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MATERIA EWS



editor's letter



THERE ARE ONLY A FEW PLACES I can think of where real life lives up to the idealized version we envision—and Palm Springs is one of them. It's got the warm weather everyone craves and the mid-century art and architecture we modernists lust after. There are the pristine pools, the Instagrammable doors, the vivacious nightlife and diverse day life. You can go hiking in the beautiful San Jacinto mountains in the morning, savor a scrumptious lunch and drive the dreamy Mid Century Modern neighborhoods in the afternoon, and toast to it all with a delicious dinner and cocktail at sunset.

Each year, for the past seven years, Atomic Ranch has been a proud sponsor of the biannual Modernism Week events, but the spring event is the mother of all modernist gatherings. We host talks and tours at incredible homes—and this year is no exception. Turn to page 22 to get the full rundown of where and when to find us during this gala week in the desert.

Of course, beyond all the glitz and glam is the very important work of preservation and restoration. Each of the MCM gems you'll see has benefitted from the efforts of most likely many, from homeowners to designers, architects, builders and historians, each having a hand in reviving these architectural treasures. This issue contains a sampling of such efforts in the hope to inspire you to enact your own radical act of preservation in your neighborhood. And in my idealized vision of the future, Atomic Ranch will be traveling, sponsoring and hosting many more Modernism Week-style celebrations everywhere.

Jickie Torres



Email: editor@atomic-ranch.com | Online: atomic-ranch.com | @@theatomicranch





EG MEDIA INVESTMENTS LLC Rima Dorsey: Managing Director/Publisher

EDITORIAL

Content Director and Brand Leader: Jickie Torres Managing Editor: Meryl Schoenbaum Associate Editor: Ian McMaster Web Editor: Jolene Nolte

DESIGN

Design Director: Gabby Oh

CONTRIBUTORS

Lauren Hofer, Michelle Mastro, Dana Mauer Laura Shimko, Sarah Jane Stone

CONTRIBUTING PHOTOGRAPHERS Dan Chaykin, Bret Gum, Sarah Shields, Sandy Swett

ADVERTISING

Suzy Bailey: Account Representative Leslie Huddleston: Account Representative Theresa McGrew: Account Representative Christing Walker: Account Representative Sebastian Tirkey: Advertising Traffic Coordinator Vipin Marwaha: Advertising Traffic Manager For advertising inquiries: rdorsey@egmediamags.com

OPERATIONS

Shailesh Khandelwal: Associate Vice President - Operations Mohammad Danish: Manager - Subscriptions Surajpal Singh Bisht: Prepress Manager Chandan Pandey: Production & Newsstand Circulation Manager

EDITORIAL, PRODUCTION & SALES OFFICE

3622 Lyckan Parkway, Suite 3003, Durham, NC 27707 (844) 330-6373, Fax (972-920-3737) www.atomic-ranch.com

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Desert Pioneer

On the 25th anniversary of *Palm Springs Modern*, author Adele Cygelman looks back at her seminal book that was the first to shed a collective light on the desert's architectural treasures.



By **Jickie Torres**Photography by **David Glomb, courtesy of Rizzoli**

THE RAYMOND LOEWY HOUSE. 1946, DESIGNED BY ALBERT FREY. "DAVID AND I WOULD DRIVE AROUND AND AROUND THE CITY—HE TAKING POLAROIDS OF INTERESTING HOUSES AND ME TAKING NOTES, IT WAS FUNNY: THE WIDER THE CIRCLE THAT WE DROVE. THE TIGHTER OUR FOCUS BECAME," CYGELMAN SAYS. "WE EVENTUALLY DECIDED TO NARROW OUR FIELD DOWN TO THE BEST EXAMPLES OF RESIDENTIAL MODERNISM IN THEIR ORIGINAL CONDITION BY THE CORE GROUP OF ARCHITECTS."

WHILE PALM SPRINGS has almost always had a reputation as being a destination for the jet set, it wasn't always appreciated or identified as a trove of modern architectural design.

"I started hanging out in Palm Springs in 1994, when location scouts, magazine editors and the design-obsessed were all being drawn to the desert by the same modernist siren call," Adele Cygelman says. "At that point, the only architecture coverage was Joseph Rosa's book on Albert Frey. Because I was an editor at *Architectural Digest* at the time, I was introduced to Albert and we ran an article on him, but that was pretty much it until the floodgates opened in 1998 with the publication of major articles about Palm Springs in *The New Yorker* and *Vanity Fair.*"

"As I began spending more time in the desert and started to hear about some of the trophy houses that were being restored, such as Kaufmann and Loewy, I realized that there was a bigger. story to tell," Cygelman says. "I will never forget the smile that lit up Stewart Williams' face when I told him that I was working on a book about Palm Springs modernism. Up until then, no one outside the city had heard of Stewart Williams or William Cody or John Porter Clark or Donald Wexler."

Cygelman wrote her book *Palm Springs Modern*, published by Rizzoli, in 1999. It was the first book to celebrate the Mid Century Modern architecture in Palm Springs. It featured more than 15 homes, including The Raymond Loewy House, The Frank Sinatra House and The Arthur Elrod House, to name a few. She says the homes weren't hard to access at the time. "People were proud to show us their homes. The local architects all assumed that their work had been forgotten, so they were thrilled that someone was taking an interest," the author says. "It also helped that many of the homes were still in the hands of the original owners. But changes

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ABOVE, LEFT: THE MARI AND STEWART WILLIAMS HOUSE, 1956. THE AUTHOR FOUND IT EASY TO GAIN ACCESS TO THE HOMES SHE HOPED TO INCLUDE IN THE BOOK. "IT HELPED THAT MY FRIEND STEWART WEINER WAS THE EDITOR OF PALM SPRINGS LIFE, AND HE ENCOURAGED ME TO WRITE THE BOOK AND INTRODUCED ME TO PHOTOGRAPHER DAVID GLOMB," SHE SAYS OF HER IMPETUS TO WRITE THE BOOK. "I WAS ALSO IN TOUCH WITH PHOTOGRAPHER JULIUS SHULMAN, WHO INTRODUCED ME TO TONY MERCHELL, WHO HAD STARTED TO COMPILE A DATABASE OF PALM SPRINGS RESIDENTIAL AND COMMERCIAL BUILDINGS FOR DOCOMOMO, AND THAT WAS ALSO A GREAT RESOURCE."

ABOVE, RIGHT: THE KAUFMANN HOUSE. POLISHED CONCRETE FLOORS WITH RADIANT HEAT EXTEND OUT TO THE PATIOS AT THE KAUFMANN HOUSE, DESIGNED BY RICHARD NEUTRA. "LOW-LYING CHAISES ADD TO THE ENVELOPING AURA OF LUXURY AND COMFORT," CYGELMAN WRITES.

had been made—as people aged in place, wall-to-wall carpets had crept in, as had heavy drapes and shelves full of "tchotchkes" and assorted clutter. So there were some lovely houses we saw that we unfortunately couldn't photograph. The only house we couldn't get into was the Bob and Dolores Hope residence on Southridge."

The book became an instant best-seller and is still in print, "which is a remarkable achievement for a book these days," Cygelman points out. She is proud of the accomplishment it was then and of its legacy today. "It was the first book to shine a light on this magical place at a pivotal moment in time when some of the original architects and many of the original homeowners were still alive and able

to tell their story," she says. "That the book changed many people's lives—people who switched careers to focus on design or who moved to the desert to buy a Mid Century Modern home or who became architectural preservationists—or all of the above."

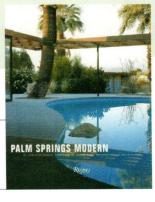
Photographer David Glomb and I set out in the mid 1990s to document the best examples of residential Desert Modernism at a time when many of the original homeowners and several of the principal architects (Ambassador and Mrs. Walter Annenberg, Max Palevsky, Luella Maslon, Albert Frey, E. Stewart Williams, Donald Wexler, among them) were still around.

THE DIFFERENCE THE DECADES MAKE

Author Adele Cygelman describes the Palm Springs of the 1990s.

Palm Springs was like Sleeping Beauty: this beautiful desert graveyard lying dormant under a layer of dust that was slowly being nudged awake. The city was hemorrhaging money as residents were fleeing down valley to Palm Desert and Rancho Mirage. Tumbleweed blew down Palm Canyon Drive. Storefronts were empty and the ones that were open were selling T-shirts and shot glasses. The Tramway Gas Station was a derelict shell. The consignment stores were full of cool 1950s/'60s furnishings that people were throwing out. You could buy any of the best houses for about \$350,000 and any of the Alexanders for about \$125,000. There was one preservation organization—the Palm Springs Historic Site Preservation Foundation—and that was it. That all started to change in 1999 when the Palm Springs Modernism Committee formed to advocate for preserving Albert Frey's Fire Station #1.





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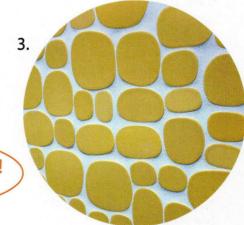
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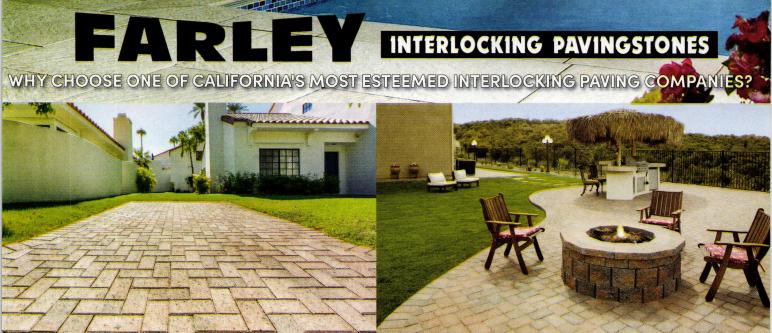






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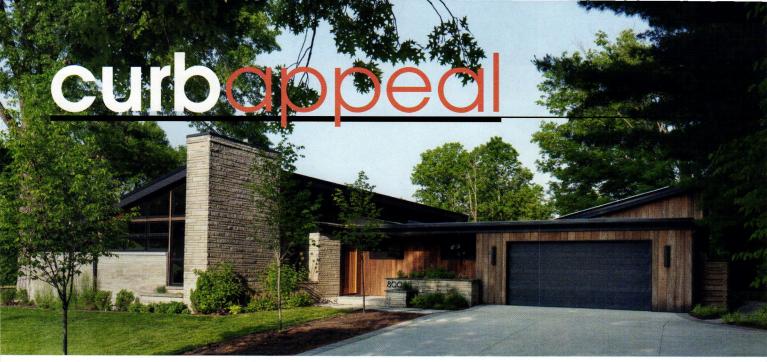






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Leaning In

Standout curb appeal is sometimes about blending in.

