

RCHITECTURAL RECOF

OCTOBER 1962 • TWO DOLLARS PER COPY

BUILDING TYPES STUDY: SCHOOLS

"THE DISAPPEARING CITY" BY LEWIS MUMFORD

NEW WORK OF EDWARD DURELL STONE

ENGINEERING LABORATORY DESIGNED BY EERO SAARINEN

FULL CONTENTS ON PAGES 4 & 5



This school cost less with ceramic tile

The new Waterloo, N.Y. High School contains 34,400 square feet of American Olean ceramic tile-including colorful tile murals on exterior and interior walls. Costly? Here are the facts: This school cost less-\$1.65 per square foot less than the median cost of schools built in New York State during the same period. Proof that American Olean ceramic tile can save you money on school construction costs as well as insuring big savings on cleaning and maintenance year after year.

Write for informative Booklet 620, Ceramic Tile for Schools.

ABOVE-Main Entrance: exterior mural in ceramic mosaics, 1" sqs., Cerulean,

Dove Gray, Citrin, Topaz with figures in Ebony. Plate 479.

BOTTOM LEFT—Corridor Walls: 6" x 4\%" in 52 Daffodil and 32 Tan Glo.
Design: 6" x 4\%", 59 Parchment, 45 Sait & Pepper and 56 Leaf Green. Plate 480

BOTTOM RIGHT-Cafeteria Wall: ceramic mosaics 1" sqs., Beryl, Apricot, Petal Pink, Haze, Topaz. Plate 481.

Architect: John C. Ehrlich. Tile Contractor: Stearns & Bergstrom Inc.



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Architectural Engineering

PRECAST JOINERY: MANY LESSONS TO LEARN

Structural engineer Laurence Cazaly philosophizes a bit about lessons learned on a seven-story, completely precast apartment building in Winnipeg. Two pages of details show how the precast components were connected

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Development Center, Bell Telephone Laboratories, Holmdel, N. J. Architect: Eero Saarinen. Photograph by Joseph

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SIGNIFICANT ARCHITECTURE OF MANY DIRECTIONS

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DESIGNING FOR INDUSTRIAL RESEARCH

One of the most varied and rapidly changing building types today is the industrial research facility, which may be anything from a routine testing laboratory to a space technology research complex. The November Building Types Study will analyze a variety of examples and will feature an article by Frank L. Whitney on basic considerations of laboratory planning.

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How they're using tilt-up

for savings and distinction

The new storage warehouse of Dean Van Lines in Dallas shows how the economies of tilt-up can be combined with handsome styling. One other business-like touch—the use of uniform, high-quality Lone Star Portland Cement—gets this structure off to a solid start in its profit-making career.

Wall panels were fabricated in two designs. The larger panels were cast over polyethylene-covered sprinklings of crushed rock to give them an interestingly variegated surface. These were left in their natural cement color. The recessed panels were cast with a smooth surface texture, and each painted in one of three colors. The result—a pleasing departure from the conventional warehouse format, and a well-deserved award for design excellence at the 1961 Convention of the American Registered Architects.

LONE STAR CEMENT CORPORATION, NEW YORK 17, N.Y.

DEAN VAN LINES WAREHOUSE

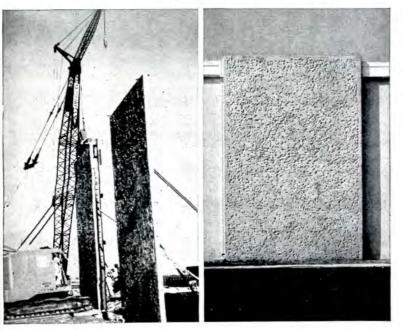
Owner: HAUGHTON, HINES & TEMPLETON INVESTMENT BUILDERS Architect: JOHN PRESTON TRAVIS III

Structural Engineer: CHARLES PERRY

General Contractor: TEMPO CONSTRUCTION COMPANY

Subcontractor for Tilt-Up Panels: CONCHO CONSTRUCTION CO. Lone Star Cement Concrete Furnished By: DALLAS CONCRETE CO. (All of Dallas)

Walls of Dean Van Lines' 20,250-sq-ft warehouse consist of 6 in. thick x 30 ft high tilt-up panels cast on the slab floor of the building.





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Mediocrity by Fiat

Governmental attitudes about architecture have always caused this cynical unenthusiast to turn slightly green around the gills. Two months ago in this space I changed the key and wrote hopefully about "Better Federal Architecture?" The question mark in the title is suggestive of a certain amount of caution, but I did express approval of a Presidential directive "which calls for a swing away from what might be called a policy of studied mediocrity." This month the stance is the more familiar one: damn the studied mediocrity.

This time, however, there is a positive note: the cudgels are really those of Congressman Clem Miller of California. He recently used his platform in the House of Representatives to administer a verbal spanking to the General Accounting Office for its attack on "unnecessary or wasteful" expenditures in a public housing project in Marin City, Calif., and so architecture finds another champion.

Last April the GAO, in its role of watchdog over public expenditures, had issued a gratuitous statement to the press criticizing the design of the project. Their objections were pretty picayune: they charged extravagance for the use of balconies, outside access corridors, doors of glass, tile roofs and concrete block walls to enclose yards. The architects, Aaron G. Green and John Carl Warnecke, had no trouble defending themselves. But defending oneself against charges of extravagance is an unhappy duty, and in this case a completely unnecessary one. The project cost was within the budget, and the local housing authority was pleased with the buildings, especially pleased with an architectural achievement which clearly represented amenity value.

What aroused the wrath of Congressman Miller, however, was the assumption by the GAO of the role of arbiter on matters architectural. He particularly spells out the charge that the accounting mind strains to achieve a design for mediocrity.

"In the world of barracks-like public housing, these structures at Marin City give satisfaction and pleasure to see. Yet this is a project singled out by GAO to report adversely. The report was a long time coming, over a year of investigation by a platoon of accountants. GAO seemed determined to find adversely against Marin City. It did this in face of the fact that it met the requirements of law. Yet GAO pressed ahead until it found a basis of its own choosing for an adverse report. It almost seems as though the very fact of creating a pleasing public housing project must find some censure at GAO; that public housing must be spartan rather than esthetic."

This attitude is familiar in government circles, but it never fails to incense this usually humble and obedient servant. We have seen it in the military and in the housing bureaus, in virtually every department of every unit of government that has anything to do with building. Make it look dull; make it look cheap. Congress is no stranger to this attitude; it largely ruined the wonderful program of foreign buildings by the State Department.

But let the Congressman contin-

"The age of accounting stifles some of that [an architecture of imaginative sweep]. And let no man say that we can forego beauty for utilitarianism. Utility is beauty, and has been so for all ages. The angry critic who accepts the barracks architecture at home is crossing to Europe by the planeload to see the outpourings of other cultures and other ages. It is quite clear to me that the Parthenon could never have been built under the watchful eye of GAO. Notre Dame at Paris would not have been attempted with GAO approval. We need not fear for our country when we are putting up great buildings of imaginative design. We need fear for ourselves when we stop doing it."

-Emerson Goble

A.I.A. ANNOUNCES 1963 HONOR AWARDS PROGRAM

With the aim of encouraging excellence in architecture, the American Institute of Architects announces its 15th Annual Program of National Honor Awards for current work. Awards will be made for distinguished accomplishment in architecture by an American architect for any building completed since January 1, 1958.

Entries eligible are executed architectural projects designed by registered architects practicing professionally in the United States.

Open to architectural projects of all classifications, the program does not require entrants to designate entries by categories. Equal emphasis will be given to all classifications. An entry may be one building or a related group of buildings forming a single project. It will not be judged in competition with other entries, but on the basis of the architect's solution of the problem and its worthiness for an award of excellence in architecture.

The jury, to be appointed by the

A.I.A. Board of Directors, will consist of five architects, corporate members of the A.I.A. representing various regions of the country, one of whom must be an architectural educator.

Judgment of the entries will be made at the Octagon in Washington, D.C., January 28-30, 1963. Deadline for entry slips and fees is November 28. For entry blanks and information, write: 1963 Awards Program, A.I.A., 1735 New York Ave., N.W., Washington 6, D.C.

PRODUCERS SEEK NEW TIES WITH HOMEBUILDERS

The Producers' Council, Inc., an organization closely affiliated with the American Institute of Architects and founded 40 years ago as the "Producers' Committee" of the A.I.A., has decided to seek equally close ties with the nation's home builders.

Don A. Proudfoot, general marketing manager for Barrett Division, Allied Chemical Corporation, made this determination the theme of his acceptance speech as the Council's new president at last month's 41st annual meeting of the Council, held at the Commodore Hotel in New York City.

Mr. Proudfoot noted that while two thirds of the present members of the Council have a "significant interest" in reaching the builder, there are many more top-level companies who are interested in the builder and who are not members today. They will be members, he added, when the Council "becomes the effective mechanism with the builders that it is with the architects and the engineers."

First steps toward this end, as outlined by Mr. Proudfoot, will closely parallel the approach to architect relations—close liaison at the local level between Council chapters and home builder associations, development of a seminar series to carry the product message to builders and builder sales representatives' institutes (the first to be held Oct. 18).

Advice from Architects

Two architects were among the speakers on a two-day program which ran concurrently with the Council's annual Chapter Presidents' Conference. Over-all theme was "Serving the Entire Construction Industry."

D. Kenneth Sargent, F.A.I.A., dean of the School of Architecture at Syracuse University, was the architect panel member at a "Critique of Manufacturer Advertising" session based on a recent survey of architect and builder reaction to advertising in the Council's Technical Bulletin and the Journal of the National Association of Home Builders. Dean Sargent made a strong plea for more informative advertising to architects, reiterating the familiar complaint that too much promotional literature as well as advertising ignores the architect's need for factual, technical data.

Lawrence B. Perkins, F.A.I.A., of the Chicago architectural firm of Perkins and Will, dramatized the key architectural role of the producers by telling them: "You have changed the architectural world more than the architect has."

Ernest P. Mickel, Washington, D.C., representative of the F. W. Dodge Corporation construction newspapers and contributing editor of ARCHITECTURAL RECORD, was awarded a Presidential Citation by the Council in recognition of his

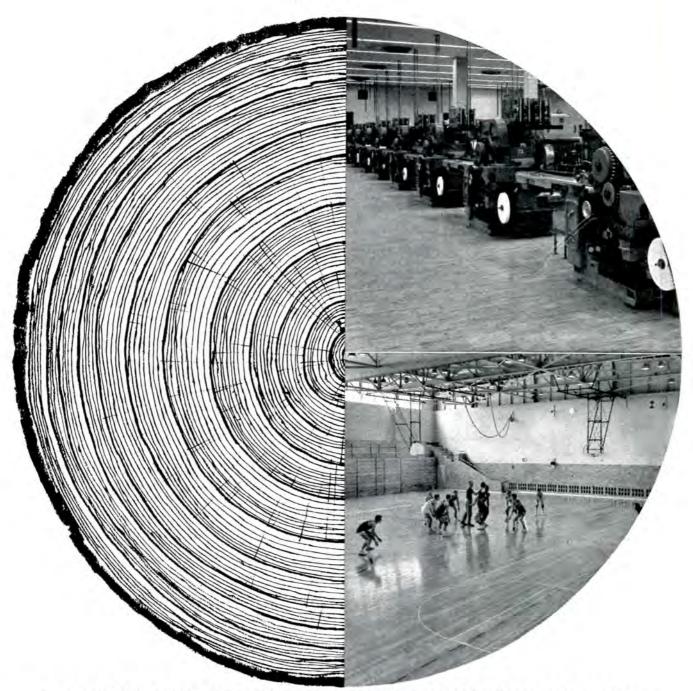
many years of informed and perceptive reporting on the construction industry.

Proudfoot Succeeds Lundberg

As president, Mr. Proudfoot succeeded Elmer A. Lundberg, director of architectural services for Pittsburgh Plate Glass Company and the first architect to head the Council.

Other new officers are: first vice president—Charles S. Stock, American Air Filter Company, Inc.; second vice president—A. M. Young, Libbey-Owens-Ford Glass Company; secretary—Harold L. Cramer, Westinghouse Electric Corporation; treasurer—Earl F. Bennett, Koppers Company. Inc.

Newly-elected directors are: E. Phil Filsinger, Gladding, McBean & Company; Otis Mader, Aluminum Company of America; Albert L. Munsell, Formica Corporation; Robert W. Williams, American-Standard; John E. Haines, Minneapolis-Honeywell Regulator Company; W. J. Hodge, LCN Closers, Inc.; M. P. Komar, Inland Steel Products Company; A. Naughton Lane, Monarch Metal Weatherstrip Corporation; Roy E. Mayes, Carthage Marble Corporation; David S. Miller, E. F. Hauserman Company; Russell C. Stabern, Armstrong Cork Company; C. H. Topping, E. I. du Pont de Nemours & Company, Inc.; Richard D. Tyler, The Lindsay Company; and T. D. Wakefield, Wakefield Corp.



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Buildings in the News

The same of the sa

Motorlodge accommodations of Twin Parks

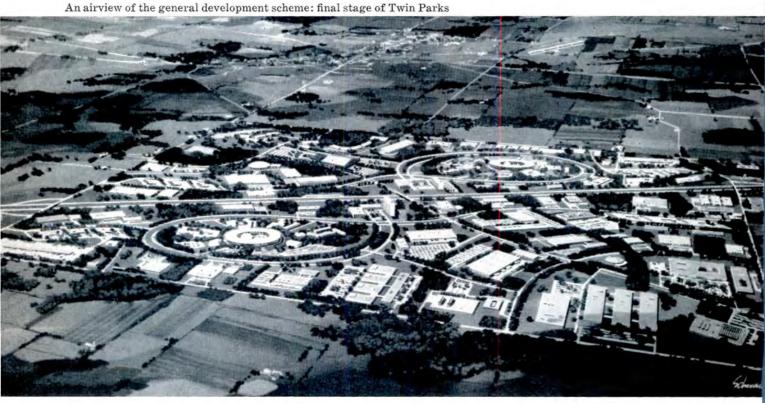


One of several Twin Parks' service stations, which are designed in groups

TWIN PARKS IS DUAL MOTORIST DEVELOPMENT

Twin Parks, a \$75 million motorists' service community, will be built some 50 miles south of Cleveland, Ohio, on 1,752 acres which border both sides of Interstate Highway 71. The development is to have two central pedestrian cores and two industrial parks, one on each side of the thoroughfare. Various motorlodge accommodations are all within easy walking distance of the central ringshaped commercial area of shopping facilities and services. Service stations are designed in groups, with separate facilities provided for trucks.

Designers of the comprehensive project, planned to include eventually a civic center, are J. Marshall Miller, associate professor of planning, School of Architecture, Columbia University; Robert E. Schwartz, R.A., A.I.A.; and Henry W. Stone, R.A., A.I.A., as the firm of Miller Associates. Consulting engineers are the Austin Company.





Sheraton-Lincoln Hotel, Houston, occupies 20 floors in the 28story tower of gray glass and white spandrels of the Lincoln Liberty Center. The tower rises from a white marble base. Architects were E. F. Quinn & R. T. Christiansen with Kenneth E. Bentsen, associated architect. The hotel, which has 513 rooms, provides underground parking space for 300 cars



Sheraton Motor Inn, New York City, a 20-story reinforced concrete structure, is built in an L-shape, the façades angled so that each guest room has views. Containing 450 rooms, the new motor inn has a swimming pool on the twentieth floor and a four-level ramp garage for 300 cars. Architects were Morris Lapidus, Harle and Liebman. Builder was Louis J. Glickman

Trinidad-Hilton Hotel, Port-of-Spain, Trinidad, (below), is built over the edge of Belmont Hill, on the eastern rim of a park. Nine stories in all, the hotel has seven guest floors with 261 rooms. Guests enter at the top and descend by elevator. The hotel is spread out in its design, cascading down the hill, with the building elements set on benches in the side of the hill, using spread footings. Exterior walls are plastered masonry, decorative block masonry and glazed walls in native wood frames. Architects were Warner, Burns, Toan and Lunde; associate architects, Toro-Ferrer and W. H. Watkins and Partners, in collaboration with Hilton Hotels International

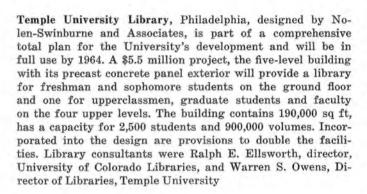
THREE NEW HOTELS AND A MOTOR INN



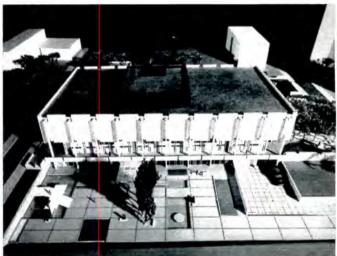
Southern Cross Hotel, Melbourne, Australia, (left), is a 500,000 sq ft complex, a 12-story, 435-room, blue and white tower rising from one side of a three-level base. The \$12,500,000 half-block development contains a two-level central plaza which is open to the sky and is surrounded by shops, restaurants and offices. Parking for 300 cars is on the lowest level, accessible to the street. Architects were Welton Becket and Associates, in association with Leslie M. Perrott & Partners. General contractor was E. A. Watts Pty. Ltd., with Bechtel International Corp. acting as coordinators for the project and construction supervisors

Two College Libraries

Lafayette College Library, Easton, Pa., scheduled for completion in the fall of 1963, was designed by Vincent G. Kling. The two and one-half story building, with a total floor area of about 60,000 sq ft, will provide for about 450 students and 300,000 volumes. The \$2 million structure whose exterior is gray cast brick and limestone also contains faculty studies, a music room, soundproof typing alcoves and staff offices







Hedrich-Blessing

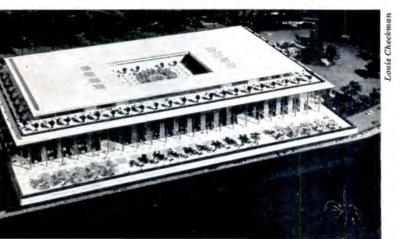


Hedrich-Blessing



Two Civic Centers

Chicago Civic Center was designed by C. F. Murphy Associates, supervising architects; Skidmore, Owings & Merrill; Loebl, Schlossman, and Bennett, associate architects. On a block site east of the City Hall-County Building, the \$58 million, 31-story court and office building, to contain 1,460,000 sq ft, will be of steel construction with concrete caissons extending to bedrock. Exterior surface will be formed of a special alloy steel having a russet brown oxide coating. Setting on 16 columns, the tower will face the new granite-paved Civic Plaza. The building will house 110 courtrooms with provision for expansion to 139 courts, Board of Health offices, Chicago Transit Authority offices, a cafeteria, restaurant and public observation deck



National Cultural Center, Washington, D.C., to be built on a 13-acre park site on the east bank of the Potomac River, will contain a 1,200-seat theater, a 2,750-seat symphony hall and a 2,500-seat hall for opera, musical comedy and ballet. Designed by Edward Durell Stone, the building, planned to be ready for occupancy in late 1965, will cost an estimated \$30 million. (See Jan. 1960, p. 10 for an earlier design.) A concrete substructure, with three garage levels for more than 1,500 cars will be topped by a steel superstructure, the entire building sheathed with white marble facing. A colonnade of delicate steel columns encased in bronze with a gold finish encircles the building

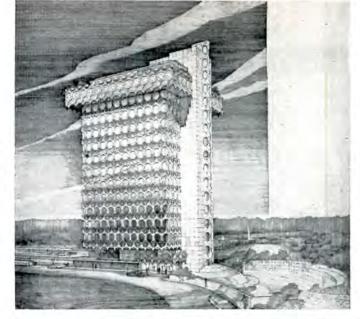
Four Office Buildings

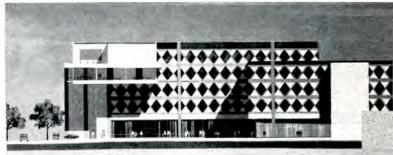
Home office building for Lincoln Income Life Insurance Company, Louisville, Ky., was designed by William Wesley Peters of Taliesin Associated Architects, an affiliate of the Frank Lloyd Wright Foundation. Comparable in height to a 13-story building, floors are arranged on 18 different levels. Vertical shaft of reinforced concrete supports projecting cantilevered upper floors from which lower floor projections are hung. Behind the outer gold anodized aluminum grill are insulated sandwich wall panels, partly transparent, partly translucent. Park-like garden surrounding the building could include a small orchestra shell

National Headquarters Building for the American Society for Testing and Materials, Philadelphia, designed by Carroll, Grisdale & Van Alen, will be a four-story, concrete, steel and glass structure. To cost \$1.7 million, the building will be supported on four large columns, a series of story-high lattice steel trusses spanning between the columns and cantilevering at each end. Truss members' covering is precast concrete with a surface aggregate of quartz and granite chips. Diagonal fixed sash formed by truss members is bronze glazed with glare-reducing glass. Ground level will house auditorium

National Bank of Commerce and Ling Temco Vought (LTV) Tower, Dallas, (right), to be completed within two years at a total cost of more than \$16 million, has reinforced concrete structural frame, glare-resistant glass on north and south walls, marble and face brick on east and west walls. The 31-story building was designed by Harwood K. Smith and Partners and Dales Y. Foster-Architects. Structural engineers: Mullen and Powell; mechanical engineers: Herman Blum Assoc.; general contractor: Henry C. Beck and Co.

First National Bank Building of Memphis, (far right), now under construction with completion scheduled for 1964, will rise 24 stories on its one-acre site, a tower above a four-story base section. Set back to provide a 150-ft long plaza, the building has a metal façade offset by gray-tinted glass. Architects are Office of Walk C. Jones Jr.; structural engineers: Gardner and Howe; consulting structural engineer: James Ruderman; mechanical and electrical engineers: Allen & Hoshall; consulting mechanical and electrical engineers: Jaros, Baum & Bolles; contractor: J. A. Jones









Tom W. Collins Studios



A Public Building for Georgia

Archives and Records Building for the State of Georgia, Atlanta, designed by A. Thomas Bradbury & Associates, will contain a total of 561,724 sq ft, with 385,476 sq ft underground for storage and parking. The roof of the first floor above this area forms a podium above grade, which supports the colonnade around the building. The high-ceilinged Memorial Room in the center of the podium level is surrounded by administration offices, manuscript and search rooms, microfilm reading room, a small auditorium and vestibule. Exterior finish is white Cherokee Georgia marble. The podium is veneered with granite. Contractor is J. A. Jones Construction Company

LONGER SPANS, LIGHTER SLA

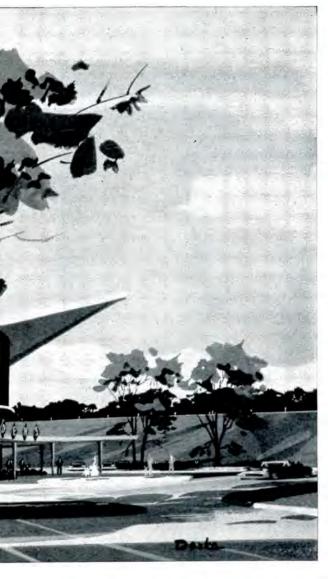


NATION'S LARGEST HYPERBOLIC PARABOLOID ROOF keynotes the design of Edens Theatre Northbrook, Illinois. This saddle shell roof (only 4 inches thick) stretches 159 ft. between working points at the abutments; 221 ft. from tip to tip. The entire shell is rotated about the abutment points so that one tip is 59'6 above lobby floor level; the other 39'6". Vertical Ryerson post-tensioning tendons prestress the abutment walls and these walls rest on post-tensioned foundation pads. To absorb horizontal thrust, the pads are connected by a post-tensioned tie beam. Architect: Perkins and Will, Chicago. Engineer: The Engineers Collaborative Chicago. Contractor: Chell and Anderson, Chicago.

SOUTHFIELD OFFICE PLAZA in suburban Detroit uses Ryerson post-tensioning to give reduced structural depth despite long spans and relatively heavy loads. Sitting on a 4-ft, terrace the handsome building contains 137,000 sq. ft. of floor space in four rectangular units joined by a central service core under an arched roof. In the structural framing, 50 poured-in-place, post-tensioned beams are supported by double-legged columns placed to provide 24-ft. cantilevers. 51/2 ft. overhangs at each level shade the continuous windows and conceal airhandling equipment. Designed by Samuel P. Havis, presently Havis, Glovinsky Assoc., Detroit. Engineer: McWilliam & Keckonen, Birmingham, Mich. Contractor: Harold Soble Construction Co., Southfield, Mich.



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Three current projects using Ryerson post-tensioning are shown here. On *your* next project consider the advantages of post-tensioning and get in touch with us for comparative cost data, preliminary layouts, force development calculations and any other information that would be of help.

*Precast concrete members may also be economically prestressed by this system.



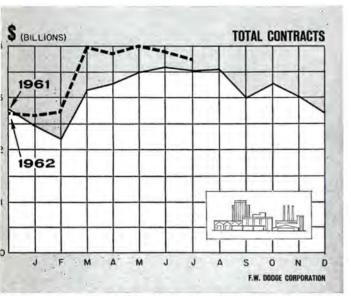
NURSING CARE BUILDING, Lyngblomsten Retirement Center, St. Paul, Minn., uses Ryerson post-tensioning to maximize the economies and efficiencies of lift-slab construction, and provide deflection control. Four-story structure has 2 lift-slabs (connected by a joining strip after lifting) on each of 5 levels. Each two-unit slab measures approx-

imately 250 ft. x 60 ft. and maximum column spacing is 28 ft., 8 in. x 18 ft., 10 in. Architect: Sovik, Mathre & Madson, Northfield, Minn. Engineering Consultant: Kolbjorn Saether & Assoc., Chicago. General Contractor: H. Halverson Construction Co., Minneapolis. Lifting Contractor: Northwest Lift Slab Co., Portland, Oregon.

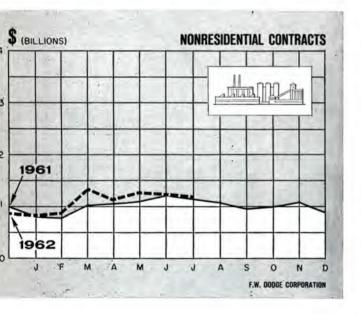
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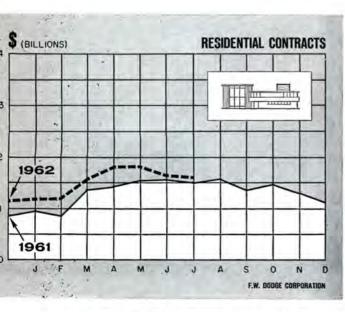
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SCHOOL NEEDS CONTINUE; FEDERAL AID FOR COLLEGES?

OVER THE PAST twelve months, a total of 65,000 bright new elementary and high school classrooms were added to the nation's stock. At the same time, nearly 20,000 old schoolrooms, too dilapidated or too poorly located to be useful any longer, were closed down. And last month, as it happens every September, a year's net gain (this year 45,000 rooms) was suddenly cancelled out as the horde of well-scrubbed kindergarteners outnumbered last spring's graduates (this fall by more than a million).

But looking beyond our still-crowded classrooms and occasional, split schedules, it is possible to see the results of a decade of concentrated school building. Since the early Fifties, when pupils exceeded normal grade school capacity by two and a half million, the gap has been narrowed by one third in spite of an increase of ten million enrollments.

By 1960, annual contracts for educational construction had reached \$3 billion, roughly double the 1950 rate and equal to a quarter of all nonresidential building. So far in the Sixties, the physical volume of new school building continues to run slightly ahead of the annual gain in enrollments, but even at today's high rate of construction it could take as much as ten more years to eliminate existing classroom shortages.

AMONG THE FACTORS affecting the present and future amounts of school construction, population trends are paramount. In this quarter, all the evidence points clearly upward. But at the margin, year-to-year variations in building are often influenced by other, less prosaic, events.

One such factor which could alter the underlying trend in school building is the availability of Federal funds. Aid to education, administered through a variety of government agencies, currently amounts to between \$2 and \$3 billion annually, but only a tiny fraction of this total goes for construction. (Research grants, veterans' allowances, the school lunch program, and the service academies account for the bulk.) Despite several attempts at passage of legislation to provide Federal funds for public school construction, with the latest effort recently defeated in a storm of church-state controversy, there is little chance of aid for schools below the college level in the near future.

COLLEGES AND UNIVERSITIES, however, are more likely to see some form of Federal assistance in the next year or two. The bill proposing \$1.5 billion in loans and matching grants for college library and classroom construction, which was sent back to committee in the closing moments of the 1962, Congressional session, will probably gain approval in some modified form next year. Meanwhile, colleges have been expanding their facilities as fast as their funds permit to meet the almost certain rise in enrollments from today's four million to more than seven million by 1970. Clearly, no other building type will be subject to stronger demand forces in a few short years than higher education.

GEORGE A. CHRISTIE, Economist F. W. Dodge Corporation A McGraw-Hill Company



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Construction Cost Indexes

Presented by Clyde Shute, Director of Statistical Policy, Construction News Div., F. W. Dodge Corp., from data compiled by E. H. Boeckh & Assoc. Inc.

Labor and Materials: U.S. average 1926-1929=100

NEW YORK

AT	LAN	TA
AII	LAIN	ΙА

APTS., HOTELS OFFICE BLDGS. Brick and	FACTORY BLDGS. Brick Brick
Concrete	Concrete Steel
84.0	87.1 85.
95.1	97.4 94.3
180.6	180.8 177.
185.4	183.7 185.0
204.2	202.8 205.0
212.8	210.1 214.
221.3	221.8 223.
233.5	225.2 225.4
229.0	231.5 231.6
241.7	244.4 246.
248.7	252.1 254.
255.7	261.9 262.
266.1	272.7 273.
274.7	282.5 278.
275.8	284.5 275.
280.0	289.1 278.
281.1	289.8 279.
285.2	295.4 283.
6 increase over 19	39 203.3 199.
% in	199.9

ST. LOUIS

SAN FRANCISCO

1935	95.1	90.1	104.1	108.3	105.4	89.5	84.5	96.4	103.7	99.7
1939	110.2	107.0	118.7	119.8	119.0	105.6	99.3	117.4	121.9	116.5
1949	221.4	220.7	212.8	215.7	213.6	213.0	207.1	214.0	219.8	216.1
1950	232.8	230.7	221.9	225.3	222.8	227.0	223.1	222.4	224.5	222.6
1951	252.0	248.3	238.5	240.9	239.0	245.2	240.4	239.6	243.1	243.1
1952	259.1	253.2	249.7	255.0	249.6	250.2	245.0	245.6	248.7	249.6
1953	263.4	256.4	259.0	267.0	259.2	255.2	257.2	256.6	261.0	259.7
1954	266.6	260.2	263.7	273.3	266.2	257.4	249.2	264.1	272.5	267.2
1955	273.3	266.5	272.2	281.3	276.5	268.0	259.0	275.0	284.4	279.6
1956	288.7	280.3	287.9	299.2	293.3	279.0	270.0	288.9	298.6	295.8
1957	292.0	283.4	295.2	307.1	302.9	286.3	274.4	302.9	315.2	310.7
1958	297.0	278.9	304.9	318.4	313.8	289.8	274.9	311.5	326.7	320.8
1959	305.4	296.4	315.0	329.8	323.9	299.2	284.4	322.7	338.1	330.1
1960	311.4	301.0	322.2	337.2	329.2	305.5	288.9	335.3	352.2	342.3
1961	315.1	302.0	329.0	346.8	332.2	308.7	290.2	345.1	362.9	350.2
May 1962	323.6	308.9	342.4	361.9	343.3	313.7	294.4	352.7	370.7	356.1
June 1962	323.6	308.9	342.4	361.9	343.3	313.7	294.4	352.7	370.7	356.1
July 1962	323.6	308.9	342.4	361.9	343.3	316.0	295.7	356.3	375.9	360.3
		%	increase over	1939 % increase over 1939		939				
July 1962	193.6	188.7	188.4	202.1	188.5	199.2	197.8	203.5	208.4	209.3

Cost comparisons, as percentage differences, for any particular type of construction, are possible between localities, or periods of time within the same city, by dividing the difference between the two index numbers by one of them; i.e.:

index for city A = 110 index for city B = 95 (both indexes must be for the same type of construction). Then: costs in A are approximately 16 per cent higher than in B.

$$\frac{110 - 95}{95} = 0.158$$

Conversely: costs in B are approximately 14 per cent lower than in A.

$$\frac{110 - 95}{110} = 0.136$$

Cost comparisons cannot be made between different types of construction because the index numbers for each type relate to a different U. S. average for 1926-29.

Material prices and wage rates used in the current indexes make no allowance for payments in excess of published list prices, thus indexes reflect minimum costs and not necessarily actual costs.

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—Drawn for the RECORD by Alan Dunn
"Children!"

SPEAKING OF ARCHITECTURE: A SUMMER IN THE REAL WORLD

By Jonathan Barnett

"There go the guys who want to change the world," a draftsman was heard to say. It was the first day of the summer training program at the New York firm of Voorhees, Walker, Smith, Smith, and Haines, which brings to its office every year some 15 or 20 architectural and engineering students from schools all over the East.

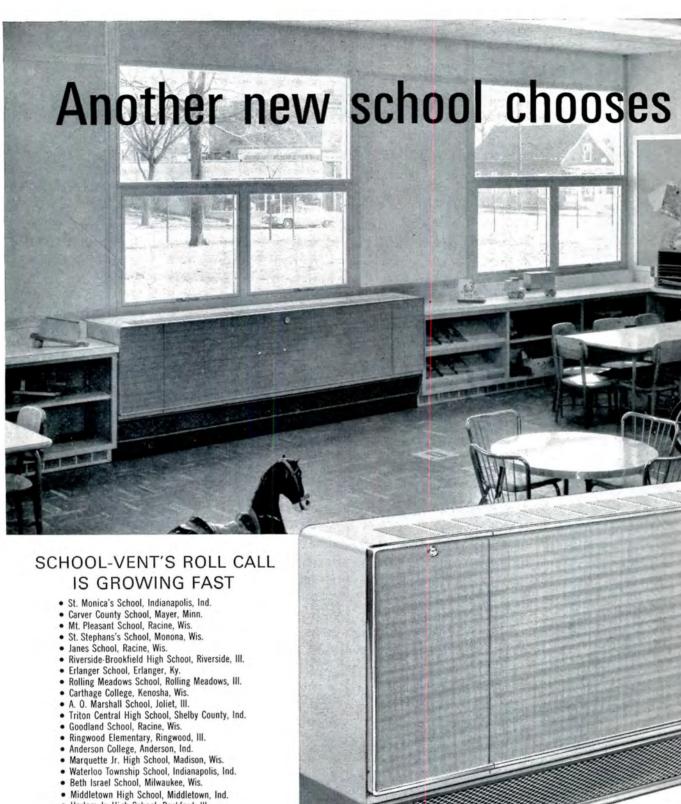
As a participant in this summer's program, I can report that changing the world was not in the students' minds that first morning. Most of us were far too busy trying to look as if we were used to inspecting drafting rooms that covered half a city block. In time we would become inured to the endless perspectives of desks which stretched in every direction, and begin to understand the workings of the vast organization in which we were to spend ten weeks. Some of us would even take a few nips at the hand that fed us, by advancing criticisms and complaints which showed that the draftsman had been right after all.

We were the eighth group to participate since Voorhees, Walker first asked the deans of architectural schools to suggest students for a training program. The program offers employment at a "living wage," but it is not a summer job in the ordinary sense. Each student is assigned to one of the seven production groups in the office, where he is given work according to his abilities and the ingenuity of the group architect in finding things for him to do. He attends weekly seminars on various aspects of office procedure and his instruction is supplemented by field trips. Of course, the student is expected to produce some drawings, but his time is charged to general operating expenses, and not to the time budget for a particular job. The primary purpose of the program is educational: to help bridge the architectural between the schools and the practice of architecture in an office of this kind. The gap is a considerable one, as the course of the summer would show.

At their first seminar the students were shown alternate solutions for the façade and entrance of an addition to an office building. The alternatives had been fully studied in rendered perspectives and were to be presented to the client that afternoon. Asked to comment on what was theoretically their field of competence, the students could find very little to say. The possibility of true alternatives in esthetic matters is not generally admitted in current teaching theory, which tends to take a dim view of "arbitrary decisions." Instead, the student is taught that esthetic problems solve themselves when studied in a properly systematic framework, through which one arrives at what the building "wants to be."

Thus the students found themselves from the beginning in the paradoxical position they were to occupy all summer. They were constantly reminded that school work, and even some previous office experience, took place in a cloud-cuckoo land of pure theory, where the problems of translating a design into a real building were seldom considered. At the same time, the students were used to thinking about the ulti
continued on page 26

.....



- Harlem Jr. High School, Rockford, III.
 No. Shore County Bay School, Skokie, III.
- · Plum Grove School, Palatine, III.
- Pachelle High School, Columbus, Ga.
- Marion College, Fond du Lac, Wis.
- New Cass Township School, Dugger, Ind. . Geo. C. Marshall School, Vancouver, Wash.
- · Grand Rapids School, Grand Rapids, Minn.
- Lake Shore Elementary, Vancouver, Wash.
- Glendale Jr. High School, Salt Lake City, Utah
- Lakeview Elementary, Lakeside, Cal.
- Washington Township School, Westwood, N.J.
- San Jacinto College, Houston, Texas Brooklyn School, Portland, Ore.
- · Olivet Community School, Olivet, Mich.
- . Hamilton School, Salt Lake City, Utah
- . W. Lamar High School, Houston, Texas
- · East High School, Bremerton, Wash.
- Cross Lutheran School, Pigeon, Mich.
- Arcadia Elementary School, Olympia Fields, III. Washington Elementary School, Westfield, Ind.
- Florence State College, Florence, Ala.
- North High School, Vancouver, Wash, Mitchell Jr.-Sr. High School, Mitchell, Ind.
- Negro School for the Blind, Jackson, Miss.
- Mirror Lake School, Federal Way, Wash.
- Horace Mann Jr. High School, Salt Lake City, Utah
- Horlick High School, Racine, Wis.
- Dewey Intermediate School, Bremerton, Wash.
- Thelma Buffey School, Flint, Mich.
- Mississippi Delta Jr. College, Moorehead, Miss,
- Lewis & Clark College, Portland, Ore.
- Bly Elementary School, Bly, Ore.

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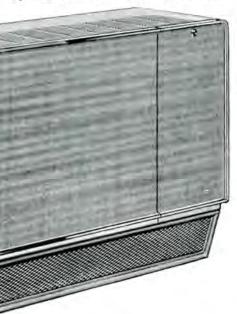
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Speaking of Architecture

continued from page 23

mate theoretical consequences of practical matters in a far more "hard-headed" fashion than seemed customary in the office. It was the people from the office who spoke of "massing" and "esthetic decisions," while the students talked of "system" and "the expression of structure."

To make the paradox complete, the office seemed to regard as unnecessary and frivolous the attempt, shown in a number of well-known buildings, to make a rationalization of utility a basis for an esthetic. The ease with which the firm solved comparable functional problems, while proceeding from totally different assumptions, seemed to justify their view.

This discontinuity of approach led to a certain amount of misunderstanding. The office tended to treat the student as more of a child than he perhaps deserved, while the students, in turn, were led to underestimate the intelligence of some of the people for whom they worked.

This situation did not arise simply from the confrontation of theory and practice. The program does operate at that level, and the students are privileged to become acquainted with the highest professional standards, which form a most important supplement to their education. They see how much time is devoted to the conceptual aspects of architecture in a

busy and highly successful office. They are reminded that there is much more to most buildings than a sequence of spaces, that not all clients are connoisseurs of architecture with elastic budgets at their disposal, and that the average contract is neither negotiated nor cost plus. In exchange, the office has an opportunity to come into contact with new ideas, which are usually lively and frankly expressed.

The difficulty is that theory and practice do not really mesh, because the students' theories belong to a system which has certain fundamental differences from the practice of Voorhees, Walker, Smith, Smith, and Haines. These differences do not arise entirely because most teachers of architecture operate small offices and Voorhees, Walker is very large. They originate rather in the climate of opinion that permits a teacher at a well-known architectural school to tell his class that a hospital "has no architecture in it," while a member of a New York firm remarks that he is not in the business of producing "esthetic masterpieces."

Each summer training program ends with an overnight field trip to a number of recently completed jobs at some distance from New York. This year our destinations were a research center for the Bethlehem Steel Company in Bethlehem, Pennsylvania, and a library for the Hagley Foundation at the old DuPont mills near Wilmington. Such a trip might seem a superfluous, if extremely generous, gesture. It served a very useful purpose, however, in permitting all the students and several associates of the firm to spend two days together in an informal atmosphere. The students had an opportunity to compare notes, and to discuss various aspects of the office with responsible members of the organization. The trip seemed to pull together the whole experience of the summer, and everyone agreed that it had been a valuable one.

It is not surprising if the difference in approach between school and office led to occasional misunderstanding and failure of communication. Such situations do not represent a weakness in the training program; they demonstrate its necessity.

It is surely important for the architectural profession that its schools and its practitioners be able to communicate with each other. Voorhees, Walker, Smith, Smith, and Haines have done much to promote mutual understanding, not only with their training program, but by giving two fellowships a year to teachers, who spend the summer observing the work of the office. In the past eight years over a hundred and fifty students and a dozen faculty members have spent ten weeks at the Voorhees office. How many other firms have offered even half as much?

A. R. A. HOLDS ANNUAL CONVENTION IN CHICAGO

Thurston Munson of Springfield, Mass., was elected president of the Society of American Registered Architects at the Society's fourth annual convention, held August 22-25 at the Edgewater Beach Hotel in Chicago. Mr. Munson succeeded Carroll Hutchens of Kansas City, Missouri, as the national president.

Other new officers elected at the Chicago meeting were: first vice president—Theodore E. Samuelson of Chicago; second vice president—Robert W. Stickle of Cleveland; third vice president—Walter Simon of Denver; recorder—Hal Stonebraker of Overland Park, Kan.; and treasurer—Fred Raeuber, Manitowoc, Wis.

In addition to business sessions at which A.R.A. organization matters were discussed and officers elected, there was a program of speeches and panels on various professional and technical matters.

Program topics included: "Precast, Post-Tensioned and Prestressed Concrete"; "Masonry Advances Toward New Heights and Unveils Recent Technical Ramifications"; "Steel—Technical Advances Establish New Design Freedoms for Architects"; "Wood and Geometric Gracefulness for Roofs and Structure."

Speakers on the various topics included: Lloyd Hill, analytical engineer, Roebling C., F & I, Chicago; A. H. Gustaferro, Portland Cement Association, Chicago; Jack Janny, Engineers Collaborative, Chicago; Charles H. Goodman, director of new products, Material Service, Division of General Dynamics, Chicago; T. Y.

Lin, consulting engineer and professor of civil engineering, University of California; T. E. Samuelson, F.A.-R.A., Samuelson and Sanquist, Chicago; Bruce Graham, A.L.A., Skidmore, Owings & Merrill, Chicago; Matt Howard Jr., F.A.R.A., Houston; Frank Kornacher, A. Epstein & Sons, Chicago; and J. J. Liebenberg, F.A.R.A., Minneapolis.

Also George Miller, executive secretary of the Mason Contractors Association of America; Mel Allen, Structural Clay Products Research Foundation, Geneva, Ill.; Robert Schuldes, Portland Cement Association, Chicago; John Gilligan A.S.-C.E., U.S. Steel Corporation, Pittsburgh; William Ganser, American Institute of Timber Construction, Washington, D.C.

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WESTERN SECTION EDITOR: Elisabeth Kendall Thompson, A.I.A.

2877 Shasta Road, Berkeley 8, California

Architecture: Win, Draw — Or Lose?

How far can you get when you appeal on the basis of esthetics? Is it expedience or wisdom to take the practical approach? Is it disloyal to one's convictions on beauty to be practical? Is being practical an ignoble compromise?

These are questions you often hear in the world of architecture. And generations more—as generations before—will hear them. They just aren't the kind of questions that get settled once and for all.

But an interesting commentary on them comes along now and then to whet the interest in them. Sometimes it's from the new young architects who in their idealism will not budge from the stand of esthetic torch-carrying. Sometimes it's from the older architects who have carried torches for many of their years.

But there are more ways than one to skin a cat, and there are more paths than one to achieve the goal of better design. Right now one of these paths is being tried out in a coastal city.

A group of architects—part of a larger group of citizens, appointed by the city planning commission—is studying ways of improving the kind of apartment house design being perpetrated on the city. The group includes an architect who has won numerous awards for design, an architect-professor who has taught many of the West's well-known architects, and several architects of various ages who have done many apartment buildings as well as other types. They represent a good range of ages, experience and training.

The first decision they made was that if there were to be any effective means found to accomplish the goal, it would not be through the esthetic approach.

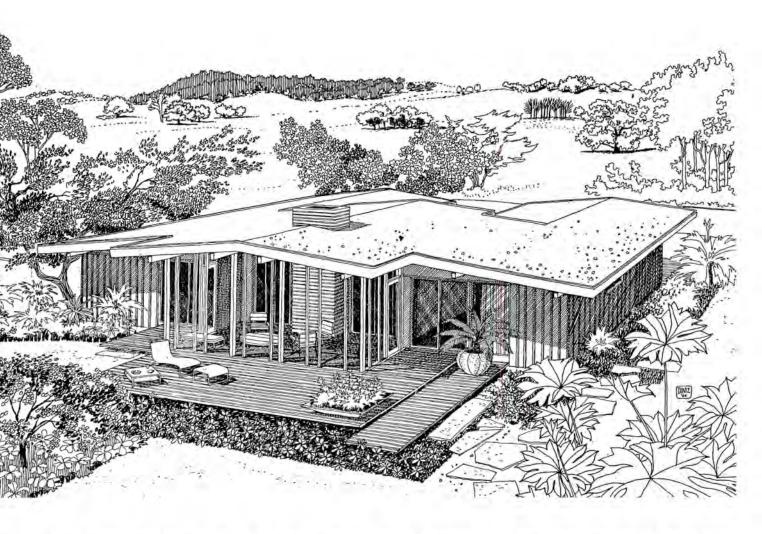
It would have been easy to come out with a high-sounding statement about the esthetic quality of a building and its impact on the community; but would it have accomplished anything? It would have been easy to make a categorical demand for all buildings to be designed by architects; but would it have been possible to get such an ordinance?

Instead, they have chosen to take the hardest course: to search for means to their desired end in the existing documents for zoning, building and housing. For through these documents they feel that it is going to be possible to find the means to control the worst offenders, and the best designs will not be penalized.

It is always the problem of controls that they have to be applied generally. And sometimes the innocent must suffer with the guilty. So controls that hamper good design even though they control bad design have a questionable value, leading to a dull gray of mediocrity.

Rather than have architecture lose completely, this group is being hard and practical. And it has a good chance of *not* losing in this continuing struggle.

E.K.T.

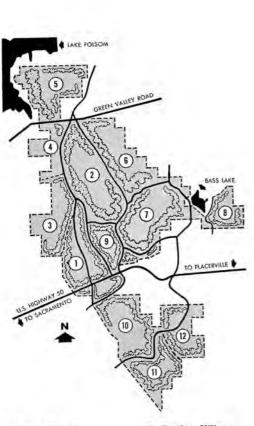


COMMUNITY PLAN KEYS TO SITE AND RECREATION

El Dorado Hills is a 10,000-acre tract in the foothills of the Sierra Nevada, near Sacramento, Calif., which is being developed as a series of "villages," each keyed to the particular advantages of the terrain on which it is situated and to the area's particular recreational potential (golf, swimming, boating, riding, etc.). The villages will give the community-planned for an eventual population of 75,000-considerable variety in appearance since each is to have its own general character and each will probably be designed, according to present indications, by a different architectural firm. The village concept of development makes possible preservation of much of the land's open character; over 2,000 acres will remain in their natural state. This open space will separate villages from each other. Most of the houses will be single family residences, but in some areas there will be multi-family buildings, buffered from single family houses by trees and open space. The first houses to be built are in Park Village near Highway 50; a group of model houses are now under construction at Governors Village. Each village will eventually have its own community center with commercial facilities, church, fire station, etc., and one or two elementary schools. High schools to serve several villages will also be provided.

El Dorado Hills, El Dorado County, California. Architects: Victor Gruen Associates; partner in charge, Edgardo Contini; project director: Frank Hotchkiss; planning: Douglas Baylis; landscaping: Evans and Reeves; economics: Larry Smith & Company; architects for Park Village Residences: Anshen & Allen



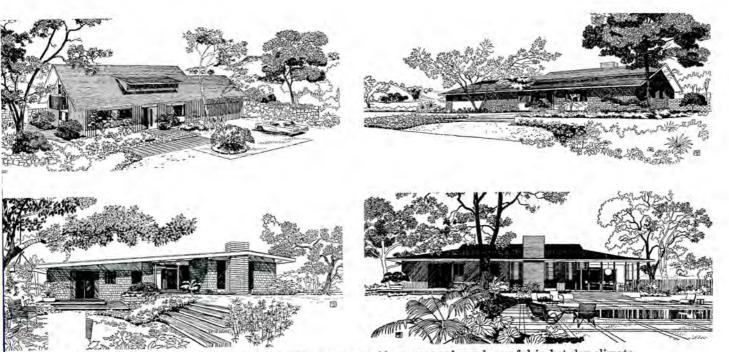


- Park Village
 St. Andrew's Village
 Governors Village

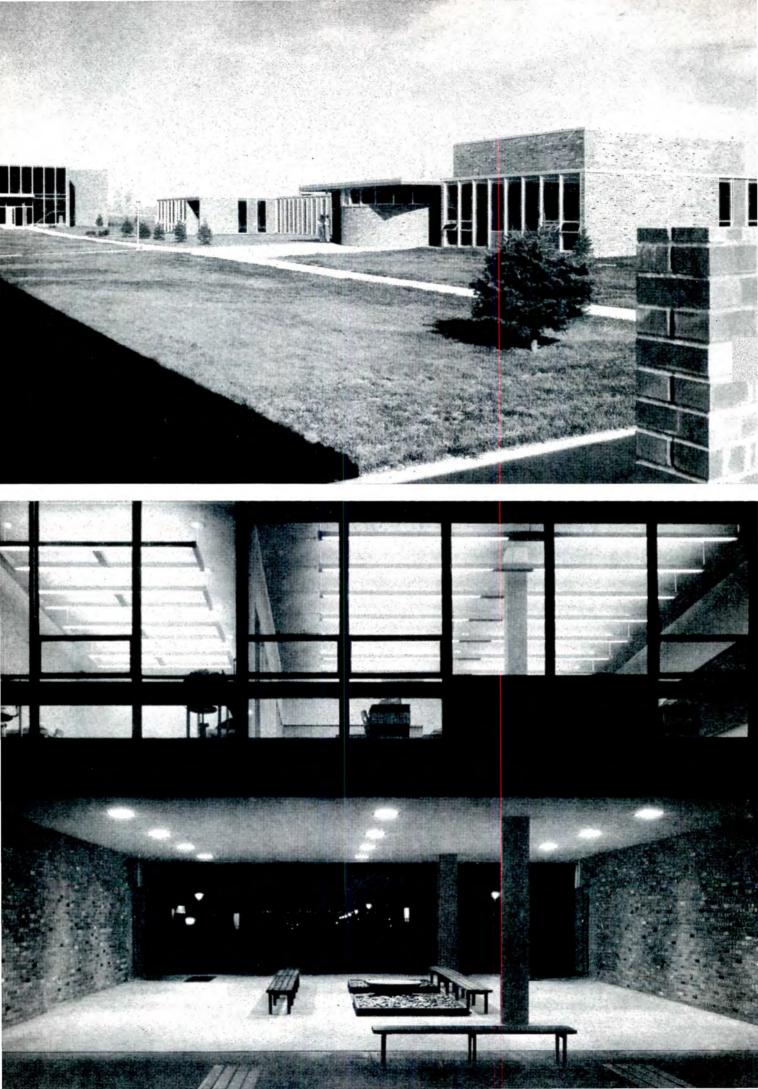
- 4. Crown Village 5. Marina Village 6. Mission Village
- 7. Garden Village
- 8, Star Village
- 9. Arbor Village 10. Wright's Village
- 11. Pioneer Village
- 12. Mountain Village



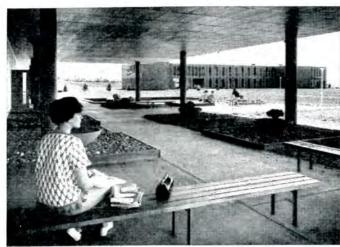
- 1. Commercial
- 2. Church
- 3. Apartment
- 4. School
- 5. Club 6. Future apartment

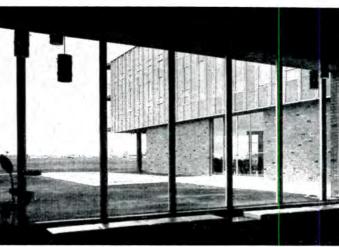


All houses have a family room as well as living room; some provide a screened porch, useful in hot dry climate





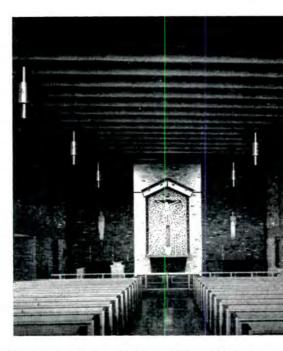




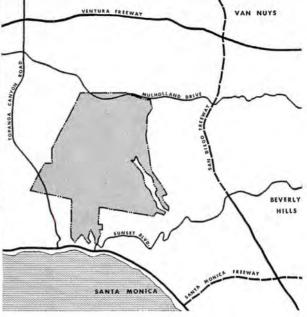
MASTER PLAN AND BUILDINGS FOR CO-ED COLLEGE

A commission to master plan a new campus and design its initial group of buildings rarely comes to an archtiectural firm, and even more rarely to a young firm. Six years ago, when the College of Great Falls foresaw its need for facilities to take care of a large increase in its students, it engaged a local architectural firm (then Page & Werner) which had opened its office only a few years earlier. Today the college is functioning on its new campus and has eleven new buildings to meet the needs of its expanded program. Although most of the site is level, there is a slight change in grade in one area which has been effectively used to provide a terrace with a view over the campus. Most of the recently planted trees are evergreens suitable to the locality; when grown their color and height will add scale to the campus. The first eleven buildings were done on a tight budget, but careful design and management provided them all for the available \$3 million. Among these buildings is a chapel. Other buildings are classroom, science, administration and library buildings, fine arts group, physical education facilities, girls' dormitory, men's and women's faculty units and a student center.

College of Great Falls, Great Falls, Montana. Architects: Page-Werner and Associates







L.A. CONSIDERS MOUNTAIN PARK DEVELOPMENT

Plans for developing the largest tract of undeveloped land within the city limits of Los Angeles, recently unveiled before the Los Angeles city planning commission, show a hillside community made up of eleven villages separated by the natural topography of the area. The proposed scheme for developing the area is unconventional in that it suggests use of the hillsides as actual sites rather than cutting the hills to make level sites. Shown here is a sketch for an apartment structure, each unit of which has an

unobstructed view from its cantilevered deck. Another unusual aspect of the plan is to incorporate employment opportunities—resort, cultural or exposition center, research center, etc.—within a number of the villages. Theoretically, at least, residents of Mountain Park would for the most part be employed nearby, so that fewer streets, highways and freeways would be needed than for a typical suburban development.

Architects and planners: William L. Pereira & Associates





COUNTY CENTER GAINS BUILDING AND SCULPTURE

Santa Clara County's new Welfare Building will provide not only new offices for this department but an unusual sculpture work depicting the society of man—the second piece of sculpture within the county area. The new building is a four-story, \$2 million structure located in the San Jose Civic Center. The sculpture is one of two works of art in the building; the other is a mural in glazed brick on the exterior wall of one of the single story wings. Aluminum louvers on the south side of the building operate automatically. End walls are of dark brown brick. The sculpture, with figures twice life size, hangs against the end wall on the east.

Welfare Building, Santa Clara County, Calif. Architects: Higgins and Root; sculptor: Robert Nissen; structural engineers: Jordan, Paquette and Maurer; mechanical engineers: Greene and Herbert; soils and foundation engineers: Woodward-Clyde-Sherard; land-scape architect: George E. Martin; contractor: C. N. Swenson Company



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On-the-spot service and facilities of Zinsco, the West's largest builder of electrical distribution systems and equipment, helps western construction meet completion schedules; protect cost estimates; guarantee operation.

Dodger stadium is an example.

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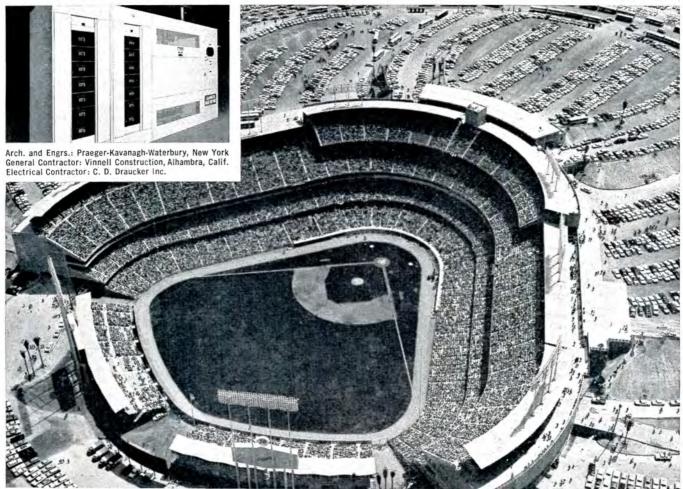
Use it to your advantage. Zinsco is here in the West to serve you best.

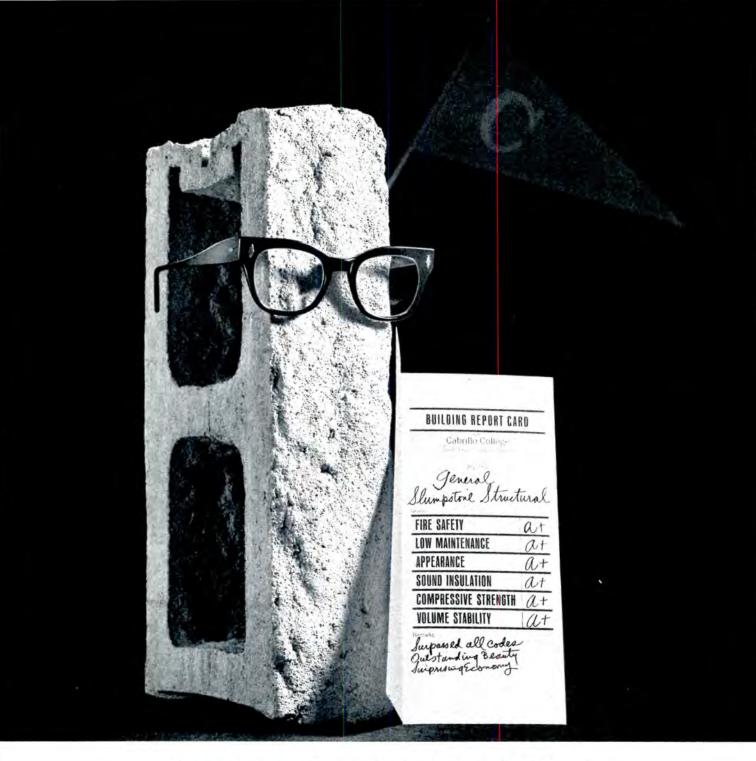


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L. A. DODGER STADIUM uses Zinsco-built sub stations, primary switch gear and other equipment to serve stadium club and concessions





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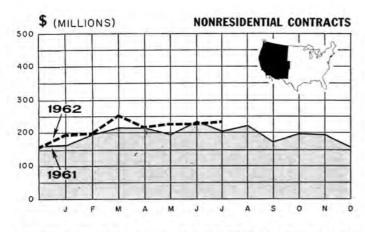
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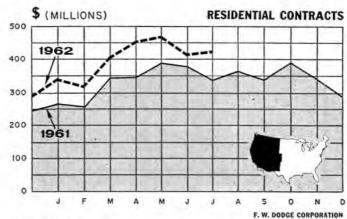


The new art in architecture

General Slumpstone Structural

For more data circle 201 on Inquiry Care





WESTERN CONSTRUCTION TRENDS

(For analysis of construction trends nationwide, see page 18)

On the rebound from a hesitant June. construction in the Western states advanced sharply during July. Total contracts awarded in the latest month amounted to \$855 million, a solid gain of 19 per cent over July, 1961. Expansion was evident in all the major construction categories as the total value of 1962 contracts at the end of seven months reached \$5.6 billion.

