Florida Architecture

ARCHITECTURE
INTERIOR DESIGN
AND ALLIED ARTS

Three Dollars
With the 1958-1959 edition of FLORIDA ARCHITECTURE, we pay tribute to the widening itineraries of our architects and designers — and the increasingly international aspect of our own circulation. Over the past years, the steady flow of subscriptions from far points of the globe has heralded this growing international interest in Florida’s living patterns, and in recognition of this trend, the word INTERNATIONAL has been added to our masthead.

The brief year past is marked by such profound changes in man’s viewpoint and threshold of knowledge that our extended influence is still, relatively, in our own back yard. Actually, our environment has altered — our horizon extended to include possible other worlds and other beings. After centuries of seeking, we are close to achieving a totally new perspective on our world and ourselves and the need to integrate our sometimes terrifying scientific progress with our daily philosophies has become a demanding challenge.

It is in the aesthetic products of our society that this integration occurs — nowhere more than in the expressions of our architects. Through building — through integrating thought and substance — man’s sanity emerges and his relationship to his expanding environment is clarified.

As the barriers between nations give way to new comprehension, our architecture will continue to stand as an individual expression to be easily interpreted by peoples of other times and other languages.

R. K. B.
In this day of specialists, the architect, as much as any other professional, has found himself faced with a growing complexity in the practice of his art. In searching for a coordinator to bring order out of the chaos created by an army of specialists clamoring for consideration, he finds himself blocked by a mirror. Recognizing a familiar apparition, he begins an agonizing appraisal of essential and non-essential attention claimants. Market analysts, traffic experts, cooling tower-evaporative condenser proponents, transformer vault convincers, moving sidewalks, radio-isotopes, anything electronic — guys with better damp chasers — flow by, offering a tempting plethora of new ingredients, osmotically adding to the collateral duties and responsibilities of an already complex profession. Simultaneously, the Florida architect finds himself riding the crest of a new wave of public appreciation of Beauty as of old and, faced with this appalling mountain of sales and technical complexity, still dwells in constant dedication to that illusive lady. As in the golden age of the Renaissance, when to juggle two or more talents with bewildering dexterity was the rule rather than the exception, the contemporary architect pursues his Daedalian course — and we believe the future will add the role of coordinator to that of the classic Master Builder.

Clinton Jamie
1958-1959

CONTENTS

PUBLISHERS
Frederick Findcisen
E. Channin Trafford

EDITOR
Ruth Kain Bennett

ART DIRECTOR
Walter Wagner

EDITORIAL BOARD

chairman
Clinton Gamble, A.I.A.

Melvin Grossman, A.I.A.
Mark Hampton, A.I.A.
William B. Harvard, A.I.A.
William K. Jackson, A.I.A.
Robert M. Little, A.I.A.
Gates Myers, A.I.D.
Russell T. Pancoast, F.A.I.A.
Alfred Browning Parker, A.I.A.
Igor B. Polevitzky, F.A.I.A.
Edwin T. Reeder, A.I.A.
John L. Skinner, F.A.I.A.
Robert Fitch Smith, A.I.A.
Wahl Snyder, A.I.A.
William G. Tracy, A.I.A.
Robert Law Weed, A.I.A.

STAFF ARTIST
Robert von Zimmerman

FLOOR PLANS
Roland Saye, Jr.

RESIDENCES

4 Gayer Residence
8 Norris Residence
12 Vun Cannon Residence
16 Zellers Residence
21 Potter Residence
26 Packo Residence
30 Hopkins Residence
36 Guest House
38 Lakeside Residence
40 McClave Residence
48 Dial Residence
52 DuPont Residence
56 Curran Residence
60 Johnston Residence
64 Interior section
130 Youth Center
133 Country Church
136 Saks Fifth Avenue
142 News Building
146 River Club
150 Miami Beach Federal
156 Sea Tower
158 Music Library
160 Castaways
164 Deauville
169 Community Bank
170 DuPont Plaza Center

ARCHITECTS

Alfred Browning Parker
Wahl Snyder & Associates
Robert Fitch Smith
Robert E. Hansen
Mark Hampton
William F. Bigoney, Jr.
Robert M. Little
Robert Fitch Smith
Pancoast, Ferendino, Skeels & Burnham
Robert B. Browne
Weed, Russell, Johnson Associates
John Stetson & Associates
Pope & Blake
Robert E. Hansen

FLORIDA ARCHITECTURE is published annually by Florida Architecture, Inc., executive and publishing offices; 1250 North West 29th Street, Miami 42, Florida. Frederick Findcisen, president; E. Channing Trafford, vice president and advertising director; Ruth Kain Bennett, secretary; Lois Cowart Tanner, business manager. Subscription rates $3.75 per copy postpaid. Add 50c for mailing outside the United States possessions and Canada. Subscription address: P. O. Box 182, Miami 2, Florida.
Diagonal relationship between main building and guest house forms garden entrance to terrace surrounded by bamboo.

FIRST FLOOR PLAN

SECOND FLOOR PLAN
Gayer Residence
ALFRED BROWNING PARKER • Architect

Not just one, but many environments to fit many moods must be created within a circumscribed area by the architect who sets out to make a building a satisfying home. To succumb to a preconceived notion of style is to limit the creative solution to the problem at hand. Here is a house which is the product of an imaginative integration of site and structure wrought into a shelter which is not confined but contains many (continued)

From fireplace corner the view opens upward to mezzanine, and outward to terrace.
Gayer Residence

worlds. Although it was conceived by the architect as the solution to a specific set of problems, it achieves something of the timeless sincerity occasionally found in charming old houses that just grew. Here, intangibles become part of the plan. Lights and shadows and the moods of the sky, the wind sounds and changing colors of the trees are as important as structural materials. The division of space seems at random, dictated only by the need for separating functions. The emphasis in this house is on the diagonal, its glass corners defining the shelter yet extending the visual limits. Beams supporting the second floor follow this diagonal and extend to support the breezeway connecting the guesthouse. Similar beams supporting the roof extend to carry the dramatic extension over the glass corners. Floor and roof are four-inch solid laminated wood. Rising the full height of the house on one side, the living room nonetheless has a snug fireplace corner formed by a mezzanine which holds the bedroom and studio. Here is a house of wood, stone and glass, skillfully wrought to form a comfortable and inspiring background for living and working close to the ever changing landscape.

Class-enclosed, spiral stairway is built around ancient but sound tree trunk.
Living room borrows space from every room both upward and outward including carport (see plan). Note fireplace wall of native rubble stone.
Horizontal line of white slumped brick walls and white tile roof is accented by natural wood trellis extending over walled dining patio. Façade is windowless.
Carefully wrought unity of formal and informal elements makes this gracious dining room keynote of Norris House. White slumped brick backgrounds archids in dining patio and fountain lends pleasant note.

Norris Residence

WAHL SNYDER & ASSOCIATES • Architects

- Arthur Beverly, Interiors
- Frederic B. Stresau, Landscape Architect
- Norman J. Dignum & Associates, Structural Engineers
- R. L. Duffer & Associates, Mechanical Engineers
- B. E. Meyers, Inc., Contractors
- Hedrich-Blessing, Photography

Spreading almost the full width of the 200 foot frontage on Coral Gables Waterway, the James Norris residence was designed with its back to the street, using white slumped brick windowless walls and walled gardens for privacy. Skillful landscaping provides a rich setting for this sophisticated house and handsome (continued)
Spacious living room with high pitched ceiling achieves air of intimacy with drop ceiling over fireplace wall. Note indirect lighting panel over fireplace.

Card room and bar simplify large scale entertaining. Note walnut paneling and drop ceiling continuation. Shoji screen is translucent.
Norris Residence

natural chestnut paneled entrance doors add to its distinction. Facilities for entertaining and overnight guests were essential to this plan, so considerable space was devoted to living, lounging, pool and other entertaining areas. Guest rooms were placed apart from master and family sleeping quarters for comfortable privacy. All major rooms overlook a tropical patio, the unusually large pool and the waterway to the east. Although the attractive dining room does not open directly onto the patio area, it views the pool through the lounge to the east. To the west, its brick wall and sloping ceiling extend to a walled orchid garden. In the living room, the high pitched ceiling is relieved by a low drop over the fireplace which continues on to form the ceiling of the bar. Concealed indirect lighting frames the fireplace wall and gives the room an air of intimacy in spite of its spaciousness. The bar and card room as well as the living room are paneled in walnut and divided by a shoji cabinet wall. Floors in the major living area are of strip terrazzo and bedroom floors are of precast cement tile.
Graceful curve of driveway and wall sets off simple, straight lines of Coral Gables house. Opaque muted-gold awning windows are color accent.

Vun Cannon Residence

ROBERT FITCH SMITH • Architect

- J. D. Van Atton, Interiors
- Zuruecke-Whitseler, Inc., Structural Engineers
- Hedrich-Blessing, Photography

An environment for gracefully informal indoor-outdoor living—complete privacy on a relatively small lot—a conservative exterior to meet the rigid building code of the area—no steps anywhere—these were among the specifications for this unique Coral Gables home. With no important view, the house itself must contain changing elements and decorative excitement. White slumped brick and cement block stucco with a Bermuda roof of white cement shingle tile create
the dignified facade which betrays the colorful interior only by the plastic mosaic panels used in the entrance doors. The effect on entering is startling—the view unobstructed across the living room into the pool-lounge area. Although the living room may be completely or partially closed off by a forty foot sliding aluminum and glass wall on a curved track, the entire living area is one broad sweep of uninterrupted space during fair weather. The pool area, roofed with a sky panel of blue-green plastic screening, is a constantly changing atmosphere with sun and shadow creating varying highlights and patterns. At night, underwater lighting and back-lighted translucent mosaic plastic panels show vibrant colors. The plan is one of great flexibility, allowing for complete indoor circulation through living room, dining room, kitchen, study and master bedroom during inclement weather. The guest room is comfortably located across the pool.

(continued)
Vun Cannon Residence

area, separated from the lounge by colorful plastic vanes which permit privacy and a feeling of openness. The house is adaptable to both intimate and large scale entertaining with provisions for indoor and outdoor cooking and dining. The handsome kitchen extends its counter and storage cabinets through the pass-through window into the outdoor barbecue-dining area. In this most flexible and convertible plan, all available living space is enclosed, yet a garden environment is created in the pool-lounge area by planting and color. When the jalousies are open, the immediate exterior planting becomes a part of the setting; when closed, their subtly colorful checkerboard pattern lends interest and excitement. Informality and freedom are expressed here as part of Florida living on a town-site.

View from guest room into patio through pivoted plastic mosaic panels.

Master bedroom is separated by plastic patio doors. Planter defines entry.
Evening view shows skilful use of light and color to change atmosphere of pool-lounge area.
Simplicity of exterior is accented by decorative treatment in entrance court. Note eave detail.

One of the outstanding houses in the southeast section of Fort Lauderdale, the Zellers home is located on a secluded island, with easy access to the intracoastal waterway and the ocean. The plan is basically an H, forming the handsome courtyard approach and the screened patio-pool area on which all major living areas face. The simple exterior—stucco over cement block and vermiculite Bermuda style roof—depends on detail for its special charm. The clean line of the eaves, the touch of formality in the courtyard rail and planting and the unique treatment of the entry door characterize the understated luxury of the house. Buffered by an entrance foyer, the living room and its dining extension view the screened patio through sliding glass doors. An unusual venetian shutter border frames the window walls and forms a continuous cornice. Sheer hand woven draperies of natural wool

Zellers Residence

ROBERT E. HANSEN • Architect

• Wayne Davidson, Interiors
• William L. Williams, Contractor
• Hedrich-Blessing, Photography

(continued)
Entrance court has glistening driveway of marble chips. Garage at left is attractively finished for use as extra recreation area.

Low value colors in living room are complemented by changing tones of water and sky. Family room borders patio at left.
Living room faces patio. Entrance foyer is screened by wall containing sound reproduction equipment, television and storage.

House is sound-engineered for musical enjoyment.
Informal living area has pass-through breakfast bar and lounging corner (not shown); faces on patio and waterway.

Zellers Residence

Yarns have a deep border of blue, violet and green tones used throughout the living room. Dividing the dining area from the entry, an island hi-fi storage wall contains a complete sound system, including tape recorder and stereophonic sound, television, record storage and all equipment necessary to satisfy this music-loving family. Speakers in every room carry the sound throughout the house. Along the walkway from the kitchen to the dining area, the same storage wall contains drawers for linen and other serving accessories. In the west wing, facing the waterway and opening to the patio, an informal family room is equipped to be the most popular room in the house. A curved corner sofa is arranged for comfortable television viewing, a complete bar is equipped with its own refrigerator and sink, and a pass-through window makes serving from the kitchen a simple affair. Sliding plastic panels make china and glassware accessible from both sides. Shutters close off both pass-through and bar. Handsome walnut table serves for games and informal dining. Recessed colored (continued)
Zellers Residence

ceiling lights are rheostat controlled and give the room a party atmosphere. Also in the west wing, opening on the courtyard, is a small study, richly paneled in cherry. With its adjoining powder room and convertible love seat, the study doubles as an extra guest room. Completing the west wing, the two car garage contains extra storage space and a hobby work shop.

A capricious mural makes the area attractive enough to use for large parties. The master bedroom faces the patio and the waterway from the east wing, its solidly draped window walls allowing for any degree of privacy or view. Two other bedrooms occupy the remainder of the east wing, separated by bath-dressing areas. Bathrooms are luxuriously tiled and fitted with gold fixtures. Dockside is an outdoor living area with a nautical air. The luncheon terrace is tended by a complete outdoor grill which also houses the household incinerator. This exceptional dock has davits for handling small boats and plenty of space for the Zellers’ yacht and waterborne visitors. Complete air conditioning, a central vacuum cleaning system, motor driven drapery controls and rheostatically controlled lighting are added features making this house hard to beat for convenience and comfort.
A dramatic growth of cypress trees sets the mood for leisurely living. Main approach leads to rectangular unit of carport and entry.

Potter Residence

MARK HAMPTON • Architect

• Sarah Blount, Interiors
• Osaie Miller, Contractor
• Hedrich-Blessing, Photography

The assignment—a retirement home with space for all-day, every-day living requiring a minimum of furniture and easily maintained. The site—acreage on a lake in Lutz, just north of Tampa. Planned to take advantage of the lake breezes and the view, the house is oriented in such a way that the dense growth of cypress is left intact. To achieve an easily maintained exterior and a pleasant consistency with the landscape, the spaced columns, beams and fascias of rough sawn cypress are stained dark grey, as if weathered. Buff colored brick and plywood paneling are other wall materials giving warmth and texture, and requiring only minor upkeep. Landscaping, too, was planned with maintenance in mind. Wedelia was used as a

(continued)
Potter Residence

Ground cover and existing planting was transferred to more effective positions. The house is approached through the carport and over a path of cypress blocks crossing a small garden to the wide screened door. Along the north and south sides of the house a screened area, also paved with cypress blocks, allows entrance to the kitchen and bedroom without entering the living room. In good weather, glass doors slide into pockets making the entire house a virtual porch. This feature is particularly important to the clients who preferred the natural breezes to air conditioning. Heat is provided by electric coils set in the ceiling plaster. The screened porch projecting toward the lake repeats the low rectangular unit of the carport. Here, the casual comfort of a rope hammock, canvas chairs and table for cards or informal dining makes this the most popular area in the house. The living room offers the comfort of a copper-hooded fireplace in winter.
Dining area has view of entrance court and carport beyond. Buff brick walls used on interior and exterior provide interesting textural contrast.

and a pleasant view of the lake and garden the year round. Furnishings are kept to a minimum with ease of maintenance again in mind. Chairs are covered with white naugahyde, sofa is black with beige bolsters. Pillows add sharp accent of cypress green. In the dining area, a low wall-hung cabinet provides both buffet storage and convenient desk space. The dining table, with black and gold marble top, is designed so that the small porch table may be used as an extension. The bedroom, too, has a low wall-hung cabinet as a headboard and doors drop down on either side of the bed to form night tables. At either end of the room is a view—the lake and the cypress woods. The guest room, complete with its own bath, is located across the living area from the master bedroom. Flooring throughout the house is white chip terrazzo, covered with vinyl tile in the kitchen. The appeal of this house lies in the serenity of simplicity, the sense of space and the pervading quiet of the surrounding woodlands.
SWAY HER "HOME-BUYING DECISION" WITH THE NEW

Caloric
BUILT-IN GAS RANGE

Usually it's the woman who makes the final decision "to buy or not to buy." And what woman doesn't base her home-buying decision largely on the kitchen? She'll like the larger, smoother surface of this completely-new Caloric oven-broiler unit... the separate top burner units that can be conveniently placed to save steps, save time... and all Caloric's other years-ahead features. She can choose from a variety of dazzling porcelain enamel colors or metal finishes to match, contrast, or blend with her kitchen color scheme.

Install this modern, more-beautiful-than-ever Caloric Built-In and watch it "swing the sale."

NEW! MEAT THERMOMETER provides precise, automatic control in meat roasting. Thermometer is set and inserted in meat. Turns oven off automatically when meat is done.

NEW! MORE SPACIOUS OVEN is 1/4 inches deeper than before. Complete oven-broiler unit looks larger, yet retains exact dimensions of previous Caloric built-in gas ranges.

THERMO-SET TOP BURNER gives the same automatic temperature control to top burner cooking that's available in oven cooking. Makes every pot and pan an "automatic" utensil.

NEW! ROTO-ROASTER rotisserie in the oven lets family have a barbecue any day of the year. Meats come out moister and more tender than conventional oven-roasted meats.

CALORIC APPLIANCE CORP. DEPARTMENT HH-1 TOPTON, PA.
Please send me full descriptive literature on the new Caloric Built-In Gas Ranges.

Name_________________________ Address_________________________
City_________________________ State_________________________

PEOPLES GAS SYSTEM
People's Water and Gas Division
North Miami — Miami Beach — Hollywood — Ft. Lauderdale

DADE GAS CORP.
MIAMI — DADE COUNTY
City Gas of Hialeah
Hialeah

Tampa Gas Division
Tampa

Superior Gas Corp.
Ft. Lauderdale
A beautiful Tile bathroom can be the outstanding feature of a home. In addition to its colorful eye appeal, American-Olean Tile adds solid value which home buyers recognize... truly the mark of a quality home.
A house for an island site is not an unusual assignment for architects in Fort Lauderdale, the Venice of America. Fortunately, here, the canal is to the south, making it possible for the major living areas and patio to face the view and take advantage of the prevailing breeze. On the street side, a handsome redwood facade emphasizes privacy and controlled ventilation. One of the client's requirements was that the house be designed to function smoothly with or without servants, so materials were selected with easy maintenance in mind. Natural cypress ceilings, a coral rock dividing wall and floors of glazed cement tile form a pleasantly varied background for colorful furnishings. In the living area, neutral beige textures are highlighted with copper, bittersweet and stark white—blended in the sheer, hand woven draperies. A window wall, running the length of the living room and the card room at the east end, opens the entire living area to the screened patio, the view and the breeze. In the card room a low highball table is topped with bittersweet leather, repeated in the upholstery of the equally low luxurious chairs. Occupying the southeast corner of the house are the guest bedroom and bath. Here vertical louvers on the east wall give privacy from adjoining property and admit the

(continued)
Window wall opens to screened patio overlooking waterway. Coppery accents highlight backgrounds of wood and sand tones.

Vibrant colors are intensified by night lighting. Torches flame in screened patio for outdoor entertaining.
southeast breeze. To the west of the living room are the dining area and kitchen. This unusual windowless kitchen is a compact, self-contained work center receiving its lighting through a dropped translucent plastic ceiling from a skylight above. A separate air conditioning system isolates cooking odors and heat. Elevated a half level above the dining room, the master bedroom is separated from the living area below by vertical louvers. Here, wide overhanging eves shelter the adjoining balcony which looks over the screened patio and water beyond. Olive green and gold are predominant colors, used against a natural background of hand woven draperies, bedspread and carpet. Wood furnishings are sherry-walnut. A second bedroom is ventilated by louvers over the stair entry. By elevating the bedrooms a half level above the living room and dropping the garage floor four feet below the living level, the entire area below the bedrooms became usable for garage, utility area and maid's quarters. This is a house for informal living in a luxurious style. There is a massiveness about the scale of the rooms and furnishings, and a sincerity in the rugged textures of materials that produce a quality of comfort and stability.
Master bedroom views water and living room below. Furniture with sherry-walnut finish warms natural beige background. Accents are olive green and gold.

Circular concrete slabs in pea gravel add pattern and texture to patio. Torches create dramatic lighting after dark. Aluminum frame supports plastic screening.
Terrace and barbecue extend from kitchen and dining room on ocean side to the south. Deck shelters living room terrace and forms porch for master bedroom above.

Hopkins Residence

ROBERT M. LITTLE • Architect

- William H. Pahlmann Associates, Inc., Interiors
- Peabody & Company, Engineers
- C. F. Wheeler Builder, Inc., Contractor
- Lisanti, Photography

The first house to be built in the new ocean front development, Coral Harbour in Nassau, Bahamas, this spacious two story house sets the pace for others to come. The objective was to create an environment for convenient family living and entertaining, incorporating the flavor of southern tradition and the tropical charm of Nassau. Broad, open areas for outdoor enter-

(continued)
Entrance is approached through covered walkway. Pool is screened from street by native stone wall which continues into entrance hall.

Slate terrace overlooks ocean. Note metal Italian candelabra under overhang.
Screen-walled room faces pool and patio. Wall lights are old coach lanterns.

Hopkins Residence

Taining, and gracious shaded interiors for escape from the abundant sun were included in the plan. On the east, a covered walkway leads to the main entrance, bridging a stream which supplies the swimming pool from a fountain in the east stone wall. Built of native stone, the wall shields the pool-patio area and extends into the entrance hall. To the south, sliding glass walls open the living room, dining room, lanai and kitchen to a slate terrace, barbeque area and the ocean beyond. The slate floor extends into the dining room, lanai and screened room. Indoors, dark walnut paneling contrasts with white architectural details and native stone walls, slate and cork floors combine to create a cool and informal atmosphere. An open stairway, designed in the manner of Chippendale, rises between the entry and the main living area, its decorative railing extending along an over-hanging balcony on which the bedrooms face. Most outstanding feature of the house is this large room with its screened wall overlooking the pool and (continued)

Stairway leads to balcony and bedrooms above. Slate floor extends through dining room and lanai at left and to terrace beyond.
Handsome panel doors separate living room from lanai. Massive furniture, exotic accessories emphasize dramatic slate and stone backgrounds.
Native stone fireplace, celadon green walls and carpeting are quiet background for lavish accessories and coral accents.

Hopkins Residence

patio to the north. Sailcloth awning shades of black, green and coral stripes drop down to protect the room from sun and gale. Rattan furniture, upholstered in Persian plaid, contrasts brilliantly with slate floors and dark wood tones. The handsome bar is headed with deep mahogany plantation shutters and ornamented with several fine eighteenth century Siamese carvings. Oriental, Moorish and nautical themes intermingle throughout the house and accessories include many of the owner's prized pieces, expressing his fondness for things of the sea. Near the bar hangs a Prince of Wales crest from an old whaling ship. There is a sextant and a pair of salute cannons on the dining table. A low native rock dividing wall separates dining area from the lanai without breaking the sweeping view to the living room beyond. The window wall, facing the ocean,
is curtained in the same striped sailcloth used in the adjacent screened room. Around the old Spanish dining table are six Chippendale chairs upholstered in red leather. Striking shoji-like panel doors divide the lanai and the living room. Here, there is distinct change of pace with celadon green walls and willow green carpeting forming a restful background for comfortably scaled furniture and exciting accent pieces. Over the ten foot celadon green sofa hangs an ancient four panel Japanese screen showing a sailing ship. Three small cocktail tables are adaptations of old Japanese temple tables, executed by the interior designer. Chairs are upholstered in natural tones, greens and coral tweed, and semi-sheer curtains are green and coral. North of the living room is a library-guest room with its own bath and private garden. Here again, the attention to detail that characterizes the house is expressed in the garden setting for a fine sixteenth century bronze Chinese Buddha.

