

Business Design Engineering A McGraw-Hill Publication, Seven Dollars October 1989















## CUSTOM CARPETS

WITH HIM

**ASID** Award Winner

The Artline Collection.<sup>™</sup> Custom colors. Plus a standard selection of 13 products in 131 pre-coordinated solid and patterned colorways. Call 1 800 233-3823 and ask for Design Options.

## ANTRON XL



Circle 1 on inquiry card

## CIRRUS: SOFT-SPOKEN CEILINGS WITH AN ACCENT.

The only lightly textured ceiling panels available with grid accents. Choose classic step or beveled detailing in white, onyx, platinum, or haze. For a brochure on all your design options, call 1 800 233-3823 and ask for Cirrus.



#### Letters

#### Calendar

Until I saw exhibits of Coop Himmelblau's drawings, models, and photographs, including the "rooftop remodeling" [ARCHITECTURAL RECORD, cover, August 1989], I had never understood what was meant by the expression "architecture is frozen music."

Coop Himmelblau's work is obviously frozen jazz and jazz/ rock fusion. *Jim Davis Elizabeth, New Jersey* 

After viewing the article on James Stirling's new Science Library at the University of California at Irvine [RECORD, August 1989, page 43], I'm sure the building will certainly create a major architectural presence if viewed from the angle of the photograph. It seems to resemble that of the USS Enterprise starship of Star Trek—or is it a Klingon vessel? Ah, well, it certainly could conjure more "major architectural presence" if we could just lick the scientific principle of levitation of buildings and models.

I mean no disrespect for the architect's designs, but it's not every day one discovers the exciting imagery of spaceships in architectural design news! W. Otie Kilmer Purdue University West Lafayette, Indiana

I feel Steven Ross's review of GEOCAD version 3.3 [ARCHITECTURAL RECORD, July 1989, page 137] did not give potential users a true picture of what I believe to be the best available "add-on" to AutoCad for architects.

The review implies that the "fewer features" and "small symbols library" are drawbacks, when in reality they are strong points. The features are extremely well thought out and simple to use. The architectural logic has been provided by a seasoned professional architect

#### who truly understands production drawings,

programming, and AutoCad. The result of this experience is a brilliantly simple architectural production tool. The equally wellthought-out symbols library is easy to use. The symbols are of the highest architectural quality, compared to the rudimentary symbols of AEC.

I have four years' experience with GEOCAD and one year with AEC. GEOCAD has not only proven to be a kinder and gentler system but also faster and more productive. Mies's old maxim holds true here that "less is more." *Eric J. Erickson, AIA* 

Sterling, Virginia

I agree. As the review said, GEOCAD is a fine product that seems to have been overshadowed by the highpowered marketing of some of its competitors.—S. S. R.

#### Corrections

In its coverage of San Francisco Centre [RECORD, May 1989, pages 122-127], this magazine regrettably but repeatedly misspelled the name of architects Whisler-Patri. Consistency is not always a virtue.

Derrick Smith should have received credit as the designer of the pool house at Seaside, Florida [ARCHITECTURAL RECORD, July 1989, page 98].

In the article A/E/C Systems '89 product roundup [RECORD, August 1989, pages 122-127], some photographic credits were inadvertently transposed. Number 8 should have been credited to Architrion by Gimeor, Mac version; number 11 is by VersaCAD, Mac version; and number 14 is ArchiCAD by Graphisoft, Mac version.

#### **Through October 21**

"Aldo Rossi, USA," an exhibition at Max Protetch, New York City. **Through November 4** "Franco Albini: Architecture and Design 1934-1977," an exhibit of buildings and furniture by the Italian architect; at the New York Institute of Technology School of Architecture, Old Westbury, N. Y.

**Through November 26** 

"Building the City Beautiful: The Benjamin Franklin Parkway and the Philadelphia Museum of Art," an exhibition at the Philadelphia Museum of Art.

#### Through March 4

"Masterworks of Louis Comfort Tiffany," showing 65 of Tiffany's works, many never exhibited before; at the Renwick Gallery, Washington, D. C. **October 6 through November 26** The fourth Annual Exhibition of Architectural Delineation, selected from submissions to the American Society of Architectural Perspectivists; at the Art Institute of Chicago. **October 12 through December 3** "The Architecture of Jean Nouvel," an exhibit of the French architect's work, at AIA Headquarters, Washington, D. C. October 17 to February 18 "Blueprint for Modern Living: History and Legacy of the Case Study Houses," a major exhibition of 36 experimental prototypes published by Arts and Architecture magazine from 1938 to 1962; at the Museum of Contemporary Art, the Temporary Contemporary, Los Angeles.

October 23-25

Architectural Lighting: Basics for Design and Application, a continuing education course offered by the College of Engineering, Pennsylvania State University; in State College, Pa. For information: Donna Ricketts, 409 Keller Conference Center, The Pennsylvania State University, University Park, Pa. 16802 (814/863-1743). ARCHITECTURAL RECORD (Combined with AMERICAN ARCHITECT, and WESTERN ARCHITECT AND ENGINEER) (ISSN0003-858X/ 89) October 1989, Vol. 1077, No. 12. Title@ reg. in U.S. Patent Office, copyright © 1989 by McGraw-Hill, Inc. All rights reserved. Indexed in Reader's Guide to Periodical Literature, Art Index, Applied Science and Technology Index, Engineering Index, The Architectural Index and the Architectural Periodicals Index.

Every possible effort will be made to return material submitted for possible publication (if accompanied by stamped, addressed envelope), but the editors and the corporation will not be responsible for loss or damage.

Executive, Editorial, Circulation and Advertising Offices: 1221 Avenue of the Americas, New York, NY 10020.

New York, NY 10020. Officers of McGraw-Hill Information Services Company: President: Walter D. Serwatka. Senior Vice President. John W. Fink, Finance; Vice President-Jahaning and development: Elisabeth K. Allison; Vice President-Circulation: George R. Elisinger. Executive Vice Presidents: Russell C. White, Construction Market Focus Group; Kenneth E. Gazzola, Aerospace and Defense Market Focus Group; Brian H. Hall, Legal Market Focus Group; Ira Herenstein, Computers and Communications Market Focus Group; Robert P. McGraw, Healthcare Market Focus Group; Group Vice President-Emergy/Process Industries Market Focus Group: Norbert Schumacher. Definience McGraw, Hull, Inc. Chismen, Dewident

Officers of McGraw-Hill, Inc: Chairman, President and Chief Executive Officer Joseph L. Dionne. Executive Vice President, Office of the Chairman: Richard B. Miller, Executive Vice President, General Counsel and Secretary: Robert Landes. Senior Vice President, Treasury Operations: Frank D. Penglase; Senior Vice President, Editorial: Ralph R. Schulz.

Raipn K. Schuiz. Associated Services/McGraw-Hill Information Services Co.: Sweet's Catalog Files (General Building, Engineering, Industrial Construction, and Renovation, Light Residential Construction, Interiors), Dodge Building Cost Services, Dodge Reports and Bulletins, Dodge/SCAN Microfilm Systems, Dodge Management Control Service, Dodge Construction Statistics, Dodge regional construction newspapers (Chicago, Denver, Los Angeles, San Francisco).

Subscription rates for personnel of Architectural, Engineering, Interior Design, Design and other directly related firms and students thereof, are as follows: U.S. and U.S. Possessions and Canada \$42.50; Europe: \$15000 (incl Air); Japan: \$160.00 (incl Air); all other Foreign: \$125.00. Single copy price for Domestic and Canadian: \$7.00; For Foreign: \$10.00. For Subscriber Services (U.S. only): 1-800-525-5003; (Canada & Foreign): 609/428-7070.

Change of Address: Forward changes of address or service letters to Fulfillment Manager, ARCHTECTURAL RECORD, P.O. Box 566, Hightstown, NJ 08520. Provide both old and new address; include zip code; if possible attach issue address label.

*Guarantee:* Publisher agrees to refund that part of subscription price applying to unfilled part of subscription if service is unsatisfactory.

subscription if service is unsatisfactory. Copyright and Reprinting: Title@ reg. in U.S. Patent Office. Copyright @ 1989 by McGraw-Hill, Inc. All rights reserved. Where necessary, permission is granted by the copyright owner for libraries and others registered with the Copyright Clearance Center (CCC) to photocopy any article herein for the base fee of \$1.50 per copy of the article plus 10 cents per page. Payment should be sent directly to the CCC, 27 Congress Street, Salem, MA 01970. Include code with request: ISSN0003-858X/89 (\$1.50 + .10). Written permission must be secured for any other copying. Write Reprint Manager for such permission at address below, or to obtain quotations on bulk orders.

Subscription List Usage: Advertisers may use our list to mail information to readers. To be excluded from such mailings, subscribers should send a request to: ARCHITECTURAL RECORD, Mailing List Mgr., P.O. Box 555, Hightstown, NJ 08520.

List Mgr., F.O. Box 555, Hightstown, NJ 06520. Publication Office: 1221 Avenue of the Americas, New York, NY, 10020. ARCHITECTURAL RECORD (ISSN0003-858X/89) published monthly, except semi-monthly in April and September by McGraw-Hill, Inc. Second-class postage paid at New York, NY and additional mailing offices. Postage paid at Windsor, Ontario, Canada. Registration Number 9617.

Registration Number 9617. Postmaster: Please send address changes to: ARCHITECTURAL RECORD, Att: Fulfillment Manager, P. O. Box 566, Hightstown, NJ 08520. THIS ISSUE is published in national and separate editions. Additional pages or separate editions numbered or allowed for as follows: Eastern Section 32Ea through 32Ed. Western Section 32Wa through 32Eb. Supecial Section 32Ra through 32Rb.

#### Architectural Record / October 1989

Editorial: Restoring the Fine Arts Commission's lost prestige, 9

#### Business

Letters/calendar, 4

#### News. 33

Construction finance: The Federal Reserve's dilemma: How to reduce inflation while keeping construction growing, by Phillip E. Kidd, 37 Marketing: The myths and realities of architectural services, 40 Construction costs: Moderation in the face of strong demand, 42

#### Design

News, 53 Design awards/competitions, 64 Observations/books, 69

In this issue, 83

Tepia, Tokyo, 84 Maki and Associates, Architects

Gould/Rothschild Dental Building, Bennington, Vermont, 94 Burr & McCallum Architects

Cornell University Center for the Performing Arts, Ithaca, 98 James Stirling Michael Wilford and Associates, in collaboration with Wank Adams Slavin Associates, Architects

**Building Types Study 672: Dormitories, 108** Student Houses, Lawrenceville School, New Jersey, 110 Short and Ford, Architects Centennial Hall, Barnard College, New York City, 112 James Stewart Polshek and Partners, Architects Andres, Zimmerman and Morton Halls, Dartmouth College, Hanover, New Hampshire, 116 Herbert S. Newman Associates, Architects Class of 1927/Clapp Hall, Princeton University, Princeton, 118 Koetter, Kim & Associates, Architects

William Davis Computer Research Center, University of Waterloo, Waterloo, Ontario, 122 Mathers & Haldenby Inc., Architects The IKOY Partnership, Architectural Design

#### Engineering

Developing safer foam-insulation boards, 128 Suppressing the office energy appetite, 134

New products: contract textiles/upholsteries, 142

Computers: Software reviews for architects, by Steven S. Ross, 149

Product literature, 155 Manufacturer sources, 156 Classified advertising, 174 Advertising index, 180

Cover:

Cornell University Center for the Performing Arts, Ithaca James Stirling Michael Wilford and Associates in collaboration with Wank Adams Slavin Associates, Architects Photographer: ©Richard Bryant

Editor Mildred F. Schmertz, FAIA

Managing editor Carolyn De Witt Koenig

Executive editor Paul M. Sachner

Editors-at-large Donald J. Canty, Hon. AIA Herbert L. Smith, Jr., FAIA

Senior editors Grace M. Anderson Margaret F. Gaskie Charles K. Hoyt, AIA Karen D. Stein

Associate editors James S. Russell, AIA Joan F. Blatterman Clifford A. Pearson

Assistant editor Anne S. Ting

Design director Alberto Bucchianeri Anna Egger-Schlesinger, senior associate Muriel Cuttrell, illustration J. Dyck Fledderus, illustration

Design consultant Massimo Vignelli

Editorial production manager Annette K. Netburn

Art/production assistant Mary Ann Albanese

Editorial consultants George A. Christie, Jr. Steven S. Ross

Circulation director Richard H. Di Vecchio

Director of business and production Joseph R. Wunk

Advertising production manager Laura Marchisio

Director of marketing Camille H. Padula

Assistant to publisher Elizabeth Hayman

Publisher Roscoe C. Smith III

Inquiries and submissions of work for publication may be addressed to any editor, though the editors listed below have a special responsibility for the subject areas named:

Paul M. Sachner, houses Karen D. Stein, interior design Grace M. Anderson, design news and competitions Clifford A. Pearson, observations and book reviews Charles K. Hoyt, business James S. Russell, engineering Joan F. Blatterman, new products and product literature



# A Plugmold<sup>®</sup> multioutlet system can really start you thinking. Especially with it now in ivory, too.



Just when you think there's no easy answer to your wiring need, you remember Plugmold multioutlet strips. The one system that, for years now, has been solving wiring problems in very simple, very innovative ways.

In tan, gray, stainless steel and now in new ivory, where might a Plugmold system take you next? Send for the free literature that could give you still more ideas.



60 Woodlawn St., West Hartford, CT 06110-06 Telephone (203) 233-6251

at 1 a 1 1 1 1 1 1

## **Restoring the Fine Arts Commission's lost prestige**

Those of you who pay attention to what gets built in our nation's capital will remember that Washington, D. C.'s, 79-year-old Fine Arts Commission was once a force to be reckoned with. Without enabling legislation of any sort, this federal review board, relying solely upon the prestige and clout of its members, imposed its authority upon presidents, mayors, and powerful developers. Commission watchers enjoyed what for many could not have happened too often: the summary ordering back to the drafting board, by this august body, of those of each decade's crop of architectural stars who failed to meet the commission's strict esthetic standards. And the commission's rulings were almost never challenged.

Who were these powerful people, and who are they now? Do the present commissioners carry prestige comparable to that of their predecessors? The Fine Arts Commission is a group of seven presidential appointees. Formerly it was a roster of outstanding architects, painters, sculptors, and landscape architects. Daniel Chester French was once a commissioner, as were Frederick Law Olmsted, Jr., and Daniel Burnham. In more recent years Gordon Bunshaft, Aline Saarinen, Hideo Sasaki, and Burnham Kelly graced a commission headed by the painter William Walton. Over its entire history, just over half of the appointments to the commission have been architects. None, however, has been appointed since 1980, and since 1984, for the first time in history, there have been no architects included. Today's commission, except for its chairman, National Gallery of Art director J. Carter Brown, is an undistinguished lot, with few or no esthetic qualifications, a mix of Ronald Reagan campaign donors and friends. Any accomplishments of this group are attributable to Brown.

Because President George Bush gets to appoint the entire commission in his first year, and because five of the seven incumbents' four-year terms will end this month, it is time to urge the White House to select a body of qualified new commissioners that includes a fair share of architects. The AIA has submitted a list of nominees to Bush, but at this writing has not made their names public. Two or more leading architects would be welcomed enthusiastically by the commission staff and by Carter Brown, should he be reappointed. Write the President and urge him to take this unprecedented opportunity to restore the commission's lost power and effectiveness. *Mildred F. Schmertz* 



#### A shrinking market in rehab? Not necessarily

## For new opportunities in office-building design, try unique geographic situations

The number of building renovations using federal historic-rehabilitation tax incentives declined by nearly one-half from fiscal 1987 to 1988, dropping to a level only one-third of that before Congress sharply reduced the incentives in 1986, according to figures released by the National Park Service. And that number is projected to decline further in 1989 (graph).

Comments Ward Jandl, chief of the Technical Preservation Services for the service, the decline is not so much due to the reduction in the investment tax credit but, rather, the new passive-activity rules [that allow



only \$7,000 of credit against an investor's active income—and only for persons with total incomes less than \$250,000].

The 1986 legislation cut the investment-tax credit for historic properties from 25 to 20 percent. Additional legislation in 1987 created the passive-activity rules, making syndications of limited partners ineffective for investors with high incomes that they needed to shelter.

Historic renovation had undergone an explosion of activity following Congress's passage of the Economic Recovery Tax Act of 1981. The number of renovations certified as appropriate for the 25-percent credit grew from 1,802 in FY 1982 to 2,572 in 1983, peaking at 3,214 in FY 1984.

In FY 1988, as in earlier years, he most popular form of the historic-preservation tax credits was for rental housing. They comprised about half of the projects certified by the Park Service. Some three-fourths of the renovations would not have been undertaken without even the low current incentives, the Park Service found in a survey of approved projects.

Legislation to amend the passive-losses-and-credits provisions of the 1986 Tax Act was introduced in March 1988 in the Senate by John C. Danforth and in the House of Representatives by Barbara B. Kennelly. The proposals, however, failed to pass. *Bill Black, Washington, D. C.* 

Light at the end of the tunnel Comments Ian Spatz, counsel to The National Trust: While the anticipated liberalization of tax rules under the Community Revitalization Tax Act moves at its anticipated slow pace. liberalization related to historicstructure rehabilitation within another large tax package has already passed the House Ways and Means Committee. The new rules would eliminate the \$250,000 ceiling on the personal incomes of investors in rehab projects who wish to take advantage of the \$7,000 offset to regular income currently allowed. "That alone is a big victory for us," says Spatz.

Even without liberalization, groups of investors with incomes under the limits continue to take advantage of the current tax concessions, as the graph clearly shows, albeit at a much slower pace than before the limits went into effect. And some see the slower pace as a healthy correction for a market that had become overheated. The failure of Philadelphia developers' Historic Landmarks for Living is cited as an example of expansion beyond what the market would bear, as occurred in office construction prior to the Tax Reform Act. C. K. H.



Cincinnati's new skyline (and suburbs) continue to grow.

While the construction of office buildings takes a breather elsewhere, some cities continue to see opportunities for expansion. Among them: those in Ohio. The average vacancy rate in Akron, Cleveland, Columbus, Cincinnati, Dayton, and Toledo combined is 9.8 percent-less than half the national average. reports Ohio Department of Development director David Baker. In cities such as Akron it is actually falling. He attributes this to a record number of business starts across the state and (less attractive to developers) low rental rates that have attracted the new business

Architects not alone in problems with AIA contract documents

The U.S. Supreme Court recently handed down a littlenoticed decision that allowed one party to an AIA contract containing an arbitration clause to force the other into a trialskipping arbitration entirely. The courts' loophole? An A-201 clause stating: "The Contract shall be governed by the law of the Place where the Project is located"—in this case (Volt vs. Stanford), California, where parties may avoid arbitration when the dispute involves third parties who are not part of the arbitration agreement. The plaintiff, a building owner, in suing an electrical contractor,

to the state. Cleveland is currently absorbing more than a half million square feet of commercial space on an annual basis. Cincinnati is one example of reasonable rates, which vary from \$4.50 to \$19 per square foot. Construction is especially strong in the suburbs. Columbus has not had any speculative construction since 1986 and is now hurrying to catch up. "We expect our current boom to continue well into the next decade," says Baker. "With our strong economy fueling demand for new space, developers are taking a closer look at Ohio." C. K. H.

had only to make the engineer and construction manager codefendants to qualify in the Supreme Court's eyes.

"It is imperative that the building industry review its construction contracts and state laws [to avoid this situation]," says construction consultant Gary Morgerman. But, says Vicki Young, counsel to the American Arbitration Association, California is the only state she knows of where arbitration may be avoided this way. But, if other states were to have such laws, architects would be equally vulnerable.

Morgerman finds other problems for contractors in the new A201 that "draw them into project design in a superficial and troublesome way. Some may be better off using the more straightforward 1976 version." But this may not be a viable alternative for those no longer able to find the older forms. *C. K. H.* 



Gas-fired chillers, double-absorption, dessicant systems, gas cogeneration...today's new gas technologies give you so many more options for cooling commercial projects. And, with the additional benefit of unbeatable economy. Now, year 'round, gas is your client's best energy value.

#### New handicapped bill hobbled by vagueness

#### Rising overheads keep design-firm profit levels flat



While revenues of design firms rose 15 percent during the past year, rising overhead rates have conspired to keep profits at slightly above 8 percent-the same as those in the previous 12month period. This according to the latest survey by the **Professional Services** Management Journal. The culprits? Not salaries, which only rose 2.7 percent, as opposed to a projected 6 percent for 1989 [RECORD, April 1989, page 21], but insurance and computer use. While 80,000 new jobs were created (an average 10-percent expansion per firm), revenue per staff member increased by 5 percent. One bright note: regional disparity seen in previous surveys evened out: Firms in the previously depressed Southwest and Mountain regions showed marked improvements in income.

According to PSMJ publisher Frank Stasiowski, one answer to rising overheads due to use of computers is to raise direct-labor billing multipliers, because CAD can add as much as 10 percent to direct-labor costs while reducing the number of hours that can be billed. The average multiplier this year is 3.06 following many years at 3. Firms with CAD (up to 80 percent from 71 last year) are more profitable by more than 1 percent and "firms are ecognizing the changing cost relationship in their multipliers." n another PSMJ survey, a quarter of the firms surveyed eported 50-percent productivity rains from their use of CAD, while others had gains ranging rom none to 100 percent. C. K. H.

Access for the handicapped, an issue that has had fairly wide support in the building community, is creating second thoughts in and outside that community now-at least over details in new legislation that seems certain of passage in Congress. (It passed in the House of Representatives at the beginning of September.) In the past, architects, engineers, and contractors widely supported such efforts, for both humanitarian and business reasons. (The required remodeling of older buildings to make them accessible meant new work.)

The new civil-rights measure, S.933, which has the support of President Bush and which was approved by the Senate Labor and Human Resources Committee before the August recess, would bar discrimination against the handicapped by requiring more far-reaching physical accommodations than are currently called for by existing laws. Among the other proposed accommodations: installation of elevators in new buildings higher than two stories; access via ramps in all new buildings; and other substantial modifications. Senate committee staffers reportedly cited experts as saying that the added cost for new buildings would amount to some 1 percent.

Industry groups and others are now saying that the bill is too vague and that it needs clarification on how it would work. As the draft bill stands, the provisions would be enforced only through local building inspectors' interpretations, or through legal challenges. There is also concern about the cost, estimated to run into many hundreds of millions of dollars.

One contractors' group, the Associated Builders and Contractors, is concerned about the lack of clarity. President Robert L. Turner says that, while his group basically supports the overall goals, there are "loosely defined provisions within the bill that could affect the construction work place."

Senator Orrin Hatch of Utah, the ranking Republican member of the Labor and Human Relations Committee, generally supported the Democrats' bill, but added during an August 2nd hearing before his committee that "small businesses are inadequately protected."

"A measure of this type is long overdue," said AIA president Benjamin Brewer. But he added: "Now the question becomes, is it workable? At the moment, several important terms are ill-defined or undefined, there are few guidelines for compliance, and the bill could create problems for projects for which designs are already under way." Peter Hoffmann, Washington, D. C.

#### Asbestos fights back

A recent rule by the

Agency to ban future

**Environmental Protection** 

manufacture and use of asbestos

in the U.S. is, predictably, under

fire from the asbestos industry.

The Asbestos Information

Association/North America in

Appeals in Richmond, Va., to

"We believe EPA's policy

decision is an unfounded,

late August filed a petition with

the Fourth Circuit U.S. Court of

review the agency's July 6 rule.

politically convenient attack on

an industry that greatly benefits

the American public, an industry

that currently manufactures

vital industrial and consumer

products under some of the most stringent safety standards in the world," said asbestos association president B. J. Pigg.

Pigg added that current scientific evidence does not support EPA's ban on asbestoscontaining products. An association press release contends that "such a ban is contrary to the international strategy for controlled use of asbestos, as adopted by the International Labor Organization and World Health Organization, and as followed by most nations."

It adds that no epidemiological studies to date indicate that low cumulative exposure to any form of asbestos puts society at risk. Asbestos-containing products show no significant risk of inhalation when the fibers are bound into a product.

The proposed ban includes asbestos-cement pipe and shingles, and asbestos-containing roof coatings, gaskets, and brakes. The release adds that asbestos-cement pipe has been safely used in the U. S. since 1931 and accounts for more than 300,000 miles (some 38 percent) of pipe used for drinking water.

In the release, EPA administrator William Reilly is quoted as saying at the time of EPA's ban that 3,000 to 12,000 persons may be dying every year due to asbestos exposure in the workplace. Retorted Pigg: "There is no doubt that asbestos has been a major occupationalrisk problem in the past, and we are not here to debate that point. Those unfortunate deaths, however, are attributable to very high exposures many years ago, often in unregulated workplaces, to products containing asbestos that are no longer manufactured. The EPA ban, however, has nothing to do with these past exposures." Peter Hoffmann, Washington, D. C.

Architectural Record October 1989 35

# Making more elevators makes Dover No.1.



Ask Greg Osbourne, General Manager of One Buckhead Plaza, about his sixteen Dover elevators and his reply is short but sweet. "Perfect." And what about Dover service? "Perfect."

It's this kind of customer satisfaction that has propelled Dover to the top spot in elevator sales. Each year we design, build and install more elevators than anyone else in America.

And every job we do aims for one result perfection. Just ask Greg Osbourne.

For more information or help on any elevator project call your local Dover office. Or write Dover Elevator Systems, Inc., P.O. Box 2177, Memphis, TN 38101.

One Buckhead Plaza, Atlanta, Georgia Owners: Taylor & Mathis, Metropolitan Life Ins. Co. Architect: Thompson, Ventulett, Stainback and Associates Contractor: Turner Construction Company

Elevators sold and installed by Dover Elevator Company Atlanta, Georgia



#### Construction finance: The Federal Reserve's dilemma: Reduce inflation and keep construction growing

With residential construction and sales picking up with the rest of the economy, the difficult part of the Federal Reserve's game plan must be implemented.

#### By Phillip E. Kidd

As the pace of economic activity has dwindled, the Federal Reserve has gradually moderated monetary policy. Its phased easing has been intended to reduce inflationary pressure by keeping the economy only rising at a modest rate. So far its plan has worked, but for how much longer?

Concerns about the potential for a substantial increase in inflation surfaced during the second quarter of 1988. At that time, the Federal Reserve began a year-long, step-by-step, firming of monetary policy. That tightening ended late in the first quarter of this year, when evidence emerged that the economy was finally slowing.

In gradually firming monetary policy throughout 1988, the Federal Reserve's intention was to trim back the real economic advance from an inflationinducing pace of 3.5 to 4 percent to a much less inflationary 2- to 2.5-percent rate

Significantly, the Federal Reserve could pursue a



1988

1989

1987

1986

measured approach to tightening monetary policy a year ago because the economy was undergoing a substantial transition. The impetus for maintaining real growth was shifting away from consumer spending toward higher manufacturing production and rising exports.

In the process, consumers began to save more. This additional savings enlarged the pool of funds to finance the expansion of manufacturing and exporting. Interest rates rose, but not severely. That permitted monetary policy to be snugged systematically over many months without hurting the expansion. Then when inflationary pressures did surge earlier this year, the Federal Reserve was neatly positioned to slow the economy without promptly dumping it into a recession.

The economy's deceleration was confirmed by the decline in real GNP growth from 3.7 percent in the first quarter of 1989 to 2.7 in the second quarter. Moreover, the rather lackluster economic statistics this summer suggest that growth in real GNP slipped some more in the third quarter.

As expected, the more leisurely economic pace has halted the climb in inflation. Price gains, especially for food and energy, and also for raw and intermediate materials, have moderated this summer. Labor costs, although higher than a year ago, have leveled off.

Nevertheless, inflation is for the moment stubbornly hovering in the 4.5- to 5-percent range. Although considerably less than the 8.5 to 9 percent of the early 1980s, this rate of inflation is still very worrisome, especially in an economy that is losing momentum.

Now the difficult part of the Federal Reserve's game plan must be implemented. Somehow it must bolster the sagging pace of the economic advance without setting in motion another round of higher inflation. This will not be easy.

Manufacturing and exporting remain strong. Agricultural production is rebounding. However, these sectors are not so robust that they can reverse the decline in the rate of real GNP growth by themselves. Now, consumers, who for nearly two years have been reining in their expenditures, need to pick up some of the slack.

Throughout the summer, consumers gave mixed signals about their intentions. But lately that has been changing, particularly in regard to house buying.

Since the Federal Reserve began easing in late March, interest rates on single-family, fixed-rate mortgages have fallen almost 150 basis points from 11.25 to 9.75 percent in early August. Initially, that decline helped existing home sales. But as the summer grew hotter, lower interest rates began to stimulate single-family and condominium starts.

As the resurgence in housing activity gains strength, it will push activity in other housingrelated industries, such as building materials, appliances, furniture, and other home furnishings, higher. Their upturn will provide enough boost to sustain the economic advance. but the rate of gain will be small enough to dampen inflationary pressures some more. Equally important, a modest upswing in the rate of real GNP growth in the fourth quarter will allow the Federal Reserve to continue loosening monetary policy gradually to support a less inflationary expansion into 1990.

Dr. Kidd is a prominent economic consultant and former director of economic research for the McGraw-Hill Information Services Company.

## The classic Architects & Engineers Liability program.

How to identify coverage that will endure.



**Continuity of quality coverage.** Shand Morahan & Company has provided fairly priced, top quality liability coverage to the architectural design and engineering professions continuously for two decades.



**Client partnership and service.** We treat our insureds and their brokers as partners and encourage them to call upon us for advice and counsel regarding any aspect of our mutual concern. We are ready to help resolve any questions or risk problems.



**Underwriting experience.** With an in-depth staff of highly experienced underwriters that concentrates solely on this coverage, Shand Morahan offers an understanding of architectural liability second to none.



Industry commitment. Our long association and close partnership with the architectural and engineering communities is well known. We have conducted loss-prevention seminars and our experts are always available to discuss any aspect of architectural risk control and prevention.



Claims experience and service. Our highly respected claims department offers claims specialists licensed in law *and* engineering or architecture. These on-staff pros will recommend the best claim resolution among available options.



#### Fast response time.

Shand Morahan is proud of its record of responding to all questions and concerns promptly. We are particularly interested in underwriting for small- to medium-sized design firms. For an immediate response, ask your agent or broker to call Mike Welbel, Product Manager, at (312) 866-0845, today.

A member of the Shand Morahan Group Shand Morahan & Company Inc. Shand Morahan Plaza Evanston IL 60201 312 866-2800 Professional Liability and Specialty Insurance

Shand Morahan

# THE LEADER IN SINGLE-PLY ROOFING CARLISLE

## The Great Taste of McDonald's Chose a Carlisle Roofing System

#### Single-ply roof helps maintain

#### the integrity of the adjacent landscape.

Development of McDonald's corporate office campus in Oak Brook, IL, planned for completion by the year 2000, is moving right along. The latest addition on the 81-acre site is a multi-level executive office building. The owner, and Chicago architect Lohan Associates selected a Carlisle system to secure the 100,000 square-foot roof structure.

According to Dirk Lohan, FAIA, "Carlisle's ballasted system was an ideal solution to McDonald's roofing requirements. The EPDM membrane protects the structure from the effects of wind, snow, water and the cold midwest winter environment . . . and at a reasonable cost."

#### Attractive, Secure, Weatherproof.

This Carlisle ballasted system incorporates an inverted membrane assembly designed for flat or nearly flat roofs where ballast load is not a problem. It utilizes a .045 in. thick Sure-Seal EPDM membrane loose laid over a post tensioned smooth finished concrete deck. Splicing Cement and In-Seam Sealant<sup>™</sup> are applied to secure the field splices. Next, the perimeter is secured and insulation installed above the membrane. Finally, a protective fabric scrim and ballast are added.