Within the non-residential building group, currently showing a 15 per cent gain over last July, manufacturing was a particularly bright spot. With the extra boost of a multi-million dollar automobile plant to be built in California, this category posted a gain of 82 per cent for the month. But even without this large project the increase would have been very impressive. Commercial building jumped 23 per cent over last July, with stores and office buildings contributing equally. Although commercial building had been lagging behind the 1961 volume throughout the first half, July's activity brought this year's cumulative total to the front by a slim margin.

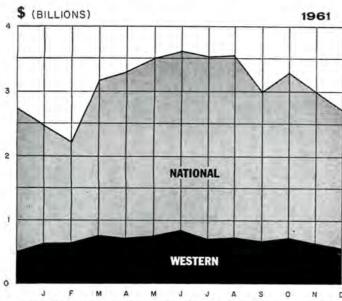
In general, Western non-residential building mirrored the national pattern in July with an excellent showing in commercial and manufacturing contract awards, partly offset by softness in school and hospital categories.

Residential building, which accounts for about half the value of all construction in the West, registered a 25 per cent gain over last July. Apartment building was still setting the pace within the residential group, and July marked the West's fifth consecutive \$100 million month for new apartment contracts. (March, 1962 was the first on record.) All other residential types, with the single exception of hotels, advanced in July bringing the seven month total of new dwelling units contracted for in the Western states to 221,000. At this point in 1961 the total was 186,000.

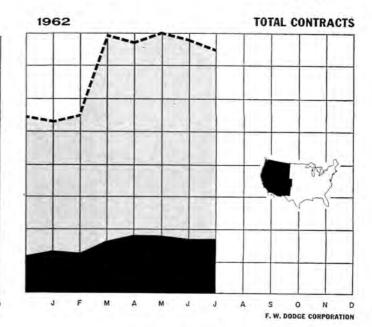
July heavy engineering contracts, beefed up by large dam and power projects in the Northwest, rose 12 per cent above year-ago levels.

At the end of seven months, only four of the eleven Western states were lagging their 1961 pace of total construction contracts. July activity in the seven leading states pulled up the region's total to date to 9 per cent ahead of 1961.

> GEORGE A. CHRISTIE, Economist F. W. Dodge Corporation A McGraw-Hill Company



Total contracts include residential, nonresidential, heavy engineering contracts



Estimator's Guide: LOS ANGELES AND THE SOUTHWEST

The Estimator's Guide alternates monthly among four Western areas. The prices below are compiled from average quotations received by LeRoy Construction Services for commercial work of approximately \$100,000-\$250,000

total value. Except as otherwise noted, prices are for work installed including all labor, material, taxes, overhead and subcontractors' profit. Material prices include local delivery except as noted, but no state or local taxes.

EXCAVATION	12 x 8 x 16"EA .51	INSULATION & WALL BOARD
MACHINE WORK IN COMMON GROUND	Add for colorEA .02 AGGREGATE	FOB Warehouse Per M SF
Large basement	Haydite or Basalite	FIBRE GLASS INSULATION foil backed
Small pitsCY 1.35-1.85	MODULAR FLUE LINER	11/2" thick
Trenches	8" × 8"LF .50	21/4" thick
Large pits & trenchesCY 7.00-11.00	8" x 12" LF .70 12" x 12" LF .95	SOFTBOARDS—wood fiber
Small pits & trimmingCY 10.00-14.00	12" x 16"LF 1.30	3/8" thick
Hard clay or shale, 2 times above rates	16" × 16"LF 1.55	1/2" thick73.00
SELVED DIDE MATERIAL	20" x 20"LF 2.15	ALUMINUM INSULATION
SEWER PIPE MATERIAL	24" x 24"LF 4.50	35# Kraft paper with alum foil 1 side only24.00
VITRIFIED	BRICKWORK & MASONRY	2 sides30.00
Standard 4" LF .33 Standard 6" LF .63	COMMON BRICKWORK, reinforced	GYPSUM WALLBOARD
Standard 8"LF .90	8" wallsSF 2.85	3/8" thick
Standard 12"	12" wallsSF 4.15	1/2" thick
Standard 24"LF 7.89	SELECT COMMON, reinforced	56" thick
CLAY DRAIN PIPE Standard 6"LF .34	8" walls	1/8" thick, sheathing 67.00
Standard 8" LF .45	CONCRETE BLOCK, reinforced	3/16" thick, sheathing 82.00
olulidata o vivivi i i i i i i i i i i i i i i i	6" wallsSF 1.65	1/4" thick, sheathing110.00
CONCRETE & AGGREGATES	8" wallsSF 1.80	1/a" thick, tempered
GRAVEL, all sizesTON 3.75	12" wallsSF 2.30 BRICK VENEER	1/4" thick, tempered
TOP SANDTON 4.00	4" Select CommonSF 1.60	CEMENT ASBESTOS BOARD
CONCRETE MIXTON 4.10	4" RomanSF 2.40	1/8" flat sheets
CRUSHED ROCK 1/4" to 3/4"TON 4.00	4" NormanSF 2,40	3/16" flat sheets
34" to 1½"	BUILDING PAPERS & FELTS	74 Tidi sheets
ROOFING GRAVELTON 4.10	BUILDING PAPER	ROUGH CARPENTRY
SAND (#1 & 2)TON 5.00	1 ply per 1,000-ft roll	FRAMING
CEMENT	2 ply per 1,000-ft roll	Floors
Common, all brands (paper sacks) Small quantities	3 ply per 1,000-ft roll	WallsBM .3035
Large quantitiesPer BII 4.45	Sisalkraft, reinforced, 500-ft roll	CeilingsBM .2430
Atlas WhitePer Sack 3.80	Asphalt sheathing, 15-lb roll	Roofs
Concrete Mix	30-lb roll	Furring & blocking
6 sacks in 5-yd loadsPer Yd 15.50 CURING COMPOUND	Dampcourse, 216-ft roll	SHEATHING
Clear, 5-gal drumsPer Gal 1.45	FELT PAPERS	1 x 8" straight
and a gar arang a contract to the contract	Deadening felt, 34-lb, 50-ft roll1.95	1 x 8" diagonal
STEEL MATERIALS	1-lb, 50-ft roll	5/16" plyscord
SHEETS	ROOFING PAPERS	SIDING
Hot rolledLB .105	Standard grade, smooth surface 108-ft roll, 432 SF	1 x 8" bevelBM .3948
Cold rolledLB .125	Rolls Light, 45-lb	1 x 4" V-rustic
GalvanizedLB .125	Medium, 55-lb	DALLEDDO CENTO A MATERIAL CONTRA
PLATE LB .105 STRIPS LB .125	Heavy, 65-lb	DAMPPROOFING & WATERPROOFING
STRUCTURAL SHAPESLB .105	Mineral surfaced	MEMBRANE
BARS	LUMBER	1 layer 50# felt
Hot rolled	DOUGLAS FIR	Hot Coat wallsSQ 9.00
Cold finished LB .14 Reinforced LB .105	Construction2x4-2x10 MBM 98.00-105.00	Konset added to concreteper gal 1.95
REINFORCED MESH	Standard2x4-2x10 MBM 94.00-98.00	Anti-Hydro added to concreteper gal 1.40
6 x 6" #10 x #10	Utility2x4-2x10 MBM 78.00-83.00 Economy2x4-2x10 MBM 59.00-68.00	DOOTING
6 x 6" #6 x #6SF .07	Clear, air dried MBM 200.00	ROOFING
2000# FOB warehouse	Clear, kiln dried MBM 245.00	STANDARD TAR & GRAVEL Per Square 4-ply
STRUCTURAL STEEL	REDWOOD	5-ply
	Foundation grade140.00	White gravel finish, add
\$350.00 and up per ton erected when out of mill \$370.00 and up per ton erected when out of stock	Construction Heart	Asphalt Compo. shingles20.00-24.00
tersion and ap per for erected when our or slock	Clear Heart	Cedar shingles24.00-28.00
BRICK & TILE	PLYWOOD (DOUGLAS FIR)	Cedar shakes
All Prices—FOB Plant	1/4" AB	Clay tiles
COMMON BRICK	1/4" AD	
Common 21/2 x 33/4 x 81/4"	36" AB	SHEET METAL
Select 21/2 x 33/4 x 81/4"	3/8" ADMSF 95.00	ROOF FLASHINGS
FACE BRICK	3/8" CDMSF 70.00	18 ga galv steelSF .70-1.10
Standard	1/2" AB	22 ga galv steel
Norman	V2" CD	18 ga aluminum
HOLLOW TILE	5/8" ABMSF 156.00	22 ga aluminum
12 x 12 x 3"	5/8" ADMSF 136.00	26 ga aluminum
12 x 12 x 4"	56" CD	24 oz copper
MANTEL FIRE BRICK	3/4" AD	20 oz copper
21/2 x 91/2 x 41/2"	3/4" CDMSF 135.00	26 na aniv steel
GLAZED STRUCTURAL UNITS	5/a" Plyform	4" OG gutter
2 x 6 x 12" furring	SHINGLES	Mitres and DropsEA 2.00-4.00
4 x 6 x 12" 1 side	Cedar #1	22 ga galv louvers
4 x 6 x 12" 2 sidesSF 1.00	SHAKES	Zo oz topper louvers
Add for color	Cedar	CHIMNEYS, PATENT
CONCRETE BLOCKS 4 x 8 x 16"EA .23	1/2" to 3/4" butt	6"LF 1.45
6 x 8 x 16"	34" to 11/4" butt	8"LF 1.45
B x 8 x 16"EA .34	34" to 114" butt	10"LF 2.85
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12"LF 3.45 Rates for 10-50 LF	Rubber stair treadsLF 2.25-2.75 Rates for quantities of 1000 to 5000 S.F. per job	6"
MILLWORK	LATH & PLASTER MATERIALS	GLASS & GLAZING
All Prices FOB Mill D.F., clear, air dried S4S	METAL LATH Diamond 3.4# capper-bearing SY .57 Ribbed 3.4# capper-bearing SY .62 ROCK LATH 3%" thick SY .36 METAL 34" standard channel LF .047 11/2" standard channel LF .065 3/4" steel studs LF .112 4" steel studs LF .122 Stud shoes EA .03 PLASTER	SSB Clear SF .60 DSB Clear SF .75 Crystal SF .90 1/4" Plate SF .95 1/6" Obscure SF .75 1/6" Heat absorbing SF 1.35 1/4" Tempered plate SF 4.70 1/2" Tempered plate SF 9.00 1/4" Wire plate, clear SF 2.80 1/4" Wire plate, rough SF 1.40 PAINT MATERIALS
D/H in pairs (2 Its)	Browning, hardwall Sack 1.55	All prices FOB Warehouse
EXTERIOR TRIM Fascia & molds	31/4" studs SY 3.00-3.30 4" studs SY 3.15-3.45 Over 10' high, add SY .2535 3.4# METAL LATH & PLASTER Ceilings SY 4.15-4.90 Walls SY 4.20-5.00 Keene's cement finish, add SY .4565 ROCK LATH & PLASTER	Red Lead in oil
Closet sliding (pr.)	Ceilings	3 coats
Newel posts and rail extra WOOD CASES AND CABINETS	CERAMIC TILE 41/4" x 41/4" glazed SF .72 41/4" x 41/4" hard glazed SF .74 Random, unglazed SF .72 6" x 2" cap EA .19 6" cove base EA .31	VENETIAN BLINDS RESIDENTIAL
HARDWOOD FLOORING MATERIALS OAK 5/16" x 2" strip	V4"-round beadLF .10	VERTICALSF 1.25 & up
Clear M 210.00 Select M 200.00 #1 Common M 190.00 Oak 5/16" RANDOM PLANK Select & Better M 280.00 #1 Common M 230.00 Oak 25/32" x 2½" T&G #1 Common M 190.00 MAPLE 25/32" x 2½" T&G #1 Grade M 305.00 #2 Grade M 280.00 #3 Grade M 230.00 NAILS: 1" floor brads KEG 18.00	6 x 6 x 1/2" red SF .51 6 x 6 x 3/4" red SF .53 9 x 9 x 3/4" red SF .65 6 x 6 cave base EA .23 TILE & TERRAZZO WORK CERAMIC TILE, stock colors Floors SF 1.85-2.25 Walls SF 1.90-2.40 Cove Base LF 1.10-1.35 QUARRY TILE 6" x 6" x 1/2" floors SF 1.75-2.20	PLUMBING Lavatories
HARDWOOD FLOORS	9" x 9" x 34" floorsSF 1.90-2.35	HEATING
SELECT OAK Filled, sanded, stained and varnished 5/16" x 21/4" strip	Terrazzo floors	FURNACE FURNACE 25,000 BTU
Filled, sanded, stained & varnished 25/32" x 2½" T&G	F.O.B. Warehouse STEEL SASH Under 10 SF	25,000 BTU
RESILIENT FLOORING MATERIALS Lincleum, standard gage	Under 15 SF SF 2.10 & up Under 20 SF SF 1.55 & up Under 30 SF SF 1.55 & up Under 30 SF SF 1.05 & up Under 10 SF SF 2.80 & up Under 15 SF SF 2.80 & up Under 20 SF SF 1.85 & up Under 30 SF SF 1.85 & up Under 30 SF SF 1.85 & up Rates for standard sections and stock sizes	Automatic Control, add 30.00-40.00 GRAVITY FURNACE 75,000 BTU
.080 Vinyl asbestos tile SF .22 - 26 Va" Vinyl asbestos tile SF .32 - 39 4" Base, black LF .14 - 16 4" Base, colored LF .25 - 29 Rubber treads LF 1.60-2.30 Linoleum paste Gal .75 - 90 Rates for quantities of 1000 to 5000 5.F. per job	GLASS—CUT TO SIZE FOB Warehouse SSB Clear, aver 4 SF	ELECTRIC WORK Per Outlet Knob & Tube
FLOORS	1/4" Polished plate, aver 50 SF	110-V Circuit
V8" Asphalt tile, dark colors SF .25 .30 V8" Asphalt tile, light colors SF .30 .35 V6" Rubber tile SF .60 .70 .080 Vinyl asbestos tile SF .40 .45 .080 Vinyl tile SF .85 .95 Linoleum, standard gage SY 3.75-4.25 Linoleum, battleship SY 5.25-5.75 4" Rubber base, black LF .35 .45	½" Ribbed, aver 7 SF .SF .68 ½" Rough, aver 7 SF .SF .68 ½" Wire plate, clear, aver 40 SF .SF 1.90 ½" Wire plate, rough, aver 40 SF .SF .90 ½" Heat absorbing, aver 7 SF .90 ¼" Tempered plate, aver 40 SF .SF 3.60 ½" Tempered plate, aver 40 SF .SF 6.40 GLASS BLOCKS .SF 8" .EA 1.15	Prices vary according to capacity, speed and type. Consult elevator companies. Slow speed apartment house elevator including doors and trim about \$4,500.00 per floor.

Western Cost Construction Indexes

Presented by Clyde Shute, Director of Statistical Policy, Construction News Div., F. W. Dodge Corp., from data compiled by E. H. Boeckh & Assoc. Inc.

Labor and Materials: U.S. average 1926-1929=100 DENVER

LOS ANGELES

			APTS., HOTELS OFFICE BLDGS. Brick	COMMERCI FACTORY Brick				APTS., HOTELS OFFICE BLDGS. Brick	FACTORY Brick	
	RESID	ENTIAL	and	and	and	RESIDI	ENTIAL	and	and	and
PERIOD	Brick	Frame	Concrete	Concrete	Steel	Brick	Frame	Concrete	Concrete	Steel
1948	217.8	218.1	202.7	207.0	206.7	215.9	216.5	205.8	210.0	209.8
1949	215.8	212.9	211.0	215.3	214.6	207.0	203.2	209.9	212.4	210.2
1950	230.0	228,2	218.8	221.3	221.2	224.1	222.8	217.4	219.0	217.5
1951	249.7	246.6	236.5	237.2	238.9	241.0	239.5	235.1	236.9	236.6
1952	253.6	249.4	243.4	245.1	245.6	243.8	241.7	239.8	242.6	241.5
1953	259.6	254.0	255.0	260.9	258.1	250.5	246.5	252.3	258.2	255.3
1954	258.9	252.0	259.1	266.2	263.4	251.0	245.3	257.7	265.7	261.8
1955	266.6	260.9	266.3	273.2	271.7	262.1	256.6	269.3	278.0	273.9
1956	274.9	269.3	275.8	282.3	285.1	272.6	266.7	282.9	292.9	289.3
1957	281.3	272.2	285.4	293.1	296.4	275.4	267.9	292.8	303.3	303.7
1958	282.2	272.0	288.1	295.9	298.8	277.9	286.6	302.6	314.5	316.4
1959	288.7	278.9	295.2	302.9	304.8	288.7	279.1	314.9	326.9	327.6
1960	292.2	282.7	301.3	309.0	310.0	299.8	287.7	329.1	342.7	339.6
1961	294.4	285.0	307.7	316.1	311.9	303.4	288.5	339.4	355.1	347.6
May 1962	298.5	286.6	317.0	327.6	319.5	310.2	294.9	347.4	362.7	355.2
June 1962	298.5	286.6	317.0	327.6	319.5	312.4	296.2	351.0	367.9	359.
July 1962	300.4	289.8	318.6	327.9	320.3	313.4	297.8	351.8	368.1	359.8
			% Increase over 19:	39			%	Increase over 193	9	
July 1962	168.2	158.5	174.4	178.3	173.8	222.4	218.2	223.6	250.9	238.

SAN FRANCISCO

SEATTLE

1948	218.9	216.6	208.3	214.7	211.1	216.3	211.4	211.5	216.6	216.9
1949	213.0	207.1	214.0	219.8	216.1	214.2	203.9	220.7	228.5	225.3
1950	227.0	223.1	222.4	224.5	222.6	224.1	213.6	227.1	234.5	230.3
1951	245.2	240.4	239.6	243.1	243.1	245.1	232.7	247.7	255.8	251.0
1952	250.2	245.0	245.6	248.7	249.6	254.3	239.8	258.8	267.7	263.8
1953	255.2	257.2	256.6	261.0	259.7	254.8	239.0	262.7	273.6	269.5
1954	257.4	249.2	264.1	272.5	267.2	253.3	236.1	266.6	279.1	274.0
1955	268.0	259.0	275.0	284.4	279.6	260.6	243.3	273.7	287.3	282.4
1956	279.0	270.0	288.9	298.6	295.8	273.5	254.0	288.5	303.4	299.0
1957	286.3	274.4	302.9	315.2	310.7	275.6	254.0	298.2	313.1	311.2
1958	289.8	274.9	311.5	326.7	320.8	279.9	256.4	306,0	324.0	320.8
1959	299.2	284.4	322.7	338.1	330.1	291.5	267.8	318.8	336.9	331.8
1960	305.5	288.9	335.3	352.2	342.3	298.9	272.4	330.5	351.2	342.9
1961	308.7	290.2	345.1	362.9	350.2	296.5	268.2	335.3	357.6	345.6
May 1962	313.7	294.4	352.7	370.7	356.1	306.1	278.2	346.0	368.0	354.1
June 1962	313.7	294.4	352.7	370.7	356.1	306.1	278.2	346.0	368.0	354.1
July 1962	316.0	295.7	356.3	375.9	360.3	307.1	278.6	347.3	370.4	355.0
		%	Increase over	1939			% Ir	crease over 19	939	
July 1962	199.2	197.8	203.5	208.4	209.3	194.1	188.1	191.3	195.6	199.

Cost comparisons, as percentage differences, for any particular type of construction, are possible between localities, or periods of time within the same city, by dividing the difference between the two index numbers by one of them; i.e.:

index for city A = 110index for city B = 95(both indexes must be for the same type of construction). Then: costs in A are approximately 16 per cent higher than in B.

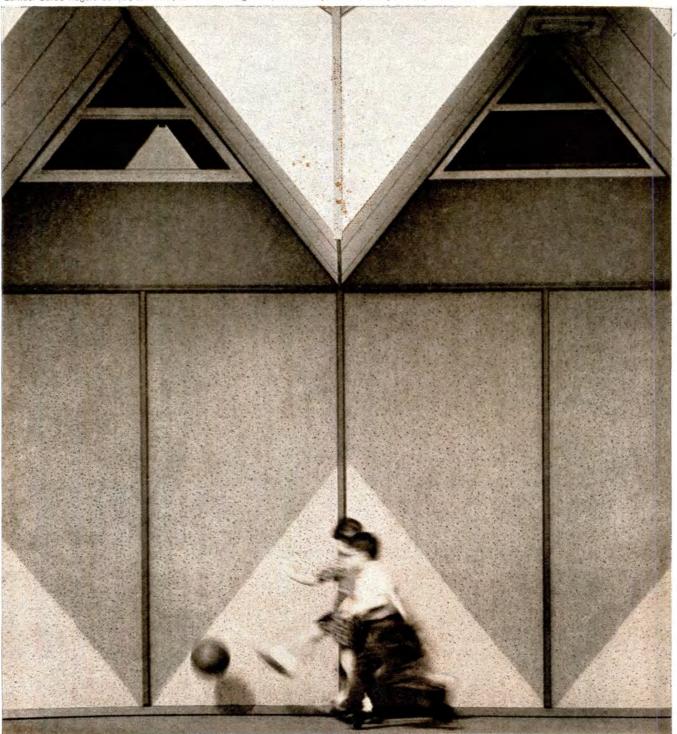
$$\frac{110 - 95}{95} = 0.158$$

Conversely: costs in B are approximately 14 per cent lower than in A.

$$\frac{110 - 95}{110} = 0.136$$

Cost comparisons cannot be made between different types of construction because the index numbers for each type relate to a different U. S. average for 1926-29.

Material prices and wage rates used in the current indexes make no allowance for payments in excess of published list prices, thus indexes reflect minimum costs and not necessarily actual costs.



What's the smartest siding you can use for schools?

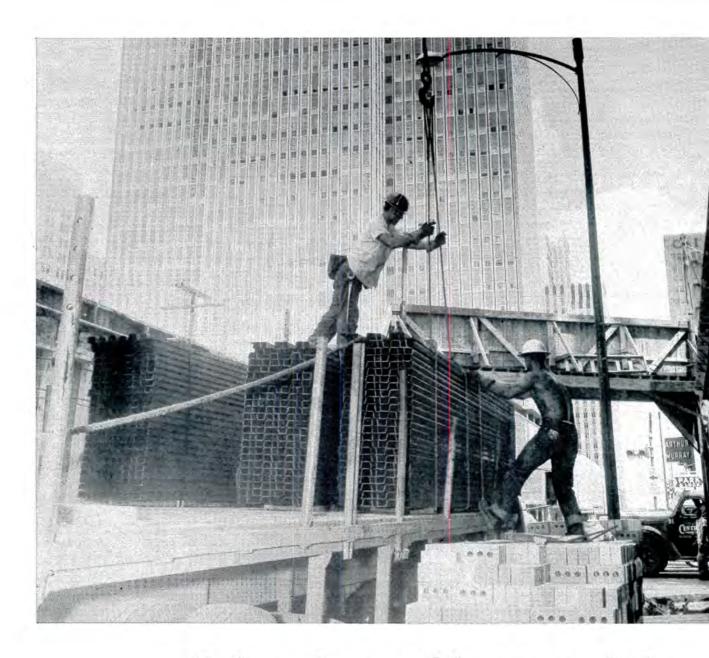
New Colored Pab-Flex

(it gets a perfect score.)

- 1. Easily installed T() F() 6. Termiteproof T() F()
 - 2. Saves Time T() F() 7. Rotproof T() F()
 3. Saves Money T() F() 8. Fireproof T() F()
- 4. Lifetime color T() F() 9. Handsome textures T() F() 5. Minimal maintenance T() F() 10. Ten striking Western colors T()

We've just finished a handsome new booklet explaining the whys and wherefores of Colored Pab-Flex asbestos-cement board. It shows the variety of colors available, where and how to use Pab-Flex, as well as some new exterior decorator ideas using this versatile siding. For your free copy, drop a note to Dept. R. Pab-Flex, Pabco Roofing Division, Fibreboard Paper Products Corporation, 475 Brannan Street, San Francisco, Calif.





Raise the roof in record tim

Sheffield steel roof deck is fast, economical and versatile. Whether you're building schools, office buildings, warehouses, shopping centers or any other type of commercial building, it will pay you to consider all the advantages of Sheffield steel roof deck:

Fast and Easy to Install. Whether you install Sheffield Steel Roof Deck on steel joists, or other construction, you will approach the shortest possible elapsed time for erecting a completed roof. It can be fastened to the structure by welding the deck sheets to supporting steel members. Use it for flat, pitched or arched roof construction. Best of all, it can be installed even in bad weather.

Lightweight and Strong. Fabricated from 18, 20 or 22 gauge steel. For normal roof load, deck may be spanned up to 10 feet. Type A — with $\frac{3}{4}$ " ribs — comes in 18" and 24" widths, and in lengths up to 30'2". Type B — a stronger deck with 2" ribs — comes in the same widths and lengths. Weight per square foot varies from 1.9 to 3 pounds, depending on gauge and number of spans.



with Sheffield steel roof deck

Attractive and Low Cost. Improves appearance of all ypes of commercial and industrial buildings. Exposed ibs aid in sound diffusion. Usually costs less than

comparable materials. Its light weight reduces dead load—which SHEFFIELD educes weight and cost of beams, columns and footings. Insulated

Steel Roof Deck

construction gives further savings. It's strong, durable ind permanent.

special Widths and Accessories. Side closure sheets re available. Also such accessories as clips, cant strips, hip plates, valley plates, closure plates, and sump pans.

Durable. Sheffield Steel Roof Deck becomes a roof that lasts. This deck has a gray primer protective coating with rust-inhibiting Zinc Chromate Pigment.

Write for Free Specification Brochure.

Gives complete technical details, tables, recommended specifications, other information. Write to: Sheffield Division, Armco Steel Corporation, Sheffield Station, Kansas City 25, Missouri.





ARMCO Sheffield Division

For more data, circle 203 on Inquiry Card

Western Buildings in the News



CIVIC CENTER MASTER PLAN: This 12-building civic center for Pomona, Calif., is on its way to reality. First structure to be started in it is the public safety building. Others in the center include a city hall, civic auditorium, museum-art center, health center, community center, addition to the courthouse, general office building, and restaurant. The center is designed to serve the growing city and the valley around it. Architects: Welton Becket & Associates

PUBLIC BUILDINGS



COURTHOUSE FOR SACRAMENTO COUNTY: Everything about this courthouse has been designed integrally with the building, and the construction contract will include the building, its plaza and the landscaping. The plaza has a pool with sculpture and two public spaces, and will be planted with pollarded trees. The six story, \$3 million building has a façade of glass inside the continuous screen of precast concrete which has been finished in white quartz. Parking is under the plaza; cafeteria and law library are on the top floor. Architects: Starks, Jozens & Nacht; landscape architects: Sasaki, Walker & Associates; structural engineer: Walter Constant; mechanical engineer: Lester O'Meara; electrical engineer: Carl Koch



CITY HALL: Third building in the Salinas, Calif., civic center, this new city hall is actually two buildings. One is a rectangular office building to house all city departments except fire and police. The other is a circular city council chamber which can be used in the evening for community affairs. Lobby of the council building is glass-walled; its roof is made up of channeled concrete sections. Architects and engineers: Welton Becket & Associates



CITY HALL: Santa Fe Springs, Calif., will add this city hall to its town center. Designed to harmonize with the existing library building, first building in the center, the city hall is to be built of concrete block and glass. It will contain public administrative offices and facilities and a large multi-purpose room for community activities. Architect: William L. Pereira & Associates



MODERNIZE CLASSROOM LIGHTING

AND REDUCE COSTS!

ARCADE SCHOOL, SACRAMENTO, CALIFORNIA: This teacher and class are reaping the benefits of modern, high-quality lighting while the administration saves money each month in reduced power bills. Average intensity after one month's operation is over 85 footcandles in the seating area. Chalkboards have over 50 footcandles.

Smoot-Holman Perfect Vision® Square Systems for lighting classrooms*

SMOOT-HOLMAN COMPANY · INGLEWOOD, CALIFORNIA



BY DIM LIGHT A CHALKBOARD GLA

Smoot-Holman Perfect Vision®

Square systems bring classroom lighting up to modern standards...and save enough to pay for themselves!

WHAT ARE MODERN STANDARDS?

Current intensity recommendations for some common school tasks are:

Reading printed material
Reading pencil writing
Reading spirit duplicated mtl. (av.)
Drafting
Average of 24 school tasks

30 footcandles
70 footcandles
100 footcandles
63 footcandles

HOW DOES THIS LIGHTING BENEFIT THE STUDENT?

Every study made has shown that when lighting is brought up to these standards of quantity and quality, students learn more quickly, more easily, and with less fatigue and strain. The teacher also benefits from a more alert, more attentive class.

AN APPEARANCE BONUS...

To obtain today's recommended intensities for schools, so many fixtures are needed that the ceiling tends to become cluttered. In contrast, this system is trim and clean in appearance. It does not obstruct the ceiling and conforms to the architecture of the room. Its open construction and unobtrusive lines eliminate the feeling of large masses overhead that is typical of many conventional fluorescent systems.

HOW DOES IT PERFORM?

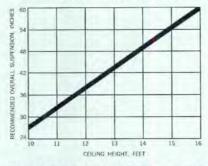
- From 55 to 80 footcandles maintained in the room, very uniformly distributed. No dark corners or "bright spots."
- Excellent brightness patterns, meeting all present or proposed standards.
- Outstanding chalkboard illumination. Over 50 footcandles on chalkboards, bulletin boards and other vertical surfaces. No special chalkboard lighting units required. No glare on the boards.
- · Cheerful, "live" atmosphere, free from direct glare

ARE THERE ANY RESTRICTIONS...

... on the use of this system? Just one. For proper performance with the standard systems, the ceiling height must be ten feet or more. Under special conditions or for higher intensities lower ceiling heights can be used. Each special application must be examined individually.



Oak St. School, Inglewood, Calif., increased light level 72%, reduced operating costs 58%, and eliminated blackboard glare by replacing incandescent fixtures with this new system.



WHAT SUSPENSION SHOULD BE USED?

When ordering system, ceiling height should be specified. Chart shows recommended fixture suspension for classroom ceiling heights from 10 feet to 16 feet (e.g. 13 foot ceiling should use approximately 44-inch suspension).

TO GET THE MOST FROM THE SYSTEM:

For effective, comfortable and cheerful lighting, the walls, ceiling, floor and furniture finishes should be light in color. The cover photo is a good example. The ceiling and walls above the fixture level should be white, with a reflectance of 80% to 90%. The walls below the fixture level should be light, from 50% to 70%. The floor and desks should have reflectances of 30% to 50%. Outside light should be controlled so that it does not produce glare.

CONCERNING NEW CONSTRUCTION...

Although Smoot-Holman's Perfect Vision® Square System is intended primarily for relighting existing classrooms, its high performance is applicable to new classrooms as well.

• Have you read, "The A-B-See of Modern School Lighting"? If not, you may obtain a copy of this non-technical booklet on the principles of school lighting by writing Smoot-Holman Co., Inglewood, California.

there's something to be said for-



In suits it's often the fit that makes the big difference just so in built-up roofing the Asphalt specified should fit the combination of slope and climate.

Asphalt and gravel built-up roofs may be specified for any climate and for any roof slope from "dead-level" to 3" per foot. Maximum service life may be expected if the Asphalt used is of the lowest possible Softening Point (i.e., the softest), consistent with roof deck slope and climate. Simply stated, this means that the Asphalt should be soft enough so that any tiny cracks which may develop

through thermal expansion and contraction in the deck, or through building settlement, will tend to flow together, or "heal," during warm weather; but should not be so soft that it will flow down the roof during a hot spell.

Since considerable local variation in climate is typical of many Western areas, selection of Asphalt Softening Point may often be done on the basis of local experience. Where such experience records are meager, the following table will serve as a guide for your selection and specification of roofing Asphalt type:

		1
DECK SLOPE	NORMAL ^I CLIMATE	HOT ² CLIMATE
0"-1/2"	dead-level	dead-level
1/2"-1"	flat	flat
1"-11/2"	flat	steep
11/2"-2"	flat	steep
2"-21/2"	steep	special steep
21/2"-3"	steep	special steep

- 1 Not more than an occasional day with air temperature over 95°F.
- 2 Extended periods with day-time air temperatures over 95°F, with clear sky, bright sun.

Note: Typical Softening Points are:

dead-level	140°F
flat	170°F
steep	
special steep	

Assure your next building of trouble-free, low-cost protection by specifying the proper Asphalt roofing materials.

Want more information?

Fill out and send coupon.



THE ASPHALT INSTITUTE

810 University Avenue, Berkeley 10, California Gentlemen: Please send me without obligation more information on Asphalt roofing.

NAME

TITLE_

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ADDRESS

steel sub-floor roof deck and wall panel

for the new Los Angeles International Airport

The new multi-million dollar jet age terminal at Los Angeles is one of the world's most modern air centers. Using the most up-to-date architectural and engineering concepts, all materials for the project were chosen on the basis of practicality, durability and functional beauty. Mahon M4B and M4BF roof deck, M10B long-span deck and Quad Rib sections are used extensively throughout the 265 acre complex. ■ Theme Building of the Los Angeles International Airport is shown below. Design of the project was a joint venture of the architectural firms of Charles Luckman and Associates, Coordinating Architects; Welton Becket and Associates and Paul R. Williams and Associates. General Contractor was Robert E. McKee, General Contractor, Inc., Los Angeles, California.

MAHON-WEST

2600 Monterey St., Torrance, Calif.
Sales-Engineering offices at Torrance,
San Francisco and Seattle

WESTERN OPERATION OF THE R. C. MAHON COMPANY DETROIT 34, MICHIGAN





New school saves with use of ceramic tile

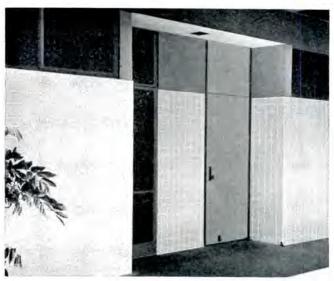
Ceramic tile is the most economical material to use for surfacing school corridor walls, as well as shower and restroom areas. This now has been proved beyond doubt at the new Alondra Junior High School, Paramount, Calif.

No Extra Initial Cost Bids revealed that surfacing with Franciscan Hermosa Tile, on lath and plaster, would be comparable in cost to a third coat of plaster and paint. So architects Killingsworth, Brady & Smith, AIA, and a perceptive school board, promptly selected Franciscan Hermosa Tile.

Maintenance Costs Cut According to James Hiestand, maintenance manager of the Paramount Unified School District, plaster corridor walls at other schools must be spot painted annually, and completely painted every three years. "The tile corridors at Alondra," he says, "will never need painting. This saves us an estimated \$10,000 every thirty years." In addition, he points out, many pounds of patching material and man-hours of labor are saved.

Daily maintenance costs also are decreased, according to Earl Appleton, head custodian at Alondra. "Dirt and writing easily wipe off with a damp rag," he says. "So we spot the walls every night. This would be impossible with plaster. It takes an hour to clean pencil marks or ballpoint ink off plaster, then another hour painting.

"Repair costs also are less. When a truck ran into a wall and damaged four tile, we replaced them in a few minutes. Patching and painting plaster would have required several man-hours." Narrow, flush joints with Square-Edge Franciscan Hermosa help cut cleaning time.



Virtually No Vandalism Paul Butler, the school district's assistant superintendent, points to a psychological factor. Students, he reports, seem to take pride in their new school. There has been virtually no vandalism.

Additional Savings Use of genuine ceramic tile also has cut maintenance costs in toilet areas, locker rooms and shower rooms. "There is none of the pocking and pitting due to alkali working down through aggregate, that creates germ-breeding places," Mr. Hiestand reports. "Nor is there damage from urine or detergents."



General contractor for the Alondra Junior High School was Flowers, Shirley and R. C. Allen Construction Co.; tile contractor, Continental Tile & Marble Co. Construction cost per square foot was about average for schools built under the State of California program.

For further data that conclusively disproves the "tile costs more" myth, talk to your Franciscan Hermosa Tile representative. Or write Architectural Products Division, Gladding, McBean & Co., Los Angeles 39, Calif.



Franciscan Hermosa Tile

Gladding, McBean & Co. LOS ANGELES · SAN FRANCISCO SEATTLE · PORTLAND · SPOKANE · PHOENIX · SALT LAKE CITY



LOW FIRST COST FOR HOLL APARTMENT with Electric Heating

Architects are saving their clients thousands of dollars in construction costs when high rise apartments are designed with Electric Heating...

- -by eliminating flues, ducts and pipes;
- —by freeing valuable space (required by other heating systems) for larger rooms or even extra floors;
- —by enabling builders to utilize new designs and construction methods.

For low first cost...plus many lasting maintenance economies... specify Electric Heating for the apartments you design.

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NORTHERN CALIFORNIA ELECTRICAL BUREAU

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and the manufacturers of the following brands of Electric Heating equipment-

Arvin Chromalox Electromode Emerson General Electric Hotpoint Martin Ra-Heat Swan Vecto-ray Thermador Wesix Westinghouse



*ARCHITECTS: "The usual excellent standards maintained by Arcadia have been surpassed in the doors used on Case Study House No. 25. Their precision mechanisms and fine design have added much to the character of the house. Northrop Architectural Systems deserves great credit: the solution to the construction problems of the 17' door made possible its extreme height without warpage or other maintenance problems." KILLINGSWORTH, BRADY, SMITH & ASSOCIATES, A.I.A.

*OWNER: "The quality and beauty of the Arcadia doors have added much to the appearance as well as the functional qualities of the house. I am impressed with the finish of the doors and the ease of operation." * * EDWARD FRANK, A.I.D.

New Catalog "A" of the famous Arcadia doors is now available. For your file copy write to Northrop Architectural Systems, 5022 Triggs Sreet, Los Angeles 22



Julius Shulman

The design requirements of this sensitive architectural study, on the salt water lagoons of Naples, California, included a 17' tall entrance door and a number of large sliding doors. Very severe corrosion conditions prevail at this location. The Arcadia sliding doors are protected by a special hard coat finish with all operations hand polished, hand finished and color matched by Anadite, Inc: Northrop Architectural Systems, producer of the Arcadia sliding doors and the 17' entrance door, is grateful for these comments from the architects, general contractor and owner. Merit specified, Arts & Architecture Case Study House #25.



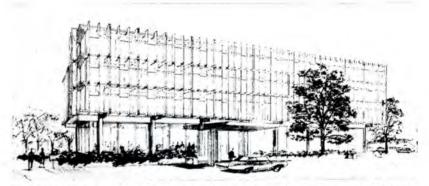
ARCADIA products by NORTHROP ARCHITECTURAL SYSTEMS Subsidiary of Northrop Corporation

Western Buildings in the News

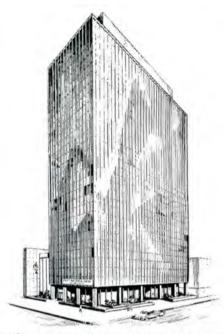
OFFICE BUILDINGS



co-op office building: Occupants of Executive Center in Pasadena will own the building cooperatively, with each share in it entitling the purchaser to own one square foot of office space (and its normal amenities) and the portion of land on which it stands. Nominal monthly rental in addition will provide for maintenance and mortgage amortization. The center is to occupy a two-acre site in Pasadena's Civic Center. At plaza level, in offices recessed from the building line, will be rental space for architects. Pedestrian promenade encircles the building. Architects and developers: Ladd & Kelsey



LOW-RISE OFFICES: The four-story Peninsula Office Building at Redwood City, Calif., has the advantage of being located on a busy thoroughfare directly opposite to the proposed site for an expanded civic center. Set on a slightly raised base, the building has a light steel and wood frame. Cost of the 35,000 sq ft structure, including air conditioning, is \$500,000. Architects and Planning Consultants: Chan/Rader and Associates



RENO'S TALLEST: Construction is under way on this 16-story office building for Reno, Nevada, which will contain offices for rent as well as for First National Bank of Nevada. It will be the tallest building in "the biggest little city in the world." Architects: Langdon and Wilson of Los Angeles; associate architects: Ferris, Erskine and Calef of Reno; joint venture contractors: L. E. Dixon and J. A. Tiberti

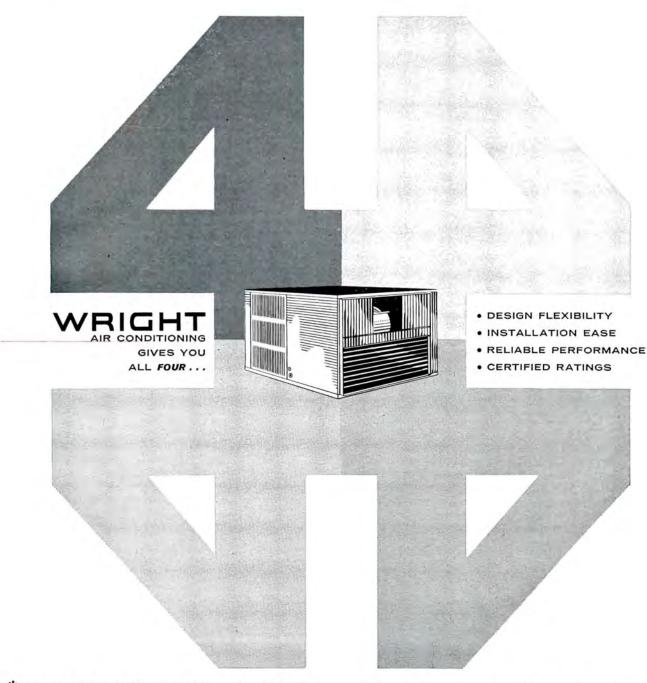


BRANCH OFFICE BUILDING: This Newport Beach, Calif., building specializes in rentals to offices which want branch locations, much in demand in that area. Local zoning codes require that one parking space be provided for each 250 sq ft of building area, so parking determined the building's size. Interior walls are non-load bearing to provide fiexible interior space. Exterior is painted white; doors are painted burnt orange. Architects: Richard R. Leitch; project architect: Sam Kiyotoki; structural engineer: William C. Taylor; landscape architects: Jones and Peterson

32-24 ARCHITECTURAL RECORD October 1962

WRIGHT Air Conditioning, the complete line, gives you greater design flexibility because the wide choice of models* allows equipment selection best suited for any particular installation requirement. And, Wright distributors and dealers will work with you from initial planning to final sale, providing time-saving, trouble-saving, money-saving knowhow on your installations.

Wright Air Conditioning is designed and built to meet the extreme demands of Western and Southwestern climates, with all units calorimeter tested and rated beyond ARI specifications. This extra design consideration assures that Wright Air Conditioning equipment will perform as rated under even the most adverse conditions . . . it's your assurance of complete client satisfaction.



*SUMMER AIR CONDITIONING and ALL-ELECTRIC HEAT PUMPS in 2, 2½, 3, 4, 5, 7½ and 10 Ton Packages; 2, 3, 4, 5, 7½ and 10 Ton Split Systems with horizontal or vertical air handlers.

GAS-FIRED FURNACE/COOLING COMBINATION PACKAGES, 2 and 3 Ton Sizes with refrigerated air conditioning and gas-fired furnace in one compact package. "Creating New Climates for Better Living" For complete information, write to . . .



Manufacturers of Quality Air Coolers and Refrigerated Air Conditioning. 2902 W. Thomas Road • P. O. Box 11247 • Phoenix 17, Arizona

Western Buildings in the News

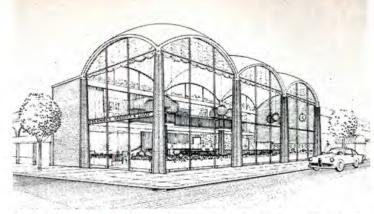
CALIFORNIA BANKS



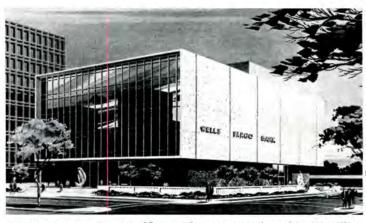
BRANCH BANK: This two-story building for Prudential Savings and Loan Company in Alhambra, Calif., is of concrete and brick filler panels. Structural concrete columns, handsomely shaped, support a flat plate concrete roof; inside, the ceiling of the banking room is slightly vaulted, and is daylighted by a large central skylight. A mezzanine work area around three sides of the banking room provides public meeting facilities and office space. Architects: Ladd & Kelsey



BRANCH BANK: This Santa Monica building of brick and precast concrete panels, is Security First National Bank's newest branch. Besides its main banking room, it has two conference rooms and offices. Architects: Hunter and Benedict



MAIN OFFICE: In the heart of San Francisco's North Beach district, this new main office for the Columbus Savings and Loan Association catches passerby's eye with its three cast-in-place concrete domes, glass curtain walls and handsome interior finishes. Frames for glass panels are anodized aluminum. Floor of the main banking room is marble; walls are Norman brick, marble paneling, or plaster with vinyl sheeting and frescos. Architects: Hertzka and Knowles; structural engineer: Graham and Hayes; mechanical and electrical engineers: G. M. Simonson

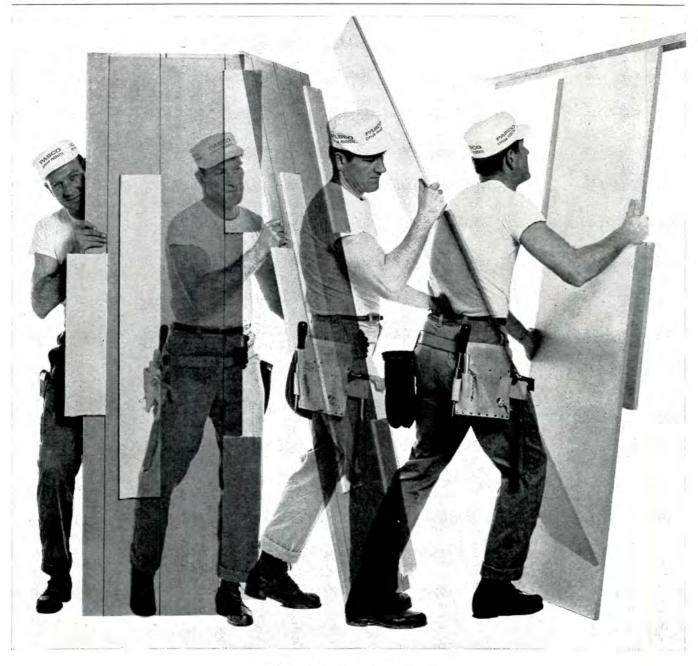


DISTRICT HEADQUARTERS: Now under construction, this \$3 million district headquarters for Wells Fargo Bank is part of a large commercial complex in Sacremento, California. The banking room includes 35 teller windows; in addition there are both walk-up and drive-up teller stations. The building has five floors above ground and a basement. Architect: Harry Devine Sr.



INDEPENDENT BANK: Largest independent bank in California's Central Valley is the Bank of Stockton which recently opened this new headquarters office in Stockton. The hot climate required protection from sun, glare and heat, so glass is used sparingly. Exterior walls are of panels precast of quartz-finish concrete aluminum. A low level of sound during working hours is achieved by screening accounting IBM machines with panels of sound-absorbing tile and by covering floors with cushioned rubber. Entrance from parking area is through a "doorless door" formed by a 15-mile per hour stream of air. Architects: Mayo, DeWolf and Johnson

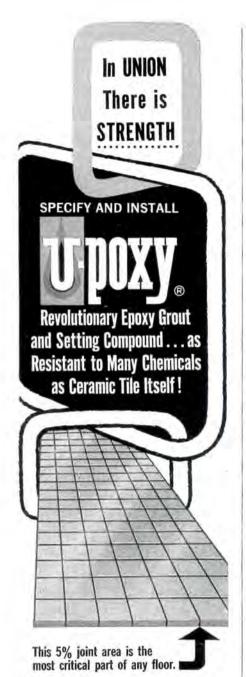




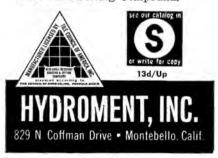
Moving Picture

This man is installing a new partition. He's using new, Movable Pabcowall 37. A versatile 21/2" interior gypsum partition, easily erected, demounted, moved and re-erected. So space divided by new, Movable Pabcowall 37 becomes truly flexible space. • New Movable Pabcowall 37 costs 50% less to install than many conventional systems. Costs much less to move when remodeling is needed. • Handsome 2 ft. modules provide a smooth surface that can be readily painted or vinyl-covered. • New Movable Pabcowall 37 goes up without metal clips or special tools. It offers all the speed, economy and customer satisfaction that has made Regular Pabcowall one of the most widely used studless gypsum drywall systems in the West. • For specifications and further technical data on Pabco's revolutionary studiess drywall systems, write Department B. Pabco Gypsum Division, Fibreboard Paper Products Corp., 475 Brannan Street, San Francisco, California.





Brick and tile floors are no better than their joints. New Miracle U-POXY is unequaled for application in all installations where corrosives are encountered. Forms a dense, tight joint of phenomenal strength and resistance to food acids, oils, greases, fats and chemicals. Eliminates high maintenance costs and expensive shut downs on new or existing floors. You can rest your reputation on U-POXY Grout and Setting Compound.



Calendar of Western Events

- OCTOBER 4-8: National Trust for Historic Preservation, St. Francis Hotel, San Francisco.
- OCTOBER 5-7: Structural Engineers Association of California, annual convention, Hotel del Coronado, Coronado.
- OCTOBER 7-11: California Real Estate Association, annual convention, Fairmont and Mark Hopkins Hotels, San Francisco.
- OCTOBER 11-14: Northwest Region conference, Surftides Resort and Dorchester house, Oceanlake, Oregon.
- OCTOBER 14: Closing, The Heller Collection of paintings of the New York School, Los Angeles County Museum, Exposition, Park, Los Angeles.
- OCTOBER 15: Due date, School Fallout Shelter Competition entries.
- DECEMBER 1-3: Associated Quil Contractors of America, district meeting, Sheraton Palace.
- DECEMBER 3-6: California Association, School Administration annual conference and exhibition in cooperation with California Council, A.I.A., San Diego.

Professional News

New Firms

David L. Williams, architect, has opened an office for the practice of architecture and urban planning at 2545 Albion Street, Denver, Colo. Rodney L. B. Smith, architect, has established offices at 312 Center Street, Chula Vista, Calif.

Bill R. Brown, architect, has opened an office at 290 Fillmore Street, Suite 202, Denver, Colo.

Vincent R. Bonfanti, architect, formerly of the firm of Kenneth Lind & Associates, has opened an office at 11959 Rivera Road, Santa Fe Springs, Calif.

James R. Borman, structural engineer, has opened an office as structural consultant to architects at 838 Grant Street, Denver, Colo.

New Addresses

O. H. Thormann, architect, has moved to 3101 Durazno Avenue, El Paso, Texas.

J. Roger Musick, architect, is now at 570 Detroit Street, Denver, Colo. Victor Hornbein and Edward D. White Jr., have moved to 5909 E. 38th Avenue, Denver, Colo.

F. H. A. Loan Insurance Quantity Surveys



Independently prepared quantity surveys are now required by the F.H.A. with all applications for mortgage insurance on apartment developments.



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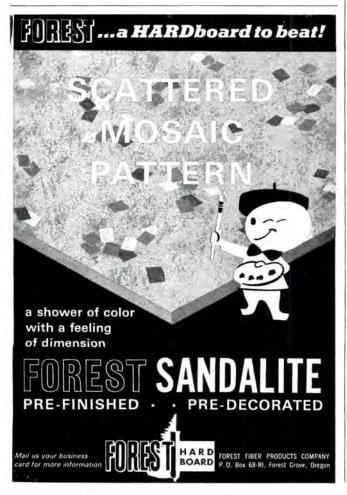
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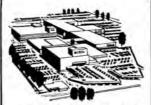
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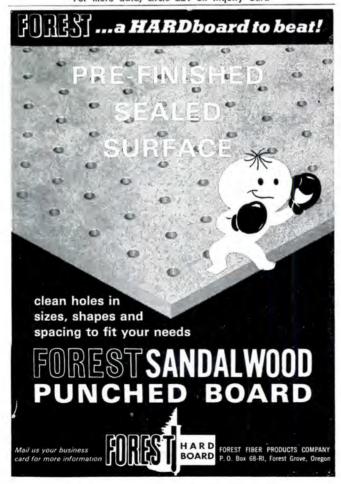
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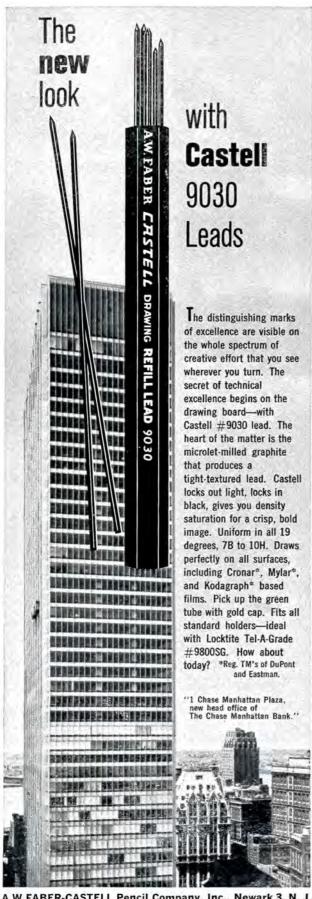
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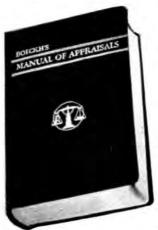


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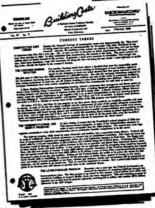
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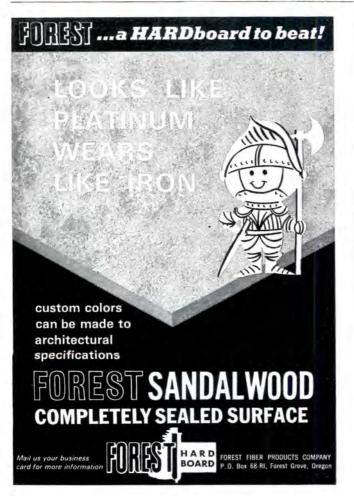
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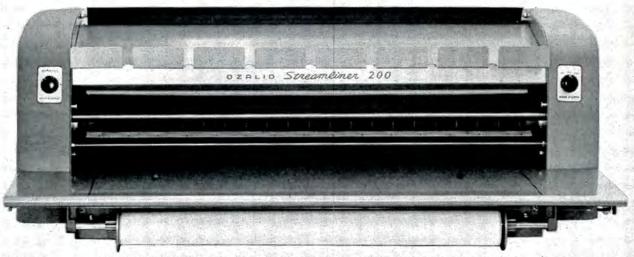
WESTERN SECTION

Index To Advertising

Manufacturers' Pre-Filed Catalogs of the firms listed below are available in the 1961 Sweet's Catalog Files as follows: a Architectural File (green) ic Industrial Construction (blue) le Light Construction File (yellow) Page numbers of manufacturers' advertising elsewhere in this Faber-Castell Pencil Co., Inc., A.W. . . 32-32-33 Fibreboard Paper Products Corp... 32-13, 32-27 A Follansbee Steel Corporation 32-29 Forest Fiber Products 32-30, 32-32, 32-34 General Concrete Products, Inc. 32-8 General Dynamics/Electronics-Rochester 32-30, 38 Gladding, McBean & Co. 32-21 LeRoy Construction Services 32-28 A-LC Miller Sliding Glass Door Co., Inc. 32-32 National Rain Bird Sales & Engineering Corp. 32-30 Northern California Electrical Bureau .. 32-22 A Northrop Architectural Systems 32-23 Pacific Gas and Electric Co. 32-31 A-IC Sheffield Div., Armco Steel Corp. 32-14-15 Smoot-Holman Company 32-17-18 A-LC Upco Company 32-28

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Sending end of Tanglewood Music Shed, Lenox, Mass. showing sound-reflecting panels



The Sounds of Music

MUSIC, ACOUSTICS & ARCHITECTURE. By Leo L. Beranek. John Wiley & Sons, Inc., 440 Park Avenue South, New York 16, New York. 586 pp., illus. \$15 before Christmas and \$17.50 after Christmas.

This book is required reading for certain. As readable as a detective story, which in a way it is, Dr. Beranek's book is first of all an analysis of those acoustical characteristics that have and will produce the best concert halls and opera houses. But yet it is more. Here is exemplified the kind of engineering knowledge (ideal in its approach) that the architect can have if he will ask for it and encourage it. The inescapable conclusion is that certain engineering disciplines are an integral part of architecture, and they cannot be denied if the functional, and, yes, the esthetic aspects are to be properly served. In the particular case of rooms for music, the esthetics are aural as well as visual.

Challenged by a 1955 magazine article critical of acoustical consultants' work on concert halls, Beranek "decided to visit the world's best halls and to listen to music in them, to collect architectural drawings and photographs, to take acoustical data, to interview conductors, musicians, music critics and experienced listeners—to begin the systematic correlation of acoustical data and musical assessment that was requisite to a real understanding of the applica-

tions of acoustics to the purpose of music in concert halls and opera houses."

Beranek listened to music in over 60 halls, and he has included photos, drawings, acoustical and architectural data on 54 halls.

From his own experience, his interviews and from acoustical measurements and architectural data, the author has isolated the attributes of acoustics that contribute most to musical quality, and has devised a new formulation for rating the acoustics of halls for music.

Right in the beginning Dr. Beranek exposes many myths that have surrounded acoustics for music, elements that have been thought to produce better sound—gold paint on walls and statues, broken wine bottles under the floor left by European workmen, wooden beams in attics, a dry well under the floor, interiors of wood, improvement of acoustics with age.

Next he shows how music is produced, and demonstrates why music sounds better in a closed volume than outdoors. For example, he points out that the Greek theater was fine for its time. The elevated seats precluded direct sound being absorbed by the audience. But there were no highways or airplanes nearby; and it is believed that the performers had megaphones behind their masks to project sound.

The three most important subjective attributes of music-acoustic quality, Beranek shows, are intimacy, liveness and warmth; follow-

ing these come loudness of direct and reverberant sound, diffusion, balance and blend (sectional balance of the orchestra), ensemble (ability of the performers to hear each other), and then the negative factors of echo, noise, and tonal distortion.