Chinese mythical dragon on living room wall is surrounded by prints, coats-of-arms.

Kitchen opens to barbeque terrace. Ceiling fixture is from elegant railway car.

Garden bath serves library-guest room. Note bronze Chinese Buddha in garden.
Guest House

ROBERT FITCH SMITH • Architect

- Margaret Webb de Hass of Richard Plumer - Miami, Interiors
- Frederic B. Stresa, Landscape Architect
- Miller & Solomon, Contractors
- Verno Curry, Photography

Because house guests are hardly a rarity to Florida residents, comfortable guest accommodations, conveniently separate from family quarters, are part of the Florida architectural tradition. When a growing family expanded into the guest wing of the main house, the Ryders of Coconut Grove added this charming guest house on the sloping lawn that leads from their house to the shore of Biscayne Bay. The new building is raised above ground level on con-
crete pilings and contains an attractive one bedroom apartment on the second floor, a gardener's room and bath, tool room and under-roof storage for three cars or small boats below. A screened and louvered stairwell gives access to the upper apartment and presents an attractive elevation to the pool area and main house. The construction combines exposed concrete blocks stacked-bond in the car port area and vertically scored, weathered gray plywood facing the frame construction of the second story. Ceilings present the exposed wood roof deck which is surfaced with bright flamingo marble chips. A pine floored gallery extends around two sides of the guest apartment, protected by green plastic screening and overlooking the waters of lower Biscayne Bay. Both living room and bedroom open to the bay view. A high pitched roof gives an atmosphere of cool spaciousness to the small apartment and a free standing wall divides living areas without interfering with circulation of air. Grass cloth walls and cork floors form a pleasing background for dark rattan furniture and Far Eastern accessories. Planting and furnishings echo the slightly oriental quality of the architecture, completing this ideal vacation environment.
Lakeside Residence

PANCOAST FERENDINO SKEELS
& BURNHAM • Architects

- Obler & Clark, Structural Engineers
- B. E. Movers Inc., Contractors
- Rudi Ruda, Photography

The exceedingly intelligent plan of this house in Snapper Creek, south of Miami, evolves from the diverse requirements of ideal South Florida living. The area contained within the plan functions with equal ease as an opened out living space enjoying the best of the tropical climate, or closed in, climate-controlled dwelling unit for extreme conditions. The house is oriented to take advantage of the lake view and designed for protected outdoor living on the approach side and in the pool area. The house is entered through a loggia which pierces the enclosed patio and essentially divides the plan into two parts: dining room, kitchen and guest wing to the right, living room and family quarters to the left. Major living areas and the guest wing border the pool and open to the lake view. The actual façade of the main structure is screened by the lacy red brick wall enclosing the patio and presenting a rhythmic pattern with the white timber columns. Structural walls are of red clay brick laid up in elegant staggered courses. Planting is distinctly architectural, completing the setting and unifying the plan of this attractive Florida home.
Outer skin of building is composed of screen and masonry grill panels framed in white timbers. Landscaping terraces pleasantly to private beach.

Pool area has screened sky panel, protected lounge areas. Sliding glass doors separate guest room bordering pool area at left. Note bar at right of guest room.
ONLY occasionally does a building so completely express its owners' interests and the site it rests upon as does this relaxed house facing a snug harbour on Biscayne Bay. A pleasing mixture of tidewater necessity and Oriental sensitivity, its direct simplicity uniquely suits its owners... a retired lumberman and his wife who spent much of her childhood aboard a clipper ship plying the tropics and the far east. The problems of tropical living—hot sun, hard rains, high tides and big winds—are met here as directly as by a Seminole chickee or the traditional pavilions that abound throughout the Caribbean area. Visually, the house floats above the
Interior consists of two living areas divided by lanai, surrounded by screened gallery. Inner walls are sliding wood jalousied panels and plate glass.
Virgin pine timbers form structure above masonry platform. Tall palms contrast horizontal line.

McClave Residence

sand with its great overhanging roof shading the deep, cool interior. Virgin pine timbers—cut green and allowed to season in the building—form the structure above the masonry platform which is raised above ground level so that breeze and high tides may flow beneath. The interior is divided into two distinct areas by a lanai and surrounded by an open gallery wrapped in protective screening. Rooms may be altered by sliding wooden jalousied panels . . . varied from transparency to opacity by curtains and adjustable louvers. Partitions are of equal height, never touching the ceiling or blocking the free passage of air. Nothing about the interior is worried or fragile. Furniture is light, portable and suitably simple. Cement tile floors are covered with woven hemp squares in most living areas . . . accented with a Spanish braided area rug in the lanai. The dominant interior materials are wood and brick are dominant interior materials.
Screened gallery surrounds interior living areas. Hemp squares are practical floor covering for seaside living.
McClave Residence

brick, and no attempt was made to conceal the exposed chimney flue, the conduit or the bolted straps joining the great beams. In the usual sense, the house is not decorated. But in the evening, the sun, shimmering off the water, strikes the rough pine ceiling with golden light; in the morning, the bedrooms wake with their backs to the sunrise and face the blue-green-purple that is Biscayne Bay when the sun is behind you. And, at night, when the hanging lights sway slightly in the breeze and the water sounds come through the darkness, the living platform assumes an aspect of rugged security like that of a well built ship. The convenient kitchen is like a compact galley, well equipped and easy to maintain. This is a house built to improve with weathering, to withstand the wear and tear of informal living, in tune with bare feet, wet clothes and living close to the sea.
Master bedroom has unobstructed view of bay. Draperies and louvered panels close for privacy. Furnishings are simple and easy to maintain.

Small kitchen has ample counter space, plenty of storage. View shows dining area and gallery beyond.
REVCO

Versatility in arrangement! Single units, over-and-under, side-by-side or three or more multiples. You can select any combination of refrigerators and freezers.

UeAjU
Revco Gourmet
Bill-in chills food faster than conventional refrigerators and keeps food at just the exact temperature you specify. The continuous circulation of purified controlled cold air hails a new era of perfection in refrigeration.

Vsivsl
Lsmp Purines
CMled Air

achieves kitchen splendor

From Revco, first in built-in refrigeration, now comes an entirely new concept in refrigeration beauty and performance. The new Gourmet series makes all other refrigeration obsolete.

Begin your new kitchen planning with Revco Bilt-In Gourmet Refrigerator and Custom Freezer. There is no substitute for the charm and elegance of the true Revco built-in design. Revco does so much to enhance the beauty and splendor of your kitchen.

Select the custom finish you prefer: Stainless Steel, Copper-Glo, matching wood or colors. Your new kitchen can graciously express your good taste and good judgment.

Revco Bilt-Ins add a new high in kitchen convenience. These refrigerators and freezers build beautifully into ideal locations.

Call your nearby custom kitchen dealer. He will interpret your ideas to create a distinctive design just for you. Your new kitchen will become the most admired room in your home.

Send for "How to plan a Trend-Setting Kitchen"

ON DISPLAY AT:
ARCHITECTS' SAMPLE BUREAU
YOUR FAVORITE KITCHEN CABINET AGENCY
YOUR FACTORY AUTHORIZED DISTRIBUTOR

See page 191 this issue

Revco Bilt-In Refrigeration

Ultra-Violet Light Purifies the Air
Crystal Air System
Disinfects Airborne Food

New Revco Gourmet
Bilt-In chills food faster than conventional refrigerators and keeps food at just the exact temperature you specify. The continuous circulation of purified controlled cold air hails a new era of perfection in refrigeration.

In this booklet you'll see how homemakers from all over the country have created trend-setting kitchens. Novel layouts, unique color treatment and accessories are featured in full color.
This friend speaks so well of you...so often...

**Suburban**

America's Finest Built-In Range

Suburban speaks your language. It tells the whole world you're satisfied with only the very finest.

In Gas or Electric, fully automatic Suburban is the magnificent climax to a generation of effort toward one goal: To create the finest built-in range in America. These years have endowed Suburban with every conceivable Wife-Saver feature.

Available in Stainless Steel, Copper-Tan, or any of seven stunning decorator colors. Amazingly enough, Suburban costs no more than a comparable conventional range. Quickest way to get the complete story is to send the coupon below. Do it now—while you're thinking about it.

Only Suburban Has So Many Wife-Saver Features

- Extra 3,000-watt broiler on Electric models
- Closed Door broiling on Gas models
- Rotator • Removable, easy to clean griddle with an extra burner underneath
- Thermal-eye • Full size, fully automatic oven
- 7 decorator finishes
- More than 100 cooking top combinations
- Lifetime, acid-resistant porcelain enamel
- Eye-level controls
- Interchangeable color panels
- More than 45 Wife-Saver features in all

Send for free new booklet

*ON DISPLAY AT:*

Your Favorite Kitchen Cabinet Agency

Your Factory Authorized Distributor

See page 191 this issue
Entrace is approached through tiled and grassed courtyard, viewed here from the southeast corner.
Driveway winds through tropical landscape, approaches house from east.

Dial Residence
WEED RUSSELL JOHNSON ASSOCIATES • Architects

- James Merrick Smith & Associates, Interiors
- Thomas Church, Landscape Architect
- Norman J. Dignum & Associates, Structural Engineers
- R. L. Duffer & Associates, Mechanical Engineers
- Tom Truesdale, Contractor
- Alexandre Georges, Photography

South of the city of Naples, the Dial house is situated on a beautifully landscaped three acre site overlooking the Gulf of Mexico. A gravel drive winds through the tropical garden, passing a small lake from which fill was obtained to elevate the building site, and terminating in a parking area near the paved and terraced entrance court. Major exterior materials are brick and (continued)
Library faces enclosed patio shared by master bedroom. Paneling is cypress.

Red cedar paneling sets the pace for simplicity in furnishings.

Dial Residence

wide planks of red cedar, with a roof of broad white tile. The natural cedar is repeated in the paneling of the living and dining areas where travertine flooring and native keystone masonry complete the background for contemporary furnishings and colors keyed to the rich, tropical landscape. On the southwest, sliding glass doors open the living room wall to a screened terrace and the gulf beyond. Sliding glass doors on the northeast wall open to an interior patio screened overhead and protected from the wind. This area is served directly by the kitchen and contains a charcoal grille. Screening and framing on the gulf side are entirely of the new stainless steel alloy which resists salt water corrosion. Below the closed, screened patio to the northeast is the heated swimming pool which in turn is enclosed with walls and planting. Facing its own private, enclosed patio, the master suite consists of a large bedroom, dressing room and bath, and library and bath. The guest wing, complete with its own living room, is arranged for comfortable privacy, being reached by means of a covered walk on the gulf side of the house. Interior planning is keynoted to the desire of the owners to have a vacation house in marked contrast to their Manhattan apartment. A pallete of sand, aqua and pumpkin echoes the Florida seascape. Carpeting and draperies are custom woven of new dynel fiber. Upholstery is of linen, leather and textured cottons.

Master suite has dressing room and private patio.
Living room opens to screened living area, Gulf of Mexico beyond. Floors are travertine.

Master bedroom has writing desk, lounging corner.
This graceful island home is located on the northwest corner of Lucille Island in Fort Lauderdale, commanding a sweeping view across the river and to the islands lying to the north. The open “C” plan, cradled along the curving shoreline, gave the greatest possible importance to the dramatic view and placed the yacht anchorage on the northeast in convenient relationship to the service wing of the house. With water on both the west and the north sides, there was a decided challenge involved in providing a fenestration suitable to meet the rigors of afternoon sun, its reflection on the water and the intrusion of cold winter wind. The construction is basically brick veneer on a concrete pile.
Circular driveway follows open "C" plan of house. Sage green louvered panels contrast white facade. Signature letters from US Destroyer DuPont are imbedded in walk.

Florida room faces free form pool. Yacht anchorage is in sheltered canal, conveniently close to service wing and cabanas.
Girl's room has adjoining bath with pull-out step platform. Colors are blue, white and yellow.

Milady's bath and dressing room is luxuriously appointed, effectively tiled in pink and gold. Mirrored wall conceals storage.

DuPont Residence

foundation with a floor system composed of precast concrete joists and precast stone floor panels. The handsomely composed white cement shingle roof has a deep four foot overhang providing shade and shelter for all kinds of weather. For hurricane protection, privacy and shade for full length openings, double jalousies were used; the outer bank of wood louvers, stained sage green, covering the inner bank of glass jalousies. Designed for a family with one child and a servant couple, the well considered plan of the house allows both privacy and accessibility in all elements. The main living areas are skillfully planned for maximum entertaining area or intimate family living by the use of sliding glass doors. Throughout the house, as many facilities as possible are built-in. Dressing and storage units, wardrobes, study and household planning desks ... all are part of the permanent structure. A built-in music-intercom system adds to the convenience of this charming household.

Built-in sink is backed with planter, has convenient cabinets.
Dining room repeats formality of living room, is separated from Florida room by louvered panel doors. Colors are blue and antique white.

Blue and white kitchen features island sink-dishwasher unit, built-in planning desk with intercom. All equipment is built-in including disappearing range units (see right).
IN FLORIDA, one often finds a world transplanted—a home away from home—a seasonal residence to be enjoyed by those whose roots are elsewhere. The Curran home at Gulfstream is such a residence. Built high on a bluff with its back to the ocean, it is reminiscent of the old world—the slate roof, Cuban tile entrance façade and cornerstone treatment pointing to a French heritage. The breathtaking view is apparent on entering the living room—and the highway separating the site from the ocean is completely screened by planting. The structure is divided into three distinct units. In the main, or center, unit, is a large living room, den, country kitchen and informal dining room, one upstairs bedroom and two bath-dressing areas. This use of a second story for

(continued)
Entrance façade features russet Cuban tile in herring bone pattern. Other exteriors are buff, contrasted by roof of slate gray. Note antique French lanterns flanking entry.
Off-white beams contrast celadon green walls and ceiling in living room. Accents are coral.

Pine paneling and furniture, charcoal range form setting for French cookery.

Country kitchen adjoins informal dining area. Cabinets follow French Provincial theme.
Curran Residence

the master suite only is worth noting as a pleasing trend toward privacy while maintaining the convenience of a one story structure. Extending from this central unit are two wings—one to the north, containing maid’s quarters and a garage; the other, separated from the main house by an open porch, serves as a guest house with a complete apartment including two bedrooms. Rooms are large and finished with careful attention to architectural detail and furnishings—faithful to the modified French Provincial theme with fruitwood finishes and a recurrong fleur-de-lis motif. There is no formal dining room. The friendly, round table in the dining kitchen and the outdoor dining patio overlooking the ocean furnish more suitable background for serving the fine French dishes which are a specialty of the household. Woodburning fireplaces in the living room and den, and a charcoal cooking range in the dining kitchen add to the old world comfort and charm of this Florida home.

Master suite occupies entire second floor of main house. Colors are aqua, gold and white.

Pirina pine paneling in den, finished in pewter tone, is background for furnishings of rust, apricot and jade green.
House is elevated five feet above street level. Guest wing at right adjoins entrance ramp and screens patio. Note circle and diamond pattern of grill work against charcoal gray of entrance court.

Johnston Residence

ROBERT E. HANSEN • Architect

- William J. Ball of Rablon-Sheron, Interiors
- A. P. Benedetto, Contractor
- J. S. Forney, Photography

Entrance court has screened planting area shielding living room from street. White beams extend to form deep overhang.
An excellent site and imaginative architectural use of its advantages are the successful combination apparent in this Fort Lauderdale waterfront house. Located at the convergence of the Middle River and the Intra-Coastal Waterway, the site stretches 200 feet along the water with its magnificent water views running in an arc from northwest to southeast. The house is elevated approximately five feet above street level and its plan reflects the gentle slope of the site. The ample width of the lot made it possible for the architect to open the house toward the water view, the prevailing breeze and a garden vista while maintaining adequate privacy on these exposures. Essentially, the plan consists of well segregated units arranged around a central core containing the living room and dining room with the adjacent kitchen, breakfast room and service room. At the east end of the living room, a hanging stairway leads
up a half level to the master suite and formal lounging room with serving open fireplace. This most popular room in the house on the north and the patio and garage off the street on the south contributes greatly to the composition of the guest wing—a completely self-contained unit. Beyond the kitchen, to the west is the bedroom and bath which serves as a private guest wing or servant’s quarters. A south from this unit is an open carport, vertical cement louvers and separated from the house by a breezeway. Much of the exterior character of the house lies in the skillful combining of texture and color. Contrasting the dominant white, the floor of the entrance court is painted charcoal gray to emphasize the circle and diamond pattern of the wood. The unit containing the master bedroom, lounge is faced with vertically scored plywood and weathered gray and supported by panels of old wood.

Spacious kitchen has unusually pleasant atmosphere. Birch cabinets and walnut paneling add warmth to gray walls and stainless steel appliances.
Loiiific opens to patio and waterfront. Copper hooded fireplace is visible from living room through hanging stairway. Note knife collection mounted in bar.

on the garden side. White rafters and the white stepped roof are sharply contrasted against the dark gray of the deep overhang. Indoors, the white and gray theme continues as a basis for the color scheme. Here again, white rafters, old brick and weathered gray paneling provide an interplay of line and texture. Walnut is an added element, facing the wall dividing the kitchen from the living and dining areas. Aquatic shades of blue, green and violet are combined in the living room and dining room furnishings. The cool atmosphere is heightened by clerestory lighting and the deep, screened planting areas on the south and east sides. One of the owner's requests was that the fireplace in the lounge be visible from the living room. This was handsomely accomplished by elevating the iron hearth and hanging the intervening stairway on brass rods. In this room, walnut is again introduced in the attractive built-in bar, with its louvered doors and panel for a superb knife collection. The mellowed red of old brick is repeated in the leather upholstery and sisal matting covers a floor often trod by sandy, bare feet.

Master bedroom has mustard walls, olive green draperies, gold carpet. Bedspread is peacock blue with paisley design of mustard and olive green. Note view of waterway and river junction.
ACTIVE MEMBERS - FLORIDA CHAPTER

Mrs. Raymond C. Alley .................................................. Palm Beach
Miss Helen V. Baker ................................................... Jacksonville
Henry A. Becker .......................................................... Fort Lauderdale
Mrs. Angela H. Belaval ................................................... Condado, Puerto Rico
Mrs. Charles Bellows ................................................... St. Thomas, Virgin Islands
John Beresford ........................................................... Coral Gables
Mrs. Elizabeth Best ....................................................... Miami
William Boydston ........................................................ Santurce, Puerto Rico
Bern K. Bullard ............................................................ Sarasota
Jack Cameron .............................................................. Miami
Miss Helen Carr ............................................................ Miami
Mrs. Esther S. Cohan ...................................................... Miami Beach
Mrs. Marion Costner ...................................................... Coral Gables
Vern Currie ................................................................. Miami
Mrs. Margaret Webb DeHass .......................................... Santurce, Puerto Rico
Mrs. Jane Nicole de Mariani ......................................... Santurce, Puerto Rico
Mrs. Nona H. Dumas ..................................................... Jacksonville
Henry End ................................................................. Miami
George S. Flemister ...................................................... Miami
Mrs. Mildred W. Gellerher ............................................. Tampa
Lewis S. Gallatin .......................................................... Tampa
Frank L. Garrett .......................................................... Miami
T. L. Grafton ............................................................... Lakeland
Miss Elizabeth Grimes ................................................ Jacksonville
Mrs. Mary F. Haner ....................................................... Palm Beach
Mrs. Julia Powell Harvey ............................................... Palm Beach
Mrs. Lois W. Heyward ................................................... Miami
James Carroll Hicks .................................................... St. Petersburg Beach
Miss Mary Albert Hinton ............................................. Miami
Earl O. Honaker ........................................................... Pompano Beach
Miss Dorothy M. Hynes ............................................... Fort Lauderdale
George Jeffords .......................................................... Fort Lauderdale
James Dennis Johnston ................................................ Miami
Mrs. Virginia C. Johnson .............................................. Palm Beach
Ben Jones ................................................................. Jacksonville

J. Robert Justus ........................................................... Miami
Edward F. Kendall ....................................................... Palm Beach
Mrs. Ann S. Kittle ........................................................ Miami Beach
J. Haygood Lasseter ..................................................... Miami
Miss Frances L. Linch .................................................. Miami
Harold R. Masten ........................................................ Palm Beach
Mrs. Lillian McCullough .............................................. Jacksonville
Mrs. Edna A. Rosas Mera ............................................. Santurce, Puerto Rico
Arthur F. Mullen ........................................................ Pensacola
Gates Myers .............................................................. Miami
Walter L. Myers .......................................................... Fort Lauderdale
Waldo Frank Perez ...................................................... Miami
Richard Plumer .......................................................... Miami
Frederick T. Rank ....................................................... Miami Beach
Herbert C. Seiger ........................................................ Miami
Holland T. Selley ........................................................ Naples
Mrs. Netsy Scott .......................................................... Orlando
Mrs. William M. Shaw ................................................ Tallahassee
James Merrick Smith .................................................. Coconut Grove
Donald P. Starr .......................................................... Jacksonville
Mrs. Colin Lawton Staton ............................................ Orlando
Steve Steffen .............................................................. Miami
Mrs. Helene B. Thornton ............................................... Fort Lauderdale
John J. Ullman, Jr. ....................................................... Fort Lauderdale
Mrs. Elizabeth Van Sweden ........................................ Delray Beach
Mrs. Harel W. Ward .................................................... Tampa
Paul T. Ward .............................................................. Tampa
W. Lee Ward .............................................................. Tampa
Robert Watters .......................................................... St. Petersburg
Jim Wills ................................................................. Coconut Grove
D. Frederick White ..................................................... Miami
John H. Wittman .......................................................... Palmetto Beach
Mrs. Anne Wrigley ...................................................... Palmetto Beach
Miss Margaret A. Young ............................................... Jacksonville
Joseph Zurinski ........................................................ Miami Beach

ASSOCIATE MEMBERS

Lee Adams ............................................................... Jacksonville
Robert Tyler Davis ................................................... Miami
Mrs. Ray Pancoast ...................................................... Miami Beach

Rudi Rada ................................................................. Miami
Wayne W. Shepard ...................................................... Gainesville
Charles V. Warmouth ................................................. Miami

PRESS AFFILIATES

Phillip L. Pritchard ..................................................... Sarasota
Kay Murphy ............................................................. Miami

Mrs. Vesta V'Soske ..................................................... Veja Baja, Puerto Rico
Elegance for Moderns

THE NEWEST IN ARCHITECTURAL SPIRIT

DERIVED FROM AGE-OLD INSPIRATION

Byzantile BY MOSAIC

Brilliant new ceramic mosaic floors and walls for homes of character and individuality. Wide variety of colorful patterns, translated by Kenneth M. Gale from his research into the finest of old-world Byzantine mosaics . . . all in everlasting, maintenance-free ceramic tile. Consult your architect concerning Byzantine for your home. Get your ceramic tile contractor's cost estimate. For your copy of the richly illustrated Mosaic Byzantine Pattern Book, Form No. 219, write Dept. 41-6, The Mosaic Tile Company, Zanesville, Ohio.
Anne Wrigley - Interior Designer AID

234 South County Road  Palm Beach, Florida  Telephone: TE 3-8638

Custom built television cabinet for Mr. and Mrs. Arthur H. Dohler
Grosvenor House, Delray, Florida.
To help you with your own perfect interior planning, the experience of eight interior decorators awaits you at...

To have a beautiful home is to awaken daily with a sense of well-being.

RICHARD PLUMER
Miami
155 NORTHEAST FORTIETH STREET MIAMI, FLORIDA
The ingredients for a beautiful office require subtle blending if they are to achieve the correct executive look. Although functional furniture has been used here, it has more than average beauty in design and in craftsmanship.

A truly handsome fabric at the windows sets a dignified tone for the room; while the long-lasting wool carpet is a proper investment for an executive who wants his office to look substantial for many years to come.