By Jickie Torres | Photo by Sarah Shields

Susan's Tips for Creating Curb Appeal

"If the home reflects the people who live there and whatever is beautiful and interesting about them, it will draw you in," Susan says. "A great home, including its curb appeal, has all the things the best humans have: depth, texture, intrigue, light and lightness, color, whimsy and warmth."

- Landscaping does wonders. Invest in it including a landscape designer—to frame the home, add interest and whimsy and color, and highlight elements of the exterior you want to showcase.
- Choose local, low-maintenance siding to support local business and minimize your footprint and your investment of time and money over the long run, maintaining and replacing cheaper materials.
- 3. Your home is yours, right now in the 21st century—not a museum from 60 or 75 or 150 years ago. Our needs and lifestyles change. It's ok to nod respectfully to the past, but depart mindfully.

Situated just east of Indiana University in Bloomington, Indiana, this 1958 home has only had three owners, and the second one owned it just long enough to paint the dark-red exterior black, build an addition, upgrade some finishes and resell it to the current owner.

"In 2020, the home was purchased from flippers by a Bloomington native who had long lived in New York City, but wanted a landing spot back in her hometown," says Susan Yeley, creative director and owner of the residential design studio Susan Yeley Homes. "She remembered [the home] well from her childhood, when it belonged to her mother's best friend."

Hiring Susan and her team to design and manage the renovation and fill the home with furniture and art, the new owner and steward of this mid-century gem undertook an extensive remodel inside and out, but the team agreed they should keep the original architectural lines.

To highlight the home's mid-mod appeal in a neighborhood full of midcentury-era homes, many of which were being renovated, Susan and her team took cues from the home's positioning on the site and its relationship to the landscape. "The house sits some 30 or 40 yards back from the street and is framed by a couple of beautiful old trees. Insofar as we liked that the house naturally receded, we chose to lean into that effect and finish the exterior in natural and dark materials: thermally modified poplar and black trim complement the original limestone," Susan says. "The iconic mid-century architecture of the structure is the headliner, rather than any element of color or accent. Thanks to the architecture and the receding finishes, the door is hidden from the curb and therefore presents as a bit of an adventure: You have to discover the entry. It draws you in as you progress up the tree-lined drive toward the entry and inside to the more intimate spaces of the home."

Inspired by such MCM greats as Alexander Girard, Susan Yeley Homes has a penchant for color, texture and intrigue. Just an hour from Bloomington is Columbus, Indiana, home to mid-century architecture, design and landscaping by the likes of Eliel and Eero Saarinen, I.M. Pei, Richard Meier, Cesar Pelli and Dan Kiley. Inside this particular home, you'll find pieces by Eero Saarinen, Hans Wegner, Finn Juhl, Paul McCobb and Adrian Pearsall."

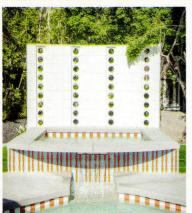
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This is our sixth year as proud sponsors and activity producers at Palm Springs Modernism Week events, and we'd love to meet you! Take a look at our event lineup below to see where you can find us and say hello!



Friday, February 16, 3 p.m. Stunning in Sunmor: An Atomic Ranch + H3K Talk & Tour

How do you take a marvelous midcentury home from good to great? Step inside this 1958 Palmer & Krisel built by the prolific Alexander Company and take a rare peek behind its courtyard walls to see a newly redesigned gem by H3K Design. This Sunmor stunner features vibrant indoor/outdoor style from the expansive courtyard to the quintessential Palm Springs patio and pool. Glean your ideas from the sensitively expanded floor plan and expertly perfected interior. Grab a glass of bubbly and head to the pool for an Atomic Ranch Live interview led by editor Jickie Torres. Listen as Howard and Kevin detail their design decisions and share their insight and advice for navigating your own midcentury makeovers.



Saturday, February 17, 1 p.m. and 3:30 p.m.

Atomic Ranch Tours: A Twin Palms Homeowner's Journey

From the pink front door to the pink kitchen countertops to the original pink and green bathroom tiles, see how one couple bridged original features with modern updates in a way that honors the mid mod aesthetic. Take a tour and learn the story of this 1959 home, nestled in the dreamy Palm Springs neighborhood of Twin Palms Estates and built by famed mid-century local contractor Thor Frederickson. Once a hidden gem, it has been lovingly preserved and updated by homeowners with a strong passion for MCM history and style.



Sunday, February 18, 3 p.m.

Atomic Ranch + Shag: Inside the Making of The Shag House

Imagine the Shag universe come to life! Join us for a groovy shindig with a talk and tour at the newly unveiled Shag House, a 1958 Alexander in the Little Beverly Hills neighborhood imagined and designed by artist Shag and produced by John Patrick Flynn. Atomic Ranch editor Jickie Torres will lead a discussion with Shag and the rest of the renovation team members on how Shag's vision went from drawings to real-life designs in this stunning home. A Q&A afterward lets you join the conversation. Grab a complimentary Atomic Ranch swag bag, then mingle with the design and renovation team while enjoying bottomless bubbly!

Find us here all weekend!

February 17-19
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Come visit the Atomic Ranch booth and see our editor's picks of mid mod inspired products and companies for renovating and decorating your home! The pages of the magazine come to life at our space where you can get up close and personal with the products you've seen in our pages all year long. Shop Atomic Ranch merch, subscription deals and a special discounted price for Atomic Ranch: Remodeled Marvels. Plus, we're hosting interviews at our special cover wall with surprise guests you won't want to miss!



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A FEW YEARS AGO, BRENT FOUND A PHOTO OF THE **ACTOR PETER SELLERS** SITTING BY THE POOL ON THE PROPERTY. "IN THE **BACKGROUND WAS THIS** AMAZING SCREEN DOOR," HE SAYS. "I TOOK THE PHOTO AND HAD MY OFFICE PUT IT ON AUTOCAD AND CREATED THE EXACT REPLICA OF THE SCREEN DOOR TO HAVE IT INSTALLED ON OUR UNIT." THIS LED TO ALMOST ALL THE UNITS INSTALLING THIS SAME SCREEN DOOR, HE SAYS, ADDING, "IT WAS DEFINITELY A GAP IN THE ARCHITECTURE THAT, AFTER WE DISCOVERED IT, MADE THE DOORS FEEL LIKE COMPLETED ENTRY SPACES."

alm Springs, California, was once the watering hole of Hollywood's A-list stars. But in 2012, when Brent Swift, a seasoned real estate professional and owner of design and build firm, Swift Co., was exploring the famed Racquet Club Cottages West—condos that had once been a hotel where celebs like Marilyn Monroe lounged by the pool or swatted at tennis balls—he never imagined that he would be helping restore that history.

DESERT ESCAPE

Brent had taken on a tour of the Racquet Club Cottages West grounds to learn more about madcap modern architect, William F. Cody, a.k.a "Wild Bill," who had designed other noteworthy spots like the Del Marco Hotel, L'Horizon Resort and the Perlberg residence. "People used to call Cody 'Wild Bill' because he designed really cool stuff out in the desert. He worked hard and he played hard too," Brent says. For his reputation and expertise, Cody had been selected to design the hotel for the famous Racquet Club.

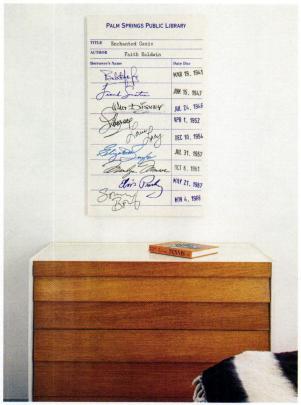
In fact, the club had been so popular that the hotel was going to serve as a respite for weary Hollywood stars wanting to escape the paparazzi and busyness of Los Angeles. The property would have a water feature in the center and for every unit Cody would design delicate breeze block that resembled tennis nets since the stars came to the club to play tennis.

By the time Brent toured the property in 2012, however, the famed tennis courts that Marilyn Monroe and others used were gone and the hotel had long ago been converted into condos. But Brent was eager to see all that remained of the property. Luck would have it that one of the condos was for sale and Brent darted off tour to take a peek. "I had never seen anything like it before," he says. Inside, he spotted the condo's beautiful, exposed beams and floor-to-ceiling glass doors. Outside were the massive outdoor overhangs—all Cody trademarks. Brent knew he had to make an offer. Fast forward to November 2013, and he and his family were moving into their new home.



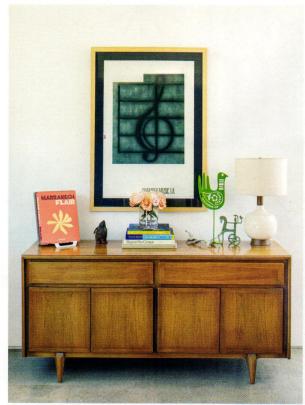






TOP: BRENT AND HIS FAMILY ENJOYING THE LIVING SPACE. THIS INCLUDES HIS PARTNER, ALISSE ELLIS; SON, STONE SWIFT; AND POTATO, THEIR FRENCH BULLDOG.

ABOVE, LEFT: A UNIQUE FIND AND ANOTHER GESTURE TO THE COTTAGES' WATERING-HOLE DAYS, THIS POSTER WAS MADE TO LOOK LIKE A LIBRARY CARD WITH THE BOOK TITLE ENCHANTED OASIS BY FAITH BALDWIN. THE DATES CORRESPOND TO WHEN



EACH CELEBRITY CAME TO PALM SPRINGS AND ESTABLISHED A HOME. FOR EXAMPLE, BOB HOPE BOUGHT A HOUSE THERE IN 1947, AND ELVIS IN 1967.

ABOVE, RIGHT: THE BUFFET COMES IN BLACK WALNUT TO COORDINATE WITH THE KITCHEN CABINETRY. BRENT ADDED THE ED RUSCHA "MUSIC SYMBALL" POSTER THAT HE PICKED UP AT A MODERNISM WEEK SHOW A FEW YEARS AGO.

