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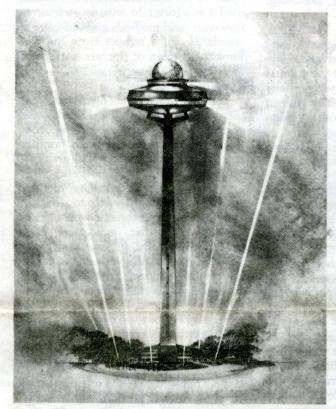
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THIS ISSUE: AN INTERVIEW WITH FRED KOETTER • JAMES TURRELL THE OREGON SCHOOL OF DESIGN• STREETS AS PUBLIC PROPERTY TACOMA DOME ART• POLITICAL UPDATE: THE DOWNTOWN PLAN

APRIL ANNIVERSARY



"There was always a tower in the mind of man . . . point by point, that desire had jutted civilization's claims from earth to sky — in pyramids, in the great Eiffel tower of Paris, in the Empire State building . . . in the final "Mile High" concept which Frank Lloyd Wright left to architectural posterity with the milehigh question: could it be built?"

"Could you build that?" was the question asked in 1959 that gave life to Seattle's Space Needle, and this year April 21 marks the 20th anniversary of that celebrated structure.

John Graham's office had been working on a World's Fair restaurant elevated 100 feet when it was proposed they make bold to raise the restaurant hundreds of feet in the air, similar to a restaurant in the Stuttgart tower in Germany. The idea caught fire rapidly. When Earle Duff unveiled a rendering complete with spotlights coursing over the structure at night, hearts were lost; the spectators emitted low whistles and the title "Space Needle" was coined.

This preliminary presentation was made late in the year 1959. During the next eighteen months the project moved ahead in fits and starts as financial and legal problems were hurdled. In June of 1960 Professors Victor Steinbrueck and Al Miller of the UW were brought in as design and engineering consultants, respectively. Professor Steinbrueck had amassed a sizable stack of trace on his desk by the time a final design was approved, and in March of 1961 the Space Needle was given approval by the City for construction.

The foundation was poured in April of 1961: 470 truck loads of concrete in 12 hours. 72 four-inch diameter bolts, 32-feet long, anchor the legs to the foundation. The three legs are each made up of three W-sections, three feet deep, with a 17-inch wide flange, and the total structure contains 74,000 high tensile steel bolts. The most graceful elements of the Needle were the most harrowing to place: the crane could not reach out from the core far enough to set the outrigger "halo." In the wet and cold of November, 600 feet in the air, the riggers placed these pieces by hand.

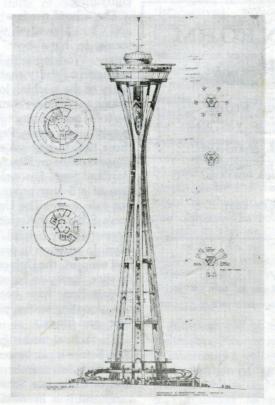
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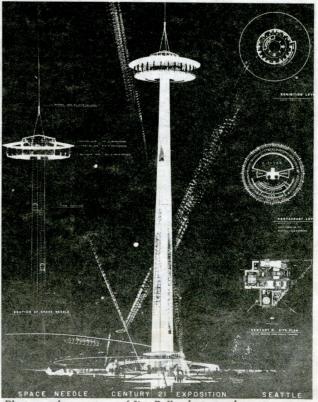
"Duff set the spirit against a black night sky, with green and orange and purple spotlights tracing up the furrows of its four-winged cruciform shaft. Glass elevator cages on cables were lifting guests skyward. It was breath-taking."



Space Needle Proposals from the office of John Graham and Co., Architects.



First formal schematic proposal for the Space Needle, drawn by Victor Steinbrueck.



Photographs courtesy of Jim Ball, photographer

NORTHWEST: TACOMA TACOMA DOME ART



Dome proposal of Antonakos.

The Tacoma sports and convention dome, under construction at a location visible throughout much of the city, may soon become the monumental image associated with Tacoma that the Space Needle has become for Seattle. Under the city's 1% for the Arts Program, the city has received four proposals from internationally prominent artists for the \$235,000 commission.

The process used to select the wining proposal is a new one and is being supervised by the City Council, according to Greg Geissler, Director of the Tacoma Civic Arts Commission. It began with the appointment of a threemember jury, including Michael Graves, chair, Ira Licht, Director of the Lowe Art Museum, and Dianne Vanderlip, Curator of Contemporary Art for the Denver Art Museum. The City Council also created a non-voting Citizens Advisory Panel composed of members of the local arts community as well as representatives of other interests, including the business and sports communities. Both the jury and citizens panel have met together in public session throughout the process.

In the initial stage a number of local artists were asked to submit samples of their work to the jury and panel, but none were judged to have sufficient experience with public art on such a scale. The jury added the names of eight national artists, but not unexpectedly only four proposals were submitted. Claes Oldenburg was too busy, there was not enough money for Roy Lichtenstein, James Rosenquist took a stab at a proposal but was halted by technical difficulties, and the whereabouts of Robert Indiana were unknown.

That left Stephen Antonakos, Richard Haas, Andy Warhol and George Segal. Antonakos is a neon sculptor whose work has been commissioned for

projects such as the Atlanta Airport. He proposed 4,000 feet of reddish-orange neon tubes in separate arcs, lines, and angles on a royal blue background. The abstract composition is intended to change the appearance of the dome day and night and through various weather conditions.