The executive unit beside the desk provides for dictaphone, conference phone, file drawer, storage, and waste basket.

President's Office

Interior Design by
MARGARET WEBB DeHass, A.I.D. of
RICHARD PLUMER

- Ezra Stoller, Photographer

RICHARD PLUMER
155 N. E. 40th STREET
Executive needs within a room always determine the layout for interior decorating of business spaces. Here the conference table provides working space for a chairman and 11 directors. But when there are not quite so many assembled—or the occasion is more informal—a sofa and two lounge chairs handle the needs. Durable leather has been used primarily and the colors are pleasant without being too stimulating.
SENIOR DECORATORS:
Richard Plumer, A.I.D.
Penno
Helen Carr, A.I.D.
Margaret Webb DeHass, A.I.D.
Steve Steffen, A.I.D.
Virginia Costello
D. Frederick White, A.I.D.
Vern Currie, A.I.D.

The wonderful world of Elegance awaits you at Richard Plumer - Miami

RICHARD PLUMER
Miami

155 NORTHEAST FORTIETH STREET • MIAMI, FLORIDA • PHONE PLU-9775
At the world-famed Top O' the Columbus—gourmet fare, a continental selection of rare wines, and Florida's most spectacular views!

Most charming luncheon spot in America is the Bahama Room. Its muted colors capture all the beauty, leisure, and serenity of Nassau itself.

* * *

“Tattooed Lady” in the Columbus Bar is merry conversation piece.

Cocktails in the grand manner at the famous, fabulous “Top”

THE Columbus
MIAMI'S FINEST HOTEL

2 magnificent restaurants  2 outstanding bars

...including the world-famed Top O' the Columbus, the charming Bahama Room, the gay Columbus Bar. With specialty dishes and a truly continental selection of fine wines, the Columbus offers fare to match any of the world's

Only at the Columbus will you find so priceless a combination of lavish decor, resort gaiety, and heart-of-downtown convenience! Hotel guests come from all over the world...and ten leading domestic and foreign airlines maintain downtown offices in the building. Visit the completely air-conditioned Columbus, Biscayne Boulevard at First Street,
WILLIAM PAHLMANN
ASSOCIATES, New York

CREATORS OF THE CLIMATE FOR SUCCESSFUL LIVING

Interior Designers of houses, apartments, clubs, hotels, motels, restaurants, department stores, shops and hospitals in the United States, Canada, Venezuela, the West Indies and the Bahamas.
decorative carpets
representing

V'Soske
Texture Chenilles by Stroud
Permanent Tuft by Mahsoud

Dellinger, Inc.
Exclusive Carpets, Inc.
Bigelow Decorator Collection

SEE YOUR DECORATOR OR DESIGNER

OFFICE AND SHOWROOM AT INTERIOR ARTS CENTER
4100 NORTH MIAMI AVENUE, MIAMI, FLORIDA
Henry End has received more awards than anyone else in the U.S.—seven by Institutions Magazine and a special citation by the American Institute of Architects. Since coming to this country from England in 1946, Mr. End has completed an enviable list of coast to coast decorating assignments. They range from the most successful and glamorous nightclubs in America—the Cocoanut Grove, Los Angeles, to the world's largest motel—Washington's Marriott Motor Hotel. The National Restaurant Association commissioned Henry End for two consecutive years to design their Chicago Exposition feature. Present assignments include major hotels and restaurants in New York City, Miami Beach and the Caribbean, as well as the Schine properties—seven hotels and a hundred theatres. Baker Furniture recently made their debut in the contract field with designs by Henry End. He was selected to plan the feature of the 1958 New York Hotel Show—"The Room of Tomorrow."
AN INVITATION TO - INTERIOR DESIGNERS...

Florida's foremost manufacturer of custom-made furniture welcomes the opportunity to serve you. In special designs or those of the regular line, you can always be assured of the highest standards of workmanship and service at Craftman's Village.
Contemporary and Traditional interiors for gracious Florida living. Quality workshops for upholstery and a varied line of furniture and accessories to meet all budget needs.

Holland Salley, Inc.
850 Fifth Avenue
South Naples, Florida

ARCHITECT:
CLAYTON & BLACKER

BUILDER:
R. W. WOOD CONSTRUCTION CO.

Photo, Forney

HOUSE FURNISHINGS
INTERIOR DECORATION
TELEPHONE MIDWAY 5-2953
BURDINE'S
SUNSHINE FASHIONS

decorating shops
WALDO FRANK PEREZ, A.I.D., DIRECTOR

A STAFF OF TWENTY-FIVE TRAINED
DECORATORS AT YOUR SERVICE

IN BURDINE'S DOWNTOWN MIAMI

163rd STREET SHOPPING CENTER, FT. LAUDERDALE, WEST PALM BEACH
Jack Cameron
Designs
Creators of distinctive interiors

Jack Cameron
A.I.D. I.D.I.
Hod Arenson
Mary Fitztownsend
A.I.D.
Dale Weidman
Art Fowler
Russ Fleming

137 N. E. Fortieth Street • Miami, Florida • Telephone: PL 7-4325
Florida Furnishings
And Related Arts

Here, for the first time, FLORIDA ARCHITECTURE presents a collection of home furnishings and related objects—created by Florida designers and drawn from the market at large—which are currently finding acceptance and affecting our living patterns. Florida is characteristically the abode of highly individual personalities—an environment where the common denominator is the desire to discard stringent mannerisms—to combine the convenient with the meaningful and pleasingly aesthetic without self-consciousness. We include in this random survey a few of the works of our artists and craftsmen, interspersed with natural design elements indispensable to the consideration of Florida living.

1. Florida classic—chair of bleached walnut with woven cane seat and back, snap-on seat cushion, from the "Fusion" group, by Jack Cameron for Craftsmen’s Village.

2. Bianco—silk and cotton upholstery fabric, Torsino—hand print on linen, green on natural ground, from David and Dash.

3. First award winner, Florida Design Derby—"Banana" chair, walnut and anodized aluminum with quilted vinyl seat and back, by Frank Kuehn for Sharmal.


5. Wrought iron lounge chair with expanded metal seat and back, by Louis Baloff for Da Vinci Furniture.

6. Custom carpet—"Moderne," an original, hand tufted carpet of all-wool yarns, in white, gold and sandalwood against a dark gray ground, by Leonard.

Upper left: Table Study—painting in oils by Tony Scornavacca, named painting of the year in Atlanta competition.

Lower right, background:

Friends—Guava wood sculpture by Harry Greene.

(Continued on page 82)
Moore's offers you the South's largest furniture selection, and the helpful services of an expert decorating staff: Jay Setlow, James O. Franklyn, Joseph O. Brewer.

MOORE'S INTERIORS  MOORE'S FURNITURE
N.E. Fortieth Street at Second Avenue, Miami
Florida Furnishings
continued from page 80

1) Desk of pickled walnut, with painted texture trim, bamboo detailing, by Don Rutledge for The Furniture Mart.
2) Devon sofa, made of Sayboo rattan, is ninety six inches long; by William Nelson for Empire, from A. T. Euster.
3) Living Wall by Paul McCobb—flexible unit of oiled walnut cases, drawers and shelves in aluminum channel structure, from Rusnak-Shimm.
4) A Florida first—solid wrought aluminum, seventy five inch sofa from the "Prestige" group by Herbert Sager for Scroll.
5) Saarinen pedestal chair—molded fiberglass on cast aluminum base, upholstered foam rubber seat, from Knoll Associates.
6) Espofer—dining-arm chair from new wrought iron group by Joanne Burke for John B. Saltersini, from the One-Fifty-One Building.
7) Cymbal—occasional table of gold anodized aluminum, rubbed with color, with gold and white plastic top, from John Van Koert's new Cymbal Collection for Troy, from Owens Furniture.
8) Rattan chair with woven cane back by Jack Lindheimer for White Craft Furniture.
9) Duo Royal—converts to bed with storage headboard. Nightstand holds pillow and reading light. From Duo-Bed.

(Continued on page 88)
Home of Mr. & Mrs. Dana Bennett—Port Royal
decorated by Jody Miller

Home of Mr. & Mrs. W. C. Fitkin—Port Royal
decorated by Jane Johnson

J. G. Sample's Harbour House—Port Royal
decorated by Jacquelin Carey
Inc.
CONTEMPORARY FURNITURE SHOWROOMS
95 NORTHEAST 40TH STREET MIAMI, FLORIDA

exclusive distributors of PAUL MCCOBB designs through dealers, decorators, architects.

DIRECTIONAL FURNITURE
WRITE FOR ILLUSTRATED BOOKLET B
Our broad range of coordinated interiors in commercial, institutional and residential buildings is the rewarding result of a professionally balanced staff.

Barbara Dorn

TWO WEST FIFTIETH STREET, NEW YORK, N.Y.
FORTY NORTHEAST FORTIETH STREET, MIAMI, FLA.

The following is a partial list of projects recently completed or currently in work:

- MIAMI NEWS
  Architect: Weed, Johnson Associates

- INDUSTRIAL NATIONAL BANK
  Architect: Edwin T. Reeder Associates

- MIAMI BEACH FEDERAL BANK
  Architect: Edwin T. Reeder Associates

- CITIZEN'S FEDERAL SAVINGS & LOAN
  Architect: Dean Parmelee

- REVLON, INC.
- GOTHAM HOTEL
- BLUM'S FIFTH AVENUE
- BEVERLY WILSHIRE HOTEL
- FAIRMONT HOTEL
- RIKERS LABORATORIES
- REXALL DRUG COMPANY

Suministramos a nuestros clientes Latinos Americanos planos y diseños, en el sistema metrico decimal.
INTERIORS UNSURPASSED!

for discriminating decorators, dealers and architects who wish only the finest and most unusual for their clients

an exciting display of furniture custom made with fine accessories and lamps

staff assistance available if desired

EXAMPLES OF INTERIOR DESIGN AND DETAIL FOUND IN A HOLLYWOOD, FLORIDA RESIDENCE ACHIEVED BY CAREFUL PLANNING WITH THE COOPERATION OF THE FURNITURE MART, THE ARCHITECT AND CLIENT.
Daring in concept, the ultimate in taste...

custom carpeting
by Leonard

CARPET MANUFACTURING COMPANY.
1051 EAST 32nd STREET, HIALEAH, FLORIDA

the celebrated Americana ...carpeting by Leonard

Leonard

custom carpeting designed for the americana hotel
by morris lapidus, A.I.A., A.I.D.

florida distributor
carpet corporation of america,
100 n.e. 40th street, miami, florida

Write for the name of the nearest distributor
Florida Furnishings continued from page 82

1 & 2) Moroccan design, hand tufted wool custom carpet, black and cocoa on natural ground, by V'Soske. Hand woven of natural scoured wool on linen ground, by Leo Mahsoud for Permanent-Tuft. 3) Switeranana, custom designed, aqua on white ground shot with gold threads, by Leonard. 4) Intrigue, another Leonard original, combines high and low loop in three stripes. 5) Tulip, bright blossoms on muted ground. All Leonard carpets are made to custom design specifications.

Below: Floor mat, hand woven of plastic strips and cotton yarns, Florida Design Derby award winner by Pearl Dubois. Fisherman, painting in oils by Kay Sanderson.

For further information on sources see Index to Advertisement.

6) Custom effect in stock carpets combining contrasting colors in borders or free form designs. Carp by Firth from Florida Carpet. 7) Wall hanging, original design, hand woven in black, white and red wool on gray ground, by Virginia Aldridge. 8, 9 & 10) Upholstery fabric, rayon and cotton in sand and beige tones, Belgian linen casing and Bamboo Garden hand print on linen—all from Caro and Upright.

Below: Tile panel by Fran Williams, Seaquarium painting in oils by Ethel Fisher. Mosaic, original design in colored glass by Berthold d'Alexandre.

(Continued on page 9)
Fabric Catalog Available on Request

stock-on-hand DECORATOR FABRICS

CONVERTERS AND IMPORTERS

serving the nation, caribbean, central and south america

TO THE TRADE ONLY

DAVID and DASH

2445 NORTH MIAMI AVE. • MIAMI 37, FLORIDA

MIAMI, FLORIDA • ATLANTA, GEORGIA • HOUSTON, TEXAS • CLEVELAND, OHIO • WASHINGTON, D.C. • HAVANA, CUBA • PUERTO RICO • CARACAS, VENEZUELA
...excerpts of early Americana... from the country's largest collection

Interiors skillfully executed by a decorating staff specialized in this wonderful period.

Sims
HOUSE OF COLONIAL FURNITURE
450 BILTMORE WAY CORAL GABLES, FLORIDA • ACROSS FROM CITY HALL

Photo: J. L. Farney
A CORNER VIEW OF OUR SHOWROOMS AT 3921 N. E. 2nd AVENUE

Florida Mantel Shoppe

Extensive displays throughout our entire building. Featuring sculptured marble and wood mantels, fireplace accessories, crystal chandeliers, garden statues and ornaments, etc.

Whether it is an old traditional masterpiece or a carefully executed replica, our firm can meet your specific requirements.

In Miami: Florida Mantle Shoppe
3921 N. E. 2nd Avenue

In New York: Ye Olde Mantle Shoppe
327 E. 48th Street
The Shrewsbury organization is very proud of its accomplishments in creating a new style of Executive Environment for the General Fireproofing Company, one of the nation’s largest and finest suppliers of office furniture.

And we are equally proud of our accomplishments in the styling of interiors and the assistance in product design for other national known companies such as Alcoa, Schick, Ponce Cement and many other companies of national reputation.

Our organization invites your inquiries on problems of industrial design, product development and fine interiors.

Our current design projects cover an area from New York to Los Angeles and from Miami into the Caribbean islands and South America. Twenty years of design consultation in this area! We sincerely invite your inspection of our facilities and to meet our staff.

THIS YEAR’S INSTITUTIONAL PROJECTS

BAHAMAS— Cotton Bay Club French Leave Hotel
Rock Sound Club Bahamas Livestock Co.

FLORIDA— Miami Springs Villas
Royal Flamingo Villas
White Turkey Inn

162 WESTWARD DRIVE, MIAMI SPRINGS, FLORIDA

HOMER A. SHREWSBURY, JR.
GLAS-WICH
The most beautiful glass in the world

DEARBORN GLASS CO.
6600 SOUTH HARLEM AVENUE
BEDFORD PARK, ILLINOIS

Distributed in Florida by ARCHITECTURAL GLASS PRODUCTS INC., 522 N. W. Fifth St., Miami 36, Florida
(formerly Pritchard Glass Co.)
"... to combine the convenient with the meaningful and pleasingly aesthetic..."

Suurinen table — cast aluminum base with marble top, from Knoll Associates.
Hand carving from Italy — executed in fruitwood by the same family, in the same manner as similar carvings two centuries ago. Fifty inches long. From Trevi.

Medallion lamp — twenty inches high, with design of cut nails brazed with brass. Award winner, Florida Design Derby, by Bill Straight.

Handwrought sterling with teak —after dinner coffee service by Nettie Hort.

Parking Lot — painting in lacquer by Eugene Massin.

Ceramic hanging lamp from Seymour Lighting.


The old — for its own sake and to accessorize the new. Reflections from the Florida Mantel Shoppe.

(Continued on page 100)
Creators of Florida's most exciting interiors

RABLEN-SHELTON INTERIOR

609 East Las Olas Boulevard
Designed
By Frank Kaehn, I.D.I.
Our Moderately Priced Line
And Custom Service
To The Special Order of
Interior Designers
Constitute a Complete
Service to
Retailers and Decorators
We Invite You to
Visit Our Factory and Showroom
to See
A Brilliantly New Concept in
Fine Furniture ...
For The Accredited Trade

Cobra chair, walnut finish, featuring Firestone Foamex cushioning.
Fine Gift, Accessories, Objects D'Art
Importations from Europe, the Far East and Latin America. Complete Decorating Department.

DOROTHY R. POWELL, INTERIOR DECORATOR
Scroll not only has pioneered in the design and construction of solid wrought aluminum furniture... Scroll is the first to introduce successfully the answer to old fashioned, cumbersome wrought iron... Scroll solid wrought aluminum! Sweeping aside preconceived notions of cheap tubular aluminum furniture. Scroll catches the imagination with master crafted, exquisitely designed wrought aluminum... gracious to the eye... impervious to the elements... enduring as time itself... light in weight, yet structurally the equal of wrought iron in strength. Scroll is fine furniture... retaining the beauty of wrought iron, but none of its many disadvantages. Presenting two brilliantly conceived collections for indoor and outdoor living. Scroll raises the curtain on the vast, new, quality market of solid wrought aluminum furniture.

THE NEW SCROLL CATALOG
A copy of the new Scroll catalog may be obtained by filling out the coupon at right. The catalog illustrates and describes the complete Scroll line as created by Herbert C. Saiger, A.I.D., I.D.I.
Florida Furnishings
continued from page 94

Convincing vinyl reproduction of Florida favorites, silk and grasscloth wall coverings. Victex Grasscloth and Imperial Silk from Dwoskin.

Birds, bright coral on natural linen ground, hand painted by Ray Smith. Award winner from the Florida Design Derby.

Three upholstery fabrics, woven of cotton, linen, silk and Rami in Caribbean colors from a coordinated series designed by Carmen Graham for Thibodaux, Florida Design Derby award winner.

(Continued on page 116)

LIGHTING

LIGHTING

PHIL REGAN LIGHTING
CORAL GABLES

Showroom
141 Sevilla Avenue
Phone HI 8-7501

For further information on sources see Index to Advertisers
Photography by Ezra Stoller

Residence of Mr. Samuel Bickford, Sunset Island Number 2, Miami Beach, Florida

HAYGOOD LASSETER interiors

Member of the American Institute of Decorators

1122 DuPont Plaza Center Building, Miami, Florida, Telephone FR 7-2545
Elegantly yours . . .
the most versatile line in America,
which has been hailed as
"the most significant contribution
to modern living in over a decade."
See the large collection ONLY
at OWENS FURNITURE
SHOWROOMS . . . in our attrac-
tive new GREGORI gallery

Designed by Gerry Zauck

Regional Showrooms For:
Melden
Beacon Hill
Gregori
Troy Sunshade Co.
Ra Tempo Tan by Empire

For the Trade Only

505 S. W. FIRST AVENUE MIAMI 36 FLORIDA TELEPHONE FR 3-4649
Knoll Associates, Inc.

131 Northeast 40th Street
Miami
Telephone: PL 4-6429

New York, Boston, Chicago, Dallas, Detroit, San Francisco, Washington

Ben Jones, A.I.D.
Interior Consultant

Designs for
Business and Commercial Interiors

Richard Snyder associate

Entrance Hall, River Club, Prudential Building, Jacksonville, Florida

311 West Ashley E L 3 - 4 6 7 2 Jacksonville
Kay Titman
member national society of interior designers, inc.
1011 EAST LAS OLAS BOULEVARD, FORT LAUDERDALE, FLORIDA
DRAWING ROOM OF MRS. HORATIO LURO ON NORTH BAY ROAD MIAMI BEACH

GARRETT HOUSE OF INTERIORS INCORPORATED

Our service of planning Custom-Interiors encompasses any Interior Architectural changes and furnishings to achieve back-grounds that enrich your living, express your feeling for beauty, and serve your individual needs.

4100 N. MIAMI AVE. MIAMI, FLA. • PLAZA 7-5142

MEMBER OF AMERICAN INSTITUTE OF DECORATORS
FRANK L. GARRETT, A. I. D.
WALTER C. DIERICKX

SPECIAL DESIGNS THOUGHTFULLY EXECUTED WITH THE THOROUGHNESS OF OLD WORLD CRAFTSMANSHIP

RECENT INSTALLATIONS
CARILLON HOTEL, MIAMI BEACH
NAVARRO HOTEL, NEW YORK CITY
ARAWACK HOTEL, JAMAICA
BARCELONA HOTEL, MIAMI BEACH
CONDADO BEACH HOTEL, SAN JUAN
GALT OCEAN MILE HOTEL, FORT LAUDERDALE
SHELBOURNE HOTEL, MIAMI BEACH
MARRIOTT MOTOR HOTEL, WASHINGTON, D. C.

SEYMOUR LIGHTING
SHOWROOMS—176 NORTHEAST FORTIETH STREET • MIAMI, FLORIDA

SPECIAL FIXTURE FROM THE SERIES DESIGNED FOR THE DUPONT PLAZA CENTER, MIAMI INTERIOR DESIGNER, HENRY END, A. I. D. I. D. I.
Interior Designer
A. I. D.

Virginia Harvey Hamilton
203 Worth Avenue
TE 3-6937 Palm Beach

We invite our clients to visit our new Studio . . .

RECENT RESIDENCES COMPLETED:
Mr. and Mrs. Ward Christopher, Sunset Island #2
Mr. and Mrs. William Stubblefield, La Gorce Island
Mr. and Mrs. Glenn Warren, Indian Creek Island
Mrs. Edward Cady, Coral Gables
Mr. and Mrs. Robert E. Wilson, Palm Beach
Mr. and Mrs. Harvey Firestone, III, St. Petersburg
Mrs. Herbert Duckwall, Bal Harbour

Winter home in Bal Harbor of Mr. and Mrs. Leslie Combs of Spendthrift Farms, Kentucky
Antiques and Fine Accessories

Beresford Interior

John Beresford
Member American Institute of Decorators
345-347 Miracle Mile, Coral Gables

Suppliers of Shoji Screens, West Indies Shutters, Woven Flexalum, Temlite and Other Wood Fabric Draperies and Shades

Sistrunk
401 N.W. 71st Street, Miami, Florida Plaza 8-3655
INTRODUCING

MASTERPIECES IN WROUGHT IRON

ANOTHER MASTERPIECE IN WROUGHT IRON FROM DAVINCI CRAFTSMEN. RUST PROOF, OF COURSE, CARRYING OUR TRADITIONAL TEN YEAR GUARANTEE. SOLD ONLY THROUGH DECORATORS AND LEADING RETAIL STORES.

SHOWROOMS AND OFFICES 123 WEST 23RD STREET, HIALEAH, FLORIDA
CASALINDA GROUP by
MT. AIRY CHAIR & FURNITURE CO.

FICKS REED CO.
ONE-fifty-ONE BUILDING
151 N. E. 40th Street
Miami 37, Florida

JOHN B. SALTERINI CO.

SOFA AND CHAIR by
ROBINSON-JOHNSON

Photos — Brignolo

Designed for the exclusive use of decorators and their clients

Direct Factory Showrooms
Decorative Drapery and Upholstery Fabrics
Oriental Wall Coverings
Fine Accessories

To The Accredited Trade

MAIN OFFICE AND WAREHOUSE
720 South Los Angeles Street
Los Angeles, California

SHOWROOM AND WAREHOUSE
1700 Oak Lawn Avenue
Dallas, Texas
INTERIORS

Elizabeth Van Sweden, A.I.D.
John Van Sweden

Associate Decorator
Glennys Motherwell

311 EAST ATLANTIC AVENUE
DELRAY BEACH • FLORIDA
PHONE 5372

Traditional and Contemporary

143 Aragon Avenue
Coral Gables, Florida
HI 4-0201

5843 Sunset Drive
South Miami, Florida
MO 6-8967

Photograph, Lloyd D. LeMan
This charming French breakfront, executed in cherry, is one of many from a completely coordinated collection of dining room and bedroom pieces by J. L. Metz Furniture Company. Available through A. T. Euster Furniture Company, direct factory showrooms for J. L. Metz lines, sold only through dealers and accredited decorators.
Beautiful... Practical... Economical

BEAUTIFUL
Describes any well-balanced shutter installation — light filtering softly through the delicately tapered louvres, or blending perfectly with any decorating scheme.

PRACTICAL
Shutters offer complete control of light, air and visibility. Cleaning is a simple matter. Close and dust or vacuum.

ECONOMICAL
Last a lifetime — one installation and you are through. No cleaning bills, fading drapes or rotting tapestries.

