ontract

LLBOARD PUBLICATION

R

Hotels & Restaurants

1



Colors of the desert... Coolness of an oasis... The Forster "Executive Berber Casement Collection" with Verel.

Decoratively exciting casement fabrics that summon up the flavor of the desert. The Berber colors. Rich. Earthy. The desert textures. Nubby. Natural. The cool look of an oasis...fabrics styled for sunlight control. And they don't lose anything in the translation. Because of the blend of Verel modacrylic, rayon, flax and acrylic. Verel gives them superior performance. Flame resistance unaffected by age or repeated cleanings. Excellent dimensional stability and flex abrasion resistance. There are many advantages to"The Executive Berber Casement Collection," from Forster Textile Mills, Inc. Available through selected distributors throughout the **United States** and Canada. For further information circle Reader Reply Card.

circle 1 on reader service card

EASTMAN CHEMICAL PRODUCTS. INC., a subsidiary of Eastman Kodak Company. 1133 AVENUE OF THE AMERICAS, NEW YORK, NY. 10036. VEREL is Eastman's trademark for its modacrylic liber. Eastman does not make fabrics or apparel and therefore makes no warranties with respect to such products.



Scandiline Showrooms: San Francisco, The Ice House, 415/397-8540 Los Angeles, Pacific Design Center, 213/659-4226 Chicago, The Merchandise Mart, 312/822-0720 New York, A&D Building, 212/371-6131



719-1827 in Marble and Rosewood



S C A

759-2828 in Teak

Consider Scandiline, Occasionally...

Tables for every requirement in stainless-steel, glass, marble, slate, oak, walnut, teak or rosewood. Each reflects the Scandiline tradition of fine craftsmanship.

749-2828 in Oak



709-2760 in Rosewood



Scandiline Industries, Inc., 1217 West Artesia Blvd., Compton, CA 90220 (213) 537-6411 circle 4 on reader service card



All fabrics are Krollenized with ZePel® and acrylic backed. They are stocked in the colors shown. These fabrics meet Class A ASTM E8 All can be finished or re-engineered to meet FAA 25.853B Test. These fabrics can also be custom dyed–100 yards mininum

THE BORIS KROLL DESIGNER'S COLLECTION



This collection of fabrics for upholstery and office landscape systems is woven and piece dyed in the Boris Kroll Manufacturing Center in Paterson, N.J. This is your assurance of complete quality control.

BORIS KROLL FABRICS INC.

National Showrooms and General Offices • D & D Building, 979 Third Avenue at Fifty-eighth Street, New York Boston • Chicago • Cleveland • Dallas • Denver • Houston • Los Angeles • Miami • Philadelphia • Portland • San Francisco • Seattle

Publisher Donald J. Carroll Editor Stanley Abercrombie **Editorial Director** Olga Gueft Executive Editor Roger Yee Managing Editor Ann Wilson Art Director Véronique Vienne Senior Editor Betty Raymond

Richard Zoehren Corresponding Editors Eunice Harwood Genia Logan

Assistant Editor

Jeanne Barnes Advertising Director/ **Business Manager** Robert J. Riedinger

Advertising Manager William K. Murray

Eastern Advertising Manager Maurice S. Murray

Circulation Manager Elaine Tyson

Production Manager

Ben P. Marchetto Editorial Advisory Board Peter Blake Richard W. Jones Edgar Kaufmann, jr.

George Nelson

NTRACT INTERIORS: Published monthly at 1515 oadway, New York, N.Y. 10036, by Billboard Publi-tions, Inc. EDITORIAL & ADVERTISING OFFICES: 1515 oadway, New York, N.Y. 10036. Telephone: (212) 4-7300. \$3 a copy. Yearly subscription price (for 1 trade only) in U.S., possessions, \$18; Canada, 9; elsewhere, \$44. Please allow up to 90 days for livery of the first issue. Copyright © 1978 by Bill-ard Publications, Inc., all rights reserved. INTER-is is a registered trademark of Billboard Publica-ns, Inc. CONTRACT INTERIORS is a trademark of board Publications, Inc. The contents of this publi-ion may not be reproduced in whole or in part hout consent of the copyright owner. Second-ss postage paid at New York, N.Y. and at addi-al mailing offices. Postmaster, please send 3579 Contract Interiors, PO Box 2154, Radnor, Pa.

IER ADVERTISING REPRESENTATIVES: Chicago: 150 th Wacker Drive, Zip 60606. (312) 236-9818. San ncisco: Evans-Parsons Co., 400 Montgomery St., 94104. (415) 421-9193. Los Angeles: Cole, eeney & Anthony, 4605 Lankershim Boulevard, th Hollywood, Ca. (213) 877-0221.

BOARD PUBLICATIONS, INC. arman: William D. Littleford; President: Dale R. er; Senior Vice-Presidents: Jules Perel, Art and ign Publications Group; Nort L. Nasatir, Broad-ling Group; Vice-Presidents: Maynard L. Reuter, s; Patrick Keleher, Marketing; Jack Shurman, ulation; William H. Evans, Jr., Finance; Maxwell iller, Cincinnati Operations; Lee Zhito, Billboard rations; Mary C. McGoldrick, Personnel; Treas-Lawrence W. Gatto; Secretary: Ernest Lorch; stant Secretary; Michael R. Light.

DARD PUBLICATIONS

VORK: American Artist, Contract Interiors, Gift Tableware Reporter, Merchandising, Photo kly, Residential Interiors, Watson-Guptill Publi-ons, Whitney Library of Design; LOS ANGELES: Bill-d; NASIWILE: Amusement Business; LONDON: Artist, World Radio-TV Handbook, How to Listen World! Torvore, Minel, Lotso World; TOKYO: Music Labo.

ished for the INTERIOR DESIGNERS GROUP h includes: interior designers, architects and strial designers who offer interior designing ces; the interior decorating and contract denents of retail stores and interior furnishdealers; interior designer staffs of corporainstitutions, government.

RIBER SERVICE: P.O. Box 2154, Radnor, Pa.); (215) 688-9186

RY NOTE

film reels are available through University films Company, 300 North Zeeb Road, Ann r, Michigan 48106. Tele: 313-761-4700.

fiche copies are available through Bell and Il Micro Photo Division, Old Mansfield Wooster, Ohio 44691. Tele: 216-264-6666.

Volume CXXXVII. Number 9

Member BP

American Business Press, Inc.

Member, Business Publication A Audit of Circulation, Inc.



Cover: Bright colors and intriguing forms enliven Arby's, a Chicago fast food restaurant. Architect Stanley Tigerman and Associates; Photographer Philip Turner.

Dates 6

Calendar of upcoming conferences, markets, exhibits and fairs

6 Books

The Architecture of the Ecole des Beaux-Arts, edited by Arthur Drexler

8 News

Conference previews of the National Home Fashions League in Minneapolis, the International Federation of Interior Designers and ASID in Washington, International Design Conference in Aspen; reports of awards, people, projects, events

22 Market

Survey of furniture for dining; fabric review; woodgrain decorative laminate panels

40 Showroom Design

Designer Terry Rowe creates a furniture showroom for Turner Ltd. in Miami, Flordia.

46 **Canada Recap**

Report on Toronto's International Interior Design Show

50 **Carpet World**

57

New trends and products in carpet and backing

54 Professional Literature

New information from manufacturers on sources available to designers

Editorial

Towards post-post-modernism

58 Frantel Hotel, Rheims, France, by Marc Held With architect Jean Loup Roubert and graphics designer Annegret Beier, designer Held

- creates a simple but luxurious hotel environment.
- Hotel design and construction overseas for Western Contract International, by Architects Wimberly, Whisenand, Allison, Tong & Goo

Designing and building Western-style buildings on continents other than North America or Europe bring special problems.

68 Manila Hotel, Manila, Philippines, by Architect Leandro Locsin and Interior Designers **Dale Keller & Associates**

A famed hotel of 1912 vintage is lovingly restored and augmented to its original Beaux Arts charm and to today's international standards.

Arby's, Chicago, Illinois, by Stanley Tigerman and Associates 74

Ingenious design demonstrates that fast food emporiums need not look like Coney Island

76 Eight New York City Projects by Morsa

Young Italian architects Antonio Morello and Donato Savoie have given a fresh contemporary style to restaurants and shops of New York.

82 New AIA/ASID Forms

Joint efforts by the two organizations have produced standard forms for interior design services. Much of AIA's A271 is reproduced here with permission.

108 America's Great Sources





Weave a room around Naugahyde.

It's the perfect beginning, when you want a happy ending. Because it's versatile. Adaptable. Elegant.

And always surprising.

One look at this Shelby Williams group tells you that. In fact, it makes you wonder why it took so long for wicker and Naugahyde[®] vinyl fabric to get together. (We see now they were meant for each other.)

Yes, that's our Spirit of '76 over there. Lending daring new character. With an adventuresome spirit that lies deep in its colors. Like Sun Yellow. Pimento. Sagebrush and Claret. Plus — are you ready? — six dozen more. Bold to sophisticated, each and every one is a stunning complement for Shelby Williams' best. Or, an easy start for any room.

What about softness? You can see it from here. In those luxurious ripples. The gentle tucks. And the smooth-as-silk hand. Proof-positive that Spirit of '76 holds as much soft comfort, as much coziness, as you could ask for.

Of course, the famous Naugahyde durability is here, too. With superior resistance to abrasions, tears, and soil. Plus, Spirit of '76 is carefully manufactured to meet the most stringent fire codes across the United States. That's a comforting thought in itself.

So if you're thinking about weaving together a special room, Spirit of '76 could be your starting point.

Ask your Uniroyal Representative for details. Just call. Or, write Uniroyal Coated Fabrics, Mishawaka, Indiana 46544. We help you do it with style.



Naugahyde Brand Fabric

books

The Architecture of the Ecole des Beaux-Arts

Edited by Arthur Drexler

With essays by Richard Chafee, Arthur Drexler, Neil Levine, and David Van Zanten. The Museum of Modern Art, New York, 1977; distributed by MIT Press, Cambridge, Mass. 544 pages, 401 illustrations (24 in color, with 12 gatefolds). \$45.

Four hundred illustrations! Twelve big gatefolds! Forty-five dollars! This is a book of great beauty, great scope, and resultant great cost. As is not always the case with such books, these characteristics are appropriate to its subject, the Paris school that dominated European and American architectural education for much of its 200-year history; no less magnificent a volume could have served as well.

The book satisfies a great deal of anticipation, coming two years after the popular Museum of Modern Art exhibition on which it was based. Although the exhibition stunned us with the size and technique of the Beaux-Arts' drawings, for many of us such an impression overpowered our contemplation of the significance of the school itself and of its relationship to our own work. The same drawings, reduced to book size, are beautiful still, but now they can be viewed more dispassionately, and the excellent accompanying texts put them into an understandable context.

The essay by Richard Chafee unravels for us the school's history, its vocabulary of terms (many still in use in architects' offices and schools), its highly regimented methods of operation, and its complex internal politics.

David Van Zanten's richly illustrated essay follows the Ecole's commitment to what it called "composition," a discipline distinct from, and subsequent to, a designer's original conception (or *parti*). Van Zanten explains that because of the attention to this phase of design, the school's emphasis was not on style, as is sometimes assumed, but rather on a technique which (at least in theory) was able to order architectural conceptions of various styles.

Styles, however, were important as well. Neil Levine's section of the book focuses on a single stylistic development coming near the end of the school's dominance: the passionately debated admission of

a new philosophy pioneered by Henri Labrouste and called "néogrec," a term once used, Levine tells us, for Byzantine and Romanesque architecture. The néogrec movement was "viewed as a revival of the Greek spirit of rationally developed, emotionally charged expression rather than simply a reapplication of Greek forms." The prototypical building for this new rationality, illustrated here with more than 40 drawings and photographs, was Labrouste's 1847 Bibliothèque Ste.-Geneviève, and the new rationality signified, Levine says, "the replacement of classicism by a new way of thinking about architectural form and content." It was, therefore, a connecting link between Beaux-Arts architecture and the International Style which was to follow.

But it is Arthur Drexler's preface and opening essay that most clearly relate the Ecole des Beaux-Arts to current problems. "Now that modern experience so often contradicts modern faith," he says, "we would be well advised to reexamine our architectural pieties." Drexler offers insights into matters of perception, ethics, and the uses of the past. He contemplates the consequences for modern architecture of its antihistorical (and anti-Beaux-Arts) basis and the implications of its utilitarian engineering bias. He shows how the messages of architectural design have been influenced by media of presentation-drawings at the Beaux-Arts, models in our current practice-and how these presentations have intentionally misrepresented the buildings they purport to describe. He shares with us, in fact, many wise and provocative thoughts about architecture in general, as well as about the Ecole des Beaux-Arts.

The book closes with a section of photographs and descriptions of more than two dozen representative Beaux-Arts buildings executed in France and the U.S.

A book with a very pretty face, and a brain, too. S.A.

dates

APRIL 13-21	Spring Southern Furniture Market, Southern Furniture Market Center, High Point, N.C.
APRIL 17-20	Design Engineering Show and Conference, McCormick Place, Chicago.
APRIL 19-23	IDEC (Interior Design Educators Council) Annual Conference, The Banff Center, Banff, Alberta, Canada.
APRIL 19- MAY 13	Fragile Art '77, Exhibition of Stained glass/Blown glass design, Glass- masters Guild, 621 6th Ave., NYC.
APRIL 23-24	Homefurnishing, Floorcovering, Contract, Gift Acces- sories Market Days, Dallas Market Center, Dallas, Tex.
APRIL 23-25	The Contract and Architectural Showcase, The International Center, Toronto, Canada.
APRIL 24-26	Spring Discovery Days, Lighting/Accessories Center Association, 230 Fifth Ave., NYC.
APRIL 26	1978 Lumen Awards Dinner, Seventh Regiment Armory, NYC.
MAY 15-20	International Federation of Interior Designers, Confer-
	ence. Theme: "Designing for and with the Government." Washington, D.C.
MAY 18-21	Innovators/Innovations— National Home Fashions League Annual Conference, L'hotel Sofitel, Minneapolis.
MAY 21-23	CRI Annual Convention (Carpet and Rug Institute) Diplomat Hotel, Hollywood, Fla.
MAY 21-24	AIA Convention, Dallas, Tex.
MAX 20	man man and a state of the ball of the state of
MAY 30- JUNE 2	FAB '78-Trade Exhibition for Hospital Equipment and Supplies, Hamburg, Germany
	Supplies,
JUNE 2	Supplies, Hamburg, Germany 12th International Carpet and Floorcovering Exhibit,
JUNE 2 JUNE 10-13	Supplies, Hamburg, Germany 12th International Carpet and Floorcovering Exhibit, Parc des Expositions, Porte de Versailles, Paris. International Design Conference,
JUNE 2 JUNE 10-13 JUNE 11-16	Supplies, Hamburg, Germany 12th International Carpet and Floorcovering Exhibit, Parc des Expositions, Porte de Versailles, Paris. International Design Conference, Aspen, Colorado NYMM Furniture Lighting and Accessories Market,
JUNE 2 JUNE 10-13 JUNE 11-16 JUNE 11-16	 Supplies, Hamburg, Germany 12th International Carpet and Floorcovering Exhibit, Parc des Expositions, Porte de Versailles, Paris. International Design Conference, Aspen, Colorado NYMM Furniture Lighting and Accessories Market, New York Merchandise Mart, NYC. International Furnishing Week, Chicago Home Furnishings Market, The Merchandise
JUNE 2 JUNE 10-13 JUNE 11-16 JUNE 11-16 JUNE 11-16	 Supplies, Hamburg, Germany 12th International Carpet and Floorcovering Exhibit, Parc des Expositions, Porte de Versailles, Paris. International Design Conference, Aspen, Colorado NYMM Furniture Lighting and Accessories Market, New York Merchandise Mart, NYC. International Furnishing Week, Chicago Home Furnishings Market, The Merchandise Mart, Chicago. Summer Lighting Accessories Market,
JUNE 2 JUNE 10-13 JUNE 11-16 JUNE 11-16 JUNE 11-16	 Supplies, Hamburg, Germany 12th International Carpet and Floorcovering Exhibit, Parc des Expositions, Porte de Versailles, Paris. International Design Conference, Aspen, Colorado NYMM Furniture Lighting and Accessories Market, New York Merchandise Mart, NYC. International Furnishing Week, Chicago Home Furnishings Market, The Merchandise Mart, Chicago. Summer Lighting Accessories Market, 230 Fifth Ave., NYC. NEOCON 10/Neocon International,
JUNE 2 JUNE 10-13 JUNE 11-16 JUNE 11-16 JUNE 11-16 JUNE 11-16 JUNE 14-16	 Supplies, Hamburg, Germany 12th International Carpet and Floorcovering Exhibit, Parc des Expositions, Porte de Versailles, Paris. International Design Conference, Aspen, Colorado NYMM Furniture Lighting and Accessories Market, New York Merchandise Mart, NYC. International Furnishing Week, Chicago Home Furnishings Market, The Merchandise Mart, Chicago. Summer Lighting Accessories Market, 230 Fifth Ave., NYC. NEOCON 10/Neocon International, The Merchandise Mart, Expocenter, Chicago. Summer Homefurnishings Market,
JUNE 2 JUNE 10-13 JUNE 11-16 JUNE 11-16 JUNE 11-16 JUNE 11-16 JUNE 14-16 JUNE 25-30	 Supplies, Hamburg, Germany 12th International Carpet and Floorcovering Exhibit, Parc des Expositions, Porte de Versailles, Paris. International Design Conference, Aspen, Colorado NYMM Furniture Lighting and Accessories Market, New York Merchandise Mart, NYC. International Furnishing Week, Chicago Home Furnishings Market, The Merchandise Mart, Chicago. Summer Lighting Accessories Market, 230 Fifth Ave., NYC. NEOCON 10/Neocon International, The Merchandise Mart, Expocenter, Chicago. Summer Homefurnishings Market, L.A. Mart, Los Angeles. Summer Homefurnishings Market,
JUNE 2 JUNE 10-13 JUNE 11-16 JUNE 11-16 JUNE 11-16 JUNE 14-16 JUNE 25-30 JULY 9-14	 Supplies, Hamburg, Germany 12th International Carpet and Floorcovering Exhibit, Parc des Expositions, Porte de Versailles, Paris. International Design Conference, Aspen, Colorado NYMM Furniture Lighting and Accessories Market, New York Merchandise Mart, NYC. International Furnishing Week, Chicago Home Furnishings Market, The Merchandise Mart, Chicago. Summer Lighting Accessories Market, 230 Fifth Ave., NYC. NEOCON 10/Neocon International, The Merchandise Mart, Expocenter, Chicago. Summer Homefurnishings Market, L.A. Mart, Los Angeles. Summer Homefurnishings Market, Dallas Market Center, Dallas, Tex. Summer Homefurnishings Market,
JUNE 2 JUNE 10-13 JUNE 11-16 JUNE 11-16 JUNE 11-16 JUNE 11-16 JUNE 14-16 JUNE 25-30 JULY 9-14 JULY 10-13	 Supplies, Hamburg, Germany 12th International Carpet and Floorcovering Exhibit, Parc des Expositions, Porte de Versailles, Paris. International Design Conference, Aspen, Colorado NYMM Furniture Lighting and Accessories Market, New York Merchandise Mart, NYC. International Furnishing Week, Chicago Home Furnishings Market, The Merchandise Mart, Chicago. Summer Lighting Accessories Market, 230 Fifth Ave., NYC. NEOCON 10/Neocon International, The Merchandise Mart, Expocenter, Chicago. Summer Homefurnishings Market, L.A. Mart, Los Angeles. Summer Homefurnishings Market, Dallas Market Center, Dallas, Tex. Summer Homefurnishings Market, Southern Furniture Market Center, High Point, N.C. Homefurnishings Summer Market,

Congoleum

Seamless commercial sheet vinyl flooring at its long-lasting best

Flor-Ever is proving its superiority in all kinds of installations throughout the country. Designed specifically for commercial use, it has the appeal of natural commercial designs and colors, combined with a durable, maintenance-saving, no-wax wear surface. In 9' and 12' widths, Flor-Ever offers the beauty of virtually seamless—and faster—installation. Abrasion and stain resistance are excellent for the toughest applications. (Flor-Ever meets federal specifications L.F.-001641 Type III, Class I.) The perfect product for changing commercial flooring needs. New Travertine, plus Marble,

an over-all design, provides a total of 10 highly workable colors. For further information call a Congoleum[®] flooring contractor, Sweet's Toll-Free Buy Line (800-255-6880), or write Contract Sales Manager, Congoleum Corp., 195 Belgrove Dr., Kearny, NJ 07032.



NEWS

ASID GOING TO WASHINGTON, D.C. TWICE: —In May to host International Federation of Interior Designers; —In July for its own National Conference at Washington Hilton

IFI World Congress

IFI-The International Federation of Interior Designers-consists of several professional design societies, including ASID, whose delegates meet every two years to discuss the issues of the profession worldwide. The 1976 meeting in London was sponsored by Britain's SIAD (Society of Industrial Artists and Designers). Previous meetings were held in Stockholm and Zurich. And the 1978 IFI World Congress will be hosted by ASID in Washington, D.C., May 15-20; it will be headquartered (but by no means limited to) the Ramada Inn in Rosslyn, Arlington, Virginia.

Needless to say, the attractions of the capital itself will be featured, and the procedures and results of designing for the biggest of our clients-the Government-will be the central subject of the program, in which such personages as Jerome Perimutter, Coordinator of the Federal Design Improvement Assembly, Clement Conger, Curator of the White House, David Hanks of the Renwick Gallery. Jay Solomon, Administrator of the United States General Services Administration, Kent Slepicka, once with GSA and now Director of Professional Practice for ASID, Fletcher Cox, Director of the Media Services Division of the National Trust for Historic Preservation, Rick Hendricks, of GSA, Terry West, GSA specialist on Government Furniture Standards, Dr. Francis Ventre, of the United States National Bureau of Standards, and Tom Seymour, of the United States Department of Labor's OSHA Administration, will explain government policies and procedures.

Participants belonging to ASID will include the conference coordinators, Richard W. Jones, FASID (Editor at Large of RESI-

DENTIAL INTERIORS) and W. Richard Whaley, FASID. ASID National President Irving D. Schwartz, FASID, will introduce Verena Huber, President of IFI and a member of VIS of Switzerland.

The interiors of government building – embassies, offices, and health facilities—around the world will be shown on slides by designers from Hungary, Sweden, the Netherlands, Switzerland, and the U.S.

R. Michael Brown, ASID, National Chairman of the ASID Committee for Historic Preservation and a Member of the New York City Landmarks Preservation Commission, will launch the session on historic preservation by the governments of the U.S. and other nations. Norman DeHaan, FASID, AIA-who is both National Chairman of the ASID Legislation, Codes and Standards Committee and 1978 Chairman of the AIA's Committee on Interior Architecture-will lead a panel discussion by U.S., West German, French, Hungarian, and Dutch designers on the regulations, restrictions, and codes imposed by governments on the practice of interior design.

Also in the plans: the presentation of ASID International Design Awards, Washington tours, sessions at the Smithsonian Institution, a luncheon in the Diplomatic Reception Room of the Department of State, and optional post-Conference tours of Chicago, Denver, Los Angeles, San Francisco, Boston, and New York.

Though registration is limited and foreign designers are given preference, U.S. designers may find some full registrations available at \$125.00 if they write: Mr. Ed Gips, ASID, 730 Fifth Avenue, New York, N. Y. 10019.

Plans for ASID Conference

"Professional Directions '78" is the theme for the national conference of the American Society of Interior Designers to be held at the Washington Hilton Hotel in Washington, D.C., July 22-25. ASID President-Elect Irving Schwartz has made it clear that this means that the professional goals and problems of all designers in the interiors field-not only members of ASID-will be the theme. And ASID is opening conference registration to all designers, not only members of ASID. For information write: Ed Gips, ASID, 730 Fifth Avenue, New York, N. Y. 10019

The format will once more emphasize professional development workshops, but the capital city itself-and government, which is the biggest of all our clients for interior design services and products (consuming some 40% of the total)-will in themselves be major workshop subjects.

Thus, as in the case of the IFI conference which the ASID will host in May, many of the workshops will address the subject of working on government projects; others will deal with goals which have become important in government thinking, such as historic preservation and the recycling of historic buildings. (The recycling of the Old Post Office illustrated in our March issue is an example.)

Dick Whaley, FASID, Conference Coordinator for the Potomac host chapter, states that special efforts to incorporate convenient workshop tours of significant interiors are being made.



The National Home Fashions League may have its headquarters in Dallas, but the northern city of Minneapolis will be the location of its 19th Annual Conference, to be held May 18-21 at the city? new French-accented hotel L'Hotel Sofitel. "Innovators/In novations" is the theme.

The NHFL's 1800 members ar all women-mostly executives in the home furnishings industrybut the sessions are open to inter ested industry persons of eithe sex. The keynote conferenc speaker, Charlotte Schiff Jone assistant publisher of Peopl magazine, has chosen "Wome and Their Impact on Business" her subject (Thursday evenin May 18). The next day will h given over to innovations in hom furnishings retailing, with furn ture designer Vladimir Kaga ASID, IBD, the luncheon speake

The bestowal of the prestigio Trailblazer Award to a woma who has been an innovator at has led the industry-select from industry-wide nominatio and elected by the membership will climax the conference on Sa urday night, May 20.

The city, which is alive w such urban renewal projects Philip Johnson's IDS Center and smashing Museum of Art, is traction enough in itself. For formation write Helen S. Grav Executive Director, NHFL, 1 World Trade Center, Dallas, 1 75258.



"Design Atlanta" briefly halting ADAC expansio

The open atrium rendered above will be a feature of the Atlanta Dec tive Arts Center when construction doubling its size to almost 300 square feet is completed. This will make ADAC, which architect Portman built in 1957, into the largest design center east of the M sippi. Work will pause only between April 9-12, for "Design Atla Atlanta's first working market for designers, architects, specifiers, ar tail buyers.

News continued on page

FOR A SMART BACKGROUND



PLAID is a design with a refreshing, new dimension. It is bold and smartly styled in five delightful colorways which have a wonderfully realistic effect on the walls.



Designed & styled by JOHN LEIGH SPATH Order your SAMPLE BOOKS today!

Office & factory 4000 Chevy Chase Dr., Los Angeles 90039 Showrooms: NEW YORK • CHICAGO CLEVELAND • LOS ANGELES SAN FRANCISCO • DALLAS 110

OUSTON'S THIRD BIENNIAL INTERIOR ARCHITECTURE DESIGN AWARDS GO TO 4 GIANTS, 1 SMALL UNKNOW

Houston, the spectacular city to which the ASID repaired-out of natural curiosity-for its national conference last summer, is famous for many desirable things: a humming petrochemical industry; a direct flow of Arab oil and Arab friendship; an unprecedented growth rate; a total absence of urban zoning laws; the lowest taxation and unemployment rates of any big city in the nation; and apparently unlimited work for architects. It is the city to which young professional people are continuing to flock, and the city to which unemployed architects from the northeast and midwest immigrated in droves during the recent recession. Its appetite for architectural services is so great that many leading out-of-state architectural and design firms, such as Philip Johnson's and Saphier, Lerner, Schindler Environetics, Inc., maintain branch offices for the supervision of ongoing projects there.

