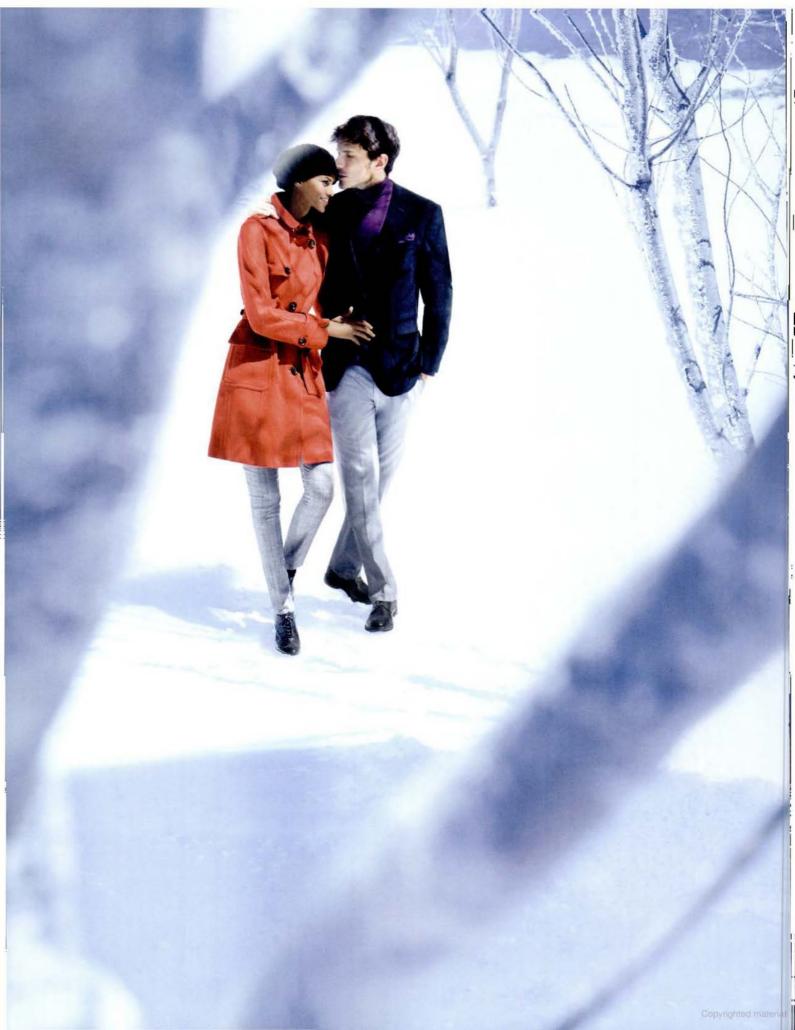




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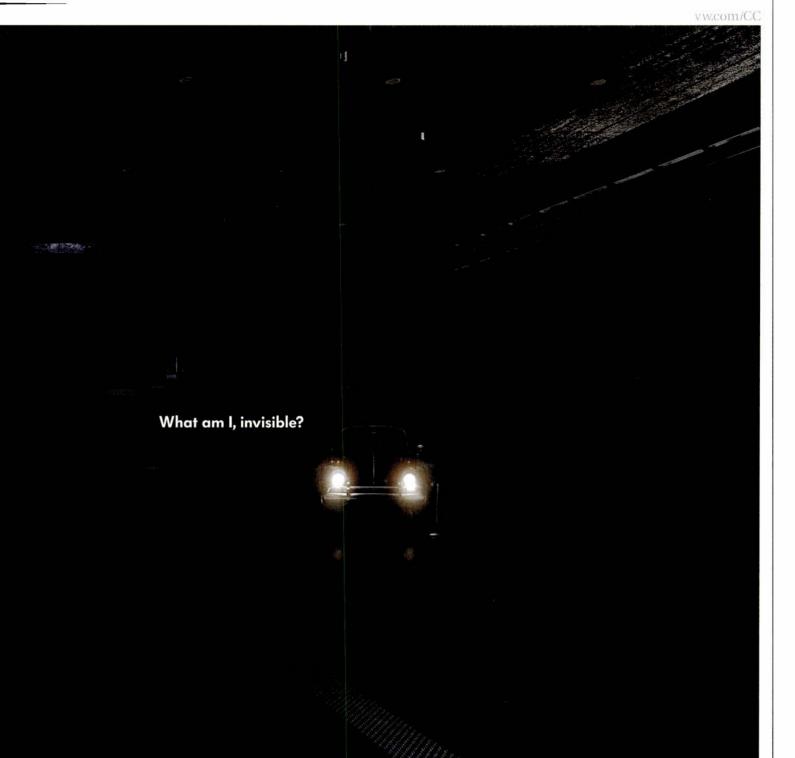








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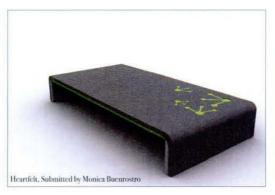


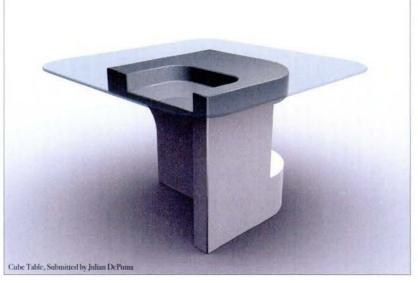
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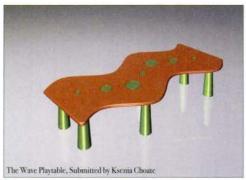
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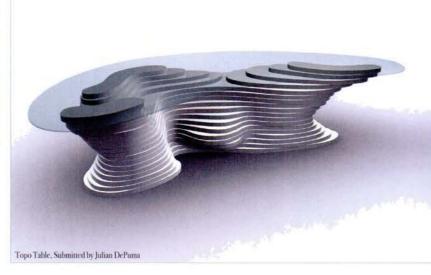






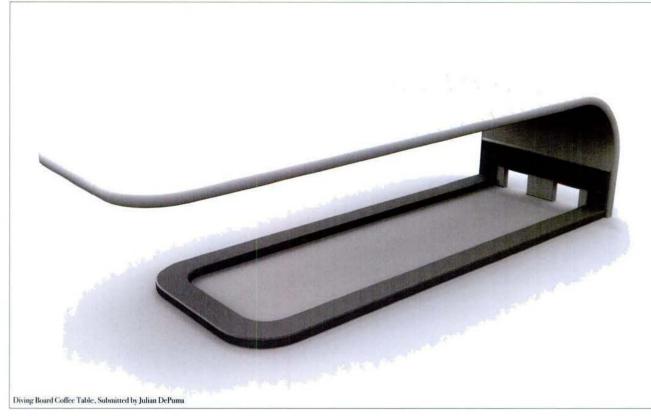












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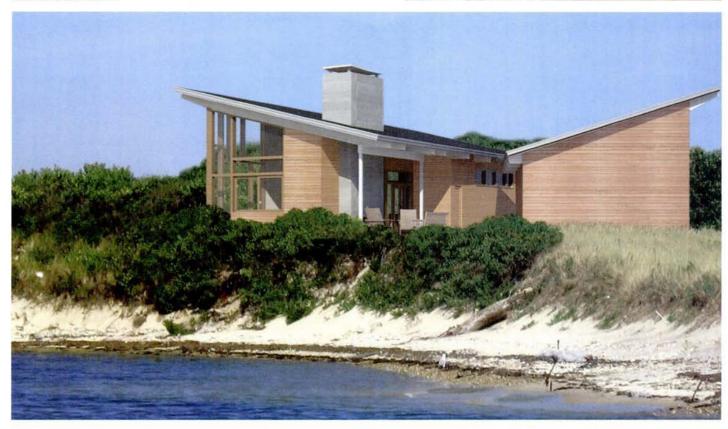
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Great Imports

It's a clash of the titans this month as classic homes by Europe's Bauhaus masters— Gropius, Mies, and Breuer—shake the foundation of modern American design.

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Walter Gropius, Hagerty House

The name Walter Gropius might inspire visions of European urbanity, but this house on the Massachusetts coast shows his architectural reach.

Story by Jaci Conroy Photos by Dean Kaufman

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Mies van der Rohe, Lafayette Park

Motor City has fallen on hard times, but life is good in the townhouses and towers of Mies van der Rohe's Lafayette Park.

Story by Sam Grawe Photos by Raimund Koch

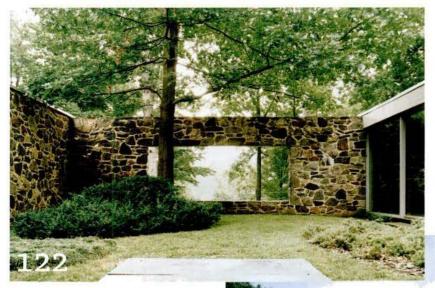
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Marcel Breuer, Hooper House II

We pick the brain of a neurosurgeon living behind the fieldstone facade of Marcel Breuer's iconic Hooper House II on the outskirts of Baltimore.

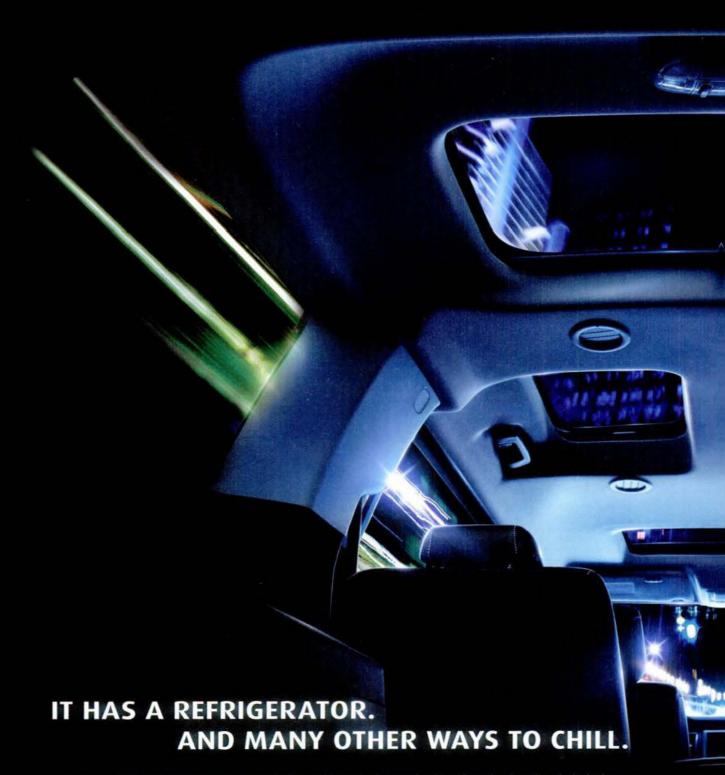
Story by Philip Kennicott Photos by Zubin Shroff







Cover: Lafayette Park, Detroit, Michigan, page 114 Photo by Raimund Koch



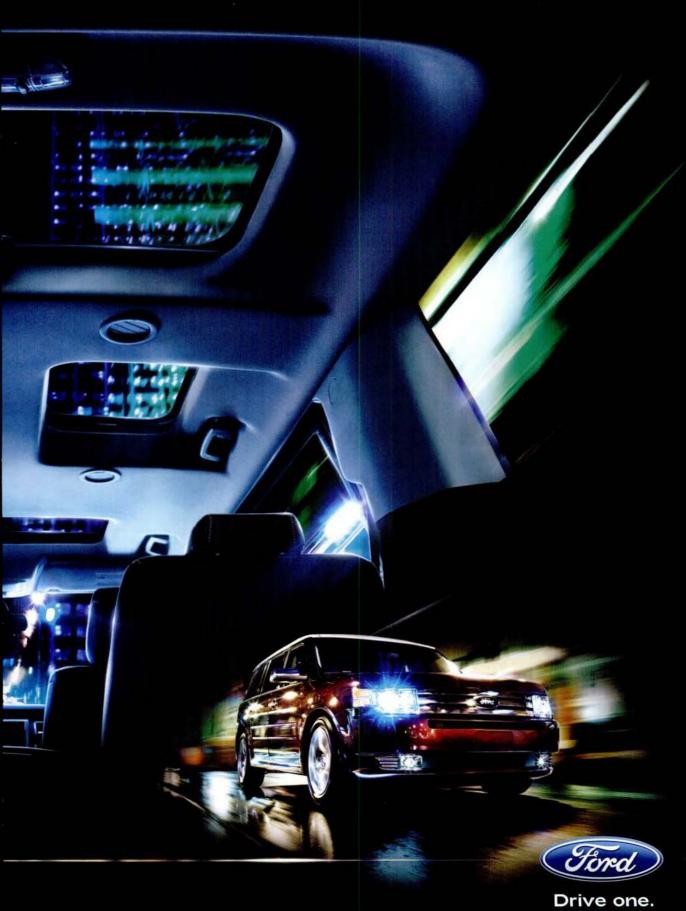
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From the history of U.S. embassy design to the latest in architectural bedside reading, you don't want to miss this romp through the modern world.

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Assembled piece by piece from local scrap yards, this house of reclaimed metal and wood echoes the industrial sheds of the local landscape.

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Whether you're nursing a beer or sipping a Syrah, a good bar stool helps you keep your cool. We sit down with our expert to discover which ones rise to the occasion.

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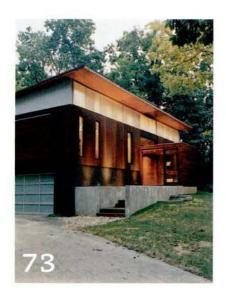
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When the Berlin Wall came down, it revealed a region plagued by economic instability and shrinking cities. The Bauhaus Dessau Foundation steps in with a possible urban cure.

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You know how to make an espresso, but do you know how to make an espresso maker? We take a tour with Alessi to find out.



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William Drenttel and Jessica Helfand of Winterhouse are design observers in the most enthusiastic sense. Here they give us a glimpse of the graphic realities of graphic design.

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Packed to the brim with people, places, and things, Sourcing is your map to the origins.

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Artist Naomi Reis collages old and new to create unexpected future vistas of the past.

"In this otherwise very quiet setting, it was most disconcerting to have loose stones go bump in the night."

Richard North



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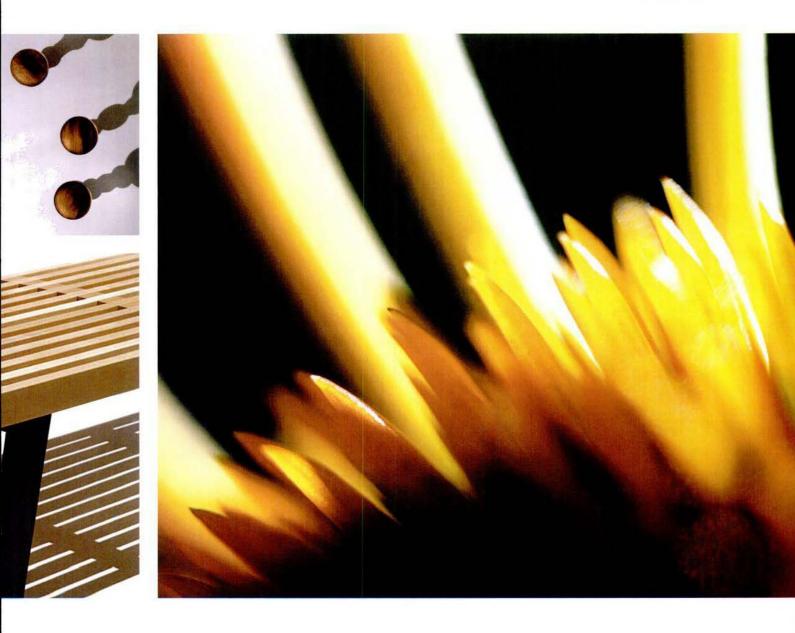






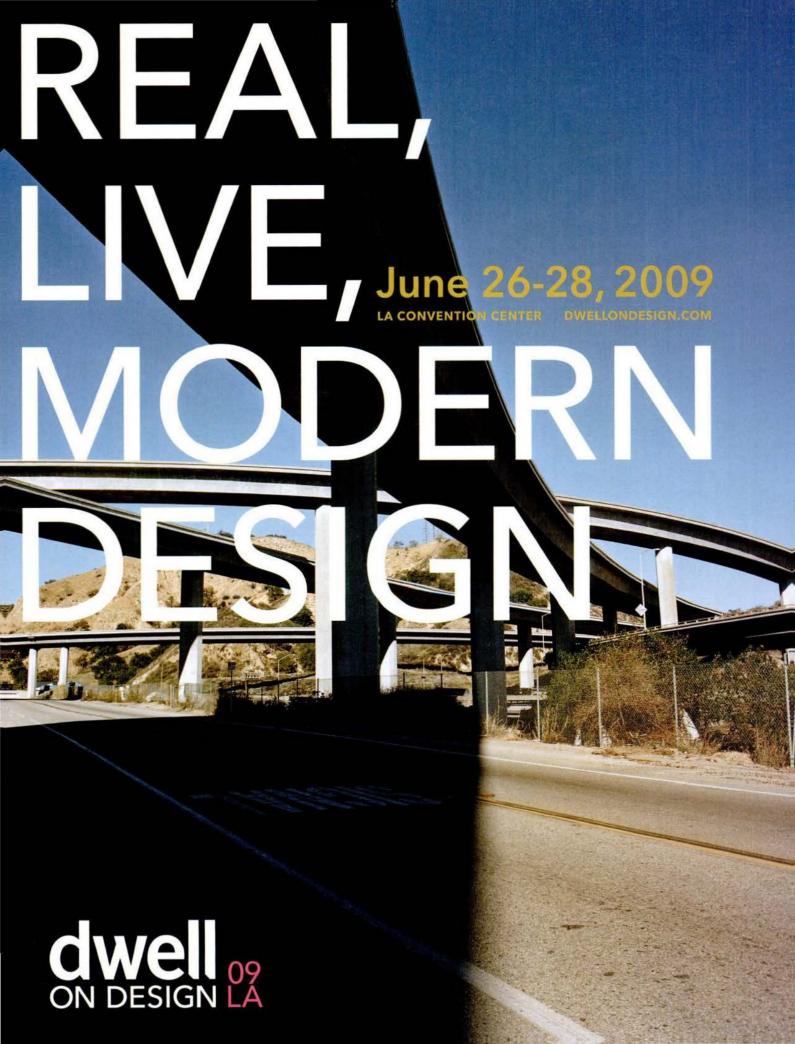
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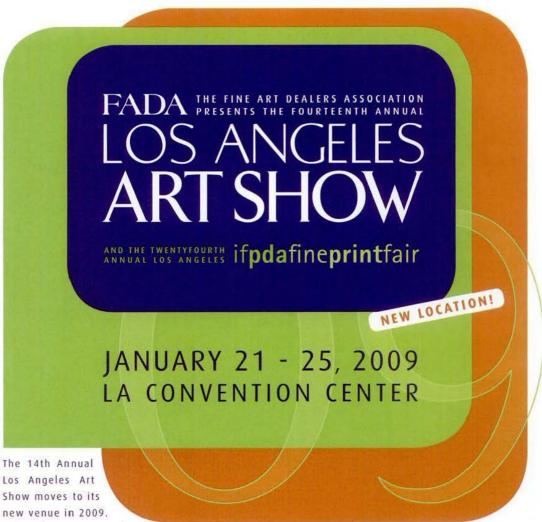




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Now About Then

There's really no such thing as "modern" architecture. Sure, you might look at the new museum that recently descended on your city's downtown like a UFO and think, "Gee that's pretty modern-lookin'," but I assure you, it's not "modern" really. That is to say, despite all claims and efforts to the contrary, it is impossible to build anything that is completely without precedent. You can, however, get pretty close—perhaps 98 percent modern—but it's a rare feat. So rare, in fact, that those who manage to pull it off usually become the subject of great controversy and acclaim—and rather ironically an integral part of the history they once decried.

Such massive innovation requires the right political, cultural, and social climate. It also requires the right personalities. A small German art school that operated from 1919 to 1933 was just that perfect storm. When the Weimar Republic was still reeling from World War I, deeply entrenched in financial crisis, a persuasive architect by the name of Walter Gropius managed to combine the *Großherzögliche Kunstgewerbeschule* (School of Arts and Crafts) and *Hochschule für bildende Künste* (Academy of Fine Arts) into the Bauhaus. Its curriculum rejected past academic and artistic conventions and entrenched the students in a program that synthesized art and technology like never before. In his opinionated history of the matter, *From Bauhaus to Our House*, Tom Wolfe quite rightly referred to this as "starting from zero."

At the Bauhaus "starting from zero" largely meant going back to basic shapes—squares, triangles, and circles—and primary colors. It also meant examining the blending of handicraft with technological processes for mass production with a dollop of functionalism. That these notions coalesced in post-World War I Germany is not surprising. What is surprising is the vigor with which the rest of the world would soon adopt them.

Wolfe argued that there was no viable reason to "start from zero" on American soil. The Bauhaus and other European institutions drafted manifestos and professed sociopolitical reasoning for their elimination of ornament and adoption of functionalism. In the United States, Wolfe posited, there was nothing to react against, and these ideas were imported simply because they were

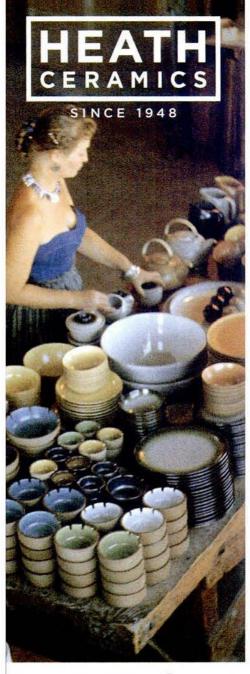
avant-garde. And that was the great hypocrisy of modernism: Although it claimed to be a movement for the people, it operated largely as a bourgeois phenomenon bypassing the masses. While Philip Johnson dreamed of I-beams and Barcelona chairs, most people went on wanting ample amounts of trim and La-Z-Boys.

All the same, not only did we import the style, before too long we also imported the stylists themselves. By the late 1930s several key Bauhaus faculty had immigrated to the United States. Gropius and his Hungarian protégé Marcel Breuer found themselves instated at Harvard's nascent Graduate School of Design, and Mies van der Rohe (who directed the Bauhaus from 1930 to 1933, after Gropius's departure) took over the Armor Institute (later the Illinois Institute of Technology). As an institution the Bauhaus may have been relatively short-lived, but this triumvirate would have a profound effect on the United States, and the generation of American architects who studied under them.

