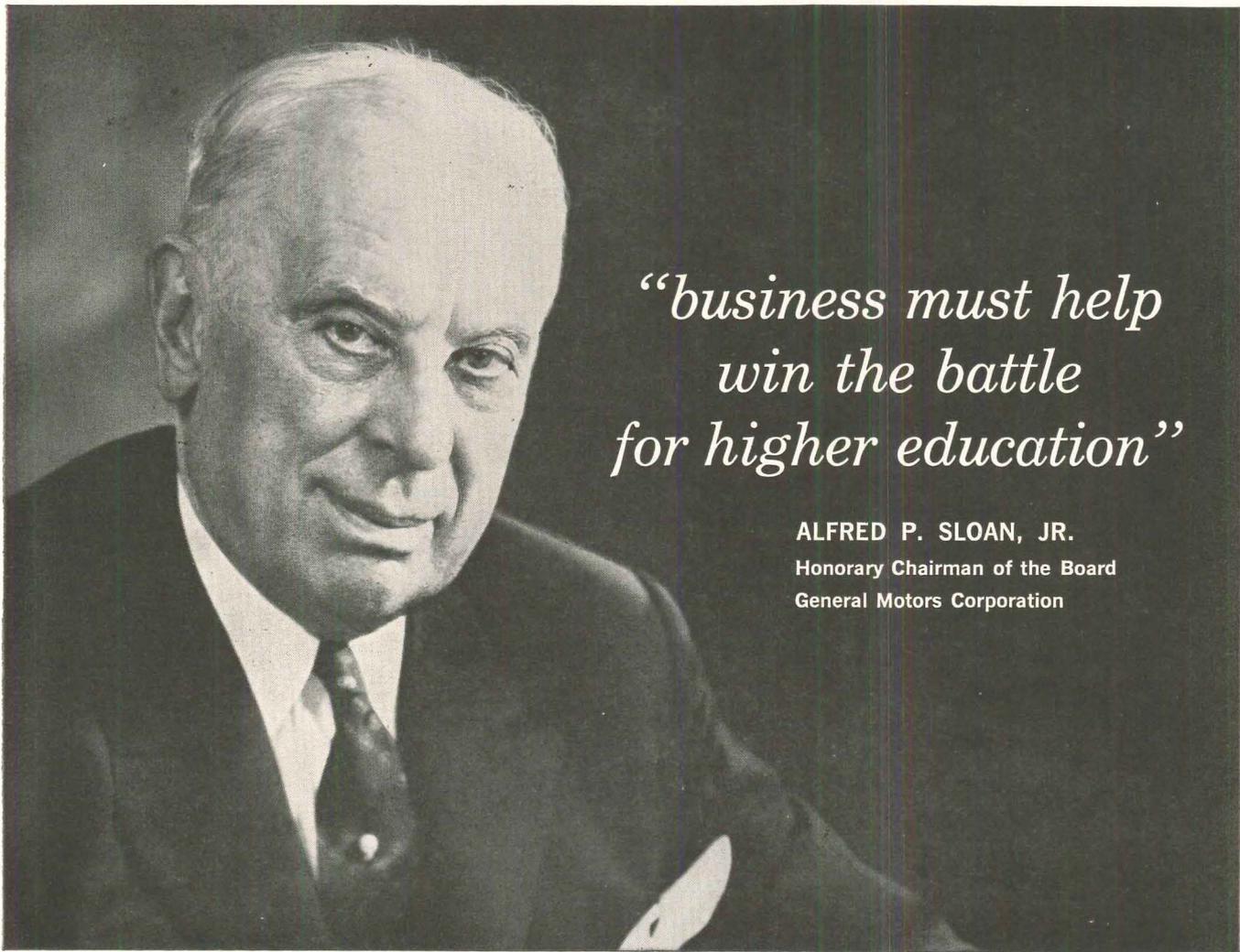
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Today many of our colleges are overcrowded. In ten years, applications will have doubled and we will be faced with an even more serious crisis in our institutions of higher learning. We will need more and better college classrooms, many more well-equipped college laboratories and thousands more of the most dedicated and well-trained professors.

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For additional information on the crisis faced by higher education write to: Higher Education, Box 36, Times Square Station, New York 36, N. Y.



