At Marmon the engineer never rests. The axiom is, "There must always be a better way—so think it out, prove it out and put it into effect." Following this policy, we present in the New Series 68 and 78 the latest findings of Marmon engineers. To these already splendid cars have been added new body refinements and new improvements of a mechanical nature. We solicit your inspection of our new cars and believe you will find in each of them the most abundant package of transportation ever offered at anywhere near the same money.

Prices $1465 and upward, f. o. b. factory.
TIFFANY & CO.
JEWELERS, SILVERSMITHS, STATIONERS

WATCHES AND WRIST WATCHES
Known the World Over
For High Standards

MAIL INQUIRIES RECEIVE PROMPT ATTENTION

FIFTH AVENUE & 37TH STREET
NEW YORK
Le Parfum du Tabac Blond

CARON CORP., 389 FIFTH AVE., NEW YORK
The Quiet Beauty of Yesterday
or the New Designs of Today
in Thomas Strahan
Wall Papers

It is an important occasion when a new design is selected by the Thomas Strahan Company . . . for each paper must measure up to standards of beauty and good-taste which have guided us for 40 years. In addition it must conform to the rules of proportion and color which make some things grow more pleasing year by year—while others are tiresome almost before they are familiar. When a new paper is finally chosen and added to the line, we are convinced of its beauty and appropriateness to its purpose. But we have just begun to know and love it.

Period rooms, rooms in a particular color scheme, rooms furnished with the unprecedented creations of the moderns . . . each finds a fitting dress in the Thomas Strahan collection of wall papers.

Ask your dealer or decorator to show you Strahan Papers.

THOMAS STRAHAN COMPANY
ESTABLISHED 1886
Factors: CHELSEA, MASSACHUSETTS

New York Showroom
417 FIFTH AVENUE

Chicago Showroom
6 NO. MICHIGAN BLVD.

THE COLONIAL
The first choice of any great lady of the Massachusetts Colony would have been this pleasing design . . . for she appreciated the leisure beauty in such an easy combination of scenic and pastoral designs. Particularly suitable for a dining room or dignified foyer. Width of paper 30 inches.

LA NOUVELLE SIECLE
This distinctive background for modern furnishings subtly suggests lightning and speed and the conquest of stars, yet it is restrained enough to suit those to whom extremes are never beautiful. Effective for screens. Width of paper 22 inches.
Announcing the Petite Edition Guerlain distinguished parfum in a new size.

FOL ADÔME
L'HEURE BLEUE
A TRAVER/CHAMPY
MITSOUKO
RUE DE LA PAIX
CANDIDE EFFLUVE

OUAND VIENT L'ÉTÉ
UNE ROSE
DUR TROUBLER
CHAMPS ÉLYSÉES
KADINE/GERLINIAD
VAGUE SOUVENIR

NEW YORK - 578 MADISON AVE - PARIS 68 CHAMPS-ÉLYSÉES
GUERLAIN perfumes are bottled and sealed in Paris and sold only in the original bottles.
UPHOLSTERY FABRICS

DESIGNED particularly to conform in rich simplicity with the spirit of modern interiors—imported and domestic weaves

Quilted Taffeta—illustrated—may be adapted with charming versatility for hangings and upholsteries in boudoirs where a period feeling is definitely tempered by individual taste. Matching pieces in rose, green, peach, gold, orchid—plain, a yard, $5; with small all-over embroidered motif, a yard, $7.50.

FOURTH FLOOR
Karess
Face Powder
by WOODWORTH
Creators of Exclusive Face Powders since 1854

A fine translucent powder which intensifies the natural loveliness of the skin, revealing its texture and adding a radiance which only the rarest complexions possess.

Packaged especially for the boudoir $2.00

WOODWORTH Inc
New York ~ Paris
ALOVELY pattern taken from a piece of admirable Georgian silver. All the rich individuality of the design is retained in the wide embossed border of flowers and ferns. The color is delightful; a warm ivory with delicate traceries of raspberry red. Pieces may be chosen from open stock to supplement the 32 piece luncheon service which is $9.94. The glasses shown are of fine French crystal; a reproduction of an old English shape. Goblets are $14.89 a dozen, other pieces priced accordingly.
The Vogue

OF ISABEY'S FLORAL ENSEMBLE

Just as Isabey's exquisite floral odours marked the debut of a new parfum vogue, Isabey now creates the fashion for the floral ensemble — presenting Toilet Water, Face Powder, and Dusting Powder, as well as the Extract, in Mimosa, Gardenia, Lilas, Jasmin and Violette.

At exclusive shops everywhere.

ISABEY - PARIS - Inc.,
411 Fifth Avenue New York
A RARE AUDIENCE CARPET

from the collection of a Russian Prince

A superb example of Sehna weaving, formerly in the palace of the famous Russian connoisseur, Prince Youssopoff of Leningrad, has recently been added to the rug collections of Lord & Taylor. With its fine panels ingeniously woven as a unit, it represents the highest development of Persian design and color harmony. This magnificent carpet is one of an extensive group of semi-antique rugs—each a unique achievement of Oriental master designers.
The vanity table illustrated is part of a complete bedroom suite, twin beds or full size bed, night table, chiffonier, dresser, cabinet-dress, chair and chair longue.

For the modern bedroom • Restraint . . . simplicity of line . . . nowhere does modernist furniture find its place more happily than in the bedroom.

And in Dynamique Creations you'll find a variety of interesting and unusually charming pieces — all authentically modern in design — all comfortable and practical to the last degree.

No small part of its distinction, it may be added, is the lovely effect achieved in natural woods — in this instance Harewood and mahogany.

Dynamique is shown in the leading stores throughout the United States and Canada.

JOHNSON FURNITURE CO.
JOHNSON-HANDLEY-JOHNSON COMPANY
GRAND RAPIDS, MICHIGAN
Accessories for the Winter Interior

Our entire Fourth Floor is devoted to furnishings that will make rooms more charming all Winter long. You will find here unusual types of Decorative Textiles—handsome upholstery fabrics, distinctive drapery materials including a new collection of Liberty Cretonnes, fine curtains, and scatter rugs from the Orient.

Occasional Furniture is also displayed on this floor: tables, chairs, chests, screens and the like. In a special section you will discover gifts from Liberty's—Tudric Pewter, Moorcroft Pottery, and scores of distinctive novelties.

Our new Fall and Winter Catalogue has almost every department represented. Write for it today.

The Closet Corner

Interior decoration has penetrated the closet! And in one corner of the Fourth Floor, you may select gay shelving and novelty accessories to make the Linen Closet, Kitchen Cabinet or a bedroom closet colorful and attractive. A new type of combination closet and bureau shown here fulfills a three-fold mission of space-saving, convenience and beauty.

McCUTCHEON'S
Fifth Avenue at Forty-Ninth St.
Dept. No. 44, New York
EARLY ENGLISH OAK FURNITURE, by KENSINGTON

The Extraordinary Individuality and Enduring Charm of Early English Oak Furniture—and its Appropriateness in the American Home

WITH characteristic tenacity the English craftsman clung for a long period to the traditions fostered by the guilds in Gothic times. Even in the 17th Century his work possessed an extraordinary individuality, and it is this quality, combined with great "livability", that gives to English furniture of this period its enduring hold on the public fancy.

Traditional interest makes this 17th Century English oak furniture, unsurpassed in decorative charm and practical service, especially appropriate for the American home of today.

Because of fidelity in design and the old-time hand processes of the Kensington craftsmen, Kensington reproductions of this furniture retain the character and the decorative quality that are the charm of the old work.

Kensington Furniture is made in all the decorative styles appropriate for American homes.

The purchase of Kensington Furniture may be arranged through your decorator or furniture dealer.

Write for illustrated Booklet H and pamphlet, "How Kensington Furniture May Be Purchased".

KENSINGTON MANUFACTURERS
DECORATIVE FURNITURE
NEW YORK

SHOWROOMS, 41 WEST 45TH STREET, SIXTH FLOOR
NAHON FURNITURE is sold only through the trade. It may be seen to best advantage in our extensive showrooms, which are always open to the public.

THE New Fairfax No. 2 Arm Chair, illustrated at the right, is one of the latest Nahon Specials. These Specials, which are offered from time to time, are of the same high quality materials and workmanship found in all Nahon furniture. They are, however, pieces of exceptionally wide appeal, and hence may be made in sufficient quantity to sell at unusually attractive prices.

Nahon Specials may be purchased through your decorator or dealer.

Queen Anne in style, this chair is as comfortable as it is decorative. Made in walnut, upholstered in all hair and double stuffed, it may be had in satin, or in cover of your own selection. For a really fine piece, its price is surprisingly low.
Choose your Piano as the Artists do

JACQUES THIBAUD
The international favorite

JOSEPH SZIGETI
Aristocrat of violinists

ERIKA MORINI
The sensational instrumental genius

A triumvirate of violin mastery. Each with an individual style—but each depending upon the Baldwin for inspiration and support. Wide range of tone and color in every register and an action responsive to the most subtle intention have established the Baldwin as the one piano chosen by the leading artists in every field of music. What better proof of its pre-eminence for the studio or home of the discriminating music lover? Any Baldwin dealer will gladly demonstrate. Grands $1450 up in all woods and in modern and period designs.

THE BALDWIN PIANO COMPANY
Cincinnati, Ohio
And Such a Desk in Your Own Living Room

PICTURE this writing group in your own home... an Early English desk of "knee-hole" design with a quaint ladder-back companion chair... equally fascinating in living room, library or bedroom. An invitation to keep up with your correspondence. The down-filled pillow chair-seat bids you linger.

This is but one of many related groups of Kittinger Furniture in authentic period reproductions. Their staunch construction throughout is in solid woods, principally American Walnut and Honduras Mahogany... a few in Oak and Maple.

Such masterpieces are the work of craftsmen long trained in Kittinger standards. The greater value of finest Cabinetwoods, the carvings, moldings, and turnings highlighted by hand, the application of time-defying lacquer and superb finish assure values to endure for generations.

You will be interested in Kittinger reproductions in the booklet on Living Room Furniture. A copy together with the names of dealers in your locality will be sent on request. Kittinger Company, 1389 Elmwood Avenue, Buffalo, N. Y.
Shades by de Sherbinin

To obtain all that connotes lampshade perfection in parchment—to identify genuine shades by de Sherbinin—you have but to inspect the frames of the parchment lampshades which you find in the better shops everywhere, for the de Sherbinin Hall-mark reproduced below.

Shades by de Sherbinin are suited to all types of interiors, and may be used with practically any design of lamp-base.

116 East 27th Street

New York City
A sparkle of color... a flash of modish lines... and this new Buick gives proof that it rules the road!

Take the wheel! Experience the brisk, thrilling performance of the new Buick with Masterpiece Bodies by Fisher! A work of art to the eye—a great adventure to the foot on the accelerator—it's the fine automobile of the world!

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

THE SILVER ANNIVERSARY BUICK
The new Eveready

Eveready Orchestra under the direction of Nathaniel Shilkret. Within the circles, the lowest and highest notes of some of the instruments are shown, in vibrations per second. Match these against the Fidelity Curve on the opposite page and see that all notes are faithfully reproduced.

The National Carbon Company, Inc., offers two new radio sets and a new speaker.

One set is operated entirely from the electric light socket and is known as the Eveready AC Set.

The other set operates on batteries, and is known as the Eveready Battery Set.

Either set may be used with any good speaker.

The new Eveready Speaker is designed especially for use with Eveready Sets, but may be used on any good set.

The name "Eveready" in radio has always stood for batteries, and all that batteries make possible — reliable, dependable reception, true in tone, faithful, convenient and economical.

Now the word "Eveready" stands for radio sets, and it brings to them all the meanings it had since broadcasting began.

There is no guessing about the fidelity with which Eveready Radio Sets reproduce broadcast programs.

Their fidelity is revealed and proved by the Eveready Fidelity Curve that is the standard to which the receivers are built, and the proof of their performance.

We do not ask you to believe that Eveready Radio Sets are unusually faithful in reproduction solely because we make that claim. We do not even ask you to believe in these receivers on the testimony of your ears, for the ear is easily deceived. We base Eveready fidelity on scientific measurement.

The Eveready Fidelity Curve reveals how the receiver amplifies each musical note. Every note is a vibration—for instance, the A string on a violin vibrates 427 times a second. Look on the Eveready Fidelity Curve and see that a vibration of 427 is reproduced with 97% fidelity. Then you know that the sound of the A string on the violin is properly reproduced. You instantly recognize the violin quality of this note.

Now you can see why your ear tells you that Eveready Radio Sets are exceptional performers, when used with the Eveready or an equally good speaker. You do not imagine but really hear the rich, satisfying "foundation" tones of the bass instruments; the clear, melodic "speaking" tones of the middle register; and the incisive, commanding tones of the high notes.

Everything is there, every note in its true relation to every other.

This is indeed completely pleasurable radio reception. Any dealer who sells these new receivers will demonstrate them to you, in his shop or in your home.

Hear the new Eveready Sets . . . today!

NATIONAL CARBON CO., Inc.
New York San Francisco
Unit of Union Carbide and Carbon Corporation

EVEREADY Radio Sets
Radio Sets

Built to a Fidelity Curve that proves their faithfulness of reproduction

The Eveready Fidelity Curve is the standard of Eveready Radio Reproduction

![Fidelity Curve Graph](image)

Music and speech are vibration, and by scientific measurement it has been found that the important sounds in voice and music are included within a scale of 60 to 5000 vibrations per second. This includes not only the fundamental notes but also most of the important harmonics of these notes. See on the Eveready Fidelity Curve (above) that from 60 to 4000 vibrations per second are reproduced with an unusually high degree of fidelity. The weakening of the notes above 4000 minimizes the disagreeable effects of static and other high-pitched noises. Very few notes go below 100 vibrations per second, and broadcast transmitters themselves do not put on the air lower than 60 vibrations per second.

This curve shows the faithfulness with which the Eveready Set delivers speech and music to the speaker. It is essential that the speaker possess a high degree of faithfulness, for to the extent to which it may be deficient will the full measure of Eveready Fidelity be diminished. The Eveready Speaker is recommended.

Below is a list of all the principal instruments and voices, with their lowest and highest notes in vibrations per second.

<table>
<thead>
<tr>
<th>Instrument</th>
<th>Lowest Notes</th>
<th>Highest Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Violin</td>
<td>192 to 1836</td>
<td>32 to 1034</td>
</tr>
<tr>
<td>Viola</td>
<td>236 to 1224</td>
<td>80 to 485</td>
</tr>
<tr>
<td>Cello</td>
<td>64 to 834</td>
<td>140 to 960</td>
</tr>
<tr>
<td>Bass</td>
<td>32 to 427</td>
<td>90 to 320</td>
</tr>
<tr>
<td>Harp</td>
<td>32 to 372</td>
<td>42 to 341</td>
</tr>
<tr>
<td>Flute</td>
<td>354 to 2048</td>
<td>85 to 170</td>
</tr>
<tr>
<td>Piccolo</td>
<td>576 to 4956</td>
<td>78 to 4096</td>
</tr>
<tr>
<td>Oboe</td>
<td>240 to 1356</td>
<td>156 to 1054</td>
</tr>
<tr>
<td>English Horn</td>
<td>162 to 960</td>
<td>175 to 683</td>
</tr>
<tr>
<td>Clarinet</td>
<td>144 to 992</td>
<td>144 to 427</td>
</tr>
<tr>
<td>Bassoon</td>
<td>64 to 640</td>
<td>107 to 341</td>
</tr>
<tr>
<td>Double Bassoon</td>
<td>50 to 310</td>
<td>95 to 248</td>
</tr>
</tbody>
</table>

Die-Cast Aluminum Cabinets

The most modern of radio cabinets—Die-cast Aluminum. Cabinet is everlasting, light, strong and is lacquered in green in a modern design with striping that reveals the aluminum like burnished silver; the whole protected by a transparent lacquer that prevents discoloration and resists scratching. This unusually beautiful and entirely modern cabinet is exclusive with Eveready.

The new Eveready Battery Set, Model No. 20, in solid gumwood cabinet, antique maple finish. Six tubes. Has the lowest "B" battery drain of any 6-tube receiver yet produced, as few of its tubes are "High-Mu," combining great amplification with minimum current. Eveready Speaker to match, $30. Pedestal with ample battery space, $15 extra.

At left, the new Eveready Loud Speaker in die-cast aluminum housing, decorated in green lacquer, with natural aluminum striping, to match the Eveready AC Set Model No. 2. Price, $35. At right, the new Eveready Loud Speaker in solid gumwood cabinet, antique maple finish, to match the maple cabinets of either the AC Set No. 1 or the Eveready Battery Set Model No. 20. Price, $30.

Licensed under patents and applications of RCA and RFL
Beneath the distinguished beauty of the Lincoln, there is mechanism as fine as any ever wrought by the hand of man—there is quality of material the best that science has so far developed—there is craftsmanship in modern manufacturing not surpassed in any factory in the world. The Lincoln is built to the very highest ideals of quality manufacture—its standards of precision are as stringent as any ever imposed in the quest for perfection. To meet these exceedingly exacting requisites of quality there are all the resources of a great manufacturing organization.

The Lincoln Limousine is a perfect attribute to the beautiful home—its conservative splendor, its rich but unobtrusive interior, its roomy and luxurious comfort, its poise and dignity—these are things which win for the Lincoln a warm a spot in the hearts of so many owners of fine American homes.
A charming modern flower group, in delightfully soft blending colors of pink, blue and green on canary yellow.

SMARTNESS IS THE FASHION OF TODAY

A "SOMETHING NEW" for those who delight in skilfully designed wall coverings. The samples of wallpapers shown are selected for their smartness. By consulting your dealer or decorator and asking to see Lloyd's Sample Book you will find many other inspiring suggestions. If no decorator is available, write to any address listed below — describing fully the rooms to be decorated — and samples of Lloyd's fashion wallpapers will be mailed to you.

W. H. S. LLOYD CO. INC.
48 West 48th Street, N.Y.C.

I am interested in your modern wallpapers. Please send me a selection of samples.

Name ________________________
Address ________________________
City __________________________

Quaint bird and tortoise motif, in combinations of mulberry, blue, yellow on soft green, white or pink ground.

A pattern for a very modern room, in bright blues, reds, blacks and greens on white ground or in soft greens and yellows on a grey ground.

A most unique design of playful fish and bubbles and a symphony of gold, silver and green on a marble ground of black or blue grey.

A pattern for a very modern room, in bright blues, reds, blacks and greens on white ground or in soft greens and yellows on a grey ground.
YOUR HOME reflects your social and business position. It should be modern and up-to-date in every detail. You can’t think tomorrow’s thoughts in yesterday’s setting.

More and more, America is turning to Berkey & Gay furniture of distinction and charm. For three generations this house has been the criterion of furniture style. Many thousand pieces of Berkey & Gay furniture in cherished bedroom and dining room suites now adorn the smartest homes in America.

The product of Berkey & Gay designers and creators may now be had in living room furniture, too, manufactured by the Grand Rapids Upholstering Company.

This makes it possible to have Berkey & Gay style-designed furniture in every major room in the house.

The leading furniture dealer in your town is now showing advanced styles in fall furniture. Visit his show rooms and select suites and single pieces that will bring your home up-to-date—also send for and consult the "Furniture Style Book."

---

**BERKEY & GAY FURNITURE**

BERKEY & GAY FURNITURE COMPANY, GRAND RAPIDS, MICHIGAN — FOUNDED 1853 — NEW YORK WHOLESALE SHOWROOM 115 W. 40th STREET — GRAND RAPIDS UPHOLSTERING CO. — LIVING ROOM FURNITURE — CREATED BY BERKEY & GAY DESIGNERS
THE LONELY TASK

Every art, every science, has its passionate seekers of perfection—men consecrated to the lonely task. An achievement far beyond the understanding of the crowd is the goal toward which their whole endeavor is shaped. They will never be known of the multitude. They do not desire it. Their message is for the few.

It is not incongruous to say that the Mason & Hamlin Piano is the product of just such devotion to an ideal. Back of this thing of wood and wire and ivory is a concept of art as pure and lofty as has been brought to the creation of any other masterpiece. But entire understanding of this is possible only to the few. The exquisite secret is fully told only to the true musician’s ear—when the keys of the Mason & Hamlin speak under his delighted fingers.

It is obvious that the makers of the Mason & Hamlin must make fewer pianos than other manufacturers. The price of the Mason & Hamlin is, of necessity, higher than that of any other piano. Few, therefore, will ever possess this supreme instrument. But in the patronage of these few, whose selection is based on their own sure knowledge, and appreciation, the makers of the Mason & Hamlin find their reward.

Mason & Hamlin
BOSTON • NEW YORK

$1,650 to $3,000 Period Models to $22,500

An initial payment of 10% will place a Mason & Hamlin in your home.
Salons in principal cities
You can add distinction to your windows by using these smart drapery fixtures

When your guests let their eyes wander appraisingly about—be sure that they will note the taste you display in the curtaining of your windows. If they see a window treatment as charming as the one above, they will applaud your judgment at once.

And much of the beauty of your window draping depends upon your choice of drapery fixtures. Whatever type of room you are developing, you will make no mistake in selecting Judd Decorated Bluebird Rods. These rods are priced from $1.50 to $4.00 each; complete with brackets, rings, etc. They are used by smart decorators everywhere. Ask to see them at your nearest Department, Furniture, or Hardware store, or write us and we will see that you are promptly supplied.

H. L. Judd Company, Inc., 24 West 40th Street, New York City.

Row-and-gray shot taffeta and cream net were used for draping the charming window above—with Judd Decorated Bluebird Extending Rod No. 9122, which comes in Black and Gold or Polychrome finish. The net curtain is hung upon a single Bluebird Rod No. 9155. The Hold-back shown is No. 255.

JUDD Drapery Fixtures

Write for your free copy of our new booklet, "Suggestions for Beautiful Windows," which gives a full description of this window and is fully illustrated with photographs of many other actual window treatments developed with Judd Decorated Bluebird Extending Rods and other Judd Drapery Fixtures.
High on the mountainside a red spruce leans majestically to the sky, with a song locked in its depths that will thrill the world. For in the heart of this tree is the key to the most elusive thing in the world...the secret of all great music...an ideal tone.

Nature has endowed this extraordinary tree with a rich red grain that mysteriously possesses musical qualities never found in the more common upright growths. So vibrant, so mellow, so true in its resonance, the wood of these trees alone can supply the soundboards for Hardman Pianos.

Hardman tone must be jealously guarded like a rare and priceless jewel. Far from accidental, it is the result of unfailing devotion to an ideal, of constant research and experiment, and above all a standard of hand-craftsmanship rarely known in this mechanical age. Only from improvement of design, from the finest of materials and from the most painstaking workmanship is it possible to maintain the quality that has endured for more than eighty-six years.

Once hear the song of the leaning tree and you will discover a wealth of tone as rare as the rugged spruce that makes it possible.

A 48-page book, autographed and illustrated with photographs of world famous artists, will be sent on request. Please address Department G10, Hardman, Peck & Company, 433 Fifth Ave., New York.

The MODERNIQUE series of cases are the first examples of pianos that definitely reflect the trend of modern art work. They have been exclusively designed for the Hardman by such well known artists as E. J. Steichen, Helen Dryden, Lee Simonson and Eugene Schoen.

Hardman, Peck & Company have created pianos with a wide range of prices to meet individual requirements. Any instrument may be purchased for a modest initial payment with the balance extended over a period of years. They may be seen at the better dealers everywhere.
One of the most important among the many distinctive qualities of Lenthéric perfumes is that they continue to diffuse their fragrance for many hours. They have the fresh vitality of flowers growing in the sunlight. And the odors themselves are sheer beauty, neither too heavy, like clinging Oriental scents, nor too naive, like simple flower essences. They are distinct, yet elusive, unusual but not bizarre. Truly the perfumes of patricians.

Opposite the entrance of the Lenthéric Salon at the Savoy-Plaza is this recessed spot in gray and crystal and silver, where a formal representation of a fountain plays its rippling music, suggesting the refreshing quality and purity of Lenthéric perfumes.

The Savoy-Plaza Salon of Lenthéric has been designed to express eloquently and in modern fashion the unusual beauty and clarity of these living perfumes.

La Parfumerie Lenthéric at Courbevoie, Paris . . . Here the essences from countless sunlit fields come to receive immortality . . . Here each exquisite fragrance is captured so skillfully that Lenthéric perfumes seem, not like extracted odors, but like the distilled spirit of living flowers still growing fair and sweet in the sunshine.
Paris pays a delightful compliment

It is with profound pleasure that the famous Paris House of Lenthéric invites the women of New York and all America to its new American home, at the Savoy-Plaza Salon, Fifth Avenue and Fifty-eighth Street.

Here, in an atmosphere of beauty and quiet elegance, they will find the same incomparable fragrances which, season after season, bring the arbiters of European fashion to the Paris Salon of Lenthéric on the Rue Saint-Honoré.

To the American patrician in quest of a perfume to express her own vivid charm, we say: may we have the honor of exhibiting to your critical taste the new Lenthéric creations? You will spend, we are sure, a charming half-hour.

While the Savoy-Plaza Salon is the American headquarters of Lenthéric, you will find Lenthéric perfumes also in the smart shops of the Avenue and in fashionable establishments of other American cities.

Beneath the piercing beauty of these modern spires, the Lenthéric Salon opens its doors upon the Avenue, the Plaza fountain, the Park—New York's smartest vista.

Lenthéric, Paris
Parfums

PARIS SALON
245 Rue Saint-Honoré
[Near the Place Vendome]

SAVOY-PLAZA SALON
Fifth Avenue at 58th Street, NEW YORK
[American Headquarters]
Experience is the Best Teacher

It is our aim that the buyer of an Auburn car will get more value for his money than he can in any other automobile. We unreservedly make that claim. To prove it we invite comparison of design, engineering, materials, performance and endurance. Because of the unprecedented extremes to which we have gone to produce this car, and because of our confidence in it is unbounded, we put it squarely up to the car itself to sell itself.

It is significant that the largest percentage of Auburn buyers today are people who have had experience with higher priced cars. These people know from experience what they have been able to buy in performance, comfort and endurance. They have driven the most expensive cars on the market. When this type of motorist finds Auburn gives more value for the money, finer performance and easier handling, it establishes Auburn's position with finality.
C R A S H I N G thunder of storm-tossed surges . . . brave gavotte of dancing white-caps on a bright May day . . . sigh of lacy foam on a sun-drenched beach . . . how perfectly they portray the power, the restraint, the infinite charm of the new Symphonic Series AMRAD . . .

An all-electric radio — in sheer beauty and magnificence of tone it holds its listeners spell-bound. The whisper of a violin — the throb of a cello — the ringing peal of an organ — the crash of a full orchestra! Each caught with life-like fidelity — magnified to any desired volume — and poured forth in a flood of exquisite music . . .

Words are utterly inadequate to picture the artistic beauty of AMRAD consoles — powerless to convey even a suggestion of the rare tonal quality now for the first time released. Let the nearest AMRAD dealer demonstrate the new Symphonic Series AMRAD. Then — and then only — will you truly know the tremendous strides that have been made in radio the past twelve months . . .

Send For This Beautiful Book

Modern radio developments and the Symphonic Series described in full detail and beautifully illustrated. Sent to you on request.

AMRAD RADIO

THE AMRAD CORPORATION

MEDFORD HILLSIDE, MASS.

J. E. HAIN

PRESIDENT

POWEL CROSSLEY, JR.

CHAIRMAN OF THE BOARD

The Symphonic Series

The OPERA


The radio is purely electrical house current type. Extremely sensitive and selective, and double shielded. Bullets Dynamic Power Speaker. Illuminated dial with enameled house concerts plate and single control.

Price $67.50 (without tubes).

The Sonata


Price $47.50 (with tubes).

Prices slightly higher west of the Rockies

Send For This Beautiful Book

Modern radio developments and the Symphonic Series described in full detail and beautifully illustrated. Sent to you on request.
VICTORIOUS . . . from Coast to Coast!

On every highway, in cars of every type, Texaco Golden Motor Oil—clean and clear—daily demonstrates the flawless, heat-resisting stamina of its finer, sturdier body.

Drive in—wherever you see the Texaco Red Star with the Green T for the new and better Texaco Gasoline and the full-bodied Texaco Golden Motor Oil.

THE TEXAS COMPANY, TEXACO PETROLEUM PRODUCTS

FULL BODY

IN ALL GRADES

TEXACO GOLDEN MOTOR OIL
We only ask you to read the features Nash offers—compare them to the new offerings of any other manufacturer . . . . . . then exercise your own good judgment.

Twin Ignition motor
12 Air Craft type spark plugs
High compression
Bijur centralized chassis lubrication
Houdaille and Lovejoy shock absorbers (exclusive Nash mounting)
Aluminum alloy pistons (Incon Strats)
7-bearing crankshaft (hollow crank pins)
New double drop frame
Salon Bodies

World’s easiest steering
Electric clocks
All exterior metalware chrome plated overnickel
Short turning radius
Longer wheelbases
One-Piece Salon fenders
Body, rubber insulated from frame
Nash-Special Design front and rear bumpers
16 enclosed models
4 wheelbase lengths
Three Series
THE MODERN FIREPLACE

THE Modern Mantels and fireplace accessories now being shown by this House augment its line of antique mantels and fittings. For over a century our service has extended into the most beautiful homes in America, has made possible the rich and dignified hearths which these homes enjoy.

Modern Mantel, $300. Made coal grate, $200; andirons, $145 extra.

Price, $275; logs and andirons extra.

Price, $145 complete.
THIS HOUSE, in subscribing to the modern mode, offers mantels and fireplace accessories with a beauty unmis­takably rare. Beauty expressed in colorful marble, hewn by hand to perfect symmetry of line and harmonizing with the most eloquent expressions in modern home furnishings. For the beauty of these mantels we claim a place alongside of the old period mantels—expressing the sentiments of today as truly as those old mantels voice the spirit of centuries past. Full complements of the modern mantel are offered in the andirons, firesets and other accessories created by this House. Let us send you photographs and descriptions, or, should you prefer, to your architect or decorator rather than direct. Address us at New York, Dept. H. G.

JACKSON COMPANY
2 WEST 47TH STREET . . NEW YORK
318 N. MICHIGAN AVENUE . . CHICAGO
In 7 Years will the Shadow on your house?

THIS is a letter from Norman Rockwell, the famous illustrator. It tells a sad story with—luckily—a happy ending. It is doubly interesting because what actually happened to him may happen to all of us...

"It was my first house," he says. "I had bought it more with impulse than with planning. I saw it, liked it—and before long, there I was in it, easel, brushes and all.

"We artists are not supposed to be very practical anyway. Certainly I had no idea of 'rust trouble'... Unfortunately, however, I became an expert on the trouble, worry, and cost of rust in very little time.

"Before long our drinking water became brownish in color. Only slight at first—but then more noticeable as time went on. Rust-stained water isn't a particularly appetizing drink—and we certainly didn't like it!

"The next thing was the very vigorously voiced complaint of our laundry woman, who said that she could not wash clothes clean with 'dirty' water. Being an artist's wife, Mrs. Rockwell has an unusually forbearing temperament. None the less, it was pretty hard on her to keep house in a house where the water was 'dirty.'

"Finally the water went on a semi-strike. It ran slower and slower. In the upstairs bathroom we just had to stand there and coax it and wait. Taking a bath became a pretty complicated affair—and as for 'quick' showers in the morning—there just wasn't any such thing.

"Trouble came from the outside, too. Rain leaked from the rain pipes and came down over the house instead of through the spouts as rain is supposed to.

"After a particularly severe winter, we decided we had enough. We determined to flee—away from rust.

"I found my present house in New Rochelle. It looked good—but this time I did not go by looks entirely!

"Right away, I made absolutely sure that the pipe was brass pipe, that the spouts, flashings, gutters and rain pipes were all made of copper. I had sworn
of Rust fall

solemnly: 'Never again! From now on nothing but absolutely non-rustable material for my house.'

"Since we have lived here, we have forgotten all about rust trouble. We can always have as much water as we want at any time—and it always flows as pure and sparkling as a brook. I haven't had to spend a cent in repair bills. What a difference! How much more we enjoy living—in a house free from rust!"

Mr. Rockwell's experience is by no means exceptional. . . In fact, a recent investigation shows that in the average house the Shadow of Rust makes itself felt before seven years are up.

Once and for all you can free yourself from this costly, troublesome, burdening Shadow by using Anaconda Copper and Brass. Spouts, gutters and rainpipes made of Anaconda Copper, hot or cold water pipe made of Anaconda Brass cannot rust. When you build with them, you build durability, soundness and permanence into your house.

At the same time you build economically. For Anaconda metals save upkeep dollars! This saving is about $60 in an average $15,000 house yearly. And year after year, this saving grows greater. . . .

Every Anaconda product is fully guaranteed by the world's largest manufacturer of copper and brass. Every length of Anaconda Brass Pipe is stamped "Anaconda"—as is every sheet of Anaconda Copper.

Write for the new booklet, "Rust-Proofed." It gives valuable, authoritative facts on house building and house buying. Please address The American Brass Company, General Offices: Waterbury, Conn.
Its Sparkling Beauty Is An Inspiration

The rakish and sparkling beauty of Dodge Brothers New Senior Six is an inspiration—and an innovation as well! Study its refreshing originality of design and coloring. Its big, luxurious interiors. Its wide, richly upholstered seats, exquisite appointments, and complete quality equipment. Take the New Senior wheel and experience the car's swift response and impressive reserves of quiet power. Note also its exceptional riding ease and marked simplicity of control. For these striking features simply express, in terms of performance and beauty, the precision and dependability that are preeminently characteristic of all Dodge Brothers products.

Available in six distinguished body types ranging in price from $1375 to $1843, f. o. b. Detroit.

Dodge Brothers
New Senior Six
Don't Be IRRITATED By UGLY Radiators

Put ROBRAS 20-20's

In The Walls – Out Of Sight

WHETHER you are building a new house or remodeling an old one, old-fashioned equipment won't satisfy you. Stop being irritated at the thought of how to hide the radiators. Use these modern ROBRAS 20-20 in the wall, out of sight, out of the way, radiators.

They are made of strong sheets of brass, joined by a leak-proof weld. They fit in the four inch space usually left between the inner and outer walls. Only a grille just below the window sill, and a small opening or grille at the floor line betray the source of the bountiful warmth.

A new development of heating practice makes it possible for these small radiators to equal in heating effectiveness, cast iron radiators five times as large. They have been thoroughly tested in many installations. You owe it to yourself to find out how much these ROBRAS 20-20 radiators will improve the appearance of your home. Send the coupon below for an interesting booklet.

A room in the remodeled country residence of de Lancey Kountze, Greenvale, L. I.

ROMÉ BRASS RADIATOR CORPORATION

1 East 42nd Street
New York

Send me full details about the ROBRAS 20-20

Name

Address
INSULITE Will Shelter Commander Byrd at His Antarctic Base

IN THE frozen regions of the South Pole Commander Richard E. Byrd and his great expedition will be sheltered by INSULITE! Six or more INSULITE houses erected at the Antarctic base will protect Byrd and his men for months and possibly years. INSULITE was chosen for this severest of all tests because—in the words of Engineer Edgar G. Barratt of New York—"it seems to meet our requirements of strength, rigidity and insulation value."

Commander Byrd demanded a structural and insulating board which, in portable buildings, "would withstand 70 below zero weather and a raging blizzard down on the Antarctic ice cap."

His requirements were met in the selection of INSULITE.

Think of the cold-resisting service such a material can render in any climate where humans live! And it is just as valuable in shutting out summer heat as it is in resisting winter cold.

Used as sheathing, plaster base, wallboard, roof insulation, attic and garage lining, or in any other way, INSULITE adds structural strength and is a source of comfort in all weathers.

INSULITE
the Wood-Fiber Insulating Board

THE INSULITE COMPANY
1215 Builders Exchange, Dept. 2, Minneapolis, Minn.

B u i l d W e a t h e r - T i g h t W i t h I n s u l i t e
Extra Beauty...**without one penny extra cost!**

It won't cost you one cent more to make your home as colorful and lovely as this. Simply use Creo-Dipt Stained Shingles for side-walls and roof.

In the beginning, Creo-Dipts cost no more than ordinary materials. In the end they cost less—because all genuine Creo-Dipts are selected, straight-grained cedar, *weatherproofed in advance*, so that in 5 to 7 years, they save their cost in reduced upkeep.

And what beauty Creo-Dipts add. Every color, from gleaming silver-white to soft grays and greens. Lovely as an autumn sunset.

Building experts gladly recommend Creo-Dipts. They know a Creo-Dipt house is easier to keep up—easier to heat. Ask your architect, builder or lumber dealer why Creo-Dipts offer the best insulation of all exterior building materials.

Leading lumber dealers everywhere carry genuine Creo-Dipts in stock. For 20 years, prominent architects and builders have endorsed them. Look for the name Creo-Dipt on each bundle.

Send now for 28 helpful photographs and color booklet showing the many colors.

**CREO-DIPT**

Stained Shingles

---

The quickest way to make your old home new: Lay Creo-Dipts right over your old siding or stucco. Costs no more than two thorough repaintings—quickly pays for itself in paint and fuel-savings. Mail the coupon below for "before and after" photographs—many of them in actual colors.

MAIL THIS COUPON FOR 28 INTERESTING PHOTOGRAPHS
Creo-Dipt Co., Inc., 1316 Oliver St., N. Tonawanda, N. Y.

Enclosed find 25c for portfolio of large-size photographs of new Creo-Dipt homes by leading architects, old homes rebuit, booklet of color suggestions, and name of local Creo-Dipt dealer, who will recommend a reliable carpenter-contractor. (Outside U. S. or Canada, please send 50c in money order or international stamps.)

Check:
- Covering old side walls
- Building new
- Re-roofing

Name
Street
City
Mother Nature and Father Time

Mother Nature and Father Time are the mighty natural forces that have worked through hundreds of thousands of years to create for us a material unsurpassed in beauty, texture and coloring—a material of unequaled dependability—a product of limitless adaptations—marble, the inimitable!

But today, modern methods of production make it possible for the more discriminating of the present generation to use this distinctive material in their homes and gardens at most reasonable cost.

And too, the economy of marble is based on more than its initial cost... for marble is so durable it will outlast the house itself, and its glorious colors retain their charm indefinitely. Upkeep costs are practically eliminated and replacements, generally speaking, are never required.

There is No Substitute for Marble

Consult your nearest marble dealer for definite prices. Send, too, for the free booklet shown on the left, containing illustrations of typical marble installations with further information about the advantages of marble in many types of buildings, including residential, civic and commercial. Address Department 6-K.

National Association of Marble Dealers
Rockefeller Building - Cleveland, Ohio
Guardian of Health and Living Comfort

70 DEGREES

RADIATOR HEAT

....in every room all winter

COOL October days are reminders of the severe winter weather that will soon be here. Now is the time to decide whether you shall make costly repairs to your present old-fashioned heating system—or invest that money wisely in a good radiator heating plant.

With an "Ideal" Redflash Boiler in your cellar and "American" Corto Radiators in your rooms, you have the world's finest equipment—a heating plant that will fill every nook and corner of your home with 70 degrees healthful warmth all winter long.

These quality products will last as long as your home and will soon pay for themselves in the form of greater living comfort, lower fuel bills and increased property value.

Leading Architects, Engineers, Heating Contractors and Building Contractors specify this approved equipment—and millions of owners, from long practical experience, enthusiastically endorse it.

$1.00 to $2.00 per week will pay for this equipment—Consult your local Building and Loan Association, Cooperative Bank, Bank, or Mortgage Company.

Display and sold at all Authorized Heating Contractors' Branch Offices:

AMERICAN RADIATOR COMPANY

MAIL THIS COUPON FOR CATALOG

Send to Nearest Branch Office

Please send me descriptive literature about your new heating and hot water supply products.

Name ____________________________
Address __________________________
City ____________________________ State ________
The Crowning Achievement of the Potter's Art

MARBLEIZED CHINA — the newest creation in plumbing fixtures — introduces a charm and distinction in bathroom treatment of which the eye will never tire.

In the natural colorings and delicate veinings of Bottichino and other marbles, matched with rare skill and enriched with the glistening lustre of genuine Te-pe-co Vitreous China and Porcelain, it harmonizes admirably with whatever treatment of walls and floor you may prefer. To the beauty of marble is now combined the unequalled sanitary and enduring qualities of china. All Te-pe-co products carry the same trade mark guarantee of quality and durability that has made our ware, in tints and white, preferred by those who wish to be assured of better fixtures.