Richard Haas, known for his richly detailed architectural supergraphics, has also chosen the exterior of the dome for his proposed map of constellations of the Northern hemisphere. Stars would be represented by electric lights, each constellation's icon outlined in paint, with a 360 degree silhouette of Tacoma's horizon painted along the bottom.



Dome proposal of Richard Haas.

Andy Warhol's proposal is less refined, including a pair of prints of a gigantic, colorful flower to be applied to either the interior or exterior surface of the dome. Sculptor George Segal, famous for his plaster casts of human figures, is the only artist who does not incorporate the dome in his design. He proposes the installation of three life-size tightrope walkers to be suspended 25 feet above the main entrance of the dome.

A recommendation will be forwarded by the jury to the City Council on April 17. Though not immune to political controversy, if the process continues to work as smoothly as it has so far, Tacoma will most certainly become the proud owner of one of the West Coast's largest, if not most significant works of public art. While Seattle considers a paint job on its Kingdome, Tacoma contemplates immortality.

Steve Galey

Illustrations this article courtesy of The Tacoma Civic Arts Commission.

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NORTHWEST: PORTLAND THE OREGON SCHOOL OF DESIGN

The Oregon School of Design, in Portland, Oregon, was chartered in April, 1981 and first opened its doors to students in October of that year. A private institution, it offers 5-year programs leading to the Bachelor of Architecture and the Bachelor of Interior Architecture. Both feature a highly structured curricula in the design arts. To meet their general education requirements students simultaneously enroll in one of the several colleges in Portland. The rigorous design program is coordinated to develop the basic tools, but it is augmented by an independent study project at the end of each term. These may last from one to two weeks; they are graded on a Pass/Fail system; and they are designed to accommodate a variety of interests as well as a mix of disciplines. Students are free to develop their own projects, and they can spend that time reading, traveling, sketching, taking photographs.

In its first year O.S.D. has 34 students enrolled in first, second, and third-year programs. The advanced students came from the 2-year program at Portland State University, where many of the faculty also taught. The student body is relatively "old," with an average age of thirty, and they came to architecture from a number of professions, including engineering, teaching,

and the dramatic arts. O.S.D. is located in a brick warehouse in a working industrial district, within blocks of the central business district. Free bus service is available to both the CBD and Portland State. where most students take their non-design credits. Because of its location, and especially because of the support of the local architectural community, O.S.D. acknowledges a debt, and a commitment, to the city of Portland. But its staff is quick to remind the visitor that the school is a private institution and, as such, is not obligated to train Oregon architects, or to train students to take the Oregon professional registration exam. Instead, O.S.D. has set more flexible geographic standards: both students and faculty are recruited nationally. Clark Llewellyn, O.S.D.'s Director, states that O.S.D. is committed to becoming one of the best architectural schools in the country;

In fact, that is the pattern already established by the faculty. With graduate degrees from Cornell, Harvard, and Penn, among others, they represent the diverse geographic and academic backgrounds that the school is interested in cultivating.

The school needs a strong Director, and Clark Llewellyn, the first Director, seems to have been an appropriate choice. Working with him is a core of permanent faculty that carries the majority of the teaching load. Adjunct positions are filled by members of the professional community to augment specific curriculum needs. Perhaps because of those ties, the school enjoys the active support of the architectural community. Portland State has welcomed the creation of a 5-year program only a short bus ride away. The University of Oregon's School of Architecture has been "tremendously helpful," to quote Llewellyn. In addition to providing guidance and support, the University also offered its slide library to be copied by O.S.D. Private firms have been just as generous, donating books, periodicals, furniture, and funds.

The school must graduate its first class before it can be accredited, but it is already a full member of the Association of Collegiate Schools of Architecture, and it is licensed by the State of Oregon to grant the degrees of B. Arch.

and Bachelor of Interior Architecture. Acknowledging the necessity of accreditation, the school is committed to attaining it from: the Northwest Association of Schools and Colleges, the National Architectural Accrediting Board, and the Foundation for Interior Design Education Research. But for O.S.D. accreditation, while essential, is only a means to a much larger end. To quote the school's brochure on the subject: "Accreditation sets minimum standards of education, but O.S.D. will strive for the highest possible."

In fact, the bold assertion seems to harken back to an academic standard that, at least from my own experience, went out of fashion almost a decade ago. Ten years ago I attended the first meeting of the R.E.D.S., the Radical Environmental Design Students, on the MIT campus. Though the meeting was open to others, architecture students used it as a forum to articulate a frustration with rigid methods and out-of-date standards. To a refugee from the Columbia uprisings of the late sixties, the meeting — in the spring of 1972 — had a sad quality of nostalgia.

The relevance and timeliness that they demanded in their work, the responsiveness that was lacking from their curriculum had become familiar complaints. One encountered architecture students from Harvard and MIT, impatient with the limitations of their structured programs, eager to design a new and more responsive world. Taking on their own education, they studied philosophy, history, film.

I even made a film with one of them, a graduate student from MIT, and though it won a major award, he went on to become a professor of architecture; and I became, on occasion, a client to architects. This perspective gives me, at least, a certain level of appreciation for the Oregon School of Design.

To a non-architect the school is an interesting cultural phenomenon. It seems to represent the academic rigidity that existed in the fifties and early sixties; but it has none of the ideological strictures that made so many people reject academia only ten years ago. The school's curriculum implies that one can only be an accomplished professional after one has mastered a great many technical skills. The talented professional can apply these skills to any number of problems, but he/she cannot work without tools. At least to a client, that is a reassuring commitment. One may hope to find a gifted architect, but one always assumes a high level of technical mastery.