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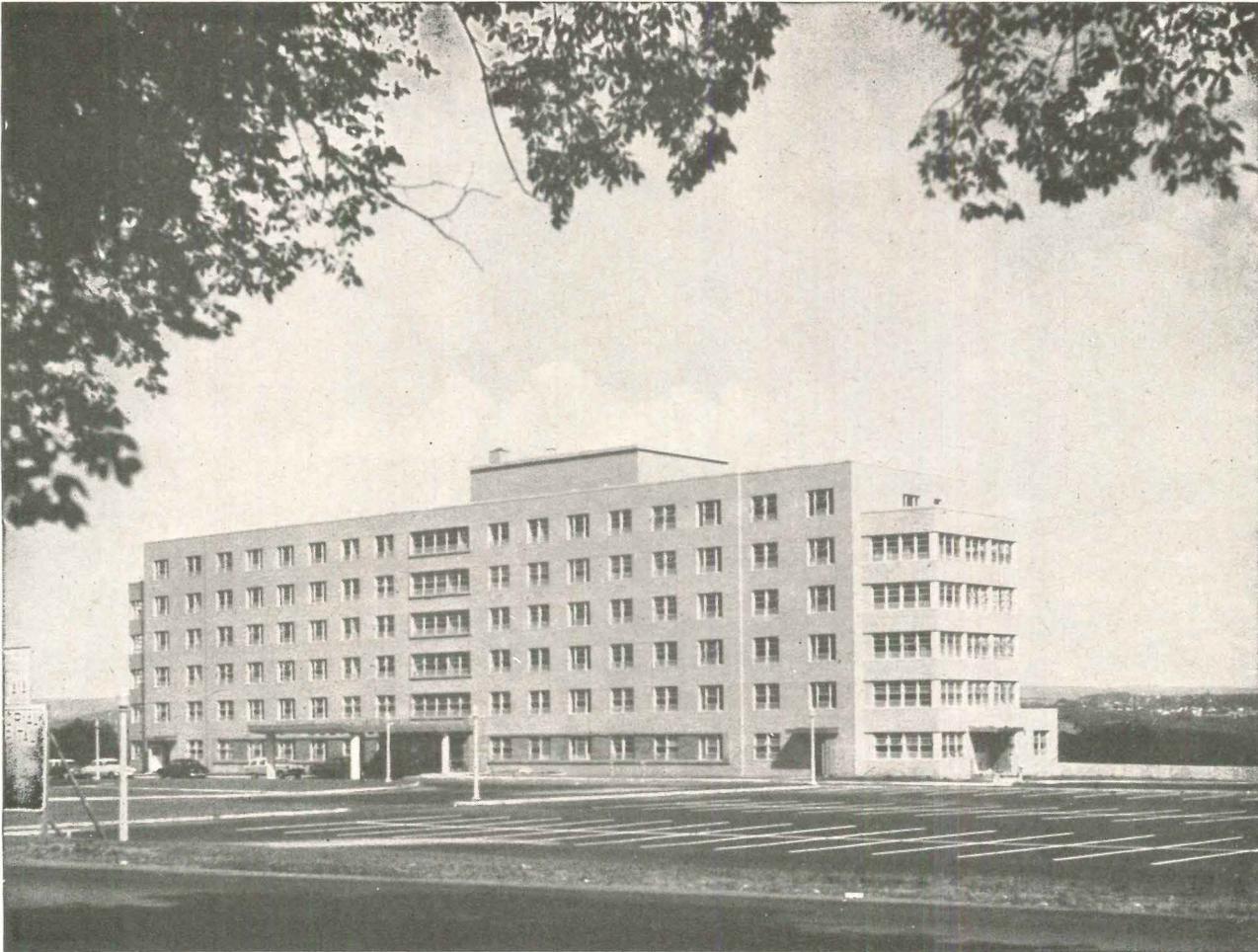
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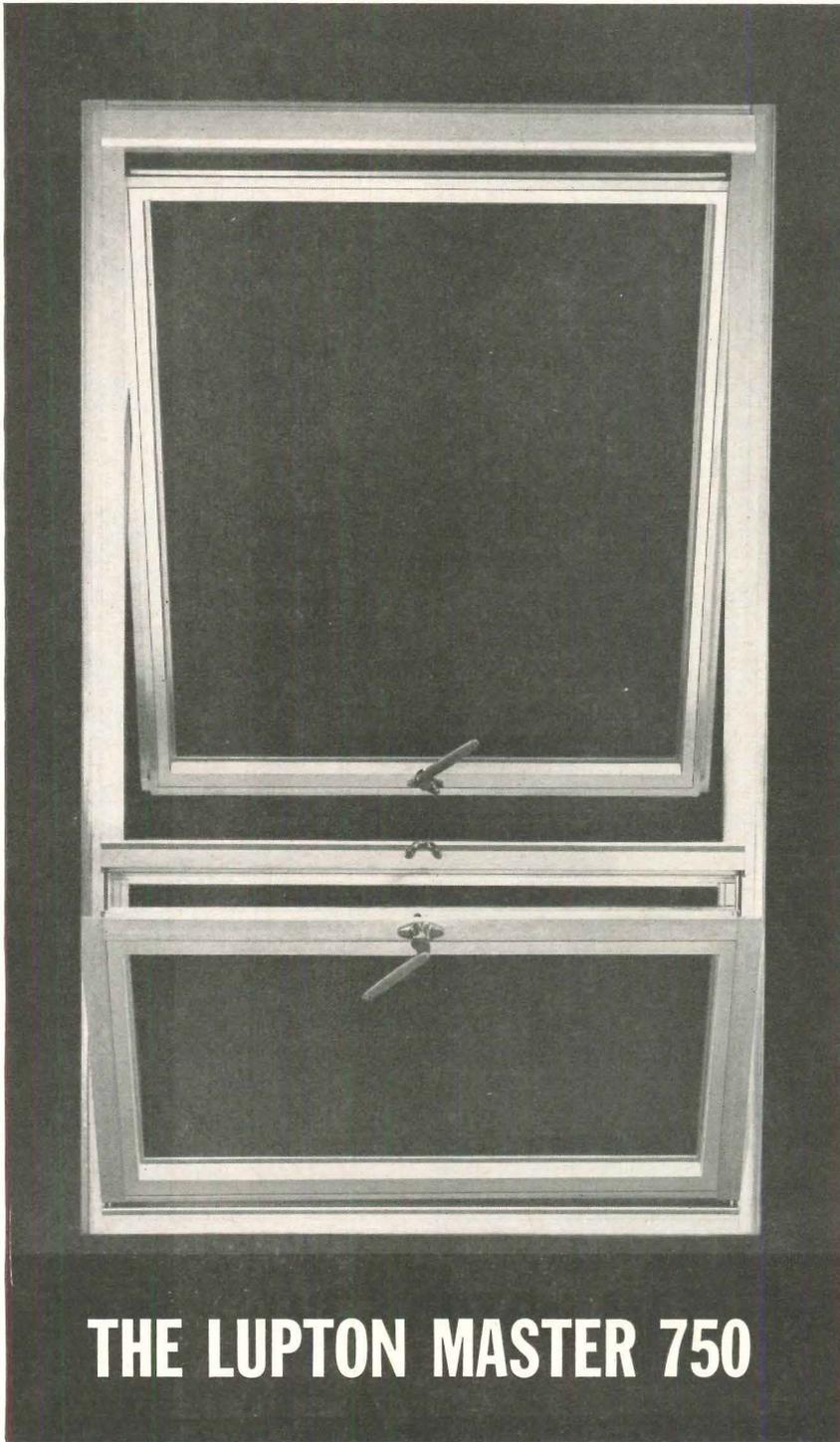
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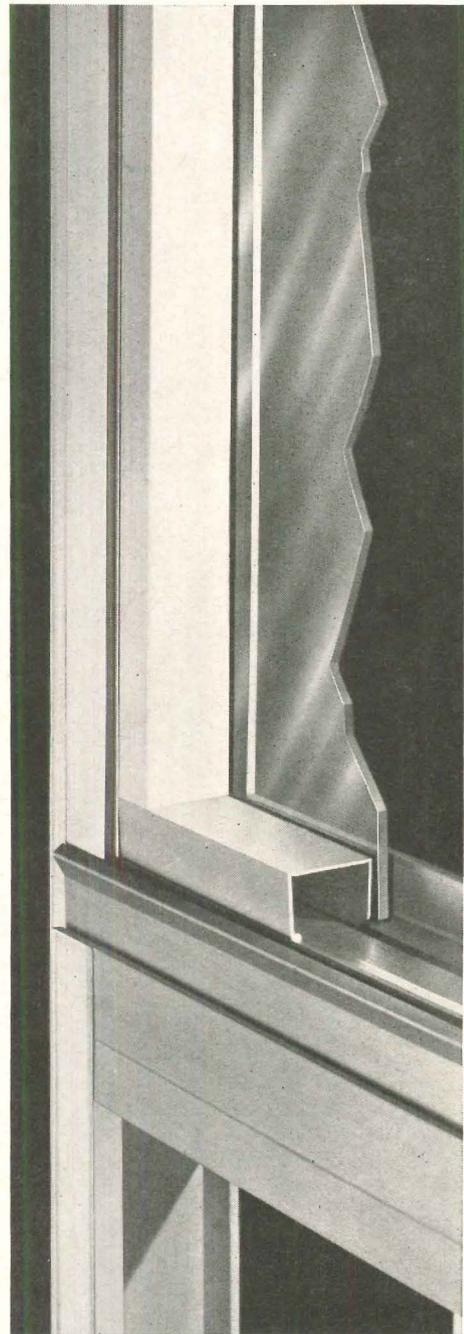
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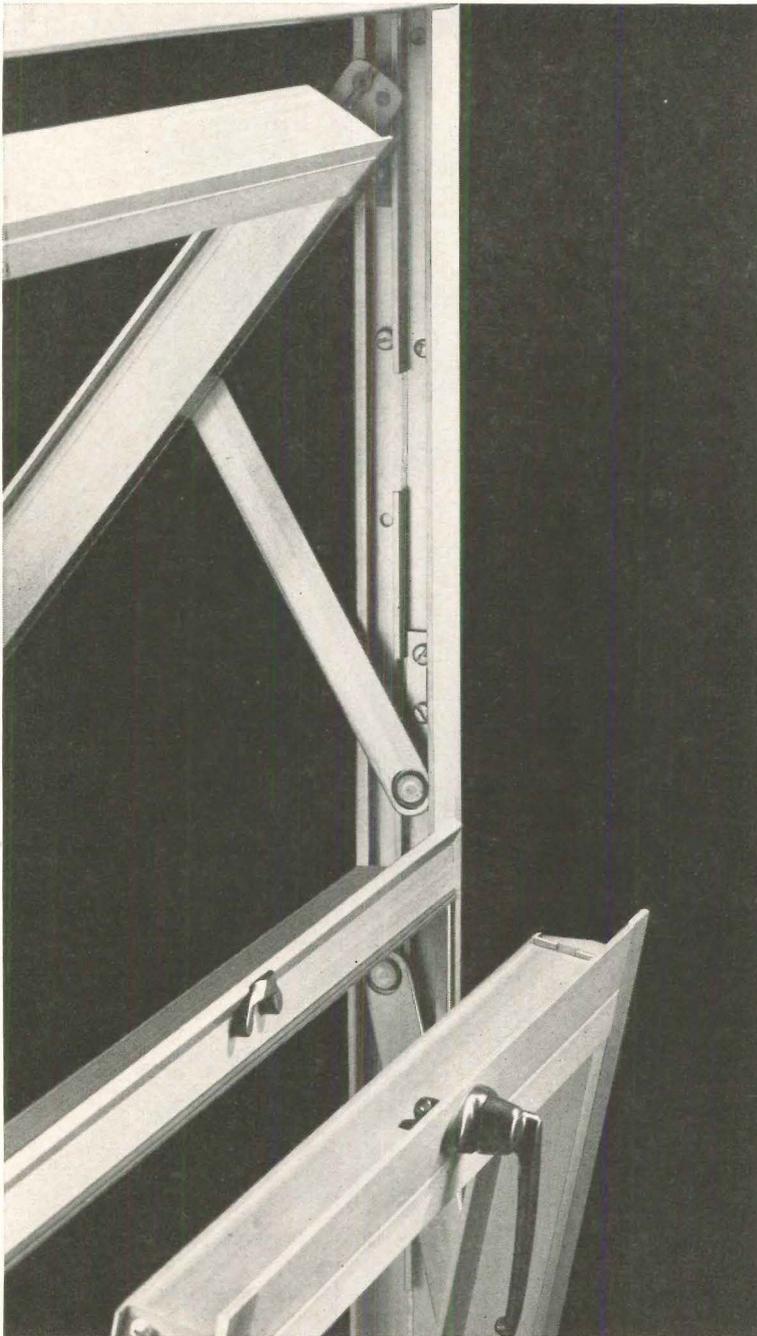