Where interior design is concerned, Houston is notable for the fact that several years ago many of its most famous architectural firms made it their business to build strong interior design departments, and to bid for whatever interior design commissions arose in connection with their building design commissions. As a corollary to this effort, the architects involved decided, about five years ago, to keep organizational control of interior design within the local chapter of the American Institute of Architects, implying a cold shoulder to interior designers who are not architects and who belong, many of them, to the American Society of Interior Designers, the Institute of Business Designers, or to both.

In the last two years, this trend has softened somewhat, under the impact of the accelerating improvement in ASID which was the natural result of its consolidation out of its rival predecessors, AID and NSID. The tremendous progress in raising standards of design education and qualification made through FIDER and NCIDQ—institutions independent of, though largely supported by ASID—may also bring the Houston AIA interior architects into friendlier rela1. CRS's Fodrea Elementary School;

2. PGA's Blanton Ray Residence; 3. CRS's Bracewell / Patterson Law Offices,

4. 3D International's Harbert Construction Company's Corporate headquarters.

5. Urban Architecture's Texas International Airlines Facility.



tions with other Texas interior de signers. In any case, leading ASII officials who also belong to AIA such as 1975 National ASID Pres dent Norman DeHaan and 197 National ASID President Irvin Schwartz, are working to narro the breach.

In the meantime, however, the members of the Interior Arch tecture Committee of the Housto Chapter of the AIA have won jure nown for work which rang from distinguished to mere sumptuous, and the AIA-IA h set up its own Biennial Interior A chitecture Design Awards pr gram to bestow official recognition on the best of this work. Alway the jurors have been chosen from outside the Houston area.

For the Third Biennial Awar which were juried and announc on January 17th, a three-pers jury was announced as usual, I since one of the jurors, Elmer B sai, 1977 National President of AIA, was unexpectedly preven from attending, only two peo did the job. The two function jurors were interior designer W Bennett and CONTRACT INERIC











news continued from page 10

HOUSTON continued

Editorial Director Olga Gueft.

The program called for five categories: Institutional, Commercial, Residential, Low Budget, and International. The last was created because some Houston firms have had important commissions outside of the United States and its possessions, and both the jurors and the members of the AIA-IA Committee expected to see a few spectacular interiors in the Near East. Whether because of a desire for secrecy or because of problems in obtaining photographs, however, no International entry turned up, though most of the awards in the other categories were snapped up by the giant firms who presumably have government commissions in Saudi Arabia and its neighbors. Only one award, in the Commercial Category, was won by a small, rather new firm, Urban Architecture. Of the other five firms, one is an interior design, not an architectural firm, though it is a spin-off of one (Perkins & Will), and has always been associated with architectural interiors; this is ISD Incorporated, now headed by Michael Pinto, who came to Houston from Atlanta, where he was in John Portman's interior design department. Mr. Pinto's wife, Linda Pinto, heads the interior design department of Caudill, Rowlett, Scott, which won three of this year's awards. And to emphasize how closely knit this architectural/interior design community actually is, we might mention that Jim Hughes, one of the interior design vice presidents of still another heavy winner, 3D International (formerly Neuhaus & Taylor), came to that firm from ISD Incorporated, whose Houston office he opened after leaving John Portman's Atlanta office, where he was chief interior designer; he was Michael Pinto's boss at both the Portman and ISD offices.

In the Institutional Category both awards went to Caudill Rowlett Scott, for the Fodrea Elementary School in Columbus, Indiana, and the Wake Forest Fine Arts Center Classroom Building in Winston-Salem, North Carolina. Bennett commended CRS for the exciting use of industrial materials in the school, and both judges praised the articulation of elements and use of color in the arts center, particularly in its theater in the round.

In the Commercial Category, the winners were the Greenway Plaza Summit Suite in the Summit Arena by Goleman & Rolfe (for drama achieved with lighting and slick, sophisticated materials); the First National Bank of Harlingen by 3D International (for classical dignity, spacious harmony and a democratic openness); the Galleria Bank by Pierce Goodwin Alexander (for a distinguished solution to a difficult planning problem); the Knoll International Showroom by S. I. Morris (for the "sails" that transform a confusing vertical space into an asset); the Bracewell Patterson Law Offices by Caudill Rowlett Scott (for a sumptuous interior distinguished by angular spatial organization); 3D International's Harbert Construction Co. headquarters (where even the computer department enjoys plants, view, and natural light); and a Texas International Airlines Reservations Facility by Urban Architecture (for an interesting 3dimensional spatial solution). Urban Architecture, incidentally, was the only small firm winner.

In the Low-Budget Category, the winner was the Hyatt Regency Memphis Hotel with interiors by ISD (shown in the October 1977 CONTRACT INTERIORS and cited by the judges for beautifully formed and organized public spaces).

In the Residential Category the winner was the residence of the Blanton Rays by Pierce Goodwin Alexander (of which Blanton Ray is a principal). The house was cited for its serene main living space, effective use of a neutral palette and of corrugated roofing.



Belgian Order of the Crown to Harry Banks

Last fall, on unveiling "Belgian Linen Environments" designed by Ci canow Ltd. for the Belgian Linen Association, the Belgian governmen took the occasion to award Belgium's Order of the Crown upon Han Banks, President of Hamilton Adams Imports Ltd., whose textiles ar wallcoverings from Belgium are featured in many of this industry's r source firms. Above, from left, are Pierre Bodson of the Association; M Banks; the Honorable Rene Van Hauwermeiren, Belgium's Cons General in New York, and, in the background, Jean-Loup Libeert, al of the Association.

IBD New York Chapter Directors

Newly elected members of the Board of Directors of the New Yo Chapter of the Institute of Business Designers were photographed du ing a Board meeting held at the New York showroom of Habitat/Intra Left to right are Muriel Henry of the IBD Board; Pasqual Pagno (Treasurer); Ken Muller (Chairman); Bruce Rabbino (Presiden Helen Schwanda (Secretary); Sydelle Hird (Vice President, Memb ship); Peg Walker (Vice President, Public Relations); Del James Bl singer (Vice President, Programs); Muriel Mayer of Habitat/Intro Don MacDougal (Secretary).



DALLAS MARKET CENTER'S CREATORS RECEIVE AWARDS

At the January Winter Homefurnishings Markets at the Dallas Market Center, not one but two organizat in the field bestowed kudos upon the two men who made the Dallas Market Center—the world's larg possible. In the left photograph below, Market Center President William E. Cooper (flanked at his left by Sue Cooper) is receiving a Certificate of Appreciation from Carolyn Blakey of the Texas Chapter of the I tute of Business Designers. In the right photograph, Trammell Crow is accepting the National Homes F ions League's Honorary Recognition Award from Betty Watson, National President of NHFL. Crow course the developer of the multi-building Market Center which has transformed Dallas.



circle 9 on reader service c

ONCE YOU'VE DECIDED ON SERIESEVEN, THE CHOICES ARE YOURS.

22



2400 Sterling Avenue Elkhart, Indiana 46515 219/293-5671

Domore seating and fine wood office furniture, serieSeven modular office systems, and Haws operable walls are products of IKD Corporation.

Choice of colors, choice of trim options, choice of work station components.

There's more to a serieSeven work station than good looks. It's the only system with a corner console work surface, designed for maximum flexibility. The perfect choice for a more efficient work area.

And serieSeven gives you more accent colors, more wood grain finishes and enamels. Polished aluminum, bronze anodized aluminum and walnut or oak trim options.

The right station, tailored for every management level.

No other line of work stations has a greater selection. With serieSeven the choices are yours.



news continued from page 12

Aspen Conference, June 11-16: "Making Connections"

"Making Connections" is the theme of the 28th annual meeting of the International Design Conference in Aspen, to be held June 11-16 in As-Speakars will include the second secon

Speakers will include Charles and Ray Eames, designers and filmmakers, and Moshe Safdie, the architect of Montreal's "Habitat." Other participants will include: Jim Fowler, explorer and expert on animal behavior; Phillip Morrison, astrophysicist: Judith Leibowitz, director of training of the American Center for the Alexander Technique: Harriet Selwyn, fashion designer; Inger McCabe Elliott, photographer, textile designer, and businesswoman; Arnold Wasserman, industrial designer and manufacturer; Sam Mann, industrial designer and manufacturer; Bill Lacy, former director of the Architecture and Environmental Arts Program for the National Endowment for the Arts, and president of the American Academy in Rome; Harve Bennett, writer, television director and producer; Richard Reeves, political writer and media critic, Helena Hernmarck, tapestry artist; and Nancy Philips, interior designer.

Participating IDCA Board Members are Saul Bass, filmmaker and designer; Julian Beinart, architect and educator; Patricia Carbine, editor and publisher; Ivan Chermayeff, graphic designer; Niels Diffrient, industrial designer: Lou Dorfsman, corporate design director; Richard Farson, psychologist and president of the IDCA; Paul Friedberg, landscape architect; Milton Glaser, design director; John Massey, corporate design director; George Nelson, architect and industrial designer; Jack educator; Jane Thompson, editor and associate in the architectural firm of Benjamin Thompson and Associates. Inc.; Henry Wolf, photograwriter and urban planner.

According to this year's conference directors, Ralph Caplan and Andrea Baynes, the connections to be examined are those linking design theory and design practice, natural and built environments, design and business, design and government, and design and other professional disconference assisted.

Conference registration will be by mail only. Fees are \$175.: student (proof required) \$75.; and second member of a household, \$100. Additional registration information may be obtained from IDCA, P.O. Box 664. Aspen, Colorado 81611.

PEOPLE & COMMISSIONS

Walter M. Ballard, who founded the Walter M. Ballard Corporation, New York, N.Y., the hotel design firm, died Jan. 9, 1978. Almost simultaneously the firm announced the retirement of Richard Campfield, and the addition of Ed Evers to their design staff. Recent projects of the firm include the newly renovated public areas of the Hotel Brunswick in Lancaster, Pa., the West Addition to Hotel Hershey, the refurbishing of the Pocono Hershey Resort, and a 222-room addition to the Hotel Inter-Continental Nairobi.

Joseph H. Hartman, president of All-Steel, Inc., announces the appointment of George W. French to the position of executive vice president. An engineering graduate of Harvard, French will head up All-Steel's sales and engineering departments, as well as sharing executive duties on a special assignment basis. All-Steel is one of the nation's leading metal office furniture manufacturers.



George W. French

A hotel and a residence in the Middle East, a casino/convention center in the Bahamas, numerous banks in Central and South America, various banks, hotels, executive and general offices, college centers and residences in the United States are among the current commissions of the **H**. **Chambers Company**, Interior and Industrial Designers headquartered in Baltimore, Maryland.



Charles "Buzz" Lucas

Simultaneously the H. Chambers Company announces the appointment of Charles "Buzz" Lucas as Director of Marketing. Lucas has a background of marketing with the Rouse Company, among others. The H. Chambers Company, founded in 1899, now has branch offices in South America, Canada, and the Bahamas.

Robert J. Gould, industrial designer, has joined the professional staff of Sylvan R. Shemitz and Associates, Inc., lighting designers and consultants, West Haven, Ct.

Philip J. Meathe, FAIA, president of Smith, Hinchman and Grylls Associates, Inc., announces the appointment of Frederick A. Sargent as Director of Interior Design Services for the Detroit architects/engineers/planners.

Thompson Ventulett Stainback and Associates of Atlanta announce that Gini L. Pettus, AIA, has joined the firm as Director, Interior Architecture.

Salvatore Passalacqua has become an Associate in the firm of Jack Lowery and Associates, Inc., joining president Jack Lowery and Associate Cynthia Sutherland.

Wiley T. Rogers, formerly construction manager for the International Rivercenter complex in New Orleans, has been named project director of redevelopment in charge of new construction and redevelopment for the Sheraton-Park and Sheraton-Carlton Hotels in Washington, D.C.

Ruth A. Schnee has been named director of Interior Design for the Detroit firm of John Stevens Asso ciates, Inc., architects, engineers and planners, who are expanding their interior design services. Ms Schnee, a fellow of Harvard Uni versity Graduate School of Archi tecture, and a graduate of th Rhode Island School of Design a well as of Cranbrook Academy has been for the past 15 years ad tively involved with her husban Edward Schnee in rejuvenatin the downtown Detroit area. A ter tile designer and silk-scree printer, Ms. Schnee has won nu merous international awards, an her work is included in the perm. nent collections of several maje museums including the Victor and Albert Museum, London, an the Museum of American Craf New York City. Ms. Schnee is cu rently involved with the interi planning of a new restaurant an club which will open in the dow town area, as well as a large seni apartment complex and a ne senior high school.



James J. Hoefer

James J. Hoefer, formerly James Hoefer and Associates, joined Seattle-based Bank and fice Interiors as Director of De Planning, according to Al Howell, company presid Holder of undergraduate graduate degrees in Interior chitecture from the Universi Oregon, Mr. Hoefer has bee volved in major schools, corpo headquarters and modular h ing in South America, the Ca bean, and Saudi Arabia.

News continued on page

JG/UPS Uphoistered Panel System



e Woods spent 3 years gning a panel system to e your landscape lems and he didn't miss ng; except posts, end s, metal frames, and the idant visual clutter. els in 16 sizes with simple nal connectors allow for

almost any conceivable landscape layout, while adjustable legs insure a perfect installation and eliminate floor level damage. Request our new UPS Designer's Kit for complete information on panels, lighting and total office systems. JG Furniture Quakertown Pennsylvania 18951 215 536 7343 Division of Burlington Industries





K

Kasparians

Kasparians, Inc. 815 South Freemont Avenue Alhambra, California 91803 213 289-7895

Classic Chair, Gary Ross

GW Sofa, Greg Walsh

Elena Love Seat, Roger P. Wood

Los Angeles San Francisco Seattle Hawaii Denver Dallas

Cambridge I, Lounge Chair, Warren Snodgrass Warner Rotary High Back

Moda Rotary, Emil de Piero Elena Table, Roger P. Wood Olivia Table













circle 11 on reader service card

"designers contemporary"

A collection of classic modern designs woven of 100% nylon yarns for durability. Handsomely styled geometrics, stripes and a companion plain cloth are color coordinated for maximum flexibility of design application.

The complete line, in a sturdy triple bank display sample book, (12½" X 17") \$17.50 postpaid.

SUBMERALINESS



If you don't choose the clocks, your client will. Here are 604 ways to protect your reputation.



So, by all means choose the clocks yourself. If you don't, the client will. Probably as an awful afterthought.

The results can be quite damaging.

What other accessory announces itself at least once an hour? Or, is seen whenever someone seeks the time?

And now we've made choosing easier. As easy as scanning our new full color Contemporary Catalogue. A total of 604 clocks are included.

You'll find all of our institutional and built-ins, world time clocks and a whole new series designed for use with free standing landscape partitions and desks.

You'll even find our chiming floor clocks and a digital grandfather with LED numerals.

As for materials, you'll find a wide range. Cork, rare French burled veneers, stainless steel, rattan, natural oak and suede.

It's a big catalogue. To get your copy, send in the reader service card.

And if you are in Chicago or New York, our showrooms are open 5 days a week.

Of course, you can also call on us direct. Our only interest is making sure you choose the clock.

Like you, we want your client to have a beautiful time.



Chicago: 1277 Merchandise Mart New York: Space 7-E, New York Merchandise Mart. Also in Dallas, San Francisco, Atlanta and High Point.



circle 12 on reader service card

the company · condi



the designer · Dorothy Blowers the series · this intricately detailed and comfortable design is available as a sofa, loveseat or chair. the condi collection: Los Angeles · Space 219, the Pacific · Condi Focus at the Pacific Design Center San Francisco · Space 449, the Pacific · Condi Focus at the Galleria/Design Center Seattle · Space 222, the Pacific · Condi Focus at the Design Center, Northwest Mexico City · Consorcio Era S.A. Chicago · Space 995, the Pacific · Condi Focus at The Merchandise Mart Factory · Condi (a division of pacific furniture) Compton, California



circle 13 on reader service card

Room service begins with Cohama Specifier

Served a little differently perhaps. But with uncommonly good taste. The recipe is simple. Begin with decorative drapery and bedspread fabric by Cohama Specifier, the basic ingredient of better guest room decor. Flavor with your own design creativity. Add a touch of our attentive service and professional staff expertise. The result? Pleased guests and a profit-making room.

The new Cohama Specifier book of contract Drapery and Bedspread Coordinates and bedspreads quilted with Kodofill[™] polyester fiber fill, offers 19 à la carte designer patterns. Florals, stripes and geometrics. Correlating prints that

> Drapery and Bedspread Coordinates

Kodofill[™] is Eastman's trademark for its polyester fiber. circle 14 on reader service card mix and match with solids. Some designs in up to 11 colorways. Blends of 50% Fortrel® polyester/ 50% cotton and 100% cottons...all Scotchgard®plus protected. Fit for silver platter serving because every pattern is a special treat.

The Cohama Specifier representative in your area is ready to answer your "room service" call for a complete showing.



214 Madison Avenue, New York, N.Y. 10016 • 212-564-6000 UNITED MERCHANTS AND MANUFACTURERS, INC.

CCCCC.



The new 700 Series from ALL-STEEL

Attractive, comfortable, quality construction and easy on the budget. Handsomely accented in oval tubular chrome, the 700 Series is a complete line of seating, with models available for virtually any office requirement. For more information, write: All-Steel Inc., Box 871, Aurora, Illinois. 60507.



All-Steel Showrooms in New York, Los Angeles, Chicago, Aurora. In Canada, All-Steel Canada, Ltd. One of the GT Companies.

furniture for dining



American Seating Company's Solar Table Group adapts to any food service area with many shapes, top patterns, and colors. Curved triangular steel base columns are polished chrome or bronze. circle 250



ai (Atelier International) serves students or employees comfortably and colorfully in dining rooms with its Nova program. Stack/gang chair can have seat pad. circle 251



Brayton International furnishes executives' private dining rooms with the Maestro Chair on skid (shown) or five-arm swivel base. Design is based closely on ergonomic seating needs. Circle 252



22 CONTRACT INTERIORS APR 78

Cado's #690 table fiberglass top and white-

painted metal base was specified for indoor/

outdoor use at New York's Tavern-On-The

Green in Central Park.

Empire State Chair's cane-back arm chair with

beechwood frame (#1811 PS-CB) has match-

ing side chair. Upholstery and wood finishes

are subject to customer's specifications.

Brown Jordan simulates pole rattan and peel cane wrapping in its "Orient" dining group of tubular aluminum. Cushions are optional. Chair can have standard or swivel back.



circle 253

Falcon Products adds solidly constructed, w (5/16 in.-thick steel rod) ice cream par chairs, two bar stools, and table base for tops various sizes. Group available in grany epoxy, chrome, or architectural plated finishe

circle 2



Fixtures Manufacturing seats employees blue jeans' manufacturer H.D. Lee on #1 cane chair framed in beech with easy-glide s base. #4528 table has Formica butcherbl top and a chrome-finished base to match ch base.



circle 255

circle 254

Gold Medal's "Santana" director's chair tures frame of oil-stained hardwood that hances wood grain. Sled-type base provi easy movement over restaurant carpet Canvas seat and back, of course. circle



continued on pa



Depicted is a small-scale comparative demonstration of smoke being generated after 40 seconds. (Left: Representative modacrylic-blend fabric. Right: Beta-Care fabric.)

Choose Owens-Corning Beta-Care drapery fabric. Because the greatest danger in hospital fires is smoke inhalation.

Most hospital draperies are flame-retardant. But the 1976 NFPA Fire Protection Handbook® reveals that more than 62% of all deaths in building fires come from asphyxiation by smoke and gases. To be as safe as possible, fabric must be smoke-retardant too. That's why we urge you to specify Beta-Care fabric woven of yarn from Owens-Corning.



Independent tests of fifteen popular flame-retardant fabrics show that Beta-Care fabrics generate the least smoke. (These tests were performed under laboratory conditions, not in a real fire.)

We hope you never experience the real thing. But because it's your responsibility to choose draperies and cubicle curtains-won't you sleep a lot better if the fabric which you choose is Beta-Care made of yarn from Owens-Corning?

For further details, call Mr. J. I. Snook, (212) 759-3810 (collect), or write him at Owens-Corning Fiberglas Corp., 717 Fifth Ave., New York, New York 10022.



TM Reg. 0 - C.F. © 0 - C.F. Corp. 1977

furniture for dining

Gregson Manufacturing gives diners comfortable seating with its #104 oak-framed arm chair on Hooded Royal Roll casters. Seat and back are removable. Available without casters and as side chair. From Campus Oak Series. circle 259



Kasparians sets a solid table with its pedestal base, KED design by Emil De Piero in solid oak or solid walnut. Tops, 29 in. to 48 in. in diameter, can be specified in laminates or wood veneers, each with wood banding.

circle 262



ICF continues its successful marketing of the

Caribe Series for restaurant installations.

bronze-plated.



Krueger offers the AFKA II Collection of single or double pedestal tables with Formica tops in many sizes. Tubular steel frames are in bright chrome or pearl white epoxy. Seating is fiberglass with deep foam cushions in fabric or circle 263 vinyl.





Jansko's #1492U chair has cantilevered "U' base of 1 in. tubing with mirror chrome finish. Open back allows crumbs and accumulated dirt to be easily brushed out. Chair can be upholstered in vinyl or fabric. circle 261



Liberty Woodcrafts has added many more designs for dining tables crafted with the firm's own clear, impact-resistant resin lamination finish that is guaranteed against surface crackcircle 264 ing



continued from page

Loewenstein, Inc. peps up indoor or outdo dining areas with the "Polo" chair, a Rol Day design, in arm and armless styles, w stacking sleigh base or four-leg-as show Shell is one-piece polypropylene in four col circle 2 on white epoxy or chromed bases.





Reum Design is the exclusive importer of T '65, a lacquered beech wood folding chair w seat and back in heavy felt, and the Trac table that correlates, with a black or felt top. circle 2



Shelby Williams Industires attaches for padded seat and back to its #7702-2 arm cl on sled base of polished tubular chro Wicker is handwoven in the new Bali des Other wicker and rattan seating include stools and a discotheque lounge chair.







THE MERCHANDISE MART



eriors international limited

New York

Chicago

Houston

Toronto

Montreal

ract furniture

595 Madison Ave., New York, N.Y. (212) 759-3243

Merchandise Mart, Chicago, Illinois (312) 644-1551

4550 Post Oak Pl. Dr., Houston, Texas (713) 961-5031

180 Norelco Drive, Weston, Ontario (416) 745-4000 Place Bonaventure, Montreal, Quebec (514) 861-5865



BELGIAN LINEN WALLCOVERING



Timeless Belgian linen, nature's own fiber. Flax is harvested, processed, spun, and finally woven by Belgian crat men into unique linen wallcoverings and fabrics. Elegant textures, luxurious patterns, superb weaves, rich natu colorations—all attributes of Belgian linen. Can be treated to meet with flame resistance standards, are easily stalled, require minimum maintenance, and withstand wear and tear.

For additional information: Belgian Linen Association, 280 Madison Avenue, New York, N.Y. 10016

Tuft Stuff!



Introducing new Baytuft unitary carpet backing. It's made of super-tough polyurethane from Mobay.

Any carpeting is better carpeting if it has a unitary backing made of Baytuft polyurethane from Mobay. That's because Baytuft backing is strong (with a tuft bind of 25-30 pounds), and has excellent resistance to shrinkage, delamination, cracking, bacteriological and moisture attack.

Tufted contract carpeting backed

with super-tough Baytuft polyurethane delivers outstanding durability and damage resistance with no sacrifice in comfort, style or ease of handling. And that makes it a super value for your clients.

For complete information on new Baytuft polyurethane carpet backing systems, a carpet sample and a copy of our new brochure, write:



Mobay Chemical Corporation Polyurethane Division, Code IT-48 Pittsburgh, PA 15205

furniture for dining

continued from page



Telescope Folding Furniture furnishes public patios with its "Chushionera" line, designed for outdoor use since the breathable cushions dry quickly. Aluminum frame in three colors has durable baked-on polyester finish.



Thonet Industries suggests seating diners on the Charles Pollack Pyramid Chair. Except for the connecting and stabilizing devices of solid oak, seat, back, and leg unit are oak veneer molded plywood. Seat and back may be upholstered. *circle* 269



Tropitone Furniture offers comfort, style, and elegance in its "Brasilia" casual furniture that includes portable bar and bar stool (shown). Wide solid aluminum bar forms main frame; vinyl lacing is also wide. Both in many colors. *circle 270*



Tulip Inc. makes an armless version of the Karla armchair for restaurants and other dining facilities. Sled base is chrome-plated steel. Flame-retardant vinyl or fabric may be specified. circle 271



Westnofa U.S.A. furnished the Roskilde Hospital dining room with its Numero 10 armless stacker in natural beech. Numero line, designed by Lindau and Lindekrantz of Sweden, is available in six wood finishes, three colors, upholstered or not. circle 272



Wood Mosaic, well known for its excellent hardwood flooring, now incorporates the durable beauty of parquet patterns into custom table tops and bar tops. All have "Semper I" clear polyester finishes for protection.

circle 273



tableware

Hall China introduces a compactly design vitrified china tray service in four colors that compatible with all contract food service stems. *circle 2*



Ingrid Ltd. enlarges the color line and desig of its plastic Stax dinnerware that is specifi for public food service. circle 2



Oneida Silversmiths' Hotel/Restaurant D sion adds four new pieces to its Post Road H loware: a snail dish, bud vase, and butter of with drainer. *circle* 2



Oxford Hall Silversmiths finds restaurants ing its Georgian House stainless steel flatw designed by Ben Seibel. Twenty-odd patte are in the line. Firm offers a lifetime warran circle



This is just one example of how well Alma works in the office.

Alma Desk makes fine wood furniture for every job in the office. And gives you a choice of many different lines, each designed for comfort and efficiency.

By designing to meet the needs of people and the requirements of the jobs they do, we've become one of the largest manufacturers of wood office furniture. Which makes us the logical choice to fill your client's furnishing needs.

So when it's your decision to provide an attractive, efficient and comfortable office environment, come to Alma. You'll find styles that range from the traditional to the contemporary. Desks, chairs, credenzas, and panel systems that work together beautifully. And prices that go from the inexpensive to the very expensive.

All from one reliable source. Alma Desk Company. P.O. Box 2250, High Point, North Carolina 27261.



market





Shown above are some of many Pipe Line designs now offered with chrome elbows and connectors. Ottoman fits neatly under reclining chair.

It's a brighter Pipe Line

Bright Industries, Inc., based in Ft, Lauderdale, Florida, makes as cial type of extruded furniture called "Pipe Line." The lightwe framing, 2¹/₄ in. to 2 in. in diameter, is formed from a plastic co pound with color injected all the way through. Therefore, pion never chip, rust, or need paint touch-ups. Frame colors are g wood, white, and gray.

Cushions, designed to breathe and shed water, are of PVC over lon, filled with shredded polyurethane. Upholstery is plain or strip in chocolate brown, lemon yellow, lime green, royal blue, burnt ange, wheat, and white.

This year Bright Industries moves from patio into public spa with the addition of chrome elbows and connections to its seating bles, servers, and other pieces. It adds the perfect Bright touch!