#### Other Innovative Systems To Choose From.

Carlisle has many systems available to meet your roofing needs. Included are the new Design "A" Fully-Adhered and innovative Mechanically-Fastened Roofing Systems. Both systems utilize the unique .045 in. thick polyester-reinforced EPDM membrane and are available in either Sure-Seal<sup>®</sup> (black) or Brite-Ply<sup>™</sup> (white) membranes.



Architect: Lohan Associates Roofing Contractor: Oisson Roofing Company Carilisie Manufacturer's Representative: Cambric Corporation

McDonald's—over seventy billion hamburgers served. Carlisle—over 70,000 roofs warranted and over two billion square feet of membrane installed by authorized applicators.

#### **Need More Information?**

Call a Carlisle manufacturer's representative/distributor. Or call Carlisle SynTec Systems toll free at 1-800-233-0551. In Pennsylvania 1-800-932-4626. In Canada 1-416-564-5557. Or write Carlisle SynTec Systems, P. O. Box 7000, Carlisle, PA 17013.

#### **QUALITY ROOFS BY DESIGN**

CARLISLE Carlisle SynTec Systems

Carlisle, Sure-Seal, Brite-Ply and In-Seam Sealant re trademarks of Carlisle Corporation.

#### Marketing: The myths and realities of how architectural services are sold

While architects may rush to sell their services on the strength of their former accomplishments, they will be missing subjective criteria by which a client may actually select them.

#### By Mark A. Cameron

Last August, RECORD (page 27) published an article by Hastings + Chivetta vicepresident David Greusel who said, in short, that too much marketing may mean too little architecture, i.e., that by giving a client too much of what he thinks he wants to assure more jobs without proper synthesis, architects are not providing their best professional input. Objections on the part of some marketers prompted RECORD to publish the following article on how marketing can be more effective. C. K. H.

Clients have always had a difficult time distinguishing between architectural firms. Today their task is even more difficult. Talented firms abound. And the marketing of their services has passed from novelty into maturity. This results in clients being bombarded with information—indeed buried under an avalanche of sophisticated materials—pestered for appointments, and confused with choices.

A congested marketplace displaces a design firm's experience and ability with marketing intangibles as a basis for their selection. Indeed, studies of clients' buying procedures make it clear that clients use a two-tier selection process while architects only understand and sell to the first.

The first tier is the clients' sorting of design firms by objective-performance criteria: number of projects similar to the one at hand, previous accuracy of cost estimates, quality of documents, and consistency in meeting deadlines and schedules. Since most firms perform well by these professional standards, project performance has little

Mr. Cameron is a partner in design-firm marketing and strategic-planning consultants Cameron Associates in San Francisco.



Each year end, Architects Design Group, Inc. sends a very different and distinctive greeting—a poster meant to familiarize potential clients not only with the firm but with the people in it.

value in distinguishing firms; indeed, it is expected.

Competitive strategies that design firms employ include price, experience, and location. But these, too, seldom make the critical difference that turns the client's decision. Price has already reached its most competitive level. No firm gets even close to final selection without relevant experience. Location is not a new strategy; firms serious about working in various regions have already established offices or associations in them. Technical superiority and design excellence are difficult attributes to prove [for unestablished firms]-partly because most firms claim to have them and architects themselves disagree strenuously over what constitutes them.

The second tier is subjective. Here, *perception* of value is all powerful. Service and unique personal rapport are two competitive strategies that enable a design firm to add value in the client's eyes and, thus, sell to the second tier.

Architects resist talking about service because it is the least sexy aspect of their practices Who wants to discuss how to decrease the response time to clients' calls? Many architects assume service just happens. Since they have designated a project manager, they assume the client is cared for. Because they have telephones, they assume their telephone manner is fine. Neither assumption may be correct.

It is true that service is difficult to talk about. One cannot project it in a slide during an interview. Because it is intangible, however, does not mean that it is insignificant. Clients are very clear about whether they are being served.

A major retail developer comments: "An architect has to be a lot of things to different clients, but one thing he has to be to all is a person who really listens. Open communications mean projects move forward." Another says: "You spend a lot of time with some consultants, and what they come back with is so off the mark that it appears they weren't in the same meeting with you." Still another: "There's no secret why I hire architect X. He has no magic; he treats my project as if it were his own."

Satisfying clients during a project is as much a marketing function as a function of project performance. When romancing a client for the next project, you may promise fealty, devotion, and 24-hour service. But your client will remember whether—long after his last project—your key people and your principal were really available. Service as a strategy for adding perceived value to your firm is so elemental, but it is treated as if it were so complex. Architects who come in second in selections often suppose the reasons for losing involve many factors. Sometimes they do. More often they are simple.

It's humbling to think that a client would walk away from an otherwise qualified firm because he does not want to deal with an irascible receptionist. But it happens. It is these small factors that add up to create an image of a firm that is desirable or that clients fear will let them down.

#### The other strategy for adding perceived value is creating unique personal rapport

Every firm has a unique group of people that no other firm has. Those people have specific talents and relationships that bind clients to their firm. When top-notch people leave, clients often follow. Says one: "I don't hire firms, I hire people; and I keep track of those who worked on our projects, even when they go elsewhere." Says another: "You do business with your friends first, your acquaintances second, and your enemies last."

When one understands the critical role that people play in a firm's uniqueness, it is understandable why clients will fear an architect's bait-and-switch with his staff and why some contractually bind staff to their projects—and why some design firms recruit, train, nurture, motivate, and reward their people as if they are investing in their most valuable resource. They are; and at the same time they are creating uniqueness in the marketplace.

So, is there a myth in marketing? The myth is that clients hire architects only because of their design and technical capabilities. The reality is that they also select the people whom they know and trust to give them top-quality service.

### ONE OF THE BEAUTIES OF CORIAN® IS WHAT IT LEAVES TO THE IMAGINATION.



#### **Construction costs:** Moderation in the face of unexpectedly strong demand

| <b>Summary of Building Construction Costs</b> |                             |                    |                    |                     |  |  |  |  |  |
|---|-----------------------------|--------------------|--------------------|---------------------|--|--|--|--|--|
|   | Number<br>of metro<br>areas | 4/89<br>to<br>7/89 | 7/88<br>to<br>7/89 | 1977*<br>to<br>7/89 |  |  |  |  |  |
| Eastern U.S.                                  |                             |                    |                    | ·                   |  |  |  |  |  |
| Metro NY-NJ                                   |                             | 1.05               | 3.15               | 1978.12             |  |  |  |  |  |
| New England States                            |                             | 0.44               | 1.31               | 1850.01             |  |  |  |  |  |
| Northeastern and                              |                             |                    |                    |                     |  |  |  |  |  |
| North Central States                          | 120                         | 0.42               | 1.52               | 1750.80             |  |  |  |  |  |
| Southeastern States                           | 106                         | 0.36               | 3.36               | 1818.87             |  |  |  |  |  |
| Average Eastern U.S                           |                             | 0.44               | 2.31               | 1803.44             |  |  |  |  |  |
|   |                             |                    |                    |                     |  |  |  |  |  |
| Western U.S.                                  |                             |                    |                    |                     |  |  |  |  |  |
| Mississippi River and                         |                             |                    |                    |                     |  |  |  |  |  |
| West Central States                           | 122                         | 0.15               | -0.22              | 1706.88             |  |  |  |  |  |
| Pacific Coast and Rocky                       |                             |                    |                    |                     |  |  |  |  |  |
| Mountain States                               | 106                         | 0.33               | 1.96               | 1810.86             |  |  |  |  |  |
| Average Western U.S.                          | 228                         | 0.23               | 0.79               | 1755.22             |  |  |  |  |  |
| United States Average                         | 505                         | 0.35               | 1.62               | 1781.67             |  |  |  |  |  |
| *Using only cities<br>with base year of 1977  |                             | ]                  | 2 m                |                     |  |  |  |  |  |

After what looked like a period in which inflation's unwelcome grip was taking hold of construction costs-culminating in a .81-percent rise in the third quarter of 1988-cost rises have progressively eased for the past three consecutive periods to arrive at the manageable rate of .35 percent in the second quarter of this year, the period on which this latest report is based.

What is especially encouraging about this moderation is that it has come at a time when construction volume has been unexpectedly high. A surprise 11-percent spurt in April almost erased the anticipated declines in the first quarter of 1989 and, while that pace has indeed softened, April's gain (and another 3 percent for nonresidential construction in May) leaves us with a 1-percent gain over the first half of last year in commercial, industrial, and institutional constructionand a 1 percent decline for residential construction.

What is interesting in the cost rises that do exist for this period is that, once again as in other recent reports, the regional

Average of all Nonresidential

distribution of construction volume and cost rises would make the latter not seem responsive to the laws of supply and demand, contrary to what they have been historically. While the North Central states made the healthiest showing in construction volume (up 1 percent over last year, including the value of nonbuilding construction with its downward influence), all of the Central states had the lowest inflation in costs of .15 percent. Meanwhile, the Northeast, where construction volume remained flat compared to last year, had one of the highest cost rises of .42 percent.

What lies ahead? "Having weathered another period of monetary restraint without serious damage," says F. W. Dodge vice president and chief economist George Christie, "the construction sector's prospects for this year's second half are good." But this should not mean new inflation given suppliers' backlogs. Charles K. Hoyt

Data supplied by Dodge Cost Systems, Marshall + Swift

| Historical Building Costs Indexes |        |        | Building Types, 21 Cities |        |        |        | torr average for each city |        |        | 1000.0 |        |        |        |        |
|-----------------------------------|--------|--------|---------------------------|--------|--------|--------|----------------------------|--------|--------|--------|--------|--------|--------|--------|
|                                   |        |        |                           | 6 .r., |        |        |                            |        | 1989   |        |        |        |        |        |
|                                   |        |        |                           |        |        |        |                            |        |        |        |        |        |        |        |
|                                   |        |        |                           |        |        |        |                            |        |        |        |        |        |        |        |
| Atlanta                           | 1171.5 | 1712.6 | 1925.6                    | 2098.6 | 2078.0 | 2360.6 | 2456.7                     | 2448.7 | 2518.3 | 2561.9 | 2580.9 | 2697.3 | 2729.1 | 2736.6 |
| Baltimore                         | 1018.4 | 1107.7 | 1304.5                    | 1446.5 | 1544.9 | 1639.5 | 1689.7                     | 1703.7 | 1743.8 | 1765.2 | 1780.2 | 1849.1 | 1891.4 | 1889.5 |
| Birmingham                        | 1029.7 | 1142.4 | 1329.9                    | 1407.2 | 1469.9 | 1468.1 | 1535.7                     | 1594.7 | 1565.7 | 1587.4 | 1542.6 | 1612.5 | 1629.0 | 1636.6 |
| Boston                            | 1028.4 | 0998.6 | 1236.0                    | 1283.7 | 1432.5 | 1502.0 | 1569.9                     | 1646.0 | 1721.0 | 1773.6 | 1883.0 | 1921.6 | 1944.1 | 1944.8 |
| Chicago                           | 1007.7 | 1032.8 | 1199.7                    | 1323.6 | 1344.7 | 1425.8 | 1439.5                     | 1476.7 | 1528.0 | 1599.9 | 1591.4 | 1636.5 | 1654.3 | 1672.1 |
| Cincinnati                        | 0848.9 | 0991.0 | 1323.9                    | 1385.2 | 1350.4 | 1362.6 | 1430.8                     | 1484.5 | 1486.6 | 1499.4 | 1510.9 | 1526.8 | 1544.6 | 1554.4 |
| Cleveland                         | 1034.4 | 1040.8 | 1287.5                    | 1388.2 | 1459.5 | 1511.4 | 1475.9                     | 1464.0 | 1474.1 | 1525.7 | 1541.8 | 1550.7 | 1536.1 | 1557.5 |
| Dallas                            | 1042.4 | 1130.6 | 1431.9                    | 1481.9 | 1750.6 | 1834.3 | 1925.9                     | 1958.0 | 1963.3 | 1973.9 | 1947 2 | 1927.2 | 1930.0 | 1910.7 |
| Denver                            | 1038 8 | 1100 4 | 1495.6                    | 1487 4 | 1632.2 | 1679 1 | 1800 1                     | 1824 3 | 1821 8 | 1795 8 | 1732 7 | 1725 3 | 1725 1 | 1745 4 |
| Detroit                           | 1019 1 | 1097 9 | 1975 9                    | 1447 4 | 1580 3 | 1638.0 | 1679 1                     | 1607 0 | 1602.6 | 1696.6 | 1680 9 | 1794 4 | 1740.0 | 1744 9 |
| Deutoit                           | 1010.1 | 1001.0 | 1210.0                    | 1111.1 | 1000.0 | 1000.0 | 1012.1                     | 1001.0 | 1002.0 | 1000.0 | 1000.0 | 1104.4 | 1110.0 | 1111.0 |
| Kansas City                       | 1023.5 | 0951.5 | 1125.8                    | 1233.2 | 1323.4 | 1381.8 | 1407.5                     | 1447.1 | 1472.5 | 1484.7 | 1493.7 | 1505.6 | 1511.7 | 1518.8 |
| Los Angeles                       | 1022.5 | 1111.0 | 1255.3                    | 1387.5 | 1474.3 | 1503.3 | 1523.9                     | 1555.1 | 1571.0 | 1609.7 | 1675.1 | 1789.5 | 1784.8 | 1798.2 |
| Miami                             | 1004.5 | 1080.9 | 1330.1                    | 1380.6 | 1369.1 | 1392.1 | 1467.6                     | 1522.2 | 1540.6 | 1566.2 | 1589.2 | 1625.2 | 1654.5 | 1638.0 |
| Minneapolis                       | 1060.2 | 1196.8 | 1286.9                    | 1327.7 | 1442.6 | 1576.8 | 1624.6                     | 1640.4 | 1661.0 | 1674.0 | 1677.0 | 1690.6 | 1700.5 | 1698.2 |
| New Orleans                       | 1001.3 | 1138.8 | 1291.9                    | 1505.7 | 1572.7 | 1616.9 | 1650.5                     | 1691.4 | 1762.5 | 1760.2 | 1699.8 | 1707.3 | 1706.9 | 1690.6 |
| New York                          | 1005.4 | 1043.0 | 1247.1                    | 1319.4 | 1419.2 | 1491.8 | 1672.5                     | 1747.2 | 1806.7 | 1899.9 | 1980.9 | 2065.3 | 2091.3 | 2137.6 |
| Philadelphia                      | 1013.8 | 1074.2 | 1487.5                    | 1539.5 | 1660.7 | 1769.4 | 1819.5                     | 1922.1 | 1967.9 | 1992.7 | 2023.5 | 2171.4 | 2216.4 | 2220.4 |
| Pittsburgh                        | 1016.1 | 1015.0 | 1227.0                    | 1341.7 | 1493.2 | 1479.5 | 1497.2                     | 1576.1 | 1611.0 | 1665.8 | 1647.3 | 1700.3 | 1708.1 | 1721.3 |
| St. Louis                         | 1039.1 | 1198.8 | 1275.9                    | 1320.0 | 1397.3 | 1451.2 | 1524.9                     | 1625.5 | 1641.8 | 1647.4 | 1653.5 | 1705.7 | 1727.7 | 1740.6 |
| San Francisco                     | 1083.2 | 1326.8 | 1473.4                    | 1644.8 | 1776.4 | 1810.1 | 1856.8                     | 1935.3 | 1961.8 | 1995.5 | 1992.0 | 2090.9 | 2079.2 | 2091.4 |
| Seattle                           | 1142.5 | 1137.9 | 1373.4                    | 1616.8 | 1814.9 | 1962.7 | 1979.0                     | 1948.9 | 1937.9 | 1925.3 | 1874.7 | 1968.0 | 1962.7 | 1968.4 |
|                                   |        |        |                           |        |        |        |                            |        |        |        |        |        |        |        |

Costs in a given city for a certain period may be compared with costs in another period by dividing one index into the other; if the index for a city for one period (200.) divided by the index for a d period (150.0) equals 133%, the costs in the one period are 33% higher than the costs in the other. Also, second period costs are 75% of those in the first period (150.0 divided by 200.0 = 75%) or they are 25% lower in the second period

Surprising as it may seem, you're actually looking at a U.S. Post Office in Chicago, Ill.

U.S. Post Office Station E, Chicago, Illinois Interior design by Loebl, Schlossmart and Hackl, Inc.

But clearly no ordinary one. Because its designers found a material that perfectly expressed their imagination. CORIAN<sup>®</sup>

The material with an incredible design versatility matched only by its durability and ease of maintenance.

As a result, what you envision remains intact for years and years. And, as you can see, you can envision just about anything.

For more information, see your CORIAN distributor. Or call 1-800-527-2601. Or write Du Pont CORIAN, Room G-51550, Wilmington, DE 19801.

Then leave it to your imagination.



CORIAN! The premium quality brand of solid surface products from Du Pont.

Circle 30 on inquiry card

UPOND



Circle 31 on inquiry card for literature Circle 32 on inquiry card to speak with a Sales Representative

## Change The Light Your Work Is Seen In.

Change the light, and you change everything it touches.

Now Bali<sup>®</sup> has changed its colors-our vertical blinds and pleated shades come in new hues, new fabrics and new textures. So they play with light in a fresh way. A way that you can use to enhance your new designs. Both the blinds and the shades are available in such an astonishing variety of colors and styles, there's bound to be one to fit your particular vision. For a Bali commercial window treatment brochure, call 1-800-433-7138. We'll help you look at your work in a

whole new light.



Our light-softening pleated shades-in sheer, semi-opaque and privacy-come in 14 fabrics, for a total of 176 SKUs.

Bali verticals come in 31 fabric styles, 5 vinyl styles, plus 60 colors of aluminum, for a total of 296 SKUs.



**Announcing Weather Shield's New** 

Old World Craftsmanship Transported To The Present.



n today's world, where the terms "quicker and cheaper" are sometimes taken to mean better, it is refreshing to note that Weather Shield still takes all the time necessary to produce quality wood patio doors. Patio doors that perform in all types of weather and always look beautiful.

Dur Cathedral Series wood patio doors are available in both sliding and hinged styles. We offer an almost unlimited number of nultiple configurations all available with numerous glazing options including Low E with Argon gas.

On the interior we offer the beauty of Ponderosa Pine or True Oak. Exterior options include Natural Brick fould, with Natural door panel or extruded aluminum clad frame in your choice of three contemporary colors nd matching Poly I door panel.

o look into our new Cathedral Series wood patio doors where true craftsmanship, quality materials and nequalled beauty will be yours at a surprisingly reasonable price.



Circle 33 on inquiry card

Weather Shield Mfg., Inc.

Medford, WI 54451 • 1-800-950-9764 Ext. 2176



# Big Savings. No Waitina.

Thousands of brand name drafting, print and plotter supplies at 20-50% off with same day shipment.



Drafting, Print and Plotter Supplies Corporate Office: 700 S. Claremont St P.O. Box 5910, San Mateo, CA 94402 Distribution Centers located throughout the U.S

### WORTHINGTON THE PREMIER NAME IN COLUMNS



Circle 34 on inquiry card

Circle 35 on inquiry card

404-872-1608

If you've got a noise problem that's about the size of a 747, we'd like to suggest a solution: laminated glass with Saflex.<sup>®</sup>

It dramatically minimizes unwanted exterior noise, and it does it more effectively than any other glazing material. In addition, it can give you exceptional safety, security, solar control and UV protection.

# Our sound barrier quiets even the noisiest neighbors.

For more information on how laminated glass can quiet your noisiest neighbors—like planes, trains or highway traffic—send for our free *Acoustical Glazing Design Guide* and software package. Just complete and mail in the reply card, call 1-800-325-4330, or write Monsanto, Dept. 204, 800 N. Lindbergh Blvd., St. Louis, MO 63167.



## Tough glass for tough problems.

Circle 36 on inquiry card





#### MAKE YOUR PROJECTS MORE PROFITABLE — EFFORTLESSL

Love those decorative cedar shingles but hate to draw them? Save valuab time with our Fancy Cuts Template. Each template shows exposures for bo interior and exterior applications along with square footage achieved p 96-piece carton based on exposure.

Call now: 1-800-426-8970 for your free template and design kit to make your next proje more profitable. SHAKERTOWN FANCY CUTS®

Send for a free design kit: Shakertown, Box 400 PA-FC-10-87, Winlock, WA 98596 or call 1-800-426-897

Circle 38 on inquiry card

## Why Has Manville Made a Major Commitment to Bringing You Phenolic Foam Roof Insulation?

#### Because this new generation product is the most thermally efficient roof insulation available.

Manville's new phenolic foam insulation, UltraGard<sup>®</sup> Premier, delivers the highest thermal value -8.33 R units per inch - of any roof insulation. That means <u>less</u> energy consumption.

#### Because it offers an unmatched range of installation and performance benefits.

UltraGard Premier provides designers, installers, and owners with a full range of benefits: can be used with all major roofing membrane systems; superior flame spread and smoke ratings; excellent dimensional stability; light weight; ease of handling; and lower installation costs.

Manville has made a major commitment of resources to assure that you can specify and install phenolic foam with complete confidence. For information on the roof insulation of the future that's available now, talk with a Manville representative or call the Product Information Center at 800-654-3103.



Leading our industry into the next century





Italian architect Renzo Piano, with his penchant for poetic vision, sees the roof of the Newport Beach Art Museum as a "flying carpet." Because of strict coastline height restrictions, the museum is sunk partly below grade, and visitors will enter the building by crossing the roof to a "secret" entry-a skylight with an escalator to a courtyard below. Besides transporting visitors, the roof, a series of concrete barrel vaults surmounted by metal layers (see typical section), will perform an assortment of functions: it will offer a view of Newport Harbor and the Pacific Ocean, it will support landscaped gardens and sculpture, and it will provide a structural seismic support diaphragm.

Inside the building, space occupies a series of fingers containing galleries for permanent and temporary exhibitions. (The museum's present quarters must often be closed while temporary exhibits are installed.) The fingers, separated by skylit sculpture courts, will be joined by a wide interior "street," which will also give access to such ancillary spaces as restaurants, stores, and auditorium.

Although Piano was eager to let in the Southern California climate with a Mediterraneanstyle interpenetration of inside and outside, he also had to acknowledge the influence of automobiles on a site bordered by two major highways. The building is protected from intrusive noise partly as a result of its sinkage into the earth and partly as a result of airconditioning and structural sound isolation.

The museum, which specializes in post-World War II California art, will cost an estimated \$25 million and will open in late 1992. Piano's associated architects are the Blurock Partnership, and Ove Arup and Partners are the structural engineers.

## GE IS THE LIGHT THAT DELIVERS BIGGER LIGHTING PUNCH FROM A SMALLER LAMP.

GE Performance Plus<sup>™</sup> Halogen PAR lamps put design flexibility into the spotlight. And the flood.

GE Halogen PAR lamps are now appreciably smaller. So your number of display lighting options is now appreciably bigger.

One such option: Specify GE Performance Plus™ Halogen PAR20 narrow spots instead of 75R30 reflector spots and deliver three times the display light on a third less energy from smaller, less obtrusive fixtures. Flicker-free light that's whiter and crisper for dramatically enhanced colors.

More light, less energy, better colors, smaller fixtures, original de-

sign or retrofit. With GE's family of diode-free Performance Plus<sup>™</sup> Halogen PAR spots and floods, your options keep adding up.

For more information, call GE's SpecLine toll-free at 800-523-5520.

GE is Light.



**News** briefs

#### Post-eclecticism in Cleveland

Paul Rudolph received the Gold Medal of the Florida Association of the American Institute of Architects at the organization's fall convention last month. Though Rudolph has for many years practiced in New York City and New Haven, Connecticut, the honor was particularly intended to recognize "those early years in Florida when his work brought the world's attention to the 'Florida School.' '

The documentation of historic structures, using such methods as textual research and measured drawings, is detailed with instructive text and illustrations in Recording Historic Structures, edited by architect John A. Burns and the staff of the Historic American Building Survey/Historic American Engineering Record and published by the AIA. The Historic Theater Preservation Award, newly created by the League of Historic American theaters, was presented to three theaters at the league's annual conference this summer: Carnegie Hall in New York City; The Woodland Opera House in Woodland, California; and Playhouse Square Center, a three-theater complex in Cleveland. The institution also gave its Annual League Award to the Los Angeles Historic Theater Foundation.

Architectural commissions: William Rawn Associates of Boston will design a new concert hall for the Boston Symphony Orchestra at Tanglewood in Lenox, Massachusetts; RTKL of Baltimore has been commissioned to design The Marketplace in Chinatown, a two-acre mixed-use project in Los Angeles; Wimberly Allison Fong & Goo will combine designs for a new hotel and retail facilities with the preserved Old Yarralumia Brickworks at the Canberra Brickworks Resort in Australia.

The Cleveland Public Library may give new meaning to the old concept of eclecticism. The design, by the New York City firm Hardy Holzman Pfeiffer Associates, will have three distinct parts. At the far left of the model, the old library, designed in 1925 by Cleveland architects Walker and Weeks, will be extensively restored. At the far right of the model, a new pavilion, designed to augment the arched windows and rusticated masonry of the original, will replace a demolished newspaper office. And in the middle, an idiosyncratic link will recall the striped canvas awnings characteristic of store fronts that used to line this street.

According to Malcolm Holzman, HHPA'S partner-incharge, the new pavilion (inset) will constitute one element along a major axis in Cleveland's 1903 Group Plan, an outgrowth of the City Beautiful movement. It will

#### Competition calendar

•The annual R. S. Reynolds Memorial Award will be presented to an architect for a significant building or architectural complex in which aluminum is an important material. Nominating forms are due November 14, and submissions by December 18. For a copy of the application: R. S. Reynolds Memorial Award, American Institute of Architects, 1735 New York Avenue, N. W., Washington, D. C. 20006 (202/626-7300).

•The Bronx Museum of the Arts seeks architectural designs for "Visions of Home: New Affordable Housing in the South

also provide a new front entrance facing the landmark **Cleveland Federal Reserve Bank** across the street.

The glass and metal link will cover a site now taken by the much-loved Eastman Garden, an



Bronx," a competition that will result in an exhibition, a catalog, and cash prizes up to \$10,000. Architects and architectural students may enter. Programs and plans of the site are available now, and entries are due February 5, 1990. For information: Philip Verre, Project Coordinator, Visions of Home Design Competition, Bronx Museum of the Arts, 1040 Grand Concourse, Bronx, New York 10456-3999 (212/681-6000). • The American Academy in Rome will receive applications for Rome Prize Fellowships until November 15. Fellows in architecture and the advanced design arts, as well as other fields, receive stipend, travel allowance, housing, most meals, and studio space in the academy's facility in Rome. For applications: The Fellowship Coordinator, American Academy in Rome, 41 East 65th Street, New York, New York 10021-6508 (212/517-4200).

which will serve both the public and the library, has been designed for the central-court link. Like the courtvard walls of the existing library, the garden walls will bear architectural ornament.

urban park. A new garden,

Architects of record for the \$67.5-million project are URS

•New York City is conducting a staged architectural design competition for a state-of-the-art Police Training Complex, located on a nine-acre site in the Bronx. From submitted Requests for Qualification, available November 1 and due November 30, the city will select six competitors; the winning design will be announced next spring. For information or forms: Adrienne Bresnan, Division of Design and Construction Management, NYC Department of General Services, One Centre Street, 16th floor south, New York, New York 10007.

# **A ROOF MEMBRANE IS ONLY AS GOOD AS THE** Prinsburgh Coming Componential Natranty **INSULATION BENEATH IT!**

With the ALL-FOAMGLAS<sup>®</sup> Insulation PC PLISYSTEM

that's very, very good!

Kenwood High School, Baltimore County Public School System, Baltimore, Maryland

Our 20-year warranty says a lot about our insulation. That means a lot for the entire roofing system ... and for you.

When we guarantee our insulation, we're doing more than insuring the insulation's integrity. We're also providing reassurance for your selection and specification of our insulation.

That's because we know that insulation failure can lead to membrane failure. And that, in turn, can lead to the loss of integrity for the whole building. Not a good situation for the occupants and owners- or your integrity!

Our All-FOAMGLAS® Insulation PC PLUSYSTEM 1 comes with a 20-year Performance Warranty!

#### Dimensional Stability— **GUARANTEED!**

With a reversible coefficient of expansion of 0.0000046 in/in/°F, thermally caused movement is virtually nonexistant with PC PLUSYSTEM 1. There is no movement by the FOAMGLAS® insulation which will tear apart the system and damage the membrane.

#### Compressive Strength— **GUARANTEED**!

PC PLUSYSTEM 1's high compressive strength ensures against insulation compaction. And that helps to eliminate membrane failure caused by foot traffic or equipment sitting on the roof.

## Impermeability-GUARANTEED!

Its 100% closed cellular glass composition won't absorb moisture. So, PC PLUSYSTEM 1 can't retain or transmit water should there be a faulty membrane installation or failure. And PC PLUSYSTEM 1 can't swell with water to stress and weaken the membrane.

#### Efficiency—GUARANTEED!

Because of these outstanding physical properties, the insulating efficiency of PC PLUSYSTEM 1 can be guaranteed for 20 years. This means there's never a need to remove an otherwise sound membrane to replace inefficient insulation.

When it's time to specify your next roof insulation, why settle for anything less than the 20-year promise of PC PLUSYSTEM 1? The insulation that helps to protect the building below as well as the membrane above!

All FOAMGLAS® Insulati

dingUse

C Tapared FORNGLAS® IT tion Thickness

CFOAMGLASS BLOCK IN L FOAMGLAS® BOAP jurgh Coming

Type of Deck

For more information on our PC PLUSYSTEMS, or a copy of the warranty, call (412) 327-6100, extension 356. Or write Pittsburgh Corning Corporation, Marketing Department FB-9, 800 Presque Isle Drive, Pittsburgh, PA 15239. In Canada, 106-6 Lansing Square, Willowdale, Ontario M2J 1T5, Tel: (416) 222-8084.



Design news continued

**California State Polytechnic** 

#### **News briefs**

#### The Prince and the architects

University in San Luis Obispo will build a new Recreation and Events Center (1), designed by ELS/Elbasani & Logan Architects of Berkeley, California. The multipurpose building, which will be shared by the Physical Education Department, the Recreational Sports Division, and the Student Union, will have spaces for gymnastics, wrestling, dance, weight lifting, and racquetball, as well as four basketball courts with seating for 4,000, a removable stage with three dressing rooms, and an 80-meter outdoor swimming pool. 222 Second Street (2) in San Francisco, a 15-story office building designed by Gensler and Associates, Architects, of San Francisco, was selected as one of three new designs by the city's planning department in the socalled Beauty Contest approval process. The notches and setbacks are intended to allow sunlight onto the Second Street corridor, a requirement of the city's Downtown Plan. 524 Howard Street (3), a downtown office building designed by Heller & Leake of San Francisco, is, like the building above, a winner in San Francisco's Beauty Contest, a selection process meant to control downtown growth. The 200,000-square-foot building will be half offices and half retail, and will have a large atrium to serve both public circulation and art exhibitions.

#### The Johns Hopkins Ambulatory Care Center (4) in Baltimore, designed by Boston architects Payette Associates, will house the highest-tech

diagnostic and treatment equipment currently available, and will consolidate the institution's outpatient treatment capabilities. An underground concourse will connect the two buildings with the school's main hospital and with the city's subway system.









#### By Charles Knevett

The five-year crusade by Prince Charles to improve the quality of Britain's built environment came to a head last month with the publication of his book, A Vision of Britain: A Personal View of Architecture, with the opening of an exhibition of the same title at the Victoria and Albert Museum, and with a repeat of his 80-minute television documentary, aired originally last October-all of these factors eliciting a mixed response from the country's 27,000 architects.

Ever since he shocked the profession with his comments in Sir Christopher Wren's courtyard at Hampton Court Palace in May 1984—when the Royal Institute of British Architects celebrated its 150th anniversary at a huge party the heir to Queen Elizabeth II's throne has dictated the agenda for a Great Debate that refuses to go away.