Acousticians have usually paid attention to reverberation but not always correctly. Between 1920 and 1935 many of them believed that the auditorium should simulate the outdoors, and as a result many of these halls are considered by today's audiences to have a "dead" sound. It is known now that sufficient reverberation is necessary to produce a warm, live hall.

It turns out, however, that the most important factor in producing good acoustics for music is the one called "intimacy" which may have been present in halls of the past, but which was not designed for by the acousticians. A hall that is small has visual intimacy. A hall has acoustical intimacy if the music sounds as though it were being played in a small hall.

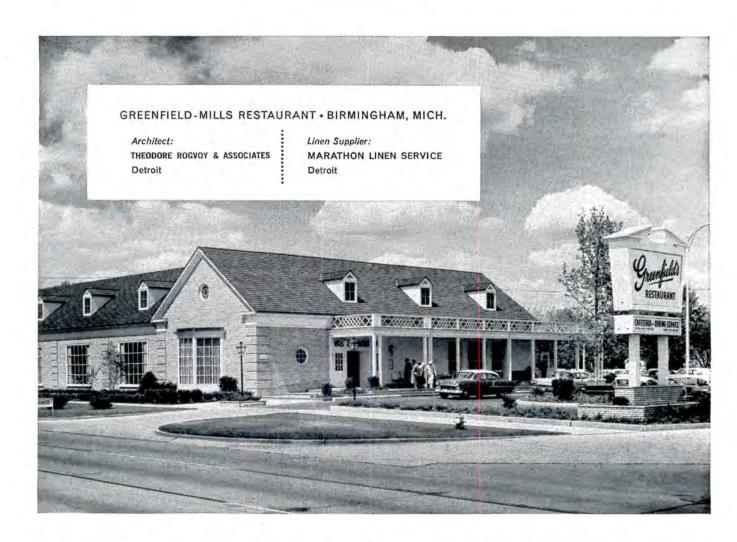
Every reader of ARCHITECTURAL RECORD can find something for him in this book. The process of isolating acoustical attributes is fascinating, the photographs and drawings of the 54 concert halls and opera houses are crisp and handsome, the technical information, while comprehensive, is not overpowering, the personal observations of concert halls the world round are intellectually rewarding.

continued on page 42



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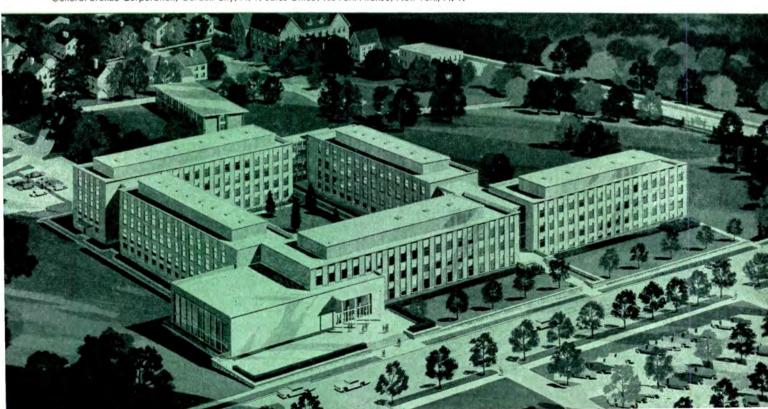
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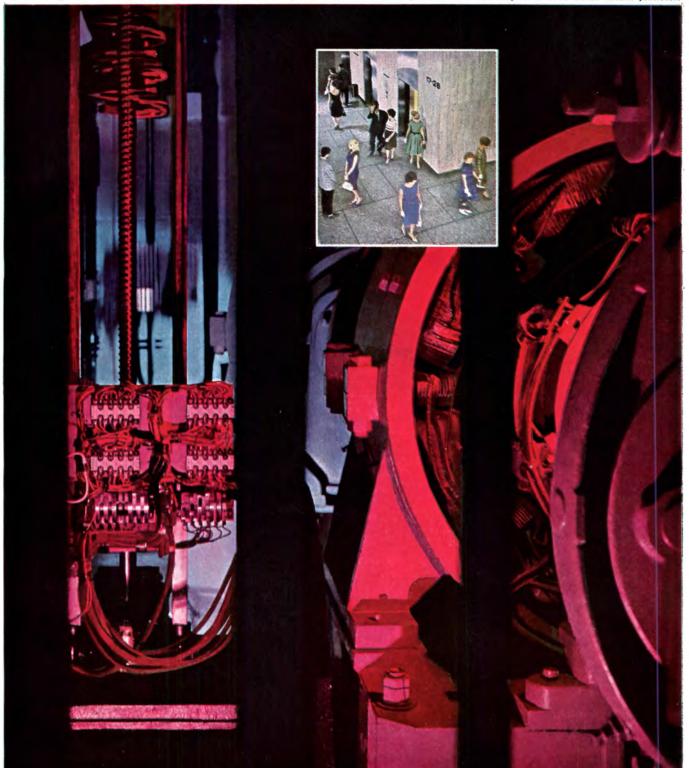
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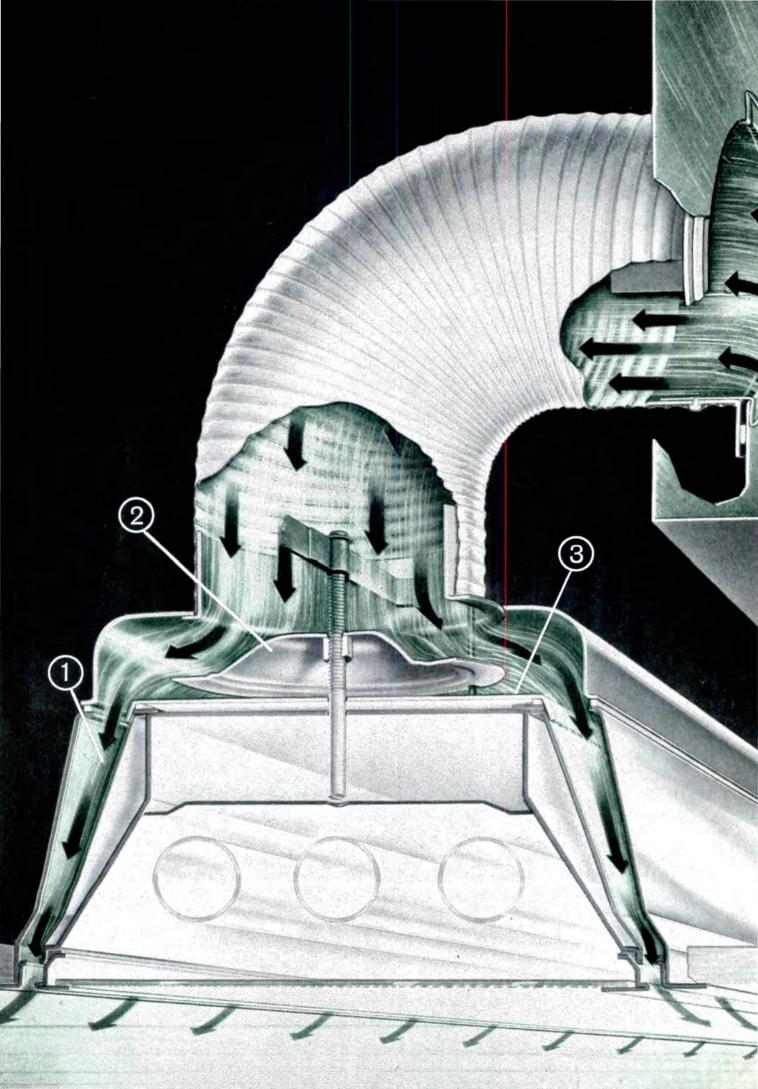
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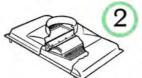
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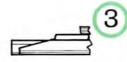
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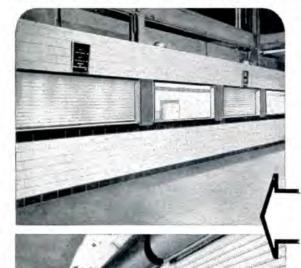


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Required Reading

continued from page 34

Monograph Series

R. BUCKMINSTER FULLER. By John McHale. PHILIP JOHNSON. By John M. Jacobus Jr. LOUIS I. KAHN. By Vincent Scully Jr. EERO SAARINEN. By Allan Temko. KENZO TANGE. By Robin Boyd. George Braziller, Inc., 215 Park Ave. South, New York 3. Each 128 pp., illus. Each \$4.95.

The issuance of a series of monographs (The Makers of Contemporary Architecture) all at one time inevitably tempts a reviewer to comparison. The temptation is reinforced, in this case, by each writer's tending to compare his subject to the others in the series-Saarinen to Johnson, Johnson to Kahn, Tange to Western architects in general-and to other architects-Kahn to early Wright, Johnson to late Wright. (Fuller is incomparable.) Comparisons of the architects, when buttressed by facts, are fair enough; it is of course impossible to compare writers apart from their subjects.

All of these texts are highly competent; Mr. Scully on Louis Kahn and Mr. Jacobus on Philip Johnson are more.

Mr. Scully views Kahn riding the crest of an architectural nouvelle vague—being rigorously intellectual, ruthlessly practical and, but last and only maybe, beautiful. He has managed—often by an expansive use of the dramatic force surrounding a new movement—to convey the reasons for this approach, and to describe Kahn's undoubted pre-eminence within the movement.

Mr. Jacobus, if more cautiously, has made similar claims for Johnson's recent work; this new wave, however, bears architecture's current problems with issues of rootlessness and lack of historical sense. This movement, too, is rigorously intellectual. Both Mr. Jacobus and Johnson concede that it is less dynamically creative, but still esthetically and humanly valid.

The tragic fact of Saarinen's recent death makes an objective appraisal nearly impossible, as does the incomplete state of his last designs. Mr. Temko's appreciative text is perhaps more eulogistic than it would

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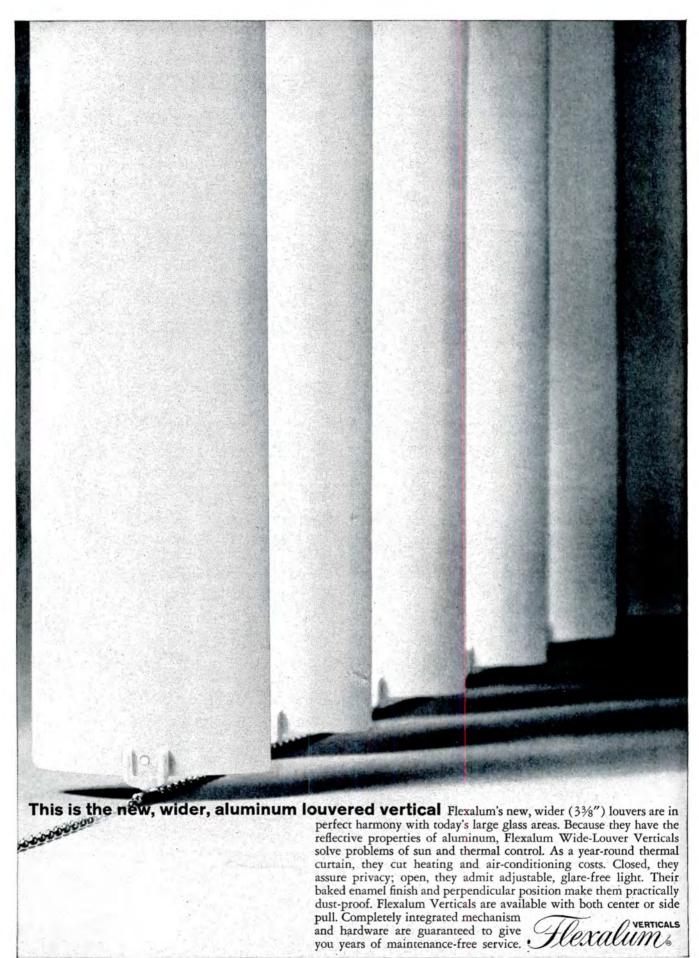


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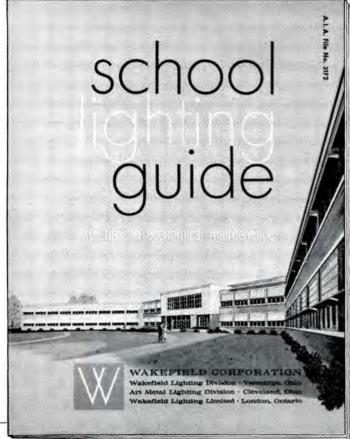
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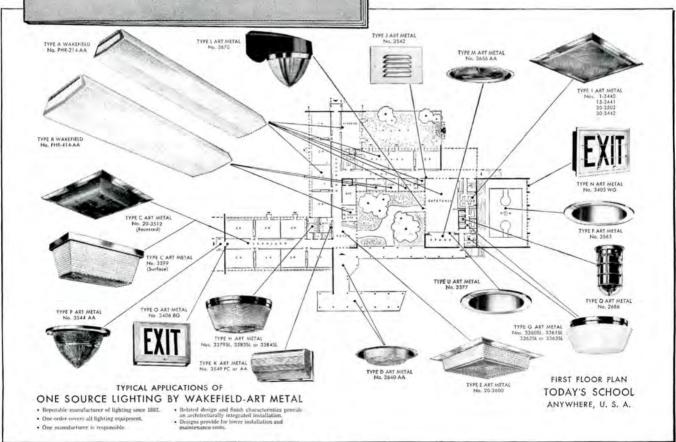
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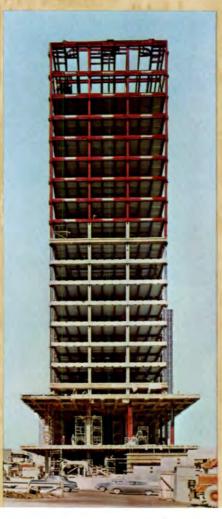


A CITY REBUILDS



BETHLEHEM STEEL







CONSTITUTION

PLAZA



for Strength
... Economy
... Versatility

. . . a multi-million-dollar urban renewal project, this downtown area, short years ago a blighted slum, will soon be a sprightly and inviting urban center.

At left above is 20-story One Constitution Plaza, occupied largely by the Connecticut Bank & Trust Company, while at center is 18-story 100 Constitution Plaza, with the Hartford National Bank & Trust Company as a major tenant. Shown at right is One American Row, the new home office of the Phoenix Mutual Life Insurance Company, highlighted by an elliptical 12-story tower on top of a three-story rectangular base. All are steel-framed, fabricated and erected by Bethlehem.

But there's much more to Constitution Plaza. A luxury hotel is rising, along with prestige retail establishments. There's a radio and television broadcasting building and, under the landscaped mall, a 1,800-car parking garage.

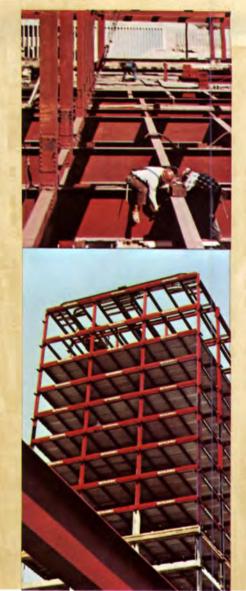
Constitution Plaza is the most spectacular of a number of urban redevelopment projects and other civic improvements which early this year earned Hartford the accolade

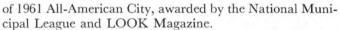
BETHLEHEM ST











As any effort of such magnitude must be, Constitution Plaza is the result of many civic-minded individuals and organizations working together. But two key decisions made it all possible. One was The Travelers Insurance Companies' investment of \$35 million through a subsidiary corporation, Constitution Plaza, Inc. Another was Phoenix Mutual's choice of the Plaza rather than a suburban location for its new home office building.

Spurred by the example of Constitution Plaza, all Hartford has come alive. New expressways are being built . . . merchants are expanding and modernizing their midtown facilities . . . new housing is under way.

Hartford is a city on the move, united in a determination well expressed by these words of Daniel Webster:

Let us, in this our day and generation, perform something worthy to be remembered.





ONE CONSTITUTION PLAZA

Owner-developer: Constitution Plaza, Inc.
Major tenant: Connecticut Bank & Trust Company
Architects: Kahn and Jacobs
Architect for the Bank: Carson, Lundin & Shaw
Structural engineers: Weiskopf & Pickworth
Mechanical and electrical engineers: Jaros, Baum & Bolles
Contractor: F. H. McGraw & Co.
Steelwork: Bethlehem Steel Company
Coordinating architect for Constitution Plaza: Charles DuBose

100 CONSTITUTION PLAZA

Owner-developer: Constitution Plaza, Inc.
Major tenant: Hartford National Bank & Trust Company
Architects: Emery Roth & Sons
Architect for the Bank: Jeter & Cook
Structural engineers: James Ruderman
Mechanical and electrical engineers: Joseph R. Loring & Associates
Contractor: F. H. McGraw & Co.
Steelwork: Bethlehem Steel Company

ONE AMERICAN ROW-CONSTITUTION PLAZA

Owner: Phoenix Mutual Life Insurance Company Architects: Harrison & Abramovitz Structural engineers: Edwards & Hjorth Mechanical engineers: Jaros, Baum & Bolles Electrical engineers: Ebner Associates General contractor: George A. Fuller Company Steelwork: Bethlehem Steel Company

And there's more . . .

The Crossroads of New England

NORTHERN NEW ENGLAND



BOSTON

HARTFORD

Two major Interstate highways meet at Hartford: I-84, the east-west route, and I-91, which extends north to Canada. They add to the highway network that makes Hartford easily accessible from all points. All are projects of the Connecticut Department of Highways.

34/

NEW YORK

A new public high school, too. Crisply styled, it will replace antiquated buildings. The steelwork was fabricated by Belmont Iron Works, using Bethlehem shapes and open-web joists. GENERAL CONTRACTOR: The Fusco-Amatruda Co.; ARCHITECT: The Malmfeldt Associates; STRUCTURAL ENGINEER: James S. Minges & Associates.



NEW HAVEN



Steel trusses support Constitution Plaza's Americana Hotel over a city street. They were erected by National Steel Fabricators, Inc., and fabricated by Bethlehem Fabricators, Inc. Bethlehem steel bars also reinforce the structure's concrete work.



Just a stone's throw from Constitution Plaza, contractors pound home Bethlehem Steel sheet piling for substructures along I-84. Also on the job: Bethlehem H-piling, bracing, concrete reinforcing bars, and paving steels.

Bethlehem offers

a complete line

of Steel Products

for Construction



Contractors currently handling major highway work in and around Hartford are Savin Brothers, Inc., Della Bitta-Bassola, Inc., Mariani Construction Co., Inc., Oneglia and Gervasini, Inc., White Oak Excavators, Inc., E. T. O'Neill & Son Construction Corp., and Coleman Brothers, Inc. All are using Bethlehem construction steels.



The viaducts, grade crossings, and interchange bridges on I-84 and I-91 are steel. Bethlehem is supplying thousands of tons of structural shapes and plates to the fabricators, The Standard Structural Steel Company and Trans-United Industries Inc., City Iron Works Division, both local firms.

For further information, just write or call the Bethlehem sales office nearest you.





EXPORT SALES: Bethlehem Steel Export Corporation



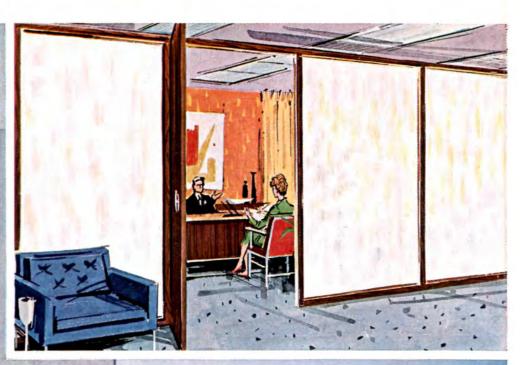
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winning number at Suffolk Downs

166 Gas Surburban Novent-Dynavent Heaters were installed in the grandstand, restaurant, box seats and grooms' quarters at Suffolk Downs Racetrack, Revere, Mass. And not a flue, chimney or pipe in sight! (You don't need any.) A compact Suburban Novent-Dynavent Gas Heater is adaptable to any location. Cuts installation costs...saves up to 30% on fuel costs. Big reasons: A powerful blower circulates heat from floor to ceiling . . . none is wasted. You use only economical, dependable gas. 20,000, 35,000, 45,000 BTU sizes. Largest unit measures only 16½" x 22¾". Have a hard-to-heat building? Call your Gas Company. Or write Suburban Appliance Co., Dept. AR-862, Morristown, N. J. For heating . . . Gas is good business



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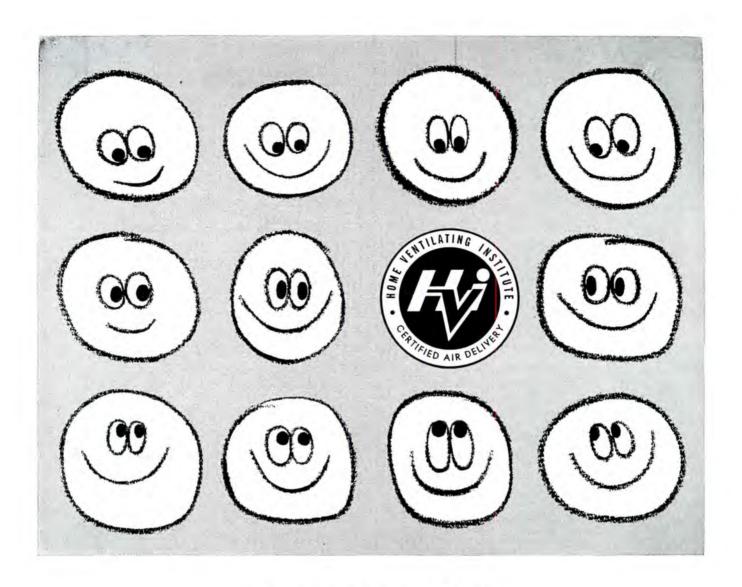
New MOIRE and STIPPLE patterns in Plexiglas

Now—for the first time—the breakage resistance, light weight and beauty of PLEXIGLAS® acrylic plastic can be obtained in moire (shown at left) and stipple patterns. Sheets are available in nine sizes from 36" x 48" to 72" x 102", in thicknesses of .125", .187" and .250". Produced in colorless and in colors—gold, aqua, gray and white.

These new patterns in Plexiclas bring exciting decorative and functional possibilities to the design of partitions, lighting, window walls, shower doors, displays and a host of other commercial and residential uses. For samples and complete details, get in touch with your Authorized Plexiclas Distributor (listed in the Yellow Pages) or write to Rohm & Haas.



PLEXIGLAS is a trademark Reg. U. S. Pat. Off. and other principal countries in the Western Hemisphere.



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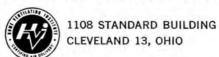
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The HVI label on range hoods and exhaust fans is your safeguard against unreliable "free air" claims. It is recognized by FHA, whose Minimum Property Standards (Para. 1002-2.2) require that fans carry the HVI label or prove equivalent performance. The label is awarded to fans that meet and exceed HVI standards in independent tests at Texas Engineering Experiment Station, Texas A. & M. It is displayed on the products of leading

manufacturers who, as HVI members, produce only fans meeting HVI standards. For full details on HVI testing and rating procedures, write the Home Ventilating Institute or call the local office of a member company.

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LA-SERIES longspan joists compatible with the J-Series

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This 36-page handy reference manual from the Steel Joist Institute contains a wealth of practical information—everything you need for fast, easy, accurate specification of joists to carry uniform loads on spans up to 96 feet. Complimentary copies are available on request.

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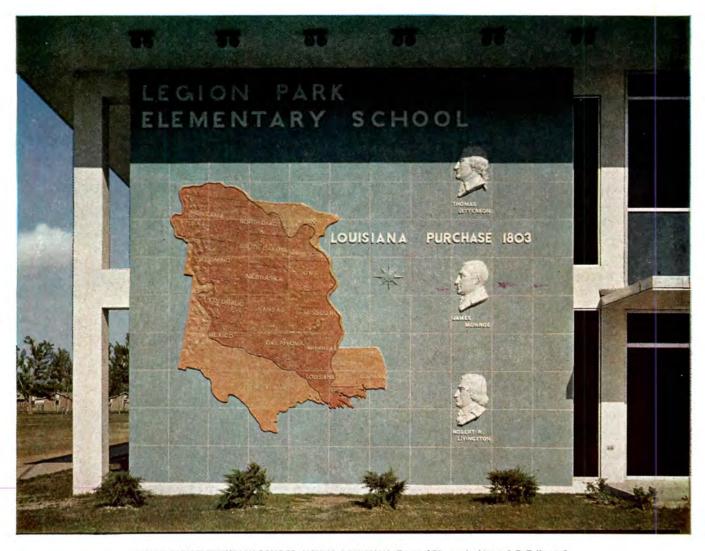


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—Builder. Students are reminded of the statesmen and land area involved in the Louisiana Purchase by the
Ceramic Veneer polychrome map mural 231/2' wide x 21'9" high. Unit size of Ceramic Veneer is 233/4" x 251/4".

To create polychrome panels that convey a message, consider Ceramic Veneer

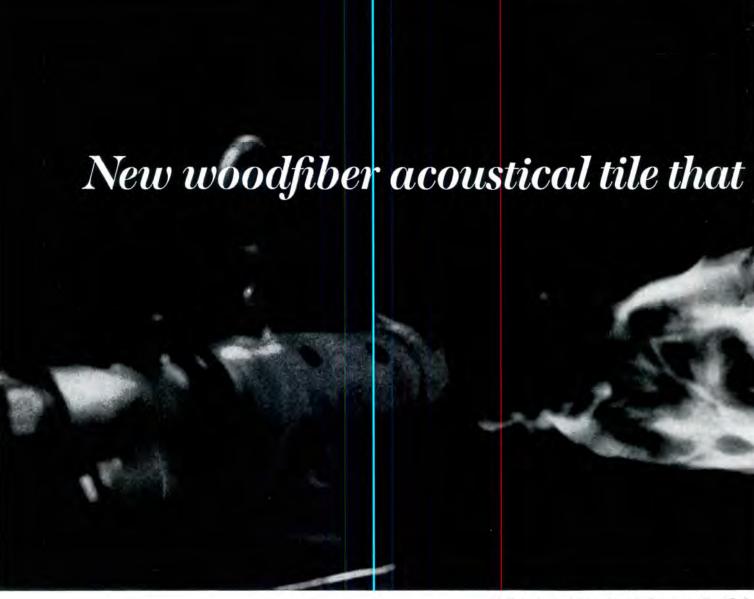
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FREUND CREATES "MOVING MURAL" FOR SCHOOL LOBBY

New York City's Board of Education has commissioned Budapest-born architect and artist Tibor Freund to create a mural for the lobby of Pubilc School No. 111, now under construction. The school's architect, A. Gordon



Study for Freund's mural "Universal Dissemination of Knowledge"

Lorimer, F.A.I.A., incorporated the mural into his early design.

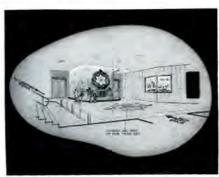
The mural, 26 ft by 10 ft, has the

title, "Universal Dissemination of Knowledge." It will portray in changing images and colors the dissemination of knowledge from the middle ages when knowledge was the exclusive property of a few through the present and into the future when all peoples of the world will share it.

The effect Mr. Freund achieves in his art is one of abstractions in motion, for as the viewer moves before the work of art, it changes in form and colors, with a resultant iridescence. Wood and metal are built up in three-dimensional forms, then paint applied so that light reflections vibrate from the various mem-

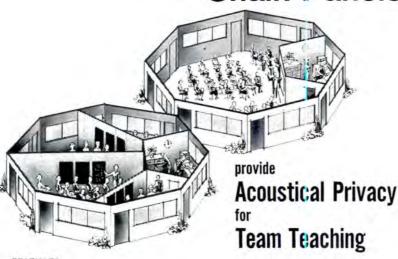
The artist first made an "iridescent" in 1958, but he had been experimenting in illusions and the changeable years before, partly influenced by architect-artist Moholy-Nagy's book, Vision in Motion. This form appealed to him after he came to this country in 1953, for he felt it reflected the tempo, the movement he saw here.

A Fellow of the Royal Society of Arts, Mr. Freund worked as an artist and architect in Hungary and in 1940 went to Iran as architect of the Shah, built a sample town, was maintenance artist for the Golden Mosque. When the Shah was expelled from Iran, Mr. Freund went to Teheran where he opened a portrait studio and supervised the architecture of the Palace of Justice.



Sketch by A. Gordon Lorimer of the school lobby showing the mural

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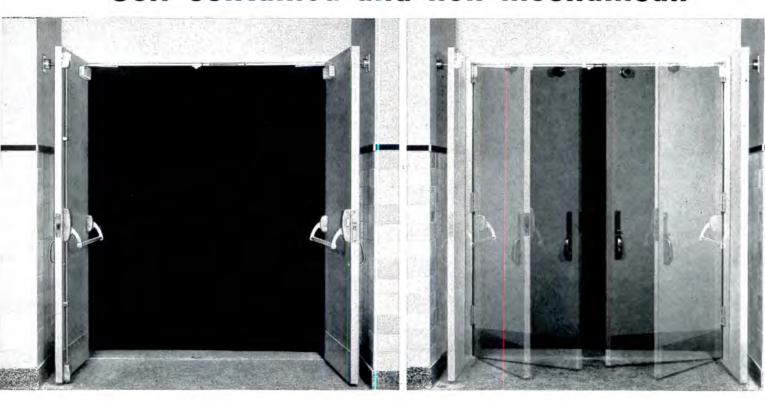
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For more information contact your local Sargent Architectural Builders Hardwar supplier, fire detection system supplier of write: Sargent & Company, New Haven Connecticut.



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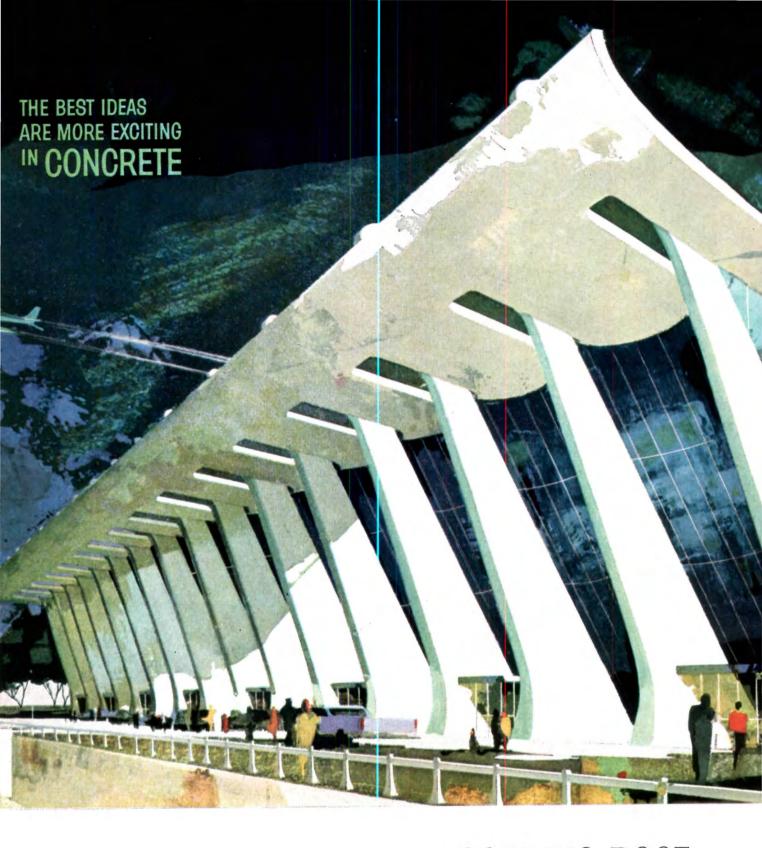
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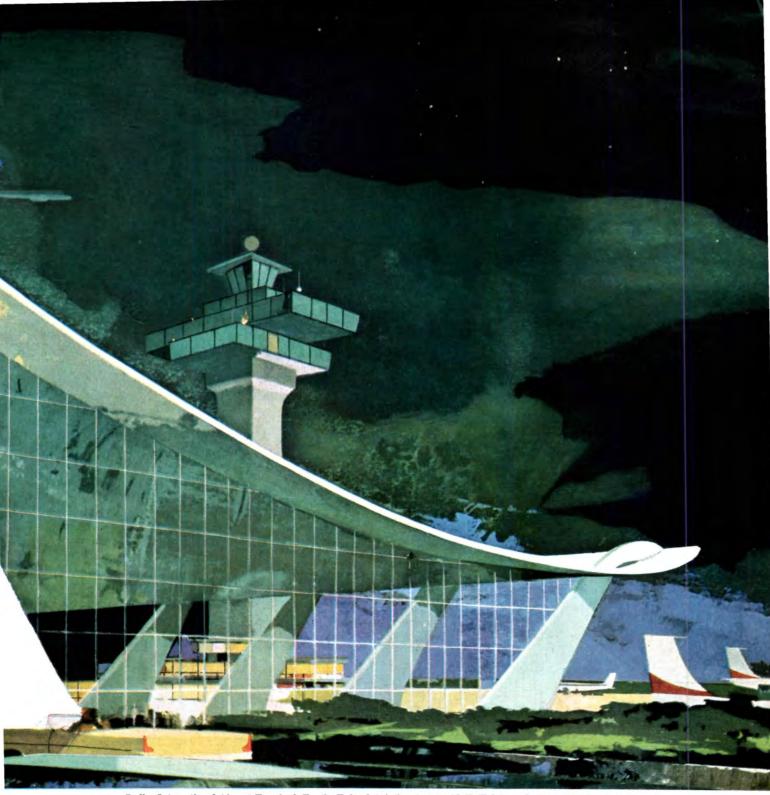
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JET-AGE FLIGHT



Dulles International Airport Terminal. For the Federal Aviation Agency: N. E. Halaby, Administrator; G. W. Hobbs, Director of Bureau of National Capital Airports; R. F. Date, Chief Engineer. Architects and Engineers: Ammann & Whitney, Ecro Saarinen & Associates, Burns & McDonnell, and Ellery Husted. Architect for Terminal Building: Ecro Saarinen & Associates.

ulles International Airport, new port of entry to the ation's capital, is being built from the ground up for jets. com the 2-mile-long runways to the magnificent termilabuilding, concrete has been given a leading role.

The architect's bold concept for the terminal could only we been executed in concrete. No other material has e versatility to accommodate such striking departures om traditional design.

The concrete roof, slung from pylons with cables, makes e terminal a vast, single room, 150 feet wide by 600

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ARCHITECT: BENJAMIN GINGOLD

Modern as tomorrow—these windows star in the traditional role

PELLA WOOD CASEMENT WINDOWS feature ROLSCREEN the original "instant screen" that rolls down in the spring, rolls up in the fall. Little wonder women applaud them. And, self-storing storms and screens with stainless steel, spring-type weather stripping give year 'round comfort and convenience. For traditional themes, mun-GASEMENT tin bars snap in and out, to speed up paint-

ing and cleaning. PELLA offers 18 ventilating units to 24" x 68" glass size and 48 fixed units for full design freedom. Full specifications are in sweet's or see the Yellow Pages for the name of the nearest U.S. or Canadian distributor.



PELLA ALSO MAKES QUALITY WOOD TWINLITE® AND MP WINDOWS. WOOD FOLDING DOORS AND PARTITIONS SLIDING GLASS DOORS AND ROLSCREENS

WINDOWS

ROLSCREEN COMPANY PELLA, IOWA

PAPER HOUSE DEVELOPED BY NEW YORK FIRM



whatisa dumb / Waiter



... probably the most industrious worker in multiple-floor buildings



here's why... A dumb waiter lifts vertically loads of every description between floors faster and easier than any other method of transportation - just by pushing a button. It reduces work loads, saves valuable man hours and increases overall efficiency.

must, a dumb waiter must be carefully and soundly engineered. Emphasis should be on safety, sturdiness, heavy duty construction and most important - dependability.

You can protect your clients by specifications that will in- since 1893.

To stand the use and abuse that it sure this dependable service. Let Sedgwick study your lifting problem, make recommendations, submit suggested specifications and prepare preliminary sketches of hoistway requirements. This is a free consultation service based on Sedgwick specialized experience

See standard specifications and layouts in SWEETS 23a/Se

edgwick MACHINE WORKS

142 West 15th St., New York 11

For more data, circle 51 on Inquiry Card

A paper house designed for markets in underdeveloped areas, such as may be found in Africa and Asia, and for this country's vacation house marke has been developed by Parametrica Research & Development Corp., Nev York. A demonstration house, the "Weekender" model to sell for under \$2,000, was erected this spring a Roosevelt Field, Long Island was or display for several months.

The two-bedroom house, 24 by 20 ft, has a 20- by 20-ft living, sleeping and dining area which includes kitch en, bathroom, closets and also a 10 by 24-ft porch.

Walls, roof and floor are made of processed paper panels consisting o two outer skins of paperboard treat ed to make them hard and durable sandwiching a paper honeycomb core The panels have withstood test which included driving a two-and-a half-ton truck across without damag ing effects. Treated with impreg nating resins and/or inorganic filler to give it the durability necessar; for its intended service and climate the paper house is fire-, moisture and termite-resistant.

Panels are joined by a patente steel spline system which eliminate the need for large panels, minimize shipping problems and disposes o the need for a crane on the job site The fastening system is reported t be "inexpensive, concealed and car be installed with ease and security.

Various types of foundation sup ports-cinder blocks, cement slabs o hollow stilts-can be adapted for use In the indoor model at Roosevel Field, 63 paper supports are stake to the ground with steel rods an filled with 16,000 pounds of sand o gravel. Each of the tubes can bear weight of 2,000 pounds and their anchoring system enables the hous to withstand a 125-mile-an-hou windload.

The house, all paper except for woodstripping and studding, stee rods and spline system, will be sol as a complete package (minimum wiring and plumbing is built int special panels) "that can be basicall assembled by two people in a day

Architect for this model and other to come is Peter Samton. Enginee is Harold L. Humes Jr., who con ceived the idea of the use of pape when confronted with the problem high costs in buying or building summer home on the Caribbean is land of St. Maartens.



TWINLITE® AND MULTI-PURPOSE

WINDOWS

PELLA ALSO MAKES QUALITY WOOD CASEMENT WINDOWS, WOOD FOLDING DOORS AND PARTITIONS, WOOD SLIDING GLASS DOORS AND ROLSCREENS

Offer awning window convenience plus traditional styling

Women will like the idea that these windows can be opened even when it is raining. They'll like their double-hung look, too . . . thanks to that narrow meeting rail. But, their appearance is the only thing conventional about these Pella wood twinlite windows. Screens and storms are *self-storing*. Stainless steel weatherstripping contributes to the year 'round efficiency of heating

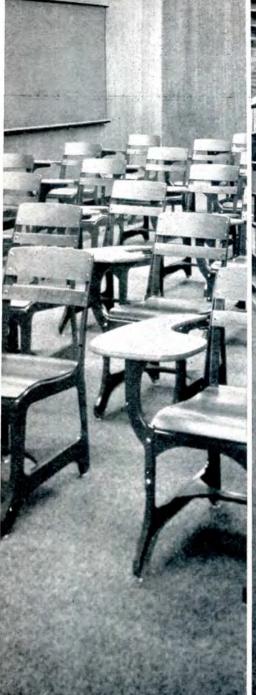
and air conditioning. The sash locks in 10 positions with GLIDE-LOCK® underscreen operator (roto operators, too). Muntin bars snap in and out to speed painting and cleaning. Pella wood twinlite windows can be set singly, stacked, in ribbons or as casements. For more details, consult sweet's or your pella distributor listed in the Yellow Pages.



of a series

ROLSCREEN COMPANY

PELLA, IOWA







It's still this quiet when the students troop in.

The floors are covered with carpets made with Acrilan.® And the carpets keep it quiet. They take all the stomp and shuffle out of the classroom, music room and library. They make Foothill College* in Los Altos, Calif., a better place to concentrate and learn.

The 4000 square yards of carpeting on the floor were created by Cabin Crafts. And because this carpeting has the proper amount of Acrilan acrylic fiber in the pile, it is luxuri-

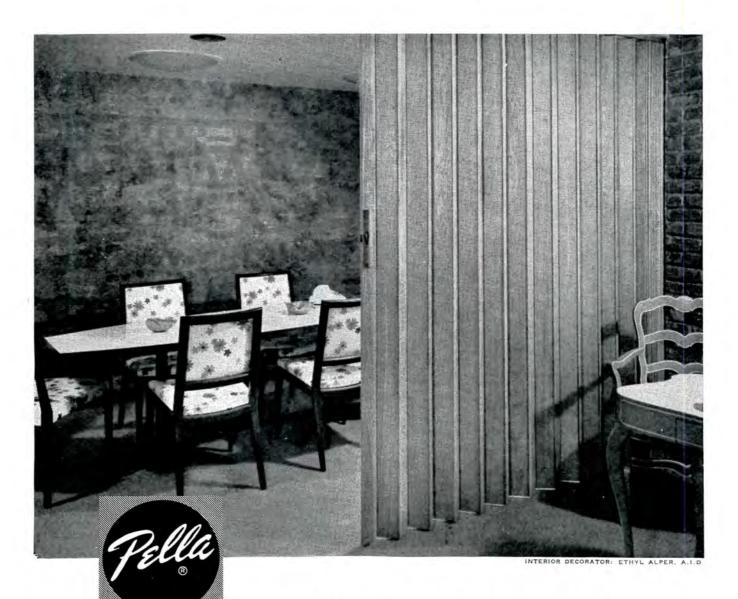
ous, like fine wool, but much longer-lasting, economical to maintain, and completely non-allergenic. Spots and stains clean right up, color stays clear, pile stays nice and high.

If you're thinking about carpeting a school, now or in the future, trust the big red "A." Specify carpets made with Acrilan for acoustical school flooring. They're a very sound investment. For additional information, contact School Carpet Department, Chemstrand, 350 Fifth Avenue, New York 1.

*FOOTHILL WON THE 1962 A.I.A. FIRST HONOR AWARD FOR DESIGN. ARCHITECTS, ERNEST J. KUMP AND MASTEN & HURD.



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PELLA ALSO MAKES QUALITY
WOOD FOLDING PARTITIONS,
WOOD SLIDING GLASS DOORS, ROLSCREENS,
WOOD CASEMENT,
MP AND TWINLITE WINDOWS

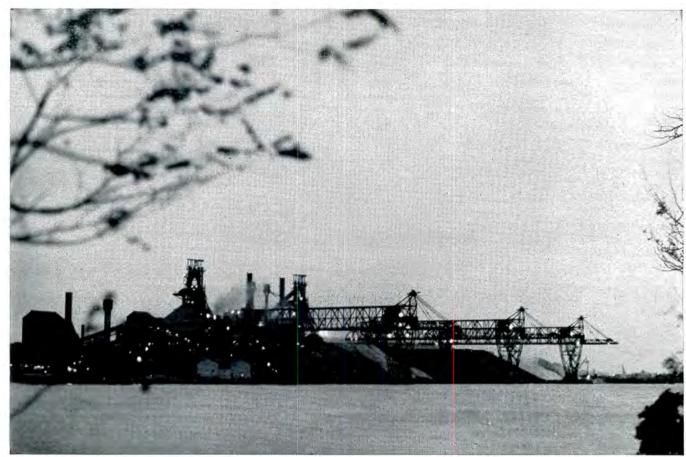
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Wood "belongs" with other fine furnishings and materials. That's why pella wood folding doors contribute so much to a decorative scheme. Specify pella doors factory-finished or unfinished from one of 6 genuine veneers: Oak, ash, pine, birch, philippine mahogany or american walnut. Patented "live-action" steel spring hinging assures years of trouble-free operation. Solid wood "Lamicor" construction prevents warping. Available in any

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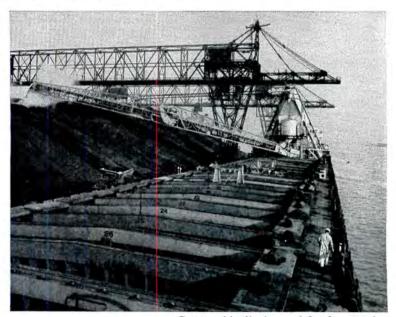
ROLSCREEN COMPANY . PELLA, IOWA



McLouth's Trenton, Michigan plant showing sintering plant, blast furnaces, ore docks and bridges.

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From rich veneer beauty to dramatic panel proportions, PELLA WOOD FOLDING PARTITIONS offer pleasing answers to problems of space division. You can specify from these 6 genuine wood veneers: PHILIPPINE MAHOGANY, AMERICAN WALNUT, OAK, PINE, BIRCH or ASH. Ask us to do the finishing at the factory or have it done on the job. Stable wood core construction prevents warpage. Pat-

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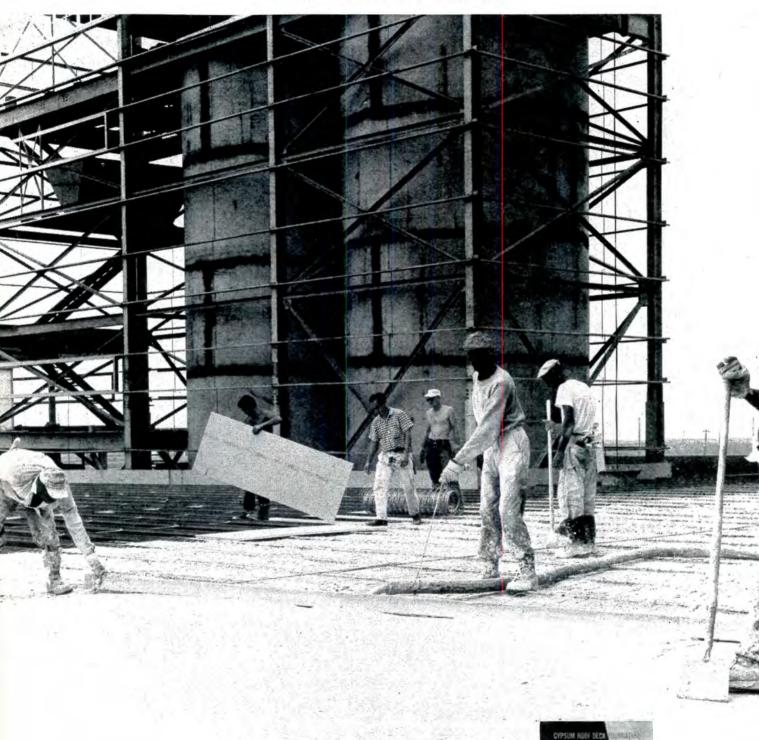
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The new Thomas Jefferson Elementary School of Northvale, New Jersey will open in September. An unusual, striking design - one both visually excitunusual, striking design—one both visually exciting and functionally sound providing 20% more usable space than conventional shapes allow—awaits the faculty and student body! We are pleased to have had the honor of equipping the entire Thomas Jefferson school with Schemenauer unit ventilators and cabinets. Schemenauer quality and performance specifications fitted precisely the dictum given the architect: "We want efficiency, economy, versatility, safety . . . a finished structure that will be economical to operate and maintain." Perhaps Schemenauer can be of service to you on your next school job?

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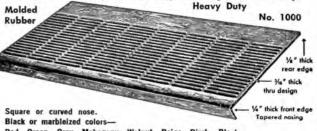


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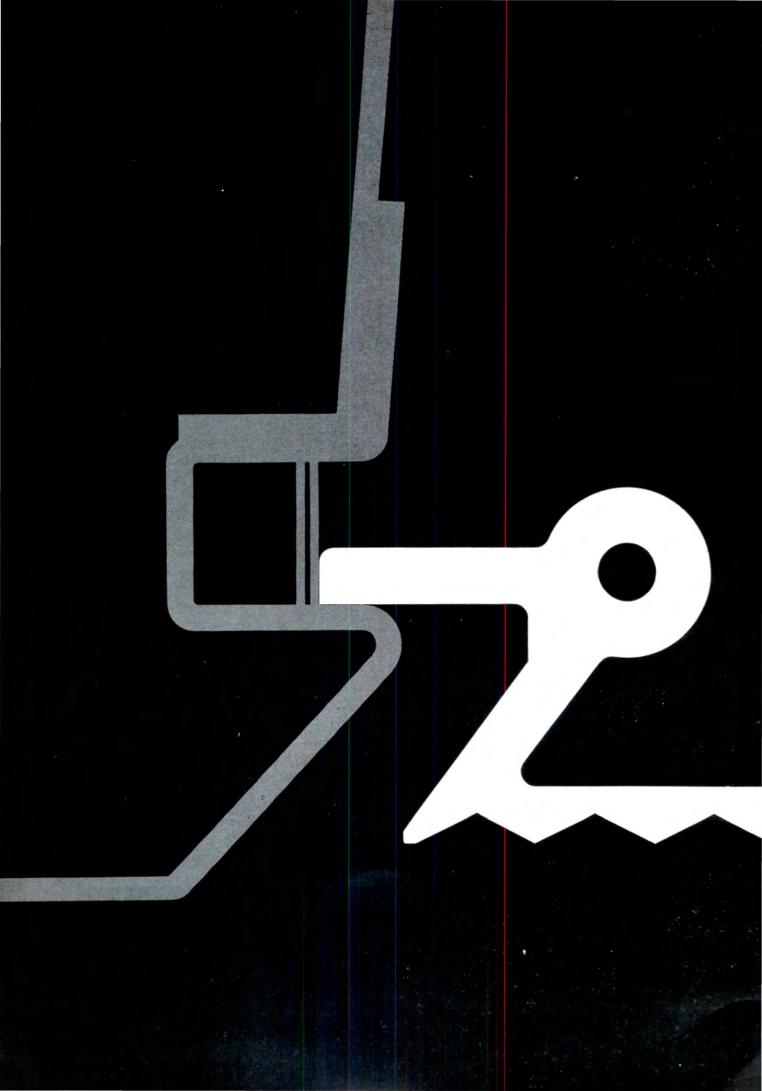
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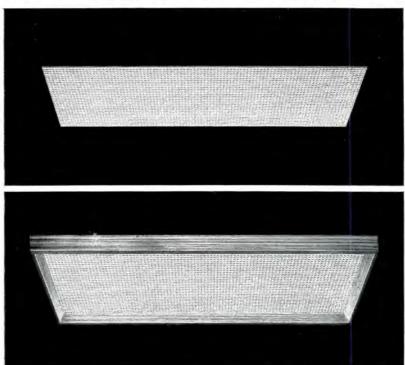
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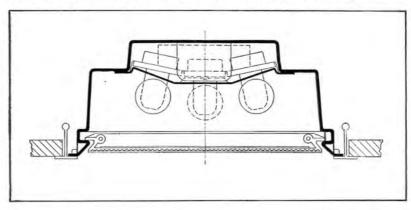


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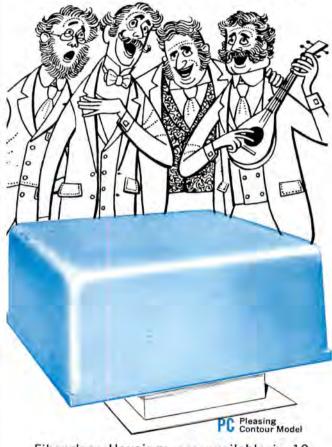
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Fiberglass Housings are available in 12 sealed-in colors (special colors to order).

Now you can harmonize your roof-top ventilating units with the overall structural colors and tones of the building itself. Example: Units can be a BOLD Chinese Red or "blend right into the roof" with Pearl Gray.

Davidson fiberglass housings are strong, durable, fire-resistant and maintenance-free. They deaden sound and withstand heat, cold, moisture and fumes.

> Available for wide range of Hyduty Fans.

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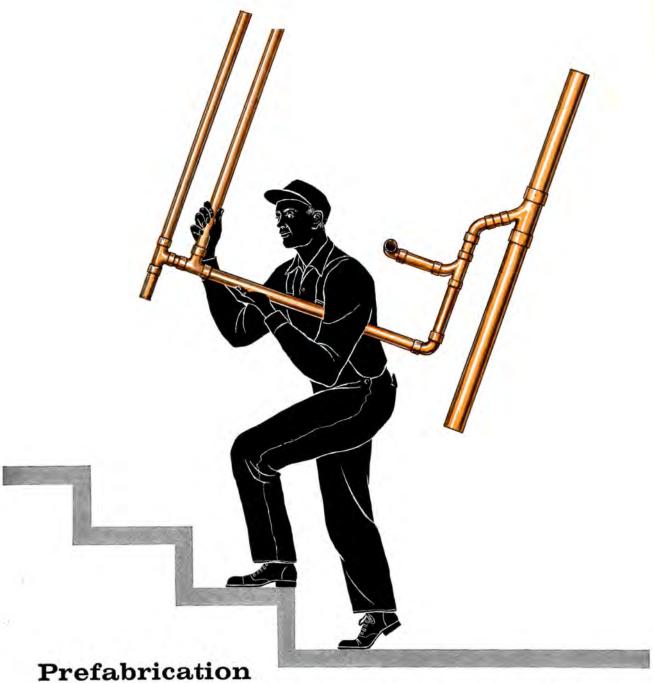
DAVIDSON FAN

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... another big advantage-when you install treamline copper tube and fittings for drainage plumbing

When you use Streamline tube and fittings on a job, even complex plumbing trees can be easily handled by one man. A 20' length of corrosion-resistant type DWV tube weighs only 34 lbs., 1/5th the weight of old-fashioned rustable material. Pre-assembling copper is easy in the shop or at the site-and requires only a few on-the-job connections to complete the installation.

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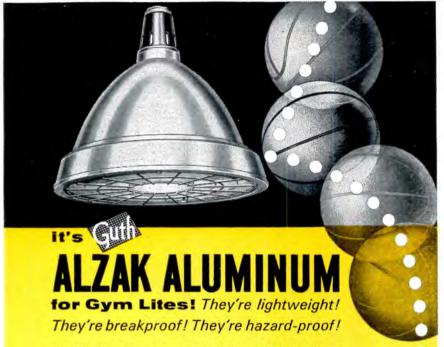
Next time-install Streamline copper tube and fittings-the modern material for both supply and drainage.



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The GUTH Line of Gym-Lites is the LARGEST Gym-Line. Recessed. Surface and Pendant Types. Deep-Shielded open-bottom, or rugged protective guards, or concentric louvers for extra shielding. All types relamp with Pole-Relampers. Layout flexibility is afforded with Guth's 30°, 60° and 90° light-beam reflectors. The 60° and 90° beams insure excellent HORIZONTAL illumination, resulting in BETTER SEE-ING for basketball and indoor baseball.

All these features PLUS genuine ALZAK ALUMINUM reflectors. Here is the modern metal, with the super ALZAK finish — highly efficient performing accurate light-control. ALZAK is guaranteed NEVER to tarnish or turn black with age or heat under normal uses. ALZAK's harder-than-glass surface is easiest to clean. Hit it with a ladder — or even with a fast-traveling ball — and it will NEVER BREAK or SHATTER. No hazard of "falling pieces"

Write for Section G, Guth Brascolite Catalog.



For more data, circle 64 on Inquiry Card

MICHIGAN U. GETS RESEARCH GRANT TO STUDY PLASTICS FOR HOUSING

With the aim of exploring the feasibility of plastics—particularly foam plastics—for the construction of low-cost housing in the world's underdeveloped areas, the U.S. Department of State, Agency for International Development, has granted \$29,400 to the University of Michigan Department of Architecture. The six-months project will be carried on by a University research team working closely with the U.S. plastics industry.

Members of the team are: Stephen C. A. Paraskevopoulos, associate professor of architecture, project director; C. Theodore Larson, professor of architecture, principal project consultant; and Harold J. Borkin, research associate.

Should results of this research bring recommendation that certain plastics are capable of being used advantageously in shelter construction, either alone or in combination of indigenous materials, the development of prototype house designs would follow. These designs could be offered to various countries as a guide for their own home-building programs.

"One of the project aims," said Prof. Paraskevopoulos, "will be to single out those countries in which the immediate introduction of any new plastics-using construction technology appears most promising, with basic materials and training provided through AID.

"With the assistance of the University's Research Center for Economic Development, an attempt will also be made to identify, in order of preference, the countries in which new facilities for the production of processing of plastics can be most readily established."

The University's Architecture Research Laboratory will conduct some preliminary design experimentation, the work being expressed largely through scale models and drawings showing how the prototype dwelling designs might look and how they might be constructed.



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People will be walking on your reputation, beginning the day this building goes into use.

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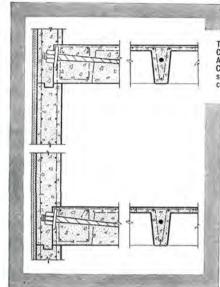
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The Terrace House - Owner: L & L Realty Corporation - Architect: Stinson and Summers, Architects - Engineer: Mullen and Powell, Consulting Engineers - Contractor: Inwood Construction Co., General Contractors - Mechanical Engineers: Ratliff, Irby & Purdy. All of Dallas, Texas

Schematic showing typical details of tendon placement on two floors at an outside wall.



16-STORY COLUMN-FREE

DALLAS BUILDING USES PRESCON SYSTEM OF POST-TENSIONING

This 120-unit luxury apartment project has for its floor system, a construction of post-tensioned, lightweight concrete, employing the pan-joist system. Concrete shear walls provide the means for resisting wind loads, and also serve as effective sound barriers between apartments.

Use of the Prescon System allowed spans of 45'9", with pan-joist members of only 18½" in depth, spaced 36" on center, and carrying live loads of 70 to 100 pounds per square foot. The total height of the building (195 ft. from basement to penthouse roof) was reduced by the equivalent height of one story with a resultant savings in wall material, elevator height, mechanical, electrical, etc. costs, and an overall reduced dead load. Post-tensioning allows the contractor to pour and prestress a monolithic structure on the job, thereby taking full advantage of the structure to resist wind and other loads.

Complete flexibility in room size and arrangement for

each of the 2250 square foot apartments is possible since there are no columns or other obstructions.

You can gain these additional benefits for your clients, by designing with the Prescon System for: (1) greater useable and unobstructed floor space within a given building volume, (2) more economy in construction time and money, and (3) reduced finishing costs.

*The Prescon System consists of the following components: (1) high tensile-strength carbon steel wires with cold-formed button-heads for positive end anchorage encased in (2) slippage sheathing, and (3) threaded-thru end anchorages (steel spread plate at fixed end and stressing washer and bearing plate at the stressing end) plus shims for maintaining tension.

YOUR FILES should include the new Prescon brochure giving the complete information and listing many types of structures across the country using the Prescon System—write for your copy today.