Another Bright innovation is a chair named "The Slider" which company finds popular in hotel guest rooms or at poolside since it be used as a high-back chair for dining-or as a recliner. *circle*

The custom work in rattan by Empire Furniture Factory and Rattan Works in Coral Gables, Florida, is crafted with care in the firm's own factory.

Contract installations—for wellknown hotel and inn chains—include gazebos and bars, partitioning as well as furniture.

Empire's Elton Hodges says, "In the manufacture of good rattan furniture, everything is handmade. With this natural product no two pieces of rattan are the same thickness, therefore pieces never look like they came from a production line. Working with rattan is truly an art."

Illustrated are two views of a dining area at the Lakeside Holiday Inn in Boca Raton where Empire executed custom work for the interior design firm of Tom Gray Associates of Erie, Pennsylvania. This included partitions and grillework, with the middle grille hiding a ceiling track for room dividers. Several styles of rattan chairs are also shown.

Most fabric is c.o.m. and all finishes are custom. circle 221

Refinements in rattan

Partitions and grillework as well as the rattan furniture was commissioned for this alfresco-like restaurant in a Florida Holiday Inn.







Under the very professional guidance of renowned designer Bill Giardiello, four brilliant new WHS Lloyd collections are in the works for this year – collections designed for the interior designer:

"Designers Choice" "One and Two" "Just Lovely" "Canton Export: an Oriental collection"

WHS

is alive and well.

(just introduced) (March) (April) (August)

Several outstanding WHS Lloyd collections* are still active and are regularly serviced by Reed branches:

- "Delightful"

- "Fresh and Charming" "Little Things" "Bright and Beautiful" "Checks, Plaids and Stripes"

*Please contact your local Reed branch regarding availability.

Friends in the business who have seen previews of WHS Lloyd's striking new collections tell us this is going to be a Lloyd's year. They could be right.



550 Pharr Road • Suite 300 • Atlanta, Georgia 30305 • (404) 261-6383

New ACOUSTONE[®] in bold dramatic textures









...and color clear through!



Now, America's prestige ceilings won't chip and tell when accidentally scraped by tools or ladders. That's because the color runs all the way through today's ACOUSTONE tile and panels; practically eliminates the need for touch-up work. ACOUSTONE combines sound-soaking function with the ultimate in aesthetics. Natural earthtones include Pumice, Clay Gray, Ivory and Sandstone in patterns shown above. Also contemporary colors in a wide selection of distinctive textures. See your U.S.G. representative. Or write to us for specifics at 101 S. Wacker Dr., Chicago, Ill. 60606, Dept. CIS48. A. BUTTE pattern. Bold look. Random-spa smooth surfaces add emphasis to deep fissu
B. BOULDER pattern. Coarsest surface acoustical ceilings for massive interiors.
C. GLACIER pattern. Rich texture is remi cent of job-applied "wet" construction.
D. SEACREST pattern. Rough, almost r directional texture adds design excitemen



circle 21 on reader service card

Remember when your search for an ideal window treatment always left you a shade away. Relax ... your search is over.



150

Natural look...Natural yarns...Natural or custom coloring in both vertical and Roman blinds. A complete woven wood Jacwood® collection that will naturally satisfy your most difficult design assignments. All to exacting specifications.

117

Color Catalog Available \$2.00

124



107

WINDOW MODES/WEAVERS DOMAIN D&D BLDG., 979 THIRD AVE., N.Y., N.Y. 10022, (212) 752-1140 130 N.E. 40th ST., MIAMI, FLA. 33136, (305) 573-7970

126

circle 22 on reader service card

B20

103

EN WOOD ROMAN SHADES AND VERTICALS (IN METALLIC THREADS, WOODEN SLATS, REEDS, DOWELS, BROOMSTICK STRAW IN, ROPE, CORK, LUCITE, MYLAR, PLASTIC, WIRE, BEADS, CHAIN ETC.) • COM VINYL TREATED VERTICALS • ALUMINUM ICAL LOUVRES • COM BALLOON BLINDS • COM FLAT AND PLEATED ROMANS • CUSTOM UPHOLSTERED SCREENS AND WALLS

market

S&R's contract fabrics cross international lines

Stroheim & Romann's spring collection, viewed from The Winter of '78 snowdrifts, was warming, invigorating, and eclectic. There were provocative prints-both contemporary and documentstapestries for all occasions, and excellent woven imports. Four fabrics illustrated, left to right, are: "Checkmate," a design by Linda Sparrow on 100% cotton, in six colorways; "Tamarind," a domestic textured stripe of 100% cotton with a Haitian silk look; "Grasses," delicately drawn on sailcloth; and "Nassau," a 100% nylon velvet. All are in 54 in. widths, cotton-backed, and with Scotchgard finish.

S&R's expanding contract lines have recently been commissioned for the Intercontinental and Princess hotel chains and some posh retail stores. circle 222



'Tis the season at Ronald Charles

From headquarters in Mial decade-old firm covers all s through its expanding "N Sequence" collection of printed fabrics. All designs 100% cotton that is pres washable, and finished wi Pont's protective ZePel. fare," shown here, is one of creasingly popular orient signs that have been well re by furniture manufacturers pery fabrics—excellent for motel projects—have coord wallcoverings.



Schumacher's stylis new numbers

Color sings out in these has contemporary fabrics free Contract Division. Show "Blocked Out" and "Ex Stripe," both in 53 in. width colors; and "Excalibur Pl 54 in. width. 14 colors. T two are acrylic-backed and of 100% nylon.

Schumacher also contin Architects and Designers C porary collections, as well fabrics for contract use. Of interest are the Canadian plain and tweeds, in man ways. For a 50 yd. minim colors can be custom orde widths specified up to 100 perfect for seamless dra wallcoverings, acoustical and other applications.


Your pedestal base table system choices are uddenly expanded.

> Here's the new Centro 2.

No longer are you limited in choices of pedestal table systems.

Krueger enables you to make a design statement differently. Low or high profile sculptured legs in gleaming chrome and polished aluminum, the wet look of black epoxy, or in combination. Crown your statement with handsome hardwood veneer tops. The grain runs the length of the top and is offered with matching solid hardwood bullnose edges. Available in round to 96" diameter, rectangular to 48x96", or oval to 54x240".

Centro 2 tables are backed by Krueger, your assurance of quality. For more information, contact the nearest showroom or Krueger, P.O. Box 8100, Green Bay, WI 54308; 414/468-8100.



New York 212/697-9565 • Boston 617/893-2752 • Philadelphia 215/666-9696 Indianapolis 317/788-4737 • Chicago 312/467-6850 • Dallas 214/823-4183 Houston 713/222-1408 • Denver 303/534-6060 • Los Angeles 213/659-2133 • San Francisco 415/981-1048 London, Ontario 519/686-7000

market



Island Koa is from the Monkey Pod tree, found in the Polynesian islands. Intricate and colorful woodgrain.



Finnish Oak features the architectural linearity of quartered cut wood. A natural, timely coloration.



Camphor Burl comes from the Camphor tree in India. Note tight grain configuration, enlarged in scale.



Olympic Cherry achieves a unique color by bleaching the original wood and capturing a natural patina.



Gourmet Oak is interpreted here in a butcher block configuration for vertical and horizontal applications.

Formica's Internation Collection: Yes, it's real Formic

Can it be? You've admired flitch of hardwood venee your hand along its suede-li ish, and then turned it over of discover the name: Formics has been the startled react architects and designers to Formica Corp.'s new national Collection, Series been shown.

The 12 woodgrain rep tions of Series I represent t of a series of premium price ural material reproducti Formica's decorative lar and melamine component product lines. Two years spent in finding the finest we neer specimens and ach high reproduction quality duce Series I, and the effort to have paid off handsomely its visual appearance and quality are surprisingly parable to furniture grade In fact, the company be Series I will be specified f furniture as well as interi facing.

Included in the collection oaks, Gourmet Oak, Devo Oak, and Finnish Oak; thre ics, Island Koa (from the N Pod tree, Polynesia), Asiar and Camphor Burl (fro Camphor tree, India); two Savannah Pecan and Chato can (from the south of F two hickories, Derby Hicko Oxford Hickory; two ch Olympic Cherry and Co Cherry.

J. Allen Montei, Formica director, says Series I conce on woodgrains because growing importance of "r look" materials in residen commercial interior d Whether designers and us tually want natural materia "natural-look" ones ma moot point here. Because F has made the decisior tougher. *cire*



Savannah Pecan is a native American wood specimen with a tiny, random pattern from knotting and sap streak.

Vew Protzman additions to a successful eries.



New high back Executive Chair. As marvelously comfortable and remarkably light as the original Executive Chair.

Adjustable stools. Two functional heights to choose from.

The Protzman Series features a variety of colors, finishes, fabrics and designs. For more information. contact your contract furniture source; or:



DOMORE OFFICE FURNITURE, INC.

2400 Sterling Avenue, Elkart, IN 46515 (219) 293-0621 Domore seating and executive wood office furniture and Haws serieSeven [™] modular office systems are products of IKD Corporation.



Introducing ScreenOne

From the inside out, ScreenOne™ has been designed for beauty and flexibility. With a thick and luxurious look and feel, it's elegant enough for the chairman of the board. Yet the removable cover material and freestanding design make it practical enough for the word processing center.

Your choice of striking graphic patterns, many sizes, colors and trim options, as well as the highest acoustical and fire ratings.

From the inside out, there's never been a screen like ScreenOne. Write Vogel-Peterson, Elmhurst, IL 60126, for more information.



Beauty with a Heart of Steel

Every Virco rattan chair is hand-crafted by a trained Virco employee. The natural rattan is artistically hand-woven over a tubular steel, all-welded frame for strength that lasts. Upon completion, each chair is signed by the craftsman. That's Virco quality, and it's quality that Virco can deliver on time from their own manufacturing facility.

/IRCO

For our complete catalog including rattan furniture write:

Virco Manufacturing Corporation 1331 W. Torrance Blvd. Torrance, CA 90501 (213) 532-3570

circle 26 on reader service card

SHOWROOMS: CHICAGO . COLUMBUS . LITTLE ROCK . LOS ANGELES . PHILADELPHIA . SAN FRANCISCO . SEATTLE









showroom design



Terry Rowe's interior design for Turner Ltd. in Miami is resplendent in Turner's fine furniture collection and distinctive interior detailing as well. Note colorful, knife-edged planes, raised platform, pyramidal wall, above, cockleshell curtain, below. Business has been brisk for three energetic saleswomen under showroom manager Gay Neff. Photography by Alexandre Georges. Furniture shown here by Turner Ltd. and by Tropi-Cal, above only.



It's your Turner, Mid

Gather a handful of colorfu up sticks, release them at wil scatter choice gems among And you have some idea wf signer Terry Rowe has a plished in a new, 8,000showroom for Turner L Miami, Florida. Though t sign was handled with more eration than Rowe's playfu ogy suggests, it captures the improvisational spirit. The is a superb facility for the p tation of Turner's fine fu collection.

Assembling the elements interior design in the brie available before opening da considerable ingenuity and rience. The space's former had subdivided the floor ar many small rooms that we thing but conducive to the of furniture. These obstra were removed.

However, the eight interi umns that remained were a permanent challenge. T move" them from the sp least visually-Rowe has in rated them in a dynamic co tion of multi-colored, knife planes. These planes e curious force on the space. I cealing the interior column tend to diminish the sense of head weight. By running dom angles to one anothe also draw visitors into a m that ricochets them around major Turner furniture gro which cluster about these

Like practically everythi perceived at Turner, Miam phenomena are a sampling visual cues Rowe likes to p his interior designs. Other benchmarks include a step walkway leading from t trance into the center of the room, white tile flooring u existing skylight to sugges den scene for Tropi-Cal rat niture (Turner represents Cal in Miami), and a brigh wall at the back of the where no sunlight penetra

There is room for visual too. Tivoli lighting (which also represents) adds its s low voltage accents to the lighting scheme of wall surfaces. A pyramidal wa its enigma. A two-foot de tain of cockleshells remin the sea so near by. And the this dream? Turner Ltd., of



the most advanced seating system

ned by o Ambasz arlo Piretti Center for n Research Development)



Pending Worldwide ht © 1977 by OPEN A*K B.V.

e

tent #3982785 atents Pending

Vertebra Institutional Seating

KK

More than one-half of our active lives is spent in a work environment, and most of that time seated. Vertebra is the first seating system designed to deal scientifically and aesthetically with your special requirements while working. It is the only seating system which changes configurations automatically to support you in the postures your body adopts. Vertebra assumes the ideal posture without manipulation of levers or controls. For informal situations ... relax and the seat slides forward while the backrest tilts backward. Or ... sit up ... and the chair automatically adopts a comfortable upright position.

Ergonomically conceived, Vertebra is the result of extensive orthopedic and vascular research. Optimal weight distribution and sacro-lumbar support insure your comfort, efficiency, and sense of well being.

Brilliantly simple, the automatic mechanisms have been extensively tested, are foolproof, and require no maintenance.

All Vertebra Institutional Seating may be ganged. Most models can also be stacked for transportation on a dolly. The ABS plastic seats and backrests are available in elegant dark colors w upholstery options in fabric. Fire-retardant treatment and bookrac are optional.

Krueger is the exclusive licensee of OPEN ArK for production and distribution in the United States and Canada. Outstanding Vertebra design also include pedestal base Operationa Managerial and Executive models.

krueger

P.O. Box 8100 Green Bay, Wisconsin 54308 414/468-8100

Showrooms: Boston 617/893-2752 New York 212/697-9565 Philadelphia 215/666-9696 Indianapolis 317/545-5246 Chicago 312/467-6850 Dallas 214/823-4183 Houston 713/222-1408 Denver 303/534-6060 Los Angeles 213/659-2133 circle 27 on reader service card



Brunschwig 8 Fils, Inc.

979 THIRD AVENUE NEW YORK 10022 General Offices: 410 E. 62 St., New York 10021

New York • Boston • Philadelphia • Chicago • Los Angeles • San Francisco • Seattle • Portland Dallas • Houston • Atlanta • Troy, Michigan • Miami

Available through your interior designer and decorating departments of fine stores.

professional directions





AMERICAN SOCIETY OF INTERIOR DESIGNERS 1978 NATIONAL CONFER-ENCE AND INTERNATIONAL EXPOSI-TION OF DESIGNER SOURCES JULY 21 THROUGH JULY 25, WASHINGTON, D.C.

OPEN TO ALL IN THE PROFESSION. FOR REGISTRATION AND EXHIBIT INFORMATION, CONTACT: ED GIPS, ASID, 730 FIFTH AVENUE, NEW YORK, N. Y. 10019 • (212) 586-7111.

Varius

Totally modular seating (integrated tables too). On-site recoverable. Designed by Barry Brukoff. Imported from San Francisco.



Showrooms San Francisco, Los Angeles, Dallas, Chicago, Houston, Atlanta, Philadelphia, Washington DC, Boston, New York, Miami.

canada recap / Toronto's International Interior Design Show



Interiors International Limited

In almost all lineal-profile chair designs, the armless version tends to be more graceful than the arm version. Designer William Sklaroff has succeeded in outwitting the rule with an arm whose flow enriches the harmony of a chair which is a jewel of perfectly integrated function, comfort, and line. The birch core laminate frame comes with a choice of oak, walnut, teak, or rosewood finishes. Now that IIL President John Geiger has opened New York, Chicago, and Houston showrooms, and is building a U.S. plant, perhaps his rapidly expanding firm no longer really belongs in our Canadian report. Still, he exhibits at Toronto's International Interior Design Show.



Du Barry Furniture Limited

Industrial designer Thomas Lamb has designed any number of award-winning furniture pieces for several Canadian manufacturers, but what he has done for the extremely discerning Max Magder, president of Du Barry, is nothing less than a masterpiece. "The Steamer" lounge and side chairs of molded, laminated maple plywood, with doweled-in splats, are actually much more complex and so-phisticated than their nostalgic name implies. Not that they lack the strength, lightness, and transparency to wind and water that a proper deck chair requires. But their fascinating way of playing with light and shadow and their superbly sculptural elegance make them potential assets to any interior where a combination of comfort, practicality, and lyrical beauty are the requirement. Both the lounge and dining chair fold. The lounge chairs convert into chaises with the attachment of a foot piece that completes the gently dropping line. Lounges and chaises were shown with optional vertical channeled leather pads ending in a small head roll—attached with Velcro.

continued on page 48

GW Furniture Limited

The 867 Series (left) includes high and low back versions, with and withou back, with ball caster or glide bases, cloth as well as leather upholstery. A ing to Contract Marketing Associates, Inc., who distribute GW in New Yor leather version is particularly well priced.

The System 77 (right) modular seating and table units patented by design Zaidman, are shipped KD, and bolt together into innumerable configuration with simple tools. Lacquered red oak butcher block table and chair component natural lacquer finish, adjustable glides, and all GW fabrics, are standard. in May or June.









AVERY BOARDMAN

There's more to this sofa than meets the eye. Beneath its sensitive proportions and eloquent lines is a comfortable mattress, just as painstakingly crafted and. detailed . . . factors which make an Avery Boardman the champagne of custom convertibles. Available as designed, or to your own specifications, as sofa or sofa/bed. Avery Boardman, Ltd., Manufacturer of Custom Convertibles, D&D Building, 18th floor, 979 Third Ave. New York 10022 (212) 688-6611

Available in Philadelphia at The Marketplace

()) ei

ail

circle 28 on reader service card

canada recap More of the unexpected highlights

continued from p

Xception Design Ltd.

Fuller Robinson's Xception II offers the same variety of wood or laminate-surfaced desks, screens, and storage cabinets as Xception I, but also with to-the-floor end panels, and variable screen heights. In N,Y, at Contract Marketing Associates Inc. circle 203.





Proform Furniture Industries Ltd

Proform presented "Apple" wo tion components and acoustic. screens. Designer Whalen Nes Forde's wood units, with scree beautifully articulated KD steel occupied a new showroom in a cled warehouse at 366 Adelaid Street East, as well as space at show in the Automotive Buildin integrated system with choice woods and fabrics was more e. illustrated in our October issue view of the show. The system h been installed in the Bell Telepl headquarters in Toronto. In the room it is versatile, used for eve from carrels to reception kiosk cir



Artopex

A "half-arm chair" that fits readily under tables, "Lotus" is of flexible yet supportive polypropylene, stacks and gangs too, is ultra-violet and flame resistant, comes with an upholstered option. There are matching table systems. In N.Y. at Contract Marketing Associates Inc.

Airborne/Arconas

"Gao" series soft seating includes a sofa that unzips into a bed, with sheets, blankets, and pillows at the ready. Designed by J. C. Ponthus. Made under license from Rosset. circle 205



Precision Mfg. Inc.

"System 7" work station components, designed by Jean-Pierre Lacoste, combined in the show with Swedish-designed Formfac screens which clii gether or pull apart without benefit of tools or hardware of any kind. "Syst components, both free-standing and panel-hung, include a full range of s drawers, cabinets, tables, and hampers. Unexpected news at the show, f ever, was a readily attached slide-in tubular fluorescent tube lamp very ea move about.





Avenger Designs

Light, strong, graceful, comfo stable, economical steel-fram in various armless and arm veincluding one with a tablet arm scaled and angled for sitting u lounging, can be had with the either in nickel finish or smoot coated in black or white nylon fabric support may be coated polyester without additional co or masked with other fabrics v without cushioning. Both the and the extra coverings are re for cleaning. cit



inding an attractive chair ill that chair serve your deign needs and the requirenents of your client?

et's look beyond line ... to inction. And most of all to omfort. Behind our new

7600 Series seating is the n't a problem. But how well Harter Comfort Concept. Your seating system. It's perhaps upholstery! assurance that each chair fits the people, the job, and the environment. A design philosophy that is backed by literally decades of experience and research.

Now look closely at the 7600 this doesn't even include the single most flexible tool available to office designers. If you're looking for a fresh For instance, you can order our desk chair in 288 different combinations of arms, legs, metal finishes, casters, difference is all to the good. and back treatments. And

new look in seating that works as hard as you do, explore the 7600 system. Its



HARTERCORPORATION 402 Prairie Avenue, Sturgis, Michigan 49091 In Canada: Harter Furniture Ltd., Guelph, Ontario

carpet world

Quayle Carpets USA

Interlocking rings give Quayle's Studio Q, 80/20 wool and nylon Axminster quality, a special animation. Developed to hold up its good looks in public spaces, Studio Q is available in 10 colorways, 12-ft. broadloom width, with Class A flammability rating. circle 211





Sheridan

Sheridan's Turflon attempts an interesting cross between the loo carpet and the texture of grass in 100 percent Patlon Plus crim olefin. This cut pile carpet is available in six and 12-ft. widths, features Sheridan's all-weather Duraflex backing or cushioned Be circle Bac. There are 14 colorways.

Patchogue Plymouth

You don't see it, feel it, or know it's there, but what a difference it makes! Poly Bac FLW/AS is a new anti-static primary backing introduced by Patchogue Plymouth, a division of Amoco Fabrics Co. Said to be noteworthy of simplicity, economy, and effectiveness, Poly Bac FLW/AS will be offered in pre-colored black or beige polypropylene FLW backing and in dyeable FLW backing with nylon capping, virtually identical with Patchogue's regular Poly Bac FLW in appearance. As a primary backing, it is a permanent form of static control that will last the life of the carpet. The company expects that Poly Bac FLW/ AS will be used primarily on cut pile carpets, including plushes, shags, and Saxonies. Static control is achieved by use of a carboncoated fiber blended with polypropylene or nylon capping on the backing. circle 213





Fail Safe by Sweetwater

2.5 2

New from Sweetwater: Fail Safe, a uniquely striated level loop style developed for rugged durability, featuring a blend of heatset nylon and olefin fiber and Dow Chemical's Vorecel urethane backing, in 10 colorways; and Dura Weve, a companion to Sweetwater's collection of commercial "weave" patterns, having an Ultratuft construction of Antron III space dyed nylon, for corridor and banquet room installations, in 10 colorcircle 214

Dura Weve by Sweetwater

Karastan

A multi-level loop fabr dense surface of acrylic creates a heavily textured 1 Basketweave, designed by designer Halston for Ka Available in 20 colorwa broadloom width. cir

A CLASS OF ITS OWN.





From one semester to the next, the excellence of **Model 106** stacks up. With disciplined sleekness and compact styling, it demonstrates supreme form in storeable, durable, modular seating. Sets a classic example of understated adaptability. Electives include ashtrays, bookracks, armrests and folding tablets.



CONTRACT AND RESIDENTIAL - 950 THIRD AVENUE, NEW YORK, NY 10022 (212) 751 2050 1150 MERCHANDISE MART, CHICAGO, IL 60654 (312) 828 0020

circle 30 on reader service card



Now, Meisel offers the "Tall Ships" along with other photo collections

When the world's finest sailing ships glided down the Hudson River during to 1976 Bicentennial Celebration, they were cheered by millions of people who watched on shore and on TV.

But Photographer Jamie Ortiz had joined the armada in Bermuda at the start the "great race," and made dozens of spectacular color photographs of this never-to-be-restaged event.

From his works Meisel selected the twelve best as the "Tall Ships Collection.

Like other Meisel collections, the Tall Ships are available as a group or individually in any size from 11x14 inches to 15x30 feet. Each print is custom made on a special enlarger using Kodak photographic paper, then hand-finished and mounted on artboard, hardboard, foam core or directly to the wall at the site. Framed, too, if you like.

In addition Meisel's photographs can be used in office panels, as transparencies, on ceramic tile or vertical blinds, or in almost any design installation contour.

Other photographic collections now offered include Eliot Porter's "Wilderness masterpieces, "The Cowboy," a contemporary vision of the country's mythical hero by Bank Langmore, and the "Great Scapes," made up of 28 super scenic views of America.



Also, Meisel maintains a Masters Library of Images for the designer, architect or photographic retailer to choose from

And of course, your own negatives and transparencies can be used to make prints or transparencies as large as you wish. And no one can make them better than Meisel, the largest profession custom color lab.

For more information call Sally Vavrin at (214) 637-0170, or write for our Tall Ships brochure to Meisel Photochrome Corporation, P.O. Box 22002, Dallas TX 75222.















Write for the free 32-page "Vertical Imagination" brochure. You can match LouverDrape vertical blinds with almost anything...Laura Ashley did.

LouverDrape Vertical Blinds with exclusive Louver-Groovers present a cool, clean, easy way to create a matching environment with a unique window treatment. Shown here is the soft country elegance of Laura Ashley Designs. It has long been possible to laminate on a regular vertical blind louver. The results have never been fully satisfactory. LouverDrapes' exclusive design provides permanently protected edges the full length of the louvers. The fabric or wallpaper is easily

installed, and the reflective outer surface provides uniform exterior appearance and allows maximum light without heat. Specify Louver-Groovers with protected edges on your next job and you will use them again and again.

LouverDrape

LOUVERDRAPE INC., 1100 COLORADO AVENUE, SANTA MONICA, CA 90401

circle 32 on reader service card

professional literature

A four-color brochure from Wilson Art introduces three new marbles to the Design Group I Collection of Wilson Art brand laminated plastic. Included are twelve marbles, two slates, five new designs and several woodgrains.

circle 325

A new 84-page catalog for over 1600 Lyon steel equipment and office furniture products is available from Lyon Metal Products, Inc. The catalog is illustrated with in-use and product photographs, and complete specifications and ordering information is included. Specify No. 100-E.

circle 326

A four page brochure providing complete information on Marlite brand Wonderwall is available from the **Marlite Division** of Masonite Corporation. The gypsum filled wallcovering can be applied to any rigid surface, including poured masonry, concrete block, brick, gypsum board, expanded foam, metal, glass, wood or plaster. Wonderwall features a Class A fire rating, and is reported to withstand hard wear. Available in ten colors. *circle 327*

Descriptive literature and color chip charts on Estey library bookstacks can be had by writing **Estey Corporation.** Finished in a new, durable epoxy color coating technique, the hard finish is reported to have 100% more durability than industry average. Available in 10 spectrum colors. *circle* 328

The Commerce Department's National Bureau of Standards has available a NBS Metric Kit, a revised and update packet of metric information. The kit contains a consumer-oriented explanation of the metric system; a booklet listing references on metric information; a brief history of measurement systems and a color chart of the modernized metric system; a wallet-sized conversion card; a 15 cm ruler, and a metric conversion status reprint from DIMEN-SIONS/NBS, the Bureau's monthly magazine. Copies of the kit may be purchased for \$2 each from Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402. Specify No. SN003-003-01736-1. A twenty five percent discount is available on orders of one hundred or more.

Terra Furniture Inc. of So. El Monte, California is offering a new catalog showing their line of outdoor furniture and accessories. In addition to the collections that have been in the line, two new groups have been added. A bronze contemporary outdoor line designed by Kipp Stewart, and an aluminum and wood combination designed by Charles Gibilterra.

circle 329

An eight-page brochure with photographs in full color showing key models of its 7600 Series Seating and detailed description of the line is offered by **Harter Corporation**. The brochure also contains fully dimensioned drawings of the four primary styles, together with yardage requirements for custom fabrics or leather. An anatomical chart is portrayed as well.

circle 330

Westinghouse architectural systems division has published a new brochure describing its movable partition systems. The 12-page color brochure details the Custom Line Series and Kent Line Series of movable wall systems complete with specifications and detailed drawings. Specify catalog no. 68-150R. circle 331

A color brochure is available from Forms & Surfaces on their line of clear and colored acrylic doorpulls for commercial installations. The transparent doorpulls complement either glass, metal or wood doors, and the vivid colors, including white, are solid throughout and will not fade or age. A backto-back mounting system offers secure, easy installation. circle 332

A new wood moulding pattern catalog is now available from Western Wood Moulding and Millwork Producers. The catalog shows in full size most of the patterns available, their number, and the standard size to which they are produced. The book also shows the weights and bundling schedules for the different patterns and metric conversions in the sizes produced. A copy of the WM/ Series Pattern Catalog is available for \$1.50 from Western Wood Moulding and Millwork Producers, P.O. Box 25278, Portland, Oregon.