INTERIOR SHUTTERS
LTD.
3116 East Sunrise Boulevard
Ft. Lauderdale
LO 4-3755

Photo: Hedrich-Blessing
THE MOST DISTINCTIVE HOTELS CHOOSE
distinctive carpeting by Leonard

America's top decorators choose elegant carpeting by Leonard—the finest quality at the most competitive prices!

There is no carpet order that cannot be filled—regardless of style, texture, color, size or shape!

Leonard's exactly trained craftsmen interpret a designer's original ideas working with nothing but the finest of wool.

The results are distinctive—for Leonard carpeting is custom made only to the order of interior decorators, designers, and architectural decorators.

the lobby of the strikingly modern new dupont tarleton hotel, miami, florida.
carpeting designed by henry end, a.i.d., i.d.i.
furnishings supplied by straus-duparquet, new york

OTHER OUTSTANDING LEONARD INSTALLATIONS

americana hotel    morris lapidus, architect
alliance machine company    alfred browning parker, architect
seagram building    phillip johnson assoc., architects
harwyn club    russell patterson, interiors
taylor winery    lillian rosenberg, interiors
Walls and doors that move and breathe, baffles to control the tropical sun, screens to break the line of vision but permit the passage of air—these are everlasting challenges to the Florida designer, an indispensable element of Florida architecture and decoration.

Fireplace dias in the home of Mrs. E. Eugenia Bankhead

INTERIORS by

Jacqueline Lee Wiley
1528 Northeast 16th Avenue
Ft. Lauderdale Florida, Phone LOGan 4-1930

Woven Flexalum draperies, West Indies Shutters from Sistrunk; shutter border (above) from Interior Shutters.

For further information on sources see Index to Advertisements.
office interiors by Moore's

HOTEL FURNISHINGS, INC.

providing a complete planning and designing service for offices, hotels, clubs, and other commercial institutions. 38 years of customer satisfaction.

N.E. 40th Street at 2nd Avenue, Miami
The CASTAWAYS

Recent Installations
Miami International Airport
Sunshine State Parkway
The Humidor—Carillon Hotel
Steward-Skinner offices—Du Pont Plaza
Greyknoll Lake office
Southernaire Homes
Carl Fischer Estate
Residences - Offices - Restaurants

GRIFFIN and BARTON
designers

ARTHUR GODFREY RD. AT GARDEN AVE., MIAMI BEACH, FLORIDA
MEMBER OF THE NATIONAL SOCIETY OF DESIGNERS, INC.

Photograph by Sante, Schwarm, Sheldon, Inc.

PATIO LIVING

walter l. myers, a.i.d.
2560 north federal highway
fort lauderdale, florida
COMPLETE DECORATING SERVICE

personalized furniture
distinctive accessories
custom designed draperies
floor coverings office furniture

30 oceanside center  •  pompano beach
3146 northeast 9th street  •  fort lauderdale
interiors by
DOROTHY FRUIT NEISWENDER
contemporary " traditional

by appointment

374 Northeast 85th Street
MIAMI : : PLaza 9-5730

whitecraft
of miami

manufacturers of fine rattan furniture

MIA MI
WHITE CRAFT
3701 BISCAYNE BLVD.
2423 LEJEUNE ROAD, CORAL GABLES

NEW YORK
ARMAND M. MORELL
425 E. 53RD STREET

CHICAGO
HARGRI
212 W. KINZIE STREET

WRITE FOR CATALOGUE
FACTORY OFFICE: WHITE CRAFT
7350 N. W. MIAMI COURT, MIAMI, FLA.

Firestone FOAMEX
CUSHIONS
Dining area in the residence of Mr. and Mrs. B. Ostrow, Hibiscus Island
Designer Associate, William H. Brinkmier

Artistic FURNITURE, INC.

Office of Harry Blumin and Company, Miami Beach
Designer, Gerry Ward

Executive Offices of City Gas Co., Inc., Hialeah
Designer Associate, William H. Brinkmier

Makers of fine custom furniture for home, office and church!

4133 LeJeune Road
Coral Gables, Florida
Phone: Highland 3-4791
ONE OF THE MANY CUSTOM HI-FIDELITY INSTALLATIONS BY

Ted Huss

Hi Fidelity Sound Systems

Gateway Shopping Center
Fort Lauderdale

For six years Broward County's finest home music specialists

In the South DWOSKIN offers the largest selection of

- Wallpaper
- Cloth and Vinyl Wall Coverings
- Scenics
- Hand Prints
- Grass Cloths

DWOSKIN
Wallpapers of Distinction
4029 North Miami Ave., Miami

Showrooms and Warehouses
Atlanta Dallas
contemporary and traditional interiors . . . yacht furnishings . . . custom design

HAROLD FRIEDMAN
Biscayne Boulevard at 35th Street
MIAMI, FLORIDA  •  FR 3-6334
A Quality Workroom Service for South Florida's Decorators and Retailers

Decorators Service, Inc.

Draperies Bedspreads Slipcovers

From our completely equipped modern plant comes the finest custom work, executed to the specifications of quality designers and decorators. Years of experience in serving the trade make it possible for us to guarantee the excellence of our workmanship, unbroken delivery promises, expert handling and delivery, and unlimited production capacity . . . all at an attractive price!

1060 East 15th Street Hialeah, Florida Tuxedo 7-7526

Luxury fabrics and furnishings wear longer, resist spotting and staining, and repel dust when protected by our invisible slipcover of silicones. Recommended by Florida's leading decorators for their finest installations. This process does not alter color or texture. We will treat fabrics in the bolt or after installation in the home.

Murray L. Rose
Specialist in
Silicone Fabric Processing

protects your luxury fabrics!

Approved Flameproofing and Siliconizing Company

355 N. W. 54th Street, Miami
Plaza 1-0934

Call for free estimate
This handsome, daytime corner grouping is but
one of the many DUO-BED models that
quickly become real beds with headboards... made up for sleep at all times.

Write for new brochure of our full line.

DUO-BED 2950 Biscayne Boulevard • Miami, Florida
executive offices—11617 Wilshire Boulevard • Los Angeles 25, Calif.

DUO-BED is the REG. TRADE MARK OF DUO-BED CORP. MFG. UNDER ONE OR MORE OF THE FOLLOWING PATENTS: 2,495,494 • 2,892,827 • 2,820,291 • D103,510 • D103,574 • D177,617

the most complete selection of living-sleeping combinations in the world.
FLORIDA CARPET Corporation

The South's Largest Wholesale Carpet Warehouse and Showroom

Showroom Open to Dealers and Decorators

2,000 full rolls in stock at all times

Direct Factory Distributor for:

- Beattie Carpet Mills
- Callaway Carpet Mills
- Crown Products Co.
- Curtiss-Wright CURON
- Firth Carpet Co.
- Firth Industries
- Hardwick & Magee

Prompt Delivery Anywhere

FLORIDA CARPET Corporation

WHOLESALE FLOOR COVERING DISTRIBUTOR

7133 NORTHWEST 27TH AVENUE MIAMI 47, FLORIDA TELEPHONE NEWTON 4-9701
everything for your home

HOOPER HOUSE

fresh, new ideas; brilliantly executed

under the creative direction

A. Robert Schoen, I.D.I.

Studio of Interior Design

Plaza 4-0617

HOOPER HOUSE, BISCAYNE, at 65th Street
the new DUPONT TARLETON

Beautyraft is appreciative of the fact that they were chosen to produce the combined efforts and talents of Henry End, AID, IDI and Straus Duparquet, Inc. The resulting suite of uniquely built-in bedroom furniture further points out why more and more leading decorators specify Beautyraft, when only the finest will do.

the new DUPONT TARLETON

For illustrated color catalog, write

Beautyraft Furniture Manufacturing Corp.
5510 N. W. 35th Court, Miami, Fla.
Cable Address "Beacraft"

fine office furniture

PAR EXCELLENCE

Beautifully proportioned furniture, magnificently designed is part of distinguished executive offices throughout Florida, the Caribbean and 17 Eastern states. In smart hotels, office and public buildings, in institutions—wherever fine taste and creative design are the requisites, there you will find furniture of the Pavlow Company, unmistakably the hallmark of custom quality.

THE PAVLOW COMPANY
837 Biscayne Blvd. Miami 32, Florida Phone: FRanklin 4-1711
of course!...

Today’s hotel and motel owners know that attractive rooms attract guests. But Maxwell can do even more for you! We plan, develop and install interiors from lobby to penthouse . . . each a distinctive setting in color, arrangement and beauty.

We number among our clients the finest resort facilities in the nation as well as in the Caribbean area.

The interiors of the magnificent DEAUVILLE Hotel were completely designed, decorated and furnished by THE MAXWELL COMPANY.

The huge crystal candleabra in the lobby of the DEAUVILLE HOTEL; designed and executed by MAXWELL.
Youth Center

WATSON & DEUTSCHMAN • Architects

• Miller & Solomon, Contractors
• John Seymour, Landscape Architect
• Joe Brignola, Photography

To actively perpetuate the ideal it commemorates, the Coral Gables War Memorial departs from the obelisk cliche and is presented in the vital form of a youth center. The new building was made possible by the cooperation of the already established Youth Center Group and the City of Coral Gables—the former providing the building and the latter assuming its operation as a civic venture. To achieve a memorial aspect...
while creating an environment conducive to play and enjoyment of recreational pastimes for widely varied age groups was the problem presented to the architects. The solution incorporates a memorial court, shielded from the street by a gracefully curving wall faced in mosaic tile of aquatic blues and greens, shaded to accent the natural highlights of its curve. Cradled in the curve of the protecting wall, the memorial plaque faces a quiet pool and contemplative area, so placed that anyone entering or leaving the building is aware of its purpose. A long, low activity concourse extends to form an entrance walkway and continues through the structure to the outdoor athletic areas beyond. This arcade both divides and joins the many functions of the building, gives protection from hot sun and sudden downpours. In the concourse, adjacent to the patio, a snack bar supplies convenient refreshment. Activity and meeting rooms are housed in a two story structure to the north, indoor athletic and assembly functions in the gymnasium to the west. These wings enclose a large patio which serves as a skating rink, dance floor and outdoor dining area for community suppers. A small band stand accommodates an orchestra when desired and otherwise shelters a juke box for skaters and impromptu dancing parties. The year-round usefulness of outdoor activity areas is stressed in the plan (continued)
Natural quarried keystone facing relates structure to outdoor activity areas. Planting defines children's playground, story telling area.

Youth Center

and the compatibility of materials used throughout the project—with a facing of native quarried keystone relating the structure to the landscape. West of the building are basketball and tennis courts, an athletic field and playgrounds. A grassy plot, shielded by planting from the athletic areas, is used as an outdoor room for story telling. Throughout the grounds, skillful landscaping enhances the site and the building. Native coral rock and planting enchant the setting for teen-age dancing parties. This is an environment created for the enjoyment of young and constructive pastimes—for the young in years and the young in heart.
To build a place of worship with beauty and structural dignity continues to be one of creative architecture’s greatest challenges. Here is a country church, the product of a small congregation’s dedicated effort, which necessarily carried the limitations of a small budget and relied upon the architect’s ability to achieve an inspired solution to a complex problem. The budget for the Bee Ridge Presbyterian Church was $50,000 and the immediate site extremely limited. The architect was asked to consider the possibility of later expansion and yet treat the present structure as sufficient to serve a congregation of 250 to 300 people. In order to build the church in well defined stages as money became

(continued)
available, the structure of laminated southern pine arches and wood decking went up first, was roofed over and shingled. Later, the concrete screen walls were erected and the slab was poured. The crossed pattern of the arches is echoed by the criss-cross arrangement of colored cement block forming the walls. Its vertical pattern provides the decorative wall treatment inside and is carried through in the redwood screen and choir rail at the chancel. This decorative screen, the partitions and platform will move back easily if the sanctuary is later expanded. The unique atmosphere of the church is greatly due to the expert use of light and shadow as an integral part of its architecture. The vaulted ceiling seems to float above the glass border which runs completely around the structure, peaking at both ends. Here, an atmosphere of worship has been created by the skillful uniting of design and materials within the framework of a well defined problem.

Laminated southern pine arches form side arcades.
Angle of pews is apparent in this view toward pulpit. Note vertical pattern of masonry, redwood screen and choir rails.

Church building blends gracefully with setting which includes orange grove as well as palms and live oaks. Pattern of masonry changes with angle of vision.

End arches project into exciting prow effect.
THE result of close collaboration between the architect and the client's merchandising specialists, Saks Fifth Avenue's recently completed store in Fort Lauderdale's Sunrise Shopping Center is an extraordinary example of merchandising through architecture. The first steps in planning were to formulate the complete merchandising pattern and plot the desired traffic flow in relation to shopping convenience and buyer psychology. Related merchandise is strategically located to suggest accom-
paniments to basic purchases. Built of reinforced concrete on pilings, the completed one story structure is surfaced with natural keystone from the Florida Keys, distinguishing it and at the same time blending it into the complex of sixty units which comprise the Sunrise Shopping Center (see 1956 Florida Architecture). The building contains 30,000 square feet of floor space, of which more than 70% is sales area. Lighting plays an important part in the merchandise plan as well as the decorative attraction of the interior. Using stage lighting techniques, every counter, mannequin and all key merchandise is highlighted but at the same time blended with the general level of illumination. Tubular fixtures, recessed in coves which continuously border all rooms, (continued)
Dress salon, facing into custom design salon, has warm gray carpet, blue ceiling. Note recessed ceiling lights for accent lighting.

Saks Fifth Avenue provide an ambient lighting intensity of approximately 100 foot candles from a seemingly invisible source of supply. The white marbleized floor rises to slightly deeper background tones of pearl gray or rose beige—and to the cloud-blue ceiling, keeping the visual emphasis always on the level of counters and merchandise. A warm gray carpet defines the dress and custom design salons. Two thirds of all merchandise stocked by the store is forward, clearly displayed to the prospective buyer and so arranged that current inventory could be doubled without appreciably changing the present disposition or adding space to any department. The men's apparel shop has its own entrance to accommodate the masculine customer who might not relish the approach through feminine shoppers. There is, however, a calculated bridge between departments, with men's toiletries stocked on the strategically curved counter which leads easily into the temptingly feminine

Entrance to men's shop views west plaza. Keystone carries over from exterior to face entry wall.
cosmetic and accessory departments—suggesting, of course, a gift for the distaff side. The psychology is planned to work in both directions, with the ever popular cosmetics counter equally slanted to remind the shopper of masculine needs. This carefully directed traffic pattern carries throughout the store, leading the customer’s willing feet from one display to another. The completely air conditioned building incorporates a unique answer to the occasional need for central heating. Heat from the recessed incandescent lighting fixtures rises into a plenum chamber above, as large as the store’s ground plan. The heated air from this chamber is then exhausted thirty percent to the outside and seventy percent through the air conditioning system. On cool days, when the outside temperature reaches sixty degrees Fahrenheit, louvers automatically change the flow, directing the warm air through the store. Thus, the lights alone generate more than enough warm air to maintain any desired temperature on cold days. Results are already indicating that customers

(continued)

Interior cabinet lighting focuses attention on sparkling merchandise.
Intimate apparel department has architectural detail for added feminine atmosphere. Toy animals, dolls are excellent examples of suggestion merchandising.

Saks Fifth Avenue

respond to the personality of the new store. Management credits this intangible sales force with much of the sales increase enjoyed since the move to the new building. The coordination of the entire project by the architectural office—including the design and placement of furniture and fixtures—has resulted in a favorable beginning for this company's first venture into a shopping center location.
In the comparatively new field of curtain-wall construction Miami Window Corporation is today an acknowledged leader. Nation-wide Miami WonderWall installations are establishing new standards of design and performance.

The Miami Window Corporation invites the architect to look upon its engineering department as a specially experienced extension of his own technical staff. This accumulated experience and talent can jointly effect maximum savings and insure top performance. Working together from the initial stages of the design, data, details and firm budget prices can be quickly prepared. There is no obligation.

1. Eleven Fifty Building—Miami, Fla.
Architect: Polevsky and Johnson, A.I.A.
2. Legislative Palace—Panama City
Architect: Ernesto de la Guardia, 111
3. Maine School for the Deaf—Falmouth, Maine
Architects: Stevens and Saunders
4. Marion College Dormitory—Poughkeepsie, New York
Architect: Warren B. R. Zettersrom, A.I.A.
5. 401 Office Building—Coral Gables, Fla.
Architect: William N. Merriam, A.I.A.
6. Aircraft Federal Credit Union—East Hartford, Connecticut
Architect: Willard Williams

miami window corporation
P. O. BOX 877 INTERNATIONAL AIRPORT BRANCH, MIAMI 48, FLORIDA
Two story building has three main elements expressing three phase production plan. View from southeast shows main approach.

View of northeast corner shows executive suite overlooking river, screened dining patio. Main floor is elevated nine feet to allow below grade parking garage. Parking area is at right.

News Building

WEED RUSSELL JOHNSON ASSOCIATES • Architects

- Barbara Dorn Associates, Interiors
  (Executive offices, Richard Plumer)
  Executed by Gates Myers
- Jorgensen & Schreffler, Structural Engineers
- R. L. Duffer & Associates, Mechanical Engineers
- Roder & Associates, Electrical Engineers
- C. F. Wheeler Builder, Inc., Contractor
- Hedrich - Blessing, Photography

THE new home of the Miami News occupies a site on the Miami River within fifteen minutes driving distance of downtown Miami. Direct access to the water for the barging-in of paper, a central distribution point for the delivery of finished newsprint and ample parking space for employees and visitors were primary factors in selecting the new location. Many revolutionary ideas were incorporated in the plant, breaking with strongly entrenched traditions of the newspaper world. A three phase production plan is expressed in the three part arrangement of the structure. General administrative and editorial operations are housed in the first or main element; composing room, stereotype and engraving rooms in the second; press and mail rooms in the third. Thus, the two story building is arranged for continuous production flow from the editorial offices to the loading dock. From the early planning stages, the industrial-interior designer worked closely with the architects, integrating the interior elements with the overall plan. Equipment, furnishings (continued)
View along south elevation shows cantilevered second floor offices. Blue wall panels are anodized aluminum.
and interior surfaces were expertly coordinated to produce an effective and pleasing working environment. Employees and visitors enjoy an attractive cafeteria—seating two hundred people and located on the main floor—and a screened dining patio overlooking the Miami river. Adjacent to the cafeteria, occupying the northeast corner, the executive suite also enjoys the river view. In this modern newspaper plant, overhead conveyors carry written copy to the composing room and plates are carried to the press by means of a continuous conveyor. Newsprint is fed directly into the reel room from the storage room—where there is space for 1700 tons of newsprint—and to the press level above. Overhead folder conveyors move finished papers to the mail room where they are automatically bundled and dropped in chutes to the loading dock below. The press room is a dramatic sight, rising the full height of the building on one side and giving the appearance of a cutaway view
on the other. Currently, one sees simultaneously the
reel room at ground level and the twenty one press units
rising through the partially decked over floor above.
Twenty one additional units may be accommodated
later by deck ing over the rest of the second level. The
sight is more impressive because of the unique violet
color of the presses with their vari-colored ink lines.
The excitement of this vaulted room is heightened by
walls of glazed tile and high-bay mercury lights. The
building is completely air-conditioned. Special filters
handle the ink laden air in the press room. A dry-pipe
sprinkler system provides fire protection and a special
CO2 foam system is installed on the presses for local
fire control. The building is of reinforced concrete
frame throughout, except for the composing room
which has steel trusses spanning eighty five feet. The
exterior of the press room element is faced with brick
veneer to emphasize its height. Other exterior walls are
precast concrete panels with an exposed, crushed rock
aggregate. Curtain wall panels of blue anodized alumi­
num finish the exterior of office areas.
Focal point of main dining room area is mural, painted on rosewood paneling, showing course of St. John's River and associated historical scenes. Chandelier is brass.
River Club

KEMP, BUNCH & JACKSON • Architects

- Ben Jones, Interiors
- Lisanti, Photography

After Jacksonville's towering Prudential Building was completed and occupied—and presented in the 1956 edition of Florida Architecture—a luxurious businessmen's dining club was designed and built on its nineteenth floor. The River Club occupies twelve thousand square feet and from its lofty setting enjoys a

(continued)

Massive Brazilian rosewood doors mark entrance to reception lounge area.

Luxurious furnishings of main lounge and dining room feature deep piled carpets, silk wall coverings, marble top tables and stone based lamps.
River Club

sweeping panoramic view of the St. John's River winding through the picturesque city and on to the ocean beyond. The plan includes a spacious foyer, reception lounge, men's bar, main lounge, central dining room, three private dining rooms, offices and service facilities. Interior architecture and decorations are luxurious in every detail. Massive Brazilian rosewood doors lead into the plush reception lounge where deep piled carpets, Burma teak and rosewood paneling and silk wall coverings form the background for handsome furnishings. Highlighted in the central dining area is a mural, painted on rosewood paneling by Jacksonville artist Lee Adams, outlining the course of the St. John's River and showing associated historical events. Above the mural, in a large ceiling dome, is a graceful brass chandelier of special design which is repeated in brass wall lights throughout the club. Chairs are color accents in the dining areas, upholstered in turquoise, tangerine and tortoise shell leather. High point is the men's bar with its brass studded teak bar, brass inlaid cork floors and breathtaking view of the city's skyline.
There are few such magnificent locations as the corner of Lincoln Road and Washington Avenue in Miami Beach where the Miami Beach Federal Savings & Loan Association recently replaced its home of many years with this colorful fourteen story bank and office building. Because of the desirability of the location, it was decided to incorporate with the bank building an office structure which would offer the finest surroundings and appointments for tenants. To the south, east and north are completely open areas, and offices are arranged to

(continued)

North elevation faces park and public parking area. Main entrance is on southwest. All offices have view of island city and ocean beyond.

Main entrance faces on Lincoln Road at Washington Avenue. Green-blue, black and white of exterior are carried into lobby and main banking area.
Sears-Roebuck and Co., Tampa
Architect: Weed, Russell, Johnson Associates, Miami
General Contractor: Frank J. Rooney Construction Corp., Tampa
Glazing Contractor (Amarlite Dealer): Springs Glass Co., Tampa

Maisels Restaurant, Miami Beach
Architect: Lapidus Kornblath Harle & O'Mara
General Contractor: Richard Flink
Glazing Contractor (Amarlite Dealer): Adams Glass Service, Miami Beach

Amarlite Entrances and Store Fronts are manufactured by American Arts Metals Company, Atlanta, Georgia; Paramus, N. J.; Dallas, Texas; Brookfield, Ill.
For catalogs and further information on Amarlite products, ask a glass dealer or write to 433 Highland Ave., N. E., Atlanta 12, Georgia.
Emerald pearl granite—black with blue flecks—contrasts green-blue porcelain enamel panels and stainless steel members. View shows front elevation.
Tile mural in lobby expresses Washington, Lincoln location theme. Executed by Kay Pavecoast.

View from lobby shows handsome luminous ceiling, glass and aluminum doors.

Furniture repeats walnut and teak of wall paneling. Black marble and teak face tellers' cages. Upholstery is white vinyl.
Miami Beach Federal

take full advantage of the splendid view of the tropical island Metropolis and the ever changing Atlantic ocean stretching to the east. With definite height limitations for the construction of buildings in the City of Miami Beach, the type of construction became extremely important. The two-way rib flat plate design selected after exhaustive study afforded the least construction depth from floor to floor and made it possible to obtain one complete additional floor for rental space. Complemented by the brilliant hues of its setting, the building draws attention by the intensity of its color scheme—deliberately planned for its advertising value. Dramatic emerald pearl granite—with flecks of vibrant blues against a black ground—contrasts curtain wall panels of green-blue porcelain enamel framed by stainless steel members. All windows are pivoted in such a manner that cleaning may be handled entirely from the...
Miami Beach Federal

interior. The rich exterior colors are carried into the main banking areas where green-blue mosaics cover the free standing columns and are inserted in the white marble floors. Interior walls are a striking combination of black marble with gold veining and panels of teak superimposed over walnut. These handsome woods are repeated in the furniture, accented with white plastic upholstery. Interior designer and architect worked closely to achieve a feeling of compatibility throughout the entire building. Fabrics were designed and fabricated to the designer's specifications. Settings are carefully paced with richness and simplicity; colors predominantly muted and masculine. Care was taken to achieve individuality in executive offices and to create a distinct change of environment in specific areas. For example, the board room strikes an elegant high note with its Kappa shell walls, white and gold paneling and ebony topped table. There is an air of gaiety in the private dining room with its exotic mural depicting beach scenes as they might be viewed from an outdoor dining terrace. Fanned wicker chairs contribute to the airy tropical atmosphere which is again accented by the illuminated ceiling of woodcurls imbedded in plastic.
Board room is high key, elegant—with kappa shell wall, white and gold paneling and chairs. Conference table has ebony top.

