Herman Miller
REISSUING THE CLASSICS

Frank Lloyd Wright
Exhibition at MOMA

Diner Culture:
Worthy of a Museum

NEW YORK
WORLD'S FAIR
1939/1940

THE CONTINUING
POPULARITY OF
THE ETCHINGS OF
LOUIS ICART

MARBLES: COULD
THEY BE THE HOT
NEW COLLECTIBLE?

A NEW MODERNISM
SHOW PREMIERS OUT
WEST

The International Journal of 20th Century Style & Design
LETTERS....

From The Editor:
New Year - New Look
Don't be alarmed, change can be a good thing! We have decided to change our cover design to reflect our ascension in the marketplace from a simple "newsletter" to the high quality resource "magazine" which we are becoming today. This year also marks the beginning of our supplemental mailings which we hope will help us to keep in touch with our subscribers on a more regular basis and provide you with more of what you're looking for. We welcome any comments and suggestions you have regarding our changes, and we look forward to providing you with the best in 1993-1960s news and information over the coming year! Sincerely, Suzanne Cheverie, Editor

Deco The Halls
"I recently picked up the Volume 2, Number 2 issue of The Echoes Report Journal at the "Deco The Halls" Antique show in San Francisco. Your publication is really great featuring many interesting and informative articles as well as advertisements and announcements. As a collector/dealer it has provided me with several new resources that I was unaware of previously..." Timothy Willman Missouri

Retro Remodel
"Recently I read an article in the October 1993 issue of Home magazine about your publication, The Echoes Report. I am in the process of remodeling my home with an Art Deco flavor. As a novice collector your report will be invaluable to me in finding sources for vintage items." Susan Nattress Vermont

Fab Fifties Fan
"Found a copy of your magazine at the Fab Fifties show in Baltimore this past weekend. Congratulations on a great publication." Michael Shue Pennsylvania

Fiesta Passion
"I'm an avid collector of Fiesta ware and have quite an extensive collection. I would love to be a subscriber. I need to add to my inventory of pitchers, tea pots and coffee pots, which are hard to find. My collection is sole for personal pleasure only, since much of what I have comes from my childhood and inherited. Thank you." Helen Scavone Illinois

Avid Collector
"I just read about your newsletter, The Echoes Report, in the October issue of Home magazine. Being an avid collector of various items from the 1930s to the 1950s, I would love to get a year's subscription....I look forward to receiving my first newsletter. Thank you." Amanda McKeerow Gardner New York

Complimentary
"Thanks for the complimentary copy - I was obviously impressed with the quality..." Cindy Cooper, American Dinneware Kansas

Eager Readers
"I saw your address in an article in Home magazine (Oct. 1993). Your newsletter sounds great - can't wait to see it!" Tammy Martin Alabama

"Looking forward to the next issue, keep up the good work!" Tom Ducro Ohio

~ LETTERS ~
Tell us how we're doing - we'd love to hear from you! Send us your comments, suggestions, or story ideas! Send them to:
Deco Echoes Publications
PO Box 2321
Mashpee, MA 02649
ON THE COVER
Art Deco style lithographic poster for Rinascente department store, c.1949, by Marcello Dudovich (1878-1962). Dudovich's prolific career spanned several decades, and his posters are highly sought-after. (Courtesy Bernice Jackson Fine Arts)

6 Make Mine Marbles
Why marbles are becoming one of today's hottest collectibles: where to find, sell, and learn about them

8 Revived For Retail
Herman Miller reissues 8 classic designs from Charles Eames and George Nelson

10 Frank Lloyd Wright
The Museum of Modern Art launches a major retrospective on the life's work of this master of 20th century architecture

12 Building The World of Tomorrow
The history of the New York World's Fair of 1939/1940 and the popularity of collectibles from the fair today

15 Louis Icart
A look into the career of this wildly popular Art Deco artist, and comments on the current market for his works

21 American Diner Museum
A new museum is being established in Providence, R.I. to acknowledge the importance of the Diner in American history

27 Show Updates
Previews and post-show reports on five 20th century events

28 Animation Art
Animation art hits the auction houses running and takes off as a popular new collectible

In Each Issue
5.................................What's Hot
14.............................Auction Highlights
17...............................Book Review
17.............................Bookstore
25.............................Coming Events
29.............................Classifieds
31............................."Smalls"
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The Echoes Report March 1994
Forties Fabulous
The same colorful patterns which once graced your grandmother's table are now available from Kitsch 'N Couture! They reproduce the printed fruit and floral table linens which were so popular during the 1930s and '40s and craft them into tablecloths, placemats, napkins, tea towels, aprons, bibs, cafe curtains, valances, shower curtains, toaster covers and much more! The eight fresh and fruity patterns are artfully reproduced on 100% cotton fabric, which is also available as straight yardage so you can whip up your own creations!

For more information send $2.00 to:
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Vintage Poster Art
Bernice Jackson Fine Arts of Concord, Massachusetts, is now offering "The International Poster Catalog," a 16-page all-color catalog featuring 150 posters from the late 1800s to stunning avant-garde designs of today, including Italian, Swiss, Russian, Dutch, French, German, British and American works. Mrs. Jackson is a nationally known pathfinder and innovator in the vintage poster collecting field. Whereas most poster dealers in this country concentrate on French posters from about 1890 to 1940, Mrs. Jackson has sought out rare posters from Italy, Holland, Switzerland, Hungary, Poland, and many other countries.

"There are so many fine examples of outstanding poster art, particularly avant-garde design, which have been too long overshadowed by the French," comments Jackson. "Once people become familiar with the vintage posters of other countries, they develop a lifelong passion for this tremendously varied art form."

The catalog features posters with prices starting as low as $150, with most priced from $250 to $2,000, and several rare posters which sell at higher prices. To order a copy of the catalog, send $10 (refundable with purchase) to: Bernice Jackson Fine Arts, PO Box 1188, Concord, Massachusetts 01742, or call (508) 369-9088.

- Art Deco style lithographic poster by Marcello Dudovich, c.1949, for Rinascente department store
Make Mine marbles

by Rosalie Florence

IF YOU ARE FASCINATED BY ancient times and objects and would like to conjure up the past, you can hold a piece of history in your hand just by picking up a MARBLE! Marbles may well be the world's oldest toy and today's hottest and most interesting collectible. Since the Stone Age, children as well as adults owned and played with some kind of simple sphere made of rock, clay or glass. Marbles were even found in King Tut's tomb.

The Metropolitan Museum of Art in New York City has a display of marbles from ancient Egypt and Rome. Much documentation exists to substantiate the fact that marbles were a part of life in the Middle Ages in Venice. A fifteenth century manuscript refers to schoolboys playing marbles and a sixteenth century Breughel painting depicts children using marbles in games. When the European settlers first came to the new world with their marbles, they found the Indians already playing with their own clay and rock ones.

From about 1850 to 1920 Germany cornered the market in the manufacture of glass marbles. It wasn't until the late nineteenth century that American manufacturers started making their own marbles. Akron, Ohio was the place where twenty marble works were in production by the end of the century and millions of marbles were being made. In fact, it was there in Akron in 1901 that one M.F. Christensen revolutionized marble making by developing a "perfect glass ball machine," which saved labor and reduced the cost of marbles to the consumer. Pennsylvania and West Virginia also became important in the manufacture of marbles.

New lines were constantly coming out to tempt kids and collectors as the marble craze spread across America. Especially with the arrival of Spring, chamois bags, cans, cigar boxes, jars and pockets full of marbles came out of the closet. There were comic marbles from Peltier Glass with Moon Mullins, Betty Boop and Kayo; "guineas" and "flames" from the Christensen Agate Company in Cambridge, Ohio; vaseline or custard glass made by Akro Agate that used uranium in the formula and which collectors now call "lemonade." There are oxblood's and bricks, bananas and bumblebees, slags that imitate agate, to name a few, indicating the complexity and need for many of the good books available to help define the distinct differences that are so fascinating.

There are a few simple and important things to do to get started as a collector. One of the first is to purchase several good books on the subject (see list at end of article). Once you are properly outfitted with a good library, check out the attic of everyone you know for old marble collections. Go to flea markets, garage and yard sales. Buy marbles by the bucketfull! You may find a "pearl" among the stones. Show them to a reliable dealer, or call Bert Cohen at (617) 247-4754. He will tell you the name of the knowledgeable and good dealers in your area.

Bert Cohen is a Boston-based collector...
who's interest in marbles was sparked over 30 years ago, when he found it was something he and his son could collect together. Today Cohen is nationally and internationally recognized as having a marble and marble memorabilia collection which is second to none. In fact, Arts & Antiques magazine named him one of the top 100 collectors in America in March of 1993. Among his prized spheres Cohen has a rare 1905 sulfide marble with a presidential bust of Teddy Roosevelt and a 2,000 year old Roman marble.