A comprehensive reference, specifications and samples manual on Boltaflex vinyl upholstery materials for contract applications is now available from the General Tire and Rubber Co. The manual, in looseleaf format, is designed to meet the needs of contract furniture specifiers/manufacturers, architects, interior designers and upholsterers. Samples of eight different patterns, with a total of 139 color-ways are included. Cost is \$10. Write: The General Tire and Rubber Co., Contract Furniture Group, P.O. Box 875, Toledo, Ohio 43696.

The characteristics and uses of Poly-Net protective netting for the furniture industry are featured in an illustrated bulletin now available from HCM Corporation. The flexible, polyethylene material conforms to the contours of each object for a tight fit, safeguarding the exteriors of products made from metal, wood, glass, or ceramic. The tubular-form netting is used to prevent damage from impact or abrasion, and the material is available in a wide range of diameters to meet most protective requirements. circle 333

A color presentation book from **Stauffer Chemical Co.** containing more than 300 wallcovering swatches, divided by color into seven folders, shows patterns from the company's textured line of fabric-backed vinyl wallcoverings. Each folder features textured designs in golds, russets, naturals, off-whites, neutrals, browns and accent hues. *circle 334*

Window energy problems are the subject for **The Window Book**, a 136-page, illustrated guide for those concerned with the high cost of fuel in the home as well as in the plant or office. The book identifies the different ways windows waste energy, and discusses the specific solution for each problem. A copy of the Window Book can be ordered from Fred M. Schmidt, Season-all Industries, Indiana, Pa. 15701, Price: \$1.00.

From **Stylex** is a full-color catalog illustrating their DX Series chair. In addition to listing dimensions and construction details, the catalog reveals such DX features as the newly styled chrome base, wallsaver legs and vinyl bumper on backs to protect against scuffing. It

also shows six color samples o lon/vinyl upholstery in the lin circle

Breakage resistant plexiglass rors, and their possible ap tions are illustrated in a six folder available from Commo Plastics and Supply Corp. lightweight, image-refle acrylic plastic is reported t hibit good impact resistance to be easy to form and cut.

circle

Bobrick Washroom Equip Inc. is offering a "Planning (for the color Coordinated room." The new planning features a distinctive comm design, and pictures colored sories integrated into ma wall paneling. The use of col toilet compartments and con is also examined. A compr sive equipment check list inc rated in the guide details rements for both large and public washrooms, as well locker rooms in gyms and circi houses.

Instant Turf Industries has j troduced their Surf N' Turf tect's folder as a resource gui floor covering specifiers. Th erence folder contains swatc the company's solid tweed synthetic turf ranging from colorations to non-tradi multi-hues. Manufactured 100 percent Olefin pile, the reported to hold up under ex traffic and weather condition *circ*

A 20-page, full color brochu plaining the world of C Crafts' contract carpet styl been introduced by **Wes Pepperell's** Carpet and Rug sion. Cabin Crafts' contract are included, and the bro also contains a full explanat the Craftloc(TM) carpet down system. Contract carp architectural specification also included. *circ*

The Krueger Co., one of th est manufacturers of foldi bles and chairs for institu use, is offering a brochure o uating table quality. Fe which determine quality, and value are examined. K tables feature lightweigh strong honeycomb core co tion. *circ*

CANTATA: BACH METAL: INCA GOLD FURNITURE: STENDIG INTERNATIONAL

To create the ultimate in contemporary furniture, it's essential to be completely dedicated to the pursuit of excellence. Stendig International spares neither time nor effort in that quest.

Here is NONSTOP a tour de force in luxury seating of unparalleled comfort, achieved by a unique collaboration of hand crafts and advanced technology. NONSTOP is engineered for maximum flexibility. As many elements as you please can be joined together in configurations from the serpentine to the circular. Changes can be made in minutes. And the possibilities are limited only by the imagination.

NONSTOP is available in Swiss suedes and leathers that grow more magnificent with time. Designed by Eleonore Peduzzi Riva with Heinz Ulrich, Klaus Vogt and Veli Berger. NONSTOP is part of the Stendig® deSede Designer Collection, produced by deSede of Switzerland, grand masters of leather upholstery.



New York: 410 East 62 Street Chicago: 950 Merchandise Mart Los Angeles: 201 Pacific Design Center Denver Miami Minneapolis Royal Oak,MI San Francisco Seattle

Representatives in all major cities. Refer to White Pages or write to Stendig Inc., a subsidiary of Stendig International, Inc., 410 East 62 Street, New York 10021 (212) 838-6050

Stendig International

JANSKO. A brilliant blend of reed and chrome. Designed for this moment. Priced incredibly right. Complementing glasstop tables also available. Write Jansko, P.O. Box 14486, Ft. Lauderdale, FL. 33302. Phone (305) 522-6791.

Ft. Lauderdale, FL/Charlotte, MI/Carson, CA

circle 33 on reader service card

Towards post-post-modernism

Writing recently in The New Yorker, art critic Harold Rosenberg proposed a definition of the term "post-modern" as it applies to the fields of painting and sculpture and to post-painting-and-sculpture art forms such as videotaped messages, ashes of records which documented past events, and photographed self-mutilations. With so much talk these days—I almost said so much *loose* talk, but I must try to be fair—about "post-modern" architecture, our attention was naturally arrested by an attempt to apply the term in an allied field.

"Post-modernism," Rosenberg thinks, "has no use for vanguards. In fact, the essential connotation of 'post-modern' may be 'a period without vanguards.' " (So much for those who thought themselves to be in the post-modern vanguard.) In architecture and interior design as well, our period is characterized by a relaxing of the ranks that once marched so respectfully behind the avant-garde modernists. We are all free now to be at ease, our revolutionary zeal is either assimilated or exhausted, and, for the time being, no new avant-garde is likely to attract much of an army.

Yet, within this vanguard-free group, Rosenberg fears the collapsing of art into mere craftsmanship and the conversion of crafts into mass media. "Only the pressure of new creations *against* art as it has been defined," he says, "keeps art from merging with the media and allows it to survive for an interval as art." In other words, the avant-garde, even though detached from craftsmanship and even though without any unified support from the "post-modernists", remains valuable. Here the parallels between painting-sculpture-mutilation-whatever and architecture diverge.

For architecture is never totally conceptual. It must always be grounded in function (and in a pretty small number of pretty unchanging functions, at that) and grounded as well in the craft of building. An avant-garde leading it too far from such ancient concerns as the proper placing of stone on stone will simply lead it beyond the province of architecture. We have, of course, outgrown the early modernists' view that saw architecture *merely* as an expression of either function or structure. But function and structure can never be dismissed. If this means that architectural design, thus inseparable from utility and craftsmanship, must be considered an applied art rather than a fine art—well, that's not such a disgrace.

What does rankle a bit, however, is the term "post-modern." In the first place, it's not a very accurate description of current design. (The most eloquent—and also most entertaining—such description is Peter Blake's *Form Follows Fiasco*, reviewed here last October.) For the prefix "post" suggests that "modern" is dead as a doornail, whereas, however dead a doornail may be, the modern style is considerably more lively. Far from having died, "modern" has simply matured and relaxed.

In the second place, the term "post-modern" makes one feel a bit like yesterday's coffee grounds. How much more appealing to be a style's precursor rather than a style's leftover! But every period, with or without vanguards, must be a precursor of *something*. Let us hope, at the very least, that these days are a precursor to the time when the phrase "post-modern" stops ringing in our ears. Let us recognize that many aspects of modern design are still with us and still very welcome, and, if we are to renounce some of the adolescent dogmatism of the early modernists, let us not be so dogmatic about doing it.

STANLEY ABERCROMBIE



JEAN LOUP ROUBERT MARC HELD FRANTEL HOTEL

Uncommon luxe for Rheims

Photography by Jacques Dirand unless otherwise noted.





Architect: Jean Loup Roubert Interior designer: Marc Held Graphics designer: Annegret Beier Coordinator: Annik Duvillaret



nestled among famous vineyards, is tal of France's Champagne country the site of the great 13th century catheis the coronation church of the kings e. Joan of Arc stood next to Charles re when, at her instance, he was in 1429. Its university was founded by in 1547. Altogether, an extraordinary new hotel.

Held is a brilliant French designer of talents. A china line of his design, for is in the collection of Amsterdam's Museum, his innovative chair designs oduced by Knoll at Designer's Satur-72, and he is working now as an archinumber of houses in Corsica and on utely extraordinary house of weathel standing in the middle of a lake near be shown, when completed, in RESI-INTERIORS). And Annegret Beier is a hdidate for the brightest young star of n graphic design. (An exhibition of her esigns at Paris' Galerie Delpire a few ago was a popular delight.) Extratalents.

antel hotel chain, owned by the Coglomerate, is extensive and respected. lozen or more hotels are all either or four-star, and all are located in the f cities. An extraordinary client.

m all together, and there is an extraresult: a 125-room four-star luxury ch breaks with much of hotel chains' nal wisdom about design.

at there was anything vastly different tel chain's usual budget available for The difference in the Rheims hotel's s not what was spent, but how. Held hat savings could be sensibly made by chitect Jean Loup Roubert's basic deespect it deserved; its structure and its d concrete surfaces are, therefore, not ged but exposed. This enlightened nmon—attitude allowed the introducypically fine detailing and atypically materials—fine woods, leathers, and was also possible for Held to design rniture; indeed, the hotel is to a large



Opposite page, top, projecting bronze-anodized aluminum windows of the Jean Loup Roubert-designed hotel share a view of Rheims' 13th century cathedral (in background). Far left, detail of the key rack at the information desk. Graphic design by Annegret Beier uses the ''Glaser Stencil'' alphabet designed by Milton Glaser. Large photo, opposite page, exposed concrete reception desk. This page, top, open-tread stair leads to mezzanine level; quilts add color and texture. Directly above, reception area's octagonal leather seating units are custom designed by Held.



FRANTEL HOTEL

Deidi Von Schaewen





degree a showcase of design prototype niture not yet in general production.

The Rheims Frantel is a design of d and effective contrasts: raw concrete co with fine fabrics and luxurious leath borately fitted and impeccably bu network contrasted with surfaces th been left quite unadorned; the sp chrome contrasted with the cozy warm ditional French folding screens of inte wood strips. It is a design that reft avoids the pretentious (and ofte spurious) chic of hotels that attempt multaneously modern and grand. V Frantel provides instead is a modest For the hotel's "Le Duke" bar and snack bar: traditional wooden screens and chrome furniture beneath innovative modular ceilings of linen and leather squares.



with the *genuine* chic of quality detailing kecution.

I, obviously, imagination. The ceiling ne main stair, for example, is of a highly ive lacquer so mirror-like that it doubles isation of verticality. Even more striking ceilings of the hotel's two main dining ("Le Duke," a mezzanine-level bar and bar, and "Les Ombrages," a luxurious rvice restaurant) where concrete slabs r-handling ducts are covered by squares en stretched between parallel lighting In "Le Duke," the linen squares have ther refinement of leather fastenings at orners. continued on page 62



Opposite page, top, and directly above, In "Le Duke," flexible wood screens (traditional in France) give steel-rimmed marble tables a feeling of privacy. Ingo Maurer's felt-shaded hanging lamps cast soft, warm light. Opposite, far left, a view into "Le Duke" from the hotel's mezzanine level. Opposite page, right, a "Le Duke" table setting with German china, Italian flatware, Beier graphics on the menu. This page, left, the ceiling detail: stretched squares of leather-trimmed linen.



FRANTEL HOTEL



"Les Ombrages" restaurant: within a public space, private retreats behind filmy panels of white linen; within the linen pavilions, soft leathers.





e are leather straps, as well, supporting ingarian-made leather cushions within harkable translucent dining pavilions of imbrages." Detailing here is more typifine luggage than it is of hotel archi-

should (but seldom does), the design phy has its clearest and most effective ion in the hotel's guest rooms. Quiet-, almost spartan-in their form and he rooms are nevertheless enriched and ed with excellent details and materials. ed, for example, into the bedside couns a selection of switches (for lighting fixelevision control, and door locking and



unlocking) as handsome as those seen anywhere. The built-in clock with wake-up alarm and soft night-light is equally superb, and the row of closets and shelving units opposite the bathroom door is worthy of a custom residence by the most fastidious of designers. The rooms' corner windows, many with views of Rheims Cathedral are, of course, a contribution of building architect Roubert and a major asset to the rooms' highly personal character.

Whereas the philosophy underlying the choice of furniture, accessories, and surfacing materials in most hotels seems to be "easily broken, easily replaced," the philosophy at the Rheims Frantel is clearly different. As in the Opposite page, two views of "Les Ombrages", the Frantel's main restaurant. Loggias of wood structure and translucent white linen panels are freestanding within the restaurant. One seats 20; a smaller one seats only 6. Ceiling squares are of the same linen, and numerous trees contribute to the "summerhouse" atmosphere. This page, top, square wood presentation buffet in the center of the restaurant. Two details, above, left, of the loggia structure and linen panels.



FRANTEL HOTEL



Typical rooms that are far from typical: quiet colors, simple forms, fine woods and fabrics, surprising custom detailing in the cabinetwork.



of Europe's older hotels, this new one is fine things intended to stay in place and well. Held, in fact, looks forward to the ten the Frantel will no longer be consid-"new modern building" but will have ts place quietly as an exceptionally ate, comfortable hotel in the heart of s.

STANLEY ABERCROMBIE

area: octagonal leather chairs designed by eld. "Le Duke" bar and snack bar: leather l chairs: **Knoll.** Felt shaded lamps: design by aurer. "Les Ombrages" restaurant: chairs:





Opposite page, top, corner detail of the ash bed frame. Bedcover is hand-woven mohair. Opposite, below, general view of one of the typical rooms. Built-in desk enjoys view from angled windows which project beyond facade. This page, top, detail of bedside table continuous with desk surface (see plan at left). Telephone, light switches are built into table top. Directly above, bathroom sinks cantilevered beyond edge of counter top.

WIMBERLY, WHISENAND, ALLISON, TONG & GOO WESTERN CONTRACT INTERNATIONAL DESIGN AND CONSTRUCTION OVERSEAS

Sailing away

Will Coca Cola® ever win the Nobel Prize? After all, the very sound of its name brings a thirsty humanity together; the world is surely smaller for it. As pointed out in a recent Smithsonian Institution exhibition. "A Nation of Nations," it is also becoming a more uniformand less exciting-planet to call home. American businessmen, however, are still discovering other ways to conduct world trade besides the trans-Atlantic way. International hotel operators, for example, find themselves, their designers, specifiers, and construction teams engrossed in problems never before encountered before when they build in such regions as the Asian Pacific or the Middle East. The overseas experiences of two professional services, Wimberly, Whisenand, Allison, Tong & Goo, Honolulu architects, and Western Contract International, San Francisco expediters of architectural and interior design projects outside the continental U.S., provide behind-the-scenes glimpses of international hotel work involving American designers that suggest a compelling need to re-evaluate the entire construction process of overseas work.

Neither WWAT&G or WCI is telling designers and manufacturers to "throw out the book" in approaching overseas work, to be sure. Rather, overseas projects can be regarded as classic problem-solving exercises in which virtually nothing, from programming to opening date, can be taken for granted. Properly handled, these circumstances can even be turned to advantage.

This was certainly the case in WWAT&G's designs for the Sheraton Molokai, a 300-room hotel on Oahu, Hawaii, a 190-room addition to the Shangri-La Hotel, Singapore, and the 100room Tanjong Jara Hotel in Kuala Lumpur. Malaysia. None has air conditioning: careful studies of terrain and climate led WWAT&G to design low cottage-type buildings no higher than two stories that enlist prevailing wind patterns, abundant vegetation, high ceilings, louvres, and even old-fashioned ceiling fans to cool themselves naturally through cross-ventilation. The firm goes to great lengths to make its designs good ecological neighbors. Local geology, scenic views, and sense of proportion are respectfully maintained as much as possible.

There are pitfalls everywhere, of course. Among these WWAT&G cites such limitations as the capability of local construction industries, degree of sophistication of local operating personnel, and general workability of the total hotel scheme. Construction is a very localized art, in WWAT&G's opinion. To be assured that a design is within the grasp of local builders, the firm likes to engage the advice of local architects working in the region of the site. Similarly, specifying sophisticated equipment in such functional areas as the kitchen or bar only makes sense if future operators can understand and use it (or management is committed to extensive training). It seems fairly ob-

vious that a hotel that defies the best eff its staff to control it is a likely money lose the start.



Tahara's Hotel, Tahiti by WWAT&G.

What a Western-style hotel in Tahiti a looks like is another matter. Points range from yet another Internationa monument to yet another quaint an spurious reproduction of a vernacula The solution lies somewhere in betw WWAT&G. Why does the firm bel adopting forms and details reflecting rounding cultures for their hotels? A overseas hotels are really intended for rather than local inhabitants, both parti contend with them. The former expects set for a cultural experience; the latte prefer a friendly visitor to a flying sa alien soil. A building which looks sym to local culture also stands a better ch being built as designed.

Transporting the caravan of buildin rials and interior furnishings to the si next hurdle. In fact, it can be so fraug unforeseen challenges that many design their clients turn to specialists like V help. Problems can appear any time f start of the specification process to de the site, and may involve shipping, trabargos, import licenses, and quality co

Air freight is too costly for bulk ca furniture, so surface transit by ship monly preferred. Even so, WCI assists ing sources in packing their products K ever possible to maximize their weight, ratio. There are obstacles to this efficie fortunately. For example, some Midd ern ports cannot handle containerize ments. WCI transloads Khartoum



um Hilton, Dale Keller & Assocs., Paul Cseta, t designer.

nerized cargo in Kobe, Japan, by breaknto smaller parcels for smaller vessels to p Port Sudan. There, crates are transto rail or truck for the 600-desert-mile y to Khartoum. Adding to the sense of y is a summer temperature range that at 135° F, hot enough to seriously damerchandise by baking it right inside its ners. (Nor can men work under such cirinces. WCI has introduced rest periods id the hottest hours of the day; work bet 6 a.m., breaks at noon, resumes at 4 nd ends at 8 p.m.)

le embargos do not appear to be seriaffecting U.S. manufacturers selling to ddle East, at this time. (Shipments may routed, re-labeled, and reshipped to nuffled diplomatic feelings between na-Import licenses, however, require fastiderusal. As WCI discovered, Saudi Araws permit plants to enter, but they must accompanied by soil. WCI's novel solut Swiss-made chemical compound in plants can travel to the site.



ock-up hotel guest room, Khartoum Hilton.

Quality control can be managed well enough at the factories of origin. But what happens when the crates are opened at the site? Training local labor is essential, for one thing. To further reduce the risk of misunderstanding, WCI has even constructed a complete mock-up guest room and bath on the site for Sudanese workers to study.

Which brings us to the final reminder that a design on paper is but a statement of intent concerning the construction process itself. Are the needed labor skills locally available to build a complex structure, filled with Western technology? What construction materials and services can be expected to assist the building team? Will climate affect the project schedule? Can technicians and others arriving from overseas cope with local social mores and other living conditions?

Again, there are no easy rules. Whereas WCI brought a supervisory crew to instruct and aid Sudanese workers, WCI was obliged to screen, assemble, and transport an entire army of construction workers for Saudi Arabia; the Saudis lack an organized labor force.

Likewise, it is easier to anticipate and bring along all the countless tools and supplies that Western-style construction is heir to, than to delay a construction schedule for want of a special screw or epoxy adhesive. Should such necessities as a construction elevator still lie fragmented in crates when materials must be hoisted, the unthinkable becomes the expedient—as at the Khartoum Hilton, where materials were hand-hoisted nine stories up.

Nor can social mores in the host nation be ignored by super visory personnel or visiting construction teams. WCI examines each candidate exhaustively to be sure he will fulfill his duties effectively, abide by all laws and customs of the host nation, and accept all restrictions imposed on his conduct, for which he must sign a contract to this effect. (This in addition to meeting world health innoculation standards and taking regular medical check-ups.) Life in the Middle East can be politically arch-conservative and socially quite restrictive, at least from an American point of view. On the brighter side, it is also very lucrative for visiting workers.

Why does WCI undertake these latter-day Odysseys to help designers like WWAT&G bring Western-style hotel operations to such faraway places as Tahiti, Singapore, Iran, and the People's Republic of China? To dismiss the effort as simply a quest for profit is to oversimplify the question. Perhaps French sociologist Jacques Ellul had the clue to this phenomenon over a decade ago: technology is a closed system, a relentless self-justifying global force that gobbles up everything in its path, including the bed you sleep on in your travels. Then again, it's not so bad to have the comforts of home to retreat to when the sights and sounds of distant ports give way to hunger and the yearning for a good night's sleep. ROGER YEE



Sheraton Maui Hotel, Hawaii by WWAT&G



Hayashida Kagoshima Hotel, Japan by WWAT&G



Ibusuki Kanko Hotel, Japan by WWAT&G.

Stately thriller in Manila

Every great civilization stores its legends in great buildings, whether it be an Independence Hall, a Parthenon, or a Great Pyramid. To Filipinos, one building that surely commands their affection is the Manila Hotel. Under a pitched tile roof covering 149 rooms on six floors, the classic hotel by Parsons and Burnham witnessed the birth of a modern Philippines. From American governors-general, Philippine Commonwealth, and World War II to the early years of the Philippine Republic, the nation's political and social elite gathered at this "Aristocract of the Orient." When President Ferdinand Marcos recently decreed that the state-owned Hotel be restored and enlarged to highest international standards, he entrusted noted Philippine architect Leandro Locsin and Dale and Pat Keller, of the respected interior design firm of Dale Keller & Associates, with a national treasure.

The 66-year-old Hotel was built to last. Neither earthquakes nor typhoons nor General Douglas MacArthur's room by room shoot out with the Japanese could tear it down. Yet time had taken its tribute. Fine Beaux Arts classic orders executed by an accomplished Italian engineer had been stripped away or concealed as columns, beams, and cornices suffered numerous "modernizations."

Locsin and the Kellers (see the Kellers' interior design for the Bali Hyatt Hotel, INTE-RIORS, September 1976, pp. 78-81), were asked to restore the Hotel's interiors to their former elegance, and to add some 450 bedrooms in the process. New rooms were to be housed in an annex adjoining the original structure; existing spaces would be returned to their former appearance. And in the transition from a gutted shell to a modern facility, the Hotel would acquire four major restaurants and bars, a series of function rooms fully equipped with state-of-the-art audio-visual aids, and a grand ballroom, the "Fiesta Pavilion" (named in honor of a pavilion once attached to the original hotel) for social events and official state functions too large to accommodate in the Presidential Palace.

An island nation founded on a rich "tripod" Philippine/Chinese/Spanish culture and famed for a wealth of natural materials including hardwoods, mother-of-pearl, seashells, vegetable fibers, and leather, as well as the skills of cabinet making, carving, and inlay, inspired the Kellers to design new interiors that relied heavily on these resources. Guest room appointments have been fashioned from marble (baths), Nara wood (parquet



Space enclosed by space is the gracious logic behind many a parti in Philippine architecture, and the Manila Hotel is an elegant example. Views show interior restoration of Beaux Arts detailing in original lobby arcade, below right, and exterior perspective with new high-rise addition towering over older sixstory structure.



LEANDRO LOCSIN Architect DALE KELLER & ASSOCIATES Interior designer

MANILA HOTEL

Photography by Bob Bradford and Sabina Fu of Phoco, Hong Kong





Indigenous materials and local craftsmanship are proudly displayed throughout the Hotel. Guest room, left, and lobby, below, are showcases for fine hardwoods, cabinet making, textiles, and other Philippine natural resources. Lobby arcade view, far right, shows skillful plaster work in re-creating classic orders.


MANILA HOTEL





flooring, fretwork divider screens between sleeping and dressing areas, and hand carved headboards), Capiz seashells (translucent lampshades), inlays of mother-of-pearl and carabao, water buffalo hide impregnated with silicon for water repellency (table and counter tops), rattan (furniture), and hand woven tapestries, paintings, and silk-screened prints commissioned from Philippine artisans and artists. The Main Dining Room transforms crushed Coca-Cola ® bottles into palm trees. The Cowrie Grill uses some 8,000 Cowrie seashells to create a memorable lighting fixture that dominates the Hotel's only totally "new" dining space. The Ilang-Ilang Coffee Shop is a graceful display of wood craft that surrounds diners in a trellised arcade. Everywhere in the Hotel testifies to the Kellers' ingenuity and the pride of heritage and workmanship in this dynamic Pacific state.

One of the Hotel's more pleasant surprises, however, is accomplished at a very modest scale: in the plan of the typical guest room. Although conceived to satisfy the most demanding international clientele, it provided the Kellers with a rare opportunity to apply their years of hotel design experience free of the usual corporate guidelines. One generous four-poster double bed—rather than two, as is the U.S. custom—is more than satisfactory for the 66 percent of international hotel rooms occupied by single persons, so this percentage has been applied in Manila. As Pat Keller says, "Who wants that empty second bed as a reminder that someone's missing?" Other Keller touches include: a free-standing desk, not a single desk/dresser/TV stand/luggage rack unit, so a businessman can actually use the desk for work; a separate luggage rack; separate bath/toilet/dress-ing room compartments wherever possible; a telephone at the desk, not the bed; art produced by the host nation rather than a packaged view of Paris or Rome.

But possibly the greatest achievement of this interior design is not really noticeable at all. That is, the restoration of the 1912 Hotel. The search for the historical interiors was a task worthy of Sherlock Holmes.

Removing the effects of "modernization" was only the beginning. The Kellers found the documentation they needed from a variety of sources: Duke University's picture postcard collection, the fabled Gotham Book Store, New York City, a 1919 copy of *Ar*-

Whimsy, imagination, and the rich Philippine "tripod" cultural heritage await guests in the three dining facilities shown here. Ilang Ilang Coffee Shop, below, is named for tree growing in center. Cowrie Grill, far right, uses some 8,000 shells. Main dining room, below far right, boasts Coca Cola "palm trees" and lighting pendants made from palm fans.





MANILA HOTEL



chitectural Digest at Cornell University, and interviews with scores of Philippine guests of the old Hotel. Slowly but surely, these fragments yielded to a conceptual reconstruction that guided the Kellers in their painstaking repair of what was broken, and re-creation of what was lost. Not only did this rescue the Hotel's Beaux Arts spirit, it enabled the Kellers to literally raise the roofs in many rooms whose ceilings had apparently been dropped for air conditioning ducts. (Ducts were re-routed, as was plumbing, to preserve original flush floor and ceiling elevations.)

The glory of this labor of love is its anonymity. "We never design in this style ourselves," Dale Keller admits. "Our respect for the existing building meant that we would not impose our own creative personalities on it."