Receptionary on fourth floor has Far Eastern theme with aqua carpet, walnut furnishings. Note eagle design in carpet, cane panels framed in walnut.
Ideally located in the midst of an attractive residential area, this cooperative apartment building faces east, across a small public park to the Atlantic Ocean. All of the ninety apartments are focused directly toward the ocean view by the graceful curve of the long structure. The basic structural form of solid flat slabs and concrete columns is expressed in the long sweeping cantilever balconies. In structural decoration, the entire building capitalizes on the plasticity of concrete.
Decorative railings on the east are cast in place, perforated into a pleasing pattern and kept low to give an unobstructed view. In contrast, the access balconies on the west are decorated with sections of blue-toned, precast light weight concrete panels, spaced out by solid rails. Secondary stairs on the ends are playfully curved and the main shaft, containing elevators and stairs, is decorated with a subtle expression of the stair slabs protruding through the concave wall surface. The ground floor is only partially closed to accommodate service areas. The remainder forms a pleasant, shaded entrance patio which serves the pool located on the west side. Apartments have one and two bedrooms and enjoy a section of the eastern balcony made private by colorful wood screen dividers.

Topping the ten story building is the structure for two lavish penthouse apartments. With a selling price close to a quarter of a million dollars, the interior layout will be completely customized to suit the client. Plans show a spacious living room (20' x 40'), an outdoor terrace of similar dimensions, a large dining room, kitchen, bar, and three bedrooms, each with dressing room and bath. Greatest luxury is the view across the sweep of landscaped grounds to the beach and the ocean beyond.
Music Library

ROBERT M. LITTLE • Architect

- Peabody & Company, Engineers
- Fred Houck, Inc., Contractors
- Hedrich-Blessing, Photography

A basically simple structure of standard materials, the unique Albert Pick Music Library at the University of Miami achieves a charm suitable to its subject through its harmonious circular form and bold contrast of structural line and materials. The shape of the building results naturally from its functions and setting. Located in the center of a plaza and surrounded by other campus buildings, the library
is viewed and approached from every angle. Its functions are threefold; stacks for musical scores and accompanying study area, record library with individual listening facilities (planned for the future) and audio-visual room equipped with sound reproduction and projection equipment. This room occupies one-fourth of the structure and seats are terraced in the manner of a small theatre. Occupying the center of the building is a mechanical core of stacked cement and concrete which houses air conditioning and heating equipment. Sound equipment is installed beneath a small stage in the audio-visual room. Main structural branches sweep upward from the low mechanical core, supporting the concrete slab roof which extends to form a sheltered walkway around most of the building. Floors are of concrete slab finished in terrazzo; walls are gray cement brick and plate glass set in standard store-front aluminum frames. Ceilings are natural white acoustical plaster; interior woodwork of birch and walnut. Dominant colors are gray, yellow, and chocolate brown. The addition of a complete building to house a music library and sound reproduction facilities on campus marks another step in the development of this growing cultural center.
The Castaways

CHARLES F. McKIRIHAN • Architect

- Griffin & Barton, Interiors (Public spaces)
- D. E. Britt & Associates, Structural Engineers
- Ernie Husser, Mechanical Engineer
- Robert L. Tarchin, Inc., Contractor
- J. S. Forney, Photography

The new island hotel addition to the Castaways motel was conceived as a small romantic tropical island village, complementing the main buildings across North Collins Avenue. The stage is set for South Pacific holidays by the Moon Gate at the entrance to the island and the main approach through an exotic tea house, supplanting the conventional lobby. The tea house seems to float between the
Main entrance is through tea house rather than conventional lobby. Double hyperbolic roof is covered with laminate of crinkled gold foil and vinyl.

Water and a gold hyperbolic roof reflecting the changing colors of the sky. A curving entrance ramp encircles a bubbling water cascade and rises over a Japanese garden below. This keynote structure sets the theme and shields the island environment from busy Collins Avenue to the east. At night, its exotic silhouette and brilliantly lighted interior present a dramatic picture to those passing on the avenue or the waterway. Wrought of three successive layers of one by four inch tongue and groove wood planking, the unique roof shell is only two and one quarter inches thick. The shimmering gold covering is composed of crinkled gold foil laminated with a lightweight, vinyl impregnated canvas and a topping of ultraviolet ray resistant clear vinyl. The same covering is repeated on the marquee of the north entrance. Sheltered by the tea house and the main hotel building, the pool deck and a tropical beach face a view of the yacht anchorage and waterway to the south and west. Lush green planting further

(continued)

Pool deck is flanked by tea house, cocktail lounge and coffee shop. Shipwreck bar with subterranean view is below.
Gold laminated roof covering is repeated on marquee of motor entrance to the north.

Tea house is colorful with cherry blossoms, whimsical lighting, silk banners. Ceiling is exposed roof deck. Brilliantly lighted interior presents dramatic view after dark.

Stairway spirals around elevator shaft. Aluminum rail repeats fretwork of exterior precast concrete railings.
Spacious guest rooms have private balconies, view of waterway and islands.

Decorative panels in coffee shop were executed by interior designer.

The Castaways

protects the area and enhances the island atmosphere. Adjoining the tea house, in a wide, flaring corridor leading into the main hotel building, are a cocktail bar and coffee shop. This close relationship of cocktail and dining areas was adapted from the similar pattern which has proved so successful in the original Castaways buildings. Hidden below the pool patio, the Shipwreck Bar carries out the Castaways theme, its subterranean port holes viewing underwater antics of bathers. Pecky cypress planking and maritime relics complete the illusion of being aboard ship. To the west is a separate building, housing two story honeymoon suites and offering seclusion away from the center of activities. Each room is provided with its own balcony, and furnishings intensify the South Pacific island mood. The architectural theme combines motifs adapted from time honored Moon Gate and Chinese Chippendale designs. Railings are of pierced precast concrete executed in the manner of Chippendalian fretwork. All parking is hidden on the north side of the island in an attractively landscaped area, while all major views from guest rooms open to the south and west.

Subterranean Shipwreck Bar is planked in cypress, has underwater view of pool.
Tower section of new Deauville rises twelve stories above three-story public section. Vertical skin wall of blue porcelain enamel contrasts strong horizontal lines.

Cement eyebrows on south and east elevations give horizontal banding between floors and shade guest rooms. Promenade overlooks pool deck; is accessible from lobby.
The Deauville

MELVIN GROSSMAN • Architect

- Kenneth Hall of The Maxwell Co., Interiors
- Olden & Clark, Structural Engineers
- Sussnet Engineering Co., Mechanical Engineers
- Taylor Construction Co., Contractors
- J. S. Forney, Photography

The once world famous hostelry, the MacFadden Deauville, is now a thing of the past and in its place stands the majestic new Deauville—striking addition to the ever changing Miami Beach skyline. The new building has a sweeping frontage of five hundred feet and the room section stands twelve stories—a full one hundred and fifty feet—above the extensive three story public area. Accenting the height of the tower section, and contrasting the horizontal eyebrows shading the guest rooms, a sheer, vertical panel of blue porcelain

(continued)
The Deauville

enamel rises the full height of the building on the street side. Plate glass windows enclosing the lobby are divided by vertical and horizontal mullions of anodized aluminum, aesthetically arranged to break the regularity of vertical continuity. The north section of the building is colorfully treated in cut stone facing interspersed with vertical panels of blue porcelain enamel and the long solid wall of the exhibition area in the south section is relieved by a pattern of hollow clay tiles. At the street level, a shopping arcade is accessible to shoppers from the street and guests from the interior of the hotel. An attractive coffee shop and an intimate cocktail lounge face the arcade and the pool deck—and an ice skating rink is available to guests and the public alike. Although the lobby is located on the second level, it is easily reached by means of a gently rising ramp and covered approach walk. Here, the elegant central motif is a sparkling pedestal candelabra viewed from the entrance against a background of Italian rose marble. Furnishings are restrained, lounge groupings defined by soft blue area rugs against white marble floors inlaid with diamonds of black Italian marble. Sheer white curtains ornamented with gold crests filter the daylight and heighten the effectiveness of the exterior after dark. The lobby is on two levels, rising to a foyer area giving

Lobby features pedestal candelabra viewed from main entrance against rose marble wall. Upholstery colors are blue and gold against lighter blue area rugs, white marble floors.

Main dining room is terraced, faces blue Atlantic ocean.

Lobby has glass wall facing street. Gold crests ornament sheer curtains. White marble floors are inlaid with black diamonds.
access to the main dining room, cocktail room and night club—and extending to a promenade and lounge area overlooking the pool deck. From the main lobby area, a handsome stairway leads to the lower arcade and the mezzanine above, where the TV lounge, card room and some offices are located. Main offices and registration desk are to the left of the main entrance on the lobby floor. Dining and service facilities are extensive and kitchens are located so that both the main dining room and night club are easily served by the storage, freezer and preparation areas on the ground level. A full sized elevator operates between levels insuring an efficient flow of materials. Facing directly on the blue Atlantic, the main dining room takes full advantage of the magnificent view with the east wall glassed from floor to ceiling. The night club is a column-free room with a high ceiling, terraced to provide clear sight lines to the entertainment platform. A portion of the floor ahead of the proscenium is used alternately as a stage or dance floor, being hydraulically raised or lowered to suit the purpose. The most effective stage and lighting equipment available facilitates production of lavish floor shows. To accommodate convention gatherings, exhibits and private parties, a spacious two story, column-free room 130 x 110 feet, is provided on the upper level at the south end of the public area. Folding wood partitions permit division into three areas for

(continued)

Stairway leads from main lobby to shopping arcade below and mezzanine above. Note gold decorative tile and rustic marble facing.

Cyrano room off main lobby has intimate atmosphere, dramatic surrealist murals.

Pool is unusually large, served by extensive lounging area, cabanas and sun decks.

Lobby is on two levels, extends to promenade and lounge area overlooking pool deck. Floors on upper level are strip terrazzo. Note staggered window wall, view of cabanas beyond pool.
The Deauville

private parties and a service kitchen provides for efficient food handling for banquets and other social functions. Of special interest to exhibitors is the hydraulic lift which will raise automobiles and other heavy exhibition equipment from the street level directly to the exhibit area. Another outstanding feature of this well-equipped hotel is the solarium with its sundecks, massage rooms and steam baths located high atop the tower section. Guest rooms are located in the tower, occupying an area much like a huge "T" so that all but a few of the five hundred and fifty-two rooms have a clear view of the ocean. Those directly facing the ocean have open balconies and a floor to ceiling glass wall. Sun lovers are luxuriously provided for with thousands of square feet of sunning area around the pool, over the cabanas, on the upper promenade and in the roof solarium. Framing the unusually large pool are colorful tile patio areas, tropical planting and gay umbrella tables where service from the coffee shop or bar adds the final touch to this elegant vacation setting.
The major problem of design encountered in the small commercial bank is one of recognizing the requirements for almost immediate expansion. As our economy and the growth of the area served expands, it seems that the banking requirements expand in a much higher proportion. The planning for this bank was based upon a ten year period, and to date, after operating three years, the facility is handling more than twice the volume originally estimated for the end of the ten year period. Undoubtedly, one of the reasons for this growth is the new attitude which has invaded the banking business; that of being friendly, architecturally, and personally. In the reception area, the architects achieved a bright and warm atmosphere, to be open to view day and night from the busy street intersection. The space serving the public, officers' section and tellers' counters has a high ceiling and is opened to view from the reception area and from the exterior of the building. The vault door and safe deposit area is visible from all points of the interior, lending an air of security to an otherwise open space.
North elevation faces downtown Miami business district across city parking area. Curtain wall panels of yellow, coral, gray and white, framed in aluminum, relieve massive façade.

Resort atmosphere prevails on south side of building. Deep water docks, swimming pool frame view of Miami River, Burlingame Island and Biscayne Bay.

Car ramp services guests to hotel, offices and building product display. Garage entrance is below ramp.
DuPont Plaza
PETERSEN & SHUFLIN • Architects

- Henry End, Interiors
- H. J. Ross & Associates, Structural Engineers
- J. E. Carley & Associates, Mechanical Engineers
- Arkin Construction Co., Contractors
- Alexandre Georges, Photography

Seldom does a site dictate its purpose so clearly as did the choice three acres on which the new DuPont Plaza Center now stands. Before Miami grew into a city, this was the location selected for the world famous Royal Palm Hotel, first of Miami’s fabulous resort hostelries. Today, although it is included in the boundaries of the city’s downtown business area, it faces, to the south, the same magnificent view of the Miami River, Biscayne Bay and Burlingame Island that enchanted visitors a half century ago. It was the character of the site as well as Miami’s growth as an international trade center that inspired a group of Miami

(continued)
DuPont Plaza

business men to create the DuPont Plaza Center—housing, under one roof, the DuPont Tarleton Hotel, an office building and a permanent trade fair of building products. The new building presents a massive and businesslike façade to the north, facing downtown Miami across a vast city parking area. Colorful curtain wall porcelain enamel panels of yellow, coral, gray and white, framed in aluminum, relieve its severity. On the south, overlooking the waterways, a resort atmosphere prevails. Eight hundred and eighty feet of deep water dockage serves visiting yachtsmen and facilitates deliveries by water—and a swimming pool, the only one provided by a leading Miami commercial hotel, completes the vacation setting. The hotel was designed with special consideration for convention activities, offering extensive facilities for temporary displays, meetings and banquets. The Sky Room, topping the building, is said to be the largest banquet and convention hall space in the city of Miami. Six banks of automatic elevators provide efficient transfer service for large convention groups. Dining and cocktail rooms are pleasingly varied. Guests may dine in the Tarleton Mouse enjoying the charcoal broiled cookery and the nautical view—or in the less formal coffee shop on the ground floor. Both the Encore Room on the lobby floor and the Cloud Cafe on the roof offer unique atmospheres for cocktails and dancing. Leading from the Sky Room to the Cloud Cafe, a handsome promenade

Mezzanine opens to meeting rooms and serves as art gallery. Walls are chamois and carpet is black and white with gold tones.
exploits a sparkling view of the city and Biscayne Bay. Interiors are designed to capture an air of festivity, yet maintain a suitable dignity. The skill of the interior designer is most apparent in the adroit use of color. Throughout, a basic black and white theme prevails, sparked by different, but related, color combinations. In the lobby area, a dramatic mixture of red, yellow, gold and tangerine—in the festive Tarleton House, tangerine, gold and yellow combined with yellow green. Guest rooms are handsomely tailored, completely fitted for comfort and convenience. Walls are white, rugs black and white and each room has an accent wall of blue, green or gold. This theme color keys the accessories and other color accents throughout the room. The overall effect of this intelligent color planning is one of crisp pacing and pleasant variation . . . never busy or lacking in continuity. Furnishings throughout are elegantly simple, excitingly accessorized. Because the original plan program included the building products display and offices for related professions and trades, the building is intended as an actual demonstration of the latest building products and devices. As a result, hotel guests and office tenants enjoy such conveniences as completely integrated air conditioning controls, light dimmers, and automatically transmitted messages. The new Dupont Plaza Center in its entirety stands as an expression of Miami's new place in the world of commerce and industry.

Bedrooms are planned for detailed comfort with built-in desk vanities, carefully planned lighting and TV.
Richard's Department Store
1 N.E. 1st Street
Designed and erected by Womack-Martel Co.
Huewhite Glass for General Offices furnished by Florida Glass & Mirror Co., Inc.

Richard's Department Store
1 N.E. 1st Street
Designed and erected by Womack-Martel Co.
Huewhite Glass for General Offices furnished by Florida Glass & Mirror Co., Inc.

DISTRIBUTORS
LIBBEY-OWENS-FORD GLASS CO.

Chase Federal Savings & Loan Assn.
163rd St. Shopping Center
August Geiger, Architect
J. C. Woodruff Co., Contractor


Florida Glass & Mirror Co., Inc.
1601 - 19 N. W. 7th Ave.
Miami 36, Florida • Phone FR 9-0656

DISTRIBUTORS
LIBBEY-OWENS-FORD GLASS CO.

Chase Federal Savings & Loan Assn.
163rd St. Shopping Center
August Geiger, Architect
J. C. Woodruff Co., Contractor


Florida Glass & Mirror Co., Inc.
1601 - 19 N. W. 7th Ave.
Miami 36, Florida • Phone FR 9-0656

DISTRIBUTORS
LIBBEY-OWENS-FORD GLASS CO.

Chase Federal Savings & Loan Assn.
163rd St. Shopping Center
August Geiger, Architect
J. C. Woodruff Co., Contractor


Florida Glass & Mirror Co., Inc.
1601 - 19 N. W. 7th Ave.
Miami 36, Florida • Phone FR 9-0656

DISTRIBUTORS
LIBBEY-OWENS-FORD GLASS CO.
the witters construction co.

1397 S. E. 10th COURT, HIALEAH
ALL TYPES OF CONSTRUCTION

CHRIS CRAFT EXECUTIVE OFFICES AND PLANT
CARL H. BLOHM, A.I.A., ARCHITECT
W. G. STEPHAN, STRUCTURAL ENGINEER

HOLSUM OFFICE BUILDING
EXECUTIVE OFFICES DECORATED BY RICHARD PLUMER — MIAMI
LEWIS M. NITT, A.I.A., ARCHITECT
LESLIE B. TAYLOR, STRUCTURAL ENGINEER
QUARRIED KEYSSTONE

INTERIOR AND EXTERIOR ASHLAR
QUARRY CUT KEYSTONE
MARBLEIZED QUARRY KEYSTONE

Saks Fifth Avenue, Fort Lauderdale, Florida

KEYSTONE ART COMPANY

NOT INCORPORATED
Gas does the job best!

COOKING
WATER HEATING
REFRIGERATION
HOUSE HEATING
POOLS
AUTOMATIC GARBAGE DISPOSAL

Residence of
Mr. & Mrs. Willard Saulsbury
Snapper Creek Lake

Architect: George Coffin
Builder: Edward Ricke

BROOK GAS CO.

Distributors

GREEN'S FUEL
A NATURAL GAS SERVICE

810 N. W. 72nd Street • PL 8-2503
Using the underground gas storage tank
1700 Ponce de Leon Boulevard
Coral Gables • HI 5-1161
HILL YORK and associates

HILL YORK
1225 S. W. 8th Street, MIAMI
FR 1-1411

GABLES YORK
5345 S. W. 8th Street
Coral Gables — HI 6-1636

CERTIFIED YORK
12345 W. Dixie Highway
North Miami — PL 4-7534

HILL YORK BROWARD
2125 S. Andrews
Fort Lauderdale — JA 3-7396

BEACH YORK
1448 Alton Road
Miami Beach — JE 8-4716

PAN AMERICAN YORK
1225 S. W. 8th Street
Miami — FR 1-1411

GULF STREAM YORK
1542 N. Federal Highway
Pompano — WE 3-3080
all of these buildings are presented editorially

all of these buildings were air-conditioned by **HILL YORK**

---

*THE ALFRED V. DUPONT RESIDENCE*

*JOHN STETSON AND ASSOCIATES, ARCHITECTS*

*THE SAMUEL H. VUNCANNON RESIDENCE*

*ROBERT FITCH SMITH, ARCHITECT*

*THE DUPONT PLAZA CENTER*

*PETERSEN & SHUFFLIN, ARCHITECTS*
• THE UNRIVALED ELEGANCE AND DISTINCTION OF TROPICOA BAMBOO . . .
A LIVING FENCE OF THICK-WALLED NATURAL BAMBOO FROM THE JUNGLE.
A BLEND OF THE MODERN AND ROMANTIC . . . CURVING TO FIT YOUR
PROPERTY . . . HERE IS FENCING BY FENCE MASTERS TO SUIT THE MOST
DISCRIMINATING TASTES. FENCE MASTERS, SPECIALISTS IN FINE FENCING,
ALSO CAN PROVIDE YOU WITH THE BEST IN THE BEAUTY LIFE-TIME
CYPRESS . . . BASKET WEAVE AND OTHER OUTSTANDING STYLES. ALUMINUM
CHAIN LINK OR FENCING OF ANY OTHER MATERIAL AWAITS YOUR ORDER
AT FENCE MASTERS, DISTRIBUTORS FOR PAGE FENCING.

fencemasters

501 N. W. 37th AVE.
MIAMI • H18-7446
President Office, Miami Beach Federal Savings and Loan Building

Banking area, in Mercantile National Bank

EXTERIOR VIEW

• All metal anodized aluminum.
• 1/4” heat absorbent glass, or bullet resistant glass.
• Functional design.

INTERIOR VIEW

• Entire Interior Formica surfaces to specified color or grain pattern.
• Time-tested, maintenance-free, manually operated Deal Tray, with automatic clock for extended and withdrawn positions.
• Trouble-free two way communications systems.
• Two locked cash drawers on ball bearing suspensions with removable currency trays.

WOMACK-MARTEL
company

MANUFACTURERS
BANK, STORE AND
OFFICE FIXTURES

MANUFACTURERS
ELEVATOR CARS

Florida Distributors
Associated Elevator Company
Miami, Florida
Jacksonville Elevator Company
Jacksonville, Florida

Franchises in other areas available

7401 northwest 32nd avenue, miami, 47, florida n.e. 42649
There's a new creative latitude in the modern construction of today with Maule specialty block. For, used with imagination, and with other Maule materials, specialty block create unlimited possibilities of design. Behind each Maule product stands progressive research, the consistent quality testing, which results in better products for better building today.

a. river gravel: Maule structural unit of rounded, washed aggregate throughout, with exposed sides that are sandblasted to create entire natural look.
b. town and country: Rough and natural textured structural unit. Combines white cement and rice rock. Exposed surfaces all sandblasted as required.
c. sand finish: Fine aggregate, selected with care, ideal for exposed masonry. Has sound structure.
d. ranch stone: Split concrete block, produced by shearing to expose the stone and mortar. Comes in a natural color and available in seven other colors.
e. lattice block: A decorative and ventilating unit moulded into an unusual lattice pattern for fence, facade, and room divider design that lends privacy.
f. half high column block: Ideal for ventilation and privacy of facades and all other decorative units.
g. shadowal: Triangular bevels 1/8" deep produce unusual three dimensional effects. Modular size 8" x 8" x 16", or 4" x 8" x 16" partition block.

River Gravel, Town and Country and Shadowal are available in 1 1/2" x 8" x 16" veneer size. Nearly all Maule units shown are available in the same shapes and sizes as production block.
take advantage of the modern use of marble

as roofing

White Top Marble Chips offer you far more than gleaming white beauty. They have the highest reflective value of any known roofing material. And the lowest absorption. Interiors are kept many degrees cooler—air conditioning costs are cut. White Top is permanent, too. There’s nothing to lift, to tear or rot. Maintenance is practically unknown. Rain only washes it clean.

Cost? Little if any more than ordinary roofing materials.

For information on White Top Marble Chips, write: Calcium Products Division, The Georgia Marble Company, Tate, Georgia.

as split face ashlar

Georgia, Tennessee and Vermont marbles—as well as Alabama Limestone—are now made available as split face ashlar by one producing source—The Georgia Marble Company. Each variety presents a distinctive elegance that is matched only by its own practical advantages. Permanent, practically impervious, close to indestructible—the beauty’s there to stay. Yet you’ll find that the in-the-wall cost is comparable to most lesser stones.

