SUPPLEMENTAL

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Fall 1995 $1

Pop In Orbit: Design from the Space Age

Launch into orbit with the first historical exhibition at Toronto’s Design Exchange, Pop In Orbit: Design from the Space Age, an innovative retrospective of Sixties Pop design and the space age influences that shaped the futuristic styling of the decade. Rachel Gotlieb, Curator of Design Exchange and this exhibition, examines how the sphere, representing both the space race and the sexual revolution of the Sixties, shaped the design of that futuristic, free-spirited decade. The sphere, she contends, became a Pop icon whose influence on architecture, furniture, consumer products and fashion was unmistakable.

The Sixties were characterized as a period of optimism. “Baby-boomers” became consumers who were surrounded by technological innovations that encouraged a sense of freedom and

Above: Italian designer Gaetano Pesce’s 1969 UP 1 and UP 5 chairs are part of the Pop In Orbit exhibition. The chairs are part of a series of designs by Pesce which, after fabrication, were compressed into flat pancakes and then vacuumed packed in PVC wrappers. Removed from the package and exposed to air, they literally “pop” back into their original shapes.
Maurer, Faux, Archigram, exhibition i.g.
ubiquitous vacuum cleaners."

by inventions which challenged mankind's imagination. The sphere image was symbolized in inventions ranging from Buckminster Fuller's geodesic domes to Hoover's floating Constellation Vacuum Cleaner, marketed to housewives who were "...tired of earthbound vacuum cleaners."

Designed by Bruce Mau and Kevin Sudo of Bruce Mau design inc., Pop in Orbit captures the essence of the sphere as the ubiquitous design icon of the Sixties. Our space age society celebrated such futuristic strides as Clairtone Sound Corporation’s 1964 Project G Stereo and the 1969 Apollo II moon landing.

Featured in this diverse exhibition are the works of Canadian and international designers including Archigram, Gae Aulenti, Francois Dallegret, Al Faux, Bruce Goff, Beth and Herbert Levine, Ingo Maurer, Gaetano Pesce, Paco Rabanne, Timo Sarpaneva, Stefan Siwinski, Hugh Spencer, and Roger Vivier.

The exhibition is divided into five themes: Brave New Living - Lifestyles of the Space Age
Spherical stereos, lamps and telephones were just a few of the objects that enticed consumers to take that bold stride forward into the realm of futuristic design. These products allowed the consumer to create, within the comfort of their gravity restricted lives, galactic getaways.

Sex and the Single Stereotype - Sexist marketing tactics of Pop design
The arrival of the birth...
control pill meant that women were experiencing more sexual freedom. Marketers portrayed women as sexually active creatures fondling and caressing products directed to the male consumer.

**Galactic Girl - Space-age Fashion**
White go-go boots, paper dresses and mini skirts were fashion staples in the closets of every Sixties “galactic girl.” These sexy futuristic designs, created with such alternative materials like PVC plastic, silver metal, and lucite, rocketed off designer runways to mass consumer appeal. Ten Sixties items from the 10,000-piece 20th century couture collection of Sandy Schreier are part of the exhibit, including designs by Andre Courreges, Paco Rabanne, and Roberto Rojas.

**Bubble Vision - Utopian Architecture**
This section looks at the whole craze of bubble vision in the Sixties when Pop designers used inflated plastic for their pneumatic spherical architecture, inspired in part by the launch of the American space satellite Echo 1, a silver inflated sphere over 100 feet in diameter and eight stories tall.

**Balls In Motion**
Relax in the exhibition hall’s Pop colored bean bag chairs and view a 45-minute video depicting the futuristic styling of the Sixties. This video presentation includes clips of the launching of the Alouette satellite, Star Trek, Barbarella, The Graduate, a space-inspired fashion show, and an Electrohome promotional piece associated with the optimism of space age design.

**Pop in Orbit: Design from the Space Age** runs September 12, 1995 to January 26, 1996 at the Design Exchange, 234 Bay St., Toronto, Canada. For more info. call (416) 216-2160.
EVENT REMINDERS

OCTOBER
27  Skinner's 20th Century Italian Art Glass Auction in Boston, MA (617) 350-5400
28  Skinner's Art Glass & Lamps, Arts & Crafts, Art Deco & Modern Auction in Boston, MA (617) 350-5400
28-29  Vintage Fashion Expo in Santa Monica, CA (415) 822-7227
28-29  Eastern States Antiques & Collectibles Show in W. Springfield, MA (203) 758-3880
28-29  International Vintage Poster Fair at the Spectrum Gallery in San Francisco, CA (212) 206-0499
30  Sotheby's Watches Auction in NYC (212) 606-7000