A copy of "Bathrooms of Character", Edition V 2, together with color chart showing the various tints and grading of Te-pe-co ware, will be forwarded upon receipt of 10c in postage.

The TRENTON POTTERIES COMPANY
Trenton, New Jersey

Exhibit Office: 115 Bowd St., New York City

TE-PE-CO
ALL CLAY PLUMBING FIXTURES

The Crowning Achievement of the Potter's Art

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The TRENTON POTTERIES COMPANY
Trenton, New Jersey

Exhibit Office: 115 Bowd St., New York City

TE-PE-CO
ALL CLAY PLUMBING FIXTURES
Why try to Heat all Outdoors?

You can reduce heat leakage, save money and enjoy greater year 'round home comfort in a house built with Celotex.

Heat leaking roofs and walls waste fuel, create extra furnace labor, increase household worries. They cause discomfort and endanger health by making rooms cold, hallways draughty and floors chilly and damp.

Ordinary building materials do not offer enough resistance to this wasteful heat loss. A special material is required—one that has superior qualities of insulation.

After careful laboratory tests, scientists found the material best suited for insulation—long tough fibres of cane! These fibres have millions of tiny sealed air cells—just what is needed for retarding heat leakage and for keeping out extreme heat, cold and dampness.

Today these fibres are interlaced into strong durable boards of Celotex... boards that build as well as insulate—that replace other materials.

Everywhere Celotex Standard Building Board is used for sheathing; for lining basements, attics and garages; for insulating roofs of old homes as well as new. Celotex Lath gives new beauty to plastered walls because it is designed to eliminate cracks and lath marks. And Celotex is used as insulation in thousands of refrigeration cars and in many household refrigerators.

Think of the new living comfort Celotex brings you... comfort undreamed of by other generations. Warm, evenly heated rooms in winter... cool, enjoyable living quarters in summer, even with an oven-baking temperature outside!

Find out all you can about this remarkable fuel-saving and comfort bringing material. Ask your contractor, architect and lumber dealer. Or write direct to us, and ask for the Celotex book, "Year 'Round Comfort and Fuel Saving."


In Canada: Alexander Murray & Co., Ltd., Montreal. All reliable lumber dealers can supply Celotex Building Board and Celotex Lath.

When you buy a house look for this sign... it is your assurance of greater home comfort.
Truly, entertaining becomes an unalloyed pleasure when dining room appointments speak quietly but impressively a message of correctness and flawless good taste.

What hostess would not delight in ushering her guests into a room as distinguished as the one pictured above—each individual piece of furniture a masterpiece—each expressing a complete harmony of inspired design and glorious craftsmanship.

For many years Limbert Furniture has been built for beautiful homes. To Limbert designers, beauty is a revered tradition. To Van Raalte craftsmen, fine workmanship is an obligation owed to the memory of old world ancestors in the woodworking art.

CHARLES P. LIMBERT CO.,
Holland and Grand Rapids, Michigan

Conceived in circumstances so fortunate, it is not surprising that Van Raalte creations are universally admired by lovers of beautiful homes. And that they are sold by leading dealers everywhere.

LET US SEND YOU THE LIMBERT HOSTESS BOOK, AN ATTRACTIVE LITTLE VOLUME ON FINE FURNITURE AND HOSPITALITY, AND DIRECT YOU TO A DEALER NEAR YOU WHERE LIMBERT FURNITURE IS ON DISPLAY. ADDRESS YOUR REQUEST TO DEPT. G., HOLLAND, MICHIGAN.

LIMBERT FURNITURE
BY VAN RAALTE CRAFTSMEN
INTERESTED RETAILERS ARE INVITED TO SEND FOR SAMPLES, PRICES, TERMS, ETC.

NO WONDER THEY CALL THEM SCATTER RUGS!

Duro Gloss Rug Anchor will save its cost many times over—not only in personal injuries, in backaches from repeated straightenings, but also in added years of life for your favorite rugs.

Duro Gloss Rug Anchor inconspicuously removes all the danger of rug slipping—and provides a resilient, water-proof cushion for the rug as well. It is cured in 250° heat and will never get "tacky" or stick to the floor. The retailer carries Duro Gloss Rug Anchor in rolls, and cuts it to fit under the whole rug. Once cut to size it stays that way—never flattening out and showing a "petticoat" edge.

The illustration above shows the Duro Gloss Rug Anchor in place. In addition to stopping the rug from slipping it keeps it smooth and unwrinkled.

THE hardwood manufacturers rightfully claim that the floor is the most important feature of the room. Nothing is much nicer than a highly polished floor with colorful small rugs well placed.

The trouble is that the rug is usually placed where the unwary guest makes an entrance—and the result, while highly entertaining to the audience, is sometimes a serious matter.

J. C. HAARTZ COMPANY, NEW HAVEN, CONN.

Rug Anchor (Stops that SLIPPING)

MAKERS OF DURO GLOSS RAIN AND SPORTS FABRICS, AUTO TOPS AND FINISHES
What is Stockade?

This is the equivalent of 8 bricks in volume. It weighs only as much as 1 brick. It provides from 3 to 5 times the insulation afforded in most types of construction. It is fire-resisting. It is called STOCKADE.

Stockade walls are built up like this, bricklike, only much faster, because of the large size, the light weight and the self-bonding feature. There are no mortar joints to be penetrated by heat or moisture.

Note that Stockade forms "columns of holes" which run up through the walls. As Stockade is laid, these holes are filled with concrete, properly and simply re-inforced. The result is a wall of 4-inch re-inforced concrete pillars, 8 inches between centers, with 8-inch thickness of continuous, integral insulation.

Now then, you have the very highest type of construction—insulated, re-inforced concrete—usually considered out of reach for any home. Yet your first cost is no greater than for any substantial type of construction, and usually it is even lower. You have a wall which will never need upkeep because there is nothing in it to deteriorate. Indeed, the tendency of the Stockade wall is to improve with the years. You have a wall of great strength that can never crack or sag (67,500 pounds' resistance per lineal foot, at 8 feet high, according to Armour Institute of Technology).

STOCKADE is easily and quickly erected, and without further treatment is ready for any interior and exterior finish. Stucco, for example, on the outside, and plaster on the inside bond perfectly to the Stockade surface. No lath or furring strips are necessary. Cracks are virtually unknown, because Stockade is sufficiently resilient to take up any expansion or contraction from moisture and temperature.

Soft, free architectural effects are obtainable naturally on Stockade without extra expense. Any preferred exterior finish, such as brick, stucco, half-timber, etc., may be used with Stockade as easily as with any other type of construction.

The 8-inch wall of Stockade construction makes possible the beauty of deep reveals, either interior or exterior, without extra expense. Always, the Stockade home, even when modest in design, looks rich and substantial. And it is thoroughly fine, permitting the best expression of architecture, structural engineering, and personal taste—invariably at a decided saving.

The reason will be clear when it is considered that no other one material makes possible: (1) all the strength and permanence of re-inforced concrete; (2) from 3 to 5 times the insulation usually provided; and (3) a perfect, ready surface for any exterior or interior finish.

Evolutionary in results, Stockade has the weight of authority behind it. It was originally developed by James Monroe Hewlett, a director of the American Institute of Architects. It has long since proved itself in homes of every type and under all climatic conditions.

You cannot know how much farther your home investment will go—how much better it will be protected—until you know all about Stockade. Send for descriptive literature. Ask for book "H. G."

The Stockade Corporation, 228 North La Salle Street, Chicago, and 347 Madison Avenue, New York City.
YOU CAN'T BE OUTDOORS ALL THE TIME

So bring the sunshine in with more and larger WINDOWS

A FEW years ago, the white, delicate complexion was the fashion. Women shunned sunshine as a plague. A tanned skin was so "unrefined"!

But science has taught us the value of sunlight. Now we seek the sun; "tan" is the vogue. We open our rooms to the sun, roll up the shades, and bring in all the sunlight we can get. Today, the tendency is toward more and larger windows. There isn't a single room in our modern home resembling that dark, closed-up, musty-smelling, mid-Victorian chamber-of-horrors—the parlor.

The most lived-in room in the house is the sun parlor, with "walls of glass," flooded with glorious, healthful sunshine. Our attics are no longer just storage space. Larger windows in the gable ends and dormers along the roof line have made them into play rooms, maids' rooms, guest rooms. Basements, too, have grown bright, healthful, dry, through a more generous use of windows.

Perhaps all that is needed to bring your home up-to-date is a sun parlor, another window or two, or perhaps a glass door. These can be added inexpensively.

"The Sunny Side of the House" shows pictorially how easy it is to make yours a "sunshine" home. It is a book published especially for home owners and home builders. If you are remodeling or preparing to build, ask us to send you "The Sunny Side of the House" before you lay your plans. The book is free and will be mailed on receipt of your name and address.

"A-W-G" Window Glass has been the preference of architects, builders and dealers for more than a quarter of a century. Its high quality, greater tensile strength, brilliant lustre, clearness, freedom from defects and discoloration, and absence of staining and fading make it the ideal glass for windows. Whether you are building or remodeling, specify "A-W-G" Clear-Vision Window Glass.

AMERICAN WINDOW GLASS CO.
World's Largest Producer of Window Glass; also Maker of QUARTZ-LITE the Ultra-Violet Ray Glass for Windows
Dept. D, 502 Wood Street, Pittsburgh, Penna.
"Let's forget the rubber! This radio is too good to interrupt even with bridge."
"Yes, really, Helen, we'd much prefer to sit here and listen. I never thought I could ever enjoy opera on the radio."

Ortho-Sonic Tone—made possible by Federal's exclusive patented balanced circuit, is an outstanding accomplishment in the Radio industry. The complete musical range, from the lowest notes of the oboe to the shrill pitch of the clarinet, is clearly reproduced with startlingly realistic fidelity.

To this remarkable Tone Quality add the finest of selectivity, phenomenal distance range, simple single-dial operation, exceptional sensitivity to weak signals, cabinets which represent the finest woodworking craftsmanship, and you have Federal Ortho-Sonic Radio.

Federal Radio ranges in price from *$90 to *$1,200. There is a model for every setting and a set for every purse—table, console and art cabinet designs, six- and seven-tube models, battery and electrically operated.

Go to your nearest designated Federal Retailer soon. See and hear the new Federal Ortho-Sonic. You too will agree that it's America's finest radio.

Beautiful Art-folio of the complete Federal line will be sent on request.

Federal prices do not include tubes and are slightly higher of factory prices.

Federal Radio Corporation, Buffalo, N.Y.

Federal Ortho-Sonic Radio, Ltd., Bridgeburg, Ont.

Federal Radio is built to exceed your expectation.
THE MODERN HOUSE derives its beauty not from sentimental and romantic memories of bygone centuries—it is not built as a background for ornate costumes of knights and overstuffed snuffed and ruffled dresses of ladies—neither for Spanish grandees nor for French peasants. . . . .

Rather, it went to school to the modern engineer and the modern couturier.

From the yacht and the automobile, we learned the beauty of timely materials: nickel, plate-glass, unfinished wood, steel. From them we learned to eliminate nonessential ornaments and peculiarities of past periods. We learned to design for purpose—and do it with the innate beauty of the material in mind.

From the engineers we learned to play with light, and make it a new feature of the home, independent of imitation candles and oil lamps.

From the modern couturier, we learned the charm of simplicity of line, the greater harmony of colors, the scarceness of ornament, the sheer beauty of the plain material, the lucidity of elegance.

A love for the treasures of the past, admiration for the achievements of the engineer and a fine feeling for the present day fashions—all these combined, enables the modern designer to create the style of our age.
Natco Column Covering in conjunction with a wall of Natco Header Backer (brick faced). Experience has demonstrated that Natco Hollow Tile is the ideal material to stand between steel and destruction, protect it from fire and corrosion. Natco Header Backer is used for backing up brick in load-bearing walls, and in buildings of skeleton construction. It effects large savings in dead load, labor, and mortar.

**NATCO curbs the clawing hand of decay**

DOOMED—from the day of its completion—is the sentence passed on every structure built of perishable materials. A sentence imposed by Time—carried out by its executioner, Decay.

But time’s attacks are futile against Natco Hollow Building Tile. Molded of special clay, then burned in great kilns, the tile takes on the strength and durability of rock. Structures built of it partake of its permanence.

The Complete Natco Line of Hollow Building Tile provides a unit for every building need—walls, floors, roofs, and covering for steel work. To build with Natco is to curb the clawing hand of decay—combine economy, convenience, permanence, and satisfaction in brimming measure.

**NATIONAL FIRE-PROOFING COMPANY**

Branch Offices: New York, Flatiron Bldg.; Chicago, Builders Bldg.;
Philadelphia, Land Title Bldg.; Boston, Textile Bldg.
In Canada: National Fire Proofing Co. of Canada, Ltd., Toronto, Ont.
Water-proof, Wear-proof, Fire-proof—

Real tiles keep through the years their wonderful charm

If you are building or remodelling a home, you will want it to have beauty and a measure of luxury. Even if it is a very small house, it must be the best, the most beautiful, that you can afford.

Keramic tiles—real tiles—permitting as they do, an endless choice of color, design and texture, you will find to be one of the most beautiful as well as one of the most lasting building materials.

Water and steam do not harm keramic tiles; no stain permanently discolors them. Many years of treading on keramic tiles does not wear them down; furniture dragged across them does not scratch or mar their enduring surface.

Keramic tiles, produced at very high temperatures, resist the heat of the ordinary flame. The materials used in setting tiles are also fire-proof; so that their use in your home is a real safeguard against fire hazards.

Once, a tiled bathroom was considered a very special luxury. Today, it is difficult to find a new home, even in the more moderate price-class, that does not contain one or more bathrooms in keramic tiles. These rooms, immaculate, beautiful—in simple white or in exquisite color—are a fitting accompaniment to the convenience and luxury of modern plumbing and heating.

No material is so economical for a bathroom as keramic tiles, for no other lasts as well. Tiled walls emerge unharmed from the vigorous splashing of the daily shower; tiled floors are uninjured even when the forgetful member of the family sometimes lets the tub overflow.

Tiles are non-absorbent, sanitary, extremely easy to keep clean—in all respects ideal for use in bathrooms.

Whether you are building a new house or modernizing an old one, you can insure lasting satisfaction by specifying keramic tiles for one or more rooms.

Let us send you our beautifully illustrated booklet, Enduring Beauty in Your Home Through Keramic Tiles. Mail the coupon today!

Associated Tile Manufacturers, 409 Lexington Ave., New York, N. Y.

For the enclosed 10 cents—please send me your booklet, Enduring Beauty in your Home through Keramic Tiles.

Name: ____________________________
Street: ____________________________
City: ____________________________ State: ____________________________
Carpets of Bigelow-Hartford hooked rug designs lend distinction to the modern home.

The charm of the colonial interior is always heightened by Bigelow-Hartford hooked rug designs. Center pattern 120-5, size 27" x 54", also sizes to 11'3" x 24', and in carpet.

FOR ROOMS OF RICH INDIVIDUALITY
IN THE AMERICAN TRADITION

HERE in the New World, too, traditions have risen... traditions of beauty, of comfort, of luxury... as native to America as its mountains and forested streams. So Bigelow-Hartford, itself with a heritage of over a century of fine weaving, has fostered the art of the hooked rug.

Fostered but not imitated, for Bigelow-Hartford's hooked rug designs are woven in a manner distinctly original... and not only in small rugs but in full room-sizes and in carpet. Moreover the patterns are based on formal period motifs as well as on superb examples of authentic hooked rug designs.

Thus the American tradition in rugs and carpets comes now to full fruition. Already prominent decorators are using Bigelow-Hartford hooked rug designs widely, finding that they harmonize beautifully with almost every interior scheme.

Colonial living-room, Spanish hall, modernistic bedroom, French boudoir... all find added individuality when the new rugs and carpets are employed.

These hooked rug designs are of the same quality in every respect as the celebrated "Hartford-Saxony" rugs, which are passed from generation to generation. The character of craftsmanship is attested by the name "Bigelow-Hartford", woven in the back of each one of these rugs and carpets... At good stores everywhere.

BIGHLOW-HARTFORD RUGS & CARPETS
IF YOU are a modernist and are looking eagerly towards the
time when your house will be a complete expression of the
decorative trends of today, you will welcome the advent of some
new floor coverings made in this country especially for the 20th
Century interior. Until comparatively recently, due to the scarcity
of rugs and carpets designed in the modern spirit, decorators were
forced to rely on furniture, fabrics and wall papers for a con-
temporary atmosphere, rugs either having to be made to order or
imported from those countries where modernism is an old story.
Now, however, because of the numerous designs put out by the
Bigelow Hartford Company, it is possible to make the floor an
integral part of any modern decorative scheme.

CHIEF among the new floor coverings manufactured by this
company are a number of small rugs in designs of familiar sub-
jects treated in an essentially modernistic manner. There are floral
patterns in which all traditional laws of balance and artistic propor-
tion have been blithely disregarded with strangely satisfactory results. Lindbergh's flight is pictured in symbolic form by means of darting lines radiating out from the corner like a fan—an excellent rug for a hall or a room of long, narrow proportions. Then there are the geometric designs linked inescapably with modernism, as well as amusing landscape and marine scenes, the drawing of which shows an effective if somewhat naïve disregard for perspective.

RUGS in such definite, vigorous designs as these are excellent for a room lacking sufficient pattern in the hangings and furniture coverings. For the room, however, that is rich in figured surfaces a more restrained floor covering is essential. For this purpose decorators are using plain, broadloom carpeting in various colors cut up and sewed together in strips to form some desired modernistic motif. By this means it is possible to create patterns of any desired shape and size and in any wanted color scheme. Sev-

PAINTED FURNITURE

The Reseda

C A L M Y S I M P L E is how the Reseda is described. The French style is carried out in modern colors, red, rose, dark blue, blue-green. A modern interpretation of French design. Always important but often dull, the dining room has been invaded by Modern Art and Modern Color with the result that it is still important but never dull. A late and interesting fashion in the table and sideboard in color. The Reseda, a suite of modern design slightly suggestive of 19th century French, is painted a deep rose-red, ivory, or green, with trimmings of gold leaf. Detailed information together with photographs will be furnished to inquirers. Can be ordered through your own Decorator or Dealer.

A. L. DIAMENT & CO.

Importers, Jobbers and Retailers of INTERIOR FURNISHINGS

101 & 119 PARK AVE., NEW YORK

1515 WALNUT ST., PHILADELPHIA
antique reproductions & adaptations

The "Old Colony" in Smoky Pine

This bedroom group of authentic design will strongly appeal to those with a love for Early American furniture. Write for our folder, picturing and describing bedroom groups consisting of reproductions and adaptations of heirloom pieces, covering the various periods, and made in mahogany, oak, pine, beech, maple and cherry. We will send you the name of a store where our furniture may be conveniently seen.

Charlotte Furniture Co.
Dept. B, Charlotte, Michigan

eral shades of one color are used, as well as contrasting hues. Tones of beige are popular, particularly when the beige shades into peach and tan. Gray, shading into mauve is good if a rather neutral floor is desired, while particularly pleasing and a refreshing departure from the conventional taupe and tan shades is a living room rug made in this manner from sections of carpet shading from light green to a deep bottle tone, or in shades of heliotrope and plum. Soft shades of light green, bordering on chartreuse, make a decidedly effective floor covering.

A new development in rug making is the introduction of modern designs into such an established institution as the early American hooked rug. Ralph M. Pearson is producing modern hooked rugs designed by a number of contemporary American artists, and executed by a selected group of New England country people born to the hooking tradition and who, because of their long training have developed great skill in this essentially American craft. By cooperation with these workers the artist with

Studio: "Hedgelands", HADINSBURG, KY.

A spread of French taffeta quilted in "Birds at Fountain" design makes a most beautiful day covering for beds. Single bed size $85.00, large oval pillow to match $35.00.

Eleanor Beard

NEW YORK PASadena SANTA Barbara Chicago

A host of helpful suggestions for home decorations are offered here in most interesting forms. Delightfully designed Chintz and other fabrics ... curtains and slip covers made to order ... odd pieces of upholstered furniture ... pillows, unique lamps and shades by the score.

the ChINTZ SHOP

AGNES FOSTER WRIGHT INC.
431 MADISON AVE., NEW YORK

The following shops are exclusive agents for Nancy McCallin French hand-blocked wall paper:

KANSAS CITY
3710 Broadway
S. LOUIS
PHILADELPHIA
245 N. Euclid Ave.

BARNSTABLE, MASS.

$55. Oakens Gothic Chest copied in Belgium from an ancient piece, the armored knights, shields and other decoration hand-carved. Hinged top permits use as a seat or firewood box. 19 1/2" x 15" ins. $55

BRAUS GALLERIES

422 Madison Avenue, (near 49th) New York City
his greater vision has lifted their craft into an art. Under his direction they get the autographic quality of his design into their yarn thereby insuring a thing of beauty. This careful guidance is well worth the slight advance of fifty to seventy-five cents a foot over the commercial product that usually copies time-worn designs and has nothing new to say.

The outstanding note in the new wall papers designed in the modern spirit is the use of soft, almost pastel colors. Strong contrasts and colors reminiscent of the Russian ballet are in the minority, the greater portion of the new papers featuring delicately tinted backgrounds patterned in softly blended designs that strike no harsh note of contrast. To be sure, there are the Poiret papers for anyone desiring a dramatic background and these designs with their brilliant flower motifs on an equally vivid ground are immensely gay. But in the general run of modernist wall papers, the ground as well as the design colors are soft and unobtrusive.
The designs of these new papers are infinitely varied. No longer have flower and leaf motifs full sway. Stripes have returned, but “with a difference.” In place of the customary vertical stripes beginning at the floor and disappearing into the cornice, the new versions of this type of design show stripes running horizontally. And instead of harshly defined gradations of color, the tones are so blended and shaded that the colors literally melt into each other softly and indefinably.

Horizontally striped paper makes an excellent background for a room that is too tall, as a wall design running around helps to detract from the apparent height of the ceiling. Many lattice motifs are found among these modernist papers, particularly in those of German inspiration, several shaded lines being used to enclose a flower motif treated in the modernistic manner. Among the less conventional patterns are a stencil design of modern skyscrapers, amusing fish and shell subjects, and some unusually pictorial designs in the manner of the old toile de Jouy patterns.

52 Designs from Which to Choose!

Arutex Mantels are made in 52 Period and Modern designs. Cast in stone or reproduced wood, they are fire-resistant and permanent, and their cost is less than that of any similar product.

Architects, Decorators and home owners are invited to visit the Arutex Studios, or write for Catalog 10A.

The Closet Shop

From The Original Closet Shop

The Unit illustrated, another creation by The Closet Shop, is of wood showing four shelves for shoes with drawer at top for stockings 40° high x 21° wide x 12° deep, suitable for use in room or closet—in any color—$55.00. Estimates of other Units gladly submitted.

THE REVIVAL OF CRYSTAL CHANDELIERS

Lustrous crystal has "come into its own again." The grace and perfection of earlier models are preserved in our adaptations for modern homes and apartments.

The chandelier shown is made of cast brass and trimmed with first quality wood-polished crystals. It has 5 lights and is 18 inches in diameter. It can also be made with 6 lights.

Charles J. Weinstein Co.

The Lammert Furniture Co.

914-919 Washington Ave.

901-903 WASHINGTON AVE.

SAINn LOUIS, MISSOURI

RUGS • FURNITURE • DECORATIONS • TAPESTRIES • ANTIQUES

Established in Eighteen Sixty-One

THE TREATURE CHEST

284 West 5th St.

Wilmington, Del.

INTERIOR DECORATING SERVICE

67 years devoted exclusively to Home Furnishing qualifies us to serve you. Our trained Interior Decorators have a broad technical experience tempered with a sympathetic understanding of your own likes and dislikes. Write for details.

45
IN addition to these gay papers for the living quarters of the house, there has been launched recently a line of kitchen shelf papers as practical as they are decorative. This heavy paper is coated on one side with English china clay that gives the surface somewhat the appearance of porcelain. Dust will not adhere to it and it can be cleaned with a damp cloth. It comes in such popular colors as orchid, light-green, pink, yellow and pale blue, as well as white. Put up in convenient rolls, 14 inches wide for shelves, and 22 inches wide for dresser and buffet drawers, this porcelain enamel shelf paper meets the current demand for color in kitchen decoration. Both widths come in a 21-foot and 63-foot length. This paper is manufactured by L. Hyman & Sons.

THE field of unpainted furniture has recently been widened in scope. Hearthstone, Inc., one of the most progressive of the unpainted furniture stores, has, in view of the popular demand and interest in 20th Century decoration, added to its extensive line of antique originals.

FRANKLIN STOVES

We have reproduced four very interesting old designs, cast direct from the antique originals.

The doors shown closed in the illustration fold back when the stove is in use.

Illustrations upon request.

TODHUNTER INC.

FRANKLIN STOVES

We have reproduced four very interesting old designs, cast direct from the antique originals.

The doors shown closed in the illustration fold back when the stove is in use.

Illustrations upon request.

ARTCRAFT FURNITURE CO.

201-203 Lexington Ave., New York City

Corner 32nd St.

Phone: Caledonia 3144

A beautiful new cutout, showing many other groupings of Artcraft Furniture with descriptions and prices, will be sent on receipt of 25 cents.
of furniture, which formerly was exclusively Early American in feeling. These new articles, comprising both living and bedroom pieces, are notable for their good lines and expert craftsmanship. An interesting phase of this new line is the moderate cost of both unfinished and finished pieces. All the modern furniture is made of maple, but may be finished to order in any desired color or color combination, either by the householder with a penchant for painting or by Heardstone.

AMONG the new china accessories designed along modernist lines is a desk as colorful as it is novel in pattern. This set consists of an ink stand and tray, a cigarette box and an ash tray. These pieces, which may be had singly, are square in line. The ash tray has a separate top which is easily removed to expedite cleaning. Varying shades of blue form a plaid design, effectively marked against the pure white background. Other lovely pieces of modern china may be seen at the United Arts and Crafts, Inc.

THE Copley Prints

Fine Art Reproductions of Distinguished American Art
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beauty and distinction to your walls. Wide range of subjects to choose from. This Subject, by Abbott Thayer, one of the great works of American Art, published by permission of the Freer Gallery. Mr. Thayer himself said: "The Copley Prints—such beautiful reproductions—out of all comparison."

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Complete Interiors : Upholstered Furniture : Curtains and Draperies
833 Lexington Ave., New York
bet. 63rd & 64th Sts.

CHIPPENDALE CHEST ON CHEST

The charm of other times carries over to fit the homes and habits of today — as the dignified compactness of this design so beautifully illustrates. It is a Mahogany Chest upon a Chest, with serene grace of Chinese Chippendale motif. 65½" high, 36½" wide, 20½" deep.

It reflects the faithful spirit of Richter reproductions adapted to modern requirements. Richter Furniture may be purchased through your Architect, Decorator or Dealer.
UNTIL a short time ago it was difficult, if not prohibitively expensive, to have a dining table equipped with accessories in key with one’s modern furniture. We are, therefore, glad to report that table linens have joined the march of all accessories and are now available in contemporary designs. For the informal breakfast or luncheon table, there are checked designs in bright colors as well as the new appliqué work. For tea, the newest cloths are made of cobweb net embroidered in fantastic modern motifs. For the dinner table come a number of modern damasks in arresting designs. The more elaborate spun silk or silk embroidered crêpe cloths and napkins are unusually decorative and a fitting accompaniment to the most formal of dinners.

BRICK was formerly considered only as a building material. In this day and age, however, when utilitarian cork, straw and sheet metal are used as mediums for interior furnishing, brick, too, becomes decorative. Heinz Warncke, the sculptor, utilizes this new material for splendid examples of his art. The texture and color of the brick are fully brought out in his figures which were recently exhibited at the Milch Galleries. “Consolation,” “Despair,” and “The Weary Child” are as powerful in their appeal as “Contentment in the Sun” and “Rough Playfellows” are amusing.

GLASS is another medium which is now being used in ways that one never associated with its delicacy. The contemporary trend of decorative design has brought to the public eye wall and ceiling lighting fixtures and occasional table tops of opaline and frosted glass. Etched, incised, or carved glass, however, outside of the work of Baccarat or Lalique, is little known or seen in this country. A firm recently organized in New York City, Peter Ander, Inc., makes full length stained or etched glass windows, mirrors, fire-screens and numerous other decorative objects. Their designs are different from what one generally sees or expects, and have a naïvely refreshing quality.
A crystal bubble amazed the world...

SOMEWHERE along the eastern Mediterranean... perhaps it was in glorious Sidon... two thousand years ago... a nobleman and his beautiful lady came to a famous glassworks. Strange tidings had reached the aristocrat's ears, of a new way of making glass... Was it possible that something so radical had taken place in this already centuries-old industry? He wanted to see it with his own eyes... It might mean another triumph for his city! It might mean, too, new treasures to bestow on his beloved!

It was true! There, before their eyes, a humble artisan... nameless in history... wrought a miracle of wonder. He blew bubbles... bubbles of hot, glowing glass... by means of a long, hollow tube! Then transformed the fiery globules into shimmering vessels marvelous to behold.

Just a crystal bubble! But it marked the invention of the blow-pipe, revolutionizing the industry... amazing the world! This secret, taken up and carried on by craftsmen of all times, has given to mankind one of its most priceless decorative and practical arts.

Inheriting the secrets of the ages... and perfecting their own developments... Heisey craftsmen fashion for your table enchanting glassware... creations of sparkling beauty.

Exquisite quality gleams forth from this glassware, Heisey's Glassware... the finest of it hand blown... as the finest has always been... magically wrought by highly-skilled, highly-paid artisans.

Jewel-like colors... the subtle rose of Flamingo, the royal amethyst of Hawthorne and the cool green of Moon Gleam... betoken Heisey's entrancing glassware, as well as brilliant crystal clearness.

These resplendent tints are at your command for complete table services... for every demand of the menu... different colors for different occasions... or to match your schemes of color.

You will find Heisey's Glassware at leading stores, where you can identify it by the symbol of quality and distinction on every piece.

A beautiful booklet, "Gifts of Glassware," illustrated in colors, replete with usable suggestions, is yours for the asking.

A. H. HEISEY & CO.
303 Oakwood Ave. Newark, Ohio

GLASS PERFECTED THROUGH THE SECRETS OF FOUR THOUSAND YEARS
Women refused to believe, a few short years ago, that a radiator could possibly be anything but an unwelcome, jarring note in a dainty room. Then Aero, the National Radiator, appeared—and altered their opinions. Aero, the first complete line of tube-type radiation, nicely blended beauty and warmth; proved its invaluable ability to harmonize with all settings; became in actuality a charming and attractive addition to the furnishings.

Your heating contractor can obtain and install this finest radiation for you. The name "Aero" on the radiator end assures the demonstrated dependability, the proved efficient performance, that is exclusively Aero's own.

National Radiator Corporation
Manufacturer of Radiators and Boilers
Put Personality into that Period Room

Pattern floors aid clever home decorator to create period effects that are "different"

And you will find Armstrong Floor designs at local stores that will be new inspirations for creating rooms in the period...yet in original good taste, too.

The cost is reasonable. The installation, quick. Cleaning so simple you need never touch water to your new Armstrong Floor—just a dust-mopping across the smooth Accolac surface. And as for expensive floor refinishing—once cemented over builders' deadening felt, your Armstrong Floor is good for years of wear.


Armstrong's Linoleum Floors
for every room in the house

PLAIN • INLAID • EMBOSSED • JASPE • PRINTED • AND ARMSTRONG'S QUAKER RUGS
These Bath Room Sets Complete the Harmony!

LOVELY COLORS that will never lose their fresh beauty*. . . a soft, thick nap that becomes fluffier each time laundered!

Ret-Rac Bath Room Sets are staunchly durable and include Bath Mat, Bath Rug, Seat and Stool Covers. They come in the most fascinating plain shades of blue, rose, lavender, green and gold, with or without borders in white or harmonizing colors. Tones that blend so delightfully with modern colored bath room tiling. And make an all-white bath room smart and colorful!

Ret-Rac Bath Room Sets may be obtained in several qualities at proportionate prices. All qualities are made in the above colors, and all are fully guaranteed against shrinking or fading.

Individual Rugs for Other Rooms

To add charm to the bedroom, sun porch or breakfast nook there are separate Ret-Rac rugs. These rugs have smart floral patterns or modernistic designs made in beautiful color combinations. They may be obtained in oblong or oval sizes in any length, and up to 9 feet in width. All the leading stores have them. If you have any difficulty securing them, write us.

As with the Bath Room Set, Individual Ret-Rac Rugs may also be obtained in the various qualities and in special sizes.

*Guarantee: — These Sets and Rugs will not shrink, and the colors are guaranteed absolutely fast to boiling and the strongest sunlight.

CARTER BROTHERS — CHATTANOOGA, TENN.
A THING OF BEAUTY
AND A JOY FOREVER

CYPRESS alone could yield such charm. For no other building material possesses quite the same virtues of beauty and durability. No other is so permanently lovely, so long enduring, and still so economical.

To build both beautifully and soundly, to avoid annoying repairs, and to cut down the cost of upkeep, use Tidewater Red Cypress at every point on your house and outbuildings where rain and rot might do their damage.

Use this Wood Eternal for shingles, cornices, sidings, windows, doors, porches, steps and every other place where wood meets moisture. This lumber knows no replacement, or repair bills. Its first cost is your last cost.

Grown in water, Tidewater Red Cypress resists water. Exquisitely grained, it yields a charming natural finish. No wood paints more smoothly or more lasting-ly. Despite its solidness, it is easy to work, and even big nails don’t split it. When you order lumber for exterior use, be sure to specify “heart grade Tidewater Red Cypress” because this wood alone possesses such qualities of beauty and durability.

“Money Saved for Builders” — waiting for the coupon

What prospective builder can ever see too many charming illustrations of homes? In the booklet, “Money Saved for Builders,” are numerous pictures of houses from the oldest homesteads to the very latest modern residences. This is not a book of stereotyped plans. We believe that an architect should be retained if your wishes are to be carried out exactly and in an original manner.

This booklet will give you dozens of ideas, and it will tell you in a fascinating way how cypress can cut down upkeep and still make your home the attractive place you want it to be. Address an envelope now and mail the coupon.

Southern Cypress Manufacturers Association, Jacksonville, Florida.

TIDEWATER RED CYPRESS

THE WOOD ETERNAL
Centuries ago—the legend runs—an Oriental gentleman noted a rare fragrance in his tea garden.

He traced this to one plant—and from its flowers and tender tips brewed a cup, the most delicious he had ever tasted.

Cuttings from this rare bush were planted on the mountain slopes of the beautiful island of Formosa—where conditions were ideal for its perfect development.

This is the happy story of the world's daintiest tea.

FORMOSA OOLONG TEA

DESTINED for the tables of a discriminating clientele, these selected delicacies uphold the traditions of Louis Sherry, connoisseur of rare foods.

Grapefruit pickles...$2.25
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Order in person or by mail. Prices do not include parcel post.

Louis Sherry
300 Park Avenue
Fifth Avenue at 58th and at 35th Streets and in the Waldorf-Astoria
New York

New & Nice
Think of it...whole roasted tender squabs in individual tins. Just perfect for luncheon-for-two; order a dozen when planning covers for twelve.

Squabs, in the pink of condition, is difficult to get. Usually you must place your order way ahead of time. This new specialty permits you to have this choice morsel on your pantry shelf for any emergency. These delicate birds may be served piping hot, whole or split; or as cold meat together with a sheaf of delicately flavored ham.

Nothing is nicer for, or more appreciated and relished by a convalescent. Incidentally, these squabs are incased in a jelly which you cannot help but like.

If you have a yen for a hot bird on toast, or a cold bird and a bottle, dash off a check to House & Garden. Single tins of Choice Squab cost $1.25 postpaid; 4 tins $4.50.

Dinner Ahoy!

Shrimps & Ross

Shipmates Cocktail
Usually served on dry land. Like "shore leave" to parched throats. You don't care how long you wait for dinner. It is easy, simple—

Add Four tablespoons of Martini & Rossi Vermouth to each full glass of orange juice, and a dash of Angostura Bitters to the whole. Ice. Cherry. Serve.

Write for Cocktail Recipes and bridge score pad.

MARTINI & ROSSI
NON ALCOHOLIC

For the Hostess
A hand book for entertaining

It's just off the press in time to start you successfully on a new season—the sort of book you've always wanted— the only kind a smart woman could be persuaded to buy—a summary of the whole art of entertaining!

Training the servants—planning the menus—setting the table—everything is covered thoroughly but without a wasted word. Things as practical as the budget, and marketing. Things as unusual as the favorite recipes of well-known hostesses, epicures and chefs... and what does it cost? This is the part you can't believe—a quarter!

72 pp. 25c postpaid

Order from The Conde Nast Publications, Greenwich, Connecticut

Robert A. Taylor & Co. 940 Pine Street New York, N.Y.
October, 1928

**A CHIC ENTRÉE**

When planning a luncheon or a light dinner, consider the famous shad roe ... especially the whole roe of Potomac Shad, packed in the early Spring (at its season’s height) ... perfect for the preparation of interesting and unusual dishes.

Some like their shad roe broiled with curled strips of crisp bacon, quartered lemon and parsley. Others say it’s best, baked. But we suggest Shad Roe Virginia Style: Build the shell in a pie of water, a pill of vinegar, two cloves and a blade of mace, a piece of butter-foil and three whole peppers until thoroughly heated. Serve hot with French wine in a dish, together with thin bread-and-butter sandwiches.

Two cans of Shad Roe (six portions) cost $1.60; six for $4.25. Mail House & Garden your check and we will have them shipped to you postpaid.

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is consistent with the
cultured hostess’
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**TRUELY FINE RUSSIAN CAVIAR**

This distinguished hors d’œuvre for formal luncheons or dinner must be of the first selection. Beluga caviar on toast, or for campé sandwiches at tea time is beyond compare. For pique or steamer basket, mildly salted, whole grain caviar is especially recommended.

You may be one of the many who are quite uncertain when purchasing caviar. Like the grape with its various vintages, caviar has its differences of quality. The size and texture of sturgeon eggs greatly affect their market value.

For those who want the finest —to safeguard you against mediocres grades, we report a package of outstanding merit and value: 4 oz., $1.25 postpaid; enough for twenty individual portions.

A novel imported pastry shell in which to spread caviar, fish paste, etc. has just made its bow to society; 30 wafers in sealed tin, $.90 postpaid.

Send House & Garden $2.00 and we will have both of these delicacies shipped to you postpaid.

**Are You a Good Hostess?**

So many hostesses are correct but uninspired, so many amusing but inefficient. Because nuts are so easy to get into and little changes in procedure are so often overlooked. Because the latest appliances are not always known and servants leave because their work has not been intelligently simplified. 

... Because of all these things, there is a new book that you simply mustn’t fail to order.

“For the Hostess”

24 pp. 25c postpaid
Order from The Conde Nast Publications, Greenwich, Conn.

**For Smooth Creamy Rarebit**

In cooked dishes Pabst-ett never becomes lumpy or stringy ... brings new flavor. Pabst-ett is more than cheese ... retains the milk sugar, proteins, minerals, vitamins, and valuable calcium lost in cheese making. Ask your grocer.

**Pabst Corporation**

Milwaukee, Wis.

(Also makers of Pabst Wonder Cheese)

**An All-Around Delicacy**

French Marrons are, after all, especially choice preserved chestnuts.

Though marrons are used to create delicious, unusual desserts, they are splendid, too, in garnishing any entrée of meat, fowl, or game.

A versatile chef can do wonders with diced marrons. In frozen puddings, or any ice cream or for cakes, tarts, sables or poultry dressing, they are accent notes of harmony—even instead of the proverbial red cherry.

Glaze marrons are packed in a charming manner and are a delicacy par excellence—a testimony of the giver’s own taste and an appreciation of the recipient’s discrimination.

If you’d like to have some marrons just mail House & Garden your check and we’ll have them delivered to you postpaid.

**Sparkling Tea—For Jaded Palates!** ... and for nerves fagged out by fretting heat ... To make it—simply add a quarter of a glass of plain cold water to the tiny, crystalline nuggets of FineArt Tea ... dissolve with a swish of the spoon ... add a sliver of ice and charged water! Simple ... and delicious.