That split-level ("bi-nuclear") house with tiny bedrooms you grew up in? Thank Breuer. The concrete building where you attended high school? Thank Gropius. The glass-and-steel towers where you work? Thank Mies. For two decades after World War II, American architects succeeded in exercising high-level simulations of Bauhaus-inspired design, but eventually the recipe had been chewed up, spit out, reheated, and replated so many times that it became rote, resulting in regrettable buildings that didn't work for anyone. Enter the postmodernists. Enter the deconstructivists. Enter the stylistic panoply of our mixed-up modern world.

Until recently it seemed as though design's history could be charted like a river, with each successive epoch flowing into the next. But we have reached a vast, ever-widening delta. To ask ourselves what is "modern" today is to ask a hundred different questions that branch off into exponentially more answers. So in this issue we voyage upstream (historically speaking) to the arrival of the Bauhaus on American shores. Unsurprisingly, the clarity of vision encountered in the houses of Gropius, Mies, and Breuer, is as relevant today as when it was truly "modern."

Sam Grawe, Editor-in-Chief sam@dwell.com





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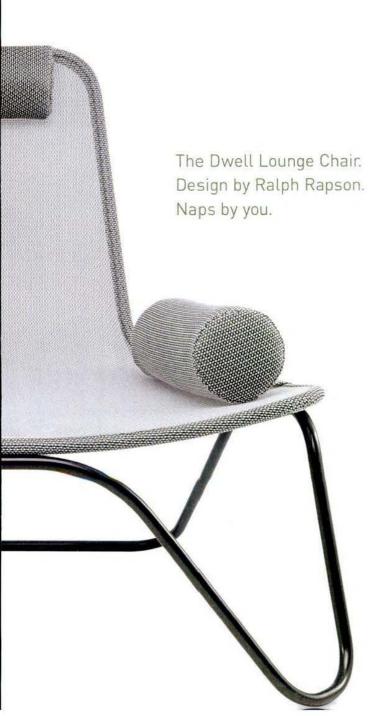
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Skimming through your article on dressers ("Dwell Reports," October 2008), I thought to myself, "These are kind of pricey and not overly attractive." Reading the intro, I was pleased to see that you agree. I prefer my old Drexel. I bought it at an estate sale for \$20; the legs were broken, and it looked a bit sad. After filling in a couple of veneer chips with plastic wood, I painted the case with Krylon satin black (\$3) and sanded the drawer fronts then gave them a coat of Krylon lacquer (\$3). I replaced the brass fixtures with white wooden ones from Ikea (six for \$1.99) and also bought new legs there as well (four for \$14). It turned out, well, a bit George Nelson. We all want to recycle, right? \$40 is a lot better than \$1,300.

Rob Lanzaro Fairfax, Virginia

Regarding the October 2008 "Dwell Reports": I find it a bit inconsistent that a magazine, while patting itself on the back for supporting green building and initiatives, is so out of touch as to consistently fault furniture for using veneer and "faux wood" while lauding e15 for using solid wood and promoting another dresser that uses lacquer as "more appealing to us." Helping change the perception that there is something inherently wrong and cheap about veneer and engineered panels is the environmentally responsible thing to do, and that common opinion is something that your magazine can influence.

Chris Salay Los Angeles, California

Editors' Note: Using a veneer is not in and of itself criminal, but we're firm on our stance against particleboard—a piece of furniture that you can live with your whole life is truly sustainable.

I am a native of Phoenix, Arizona, and agree with Dwell's choice of that city for the worst exurb developments in the United States ("101 Urban Planning," October 2008). It pains me to visit my native home, which is now a car-dependent sprawling mess with very little character or hope—or so it would seem currently—of doing well

in an energy-starved future. I do not, however, agree with Dwell's choice of Verrado (incorrectly spelled in the article as "Verado") as a neighborhood exemplifying the poor urban planning surrounding the Phoenix metro area.

While Verrado is far from the urban core of Buckeye, Arizona, it is one of the very, very few new urban mixed-use neighborhoods in the Phoenix area, and is not "unchecked low-density sprawl." It is growth—some people consider any growth to be "sprawl"and while it is not infill development, it has a much higher density than the miles and miles of standard adobebeige subdivisions surrounding Phoenix. Unlike the vast majority of new development in Phoenix, Verrado simultaneously serves multiple needs, containing a main-street shopping district, homes, schools, and future areas planned for large-scale commercial businesses. Verrado is one of the few places in Phoenix that doesn't depress me when I visit it and is an example of the type of urban planning Phoenix needs more of, not less.

Petra Spiess Westminster, Colorado

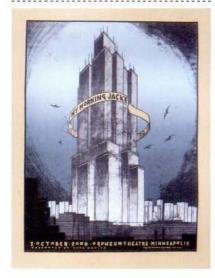
I received a subscription to Dwell because I became a member of the Los Angeles County Museum of Art. However, I am questioning whether to renew the subscription due to a certain tone the magazine takes at times that I can only describe as elitist. Isn't it possible to have good taste and appreciate fine design without being condescending?

Here's an example: In your September 2008 issue, the description of the Jasper Morrison glassware on page 64 ("In the Modern World") says: "To some this set of crystalline glasses says 'I shop at Crate & Barrel.' However, to London-based designer Jasper Morrison, they say 'I am Super Normal.'" What purpose is served by disparaging this store? I happen to shop at Crate & Barrel, and I have excellent taste.

Wouldn't it have been less pretentious to describe the beautiful functionality of the glassware as just that, without implying that someone who shops at Crate & Barrel is a clueless idiot? Not everyone with good taste is made of money.

Deborah Page Sent via email

Editors' Note: The Jasper Morrison comment is a reference to an exhibition he and Naoto Fukasawa curated titled Super Normal, which demonstrated that objects imbued with functionality are often the most beautiful of all. We like Crate & Barrel just fine—in fact, we eat off Crate & Barrel plates in our office kitchen.



I've been a subscriber since your first issue and am happy to see you continue to develop as a magazine.

I am a screen-print poster-maker here in Chicago, where I mainly make posters for rock concerts and related events. All my imagery is drawn by hand, and the color separations I use to burn my screens are hand-cut with X-Acto blades—no computers used.

I was excited to see the intense architectural renderings by Hugh Ferriss ("Archive," September 2008). Having trained as an architectural draftsman, I appreciate not only Ferris's ability to convey scale but his dramatic contrasts, which take his drawings beyond the class of architectural renderings into a level more appropriate for framing and hanging.

His image of the Shelton Hotel
Towers on page 122 really hit me, and
I used the composition as a basis
to create the Minneapolis show poster
for the band My Morning Jacket.

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other company for your LCD TV, well, that's a good question, isn't it?



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Many, many buttons for him to push.

The LG SteamWasher with Allergiene cycle is proven to reduce common household allergens from your fabrics, so you can rest assured knowing the clothes you wear aren't wearing anything themselves.



My great-uncle, George Wickstead, was the first planning director and the first chairman of the design committee at the Sea Ranch. Together with his wife, Mary Louise, he was a resident of the Sea Ranch community from 1969 until 2001, when they moved to a retirement community in Oregon.

I know that Dwell has touched on the Sea Ranch now and again, but (unless I've missed it) isn't it time for a bigger article about the community's plan and goals, which seem to be so much in line with Dwell's?

Jay Ryan Skokie, Illinois

I enjoyed the California map cartoons in your September 2008 issue and wonder whether they are by a particular artist. Also, do you have copies available for sale as a print or poster?

Michael Kiang Sent via email

Editors' Note: The curvy cruise from Tijuana to San Diego to Los Angeles to San Francisco was created by Bay Area illustrator Nathaniel Russell. To view more of his work, visit nathanielrussell.com. To inquire about buying prints, email him at crookedarm@gmail.com.

As an avid reader of and subscriber to Dwell, I was excited to see that you took the time to finally look at tools in the June 2008 issue ("In the Modern World"). I was, however, disappointed by the tool selection and the article overall. Dwell touches so many more people than those doing smaller DIY jobs. Many serious professionals doing architectural woodwork details, custom cabinetry fabrication and installation, trim carpentry, and finishing-not to mention the architects and designers that do this custom work themselvesread your magazine, too. These pros make the great spaces we all love to see featured in your pages. To get that level of finish and be able to create their vision, they need products that perform at the next level.

While this was probably a good start to the dialogue, I was sad not to see some really innovative stuff from companies that appeal to that professional crowd. Maybe I'm a little biased

because I work for Festool, but I can think of a lot of other companies that are doing revolutionary stuff in terms of precision measurement, fastening, and fabrication technology that would mean a lot to these pros. Some are fairly obvious things found in all shops or toolboxes, but those products that aren't as well known could really benefit this segment of your readers. I challenge you to take it further. Even the person doing it for fun could benefit from getting clued in to some of the great innovation that is happening in the marketplace.

Benjamin Wojcikiewicz Lebanon, Indiana

You featured Toyo Ito's Mayuhana light series in the "In the Modern World" section of the July/August 2007 issue. I have not had any luck locating anyone who sells his work here in the U.S. Where can I buy or order this online?

Veronica Herrero Sent via email

Editors' Note: The Mayuhana lighting became available in North America in November 2008 through Yamagiwa USA, Check it out at yamagiwausa.com.

I know you are constantly being asked to include furniture that is in a "reasonable price point." Now I would like to request one more thing: How green is the furniture you feature? I know Knoll has some furniture that is green, because the museum that I volunteer at, MCA Denver, bought it for that reason. But is it all green?

Barb Wasko Englewood, Colorado

Editors' Note: Not every piece of furniture we feature is green per se, but we believe the most sustainable pieces are those that their owners love and find comfortable enough to keep with them the rest of their lives.

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The LG SteamWasher."







Alex Bozikovic

Alex Bozikovic is a writer and editor at the Globe and Mail, a national newspaper based in Toronto, Canada, and he has written for Azure, Frame, Metropolis, and Architectural Record. He is in the process of renovating a house in Toronto and while researching this month's "Off the Grid" article (p. 80) was inspired to reuse the old kitchen sink. The wooden toilet seat, however, saw a different fate.

Lorne Bridgman

While on assignment for this month's "Off the Grid" (p. 80), Toronto-based photographer Lorne Bridgman immediately took note of the twisty, expertly designed mountain-bike circuit weaving through Scrap House owner S. J. Sherbanuk's property. Realizing he'd need a second day of shooting to capture the nuances of the building and its environment, Bridgman returned the next day, wedging his bike among the photo equipment in the back of his car. "S. J. was very generous and encouraged me to come back for a ride," Bridgman says. "I've never had a more perfect end to a shoot."

Jaci Conry

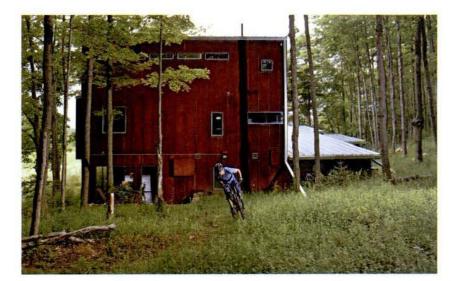
Modern architecture is rare, says writer and editor Jaci Conry, in the Boston suburb of Cohasset, a haven of historic Federalist, Greek Revival, and shinglestyle homes. Conry, a resident of Cape Cod, Massachusetts, found the

flat-roofed International Style structure she profiled for this issue ("Walter Gropius, Hagerty House," p. 106) purely by happenstance on a scenic afternoon drive along the town's rocky coastline. After a bit of research, she was thrilled to discover the house was designed by Bauhaus masters.

Brendan Crain

Brendan Crain is a blogger (thewhereblog.blogspot.com) and nonprofit renaissance man living in Chicago, Illinois. He took a two-hour bus ride north to Milwaukee, borrowed a relative's car, and then turned around and drove an hour and a half south to get to the home featured in this month's "My House" (p. 73). As a result of getting lost on the backroads of rural Wisconsin—the drive south was only supposed to take an hour—Crain now considers himself an intrepid reporter.

Jessica Helfand and William Drenttel Jessica Helfand and William Drenttel dug deep into their library of more than 10,000 volumes to find examples both seminal and surprising for this issue's primer on graphic design (p. 142). The couple are partners at Winterhouse, a studio in northwest Connecticut that produces books, magazines, and websites. (Their office was featured in "Home Office 101," October 2002.) When they're not making maple syrup, Helfand can be found evangelizing scrapbookers on



the glories of photomontage (her new book, Scrapbooks: An American History, was published in November) while Drenttel keeps himself occupied with fixing education and conquering world poverty. They don't sleep much.

Dean Kaufman

Over the past seven years, New Yorkbased contributor Dean Kaufman has researched and photographed several homes—including Philip Johnson's Glass House for Dwell in March 2007 built by a group of Walter Gropius's students known as the Harvard Five. For this issue, Kaufman drove to the south shore of Boston to capture a home created by the Five's master himself ("Walter Gropius, Hagerty House," p. 106). "Seeing the plan and details in the Hagerty House and then comparing it with later homes by the Harvard Five in New Canaan, I started to imagine the dialogue going on in the Harvard studios," Kaufman says. "It must have been an exciting moment to be in architecture and design."

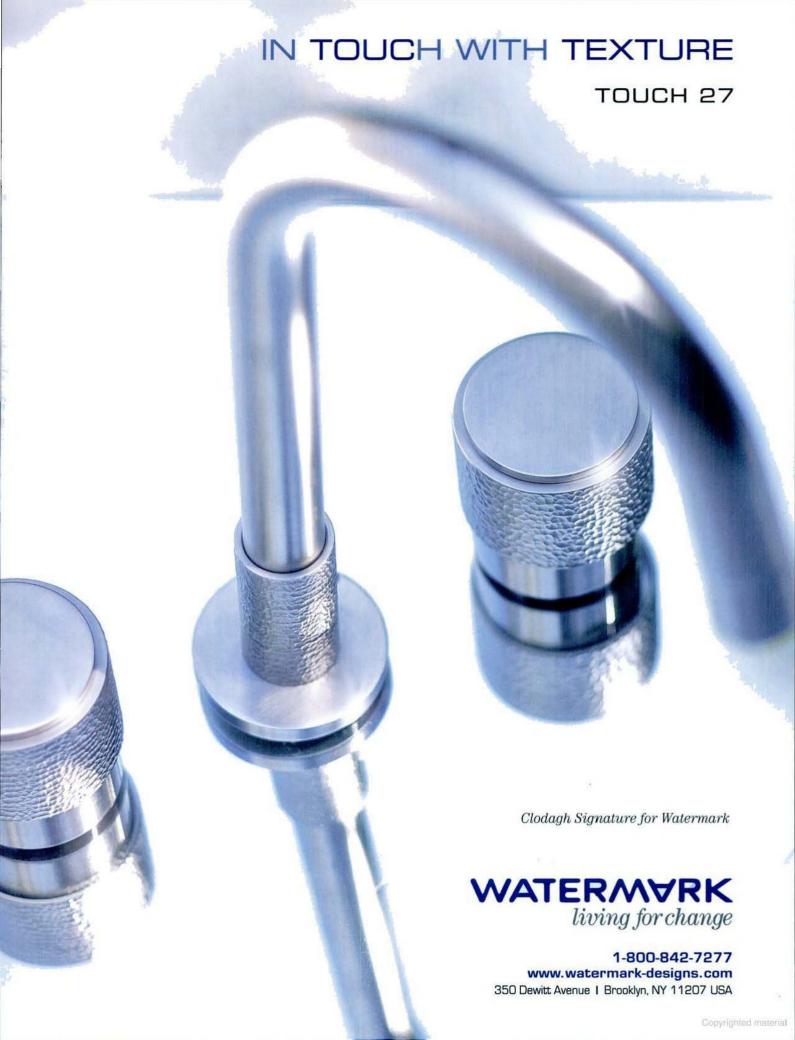
Philip Kennicott

As culture critic for the Washington Post, Philip Kennicott regularly laments the lack of interesting contemporary architecture in the nation's capital. His job got a little more difficult upon discovering Richard North's home, a mid-century-modern gem by renowned architect Marcel Breuer ("Marcel Breuer, Hooper House II," p. 122). "It's one of those houses that gets rediscovered every five or ten years," Kennicott says. "Given Dr. North's lowkey but faithful way of living in the space, perhaps that's for the best."

Raimund Koch

For this issue, New York photographer Raimund Koch traveled to Detroit to shoot a mid-century Mies van der Rohe townhouse ("Mies van der Rohe, Lafayette Park," p. 114). "Inside that building you can close your eyes and smell the spirit of modernism," Koch says. "I had visions of Mies sitting at his desk at the Bauhaus. The clarity of the architecture is overwhelming. For a minute I just wanted to buy a little townhouse and move to Detroit."

After completing his shoot of the Scrap House, photographer and cycling enthusiast Lorne Bridgman took a turn down the twisty backyard path behind the Ontario home.



Now online...

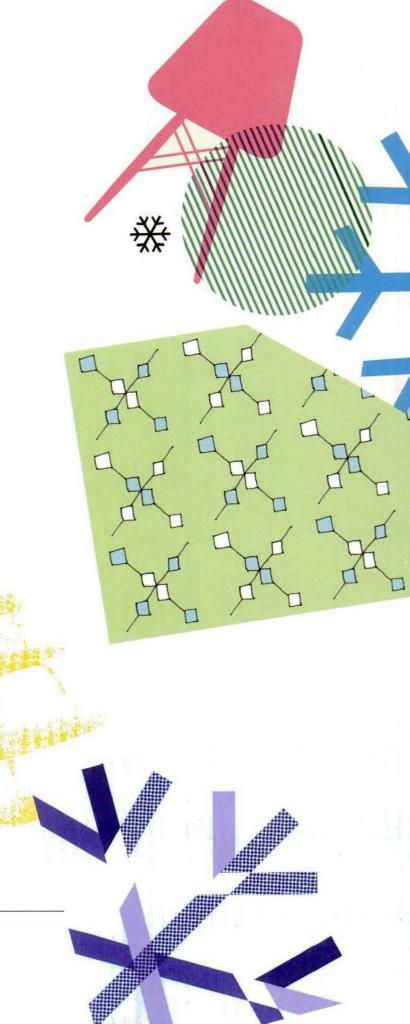
Gift Guide

Ah, the nostalgic bliss of the holiday season. Homemade eggnog, goodwill to all mankind, and the retail gauntlet that is gift-giving. We've put together a guide to abate your wish-list woes, from daring design objects du jour to time-honored classics. We'll see to it that there's no shortage of stuffers worthy of your modern stocking. So kick back, click through, and let your fingers do the shopping.

dwell.com/giftguide

Holiday Cards

As if shopping for presents weren't difficult enough, don't forget you've got to find just the right card, too. Tired of spray-on glitter and singing microchips? So are we. Visit our site to download Dwell-inspired cards, customize to your heart's content, and get on with the caroling. dwell.com/holiday



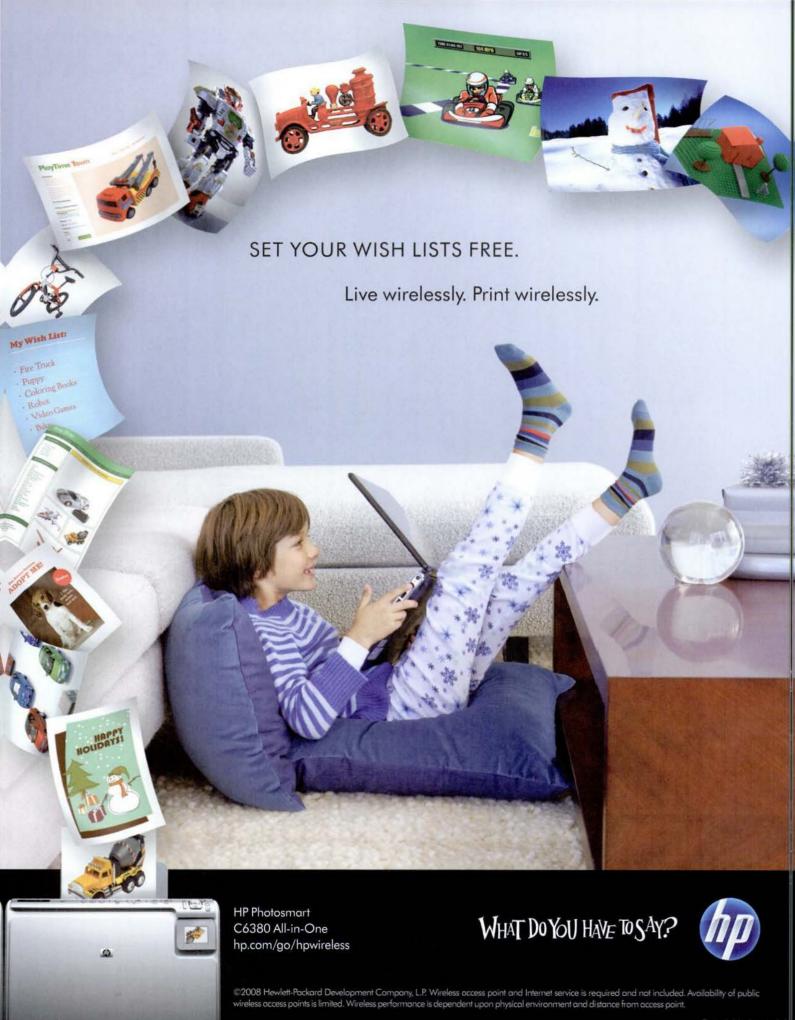
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December/January Calendar

Important dates in art and design, with architecture thrown in for good measure: Welcome to Dwell's winter timeline.

December 4 (1927)

Italian modernist Gae Aulenti is born. She designed the Musée d'Orsay in Paris and San Francisco's Asian Art Museum.

PRODUCTS

Whisky stones

by Teroforma teroforma.com

For the purist who wouldn't dream of diluting a single malt, just chill these soapstone squares and add them to your favorite tipple for cold cubic comfort, ice-free and literally on the rocks.



Mason jars

by Amy Adams for Perch! perchdesign.net Better suited to a Traveling Wilbury's tabletop than a pantry, this Mason jar won't preserve preserves, but as a bud vase, its shape suggests you "Handle With Care."

Eon wrapping paper

by Elissa Brown Barbieri for Loop welcometoloop.com

If it really is the thought that counts, wrapping presents in a sheet of Eon paper makes you the Fibonacci of giving. Four extra patterns make unwrapping anything a thrill.(right)



December 10 (1870)

Ornament, of course, is not a crimebut that doesn't stop us from celebrating the birth of Austrian architect Adolf Loos.

Flow pitchers

by EQ3

eq3.com

If leaning forward is a nonverbal way of expressing desire and intent, then these ceramic pitchers from EQ3 want nothing more than to pour, pour, pour. Forget the ebb, these funky flagons were designed to Flow.



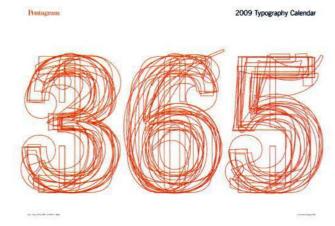
December 15 (1907)

The indefatigable Oscar Niemeyer, architect of Brasília, turns 101 today. Here's to a healthy second century!