I recently started doing background research for a film on architecture. Going through back issues of the Architectural Record and Progressive Architecture, I ran across juries made up of philosophers, dancers, and filmmakers (!). Whatever input these visitors may have had on the design of the buildings in question - and I am not convinced that it was necessarily negative - from an historical perspective, those two or three years of "open" juries seemed to indicate a frightening (to a client) loss of confidence. Perhaps times have changed, or perhaps Goethe was right when he wrote: "Everything has been thought of before. The difficulty is to think of it again." At any rate, one welcomes the Oregon School of Design - and looks forward to its active participation in a rich and growing architectural community.

Selma Thomas

Selma Thomas is a partner in Water-town Productions, Inc., Seattle.



Storrow Terrace. View looking towards the State House, showing row housing and terrace.

Drawing from Fred Koetter and Associates.

AN INTERVIEW WITH FRED KOETTER

Koetter is Professor of Architecture at the Harvard Graduate School of Design and principal of Fred Koetter and Associates, Architects and Urban Designers, in Boston. He was born in Montana in 1938 and received his B. Arch. from the University of Oregon and his M. Arch. from Cornell University. Koetter's designs and articles have appeared in numerous architectural publications. He was joint author, with Colin Rowe, of Collage City, published in 1978 by M.I.T. Press.

Koetter spoke in Vancouver, B.C. in February as part of the ALCAN lectures on Architecture being coordinated by the Vancouver League for studies in Architecture and the Environment. This article is based on his lecture in Vancouver, his writings, and on personal interviews.

We asked Fred Koetter about Charles Royer's recent remark that Seattle could get along quite well, thank-you, without any "international urban designers of stature" who would bring their "vision" to Seattle. Koetter replied, "I think it's pretty sound not to like grand ideas. When you think about the recent history of comprehensive planning and total design, I'd run like hell." Koetter explained his concern for "the public realm of the city, which is recognizable spatial reality that delivers an idea of scale and comprehensibility. On Commonwealth Avenue in Boston

you are somehow aware of the fact that you are in a city of a certain magnitude and shape. Commonwealth Avenue is not an element which determines the whole city (grand plan). Rather, it is a set piece (an increment), just as some buildings are set pieces within the overall urban matrix."

We tried to think of Seattle's set pieces and could only think of a few: Pike Place Market, Pioneer Square, Rainier Square. Especially glaring is Seattle's lack of major urban space facing the water. Such a space, Koetter says, would not require a grand plan, but simply the initiative (public or private) to "take a piece of the city which represents a specific opportunity and illustrate what it might be like."

Fred Koetter's recent work attempts to define the quality and scale of such set pieces. In Collage City, he developed a similar idea: "vest-pocket utopias," i.e. comprehensible pieces of small scale urbanism which are desperately needed in American cities.

The idea of utopia as a positive, optimistic, motivating force is essential for Koetter, and it is a critical difference between his work and that of someone like Robert Venturi. Venturi suggests that the strip and suburbia can be admirable simply because they exist. Koetter calls Venturi's work "fundamentally passive . . . (and) . . . ultimately cynical, a condition of commentary, . . . a kind of weird outgrowth of 19th

century functionalism. Without an ideal

dimension to the speculative, one ultimately degenerates into the cynical situation. It is impossible to be an architect without a conception of utopia."

In Collage City, Koetter distinguishes between two types of utopia: first, the platonic, contemplative, non-prescriptive utopia of the Renaissance; second, the activist, prescriptive, scientific utopia of the Post-Enlightenment. The first utopia, the non-prescriptive, emphasizes the value of an ideal image to be used as a reference point within a more messy, fragmentary reality. In Seattle, for example, the Pike Place Market makes reference to the ideal of the Greek stoa without becoming a literal copy. On the other hand, the second utopia is literally prescriptive, a blueprint for the future. This activist utopia assumes a clean slate, a tabula rasa, on which to carry out the grand plan. Misguided efforts of this kind can be seen in various urban renewal projects of the 60's, or in the International Style's heroic role-model for the architect. (Even F.L. Wright saw the architect as the "saviour of the culture of modern American society.")

Although collage is one of many art techniques, Koetter argues that the city is inherently a collage mechanism, an agglomeration of tradition, time, and change: "this is only to assert the idea that a collage technique, by accommodating a whole range of axes mundi (all of them vest pocket utopias—Swiss

