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NUMBER 3
1965
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THE FLORIDA ARCHITECT
This issue of The Florida Architect contains the Membership Roster of the Florida Association of Architects of the American Institute of Architects.

The architecture of Florida towns and cities results from the activities of these architects and their fellow professionals who practice here. For architects shape our buildings and urban spaces, and determine to a large extent how Floridians will live and work and play and worship.

This issue of the official journal of the FAA/AIA also sets forth the 1965 Legislative Program of the Association.

Why should a professional association like the FAA/AIA concern itself with legislations?

Legislative Relationships

State legislation of significance to the architectural profession and to the construction industry, of which the profession is a vital part, is increasing in frequency. This is to be expected, because Florida is becoming more urban, and the problems of cities of all sizes are assuming greater importance.

Architects—up to their necks in the solution of design and construction problems of cities and towns—cannot ignore legislation which profoundly affects their task. For the problems of cities are the problems of people, and architects are profoundly concerned with people.

In its approach to legislation, the FAA/AIA attempts to reflect the views of the profession by analyzing proposed legislation, deciding what part it favors, what part it opposes, and developing its position accordingly. As a professional association in the field of architecture, the FAA/AIA does not concern itself with legislation outside its professional competence in the field of human environment.

The involvement of the architectural profession in government is considerable. Three areas of involvement deserve special comment: professional education, professional registration, and professional practice.

Professional Education

It is to government that Florida architects—like many other professions—look to provide a major portion of professional education.

Because the professions themselves are not prepared to furnish support on the scale required for modern professional education, this function has of necessity been delegated to the universities. In Florida, the major source of renewal for the profession of architecture is the School of Architecture at the University of Florida, established in 1925.

Someone once remarked that the ideal university would consist of Mark Hopkins seated on one end of a log and a student on the other. At any rate, these are the basic ingredients: teachers, students, and buildings.

But in Gainesville one of the basic ingredients is missing—buildings. It is a disturbing fact about the education of architects and related professionals at Gainesville that—even with the first unit of the new Architecture and Fine Arts complex in use—four out of every 10 professional students in the College still have no decent log!

Until the end of 1964, some 550 students in the College were housed in wooden "temporary" buildings—campus slums, Roger Sherman used to call them. When the first new building was occupied in January of this year, one slum building was torn down, two slum buildings were assigned to other uses, and four slum buildings are still in daily use—as overcrowded, unsafe, and unsuitable for professional students as ever.

Must there always be too little too late? Must there always be—as in this instance—40 percent too little, 40 years too late? Perhaps it is time the construction industry stopped being so patient about such matters.

Professional Registration

It is to government that Florida architects—like other professions—look to provide essential social control over the use of the title "architect," and the offering of professional services in architecture.

The regulation of architectural practice in this country is an application of the police power, the age-old right of the community to regulate in the interest of public health, safety, and welfare. In 1915, the same year in which the Florida Association of Architects was established, the Legislature passed Florida's first architectural registration act.

Like other professional regulatory acts, this law was (Continued on Page 6)
enacted to protect the general public by requiring high standards of professional competence as a prerequisite to practice.

Professional status, like all things of high quality, inspires counterfeits, one characteristic of which is that discovery always comes too late. Despite individual dislike of public regulation, social need has always prompted social control. And this is true in the field of architecture.

No one denies that many buildings are built "without benefit of clergy," just as no one denies that many babies are born out of wedlock. This is not the point.

The point is that buildings, like babies, deserve to be conceived by responsible fathers acting within the legal framework created by society for the common good.

Professional Practice

It is to government that Florida architects—like similar professional groups—look to provide the necessary framework of regulatory acts to safeguard public health, safety, and welfare with respect to man's physical environment.

The adoption and enforcement of regulatory acts governing construction, environmental health, and urban development, are a basic function of government. In this vital area, Florida has lagged behind her sister states.

Building codes, which are among the oldest regulatory acts of government, are non-existent or virtually so outside the boundaries of Florida's larger cities. Yet much of the growth and development of our state is taking place in these unregulated areas.

It seems to take disaster like a fire or hurricane to remind us that we ought to provide a framework of regulatory acts to protect public safety and welfare.

A similar case could be made for environmental health, and for community development. But so long as we place acquisition of the "fast buck" above the promotion of public welfare, little will be accomplished.

A Professional Obligation

As a professional society of architects, we ought not concern ourselves with legislative matters outside our field of professional competence.

But as professionals in design in the creation of buildings and cities, it is our obligation to speak clearly and forcefully—to take politically controversial stands, if need be—in all matters which concern public health, safety, and welfare in the area of man's environment.

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Open Letter to The Florida Legislature

As the Association's Representative to the State Legislature, I look forward to working with each and every State Legislator on matters affecting architecture and architects. I will expect to be called upon by the Legislators for factual and truthful information.

It is my intention to establish a relationship of trust and integrity within the Legislature knowing very well that each Legislator cannot be apprised of every detail when usually as many as four thousand items of general legislation will be considered during the course of the session.

As it is your responsibility to "lobby" your colleagues in an effort to enact laws which you feel will be of benefit to your constituents, it will be my function to "sell" our materials, which are ideas.

Our Florida is a great state, the mecca of tourism, the mecca of the South We must think clearly and act with prudence and not have legislation enacted because of pressure. Legislation in most instances must provide benefit to the entire public.