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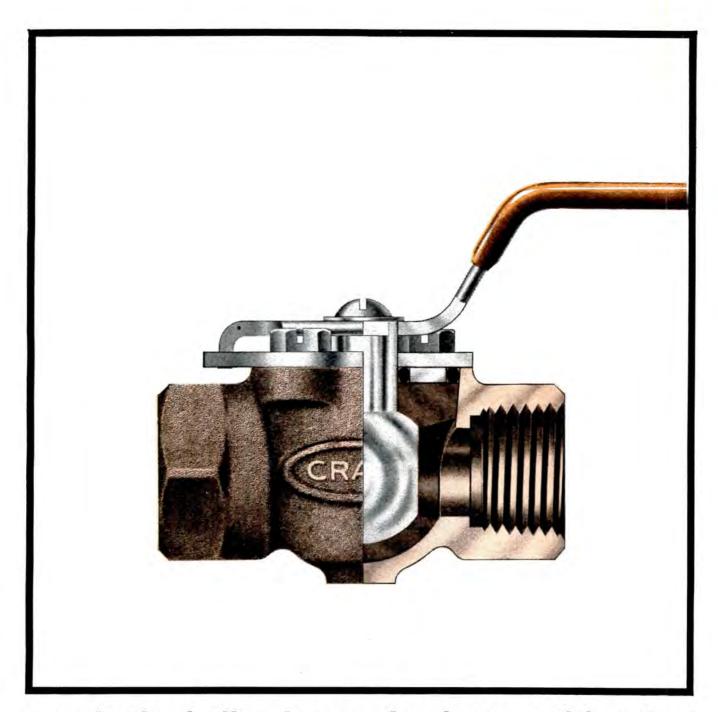
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The "Gem"* has innumerable service applications: water, oil, gas, air, steam, etc. In addition to its domestic uses, it will handle a wide range of fluids in the process industries. It also has many applications in the O.E.M. market.

Note the ball. It's enclosed in Buna-N for long wear and positive protection.

You can replace the entire capsule almost as easily as a light bulb. Simply

remove the two bonnet screws and lift up on the handle. No wrench needed. And the valve body stays in the line.

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The screwed-end valve pictured above is No. 2180. Also available with solder-joint ends—No. 2182. Both come in $\frac{1}{2}$ " and $\frac{3}{4}$ " sizes.

Pressure and temperature ratings for these valves are 200 p.s.i., cold water (non-shock); 150 p.s.i., water (non-shock) at 200°F max.; 15 p.s.i., saturated steam.

For specific rating and application details, contact your Crane distributor. Or write to Crane Co., Dept. AR, Industrial Products Group, 4100 So. Kedzie Ave., Chicago 32, Illinois.

*Pat. Pend.



VALVES - PIPING - PUMPS - ELECTRONIC CONTROLS - FITTINGS PLUMBING - HEATING - AIR CONDITIONING - WATER TREATMENT

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Square D-whe ver

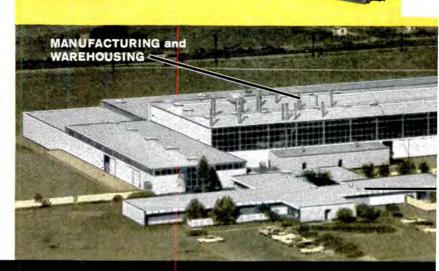
World's Largest All-Electric Building

Atlanta may well be proud of this beautiful structure, its new MERCHANDISE MART. Its 23 stories contain nearly a million square feet of floor space—largest commercial building in the South—twice the size of any other office building in Atlanta. One of its most outstanding features—it is heated, as well as air-conditioned, by electricity. Square D electrical distribution and control equipment is on duty throughout this magnificent building.

SQUARE D MAIN SWITCHBOARD, 60 feet long, rated 16,000 amperes at 480 volts. Five runs of SQUARE D BUS DUCT (upper left below) distribute power throughout the building.

Lyon Plant stresses Coordination!

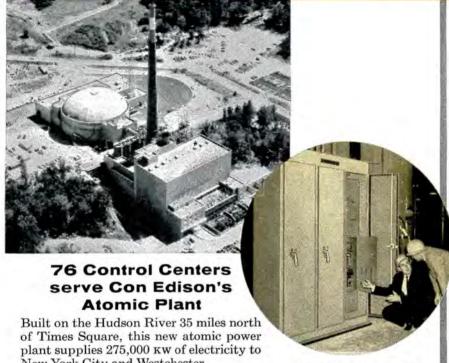
Notice how manufacturing and warehousing in this Lyon Metal Products' Los Angeles plant are completely isolated from the administrative and sales offices. Yet they're within "arm's reach" for peak flexibility in gearing production and inventory to meet customer demand. Square D electrical control and distribution equipment is on duty in this plant—and in Lyon's Aurora, Ill., and York, Pa., plants, too.





SQUARE D COMPANY

electricity is distributed and controlled

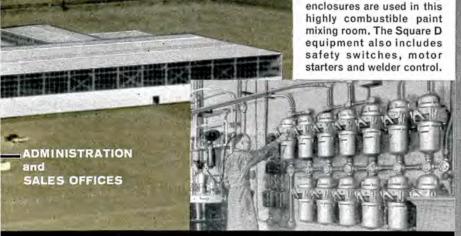


New York City and Westchester.

The atomic reactor, located in a 160foot-diameter steel sphere within a concrete containment shield, is fueled with thorium and uranium oxide. New equipment designs and safety techniques are used throughout in a pioneering step by Con Edison to help make atomic energy a practical, economical source of electric power. All 76 of the motor control centers used in the reactor sphere and the generating plant were supplied by Square D.

These Square D control centers operate various auxiliary pump motors. Others control heating and ventilating equipment, battery-charging motors, fuel oil controls, steam valves.

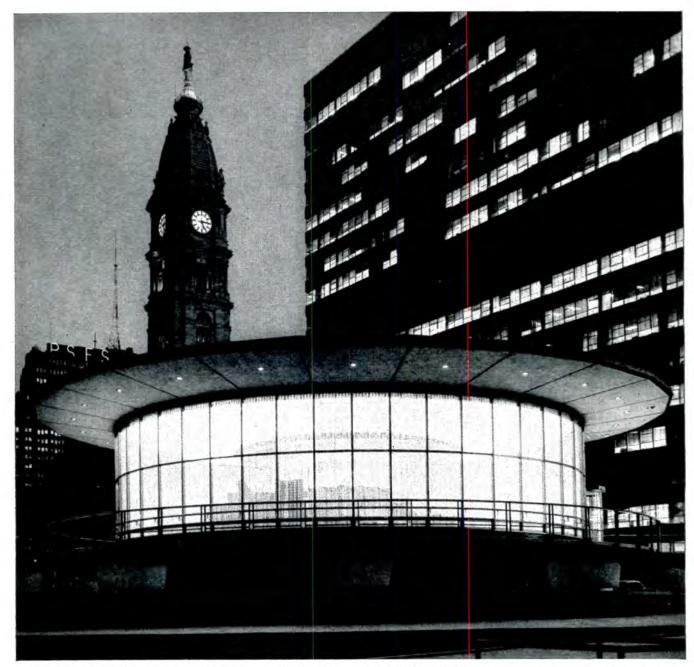
BELOW . Square D "Spin Top" combination starters in explosion-resisting enclosures are used in this mixing room. The Square D equipment also includes safety switches, motor starters and welder control.



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Philadelphia Hospitality Center, owned and operated by the Philadelphia Convention and Visitors Bureau. Architect: Harbeson-

Hough-Livingston & Larson. General Contractor: John McShain, Inc. Curtain Wall Contractor: J. G. Leise Metal Works, Inc.

The spirit of Philadelphia's urban renewal ...framed in Nickel Stainless Steel

A bright showplace not far from Independence Hall, Philadelphia's new Hospitality Center helps express this city's dynamic and tasteful approach to urban renewal.

A refreshing, round design, the building beckons to visitors through tall glass curtain walls in slender frames of Type 302 Nickel Stainless Steel. These frames will clean readily, need less maintenance than any other architectural metal, and look good as

new for the life of the building.

Competitive in cost with less durable metals, Nickel Stainless Steel window frames are being produced by new roll-forming techniques. Initial costs are down, so the economy is immediate—and the value long-lasting.

If you're trying to reconcile costs with esthetics—in urban renewal or other construction—perhaps you'll find the solution in Nickel Stainless Steel. There's helpful information on

this handsome, durable material in the new 24-page booklet Architect's Guide to Nickel Stainless Steel Flashings. A copy is yours for the asking.

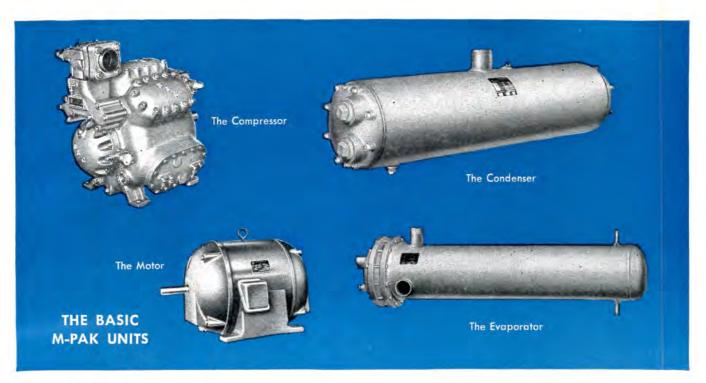
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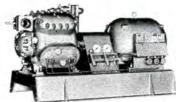
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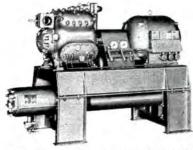
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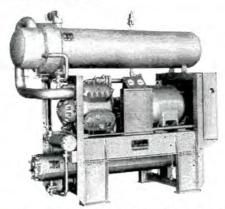




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All major components of M-Pak units are designed, manufactured and guaranteed by B&G...one responsibility for the entire package.

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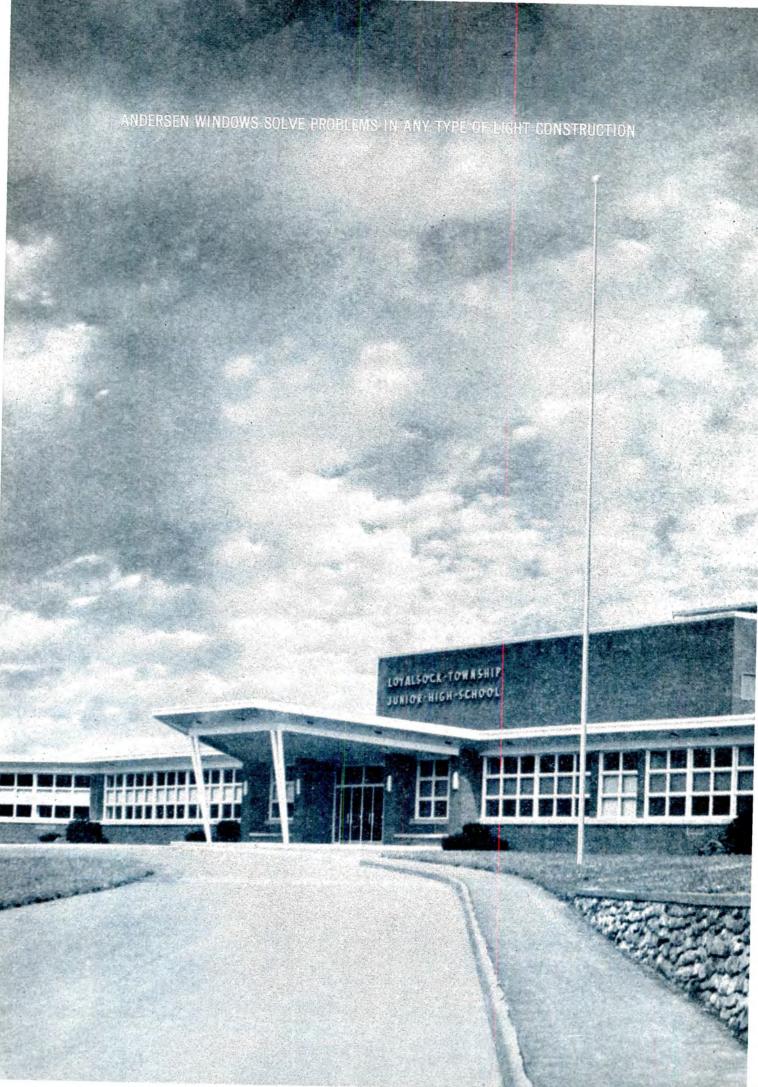


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Dept. HH-32, Morton Grove, Illinois

Canadian Licensee: S. A. Armstrong, Ltd., 1400 O'Connor Drive, Toronto 16, Ontario





Loyalsock Township Junior High School Williamsport, Pennsylvania Architect: John Boodon

Ribbons of windows develop exterior character for this new school

Architect John Boodon specified Andersen Flexivents® for adequate glass area, ease of ventilation, effective insulation

Extensive bands of Andersen Flexivents help Loyalsock Township Junior High School in Williamsport, Pennsylvania function as an efficient, versatile educational plant.

These Flexivents are stacked three high to provide all the natural illumination desired. They open to almost 90°—quickly and easily—to bring in desired ventilation, even in a rain storm.

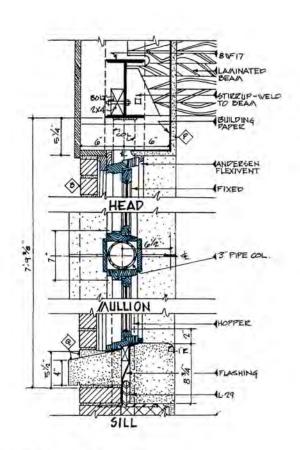
On cold days Andersen Flexivents save on heating bills. They have the natural insulating qualities of wood—plus weathertightness that is 5 times industry standards. With the amount of glass area in a school this size, fuel savings can be substantial—more than enough to take care of maintenance.

Andersen Windows are available in seven different basic types: Casement, Glider, Pressure Seal, Beauty-Line, Strutwall*, Basement and Flexivent. And each of these types comes in sizes to suit any building need.

Check Sweet's File, and contact your distributor for Tracing Detail File. Andersen Windows are available from lumber and millwork dealers throughout the United States and Canada.

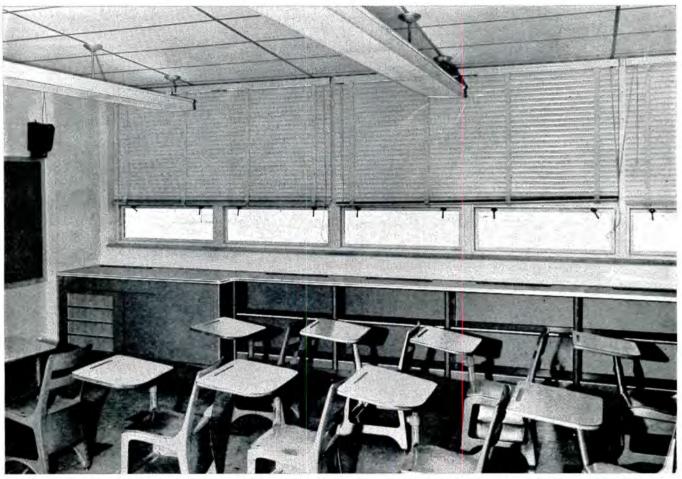
* TRADEMARK OF ANDERSEN CORPORATION





OTH LOW CO_TS LOO ...

when planning heating & ventilating for a new school or addition



Herbert Hoover Elementary School, Lawton, Okla. ■ Architects: Noftsger-Lawrence & Assoc., Oklahoma City, Okla. ■ Building Gross Area: 24,093 sq. ft. ■ Total Heating & Ventilating Cost \$22,500 Completely Installed.

Heating & Ventilating Cost 93¢ sq. ft.

Here is another example of the DOUBLE SAVINGS with Norman Schoolroom Heating, Ventilating and Air Conditioning Systems.

The Herbert Hoover Elementary School total heating and ventilating cost was only 93¢ per square foot, with an individual Norman Schoolroom System installed in each of the 14 standard classrooms.

But the low first cost isn't the only savings with Norman Classroom Packages!

The average monthly fuel bill for the Herbert Hoover School from October through May was only \$41.87—and this included gas for cooking and hot water.

Average Monthly Fuel Bill \$2.99 PER CLASSROOM INCLUDING COOKING, HOT WATER

Norman Systems are installed in thousands or classrooms. Here is proof of Norman's double savings.

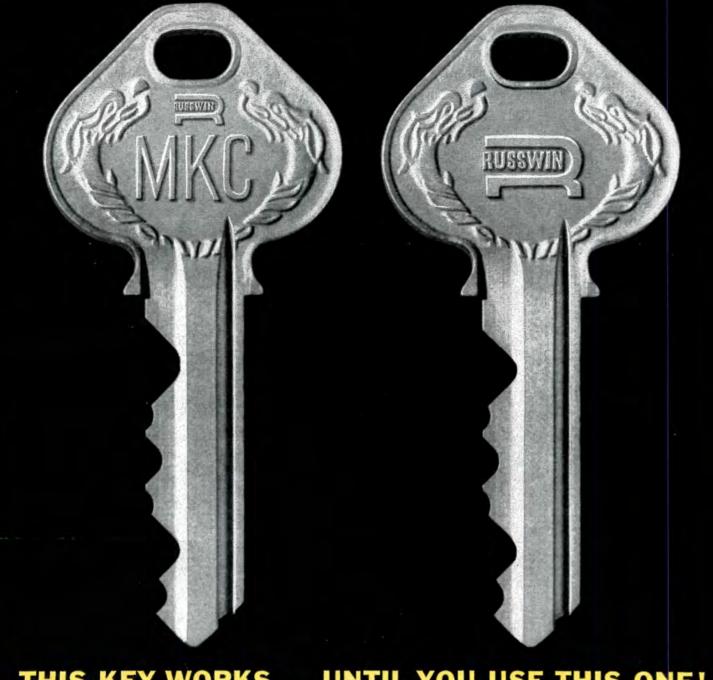
Write today for new descriptive folder illustrating typical Norman school installations and operating costs.



JOHN J. NESBITT, INC.

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THIS KEY WORKS ... UNTIL YOU USE THIS ONE!

Unique New Russwin Construction Key* System offers quick, easy way to insure building security!

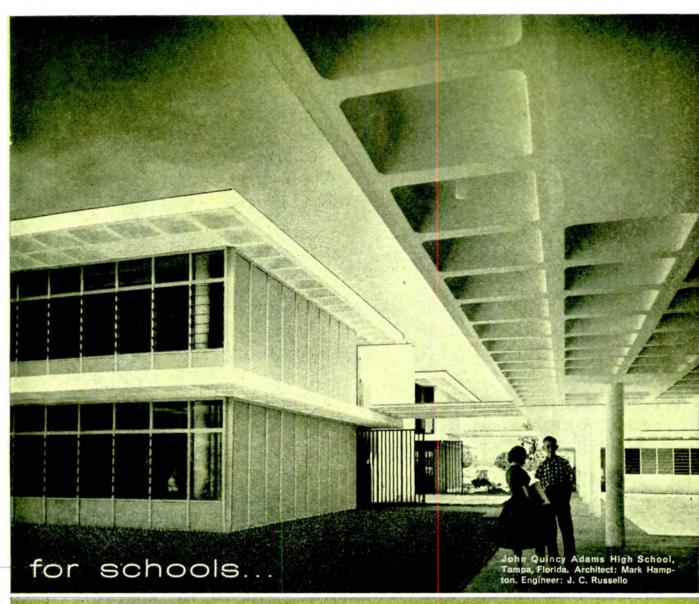
No lock cylinders to change! Simply turn a key to introduce permanent key system

One set of keys operates locksets during building construction. Another set is issued after work is completed. *Initial* use of this second set automatically cancels out the first set! No lock cylinders to change. Security is insured with the turn of a key when permanent key system is introduced. The unique Russwin Construction Key System offers the simplest, quickest, most practical way to provide protection and peace of mind for *any* building owner. Have your Russwin hardware consultant demonstrate this remarkable

new development. Or write for details to Russell & Erwin Division, The American Hardware Corporation, New Britain, Connecticut.

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*Pat. Appl'd. for



only monolithic reinforced concrete gives you these important design advantages

CONCRETE REINFORCING STEEL INSTITUTE
38 South Dearborn Street • Chicago 3, Illinois

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Classroom, Ralph Smith Elementary School, Hyde Park, New York. Architects-Engineers: Perkins & Will



Science Laboratory Classroom, Wheaton Community High School, Wheaton, III. Architects-Engineers: Perkins & Will



Gymnasium, Deerfield Terrace Elementary School, Linden, New Jersey. Architects-Engineers: Finne-Lyman-Finne



Because of its superior structural and design advantages, monolithic reinforced concrete is more readily adaptable to modern school architecture whatever the size, location, or curriculum. Consider these important points!



- 1. LOWEST COST STRUCTURAL METHOD—By actual cost comparisons, monolithic reinforced concrete costs less than other structural methods.
- 2. COMPLETE DESIGN FLEXIBILITY—Lets you meet the special needs of laboratory classrooms and other special purpose areas without complicated structural requirements.
- 3. FASTER ERECTION—Frame and floors are completed simultaneously. Masonry, electrical, heating and other trades start sooner-assure early completion and occupancy.
- 4. FIREPROOF-Monolithic reinforced concrete is noncombustible. It withstands UL tests to 2350F without noticeable effect on the structural capacity.
- 5. SOUNDPROOF—Reduces or eliminates noise between individual rooms and floors. No extra soundproofing material generally required.
- 6. AVAILABILITY OF MATERIALS—All structural materials and labor are usually available from local sources.
- 7. R/C DUCT FLOORS—Make it possible to service all electrical devices from convenient floor outlets. Unused outlets can be closed and reserved for future requirements without digging up floors or running exposed conduit. Especially important in office and shop areas.

On your next school project, be sure that YOU consider this superior construction method. Write for new booklet entitled "The Economic

Advantages of Reinforced Concrete Construction.

HAVE YOU INVESTIGATED THE ECONOMIES OF NATURAL GAS POWERED HEAT PUMP AIR CONDITIONING?

The proven efficiency and economy of this relatively new idea in air conditioning are still not widely known. But wherever a gas engine driven heat pump system has been used, the results have been significant. However, a number of basic questions remain:



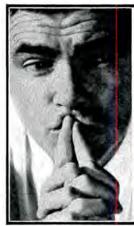
What does this mean in actual dollar savings?

It translates into substantial savings for your customers. Based on an electric power rate of 1½ cents per KW and a gas rate of 6 cents per therm, the total estimated operating cost of the heat pump—including maintenance of the natural gas engines—is only 41 cents per million BTU compared to an estimated 99 cents for electrically driven. Better than a 50% saving.



Where can this type of system be used?

In almost any area of the country where low-cost natural gas is plentiful and where either an appropriate supply of water is available, or in milder climates, where air can be efficiently used as a source of heat.



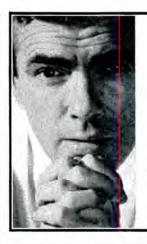
What about the cooling phase?

It's more efficient than the heating cycle as far as the compressor is concerned, since condenser water temperature is much lower in the summer. Horsepower output per ton at full load is less than one.



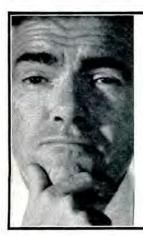
What is the heat pump's principal advantage?

A Caterpillar Natural Gas Engine powered heat pump will operate at a lower cost than any other air conditioning system.



Is initial cost prohibitive?

Just the opposite. The initial cost of a heat pump is low because it provides 12-months-a-year comfort, requires no supplementary equipment. The steam boiler, for example, would require a completely independent air conditioning system.



Just how efficient are these systems?

A graphic example of the heat pump's operating economy is contained in this engineering report on a water-to-water type system in a midwestern department store: This natural gas engine driven heat pump will deliver 2.20 times the amount of useful heat produced by a steam boiler for the equivalent amount of fuel. And it will deliver 1.38 times the heat output of a comparable electrically driven system.



What kind of buildings are heat pumps designed for?

Just about any kind of building which a conventional system will heat and cool . . . department stores, shopping centers, office buildings, manufacturing plants, hospitals and institutions.

If you have a project in the 100- to 1000-ton range, now is the time to investigate the advantages of a heat pump cooling and heating system powered by Caterpillar Natural Gas Engines. It could be the first in a long string of similar installations. Write for a copy of "Natural Gas Engine for Air Conditioning and Heat Pumps" or see your Caterpillar Dealer.



Caterpillar Tractor Co., General Offices, Peoria, Illinois • Caterpillar Americas Co., Peoria, Illinois • Caterpillar Overseas S A., Geneva • Caterpillar of Australia Pty Ltd., Melbourne • Caterpillar Brasil S.A., São Paulo Caterpillar Tractor Co Ltd., Glasgow • Caterpillar of Canada Ltd., Toronto • Caterpillar France S.A., Grenoble



Out of the 1961 Horizon Homes Program comes this imaginative new design. The "Space Frame" house is all concrete. It is based on 16- x 16-foot modules that can be individually roofed, walled and floored. Only 6 standard sizes of precast concrete beams and panels are used.

from precast units

Scores of floor plans are possible, with complete flexibility of living space. Modules can be grouped in any number, and in any arrangement of rooms, courts, terraces and gardens.

Each house can be distinctive, yet the ready-made concrete components permit fast construction schedules along with moderate over-all costs. Today, concrete offers architects unlimited opportunities for new concepts in home design. Plan to enter the Concrete Industries Horizon Homes Program



Broad entrance terrace, formed by one of the basic "Space Frame" units. Floor is of 2' x 16' precast concrete panels.

PORTLAND CEMENT ASSOCIATION

A national organization to improve and extend the uses of concrete



ELEGANT NEW STYLING

IN PUSH-PULL HARDWARE

gives distinctive, "custom-look" to

CUPPLES ENTRANCE DOORS

Available in new scratch-proof Duranodic,® hardcoat finish or attractive Alumilite® natural aluminum finish



Want your entrance doors to have a real "custom-look" without a custom price? Then specify Cupples "40 Line" of stock entrance doors with this smart-looking, new hardware. While the special Duranodic hardcoat finish in medium black costs a few cents more, you can get the same beautiful styling in Alumilite natural finish without extra cost.

Cupples new push-pull hardware reflects the graceful design and high quality workmanship that is evident throughout the entire Cupples line. Cupples doors and entrances are precision made from heavy gauge extruded aluminum sections with hairline joints and a beautiful anodized finish that is guaranteed under bond. Available as single or double doors with many variations in frame, you have complete design flexibility. Double acting doors on floor closers, as well as stock panic device doors are also available.

In addition to the many product features your clients get when you specify Cupples, you also have the assurance of Dependability of quality, service, delivery and company behind the product (Cupples is a division of Alcoa). Write today for our catalog or see Sweet's, Section 16a/Cu.

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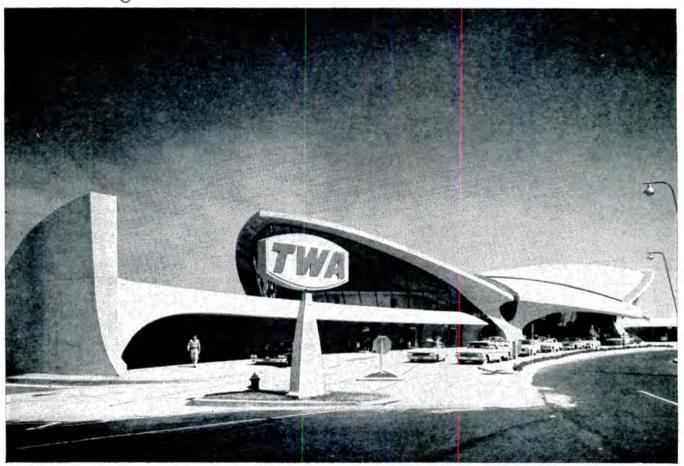


ALCOA

CUPPLES PRODUCTS DIVISION ST. LOUIS, MO. A complete line of custom and standard doors, store front metal, custom and stock curtain walls, stock projected windows, stock and special sliding glass doors. All Alumilited finishes are bonded und guaranteed.

Selected for the Trans World Flight Center at Idlewild

Ruberoid/Matico Vinyl Asbestos Floor Tile



The TWA Trans World Flight Center at New York International Airport.

Beautiful—and functional! This superb new airline terminal at Idlewild dynamically expresses the drama and efficiency of air travel. For the many work areas in the terminal where the style and performance characteristics of vinyl asbestos floor tile were required, Ruberoid/Matico was selected. The new improved Ruberoid/Matico line in vinyl asbestos is the most complete available. All the popular colors and styles, a total of 57, are included. We urge you to review this unexcelled line for all your vinyl asbestos requirements. Our architectural representative will be glad to serve you.



For more data, circle 78 on Inquiry Card

THE FUTURE OF THE CITY

By LEWIS MUMFORD

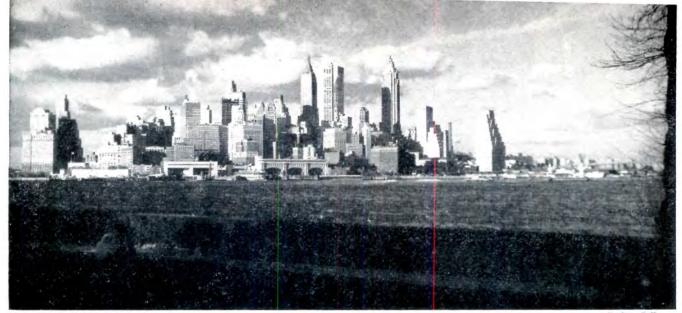
PART I

No one in our time has considered the city as seriously, as continuously, and as penetratingly as has Lewis Mumford. Architectural Record is pleased to publish this series of articles in which Mr. Mumford will cap his great series of books on the city with some positive suggestions for architects and planners. First, he exposes the faulty thinking that has produced the "miscarriage of the city"; he goes on to show what is needed to "effect a synthesis... of the physical, biological, social, cultural and personal components."

1. THE DISAPPEARING CITY

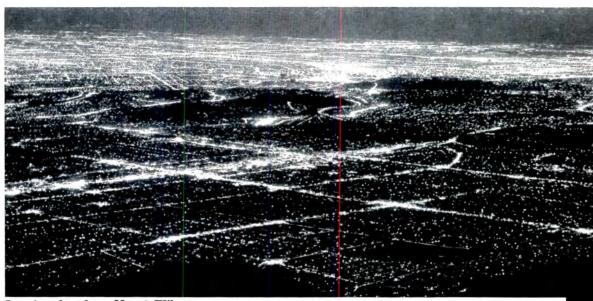
Nobody can be satisfied with the form of the city today. Neither as a working mechanism, as a social medium, nor as a work of art does the city fulfill the high hopes that modern civilization has called forth-or even meet our reasonable demands. Yet the mechanical processes of fabricating urban structures have never before been carried to a higher point: the energies even a small city now commands would have roused the envy of an Egyptian Pharaoh in the Pyramid Age. And there are moments in approaching New York, Philadelphia or San Francisco by car when, if the light is right and the distant masses of the buildings are sufficiently far away, a new form of urban splendor, more dazzling than that of Venice or Florence, seems to have been achieved.

Too soon one realizes that the city as a whole, when one approaches it closer, does not have more than a residue of this promised form in an occasional patch of good building. For the rest, the play of light and shade, of haze and color, has provided for the mobile eye a pleasure that will not bear closer architectural investigation. The illusion fades in the presence of the car-choked street, the blank glassy buildings, the glare of competitive architec-



New York City, Lower Manhattan

Ewing Galloway



Los Angeles, from Mount Wilson

Venice, by J. M. W. Turner

The Bettmann Archive



"There are moments, in approaching [our cities] by car when, if the light is right and the distant masses of buildings are sufficiently far away, a new form of urban splendor, more dazzling than that of Venice or Florence, seems to have been achieved."





Florence

tural advertisements, the studied monotony of highrise slabs in urban renewal projects: in short, new buildings and new quarters that lack any esthetic identity and any human appeal except that of superficial sanitary decency and bare mechanical order.

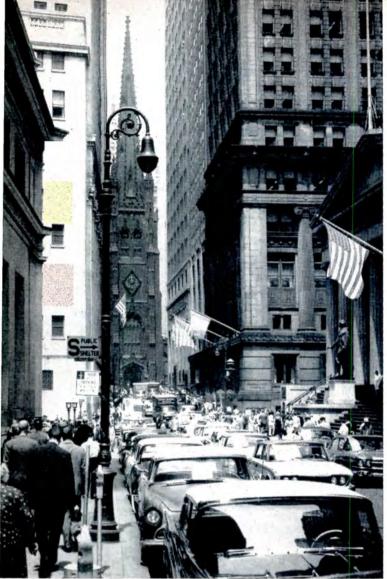
In all the big cities of America, the process of urban rebuilding is now proceeding at a rapid rate, as a result of putting both the financial and legal powers of the state at the service of the private investor and builder. But both architecturally and socially the resulting forms have been so devoid of character and individuality that the most sordid quarters, if they have been enriched over the years by human intercourse and human choice, suddenly seem precious even in their ugliness, even in their disorder.

Whatever people made of their cities in the past, they expressed a visible unity that bound together, in ever more complex form, the cumulative life of the community; the face and form of the city still recorded that which was desirable, memorable, admirable. Today a rigid mechanical order takes the place of social diversity, and endless assembly-line urban units automatically expand the physical structure of the city while destroying the contents and meaning of city life. The paradox of this period of rapid "urbanization" is that the city itself is being effaced. Minds still operating under an obsolete 19th century ideology of unremitting physical expansion oddly hail this outcome as "progress."

The time has come to reconsider the whole process of urban design. We must ask ourselves what changes are necessary if the city is again to become architecturally expressive, and economically workable, without our having to sacrifice its proper life to the mechanical means for keeping that life going. The architect's problem is again to make the city visually "imageable"-to use Kevin Lynch's term. Admittedly neither the architect nor the planner can produce, solely out of his professional skill, the conditions necessary for building and rebuilding adequate urban communities; but their own conscious reorientation on these matters is a necessary part of a wider transformation in which many other groups, professions and institutions must in the end participate.

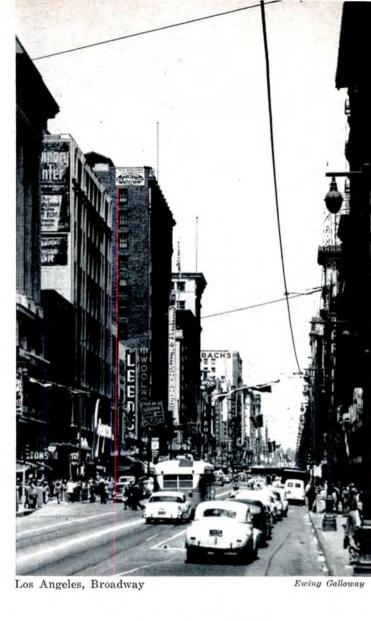
FORMLESS URBANIZATION

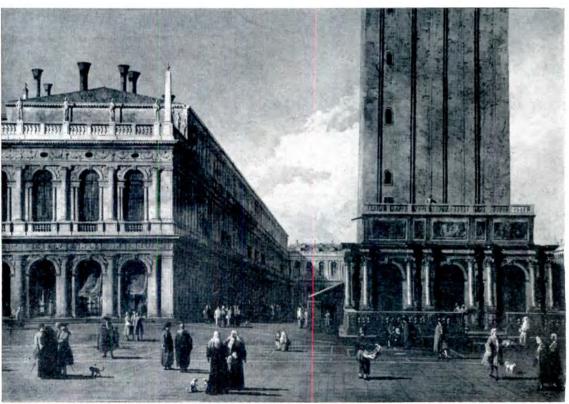
The multiplication and expansion of cities which took place in the 19th century in all industrial countries occurred at a moment when the great city builders of the past—the kings and princes, the bishops and the guilds—were all stepping out of the picture; and the traditions that had guided them, instead of being modified and improved, were recklessly discarded by both municipal authorities and business enterprisers.



New York City, Wall Street

Ewing Galloway





Venice, The Piazetta, by A. Canaletto

The Bettmann Archive

If our skylines can bear comparison with those of older and equally famous cities, the street-level view cannot. "Too soon one realizes that the city as a whole does not have more than a residue of this promised form in an occasional patch of good building. . . . The illusion fades in the presence of car-choked streets, the glare of competitive architectural advertisements, the studied monotony of high-rise slabs. . . ."





Florence, the Loggia dei Lanzi

Genuine improvements took place indeed in the internal organization of cities during the 19th century: the first substantial improvements since the introduction of drains, piped drinking water, and water closets into the cities and palaces of Sumer, Crete and Rome. But the new organs of sanitation, hygiene and communication had little effect on the visible city, while the improvements of transportation by railroad, elevated railroad and trolley car brought in visual disorder and noise and, in the case of railroad cuts and marshalling yards, disrupted urban space as recklessly as expressways and parking lots do today. In both the underground and the above-ground city, these new gains in mechanical efficiency were mainly formless, apart from occasional by-products like a handsome railroad station or a bridge.

In consequence, the great mass of metropolitan buildings since the 19th century has been disorganized and formless, even when it has professed to be mechanically efficient. Almost until today, dreams of improvement were either cast into archaic, medieval, classic or renascence molds, unchanged except in scale, or into purely industrial terms of mechanical innovations, collective "Crystal Palaces," such as H. G. Wells pictured in his scientific romances, and even Ebenezer Howard first proposed for a garden city shopping mall. In America, despite the City Beautiful movement of the Nineties, urban progress is still identified with high buildings, wide avenues, long vistas: the higher, the wider, the longer, the better.

Current suggestions for further urban improvement still tend to fall automatically into a purely mechanical mold: gouging new expressways into the city, multiplying skyscrapers, providing moving sidewalks, building garages and underground shelters, projecting linear Roadtowns, or covering the entire area with a metal and plastic dome to make possible total control of urban weather—on the glib theory that uniform conditions are "ideal" ones. So long as the main human functions and purposes of the city are ignored, these subsidiary processes tend to dominate the architect's imagination. All the more because the resulting fragments of urbanoid tissue can be produced anywhere, at a profit, in limitless quantities. We are now witnessing the climax of this process.

The great exception to the routine processes of 19th century urban expansion was the replanning of the center of Paris. Paris became in fact the model 19th century city. Here, in a consistent organic development that began under Colbert and was carried to a temporary climax under Baron Haussmann during the Second Empire, a new central structure was created—first in the handsome monumental masonry of the Seine embankment, and then in the great boulevards and new parks. By creating a new outlet for sociability and conversation in the tree-lined promenade and the sidewalk



New York City, Sixth Avenue, ca. 1909

The Bettmann Archive



Boston, Fitzgerald Expressway, 1959

Ewing Galloway

In the 19th century: "... the improvements of transportation by railroad, elevated railroad and trolley car brought in visual disorder and noise and disrupted urban space as recklessly as expressways and parking lots do today." In the 20th century: "... suggestions for further urban improvement still tend to fall automatically into a purely mechanical mold, as gouging new expressways into the city ..."

Ewing Galloway



New York City, Queens, Martha Washington Homes

Levittown, Long Island





New York City, Park Avenue

Ewing Galloway

"What has passed for a fresh image of the city turns out to be two forms of anti-city. One of these is a multiplication of standard, de-individualized highrise structures. . . . The other is the complementary but opposite image of urban scatter and romantic seclusion often called suburban."



café, accessible even to older quarters that were still dismally congested and hygienically deplorable, the planners of Paris democratized and humanized the otherwise sterile Baroque plan. The beauty and order of this new frame, which at once preserved the complexities of the older neighborhoods and opened up new quarters threaded with broad public greens, attracted millions of visitors to Paris and—what was more important—helped increase the daily satisfaction of its inhabitants.

But while Paris improved its rich historic core, it lost out in form, as badly as London or Berlin, Philadelphia or Chicago, on its spreading periphery. The vitality and individuality that had been heightened by the boulevards, parks and parkways of Paris were dependent upon historic institutions and many-sided activities that the new quarters lacked. Left to themselves, these residential quarters were deserts of pretentious monotony. Today central Paris, too, is being annihilated by the same forces that produce the vast areas of urban nonentity that surround the living core of our own big cities. These forces are choking Paris today as they have choked cities in the United States, as new as Fort Worth and as old as Boston.

Not the weakest of these destructive forces are those that operate under the guise of "up-to-date planning," in extravagant engineering projects, like the new motorway along the Left Bank of the Seine—a self-negating improvement just as futile as the motorways that have deprived Boston and Cambridge of access to their most convenient and potentially most delightful recreation area along the Charles. This new order of planning makes the city more attractive temporarily to motor cars, and infinitely less attractive permanently to human beings. On the suburban outskirts of our cities everywhere in both Europe and America, high-rise apartments impudently counterfeit the urbanity they have actually left behind. Present-day building replaces the complex structure of the city with loose masses of "urbanoid" tissue.

This formless urbanization, which is both dynamic and destructive, has become almost universal. Though it utilizes one kind of structure in metropolitan renewal projects and a slightly different kind in suburbia, the two types have basically the same defect. They have been built by people who lack historical or sociological insight into the nature of the city, considered as anything but the largest number of consumers that can be brought together in the most accessible manufacturing and marketing area.

If this theory were an adequate one, it would be hard to account for the general exodus that has been taking place from the center of big cities for the last generation or more; and even harder to account for the fact that suburbs continue to spread relentlessly around every big metropolis, forming ever-widening belts of population at low residential

density per acre, ever further removed from the jobs and cultural opportunities that big cities are by their bigness supposed to make more accessible. In both cases, cities, villages and countryside, once distinct entities with individuality and identity, have become homogenized masses. Therewith one of the main functions of architecture, to symbolize and express the social idea, has disappeared.

THE MISSING URBAN IDEA

During the last generation an immense amount of literature on cities has belatedly appeared, mostly economic and social analysis of a limited kind, dealing with the subsidiary and peripheral aspects of urban life. Most of these studies have been entirely lacking in concrete architectural understanding and historical perspective. Though they emphasize dynamic processes and technological change, they quaintly assume that the very processes of change now under observation are themselves unchanging; that is, that they may be neither retarded, halted nor redirected nor brought within a more complex pattern that would reflect more central human needs and would alter their seeming importance.

For the exponents of aimless dynamism, the only method of controlling the urban processes now visible is to hasten them and widen their province. Those who favor this automatic dynamism treat the resultant confusions and frustrations as the very essence of city life, and cheerfully write off the accompanying increase in nervous tensions, violence, crime and health-depleting sedatives, tranquillizers and atmospheric poisons.

The effect of this literature has been, no doubt, to clarify the economic and technical processes that are actually at work in Western urban society. But that clarification, though it may help the municipal administrator in performing his daily routines and making such plans as can be derived from five-year projections, has so far only served to reinforce and speed up the disruptive processes that are now in operation. From the standpoint of the architect and the city planning, such analysis would be useful only if it were attached to a formative idea of the city; and such an idea of the city is precisely what is lacking.

"Idea" comes from the original Greek term for "image." Current proposals for city improvement are so imageless that city planning schools in America, for the last half-generation, have been turning out mainly administrators, statisticians, economists, traffic experts. For lack of an image of the modern city, contemporary "experts" covertly fall back on already obsolete clichés, such as Le Corbusier's Voisin plan for Paris. Following the humanly functionless plans and the purposeless processes that are now producing total urban disintegration, they emerge, like the sociologist Jean Gott-

mann, with the abstract concept of "Megalopolis"—the last word in imageless urban amorphousness. And unfortunately, people who have no insight into the purposes of urban life have already begun to talk of this abstraction as the new "form" of the city.

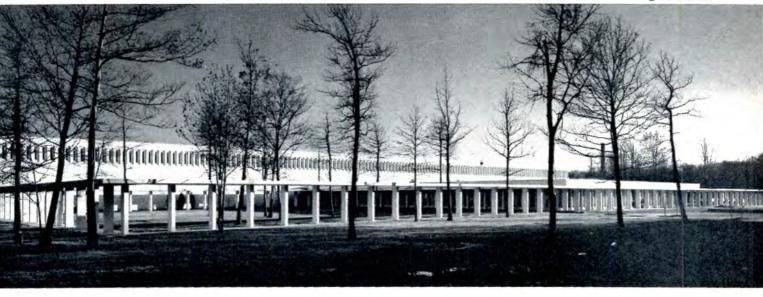
The emptiness and sterility of so much that now goes under the rubric of modern city design is now being widely felt. Hence the interest that has been awakened by books like Jane Jacobs' *The Death and Life of Great American Cities*, with its keen appreciation of some of the more intimate aspects of urban life, and with its contrasting criticism, largely deserved, of radical human deficiencies in the standardized, high-rise, "urban renewal" projects.

But unfortunately Mrs. Jacobs, despite her healthy reaction against bad design, has, to match her phobia about open spaces, an almost pathological aversion to good urban design. In order to avoid officious municipal demolition and regulation, she would return to Victorian laissez faire; in order to overcome regimentation, she would invite chaos. Mrs. Jacobs has made a sentimental private utopia out of a very special case—a few streets in a little urban backwater-a special neighborhood of New York that happily retained its historical identity longer than any other area except Brooklyn Heights. In any large sense, she lacks an image of the modern city. Her new model is only the old muddle from which less whimsical planners are belatedly trying to escape.

The fact is that 20th century planning still lacks a fresh multi-dimensional image of the city, partly because we have not discussed and sorted out the true values, functions and purposes of modern culture from many pseudo-values and apparently automatic processes that promise power or profit to those who promote them.

What has passed for a fresh image of the city turns out to be two forms of anti-city. One of these is a multiplication of standard, de-individualized high-rise structures, almost identical in form, whether they enclose offices, factories, administrative headquarters or family apartments, set in the midst of a spaghetti tangle of traffic arteries, expressways, parking lots and garages. The other is the complementary but opposite image of urban scatter and romantic seclusion often called suburban, though it has in fact broken away from such order as the 19th century suburb had actually achieved, and even lacks such formal coherence as Frank Lloyd Wright proposed to give it in his plans for Broadacre City. As an agent of human interaction and cooperation, as a stage for the social drama, the city is rapidly sinking out of sight.

If either the architect or the planner is to do better in the future, he must understand the historical forces that produced the original miscarriage of the city, and the contemporary pressures that have brought about this retreat and revolt.

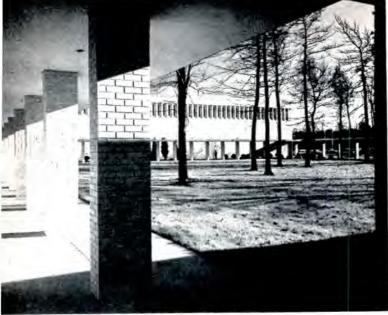




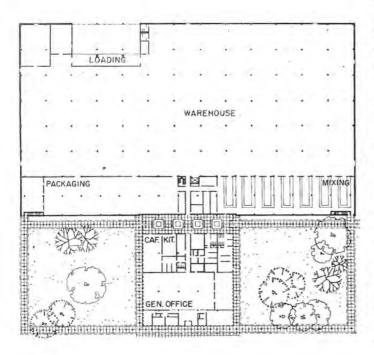
1. Office, Manufacturing and Warehouse Building for Yardley of London, Inc., Totowa, New Jersey

NEW WORK, SERENE AND CLASSIC, BY EDWARD DURELL STONE

Stone continues to be fond of certain basic forms: the colonnade, the dome, the screen, the reflecting pool. His latest buildings are gentle reinterpretations of his familiar, elegant, always relevant manner



View from colonnade toward plant





Office, Manufacturing and Warehouse Building, Totowa, New Jersey

OWNER: Yardley of London, Inc.

ARCHITECT: Edward Durell Stone, F.A.I.A.

CONSULTING AND DESIGN ENGINEERS:

Engineers Incorporated

LANDSCAPE ARCHITECTS: Clark and Rapuano YARDLEY OF LONDON, INC., PROJECT ENGINEER:

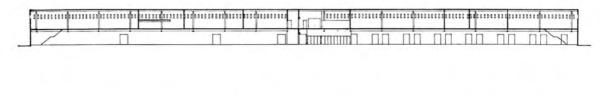
Herbert R. Pinepuks

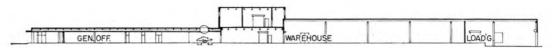
GENERAL CONTRACTOR: Fred J. Brotherton, Inc.

Cosmetic manufacturers, in the interest of spurring mankind in its quest for beauty, lean heavily upon "eye appeal" in the way they package, display and advertise their products. It is quite a leap from this level of sensibility to thoughts of beauty in architecture, but Yardley has managed it. More significant than this is the choice of Stone as architect. Who better than he can create a discreet and graceful pavilion where aids to charm and beauty are mysteriously prepared?

"Be thankful that factories are no longer tied into railroads; now they can have a country club air," says Stone. The Yardley building, served by trucks, is constructed on a generous site in a suburban setting. It presented a design problem for which Stone's classic, symmetrical scheme is a good solution. The large warehouse element (see plan) holds all the raw scents, chemicals and soaps which arrive from England in sacks and drums. From here they are moved to the mixing and packaging area, an operation which makes use of the forces of gravity in the transfer of materials, and requires a two-story structure. Since the administrative space required was no more than that needed by a branch office, it is a relatively small area. Stone has handled the two-story element as an impressive façade as wide as the warehouse, and has kept the office element as a low entrance wing tied to the warehouse by an elegant brick colonnade. The building is a structural steel frame covered with white brick veneer.

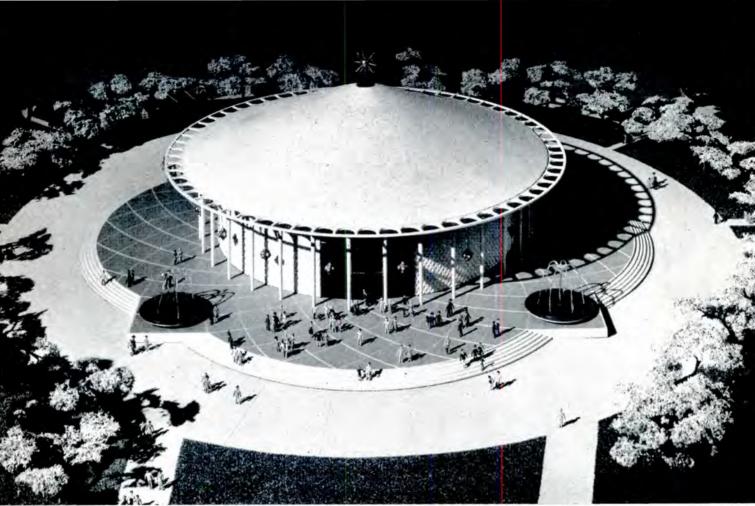
In Stone's new book The Evolution of an Architect, to be published in November of this year, he makes a point of saying that the Yardley plant "is a manifestation of the trend of corporations to recognize the value of good architecture and its influence on the morale and pride of personnel, and the prestige that architecture can give to a business enterprise. That businessmen are becoming aware of this prestige is demonstrated by the recent buildings in New York where plazas and gardens have created community amenities at great expense. Apparently the belief that 'good architecture is good business' is gaining ground."







Gallery separating the administration building from the plant. Foliage will become more luxuriant



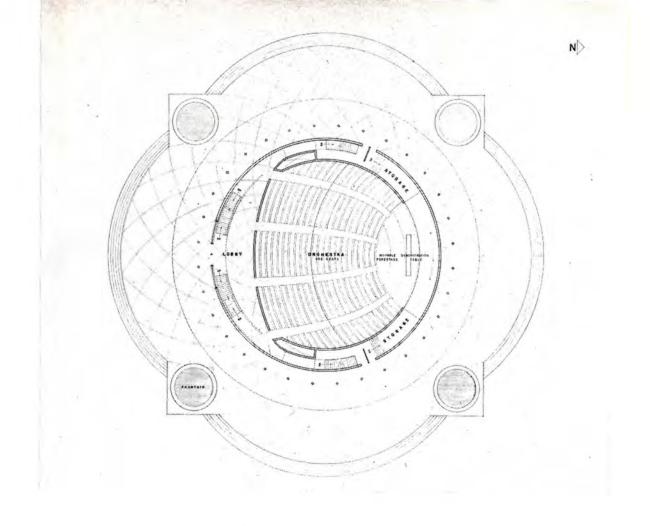
Louis Checkman

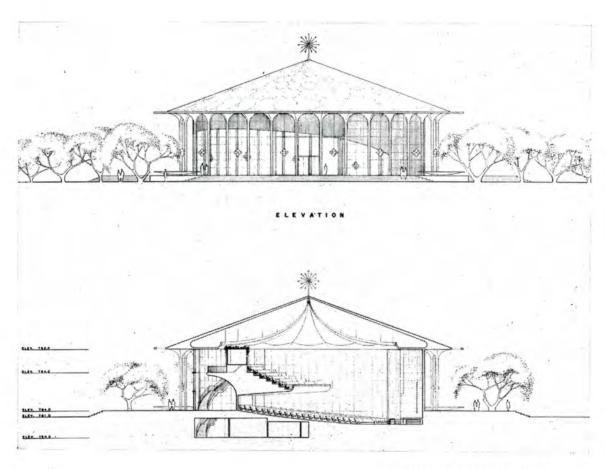
Edward Durell Stone

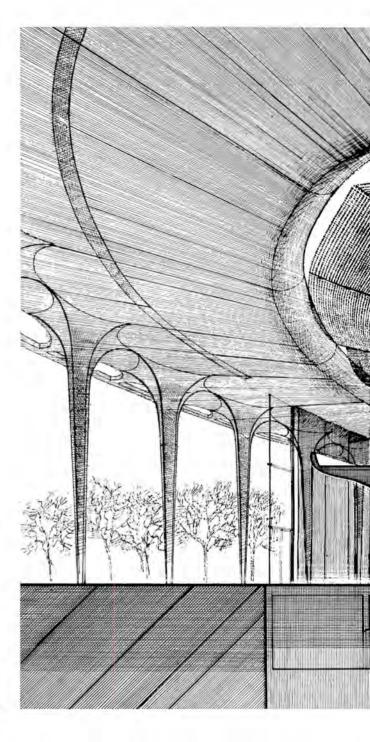
2. Beckman Auditorium, California Institute of Technology, Pasadena, California

A part of a new campus which is being planned adjacent to the Bertram Goodhue buildings at Cal Tech, this new auditorium will be located at the intersection of two major axes and can be approached from all sides. Stone feels that a circular design, lacking a front or back or sides, is the best expression of the principle of multiple access. In the ultimate plan for the new campus, certain streets adjacent to the auditorium structure will disappear or become pedestrian malls cutting across great lawns, auto access will be limited and general parking will be elsewhere. Stone was once quoted as saying: "Theoretically, idealistically, a college campus is a place for some repose and meditation, so transparently every student shouldn't come to school with an automobile and leave it parked in front of the library. . . . So when you think of the general idea of a college campus today . . . the first thing to do is get the automobile out of it and get all the parking around the periphery and then again you would have a traditional atmosphere, conducive to learning rather than dodging taxis."

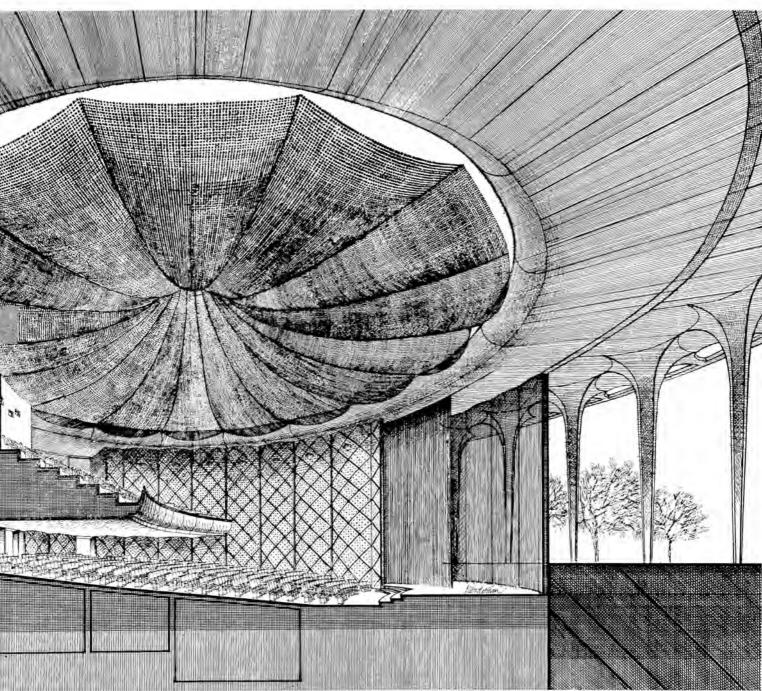
The building, designed to be adaptable for the numerous uses to which multi-purpose college auditoriums are put, will seat 1,000 and be used primarily for lectures, but also for concerts and simple student theatricals.



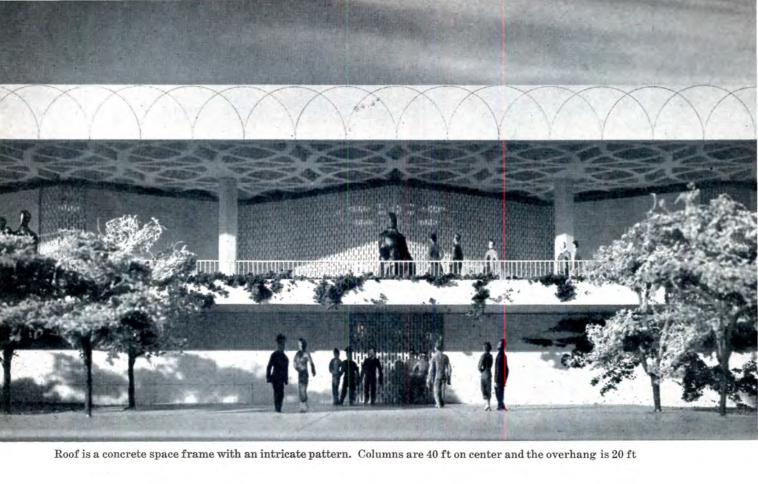




Diagrammatic interior perspective shows acoustically treated walls and suspended gold mesh "coat of mail" ceiling. Similar to the mesh ceiling which Stone found effective in the theater of the Brussels Pavilion, this one will function, he believes, "like a large scale acoustic tile." The cone shape above it will be illuminated by fixtures concealed in the broad circular light cove and will reflect light downward

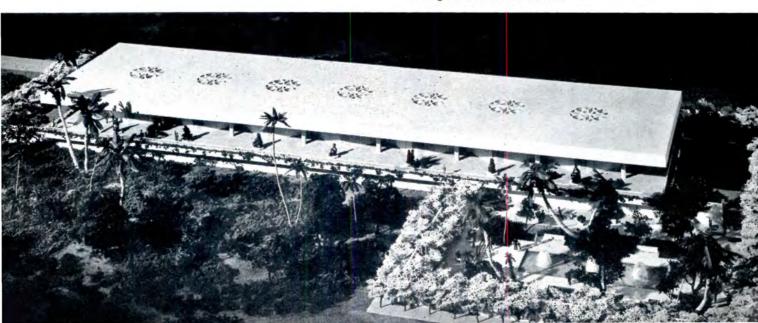


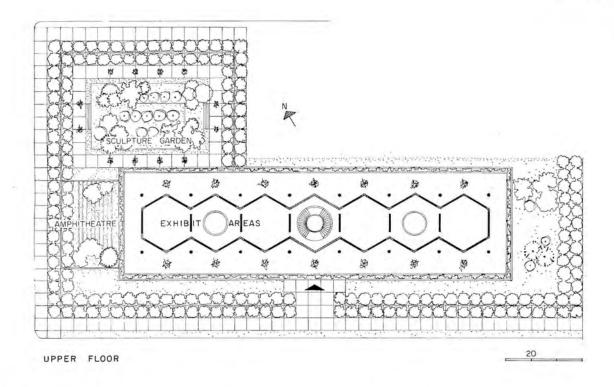
Perspective by Ara Derderian



3. Ponce Museum of Art, Ponce, Puerto Rico

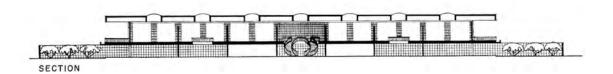
Stone has described Ponce as a "beautiful town built by the Spanish when the island was first settled, with exquisite houses, porches, ironwork and courtyards in the Spanish Renaissance tradition." His client, the political leader Luis Ferre heads Puerto Rico's statehood party. Ferre wishes to build a museum which will house his fine group of paintings by old masters, as a permanent collection available to the people of Puerto Rico. These will be displayed in the hexagonal gallery shown in the model as photographed with the roof removed. (See model photo on opposite page). Galleries on the lower floors will be devoted to local artists and travelling exhibitors. The building includes a library and an auditorium which will open to gardens with outdoor sculpture and fountains.