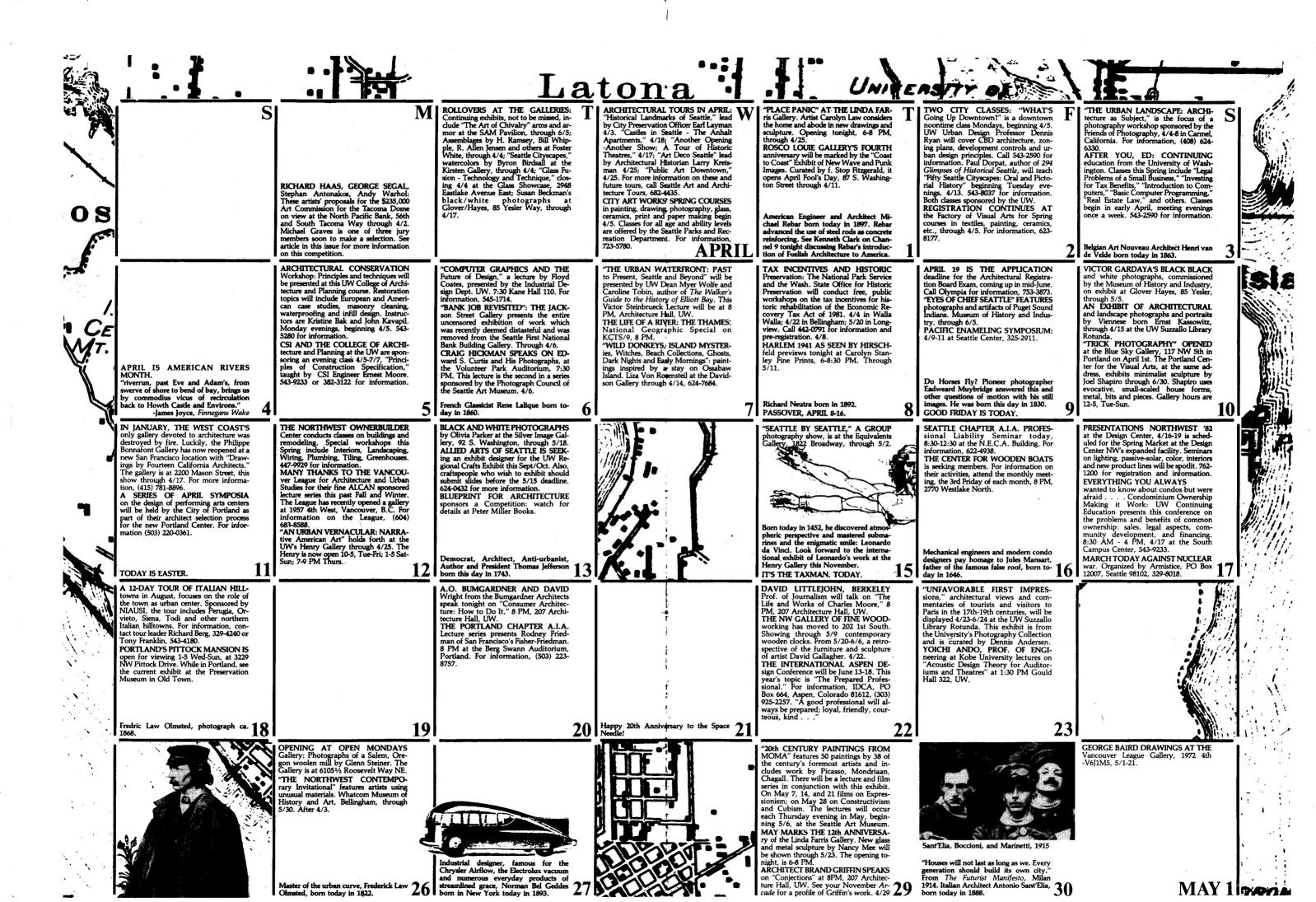
"It is impossible to be an Architect without a Conception of Utopia."

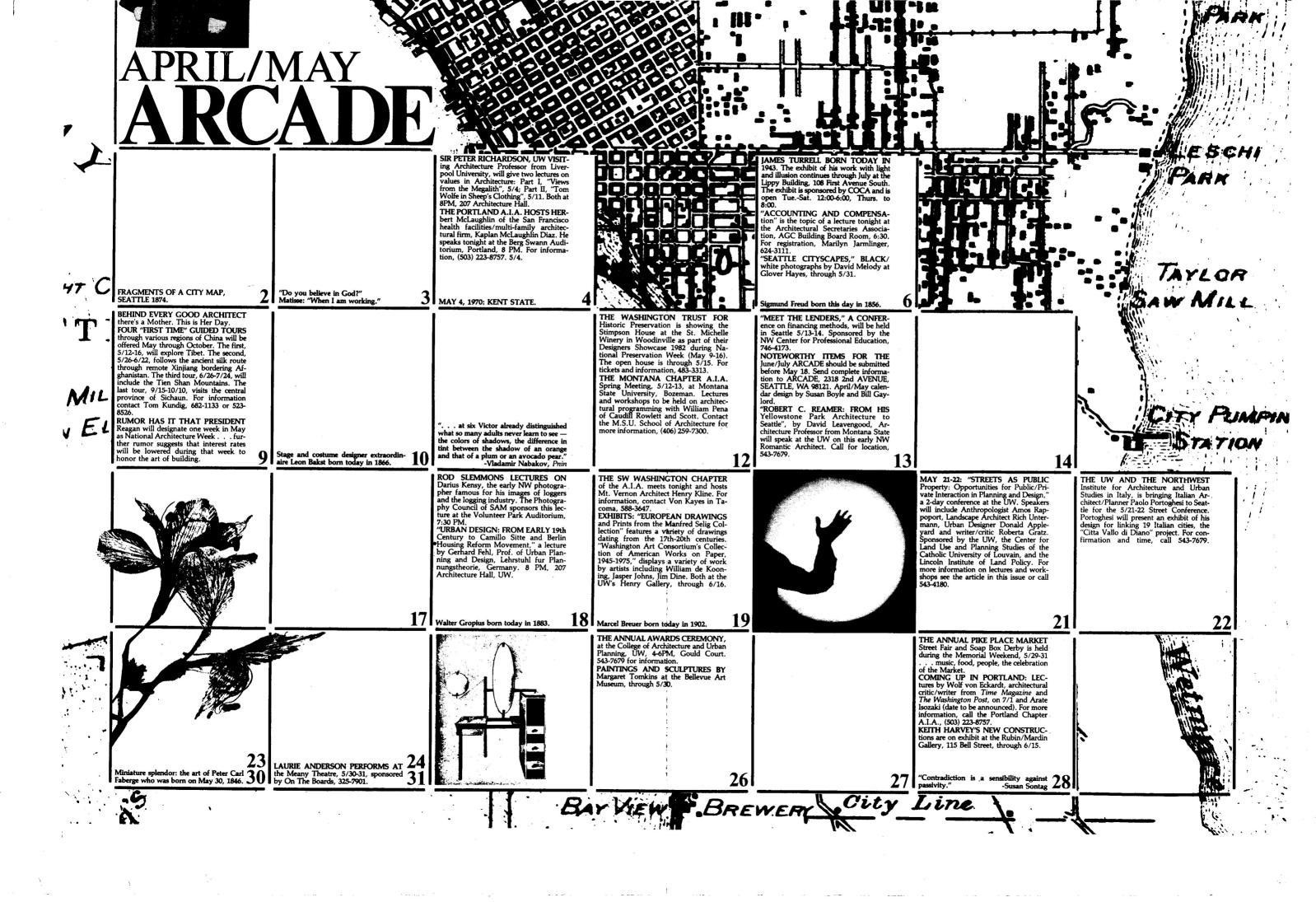
canton, New England village, . . . Place Vendome, Campidoglio, etc.) might be a means of permitting us the enjoyment of utopian poetics without our being obliged to suffer the embarrassment of utopian politics." (Collage City, p. 149).