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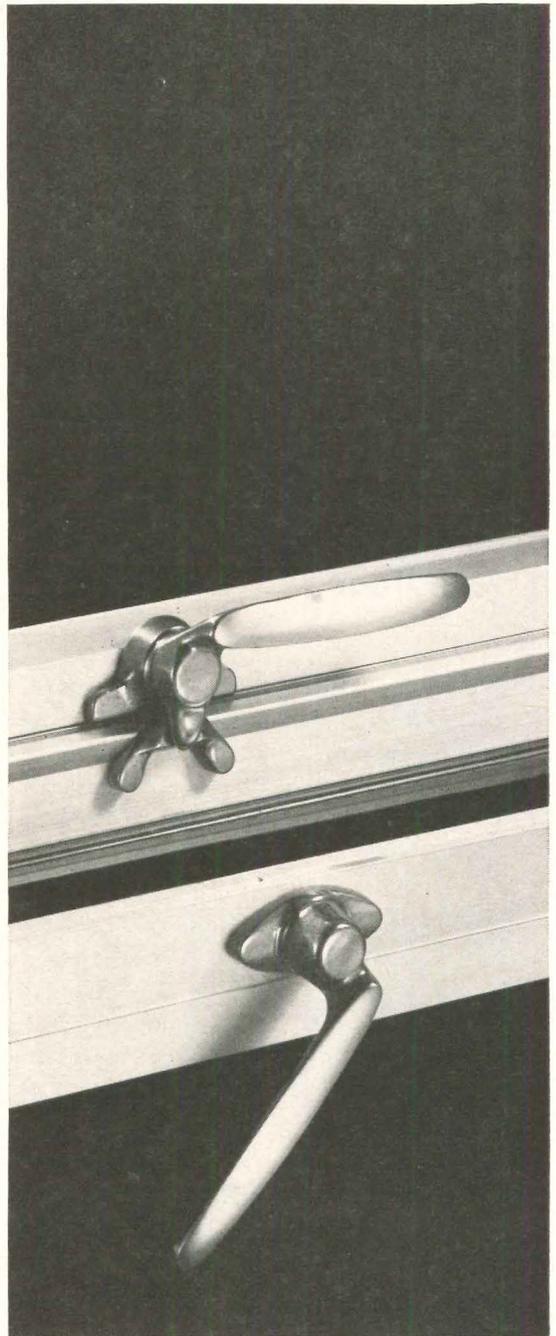
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Attractive locking handles—Simply designed white bronze handles are attached to the window with invisible fasteners . . . there are no screws exposed on the inside. If desired, ventilators may be operated mechanically in groups.