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**MARCH, 1965**
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Sampson, J. N. 25 South 2nd Ave., Jacksonville
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Veenstra, Richard A. 340 E. Adams St., Jacksonville
Warner, Robert A. 917 Gilmore St., Jacksonville
Willis, Lynnwood G. 430 E. Adams St., Jacksonville

(Continued on Page 31)
For your most selective clients!

can now select from 11 elegant Inlaid Paneling

Here's the decorative flair of Inlaid Paneling! Now available in a wide range of beautiful hardwoods!

At a new low price! Turn the page and see G-P's exciting new panelings for 1965!
new Georgia-Pacific decorator panelings for 1

G-P Inlaid Paneling
The custom look of hand-craftsmanship . . . at a new low price! Only $24.95 to $31.95 (retail) for 4' x 8' V-grooved panels. The beauty of the hardwood face veneers and inlays is protected with G-P's Acryglas® catalyzed resin finish. This posh paneling is ideal for both home and institutional installations. Eleven combinations: Pecan with Walnut inlay (as featured on the reverse side of this page), Walnut with Pecan inlay, Elm with Walnut inlay, Distressed Heirloom Cherry with Walnut inlay (antique appearance), Select White Birch with Red Birch inlay, Select Red Birch with White Birch inlay, Inlaid Figured Red Gum, Fawn Amazon Maple inlay, Golden Amazon Maple inlay, Nutmeg Amazon Maple inlay, and Autumn Amazon Maple inlay.

G-P Gold Crest Paneling
Use it the way it comes! Or stylize the panels by filling the half-inch channels with colored tapes and metallic strips. Only $26.95 to $29.95 (retail) for 4' x 8' panels. The panels have one-half inch channels spaced between the random planks. You can fill these channels with colored tapes or metallic strips. Metal strips slotted for shelf brackets are also readily available. The extremely rugged Acryglas® finish resists scuffs and stains—and polishes like new with a damp cloth. Veneer patterns available are American Walnut, Distressed Heirloom Cherry (antiqued), Golden Elm, and Pecan.

G-P Chateau Paneling
For walls higher than 8 ft! The groove patterns run perfectly from floor to ceiling! Only $13.44 to $21.44 (retail) for 4' x 8' panels. The vertical grooves on every panel are extra wide—and perfectly matched. Result: You can stack them one on top of another and have a flawless groove from floor to ceiling. G-P's lustrous “Family Proof” multi-coat finish protects the woods against wear. The panels are as easy to maintain as fine furniture. Veneers feature nature's warm and beautiful growth characteristics. Available in Natural or Antique Birch, Select or Knotty Cherry, Select or Knotty Elm, Select or Knotty Oak, Select or Knotty Pecan, Select or Knotty Walnut, and Cypress.

G-P Style IV Paneling
Last year this effect called for hand-made craftsmanship! G-P's new Style IV Paneling is available in elegant American Black Walnut. Only $25.98 (retail) for a 4'x8' panel. The panel creates the effect of four-inch planks separated by “V” grooves. This effect used to call for hand-craftsmanship—as each four-inch plank had to be installed individually. But Georgia-Pacific has devised a new production technique that captures this traditional beauty in an easy-to-install regular hardwood panel. And the Acryglas® finish will keep this paneling beautiful through years of hard use.

All new G-P panelings are 3-ply 1/4” hardwood plywood, conforming to requirements of CS 35-56. Sealed to minimize moisture absorption. You can see Georgia Pacific's complete line of panelings at your building material dealer or nearby G-P distribution center.
The Choice Is Ours

By BARNARD W. HARTMAN, JR., AIA

Chairman, Governmental Relations Committee

The tremendous migration to Florida has resulted in the state's present position as ninth in the nation in total population. Of the 34 most populous states, Florida, in the period 1960-63, had the highest percentage of population growth.

The rapid expansion is even more clearly evidenced by our current ranking as having the seventh highest dollar volume of building construction among the 50 states. From these facts it is clear that the total physical volume of growth we've seen here in the past is insignificant compared to that we'll experience in our lifetime.

The prime question is whether or not this growth will be thoughtfully planned, carefully coordinated, and adequately regulated.

Florida's architects are deeply concerned with whether the coming construction explosion will enrich or degrade our human environment. No sensitive person can look observantly at most any aspect of our present mushrooming urban development without apprehension, if not dismay.

Whether considering the broad picture or studying individual components more closely, far too frequently there is evidence of disdain for both the owner's and the public's interest. All projections indicate a continued acceleration of the trends toward an increasingly complex society and a constantly greater percentage of an expanding population living in urban areas.

There is also no escaping the fact that the more closely together we live the more our individual acts affect those around us.

Vast, Sprawling, Divergent

Even the briefest glance at Florida's vast construction industry (some two billion dollars annually) discloses that it is comprised of at least five major groups with generally divergent but interdependent interests.

First there are the owners. Second, we have the design professions, mostly made up of the architects, engineers, planners, interior designers, and landscape architects.

A third group is comprised of those who provide the labor and material to translate plans into reality, namely the builders, general contractors, specialty contractors, and materials manufacturers and distributors.

A fourth segment primarily includes realtors, mortgage bankers, and insurance underwriters. The last group includes building and zoning officials, health and sanitation departments, and other regulatory agencies.

Not included in the list above but obviously also directly affected are all those who live and work in Florida or who travel here from out of state.