Koetter's lecture in Vancouver in early February illustrated urban design projects set in Boston, made possible in part by funding from the National Endowment for the Arts. Koetter has actually founded a non-profit corporation for the purpose of doing research and design in the American city.

Koetter noted that "Boston exists in an ideal setting for these studies. For, in its 350 years of existence, Boston has enjoyed, suffered, or at least witnessed virtually every phase of North American urbanism: from its early colonial beginnings, to the great period of 19th century development such as the Fenway projects, the work of Olmsted, the Back Bay development, and so forth; and, more recently, the enterprises of urban renewal (in the West End), suburbanization, highway building, and large-scale commercial development... so there is a visible history

continued on page eight.





ART: TURRELL

"Subjectivity isn't usually considered the province of criticism. But the subjective response to perceptual conditions is the substance of Turrell's art. Ego (or Mind) is not fragile at all — it projects itself onto the world in its own image. Without conscious effort it spreads around one like an oak sheltering the thinking being from what lies outside thought." — Kay Larson, "Dividing the Light from the Darkness," Artforum, Jan. 1981.

There is some kind of magic in this work, some message conveyed in a silent language of light. A universal language that has little to do with words or sounds of explanations, it visually describes realities known and unknown, past and future. There is, in looking into Turrell's work, some recognition, a race memory perhaps, of some bright and watery upstream voyage, migrations out of blinding snows, emergences from deep tunnels. There is a lapse from the world of bodies and objects to a world of senses and auras. In "dematerializing" structure, Turrell dematerializes the viewer: not an unpleasant or dulled condition, but one wherein sense floats free of bodily boundaries in this tangible and oddly familiar atmosphere.

Without a point or image on which to concentrate, one attempts to focus on the substance of space: listening, smelling, reaching out to feel the temperature and texture of the air. One is, without landmarks, floating and soaring and drifting: lost. But more: set free. Purified. Released somehow from the force of gravity, the viewer becomes light.

Judy Kleinberg

HIGH DRAMA AT THE INTERSTICES

... "The physical presence of light residing within a space." This phrase introduces James Turrell's four-room installation at the Lippy Building in Pioneer Square with promise that the rooms within hold some Presence. Word about town might also have told you that the residing presences hold some surprises. The brief exhibit program carefully details the physical dimensions of each room and its type of light — bare facts which might be clues for the discerning eye. Each set of statistics is paired with a christening, a name that may indicate how Turrell felt about the work: House of Wax, Iltar, Amba and Rayzor. This combination of reductive and suggestive descriptions seems to be delivered with a certain discretion that encourages the participant to take liberty in following their own impressions.

One could proceed through the exhibit with rapt fascination at the physical level, unravelling the hidden mechanics and subtle spatial manipulations by which Turrell creates effects. Why do one's perceptions change so much with a simple position shift? If things are not what they seem, then what are they? How can such minimal sources of light reflect such diverse qualities of illumination?

One could also take the program as an introduction to lighting and spatial dimensions as main characters in a drama; seen this way, one might search for the spirit of each. The minimalist nature of Turrell's work allows one the freedom to author their own stories for the characters; the "stories" that most intrigued me were metaphoric.

The first installation was separate from the others. A heavy door opened upon a dim space and quickly swung closed, leaving one decidedly alone. The scale of the room was not perceptually apparent, but somehow comfortable. Two large white, closely-spaced columns were dominant and formally pleasing, but disruptive of any sense of scale. They framed a darker rectangle at the far wall. Four canned lights gave the only illumination. Reflection spread it about the foreroom. This space was sanctuary to me. Its starkness was calming, the radiance was attractive, the experience was completely sufficient in its simplicity. I suspected there was more, but nothing more needed to be, or indeed could be, seized immediately. When I stumbled upon the room's inherent illusion, I didn't feel manipulated, but rather was offered a deeper dimension than what I'd been contenting myself with. Towards this mysterious presence I felt a respectful reserve.