Marbles can be worth anywhere from twenty-five cents to thousands of dollars each. Join a marble club and talk to other collectors. Bert can give you the name of one near you. You will find the collectors to be friendly, helpful and, certainly, enthusiastic. You will also hear about marble conventions held around the country. One is held just about every month somewhere. People travel across the country, far and wide, "looking for their marbles."

For the beginning as well as established collectors, this author seriously suggests that the wave of the future is with the new contemporary "art glass" marbles. Each one is hand-blown by talented glassblowers across the United States, who presently number about thirty-five. Some of these glassblowers are already quite well known, and have their work ensconced in museums and important private collections. Steve Lundberg, Josh Simpson, Geoffrey Beetem, Douglas Sweet, Mark Matthews, Love Marbles, Steve Maslach, David Salazar, Harry and Wendy Bessett, as well as Jody Fine are among the most distinguished contemporary glassblowers. Their work is individualistic, creative, gorgeous, and most collectible.

As you may have guessed, Bert Cohen has the largest inventory of contemporary "art glass" marbles, and was one of the first to recognize the beauty and potential of these lovelies. If he is collecting and selling them, I would seriously recommend that you take your cues from him and make sure you include these somewhere in your collection. He sells a catalog of the marbles made by a large group of the American glassblowers. It is more than worth the four dollars to have one of these in your possession.

It is hoped that you are now intrigued by how truly "marbleous," fascinating and fun collecting marbles can be. I didn't even tell you about how delightful it is to get on your knees and play! A game for all ages and all seasons! (Carpetballs are used indoors by the English. Also, a gorgeous collectible). Books of games from around the globe all include marbles. I've got most of my marbles. Go on and get some for yourself!

These and other significant materials can be obtained from Bertram Cohen, 169 Marlborough Street, Boston, MA 02116:

*Grist's Big Book of Marbles* by Everett Grist. This includes both antique and machine-made marbles. 144 pages, full color, c.1993, outstanding book...great for beginners. $20.00


*The Complete Line of the Akro Agate: Marbles, General Line and Children's Dishes with Prices* by Roger and Claudia Hardy. c.1992, 136 pages, some color photos. $35.00

*Collecting Antique Marbles -- 2nd Edition* by Paul Baumann. c.1991, 176 pages, photos. Covers the subject very well. $20.00

*Knuckles Down! A Fun Guide to Marble Play* by Cathy C. Runyan. c.1985, 36 pages, illustrated. $10.00

*Smithsonian* April, 1988 cover and article with outstanding pictures in color about marbles, marble tournaments, antique and new "art glass" marbles. This is now a collector's item and Bert Cohen has copies of them. $20.00

*The Art of Glass Marbles* Moritex Art-Marbles Collection, Vol.1. This is completely gorgeous in full color. 18 pages show the new "art glass" marbles being made by glassblowers in the U.S.A. Published in Japan, also shows other items related to marbles: posters, neckties, etc... $6.50.
Eames molded plywood lounge chair (LCW), left, and elliptical table, below right, now in production again by Herman Miller

"The details are not details. They make the product."
- Charles Eames

The Herman Miller Company recognized the importance of this collection, and began producing it for the marketplace. Until 1957 that is. In that year Herman Miller discontinued production of the Eames molded plywood pieces, turning its attention instead to office systems. Admirers and collectors of Eames' designs were left to the cagey and expensive secondhand market to find the pieces they craved, or settle for lower quality reproductions.

But no more. Herman Miller has revived six of Eames' classic designs for the retail market, along with two designs from George Nelson -- the miniature chest and platform bench.

If these pieces are well received, Miller plans to reissue additional pieces from the past. For more information or to locate a dealer near you call (800) 646-4400.

"The product must be honest"
- George Nelson

CHARLES EAMES, ONE OF THE GREAT NAMES in 20th century furniture design. The innovative techniques and materials he utilizes to create furnishings which are both "of the moment" and timeless have earned him this distinction.

In 1940 he made a bold leap into the design world with his exhibition of molded plywood shells at the Museum of Modern Art's "Organic Design in Home Furnishings Competition." Eames collaborated with Eero Saarinen, at the time a fellow Cranbrook Academy student, to create these revolutionary pieces, and Eero's modern influence is quite evident in their design.

While Saarinen moved on to the field of architecture, Eames could not let the molded wood idea go. He continued to develop the molding technology all through the 1940s, finally exhibiting the resulting pieces -- the DCW chair, LCW chair, side chair, folding screen, and coffee table -- as a collection at the Museum of Modern Art in 1946.
The Museum of Modern Art launches a major retrospective on the life's work of one of the greatest architects of the 20th century

FRANK LLOYD WRIGHT. TO MOST THE NAME instantly conjures up a mental image of Fallingwater -- arguably the greatest house of the 20th century -- and a reverence reserved for few architects of his time. But who was the man behind the reputation? Who was Frank Lloyd Wright?

He was born in Wisconsin in 1867 to a father who was a New England minister and a mother who emigrated to Wisconsin from Wales in the 1840s. Their marriage didn't last, and Anna Lloyd Jones, his strong-willed mother, and her Welsh relatives were left to raise young Wright themselves. Anna had come to the U.S. with her family seeking religious freedom, and many of her relatives were ministers. In young Frank they were looking for someone to build churches, and they steered him in that direction.

The values that were instilled in Wright as a boy -- the right to religious freedom, in fact, freedom to live life as one chose -- shaped his life and placed him in the midst of many a controversy. Perhaps the most well known occurred in 1909 when he left his wife and six children to live with a married woman. Throughout his life he was also embroiled in lawsuits, bankruptcy, jail, accidents, and a disastrous second marriage. Luckily, Wright possessed the twin gifts of a silver tongue and a good sense of humor, which would save him from many a sticky situation.

Philosophically, Wright tried to live every day in the moment, never looking back to his earlier works, instead concentrating totally on the project at hand. Poor design pained him, and he became famous for completely designing the interiors of his houses -- the furnishings, lighting, dishes, everything -- so nothing would interfere with his clear vision.

Even in the beginning of his career, when he worked as an apprentice for Chicago's Adler and Sullivan, his talent was already evident and astounding. Later, when he began his own practice in Oak Park, Illinois, his designs for "Prairie Style" suburban homes revolutionized the housing industry. Over the next ten years the horizontal "Prairie" style guided his design of the Frederick C. Robie House in Chicago (1908).
and the Unity Temple in Oak Park (1905-08) among other projects.

The building of Wright's own country house, Taliesin I (1911), marked the turning point in his buildings relationship to nature. It was the start of his quest to build a structure which was completely true to its purpose. The result, "organic architecture," as he termed it, holds a deep reverence for nature, and every detail seems to follow an inner vision. Fallingwater (1934-37) is the culmination of this vision, an awe-inspiring structure which seems to grow out of its very surroundings.

By the 1940s, Wright was using triangular, circular, hexagonal, and spiral forms derived from nature. He employed the spiral most spectacularly in the Solomon R. Guggenheim Museum in New York (1943-59). In this structure Wright successfully combined the organic with architecture, in a seamless flow of poured concrete. The interior space created by this combination is one of the most astonishing and spectacular constructed in this century.

Almost inevitably interest in Wright's work has revived, with the reopening of the Guggenheim in 1992 and the current interest in environmentally correct architecture hitting the mainstream. From February - May 10, 1994, the Museum of Modern Art is devoting both levels of their temporary exhibition galleries to a major retrospective of Frank Lloyd Wright, covering every phase of his seventy-year career.

The exhibition draws on the vast holdings of the Frank Lloyd Wright Archives at Taliesin West, Arizona, which have been rarely loaned due to the fragile condition of many of the works. This in-depth presentation examines every phase of Wright's architecture, ranging from his much celebrated monumental projects to the lesser-known from all periods. Furthermore, the exhibition focuses on the broader architectural issues that framed Wright's production: his interpretation of nature, his use of technology, and his relationship to the Modern movement in Asia.

Over 350 original drawings, many of which have never been shown, are on display, along with thirty scale models; full-scale constructions representative of the spatial and material qualities of Wright's work; photographs; as well as a selection of architectural fragments (windows, decorative concrete blocks, etc.).

In the catalog to the exhibition, Terence Riley writes, "A generation after Wright's death, in the wake of successive energy crises, suburban congestion that rivals that of any crowded city, and the alienation resulting from the diminishment of the public realm, it is vital to reconsider Wright's work in the light of our present, contemporary culture. The values reflected in his work must be reformulated again if they are to have any impact on the current needs of American society."