FineArt Tea (also FineArt Coffee) are so convenient to use. They come in tiny crystals— these dissolve in either hot or cold water. Economical for use every day.

Send us the name of your regular stovetopper and $1.00 for a canister of FineArt Tea (or FineArt Coffee), $2.00 for one of each.

**FineArt Tea**

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For Girls

Happy, healthy, school days on beautiful estate, with city and country advantages, Junior College and High School work, Social, Religious, Scientific, Secular, Art, Cultural. Address Secretary, Box G, Oakland, 360-303 B. W., Wabash, D. C.

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Seek new College Preparatory, Post Graduate, Languages, Art, Music and Dramatic Art. Mrs. J. Harrington Semple, Principal. 361-362 Central Park West, Box 5, New City, N. Y.

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College preparatory, Junior College and dramatic art. Mrs. Russell Huntington, E. C. Correspondence, N. Y. Address: Secretary, Box 118, Forest Glen, Md.

College of St. Mary

A coeducational college, values for boys in Martinsville, N. J. Courses leading to Bachelor of Arts degree in arts, sciences and music. Address: Dean. Box 3, Current Station, N. J.

Low and Heywood, a Country School for Girls

Fantastical country estate and college work. Also general and special courses. One year intensive college work is available. SHIPPAN POINT STAMFORD CONN.

Ward-Belmont

An accredited Junior College for girls and young women. Also preparatory school. Meets the exacting demands of a most discriminating clientele. Catalogue available. For information address: Mrs. Bevil, Box 111, Nashville, Tenn.

Students Residence

Mrs. Boswell's

For Girls in New York

A charming home away from home. Languages, Piano instruction if desired. Y.M.C.A. Tennis. 364-366 W. 64th St., at Riverside Drive, N. Y.

When writing to the School Directors whose announcements appear in these pages, identify yourself as a reader of House & Garden. You will receive special attention.

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The Edgewood School

A boarding and day school for boys and girls from nursery school up-to-the-minors in methods and equipment. Feature private grounds—grillie fields—boys and girls shops. 150 acres. Address: Executive, Elizabethtown, Con.

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For boys 7 to 15. Modified military training—discipline, sobriety, self-control. The school with the personal touch. Est. 1921. Catalogue.

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Charles H. Breed, Ed. D., Headmaster

For college preparation. Upper, Lower, and Middle School. Write Box J, Blairstown, New Jersey.

Peddie Preparatory School


Worcester College Preparatory


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Home Study

How my home was transformed

By Mrs. W. R. Moss

"EVER since I took up Interior Decoration, the people have been admiring my home. They tell me how beautiful, how unusual, it is; yet I have almost no new things at all. I just rearranged my furniture, added a new touch here and there, which I made myself—and, I must say, the effect is wonderful!"

"I never dreamed that just changing the position of a sofa and adding an attractive lamp-shade of just the right color, could make such a difference; nor did I realize how easy it is to learn to make lamp-shades and draperies—and how inexpensive, too."

"The Home-study Course of the National School of Interior Decoration, in addition to the happiness it has brought, has taught me thousands of dollars. It has taught me not only to make my home attractive, but also to make my own things, things simply and cheaply. And if I ever need one, I need not go to anyone else for advice, for I shall have all the knowledge that is necessary for my living."

Why don't you do what Mrs. Moss did?

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October, 1928

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Broadly speaking, the measure of any man’s success is the size of the public behind him. He grows as his public grows—as his acts are approved in increasing volume by an increasing public.

These few words tell almost all there is to the Chrysler story—or give, at any rate, the root-reason why Chrysler looms large on the motor car horizon. Chrysler is presenting at this moment a group of cars sparkling and shining with newness of performance and appearance—cars which have again captivated their public.

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Chrysler quite frankly confesses its intention to try to surpass other cars and other manufacturers—quite frankly admits an enthusiastic ambition for continued leadership in value giving—quite frankly intends to leave nothing undone to earn and deserve and hold the greatest motor car public in all the world.

This, it seems to the Chrysler management, is the urgent need of every manufacturing institution which aspires to satisfy a swift-moving public—to realize that it does move, that yesterday is dead, that laurels wither, that today is gloriously alive, that tomorrow calls clamorously for greater endeavor.
A mong the purposes of traveling is to return home, and among the enlightenment that dawn on one who has returned home after an extended trip abroad laden with gifts is often a bitter awakening. For the shops of America are the shops of the world, and there's scarcely a new thing made in a foreign land that hasn't been found by the foreign buyers of our shops, imported and put on sale even before the traveler returns home. The lazy traveler might buy all his gifts before he goes, thereby saving himself the trouble of bringing them back and trebling before the gruelling inspection of our customs.

In the old days these forays into foreign lands for the new and unknown were the guiding purpose of many a valiant expedition and the reason for founding many a colony. Our own Pilgrim Fathers, so the sentimental legend tells us, came to England in search of religious freedom. But who paid their way? A group of London merchants furnished the needed trip abroad laden with the enlightenments that dawn on many a valiant expedition. They seemed gifted on the pulse of taste. The smallest shop of America will be paid to their wide technical knowledge of merchandise, their knowledge of who is creating the new things and where they are coming universally. They seem gifted with an uncanny commercial sense of what the men and women of America will buy. Their fingers are on the pulse of taste. The smallest atelier is not too obscure but they ferret it out and bring its creations forth into the byways of creation.

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Fruits and nuts—of course. Tradition decrees it. And what more delightful than the famous package of Whitman's Fruits and Nuts?

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LANDSCAPE Cows. It appears that among the landscape architects are some who have now attained the dizzv zenith of their art. Not content with landscaping an estate, they suggest that the proper rural notes be added, and the landscape cow has come into being. Of course, some of these country place owners don't want a cow, don't need a cow, but since the Mastrosays so, they bow their heads to better judgment. For what is a meadow without a cow? How absurd does a clump of old Apple trees appear unless a cow is resting in their shadow contentedly chewing her cud and viewing the landscape with placid eyes? Nevertheless, though their owners are convinced that a cow is necessary to the picture, that their places will simply never be furnished until they acquire a cow, they are on the horns of many a dilemma: shall it be a black and white Holstein or a fawn Jersey or a gray Guernsey? These are momentous questions to decide.

We once knew an artist who had gained a reputation and made a fair livelihood from his painting of sheep in meadows, and we naturally thought that he was owner of quite a drove. Not so! This canny artist owned one solitary, respectable old sheep. It was tethered in the meadow below his studio window. The artist would paint it grazing, stroll off and smoke a cigarette, come back and paint it in its new position and by the end of the week would have an entire drove on canvas. Perhaps these new landscape meadows can be so planted that one lone Jersey will give visitors the impression of a herd and its owner will gain kudos thereby. How economical! How truly rural!

OLD Style. Thanks to the minutely "observational" school of writing, future generations will be able to learn the state of our grandparents' esthetic and architectural enlightenment. Thus Julian and Ada Street, in their "Tides", describe one of the mansions of a mid-Western community of "buff-painted brick with a glass conservatory jutting from one side, and a spreading lawn embellished by a cast-iron fountain; a circular basin with a central pedestal surmounted by life-sized figures of two ragged children standing under an umbrella over which water trickled with a pleasant sound into the pool below". Mac Monnis, Janet Scudder, and the rest have changed all that -- and the Modernists, if they have their way, will change it some more.

PLANT for Satellite Cities. The Rubber Plant, known familiarly to nursurymen as Ficus elastica, will be with us so long as there are satellite cities, so long as there are Broklyoks and Camdens and Hobokens and St. Pauls. Once on a time in Boston, when a foot or two of the ragged cast of Winged Victory, it marked the zenith of respectability. Today you can find it flourishing and cherished in the parlors and back summer porches of these satellite cities. And ladies meticulously wash its shiny leaves with milk. L. H. Bailey estimates that there are upwards of 10,000,000 of these plants sold each year. An enterprising milkman might build up a thriving trade in these sections if he whispered it into the back doors of these urban puritans that his milk was especially suited for the Rubber Plant. For a matter of fact, giving this lacteal diet is merely a work of supererogation. What the leaves should be washed with, when scale insects appear, is smelly, ruddy fish oil soap, which, of course, isn't half so romantic as milk.
FROM CART SHED TO LOGGIA

When Tony Montgomery acquired this peasant's house in a village near Versailles the rear wing housed a cart shed. This he made into an open-air loggia that faces the garden. Since the village church stands next to the house, its age mellowed steeple overshadows the garden and the mossy, tiled roofs.
THE floral treasures of the Rocky Mountains are not confined to the Alpine and Sub-alpine zones. Nor are the makers of Alpine and rock gardens the only enthusiasts that will welcome them when they become better known and are more easily obtainable.

There are multitudes of lovely wildflowers that spread gay mantles of color over the mid-montane fields, meadows and parks, light up the gloomy forests and dark gorges of the canyons lower down, cover their steep and rocky slopes and lofty cliffs with gorgeous tapestries and, descending upon the boundless basal plains, scatter great splashes of vivid pigment over the barren wastes and dunes. Among the uncounted species that compose this splendid pageant are flowering trees and shrubs that will grace any American landscape picture, myriads of strikingly beautiful herbaceous perennials that will add needed variety and color contrast to hardy garden beds and borders and unbelievable quantities of other novel and ornamental material suitable for every kind of garden, in every conceivable location, even for places where the rankest weeds refuse to grow.

Most of these plants are absolutely unknown to either amateur or professional gardeners, or to the leading growers and dealers in this country. Yet a great many of them have been exported to Europe during the past three hundred years and are today considered of rare beauty and merit over there. Since the Big War and the advent of Quarantine Thirty-seven, however, a most encouraging and widespread interest in our native wildflowers has developed among us and I am beginning to hope and believe that it will not be long before the cream of these lovely strangers of the mountains will be propagated and introduced to flower lovers, through the natural trade channels. When that happy day comes the charm and fitness of American gardens of every description will be enhanced an hundredfold.

In the April and May issues I described a number of characteristic plants of the Alpine and Sub-alpine regions of the Colorado Rockies, as they appeared to the House & Garden Plant Stalking Expedition of 1927. This article treats of the flora of the mid-mountain zone, and the two that are to follow later will cover that of the lower canyons and foothills, and of the plains and arid regions to the east.

The altitude of the mid-montane region is between 7,000 and 9,000 feet. It is characterized by extensive plain-like valleys that are appropriately known as parks. There are a great many of them in Colorado and they all have striking topographical features in common. Apparently beds of ancient glacial lakes, the surface as a rule is practically level except for occasional outcropping rock-ledges, or low gravelly mounds and hills. Numerous rivers and streams meander through them, with bordering thickets of Alders and Willows, and the hills and rock outcrops are frequently clothed with forests in which the cone-bearing evergreens and the Aspens predominate. All the parks are surrounded by towering mountains whose summits rise to elevations of from twelve to over fourteen thousand feet, whose sides, below timber line, are thickly covered with trees wherever footholds can be found, and whose lower slopes plunge down into the plain like headlands and cliffs into the coastal depths of the sea. The only access to many of the parks is over or through passes that in several instances are above the line of perpetual snow.

There are a great many boggy meadows, some in glacial hollows, others behind collapsed beaver dams; and in them are numerous miniature lakes and ponds that are kept filled by tumbling brooks that have their sources in the melting snowbanks and living glaciers of the nearest mountains. The flora of the meadows is remarkably rich and varied, containing many beautiful species that are not found elsewhere.

The soil in the parks is alluvial, of course.
It is of stiff texture, dark brown in color, rich in plant food and practically neutral chemically. It would be ideal soil for any flower garden if mixed with enough thoroughly rotted manure to keep it loose and mellow and prevent baking and caking after hard dashing rains. (Plants from the floor of the mountain parks, being neither acid nor lime lovers, appreciate liberal applications of manure, just as ordinary garden plants do.) The climate in the parks is comparable to that of northern New England and New York, temperate in summer, with occasional really hot days, and sometimes bitterly cold in winter. The winter cold, however, is tempered as regards vegetation by a protecting and lasting snow blanket several feet in thickness and by the encircling mountain barriers against the bitter arctic-like winds that sweep over more exposed localities. Spring comes earlier than in other regions of the same elevation and it has usually greened the grass and caused the early flowers to blossom by about the middle of May.

The numerous streams provide natural irrigation for extensive areas and there are frequent soaking thunderstorms during the summer months, so the plant population never suffers for lack of moisture.

As it is entirely possible to simulate or even duplicate all these conditions, without going to much trouble or expense, there is no reason why the plants of the mountain parks should not thrive in northern and eastern gardens. In fact, tests over sufficiently long periods in typical localities have demonstrated that, as a rule, they do.

Our first expedition into these delectable regions was to North Park, which we entered from the east via the cañon of the Cache la Poudre and over Cameron Pass. It is sixty-five miles from Fort Collins to the summit of the pass and every mile is crowded with interest for the botanizer. After crossing the divide and while we were descending into the park, we caught occasional glimpses of the vast expanse we had come to explore, but it was not until we emerged from the forest a few hundred feet above the bottom of the mountain that we reached a vantage point from which our view was unobstructed. Here we parked the car for a whole hour while we reveled...
In Heleniiuin holca: in is found a splendid orange-flowered plant that grows upward of two feet tall. It is especially good with Pent Stemmon amabilis.

Ladies Tresses (Spiranthes) are among the lovely though less conspicuous Orchids. Their Eastern form is very often found in damp, sunny meadows.

The Red Anemone (A. globosa) gives promise of being a valuable hardy garden inmate. Its suitability will probably be proved in a short time.

In the glory of the superb panorama which had unrolled before us.

Winding around the rugged cliffs and buttressed promontories of the lower mountain slopes, a limpid trout stream plunged southward under a bridge crossed by the motor highway and, after describing an almost complete circle in the open, resumed its straightaway course and was soon lost in a dense Alder thicket. Beginning at the brook, a grassy expanse stretched away to the west, bedecked as far as the eye could follow with the splendor of blue Pentstemons, pink and white and crimson Erigerons, and yellow and orange composites in a dozen different species. Apparently this floral carpet covered the entire floor of the park, even to the foot of the bordering mountains thirty miles away. And, as a most marvelous background, the distant summits were shrouded in silvery mists, and gigantic shadows chased each other along the mountain slopes below, as the clouds that were casting them flitted about before the morning sun.

It was nearly noon when we resumed our downward way into the park. We rumbled over the bridge and the Director had begun to wonder how far it might be to Walden and whether we could get there in time for a midday dinner, when we came to a gate on the right of the road which bore a sign reading "Cabins for Tourists". We had intended making Walden our headquarters during a three-day flower hunt, but it looked such good hunting where we were that we decided to investigate the cabins and perhaps get our dinner right there. So we turned in through the gate and soon came to a group of ranch buildings, where we were greeted by a very agreeable and wholesome-looking matron. She showed us one of the cabins, which was quite comfortably furnished and contained a kitchen-living room and two bedrooms, and said we could have it for $1.50 per day. She also informed us that it was thirty miles to Walden over a rough, muddy road, that she could furnish bread, potatoes, milk and fresh eggs and that the stream, which she called the Michigan, was alive with trout if we liked them and felt like fishing for them.

Our decision was prompt and unanimous,
and ten minutes later I was casting a Gray Coachman and a Rio Grande King across a likely eddy and the Director was peeling and slicing potatoes. We stayed there five days instead of the three originally planned, had all the trout we could eat and collected an amazing assortment of plants, seeds and bulbs. Our largest trout, an eighteen-inch beauty, was carried home by the Director as a peace offering for the two days' overtime.

The conditions affecting plant growth in the other mid-mountain parks are similar to those prevailing in the North Park. I noticed, though, that as we journeyed southward on subsequent expeditions, we encountered increasingly larger areas of poor, sandy or gravelly plains and mesas; and, in the San Juan and Rio Grande regions near the New Mexico boundary, there were expanses of sometimes vast extent that, except for occasional irrigation, were practically deserts. The daytime temperature in the south was also perceptibly higher, yet the nights were always cool, often cold.

But, in the vicinity of streams, we found rich brown compact loam, chemically neutral and very like that of the north; and while I saw many unfamiliar and very beautiful flowering plants, the Penstemons, Erigerons, Lupines and other familiar kinds were always present in bountiful profusion.

My House & Garden readers must not expect to be able to get plants right away, or even seeds, of all the fascinating beauties we located and studied on these trips. That is, unless they go forth and find as we did.

The Director, while optimistic, is both conservative and conscientious. We are mutually and keenly interested in what we called "the hardy garden species" but he is not willing to recommend or supply any of them that have not been well tried out in his own gardens. Nor do I wish to advise investing time, money and faith in anything that has failed to thrive in my Bronxville garden, and in two others in which I am privileged to experiment—one on Long Island and the other in Dutchess County, twenty miles or so east of Poughkeepsie.

Therefore, I am presenting a list of mid-mountain perennials for borders and beds, which includes only tested kinds of which plants or seeds are now available and kinds which may be obtained this fall, if they con-
At altitudes of 5,500 to 6,500 feet Erigeron macrantha is found opening its blossoms that range from pink, rose and lavender to shades of blue and violet. Aster porteri is the Snow Aster which grows freely in the mid-montane region. It is here given an advance showing, for it is not as yet available for purchase.

Mountain Columbine, bearing, when well grown in quite acid soil and half-shade, blue and white blossoms with long spurs and from three to four inches in diameter. Colorado-grown plants are preferable. Both plants and seeds are offered.

Aquilegia hybrids. “Rainbow Blend”. The best strain obtainable for ordinary hardy garden conditions. Do not require special treatment of the soil. Result of crosses between all the western species. The range and brilliancy of coloring is wonderful, including pink, rose, scarlet, white, blue, velvety purple and many intermediate tints. Young seedlings that will bloom the following year are the most satisfactory, but seeds can be obtained if preferred.

Aster apricus. A valuable and attractive low summer-flowering plant, suitable for edging or for the rock garden. Less than a foot high, with numerous stems, each of which are capped with large violet-lavender flowers. Plants only.

Erigeron macrantha. One of the most charming species of this fascinating family. The flowers range from pink, rose and lavender to blue and violet and are distinguished by their unusual number of ray-petals. They average from one and one-half to two inches across and are borne on stems about a foot long.

Iris missouriensis. A strikingly handsome May-flowering Iris that grows abundantly in the mountain meadows in localities where the soil is wet in spring but becomes very dry. (Continued on page 166)
ON the hill's rugged brow the hand of Autumn lies warm, mature, infinitely soothing. Over the short, dry grass on the knoll its cupped palm rests protectingly, fingers spread to touch the slopes, the lower thickets, the river flats, and hush them to the drowsiness of afternoon. Everywhere is sunshine, blending the distances to a soft mosaic of yellows, browns and glowing crimsons under the blue bowl of the sky. October—and the rich, full-fed climax of Nature's year.

THERE is a strange expectancy about the countryside, these days. One senses it in the hush of the painted woodlands, meets it at every pool of the brook where dropped leaves float motionless above their own reflections. It is as though the world, its day's work done, awaited the coming of the Master to approve the task's completion.

This quietness of Autumn is no depressing thing, whatever the poets may have written to the contrary. To him whose ear is keyed aright the silence is instinct with the legion sounds of a healthy, satisfied earth. In the tops of the Pin Oaks the bluejays flute softly over their acorn feast. The faint tick of leaves settling to the ground is accented by the louder tap of the husk chips which the gray squirrel drops from a lofty Shagbark crotch. Every thicket and hedgerow is busy with the rustle of chipmunks and the flit of bird wings. The world is quietly astir, going about its infinitude over the lush months that are past or forebodings of the harsher days to come.

As dusk draws closer a chill steals into the air and the sensations of the ear give way to those of the nostrils. Along the valley road hovers the pungency of unseen country smoke; the orchard breathes its haunting, fruity fragrance; fallen leaves give of their strangely inconstant spiciness. Mists gather over the lowlands, and their touch is as the incense of the world.

Then night and the light of stars. Overhead the pale span of the Milky Way bridges the valley. From its footway floats the thin, high note of a bird, southward bound.

WHAT a strange, uneasy force it is, this instinct which prompts wee creatures no bigger than one's hand to seek warmer lands as Summer wanes and guides them unerringly through the darkness to the Gulf Coast, to Central America, to the West Indies or the mighty forests of the Orinoco! Is it inspiration which gives them courage to rise from the thickets when the afterglow is fading and keys their wings to hundreds of miles of flight along dim, uncharted ways? Today a Cedar-spired New England hills-side; at gray dawn tomorrow, the browned margins of the Chesapeake. A few hours for food and rest in the safety of the trees, and again the long trail when darkness comes and the highways of the sky are free from the peril of hawks to which small feathered voyagers would be relished tidbits.

Those must be lonely ways the birds follow. We know little of the journey's details, but if we turn a strong field-glass to the full moon's disk on a clear night in early Autumn we may see some of the travelers passing—not in close flocks as we might expect, but quite singly. Were it not for those faint voices winging down from the heights, like the calls of men who keep track of each other in the passage of a pathless forest, we would think that here is the essence of independence.

YES, Autumn is far from being a season of slothfulness, of resignation to the powers of melancholy. It is less the death of the year than it is Nature's preparation for a long, rejuvenating sleep. Good brown soil and the treasures it holds do not die—they merely rest. Surely there is no sadness in that!

Ask the garden. The Phlox has furled its multi-colored banners, the swords of the Iris will soon be sheathed. But theirs is no defeat, no broken spirit. Having consolidated their positions and laid up supplies for months, the flower armies have merely withdrawn discreetly to await the time for a fresh and overwhelming advance. One imagines their sturdy roots and crowns, secure in the dugouts of the border, sleeping lightly on their arms. Comes the message from Headquarters, and they will march out again with colors flying.

So it is more in a spirit of foresight than of retrospection that one goes about the pleasant, earthy activities of the Autumn garden, tucking in the Tulips here, dehiscing there to plant Rose or Peony, clearing away the dry stalks yonder so that the spring awakening may be well ordered and of good report. The sun stoops warmly at one's side, friendly to the last. Against the fence the hardy Chrysanthemums find the world good and speak their contentment in the very colors of Autumn. They know—and knowing, nod wisely in the golden light.

"SEASON of mists and mellow fruitfulness!" We may not have the vine along the thatch-eaves of which Keats sang, but that is only a detail. Its lack cannot dim the sight of the valley at day-break, peaceful beneath pearl-gray sheets which change to white and, like the spirit of sleep itself, hover briefly and are no more. The broad palette of the countryside lies ready to our hand, and on it is no pigment that clashes or is overdone. Purple of Aster, yellow of Goldenrod and Hickory, green of Cedar, crimson of Sumach and Maple. A thousand hues of ripeness, hall-marks of the year's abundant yield. And linking them all the dun brush-track of the country road, margined with scarlet and the gray of old, old fences.

ROBERT S. LEMMON
THE DOORYARD GARDEN

On the small place it is often advisable to limit one's gardening ambitions to the dooryard, and if it be enclosed with a hedge or walls then this spot will be a serene retreat. Here it has been accomplished on the place of James Lazarus, at Ithan, Pa. Davis, Dunlap and Barney were the architects.
TULIPS IN THE TAPESTRY OF SPRING

Among the Several Types of This Famous Family Is To Be Found
Material for an Eight Weeks' Display

F. F. ROCKWELL

ANYONE who writes of flowers is often put to it for words. They are such dull and clumsy tools—such pallid pigments with which to attempt the portrayal of a growing, glowing garden, with all its fine perspectives of light and shadow, its illusive color masses, that even the eye of the camera and the brush of the artist can never really and fully catch.

And nowhere are these limping words more inadequate to their task than in any attempt to describe the beauty of a garden of Tulips; or rather, of a garden in which Tulips, for the time being, serve as the keynote. For if any flower is the embodiment of the Spirit of Color, it is the Tulip! To think of colors is to vision color. Their classic simplicity of form only serves to accentuate their color values and to leave them unchallenged as the most important of all flowers for supplying us with both the highlights and the shadows in the marvelously varied tapestry of spring.

When we consider Tulips, then, we should think of them in color masses. Not that the individual flowers are lacking in beauty. There are varieties whose single blooms are quite as worthy of worship as any Rose—and quite as fragrant. But the big thrill is to be had in those breath-taking color masses which no other flower is able to give us in quite the same degree of perfection.

Nor is it necessary to spend a small fortune to get a really magnificent display of Tulips. Prices this year are so low that one may well afford to buy expensive varieties by the hundred, or at least by fifties, where formerly a dozen has sufficed. Even if one does not have the space or the means to plant Tulips in special beds on a lavish scale, a few lots of fifty or a hundred, interspersed in the hardy border, with the plantings of a dozen bulbs in a group, will do wonders towards lending interest and variety to the spring garden and making it a mecca for flower lovers for miles around.

Simple and easy as is this effective method of planting Tulips, it has come into general practice but slowly. On how many places may one not still find all the Tulips crowded into special beds—often in locations which fit in but poorly, if at all, with the general landscape scheme—while the hardy borders stretch out, bare if not barren, during the season when the Tulips are in bloom!

Or if Tulips are used in the hardy border, too often they are wedged in, a few bulbs in a place, as temporary boarders between the more permanent residents. That is not the way to get full value from your Tulips in the hardy border. Make them an important part of it—are they not worthy of serious consideration, when they can give you a show for two solid months which will not be surpassed, probably not equalled, by any other flower during (Continued on page 172)
Among the reflexed, pointed-petal Tulips that are distinct from all others, the old Picottee is a deserving favorite. Its grace particularly commends it as a flower for cutting.

Joan of Arc, also called Mary Eaton, is one of the new yellow Darwins that every Tulip lover should grow. It ranks with Yellow Giant, the latter a pure golden bloom.

Below) In the new hybrid or early-flowering Darwin class high place should be given Mt. Lowe. One bloom from the author's garden was 3 1/4" in diameter.

La Tulipe Noire and Helen Eakin, the former a rich, blackish maroon and the latter an excellent white, They contrast well as cut flowers or when planted near each other.

In the graceful Lily-flowered group there is Strelitz, a charming rose pink shaded with pale yellow which suggests the coloring of the well known Clara Butt, a Darwin.

(Below) Le Reve, a single Early, is satiny old rose in color. Its texture is somewhat crinkled and, with the lasting qualities of the blooms, adds to its desirability.
FAMILIAR FLOWERS FOR FALL ATTENTION

Autumn Work with Lilacs, Flowering Peaches, Azaleas and Bulbs
Assures Recurrent Beauty Every Spring

LOUISE BEEBE WILDER

If there was a time when the heat of summer somewhat wore down our garden enthusiasms by now they are quite revived and we are keen to accomplish many things before the frost puts an end to opportunity. There is no better season than this for ordering and getting in shrubs of any hardy kind, and among those are there any more lovely or desirable than Lilacs? And do we not at the season of their blossoming always decide that we have not nearly enough and plan to put in more? Well, the time has now come to do this; Lilacs are very hardy and there is no need to wait until spring. Mid-May is of course their festal season. Then the lovely common Lilac and its innumerable hybrids (there are more than three hundred of them) display their great plumes of blossom and perfume the garden and countryside. It is one of the most delicious moments of the year, and it is possible to anticipate and prolong it by judicious selection among the earlier- and later-flowering species. In my garden at the end of April blooms a Chinese species, Syringa oblata, its short plumes having a pleasant fragrance, though not as strong as that of S. vulgaris and its progeny. Its bush is broad and sturdy and not very tall, and the leaves, which are large and thick, color finely in the autumn. The blossoms are a soft lavender in color. S. nivalis, with white flowers, is said to bloom as early, and only a little later comes S. pubescens with fragrant Lilac blossoms. The last is from northern China. A lovely and exceedingly fragrant hybrid of oblata is Lemartine, that grows into a tall, slender bush and flowers before the vulgaris hybrids begin.

Just before Syringa vulgaris and its hybrids finish...
About Azalea indica alba there is a delicious fragrance as well as an immaculate beauty. This fine white-flowered shrub is hardy around New York.

Late April often brings the short blossom plumes of Syringa oblata, the first Lilac to flower. This broad, sturdy bush comes from China.

their display the Persian and Chinese Lilacs take the field. These are S. persica and S. chinensis, the latter also known as S. rothmagenii, the Rouen Lilac. With their wand-like growth and enormous plumes of scented blossoms these are of exceptional beauty. There is a charming white form of the Persian Lilac.

Later flowering species are S. villosa, which though attractive as to blossom is a black sheep among its kind because of the unpleasant odor of its flowers; S. julianae, a broad, low bush with fragrant blooms; S. josikaea, which makes a large bush with rather small plumes of Heliotrope-colored flowers, whose scent is rather faint; S. wolfii, a Manchurian species of which Mr. Wilson says, "Unfortunately the flowers lack the fragrance of several of the Chinese species, (Continued on page 186)

White Grape Hyacinths interplanted between sweet yellow Cowslips and mats of the pale Phlox G. F. Wilson combine to create an unforgettable picture of spring garden loveliness.

The double rose-flowered Peonies are among the finest garden ornaments which can be provided in full. Often they bloom the first season.

Harry G. Hoyl
THE CHOICE AND CARE OF ORIENTAL RUGS

These Jewels Among Rugs Deserve the Same Careful Selection and
Attention Accorded to Jewels of the Earth

ELIZABETH HALLAM BOHN

ORIENTAL RUGS! The antique carpets of Persia and India! What visions of sumptuous luxury and voluptuous splendor their symbolic patterns and glowing colors arouse in the imagination. Ever since Marco Polo brought the first treasured floor coverings out of the East to dazzle the drawing rooms of 13th Century Venice, lovers of fine things have responded to the lure of these exquisite fabrics. The carpet for the hour of prayer, the grave covering, the odjalk or hearth rug—whereon even the enemy of the house was safe—each of these to the seeing eye is a chronicle of history and religion extending back far before the birth of Christ. The rich pile of an antique tied in patiently, knot after knot, by fingers of masterly deftness, unfolds in its pattern the craftsman's interpretation of his understanding of Nature and the meaning of life. The intricate designs he fashioned were handed down from generation to generation.

EARLY ORIENTAL TYPES

For centuries, the possession of Oriental rugs was the hallmark of wealth and cultured tastes, the shibboleth of the world traveler and connoisseur. The soft tones of these earlier carpets represented the skill of master dyers well versed in the magic of indigo, madder and the Persian berry, cherishing for their descendants alone their alchemy of henna, saffron and other vegetable combinations, the secrets of Egyptian shellfish and of sheeps' blood. These primitive, early rug makers could unerringly pick the finest wools in their locality, the softest flocks of the camel and the goat. They cunningly introduced the silk and flax for still greater distinctiveness. The fingers of their women, trained from early childhood, wrought the memorized patterns with wonderful facility. They were much easier to alter the final selection. But he can also apply his knowledge of their excellent patterns reflected the influence of old traditions, their colors the miracle of modern science.

The authority able to pick these modern rugs for the average home could also discuss with a collector the "come of flame" motif of the Khorassan weavers. His expert fingers would recognize with ease the unique left tied knot of one of these closely woven carpets. Its uneven pile is as familiar to him as the soft red and blue surface of a pileless Soumak which he recommends to a home already cherishing many Orientals of varied hues. But to the uninstructed he will give just the general rules by which he judges the merits of an Oriental carpet.

After selecting what pleases in color, size and design, see that the wool is the same shade clear through. This is one mark of the vegetable dye—it only softens with the passage of time. Anilines often fade to different colors, one or another of the primary tones in a combination some­times entirely vanishing. Don't pay for a vegetable dye and instead get a doctored aniline rug.

The warp should be heaviest and strongest. (Continued on page 146)
The interiors selected for the Portfolio this issue are in the residence of Mrs. Hubert McDonnell, Greenwich, Conn. Above is a view of the small library—a restful room with pine paneled walls enlivened by the varied hues of the brightly bound books, pewter and old bits of colorful old lusteware. McMillen, Inc., decorators.
Italian beds mingle pleasantly with the other pieces of the French 18th Century in this well-arranged bedroom. The walls are painted an old blue. The bedspreads are of linen in blue and mulberry tones and the curtains are plain blue silk trimmed with flowered percale borders.

At one end of Mrs. McDonnell’s living room is a collection of furniture particularly well arranged. This balanced group further illustrates the effectiveness of chintz when used in connection with plain textiles. Here the curtains are of copper silk and the armchairs are covered in black haircloth.

Wall paper in blue and coral tones enlivens the entrance hallway which is furnished with charming Directoire pieces. The simple chandelier is an original Directoire fixture painted soft red and gold. Striped silk in gold color covers the small bench, and the floor is carpeted in dull blue.
(Above) The deep blue of the walls and the warm copper tone of the curtains make an admirable background for the English furniture of the 18th Century and the overstuffed pieces covered in a variety of colorful materials.

The 18th Century dining room is rich in color values — old white walls, red printed linen curtains and heavy blue satin on the chair seats. The rug is an antique Oriental combining these colors. McMullen, Inc., decorators.
This elevation in the living room of Mrs. P. B. Dietz's Chicago apartment illustrates the value of scale in decoration. A two seated sofa was selected in order to allow for a lamp table at either end. The secretary is also small and placed conveniently in the corner. Miss Gheen, Inc., Chicago, decorators.

**ELEGANCE IN SMALL ROOMS**

Real Distinction in Decoration Is Not Dependent On

Large Incomes or Spacious Interiors

MARION H. GHEEN

Large incomes are not necessary to the establishment of beauty and distinction in the home. Nor is it necessary to have large rooms in order to create an atmosphere of comfort and gracious living. Many people having formerly lived in a spacious house, look forward to more limited living quarters with a certain amount of dread, lest all appearance of elegance will depart when they move into a flat of six rooms.

This need not be the case. If wall spaces are properly considered, and if furniture right in scale is selected, the illusion of space is readily achieved. And I am increasingly convinced that women with limited budgets can certainly surround themselves with charming and beautiful things if they persistently desire to have them and will intelligently create them.

The apartment shown on these pages is a practical example of how to furnish small rooms so as to give an appearance of both size and elegance when a budget has to be considered. In every case there is an illusion of greater spaciousness than the actual measurements would indicate, due chiefly to the selection of furniture small in scale and arranged in such a manner to increase the apparent size of the room. This sense of space is chiefly noticeable in the entrance hallway shown at the bottom of the opposite page. The furniture here consists of two small pieces—a low antique bench with a covering of old red brocade, and a flower stand just right in size for the limited wall space. This latter piece is iron, painted in a conventional scroll pattern in gold, red and yellow and is a pleasant incident below the sunburst clock. The outstanding note in this hallway, however, is the kakemono surrounded by a border of mirrored glass. This with the stool completes the composition and brings gleaming color notes into this small interior.

The value of scale in decoration is even more apparent in the living room elevation shown at the top of this page. The sofa here was especially chosen for its comfort and size. A two-seated type was selected because it was found desirable to place small lamp tables at either end in order to insure two places for reading. It is covered in figured chintz—an arresting note against the plain walls—and enhanced by a mirror above, having a panel at the top painted in the classic manner in reddish brown. A sense of good proportion is further achieved in this
Reproductions of 18th Century English furniture bring a note of elegance to the dining room. The black and gold lacquer cabinet is a refreshing variation from the usual dining room piece.

Elegance is achieved in the small dining room with 18th Century pieces, all excellent reproductions of old models. This type of furniture is ideal for an interior of this kind as it has grace and distinction and is generally small in scale. The wood is mahogany and the master's chairs are covered in blue leather. A welcome departure from the conventional dining room piece and a grateful addition because of its usefulness is the high black lacquer cabinet occupying one side wall. This cabinet was made especially for this space so that it would be exactly correct in scale.

The bedroom in this apartment is another small interior that has been made to appear larger by a careful selection of furniture. It is a colorful room with painted furniture and bright chintz. The bed and chest of drawers are painted sea green and gold, finished with a coat of glaze. Another color note is found in the small chairs painted ivory and covered with multi-colored damask. The (Continued on page 130)
A BREAKFAST PORCH IN CALIFORNIA

In the home of Mrs. M. E. Wise, at Piedmont, California, French doors in the dining room lead to this sun-bushed breakfast porch. Native flagstone forms the floor and the exposed roof beams are of logs found on the beach. Beyond it is the substantial base of the living-room chimney. L. H. Lippist, architect.
ENVIROMENT has always exercised a remarkable influence upon the characteristics of the human race, consequently the habits and customs of man are distinctly traceable in those articles which comprised his domestic surroundings. The two governing factors in the earlier progress of the formative crafts were derived from two antithetical impulses—religion and war. To the old monastic brethren the present-day collector owes the splendid pieces of woodwork which formerly were cloistered in some old monastery, but which today are being transported to the New World; to wars of conquest and civil upheavals was due the greater splendor that later appears with the furniture of Europe.

Because of the natural isolation of the islands there is a noticeable retardation in the very early woodwork of Britain, of which, however, few important examples remain. Those that have survived are, for the most part, of provincial English origin, the different religious fraternities having been spread throughout the country and only in the immediate neighborhoods of monastic buildings do we find that lay brothers were employed and instructed in the craft by the monks. To the fact, too, that even large houses, during mediaeval times, were but sparsely furnished and that the pieces made by the woodworkers were usually for use in the monasteries, is due.

From time to time in House & Garden we have considered the various phases of Early American Provincial Furniture. In 1926-7 Henri Lionnais, a well-known authority, dealt with French Provincial Furniture, and in the August issue appeared the Biedermeier style, or German provincial interpretation of the French Directoire. In this number we begin a series of articles on English Provincial Furniture, which will round out a study, covering several years, of country furniture in many lands. Mr. Wenham's next article will be on the mahogany era in rural England.

The oak livery cupboard shown below was found in a farmhouse at Burcroft, Shropshire. It dates from about 1500 and is elaborately carved the ecclesiastical nature of the decoration.

After the dispersal of the religious brotherhoods by Henry VIII there was a period during which much of the former progress was lost. From the iconoclasm of this erratic monarch, however, much advancement was eventually to rise, for when the furniture, which had previously been in use in the monasteries, was seized by the nobles and other powerful laymen and transferred to their castles, a demand arose for better interiors. After this throughout England there is a remarkable and always increasing improvement both in the architecture and in the styles of the domestic furniture. At about this time, also, there appears the nucleus of what in more recent years we know as trade unionism. The lord of each manor was made responsible for the local craftsmen, who were formed into a trade guild, and so carefully were the individual rights of each village protected that a non-member coming from another district, without employment, was liable to be hanged.

The somewhat massive construction of the woodwork of this period is accounted for...
The severity of design is relieved by the turned under structure. Courtesy of A. S. Vernay

Lincolnshire provided this carved chest of the early 16th Century. Now in the Victoria and Albert Museum

Carved panel door and linen-fold end panels decorate this Gothic cupboard. By courtesy of Gill and Reigate

On paneled ceilings and walls of Norfolk and Suffolk houses are found these styles of Gothic rib-work

An Elizabethan draw-top table to which decorative inlay has been applied, a form of ornamentation often used in the East Anglian section. R. W. Lehne

by the lack of the better equipment known afterwards. Today we have quarter-cut oak floors showing identically the same markings as those found on the tops of ancient refectory tables. We regard this more for its decorative quality, but the mediaeval craftsman cut his planks in this manner to ensure greater endurance. Modern machinery produces this form of wood by mass production, yet the first boards of this style were achieved by what is known as "riving". This consisted of first quartering the tree trunk by driving in a riving iron known as a "thrower". The latter was an iron wedge with a socket. After the wedge had been forced into the end of the log a handle was inserted into the "eye" or socket and the tree partially wrenched open. By patiently continuing this process down the entire length the log was eventually "quartered". These sections were then fixed firmly between two rails and again split into planks, the riving iron being driven parallel to what are known as the medullary rays. In connection with this it might be well to explain that the various "grains" of woods are largely due to the presence of annular or growth rings which are again intersected by the medullary rays that radiate from the heart. The latter being more pronounced in oak than in other woods explains the curious satinlike flakes seen equally in furniture of modern times, as in that which has come down to us from the Middle Ages.

In some of the old doors of ancient churches the ravages of time are evident in the bumpy appearance of the surfaces. Actually, these seeming protruberances are the medullary rays which, being much harder, have withstood the atmospheric changes, while the softer fibres have disintegrated. Similar decay is often found with the lower parts of domestic furniture, such as the legs of benches and stools, the feet of chests and hutches. This, we are sometimes told, is due to dry-rot whereas, in point of fact, it was due to these pieces having stood for many years on the wet and soggy rushes with which the stone floors were usually strewn.