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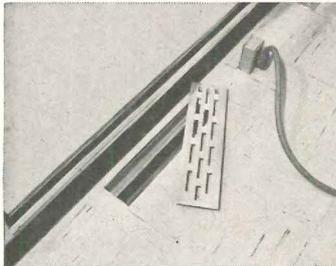
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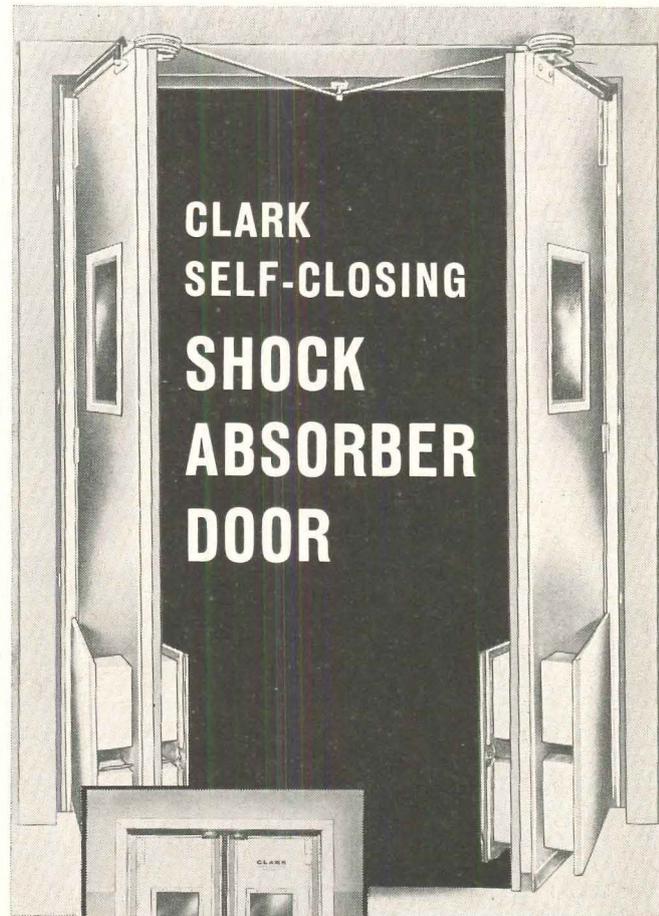
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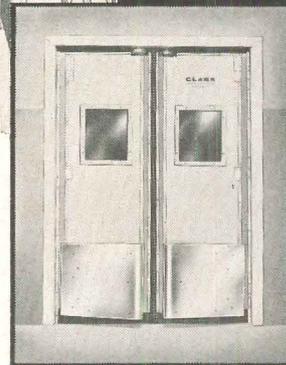
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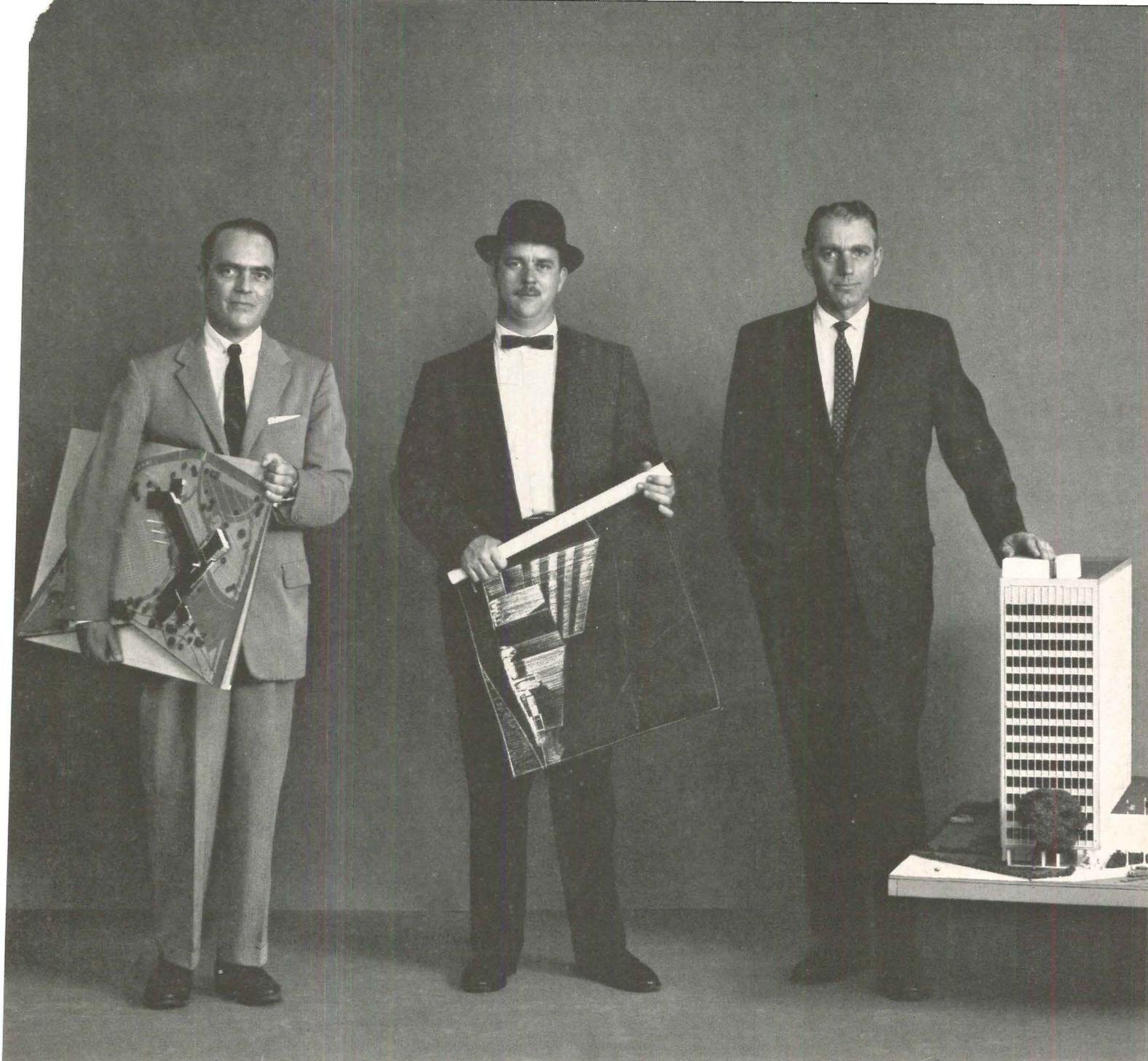
Rapidly gaining popularity in many regions as The Door for Post Office Mailing Vestibules, it also has wide acceptance in Supermarkets, industrial plants, warehouses, etc.