On that auspicious occasion, he dismissed Mies van der Rohe's proposed sub-Seagram tower for Mansion House, in London's City district, as a "giant glass stump better suited to Chicago," and Ahrends, Burton and Koralek's proposed extension to the National Gallery as "a monstrous carbuncle on the face of a much-loved and elegant friend."

After public inquiries into both schemes, they were rejected. Robert Venturi's alternative plan for the gallery will open in 1991; on the Mies site, James Stirling's alternative will shortly replace a triangle of good, but unexceptional, Victorian architecture.

Since Hampton Court, whenever the issues seemed to be going off the boil, the Prince continued to stoke the boiler, fueling it with the royal quotes that the media love to publish. A

Charles Knevett is the architecture correspondent for The Times of London. new microchip factory, by the country's largest practice, Building Design Partnership, resembled "a prison"; Sir Denys Lasdun's National Theatre was a "nuclear power station"; and Professor Colin St. John Wilson, Professor of Architecture at Cambridge, had designed an "academy for secret policemen," otherwise the £450-million British Library, under construction.

Significantly, however, the Prince started on a different tack last spring. He unveiled Leon Krier's master plan for a development of 3,000 new homes. shops, offices, schools, and leisure facilities, in four "model villages" on the edge of the small market town of Dorchester, made famous as Thomas Hardy's Casterbridge. The Prince was now leading by example, "putting his money where his mouth is." Greatly impressed by what he had heard about (but not seen) at Seaside, Florida, the private new town designed by Andres Duany and Elizabeth Plater-Zyberk for developer Robert Davis, he decided to formulate his own code of design.

The code, which the Prince now calls his Ten Principles, forms the meat of his book and the exhibition. The principles are the senses of Place, Hierarchy, Scale, Harmony, Enclosure, Materials, Decoration, Art, Signs and Lights, and Community. They are a romantic—some would say nostalgic—personal "vision of the future," similar to the principles of townscape championed by the *Architectural Review* and Gordon Cullen in the 1960s.

Leading architects who had been the victims of the Prince's verbal muggings were given the right of reply in a 60-minute television documentary screened the day after he launched his book and opened his exhibition. Lasdun, St. John Wilson, Richard *Continued on page 163* 

# Guess who's first in CAD/CAM/CAE and fastest growing in workstation sales?

## Guess again.

The first name you probably thought of is not the first. Intergraph is #1 in CAD/CAM/CAE in North America. Also, we're the world's 4th largest and the fastest growing workstation company.

And it should be no surprise. Intergraph offers the broadest range of integrated solutions – more than 500 Intergraph and third-party applications. Intergraph introduced the first workstation based on a commercial RISC microprocessor -CLIPPER. Today, we're the world's largest supplier of UNIX RISC-based workstations and servers. Over 25,000 units shipped.

With Intergraph, you get open, industry-standard workstations, servers, peripherals – and integrated solutions. Plus the connectivity to tie everything together.

And, at Intergraph we take service and support very seriously. Our people are available over the long-term - where and when you need them. We're committed to maintaining ou ranking as #1 in customer loyalty and satisfaction.

So, avoid the guessing game in choosing workstations and applications. Call Intergraph -a Fortune 500 company - first In the U.S. 800-826-3515, Canada 416-625-2081, Europe 31-2503-66333, Asia 852-5-8661966. Circle 42 on inquiry car





#### Solicitous additions to an architectural icon

Louis Kahn's building for the Kimbell Art Museum, which opened in Fort Worth in 1972, has become one of the most venerated icons of contemporary architecture. But though the museum's board recognized its treasure, it also recognized a need for more space at the popular institution. During an important traveling exhibition, for instance, it must store its own collection.

When the museum decided to expand, it moved with caution. First, it commissioned Romaldo Giurgola of Mitchell/Giurgola, who besides being a noted architect himself was a long-time associate of Kahn and has written extensively about his work. Commenting on the original large-scale plans, Giurgola said, "It was almost as if Kahn had left 'design intent' instructions for how the museum to the west could be expanded at some later date." And Giurgola wanted to make "a conscious,

#### Two airports, two personas

The increasing availability of air travel seems to have aroused wanderlust in both business and vacation travelers, and the crowds have created demand for both large international airports and small cozy facilities.

East Hampton, New York, at the eastern end of Long Island, lies at the center of numerous vacation communities that attract New Yorkers and suburbanites by the hundreds every summer weekend. The controlling motive behind the terminal designed by Smith and Thompson Associates of New York City (above left) was to offer arriving vacationers a





g subtle visual separation between g old and new."

The additions will consist of one new wing at either end of the museum, each extending the cycloid barrel vaults of the original. At the same time, though, Giurgola was careful to create "no confusion or blurring of the distinction between old and new structures." The wings are thus separated from the older building by 20-foot links with sunken roof lines.

Giurgola took care also that the interior not confuse old and new. The ceilings in the links have clerestories and concrete edges that differentiate new and old. Moreover, new interior courtyards take their shape and location from Kahn's lead.

Associated design consultants for the \$8-million additions include Thorp Architects of Canberra, Australia, and engineer Frank Sherwood of Karlsberger + Associates, who was the original project director.



foretaste of the pastoral Hamptons; a long steel arbor reminds the viewer of local verandas and gazebos. Apart from the arbor, the terminal consists essentially of two buildings—a curvilinear office wing sheathed with horizontal cedar siding, and a glass waiting pavilion enclosed in a wood trellis. The glass wall will filter sunlight to the interior by day and transfer illumination to the exterior at night to furnish identification from the air as



well as from the ground.

The new Charlottesville-Albemarle terminal (above right) in Charlottesville, Virginia, receives business travelers for the most part. Designed by Roger H. Clark of O'Brien Atkins Associates in Research Triangle Park, North Carolina, it follows a more formal—and more Southern—Jeffersonian model than East Hampton. Thinking of Jefferson's plan for the Lawn at the University of Virginia, Clark envisioned a series of pavilions joined by an arcade. But to complicate the design's massing, two sizes of aircraft land here: small commuter planes with passenger access at ground level, and larger commercial jets that need second-level jetways. On the entrance facade, a second-level canopy with a Classical railing and an arcade in front of the redbrick building will maintain a consistent exterior, even should future expansion require inconsistencies behind the wall.

#### Dow Corning Presents



## **Greatly Abridged Guide to Silicone Building Materials**

When it comes to weathering the elements, and meeting the year-in-year-out problems of upkeep, silicones from Dow Corning can be a building's best friend. For example:

## Blocking fire, smoke and fumes.

Unsealed floor, wall penetrations, and safing slots are built-in paths for flames and toxic smoke. Seal them tight against fumes, smoke, water and fire with the Dow Corning<sup>®</sup> Fire Stop System. Either the flexible foam, the caulk-like sealant, or intumescent wrap strip can help assure your building's safety. Circle 45 on inquiry card

A transformer liquid that's safe. Get the performance advantages of liquidfilled transformers plus the safety of silicone. Dow Corning<sup>®</sup>561 Silicone Transformer liquid is environmentally compatible. And it has good electrical properties, temperature stability, fire resistance and the proven performance you need. Circle 46 on inquiry card

The carpet your nose won't notice. Dow Corning's Sylgard<sup>®</sup> treatment on carpeting stops the growth of odor-causing bacteria and mildew. Carpets stay fresh longer, even in high traffic areas, because Sylgard inhibits carpet discoloration and deterioration. Sylgard is bonded to the carpet fibers so the protection lasts. Circle 47 on inquiry card The roof that won't come apart at the seams.

If there is a leak in the roof, it's probably at the seams. The answer: a Dow Corning<sup>®</sup> Seamless Roofing System a seamless, customized

roof that is durable and weather-tight. It's a system that's been going strong on more than 8,000 buildings since 1974. **Circle 48 on inquiry card** 

#### A world of silicones worldwide.

Virtually anywhere in the world, you can call on Dow Corning's experience, technology and production capacity. With thirteen plants and half our sales outside the U.S., Dow Corning silicones, know-how, and service are truly global. For information, call **1-800-346-9882**, **Ext. 5531**. Or write Dow Corning Corporation, Dept. A-8004, P.O. Box 7604, Mt. Prospect, IL 60056-7604.



Dow Coming and Sylgard are registered trademarks of Dow Coming Corporation. DRI-SIL is a trademark of Dow Coming Corp

## onstruction Sealants that shrug off the weather.

Sealants represent only 1/10 of 1% of total building costs, yet sealant failures can cause 10% of new building problems. Which is why Dow Corning's wealth of construction sealing technology and its versatile line of silicone sealing, glazing and weatherproofing products are so valuable. They're your assurance of getting the right sealants in the right places in any building — in any climate.

#### Circle 43 on inquiry card A liquid solution to a concrete problem.

DRI-SIL<sup>™</sup> Water Repellents from Dow Corning help concrete and other masonry surfaces from showing their age. They protect commercial buildings, parking decks, stadiums and other structures exposed to harsh weather. And DRI-SIL protects without darkening or altering the appearance of the building.

Circle 44 on inquiry card

©1988 Dow Corning Corn
#### Russian connection: American architecture abroad

Visitors to "Design USA," a multimedia exhibition that highlights selected examples of American architecture and design, can play with a variety of technological toys.

The exhibition opened in Moscow in September and will tour eight other Soviet cities. Besides interactive computers, "Design USA" features a video that operates by touching the screen. And through computeraided design, visitors can create a three-dimensional chair.

The exhibition highlights contemporary American design, especially architecture, product and graphic design, and design education, with 24 Russianspeaking American guides to demonstrate technology and answer questions about design and life in America.

A 1989 red convertible Corvette on a revolving platform in the automotive-design section is one of the most popular items on exhibit. "It is by far the hit of the show. They love cars," said Betsy White of the United States Information Agency in Washington, which produced the the exhibition. Yoknapatawpha Exhibit Group, a joint venture firm comprising Mockbee, Coker and Howorth Architects, and Communication Arts, both of Jackson, Mississippi, designed the exhibit for USIA.



Thirty-two American firms entered the design competition won by Yoknapatawpha Exhibit Group. Each quadrant of its design houses a section: architecture, product and automotive design, and graphics.

U. S. and Soviet government officials arranged "Design USA" as a means of fostering cultural exchange between the two countries. The exchange includes plans for an exhibition titled "USSR: Perestroika" that will open this December in Orlando and is scheduled to travel to eight other American cities. —Susan R. Bleznick





Circle 49 on inquiry card



Architect: Perry Dean Rogers & Partners

or generations we've associated steel windows with narrow sight lines, with near Herculean strength and with durability. We've also associated steel with two types of window construction: heavy intermediate or factory type. Now Hope's has redefined steel window thinking by introducing two additional types of design and fabrication to the line. The Landmark Series gives you all the advantages of heavy intermediate windows with even narrower, more elegant sightlines. The Builder Series offers steel windows for residential and light commercial projects at a truly economical price. For information on the

that can redefine dows mean to you, entire custom line what steel wincall or write:

84 Hopkins Avenue, Jamestown, N.Y. 14701 716-665-5124 Circle 50 on inquiry card

ARCHITECTURAL PRODUCTS INC.

HOPE'S

Photographer: Steve Rosenthal



#### Use in your car, or go portable and carry it with you.

# **Transportable Cellular Phone**



pecial price of \$799 requires 90-day new activation with Radio Shack cellular phone rier (\$999 without activation). Activation requirement does not apply where hibited by state law. See store manager for details. Mobile antenna and portable pter extra. \*\*Radio Shack revolving credit. Payment may vary depending upon ount balance. Prices apply at participating Radio Shack stores and dealers.

#### Put the whole world in your hand with the Radio Shack CT-201

A Full-Featured Mobile Phone for Only \$799\*. Now you can make and take calls from your car, truck or van. You can stay in touch while going to and from work, on a service call or making a delivery. You'll be able to confirm meetings and appointments in advance to avoid wasted trips, as well as receive important messages from home, office and customers.

The CT-201 Can Go Where You Go! Just snap on the Portable Adapter Pack and you can easily use the

CT-201 away from your vehicle. Carry it with you to make calls at a job site, in a rental car, aboard a pleasure boat—wherever there's cellular service. The 3-watt output is five times the power of many other portables for maximum range and clear sound. The CT-201 also features the 832-channel capacity now being used in some cellular cities.



Turn the CT-201 into a Portable for Only \$159.80. You'll get the Portable Adapter Pack (17-203), which includes a portable antenna, DC power adapter/charger with auto lighter plug and shoulder strap; two rechargeable batteries (23-181); and an AC Charger (17-202).

You Can Be Sure of Quality Service and Support. Radio Shack handles the start-up paperwork, obtains your personal cellular telephone number and programs your phone right in the store. The CT-201 is backed by a One-Year Limited Warranty, which covers both parts and labor. Service is available at 7,000 participating Radio Shack stores and dealers nationwide.

**Come In Today for a No-Cost, No-Obligation Demonstration.** Whether for business, family or personal use, the CT-201 (17-1005) is an excellent investment at only \$799\*, or \$40 per month\*\*.



A DIVISION OF TANDY CORPORATION

#### Design awards/competitions: Colton, California, competition for affordable senior housing

Affordable housing has grown noticeably scarcer over the past decade, and as federal money has dwindled, state and local governments have become more and more concerned with the issue. The small town of Colton, California, with about 20,000 people, saw that it needed 100 apartments for the elderly, and at the same time hoped for a development that would revitalize its downtown area. It therefore held a serious and rather ambitious international competition, which drew 137 entries from seven countries.

The Redevelopment Agency of Colton, California, seeking appropriate planning solutions for needed affordable seniorcitizen housing, conducted a noteworthy international competition. The problem was to design a 100-apartment development on a 2.5-acre site at the center of Colton's historic district, with its turn-of-thecentury stucco and wood houses.

Chicago architect Joseph Valerio submitted the Grand Prize design (1). The design was especially commended for a circular palm courtyard (bottom) that leads from a much-loved park across the street to the development's gateway, which is flanked by the reception and administration buildings. Threestory apartment buildings and pergolas enclose an inner courtyard, which contains a triangular community hall (center left) and a conical crafts building (center right).

The design submitted by Miller Pollin of Riverside, California (3), which received First Prize, was the only solution with two-story apartments. The buildings have porches that face existing streets and define an L around an inner courtyard.

Rick Erickson and John Campbell, of Santa Ana, California, submitted a smallscaled development (2) with twoand four-story buildings and townhouses clustered around a central courtyard. The Kagan Company, of New Haven, Connecticut, shaped its apartments with two stories on the street side, four on the inside (4). to free open space with a controlled increase in density. David Smotrich & Partners, of New York City, devised a plan (5) that puts its most important building on the street facing Fleming Park.

Construction of Valerio's design, budgeted for \$7 million, is scheduled to begin in spring 1990. Runners-up each received a prize of \$7,500.



The jury included architects Donlyn Lyndon, Robert Wellington Quigley, Dana Cuff, and Hilario F. Candela, as well as Connie Cisneros, chairman of the Colton Redevelopment Agency, Charlie Gabriel, a local businessman, Hilda Garcia and Yolanda Bubello, members of the Senior Citizens Council, and Fred Wood, of Cooperative Services, Inc., a consumer group specializing in senior living cooperatives. The competition's architectural advisor was Michael Pittas of Design/Development Services in Los Angeles.















# When your name i expect a lot of you. So befor building panels, we made s

Our new Reynobond<sup>®</sup> building panels are everything you'd expect from an aluminum composite: flat, strong, light, and formable.

But they're also available with a fire-resistant thermoplastic compound core that's designed to meet or exceed the requirements of national model building codes.

With the introduction of Reynobond panels, Reynolds research has produced a material with outstanding architectural flatness, an excellent strength-to-weight ratio, and a tough KYNAR<sup>®</sup> finish that resists weather and corrosion.

# Peynolds Aluminum, people ve introduced our new they could take the heat.

What's more, Reynobond can be formed into a wider variety of shapes than many competing materials.

For more information about Reynobond panels, including technical literature and color selections, call (404) 991-2133. Or write to: Reynobond National Sales Office, 1575 Phoenix Boulevard, Suite 8, Atlanta, GA 30349. Reynolds

We'll show you why other building materials have



finally met their match. From the Building Products Division of Reynolds Metals Company. © 1989 RMC. Reynobond is a registered trademark of Reynolds Metals Company. KYNAR is a registered trademark of Pennwalt Corporation.

# Stop \$75 million from going up in smoke.

Money seems to be no object when it comes to making a high rise impressive. Yet, too often, budgets seem to run dry when it comes to fire containment systems that improve occupant safety.

Cut corners by specifying low-melt-point foam or glass fiber insulations, and risk the spread of fire and deadly gases when they break down. Install sprinklers to improve fire safety, but smoke and fire still might not be effectively contained, causing fatalities away from the source.

A tested, reliable method for containing fire and smoke to the

floor of origin is the THERMAFIBER<sup>\*\*</sup> Fire/Smoke Stop System. By sealing off all perimeter openings with foilfaced THERMAFIBER<sup>®</sup> curtain wall insulation, safing insulation and SMOKE SEAL<sup>\*\*</sup> compound, and filling poke-through openings as well, fire and smoke can be effectively contained.\* The added



protection costs little more than assemblies using insulations that are not fire resistant.

Experts agree that the first line of defense against fire and smoke is containment.

It's also the most sensible way to keep a lot more than property from going up in smoke.

\*Test results and system information are published in our brochure "THERMAFIBER Life Safety Insulation Systems." For a copy, write USG Interiors, Inc., Thermafiber Division, 101 South Wacker Drive, Chicago, IL 60606-4385, Dept. AR1089

Copyright 1989, USG Interiors, Inc.

**USG Interiors, Inc.** Thermafiber Division

Circle 53 on inquiry card

#### Books







Balkrishna Doshi: An Architecture for India, by William J. R. Curtis. New York: Rizzoli, 1988, \$40.

#### Reviewed by Marc Wortman

Balkrishna Doshi, one of India's foremost architects and proponents of regionalist style, writes, "What we have had as architecture under British rule is a sort of hybrid thing which does not possess the great qualities of either Indian or European architecture." With nearly every major public building from the century prior to independence designed under colonial aegis, the Indian architect confronts an enormous gap in tradition, and an opportunity to reconstruct it for the modern world. In designing for the new India, therefore, Doshi and his colleagues have reinvented their precolonial past.

The hybrid architecture of the Raj rested upon a "scientific" study of Indian history which was understood by the British to culminate with their own rule over the subcontinent. They designed buildings to demonstrate a mastery of the Indian past and to mobilize the Indian present as part of the empire. Thomas Metcalf's history gives a cogent, engaging view of imperial architecture's intellectual origins, political purpose, esthetic fulfillmentand deeply perverse character.

The Raj's architectural historians and architects—most importantly, Major C. Mant, R. F. Chisholm, and Swinton Jacob—developed a hierarchical conception of the elements of an imagined "oriental" style, which

Marc Wortman, based in New Haven, Conn., writes on a variety of cultural issues. they then reworked to suit British purposes. Metcalf follows the 50-year rise of what was believed to be the highest architectural expression of an otherwise irrational and primitive culture.

The imperial vision is most conspicuous in the grab-bag of details applied to colleges, train stations, revenue buildings, and even the fantasy palaces forced upon the British-educated and subventioned native princes. Most disconcerting are such oddities as Islamic-style minarets used as university clock towers and the follylike accretion of domes, turrets, and latticework applied to secular buildings and even European churches.

Metcalf concludes with the weakening of the Raj's grip on India at the time of World War I, when the untenable character of the hybrid style was becoming clear, and a heavy-handed classical revival represented a shoring up of British power. Herbert Baker joined with Edwin Lutyens to push out the hybridizing architect Jacob in designing the Beaux-Arts and Neoclassical imperial capital of New Delhi (built at native expense), the last marble porticoes of the Raj.

After independence, Britishtrained Indians sought out the modern world they had previously been denied. One of them, Balkrishna Doshi, eventually found his way to Le Corbusier's Paris atelier. In fact, it was one of Le Corbusier's commissions that brought him back home and set him on the search for an architecture appropriate to India. As William Curtis's monograph shows, Doshi has versed himself in his own country's philosophy and past as well as local forms and needs, and learned to apply the wisdom of the vernacular to modern materials and functions. After working on Le

Corbusier's Indian projects, Doshi eventually set up his own practice in Ahmedabad. His early work there on the Institute of Indology and housing for the Physical Research Laboratory utilized variations on many Corbusian forms, especially his rounded vaults, the Modulor proportional system, and sunbreaks. Doshi coupled these with strategies derived from local prototypes such as balconies and screens, diffused natural light and cross ventilation, and the ambiguous vistas and spaces of traditional temples, mosques, palaces, even vernacular houses.

THE MOST EAUTIFUL HOUSE IN THE WORLD WITOLD

Louis Kahn, whom Doshi brought to Ahmedabad to design the Indian Institute of Management, influenced his own work on the School of Architecture and Planning, with its deep-cut openings, planar walls, and network of interior passages, open spaces, and functional zones. However, Doshi also had begun to immerse himself in Hindu philosophy, finding himself more and more drawn to the sacred sense of the earth-bound cast of Indian thought and historical expression. He banked the architecture-school complex, creating a protected, partially underground zone of natural light and ventilation.

He has since drawn extensively on vernacular and natural forms in the design of townships, office and housing complexes, city plans, and schools. The linear-arrayed vaults of his own studio. Sangath, although inspired by Le Corbusier, are both raised on a plinth and buried in the earth. They are arranged to embrace intimate, sometimes ambiguous, yet still open spaces and vistas, much like those found in local villages. Outside, watercourses and a grass amphitheater create a natural setting reflecting the genuine spiritual and architectural rootedness that Doshi seeks in his work.

The Most Beautiful House in the World, by Witold Rybczynski. New York: Viking Penguin, 1989, \$18.95.

#### Reviewed by Douglas Gantenbein

Canadian architect/writer/ teacher Witold Rybczynski explains in this book why architects endure years of grueling classwork only to plunge into a profession characterized by long hours, low pay, and balky clients. Says he: because it's fun.

To a child, a game that is "fun" is characterized by an element of surprise, by freewheeling rules, and by a sense that it is played for its own sake. So, too, in what Rybczynski calls the building game. "The issue here is not only originality," writes Rybczynski. The architect can push the pencil into any pattern desired. The process is enjoyable in itself—that a building will emerge may almost be regarded as secondary.

Rybczynski's analysis of his profession as an outgrowth of play with Lincoln Logs is but one side trip taken in this brief but insightful book. The excuse for this volume is, nominally, an account of a house Rybczynski built for himself outside Montreal. But just as Rybczynski's plan for a boathouse (intended to shelter a dory he wanted to build) became instead a house, so too does the book change. Like the ripples in Proust's pond, each stage of the home's development leads the author into disguisitions on the nature of his profession, on the importance of context, and how a building can have meaning.

Ultimately, *The Most Beautiful House in the World* is a book of theory. But, unlike most such texts, it has a plot. *One wants* to see how the little house turns out and, while awaiting the outcome, the reader becomes enlightened.

#### Only a Metal Roof Can Work Aesthetically With the Beautiful Environs of a Golf Course

And no one can offer you more metal or more expertise in metal than MBCI. With the largest available selection of profiles, colors and paint systems, MBCI can work with you to reach the design appearance you want to achieve.

But most importantly, MBCI wants you completely satisfied in your selection of metal. Our staff of professional Technical Consultants and Project Service Department will work with your design team on the proper selection of metal for your project.

To see how metal can work for you on your next project, call the nearest MBCI plant for professional assistance.



 Houston 713/445-8555

 Lubbock 806/747-4291
 Atla

 Oklahoma City 405/672-7676
 Tan

 San Antonio 512/661-2409
 Richmor

 Dallas 214/988-3300
 Indianapo

Atlanta 404/948-7568 Tampa 813/752-3474 Richmond 804/526-3375 Indianapolis 317/398-4400











Project: Coral Oaks Golf Course, Cape Coral, FL Architect: W.R. Frizzell Architects, Inc., Ft. Myers, FL Roofing Contractor: Crowther Roofing Co., Ft. Myers, FL



Tadao Ando: The Yale Studio & Current Works, introduction by Kenneth Frampton with essays by Tadao Ando, George T. Kunihiro, and Peter Eisenman. New York: Rizzoli, 1989, \$25.

#### Reviewed by Donald London

This attractive book misrepresents itself. Tadao Ando's 1987 design studio at the Yale School of Architecture is only briefly discussed, and the book shows few examples of the students' work. Perhaps it lost its direction when the original idea to document an East-West academic discourse ran aground, for Ando's conclusions about the studio reveal serious disillusionment. Compared to their Japanese peers, the American students' talents were "limited purely to their formmaking ability." He states that "not one of them was able to make a clear, logical presentation of the polemical position of their work." Philosophical values rarely find a place in American architectural education, says Ando, and western architects whose work is spiritually grounded-Mies van der Rohe and Louis Kahn, for example-are perhaps not deeply taught and apprehended in American schools.

Out of this deficit, however, emerges a lovely new monograph on Ando, with a bounty of photographs that convey the silvery quality of the concrete walls so characteristic of his work. Ando's remarks on the projects are lucid and carry the strength of ideological conviction and seeming selfknowledge. The five essays, two by Ando, one by his studio assistant George Kunihiro, and one each by critic Kenneth Frampton and architect Peter

Donald London is an architect with Kohn Pederson Fox in New York City. Eisenman (whose convoluted locutions send the reader scrambling for the dictionary), are largely unnecessary.

Ando seeks a complexity to counter his self-described "reductive" impulses. Two shopping malls-called Time's I and II-are not flashy but are eerily silent on their canal site. Ando's teahouse projects evoke the spirituality of their traditional function. The warm, glowing Oyodo Teahouse, designed for his own home, is one of his most beautiful projects and, ironically, the only wood building among this work. The question of Ando's ongoing choice of austere poured concrete in "a culture of paper and wood" persists; Frampton's remark that "traditional craft production and modern technology have always found . . . unity in reinforced concrete construction" with its "highly crafted traditional formwork in wood" suggests an answer. The first Rokko Housing project is far from "a quiet building standing quietly in nature," but the sprawling second phase does seem to "synthesize" gracefully with the landscape. On the other hand, the Karaza Theater [RECORD, March 1989, pages 90-93] brings unarticulated banality to an impressive scale. Its interior, designed to "celebrate . . . the art of acting," remains curiously undocumented.

Despite such lapses, the book is comprehensive as a monograph. The glossary definitions provided are useful and contribute significantly to the frail East-West dialog. This collection sympathetically communicates Tadao Ando's arresting spirituality, simplicity, and directness. Prehistoric Architecture in Micronesia, by William N. Morgan. Austin: University of Texas Press, 1988, \$49.50.

#### Reviewed by Marc Wortman

During World War II, pilots on missions over the remote Pacific islands of Micronesia reported sighting enormous stone columns and walls, sculpted hills, and ruined foundations of cities. The vast archipelago encompasses the Mariana Islands-including Guam, the largest island-and the Caroline and Marshall chains, though the land mass totals only 708 square miles in three million square miles of sea. After the war, anthropologists and ethnographers intrigued by the reports returned there and confirmed the existence of architectural traces from island societies dating from as early as prehistoric times to around the period of the first western contacts in 1521, though some villagers still continue to build on the original foundations.

After first hearing of ruins of a Venice-like city while stationed on Guam, William N. Morgan (who produced this volume while maintaining a successful practice in Florida) eventually returned to Micronesia to study and survey the islands' prehistoric architecture. In this volume, he divides the enormous amount of material into five distinct groups, presenting it within each area's cultural and geographical contexts. Though far flung, all of the communities share a reliance on the basalt stone quarried on the volcanic islands.

Architecturally most interesting and beautiful are the Yap Islands, where the villagers continue to join posts, beams, and rafters with intricate bindings. Most advanced and inexplicable are the megalithic columns and hemispheric capstones of the Marianas believed to have been piers supporting large thatched houses; the ancient city complex of Nan Madol, built with sea walls on islets in a lagoon on Pohnpei; and the sculpted and terraced hills, some over 300 feet high, on Babeldaob in the Palau chain.

This survey, which includes speculative reconstructive drawings as well as photographs and explanatory maps, unfortunately has too much the character of an atlas. The text in particular conveys little of the charm, beauty, and excitement of what must be extraordinary sites.

#### **Briefly noted**

**Emilio Ambasz: The Poetics of** the Pragmatic, with essays by Mario Bellini, Allessandro Mendini, Michael Sorkin, and Ettore Sottsass. New York: Rizzoli, 1989, \$50. The uncategorizable ouevre of Argentine-born Ambasz encompasses the seminal Museum of Modern Art exhibition "Italy: The New Domestic Landscape" (for which he was both curator and designer), the spectacularly successful Vertebra chair. enigmatic interiors for banks in New York and Europe, and the Lucille Halsell Conservatory in San Antonio, which is somewhere between earthwork and building. Critic Sorkin calls this last "Ambasz's first realized ideogram for the world." Though the book is comprehensive and well-illustrated, the essays are more laudatory than informative. Readers can make do-it-youself Ambasz projects out of dustcover paper cutouts. J. S. R.

#### WE OFFER CUSTOM-MADE WINDOWS TO FIT ANY FRAME OF MIND.

If you think Andersen<sup>®</sup> windows only come in stock sizes, here's our stock answer: wrong. Flexiframe<sup>®</sup> windows are custom-made to almost any shape or size. They'll allow you to create a glass area as large as 60 square feet. Or even a commercial window unit with angles as sharp as 14 degrees.

What's more, they're made with something other

than ordinary aluminum. Namely, a glassfiber-enhanced polymer—a special version of our exclusive Perma-Shield<sup>®</sup> window. This enhanced polymer material is so strong, durable, and corrosionresistant, it's actually used in buildings along the seacoasts as a substitute for structural steel.

On the inside, our Flexiframe windows offer you yet another revolutionary material in commercial windows: wood. Warm Ponderosa pine gives office interiors a feeling cold metal can't.

So if you need a custom commercial window, look to the company you may have thought didn't even make one: Andersen. We'll help you explore your options. No matter what you have in mind. For more information call 1-800-635-7500 for the name of your Andersen commercial representative.

Or you can write to Andersen Commercial Group; Box 12, Bayport, MN 55003. 89126 © 1989 Andersen Corp.

Circle 55 on inquiry card

ANDERSEN COMMERCIAL

GROUP Andersen

### ...like a kid in a candy store.



o one else offers as many textures, colors and styles of ceramic tile. So, to satisfy your sweetest desire, call 1-800-541-TILE, Ext. 355. Or write us at 3509 Cannon Avenue, Lansdale, PA 19446. American Olean. The brightest choice in ceramic style.™

Circle 56 on inquiry card



#### When we say Von Duprin makes the best exit device, it carries a lot of weight.

Ounce for ounce, pound for pound, nothing stands up to Von Duprin. Our innovative designs are manufactured at the most advanced exit device factory in the world. Then tested to take any punishment man or beast can provide.

And Von Duprin's Fast Track Delivery virtually guarantees you get our products on time. (Last year alone our on-time delivery record exceeded 95%!)

It's all part of our redoubled effort to keep the customer satisfied. Responding to your needs with quality and service that's second to none. Not to mention offering you a complete product line which includes our new 900 stainless steel exit device series, the

5200 delayed exit module, electric strikes and the electromagnetic lock line.

In the long run, that spells value unmatched in the industry. And helps explain why today, more than ever, everyone's reaching for Von Duprin. You take the next step. Contact Von Duprin at 1-800-999-0408. (Canada, 416-278-6128.) Von Duprin. The out and out choice.



VON DUPRIN Part of worldwide Ingersoll-Rand

© 1989 Von Duprin

Circle 57 on inquiry card



Before Ellison there was no balanced door. So the act of opening a door was a onesided contest which invariably left people on the losing end. But rethinking the weighty principles of how a door swings changed the balance of power and put physical forces where they belong — in the hands of the user.