To seek pieces of English provincial furniture antedating the late Tudor period other than through a reputable dealer is inadvisable, for such are extremely rare, albeit more than one fortunate collector of recent years has procured an authentic example in some outlying hamlet. Incidentally others have "discovered" pieces of pseudo-Gothic woodwork in quaint old-world villages and towns, the bucolic inhabitants of which, it is to be feared, are not always as unsophisticated as their slumbering streets and unhurried demeanor would imply. In any event many of these "finds", when exam-
ined later, have proved anything but mediaeval. Even if the wood itself may have witnessed the passage of several centuries, the construction of such examples is usually of the twentieth century.

To attempt to indicate any well defined period at which the Gothic traditions disappeared from English woodwork would be impossible, its elimination rather being caused by the gradual infiltration and acceptance of the renaissance styles that found their way to various parts of the islands from Italy through France and Spain. Therefore, until after the restoration of Charles II to the throne in 1660, at which time there appeared the more elaborate designs which he introduced from France, we may look for traces of Gothic construction even if the decoration indicates the influence of the revival. This is especially the case with the mobiliary art as represented by counties farther removed from the capital, and at the present time this detachment is evident in the outlying sections, to which a citizen of London yet remains a "furriner".

With the wider interest in antique furniture which has developed in more recent years, there is a desire to acquire pieces that are of use in the general scheme of furnishing a home. Again in view of the popularity of paneled interiors the demand for oak furniture has considerably increased. This has brought a broadening of the fields of search for old pieces and, with the assistance of that modern convenience, the motor car, a greater familiarity with the formerly neglected spots which are to be found along the English countryside. Within the barns of old farmhouses ancient woodwork, that has remained hidden for generations, has been unearthed, and many interesting examples have been carefully crated and shipped across the Atlantic.

Of the period which this writing covers, the collector may, with every hope of success, devote his interest to that part from about 1570 to the end of the Commonwealth, during which time oak furniture still prevailed. Furniture of this epoch is yet to be discovered in the wider-spread districts, although the actual forms of the articles are obviously restricted. For instance, while Elizabethan chairs are occasionally met with throughout Yorkshire and Lancashire, the time that might be taken to locating an example could be far better employed in seeking those of the following reign, and of which there is a greater plentitude. It should be remembered that chairs did not come into general use until the first part of the 17th Century, before which time they were the seats of honor reserved for the head of the house and his more important visitors. The re-
To the Collector’s Wife

Permit me, Madame, to address you, in the first place, and to ask a few moments of your attention if by chance you should happen to cast your lovely glance—bored or inattentive though it be—over this slender volume. Instead of treating me as an enemy, . . .

“An enemy?”

Oh, yes! . . . So do be frank. With me, if not with your companion in both misfortune and fortune.

In fortune, for indeed we shall be concerned sooner or later with the matter of money. You may think: “Why must this man (whether indeed this man be your husband or not) encumber his dwelling with old things smelling of dust and mildew (and which he tells you furthermore, for your annoyance, are fragile) and which serve no useful purpose! What use to spend money for things both useless and costly, and which he tells you furthermore, for your annoyance, are fragile) and which would therefore defeat your own ends.

No, Madame, say “Our” money, if you would continue to be frank, . . . “our money for things both useless and costly, rather than to satisfy himself with . . .”

No, Madame, your thought is: “Instead of spending his wherewithal in pearls, furs and motor cars, which he would gracefully present to me, and which would therefore seem to me inexpensive and, truly, excellent investments on the feminine side—if not investments even of an ancestral order.”

Well, then, let me tell you on the spot that a taste for luxury is incurable—remote from home—where their treasures are stored in disorder?

I say to you this: instead of considering me an enemy, let us shake hands—and understand that I wish you well. And for this reason: the danger for a collector’s wife is not to have a collector for a husband, but a husband who only thinks he knows how to buy. Such a one buys right and left, incessantly; he buys fakes, and his vanity convinces him not only that he is incapable of error but that he is even incapable of not making “a big bargain”; and he spends his money at a complete loss—just as if he gave you Japanese pearls at the cost of real ones, or beaverette (for I know that there exist both furs and furtzes) in place of beaver.

Therefore I would gladly (not for his sake, Madame, so much as for yours) stop him upon this perilous incline, and attempt to teach him the merest elements—the A B C—of this particular existence to which he has condemned himself. And precisely for the reason that he is already a collector and believes he knows, I would not offend him nor weary his head with a thousand useless details.

Finally, if you have in your mate a real collector (I mean: one who collects what is real), don’t be a spoil-sport, don’t prevent his acquiring a truly desired object.

“Now really, it’s quite unreasonable! You’ve got too many of them already! What’s one more or less?” Or else: “Oh, more antique shops! Let’s go back the other way, past the confectioner’s.” But no, I won’t go on—I don’t want to annoy you.

But please don’t be like the wife whose husband so dreaded her scoldings that he would never tell her the actual price he had paid for anything. One day he acquired a picture for 20,000 francs and ended by confessing to her that he had paid 10,000. She fumed and raged. He gave her a 2,000 franc pin to . . . pacify her.

At once he refused 40 and 50,000 francs for the picture, which dealers were fighting to possess.

Two years passed. The husband left town. On his return he at once noticed a vacancy on the wall—the spot where his picture had reigned. He became alarmed, but she was all smiles:

“First of all, give me a kiss.”

His anxiety was increasing rapidly. Wreathed in smiles, she announced:

“You certainly have to thank me; I sold it for 15,000 to a dealer who was dying to have it. Well! Can’t women do business better than you men, once they begin?”

Draw your own conclusion to the story.

A Few Preliminary Hints

If you become a collector as one becomes a spectator, through a love of gambling —of gain, three times out of four you will lose your game; art will be revenged upon you. And justly so.

If you consider that, in order to be a connoisseur, you have but to rummage through dusty antique shops on to others still duster—during repairs to your car or the changing of a tire, while your lazy traveling companions are dozing before lunch or after too hearty a meal, or while your wife and children, like docile pupils, are gazing wide-eyed at the false wonders of some provincial museum—learn, while yet there is time, to be less presumptuous.

And, when you see upon a shop window in golden letters (not that color has anything to do with it) the sacred words: “Antiques” or “Pictures by Old Masters”, or even “Art Objects”, don’t conclude instantly, as is so unprudently done: “Ah— an antiquaire!” For there are false antiques, just as there are false antiques.

Corollary: there are, however, real antiques to be found at false antiquaires. Just as, a further and more unexpected corollary: there are, at honest anti-
Familiarity can never lessen the popularity of Zinnias, those faithful, primly old-fashioned annuals that one can always depend upon for outspoken color splashes in the midsommer garden. Solid of hue and stem, they leave no doubt of their presence.

Phlox by itself is lovely; but white Phlox and Aster-like Boltonias are a summer combination long to be remembered. Use them both freely in the large hardy border, for they will come into flower at a time when good bloom is especially welcome.

THREE FLOWERS FOR THE DOG DAYS
In that spot of the garden where the vegetable beds are found is the place for the kitchen herbs and the simples which were always associated with them in our forefathers’ gardens. One does not often see them now, but they are not forgotten and are slowly regaining their old favor, for they require practically no care and are often of service in cases of sudden sickness.

Particularly useful are the herbs and soup greens which supply the home from spring to fall. Shapely plants with charming flowers are to be found among them. Here Borage (*Borago officinalis*) may be mentioned, for dark blue flower clusters will fit well into the flower garden. Borage is used like Lettuce and is also added to Lettuce and Cucumber salad to give it a pleasing taste. Only a few plants are required and these are propagated through spring-sown seeds. The plants grow rapidly and flower profusely far into the fall. In certain sections the flowers are gathered and dried for use as a blood-purifying tea.

An inconspicuous flower is produced by the Summer Savory (*Satureia hortensis*), a spicy herb. It is an annual, two types of which are known: a summer and winter Savory. Both are similar in character, appearance and spice. The only difference is that the winter Savory has a more woody stem and tougher leaves. The latter is sown on the beds in the fall since it germinates with difficulty if sown in the spring. The Summer Savory is sown on the beds during April or May. At the time when the herb is about to flower, a part of it is cut and hung up to dry out for winter use.

An old type herb is Thyme (*Thymus vulgaris*) of which broad and narrow leaved forms are known. This plant is really more of a medicinal plant than a kitchen herb for it gives us a number of medicinal products. On distillation oil of Thyme is obtained, which, on shaking with a solution of sodium hydroxide, filtering and precipitating with hydrochloric acid, gives thymol, a colorless crystalline substance. Solutions of this drug are used for their antiseptic properties and they are often to be found in mouth washes. At home the herb is used as a tea for headaches and cramps in the stomach. For cultivation Thyme requires a fertile, dry soil. The seeds are sown in rows, the seedlings being transplanted and spaced about one foot from each other. A little later they may be pruned so that they assume a bushy form. The plants should not be kept in the garden more than three years, for after this time they do not grow so well.

Hyssop (*Hyssopus officinalis*) is another herb and it gives us a stomach and chest-strengthening tea. Then too, it is said to be good for worms. An aetherial oil is also obtained from this plant. The flowers are blue in color and the herb is hardy. If a rather tall edging plant is required for growth about the kitchen garden, then Hyssop may well be used for this purpose.

The garden Mint (*Mentha piperita*), which is a hybrid of *Mentha arvensis* and *Mentha aquatica*, seldom produces seeds, since it has been continually multiplied through division. It is never found wild. Peppermint contains peppermint oil and in it menthol is found, which is used for many purposes; among others, for refreshing drinks. It aids digestion and finds uses as a drug. The young plants contain the active ingredients and it is for this reason that the Mint must be renewed continually. A slightly moist, loose and fertile soil is demanded. In order to harvest the Peppermint, the plant is cut once a year, usually shortly before or during the flower period, about a hand’s breadth above the ground. All of the flowerless leaves are then collected, dried and kept until required.

Marjoram is one of the most favored of kitchen herbs. The name of this plant (*Origanum vulgare majorana*) comes from the Arabic and means imperishable. Found in its native state this plant is hardy,
Hyssop, Hyssopus officinalis—the latter word labeling it an official drug—was cooked with Figs, water and Rue and this decoction "helpeth the inflammation of the lungs" whereas in this country, under cultivation, it is considered an annual. The seeds are to be sown early in spring and when it begins to develop its flowers, the Marjoram plant is cut, bundled, and hung in a shaded but well-ventilated place. When once dry it may be used at any time, especially during the winter months.

An agreeable odor is given off by Basil (Ocymum basilicum), which was formerly frequently used as a potted plant. This herb both fresh and dried finds its way into soup, but too much should never be used as it is quite strong. The dried herb must be kept in a well-stoppered glass jar so that it will not lose its strength. When the seeds are about to be sown the most protected spot should be selected. The place must be quite warm. The seeds of Basil are usually sown during the middle of May.

Sage is cultivated to-day more from habit than for real use, although it possesses a number of good points. In the kitchen, Sage (Salvia officinalis) is used in leaf form for roasts and gravies. The oil of the leaves is a component of gargle waters. The plant is unassuming and propagation is easily carried out by division or cuttings. The latter should be placed in shaded spots and the soil kept moist. The herb may also be propagated through seeds sown in the spring.

A rarer herb is the Balm (Melissa officinalis) which contains an essential lemon-scented oil valuable for perfumes. The leaves are used in the kitchen to spice foods. A tea is also made from them which is very fragrant and acts as a nerve tonic. The seeds are sown directly to the beds in the spring. No particular care is required for this plant.

Lavender is quite old in cultivation. The oil found in it (Lavandula spica) is now primarily used in Cologne water. The blue flowers retain their delicate odor even when in the dried state. This herb, or its oil, is often used in baths for rheumatism; the leaves are seldom used as a spice for meats. The division of older root stocks which may be taken care of in fall or spring. After division the roots are lightly pruned and the plants are then set into the ground at a slightly deeper depth.

Quite a number of spicy herbs are given us by umbellate flowering herbs, one of the most common of which is the Dill (Anethum graveolens). Its seeds contain a sharp, yellowish-white oil which has an odor like that of mustard and has a burning taste. The unripe flowering umbels are usually used for making Dill pickles and as a spice it is added to sauerkraut. The young leaves, finely cut, are also added to lettuce and spinach for the same reason. In large quantities Dill acts on the kidneys and this herb should not be used by any one afflicted with kidney trouble. For cultivation a light soil is required. The seeds are usually sown in the fall, since they very soon lose their ability to germinate.

Equally valuable properties as a spice and as a medicinal plant are exhibited by Fennel (Foeniculum vulgare). It releases the gas in colic and cramps and is used as an eye-wash for inflammatory conditions. If Fennel is used as a spice for salads or soups, only (Continued on page 182)

Besides an absolute necessity for lamb and Mint Juleps, Mint is still found "marvelous wholesome for the stomache." With salt it was applied "to the biting of mad dogs"
Because it fits well into the average country and suburban site and because it is a dignified style, Colonial architecture maintains its popularity. Here it is interpreted in white shingles in the home of Frank S. Senior at Montclair, N. J., of which Dwight James Baum was architect.
The front façade presents a reserved face to the world, its only decoration being the elaboration of the portico into a Palladian motif and a round-arched window above, with shutters to match. The front door made of jalousies is an interesting feature and the garage as part of the house is simple and commendable planning. The Colonial custom of using small window pones gives this residence an authentic air. On the ground floor the room arrangement does not depart from the accustomed Colonial style of a mid-house hallway with living room on one side and dining room on the other. Upstairs, however, an exception is found in that the bedchambers are grouped around a sleeping porch the balcony of which is shown opposite. Its disposition of rooms shows this to be a comfortable house to live in.
A span of three windows, effectively curtained, makes a charming back­ground for a French card table and four chairs placed permanently at this end of a living room in Mrs. James Brown's New York apartment.

This dressing table is well placed against a range of casement windows in the home of Mrs. J. W. Martin, Port Washington, L. I. Drapery and swags are mauve taffeta. Pierre Dutel, decorator of both rooms.

A window again serves as background for a stationary card table in the sun room of Mrs. Howard Whitney's residence, Glen Cove, L. I. Walls are blue and the curtains cream. Odom & Rushmore, decorators.
USING THE WINDOW for BACKGROUND

In the Colonial living room of Crispin Oglebay, in Cleveland, Ohio, a chintz covered sofa flanked by small tables is in front of wide windows hung in organdie. Arlen Studios, decorators

Protected from draughts by a low screen, a dressing table in Madame Massenet's Versailles house stands conveniently by a French window. The paneled walls are painted gray and white

When windows are as decorative as these leaded glass examples in the New York residence of Stafford McLean, they should be left quite uncurtained. Edmund Ellis was the architect
"Greenways" at Sydney, is a house of pinkish cream stucco set among old trees. Its doors and windows are painted in French gray and the shutters green. To one side the garden is walled with open arches.

Both privacy and openness are afforded the garden by this wooden fence above a low wall and, further on, by the arch-pierced wall. It is the residence of Mrs. John Hughes. Gilbert N. Hughes, architect.
A COSMOPOLITAN HOUSE

The home of C. A. Aiken, at Glen Head, L. I., traces its agreeable architecture and furnishing to several national sources. The exterior is of French derivation in brick painted white; its interior is French, Italian and English. The architect was Thomas Harlan Ellett.
In the living room the paneling of the walls and doors and the marble surround of the fireplace are reminiscent of 18th Century French design, whereas the furniture is from English sources.

Leading from the living room to the west verandah and flower garden, is this guest using corridor. The walls are painted a cool gray blue and the lunette vaulted ceiling is finished in dull gold.

The dining room walls are pale green, with baseboards and pilasters marbled and the capitals picked out in dull gold. Here is pale yellow furniture of the 18th Century Italian type, with seats covered in old rose figured damask. The screen is paneled with scenic Italian color prints.
The west end of the residence overlooking the garden is recessed to form a loggia. At the left of the forecourt is seen the garage. The roofs of both house and garage are covered with dark gray slate.

The entrance is placed on a walled forecourt, with the rear of the garage forming part of the wall. The treatment of the cornice and lower angles of the gable are of northern French precedent.

At the east end of the house and stopping the terrace at one end is the service wing; the corresponding projection at the other side is the guest wing. This picturesque terrace is paved at the ends and middle, with intervening grass panels. From here steps lead down to a fountain and garden pool.
In addition to being well placed from the standpoint of balance and decoration, the furniture in this living room in a New York apartment suggests ease and livableness. The drapes, decorators.

The walls and cornices are painted a delicate shade of green; the curtains are French percale in tan and rose, and an old red toile covers the chairs. The daybed is in red and tan striped silk.
The new art and the designer

By This Latest Accession of Artist-Designers America Further

Penetrates The Field of Modernism

Matlock Price

Much has been written of the new kind of furniture that has been coming to us from abroad. It has been very exciting, and although Europe has been gradually working up to modern expression over a period of nearly fifty years, the whole thing seems to have finally come upon us with a strange suddenness.

Not very many people have even been able to decide, yet, exactly, what they think of it all, even when they are most enthusiastic. But of one thing they are definitely certain: this newest expression of the arts of design and decoration has anyhow made inertia unfashionable. One must, at least, know enough about the new art to discuss it intelligently, and to form some first-hand opinions on it. As in most affairs, there is much in favor of being open minded. Let us not behave as though the millennium in the arts has arrived and let us not, on the other hand, take the reactionary stand that art is going to the dogs. Neither premise, in the nature of things, is likely to correspond with later facts.

So much has been written, elsewhere, of the evolution of the newer art that I will not attempt a historical retrospect here. It would have to begin with William Morris, jump to the old Viennese Secession, which was once so very, very new, go on to the short-lived Art Nouveau of the late nineties, our own "Mission" period of the same time, the Wiener Werkstätte, of 1903, and so forth up to the Salon des Arts Decoratifs and the great Paris Exhibition of 1925, when the new art appeared in the guise in which we now see it.

The thing that is most to be stressed is that any kind of artistic expression depends, more than seems generally to be supposed, upon the people who produce it, upon the artists and designers, upon the creative ability, individual and collective, that produces works of art. Public acceptance, to be sure, is essential, but the public must first be shown the thing it is asked to accept.

Here it is of first importance to notice the whole attitude toward design in Europe. Specialization does not mean so much as it does here. A designer, there, is a designer, which means that he can (and does) design anything. If he is a mural painter, an architect or an art teacher it does not mean that he cannot design furniture or textiles. And the breadth of his vision in the matter of design, the universality with which he sees design as a force, like electricity, with varied applications, is certainly good for the design which he will produce for any one specific purpose.

(Continued on page 140)
THE MODERNISM OF ITALY
A Lively Contemporary Art Attractive to People of Taste Has Arisen From the Ashes of Imitation Antiques
YOI MARAINI

The tourist, busy choosing his imitations of old furniture, maiolica and brocade, seldom has a chance of seeing the great development that has taken place in decorative art in Italy. This is due partly to a lack of understanding of the value of advertisement and, also, to the fact that the houses, restaurants, theatres and bars, more distinctly modern in treatment, are not often on the tourist's track. The Penna D'Oca, that gay restaurant for journalists in Milan, decorated by a group of young artists, under the guidance of G. Ponti; the Quininetta, in Rome, with the paintings of Giulio Rosso and sculpture by Biagini; the Teatro Savoia in Florence, are not haunts of foreigners, though the delightful bar at the Ambassador's Hotel in Rome, with its dancing figures in beaten copper by Biagini, is naturally better known.

With the foundation of The Decorative Art Exhibition at Monza, eight years ago—an international exhibition of great importance—a new impetus was given to purely modern work, and from that moment a number of artists turned their attention to this matter. The result was a sudden and extraordinary progress in this most personal of arts. Marcello Piacentini, the famous Roman architect, encourages artists in the decoration of the buildings for which he is responsible, and Giovanni Ponti who, with Piacentini, guides the whole trend of Italian decorative art, gives new life to whatever branch of work he undertakes. The old porcelain factory of Richard Ginori, famous from the early 18th Century, when Marchese Ginori of that time sent a ship to China with workmen to learn the secrets of Chinese porcelain and to bring back clay and a knowledge of glaze, has developed, through the talent of Ponti, a modern side wonderfully successful from an artistic point of view. Ponti's tiles, vases and maiolica, with painting under glaze, carry a note of utmost modernity. He has also designed for the Cristofle Society of Milan a number of metal objects, amongst these a strangely attractive cigarette case in black.

Maiolica, also quite different from the usual Italian (Continued on page 132)
An Etruscan theme treated in a modern manner is the style of this jar which was designed by Ponti of Milan.

In the International Exposition of Art in Industry at Macy's was this room designed by Italian modernists.

Ponti's inspiration even covers such commercial work as this modernistic plaque for use in a tobacconist's shop.

A crystal goblet etched by Prof. Balsamo Stella, Director of the School of Decorative Art in Padua, Italy.

Giovanni Ponti of Milan and Marcello Piacenini, the Roman architect, are the two leaders in modern Italian decorative work. This group of cigarette box, bowls and case are of Ponti's designing and show the variations of his inspiration and execution.
Tilia cordata is the common Linden of northern Europe, a shapely tree that deserves more recognition here. Latest of the genus to blossom, it supplies the bees with valuable honey.

Maackia amurensis is a relative of our American Yellow-wood, bearing erect masses of white blossoms in July. Its leaves are dark green and pinnate, and it often grows to sixty feet.

Huge leaves and large inflorescence characterize the Angelica Tree. Blossoms are pure white, followed by berries that change from red to black. Its height rarely exceeds fifteen feet.

One of the noblest of all flowering trees is the Western Catalpa, native of the Mississippi Valley where it often grows to a great height. Excellent for parks or large private grounds.
The so-called Varnish Tree (Kordia paniculata), with its terminal panicles of clear yellow flowers, is a noteworthy ornamental species. It comes to us from China and is perfectly hardy.

LINDENS AND OTHER SUMMER FLOWERING TREES

Various Notable Species Whose Real Beauty Entitles Them to Wide Recognition in Many Situations

E. H. WILSON, V. M. H.
Keeper of the Arnold Arboretum

THE first northern tree of the year to open its blossoms is the Silver Maple (Acer saccharinum), more widely known, perhaps, as A. damascenum, a magnificent tree which grows to a large size in rich bottom lands of eastern North America. The flowers are formed in knot-like clusters along the shoots in late autumn and in time after mid-February when the weather is mild they may open. The last of the trees to bloom is an Asiatic Elm with small leaves known as Ulmus parvifolia. In both cases the flowers are inconspicuous, which is true also of a majority of northern trees outside of the members of the great Rose family.

As April approaches various Cherries put forth their delightful flowers in utmost profusion and competing with them we have the Magnolias, followed by Almonds, Peaches, Plums and the whole of the great Crabapple-family. Throughout April and May there is a plethora of bloom on bush and tree, but as mid-June arrives blossoms become less plentiful. However, there are a number of trees, some native, others exotic, which have their season of flower at high summer. The leaves in every case open first so that the flowers are seen to best advantage against a foil of rich green. These trees have a special value in gardens, being well-suited for a place on the lawn, large or small, and for our parks and pleasure resorts.

The most important summer-flowering trees are the Lindens (Tilia) whose fragrant flowers perfume the air during a large part of the month of July. Usually the trees of eastern Asia are more successful in this climate than those of the same genus from Europe, but to this general rule Tilia is an exception. All the European species and their hybrids and varieties flourish in New England, but the Asiatic species are bad growers there, and only T. japonica really flourishes. This is a late flowering species with drooping branches and light green foliage and is quite conspicuous in early spring through its unfolding its leaves a week or two before those of other Lindens.

The most widely distributed of European Lindens is T. platyphyllos, which may be recognized by the yellow tinge of the leaves and by the thick covering of short hairs on their lower surface. It is not the handsomest of the European Lindens, but it is the tree which is usually sold by American nurserymen as the “European Linden”. There is a variety with leaves larger than those of the type (var. grandifolia), another with erect branches forming a broad pyramidal crown (var. pyramidalis and others with variously divided leaves (var. lacinata and ciliata). A handsomer tree is T. cordata, the common Linden of northern Europe, where it sometimes grows to a large size. This may be recognized by its small, thin, more or less heart-shaped leaves which are pale on the lower sur-

(Continued on page 174)

Tree Lilacs come from colder regions of the Orient. This is S. japonica, growing sometimes forty feet tall and blossoming profusely.
THE LILIES OF THE FIELD

GROUP A
Requires ordinary, moist, well-drained soil, and ordinary conditions, with a leafy ground cover.

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GROUP B
Requires special conditions—partial shade, leaf mold, and a ground cover of low shrubs.

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GROUP C
Requires moist, peaty soil—swamp conditions.

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GROUP D
Tender—not hardy or requiring special care.

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**THE LILIES OF THE FIELD**

Throughout the Ages a Symbol of Beauty and Purity, This Stately Flower Still Retains its High Place

FLORENCE B. ROBINSON

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**LATITUDE OF CHOICE**

But if man has not succeeded in adding to the great Creator's work, he yet cannot complain for lack of choice of many desirable characteristics: fragrance, color, form, height, season of bloom and adaptability to site and exposure. By choosing properly you can have Lilies in sun or shade, in light soil or in heavy, in ordinary well-drained garden soil and under ordinary conditions. You can have them in bloom from June to October, with a range of color from pure white through cream, yellow, orange, red to violet and purple. This range of warm colors probably bears some relation to their emotional appeal, while their purity of form is enhanced by it. And when used in masses as they too seldom are, they form a striking color note. Even singly or in small groups they cannot pass unseen. Thus they become the accents of our borders—choruses in the symphony of flowers—and should be used with discretion to brighten a dull spot, to provide a climax, to relieve monotony, or to furnish a grand finale.

The average height of Lilies varies from one to six feet, although *Lilium giganteum* has been known to reach to twelve feet. Under cultivation the taller ones may need support, though among other plants and with a good soil and good root system, they should grow straight and strong. And all Lilies should have a persisting ground cover of foliage which will give protection to the roots, whether they grow in partial shade or do best in the open sunshine.

The roots of Lilies are of two kinds, known generally as base roots and stem roots. Some develop only base roots, i.e., roots from the base of the bulb, while others develop both sorts—base roots and also roots from the stem above the bulb. The nature of the rooting system determines the depth of the planting. Base rooting Lilies should be planted shallow, from four to six inches; while stem rooting sorts must be planted from ten to twelve inches deep, so as to allow the late developing stem roots to penetrate well into the soil.

In studying and planning for Lilies one might best group them into four classes according to the conditions under which they are known to grow and thrive:

Those which will do well in any good garden soil and under ordinary conditions.

Those needing a rich, loamy humus and partial shade, conditions found in the borders of woodlands.

Those requiring a rich, moist or peaty soil; in other words, swamp conditions.

Those which are quite tender and must be grown under glass or with adequate protection.

Obviously, Group 1 is the group from which to choose for the average garden, and it includes all the old favorites such as:

- *Lilium candidum*, martagon, speciosum and *tigrinum* as well as many others shown in the accompanying chart. *Lilium brownii*, croceum, henryi, rubellum and *tigrinum* prefer a very light sandy peat; while candidum, japonicum (*krameri*), martagon, *spp.* and *tigrinum* do very well in a stiff soil. Most Lilies detest lime, and all demand good drainage and leafmold. Even the swamp Lilies grow on a stone or tuft in such a manner that water in contact with the bulb cannot stagnate and in winter the bulb is fairly dry. A sunken, inverted flowerpot can supply a similar condition in planting, and if the bulb is loosely scaled it can be still further protected by planting it on its side so that moisture may drain away and not stand between the scales to cause rot.

Limp and flabby bulbs should be treated by wrapping them in damp fiber or sphagnum for a time; and moldy ones should be powdered with charcoal or sulphur.

The time of planting depends upon the dormant season. *Lilium candidum* should be planted or moved in August. Any other period risks the loss of flowers if not of the bulbs themselves. This is the time when the stalks and leaves are dead and before the new fall growth begins. *T. candidum* and *martagon* should be moved in September and other Lilies in October. Many will not do very much the first year after planting. One or two barely show above ground. But if they show at all it is a subject for rejoicing and not worry. They are becoming established in their new location and after this first season should do very well if the right attention has been given to selecting proper soil and drainage.

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**FOR READY REFERENCE**

The accompanying chart has been devised to provide for the gardener a quick and ready reference of all information necessary to planting and to landscape use. The species of Lilies have first been separated into groups according to the conditions required for their growth. These groups have again been sorted into color groups, as white, cream, yellow, etc. The color groups have then been subdivided according to the season of bloom; the seasonal groups are separated by root systems, thus indicating approximately the required depth to plant; and the general height of growth is shown by the figures given after each name. Thus the gardener can quickly and easily determine just which species are best suited to his needs of the moment.
TO BE PLANTED ONLY IN THE FALL

Anemone (Anemone japonica) and all spring- and early-summer-flowering varieties. In addition to A. japonica there are several easily obtainable varieties of this delicate woodland plant, effective in the border but particularly delightful when naturalized in the shade of the shrubbery border and young trees.

Bleeding Heart (Dicentra spectabilis). A plant of interesting habit; flowers pink and purplish; 3′; in light, rich soil; shade; propagate by division.

Columbine (Aquilegia, in variety). One of the most valuable plants in the border on account of its exquisite and durable foliage and its long-spurred blossoms. The various types range from the dainty blue and white A. alpina to the 3′ to 4′ yellow-flowered A. chrysanthha. In moist, well drained sandy loam; partial shade; propagate by division.

Globe Flower (Trollius, in variety) of which T. caucasicus “Orange Globe” is perhaps the best; 1′ to 2′; in moist, heavy loam; partial shade; propagate by division.

Hepatica (Hepatica nobilis). One of the earliest blooming plants in the border; flowers white and blue; 4′; foliage practically evergreen; in rich soil; shade; propagate by division.

Iris, Fleur-de-lis (Iris, in variety). There are many types of this popular perennial, ranging from the small I. pallida to the towering I. laevigata, or Japanese Iris. Some of the best of the various species are Walhalla, Johann de Witt, Queen of May, Mme. Chereau, Onaga-shima, Snow Queen, Perfection, and Victorine. Plant in rich, well drained loam; sun; propagate by division preferably immediately after blooming.

Leopard’s Bane (Doronicum plantagineum). Large Daisy-like flowers; ½′ to 3′; yellow; in rich soil; sun; by division.

Madonna Lily (Lilium candidum); in prepared beds, excavated 18′ and filled to within 6′ of the top with manure, then 1′ of sand, then light rich soil; sun; protect; propagate by bulb scales.

Peony (Paeonia, in variety). From among the various types the following are especially good: The Bride, George Alexander, Jupiter, Apple Blossom, Cathedral, Crystal Queen, Dragon’s Head, Geraldine, Gypsy, Lemon Queen, The Moor. Grows most successfully in beds prepared as for the Madonna Lily above; sun or part shade; cover lightly with well rotted manure through winter to be removed early in spring; propagate by division.

Phlox (Phlox, in variety). From among the various types the following are especially good: Aurora Boreale, Bridesmaid, Elizabeth Campbell, Gimmonda, Independence, O. Wittich, Robert Werner and R. P. Struthers. Plant in rich, rather moist soil, although it is not particular; sun; propagate by division.

Primrose (Primula, in variety). Plant in rich soil; shade; propagate by division as soon as possible after flowering.

Wake Robin (Trillium grandiflorum). Early flowering; large white blossom; 12′ to 18′; in rich soil; partial shade; propagate by division.

Spring Flowering Bulbs

Glory-of-the-Snow (Chionodoxa, in variety). One of the first of the spring bulbs to appear. Flowers white, blue and rose.

Crocus (Crocus, in variety). A small, early blooming bulb, among the best of which are: Non Plus Ultra, violet tipped with white; Baron von Brunow, bright blue; Mont Blanc, white; Queen of Sheba, gold; Margot, rosy heliotrope, and Vulcan, pale blue.

Snowdrop (Galanthus, in variety).

Squill (Scilla, in variety). One of the best of the small flowering spring bulbs for naturalizing in the woods and under the shrubbery borders. Among the campanulata types there are the carnea, blue; the rosea, pink; and alba, white.

Daffodil, Jonquil, Narcissus (Narcissus, in variety). A good list is: Autocrat, C. J. Blackhouse, Consipicuous, Emperor, Empress, Frank Miles, Minnie Hum, Ornatus, Sea Gull and Sir Watkin.

Tulip (Tulipa, in variety). The three principal types are: Single Early, of which Aurora, Pink Beauty, and Leopold II are particularly good; Cottage, of which Clare of the Garden, Flavo and Quintessence are representative; and Darwin, of which Clara Butt is a beautiful pink, La Caneder, a pale rose maturing to a pure white, and La Tulipe Noire, the blackest of all Tulips.

NOT TO BE PLANTED IN THE FALL

Hardy Herbaceous Perennials

Japanese Anemone (Anemone japonica). One of the showiest of the fall blooming perennials, of which the best varieties are: Alice, Brilliant, Queen Charlotte and Whirlwind; but whose late blooming habit makes it extremely inadvisable for fall planting.

Chrysanthemum (Chrysanthemum, in variety). Some of the best varieties in the various types are: Irene, Klondike, Windlass, Brilliant, Queen Charlotte and Whirlwind; but whose late blooming habit makes it essentially a spring planting perennial.

Deciduous Shrubs

Bladder Senna (Colutea arborescens). Very showy and worth while.

Butterfly Bush (Bougainvillea, in variety). Very showy and worth while.

Chrysanthemum (Carltona speciosa). A reliable old standby.

Globe Flowers (Trollius, in variety). Showy blossoms and autumn berries.

Stephanandra (Stephanandra flexuosa).

Sumac (Rhus, in variety). Late summer and autumn color.

Sweet Shrub (Calycanthus floridus). Old-fashioned and fragrant.

Tamarisk (Tamarisk, in variety). Valuable in flower and fruit.
ART IN OBJECTS OF UTILITY

Egmont Arens, designer of the modern lamps on this page, found his inspiration in parts of machines and everyday objects of utility. A pleating roller, copper plated, makes the lamp base at the left.

Suggesting a shining Christmas tree, the slender base of the lamp above is formed of large and small silver-plated balls. The lamps on this page are shown through the courtesy of the Weyhe Gallery.

Copper metal balls, batiked in a smart design of black and silver arrows, are poised gracefully on a three-tiered black stand to form a vigorous lamp base. Arrow heads also ornament the transparent shade.

The slender column of the lamp base illustrated above is made of small silver-plated tea bells which are placed end to end. The shade is parchment paper trimmed with a shaped border of German silver.

Harvey White
From Vienna come the graceful fluted bowl and beaker below, designed by Josef Hoffmann. This glass is available in amethyst, amber, smoke or dark green. Import by the Canteen Luxe Shop.

Swirl in lines, sapphire blue in color, decorate both stem and cup portion of this heavy hand-made Irish glass, bringing an interesting suggestion of modernism. The Canteen Luxe Shop.

(Above) At the top of the page, in the center, is a bowl of gleaming mirrored glass on an ebony glass stand. The fluted vase below this at the left is a combination of clear and frosted black glass. Macy (Right, center) Modern vase with shallow fluted design in black, green or amber glass. René Roshenthal. (Below, left) A graceful vase of frosted crystal having a decorative etched design in clear glass. The remaining vase is milk white bubble glass shading to rose, green, blue or black at the top. Ovington.

(Left) Harvey White

(Drawn by) Dora H. Merritt
MODERN DESIGNS IN GLASS

The vigorous design of the Lalique glass above is entirely in the modern spirit. Square knobs of black and clear crystal give an appearance of sturdiness to the stems. Wanamaker

The fluted form, so popular a motif in modernist design, distinguishes the pieces shown at the left. This effective glass comes in green, blue, amber or delicate rose shade. From Macy
In the center of the row above is a smart linen with a delightfully artificial design. Green, blue, yellow and brown on a candy-pink ground. From Macy. A lattice motif in orange and white on a pink ground forms the main design of the print in the center of the row on the right. The Deutsche Werkstätte.

Large, brilliantly colored flowers and leaves in formal designs characterize many new German prints. Above is an example from the Deutsche Werkstätte.

In the center of the page is a cotton print in a 20th Century design. Autumn colors on a cream ground. Deutsche Werkstätte.

The voile immediately below, with its interesting horizontal stripes, comes in shaded blue, rose, or chartreuse green. From Lord & Taylor.

A lattice motif in orange and white on a pink ground forms the main design of the print in the center of the row on the right. The Deutsche Werkstätte.

(Right) Horizontal stripes are in many modern materials. This cotton in shaded effect comes in blue, chartreuse, orange, beige or brown. Lord & Taylor.
French and American textiles are featured on this page. (Center) French linen obtainable in cream, green and tan. From Lord & Taylor.

(Right) A reversible brocaded satin with embroidered silver "slicks" on green, or in shades of fawn. From Eugene Schoen.

(Below) Casement material of lustrous écru colored mohair net embroidered in white silk in a graceful modernist design. From W. & J. Sloane.

In the center of the row at the left is a damask designed in the modern spirit. Pinkish tan and brown, peach and red, green and orange. Ethel A. Reeve.

(Above, center of row) Soft, crushed plush is much used for both chair coverings and bedspreads. It comes in fourteen colors. From Eugene Schoen.

(Left) A cream colored casement voile with decorative embroidered design in green and white silk. Also in henna, blue or coral on white. Chintz Shop.

Modern ships in brilliant colors careen blithely on a blue, black, cream, green or orange sea in the decorative French cretonne shown above. From R. H. Macy.
This Calendar of the gardener's labors is planned as a reminder for taking up all his tasks in the autumn and winter seasons. It is fitted to the climate of the Middle States, but may be made available for the whole country if, for every one hundred miles north or south, allowance is made for a difference of five to seven days in the time of carrying out the operations. The dates are for an average season

**First Week**

**Autumn,** of course, is Lily-planting time, and the earlier you can get at the work the better for all concerned. The best rule to follow is to get the bulbs into the ground as soon as they are available at the place where you buy. It is well to make a distinction between the stem-rooting Lilies and those which root only from the base of the bulb. The former, exemplified by Regale and Auratum among others, send out roots from both stem and bulb and should be planted deep—seven to nine inches. Base-rooters, like Superbum and Candium, do not need such deep planting. Most of them like to be only about four inches underground—Candium even less.

As soon as frost has blackened the Dahlias their tubers should be dug and stored indoors for the winter. First cut the stalks off clean at the ground level. Then loosen the soil with a digging fork entirely around the plant and a foot or more around the tubers and let them cure for a few days before packing in peat moss or other suitable material. Gladioli, too, are about ready for digging. There is less danger of injury to them by careless handing, but it is always best to get well outside of and under them before the actual lifting is done. Their leaves had better be left on the ground as long as they remain green.

**Second Week**

If you are interested in experimenting with the propagation of hardy trees, shrubs and other woody plants from seed, try sowing in fine leaf-mold mixed with good light loam. Let the seed-bed be in a sheltered, out-of-the-way place and mulch it with several inches of fallen leaves as soon as the ground freezes. The hard seeds of such plants as Dogwood and Bittersweet are slow and often uncertain in germinating, but the foregoing plan is worth trying.

Some of the out-bearing trees can be grown in this way, too, though it will take years for them to come into bearing. Probably a better plan is to buy rooted stock and set them out this fall. Hickories and Black Walnuts are satisfactory in the North, for they are one of the first trees of beauty to appear, and to bear worthy crops. In the South the Pecan is an appreciated standby.

A some of the out-producing shrubs are distinctly worth-while from the standpoint of appearance as well as crop. Perhaps the best known is the Fothergill or Handel, of which several improved varieties have been developed to a point far superior to the native form which grows wild along many a New England roadside.

While considering fall planting of trees, don't forget that this is a favorable season to set out new Apples and Pears. If they go into the ground as they should in October or early November they will serve excellently. Some of the nut-bearing trees among others, send out roots from the standpoint of appearance as well as crop. Perhaps the best known is the Fothergill or Handel, of which several improved varieties have been developed to a point far superior to the native form which grows wild along many a New England roadside.

But don't let these larger plants divert all your attention from the herbaceous perennial seedlings which are destined for next summer's border. Unless these are usually well advanced, better winter them in a coldframe.

**Third Week**

**The general opinion about pruning is that it is entirely a spring business,** with perhaps a little saved for early autumn. A large percentage of amateur gardeners is under the impression that to prune while the subject is in an active growing state is to run the risk of injuring it.