The shoe is dead.
Long live the muscle-toning,
posture-improving, calorie-burning,
joint-protecting, back-relieving bilateral
system that you happen to wear on your feet.
If they weren't so radically different, if their only
purpose was to look good with jeans, if they only protected
your feet instead of your entire body, we might have been
able to find a simpler word for them. Something like shoes.







Calendar Advent

Time is on your side! The new year offers us a blank slate, sure, but there's no reason our calendars need to follow suit. These thoughtful and visually inspiring schedulers will keep your months managed and deadlines delineated all the way to the next jolly round of "Auld Lang Syne."

Typographical Large SuperSize wall calendar

by Kit Hinrichs for Pentagram kenknight.com

Do serifs make you swoon? Glyphs make you giddy? Typophiles unite with this limited-edition wall calendar from Pentagram. A different typeface is featured each month, celebrating the history and design of the letters and numbers that compose our daily lives. (left)

Offset-printed 2009 calendar by Egg Press

eggpress.com

A decade may have passed since your last trip to Tower Records for an old-fashioned CD, but this offset lithography-printed calendar repurposes the clear plastic carrier as a handy display stand. Twelve colorful designs on recycled-content paper act as your new favorite tracks, and this "old media" calendar puts the downloads to shame. (below)





4 22 22 28 28 27 26 25 24 25 25 25

Jumping Point 2009 calendar by Michael Domberger

momastore.org

January 1st is just a monochromatic Jumping Point from which to begin a brilliant new year. Punch out a dot each day to reveal the monthly hue—and voilà! 2009 transforms from black-andwhite to glorious Technicolor.

Bubble calendar

by Stephen Turbek bubblecalendar.com Don't let the simplicity fool you, as the Bubble calendar's beauty lies in the very basic yet universal appreciation for poking plastic. Make a New Year's resolution to resist temptation and limit yourself to one pop! per day.

28888888888888888888888 28228222222222222222

January 1 (2009)

Happy New Year! You now have 365 days to do something interesting.

January 1 (2009) Ireland bans incandescent light bulbs.





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Spaces of Diplomacy

On August 7, 1998, two car bombs went off nearly simultaneously in Dar es Salaam, Tanzania, and Nairobi, Kenya, killing more than 220 people and all but destroying the U.S. embassies there. The Bureau of Overseas Building Operations (OBO)—an arm of the State Department responsible for the offices of the American diplomatic corps-was suddenly infused with a searing sense of urgency. The splendid 1960s glass-and-concrete embassies by the likes of Gropius, Saarinen, and Neutra-open, optimistic, and symbolic though they were-could no longer adequately protect America's foreign service against the pervasive threat of terrorism.

The move to replace existing embassies was already afoot, but the East African bombings galvanized the State Department, ushering in our current wave of new, nearly identical embassies. "The Standard Embassy Design (SED) is essentially the same floor plan and layout for each embassy," says Jonathan Blyth, chief of staff for the OBO. "They look different on the outside, but they're pretty much the same inside."

Implemented under then-OBO director General Charles E.

Williams, the SED first gained traction as a regional building solution starting with the embassy in Kampala, Uganda. In the early 1990s, the United States needed to replace and erect embassies in sub-Saharan Africa quickly; regional standardization seemed to be the answer. The Nairobi and Dar es Salaam bombings accelerated the process, and what was once a local design program became a global one. With 31 of 57 new embassy facilities completed using the SED, there looks to be no sign of slowing the tide of uniformity. "Over the last eight years the OBO has moved 18,000 people into safe and secure facilities. We have 31 ongoing capital security projects and hope to award several more by the end of the 2008 fiscal year," Blyth reports. Twenty-two of 29 embassies under construction employ

For good reason, security concerns are paramount, and standardizing the embassies' designs seems a reasonable way to make them safer, more predictable, and affordable to construct-but must it also mean turning them into cookie-cutter buildings that resemble something between exurban corporate parks and stucco fortresses? Today, capital security projects are more like walled-off campuses than downtown office buildings, though the newly opened embassy on Pariser Platz in Berlin comes closer to the

open, urban embassies of yore. In most capitals, pedestrians pass by gated compounds, and the pervasive sense of diplomatic goodwill and welcome is replaced by an architectural expression of, at best, caution and, at worst, paranoia. America's embassies built just after World War IIin downtowns as diverse as Rio de Janeiro, Athens, and Havanawere architectural exemplars of the openness, energy, and sophistication of America at midcentury. The elegant angularity of Marcel Breuer's embassy in The Hague (1956-1959), the long, clean lines of Richard Neutra's consulate in Karachi (1955-1959), and the bright glass planes of Ralph Rapson and John Van der Muelen's embassies in Stockholm (1951-1954) and Copenhagen (1951-1954) are all but absent today. If its embassies are its architectural face to the world, America is no longer smiling.

With architects hamstrung by the SED and at the end of the budget food chain, change appears unlikely. "We used to pay greater attention to the aesthetics of our embassies, but now, with the builder taking the lead, if we don't demand some kind of aesthetic architecture, we don't get it," says Joseph W. Toussaint, head of project execution for the OBO. His colleague Patrick W. Collins, lead architect at OBO, concurs: "The design world is all about tradeoffs. One of our big

goals is to build a building that is functional and will protect the people in it. We need to get them computer access, light, plumbing, and all the amenities they need—and that is difficult to achieve in some parts of the world. So when it comes to aesthetics, there are often few resources left. You wouldn't believe how expensive blast-resistant windows are."

Toussaint is quick to note that standardization need not always mean bland design. A link still exists, if only in brand name, between the embassies of today and those at mid-century: "In our interiors we have standardized furniture systems by Knoll International. It's nice, comfortable, durable modern furniture. It's not chopped liver."

Of course, the SED is evaluated continuously, based on factors like changing security needs and construction techniques. A plan is even now underway to introduce a standardized vertical plan that will allow for embassies to take root in more urban areas. Sadly, the exigencies of international relations suggest that our days of design-driven diplomacy are, at the very least, on hiatusif not over. "When a caricature in a newspaper causes people to blow up an embassy, you are driven by diplomatic security," says Blyth. "We would love to be building the embassies of the past, but we're not provided that luxury anymore."



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Double Down: Two Visions of Vegas San Francisco Museum of Modern Art September 18, 2008-January 4, 2009 sfmoma.org

If Las Vegas is a city of perpetual self-reinvention, then the ways in which it is represented must also change to keep pace. SFMOMA takes a look at the visual strategies of two artists who are learning unexpected visual lessons from the desert landscape of Las Vegas. Olivo Barbieri uses tilt-shift video to make Sin City appear even more surreal than it already is; buildings become models out of proportion with the landscape and people are turned into walking dolls. Stephen Dean also puts video to work, creating a glowing dreamscape of illuminated signs and 24-hour electric light.



Multiple City: City Concepts, 1908/2008

Architecture Museum, Technical University of Munich, Germany December 4, 2008-March 1, 2009 portal.mytum.de

On the other side of the world, another Las Vegas awaits usonly this one's called Dubai. Just as tacky but far more ambitious, Dubai pioneers a controversial new vision of privatized urban

growth for the 21st century. To understand how places like Dubai have formed, Multiple City tackles the very idea of urban development, scanning the last 100 years, from early-20th-century garden cities and 1960s British New Towns to the explosive speculations of China and the United Arab Emirates, asking how urbanism will continue to mutate and change through time.

October 5, 2008-January 18, 2009

Strip malls have become a ubiquitous symbol of the American landscape—and their visually bland (but financially convenient) uniformity has been exported

Flip A Strip

smoca.orq flipastrip.org

Scottsdale Museum of Contemporary Art



January 4 (1940) Chicago architect Helmut Jahn is born in Nuremberg, Germany.

around the world. A spatial template that appears to interest no one, the strip mall is nonetheless fodder for fascinating architectural conjecture: What might strip malls someday become? How can they be transformed to be more inspiring for the modern metropolis? From MOS Architects' "urban batteries," powered by walls of algae, to climatic oases and indoor farms, ten design ideas will be on display-complete with scale models—asking how architects can turn the strip mall

into "a modern building type for the 21st century." It's a brilliant

idea, well executed.

January 4 (2009) Design Cities closes at the Design Museum, London. designmuseum.org



Los Angeles Showroom 8126 Beverly Boulevard Los Angeles, CA 90048 (Opening in December)

Los Angeles Showroom at HD Buttercup 3225 Helms Avenue Los Angeles, CA 90034

New York Showroom 876 Broadway New York, NY 10003

South Coast Plaza Showroom 3333 Bear St., Suite 225 Costa Mesa, CA 92626

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Denise Korn



In 2003, Denise Korn marched into the Boston public school system with one goal in mind: to demystify the process of design. She had already learned, as copresident of the **Creative Economy Council** in New England, that changing the curriculum would not be easy. Instead of coming at it from the inside out, she would do it from the outside in: "I asked them to give me their brightest, most hungry students, and I'd pair them with the most amazing designers in Boston," she explains. With that, Youth Design Boston, a seven-week summer internship program, was born.

Korn's inner-city high school students, from sophomores to seniors, are taught everyday

skills-such as how to write and dress professionally-but also how to develop rich, multidimensional ideas and communicate those to high-profile clients. "I am a huge believer in exposing kids as early in their educational cycle as possible to the power of design and what design means in the world," Korn adds.

Now, six years after its inception, Youth Design Boston has a 100 percent success rate: Every participating student has gone on to college, many choosing to study graphic or industrial design. "They really want to succeed in doing something with their lives. For that reason alone they just go for it-and they take advantage of networking and forming future relationships."

Now partnered with the AIGA's Boston chapter, Youth Design Boston is carving out a place in the mayor's summer job initiative. Youth Design is also celebrating the launch of new chapters in Denver and Rhode Island—a national expansion that gave Korn the idea to design products with her students through a live video link between participants in each city. "They'll design products that are relevant for what other kids in their demographic think about," she says. "They design what already has meaning in their lives."

aiga.org korndesign.com



Paul **Petrunia**



Paul Petrunia founded the website Archinect in 1997, using news, forums, and original features to connect the architecture world online. With 30,000 registered members and 1.4 million unique visitors per month, Archinect has become a required stop for anyone interested in architecture today.

What's your ideal working environment?

A clean, organized studio with immediate access to my library of books and reference material.

What's your proudest moment with the site?

It's been very rewarding to see our members form groups such as the Modern Architecture Protection Agency, which was

instrumental in saving Marcel Breuer's Grosse Pointe Central Library from demolition. Connecting the architecture community is what I find most rewarding; it's what Archinect's core mission is all about.

What inspired you to get involved with architecture and web design?

My interest in architecture came very early—perhaps when I was studying ballet at the University of Lethbridge by Arthur Erickson, an amazing example of Canadian modernism. My obsession with the web came immediately upon discovering its potential to connect the world, more than its ability to be a canvas for my own artistic expression.

What city now interests you the most?

New York City. I'm here right now, living and working (temporarily) for the first time instead of being here as a tourist. Without a doubt, it's the most culturally rich city I've experienced!

Has raising a child changed how you view architecture?

It has changed my experiences with architecture, but it hasn't changed my attitude. It is fascinating to watch my daughter, Ella, discover the built environment from her own perspective, both of scale and life experience.

.......

archinect.com



Nice Modernist

Q & A





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Level bookcase

by Arik Levy for Zanotta zanotta.com

Primary colors and black lines put Piet Mondrian into history and onto the grid. Arik Levy's Level bookcase gives green a go and yellow the boot, though it still evokes the Dutch de Stijlist's rigid compositions. (left)

Low chair

by Jasper Morrison for Established & Sons establishedandsons.com Inspiration is unpredictable: Thankfully, the muse for Jasper Morrison's leisurely curled and wooden-slatted Low chair was a found wine crate and not a discarded box of Franzia.



Lounge chair

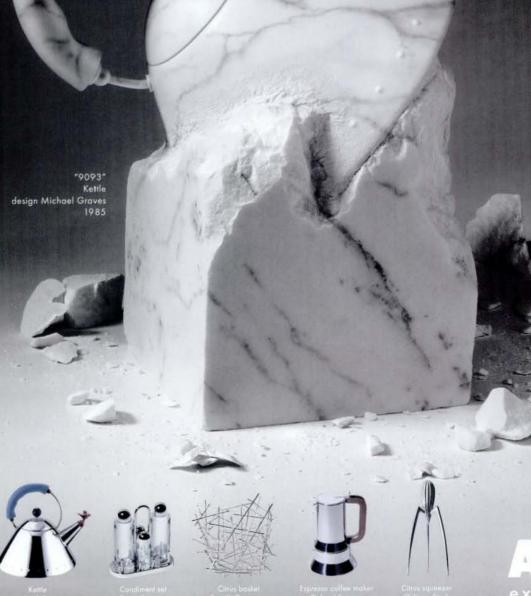
by Kaj Franck for Artek artek.fi

Lie back, relax, and tell us about your mother. Innovative bentwood, L-leg construction ensures this lounge chair's longevity, so generations to come can reflect on the simplicity of good design.



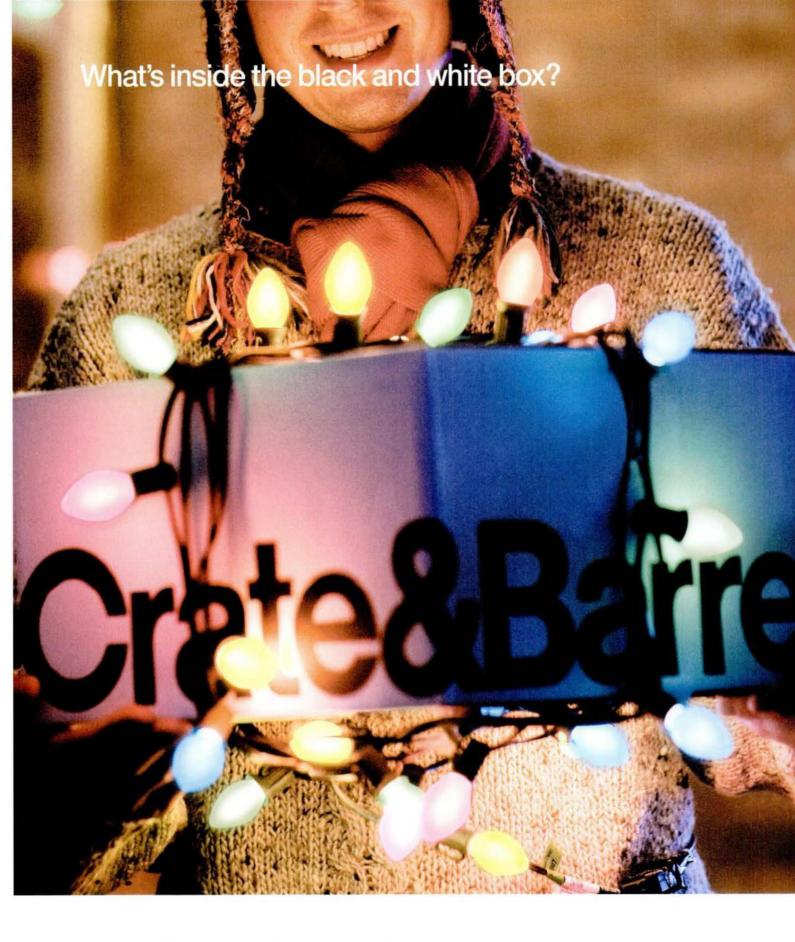
January 11 (2009)

Cold War Modern: Design 1945-1970 closes at the Victoria & Albert Museum, London. vam.ac.uk

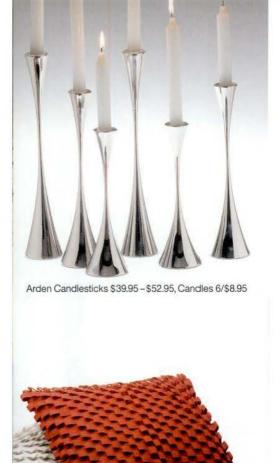








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IN THE MODERN WORLD

Layers table

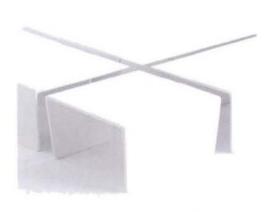
by Monica Förster for Council councildesign.com Navigating the coffee table

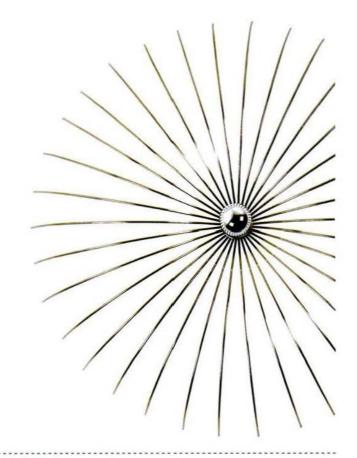
becomes an arctic expedition with Layers, a piece reminiscent of a stylized glacier composed of four separate floes.

FURNITURE

Spider lamp

by Autoban for De La Espada autoban-delaespada.com An arthropod that's more A.I. than Arachnophobia. Large shadows cast by the Spider's colored bulb and stainless steel "legs" are dramatic butfear not—quite harmless. (right)





Alphabet sofa

by Piero Lissoni for Fritz Hansen fritzhansen.com

It's a cheesy pick-up line turned into a classy modular sofa: If you're looking for love, baby, just rearrange the Alphabet sofa to put U and I together.



January 18 (2009)

Looking In: Robert Frank's The Americans opens its 50th-anniversary exhibition at the National Gallery of Art in DC, nga.gov

January 19 (2009)

A Bittersweet Decade: The New Deal in America, 1933-1943 closes at the Wolfsonian, Miami. wolfsonian.org



FOLKLORE

BOOKS

Matteo Pericoli: World Unfurled

With an essay by Colum McCann Chronicle Books, \$30

Better known for his Beastie Boys album art, artist Matteo Pericoli was tapped by American Airlines to draw a gigantic, hyperdetailed, and very permanent mural of the world's skylines on the wall of the AA arrivals hall at New York's JFK Airport. Chronicle Books published the whole thing in one accordionlike spread that just keeps unfolding. Massive.

NL28 Olympic Fire: Future Games

by Winy Maas, Marc Joubert, Tihamér Salij, and Ole Bouman NAI Publishers, \$50

What could the Dutch do to host a sustainable summer Olympics in the year 2028? The Netherlands Architecture Institute asked the country's architects this very question, and the imaginative results are suitably Dutch: New coastal islands, flood walls, pyramids, and massive towers would play host to various sporting events—and they would all transform into post-Olympics homes and offices.

This Gaming Life: Travels in Three Cities

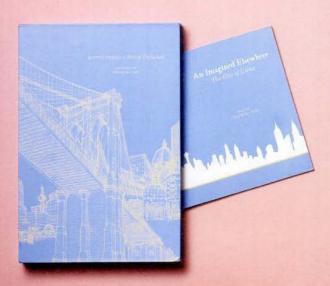
by Jim Rossignol
Digital Culture Books, \$24.95
A former finance drone in the glass-and-steel maze of inner
London, Jim Rossignol struck out on his own one day into a brave new life of reportage—and video games. This Gaming Life documents Rossignol's ensuing global travels in the culture of game playing and design, and the compulsively readable result is like a New Yorker article

that you wish would never end.

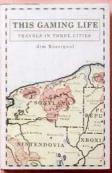
Musikraphics

by Victionary

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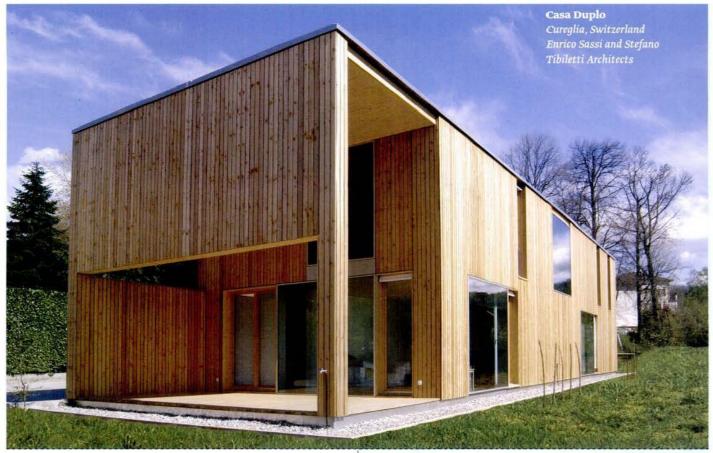
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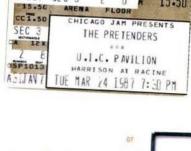
Houses We Love

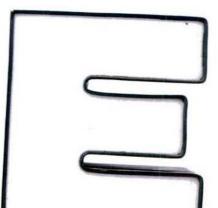






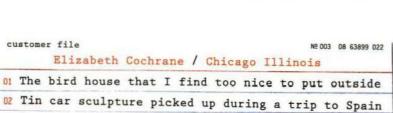


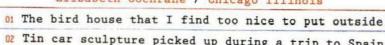




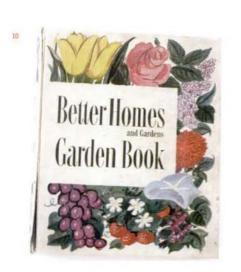








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- 04 A night that changed my life, Chrissie Rocks 05 The same box that healed all my wounds as a kid
- 06 Grass vase by Claydies
- 07 My light up sign that sits on my desk
- 08 Matchbook from a long weekend spent in Hollywood
- 09 Glass plate from our Honeymoon in Murano, Italy
- 10 My mother's garden book that started it all for me





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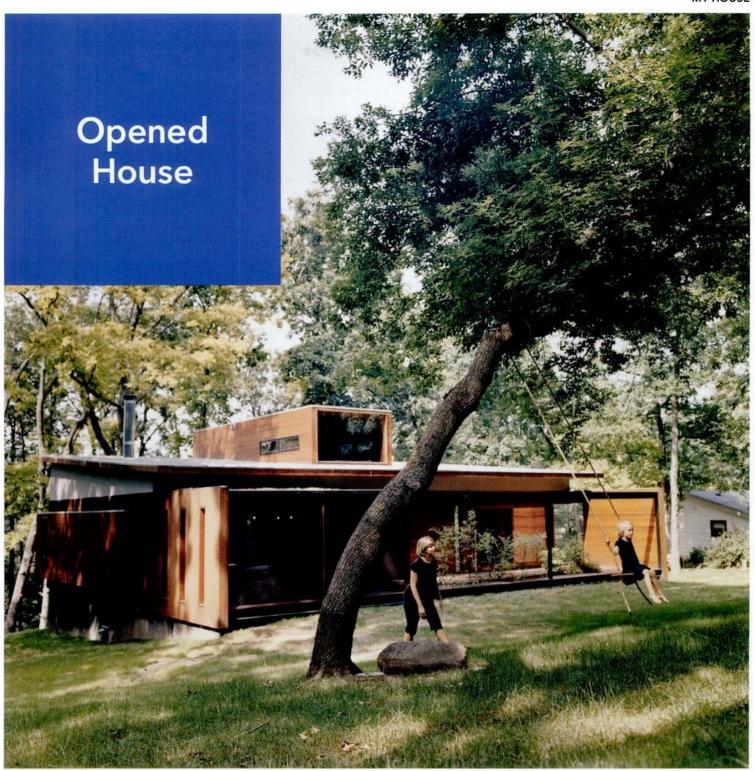
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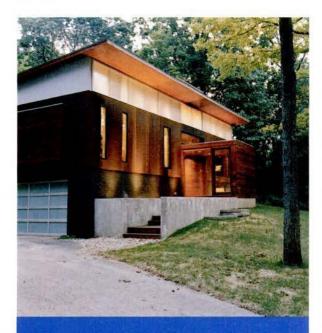




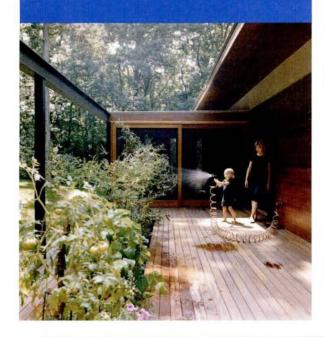
A few years after moving into their stocky, cavelike 1970s bi-level 20 miles southeast of Milwaukee, JJ and Eric Edstrom decided it was time to renovate. New to the world of architecture and construction, the Edstroms turned to Johnsen Schmaling Architects. The creative young couple— Eric is a songwriter and JJ is a life coach—provided the architects with a list of must-haves to accom-

modate their flexible-but-busy lifestyle. The result is a warm, modernist update that embodies their core Midwestern values: simplicity, connection to nature, and strong family ties.