The climate is so mild in Ponce that air conditioning is not necessary. The galleries are all open to the air at each hexagonal point. In case of hurricane sliding mahogany panels will close in the area defined by hexagonals





4. Atrium Country House

Stone was quoted recently as having said about houses in general: "We must give up the idea that we are English country squires and plan our houses compactly. Our countryside is being used up by these millions of little boxes. We should be inspired by the Mediterranean countries which have, as you know, compact villages, towns with houses built wall to wall and privacy obtained by cloistered walled gardens, courtyards and atriums. And in planning compactly this way we will save the open countryside. . . .

"Another current fad in these individual dwellings, which I decry, is the so-called ranch house. This rage for informality in American life, I believe, is a lame excuse for laziness. It's obviously easier to feed the children hamburgers in the back yard in the

Residence for Mr. and Mrs. Carlo Paterno, North Salem, New York

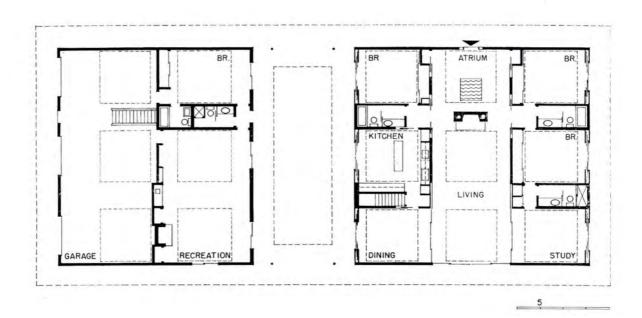
ARCHITECT: Edward Durell Stone
STRUCTURAL ENGINEER: Henry Gorlin
MECHANICAL ENGINEER: Harold Hecht
GENERAL CONTRACTOR: Theodore Hobbs

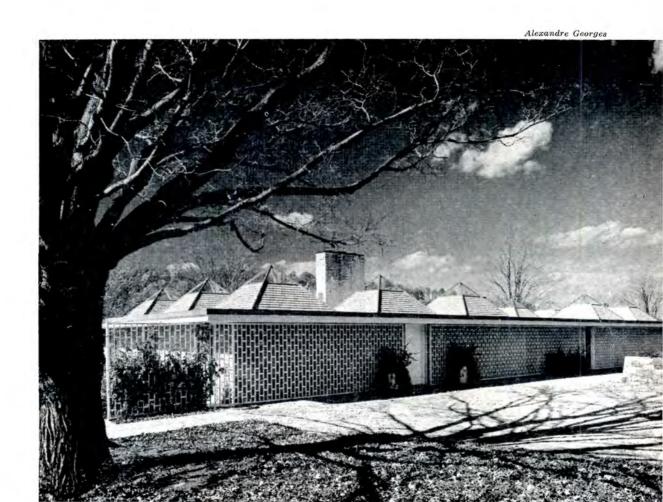
manner of ranch hands from a chuck wagon than it is to have them sit at a table where they might conceivably acquire some dignity, manners and grace."

In describing this atrium house he said, "When I did houses in the past, I used to have the living and dining and kitchen areas related to each other with the bedrooms in a wing along a gallery or a long hallway.

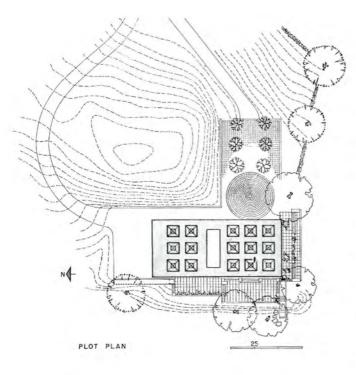
"In recent years certain distaff publications have 'sold' the idea that the front door should provide access to the bedroom, kitchen and living room and this has inevitably meant some sort of pat plan. It has negated our wistfulness over the open plan.

"The idea of a great open space through the house is an appealing one to me. A more spacious plan does away with all hallways, the bane of my existence.







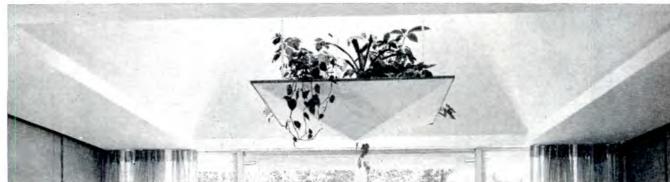


"If you will notice the Paterno plan . . . you enter a nice atrium with the living room on one side. This house is done on a 15-sq-ft module—each square terminating in a top-lighted well with a hanging garden. All windows are floor to ceiling, and sliding. The jambs have sliding shoji screens—either translucent or opaque; thus there is no need for curtains. The kitchen side of the house opens into a garden room—an all weather outdoor area. That, in turn, is connected with a billiard room, servant's room and garage. There is a paved granite forecourt. The house is not a major piece of construction—just an orderly simple framing arrangement.

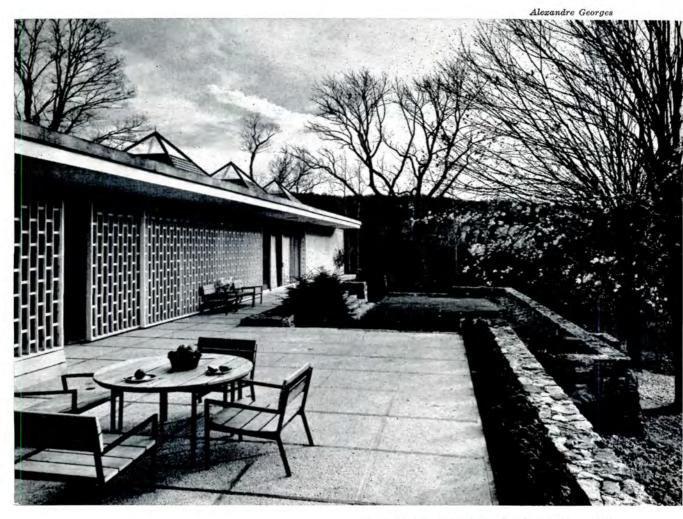
"An architect should be a humanitarian before he is an architect. He must not put his client in an arbitrary strait jacket. A home generally represents a man's life savings. The architect should single out those requirements of the client which are unique to him and must be met in a building. If the requirements and prejudices of each individual client are met, the architect should end up with a new solution rather than a preconceived idea.

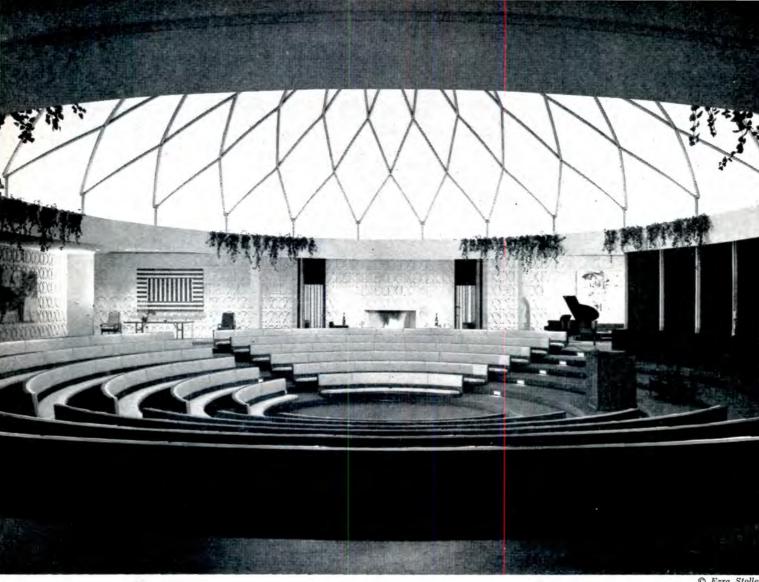
"The exterior of the Paterno house is gray wood shingle with white trim and white trellises—a bow to tradition, and compatible with the nearby countryside as are the fieldstone retaining walls. Floors are of white marble, in deference to Mr. Paterno and the Italian tradition."

Joseph W. Molitor



Tetrahedral skylight over planter, a detail used frequently by Stone





O Ezra Stolle

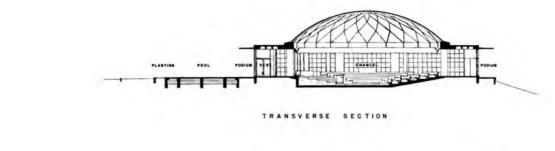
5. All Souls Unitarian Church, Schenectady, New York

OWNER: First Unitarian Society of Schenectady ARCHITECT: Edward Durell Stone MECHANICAL ENGINEER: Harold Hecht STRUCTURAL ENGINEER: Frank Harwood ACOUSTICAL ENGINEERS: Bolt, Beranek and Newman, Inc. CONTRACTOR: L. A. Swyer Co.

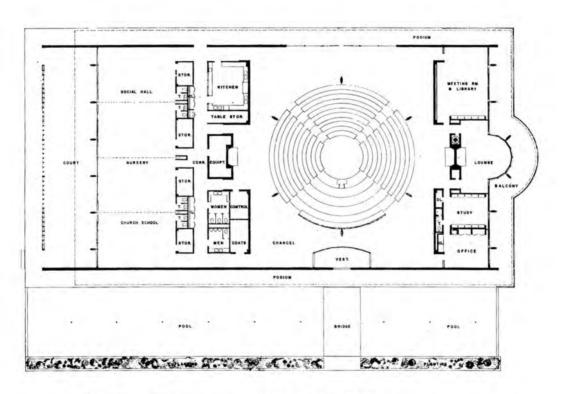
Stone in interpreting his plan said: "Social life is very important to the Unitarians." In this scheme a large lounge area with a fireplace where the congregation can assemble after services for coffee, envelops the 500-seat amphitheater where the service takes place. When occasion warrants, additional seats can be placed in the lounge around the perimeter of the amphitheater. The lounge will be periodically enlivened by exhibitions of abstract painting on loan from a New York gallery; as Stone points out, these can be considered twentieth century replacements for stained glass and mosaics.

The sunken circle is used for seasonal decorations or presentations, while the curved screen behind the pulpit is used for the projection of movies. The amphitheater itself brings the congregation close to the minister, thus creating the feeling of a unified family.

The dome is a lamella wooden roof with meta sheathing on the exterior. Indirect lighting is focused on the dome interior. Walls are of concrete units with an identical cast-in-mold pattern on the exterior and interior wall faces. The pattern was designed for this church. The church is entered by means of a bridge over a pool. "The lagoon is an inescapable detail with me," said Stone.







FIRST FLOOR PLAN



WORKING WITH COMMERCIAL DEVELOPERS

How a 32-year-old architect, Frederick A. Stahl, initiated a \$30 million office building to be constructed in Boston at 50 Pearl Street; and how, with the help of real estate agents, developers, lawyers, and contractors, the architect found investors to furnish the capital needed, guided the project through the negotiations, and brought it to realization. Architectural and engineering work is now being accomplished by an association composed of Stahl and Hugh Stubbins, architects, and William J. LeMessurier, structural engineer; the close integration of planning and engineering achieved in the design of the building is attributed by Stahl to the form of the association, in which the principals are equal partners



Architect Fredrick A. Stahl, on the extreme right, with (from left) John K. Dineen, attorney for the owners, Jay R. Schochet, independent developer, and Richard R. Wood, vice president of the real estate firm, Hunneman and Company

This is the story of how a young architect with a small office got a big job; and of how he learned to work, in a completely professional manner, with commercial developers in a world composed not only of architecture but of finance, real estate, and other business pursuits that are necessary and integral parts of the process of getting a building designed and built.

Inherent in this story are some all-important facts that might well be remembered by all young architects—and established architects too—who are seeking commissions.

The beginnings of the idea that was eventually to become a British-financed, 32-story, \$30 million office building in Boston, were prosaic enough. In the spring of 1960, Frederick A. Stahl, an architect then 30 years old, decided to return to London for a vacation and to re-establish contacts made in that country during the period 1955-57 when he was attached to the Building Research Station and teaching at the Polytechnic School of Architecture.

During his two week stay in England, Stahl was impressed—as he had been earlier—with the amount of building capital that seemed to exist there. The big English building boom, which had begun in 1951 when the Conservative Party came back into power, had begun to fade for various reasons. It was at this time that it became generally known that Jack Cotton had invested in the Pan American Building in New York. Stahl spent some of his time in England with John Stephen, an estate agent (realtor), finally making the proposal that Stephen should look for British capital to finance a major office building development in downtown Boston. Stephen felt there might be some interest in such a project since development in Britain was rapidly becoming more fiercely competitive. Increasing site costs, along with governmental restrictions on site development had the effect of making the British picture much less attractive to investors. Accordingly, Stephen agreed to look around and Stahl returned to Boston.



In this schematic model of Boston, 50 Pearl is the tall white building on the left

Back in Boston, Stahl continued, over the next few months, having conversations on the subject of a British-financed Boston office building, with an attorney, John K. Dineen, and a private American developer, Jay R. Schochet. These three brought in Richard R. Wood, vice president of Hunneman and Company, Inc., a Boston real estate firm. Within a short time, the group had put together information on a possible site for an office building. This site was located in the center of the downtown financial district, and was unique in a number of ways. It was bounded by four major streets, included some 83,000 sq ft in area, was near a number of important buildings, and was original, rather than filled land. Nine owners were involved, including the Boston Parking Authority, which held something over half of the property.

As put by Stahl, "Most of the Englishmen I had met believed that Boston was a county town in Lincolnshire." To counter this, Stahl and his group put together a complete presentation on the site, starting with a map of New England showing Boston as a great regional center, followed by a series of charts that gradually enlarged the scale to that of the site. Aerial photographs of the site, digests of building and zoning ordinances, and a schedule of floor areas permitted by existing zoning variations were included in the presentation. Rough cost estimates were made; from these were prepared a series of operating statements based on the performance of the new rental properties that had been constructed in Boston. A tentative list of prospective tenants was also prepared, as was a digest of major firms doing business in the area of the site. Since property taxation had long been a major stumbling block in the path of large scale development in Boston, a complete statement on taxes was drawn up.

All of this material was then organized into a coherent presentation and sent on, in April 1960, to John Stephen in London.

During the ensuing weeks, Stephen asked for clarification of a number of points in the presentation and enlargement of others. It soon became apparent from the nature of these requests that Stephen, in his contacts with British financiers, was running up against obstacles in the form of doubts about Boston as an investment area and the future of the particular location of the site.

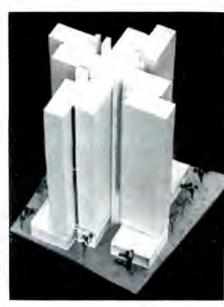
In spite of the obstacles, Stephen reported some progress. Accordingly, in May 1960, the architect Stahl, the attorney Dineen, and the American developer Schochet met with Boston Mayor John F. Collins and the newly appointed administrator of the Boston Redevelopment Authority, Edward C. Logue. At this time, the idea of British capital coming into Boston was discussed, and the mayor expressed his interest in such a project, in a letter which was immediately forwarded to London. The Boston mayor's letter made a strong impression in Great Britain, for no one there could imagine the Lord Mayor of London expressing such an interest in a commercial venture.

Later in 1960, it became apparent that E. Alec Colman of London was definitely interested in the project as an investment. Several months went by, but Stahl and his group were unable to get any farther. Finally, they reached the conclusion that some representative of Colman would have to visit Boston if the project were ever to get off dead center. After making the invitation, the group learned that Major Wolfe Lincoln, representing the Colman interests, would come to Boston to look over the situation.

Suspecting that some of the Boston banks or other interests might try to establish contact with Lincoln at the airport, Stahl and his group determined to meet Major Lincoln themselves, to establish from the outset their connection with the project. After scanning those waiting for the Major's plane for persons who might presumably be bank-

Some of the early schematic drawings and models of the 50 Pearl office building are shown on the right. In these can be seen early attempts at a medium-rise, free-standing office building with large and open floor areas. From the time of these early beginnings, the architects were searching for means of breaking up the building mass, of developing important building façades on all four sides, and of creating plazas on the ground level. As actual requirements for total floor areas and the structural, mechanical, and other considerations were more fully studied, studies were developed into final design





ers, the Stahl group introduced themselves to the one person who seemed likely to be a banker. They found that this gentleman was indeed meeting the Major; however, he was not a banker but Thomas F. Gilbane, president of a large contracting firm. Gilbane had had business dealings with Major Lincoln previously.

After meeting with Stahl, Mayor Collins, and others involved in the project, and looking over Boston and the site, Major Lincoln made a favorable report on the development to the Colman interests in London. About this time, it became apparent that another group was considering purchase of the site. A series of meetings were held by Stahl and his group with the prospective competitors, leading to an agreement that the Colman interests would be allowed to assemble the parcels of land into an office building site without competition from this quarter.

Soon after this, E. Alec Colman and Major Lincoln visited Boston and, after much discussion, definitely decided to go ahead with the project. In conformance with English law. Colman then filed an application with the Bank of England for the export of sterling for the project. At that time no one involved in the project had any intimation of the great length of time this process was to take.

During his Boston visit, Colman formally recognized John Dineen as his attorney, Hunneman and Company as the real estate and rental agents, and Frederick A. Stahl as the architect of the project. Colman also instructed the realtors to begin assembly of the privately-held parcels of land. As time went by without approval of the export of sterling, it finally became necessary for the Gilbane Building Company, which would eventually become the contractor for the building, to advance the money required to pick up options on the various pieces of property.

As had been planned for a long time, Stahl

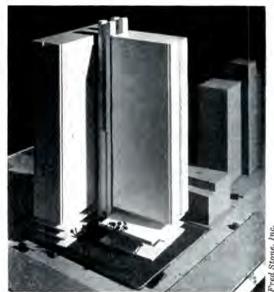
formed, late in 1960, an association for the architectural and engineering work of the project with structural engineer William J. LeMessurier, and these two brought in Hugh Stubbins to complete the joint venture. From this point on, all decisions were participated in equally by these three principals.

Toward the end of February 1961, it became apparent that Gilbane could not continue advancing money for the land acquisition indefinitely. Also it seemed that Colman was somewhat reluctant to proceed with the project. Accordingly, Stahl, with Robert Livermore and Richard Wood of the real estate agency and William Gilbane, flew to London late in April 1961. The group was prepared to reduce the scope of the project if the present size proved unacceptable to Colman. A series of meetings finally brought out the fact that Colman wanted some other investor to take a share of the project. Stahl and his group then made a series of presentations to various investment groups, one of them Central and District Properties, Ltd., a publicly owned firm that already had investments in Canada. After some negotiation, this group agreed to take half of the investment, Colman holding the remaining half. Central and District soon transferred funds from Canada to buy the property.

A great climax in the history of the project came on November 15, 1961, when the investors, by now set up as Boston British Properties, Inc., successfully bid on the city-owned property that makes up over half the site. At the suggestion of Stahl and his group, the city had set the minimum bid at \$600,000, with a \$400,000 cash deposit, to discourage speculation. As it turned out, there were only two bidders; and Boston British bought the property for \$800,000.

As of August 1962, the general preliminaries for what is a unique and well-planned office building are complete, a major tenant has been found, and working drawings are to begin soon.







The Architect IN PRACTICE

DESIGN FOR COMMERCIAL DEVELOPERS

Unlike many commercial office buildings erected as investments by developers, the 50 Pearl Building was designed in the best sense—and in every sense—of the word. Some of its important features are long-span concrete structure with cantilevered floors, eight corner offices per floor, elevators separated from the central core, large column-free office floor areas, four main ground floor entrances, landscaped plazas, and parking

50 Pearl Office Building, Boston, Massachusetts owners: Boston British Properties, Inc.

ARCHITECTS & ENGINEERS: Pearl Street Associates

 $(F.\ A.\ Stahl\ \&\ Associates,\ Inc.,\ Hugh\ Stubbins\ \&\ Associates,$

Inc., Wm. J. LeMessurier & Associates, Inc.)

MECHANICAL & ELECTRICAL ENGINEERS: Cosentini Associates SPACE PLANNING CONSULTANTS: Freidin-Studley Associates ACOUSTICAL CONSULTANTS: Bolt, Beranek & Newman, Inc.

CONTRACTOR: Gilbane Building Company

But for the initiative of one of its architects, Frederick A. Stahl—and his efforts over an extended period of time to secure financing for it—this office building would never have come to be. Working with a team of real estate agents, lawyers, contractors, and developers for almost two years, Stahl finally succeeded in getting 100 per cent British financing for the development—a 32-story, \$30 million office building.

Such efforts have paid off, not only in a commission for the building, but in an opportunity to design the building from scratch, without previous decisions made by others blocking the way. The result of this is an office building that has been designed to meet the real, long-term needs of tenants and of those who invest in it.

For example, the structure of the building is reinforced concrete with long spans that open up floors for tenant occupancies that require large areas. An added advantage is that the floors are easily adaptable to many types of occupancies. Preliminary estimates show that the concrete frame will be more economical than steel, for this particular building, because of the Boston location and the good bearing that exists on the site.

The central cores in most office buildings are surrounded by corridors that not only disrupt circulation to an extent, but are wasteful of space. In addition, stairways and toilets are elements common to all floors, but not elevator banks which drop off after they reach certain levels. Accordingly, the floor plans developed for this building place the common elements in a central core, but have the four separate elevator banks removed from the core, in what is ordinarily rental space.

At first glance, it would appear that this scheme would be wasteful of rental space; actually the opposite is true. As elevator banks drop off after they reach the uppermost floors they serve, the space gained on the floors above becomes an integral part of the rental areas.

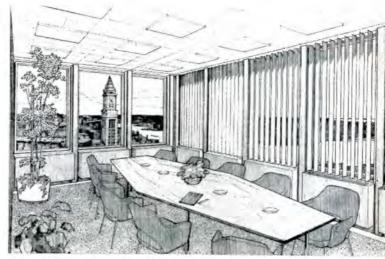
The building has been designed as a free-standing tower, with four fully developed and important façades. This has a number of advantages: the usefulness and flexibility of ground floor areas are enhanced, and zones served by the four elevator banks have their own entrances and semi-private lobbies.



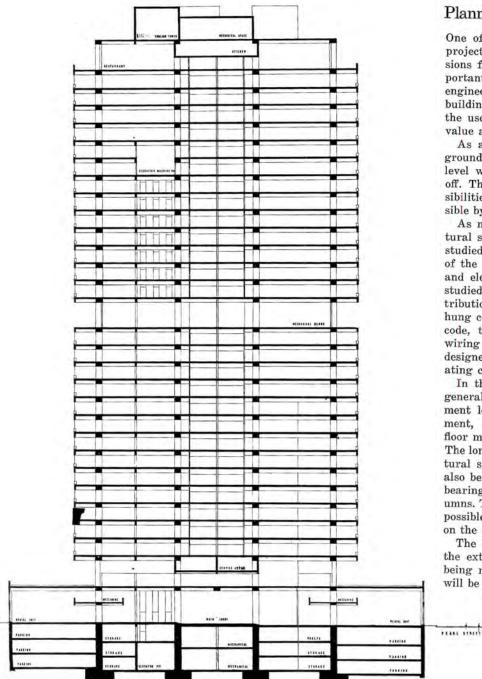
Schematic sketch of main lobby



Schematic sketch of a bank area



Schematic sketch of a conference room



Planning and Structural Innovations

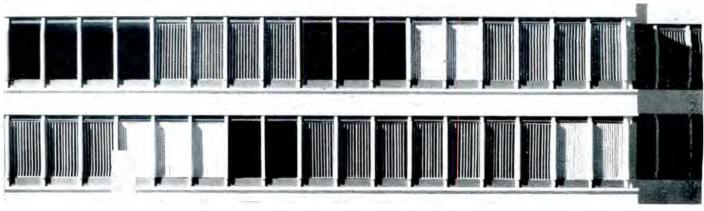
One of its architects originated this building project and has participated in all major decisions from the time of its inception. One important result of this is that the architects and engineers have been able to incorporate in the building design certain features that improve the usefulness of the building and add to its value as an investment.

As an example, across-page are shown the ground-floor plan and a typical floor above the level where two elevator banks have dropped off. This plan demonstrates some of the possibilities for interior arrangement made possible by the unique elevator and core scheme.

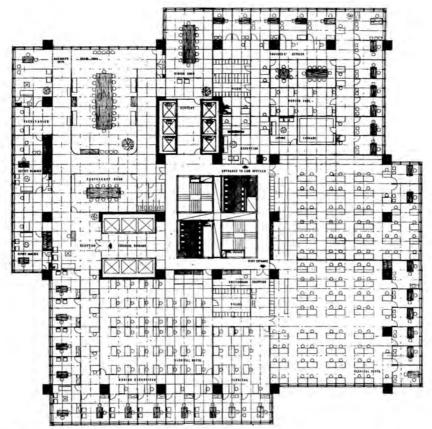
As may be seen in the drawings, the structural system of this building has been closely studied from the beginning and related to all of the other design considerations. Mechanical and electrical systems have been equally well studied. This has resulted in an electrical distribution system that allows wiring beneath hung ceilings and also in floor fill required by code, thus eliminating the need for built-in wiring spaces. The air conditioning system was designed for lower than usual first and operating costs through the elimination of reheat.

In the section on the left may be seen the general scheme of the building— three basement levels for parking, storage, and equipment, ground floor with mezzanine, second floor midway up the building, and penthouses. The long spans of the reinforced concrete structural system, along with the cantilevers, may also be seen in the section. Below grade, solid bearing walls are to be used instead of columns. These will bear on spread footings, made possible by the quality of bearing at this level on the site.

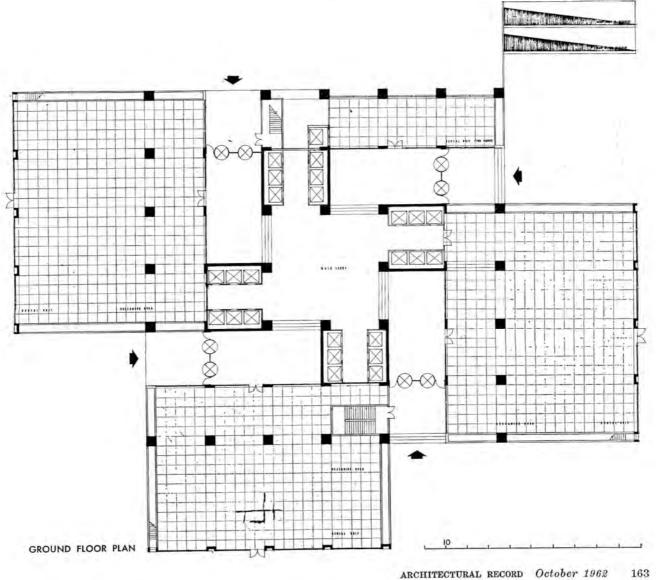
The illustration below shows the design of the exterior wall. Further refinement is now being made in the design of the wall, which will be of concrete with glare-reducing glass



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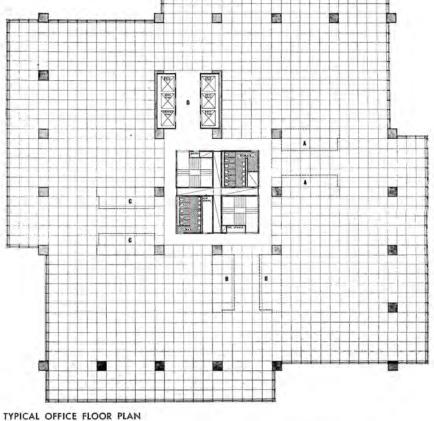
TYPICAL FLOOR PLAN

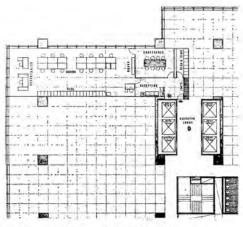


Space Planning for Tenants

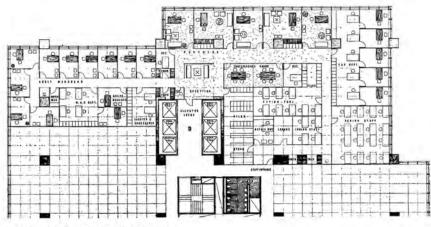
The professional services for this building include surveying the needs of prospective tenants and the provision of initial layouts of their space. This work is done by the architect-engineer association in conjunction with a consulting space planning and interior design firm. Final layouts and interior design for tenant occupancies will be handled by firms chosen by the individual tenants.

The complete plan on the right shows a typical floor in the uppermost zone of the building, above the point where three elevator banks have dropped off. Below this are four examples of initial tenant layouts for offices of various sizes and types. These give some indication of the way space in this office building can be utilized for various needs and purposes

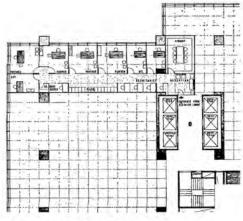




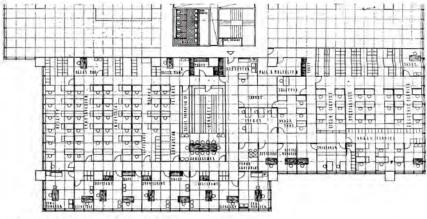
LAYOUT FOR A SMALL BROKERAGE



LAYOUT FOR LARGE LAW OFFICE



LAYOUT FOR SMALL LAW OFFICE



LAYOUT FOR LARGE GENERAL OFFICE

BUILDING TYPES STUDY 312

(R)

SCHOOLS

Intensive study is being given currently to the problem of school auditoriums. As the following articles point out, the auditorium is the largest, most expensive (and often least used, but much desired) space in a school. The cost-versus-use problem has been solved in the near past by a variety of multi-use combinations. A new direction is gaining ground, and is discussed in the following pages—the use of new ideas in planning and equipment for better use of auditoriums for instruction

SCHOOL AUDITORIUM PLANNING CONSIDERATIONS

By J. Stanley Sharp

The biggest and costliest school space an architect designs is the auditorium.

Today as a result there's a lot of hard thinking on the auditorium in educational circles. Much of it boils down to this: unless a school system plans to use this facility as a real teaching device, its cost, whether it be large or small, can be questioned.

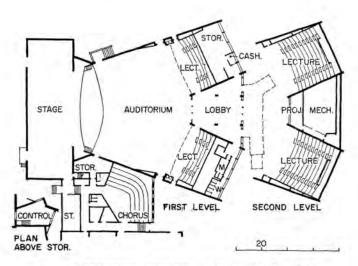
The employment of this special space for the traditional school auditorium function and occasional stage presentations is not enough. It sits idle, unemployed, all except a few hours a month. Even when a community wants a well-equipped auditorium for its use also—for such activities as those of drama groups, choir organizations, civic bodies and the like—the facility is still under-utilized.

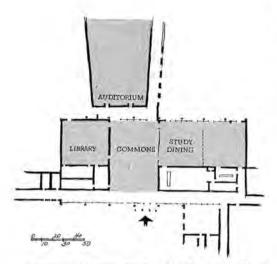
A school auditorium, with its acoustical, lighting and ventilating requirements and its need for specialized equipment both on and off stage, runs, in our experience, over 50 per cent more in cost a sq ft than other school space. In an instance which we have just checked, the cost of a proposed auditorium was more than 19 per cent of the total cost of the school. This is a nice portion of the budget—and it could run higher!

Yet the auditorium does have substantial educational uses, for orchestra, band and choral events, for training in dramatics, for assemblies. Because it is costly space—because the community nearly always wants it to serve other valuable needs—more and more stress is being put on fitting it also into the general educational program. Putting the auditorium to work as often as possible, in some cases every day, will, it seems to me, become increasingly the aim of architect, educator and school board.

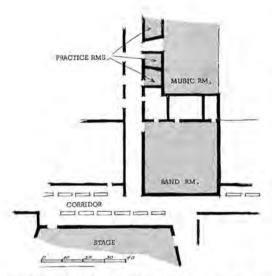


Preliminary design for the new divisible auditorium for the Darien, Conn., high school

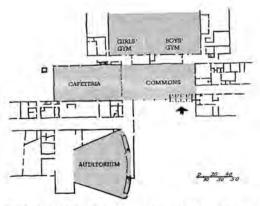




Smithtown Central High School: the auditorium lobby serves as a commons and as the main school entrance



Smithtown Central High School: music and related spaces provide "backstage" areas for the auditorium stage



Baldwin High School: a big lobby, slightly separated from the auditorium, serves most school areas needing public space

Divide and Educate

Educational Facilities Laboratories, Inc., has done much to point out the possibilities of and to stimulate interest in both large-group teaching and the divisible auditorium. The two can go hand in hand; as a result, the auditorium, divided into sub-auditoriums, can get much more use and justify the investment in it.

In our own practice we are now planning such a divisible auditorium for the Darien, Conn., high school. In this instance the community wanted a 1,200-seat facility, large enough for the ultimate school population and also for community activities.

The auditorium is being so designed that it can be divided into three sub-auditoriums by means of rolling, soundproof partitions. Two of these areas will hold 200 students each, and the forward part of the building 800. Large-group teaching can be carried on regularly in the smaller spaces; and assemblies, lectures, or drama activities can be held simultaneously in the large sub-auditorium. Properly employed, the three spaces could eliminate the need for adding the six or eight classrooms which will be required for the ultimate student population.

Stepped risers are being used for the 200-student sub-auditoriums. Their ceilings will be high and the spaces can therefore be planned for large-screen television. A test tube experiment being done before the class or in another room can, with this system, be projected so that everyone in a large group has an even better view than the instructor.

Contrast these spaces with a room for large-group teaching. The floor of such a room is flat, so that the sight lines are poor. The ceiling is of normal height, so that a large-screen presentation cannot be made. Films and film strips obviously can't be seen by students in the rear area.

The divisible auditorium, it seems to me, can therefore make an important contribution to large-group teaching. The two are tailor-made to develop together: at the same time the school and the community have a sizable auditorium, plus appropriate-sized teaching spaces.

Combine or Postpone?

All types of school auditoriums present broadly the same planning considerations. Let's look at a few. The question is often raised whether to combine this space with some other function. In elementary schools the requirements of assembly space are not as complex as in secondary ones, and a number of successful combinations with playroom, cafeteria or music room—sometimes of all these spaces—has worked out.

The auditorium and the gymnasium are sometimes combined in high schools, but because each is used intensively for its specific role, the result is not completely satisfactory for either function. Consequently when Darien's budget was too tight, we advised postponing the auditorium. On the completion of the high school 2 there in 1960, the gymnasium was employed as a temporary auditorium. The need for a real auditorium was always kept in mind, and two years later the community was ready to plan the structure with three subauditoriums.

How Big?

Experience indicates that the auditorium audience will seldom be the total population of the school. The usual size of the groups employing it should be the determining factor.

The Baldwin (L. I., N. Y.) High School,³ for instance, has a student capacity of 1,500, while its auditorium seats 850. The Harborfields Central High School,² Greenlawn, L. I., N. Y., seats 710. It is planned for an eventual senior high school capacity of 1,500, and it also serves the 1,000 pupils of the adjacent junior high school.

There is much to be said for the small auditorium in a large school. When the small auditorium is used for plays, students can project their voices well enough in it to be heard at the rear. Furthermore, the dramatics class offering can be given several nights, rather than once or twice, so that students will gain more training. Occasional large assemblies might, perhaps, be held in the gym.

Multi-use Lobbies

Just outside its doors—with the lobby—is a good place to start a discussion of auditorium planning. A rule of thumb often used in calculating the area needed for this space is

Architectural credits for the schools noted are:

- 1 Stanley Sharp
- Ketchum and Sharp
- ^a Ketchum, Giná and Sharp

slightly more than one sq ft per person. However, to insure more than enough space for it and at the same time make it as useful daily as classrooms are, the answer, it seems to us, is to plan it for multi-use. In fact a lobby is ideal for that purpose, with none of the drawbacks that arise in some other multi-use areas.

At the Baldwin High School, for example, we developed a lobby which serves not only the auditorium but also the gymnasium when games are scheduled there. It is also the main entrance to the school, and it is furnished so that students can use it as a commons. Finally, it is so related to the cafeteria that it can act as an extension of that space for occasional large dinners.

At Smithtown Central High School,² Smithtown, L. I., N. Y., the auditorium lobby serves both as a student commons and as the main entrance for the combination junior and senior high school facilities. It adjoins the cafeteria, so that students can use the commons after finishing their lunch.

Harborfields High School is planned differently. There the auditorium is adjacent to the cafeteria and has sliding glass doors so space can be opened to provide extra lobby space for large groups.

When the auditorium is divided into sub-auditoriums for large-group teaching, the function of the lobby as circulation to those spaces is a prime consideration. With this fairly constant use, its walls become valuable exhibit space; and we are designing the Darien High School auditorium for that purpose.

The Audience

The building may be large or small, but in either case the audience—students or townspeople—is the thing. The auditorium should have seats that are easily reached and comfortable, and that provide good sight lines. In the Harborfields auditorium we allowed a space of 34 in. between rows of seats, and feel this should be the minimum. In other such facilities and at Darien High School we have provided a full 3 ft.

Continental seating is excellent but makes for a larger auditorium because the space between rows must be greater. More exits are also required. Thus the cost is higher and the use of this type of seating can seldom be justified. Incidentally, the number, size and location of exits are specified in local codes. The National Fire Protection Association also offers valuable guidance.

Upholstered seats are obviously more comfortable than wooden and also improve the acoustics of an auditorium. The question is sometimes raised whether students will damage them, but in our experience they actually decrease maintenance problems. Pupils apparently respect upholstery more than wood!

A few years ago we hit on the plan of upholstering seats in different colors, in a random pattern. The design effect is good and there is the further advantage that a covering can be replaced without a long and often fruitless search to match colors.

The width of seats varies from 19 to 22 in., to permit staggering for good sight lines and to facilitate layout. The number of seats only 19 in. wide should be kept to a minimum.

The proposed width of aisles should be checked against local codes; every architect knows, however, that their requirements are often minimum ones. Wide aisles ease circulation and we specify a minimum width of 3 ft near the stage, increasing slightly from front to rear of the space.

Sight Lines

The slope of the floor is important for good sight lines. A rule of thumb is a 5-in. change of vertical dimensions for every three rows of seats, with the individual's focal point 8 in. above the stage floor and the curtain line. The slope is progressively increased to a maximum of one in ten at the rear of the auditorium.

Stepped risers provide ideal sight lines but can introduce a safety problem. If stepped aisles are major means of circulation, they are usually relegated to use in balconies or for special design arrangements, such as at Harborfields. There, the method of entry vomitoriums (similar to that of Yale Bowl) eliminates general circulation from that area.

Air Handling Equipment

The best location for air handling equipment, in our opinion, is in an area at the stage end of the auditorium, structurally separated from it to eliminate vibration and noise transmission problems. Locating the equipment there puts it near the greatest heat load (particularly if

television is to be used), thus limiting long runs for the large ducts.

If for other design considerations air handling equipment is placed overhead in the rear of the auditorium, it is even more important that motors, conduits and ducts be isolated from the structure, so that those near it can hear what is happening on the stage, rather than a rumble of equipment. A location overhead in front of the proscenium is better, but careful design is again required to isolate troublesome sound.

Standards for ventilation are set by codes. However, mention should be made of the possibility of air conditioning the auditorium. Use of this space for large-group teaching and a trend to year-round employment of schools justify, in the opinion of many, the costs of air conditioning.

Acoustics

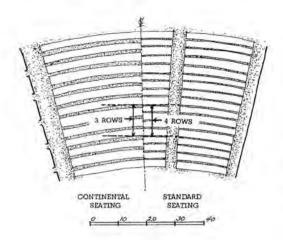
Every large space has its special acoustical problems, so that an acoustical engineer is needed, we feel, as a consultant on a school auditorium. His guidance is valuable in determining ceiling heights, working out the best shape for the structure, and deciding on the use of various materials for either their reflective or soundabsorbing qualities. (If even ten people can't hear in a school auditorium, money has been wasted.)

The wedge-shaped auditorium has proved better acoustically and is almost universally built today. The rectangular type used in the past needed an excessive amount of acoustical material on its walls, and directing sound to the rear was difficult.

As just indicated, the matter of acoustics belongs to consultants in that field. On the subject of sound shells, however, we have not always followed their advice. A sound shell is needed primarily for the natural voice, the unamplified instrument or orchestra. But most school auditoriums have amplifying systems and everyone uses them. The quality of sound, as a result, is usually not affected enough to justify a sound shell, which is expensive and also difficult to set up and take down.

Stages

The proscenium stage meets the needs of the school auditorium very well. The expense of other types, in our experience, cannot usually be justified; and it is debatable whether many schools would use them well



A graphic comparison of the relative space required by continental and standard seating in auditoriums

enough and often enough. It is conceivable that with the use of a large forestage, extensive side stages and perhaps movable (manually operated) platforms which could be stored under the stage and extend it into the orchestra area, a degree of flexibility could be achieved consistent with the economics and educational program of the community.

The arena, it seems to us, is too difficult a type of staging for school productions. It is not well suited to lectures and talks.

How Wide?

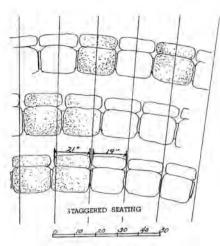
With the proscenium opening, we like to make it as wide as possible; for talks and plays, it can always be framed down to give an intimate effect. It should have a minimum width of 24 ft; in the large Darien High School auditorium, we call for an opening of 60 ft. A minimum height of 14 ft is needed for the proscenium opening, more in a large auditorium.

A wide proscenium and a deep stage are necessary in secondary schools for band, orchestra and choral group use. The graduating class may sit on the stage; but if an overlarge one is needed for this function alone, the school does well to hold the exercises out-of-doors, in the gymnasium or in a large town center.

Stage Depth

The minimum stage depth is usually set at 25 ft. At Harborfields High School we made it 29 ft, and the stage at Darien will be 35 ft deep. The stage at Harborfields is 80 ft wide, while that at Darien is 110.

The stage should of course have an apron, for many community meetings, assembly programs, lectures



Insertion of occasional narrower seats helps give a staggered seating pattern to preserve sight lines

and other events will be staged on it, in front of the curtain. A minimum of 6 ft, in addition to the stage depth itself, is required for it.

The program of the school always determines these various dimensions. This point is brought up because of possible requirements for orchestra or band space located next to the stage on a level floor. The size of this space is determined by the size of the orchestra or band, and is usually figured at 10 sq ft for each musician and instrument, with extra allowed for piano and tympani. Oversizing this area is regrettable—there is just so much extra space separating the audience from the stage.

A requirement of the stage is space for the storage of props and sets. Most high schools today are using movable flats. It is easy to overdo on storage space for flats; there is a real educational opportunity in having students design and construct new ones for various productions.

The use of movable flats calls for planning more space on the sides of the stage, to pull sets on and off, and for constructing sets, while the stage itself is being prepared for band practice or other activities.

Few Fly Galleries

Very few secondary schools in the East have a fly gallery. If one is planned it should be one and one half times the height of the proscenium, and for safety should have a gridiron for changing the rigging. A gridiron, however, is expensive, and for economy it may be preferable to let school custodians or professional riggers use a movable scaffold.

At Harborfields High School we provided a dressing room for girls and one for boys. Located between the stage and the music room, they also serve as a useful sound baffle. When the budget is very tight on a new auditorium, the dressing rooms are often eliminated and classrooms or other large adjoining spaces used.

Music Rooms

Music and band rooms should be located as near the auditorium as possible, so that students in those activities can reach the stage easily. When either of these spaces adjoins the stage, structural separation with walls of high sound reduction is very important in order to eliminate distracting sound transmission.

At Smithtown we planned the high school so that the band and the music rooms are adjacent to the stage but separated from it by a corridor. It is an effective sound barrier. Provision was made for reaching the stage easily from either of the spaces.

An educational materials center is an important consideration for a divisible auditorium; otherwise its large-group teaching sub-auditoriums may sit idle for periods of time while necessary teaching material is being assembled. The center needs films, film strips, books, posters, specially constructed exhibits and other aids. It may be located in the auditorium, or nearby, or in a large system, in a place central to all schools. The instructor then requisitions whatever he needs, discusses the best presentation with the audio-visual director and gets his material together the day before, so that there are no delays when class time comes.

This article has not touched on construction materials for the auditorium; here ease of maintenance, cost, esthetic qualities and durability play important roles, as they always do in the school field. Just as important is their use for good acoustics.

Another topic worthy of detailed discussion is the whole field of lighting. One aside here: the large-group teaching spaces of the divisible auditorium can't get along with the usual lighting of that structure. Lighting levels must be increased to approach those of regular classrooms.

Much is happening today in the planning of the school auditorium. Its design requirements are many and complex; above all, it has to be planned to fit the particular program needs of an individual school—may they always be forward-looking!

THE AUDITORIUM AS INSTRUCTIONAL SPACE

By Alan C. Green, Assistant Professor of Architecture, Rensselaer Polytechnic Institute, Troy, N. Y.

As in many things architectural and educational, there tends to be great confusion in the terminology of certain facilities. Particularly is this true when dealing with large group spaces such as lecture halls, auditoriums, large classrooms and assembly halls; and the confusion isn't readily clarified when we begin to consider gymatoriums, cafetoriums, gymaterias, multi-purpose rooms and commons.

For purposes of this discussion, let's talk about an auditorium as a large-capacity space—arbitrarily over 400 seats or so—designed primarily to allow its occupants to sit while hearing and seeing what takes place at a focal point. In some cases it may be called a lecture hall, or it may be a big classroom.

Essentially we want to examine this auditorium facility in terms of its use for instructional purposes.

Historically the auditorium was able to fulfill an instructional role quite adequately and with relatively uncomplicated design criteria, because the instructional requirements were basically simple. The desire was simply to make it possible to bring a large group of people into the "live presence" of the instructor, who could then talk about (but not discuss) his subject.

Seats were arranged in rows with bisecting aisles conforming to any existing building codes; the seats were usually a wooden theater-type with a folding seat, although eventually a folding tablet arm was introduced to provide a writing surface. With a relatively shallow slope in the floor, fairly good sightlines were established. Lighting was

The author has recently been involved in two related architectural research projects, both at Rensselaer, which deal with educational facilities. One was the DASFEE Project, sponsored by the Educational Facilities Laboratories, Inc., which culminated in the recently published report "New Spaces for Learning—— Designing College Facilities to Utilize Instructional Aids and Media." The other, "An Experimental Facility for College Teaching," is a full scale mock-up, built, equipped and used for instruction, and based on design criteria developed in the DASFEE study

simple — generally low-level, with higher intensity on the focal area. Access to the auditorium was from a lobby at the rear; some confusion arose during class breaks as the inand-out traffic converged.

Even though the term hadn't been introduced at this time, such an auditorium facility was "multi-use" to a large extent. It could be used for instruction, assemblies, guest speakers, meetings, convocations, chapel services and a host of other large-group activities. Its utilization rate was not very high, probably ten hours a week maximum, but administrators weren't too concerned with utilization rates.

Two factors began to strain the function of the auditorium as an instructional space; one was the introduction of new instructional methods, and the other was the increasing concern with the rate of utilization. These factors began to spread doubt as to the auditorium's real value for instruction.

Consider first the development of new instructional methods. Gradually it became apparent that the teacher/professor could improve the quality of his instruction by introducing demonstration models and apparatus. Thus basic phenomena in the sciences could be illustrated and explained by apparatus manipulated by the teacher at significant points in his lecture. The demonstrations had to be large in scale, and relatively simple, to permit the entire group to see them; the consideration of adequate viewing resulted in the steeply-sloped demonstration-lecture hall.

In the auditorium, two problems developed: (1) the apparatus required very extensive storage and preparation areas not usually available and (2) not everything could be made large enough for all to see, as on chalkboards, charts, graphs.

Then came films and slides as teaching aids; large screens were put at the front of the auditorium and projection space at the rear.

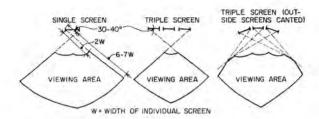
But large expanses of windows needed covering to control natural light, and the overhead auditorium lights had to be turned off to permit a bright image on the screen; the instructor found himself teaching in a blackened hole. In turn, ventilation became a problem when the windows were covered, and in many cases the structure did not lend itself to air conditioning. With the expanded areas for student viewing, and the fact that the material viewed was for comprehension, the seating and sight-lines were often found inadequate. Acoustical considerations were a bare minimum. and the problem of storage and preparation areas became more acute.

To round out the available instructional devices, the overhead projector for enlarging writing and showing transparencies had to be accommodated with its screen; and closed circuit television, for magnifying demonstrations and introducing instruction from other points on the campus, required the spotting of monitors about the space. Thus we see the introduction of the instructional aids and media straining the instructional function of the original auditorium.

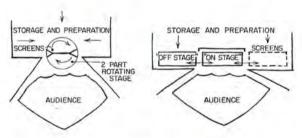
As enrollments at all levels of education soared, a new question began to be asked: how many hours is a facility used, and/or can we justify the programming and building of new facilities on the basis of their potential utilization?

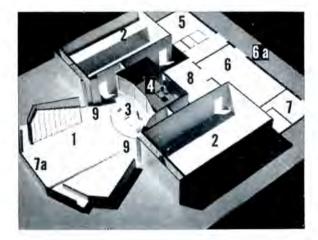
Many schools have found by analysis that the use of an auditorium would be uneconomically low, with the result that auditorium functions have been combined with cafeterias, gymnasiums, commons areas, multi-purpose rooms and the like. Sometimes it's been decided that other facilities are far more important, and the auditorium is put near the bottom of a priority list.

If, however, an educational program indicates that an auditorium is desirable for conventional functions and as an educational facility, certain design criteria can help. To a large extent these criteria result from the extensive use of instructional aids. But when extensive use









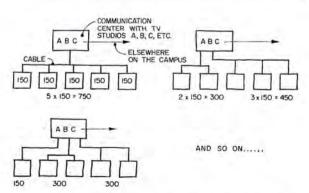


Figure 1. A viewing area is defined by a minimum and maximum viewing distance and a viewing angle. The number and arrangement of display surfaces (screens) modifies the shape of the viewing area and the potential capacity

Figure 2. This view indicates an attempt towards achieving an integrated design of the various display surfaces which may be found in the auditorium designed for instruction. From the left: TV monitor, tack-board, chalk-board, rear-projection/overhead projector screen, TV monitor, rear-projection screen, etc. Illustrated is the front of the "experimental classroom" designed and built as a mock-up by the School of Architecture, R. P. I.

Figure 3. Two-part rotating and a slide-on stage schemes. In each case the demonstration is set up while the stage is out of position and is then rotated or slid-on during the class break. During the following class the old demonstration is dismantled and a new one is readied

Figure 4. This auditorium-studio model shows the extensive adjunct facilities needed to give the highest degree of flexibility and versatility: 1. Audience area. 2. Storage and preparation areas. 3. Rotating stage with screens above. 4. Rear projection area. 5. Shop. 6. TV studio. 6a. Outdoor production area with large door to studio. 7. TV control room and engineering center. 8. "Ready area" for demonstrations being assembled prior to being set up on stage. 9. TV camera areas (also remote cameras overhead for complete coverage of the demonstration and lecture)

Figure 5. These diagrams illustrate the high degree of flexibility that may be achieved by various combinations of smaller spaces all inter-connected with a communication center containing TV studios

is made of slides, motion pictures, projected transparencies, audio tapes, kinescopes, demonstration apparatus, shadow projection, overhead projection and television, the auditorium for instruction cannot be designed as in the past; they require some new considerations:

Shape. The shape of the instructional auditorium becomes a function of a viewing area. Since it is probably desirable to permit excellent viewing conditions of two or three screen surfaces, in addition to secondary display surfaces, a viewing area for these multiple surfaces then becomes defined by a minimum viewing distance and a maximum viewing angle (Fig. 1).

Good sight-lines from all seats to permit unobstructed viewing of all display surfaces can be approached by stepped or sloped floors and offset seating.

Seating. A whole new look needs to be taken at a seating type. The lack of adequate writing surfaces has always been a drawback in the conventional auditorium; continuous table tops with fixed pedestal seats may be one approach or a better designed, more extensive folding tablet-arm may be another. To avoid having the best viewing area chopped up by aisles, a modified continental seating with side aisles could be considered.

Lighting. All students should be able easily to see the instructor, demonstrations and displays, with enough illumination on writing surfaces to permit note-taking. This may be accomplished by ceiling downlights pre-set with various levels of illumination compatible with each projection technique. Wall surfaces should be washed with light to bring up the overall illumination of the room when no projection is being used, with accent lights for the center of interest. However the room lighting is arranged, it must not "wash-out" projected images. This requirement, in fact, constitutes the strong argument for rear projection. As natural light is distracting and tends to deteriorate a projected image. the auditorium should be windowless with adequate air conditioning.

Acoustics. Even in auditoriums with 600 or more students, acoustical design can permit the unaided instructor to be heard by all students; the instructor, wired for sound, is

greatly handicapped when moving about and lecturing in an auditorium. All recorded sound from tapes, television and films should be directed through a single highquality sound system.

Controls. All controls, both for lighting and the various instructional equipment, should be highly simplified and easily manipulated by the instructor from a central point. All equipment should be remotely controlled and compatible lighting levels coordinated with the equipment controls. Thus when the instructor flips the button to activate the pre-set movie projector, the lighting adjusts to the correct illumination level and arrangement. Projection equipment should be centrally located in either a front or rear projection area, sound isolated, and accessible from outside the auditorium to enable technicians to load and ready the equipment during the time a class is in session. All extraneous noises of air conditioning and other mechanical equipment should be carefully masked to avoid interference with the voice of the instructor and recorded narration. Inclusion of television poses a problem, as no one has yet devised a completely satisfactory method of providing the necessary number of monitors in a large space to give adequate coverage. Projected television may be the answer when it is technically refined to permit large images.

Integration. A coordinated color scheme and detailing system should provide direction and accent on the focal area. The display surfaces and various equipment should be visually as well as mechanically integrated; it is not enough simply to hang screens at the front and spot projectors at the rear of an auditorium (Fig. 2). Adjunct areas are of great importance; the preparation, storage and projection areas must be well thought out as to access, circulation and servicing.

As a very direct method for improving the utilization rate of auditoriums for instruction, institutions, particularly colleges, have considered the concept of the slide-on or rotating stage. With the increasing use of lecture-demonstrations, and the hours required to set up and take down demonstrations prior to and after class, the auditorium is often rendered unavailable for use

for many hours of the day. By setting up the demonstration on an "out-of-position" sliding stage or section of a revolving stage, it is a simple matter to rotate or slide on the stage during the class break, thus placing the demonstration in position for the next class. Set-up, take-down and use of the auditorium for instruction can go on simultaneously (Fig. 3). The mechanical devices for moving the stage, and the necessary adjunct preparation and storage areas. make it an expensive solution; but use may be doubled or tripled.

One further development to consider is the auditorium-studio used for instruction and as the nucleus of a television production center. The front of the auditorium permits extensive lecture-demonstrations, and the televising and/or recording of them for instantaneous or "canned" instructional uses elsewhere on the campus. In addition studio and shop space, as well as the other adjunct facilities, are incorporated in the auditorium studio complex (Fig. 4).

Up to this point we have discussed design criteria for the auditorium when conventional use, plus instructional use, add up to economic feasibility. If, however, conventional auditorium facilities cannot be justified, or if they already exist, there are alternatives.

A large group can be brought together for instruction by inter-connecting a number of smaller spaces with closed circuit TV. The instructor in the studio lectures to all, and can still have all the aids and media at his disposal. In fact, the instructor in the TV studio is in a very enviable position, with the advantages of remote TV cameras, slide and film chains, taped materials, the selective eye of the TV camera, prompting devices and all the other developments in the art of television for instruction. All that is lacking is the "live presence," and many persons feel that this may well be offset by the versatility of a well-designed and coordinated TV system. In addition a series of small spaces (large classrooms) have the inherent advantage of permitting higher utilization, as many institutions have a critical shortage of classrooms in the 50 to 150 size. If existing facilities of desirable capacity are available, they can be remodeled and utilized as part of the interconnected classroom system. An institution may be farther ahead, economically and educationally, to inter-connect a series of classrooms, either new or converted, with a well-equipped, centralized communication center than to build one large, expensive auditorium with questionable utilization. The various capacities offered by different combinations of spaces provides a degree of flexibility and utilization impossible with a single large auditorium (Fig. 5).

Another alternative is the use of operable partitions to subdivide an auditorium into sections to accommodate smaller class groups. This idea has been much discussed, and at least one new facility in the country is based on such a concept. Probably in secondary schools, there is justification for such an approach; the key to even further experiments is reduction of the high cost of a completely satisfactory operable partition. In addition, it must be realized that when a space is to be so divided, both the large space and the subdivisions will fall somewhat short of fulfilling all the ultimate requirements.

The question of auditoriums thus holds a real dilemma for school and college administrators: "Can we justify building a large space, with problems of utilization, to house a single large group; or is it better to house the group in a series of small spaces interconnected by use of electronic devices permitting better utilization; or do we try to subdivide the auditorium to achieve both solutions in one?"

It may well be that the large auditorium for instructional purposes is a thing of the past, made obsolete by the changes in instructional methods and the problems of utilization. In turn, it is the development of the aids and media that permit an alternate solution of interconnected large classrooms. The auditorium designed and equipped to permit functioning as an excellent instructional facility is expensive; its potential utilization should be realistically calculated and balanced against the alternatives. Most institutions will want to avoid having a new, expensive, wellequipped and vacant auditorium in their plant, while classrooms remain overcrowded.

AUDIO-VISUAL SYSTEMS FOR LARGE GROUP INSTRUCTION

By Hubert Wilke, Director, Industrial and Educational Services, TelePrompTer Corp.

Five factors of urgency have recently been identified as creating the need for the development and application of modern technology if higher education is to meet the challenge.

"New Spaces for Learning," a report of a research project on instructional aids and media conducted by the School of Architecture of Rensselaer Polytechnic Institute and supported by the Educational Facilities Laboratories, Inc., lists these factors as follows: (1) rapidly expanding enrollments; (2) shortage of faculties and facilities; (3) need for a higher quality of education; (4) need for improving the organization and presentation of knowledge; (5) increased emphasis on education,

In reviewing aids and media, the R.P.I. report was concerned principally with those affecting space design, like projection devices, non-projection devices and television. The report continued: "Many times, a system of devices is involved and their joint rather than individual functions may govern. Relatively little has yet been done to provide appropriate spaces in which to employ these techniques of instruction to their full advantage. . . ."

At the secondary level, there is equal urgency in such matters and I quote Doctors Trump and Baynham in their Guide to Better Schools: "Tomorrow's schools, with more flexible scheduling, will be able to arrange as many large classes as curriculum plans require. Combined, these purposes suggest that about 40 per cent of a student's time in school will be spent in large classes. The National Association of Secondary-School Principals' experimental studies found much success with large-group instruction. It also makes technological equipment more economically feasible. Many schools which can't afford these aids for five or six usual classes will be able to equip a single large one."