Chaos or Progress

Any realistic appraisal of our situation and projection of the future demands that we begin taking steps immediately to organize, coordinate, and direct this juggernaut so that it performs in the public interest rather than trampling us in its rampage.

Unless we act thoughtfully, our children and their descendants will have to endure or pay many times over to remedy our mistakes of commission and omission, just as we now must for those previously made.

Waste and chaos rather than progress come from unplanned, uncoordinated, unrestrained, and irresponsible pursuit of self-interest; ample evidence of this fact is everywhere about us.

Inferior Materials and Workmanship

In this age of rapid and revolutionary change, few county and municipal building officials and their employees have the architectural, structural, and other educational background and experience necessary to enable them properly to protect the public interest in their inspection of drawings and specifications. Furthermore, such review as is made is often too brief to be adequate for this purpose even where the examiner is technically competent.

As the constantly changing technology and materials and methods of construction broaden our choice, they automatically and unfortunately tend also to make more difficult the rendering of reasonably sound judgments. Coincidently, this technological revolution is rapidly expanding our total knowledge to where it is essential further to fragment individual responsibility if high levels of competence and craftsmanship are to be possible.

One undesirable result is that it is becoming progressively easier temporarily to hide the use of inferior materials and workmanship until after the typical one-year guarantee period is past. There is ample evidence that in virtually every component of building the vast increase in sales of materials for speculative building is concentrated in those products which are designed barely to outlast the minimum guarantee.

Such diffusion and increasing complexity, incidently, complicate at every level the problem of quality control; they also make it easier for the consumer to be cheated by the quick-dollar manipulators. Inequitable economic competition and devious, often unethical, advertising and promotional gimmicks flourish under such conditions and make it ever more difficult to maintain even minimum quality standards.

Freedom is always to be cherished and preserved but never should be permitted to be warped into automatic license for the exploitation and rape of the public welfare.

Unqualified Opportunists

Few, if any trades, businesses, or professions exist today wherein those ethical practitioners concerned with performing their services properly are not seriously plagued by the invasion of their fields by unqualified opportunists masquerading as competent professionals.

Nowhere is this problem more prevalent than in the construction industry, and both incompetents and crooks are inevitably attracted to where activity is booming and

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Confusion...

(Continued from Page 21)

regulation loose. Florida certainly qualifies as a prime target on both counts.

A prime example of lax regulation is the fact that in most areas of Florida, general contractors and speculative home builders may operate

1) without any formal education;
2) without any degree of financial responsibility;
3) without any specialized education or experience; and
4) without any examination to prove their competence.

Tangled Web of Confusion

Another major area where lack of adequate planning, intercommunication, and coordination are slowly but surely weaving their tangled web of confusion is the proliferation of official and quasi-official bodies and regulatory agencies with their inevitable overlapping authorities and conflicting requirements.

Some Possibilities

Insofar as they affect building construction, Florida's topography, subsoil conditions, pests, climatology, and weather conditions with rare exceptions are remarkably homogeneous and readily lend themselves to the development of a single building code which could with few exceptions be adopted uniformly by each city and county as their need arises.

The costs of properly testing and impartially evaluating new materials and methods of construction are tremendous (and will undoubtedly become more so), but only in this way can sound improvements be recognized and accommodated. Such a state code could, with less cost and far superior results, be kept up to date so that we could benefit more fully from the blessings of automation and the technological revolution we are just beginning.

Without constant, impartial study and revision, building codes generally are needlessly restrictive as a result of their antiquity and sometimes because of the pressure tactics of self-serving, limited interests.

There are of course many other problems, large and small and too numerous to list here that would logically fall within the province of an industry-wide Interim Legislative Study Committee and which could best be resolved there.

For example, there certainly is need for continuing study of the Mechanics' Lien Law developed by a similar study committee two years ago to insure continued successful and equitable operation of the law.

The Path Ahead

We all are in truth interdependent; our success will be measured as much by our dedication to intercommunication and collective enlightenment as it is by our devotion to our individual duty.

Creation by the 1965 Legislature of an industry-wide Interim Legislative Study Committee to bring together the various segments of the Florida construction industry is the best path toward solution of the many problems involved.

With this step the Legislature can insure the greatest contribution toward the creation of a human environment which will make the best and most economical use of our not unlimited resources and at the same time inspire delight and contentment in the lives of all those who live or travel in our state.

No matter how you look at it, phone wiring still looks best when you can't see it.

So plan ahead for plenty of telephone outlets and enough public phones.

Call our Architects' and Builders' Representative while you're still in the blueprint stage.

Southern Bell
...Serving You

THE FLORIDA ARCHITECT
SOLITE AT SAINT ANDREW'S COLLEGE / LAURINBURG, N. CAROLINA

The vast educational complex of St. Andrew's College in Laurinburg will represent a 50 million dollar outlay when complete. Already, millions have been spent on 13 sleekly modern buildings, all beautifully scaled to the low lying terrain.

Solite—for lightweight structural concrete, masonry units or both—plays a prominent part in each of these buildings. And it gets "top grades" for its many contributions to college life.

Solite's light weight holds down labor and material costs, speeds up construction, sacrifices nothing in strength and durability. Its built-in insulative value cuts the costs of heating and cooling, contributes to a pleasant, year 'round climate. It is sound absorbent—reducing room noise up to 50%. And it is fire resistant.