The room called Amba spilled its light into the second, inviting me into its soft and alluring ambiance. A series of articulated proscenium arches separated me from the interior scene — a vibrant drama between Pink and Blue. Like partners at a dance, the two colors advanced from opposite sides, met, mingled, and passed by to discreetly highlight the interstices of each others' corners.

While the "sanctuary" offered illumination in pure shades of grey with no emotive distraction, the color in Amba is all suggestion and bespeaks human

presence. I projected people onto the stage and with the gentle but constant shifting of mood and attention they immediately multiplied into a whole church congregation. I was in the nave, passing by the side aisles, catching glimpses of others — both pious and social — in familiar communion.

The last room was the most perplexing. Clearly visible from the Amba room, it emitted a harsh light that I pointedly avoided, enjoying the easier ambiance of Amba until the room called Rayzor demanded my attention. Another type of stage was presented, one that defied entry. The space was permeated with a deadly white light, made more sinister by the fact that our so familiar daylight was infiltrated and violated by fluorescent and both sources were hidden from even the most intrepid detective work. The planar elements were imposing, very little space was given to the wary viewer, and the crisp edge of the clean white floor said to me that this was no place to tread lightly. This room required analysis and provoked restraint. Having been to the sanctuary and passed through the congregation, this room could only be about belief. When seen from this close distance, the band of light surrounding the plane seemed to waver; it pulsed. I closed and opened my eyes and the light band leaped. A demanding involvement. Unsettling. It pushed me out the doorway to an easier perspective where the gleaming light was tempered to a deceptive glow and I pondered its power.

Linda Kentro

ANNIVERSARY

. . . continued from front page.

The Space Needle helped put Seattle on the map in 1962, and has been a landmark of lasting interest for this city. Its legs soar to the sky in a breathtaking sweep, and one hopes that the newly designed restaurant for the lower level will respect this sense of borrowed flight for the sake of those standing below.

The Space Needle remodel consists of a re-structuring of services at the top (to be re-opened in May of '82) and new construction at the 100-foot level (to open in July of '82). The Space Needle Restaurant at the top will seat 200 people for medium-priced meals. Also at the top will be a gourmet restaurant, "Top of the Needle," and a cocktail lounge. The 100-foot level will include a cafe in the summer and banquet facilities in the winter. Owner is Pentagram Properties; Architect is John Graham and Co.; General Contractor is Howard S. Wright Construction.

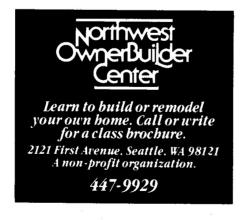
- C.B

All facts and quotes in this article are from "Space Needle USA," by Harold Mansfield, The Craftsman Press, Seattle 1962.

BRIEFLY NOTED



Building and man alike hit by Reaganomics; visible support looking shaky.





While heading east on Washington State Highway 410 between Enumclaw and Mt. Rainier, John and Martha Buzzsaw spotted this lone beached needle. The needles have been coming down thick and fast in this neck of the woods during the past two weeks and some areas are covered so densely that they have been designated as infill housing zones.

Scientists at the University of Washington Lab of Stellar Science are

hard put to explain the phenomenon. "Seems like all the needles of the universe are aiming for their long-lost haystack (Mt. Rainier)," said Howie Iguez of the Science Department, "Or perhaps it's a group from outer space sending housing aid to those hit hardest by Reaganomics. We'll have to scrape some money together and either clean those things out of the territory or start advertising "U-Sheath" homes to rent." Photo courtesy of and/or.



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STREETS

Friday, May 21 and Saturday, May 22, the University of Washington College of Architecture and Urban Planning will host an intensive conference titled "Streets as Public Property." The conference is one of the first of its kind to be organized by the College and will feature well known speakers, workshops, and a post-conference publication.

Speakers include:

Donald Appleyard, urban designer and author, will lecture on the management of street environments and assess recent movements in the appropriation and transformation of such territories. Professor Applevard teaches at the University of California, Berkeley. His recent book, Liveable Streets, (University of California Press) relates a decade of work in both the U.S. and Europe.

Francoise Choay, historian and author, will analyze models of public/private interaction to restructure public open space based on 19th century French context. Professor Choay teaches at the University of Paris, France. Her writings The Modern City: Planning in the XIXth Century (G. Braziller) and Urbanism, Utopias and Realities (Le Seuil) explore the impact of XIXth Century planning ideas on the design of today's cities.

Roberta Brandes Gratz, urban critic and writer, will lecture on the recent developments of Manhattan's zoning code and on streets as generators of life in downtown areas. Active in urban design in New York City, she has written extensively. A forthcoming book is called Small Victories, Large Failures, What Have We Done to Our Cities? (Random House).

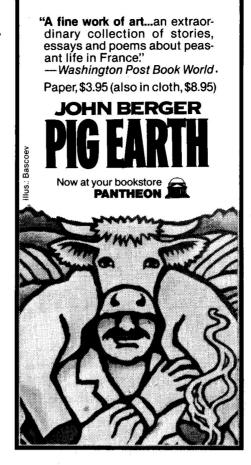
Paulhans Peters, planner and author, will relate recent European experiences in re-designing cities for the pedestrian.