Although opinions regarding instruction may differ, there is little

question that lecture halls or largegroup areas of varying sizes are being built or remodeled at a rather startling rate. For this reason, the observations that follow are confined to requirements and solutions with regard to the integration of audio-visual systems to accommodate large-group instruction. In the interest of clarification, we will define "large group" as a lecture hall seating from 150 to 600 and/or an auditorium accommodating from 600 to 1,000. It should be made very clear that in any individual institution, the design of audio-visual systems must be based on the educational philosophies and curricula of that institution and must grow out of a clear statement of educational requirements and needs.

Most current design layouts reflect certain principles evolving from the thesis that "optimum use of instructional aids and media requires new concepts of space types and their design." Following is a brief statement of the 16 more important such principles as summarized in the conclusions of the R.P.I. study.

- 1. An optimum viewing area, as defined by the various images to be viewed, will determine the most effective room shape. The optimum area is not a fixed function of the screen or monitor size, but will vary with the type of material being viewed, the duration of the presentation, the quality of the equipment, and factors of environment.
- 2. Stepped or sloped floors will provide the best viewing conditions in all rooms; in the smaller rooms they may not be feasible. In the large rooms sloped floors are essential for good sight-lines; steep gradients in spaces designed for lecture-demonstrations do not appear justified, as they are wasteful of space and reduce the effectiveness of the space for other functions. Magnification of critical aspects of a demonstration can be accomplished by projection techniques or television. In smaller

spaces, the need for rearrangement of seating may render stepped floors objectionable.

- 3. The actual capacity of a space, as defined by a viewing area, is a function of the seating type and arrangement, and applicable building codes. Adequate writing surfaces and stepped floors tend to imply fixed seats and continuous tables for the larger spaces. Building codes usually limit to 14 the length of a row of seats, although wider row spacing (continental seating) will permit longer rows. Center aisles are to be avoided, as they occupy the best viewing area. In the smaller spaces, a seminar arrangement of seats, as opposed to a focused arrangement, will probably reduce the capacity.
- 4. Windows in the learning spaces, whether the spaces be large or small, are a liability rather than an asset. Two of the major functions of windows are to introduce daylight and provide visual contact with the out-of-doors. Both detract from the most effective use of aids and media.
- 5. All learning spaces should be air conditioned. With the absence of windows, mechanical ventilation becomes a necessity. Cooling will generally be required, even in cold weather, not only to remove the heat generated by occupants and equipment, but also to provide a stimulating environment.
- 6. Proper acoustic treatment in all rooms and sound isolation between rooms are essential. These involve no unique problems as far as treatment of surfaces and use of material are concerned, but several important details do require particular attention. A means must be employed to isolate the noise of all projection equipment, and careful attention must be paid to preventing sound transmission through ductwork systems. In addition, a single, high-quality, carefully designed sound system should be provided for distributing the audio element of any of the aids.

7. Carefully planned, special lighting is a prime essential to the proper functioning of these spaces. Lighting levels for both the writing and surrounding surfaces should be carefully related to image brightness, and variable intensities, appropriate to each instructional device, should be provided. In addition, ample illumination for conventional lecture and discussion purposes is necessary. All controls should be preset and coordinated with the devices, and located for ready operation by the instructor.

8. From initial stages of design the mechanical, structural, acoustical and lighting elements must be considered together as coordinated systems. Design of one system without regard for the others may seriously impair their later accommodation.

9. A conscious effort toward carefully designed color schemes in the rooms, and between rooms, is desirable. Color, as a function of lighting is critical in these rooms, as there are no windows for visual relief and because lighting and surface reflectance must be carefully planned for optimum viewing.

10. In designing the spaces, aids and media should be considered with instructional methods as integrated systems, not just as pieces of equipment to be included in the spaces. As an example, a projector and its required screen are not independent items to be accommodated, but must be closely related.

11. The concept of a coordinated "display surface" or "teaching wall" should be encouraged. This is to integrate and coordinate within an appropriate area as far as possible all instructional materials.

12. Whenever feasible, projection equipment should be centrally located in a "projection center" or "area" and should be remotely controlled by the instructor. (The possible exceptions are the overhead, opaque, and shadow projectors.) In this way, the instructor remains at the front of the room, continuously in control of the presentation. Such an arrangement also permits one to ready equipment during a class.

13. There are no overriding advantages of either front or rear projection to the exclusion of the other. Particularly in the larger spaces, either one may be appropriate depending on the functions of the space, personal preferences, and the

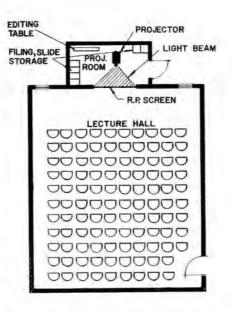


Figure 1. Rear screen projection with a single projector and room for storage of films, slides, tape, editing table

nature and amount of space provided. Some of the disadvantages of either may be overcome by indirect projection (using mirrors).

14. Particularly in larger spaces, a single, large, projected television image has definite advantages over a number of small monitor images scattered about the spaces. At the present time, economic and functional limitations of the equipment may require a number of monitors. 15. The adjunct service spaces which support the functioning of a learning space require careful consideration. These include preparation and storage areas. As a rule, they become more extensive, and their planning more critical, as the learning spaces become larger.

16. Flexibility, a term with multiple meanings and implications for design, should be carefully analyzed and evaluated for each situation. Flexibility of functions within a space may be achieved by designing for the use of a variety of instructional aids and media. In the large spaces, flexibility of function may be increased by use of multiple platforms, either slide-on or rotating. Flexibility between spaces by use of "flexible partitions" is possible, but not always feasible: a variety of spaces may give flexibility by scheduling of the spaces.

Perhaps the most important consideration, once the seating capacity has been determined, is front or rear projection, since this vitally affects

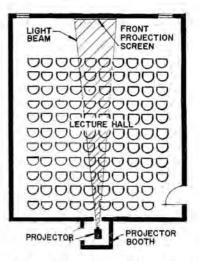


Figure 2. Conventional front screen installation

the deployment of two major space areas, student seating and the projection room.

For such obvious reasons as available dollars and national emergency. most of the advances in the state of the audio-visual art have been an outgrowth of use and evaluation by our armed forces. And it is interesting to note that over the past several years, the nation's key military command posts have favored rear over front projection. Rear screen projection is simply the use of professional projection with a wide angle lens casting its transparency image on the rear surface of a translucent screen. In its simplest form, the set-up is as shown in Figure 1. Obviously, there are advantages and disadvantages to either approach: but for application in a lecture hall. our experience indicates that the following plus factors tend to tip the scales in favor of rear projection:

1. The distraction of projection noises and heat along with the presence of an operator are kept out of the lecture hall.

2. No shadows are cast on the screen by either the instructor pointing out visual information, large demonstration apparatus or the movement of students in the lecture hall.

3. None of the projection equipment is visible to the audience.

 Higher room light level permits note-taking, etc.

5. Wide viewing angles permit

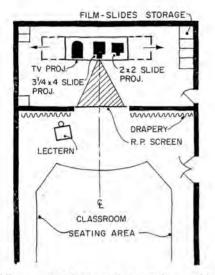


Figure 3. Horizontally rolling table moves to place any one of three projectors on a screen

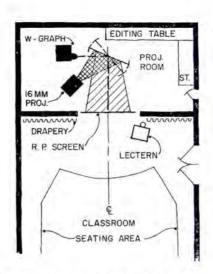


Figure 4. Pivoted mirror reflects image from one or the other projector

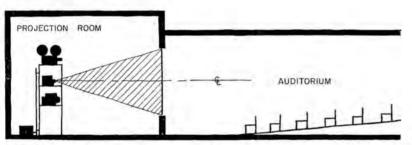


Figure 5. Vertical elevator table uses any of three projectors on optical centerline. Table weight is counter-balanced and operated by motorized lift mechanism

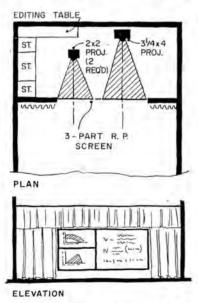


Figure 6. Three-part screen. Note: 2 by 2 projectors are placed one above the other

Figure 8. A typical three-part screen installation



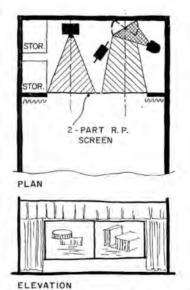


Figure 7. Two-part screen. Note use of multi-plexer to give a 3-projector capability

Figure 9. A typical projection room with space-saving mirrors



good sight-lines branching out from each side of the screen.

 Slides and film can be loaded in the projectors ready for subsequent presentation during a class.

Figure 2 shows conventional front screen projection. Note that the viewers are subjected to the distraction of an operator and that no one may intrude on the light beam without casting a shadow on the screen. For best results, the room should be semi-dark and projection equipment and cables cannot be left to clutter the lecture room area.

Obviously, rear projection requires more space than projecting from the front, but the difference by no means constitutes waste space. On a cost-per-foot basis, the rear screen area is the most logical location to accommodate an editing table and storage for frequently used films, slides, tape, etc. The use of such space on both sides of the rear projection room provides a centrally located, highly flexible communications center. The following is a realistic guide of rear projection space dimensions for large-group-instruction areas seating:

Number of		
Students	Width	Depth
100	20 ft	14 ft
300	20 ft	171/2 ft
650	20 ft	21 ft
1,000	20 ft	25 ft

With use of mirrors (Figure 4) approximately four feet can be eliminated from the above figures indicating depth requirements. Mirrors are recommended only when the required space is not available.

Advancements in the art of both screens and projectors lead this observer to believe that rear projection will, in the next decade, dominate all audio-visual space areas designed for 100 to 600 students.

Indicative, however, of the need to be flexible is the recent project worked out for the new Darien, Conn., high school auditorium; J. Stanley Sharp, architect. The Darien project constitutes a divisible auditorium seating 1,200 students, patterned after the Boulder, Nev., prototype. Unlike Boulder, however, the challenge at Darien was to deploy space so as to accommodate flexible audio-visual presentations in a combination of four possible space arrangements, three of which

may be in use simultaneously (see p. 165). As shown, a combination of rear and front screen projection was utilized to meet the rather complex and intriguing requirement of servicing three rooms simultaneously.

Concurrent with the decision of rear versus front projection, it is desirable to discuss the various projection devices and sound requirements for each individual installation. It is at this point that the architect often finds himself somewhat trapped. Very often, the owner may either not know specifically the broad range of equipment that may be necessary to meet the requirements of staff members, or he is unable to guarantee the amount of equipment that will be purchased for immediate installation.

The architect, obviously not wanting to be boxed in with his specifications should the owner desire to add equipment before the building is completed (or at a later date), finds it exceedingly difficult to tie down all the requirements for a maximum installation, thus assuming adequate protection for his client. Regardless of the initial equipment purchase, the experienced consultant will approach the problem with an eye toward what may conceivably be required well after construction is completed and the space area is in use. Space requirements, conduits, outlets, power, heat load requirements, etc., are incorporated in preliminary design layouts to accommodate maximum flexibility, thus protecting against costly reconstruction at a later date.

In a consultancy for the University of Texas, working with Colbert, Lowery, Hess and Bourdeaux of New Orleans and George Dahl of Dallas, we recently included in design layouts, provisions and specifications for a language translation system to each student's chair, as well as an individual student response and feedback capability. Although the latter type of system may not be economically practical for several years, the client has been protected and will not have to rip up the floor of a new building because ample conduits and allied provisions have been incorporated into the initial construction.

With the increasing requirement for integrated audio-visual systems, pre-planning and the submission of complete design layouts become vital and save untold dollars and frustration at a later date.

Today's state of the art also requires evaluation of the multiscreen concept and the various means of multi-plexing projectors for extended audio-visual flexibility. "Multi-plexing" (Figures 3, 4 and 5) refers to the capability of projecting images from any one of two or more preset projectors such as 16 mm film, 2- by 2-in. and $3\frac{1}{2}$ - by 4-in. slides, and projection television onto a single screen. The call-up of a particular projector is usually done automatically by remote finger-tip control by the lecturer.

The multi-screen concept (Figures 6 and 7) utilizes various rear projected visual devices, permitting the instructor to present sequential and related information visually, or to store visual information while retaining the central theme, as illustrated in the photograph of a multi-screen installation at the University of Wisconsin (Figure 8).

Thus in the systems approach, almost any kind of projection equipment from various manufacturers can be adapted for remote-controlled rear projection. It is mandatory to design space areas with the flexibility to accommodate configurations most suited to the requirements of a given room. To illustrate the point, one need only to glance at the design layout for the new Engineering Quadrangle at Princeton University. For here, working with Voorhees Walker Smith Smith and Haines, we deployed space to accommodate rigid requirements with a minimum budget, and to provide maximum audio-visual flexibility between two rooms. (Figure 9). Through the use of large front surface mirrors and motorized elevator tables, four projectors can be optically centered to any one of a total of six screen areas (three in each room).

By prior determination the central control room area fills the rear projection requirements of either of two rooms. The space design provides for the inclusion at a later date of duplicate equipment to allow simultaneous projection to each room from the central control area.

In addition, the innovation of large-screen, closed-circuit television utilizing a vidicon pick-up from an originating table next to the lectern successfully enables the professor to project miniature items such as a rare coin or pages of a book, or even to write equations which will appear behind him many times magnified for definitive viewing by each student in a class of 300. This technique is called visual amplification, and the instructor can just as easily project an off-the-air TV program (such as an orbital flight or Telstar) for viewing by the entire class on one large screen.

In a truly integrated audio-visual system (as now in operation at Wisconsin University, R.P.I., and Chicago Teachers College), all audio-visual devices may be pre-programmed to activate automatically on exact word cues as the speaker delivers his text; or all projection sound and lighting may be activated for a multi-screen installation completely by finger-tip remote control from the instructor's lectern.

The cost factors involved in the systems approach obviously vary, depending upon the extent of all the components and design requirements. A basic minimum system ranges from about \$12,000 to about \$22,000; a rather sophisticated system, including the full range of teaching aids and media, and the ability to pre-program the activation of all effects, costs approximately \$30,000 to \$35,000. The above figures all include: (1) design layout of space, stipulating conduits, terminals, heat load, etc.; (2) all equipment with required adaptations for an integrated system with remote control; (3) installation and operational training of those involved.

At this point, you may well ask: how is the architect to keep abreast of all the technical developments in the relatively small (by comparison) area of audio-visuals, in addition to the constantly changing requirements of a multitude of major building specifications? The obvious answer is that he can't, unless there is a specialist in the house or unless he accepts the need for an outside consultant specializing in the audio-visual art. Just as it has now become customary to consider lighting, acoustics, air conditioning and interior design in terms of improved work levels and attitudes, rather than as costly "frills," so, too, must equal consideration now be given to the art of group communications.

A SUPER-MULTI-PURPOSE AREA FOR A JUNIOR

Beekley Building, The Tatnall School Inc.

H

Wilmington, Delaware

ARCHITECTS: Victorine & Samuel Homsey Contractor: Rupert Construction Company



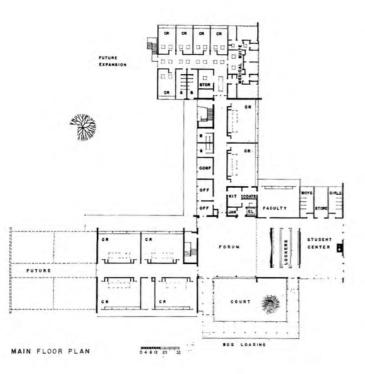
The Reekley Ruilding shown here houses the im

The Beekley Building, shown here, houses the junior high school section of a private school containing grades one through twelve. The hub of this building is a very "multi-purpose" room, which the school has called a "forum." On its functions, the architects state: "The space is available for many uses—entrance lobby, auditorium, ballroom, examination hall, exhibition hall, lounge, banquet hall, theater, concourse—and it is equipped and serviced for these uses; however, it has no obvious fixed facility or character which would define the area for any one use which would have to be overcome or overlooked if the area is to be used for some other purpose. In this way the space escapes the mélange of equipment and furniture characteristic of most multi-purpose rooms."

The structure is steel, with exterior walls of brick and porcelain enamel panels. Interiors are birch plywood. Floors are concrete slab, covered with resilient or ceramic tile. Ceilings are acoustic tile. A student center and locker area adjoins the "forum," and borrows its space for daily use.













AUDITORIUM'S SHAPE REFLECTS INTERIOR FORM

Harborfields Central High School

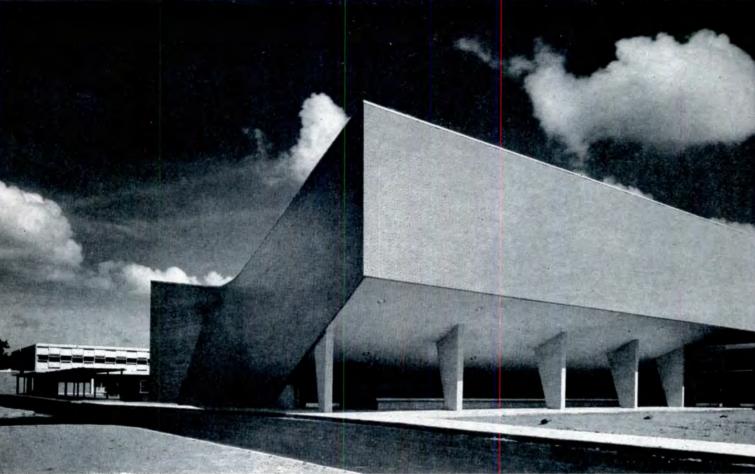
Greenlawn, L. I., N. Y.

ARCHITECTS: Ketchum and Sharp

MECHANICAL ENGINEERS: Tectonic Associates

STRUCTURAL ENGINEERS: Severud-Elstad-Krueger-Associates

SITE ENGINEERS: Zion-Breen CONTRACTOR: John Oechslin, Inc.



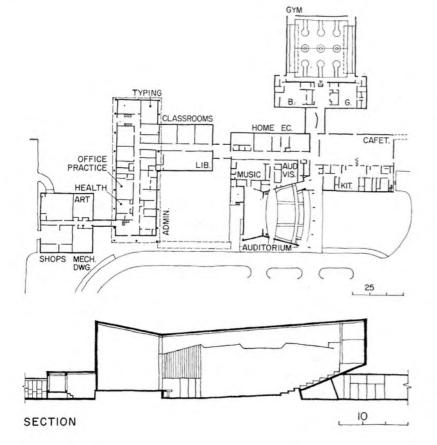
G. Amiaga photos

The arresting form of this new auditorium forms a central feature for this high school addition. Ketchum and Sharp first designed an elementary and junior high school for the site, which was subsequently added to and converted entirely into a junior high facility. The first unit and the new high school shown here are linked by a covered walk, and are integrated as far as such major facilities as cafeteria, auditorium and gymnasium. As added enrollment is expected in the years to come, the two-story classroom wing was made compact to allow for additions. The joint facilities are sized for this expansion.

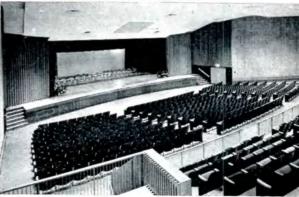
As can be seen from the section, the auditorium shape is directly derived from its interior form. The architects state that "the cantilevered auditorium was more economical and simpler to build than if the entire space had been enclosed." The exterior is blue glazed brick; the structure is steel and concrete; interiors are concrete block, tile and brick. The area under the cantilever of the auditorium serves as a spacious covered entrance to the joint facilities of both the junior high and the senior high schools.













AUDITORIUM "ON THE BIAS" ADDS USEFUL AREAS

Ithaca Senior High School

Ithaca, New York

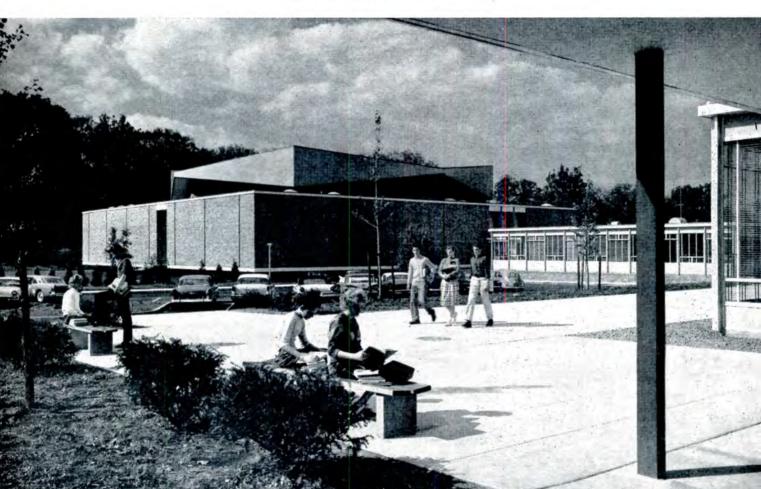
ARCHITECTS: Perkins & Will

STRUCTURAL ENGINEERS: Garfinkel & Marenberg

MECHANICAL ENGINEERS: Segner & Dalton

ACOUSTICAL ENGINEERS: Bolt, Beranek and Newman, Inc.

SOIL ENGINEER: Bik Hough

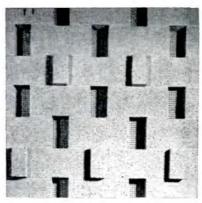


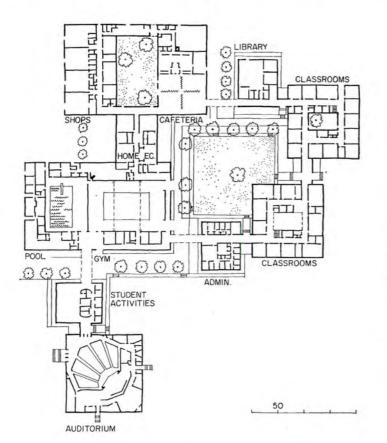
Joseph W. Molitor photos

This extremely pleasant campus-plan school has a three-year comprehensive program for grades 10, 11 and 12. All students follow a basic curriculum in English, history, health and physical education; specialties are offered in agriculture, art, business, languages, homemaking, industrial arts, mathematics, music and science. Facilities for these are housed in nine units connected by open and closed corridors. In addition, the facilities are planned to serve adult classes and community groups on evenings and weekends.

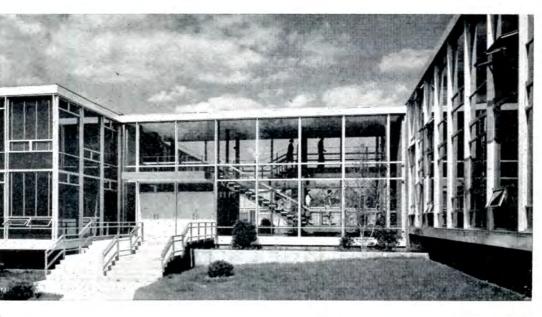
The auditorium is arranged with a hall for 1,000 placed on the bias to give room on the periphery for side work areas and the music department consisting of studios, practice rooms, and a choral and band room with accompanying instrument and uniform storage. The structure is of brick, with a steel frame roof. Interior walls (note detail photo) are concrete block, set in a perforated pattern for acoustical treatment. The ceiling is acoustical plaster, and floors are asphalt tile or vinyl asbestos tile in circulation areas. A student lounge adjoins the auditorium for extra lobby space.











OPEN CORRIDORS AUGMENT SPACE IN CAFETORIUM

East Junior High School, Walpole, Massachusetts

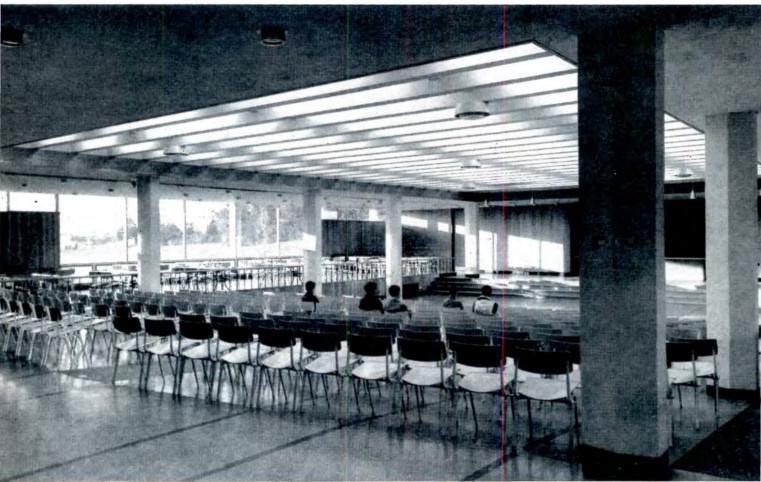
ARCHITECTS: Shepley, Bulfinch, Richardson and Abbott

STRUCTURAL ENGINEERS: Abraham Woolf & Associates, Inc.

PLUMBING ENGINEER: Daniel J. Sullivan HEATING ENGINEER: Alfred Y. Christie

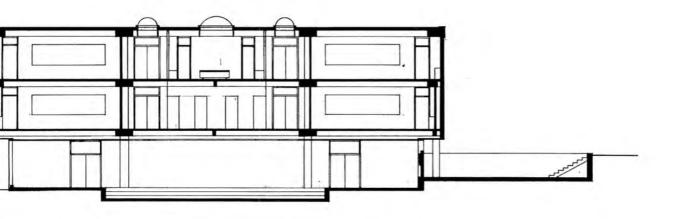
ELECTRICAL ENGINEERS: Cleverdon, Varney & Pike

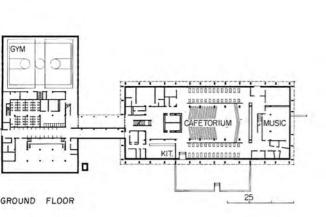
CONTRACTOR: J. L. Marshall & Sons

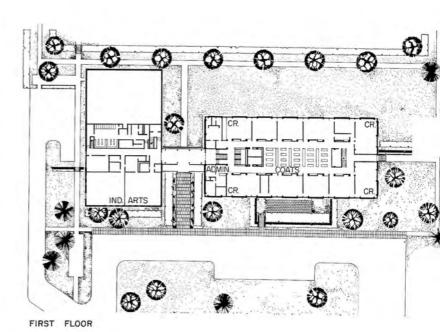


Louis Reens photos

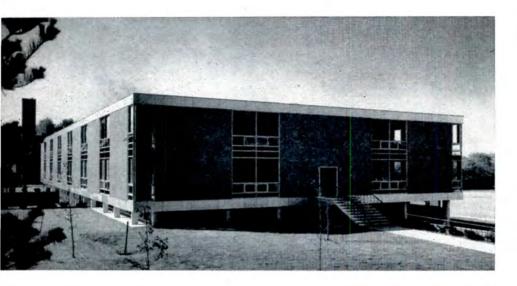
A somewhat unusual solution for the auditorium problem was found for this junior high school. As the educational curriculum indicated that an auditorium would be required for student use only once a week, it was decided that (for this particular school) this facility could well be combined with the cafeter a. It was further decided that placement under the classroom block, with the auditorium seating between the center structural bay, permitted less ground coverage, and saved the cost of a separate wing. The central location is suitable for student activities, as well as having direct outside access for public use at night (note section and the exterior photo at right). The side aisles, at a slightly higher level, provide space for extra seating as a sort of balcony, and give a separated area for limited dining if the lower level is set up with seats for assembly use. The pit area slopes two feet towards the front for half the area, and has fixed seats; the other half is flat, with removable chairs. The stage is at the general floor grade and has steps for seating for "theater in the round" productions, or as access to the stage apron.





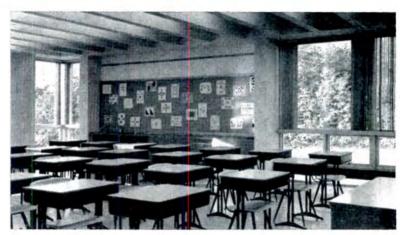


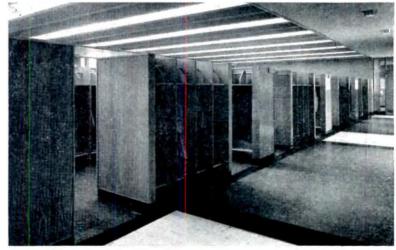


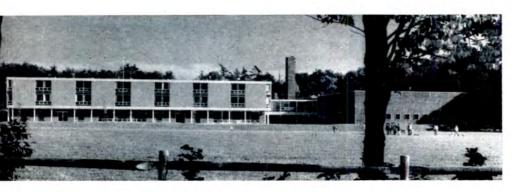


East Junior High School Walpole, Massachusetts

The school has a concrete frame for the most part (steel for the gymnasium wing). The exterior of the main block is stucco on concrete block and metal lath, brick for the gym. All interior walls are painted cinder block, unglazed manganese block, or vertical oak boards. Floors are bluestone, vinyl asbestos or ceramic tile on concrete slabs. Ceilings in classrooms and cafetorium are exposed concrete joists, travertine acoustic tile in other areas







Architectural Engineering

On Engineering Education

Engineering students should be separated horizontally into a pyramid based on native talent and brain power, as well as vertically into branches of engineering, believes Rear Admiral Peter Corrandi, chief of the Navy's Bureau of Yards and Docks.

"Let us train each man to the extent necessary to fit him for the level of engineering work he can perform efficiently," said Corrandi, "And then let us encourage him to specialize [at that level].

"Why, in the face of increasing complexity in the practice of engineering," he asked, "do we persist in trying to steer all kinds of engineering prospects . . . along the same educational path? Like thoroughbred race horses, not all of them are bred to go the distance. What will it profit us to attempt to force them?"

Centennial of Electric Light

Commercial electric lighting was a hundred years old last month. On September 4, 1862, New York's Edison Electric Light Company turned on 400 incandescent lamps in the establishments of 59 customers which included Sweet's Restaurant on Fulton Street, The New York Times, The New York Herald and the banking house of Drexel, Morgan & Co. The biggest crowds that night, according to a hundredth anniversary story in The New York Times, were at Sweet's, where Thomas A. Edison's incandescent lamps sparkled in chandeliers.

Centennial of the Sidewalk

Incidental Information Dept.: Did you know the French invented the sidewalk? A friend of ours called our attention to a 1929 newspaper clipping announcing the centennial of Paris' sidewalks which they called the "trottoirs."

"Few anniversaries," said the *Petit Parisien*, "emphasize more pertinently the great contrast between the age when the Grand Boulevards were almost as safe for the pedestrian as country lanes, and this mechanical age of speed and time when even to cross from one "trottoir" to another is at the hazard of life or limb."

Ah, that was Paris in 1929. Been in New York City lately?

The Blunt Fact of Height

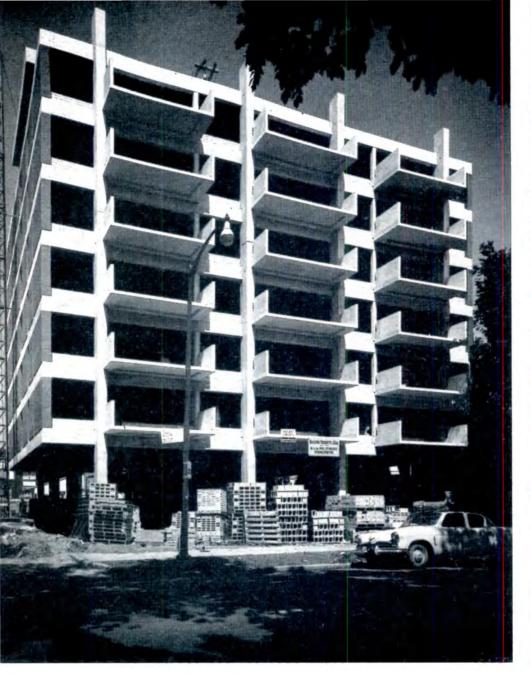
Acrophobia (morbid dread of high places) in one of the new Montreal skyscrapers has been mitigated by the "rushing" tactics of an operating engineer, according to a story issued by the Canadian Press news agency. Secretaries refused to walk near the windows of one lofty office space for fear they might trip and fall through the glass, the story said. Company officials had the engineer run the length of the office and hurl his "200-pound frame against the window. He bounced back with a thud, retrieved his [steel safety] hat and silently returned to his duties in the basement."

On Esthetics of Bridges

Some very quotable quotes came out of the festivities marking the opening of the second deck of the George Washington Bridge, relating specifically to its designer, octogenarian Othmar Hermann Ammann of Ammann and Whitney. Both quotes are from The New York Times. The first was in a profile of Mr. Ammann: "He enjoys art in all its forms and has said that 'an engineer is justified in making a more expensive design for beauty's sake alone'." (Take heed, other engineers!) The second comes from an editorial the following day: "Someone has said that it is impossible to make an ugly suspension bridge. The towers and the curves of the supporting cables solve a problem in esthetics as they do in engineering. But the George Washington Bridge is something special. . . . This bridge is not steel alone; it is not merely a machine or an engineering device for . . . crossing running water and feeding traffic into bottlenecks; no, it is as much a picture as any that hangs in any museum."

This Month's AE Section

PRECAST JOINERY: MANY LESSONS TO LEARN, p. 186. RESEARCH LOOKS INTO ROOFING FAILURES, p. 190. BUILDING COMPONENTS: Standard for Wood Laboratory Equipment, p. 197. Products, p. 199. Literature, p. 200.







PRECAST JOINERY: MANY LESSONS TO LEARN

By Laurence Cazaly, Cazaly Associates, Toronto

Grosvenor House in Winnipeg is one of the tallest precast structures in North America. On these grounds it may be thought by some to be newsworthy, and by others to contain some worthwhile ideas. The lessons to be learned from this structure, however, have little to do with statistics of this nature.

Lesson 1: Classic and romantic schools have as much place in engineering as architecture

Each building material has engineering characteristics which change the principles of design. For example, aluminum is used for light structures and is therefore usually present in the form of thin sections. Since it has also a low modulus of elasticity compared to its strength, the skill in designing aluminum lies in overcoming buckling, excessive deflections and fatigue. Thus a highly theoretical understanding of structural form is desirable.

In contrast, reinforced concrete is comparatively cheap and heavy, and since it is a composite material its behavior cannot be deduced directly from the theory of elasticity. Concrete is most likely to fail in ways which can be guessed but not analyzed. Concrete design, particularly precast concrete design, is therefore largely a matter of detail.

The emotional impact of a material on an engineer is therefore quite different from its impact on an architect.

Sizing the members of Grosvenor House took but a few hours. Connecting the pieces took weeks of grumbling, sweating and the highest professional discipline. The discipline lay in the necessity of working for greater and greater simplicity long after the problem became tedious. Of all aspects of structural engineering this is the least glamourous.

(There is a paradox here. Concrete

attracts glamour-seeking student engineers because of the striking forms in which the material can be cast. Only the most determined retain their ideals after a few years of practice.)

Lesson 2: Never experiment with everything at once

The main difference between the professional and the amateur is experience and discipline. The professional gradually acquires a library of solutions which work. The most original designers may be defined as those who keep building their library. The fact that original designs can be recognized as characteristic of their designers shows how much of the tried has been retained.

In Grosvenor House there were many new problems because of the size and shape of the building. The methods used were therefore old methods with which we were completely familiar. All connections are made of mild steel components, bolted and welded. As an example of this school, Grosvenor House is extremely sophisticated. The following details will show, however, that even the most complex connection can be described in terms of the simple basic components.

Lesson 3: "Structure" is not a visual phenomenon akin to "form"

The increasing use of exposed structural members for architectural effect has led to the practice of using structure to rationalize what is basically an architectural feature. It is quite common to read descriptions of buildings, which should be judged on their architectural merit alone, in which the designer has explained his creation in terms of structural "economy" and "logic." In many cases a qualified observer can detect immediately that the structure is neither economical nor logical. Some designs still possess architectural value but for reasons disassociated from engineering.

In the case of Grosvenor House it can be seen from the plan that the frame is made up of lapping rectangular pieces of constant cross section. While this is a natural way to build in wood it does not follow that precast concrete should be designed this way.

The architects, who selected the "seen" details of Grosvenor House, should not be criticized because these details generated awkward structural problems. An architect has the right to expect his engineer to solve such problems and to present him with an opinion for making a decision.

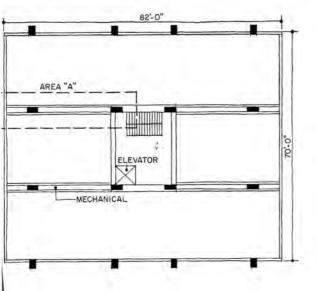
Lesson 4: Building codes are a prop for the incompetent, a protection against the dishonest, but a restriction placed on good design

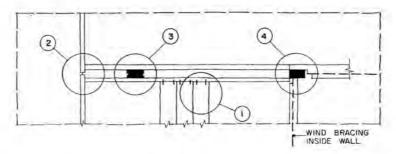
The Grosvenor House structure is a classic example of one in which no significant feature is covered by a building code. This is because no code writing committee visualized the type of construction used and could therefore say nothing about it. There are,

however, numerous regulations and formulas which must be satisfied even though the conditions under which they apply have been limited by special considerations of the design. In effect, a building code relates to three phases of knowledge. There is the part wherein it agrees with the designer's own decision and need not have been referred to: there is the part wherein general rules put unnecessary restrictions on the particular case the designer has in mind; and there is the part wherein nothing is said and yet design limits are necessary, Apart from the irritation and cost of complying with unnecessary restrictions there is also the danger that a designer may feel that having complied with the code he has made a safe design.

It should be appreciated that a building code is a list of instructions made by a committee. The instructions are limited to those which can be put in writing without becoming too long or too complicated and are limited also to those that the committee consider necessary. Since they are to be used by a man they have never met on a job of which they know none of the details, it is unlikely that the instructions will be wholly correct. At best they can be a reasonable approximation. On these grounds a competent design should always be preferred to a code-based design, except in cases of dispute when the code becomes a useful legal weapon to enforce minimum standards.

How the frame of Grosvenor House was put together



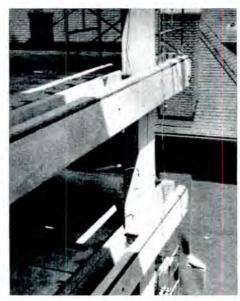


The four most important connection details, identified in the drawing above (Area "A"), are illustrated and discussed on the following two pages. Detail 1: precast double tees hung from main beams. Detail 2: edge beams hung from main beams. Detail 3: attachment of double-cantilevered main beams to columns. Detail 4: interior column connection and steel-strap cross-bracing system

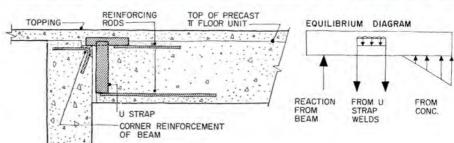
Detail 1: The hung floor slabs

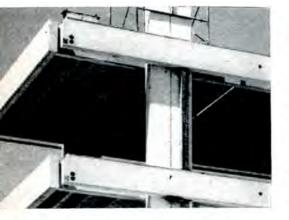
The floors are made from standard double tees with topping and a suspended ceiling. To utilize the full available depth and width for the main beams, these tees are hung from the top of each web with a simple hanger. In its basic form this consists of a rectangular steel bar cantilevered from the end of the concrete to which is welded a vertical U strap. The U is used principally to carry the reaction to the bottom of the web, but serves a secondary purpose in containing bursting forces from the prestressing strands, and generally binding the end of the unit. The forces on the cantilevered bar are shown in the equilibrium diagram. We have made a practice of designing these hangers for ultimate load with a load factor of four. This figure allows abuse of the unit during manufacture and erection.

The horizontal reinforcing bars in the detail are simply to hold the hanger in the concrete. They should be more than nominal size if high shrinkage and temperature restraints are expected. The seat for the hanger is usually an isolated frame. However, in this application the small reaction per hanger and the close and varied spacing of the webs suggested a continuous angle as the best form of seat







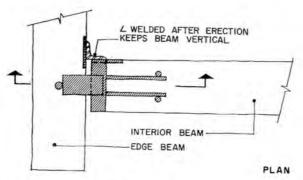


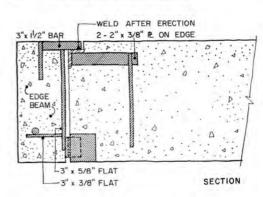
Detail 2: The edge beam

The edge beams of Grosvenor House form a continuous ribband on the exterior. These beams are also exposed (with plaster finish) on the front and back interior walls. They are required, therefore, to have the same depth as the interior beams supporting them, and must show an unbroken face with clean vertical joints. A hanger similar in principle to detail 1 is used but with certain variations. Since the edge beam is 7 ½ in. wide, a flat U strap would cut too deeply into the face, reducing the shear strength of the beam. This has

been replaced by a 3- by %-in. flat with a shelf at the bottom to transfer the reaction to the concrete. The hanger seat consists of an angle to distribute the bearing pressure and to reinforce the corner of the supporting beam. It is held in, and also prevented from rotating, by the 2- by %-in. flats, which are in turn anchored by small reinforcing bars.

Since the hanger is side mounted, the bending moment created by the cantilevered bar cannot be taken by the unit itself (except by an undesirable degree of torsion). The edge beam is therefore clipped at the bottom

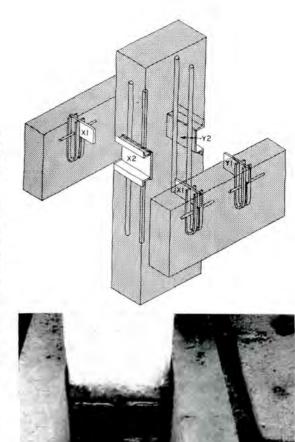




Detail 3: The double-cantilevered beams

In designing the connection of the double cantilevers to the column, a number of complications had to be allowed for: (1) the cantilever distance is short compared to the interior span, and under a fully fixed condition the interior fixed end moment would apply bending to the column. The column size, however, is such that under full vertical load no bending (other than wind) may exist. This bending was eliminated by shimming the exterior, X1/X2 connection only, for part of the dead load. When the right proportion of the structure was on, the interior connection Y1/ Y2 was made and the connection then became fixed under the action of the couple, Y/X. The proportions are such that under full live load Y, and X, reactions are equal; (2) the size of the double cantilevers is such that the stresses are high in bending and shear at the section near the column. The connection had to be such that no excessive weakening was induced at this point; (3) the lower halves of these beams are exposed (with plaster finish) and no haunches or brackets could appear under them.

The solution again used side-mounted hangers. These were located below the negative reinforcement. The twin U straps present the maximum amount of length for welding to the cantilever plate, and also allow better compaction of the concrete than a single large plate. To help these straps distribute their load quickly, reinforcing dowels were welded to them. (All but one of these has been omitted from the diagram for clarity.) The fabricated channels in the column have heavy dowels welded to the back. These lie inside the main reinforcing cage and are capable of carrying all the load by bond if necessary. The angle ledge to the channels, however, will restrain the face concrete sufficiently to take the load in bearing unless it is removed by fire. In addition the channels also play a part in taking the connection load. After erection, both flanges of X, are welded to X, so that X, is able to take both negative moment induced by X, and positive moment induced by the U straps. The net result is an oversafe connection capable of yielding in several of its parts before collapse of the whole will result



Detail 4: Interior column connection

Most complex of all, this connection transfers the load from four concrete beams and four wind bracing ties to the column. The Area "A" drawing on the second page illustrates this situation. There is, in addition, a steel stair supporting beam (not shown).

Although it has many parts Detail 4 is still composed of basic plates, ties and angles which bear on the concrete in tried and tested ways. The method of carrying load is the same in principle as the basic hanger.

Our instructions for this job were that the complete structural frame was to be supplied by the precast concrete producer, and that erection would continue if necessary through 10 or 20 degrees below zero weather. This eliminated a slip-formed shaft for the central core as a possibility, and left as possibilities the cross-braced system actually used, or post-tensioned precast panels. These were eliminated because of the cold weather problem. The wind forces on the core are high due to the several openings and its general proportions.

The use of steel tension members was an inexpensive way of taking force, and since the owner-builder was accustomed to making 2-in. leaf block walls, everyone was happy with the solution to the esthetic, financial and technical variables that had been established before we started the design



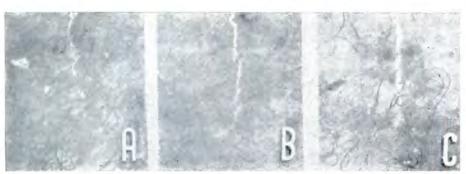


Grosvenor House, Winnipeg, Manitoba
ARCHITECTS: Libling, Michener and Associates
STRUCTURAL ENGINEERS: Cazaly Associates
OWNER AND GENERAL CONTRACTOR: G. Mida
PRECAST CONCRETE CONTRACTOR: Preco Ltd.

ASSOCIATE STRUCTURAL ENGINEER: John Glanville

RESEARCH LOOKS INTO ROOFING FAILURES

By Foster C. Wilson and Miles E. Jacoby Owens-Corning Fiberglas Corporation Technical Center, Granville, Ohio



Top, center and bottom glass-fiber felts taken from roof show nature of split



Cut-out sample from actual roof shows voids due to skips in mopping of asphalt



Another cut-out discloses both uneven mopping and inadequate amount of asphalt



This Instron testing machine records stress-strain relationship of built-up roofing samples over a temperature range of from $+100~\mathrm{F}$ down to a sub-zero $-20\mathrm{F}$

An analysis of 1,000 bonded built-up roofs installed between 1957-1959 clearly indicated that many roofing problems were closely related to construction practices and deck types, and also that the roofing industry must apply research to its problems if it is to keep pace with changes and advances in construction.

We have employed research in two distinctive ways to reduce significantly the number of built-up roofing failures. First, cut-outs are taken from actual roofs and subjected to rigorous laboratory examination to be certain that the roofing contractor has done his job properly. Second, a laboratory and field research program was instituted to determine roofing failures due to splitting of built-up roofing.

Starting in April 1958 we required that cuts had to be taken of installed roofs under the supervision of our representatives and submitted for laboratory analysis before bonds would be issued.

Prior to April, 1958, problems were encountered with 35 per cent of the roofs placed over insulated steel decks, and 20 to 50 per cent of roofs over lightweight poured or slab decks, the percentage depending on the particular type of deck and details of construction. Critical evaluation by job indicated that most of the problems were due to poor application practices by the roofer.

After 1958 when the inspection program was initiated along with sales of our materials only to approved trained roofers, problems over insulated steel decks dropped to less than 2 per cent of the jobs. Problems of roofs over lightweight poured-in-place decks or slabs decreased temporarily. But shortly, problems were occurring almost as frequently as before, and the nature of these was splitting of the roofing.

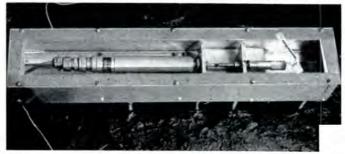
FOSTER C. WILSON is manager, Product Testing Laboratories and MILES E. JACO-BY is senior scientist



Heat lamps are turned on to raise a test specimen of built-up roofing over deck structure to temperature around $150~\mathrm{F}$



Dry ice, 3 to 4 in. deep, dumped on top of the test specimordrops the temperature of roofing all the way down to -100 F



A linear transducer and thermocouples indicate actual deck movements and crack openings due to temperature change

Checking Proper Application

Many instances of faulty application have been revealed in cuts taken from roofs (at least one cut is taken from all bonded roofs for laboratory analysis; practice is to take samples at random, one for each 100 squares).

Cuts 12-in. square are measured, weighed and recorded. Then the samples are bisected and the freshly-cut edges are examined for any evidence of non-uniformity of asphalt application, for voids in the asphalt application, for numbers of plies and for other defects.

A permanent file of roof cuts is maintained in a refrigerated room. Most cuts are inspected and filed within 24 hours after receipt. Occasionally, it is desirable to conduct more exhaustive tests. For example, the appearance of voids may indicate that wet materials were used. By testing for moisture, it may be established that the roofer used wet materials or worked over wet surfaces.

An extractor is used to remove the asphalt from a roof sample so that the condition of roofing felts may be determined. Gravel punctures, felts damaged during application and the presence of foreign material may be detected. The series of photos at the top of the previous page show pieces of glass-fiber felts with asphalt removed. The sample was taken at the visible end of a split in the roof. Pieces A, B and C are the top, center and bottom plies respectively. The fact that the rupture in the bottom ply, piece C, is wider than in the center or top plies indicates that the split started at the bottom.

The problems with glass-fiber felt roofing resulting from faulty application practices were largely eliminated by using information obtained from roof cuts, and by training the roofers and field inspectors accordingly. Problems which remained in roofs made with glass-fiber felts appeared to be confined principally to splits, these occurring primarily over non-insulated decks—such as poured-in-place precast slabs and structural fiber planks.

The Cause of Roof Splits

The initial investigations into roofing split problems revealed that roofers, architects, engineers, consultants, owners and others had an astonishing array of opinions as to their causes. There was an equally astonishing lack of fundamental data as to the behavior of materials and structures.

Little by little, factual data has been obtained to provide a better understanding of the stress-strain behavior in built-up roofs.

One of the early experiments conducted in this field was the measure of stress-strain characteristics of built-up roofing membranes of various constructions. The laboratory equipment used (shown on first page) consisted of an Instron testing machine capable of being operated over a wide range of loading speeds. An environmental test box capable of providing controlled temperatures from -20 to +100 F was mounted in the Instron.

Tests were made to obtain loadelongation curves of built-up roof constructions at various temperatures and rates of strain.

This equipment was also used to measure the thermal contraction force in built-up roofs.

These contraction forces appeared to result from the high coefficient of expansion of asphalt, and occurred in about the same magnitude regardless of the type of roofing felt involved.

These experiments pointed to an important conclusion: built-up roofs can elongate sufficiently to withstand internal contraction stresses, or the uniform contraction or expansion of the structure beneath. A concentrated force or movement in the structure itself must take place if a built-up roof is to split. Subsequent field investigations have consistently indicated that with roofs laid according to specifications, building movement is associated with the built-up roof split.

The next phase of laboratory investigation was to attempt to duplicate building movement which had been observed frequently on jobs. Following a series of miniature tests duplicating the opening and closing of a crack in a roof deck, large scale test equipment was constructed.

A series of 24 roofing structures

have now been tested in this equipment. The results of these 24 tests may be summarized as follows:

1. Splits occurred in the built-up roofing whenever the base sheet was attached directly to the deck. Both paper and glass felts split at deck opening of less than 1/4 in. under condition.

2. Thermal insulation materials having low shear strength and with joints taped between the insulation boards can prevent splitting of the built-up roofing, even with deck openings exceeding 1/2 in. Weakness at the insulation joint (no taping) still resulted in splitting.

The failure of built-up roofs attached directly to the deck was attributable to a variety of causes. Examples are: asphalt leaked under the lap in the base sheet which adhered the base sheet to the deck directly over the crack; water condensed from the deck on the underside of the built-up roof which then froze to the deck.

Splits of the built-up roofing could be avoided even with deck openings over 1/2 in. whenever the tensile strength of the waterproofing membrane exceeded the shear strength of its attachments to the deck.

In the crack-opening tests, when the crack had opened to above 1/2 in., the roof insulation had either become detached from the deck or had sheared through the middle of the insulation board, a distance of one to two board widths back from the crack in the deck. In effect, the roofing system just described substitutes a localized stress-relieving type failure in the attachment of the roof to the deck, for a rupture in the waterproofing membrane itself.

Concurrent with this research, equipment was built to measure temperature and building movement of actual roofs. The measuring instrument was a linear transducer shown in the photo across page. Data from the transducer and also from thermocouples are continuously recorded. Opposite are the graphs of two typical jobs. The left-hand graph shows major deck movement caused by temperature changes. The roofing split, and efforts to patch it have failed. The right-hand graph is a record of the opening and closing of a "hair-line crack," typical of that occuring in poured-in-place decks.

As a final test we exposed a roof construction to a combination of temperature shock and deck movement, more severe than would ever be experienced on an actual roof. Heat lamps were used to bring the built-up roof to a temperature of about 145 F. Then the lamps were turned off and dry ice was poured to a depth of 4 in. over the built-up roof. A complete record of this test is shown opposite.

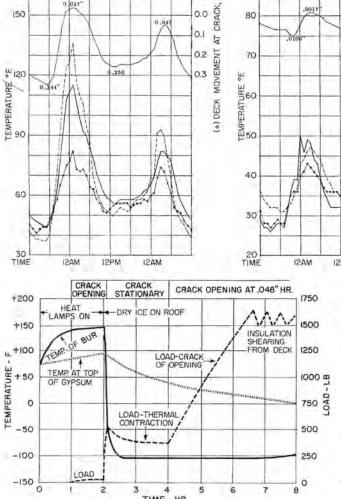
Research into the causes of past roofing failures contributes to the development of new materials and systems. A thorough understanding of movements encountered in present-day structural roof deck systems is essential to the development of new materials such as liquid-applied roofing. Similarly, factory-finished roll-on roofings with pre-applied adhesive, or developments such as ther mal insulation with a weather-resist ant finish must also be able to with stand the stresses and strains of structural movement.

Left: deck movement caused by temperature change Right: hair-line crack opening due to temperature. Temperature lines are for air, roofing and deck, respectively

80

7

SNI 0.1



During the first 2 hr, heat lamps raised roofing to 150 F; 25 lb load was registered at the crack. Dry ice dropped the roofing to -100 F; crack opening was stationary; load due to thermal contraction was only 375 lb. Then crack opened mechanically at .48 in./hr. Insulation did not shear until 1,500 lb tension

12AM

-0.1

OPENING,

CRACK 2'0+

7

+0.1

150



BORDEN ARCHITECTURAL DECOR PANELS: DECA-GR

Borden Architectural Decor Panels are highly adaptable for nearly unlimited application as facades, dividers, grilles, etc. in the field of modern architecture. The handsome, lightweight aluminum panels are both sturdy and practical, providing access for light and air in conjunction with safety and a long maintenance-free life.

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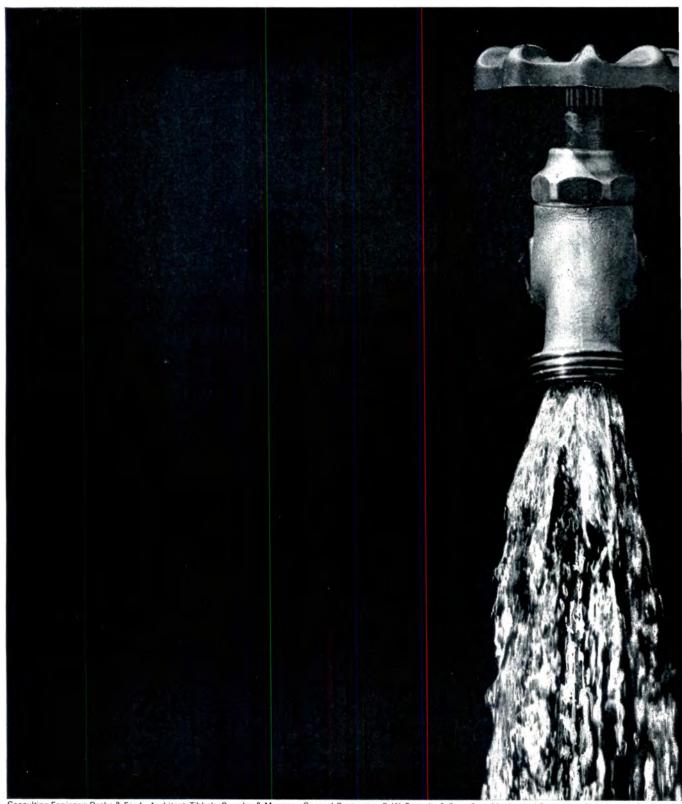
the architect's purpose, as seen in the use of Borden Deca-Grid for the new Miami, Florida elementary school illustrated above.

For complete information on Deca-Grid and the other Borden Architectural Decor Panels, including Deca-Gril, Deca-Ring, Decor Plank and their many variations and subtypes, write for our new eight-page catalog on Borden Architectural Decor Panels.

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Consulting Engineer: Drake & Ford - Architect: Tibbals, Crumley & Musson - General Contractor, R. W. Setterlin & Sons Co. - Mechanical Contractor; The Limbach Company

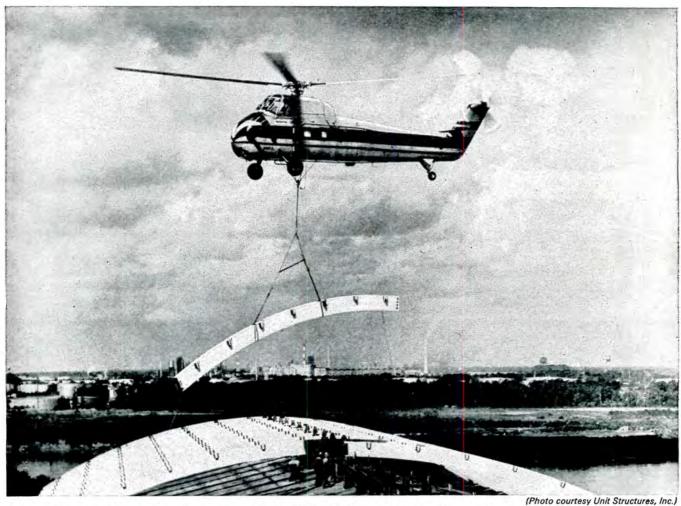
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Building Components

Application and Specifications of Materials and Equipment

STANDARD FOR WOOD LABORATORY EQUIPMENT

Questions and answers on the new minimum specifications developed by the Scientific Apparatus Makers Association

By L. N. Nelson

The design and arrangement of laboratory equipment is normally shown on the architectural drawings; however, the quality of the equipment depends largely on the written specifications. There has long been a need for a basic specification that would insure the quality of the laboratory equipment. To meet this need, the Laboratory Equipment Section of the Scientific Apparatus Makers Association has been working for approximately four years to develop a minimum specification for Scientific Wood Laboratory Equipment. This specification has now been completed in a tentative form, and is available from the Laboratory Equipment Section of the Scientific Apparatus Makers Association at 20 North Wacker Drive, Chicago 6, Illinois, or from many of the laboratory furniture manufacturers.

To acquaint you with this specification, the following question and answer information is given:

1. Are these specifications intended to cover any particular type of laboratory?

In general, these specifications will cover any type of laboratory where wood equipment is desired. These specifications are particularly suitable for use in high schools, colleges and universities where the laboratory equipment is usually made of wood.

2. The title of the specifications says "minimum specifications." Can we assume from this that superior equipment can be specified and obtained if it is desired?

Yes, it can be. The specification was written to provide only the minimum requirements necessary to provide quality laboratory equipment. Tops, finishes, materials, hardware, case

L. N. NELSON is chairman of the S.A.M.A. Research and Development Committee, Laboratory Equipment Section, and head of the Engineering Department, Kewaunee Manufacturing Company

and cabinet construction and other parts of the specification can be up-

3. Are the requirements of this specification of sufficient detail to tie down exactly the construction of the equipment furnished under the specifications?

It is intended that these specifications should control the quality of the laboratory equipment which would be furnished under the specification. It should be noted, however, that, in general, this is done by a performance type of specification rather than by tying down each construction feature or requirement in exact detail. This specification, therefore, does not restrict the construction to any particular manufacturer, but allows the use of standard construction, procedures and materials as long as they meet the performance standard of the specifica-

4. Under this specification, there is a paragraph on the qualifications of a laboratory equipment contractor. If the specification is clear and complete in its detailed specifications on the furniture, why is such a paragraph necessary?