These are important features in educational construction. Equally important, Solite offers the architect classic beauty and great versatility of design ... the ideal material for today's functional and imaginative architectural solutions.

SOLITE®
Lightweight Masonry Units and Structural Concrete
Atlantic Coast Line Building, Jacksonville, Fla.
**SUPER-SAFE and SUPER-FAST**

**flameless**

**electric water heaters**

In homes, apartments and commercial installations, the trend toward flameless electric water heaters is steadily mounting. They are a big hit with everyone — and rightly so!

Flameless and fumeless . . . so no vents or flues are required. They can be safely tucked away anywhere . . . in space that might otherwise be wasted.

Flameless and fumeless . . . free from soot, odors and greasy fuel-film that can smudge walls, ceilings and furnishings.

Flameless and fumeless . . . for carefree dependability and precious peace of mind. There is no open burner or constant-burning pilot flame.

Electric heating elements put all their heat into the water and none is wasted up a flue. Electric water heaters are completely sealed. The "wrap-around blanket" of insulation hoards heat in and prevents rapid cooling. No other water heater can be completely insulated.

Electric water heaters have a much longer life than the flame-type because there is no "hot spot" to burn out. The tank bottom is not subjected to the corrosive action of flames.

More than a million Florida families have switched to the modern, flameless way of heating water . . . for the cleanliness, safety, convenience, efficiency and economy which only electricity can best provide.
IN MULTI-STORY APARTMENT..."THE ONLY WAY"
Mr. W. L. Dickerhoof, resident manager of the luxurious Paradise Island Towers at Treasure Island, Florida, says: "In a multi-story apartment building such as ours, the only way to heat water is by electricity. It is clean, safe and efficient. There are no vent stacks or additional piping that had to be designed into the structure of the building. The quick recovery electric water heater we have in each apartment always assures the tenant of plenty of hot water. Even after my wife uses the dishwasher, or combination washer-dryer (which is in every apartment), I still have to add cold water to my shower because the water is so hot."

GREATER ECONOMY AND SAFETY
Mrs. Karl Lozier, Jr. of Lantana, says: "Our switch to electric water heating was stimulated by a desire for greater economy and safety. We now find we not only have an adequate supply of hot water at a lower cost, but also, the peace of mind of flameless water heating."

NEVER A MOMENT'S WORRY
Mirabella’s Restaurant in Tampa is a popular rendezvous for lovers of seafood. Its owner, Mr. Frank Mirabella, says: "In the restaurant business dependability is probably one of the most demanding standards required from commercial equipment. Our electric water heating system has never given us one moment's worry—and we've never been without a generous supply of hot water. I wouldn't consider using any other method for this all-important job."

ALWAYS IN HOT WATER
The Tatman family, living in a total-electric home in Forest Park, Pensacola, enjoys plentiful hot water service. "Our electric water heater sits in a closet and you hardly ever know it's there," says Mr. Paul Tatman. "But if you don't think we appreciate it you ought to see how our big family uses hot water. All day long someone is washing dishes, drawing bath water or running the washing machine. It has never failed us."
Concrete units...precast with speed and savings
...using new Trinity White “High Early”

Architects...seeking unlimited flexibility in shape and color...are using white precast concrete units in more and more buildings. They are also using these units in larger sizes to obtain speed and economy in installation.

Casting...once something of a problem with large units...is simplified by the use of new Trinity White High Early Strength Cement. With “High Early,” fewer forms are required because they can be stripped earlier.

IN INDIANA...Because of a tight production schedule, the precast white concrete panels for the Union Federal Savings and Loan Association Building in Indianapolis had to be produced on a daily basis. According to the manufacturer, “After 18 hours in the form, the panels, made of new Trinity White High Early, had sufficient strength to be handled and stored without breaking or warping.” There were also fifteen white, exposed aggregate, folded plate roof members, 47' long and weighing 8 tons each, that were produced on a daily schedule. These units formed the ceiling for the directors’ room on the top floor.

IN MONTANA...The principal structural and design features of the First National Bank Building in Missoula are concrete “trees” which form the column-panel section. These structural units were cast in fibre-glass forms...one per day per form...using Trinity White High Early Strength Cement and white quartz aggregate. The columns support 87' prestressed beams that clear-span the building.
The Florida Association of Architects of The American Institute of Architects

By uniting the architects of Florida, the Florida Association of Architects of the AIA seek to make the profession of ever-increasing service to society through advancement of the standards of architectural practice, training, and education.

To accomplish these objectives, leaders of the design professions join with other segments of Florida's vast construction industry to promote wise measures for the general good, and to prevent unwise legislative and administrative acts affecting construction.

Thus united with fellow professionals and associates in the construction industry, architects speak effectively, not so much because of the number of votes represented, as because of the special knowledge and professional judgment of those speaking.

What We Favor

During the 1965 session of the Florida Legislature the FAA/AIA will promote the following things, believing them to be wise measures for the common good:

We favor Establishment of an Interim Legislative Study Committee.

The FAA/AIA favors the establishment by the Florida Legislature of a comprehensive interim study committee to coordinate the efforts of the various segments of the construction industry so as to further the best interests of building owners and the general public.

To an increasing extent, the construction industry has become the concern not only of individual clients, but also of the public and of government. The FAA/AIA urges the Florida Legislature to take cognizance of the importance of the construction industry in the Florida economy, and to establish a comprehensive interim study committee in the public interest.