As views of the Hotel show, their restraint has triumphed. Guests may not realize that the plaster moldings are new, as are the chandeliers and the corbels that conceal speakers. Nor may they know how carefully the new lobby, which connects the old lobby and building to the new high-rise building behind them, synthesizes the sensibilities of an old Philippines and the modern nation it is today. Yet Filipinos know what Locsin, the Kellers, and the Philippine government have achieved. One citizen described his recent visit as a return to "an ancestral home." From its commanding site, overlooking Manila Bay, Rizal Park, the Luneta, and Intramuros, the old walled city of Manila, the Manila Hotel stands ready to welcome us to the Philippines of the 21st Century.



All interior furnishings and construction: hand crafted or manufactured by Philippine artisans, artists, and manufacturers from original designs, many by Dale Keller & Associates.

Fast Food: From Fiasco to Finesse

Sick of golden arches? Tired of monstrous plastic clown heads bobbing and leering at you from honky-tonk heights? Well, if that kind of place isn't your kind of place, then perhaps Arby's is. Fast food presents a desirable alternative to a great many people in this busy era, and there is no sound reason why buildings that house it should not be well-designed. Stanley Tigerman and Associates ably demonstrate that this is indeed possible, and no clowns in sight.

The Chicago franchisee of Arby's wished to develop an atypical fast food restaurant in the heart of the city's fashionable Near North Side, opposite the venerable Water Tower, the only building in the area to survive the Great Fire of 1871. Obviously, this was hardly the site where Plasticville, USA would be appreciated by design-conscious Chicagoans. The existing structure was a twenty foot wide, four story building originally housing a Chinese restaurant and sporting an ersatz Venetian facade. What took place was a major remodelling and renovation infill of this structure.

A primary concern of the clients was that a western motif be created. The architects/designers incorporated rough sawn cedar and plants into the interior to accommodate the clients' thematic concern, and, rather than replace one facade with another, treated the exterior as a means of exposing the interior. This was achieved by a flush, diaphanous, transparent glass membrane.

The transparent skin operates almost as "non-architecture" so as to better expose ducts, conduit and fire-protection piping, color coded in the primary hues. Round forced air ducts are red, electrical lighting tracks are yellow, and fire-protection elements and piping are blue.

The bold interior colors contrast well with the warm woods, and the strong architectural manner in which the interiors are treated complement the city outside. A two-tentacled stairway, merging at the landing, leads from the first floor serving area to the second level dining area.

The small-scale gridding (mullions and stucco expansion joints) optically creates an interesting scale shift on the one hand, while pragmatically solving wind loading problems and resolving curved sections on the other.

Building code requirements (concerning the separation of the top two abandoned floors with fire resistive materials) and problems of finding steel fabricators to produce the many steel curved sections created a rather long construction time, but problems such as these, when overcome, result in something such as Arby's. Clowns and lurid arches are erected far too rapidly, anyway. RICHARD ZOEHRER



Photography: Philip Turner











Exterior view on opposite page shows Arby's quiet facade, while other photographs (including our cover) exhibit the explosive effect of bright interior colors. Bare-bulb electrical fixtures, on exposed yellow conduits, create a pattern sympathetic to the design.

Combination plan/elevation drawings reveal first floor space at left and second floor space at right.

Client: Lunan Corporation	
Architect: Stanley Tigerman and Associate	es
Design: Stanley Tigerman	
Associate in Charge: David Woodhouse	
Assistant: Wes Goforth	
Structural Engineer: Raymond Beebe	
Mech./Electrical Engineer: Wallace and M	ligdal

Plants: Tropical Plant Rentals. Railings: Johnson-Meier. Built-in furniture: Countryside Cabinets. Banquettes: Standard Store Fixtures. Seating: George Stembridge. Tile: American Olean.

MORSA EIGHT PROJECTS

Risorgimento



Photography by Robert Perron except where noted



Strollers seeking the flavor of la dolce vi iana in New York's Little Italy have bee tled to find hidden treasures among th of-the-century tenements of this famous community-a tour de force of sophis contemporary interior design by two yo chitects practicing under the unusual n Morsa. For Antonio Morello and Dona oie, the effort has meant more than the c of two family names. The designer crossed a time barrier and taken an entit munity with them. As demonstrated eight recent projects shown in these pa restaurants, Caffe Biondo, La Colombe Cortile, La Griglia, G. Lombardi, and vera, and two shops, Ferrara liquor sto Morsa's own Centro di Disegno Inc., N conducting a vivacious and innovative in commercial interior design that bea watching.

Although the *risorgimento* has come and gently to Little Italy, its effects has no less startling to inhabitants and h alike. Michelangelo, Palladio, and never designed like this—or did they than a century has passed since the grea of Italian immigration to America. C enough time to dim ancestral memori more than enough time to transform Ita an agrarian society to a mature technoc Morsa's vision of a new "Italian" desig freshly imported from Italy, seemed o to look "foreign" to Little Italy. And it



Caffe Biondo

Compact in floor area but spacious enough patrons, Caffe Biondo disguises a window l out to an air shaft with plants and mirrors to a lush courtyard, feigns deep space with a t l'oeil mirror effect on a back wall, and dignit staff, food, and beverage with a handsome brass, and marble counter, glass showcase erators, and a gleaming brass cappucino m This sophistication continues with exposed walls, marble checkerboard floors, and trad ing. For the finishing touch: a minimally det glass facade framed by sleek black lacquer iron columns, a gracious meeting of two ag chitecture.











bardi

enerations of the Lombardi family have ed and perpetuated the restaurant that has s name since 1905. Accordingly, Morsa's "Lombardi's third interior in the original buildnbued with a special quality of time and is serenely elegant, perhaps Morsa's most aly delineated design to date, in its fresh intion of classic Art Deco themes. A winged c, an Art Deco image derived from the anyptian symbol of protection associated with god and chief deity, is the interior's leitmotiv. ng in numerous aspects, on the wall as hand relief, over the bar as heraldic plaque, on screens as sheet metal collage, and even on poks and menus, it creates a strong sense of Jan Staller

identity, continuity, and even mystery. The bar and main dining room, just inside the entrance, a beverage service bar hidden in a lush setting of tropical plants, and an auxiliary dining room to the rear executed in strong horizontal lines, mirrors, and framed poster art, form one stately procession under the glow of Morsa's lighting scheme. For a combination of diffused wall washing down lights, focused up lights from floor lamps reproduced from Twenties originals, and down spot lights at the bars conjures the illusion of a Grand Canal along Lombardi's original terrazzo floor: islands of light encircled by soft, shadowy forms. Little wonder that artists, writers, and gourmets have joined neighborhood clientele to enjoy its noted Italian cuisine. If there is a romantic facet to Morsa's personality, it thrives here.



EIGHT PROJECTS

La Colombe d'Or

Proprietor George Studley spent his boyhood in Provence, and this restaurant, just north of elegant Gramercy Park, is a fond tribute in interior design and haute cuisine to that southeast province of France. Creating a design of warm lighting, handrubbed textures, exposed brick, tile floors, tin ceilings, and artful arrangements of tasteful (and authentic) bibelots, Morsa manages to evoke the creature comforts of a Provencal farmhouse without mimicking an actual archetype. The two main dining rooms shown here (there is another upstairs) may differ significantly in their ceiling treatments, one using directed light sources and cove lighting while the other diffuses light through a pleated canvas canopy. Yet their common intent is readily discernible: intimate, friendly settings for the leisurely savoring of fine food and conversation. (Note lithographs by Leger, reminders that the artist resided in the building next door during his U.S. stay; mirrors set in back wall brick to suggest windows and rooms beyond; bar constructed from old doors.)



course, when Morsa first appeared on th in 1969.

A mutual understanding was not l coming, however. Businessmen of Litt wanted to make money. Morsa war make art. Their positions proved to b compatible. As Morello says, "They hav cellent food. Why shouldn't they hav bience too?"

"Ambience" in the Morsa man achieved by a sensitive modeling of spa is scaled and detailed in form, texture and lighting to achieve a delicate ar monious equilibrium. Bold as a poste seen at large scale through mainly g cades, these interiors have the subtlet luminated medieval manuscripts when ined at close range. Decorative element as paintings, statuary, plants, and archit fragments from buildings long departed through their architectonic framewor themes in a Bach fugue. In the chiaros highly directed light sources they become talizing bits of aesthetic information ab overall scheme-Baroque sleights o drawn to store front scale.

Naturally, a good shop must sell it and services once the customer is entiside, and Morsa's designs are no exe Circulation paths are cut straightforwa few turns or obstructions to impede tra or security management. Kitchens and are spacious and uncomplicated. Build terials and interior furnishings have b lected for ease of maintenance. Every aspect, from casework and signage to and matchbooks, is designed to reflect hance the business identities of these lishments. "We analyze what the client says Savoie, "size of operation, cost, ar









La Griglia

A restaurant in a 9 ft.-4 in. by 35 ft. deep space? Morsa has accomplished the impossible by persuading the owner to write a "one item" menu featuring grilled meats. These in turn have become the them for the entire, compact space. White tile floors, white tables, and white chairs accented by green walls, green booth upholstery, and lush greenery at the all glass facade recall the many macelleria (meat markets) and salumeria (delicatessens) in the neighborhood. The handsome grill is located at the rear.

Il Cortile

Its name means "the courtyard." True to its name, this restaurant offers diners a rare glimpse into a courtyard of laundry flying on clotheslines, sparse city landscaping, and brick walls displaying a collection of windows of every shape and size. Such glories are visible chiefly at the rear of II Cortile, where Morsa has fashioned an airy greenhouse that customers enter by passing through a brick arcade carved from the building's exposed rear elevation wall. But the front is not neglected. Il Cortile's main dining room, which revolves around the building's stairwell and the main bar, weaves its own richly textured fabric of tin ceiling, exposed brick walls, and tile floors, accented by lush plants and traditional Italian statues. The establishment was an important first project for Morsa. Patrons discovered its delicate northern Italian cuisine and turned it into a solid financial success long before signage appeared on the beautifully detailed dark-stained oak facade-a signal to Little Italy's businessmen. (Two discreet elliptical brass name plates now flank the entrance.)









Jan Staller

Morsa/Centro di Disegno

"Our lighting dresses a room," says Antonio Morello. "Their designs are self-evident, informal, and fun," says partner Donato Savoie. So saying, Morsa recently opened its own lighting store at 182 Hester St., New York City, to offer its Morsa-designed or Morsa-commissioned lighting fixtures, produced by Italian manufacturers for Morsa's exclusive American distribution. (Other products available: traditional Sardinian rugs, decorative cork mats, modern furniture pieces, and a plastic Morsa attache case.) The store is humble in origin; a former Chinese laundry with basement space became a compact threelevel store, two display levels and a basement office. fronted by an all glass facade. The lighting products, emphasizing a range of modern material technologies, structural principles, and light dispersing lenses and diffusers, are a bravura performance in imaginative design at surprisingly reasonable prices. Packed KD wherever possible to be carried home, they are intended to be "companions to modern architecture." In Savoie's words, "They explain themselves.



Ferrara

Possibly never since Prohibition have wines a spirits looked as alluring as on the shelves of rara's new liquor store, adjoining Little Italy's dary bakery and cafe. What Morsa has done merchandising of liquor is to make the produc interior design. Bottles are stored in tall, natur ished wood bins, reminiscent of wine cellar ra shipping crates, that snake their way across t spacious tile floor. Customers who enter its n come upon such visual delights as a tree in a skylight, a bright green HVAC duct overhead traces the circulation path, and occasionally glimpse of themselves in mirrored reveals set the cabinetry. Morsa's display technique is ra ized to the finest degree, striving to convince tomers of the absence of any barrier between and the merchandise. An all glass facade, tie existing elevation lines by a modern hollow m cornice that recalls the Corinthian order, rev interior illuminated in the flattering tones of in light; come closer, and handsome signage in serif typeface on a black field distinguishes w and liquors into specific categories; come sti closer, and black and white labels in the sam graphic standard as before proclaim Ferrara petitive prices. The entire presentation is des be read with such speed that customers on f in cars scarcely realize it is the interior design much as the liquor itself that drew them in.

EIGHT PROJECTS

continuous ribbon of glass wrapped around a street corner, are the essence of Morsa's dazzling yet conceptually uncomplicated design. Such details as the streamlined black enameled base and cornice, separated by the glass and a corner column, mirrored wall panels set against exposed brick, tile floor, wood tables and chairs, counter cabinetry, and assorted architectural fragments and potted plants, lend scale and texture without adding visual weight to this seemingly floating composition. Form and color are provided by the patrons at their tablesand the pastries and cappucino machines, of course, enshrined in glass and brass. All this under a flood of sunshine by day, or track and down lighting by night, that gives Primavera ("Spring" in Italian) the lively, contemporary air of flowers forced into sudden bloom.



The client often has vague ideas about how to achieve a desired mood. If necessary, we develop a total marketing and design concept for him."

To develop given spaces in buildings whose existing conditions are obscured by time. Morsa prepares a thorough engineering survey and a strategy that seeks to exploit given possibilities. "We save and salvage as much existing quality as we can find," Savoie explains. "Though it is difficult to find craftsmen who can carry out our details, we find the right people and call on them again and again."

Having the right people has enabled Morsa to conceive and construct a wide range of forms in cabinetry, ceiling and wall treatments, and store fronts, often incorporating traditional materials like old doors, pressed tin, and corbel stones rescued from demolition, alongside more modern materials like all glass wall systems, track lighting, and Bertoia chairs. Having the right people also enabled Morsa to give clients high quality facilities that blend well with their surroundings. All are successful financial enterprises—a fact not missed by the business community.

Morsa has even become its own client on one occasion. Morsa's shop. Centro di Disegno, is a showcase for lighting fixtures designed by Morsa or by artists, industrial designers, and architects Morsa commissions. The interior is simplicity itself: all glass facade and threetiered floor/display counter filled with an assortment of highly imaginative luminaires. Of this already successful venture Savoie still asserts. "Retailing is a sideline. We're architects first of all."

The architect's life has been fruitful. Each new Morsa project has had an uncanny ability to attract more clients, so that the firm's current portfolio takes it far from its "cradle" in Little Italy. Yet there are perils to success. As Morello confides, "Owners of our projects often hesitate to pass our name along. Why help the competition?"

Perchè non?

ROGER YEE

Chairs: Thonet, Knoll. Tables: Installed Systems from original designs by Morsa. Lighting: Morsa, Halo, Times Square. Floor tile: Hastings, American Olean (La Colombe d'Or, La Griglia). Marble: Colonna. Glazing systems: PPG. Pressed tin ceiling: Universal Ceiling. Cappucino machines: Cimbali (Italy) through Ammirati.

nan comedy on parade is the spectacle seen y from the windows at the Primavera cafe. vindows, which could be regarded as one

era

The Second Standard AIA/ASI



Even before the American Society of Interior Designers was officially in existence, Norman DeHaan, FASID, AIA, and Richard W. Jones, FASID, first suggested to the American Institute of Architects that the organization work with ASID in establishing universally recognized contract documents for interior design.

Whereas the first basic AIA/ASID contract document—the Standard Form of Agreement for Interior Design Services (published in our February issue)—involves chiefly the owner and the designer or architect, the second basic document involves an important third party as well, the primary contractor who furnishes and installs the furniture, furnishings, and equipment, and who is usually what we call a dealer. In this document, therefore, one can appreciate the fact that the Joint AIA/ASID Committee on Interior Design includes not only representatives of the design *professions*—unaffiliated interior designers as well as members of AIA and ASID—but also representatives of the *industry* speaking for BIFMA (Business and Institutional Furniture Manufacturers Association); for NCFCA (National Congress of Floor Covering Associations); and for CFC (Contract Furnishings Council). Melvin Levin, the CFC's member on the Joint Committee, who founder/president of Business Equipment Corporation, one of th est contract dealers in the northeast (located in Boston), was from beginning assiduous in gathering input from CFC members and a lating their concerns. In a speech at the Chicago Merchandise Ma NEOCON of 1975, he emphasized the need to itemize each projec special conditions in the contract. Thus, in early discussions, the C mittee worked on the assumption that there would be a Documen General Conditions and another for Special Conditions. But as th CFC's checklist was studied, most of its items were incorporated i General Conditions Document.

As a result, the General Conditions Document excerpted here i long one (like the Standard Agreement for Interior Design Servic

A271, GENERAL CONDITIONS OF THE CONTRA

ARTICLE 1 CONTRACT DOCUMENTS

1.1 DEFINITIONS

1.1.1 THE CONTRACT DOCUMENTS The Contract Documents consist of the Owner-Contractor Agreement, the Conditions of the Contract (General. Supplementary and other Conditions), the Drawings, the Schedules and Specifications, and all Addenda issued prior to and all Modifications issued after execution of the Contract. A Modification is (1) a written amendment to the Contract signed by both parties, (2) a Change Order, (3) a written interpretation issued by the Architect pursuant to Subparagraph 2.2.9, or (4) a written order for a minor change in the Work issued by the Architect pursuant to Paragraph 13.4. The Contract Documents do not include Bidding Documents such as the Advertisement or Invitation to Bid, the Instructions to Bidders, sample forms, the Contractor's Bid or portions of Addenda relating to any of these, or any other documents, unless specifically enumerated in the Owner-Contractor Agreement.

1.1.2 THE CONTRACT The Contract Documents form the Contract for Furniture, Furnishings and Equipment. This Contract represents the entire and integrated agreement between the parties hereto and supersedes all prior negotiations, representations, or agreements, either written or oral. The Contract may be amended or modified only by a Modification as defined in Subparagraph 1.1.1. The Contract Documents shall not be construed to create any contractual relationship of any kind between the Architect and the Contract or, but the Architect shall be entitled to performance of obligations intended for his benefit, and to

enforcement thereof. Nothing contained in the Contract Documents shall create any contractual relationship between the Owner or the Architect and any Subcontractor.

1.1.3 THE WORK The Work comprises the completed services, furniture, furnishings and equipment required by the Contract Documents and includes all materials and labor incorporated or to be incorporated therein. The Work does not include work by others as provided in Article 6 such as interior construction or furniture, furnishings and equipment performed or provided by the Owner or under one or more separate contracts.

1.1.4 THE PROJECT The Project is the total furniture, furnishings and equipment and interior construction of which the Work performed under the Contract Documents may be the whole or a part.

1.2 EXECUTION, CORRELATION AND INTENT

1.2.1 The Contract Documents shall be signed in not less than triplicate by the Owner and Contractor. If either the Owner or the Contractor or both do not sign the Conditions of the Contract, Drawings, Schedules, Specifications, or any of the other Contract Documents, the Architect shall identify such Documents.

1.2.2 By executing the Contract, the Contractor represents that he has visited the Project premises or, if not yet constructed, has reviewed the documents pertaining thereto, has familiarized himself with the local conditions existing at the time of execution of the Contract under which the Work is to be performed, and has correlated his observations with the requirements of the Contract Documents.

1.2.3 The intent of the Contract Documents is to

This document has been reproduced with the permission of The American Institute of Architects under application number 78029 and with the permission of the American Society of Interior Designers. Further reproduction, in part or in whole, is not authorized. Because AIA documents are revised from time to time, users should ascertain from AIA the current edition of the document reproduced above.

include all items necessary for the proper tion and completion of the Work. The C Documents are complementary, and wha quired by any one shall be as binding a quired by all. Work not covered in the C Documents will not be required unless it is tent therewith and is reasonably inferable from as being necessary to produce the in results. Words and abbreviations whic well-known technical or trade meanings a in the Contract Documents in accordan such recognized meanings.

1.2.4 The organization of the Specification divisions, sections and articles, and the a ment of Drawings and Schedules shall not the Contractor in dividing the Work amo contractors or in establishing the extent of to be performed by any trade.

1.3 OWNERSHIP AND USE OF DOCUMENTS

1.3.1 All Drawings, Schedules, Specificati copies thereof furnished by the Architect shall remain the Architect's property. The be used only with respect to this Project not to be used on any other project. With ception of one contract set for each part Contract, such documents are to be retu suitably accounted for to the Architect on at the completion of the Work. Submissio tribution to meet official regulatory requi or for other purposes in connection with t ect is not to be construed as publication in tion of the Architect's common law copy other reserved rights.

ARTICLE 2 ARCHITECT

2.1.1 The Architect is the person lawfully to practice architecture, or an entity lawfu ticing architecture, identified as such

2.1 DEFINITION

ocument for Interior Design

"It's super, it answers everybody's problems, it's fair—fair and honest." —Melvin Levin

> Melvin Levin, founder and president of Business Equipment Corporation (of Boston), represented the Contract Furnishings Council (CFC)—one of the industry groups cooperating with the design professions—on the original joint AIA / ASID Committee on Interior Design. As dealers, CFC members made important contributions to Document A271.

in our February issue). But that, indeed, is part of its excellence. ing the knowledge and practice of the last four decades of interior contracting, it spells everything out and defines all its terms. is why Mr. Levin's appraisal is: "I think it's super. It answers evly's problems. It's fair—fair and honest." The document itself is more than any comment one could make on it, which is why the of its 15 Articles are reproduced here. (Omitted are: Article 11, tion of Persons and Property; Article 12, Insurance; Article 13, es in the Work; Article 14, Uncovering and Protection of Work; 15, Termination of the Contract.) AIA Document A 271 is identits ASID counterpart except that it defines and uses the term "Ar-" where the ASID Document defines and uses the term "Interior ter."

The Joint AIA/ASID Committee expects to issue additional related documents, including a Contractor/Subcontractor Agreement, and Purchase Order Form. The first two documents are already for sale at AIA and ASID headquarters for members of the respective organizations. We have published the AIA versions of both simply because they were available sooner than the ASID versions.

Alan B. Stover, AIA, Chief of the AIA's Documents Division, warns prospective users to have an attorney modify each Document to suit the particular conditions of each project, possibly reserving special provisions for a Supplementary Conditions Document, and to make sure that they are working with the current version of these periodically revised documents. OLGA GUEFT

R FURNITURE, FURNISHINGS & EQUIPMENT

Contractor Agreement, and is referred to nout the Contract Documents as if singular ber and masculine in gender. The term Armeans the Architect or his authorized reptive.

IINISTRATION OF THE CONTRACT

ne Architect will provide administration of ntract as hereinafter described.

he Architect will be the Owner's represenuring the performance of the Work and al payment is due. The Architect will adl consult with the Owner. The Owner's inns to the Contractor shall be forwarded the Architect. The Architect will have auto act on behalf of the Owner only to the provided in the Contract Documents, unerwise modified by written instrument in nce with Subparagraph 2.2.20

e Architect will assist the Owner in coordihe schedules for delivery and installation Vork, but will not be responsible for any ance, neglect or failure of the Contractor supplier to meet their schedules for comor to perform their respective duties and bilities.

e Architect will visit the Project premises ems necessary to become generally familthe progress and quality of the Work and nine in general if the Work is proceeding rdance with the Contract Documents. r, the Architect will not be required to haustive or continuous inspections at the premises to check the quality or quantity ork. On the basis of such observations as tect, he will keep the Owner informed of ress and quality of the Work and will ento guard the Owner against defects and tes in the Work of the Contractor. 2.2.5 The Architect will not have control or charge of and will not be responsible for the means, methods, techniques, sequences or procedures of construction, fabrication, procurement, shipment, delivery or installation, or for safety precautions and programs in connection with the Work, for the acts or omissions of the Contractor, Subcontractors, suppliers, or any other persons performing any of the Work, or for the failure of any of them to carry out the Work in accordance with the Contract Documents.

2.2.6 The Architect will determine the amounts owing to the Contractor based on the Architect's observations at the Project premises and on evaluations of the Contractor's Applications for Payment, and will issue Certificates for Payment in such amounts, as provided in Paragraph 10.3.

2.2.7 Unless otherwise provided, the Architect's duties shall not extend to the receipt, inspection and acceptance on behalf of the Owner of furniture, furnishings and equipment at the time of their delivery to the premises and installation. The Architect is not authorized to reject nonconforming Work, sign Change Orders on behalf of the Owner, stop the Work, or terminate the Contract on behalf of the Owner.

2.2.8 The Architect will be the interpreter of the requirements of the Contract Documents and the judge of the performance thereunder by both the Owner and Contractor.

2.2.9 The Architect will render interpretations necessary for the proper execution or progress of the Work, with reasonable promptness and in accordance with any time limit agreed upon. Either party to the Contract may make written request to the Architect for such interpretations.

2.2.10 Claims, disputes and other matters in question between the Contractor and the Owner relat-

ing to the execution or progress of the Work or the interpretation of the Contract Documents shall be referred initially to the Architect for decision which he will render in writing within a reasonable time.

2.2.11 All interpretations and decisions of the Architect shall be consistent with the intent of and reasonably inferable from the Contract Documents and will be in written or graphic form. In his capacity as interpreter and judge, he will endeavor to secure faithful performance by both the Owner and the Contractor, will not show partiality to either, and will not be liable for the result of any interpretation or decision rendered in good faith in such capacity.

2.2.12 The Architect's decisions in matters relating to aesthetics shall be final if consistent with the intent of the Contract Documents.

2.2.13 Any claim, dispute or other matter in question between the Contractor and the Owner which has been referred to the Architect, except those relating to aesthetic effect as provided in Subparagraph 2.2.12 and except those which have been waived by the making or acceptance of final payment as provided in Subparagraphs 10.8.4 and 10.8.5, shall be subject to arbitration upon the written demand of either party. However, no demand for arbitration of any such claim, dispute or other matter may be made until the earlier of (1) the date on which the Architect has rendered a written decision, or (2) the tenth day after the parties have presented their evidence to the Architect or have been given a reasonable opportunity to do so, if the Architect has not rendered a written decision by that date. When such a written decision of the Architect states (1) that the decision is final but subject to appeal, and (2) that any demand for arbitration of a claim, dispute or other matter covered by such decision must be made within thirty

AIA DOCUMENT A271

days after the date on which the party making the demand receives the written decision; failure to demand arbitration within said thirty days' period will result in the Architect's decision becoming final and binding upon the Owner and the Contractor. If the Architect renders a decision after arbitration proceedings have been initiated, such decision may be entered as evidence but will not supersede any arbitration proceedings unless the decision is acceptable to all parties concerned.

2.2.14 The Architect will review the final placement of all items and inspect for damage, quality, assembly and function in order to determine that all furniture, furnishings and equipment are delivered and installed in accordance with the Contract Documents.

2.2.15 The Architect will recommend to the Owner rejection of Work which does not conform to the Contract Documents. Whenever, in his opinion, it is necessary or advisable for the implementation of the intent of the Contract Documents, he will have authority to require special inspection or testing of the Work in accordance with Subparagraph 8.7.2 whether or not such Work be then fabricated, installed or completed. However, neither the Architect's authority to act under this Subparagraph 2.2.15, nor any decision made by him in good faith either to exercise or not to exercise such authority, shall give rise to any duty or responsibility of the Architect to the Contractor, any Subcontractor, any of their agents or employees, or any other person performing any of the Work.

2.2.16 The Architect will review and approve or take other appropriate action upon the Contractor's submittals such as Shop Drawings, Product Data and Samples, but only for conformance with the design concept of the Work and with the information given in the Contract Documents. Such action shall be taken with reasonable promptness so as to cause no delay. The Architect's approval of a specific item shall not constitute approval of an assembly of which the item is a component, and the Architect's approval of a Sample or Samples shall not constitute an approval of that item as delivered or installed if not in conformance with such approved Samples.