Mr. Peters is the editor of the review Baumeister and author of Pedestrian Streets, both published in Germany.

Amos Rapoport, architect, anthropologist and author, will talk about the influence of culture on the use of streets and will address issues of perception of street environments as distinct from functional considerations. Professor Rapoport teaches at the University of Wisconsin, Milwaukee; he has written extensively on the interaction between people and environments and has recently contributed to an edited volume on Road Safety (Praeger, H.C. Foot, et al., editors).

Richard Untermann, landscape architect and author, will address issues of street design in sprawling cities. Professor Untermann teaches at the University of Washington. His forthcoming book, entitled Accommodating the Pedestrian (Van Nostrand Reinhold) focuses on western American suburban environments.

The Conference is limited to 100 participants. To apply, contact Professor Anne Vernez-Moudon or Vicky Nicon of the Urban Design Program, Mail Stop AL-15, University of Washington, Seattle, WA 98195, 545-0930. Fees are: Professional, \$100; \$150 postmarked after April 20; Student, \$25; \$50 postmarked after April 20. You are encouraged to submit papers relating to the issues, which must be postmarked before April 20. The papers will be presented in the workshops. The number of workshops and their structure depends in part on the response of the architectural and planning community in Seattle. Don't miss this opportunity to discuss an issue vital to the development of our city!

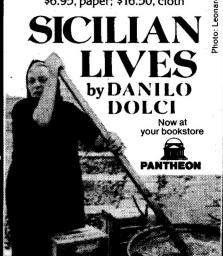




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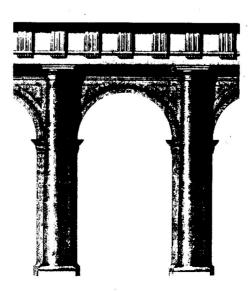
POLITICAL UPDATE: THE DOWNTOWN PLAN

The City's downtown planning process (ARCADE, November 1981) is continuing more or less on schedule, despite a continuing fight over interim controls, which has now found its way to City Council. The City received twelve Hard Alternatives in November from groups and individuals ranging from artists to developers. The alternatives, plus three from the City itself, have been perused and discussed since January by the Mayor's Downtown Task Force, a politically catholic grouping of sixteen developers, architects, planners, activists, and community group leaders. The mandate for the Task Force was to review the various alternatives and to make a final recommendation, but the group has had some trouble defining its own role, and there have been complaints from some members that the Task Force may be no more than a politically convenient rubber-stamp committee. With the prodding of OPE (the City's Office of Policy and Evaluation), however, the Task Force is now studying a draft of what was once known as the "Preferred Alternative" but has since been rechristened the "1982 Alternative." This document, prepared by OPE, will be reviewed by the Task Force and then modified - presumably according to the Task Force's recommendations before it is issued in final form in late April. The 1982 Alternative will be available to the public, but will primarily be used for "in-house" review among the various City agencies affected by the Downtown Plan. Comments received on the Alternative will be used to prepare the first Draft Policies, due in late August, which will be subject to an extensive public-review process, including public hearings. OPE expects to issue the draft EIS in late September or October and to present the Mayor's Recommendations to the City Council sometime in early 1983.

Interim Controls. Meanwhile, the discussion continues over whether the City should implement controls on downtown development while the planning takes place. After intense lobbying by pro-control forces, the Department of Community Development agreed to hold an "informational hearing" in December on a proposal for interim controls submitted to the City by a coalition of community groups. The hearing was well-attended but failed to convince DCD, which recommended against imposition of controls. The issue was sent on to the Land Use Committee of the City Council, which on January 28 held another public hearing - also well-attended - which produced testimony overwhelmingly in favor of controls. In spite of the show of support and a maneuver by the Downtown Neighborhood Alliance, Allied Arts, and the League of Women Voters to compromise by consolidating their separate proposals to present a united front, the Council was not expected to approve controls, and the proposal was assumed to be heading for a quiet death in committee. Kraabel and Hildt, as expected, voted against the proposal. But Virginia Galle, in a surprise move, announced that she supported interim controls and would sponsor her own proposal before the

full Council. Her proposal, now called "Interim Zoning Measures," presented to the Council on March 22. As presented by Galle, it is a considerably watered-down version of the original community proposal; only height controls remain. Permitted heights would be generous compared to the original proposals, having a minimum of 200 feet in the BM zone and along the east side of First Avenue in the CM zone, and a maximum of 400 feet in most of the CM zone and a major part of the Denny Regrade. The Council voted 7-2 to continue the issue for three weeks to allow the other council members time to study the proposal. It is set for discussion on April 12.

Al Razak





Prudential Center. Scheme for the conversion of the west shopping plaza. Drawing from Fred Koetter and Associates.

KOETTER continued from page three.

of the American city which is very intriguing and thus an ideal setting for these . . . experiments."

The study areas are neglected parts of Boston, what Koetter calls "the interstices of the city, . . . areas which exist between definable districts, areas of potential, but which have passed into a dubious current role in the city . . . They tend to act as barriers to communication within the city."

Koetter presented a commercial project, the Prudential Center, and a residential one, Storrow Terrace. The Prudential Center is an existing tower surrounded on three sides by assorted plaza levels and under-utilized retail areas. Koetter's scheme literally fills in the open space around the tower with a dense mat of building, thus quadrupling retail area. It also allows existing streets to penetrate through the center as pedestrian areas and proposes a large glazed galleria to act as a focal point. The glazed gallery also serves as a "front door" to the Prudential Center, which presently has no clear entry and is in fact surrounded by a frontage road and parking entries. The Prudential Center was one of the first large urban renewal projects of the post World War II era and represents what Koetter terms "a large-scale suburban expression embedded in the center of the city."