Among matters urgently in need of study by such a committee are 1) building codes, and 2) professional responsibility.

In a state frequently visited by hurricanes, there is imperative need to promote public safety through the application of reasonable building standards and codes in the rapidly developing areas beyond municipal boundaries.

And the rising tide of litigation stemming from the use of materials and techniques which do not perform as expected indicates the pressing need to clarify the individual responsibility of owners, design professionals, manufacturers, and contractors. Several states, including Illinois, have recently enacted legislation in this field.

We Favor Enactment of a Contractors Certification Law.

The FAA/AIA favors enactment by the Florida Legislature of a state-wide certification law for general contractors.

There is continuing need in Florida to provide protection for building owners and the general public.

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public against irresponsible persons masquerading as qualified builders. Such a law has been under study for several years by the Joint Cooperative Council of Florida.

**We Favor State Registration For Landscape Architects.**

The FAA/AIA favors enactment by the Florida Legislature of a state regulatory act for landscape architects to protect the public by requiring high standards of professional competence as a prerequisite to practice.

Other design professions such as architecture and engineering are thus regulated, and the public interest would be served if the practice of landscape architecture were regulated in a similar manner.

**We favor Review of the New Florida Lien Law.**

The FAA/AIA favors the review of the new Florida lien law in the light of state-wide experience gained in the two years since its passage by the Legislature.

This basic Florida law, the product of careful study by an Interim Legislative Study Committee participated in by major segments of the construction industry, needs review to determine what minor modifications can and should be made to increase its usefulness.

**What We Oppose**

Likewise, during the 1965 session of the Florida Legislature the FAA/AIA will oppose the following things, believing them to be unwise and contrary to the public interest.

**We Oppose Extension of Exemptions to the Architectural Registration Act.**

The FAA/AIA will oppose as not in the public interest any effort on the part of any person or group seeking to legalize their counterfeiting operations by amending the architectural registration act to exempt them from its provisions.

Those who seek to change the present act ask for professional status without professional accountability. They argue, in effect, that counterfeit architectural service is better than genuine architectural service because it is cheaper. And they insist, just as boot-leggers are said to do, that they must have “relief” from enforcement of laws enacted to promote the health, safety, and welfare of all citizens.

**We Oppose Lowering of Professional Qualifications.**

The FAA/AIA will oppose as not in the public interest any effort to lower the high professional standards required by the present architectural registration act.

Those who seek to gain professional status without possessing professional qualifications or assuming professional responsibility would have us believe that ability to draw is the only qualification necessary. This is like arguing that because a doctor writes prescription, penmanship is the only qualification a doctor needs.

**We Oppose Expansion by Government of Architectural Bureaus.**

The FAA/AIA will oppose as not in the public interest the expansion of state or county architectural bureaus.

We recognize that government at all levels is a major client of the profession. Furthermore, we recognize that such a client needs continuing professional advice in its construction programs. But we are convinced that in terms of design quality, construction cost, and professional services, the use of the talents and abilities of architects in private practice is nearly always preferable to the bureaucratic approach.
This magnificent stage made from Alger-Deck serves the theater in Mobile's new twelve-million-dollar auditorium complex. The edge-grain, laminated planks of long leaf pine are good for the life of the building because they've been treated by the new CELLON process at Alger-Sullivan. Developed by Koppers Company, Inc., the remarkable CELLON pressure treatment saturates every cell of the wood with penta, the proven preservative. For Mobile this means the best possible guarantee for a healthy stage floor, always free from dry-rot, decay and insect attack. Superior strength...golden beauty...and the armor of CELLON...all play a role in Alger-Deck's continuing performance. See the other side of this page for additional technical data and the man to call for more information.

Right: Aerial view of new auditorium complex in Mobile, Ala.
TECHNICAL INFORMATION ON CELLON TREATMENT AND ALGER-SULLIVAN PRODUCTS

CELLON TREATMENT: Developed by Koppers Company, Inc., of Pittsburgh, Pa., this process is considered the first real breakthrough in wood-preserving techniques in nearly 100 years. Eight-hour pressure treatment utilizes the proven preservative, pentachlorophenol, with liquid petroleum gas as the carrier for 100% penetration. The treatment results in wood that is dry, odorless, paintable, and without variations in dimension or weight. After treatment, the product is free from raised grain, can be made water repellent and may be laminated. Dry penta crystals, deposited by the CELLON process, are water insoluble and non-volatile and thus give permanent protection against decay and insect attack. Alger-Sullivan tests all treated materials for retention of .3 ± pounds of penta per cubic foot, which is recommended under Federal Specification TT-W-571g.

LONGLEAF YELLOW PINE: All Alger-Sullivan decking and flooring products are produced from the very finest dense, old-growth, long leaf yellow pine. This means a minimum average count of six annual growth rings per inch and not less than one-third summerwood. Although FHA accepts a 1200 “f” rating minimum in the #2 grade yellow pine, Alger consistently supplies its distributors with stock graded at a minimum of 1750 “f” rating or above, by SPIB standards. Acceptable moisture content after kiln drying 48 hours at 155° ranges 9% to 14%, depending on end use of product. Alger-Sullivan continues to harvest from the world’s largest remaining stands of old-growth longleaf ... almost unbelievable forests in the Alger lands of south Alabama.