ONE OF THE FIRST THINGS BRENT DID WAS ADD THE BLACK WALNUT KITCHEN CABINETS. HE WANTED THEM TO APPEAR LESS SHINY TO BALANCE OUT THE POLISHED CONCRETE FLOORS, SO HE EMPLOYED SLAB MILLWORK IN A DULL RUB, NO-SHINE FINISH.

HISTORY REVEALED

Sometimes renovations are an update to modernize the home's appearance and function. But for Brent and his new home in Racquet Club Cottages West, the renovations were all about restoring the home to its glory days and what it may have looked like in 1960, when the cottages were first built.



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An avid house historian, Brent has been buying, restoring and selling homes since he was 22 years old, so he knew the condo could morph into a beautiful butterfly. "I have redone hundreds of houses and flipped them, but I try to restore them, peeling back layers of tile and wood, and getting the houses back to what they were originally," he says.

His new condo was no different. One of the first things Brent did was pull out the aged tile and carpet in the main living spaces of the kitchen and dining areas. Bare concrete floors were revealed, so he repolished and ground them down. "We found the space is much cooler in summer and spring by having just the polished concrete," Brent explains.

Next, he peeled off layers of drywall, revealing modern split-style brick. He allowed it to run uninterrupted from the outside of the house to the primary bedroom and then through to the primary bedroom's bathroom. The effect gave a feeling of cohesion to the space, ushered the outdoors inside and promoted a sense of modern minimalism that MCM architects like Cody would have adored.

CALIFORNIA WARMTH

While sleek contemporary concrete floors cool down the living spaces, Brent wanted to warm up the spaces visually. He used black walnut kitchen cabinets. The slab millwork was custom built for the space and came in a dull-rub, noshine finish to balance out the polished concrete floors. "We wanted to use natural woods in the mid-mod home designs," Brent says. "There's no way we'd use something like white laminate cabinets. We wanted to be able to warm up the space."

To amplify the cozy warmth of the cabinet millwork, Brent emphasized the main living space's interior design by mixing old and new. For example, he paired a new leather sofa with funky 1955 corduroy chairs. He also combined a Knoll Saarinen table in white with Eames molded plywood walnut chairs that warmed up the table.



ALISSE ADDED THE LUCITE AND ROSEWOOD BAR CART AS AN ODE TO WHEN THE PROPERTY SERVED AS A PALM SPRINGS WATERING HOLE TO HOLLYWOOD'S ELITE. THE OIL PAINTING CAME FROM A MODERNISM SHOW AND SALE IN 2022, BUT BEFORE THAT IT HAD ORIGINALLY HAILED FROM A HOME IN BEVERLY HILLS, CALIFORNIA. BRENT THINKS IT MIGHT BE A PICTURE OF THE ICONIC MODEL TWIGGY, BUT HE ISN'T SURE. "WE HAD LOTS OF GUESSES DURING THE MODERNISM TOUR WHERE OUR UNIT WAS OPEN TO THE PUBLIC FOR TOURS."

HOLLYWOOD'S Racquet Club

Brent shares surprising, little-known facts about this famed Hollywood A-lister vacation spot.

- It's where stars were discovered. According to Brent, celebrities got their start at the club. In fact, legend has it that Marilyn Monroe was "discovered" by a movie producer at the Racquet Club's pool.
- 2. Celebrities had special clauses in their contracts. Hollywood Studios required their stars' contracts to say they could be no more than three hours away from the studio at any given time, Brent says, "So, if they called Clark Gable saying he had to be at the studio for a shoot tomorrow morning, he could feasibly be back in time." Palm Springs fit the bill better than Las Vegas, which was then still too far of a drive. "That's why so many celebs stayed in Palm Springs," he says.
- 3. The property was going to be expanded again. Celebrities loved the tennis club so much that the property added the hotel. But few know that the property was slated to be expanded a second time. "Our pool is so large because the property to the east was going to be a new section of the club with more cottages, but it never got built," Brent says.



PALM SPRINGS



ABOVE: TO FURTHER WARM UP THE SPACE, BRENT ADDED A BRIGHTER YELLOW BENCH TO THE FOOT OF THE PRIMARY BEDROOM'S BED. THE EAMES WIRE CHAIR HAS A SHEEPSKIN RUG LAID OVER THE BACK AND SEAT TO GIVE A TACTILE EXPERIENCE TO GUESTS. BOTTOM, RIGHT: ALSO IN THE GUEST BEDROOM IS A CUSTOM CHAIR HAND-STITCHED IN MOROCCO AND SHIPPED TO BRENT IN PALM SPRINGS. HE ADDED THE GEOMETRIC ART (ARTIST UNKNOWN) TO COMPLEMENT THE CLASSIC SHAPES FEATURED IN THE CHAIR.

This mix of old and new created a lived-in look, unlike the typical mid mod fashions many employ in Palm Springs. "The most popular thing to do is to bring in the brightest colors you can find, like yellow rugs and bright blue sofas. I don't think you have to work that hard to create a warm space with MCM design," Brent says.

His partner, Alisse Ellis, has an eye for finding the right pieces. Though wood floors usually warm up a space, they couldn't do that with the concrete floors, so Alisse and Brent focused on blending contemporary pieces with some of her favorite vintage items, like a Knoll bedroom set they bought at an auction in Indiana. "This combo offers a timeless feel, whereas lime-green and neon-orange décor feels kitschy," he says. "She and I wanted to feel like we're home and not on vacation."

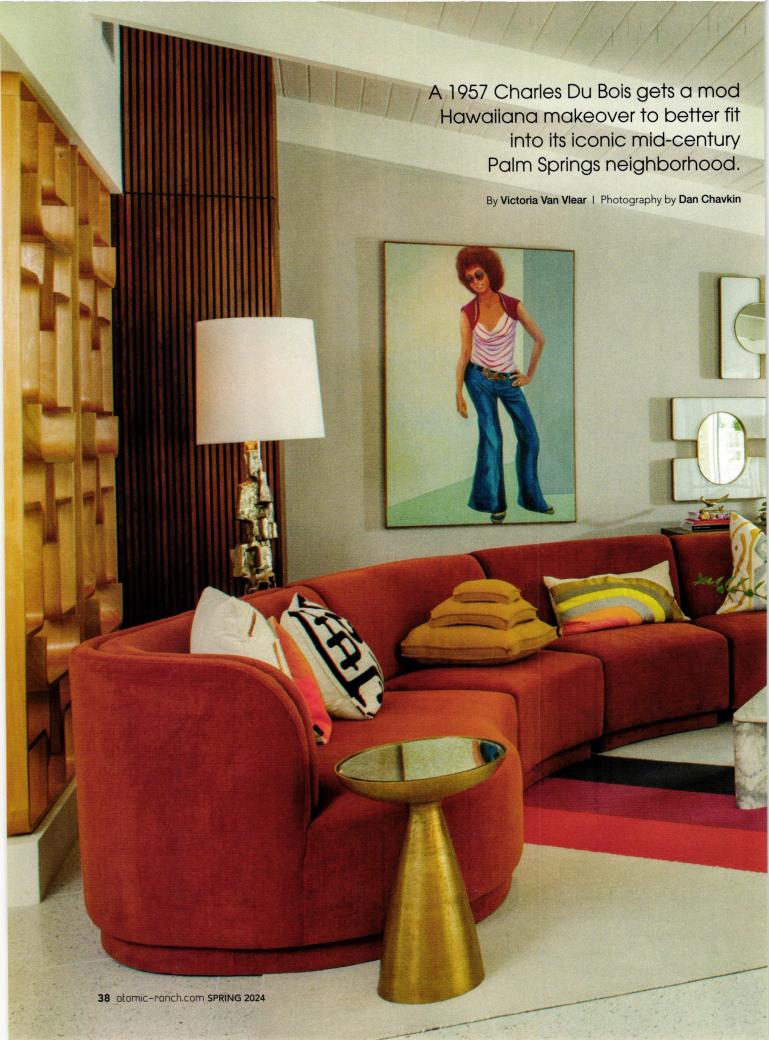
Times at the cottages have indeed changed. The vacationing celebs are all gone; the buildings are now homes. But every Modernism Week, the houses moonlight as the new stars of the desert, as homeowners like Brent open their doors to curious fans. ®

BELOW: THE PRIMARY SUITE AND BEDROOM OFFER A CONTINUATION OF THE BLOCK WALL FROM THE EXTERIOR TO THE INTERIOR. BRENT CUSTOMIZED THE PAINT COLOR. TAKING A SAMPLE TO SHERWIN-WILLIAMS FOR THEM TO DUPLICATE. A KNOLL NIGHT STAND AND SIDE TABLE WITH FORMICA TOP WERE MADE IN THE 1950S AND HAIL FROM AN AUCTION IN INDIANA. THE HORSE ART IS BY ARTIST CINDY BENNETT IN LOS ANGELES.





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ABOVE, LEFT: THE FRONT DOORS ARE NOT ORIGINAL TO THE HOME, BUT THEY WOULD ALSO HAVE BEEN DOUBLE DOORS. "THAT'S A COMMON DU BOIS FEATURE," HOWARD AND KEVIN SAY. THEY DECIDED ON GLASS DOORS WITH WELCOMING, SUN-INSPIRED HANDLES. "IN AN IDEAL WORLD, WE WOULD HAVE HAD SOLID DOORS AND PAINTED THEM A BRIGHT COLOR, BUT WE REALLY LIKED THE LIGHT THAT COMES THROUGH ON THE OTHER SIDE," THEY SAY. "THERE'S NO PRIVACY ISSUE BECAUSE OF THE HEDGE IN THE FRONT YARD."



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here's one piece of advice that design-build duo Kevin Kemper and Howard Hawkes of H3K Home+Design always give to their clients: Live in the house for a little while before making any changes. "If there's the opportunity to live in the space and use it, it's really valuable," they say. "How are they using it in the summer? How in the winter?" When it came to their own home, a 1957 Charles Du Bois in Palm Springs, circumstances led them to take their own advice to a new level: 12 years of waiting to make renovations happen. "Would we recommend waiting 12 years? Probably not... that might be a little excessive," they say with a smile. But returning this beautiful Hawaiiana Charles Du Bois to its mid-century glory was worth the wait.