For information on split face ashlar, write: General Sales Office, The Georgia Marble Co., 11 Pryor St., S.W., Atlanta 3, Georgia.
The Facing
with a Future...

Mo-Sai
now available throughout the Southeast from two modern plants of...

THE MABIE-BELL
COMPANY

THE GREENSBORO PLANT
P. O. BOX 2909 • GREENSBORO, N.C.
staffed with experienced engineers and plant technicians who pride themselves on their craftsmanship in custom concrete products.

. . . AND NOW
A NEW PLANT IN MIAMI
P. O. BOX 546, N.W. BRANCH
MIAMI 47, FLORIDA
a thoroughly modern concrete products plant, key-manned with people who have had many years of experience with Mabie-Bell Company.

Wachovia Bank Building, Charlotte, North Carolina. This tower structure, entirely faced with Mo-Sai stone with exposed quartz aggregate, was designed and built by:

Wachovia Bank Building. Photo by Molitor
Burdine's, Photos by Ezra Stoller

Jordan Marsh Store in Miami (right). Burdine's of Miami Beach (below right) and West Palm Beach (below). These three beautiful Florida stores, all faced with Mo-Sai, were designed and built by:

184

Duval County Courthouse and Jail, Jacksonville, Florida above. Another outstanding building faced with Mo-Sai stone, was designed and built by:
Architects and Engineers: Reynolds, Smith and Hills, Jacksonville, Fla.
General Contractor: George D. Auchter Company, Jacksonville.

W. 5th.
Frank J. Rooney, Inc.
GENERAL CONTRACTORS
Serving all of Florida

MIAMI • TAMPA • FORT LAUDERDALE

...providing on-the-spot supervision and servicing for clients throughout the state.
Rooney’s experienced team of managers and skilled craftsmen have built some of Florida’s most outstanding buildings including:
Jordan Marsh Department Store, Miami
163rd Street Shopping Center, North Miami
Maas Brothers Department Stores, Sarasota and Lakeland
Burdine’s Administrative Offices, Miami
The Kenilworth House, Bal Harbour
Eastern Airlines Terminal, Miami International Airport

FRANK J. ROONEY, INC.
5880 NORTHEAST FOURTH AVENUE
MIAMI 37, FLORIDA

Under Construction—Miami’s largest modern office building for the First National Bank; and the Lehigh Portland Cement Co. plant, below.

Just Completed—
the Saks Fifth Avenue store in Sunrise Center, Fort Lauderdale . . .
The Sears Roebuck store in Tampa . . .
excitingly new...dramatically “different”.

dramatically “different”.

Create a modern “picture-kitchen” with the complete RCA WHIRLPOOL line of kitchen equipment. Your kitchens will have that “custom” look, yet you’ll achieve great space savings. You’ll save too, in kitchen design time.

Dramatically new, clean lines; a wonderful range of colors; excitingly new features for easy-living that the modern homemaker won’t do without... just a few of the advantages that make an RCA WHIRLPOOL kitchen the easy-done, “high-point” of your designed-for-living home.

BUILT-IN OVENS • WASHER-DRYER COMBINATIONS
DRYERS • SURFACE UNITS • REFRIGERATORS • RANGES
above units available for gas or electric

DISHWASHERS • FREEZERS • DISPOSERS • WASHERS • ICE CUBE MAKERS

186
RCA WHIRLPOOL Imperial Oven
Wonderful 'easy-living' features!
New automatic turning shishkebab attachment, new and exclusive self-basting rotisserie, automatic meat probe, simple "two set" automatic timer, look-thru door! Superbly styled in; Brushed Chrome, Copper Tone, Pink, Yellow.

RCA WHIRLPOOL Modular Refrigerator
The basic touch for that built-in look . . .
dramatic sharp, clean lines harmonize perfectly with any kitchen decor and plan. PLUS a new cooling design with no cooling coils within the refrigerator or freezer section!
*Puts the final end to defrosting.*

MODERN KITCHEN

Your Florida distributor will give you complete information...
write him for brochure on RCA WHIRLPOOL kitchen-equipment.
Complete specifications available for architects and builders.

ELECTRIC SUPPLY CO., INC.
106 SO. FRANKLIN STREET
TAMPA, FLORIDA

SEACOAST APPLIANCE DISTRIBUTORS, INC.
3575 N.W. 60th STREET
MIAMI, FLORIDA
In Tallahassee... Texas... or Timbuktu...

Curtain-Walls by WARE

ARE CUSTOM-DESIGNED TO MEET YOUR SPECIAL NEEDS

Why not send us your requirements, today? Write Dept. FA

WARE LABORATORIES, INC., 3700 N.W. 25th St., Miami, Fla.
B R A D F O R D

B U I L D E R S

I N C.

132 ARAGON AVE.
C O R A L G A B L E S • H I 4-7431

National Airlines Office Building
Weed Russell Johnson Associates, Architects

School No. J 202
Broadway and Reynolds, Jacksonville, Florida

Bunche Park School
Palmitak Johnson and Associates, Architects
WE FOUND

THE PERFECT
DISHWASHER!

THE AMAZING, NEW
WASTE KING Super DISHWASHER-DRYER
FREESTANDING, UNDERCOUNTER AND PORTABLE MODELS

At last, a wonderful new dishwasher that really washes dishes! The Waste King Super Dishwasher-Dryer has every advantage asked for in a survey of 1001 women who have been longing for the ideal dishwasher!

All you do is remove the big chunks of garbage, put all your dishes, pots and pans, glasses (even the tallest) and silver in your Waste King Super Dishwasher-Dryer and touch the starter knob. Then this wonderful appliance rinses everything, washes everything, dries everything. When the cycle is complete, your dishes are spotless, gleaming and sanitized. Acoustic engineering makes Waste King dishwashing quieter than by hand. And the Waste King Super Dishwasher-Dryer has exclusive humidity-free drying, so hot steam never enters the kitchen.

Give your family the perfect dishwasher. See your Waste King Dealer right away.

You can easily arrange for any color, any wood finish you want!

The Waste King Super Dishwasher-Dryer is built by the makers of over 1,000,000 WASTE KING garbage disposers—now at your dealers with two big differences... 30% FASTER LIQUIFYING ACTION and 95% QUIETER MAGIC SOUND BARRIER.

FOR MORE INFORMATION, SEE:

STANLEY SCOTT, INC.
100 W. Amelia Ave.
Orlando, Florida

KUPPER'S INC.
Distributors
7285 N. W. 36th Ave.
Miami, Florida

MICHAEL G. RAICH
1441 Central Avenue
St. Petersburg, Florida
elegance enters
THESE OUTSTANDING KITCHENS
WITH CUSTOM BUILT-INS

The beautiful
**Carlton Terrace**
at Bal Harbour

Model apartment of the luxurious
**Tower of Golden Isles**
between Miami and Ft. Lauderdale

Major Built-In Kitchen Appliances
FURNISHED AND SERVICED BY

**KUPPERS INC.**
DISTRIBUTORS
7285 N. W. 36th Ave.
NE 5-2411
Miami, Florida

Built-in
gas and electric
ovens and ranges

Built-in
refrigerators
and freezers

Built-in
dishwashers
disposers

**TOASTMASTERS**
HOT FOOD SERVERS

**SWANSON**
OVEN AND RANGE HOODS

ON DISPLAY AT YOUR KITCHEN CABINET AGENT OR AT OUR
WAREHOUSE AND SHOWROOM • 7285 N. W. 36th AVENUE
Our Purpose...

To follow the design and intent of the architect in achieving the finest results in architectural metal fabrication.
THE FINEST DOOR
IS LUMIDOR
SPECIFIED BY FLORIDA'S
LEADING ARCHITECTS,
PRECISION ENGINEERED
TO MEET THE MOST
EXACTING SPECIFICATIONS.

SLIDING GLASS DOORS
AND NARROW LINE DOORS—
AVAILABLE IN
STOCK SIZES OR CUSTOM
SIZES TO MEET YOUR
REQUIREMENTS.

RECENT INSTALLATIONS
IN MIAMI BEACH, FLORIDA
Beauville Hotel
Beau Rivage Hotel
Fontainebleau Hotel
Carillon Hotel
Beachcomber Motel

The James Norris Residence,
Coral Gables, Florida

Architects:
Wahl Snyder & Associates

LUMIDOR
Formerly Glass Doors, Inc.
2477 west fourth avenue, hialeah, florida

MANUFACTURERS OF
ALUMINUM SLIDING DOORS
AND NARROW LINE DOORS
"400" Series
Weatherstripped
Aluminum MONUMENTAL and COMMERCIAL WINDOW

MELVIN GROSSMAN
A.I.A. ARCHITECT

TAYLOR CONSTRUCTION CO.
GENERAL CONTRACTOR

INSTALLED IN ONE OF THE WORLD'S
MOST BEAUTIFUL HOTELS... THE

DEAUVILLE
MIAM BEACH, FLA.

The "400" Series Window incorporates every necessary
feature for installation in multi-story buildings, schools,
hospitals and industrial structures. Every important
technique used in designing and manufacturing the "400"
Series is for the direct benefit of Function, Protection and Beauty.
The upper inswinging "SAFETY VENT" is top-hinged
to permit large exterior glass surfaces above
ground level to be easily cleaned from inside.
The lower inswinging vent provides controllable
no-draft ventilation.

Superior is one of the largest aluminum window manufacturers in the
world and FEATURES THIS LINE OF WINDOW PRODUCTS:
COMPLETE CURTAIN WALL and WINDOW WALL SYSTEMS
• AWNING WINDOWS • JALOUSIES • PROJECTED • INTERMEDIATE PROJECTED • CASEMENTS

COMMERCIAL WINDOW DIVISION
SUPERIOR WINDOW COMPANY
5300 N.W. 37th AVENUE
MIAMI, FLORIDA
ROBERT L. TURCHIN

general contractor

1835 PURDY AVENUE, MIAMI BEACH

JE 8-8677

Aloha Motel, Melvin Grossman, A.I.A., Architect

Medical Arts Building
Miami National Bank Building
Smith and Korach, A.I.A., Architects
The Worthington emblem has been a symbol of manufacturing quality around the world for more than a century. The Worthington high quality products combined with the engineering, installation, and service experience of Sam L. Hamilton, Inc., makes the finest in air conditioning regardless of the size of the installation.
Florida’s finest homes are Alfol insulated for comfort

You can’t beat the performance record of Alfol Aluminum Foil Insulation! Florida’s leading builders love its greater efficiency and economy by selecting ALFOL for more than 50,000 homes now in process or under contract. The ideal insulation for air conditioned or heated homes, it reduces tonnage requirements . . . often saves hundreds of dollars in initial equipment. Multiple aluminum sheets reflect 95% of all radiant heat . . . keep rooms up to 15% cooler.

Designed by the most gifted architects . . . built by the leading builders . . . Florida’s finest homes are insulated with Alfol Aluminum Foil Insulation.

Manufactured by Reflectal Corporation, a subsidiary of Borg-Warner Corporation, 310 South Michigan Avenue, Chicago 4, Illinois.

Distributed in Florida exclusively by

LEO F. POPELL, JR.
2501 N. W. 75th Street • Miami, Florida • Phone PL 8-7656

Fabulous new world of beauty and comfort with CURON, the remarkable new textured acoustic wall covering developed by Curtiss-Wright. Keeps rooms cooler . . . warmer . . . quieter. Easily applied to walls and ceilings. Available in high fashion decorator colors.
**Masonry Protection CAN BE Beautiful**

**Over 45 Years**

The architect depends on past performance of the materials he specifies for his clients' security, the reputation of the product and the manufacturer. The type of material specified should give the architect and owner assurance of fine quality, endurance and pleasing appearance.

The architect's reputation depends on substantial products which will do the job.

The manufacturers of cementitious products for protection and preservation of masonry in semitropical climates must give the architect proof of the enduring quality of the product specified. This proof depends on the structural strength and the ability of the product to withstand storm waters, hurricanes, and the terrific heat of a semitropical climate without breaking down or washing off the wall.

When the architect specifies THOROSEAL as a sealer over any type masonry surface or manufactured block, he is assured that water cannot enter the wall from exterior storm waters. When protection combined with beauty and color for finished work is required, the architect specifies one coat of THOROSEAL, to fill and seal surface, and two coats of THOROSEEN RW7, for final finish in color selected.

- **THOROSEAL** to keep water out of walls; a secure base coat for every type of paint; Circular No. 16.
- **QUICKSEAL**, a substantial finish coat in pastel colors; Circular No. 15.
- **THOROSEEN RW7**, an acrylic paint to be used over one coat of THOROSEAL, for outside work, or freshly plastered interior surface; uniform shades; Circular No. 32-E.
- **THOROLOK Blue Star**, for interior concrete surfaces and subject to intense sunshine; Circular No. 32-C.
- **THOROCLEAR 777**, 6.58% silicone-base water repellent; retains color and texture of any type masonry surface; Circular No. 31.

You have security when you specify THORO System products.

**DISTRIBUTED BY**

- Bond-Howell Lumber Company, Jacksonville, Florida
- Pinellas Lumber Company, St. Petersburg, Florida
- Thomas N. Morrison, Lakeland, Florida
- Home Paint Company, Orlando, Florida
- Watkins Paint Company, Ft. Lauderdale, Florida
- Standard Dry Wall Products, Inc., Miami, Florida

**Standard Dry Wall Products, Inc.**

2705 N.W. 2ND AVE.

MIAMI 37, FLORIDA
The Vun-Russ Company Presents The Newest LOOK In Windows

**LOOK TWIN**

The Only Dual Window Architecturally Designed and Styled... To Control Any Weather In Any Season, Anywhere!

- **LOOK TWIN**, the newest LOOK in windows is a triumph in distinctive window design and styling, to enhance and augment the architectonics of any structure.

Created to beautify, the LOOK TWIN window also reduces the building and maintenance costs, for its unique flush-fit construction of two windows in one unit eliminates the need for indoor-outdoor sills, unsightly awnings, storm shutters and Venetian blinds.

On the outside, a new idea in an awning window which serves as a sun shade and storm window. To minimize sun glare and resist storm damage, the panes are a tough fiber glass, and in colors or off-white to complement exterior color tones.

Coupled with the clean lines of a popular glass louvered jalousie window on the inside, the two windows are engineered to work in unison to subdue any type of weather anywhere!

... They naturally go together! That's why LOOK TWIN is the perfect window for you!

For further information phone or write—

**Vun-Russ COMPANY, INC.**

1090 EAST 16th STREET • HIALEAH • FLORIDA

P. O. BOX 1145 Tel. TUXedo 7-7461

Member Aluminum Window Manufacturers Association

Other Look Products—JALOUSIES, AWNING WINDOWS, TUB & SHOWER DOORS, SLIDING GLASS DOORS

- **SUN** and sun glare is minimized for the awning window on the outside easily adjust to offset the angle of the sun’s rays throughout the day, summer and winter. The view from inside is never obstructed but privacy is always maintained from the outside.

- **COLD OR HEAT** North or South, LOOK TWIN dual window construction is ideal for air-conditioning or heating systems. A 3-inch air space is provided between the TWINS by using rigid vinyl plastic insulation to eliminate metal-to-metal contact, thus reducing thermal conduction between inner and outer window.

- **WINDSTORMS**

The LOOK TWIN window in certified laboratory tests has withstood winds up to 120 miles per hour and the full force of hammer blows upon the fiber glass panes without any damage or wind infiltration.

- **RAIN** No need to close the LOOK TWINS during an average rainstorm. They are easy to clean from the inside, too.

In cold climates LOOK TWIN serves as a self-storing storm window.

Available in All Standard Sizes • Meets All FHA Specifications

199
Architects: James E. Garland—Carl P. Lump

ENTRANCE NORTH MIAMI JUNIOR HIGH SCHOOL

Photo: Ernest C. Graham

GLAZED SPARTA CERAMIC TILE
Installed by Guarantee Tile and Marble Co.

Distributed by

Interstate MARBLE AND TILE COMPANY

4000 NORTH MIAMI AVE.
MIAMI, FLORIDA
PHONE PL 8-2571
ARKIN CONSTRUCTION CO., INC.
1827 purdy avenue • miami beach • je 8-0613

DuPont Plaza Center, Peterson & Shufflin, Architects

Miami Beach Federal Bldg., The Edwin T. Reeder Assoc., Architects

Industrial National Bank, The Edwin T. Reeder Associates, Architects
Architect: Melvin Grossman
General Contractor: Taylor Construction Co.
Plumbing Contractor: Town and Beach Plumbing

ELJER

wholesale plumbing distributors
COPLAN PIPE and SUPPLY CO.
3120 n.e. 2nd avenue, miami
CRABTREE
Insulation company

300 N. E. 75th STREET, MIAMI, FLORIDA, PL 4-6617

NORTH AMERICA

- Completed
- In Progress

Palm Beach Towers*
Pratt & Whitney*
Air Products Corp., A.P.I.X.*
McArthur Dairy Plant*
Deauville Hotel*
Eden Roc Hotel*
Corilllon Hotel*
Diplomat Hotel*
Fontainebleau Hotel*
DuPont Plaza*
Miami International Airport*

University of Miami
First National Bank
Jackson Memorial Hospital
Lehigh Portland Cement Co.

ELEUTHERA
U. S. Naval Base*

BERMUDA
Kindley AFB*

NASSAU
Coral Harbour Club
British Colonial Hotel
Emerald Beach Hotel
Windsor Airport*

CUBA

NORTH AMERICA

BARBADOS

PUERTO RICO
San Juan Hotel*
La Concha Hotel

COLOMBIA

JAMAICA
Arawak Hotel
Casa Montego Hotel

ANTIGUA
U. S. Air Force Base

CARIBBEAN

ARUBA
Anuba Caribbean Hotel*

Puerto Rico

SOUTH AMERICA

Plumbing & Heating • Air Conditioning • Process & Equipment Insulation
Cold Storage Rooms • Thermal & Soundproofing Insulation • Commercial & Residential

DISTRIBUTORS FOR
Pittsburgh Corning

FOAMGLAS
the cellular, stay-dry insulation

OWENS-CORNING
FIBERGLAS

GUSTIN-BACON
duct

MARKET FORGE CO
EVERETT, MA, MASS.
As the oldest firm of General Contractors in Greater Miami in continuous operation for almost fifty years, we are proud of the contribution we have made to the building of our Greater Miami and South Florida.

Our high record of achievement and financial responsibility has been attained through the selection of our firm by the Architects, Engineers and Clients, whose confidence in our ability to faithfully interpret their wishes, has never been betrayed.

We are grateful to the sub-contractors and suppliers whose integrity and efficiency have helped us build so many outstanding structures and assisted in establishing our fine reputation by their co-operation throughout the years.

John B. Orr, Inc.
ESTABLISHED—1911
GENERAL CONTRACTOR
"Service Beyond The Contract"
485 N. W. 54th St. • Miami, Fla.
m

r. engineer . . . architect . . .

have your

construction plans

and specifications

included

inspection

and

tests?

WINGERTER LABORATORIES, INC.

a florida corporation growing with florida

44 NORTHWEST 71ST STREET, MIAMI, FL 4-9501

FORT LAUDERDALE, JA 4-6021
DESIGNERS AND BUILDERS FOR FLORIDA INDUSTRY

Developers of Sunshine State Industrial Park, a planned community for progressive industry.

Working environments compatible with the Florida ideal of living and working with convenience and comfort, designed by foremost Architects to suit your company's needs set in a beautifully landscaped community of 330 acres. Facilities include railroad spurs, immediate access to major highways, attractive residential areas nearby.

Peel Richards Plant photographed by J. S. Fomey.

Interior Design—Edmund G. Burke

Sunshine State INDUSTRIAL PARK, INC.
AT THE SOUTHERN TERMINUS OF THE SUNSHINE STATE PARKWAY

WEBB CONSTRUCTION COMPANY
P. O. BOX 1924 • NORTH MIAMI, FLORIDA
Sweeping plains of glass soar dramatically in bold new dimensions in the spectacularly beautiful Castaways Motel designed in an Oriental Modern motif by Charles F. McKirahan, A.I.A. But such beauty creates its problems too... in effective air conditioning! Extensive exposed glass areas place uneven loads on the air conditioning system... posed a thorny problem for Airko's engineering department. Airko's Castaway solution: a four-step control design... that demonstrated again how packaged air conditioning and Airko creative engineering form an unbeatable combination.

AIRKO comes up with a cool solution to an Oriental Puzzle!

South Florida's builders and architects call on Airko Air Conditioning Co. again and again... for their proved ability to make the hard jobs look easy... and to apply principles of reliability, service and economy to every job. Airko features GENERAL ELECTRIC's complete line of air conditioning, including central duct, packaged, air cooled, and Weathertron heat pump... all in sizes to meet the air conditioning demands of every job... from a 3-bedroom home to a 500-room hotel to a huge industrial plant. Now, more than ever, people who know specify Airko... the name you can trust in Florida air conditioning!

AIRKO AIR CONDITIONING COMPANY
distributors for GENERAL ELECTRIC

Two Great Names in Air Conditioning to Serve You Twice as Well

MIA\MI: 7400 N.E. 4th COURT • Plaza 4-3433

FT. LAUDERDALE: 2214 S. FEDERAL HIGHWAY • Jackson 2-6274

AFFILIATED COMPANIES:
Airko Miami • Airko Broward • Airko Beach • Airko Supply • Airko Service Division • Airko Pan American Division
Functional beauty... lasting strength
Construction with Concrete


Ponce Products INC.
DISTRIBUTORS OF PONCE DOMESTIC CEMENT
BAG — BULK
STATE TESTED CEMENT AVAILABLE

160 S.E. 3rd Avenue, Miami, Florida
Miami Telephone FR3-4746  Ft. Lauderdale Telephone JA3-6416 Or Miami FR1-0443
The Miami News Building. (See editorial, this edition.)

Band Shell and Dance Patio in the Carol Club, Nassau, Bahamas, presented editorially in the 1957 edition.
Feel young... have fun...
live better, electrically!

In Florida especially, "MODERN" means ELECTRIC! For easier, better, happier Florida Living, nothing begins to compare with an all-electric kitchen... an all-electric laundry... electric water heating... a home that's light conditioned as well as air conditioned!

Be SURE to plan for FULL HOUSEPOWER... regardless of whether you're buying, building, or remodeling. Your number-one requirement for better living electrically, Full Housepower means at least 100-to-200 ampere electric service, plus large enough wiring and enough circuits and outlets to insure full efficiency and full economy in every appliance you own—now and in the future!

Consult your architect and electrical contractor, your Full-Housepower authorities

FLORIDA POWER & LIGHT COMPANY
LET'S FINISH THE JOB!

LET'S FACE IT — FLORIDA NEEDS DEPENDABLE SPACE HEATING IN WINTER

We must finish the job of providing comfortable indoor weather for both residents and tourists during those 42 days a year (average) when the temperature drops below 60° even in South Florida.

Thanks to Florida's architects, many of our modern homes, apartments, motels and hotels are now equipped with dependable, permanently-installed heating systems affording comfort and protection in "cold snap" weather.

But thousands of "home folks" and visitors suffered unnecessary discomfort and even illness last winter because of makeshift, inadequate heating in houses and other buildings not equipped with built-in systems of sufficient capacity.

Repeated surveys prove that the most satisfactory solution to Florida's heating problem is small space-saving oil or gas equipment permanently installed out of the way or completely out of sight. "Florida furnaces" of this type, large enough to circulate adequate volumes of warm air to every room of the house or building, will . . .

1. Keep homes comfortable during cold snaps.
2. Induce tourists in apartments, hotels and motels to stay in Florida longer.
3. Increase the value and saleability of new homes.

Let's finish the job of assuring indoor comfort during Florida's "cold snap" weather! By including oil or gas "Florida furnaces" in every plan you draw you will not only serve your clients well but also make a major contribution to the State's overall economy.

Count on the Florida Home Heating Institute for any information you may require on built-in oil or gas space heating equipment.
Breakfast bar is separated from patio by Patio Magic.