As told to Brendan Crain Photos by Cameron Wittig Illustration by Keith Shore Maintaining a connection to their wooded backyard was an important consideration for the Edstroms. The back wall is designed to let in as much light and air as possible.



"The problem was that there wasn't an exact name for the look that we were after; it wasn't quite Frank Lloyd Wright, and it wasn't quite Scandinavian—but those were in the right direction."



The first thing Eric and I decided was that we didn't want to increase the floor space. It was the site—not the house—that attracted us when we first saw it, but we decided to keep the original base and replace the top level. Our daughter, Ella, is four, and with a child in the house, it was important to promote connection and communication in our family. We didn't want her off on another floor or in another wing somewhere watching TV by herself, but we knew that each of us would need our own space. That meant focusing on creating a high-quality interior.

When trying to figure out what that would look like, we went through a lot of books and magazines to get ideas and were very attracted to the clean approach of modernism. There is one thing that's really important for me, personally, in deciding to go with a modern look. It may seem a bit corny, but I remember watching *The Last Samurai* and seeing the simplicity of the living spaces in the movie; it practically brought tears to my eyes. It wasn't really a distinctly Asian aesthetic that

interested me; it was more the clean, simple space. I wanted a home that was peaceful.

The problem was that there wasn't really an exact name for the look that we were after; it wasn't quite Frank Lloyd Wright, and it wasn't quite Scandinavian—but those were in the right direction. We relied on the architects to know, of all the hundreds of kinds of windows and doorknobs, what would create that aesthetic. We presented them with a laundry list of what we wanted and let them handle the overall envisioning of it.

Johnsen Schmaling drew the color and texture palette from the site, incorporating a lot of oak and mahogany into the house. The only addition to the original footprint of the house was the small, glassed-in entryway, which sticks out into the wooded front yard. It was a basic bi-level, with no real entryway or foyer. There was no place to take coats in the winter, making it awkward to greet visitors. Everyone was always stumbling over shoes on their way in or out. Eric and I wanted



Designed to be a welcoming space for visitors, the glassy foyer addition (top left) is clearly defined against the more private interior of the house. The main area opens

onto the back deck (bottom left) for a seamless transition between house and surroundings. In the main living area, Eric sits on a Theatre sofa from Design Within Reach, while JJ and Ella play at the Girard table from Knoll (bottom right). Also seen here are a Brno Bar chair, also from Knoll, and the Tolomeo Mega floor lamp by Artemide.





a warm, inviting place to welcome people into our home; it was important enough that it was the only space we actually added.

The main area combines the living room, the dining room, and the kitchen. We liked the idea of doing a pitched roof, which opened up the ceiling. The translucent windows at the top of the wall are filled with Nanogel, an insulating material; they let in plenty of light, which expands the room without adding square footage.

Eric and I work from home, so it was essential that we have a living space for our preschooler and a workspace for both of us. It had to be large enough to incorporate both uses.

The kitchen originally had four walls, so opening it up added a lot to the room. Eric and I aren't gourmet chefs, so we decided that we wanted to minimize the kitchen and create a much larger dining room. I previously worked in a dance studio and would be gone in the evenings, which made it really important to get back for family dinners. We can also host my extended

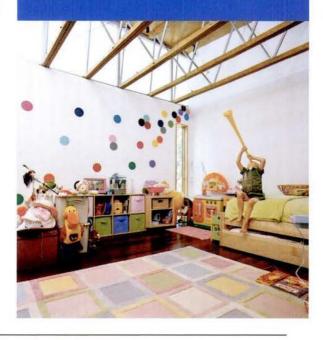
family for holidays now. The room is more usable; less kitchen, more dining room, and a really nice living area.

The glass panel in the back of the room—a NanaWall—opens up onto the screen porch. That was a big investment; the contractor even suggested that we just go with windows and a glass door, but we wanted the folding glass panels. We vacationed at a villa in St. Croix on a family trip where they had a similar setup, so when the architect presented the idea of the living area opening up like that into the backyard, we were intrigued. Since the goal was to avoid increasing the square footage of the house, we tried to come up with different ways to add a little extra space. With the Nana Wall, the backyard became just that. In the summer, Ella can play outside, and no matter what common area I'm in I know that I'm only a shout away.

When we moved back in, I thought, Everything is just this beautiful piece of art. The sense of peacefulness is wonderful. We wound up getting exactly what we were looking for. In



"Eric and I aren't gourmet chefs, so we decided that we wanted to minimize the kitchen and create a much larger dining room."



The couple opted for a smaller kitchen (top left) without fussy appliances and a larger dining area. They concentrated on achieving a high-quality space through carefully

chosen furnishings, including the Cross Extension table in wenge, a Cherner side chair, and the LEM Piston stools, all from Design Within Reach. The stairway to the

office loft (top right) is lit by translucent windows insulated with Nanogel. Ella's bedroom (bottom right) sports walls covered in polka dots that JJ hand-cut from fabric. 1

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MY HOUSE

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The fireplace in the main room provides both warmth and a sense of separation. Placed perpendicularly to the eastern wall of the room, the "floating" glass and Cor-Ten unit gives the dining and living spaces of the main room definition without sacrificing the openness of the larger space. heatilator.com

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The house has central air-conditioning, but you'd be hard-pressed to find the main unit. Sitting beside the garage, it's encased in a custom-built box made of stained wood slats that fit together to hide the unsightly machine from visitors walking up to the house. The slats also make it easy to lift off the top and front panels when the time comes to call a repairman.

Line of Work

JJ's office is a loftlike space above the living area. The custom-built desk, made of a dark-stained oak, is a shelf that runs the length of the office and, upon reaching the open staircase, drops down and wraps around the side of a divider made of a translucent material called Panelite. The desk forms a simple, continuous line that visually connects the main floor and the office above.

e-panelite.com

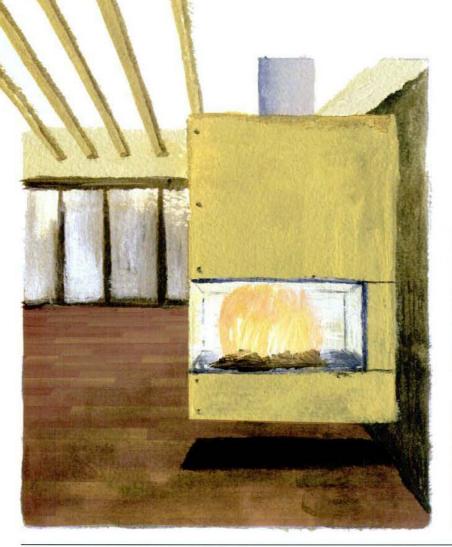
Cabinet Appointment

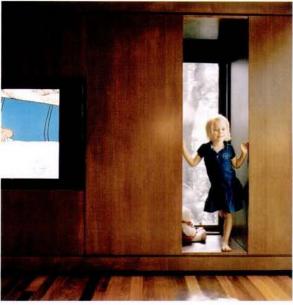
JJ and Eric's favorite feature of the renovated space is the built-in cabinetry, done by Builder's Edge Inc., which is essentially hung on the eastern and western walls of the house. These dual-purpose walls add to the simple, modern aesthetic while also making it easy to keep the common areas tidy. "We don't exactly love to houseclean," JJ explains. "It really promotes us keeping the room nice and orderly."



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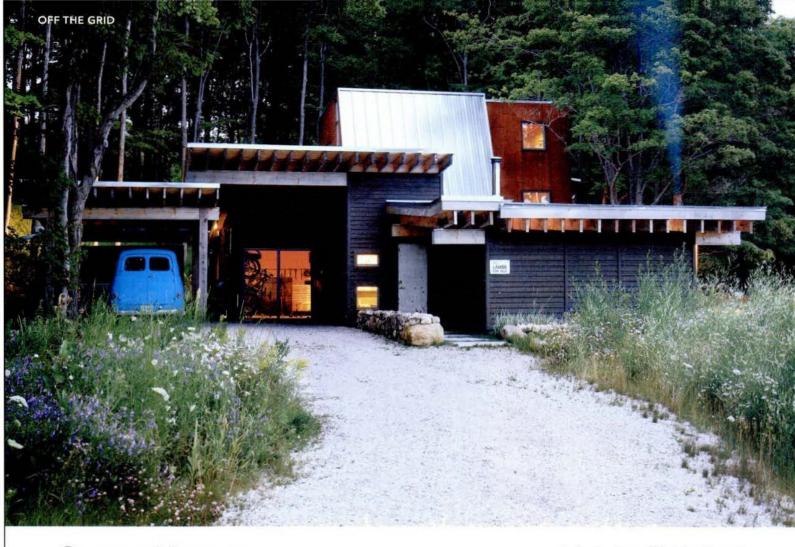
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Scrap House

"Repurpose, refurbish, recycle" was the guiding principle for a metals broker in Ontario who harnessed his passion for—and knowledge of—industrial materials to create a new house from old scrap.

In the tiny Town of the Blue Mountains,

90 minutes northwest of Toronto, Ontario, the tallest point on the horizon is a brightly painted radio tower. The red-and-white column stands in contrast to the rolling, forested landscape, but it's a good match for the house just down the hill from its base. Past a rusted metal gate—made from an old truck chassis—sits a country house with an industrial heart, built with used I-beams, polished concrete, galvanized steel, and recycled hardwood.

This is not your average house in Blue Mountains, where farmers have been supplanted by skiers and new houses tend toward French country. But it's the dream home of metals broker S. J. Sherbanuk, and it was inspired by his work digging through closed factories in search of valuable materials.

His designer, James Campbell, says he knew from the beginning that Sherbanuk would be an unusual client.

A view of the front of the house reveals it as a cluster of "sheds" with guest and living space to the right, a garage and workshop to the left, and the main living area behind.

Story by Alex Bozikovic Photos by Lorne Bridgman

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"He said, 'I don't want a house—I want a shed. A nice shed," Campbell recalls.

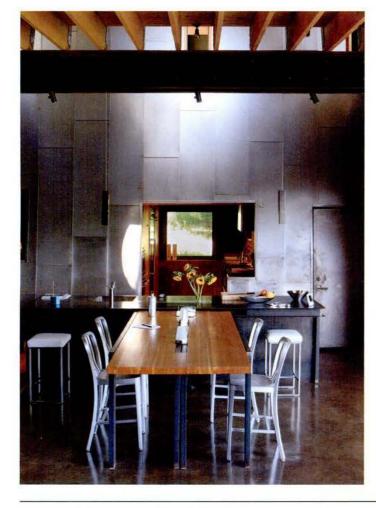
A wiry, intense guy who spends his leisure time skiing or cycling, Sherbanuk had very particular ideas about how his home should look. "I've always had this fascination with industrial buildings, and with my work, I've been in a lot of steel mills," he says. "Plus, I'm a modernist, so the way to combine those things is to build an environment with stuff I'm familiar with."

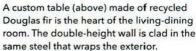
Sherbanuk's approach to sustainability is as utilitarian as his design sense, leaning less on the recent arrival of efficiency technologies and more on the long history of material reuse and the unfailing reliability of industrial scrap to last for centuries. Outside, old galvanized-steel siding provides the skin for the house. Inside, in the living-dining area, a series of exposed steel girders supports the broad roof. Two of the girders, rescued from a demolition

job, bear marks from their last lives in another building. Downstairs, Campbell designed a bar built of Douglas fir and I-beams. The steel here is new, but the wood was cut from planks found in the Toronto warehouse of a forestry company. In the living area, custom cabinets made of hot-rolled steel conceal the expensive entertainment system.

Even the art on the walls reflects the theme: A photograph by Edward Burtynsky of a mine tailings pond and an otherworldly photo by Jesse Boles of belching smokestacks are beautiful reminders of the precarious interface between industry and nature—and our power to direct it toward good or harm.

All of this—industrial chic and attention to recycled materials—comes naturally to Sherbanuk. He used to co-own a large scrapyard, and he's seen many tons of steel, copper, and aluminum go from finished product back to raw material. "All metals are infinitely in-











The aluminum bench (top) harmonizes with the industrial materials while the enclosed porch (center) and main living area (bottom) connect the house to the natural world.

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recyclable," he says. There's also a more personal resonance to the house: It reminds Sherbanuk of his childhood in a mining town on the north shore of Lake Huron. "I hung out in the shed because our house was really small," he recalls. "I had three brothers, so that was the only place I could get away."

Completed in 2007, Sherbanuk's home is a series of irregularly shaped "sheds": a long, low volume housing the guest suite and living-dining area; another with a workshop, laundry, and mudroom; and a three-story, metal-clad tower for the kitchen, bedroom, and workout room. It's an odd shape, yet it fits the landscape, hugging the contours of the hillside and nestling into the shade of the forest at its peak.

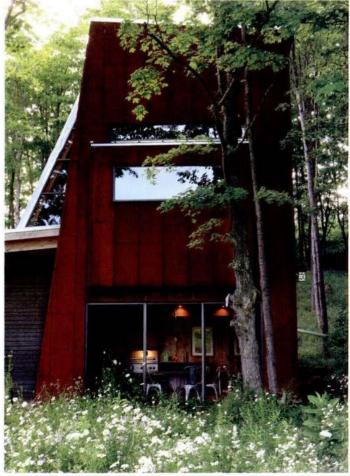
This combination of rootedness and roughness is inherent to the designer. Campbell, whose family has lived in the area for generations, is determined to develop an architecture that reflects the

area's traditional building forms: "The barns and springhouses, they're the local vernacular, and that's a real inspiration for our work in this house."

Campbell—who designed the house with his associate and wife, Suzanne Wesetvik—also employed basic sustainable building strategies. Its main exposure is to the southeast for optimal levels of sunlight; in winter the concrete floor gains heat during the day and releases it at night, supplemented by radiant-floor heating systems. Small windows along the west side let in prevailing winds for natural ventilation.

All of this certainly makes the house more sustainable, but Sherbanuk figures the house's greenest quality will come out in the long term. "With most houses, when they're torn down, everything goes into a bin," he says. "When this house gets pulled down 60 or 80 years from now, they won't even need a bin. It's all gonna get reused."





Sherbanuk (left) and Campbell sit by the outdoor fireplace (bottom left), which adjoins the screened-in porch (right). The rusting steel is an important part of the

house's patina, Campbell says. "We appreciate materials in the raw," he adds. "The tables aren't stained; the steel isn't painted. The materials are what they are."



Reusing material is the least expensive and most creative way to reduce the environmental impact of your building project. The best sources are usually nonprofit reuse stores like Habitat for Humanity ReStores (habitat.org/env/restores.aspx), with about 550 locations across North America. For a broader directory of other nonprofits and local dealers, try the Building Materials Reuse Association, or BMRA (buildingreuse.org).

The most popular materials purchased from Habitat for Humanity's stocks are used windows and doors, says ReStore program manager B. J. Perkins. BMRA president Brad Guy offers simple advice when it comes to recycled and reused materials: "The easiest are those requiring the least amount of refurbishment," he says, such as doors, cabinetry, tubs, and other freestanding plumbing fixtures, which can easily be refitted to match current plumbing.

Beyond fixtures and fittings that can be salvaged intact, most any wood scrap can be reused, he says. For the Scrap House, Campbell had massive glue-laminated Douglas fir beams milled in two different directions to use as flooring and furniture.

You don't need massive chunks of wood. Recycled hardwood, often produced from old-growth timber, can be just as good, Guy says. "While this requires care in the removal and some amount of processing"—removing nails, cleaning, and refinishing—"it can provide high quality at an affordable price."

Steel and other metals are always recyclable, but they're trickier to reuse. For the Scrap House, Campbell says that he and Sherbanuk could only source a limited number of salvaged steel beams that had the right dimensions. But it's worth the effort, since it means both less waste and a smaller ecological impact from mining, forestry, and so on. Guy claims that reusing one ton of material can save as much as 15 tons of raw material from being extracted from the earth. Perhaps the most effective way to keep your environmental impact to a minimum, Guy advises, is to keep it local. Any reuse within 20 miles "will clearly provide environmental benefit," he says, "even given some resource use in the harvesting and minor transport of the salvaged materials."

Materials to avoid if you want to design a house with a long-term future and many lives include plastics and anything treated with toxic chemicals or that breaks down after only a few cycles of reuse. Some newer materials, however, are being developed using that sort of thing, such as PaperStone countertops made from composite paper by-products. Degradable material gets a new life as a strong, hard surface that won't release toxins into the air at home.

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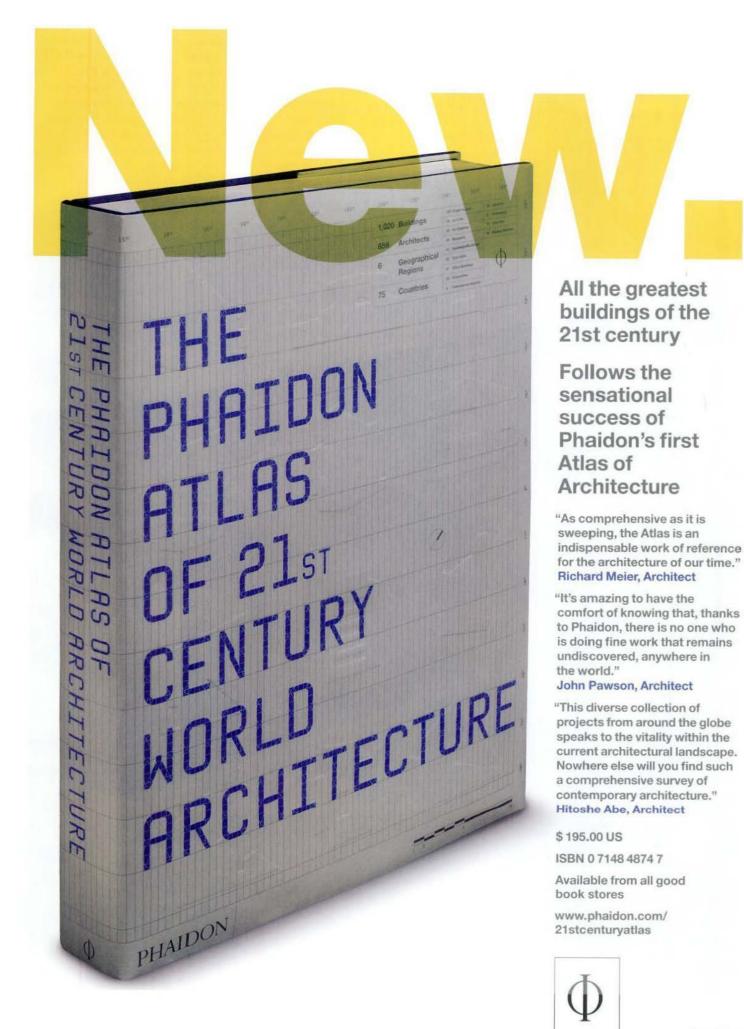
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Frontways, sideways, backward, or leaning against the back. Breakfast, beers, or bitters. The versatile barstool is indeed a perfect place to perch.

A barstool says as much about its bar as a drink says about its drinker. Ernest Hemingway was a daiquiri man, Hunter S. Thompson downed whiskeys on the rocks, and, of course, we all know how James Bond takes his martinis. But when picking a barstool, form should follow function, says architect and interior designer Peter Bentel, who lends his expertise to our barstool lineup.

"What makes a good stool depends on what it's meant to do," he says. "If it's a lunch counter where a lot of single diners go, then the barstool needs to accommodate sitting frontward. If you're out with friends, you want to be

comfortable sitting sideways. If you're settling in for the evening, a high back can be quite comfortable but could prevent you from turning around. You can get away with a less comfortable stool if it's only supposed to be a place to plop yourself for a half hour."

At home, where our kitchens have become living rooms, bar and counter stools make a supernal spot from which to enjoy a bowl of cereal, sit and read the newspaper, or enjoy a late-night nightcap. We rounded up six of our favorite stools-from timetested classics to those fresh from the factory-and asked Bentel to decide which could claim the title of high seat.

Raising the Bar!



Story by Miyoko Ohtake **Photos by Patricia Heal**



Real Good stool

By Blu Dot / \$199 / Powder-coated steel, available in black, red, aqua, and ivory / 18" W x 18" D x 35.5" H with 24.5" seat height (counter-height stool); 18.75" W x 17.75" D x 41.5" H with 30.5" seat height (bar-height stool) / bludot.com

Expert Opinion: I love that this is a flat piece of perforated metal that you fold into a barstool. It looks like a stealth bomber with its faceted shape, but it flexes and is actually very comfortable—though I wouldn't use it for a place where people are going to be turning around and leaning on the back because it's a little sharp. But I really like the ingenuity of the construction technique—I just wish the legs were as ingenious.