2.2.17 The Architect will prepare Change Orders in accordance with Article 13, and will have authority to order minor changes in the Work as provided in Paragraph 13.4.

2.2.18 The Architect will conduct inspections to determine the Dates of Substantial Completion and final completion, will receive and forward to the Owner for the Owner's review written warranties and related documents required by the Contract Documents and assembled by the Contractor, and will issue a final Certificate for Payment upon compliance with Paragraph 10.8.

2.2.19 If the Owner and the Architect agree, the Architect will provide one or more Project Representatives to assist the Architect in carrying out his responsibilities at the Project premises. The duties, responsibilities and limitations of authority any such Project Representative shall be set forth in an exhibit to be incorporated in the Contract Documents.

2.2.20 The duties, responsibilities and limitations of authority of the Architect as set forth in the Contract Documents will not be modified or extended without written consent of the Owner, the Contractor and the Architect.

AIA Document A271 copyright © 1977 by The American Institute of Architects and The American Society of Interior Designers. **2.2.21** In case of the termination of the employment of the Architect, the Owner shall appoint an architect against whom the Contractor makes no reasonable objection whose status under the Contract Documents shall be that of the former architect. Any dispute in connection with such appointment shall be subject to arbitration.

ARTICLE 3 OWNER

3.1 DEFINITION

3.1.1 The Owner is the person or entity identified as such in the Owner-Contractor Agreement and is referred to throughout the Contract Documents as if singular in number and masculine in gender. The term Owner means the Owner or his authorized representative.

3.2 INFORMATION REQUIRED OF THE OWNER

3.2.1 The Owner shall furnish all drawings describing the physical characteristics of the Project premises, and shall indicate work areas which the Contractor may utilize.

3.2.2 Unless otherwise provided in the Contract Documents, the Contractor will be furnished, free of charge, three copies of Drawings, Schedules and Specifications for the execution of the Work.

3.2.3 The Owner shall, at the request of the Contractor, at the time of execution of the Owner-Contractor Agreement, furnish to the Contractor reasonable evidence that he has made financial arrangements to fulfill his obligations under the Contract. Unless such reasonable evidence is furnished, the Contractor is not required to execute the Owner-Contractor agreement or to commence the Work.

3.2.4 Information or services under the Owner's control shall be furnished by the Owner with reasonable promptness to avoid delay in the orderly progress of the Work.

3.2.5 The Owner shall forward all instructions to the Contractor through the Architect.

3.3 SERVICES REQUIRED OF THE OWNER

3.3.1 Unless otherwise provided in the Contract Documents, the Owner shall provide:

- .1 access to the premises to the Contractor at reasonable times as the Project will require;
- .2 suitable space for the receipt, inspection and storage of materials, furniture, furnishings and equipment;
- .3 temporary utilities and facilities on the premises and vertical transportation necessary for the progress and execution of the Work.

3.3.2 Except as provided in Subparagraph 4.6.2, the Owner shall secure and pay for necessary approvals, easements, assessments and charges required for the construction, use or occupancy of permanent structures or for permanent changes in existing facilities.

3.3.3 The foregoing are in addition to other duties and responsibilities of the Owner enumerated herein and especially those in respect to Work by Owner or by Separate Contractors, Installation, Payments and Completion, and Insurance in Articles 6, 7, 10 and 12 respectively.

3.4 OWNER'S RIGHT TO DEMAND ASSURANCES

3.4.1 If reasonable grounds for insecurity arise, the Owner may at any time and from time to time require written evidence that the Contractor can fulfill his obligations under the Contract. Failure of the Contractor to provide adequate assurances within a reasonable time shall entitle the Owner to stop the Work, carry out the Work or terminate the Contract.

3.5 OWNER'S RIGHT TO STOP WORK

3.5.1 If the Contractor fails to provide assu as provided in Paragraph 3.4 or to correct tive Work as required by Paragraph 14.2, sistently fails to carry out the Work in acco with the Contract Documents, the Owner written order signed personally or by an specifically so empowered by the Owner i ing, may order the Contractor to stop the W any portion thereof, until the cause for such has been eliminated; however, this right Owner to stop the Work shall not give rise duty on the part of the Owner to exercise th for the benefit of the Contractor or any oth son or entity, except to the extent required b paragraph 6.1.3.

3.6 OWNER'S RIGHT TO CARRY OUT THE WO

3.6.1 If the Contractor fails to provide assu as provided in Paragraph 3.4 or defaults glects to carry out the Work in accordance the Contract Documents and fails within days after receipt of written notice fro Owner to commence and continue correct such default or neglect with diligent promptness, the Owner may, after seven d lowing receipt by the Contractor of an add written notice and without prejudice to an remedy he may have, make good suc ciencies. In such case an appropriate Chai der shall be issued deducting from the pa then or thereafter due the Contractor the correcting such deficiencies, including con tion for the Architect's additional service necessary by such default, neglect or failur action by the Owner and the amount cha the Contractor are both subject to the pl proval of the Architect. If the payments thereafter due the Contractor are not suffi cover such amount, the Contractor shall difference to the Owner.

ARTICLE 4 CONTRACTOR

4.1 DEFINITION

4.1.1 The Contractor is the person or entity fied as such in the Owner-Contractor Ag and is referred to throughout the Contrac ments as if singular in number and mase gender. The term Contractor means the C tor or his authorized representative.

4.2 REVIEW OF CONTRACT DOCUMENTS SPECTION OF PREMISES

4.2.1The Contractor shall carefully stu compare the Contract Documents and once report to the Architect any error, ir ency or omission he may discover. The Co shall not be liable to the Owner or the A for any damage resulting from any such er consistencies or omissions in the Contract ments. The Contractor shall perform no of the Work at any time without Contract ments or, where required, approved Sho ings, Product Data or Samples for such p the Work.

4.2.2 In addition to the Contractor's rep tions under Subparagraph 1.2.2, he shall, shipment, delivery and installation, visit spect the Project premises in order to cor conditions under which the Work is to formed, verify the stage of completion premises and the Project, determine th ability of facilities for access, deliver portation and storage, determine the phy strictions imposed by the Owner, contractors, and building trades, and these observations with the requiremen Contract Documents. The Contracto promptly report to the Owner any difficu d during such inspection or at any time after, and shall not be responsible for corg difficulties not reasonably anticipatable at me of execution of the Contract.

ROGRESS SCHEDULE

The Contractor, immediately after being ded the Contract, shall prepare and submit e Owner's and Architect's information an esed progress schedule for the Work. The ess schedule shall be related to the entire ct to the extent required by the Contract ments, and shall provide for expeditious and cable execution of the Work. The progress ule shall be revised as required by the condiat and progress of the Project.

The progress schedule shall indicate the prodates of starting and completion of the s of the Work, within the Contract Time, inng dates for fabrication, shipment, delivery stallation. It shall indicate any other critical such as deadlines for selection of colors, finfabrics and materials; for changes, delays or llations; commencement of production; and encement of manufacturers' warranties.

The Contractor shall cooperate with the r and the Architect in coordinating the ess schedule with those of the separate conrs and with the needs of the Owner and the tect. The Contractor shall cooperate in dening mutually acceptable dates and times elivery, installation and inspection of the and use of services and facilities provided to ontractor, all to be confirmed in writing a nable time in advance of such dates and

SH ALLOWANCES

The Contractor shall include in the Contract all allowances stated in the Contract Docu-. Items covered by these allowances shall be ed for such amounts and by such persons as wher may direct, but the Contractor will not uired to employ persons, against whom he a reasonable objection.

Whenever the cost is more than or less than owance, the Contract Sum shall be adjusted lingly by Change Order, the amount of will recognize changes, if any, in handling overhead, profit and other expenses.

BOR AND MATERIALS

Jnless otherwise provided in the Contract nents, the Contractor shall provide and pay labor, materials, furniture, furnishings and ment, tools, installation equipment and may, transportation, and other facilities and es necessary for the proper execution and etion of the Work, whether temporary or nent and whether or not incorporated or to orporated in the Work.

he Contractor shall pay all sales, consumer, d other similar taxes for the Work or porhereof provided by the Contractor which gally enacted at the time bids are received, er or not yet effective.

VERNMENTAL AND PRIVATE REGULATIONS

The Contractor shall comply with all laws, nces, rules, regulations and lawful orders of ublic or private authority bearing on the mance of his Work.

Unless otherwise provided in the Contract nents, the Contractor shall secure and pay permits and governmental fees, licenses spections necessary for the proper execund completion of the Work which are cusly secured after execution of the Contract and which are legally required at the time the bids are received.

4.6.3 It is not the responsibility of the Contractor to make certain that the Contract Documents are in accordance with applicable laws, statutes, building codes and regulations. If the Contractor observes that any of the Contract Documents are at variance therewith in any respect, he shall promptly notify the Architect in writing, and any necessary changes shall be accomplished by appropriate Modification.

4.6.4 If the Contractor performs any Work knowing it to be contrary to such laws, ordinances, rules and regulations, and without such notice to the Architect, he shall assume full responsibility therefor and shall bear all costs attributable thereto.

4.7 WARRANTY

4.7.1 The Contractor warrants to the Owner and the Architect that all materials, furniture, furnishings and equipment furnished under this Contract will be new unless otherwise specified, and that all Work will be of good quality, free from faults and defects and in conformance with the Contract Documents. All Work not conforming to these requirements, including substitutions not properly approved and authorized, may be considered defective. If required by the Architect, the Contractor shall furnish satisfactory evidence as to the kind and quality of materials and equipment. This warranty is not limited by the provisions of Paragraph 14.2.

4.7.2 No examination or inspection by the Owner or the Architect shall operate as a waiver or exclusion of any express or implied warranty unless so indicated in writing by the Owner.

4.8 SHOP DRAWINGS, PRODUCT DATA AND SAMPLES

4.8.1 Shop Drawings are drawings, diagrams, schedules and other data specially prepared for the Work by the Contractor or any Subcontractor, manufacturer, supplier or distributor to illustrate some portion of the Work.

4.8.2 Product Data are illustrations, standard schedules, performance charts, instructions, brochures, diagrams and other information furnished by the Contractor to illustrate a material, product or system for some portion of the Work.

4.8.3 Samples are physical examples which illustrate materials, equipment or workmanship and establish standards by which the Work will be judged.

4.8.4 The Contractor shall review, approve and submit to the Architect, with reasonable promptness and in such sequence as to cause no delay in the Work or in the work of the Owner or any separate contractor, all Shop Drawings, Product Data and Samples required by the Contract Documents.

4.8.5 By approving and submitting Shop Drawings, Product Data and Samples, the Contractor represents that he has determined and verified all materials, field measurements, and field installation criteria related thereto, and that he has checked and coordinated the information contained within such submittals with the requirements of the Work and of the Contract Documents.

4.8.6 The Contractor shall not be relieved of responsibility for any deviation from the requirements of the Contract Documents by the Architect's approval of Shop Drawings, Product Data or Samples under Subparagraph 2.2.16 unless the Contractor has specifically informed the Architect in writing of such deviation at the time of submission and the Architect has given written approval.

to the specific deviation. The Contractor shall not be relieved from responsibility for errors or omissions in the Shop Drawings, Product Data or Samples by the Architect's approval thereof.

4.8.7 The Contractor shall direct specific attention, in writing or on resubmitted Shop Drawings, Product Data or Samples, to revisions other than those requested by the Architect on previous submittals.

4.8.8 No portion of the Work requiring submission of a Shop Drawing, Product Data or Sample shall be commenced until the submittal has been approved by the Architect as provided in Subparagraph 2.2.16. All such portions of the Work shall be in accordance with approved submittals.

4.9 DOCUMENTS AND SAMPLES AT THE PREMISES

4.9.1 The Contractor shall maintain at the Project premises for the Owner one record copy of all Drawings. Schedules, Specifications, Addenda, Change Orders and other Modifications, in good order and marked currently to record all changes made during performance of the Work, and approved Shop Drawings, Product Data and Samples. These shall be available to the Architect and shall be delivered to him for the Owner upon completion of the Work.

4.10 SUPERVISION AND EXECUTION OF THE WORK

4.10.1 The Contractor shall supervise and direct the Work, using his best skill and attention. He shall be solely responsible for all fabrication, shipment, delivery and installation means, methods, techniques, sequences and procedures and for coordinating all portions of the Work under the Contract.

4.10.2 The Contractor shall employ a competent superintendent and necessary assistants who shall be in attendance at the Project premises during the progress of the Work. The superintendent shall represent the Contractor and all communications given to the superintendent shall be as binding as if given to the Contractor. Important communications shall be confirmed in writing. Other communications shall be so confirmed on written request in each case.

4.10.3 The Contractor shall be responsible to the Owner for the acts and omissions of his employees, Subcontractors and their agents and employees, and other persons performing any of the Work under a contract with the Contractor.

4.10.4 The Contractor shall at all times enforce strict discipline and good order among his employees and shall not employ on the Work any unfit person or anyone not skilled in the task assigned to him.

4.11 ACCESS AND USE OF PREMISES

4.11.1 The Contractor shall at all times afford access to the Owner and the Architect to the Work wherever it is in preparation and progress. The Contractor shall provide facilities necessary for such access for the Owner and the Architect to perform their functions under the Contract Documents.

4.11.2 The Contractor shall confine operations at the Project premises to areas permitted by law, ordinances, permits and the Contract Documents and shall not unreasonably encumber the premises with any materials or equipment.

4.11.3 The Contractor at all times shall keep the premises free from accumulation of waste materials or rubbish caused by his operations. At the completion of the Work he shall remove all his waste materials and rubbish from and about the Project as well as all his tools, installation equipment machinery and surplus materials.

AIA DOCUMENT A271

4.11.4 If the Contractor fails to clean up at the completion of the Work, the Owner may do so as provided in Paragraph 3.6 and the cost thereof shall be charged to the Contractor.

4.12 COMMUNICATIONS

4.12.1 The Contractor shall forward all communications to the Owner through the Architect.

4.13 ROYALTIES AND PATENTS

4.13.1 The Contractor shall pay all royalties and license fees. He shall defend all suits or claims for infringement of any patent rights and shall save the Owner harmless from loss on account thereof, except that the Owner shall be responsible for all such defense and loss when a particular design, process or the product of a particular manufacturer or manufacturers is specified, but if the Contractor has reason to believe that the design, process or product specified is an infringement of a patent, he shall be responsible for such loss unless he promptly gives such information to the Architect.

4.14 INDEMNIFICATION

4.14.1 To the fullest extent permitted by law, the Contractor shall indemnify and hold harmless the Owner and the Architect and their agents and employees from and against all claims, damages, losses and expenses, including but not limited to attorneys' fees, arising out of or resulting from the performance of the Work, provided that any such claim, damage, loss or expense (1) is attributable to bodily injury, sickness, disease or death or to injury to or destruction of tangible property (other than the Work itself) including the loss of use resulting therefrom, and (2) is caused in whole or in part by any negligent act or omission of the Contractor, any Subcontractor, anyone directly or indirectly employed by any of them or anyone for whose acts any of them may be liable, regardless of whether or not it is caused in part by a party indemnified hereunder. Such obligation shall not be construed to negate, abridge, or otherwise reduce any other right or obligation of indemnity which would otherwise exist as to any party or person described in this Paragraph 4.14.

4.14.2 In any and all claims against the Owner or the Architect or any of their agents or employees by any employee of the Contractor, any Subcontractor, anyone directly or indirectly employed by any of them or anyone for whose acts any of them may be liable, the indemnification obligation under this Paragraph 4.14 shall not be limited in any way by any limitation on the amount or type of damages, compensation or benefits payable by or for the Contractor or any Subcontractor under workers' or workmen's compensation acts, disability benefit acts or other employee benefit acts.

4.14.3 The obligations of the Contractor under this Paragraph 4.14 shall not extend to the liability of the Architect, his agents or employees, arising out of (1) the preparation or approval of Drawings, opinions, reports, Change Orders, designs, Schedules or Specifications, or (2) the giving of directions or instructions by the Architect, his agents or employees provided such directions or instructions are the primary cause of the injury or damage.

ARTICLE 5 SUBCONTRACTORS

5.1 DEFINITION

5.1.1 A Subcontractor is a person or entity who has a contract, purchase order or work author-

AIA Document A271 Copyright © 1977 by The American Institute of Architects and The American Society of Interior Designers.

ization with the Contractor to perform any Work at the Project premises, or to fabricate, ship, deliver or install any Work for the Project. The term Subcontractor does not include any separate contractor or his subcontractors. The term Subcontractor is referred to throughout the Contract Documents as if singular in number and masculine in gender and means a Subcontractor or his authorized representative.

5.2 AWARD OF SUBCONTRACTS AND OTHER CON-TRACTS FOR PORTIONS OF THE WORK

5.2.1 Unless otherwise required by the Contract Documents or the Bidding Documents, the Contractor, as soon as practicable after the award of the Contract, shall furnish to the Owner and the Architect in writing the names of the persons or entities (including those who are to furnish materials or equipment fabricated to a special design) proposed for each of the principal portions of the Work. The Architect will promptly reply to the Contractor in writing stating whether or not the Owner or the Architect, after due investigation, has reasonable objection to any such proposed person or entity. Failure of the Owner or reasonable objection.

5.2.2 The Contractor shall not contract with any such proposed person or entity to whom the Owner or the Architect has made reasonable objection under the provisions of Subparagraph 5.2.1. The Contractor shall not be required to contract with anyone to whom he has a reasonable objection.

5.2.3 If the Owner or the Architect has reasonable objection to any such proposed person or entity, the Contractor shall submit a substitute to whom the Owner or the Architect has no reasonable objection, and the Contract Sum shall be increased or decreased by the difference in cost occasioned by such substitution and an appropriate Change Order shall be issued; however, no increase in the Contract Sum shall be allowed for any such substitution unless the Contractor has acted promptly and responsively in submitting names as required by Subparagraph 5.2.1.

5.2.4 The Contractor shall make no substitution for any Subcontractor, person or entity previously selected if the Owner or Architect makes reasonable objection to such substitution.

5.3 SUBCONTRACTUAL RELATIONS

5.3.1 By an appropriate written agreement, the Contractor shall require each Subcontractor performing Work at the Project premises, to the extent of the Work to be performed by the Subcontractor, to be bound to the Contractor by the terms of the Contract Documents, assuming toward the Contractor all the obligations and responsibilities which the Contractor has assumed toward the Owner and the Architect. Said agreement shall allow to the Subcontractor, unless specifically provided otherwise, the benefits of all rights, remedies and redress against the Contractor that the Contractor has against the Owner. The Contractor shall make available to each proposed Subcontractor, prior to the execution of the Subcontract, copies of the Contract Documents to which the Subcontractor will be bound by this Paragraph 5.3, and identify to the Subcontractor any terms and conditions of the proposed Subcontract which may be at variance with the Contract Documents.

ARTICLE 6 WORK BY OWNER OR BY SEPARATE CONTRACTORS

6.1 OWNER'S RIGHT TO PERFORM WORK AND TO AWARD SEPARATE CONTRACTS 6.1.1 The Owner reserves the right to pe work related to the Project with his own f and to award separate contracts in conn with other portions of the Project or other w the Project premises under these or similar C tions of the Contract. If the Contractor clain delay or additional cost is involved becar such action by the Owner, he shall make claim as provided elsewhere in the Co Documents.

6.1.2 When separate contracts are award different portions of the Project or other w the Project premises, the term Contractor Contract Documents in each case shall me Contractor who executes each separate C Contractor Agreement.

6.1.3 The Owner will provide for the coordi of the work of his own forces and of each se contractor with the Work of the Contracto shall cooperate therewith as provided in graph 6.2.

6.2 MUTUAL RESPONSIBILITY

6.2.1 The Contractor shall afford the Own separate contractors reasonable opportun the introduction and storage of their ma and equipment and the execution of their and shall connect and coordinate his Wor theirs as required by the Contract Docume

6.2.2 If any part of the Contractor's Work de for proper execution or results upon the w the Owner or any separate contractor, the tractor shall prior to proceeding with the promptly report to the Architect any appare crepancies or defects in such other work th der it unsuitable for such proper execution sults. Failure of the Contractor so to repor constitute an acceptance of the Owner's o rate contractor's work as fit and proper to his Work, except as to defects which ma sequently become apparent in such work l ers.

6.2.3 Any costs caused by defective or ill work shall be borne by the party resp therefor.

6.2.4 Should the Contractor wrongfully damage to the work or property of the Ow to other work at the Project premises, the C tor shall promptly remedy such damage vided in Subparagraph 11.2.5.

6.2.5 Should the Contractor wrongfully damage to the work or property of any se contractor, the Contractor shall upon due promptly attempt to settle with such oth tractor by agreement, or otherwise to resc dispute. If such separate contractor sues tiates an arbitration proceeding again Owner on account of any damage alleged been caused by the Contractor, the Owne notify the Contractor who shall defend su ceedings at the Owner's expense, and if an ment or award against the Owner arises the the Contractor shall pay or satisfy it an reimburse the Owner for all attorneys' for court or arbitration costs which the Owner curred.

ARTICLE 7 INSTALLATION

7.1 WORKING HOURS AND OVERTIME WORK

7.1.1 Unless otherwise provided in the C Documents, installation shall be perform ing normal working hours prevailing at th tion of the Project.

7.1.2 The Contractor shall be reimbursed Owner for expenses of overtime work re t than regular rates if such overtime work is med at the Owner's or Architect's direction not attributable to the Contractor's failure intain the progress of the Work under the tions of Article 9, consistent with the muagreed progress schedule provided under raph 4.3.

LIVERY AND STAGING FACILITIES

The Owner shall be responsible for making ate facilities available for the delivery, ung, staging and storage of furniture, furnishnd equipment in accordance with the muagreed progress schedule and Paragraph

Unless otherwise provided, the Contractor elect the route to be used within the Project ses from point of delivery to final placebut he shall not use any route against which oner or Architect makes reasonable objec-

The Owner shall be responsible for providat all delivery and staging facilities and the used within the Project premises from point ivery to final placement shall be free of cipated obstacles or other trades which unreasonably impede the Contractor durdelivery and installation of the Work, but to be responsible for correcting obstacles were reasonably anticipatable at the time pution of the Contract, as provided in Subaph 4.2.2.

t the time bids are received, the Contractor dentify for the Owner any special equippr services which he may require of the for the proper delivery and installation of prk.

he Owner shall, within a reasonable time delivery, provide the Contractor with firm les for the use of elevators and unloading s. Unless otherwise provided, the Owner rovide and pay for use of elevators and unfacilities.

PECTION AND ACCEPTANCE OF WORK

he Owner shall inspect the Work upon deat mutually agreeable times. Such inspecre for the sole purpose of identifying the als, furniture, furnishings and equipment verifying the quantities thereof in order to a basis for payment to the Contractor. spections shall not be construed as final or tituting acceptance of or taking charge or over the materials, furniture, furnishings pment. If there are any apparent defects, e, deficiencies or failure to conform to the ct Documents, the Owner shall promptly the Contractor, and the Contractor shall n opportunity to remedy the same at his pense within a reasonable time not to exe Contract Time.

otwithstanding any otherwise applicable on of law or any such inspections or payn account of materials, furniture, furnishd equipment delivered, receipt shall not be ed as acceptance of any furniture, furnishequipment prior to installation and Sub-Completion unless specifically accepted ng by the Owner.

VER'S RIGHT TO REVOKE ACCEPTANCE

any Work which has been previously acspecifically or by the making of payment stantial Completion, is found to have deamage, deficiencies, or fails to conform to tract Documents, for any cause not attribo the Owner, his agents or employees, the may revoke acceptance. Such revocation shall be made by giving prompt notice of such conditions to the Contractor, and the Contractor shall promptly remedy the same at his own expense.

7.4.2 This Paragraph shall not be construed as a limitation on remedies otherwise available under the Contract Documents or applicable law.

7.5 CUTTING AND PATCHING OF WORK

7.5.1 The Contractor shall be responsible for all cutting, fitting or patching that may be required to complete the Work or to make its several parts fit together properly.

7.5.2 The Contractor shall not damage or endanger any portion of the Work or the work of the Owner or any separate contractors by cutting, patching or otherwise altering any work. The Contractor shall not cut or otherwise alter the work of the Owner or any separate contractor except with the written consent of the Owner and of such separate contractor. The Contractor shall not unreasonably withhold from the Owner or any separate contractor exwept altering or otherwise altering or otherwise altering the Work.

7.6 LABOR JURISDICTION

7.6.1 The Contractor shall inform himself fully of the conditions relating to delivery, installation and labor under which his Work will be performed. The Contractor shall employ such labor and such means and methods of carrying out his Work as are required by such conditions. The Contractor shall, at the time of execution of the Owner-Contractor Agreement, specify the labor and the means and methods of carrying out the Work which he intends to employ.

7.6.2 If any trade unions other than those previously indicated by the Contractor under Subparagraph 7.6.1, if any, successfully claim jurisdiction over any of the Work, the Owner shall pay the Contractor the difference in cost necessarily incurred above that of using the labor specified by the Contractor under Subparagraph 7.6.1.

7.7 DELAYS

7.7.1 The Owner shall abide by and conform to the agreed critical dates identified in the progress schedule provided under Subparagraph 4.3.2. The Owner shall be responsible for any costs or penalties incurred by the Contractor because of the Owner's failure to fulfill his obligations in accordance with such critical dates.

7.7.2 The Owner shall be responsible for any other costs incurred by the Contractor such as demurrage, warehouse, storage or redelivery charges which are due to the Owner's failure to conform to the mutually agreed progress schedule for the Work, for the Owner's failure to accept delivery or final installation of furniture, furnishings or equipment, or for any other delays for which the Owner is responsible.

7.8 SECURITY

7.8.1 The Owner shall be responsible for providing security against loss or damage for materials, furniture, furnishings and equipment stored at the Project premises between the dates of delivery and final acceptance by the Owner. Arrangements for such security shall be satisfactory to the Contractor.

7.9 PLACEMENT AND ASSEMBLY

7.9.1 If the Owner requires any changes, whether temporary or permanent, in the placement or assembly of furniture, furnishings and equipment from that indicated in the Contract Documents, he shall reimburse the Contractor for any additional costs incurred on account of such changes, and an appropriate Change Order shall be issued in accordance with Article 13.

ARTICLE 8 MISCELLANEOUS PROVISIONS

8.1 GOVERNING LAW

8.1.1 The Contract shall be governed by the law of the place where the Project is located.

8.2 SUCCESSORS AND ASSIGNS

8.2.1 The Owner and the Contractor each binds himself, his partners, successors, assigns and legal representatives to the other party hereto and to the partners, successors, assigns and legal representatives of such other party in respect to all covenants, agreements and obligations contained in the Contract Documents. Neither party to the Contract shall assign the Contract or sublet it as a whole without the written consent of the other, nor shall the Contract rassign any moneys due or to become due to him hereunder, without the previous written consent of the Owner.

8.3 WRITTEN NOTICE

8.3.1 Written notice shall be deemed to have been duly served if delivered in person to the individual or member of the firm or entity or to an officer of the corporation for whom it was intended, or if delivered at or sent by registered or certified mail to the last business address known to him who gives the notice.