Actually, there are a good many exceptions to this blanket belief, prominent among which are the flower-blooming shrubs. These indispensible plants will not be permanently harmed by fall pruning, but their floral display the following season will be greatly curtailed. Such shrubs include the roses and peonies, and the majority of the previous season's growth, forming their buds during the summer in preparation for the coming season. Consequently, fall pruning sacrifices those parts of the plants which make them most desirable. The right time to do the needful cutting is immediately after flowering, as this will permit the formation of the needed new wood and buds. Maple trees, too, are best pruned in spring as their leaves are coming out.

A good many shrubs, if their branches are permitted to touch the ground, will send out roots from the stems at the point of contact and start the formation of new plants. Such natural "layers," if well rooted, can be cut loose from the parent plants now and transplanted to the places where you want them to grow up.

If you are thinking of obtaining some more ornamental trees to trim your flower borders during the winter months, or to plant in a corner, remember that it is best and should do well if the pots are plunged in the ground, and kept protected from freezing for five or six weeks.
The Tomato Soup your taste pronounces.....PERFECT!

Such glow and refreshment!

For luncheon or dinner today, quicken your appetite with this delicious soup. It puts a new zest in the meal with its cheerful, inviting color and its unforgettable flavor. For Campbell's renowned French chefs blend for you only the choicest parts of the tomato, golden country butter and the deftest seasoning.

Prepared either as a Cream of Tomato or as Tomato Soup, according to the easy directions on the label, this is a soup which the careful meal planner selects with frequency. For the family never tires of it. Your grocer has, or will get for you, any of the 21 Campbell's Soups listed on every label. 12 cents a can.

WITH THE MEAL OR AS A MEAL SOUP BELONGS IN THE DAILY DIET

Look for the Red-and-White Label
BENGAL-ORIENTAL RUGS

MOSQUE PRAYER RUG
First Authentic Reproduction

The ENDURING CHARM of the RAREST RUGS of the ORIENT

Bengal-oriental rugs are not affected by passing modes in decorations. Inherent beauty keeps them always in style. . . . Exclusive processes in the hands of specialists make them closely approximate the enduring charm of the rarest rugs of the Orient.

Price for 9x12 size does not exceed $185 in any part of the United States.

Your address and 10c. will bring you a portfolio of color reproductions of rare and beautiful Bengal-Oriental rugs.

James M. Shoemaker Co., Inc.
119 West 40th Street, New York

"THE HOUSE OF SHOEMAKER"

FURNITURE OF ENGLAND (Continued from page 95)

Influence appears and one that is reminiscent of early Spain. Like forms are also found in Derbyshire and the east coast of Yorkshire, and although the suggestion is that these were copied from chairs brought from Holland, which country was at one time part of the Spanish empire, it is no extravagant assumption to suggest that they were introduced at the time of the defeat of the Armada. This for the reason that a number of the galleons were wrecked and the survivors made land on that coast, and further, that examples manifesting Moorish motifs are known to date from the beginning of the 17th Century.

Hence with seats from Norfolk it is not unusual to find turned front legs, those at the back retaining the solid square form of the Gothic. Near the floor a rail runs between the front legs, others connecting these to the back supports. The wide top rail of the back is roughly carved with the lower edge taking the form of small arches, these (Cont. on page 126)
A CRY...HALF-HUMAN IN ITS QUALITY
... FLOATS OUT OF THE DARK

KREISLER . . . ELMAN . . . HEIFETZ. A violin, quivering with a thousand varied emotions that transcend words. Swiftly your surroundings vanish. You see a black Hungarian forest. Brooding pines look down on a gypsy fire, whose jagged flames silhouette the wild grace of a Romany dance. Showers of notes—furious as sparks—whirl into the night. You are at the concert—in your own home! . . . So realistic, so lifelike, is reproduction through the Orthophonic Victrola, the artist seems to stand there before you. Whatever the season, this versatile instrument brings you and your friends the best of the world's music—with all the encores you wish. . . . Only when you've heard it, can you appreciate its performance. Arrange now for a demonstration in your home.

VICTOR TALKING MACHINE COMPANY, CAMDEN, NEW JERSEY, U. S. A.
"They'll look like new after we VERNAX* them!"

"MOVING is certainly hard on furniture!" lamented little Mrs. Brown. "Look at our good table ... and my cedar chest ... and the mahogany clock—"

"It's a sad sight now," agreed her husband, "but cheer up—they'll look like new after a rub with VERNAX."

"But, dear—are you too tired to go over them now?"

"Not a bit—with VERNAX you can double the effect with half the work. Just give me a couple of clean cloths—"

"I must say it will be a relief to have the furniture look the way it did last time you VERNAXED it. Are you sure it will get back that wonderful, gleaming surface again?"

"Remember how this old clock looked when you brought it back from the antique shop?" demanded her husband. "Didn't VERNAX make a museum piece of it? And the new furniture, too—it's the finest thing we ever used on any sort of wood. Where's the bottle? Let's go!"

**You, too, can prove the value of VERNAX—and for only 10¢. Send the coupon today for the liberal trial bottle—enough to VERNAX* your favorite piece of furniture.**

Sold through Department, Hardware, Drug and Furniture stores in two sizes—60¢ and $1.00 a bottle.

Distributed by Schieffelin & Co.
for Arthur S. Vernay, Inc., New York

* Reg. trade mark

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20 Cooper Square, New York City

Enclosed is 10¢. Send me trial bottle of VERNAX and booklet, "The Care and Restoration of Furniture and Woods," by Arthur S. Vernay.

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Address
City State

My dealer is...
Address

FURNITURE OF ENGLAND

(Continued from page 124)

being supported by turned vertical spindles fitted to the lower bar of the back. The front of the seat is similarly treated, thus affording a close likeness to the Spanish pieces of the previous century. Equally Iberian are the styles of Yorkshire and Derbyshire, although the characteristics vary from those of the district immediately to the south. There is noticeably more turning in the understructure, the legs and stretcher rails taking the bobbin shape, and while the square back legs and back supports are retained, these are here often decorated with chip carving. The two back splats are shaped and arched after the manner of the Oriental crescent, which the Moors introduced into Spain. In these, as in those of Norfolk, the ineradicable heritage that Spain acquired from her Arab governors is to be noticed in the pendant ornaments which take the forms of acorns or bells. Of the chairs that recall the austerity of the Puritan regime throughout rural England we meet with those which resemble the Spanish frentelines or monk's chair. These, with their plain square framework and slung leather seats and backs, were the forerunner of that style inflicted on this country under the guise of "Mission". Incidentally this term was derived from the monastic furniture introduced to California by the Spanish missionaries in the 16th Century. Other seats that are suitable for oak interiors and which are to be procured in Yorkshire and Lancashire are those somewhat massive structures, which, while typically of medieval structure, give evidence of the coming of the Renaissance in the employment of turning and the carved lozenge design and rosettes which have been applied to the back panels. Old oak coffers, or as they are more often called, dower chests, are eminently of provincial workmanship. During the past few years, however, those with other pieces of Tudor woodwork have markedly advanced in value. At the same time there is no dearth of fine examples, if possibly greater attention has been given to those with the linen-fold panels. This form of carving is regarded as the most graceful of the Gothic era and is found on the backs of benches, panels of cupboard doors, and later with the interior woodwork of banqueting halls. Both this and that known as the parchemin were introduced into England (Cont. on page 136)
You don’t need to read her palm or cast her horoscope to tell about a housekeeper. ... If there are flowers in the reception-room or living-room, she appreciates beauty. If there is tea with special little cakes, she understands hospitality. And if she has plenty of fresh snowy towels in her bathroom, she delights in the cleanliness and order that make a home a pleasant place in which to live.

Would you like to have visitors go into your bathroom and see the towels that are there all the time? Cannon towels will always do you credit. Their colors never fade. They are cheerful, prosperous-looking towels, always an asset to the appearance of the bathroom. And they are so reasonably priced, you can well afford to have enough so that there are clean ones for every-day use for every member of the family.

The most important housekeepers in America, the big hotels, use Cannon towels. They do this because Cannon towels are good-looking; because they launder beautifully, wear exceedingly well, and are most decidedly a good buy.

You doubtless realize the cost of Cannon towels is astonishingly low. But have you seen the decorative new designs? And did you know that as well as bath towels there are Cannon face towels, hand towels, wash cloths, bath mats and bath sheets?

These are on sale in all good department and dry goods stores. Plain white styles and modern designs, whales, dolphins, flamingos, seagulls, etc. Also conventional borders and attractive stripings. Colors in borders are green, blue, gold, lavender and pink. Prices from 25c to $3.50. Cannon Mills, Inc., 70 Worth Street, New York City.

*All colors in Cannon towels guaranteed absolutely fast.
From the first frosty morning until spring comes again your car is safe with one supply of

EVEREADY PRESTONE
(TRADEMARK)
For the Preparation of
The Perfect Anti-Freeze

Winter is just around the corner, waiting with freezing weather to catch the unwary motorist who delays about protecting his car or who uses an unreliable anti-freeze. With Eveready Prestone you can safeguard your car now and be certain of security and peace-of-mind, no matter when cold weather begins or how long it lasts.

No amount of warm-weather driving in any way affects this perfect anti-freeze. You need not be concerned about evaporation, loss of strength or deterioration because Eveready Prestone is as harmless as water, and one supply lasts indefinitely. It is unaffected by extreme changes in temperature. It is guaranteed, without qualification, by National Carbon Company, Inc.

Eveready Prestone is different from any other anti-freeze. It never boils off. It never leaves deposits in the circulating system and never becomes sluggish with low temperatures. It is perfectly harmless to paint, metal and rubber.

Thousands of motorists used Eveready Prestone last winter under every test of winter driving and found it the perfect answer to the anti-freeze problem. Truck and bus fleet operators and automobile manufacturers use and endorse it. Eveready Prestone is used to protect the costly engines of dirigibles from the frigid temperatures encountered in cold-weather flying.

Protect your car now with the surest, safest and most permanent safeguard against cold-weather driving dangers. Eveready Prestone, sold as a pure, undiluted product, is the most economical anti-freeze you can buy. It costs more initially, but less is required to give complete protection. One supply will protect you all winter against a freeze-up. Go today and have your car protected against freezing. Have Eveready Prestone put in the radiator now and be ready for the unexpected cold snap.

Manufactured for
NATIONAL CARBON CO., INC.
New York Chicago San Francisco
Atlanta Kansas City

Eveready Prestone does not contain any alcohol or glycerine

Each Eveready Prestone can is sealed with a special safety cap that protects the purchaser against the possibility of substitution or adulteration. Look for this cap.
Large Car Luxury—Small Car Handling Ease

The New Cadillacs and La Salles combine all the desirable qualities of power, roominess and luxurious comfort that only a large car possesses, with the handling ease and freedom from driving fatigue of a light, short-wheelbase car.

The gears shift instantly, easily, at any speed, without the slightest bit of clashing.

The brakes are powerful, but have a velvety-grip, respond to the lightest touch of the toe, and stop the car with amazingly little brake pedal pressure.

The steering gear is so designed that it takes the strain and exertion out of steering and makes the car seem light as a toy.

The front seat is quickly adjustable so that the brake and clutch pedals are within easy, comfortable reach of any driver.

It is because of such features that the new Cadillacs and La Salles offer such a remarkable combination of large car luxury and small car handling ease.

And the smart, distinctive Cadillac-La Salle body design that has created today's vogue in motor car styles is made still more appealing in the new models by a richer, newer beauty and style in outward appearance, and by more exquisite and tasteful upholstery, appointments and fittings.

In addition to 22 refreshingly beautiful Fisher bodies for the new Cadillac and the new La Salle, there are 14 exclusive and exquisite custom-built models, Fleetwood designed and Fleetwood built, that vie with the finest European cars. These new models are now on display at all Cadillac-La Salle showrooms.

Even a casual examination of these new cars will impress you with the fact that they represent the ultimate in fine motor cars. But you must ride in them or, better still, drive them in order to learn their amazing ease of operation, brilliant performance and luxurious riding qualities. Any Cadillac-La Salle dealer will gladly provide you with a car for this purpose.

The La Salle is now priced at $2295 to $2875—The Cadillac at $3295 to $7000—All prices f. o. b. Detroit.

FIFTY BODY TYPES AND STYLES BY FISHER AND FLEETWOOD
Look for this brown and white label. It indicates genuine Fostoria, which is absolutely practicable for serving hot, as well as cold foods.

Fostoria
FINE CRYSTAL AND DECORATED GLASSWARE

A successful formal tea this season must have color and the new elegance. Fine glass is smarter than ever, and this unusual table with its gay modern note is in excellent taste.

LINEN: A rainbow bordered cloth, with matching napkins.

FLOWERS: Roses, snap-dragon or bright fall garden flowers in a Dawn or Azure Fostoria bowl.

CANDLES: Blue or Rose in Dawn or Azure candlesticks.

And this Fostoria tea service to give the proper color harmony: Fostoria cups and saucers in Dawn and Azure. Fostoria plates in Dawn and Azure. Sandwich trays, compotes, and bonbon dishes, Dawn or Azure. Cream pitcher, sugar bowl, lemon dish, Azure.

THE NECESSARY SILVER.

Fostoria, because of its simplicity and graceful design, looks well with all types of table appointments and is a satisfaction for everyday use, as well as for special occasions. It makes breakfast brighter, luncheon more charming, dinner a delight, and is absolutely practicable for serving hot, as well as cold foods. Genuine Fostoria is made in an exciting variety of etched and plain patterns in Azure, Dawn, Orchid, Green, Amber and Crystal, with the famous Fostoria stemware to match. Prices are astonishingly moderate. For "The Little Book About Glassware" (free), address The Fostoria Glass Company, Dept. H.10, Moundsville, W. Va.
The charming hostesses of the Colonial South had much of their tableware made specially for them. Though wrought by American silversmiths it was ordered "done in the latest mode from England."

And so developed many of those patterns known as Colonial today. Symbols of that famous southern hospitality which find their modern counterpart in Colfax, by the Gorham Master Craftsmen.

Colfax is pure Colonial. But its exquisite tracery of design imparts a richness you will not find in the more ordinary patterns of this period. A patrician pattern which graces the table with a setting of which any hostess may be proud.

Colfax may be had as a complete sterling silver service, or in individual pieces. The Tea Spoons are $12.00 for six; Dessert Knives $20.00 for six; Dessert Forks $21.50 for six.

"Whatever your taste — whatever your favorite period — you will find among Gorham's 27 patterns in Sterling a silver service to harmonize"
EXPRESSIVE CHINA

Individuality and a feeling for the finer things of life are ably expressed in good china. And how much charm a carefully chosen tea set, or a richly patterned dinner service, adds to the occasion!

The vast display of adorable china and glass here at Plummer’s provides unlimited opportunity to express your individuality in the wares you select. Never before has the hostess had arrayed for her so many wonderful patterns of leading china under one roof. Never, indeed, the variegated collection of sparkling, tinkling glass, shaped for useful or decorative purposes.

A pleasant surprise awaits you if you’ve never visited Plummer’s. Five glittering floors of beautiful glass and china, in full or partial services and countless odd pieces. For the lover of antiques we have a special department.

FURNITURE OF ENGLAND

(Continued from page 126)

at the end of the 15th Century and the former remained one of the most important decorative motifs until the end of the Gothic era.

Between these two styles of carving much confusion prevails, the parchemin often being mistaken for the more prevalent linen-fold. Close observation, however, will reveal distinct variations in their formation, as would much confusion, the parchemin offered no difficulties to the diligent workers in the old scriptoria. For that reason the carved panels which were copied from the latter invariably show the ends of the rod upon which the parchment scroll was rolled.

Such articles as Ebury cupboards are without the scope of the average collector's activities, but he may in his travels discover court cupboards of the Jacobean and Cromwellian periods, especially in Wales. In passing it might be noted that the term “court” does not infer their use only in aristocratic circles, but rather the French word meaning “shorn”. There was, nevertheless, a time in Wales and in certain parts of England when these were used to indicate social rank, for which reason they were known as cupwiddri tri-didams and deu-didams. Thus the former had three tiers and was permitted only to the nobility, the household of less importance having to be content with a deu-didarn or two-tier cupboard. In this tradition we have a relic of the origin of “cup bords". At first this was merely a plank on trestles on which drinking cups were placed. Later shelves were added at one end, on which to store the vessels not in use. In time, these shelves indicated rank—the higher the number of shelves the greater the prominence of the master of the house, the assumption possibly being that a great lord would have the supplied cellar and would, therefore, have more callers, hence he would need more drinking cups than a man of lesser rank.

Caution should be exercised when buying antiques. For if the potential purchaser has adequate space in his home to accommodate one. For the average bedchamber of Elizabethan times is a small room to itself, and by no means suitable to the usual modern home. The headboard and tester, or ceiling, of these are elaborately carved in the manner of the architectural woodwork of the period. At the foot-end are two massive posts which support the tester and between these is a low board similarly decorated to the head panel. By the beginning of the 17th Century these were, to a great extent, replaced by the simple low beds with the plain panelled head and square solid legs.

The latter offered no difficulties to the rural man, even the carpenter on the estate, and those which survive are often the work of these simple workmen. Unfortunately many were destroyed in later eras when the more elaborate types of furniture became popular, for which reason too, they are more often found either in the humble rural cottages or in various stages of decay in the lofts of ancient barns.

But the collector who is in search of real pieces of English provincial furniture would do well to remember the usual pole for garments and the essential cupboards were of necessity included, but the furniture consisting of a painted console with a marbleized top, a small mirror with a black and gold panel at the top, and a graceful French chair all united to give an assurance of relaxation rather than of forced adaptation.

ELEGANCE IN SMALL ROOMS

(Continued from page 91)

chintz curtains have a green ground patterned in a flower design, and the mirror over the bureau is antique gold, flanked by small black brackets holding pots of trailing ivy.

As every inch of space in this apartment had to be utilized to the best possible advantage, a large closet was transformed into an engaging small dressing room. This space being dark, we used wall paper covered in lilacs in varying shades of purple, mauve and white. Such treatment made an otherwise dark hole appear like a veritable bower. The usual pole for garments and the essential cupboards were of necessity included, but the furniture consisting of a painted console with a marbleized top, a small mirror with a black and gold panel at the top, and a graceful French chair all united to give an assurance of relaxation rather than of forced adaptation.
The Legend of the King and the Dervish

A synopsis of an ancient legend from the Arabian Nights as used for the subject of illustration on a gold toilette set, designed in Paris in the year nineteen hundred and twenty-eight, by the artist, Makovsky.

A young king lived happily with his queen, Zemroude. One day a wandering dervish arrived at the court and soon became the favorite of the happy sovereign. Of course everyone concerned (excepting only the king himself) could see that the dervish had conceived a passion for Zemroude, and schemed for her favor.

It came about that the king and his favorite were hunting together in the deep forest. The dervish told of how he had traveled everywhere in the world, and had seen strange things and judged them. He related how in the distant Indies he had acquired the fabled secret that made it possible to pass into the dead body of another being, so that the dead rose up again to life, possessed of the spirit of him who had spoken the words. In very truth it was a secret strange and terrible beyond any other in wizardry, and the king was straightway taken with a desire to try the magic.

Coming upon the body of a dead hind, the king pronounced the magic words and at once the hind sprang up into life. But the perfidious dervish also repeated the magic in order that his soul might in turn pass into the body of the king. And, having accomplished this treachery, he straightway returned to the castle and to the arms of Zemroude; and the queen never suspected that her foolish husband was now but a hind in the forest; that he whom she welcomed so lovingly to her breast was none other than the dervish in possession of the king's body.

Then it came about that the king happened upon the dead body of a tiny swallow, and remembering well the magic, repeated the words and passed his spirit into the body of the bird. Then he sang so sweetly before the window of the queen's chamber that Zemroude ordered that the swallow be caught, and put into a cage of gold, and brought to sing in her bed-chamber.

The queen also possessed a little dog that was her constant companion in the privacy of her bed. One day the dog grew sickly and died. Then the bird, possessed of the spirit of the king, pronounced the words and passed into the dog's body, leaving the bird lying dead in the golden cage. When Zemroude saw that the beloved swallow was dead she cried aloud in sorrow, and soon the dervish came and asked the cause of her grief. The queen swore an oath that she could not live without the bird; that she would certainly kill herself if he were not restored to life. Whereupon the dervish proclaimed that it was in his power to do this, and repeated for the last time the words of the secret, so that instantly the bird came to life and the dervish dropped dead upon the couch. The king, who was now in the dog's body, repeated the words also, and so at last came again into possession of his own body. Then straightway he arose and went to the cage and killed the bird who was really the treacherous dervish.

Zemroude (being only a woman and not privy to the awful secrets of philology and magic) could not understand. She asked questions continually for the next twenty years, which were all the years that they lived happily together in the castle.

... An individual and unique creation ... a service de toilette of gold, with inlaid designs of mother of pearl, gold and turquoise, the work of the artist Makovsky ...

The set comprises eight individual pieces with inlay: Mirror, hairbrush, a powder box, two salve jars, a clothes brush, a hat brush and pin tray; and ten additional pieces without inlay ...

It is the only creation of this kind in existence.
KAPOCK
GUARANTEED
Silky Sunfast Fabrics

For sunny windows, furniture and wherever permanence in color and beauty is desired.

For your protection—the name KAPOCK appears on the selvage tape of genuine KAPOCK. When you see this name you know that you are getting a fast color fabric, sun and tub tested for 17 years—in actual service.

This definite proof of durability is what you cannot get in the cheaper imitation of KAPOCK.

KAPOCK positively saves you money in the end—and it saves you the inconvenience of replacements.

Send 10c in cash for the Drapery KAPOCK SKETCH BOOK
Beautifully illustrated in colors

A. THEO. ABBOTT & CO.
2301 W. Allegheny Ave.
Make sure it's KAPOCK—name is on selvage

Visit the KAPOCK House of 22 completely furnished rooms by many firms—2011 Walnut Street, Philadelphia—"Nothing like it in the world".

MODERNISM OF ITALY

(Continued from page 116)

designs, of which we have tried, having seen them endlessly repeated in crude colors, rough work, and inferior glaze, is now made at the Laveno factory, with most original designs by Andlovitz. The death blow to the old type of maiolica for persons of taste and discrimination came when the dirt of ages was solemnly plastered on to muddy glaze in a crude imitation of unwashed old age.

The beautiful glass for which Venice is famous has also undergone a resurrection to simplicity—the keynote of modern beauty. The best examples of this are made by Venini and Cappelin who started together but who now have separate and important factories. Zecchin, the Venetian artist, designs for Cappelin, and Napolone Marinuzzi, the sculptor, for Venini. Marinuzzi's humorous treatment of animals in a new quality of glass are as fluid in movement as the burning material of which they are born. These are having an enormous success at the Venice exhibition where, thanks to the new General Secretary, himself a sculptor and an art critic, applied art has been able to contribute to the beauty of the exhibition, architects and decorators having been asked to make a frame for the work of sculptors and painters.

Venini continues to experiment in glass, his newest, after months of study, is of a queer, granulated quality made in simple, almost Villanovian shapes. Balsamo Stella engraves exquisite figures on crystal, the shape of his goblets and vases is perfect; and lovely though ancient stained glass often is, Chiesa, of Milan, has brought something equally lovely, and altogether new, to this art.

For really fresh designs in silk and other materials, Ravasi is unsurpassable; his silks are used for neckties and, in strips—Chinese fashion—for wall decoration. Signora Gioli, another Milanese, has done very good work in batik, Portinari of Venice, and Signora Gallenga of Rome, who had both started stamping silks and velvets from ancient patterns, now have turned to the use of delightful and quite modern motifs.

Cheva of Turin, and Pulitzer of Trieste, make remarkably good furniture, comfortable and pleasant to look at. Giulio Rosso has designed for Jesurun of Venice something entirely new and beautiful in lace. And one had almost thought that lace had arrived at such perfection that, as an art, its development was finished!

I have no more space to hint at all the wealth of modern work that is still almost hidden under the weight of imitation antique. The charm of the new movement lies to a large degree in its deeply Italian feeling, for Italian decorative art has a native simplicity and grace, with a touch of humor, that gives it the typical flavor of modernity, which is leagues removed from either the pediatric or the stuffily magnificent.
A distinct atmosphere of the eighteenth century pervades this charmingly paneled room; the furniture of Chippendale derivation is fashioned of finely figured mahogany. Through all its air of quiet charm the room speaks of the cultured home, in town or country. It speaks of the taste of the owner, as well as of the creative ability of the Hampton Decorators... Such interiors it is the particular forte of the Hampton Shops to prepare for their clients, using either authentic antiques or carefully selected Hampton Reproductions made in their own work shops. Such interiors they would be glad to discuss with you.

18 EAST 50th STREET NEW YORK
APHORISMS ON COLLECTING

(Continued from page 96)

quires' objects which are false. For
"though one be a dealer in antiques,
one is none-the-less human?"

Conclusion: mistrust only the object
itself, and not the man who owns and
sells it. Look at the thing, not at
the dealer's expression. The only
worth while guarantee . . . listen carefully.

If you demand a guarantee of
authenticity it means that you cannot
trust your own judgment—in that
case, oh my friend, refrain and
return to school.

If you show a new acquisition (the
one you are so proud of) to your
dearest friend, ask yourself first of all
if he, too, is a collector. If so, pass
his verdict through a crucible test.
Watch his expression while he studies
the thing, turns it upside down, feels,
touches and cares for it. Observe if he
turns pale or red, if he tries to seem
calm while really the prey of nervous
agitation. Be less convinced of his
sincerity than of the value of your
possession. Say about him—as about
the dealer—that must be good.

A collector may be recognized by
three salient traits: First, he is jealous
of the finds of others. Second, he
shows no exatasy except for what does
not interest him or what he considers
ugly. Third, it happens to him to admit
that another may be as artful at discovery
as he is himself.

It is the collector's joy to get the
better of a dealer. Perhaps, also, his
revenge? However, he tricks best
who tricks last.

If you ask a collector: "What did
you pay for that?" he is sure to answer
with a lie, as women do in speaking
of their milliner or their dressmaker.
Disdainfully he will murmur: "Three
hundred thousand", if he wants to
impress you and to change the subject.

If you show a
ef of art
... listen carefully:

No one lies more cheerfully than
a lover—excepting only a collector.

In the mouths of certain collectors
the word "junk dealer" has a con-
temptuous sound. Rest assured that
such are not born to ferret out fine
things for themselves.

If an antiquaire takes a critical
attitude in discussing his wares, it is
merely to sell them to you at a still
higher price after he has lulled your
own suspicions to sleep.

If you let yourself be victimized
by the snare of sumptuous galleries,
where two servants bring in, like the
Host himself, under the dealer's watch-
ful eye, some bad little picture which
they place on a red velvet easel—then
I pity your purse and suspect the
quality of your purchases; the setting,
still more bare than in the theater, is almost always in an inverse
to what is set upon the stage.

An antiquaire who has you lead into
a waiting-room, before you are passed
on into a second room of waiting—
knows perfectly how to stimulate
your curiosity. I know of one who
tells his employees: "Go and put this
in the Conversation Salon". The
conversation salon! It sounds well, if
a bit stiff, and worthy of the grand
circle (meaning the 19th Century). But
are you there—I ask you—to converse,
or to look? Instead of falling
into a state of trance, be distrustful
and draw out your magnifying glass.

If it is the sauce which frequently
renders a fish palatable—just as often
will surroundings influence the "swall-
owing" of merchandise.

A work of art—don't forget this.
It alters in value (if not in quality)
according to where it is found.

If all that glitters is not gold, all
that comes from a "fine old family"
is not necessarily worth while. How
many antiquaires will confide, in order
to tempt you: "Coming from where
doing, that thing must be good?"
These deceive themselves before they
begin deceiving you.

If you have tried unsuccessfully and
for years to rid yourself of some
object for a thousand francs, pray do
not be surprised if—once it is no
longer yours—this object, suddenly
estimated and sold, under your very
nose, for fifty times as much.

You did not deserve that this object
should have as great a value in your
possession, as in the hands of another.
Besides, if you notice any object at
an antiquaire's, he will always praise
it to you even should he find it
hideous; naturally, since he is trying to
get rid of it. On the contrary, if you
desire to sell an object the antiquaire
will be unspiring in criticism; he
as no longer the seller, but the buyer.

Corollary: the object which he
praised so highly, while making every
effort to pass it on to you, loses all
merit in his eyes should you have the
audacity to want to return it. Such
is human infidelity!

For certain people, the title expert
gives its holder that infallibility re-
erved, one thought, solely for the Pope.
You have no right to question
X. . . 's word in the world of art.
He is protected by a taboo!

Nothing, at times, is more like the
word of a woman, than the word of
an antiquaire. And here I have to
you the drawing of a conclusion.

Should you, by chance, in one of the
small towns of Central France or in
a village in Brittany abandoned even by
God, come across a bibelot which you
had seen before at a Parisian anti-
quaire. do not conclude that the
former sold it to his provincial
colleague, for that would have been
too simple; but rather that he en-
trusted it to him, despairing of selling
it in Paris and counting on the con-
fident foolishness of the tourist.

These bibelots often travel in
the very same train as do the knick-knack
hunters, who go searching for them at
great distance and great expense.
A New Silver Centre Group—
a vase and four detached trays, each individual
piece a noteworthy example of the French Art
Moderne. The trays may form a unit with the vase
or, as corner pieces, add variety to the table setting.

J.E.CALDWELL & CO.
Philadelphia
THE expectant thrill of "just over the horizon"...the taut antici­pation of the next movement in a symphony...such is the charm of the "next plate" in the modern dinner practice of course combinations. Simply put, course combinations are related course sequences of Black Knight china plates, each course service different from the others in some detail, but still in a progressive step a harmonized dinner plan.

A gorgeous service plate, for example, may bear a soup cup in pattern quite different, but lovely in combination with it. The décor of the entree plate may introduce a new color motif, but it harmonizes with what has gone before and with what is to follow. So through the dinner, each course is a definite link in a scheme which may be as simple or elaborate as you elect. A scheme in which the determining factors are such considerations as the color-tones of flowers, accessories, environment and degree of formality desired.

Dinner, thus lifted from the dreary old-fashioned "dinnerset" sameness, becomes a sparkling procession of changing colors and moods, like the shifting passages of a brilliant symphony. In patterns particularly adapted to such harmonic consonances Black Knight designing is fruitful. Some décors there are, colored in the vivid flames of Nature's palette: some are demurely modest, while others flaunt splendor like an ermine robe. For each occasion, and every environment, Black Knight china holds the key to new table beauty and smartness.

"Shops-within-Shops"

In certain communities special displays presenting Black Knight china have been established in smart stores. The following is a partial list:


THE GRACIOUS ART OF DINING...Dinner schemes are suggested, and modern dining amenities discussed in the "Gracious Art of Dining" a 64 pp brochure prepared by Black Knight. Available at the above stores, or direct on application, enclosing 25c. to Dept. H-10, Black Knight, 104 Fifth Avenue, New York.

The Hallmark of Smart Distinction

BLACK KNIGHT CHINA
One reason I always buy a Packard is that they don't change its looks every year and make you feel out of date with a car that is still perfectly good. You can hardly tell the difference between the new model I got Virginia last month and the one I bought two years ago. Hers has a number of important improvements, of course, but they are both beautiful cars and both look like a Packard. I like to get a good car, treat it well and keep it.
SINCE 1701

MASTER BUILDERS OF INSTRUMENTS WITH SUPERB TONAL BEAUTY

"Played on the mighty Wurlitzer the thousands who nightly hear this great tribute to America's foremost pipe organ builders may well realize that Wurlitzer's incomparable knowledge of acoustics is manifested in the tone of every Grand Piano bearing that name."
Gone is the Blight of the Littered Ashtray!

ASHAGON has welded beauty and utility in an ashstand for the home. It swallows up cigar and cigarette stubs for days on end without an emptying—although emptying it is so very easy. And it simply can't spill ashes.

The classic lines of Ashagon are delightfully harmonious with the furnishings of any house—that's why you find them placed conveniently about in so many of the better homes today. See the Ashagon at any good department, furniture or office equipment store and you will never again tolerate the unsightly mess or the unpleasant odor of the old fashioned littered ashtray.

Three models in six colors: Antique Gold, Mahogany, Statuary Bronze, Verdi Green, Bluebird Blue and Chinese Red. Prices from $10.50 to $15.

TRADE MARK

THE TUBULAR PRODUCTS COMPANY, SOUTHTON, CONNECTICUT
We truly believe that this newest pattern in Towle Sterling, the seville, reveals a personality that is distinctively, unmistakably yours, Bride of 1928! It is as daringly, confidently different from all silver patterns of the past as you joyful young rebels have dared to be different from your mothers!

Look, please, at this Seville spoon. In its simplicity, its finely poised slenderness, doesn't it suggest your own slim grace, your direct frankness and sincerity of thought and feeling? With such freshness of detail, too. That proudly arched crest, the softly curving shoulders, the rounded mouldings that frame the pure loveliness of the panel — these are all new.

**Beauty that is exclusive but not costly**

And have you seen anywhere else in silver an ornament like this delicate fretwork—adapted from the finely wrought design on one of those old Spanish chests called vargueños (var-gayn-yos)? This same motif is elaborated with exquisite detail in the Seville dishes and bowls and tea service. Here in the seville is that quality you prize among all things — individuality, exclusiveness!

Is this exclusiveness of seville expensive? you ask.

*See how gracefully the vargueño motif has been adapted to these beautiful and useful seville dishes —made to meet the modern demand for a solid silver table service which shall harmonize throughout.*
OF YOUTH IN FLAWLESS STERLING

No, because Sterling Silver is always economical—in its intrinsic value as a precious metal, in its age-long permanence, its burnished beauty that only grows softer and richer with years and use. And you can buy a "beginning" set of Seville—say, enough pieces to serve your husband, yourself and two guests—for as little as $80.00.

If you build upon this set as occasion offers, at wedding anniversaries and birthdays, adding enough new pieces to serve one or two more guests, it will surprise you how soon—and how inexpensively—your solid silver table service will be complete.

No matter which Towle pattern you choose, you will be able to carry out this same plan of economical building.

In the selection of your pattern, you will be helped very considerably, not only by the great variety offered in Towle Solid Silver, but also by the knowledge that you can choose with perfect confidence in the permanent beauty of Towle designs.

Intrinsic Loveliness that outlasts changing fashion

You need have no fear that any of them will go out of fashion. Fortunately, things that are truly beautiful are always fashionable, and the proof of this lies in the fact that Towle patterns 10, 15, even 20 years old are, like the lovely pieces made by those fine old craft ancestors of Towle, the Moultons of the 17th and early 18th centuries, just as fashionable today as they ever were!

In your selection, therefore, your own feeling is your best guide. Your pattern will almost select itself because it will be what you like, what best suits your own individual taste and the other appointments of your home, whether it be the smartly modern Seville; or the charmingly simple Mary Chilton, Lady Constance or La Fayette; the courtly Louis XIV or d'Orleans; the southern colonial Virginia Carvel or the stately Lady Mary.

For you—free

The Book of Solid Silver

We have prepared a charming 24-page blue-and-ivory volume, filled with a wealth of silver information, called The Book of Solid Silver. Its retail price is $1.00. If you are really interested send us 25c to cover mailing costs, and the name of your jeweler; we shall see that you receive a copy without further charge. There is a convenient coupon below.

THE TOWLE SILVERSMITHS
Newburyport, Massachusetts

Member Sterling Silversmiths' Guild of America

COLONIAL—EARLY AMERICAN STYLE

La Fayette
The purest Early American simplicity wrought in flawless Sterling.

Lady Constance
Soft curves replace the angles of this spoon's Colonial ancestor.

Virginia Carvel
A Colonial Virginia mirror lent its garland to grace this lovely pattern.

Mary Chilton
Puritan in name and restraint, modern in warmth and grace of line.

FRENCH INFLUENCE

Louis XIV
The finest French period—finds here its loveliest modern expression.

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Most costly and regal of all Towle patterns—inspired by the Regency.

CITY AND STATE__

My jeweler is ____________________________

THE TOWLE SILVERSMITHS
Newburyport, Massachusetts

I enclose 25 cents: Please send me a copy of The Book of Solid Silver

NAME ____________________

STREET ____________________

G-20
"Ever-varying features of the entrapping spirit of beauty." — ANON

YOU WILL LOVE these new creations of the Roseville potteries in the delightful Futura design. Done in the modern manner, they exhibit the vogue of today and breathe the spirit of tomorrow.

In this Futura pottery by Roseville, there is an abundance of sizes and shapes to choose from, scarcely any two alike. There are vases, bowls, candlesticks, wall-pockets, jardinieres, hanging baskets—all with the youthful verve and daring of these our times.

And how exquisitely colored! Blue, gray, tan, rose, green—harmonies of pleasing, soft tints that render more fascinating the flares, curves and angles of Futura.

Picture to yourself the charm of Futura in your home. Futura pottery brings the tang of the modern, for gifts. Ask to see the displays in leading stores.

For the interesting story of pottery, write us to send you a free copy of the profusely illustrated booklet, "Pottery".

THE ROSEVILLE POTTERY CO., Zanesville, Ohio

ROSEVILLE POTTERY

NEW ART AND THE DESIGNER

(Continued from page 109)

More than this, his name accompanies the thing he designs. A group of furniture is "By" M. Céline—so a lamp is "By" M. Celui-la. Here it is different, and anonymity has blighted our industrial art more insidiously, and certainly more effectively than he has commonly realized. What would the publishing business be if the season's output of novels appeared anonymously? If the individuality of the author—or of the painter of pictures—means something, why doesn't the individuality of the designer of furniture or silverware mean something? The answer is that it could readily be made to. A manufacturer could bring out a chair or a group of furniture that would be, like a novel, a "best seller."

Manufacturers have said either: "We have no designers in this country" or "We have our own designers." The first statement is partly true; the second is only too true. Of the first, I can say that, potentially, we have hosts of designers who have never been encouraged to design. We haven't, as a nation, trained them. The schools and museums are doing what they can, but it is not enough; it is not co-ordinated or made commercially effective. And if anything, in this country, is not commercially effective, nothing comes of it. Of the second, the conception of a designer as a very small cog in an industrial organization, contradicts the very nature of design and designer. It denies the basic fact that a designer must, if he be worthy of the name, be a creative artist and, as such, an individual. His status in most industrial organizations has either made him a very small cog to fill the position. The designer has faced too many economic impossibilities to exist as an individual, with the result that he has either turned to some other kind of work or has ceased to be an individual. His existence as a designer could only be possible, economically, on fees for designs for which manufacturers buy from him, and royalties on the products made from these designs—an income in direct ratio to his ability as a designer.

The great exhibitions of art as applied to modern merchandise are reacting on public consciousness, and in ways of which much good is to come. So far we have been given some strong exhibitions of what the European recognition of design and the designer accomplishes in Europe. The more credit to B. Altman & Co., this fall, for giving an exhibition that goes further, that shows what American designers, hitherto not associated with furniture design, can do in the way of designing furniture.

Eight rooms were turned over to six designers, who created not only the furniture but the room ensemble. One room, with a foyer is by W. T. Benda, who is dually known as an illustrator of peculiarly individual technique and as the creator of a series of remarkable masks. His furniture, as might be expected, is unusual, perhaps romantic, perhaps imbued with some Byzantine or Mediaeval tradition. The result, certainly, is compellingly interesting.

There are two rooms by C. B. Falls, illustrator and poster designer, an artist who sees furniture in terms of the conditions imposed by the interiors in which we live today. His predilection for the art of ancient China, which he considers as modern in spirit as anything conceived by our most restless innovators, produced a Chinese breakfast room, and his other interior is a bedroom wherein the furniture taken, as its remote point of departure, a basic note of Aztec art, though this, with that curious affinity often observed by archaeologists, is not dissimilar to the Chinese motive. Sources are not so important, since they underly all things. What is so amazingly modern, for instance, is...
The wedding silver of today is the heirloom of the future. And one of the fine American traditions is this Colonial heritage of ours to mark a daughter's marriage with a gift of solid silver.

For, in giving her sterling... you give her a thing of elegance... of beauty... of lasting dignity... of complete practicality. Something she can use every day of her life! And remember, too, you give her a tangible sign of "her people" to carry with her into whatever far corner of the earth she goes.

Treasure Solid Silver comes in period styles that are smart—altogether lovely—with that authenticity of design that one finds usually only in rare museum pieces. They are adapted especially to the decorative scheme of modern interiors.