What We Think: We, too, love the surprising comfort of Blu Dot's laser-cut stool, which is mailed flat, easy to assemble, and looks great from just about any angle. The seat pad (available for \$39) is a nice addition for longer lounging, but for \$199, the Real Good stool is a real good steal.

Cherner stool

By Norman Cherner / From \$549 / Laminated plywood and chrome metal, available in classic walnut, clear walnut, clear beech, orange, ebony, and white with a wood or metal base / 18" W x 21" D x 38.5" H with 25" seat height (counter-height stool); 18" W x 21" D x 42.5" H with 29" seat height (bar-height stool) / chernerchair.com

elegant chair and truly an American classic. That it was designed in 1958 and continues to impress with its profile and sensuousness is really quite something. The seat is perfectly comfortable to sit in sideways, and because the stretcher bars are on all four sides you can put your feet up and your friend standing behind you can put her foot up too.

What We Think: The Cherner line of furniture is revered for its dramatic use of molded plywood and timeless appeal—and these faithfully reissued stools are no exception. We prefer a chilled martini to a chilly barstool so we appreciate the warmth of the wood Cherner uses.

Miura stool

By Konstantin Grcic for Plank / From \$510 / Reinforced polypropylene, available in black gray, gray white, red, orange, green, yellow, oxide red, and blue / 18.5" W x 15.75" D x 32" H with 30.5" seat height / plank.it

Expert Opinion: I like the hole that's created between the seat and the footrest. It's quite open, and from certain angles, it's like, "Where did the chair go?" It's very light because of the polypropylene material so it's easy to move around. Of all the chairs, this is the one you could lean on and be comfortable. In multiples, it's a really interesting sculptural statement.

What We Think: The winner of numerous accolades, the Miura stool is a staple in MoMA's permanent collection. We love it for its light weight, bold color options, and stackability. Nevertheless, we'd rather admire it in a museum display than sit on it at the bar—the back lip can bite rather than hug, and the angled seat makes for a high-difficulty-level dismount.





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Ribbon stool

By Nendo for Cappellini / From \$538 / Laser-cut metal, available in white, black, red, yellow, turquoise, and stainless steel / 14.75" diameter x 17.25" H (counter-height stool); 14.75" diameter x 30.25" H (bar-height stool) / cappellini.it

Expert Opinion: This is clearly a pedestal for humans to perch on briefly but not great for staying forever, mostly due to its lack of backrest. I could imagine a small group of them—a large number might be too visually busy—in the corner of a hotel; different heights would make a beautiful arrangement. The Ribbon stool is lyrical and fun but probably less useful and so less appealing overall, because I can't see it in many different contexts.

What We Think: Though its design was inspired by a ballet slipper, this stool is as solid as a rock. (We also love that the playful design means it doesn't really have legs.) The optional seat cushion attaches with magnets so that there's no slipping-and-sliding. A blue ribbon for Ribbon.

Bertoja stool

By Harry Bertoia for Knoll / From \$747/ Stainless steel, available in chrome, satin chrome, black, and white finishes / 21.75" W x 22" D x 39.5" H with 27.5" seat height (counter-height stool); 21.75" W x 22" D x 41.25" H with 29.25" seat height (bar-height stool) / knoll.com

Expert Opinion: It's a very wide chair; you could sit lotus-style on it and be quite comfortable. The Bertoia is also a very deep chair, so, unlike most of the others, you really can sit back. But you end up looking like a waffle if you sit on it for any great length of time. If you want to create a room that is very knowing of mid-century modernism, this is the chair for you.

What We Think: In the early 1950s, sculptor Harry Bertoia playfully bent and shaped metal rods into his now-iconic family of seating for Knoll. There's a good reason the line has been in continuous production ever since (and continuously appears in the pages of Dwell); it harmonizes with almost any interior while retaining a distinct personality.

Spoon stool

By Antonio Citterio for Kartell / From \$620 / Polypropylene, available in white, black, red, orange, and aluminum / 22" W x 22" D x 30" to 37.75" H with 22" to 30" seat height / kartell.it

Expert Opinion: This is the only one that swivels. The gas piston makes the stool go up and down, which is fun, and the stool can adjust for people who have personal height restrictions. It's a funny stool in that the name of it is "Spoon," and you can easily imagine the creative process of Citterio and his crew taking a cheap metal spoon and bending it to make this shape. It doesn't have a big backrest but it does cup you quite well.

What We Think: We dig the clean simplicity of the Spoon stool's single-stem silhouette and love that the footrest moves with the seat when you turn to talk to a neighbor. Although unnerving at first, the seat flexes when you sit in it and allows you to find its sweet spot. We can't wait for Citterio to get cracking on a fork and knife.







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No Small **Plans**



Story by Aaron Britt

As in other parts of the Western world

heretofore driven by manufacturing jobs-America's Rust Belt springs to mind—the last half century has been unkind to the eastern German state of Saxony-Anhalt. It has seen economic stagnation, an aging population, declining birthrates, and the flight of the young and well educated to other parts of Germany. With a built environment increasingly defined by abandoned apartment buildings and vacant lots, Saxony-Anhalt commissioned the Bauhaus Dessau Foundation and the Saxony-Anhalt State Development Company in 2002 to imagine the spatial futures of 17 small cities as part of its IBA Urban Redevelopment 2010 plan. Playing to each municipality's existing strengths—a homeopathic education center in Köthen, a medieval city in Quedlinburg, a ringstrasse in Aschersleben-17 individual strategies

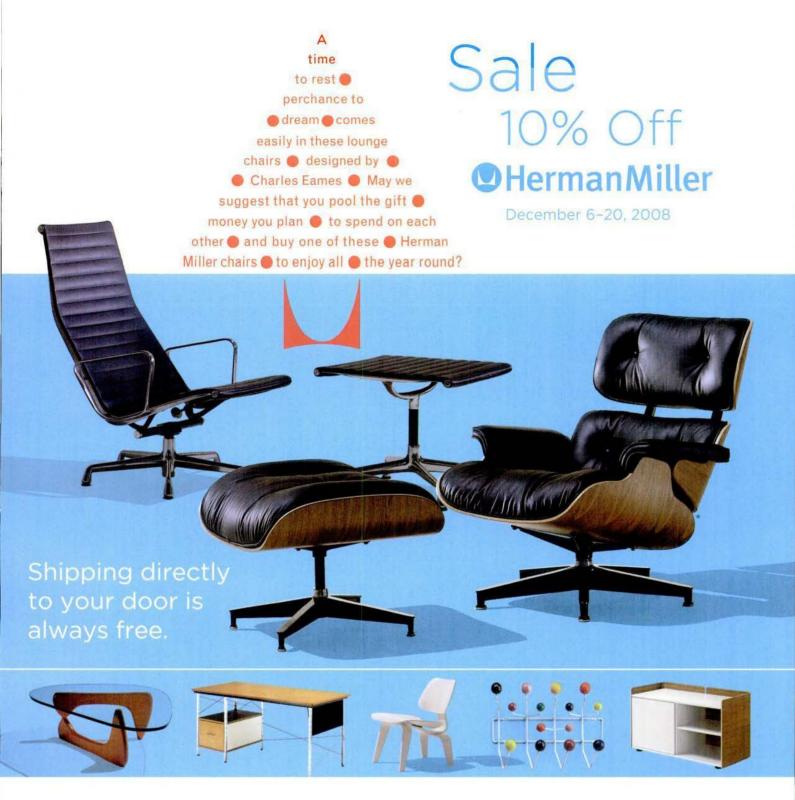
and plans have been wrought, each seeking to stanch or at least mitigate the region's urban contraction and better ensure its future.

We visit two of the cities participating in the IBA 2010 project to gauge what particular problems they face, what they intend to do about them, and how their plans of designing for decreased populations can lead to a denser, more vibrant Germany.

Dessau

Home to the Bauhaus and a steadily waning population—currently 79,000, down from 110,000 in the mid-1940s-Dessau is currently embracing what IBA 2010 project coordinator Sonja Beeck calls "one of our most radical projects." Although Beeck imagines that a full realization of the project is 20 years off, the city, with support of the mayor and city council, aims Im

Red boxes demarcate the 20-by-20-meter plots of green space for which residents of Dessau can petition. Gardens abound where once there were buildings. 1





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to fundamentally reinvent itself: eschewing its current urban fabric of abandoned buildings and forgotten apartment blocks in favor of, as Beeck puts it, "an archipelago of urban islands within a sea of landscape."

Instead of a single central core. Dessau will become a series of dense urban nodes enveloped by green space. Achieving this presents a massive challenge on its own, but convincing residents was equally vexing. After initially failing to gain community support, Beeck and her colleagues have been forced to take a more "cut and paste" approach, working to see that the site of each demolished building is eventually overrun with natural vegetation. "Nature is so strong," Beeck says. "If you leave it for even a couple months you start to see the weeds and then the natural grasses. We want a very minimal cultivation of these lands. They're not parks."

Although the landscape zone is publicly owned—the titleholders of the demolished buildings sold the land to the city at a reduced rate—and for the most part not intended to be cultivated, citizens may apply for their own private plots. "If you go to a special bureau you can get your own 20-by-20-meter plot of land. We call them 'claims' like in the Wild West," says Beeck. But unlike the American West Beeck invokes, this small German city isn't facing expansion, and it's been a difficult adjustment to the realities

now facing Dessau. "Growth is something natural and [the government and citizens] couldn't believe that it had come to an end and that they would now have to deal with its opposite," says Beeck. "Shrinking is never a nice process, but people aren't afraid of the landscape zone project anymore. They've learned to see that it might not be all bad for this to happen."

Halberstadt

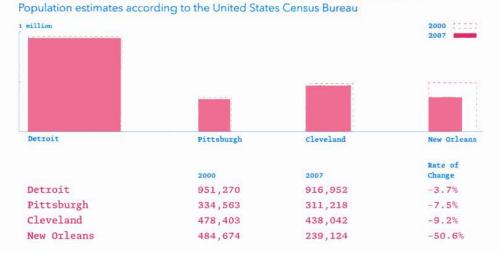
The changes taking place in Halberstadt, a small city of 39,000 in the western part of Saxony-Anhalt, are more psychological than physical. An Allied bombardment in 1945, in which the long-standing medieval city was largely destroyed, ushered in 60 years of what Beeck bluntly calls "emptiness." "The city was not reconstructed in any coherent way after the war, or during the GDR [1949-1990], so what we're starting out with here is both an atmospheric and architectural emptiness." What she's describing is a city with massive holes. Unlike Dessau, whose glut of forsaken buildings gives the city a feeling of abandonment, Halberstadt is a city that has never been rebuilt; it is a place whose gaps, be they massive fields or uninterrupted vistas, call attention to what has been lost and, more optimistically, to what has survived. "If you read the space, you know that something is missing. There is no emptiness as a natural phenomenon. It's a feeling,

and thus a product of how you look at things."

Halberstadt's dwindling population makes plugging these holes impossible. The city's IBA 2010 plan is less about altering the landscape than about changing attitudes toward the qualities of emptiness. In the past three years, the IBA 2010 team has sponsored a series of public discussions and artistic interventions, eliciting views from the citizens about the space all around them and how they see it. "The plan," says Beeck, "because this city will never grow, is to find a way to perceive that the emptiness is not a bad thing." Each public discussion has had an attendant art installation or theater performance, each designed to foster conversation about the city and what it might realistically become.

Though public dialogue rarely strays further than the drawing board, Beeck notes: "Wherever we did an art installation or held a performance, within a couple months we started to get great interest in building on that spot." The aim is still to cultivate the city's voids, but architectural interventions have become more common as Halberstadt moves toward its decidedly ethereal goal. The city's long-standing cathedral, in one of the few densely built parts of town, has since World War II stood next to a vast, open expanse. In an effort to preserve views of the church and perpetuate the rather philosophical brand of aesthetics that Halberstadt has been practicing, the city has elected to build an understated landscape project there and a bit of new housing not far off. One might say that the large-scale pondering of emptiness is something for which Continental thought is particularly well suited, but never in its history have Halberstadt's citizens been this concerned with design. And although the fruits of their thought will only occasionally take shape in concrete and glass, their attitudes toward the nature of city space have rarely been so well considered. "Emptiness can be horrible," says Beeck. "But it's also an opportunity"something, it seems, Saxony-Anhalt has in ready supply. IIII

Fastest-Shrinking Cities in the U.S. 2000 to 2007





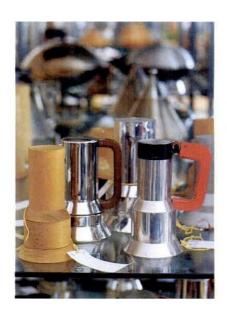
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Alessi—In the 1970s, Alessi invested \$300,000 to develop its first cooking appliance: a stovetop espresso maker by Richard Sapper. The northern Italian family business had made stainless steel serving accessories for decades, but the risk of engineered cookware proved contentious. Alberto Alessi's uncle, Ettore, the technical guru, was so incensed by the project's challenges that he once stormed out of a meeting, "leaving me and Sapper very embarrassed," Alessi recalls. Today, the 9090 is an icon housed in the MoMA collection, and Alessi produces 50,000 of them a year.





Story by Virginia Gardiner Photos by Alex Subrizi The factory contains a wide array of hydraulic presses. The cagelike bins hold groups of cold-pressed objects left ready for the next phase of production.





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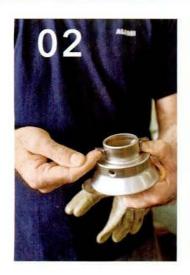


Cold Press

The factory floor is a city of tall hydraulic presses. Humming and chinking sounds bellow down aisle after aisle. Workers wearing light-blue gloves spray grease onto sheet-metal pieces, place them in a mold, and lower a press. In a single motion, a sheet instantly becomes a cutout shape or molded surface.

If the curve of a surface is steep—as is the one on the 9090's angular boiler body—it acquires its shape after a series of presses that slowly increase the incline. After four to five presses, the metal, having reached the limits of deformation without breaking, spends a night in the annealing furnace. Prolonged heat realigns the molecular structure to maintain ductility.

In a given day, bits of the 9090 in various stages of production are scattered around the factory in bins. "We don't work in an assembly line," explains Danilo Alliata, head of product development since 1980. "Our approach is more artisan. Every day the factory workers are doing different tasks." Making a 9090 usually takes a month and about 85 pairs of hands.







Weld

Tungsten inert gas (TIG) welds and spot-welds join the molded parts. In TIG welding, the inert gas argon is blown out of a nozzle to surround a white-hot tungsten electrode at the tip of the welding torch. A skilled worker torches the edges to fuse them, while the argon stops atmospheric particles from weakening the bond.

In spot-welding, the heat is generated by electric resistance: Copper electrodes pass a current between sheets of steel and the steel becomes so hot that a spot melts between the sheets to fasten them together.

The challenge of the 9090 is precision. "Sapper invented a new closure," Alessi remembers, "which can be done with one hand—the handle on the top

half swings down to clip over the lower boiler, holding it all together."

Two bent-steel fittings spot-welded onto the boiler body form the seal. A jig helps to line them up, and the worker presses a pedal, which clamps the electrodes. "This closure has tight tolerances," explains Alliata. "Otherwise the seal will be inadequate and the consequences are drastic."

Top: The 9090's main parts are cold-pressed into shape in phases, requiring plenty of grease—and a good wipe-down afterward.

Bottom: A worker (left) examines the latch components, and a technician (center) spot-welds the boiler body parts together.



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PROCESS





Polish

Alessi uses two types of 18/10 stainless steel (the number refers to the chromium-to-nickel ratio): 2B, with a carbon content of 0.2 percent, is more malleable and less shiny than BA, which has 0.4 percent. The exterior is made of 2B, because the molded surfaces require more malleability. Inner components are made from BA.

A series of sandblasting, polishing, and buffing techniques transform the surfaces from crudely industrial to kitchen-ready. In a room of craftsmen, motorized wheels spin brushes, against which gloved hands hold pieces firmly in place. On rough bristles and then fluffy buff materials, each piece goes from hazy to gleaming. Making stainless steel shine like silver has been cru-

cial to Alessi since its 1921 beginnings, when silver still defined table setting.

Components too small for wheeltype polishers are placed in vats of gentle abrasives—including nutshells and corn—that jiggle for 6 to 18 hours. The abrasives turn black, coated in steel dust; the components come out with their burred edges softened.







Package

After more than 100 steps, the completed parts are ready for packaging. Workers assemble the upper container, filter funnel, gasket, and boiler in much the same way that the eventual user will put them together at home.

The product is placed in a printed cardboard box with a pamphlet about its provenance and its maintenance:

The 9090 gets its name as the first product in "Program 9," Alessi's historic foray into the field of cookware. Leaving the pot on heat with no water will cause irreparable damage, and it need not be washed with dish soap.

The pamphlet does not explain the 9090's unusual shape. "It seemed like a scandal at the beginning," says Alessi, "but eventually everyone came around to feeling sure. Actually, Sapper made the shape as an allusion to strength—to a rocket—in the sense that it propels a massive upward force. In the machine, when the water boils, steam launches up. It's an act of power."

Top: Natural light and keen eyes are crucial when operating the buffing machine (left). The jiggling abrasives (right) smooth smaller punched-out pieces.

Bottom: The finished pieces are snapped and tapped together. A technician affixes the upper containers to the boilers, and the machines are ready for packaging.





"In the progress of our advance from the vagaries of mere architectural caprice to the dictates of structural logic, we have learned to see expression of our life in clear and crisply simplified forms."

WALTER GROPIUS



"We know no formal problems, only building problems. Form as a goal is formalism, and that we reject. Nor do we strive for a style. Even the will to style is formalism."

MIES VAN DER ROHE



"The use of traditional and new materials, and the transformation of traditional ideas into contemporary ones, leads to the creation of new forms and should not be equated with regression, but rather with innovation within the modern movement."

MARCEL BREUER

Walter Gropius's 1968 Hagerty House (right) sits on the rocky coast of Massachusetts. Lafayette Park, Detroit (middle), built from 1961 to 1965, helped give Mies van der Rohe's austere modernism a residential foothold in the United States. Erected in 1959, Marcel Breuer's Hooper House (bottom) in Baltimore, Maryland, is one of the architect's most perfectly realized American homes.

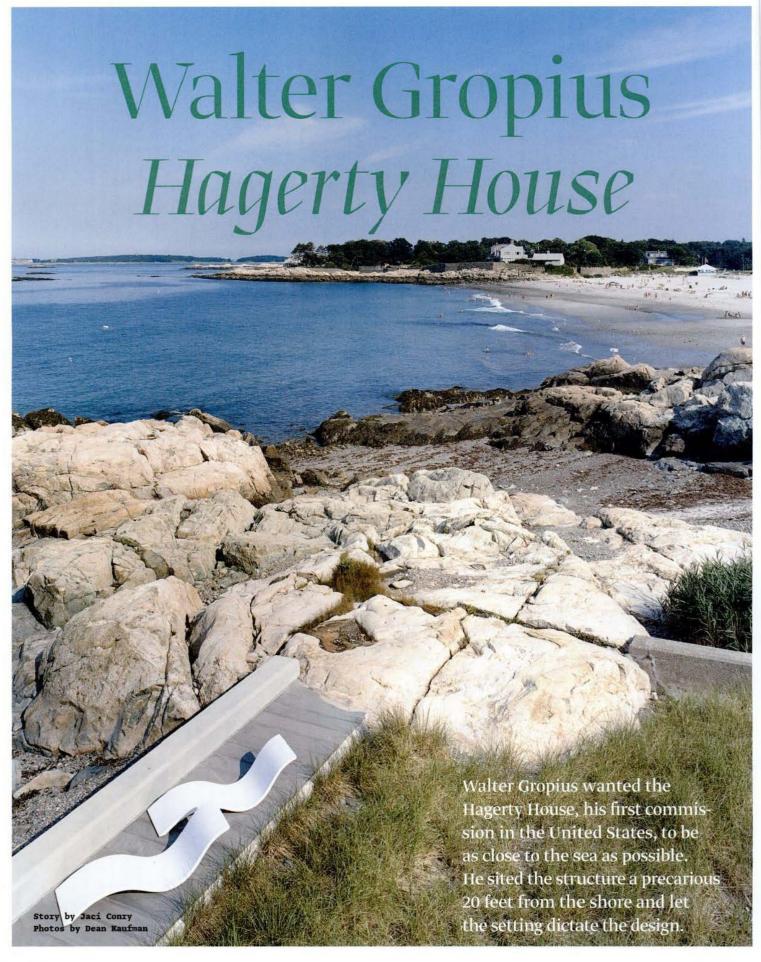








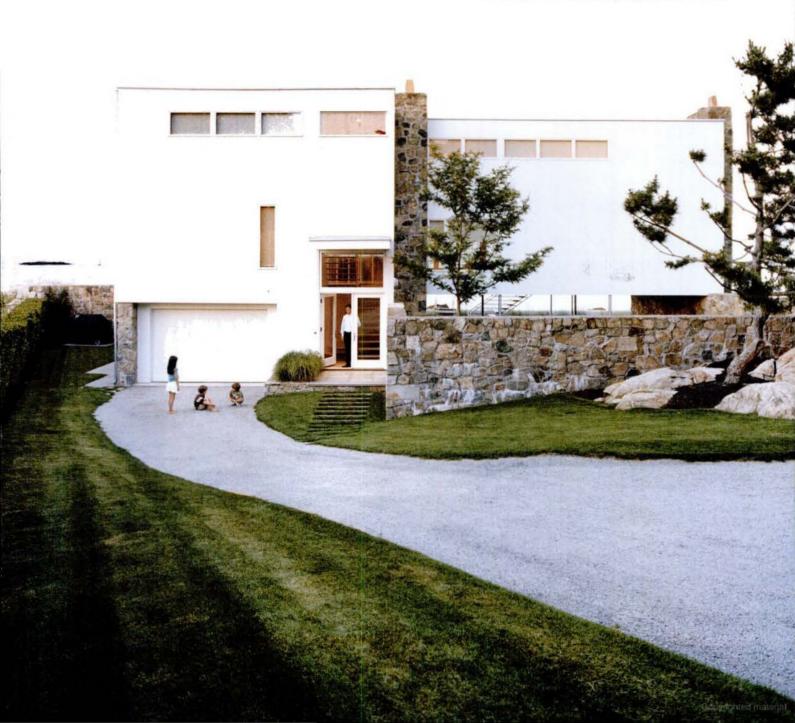
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With its flat, white wooden exterior and metal-framed windows that sit flush against the facade, the house exhibits the utilitarian building principles that were so strongly favored by the Bauhaus. It also manages to fuse with the local landscape, using granite harvested from the site in the stone walls and chimneys.