ICONIC NEIGHBORHOOD

Between 1957 and 1963, the Alexander Construction Company built out the neighborhood of Vista Las Palmas, which sits at the foot of the mountains on the western edge of Palm Springs. The company was founded by father-and-son team George and Robert Alexander, and between 1955 and 1965 built over 2,200 homes in the desert. Many of the builds were modest vacation homes that started at a price point of \$19,000. Tragically, the company's output came to an abrupt halt when George, Robert and their wives were killed in a plane crash in 1965.

Vista Las Palmas is an "Alexander" neighborhood that grew in phases, with two main architects: Palmer Krisel and Charles Du Bois. "This phase was called the Las Palmas Summit Estates and had 20-ish houses," Howard and Kevin say. "It's a little bit higher than the rest of the neighborhood." It was also a bit more expensive. "They were changing their targeting customer to full-time and year-round," they say. "The houses started at \$45,000-\$55,000. That was a lot of money back then. These were very highend homes at the time."



THE BACKYARD IS ROOMY, WITH A POOL THAT OVERLOOKS THE MOUNTAINS WEST OF PALM SPRINGS. "THE ORIGINAL POOL WAS A KIDNEY SHAPE WITH A SLIDE," HOWARD AND KEVIN SAY. "BUT THAT WAS LONG GONE BY THE TIME WE BOUGHT IT." JUST BEHIND THE LOT IS A WASH FOR FLASH-FLOOD CONTROL, BUT THAT DOESN'T WORRY HOWARD AND KEVIN. "WE'VE LIVED HERE THROUGH HURRICANE HILARY AND A RECORD-BREAKING RAINFALL IN 2019, AND WE'VE NEVER HAD ANY FLOODING ISSUES," THEY SAY, RIGHT: IN THE DINING SPACE, HOWARD AND KEVIN ORDERED A CUSTOM DINING TABLE WITH A SOLID-SURFACE CORIAN TOP. "WE HAD A LARGE DINING ROOM, SO WE WANTED SOMETHING UNIQUE," THEY SAY. THE CHAIRS WEREN'T THEIR FIRST PICK-IN FACT, THEY ORIGINALLY INTENDED TO REPLACE THEM. "THEY STARTED OUT AS TEMPORARY FOR AN EVENT. WE WERE GOING TO SWITCH THEM OUT, BUT WE LOVE THE SWIVEL. IT MAKES IT EASY TO GET IN AND OUT, AND YOU CAN LEAN TO HEAR SOMEONE DOWN THE TABLE," THEY SAY. THE LARGER CHAIRS AT THE HEAD AND FOOT OF THE TABLE ARE INSPIRED BY PLATNER. "WE'D LIKE TO REUPHOLSTER THEM TO MATCH THE JEANS OF DORY PREVIN [IN THE LIVING ROOM PRINT]," THEY SAY.

BELOW: THE WOOD SCREEN DIVIDER IS A VINTAGE PIECE BY LUDVIK VOLAK FROM THE CZECH REPUBLIC. "THESE SCREEN DIVIDERS WERE COMMONPLACE IN PUBLIC PLACES IN THE SOVIET UNION." HOWARD AND KEVIN EXPLAIN. "WHEN THEY WERE TAKING THEM DOWN, SOME WERE SALVAGED. WE FOUND SOME IN POLAND AND WE WERE FORTUNATE THAT THEY WERE IN SUCH GREAT SHAPE. THEY'RE MORE OF A BLOND WOOD THAT DIDN'T GO WITH OUR CHESTNUT, BUT WE KEPT IT AS IS. WE JUST WIPED THEM DOWN WITH A RAG AND INSTALLED THEM."



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Amazingly, most of the neighborhood has stayed intact. "In the '80s and '90s the neighborhood was ignored, when people were wanting Spanish, Tuscan and golf-course homes," Howard and Kevin say. When appreciation for mid-century style rose in the 1990s and early 2000s, the neighborhood grew in popularity, especially since most of the homeowners had kept the integrity of the mid-century feel. "It created a fairy-tale neighborhood," Howard and Kevin say.

SEEING POTENTIAL

Howard and Kevin have always seen the appeal of living in Vista Las Palmas. "We've always lusted after being here," they say. "We moved [to Palm Springs] part-time in 2004 and we always would try to drive through [the neighborhood]."



This particular unit was the model home. "It was the first one finished, easy to see on the corner," Howard and Kevin say. By the time they bought the house in 2010, however, it didn't look mid-century at all. "The previous owner before us went more contemporary," they say. The lot was in foreclosure, so Howard and Kevin snatched it up. "We were the winning bid out of 14 offers," Kevin says.

But even though they didn't love the contemporary skin on this mid-century home, they were busy with other projects as well as their furniture and design showrooms. "It's the shoemaker's story: The last thing you can ever do is work on your own place," they say. "The house had been redone, so it was a nice house, but it wasn't our style."

DREAMS COME TRUE

Howard and Kevin were finally able to return their home to its Hawaiiana roots with a full remodel in 2022. "We tried to be sensitive in having the features, especially the exterior, enhanced with Mid Century Modern," they say.

Key to that enhancement was the roof. When they moved in, it was a composite roof. But they knew that wasn't the original roof, thanks to an old picture. "Right after we moved in, we heard a knock [at the door]," Howard and Kevin say. "It was someone from the Preservation Foundation. 'We've been looking for this house for so long,' the woman said. She had this photo from Palm Springs Life in 1963 of the house after it was finished.





ABOVE: THIS KITCHEN IS PART OF THE UPDATED FLOOR PLAN FROM A PREVIOUS HOMEOWNER. THE PREVIOUS KITCHEN SAT WHERE THE HOME'S THIRD BEDROOM IS NOW. "THIS KITCHEN WOULD HAVE BEEN AN OUTDOOR PATIO," HOWARD AND KEVIN SAY. "THERE WAS A SLIDER FROM THE CURRENT DINING ROOM TO THE PATIO." THEY KEPT THE NEW LAYOUT BUT REDID THE LOOK OF THE KITCHEN WITH NEW CABINETS, QUARTZ COUNTERTOPS AND A GREEN BACKSPLASH THAT WORKS WITH THE REST OF THE HOME'S VINTAGE COLOR PALETTE.

OPPOSITE: THIS UNIQUE NICHE, OR "POOKA" WALL, IS NOT PART OF THE ORIGINAL HOME'S DESIGN. "[THE PREVIOUS OWNER] PUT IN THE POOKA, BUT WE LIKED IT," KEVIN AND HOWARD SAY. "WE DEBATED GETTING RID OF IT, BUT WE LIKE THAT IT'S VERY SIMPLE AND A BLANK SPACE THAT FOCUSES ON SMALLER OBJECTS. IT'S THE LARGEST SINGLE WALL IN THE HOUSE AND YOU'D USUALLY PUT A LARGE PIECE THERE, BUT WE DID THE EXACT OPPOSITE AND FOCUS YOUR EYES ON A SMALL SLIT THAT HOLDS THE WEIGHT OF THE ROOM WITH THE BESPOKE VINTAGE PIECES THAT ARE IN THERE."

It's one of the few photos of Bob Alexander standing in front of a project house." That photo showed Howard and Kevin that the original roof had been cedar shakes. "When it had a regular roof, it looked like a regular tract house," they say. "But the cedar-shake roof is what gives it the Hawaiiana vibe."

Inside, the layout was already slightly different from the original because a previous owner had enclosed a back patio to make a larger kitchen. Howard and Kevin only made one additional footprint change, to the hallway bathroom.



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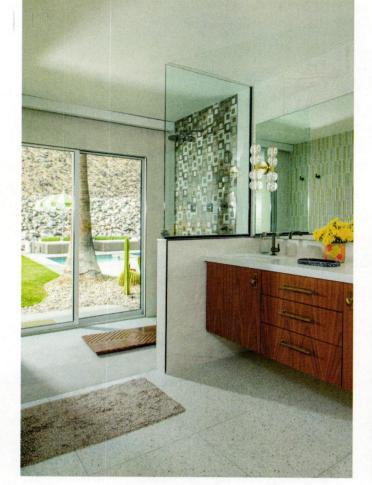


ABOVE: THE PRIMARY BEDROOM FEATURES A FEW OVERSIZED PIECES. "THERE'S LESS, BUT MORE OVERSIZED FURNITURE," HOWARD AND KEVIN SAY.

"THERE'S NOT A LOT OF SPACE FOR SIDE TABLES AND OTTOMANS, SO WE DID A BIG DRESSER THAT ANCHORS THE ROOM WITH A TV OVER IT, WHICH ISN'T A GREAT DESIGN FEATURE, BUT IT'S NICE TO HAVE." THE PRINT ON THE WALL IS A CARLOS MÉRIDA PIECE FROM 1982.



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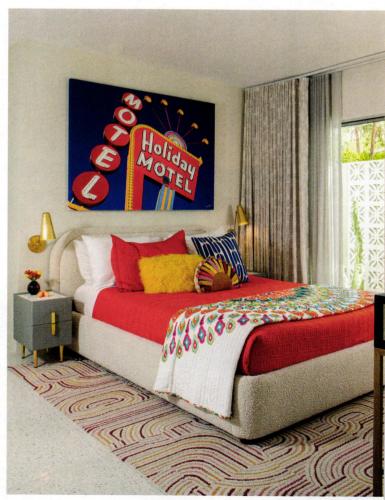
RIGHT: HOWARD AND KEVIN HAVE A NICKNAME FOR EACH BEDROOM,
AND THIS ONE IS THE HOLIDAY ROOM. THE INSPIRATION PIECE IS A GARY
DOROTHY PRINT OF A 1960S HOTEL IN LAS VEGAS. "WE'VE HAD THAT PRINT
FOR A LONG TIME," THEY SAY. "WITH ARTWORK, NO MATTER WHAT PIECE
YOU PUT UP, YOU SHOULD HAVE SOME SORT OF CONNECTION OR MEMORY
TO THE OUTSIDE WORLD. SOME OF OUR CLIENTS WANT US TO PICK OUT
ART FOR THE WHOLE HOUSE, BUT WE ENCOURAGE PEOPLE TO DO IT OVER
TIME. WE'VE BEEN WORKING ON OUR COLLECTION FOR 20 YEARS."

"There was one bathroom for the two bedrooms," they say.
"That bathroom was so large that we could create an en-suite bathroom and a powder." Now, each bedroom has its own bathroom, including a powder room for guests to use. "You don't have to have someone go through the bedroom to get to the bathroom," Howard and Kevin explain.