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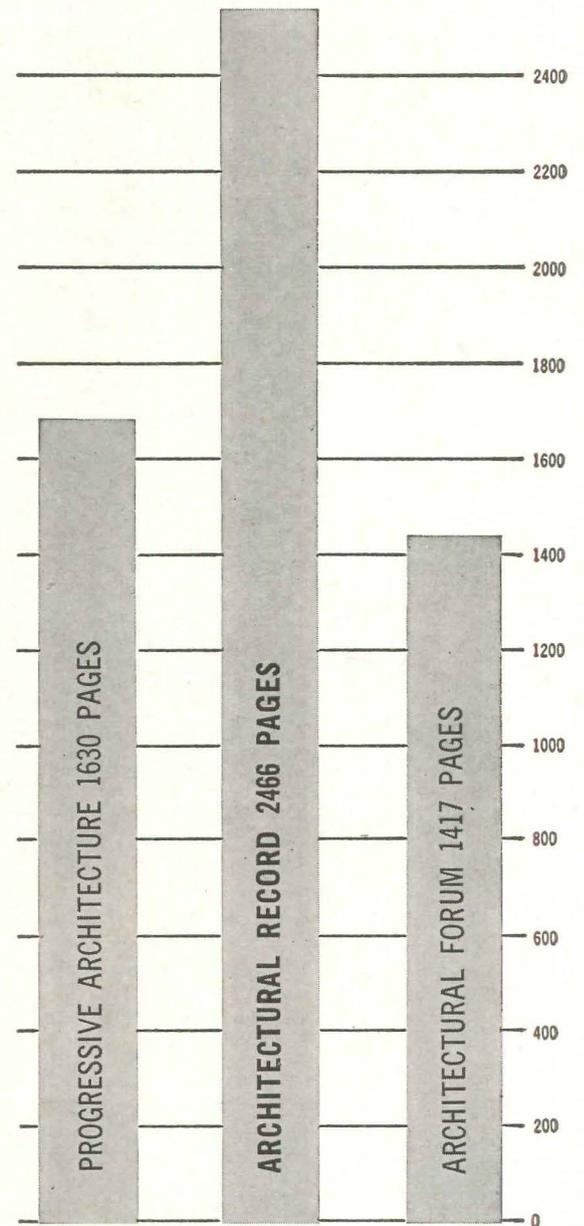
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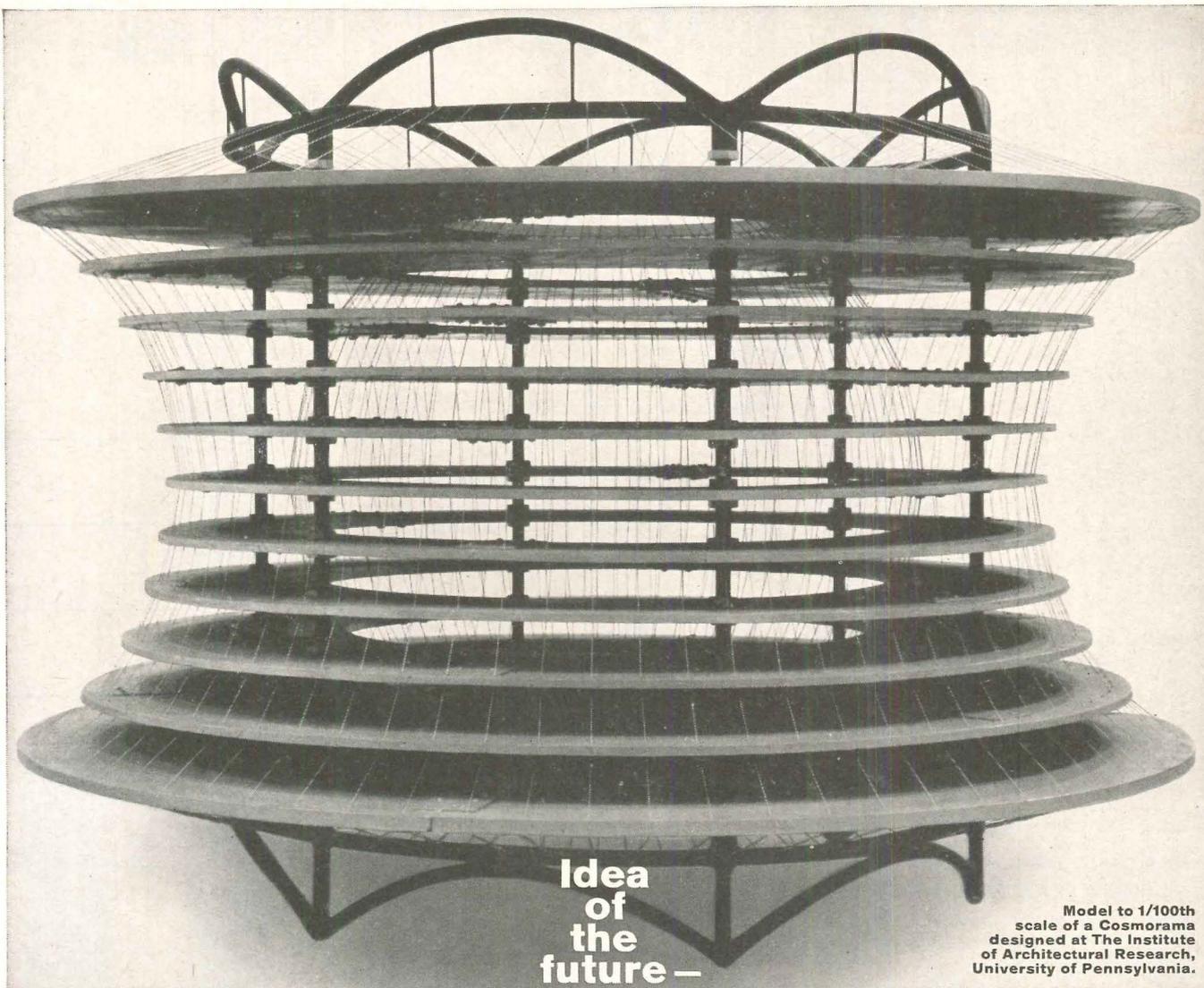