Frank Lloyd Wright: Architect will be on exhibition at the Museum of Modern Art from February 20 - May 10, 1994. For information call (212) 708-9400. For further reading on Wright's works, Frank Lloyd Wright: The Masterworks is available from the Deco Echoes Bookstore on page 18.
IT'S 1935 AND AMERICA'S HEARTBEAT, NEW YORK City, is just emerging from the Great Depression. What better way, thought engineer Joseph Shagden, to give a jump start to the economy than to host a fair? Not a town fair, or a state fair, but a fair to rival the Chicago Exposition of 1893 or the great Paris and London fairs, a World fair.

Shagden presented this novel idea to a group of prominent New York businessmen, and it took flight. A non-profit corporation was set up and a committee convened, and the location -- Flushing, Queens, the geographical and population center of the city and a dump which desperately needed to be cleaned up -- was decided upon. What followed was an unprecedented period of agreement and cooperation.

Grover Whalen, a member of the non-profit corporation's Board of Directors, managed to get commitments from sixty nations and international groups to participate in the New York fair! This feat was even more amazing when you stop to consider that Whalen garnered these agreements in 1937 in the face of impending world war.

Also amazing was the response met on our own soil. Thirty-three states agreed to participate in the fair, an unbelievable commitment during a period of great financial hardship.

The final element of cooperation was embodied in the work of the fair designers themselves. It was these forward thinkers, these cutting edge industrial designers and architects -- Norman Bel Geddes, Raymond Loewy, Henry Dreyfuss, and others -- who gave the fair its theme, "Building The World of Tomorrow," and gave that theme form and substance.

The look they chose was simple, streamlined, and...
Art Deco in style. Their recommendations, used as guidelines by the Board of Design for the fair, produced an environment which was both futuristic and practical, a reflection of the hopes and dreams which the general populace carried in their hearts about the wonders of life in the future.

The New York World's Fair opened as planned on April 30, 1939. For 75 cents a visitor gained access to an unbelievable 121.6 acres of advanced technology, Art Deco murals and sculpture, fantasy, and amusement.

Due to the sheer size of the fair, it was subdivided into ten zones. The Theme Center was the first zone, located on the highest point on the grounds and identified by the pure white Trylon and Perisphere. Communications and Business Systems, and Production and Distribution were set to the Center's left and right side. Transportation was across the Grand Central Parkway, Community Interests and Food were further behind the Center and Government and Amusement were set around man-made bodies of water -- the Lagoon of Nations and Liberty Lake.

198,791 people visited the fair on its opening day, but even with this fantastic turnout, the fair had failed to bring in the expected revenues when it closed it's first season on October 31, 1939. When the fair reopened on May 11, 1940, many changes had taken place. The largest and most evident was that World War II was underway and consequently, the Soviet Union, Argentina, and Siam pulled out their exhibitions. Admission price was reduced to 50 cents and rents to exhibitors were also discounted.

Despite these measures, the fair closed in bankruptcy on October 27, 1940. Forty-five million people had caught a glimpse of the "World of Tomorrow" at this remarkable event which still remains the model which all world fairs try to emulate.

Today the fairgrounds have been turned into Flushing Meadows Corona Park, and memorabilia from the fair is becoming highly collectible. Ken Shultz, a collector and dealer in fair memorabilia dating from 1851-1939, says there is a very big market out there for these collectibles, especially in New York. continued on page 20
CHRISTIE'S SMASHED A WORLD auction record at its Contemporary Art Auction on November 9th when Arshile Gorky's Year After Year, c.1947, sold for $3,852,500 to a private American collector. Previously, the highest price ever paid at auction for a work by this giant of 20th century American art was $880,000 for Delicate Game sold in 1989.

"It is fitting that Year After Year, one of Gorky's finest works, now holds the auction record for the artist," said Diane Upright, head of Christie's Contemporary department. "Another stellar price was realized by Francis Bacon's Study for Portrait of Lucien Freud, c. 1964, which brought $1.8 million."

And Christopher Burge, President of Christie's in America said "This was the most heady sale since the days of the late 1980s. The excitement in the room tonight signaled a return of confidence to the market, with people keen to buy works of art again, whether expensive or reasonably priced. We noticed a number of new buyers, and bidding was truly international, with strong support from Europe and Asia."

The second half of the sale occurred the following day, November 10. Here the resurgence of interest in the contemporary market continued, with active bidding by American and European buyers. Prices realized included $211,500 for Alexander Calder's Untitled, c. 1959, and $162,000 for Francois-Xavier Lalanne's Flock of Sheep, c.1965.

HIGHLIGHTING THE AMERICAN segment of the American and Modern Prints and Illustrated Books sale at Christie's on November 19 were six of John Marin's most significant New York scenes, consigned by the family of Aline Meyer Lieberman. The rarest of the six, Woolworth Building (The Dance), set a record for the artist by selling for $57,500 to a private collector.

Also setting a record was the $244,500 paid by an anonymous buyer for Henri Matisse's Grande Odalisque a la culotte bayadere, c.1925, which was the highest amount yet realized for a single print by this artist. Other Matisse highlights included Jazz, c.1947, which sold for $85,000 and Marie-Jose en robe jaune, c.1950, which went to a private collector for $74,000.

"The record prices realized for the Matisse and Marin prints are a testament to the market's continued interest in exceptional prints in perfect condition," said Elisabeth Hahn, head of Christie's Print department.
"Come up and see my etchings sometime..."
- Louis Icart

by Sandy Verin

LOUIS ICART (1888-1950) WAS a popular French Art Deco artist who reached the peak of his career during the 1920s and 1930s, both in France and in the U.S.A.

He began his career in 1916 illustrating for the French magazines LeRire, Fantasio, and L’Arionette. He then went on to illustrate both postcards and fashion design. Icart became famous for his depiction of languid French ladies, feminine grace, speed, and his smooth-flowing style. His work is rich in movement, grace and curvaceous lines, and radiates with the quality of a master etcher.

The women he portrays often are swathed in furs, feather boas, and flapper trappings indicative of the Art Deco period. Their personalities range from seductive to carefree and coquettish. It is interesting to note that Icart used his wife Fanny and his young daughter as his models, as well as his own dogs and horses.

During WWII he was drafted into the French Infantry and made several etchings depicting war scenes with great sensitivity and sentimentality, a successful departure from his usually feminine subjects.

Icart etchings became popular in America because they were glamorous, carefree, and inexpensive -- originally costing between $10 and $40 for these chic Paris originals.

His work was heavily influenced by Watteau, Boucher and Fragonard. Icart became known for his dry point etching technique and his aquatinting, which created a stippled effect. His etchings were engraved on polished copper with a sharp needle. Pride of craftsmanship and his international reputation as an originator of unique designs and discoverer of feminine charm were his legacy.

The typical Icart etching has appreciated through the years from a value of $10 to $40 to record prices reached in 1990 of $3,500 to $35,000. However, with the currently depressed economy, prices have dipped to a range of $1,800 to $25,000. Now is the time to take advantage of these falling prices and start to collect, or add to your collection of Icarts, while the prices are once again relatively low.

I would anticipate that as the economy recovers, so will the value to these Icart etchings, making them more expensive to acquire.

-Sandy Verin, owner of Icart & Deco Originals (formerly of Icart Vendor Graphics, L.A.) is located in Laguna Niguel, California. She has the largest collection of Icart etchings and has been selling these original etchings since 1972 to galleries and private collectors. She can be seen by appointment, to buy, sell, appraise or restore Icart etchings. To reach her call (714) 249-1961 or fax (714) 249-9904.
Auction Highlights cont. from page 14

ors brought $4,950, while Charles and Ray Eames' c.1940s child's chair of one continuous plywood form with a cut-out heart to the back fetched $5,225.

Attracting a lot of attention was George Nelson's c.1956 "Marshmallow" sofa with black and white naugahyde cushions manufactured by Herman Miller which sold for $9,900.

Examples representing Gilbert Rohde's designs included his c.1932 prototype buffet of red and bleached mahogany which hammered down for $3,190 and his "Cloud" cocktail table of exotic paladecoy with black lacquer finish which closed at $1,430.

Perhaps the most talked about piece of the modern session was a Fornasetti c.1950s four panel screen which was taken away for $9,900.

High points of the Italian glass included an 11" Fratelli Toso murrina vase in mint condition which brought $7,150, and a charming Venini fish figurine by Ken Scott which sold for $2,200. For future auction information call (513) 321-6007.

MORE THAN 150 PRINTS FROM  
The Smaller Collection, representing a wide range of both blue-chip and younger printmakers from Jim Dine to Mel Kendrick, highlighted the Contemporary Prints and Multiples sale at Christie's on November 20.