For the interior design, they took inspiration from the colors of the desert sun. "The [color] palette is inspired from the mountain behind us," Howard and Kevin say. "The name of the house is 'Hi, Sun' because at sunrise the mountain range turns yellow and orange." The interiors feature many new pieces from their H3K collection, as well as authentic midcentury accessories. "It's always good to have a mix of vintage and new," they say. "If you go too vintage, then you're just living in a museum." Between the enhanced mid-century architecture and the tasteful furnishing and color choices, the Hi, Sun home was worth the wait. ®

LEFT: THE ORIGINAL PRIMARY BATHROOM WOULD HAVE BEEN SMALLER AND WITH A DROP CEILING. "WE LIKED THE WAY IT IS NOW; IT LETS A LOT OF LIGHT IN," HOWARD AND KEVIN SAY. THEY ALSO TOOK OUT THE ORIGINAL ROMAN TUB. "AFTER THE 'CLEOPATRA' MOVIE CAME OUT, ROMAN TUBS BECAME A DESIGN TREND," THEY SAY. "HALF THE TUBS IN TOWN WERE ROMAN TUBS. THEY'RE OK TO LOOK AT, BUT THEY DON'T FUNCTION GREAT. YOU CAN'T USE IT AS A BATHTUB. IT BECAME A SLIP HAZARD WITH THE TILE AROUND IT, SO IT WASN'T WORTH IT FOR SAFETY'S SAKE."





SEE RESOURCES, PAGE 87



A classic Palm Springs condo catches a family's eye to become a haven of design. FIRST LISTING By Sarah Jane Stone | Photography by Dan Chavkin



ome home-buying stories feel like Hollywood-movie magic. They have the serendipity of a classic film and the charm of a sweeping score. This is one of those stories. Our main characters are Drew Downie and Gabriella Baiter, and the setting is a 1960 Palm Springs condominium. The lovable ensemble? Their dog, Stella, and baby, Grayson. A meet-cute for the ages, Gabriella just happened to find the property's listing only an hour after it went live.

"The home itself is classic desert modernism—quintessential Palm Springs, from the unique roofline to the shadow blocks to the inside/outside vibe brought to life by the floor-to-ceiling windows facing the garden," Drew says.

Their Palm Springs paradise is the work of award-winning architect Barry Berkus, whose career largely focused on mass-market housing. Built in 1960, the two-bedroom, two-bath, 1,300-square-foot home is part of the Park Imperial South complex and checked off nearly every item on the family's wish list.



CREATING A CLEAN SLATE

While the home was in good condition, it needed a little love to be ready for its next act. The home had a technicolor twist: vibrant teal walls. While a staple hue in mid mod design, the extensive paint job was overwhelming and needed to go. Proving that color can drastically transform a space, Drew and Gabriella gave the entire house an overhaul with white paint. The result is bright, airy and a perfect backdrop to a vibrant family.

Perhaps the largest renovation was removing porcelain tile and carpet to install concrete floors throughout the kitchen, den and hallway. Every great love story has an obstacle to overcome. For this home, it was the flooring.

"Being naive first-time home buyers, we didn't feel like anything we did to the house was a major risk," Drew says. "But we soon learned that budget and time can be risks when you're dealing with major renovations." Concrete flooring felt like the obvious choice. With the couple's impressive collection of furniture and art, concrete made more sense than tile and white carpet, so, up it all went. Unfortunately, the process of refinishing the concrete did not go as planned. After it was initially refinished, Drew and Gabriella noticed cracks. The best solution was to hire another team to refinish the floors—again. Once fresh carpeting was added to the bedrooms, the mid-mod condo refresh was essentially complete.



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"Owning a piece of history is a priceless feeling, and it feels humbling to have the responsibility of preserving it and sharing it with the world."

PERSONALIZING MOD STYLE

A previous homeowner had removed some of the original features, like cabinets in the kitchen and baths. Luckily, the bones of the home remain untouched, giving a mid mod frame to the couple's impeccable style. "Our interior design choices are a bit more eclectic modern, blending vintage artifacts, art and ephemera we've collected with mid-century and modern pieces," Drew says.

Consider the den, where custom sofas from Casara Modern anchor the space. Proudly displayed is a collection of vintage radios, including a Raymond Loewydesigned original. The entirety of the home balances this blend of new, custom, vintage and modern to weave a uniquely personal design story.

"So much of the mid-mod aesthetic is the structure of the home itself. After that, it's a matter of filling the interior with a mixture of old and new, that's what keeps things interesting," Drew says. "We both love historic and vintage pieces, and putting them in places surrounded by new materials only makes them feel more special."

CLERESTORY WINDOWS FOLLOW
THE COMPLEX'S FOLDED PLATE
ROOFLINE, KEEPING THE INTERIOR
CONNECTED TO PALM SPRINGS'
ICONIC MOUNTAINS.

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GRAPHIC AND WARM, THE DEN SERVES AS A HOME OFFICE, QUIET RETREAT AND ENTERTAINING SPACE.



ONE ROOM, MANY ROLES

Creating multipurpose spaces can give any size home a bit of movie magic.

In this Palm Springs condo, the den has taken on several roles. By day, it is the couple's home-office space. However, as new parents, the couple knew they needed a space to steal away for peace and quiet. Rather than a typical or stuffy office design, they created a design that could also function as a serene escape. "We wanted to be able to close the doors and connect, read or just relax," Drew says.

Yet another key role played by the den is as a warmer space to use when hosting friends. Making both of these roles possible is a pair of low-slung couches. A set of round ottomans from Blu Dot anchor the space and help support its multipurpose functionality.





CREATING WITH COLOR

Open floor plans, like the one that connects the home's living, dining and kitchen spaces, are beloved for their spaciousness. Designing them in a way that creates zones is key to their day-to-day functionality, but it's the use of color that can truly make or break the space.

Drew and Gabriella created a blank canvas with all-white walls. Light to mid-tone woods, burnt oranges, brick reds and dusty yellows work together to convey the home's desert setting. Expertly placed hits of deep blue keep the design refreshed.

Nestled off to the side of the main living space is the den, a serene multipurpose space with a slightly different approach. Warm wood tones are sharply contrasted by black accents and tied together with brushes of gray.

LEFT: THE KITCHEN HAS ITS ORIGINAL SLIDING INTERIOR DOORS AND ORIGINAL GLASS GLOBE LIGHTS.

BELOW: PERHAPS THE MOST CHALLENGING ASPECT OF CARING FOR AND STYLING A MID-CENTURY HOME IS FINDING THE PERFECT BALANCE OF ARCHITECTURAL AUTHENTICITY AND PERSONALIZATION. DREW AND GABRIELLA HAVE A RECIPE FOR SUCCESS. "WE LEAVE FLOORPLANS ALONE AND ASSESS WHICH ELEMENTS OF THE HOME BRING IN THE REAL 'CHARACTER' THAT WE LOVE AND FIND WAYS TO LEAVE THOSE. THEN WE PERSONALIZE THE REST AS NEEDED TO MAKE THE HOUSE FEEL LIKE A HOME."



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ARCHITECT BARRY BERKUS WAS JUST 25 YEARS OLD WHEN HE
DESIGNED THIS COMPLEX. THE FOLDED PLATE ROOF DESIGN MAKES
PARK IMPERIAL SOUTH ICONIC AND INSTANTLY RECOGNIZABLE.

CHANGE OF SCENERY

This serendipitous home-buying journey almost didn't happen. Drew and Gabriella had initially focused their search on Los Angeles. Unable to find the right home, in the right location and at the right price, the couple broadened their search to Palm Springs. Still, finding just the right space for their family took time and patience. They were focused on single-family homes and still not having any luck. That's when the idea of condominiums entered the scene. With numerous mod communities scattered around Palm Springs it would be possible to buy a home with authentic mid-century architecture in the right location and at the right price.

Not long after deciding to shift their search yet again, Gabriella checked Zillow for condominiums. Listed just an hour prior was a unit that answered all their hopes. Moving quickly, Drew and Gabriella were the first to tour the space they now call home.



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Lifted Wings



The iconic roofline of this Twin Palms Krisel home served as the muse for its stunning and respectful restoration.

By Laura Shimko | Photography by Sandy Swett | Design and landscape architecture by Michael Norpell

THE HOME'S NEW CURB APPEAL IS BOTH STYLISH AND FUNCTIONAL, WITH MICHAEL'S ADDITION OF A NEW STEEL RETAINING-WALL PLANTER AND BREEZE-BLOCK WALL FOR PRIVACY. TAKING HIS CUES FROM THE BUTTERFLY ROOFLINE, MICHAEL DESIGNED THE LINES OF THE LANDSCAPE TO REFLECT THE ARCHITECTURE OF THE HOME. "THE HOME LACKED A TRUE FRONT-ENTRY WALK FROM THE STREET AND WAS BLOCKED BY A RAISED BERM, SO I ADDED A NEW ENTRY WALK THAT SLICED THROUGH THE BERM," HE SAYS.



t's hard to improve on a classic, especially when that classic is a Krisel home. Yet, with a combination of love and respect for the original design and a vision for functional and aesthetic updates, designer and landscape architect Michael Norpell elevated the exterior of this home without sacrificing all the elements that make it an MCM desert gem. The butterfly rooflines drew Michael to the project as did the beautiful, rugged desert landscaping that played an integral role in the architectural design.

CATCHING THE VISION

The owners of nearly 20 years of this midcentury marvel located in the famous Twin Palms neighborhood of Palm Springs, California, reached out to Michael after their vacation home became a permanent residence in the wake of the pandemic. "They wanted a landscape that would reflect their new lifestyle in Palm Springs," Michael says. The property had been cared for, but was noticeably needing a designer's embrace to create a cohesive and enhanced look and feel. "The original landscape saw better days and needed a 'wow' curb appeal worthy of this home's original design," Michael says. "The 'good enough' backyard had a small concrete pool deck that lacked space for outdoor living with little shade options. The landscape lacked any seasonal color and texture through plantings."