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Idea
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Model to 1/100th
scale of a Cosmorama
designed at The Institute
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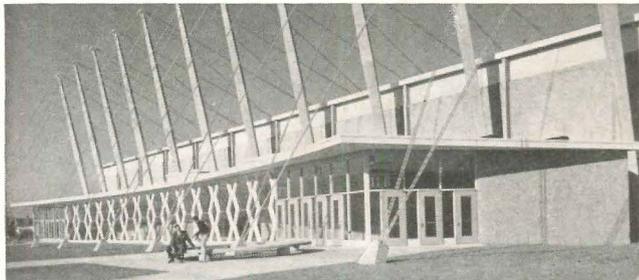
Like to take a trip through space without ever leaving Mother Earth? This model of a Cosmorama, which would simulate space travel for 40,000 spectators much as a planetarium simulates views of the heavens, gives an idea of how it might be done in the not-so-distant future. The completed building would be 30 stories high, with the inner hollow sphere 330 ft in diameter.

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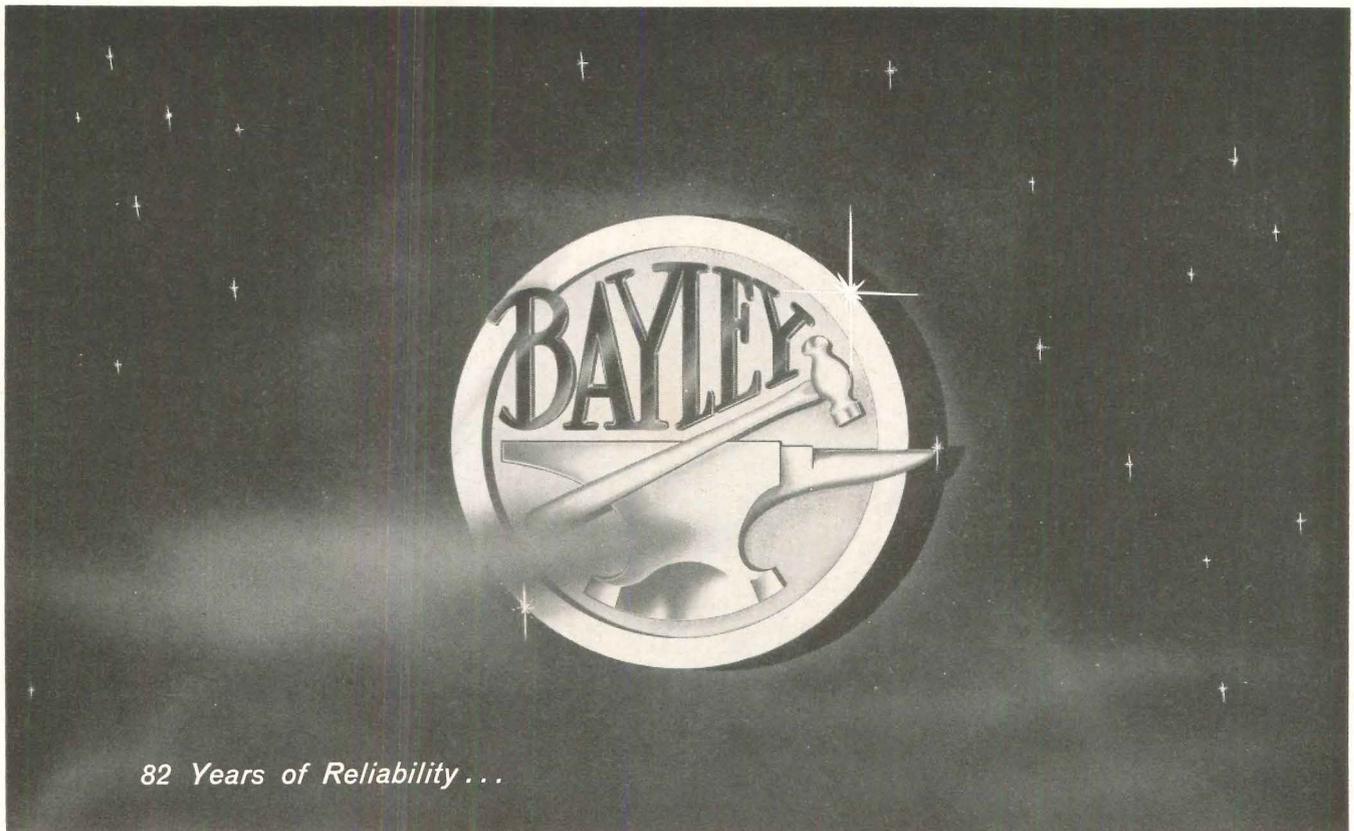


Utica Memorial Auditorium, N. Y. Architects: Gehron & Seltzer, N. Y. City. Associate Architect: Frank C. Delle Cese, Utica. Consulting Engineer: Dr. Lev Zetlin, N. Y. City. Contractor: Sovereign Construction Company, Ltd., Fort Lee, N. J. Roof Supporting Structure, Including Cables, Furnished and Erected by Roebling.

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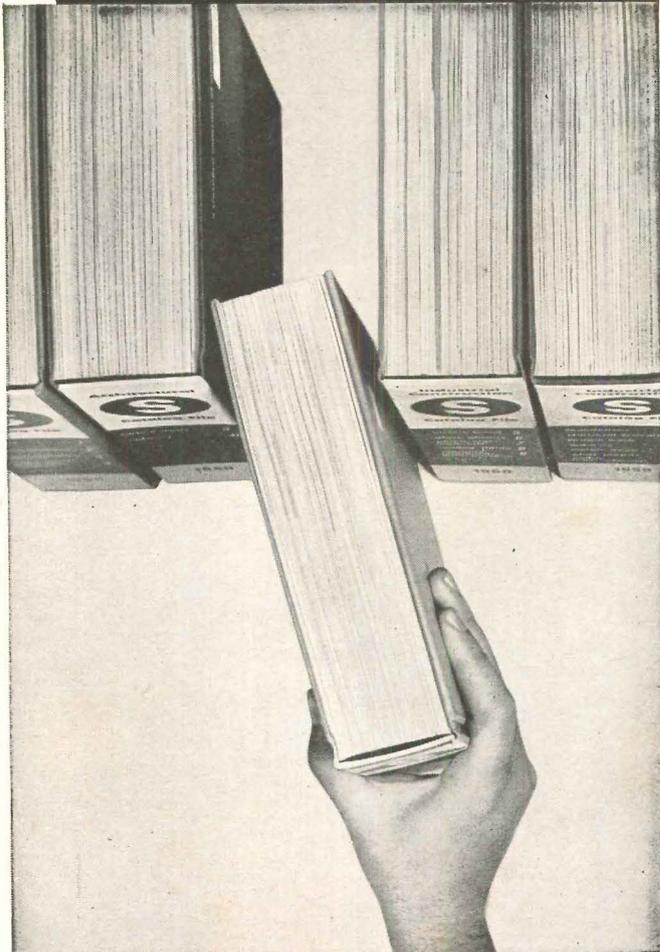
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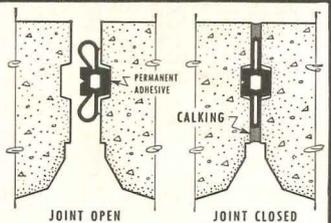


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RUBBER or VINYL SEALS and GASKETS

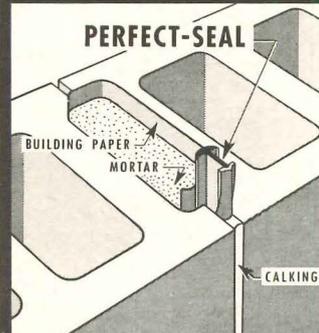
for PRECAST CONCRETE PANELS

Williams Panel Seals (Pats. Pend.) were developed especially for use in vertical and horizontal joints of precast concrete wall panels . . . they are extrusions of expanded, closed-cell Neoprene Rubber. This closed-cell material, and the hollow-core design, provide the properties which assure a positive pressure-contact seal in panel joints under all conditions—each type of seal readily compensates for variations in joint width, irregular joint surfaces and erection adjustments.