Highlights from the sale included the portfolio 11 Pop Artists, Volume II, c.1965, which sold to an anonymous buyer for $32,200; Andy Warhol's Marilyn Monroe screenprint in colors, c.1967, which sold for $13,800, and Jasper John's Targets lithograph, c.1967-8, which hammered down at $11,500.

"The special single-owner collection included in the sale added immensely to the diversity and the strong results of the sale," stated Elisabeth Hahn, head of Christie's Print department.

THE INTERNATIONAL BIDDING  
crowd at William Doyle Galleries' Important Estate Jewelry sale on December 8 delivered strong results. Total sales reached $1,321,258 - just above the presale estimate of $912,155 - 1,209,560.

The most eagerly anticipated item was the last lot in the sale. This stunning kite diamond solitaire ring of approximately 10.56 cts. was certified by the GIA to be D in color and VS1 in clarity. With a presale estimate of $150,000 - 175,000, the ring easily inspired bidders in the audience and on the phone towards a final price of $321,500.

Retro pieces also garnered attention, as a gold and diamond pin and earclip set designed as engine turn concentric decorated disks (est. $900-1,200) sold for $1,610. Deco pieces were equally successful, particularly a beautiful Art Deco chalcedony and sapphire pin holder which brought in $2,900. For future auction information call (212) 427-2730.

CHRISTIE'S EAST HELD THEIR  
fourth 20th Century Decorative Arts auction of 1993 on December 8th. The highlight of the sale was a Lalique amber glass vase, entitled 'Serpent,' which was molded as a coiled snake bearing his fangs which sold for $10,925.

Other sales of mention include a Knoll marble top table and six upholstered steel armchairs designed by Warren Platner, which sold for $2,300, and a Norman Bel Geddes eight piece aluminum cocktail shaker set in a streamlined design which was carried away for $2,300. For future auction information call (212) 606-0530.

A SELECTION OF WOOD AND  
leather furniture designed by Wharton continued on page 24
"Whatever happened to vinyl records? For that matter, where did the milkman go? Has anyone sent a singing telegram recently, or made multiple copies with carbon paper, or ordered a malted at a soda fountain?"

These questions, from the author's introduction, begin a witty and provocative tour through our collective memory. Over the past fifty years, many objects and ideas which once were taken for granted have vanished from the American scene. Over seventy extinct institutions are covered in this evocative book, including automat, polio scares, bomb shelters, and the smell of burning leaves. The reader is left with the reminder that the only real constant in daily life is change.

Going, Going, Gone will be released in April, 1994, and may be ordered through the Deco Echoes Bookstore for $16.95 + $3.00 shipping.

LA Lost and Found: An Architectural History of Los Angeles by Sam Hall Kaplan...A fully illustrated evocation of the rich architectural history that has given Los Angeles its unique character. 224 pgs. 200 black & white photos. 16 pages of color photos. $17.00

Richard Avedon: An Autobiography...The definitive retrospective collection of the work of the most famous photographer in the world. Includes the fashion shots of Dovima and Dorian Leigh from the fifties, and many previously unpublished works. 432 pgs. 280 photographs printed in tritone. $90.00

Round The Clock: The Experience of The Allied Bomber Crews Who Flew By Day and By Night From England In The Second World War by Philip Kaplan and Jack Currie...Includes hundreds of photographs and reproductions of memorabilia which helps the reader experience this period of time where so many memories and so much history was made. 256 pgs. $45.00

The Fifties by David Halberstam...An inddepth look at the decade which spawned the radical 1960s. 800 pgs. $24.50

Fabulous Fabrics of the 50s (And Other Terrific Textiles of the 20s, 30s and 40s) by Gideon Bosker, Michele Mancini, and John Gramstad...120 pgs. $14.95

Spin Again: Board Games From The Fifties and Sixties by Rick Polizzi and Fred Schaefer...120 pgs. $14.95

Salvatore Ferragamo: The Art Of The Shoe 1906-1960...The innovative artistry and technical genius of Salvator Ferragamo, one of the most renowned names of Twentieth century shoemaking, is celebrated in this historical and visual survey of 200 of his creations. 240 pgs. 250 photos. 200 in color. $45.00

James Rosenquist: The Early Pictures 1961-1964 by Judith Goldman...James Rosenquist first emerged in the early 1960s as one of the founding pioneers of Pop Art. Accompanied by an in-depth essay on early Pop Art, an interview with the artist, and previously unpublished collage studies, this is the first book to examine the sources and implications of Rosenquist's early Pop work. 120 pgs. 64 illustrations. 50 color photographs. $35.00

Anthology of Architectural Documents 1943-1968 edited by Joan Ockman...This anthology presents 75 primary documents from internationally renowned architects and theorists - Louis Kahn, LeCorbusier, Mies van der Rohe, to name just a few. The selections are among the most important architectural writings of the postwar period. 416 pgs. 75 halftones. 105 line drawings. $29.95

Art Deco Architecture: Design, Decoration, And Detail From The Twenties And Thirties by Patricia Bayer. 224 pgs. 316 illustrations. 146 color photographs. $49.50

Shelf Life: Modern Package Design 1920-1945 by Jerry Jankowski...120 pgs. $13.95

The Echoes Report # March 1994
The International Style: Exhibition 15 at The Museum of Modern Art by Terence Riley...In 1932 MOMA mounted what was to become one of the most important architectural events of the modern period, "Modern Architecture - International Exhibition." This book accompanied an exhibition at Columbia University which commemorated the 60th anniversary of the original show, and features reproductions from archival negatives of all the original exhibits. 224 pgs. 160 illustrations. $29.95

Italian Art Deco: Graphic Design Between The Wars by Steven Heller and Louise Fili. 132 pgs. $14.95

Ruhlman: Master of Art Deco by Florence Camard...Back in print after several years, this book details the life and work of Art Deco master Jacques-Emile Ruhlman. Regarded as the standard reference on Ruhlman and his works. 312 pgs. 487 illustrations. 67 color photographs. $60.00

Design 1935-1965: What Modern Was...Selections From The Liliane and David M. Stewart Collection, Le Musee des Arts Decoratifs de Montreal, with an essay by Paul Johnson. 416 pgs. 530 illustrations. 60 color photographs. $45.00

Eames Design: The Work of The Office of Charles And Ray Eames by John Neuhart, Marilyn Neuhart, and Ray Eames. 456 pgs. 3,504 illustrations. 2,107 color photographs. $90.00

American Art of The 1960s edited by John Elderfield. 184 pgs. 137 illustrations. 23 color photographs. $37.00

Pastime: Telling Time From 1879 to 1969 by Philip Collins. 108 pgs. $14.95

Collector's Encyclopedia of Homer Laughlin China by Joanne Jasper...Over 175 color photographs of this beautiful china from 1900-1950 are presented with histories, sizes, dates, and values. This is the first book devoted to the dinnerware of Homer Laughlin. 208 pgs. $24.95

Modern Toys: 1930-1980 by Linda Baker...Crammed full of toys made in America from the Depression through the Star Wars era. Includes complete descriptions and values. 267 pgs. $19.95

Twentieth Century Fashionable Plastic Jewelry by Lillian Baker...Virtually every aspect of collecting this prized plastic jewelry is covered in great detail. Color photos, glossary of terms, current values, and original company material fill this complete guide. 240 pgs. $19.95

Cookie Time: With Vintage Cookie Jars From The Andy Warhol Collection...39 color photographs of Warhol's 1940s and '50s cookie jars along with 45 cookie recipes. 96 pgs. $18.00

Collector's Guide To Transistor Radios by Marty & Sue Bunis...This book includes information on over 2,000 different transistor radios representing 248 companies. The authors have put a special emphasis on radios from 1954-1965. 144 pgs. 200 color photographs. $15.95
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The Echoes Report * March 1994
World's Fair continued from page 13

Most sought after are "hard" objects -- memorabilia in glass or china, such as the elaborate purple World's Fair plate produced by Homer Laughlin which is valued at $200-$350 by dealers. Something not to collect and extremely easy to find is the white milkglass vinegar bottle with the World's Fair logo in relief. Millions of these were produced and sold at A&P grocery stores across the country, not at the fair. They never even crossed the front gates.

DID YOU KNOW?

- The seven hundred foot high Trylon and the two hundred foot wide Perisphere were the focal point of the fair. Created by the architectural firm of Harrison & Fouilhoux, the Trylon boasted the world's highest escalator, and the Perisphere held an enormous diorama of urban and suburban life in the future.

- The Futurama ride in the General Motors Complex was a huge hit with fairgoers. Six hundred chairs passed visitors by a 36,000 square foot model of the traffic systems, highways, and urban planning of the futuristic world of 1960.