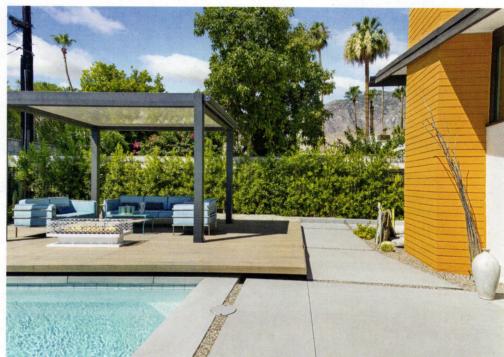
Michael drew from Krisel's original landscape architecture to create his vision. The book "The Language of Modernism," edited by Chris Menard and Heidi Creighton, gave him the historical background of the Twin Palms neighborhood, while examining Krisel's original plans and elevation drawings provided the foundation for his design process. To set the home in context, he toured the Twin Palms neighborhood several times to glean architectural cues for a cohesive, blended design. "I did a quick 'cocktail napkin' sketch of what I envisioned," he says. "I worked from that first impression sketch to develop the final landscape plan."



RIGHT: THE HOMEOWNERS DID NOT WANT ANY CHANGES TO THE EXTERIOR COLOR PALETTE, SO MICHAEL SELECTED COMPLEMENTARY SHADES FOR THE NEW ADDITIONS TO THE BACKYARD. "I SELECTED A RICH CHOCOLATE BROWN FOR THE NEW SHADE STRUCTURES TO TIE INTO THE EXTERIOR TRIM COLOR," HE SAYS. "WHITE TILE WAS USED FOR THE POOL AND SPA TO COMPLEMENT THE STUCCO COLOR."

LEFT: THE BALANCE OF GREEN AND HARDSCAPE TO ACHIEVE THE HOMEOWNERS' LIFESTYLE NEEDS WAS AN IMPORTANT PART OF MICHAEL'S DESIGN. "THE ORIGINAL POOL CONCRETE DECK WAS VERY SMALL AND A LARGE AREA OF NATURAL LAWN WAS IN THE REAR YARD," HE SAYS. "THE ELEMENT OF LUSH GREEN LAWN WAS IMPORTANT." HE UTILIZED AN ARTIFICIAL TURF TO KEEP IT WATER-WISE IN ITS DESERT CONTEXT.

BELOW: THIS OUTDOOR "LOUNGE" WITH ITS CANTILEVER DECK IS A MIXTURE OF STYLE OF FUNCTION. "I ADDED A CUSTOM, MOTORIZED LOUVERED-SHADE STRUCTURE CREATING VISUAL INTEREST IN THE FOREGROUND TO FRAME THE STUNNING MOUNTAIN VIEWS IN THE BACKGROUND," MICHAEL SAYS. "IT IS THE OASIS MY CLIENTS HAVE DREAMED OF, AND ONE THAT CELEBRATES THE ORIGINAL INTENT OF WILLIAM KRISEL."







HARDSCAPE BREAKS UP THE DIFFERENT GATHERING SPACES IN THE BACKYARD. "PLAYING WITH THE SHAPE AND SIZE OF THE POURED CONCRETE PADS THAT ARE SEPARATED BY THE DECORATIVE GRAVEL BANDS DEFINED THE KEY OUTDOOR ROOMS," MICHAEL SAYS. "IN KEEPING THE HARDSCAPE MATERIALS COHESIVE THROUGHOUT THE FRONT AND REAR-YARD LANDSCAPE DESIGN, THE WHOLE SPACE FLOWS FROM ONE OUTDOOR ROOM TO ANOTHER."

Creating Connections

While landscaping can take a back seat to the overall project in other home-design styles, Mid Century Modern enthusiasts know a cohesive architecture, interior and exterior design is integral to the era's style. Here, interior designer and landscape architect Michael Norpell shares his tips on how to bring together the interior and architectural elements and landscape design for a dynamic exterior.

ARCHITECTURAL CUES. The home's structure and design elements are your manual for crafting your landscape design. Look at the roofline, materials, shapes and palette. "Repeat those shapes or forms within the landscape either through hardscape design or plantings," Michael says.

BLURRED LINES. Achieve the hallmark indoor/outdoor connection of MCM design by taking your interior flooring outside. "Extend the home's interior tile with an outdoor-rated tile that matches or, if you have concrete floors, use a level-one acid finish for your patios," Michael says.

CROSS-POLLINATE. Take inspiration from both interior and exterior palettes when selecting colors for both spaces. "Use that same pop of color you did inside when you are selecting patio furniture, outdoor pillows or the color of your flowers," Michael says.

FROM DRAB TO FAB

With plans in hand, Michael and his team got to work crafting their diamond in the rough. He named the project "Lifted Wings" due to the quintessentially mid-mod butterfly roofline—a Krisel original. "I wanted to celebrate Krisel's architecture by reflecting that soaring, elongated butterfly shape down on the ground plane to create and define the pool deck and lounge areas," Michael says.

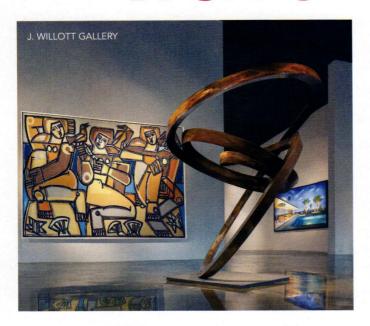
Retaining the original pool shape, Michael expanded the original concrete pool deck to provide more recreational living space. "While the backyard was spacious, it lacked intimate spaces allowing guests to relax together, whether sunbathing, enjoying happy hour at sunset or sharing a meal," he says. "My priority was to create those spaces: a lounge area that could be shaded, an outdoor fire feature for gathering, a shaded dining area and a simple kitchen area for grilling."

In the front of the home, Michael designed a Corten steel retaining-wall planter, once again referencing the home's roof lines. He also built a new breeze-block wall for added privacy for guests. "For the entry, Krisel homes often incorporated a breezeway between the carport and the home," he says. "Using breeze block, I created a more intimate entry courtyard by adding a 'screen' near the main entry door. The breeze-block screen creates a 'wow' reveal moment for guests entering the backyard."

With careful and thoughtful nods to the original palette, architecture and landscape of the home, Michael made sure these additions do not detract from the heart of Krisel's vision. "What began in 1956 as an exciting new look still enchants us today," Michael says.



The Palm Springs Travel Guide



Desert bound? Take a look at our top picks as chosen by the *Atomic Ranch* team.

Atomic Ranch is no stranger to the mecca of Modernism. We've been traveling to the desert since 2016 to create events for the Mid Century Modern enthusiast to experience the history of Modernism in the area through talks, tours and our fair share of cocktail parties. With that comes the pleasure of becoming acquainted with the many things the city has to offer by way of stays, eats and entertainment! So here's our list of top picks from the desert for anyone planning to visit and enjoy the historic sights and more.

BEST THINGS TO DO

1. Palm Springs Air Museum

Home to one of the world's largest collections of static & flyable aircraft during the mid-century, there is always something new at the Palm Springs Air Museum. Unlike other museums, there are no ropes to keep you from

interacting with exhibits here. Get up-close and personal with your favorite aircrafts and enjoy exhibits that allow all ages to gain a fresh perspective of the history of U.S. military operations from the past 100 years.



THE PALM SPRINGS AIR MUSEUM

2. Indian Canyons Golf Resort

Built in 1961, this onceprivate club was a favorite haunt of Hollywood celebrities like Frank Sinatra, Bob Hope and Jackie Gleason. Former U.S. presidents, including Ronald Reagan and Lyndon B. Johnson, also walked these fairways.

3. J. Willott Gallery

This 5,000-square-foot gallery with its 22-foot high ceilings and state-of-the art lighting feels like a visit to world-class museum. From Iván Carmona to William Fisk, the gallery has earned its reputation for hosting some of today's most exciting contemporary artists.

4. The Palm Springs Aerial Tramway

As the world's largest rotating tram car, which travels over two-and-one-half miles along the breathtaking cliffs of Chino Canyon, there is no better way to take in Palm Springs. Since 1963, over 20 million people have traveled this 10-minute excursion.

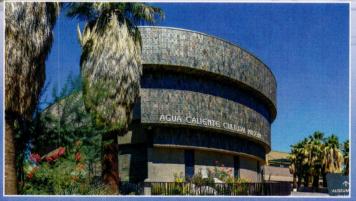
5. The Essential Palm Springs Tour

This tour, hosted by Palm Springs Mod Squad, showcases the local architects that shaped the midcentury look of Palm Springs: William Cody, Albert Frey, Hugh Kaptur, Wiliam Krisel, Donald Wexler and E. Stewart Williams. Along the way, you'll see how the light and landscape helped guide these architects to create a version of Modernism specifically suited to the California desert.

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BEST PLACES TO STAY

1. Orbit In Hotel

Enjoy a couple of Orbitinis around the boomerang bar or lounge by the bikini pool for a stay that is a true blast from the past at this small and private boutique hotel. Orbitin.com.

2. Del Marcos Hotel

Opened in 1947 and designed by William Cody, this was one of the first hotel properties to depart from the area's Spanish Colonial Revival styles to herald the arrival of the mid-century in the desert. Delmarcos.com.

3. Parker Palm Springs

"Groovy modern architecture meets Hollywood glamour" was what designer Jonathan Adler was going for when designing the Parker,

which was formerly the Gene Autry residence. His unique vintage finds and artful assemblages certainly make for a memorable and photo-worthy stay. Parkerpalmsprings.com.

4. The Holiday House

At this Herbert Burnsdesigned property originally built in 1951, you'll find mid-century furnishings and vibrant color and pattern mixed with rich textures to capture the spirit of Palm Springs resort life. Holidayhouseps.com.

5. L'Horizon Hotel

Another of the famed Golden Era escapes, L'Horizon was built in 1952 and designed by William Cody. It's a chic pick if you want to stay where everyone from Marilyn Monroe to a couple of U.S. presidents have stayed. Lhorizonpalmsprings.com.



A PEEK INTO A TOP ROOM AT THE HOLIDAY HOUSE.

BEST PLACES TO EAT

1. Norma's - Parker Palm **Springs**

It's a classic brunch locale that has stood the test of time. Enjoy a simple menu of modern comfort food. While the terrace is most coveted at this spot, the indoor tables are cozy and chic. Parkerpalmsprings.com.

2. Trio

Dine in a beautiful historic building designed by John Porter Clark and Albert Frey with a newly remodeled in quality regional ingredients often from local farmers, Trio has been our pick for a special Atomic Ranch team dinner or two! Triopalmsprings.com.

FRENCH-ASIAN CUISINE AT FRENCH MISO CAFÉ.

3. Farm

It's not hard to pack in the charm when you're dining in a garden patio setting with a menu straight from the south of France. Farm manages to be a rustic and delicious oasis in the desert. Farmpalmsprings.com.