**Patio Magic**

**AMERICA'S FINEST**

**ALUMINUM SLIDING GLASS DOORS**

**ADD BEAUTY AND LIVABILITY TO EVERY ROOM IN THE HOME**

The most complete line of Sliding Glass Doors in the industry:
- 2 Door 2 Track
- 3 Door 3 Track
- 4 Door 2 Track
- 4 Door 4 Track
- 48 Types of Pocket Doors

Write or phone for your AIA File.

Dining room opens into patio area through Patio Magic Sliding Glass Doors

Patio Magic provides easy egress from living room to pool and patio area

Residence at 6700 S. W. 130th Terrace
Miami
James Deen, AIA, Architect
Martin Bros., Inc. Builders

Garden and terrace just a step away from the bedroom through Patio Magic

Bathroom to exterior via Patio Magic Sliding Glass Doors

Guest room overlooks pool. Patio Magic provides easy accessibility.

DARYL PRODUCTS CORP.
7240 N. E. 4th Ave., Miami, Florida  Plaza 4-2651
Manufacturers of SHOWER MAGIC BATH ENCLOSURES
Above: Ryder Guest House, Coconut Grove. Robert Fitch Smith, Architect. (See editorial.)


Right: Youth Center, Coral Gables. Watson & Deutschman, Architects. (See editorial.) Stonework by Coquina Coral Co. Kermit V. Miller, Pres.
Designed Kitchens
"MAKE KITCHEN CHORES A DELIGHT"

HOUSE OF WARES
AND
WESTINGHOUSE

Join in bringing you the only approach to meet the challenges of today's markets—P.A.S.**

This attractive and most practical Westinghouse kitchen embodies in its layout the latest built-in appliance designs that season kitchen chores with a dash of daily delight.

The key to this easier living is Westinghouse Built-in Appliances. The selection of colors, styles and models is as wide as your needs and desires. Easy, economical installation makes possible a virtually infinite number of thrilling plans—personalized to your taste—as is the one shown here.

Some of the Fine Builders and Developers Currently Using Westinghouse Appliances

- Chapman Field Estates—Hollub-Kahn
- Crest Homes—H. R. Levy
- Davan Homes—Dave Ziperson
- Franjo Park—Porter-Wagar-Russell
- Greyknafl Lake—Shere-Meyers
- Hallmark Heights Homes—Gerald E. Hall
- Hall Crest Homes—John Rissman & Sons
- Rock Lake—Martin Bros.
- Rolling Hills—Foster-Vair
- Sky Lake—Fleeman Bldrs.
- Southern Aire Homes—Magold Inc.
- Stanley Tate Builders—Stanley Tate
- Stoneybrook Estates—Janis-Monk
- Trio Construction Co.—Belson-Burton
- University Homes—Robert Grossberger
- Whispering Pines—J. W. Lee, Jr. & Sons

**P.A.S. ... The Product, the Assistance, the Service that you have been looking for... Spells out the requirements that you need which can only be supplied by a team like ours. We can assist you in your kitchen, your laundry, and your air conditioning plans.
- Take Advantage of Our Free Kitchen Planning and Air Conditioning Survey Services.
- Write or phone us for your copy of "Westinghouse Appliances For Home Planning."

HAROLD WYNN'S
HOUSE OF WARES, inc.

1330 N. W. 74 ST., MIAMI, FLORIDA
PLAZA 4-5519
MIAMI NEWS BUILDING — ARCHITECT: WEED RUSSELL JOHNSON ASSOCIATES

CONTRACTOR: C. F. WHEELED, BUILDER, INC.

Photo: Hedrich-Blessing

ATLANTIC MILLWORKS INC.

7636 N. E. Fourth Court
Phone PL 8-6763

MIAMI, FLA.

SAKS FIFTH AVENUE BUILDING, FT. LAUDERDALE
ARCHITECT: GAMBLE POWNALL & GILROY
CONTRACTOR: FRANK J. ROONEY, INC.
REFRIGERATOR-FREEZERS

New Revco Gourmet chills food faster than conventional refrigerators and keeps food at just the exact temperature you specify.

suburban

America's Finest Built-In Range

It's A "Wife-Saver"

The built-in range all America is talking about with single or double oven, and broilers.

Custom cabinet installation in Sparling Lakes Development Homes.

Cabinets entirely custom made to your specifications...with quality and service!
• QUALITY WORKMANSHIP
• COMPLETE SATISFACTION
• ABSOLUTE RELIABILITY

Hugh Bremerman & Son
General Contractors

696 Fifth Avenue South
Naples on the Gulf, Florida
The Dial Residence—See Editorial Pages for Complete Presentation.

TOM TRUESDALE — GENERAL CONTRACTOR
Roy Brack — Electrical
Bob Hill — Plumbing

John VanDaalen — Masonry
Walt Leggett — Plastering

Carl Gonzales — Ceramic Tile

Ruscon Construction Company of Florida is a young and vigorous organization of unusually talented and skillful personnel - the kind of people who dedicate themselves to providing you a service to produce quality projects at a lower cost.
William A. Berbusse, Jr., Inc., Builder
322 Royal Palm Way, Palm Beach, Florida
One of a group of three buildings at the South Florida State Mental Hospital designed by Gamble, Pownall, and Gilroy, Architects
Home Office 101 Park Avenue, New York 17, N.Y.
The Maurice Curran residence, Gulfstream, Florida (see editorial)

Photograph, Charles Justice Wick

The James R. Caldwell residence, Boca Raton, Florida

Photograph, Charles Justice Wick

These custom designed kitchens feature REVCO BUILT-IN refrigerator and freezer.

America's Finest
Built-In Range

It's A “Wife-Saver”
The built-in range all America is talking about with single or double oven, and broilers.

EDWIN S. WESTPHAL INC.
34 N.E. THIRD AVENUE • DELRAY BEACH, FLORIDA

suburban

America's Finest
Built-In Range

It's A “Wife-Saver”
The built-in range all America is talking about with single or double oven, and broilers.

Refrigerator-Freezers
New Revco Gourmet chills food faster than conventional refrigerators and keeps food at just the exact temperature you specify.
The Maurice Curran Residence, Gulfstream, Delray Beach, Fla.

Designed by
Pope and Blake, Architects

See Editorial presentation in this issue

WOOLBRIGHT CONSTRUCTION CO., INC.

BUILDING CONTRACTOR

P. O. Box 1562 Ph. CRestwood 6-4728

DELRAY BEACH, FLORIDA

BUILDERS OF FINE HOMES
Our Vining Davis Terrace and Penthouse Floor, Boca Raton Club, Boca Raton, Florida... using 12" x 12" Solarstone in Charcoal, Pearl and White... designed by Laurence Colwell. Installed by Carl Wichterman. Masonry Cont.

**VIBRATED CONCRETE TILES AND VIBRATED SLUMP BRICK**

MANUFACTURERS AND DISTRIBUTORS OF CONCRETE AND CLAY PRODUCTS

TILE FLOORS

BRICK WALLS

STONE PATIOS

CONCRETE JOISTS
North Broward’s Finest Shopping Center
Under Development At Venetian Isles

Pace-setting growth of the North Broward area has created a demand for this $4,500,000 shopping center at the intersection of Sample Road and U. S. Highway No. 1, just north of Pompano Beach in Lighthouse Point, Fla. First building under construction is Grand Union’s 28,050 square foot supermarket, said to be the chain’s largest of 21 units now destined for Florida. The center adjoins the luxury waterfront subdivision, Venetian Isles being developed by Robert F. Sullivan of Pompano Beach. Sullivan heads the construction firm which is building the Grand Union supermarket and dozens of other store units in this 37-acre center.
The Alfred V. duPont Residence, Ft. Lauderdale • John Stetson & Associates, Architects

G. W. BOHANNON
BUILDING
CONSTRUCTION

308 N. W. 7TH
TERRACE
FORT
LAUDERDALE
J A 2 - 2 4 4 3
INTERIOR AND EXTERIOR BEAUTY
IN FLOORS, TERRACES, PATIOS, WALKS

These installations show Ketchin marbleized concrete floors, laid on pre-cast Ketchin concrete joists . . .
See editorial section for further presentation of these fine residences.


The Alfred V. DuPont residence, Ft. Lauderdale—John Stetson, A.I.A., Architect

Photography: Hedrich-Blessing

PLANT
301-317 S. W. 14th ST.,
FORT LAUDERDALE,
FLORIDA • PHONE JA 2-519
Yeoman & Smith
the Epitome of Quality Cabinetry in South Florida
822 NORTH WEST SIXTH AVENUE • FORT LAUDERDALE, FLORIDA • TELEPHONE JA 3-5438

- Kitchen Cabinets
- Bathroom Vanities
- Formica Counters
- Built-in Appliances
- Architectural Cabinets
- Bank & Store Furnishings

Above and to right: Miles L. Higgins residence
Brans Construction Co., General Contractor
C. Cranford Spradlin, Architect

Above: Robert Vey residence
Peal Construction Co., General Contractor
Morton Ironmonger, Architect

IN DELRAY BEACH
YEOMAN & SMITH
OF DELRAY
151 N. W. 18th Ave.
Crestwood 6-7468
FOR PERMANENT, FIRE-SAFE STRUCTURES...
BUILD WITH
CONCRETE

Concrete is the one basic building material that actually gains strength as it ages. Unlike other materials, it will not rust, rot, become termite-ridden or weaken under extreme loads or weather conditions.

Proof of the dependable performance of today's concrete is all around us . . . most of south Florida's buildings rest upon concrete foundations and are of masonry construction. Concrete is one of our most versatile building materials. Higher strength mixes enable architects to design with less bulk in structural framework. Precast, prestressed concrete provides standardized, factory-produced units that are hauled to the site and eliminate costly forming on the job. Prestressed roof beams, for example, make possible clear spans of 100 ft. or more to provide the architect with greater design freedom, and the owner with more usable floor space free of space-robbing columns.

Sprayed concrete has proved itself ideal for swimming pool construction, and precast concrete seawalls have proved effective in holding back our ravaging tides. Unbelievable thin concrete shells for roofs, and a novel lift-slab method of pouring all floors and roof of a building on the ground and raising them into position with hydraulic jacks, are no longer dreams.

Yes, great things are happening in concrete and the future promises to be no less remarkable than the past. For 15 years, R. H. Wright & Son has been privileged to share in this growth and provide the architects, engineers and contractors with the products and services they require to build permanent beauty into Broward County with . . . "Concrete Mixed the Wright Way."
RICHARDSON CONSTRUCTION COMPANY
645 N. W. Seventh Ave., Fort Lauderdale, Florida

Westminster Co-op Apartments, Gulfstream, Fla. • Gamble, Pownall & Gilroy, Architects

The Nassau Hotel, Emerald Beach, Nassau, Bahamas • Charles McKirahan, Architect

RICHARDSON CONSTRUCTION (Bahamas) Ltd.
Suite 100, British Colonial Hotel, Nassau, Bahamas
Our Town is a clean and lovely place...with its winding waterways, beautiful homes and colorful landscaping. We all like it that way, and want to preserve and enhance the clean beauty of Our Town.

Ready Mix believes in this, and expresses its belief in the architect's design of its offices shown above, kept neat and...a pleasant place for our employees to work.

pleasing place for our customers to visit.

The Ready Mix trucks, too, in their handsome red-and-green coats of glossy paint are kept spotless...in tune with Our Town.

JACKSON 3-6581
Custom Yachts
by
Broward Marine, Inc.

The Alisa V, ninety six foot luxury yacht designed by John H. Wells for Elmer H. Bobst.

Timber Shapes
by
Broward Marine, Inc.

Glued laminated wood structures

Church-by-the-Sea, Fort Lauderdale, Robert G. Jahelka, architect.

1601 S. W. Twentieth Street
Fort Lauderdale, Florida
Phone: JA 2-1701
RESTAURANT & LOUNGE
pier 66
FT. LAUDERDALE

Designed to serve the public and the yachtsmen at Pier 66 Yacht Basin on the intracoastal waterway at the 17th St. Causeway.

This project, when completed, will consist of the restaurant & lounge, service station, motel, apartments, stores & yacht basin.

TODD & WIESMAN ARCHITECTS
D. E. BRITT ASSOCIATES
STRUCTURAL ENGINEER
GEO. L. CADENHEAD
MECH. & ELEC. ENGINEER
FREDERIC B. STRESAU
LANDSCAPE ARCHITECT

WILBUR L. KROETZ, Inc.
CONSTRUCTION & ENGINEERING GENERAL CONTRACTOR
Enjoy Florida's gracious living!

Pool House for
Mr. & Mrs. Harold W. Sweatt, Palm Beach
Architects: Weyeth, King, and Johnson

AQUA POOLS CONSTRUCTION CORPORATION
Home Office 944 N. W. 44th Street
Box 4096 Fort Lauderdale Florida
Screened swimming pool and terrace keynote this striking new riverfront residence.

The Bankhead Residence
HENRY T. HOLLWEDEL • Builder

A well-planned, highly individual home for E. Eugenia Bankhead, located on the New River in Fort Lauderdale.

One of Florida's most dramatic and beautiful homes, featuring a large screened pool and terrace. The master bedroom, kitchen, living and dining areas open directly on the terrace surrounding the pool. Carefully selected redwood and cypress richly accent both interior and exterior. Sliding glass doors open the entire South side to river breezes, while the decorative redwood shutters give privacy and protection. A quality home of character and distinction, containing many modern and unusual features and the most up-to-date equipment.

by
HENRY T. HOLLWEDEL
Builder of Distinctive Homes*
Phone Jackson 3-2365

*Also see the J. J. Packo home featured in this issue.
SPECIALIST: ONE WHO DEVOTES HIMSELF TO SOME SPECIAL BRANCH OF ACTIVITY IN HIS BUSINESS. (WEBSTER)

Modern fine home construction demands such a person. The complexity of the modern home requires attention to fine detail, knowledge of materials, wide range of skills and mechanical appliances not encountered in the average general contracting business.

A medium sized fine home today will contain a mile of electrical wiring. It will employ such mechanical devices and appliances as radio controlled garage doors, electric drape traversing motors, swimming pool filtering and pump systems, pool heating system, central vacuum cleaner system, electric towel bars, intercommunication devices, central music, deep freezers, built in refrigerators, electric ranges, ovens, dish washers, built in blenders, washing machines, clothes dryers, electric boat hoists, incinerators, central heating plant, air-conditioning, garbage disposals, icemakers, electronic dust arresters, de-humidifiers, sprinkler systems, dozens of electrical circuits, automatic switches and timing devices.

The skills of artists, stone cutters, brick masons, metal workers, painters, tile setters, joiners, cabinet makers, carpenters, plasterers, ornamental iron fabricators, plumbers, electricians, glaziers, landscapers and many others must be directed and coordinated. Special materials, plastics, paneling, stone, tile, metals, even gold bath fixtures and hardware may be used. Obviously a specialist is required to acquire, integrate and coordinate all of these skills and materials.

William L. Williams, Jr. and his organization are qualified to assist in preliminary planning, cost analysis and actual construction of today’s fine home.

WILLIAM L. WILLIAMS, JR. 
SOUTH FLORIDA'S FINE HOME SPECIALIST
3116 E. Sunrise Boulevard, Fort Lauderdale, LO 4-3755
At Left: Richness of tone and quiet beauty are achieved with pecky cypress and fir beams from Bailey's Lumber Yards. Interior of residence of Don Gayer, Coconut Grove, Miami.

South Florida Through 32 Years Has Turned to Bailey's for Lumber of Distinction and Quality
otic makassar ebony paneling

by

S. Plywood Corporation
Jacksonville • Miami • Tampa

Location: Lobby, DuPont Tarleton Hotel
Architect: The Edwin T. Reeder Associates
Millwork: Construction Products

Decorative tile and rustic marble veneer in lobby and throughout the new Beauville Hotel in Miami Beach supplied and installed

by

Metro Tile
2451 N. W. 77th Terrace, Miami 47, Florida
H. C. NUTTING COMPANY
TESTING ENGINEERS and LABORATORY
Test Borings - Load Tests - Inspection and Laboratory Tests For Concrete - Asphaltic Concrete - Soils
Foundation Investigations and Reports
Geological Reports

2145 N. W. 2nd Ave., Miami 37, Florida
Telephones: FR 3-0651 and FR 3-3829

W. T. McIlwain, President
W. P. Ringo, P. E.

PEABODY & COMPANY
ENGINEERS AND CONSULTANTS
4035 PONCE DE LEON BOULEVARD
CORAL GABLES 46, FLORIDA
PHONE HIGHLAND 8-1411
JOHN E. PEABODY, P. E.

JOHN KRAMER SASNETT
LEONARD GLAZER

SASNETT ENGINEERING INC.
CONSULTING ENGINEERS
SUIT 821 • DUPONT PLAZA CENTER • MIAMI, FLORIDA • PHONE FR 3-5366

AMERICAN BLUEPRINT COMPANY
NOT INC.
LANDEN O. WEBB
PHOTOSTATS • BLUEPRINTS
ARCHITECT'S AND ENGINEER'S SUPPLIES
706-8-10 S. W. 27th Avenue
Miami 35, Florida
Phone HI 8-2697, HI 8-2698
Architectural Concrete

is equally adaptable to the contemporary classical design of the State Road Department Building, Tallahassee, Florida (shown above) or to Renaissance or modern. Architectural concrete produces distinctive and enduring structures of any design, style or size when the simple and well-established principles of quality concrete construction are followed.

PORTLAND CEMENT ASSOCIATION, 227 North Main Street, Orlando, Florida

A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work.

amertec associates INC.

Architectural millwork of the finest quality skillfully executed to the architect’s specifications. We invite you to inspect our installations in the Caribbean area and over the nation.

Deauville Americana
Eden Roc Fontainebleau

149 West twenty-first Street
Hialeah, Florida

All fixtures in Saks Fifth Avenue, Fort Lauderdale, by Amertec Associates, Inc.
Photograph by Hedrick-Blessing.
ROBERT M. LITTLE, A.I.A. ARCHITECT

FRED HOWLAND
GENERAL CONTRACTOR

Photo: Hedrich Blessing

Lakeside Residence, Architects Pancoast, Ferendino, Skeels & Burnham

TROUP BROS., INC.
251 South Dixie Highway
CORAL GABLES, FLORIDA
"Please Plan for
Culligan Soft Water Service"

Yes, Mr. Architect and Builder! She and millions of homemakers thrill to the luxury and economy of clear, filtered sparkling soft water for dishes, laundry and bathing. Actually, soft water works wonders all through the home! And it’s completely automatic — simply turn your faucets for all the soft water you need — with no equipment to buy. Your Culligan dealer owns the water softener and exchanges it for you at regular intervals. Service rates begin at about $3.50 per month. We also have a complete line of home-owned units, priced from $175.00 for manually operated units to $330.00 for fully automatic models. Modest original connection charge.

Culligan
WATER CONDITIONING, INC.
575 N. W. SOUTH RIVER DRIVE, MIAMI, FLORIDA

FLORIDA CULLIGAN DEALERS

Clearwater
Cocoa
Daytona Beach
Deland
Delray
Fernandina
Fort Lauderdale
Ft. Myers
Ft. Pierce

Jacksonville
Jacksonville Beach
Lakeland
Miami
Orlando
Palm Bay
Panama City
St. Augustine
St. Petersburg
San Antonio
Sarasota
Tarpon Springs
Tallahassee
Tampa
Wauchula
West Palm Beach
Winter Haven

CULLIGAN DEALERS

WATER CONDITIONING, INC.
575 N. W. SOUTH RIVER DRIVE, MIAMI, FLORIDA

WHY MORE PEOPLE BUY

Than Any Other Brand of Garage Door

• Builders, architects and home owners for 37 years have preferred The “OVERHEAD DOOR” for its “easy-to-see-and-feel” superiority.
• Its beauty of design adds real prestige to your home. Phone for free literature. Many different designs and models for your home.

EXPERTLY INSTALLED . . . RELIABLY SERVICED

OVERHEAD DOOR COMPANY

7501 N. E. 3rd Place
1925 S. E. 6th Avenue
MIAMI
FORT LAUDERDALE

PHONE PL 8-5513
Phone JACKSON 2-3092

CLOVERLEAF INDUSTRY

Marbelized Vibrated Cement Tile Flooring by

16585 N. W. 2nd Ave., Miami
WI 7-5767
It's not so much that owner Don Gayer can hose down his magnificent terrace to keep up its permanent glamour effortlessly, but the fact that architect Alfred B. Parker of Miami could enclose so much beauty in the forecourt of his modestly priced house.

The ceramic tile is Stylon's in a specially created "Bamboo" pattern by Carmen Graham, IDI, of Miami. The lush look of luxury at a modest price... the unique installation sprung from an imaginative mind, and executed in Stylon ceramic tile.

Stylon ceramic tile is not luxury-priced. And this terrace, like any ceramic setting, maintains its look of luxury for a lifetime.

Installation by STYLON OF MIAMI, INC.
1400 N. W. 54th St. PL 4-3809

For full particulars on Stylon's line, please write:
STYLON CORPORATION
Milford, Massachusetts

By Alfred Browning Parker, AIA

TOMORROW'S BUSINESS

The functional design of our ultra-modern building, our new home on Lincoln Road at Washington, enables us to render most unusual services.

Talking elevators and the giant Sky Master clock and thermometer, atop the building's 14 stories, flashing time and temperature alternately every 5 seconds, are just two of the remarkable mechanical features.

In addition, we maintain an information center which has become extremely popular with our local friends and visitors alike.

For information regarding space, contact rental, 5th floor.
In Theatrical Program Credits Everywhere, one reads most . . .

Lighting Equipment by Century Lighting, Inc...

Century Lighting is proud to add The Deauville to the Americana, Barcelona, Beau Rivage, Cafe de Paris, Carillon, Fontainebleau, Latin Quarter, Miami Music Theatre, Shelborne, TV Stations WCKT, WFLA-TV, WLOF-TV, WPST-TV, Galt Ocean Mile, Ft. Lauderdale, Fla.

IN LA HABANA, CUBA
Casino de Capri, Cuban Army-Naval Club, New Sports Palace, Havana Hilton, Havana Riviera

AND IN PUERTO RICO
Carib Hilton, El San Juan

Casanova Room, The Deauville
Jerry Bell, Technical Director
Eugene Braun, Theatrical Consultant

Century Lighting, Inc.

521 W. 43rd St., New York 36, N.Y. • 1477 N. E. 129th St., N. Miami 61, Fla. • 1820 Berkeley St., Santa Monica, Calif.

dupont plaza center, miami; petersen and shuflin, architects

297 n. w. 54th street, miami, florida • phone: pl 1-3621

Kammer and Wood
Deauville Hotel
Mechanical Piping
by
Town & Beach
Plumbing Co., Inc.

Utilizing wrought iron, plastic and copper pipe with dielectric breakers—preventing deterioration—specifications by Sasnett Engineering Co., meticulously adhered to—one of the few—

For the finest in neon
from coast to coast

Claude
NEON SIGNS

Miami: 2220 N. E. 2nd Avenue • Phone FR 9-7567
Ft. Lauderdale: 205 S. W. 17th Street • Phone JA 4-4337
A. H. RAMSEY AND SONS, INC.
MANUFACTURERS AND JOBBERS
MILLWORK • PLYWOODS • WALL BOARDS • SUPPLIES
seventy-one northwest eleventh terrace, miami, florida
florida warehouse • palmetto, florida

THE CASTAWAYS

TOUBY PAINTING CORP.
FRANKLIN 3-5000
661 N. W. 8th ST.
MIAMI, FLORIDA
PAINTING THE TOWN FOR OVER 30 YEARS

PAUL E. SHIPE
M. A. WHITNEY

PAUL E. SHIPE INC.
STEEL BUILDING PRODUCTS
1750 NORTH MIAMI AVENUE
M. O. BOX 72
MIAMI, FLORIDA
TELEPHONE FR 3-4781
CLARK LANDSCAPE COMPANY
8600 N. E. 4th AVE.
PHONE: PL 9-5805

D'ANGELO Plastering Co.
450 N. W. 71st St.
Miami, Florida
Phone Plaza 1-2493

Lake Front Residence, South Miami · Pancoast, Ferendino, Sloebs & Burnham, Architects.