The solution to the problem was so widely accepted it's now taken for granted. And yet we all know the difference when opening a heavy swing door and a heavy balanced door. All things being equal, it takes half the energy to open a balanced door in a 20 mph wind. The principle at work becomes evident when the door begins to open and the hinge stile swings inward. The effect of exterior wind or interior suction is greatly diminished by this movement, rendering the door amazingly easy to open.

The balanced door is a convenience for most of us. It can represent



something much more valuable to the physically challenged.

There are other benefits, of course. Ellison balanced doors save space. They move in an elliptical arc. Because travel is confined, lobby space can be saved and sidewalk obstruction is reduced.

There's more. Ellison balanced doors are particularly well suited where building design requires



a large or heavy door. Consider the advantage of reduced wear and tear on hardware in addition to the obvious operational benefits.

Ellison Balanced Doors. Long respected for their custom craftsmanship in bronze and stainless steel, are now available in economical aluminum designs. Call or write us fo more information on the doors that put power in th hands of the people.



## We won't fade into

No more faded tans. Or blues that don't stay true. Carpeting made with Marquesa<sup>®</sup> Lana and Marquesa<sup>®</sup> Lana/ST polypropylene fib (also known as olefin) will see to that.

Because unlike fibers dyed at the mill, polypropylene fiber has the color formulated into the yarn. So every stitch stays colorfast matter what Mother Nature has in store.

Imagine, five years without fading. Without staining. Five full years covered by the PermaColor™ limited warranty from Amoco



#### he sunset.

ibrics and Fibers. In commercial and residential installations, both. This remarkable PermaColor warranty is made possible only by years endeavor at Amoco. From developing new grades of polypropylene. advancing the technology of face yarns and carpet backing. Polypropylene yarn is just one of the more than \$4 billion of products at Amoco Chemical makes each year.

And now, the PermaColor warranty is forever changing the landscape interior design. Call to get complete details. 1-800-292-6626.





□ Cedar shakes and shingles are a beautiful and functional extension of the design process. CERTI-SPLIT shakes and CERTIGRADE shingles produce an environment that is inviting and enduring. Together with CERTIGROOVE siding, they're made from the finest grades of cedar available and milled by the top producers in the U.S. and Canada. □ When fire retardant materials are required, rely on pressure-impregnated CERTI-GUARD cedar shakes and shingles, proven so safe that they meet all model building code requirements for multi-family and commercial buildings. □ Give your work



an added dimension of quality, texture and style by always specifying CERTI-labeled cedar products. For a free copy of New Roof Construction, and Exterior & Interior Wall brochures, write to: Cedar Shake & Shingle Bureau, Suite 275, 515 116th Ave. N.E., Bellevue, WA 98004–5294.

Your certification of beauty and endurance.



82 Architectural Record October 1989

Cedar Shake & Shingle Bureau. The recognized authority since 1915.

# In this issue

The words "institutional building" usually conjure up rather distinct images—not of great architecture, alas, but of structures whose form has been shaped more by a client's fiscal limitations than by an architect's esthetic vision. So it is gratifying to show how the architects of the largely institutional projects featured on the following pages have found ways to address the exigencies of a patron's fiscal bottom line without abandoning their own artistic impulses. An excellent case in point is James Stirling Michael Wilford & Associates' new performingarts center at Cornell University (drawing below and pages 98-107), a building whose civic character and abstracted historic forms triumph over a typically spare university budget. The architects of the four residential complexes that make up our Building Types Study on dormitories (pages 108-121) likewise wrestled with tight budgets—and tight building sites—producing pleasingly domestic structures notable for their contextual sensitivity and generous public gathering spaces. For the W.G. Davis Computer Research Center at the University of Waterloo, in Ontario, The IKOY Partnership has designed the most refined example to date of its signature "low-tech" look-a mode of building distinguished by the frank expression of machine-made components and systems (pages 122-127). Burr & McCallum also utilized off-the-shelf industrial materials, concrete block and corrugated steel among them, to enliven the modest offices of two Vermont oral surgeons (pages 94-97). Finally, a Japanese trade association commissioned Maki and Associates to design Tepia (pages 84-93), a computer and electronics product-display pavilion located in the heart of Tokyo. This elegant corporate museum's cubist composition, sheathed in a collage of granite. steel, aluminum, and glass, is anything but "institutional."



Perspective section through proscenium theater, Cornell University Center for the Performing Arts, James Stirling Wichael Wilford & Associates



# Tokyo collage

Exquisitely crafted and cooly refined, Fumihiko Maki's newest addition to the urban landscape of Tokyo reflects his continuing preoccupation with an architecture of fragmentation.

#### By Lynne Breslin

Baseball and technology represent the twin obsessions of the Japanese. Tepia, the latest building designed by Fumihiko Maki, reflects both preoccupations in its site and function. Located near two baseball stadiums in Aoyama, Tokyo's most sophisticated district, the 150,000-square-foot science center offers an introduction to the latest in computer gadgetry through futuristic exhibitions of advanced electronics and a dazzling media library. Inspired by the planar geometries of De Stijl, it represents the latest in a series of projects designed by Maki to extend and reformulate the Japanese city within a single building.

Deeply committed to the vitality of street life, a lesson well learned by the architect from his mentor José Luis Sert during the 1950s, Maki began to assert a new urbanity for Tokyo with his Hillside Terrace project in Daikanyama (1967). This multiuse complex of commercial, residential, and office spaces, at once thoroughly modern and technologically advanced, was scaled to incorporate a collage of urban spaces: passages, plazas, galleries, and atriums. A combination of medieval city, Japanese village, and American strip, Daikanyama succeeded because of its complexity and the way it integrated Japanese street life. Maki's Spiral Building (1985), a five-minute walk from Tepia, also reinterprets the city, primarily through formal rather than functional means. Its layered, fragmented facade registers the adhoc and often chaotic juxtaposition of buildings that define one of Tokyo's busiest streets. While the energetic collage on the exterior serves to advertise capitalist enterprise, the building's interior comprises an introspective labyrinth of functions-what Maki describes as a "private city."

Maki's genius for encapsulating the discordant fragmentation of Tokyo is never more apparent than in Tepia. The building's freestanding cube extends beyond the Spiral Building's city wall confinement, and its internal "private city" is released into a garden plaza. Surfaced in granite and pierced by a ribbon of water, the garden resembles the abstract landscape of the Japanese theater, a backdrop to a grand staircase leading from an exhibition gallery at the side of the building. This scala regia, or, more appropriately, hashi, celebrates public entry and functions much like the bridge in a Noh play, which actors use to enter the stage. Throughout Tepia, the boundaries between public and private functions, interior and exterior are subverted by screens of gray granite, glass, aluminum, and steel panels that seem to dematerialize the structure. As in classic Japanese buildings, the exterior material treatment is repeated within the pavilion, further reinforcing the integration of outside and inside.

In recent times, only Carlo Scarpa has matched Maki's finesse in exquisitely detailing a building. But the extraordinary poetry achieved by the Japanese architect in joining modern industrial materials is directly related to the esthetic concept of ma, rather than a fascination with tectonics apparent in the works of Western Modernists. Ma, meaning the space in between, represents a meaningful void in Japanese architecture rather than peripheral residue. A space fragmented by ma is perceived as an array of two-dimensional surfaces, rather than a regularized three-dimensional geometry. This fracturing of perimeters is superbly orchestrated throughout Tepia in the masterly stratification of space, reinforcing its distinctly Japanese identity.

Lynne Breslin is a partner of the New York City-based firm Breslin Mosseri Designs and teaches at Princeton and Columbia universities.

Toshiharu Kitajima photos



Fumihiko Maki lined up the building, plaza, and garden of Tepia along the street in a serial, rather than axial fashion (plan opposite) to maximize the site. He focused a garden on a sculptural staircase (opposite top), one of several that transform the circulation system into a showcase of passage. The simple, granite-clad volume of the pavilion assumes a dismantled appearance through the architect's skillful layering of materials and insertion of a glazed corner (top and bottom).







Maki treated the stairs, balconies, and circular canopy above the northern entrance (opposite top left and right) as sculptural episodes off the main building cube. On the granite-faced exterior staircase (opposite bottom), he elegantly attenuated a steel railing to emphasize the material's light weight. Throughout the science center, materials are detailed to amplify the architect's basic modular grid (plans), creating a sense of order within the destabilized composition.









- 2. Exhibition
- 3. Office
- 4. Preparation room
- 5. Storage
- 6. Theater
- 7. Video library
- 8. Cafeteria
- 9. Kitchen
- 10. Lobby





- 11. Pantry
- 12. Meeting room
- 13. Conference hall
- 14. Foyer
- 15. Courtyard
- 16. Visitor dining room
- 17. Visitor meeting room
- 18. Lounge

In the entrance lobby (below), a glass-block cylinder replicates the effect of a light-mediating shoji. This screenlike effect is similarly translated by tension-wired, structural glazing (overleaf) in the doublestory gallery on the first floor. In the lobby, an information desk is fabricated from layers of sandblasted glass, and walls and floors sheathed in polished marble (opposite top). Perforated metal paneling is used extensively in the hallway leading to the media library (opposite bottom right). Throughout the interior, the décor is limited to a neutral palette of gray, taupe, black, and white that varies in texture. Even the fourth-floor foyer (bottom left) and temporary exhibition space (bottom right and opposite bottom left) maintain this chromatic order.







Tepia Tokyo **Owner:** Machinery and Information Industries Promotion Foundation **Architect:** Maki and Associates— Fumihiko Maki, principal; Tomoyoshi Fukunaga, project manager; Hiroshi Miyazaki, project architect; Reiko Tomuro, Shuji Oki, project team Engineers: Toshihiko Kimura (structural); Sogo Consultants (electrical/ mechanical/computer systems) **Consultants:** 

Kazuko Fujie (furniture); Kei Miyazaki (carpeting/color); Kijuro Yahagi (graphics/ signage) General contractor: Joint venture of Kajima Corp., Shimizu Construction Co., and

Hazama-Gumi Ltd.











Gould/Rothschild Dental Building Bennington, Vermont Burr & McCallum Architects



The workaday vocabulary of the Gould/Rothschild Dental Building comprises eight-inchwide smooth and split-faced concrete block, galvanized corrugated-steel siding, steel roof trusses, and red-painted wood windows. The profile of the building's lead-coated copper roof is formed by plywood laid over curved gluelaminated beams.

#### Strong medicine

Andrus Burr and Ann McCallum operate their small architectural office beneath the sloping eaves of a Queen Anne-style house, overlooking the leafy precincts of Williamstown, Massachusetts. In this quintessentially New England college-town setting, it would be easy, and no doubt profitable, to build a practice based on the Berkshires' notable farmhouse-vernacular building heritage. Burr and McCallum, however, have elected to pursue a more challenging esthetic path. Though many of their buildings exhibit a clear awareness of, and affection for, the region's agrarian history, they also bear deliberate references to something a bit less obviously romantic—the abandoned red-brick and metal factories, situated in nearby cities like North Adams and Pittsfield, which to Burr seem "especially beautiful in their current state of dilapidation."

Just over the Vermont border, in Bennington, the architects have designed their most striking homage yet to the visual power of imagery derived from American industry—a 1,400-square-foot medical office building commissioned by two oral surgeons who sought a change from the dropped ceilings and uninspired windowless spaces of their previous office. Burr and McCallum responded with a 25- by 50-foot concrete-block box which, despite its modest size and prosaic material palette, makes a strong statement amid the unassuming ranch houses and doctors' offices that surround the Southwestern Vermont Medical Center.

The building's most prominent features-two corrugated-steel appendages housing a pair of operating rooms and, inside, a freestanding hipped-roof receptionist's pavilion-are eccentrically offset elements in an otherwise orthogonal parti (axonometric -"as left). In addition to establishing an interior spatial hierarchysoon as you skew something," notes Burr, "it becomes more important in the plan"-the introduction of a diagonal allowed the architects to create four trapezoidal public spaces that appear more inviting than conventional corridors (plan page 96). Other concessions to the psychological well-being of patients include a glass wall that bisects the interior, acoustically isolating the operating rooms from the waiting room and post-op area, and a counterclockwise circulation plan that enables groggy, swollenjawed patients to exit through their own door without having to pass through the waiting room. Paul M. Sachner



©Dan Cornish/ESTO photos

Burr & McCallum investigates the visual potential of industrial forms and materials on an unlikely building type.





Two 18-foot-high operating wings (below and opposite) are sheathed in galvanized corrugated steel, riveted to a wood-stud frame. Full-height north-facing window walls in the wings allow patients calming views of an adjacent stream. A similar glass wall forms an interior acoustical barrier between the operatingroom area (bottom) and waiting and post-op areas—an important feature, observes Andrus Burr, given that "people under anesthesia sometimes make quite a bit of noise."






Gould/Rothschild Dental Building Bennington, Vermont **Owners:** Drs. Roger Gould and David Rothschild **Architect:** Burr & McCallum Architects— Andrus Burr, partner-incharge; Ann McCallum, David Shaughnessy, Martha Montgomery Consultant: Healthco (dental equipment) General contractor: Erwin Mattison







American universities have a curious affinity for the work of British architect James Stirling. Over the past decade, the architect and his partner Michael Wilford have completed a school of architecture for Rice University and a museum for Harvard, and last year were commissioned to design a science library for the University of California at Irvine [RECORD, August 1989, page 43]. The latest addition to this roster of academic institutions is the Cornell University Center for the Performing Arts, which opened last April. Like Stirling Wilford's recent projects, the \$16.8-million complex reflects the firm's preoccupation with abstracted historic forms. In this case, the architects drew upon images from Renaissance Italy in accommodating a dense program of theaters, studios, classrooms, and offices on a narrow lot wedged in between Cascadilla Gorge and Collegetown, a lowscale commercial district south of the main campus (site plan).

As with the schemes for the Stuttgart Staatsgalerie and Clore Gallery, Stirling Wilford triumphed over the site's given awkwardness by devising an ingenious circulation pattern that integrates the building with its surroundings. Rather than extend

# A Stirling performance



©Richard Bryant/ARCAID photos

the structure to the street line, the architects recessed its bulk behind a plaza, punctuating the corner nearest the campus with a freestanding octagonal pavilion containing an information center, bus-stop shelter, and offices for visiting performers (above). On the side of the building facing the gorge, they joined the clustered volumes to a grand, steel-trussed loggia that parallels an indoor ramp and an existing footpath along the edge of the chasm. It is this two-sided orientation that is the real genius of the center's design. The loggia, which actually is the building's front facade, focuses attention on the wooded beauty of the gorge and reinforces pedestrian patterns on campus. By placing the entrance in the middle of this long passageway, the architects were able to utilize the steeply sloping site to full advantage, stacking the building's various functions on six levels within a small footprint.

The gabled street elevation of the performing arts center is also pleasing in scale and detail, activated by a projecting bay window that provides glimpses of dancers whirling around their studio. But the building's link to College Avenue is severed by a remote, walled-in plaza, which even Stirling admits should have included steps for sitting and lounging (the benches of his pergola are uncomfortably high). The parts of the building most lacking Stirling's strong hand, however, are the interiors. Although the proscenium theater in itself is an elegant, intimate space, and displays a clever use of materials, the internal organization of the center is buried in a confusing maze of corridors.

Despite these flaws, Stirling Wilford has created a striking urban presence on a modest budget and scale. In stressing the building's two-fronted identity, the architects sheathed the most prominent volumes in a thin veneer of Vermont marble, detailed with their signature open joints, and simply rendered the rear elevations in stucco. The center's light-colored, spartan neoclassicism contrasts with the dark masonry of nearby Victorian structures, yet includes elements sympathetic to the campus architecture, such as a campanile (appropriately housing an elevator), which echoes the many towers dotting the town's skyline. Its captivating civic spirit explains why American academe is attracted to Stirling Wilford and keeps coming back for more. *Deborah K. Dietsch* 



Stirling Wilford designed the Cornell University Center for the Performing Arts to recall the forms of a marble-sheathed Italian hill town (left), including a basilica, bell-tower campanile, and baptistery. At the street corner nearest the campus, the architects anchored the complex with a two-story octagonal pavilion (below and opposite). Its ground-floor arcade shelters a waiting area for bus riders and its upper floor houses offices for visiting artists. The stuccoed drum at the top of the structure was originally





intended to be encircled by an electronic billboard. The main functions of the Center are contained within clustered volumes recessed behind a wallenclosed plaza (below and opposite), which is flanked by a timber-framed pergola and concrete-columned loggia leading to the entrance (below). By pushing the building to the rear of the site, Stirling Wilford was able to arrange the complex program of theaters, studios, offices, and classrooms into a variegated section that conforms to the existing contours (bottom).





SECTION B-B







Stirling's Modernist roots are most evident in the large-scale loggia that stretches from the side of the plaza (top) to Cascadilla Hall (opposite), following an existing footpath. "It subdues the varied articulation of the building's functional volumes," explains the architect. The loggia is elevated on a marble-covered podium that contains a stair at its western end leading to a parking structure (opposite).  ${\it Its\ steel\ trusswork\ rests\ on}$ concrete columns and supports a soffit of stained redwood planks covered with Vermont slate. The outer edge of the

loggia is defined by square posts clad in the open-jointed marble panels (left and right above) that also sheathe the pavilion, bell tower, and gabled street elevation (top). Due to budgetary constraints, the two rear facades adjacent to the garage were covered in scored stucco (opposite), which Stirling hopes might be decorated with a trompe-l'oeil landscape painted by muralist Richard Haas.





performing arts center is contained within an arched opening in the glass-enclosed portion of the loggia (opposite). It adjoins a three-story-high lobby located in the center of the building that serves as the foyer to the building's main performance spaces: a horseshoe-shaped proscenium theater (right in plans) and the Class of 1956 Flexible Theater (left in middle and bottom plans), which can be adapted for a variety of seating and activities. At the rear of the building, a block containing production facilities for scenery and props provides truck access to the pair of theaters. Surrounding the flexible theater are studios and classrooms for Cornell's theater, dance, and film departments (the music department is located elsewhere on campus). "We used the smaller teaching spaces and offices as a kind of stuffing between the major performance spaces in order to separate them acoustically," explains Michael Wilford. On the third floor, a dance studio (left in top plan) is flanked by outdoor terraces and a triangulated bay window projecting over the plaza.

The entrance to Cornell's new

- 1. Foyer
- 2. Proscenium theater
- 3. Stage
- 4. Greenroom
- 5. Scenery shop
- 6. Welding/properties shop
- 7. Classrooms
- 8. Flexible theater
- 9. Electrical shop 10. Lighting lab
- 11. Box office
- 12. First balcony
- 13. Office
- 14. Archive
- 15. Conference room
- 16. Studio
- 17. Terrace
- 18. Second balcony
- 19. Student lockers
- 20. Dressing rooms



The most impressive space of the performing arts center is an intimate 456-seat proscenium theater (opposite) with an adaptable thrust stage (bottom right). In the main lobby, a freestanding elevator shaft is bridged by a reception area off administrative offices

overlooking the three-story entrance hall (below left). The ten performance spaces within the building include one dance studio under the proscenium theater (below right) and another on the third floor (bottom left), which is oriented to the street.





the Performing Arts

Franco, project team

Ithaca, New York

**Architect:** 





Cornell University Center for James Stirling Michael Wilford

& Associates—James Stirling, Michael Wilford, partners-incharge; Robert Dye, Robert Kahn, Walter Nägeli, Ulrike Wilke, project team **Associate architect:** Wank Adams Slavin Associates-GeorgeGianakopoulos, partner-incharge; Stephen Bono, project architect; Joan Nix, Leonard

#### **Engineers:**

Severud Associates (structural); Wank Adams Slavin Associates (mechanical/electrical) **Consultants:** Artec Consultants Inc. (theater planning/acoustics); Jerry Kugler Associates (exterior lighting); Works Inc. (signage) **Construction manager:** McGuire and Bennett Inc. **Contractors:** Tougher Industries Inc. (mechanical); Mato Electric Co. (electrical)



# School ways



Centennial Hall, Barnard College

Peter Aaron/ESTO



Class of 1927/Clapp Hall, Princeton University



Andres, Zimmerman, and Morton Halls, Dartmouth College

Being the new kid in class is never easy, especially when the school in question is steeped in tradition. Such was the problem facing the four dormitories featured here. Somehow each had to fit into an ivy-leafed context without losing a sense of its own identity. While three of the dorms evoke the materials and forms of earlier architecture, they establish roots to their surroundings more through orientation to outdoor space than through any use of gables, bricks, or columns. By defining important outdoor rooms and reinforcing their campuses' plans, all of these projects earn places at the head of the class. At the Lawrenceville School (opposite), Short and Ford followed in the footsteps of Olmsted, designing a row of dorms that look onto a crescent-shaped lawn. Barnard College in New York had a radically different setting, but James Stewart Polshek made sure his high-rise dorm (top left) gave definition to an edge of the campus's main lawn that had long been a bit ragged. Koetter, Kim & Associates created a new outdoor space for Princeton University, using its dorm (middle left) to divide an amorphous guadrangle into two more clearly formed ones. Herbert Newman's trio of dormitories at Dartmouth College (bottom left) also gives form to a set of carefully conceived landscaped spaces, while introducing the residential college model found at other Ivy League institutions to Dartmouth. These projects break through the often stodgy confines of earlier dormitory architecture and provide greater variety in living arrangements-from the standard single or double room to multibedroom suites. While even small intrusions can throw communities like college campuses out of kilter, the dormitories featured here enhance, rather than disrupt, the rhythms and patterns of their settings. Clifford A. Pearson



To help define an outdoor space known as The Crescent, the architects placed the dorms (below) closely together so they would "read as a wall of buildings," explains William H. Short. Short and Ford worked with the late landscape architect Philip Winslow, who had established a reputation as an Olmsted expert, to integrate the new buildings into a campus plan begun by Olmsted (opposite bottom). Interiors, such as a lounge (opposite lower right), were designed by Dian Boone for flexibility, casual charm, and easy maintenance.





### Geometric progressions

Student Houses The Lawrenceville School Lawrenceville, New Jersey Short and Ford, Architects

It began with The Circle, a joint project of Frederick Law Olmsted and Peabody and Stearns. Four decades later Delano and Aldrich added The Bowl. And now, thanks to Short and Ford, there is The Crescent. Such geometry has served the Lawrenceville School well during the past century as key outdoor spaces around which buildings are placed. Endowed with memorable names, these landscaped areas act as magnets holding the New Jersey prep school's sprawling campus together.

Working as planners, Short and Ford tied the Olmsted portion of campus to a less clearly defined area anchored by a modern dining hall. As architects, the firm reinterpreted the Queen Anne style used by Peabody and Stearns to create a set of four dormitories that modulate the heaviness of masonry surfaces with skeletal wood elements such as entry pavilions and bay windows.

The dorms, which accommodate girls admitted after Lawrenceville went co-ed in 1987, continue the school's tradition of "houses"—residences that bring students together with faculty masters. Each of the buildings provides single and double rooms for 35 girls and apartments for two masters and their families. The four dorms share the same floor plan, although two are flipped, and each features slight differences in fenestration. A parlor, coat room, and lounge extend along the ground floor, while dorm rooms occupy the second and third floors. The apartments comprise a two-story wing with access for students from the common rooms and private entrances on the side of the building for the masters.

While clearly influenced by the massing, materials, and roof pitches of Peabody and Stearns' buildings on The Circle, the new dorms serve up a more abstract Queen Anne style that is quite modern in its handling of solids and voids, and in the way it combines brick, painted metal, and shafts of glass. "We wanted to play with a mix of introverted elements like dark brick and extroverted ones like open pavilions and bay windows," explains Michael Farewell, one of the principals-in-charge of the project. The dorms don't feign age, but sit behind a line of mature oaks as if they had been there awhile—a neat little trick executed with the help of the late landscape architect Philip Winslow, an Olmsted expert who kept the spirit of the campus's original plan very much alive. *C.A.P.* 







Student Houses The Lawrenceville School Lawrenceville, New Jersey Architect: Short and Ford Architects— William H. Short, Charles A. Farrell, Michael Farewell, James A. Gatsch, principals-incharge; James Repka, Mary Horst, Gerry Meagher, David Burton, Marta Anez-Spangler, Alison Baxter, project team Engineers:

Blackburn Engineering Associates (structural); Kallen and Lemelson (mechanical/ electrical); Princeton Junction Engineering (civil)

### **Consultants:**

Philip N. Winslow (landscape design); Dian Boone (interior design) Construction manager: Lehrer McGovern Bovis of New Jersey Centennial Hall Barnard College New York City James Stewart Polshek and Partners, Architects

### Holding court





It may be a high-rise dorm at a prestigious women's college, but Centennial Hall at Barnard is no ivory tower. For instead of isolating itself from its often raucous Morningside Heights surroundings, the building makes significant urban gestures to its own compact campus and to the larger campus of Columbia University across the street.

Making peace with one's context is certainly the accepted approach in architecture these days. But James Stewart Polshek and Partners must have been sorely tempted to buck the trend with this project. They faced not only the intrusive nature of a major urban boulevard named Broadway, but also a discordant mix of building styles ranging from stately Renaissance Revival to insipid Modern box. Polshek's first decision was to carefully insert the 400-bed dorm into an open area at the 116th Street end of the school's major outdoor space, Lehman Lawn (axonometrics left). This approach would put the new building in the company of other dorms and solidify the residential character of this part of campus. It also would allow the architects to turn a poorly defined garden open to the noise of Broadway into an enclosed courtyard and to establish the strong southern edge that Lehman Lawn always needed.

Polshek organized the building into two major parts: an L-shaped mid-rise that conforms to the massing of the existing



dorms and a 17-story tower that breaks free from its neighbors and stands as a handsome symbol of a college celebrating its 100th year. Both elements are dressed in Flemishbond brickwork to tie them visually to the older buildings on campus and to those across the street at Columbia. The new building also respects the street wall established along this portion of Broadway, rising seven stories before stepping

back ever so slightly for the eighth floor. By placing the tower at the corner of the complex instead of at the center of one facade, Polshek minimized its shadow on the courtyard and maximized its impact as a campanile on the lawn. In assembling a tower with planes that are rectangular and vertical, solid and floating, Polshek created a design that recalls the work of one of his favorite architects, Eliel Saarinen.

From Broadway, Centennial Hall is a brick composition punctured by various openings: standard-sized windows for dorm rooms, two-story windows for lounges and an ironwork arch on the ground floor. From Lehman Lawn, however, the building turns into an essay in layering; slices of masonry, separated by a shaft of metal and glass, emphasize the vertical and make the tower seem taller than its 17 stories. On both facades the architects clearly distinguish public spaces from private ones, using metal and glass to set the dining room and lounges apart from the brick and stoneclad dorm rooms.

Inside the building, dorm rooms spread out in L-formations with two lounges—one overlooking the lawn, the other the courtyard on each floor. On the ground floor, a two-story dining room faces the courtyard, while at the top of the building two different meeting rooms offer spectacular views of the city and beyond. *C.A.P.* 



Jeff Goldberg/ESTO photos

The new courtyard balances verticals with horizontals, while steps form a transition from building to open space (left). A nonstructural iron arch on the Broadway facade serves as a secondary entrance to the courtyard and is aligned with the columned entry to an older dorm (right). A first-floor lounge looks onto Lehman Lawn (opposite top left), while a 17th-floor meeting room presides over the Hudson (opposite bottom left). The yellow in the café was inspired by a similar color at Monet's home at Giverney. Centennial Hall Barnard College New York City Architect: James Stewart Polshek and Partners Architects—James Stewart Polshek, design partner; Joseph L. Fleischer, managing partner; Richard M.





- 1. Office 2. Guest
- 3. Lobby
- 4. Café
- Dorm room
  Lounge
- 7. Bathroom



114 Architectural Record October 1989

Olcott, design associate; Duncan Hazard, managing associate; Joanne Sliker, project manager; Jihyon Kim, job manager; Charmian Place, interior design; Uday Dhar, Kevin McClurkan, Blake Middleton, Holly Ross, Annette

Rusin, Michael Woods, technical staff **Engineers:** The Office of Irwin G. Cantor (structural); Cosentini Associates (mechanical/ electrical)

**Consultants:** Innocenti & Webel (landscape design); Cline Bettridge Bernstein (lighting) General contractor: Tishman Construction Corporation













TYPICAL TOWER FLOOR

PICAL MID-RISE FLOOR

Andres, Zimmerman, and Morton Halls Dartmouth College Hanover, New Hampshire Herbert S. Newman Associates, Architects

## Common ground

© Peter Aaron/ESTO photos





Unlike new dorms at some colleges, Dartmouth's residential cluster provides generous amounts of social areas, such as a central lounge in each building (top) and a Cluster Commons beneath the complex's upper plaza. A hiproofed pavilion (opposite) announces the exterior entrance to the commons, which can also be entered directly from each dorm. Typical floor plans (opposite) show the dormitories combination of two- and fourperson suites. Single rooms and a few doubles are also available. The 100,000-square-

foot complex cost just \$76 a square foot to build. Conventional steel framing was used for the commons, while a more unusual lightgauge metal framing technique (similar to a joist-and-beam system) was used for the dorms themselves. Wishing to establish a new tradition, or at least borrow one from other Ivy League institutions, Dartmouth College asked Herbert S. Newman Associates to design a set of new dormitories that would form its first residential cluster. The key to creating such a cluster would be common space—both indoors and out. Linked together by a pair of outdoor rooms and a generous, all-purpose social space, Newman's three dorms do indeed command a common identity and a strong sense of place.

"Our models were the houses at Harvard and the residential colleges at Yale," explains Robert Godshall, the project manager for the architects, a graduate of Dartmouth, and a current resident of New Haven. Like its antecedents in Cambridge and New Haven, the residential cluster at Dartmouth emphasizes community and provides an apartment for a faculty master. Dining, however, is not part of the program, as all students eat at a single facility elsewhere on campus.

Red bricks, sharply pitched roofs, dormers, and the occasional oculus tie the new buildings to older Georgian structures on campus. Most importantly, such elements, even when they are a bit out of scale (e. g., diamond attic windows and two-story windows looking into upper-level study rooms), wrap the dorms in an easily identifiable style that helps them read as one complex, not a random collection of objects.

The two L-shaped buildings are almost identical, varying only in their front-door treatments. In both, the main staircase wraps around a three-story lounge, emphasizing its role as a focus of social activity. All of the dorms feature light-filled study rooms on the top floor, a far cry from the dark and dingy reading rooms found in the basements of older facilities. And instead of cramped, residential dorm rooms, these buildings offer mostly two- and four-person suites with bathrooms exclusive to each grouping, an arrangement that allows Dartmouth to rent out suites in the summer to adults attending conferences.

While each dorm has its own lounge, the entire complex shares a large social room called Cluster Commons. Located below the upper plaza and set behind an outdoor staircase that negotiates the site's change in levels, this multipurpose room seems to be scaled best for large functions, rather than informal gatherings. Skylights and access to the outdoors keep the room bright. *C.A.P.* 





Architect: Herbert S. Newman Associates—Herbert S. Newman, principal; Robert Godshall, project manager; Diane Abbott, job captain; Dennis DeLorenzo, Andrew Hardenbergh, Tony Terry, Toyota Horiguchi, Elisabeth Martin, design team Engineers: Martin-Horton Associates (structural); Helenski-Zimmer, Inc. (mechanical) Consultant: Rolland/Towers (landscape) General contractor: Jackson Construction Company





RST FLOOR - MORTON HALL



Architectural Record October 1989 117

Class of 1927/Clapp Hall Princeton University Princeton, New Jersey Koetter, Kim & Associates, Architects

### **Double identity**

© Jeff Goldberg/ESTO photos







Not only does the dormitory Koetter, Kim & Associates designed for Princeton University have a double name, Class of 1927/Clapp Hall (for its two primary donors), it also faces two different quadrangles and presents dual front facades. No subordinate rear elevation here.