The Storrow Terrace project provides a solution to two urban design problems. First, there is Storrow Drive, a highway which acts as a barrier between existing Back Bay row housing and the Charles River Basin. Koetter has determined that it is possible to span across the existing highway with a "lid" structure, thus providing a connecting element between the river and the Back Bay. The second, related problem is that the existing rowhouses face away from the river. Koetter explains that "the Back Bay was built in the 19th century on landfill. The Charles River was a mudflat and not interpreted as being good frontage." Koetter's proposal utilized the "lid" above the highway to add another layer of rowhouses oriented toward the river and a public terrace (which Koetter sees as "a large version of something like Adelphi Terrace in London"). Koetter also proposes to build two towers to mark the beginning of Dartmouth Street, a major

thoroughfare which runs perpendicular to the river.

The Storrow Terrace proposal has met with some resistance which Koetter relates to the "privatization" of the American city: the dominance of private concerns in the city, the lack of knowledge or interest in what constitutes a public space or public behavior. Such factors as automobiles, television, and suburbs, which tend to isolate and insulate people, have contributed to this process. Privatization, Koetter says, "was not inevitable at all - but it has happened and altered the way people use and imagine public space. . . When someone sees an avenue (such as) Commonwealth Avenue, one of the great streets of Boston made in mid 19th century when Boston was a city imagining itself to become a great world city, . . . an avenue where people walk up and down, talk, come together, they think there's something wrong with that. . ., because that's somehow on a scale bigger than the private individual and, hence, is ultimately coercive. . . It's absolutely crazy."

American urbanism has centered around streets. Another of Koetter's examples is the idea of "Main Street in 19th and 20th century small towns, . . . a gesture of approval for public grandeur . . . These buldings, all individually made, have a kind of collective response to the idea of street, which in fact is a kind of theatre of public demonstration and expression. Main Street was a commercial enterprise, a continuous frontage, a grand move and would be suspicious as hell today, because Main Street America was coercive and fascistic; because everyone agreed to a common theme, which was

But if Main Street developed in a subconscious manner under a certain set of circumstances and conditions, why is the situation today so different? Or, put differently, why does today's developer almost instinctively build an anti-urban building along Main Street where the earlier merchant instinctively respected that continuum? Koetter answered that one must consider "the kinds of buildings that developers have at their disposal, the size of the lot, and the idea of the urban building going out of usage and consciousness and being replaced by the non-urban or suburban building . . . So all the architect knows how to do is to make this four-front, freestanding stuff . . . You take the average architect and put a gun at his head and say 'make a facade,' and what happens?"

Koetter's buildings have an industrial, bare bones look to them. He is reluctant to adopt the literal, historical vocabulary evident in the work of architects such as Allen Greenberg, Graves, or Venturi. Because the kind of urban character Koetter advocates is so dependent on the idea of facade, we asked him about his particular building style.

Primarily, he relates his work to "classicism, which has to do not with anonymity but with a 'just there' quality, like the (Quincy) Market building in Boston, or the dock buildings. It's background, but it's tough and resilient. . . Sometimes they're cast-iron Doric, slightly aloof. . . . You can see the same thing in certain Secessionist buildings in Vienna: those by Wagner, for example, where you sense a simultaneous recognition of industrial production with traditional configurations (making rooms, facades, and so on). . . . I find 19th century French or New York castiron buildings interesting, because castiron removes itself at a certain point from specific identification which can have limitations in terms of trend

"The style (I'm trying to work in) is fundamentally classical, and it is trying to crossbreed with the classical a kind of hardness which is impersonal and slightly technical; it's the kind of building you could imagine someone fiddling with . . ." "There's something about the stature of buildings in the city which allows them to be long lived . . and transcend specific uses. The Quincy Market buildings in Boston are very tough granite buildings which have existed as waterfront and dock buildings

for a long time, . . . and if today you can buy Gucci shoes and egg rolls there, then, after that particular form of use has dissipated itself, those buildings will continue to exist as important public counters within the city. . . . (This phenomenon points to) a very strong spatial order, both interior and exterior, which allows itself to be utilized over and over again in this way."

To conclude, we asked Koetter about his thoughts on morality and architecture, in particular about David Watkin's book Morality and Architecture, which contains a compelling critique of the idea of architecture as an instrument for the attainment of a supposedly 'moral' social policy. Watkin also questions ideas of "truthfulness in building" as the transference of human morality to inanimate objects.

Koetter replied, "I don't buy the notion of 'the good man will make the good building anymore than Stravinsky, when he said 'most artists are sincere; most art is bad.' But," Koetter went on, "I also don't buy the contention that there is no connection between architecture and morals. I think that's absolutely crazy." Koetter's ideas about the morality of architecture are strongly associated with the longevity of buildings and the corresponding social and urban responsibility. When asked about "truthfulness" (structural, functional, etc.) in building, he became more cryptic and quoted Picasso: 'Art is a lie that makes us realize the truth.'

Thus, in Koetter's terms, the moral and ethical dimension to architecture has to do not so much with the truthfulness of expression in a single building as with the recognition of a common responsibility for the public realm, an architecture of convention and tradition. It brings to mind Kahn's words: "A street is a room by agreement."

Nils Finne

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