When the Hagerty House was built in 1938 along the rocky coastline of Cohasset, Massachusetts, the stodgy Yankee neighbors were appalled. The minimalist International Style structure may have sat in sharp contrast to the area's traditional shingle, Federalist, and Greek Revival architecture, but it helped blaze a trail for the modern century to come.

The story of the home begins in 1937, when Walter Gropius, the pioneering founder of Germany's Bauhaus and a recent émigré to the United States, accepted a teaching position at Harvard's Graduate School of Design. After coming under increasing attack from the Nazi regime for his non-conformist, left-leaning ideas and spending almost three years in England with the modernist Isokon group, Gropius, with his wife, Ise, relocated to Cambridge, Massachusetts. At Harvard, Gropius would exert



DWELLINGS



a profound influence over the minds of a generation of architects whose work would shape America's built environment for decades to come.

John Hagerty, then enrolled as a student at the Graduate School of Design, was taken with Gropius's functionally programmed, unadorned structures of glass, concrete, and steel. When he approached the architect to design a summer home for his mother, Josephine, in Cohasset, a suburb south of Boston, Gropius was eager to accept. The Hagerty House, as it became known, was his first architectural commission in the United States.

Hagerty's request was simple: He wanted a twostory part-time residence characterized by a plain geometric form and simplicity of detail, with a large living area and several bedrooms. For the design, Gropius teamed up with former Bauhaus colleague and Harvard professor, Marcel Breuer, with whom he collaborated on Breuer's own iconic Lincoln, Massachusetts, home. Breuer would assist for the duration of the project. The architects were captivated by the utilitarian building materials that were available in the United States, which satisfied the Bauhaus predilection for emerging technology and the use of mass-produced furnishings and fixtures. Breuer opted to employ terra cotta pipes for the chimneys, and Gropius chose to leave the radiators exposed as functional sculptures throughout the house. The exterior staircases were constructed of welded and galvanized steel pipes, which were left in full view. Though the building may have been progressive for its day, it wasn't alien. Granite harvested from the site was used for half of the house's base as well as for the mortared stone walls located at the front and rear.

The roughly L-shaped house's main longitudinal section extends in a north-south orientation, punctuated by floor-to-ceiling windows and smaller bands of glass designed to maximize views of the Atlantic Ocean. "The house was to be focused like a camera toward the magnificent expanse of ocean," John Hagerty wrote in a 1949 article in *Interior*

Early on, the house's simplicity had great appeal to Jan Sasseen. the current owner. From walls to rugs to furniture (above), "pretty much everything is white," she says. "When I was decorating, I picked the most basic things I could find. Nothing had details or frills." The minimal furnishings include pieces designed by modernists. In the living room, there's a black leather Le Corbusier lounge and Minotti sofa set. The kitchen (opposite, bottom) is perfect both for eating and for doing projects.





Design and Decoration. "Blank walls would cut out the view of neighboring houses, and the east side, facing the sea, was to be all windows."

Indeed, according to the home's current owner, Jan Sasseen, "there is something magical to be seen from the house at all times." Sunrises and sunsets are both stunning. Waves crash and loll, sea treasures appear on the sand, and wildlife abounds: Seals rest on rocks, herons search for food, and a friendly fox who lives in the yard meanders past.

The rectilinear house was built parallel to the coastline, with the rear of the property just 20 feet from the sea. Gropius wanted the house to be as close to the beach as possible, but beyond suspending a portion of the building on columns to allow for high tides, he didn't give much consideration to the fact that the house would be susceptible to frequent flooding and coastal storms. Granite ledges protect much of the shoreline in the vicinity, but an indentation at the Hagerty site forms a small exposed beach between the house and water's edge.

The main staircase (below left) consists of simple oak treads that captilever out from side walls sheathed in natural vertical board and are supported on the other side by a continuous grill-like railing truss. In the dining room (below right), Mies van der Rohe chairs surround a custom-made cherry table. Black-and-white photographs of Sasseen's children and grandchildren are arranged symmetrically on the back wall.

Upon completion, the Hagerty House was the subject of much controversy and criticism from neighbors. It is said that the owners of the house next door were so offended that they sold their property shortly thereafter. In the Interior Design and Decoration article, Hagerty admits that friends thought the house "looked like the ladies' wing at Alcatraz or a fruit crate that had washed up on the beach." But for sightseers, students, and architects, the house quickly became a landmark destination. The Hagertys welcomed each visitor, offering tours to groups and even opening the door to curious passersby. "It was our pride and joy and we loved it dearly," Hagerty said. Sasseen, too, is very cognizant of her home's legacy, and architecture students from Harvard and other schools still pay visits.

Though Hagerty regularly affirmed his love for the design, he had complaints both during and after construction. His main grievance was that the architects' plan did not accommodate for wind- and weather-related problems, as Gropius insisted that the flashings over the window frames be cut back so they wouldn't show. The house leaked like a sieve, leaving the family bracing for every storm. Water also seeped into wall outlets, short-circuiting the electrical system and ruining plaster. By the end of the first year, more than half of the large metal windows had rusted shut. In their defense, the architects claimed that Hagerty's incessant requests for changes in scope and scale, and his insistence that costs be kept to a minimum, placed considerable demands on them in terms of planning.

Nevertheless, while the harsh realities of the New England climate and the coastal location have necessitated various structural and interior changes over the building's 70 years—from installing a new heating system and replacing the windows to removing aging concrete exterior walls—its original design intent and airy quality have been maintained. Even with the addition of Sasseen's modern Sub-Zero appliances, honed-granite countertops, and SieMatic cabinetry, the home retains the identity





Upstairs (opposite, top left), the bedrooms are arranged in a uniform line of five cubicles. Initially, each bedroom had a vividly colored western wall—red, blue, yellow, or green—with the remaining three walls painted white.

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that endowed it with a place on the National Register of Historic Places in 1997.

Sasseen—the fifth owner since the Hagertys—bought the house in 2001. Living in a modernist home wasn't quite what she envisioned when she moved north from Florida to be near her children and grandchildren. In fact, she almost bought the house next door. "My kids said to me, 'Mom, why would you want to buy a house next to that awful place?" she laughs. When that deal fell through, the Hagerty House happened to be for sale. On a whim, Sasseen took a look—and a month later it was hers.

A previous owner had removed some interior walls to open up Gropius's original plan, which, true to form for its day, sectioned off a galley-style kitchen from an adjoining pantry, with a maid's room to the south. Even with the additional space, however, the relative compactness of the house led Sasseen to rid herself of unsentimental possessions before relocating. "Living this way is very liberating," she says. "There just isn't the space for stuff." In the space for stuff."

Built parallel to the rocky New England coastline—perhaps even a bit too close to the stormy waters of the shore—the house offers an intriguing blend of landscape and architecture.



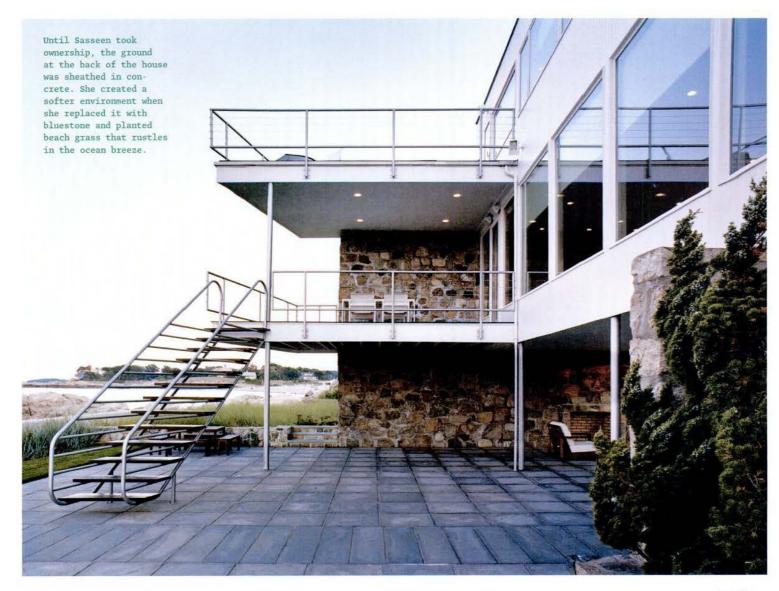


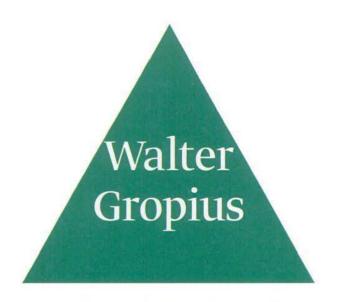
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The basement hasn't proven to be an adequate substitute for the shortage of closets in Gropius's design, as storms bring floodwaters as high as three feet when water comes over the seawall and surrounds the house. Gropius had originally wanted to build the house on the beach, so inhabitants could simply walk out the back door and step onto the sand. "It would have been wonderful," says Sasseen. "Of course, you'd always be terrified of losing the house. And eventually you would." She feels that the home's proximity to the ocean is wonderful enough. It would be impossible to get the permits to build so close to the coastline today.

Perhaps it is not the distance from the house to the ocean that is so significant, but the other way around. Here on the far reaches of the eastern seaboard, Europe's International Style—and with it a vision for a modernist American way of life—washed ashore and quickly took root, clinging to the granite coastline like a barnacle and stoically weathering the mighty forces of nature and popular opinion.





Greg Castillo

is senior lecturer in the Faculty of Architecture, Design & Planning at the University of Sydney, Australia. With the Hagerty House, Gropius made great efforts to combine the indoors with the outdoors and to blur the complex boundaries between architecture and landscape, culture and nature. The shape of the site helped to determine the layout of the house as well as the materials used during construction. §

What was Walter Gropius's greatest contribution to architecture in the United States?

Arguably, it was his own home in Lincoln, Massachusetts, built in 1937–1938. Walter and Ise Gropius incorporated aspects of the local vernacular in their modernist villa—such as its minimalist massing, ribbon windows, and industrial elements.

What recent building owes a debt to Gropius's work?

On first glance, Daniel Libeskind's 2006 addition to the Denver Art Museum seems the antithesis of Gropius's approach to architecture—but Gropius's earliest commissions explored the edgy forms and emotions of German Expressionism. His Monument to the Fallen of the March Insurrection, designed in 1921, was known to citizens of Weimar as "the lightning bolt" for its jagged forms. This work presages the Denver Museum's defining feature: a jutting prow cantilevered over the street.

What was Gropius's biggest failure as an architect?

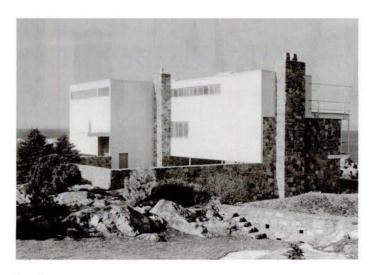
One of Gropius's unfulfilled goals was to establish what he called a "true tradition" of modernist building: an ambition undermined by what he derided as the "I-cult" of self-indulgence and celebrity. "Magazines and newspapers have favored a publicity which applauds the stunning surprise effect of architecture over the patient and consistent search for fundamental solutions," he wrote.

What is the most obscure fact about his life?

In 1947, under the camouflage of a cross-country diplomatic press trip, Gropius was sent to Germany by the State Department to draw up a list of former colleagues—politically untarnished urban planners. They were to work with him on a master plan for the proposed redevelopment of Frankfurt as the new West German capital.

What makes Gropius relevant today?

In an era of self-promoting "starchitects" we could learn much from Gropius's comparatively self-effacing approach to design professionalism.





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Mies van der Rohe Lafayette Park

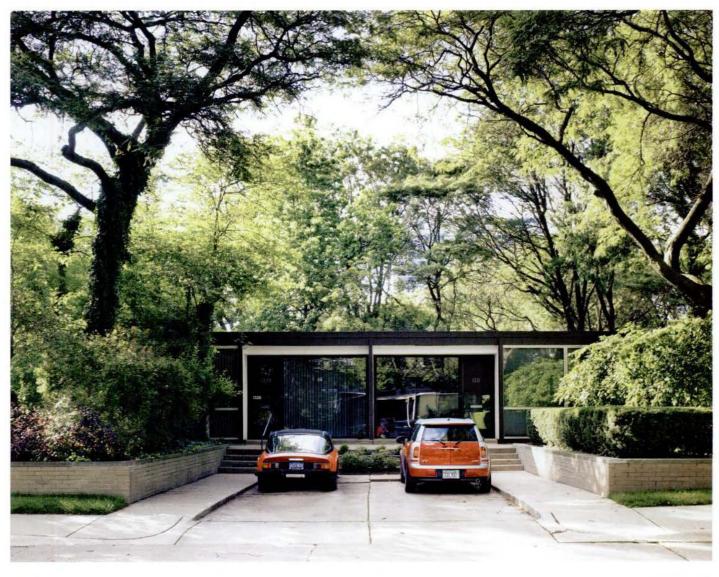


Story by Sam Grawe Photos by Raimund Koch Though architect Mies van der Rohe receives much of the credit for Lafayette Park, planner Ludwig Hilberseimer, landscape architect Alfred Caldwell, and visionary developer

Herbert Greenwald also deserve a nod for shaping this idyllic enclave. Erected in 1956, the neighborhood is composed of three housing types: two-story townhouses in U-shaped formations (above), apartment towers (opposite top), and onestory villas (opposite bottom). The towers are rentals, and the townhouses and villa condominiums are co-ops. High-rise superblocks and identical clusters of row houses set apart from the urban grid have been much maligned as some of the major wrongdoings of modernism, but Detroit's Lafayette Park—the first urban-renewal project in the United States—tells a vastly different story. Within a sprawling, decentralized city that has suffered near-disastrous decline, this racially and economically diverse enclave just northeast of downtown has not only aged gracefully but today flourishes with new life.

Project: Lafayette Park Architect: Mies van der Rohe Location: Detroit, Michigan







In 2006, Alexandra and Barlow (left) moved to Detroit from Brooklyn (where Alexandra still lives and works parttime). The couple were heartbroken after losing a bid on a pristine townhouse, but they consoled themselves with a thoughtful renovation. Alexandra worked with contractor Joe "Schmoe" Proper from Lafayette Park Renovation to restore and update the home. In the living room (below), a pair of Tree coat hangers by Michael Young and Katrin Petursdottir for Swedese contrast with the live foliage outside.

Residents Keira Alexandra and Toby Barlow are two of Lafayette Park's (and downtown Detroit's) most fervent supporters. "San Francisco doesn't need us," says Alexandra, a graphic designer, "but Detroit does." Barlow, who is the executive creative director for the Ford account at JWT and author of the epic poem Sharp Teeth, wryly notes, "Detroit is a blank canvas waiting for some more visionaries like Mies. People describe it as being dangerous, but they don't describe Malibu as being dangerous, and it's always on fire. That seems pretty dangerous to me. And Arizona is always on the brink of running out of water. That seems dangerous too." ▶





A painting that belonged to Alexandra's grandfather, noted Hawaiian architect Vladimir Ossipoff, hangs above a vintage Eames storage unit (left), which belonged to Alexandra's mother. A Richard Schultz outdoor set for Knoll looks at home indoors thanks to some faux fur (below), and an Alexander Girard Environmental Enrichment panel does its job on the rear wall. Because the original kitchen had been removed, Alexandra made the decision to widen the galley-style room by ten inches. Floor-to-ceiling glass makes for ample natural light in the eating area (right), while the Vitra wall tiles provide a contemporary touch.





architecture.

Images dating from the early 1960s show just how much Alfred Caldwell's landscaping has matured and what an impact it has on the site. Residents at the time likened the barren townhouses to "living in a motel." Although Lafayette Park became a Nationally Registered Historic Place in 1996 and is the single largest collection of Mies van der Rohe buildings in the world, it remains relatively unsung and unknown.

What was his biggest failure as an architect?

Notwithstanding his decision to close the Bauhaus in 1933, Mies sought commissions from the Nazi regime until 1934. He finally left Germany in 1937, before the worst of the Holocaust, but well after his Jewish friends had fled.

What is the most obscure fact about his life? He liked pork chops.

What makes Mies van der Rohe relevant today?

While the historical conditions have changed and his techniques would have to be updated, Mies remains relevant today for working within and against modernization. Neither celebrating nor rejecting it, he revealed its problems even as he created generous spaces—both light and dark—for living freely and with dignity.

What was Mies van der Rohe's greatest contribution to architecture in the United States?

Mies showed that modern architecture could be more than utilitarian while still embracing industrialization and an economy of means—that it could be artistic. He showed that a new beauty, monumentality, and spatiality could be achieved by ennobling the quotidian from within.

What is a recent building that owes a debt to Mies?

The Glass Pavilion of the Toledo Museum of Art by Kazuyo Sejima and Ryue Nishizawa adapts Mies's idea of horizontal space sandwiched between two planes and enclosed entirely in glass. It produces a new kind of transparency—more layered, distorted, and gelatinous.







Photos courtesy Chicago History Museum/Hedrich-Blessing Collection





The floating staircase (left) is a decidedly elegant synthesis of form and function. "It's one of the reasons we wanted the townhouse" (as opposed to a villa), says Alexandra. The details are oddly reminiscent of the George Nelson Steel Frame desk upstairs (opposite, below left). Alexandra and Barlow enjoy a leisurely Alpine morning in bed underneath a quilt by Cranbrook Academy of Art graduate Abigail Newbold (below).

Within the minimal shell of Mies van der Rohe's design, the eclecticism and vibrancy of Alexandra and Barlow's renovated home is all the more apparent. Hand-me-down furniture, friends' art, shelves stuffed with books, assorted ephemera, and lots and lots of telephones shape a creative and relaxing environment. The couple also appreciate the diversity of Lafayette Park's residents. When asked if their neighbors care about living in a building by a Bauhaus master, Alexandra replies, "Only a handful at best. Besides, too many people who know what the Bauhaus was would make boring conversation at the cocktail parties." "Bow what?" Barlow adds.







Despite an orderly exterior appearance, the townhome's upper floor plan is not strictly rectangular; it tessellates to create a wider and more livable space. The two front rooms act as an office and a guest room. Herman Miller pieces contrast with the Stumpstool by local designer Mark Moskovitz (left). Colorful posters from the traveling exhibition "Shrinking Cities" channel possible mantras for a 21st-century Detroit (right). 6







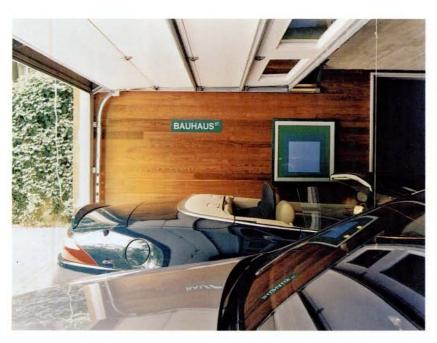
A new owner with a light touch has kept Marcel Breuer's 1959 Hooper House II a marvel of the mid-20th century whose life will extend well into the 21st.



Massive fieldstone walls frame a glass entrance foyer, which allows tantalizing views through the center of the house (opposite). Built for a wealthy Baltimore couple in a forest with views of a lake, the house is a rural retreat but only a short drive to the center of the city. The new owner, Richard North, has altered the house very little, though he did convert the carport into an enclosed garage to provide greater protection for his collection of automobiles.

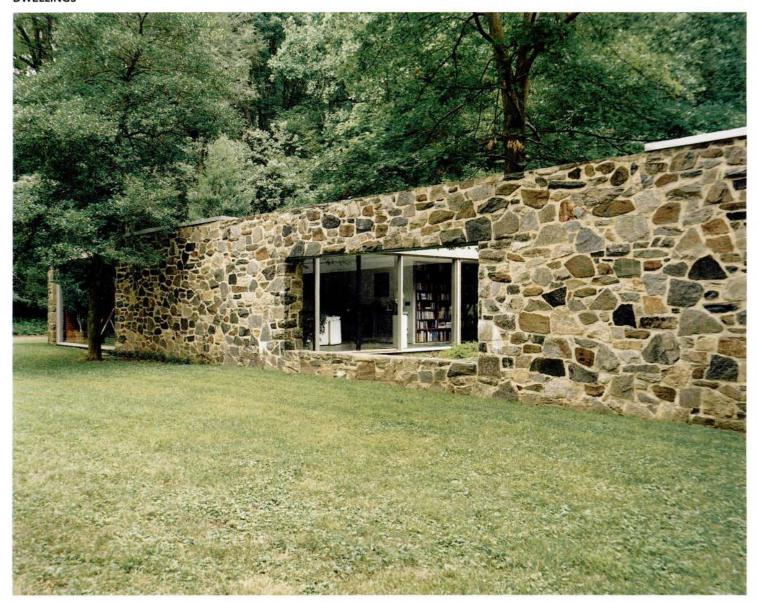
Project: Hooper House II Architect: Marcel Breuer Location: Baltimore, Maryland

Marcel Breuer Hooper House II



There's a very fine reproduction of a Josef Albers "square" painting hanging in Dr. Richard North's garage. Granted, it's being kept company by a Bentley and a Ferrari, but the garage seems a rather undignified place for it. "Have you ever been married?" asks North, by way of explanation. His ex-wife, with whom he is still close, was not a fan of the work. So it ended up in the garage, where it remains.

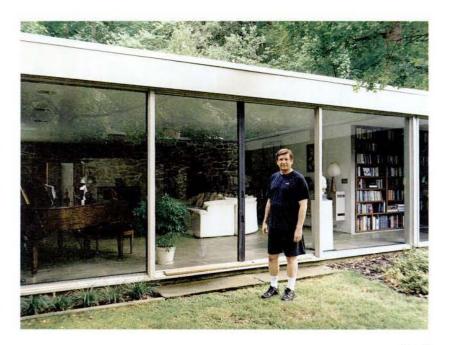
North, a prominent neurosurgeon in Baltimore, has maintained much the same spirit of quiet accommodation with Hooper House II, the modernist gem by Marcel Breuer that he has owned since 1996. Although it was refurbished just before he bought it, the house has changed very little since it was built as an idyllic, near-the-city retreat. The 1959 house was Breuer's second for the wealthy art-lover Edith Hooper and her husband, Arthur. Old and discolored acoustic tiling was taken down in favor of drywall on the ceiling; a messy oil spill in the basement was cleaned up; and some of the floor-to-ceiling sliding glass doors were replaced.