VERTICAL JOINT
3" Joint in Sculptured Precast Concrete Panel with Quartz Aggregate Face
WILLIAMS "DOUBLE-WING" SEAL No. 1A

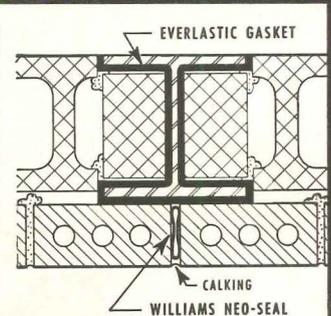
PERFECT-SEAL for CONTROL JOINTS



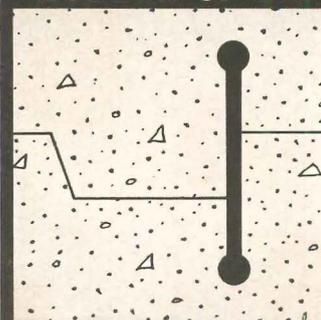
Williams "Perfect-Seal" (Pat. Pend.) is a specially designed seal for use in Mortar-Keyed Control Joints . . . it provides continuous four-point pressure-contact sealing which keeps moisture out of joints and prevents air passage. The T-Section is a high-grade rubber compound; the "T" is a strip of readily compressible, non-absorbent, expanded closed-cell Neoprene Rubber—it provides an effective pressure-contact seal directly behind the calking.

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RUBBER or VINYL WATERSTOPS

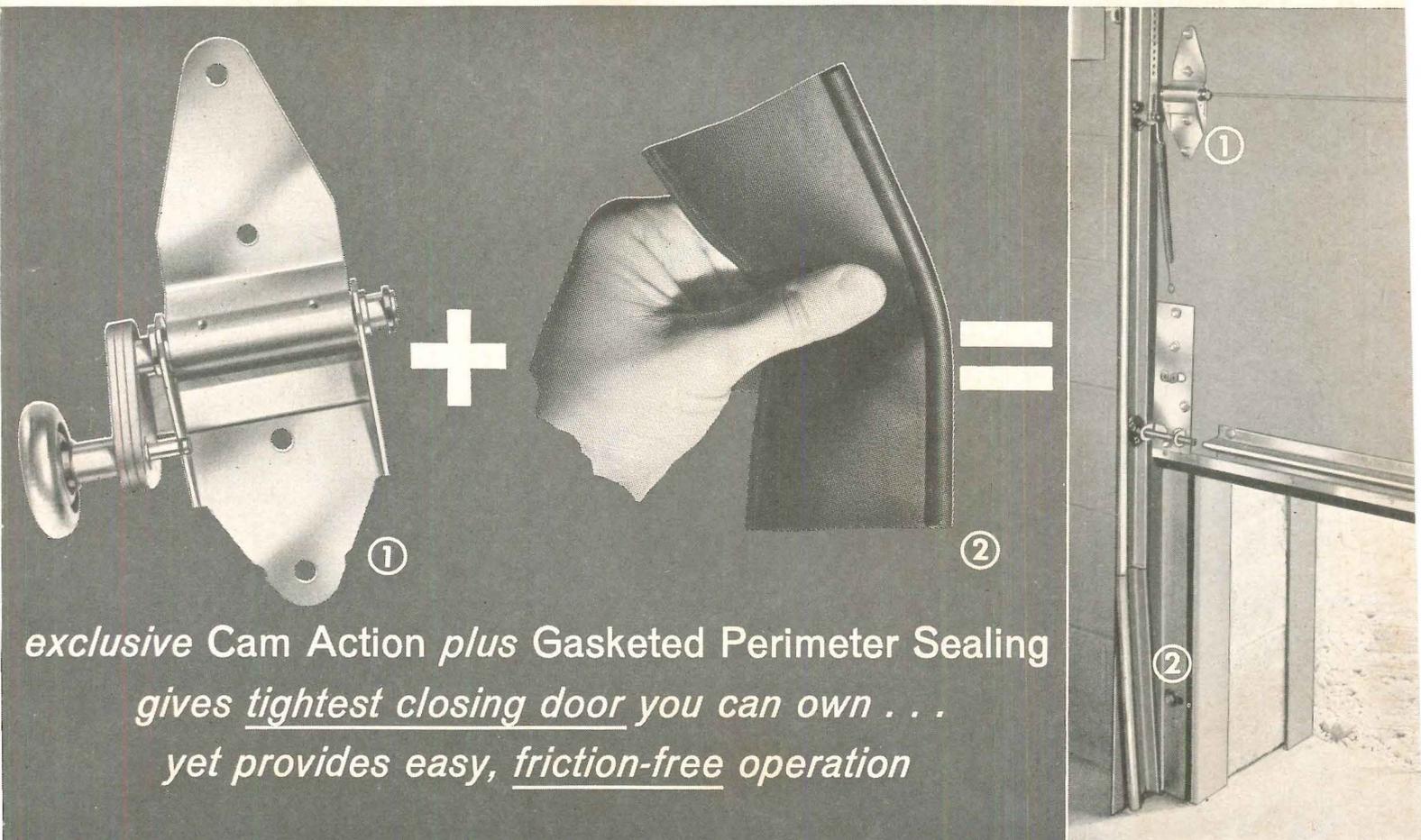


Williams Waterstops are made from Natural Rubber Stock and designed for maximum effectiveness in any type of cast-in-place construction joint. They will bend around corners, and will not crack or tear from shear action. Tensile Test: 3990 lbs., Elongation Test: 650%. Available in rolls up to 80 feet in length. Molded union and junction fittings available. Williams Waterstops can be furnished in Vinyl or Neoprene for industrial uses where resistance to oil or other injurious wastes is desirable.