4. French Miso Café

A delightful pairing of French and Asian cuisine, thanks to owners Tomoko Jones and Eric Bovy, this charming jewel box of a restaurant touts delectable fare with equally special environs. Frenchmisocafe.com.



We've never made it to the Monday night drag bingo, but this cozy and effortlessly cool diner is a fabulous late-night option. Located inside the Ace Hotel, it's also conveniently adjacent to the Amigo Room bar. Kingshighwaydiner.com.

fresh lunch? This sunny

eatery serves delicious

sandwiches and salads

7. 1501 Uptown Gastropub

manages to be both great selection of vibrant boxes. 1501uptown.com.

Fun atomosphere, darling décor and dog friendly... what more could you ask for? Well, Boozehounds also serves vibrant, memorable dishes and, of course, great cocktails. And this rather large establishment is great for accommodating big groups or just for scoring a lastminute weekend reservation. Boozehoundsps.com.

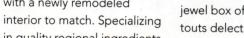
9. 4 Saints

Fancy a fancy night out? This spot, seven stories up on the rooftop of The Rowan, has unrivaled 270-degree views of the city. Creative cocktails and a modern American menu guarantee a special evening. 4saintspalmsprings.com.

10. The Sandwich Spot

This is the Atomic Ranch goto for a quick takeout lunch in-between group projects. Sandwiches don names worthy of the Desert Open like The Racquet Club, the Dinah, the Indian Wells and the Federer. No matter what you get, it's all about the Dutch crunch bread. Thesandwichspot.com.

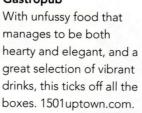






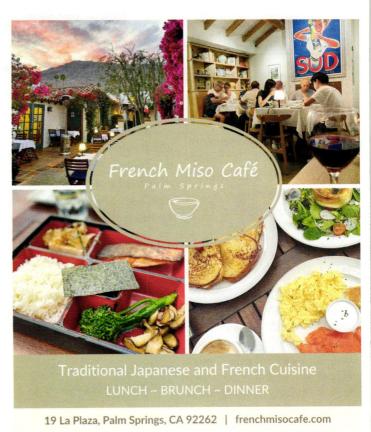






FARM-FRESH FARE AT TRIO, WHICH IS HOUSED IN A HISTORIC FORMER BANK BUILDING.



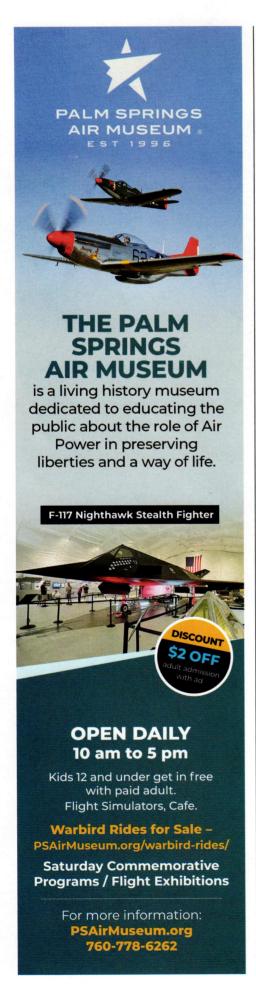






menu inspired by the bounty of California.









BEST PLACES TO SHOP

1. Just Fabulous

The perfect first stop in town, this delightful gift boutique and bookstore sets the tone for a Palm Springs getaway. With cool artsy inventory, an extensive selection of books about the region and a ton of fun and funny finds, the shop is a whole happy experience. Bjustfab.com.

2. Grace Home Furnishings and Grace Home Gallery

Ready for a dose of refined taste and bespoke style? This stylish pair of shops—with an aesthetic that combines East Coast elegance and Old Hollywood glamour offers just that, with a sophisticated selection of furniture as well as unique and collectible art. Gracehomefurnishings.com.

3. H3K Home + Design Showroom

It's no surprise that the design duo of Howard Hawkes and Kevin Kemper, known for some of the best and most exciting Mid Century Modern interior design in town have created a shopping destination that encapsulates what the city is all about. Find MCM-inspired furniture, décor, gifts and accessories that allow you to bring Palm Springs style back home with you. H3khome.com.

4. Destination PSP

Like a love letter to the desert,
Destination PSP is a boutique that
carries everything from books and home
goods to clothes and accessories, many
of which are store originals. The owner's
goals? To offer a range of finds that
celebrate the city's rich design history,
events and people. Destinationpsp.com.

5. Trina Turk and Mr. Turk

Ready to upgrade to the quintessential Palm Springs ensemble? Head to this pair of chic boutiques that offer the designer's apparel, accessories and home décor that feature her signature use of color and pattern that have become the de rigueur desert uniform. Trinaturk.com.

6. Tile Designs by Fina

Feel like a kid in a design candy store at this must-see showroom filled with more than 90 tile vendors in every application you can think of. Come for the inspiration or to consult with one of Fina's knowledgeable and friendly staff.

7. Market Market

Wear your comfy shoes. Market Market is 40,000 square feet of fine vintage, repurposed and one-of-a-kind housewares, clothes, accessories and furniture in an elegantly curates space.



FINA MERAZ, OWNER OF TILE DESIGNS BY FINA.



The ASTRO Motel

A Mid-Century Stay for the Modern Traveler

THE ASTRO MOTEL was originally built in 1963 as part of a chain of space-age motor lodges of the same name; while its peers have largely been lost to time, the Astro in Santa Rosa has not only retained many of its finest mid-century attributes, but has been renovated into something more than the original. What results is a comfortable and beautiful mix of old and new: period-specific furnishings and artworks uniquely decorate each room alongside updated bathrooms in mid-century style.

Its renovation has firmly moved the Astro from motor lodge to boutique motel - the signature drive-up parking lot has been replaced with a courtyard garden of fruit trees, and its guest lounge hosts



complimentary breakfasts and cocktail nights. And everywhere there are homages to the original: the 1963 phone switchboard stands preserved behind glass in the lounge, while the 'Motel' of the 60's sign has become a makeshift bar next to an outdoor firepit. It has all the panache one could want in a 60's motel, and the bona fides to match.













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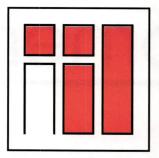
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Sign of the Times

Modernism Week fundraising enabled this historic property to bring back some original flair. By Jickie Torres







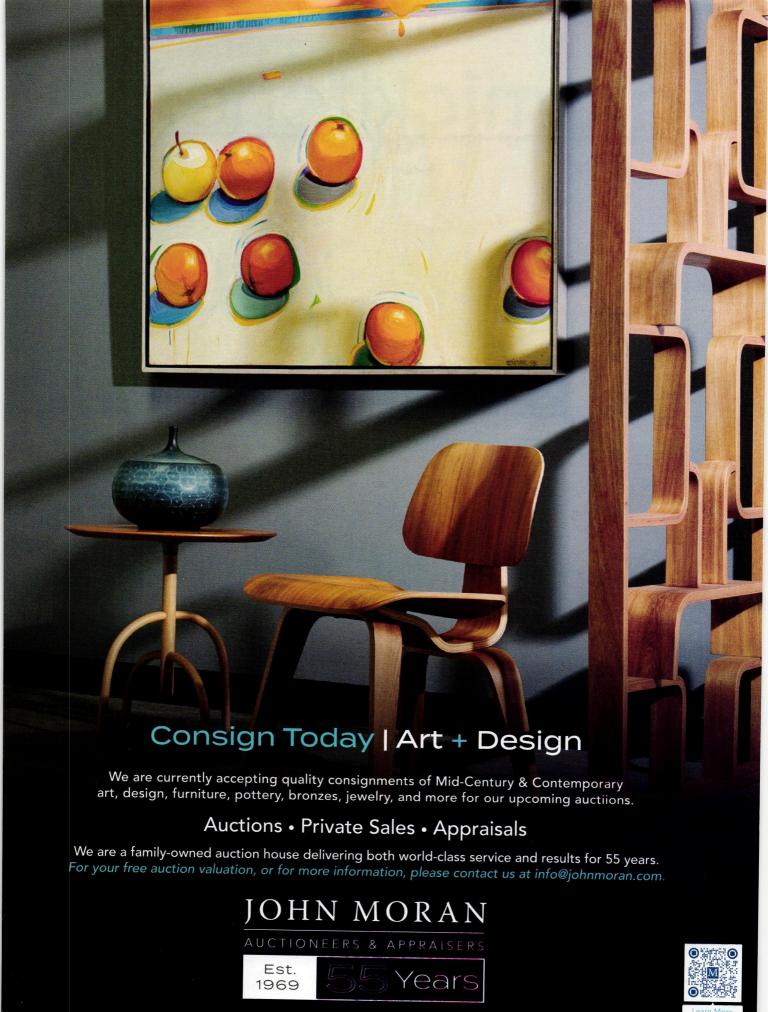


Modernism Week events aren't just about fun, glitz and glamour. Ticket sales from historic-home groups are a pivotal source of funds that many of these neighborhoods and complexes rely on for restoration projects that aim to bring back authentic and historic elements to its public spaces.

One such example is the Ocotillo Lodge. Built in 1956 by the Alexander Company and designed by William Krisel, the lodge was originally a place where the company could house prospective home buyers who arrived in town to investigate the tract homes within their new Twin Palms development. Today, the lodge is a private condo complex. Recent Modernism Week fundraising allowed for the recreation of the original Ocotillo Lodge sign to grace the façade. Tony Vardaro, president of the HOA, says, "We utilized Modernism

Week revenue to 'retrovate' our sign, making it look exactly as it did upon opening in 1957!"

While the group is exploring other fundraising methods for the community, Modernism Week remains their primary source of restoration money. "We have a lot of great owners here who want to restore or 'retrovate' and make the Ocotillo look more like it did in 1957. One thing that drove us nuts was that a few decades ago, the original sign, which had a hand-drawn font by William Krisel, was replaced by a generic font. When that sign needed repair, we had the opportunity to bring it back," Tony adds. "And if you're wondering what's with the cut-out section missing from the porte cochere, that was done a few decades ago, but restoring that is not only a goal of ours, it was Krisel's biggest wish for us."