- The Ford Cycle of Production in the Ford building revolved on a one hundred foot wide turntable and boasted eighty-seven animated groups depicting every step taken to manufacture a car.

- The AT&T building housed the Demonstration Call Room where visitors could make a free call to anywhere in the United States if they were chosen.

- The world's largest diorama - one city block long and three stories high was housed in the Con Ed building. It was a fully animated model of New York City complete with moving subways and a thunderstorm.

- Inside the GE Co. building visitors could see a 10 million volt of electricity flash across a thirty foot arc.

- Outside the Academy of Sports, visitors could mingle with the likes of Babe Ruth and Jack Dempsey and receive free lessons.

It's Never Too Early to plan for ADSW's annual Art Deco Expo

sunday, June 12, 1994

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More than 50 dealers from several states offering outstanding items, including jewelry, clothing, ceramics, glass and furniture.
amERICAN DINER MUSEUM

IF BUILDINGS WERE SPECIES, diners would be on the endangered list. In the present day of fast food drive-thrus, security fences, home shopping networks, and nouvelle cuisine, diners offer a glimpse into what community used to mean. A friendly place where neighbors and friends can meet over honest food in a no-frills atmosphere. If you’re lucky enough to live near one, it quickly becomes an adopted second home, where everyone knows your name and the coffee is always fresh and hot.

Once a popular fixture across the countryside, diners have been steadily disappearing since the advent of fast food franchises in the 1950s. Forced out by the franchise’s low prices, quick service, and name recognition, diners were shut down and hauled away or demolished in record numbers during the 1970s and 1980s.

However, everything goes in cycles, and there is currently a resurgence of interest in diners, due in part to the renewed emphasis on establishing a sense of community in our neighborhoods, and a revived appreciation for honest food & values as opposed to the “power lunch” mentality of the 1980s.

Another reason for the “diner movement” is the wildly successful book American Diner Then And Now by Richard Gutman (HarperCollins) which has revived interest in the diner to such an extent since its release that people across the country have begun buying, restoring, and reopening diners.

In recognition of the importance of the diner in American history, a new museum is currently being established in Providence, Rhode Island, to pay tribute to the individuals who dedicated their lives to the development of the industry.

The American Diner Museum will include the permanent installation of a functional, restored vintage diner - a 1941 Streamline Art Deco style model shaped like a locomotive, rescued from Rutland, Vermont, where it was lying in ruin - which will serve as an interactive historical exhibit and coffee shop.

There will also be changing retrospective exhibits showcasing diner manufacturers and other aspects of the diner industry; an extensive photograph and artifact collection; a Hall of Fame Gallery displaying photographs of significant diner industry personas, and a reference library, which will be open to the public for research purposes. Also in development is a revolving loan fund which would be used to save diners threatened with demolition.

Why Providence? Because it is the birth site, the home land, as far as diners are concerned. It was here that one man named Walter Scott began the industry by serving prepared food from his converted horse-drawn freight wagon, on these very streets in 1872. So it all comes around.

If you would like to donate historic photographs, postcards, or other diner related material to the American Diner Museum you can write to the Rhode Island Historical Society, 110 Benevolent Street, Providence, RI 02906, or call (800) 275-9816 (in Rhode Island call 401-331-8575).

CAUGHT THE FEVER?
If you are interested in purchasing a brand new stainless steel diner for your very own, request the Diner Kit from Deco Echoes Diner Company. It includes floor plans, specifications, and photographs for diners, drive-thru diners, and mobile diners. All diners come completely equipped and ready for operation – the perfect turnkey business! To order the Diner Kit, send $10 to:

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GRAB YOUR CARRY-ON BAG and your checkbook, there's a new show on the 20th century circuit, and it's located in Michigan! The Southfield Modernism Exposition will host its premier show and sale on April 30 and May 1, 1994. The Exposition is sure to be one of the most impressive shows to be found in the mid-west, a must-see event!

Styles represented will include Art Noveau, Art Deco, Streamline, Prairie School, Greek, Egyptian and Gothic revival, Surrealism and Neo-Baroque, Arts & Crafts, Industrial design, Fifties, Sixties, Art Moderne, Tramp Art and much more!

Also at the show will be a sampling of the world's current design movements and the "Designer Showcase," a room setting spotlighting the decades of the most superb designs in home furnishings.

Items to be found at the Exposition include furniture, jewelry, art glass, pottery, bronzes, radios, clocks, books, clothing, photographs, textiles, paintings, cowboy memorabilia, TV's, lamps, poster art, and watches, among many other exciting collectibles!

A gala preview to benefit the Detroit Area Art Deco Society will be held on April 29th from 7-10PM. Hors d'oeuvres, wine and entertainment will be provided, and advance tickets are available for $50 by calling (810) 547-5716.

The Southfield Modernism Exposition is located at the Southfield Civic Center onEvergreen at 10 1/2 Mile Road in Southfield, Michigan. Show hours will be 11 - 9 on Saturday, April 30, and 12 - 5 on Sunday, May 1. For more information call (810) 469-1706 or (810) 465-9441.
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~ Fashion Flashback
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~ Frank Lloyd Wright Exhibition
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Auction Highlights cont. from page 16

Esherick, whose work is very hard to find, was featured at Christie's Important Contemporary International Design auction on December 10th.

The five pieces realized prices ranged from $2,300 for an ash stool, c.1964, to $10,925 for an oak and leather armchair, c.1939.

Other highlights included an important glazed stoneware form by Peter Voulkos entitled 'Rocking Pot,' c.1956, which garnered the sale's highest bid at $25,300. Three ceramic pieces by Gertrud and Otto Natzler also sold well -- their burnt orange and persimmon vases, c.1965 sold for $2,990; an oval ceramic bowl in beige, grey and mustard sold for $3,450, and their azure footed bowl went for $4,025.

ON DECEMBER 11, CHRISTIE'S held an Important 20th Century Decorative Arts auction, including works from the Domino's Center For Architecture and Design.

Nancy McClelland, head of Christie's 20th Century Decorative Arts department stated, "We were particularly pleased with the performance of the works from the Domino's collection, which brought an impressive total of $848,295 -- over the high estimate of $792,000."

Sales of note from the Domino's collection included a cypress end table designed by Frank Lloyd Wright in 1951 for the Richard C. Smith House which sold for $5,750; an oak side chair designed by Wright for the Donald Lovness House in 1956 sold for $6,900, and a bound book of Schumacher's Taliens line of decorative fabrics and wallpapers, c.1955, sold for $2,990. For future auction information call (212) 546-1000.

RECORD PRICES WERE NOT ALIEN to Butterfield & Butterfield at its Entertainment Memorabilia auction on December 12. An assembly of serious collectors climbed aboard the Enterprise and set phasers to stun as bidders battled for the William Ware Theiss collection, the largest offering of "Star Trek" memorabilia ever to be presented at auction. Costume designer for the original 1966-69 television series, Theiss employed ingenuity on a shoestring budget to create the singularly spare and futuristic look that came to characterize the "Star Trek" saga.

William Shatner's signature Captain Kirk tunic was the collection's stellar attraction, garnering a record-setting final price of $18,400. Records were also achieved for other items in this unprecedented sale, including the formal tunic worn by DeForest Kelly which brought $9,200.

It also proved to be a good day for the selection of Beatles lyrics on the block. Paul McCartney and John Lennon's handwritten lyrics for "Lucy in the Sky with Diamonds," from the seminal 1967 Sgt. Pepper album, snared top auction honors, realizing $23,000.

One of the auction's most sought-after items was the "I Dream of Jeannie" bottle from the 1965-1970 TV program. Used in the series' first season, the teal bottle with stopper and gold hand painted fig leaf motif elicited enthusiastic bidding, setting a record at $11,500. Of the Disney cels offered, the ever popular "Snow White and the Seven Dwarfs" was the primary draw, fetching a solid $4,887.50. For future auction information call (415) 861-7500.

MORE PIECES OF PAUL FRANKL furniture than have ever been offered in a single sale were featured at Christie's Important 20th Century Decorative Arts auction on December 10 and 11. The slickly modern collection of "Skyscraper" furniture, designed in 1927, had an intriguing provenance: all of it was chosen by famous designer Joseph Urban for the Tower Room at Mar-A-Lago in Palm Beach, built by Marjorie Merriweather Post.

Of this lot, a gold leaf and black lacquered wood desk and chair with a fabric blotter drew the highest bid, closing at $23,000.

Other sales of note included a tubular aluminum and glass vanity and chair by Warren McArthur which sold for $10,350; a George Nelson "Marshmallow" bench in orange fabric sold for $9,200; a pair of mahogany dining chairs, c.1934, from the oceanliner Normandie sold for $9,200, and a Lalique frosted glass center table, "Cactus," c.1946, sold for $34,500. For future auction information call (212) 546-1000.