The dorm's difficult site in the middle of Princeton's Wilson College posed several challenges—negotiating a sharp drop in terrain, defining two outdoor spaces where there previously had been one, and mediating between a series of modern dorms and their collegiate Gothic predecessors. The architects, though, can't blame the client for the site: offered the chance to build on an easier parcel on the edge of the campus, Koetter, Kim opted for doing it the hard way. "We feel at home with more urban settings," explains Susie Kim, one of the firm's principals.

Taking pedestrian circulation as its starting point, Koetter, Kim designed 1927/Clapp Hall around a passageway or portal that cuts through the building and brings people from a large upper quad to a small lower one. The portal divides the building in two, while columned arches at either end tie the building together. "It acts as both zipper and pivot," says Kim, emphasizing the portal's dual nature. By pulling people through the building and surrounding them with architecture, the architects took a different approach from that of Tod Williams, whose Feinberg Hall directly across the quad forces pedestrians to slide around its sculptural edges [RECORD, March 1987, pages 100-105].

Fond of playing mannerist games with facade elements, Koetter, Kim continually defies expectations. For example, at the south end of the portal (middle left) it balances an engaged column with a pilaster, instead of another column, and seemingly supports a gently curved arch with glass, instead of something more solid. Other elements exert strange influences over their neighbors: a small section of the pediment above the main entry, for instance, attracts—as if by magnetism—a similar piece from a brick surround above it (opposite).

Inside the building, common spaces are kept to a minimum (to reduce maintenance, according to the client). Most of the living quarters, though, are two-bedroom, four-person suites with generous living rooms. The three-bedroom suites under the building's gable roof feature double-height living rooms. *C.A.P.* 



Situated near one end of what had been a poorly defined quadrangle, Class of 1927/ Clapp Hall creates two separate outdoor spaces (site plan opposite). The smaller of these spaces serves as a "vestibule" for the main entrance to the building and features a curving cast-stone bench (below). Both the north facade (opposite top) and the south facade (opposite middle and bottom) incorporate an offcenter passageway and playful surface treatments into mannerist, but balanced compositions.



Elements like roof crenellation (below right) and sharply pitched gable roofs (section below) allude to older architectural styles on campus. Construction consists of masonry bearing walls with precast concrete plank flooring. Exterior materials include brick, cast-stone trim, and coated copper. Plans offer twoand three-bedroom suites, plus a few double rooms. The fenestration in one room (opposite) shows Koetter, Kim's predilection for visually supporting a void with another void.







Class of 1927/Clapp Hall Princeton University Princeton, New Jersey Architect: Koetter, Kim & Associates— Fred Koetter, Susie Kim, designers; Kent Knight, project manager; Edgar Adams, project architect; Jim King, Clifton Page, Frank Chirico, project team Engineers: John Born Associates (structural); BR & A (electrical/mechanical); McPhail Associates (geotechnical) Consultants: Robert Fleming & Associates (landscape design); D. Schweppe (lighting); Todisco Associates (specifications) General contractor: Lehrer, McGovern & Bovis











SECOND FLOOR

10

William Davis Computer Research Center University of Waterloo Waterloo, Ontario Mathers & Haldenby Inc., Project Architect The IKOY Partnership, Design Architect

-

1

F

# **Machine tools**

The latest project by The IKOY Partnership is a computer-research center that enlarges on the firm's pursuit of "appropriate" technology as both an esthetic and pragmatic goal.

© Robert Burley Design Archive

Ron Keenberg, IKOY's partner for design, likes to think of the William Davis Computer Research Center at the University of Waterloo, in Ontario, as itself resembling an immense graphicsprogrammed computer: a streamlined metal casing wrapped around inner workings revealed as nascent lines and forms traced against a glass screen. If so, it is a user-friendly machine: the building represents a progression in the firm's address of architecture as industrial artifact, in both the "hardware" of integrated assemblies using off-the-shelf components and the "software" of responsive planning and well-made spaces.

The University of Waterloo, though hardly a household word in the U. S., is a world leader in computer research and intended the new facility to reflect that stature. At the same time, it hoped to arm its prized scholars against the lure of Silicon Valley—or competing academic institutions—by providing them, in addition to a first-class working environment, public spaces capable of promoting collegiality among the building's occupants and interaction with their peers in other disciplines and in industry. The chosen site is accordingly triangulated by major parking areas, which offer public access, and by buildings housing engineering, mathematics, and science. In support, the computer center provides both a distinct campus gateway and intracampus linkages that themselves become significant spaces.

The grandest are a pair of three-story promenades formed by glazed half-arch vaults whose parallel corridors run across the full width of the building. On the cross axis a perpendicular wing forms an L-shape that completes a new quadrangle overlooked by the wing's culminating dining hall. The connective network of galleries, halls, arcades, and courts is Ron Keenberg's answer to the client's concern that a building so insistently of its time might become dated. It is, he says, an analog of longstanding collegiate tradition, as is the planning hierarchy that locates public spaces library, lounges, cafeteria, large lecture halls—at ground level, classrooms and offices in more private quarters flanking the galleries on the two upper floors.

A more apt comparison might be made with the Davis Center's immediate predecessor, IKOY's earth sciences building at the University of Manitoba [RECORD, May 1987, pages 130-133]. The new center employs much the same basic vocabulary, but brings it to a new level of sophistication, particularly in the meshing of mechanical and electrical systems with the precast concrete structure. (Ironically, in bidding it proved cheaper to cast the haunched columns in place.) The key was the use of a hollow-core slab to double as hvac ducts, making it possible to cut floor-tofloor height from 15 feet to 12 feet and slash costs proportionately. Interior offices and labs derive added flexibility from plug-in electrical fittings that allow do-it-yourself changes in layout of space and equipment. Easily accessible power raceways line the corridors; fluorescent fixtures hung upside-down to reflect from white ceilings provide glarefree indirect light. The structure also supports a skin made up of metal grids into which interchangeable windows and corrugated panels can be inserted as interior configurations dictate.

For all its mutability, however, the computer center conveys, particularly in its public spaces, a distinct sense of place. Proclaimed by a clear geometry of form and a vivid rainbow palette, the interiors suggest a controlled celebration of echnology that can only assure a welcome contrast for occupants engaged in serious and solitary work. *Margaret Gaskie* 



<image>





The gateway to and through the Davis Center (photos opposite) is a just-off-axis lobby that runs from nearby parking off the ring road circling the campus to the new quadrangle embraced by the building's arms. Forming a crossroads, the lobby is dominated by the glass-sheathed half-vaulted galleries that march in tandem through upper-floor classroom and office areas. On the ground floor the south wing houses the library, where the galleries overlook open-ceilinged reading rooms on either side of the stacks. To the north a central "VIP lounge" serves as an antechamber to an enclosed lecture room which is augmented on either side by larger clear-span lecture theaters hung from bright-red trusses outside the building proper. Less formal areas include casual seating off the lobby and a two-story dining hall at the center's west end.

- 1. Library
- 2. Presentation
- 3. Lounge
- 4. Lecture
- 5. Clean room
- Manufacturing
  Servery
- 7. Servery
- 8. Dining 9. Existing







Most evident in the large public spaces—dining hall (left), lounge (below left), galleries (opposite)—the designers' let-itall-hang-out approach plays a weighty concrete structure (haunched columns, beams, bent beams at the vaults, hollow-core slabs) against the crisp geometries and vivid colors of metal components. In the gallery, the chrome yellow of stairs and railings, for example, is echoed in the squared troughs of light fittings, which extend to fixtures more commonly seen on airport runways. The assemblies' air of offhanded precision also characterizes fittings like the soda-fountain stools in the dining room, which reappear in the groundfloor lobby seating (there in company with red metal park benches) and on landings throughout the galleries.

William Davis Computer Research Center University of Waterloo Waterloo, Ontario **Project architect:** Mathers & Haldenby Inc., Architects—Andrew S. Mathers, partner-in-charge; W. D. Tough, project administrator; Henry Lowry, D. Freel, project architects **Design architect:** The IKOY Partnership—Ron Keenberg, designer; Arthur Buse, design coordinator; Charles Thomas, Magda Hulsbosch, Dan Benson, Doug Birkenshaw, Rick Andrighetti, Carol-Anne Coulter, Ingrid Cryns, Jon Soules, David Driscoll, Leslie Woo, project team **Engineers:** M. S. Yolles & Partners Ltd. (structural); The Mitchell Partnership Ltd. (mechanical); ECE Group (electrical) **Project manager:** Spantec Ltd.





SECTION THROUGH GALLERIA



# Suppressing the office energy appetite

By carefully analyzing existing products and techniques, The Croxton Collaborative has given the National Resources Defense Council a new headquarters that is expected to use less than half the energy of comparable commercial space.

©Otto Baitz photos

While many clients have lofty goals for their projects, the National Resources Defense Council (NRDC) might be said to have particular audacity. The council asked its architect, The Croxton Collaborative, to help reduce energy demand by more than one-half over comparable commercial-office space without using exotic technologies, and to provide an attractive, productive national headquarters. For years the NRDC has actively promoted conservation as a means of reducing the health risks associated with nuclear power as well as acid rain and global warming, two byproducts of coal-fired power plants. As part of the solution to these problems, they expect their modest 25,000-sq-ft headquarters to lead the way to dramatic reductions in energy use by commercial facilities nationwide. Lest one conclude that this is an overambitious goal, Dr. Arthur Rosenfeld of the Lawrence Berkeley Laboratory (as recounted in the council's Amicus Journal) indicates that conservation in all sectors already saves the nation about \$150 billion annually. On the other hand, Rosenfeld claims that alternative-energy strategies such as solar-powered space and water heating have been worth only about \$200 million a year.

Although the project was conceived in response to the particular needs of the NRDC staff, it was also intended to be replicable. No products or techniques were used that had not been on the market at least a year. NRDC scientists analyzed all the products considered for the project and selected only those that were manufactured using environmentally safe processes and, once installed, did not emit toxic gases into the workplace.

#### **Design** approach

The client fortunately had a wider horizon than just counting up watts per square foot. Having worked with The Croxton Collaborative before, the NRDC felt comfortable with the architects because all parties agreed that this ambitious undertaking required a constant dialogue. The architects were involved in selecting the space-the three top floors of a 1920s loft condominium in Manhattan. The structure came with uninsulated masonry walls, but with generous (though dilapidated) skylights, high ceilings, and large window openings, it was the right raw material for the marriage of amenity and conservation. "There are a lot of people doing energyconservation in buildings," says Croxton partner Kirsten Childs. "What's been lost in many cases is the quality of light and of the user's environment itself." Every effort was made to bring outside light into the space, even when it did not directly reduce energy consumption (right and page 133). But the architects did not reinvent the wheel: most of the conservation strategies involved innovative use of existing products or fine-tuning of details. Many of the NRDC staff are lawyers who require private offices, which line the exterior; however, even the interior openplan work spaces have access to natural light through clerestory bands of glass in the perimeter offices (drawing opposite). An open stair under one of the refitted skylights ties the three floors together. Festooned with artwork, it has become the NRDC's sundappled social focus.

### Lighting

Lighting accounts for nearly half of the expected savings. "People still design for 50- to 75-footcandle lighting levels," says Helen Diemer of Flack & Kurtz, Croxton's mechanical/electrical





Three floors of a New York loft building were renovated for the NRDC's new offices. Existing skylights were replaced with glass incorporating a heatreflecting film (axonometric);

they light interior workspaces and a communicating stair. Glass aprons hung from the soffits control smoke in the event of a fire (photos opposite).



Many of the NRDC staff are lawyers who require private offices, which line the exterior; however, even the interior open-plan work spaces have access to natural light through clerestory bands of glass in the perimeter offices.

consultants. "The NRDC's acceptance of 25 to 30 footcandles went a long way toward getting the kind of energy savings they were looking for." As a result, cooling loads were reduced (as much as 25 to 30 percent, according to Flack & Kurtz), magnifying energy savings. The architects also paid close attention to the *quality* of light and color rendering, both of which are critical at lower illumination levels. Light-colored walls and ceilings diffuse rather than absorb light, and walls are washed by supplementary fixtures. For ambient lighting, Flack & Kurtz specified a T8-type triphosphor-coated single fluorescent tube within a parabolic-type fixture, which offers efficient distribution and low glare. The tube is about 1/2 in. smaller in diameter than conventional tubes, a shape that allows more efficient diffusion by the fixture, and the three-coat phosphor treatment improves color rendering. The lamps are controlled by electronic ballasts, another energy-saving feature. Perimeter offices rely on natural light during the day, but within all offices occupancy sensors automatically turn lighting off when no one is working. Photocells control supplemental fixtures in the main stair when outside light fades.

### Insulation

In a typical office building, heat generated by lighting, equipment, and occupants means that air must be mechanically cooled unless the temperature drops below 55F. Thus, exterior wall insulation is of less value in commercial installations than in residences, where internal sources of heat are fewer. Nevertheless, the addition of rigid-board extruded polystyrene to improve the wall assembly to R-11 offers winter peak-period savings and increases comfort by reducing drafts. The roof was insulated to R-30. The new windows are thermally broken doublehung aluminum. The sealed insulating-glass units have suspended within them a low-emissivity film ("Heat Mirror") which has very high thermal resistivity. The film was specified to reduce infiltration of ultraviolet light and infrared spectra, as well as visible wavelengths that contribute to heat gain. The skylights are tinted to reject the greatest amount of heat; the northern and eastern exposures are almost 100 percent transparent.

### **Mechanical** systems

In a tenanted occupancy, the options for saving energy in the cooling and heating systems may be limited by space availability or the quality of equipment that comes with the building. Though the NRDC preferred not to keep its structure's existing two-pipe steam system, alternatives were too expensive. "The other tenants weren't prepared to buy into our agenda yet," says NRDC analyst Robert Watson. With improved windows and additional insulation, the existing radiators were too big; therefore, new radiators with individual controls were added to allow occupants to adjust the level to suit themselves. Separate cooling units were provided for each floor, and a condensing water system with a cooling tower was used, which offers greater efficiency than standard all-air systems and requires less mechanical space. An economizer cycle uses fresh air for cooling when temperatures range at or below 55F. Croxton preferred more efficient gas-fired cooling units, but they are not yet available in a small enough size. The system changes the air at the high end of New York City standards, for greater comfort, and air-flow control devices have been installed in each office.









00 0

TWELFTH FLOOR



Efficient lamps, ballasts, and fixtures as well as lower ambient light levels reduce the electrical demand attributable to lighting from 2 to 3 watts per sq ft for typical office buildings to 0.5 watts per sq ft. Compact fluorescent-type task lighting adds additional brightness on the worksurface where it is needed (above). In the end, there is no substitute for the ever-varied and spacedefining qualities of sunlight, evident in the NRDC's board room (opposite).

### **Measuring toxicity**

The NRDC is sensitive to indoor as well as ambient air quality, and products were selected that would not have significant toxic off-gassing. Thus, an 80/20 wool-nylon blend was chosen for carpeting, with a natural jute carpet backing and a jute-and-hair carpet pad. Installation was stretch-in tackless-strip rather than glue-down. Wood-panel products were sealed to prevent formaldehyde emissions. Furnishings were tested by an independent laboratory, and release of no more than 0.1 ppm of detectable formaldahyde was accepted. Latex-paint formulations were selected over solvent-based alkyd types. The council would have liked to use a phenolic-foam insulation (of a type that emits minimal ozone-depleting chlorofluorocarbons—see pages 134-135), but it had not yet been approved for use in New York City.

### Prognosis

While it is too soon to verify the council's projected energy savings, other questions about the strategies can be answered. With many alternative energy-saving methods foundering because technology is still unproved or maintenance excessive, how easy is it to match the NRDC's commitment? "Although we are using readily available items, we're still pushing the state of the art," says Flack & Kurtz's Helen Diemer. On the other hand, she sees lighting manufacturers in particular making very rapid progress. Watson says some costs will come down: "A dimmable T8-type ballast now costs about \$200, about eight times what a standard dimmable unit would cost. But within a year we expect to see better and more affordable versions." Product advances are, however, of little value if they are not used. It takes an owner willing to analyze the tradeoffs between first cost and payback, but, as Watson points out, "It's clear that architects need to become more sophisticated. Nobody ever looks at the effect of lighting's heat load on hvac or the contribution daylighting can make." The NRDC estimates that it paid almost 30 percent more up front, but it expects the investment to be amortized in six years with corresponding savings afterward.

Of course there are larger issues here. By demonstrating that energy use can be dramatically cut while increasing workplace quality, the NRDC hopes that such strategies can become a new standard. But how is this to be accomplished when such costs in the commercial sector are usually passed on to tenants by landlords? The NRDC's Watson feels that utility companies can play a big part by favoring the construction of efficient systems through education and creative rate-setting. They have a large stake, since reducing peak consumption can lower demand for expensive new power plants. And utilities are beginning to get involved: Seattle City Light, for example, has just opened a lighting-design lab (sponsored in part by the NRDC) in which architects, engineers, building owners, and developers can learn to design high-quality and efficient systems. With commercial lighting alone consuming more than a third of the electrical energy produced in the U.S., the demand for the equivalent of 100 1,000-megawatt power plants could be eliminated, according to the NRDC, if the full conservation potential in this area were to be realized, with corresponding reductions in air pollution and global warming. And while such vast improvements remain in the future, the NRDC's new headquarters proves that energy efficiency, in Robert Watson's words, "doesn't mean you have to wear miners' helmets." James S. Russell
Headquarters of the National Resources Defense Council New York City Architect: The Croxton Collaborative—

Randolph R. Croxton, director of architecture; Kirsten Childs, director of interiors and facilities planning; Charles Burleigh, project coordinator Engineers: Flack & Kurtz (mechanical/ electrical/lighting); the Office of James Ruderman (structural) Consultants: David Goldstein, Robert Watson (project scientists, NRDC) Contractor: SDR Construction



### The sky's the limit

Hailed as major tools in the war against energy waste in the 1970s, foam insulations made of polyisocyanurates, extruded polystyrenes, and phenolics are now under attack as contributors to the problem of ozone depletion in the upper atmosphere. As a result, manufacturers of these products are racing to meet deadlines imposed by an international agreement restricting the use of a key ingredient. Thanks in part to a joint public-private research effort, the manufacturers seem to be winning the race, running faster in finding substitutes than they had expected just a few months ago.

The culprit at the center of the controversy is the family of gases known as chlorofluorocarbons (CFCs), which are extremely stable, fully halogenated (hydrogen-free) and nontoxic. They serve as blowing agents to expand the cells in the manufacture of some of the most popular rigid foam boards. Because of their high insulating value per unit of weight, products containing CFCs have grown as a portion of the market in the years since the 1973 Arab oil embargo and today are used in about 60 percent of new commercial roof construction, 50

percent of new residential construction, and at least 30 percent of insulation retrofits, according to the Polyisocyanurate Insulation Manufacturers Association (PIMA).

One of CFCs' attributestheir molecular stability-turns out to be their downfall. Because CFCs don't break down in the lower atmosphere, they rise to the stratosphere where their chloride ions destroy the layer of ozone that protects the earth from the harmful effects of ultraviolet radiation. Recent studies point to the rapid deterioration in this layer, a condition that could increase the incidence of cancers in humans, adversely affect crops and aquatic life, and contribute to global warming. (Ozone in the stratosphere has a very different effect than ozone closer to the ground; the former provides a UV shield, while the latter is a component of smog and can cause lung damage.)

Two other major sources of man-made CFCs are refrigeration chemicals and cleaning solvents used in the electronics industry.

Responding to dire warnings on stratospheric ozone depletion, 30 countries and the European First the bad news: The sky (or at least its protective ozone layer) is falling down, due to the destructive effect of chlorofluorocarbons. Now the good news: Manufacturers of foam-insulation boards containing CFCs are on the verge of developing safer products.

Community signed an agreement in 1987 known as the Montreal Protocol, which calls for a 20 percent reduction in the manufacture of CFCs by 1992 and a 50 percent reduction by mid-1998. A more rapid phase-out of CFCs, however, was demanded by environmentalists.

The foam-insulation industry responded by moving up its own self-imposed deadlines. In April, PIMA set a new target date of December 31, 1993, for the elimination of all fully halogenated CFCs in its members' products.

Some of the most promising replacements for CFC-11, the blowing agent used in foam insulation boards, come from the hydrochlorofluorocarbon family. HCFCs pose less of a threat to the ozone layer because they break down before they reach the upper portions of the atmosphere. As a CFC substitute in urethane and polyisocyanurate products, experts are testing HCFC-123 and a variation, HCFC-141b; in extruded polystyrene products, they're trying out HCFC-142b.

A public-private research project (involving PIMA, the National Roofing Contractors Association, and the Society of the Plastics Industry, along with the Department of Energy, Oak Ridge National Laboratories, and the Environmental Protection Agency) has developed insulation boards utilizing HCFC-123 and HCFC-141b and is currently testing them, says David McElroy, chairman of research at Oak Ridge.

Issues raised by the new blowing agents include R-values (thermal resistance), costs, fire resistance, and toxicity.

"Both of the substitute gases are better thermal conductors," says McElroy, "so fresh R-values will be lower." (By "fresh," McElroy refers to the R-value of the insulation when it is new.) Experts now agree that certain types of foam insulations lose some of their insulation capabilities over time. Exactly how much "thermal drift" takes place and how R-values for these products should be determined are hot issues in the industry right now. (See "CFC substitutes and thermal drift," opposite.)

Insulation using HCFCs will have a slightly lower R-value than that using CFCs, says Laurie Buehler, director of communications for PIMA. The association estimates a 4 percent reduction in R-value for products with HCFC-123 and a 7-to-10 percent reduction for those

| Insulation boards at a glance   |                                  |                                 |  |                    |                    |                   |                     |                      |
|---|----------------------------------|---------------------------------|--|--------------------|--------------------|-------------------|---------------------|----------------------|
| Type of insulation board  | Expanded polystyrene             | Extruded<br>polystyrene         | Poly-<br>isocyanurate                    | Phenolic           | Glass<br>fiber     | Cellular<br>glass | Fiberboard          | Perlite              |
| Use CFCs?   | No                               | Yes                             | Yes                                      | Yes                | No                 | No                | No                  | No                   |
| <b>R-Value*</b><br>1-inch<br>2-inch<br>3-inch                                       | 3.85<br>7.69<br>11.49            | 5.0<br>10.0<br>15.0             | 5.80 - 7.5<br>13.5 - 14.7<br>20.9 - 22.7 | 16.67<br>25.0      | 4.0<br>8.0         | 5.71<br>7.14      | 2.78<br>5.26<br>——  | 2.78<br>5.56<br>8.33 |
| Estimated percent<br>of thermal<br>value retention<br>1 year<br>5 years<br>10 years | 80 - 100<br>80 - 100<br>80 - 100 | 95 - 100<br>90 - 100<br>80 - 97 | 87<br>72                                 | 100<br>100<br>100  | 100<br>100<br>100  | 100<br>100<br>100 | 100<br>100<br>100   | 100<br>100<br>100    |
| *All R-Values taken at  | 75F                              |                                 | Source for R-Value                       | es and thermal val | ue retention: Nati | onal Roofing Cont | ractors Association |                      |

134 Architectural Record October 1989

### CFC substitutes and thermal drift

### with HCFC-141b.

It is clear that costs for manufacturing the new foam boards will be higher, reflecting outlays for research and new equipment. Raw-material costs will also be higher, at least in the short run, since the current supply of HCFCs is scarcer than that of CFCs. But the cost of CFCs is already going up in anticipation of the reduction of CFCs available under the Montreal Protocol. In addition, the U.S. government is considering imposing a tax or levy of some kind on CFCs to encourage reduction in their use in all kinds of products.

"Though costs will go up," admits PIMA's Buehler, "we feel our products will still be market competitive in terms of price."

Oak Ridge Lab's McElroy says costs for blowing agents may go up by as little as 15 percent or as much as 50 percent. Dr. Gert Baumann, manager of process chemicals for Mobay Corp., a major chemical producer based in Pittsburgh, says cost may turn out to be the major problem facing the reformulated insulation boards.

Baumann says substituting HCFCs for CFCs should have no effect on the product's ability to retard fire, or its structural properties. McElroy is less certain. "The new products will have to prove they meet existing fire standards."

As for toxicity, no evidence is available on the subject yet. Long-term toxicity tests are currently underway, but results will not be known for some time.

One manufacturer, Dow Chemical USA, is already set to convert to a new blowing agent for its Styrofoam brand of extruded-polystyrene insulation boards. Three of the company's nine North American plants are now using HCFC-142b instead of a CFC, and all of the plants will have converted by the middle of 1990.

Dow expects no change in

Styrofoam's R-value or its ability to resist fire, says Dale Keeler, a technology associate with the company. How much more the new product will cost has yet to be determined. "Originally, we estimated HCFC products would be 30 percent more expensive," relates Keeler. Now the company believes the increase may be less than that.

E.I. Du Pont de Nemours & Co., which along with Allied Chemical and Penwalt is one of the three major suppliers of CFCs, recently introduced an experimental blowing agent called Formacel-R that is a combination of HCFC-123 and HCFC-141b. Available for testing now, Formacel-R should be commercially available in 1993.

Until a replacement blowing agent becomes available for polyurethane and polyisocyanurate products, manufacturers will reduce the amount of CFCs they use by mixing water into their formulations. Water reacts with other ingredients in the manufacturing process to form carbon dioxide, which acts as a partial blowing agent.

Some formulations using water reduce CFC use by between 15 and 50 percent. R-values for these products, however, go down accordingly.

The chances are architects will be specifying and contractors using foam-insulation products with lower R-values and higher costs in the near future. The long-term effectiveness and safety of these products, though, has yet to be determined. But it is clear that the industry has made great leaps forward in switching from an environmentally hazardous product to one that will be safer. Depending on one's perspective, such progress can be attributed to either a group of responsive, forward-thinking companies or to pressure applied by an international hue and cry. Clifford A. Pearson

As the debate over thermal drift in foam insulation products continues to rage, the use of CFC substitutes promises to complicate matters.

Thermal drift is the tendency of certain insulation materials—especially polyurethane and polyisocyanurate products to lose R-value (and thus insulation capacity) over time. This change in R-value stems from slow leakage of the gas trapped within the material's cells.

While no one disagrees that thermal drift occurs, how much it affects R-values is controversial. There is no widely accepted standard to gauge the point in the life of a product at which its R-value is set, nor is there any agreement on how long or under what conditions in-lab aging should take place. A product's coating or facer may influence thermal drift as well, but once again, there is little agreement on exactly how this should be factored into its ultimate R-value.

Before thermal drift was recognized as an important issue, some manufacturers of polyurethane and polyisocyanurate products claimed thermal resistance of close to R-10 per in. of insulation. Today manufacturers indicate a range of between R-5.6 and R-8.

Lacking a consensus standard, the Roof Insulation Committee/Thermal Insulation Manufacturers Association has recommended using an Rvalue of 5.6 per in. of foam thickness when calculating thermal resistance of polyurethane and polyisocyanurate insulation boards over their normal life in a roofing system. The Polyisocyanurate Insulation Manufacturers Association has strongly disagreed with this assessment, however, saying it doesn't differentiate between products that have coatings with high resistance to gas permeation and those with low resistance.

2.

Now that manufacturers of foam insulation have dedicated themselves to eliminating CFCs from their products, specifiers are asking how changes in the products' composition will affect thermal drift.

David McElroy, chairman of research at Oak Ridge National Laboratory and a participant in a joint research project investigating substitutes for CFCs in foam insulation, says "fresh" R-values will most probably be lower for the new products, "but we don't know what the 'aged' R-values will be."

One way of reducing thermal drift now being explored by researchers, says McElroy, is to make the cells holding the insulating gas smaller than they currently are. These cells are between 0.5 and 1.0 mm in diameter in today's product, but might be reduced to about 0.2 mm in the future. "The hope is that with smaller cells, there will be less thermal drift," explains McElroy.

If manufacturers can replace CFCs with new blowing agents and reduce the size of the cells that contain these gases, they may quell two major controversies at the same time. But if the new CFC-free products do not reduce thermal drift to a factor of little consequence, a cloud will continue to hang over the industry. C.A.P.





The Museum of Contemporary Art (Los Angeles) Design: Arata Isozaki & Associates Associate Architect: Gruen Associates Construction: HCB Contractors



### A seductive performance by Neopariés

The local newspaper calls it "Marilyn Monroe Clad in Satin." What the press is referring to is the impression one receives upon entering the lobby and viewing the provocatively curved walls that lead to the reception area of the Museum of Contemporary Art (MOCA) in Los Angeles. Used on the exterior and interior walls of the entrance hall is a crystallized glass known as "Neopariés." This construction material can be used freely on curved surfaces while remaining highly durable and resistant to weathering. The white color has a reflection rate more than twice that of marble, enabling even semi-ground level rooms to appear bright. Neopariés in beige or grav creates a relaxed atmosphere. Each of these colors reflects light gracefully in all directions and creates a soft texture.

#### High durability and resistance to weathering

Neopariés is superior to marble in resistance to acid and alkali. Even when exterior walls are exposed to rain and smog, no significant deterioration takes place.

#### Zero water absorption rate

Neopariés has a zero water absorption rate, so it is 100% free of damage caused by moisture and freezing. Rust, mortar lye and other stains cannot seep in and are easily wiped away.

#### Natural, soft luster

Neopariés is produced by a special crystallizing method which forms fine needle-shaped crystals in the glass. The way these crystals gracefully reflect light gives Neopariés a soft, warm appearance.

### Greater strength-to-weight ratio

The bending strength of Neopariés is three times that of natural stone. Having none of the joints found in natural stone, Neopariés can be formed into thin panels nearly 30% lighter in weight than natural stone.

#### Easily formed into curved panels

Neopariés glass-like properties enable it to be shaped easily into curved panels after simple heating and softening without loss of luster, thereby greatly expanding design horizons.

#### Available in a variety of colors

Neopariés is available in a variety of colors ranging from basic white to beige, dark beige, silver grey, light grey, grey, dark grey and black.

CRYSTALLIZED GLASS, BUILDING MATERIAL FOR EXTERIOR AND INTERIOR

### NEOPARIÉS

Comprehensive engineering data and installation information are available on request. Please call or write:

### Nippon Electric Glass Co., Ltd.

Export Dept.:1-14, Miyahara 4-chome, Yodogawa-ku, Osaka 532, Japan

Phone [International]: 81-6-399-2711 Telex: 523-3885 NEGLASS OSAKA Fax [International]: 81-6-399-2731 United States:

### Nippon Electric Glass America, Inc.

3158 Des Plaines Avenue, Suite 232, Des Plaines, Illinois 60018, U.S.A. **Toll Free:** 1-(800)-752-8099 **Fax:** 708-390-0583

# Specify the vent with certified performance



When you specify a Bilco Automatic Fire Vent you call for an insulated, gasketed, heavygauge product that is built to last... a vent equipped with the Bilco Thermolatch® positive hold/release mechanism. It is quality that assures your client of dependability, long service life and complete satisfaction.

Our new long form specifications include the requirement for a product performance certification and spell out clearly the quality and reliability you want for your clients. May we send you a copy?

Just write "Fire Vent Performance Specifications" on your letterhead and mail to: The Bilco Company, P.O. Box 1203 New Haven, CT 06505



The Thermolatch® positive hold/release mechanism assures prompt release when activated in an emergency.



And, just as important, it prevents accidental opening at other times due to wind uplift forces or vibrations.

Product Performance Certification

The Bilco Company certifies that it has manufactured and sold its automatic fire vents for a period longer than 25 years with no knowledge of failure of such years to open in a knowledge of failure of such years to open in a fire, or a test, or of inadvertent opening due to building.

The Bilco Company will repair or replace any went or vents, not damaged or abused, which fail to open when tested following installation.

×

Bilco. Time Tested, performance proven products for your clients. Roof Scuttles, Automatic Fire Vents, Pit, Floor and Sidewalk Doors, Ladder Safety Posts, Ceiling Access Doors, Basement Doors.