ALGER-DECK: Edge grain, longleaf yellow pine, electronically laminated from one to two inch finger-jointed strips, can be formed to most any width for bleacher seats, truck and boxcar decking, loading ramps and flooring planks for auditoriums and stages. Available with or without CELLON treatment. The treatment locks the penta crystals in the wood and thus cannot contaminate merchandise transported in boxcars without separate containers.

BOWLING ALLEY FLOORING: Special bowling alley pattern flooring strips 1-1/4” x 3” in random lengths. Only the finest longleaf yellow pine selected and cut to expose the dense edge grain as a wearing surface. Alger is the world’s largest producer of dense, longleaf pine bowling alley flooring—as used in Brunswick and other bowling lanes the world over.

For more information write or pick up the phone and ask for Mabry Dozier, (305) 256-3456 in Century, Florida.

ALGER-SULLIVAN COMPANY
## Mid-Florida Chapter

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<tr>
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<th>Name</th>
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<tbody>
<tr>
<td>President</td>
<td>Harold Johnson</td>
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<tr>
<td>Vice President</td>
<td>Wythe D. Sims, II</td>
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<tr>
<td>Secretary</td>
<td>Don Hampton</td>
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<tr>
<td>Treasurer</td>
<td>Clifford W. Wright, Jr.</td>
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### CHAPTER DIRECTORS

- Robert B. Murphy
- Lyle P. Fugleberg
- William A. Cox

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### MARCH, 1965
# OFFICERS

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<th>Name</th>
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<td>Joe Williams</td>
<td>2507 N. Cocoa Blvd., Cocoa</td>
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# CORPORATE MEMBERS

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#艶ard Cour — Section — d-Florida Chapter

# OFFICERS

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<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Jack Willson, Jr.</td>
</tr>
<tr>
<td>Vice President</td>
<td>John B. Marion</td>
</tr>
</tbody>
</table>

# CORPORATE MEMBERS

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<td>Holley, Maurice E.</td>
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<tr>
<td>Jacobson, Kenneth</td>
<td>Boyd Bldg., Delray Beach</td>
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<tr>
<td>Johnson, William R.</td>
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<td>Kessler, Frederick W.</td>
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<tr>
<td>Marion, John B.</td>
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<tr>
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<td>Obst, Emily V.</td>
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<td>Peacock, Carroll R.</td>
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<td>Phecokm, Raymond H.</td>
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<td>Pope, Henry V.</td>
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MARCH, 1965

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Notify your Chapter, FAA, AIA whenever there is a change in your address.
The Florida State Board of Architecture has announced that 39 persons have been granted registration to practice architecture in Florida. Two of the 39 were out of state residents. Those passing the examination for registration are:

**BROWARD CHAPTER**
- John P. Dube
- Alberto Gomez
- Frederick Mahoney

**DAYTONA BEACH CHAPTER**
- Alexander G. Dompe, Jr.
- Harold J. Goldman
- Theodore L. Roux

**FLORIDA CENTRAL CHAPTER**
- Dwight E. Holmes
- Joseph C. Laughlin
- Robert V. Taylor
- Peter J. Volmar
- Forrest E. Watson
- Tommy N. Watts

**FLORIDA NORTH CHAPTER**
- Michael Lee Adams
- Samuel F. Evans
- John D. Puckett

**FLORIDA NORTH CENTRAL CHAPTER**
- Charles J. Benda
- Robert W. Davis, III
- Harold R. Odom
- James E. Rozzelle

**FLORIDA SOUTH CHAPTER**
- John A. Anderson, Jr.
- Adonay Bergamaschi
- Jorge Dorta-Duque
- Joseph T. Gentile
- William E. Jollay
- Robert W. Kenworth
- Charles C. McCoy, Jr.
- Peter G. Phillips
- Donald F. Roban
- Barry F. Suggerman
- Charles W. Wright

**JACKSONVILLE CHAPTER**
- Frank M. LeGate
- George P. L. Rumpel

**MID-FLORIDA CHAPTER**
- Thomas R. Hurley
- Eoghan N. Kelley
- Arthur Regnvall

**PALM BEACH CHAPTER**
- John J. Schlitt

**OUT-OF-STATE**
- David E. Chapman—Atlanta, Ga.
- Homer I. Jones—Atlanta, Ga.

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**CALENDAR**

March 6  
— FAA Committee on Committees Meeting — Palm Beach — (Chairmen of Commissions & Executive Committee)

March 11  
— Palm Beach Chapter, AIA — Monthly Meeting — West Palm Beach

March 12  
— Broward County, AIA — Monthly Meeting — Ocean Manor Hotel, Ft. Lauderdale — Time 12 Noon.

March 12  
— Florida Northwest Chapter, AIA — Monthly Meeting — Pensacola

March 20  
— FAA Board of Directors Meeting — Jack Tar Hotel — Clearwater. — Time 9:00 a.m.

March 23  
— Miami Chapter Producers Council Information Meeting — Coral Gables Country Club — 6 P.M.

April 6  
— State Legislature Convenes

April 27  
— Miami Chapter Producers Council Information Meeting — Coral Gables Country Club — 6 P.M.

May 22  
— FAA Committee on Committees Meeting — Daytona — (Chairmen of Commissions & Executive Committee)

May 25  
— Miami Chapter Producers Council Information Meeting — Coral Gables Country Club — 6 P.M.

June 5  
— FAA Board of Directors Meeting — Langford Hotel — Winter Park — Time 9:00 a.m.