As in the purchase of any equipment, the integrity, experience and ability of the manufacturer of the equipment should be considered. This is particularly true when the purchase is not of a stock nature and is one that will have to be engineered and fabricated in accordance with requirements of the particular job. Another important consideration is that the successful completion of the entire laboratory facility depends on the ability of the equipment manufacturer to coordinate his equipment with that of the other building trades and to furnish his equipment in accordance with specifications in adequate time.

5. We have heard of installations where some of the equipment was either furnished twice under two different contracts or wound up with no one furnishing certain equipment. Is there anything in this specification that will prevent this?

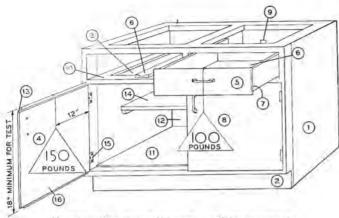
The specification contains a clear statement of the work that is included in the specification and that which is not. It also contains a paragraph setting forth the definitions of such terms as service fixtures, service lines and other items which are not in themselves of a clear definite nature. This should prevent any such occurrence of this type.

6. What one item would you consider to be the most important with respect to the eventual use and durability of the equipment?

While all of the equipment is important, probably the table tops could be considered the most important. It is on these that the actual work is performed and, as such, they receive the most chemical and mechanical abuse of any of the equipment in the laboratory.

7. How does the specification cover table tops?

The specification divides table tops into three classes, based on the requirements of the type of laboratory in which they are installed. Class 1 tops are those that are used in chemical research or other laboratories where the use of concentrated acid and other reagents are to be expected. Class 2 tops, which are intermediate tops, are for use in biology, entomology and other life science rooms where extensive use of concentrated acids are not expected. Class 3 tops are the special-duty or light-duty tops for use where there is little exposure to corrosive reagents, or where specific requirements make a special type of top necessary. The general requirements for all tops are first given and then separate specifications are given for each type of top. For example, the specification for a Class 1 top calls



Construction for minimum quality casework

- All units shall have cupboard section completely enclosed and separated from drawer sections.
- 2. Toe spaces 3½ by 2½ in. deep shall be provided on all cabinets beneath working counters, and shall be completely enclosed and a part of the case construction.
- Lock panels shall be provided between drawers or between drawers and cupboards when they are locked and keyed differently.
- 4. Doors shall be capable of supporting 150 lb when tested as shown. (Hinge screws shall be tightened before test.)
- 5. Drawer fronts shall be not less than \(^3\)4-in. solid hardwood or lumber core plywood to match exterior of case. Sides and backs not less than \(^1\)2-in. solid hardwood.
- 6. Drawer bottoms shall be completely enclosed, and grooves in drawer front, sides and backs, and shall be 4-in. tempered

hardwood or 1/8-in. tempered hardwood reinforced on not less than 24-in. centers.

- Drawer fronts and backs shall be attached by dovetailed or tenon joints.
- All drawers shall be capable of supporting a 100-lb weight when fully extended.
- All drawers shall have a positive stop to prevent inadvertant removal of drawer. Stop shall be spring actuated and shall be easily accessible to allow removal of drawer without the use of tools.
- 10. All drawers shall be supported on full frames, which shall be grooved or tenoned into case ends or uprights.
- 11. Cupboard bottoms shall be either ½-in. interior-grade plywood, or ¼-in. tempered hardboard fully supported on bottom frame. Frame to have intermediate front to back supports on not more than 24-in. centers.
- 12. Case backs shall be ¼-in, tempered hardboard or ¼-in. interior-grade plywood. Cupboard units shall have full backs and shall have a section removable to provide access through the units to plumbing lines.
- 13. Left-hand door of a double-door unit shall be provided with an integral astragal, and right hand door shall overlap astragal to provide for dust protection.
- 14. Shelves shall be %-in. thick of either solid hardwood or plywood, with a hardwood edging at front of shelf, Shelves shall be a minimum of one-half depth and removable.
- 15. Hinges shall be 2½-in., 5-knuckle, institutional type of not less than 14-gauge material, and shall be attached to case and door with three screws in each leaf.
- 16. Doors shall be not less than ¾-in. thick for base cabinets, and shall have a hardwood framed core. Both exterior and interior of the door shall be considered exposed and shall conform to specification for exterior plywood.

for 24-hour spot tests for various chemicals plus specifications for the physical properties and heat resistance.

8. We notice that the list of chemical reagents used for the spot tests is rather small. What is the reason?

The number of reagents was kept small to keep the test as simple as possible. Each of the reagents selected represent a type of reagent, for instance sulfuric acid is an oxidizing acid.

9. Why was a 24-hour spot test selected as a method of testing chemical resistance?

One of the principal causes of top failure from chemicals is when reagent is dribbled down the side of a bottle and then it is set on the table top and left for an extended period of time, perhaps until the next day or until the reagent evaporates. However, since the reagent is protected from evaporation by the bottle, it usually takes at least 24 hours. 10. In looking over existing laboratory installations, I have noticed a wide variation in the detailed casework construction. Will this specification provide a uniform casework construction?

The specification does not require

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the casework manufacturer to conform to any particular construction. The specification is written on the basis that it is not the details of the construction that are important, but whether the resultant cabinet conforms, in general, to good cabinet practice and is of adequate strength and rigidity to satisfactorily serve its function in the laboratory. Construction practices, minimum thickness of materials or type of materials are specified where it is felt necessary to insure the end product represents a quality item.

11. Probably one of the most important items in a laboratory today is the fume hood. Are these covered in the specification?

Fume hoods are definitely covered in the specification. Here again, the specification is one of performance, materials and safety, rather than of specific construction details of the fume hood.

12. You mention the safety of the fume hood, which is a new term in our discussion. How do you cover this?

The specification specifies that all superstructures should be made of noncombustible material, and that the hood interior should be corrosion resistant. Also, that where a sliding sash is used, the glass should be safety glass rather than ordinary window glass. Safety is further insured by specifying that services should be remotely controlled from outside the fume hood, and that electric outlets should not be used inside the hood unless protected by automatic circuit breakers. There is a further specification that sets up a performance test which the fume hood should pass when it is installed in accordance with standard laboratory conditions.

13. What about the finish used on the laboratory cases and cabinets? The specification contains a complete specification covering the finishing of the cases and cabinets. Here again, the specification only covers the general procedures to be followed.

14. What about the hardware, plumbing fixtures and other accessories that go to make up the complete laboratory installation?

The specification covers such items as hinges, door pulls, locks door stops, number plates, etc. that are found on all laboratory casework. It also includes sinks, plumbing fixtures and drain lines.

Product Reports

For more information circle selected item numbers on Reader Service Inquiry Card, pages 271-272

PRIVATE AUTOMATIC DIAL TELEPHONE SYSTEMS

TRANSISTORIZED

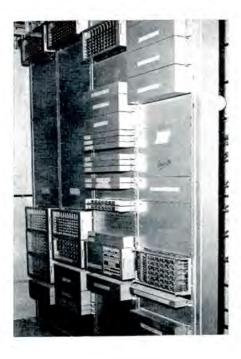
A transistorized, private dial telephone switching system provides fast, reliable service with compact, lightweight equipment and without service of an operator. Normal maintenance can be done by simply replacing any malfunctioning printed circuit board with a spare.

The *Kelex* system uses less power than a home toaster and is safe for hazardous locations because it has no sparking contacts. The switchboard cabinet for a 100-line model weighs only 400 lbs.

The system uses four-layer diodes so connected that an electrical path between any two instruments is always found automatically. Even if a particular crosspoint fails, a suitable path is found by avoiding the defective diode. ITT Kellogg, 320 Park Ave., New York 22, N. Y.

CIRCLE 300 ON INQUIRY CARD







CROSSBAR SWITCHING

An automatic dial telephone intercom uses an electromechanical crossbar switching system which determines the quickest path for completing a call while a number is being dialed. In conventional systems, the switchboard equipment moves with each dial pull. Because the system is electromechanical rather than mechanical, it is more compact and there are fewer moving parts. Longer unit life (an expected 25 years before overhaul) is achieved. The switching panel illustrated serves 400 phones in a New York apartment house. Pre-wired circuit modules plug in and out for simplified servicing. Blank panels provide space for about three-fold expansion as nearby stores and services subscribe to the system.

Included with the intercom are 15-oz plastic Ericofons—one-piece telephone receiver and speaker sets with dial on bottom. When phone is upended, it is ready for dialing. To hang up, the user sets it down. The Ericsson Telephone Corp., 100 Park Ave., New York 17, N.Y.

CIRCLE 301 ON INQUIRY CARD

EXTRUDED SHAPES MADE WITH REINFORCED PLASTICS

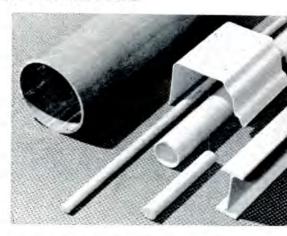
Extruded shapes are now available in reinforced plastic materials. Stock items include more than 240 standard structural shapes, such as I- and H-beams, hollow pipes, rods, moldings, ducts, hand rails, siding, etc.

The new product, called eXtren, is manufactured by a continuous forming process which allows introduction of other materials. Almost any kind of reinforcement can be used—glass fiber, sisal, jute, even steel. Addition of 2 per cent steel increases stiffness 37 per cent. Polyester, acrylic and epoxy can be used.

Advantages include low thermal and sound conductivity, good resistance to corrosive attack and dimensional stability. The manufacturer reports that many shapes are lighter than aluminum and stronger than steel.

Other eXtren products include light, rigid sandwich panels with foam insulation and reinforcing members for use as load-bearing wall sections. Universal Moulded Fiber Glass Corp., Bristol, Va.

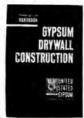
CIRCLE 302 ON INQUIRY CARD more products on page 208



Office Literature

For more information circle selected item numbers on Reader Service Inquiry Card, pages 271-272

GYPSUM DRYWALLS



All phases of gypsum drywall construction, including framing and finish, are described and illustrated in a 214page handbook with a plastic-laminated

cover. Chapters on products, methods of installation, systems and technical data are all indexed with cross references. United States Gypsum Co., 300 W. Adams St., Chicago 6, Ill.*

CIRCLE 400 ON INQUIRY CARD

PERFORATED METAL

Commercial and decorative designs in perforated steel and aluminum for room dividers, protective guards, etc. are pictured actual size. National-Standard Co., Niles, Mich.

CIRCLE 401 ON INQUIRY CARD

ROOFING SYSTEM

(A.I.A. 12A) Fluid-applied roofing system of elastomers can be used on roofs of normal and unusual shapes with substrate materials such as concrete, plywood and metal. Miracle Adhesives Corp., 250 Pettit Ave., Bellmore, N.Y.

CIRCLE 402 ON INQUIRY CARD

STEEL FLOOR HEADERDUCT

(A.I.A. 31-C-62) Headerducts for infloor line transmission are approved by Underwriters Laboratories for installation in raceways of cellular steel floors by eight different manufacturers. The compact ducts lie flush with floor. Scale drawings of all parts, sample specifications and pictures of installation are included in a 32-page booklet. Condustor Corp., 21565 Lorain Rd., Cleveland 26, Ohio

CIRCLE 403 ON INQUIRY CARD

ASBESTOS-CEMENT SHINGLES

Revisions for low-slope application of asbestos-cement roof shingles are included in a roofing application manual. Asbestos-Cement Products Assoc., 509 Madison Ave., New York 22, N.Y.

CIRCLE 404 ON INQUIRY CARD

CONTROLLED LAB ROOMS

Seamless environmental rooms of molded glass fiber are suited for incubators, "clean rooms," storage of biologicals, and other testing labs. Double walls have foamed-in-place insulation. Lab-Line/Hudson Bay Co., 3070 W. Grand Ave., Chicago 22, III

CIRCLE 405 ON INQUIRY CARD

JOINT SEALANT

Compriband joint sealant is polyurethane foam impregnated with asphalt. When under compression to one-fourth of its original volume, it becomes waterproof and retains resiliance. Folder gives details. Secoa, Inc., 8020 Monticello Ave., Skokie, Ill.

CIRCLE 406 ON INQUIRY CARD

DRAFTING EQUIPMENT

A 24-page buying guide gives features of drafting machines and drawing instruments. V. & E. Mfg. Co., 766 S. Fair Oaks Ave., Pasadena, Calif.

CIRCLE 407 ON INQUIRY CARD

SCULPTURED GRILLS



(A.I.A. 24-F) Architectural plastic grillwork for both interior and exterior use is available in a variety of patterns and a number of colors and finishes.

Harvey Design Workshop, Inc., Lynbrook, N.Y.*

CIRCLE 408 ON INQUIRY CARD

GLAZING BEAD

Advantages of glazing bead and analysis of the different kinds available are given in a 20-page report. Pemko Mfg. Co., 5755 Landregan, Emeryville, Calif.

CIRCLE 409 ON INQUIRY CARD

LIGHTING FIXTURES

Gratelite luminous ceilings are described in a 12-page catalog of fluorescent and incandescent lighting fixtures. The Edwin F. Guth Co., Box 7079, St. Louis 77, Mo.

CIRCLE 410 ON INQUIRY CARD

WOOD FRAME BUILDINGS



(A.I.A. 19-B-3) Design ideas for providing open floor areas in industrial and/or commercial buildings use structural framing of glued laminated tim-

ber arches, beams and trusses. Timber Structures, Inc., P.O. Box 3782, Portland 8, Ore.*

CIRCLE 411 ON INQUIRY CARD

WALK-IN REFRIGERATORS

(A.I.A. 30-F-6) Sectional, metal-clad walk-in refrigerators with rigid urethane foam insulation are illustrated in this catalog, which has engineering data and dimensional drawings. Bally Case & Cooler, Inc., Bally, Pa.*

CIRCLE 412 ON INQUIRY CARD

METAL SCREENS

Karvalum metal screens are adaptations of designs originally used by Louis Sullivan in some of his famous buildings. Morris Kurtzon, Inc., 1420 S. Talman, Chicago 8, Ill.

CIRCLE 413 ON INQUIRY CARD

SWING DOORS

Automatic and safety balanced doors are described in two folders. Balanced doors have vinyl guards to prevent finger injury. Roto Swing Door Co., 3110 N. Walker, Oklahoma City, Okla,*

CIRCLE 414 ON INQUIRY CARD

NOISE CONTROL

Modular panels for industrial noise control. Bulletin lists performance data and construction features. Engineered Products Co., Inc., 3649 Keswick Rd., Baltimore 11, Md.*

CIRCLE 415 ON INQUIRY CARD

CONCRETE CONSTRUCTION

Planning and concreting details for recent buildings are given in Booklet C-62-1. The Master Builders Co., Cleveland 18, Ohio*

CIRCLE 416 ON INQUIRY CARD

*Additional product information in Sweet's Architectural File

more literature on page 248

John Pekruhn, A.I.A., designs an

Open World

feeling into a compact campus

Sprawling campuses are a luxury few colleges can afford to perpetuate. Land for expansion of many urban universities is simply unavailable. Or too expensive. So, as our educational programs continue to burgeon, intense use of space becomes the answer.

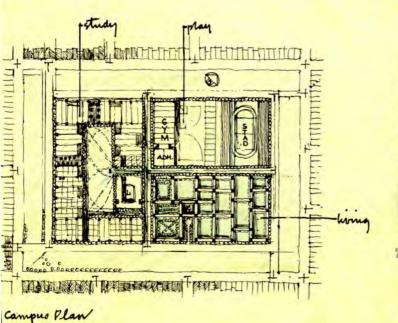
We commissioned John Pekruhn, Professor of Architecture at Carnegie Institute of Technology, consulting architect to the Pittsburgh Board of Education, and practicing architect, to design a campus that concentrates on an intense use of space—without the look of tightness or a crowded feeling.

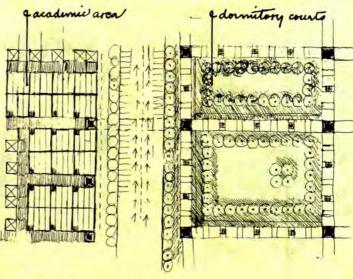
Of course, few colleges or universities are ever built as a unit and at one time. They grow generation by generation. But the ideas shown here may suggest ways of incorporating new structures into established institutions to make the best use of available land.

Libbey · Owens · Ford

TOLEDO 2, OHIO





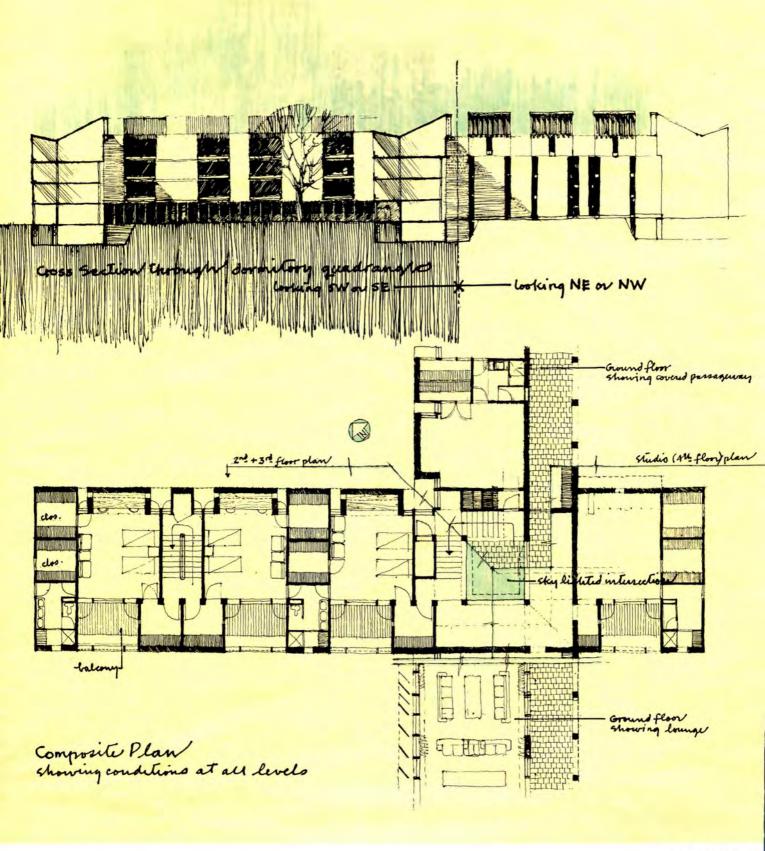


Over-all campus plan shows quadrangles for living, plus tightly organized classroom and laboratory buildings. A maximum amount of free space is left to set off buildings, sports and future expansion. The all-pedestrian complex is

ringed with generous parking space. Plans show the over-all scheme at two different scales. Perspective of a typical dormitory quadrangle is from the entry point. Note how the wall-towall windows are protected in deep reveals.

detail of campus plan

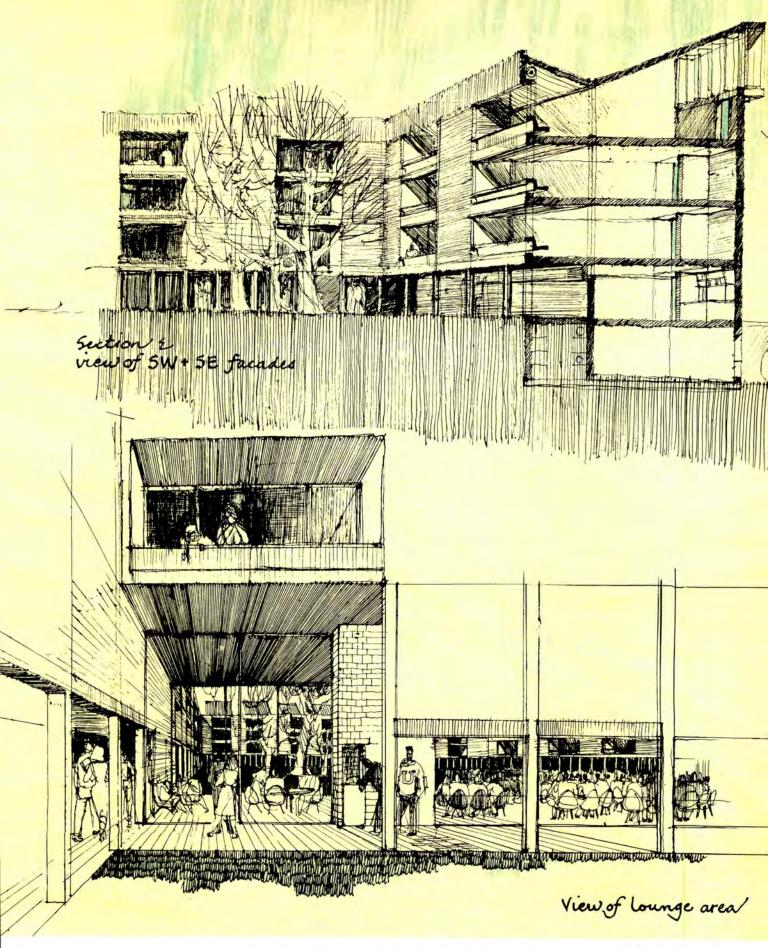




College living units in tightly organized quadrangles make maximum efficient use of available land . . . provide intimate group living. Cross section through typical dormitory quadrangle

shows elevations of both sides of building (balcony side at left—street side at right). Floor plan of room arrangement shows how Architect Pekruhn has avoided long barracks-like corridors.



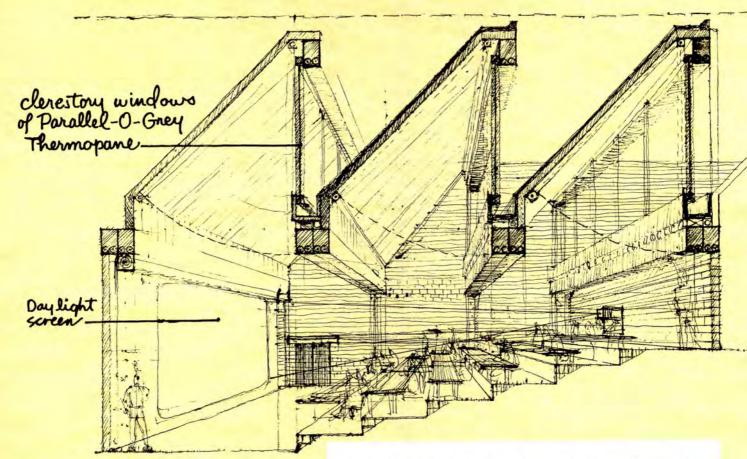


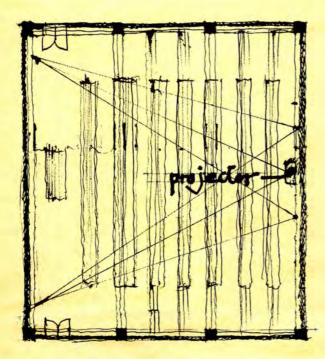
Perspective of dormitory unit shows sheltered walkways on ground level with Parallel-O-Plate® glass walls, also top-floor studio units. Thermopane® insulating glass is planned for all window

areas for heating and air-conditioning economies. Perspective view of lounge under dormitory unit (between two quadrangles) shows how plate glass walls visually join the two spaces together.









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1/4" Parallel-O-Plate*
Twin ground for windows and mirrors

1/4" Parallel-O-Grey* Twin-ground tinted plate glass

13/4" Grey Polished Plate 1/4" Heat Absorbing Plate Blue-green color

> Rough Plate Six versatile types

INSULATING GLASS Thermopane*

SPANDREL GLASS

Vitrolux*

Vitreous colors fused to back of heat-strengthened glass

HEAT-TEMPERED GLASS

Tuf-flex*

Doors and side lights

WINDOW GLASS

Uniform quality

Sales agents for PATTERN & WIRED GLASS

Made in Great Britain

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MADE IN U.S.A.



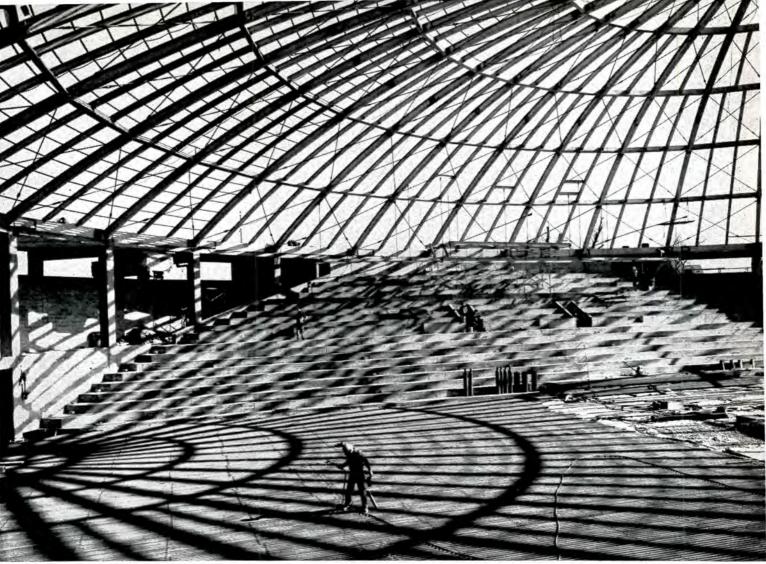
For information on these L·O·F products, refer to Sweet's Architectural File, or call your L·O·F glass distributor or dealer, listed under "Glass" in the Yellow Pages. Or write to Libbey-Owens·Ford Glass Company, 811 Madison Avenue, Toledo 2, Ohio.

Libbey • Owens • Ford

Typical college classroom (for lecture and projection of visual material) has stepped arrangement for seating students at continuous long counters in comfortable chairs. Uniform daylight (from the north) passes through grey plate

glass to subdue glare and provide even lighting. Natural light focuses on lecturer. Radiant screen permits projection of slides and films without shading devices. Room can be darkened, however, with top-hung, mechanically operated flaps.





The Brown rink during construction. The steel pipe was laid on 4-in. centers, tested out at 100 psi, then buried in 1%-in. of concrete. Henry J. Coupe & Son, Inc., did the refrigeration and piping work. The Bethlehem steel pipe was supplied by United Supply Co.

The Brown Bears Will Fight Here

It's the new George V. Meehan Auditorium, an impressive, steel-domed structure now gracing the campus of Brown University. Home of the varsity hockey team—the Bears—it features a 200 x 85 ft oval ice rink which constitutes the entire floor of the building.

Steel piping holds down costs

The Brown rink was built with some 10 miles of Bethlehem 1¼-in. Ammonoduct steel refrigeration pipe. Supplied in double-random lengths, it saved the contractor many welds. It saved him time, too, since steel pipe can be bent cold without danger of fracture. And steel pipe costs less than any other ferrous piping material. What's more, well-designed rinks piped in steel give long, trouble-free service.

BETHLEHEM STEEL COMPANY, BETHLEHEM, PA.

Export Sales: Bethlehem Steel Export Corporation

Free booklet

Send the coupon below for the full story on steel pipe in ice rinks. The booklet contains many good reasons why you should consider piping your next rink with steel—steel pipe Made in U.S.A.

Send to: COMMITTEE OF STEEL PIPE PRODUCERS AMERICAN IRON AND STEEL INSTITUTE 150 E. 42ND ST., NEW YORK 17, N.Y.

Gentlemen: Please send me your new booklet: Steel Pipe in Ice Skating
—A New Approach to an Old Sport.

NAME___

COMPANY.

ADDRESS.

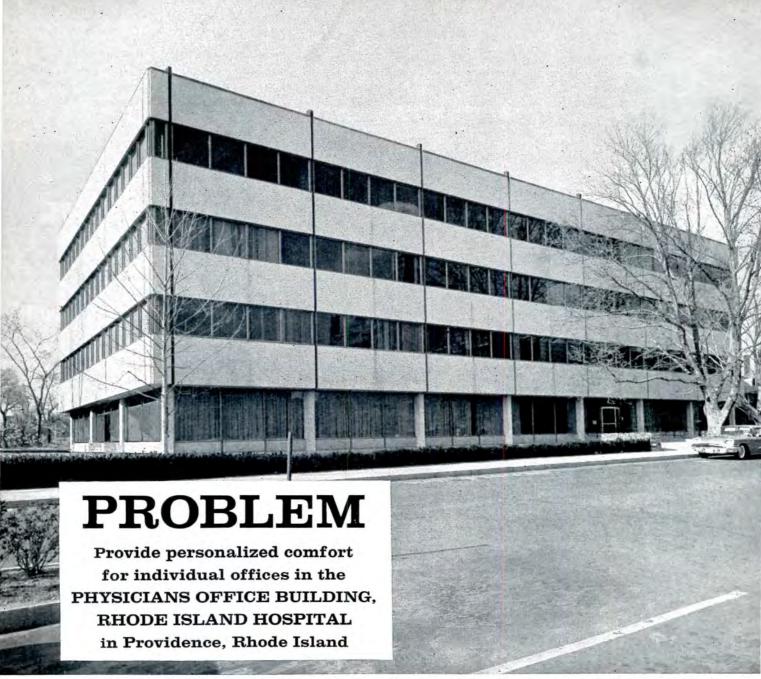
ZONE__STATE_



for Strength
... Economy
... Versatility

BETHLEHEM STEEL





Architect, Sheply, Bulfinch, Richardson & Abbott, Boston, Mass; Mechanical Engineer, Merrill Associates, Boston, Mass; General Contractor, E. Turgeon Construction Co., Inc., Providence, R. I.; Mechanical Contractor, Hartwell Co., East Providence, R. I.; Administrative Engineer of Rhode Island Hospital, Mr. Edwin Chaffee.

SOLUTION...YORKAIRE THREE some offices, cools others,

Each Doctor may "prescribe" the climate he wants in this modern Physicians Office Building—part of the Rhode Island Hospital—thanks to a new type of air conditioning from York.

The individual temperature needs of this medical building may vary widely from room to room. Where patients are being examined, for example, it may be desirable to provide heating even when other rooms are being cooled. The YORKAIRE Three Pipe Induction System* allows each occupant to select the temperature he wants, without affecting the temperature in other rooms.

This advanced air conditioning system was pioneered by York. It provides a variable source of both chilled water and hot water to each room terminal. Unlike ordinary systems that can only heat or cool at a given time, the YORKAIRE method can heat some rooms, cool others, at the same time. This advanced feature

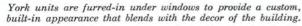
allows for solar and occupancy factors, as well as personal preferences: in the difficult "between season" period, shaded rooms may need heating, while sunny rooms will require cooling.

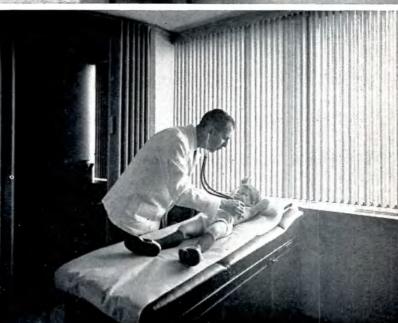
Cost is low! The YORKAIRE Three Pipe Air Conditioning System cuts heating-cooling costs. Because it never mixes the hot and cold water supply, there is no wasted heating or cooling energy, ever. Initial costs are often lower, too, because there is no costly zoning or extra ductwork.











Individual rooms may be heated or cooled, to meet individual temperature needs—in any season of the year.

| E AIR CONDITIONING that heats at the same time!

Plan ahead with York when you plan air conditioning for any type of building. For over 75 years, York has pioneered many of the major advances n air conditioning... has set the pace n raising comfort standards for home, business and industry. Ask your nearby York Representative for complete

information and specification data on the YORKAIRE THREE PIPE AIR CONDITIONING SYSTEM; he'll be glad to furnish you with a list of buildings in your area where it has been installed. Or write directly to York Corporation, York, Pennsylvania. *Patents Pending

LOR'

CORPORATION

Subsidiary of Borg-Warner Corp.



ANOTHER YORK SOLUTION!



York Refrigeration System at Food Fair Stores, Inc. Distribution Center in Philadelphia uses unique "heat pump" principle to cool food storage areas.

HE QUALITY NAME IN AIR CONDITIONING AND REFRIGERATION

Product Reports

continued from page 199

FOOT STOOL, CUSHION ADDED TO "EGG" CHAIR

Arne Jacobsen's "Egg" chair now has a matching foot stool of the same



baked plastic and a removable cushion in the chair itself. Both are covered in the same material used for the chair. Fritz Hansen, Inc., 305 East 63rd St., New York 22, N.Y.

CIRCLE 303 ON INQUIRY CARD

MERCURY LUMINAIRE WITH BUILT-IN BALLAST

Prismpack mercury lighting fixture with built-in ballast is wired at the factory for immediate installation at the site. Installation costs are thus cut up to 50 per cent, according to the manufacturer. The color-corrected fixture has a glass reflector with optical prisms molded in its outer surfaces. These prisms direct the light downward into the work area and prevent it from being dissipated at wide angles and from shining directly into eyes. The low brightness and deep cup of the low-bay reflector make it adaptable for mounting heights as low as 10 ft. Holophane Co., Inc., 1120 Ave. of the Americas, New York 36, N.Y. CIRCLE 304 ON INQUIRY CARD

CLASSROOM PHONOGRAPH HAS MULTIPLE USES

Trio-phonic listening center, designed especially for elementary



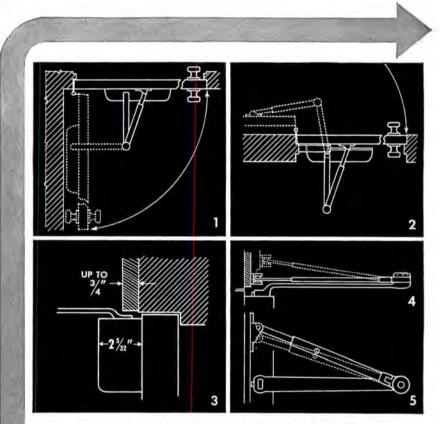
classroom use, has monaural and stereo four speed turntables and a tape recorder. There are three circuits each with twelve headphone jacks for individual listening. The equipment can be used for public address, and the teacher can record on tape without being heard by students. The table is 32 by 92 in. The Perry Co., Box 7187, Waco, Tex.

CIRCLE 305 ON INQUIRY CARD

ALUMINUM COATING

Protectalume clear plastic spray coating protects aluminum surfaces against pitting, corrosion, salt spray, etc., while retaining original appearance of the metal. It can be used on existing installations as well as new ones. O'Keefe's, Inc., 75 Williams Ave., San Francisco, Calif.

CIRCLE 306 ON INQUIRY CARD more products on page 216



APPLICATION DETAILS

for the SMOOTHEE® Door Closer Shown on Opposite Page

- In corners a "Smoothee" takes less space than most doorknobs between door and wall.
- Closer on No. 11 Bracket allows 180° opening and better leverage than parallel arm shown in photo.
- 3. Arm of "Smoothee" is formed to avoid conflict with almost any conventional trim.
- Joint in arm and shoe make it easy to vary the height of shoe as needed for beveled trim.
- Closing power is raised or lowered by reversing shoe and/or varying spring adjustment.

Complete Catalog on Request—No Obligation or See Sweet's 1962, Sec. 19e/Lc

LCN CLOSERS, PRINCETON, ILLINOIS

A Division of Schlage Lock Company

Canada: LCN Closers of Canada, Ltd., P. O. Box 100, Port Credit, Ontario

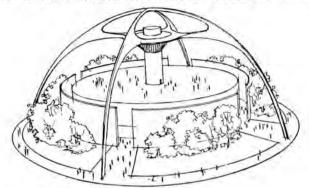


Modern Door Control by "SMOOTHEE" Door Closers LAKE LOUISE ELEMENTARY SCHOOL GLOVER PARK SCHOOL DISTRICT, TACOMA, WASHINGTON

LICH CLOSERS, PRINC**ETON, ILLINOIS**(Intellation Details on <mark>Opposite Page</mark>



"Theme" Building-highly distinctive focal point of the new air terminal at Los Angeles International Airport.



Executone sound chosen by all 17 Airlines

Every square foot of public area in terminal buildings at huge Los Angeles International Airport is within reach of clear crisp sound by Executone.

Although known as the world's first totally designed airport, the choice of sound systems was left to the individual airline tenants. And all 17 tenants chose Executone for installations designed to their own requirements!

Providing sound facilities for such a vast and



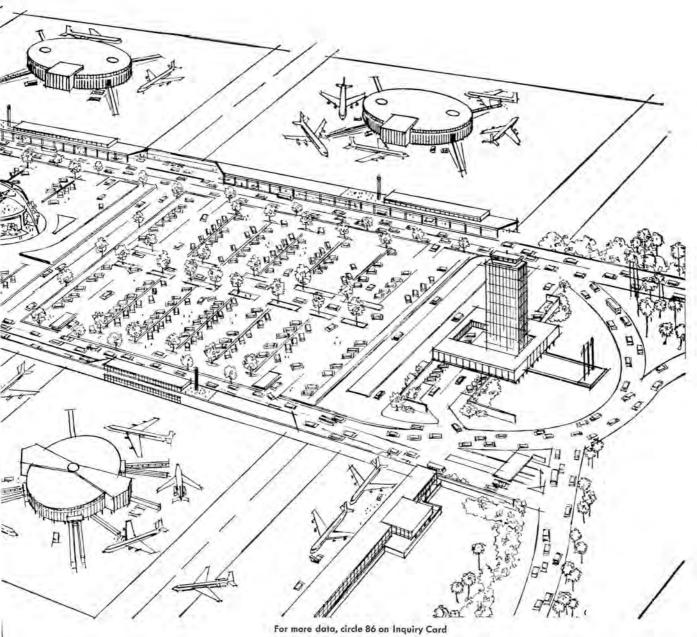
intricate complex of buildings, ramps and passageways was a mammoth undertaking. Outstanding features include: automatic pre-recorded flight announcements, complete with central and local control selectors; local paging systems that operate independently of the airport public address system; background music systems; outdoor speaker trumpets for selective paging; intercom systems; automatic foreign language translations that follow English announcements of overseas flights.

Sound systems of a magnitude similar to Los Angeles International Airport are not unique for Executone. Dulles International, Moisant, O'Hare and Honolulu International are other installations where Executone's high standards in de-

sign and layout, in quality and performance of the equipment, in exceptional local service organizations are delivering great value to owners.

When your projects call for sound or intercom, why not avail yourself of Executone's wide experience? Our architectural files on institutions, industrials, shopping centers, churches and other places of assembly are available without obligation. Write to Executone, Dept. V-5, Austell Place, Long Island City 1, New York. In Canada, 331 Bartlett Ave., Toronto.

Executone





teaching is easier...

learning is fun



in custom-designed classrooms by St. (harles

Deerfield High School, Deerfield, III. . Architects: Loebl, Schlossman & Bennett, Chicago . St. Charles Representative: I. P. Rieger Co., Bellwood, III.



CLOTHING



CLOTHING

Both teacher and pupils work so much better in a St. Charles custom-designed school installation. That's because beauty and durability are built into every piece of St. Charles equipment along with the quality that brings long-range economy. And, of course, St. Charles flexibility means that each installation meets the individual teaching need. If you're planning new classrooms - or remodeling old ones, check to see how much more you get with St. Charles - the ultimate in quality school equipment.

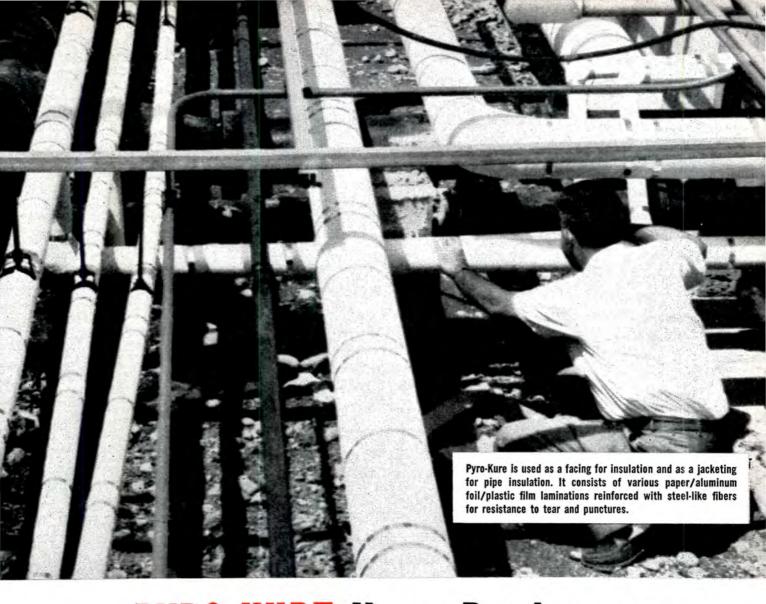
Write for free catalog: "St. Charles Custom School Storage Furniture." Available at request on your letterhead, St. Charles Manufacturing Co., Dept.ARS-10, St. Charles, III.





CUSTOM SCHOOL STORAGE FURNITURE

School Storage Furniture for Food, Clothing, Science Labs • Arts & Crafts • Elementary Classrooms



PYRO-KURE Vapor Barriers are permanently non-combustible

Pyro-Kure vapor barriers will never support combustion because flame-smothering gases are given off at the material's combustion point. This protection is permanent. It will not be lost by age or on contact with moisture.

Pyro-Kure has a permeance of 0.02 or below, depending on grade. Its U/L flame spread ratings are 5 for the foil side of foil-faced grades and 25 for

the kraft side of kraft-surfaced grades.

You can now provide this new degree of permanent fire protection by making sure Pyro-Kure is used on every job. All leading insulation manufacturers offer Pyro-Kure facing and jacketing under various trade names, or Pyro-Kure may be applied locally by insulation contractors. Send for complete details, today. Write: American Sisalkraft Company, Attleboro, Mass.

PYRO-KURE NON-COMBUSTIBLE VAPOR BARRIERS FOR INSULATION FACING AND JACKI IG

a development of AMERICAN SISALKRAFT COMPANY/DIVISION OF ST. REGIS PAPER COMPANY.



STEEL DESIGN SOLVES PROBLEM

FOR MEMPHIS APARTMENTS

Owners planning a new 5-story apartment in Memphis were faced with the problem of utilizing a limited building site to the best advantage. Their solution?

They designed with steel to save space and provide a light modern appearance, a requirement for today's luxury dwellings.

Ellers & Reaves, Structural Engineers, recommended this approach to Jay Realty Company of Memphis for their interesting new Park Terrace Apartments and won enthusiastic approval from the owners.

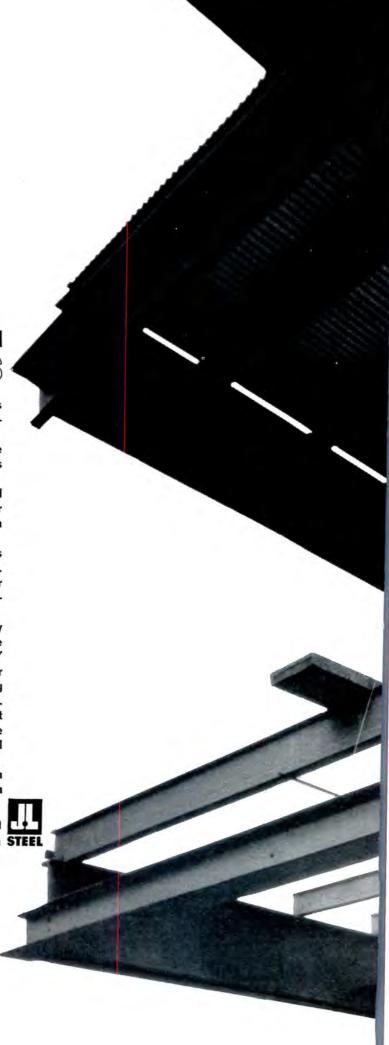
The all-welded steel frame is supported on two rows of first floor reinforced concrete columns spaced 42 ft. on center. Floor girders span the columns and cantilever 11'-6" on each side to provide balconies for each apartment and shelter for off-street parking.

Economy in floor construction was accomplished by welding Junior Beams as continuous members to the top of girders. Bay lengths varied from 12'-6" to 16'-6" and since 8" Junior Beams were used on the longer spans, it was necessary to notch their ends 2" to bring the top flange to the same height as the 6" Junior Beams. Metal deck was welded to the Junior Beams to support the 21/2" concrete floor slab. The 6" space between the deck and the girders provided room for mechanical lines along the entire length of building.

For more complete information on Jones & Laughlin Junior Beams and Junior Channels, see our catalog in Sweet's File or call our local sales office.

Jones & Laughlin Steel Corporation

3 Gateway Center, Pittsburgh 30, Pennsylvania STEEL







Superior sound retardency . . . stronger frame . . . easier operation . . . greater economy . . . more decorative beauty. Foldoor's new X12 Super-Soundguard folding partition solves every architect's sound and space separation problem . . . where space partitions must remain flexible.

Easy operation is assured for the X12 Super-Soundguard as a result of exclusive design superiority. Engineered track is contoured to minimize friction... provide precision tracking. Strong intermediate trolleys on every other hinge pair prevent any possible sagging. Track is warranted for life of original installation... hinges, trolleys and trolley pins for 10 years.

Wide selection of Peacock, Americana and 45 oz. Titan decorator fabrics... most complete warranty in folding partition industry... and exclusive "downward-pull" safety draw latch are added advantages of the new X12 Super-Soundguard.

Write today for the new X12 Super-Soundguard catalog or see your nearest Foldoor distributor. See Sweet's Architectural File 16f/HO for information on other Foldoor partitions.

*12" profile, requiring less stack space than smaller profile partitions.

FiliGrille

A dramatic new concept in styrene grillework for seethrough space dividers and screens . . . factory

fabricated with customized framing

ready to install.

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Indiana, Dept. C25
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Foldoor X12 SUPER-SOUNDGUARD
Other Foldoor doors and partitions
FiliGrille Grillework
Have job in planning: please call

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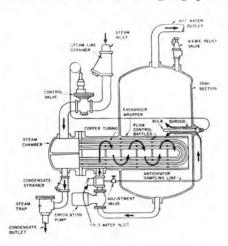
For more data, circle 89 on Inquiry Card

Product Reports

continued from page 208

COMPACT WATER HEATER

Compact packaged steam water heater offers high capacity as well as small size; for example, a model with recovery capacity of 10,500 gal per hour measures 56½ by 53 by 46½ in. Incoming cold water enters through the heat exchanger and flows over the steam tubes in a zig-zag path



around baffles. To prevent rust, copper and copper alloys are the only materials which come in contact with the water. A remote temperature bulb anticipates need before temperature change can occur at the hot water outlet, so temperature is kept stable within 5 F. Patterson-Kelley Co., Inc., East Stroudsburg, Pa.

CIRCLE 307 ON INQUIRY CARD

WIDE BEAM FLOODLIGHT

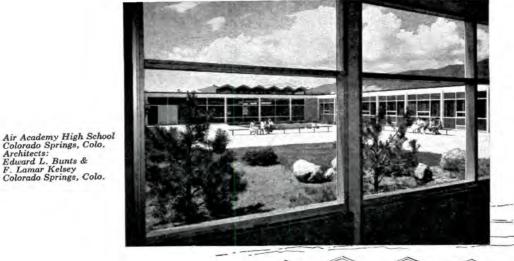
A combination of elliptical and parabolic reflectors is used in the *Cat's-Eye* 400-watt mercury floodlight to produce a 164-deg horizontal beam while maintaining controlled vertical distribution. The narrow shape of the

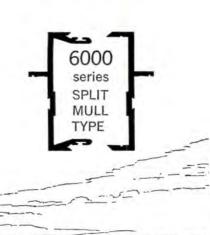




luminaire permits compact mounting in multiple installations. Revere Electric Mfg. Co., 7420 Lehigh Ave., Chicago 48 (Niles), Ill.

> CIRCLE 308 ON INQUIRY CARD more products on page 222





for MONUMENTAL EFFECT

or BUDGET WORK...



777 Summer Street Office Bldg. Stamford, Connecticut Architects: Sherwood Mills & Smith Stamford, Connecticut

In many cases, the stacking assembly of this system saves the time and cost of erecting scaffolding. Wall panel and sash units are often small enough to permit two men, working from inside the building, to complete the wall after vertical mulls have been anchored.





MARMET

Curtain Wall Systems offer the choice you need

Let your freedom of design swing . . . when you plan curtain wall with MARMET systems. From high rise luxury apartments to tight budget one story additions . . . a choice of individual systems tailored to achieve the final effect can be specified. For monumental effect with strong horizontal accent when desired, MARMET's split mull system is available in the 6000 series, (note its use in the Air Academy H. S.) and in the 8400 insulated series which cuts heat losses through the aluminum grid by as much as 63%.

Where strong vertical accents are required, MARMET's stacking panel system offers a variety of heavy mull shapes in the 5000 series. Still another version, the Continental system, provides color anodized finishes in the grid framing for unlimited color accents around spandrel panels. Call your local MARMET representative (or write or phone MARMET for full information).

For additional information on the complete line of MARMET products — consult SWEET'S Catalog File No. 3a or write to MARMET.

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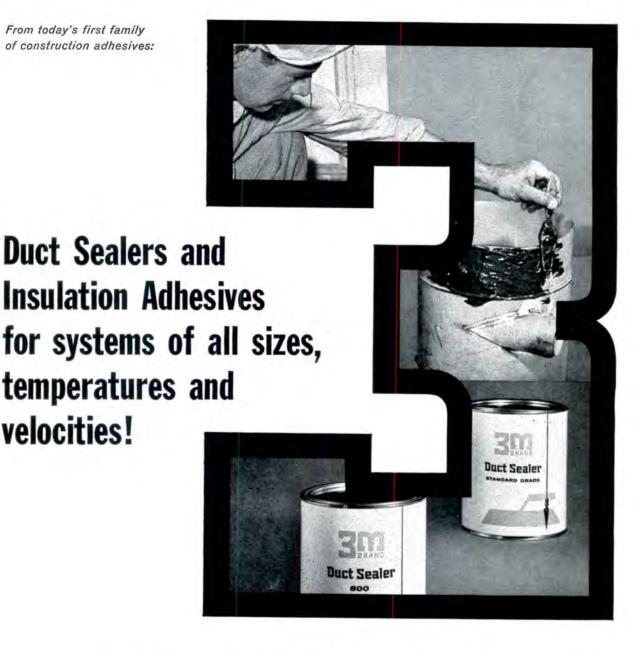


CORPORATION

300-K Bellis St. • Wausau, Wis.

From today's first family of construction adhesives:

velocities!



Duct Sealers that hold ... from -65°F to 200°F!

Whether the velocity is high, low or medium, there's a 3M BRAND DUCT SEALER to meet the pressure and other problems in every heating or air conditioning system you are called on to install. 3M BRAND DUCT SEALERS set up so firmly yet flexibly at joints that duct work actually gains structural strength. You have a choice of two grades . . .

3M BRAND DUCT SEALER 800 PREMIUM GRADE is made for lasting, trouble-free seals on high velocity systems. It has excellent resistance to water, oil and fuel. Films of 1/8" thickness

have the ability to withstand bending over a 6" mandrel at -65°F. Won't "blow-out" of joints at 200°F operating temperatures or even at intermittent temperature of 250°F. Surface "skins over" about 5 minutes after application. 1 to 3 days are required for full hardness. but only one hour setting time for tack-free resistance to dust and dirt. Apply with brush, caulking gun or pressure extruding equipment.

3M BRAND DUCT SEALER STANDARD GRADE assures you of tough, flexible, trouble-free seals on medium to high

velocity systems. It meets critical established specification requirements at a competitive price. This sealer has excellent resistance to water and oil. Films of 1/8" thickness remain flexible, even over a 1" mandrel at -20°F, and withstand continuous heat exposure as high as 200°F. Duct Sealer Standard Grade may be applied with brush, caulking gun or pressure extruding equipment. Surface skins in 5 to 10 minutes, becomes tack-free in an hour to avoid collecting dirt. Ultimate hardness is obtained in 1 to 3 days.



BRAND

Insulation Adhesives that withstand 250°F heat!

Even if your system specifies heat up to a torrid 250°F or cold air at sub-zero temperatures, 3M has insulation adhesives that take it (help reduce vibration noise, too).

For ordinary jobs: 3M BRAND INSULATION ADHESIVE FAST-DRYING is budget priced, yet formulated to withstand temperatures ranging from -20°F to 180°F. Brushed on, a gallon covers 200 square feet.

For high heat systems: 3M BRAND

INSULATION ADHESIVE TACKY is made to take temperatures up to 250°F. Bond is highly resistant to steam and water.

For fire hazard conditions: 3M BRAND INSULATION ADHESIVE NON-FLAMMABLE offers worry-free application under hazardous conditions resulting from welding, sparks or open flames. When dry, the bond from this water dispersed adhesive is flexible and highly resistant to water.

The complete line of quality 3M Adhesives and Sealers fits every construction need. There are 3M adhesive products that bond ceramic and clay tile, resilient and wood flooring, decorative plastic laminates and other building materials. For more information see Sweet's Catalog, your distributor, or send for FREE literature. Write AC&S Division, Dept. SBHM-102, 900 Bush Avenue, St. Paul 1, Minnesota.

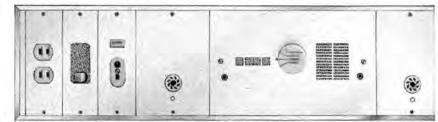
Adhesives, Coatings and Sealers Division



FOR FORWARD-THINKING HOSPITALS-

The New Auth Series 4000 Nurses' Call Systems





The First Nurses' Call System to Offer All Three...

1. GREATEST NUMBER OF VALUABLE NEW FEATURES. Included are: "Remote Supervision" which permits nurse to go to a patient's room without fear of missing other incoming signals to her station —"Priority" by which nurse can single out calls from critically ill patients for instant attention—"Dialset" by which nurse controls the functions of each bedside station - and many others.

2, WIDEST SELECTION OF SERVICE FACILITIES FOR PATIENTS.

These range from nurses' call only to provision for connection of additional facilities, as selected, at each patient's bedsidein modular form and in one enclosure. These facilities are: 110 volt receptacle, TV, radio, oxygen, vacuum, telephone, etc.

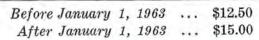
3. FINEST QUALITY AT COMPETITIVE PRICES. Designed by experts. Utilizes only the best-transistorized amplifiers, recessed visual signals, dustproof relays, anodized and vinyl finishes, etc.-yet is also designed to lower production cost.

Write today for New Brochure 4000S and name of nearest, representative.

Auth Electric Company, Inc.

Long Island City 1, New York - Specialists in Hospital Signaling and Communication Systems

For more data, circle 106 on Inquiry Card



One of the twentieth century's foremost architects tells what he believed and felt about architecture, including sixteen of his major projects. Fortysix outstanding photographs, including eleven double-page spreads, taken by Ezra Stoll-er, Balthasar Korab, Herbert Matter, and others, plus twenty-seven plans and drawings. Edited by Aline B. Saarinen.





In a book of major significance, the authors examine the problem of design in the American landscape, with particular emphasis on the vast rural-urban fringe areas and propose dramatic yet reasonable solutions. More than 530 new photographs, drawings, plans, maps and diagrams. Publication on November 21.

Before January 1, 1963 \$15.00 After January 1, 1963 \$17.50



Yale University Press, New Haven and London

For "Start-to-Finish" responsibility, specify

AUTOMATIC TUBE SYSTEM^{*}

Standard Conveyor

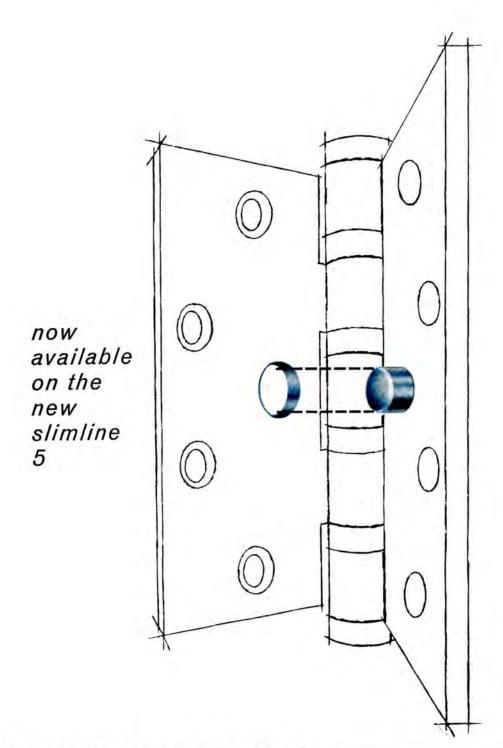
Standard Conveyor takes full responsibility for your automatic tube system from start to finish. Standard Conveyor has over 40 years of experience in the pneumatic tube business.

Call your local Standard Conveyor representative . . . he's listed in the Yellow Pages of major cities under PNEUMATIC TUBES. Or, call our main office listed below for information.



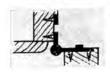
312-K Second St., North St. Paul 9, Minn., Telephone: SPring 7-1355

For more data, circle 108 on Inquiry Card

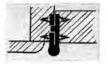


HAGER'S SYNCRETIZED

Brings the beauty and flawless performance of the new Slimline 5 into security job specifications. Drive out the pin! Knock off the knuckles! The Hager Safety Stud stays "buried" beyond the prowler's reach . . . holds fast. The hinge leaves never part until the door is unlocked.



 Door open. Stud is unnoticed.
 Door closed. Leaves interlock. Metal stud prevents door movement in any direction.



Five knuckles (greater strength both vertical and lateral)...Four ball bearings (doubles the bearing surface in either hinge position)...Slimline barrel dimension (design preference in today's architecture)

Write Hager, or contact your Hager representative

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HAGER HINGE CANADA, LIMITED 61 Laurel Street East • Waterloo, Ontario

Everything hinges on Hager®



For more data, circle 109 on Inquiry Card



A wooded background naturally suits the extensive use of wood in this home's siding, overhanging roof, and exposed framing. See, too, how different forms of wood attractively complement one another, as in the solid stair-railing and open-rail entranceway.

use WOOD . . . and your imagination



A room of fine wood furniture finds the narrow-planked flooring, tongue-and-groove ceiling, and laminated beams all in excellent taste. Floor-to-ceiling glass welcomes daylight as well as wood's variety of tones.

There are always new ways to work wood into the homes you plan. Its versatility is evident everywhere . . . in laminated beams, random-width floors, paneled walls, or beveled siding. Its inherent strength is present in each member for solid support . . . its compatibility with other materials is apparent, too, in all of its many grains, textures and tones.

However you treat wood—with paint, stain, or weather—it has the capacity to make a house at home on its site, ready a room for living. Insulation comes naturally with wood. Sound control is made easier . . . and its warm beauty is a virtue that endures. Wood's economy allows superior standards at lower costs . . . its familiarity helps achieve quicker acceptance for even the most unusual designs. For more information on designing with wood, write:

NATIONAL LUMBER MANUFACTURERS ASSOCIATION Wood Information Center, 1619 Massachusetts Ave., N.W., Washington 6, D.C.





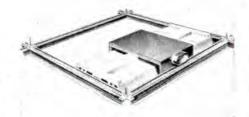
Wood bests any level, as demonstrated in this modern home topped with twin oriental-flared roofs grace-fully supported by full-length laminated beams, double-posts bolted together, and siding solidly planked from corner to corner. This structure of striking simplicity was designed by Jay Fleishman, architect.