The Bilco Company, P.O. Box 1203, New Haven, CT 06505

### The TCS roof. elegant simplistic adaptive

There is, in the remarkably simple lines of a TCS standing seam roof, an expression of architectural character unmatched by other types of roof forms. As it serves its essential function of providing shelter, TCS, ternecoated stainless steel, gives the Hult Center for the Performing Arts a bearing of elegance. And, under most atmospheric conditions, TCS will weather to an attractive, warm gray.

TCS is readily adaptable to all types of structures and allows maximum creative latitude to the designer at relatively modest cost.

Aesthetics aside, however, TCS has outstanding functional characteristics—great tensile strength combined with light weight and a low coefficient of expansion; exceptional resistance to corrosive attack and a durability measured in generations rather than years.

We will be happy to send you substantiating evidence. Call us at 800/624-6906.

Hult Center for the Performing Arts, Eugene, Oregon. Architects: Hardy, Holzman, Pfeiffer Associates, New York, NY. Roofer: Acme Roofing, Eugene, Oregon. Photograph by Timothy Hursley.



FOLLANSBEE STEEL FOLLANSBEE, WEST VIRGINIA 26037 Circle 63 on inquiry card





**PRESERVATION**...PLAN ON IT

Planning on restoring a house, saving a landmark, reviving your neighborhood?

Gain a wealth of experience and help preserve our historic and architectural heritage. Join the National Trust for Historic Preservation and support preservation efforts in your community.

Make preservation a blueprint for the future.

Write:

National Trust for Historic Preservation Department PA 1785 Massachusetts Ave., N.W. Washington, D.C. 20036

**Every dock** 

### One Superdok gives you total design flexibility

Pick-up Trucks Bed Height Range

24" - 30"

No other dock leveling equipment gives designers the flexibility to meet all of the client's demanding needs. While dock levelers can handle only 18" of variance in truck bed heights, Superdoks provide 58" of flexibility for everything from mini-vans to semi-trailers.

With capacities to 20,000 lbs and built in ramping capability, Superdoks are the best way to ensure every design element is covered.





The Island on Lake Travis, Lago Vista, TX. Owners: The Prime Group, Inc., Chicago, IL. Architects: Demarest & Associates, Dallas, TX. Top Photo by R. LAMKIN & S. MAXWELL

### HOW DOES MET-TILE STACK UP AGAINST YOUR ROOFING WISH LIST?

What do you want most from a roofing materialdesign versatility, high performance or good looks? Met-Tile gives you all three—and more.

Our metal "tile" panels are so lightweight, they reduce structural costs on new projects and simplify renovations. So well engineered, they endure through rain, wind, fire, all extremes of weather ... with minimal maintenance. Plus, you get the look of Spanish tile in seven great colors that won't crack or fade for 20 years.

For the full wish list of Met-Tile features, call or write today.

### MET-TILE

### Reshaping the way you think about metal roofs.

Met-Tile, Inc. P.O. Box 4268, Ontario, CA 91761 714/947-0311, FAX: 714/947-1510

Circle 64 on inquiry card

# needs a lift

### Design flexibility — from the ground up

Superdoks give your dock design the ground level access of a concrete ramp — in a fraction of the space. (And for thousands of dollars less than concrete.) Heavy loads can be moved quickly from the ground up or dock down without the hassles and hazards of a ramp.

Put in a stored position, a Superdok virtually disappears to give your dock a clean, seamless look.

### Design flexibility — for remodeling too

Superdoks fit anywhere, even into existing dock leveler pits, so they're ideal for architects remodeling overworked or outmoded dock areas. A single Superdok can make that dock far more workable in far less space.

Best of all, Superdoks fit into tight budgets. (A Superdok can pay for itself in just a year.)

Call or write for more information and design specifications on the one element that meets all the demands of the dock.



igh Cube Vans d Height Range 24" - 39"



### Superdoks. More than versatile, Universal.



Advance Lifts, Inc., 3575 Stern Ave., St. Charles, IL 60174 312-584-9881 TOLL FREE 1-800-843-3625 FAX 312-584-9405

### New products: contract textiles/upholsteries





The warmth, pattern, and texture that textiles—as upholstery and wallcoverings—add to the workplace are well worth the care and time involved in making an informed selection.

The upholstery specifier should look at the construction of the fabric as a whole, not just at one particularly high test number, to project its performance in a specific use, whether task chair or executive sofa. Three pertinent standards: tear strength, abrasion resistance (the muchcited Wyzenbeek test) and seam slippage. The product-safety responsibilities imposed by law must be met—and the prudent designer leaves a paper trail of product compliance documentation with the appropriate fire marshal or building department. Stricter firehazard standards have focused attention on the long-term efficacy of topical flameretardant treatments, and are encouraging the development of new self-extinguishing fabrics. All of the textile materials shown on these pages can meet the most stringent current codes. They're also good-looking. J. F. B.

#### 1. Wool upholstery

Boulevard, a wool blend, and allwool Quadrant are pictured on Sunar-Hauserman and Comforto chairs. Yoma Textiles, Inc., New York City. *Circle 300 on reader service card* **2. Fine-denier nylon** Craftex Mills' Enduralon collection is woven of Caplana nylon, a textured yarn said to offer superior pill- and abrasion-

resistance as well as wool-like luster and dyebility. Allied Corp., Fibers Div., New York City. *Circle 301 on reader service card* **3. Cotton moiré** 

### Montespan Ottoman Stripe (or, Napoleon meets the Sultan) blends viscose and cotton. The six colorways range from predominantly deep jewel tones

to soft neutrals. Brunschwig & Fils, New York City. Circle 302 on reader service card 4. Needlepoint effect Also based on historical precedent, in this case Colonial Williamsburg, Carnation Needlepoint is woven in France of rayon and cotton. Schumacher, New York City. Circle 303 on reader service card 5. Cotton and linen Rossetti, a Victorian floral with a strong linear feeling, reads like a broad stripe on a flat surface, while furniture curves highlight the details of the pattern. Unika Vaev, Orangeburg, N.Y.

Circle 304 on reader service card

For more information. circle item numbers on Reader Service Card



6. Tropical colorations

An all-cotton repp, Martinique comes in over two dozen solid shades described as ranging from pale shell and sand to exotic flower colors. Donghia Textiles, New York City. Circle 305 on reader service card

#### 7. Floral tapestry

Appearing anything but businesslike, Garden of Eden omes in five colorways, each ne containing multiple shades voven in cotton and polyester. DesignTex Fabrics, Inc., Voodside, N.Y.

lircle 306 on reader service card Flat-woven wool ooking like a cross between

graphic, Bar None is woven with "floating" yarns on the reverse of its all-wool face, a construction said to provide extra pattern depth and fabric durability. Jack Lenor Larsen, New York City.

Circle 307 on reader service card 9. Basketweave pattern An all-cotton Belgian tapestry, Webbwood has bicolor basketweave bands placed diagonally on a contrasting ground. It is part of a Reference Library presentation of contract wovens arranged by color. Greeff Fabrics, Inc., Garden City, N.Y. Circle 308 on reader service card

A new, mostly wool upholstery series includes three patterns woven on jacquard looms that can use as many as 16 colors in the weft direction for a range of subtle colorations. Carnegie, Rockville Centre, N.Y. Circle 309 on reader service card **11. Grounded upholstery** Nylostat seating fabric has carbon face-fibers and backing that dissipate electrostatic charges through the grounded chair base. Its excellent surface resistivity recommends Nylostat for areas of heavy PC use; the nine different colors are just for fun. Momentum Textiles,

### Circle 310 on reader service card 12. Light-catching Woven with a puckered texture, Scintilla is a blend of silk, rayon, and polyester that offers both sparkle and durability. Brickel Associates, Inc., New York City. Circle 311 on reader service card 13. Tone-on-tone Venturi chair shown is upholstered in wool/nylon Billiards, the panels covered in modacrylic-blend Moiré. Both are from a collection treated with Teflon stain-repellent finish. Knoll International, New York City. Circle 312 on reader service card Continued on page 144

### New products: contract textiles/wallcoverings

Textiles intended for vertical surfaces must be fire-rated by the ASTM E84 tunnel test; the 1988 Edition of NFPA 101 Life Safety Code requires the more severe ATMI room/corner test. As of December 1989, New York will require that fire-gas toxicity data on interior finishes be filed with the state. A trade group, the Association for Contract Textiles, is sharing the cost of this testing among its members, with fabrics of identical yarns and weaves tested generically.

#### 1. Linen

Besides traditional beiges, the Croftercraft 6 paper-backed wallcovering line of over 60 linen and linen-blend weaves includes new shades of peach, lavender, and green. Hamilton Adams Linen, Secaucus, N.J. Circle 313 on reader service card 2. Three-dimensional weaves The Belgian-made Color Weave Collection has been styled by Laura Deubler Mercurio specifically for the U.S. market. Offering 72 coordinating colors, the tightly woven wallcoverings come in four textures: file rib, vertical rib, geometric twill, and a waffle weave with accent dots. OJVM, Marlboro, N.J.

Circle 314 on reader service card 3. Natural fibers

Classic Wall II contains seven patterns in linen, cotton, and viscose, in colors that range from neutrals to deep teal greens and jewel tones. DesignTex Fabrics, Woodside, N. Y.

Circle 315 on reader service card 4. Solution-dyed textures

Made of Marquesa Lana olefin, new Saqqara wallcoverings come in 280 colors, with textures that resemble linen, silk, and worsted wool. The fabric can withstand repeated cleanings. Amoco Fabrics and Fibers Co., Atlanta. *Circle 316 on reader service card* **5. Nondirectional crepe** Woven of Dacron polyester specifically for wall panels, Carina crepe is said to have

exceptional dimensional stability











For more information, circle item numbers on Reader Service Card



to resist sagging and stretching. Guilford of Maine, Guilford, Me. Circle 317 on reader service card 6. High-traffic wallcoverings The VWC-1 vinyl collection offers 1,500 colors and threedimensional, fabric-look textures. J. M. Lynne, Smithtown, N. Y. Circle 318 on reader service card 7. Soil-hiding wall fabric Woven of an inherently flameresistant Trevira polyester, Degas is part of the Hi-Tech line of 12 multicolored fabrics for high-traffic areas. StretchWall, Long Island City, N.Y. Circle 319 on reader service card 8. Cost-effective Vicrtex's Nouvelle polypropylene wallcoverings come in eight distinct weaves; the color range includes neutrals, pastels, and saturated mid-tones. Vicrtex, Wharton, N.J. Circle 320 on reader service card 9. Wovens New FiberTech wallcoverings

offer both plain and unique weaves, twills, and geometric patterns in 226 colorways. The Nouvelle polypropylene fabric resists moisture, mildew, and stains. Genon Wallcoverings, Hackensack, N. J.

Circle 321 on reader service card 10. Patterned verticals

Vertical Variations is a "wovento-order" program derived from standard products, available for applications requiring as little as 250 yards. Knoll, New York City. *Circle 322 on reader service card* 

11. Coordinating colors With nine new designs, a 92-color Vertical Surfaces wallcovering collection coordinates with panel and upholstery fabrics. Maharam, Hauppauge, N. Y.

Circle 323 on reader service card **12. Abrasion-resistant** Xorel fabric is made of a proprietary fiber said to be durable, scrubbable, and inherently flame-resistant. Pictured is Nexus, a multicolored overall twist. Carnegie Fabrics, Rockville Centre, N. Y. Circle 324 on reader service card More products on page 159 Planning a client's office is like designing a pressure cooker.

Even the file drawers will feel the stress. For example, a large drawer stuffed with folders has to absorb almost two hundred pounds of extra pressure.

Exactly the kind of office tension Accuride<sup>®</sup> drawer slides were made to handle.

Even when the pressure's on, our precision ball bearing movement remains sure and silent. With the solid feel that tells your client he's buying quality. Our raceways are die-formed, made to closer tolerances than conventional roll-formed steel could ever give you.

Perfectly straight, perfectly parallel. For action that's always smooth and effortless. So call 213/903-0373 and ask about Accuride's

complete line of drawer slides for metal and wood furniture. Every one is built to bear the strong and strong

Every one is built to bear the stress and strain of the workplace with perfect composure.

12311 Shoemaker Ave., Santa Fe Springs, CA 90670 Circle 66 on inquiry card

# IN TODAY'S OFFICE, EVEN THE FURNITURE HAS TO SHOW GRACE UNDER PRESSURE.

▲ Ashton Square, Raleigh, NC, Architect: Envirotek, Inc., Raleigh, NC Journal Square, Jersey City, NJ, Distributor: The Lamparter Organization, Farmingdale, NY ►

Alucobuild. It's a valuable word of advice for architects looking for the most formable, workable and durable material in the industry.

Only Alucobond material offers you an incredible formability that easily interprets where the most innovative designs, from sharp angles to binding folds to sweeping curves. And Alucobond material's unsurpassed workability allows you to easily fabricate on-site, on time. But that's not the only good word on Alucobond material.

Alucobond material also offers unbeatable durability. Made of two thin, lightweight sheets of aluminum with a thermoplastic core, its impressive strength-to-weight ratio guarantees incredible flatness. No buckling, rippling or oil-canning, even in extreme temperature changes. In a word, Alucobond material can work wonders for any new

structure, or retrofit application. For more details, look for our catalog in Sweet's. Or call our service department, toll-free, 800-626-3365. We'd like to have a word

F( )

INC

DFSIG

with you. Alucobuild.

Alucobond Technologies, Incorporated P.O. Box 507, Symsonia Road, Benton, Kentucky 42025 • 800-626-3365 • 502-527-1376

BoglanPearce

### XERUX

# The best part of this story is you can change the plot.

### Presenting the Versatec 8836. The first wide format plain paper plotter.

Our story begins with the widest 400 ppi laser output you've ever seen. Cleaner and sharper than pen or electrostatic plots. And 6 to 20 times faster than pen plotters. With the kind of gray scales, solid fills and tone patterns you can't get from pens.

But our most exciting plot development is plain to see.

It's the paper. Plain paper you can write on to make corrections or initial renderings. And since the paper on the 8836 is so wide, you can print and make notes on your whole design—not just parts of it. Saving you valuable time.



### Now with double matte film capability.

And it connects with virtually any system, interface or format. HPGL, 906/907, 7436, RS-232, Centronics, VPI, PCs, workstations and mainframes. As you can see, this story has no surprises.

But it does have a thrilling wind up. It's how the 8836 plotter winds up the plot. After automatically cutting it, it's taped and deposited in a convenient bin. Making the Versatec 8836 the first plotter to deliver totally unattended operation.

To hear the unabridged version of this story call (800) 538-6477. In California: (800) 341-6060.

And see how changing the plot can help your business live happily ever after.



We deliver performance.

© 1989, Versatec Inc. 2710 Walsh Ave., Santa Clara, CA 95051 Versatec is a trademark of Versatec Inc. **Circle 68 on inquiry card** 



### Software reviews for architects

With RFP, the architect using the software can search the employee and consultant database in many ways.

### By Steven S. Ross

### **RFP Version 4.0**

Software to help automate the process of preparing proposals in general and federal Standard Forms 254 and 255 in particular. It combines a powerful database function with a variety of options for printing. Equipment required: IBM PC, XT, AT, PS/2 or compatible, 640K, fixed disk (the program files alone take about 1 megabyte; data files can be almost unlimited in size), PC-DOS or MS-DOS 3.0 or higher. For printing SF 254/255, you will need one of the following: a dot matrix printer with tractor feed (either narrow-carriage with a sideways-printing program such as Sideways from Funk Software, or a wide-carriage printer), or a Hewlett-Packard LaserJet II or compatible with the 92286V Landscape Forms Cartridge. For 12-pitch (12 characters to the inch) printing on the LaserJet, instead of the standard 10 pitch, you will also need the 92286M or N cartridge.

With the dot matrix printers, you get the text blocks in the proper places on-page for SF 254/255. You then overlay supplied transparencies containing the form material itself, and photocopy the printout and the form together. Vendor: A/E Management Services, Inc., 4439 Napier Rd., Plymouth, MI 48170 (313/455-0180). There are three main program modules (report writer, proposal generator, 254/255 generator) at \$1,500 for the first module and \$800 for each additional. The complete system ourchased all at the same time is 2,795. The text import utility for importing ASCII text into a ield as you are editing it) is an dditional \$300. RFP Junior, only or SF 254/255, is \$500. Demo

Ir. Ross is a prominent omputer consultant and a egular contributor to RECORD. disk and documentation are \$50. Manual: Excellent, but wordy. Architects will not read it. But office managers and others responsible for producing documents will find it a godsend. The demo package doubles as an excellent tutorial. There's also a quick-start tutorial in the main documentation.

*Ease-of-use:* Good. In fact, this is the way high-capacity software should be written: The on-screen prompting and fill-in-the-blank screens are fine. The basics are almost intuitive. But using this package to its maximum potential will require a learning curve. As users get familiar with it, they will pick up the extra commands at their own pace.

The built-in word processor is adequate, but no prize. It is set up so that you will not write more text than a block of space on a form can hold. The result is that it is poor at keeping formatting with text. You can use your own word processor for the heavy-duty text keyboarding, import the files, and use the built-in editor for fine-tuning. Changing the type pitch or the column width of a field will remove boldfacing and underlining; you will have to replace them on-screen one at a time.

In fact, you run the risk of losing formatting if you have wordwrap on at any time after you have flagged text for underlining and boldface. But when you are actually entering text, you will want wordwrap on, to see where lines break between margins.

When editing text, move text blocks first, before doing other work. Otherwise, you will have to save the file and retrieve it before continuing.

The text import module can only handle ASCII text. Most word-processing software allows creation of ASCII files, but you will lose formatting information, and tabs will usually be turned into a series of spaces. For users



of old Wordstar software, RFP includes a public-domain program to turn Wordstar document files into ASCII.

Error-trapping: Good. The database is actually a dBase III+ program. It is stable, powerful, and standard. The on-screen preparation of text blocks for standard forms is almost whatyou-see-is-what-you-get. There are ways to destroy data (see text) or to produce "doubles" of names and data, but problems are minor and easily sidestepped. If you plan to create a new proposal by editing an old one, RFP copies the old file to a new filename, leaving the original untouched-and untouchable.

You can occasionally lose data you've typed into a screen by moving to another screen without saving or printing, ignoring onscreen prompts. We found that one typist new to the program (and, actually, quite new to word processing) was most likely to do this when entering small amounts of information on each of a number of screens.

RFP is an extremely stable program. Nevertheless, as with most MS-DOS or PC-DOS software that depends on indexed database files for storing and retrieving information, losing all power or turning off the computer in the middle of text entry can cause the program to become confused. That's because data are not re-indexed in the database until you exit normally. You may be able to relink the data to RFP by using the reindex option on the maintenance menu. If power is unreliable in your area, invest in an uninterruptible power supply.

Installation may require using the DOS ASSIGN command to fool your computer into thinking the floppy drive with the installation program is in Drive A. Few people will ever have to worry about this, but it is preferable to have drive assignments built into the installation program itself. The DOS ASSIGN command can scramble directories if misused. The installation program uses a utility to decompress files as they are loaded. We discovered that the utility is incompatible with an early version of the Award BIOS, used on some older IBM clones.

#### Review

To use RFP, a firm first creates separate databases covering employees (resumes can be up to two pages long), projects built, project owners, and so forth. Users can also create a database of "boilerplate" information about the firm. The databases can be coded so that germane projects, employees, boilerplate, and associated consultants can be described in any combination and in any order for a proposal.

You can also start out by Continued on page 151

# THE CADVANCE/dBASE CONNECTION.





### A NEW MEANING FOR CAD: "COMPUTER-AIDED DECISIONS""

### Link Drawings to Data and Data to Drawings.

There's more to CAD than fast drawings. At least at ISICAD there is.

Now you can directly link CADVANCE® PC-CAD drawings with non-graphic information in dBASE® files for a total solution to information management.

### **CADVANCE** Advances.

CADVANCE goes beyond ordinary computer-aided design and drafting on your PC. It allows you to manage the information behind the pictures, and puts you in total control of your project.

By linking drawings with data in a relational database, you increase the intelligence of your drawings. Keep track of inventories, estimates, costs, locations, schedules—and report on



VGS-The new standard in 3D user interfaces.

them easily. Evaluate alternatives quickly, completely and economically. Gain control of project information so you can make better, faster management decisions: "Computer-Aided Decisions."

### **Instant Updates.**

With the CADVANCE/dBASE connection, your database can be

updated directly from the graphics screen—without exporting, without delay, without repeating steps, and without complication. When you change information in the drawing, it is reflected in your database. And vice versa. Information is always consistent, so you avoid potentially costly errors.

**dBASE III PLUS** 

ASHTON TATE dBASE III PLUS

bedida management standard

### The Latest in 3D.

In addition to advanced information management capabilities, CADVANCE Version 3.0 offers full 3D drawing and visualization capabilities, including an innovative user interface called the Visual Guidance System (VGS™). The VGS sets a new standard for 3D design and gives you the easiest, most intuitive interaction with 3D available today. See for yourself how easy 3D really can be.



### TIME FOR DECISION

Please have a dealer call me
Please send your free brochure that explains
how successful companies are making the
CADVANCE(#BASE connection

| CADVANCE/dBASE connection. |  |
|----------------------------|--|
| Name                       |  |

Address City ...... State For immediate response call 800-556-1234 Ext. 281 or 800-441-2345 Ext. 281 (in. Calif. only). Or send in this coupon

Phone ( ..... ) ......

| . State | Zip |  |  |
|---------|-----|--|--|
|         |     |  |  |

ISICAD, Inc. P.O. Box 61022, Anaheim, CA 92803-6122

There are special fields in most of the databases to help customize material for needed business reports.

| 88     | Spaces Avail | able         |                 |                |        |
|--------|--------------|--------------|-----------------|----------------|--------|
| Field# | Field        | Length       | Field#          | Field          | Length |
| 1      | LNAME        | 22           | 11              | DEGREE1        | 24     |
| 2      | FNAME        | 14           | 12              | YRDEG1         | 6      |
| 3      | EMPTAG       | 12           | 13              | SPECIAL1       | 24     |
| 4      | EMPNO        | 15           | 14              | <b>DEGREE2</b> | 24     |
| 5      | COMPANY      | 42           | 15              | YRDEG2         | 6      |
| 6      | TITLE        | 42           | 16              | SPECIALZ       | 24     |
| 7      | CONSULTANT   | 3            | 17              | <b>DEGREE3</b> | 24     |
| 8      | ASSOCFIRM    | 47           | 18              | YRDEG3         | 6      |
| 9      | YEARSFIRM    | 7            | 19              | SPECIAL3       | 24     |
| 10     | YEARSOTHR    | 5            | 20              | REGISTR1       | 42     |
|        |              | Present of L | For Naud Course | Ten)           | To END |

constructing an SF 254 onscreen, typing in new information. When the form is stored, the information in the separate fields of the SF 254 will be distributed into the separate databases.

Most firms, of course, already keep this sort of information in electronic form, with wordprocessing software.

Why then should a practice invest heavily in a custom package such as this? To make the investment worthwhile, a custom package should allow easy assembly of information for a specific proposal. It should also allow easy editing of boilerplate to fit new circumstances. The output should look nice. And, for those who do plenty of federally funded work, the ability to type material directly into Standard Forms 254 and 255 is a must.

RFP scores high on all these counts. It uses an extensive menuing system to access the data you have stored, create new information, and place everything into a final document or generate a mailing list of leads. What's more, it is fairly easy to import your existing word-processing files into RFP with a minimum of new keyboarding, using the optional import module.

Files can also be exported to Ventura, the desktop publishing package from Xerox. There they can be combined with images for a particularly polished document. Ventura, in contrast to RFP, is a difficult package to master, however, so do not expect to go from simple word processing to the typesetting of polished brochures in one learning step.

Or, the files can be saved to disk in plain ASCII, to be picked up by your own WP program.

RFP's functions are particularly useful for preparing standard forms such as the SF 254 and 255. A list of existing 255s can be scanned, for instance, to find one that can be edited for submittal as part of a new proposal. Also, the order of projects in the database can be changed, to emphasize specific job qualifications.

Information you can place in the 10 individual databases includes:

• Owner address and contacts. Multiple owners with the same name can be entered (if you did several projects for one owner, for instance).

Your own firm's branch offices and joint-venture partners.
Your employees and associated

• Other consulting firms and

prospects (used for generating leads and doing promotional mailings).

• Project descriptions, including fees, awards the project may have won, construction budgets, and so forth.

• A list of codes you use to sort and select information. This database starts with the codes used on SF 254, and can be added to. If you create many codes of your own, you may want to print out a final list of codes and descriptions, to help you select projects to include in a proposal later. That's because you can only enter the code onscreen, and not a description. You can easily forget what each code means.

•The boilerplate database, which allows text segments of up to 10 pages each. The number of segments is limited only by your disk space.

Name and address information about private clients and federal agencies is collected from the other databases.

The Engineering News -Record construction cost index, current to 1986, is included to help you scale old project fees and budgets up to current values.

There are special fields in most of the databases to allow you to customize RFP to your business.

• "Long character fields" can be up to 35,000 characters each if you have the disk space available. (It really is not costeffective to use RFP with less than 20 megabytes of disk space.) They are used to add descriptive information to the various databases.

"Short character fields" are 10 characters or less. They are mainly useful for defining disciplines for employees, or one-word descriptions for projects (hospital, library, and so forth).
Dates (entered month-day-year).
Money, or other numbers. The largest value is 9999999.99.

You can search your data by location, project type, size, and so forth. When prospecting, you can create a mailing list of all outside consultants, for example, that handle a certain type of project.

Duplicate names from the various databases will be weeded out if you sort by name, but not if you are creating labels sorted by zip code. Neither of our two testers could imagine a prospect list big enough to bother sorting by zip code, however.

Other problems you might encounter are due more to the power of the software to pull data out of various databases, than to problems in the software itself.

For instance, SF 255, item 4, requires totals to be based on personnel in the submitting office only. If that office is set up as a parent, you may also get totals from the branch offices. You have to go back to the database and tell RFP to split the branch totals away from the main office.

In short, RFP will help make the well-organized office even better, and in a remarkably short period of time. Disorganized offices will have to get organized to use RFP in a cost-effective way. You might think of that as a useful benefit rather than a drawback.

### IBM Operating System/2 Extended Edition Version 1.1

Major CAD vendors will be offering OS/2 versions of their software by the end of 1989. Does OS/2 offer enough advantages over PC-DOS or MS-DOS to switch? And what are the relative merits of OS/2 and Unix? The machine resources required to run OS/2 are, to put it mildly, huge. Although OS/2 will run on machines as old and as small as an IBM-XT/286, it is really meant for the new generation of fast 80386 computers with huge fixed disks (hard drives) of 100 megabytes or more, in a networked situation.

Equipment required: Computer using the Intel 80286, 80386, or 80486 CPU chip, 3 megabytes of random-access memory, 20 Continued on page 153



### **KURTA**® out-runs ordinary digitizers.

### nd Kurta out-values all competition.

Start with low cost-of-purchase, work with low cost-of-operation, and you attain the lowest costof-ownership. Kurta's model IS/THREE<sup>™</sup> Precision Digitizer is the highest quality, most reliable "electronic input system" on the market today. It only looks like a drafting table. It lets you produce and edit large area drawings tracings, additions and modifications (including maps, schematics, engineering specifications) with a Kurta pointing device with absolute repeatable accuracy and absolute continuous speed.

### Built-in software with standards like ADI.

The Kurta IS/THREE interfaces with all popular PC's including IBM<sup>®</sup> and Apple<sup>®</sup> And only Kurta ships a software driver in every package that makes more than 98% of all software Kurtacompatible, including AutoCAD®, VersaCAD<sup>®</sup>, Timberline<sup>®</sup>, and more. For IBM and DOS applications. Kurta IS/PENSMITH® is an industry-standard, general purpose Microsoft® DOS driver and supports the AutoCAD ADI™ (Autodesk Device Interface) driver. It even features Kurta's "dynamic scaling" to miniaturize/maximize the active area

The IS/THREE also includes its own built-in internal power

supply and comes with all necessary cable and interface software. You get 24-hour

replacements and a 5-year warranty. Receive 24-hour shipment of

replacement parts for absolute minimum downtime. And perhaps most importantly, enjoy a full 5-year warranty. **New 16-button cursor** 

speeds more input. Use Kurta's newest, revolution-

ary 16-button cursor for instant

macro playback to save

English or metric. binary or ASCII formats. Operate in Point, Auto, Remote, or Delta modes. Kurta delivers the highest levels of on-line phone responsiveness.

Simply call

with any difficult question/task, and our Technical Support Team will provide you the answer/solution. Even Kurta's on board "Quick Change Compact Controllers" can be troubleshot over the phone.

### Do not wait another minute -another drawing.

The Kurta IS/THREE Precision Digitizer is only available from authorized Kurta dealers. Call for the one nearest you. Right now.



"Nobody does it better." PC Magazine

1988 Hardware Product of the Year.

Out-compares the ordinary.

### **KURTA®**

3007 East Chambers Phoenix, Arizona 85040 (602) 276-5533

Kurta, Color Swash, IS/THREE, IS/PENSMITH, and IS/ONE are trademarks and registered trademarks of Kurta Corporation. AutoCAD and AutoCAD ADI are trademarks and registered trademarks respec-tively of Autodesk Incorporated. Microsoft is a registered trademark of Microsoft Corporation. VersaCAD is a registered trademark of VersaCAD Corporation. Timberline is a registered trademark of Timberline Corporation. IBM is a registered trademark of International Business Machines Corporation. Apple is a registered trademark of Apple Computer Corporation.



Multiple pointing devices.

use Kurta's newest, high-precision 16button cursor with magnified lens, or a Kurta magnetic pen

If you want to network computers, you need a program that adds to DOS, or a new operating system that has networking built in, such as Unix or, now, IBM's OS/2.

megabytes of fixed-disk space. Vendor: IBM, Armonk, NY 10504. \$830. Similar software available from Microsoft, Redmond, WA 98073. OS/2 includes the operating system itself, a database manager, Presentation Manager (a Macintosh-like interface) and LAN Requester. OS/2 LAN Manager is a separate, evolving product.

#### Review

First, some history. The concept of an operating system was fleshed out in the 1960s. Until then, every programmer had to write all the routines for such basic matters as control of the computer screen, keyboard, and printing. As the number of programs grew, it was realized that it would be more efficient to put most of such common functions in one place-the operating system. Less time would be wasted writing the same thing over and over. And, data could be more easily exchanged from one system to another.

If there were no operating system, for instance, a disk formatted to accept AutoCAD files might not be usable by a word-processing program or a spreadsheet. But because DOS does the formatting, everything fits together more easily.

What a difference a few years make. A complete version of MS-DOS or PC-DOS comes on one or two disks and contains about 700 kilobytes of code. Most of that, in fact, can be ignored by most users. The parts of DOS that most people need—a few socalled "hidden" files—take up about 100 kilobytes.

If you want to network computers, however, you need a network program that adds to DOS (such as software from Novell), or you need a new operating system that has networking built in, such as Unix. There are also Unix pffshoots such as Xenix, AIX (for IBM) and A/UX (for Apple). Now there is also OS/2.

OS/2 and Unix can also manage more memory in the computer itself than can DOS. To efficiently manage more memory with DOS, you need some kind of "DOS extender" software. The Phar Lap extender is becoming the near-term standard for CAD software.

Finally, as new computers get bigger and bigger, the software that can run on them gets more and more complicated. So the operating systems emerging now take over more of the functions that programmers have been putting into their own software. Both Unix and OS/2 have substantial databasemanagement capabilities, for instance. That leaves programmers more time to direct their efforts toward improving things in their software itself, rather than reinventing commonly needed functions like a database or a common screen for the user to start the program.