Some place near you... there is a jeweler who will show you his gleaming collection of Treasure Solid Silver... the various patterns, and tell you about the various sets (from $130 to $2,800).

Send 10 cents (postage or coin) for a copy of the booklet... "Selecting Silver for the Young Bride."

"Treasure" Solid Silver

Member of the Sterling Silversmiths Guild of America

ROGERS, LUNT & BOWLEN CO. Silversmiths. GREENFIELD, MASSACHUSETTS
In the Lightolier Galleries one discovers a vast array of magnificently carved pieces designed to enrich and distinguish the Living Room or Hall. Here are replicas of a Kingly type with a mellow charm, ranging from massive treasure chests to delicate echoes of Louis Seize; and here you will find a choice as wide as the centuries. Prices are alluringly reasonable.

Decorators and their clients are asked to visit the Lightolier Galleries or to write for catalogue.

A FEW miles south of Rome, near the banks of the broad, sluggish Tiber, on land once rich in vegetation but now a barren flat, lies what is left of the old papal summer-house and hunting-lodge, La Magliana. The very dilapidation of the place is discouraging to one who would reconstruct its former glories. Nothing remains but a battered house, a fountain in a littered court, a disused bridge, and meager indications of roads that once carried the gaily bedecked hunting parties of a Supreme Pontiff.

Of its history we know the salient facts; of its palace we know much; of its gardens and surroundings we know almost nothing. Numerous writers have described for us the stages of its growth, recounting tales of the festivities of which it was the scene, but the most exhaustive researches have produced nothing more than a fragmentary suggestion of its landscape architecture.

It was Cardinal Girolamo Riario who, during the papacy of his uncle, Sixtus IV, built a small hunting lodge in the woods that covered the region. Since the 17th Century, however, the trees have slowly disappeared, so that today we experience difficulty in imagining the great hunts once held thereabout. The woods abounded with game to such an extent that contemporary chroniclers referred to Magliana as one of the richest hunting-fields within reach of Rome.

The property later passed to Car-

A bird's eye view shows La Magliana in the reign of Leo as an "L"-shaped structure in the center of a flat, almost completely wooded area.
HERE are modern fabrics to bring the imaginative beauty, the vibrant life of today, to your home—without so dominating it that all your other furnishings seem out of key!

Rich damasks ... smart prints ... tapestries of new simplicity ... exquisite brocades that add a modern piquancy to age old charm!

Distinguished examples of both the old and the new in fabrics are presented by F. Schumacher and Company.

Your decorator, upholsterer or the decorating service of your department store will be glad to obtain samples appropriate for your purpose.

A new booklet, "Fabrics—the Key to Successful Decoration," giving, briefly, the history of fabrics and their importance in decorative use will be sent to you, without charge, upon request. Write us for it.

F. Schumacher & Co., Dept. E-10, 60 West 40th St., New York, Importers, Manufacturers and Distributors to the trade only of Decorative Drapery and Upholstery Fabrics. Offices also in Boston, Chicago, Philadelphia, Los Angeles, San Francisco, Grand Rapids, Detroit.

One of the new reversible weaves is this beautiful damask in tones of cream and green.

A striking new damask in green and gold, true to the bold spirit of contemporary design.

Unusually smart is this modern tapestry in rose, gold and green on a cream ground.

One of the new prints, gay and amusing, in an exotic color harmony of red, orange and blue.

A new Rodier damask in blue and tan with circles and dashes as smart modern motifs.

This lovely modern brocade is developed in subtle tints of green, violet, ivory and flame.
Have you tried it as an ASTRINGENT?

Delightful
and so inexpensive

So many women have written us concerning their faith in Listerine as an astringent that we feel we ought to pass the good word along.

The nice thing about Listerine used this way is that the cost, compared to most astringents, amounts to almost nothing. The saving is really remarkable.

Yet in effectiveness you'd look a long time before finding its equal. Gently but firmly it closes the pores, tightens sagging tissues and lazy muscles. Your skin seems fresh and firm—even youthful.

There's no question of the importance of an astringent in the care of the skin, and we'll wager that once you try Listerine you'll like it above all others. Simply douse it on your face full strength. Results will delight you.

Why not begin today? Lambert Pharmaceutical Company, St. Louis, Mo., U. S. A.

Tell your husband about the new LISTERINE SHAVING CREAM. He'll like it.

LISTERINE
THE SAFE ANTISEPTIC
EXQUISITE LIGHTING EFFECTS ARE DEVELOPED IN THESE NEW FIXTURES

The trained and sensitive hand of the lighting engineer have given these new Lightolier fixtures a rare and exquisite beauty. And for whatever decorative scheme or period effect you intend to install in your home, you may select Lightoliens in authentic designs to sustain harmony and correctness. The designer and engineer have both contributed their skill to the end that Lightolier fixtures possess a rich decorative value by day and shed exquisite beauty in lighting effects by night. The leading fixture dealer in your vicinity will gladly show you the newest Lightolier products and your inspection will disclose the fact that the prices accommodate themselves to even the most modest building budget. Write for "The Vogue in Decorative Lighting," a delightful and instructive brochure.

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Gentlemen: I am interested in lighting fixtures for my home. Please send me your new brochure "The Vogue in Decorative Lighting."

Name ____________________________
Address ____________________________
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To achieve really attractive decorative schemes your floors should harmonize with walls, furniture and draperies, both in color and design. Interiors of real charm can be created, as in the hall shown above, with linoleums made by Sloane. They are not only up to date in their color combinations, but relate to authentic periods in design. You can see them at leading retail stores. W. & J. Sloane Mfg. Co., Trenton, N. J.

W & J SLOANE LINOLEUM

Note: Would you like an attractive 320 page wrap-book in which to preserve ideas and plans for your home? This book, size 11½ by 14½, bound in blue cloth, stamped in silver, value $2.50, will be sent to home-planners, together with suggestions on interior decoration by W. & J. Sloane, on receipt of $1.00 toward postage and handling. Address Advertising Department, W. & J. Sloane, 577 Fifth Avenue, New York City.
WE ARE ONE
by
Rosa Ponselle

At the close of one of my first singing lessons, my dear old maestro said to me: "Remember always to choose your accompaniment with care. Next to your own voice, it can be the greatest factor in your success."

At the time I was puzzled. What, I asked, had a piano to do with my success as a singer? But as the years passed, I learned the truth of my maestro's words. I sang with many pianos. But in all of them there was something lacking. Something I cannot quite describe—call it sympathy of tone if you will, or kinship of spirit. Until one day, shortly after I joined the Metropolitan Opera Company, I found what I was seeking. And the discovery was one of the happiest experiences of my life.

I had set out to find a practice piano for my home. I tried many different makes. Then, in the course of my rounds, I seated myself at a Knabe. I had not played a dozen notes before I realized that here was piano tone different from any I had ever heard before. Its liquid eloquence seemed to reach the innermost recesses of my heart. I was strangely elated, buoyed up. Before I knew it I was singing. Yet, as I sang and played, only one voice rose from the piano. The voice of the Knabe melted into my own. We were one—the Knabe and I.

And we have remained one. Wherever I sang—at home, on the stage of the Metropolitan Opera House, on the concert platform—the Knabe sings with me. Always its golden voice is an inspiration, urging me to do a little better than my best. And always it seems instinctively to sense the mood of my song, and to express that emotion in perfect harmony with me.

So today, when young singers come to me for counsel, I repeat the advice of my old maestro. Only now I can add words of wisdom unknown to him. I can tell these young students not only the importance of accompaniment to a singer—I can tell them the name of the ideal piano for the singer—the Knabe.

You have only to hear the Knabe to know why Rosa Ponselle has made this piano her own. And why it is the choice of Maria Jeritza, of Martinelli, Kappell, Scotto, Ruffo, and many others. Why it is the official piano of the Metropolitan Opera Company. Why it is the instrument of Rosenthal's art, and of Orloff's.

For instantly, you will sense the humanly sympathetic quality that distinguishes the Knabe from all other pianos. Tone of appealing sweetness, of haunting beauty. Tone that echoes every emotion of your heart. Tone such as you seek in your piano.

The Knabe may be purchased on extremely attractive terms: 10% down,—years to pay the balance. Prices from $875 to $2,500. Period models from $1,500.

Wm. Knabe & Co.
New York - Baltimore
EATED air rising from bare radiators leaves sooty dust on everything it touches. Walls, tapestries and draperies rapidly become covered with it, and the home soon becomes dingy—making redecoration necessary.

Where radiators are concealed by Hart & Cooley Enclosures, the heated air must come out toward the center of the room before rising. Walls no longer become streaked, hangings remain clean much longer, and a marked postponement of redecorating, with its expense and inconvenience, results. Mail the coupon for full details.

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NEW ART AND THE DESIGNER
(Continued from page 140)

Two rooms by Robert Reid MacGwire show entirely new departures in design in the most interesting phase of 20th Century taste. With essentially original forms he has combined a quality of charm that is lacking in much modern design that sacrifices charm in a forced striving after mere novelty. In a music room and a Chambre d’hotes, Jeanne Fille he has expressed line, form and color in terms of furniture, which is as practical as it is imaginative. There is real achievement here—the essence of design in the hands of a remarkably resourceful designer.

The first of these two rooms takes a dominating note from furniture which is done largely in blue and burnished silver, with accents of emerald green and vermillion. The second room develops a charming color scheme of sand, sea-green and silver.

Very definitely in the spirit of our own time is the idea for our new furniture as planned and executed by Oscar Bach, who is a craftsman in metal. His thought is of a room suitable, indeed designed, for any of our great new office buildings. It is the room of an executive engaged in any of our mechanical industries, as it might be railroad, electricity. The walls are of leather and metal, and the furniture, too, is of leather and metal. Mr. Bach definitely discounts the "modern" idea: he says that he believes only in working in the spirit and manner of our own time, as artists and designers have always done.

This, certainly, is the rational creed for the new designer. Our own period is one more diverse, more exciting, more rapid in the succession of its phases than any of the periods whose arts of design we have so assiduously been adapting for many years past. In expression is a challenge to our designers, as their designs are proving a challenge to the period.

CHOICE AND CARE OF RUGS
(Continued from page 96)

est, the pile next, the wool lightest. If the wool is lighter than the pile, it will break easily; if the warp is light and the weaving loose, it will pack and "crack". With any and there is liability that the colors will run. The washing of Oriental rugs should be intrusted to the hands of an expert who can make any needed repairs at this time.

Wherever possible, the pile rugs should not be subject to the scars made by heavy furniture. Small pieces of felt will help to relieve the pressure of castors, the marks of which are most difficult to efface. The loose woven carpet, Derbend, are less easily marred than the finer, more closely woven Persians. If the rugs are to be put away for the summer, rolling in layers of newspaper will guard for us both from the inroads of moths and from creasing. With proper care a good Oriental rug is almost immortal and comes out each fall to charm afresh with its coloring and its surface.
For a very good reason, George Washington was a Virginia gentleman—a lover and connoisseur of fine and costly things. At the auction sales of the day, Mr. Washington's tall figure was frequently to be seen, resolutely bidding for graceful chairs of San Domingo mahogany and beautiful objects in Sterling Silver.

We like to think that George Washington would have chosen the Wallace pattern that bears his name. Here are strength, simplicity and straightforwardness to appeal to the soldier and statesman... finery and delicacy to win the cultivated Colonial aristocrat.

Take occasion—at your jeweler's—to examine the Washington pattern and the other masterly Wallace designs illustrated below. We will gladly send you an attractive booklet illustrating the Washington Service and at the same time, booklets illustrating any other Wallace patterns. Address R. Wallace & Sons Mfg. Co., 710 Wallace Park, Wallingford, Conn.

Washington Tea Spoons are priced at $20 the dozen, Dinner Knives $4.50 and Dinner Forks $5.45. The Tomato Server is $7. The four-piece Coffee Set shown above is $24.50, without the waiter $145.
A profusion of luxurious appointments such as would have impressed even the Empress Josephine is the reward of a visit to Carlin Comforts Shops—devoted exclusively to the boudoir. Here a thousand entrancing objects of luxury—Puffs, Pillows, Blankets, Couch Throws, Chaise Longue Corers, Pajamas, Bed Jackets—contribute to woman’s intimate comfort. Here everything from a whimsical Silken Coverlet to a Regal Sleeping Rope is consecrated to graceful living. For Carlin Comforts perpetuate for women the French tradition of luxurious comfort in the boudoir (without its extravagance). Two shops. One in New York. One in Chicago.

CARLIN COMFORTS, Inc.

CHICAGO
662 N. Michigan Ave., at Erie St.

NEW YORK
528 Madison Ave., at 54th St.

A PAPAL ESTATE

(Continued from page 142)

dinal Cibo, who added to the first hunting-lodge, building in particular the graceful loggia bearing his inscription. He maintained his keen interest in La Magliana even after his election to the papal chair, in 1484, as Innocent VIII. The next Pope to contribute materially to the growth of La Magliana was Julius II, the fighting Pope-King, for whom the place was held by his favorite, Cardinal Alidosi. The palace in its present state is due principally to Alidosi, as inscriptions over the windows testify.

When, in 1513, Cardinal Giovanni de Medici became Pope (Leo X), he brought to the papacy a heritage of great cultural richness. A true son of that justly famous Florentine family, he made the Chair of Saint Peter the center about which revolved the arts and letters of his age. He loved culture for its own sake; he loved luxury and magnificence. Poets, painters, musicians, architects, sculptors and all who represented advancement in artistic pursuits were as essential to him as the air that he breathed.

Among the pleasures he held most dear was the increasingly popular sport of hunting, so that we find only natural his fondness for La Magliana. There he spent much of his time, surrounded by literary and artistic friends, even transacting weighty affairs of state in the quiet of that sylvan retreat. What he loved he loved intensely, and we know from entries in his private accounts that he was not sparing in his efforts to enrich the surroundings of the villa, his "dearly beloved Magliana.""

GRADUAL DECLINE

Unfortunately, little or nothing remains of the improvements effected by Leo X, but it seems only just that in reconstructing the former state of La Magliana we should attempt to show what it was in his reign, even though its present form is due, in great part, to his predecessors. After his death, in 1521, the place was used by some of the succeeding popes, but their interest was of great consequence, and La Magliana soon began the steady decline that has brought it to its present sad condition. Under Leo it reached the height of its development; to him it owes its historical importance. It is indeed a strange stroke of fate that the villa begun by Girolamo Riario (one of the leaders in the Pazzi conspiracy of 1478 against Lorenzo the Magnificent) should have attained its greatest renown as the dwelling-place of a man whose father Riario plotted to assassinate.

As stated before, there is virtually no evidence upon which to base a minutely exact restoration of the landscape architecture of La Magliana. We know from contemporary accounts that there were gardens, quarters for retainers, cages for Leo’s collection of falcons and hunting-eagles, and the other structures necessary to the activities of a hunting lodge and summer home. Our information, however, is so indefinite that it has appeared of greater value, both as a study and as a record, to indicate what may reasonably be supposed to have been the nature of the villa in the light of those characteristics which documents of the period have shown to be typical to villas in the early 16th Century.

It is necessary to depend upon documentary evidence—upon the illuminated manuscripts, paintings, and crude engravings of the day—for La Magliana belonged to the transitional period of which no noteworthy examples remain untouched. At the end of the 15th Century the Roman garden, while no longer truly medieval in form, was not yet typical of the Renaissance. Not until after Bramante’s monumental work at the Vatican did Roman villas begin to assume the fullness of splendor which later distinguished them. The finesse of conception and of execution that was already apparent in architecture had not yet evolved into a style, except in the most elementary sense; the realization of the garden as a highly developed architectural composition had not yet come into force.

PRACTICAL DESIGN

Directness is one of the villa’s salient characteristics. The landscape architect of the day was more concerned with the various parts of the place individually than with the transition between them in an organization of the whole. He designed in terms of practical rather than aesthetic functions—ideals rather than the exceptions to them.

The accompanying drawings represent the results of a study of available data of all types referring to La Magliana. The house, an "L"-shaped structure, with a court filling the inner angle, stands in the center of a large, flat, almost completely wooded area. Contrary to that of the usual Roman villa, its topographic position does not permit the construction of grandly conceived terraces at different levels.

The high road from Rome comes across the rivulet of Magliana, through orchards and farmlands, passes quite frankly the stables and entrance pavilion, to the Strange Gateway, which is the main entrance to the former court of the villa. From this area one road leads forth to the hunting-grounds, another to the great river-entrance, where the papal large lands and its pavilion, to the Strange Gateway, which is the main entrance to the former court of the villa. From this area one road leads forth to the hunting-grounds, another to the great river-entrance, where the papal large lands when Leo chooses (as he often does) to come from Rome by the water route.

From the forecourt one crosses a round-like ditch and enters, through the right stands a service building and its pavilion, to the Strange Gateway, which is the main entrance to the former court of the villa. From this area one road leads forth to the hunting-grounds, another to the great river-entrance, where the papal large lands when Leo chooses (as he often does) to come from Rome by the water route.

(Continued on page 150)
ONE of the most important requisites of any decorative scheme, for either a town apartment or country house, is visualized in this Eighteenth Century sleeping-room, with its graceful French furniture—a definite affinity in scale as well as in character between the appointments and the background.

The NEW YORK GALLERIES renders a service embracing every phase of the decoration and appointments for any type of interior . . . coordinating in perfect balance and harmony the entire background, ceiling and floor with the fascinating details of just the right lighting and all the intriguing incidentals so essential to a well-considered scheme.

The exhibits here include an important collection of antiques as well as pieces designed for special requirements and fabricated from ancient woods and other sympathetic materials.

New York Galleries, Inc., Decorators

New York Galleries, Inc., Decorators

A FRENCH XVIII CENTURY SLEEPING-ROOM

New York Galleries, Inc., Decorators

Cabinetmakers Decorators Antiquarians Architectural Remodeling

© 1928, N.Y.C.
Back of the pavilion is an opening in the woods, grass-floored, walled in by high hedges—or by vine covered trellises. Paths lead from this area into the surrounding woods.

Southeast of the main garden is a small garden of shade trees, where Leo may sit during the hot hours of the day. Near it is a pavilion in the woods, a quiet retreat still closer to the Nature that the Renaissance had learned to revere so deeply.

About the south side of the house, extends a wide, gravelled terrace, upon which are set out Orange and Lemon trees as the seasons permit. From the terrace one has a view of the Tiber's banks, and of the distant Alban hills. Trees have been roughly cleared away, in accordance with a principle already embodied in Italian garden art.

Nowhere in all this extent of grounds does one find the carefully considered planning of the later 16th Century. To the 20th Century student the much of La Magniana is crude and literally unlovely. But hidden in its awkwardness lies the germ of future creations, the logical, direct approach to the problem, from which later gardens, however elaborate, will not radically depart. In spite of its occasional clumsiness, La Magniana, if it could transcend its centuries of dilapidation, would teach the present century a lesson not to be lightly cast aside.

HOUSE & GARDEN'S BOOKSHELF


For a number of years the name of Ernest H. Wilson has been intimately familiar to the readers of House & Garden. Since the spring of 1924 they have been getting to know him better and better through a series of articles which, for authenticity and broad scope, have marked a high point in the horticultural contents of the magazine. The actual lines of the author's many contributions have been replete with information that is concrete, complete and often entirely new; between them have flashed frequent pictures of the man himself and of the outstanding life which has been his as a leader in the world's horticultural progress.

So it is particularly fitting that this most recent book of his should be reviewed in these columns—especially since it is one of the most absorbing, and we think the most practically informative and helpful, of the several which have come out of his broad experience. Most ably indeed it carries on and expands the tradition of that earlier volume from his pen, Aristocrats of the Garden.

More Aristocrats opens with a thorough introduction of the F.F.V.'s of horticulture as they may be applied to certain specified purposes: foundation plantings, town-house gardens, gardens at the seashore, ground covers, street plantings in town and country, and hedging. These chapters are far more than plant lists and descriptions; we have never seen a more convincing and clear-cut exposition of the principles involved in the various kinds of plantings, or a more practical assemblage of cultural facts.

The other two-thirds of the book—a generous two hundred pages plentifully illustrated with photographs taken by Mr. Wilson himself—are given over to some fifteen separate shrub, tree and vine families. Here are true aristocrats from all over the globe, every one of which can be made at home in our gardens, and so cordial is their sponsor that it isn't any time before all normality is cast aside and they become real friends. It seems hardly fair to select for special mention any particular group out of so fine a company, but we defy anyone not to be especially enthralled by the Deutzia Family, the Brooms, the Hawthorns and Honeysuckles, and the Wild Roses. To read of these, and of the others to which this section of the book is devoted, is to gain a new idea of what shrub and tree beauty can really be.

If you are already a Wilsonite, More Aristocrats of the Garden simply must be added to his other volumes on your shelf. If you are not yet of this large company, here is an excellent opportunity to join.

R. S. L.

THE BEGINNER'S GARDEN. By Mrs. Francis King. New York: Charles Scribner's Sons.

This is a good little book, as all writings of the Dean of American Woman Gardeners might be expected to be; it is not as thoroughly a book for beginners as the title suggests. Parts of it do give excellent advice about planning small premises and about the arrangement of plants and accessories that go to make up (Continued on page 138)
Sergei Rachmaninoff—himself one of the greatest of living pianists—recently selected the following three piano performances as among the greatest he had ever heard:

**BLUE DANUBE**
Strauss (Schulz-Evler)
Levinne

**JEUX D’EAU (The Fountain)**
Ravel
Moiseiwitsch

**ÉTUDE, Op. 8, No. 10, D-flat major**
Scriabine
Orlöff

Each of these performances represents one of those rare instances when the genius of a composer and the genius of a pianist unite to form a living masterpiece. Fortunate are those who hear such performance. A lifetime of concert-going might not bring the opportunity to hear them all.

Yet, by the loveliest of modern miracles, a way has been created for you to hear these three great performances—and countless others. Let the Ampico bring them to you. Rachmaninoff himself would tell you that there is not one shadow of difference between the actual playing of these artists and the Ampico's reproduction of that playing. Because the Ampico reproduces through the piano itself, it brings you the full beauty of this greatest of all instruments.

Go to the store where the pianos listed on this page are sold. Ask to have the Ampico play this wonderful program—then listen to other performances. Great classical compositions—lighter airs and ballads of haunting beauty—dance music that thrills with the fantastic charm of jazz! . . . All brought to you by the Ampico, at the mere touch of an electric button! Yet when you, yourself, wish to play, the Ampico leaves the piano entirely unchanged—in appearance, tone, action. Hear the miraculous Ampico tomorrow!

The Ampico comes in the following pianos:

- **MASON & HAMLIN**
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- **J. & C. FISCHER**
- **HAINES BROS.**
- **MARSHALL & WENDELL**
- **AMPICO SYMPHONIQUE**
- **THE WILLIS** (in Canada)

Electrically operated models—$750 to $4,500. An initial payment of 10% will place an Ampico in your home. The remainder is payable over a period of two years.

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"Every lover of the piano"
SAYS RACHMANINOFF

"should hear these three performances"
Knitwear for the kiddies too!

Let your little ones romp joyously with their playmates but make certain they are sensibly and correctly clothed in Sacony Knitwear, which insures their health and adds to their appearance. For Sacony Knitwear is styled in a way that catches the juvenile spirit and fashioned in a manner that makes its smartness enduring.

and the little tag that says it is styled of Fleisher XXX Yarns

Knitwear is "only as good as the yarn of which it is made." Sacony Knitwear is made of Fleisher XXX Yarn—the yarn which has held the highest rank for over a half a century. Fleisher XXX Yarn is soft enough for the tenderest baby skin—but durable enough to stand the hard knocks which come the way of active play.

Ask for Sacony Knitwear at the better shops. You'll find the smart colors, the right colors, the colors of your choice. For men and women, boys and girls.

The Fleisher guarantee tag appears on every Sacony garment...

The Fleisher XXX Yarn in Sacony Knitwear is guaranteed to wear by Fleisher. The guarantee, appearing on reverse side of tag shown here, reads:

This garment is Knitted of Fleisher XXX Guaranteed Yarn, a worsted yarn made entirely of especially selected, pure virgin wool, the wearing quality of which is Guaranteed.

If the yarn in this garment should fail to give you satisfactory wear, send it direct to us with this tag and the store sales-slip, and we will replace the garment or, at our option, refund the purchase price. S. B. & B.W. Fleisher, Inc., 25th and Reed Streets, Philadelphia.

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World's Fastest Road Car
now sets new styles in Interior Luxury and Design

THE Airman Limited is years ahead! Here is new elegance such as motorists have never known before. In the newly designed interiors are infinitely finer upholstery—artistic new appointments—and colorings which introduce a new interior beauty—delightful blues, maroons, harmonious mixtures of green and gray and brown. The complete ensemble achieves new luxury—comparable only to exquisite, modern drawing rooms.

The new Airman Limited sets the style and sets the pace. In a recent demonstration, Cannon Ball Baker drove a stock Franklin sedan from Los Angeles to New York and return—6,692 miles—in 6½ days! Proving conclusively that Franklin's speed, comfort, ease of control, ruggedness and air-cooling combine to produce the world's fastest road car.

Franklin holds the key to speed-with-comfort. Now, with sumptuous interiors and a new completeness of comfort features, the Airman Limited offers Luxurious Fast Travel. You can expect to be surprised when you see the Airman Limited—you can expect to be thrilled when you drive it—no other car is like the Airman Limited . . . Franklin Automobile Company, Syracuse, New York.

THE NEW FRANKLIN
AIRMAN LIMITED
WALL PAPER which reflects vividly the contemporary decorative trend! Thibaut in “Designs of Today,” offers papers unmistakably modern in spirit, yet never garish or grotesque. And they are as practical as they are beautiful—for they will not, *cannot* fade! Originally available only at Thibaut’s in New York, these exclusive wall papers may now be purchased in quality establishments throughout the country. If you have any difficulty in finding Thibaut papers, if your decorator is not familiar with them, we will tell you where they may be seen or send you generous samples. In any case write for Mr. Richard E. Thibaut’s little brochure, “Wall Paper Designs of Today.” Address: Richard E. Thibaut, Inc., 24 West 40th Street, New York.

*Floral Moderne*. The season’s reflection of an established motive. Wide variety of tasteful colorings—soft creams, rich tan and yellow, a rare cool blue. Price: $1.35 a roll. If your decorator or dealer does not have it, write Thibaut for generous samples.

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A GREAT-GRANDSON* OF DUNCAN PHYFE

—recently purchased this Phyfe dining table by Danersk to stand with his fine collection of Duncan Phyfe originals.

His selection was made after extensive search for a piece which possessed all the grace and spirit, all the fine points of design and construction which have made the great master’s work so valuable today.

This piece, shown above, is typical of our many beautiful Phyfe adaptations, including groups for the dining room, living room and bedroom.

Visit our showrooms and inspect at your leisure these interesting pieces, with many other related groups for every room in the home. All Danersk furniture is made by hand in our own New England shops.

*Mr. F. Percy Vail, New Brunswick, N. J.
designed by

..."the most famous of English Cabinet Makers"

The genius of Thomas Chippendale has already survived the test of time. It is a safe and permanent investment in good taste. As smart today as the society of the belles and beaux who gathered at his shop in St. Martin's Lane in 1754.

This fine dining room in beautifully grained walnut shows the marked influence of the versatile Thomas Chippendale. And at Hathaway's these ten pieces—a tribute to modern skilled cabinet making—can be had at the moderate price of $1650.

A suggestion for decoration

While Chippendale adapts itself to a variety of backgrounds, this setting is particularly pleasing:

WOODWORK: Old white. Chair rail and wainscoting.

WALLS: Papered in light blue, striped with darker blue and silver stars.

CURTAINS: Pettinias satin overdrops, Glass curtains of fine net.

LIGHTS: Waterford crystal with amethyst drops.

FLOOR: A Persian Saraband rug.

To be of real service in planning charming homes, we offer two galleries of model rooms to show the newest ideas. Also a complete rug department. Our skilled decorators are at your service without cost or obligation—either in our store or at your home.

Dining room groups from $375 to $2100

Bedroom groups from $245 to $2000

Living room groups from $260 to $1200

Below the imperial eagle Napoleon I and his son, the young King of Rome, are depicted in military splendor against a warlike array of banners and cannon.

IMAGES EPINAL

ALICE R. JACKSON

These naive and highly colored prints still to be found among the bookshops and old book shops of Paris of the left bank have behind them much more of a pedigree than most of us have any idea.

The beginning in the Middle Ages and the growth in importance of these Images Religieuses up to the time of the French Revolution tend to show a great deal of the history and development of the people who produced this type of picture. To understand the significance and sincerity of these Images we must know why and where they first began, why they flourished and what they finally became in the markets of France and her colonies.

In Europe throughout the Middle Ages Christianity, and more particularly, Catholicism, colored the thoughts, the customs of all. Indeed, one can say without fear of overstating that faith was complete and unquestioning. The world seems to have been more or less a simple arrangement, divided into three parts, as it were. The center was the Earth where man lived, always assailed by the temptations of the devil, at the mercy of demons and powers of darkness, but where, also, by the Grace of God, he might yet obtain the protection of the Virgin and various Saints. Below was the place of punishment and utter darkness, while over and above all were the Trinity, the Saints, the Virgin and the angels, ever watching the struggles of mankind and interfering when it seemed fit—conducting the whole situation in a fairly arbitrary fashion.

Such was more or less the conception of the Middle Ages. During succeeding centuries the faith remains, modified perhaps, more restless certainly, but still profound. The people still feared the devil and put considerable responsibility on the various Saints, while they themselves went about their own material affairs which were already becoming more and more complex.

Everyone prayed to the Virgin and the Saints, who were represented by images of wood or stone or of an appearance more or less like the people who appealed to them. All the forms of art known to the time were primarily devoted to religious subjects. Mosaics were the forerunner of paintings in churches. Afterwards Virgins and Saints of wood, stone, ivory and wax became common. Later Limoges enameled and faience were used, but these were obviously only for the rich, or were to be found only in churches, and yet the need was great for the poor.

In time xylographs or wood block prints were produced. Nothing could

(Continued on page 156)
A NEW "NIEUW AMSTERDAM"
WAVERLY FABRIC FOR FURNITURE COVERINGS AND DRAPERIES

Out of the clamor of the busy city of New York comes this quaint "Nieuw Amsterdam" pattern in Waverly Fabrics, bringing a contrasting, refreshing note in the portrayal of historical events. Who does not thrill with memory renewed of "Peter Minuet buying Manhattan Island from the Indians in 1626"—"Bowling on the Green"—Peter Stuyvesant defying the English—and other interesting instances of early American life? These episodes make our hearts beat with joy and affection for the doings of bygone years. This popular print in beautiful color combinations, and many other designs from our wide selection are most moderately priced and may be purchased at leading dry goods and department stores at from 50¢ to $1.50 per yard.

Waverly Fabrics
A SCHUMACHER UNIT
MORE than three hundred of them have been carefully reproduced in the same woods — cherry, maple, pine and hickory. Soft, mellow tones with smooth velvety finish — not unlike that found on rare old pieces.

No other period furniture is so harmoniously suited to the modern home and apartment. No other manufacturer combines the comfort, durability, beauty and guaranteed authenticity of Stickley.

Early American
BUILT BY
STICKLEY
OF FAYETTEVILLE

be more satisfactory or could offer more advantages. Before the days of wall paper these old prints were hung on the walls, they lined the interiors of chests and were found within almost every piece of domestic furniture. In their beginnings they were known as Images de Précération, for it was believed that their presence in a house protected and preserved the home and its members. As the means of printing developed, the more universal the use of these pictures became and in time they came to decorate the humblest home, the workshop and the tavern.

These old prints of the 15th and 16th Centuries are the forerunners of the Images Épinal we know today. We are told that the first Images Épinal — prints made in the little town of Épinal — appeared in the 17th Century and were made by Claude Cardine. At that time they were simple black designs on a white paper. Not until the end of the 18th Century is it that the Images Épinal in the form that we know them, were first seen.

Jean Charles Pellerin, the clock maker of Épinal, finding that the engraved clock faces he had always painted by hand, were becoming too costly for his modest means had the idea of substituting the engraved by paper which was printed by hand from the wood blocks and then in turn was gaily colored. Nothing so splendid had ever before been seen and from that it was only a step to the bright colored Images Religieuses et Populaires and the little community of Épinal was now very much on the map.

The name given to those who cut the designs on the wood blocks was Dominotiers and wall paper made in the same manner was referred to in an Edict of Henry III, in 1649, as Domino Teris. Needless to say, all the prints made in such vast numbers for the satisfaction and enjoyment of the simple people were anything but works of art; they were, however, "popular and pious" in character and they certainly seemed to be just what the people wanted.

God and his Host sitting majestically in Paradise, the Crucifixion, the Virgin, Apostles, Saints, then great Lords and Ladies, Kings and Generals — they were all turned out from the press at Épinal. In the beginning but four colors were possible: red, blue, yellow and brown, but later by printing one color over the other, violet and green were obtained. Until 1799 there was an almost uninterrupted output. Not only religious subjects but events of national importance were recorded in pictures. When we realize the lack of easy communication and the scarcity of printed news, we can in a measure understand the importance of these prints played. Thus it was that many of the world's events (the Frenchman's world, at least) were recorded. Among the great number of subjects depicted we find such ones as "The Storming of the Bastille," the "Last days of Napoleon," "The first Railway in France," etc., etc.

There were three distinct periods in the history of the prints; the first when the hand-made wood blocks were printed on the paper by hand; second, when they were stereotyped from a block and turned out in larger quantities; third, when the process became merely that of Lithographs. The quality of those earlier and even the later prints reflects the simplicity and sincerity of the originators. They were made to meet the needs and pleasures of the Petit Bourgeois and were designed and made by the same class.

MORE than three hundred of them have been carefully reproduced in the same woods — cherry, maple, pine and hickory. Soft, mellow tones with smooth velvety finish — not unlike that found on rare old pieces.
Annoncing A Distinguished New Pattern

BURGUNDY — NOTABLE FOR ITS WINE-LIKE COLORS

From the oldest vine-growing district in Europe—that section of sunny slopes in eastern-central France still known as Burgundy—comes the name of this new achievement in Theodore Haviland china. Fittingly so, for in the deep, rich tones of its tulip-and-rose centerpiece is mirrored the inviting crimson of Burgundy's world-famous red wines, while in the pale cream of its lovely border can be seen the cool clearness of the district's inimitable 'white' Chablis.

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Completion of a new and greatly enlarged factory at Limoges, France, employing new firing and electrical devices, has so increased capacity and so cut labor costs that Theodore Haviland china prices are now at the lowest level since the War.

Only if each piece bears one or both of the above marks can you be certain of genuine Theodore Haviland patterns and china quality. All dealers have or can get this or any other design. Free booklet in color.

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small gardens most satisfactorily. For the fundamentals of gardens, which are touched upon only lightly, the novice is left to rely on whatever innate feeling he may have for the needs of plants and upon what he may gather from tradesmen’s directions or may learn by practical experience and observation. But if he should read a little way in this book he is bound to become interested in the possibilities before him, even in a very limited area, and then he is likely to become enthused. He will be led far indeed and will not always find it easy to follow, but now and then, in her appreciation of fine gardening, the able and gifted author indulges in rhapsodies, as, for example, when she tells of enjoying the Piranesi in her own garden. The beginner will need to progress far, and will have spent considerable money when he has the same delights in his own garden! F. R. M.


Mrs. Louise Beebe Wilder has won for herself an enviable position among writers on plants and matters appertaining to their culture in gardens. Not only does she write in a pleasing and instructive manner but her information is based on a broad, practical knowledge of her subject. She practises what she preaches and her writings are largely of her own experiences. On this account all that she says is instructive and well worthwhile. In this volume she is at her best and no one can pluck her pages without gaining much valuable information. There are twenty-eight chapters, of which the first and last deal with the practical matters of constructing a rock garden and furnishing it with essentials. The other twenty-six chapters deal with plants suitable for the rock garden. A wealth of material is described and a rock garden containing no other plants than Junipers ought to be included. Such dwarf shrubs as Hypericum buckleyi, Pachystoma cantabry, arctoscutellaria and also Vaccinium angustifolium are worthy of a place in any rock garden. However, Mrs. Wilder makes no pretense of being exhaustive in the matter of shrubs for the rock garden.

The proof reading has been very carefully done and it is a pleasure to read a book in which typographical and technical names are accurately set forth. Typographical errors are so remarkably few that it would be hypercritical to point out any or two noticed in a careful perusal.

The references to sources of plant material and to books on rock gardens will be greatly appreciated by those interested in this fascinating subject. The index is full and the introduction by Mr. Richardson Wright really introduces the subject. Mrs. Wilder has done her part exceedingly well and the work will add to the author’s already high reputation.

One could wish that the publishers had made this useful book a working manual and not an edition of luxury. It is heavy and of an awkward size, more fitted for the drawing room table than the gardener’s desk. The illustrations, of which there are over two hundred, are arranged alphabetically at the end of the volume. A majority of them are quite good, but some are very mediocore and the arrangement we think leaves something to be desired. The book, however, is a notable addition to American horticultural literature and one of which the author may well be proud.

R. H. W.

BEAUTY IN HOME FURNISHINGS. By Walter Rendel Storey. New York: Rac D. Henkle Co., Inc.

In a book of 293 pages and 16 illustrations Mr. Storey has attempted to cover a large field. He has divided his work into 9 chapters which he has subdivided into so many aspects from rugs to lighting fixtures, that he has been able within his limited space to allow six or seven hundred words to numerous subjects. This is of course desirable to the book, however, it is a notable addition to American horticultural literature and one of which the author may well be proud.

R. H. W.

The book could well have been longer, or the list of subjects shorter, but the temptation has evidently been too strong to limit the list to the essentials which are usually included in such books. This book is however a pleasant reading for the general reader. From first to last it is newspaper stuff, excellent of its sort, but in a book it is too fragmentary for consecutively reading as there is no sequence either in ideas or subjects.

(Continued from page 150)
IN SMART HOMES TODAY

These towels of lovely linen
distinguish the hostess and delight the guest

In the bathroom of today, the toilette is completed in the luxury of surroundings that inspire refreshment. Against cool colors of gleaming tile and marble, it is unthinkable to place any towels but the softly lustrous weaves of Irish and Scottish Linen.

The pure linen towel alone can satisfy the desire for an impeccable appearance and likewise serve most exquisitely the hygienic needs of the tender skin. Impervious to dirt or grease, the fine linen texture of these matchless towels does not absorb the residue of cosmetics. An entire absence of lint, a quick drying action under the most delicate pressure, have made the linen towel of Irish and Scottish weave prized for generations.

In designs of fascinating charm and winning distinction, you will find a surpassingly inviting assortment of linen towels now on view in our linen department! Their lasting beauty that makes them so suitable for monogramming, makes their price seem a most delightful economy.

Linen towels are woven in the famous huckaback weave to give the maximum absorbency and unsurpassed softness of texture.

LOVELY LINEN
FACE & HAND TOWELS
impressively correct

IDENTIFY GENUINE IRISH AND SCOTTISH LINEN BY THIS MARK
The Bride Will Welcome Duplicates...

Your gift of a Waltham Clock will be a lifetime companion to the bride... it has this advantage over most wedding presents... duplicates are welcome. For rooms must be furnished... and a well-chosen Waltham Clock becomes a center of interest that never loses its appeal. Waltham Clocks for the hall... the boudoir... the living room... exquisite in design and with that marvelous accuracy that has made Waltham Watches famous for nearly a century... are offered for your approval at the better shops... The Waltham Clock you select, whether it be from Waltham's newest creations in jeweled Picture Clocks... authentic Waltham-Willard Banjo Clocks... or smart, thin-model Library Clocks... will invariably be the gift most admired at the wedding... and most appreciated by the bride.

WALTHAM WATCH COMPANY, WALTHAM, MASSACHUSETTS
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A de luxe model of the famous RCA loudspeakers. The new design and tapestry covering make it highly decorative. $37.50.

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S U P E R — H E T E R O D Y N E

Musical range and fidelity of tone such as have never before been known make this new Radiola Super-Heterodyne 64 the finest achievement of modern radio. It is a musical instrument of amazing capacity, range and realism.