8.4 CLAIMS FOR DAMAGES

8.4.1 Should either party to the Contract suffer injury or damage to person or property because of any act or omission of the other party or of any of his employees, agents or others for whose acts he is legally liable, claim shall be made in writing to such other party within a reasonable time after the first observance of such injury or damage.

8.5 SUPPLY BOND, PERFORMANCE BOND AND LA-BOR AND MATERIAL PAYMENT BOND

8.5.1 The Owner shall have the right to require the Contractor to furnish bonds covering the faithful performance of the Contract and the payment of all obligations arising thereunder if and as required in the Bidding Documents or in the Contract Documents.

8.6 RIGHTS AND REMEDIES

8.6.1 The duties and obligations imposed by the Contract Documents and the rights and remedies available thereunder shall be in addition to and not a limitation of any duties, obligations, rights and remedies otherwise imposed or available by law.

8.6.2 No action or failure to act by the Owner, Architect or Contractor shall constitute a waiver of any right or duty afforded any of them under the Contract, nor shall any such action or failure to act constitute an approval of or acquiescence in any breach thereunder, except as may be specifically agreed in writing.

8.7 TESTS

8.7.1 If the Contract Documents, laws, ordinances, rules, regulations or orders of any public or private authority having jurisdiction require any portion of the Work to be inspected, tested or approved, the Contractor shall give the Architect timely notice of its readiness so the Architect may observe such inspection, testing or approval. The Contractor shall bear all costs of such inspections, tests or approvals conducted by public authorities. Unless of ther inspections, tests or approvals of other inspections, tests or approvals all costs of other inspections, tests or approvals all costs of other inspections, tests or approvals and costs of other inspections.

8.7.2 If the Architect determines that any Work requires special inspection, testing, or approval which

AIA DOCUMENT A271

Subparagraph 8.7.1 does not include, he will, upon written authorization from the Owner, instruct the Contractor to order such special inspection, testing or approval, and the Contractor shall give notice as provided in Subparagraph 8.7.1. If such special inspection or testing reveals a failure of the Work to comply with the requirements of the Contract Documents, the Contractor shall bear all costs thereof, including compensation for the Architect's services made necessary by such failure; otherwise the Owner shall bear such costs, and an appropriate Change Order shall be issued.

8.7.3 Required certificates of inspection, testing or approval shall be secured by the Contractor and promptly delivered by him to the Architect.

8.7.4 If the Architect is to observe the inspections, tests or approvals required by the Contract Documents, he will do so promptly and, where practicable, at the source of supply.

8.8 INTEREST

8.8.1 Payments due and unpaid under the Contract Documents shall bear interest from the date payment is due at such rate as the parties may agree upon in writing or, in the absence thereof, at the legal rate prevailing at the place of the Project.

8.9 ARBITRATION

8.9.1 All claims, disputes and other matters in question between the Contractor and the Owner arising out of, or relating to, the Contract Documents or the breach thereof, except as provided in Subparagraph 2.2.12 with respect to the Architect's decisions on matters relating to aesthetic effect, and except for claims which have been waived by the making or acceptance of final payment as provided by Subparagraphs 10.8.4 and 10.8.5, shall be decided by arbitration in accordance with the Commercial Arbitration Rules of the American Arbitration Association then obtaining unless the parties mutually agree otherwise. No arbitration arising out of or relating to the Contract Documents shall include, by consolidation, joinder or in any other manner, the Architect, his employees or consultants except by written consent containing a specific reference to the Owner-Contractor Agreement and signed by the Architect, the Owner, the Contractor and any other person sought to be joined. No arbitration shall include, by consolidation, joinder or in any other manner, parties other than the Owner, the Contractor and any other persons substantially involved in a common question of fact or law, whose presence is required if complete relief is to be accorded in the arbitration. No person other than the Owner or Contractor shall be included as an original third party or additional third party to an arbitration whose interest or responsibility is insubstantial. Any consent to arbitration involving an additional person or persons shall not constitute consent to arbitration of any dispute not described therein or with any person not named or described therein. The foregoing agreement to arbitrate and any other agreement to arbitrate with an additional person or persons duly consented to by the parties to the Owner-Contractor Agreement shall be specifically enforceable under the prevailing arbitration law. The award rendered by the arbitrators shall be final, and judgment may be entered upon it in accordance with applicable law in any court having jurisdiction thereof.

8.9.2 Notice of the demand for arbitration shall be filed in writing with the other party to the Owner-Contractor Agreement and with the American Ar-

AIA Document A271 Copyright © 1977 by The American Institute of Architects and The American Society of Interior Designers.

bitration Association, and a copy shall be filed with the Architect. The demand for arbitration shall be made within the time limits specified in Subparagraph 2.2.13 where applicable, and in all other cases within a reasonable time after the claim, dispute or other matter in question has arisen, and in no event shall it be made after the date when institution of legal or equitable proceedings based on such claim, dispute or other matter in question would be barred by the applicable statute of limitations.

8.9.3 Unless otherwise agreed in writing, the Contractor shall carry on the Work and maintain its progress during any arbitration proceedings, and the Owner shall continue to make payments to the Contractor in accordance with the Contract Documents.

ARTICLE 9 TIME

9.1 DEFINITIONS

9.1.1 Unless otherwise provided, the Contract Time is the period of time allotted in the Contract Documents for Substantial Completion of the Work as defined in Subparagraph 9.1.3, including authorized adjustments thereto.

9.1.2 The date of commencement of the Work is the date established in a notice to proceed. If there is no notice to proceed, it shall be the date of the Owner-Contractor Agreement or such other date as may be established therein.

9.1.3 The Date of Substantial Completion of the Work or designated portion thereof is the Date certified by the Architect when the Work is sufficiently complete, in accordance with the Contract Documents, so the Owner can occupy or utilize the Work or designated portion thereof for the use for which it is intended.

9.1.4 The term day as used in the Contract Documents shall mean calendar day unless otherwise specifically designated.

9.2 PROGRESS AND COMPLETION

9.2.1 All time limits stated in the Contract Documents are of the essence of the Contract.

9.2.2 The Contractor shall begin the Work on the date of commencement as defined in Subparagraph 9.1.2. He shall carry the Work forward expeditiously with adequate forces and shall achieve Substantial Completion within the Contract Time.

9.3 DELAYS AND EXTENSIONS OF TIME

9.3.1 If the Contractor is delayed at any time in the progress of the Work by any act or neglect of the Owner or the Architect, or by any employee of either, or by any separate contractor employed by the Owner, or by changes ordered in the Work, or by labor disputes, fire, unusual delay in transportation, adverse weather conditions not reasonably anticipatable, unavoidable casualties, or any causes beyond the Owner pending arbitration, or by any other cause which the Architect determines may justify the delay, then the Contract Time shall be extended by Change Order for such reasonable time as the Architect may determine.

9.3.2 Any claim for extension of time shall be made in writing to the Architect not more than twenty days after the commencement of the delay; otherwise it shall be waived. In the case of a continuing delay only one claim is necessary. The Contractor shall provide an estimate of the probable effect of such delay on the progress of the Work.

9.3.3 If no agreement is made stating the dates upon which interpretations as provided in Sub-paragraph 2.2.9 shall be furnished, then no claim

for delay shall be allowed on account of fai furnish such interpretations until fifteen da ter written request is made for them, and no unless such claim is reasonable.

9.3.4 This Paragraph 9.3 does not exclude covery of damages for delay by either party other provisions of the Contract Documen

ARTICLE 10 PAYMENTS AND COMPLETION

10.1 CONTRACT SUM

10.1.1 The Contract Sum is stated in the C Contractor Agreement and, including auth adjustments thereto, is the total amount p by the Owner to the Contractor for the pe ance of the Work under the Contract Docu

10.2 APPLICATIONS FOR PAYMENT

10.2.1 At least ten days before the date of progress payment established in the Owne tractor Agreement, the Contractor shall su the Architect an itemized Application for ment, notarized if required, supported b data substantiating the Contractor's right ment as the Owner or the Architect may r and reflecting retainage, if any, as provide where in the Contract Documents.

10.2.2 Unless otherwise provided in the C Documents, payments will be made on acc materials, furniture, furnishings and equ not incorporated in the Work or installed livered and suitably stored at the Project p and, if approved in advance by the Owne ments may similarly be made for materials ture, furnishings or equipment suitably st some other location agreed upon in writin ments for materials or equipment stored o the Project premises shall be conditioned submission by the Contractor of bills of such other procedures satisfactory to the O establish the Owner's title to such materials ture, furnishings or equipment or otherw tect the Owner's interest, including application surance and transportation to the Project p for such materials, furniture, furnishin equipment stored off the premises.

10.2.3 The Contractor warrants that title Work, materials, furniture, furnishing equipment covered by an Application f ment will pass to the Owner either on inst or upon the receipt of payment by the Con whichever occurs first, free and clear of a claims, security interests or encumbrance inafter referred to in this Article 10 as "lien that no Work, materials, furniture, furnish equipment covered by an Application f ment will have been acquired by the Con or by any other person performing Work Premises or furnishing materials, furnitu nishings and equipment for the Project, su an agreement under which an interest th retained by the seller or otherwise impose Contractor or such other person.

10.3 CERTIFICATES FOR PAYMENT

10.3.1 The Architect will, within seven da the receipt of the Contractor's Applica Payment, either issue a Certificate for Pay the Owner, with a copy to the Contractor, amount as the Architect determines is p due, or notify the Contractor in writing sons for withholding a Certificate as pro-Subparagraph 10.5.1.

10.3.2 The issuance of a Certificate for H will constitute a representation by the Arc the Owner, based on his observations at t ect premises as provided in Subparagra



DOORS

Excellence in International Design By Greti Hoffmann

Doors have traditionally presented a challenge to architects, designers, and craftsmen. This valuable source book presents more than 200 examples of outstanding door designs – both interior and exterior, and in all types of buildings. Plans and detailed drawings showing methods of construction are given for many of the doors; a descriptive text gives dimensions, materials used, and specific design and construction considerations. 144 pp. 8 1/2x 111/2, 33 color illus. More than 200 B & W illus. \$24,50



INTERIORS 2ND BOOK OF HOTELS By Henry End

This sequel to the author's INTERIORS BOOK OF HOTELS AND MOTOR HOTELS is a thoroughly illustrated reference for all members of the hotel design team-architects, engineers, landscape architects, as well as interior designers. End discusses the services performed by the members of the design team and other consultants, and explores their individual and cooperative functions. He provides essential information on all aspects of hotel design: drawing up contracts, design procedures and techniques, standards and schedules, purchasing and on-site supervision. Case studies of specific hotels supply visual reference material. 224 pp. 9 x 12. 16 pp. color. 200 B & W illus. \$26.50

OPEN OFFICE PLANNING By John Pile

This is the first how-to-do-it handbook in the field of open office planning. The open plan is a nongeometric system of organizing the physical layout of an office with the primary purpose of facilitating communication among the staff. The author of INTERIORS 3RD BOOK OF OFFICES presents a thorough discussion of the benefits and drawbacks of an open office; and, when an open plan is selected, step-by-step instructions are given for its implementation. Each facet of the open plan system, from gathering information on the client organization to installing office equipment, is examined in detail. 208 pp. 7 x 10. 160 B & W illus. Appendix of Technical Standards. \$15.95



ARCHITECTURE AND YOU By William W. Caudill,

William M. Peña and Paul Kennon The appreciation of architecture

The appreciation of architecture – the one art form we all encounter daily-has been virtually ignored in contemporary literature. This is the first book that teaches how to appreciate and enjoy buildings, in the same way you enjoy paintings or symphonies. In a lively narrative, the authors explore the elements of architecture - space, form, structural components, style, physical and psychological environments, societal needs, economy, and design - and lead you to an integrated perception of architecture. By giving you a new awareness of the 'designed' environment, from the Taj Majal to your local shopping center, this innovative volume will add to the pleasure you find in understanding your environment. 176 pp. 8 1/2 x 11. 280 B & W illus. \$16.50



NEW FROM THE WHITNEY LIBRARY OF DESIGN



LIVING BY DESIGN By Pentagram

The celebrated design firm of Pentagram – five designers whose total commitment to their work permeates their entire life style – presents this unique opportunity to 'pick the brains' of a working design team. This exceptional volume has a dual purpose: to present projects designed by Pentagram and provide an inside view of the designers' working methods and resultant design/life styles. This is accomplished by a series of essays introducing the Pentagram philosophy, followed by a portfolio of photographs and diagrams of design solutions. 300 pp. 8 1/4 x 7 1/3. 112 pp. color. More than 650 B & W illus, \$15.00



THE EVOLUTION OF CHURCH BUILDING

By Jack Bowyer

This is the definitive appraisal of the development of church architecture in Britain from the 9th century to the present. Bowyer traces the evolution of ecclesiastical building from the early conventual houses and small parish churches to the greater cathedrals. Numerous illustrations include exquisite 19th century woodcuts and plans of the greater churches, as well as striking photographs by the author. 144 pp. 8 1/4 x 7 1/4, 50 B & W illus. \$14,95

WHITNEY LIBRARY OF DESIGN 2160 Patterson Street

Cincinnati, Ohio 45214

AIA DOCUMENT A271

and the data comprising the Application for Payment, that the Work has progressed to the point indicated; that, to the best of his knowledge, information and belief, the quality of the Work is in accordance with the Contract Documents (subject to an evaluation of the Work for conformance with the Contract Documents upon Substantial Completion, to the results of any subsequent tests required by or performed under the Contract Documents, to minor deviations from the Contract Documents correctable prior to completion, and to any specific qualifications stated in his Certificate) and that the Contractor is entitled to payment in the amount certified. However, by issuing a Certificate for Payment, the Architect shall not thereby be deemed to represent that he has made exhaustive or continuous inspections to check the quality or quantity of the Work or that he has reviewed the fabrication, shipment, delivery or installation means, methods, techniques, sequences or procedures, or that he has made any examination to ascertain how or for what purpose the Contractor has used any moneys previously paid on account of the Contract Sum.

10.4 PROGRESS PAYMENTS

10.4.1 After the Architect has issued a Certificate for Payment, the Owner shall make payment in the manner and within the time provided in the Contract Documents.

10.4.2 The Contractor shall promptly pay each Subcontractor performing Work at the Project premises, upon receipt of payment from the Owner, out of the amount paid to the Contractor on account of such Subcontractor's Work, the amount to which said Subcontractor is entitled, reflecting the percentage actually retained, if any, from payments to the Contractor on account of such Subcontractor's Work.

10.4.3 The Architect may, on request and at his discretion, furnish to any Subcontractor performing Work at the Project premises, if practicable, information regarding the percentages of completion or the amounts applied for by the Contractor and the action taken thereon by the Architect on account of Work done by such Subcontractor.

10.4.4 Neither the Owner nor the Architect shall have any obligation to pay or see to the payment of any moneys to any Subcontractor except as may be otherwise required by law.

10.4.5 No Certificate for a progress payment, nor any progress payment, not any partial or entire use or occupancy of the Project by the Owner, shall constitute an acceptance of Work not in accordance with the Contract Documents.

10.5 PAYMENTS WITHHELD

10.5.1 The Architect may decline to certify payment and may withhold his Certificate in whole or in part, to the extent necessary reasonably to protect the Owner, if in his opinion he is unable to make representations to the Owner as provided in Subparagraph 10.3.2. If the Architect is unable to make representations to the Owner as provided in Subparagraph 10.3.2 and to certify payment in the amount of the Application, he will notify the Contractor as provided in Subparagraph 10.3.1. If the Contractor and the Architect cannot agree on a revised amount, the Architect will promptly issue a Certificate for Payment for the amount for which he is able to make such representations to the Owner. The Architect may also decline to certify payment or, because of subsequent observations, he may nullify the whole or any part of any Certificate for Payment previously issued, to such extent as may be necessary in his opinion to protect the Owner from loss because of:

.1 defective Work not remedied;

- liens filed or reasonable evidence indicating probable filing of such liens;
- .3 failure of the Contractor to make payments properly to Subcontractors performing Work at the Project premises or for labor, materials, furniture, furnishings or equipment;
- .4 reasonable evidence that the Work cannot be completed for the unpaid balance of the Contract Sum;
- .5 damage to the Owner or another contractor;
- .6 reasonable evidence that the Work will not be completed within the Contract Time, or
- .7 persistent failure to carry out the Work in accordance with the Contract Documents.

10.5.2 When the above grounds in Subparagraph 10.5.1 are removed, payment shall be made for amounts withheld because of them.

10.6 FAILURE OF PAYMENT

10.6.1 If the Architect does not issue a Certificate for Payment, through no fault of the Contractor, within seven days after the receipt of the Contractor's Application for Payment, or if the Owner does not pay the Contractor within seven days after the date established in the Contract Documents any amount certified by the Architect or awarded by arbitration, then the Contractor may, upon seven additional days' written notice to the Owner and the Architect, stop the Work until payment of the amount owing has been received. The Contract Sum shall be increased by the amount of the Contractor's reasonable costs of shut-down, delay and start-up, which shall be effected by appropriate Change Order in accordance with Paragraph 13.3.

10.7 SUBSTANTIAL COMPLETION

10.7.1 When the Contractor considers that the Work, or a designated portion thereof which is acceptable to the Owner, is substantially complete as defined in Subparagraph 9.1.3, the Contractor shall prepare for submission to the Architect a list of items to be completed or corrected. The failure to include any items on such list does not alter the responsibility of the Contractor to complete all Work in accordance with the Contract Documents. When the Architect on the basis of an inspection determines that the Work or a designated portion thereof is substantially complete, he will then prepare a Certificate of Substantial Completion which shall establish the Date of Substantial Completion, shall state the responsibilities of the Owner and the Contractor for security, maintenance, heat, utilities, damage to the Work, and insurance, and shall fix the time within which the Contractor shall complete the items listed therein. Warranties required by the Contract Documents shall commence on the Date of Substantial Completion of the Work or designated portion thereof unless otherwise provided in the Certificate of Substantial Completion. The Certificate of Substantial Completion shall be submitted to the Owner and the Contractor for their written acceptance of the responsibilities assigned to them in such Certificate.

10.7.2 Upon Substantial Completion of the Work or designated portion thereof and upon application by the Constractor and certification by the Architect, the Owner shall make payment, reflecting adjustment in retainage, if any, for such Work or portion thereof, as provided in the Contract Documents.

10.8 FINAL COMPLETION AND FINAL PAYMENT

10.8.1 Upon receipt of written notice that the Work is ready for final inspection and acceptance

and upon receipt of a final Application for ment, the Architect will promptly make s spection and, when he finds the Work account under the Contract Documents and the C fully performed, he will promptly issue Certificate for Payment stating that to the his knowledge, information and belief, and basis of his observations and inspectio Work has been completed in accordance v terms and conditions of the Contract Doc and that the entire balance found to be Contractor, and noted in said final Certifi due and payable. The Architect's final Ce for Payment will constitute a further repr tion that the conditions precedent to the C tor's being entitled to final payment as set Subparagraph 10.8.2 have been fulfilled.

10.8.2 Neither the final payment nor the ing retained percentage shall become du the Contractor submits to the Architect (1) davit that all payrolls, bills for materials ture, furnishings and equipment, and or debtedness connected with the Work for the Owner or his property may in any wa sponsible, have been paid or otherwise s (2) consent of surety, if any, to final payme (3) if required by the Owner, other data lishing payment or satisfaction of all such tions, such as receipts, releases and wa liens arising out of the Contract, to the ext in such form as may be designated by the If any Subcontractor performing Work Project premises refuses to furnish a rewaiver required by the Owner, the Co may furnish a bond satisfactory to the O indemnify him against any such lien. If a lien remains unsatisfied after all payme made, the Contractor shall refund to the all moneys that the latter may be compelle in discharging such lien, including all co reasonable attorneys' fees.

10.8.3 If, after Substantial Completion Work, final completion thereof is materi layed through no fault of the Contractor of issuance of Change Orders affecting final tion, and the Architect so confirms, the shall, upon application by the Contractor tification by the Architect, and without nating the Contract, make payment of the due for that portion of the Work fully co and accepted. If the remaining balance f not fully completed or corrected is less that tainage stipulated in the Contract Dod and if bonds have been furnished as pro Paragraph 8.5, the written consent of the the payment of the balance due for that p the Work fully completed and accepted submitted by the Contractor to the Archit to certification of such payment. Such shall be made under the terms and co governing final payment, except that it : constitute a waiver of claims.

10.8.4 The making of final payment sha tute a waiver of all claims by the Owne those arising from:

- .1 unsettled liens;
- faulty or defective Work appear Substantial Completion;
- .3 failure of the Work to comply wit quirements of the Contract Docur
 .4 terms of any special warranties red
- .4 terms of any special warranties rethe Contract Documents.

10.8.5 The acceptance of final payments stitute a waiver of all claims by the Cont cept those previously made in writing ar fied by the Contractor as unsettled at th the final Application for Payment.



UNHEALTHY WORKING CONDITIONS STILL EXIST IN AMERICA.

This beautiful looking office is a dreadful place to work. Behind those desks stands a threat to the health of every dedicated officer worker. Every innocent employee.

If this warning comes as a shock to you, you may be amazed to find that millions of Americans are exposed to similar hazards. Most will never know how simple it would be to rid their forty-hour work week of unnecessary danger.

Unless, of course, someone tells them.

Someone should tell them that sitting in the wrong chair for 4 to 5 hours a day, over 1,000 hours a year for 5 to 10 years is bound to have serious repercussions.

IT'S LIKE SITTING ON A TIME BOMB

Orthopedically, those chairs are a disaster area. It's only a matter of time until lack of support alters the bone structure and damages the spine.

Those no-good chairs aggravate and contribute to the kinds of back problems common to office personnel. This year alone, millions of hard-working office workers will miss nearly 200 million work-days due to herniated discs and related spinal ailnents.

Yet, poor seating remains a danger. It inhibits the flow of blood at critical points, behind he knees or at the waist for example. This reduces the blood flow, putting undo presure on the heart. And excesive heart pressure should be woided at all cost. Pressure to the lungs can also be dangerous. Uneven pressure applied to the back puts a strain on the diaphragm, restricts the oxygen and hinders breathing.

Imagine even the slightest change in your natural breathing and multiply it by the estimated time spent in an office chair. Add on damage to pinched nerves and you may begin to understand why thousands of employers who care about the health and productivity of their employees insist on Domore chairs. The only chairs that can give those hard working people the kind of support they deserve.

THE CUSTOM-FIT™ SOLUTION



Only Domore CUSTOM-FIT™ Chairs adjust seven ways to suit every kind of office worker (armless versions adjust 4 ways). And only a Domore trained expert is qualified to show you how easy it is to alter the fit, after making the initial adjustments. The seat, backrest and armrests are adjusted according to the individual's particular body contour and personal work habits. The correct height from seat to floor must be determined. The right slope for lumbar pressure. The right spring tension for both back and seat. Only after circle 70 on reader service card

PLEASE F

these seven adjustments are made, does the chair truly fit the individual.



Suddenly, your beautiful office becomes a beautiful place to work.

Domore CUSTOM-FIT™ Chairs are available in Executive, Supervisor, Secretarial and Clerical models. You can choose from a wide variety of colors and fabrics, including leather and vinyl. Important too, you can have a CUSTOM-FIT™ Chair at a price that compares favorably with ordinary non-custom-adjusted chairs.

KEEP AMERICA BEAUTIFUL (AND HEALTHY)

Now that you know what you know about chairs, there's no excuse for inadequate seating in any office. Do your part to improve working conditions.

Concerned employers, contact the Domore Company. Fill in the coupon and send for the free brochure.

Concerned employees, please inform your employers.

DOMORE HAS CHAIRS THAT ARE FIT FOR PEOPLE.

2400 Sterling Avenue Please send me more Name		
Title		
Firm		
City	State	Zip
Phone		

PEOPLE & COMMISSIONS

continued from page 14

Sylvan R. Shemitz and Associates, Inc., West Haven, Connecticut, lighting designers and consultants, report four new major lighting design commissions: Weyerhauser Company's 456,000-squarefoot laboratory and administrative office building in Tacoma, Washington, by Skidmore, Owings and Merrill; 250,000 square feet of new offices for Continental Bank and Trust Company in Chicago by Interiors, Inc.; 75,000 square feet of offices for Holland and Hart, Denver attorneys, by ISD, Inc.; and for William M. Mercer Company in the Celanese Building, New York, 54,000 square feet of offices, by **R.M. Kliment**, architect.

Timothy H. Walker and Associates, Inc., has been selected by United Airlines to completely remodel the interior of their Red Carpet Lounge at Los Angeles International Airport. Glendale Federal Savings and Loan Association has also retained the firm to do programming analysis, planning of departments, and interior design for that company's new operations building, The Hoeft Center, located at Lexington and Orange Streets in Glendale, California.

Interior designer Larry Seitz, IBD, has



been named, in conjunction with the George Lang Corporation, to completely merchandise and handle reformation of all facilities at the St. Petersburg, Florida downtown Pier site. This site consists of a 5-story building shaped like an inverted pyramid, and six additional buildings housing shops for arts and crafts. L. E. Seitz Assoc. Inc. is headquartered in Miami.

Comprehensive Planning Corporation, one of Chicago's leading planning and design firms, has been commissioned to develop the tenant planning and design renovation of the historic architectural landmark, Marquette Building in Chicago, according to CPC president Garry C. Spain. CPC has also been retained by the Union Bank of Switzerland to provide the architecture and design services for the new UBS facilities in Chicago and Los Angeles.

Cannell and Chaffin Commercial Interiors has been named interior design and space planners for a refurbishment project involving four floors of the Surf and Sand Hotel, Laguna Beach, Ca. Continental Service Corporation, construction and development advisors for Bank of America, have retained Cannell and Chaffin as design consultants for the Bank's Southern California region. This is the ninth consecutive year that the design firm has served in that capacity.

Designers Consortium, Ltd. of Silver Springs, Maryland, has been awarded a contract by the Montgomery County Housing Opportunities Commission to design the public spaces of Leafy House, a senior citizen apartment complex. The firm has also been selected as signage consultant to the city of St. Charles.

Auer/Nichols and Associates Inc., a Detroit based Planning and Design firm, has been retained by the University of Michigan to serve as Interior Designers for the University Center Building, to be constructed at the Flint campus.

In December, the CBS 6:00 National News reported on the Senate design/research project that Interspace Incorporated of Washington and Philadelphia is currently managing for the Architect of the Capitol. Interspace is in the process of installing prototypical workstations for the staffs of five Senators and two committees. Once the stations are in place, the design/ consulting team will analyze each station with an eye to increased productivity, organization, and work-flow. The ultimate goal for the project is to use the information gathered to design a furniture standard for the Philip A. Hart Senate Office Building. Interspace Incorporated also announces that the firm has been selected to provide design services for North

METHING TO INK ABOUT FORE YOU ECIFY YOUR XT FIXTURE

KOCH+LOWY INC. THE PAST, PRESENT, AND FUTURE OF MODERN LIGHTING

Showrooms: New York • Chicago • Los Angeles San Francisco • Dallas Atlanta • Miami • Cincinnati

'hird Ave., New York 10022 • 1245 Merchandise Mart, Chicago, Illinois 60654 • Pacific Design Center, 8687 Melrose Ave., Los Angeles, Calif. 90069

he Chrome Finish

here's only one right way to get a good, arable chrome finish on steel, and that's applying a layer of copper and a layer nickel under the chrome. With each yer thoroughly buffed before the next is oplied. This kind of quality gives Koch +



he Brass Finish

ch + Lowy lamps that look brass are ass. Thirty-one years of experience has ught us how to slow the natural brass nishing process. We coat the polished ass with a special clear lacquer, and en bake it to a hard finish.



he Glass

glass used in Koch + Lowy lamps is nd-blown. This allows for specialized sign. And subtle nuances of texture, e and color in the glass itself. Obvious lity your clients will see and recognize.