THE HIGHLIGHT OF THE DEC. 13
continued on page 26
**CALENDAR OF EVENTS**

**1994**

**MARCH, APRIL, MAY & JUNE**

**CYCLORAMA**

**MARCH**

3-4 Barbra Streisand Auction at Christie's, New York (212) 546-1000
4-5 Cat's Pajamas Vintage Clothing & Jewelry Show in Elgin, Illinois (708) 428-8368
4-6 Tampa Spring Vintage Clothing Show in Tampa, Florida (813) 447-5679
5 20th Century Decorative Arts auction at Christie's in New York (212) 546-1000
5-6 Vintage Clothing, Jewelry & Textiles Show in Stratford, CT. (203) 758-3880
12-13 Maven & Co. Antiques & Collectibles Show in CT. (203) 758-3880
19-20 Cyclorama Show in Boston, MA (617) 426-8196
19-20 Atlantic City Show in New Jersey (609) 926-1800
19-20 Modern Times Show in Glendale, CA (310) 455-2894
20 Butterfield & Butterfield Art Noveau, Art Deco and Arts & Crafts auction in Los Angeles, CA (213) 850-7500
22-23 Butterfield & Butterfield Furniture & Decorative Arts auction in Los Angeles, CA (213) 850-7500
26 Sports Memorabilia auction at Christie's in New York (212) 546-1000
26-27 New York Coliseum Antiques Show in New York (201) 384-0010

**APRIL**

9-10 Doll, Toy & Teddy Bear Show in West Springfield, MA (203) 758-3880
9-10 International Vintage Poster Fair in Chicago, Illinois (312) 263-4313
17 "Cruisin' LA: April 17, 1964" tour in Los Angeles, CA (213) 623-2489
16-17 Eastern States Antiques and Collectibles Show in West Springfield, MA (203) 758-3880
16-17 International Vintage Poster Fair in New York (312) 263-4313
22-24 Metropolitan Arts & Antiques 20th Century show in New York (212) 463-0200
23-24 Antiques Weekend in Newport, Rhode Island (201) 384-0010

**JUNE**

4-5 Art Deco - 50's Sale in San Francisco, CA (415) 383-3008
12 11th Annual Exposition of the Decorative Arts in Washington, DC (202) 298-1100
26 Liberty Collectibles Expo in New Jersey (201) 384-0010

**ONGOING.....**

December 9 - March 28 "Diana Vreeland: Immoderate Style" exhibition of memorabilia on Vreeland's life at the Metropolitan Museum of Art in New York (212) 570-3791
December 15 - May 1 "Toys And The Modernist Tradition" exhibition on the influence of architecture on toy manufacturers during the last 70 years at the Canadian Centre For Architecture (514) 939-7000

**MAY**

N/A Treadway Gallery 20th Century Auction in Cincinnati, Ohio (513) 321-6742
3 Contemporary Art auction at Christie's in New York (212) 546-1000
11-12 Butterfield & Butterfield Furniture & Decorative Arts auction in San Francisco, CA (415) 861-7500
21 Skinner Art Deco/Modern auction in Boston, MA (508) 779-6241
28-30 LA Modernism Show in Los Angeles, CA (310) 455-2886
28-30 Baby Boom Bazaar Show in Florida (813) 398-2427

**JUNE**

February 25 - March 17 "Goddess in the Details, Product Design by Women" Exhibition of work by Eva Zeisel, Florence Knoll, etc... at the Rubelle & Norman Schafer Gallery in New York (718) 636-3517
March 24 - June 26 Whitney Museum Richard Avedon Exhibition in New York (212) 570-3676
January 30 - April 3 "Roy Lichtenstein" exhibition of 130 major paintings and sculptures by Pop Art's most famous son, at the Museum of Contemporary Art (213) 626-4455

Art Deco-50's Show & Sale June 4-5, 1994

The Echoes Report # March 1994

25
Auction Highlights cont. from page 24

Hollywood Posters auction at Christie's East was a rare poster from Charlie Chaplin's The Gold Rush, United Artists, 1925, which sold for $70,700. That price set a new record for the highest price paid for a non-horror poster and a Chaplin poster at auction.

Other highlights included an It's A Wonderful Life poster, RKO, 1946, which sold for $18,400; a The Public Enemy poster, Warner Bros., 1931, sold for $18,400, and an M poster, Nero Films, 1931, also hammered down at $18,400.

"Tonight's sale was exceptionally strong across all categories with the sale total exceeding the pre-sale high estimate," remarked Paul Jenkins, head of Christie's Collectibles department.

"The price achieved by Charlie Chaplin's The Gold Rush is an auction record for a Chaplin poster and for a non-horror poster. Memorabilia from the Wizard of Oz performed very well; the price realized by the campaign book from this classic film is an auction record for a movie campaign book. Many lots exceeded their estimates by substantial amounts including Emperor Jones, which starred Paul Robeson and was one of the few major studio releases of the 1930s to prominently feature an African American actor, and animation posters were consistently high with Goofy and Wilbur realizing $13,800, soaring above its estimate of $2,500-3,500." For future auction information call (212) 606-0530.

CHRISTIE'S EAST'S DECEMBER 15

Animation Art auction produced strong results, with top lot honors going to The King And Queen of Hearts With Alice cel from Walt Disney studio's Alice In Wonderland, 1951, which sold for $11,500.

Other notable cel sales included Mickey As The Sorcerer's Apprentice from Disney's Fantasia, 1940, which sold for $8,970; Bambi In The Forest from Disney's Bambi, 1942, sold for $8,280, and Princess Minnie With Courvoisier Background from Disney's The Brave Little Tailor, 1938, sold to a private collector for $7,130. For future auction information call (212) 606-0530.

THE COLLECTIBLES & HOLLYWOOD Entertainment auction at Christie's East on December 18 offered an impressive amount of memorabilia from the private collection of Judy Garland, including, at one time, her 1939 Academy Award from the Wizard of Oz. The award was withdrawn prior to the sale at the request of the family, however. They are planning to donate it to an institution.

Highlights included a newcomer among collectibles -- Pez dispensers. A full body Santa Claus dispenser, c.1950s, fetched a solid $322. A bathing suit costume worn by Marilyn Monroe for a 1958 Life magazine feature photographed by Richard Avedon sold right on target for $6,900. The loincloth worn by Johnny Weissmuller, the original Tarzan c.1930-40s, surpassed its presale estimate by hammering down at $4,025. Margaret Mitchell's original contract for Gone With The Wind with Selznick Pictures, c.1939, sold for an unbelievable $23,000. That was $20,000 over the pre-sale estimate.

Judy Garland's personal telephone directory, c.1950s, garnered $5,750, astonishingly more than the $300-400 pre-sale estimate. Garland's original theater work permit, c.1933, which enabled her to work in vaudeville at age eleven sold for $5,750, and Judy's test dress designed by Adrian for her role as Dorothy in the Wizard of Oz, c.1939, was on its way home for $10,925. For future auction information call (212) 606-0530.

A LARGE CROWD GATHERED FOR

William Doyle Galleries' first auction of the 1994 season on January 12. The sale of Belle Epoque 19th & 20th Century Decorative Arts reached a total sales figure of $1,071,340.

Paintings results included two works by the 20th century artist Harry Dirit that both sold above estimate to the same New York collector -- Still Lifes (a pair of paintings), c. 1935, went for $3,737, and Persian Influences, c.1940, sold for $1,840.

Art Deco pieces also brought strong results, including a French Art Deco burl wood dining table, c.1930, which sold for $1,092, and an Art Deco style metal and glass console with canted sides and a pierced foliate motif frieze hammered down at $1,725. For future auction information call (212) 427-2730.
"DECO THE HALLS," THE ART Deco-50s Holiday Sale, was held on December 4-5, 1993, at the Concourse Exhibition Center in San Francisco, California. This was the first December show and the producers, Peter and Deborah Kereszty, have announced that the shows will now be held twice a year on the first weekends of June and December.

The December show was sold out with over 200 dealers from all over the U.S. participating. The sale specializes in Art Deco, Moderne, Streamline Modern and '40s and '50s decorative arts, including furniture, accessories, art, rugs, pottery, dinnerware, books, jewelry, vintage clothing, and collectibles from the Deco period through the 1950s.

To celebrate the holidays and kick-off the first December show, there was a Preview and Party on Friday evening with music and dancing, a vintage lingerie fashion show, and early buying.

The 1994 schedule will be June 4-5 and December 3-4. For more information call (415) 599-DECO.