The result is that OS/2 with Presentation Manager is huge— 20 megabytes of various files. And various commercial versions of Unix are even bigger. In use, from 2 to 3 megabytes of these files end up coexisting with CAD software in the computer's memory. That's 20 to 30 times more than DOS needs.

If OS/2 and Unix do about the same things, why worry about which one to choose? Why not pick the best CAD package and then get whatever operating system works with it? For a totally new CAD installation, that perhaps is a wise approach. But you want CAD now, and you want to protect your investment.

Here are some general guidelines:

Unix is primarily for situations where drawing files are shared from a common database. That is, you have a CAD program running on a workstation, and you tell it to dive into a huge project database on another computer and extract a file to work on.

DOS with a networking program can also do this, although there are in practice more problems with DOS filelocking (you do not want one person widening a stairway from a database while another is ordering the materials based on the old drawing) and with transferring really big files.

In theory, Unix workstations can be mid-priced, because they do not need huge amounts of disk storage, while the central file server is fairly expensive. In contrast, networked DOS computers generally have all the processing power in the (typically expensive) workstations themselves, and the file server can be quite cheap (an old computer with a huge new fixed disk and a tape backup, perhaps).

There are network programs that allow DOS computers to talk to computers that have nothing to do with DOS. The system used to test software for ARCHITECTURAL RECORD, in fact, uses a Macintosh II connected with Appletalk to a specially built IBM AT-compatible (a machine with an 80286 CPU chip, normally using DOS). In the summer of 1989, an IBM PS/2 Model 80 with an 80386 chip was added. It is being equipped to run OS/2, Xenix, and DOS.

OS/2 goes one step further. It allows the use of a separate program that fits on top of it-OS/2 LAN Manager. In theory, this will allow sharing of applications (CAD software, for instance) as well as of files. In other words, one computer using OS/2 and OS/2 LAN Manager can send both drawing files and applications to old DOS-based personal computers that also have a LAN Manager interface but are not big enough to run OS/2 itself. Or they may be running only an old-style DOS network program such as

available now from Novell. Microsoft promises a LAN Manager interface for the Apple Macintosh, too. OS/2 also has a DOS "window" that runs your old software, although slowly.

The idea is that in an OS/2 office with LAN Manager, the "user" portion of an application runs on the local workstation the Input screens and Help screens. The under-the-hood "engine" of the application can run on the server (the central computer with the drawing files and the CAD software).

Depending on the applications program being run, and on the power of the workstation, more or less of the application can end up on the workstation or on the server. This allows some flexibility in office planning. The 80386 chip is more than a bigger, faster version of earlier chips. It also handles memory far more efficiently, making writing CAD software easier.

And, although the current version of OS/2 handles data 16 bits at a time—and is thus suitable for older 80286 computers—only 80386-equipped computers will likely be able to use the full versions of OS/2 in the future.

So: To preserve the ability to more easily upgrade to new operating systems, particularly OS/2, plan ahead and buy computers equipped with the 80386 chip. If money is a problem, buy 80386SX-equipped computers. They will run a bit more slowly than the 80386, but are only slightly more expensive than 80286 computers. And they preserve upward compatibility to all of the future OS/2 products and eventual Unix-based systems.

But: You do not have to run OS/2 versions of CAD software now, unless you must move to a networked system. The massive amounts of memory and disk space needed for OS/2 can be purchased later for your existing computers.

### Doing business in Singapore takes a bit of cultivation.

Although the business world of Singapore is thriving, trying to deal with its three very distinct cultures —Chinese, Malay and Indian—takes patience, time and understanding.

### Let's have a meal, let's make a deal.

An essential tool of business is hospitality. Visitors are treated to lavish entertainment before and during negotiations. Also, it's important to know that you're required to return the favor. An excellent choice for dinner is the Domus restaurant at the Sheraton Towers Hotel. Telephone: 737-6888

### Everyone's a winner.

Saving face is important. Singaporeans won't tolerate losing an argument, but they won't let you lose face either as they're very aware of the pride of others. A quick word of advice: just call it a draw.

### Are you single?

Don't be surprised if people ask you very personal questions, just answer politely but keep all of your own inquiries as objective, considerate and impersonal as possible.

### Northwest notes.

We now offer convenient connections to Singapore from over 200 U.S. cities. And in addition to our more responsive in-flight service, we offer you something no other U.S. airline can—the knowledge and information that comes from over 40 years of helping people do business in Asia. For international reservations just call your travel agent or call Northwest at 1-800-447-4747. For more information on doing

business in Asia, call ext. 72, at 1-800-553-2215.



© 1989 Northwest Airlines, Inc.

### NORTHWEST AIRLINES Asia Series

### **Product literature**

For more information, circle item numbers on Reader Service Card













### Architectural hardware

All standard Russwin cylindrical and mortise locksets, levers and knob handles, closers, and exit devices are illustrated in a 16page specification catalog. Russwin Div., Emhart Hardware, Berlin, Conn. *Circle 400 on reader service card* 

**Cementitious backerboard** An eight-page technical guide demonstrates how Wonder-Board performs in fire-rated and standard wall assemblies, and details its use as a substrate for tile on floors, walls, and counters. Modulars Inc., Hamilton, Ohio. *Circle 401 on reader service card* 

Marble compartments

Color photos of brand-new and 60-year-old washrooms illustrate a 12-page catalog on Marblstal toilet and shower partitions, made of natural marble in four distinct colorations. Georgia Marble Co., Nelson, Ga. *Circle 402 on reader service card* 

#### Graphic art

A six-page brochure illustrates FutureVision graphics, largescale artwork for corporate interiors created using a photographic enhancement technique. FutureVision, Old Westbury, N. Y. *Circle 403 on reader service card* 

### Wood bookcases

A color catalog introduces a line of shelving built not to sag, even under very heavy loads. Header and base trim options let a row of cases look like custom architectural woodwork. Springer-Penguin, Mount Vernon, N. Y. *Circle 404 on reader service card* 

### **Fire-rated doors**

The 20-minute version of the Fiber-Classic fiberglass door and a B-Label, 90-minute steel door are introduced in a four-page technical brochure. Therma-Tru Corp., Toledo, Ohio. *Circle 405 on reader service card* 













#### **Coated** glass

Color photos of recent projects demonstrate the architectural capabilities of both colored and neutral high-performance glass coatings. Charts list solar values for all products. Interpane, Deerfield, Wis. *Circle 406 on reader service card* 

#### Granite and marble

Residential, corporate, and hotel uses of natural stone are illustrated in an eight-page design catalog. Close-up photos show some of the over 100 colors stocked in this country. IGM, North Bergen, N. J. *Circle 407 on reader service card* 

#### Architectural cladding

An illustrated design brochure on Reynobond, a curvable, aluminum-faced composite panel, documents its fire-, acid-, salt water-, impact-, and scratchresistance. Reynolds Building Products, Atlanta. *Circle 408 on reader service card* 

#### **Roof-insulation system**

A 12-page specification guide explains the advantages of the Zonolite system, which uses insulating concrete to provide fire resistance and compressive strength. W. R. Grace, Cambridge, Mass. *Circle 409 on reader service card* 

### Entrances

Construction details and installation photographs of bronze, aluminum, and stainlesssteel entrance systems are included in a 16-page architectural brochure. Ellison Bronze Co., Inc., Falconer, N. Y. *Circle 410 on reader service card* 

### **Circular furniture**

Colorful nylon-coated steel stools, tables, and umbrella stands, designed by Winfried Scholl, are illustrated in an eightpage brochure. Hewi, Inc., Allendale, N.J. *Circle 411 on reader service card* 

### You're playing it safe with Elkay.

Introducing the Elkay Design 2000 Coolers. An extra-fine strainer, "The Filtrex System,"" helps keep out solid impurities. And, all components are lead-free. Trust Elkay for all your cooler needs...



© 1989 Elkav Manufacturing Company



Circle 71 on inquiry card

### Elegant, not splashy.

Stylish SwirlFlo coolers from Elkay have a unique-contoured basin to minimize splashing. And the exclusive Flexi-Guard<sup>™</sup>safety bubbler. For every cooler imaginable, there's only one name to know ...



© 1989 Elkay Manufacturing Company

Circle 72 on inquiry card

### Manufacturer sources

For your convenience in locating building materials and other products shown in this month's feature articles, RECORD has asked the architects to identify the products specified

### Pages 94-97

Gould/Rothschild Dental Building Burr & McCallum Architects Wood windows: Marvin. Soffit lighting: Stonco. Locksets: Russwin. Vinyl tile: Armstrong. Pendant lights: Holophane. Recessed lights: Lightolier.

### Pages 98-107

Cornell University Center for the Performing Arts James Stirling Michael Wilford and Associates in collaboration with Wank Adams Slavin Associates, Architects Pages 98-103-Cladding: Vermont Marble. Sealants: Sonnenborn. Windows: Modu-Line. Storefronts: Kawneer. Entrances: Ellison. Metal paint: Tnemec. Crook-neck lights: Hubbell. Rectangular lights: Crouse-Hinds. Walk lights: Kim. Glazing: Falconer. Railings: Delhi Steel. Membrane roofing: Carlisle. Slate: Ethan Allen Slate.

Page 105—Paints: Glidden. Flooring: Vermont Marble. Cathode lighting: National Cathode. Downlights: Kurt Versen. Hemispherical sconce: Visa Lighting. Louvers: Construction Specialties. Theatrical lighting: Strand Century.

Page 106-Downlights: Kurt Versen. Linoleum: Forbo. Page 107-Fixed seating: Irwin Seating. Fabric: Hasting Chatham. Carpeting: Bigelow. Up/down lights: Kurt Versen. Low-voltage lighting: CJ Lighting. Wall paneling: Wolf-Gordon Wallcoverings. Interior doors: American Steel Products.

### Pages 108-111

Student Houses, The Lawrenceville School Short and Ford Architects Pages 108-110-Brick: Hanford Brick. Detail brick: Taylor Clay Products. Standing-seam roof: Zip-Rib Products. Windows: Pella. Page 111-Louvers: American Abrasive Mfg. Paints: Con-Lux. Wallpaper: Clarence House. Floor finish: Benjamin Moore. Chairs and tables: Spectrum.

### Pages 112-115

Centennial Hall, Barnard College James Stewart Polshek and Partners, Architects Pages 112-114-Curtainwall and entrances: Kawneer. Aluminum panels: Construction Specialties.

Double-hung windows: Traco. Cast stone: Bogert Precast. Batten-seam copper: Colonial Roofing. Outdoor fixtures: Poulsen Lighting. Page 115-(top left) Wainscot and custom woodwork: Frederick Schill. Paints: Sherwin Williams. Tables: Intrex. Upholstered seating: Chairmasters, Fabric: UnikaVaev. Lighting: Nessen. (bottom left) Fabric-wrapped wall: Stretch Wall. Fabric: Maharam. (right) Chairs: ICF. Tile flooring: American Olean. Ceiling: Armstrong.

Pages 116-117 Andres, Zimmerman, and Morton Halls Dartmouth College Herbert S. Newman Associates, Architects Water-struck brick: Morin. Operating and fixed windows: Season-All Industries. Copper roofing: Gracie Roofing. Dorm furniture: Modern Contract. Pendant: Poulsen Lighting.

Pages 118-121 Class of 1927/Clapp Hall Princeton University Koetter, Kim & Associates, Architects Brick: Glen-Gery. Cast stone: Paul Brothers. Copper roofing: Revere. Slate: Vermont Structural Slate. Windows: Fred Boschan. Dorm furniture: Modern Contract.

Pages 122-127 William Davis Computer Research Center University of Waterloo Waterloo, Ontario Mathers & Haldenby Inc., Project Architects The IKOY Partnership, Design Architects Pages 122-125-Corrugated aluminum cladding: VicWest Metals. Glazing: LOF (Eclipse). Curtainwall: C. G. Tech, Ltd. Pole-mounted luminaires: ProLight. Pages 126-127-Stools: Jayden. Benches: Forms & Surfaces. Carpeting: Harden. Uplights: ProLight.

Pages 128-133 Headquarters of the National **Resources** Defense Council The Croxton Collaborative, Architects

Pages 128-129-Double-hung windows: Traco. Skylights: Alpen Glass. High-performance glazing: Southwall Technologies (HeatMirror). Panic hardware: Yale. Cabinet pulls and hinges: H.B. Ives. Paints: Benjamin Moore. Carpeting: Couristan. Conference seating: Worden. Systems furniture; conference room panels: Knoll International. Circular pendant ixtures: Mark Lighting. Track ighting: Lightolier.

Pages 131, 133—Pendant lights: Linear. Motion-sensing controls: fork. Under-shelf task lighting: umtobel. Downlights and wall washers: Edison Price.

### Style that knows no barriers.

Elkay Barrier Free coolers are unsurpassed for their stylish good looks. And the light-touch, wrap-around pressbar always makes access easy. For coolers for every situation imaginable, just say the word...



© 1989 Elkay Manufacturing Company

Circle 73 on inquiry card

### The quality runs deep!

This wall hung economy cooler is no exception. It doesn't take up a lot of room. Or a lot of your budget. For high quality coolers for every setting, one word says it all...



© 1989 Elkay Manufacturing Company

Circle 74 on inquiry card

### THAT'S WHY WE CAN OFFER A GREAT RATE ON A CADILLAC.

When we, the employee-owners of Avis, Inc., say, "We're trying harder than ever," we have to prove it. Over and over. Because we know that our success depends on your satisfaction.

Don't Just That means giving you the competitive rates and well-maintained GM cars that make you come to Avis in the first place. Plus all those important services that keep you coming back. Like Avis Work Here Express® for fast check-outs. And Roving Rapid Return<sup>™</sup> for even faster check-ins.

For more proof, cal us at 1-800-331-1212 o call your travel consultant about our special Cadillac rate. Talk to an owner and discover how we make Avis work for you.



Avis features GM cars. Cadillac Sedan de Ville. © 1989 Wizard Co., Inc.

We

We Ow

Continued from page 145



Rotatable drafting board Available in either portable or base-mounted versions (pictured), this drafting board has a drawing surface that can be rotated a full 360 deg without interfering with the parallel slide. A locking device sets the surface at any desired angle. Straps secure the portable board to any existing table. Available in three sizes, up to 34- by 42-in. Kelpro Corp., Syosset, N. Y. *Circle 327 on reader service card Continued on page 161* 



Insulated spandrel panels An extension of the Panel 15 line, Insulative Foam Panels have polystyrene or isocyanurate thermal-insulating foam sandwiched between structural wood panels. Panel faces are aluminum, surfaced with a smooth Kynar finish or a textured-acrylic coating, in any standard, special, or custom color. R-values can be as high as 47.14, depending on core, thickness, and surface specified. Weyerhaeuser Co., Tacoma, Wash.

Circle 325 on reader service card



Vaste containers Iolded of fire-retardant hermoset resin, sculptural ontainers come in four bright el-coat colors. Glassform, ompton, Calif. ircle 326 on reader service card





| UL CLASSIFIED           | Class I, flame spread 20.   |
|-------------------------|---|
| FACTORY MUTUAL APPROVED | It is the only fiberglass reinforced plastic panel to pass Factory<br>Mutual's full scale corner burn test. Subject to the Conditions<br>described in FM Report J.I. OF9A3.AM.          |
| USDA ACCEPTED           | It is accepted for use in federally inspected facilities.   |
| NEW YORK CITY ACCEPTED  | MEA 61-78M Vol. 2. Favorable smoke, toxicity and flame spread ratings allow panel to be used in major cities throughout the country.  |
| LESS SMOKE DEVELOPED    | Its smoke development rating of 200 is considerably lower than required by major model building codes.  |
| LOW TOXICITY            | The smoke is less toxic than that of red oak.   |
|                         | Specify and install Fire-X Glasbord, the safer frp wall and ceiling panel. Call or write for more information about the complete line of Glasbord fiberglass reinforced plastic panels. |

Kemlite Company, P.O. Box 2429, Joliet, IL 60434 Toll Free 800-435-0080 FAX 815-727-1527

CRANE

### KEMLITE

Circle 75 on inquiry card

Klip Rib' 24 gauge, triple width, single span 5'0" o.c. supports over 1,100 pounds.

### YOU CAN HAVE ALL THE BEAUTY OF KLIP RIB, WITHOUT THE EXPENSE OF PLYWOOD.

The real beauty of ASC Pacific's concealed clip roof and wall system is the strength under those famous good looks.

Clean, unbroken lines, your choice of colors, and a subtle rib design, combined with high weather resistance, a strong cross section, and warranties lasting up to 20 years make for a panel that won't let you down. Call your ASC Pacific representative today.

ASC PACIFIC INC.

Sweet's #07410/ASC Tacoma, Washington 206-383-4955 or 800-874-8741 Sacramento, California 916-372-6851 or 800-952-5605 Grapevine, Texas 817-481-3521 or 800-252-2666

Circle 76 on inquiry card

### Continued from page 159



### Inlaid vinyl

Three new colors—taupe, steel, and white (pictured)—in the Boulevard pattern have been added to the Marathon heavytraffic flooring line. Congoleum Corp., Lawrenceville, N. J. *Circle 328 on reader service card* 



### Thermal-transfer plotters A fast, direct-imaging unit intended for users requiring over 20 plots per day, LTX-320/420 plotters create monochrome Dand E-size drawings from all types of CAD systems. Cost:

types of CAD systems. Cost: \$10,995 and \$13,995. Roland Digital Group, Los Angeles. *Circle 329 on reader service card* 



### Flush-face diffuser

The Omni has a smooth, 18gauge steel face panel with radius edges. Designed for VAV systems, the diffuser is said to project a tight blanket of air cross the ceiling, preventing rafts and reducing smudging. Yitus Products, Richardson, Tex. *Vircle 330 on reader service card* 



### Curved-beam sunroom

Offered in economical kit form, the Sunbeams enclosure has a framework of curved beams made of foamed Lexan resin, with molded-in flanges and end plates. It is said to be light enough not to need a foundation, yet have a load-bearing capacity of up to 100 psf. Plastic glazing panels fit into molded-in channels; the 4-ft beam sections bolt together. Codes permitting, the sunroom can be fastened directly to a deck, and will flex sufficiently to accommodate settling. Keolyn Plastics, Mount Prospect, Ill.

Circle 331 on reader service card



between DesignerDoor entrances and Dawson's custom engineered, custom fabricated entrances is that frame joints are exposed compared to "ground and polished." The result of component design and pre-manufacturing is low cost. This is the answer for tight budget projects that need an impressive entrance without the high cost of custom preparation. For complete information, call or write:



A Division of Dawson Metal Co., Inc. 608 Allen Street Jamestown, NY 14701 (716) 664-3811 Fax: 66{-3722

# Meet the Only Answering Machine You'll Swear By, Not At.

# Dave Mahowald.

When you call us for technical coating expertise and specifying information, you'll be glad Dave Mahowald answers your call.

He's a member of the Sherwin-Williams Paint DataBank<sup>®</sup> team of coating systems experts. And that makes Dave one of your best "answering machines."

Every week, our team of experts gives hundreds of architects and spec writers answers to all types of coatings questions.

Answers that can save you time and prevent costly mistakes.

Like telling you the best way to

prepare various substrates, from concrete block to copper and galvanized metal. Or when to use a primer. And when not to. Ask us about application techniques, resistance properties or colors for pipe coding and safety markings. Even the minimum dry film thickness for specific applications.

When you need answers in a hurry, call our toll-free Paint DataBank: 1-800-321-8194, in Ohio 1-800-362-0903, from 8:30 a.m. – 5 p.m.

EST, Monday-Friday. No canned messages. Just candid advice from the experts.



When Bob Lawrence joined the railroad nearly 30 years ago, he began buying U.S. Savings Bonds for his retirement. Now he buys them for his grandkids. "Bonds pay good strong rates and they're simple to purchase," he says. Become the next Great American Investor. Call us to find out more.



Continued from page 57 Rogers, and Max Hutchinson, the new president of RIBA, all took part, as well as the "enlightened patron" and developer, Stuart Lipton, and critic Charles Jencks.

The tone was more conciliatory than might have been expected under the circumstances, with few willing to take on the Prince, who has cunningly always refused a face-to-face debate with his opponents. While several observers thought the Prince had dealt in superficialities rather than architectural fundamentals, and all wanted to avoid a style war between Modernism, Postmodernism (which Hutchinson calls Bimbo Architecture) and Classical Revival (which the Prince likes), it was Mrs. Thatcher's government and the developers who bore the brunt of their response. The government lacked vision and a commitment to quality public projects, unlike President Mitterand of France with his grands projets, and most developers were still motivated primarily by greed, they said.

Some, like Peter Carolin, Professor-elect of Architecture at Cambridge, took up Richard Rogers's charge that the Prince was using his position to intervene undemocratically in the planning process; others believe, like Hutchinson in his book, that the heir to the throne is using architecture as a political tool to popularize a modern, pro-active monarchy.

In an extraordinary opinion poll conducted last month for the *Architects' Journal*, 78 percent of all architects said they thought the Prince should keep speaking out; 75 percent said they thought his grasp of the issues was average or above average. His support for Classicism and the idea of his Ten Principles improving the quality of what was built were overwhelmingly rejected.

But Sir Andrew Derbyshire, a leading architect and president of the firm RMJM, set the tone for the future. The Prince had been "too shrill" in his condemnations, which provided an "equally shrill and hysterical response" from some architects, notably RIBA President Hutchinson. Despite all the brouhaha, one suspects a truce might be called by Christmas.



DIRECT & SAVE! Classic Lamp Posts offers the highest quality, lowest cost lighting posts and luminaires for street lighting, parks and park-

quality, lowest cost lighting posts and luminaires for street lighting, parks and parking lots in America. These unique lamp posts are molded of a steel-reinforced outdoor polymer and urethane laminate that we call "Polysteel".

### Our polysteel posts:

- Never Need Painting
- · Easy to Install
- Available in qty's of 1 to 1,000
- Our Objective: 4 week delivery
- · Designed for municipal use
- Available in 8' to 15 ' heights

FREE 12 PAGE COLOR CATALOG!

CALLTOLL FREE (800) 654-5852 IN FLORIDA (305) 696-1901

Classic Lamp Posts, Inc. 3645 N.W. 67 Street Miami, FL 33147

Circle 79 on inquiry card



### What more could you want for your building's windows?

FLEX-LITE Glazing Systems and G.E. LEXAN<sup>®</sup> Thermoclear<sup>®</sup> sheet combine to offer you the ultimate glazing systems to upgrade your building's image and save you money.

- Double-skinned for energy savings
- Lighweight for ease of installation
- Virtually unbreakable
- Excellent light transmission
- PLUS MUCH MORE!

Find out which FLEX-LITE system is perfect for your building. Call toll free:



### Division of

### **Commercial Plastics & Supply Corp.**

1620 Woodhaven Drive • Bensalem, PA 19020

® LEXAN is a registered trademark of General Electric Co.® Thermoclear is a registered trademark of General Electric Co.

Circle 80 on inquiry card

164 Architectural Record October 1989



### Use Our High Strength Wide Flange Beams And Put Less Money In The Bank. Now you can buy high strength wide flange beams for only ten dollars a ton more

buy high strength wide flange beams for only ten dollars a ton more than standard A36 beams. And that means you can save a ton of money on steel and construction costs. Because, as you know, with high strength beams (50,000 psi) you can use lighter weight sections than with regular steel beams (36,000 psi). Matter of fact, the overall frame weight can

frame weight can be reduced by 20-25% and still carry the required loads. That means less steel is needed, foundations can be smaller and column sizes can be reduced.

We can offer this steel at such a low price because we produce in modern, efficient electric arc furnaces. And that enables us to keep alloying costs to a minimum. And the savings are passed on down the line.



So if you're building a bank or any other building, you'll be putting ess money into it. And that should make everyone involved very happy. Our high strength wide flange beams are available in ASTM A572 Grade 50 and CSA 40.21 Grade 44W. They range from 6" to 24" in depth and up to 120 pounds per foot. So contact Nucor-Yamato for details. Call 800/289-6977 or write to Post Office Box 1228, Blytheville, Arkansas 72316. And start putting less money in the bank, or any other building you build. **Nucor-Yamato Steel Company** 

# **No Architect Throws Away Sweet's.**



- 70% of loose catalogs end up in the circular file.\* But...
- 96% of architects use catalogs in Sweet's as their prime reference source.\*\*
- Catalogs in Sweet's are referred to 10 times as much as any other source, including manufacturers' loose catalogs.\*\*

## **Architects Use Sweet's**

\*Catalog Perspective, Smith Stanley & Co. \*\*Information Sources Used by Architects, Glen Oaks Research & Statistical Services Architectural Record October 1989

SWEET'S MCGRAW-HILL

Sweet's Group McGraw-Hill Information Services Company 1221 Avenue of the Americas, New York, NY 1002

### Why not go first class?

Go with BEST locks. Once you've seen and touched them, you'll agree that they reflect the quiet elegance, the uncompromising design and quality that you've come to expect from BEST. Each style has been meticulously designed with intelligent aesthetics and functional practicality for all types of architecture decor.

At Best Lock, our service team is also First Class. No other company in the world has the ability to

provide such all-encompassing, comprehensive services. During design and construction, all your special needs will be quickly and effectively met by a BEST Contract Construction Representative. No questions will be left unanswered.

Once the building is occupied, everyone benefits from BEST's cost and time efficient Interchangeable Core. This customized masterkeyed security system can be easily expanded and altered to satisfy your present and future needs. To assure continued quality service, the building is assigned a permanent BEST Factory Authorized Representative to help monitor and control the system.

Go First Class. Go with the BEST team. Check the Sweet's Buyline for your Best Lock Representative, or contact Best Lock Corporation, P.O. Box 50444, Indianapolis, IN 46250, 317-849-2250.



From concept to completion, architects and owners have always appreciated the aesthetic quality, security and versatility of BEST locks, as well as the best service team in the business.

CORPORAT

0 N

Circle 84 on inquiry card



# **ARCHITRION** The architectural software you've been waiting for.

**Created by architects for architects, Architrion**<sup>™</sup> is a powerful CAD software package for use on the Macintosh<sup>™</sup> computer. Its many features and ease-of-use allows you to maximize your creative abilities at every stage of the design process – from conception to completion. Architrion is available in two versions: the original black & white version and our advanced full-color Architrion II™ now featuring: create and modify in section; multicolor shading in perspectives and elevations with shadows; and DXF import/export.

**Explore your most complex ideas in minutes.** With Architrion, quickly build your schematics, produce alternative studies and base your decisions on a realistic 3D representation of your design.

Experience a better relationship with your clients and consultants. Architrion allows you to communicate your ideas effectively. Walk throughs, details, modifications or enhancements take shape in a few minutes as you easily produce any interior or exterior perspective, axono or isometric, section or plan.

**Document your design anytime and get take-offs along the way.** While designing, send your automatically generated plans, sections and elevations to the drafting module for further delineation (before printing or plotting). And, at any moment, check your construction costs with Architrion's estimating module.

> **ARCHITRION** The essential tool for today's architect.

For more information, or to find out the nam of your nearest dealer, contact us today.



420 10th Street S.E. Washington, DC 20003 Telephone: (202) 546-8775 Circle 85 on inquiry card

Canadian distributor, B.A.G.H. Consultants, 411 St. Dizier – Suite 104, H2Y2Y1 Montreal P.Q., Telephone: (514) 843-4397 Architrion and Architrion II require a Macintosh Plus, SE or Mac II with a hard disk drive. Architrion and Architrion II are trademarks of Gimeor S.A. Macintosh, Plus, SE and II are registered trademarks of Apple Computer Corp


# The Unbroken View New Astro-Glass<sup>®</sup> Automatic Sliding Door Package From Dor-O-Matic

The Astro-Glass<sup>®</sup> automatic sliding door package is unique in what it includes. And what it doesn't.

First, the package comes complete with  $\frac{1}{2}''$  clear tempered glass in doors and sidelights. Yet the ensemble of glass doors and sidelights has no vertical stiles to intrude on the panoramic view!

All Astro-Glass packages come complete with safety reversing and two



horizontal safety beams.

To meet exit code requirements, the two sliding glass doors can be opened to 90° in an emergency from any position in their cycle thus complying with N.F.P.A. #101.

A manual lock in the bottom door rails is available for night security.

For information, call toll free 1-800-543-4635 or write for our new Astro-Glass Package Brochure.

7350 West Wilson Avenue Harwood Heights, IL 60656-4786 Attn: Sales Mgr.—Auto Division In Illinois (312) 867-7400 1 (800) 543-4635 Fax (312) 867-0291



# A.R.E. HANDBOOKS DISCOUNTED!

## NCARB Slashes Prices Now Thru December 15!



# MACS $II^*$

# The communications system that's never too busy. Even if you are.

Let's face it. An intercommunications system is supposed to make work easier. And the staff more productive. Yet most school intercom systems aren't equipped to handle multiple stations in use simultaneously. And that means people are waiting to use the system, instead of communicating.

#### At Dukane, the lines are open.

The MACS II\* was designed around the realities of school operation. The hardware package is amply equipped for multiple, simultaneous communications and user-programmable functions. Because a communications system that makes people wait, ends up being a system that isn't used.

## Add as many new stations as you need. Quickly and easily.

The Dukane MACS II features built-in flexibility that lets the system grow as quickly as your communications needs. Fire alarms, security systems, classroom emergency calls and up to 128 stations are all easily programmed into the system. And with the MACS II Networking Option, you can have over 1,900 stations with 128 simultaneous communication paths.

Call your authorized Dukane distributor today.

\*Modular Administrative Communications System



DUKANE 312-584-2300 2900 Dukane Drive St. Charles, IL 60174 As of 11-11-89, Area Code 708

# Without Laminated Glass, You Could Have a Safety Problem Hanging Over Your Head.



In glass skylights, sunspaces, and sloped glazing installations, commercial or residential, you face the possibility of glass breakage. And without laminated glass, that could mean a big safety problem.

Unlike ordinary or tempered glass, laminated glass won't shatter when broken. It tends to stay in place, protecting people below from injury.

Moreover, laminated glass offers long-lasting beauty and clarity. It won't scratch or yellow like plastics. And it's available in a wide range of popular colors. Laminated glass can be manu-

Laminated glass can be manufactured in flat or bent configurations, and installed in single or insulated units. Best of all, it meets model building code requirements for overhead glazing.

For more information on how laminated glass can mean better safety for your space, contact the Laminators Safety Glass Association today.

#### LAMINATORS SAFETY GLASS ASSOCIATION

3310 Harrison Topeka, KS 66611 913-266-7014



3310 Harrison, Topeka, KS 66611 • 913-266-7014

Axis

#### PROOF THAT GOOD DESIGN ENDURES

Axis seating has found a niche in noteworthy installations around the world since its introduction almost two decades ago. In the words of Giancarlo Piretti, its designer, "It has a simplicity that belies the inherent functionalism. I think that is why it has caught on among architects. It does everything they want, with style."

Axis' style and function are wide-ranging and adaptable. Straight or curved row applications. Fixed or flip-up seats. Moveable, floor- or riser-mounted bases. Upholstered, wood or poly seats and backrests. Arms, tablet arms, tables, bookracks, audio equipment housing and aisle lights.

For details, write KI, P.O. Box 8100, Green Bay, WI 54308-8100, or call us at (414)468-8100.



Manufactured and distributed by KI under license from Castelli<sup>®</sup> S.p.A.





Circle 89 on inquiry card

To Advertise Call 212-512-2556 FAX 212-512-6800

#### POSITIONS VACANT

# INDUSTRIAL ARCHITECT

Simons-Eastern Services Company, Inc., one of the nation's leading Architectural and Engineering firms is currently searching for an INDUSTRIAL ARCHITECT for its Food Division. The qualified individual will be a degreed Architect, plus 10 years experience. MBA a plus. Other requirements will include layout of projects, supervise construction contracts and client interface. Experience should be in industrial projects and strong presentation skills are required.