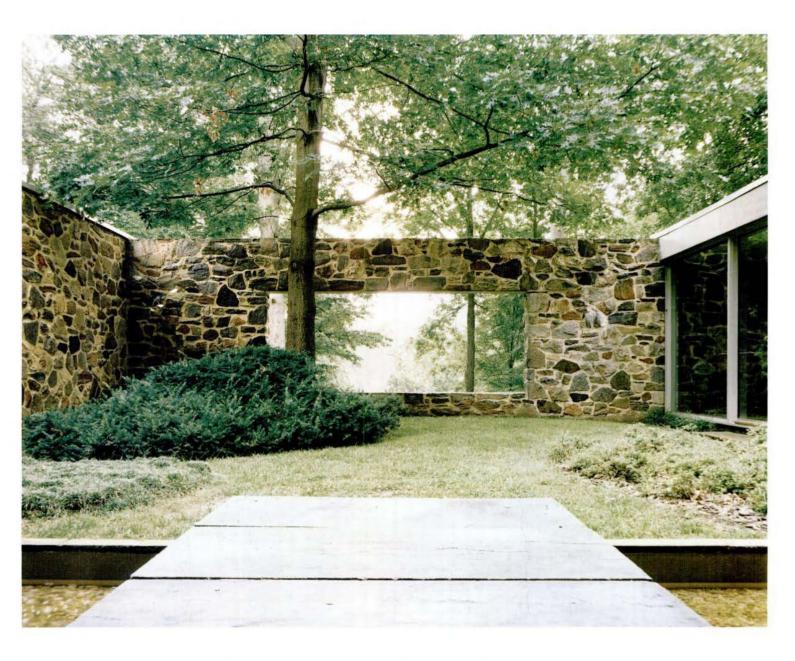


But mostly, it remains as it was: a long, low house of exquisitely laid fieldstone and expanses of glass.

It's a textbook example of Breuer's classic "binuclear" house, a division of the home into spaces for adults and children. As you enter, through a ten-foot glass gap cut into the stony Zen blankness of the house's 131-foot-long western wall, you confront an architectural Parents' Bill of Rights: kids to the left (bedrooms, bath, and a playroom), adults to the right (living room, dining room, kitchen). "You want to live with the children, but you also want to be free from them, and they want to be free from you," wrote Breuer in 1955, a deliciously dated understanding of the familial balance of power.

The youngest of the three great Bauhaus practitioners to work in the United States (Gropius and Mies van der Rohe were the other two), Breuer was equally susceptible to his Bauhaus colleagues' failings: the penchant for pronouncements and the dispiriting late-career work. And it will take, it seems, a few more revolutions of the cyclical wheel





A large rectangular cut in the back wall of the house creates views from the entrance through a courtyard to the trees and lake beyond (above). The courtvard also divides the "bi-nuclear" house into adult areas and children's areas, including a playroom. North (opposite bottom) stands outside his glass-walled living room, which also houses his small library of books about Breuer.

of taste before buildings such as Breuer's brutal, expressionist offices for the Department of Housing and Urban Development in Washington, DC, are embraced by anyone beyond a coterie of die-hard devotees of mid-century concrete architecture.

But his houses, always admired and still remarkably livable, if North's quiet engagement with the Hooper House is representative, are a different matter. In search of a property on which to build his family a new home, North studied maps of the area and discovered an extraordinary pocket of forest Mrs. Hooper had acquired decades ago. Before she died, he had tea with her twice in hopes of buying an empty parcel near her home. They sat in the glass-walled living room, dominated by one of Breuer's trademark, no-two-alike fireplaces, with the forest on all sides. It became perfectly clear to North, on both occasions, that the very polite and rather austere Mrs. Hooper (who boiled water with an old-fashioned immersed electric coil) had no desire to sell anything at all.

And so, after she died, he bought the house from her heirs, an act in the spirit of Breuer's pragmatic, if not exactly affectionate, accommodation of adults and children. North then replaced the roof and put glass doors on the fireplaces in the children's playroom and the living room, considered taking down part of a wall to add a pass-through window to the skylighted kitchen (but later thought better of it), added garage doors to the carport, and converted the adjoining stables to make more garage space.

"I didn't know any of the architectural history," says North. "But I suppose I had an eye for architecture." An eye inspired, he suggests, by his father's career as an architect and his mother's as an artist. His own career as a surgeon has also contributed to his minimally invasive approach to the house. When some of the bluestone flooring began moving underfoot, he talked to a contractor about having it relaid. Discouraged by that consultation, North set to solving the problem himself, using a tiny drill and a 60-cc syringe to inject an epoxy under the

troublesome pieces. "In this otherwise very quiet setting, it was most disconcerting to have loose stones go bump in the night," he says.

If he didn't know the house's history, he does now. North has collected most of the available literature on the house in various languages. Although he originally prized the place as an escape, he is generous about letting the curious inside—the Hooper House has been written up in the local papers several times and extensively photographed. Clearly Edith Hooper's vision retains the power to inspire: Shortly after it was built, Architectural Record praised its "forceful simplicity." Subsequently other writers have noted something "archaic" about it. And when Italian photographer Luisa Lambri shot it a few years ago, she said, "It was a very moody place, and it had a lonely feeling that was sort of sad."

These responses seem part of an ongoing misreading of the Hooper House, a view that casts it as an inert and ideal icon of its times rather than something organic and mutable. The "forceful simplicity" of it is all there in the plans. On paper, its rectangular form can be summarized with a few bold lines, a thick wall of stone on the west, a square courtyard with a rectangular opening cut in its eastern wall, and glass pretty much everywhere else. One expects a harsh study in contrasts, hard stone next to transparent glass, and perhaps the worst of both materials: cold solidity and naked transparency, a bunker with a view.

But sit in the Hooper House at sunset, and the clear, simple forms so obvious from the plans begin to blur. Shadows gather, the dining room merges with the greenery outside, and quiet envelops the house. The "archaic" stone walls soften, taking on new textures, and their very mass feels like an embrace. It isn't so much a "moody place" as a place of many moods, each room different, connected to the whole as a chain of spaces rather than articulations of a grand idea. Breuer once quoted Lao-Tzu's Tao Te Ching to describe his understanding of architecture: "Though doors and windows may be cut to make a house, the essence of the house is the emptiness within it." Lambri was half right: It is a study in a kind of emptiness, but hardly a sort of sad one.

As organizations such as the National Trust for Historic Preservation champion the cause of mid-century-modern houses-searching for wealthy buyers who won't raze or expand them beyond recognition-North's marriage to Hooper House is a happy accident. It was a place, green and apart, that he was seeking when he discovered it. Every Breuer house is a response to a site, a union of the man-made and the natural. The Hooper House, with its fieldstone walls and forest setting, feels as if it were charmed out of the landscape, and it has in turn charmed its owner. A real estate agent might ask why the bedrooms are so small, why there are no windows in the playroom, why the bathroom is so very out of date. To which the current owner might reply, philosophically, "Have you ever been married?" In



"In this otherwise very quiet setting, it was most disconcerting to have loose stones go bump in the night."

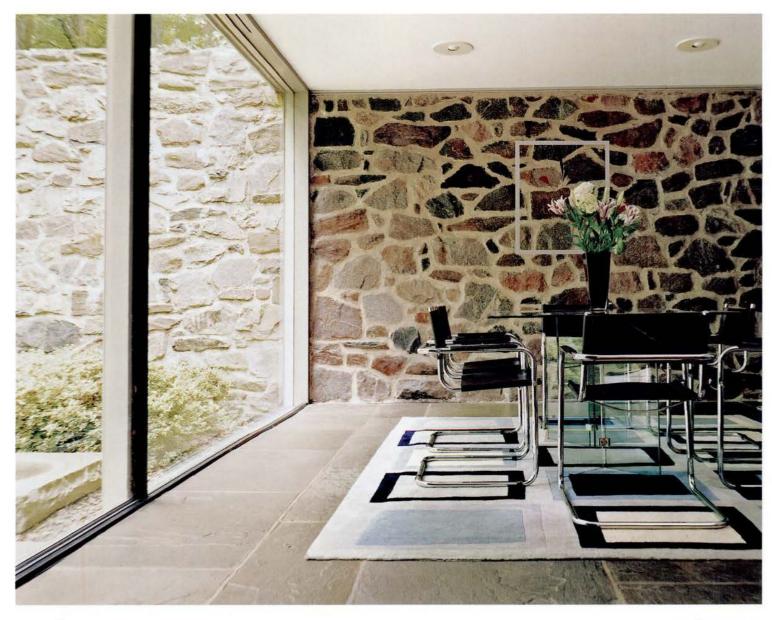


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Although the house was refurbished before North bought it in 1996, it still includes some of Breuer's original built-in furniture, including the desk in the bedroom (opposite top), as well as a chair designed by the architect. The playroom (opposite bottom), lit by skylights, is now a reading and television space for North, whose children are now adults.

The main bathroom (right) is a vision from the past and hasn't been updated with contemporary fixtures. Three stark planes make the dining room (below) a place of sun and shadow: a wall of rock, a floor of bluestone, and a sheer slice of glass. Further adding to the unity of the house, the tubular steel dining chairs were also designed by Breuer.





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Isabelle Hyman

An emeritus professor in the department of art history at New York University, Hyman is the author of Marcel Breuer, Architect: The Career and the Buildings.

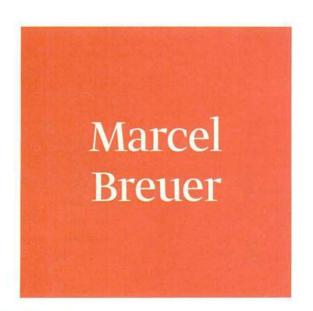
The glass entrance (left) frames views of the house's natural setting. A vintage photograph of the children's playroom (below) shows Breuer's unique fireplace design and carefully placed skylight. The courtyard (opposite) captures nature within the embrace of the house, a "room" of green that is simultaneously indoors and outdoors.

What makes Marcel Breuer relevant today?

Breuer has never been out of the awareness of the architecture and design world; his buildings have stood the test of time and continue to be admired and regarded as exemplars. As recently as June 26, 2008, an article in the Arts section of the *New York Sun* described Breuer's Whitney Museum of American Art as a "masterpiece" and a "jewel box of a building."

What were his greatest contributions to architecture in the United States?

His best buildings—especially some of the great churches he built in the Midwest. His love of concrete, and his mastery of that material's sculptural potential. His influence as a professor in the Graduate School of Design at Harvard, where he taught a generation of American modernist architects.





What recent building owes a debt to Breuer's work?

I would say the 2003 Contemporary Arts Center in Cincinnati by Zaha Hadid.

What is the most obscure fact about him?

Although Breuer drove all the time and commuted by automobile between his home in New Canaan, Connecticut, and his office in New York, he was a famously bad driver. In 1931, when he left Germany to "get away from the mid-European depression," he went on a car trip to Spain and North Africa. He reported in a letter to Ise Gropius that "no one passed me between Berlin and Barcelona."

What was his biggest failure?

Breuer's biggest failure was averted, but it would have been the 1967–1969 project to demolish the Beaux Arts facade of New York's Grand Central Terminal and to construct a huge commercial tower on the site. The project did not go forward. III





Washington, L



Story by Aaron Britt Photos by Matthew Monteith

"Americans love to fill up their spaces with crap, and for all its flaws, I love the Mall because it's a great big void."

The Tidal Basin is monument central. This view from the Jefferson Memorial across toward the Washington Monument is one of the city's most stunning. The cherry trees

along the basin, which bloom each April to great fanfare, are one of the capital's must stunning natural displays and the greatest legacy of First Lady Neille Taft. Burdened by being at once an international symbol and an actual working city, the site of both great wealth and incredible poverty, the seat of national government and perhaps America's greatest disenfranchisement—the District of Columbia, with a population larger than Wyoming, still has no voting representative in the Senate or House—Washington, DC, is a city whose marble columns and hallowed halls tell only part of the story. And, as is the tendency in America, it gets things about half right, starting immediately with its design.

Maligned in its day, Pierre L'Enfant's 1791 regimented plan for Washington is now heralded as one of the best in the country, an urban grid at once orderly and unexpected that prizes wide boulevards, capacious parks, staggering vistas, and stately, angled avenues. If San Francisco makes you look out and New York makes you look out, Washington makes you look at Washington—self-regard being something of a local specialty. At each turn one finds an expansive plaza, a stoic facade, a granite monument, or the White House itself.

Yet for all the clever planning and snappy patter about historical preservation, the buildings in the District of Columbia can be remarkably staid. The multicolored row houses of Columbia Heights and the brick sidewalks of Georgetown easily outstrip more recent development, and with 45 separate historic districts, novelty rarely gets a chance to breathe. Even some of DC's attempts at modernity ring false. The Richard Neutra house at the edge of Rock Creek Park and the I. M. Pei house in Cleveland Park fare well, as does the Hirshhorn Museum on the National Mall, but the Museum of the American Indian is a disaster of post-postmodern architecture (yet offers the best food on the Mall).

What then to make of this small, walkable, international, sophisticated city that is underfunded, underestimated, and, at times, decrepit? For answers, we turn to Martin Moeller, senior vice president and curator at the National Building Museum and a longtime Washingtonian.





In the late 1930s Congress mandated an art museum for the National Mall, initially getting behind a design by Eliel Saarinen. Gordon Bunshaft would come to design that museum, the Hirshhorn Museum and Sculpture Garden (top). Pierre L'Enfant's city plan adores grand vistas, like this one (below) on Pennsylvania Avenue NW.



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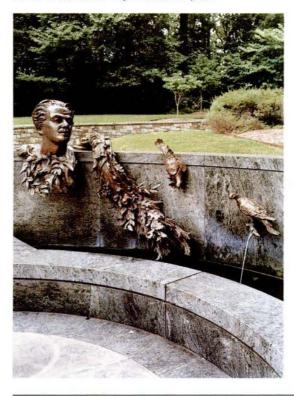


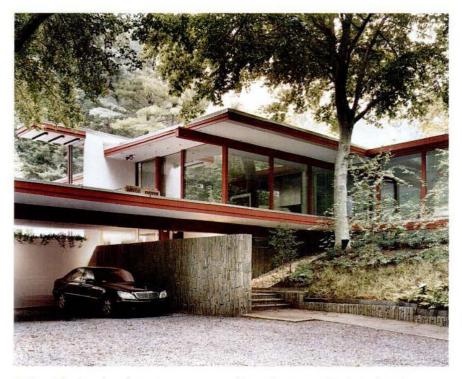
You live in a fairly vibrant part of the city, just off 14th Street NW, near Logan Circle. What's going on there?

It's become something of a loft district. Much of the 14th Street corridor used to be auto shops, which tended to be pretty low buildings, maybe only one story high, so that's where there's room to build vertically. Plus, we have a Whole Foods. There was a whole letter-writing campaign to get it. Never underestimate the catalytic power of a Whole Foods.

Is it true that no building can be taller than the Capitol, except the Washington Monument?

Contrary to popular belief, the building height limit in Washington does not relate directly to the Capitol or the Washington Monument. The first legislated height restriction, from 1899, was drafted in response to the construction of a 160-foot-high private apartment building near Dupont Circle. Also contrary to common belief, the prevailing law does not simply set a single maximum height for all buildings. In general, the height of a building is limited to a figure equal to the width of the adjacent street plus





20 feet. The law does, however, set maximum heights. In most commercial districts, buildings may not exceed 130 feet. The law also contains a fascinating loophole that was largely overlooked for many decades: Towers, domes, and other vertical extensions may break the maximum height plane as long as they are purely ornamental.

Plenty of people think the height restriction inhibits growth. Do you?

The typical American downtown is a patchwork in which skyscrapers alternate with surface parking lots. It is unwalkable and it dies at night. Washington would have suffered a fate similar to that of Cleveland or Detroit had it not been for the height limits. The exodus of businesses and residents to the suburbs in the mid-20th century surely would have left a forlorn, spottily developed downtown had it not been for the height restrictions, which kept a literal lid on the development of any single site, and thereby preserved the fundamental urban fabric of the city. Washington is frequently hailed as one of the most walkable cities in the country. This is a testament not only to the consistent density of development throughout the city center, but also to its manageable scale. We can thank our height regulations for both.

Walkability is part of what makes DC wonderful. It also reveals its brand of weirdness, like the Khalil Gibran Memorial on Massachusetts Avenue, near where Cheney lives.

The typical visitor to Washington spends most of his or her time in highly ordered, controlled environments like the National Mall or Capitol Hill, while missing the diverse neighborhoods, lesser-known cultural institutions, Im-



Modern master Richard Neutra built this house (top) on the edge of Rock Creek Park. A decidedly stranger project takes shape on Massachusetts Avenue NW, not far from

the Vice Presidential mansion and Naval Observatory—the Kahlil Gibran Memorial (bottom left), a District oddity. Our expert Martin Moeller (bottom right) at his home.

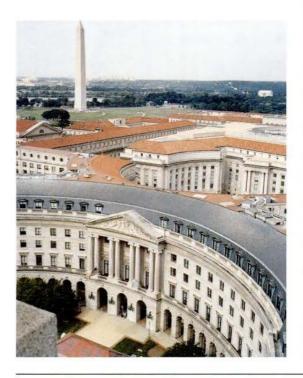


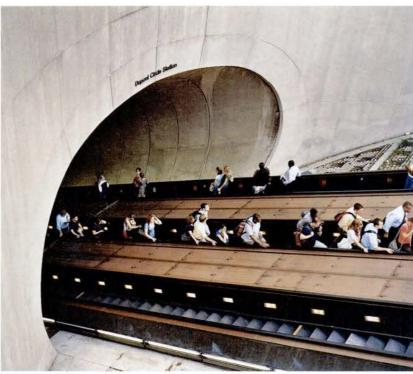
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Federal-style architecture dominates much of Washington, particularly the city's monumental core. The Ronald Reagan Building (bottom left) is one such example.

Commissioned to be the headquarters of the US Pension Bureau and now home to the National Building Museum architect Montgomery C. Megis's brick building

(above) was completed in 1887. The perilous descent into Dupont Circle's Metro station from the Q Street NW entrance (bottom right) is a popular photo opportunity.

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and quirky local landmarks that punctuate the daily lives of residents.

There are, for instance, an otherwise unremarkable couple of blocks of Corcoran Street NW that are peppered with delightful small metal sculptures—some freestanding in front gardens, others affixed to doors and facades—all by one artist who used to live on that street. To me, these modest works of art are as quintessentially Washingtonian as the Lincoln Memorial. They speak of a time when residents on that block knew the artist and were pleased to play a part in the permanent exhibit of his work.

Sure, Washington has lost some of the eccentricity it once had—a dumpy row house that once bore a sign saying "The Embassy of Outer Space" is now an unlabeled, painfully tasteful yuppie domicile—but if people just look a little harder, they will find plenty of intriguing and quite strange tidbits lurking amid the manicured landscapes and polite facades of the capital city.

At the risk of you saying "the Capitol," what's the most important building in DC?

I always talk about the row houses. To a trained eye you can see that's a Logan Circle row house, or that's

a Georgetown or a Columbia Heights row house. We have three or four distinct styles here and their scale is what makes them so special. The row house neighborhoods of Washington are so successful because they have lots of doors to the street. There's this implicit mingling of public and private spaces along the sidewalks. Particularly with the bay windows that face the street here, usually right next to the front doors. The facades are flat in many of the row houses of, say, Philly or Baltimore, but in DC you have an irregular streetscape, with stoops and little yards.

I should also note that I love the National Mall. Americans love to fill up their spaces with crap, and for all its flaws, I love the Mall because it's a great big void.

DC has its modern monuments— Maya Lin's Vietnam Veterans Memorial Wall, I. M. Pei's East Wing of the National Gallery—but it's still in love with marble columns. What is modernism's place in our capital?

It's very important for a capital to foster a range of ideas and attitudes, and a capital city needs to be influenced by progressive values, and that means theater, dance, music, all of it. This idea



that modernism is a rejection of the past, something DC tries very hard to preserve, is absurd. Particularly now that we have this moral imperative that green design presents, it would be totally ridiculous to make a neo-Gothic cathedral; it's a poor use of energy.

Though we haven't been as great lately, take a look at a lot of what went up here in the 1960s. Washington was a pretty progressive town. Take Philip Johnson's Pre-Columbian Wing at Dumbarton Oaks.



Moeller calls the National Mall (bottom left) "a great big void." The Smithsonian museums and federal institutions that ring the central green attract all manner of tourists. The brick row houses (top) of Logan Circle, at Vermont and Rhode Island Avenues NW, have a style distinct from those in other neighborhoods of the District.



The fountain at Dupont Circle (bottom right) was designed by Daniel Chester French and Henry Bacon, who also collaborated on the Lincoln Memorial.



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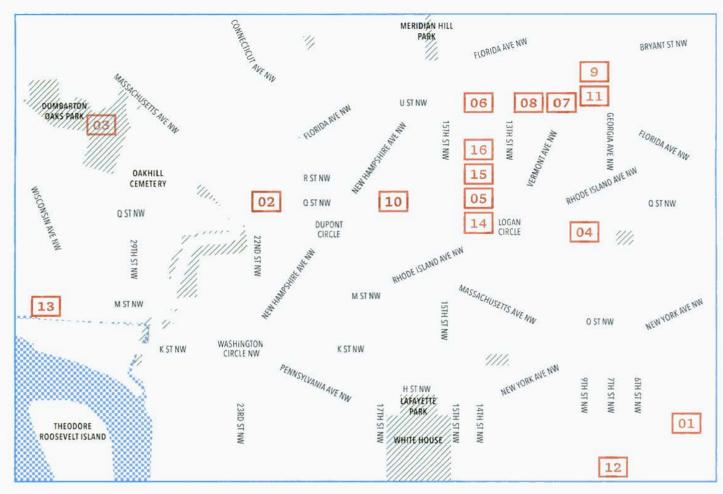
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Dumbarton Oaks [03] 31st and R Streets NW 202-339-6410 doaks.org

Meridian Hill Park 16th and W Streets NW

Restaurants

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Rice [05] 1608 14th Street NW 202-234-2400 simplyhomedc.com

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Dito's Bar (at Floriana) [10]

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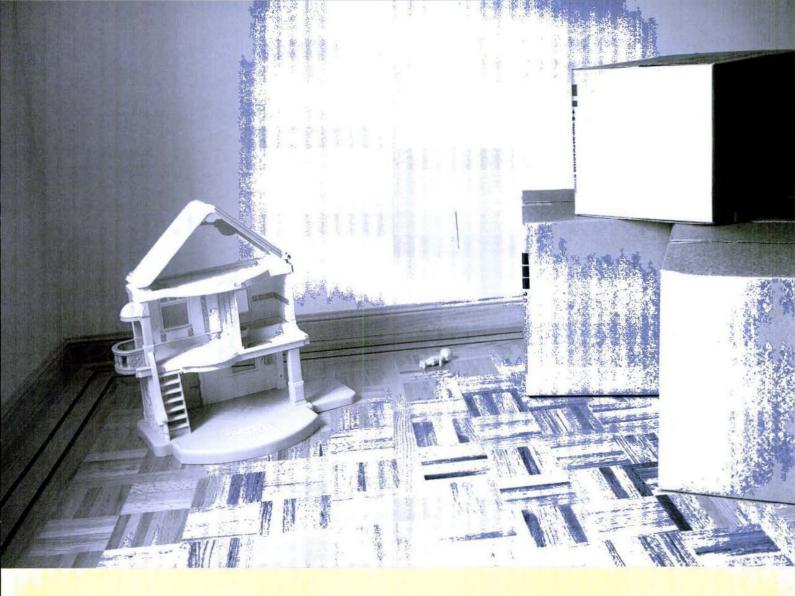
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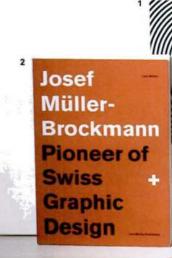
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An Introduction to Graphic Design

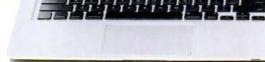
Broadly defined, graphic designers (sometimes referred to as "communication designers") are the visual interpreters of ideas: Their role is to translate and communicate—and occasionally even agitate—by rendering thinking as form, process, and experience.*













- 1. 1966 Olympics Logic, Lance Wyman
 2. Josef Müller Brockmann: Plonter of Switz
 Graphic Design Lars Müller and Paul Rand.
- Graphic Design, Lars Müller and Paul Rand, Lars Müller Publishers, 2001
- 3. Opening titles for Iran Man, Prologue Films, 2008
- Later Made and Intelligence
- Name interference, trapping from a
- Taning Tells April 2001
- 7 Stalls MAI Publishers 2003

5.5 M.L. N. Kem Keshleur, Stone Man.

turis Wagtermann, Monecula Press,

9. Sample Ballot "Design for Democracy," Marcia Lausen for AIGA, University of Chicago Press, 2008

Story by Jessica Helfand and William Drenttel Photo by Peter Belanger *"Experience" is a widow (also called an orphan), a word or fragment appearing alone at the end of a paragraph. No good graphic designer would let this go to press.