B. E. MEVERS, INC.
GENERAL CONTRACTOR
Tel. HI 8-2695
365 GRECO AVENUE, CORAL GABLES, FLORIDA
The lighting & control system of the beautiful Miami News Building is one of our proudest achievements.

Weed, Russell, Johnson Associates — Architects
Roder & Associates Consulting Engineers

E. C. "Red" Cornelius, Inc.
3600 N.W. 48th St.
Phone: NE 5-4457

make a home a better place to live in...

with Pro-Tect-U Awning Shutters in weather-proof aluminum.
Pro-Tect-U Awning Shutters ... cool a home ... allow ventilation during showers ... deflect hot sunlight away from interiors.
Pro-Tect-U Awning Shutters are the finishing touch to a gracious home ... and Pro-Tect-U Shutters will take any weather-beating and NEVER be the worse for wear.

957 Southwest 27th Avenue, Miami, Florida ... since 1926
We Offer a Complete Consultant Service
for Food Facilities Planning . . .

THE BRAMLETT COMPANY
800 N. E. FIRST AVENUE MIAMI - FLORIDA
FRanklin 9-0618

KITCHEN EQUIPMENT - CHINA - GLASS - SILVER - UTENSILS
FURNITURE - FURNISHINGS - INTERIORS
HOTELS RESTAURANTS CLUBS INSTITUTIONS

Since 1915
Plumbing
Heating
Industrial
Piping
Complete Repair Service

Carrier
Air Conditioning
and Refrigeration
-- SERVING SOUTH FLORIDA --
Comfort
Industrial
Commercial
Maintenance

ALEXANDER ASSOCIATES, INC.
Complete Mechanical Contractors
MIA MI MIAMI BEACH
66 N. E. 39th St. 112 - 16th St.
Phone PL 1-2461 Phone JE 1-3546

Conditioned Air Corporation
70 N. E. 39th St., Miami, Florida — Phone PL 1-2461


STOLPMANN PLUMBING CO. Not Inc.

PLUMBING AND HEATING CONTRACTORS • REPAIRS
1853 West Avenue • Miami Beach • Phone JE 1-0481
Custom Kitchens...

Refrigerator - Freezers

New Revco Gourmet chills food faster than conventional refrigerators and keeps food at just the exact temperature you specify.

Suburban

America's Finest
Built-In Range
It's A "Wife-Saver"

The built-in range all America is talking about with single or double oven, and broilers.

Co-Mar, Inc.

Custom Cabinets

Bars, Store Fixtures, Kitchens, Sink Tops

6812 Southwest 81st Street

Miami, Fla. MO 7-3214

Integration...

Hollostone precast columns, precast beams, precast floor and roof units, precast wall panels and precast stairs add up to integrated structures in which speed and economy provide built in bonuses for the contractor and owner. Standardization of these items makes them easy for the architect or engineer to specify.

Hollostone Co. of Miami
Phone MU 8-2526
P. O. Drawer 1980, Opa Locka, Fla.
We are proud to announce the awning work on:

- the ARTHUR VINING DAVIS residence, Eleuthera Island, in the Caribbean
- the MONTAGUE BEACH HOTEL, Nassau, Bahamas, B.W.I.

We welcome inquiries from the Caribbean and Latin America.
We are proud that the nation's leading architects and builders specify CLEARVIEW for such outstanding quality installations as the one shown here. This handsome and efficient dual window installation combines glass jalousies on the inside and redwood jalousies on the outside, giving complete control of light and air, and complete hurricane protection. CLEARVIEW'S patented Loc-Tite Operator adjusts either set of louvers with minimum effort ... just a quarter turn of the wrist completely opens or closes.

Those who demand the best choose CLEARVIEW

Home Office • 3318 S.W. Second Avenue • Fort Lauderdale, Florida

West Palm Beach, Florida • St. Petersburg, Florida • Miami, Florida • Orlando, Florida • Compton, California • San Mateo, California • Dallas, Texas • Houston, Texas • Rockville Center, New York

"WELLS BUILT means WELL BUILT"
Gardens for the Gordon Zellers
Residence Designed & Planted
by Our Own Landscape Architects

Homes designed with perfection in mind demand the architectural beauty, the flawless craftsmanship of... a CARTER POOL!

Carter CONSTRUCTION CO.
1901 N.E. 15th Ave., Fort Lauderdale
PHONE LO 4-4321
<table>
<thead>
<tr>
<th>Number</th>
<th>Name</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>64</td>
<td>AMERICAN INSTITUTE OF DECORATORS (State chapter listing)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>119</td>
<td>BENNETT INTERIORS, INC.</td>
<td>3146 Northeast 9th Street</td>
<td>LO 4-8566</td>
</tr>
<tr>
<td>108</td>
<td>BERESFORD INTERIORS</td>
<td>347 Miracle Mile</td>
<td>HI 3-1725</td>
</tr>
<tr>
<td>78</td>
<td>BURDINE’S DECORATING SHOPS</td>
<td>Burdine’s Department Store</td>
<td></td>
</tr>
<tr>
<td>79</td>
<td>JACK CAMERON DESIGNS</td>
<td>137 Northeast 40th Street</td>
<td>PL 7-4325</td>
</tr>
<tr>
<td>101</td>
<td>WAYNE DAVIDSON INTERIORS</td>
<td>Bahia Mar</td>
<td>EL 3-0672</td>
</tr>
<tr>
<td>85</td>
<td>BARBARA DORN ASSOCIATES</td>
<td>40 Northeast 40th Street</td>
<td>PL 4-9083</td>
</tr>
<tr>
<td>75</td>
<td>HENRY END ASSOCIATES</td>
<td>Interior Arts Center</td>
<td></td>
</tr>
<tr>
<td>106</td>
<td>GARRETT HOUSE OF INTERIORS, INC.</td>
<td>4100 North Miami Avenue</td>
<td>PL 7-5142</td>
</tr>
<tr>
<td>114</td>
<td>CONSTANCE GEORGE</td>
<td>219 Alcazar Avenue</td>
<td>HI 6-9086</td>
</tr>
<tr>
<td>123</td>
<td>GENE GERKEN</td>
<td>3600 Stewart Avenue</td>
<td>MO 7-4223</td>
</tr>
<tr>
<td>83</td>
<td>GREENWICH HOUSE SOUTH – INTERIORS</td>
<td>1204 Third Street South</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>118</td>
<td>GRIFFIN &amp; BARTON, INC.</td>
<td>946 Arthur Godfrey Road</td>
<td>JE 1-9069</td>
</tr>
<tr>
<td>107</td>
<td>JULIA POWELL HARVEY INTERIORS</td>
<td>203 Worth Avenue</td>
<td>TE 3-6937</td>
</tr>
<tr>
<td>127</td>
<td>HOOPER HOUSE, INC.</td>
<td>6444 Biocayne Boulevard</td>
<td>PL 4-0617</td>
</tr>
<tr>
<td>71</td>
<td>JEFFORDS INTERIORS</td>
<td>2526 East Las Olas Blvd.</td>
<td>JA 3-4488</td>
</tr>
<tr>
<td>96</td>
<td>JAMES DENNIS JOHNSTON ASSOCIATES</td>
<td>718 DuPont Plaza Center</td>
<td>FR 7-1047</td>
</tr>
<tr>
<td>104</td>
<td>BEN JONES INTERIORS</td>
<td>311 West Ashley Street</td>
<td>EL 3-4672</td>
</tr>
<tr>
<td>102</td>
<td>HAYGOOD LASSETER, INTERIORS</td>
<td>1122 DuPont Plaza Center Building</td>
<td>FR 7-2945</td>
</tr>
<tr>
<td>112</td>
<td>INTERIORS BY MARION</td>
<td>143 Aragon Avenue</td>
<td></td>
</tr>
<tr>
<td>129</td>
<td>MAXWELL COMPANY, INC.</td>
<td>1035 North Miami Avenue</td>
<td>FR 9-7541</td>
</tr>
<tr>
<td>105</td>
<td>KAY MEENAN, INTERIORS</td>
<td>1011 East Las Olas Blvd.</td>
<td></td>
</tr>
<tr>
<td>117</td>
<td>MOORE’S HOTEL FURNISHINGS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>81</td>
<td>MOORE’S INTERIORS</td>
<td>191 Northeast 40th Street</td>
<td>PL 1-8541</td>
</tr>
</tbody>
</table>
ALLIED SUPPLIERS AND SERVICES

Retail Home Furnishings

119 • Bennett Interiors, Inc.
108 • Beresford Interiors
78 • Burdine's Decorating Shops
101 • Wayne Davidson Interiors
125 • Duo-Bed, Inc.
83 • Greenwich Davidson Interiors
107 • Julia Powell Harvey
127 • Hooper House, Inc.
71 • Jeffords Interiors
129 • Maxwell Company, Inc.
81 • Moore's Interiors
118 • Patio Living, Inc.
128 • The Pavlov Company
67-70 • Richard Plumer—Miami
95 • Rablen-Shelton Interiors
100 • Phil Regan Lighting
77 • Holland Salley, Inc.
90 • Sims House of Colonial Furniture
94 • James Merrick Smith Associates, Inc.
103 • Trevi, Inc.
112 • Van Sweden, Interiors
120 • White Craft Furniture Co.
66 • Anne Wrigley

Manufacturers and Suppliers to the Trade

93 • Architectural Glass Products, Inc.
121 • Artistic Furniture, Inc.
128 • Beautycraft Furniture Manufacturing Corp.
111 • Caro & Upright, Inc.
74 • Conway Hamilton
76 • Craftsmen's Village
89 • David & Dosh
109 • DoVinci, Inc.
125 • Duo-Bed, Inc.
122 • Dwoskin, Inc.
113 • A. T. Euster Furniture Co.
126 • Florida Carpet Corp.
91 • Florida Mantel Shoppe
86 • Furniture Mart of Miami, Inc.
114 • Interior Shutters Ltd.
104 • Knoll Associates, Inc.
87, 115 • Leonard Manufacturing, Inc.
117 • Moore's Hotel Furnishings
110 • One-Fifty-One Building
98 • Owens Furniture Showroom
100 • Phil Regan Lighting
84 • Rusnak-Shimm, Inc.
99 • Scroll, Inc.
106 • Seymour Lighting
97 • Sharmal of Miami, Inc.
108 • Sistrunk, Inc.
120 • White Craft Furniture Co.

High Fidelity Sound Systems

123 • Harold Friedman
122 • Hi-Fi Associates

Services

124 • Approved Flameproofing & Siliconizing Co.
124 • Decorators Service
124 • Murray L. Rose
INDEX TO ADVERTISERS

Air Conditioning, Refrigeration, Heating
207 Airko Air Conditioning Company
177 Brook Gas Co.
251 Conditioned Air Corp.
24 Dade Gas Corp.
196 Hamilton, Sam L., Inc.
178-9 Hill York and Associates

Appliances — Distributors
24 Caloric Appliance Corp.
24 Dade Gas Corp.
214 House of Wares, Inc. Westinghouse
191 Kuppers, Inc.
24 Peoples Gas System
46 Revo Corp.
186-7 R.C.A. Whirlpool, Seacoast Distributors, Inc.
47 Suburban

Awnings
253 Biscayne Awnings Co., Inc.
250 Pro-Test-U Awnings Shutter Co.

Banks and Savings Associations
245 Miami Beach Federal Savings and Loan Association
242 The Miami Beach First National Bank

Blueprinting
241 American Blueprint Company
230 Biscayne Engineering Company

Brick
259 Dunan Brick Yards, Inc.
182 Maule Industries, Inc.

Building Materials, Concrete, Lumber, Etc.
235 Bailey’s Lumber Yards
182 Maule Industries, Inc.
239 U. S. Plywood Corp.

Cement
208 Ponce Products, Inc.

Concrete Products, Manufacturers
223 Herpel, Inc.
252 Hollostone Company of Miami
226 Ketchin Concrete Products, Inc.
184 Mabie-Bell Co.

Concrete Products — Research
242 Portland Cement Association

Concrete Tile and Joists
223 Herpel, Inc.
252 Hollostone Company of Miami
226 Ketchin Concrete Products, Inc.
182 Maule Industries, Inc.

Concrete — Ready Mix
182 Maule Industries, Inc.
230 Ready Mix Concrete Co.
220 Wright, R. H. & Son, Inc.

Contractors, General
Miami:
201 Arkin Construction Co., Inc.
189 Bradford Builders, Inc.
243 Howland, Fred, Inc.
249 Movers, B. E., Inc.
213 Miller and Solomon, Inc.
204 Orr, John B., Inc.
195 Rooney, Frank J., Inc.
195 Turchin, Robert L., Inc.
209 Wheeler, C. F.
175 Witers Construction Co., The Inc.

Jacksonville:
219 Ruscon Construction Co.

Naples:
217 Bremerman, Hugh and Son
218 Truesdale, Tom

Fort Lauderdale:
225 Bohannon, G. W.
222 Collins Const. Corp.
235 Hollwedel, Henry T.
233 Krootz, W. L., Inc.
236 Peal Construction
229 Richardson Construction Co.
206 Webb Construction Co.
254 Wells-Fisher, Inc.
237 Williams, William L., Jr.,

Delray Beach:
222 Woolbright Construction Co., Inc.

Pompano Beach:
224 Sullivan Construction Co.

Palm Beach:
220 Berbusse, William A., Jr., Inc.

Dishwashers — Disposers — Built in
190 Wasteking

Doors, Glass and Aluminum
212 Daryl Products Corp.
193 Lumider, Inc.

Doors, Garage
244 Overseas Door Company of Miami

Electrical Contractors
218 Brack, Roy
250 Cornelius, E. C. (Red), Inc.
246 Kammer and Wood

Engineering Contractors
243 Troup Bros., Inc.
220 Wright, R. H. & Son

Engineers
238 Biscayne Engineering Co.
240 Britt, D. E. Associates
240 Jorgensen & Schreffer
241 Peabody & Co.
240 Ross, H. J. & Associates
241 Sasnett, Engineering, Inc.
240 Taylor, Leslie B.

Fence, Sales and Erection
180 Fence Master, Inc.

Fixtures, Bank, Store and Office
181 Womack-Martel Company

Fixtures, Store
242 Ameritec Associates, Inc.

Gas
177 Brook Gas Company
24 Dade Gas Corp.
24 Peoples Gas System

Glass and Mirrors
174 Florida Glass and Mirror Co., Inc.

Glass, Structural, Distributors
149 Adams Glass Service
95 Architectural Glass Products, Inc.
174 Florida Glass and Mirror Co., Inc.
149 Springs Glass Co.

Continued on Page 260
DECORATIVE MASONRY MATERIALS
FOR WALLS, WALKS AND FLOORS

ELEMENTOS ORNAMENTALES
FROM PANAMA

ORNAMENTAL BARANDAS
FROM VENEZUELA

DUNAN DISPLAY—HOME SHOW—DINNER KEY AUDITORIUM, MIAMI, FLA., 1957

ORIGINATORS and EXCLUSIVE MANUFACTURERS
of Stumped Brick T.M. REG
(A CONCRETE PRODUCT)

IMPORTERS FOR THE UNITED STATES
of
DECORATIVE GRILLE TILE
from Panama and Venezuela;
MARBLE MOSAIC TILE
from Italy

DISTRIBUTORS
of
COMMON and FACE BRICK
GLAZED BRICK and TILE
FLOOR BRICK and TILE
REFRACTORIES and NATURAL STONE
SUPERIOR "HEATFORM" FIREPLACES
BARREQUE "PARTY-O" EQUIPMENT
BURR SOUTHERN BARREQUE UNITS

DUNAN BRICK YARDS, INCORPORATED
MIAMI, FLORIDA

CUSTOM MADE GRILLE UNITS
FROM OUR FLORIDA PLANT

MARBLE MOSAIC TILE
FROM ITALY
<table>
<thead>
<tr>
<th>Category</th>
<th>Company Names</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heating Association — Promotion</td>
<td>211 Florida Home Heating Institute, Inc.</td>
</tr>
<tr>
<td>Hotels</td>
<td>72 Columbus Hotel</td>
</tr>
<tr>
<td>Hotel and Restaurant Equipment Supply</td>
<td>251 Bramlett Equipment &amp; Supply Co., Inc.</td>
</tr>
<tr>
<td>Industrial Development</td>
<td>224 Sunshine State Industrial Park, Inc.</td>
</tr>
<tr>
<td>Insulation</td>
<td>203 Crabtree Insulation Company</td>
</tr>
<tr>
<td>Insulation, Industrial</td>
<td>197 Popell, L. F., Inc.</td>
</tr>
<tr>
<td>Kitchens, Custom</td>
<td>252 Co-Mar, Inc.</td>
</tr>
<tr>
<td></td>
<td>216 Bill Filer's Cabinet Shop</td>
</tr>
<tr>
<td></td>
<td>214 House of Wares, Inc.</td>
</tr>
<tr>
<td></td>
<td>221 Westphal, Edwin S.</td>
</tr>
<tr>
<td></td>
<td>226 Yeoman &amp; Smith</td>
</tr>
<tr>
<td>Lighting Equipment</td>
<td>246 Century Lighting, Inc.</td>
</tr>
<tr>
<td>Lumber and Building Materials</td>
<td>238 Bailey's Lumber Yards</td>
</tr>
<tr>
<td></td>
<td>239 U. S. Plywood Corp.</td>
</tr>
<tr>
<td>Marine Contractors</td>
<td>255 Carter Construction Corp.</td>
</tr>
<tr>
<td></td>
<td>247 Reed Construction Corp.</td>
</tr>
<tr>
<td>Masonry Protection</td>
<td>193 Standard Dry Wall Products, Inc.</td>
</tr>
<tr>
<td>Metal — Aluminum Store Fronts and Entrances, Manufacturers</td>
<td>149 American Art Metals Co.</td>
</tr>
<tr>
<td>Metals, Ornamental and Miscellaneous</td>
<td>192 Metallic Engineering Co.</td>
</tr>
<tr>
<td>Millwork, Wholesale and Retail</td>
<td>215 Atlantic Millworks</td>
</tr>
<tr>
<td></td>
<td>248 Ramsey, A. H. &amp; Sons, Inc.</td>
</tr>
<tr>
<td>Landscape, Nurseries</td>
<td>249 Clark Landscape Co.</td>
</tr>
<tr>
<td></td>
<td>255 Gardens, Inc.</td>
</tr>
<tr>
<td>Painting Contractors</td>
<td>248 Touby Painting Corp.</td>
</tr>
<tr>
<td>Paving and Road Contractors</td>
<td>247 Troup Bros., Inc.</td>
</tr>
<tr>
<td></td>
<td>226 Wright, R. H. &amp; Sons, Inc.</td>
</tr>
<tr>
<td>Plastering and Masonry Contractors</td>
<td>249 D'Angelo Plastering Co.</td>
</tr>
<tr>
<td></td>
<td>210 Leggett, Walt</td>
</tr>
<tr>
<td></td>
<td>253 U.S. Plastering Co.</td>
</tr>
<tr>
<td></td>
<td>218 Van Daslon, John</td>
</tr>
<tr>
<td>Plumbing Contractors</td>
<td>218 Hill, Bob</td>
</tr>
<tr>
<td></td>
<td>253 Marr Plumbing Co.</td>
</tr>
<tr>
<td></td>
<td>251 Orr, Alexander Associates, Inc.</td>
</tr>
<tr>
<td></td>
<td>251 Stolpmann Plumbing Co.</td>
</tr>
<tr>
<td></td>
<td>217 Town &amp; Beach Plumbing Co., Inc.</td>
</tr>
<tr>
<td>Plumbing Fixtures, Mfgs.</td>
<td>202 Eljer Co.</td>
</tr>
<tr>
<td>Plumbing Supplies, Wholesale and Retail</td>
<td>202 Coplan Pipe and Supply Co., Inc.</td>
</tr>
<tr>
<td>Real Estate — Development and Sales Agents</td>
<td>224 Sullivan, Robert L.</td>
</tr>
<tr>
<td></td>
<td>206 Sunshine State Industrial Park, Inc.</td>
</tr>
<tr>
<td>Restaurants — Supper Club</td>
<td>72 Top O' the Columbus — Columbus Hotel</td>
</tr>
<tr>
<td>Sand</td>
<td>253 Florida Silica Sand Company</td>
</tr>
<tr>
<td>Signs, Neon</td>
<td>247 Claude Neon Signs</td>
</tr>
<tr>
<td>Steel Building Products</td>
<td>246 Shipe, Paul E., Inc.</td>
</tr>
<tr>
<td>Steel Joists</td>
<td>182 Maule Industries, Inc.</td>
</tr>
<tr>
<td></td>
<td>226 Ketchin Concrete Products, Inc.</td>
</tr>
<tr>
<td>Stone, Marble, Granite — Manufacturers and Distributors</td>
<td>183 Georgia Marble Co.</td>
</tr>
<tr>
<td></td>
<td>200 Interstate Marble &amp; Tile Co.</td>
</tr>
<tr>
<td></td>
<td>176 Keystone Art Company</td>
</tr>
<tr>
<td>Swimming Pools</td>
<td>234 Aqua Pools Const. Corp.</td>
</tr>
<tr>
<td></td>
<td>255 Carter Construction Co.</td>
</tr>
<tr>
<td>Testing Laboratories</td>
<td>241 Nutting, H. C., Co.</td>
</tr>
<tr>
<td></td>
<td>205 Wingertner Laboratories, Inc.</td>
</tr>
<tr>
<td>Tile — Manufacturing and Distributing</td>
<td>25 American-Olean Tiles of Miami, Inc.</td>
</tr>
<tr>
<td></td>
<td>223 Herpel, Inc., W. Palm Beach</td>
</tr>
<tr>
<td></td>
<td>200 Interstate Marble &amp; Tile Co.</td>
</tr>
<tr>
<td></td>
<td>65 Mosaic Tile Co.</td>
</tr>
<tr>
<td></td>
<td>245 Styron of Miami, Inc.</td>
</tr>
<tr>
<td></td>
<td>245 Styron Corp., Milford, Mass.</td>
</tr>
<tr>
<td>Tile, Stone, Marble and Terrazzo Contractors</td>
<td>249 American Terrazzo &amp; Tile Co.</td>
</tr>
<tr>
<td></td>
<td>244 Cloverleaf Industries</td>
</tr>
<tr>
<td></td>
<td>239 Metro Tile Co.</td>
</tr>
<tr>
<td>Utilities</td>
<td>210 Florida Power and Light Co.</td>
</tr>
<tr>
<td>Venetian Blind Manufacturers</td>
<td>250 Interior Shutters, Ltd.</td>
</tr>
<tr>
<td></td>
<td>108 Sistrunk, Inc.</td>
</tr>
<tr>
<td>Water Conditioning</td>
<td>244 Culligan Water Conditioning, Inc.</td>
</tr>
<tr>
<td>Waterproofing Materials</td>
<td>198 Standard Dry Wall Products, Inc.</td>
</tr>
<tr>
<td>Windows, Jalousies and Shutters</td>
<td>254 Clearview Dorwindo Corp.</td>
</tr>
<tr>
<td></td>
<td>250 Pro-Tect-U Awning Shutter Co.</td>
</tr>
<tr>
<td></td>
<td>141 Miami Window Corp.</td>
</tr>
<tr>
<td></td>
<td>194 Superior Window Co.</td>
</tr>
<tr>
<td></td>
<td>199 Von Russ Co., Inc.</td>
</tr>
<tr>
<td></td>
<td>188 Ware Laboratories, Inc.</td>
</tr>
<tr>
<td>Wood, Laminated Forms</td>
<td>231 Broward Marine, Inc.</td>
</tr>
<tr>
<td>Yachts — Custom Built</td>
<td>231 Broward Marine, Inc.</td>
</tr>
</tbody>
</table>