ON SUNDAY, JUNE 12, 1994, THE Art Deco Society of Washington (ADSW) will celebrate its 11th Annual Exposition of the Decorative Arts. More than fifty dealers from several states have been invited to display and sell almost every conceivable accessory and decorative art from the 1920s through the early 1950s.

This nationally known antique show will take place at the Andrew Mellon Auditorium, located between 12th and 14th Street on Constitution Avenue in Washington, D.C. Show hours are from 9am to 6pm. General admission is $6.00, admission for ADSW members is $5.00. Ira Raskin, ADSW's Expo Chair, recommends that visitors to the show plan to stay the day, rest and eat in the balcony area with a great view of the show, dress up in vintage costume, and enjoy one of the premier antique specialty shows on the East Coast. For further information call (202) 298-1100.

THE INTERNATIONAL VINTAGE Poster Fair is the world's largest exhibition and sale exclusively featuring vintage advertising posters. The Sale will host 26 exhibitors with over 12,000 fine examples of both American and European original poster designs from the 1890s through the 1980s. Represented will be Belle Epoque, Art Noveau and Art Deco, WWI and WWII, work ethic, circus, travel, World's Fair, and entertainment postcards of every kind. Prices range from $50 to $75,000 for the rare and extraordinary.

The Poster Fair will be held at the Hillenbrand Auditorium in Chicago, Illinois on April 9 and 10. Show hours are 11 to 7pm on Saturday and 11 to 6pm on Sunday. Admission is $8.00. For more information call (312) 263-4313.

TAMPA BAY'S POPULAR VINTAGE Clothing Show and Sale returns to Historic Ybor Square, Tampa, March 4, 5 and 6 with fresh, new offerings from twenty-five of Florida's leading exhibitors. One-of-a-kind vintage garments and accessories, fashions dating from 1890s to 1970s, antique jewelry, laces, and linens will be available for sale to both the serious fashion fancier and the beginning collector who may need only an antique collar or vintage brooch to enhance her wardrobe. The general public is warmly welcome to view these period fashions.

A fanciful display of antique parasols and unusual umbrellas will enhance the lobby exhibit, together with embroidered fringed shawls which were used in the early 1900s as piano throws as well as garments. Show hours are 9 to 9pm on March 4, 9:30 to 9pm on March 5, and 12 to 5:30pm on March 6. Admission and parking are free. For more information call (813) 447-5679.

THE NEW SOUTHFIELD MODERNism Exposition of 20th Century Design will be held on April 30 and May 1 at the Southfield Civic Center in Southfield, Michigan. Show hours are 11 to 9pm on Saturday and 12 to 5pm on Sunday. For more info. call (810) 469-1706.
For Collectors
Animation Art
Is Becoming A
Hot Commodity

WALT DISNEY WAS A VISIONARY force like no other. He arrived in Hollywood in 1923 with the dream of creating full-length animated films which would be more sophisticated and lifelike than anything produced before, and took the industry by storm.

His premier film, Steamboat Willie, animated by UB Iwerks, was the first cartoon to synchronize a sound track with the movement on screen. It also marked the debut of his most famous characters -- Mickey and Minnie Mouse.

In 1932 Flowers and Trees, his first full color film, won the first Academy Award given to a cartoon. Snow White and the Seven Dwarfs, the first full-length feature animation film, debuted in 1937 and was an immediate success.

From this point on Disney created animated films at a feverish pace. Pinocchio and Fantasia premiered in 1940, Dumbo was released in 1941 and Bambi won the hearts of millions in 1942.

In all, 19 animated films had been produced by 1965, and in 1966 The Jungle Book was released. This was the last feature to be overseen by Walt Disney himself, since he passed away that same year.

But production continued on, as did advances in technology and technique. The animation process of today is a far cry from the hand-drawn, labor-intensive process of the 1920s and '30s.

In the late 1930s Disney's Special Effects department developed the multi-plane camera which allowed the camera man to shoot a cel with several backgrounds at the same time, opening the door to new and wonderful effects.

In the early 1960s Disney, together with the Xerox Corporation, developed a xeroxing process which transferred original pencil drawings onto an acetate cel. Previously the drawings would have to be hand-traced by inkers onto the cel. Since each cel is only shown for 1/24th of a second, that's a lot of inking!

Today animation cels are becoming very hot on the collectibles market. Most of the cels from the earliest films continued on page 30
Looking for / selling: Redwing pottery through the 1950s, Noritake and other lustre ware from the 1920s-1940s. Bill (508) 228-8555

Wanted: Light bulbs from turn of the century thru 1920s. R. Rosenzweig, P.O.B. 15119, Jersey City, NJ 07305

Looking For: 1920s through 1940s fabulous hats and apparel. Nancy Pratt, 203 Sunset Drive, Libertyville, IL 60048

Selling: Heywood Wakefield and other unique Mid-century offerings. (407) 395-3717

Wanted: Glass fireplace insert for blue mirror fireplace. Jason Karp, 15 Laurelton Road, Rochester, NY 14609 (716) 482-4990

For Sale: Howell back and chrome desk, Howell smoker, 42" table, 24" table. (413) 569-0939

Wanted: Heywood Wakefield bookcase double headboard with attached night tables. Also small white Bertoia diamond chairs. (413) 569-0939

For Sale: Walnut desk, naugahyde top, Drexel 1955-56. Nancy Kendrick, 1002 S. 18 Avenue, Yakima, WA 98902

Selling: Entire vintage clothing inventory, one price. Men's, Women's, mostly '40s, '50s, seasonal. Louise (814) 696-7488

Selling: Eva Zeisel "Fantasy Pattern" dinnerware by Hall China. Service for approx. eight plus many serving pieces. Total of 50 pieces. Best offer. Sabrina Gizzo (310) 408-2248, Fax (310) 634-7437

For Sale: Villeroy & Boch Mettlach flower / console bowl, geometric pattern, 11.5" diameter. K. Stewart, 4520-3 Meadowood Cir., Naples, FL 33999

Buying: Western style clocks and dishes, also Hall teapots. Donna Atkinson, 3615 NW 44th, Oklahoma City, OK 73112

When in Long Beach, California, try space #1, Village Vault, 5423 Village Road, for delightful Deco! (310) 429-7604

Looking For: Art deco magazine covers / entire magazines of Vogue, Vanity Fair, Harper's Bazaar. Send photocopies to: Rick Wells, 2303 Merrigan Place, Tallahassee, FL 32308 (904) 894-1344

Wanted: WPA / American scene period paintings sought by collector / dealer. Social realist and urban / industrial images of particular interest. David Zdyb, P.O. Box 146, Dingmans Ferry, PA 18328 (717) 828-2361

Wanted: Buying: McCoy pottery, especially flowerpots. Jonathan Schwartz, 307 Smith Neck Road, So Dartmouth, MA 02748

Wanted: Formasetti items. Call (313) 332-5853

Wanted: Heywood Wakefield Streamline or Encore bedroom furniture. Call (818) 230-1190 or write to: Andre Acosta, 3000 Millicent Way, Pasadena, CA 91107

Selling: Set of 4 DCW chairs in blond finish, asking $1, 800 for all. Jerry Kibbe, P.O. Box 964, Orleans, MA 02653 (508) 240-1804

Dinnerware For Sale: Russel Wright, Zeisel, Seibel, Metlox, Franciscan & Red Wing. Cindy Cooper (913) 379-0428

Wanted: Figural bakelite / catalin napkin rings. Also want Lackner "Neon Glo" clocks, make in Cincinnati, Ohio, 1930-1950. Always buying / trading. Tom Ducro, 5916 Ropes Drive, Cincinnati, Ohio 45244-3815 (513) 624-9676

Selling: 100+ pieces "Chase". Send SASE for list. Pamela Elkin, RFD1, Box 1, Strafford, NH 03884-9701

Wanted: Late '30s streamlined bakelite G.E. / RCA portable record player attachment for table top radio. Also, chairsides and streamline table top radios. Send photos to: Bill, P.O. Box 69 A32, Los Angeles, CA 90069

Looking For: Women's rubber rain boots of the 1945-1965 era. D. Seagrave, 111 Cleveland RD #78, Pleasant Hill, CA 94523 (510) 934-4848

Looking For: Unusual "high-end" Art deco cocktail shakers. Phone (317) 636-6525

Wanted: 3-D / stereo "Realist" slides from '50s and '60s, fashion, commercial, city life, World's Fair, personalities. 3-D, P.O.B. 476, Belair, MD 21214 (410) 877-3592
**CLASSIFIEDS**

**Buying:** Lea Stein jewelry. Roger Roberts, P.O. Box 1535, Bethany Beach, DE 19930

**Wanted:** Heywood Wakefield prewar Hunt cocktail table #C3718G or #C3717G, and 4 drawer pier cabinets #C3544. Call (908) 477-7221