Nothing has ever been designed to equal the performance of the super-selective and sensitive Super-Heterodyne—and now this wonderful receiver has been further refined. It has the new simplified A.C. electric operation, special automatic volume control, additional Radiotrons for volume, and the new RCA Dynamic Speaker—the incomparable of radio reproducing instruments. $550 (less Radiotrons).

Buy with confidence where you see this sign

R A D I O C O R P O R A T I O N O F A M E R I C A
New York  Chicago  San Francisco
The pattern illustrated is "OLD SALEM," a Mohawk Seamless Axminster—No. 4564

A Breath of Old NEW ENGLAND

Swept down the aisles of time in the folds of this Mohawk rug—the very essence of old New England! And with it, what lingering pictures! Of clipper ships home-bound from the China Seas... of gay cotillions and the decorous swish of silks... of quaint shaded gardens spilling their fragrance over bordered walks... of stately carriages rolling through the cool dusk of quiet cities—charming reminders of the glamour of days and ways of life long gone.

Lovers of the antique will see in this Colonial pattern, newly conceived by an authority and woven on the looms of Mohawk, more than a fabric of lustrous beauty to eye and hand—more even than a preserver of serene memories. To them it will seem to hold all the vital meaning of America—then and now. And they will want it for their homes.

You will enjoy reading the new illustrated Mohawk Course in Interior Decoration, by Agnes Heider Burton. Send ten cents to cover mailing. Address: MOHAWK CARPET MILLS, Amsterdam, New York.

MOHAWK RUGS AND CARPETS
October, 1928

Now the vogue is Quaker tailored net curtains

BEAUTY and UTILITY, the chief characteristics of modern art, are combined in Quaker net curtains. Quaker Quality transparent tailored net curtains fulfill every requirement of the modern decorative art.

Quaker Tailored Net and Fringed Curtains in the new "Craftsman" Filet have the delightful duet-color effect. Quaker Quality Net Curtains for every room from $2 to $25.

U.S. PAT. OFF. REG.

A noteworthy piece of English lacquer craftsmanship. Yellow lacquer on a dark green-brown surface. Original mirror doors with star ornamentation.

OUR unsurpassed collection of authentic antique furniture, rare china and objets d'art offers many suggestions for the furnishing or freshening of the town home. A decorative service, too, is available.

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Wisps of Sheer Daintiness

W ith their open stitch edges, delicately embroidered corners and hand-wrought monograms, they are equally desirable for one's personal use or a delightful gift. No less than half-dozen quantities.

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326 $21.25 per 1/2 doz.
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Prompt attention to Mail Orders
Think of Screens in weather-strip time....

Now, while you are intent upon making your home cold-proof with weather-strips, is the best time to order it made insect-proof with Higgin All-Metal Screens.

You'll not only save yourself time and worry next spring, but also assure yourself of extra fine screening from cellar casements to attic dormers. For now, before the Spring rush begins, our experts can give you additional service and attention to details at no extra cost.

For thirty-five years Higgin has specialized in making screens for every conceivable shape and size of window, door and porch - Sliding Screens that will never twist, warp, or break, Hinged Screens that swing smoothly inward or outward - and now Rolling Screens that roll up and out of sight as readily as your window shades.

The coupon will bring to you complete information on Higgin All-Metal Screens or Weather-strips, or both. Mail it now.

THE HIGGIN MFG. CO.
Screen Specialists since 1893
Branches at Kansas City, Mo., Toronto, Ont.

HIGGIN
ALL METAL SCREENS

A feature of this Early American interior in the home of Carl Knoblock at Stamford, Conn., is the pine paneling which extends across the fireplace end of the living room. Butler & Proost were the architects.

EARLY AMERICAN INTERIORS

A simple wooden mantel enameled in white encases brightly colored old tiles which ornament the face of a fireplace in one corner of the dining room.

Truly Early American in spirit and in execution is this well furnished dining room. The ladder back chairs, the dresser, the corner cupboards and the lighting fixture are all typical of the scenic wall paper.
A triumph for simplicity is the new Corwith lavatory. Chaste sculptural line, an unostentatious set-back in the slab, a rectangular bowl; the deftest of differences have given it originality without a hint of freakishness. Other pieces, a bath, a dressing table, a combination lavatory and dressing table, also may be had in the Corwith design. For beautiful fixtures in charming settings, send for the Crane book, New Ideas for Bathrooms, full of information on decoration and arrangement. About installation, consult any responsible contractor.

Crane Co., General Offices,
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Pergolas • Colonial Entrances • Koli Columns
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New Miller Lamps
of Distinctive Craftsmanship

Hartmann-Sanders Company
2165 Elston Ave., Chicago

HARTMANN-SANDERS
PERGOLAS • COLONIAL ENTRANCES • KOLL COLUMNS
ROSE ARBORS • GARDEN EQUIPMENT

October, 1928

The Corwith
OF
TWICE-FIRED VITREOUS CHINA
IN WHITE OR IN COLOR

Lamp Masterpieces

MORE beauty to inspire happier viewpoints. Less of the commonplace which stifles pride of possession. America is today demanding it. And Hartmann-Sanders Entrances are definitely keyed to meet this modern demand. Interpreting faithfully the Colonial spirit, they are hand wrought by skilled craftsmen, adding immeasurably to home value, without adding to cost. Write for booklet P-53 of Model Entrances. Hartmann-Sanders Co., 2165 Elston Ave., Chicago. Eastern Office and Showroom, 6 East 39th Street, New York City.

The Miller Company
Meriden, Connecticut

Products of an organization which for 84 years has cherished the traditions of expert metal craftsmanship—made of the finest heavy brass, bronze, pewter or copper—these lamps have the authenticity of true creations, and fashion as permanent as the metals themselves. If your dealer does not display these models, write to THE MILLER COMPANY, Meriden, Connecticut.
1. Do you like simplicity?
2. Are you willing to discard the conventional?
3. Does symbolism appeal to you?

Then it's PINE TREE . . . modern . . . pine-cone bordered . . . and with the quaint pine tree (from America's first silver coin) on the reverse side of each piece . . . to whisper "Sterling", unmistakably, to the initiated.

1. Confess, do you love luxury?
2. Rich color?
3. Would you adore to live in the grand-manner?

For you . . . FONTAINE! Rich . . . with the richness of the French Renaissance! Reflecting, as though the artist Fontaine had himself designed it . . . the majesty of the Palais Royal . . . the magnificence of Malmaison!

INTERNATIONAL

A word as to prices: A twenty-six piece starting set (eight teaspoons, four knives, four forks, four bouillon spoons, four individual salad forks and two tablespoons) in the Minuet or Pine Tree pattern costs $73.35; in the Wedgwood pattern, $75.70; in the Fontaine design, $90.00; and in the Trianon pattern, $75.35. Teaspoons shown here as low as $11.00 for six.
1. Do you like Greek austerity one minute?
2. Rosettes and bows the next?
3. Are you enchanted with Watteau?

In the Yes that shines in your eyes, one reads your fate... TRIANON! Pure Greek in outline... daintily French in detail... two glorious strains wedded as happily as they were once wedded in Versailles!

1. Your eyes light up at an old Colonial doorway?
2. A fine highboy?
3. Sandwich glass?

It is easy to know your choice... MINUET is for you! From the American Wing of the Metropolitan... its inspiration... From Americana of long ago... its precious dignity... its graciousness of manner!

1. Do you adore fine laces?
2. Fragile china?
3. Tea Roses?

For you who answer Yes! one needs no ball of crystal to foretell that WEDGWOOD... most feminine of silver patterns... is yours. Cameo-like figures, exquisitely wrought... In appearance, almost lacy... yet in weight... imposing!

All the niceties of silver etiquette are explained and illustrated in a book which authorities call "the finest and most useful about silverware ever published", ELSIE DE WOLFE, famous interior decorator, cooperated in perfecting it. 25c — a fraction of the book’s actual worth — will bring you your copy. Write today.

INTERNATIONAL SILVER Co., Meriden, Conn.

...and... my dears...
a perfect gem of a book on silver...
SHOPPING WITH
JANET GRAY
AT LEWIS & CONGER

My Housecleaning Tray has room for everything in its compartments—all my polishes, brushes, cloths and other housecleaning ammunition. Saves me a lot of running back and forth because it so handily carries everything. Mine is enamel a cheerful blue. You can also get them in red or oak brown. $3.25.

The Solitaire Table made a great hit with the Big Chief. It fits across the arms of his chair and adjusts to exactly the height he likes. One side of the table is padded soft—for cards. The other side is hard—for writing. Can be held on the lap too—I often use it that way for sewing. Ours is apple green in color, but I also saw them in cherry red and in mahogany finish. The top is 30" x 18". $7.50.

The Vegetable Binet is really a life-saver for vegetables and fruits. It keeps them beautifully fresh, because it's perforated all over, thus permitting air to circulate freely. Vegetables just never get musty. The Binet is made of light strong steel. Has five bins. Is 33" high, 20" wide, 12" deep, and cost me $10.00.

The Luggage Stand holds luggage at a convenient height for packing. Since I bought ours, the Big Chief no longer crumples the bedspreads or scratches the chairs with his traveling bag. The Stand folds flat when not in use. It's finished in mahogany, but they also come in walnut or ivory. $7.50.

My Pan and Cover Racks hang pots and pans within arm's reach. Each rack has a row of strong hooks with space behind every one for the cover to slip in. Made of copper plated steel, 21" long, $3.00 a pair.

The gorgeous scarlet Indian Paintbrush (Castilleja rhexifolia) grows in the mid-mountain region and higher. Now being seeded for garden use.

FLOWERS FOR EVERY GARDEN
(Continued from page 79)
during the summer. Does well and makes a fine showing in Eastern gardens, with its large showy blue or lavender flowers. The two forms known as Bluebird and Snowbird, the latter a pure white self, are particularly desirable. Both plants and seeds are supplied.

Gentiana elegans. The western Fringed Gentian, a lovely duplicate of the well known Eastern species that blooms in July. Grows profusely in moist meadows and open spaces of Alder thickets near streams. Its usual companion is the dainty and fragrant Orchid Spiranthes romanzoffiana and the contrasting deep blue and creamy white make an altogether charming combination. Seed only, which must be sown as soon as received in moist sand and humus under glass; and the little rosettes transplanted with the greatest care into a half-shaded spot, where the soil is mostly leaf mold.

Helenium hoopesii. The handsomest of the Helinitums and the first to flower. Grows from twenty-four to thirty inches high and bears its bright orange blossoms sometimes singly but usually several on a stem. It is stunning when grouped with Penstemon unilateralis. Both plants and seeds of this Heliumen are offered.

Helianthemum quinquenervis. The most graceful and refined of the Sunflowers and blossoms early. Its three-inch flowers have sulphur yellow rays and dark centers and are carried on slender stems which grow from two to four feet high.

Lupinus decumbens. A stately plant for the middle or back of the border, three feet tall or over, with many flowering branches, the blossoms densely crowded and of a bright clear (Continued on page 179)
A table torchiere that is not merely a lighting creation - but rather an exotic expression in an inspiring material form... One of the Studies in "Art Moderne" prepared by the craftsmen of Salterini.

You may see these modernistic interpretations in Lamps, Torchières, Consoles, and many other striking originations, at the finest Shops and Department Stores. Every piece bears the name of Salterini.

Write for Booklet No. 8

JOHN B. SALTERINI
Wrought Iron
35-37 West 23rd Street
New York

"Forever panting and forever young" - KEATS

PERPETUAL youth, immortalized in the ode "On a Grecian Urn," gleams again in golden bronze in the lovely figure, "Forever Young," by Allan Clark... It may be seen with its companion piece, "Forever Panting," at the Gorham showrooms in New York. They are priced at $1500 each.

"Famous Small Bronzes," recently published by Gorham, contains a number of beautiful illustrations of interesting and decorative pieces representative of the work of some of America's leading sculptors... These bronzes range in price from $40 to $3000, many of them in limited editions... That the distribution of this superb brochure may be restricted to those really interested, copies are priced at one dollar. Remittance should accompany your request.

THE BRONZE DIVISION OF
The Gorham Company
NEW YORK, N.Y.
FIFTH AVENUE, AT 47TH STREET, NEW YORK CITY

SHAW FURNITURE COMPANY
ESTABLISHED 1780
Specialists in Furniture Made to Order

SHOWROOMS AND FACTORY:
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Shaw Furniture must be purchased thru a Dealer or Dealer.
a new way to use walnut's native beauty

A NEW KIND of walnut paneling is now being used by modern decorators for informal treatment of intimate rooms. . . . The room illustrated above shows the new decorative effect achieved through the use of American Walnut lumber in which sound knots were permitted to remain. . . . The result combines simplicity of architectural design with the friendliness of walnut’s natural texture and the lustrous warmth and color which are peculiarly walnut’s own. . . . Our booklets will give you additional suggestions and valuable information relative to walnut’s use and authenticity for interior trim and fine furniture. . . . Just fill in this coupon and mail.

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Please send me your brochure on American Walnut.
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DUBOIS Woven Wood Fence
(Made in France)

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Please send me your new free catalog containing full description and many beautiful illustrations of Dubois, and price list.
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There's a touch of magic in the subtle way Nichols & Stone Windsor Chairs transform a house into home. They match the mood of magnificent mansion or country cottage—and their friendly informality makes them happy companions for other pieces of every type.

Patterned after priceless authentic originals—preserving their exquisite lines and recreating their strength and comfort—Nichols & Stone Windsors bring Colonial charm and beauty into harmony with ultra-modern surroundings and in keeping with any purse.

Nichols & Stone Windsors can also be furnished in white, for home decoration.
Keep the true spirit of Christmas from giving way to frivolous expression in act and greeting.

It is our belief that you will appreciate the feeling of exalted regard and joyous accord with mankind expressed in these cheery cards. Certainly they are the most appropriate and beautiful manifestations of hand illuminated art that has ever been put to this use and at once mark the sender as one of faultless taste in the eyes of the receiver. In view of the exclusive merit and meaning of these greetings, let us mail you a few at special prices from which you may decide to select a personal Christmas card. Use the coupon below, enclose the amount specified on the type you desire and receive an advance collection for intimate use.

Carbone INC.
IMPORTER
348 CONGRESS STREET, BOSTON
Her loveliest things... ruined by rusty water!

Lovely things (silks and dainty underthings and linens) need careful washing. Yet no matter how careful your laundress is—no matter how mild and fine the soap she uses—rusty water will ruin them.

And yet—and yet—

Even in this enlightened age of plumbing civilization—many, many folks neglect the question of water pipes! They do not know that ordinary pipes are certain to rust in time and you are certain to get red, rusty water—ruinous to fine things!

Alpha* Brass Pipe in your home is your best safeguard against rusty water, low water pressure and leaks from rusted pipes.

And it's less expensive than you may imagine. In a typical $20,000 house it costs only $76.00 more than cheap, rustable pipe.

ALPHA BRASS PIPE
made from a special kind of
Chase Brass

*All brass pipes are not the same. Alpha Brass Pipe is better than ordinary brass pipe because it contains more copper and lead. Plumbers prefer it because it cuts cleaner and sharper threads, making leak-proof joints. It cannot rust and the Alpha trade-mark, stamped every 12 inches, guarantees it for satisfaction.

A lovely voice accentuated by a striking personality.

With poise and charm she sings her way into the hearts of millions. To our enjoyment of her lovely voice she adds the pleasure of her striking personality. Only when performance is mated with beauty does the soul of music find its full expression—always has it been so.

It is in the appreciation of this truth that Arborphone achieves its prestige. There is in the beauty of Arborphone's superlatively fashioned cabinet an accentuation of the remarkable reproduction which only its famous Loftin-White circuit seems able to give. Blending beauty with performance, accentuating one with the other, has put Arborphone into more fastidious homes than any loud claims could have done.

Arborphone Division
Consolidated Radio Corp.
Ann Arbor, Michigan

Flowers for every garden

(Continued from page 166)

blue or sometimes found colored a bluish-purple. Seeds only.

Lupinus platensis. This handsome species is, to my mind, as fine as any of the lavishly praised kinds in cultivation and is much easier to grow. It belongs to the stoloniferous group and may be propagated by merely cutting the creeping roots into two-inch lengths and planting them. The blue or light purple flowers are unusually large and each standard has a conspicuous dark purple spot, giving a color effect not unlike that of the bicolored Birdfoot Violet. The plants are low-growing, about eighteen inches tall, and of spreading habit. Seeds only.

Mertensia ciliata. A luxuriant plant of graceful habit and a close relative of the eastern Mertensia virginica. It has attractive foliage that persists during the summer and its sprays of blue flowers continue to appear for a long time. It is a much admired feature of my garden. Flowering roots offered.

Oxytropis lamberti. A glowing crimson species of the Pea family that equals the Cardinalflower in brilliancy. It sends up numerous flower spikes from twelve to fifteen inches tall from rosettes of pinnately divided foliage and the individual blossoms are unusually large and beautifully formed. Seeds only.

Pentstemon unilateralis. The loveliest and most frequent of the mid-mountain Pentstemons. I saw great fields so densely covered with its azure blossoms as to resemble fallen sections of the sky. It ranges in height from eighteen to thirty inches and has neat attractive foliage. The tubular blossoms appear on but one side of the stem but are long, tubular and with widely spreading mouths. A clump of this handsome Beardtongue would be a

(Continued on page 190)
The best cutlery is indeed a handiwork

HANDIWORK—a work of hands...for no machine has yet been made to grind edges truly lasting and easily sharpened.

So the rare craftsmanship of Russell, acquired through almost a century of experience, is at work for the type of home that has learned the economy and convenience of purchasing the best—particularly when that “best” comes in for daily use as is the case with cutlery.

Chefs and butchers throughout the country have long known the value of Russell excellence—and profited by their knowledge.

And through those long years Russell was long in judgment, too...always in the lead, fashioning cutlery for utility and style.

Today Russell has met the insistent cry for color, with colored handles for kitchen and table use...and all of stainless steel, hand-ground as apparently only Russell can grind such ware.

A booklet...quaint, charming, informative, with pertinent hints on table appointments...awaits your enquiry.

---

Smart hostesses welcome the “Coffee That Lets You Sleep”

Every hostess knows that delicious coffee is the crowning touch of dinner—the late supper—the evening party. Yet so many people have been forced to give up coffee at night because it disturbs their rest.

Now these people can enjoy wonderful coffee—safely—at any hour. Kaffee Hag—a blend of the world’s finest coffees—has 97% of the drug caffeine removed. It brings all of coffee’s delightful flavor and aroma, with nothing to affect sleep or nerves.

No wonder this is such welcome news to every woman who entertains, or whose home folks cannot enjoy a friendly cup of coffee at night.

Substitutes could never satisfy the true coffee lover. Only Kaffee Hag can delight the thousands who want coffee, but not caffeine.

Try Kellogg’s* Kaffee Hag Coffee. Note how you enjoy it. Doctors recommend Kaffee Hag, the original decaffeinated coffee.

Kaffee Hag Corporation
1784 Davenport Ave., Cleveland, Ohio

Please send me, postpaid, enough Kaffee Hag to make ten cups of good coffee. I enclose ten cents (stamps or coin).

Name:
Address:

At dealers. In full-pound cans, steel cut or in the bean. Also served in hotels, restaurants, and diners. For ten cents we will send you a generous trial-size can. Just clip the coupon below.

Kaffee Hag Coffee
Not a substitute—but REAL COFFEE—minus caffeine
Nowadays physicians prescribe "plenty of exercise" more often than medicine. And daily more doctors and physical culturists recommend, and use, the Savage Health Motor, the electrical vibratory massage, exerciser and reducer that is golf-course, riding-academy and gym all in one.

The Savage Health Motor provides pleasant, "passive" exercise which stimulates circulation, tones and invigorates the entire system, aids digestion and elimination, and removes unhealthy, unwanted fat.

The Savage Health Motor is original in design and operation. It is easily portable yet can be permanently installed. It is compact; it can be used on light table, dresser, desk or window-ledge. And "anchoring" it can be used on light table, dresser, desk or window-ledge. And "anchoring" it can be used on light table, dresser, desk or window-ledge.

For a coupon or a postcard brings full information.

SAVAGE PRODUCTS DISTRIBUTING CORPORATION, Dept. F, Utica, N. Y.

SAVAGE HEALTH MOTOR
Exerciser and Reducer

Savage Health Motor provides pleasant, "passive" exercise which stimulates circulation, tones and invigorates the entire system, aids digestion and elimination, and removes unhealthy, unwanted fat.

The Savage Health Motor is original in design and operation. It is easily portable yet can be permanently installed. It is compact; it occupies a space only 12 x 17 inches and due to the unique method of "anchoring" it can be used on light table, dresser, desk or window-ledge.

The important thing is to have the bulbs themselves over a long period, and this can be done on a definite basis if they are selected with the idea of succession in mind. I had Tulips this spring from April 5th until the 3rd of June—not counting some of the species blooming earlier and later. Even with a limited number of varieties to work with, it is easy to have more than four full weeks of colors which climax with the idea of succession in mind. I had Tulips this spring from April 5th until the 3rd of June—not counting some of the species blooming earlier and later. Even with a limited number of varieties to work with, it is easy to have more than four full weeks of colors which climax with the idea of succession in mind. I had Tulips this spring from April 5th until the 3rd of June—not counting some of the species blooming earlier and later. Even with a limited number of varieties to work with, it is easy to have more than four full weeks of colors which climax with the idea of succession in mind.

There are four important types or classes of Tulips, some representatives of each of which should be included in every planting, no matter how modest it may be. These are the Single Early, earliest to bloom; the Cottage or Mayflowering which follow; and the Darwin and Broeders, bringing the peak of Tulip-time to its grand finale. Other types there are also, but with these four, one may enjoy the Tulip season that will leave very little to be desired.

Among the Single Early are to be found the most brilliant of all Tulip colors. Some prejudice still exists against them because of the flaming reds and crimsons, and the almost gaudy combinations of red and yellow, which were formerly in vogue for "design" beds, for which they were fitted by their uniform height (the different varieties usually range between three and fifteen inches) and season of bloom. But there are beautiful colors to be

The importance of all, it is economical to buy and to use. Leading department and sporting goods stores, beauty shops, surgical supply houses and electrical dealers demonstrate and sell the Health Motor.

Price $122.50 East of the Mississippi River.
Perfect refrigeration is such a comfort

PLANNING menus, marketing, entertaining—all of these are vastly simplified for the homemaker when she has a General Electric Refrigerator.

And, even more important, is the pleasant feeling of security—the absolute knowledge that her family's food is always safely fresh and wholesome. Even in winter scientifically correct refrigeration is vital. Kitchens are warm all year round, and food to be safe to eat needs to be kept at a temperature below 50 degrees always.

The General Electric Refrigerator is different from all others—it is indeed "years ahead" in design. It is entirely automatic. It never even needs oiling. All its mechanism is enclosed in an air-tight steel casing, up on top, away from floor dirt—forever safe from dust and difficulties. It uses little current and makes plenty of ice cubes.

This electric refrigerator is the achievement of fifteen years of painstaking experiment and development by the Research Laboratories of General Electric. It will give you perfect refrigeration automatically, quietly and economically—that is the General Electric guarantee to every user.

To get specifications of these roomy, easy-to-keep-clean refrigerators, write for Booklet N-10.

GENERAL ELECTRIC
Refrigerator
"Makes it Safe to be Hungry"

ELECTRIC REFRIGERATION DEPARTMENT of GENERAL ELECTRIC COMPANY
HANNA BUILDING CLEVELAND, OHIO

Glorify Your Pantry!

IT'S so simple—so easy—with beautiful, sanitary WHITE HOUSE Units, made entirely of steel. A unit system of varying designs and sizes makes it possible to build them into practically any space. Electric plate warmers, silver and linen drawers, tray and plate racks, cup hooks and Monel metal pantry sinks are included in WHITE HOUSE built-in installations.

Everything is furnished complete, ready for use—no extra hardware, glazing or painting necessary. Send in your plans for sketch and estimate. Write for gray catalog.

You can also have WHITE HOUSE kitchen dressers, side units, broom closets, sink units, and storage closets. Carried in stock. Send for green booklet.

JANES & KIRTLAND, INC.
Established 1840
101 Park Avenue Dept. A New York City
Rich, Resonant Chime
—Electrically Accurate TIME

CLOCKS of rare beauty, with melodious chimes, striking each quarter-hour with amazing accuracy... taking correct time-impulses right from your electric outlet! Clocks that have no springs, no escapement—that need no winding, regulating, oiling or cleaning, yet give you Observatory time, month after month. Clocks exquisite in design and finish... and in many styles. Only Revere Clocks, Telechron motored, offer you so much in beauty, tone and accuracy!

Your jeweler, department store or electrical dealer will demonstrate Revere Clocks to you. Mail coupon for interesting brochure.

REVERE CLOCK COMPANY
CINCINNATI, OHIO

Revere Clocks
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MOTORED

The CHIMING ELECTRIC CLOCKS
Also available without chime feature, if desired.

MAIL THIS COUPON FOR LITERATURE

REVERE CLOCK COMPANY
Dept. GH, Cincinnati, Ohio.

In flowers, fruit and autumn foliage the Sourwood is one of our loveliest trees of smaller size. Urn-shaped flowers are followed by white fruits simulating them in appearance.

LINDENS AND OTHER TREES

(Continued from page 115)

face and furnished with conspicuous tufts of rusty brown hairs in the axils of the principal veins. Unfortunately, it has been rarely planted in this country although it is the latest of the Lindens to flower and is especially valuable for supplying bees with food after the flowers of other species have all faded.

The finest of the Lindens of western Europe is considered a natural hybrid between the two species already described, and is variously called Tilia vulgaris, T. europaea, T. intermedia and T. hybrida, the first name having preference. Although widely distributed in Europe, this tree appears to be much less common than either of its supposed parents. It is a tall, round-headed tree, and noble specimens can be found in New England, where formerly it must have been much more often planted than any of the other foreign Lindens.

Two Lindens occur in eastern Europe, the Silver Linden (T. tomentosa) and T. petiolaris. The former is a tree with erect-growing branches which form a broad, compact, round-topped, rather formal head, and roundish leaves dark green above and silvery white below. This distinct-looking tree is not very common in Massachusetts, but it can be seen often in the neighborhood of New York and Philadelphia. Tilia petiolaris is a more beautiful tree and also has leaves which are silvery white on the lower surface, but, drooping on slender stalks, they flutter gracefully in the slightest breeze. The branches, too, are drooping and form a narrow open head. This tree is not known in a wild state, and all the plants in cultivation have been derived from a single individual found many years ago in a garden in Odessa. A supposed hybrid of this tree with T. glabra is T. molli- heia, often sold in nurseries as T. alba spectabilis, one of the most beautiful of all Lindens with leaves of the size and shape of those of T. glabra but silvery white on the lower surface.

In Europe much attention is paid to another supposed hybrid Linden, T. euchlera, or as it is more generally known, T. dasyphyla. This is a fast-growing, pyramidal tree with lustrous, dark green leaves and is now largely planted as a street tree in Germany and Holland. It is hardy here and gives promise of becoming a thoroughly useful ornamental tree in the New England region.

(Continued on page 178)
THE NEW FRIGIDAIRE

Greater Economy ... Greater Convenience
Quiet for a Lifetime

The New Frigidaire is designed and built to provide absolutely dependable refrigeration ... conveniently. Its ice freezing power, its many mechanical advantages, its strict economy of operation, its extraordinary quietness, these were developed by leading engineers.

But the New Frigidaire's conveniences were designed by domestic science experts... for women.

Only a woman who has kept house can know the difficulty of keeping an ice-box sweet and clean. The New Frigidaire can be kept clean as easily as a china plate, inside and out. The seamless porcelain-enamel lining has rounded corners. The top of the cabinet is like a smooth porcelain table top. The shelves are all removable. And they are at a convenient height which eliminates all stooping.

The beautiful New Frigidaire cabinets represent the best efforts of cabinet makers and authorities on domestic science and interior decoration. The New Frigidaire is in every way an automatic refrigerator for the modern kitchen. Beautiful, convenient, it not only safeguards health and provides a plentiful supply of full-size ice cubes, but it saves time, work and money.

Let Frigidaire pay for itself as you pay for it

Find out about the surprisingly low prices of the New Frigidaire.

If you buy the New Frigidaire on a deferred payment plan, as most people do, the first payment can be so small and General Motors terms so liberal, that the New Frigidaire will actually pay for itself as you pay for it.

The New Frigidaire is now on display in your distributors' show rooms. See it today. Frigidaire Corporation, Subsidiary of General Motors Corporation, Dayton, Ohio.

Wall fused from Solid Stone

A SHEET of stone for your bathroom wall—another for the kitchen. And in such captivating colors as never you saw before! That's Sani Onyx, the modern material for walls, ceilings, wainscoting.

Sani Onyx comes in plain sheets and tile-pattern slabs. Quick and easy to apply. Outlasts the building. Doesn't crack, chip, check or discolor. And there's never a penny to pay for repairs or redecoration. Write for beautiful booklet.

Direct Representation Throughout the Country

MARIETTA MANUFACTURING COMPANY
133 Brookside, Indianapolis, Indiana
**A CAMPAIGN OF EDUCATION**

Is what we might call our task of demonstrating the superiority of **CABOT'S Creosote Shingle Stains**

Over Paint for SHINGLES, and all rough work.

PAINT on shingles Hastens Decay!
Creosote Stains absolutely Prevent Decay!

Send six cents in stamps, for postage, for samples on wood, with circulars and sheet of sketches of creosoted houses.

**SAMUEL CABOT,**
Sole Manufacturer,
**82 Kilby Street, Boston, Mass.**

This advertisement of Cabot's Creosote Shingle Stains appeared in a well known magazine in August and in September, 1891. At that time a quarter page was large space and insured a great deal of attention.
The last inquiry from this advertisement was received by Samuel Cabot Inc. on March 22, 1915, nearly twenty-four years after it appeared, the inquiry being from E. Buchanan, Kansas City, Mo.
Cabot's Creosote Shingle Stains are better than ever. Colloidal Colors now are used in them, insuring greater penetration and permanence.

**Antique Windows with Modern Conveniences**

**Crittall Casements** offer you all the charm of quaint leaded glass windows with features which combine convenience and protection. They make your new home more comfortable as well as more artistic.
Guaranteed wind and weather-tight without weather-strips, Crittall Casements open easily—close snugly. They are storm-proof winter and summer—against snow and sleet and driving rain. Replete with conveniences they are easy to keep sparklingly clean—simple to screen—and impart to every interior a distinctive decorative beauty.

Your architect will tell you how completely Crittall Casements harmonize with every style of architecture—the period and the modern. We will gladly send you our illustrated catalog showing typical examples.

**CRITTALL CASEMENT WINDOW COMPANY**
12944 HERN AVENUE, DETROIT, MICHIGAN

Available in a wide variety of Standardized sizes and types. Also Custom Built to the architect's sizes, designs and specifications.
NATURALLY, you would expect a Body by Fisher to be stronger, stauncher, more durable—and it is. For Fisher has always led the way in building greater stamina and long life into an automobile body—and, more than ever, Fisher excels today.

Cadillac • LaSalle • Buick • Oakland • Oldsmobile • Pontiac • Chevrolet

DURABILITY
4 Centuries Old

THIS FLOOR has mirrored the power and intrigue, the pomp and misery of XVI century Italy. Over it seven Grand Dukes de Medici have strode to the throne of Florence. On it an oppressed people has groveled. Across it the heels of millions of tourists have scraped. Yet, after four strenuous centuries, the glory of the floor in the Throne Room at Pitti Palace is the wonder of all who see it. What has preserved its beauty? The secret is open to every American housewife.

Such beauty for your floors

With the ease of merely walking over them, you can now give your floors the deep-toned, ever-youthful charm of these laboriously waxed floors of Pitti Palace. The marvelous Johnson Electric Polisher does all the hard work. With a finger touch you guide it, without pushing or bearing down. It is all so quick, so effortless.

Immediately your floors (new or old, varnish-ed, shellacked, linoleum, or tile), will glow with new beauty as the preserving wax penetrates into their very pores, resisting wear, repelling dirt. You will be rid forever of laborious cleaning. Mars and scars will never again appear.

For furniture, too, wax is the ideal preservative, not greasy or sticky like other polishes. It forms a hard film of protection against scratches, dirt, finger prints, liquids, and even hot dishes. Try it — mail coupon for sample and booklet.

S. C. JOHNSON & SON, Racine, Wisconsin

"The Interior Finishing Authorities"

( Canadian Factory, Branford, Ontario)

Waxes, Varnishes, Enamels, Wood Dyes, Fillers, Wall Finishes

Popularity of the Johnson Electric Polisher has cut the price from $42.50. Now only $29.50 including applying mop and 1/2 gal. of wax. Sold or rented at your neighborhood store. Now $29.50

De Luxe Polisher for bigger floors. $68.50

S. C. JOHNSON & SON, Dept. H1C, Racine, Wisconsin

Send me enough Johnson’s Liquid Wax for my dining table or the floor of a small room. Also your illustrated booklet on its uses. I enclose 10c in stamps. What dealers in this city sell Johnson’s Electric Floor Polishers?

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Either in paste or liquid form.

Johnson’s Wax-Polish

FOR FLOORS • FURNITURE • WOODWORK • LINOLEUM • AUTOMOBILES
An architect's solution of casement-screening in his own house

This, the beautiful country home of Edwin H. Clark, is equipped, like those of his clients, with Win-Dor Hardware. For now the charm of casement windows is made doubly desirable by the perfect convenience of being able to open or close them through the inside screens. Win-Dor Series 25 Casement Operators automatically and positively lock the sash in any desired position. Nothing can alter the opening you set, save a further turning of the handle. Sudden winds hold no threat of shattered glass. Screens need not be disturbed. Ask your architect, or write us for literature.

Win-Dor
CASEMENT HARDWARE

The Casement Hardware Co.
402-C North Wood Street, Chicago

CASEMENT HARDWARE HEADQUARTERS

OIL HEAT — AS BENEVOLENT AS SUNSHINE

It is never too late to change to oil heat

Perhaps the approach of cold weather has brought back memories of heating troubles in the past. You may be deciding right now that you don't care to go through another winter without oil heating.

It is not too late to make the change—in fact your heating system can be converted to oil at any time. Once your dealer gets the oil tank set up and electric connections ready, it will take but a few hours to free you from the bondage of coal-shovel and ashcan—and to provide you with a care-free oil heater.

Your house will be heated scientifically, making it easier to maintain comfort and health. This is because of the freedom from germ-carrying dust, and because oil heat provides a uniform temperature not only in zero weather, but also during the changeable days of fall and spring, when it is so difficult to regulate a furnace fire. Moreover with oil heat it is easier to provide proper ventilation.

Hundreds of thousands of enthusiastic home owners have proved that no other modern convenience contributes so much to the health and comfort of the family.

For your guidance the Oil Heating Institute has published a series of non-technical books written by authorities on domestic oil heating. The coupon will bring you the book you want. Mail it to-day—and prepare to enjoy oil heat this fall and winter.

This is the Emblem of the Oil Heating Institute

It is the symbol of satisfactory public service in oil heating. Only the manufacturers who are members of the Oil Heating Institute are permitted to use it.

These manufacturers have earned their membership through the enthusiasm of thousands of home owners whom they have provided with efficient and dependable oil heat. This emblem protects you, and it will be protected, on your behalf, by the Oil Heating Institute.

OIL HEATING INSTITUTE
420 Madison Avenue
New York

Check the book you want.

MAIL THE COUPON TODAY!

The Oil Heating Institute is prepared to furnish special information on the heating of churches, theatres, hotels, apartment houses and office buildings, and on the various heat treating processes of industry.
**LINDENS AND OTHER TREES**

(Continued from page 174)

The common Basswood (T. glabra), better known as T. americana, is a common northern growing tree, probably, to its largest size along the northern borders of the United States from Nova Scotia to Minnesota, and easily distinguished by the great foliaged shining lower surface of the large leaves which have no hair covering with the exception of the conspicuous tufts in the axil of the principal veins.

Michaux’s Basswood (Tilia michauxii) is a common tree in the Northern States and is distributed from the valley of the St. Lawrence River to the mountains of North Carolina and to Missouri and Arkansas. It may be readily distinguished by the thin covering of pale brownish hairs on the lower surface of the leaves. The third of the Linden trees of the Northern States is T. moncica, which is found from western New York to northern Alabama, and through Kentucky to southern Indiana and Illinois, reaching its largest size and greatest beauty in the forests which cover the high slopes of the mountains of North Carolina and Tennessee. The leaves of this tree are larger than those of the other American Lindens, oblong in shape, very oblique at the base and silvery white on the lower surface, and, hanging on long slender stalks, the slightest breeze makes them turn first one surface then the other.

This beautiful and perfectly hardy tree appears to be rarely cultivated.

One of the noblest trees of the Orient is Fagraea tonkinensis, which covers itself with broad, terminal clusters of small, white flowers during the month of August. This tree is found in China and in northeastern Asia generally, reaching its greatest size in the forests of Manchuria and northern Japan, where it is often 100 feet tall with a trunk fifteen feet in girth. It has pinnate, white on the lower surface, and, hanging on long slender stalks, the slightest breeze makes them turn first one surface then the other. This beautiful and perfectly hardy tree appears to be rarely cultivated.

A handsome Korean tree which flowers in the first half of August is Eucodia Danielli, a member of the Rue family. It is a smooth-barked tree, seldom more than thirty feet tall, with round crown and a wealth of pinnate, ash-like leaves which, if crushed, give off the well-known odor of Rue. The flowers are white with purple anther but the differences that distinguish them are purely technical. A related species is Aralia, the Devil’s Walking Stick, which grows on the southern Appalachian Mountains. It is a more slender tree, somewhat taller than its Oriental relative but less hardy.

**In early August**

A handsome Korean tree which flowers in the first half of August is Eucodia Danielli, a member of the Rue family. It is a smooth-barked tree, seldom more than thirty feet tall, with round crown and a wealth of pinnate, ash-like leaves which, if crushed, give off the well-known odor of Rue. The flowers are white with purple anther but the differences that distinguish them are purely technical. A related species is Aralia, the Devil’s Walking Stick, which grows on the southern Appalachian Mountains. It is a more slender tree, somewhat taller than its Oriental relative but less hardy.

**Have You**

"Symmetrized your figure this 15 minute way?"

**DOROTHY KNAPP proclaimed "the world’s most beautiful girl"**

AT LAST there is a really pleasant way to keep your figure youthful and slender. Exercise without effort—a scientific vibratory-massage—banishes every pound of overweight, invigorates your entire body, keeps you slim and supple.

15 minutes a day with the Battle Creek Health Builder assures you of trim ankles, shapely thighs, slender hips. You can mold your figure to the fashionable lines that every woman desires—and feel better than you have ever felt in your life.

**Famous Beauties Use This Method**

Just a few minutes a day of deep-reaching massage-vibratory treatment with the Health Builder literally makes you a new woman—gives you the sparkle of perfect health, the joy of feeling gloriously alive.

**A Health Builder For Every Requirement**

Ideal for home use is the Universal Home Model, a compact enclosed Health Builder. The Athletic Model is very popular for clubs, home gymnasiums, colleges, health centers, institutions, steamships, etc., while the handsome De Luxe Cabinet Models combine utility with distinctive beauty.

Ask for this Interesting Book.

"Health and Beauty in Fifteen Minutes a Day" tells how the Health Builder can bring you beauty and vitality. Send for it now—it’s free!

Choice of 80,000 Because Medically Correct

Sanitarium Equipment Company
Room AE-2558 Battle Creek, Michigan

The Battle Creek Health Builder keeps you slender
The name, Yale, on Fine Builders' Hardware is as Sterling on silver—a hallmark of staunchness, beauty, and protection.

It is a name embedded deep in rich tradition. A symbol that has served for more than sixty years.

The name, Yale, on your Builders' Hardware is a sterling guarantee of worth! Look for it. Be sure it's there!

Send for booklet on Yale Hardware Designs
The Yale & Towne Mfg. Co., Stamford, Conn., U.S.A.
Canadian Branch at St. Catharines, Ontario
 flower forms, than either the Single Earlies or the Darwins and Breeders. Many of the colors are clear and brilliant, sometimes almost translucent, entirely distinct from the heavier shades of the Darwins and the rich dull tones of the Breeders. Some, such as Moonlight and Avis Kennicott, are very early, and others, like Mrs. Moon and W. T. Ware, very late. In purchasing Cottage Tulips it is especially important to secure early, medium and late flowering sorts of distinct characteristics, if you would enjoy them to the fullest extent.