NOVEMBER
3-5  Metropolitan Antique Textiles & Vintage Fashion Show in NYC (212) 463-0200
4-5  Winnetka Modernism Show in Winnetka, IL (708) 446-0537
6  Butterfield & Butterfield's Art Nouveau, Art Deco, and Arts & Crafts Auction in Los Angeles, CA (213) 850-7000
10-11  Wrigleyville's Holiday Antiques Show in Chicago, IL (312) 868-0285
11  Skinner's Posters Auction in Boston, MA (617) 350-5400
11-12  Manhattan Triple Pier Expo in NYC (201) 384-0010
12-13  Leslie Hindman Auctioneer's 20th Century American & European Design Auction in Chicago, IL (312) 670-0010
14-15  Christie's Contemporary Art Auction in NYC (212) 546-1000
15  Christie's East Ocean Liner Sale in NYC (212) 606-0400
17-19  Sanford Smith's Modernism Show in NYC (212) 777-5218
17-19  Metropolitan Antiquarian Book Fair in NYC (212) 463-0200
18-19  Manhattan Triple Pier Expo in NYC (201) 384-0010

20TH CENTURY AUCTION
DECEMBER 3 CHICAGO, ILLINOIS USA

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1930s: Airflow 9-pce. dining room set, Davenport (C3172-43), Armchair (C3172C), pr. of Saknoffsky pier cabinets, Airflow 3-dwr. chest.

1940s: Niagara 7-pce. bedroom set, Arm chair (C3760C) with Leg rest (3763LR), Davenport (C3176-72).

1950s: Kohinoor dresser with deck top, Sculptura triple dresser with Mirror, Sculptura 4-dwr. chest, Aristocraft high back arm chair (M1727R), Aristocraft 3-seat Davenport (CM879-46), Game Dining Table with 4 leaves (787G) and 6 chairs (2 captain & 4 side).

1960s: Crown glass china on buffet (M1547 on M1543), Encore double dresser (M1524), Kneehole desk.

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DECEMBER
2-3  Philadelphia Antiques Expo in Phil., PA (212) 285-0020
2-3  Art Deco-50's Holiday Sale in San Francisco, CA (415) 599-DECO
6  William Doyle Galleries Couture Auction in NYC (212) 427-2730
8-9  Christie's Art Noveau & Art Deco Auction in NYC (212) 546-1000
10  Modern In Manhattan Auction in NYC (800) 419-3060
30-Jan 1 New Year's New York Coliseum Antiques Show in NYC (201) 384-0010

JANUARY
19-21  Miami Modernism Show in Miami, FL (313) 886-3443
28  Cincinnati 20th C. Revue Show in Cincinnati, Ohio (513) 738-7256

ONGOING
Sept.12 - Dec.31  Pop In Orbit: Designs from the Space Age at Design Exchange in Toronto, Canada (416) 216-2160
Sept.29 - Jan.7  Shaken Not Stirred Exhibition at the Milwaukee Art Museum in Wisconsin (414) 224-3200
Oct.1 - Jan.23  Piet Mondrian: 1872-1944 at MOMA in NY (212) 708-9400
Oct.15 - July 28  Images of An Era: Examining MOCA's Art Acquisitions Between 1940-1975 at MOCA in Los Angeles, CA (213) 626-6222
Oct.18 - Feb.11  Uncommon Threads: 300 Years of New York Style at the Museum of The City of New York in NY (212) 534-1672
Through November 12  The Art of Peter Voulkos at the Oakland Museum in Oakland, CA (510) 238-3401
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Art Deco - 50s Holiday Sale
“Deco The Halls”
Dec. 2-3, 1995
SAT 10 am-6 pm SUN 11 am-5 pm
Admission $5
Deco Society Members $4

PLUS
Vintage Fashion Show on SAT: 2 pm
Produced & Directed by Peter & Deborah Keresztury
The Concourse Exhibition Center
8th & Brannan Streets, San Francisco, CA

Weekend Info: (415) 599-DECO • Vendor Space: (415) 383-3008
We buy and sell vintage furniture, decorative objects and accessories by leading designers and artisans of the mid-twentieth century.

Clockwise from top left:
- Fantastic Deco gentleman’s bedroom suite, 7 pieces in Ambonina, attributed to Dominique, Paris 1925
- Fabulous lucite chair with white upholstered seat, $400
- Seven piece Deco suite, ideal for a waiting room or lobby, wood is Ambonina, attributed to Dominique, Paris 1925 (display stand shown)
- Six matching pair of ornate metal chandeliers from the Lincoln Theater in Massillon, Ohio, $150 ea., $900 for all.

End tables 24"h x 13"d  Dresser 47"h x 33"w