**Wanted:** 1950s furniture, Herman Miller, Charles Eames, George Nelson. (513) 221-1999, or (800) 484-8091 then dial 1959

**Looking For:** Unusual Art Deco candlesticks. Phone (303) 674-2761

**Looking For:** F. Weinberg wire wall sculptures—fencers, gladiators with faces. Robert McAlarney, 180 Springvale Circle, Weymouth, MA 02188 (617) 340-5526

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**CLASSIFIEDS**

**Junk For Joy buys merchandise** ("never used") from 40s-60s-70s in bulk! Samples / prices / list to: Junk For Joy, 3134 W. Magnolia, Burbank, CA 91505 (818) 892-2323

**Wanted:** Vintage printed barkcloth or cretonne. Curtain panels or yardage. Good condition a must. Ermant, 924 Lincoln Road, #104, Miami Beach, Florida 33139 (305) 534-4412

**Wanted:** Booklets, deck plans, china, models, souvenirs, posters. Just about anything from Lusitania, Titanic, Queen Mary, Andrea Doria, Olympic, etc... All replies answered. R. Faber, 230 E. 15th Street, New York, NY 10003 (212) 228-7533

**Looking For:** Pewabic pottery. Call Kate (313) 871-2806 (leave message)

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**CLASSIFIEDS**

**Buying:** Paying liberally for rare & unusual Zeisel, Brastoff, RW Irigoin, RW Bauer, Glidden, and Raynor. Mint condition a must. ELLIPSE, 427 Rte 6A, Dennis, MA 02638 (508) 385-8626, Fax (508) 385-7589

**Selling:** Items from 1930s-40s, with a special interest in Deco. Now and Then, 5113 No. Pearl, Tacoma, WA 98407 (206) 759-7206

**Looking For:** Replacements for Homer Laughlin dinnerware pattern "Jubilee" in aqua. Mary Jane Bateman, 338 No. Clark Avenue, Los Altos, CA 94022

**Wanted:** New York World's Fair 1964-65 items. Send lists with prices to: John Graziano, 1407 Isabella Avenue, Union, NJ 07083

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**CLASSIFIEDS**

**Looking For:** 20th Century limited items from New York Central Railroad. John England (708) 523-5287

**For Sale:** Approximately 30 pieces of Lloyd's chromium furniture, '40s-'50s. Duane Donovan, CT. (203) 886-6498 (5-6pm)

**Looking For:** Womb chair and or couch by Eero Saarinen. Michelle Camilleri, 429 E. 65th St. #7, New York, NY 10021

**Wanted:** Collectibles, Knoll, Herman Miller, Juhl, Aalto, Noguchi, Venini, etc... Collage 20th Century Classics (214) 880-0020, Fax (214) 351-6208

**Wanted:** Swing music related items 1933-1948. Photos, postcards, etc... H.G. Baschung, Hauptstrasse 42, CH-2562 Port, Switzerland

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**Animation Art**

*continued from page 28 (pre-1940)* were made of flammable cellulose nitrate, unlike today's stable cellulose acetate, and have long since been destroyed or lost. The few that do remain command high prices at auction, as evidenced by the record high $286,000 paid in 1991 for a Donald Duck cel and background from the 1934 cartoon *Orphan's Benefit*.

There are several different categories of cels available to collectors. **Production Cels** are cels created by the studio artists which were actually used in a film or television feature. These cels are one-of-a-kind and demand the high prices witnessed at recent auctions, such as the $4,887.50 paid for a 1937 celluloid from *Snow White and the Seven Dwarfs* at Butterfield & Butterfield this past December, and the $11,500 paid for the c.1951 *The King and Queen of Hearts with Alice* cel from Disney's *Alice in Wonderland* at Christie's December 15th sale.

Paul Jenkins, the head of Christie's Collectibles department, stated after the December 15th auction that "The market continues to remain strong for good quality animation art in the below $5,000 range. There was a great deal of interest from Europe. Drawings, including those from Warner Bros., performed quite well."

**Hand-inked-Line Limited Edition** cels are cels which are created especially for the collector's market. They are chosen to highlight a classic moment in a feature, and are created using techniques which are true to the traditional animation techniques of the period. A group of elite Disney artists hand-inks and hand-paints these cels in pre-determined, limited numbers.

Accessible now, their value is predicted to appreciate in the future due to the detailed creation process and small numbers produced.

**Xerographic-Line Limited Edition** cels are created by xeroxing the original line drawing onto acetate and then hand-painting the colors onto the back of the cel. *101 Dalmations* was the first feature film to be created entirely with this process.

These celluloids are not as collectible as the hand-inked cels since the drawings are xeroxed onto the acetate, but the limited edition status does guarantee some marketplace value.

**Serigraph cels** (Sericels) are created by silk screening a hand-inked, hand-colored painting of a character onto an acetate sheet in a process known as serigraphy. These cels are the least collectible since they are created in large numbers (5,000+) and have more of a xerox quality to them instead of the high quality of the hand-painted production cels.

Value can still be found in serigraph cels of popular characters, however, with prices starting around $250 for a cel of a major character shown with one minor character.

So skipping back to your childhood and picking up a memento from your favorite animated film may not only be enjoyable -- it may be an investment!*

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The Echoes Report # March 1994
"What a fantastic idea!" That's what everyone says about the new 1994 Fiesta Calendar available from Retro-Active Press. The calendar and a set of related postcards were created by Mark Wiskow and Susan Strommer of San Francisco, two long-time dealers and collectors of American pottery. The calendar is their premier project and features large format, color photographs of vintage Fiesta dinnerware, including such rare pieces as the covered onion soup, mixing plate, four of a dozen Fiesta and many others. The calendar and a dozen postcards sell for $10.95 (+$2.50 shipping); postcards are $9.00 per dozen (+$1.75 shipping). Order directly from Retro-Active Press, 2966 Diamond #143-PR, San Francisco, CA 94131. Visa, MCard call (800) 255-0833.

Dig deep, deep into the history of brassieres and you'll discover the name of the man who revolutionized the industry - William Rosenthal. What did Bill do to deserve such kudos? He invented the lift and separate bra in 1922. Before his model hit the market, bras had always been made tube-top style to flatten down the bust. His development paved the way for the wildly successful torpedo-like "Chansonette" bra of the 1950s and '60s. You can learn all about these exciting developments in history and more related facts at the new Maidenform Museum in midtown Manhattan. By appointment only (212) 856-8909.

Frank Sinatra is clearly not ready to retire. At 78 the quintessential crooner is just finishing up a new release entitled Duets. His first major effort since 1984, Duets is a collection of his classic standards sung in duet with the likes of Bono from U2, Carly Simon and many others. Timeless and flawless, Sinatra has done it one again.

In Linda McCartney's Sixties: Portrait of an Era, readers gain an inside look into the private lives of The Doors, the Grateful Dead, Janis Joplin, The Rolling Stones, Judy Collins and many more music stars as only a friend could photograph. Black and white and color photos are accompanied by Linda's recollections and memories of her life during those years. $40 from Little, Brown & Bulfinch Publishers.

Verve Records is celebrating their 50th anniversary by releasing the Complete Ella Fitzgerald Song Books, a 16 CD box set of all her classic song book albums from the '50s and '60s.

Shopper Alert: There's a new antique mall in Nashville, Tennessee - The Basin Alley Antique Mall. It's located between 1st and 2nd on Broadway, and is chock full with many 20th century antique dealers, including Classics International. Check it out!

A legend never dies, and no where is that fact more apparent than with Elvis fans and their insatiable memorabilia hunger. Hasbro Toys is tapping into this $500 million dollar well of fandom with their new Elvis Presley "Commemorative Collection", which was unveiled on what would have been the King's 59th birthday, January 8th.

The collection includes a "Teen Idol" doll, representing Elvis in his younger days; a ' Jailhouse Rock 45 RPM' Elvis c.1957, and "68 Special" featuring Elvis in the black leather outfit he wore on his network television show that same year.

"The King Lives -- Spotted In Montana, But He's Only 6" Tall!" Let the tabloids run with that one.

Headed across the pond? Pick up a guide, the London Knopf Guide that is, which includes a handy reference to 1930s suburban architecture within its fact-filled covers. $25 at most bookstores.

Does it take a super-human effort for you to get to your appointments on time? Let "Superman" help! 1939-style Superman wristwatches are available at the Warner Bros. studio store located at the corner of Fifth Avenue and 57th Street in Manhattan.

Kudos: U2, the Irish band, is in the process of rescuing the Clarence, a classic 1930s hotel in Dublin, from decay, preserving the last surviving example of this kind of Deco decoration in the area.
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