June 14-18  
— AIA National Convention & 11th Pan American Congress of Architects — Sheraton Park Hotel — Washington, D. C.

August 21  
— FAA Committee on Committees Meeting — Vero Beach — (Chairmen of Commissions & Executive Committee)

September 11  
— FAA Board of Directors Meeting — Miami

November 17-20  
— FAA 51st Annual Convention — Jack Tar Hotel — Clearwater
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Revamping Liaison Committee System Of The Building Industry

The complexity of modern building and environmental design problems requires new day-to-day working relationships among leaders of the building industry, The American Institute of Architects believes.

That conviction has resulted in an AIA proposal to engineering, contracting and manufacturing groups to establish an executive level liaison mechanism among them and to revamp the existing liaison committee system.

Arthur Gould Odell Jr., FAIA, of Charlotte, North Carolina, president of the AIA, outlined the proposal last December in letters to the presidents of the National Society of Professional Engineers, the Associated General Contractors, Inc., the Consulting Engineers Council and the Producers’ Council, Inc.

The new procedures for liaison, which AIA sees as a more effective method to define and evaluate problems of mutual concern and to determine courses of action for their solution, were discussed in January with top officials of the four organizations. Conducting the discussions were Morris Ketchum Jr., FAIA, New York, N.Y., AIA first vice president and president-elect, and William H. Scheick, AIA, executive director of the AIA.

Under the AIA proposal, specific problems will be referred by the executive liaison officers to special task forces for study and recommendations. The AIA has reorganized three of its committees to act in that capacity: Committees on Professional Consultants, on Building Construction and on Building Materials and Systems. Other committees will be tapped for task force manpower when studies in depth require other talents. Through the new procedures, AIA anticipates that its traditional liaison with these associations will be augmented and more productive of mutually beneficial results.

At the state and local chapter level the components of AIA, NSPE, CEC, PC and AGC will continue to carry on effective liaison work through a variety of committee activities. The new national procedures have no effect on the liaison methods employed by the components or the nomenclature or organization of their liaison committees.
Architects Help Untangle Leases For Buildings

Building owners who would like to lease rather than own their business or plant facilities can do so without losing design control of the project, says The American Institute of Architects.

The relative advantages of ownership vs. leasing should be carefully studied by management before either is decided upon, AIA cautions. Meanwhile, planning by the architect can proceed in such a way as to allow either alternative.

If the decision is to lease, certain advantages occur. Capital investment is reduced. Rent is deductible on tax returns. Lease-hold improvements may be depreciated over the useful life of the improvement or the terms of the lease, whichever is shorter. Credit is less directly tied up than it is in borrowing. Additional capital, if needed, sometimes may be acquired through sale-leasebacks. Advantages may accrue from special industrial development financing by communities and States interested in industry recruitment.

The AIA advises owners interested in leasing to ask their architects to help them guard against: (1) Proposals that can't be compared readily because of varying sites, specifications, and terms; (2) Building design unsuited to industrial operation or out of step with local costs and operations; (3) Buildings whose construction does not follow original design and specifications. AIA says that the company planning to lease its facilities can exercise the same care and control over its facilities that it would if it were to own them. An experienced architect can be of important help in sifting through differing plans and proposals. He can also see to it that architectural design is specifically tailored to his client's needs.

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THE FLORIDA WOOD COUNCILS
FAA Members Appointed to National AIA Committees

The Director of the Florida Region, Robert H. Levison, has been appointed chairman of the Commission on Professional Society within the National AIA structure. Levison has worked diligently over the past two years representing our region.

Other FAA members appointed to AIA committees are as follows:

Committee on Student Affairs
H. Samuel Kruse, FAIA, Chairman.

Committee on Education and Research
Committee on Education
T. Trip Russell, AIA (Member).

Committee on Professional Practice
Committee on Office Procedures, Hilliard T. Smith, Jr., (Corresponding Member)
Committee on Building Regulations
Roy M. Pooley, Jr. (Member)
Committee on Building Construction, John Stetson, FAIA, Chairman.

Committee on Architectural Design
Committee on Aesthetics, Mark Hampton, AIA (Corresponding Member).

Committee on Public Affairs
Committee on Housing, James T. Lendrum, AIA (Member)
Committee on Hospital Architecture, Walter Schultz, AIA (Corresponding Member).
Committee on Religious Architecture, Mrs. Emily Obst, AIA (Corresponding Member).
Committee on School & College Architecture, C. Ellis Duncan, AIA (Corresponding Member).
Committee on Historic Buildings, Dana B. Johannes, AIA (Corresponding Member).
Committee on State & Chapter Organization, William T. Arnett, AIA (Member).

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THE FLORIDA ARCHITECT
Survey of Florida Architectural Profession

During the past week every registered architect in Florida received two types of cards, a covering letter and an instruction sheet, thereby launching the largest survey of The Florida Architectural profession ever undertaken by the State Association.

The purpose of this survey is to bring forth knowledge, never before known, relative to the economic impact of the profession upon the economy of Florida.

The FAA Board of Directors recognizing the tremendous value of this project appropriated a large sum of money for the conduct of this statewide project. The replies will be machine processed.

Complete anonymity is important and return postage is prepaid.

Every architect is urged to cooperate and return the cards no later than March 31st.

---

**Card No 1**—One card to be completed for every person employed in firm included, principal, owner, draftsmen, engineers, secretaries, bookkeepers, etc.