Graphic design is an international

language composed of signs and symbols, marks and logos, banners and billboards, pictures and words.

As visual communicators, graphic designers maintain a delicate balance between clarity and innovation: If too much of the former is a snooze, too much of the latter yields chaos. In between lies a complex series of negotiations, which lead, in turn, to a host of applications—the same logo engraved on an envelope one day, emblazoned on a truck the next-and therein lies the designer's peculiar, if paradoxical, challenge. Succeed, and the world works a little better as a result. Fail, and—well, you've got the butterfly ballot.

In addition to their role in the visual engineering of most printed matter, graphic designers today lend their expertise to a host of related disciplines including, but not limited to, strategy and consulting, information and expe-

rience design, branding and broadcast design, and signage and wayfinding systems. They are groomed to acquire a certain classic set of skills (which only marginally demand a facility with software) including drawing, photography, composition, and typography-the design and structural characteristics of letterforms, arguably graphic design's lingua franca.

Long ago, to be a graphic designer was to distinguish yourself by defining your territory as fundamentally twodimensional. Unlike artists, graphic designers had clients. Unlike architects, they delivered printed messages. Today, with the meteoric rise of desktop computing, social networking, and mobile technologies, graphic design is the ultimate DIY activity. Or is it? Albert Einstein once said that the secret to creativity is knowing how to hide your sources. So don't ask us to explain how kerning works: Just trust us. ▶

lcons



ISOTYPE PICTOGRAMS

Isotype-an acronym for the International System of Typographic Picture Education-was developed after World War I by Austrian educator Otto Neurath. With German illustrator Gerd Arntz, Neurath created a hieroglyphic vocabulary of easily understood symbols that has been assimilated internationally.



I LOVE NY LOGO

Designed by grandfather of graphic design Milton Glaser in the 1970s, this rebus combines a red heart with the rounded slab-serif typeface based on American Typewriter.



UPS PICTOGRAPH

The UPS logo was designed in 1961 by Paul Rand as a sort of heraldic pictogram. Rand said he gauged his success when he showed the work to his daughter. ("Why, it looks just like a present, Daddy," she said.) The logo was redesigned in 2003 by design firm Futurebrand.



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Graphic Recognition

A good identity is simple but never boring; flexible but never chaotic; playful and iterative—and always supremely recognizable.

Best: Saks Fifth Avenue; the New York Times online

Seen on everything from shopping bags to shipping vessels, print collateral to Web and motion graphics, an identity program balances variety with specificity. Often accompanied by "bibles"—detailed style guides outlining the proper procedures for implementing a logo or trademark identity programs shoulder enormous responsibilities. While infinitely scalable, a good identity program is grounded in a kind of basic formal system: Color palettes, font choices, and grids (the underlying armature upon which most printed materials are placed) all help to solidify a brand's visual recognition. Among the more recent examples of successful identity programs are Pentagram's redesign of the Saks Fifth Avenue identity, in which the classic script signature is recombined to create a series of stunning black-and-white compositions, and the New York Times' website, an editorial extension of the Old Gray Lady that both bows to and amplifies that newspaper's classic personality for a dynamic online environment. In







The future of design education depends on how well schools can adapt curricula to changing conditions in the field: the increasing complexity of design problems that argue for tools and systems, not objects; designing with, rather than for, people; recognizing the importance of community and context; and collaborating with peer experts in other fields.

Meredith Davis, professor,
North Carolina State University

GRAPHIC DESIGN OF THE FUTURE

International Design

In the 21st-century global economy, communication designers will make the complex clear. They must also focus on human-centered needs, sustainability, and the challenges of communicating across cultures. Communication designers will become strategic resources for the way we approach problems. Creativity can defeat habit.

Richard Grefé, executive director, AIGA

Design in Business

The future of design in business is promising, from both strategic and tactical perspectives. Design can help frame a business problem, develop and support a clear and compelling message, and align it with business objectives and customer preferences. Many companies are discovering that design can add value and drive revenue.

Joel Podolny, dean, Yale School of Management

ype

New font formats are encouraging type designs with larger and more varied character sets, particularly where Roman alphabets are not used. There are more good type designers now than ever, and more teaching of type design at college level—a bright future.

Matthew Carter, type designer

Graphic Design in Your Daily Life: Some facts and figures you may not know about what we see in the <u>world around us.</u>

• The term "graphic design" was first coined by the American book designer William Addison Dwiggins in 1922.

② The average yearly income of graphic designers was \$45,340 in 2007, according to the U.S. Bureau of Labor Statistics.

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Identity Crisis

A bad identity lacks formal distinctiveness, making it hard to place and even harder to remember. It's too complex. Or it's just ugly.

Worst: The Wal-Mart logo; PowerPoint; the food pyramid; and the 2012 Olympics

Identity programs thrive particularly when there is a lively relationship between that which is constant and that which is variable. The opposite, consequently, reveals itself in programs that favor one (too much constancy) or the other (too much commotion). Regarding the former, Wal-Mart's recent repositioning features a bland logo that could easily be mistaken for countless other brands, and Microsoft's PowerPoint has an interface that's little more than a recipe for boredom. (It would not be an exaggeration to suggest that PowerPoint is anathema to most designers.)

In the commotion category, the 2005 redesign of the U.S Department of Agriculture's food pyramid is hard to read and uses a generic stick figure bounding up a staircase of color bars to represent an individual's ideal nutritional intake. (Considerably easier, if ultimately lethal, to duck into a local McDonald's: golden arches or stick figure with color bars? You make the call!) It is possible that Wolff Olins, the designers of the controversial 2012 London Olympics mark, similarly aspired to such graphic representations of athleticism: pink, blue, green, orange! And sliced-off corners! The jigsaw-puzzle letterforms (shown here in pink and yellow) unleashed a torrent of public vitriol (including pleas from some 45,000 petitioners) and generated at least one study suggesting the mark in animated form was likely to induce seizures among epileptics. Im-

Walmart







GRAPE

GRAPHIC DESIGN OF THE FUTURE

Craft

The future of aesthetics lies in random generative software such as Processing, but it will become less random as designers gain control of its abilities. The digital will merge with the handmade, like electric guitars and bagpipes, and together they will break down the rigid tempo imposed by increasingly prescriptive and powerful template software.

Marian Bantjes, graphic designer

Sustainability

Most designers are in the representation business, so their first response has been to design a poster about sustainability or launch a media campaign. But the transition to sustainability is not about messages, it's about activity—helping real people in real places change a material aspect of their everyday lives. John Thackara, director, Doors of Perception

Visual Language

One of the most important roles for graphic design in the future will be to help us make sense of what's happening in the world around us by interpreting developments in science and technology in a visual language we can understand. Graphic designers have always done this by presenting complex information clearly and legibly, in maps and charts, for example, but increasingly they will do the same for theories, as the software designer Ben Fry has already done with his visualizations of the human genome. Alice Rawsthorn, design critic, International Herald Tribune

1 The typefaces used in this magazine are Greta, Greta Mono, and Avenir Next.

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• There are many graduate programs in graphic design in the U.S., but only a handful of them grant PhDs. These currently include North Carolina State University, Carnegie Mellon University, and Illinois Institute of Technology.







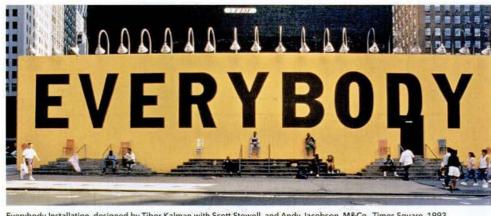
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Poster Service

From 19th-century broadsides to 20th-century propaganda flyers, the poster has played a defining role in the evolution of graphic design and public perception of current events.

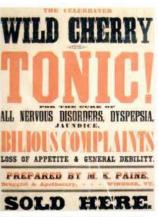
Posters have always been situated in that tension-filled space between culture and commerce, precariously touching both the fine and applied arts. If 19th-century posters pushed propaganda, 20th-century posters combined expressive typography and theatrical juxtaposition to produce new and unusual formal languages. Posters-and their progeny, banners and billboards-have endured in no small way by sheer virtue of their typically immense scale. Even at a small size, a poster can be easily duplicated and propagated on the street. The power of this medium to draw public attention may explain in part why it is often perceived, among designers, as the jewel in the crown of our metier. "Some one sole unique advertisement," as James Joyce once wrote, "to cause passers to stop in wonder, a poster novelty, with all extraneous accretions excluded, reduced to its simplest and most efficient terms not exceeding the span of casual vision and congruous with the velocity of modern life." №



Everybody Installation, designed by Tibor Kalman with Scott Stowell, and Andy Jacobson, M&Co., Times Square, 1993



Folies-Bergère theater poster, designed by Jules Chéret, 1893



Broadside advertising wild cherry tonic, circa 1870s



Weneger Lärm Swiss poster, designed by Josef Müller-Brockman, 1960



Obama Hope poster, designed by Shepard Fairey, 2008



Russian Constructivist film poster designed by Georgi and Vladimar Stenberg, 1929

6 The Nike swoosh was designed by Portland State University student Carolyn Davidson in 1971. She was paid \$35.

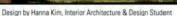
There are 40,000 students in four-year and graduate design programs in the U.S., and one million in China, according to AIGA and Central Academy of Fine Arts, Beijing.

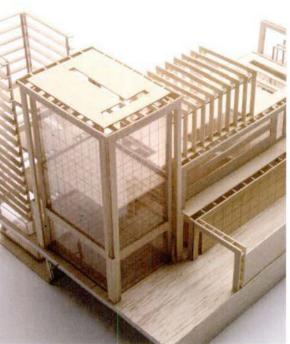
O Designers have always been involved in civic experience. The U.S. Constitution was edited by the Committee on Style after adoption by the Constitutional Convention.



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Design by Leslie Ann Abbott, Interior Architecture & Design Student

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Bookshelf

A History of Graphic Design

by Philip Megas

Now in its third edition, and still the leading text on graphic design history from the cave paintings at Lascaux to digital technology, Meggs's book capably and accurately assesses the broad legacy of graphic design.

Envisioning Information

by Edward Tufte

Former Yale statistician Tufte reconsiders the successes and failures of information graphics—those charts and graphs that illustrate quantifiable data—and illuminates the practices as well as the pitfalls inherent in the visualization of information.

Merz to Emigre and Beyond: Avant-Garde Magazine Design of the Twentieth Century

by Steven Heller

The best book on the design and history of magazines. Period.

No More Rules: Graphic Design and Postmodernism

by Rick Poynor

Poynor provides readers with a comprehensive overview of the origins of graphic design, postmodernism, and deconstructionism in the digital age.

79 Short Essays on Design

by Michael Bierut

Using wide-ranging topics including business, art, economics, history, war, politics, film, and books, Bierut explores the relationship between graphic design and the multiple facets of contemporary culture.

Thinking with Type

by Ellen Lupton

Lupton's encyclopedic knowledge of typographic form and history endows her writing with a supreme readability. This book, written as a primer for design students, should be required reading for anyone with a personal computer.

Understanding Comics

by Scott McCloud

McCloud's book remains the first choice for understanding the relationship between time, space, and delivering messages to an unseen audience. Highly recommended for those interested in the design of motion graphics and websites.

Click on It

AIGA

The largest professional design association in the U.S., which was founded as the American Institute for Graphic Arts in 1914 and today boasts over 22,000 members. aiga.org

Core77

An online industrial design magazine and resource known for its frequent blog posts from worldwide contributors, extensive listings, and 1 Hour Design Challenge. core77.com

Design Observer

A website dedicated to the discussion and critique of design and culture, cofounded by prominent graphic communication writers Michael Bierut, William Drenttel, Jessica Helfand, and Rick Poynor.

designobserver.com

Kottke

Online musings about "liberal arts 2.0," founded and edited by New York Citybased Jason Kottke. kottke.org

Big Words

Anti-design: A response to the "slow strangulation of design by 'branding,' and to the partial rediscovery of a political instinct among graphic designers." (As defined by art director and writer Adrian Shaughnessy.)

Bleed: When an image or color extends beyond the trimmed edge of a page.

Blobject: An object that is curvaceous and flowing in design, such as the Porsche 911 or the Womb chair.

CMYK: An abbreviation for cyan, magenta, yellow, and black, which, in varying combinations, produce most colors. This is a color system used for printing—usually referred to as four-color process.

Designism: Design as activism, that is, design that instigates social change.

Design management: A methodology for helping organizations make design choices in a market- and customer-oriented manner.

Experience design: A holistic approach to the experience of a design environment.

Font: A specific size and style of type within a given typeface. All characters that make up 10-point Helvetica italic comprise a font (not to be confused with typeface).

Grid: An underlying structure of columns, rows, margins, and lines that dictates the way information is organized on a page.

Hickey: Extraneous matter such as dust, splashes of ink, or small pieces of lint that makes marks on a printed piece.

Kerning: Adjusting the space between individual characters in a font on a line.

Lorem ipsum: Used as placeholder text because it approximates a typical distribution of characters in English. A bastardization of "Neque porro quisquam est qui dolorem ipsum" ("Neither is there anyone who loves grief"—the perfect metaphor for graphic design), from Cicero's De Finibus Bonorum et Malorum.

Point: A unit of measurement for fonts and line spacing: 1 point equals 0.351 mm.

Sans serif: Any typeface without horizontal lines on the ends of each stroke, such as Helvetica or Avenir (this font).

Serif: The small horizontal lines on the ends of each stroke of a typeface, such as Times Roman or Courier.

Squeeze-and-tease: In broadcast design, "the process of squeezing a show's closing credits into one-third of the screen in order to maximize the remaining space for promotional purposes." (As defined by writer James Gleick.)

Typeface: A series of fonts and a full range of characters including numbers, letters, and punctuation.

Widow: A short line or word that has been separated from its paragraph or stands alone in the paragraph's last line. The latter instance is also called an orphan.

WYSIWYG: Acronym for "what you see is what you get": an estimated screen representation of how a final image will look.

Adobe Photoshop 1.0 was released in 1990 for Macintosh exclusively. **9** Until communication designers agitated to change it after the 2000 election, a law in Illinois prevented the use of lowercase letters in candidates' names on ballots.

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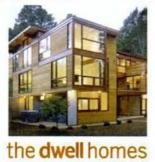
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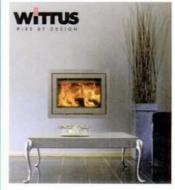
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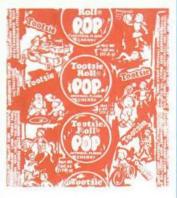
Design in a New Light

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Shown: Tootsie Pop, painting by Todd Lim.

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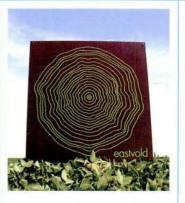
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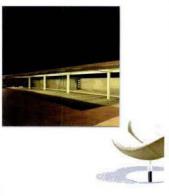
Natural materials.

Custom designs.

Reclaimed-refined.

Shown: Our backyard.

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Shown: Image from Landscapes series.

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Shown: Rikyu Collection by Ted Boerner.

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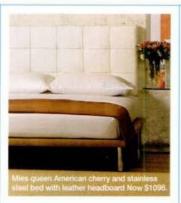
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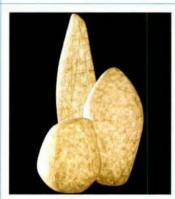
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Shown: Eriko Horiki Light Objects PA-1, 2, and 3 in handmade washi by Eriko Horiki, ETL listed (UL/CSA).

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Shown: B52 Stainless Steel Bar, circa 1952.

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Shown: The Designer Slim, Massive Paisley.

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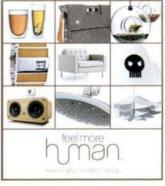
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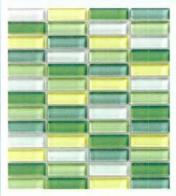
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Shown: Lush™ Blend "Bora Bora."

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Shown: Bergamo Blue.

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Shown: Sponge Vase by Marcel Wanders for Moooi.

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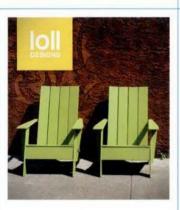
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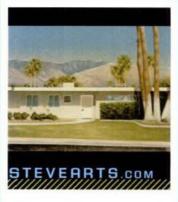
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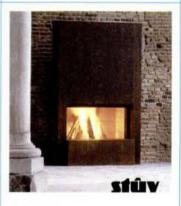
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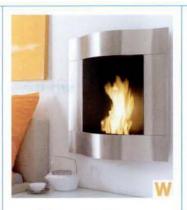
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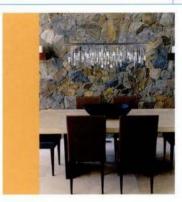
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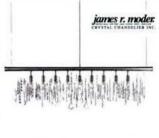
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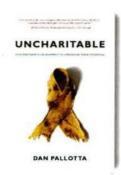
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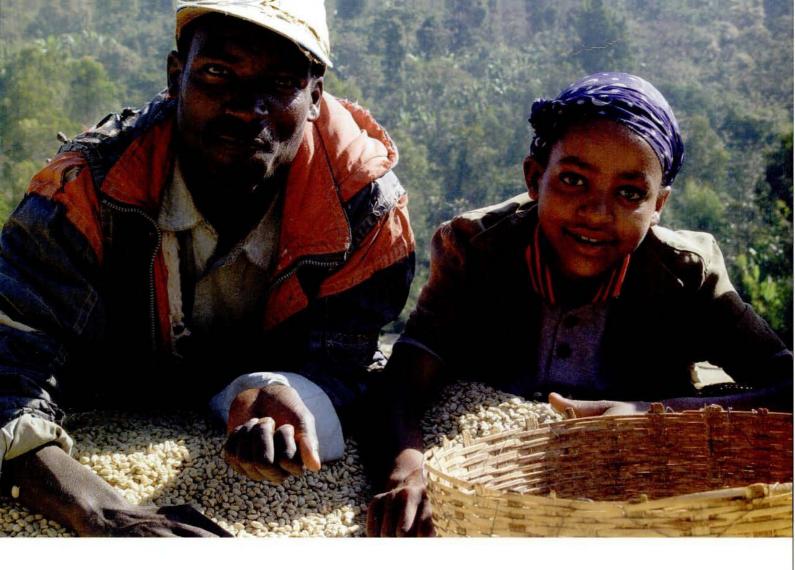
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Andy Cruz

Andy Cruz is a founding partner of the type/design studio House Industries. He lives in Wilmington, Delaware with his ladies; wife Stephanie and daughters Ava and Mia.

This is his playlist: Listen to it at www.dwell.com/podcasts



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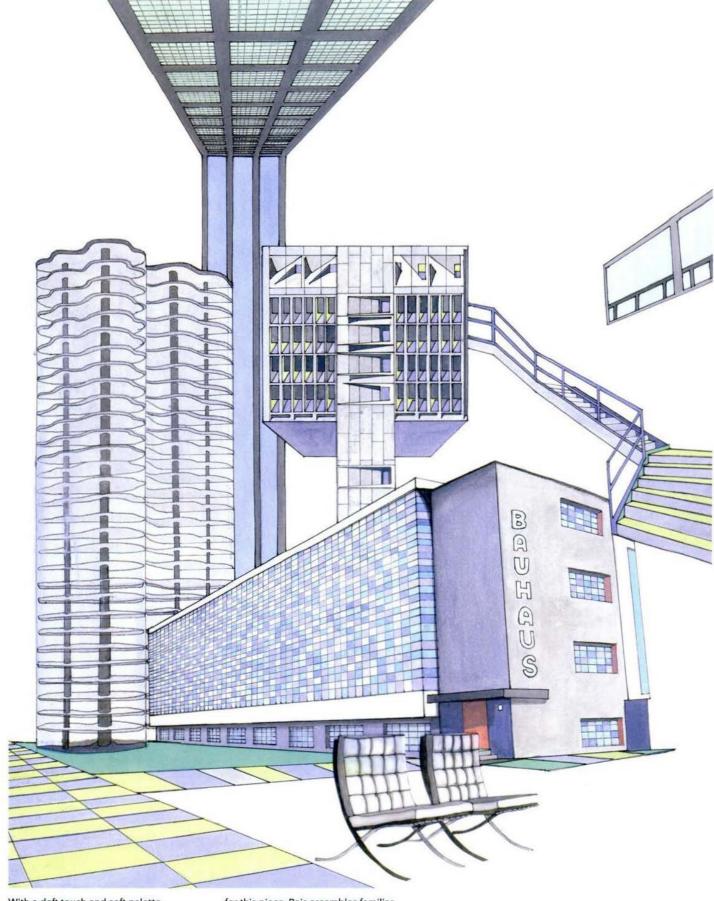
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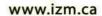


With a deft touch and soft palette, Naomi Reis creates otherworldly collages composed from architectural moments and imposing flora. Forgoing the latter for this piece, Reis assembles familiar elements from the Bauhaus masters to create a utopian vision of "wanting to build a better tomorrow, today."





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