Product Reports

continued from page 230

CEILING SYSTEM

Colamar Mark-50 integrated ceiling system controls light, sound and air diffusion from one modular source. Each module has a combination luminaire and air diffuser, acoustical tile, ceiling joinery and provisions for movable partitions. Since each module is self-contained, the lighting equipment need not be moved when



wall partitions are changed. Westinghouse Lighting Div., Edgewater Park, Cleveland, Ohio

CIRCLE 315 ON INQUIRY CARD

LANGUAGE LABS USE TRANSISTORS

Transistorized language laboratory equipment saves space and electricity, while providing long service life. In booths with acoustical panels, students may listen, respond and hear themselves; or listen, respond and record, then compare. Annunciator



lights enable students to signal teacher in control station. Rheem Califone Corp., 5922 Bowcroft St., Los Angeles 16, Calif.

CIRCLE 316 ON INQUIRY CARD

PRODUCT BRIEFS

Galvanized steel now is available with a decorative surface of colorful polyvinyl fluoride film. National Steel Corp., Grant Bldg., Pittsburgh 19, Pa.

CIRCLE 317 ON INQUIRY CARD

Fluorescent dimming system can control up to 1,200 fluorescent lamps from one central control. Thomas Industries Inc., 207 E. Broadway, Louisville 2, Ky.

CIRCLE 318 ON INQUIRY CARD

Dry pressure treatment prevents rot and termite attack in exterior fir plywood without altering weight or appearance. Georgia-Pacific Corp., Equitable Bldg., Portland, Ore.

CIRCLE 319 ON INQUIRY CARD

Corrugated asbestos-cement sheet has a heavy polyvinyl chloride finish, available in six colors. National Gypsum Co., Buffalo 2, N.Y.

CIRCLE 320 ON INQUIRY CARD

Polyester tile of American Cyanamid's Laminac is available in opaque or transparent resin with decorative aggregate, either satin or dull surfaces. Advanced Resin Products Inc., South Norwalk, Conn.

CIRCLE 321 ON INQUIRY CARD



CAFETERIA - HIGH SCHOOL - BIRMINGHAM, MICHIGAN SWANSON ASSOCIATES - ARCHITECTS
FOOD SERVICE CONSULTANTS - J. E. STEPHENS ASSOCIATES

an equipped food service of modern Michigan high school

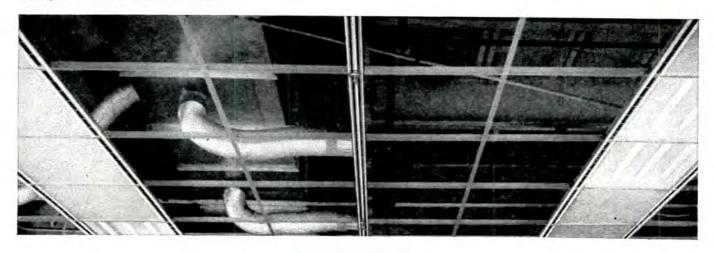
★ Built to serve a fast-growing suburb of Detroit, this huge school plant, which now has facilities for 1200 students and provides for expansion up to 1800, has been featured by the magazine PROGRESSIVE ARCHITECTURE as an excellent example of an ultramodern high school.

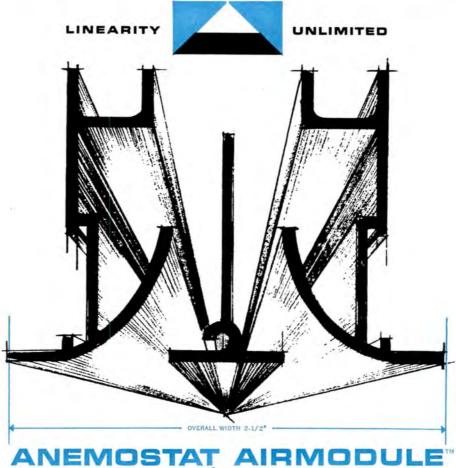
★ The cafeteria illustrated above . . . entirely of shining stainless metal . . . is located on the ground floor adjacent to the kitchen . . . both of which were equipped by Van. This is another shining example of an outstanding food service operation where you expect to find the Van name plate.

★ When you have food service equipment needs . . . be sure to make use of Van's century of experience. Call Van in early.



For more data, circle 111 on Inquiry Card

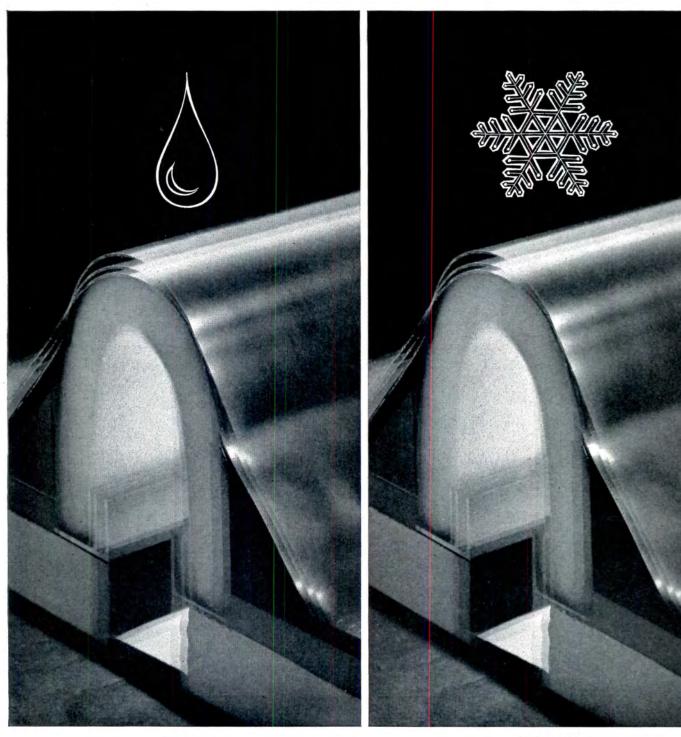




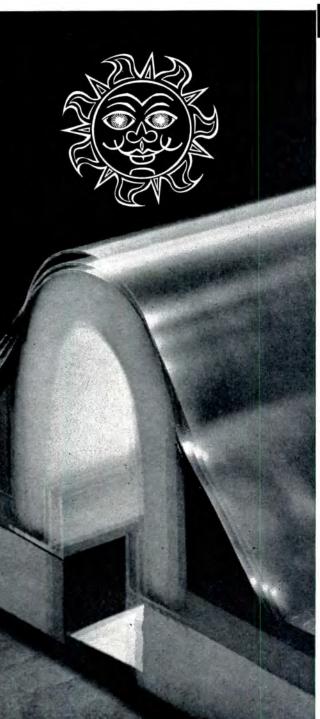
Support your ceilings in style with this new modular diffuser.

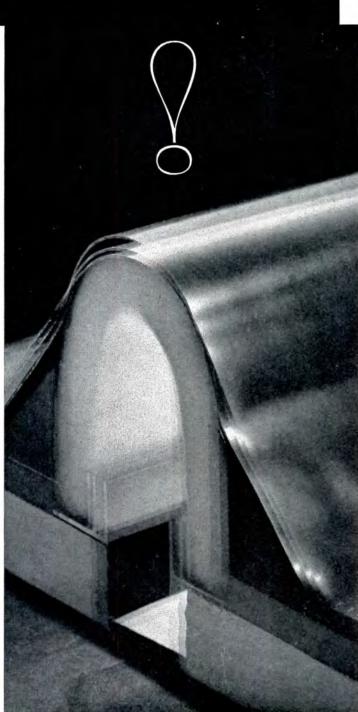
First, this modern modular unit works — and works with proved Anemostat efficiency. It distributes air horizontally — 60 draft-free cfm per linear foot. And it helps support the ceiling. Study its cross section: those angular side channels hold ceiling panels in a dozen different ways — an Airmodule unit can be combined with almost any ceiling system. Its flat underside blends smoothly with the ceiling architecture. Special linking devices enable you to combine active and inactive units for uninterrupted linearity. Centered in the photograph is a row of Anemostat Airmodule units flanked by inverted T-bar

structural members and CLD lighting troffer diffusers. And note the sprinkler heads: you see air, light, ceiling support and fire protection systems — all superbly integrated. (This is an actual installation shown before ceiling panels were installed.) — And that's only one way to do it. You'll have your own Airmodule ideas. There's a new Anemostat bulletin ready — with performance data, installation information, and dimensions. For your copy, call your Anemostat representative or write for Bulletin AM-862 to: — Anemostat Corporation of America, Scranton, Pa. (A Subsidiary of Dynamics Corporation of America).



Flex! Flex!





Flex!

It's Saraloy 400 and Ethafoam!

This insulated expansion joint handles the tough ones without leaking—even continuous large movements between building sections. It's field-fabricated quickly, economically, with Saraloy® 400 elastic flashing and Ethafoam® polyethylene foam.

Saraloy 400 flashing conforms to any contour, adheres or fastens to most building materials—metal, glass, masonry, wood. It flexes year after year without failing; won't crack, peel, chip or check. And Saraloy 400 flashing is workable. It's cut with a roofing knife or scissors, fitted and installed in minutes. No preforming!

Insulating the joint is Ethafoam closed-cell expanded

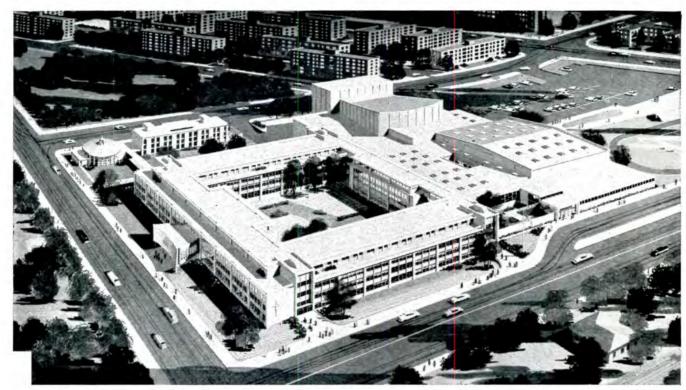
polyethylene. It's flexible over a wide temperature range, nonabsorbent and an excellent vapor barrier. Lightweight Ethafoam is easy to handle, cut and use. Virtually inert, it's long-lasting.

You no longer need adapt your design to the limitations of conventional flashings. Whatever the contour or the building components, Saraloy 400 tailors flashing performance to design—by itself or used with other materials. For technical Data Sheet 7-2 on roof expansion joints, or details about Saraloy 400, write us in Midland, c/o Plastics Sales Department 1303NIO.

THE DOW CHEMICAL COMPANY



Midland, Michigan



Even light for large areas with Toplite Roof Panels

Soft uniform day lighting, free from glare or shadows plus the elimination of excessive heat build up, were prime requirements for the cafeteria and two gymnasia at the new Cardinal Spellman High School. To accomplish these objectives, architects Eggers and Higgins specified PRC Toplight Roof Panels.

Toplight Panels utilize hollow, prismatic glass units which transmit a high percentage of the light from the north sky and the low winter sun, but reject the intense light and heat from the high summer sun. (They transmit about one-third as much heat in summer as conventional skylights). In this way they provide controlled daylight that is ideal for gymnasia, cafeterias, classrooms, corridors-in fact all types of building structure.



Cardinal Spellman High School Bronx, New York Architects: Eggers and Higgins Installation by: Abbott-Redmont Thinlite Corp., New York, New York

Low silhouette Toplite Roof Panels are available in a variety of sizes for easy installation on most roofs. Panels are furnished with light controlling prisms at 45° or 90° to the perimeter, for complete flexibility in any building orientation. 12 page catalog containing architectural detail and design data available on request.



PRODUCTS RESEARCH COMPANY 2919 Empire Ave., Burbank, Calif., Victoria 9-3992 EASTERN SALES and MANUFACTURING DIVISION

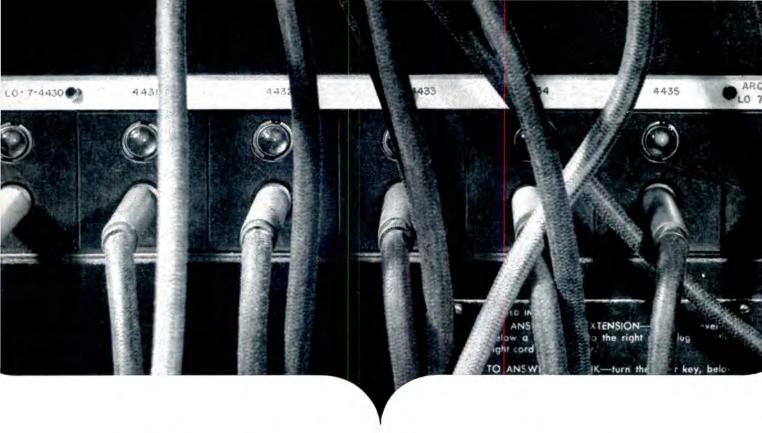
PRC

For more data, circle 114 on Inquiry Card

NEW RECESSED AIR CONLED

Slim, trim, compact... Haws new HDFC recessed water cooler nestles in the wall, providing pre-cooled water with push-button ease. Both fountain and concealed cooler are housed in colorful pressure molded fiberglass (choose blue, beige or white). A steel mounting frame is furnished for simplified in-the-wall attachment. Never have you seen such a compact AIR-COOLED refrigeration unit! It avoids waste and plumbing code problems often encountered with water-cooled units. Haws HDFC wall coolers offer both 6 gph and 12 gph capacity ranges: contact Haws for detailed specs. It's new... recessed . . . fiberglass . . . aircooled! Find out about HAWS HDFC Recessed Cooler.





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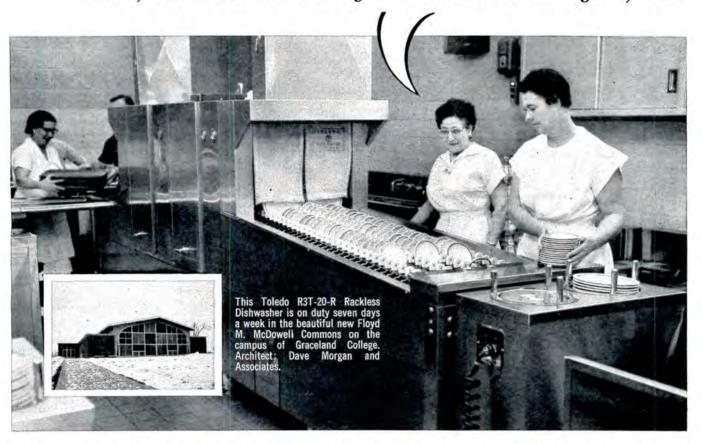
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DEVOE & RAYNOLDS COMPANY, Inc., Louisville, Ky.

For more data, circle 27 on Inquiry Card

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"We know that our Toledo Rackless Dishwasher does a remarkable job in maintaining highest sanitation standards", says Lillian Flanders, Food Service Director of Graceland College,



These Toledo heavy-duty waste disposers do away completely with food waste cans, eliminate offensive odors and garbage toting. Only one container is needed, to take care of paper waste.

Lamoni, Iowa. "Our State Health Inspector reports that our dishes show bacteria count of four or less, and the allowable maximum is 100. Our Toledo is also three times faster than the rack type machine we were using, and takes less labor to operate. It has reduced our breakage, and uses less water, detergent and drying agent".

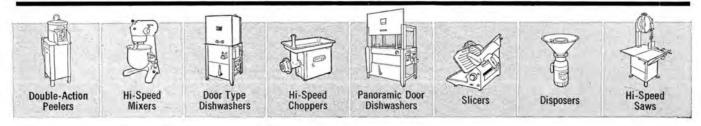
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Office Literature

AIR DIFFUSER

(A.I.A. 30-J) Bulletin AM-862 gives details on a modular air diffuser which functions both as an element in ceiling design and a structural component of the ceiling system. Anemostat Corp. of America, 25 W. 43rd St., New York 36, N. Y.

CIRCLE 417 ON INQUIRY CARD

INDUSTRIAL LIGHTING

A 20-page technical booklet on industrial lighting discusses the importance of considering the total environment and the integration of lighting and heating. A selection guide analyzes 12 typical lighting systems and applications in various types of industry. Inquiry Bureau, General Electric Co., Nela Park, Cleveland 12. Ohio

CIRCLE 418 ON INQUIRY CARD

CHURCH SOUND SYSTEMS

Planning complete church sound systems and evaluating existing systems are discussed in a new brochure, with emphasis on components. Executone, Inc., 47-37 Austell Place, Long Island City 1, N. Y.

CIRCLE 419 ON INQUIRY CARD

POLYSULFIDE SEALANTS

Polysulfide sealants for precast concrete curtain wall panels are discussed in a five-page paper. Portland Cement Assoc., 250 Park Ave., New York 17, N. Y.*

CIRCLE 420 ON INQUIRY CARD

AIR CONDITIONERS

A 12-page "buyers' guide" to air conditioners for business, industrial and residential use has details on packaged water chillers, cooling towers, air handlers, and equipment components. Acme Industries, Inc., 600 N. Mechanic St., Jackson, Mich.

CIRCLE 421 ON INQUIRY CARD

COLOR IN GLASS

Transpan tempered safety glass has patterns of ceramic color permanently fused to the polished plate glass surface. More than 250 possible combinations give control of light and solar heat. Virginia Glass Products Corp., Martinsville, Va.

CIRCLE 422 ON INQUIRY CARD

PLYWOOD PANELING

(A.I.A. 19-F) Architectural plywoods for paneling and doors are described in a four-page folder. Technoply Corp., 182-20 Liberty Ave., Jamaica 33, N. Y.*

CIRCLE 423 ON INQUIRY CARD

FLOODLIGHTING

Architectural floodlighting for schools and specialty businesses to give both safety and beauty is described in two bulletins. Floodlighting Institute, 55 Public Sq., Cleveland 13, Ohio

CIRCLE 424 ON INQUIRY CARD

STEEL CASEWORK

Steel casework for laboratories, test kitchens, hospitals, religious institutions, etc. are illustrated in a 12-page booklet. Geneva Casework, Geneva, Ill.*

CIRCLE 425 ON INQUIRY CARD

*Additional product information in Sweet's Architectural File

more literature on page 256

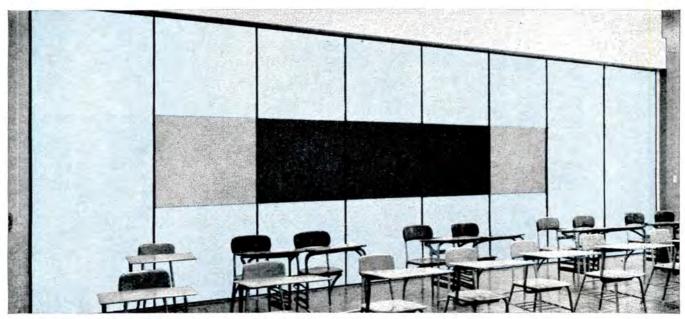


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You'll find that this new manual will go a long way toward solving your planning problems. The perspective and floor plan drawings, prepared with the cooperation of architects and secondary school per-

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NO. 6 hyperbolic paraboloids

Prepared as a service to architects by Portland Cement Association

Clip along dotted line

IP OF HYPERBOLIC PARABOLOID SADDLE HT. OF SUPPORTS SIDE ELEVATION EDGE Width and location near STRUCTURAL BEAM WORKING POINTS. edge may vary - in some h/p's edge beams toper FLOOR PLAN towards the tip

Curves from straight lines. The hyperbolic paraboloid shell roof is, in effect, a three-dimensional "sheet" of concrete in which strength and rigidity are accomplished not by increasing the thickness of the sheet, but by curving it in space. Despite its double curvature, this shape can be formed entirely of straight pieces—as can be seen in the side elevation at left.

The concrete roof shown will be the largest single hyperbolic paraboloid of its type in the United States. The building it will cover is being constructed to house the 1,350-seat Edens Theatre in Northbrook, Illinois.

This saddle shell roof will measure 159 ft. between working points at the abutments and 221 ft. from tip to tip. The shell will be only four inches thick.

H/P's, as they are called for short, are exceptionally adaptable to churches, auditoriums and, as shown here, for theatres.

Get complete technical literature on hyperbolic paraboloids. (Free in U.S. and Canada only.) Send a request on your letterhead.

Architect: Perkins and Will, AIA, Chicago, Illinois Engineer: The Engineers Collaborative, Chicago

HYPERBOLIC PARABOLOID SPAN DATA

SPAN	PROJECTION minmax.	χ ⁽¹⁾ minmax.	a ⁽²⁾	t (3)	REINFORCING (4)
50'	50 - 70'	3 - 5'	1'	23/4"	2 - 3 lb.
60'	60 - 85'	4 - 6'	1'	23/4"	2 - 3 lb.
75'	75 - 105'	6 - 9'	11/2'	3"	3 — 4 lb.
100'	100 - 140'	9 — 13'	2'	31/4"	3 — 4 lb.
125'	125 — 175'	13 - 20'	21/2'	31/2"	4 — 5 lb.
150'	150 - 210'	17-25'	3'	4"	5 — 7 lb.

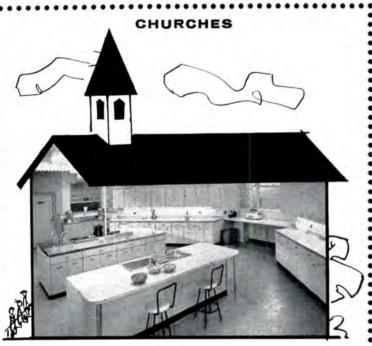
(1) figures given are recommended lower limits; maximum feasible limit = \$/5. (2) average depth of edge beams. (3) average shell thickness in inches. (4) average reinforcing steel of hyperbolic paraboloids in pounds per square foot of surface.

PORTLAND CEMENT ASSOCIATION

Dept. 10-8, 33 West Grand Ave., Chicago 10, Illinois









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For sound counsel on

problems of casework layout and installation,

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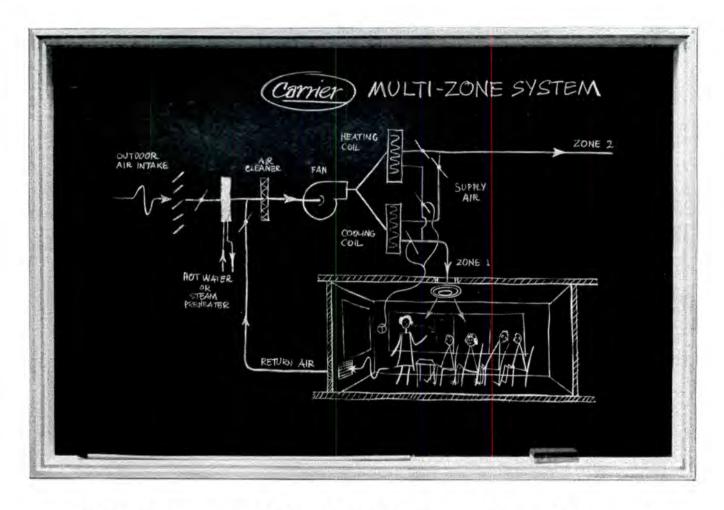
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GENEVA MODERN KITCHENS

DIVISION OF ACME STEEL CO. Geneva, Illinois

For more data, circle 119 on Inquiry Card

Name. Address.



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Multi-zone system performance equals that of double duct system, yet it requires only one supply air duct per room and simple outlets

This system is long on quality and simplicity and short on cost. It particularly satisfies the special characteristics and requirements of compact schools with interior rooms. It is also worthy of full consideration for small elementary schools and schools of the campus type.

Among its many virtues, the multi-zone system assures that the desired temperature will be maintained in each classroom under all conditions and without use of room units or complex controls. Supply air volume is virtually constant. And high-pressure air distribution, with consequent high fan horsepower, is unnecessary.

Carrier Multi-Zone Weathermaker* Units are ideal for this service. They are extra compact to permit easy location. In large schools, several units may be used to reduce duct runs and length of control lines. The units are available in eight sizes, from 2400 cfm to 40,750 cfm, with up to 28 zones.

Additional information is available in Carrier Bulletin 39W68. Write for it today. Carrier Air Conditioning Company, Syracuse 1, New York.

* Reg. U. S. Pat. Off.

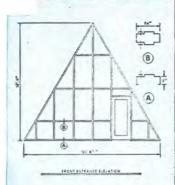


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Steelcraft's Dallas distributor, Samuel A. Ellsberry Co. fabricates locally this unusual job using standard sections for a lodge owned by Owens Country Sausage, Inc.; Richardson, Texas; architect, Billy R. Keller.

Steelcraft offers unmatched versatility in unusual frames for doors and glass lights through a system of stock sections called sticks. These stick sections are stocked, locally by authorized Steelcraft distributors. All Steelcraft doors can be used interchangeably on any Steelcraft frame. Call a Steelcraft distributor for professional assistance in coordinating hardware and approval drawings. Save time—cut costs.

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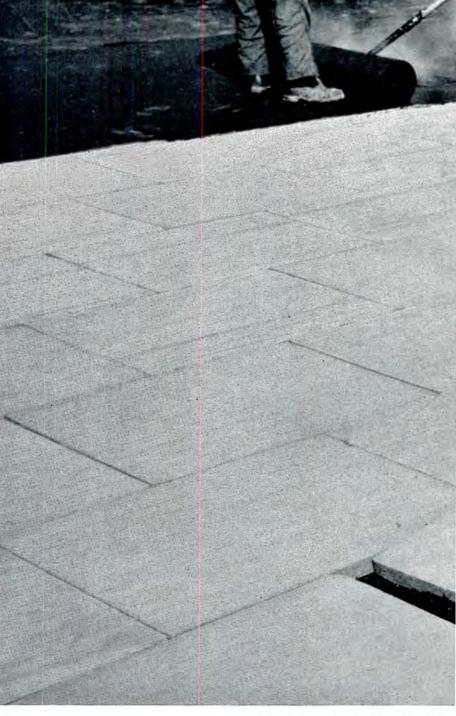
EASY TO CUT
(on the average job 30% of insulation
must be cut)



EASY TO FIT around any roof opening



EASY TO SHAPE around drains to assure smooth runoff of water



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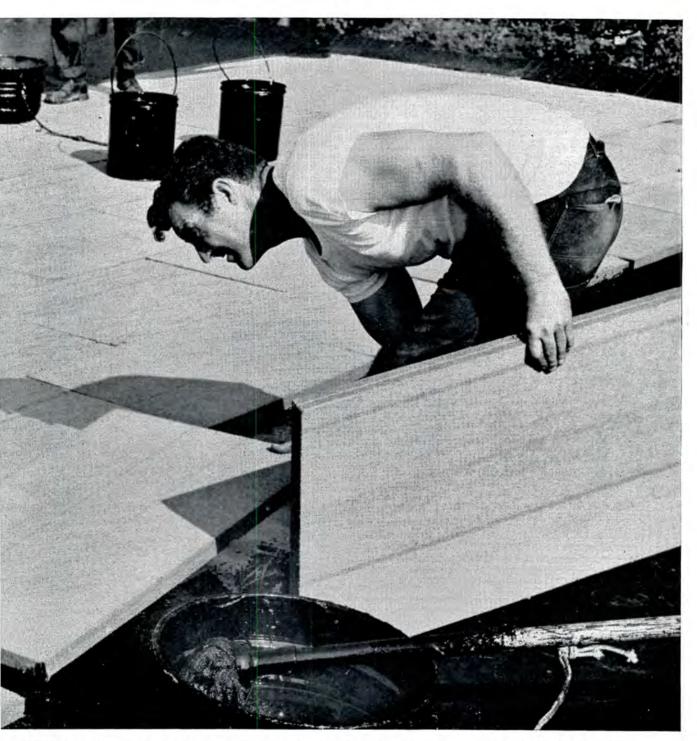
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J-M Fesco® Board combines to a unique degree many special advantages. This is largely due to its basic component, perlite—a volcanic ore. When exposed to tremendous heat, the carefully graded perlite expands to form tiny glass-like beads. Each bead is a honeycomb of dead air cells, giving Fesco Board its excellent thermal coefficient.

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Incombustibility. Because it meets the rigorous standards of Underwriters' Laboratories, Inc., you will find the UL label on each package of Fesco Board.

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Board is easy to handle, easy to cut and shape on the job for installation around ventilating stacks, drains, curbs and other roof openings.

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Office Literature

continued from page 248

SPACE DIVIDERS

WorkPol structural members for functional shelving and decorative space division. Poles are anodized aluminum with spring tension, which accept any decorative panel up to 1/4 in. thick. Workwall Div., L. A. Darling Co., Bronson, Mich.*

CIRCLE 426 ON INQUIRY CARD

SAFETY TREADS

(A.I.A. 14-D-1) Safety treads for steps and platforms are made of heat-treated extruded aluminum and filled with aluminum oxide abrasive. Wooster Products, Inc., Spruce St., Wooster, Ohio*

CIRCLE 427 ON INQUIRY CARD

COPPER AND ALLOYS

"Specifications Index for Copper and Copper Alloys" lists alloys used in various shapes and gives applicable numbers used by A.S.T.M., S.A.E., Military, etc. Anaconda American Brass Co., 414 Meadow St., Waterbury, Conn.*

CIRCLE 428 ON INQUIRY CARD

USING CONCRETE

Features and advantages of Welded Concrete construction are given in an 8-page booklet. Welded Concrete Construction, 435 Old Country Rd., Westbury, N.Y.

CIRCLE 429 ON INQUIRY CARD

GARAGE DOORS

Residential garage doors of wood and glass fiber and accessories are illustrated in Catalog 305. Frantz Mfg. Co., Sterling, Ill.*

CIRCLE 430 ON INQUIRY CARD

RANGE HOOD-FANS

(A.I.A. 30-D-1) Foldaway ventilating hood-fans for ranges and ovens fit flush with cabinets when closed. Insert panels match cabinets or appliances. NuTone, Inc., Madison & Red Bank, Cincinnati 27, Ohio*

CIRCLE 431 ON INQUIRY CARD

ELECTRICAL CODE

The 1962 revised National Electrical Code, which was adopted by the American Standards Association, is now available in a 528-page pocketsize book. All new and revised material is noted in the margins. Cost is \$1.00 a copy. National Fire Protection Assoc., 60 Batterymarch St., Boston 10, Mass.

PAINTING STEEL

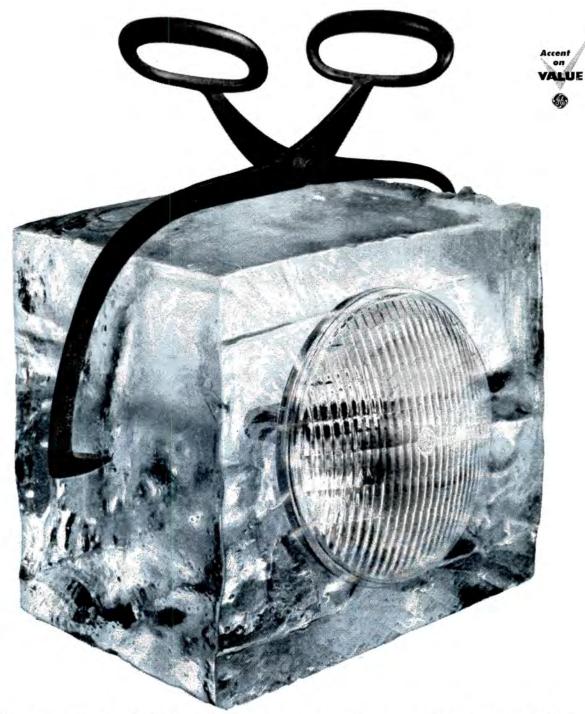
"Painting of Hand Cleaned Steel" is a 58-page, illustrated report giving results of three years of paint and exposure testing on steel surfaces ranging from zero to 100 per cent rust. \$3.00. Steel Structures Painting Council, 4400 Fifth Ave., Pittsburgh 13, Pa.

COMMERCIAL CARPET

"The Selection and Maintenance of Commercial Carpet" discusses methods for judging carpet quality, advantages and limitations of different fibers, suggested specifications for different wear conditions and detailed maintenance recommendations. \$2,00. The Cornell Hotel and Restaurant Administration Quarterly, Cornell University, Ithaca, N. Y.

*Additional product information in Sweet's Architectural File





Now spotlights have a much cooler beam!

Too hot! That's been the problem with spotlighting—even though incandescent beams often provide just the illumination people like best. Now General Electric engineers have solved the problem by designing a "Cool-Beam" spotlight that gives light with two-thirds less radiant heat in the beam.

Now almost three times as much light can be directed on displays, foods, perishables, anywhere

 without raising heat levels. Two-thirds of the heat goes out the rear of the lamp.

G-E takes lamp leadership seriously. That's why you can often find a newer, better solution to a lighting problem by calling your Large Lamp distributor. Information on the "Cool-Beam" lamp can also be obtained by writing General Electric, Large Lamp Department C-226, Nela Park, Cleveland 12, Ohio.

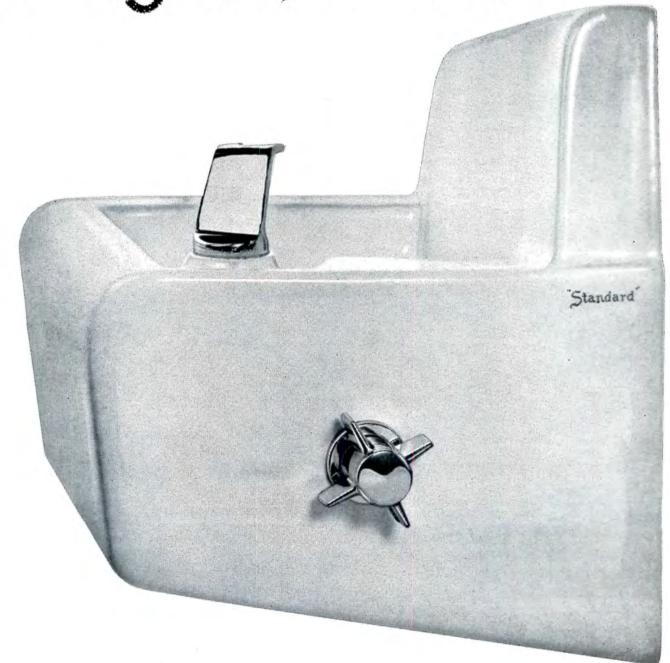
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New from American-Standard! Three drinking fountains you tuck on the wall, out of harm's way. Nothing on the floor to impede student traffic...nothing for the custodian to sweep around or behind. They're made of sturdy vitreous china, easiest of all materials to keep sparkling clean. Fittings—including an anti-squirt bubbler that is *really* anti-squirt—are non-corrosive solid brass, with a heavy plat-



ing of finest chrome. Want chilled water? A single refrigeration unit located at any convenient point can take care of as many as 25 fountains. Maintenance, if any, takes place here and not in the busy corridors. (See details below.) Call your American-Standard sales office for the low prices on the new Saratoga fountain (pictured), the Sharon and the Calistoga. Or write American-Standard, Plumbing and Heating Division, 40 West 40th Street, New York 18, N.Y.

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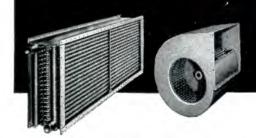
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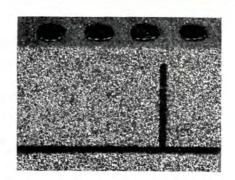
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For more complete information, architects and engineers are invited to call the ADT office listed in the Yellow Pages for free consultation and catalog data.

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On the Calendar

October -

3-7 17th annual convention, California Council, American Institute of Architects, including the fourth annual conference of the California Region, A.I.A., and 12th annual meeting of the California Council, Women's Architectural League—Monterey County Fairgrounds, Monterey, Calif.

4-7 16th annual meeting, National Trust for Historic Preservation— St. Francis Hotel, San Francisco

8-12 National Transportation Engineering Conference, American Society of Civil Engineers—Statler-Hilton Hotel, Detroit

8-12 National Council Schoolhouse Construction—Denver

11-13 Central States Regional Convention, American Institute of Architects—Omaha

11-14 Northwest A.I.A. Regional Conference—Ocean Lake, Ore.

12-18 Second Pacific Rim Architectural Conference, sponsored by the California Council of the American Institute of Architects—Mexico City 12-23 Decoration & Design 1963, Interior Furnishings Show, sponsored by the New York Chapter, American Institute of Decorators, Resources Council and New York Herald Tribune—7th Regiment Armory, New York City

16-18 National Conference on Standards, American Standards Association—Biltmore Hotel, New York

18-20 Pennsylvania A.I.A. Regional Conference—Hotel Hershey, Hershey, Pa.

19-20 First Regional Conference, Illinois Region, American Institute of Architects—Springfield

23-25 Program evaluation and review technique and critical path method seminar, sponsored by International Telephone and Telegraph Corp. Processing Center—Rt. 17, Garden State Parkway, Paramus, N. J.

25-27 South Atlantic Regional Conference, American Institute of Architects; theme: "Form and Space"
—Atlanta

29-31 National Fire Protection Association Fall Conference—Hotel Leamington, Minneapolis

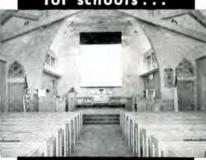
29ff 1962 National Safety Congress, sponsored by National Safety Council; through Nov. 2—Chicago

continued on page 278



screens most



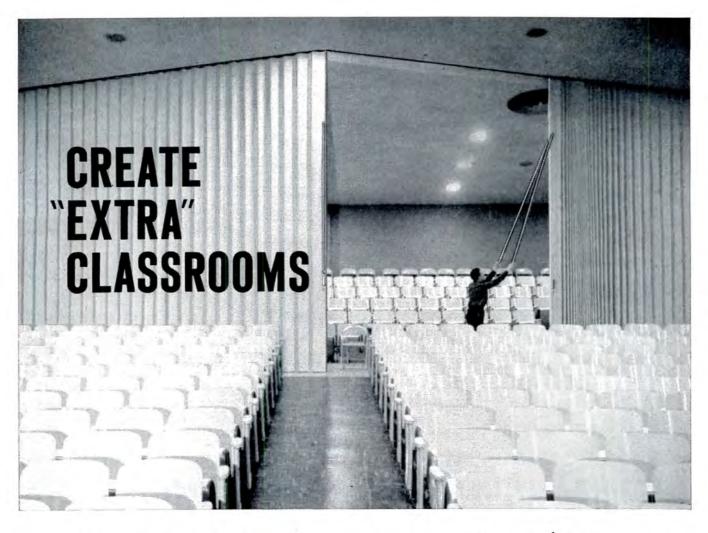




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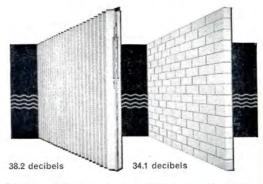


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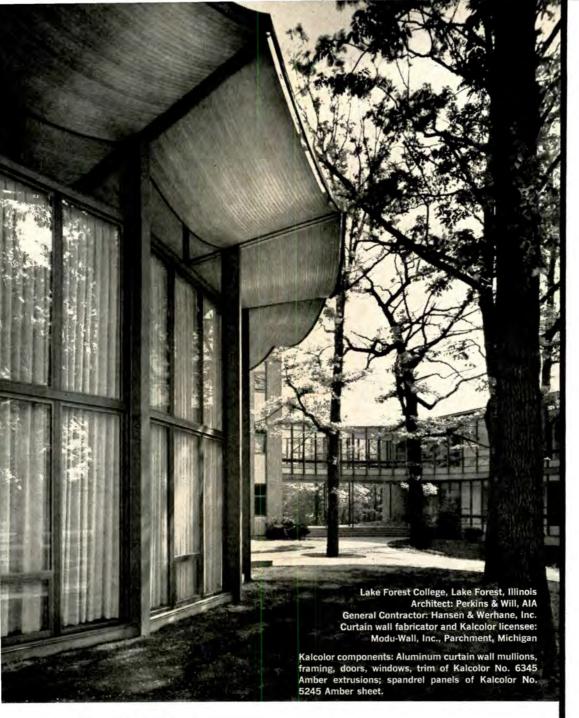
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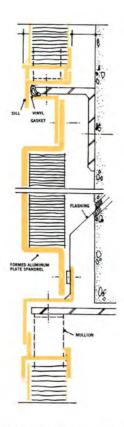
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On the Calendar

continued from page 264

November -

1-3 1962 meeting, American Society of Industrial Designers; theme: "Relationship of Industrial Design to the Arts"—Waldorf-Astoria and National Design Center, New York City

2-3 Sixth annual conference, the Organization of Cornell Planners; theme: "The Heart of the City"—Statler Hall, Cornell University, Ithaca, N.Y.

5-9 National Metal Exposition— Chicago

7-9 1962 convention, National Warm Air Heating and Air Conditioning Association—Hotel Robert Meyer, Jacksonville, Fla.

8-10 Annual convention, Florida Association of Architects—Hotel Soreno, St. Petersburg, Fla.

11-15 Annual meeting, Air-conditioning and Refrigeration Institute—Hollywood Beach Hotel, Hollywood Beach, Fla.

12-16 47th National Hotel Exposition—The Coliseum, New York

25-30 American Society of Mechanical Engineers winter annual meeting—Statler-Hilton Hotel, New York

26-29 Atomic Industrial Forum conference and American Nuclear Society conference and Atom Fair— Washington, D.C.

27-29 Building Research Institute 1962 Fall Conferences—Mayflower Hotel, Washington, D.C.

Office Notes

Offices Opened -

Raymond Irrera Associates, Architects-Engineers, Long Island City, New York, have opened additional offices at 150 E. 35th St., New York 16.

Burke, Kober & Nicolais, Los Angeles architectural and engineering firm, has opened a new office at 1823 E. 17th St., Suite 117, Hillview Bldg., Santa Ana, Calif. in association with Hawthorne Engineering.

An architectural office has been opened by George Rene Mathey at 123 Newbury St., Boston 16, Mass.

John W. Briggs has announced the opening of a new office at 901 Midtown Tower, Rochester, N.Y.

Kump Associates, Architects and continued on page 286



PROBLEM: Design a concert hall to please the architect's esthetic sense, the manager's business sense, and the musician's acoustic sense

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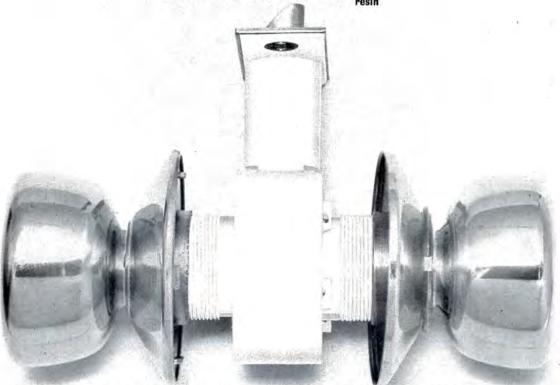
Eugene Ormandy says: "With the appearance of this book, musical architecture stands at the threshold of new and exciting things. I express the gratitude and joy of all conscientious musicians in hailing the new era that this study must engender."

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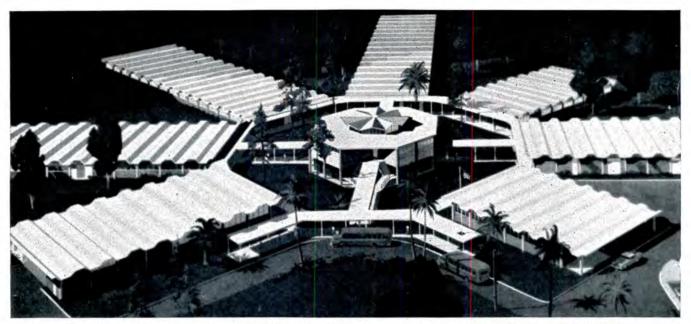
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Charles City Community High School, Charles City, Iowa • Architect: The Griffith Company, Ft. Dodge, Iowa • Consulting Engineer: E. H. Pietsch, Des Moines, Iowa • General Contractor: Jens Oleson Construction Co., Waterloo, Iowa • Plumbing Contractor: E. L. Secory, Clear Lake, Iowa • Distributor: A. Y. McDonald Mfg. Co., Des Moines, Iowa

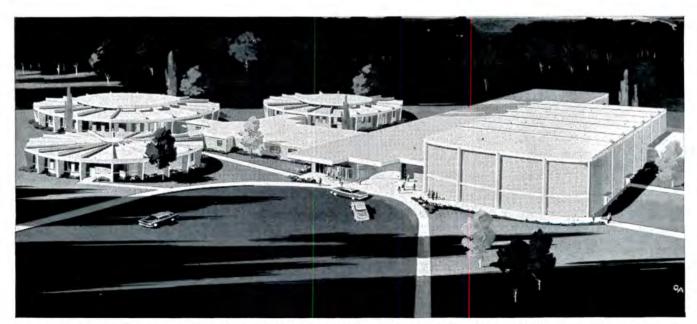
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Forrest Senior High School #207, Duval County, Florida • Architect: Hardwick & Lee, Jacksonville, Florida • Engineer: Frank B. Wilder & Assoc., Jacksonville, Florida • General Contractor: Wesley of Florida, Inc., Jacksonville, Florida • Plumbing Contractor: Walter Denson, Inc., Jacksonville, Florida • Distributor: All State Pipe Supply Co., Inc., Jacksonville, Florida



DECEMBER 19, 1960



FEBRUARY 10, 1961



Architects: Anshen & Allen Contractors: Dinwiddie Construction Co.

Photograph: Moulin Str

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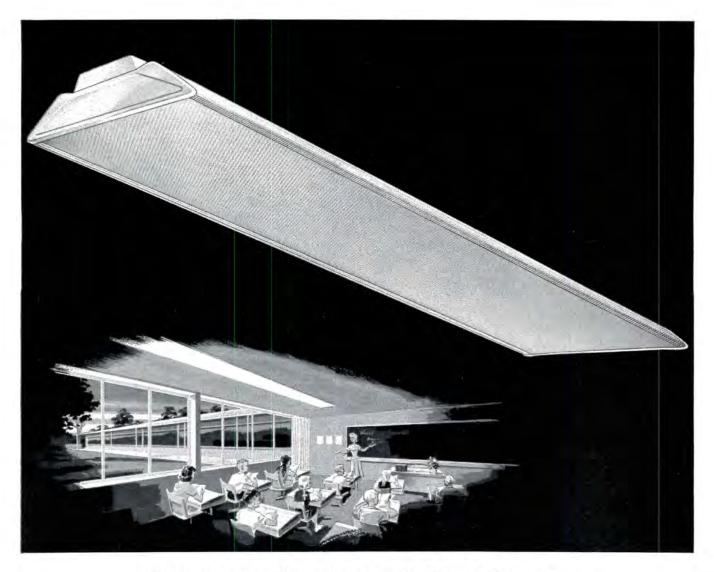


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Westcott Concrete Corp., Laconia, New Hampshire used the new attached hardware and steel cap-waler for residential foundations.

Note 3' spacing of ties on latch-bolt forms by Larson Cement Contractor, Evanston, Ill.



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Symons Steel-Ply Forms with new attached latch-bolt can be rented with purchase option.



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MORE SAVINGS FROM SYMONS

Office Notes

continued from page 278

Planning Consultants of Palo Alto, Calif., have opened an office at 121 East 54th St., New York.

New Firms, Firm Changes .

A new consulting engineering firm has been opened by Dick W. Ebeling under the name of Dick W. Ebeling, Consulting Structural Engineer. The address is 711 Dekum Bldg., Portland 4, Ore.

William B. Marquis of Olmsted Associates, Brookline, Mass., has retired from partnership and will continue with the firm as consultant. Remaining partners Artemas P. Richardson and Joseph G. Hudak continue the firm's practice from the established address of 99 Warren St., Brookline.

A. Whitney Murphy, partner in the architectural firm of Perkins & Will, has become head of the Washington office in its new quarters in the Mercury Bldg.

Alvin B. Harrison, project architect with John Graham and Company, Seattle and New York, has been named a partner of the firm.

Philip M. Grennan has become a partner of the architectural firm of Office of Alfred Easton Poor, New York and Washington, D.C. George E. Via Jr. has been advanced to an associate.

James R. Livingston and Adolf H. Roessling have been elected to membership on the board of directors and to vice presidencies in Smith, Hinchman and Grylls Associates, Inc., Detroit architectural and engineering firm.

New Addresses -

Bell, McCulloch, Spotowski & Associates, Architects & Consulting Engineers, 10975-124th St., Edmonton, Alberta, Canada

Herbert R. Kameon, A.I.A.-Architect, 1054 S. Robertson Blvd., Los Angeles 35

Katzman Associates, 147 East 50th St., New York 22

Albert A. Klose & Associates, Architect, 1325 West Dorothy Lane, Dayton, Ohio

Francis Palms Jr., A.I.A., Architect, 526 Pierce St., Monterey, Calif.

Philip Pearlman, Architect, 1190 Building, 1190 Northeast 163rd St., North Miami Beach, Fla.



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$_{\circ}Electromode$

heat, an integral part of the remodeling of the Murray Corporation buildings, is helping to make them a valuable property again. Abandoned and inactive when the Murray Corporation moved out, 60 per cent of the two million square foot complex is now leased—bustling and busy, as the Russell Industrial Center. The unmatched comfort of electric heat used in the Center increases employee productivity. This, and the advantages of low maintenance, reduced space requirements and high safety have made electric heat a key sales point in bringing the buildings back to life. The illustrations show Electromode is installed from the roof (14 elevator penthouses) to the basement, and in much of the space between. The present large and growing occupancy of the Center proves it was a wise decision.

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The photo shows an Electromode thermostat appears on an Electromode Baseboard Unit installation in the Russell Industrial Center. These precision controls are also available





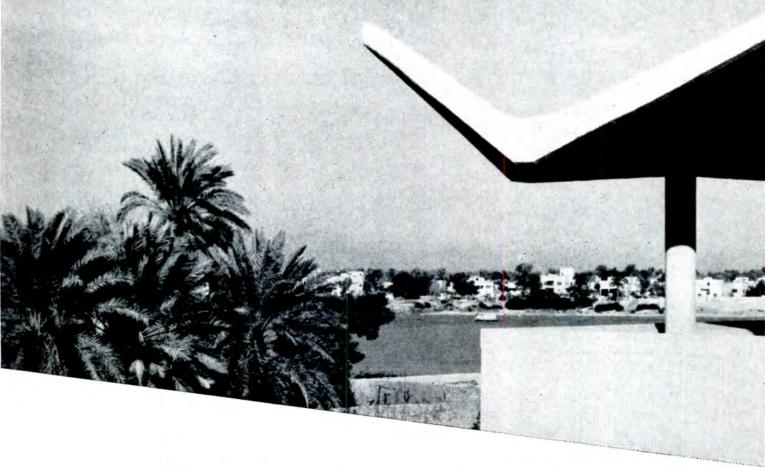


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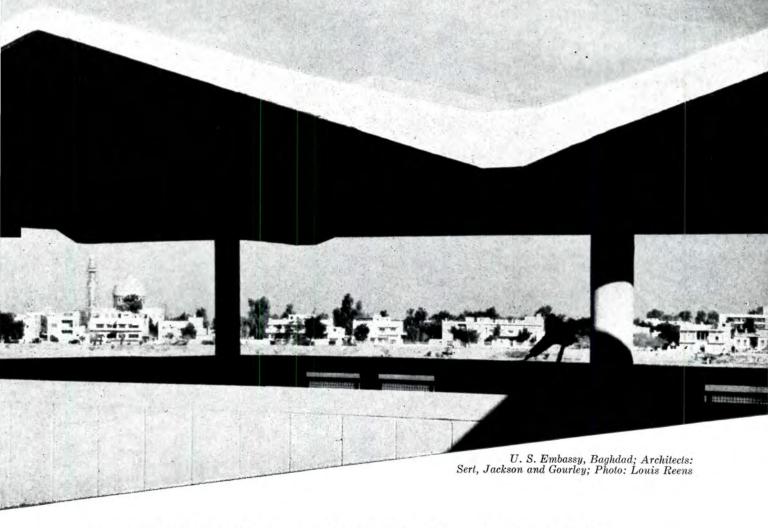
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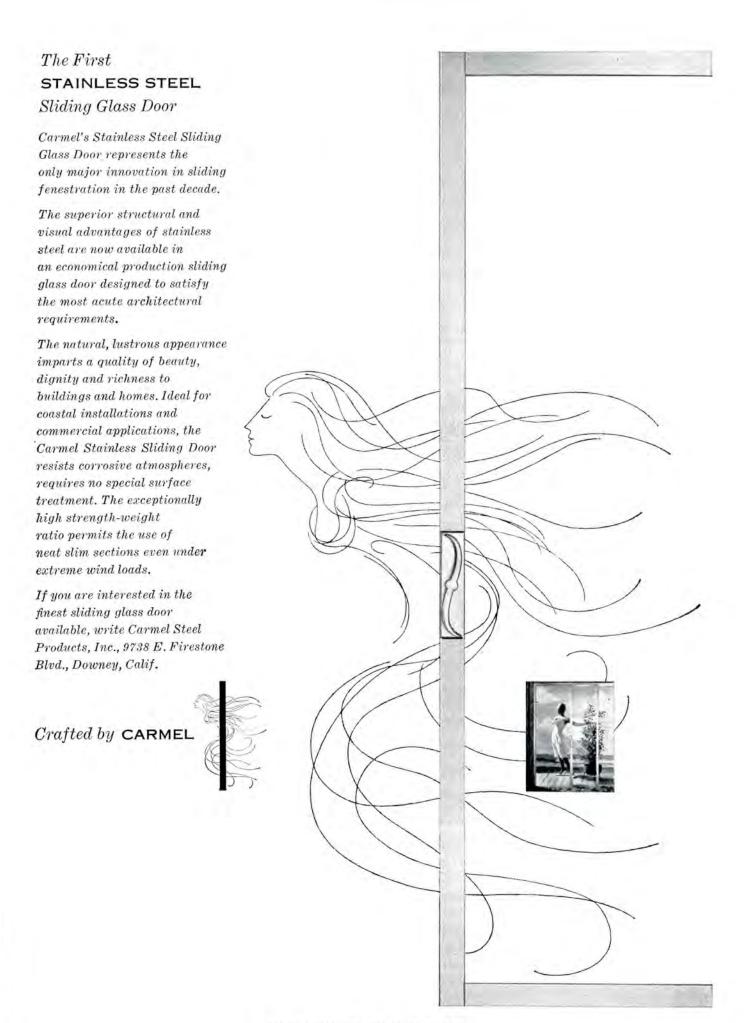
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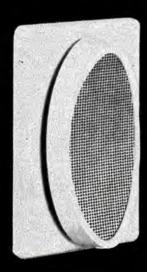
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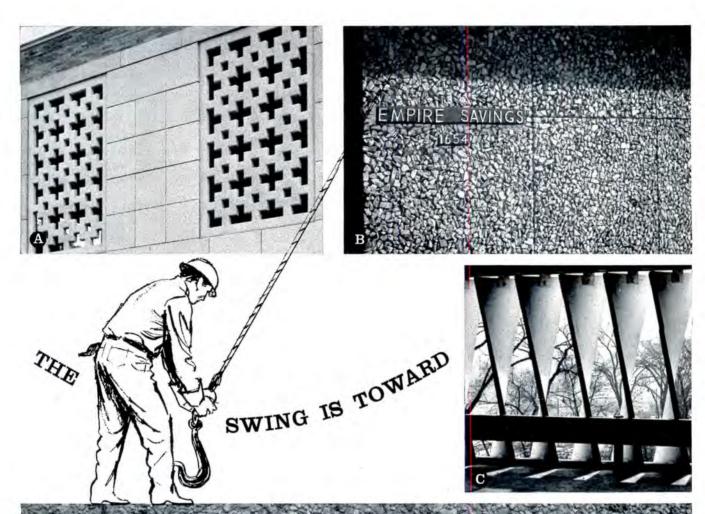
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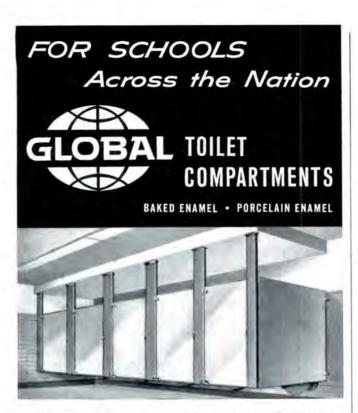
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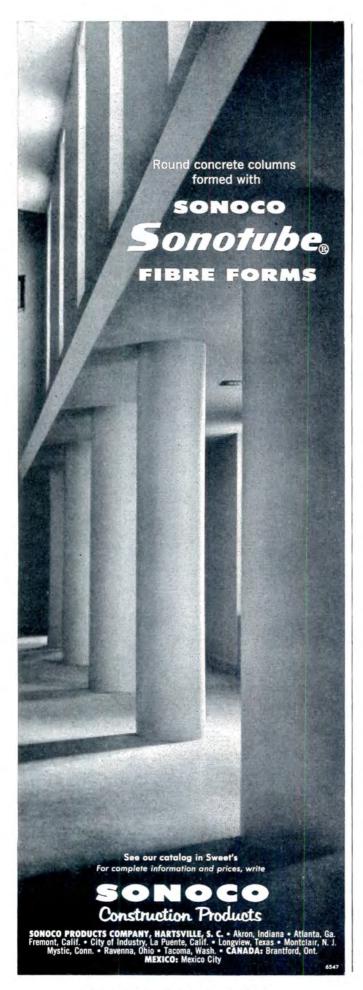
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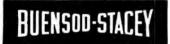


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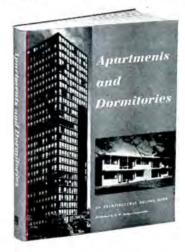
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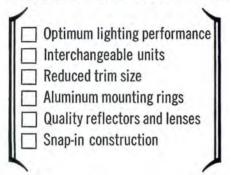
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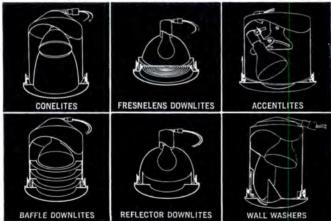


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It's a tradition to do things big in Texas, and this new store in the Giant Food chain is no exception. Under construction in Beaumont at a cost of \$2,000,000, the mammoth structure requires high tonnages of Laclede reinforcing and structural steels. About 119,000 square feet of sheet mesh, 120 tons of steel joists and 15 tons of reinforcing bars for the project have been shipped from Laclede's Alton Works, Madison Works, and the Beaumont Fabricating Plant of Laclede subsidiary Southern States Steel Company.



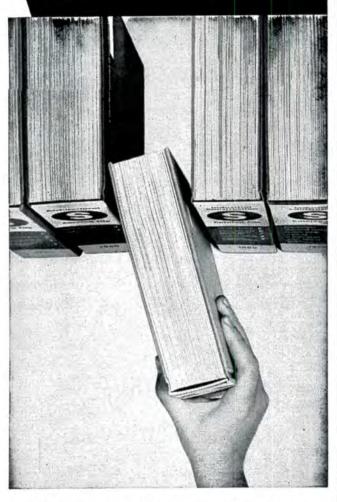
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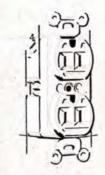
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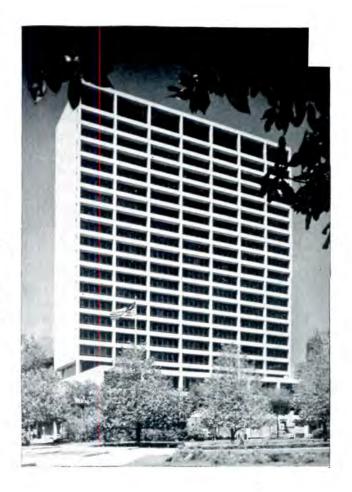
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