The Swivel

Koch + Lowy swivel lamps have a superb enclosed swivel. With all parts of solid brass. Completely machined so they're free of sand holes and cracks. Koch + Lowy swivels are virtually indestructible. They will never sag, droop or flop. Never need adjustment. And they are noiselessly-smooth thanks to nylon seating-rings. One more reason why Koch + Lowy lamps are a lifetime value. As functional as they are beautiful.

The Wiring



You can't make a quality lamp with substandard wiring. So all'our wiring, sockets, switches and connectors meet and often exceed UL standards.

The Heft

The quality that goes into every Koch + Lowy lamp can be felt when you pick one up. Try the "heft-test" against one of our competitors. Feel which is heavier. Then judge for yourself.

The Arrival

Each Koch + Lowy lamp is specially packed in foam, shrink-wrap or other cushioning material. Then they're carefully boxed and shipped.



A Final Reminder

Don't confuse wattage with lighting. In the right lamp even 30 watts can provide sufficient lumens for reading. Proper lamp design can utilize the wattage to its fullest. For brightness. For special effects. Or as an art form. And no one does more with lighting than Koch + Lowy.

The Koch + Lowy collection of classic lighting is designed to coordinate with traditional and contemporary decor. Inspect it at our showrooms around the country or write under your letterhead for our 136 page catalogue. For your special large-scale lighting requirements we can start with your designs or ours, and do all the contract work. At Koch + Lowy we do it all right here in the U.S.A.



Reflects...Reflects...in every respect an illuminated ceiling surface that sinks into its' own momentum.

S37 Johnson Ave. Brooklyn, New York 11237 • (212) 456-7400 VISIT OUR SPECTACULAR NEW CONTRACT SPECIFIER SHOWROOMS AT LIGHTING UNLIMITED 12 EAST 371H STREET • NEW YORK, N.Y. 10016 • TEL: 212 • 889-9760 Say it with FEATHEROCK®

DESIGN ART

The gifted stone from mother earth. Distinctive. Decorative. Architectural. So right for commercial interiors. Consider its go-with colors and styles for the traditional or contemporary look you want. Consider its practicality. Light weight. Low cost. Featherock® pre-sawed, flat back veneer facings mount without expensive ties, footings or wall support systems. Featherock landscape boulders let you bring the outdoors in. Available nationwide. Consult Sweet's architectural file or the Building Stone Institute's Stone Catalog. We'll send you complete information.



circle 74 on reader service card



International Jerra Cotta, Inc. 690 NO. ROBERTSON BLVD., LOS ANGELES, CALIF. 90069 (213) 657-3752 • (213) 657-1051

690 NO. ROBERTSON BLVD., LOS ANGELES, CALIF. 90069 (213) 657-3752 • (213) 657-105. DALLAS: Turtle Creek Business Center / 109, 1931 No. Industrial Blvd., Dallas, Texas 75207 (214) 744-1269

SEATTLE:



OUNCING RVIEWS

ANS KRIEKS' MASTERCLASS

eks, furniture designer, interior arrofessor at Boston University for is interviewing students for his MASTERCLASS in furniture dee planning, and interior archistudy is intensive. No previous colation is required. Any age may nited enrollment is based solely on dgment of the prospective stulity and motivation. New semester New York, September 1978.

eks' MASTERCLASS is based on and methods developed during ears as a professor at Boston Unichool of Fine and Applied Arts. IASTERCLASSES he has con-New York since 1973 have been pt in a setting of university classafting rooms, gymnasiums, locker d libraries, but in his own Madiue office.

ion—the working design office ieks conducts an actual profesctice—places the students in the l of design, and relegates esthetic d architectural history to the secsition they occupy in that world, the primary position they occupy demic world.

er and variety of Krieks' practice MASTERCLASS. A Hexter First nner (for interiors) and AID Inter-Design Award winner (for furni-Is Krieks designed not only the interiors but the furniture system for the Mercedes-Benz offices, a milestone in open planning. He designs residences, offices, hospitals, nursing homes, and other interiors, as well as furniture—in some cases covered by mechanical patents—for Designcraft, Helikon, C.I. Designs, and David-Edward Ltd.

Social and cultural questions which affect environment are explored in discussions and by guest lecturers, but the special contribution of the MASTERCLASS is the actuality of professional practice. This no-campus, no-faculty, no-trimmings training has a great deal in common with the old-time apprenticeship system, while modern techniques of interdisciplinary and synectic interaction stimulate the student into creative thinking.

On completing the course, the student leaves with a portfolio containing, among other things, a full set of architectural working drawings, as well as a set of perspectives of a designed interior, and full-size crosssections of designed furniture.

Classes are held for eight to ten hours one day per week. This encompasses lectures, critiques of work, and group discussions. There is literally no limit on the amount of individual attention received by any student.

The rest of the student's time is spent principally on forty hours worth of research and assigned work on the drawing board to be

(Advertisement)

done at home. A fair percentage of the advanced projects are team projects, to accustom the student to actual conditions in the profession.

For full details of the curriculum see the August 1976 issue of INTERIORS, pages 90-93. "Hans Krieks' MASTERCLASS, an Iconoclastic Step in Design Education," by Olga Gueft.

Cost: \$1300 per semester. For information write or telephone Hans Krieks, 342 Madison Avenue, New York, N.Y. 10017 (212) 687-5450.

MASTERCLASS ADVISORY BOARD

Aristide H. Esser, M.D., Director, American Society of Man-Environment Relations. Olga Gueft, Editorial Director of CONTRACT INTERIORS. Sonia Joseph, Vice President for Marketing and Sales, Harvey Probber, Inc. Ruth K. Lynford, FASID, Past President of ASID Student Council

Marc A. Miles, Ph. D., Professor of Economics, Rutgers University

H. Albert Phibbs, FASID, Past National President of ASID

Victor Papanek, FSIA. Professor and Chairman of the Department of Design of the Kansas City Art Institute, author of "Design for the Real World," and "Nomadic Furniture 1 and 2."

Rodolfo E. Planas, Ph. D., former president of the Quickborner Team.

circle 75 on reader service card

circle 76 on reader service card



Ing easy. Choice of three available fullnesses. For complete catalog and specs, write or call Dept. CI, Milt Rudd, Sales Manager.

America's foremost manufacturer and distributor of prestige window coverings



1930 West 139th Street, Gardena, California 90249, (213) 770-0760 Brentwood Traditional Shutters - Bel Ar Wide Louver Shutters - Thu Vu Vertical Blinds - Panelle Draperies Levolor Rivera Blinds - Levolor Wover Alumnum Shades - Cariton Room Dividers - Rohline Draperies Visitem



1800 RIDGE AVENUE . EVANSTON, ILLINOIS 60201 . (312) 491-9000

BARBINI

The Barbini Collection of handmade, Venetian glass lighting designed by Flavio Barbini. Imported to the United States exclusively by Lighting Associates, Inc.



BP201 Jama 18" high, 16" diameter. Hand-blown, varied intensity white glass in varied thicknesses of concentric rings. 1-150W.





BF402 Bolla Terra 27%" high, 11" diameter. Hand -blown, varied intensity white and clear glass in varied thicknesses of concentric rings. 1-150W.

Or at: Designer Products, Ltd., ADAC, Atlanta Kneedler-Fauchere, Pacific Design Center, Los Angeles Kneedler-Fauchere, San Francisco/Seattle/Denver/Portland Waitman Martin, Inc. Oak Lawn Plaza, Dallas and Decorative Center, Houston The Michael Roberts Collection, Chicago Bob Sapan's 39 East Inc., N.E. 39th Street, Miami Request catalog B

Just like no hinge at all





the SOSS

2. Soldizival

The hinge that hides

Some hinges are decorative. Some are functional. But only one hinge is invisible.

So when the best hinge would be no hinge at all, specify Soss. Choose from 18 models and

four finishes. All models open 180° and disappear when closed. Complete specifications are in

Sweet's. Or, write to Soss Mfg. Co., Div. SOS Consolidated Inc., P.O. Box 8200, Detroit, Mi. 48213.

Philip Gr Wallpapers Inc.

Custom Handprints • Fabrics Wallcoverings in Stock



Chinoise #2

ATLANTA: McCormack & Co. BETHESDA: J W Showroom BOSTON: George & Frances Davison CHICAGO: The Warner Co. **DALLAS: Gerald Hargett** HOUSTON: Gerald Hargett LOS ANGELES: Directional West MIAMI: Hugh Cochran

979 3RD AVENUE, N. Y. C. • PL 5-1448 MINNEAPOLIS: We Limited NEW ORLEANS: Foster House PARIS: Nobilis PHILADELPHIA: J W Showroom SAN FRANCISCO: Lawrence/Green Ltd. ST. LOUIS: J M L Associates SEATTLE: Stephen Earls **TORONTO: Lyons Wallcoverings**

> NOW! VICTORIAN MILLWORK PROVIDES NEW DESIGN FLEXIBILITY for restaurants

Brackets Beaded Grilles Fretwork Privacy Panels Spandries Medallions Raised Panel Wainscoting



Anchor Inn - Lansing, Michigan



Catalog \$2.00

R. D. 5, Box 452 • Carlisle, PA 17013 • (717) 243-0063

MBERLAND WOODCRAFT COMPANY



From Warner's Revere Collection, Vol. VI

This stunning, new collection of wallcoverings, with coordinated fabrics, brings a whole new world of warmth to the designer who likes to combine livability with great flair. They're all pre-pasted, pre-trimmed, washable, vinyl acrylic, and easy to work with. Comes complete with Warner service, too.

See Warner's other great books:

- Warner Imported Linens
- Little Prints Charming Brite Traditions Vol. II
- Backgrounds From The Orient Vol. XVIII

For prompt service from our 9 branches, call

The Warner Company

CHICAGO, IL/The Warner Company, 108 S. Desplaines St., 60606/Phone: (312) 372-3540

- CLEVELAND DALLAS DETROIT
- HOUSTON KANSAS CITY MILWAUKEE
- MINNEAPOLIS
 PITTSBURGH

The McGuire Company supplied a large part of the furniture in several rooms of the Oahu Country Club, Honolulu, specified by Phyllis Spalding Interiors, based in Honolulu. Caned side



and host chairs, designed by Elinor McGuire, are shown here in the cocktail lounge of the club. Made of rattan with rawhide bindings they have cane backs, loose cushion seats, and are covered in a David & Dash fabric. *circle 300*

Amoco Fabrics Company of Atlanta has announced a new development in the field of "grass" carpets by its Fibers and Yarns Division. "Patlon Plus" texturized yarn is a fibrillated polypropylene yarn, used extensively for such type carpet, but because of texturization has greater resiliency, a softer hand, and a "bouncy" feel, according to the company. Patlon Plus is being made in 5000-denier weights and will be offered in 13 solid colors, with virtually unlimited possibilities for tweed combinations. Hotel/motel/designers please note. *circle 301*

Steelcase seats employees as comfortably at the cafeteria as it does in working spaces. In this company dining space the Steel-



case 1278 Stacking Chair was specified for its sturdiness and adaptability, and because the colorful polypropylene seats and backs add to the room's interior color scheme. Tables are in the Steelcase 4900 line. *circle 302*

Celanese Fibers Marketing Company is now commercially marketing Fortrel D-216 polyester, a newly developed carpet fiber that can be dyed without carrier in contemporary dyeing systems. It is said to offer clarity of color, depth of color, and faster dyeing rate than in past polyester fibers; and to be " excellent value" for today's popular saxony, saxony cut/loop, and sculptured saxony carpet styles. *circle 303*

Hastings Tile & Il Bagno Collection, plus the excellent Poggenpohl kitchens, are displayed in a renovated showcase build-



ing in Great Neck, N.Y. designed by Walter Blum, AIA, of Blum & Nerzig. The view illustrated takes in some of the many vignettes throughout the two-level space that present the large variety of tiles and bathroom fixtures displayed in matching and coordinating colors. Glimpsed here are Serie Ariete and Serie Pegaso pedestals and accessories; Serie Italia handpainted ceramic tiles; and a System Modula medicine cabinet with matching pieces. *circle 304* circle 81 on reader service card

circle 82 on reader service card

TOTAL



circle 83 on reader service card



R-Way has created in BRENTWOOD a series of four distinctive designs-with top selections of black walnut. high-pressure plastic laminate or vinyl-a broad selection of high and low profile variations-modular pedestalselection-matching seating.

BRENTWOOD, with its end variations of stainless steel or black walnut plus a finish selection of oiled walnut or hand rubbed lacquer, offers unlimited design options

To learn more about the BRENTWOOD COLLECTION send for a complete color catalog.

R-WAY Furniture Company, Sheboygan, WI 53081, Phone Area 414-457-4833.

Showrooms: Chicago, New York, Minneapolis, Dallas, Atlanta, Seattle.



ORDER YOUR TWO-VOLUME SETS

INTERIORS 1976 issues and/or

INTERIORS/CONTRACT INTERIORS 1977 issues

Each two volume set......\$50.

(January-June issues are in first volumes; July-December in second.) Each volume hard-cover cloth bound. Spines identify issues within.

I enclose check/money order for	\$ for
two volume bound sets of	
□ INTERIORS 1976 issues	
□ INTERIORS/CONTRACT	
Postage will be paid by publisher. fornia, Massachusetts, New Jersey,	In New York, Ohio, Tennessee, Cali- , include applicable sales tax.
Bill me, plus postage and app volume bound sets of	licable sales tax, for two
☐ INTERIORS 1976 issues ☐ INTERIORS/CONTRAC [*]	T INTERIORS 1077 issues
LINTERIORS/CONTRACT	I INTERIORS 1977 Issues
Name	
Address	
City	
State	Zip

Contract Interiors

Classified Advertisements

RATES: 60¢ per word per insertion. \$24.00 minimum. PRODUCTS ADVERTISING: 70¢ per word-\$50.00 minimum.

DISCOUNTS: 5% discount for 6 consecutive insertions; 10% discount for 12 consecutive insertions.

PAYMENT MUST ACCOMPANY ORDER. Allow 10 words for our Box Number address and \$1.00 for handling. CLOSING DATE: 25th of the second month preceding publica-

tion date. ADDRESS ALL AD ORDERS: Classified Ad Dept.,

CONTRACT INTERIORS, 1515 Broadway, N. Y., N. Y. 10036.

Phone: 212/764-7431.

POSITIONS AVAILABLE

ENVIRONMENTAL GRAPHICS DESIGNER Position available with a multi-disciplined internationally known firm of architects, planners and engineers. Designer must have 2-3 years experience in architectural graphics for large institutional, commercial and health care facilities and a Bachelor or Masters of Architecture degree from an accredited university. Should be able to function individually with a project team. Will be expected to take projects from initial client contact thru programming, design development, documentation and construction administration. Send resumes to Caudill Rowlett Scott, Attn: Dennis Felix; 1111 West Loop South; Houston, Texas 77027.

LINES WANTED

Experienced architectural representative with following, looking for a prestigious line. Covering New Jersey, Pennsylvania, Delaware, Maryland, Virginia, D.C., and W. Virginia. Box #4202, Contract Interiors 1515 Broadway, New York, NY 10036.

REPS WANTED

CONTRACT SALES—Established manufacturer high quality contemporary commercial and residential furniture has immediate need for experienced manufacturer's representative to call on New State (outside of New York Metropolitan Area) design and architectural community. Please send resume to Box 4203, Interiors, 1515 Broadway, New York, NY 10036.

MISCELLANEOUS

THE FINEST HANDWOVEN CONTEMPORARY GRAPHICS in 100% wool. Selected from award winning designs. All limited editions woven in India by master craftsmen. We also make contract murals and hand-spun cotton fabric in 48" widths. Write to Scaindia Inc., 235 Fifth Ave., NYC, NY 10016.



circle 85 on reader service card

circle 86 on reader service card

New from the General Electric Company is an energy efficient fluorescent lamp reported to use 20 percent less electricity than



standard slimline lamps. The 60-watt, 8-foot lamp produces 100 lumens-per-watt, and is suitable for schools, stores, factories and offices. "Watt-Miser" II" owes its efficiency to an improved phospor invented at the company's research and development center. circle 305

The Racetrack #490 series conference table from Mueller Furniture Corporation features a reflective cylindrical base which gives the impression that the table is floating in space. Cylindrical bases are 20-in. in diameter, and are fabricated in four sections, with a subtle, vertical reveal separating each. The tables are available with a 21/4-in. thick rounded bullnose edge, including a thin recessed line outlining the edge, a solid wood or a veneer edge band. Veneers and solids of walnut or oak are standard in the three piece top. Tops available in 108-in., 162in., or 216-in. circle 306



Zip

City_ State



Alvar Aalto and the International Style

By Paul David Pearson

The first full-length appraisal of the life and work of the great Finnish architect and designer. Aalto's eventual disillusionment with the International Style, and his integration of design with its natural environment, make him the herald of contempo-

rary architectural thought. This volume spans Aalto's career, analyzes his major projects and traces his evolving design philosophy. Includes plans and photographs never before published. 240 pp. 81/4 x 11. 350 B & W illus, Bibl. Index, \$27,50



The Whitney Library of Design 2160 Patterson Street, Cincinnati, C	Dhio 45214
Please send me copy(ies) of ALVAR AALTO AND THE INTERNATIONAL STYLE @ \$27.50. If I am not completely satisfied, I may return the book(s) within 10 days for full credit or retund.	TO SAVE, I enclose check or money order in the amount of s Publisher pays postage. Please in- clude applicable sales tax in the states of NY, OH, TN, MA, CA, NJ.
🗆 BILL ME, plus postage.	
CHARGE MY CREDIT CARD. BankAmericard Master Charge	NameSignature
Card No.	Address
Card Expires	City
Interbank No.	StateZip2209



AMERICA'S GREAT SOURCES

All-Steel	Inc.,
one of	the CIT C

one of the CIT Companies	21
Alma Desk Company	29
American Society of	
Interior Designers	44
Avery Boardman Ltd	47
Belgian Linen Association	26
Brunschwig & Fils, Inc	43
Castelli Furniture	51
Cohama/Specifier Fabrics	20
Condi, a div. of	
Pacific Furniture	19
Congoleum Corporation	7
Cumberland Woodcraft Company	103
Domore Office Furniture, Inc.	37, 93
Du Pont Company (KT Furniture)	110
Du Pont Company (Boris Kroll)	2
Du Pont Company (Schumacher)	17
Eastman Chemical Products Co.	
(Forster) Inside Front	Cover
Fabindia, Inc.	106
Featherock, Inc.	96
Graf Wallpapers, Inc., Philip	103
Harter Corporation	49
Haworth CorporationInside Back	Cover
Haws Corporation	13
Interiors International Limited	25
International Terra Cotta, Inc	96
JG Furniture	15

Jansko	56
Jason Industrial Inc.	105
KT Furniture	110
Kasparians, Inc	16
Koch & Lowy, Inc.	95
Krieks, Hans	97
Kroll Fabrics, Inc., Boris	2
Krueger	41, 42
Lawrence Metal Products, Inc	107
Lehigh-Leopold FurnitureBack G	
Lighting Associates, Inc	98
LouverDrape Inc	53
	04
Maxsam Sales, Inc.	94
Meisel Photochrome Corp.	52
Merchandise Mart, The	109
Metropolitan Furniture	45
Miller Clock Company, Howard	18
Mobay Chemical Corp.,	27
Polyurethane Div	21
Neo-Ray	96
neo kay	
Ohline Corporation	98
Owens-Corning Fiberglas Corp	23
R-Way Furniture Co	105
Reed Wallcovering Div.	31
Scandiline Industries, Inc	1
Schumacher, Contract Div	17
Skandia	105
Soss Manufacturing Co	103
Stendig International, Inc	55

Turner Ltd	11
Uniroyal Coated Fabrics	4-5
United States Gypsum	32
Van Luit & Company, Albert	9
Virco Mfg. Corporation	39
Vogel-Peterson	38
Warner Company, The	104
Wesley Allen Brass Beds	106
Westnofa USA	98
Whitney Library of Design	. 107
Window Modes/Weavers Domain	33

ADVERTISING SALES OFFICES New York, New York 10036 1515 Broadway Robert J. Riedinger (212) 764-7558 Advertising Director Maurice Murray (212) 764-7559 Eastern Advertising Manager Arthur Brody (212) 764-7560 District Manager Carol A. Anderson (212) 764-7328
District Manager Chicago, Illinois 60606 150 North Wacker Drive (312) 236-9818 William K. Murray, Advertising Manager
North Hollywood, California 91602 Cole, Sweeney and Anthony 4605 Lankershim Boulevard (213) 877-0221 George Anthony, Ron Sweeney, Representatives
San Francisco, California 94104 Evans-Parsons Company 400 Montgomery Street (415) 421-9193 Ronald G. Evans, Gerald E. Parsons, Representatives
England Norman F. Keenan & Associates Crown House, Morden, Surrey, England 01-540-1101 Mrs. J. Carr, Roy Wilson, Representatives

SPECIAL TRAVEL /HOTEL PACKAGES MAKE NEOCON X AN ECONOMICAL PLEASURE.

Low-cost travel packages including air fare, hotel(3nites, double occupancy) and ground transportation for as little as \$139 from Detroit; \$156 from Minneapolis; \$209 from New York. Similar packages are available from your city. Call our Hotel Bureau at 312/527-4141. Or check here if you want travel information mailed to you.

I plan to attend NEOC Please send a catalog	ON X of seminars and reservation	ons forms.	
NAME			CI-48
TITLE			
FIRM			
STREET			
CITY	STATE	ZIP	
PHONE			

OFFICIAL PRE-REGISTRATION/Please mail today to NEOCON X

THERE ARE ABSOLUTELY NO REGISTRATION OR SESSION FEES FOR NEOCON X.

PRINT.

PLEASE

PARTICIPATING ASSOCIATIONS: American Institute of Architects = American Society of Interior Designers = Business and Institutional Furniture Manufacturers Association = Carpet and Rug Institute = Contract Furnishings Council = Contract Manufacturers Association = Council of Educational Facilities Planners, International = Institute of Business Designers = Institute of Store Planners = National Association of Purchasing Management = National Institute of Governmental Purchasing, Inc. = Environmental Design Research Association = Association of School Business Officials = Association for the Study of Man-Environment Relations = American Association of School Administrators

PEOPLE & COMMISSIONS

continued from page 94

Carolina Baptist Hospital/Bowman Gray School of Medicine New Family Practice Building in Winston-Salem, North Carolina.

Dale Swanson has joined the Minneapolis office of **Kirkham**, **Michael and Associates**, an Omaha-based architectural and engineering firm, according to **B.B. Michael**, KM president. Swanson will serve as a project engineer, and **J. Michael Florell**, also new to the firm, will serve as a project manager. Lighting designer John Marstellar and his company, TSLE AG/The Spatial Light Environments, have moved their design offices from Greece to Switzerland. TSLE's new address there is 3 Rue Pierre-Fatio, 1204 Geneva. A recent work lighted by Marstellar's firm, architect Leandro Locsin's Manila Hotel, has recently won the 1977 "Best Hotel of the Year" award, and is featured in this issue of CONTRACT INTERIORS.

Jasper S. Hawkins, Jr. FAIA, Thomas W. Lindsey, AIA, and Harry B. Wilson, Jr., FAIA, have formed Hawkins, Lindsey, Wilson Associates, with offices in Los Angeles and Phoenix. Wilson



recently resigned as president of Charles Luckman Associates, with whom he was connected for 25 years. The firm currently has more than \$30-million of projects in design and under construction: Lake Ridge Country Club in Lubbock, Texas; a Mission Viejo retail sales shopping village, and for Del Webb Development Company in Sun City-West, Arizona, a 50-acre recreation and cultural center including a 9000-seat roofed amphitheater. Recently completed Hawkins and Lindsey projects include a 14story Financial Tower in Oxnard; a 200unit student housing and recreation facility at the University of California at Irvine: and the Bell Recreation Center, Lakes Club and Fountainbell restaurant in Sun City.

Michael M. Walusko, formerly with Welton Becket and Associates, has joined Matteo Nardini Architect & Associates, Lake Arrowhead, Calif. architectural, engineering and planning firm, as Space Planner. The firm, founded in 1972, is designing and overseeing construction of shopping centers, office buildings, restaurants, multi-family housing, and private residences.

Environmental Planning and Research, Inc., a San Francisco firm providing services in planning, architecture and interior design has announced two new vice presidents: John Low, a graduate of the Rudolph Schaeffer School of Design, and Peter Rooke-Ley, AIA, a registered architect in the State of California. Virgil R. Carter, AIA, vice president of Environmental Planning and Research, Inc., has been elected chairman of the Environmental Planning Commission of Mountain View, California.

Peter Andes has been appointed interior design concept consultant to **Peddle**, **Thorp and Harvey, Architects**, of Brisbane, Australia, for the interior design of Parliament house Development, a 26 story building presently under construction and scheduled for occupancy sometime in 1979.

Eva Maddox Associates, Inc., Chicagobased interior architecture and space planning firm, has been retained by two Chicago area law firms (Karaganis and Gail Ltd. and Goldsmith, Thelin, Schiller and Dickson) to evaluate, plan and design their new offices.

Poor, Swanke, Hayden and Connell, Architects, New York, N.Y., announce that Richard A. Carlson, AIA Assoc., Harold G. Collins, AIA Assoc., Joseph L. Cott, AIA, Maximilian Poost, AIA, and David H. Stern, CPA, Controller, have become Associate partners of the firm, and that Gerard J. Avalos, RA, has become an Associate of the firm.

ERA-1. Reconfigure vithout imitations.

ower automatically llows any configration. That counts. nd it keeps count-



g every time you make changes in your open plans. ecause all too often power, the hand that feeds the pen office, limits reconfiguration options by creating pensive re-wiring problems. ERA-1, however, is a difrent story. Power is built into compartmentalized raceays within each panel, and panels are electrically joined flexible, snap-in connectors. So the wiring takes care itself. ERA-1. It's keeping open plan flexible. Withit limitations. Ask your Haworth representative for





literature, or write Haworth, Inc., Holland, Mich. 49423.

circle 2 on reader service card

This is the desk that dares to lift the world from your shoulders.

Warren Platner has created a unique synthesis of wood and leather for Lehigh-Leopold.

The result is a desk so pure, so warm, so rich, it seems to lighten the burden of even the weightiest decisions.

The wood is distinctly oak or walnut or teak. The leather is subtly raised and rounded. The drawers are elegantly unadorned. The legs are as straight and strong as those that will pace the floor around them. And the furnishings that will complement this lean statement of style, texture and taste will be entirely up to you as the years go by.

For this is a work of art that will live and breathe with enduring dignity in any surroundings long after the twentieth century has become a memory



Burlington, Iowa. York, Pennsylvania. Laval, Canada. Paris, France.

For complete information, call 800-553-2371. In Iowa, call 319-753-227