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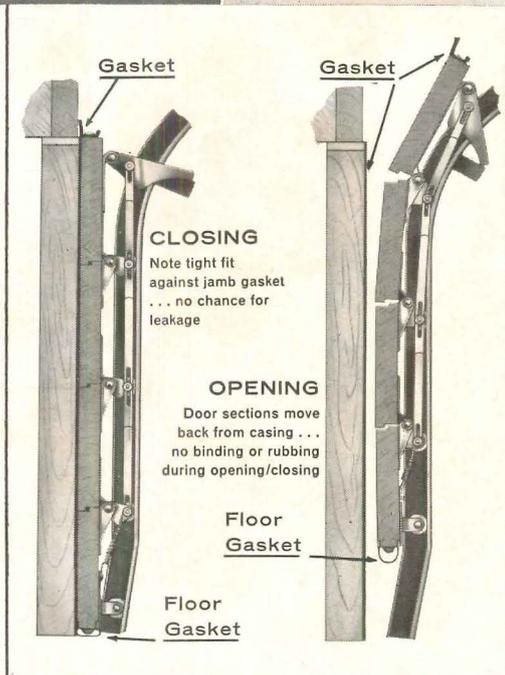
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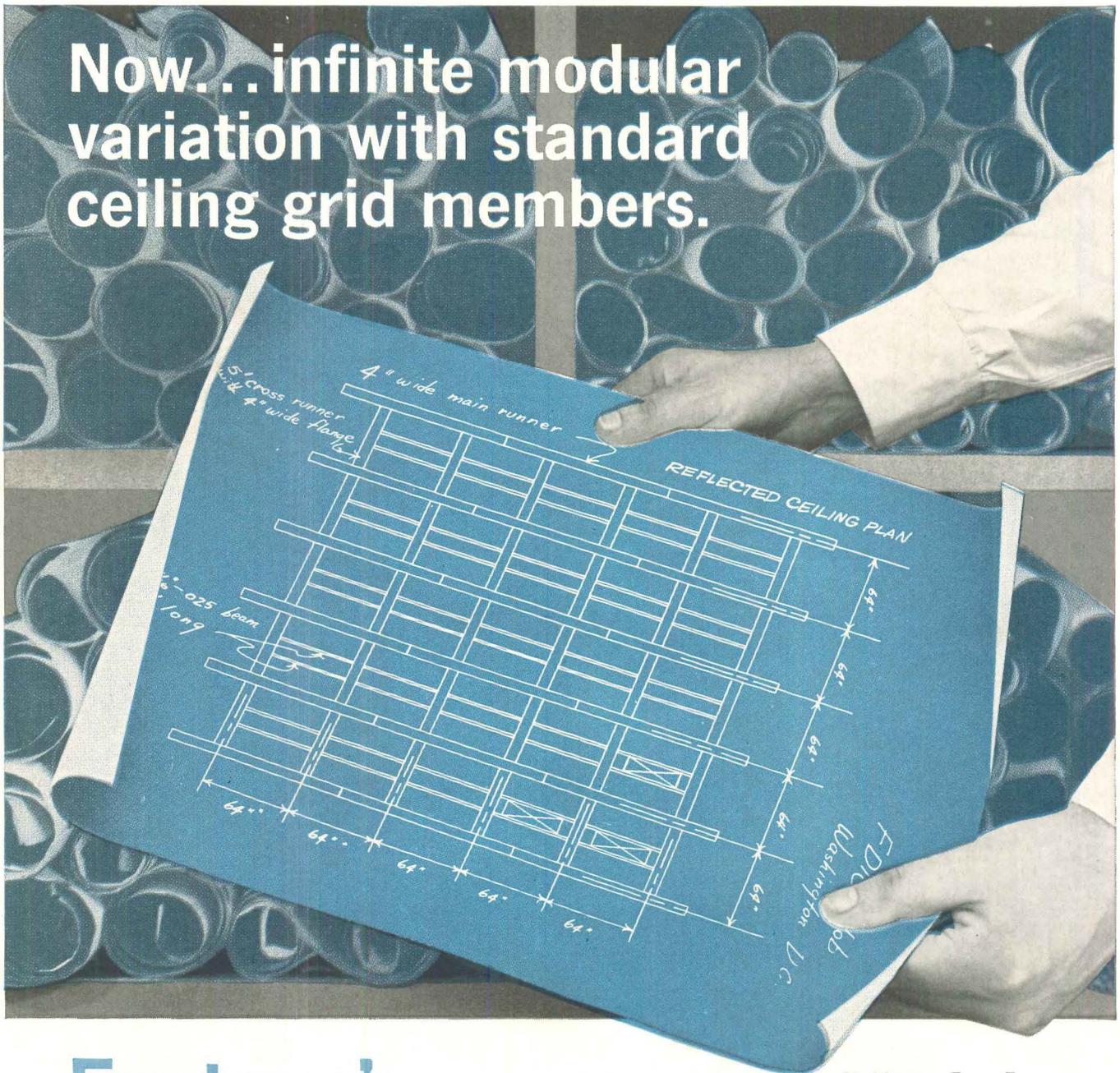
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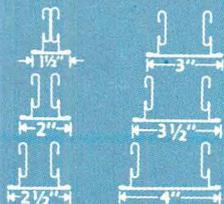
Now...infinite modular variation with standard ceiling grid members.



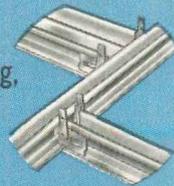
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Inland Hi-Bond Floor Deck cuts slab cost 10%-20%

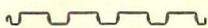
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Here's how you save, using Hi-Bond deck: You don't need steel reinforcing bars (except temperature mesh). You don't need temporary forms or shoring; Hi-Bond deck is a permanent form for the wet concrete.

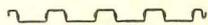
Raised lugs in the webs of Hi-Bond panels provide a positive lateral and vertical mechanical bond between steel and concrete, causing them to act as a composite unit.

Hi-Bond floor deck is available in a number of profiles. Where electrification is desirable, Hi-Bond can be furnished as a cellular floor.

For further information on Hi-Bond — or other Inland floor systems — ask an Inland sales engineer. Write for catalog 270, or see Sweet's, section 2j/In.



Type B Hi-Bond Floor Deck
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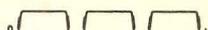
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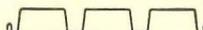
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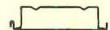
Type BB Cellufloor®
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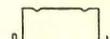
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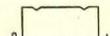
Type NF Cellufloor
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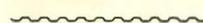
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Type 4.5H Floor Deck
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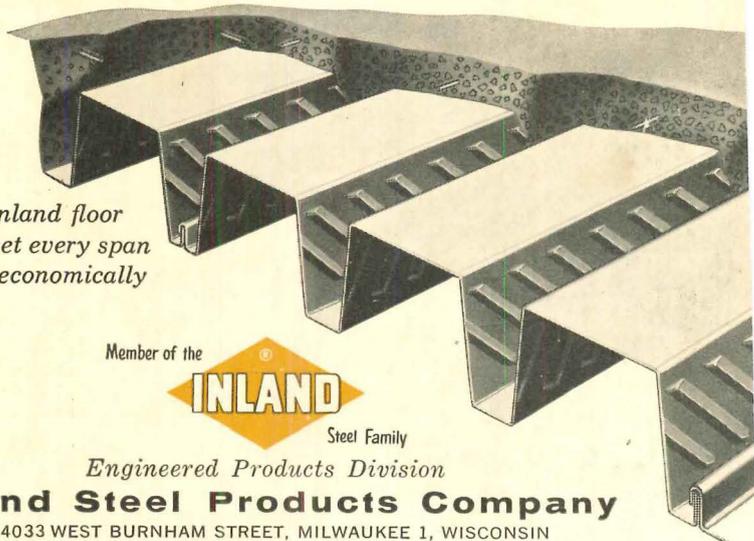
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