**SURVEY of the Florida Architectural Profession**

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<tr>
<td>1. Registered Architect</td>
</tr>
<tr>
<td>2. Graduate Architect</td>
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<tr>
<td>3. Senior Draftsman</td>
</tr>
<tr>
<td>4. Junior Draftsman</td>
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<tr>
<td>5. Engineer</td>
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</tbody>
</table>

| **II** |
| 1. Non-Member |
| 2. Associate Member |
| 3. Professional Associate |
| 4. Corporate Member |
| 5. AIA |
| 6. ARA |
| 7. OTHER |

| **III** |
| 1. Employee |
| 2. Associate of Firm |
| 3. Partner/Member of Firm |
| 4. Sole Proprietor |
| 5. Teaching |
| 6. Public Bureau |
| 7. Retired/Semi-Retired |

| **IV** |
| 1. Under 3,000 |
| 2. 3,000 - 5,000 |
| 3. 5,000 - 7,500 |
| 4. 7,500 - 10,000 |
| 5. 15,000 - 20,000 |
| 6. 20,000 - 25,000 |
| 7. 25,000 - 35,000 |
| 8. 35,000 - 50,000 |
| 9. over 50,000 |

| **V** |
| 1. 20 - 30 |
| 2. 30 - 40 |
| 3. 40 - 50 |
| 4. 50 - 60 |
| 5. 60 - 70 |
| 6. over 70 |

**SURVEY of the Florida Architectural Profession**

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<td>1. IS FIRM:</td>
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<tr>
<td>1. Incorporated</td>
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<tr>
<td>2. Partnership</td>
</tr>
<tr>
<td>3. Architect-Engineer</td>
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</tbody>
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| **II** |
| 1. General |
| 2. Residential |
| 3. Commercial |
| 4. Public |

| **III** |
| 1. Under 250,000 |
| 2. 250,000 - 500,000 |
| 3. 500,000 - 1,000,000 |
| 4. 1,000,000 - 3,000,000 |
| 5. over 3,000,000 |

| **IV** |
| 1. IN STATE: |
| 1. under 25M |
| 2. 25M - 50M |
| 3. 50M - 100M |
| 4. 100M - 500M |
| 5. over 500M |

| **V** |
| 1. 1 |
| 2. 2 |
| 3. 3 - 4 |
| 4. 5 - 9 |
| 5. 10 or more |

| **VI** |
| 1. 1 - 4 |
| 2. 5 - 9 |
| 3. 10 - 19 |
| 4. 20 - 39 |
| 5. 40 or more |

| **VII** |
| 1. Architects |
| 2. Engineers |
| 3. Senior Draftsmen |
| 4. Junior Draftsmen |
| 5. Secretaries |
| 6. Accountants |
| 7. Specifications Writers |

Card No. 2—Only one card will be completed per firm.
Hon. Adlai E. Stevenson
To Lead AIA Convention

The Hon. Adlai E. Stevenson, U. S. Ambassador to the United Nations, has accepted a leading role in the organization for the largest international gathering of architects in history.

Mr. Stevenson will serve as honorary chairman of the organizing committee for the XI Pan American Congress of Architects in Washington June 14-18. It's theme will be "Cities of the New World."

Arthur Gould Odell, Jr., FAIA, president of The American Institute of Architects, which is host to the Congress in conjunction with its 97th annual convention at the Sheraton Park Hotel, announced Mr. Stevenson's acceptance of the post.

"The combined Congress and convention will bring together in Washington this year the largest group of architects in the history of the world," Odell said. "Americans, North and South, are concerned about the quality of their cities and their impact on man's physical and spiritual wellbeing. We are delighted that Ambassador Stevenson will add his experience and prestige to our quest for knowledge and solutions to problems."

In accepting the appointment, Ambassador Stevenson said: "The nations of the Western Hemisphere share to a large extent similar problems of community growth and development. Virtually all the cities of the New World are concerned with combating the forces of unprecedented growth, deterioration and ugliness which are threatening to make our urban areas unfit places for the pursuit of the good life. The XI Pan American Congress of Architects will focus attention on these problems and, in the spirit of international cooperation, will explore ways in which the physical environment of our cities and towns can enhance the lives of our citizens. I commend the purposes of this Congress, and I am pleased to lend my support to it."

More than 1,000 architects from 10 Latin American countries are expected to join twice that many U. S. colleagues at the Congress and convention. This year will be the first in which United States has been host to members of the Pan American Federation of Architects' Associations, formed in 1920. The Federation is composed of architectural societies belonging to the Organization of American States.

The joint meeting will trace the urban development of the Western Hemisphere from its beginnings to the present and project it into the future. A full program, with more than 20 speakers from the United States and Latin America, and several special social events are being planned for an expected 5,000 people, including dependents of the architects.

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• Samples of CV DURATHIN are easily available to you. A new brochure “Fifty Favorite Colors” is available.
Next In November...

The Florida Central Chapter is the Host for the FAA's 1965 Convention... And the Convention theme — now under development by the Red Coats and to be announced next month — will, by all reports, be as provocative as any in all the FAA's bright convention history...

Headquarters of the FAA's Convention will be the Jack Tar Hotel, the largest and finest of Florida's West Coast. The new convention hall features the finest facilities — exhibits and meetings in one area. Best of all, a complete downtown resort, comfortable and inexpensive