Simons-Eastern offers competitive salaries and attractive benefits. Interested applicants should send resume or letter of application in confidence to:



Personnel Department Simons-Eastern Services Company, Inc. P.O. Box 1286 Atlanta, GA 30301 Principal Only An Equal Opportunity Employer

A challenging position is available with a progressive mid-western firm for a top level design Architect. The successful candidate will demonstrate exceptional skill in conceptual design and an enthusiasm for architectural excellence. Individual should be licensed and have a minimum of five years experience. This is a career position that can lead to ownership in a highly respected firm. Compensation is negotiable. Forward resume to P.O. Box 55809, Indianapolis, Indiana 46205.

Senior Architect required to assume Environments For Aging Dept. Manager position with prominent mid-west design firm. Qualified person should have degree in Registration along with 10-15+ years progressive experience. Position will encompass complete profit loss management, administrative, and project direction responsibilities; as well as associated client liaison. Strong management, communication and technical abilities with proven background in aging/extended care facilities projects is mandatory. Firm considers this a key management position which will lead to possible equity participation. Progressive organization offers excellent compensation and future in an attractive location. Please contact our reps in confidence at: G. Marshall Assoc. — PO Box 66083 — Chicago, IL 60666. Michael Latas & Associates, Executive Search and Professional Recruiting Consultants, Specialists in the architectural and engineering fields. Operating nationally. Inquiries held in the strictest of confidence. 1311 Lindbergh Plaza Center, St. Louis, Missouri 63132; (314) 993-6500.

Software Designer — Architectural: Software development firm, focusing on needs of architectural, civil engineering and construction clients, seeks Software Designer, Architectural. Includes design and development of 2D/3D PC-CAD (Computer Aided Design) software packages, as well as follow-up software maintenance. M.S. in Architecture with major field of study Computer Aided Design. As an alternative, two (2) degrees (B.S. or M.S.) are acceptable — one in Computer Science and one in Architecture. Full Time \$29,500/yr. Send resume to: Michigan Employment Security Commission, 7310 Woodward Ave., Rm. 415, Detroit, MI 48202. Ref. #48089. Employer Paid Ad. Equal Opportunity Employer.

Architectural Illustrators & Computer Draftspersons. Experienced in AutoCAD or compatible system. Nations top illustration firm has several positions available for qualified artists and perspective drafspersons. This is a rare opportunity to join this internationally recognized firm. Positions available in all phases, autos, figures, landscaping, interiors, building delineations and art directors. Salaries to \$100,000 + benefits, relocation paid. Send samples (will be returned), resume and salary requirements to: Art Associates, Inc., 4635 W. Alexis Road, P.O. Box 8970, Toledo, OH 43723.

#### POSITIONS WANTED

**Highly qualified interior designer seeks** freelance liaison with residential architect. Pratt graduate. Member ASID. 20 + years experience. Excellent references. Work has been published in foreign and domestic books and periodicals. Call Gerald Kuhn. 212-889-6584.

#### FACULTY POSITIONS VACANT

#### COLUMBIA UNIVERSITY FACULTY POSITION

Assistant or Associate Professor of Architecture: Emphasis on Architectural Design, Urban Design, and/or Architectural History/Theory. Candidates must hold a Master of Architecture or equivalent. Professional and/or teaching experience required. Deadline: by October 31, 1989 applicants should respond with letter of interest, curriculum vitae, names of three references and illustrations of their work or a writing sample not exceeding 35 pages. Material should be sent to: Bernard Tschumi, Dean, Graduate School of Architecture, Planning, and Preservation, 400 Avery Hall, Columbia University, New York, NY 10027. AA/EO Employer. Women and Minorities encouraged to apply.

#### TO ANSWER KEYED ADS:

Address separate envelopes (smaller than 11" x 5") for each reply to:

Key number from ad Architectural Record Post Office Box 900 NY NY 10108

#### LEGAL SERVICES

#### HARTER, SECREST & EMERY ATTORNEYSAT LAW PROVIDING LEGAL SERVICES to the DESIGN PROFESSIONS Mergers & Acquisitions Contract/Specification Review Environment Litigation Personnel Real Estate JAMES C. MOORE, Esq. 700 Midtown Tower Rochester, New York 14604 716/232-6500

Naples, FL

#### SPECIAL SERVICES

Albany, NY

#### New England Architects!

For your current list of Commercial/Residential Corian® Fabricators of New England, technical information & samples call: ED SCHNEIDER AT 1-800-678-WINDE



#### COMPLETE PREPARATION FOR THE REGISTRATION EXAMS

Architectural License Seminars (213) 208-7112 Box 64188 Los Angeles California 90064

Mech. Design, Drafting, Spec's, Plbg. HVAC, fire, PE., ind. vent. SS-5937, Architectur al Record.

#### FOR SALE

1215

#### **TREE STAMPS**

Treeline's crafted rubber stamps combine quality of hand drawn trees and people with speed and convenience of stamps. Write for free catalog. TREELINE

Box 4679, Charlottesville, VA 22905

#### CALL IN YOUR CLASSIFIED ADS 212/512-2556 FAX 212/512-6800

# SHARP TECHNOLOGY. THE REASON SHARP COPIERS ARE#1 IN USER SATISFACTION.

harp puts the most advanced technology o every Sharp copier. So, from desktop, high-speed heavyweight to clear, h-impact color—every Sharp ier delivers the reliability and ductivity your business needs. act, in a recent survey of copier

Sharp Electronics Corporation

 customers, Sharp copiers ranked #1
 in user satisfaction, operating ease, copy quality and consistency. That's why smart businesses buy Sharp copiers again and again. To learn more, call 1-800-BE-SHARP.



## A FEW REASONS WHY A 350 TUFFLINE ENTRANCE LIVES UP TO ITS NAME.



## AND A FEW REASONS WHY IT HAS TO.

**350 Tuffline.** Educational tool for the 80's. And beyond. For new and replacement doors at schools, college campuses, and in other high traffic and abuse-prone installations. Tuffline entrances are all their name says they are. Tested in the educational market, Tuffline is offered as single-acting entrances in both singles and pairs to 8' heights. With durable butts, pivots, closers and panics to resist vulnerability and increase security when school's out. And design options such as Paneline<sup>®</sup> to customize without compromise. Tuffline. At the head of the class.



For technical specifications contact: Kawneer Company, Inc. Department C, Technology Park-Atlanta, 555 Guthridge Court, Norcross, GA 30092

Circle 90 on inquiry card

# The Marketplace: Computers



MAPEI'S IBM-Compatible Architectural Specification Program.

The program is formatted on two discs to aid the architect in writing

specifications. Disc One contains spec sheets on each MAPEI product written in the AIA and CSI format. Disc Two discusses the proposed installation procedures recommended by the Tile Council of America's <u>Handbook of Ceramic Tile</u> <u>Installation</u>. *MAPEI Corporation*, 1350 Lively Blvd., Elk Grove Village, IL 60007. Phone 1-800-42-MAPEI.

Circle 106 on inquiry card



#### The Record Houses Collection.

A compilation from 1984/1985/1986. Everyone loves RECORD HOUSES! And we have put three years' worth into a single

volume. Over 260 pages, in full color, with plans and text directly from the pages of ARCHITECTURAL RECORD'S RECORD HOUSES issues. Just \$16.95 (includes postage and handling.) Send to:

ARCHITECTURAL RECORD BOOKS -41st FLOOR - 1221 Avenue of the Americas, N. Y., NY 10020.



21218 Vanowen St. • Canoga Park, CA 91307 1-800-634-7349 • In California (818) 702-0285

Circle 107 on inquiry card



MICRO/CFMS from Harper and Shuman. Project control and financial management systems just right for the growing design firm. For more information, call us.

#### HARPERANDSHUMAN

68 Moulton St., Cambridge, MA 02138 (617) 492-4410 282 Second St., San Francisco, CA 94105 (415) 543-5886

Circle 109 on inquiry card



**ELECTRONIC SWEET'S CD-ROM** databases for construction professionals.

#### SWEETSPEC makes your spec writing easier using a computer based, interactive system. SWEETSEARCH

ocuses product searches & saves ou time.

Call **1-800-848-9002** for information



architects and designers

For more information contact: Sharon Price, P.O. Box 11318 Newington, CT 06111 Or call: 1-800-451-1196, 203-666-6097



FREE CUT-AND-TAPE DRAFTING BROCHURE. Cut-and-tape drafting, with the help of the Xerox 2510 engineering copier, is explained in this

tutorial. It describes how to put this productive technique to work for you. Offers a low-cost, effective method of cutting down on the time and cost involved in making drawing revisions. *Xerox Corporation, 300 Main Street, Suite 4-102, East Rochester, New York 14445. Call 1-800-448-3400, Ext, #424.* 

Circle 108 on inquiry card

#### STAAD-III/ISDS

Integrated Structural Design System

- \* Full 2D/3D static/dynamic analysis
- \* Wall/slab modelling with finite elements
- <sup>t</sup> User friendly interactive input generator with on-line help
- \* AISC, ACI, AASHTO, LRFD codes
- \* Powerful loading options (including
- highway load)
- \* Built-in CAD capabilities
- \* Complete interface to and from third party CAD Packages



Circle 110 on inquiry card

#### CADD SOFTWARE FOR SALE?

Advertise your software to 74,000 architects and A/E firms in ARCHITECTURAL RECORD'S Computer Software Section.

Take advantage of advertising rates as low as \$162.45.

Call (212) 512-2984 for more information.

# The Marketplace





Faster Plaster<sup>™</sup> Renovates Waferboard Walls Easily. Faster Plaster<sup>TM</sup> wall liner is an excellent paintable substrate for surfaces such as waferboard. This gypsumimpregnated fabric can also be used with selected wallcoverings on uneven surfaces. Goes on like wallpaper, yet cures strong as plaster. Flexi-Wall® Systems, Box 88, Liberty, SC 29657. 803-855-0500.

Circle 94 on inquiry card



#### **CLASSIQUE CEILINGS CREATE** D RAMA

Classique, metal lay-in panels are designed for high visibility and low maintenance. With

an impressive range of over 100 colors and reflectives, these lightweight 2' x 2' panels are manufactured from prefinished steel. For new or renovated construction, choose between the monolithic lines of a flat panel or the dimensional pattern of a 3/8" reveal edge.

Look for CMC's full line of ceiling systems in Sweet's.



Chicago Metallic Corporation Circle 96 on inquiry card



Circle 92 on inquiry card



**Custom** Oak **Rolling Ladders &** Stools. Putnam **Rolling Ladder** Company has been manufacturing rolling ladders since 1905. Great for homes, home

libraries, offices, stores, and lofts. Each ladder is custom made in oak, ash, maple, cherry, or birch. Other woods and finishes available. Track and hardware come in four finishes including brass plated and chrome plated. Also available, oak stools, office ladders, and library carts. Putnam Rolling Ladder Co., Inc., 32 Howard St., N.Y., NY 10013.

Circle 95 on inquiry card



Turn to Sweet's Catalog File for information on plumbing products. Call 800-421-9330.



Circle 93 on inquiry card



Make The Right Moves At The **Right Time!** Subscribe to ENR, the only weekly information source in the construction industry. Latebreaking news on bids, market trends,

government legislation and regulations, new products, employment opportunities...PLUS special reports - forecast issues, top contractors, design firms...and more. One year (U.S. & Canada) \$49. For additional rates write: ENR, Circulation Mgr., 1221 Ave. of the Americas, N.Y., NY 10020.



#### Decorative Grilles in Color.

Add a new dimension to your designs with these decorative grilles which can be used

to make striking unusual effects. Choose from an array of custom colors to match or contrast existing grilles. Designers can also create numerous metal forms for interior or exterior applications. Write for a catalog: Register & Grille Mfg. Co., 202 Norman Avenue, Brooklyn, NY 11222. Call 718-383-9090 or 1-800-521-4895.



#### Circle 98 on inquiry card



The REPort... the monthly newsletter for building product sales reps and distributors. News briefs and reports, building products, law,

marketing, management, selling tips, news of companies and people, employment listings, new lines available, ...and sales leads on major construction projects...everything the successful rep or distributor needs to know...from McGraw -Hill. \$69/year (12 issues). Subscribe now and get 5 valuable sales manuals FREE. Call 212/512-3442.



A 32-page catalog presenting historic Victorian and Colonial lighting. Sternberg specializes in authentically detailed post

lighting for enovations and period architecture or city streets, shopping plazas, narinas, and restaurants. Poles and ollards are cast of heavy duty luminum with various finishes and ght sources. Photos show ationwide installations. Sixty years f quality craftsmanship. Sternberg anterns Inc. 5801 N. Tripp, Chicago, , 60646. 312-252-8200.

Circle 103 on inquiry card



Many faucet designs come in a choice of handles in gold, chrome and colors. Also available – a coordinated collection of accessories including towel rings, bars shelves, and more. All from the most prestigious name in the industry: Paul Assoc. 42-05 10th Street, Long Island City, NY 11101 Tel. 1(718) 784-2244. Fax 1(718) 392-9242. Cataloa Available.

Circle 99 on inquiry card



Circle 101 on inquiry card



The largest selection of site furnishings ever offered are illustrated in the NEW 64 page **TimberForm® Site Complement Catalog**. Cast iron, steel, welded wire and all-timber benches, seats, litter containers and planters are presented. Alaska yellow cedar or Marine Teak slats are available for most models. Metal components are powder coated with a wide choice of designer colors. For FREE specifier catalog call toll-free 1-800/547-1940, ask for extension 515.



Circle 104 on inquiry card

To Advertise Call 1-800-544-7929 Fax 212-512-4256

#### COMPLETE GUIDE TO PORCELAIN ON ALUMINUM ARCHITECTURAL PANELS

...Ideal for window retrofit, curtainwall and fascia projects. 25-year warranty against crazing, cracking or fading. Available in 1/4" or insulated up to 4" thick. For more information plus **FREE SAMPLE CALL TOLL FREE 1-800-228-2391**.



Circle 100 on inquiry card



**KEMMLIT Cubicles/Lockers Guaranteed Rustproof.** Solid core HPL Construction and colorful HEWI nylon fittings make the difference! We offer a 5-year no rust/no warp guarantee, even in harshest environments, indoors or out. Ideal for hospitals, swimming pools, health clubs, etc. W&W Glass Products Ltd., 1-800-GLASWAL; NY (914)-425-4000.

Circle 102 on inquiry card



#### Colorful Nylon Railing From HEWI By W&W.

Stylish, strong railing systems can be custom designed from durable components in 13 vibrant colors.

Virtually unbreakable solid-core nylon, colored throughout, is decorative, safe, hygienic, easy-care, pleasant-to-the-touch, resistant to chemicals and dirt repellent. Ideal for all heavy traffic areas. W&W Glass Products Ltd., 300 Airport Executive Park, Spring Valley, NY 10977. Call 1-800-GLASWAL; in NY (914)-425-4000.

Circle 105 on inquiry card

### Advertising index

For detailed data, prefiled catalogs of the manufacturers listed below are available in your 1989 Sweet's Catalog File as follows: (G) General Building & Renovation

- (E) Engineering & Retrofit
- (I) Industrial Construction &
- Renovation
- (L) Homebuilding & Remodeling
- (D) Contract Interiors

(213) 903-0373 Advance Lifts, Inc., 140-141; 65 [G] (312) 584-9881 Alucobond Technologies, Inc.,147; 67 [G] (800) 626-3365 American Gas Association, 34; 27 American Olean Tile Co.,74-75; 56 [G-D] (800) 541-TILE Amoco Chemical Co., 80-81; 59 (800) 292-6626 Andersen Corp., 72-73; 55 [G-L] (800) 635-7500 Armstar,20; 12 [G-D] (615) 986-4040 Armstrong World Industries, Inc., Cov. II-1; 1,2-3; 2 [G-E-D] (800) 233-3823 ASC Pacific, Inc.,160; 76 [G-I] Avis,158

Accuride,146; 66 [D]

(800) 331-1212

#### B

A

BellSouth Services, **32Ra-32Rb** Best Lock Corp., **167**; *84* [G] (317) 849-2250 Big Show, The, **32Ed** (305) 477-0303 Bilco Co., **138**; *62* [G-E-I-L] (203) 934-6363 Butler Mfg. Co., **21**; *13* [G-E-I] (800) 232-3794

#### С

Carey-McFall (Bali),44-45; 31,32 [G-D] (800) 433-7138 Carlisle Syntec Systems, Div. of Carlisle Corp.,39; 29 [G-E-I] (800) 233-0551 Cedar Shake & Shingle Bureau,82; 60 [G-L] Classic Lamp Posts, Inc.,163; 79 (800) 654-5852 Crown Metal Mfg. Co.,164; 82 (312) 873-3833

#### D

Dataprint Corp.,48; *34* (800) 227-6191 Dawson Doors, Div. of Dawson Metal Co., Inc.,161; 77 [G] (716) 664-3811 Dor-O-Matic, Div. of Republic Industries, Inc.,169; *86* [G] (800) 543-4635 Dover Elevator Systems, Inc.,36 [G-I] (601) 393-2110 Dow Corning Corp.,60; 43 to 48 [G-E-I-D] (800) 346-9882 DuPont Co.-Corian,41,43; 30 [G-D-L] (800) 527-2601 Dukane Corp.,171; 87 (312) 584-2300 Duro-Last Roofing, Inc.,28; 17 [G-E] (800) 248-0280

#### Е

- Ebeo Manufacturing Co.,61; 49 [G-E-I] Elkay Mfg., Inc.,156,157; 71 to 74 [G-E-I]
  - (312) 986-8484
- Ellison Bronze Co., Inc.,78; 58 [G] (716) 665-6522
- Expoconsul International, Inc.,32Ec (800) 873-EXPO

- F Finetch, Toneline Corp., Cov III; 120 (800) 724-2580 Flex-Lite, Div. of Commercial Plastics & Supply Corp., 164; 80 (800) 421-0102 Follansbee Steel Corp., 139; 63 [G]
- (800) 624-6906

#### G

General Electric - C&I Lamps,54; 40 [G-E-I-D] (800) 523-5520 Gimeor, Inc.,168; 85 (202) 546-8775 Glen Raven Mills, Inc.,22-23; 14 [G] (919) 227-6211

#### н

Helios Industries, Inc., 12; 7 [G] (415) 887-4800 Henderson, Black & Greene, Inc., 164; 81 [G-L] (205) 566-5000 Hope's Architectural Products, Inc., 62; 50 [G] (716) 665-5124

I Inax Corp.,32Wa; 26 (213) 657-5379 Intergraph Corp.,6; 4,58; 42 (800) 826-3515 ISICAD, Inc.,150; 69 (800) 556-1234 Italian Trade Commission,32Ea; 25 (212) 980-8866 J JADO,5; 3

Kawneer Co., Inc., **18-19**; *11*, **176**; *90* [G] Kemlite Co., **159**; *75* (800) 435-0080 Krueger, **173**; *89* [G] Kurta Corp., **152**; *70* (602) 276-5533

#### L

Laminators Safety Glass Assn.,172; 88 (913) 266-7014

M Malaysain Timber Industry Board, 182; 119 Manville Roofing Systems Div.,52; 39 [G-E-I] (800) 654-3103 Mapes Industries, Inc., 181; 118 [G] (800) 228-2391 Marvin Windows, 16-17; 10 [G] (800) 346-5128 MBCI,70; 54 McNichols Co., 51; 37 [E-I] (800) 237-3820 Met-Tile, Inc.,141; 64 (714) 947-0311 Monsanto Chemical Co.-Saflex Sound Control,48 to 51; 36 [G-E] (800) 325-4330 Montoro, 32Sh; 24 (714) 735-9600

#### N

Nippon Electric Glass Co., Ltd.,136-137; 61 [G] (312) 297-7020 Northwest,154 (800) 447-4747 Nucor Corp.,30-31 19,165; 83 [G-E]

#### 2

Pella Rolscreen Co.,26-27; 16 [G-L] (512) 628-1000 Pittsburgh Corning Corp.,56; 41 [G-E] (800) 992-5769

#### .

Radio Shack,63; 51 Reynolds Metals Co.,66-67; 52 (404) 991-2133

Sargent & Co.,13; 8 [G] (203) 562-2151 Shakertown Corp.,51; 38 [G-L] (800) 426-8970 Shand Morahan & Co.,38; 28 (312) 866-2800 Sharp,175 (800) BE SHARP Sherwin-Williams Wholesale, 162; 78 [G-E-I] (800) 321-8194 Steel Joist Institute, 14-15; 9 Steelcase, Inc., 24-25; 15 (800) 333-9939 Summitville Tiles, Inc.,29; 18 [G] Sweet's Div.-McGraw-Hill Information Systems, 166

#### U

Swissair, 79

United States Aluminum Corp.,32; 20
[G]
(800) 527-6440
United States Gypsum Co., Interior Durock, Cov. IV; 121 [G-E-I-L-D]
United Technologies, 10-11; 6 [G]
USG Interiors, Inc.,68; 53
[G-E-I-L-D]

#### V

Versatec, a Xerox Company,148; 68 (800) 538-6477 Von Duprin, Inc.,76-77; 57 [G-I] (800) 999-0408

#### W

Weather Shield Mfg., Inc.,46-47; 33 [G] (715) 748-2100 Wiremold Co.,8; 5 (800) 621-0049 Won-Door Corp.,32Sa-32Sd; 21 [G] (800) 453-8494 Worthington Group, Ltd.,48; 35 (404) 872-1608

#### Y

YKK, Architectural Products Div.,32Sg; 23 [G] (404) 344-2981

Z Zericon, Inc.,32Se; 22 (800) 727-8380

## **Sales offices**

#### **Main Office**

McGraw-Hill, Inc. 1221 Avenue of the Americas New York, New York 10020

Publisher Roscoe C. Smith III (212) 512-2841

Director of Business and Production Joseph R. Wunk (212) 512-2793 Fax: (212) 512-4256

**Director of Marketing** Camille Padula (212) 512-2858

**Classified Advertising** (212) 512-2556

#### **District Offices**

#### Atlanta

4170 Ashford-Dunwoody Road Atlanta, Georgia 30319 Gregory Bowerman (404) 252-0626 Fax: (404) 252-4056

#### Boston

607 Boylston St. Boston, Massachusetts 02116 Louis F. Kutscher (203) 968-7113 Fax: (203) 329-9946

#### Chicago

645 N. Michigan Ave. Chicago, Illinois 60611 Anthony Arnone, (312) 751-3765 Thomas P. Kavooras, Jr., (312) 751-3705 Fax: (312) 751-3767

#### Cleveland

777 Long Ridge Road Stamford, Connecticut 06902 Frank Rose (203) 968-7112 Fax: (203) 329-9946

#### Denver

7400 S. Alton Ct. Suite 111 Englewood, Colorado 80112 John J. Hernan (303) 740-4630 Fax: (415) 954-9786

#### Houston

7600 W. Tidwell, Suite 500 Houston, Texas 77040 Lockwood Seegar (713) 462-0757 Fax: (713) 462-6526

The Marketplace Lou Ruvane -800-544-7929

Fax: (212) 512-4256

#### **Overseas Offices**

rankfurt/Main iebigstraBe 19 rankfurt/Main, Germany

heffield 16 West St. heffield S14ES, England

ilan a Baracchini No. 1 ilan, Italy

8, Faubourg St-Honoré 008 Paris, France

#### Los Angeles Media Sales Associates 23232 Peralta Drive, Suite 218 Laguna Hills, Calif. 92653 William W. Hague (714) 859-4448 Richard Ayer

Fax: (714) 859-3979 New York 1221 Avenue of the Americas New York, New York 10020 Laura Viscusi (212) 512-3603 Fax: (212) 512-4256

#### Philadelphia

777 Long Ridge Road Stamford, Connecticut 06902 Frank Rose (203) 968-7112 Fax: (203) 329-9946

#### Pittsburgh

777 Long Ridge Road Stamford, Connecticut 06902 Frank Rose (203) 968-7112 Fax: (203) 329-9946

#### San Francisco Media Sales Associates William W. Hague (415) 345-0522 **Richard** Ayer

Fax: (714) 859-3979

Stamford 777 Long Ridge Road Stamford, Connecticut 06902 Louis F. Kutscher, (203) 968-7113 Fax: (203) 329-9946

#### Vice President Market Development Federal Government Paul R. D'Armiento 1750 K Street NW Suite 1170 Washington, D.C. 20006 (202) 463-1725

Tokyo 2-5, 3-chrome Kasumigaseki, Chiyoda-ku Tokyo, Japan

South America Empresa Internacional de Comunicacoes Ltda. Rua da Consolacao, 222 Conjunto 103 01302 Sao Paulo, S.P. Brasil



#### **NO PAINTED PANEL CAN MATCH THE DURABILITY OF MAPES PORCELAIN ON** ALUMINUM SURFACE.

It's the only colorfast finish that won't fade, crack, or peel. It's virtually impervious to vandalism. The only thing it can't resist is your creative flair. Learn more about how Mapes panels offer a permanent solution in both new construction of retrofit projects. Write us, check the reader service card, or call toll-free for more information.

# 1-800-228-2391

### The **Mapes** permanent solutions

#### Mapes Industries, Inc. / P.O. Box 80069 Lincoln, NE 68501 / (402) 466-1985 Call toll-free: 1-800-228-2391 FAX: 1-402-466-2790

Circle 118 on inquiry card

# Solve all your wood problems with Malaysian hardwoods. Use your

Malaysian hardwoods have earned a worldwide reputation for their versatility, quality and durability. Over 100 commercial species offer a tremendous range in physical, mechanical and working properties. Whatever your needs, Malaysian hardwoods have the fitting solution. Here's how:

#### Versatility

Used in varied applications - as Used in varied applications – as structural building components to flooring, panelling, superior joinery and furniture. Malaysian hardwoods like the popular Merantis, Keruing, Kempas, Kapur and Merbau have found ready markets in Europe, Australia, Taiwan, Japan, USA and West Asia...and new woods like the Bubberwood. Kembang woods like the Rubberwood, Kembang Semangkok (Samrong), Mengkulang, Sepetir, Nyatoh and Balau are already making successful inroads into world export.

#### Attractiveness

Beautiful. Warm. Rich. With a wide range of colour, texture, density.

#### Durability

Resilient too. Specially kiln-dried and treated for long life reliability and low maintenance.

#### **Quality Control**

Guided by the Malaysian Grading Rules, stringent checks and tests ensure maximum defect-free wood. Reliability

Malaysian exporters are capable of prompt and reliable sevice backed by skilled and experienced manufacturers.

#### The experienced back-up of MTIB

The Malaysian Timber Industry Board (MTIB) provides advisory sevices on marketing, utilization, quality control and shipping. We furnish overseas clients with essential and specialized information on timber-based industries in Malaysia and we also co-ordinate the activities of more than 1,000 organizations involved in the manufacture and export of timber products in Malaysia.

#### Whatever your needs, contact us. We can help you select the right wood for your specific requirement.

Circle 119 on inquiry card



THE MALAYSIAN TIMBER INDUSTRY BOARD

(Ministry of Primary Industries) 5th Floor, Bangunan Sateras, • Jalan Ampang • P.O. Box 10887 50728 Kuala Lumpur • Malaysia • Tel: 03-2486233 (12 lines) Telex: Maltim MA 30993 • Cable: MASKAYU, KL

# **STAC number!**

XXXXXXXXXX5-DIGIT 69699 6400 009876543 FEB90 S07 TERRY DOE, TD & ASSOCIATES 128 MAIN STREET ANYTOWN 69699 IL

eed product information fast? Your Architectural Record Subscriber Telephone Access Card number can help speed information to you about any product or service (advertised or new products/manufacturers literature items) described in this issue.

Architectural Record's exclusive STAC number system enables you to call Architectural Record S exclusive STAC number system enables you to call and key your "more information" requests directly into our computer via touch-tone telephone. Your personal STAC number is conveniently listed above your name on the mailing address label for each issue. IMPORTANT: Your STAC number starts *after* the first four numbers and is separated from them by a space. If your STAC number starts with one or more zeros, ignore them. (For example, the STAC number on the above label is 9876543.)

Soon after your call, advertisers can access your requests by phone from our computer, and start speeding information to you. So when you need informa-tion fast, free help is as close as your STAC number. And STAC service is available to you 24 hours a day, seven days a week.

#### **BEFORE YOU DIAL:**

- Write your STAC number in the boxes in Step 4 below. Do not add leading zeros.
- Write the Reader Service numbers for those items about which you want more infor-mation in the boxes in Step 6. Do not add leading zeros.

#### CALL STAC:

Using a standard touch-tone telephone, call 413/ 442-2668, and follow the computer-generated instructions.

#### ENTER YOUR STAC NUMBER AND ISSUE NUMBER:

When the recording says, "Enter your subscriber number..." enter your STAC number by pushing the num-bers and symbols on your telephone keypad. Ignore blank boxes. Enter:

|      |  | # # |
|------|--|-----|
| <br> |  |     |

When the recording says, 5. "Enter magazine code and is-sue code..." enter these num-bers and symbols:

#### 25#109##

#### **ENTER YOUR INQUIRIES:**



Number, including symbols, from your list below. Ignore blank boxes. Wait for the prompt before entering each subse-quent number (maximum 17 numbers).

| 1.    |  | <br># | # |
|-------|--|-------|---|
| 2. 🗌  |  | #     | # |
| 3. 🗌  |  | #     | # |
| 4. 🗌  |  | #     | # |
| 5. 🗌  |  | #     | # |
| 6. 🗌  |  | #     | # |
| 7.    |  | #     | # |
| 8. 🗌  |  | #     | # |
| 9.    |  | #     | # |
| 10.   |  | #     | # |
| 11.   |  | #     | # |
| 12.   |  | #     | # |
| 13.   |  | #     | # |
| 14.   |  | #     | # |
| 15.   |  | #     | # |
| 16.   |  | #     | # |
| 17. 🗌 |  | #     | # |

#### END STAC SESSION:

When you have entered all you Inquiry Selection Numbers ar the recording prompts, "Ent next inquiry number," End th call by entering:

# #

If you are a subscriber and need assistance, call 212/512-3442. If you are r a subscriber, fill out the subscription card in this issue, or call Architectur Record Subscription Services at (609) 426-7070.

## ENTER the DIMENSION of DECORATIVE METALS...

a place where you can feel with your eyes. A stunning new world of inner and outer space design where creativity is bounded by nothing but imagination. Where standard and custom designs exist in a spectrum of colors, textures, shapes and sizes. Where crisp elegance interfaces with economy and prompt delivery.

May we show you our etchings?



716 849-4795, Fax 716 849-0401 Toneline® Corporation 658 Ohio Street Buffalo, New York 14203

R

Circle 120 on inquiry card

# When your substrate says **DUROCK**<sup>®</sup> you're stopping water deterioration with our secret ingredient . . .

# **Portland Cement.**

The fact of the matter is that unless your caulk, grout and mortar are installed perfectly, water seepage is inevitable. And water seepage sooner or later ruins even water-resistant gypsum board—while portland cement-based DUROCK® Interior Tile Backer Board stands up to even thorough water immersion indefinitely. *The common denominator in both DUROCK Tile Backer Board and concrete is Portland Cement.* 

Once And For All—An Unbeatable Board, A Complete System

Of course we could tell you about all the fire, sound and water tests we've passed, about how easy DUROCK Board is to install. How it lends its strength not only to tiled bath areas, but also to floors and countertops. And how we've got your complete needs covered through our tile-setting system, which includes DUROCK Type P Glass Fiber Tape, DUROCK Latex Fortified Mortar, DUROCK Type I Ceramic Tile Mastic and anti-corrosive DUROCK Screws.

But when it comes to building quality into your work as well as your reputation, DUROCK is all you really need to remember.

DUROCK. It's quality the way it used to be. Quality the way it's always been at United States Gypsum Company. So cement your relationship with the only real choice for wet areas. Write to **United States Gypsum Company** or **Durabond Professional Products,** DAP Inc., 101 South Wacker Drive, Chicago, IL 60606-4385, Dept. AR1089



#### **United States Gypsum Company**