<u>atomickitchens</u>





FAR LEFT: OTHER HOMEOWNERS MAY HAVE OPENED UP THE PASS-THROUGH COUNTERTOP, BUT THE COUPLE AIMED TO PRESERVE ORIGINAL **FEATURES RATHER** THAN RENOVATE THEM. FORMICA, PLASTIC AND VINYL AMPLIFY THE HOME'S VACATION MOOD; YOU DON'T WORRY ABOUT RUINING FURNITURE WHEN IT IS EASY TO CLEAN, NEAR LEFT: A COLLECTION OF MELAMINE BOWLS AND RAFFIAWARE GIVE THE KITCHEN ITS CHEERFUL COLORFUL VIBE.

By **Jickie Torres and Jade Boren**Photography by **Bret Gum** | Styling by **Sarah Jane Stone**

Vintage Kitchen Charm

Showcase your retro-kitchen charisma through color and collectibles.

Having previously owned a Jersey City row house filled with antiques and marked by a rich, deep color palette, homeowners Michael DeJong and Richard Haymes might not seem likely candidates for a cross-country move to a mid mod home.

Nevertheless, in 2012, the couple did just that—settling into a classic Palm Springs abode.

"When we conceived [of] the house, we wanted things to be mostly white and light, because back East our house was from 1833," says Richard, a retired art director and former executive director of the New York City Gay and Lesbian Anti-Violence Project. Their former home was "very dark, so we were ready for a 180-degree change," he says.

BACK TO THE FUTURE

The goal for the kitchen in their 1959 Hugh Kaptur-designed home in the historic Ranch Club Estates neighborhood was restoration, not remodeling. "The house was in remarkably original condition," Richard says. Pomona pink and yellow tile in the bathrooms as well as mint tiles and sliding pegboard cabinets in the kitchen made the house a mid-century dream.

COOKING UP CREATIVITY

Michael regrouted the entire kitchen and painted white over the deep, dark gray walls and cabinets. "We like houses that look like art galleries, and art galleries are white, so we painted ours white," he says.

The cabinetry and tile countertop are original to the house. Pomona Tile manufactured the tile, a common feature in Palm Springs homes from the 1950s and '60s.

The oven is also an effort of preservation: Michael picked up a gutted stainless steel oven from a neighbor's yard and combined parts of it with their 1952 Wedgewood Holly oven to create what they call their "franken-stove."

The rest of the kitchen's style comes through mostly in the vintage collectibles that they don't just display, but use every day. If they like something, they go with it. "We decided we'd collect things that just make us happy, not necessarily because of their mid-century pedigree," Richard says. ®

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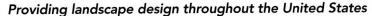




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Find more MCM ideas and inspiration here.



Cool Stuff: MCM Lighting Sources

Sconces, table lamps, reading lights and more are like adding jewelry to a great outfit—they punctuate and refine the style. We've rounded up a few reliably stylish Mid Century Modern lighting sources to get you started.



A Vintage 'Haver Home' Inspires a Guest House

A real estate agent builds on the past when he thoughtfully adds a guest house to a 1959 Haver home's property. As mid-century enthusiasts are keenly aware, most cities can point to a handful of architects and designers who helped shape their urban landscapes. Phoenix, Arizona, is one such city and Ralph Haver is one such architect, perhaps best known for his "Haver homes."





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Design Ideas: How to Style a Rental

Just because you're renting doesn't mean you have to sacrifice on style. We share some pro tips from Houston designer Mary Patton on how to design within the constraints of renting.



Mod Cocktails With Basic Ingredients

Some cocktails look difficult, with a long list of complicated ingredients. But how about some easy cocktails with simple ingredients? Whether you just want to mix yourself a drink to celebrate that it's Friday or impress guests at your next dinner party, here are 10 mod cocktails with basic ingredients you can make at home any time.











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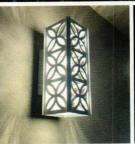
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Design with Light!





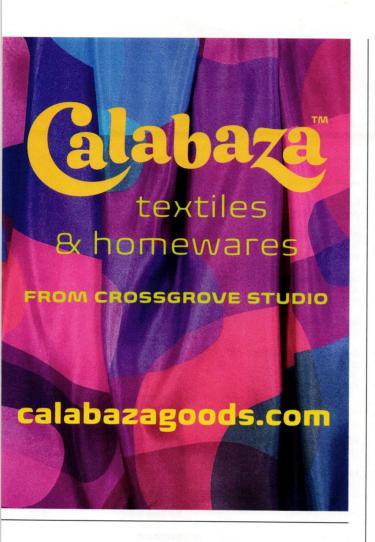




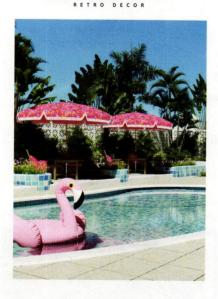
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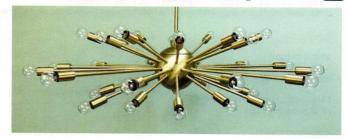
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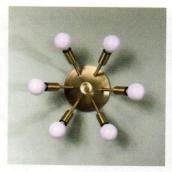


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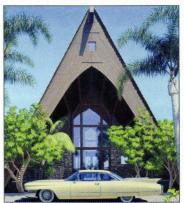






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Racquet Club Revival

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Dining area

Eames molded plywood chairs, Knoll Saarinen marble table: Design Within Reach, dwr.com.

Living room

Pair of corduroy chairs: Towne within the Shops at 1345, theshopsat1345.com.

Sofa: West Elm. westtelm.com.

Dining area

Bar cart: Rex, rex.haus.com.

Guest bedroom

Palm Springs Life poster, bar-cart books: Palm Springs Modern Committee (PS Mod Com) Store, psmodcom.org.

Bathroom

Carrara marble: Emser Tile, emser.com.

Primary suite

Bench: Just Fabulous, bjustfabulous.com.

Love at First Listing

Page 48

Design: Drew Downie and Gabriella Baiter, with help from Jon Call, mrcalldesigns.com; Jared Rhiechart, therhiechartconsultant; and Jim Budman.

Real estate agent: Dane Kealoha, sellingpalmsprings.com.

Exterior paint: Swiss Coffee by Benjamin Moore, benjaminmoore.com.

Interior paint: White Picket Fence by Sherwin-Williams, sherwin-williams.com.

Living room couch: EQ3, eq3.com.

Red chair: West Coast Modern, westcoastmodernla.com.

Wood credenza: Room & Board, roomandboard.com.

Greece tourism poster: Original printing from 1963.

Two-piece planters: EQ3, eq3.com.

Plywood side table: Floyd Home, floydhome.com.

Den couch: Custom from Casara Modern; casaramodern.com.

Circular stool/table: Blu Dot, bludot.com.

Bed frame: Modernica, modernica.net.

Bedside lights: Herman Miller, hermanmiller.com.

Matching side tables, dressers: Vintage, Palm Springs Vintage Market.





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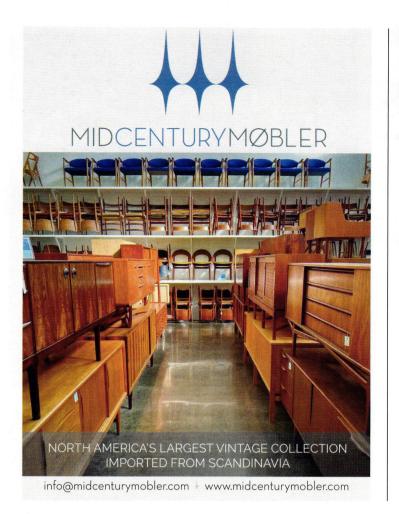
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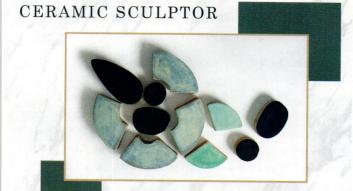
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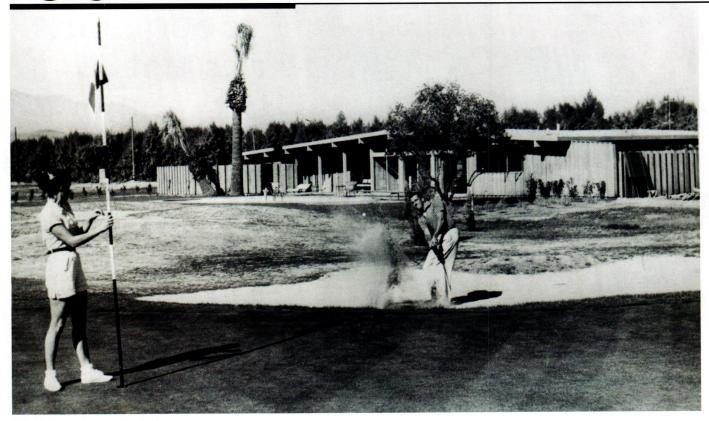




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The Golf Rush

The rich history of tee time in the desert.

THOUGH AN IMPROBABLE HOME FOR THE SPORT, the

Coachella Valley has become known to some as the "golf capital of the world." With 122 courses to choose from, 300 days of sunshine a year and pristine playing conditions, it is no wonder that golf is the premier attraction in the desert. And much like the development of the surrounding desert, the growth of golf in the Coachella Valley was rapid in the mid century, shaped by the elite, and is full of rich history.

Before 1950, there were only two small golf courses across the Valley—the first was The O'Donnell Golf Course, built by Thomas Arthur O'Donnell. An oil tycoon and owner of the famed house above what is now the Palm Springs Art Museum, O'Donnell built the nine-hole course on 33 acres as his personal playground for the sport he loved.

In 1951, the golf rush of the Coachella Valley officially began with the development of the Thunderbird Country Club. Originally a dude ranch owned by future Palm Springs By Ian McMaster | Photo courtesy of Getty Images

mayor Frank Bogert, the barren 33 acres of desert was transformed into a luxurious 18-hole course by a top amateur golfer named Johnny Dawson. With the backing of several investors—including celebrities Bob Hope, Bing Crosby, Phil Harris and Alice Faye—the golf scene in the desert would never be the same.

By the '60s, there were 21 established golf courses in the Coachella Valley welcoming the most notable golfers in the world. In 1957, Hollywood legends Lucille Ball and Desi Arnaz opened the Indian Wells Resort Hotel to house their famous, golfing-obsessed friends. By 1960, the Professional Golfers' Association of America (PGA) established a tournament called the Palm Springs Golf Classic. The nine-hole course at Sunnylands was to act as a conference center for world leaders in 1966.

Over the next 80 years, another 101 courses would be built, bringing over a billion dollars to the Coachella Valley each year.