It is in the pure, deep yellow and pale yellow and primrose shades that the Cottage Tulips excel, and as these colors are wanting, or still relatively high priced, in the Darwins and Breeders, a goodly number of these yellow sorts should be procured. They are too numerous to be described in detail, but include such old favorites as Generiana Etoe, still worth a position in any garden; Moonlight, an oval soft yellow; Mrs. Moon, very tall with long flowers; W. T. Ware, deepest yellow, very late; Primeose Beauty, a little gem, still later; Jeanne Desor, orange yellow, edged scarlet, very late, is one of the most striking newer varieties among the Darwin-Cottage hybrids. There are several of the Cottages of marvelous orange and salmon shades, giving flame-colored effects which put them in a class by themselves and make them essential for any well balanced collection: Orange King, John Ruskin, Hammer Hales and the newer Dido, Aroo and Maurice, among these.

If you want really burning colors among the Cottages, try Grenadier, a scarlet-orange which no other Tulip in any class equals for brilliancy; Glory of the Garden, Generiana spathulata, and Cacarde, the brightest of the pure reds.

The Pinks

Among the pink Cottages, there is a very interesting one of which I believe will mark a new class; white listed as a Cottage, it is in habit a super Single Early, dwarf in growth, with enormous, long lasting flowers—I had several blooms over 8½ inches across. Barbara Pratt is another of unusual beauty; Leda and Mrs. Kerrel are excellent; Zemernes, deep rose pink, shaded ivory with golden anthers, one of the oldest Tulips in existence, still wins admiration in any collection. And do not overlook the white Cottage varieties. There is a prejudice against these, possibly because the more familiar Single Early whites often get storm-blighted and mud-splattered. Miss Blanche, a great white globe with yellow anthers, is my favorite. L'Innocence, Carara, Lord Carnovan and Themis are all beautiful.

Coming now to the Darwins, the problem of what to buy is a most intriguing puzzle. They are so many, so beautiful and so different! Within the last few years, pure whites and golden yellows have been added to this class. The long-sought yellow Darwins are so far, strangely enough, mostly results of crossing La Tulipe Noire with a yellow Cottage (Bouton d'Or). The finest is Yellow Giant, a pure golden color and extremely tall and strong, Joan of Arc (Mary Eaton) is splendid, also Captain Chas. Lindbergh, whose flowers are lighter, Harpagone is a canary yellow, not large but of graceful form, which I consider one of the most artistic of all the Darwins, especially for cutting. Of the stately, charming pure white Darwins, Zwanenburg was one of the first; I consider it equal to White Perfection (Miss Helen Eakin) which has received much more publicity, but I prefer Rensselaer to either. Porthos, with yellow anthers, lasts longer before getting "muddy" than any of the black anthered sorts. Earl William is a creamy white, with a hair-line edge of crimson, most unique.

Fine Colors

It is among the purples, violets and lavenders, however, that the Darwins excel all other Tulips. Buy freely of these, especially this year, with record low prices for many of the finest sorts. The very dark shades, such as La Tulipe Noire, Faust, Zulu, The Bishop and the giant Mystery, are most effectively used with pure white and light shades of all the May-flowering classes. The lighter tones, like Rev. H. Ewbank, Dream, Anton Mauve, Valentin and that little early gem, Wm. Copeland (Sweet Lavender), combine beautifully with yellow and pink shades. Among the pink Darwins, it is difficult to find any really superior to such old favorites as Clara Butt, Baronne de la Tonnaye and Madame Kreagle, and Le Nottre, but Apple Blossom, soft rose spotted of Farmeonce Sinders, and Cherry Blossom, a rose colored form of that stately old giant Pride of Haarlem, are real acquisitions.

Of the reds, or red scarlet, Wm. Pitt and Bartignon are two of the earliest and brightest, the old Pride of Haarlem and Farmeonce Sinders are still useful, the newer sorts of Wm. Copeland and King George are glorious additions; Eclipse is perhaps the deepest red of all and opens with a blue center and surrounding white halo which makes it the most perfect red-white-and-blue flower I know. It is a Tulip that has never been fully appreciated.

Among the Darwins, as among the Cottages, there are a few glorious orange-salmon sorts difficult to describe; be sure to include in your collection Orange Perfection, Juliana, probably the most brilliant used of all the Darwins, and Afterglow, valuable not only for its apricot-orange color, but for its extreme lateness and long-lastingness.

Among the Breeders there are not quite so many to choose, though the list yearly grows longer. One of the newer Breeders I consider in many ways the most remarkable of all Tulips. This is Indian Chief (Meyer-Beer). It is a dull, coppery red in color, often with seven, eight or nine petals. I had flowers this spring over eight and a-half inches across, on stems a clean twenty-four inches (Continued on page 172)
Charming Sidewalls Make Charming Homes

No other building material for sidewalls affords the economy and assures the continued good appearance of WeatherBest Stained Shingles. This superior quality is due to sixteen years' rigorous policy "Not to cheapen materials or process to meet price competition."

The superior color pigments and the quality of preserving oils used in the WeatherBest process bring out all the natural beauty of the 100% edge grain red cedar shingles. To ever paint them over is like covering up the natural beauty of antique furniture.

They come in eighteen standard colors beside special shades, 16-in., 18-in. and 24-in. lengths. Save the waste and cost of staining on the job; save the expense of constant repainting and repairing ordinary sidewall materials.

Let us send you color chart and portfolio of full color photogravures showing WeatherBest Stained Shingles in different combinations on actual homes which you can copy. WeatherBest Stained Shingle Co., Inc., 931 Island St., North Tonawanda, N. Y. Distributing Warehouses in Leading Centers.

WeatherBest
STAINED SHINGLES
For Roofs and Sidewalls

WeatherBest Stained Shingle Co., Inc.
931 Island St., North Tonawanda, N. Y.

Enrolled is 10c (stamps or coin). Please send WeatherBest Color Chart and Portfolio of Photogravures showing WeatherBest Homes in Color. Also send Book on Modernizing and Rebuilding over old roofs and sidewalls with details explaining your Remodeling Service.

Name
Address

John McPherson's "most Elegant seat"

Has lately been restored by the Pennsylvania Museum

For your Colonial home there are Sargent designs similar to the antique hardware on its paneled doors

Beautiful old Mount Pleasant was built in 1761 for a sea-commander and privateer who, at the outbreak of the Revolution, sought command of the new Colonial navy. Now, furnished in period, it has become the chief link of Philadelphia's "Outdoor American Wing."

Original hardware in this Colonial mansion can be duplicated from the Sargent line. Sargent offers a wealth of solid brass and solid bronze hardware in authentic Colonial designs. Too, Sargent offers correct English, French and other pieces. Moving parts are carefully machined and fitted to minimize wear and insure certain, silent operation. Each piece is well designed and faithfully made—to serve generations of users.

Illustrated Sargent booklet, "Hardware for Utility and Ornamentation," sent free upon request. From it choose with your architect pieces suited to your home, Sargent & Company, 31 Water St., New Haven, Conn.

The interior of Mount Pleasant has been equipped in period by the Pennsylvania Museum with unexcelled objects of Colonial craftsmanship. On its six-paneled doors are sturdy black iron rim locks with gleaming brass knobs. Present-day home owners can obtain such hardware from Sargent of New Haven.

To the right, dead-black Colonial rim lock with solid brass knobs and key plate. This is similar to the antique hardware used in the restoration of Mount Pleasant by the Pennsylvania Museum. Ask for Sargent lock No. 13125, knobs No. 1608, and key plate No. 928. Knob No. 1600 and key plate No. 711, above, are also for interior Colonial doors.

Sargent
LOCKS AND HARDWARE
Any Radiator Covering will not do!

Adding beauty to the home by concealing radiators requires more than just covering them. The entire decorative scheme of each interior must be considered and the model chosen should accord with it. Thus Tuttle & Bailey place at your disposal a wide range of radiator cabinets with differing looks to suit different decorative schemes. These cabinets offer practical advantages such as dustproofing and promoting heat distribution. Mail coupon for booklet showing the selection of beautiful models.

TUTTLE & BAILEY MFG CO.

441 Lexington Avenue
New York City

Specialists in Heating and Ventilating Field for 82 years

A GARDEN OF HEALING HERBS

The fresh young green sprouts should be cut for this reason. Fenugreek seeds should be sown a number of times a season as the delicate green may be had at all times. Anise (Pimpinella anisum) has both the property of a kitchen herb and a medicinal plant. Tinctures of the herb are said to relieve stomach aches, cramps and gases. The essential oil obtained from the seeds is used as a flavor in pastry. The greens are also used as a spice. The seeds are to be sown in a warm, dry soil which must be fertile but not freshly fertilized. Seeds are sown during April.

The related Coriander (Coriandrum sativum) is, although little used in the smaller gardens, was an important herb for medicine and kitchen in former days. The growth and its unique seeds have a burning smell. On drying this odor slowly is lost. Then it is used just as anise or anise seeds. The related Bishops Weed is again better tried as a soup green. This herb (Anthriscus cerefolium), which also grows wild in the southeastern part of the States, was imported from Europe. Under cultivation the seeds should be sown during June or July in a slightly shaded spot. If the seeds are sown in sunny places, the herb quickly produces seeds.

White Ensign. If you grow any Tulips especially for cutting, be sure to include a number of this type. One other Tulip that has proven something of a sensation is Fantazia, the lacinated or Parrot sort of Clara Butt, a deeply fringed pink flower of real beauty, and not merely a freak. The Tulip species are not particularly garden or border flowers, but some of the earlier ones, such as Chisiana and Florentiana adorata, may be included. I know of no flower more simple in its cultural requirements than the garden Tulips. Any fairly deep, moderately rich well-drained soil will serve as the basis for producing glorious flowers. Do not use manure. Dig up and thoroughly pulverize the soil—if possible, two weeks or so in advance of planting, which may be any time during October or early November. Work into the soil two or three inches of peat moss, and a dressing of fine and coarse bonemeal, and wood ashes or tobacco fertilizer to supply potash, which is essential for strong, stiff stems and the host of colors. Plant the bulbs four to six inches deep and five to seven inches apart, according to size of bulbs and habit of growth. After the ground freezes, mulch the garden moderately with leaf mold, peat moss or leaves, and remove as growth starts in the spring. A top-dressing of bone flour and blood-and-horse manure is essential in the spring is desirable, but not essential. That's all there is to it.

TULIPS IN THE SPRING

(Continued from page 180)
Ordinarily, Vogue costs $6 a year... 2 years $12. Now as a special offer, you can get two years for $8... 52 issues... a saving of $4, or one third the usual price.

This $4 is only your first, and smallest, saving. Every dollar you invest in Vogue's early, authentic fashion information will save you $100.

Guided by Vogue, you waste no money on buying wrong things. The gown you buy and never wear is the really expensive gown. Gloves, shoes, hats that just miss chic are the ones that cost more than you can afford.

You may easily save Vogue's purchase price by avoiding a single over-popular or declining style.

You waste no money on buying unnecessary things. Guided by Vogue, you plan your whole season's wardrobe in advance, complete with interchangeable accessories. It is really amazing how many things, unthinkingly bought by less well-informed women, you do not need at all.

You may easily save Vogue's purchase price in passing by a single unsmart or unneeded scarf or bag.

For chic is a matter of information, not of income. Wrong things are often costlier than right. What you leave off is even more important than what you put on. Guided by Vogue, you may look smart on a $100 expenditure, while uninformed women look frumpish in $10,000 worth of mink and pearls.

Why take chances again this fall, when... by simply sending in the order card, with $8... you may have Vogue at hand... for two years, every other Thursday... to insure full value from your dress allowance, and add immensely to your pleasure and your charm.

Incidentally, you also have the benefit of Vogue's personal services... information on beauty, etiquette, entertaining, schools... and the first peep at the just-cut Vogue Patterns.
Very appropriate for Fall are these handsome but practical gifts selected for you by Mary Ryan. Readers of House & Garden will find them displayed at the smartest shops in their cities.

Mary Ryan, 225 Fifth Avenue, New York and 17 North Wabash Avenue, Chicago, sells at wholesale only.

North... South... East... West here's the house for you!

Do you love a prim, trim, Puritan-faced New England house? Or a rugged, informal, stone and clapboard Pennsylvania Dutch one? Are you intrigued by the spotless formality of the brick Georgian? Or the tidy suburban stucco? Or the little bungalow of soft-colored shingles in a grove? House & Garden's Second Book of Houses shows them all, and many of each.

Then it goes farther afield, with little high-shouldered Norman French houses, equipped with all their proper furnishings... and wide Spanish houses, almost windowless, built around a patio where cool shade and a tinkle of falling water refresh the traveller under the desert sun... and tall-pillared Southern mansions... and quaint Cape Cod cottages... and English houses of whitewashed stone... and log cabins for holidays in the hills. Indeed, no matter where you choose to pay your taxes, you'll find precisely the house suited to the locale and the slope of the ground in the 192 pages of this book.

Practical? Practical as paint! Full of advice about what to do... and what not to do! Full of words of experience on kitchen-planning, and foundation-laying, and how to see that the fireplace won't smoke.

If you are planning to build, begin with this book. It's the cream of several years of House & Garden's observation of all the most interesting work of all the leading architects, decorators, and home managers in America. A permanent addition to your library of house knowledge.

House & Garden's SECOND BOOK OF HOUSES

$4, net

192 pages 600 illustrations

Look for the name CUNNINGHAM on the Orange and Blue carton

E.T. CUNNINGHAM, Inc.
New York Chicago San Francisco

Manufactured and sold under rights, patents and inventions owned and/or controlled by Radio Corporation of America

CUNNINGHAM RADIO TUBES
More and more every day, "a car for her, too" is becoming a necessity in families all over the land. And because the Bigger and Better Chevrolet is so ideal as a personal car, there has been a phenomenal increase in the number of Chevrolets being driven by women. It provides the distinction of bodies by Fisher—the effortless control of ball bearing steering and big, non-locking four-wheel brakes—and the smoothness and dependability of a famous valve-in-head engine. It is smart, compact and carries an undeniable air of quality—an air that women instinctively sense and demand in a car of their own.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN
Division of General Motors Corporation

The Roadster, $495; The Touring, $495; The Coach, $585; The Coupe, $595; The 4-Door Sedan, $675; The Convertible Sport Cabriolet, $695; The Imperial Landau, $775. Prices f. o. b. Flint, Mich.

QUALITY AT LOW COST
THE door was left open for Goodyear Rubber Tiling when beauty entered the kitchen. For good taste demands here not merely a surface beauty, but the beauty of laboratory cleanliness.

In considering this modern floor material, picture an immaculate surface impervious to moisture. It glistens in the sunlight. It is silent and resilient under foot, it remains unmarred.

In planning your modern kitchen you will want, of course, complete harmony throughout. Goodyear Rubber Tiling offers you a range of attractive colors and patterns adaptable to any interior, whether it be gay and colorful or severe in its simplicity.

Because of this wide selection in design, you will find this flooring suitable and desirable for any room in the house. We offer, without the least obligation, sensible suggestion with reference to the installation of distinctive and permanent sanitary floors.

For further information, just mail the coupon.

NAME
ADDRESS

Copyright 1928, by The Goodyear Tire & Rubber Co., Inc.
A Genuine Water System
full 225-gallon capacity
for $75 only
Complete f.o.b. Dayton

Compact, yet it delivers a full 225 gallons per hour; sturdy, yet the current it consumes is small; built to give long years of faithful, uninterrupted service, yet this new Water System, complete, costs only $75 f.o.b. Dayton, O.!

If you are considering a new water system for your city or your country home; if you want the biggest value you can get—value in terms of low first cost, low operating cost and years of trouble-free service—by all means see this new Water System!

Like every Water System this new model is a product of General Motors, designed by General Motors engineers, built to General Motors high standards of quality. Its extremely low price is the natural result of General Motors enormous production facilities.

In addition to this new System there is a complete line of Water Systems—a model for every home, large or small; for deep well or shallow well.

Write today for information about Water Systems—models, prices and the easy payment plan of General Motors.

DELCO-LIGHT COMPANY
Subsidiary of General Motors Corporation
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This FREE book offers VALUABLE SUGGESTIONS on Fall Screening

HOW screens prevent damage to the interior finish by flies and save a cleaning and repainting bill.

HOW they guard against the danger of diseases carried by these pests.

HOW they save the annoyance of taking down draperies and moving furnishings.

HOW they can be made to improve the appearance of the whole house.

These and other advantages of including screens in the building plans and installing them as soon as the openings are ready, particularly in the Fall when cold weather drives insects inside, are explained in our new booklet "The Fine Art of Screening the Modern Home."

The members of The Screen Manufacturers Association are masters of the screening art. The benefit of their years of experience and knowledge is yours. The booklet tells how you can obtain it. Send for your copy now. It is free.

THE SCREEN MANUFACTURERS ASSOCIATION OF AMERICA

Delco-Light Electric Plants for Suburban Homes and Farms

When you set up a Water System you've got something.

Amen Manufacturers of DELCO-LIGHT Electric Plants for Suburban Homes and Farms

The secrets of beautiful screening as practiced by America's most skilled screen designers are explained in this booklet. Return the coupon for your copy. It is free.

Kaufstine Septic Tanks disintegrate sewage into a clear liquid that passes into the ground where it is readily absorbed.

The Scientific Method of SEWAGE DISPOSAL FOR Unsewered Homes

In the suburbs, on the farm, a Kaufstine Septic Tank gives you sewage disposal facilities as scientifically sanitary and efficient as city sewers. Underground, out of sight, these famous tanks are a permanent investment that pay for themselves over and over again in terms of health, comfort and happiness—and besides they add a permanent resale value to the properties they serve. Made of Armco Ingot Iron, a Kaufstine Septic Tank will outlive the average home. Many thousands in service under widely varying conditions. Endorsed by health authorities everywhere.

Kaufstine SYSTEMS for Sewage Disposal

Write for your free copy of this authoritative booklet "Scientific Sewage Disposal." It tells you what you want to know. No obligation on your part.

The Kaufstine Co., Inc., 39 Main St., Perry N.Y.
Please send me the free "Scientific Sewage Disposal" booklet.

The Screen Mrs. Asn. of America
4th East McMillan St., Cincinnati, Ohio

Please send me your new booklet "The Fine Art of Screening the Modern Home."

Name
Address
City... State
"Where can I wash my hands, please?"

"The bathroom," you tell your guest, "is at the head of the stairs. . . . Soaps? Yes. And you have hung plenty of fresh towels on the rack. You think of your bathroom as modern, well-appointed—the kind of bathroom your guest would expect you to have. You are glad—until you remember the toilet seat. Worn. Dark-colored. Unsightly.

What will your guest think of your standards of cleanliness? How can you be so careless . . . about the one thing in your bathroom that should always be above reproach? Of course, your guest will notice it. And he knows, just as you do, that a new and modern toilet seat costs only a few dollars.

With this one improvement, you can transform the appearance of the whole bathroom.

The Church Sani-White Seat can be attached in ten minutes to any bowl, with an ordinary pair of pliers. It is detachable; it can be moved whenever you move if you rent your home or apartment.

Every Church Sani-White Seat is definitely guaranteed. Its glinting, smooth white surface is not a paint, lacquer or enamel. It is a solid covering—it has no joints in which germs and dirt can lodge. It will not chip, wear off or turn color, even after years of service.

Write for this illustrated, authoritative booklet.

"An Easy Way to Make a Bathroom More Attractive," written by Mrs. Mildred Stevens, deals with a question of first importance to every home owner. It contains suggestions for making your bathroom more modern, more convenient. It describes Church Seats.

Mail the coupon for this free booklet and for an actual sample of the Sani-White covering. We want you to test it for dirt and wear-resisting qualities yourself.


No matter how many years it has been since your bathroom was last decorated, there are a number of ways and means present now which the appearance and convenience may be improved. The one that is most helpful, authoritative booklet that will show you how easy it is to change a bathroom like that above, right into the bathroom of the right.

FLOWERS FOR FALL ATTENTION

(Continued from page 85)

but in beauty it transcends them all. S. emodi is very late and in clusters of small white flowers are very sweet. It makes a large bush, finally reaching a height of eighteen feet. These carry along well into June. Most Lilac specialists are now offering Lilacs upon their own roots and this is the most satisfactory way to get them. Give these kindly shrubs plenty of space in which to develop, plenty of sun and wind and a good garden soil. The Common Lilac will thrive under the most untoward conditions, but its children ask for a better soil to begin with and an occasional feeding of bone meal or manure. The species enumerated are all perfectly hardy and seem to revel, as do all Lilacs, in the hard winds and rigors of our northern winters.

THE PEACHES—How delighted we shall be next April if we have set this autumn a little group of Double-flowering Peaches somewhere about the place—at the edge of the lawn, above the rock garden, against the gray wall—for they flower early and are enchantingly gay and floriferous, and they do not make us wait while they grow into large trees before they flower. A quite little tree will usually be a veritable bouquet the first season after planting. The colors of the little double Rose-like blossoms are quite enchanting, running a scale from pure white to a deep rich rose red through many delicious tints and tones of pink and rose. It is pleasant to plant several of the different hues together, with a white one in their midst or not far off, and drifts of pale early Daffodils in their shadow.

AZALEAS FOR FRAGRANCE—Those who regard fragrance as among the most precious of garden attributes should plant generously of certain Azaleas. True, some, like the gorgeous Hinoegiri, and the even more gorgeous kameyleri, as well as our own brilliant calandulas, are scentless, but many others have a fine perfume which, while strong, is always fresh (Continued on page 188).
Do your guests have to undress in the dark?

Exquisite drawing of a guest undressing in the dark

COLUMBIA SHADE ROLLERS

Used Everywhere in Beautiful Homes

Made by the makers of Columbia
(Columbia Mills, Inc., 225 Fifth Avenue, New York

Orville y. Higginsbotham

Orville Y. Higginsbotham had never thought much about window shade rollers until he spent the week-end at the Baby's. There were three windows in Orville's bedroom. When he tried to pull down the window shades, he found that—

Roller No. 1 was smooth and creased as though it had been up the baby in the bedroom room.

Roller No. 2 was as stubble as a baby's mouth. Orville wondered, it he for half an hour or really (most of the time) that he would get undressed in the dark.

When your patience with those old shade rollers (the jumpy, squawky kind) is exhausted, go to your shade man and tell him that you think life is too short to be wasted juggling with old-fashioned rollers. Tell him you want the NEW Columbia Rollers on your shades—the kind with 30% to 40% reserve lifting power—nickel plated ends—RUST PROOF—self-lubricating bearings that are QUIET.

Columbia SHADE ROLLERS

The beauty of lovely hands alone is sufficient reason for a Walker in your home. No pound of cure for red, rough hands is as effective as the Walker ounce of prevention.

Besides, it takes scalding water (hotter than human hands can bear) to kill bacteria on dishes. It is sad but true that many a woman is uselessly sacrificing the loveliness of her hands in water hot enough to destroy their beauty, yet not hot enough to thoroughly clean the dishes... and yet Walker electric dishwashers cost less than two cents per day for electric power.

Let us send our free booklet telling why the various Walker Electric Dishwashers and Dishwasher Sinks are approved by Good Housekeeping Institute and other leading authorities. Use the coupon below. WALKER DISHWASHER CORP., DEPT. 714, 246 WALTON ST., SYRACUSE, N.Y.

WALKER

Electric Dishwasher Sink

Model 112 L/R Walker Electric Dishwasher Sink

Walker Dishwasher Corp., DEPT. 714, 246 WALTON ST., SYRACUSE, N.Y.

Send booklet, "The Dawn of a New Day in Your Kitchen".

Send short of instructions on which I can draw my kitchen floor plan for your Kitchen Planning Dept. to revise without obligation.

Name..............................

Address..............................

City..............................

October, 1928

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Send short of instructions on which I can draw my kitchen floor plan for your Kitchen Planning Dept. to revise without obligation.

Name..............................

Address..............................

City..............................
and sweet, never heap or cloying. *A. indica alba* is prized not only for its immaculate sheets of white pure white blossoms, but for its exquisite fragrance. This fine shrub is quite handy in my cold New York garden without protection. There is a pale pink form of it that is most lovely. The Ghent Azaleas add to the charm of their amazing color range the delicious breath of Honeysuckles. They are unsurpassed for beauty by any flowers of their season, May and June. The Ghent Azaleas add to the charm a contrast between the sweet-scented, yellow-flowered Pontic Azalea and several of our native species. There are both double and single kinds and their colors range from pale blush through every tint of pink and rose, salmon, apricot, buff, yellow, gold, orange to the most burning orange-scarlet.

Our beloved Pintner Bloom, *A. nudiflora*, has a cool sweet scent, as has *A. rosea*, found as far north as Quebec. *A. canescens*, the Piedmont Azalea, belonging to North Carolina and other southerly States, is one of the most delightful fragrances. Its blossoms are white, sometimes pale pink, and they expand before the leaves, filling the woods with their sweetness. The Sweet Azalea, *A. arborescens*, flowering in June and July, grows to a height of ten feet in congenial surroundings and bears many very richly perfumed blossoms, with pink stamens among its dark leaves. Latest to bloom is *A. elatum*, the White Swamp Azalea, which haunts the borders of swamps and streams from Maine to Florida and occasionally makes its way up a mountainside. Mathematicians as they speed along the highway much too rapidly to note its beauties are often caught in the nose by a cloud of rich perfume and wonder whence it comes. It may come from the dusky little blossoms of the Wild Grape, or it may be the creamy Elder flowers, or Sweet White Clover, or Buckwheat, but often it is the White Swamp Azalea that forces upon the attention of the blind speeder that fact that Nature is there for his enjoyment.

**STAR OF BETHLEHEM**

Nowadays not much attention has been vouchsafed this little flower which we have learned was grown in gardens as long ago as Gerarde's day and it was among the flowers brought over and cherished by the early settlers of this country, Parkinson says, "The ordinary Starre of Bethleem is so common and well knowne in all countries and in all places that it is almost needless to describe it." Today it is found in every garden. The illustration shows it growing on the lower reaches of my rock garden between mats of pale creamy White flowers, or Sweet White Clover, and for the same reason. The Star of Bethlehem sinks no more grievously in the matter of increase than does this highly prized blue-flowered bulb.

The habit of early closing has won for the Star of Bethlehem various quaint names, such as Betty-go-to-bed-at-moon, Sleepy Dick, Twelve O'clock Lady, Nay-at-moon and the like. In looking through my books and herbs I cannot find that this little flower was ever valued for any medicinal qualities or virtues, so it must always have been seen and this is most remarkable in that day when almost every plant served a useful purpose—simply because it was good to look at. It is quite well worth growing for the same reason today.

**ALBINO BULBS**

We are all prone to plant freely of spring-flowering bulbs having blue flowers, such as Scilla, Grape Hyacinth and Chionodoxa, but the white forms are seldom seen, and they are charming. Before it is too late this season invest in a few of these and give them a green setting or plant them to act as foils for the charms of their blue sisters. The white Grape Hyacinth, *Muscaria botryoides alba*, in particular is delightful. It is almost prettier than the blue, having the appearance of a small white form of a little wedge of seed pearls. Certainly there is a place for it in every garden.

The illustration shows it growing on the lower reaches of my rock garden between mats of pale *Pulsatilla vulgaris*, and sweet yellow Cowlips. White Scillas, too, are exquisite, and make much more show than do Snowdrops, though they do not bloom quite so early. In Mr. Lown's garden in Poughkeepsie, so rich in early bulbs, there are sheets of them reaching out from beneath the shrubs and the young green grass with most refreshing and delightful effect. Here I grow them along the path through my Three-penny Wood, among old Yew trees and early Anemones. The white forms of the later-blooming Scillas, *S. campanulata* and *S. autunus*, are also well worth adding to the garden, not already possessed of them. A closely related species of *Scilla campanulata* in various tones of pink and blue that are to be had, with a good admixture of white ones, has a very soft and pretty effect, like a pattern of old chintz.

The white form of the Glory-of-the-Field (Continued on page 196)
October, 1928

A STARTLING IMPROVEMENT
in
Household Sanitation

THE NEW VOGUE
in window shades

Slender cords in new piqué—smooth, velvety! Such is today’s vogue in window shades—Brenlin Piqué.

Its hand-applied tints are chosen to harmonize with modern draperies. Brenlin Piqué wears and holds its beauty, resisting sun fading and rain stains.

For Brenlin has none of the usual “filler” that loosens, falls out and leaves unsightly cracks and pinholes. Strong, flexible, much like tightly woven linen, Brenlin remains always straight and smooth.

See these newest Brenlin fabrics now being shown at your nearest dealer’s. Write for his name and for free samples in various colors. Address the Chas. W. Breneman Company, Dept. A-5, 2045 Reading Road, Cincinnati, Ohio.

BRENNIN PIQUÉ

Ask your dealer, too, about the new BRENNIN ROLLER. It has a highly-perfected spring mechanism—never catches or slippes.

...at surprisingly low cost

MODERN sanitary engineering has brought vital improvements in water closets. But these new features have been expensive. The T/N is the first toilet that gives you all of them—at a very moderate cost.

Extremely quiet in operation—yet with a powerful “whirlpool” flushing action that thoroughly and quickly cleanses the bowl. Non-overflowing—One-piece—with no cumbersome wall tank, so likely to deface wall tiling or catch dirt. Can even be placed in a corner to save space.

Made of the finest two-fired vitreous china, the T/N should outlive your home—free from cracks or discoloration. And its beauty of design makes it inconspicuous in any bathroom.

Endorsed by leading architects and sanitary engineers. Ask your plumbing contractor. Or, mail the convenient coupon. W. A. Case & Son Mfg. Co., 310 Jackson Bldg., Buffalo, N. Y.

ONE PIECE WATER CLOSET

W. A. CASE & SON MFG. CO., 310 Jackson Bldg., Buffalo, N. Y.

Please send free descriptive literature on the T/N One-Piece Water Closet, also name of local plumber.

...at surprisingly low cost

MODERN sanitary engineering has brought vital improvements in water closets. But these new features have been expensive. The T/N is the first toilet that gives you all of them—at a very moderate cost.

Extremely quiet in operation—yet with a powerful “whirlpool” flushing action that thoroughly and quickly cleanses the bowl. Non-overflowing—One-piece—with no cumbersome wall tank, so likely to deface wall tiling or catch dirt. Can even be placed in a corner to save space.

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FLOWERS FOR FALL ATTENTION

(Continued from page 188)

the Snow, Chionodoxa luciliae alba, is seldom seen, and many dealers in bulbs do not offer it, perhaps because it is considerably more expensive than the blue form. But it is exceedingly attractive when grown in drifts and frosted little blossoms. This year appeared in the midst of a colony of Crocus tommasinianus a little group of pure white ones. Apparently they were a gift from Heaven, for I certainly had not planted them, nor had other seasons known them. Mr. Bowles in his exhaustive Handbook does not mention a white form of this cactus, and I can get no news of such; but if this be not an albino tommasinianus, what can it be?—such a delicate, fragile appearing thing, with the long, closely-curling bud that is characteristic of the species.

But we need not inquire too closely into these gifts from Heaven, just cherish them when they come. The white form of the autumn-flowering C. speciosus is also a lovely thing, but should be allowed to thrust up through a mat of Thyme to preserve its charm against the flying mud of autumn storms.

FLOWERS FOR EVERY GARDEN

(Continued from page 170)

star attraction in any garden. Seeds.

MID-MONTANES FOR THE ROCK GARDEN

There are hosts of mountain flowers that grow at all levels below timber line and are admirably adapted for planting in the rock garden. Here are some of the choicest, all of them kinds that are found on the hills, dry plains and mountain slopes in and around the parks, and of which either plants or seeds can be obtained: Corydalis montana, Eriogonum umbellatum, Gentiana affinis, Leucania reddiea, Penstemon albiflorus, Penstemon alpinus, Polemonium mollyae and Yucca colona. The last named is a real treasure from the central part of the State. It is very small as Yuccas go, with rosettes of stiff blue-green leaves and spikes of creamy flower-bells.

HOUSE & GARDEN'S BOOKSHELF

(Continued from page 158)

is a book to put on a table for any one to pick up and read at random for ten minutes at a time, and as such is acceptable, but does not add to the increasing number of fine and conscientious efforts being put forth by other writers and publishers.

G. G. G.

AMERICAN ARCHITECTURE. By Fiske Kimball, Indianapolis and New York: The Bobbs-Merrill Company. The book includes an index, a good index, for which everyone who uses it will be grateful. Commend us to the makers of good indices. As a class they should have a monument at least as beautiful as the one pictured on page 100—"The Washington Monument in Baltimore." To such go the thanks of the student. This author has an appreciation of American progress, of American spirit, and of American accomplishment. He rehearses the contributions of the different nations of the old world, here found in our "melting pot," and ends with a vivid picture of our great Manhattan, dominating the cities and towns of the whole country. "The spell of the metropolis is on them.""
MAGIC!

You've always meant to see the world—not a little pleasant piece of it, but the whole astounding ball—country by country, port by magical port.

You've pictured yourself sipping an aperitif in Algiers, with the Arabian Nights parading by. You've thought to spin along the Grande Corniche, and break the bank at Monte Carlo and see Vesuvius trail his plume across the burning sky. You've wanted to visit the Holy Land and the Wise Men nearer?—and dance the New Year in at Cairo under an Egyptian moon. You've planned to have the gorgeous pageants of all India unrolled before your eyes—elephants and snake-charmers, rajahs and ruined palaces, the Taj and grim Mt. Everest, too white for mortal feet.

You've seen in dreams a dancer down in Java, stiff in her jewelled silks—a tippled temple in Siamese—drums beating, all packed with glittering temptation for your shopping fingers—and Fujiyama painted or the sky instead of on a fan...

Well ... and why not? You want to go. You have the money. Ships are setting out—luxurious hotels contrived for your convenience to carry you serenely from one magic to the next. . . . You won't be any younger, any knicker, if you push the Great Adventure back a year or two...

Study the cruise advertisements in your favourite magazine—read only by those who'd like as fellow-cruisers. Write for literature; its fascinating part all telling... And when you write, tell your coming hosts House & Garden helped you to make up your mind to go!
The charming colored flagstone of Old World heritage, is now available in commercial quantities and at reasonable cost. Your garden will put on an entirely different appearance with even a mere touch of this attractive natural stone.

Send for our illustrated pamphlet "B" and if your dealer does not have any samples we will gladly put you in touch with one who has them.
ROOFS
Of Everlasting Asbestos

Throughout the world in the legends and proverbs of all languages, roof means home. And usually the quality of the roof tells the passerby at a glance the quality of the home.

Across the land are millions of acres of roofs. Some of these roofs are destined to flame into roaring torches, destroying the houses beneath them, and scattering firebrands over the roofs of neighboring homes. Others will crumble away, rot or become hopelessly warped within a few short years.

But those roofs which are of Johns-Manville Rigid Asbestos Shingles will never burn, will never rot, warp, nor wear out. They will come unharmed through years of weather, and outlast the houses on which they are laid. They will outwit depreciation.

Houses roofed with Johns-Manville Asbestos Shingles stand out from the commonplace, mark the good taste and sound judgment of the owners. The warm, harmonious colors and substantial appearance of these shingles give houses a beauty and distinction impossible with short-lived materials.

It is Easy to Have Exactly the Right Roof

As you plan your new home or arrange to re-roof your present one, turn to the pages of our free booklet, "How to Select the Roof for Your Home." See how easy it is to choose color combinations which put the final touch of distinction on your house, which give you a roof virtually made to order for you. The poorest sort of economy is a cheap roof. Why buy certain trouble, the certainty of future expense, when you can end roofing cost for all time by using permanent, fireproof Johns-Manville Asbestos Shingles?

The Name is Important

When you order your shingles, be sure you get Johns-Manville Asbestos Shingles. They are moulded from asbestos fibre and cement pressed into sturdy, rigid shingles that defy flaming brands and driving snow with equal ease and certainty. The Johns-Manville Asbestos Shingle is the result of fifty years of experience—a record of achievement which has won for us the title, "Master of Asbestos."

Any lumber yard or building supply dealer can supply the Johns-Manville Asbestos Shingles you want for your home. Insist on them and on the Johns-Manville Certificate. This shows that your roof has been registered at our office, assuring you satisfaction.

Johns-Manville Asbestos products include Asbestocel—an insulation for heater pipes; Asbestos Brake Lining for motor cars; besides hundreds of other insulations, packings and specialties which are used by virtually every industry in America.
Expressing a new note in motor car personality

The flare for individualism in motor car modes naturally draws critical attention to those De Luxe creations by Stearns-Knight which have sounded such a refreshingly new note in automotive artistry this year.

There are many cars, of course, that may be appointed and finished to one's personal preferences, but the De Luxe Stearns-Knight is the only American-made car providing unlimited facilities for individual expression on a chassis possessing the exclusive combination of the straight eight double sleeve-valve Knight engine superbly balanced by the silent worm drive axle.

The De Luxe Stearns-Knight holds such a marked margin over contemporaneous cars in magnificent power, surpassing quietness, effortless control and alluring comfort, that the standards this car creates are not to be comprehended until the car is actually seen and driven "in person."

STEARNS-KNIGHT SALES CORPORATION, CLEVELAND

JOHN N. WILLYS, Chairman of the Board

H. J. LEONARD, President

Stearns-Knight
Motor Cars of Quality
October, 1928

Decorate with Artistic Lighting Equipment

Quaintness and utility combine to make this lamp especially desirable. Finished in Old Brass with shades painted Colonial Green.

HORN & BRANNEN MFG. CO.
Designers Manufacturers Importers

Our product sold by all first class dealers

How do you get such Gleaming Floors?

“All of my friends ask the same question. You would think I used magic, but the whole secret lies in just a small can of Old English Wax.

“It not only gives the floor a real high polish but also removes dirt better than soap and water. And it takes but a jiffy to make ALL the floors in the house clean and fresh looking—whether they are wood, linoleum, varnished, shellacked or painted. Besides, you protect the surface against scratches and wear.

“You can have the same rich looking floors by stopping at your hardware, paint, drug, grocery, house-furnishing or department store and getting a can of Old English Wax.”

Old English Wax
PASTE OR LIQUID

Away With Garbage Cans and Wagons!

With one sweep you can do away with these fly-infested nuisances with their reeking odors. Draw the Kernerator into the plans of your new home and you’ll never have a patrid garbage wagon parked about the premises—never a garbage can to walk to in all kinds of weather—no rubbish in attic and basement (cause of 75 per cent of house fires)—no magnets for vermin and germ-laden flies—no garbage strewn over lawns by cats and dogs—no menace to children’s health—no cans to buy or replace.

Drop all garbage and waste through the handy hopper door in or near the kitchen. Falling to the combustion chamber in the basement, it is destroyed without odor by occasional burnings. The flames sterilize cans and bottles for removal with ashes. Our booklet, “The Sanitary Elimination of Garbage and Household Waste”, free.

KERNER INCINERATOR COMPANY
(Offices in 89 Cities)
725 East Water Street Milwaukee, Wisconsin

Residence models as low as $35. The masonry cost but little more when regular chimney is used. No upkeep cost—no fuel needed. Selected for Home Owners Insurance Model Homes in principal cities.

for IDEAL GAS HEATING
the world's largest heating equipment manufacturers have perfected IDEAL GAS BOILERS made by the AMERICAN RADIATOR COMPANY GAS UTILIZATION DEPT.

Send for full information to American Gas Products Corp., 576 Lafayette Street, New York, Distributor.

Drop All Waste Here—Throw FORGET IT!
Gorgeous Springtime Blooms

SHUMWAY’S "Pedigreed" Bulbs

Produce the Anticipated Results

A beautiful springtime garden, radiant with gorgeous blooms, is the result of careful fall planting. Now is the time to plant tulips and other bulbs to insure the most pleasing results.

Shumway’s "Pedigreed" Bulbs are the finest obtainable. We guarantee them! All Bulbs except Narcissus are imported direct from Holland’s most reliable growers, contracts specifying largest sizes only.

Some of the outstanding collections of Darwin, Cottage, and Breeder Tulips are listed below for your consideration.

**Simplicity in Landscaping**

Through the medium of land, shrubs, trees, flowers and rocks, landscape architects today have reached fine heights of artistic freedom. From such materials they faithfully reproduce the peacefulness of sunny meadows and the soft, tinkling laughter of brooks rippling through forests, instead of—as in the past—uttering the lawns with ornate monuments, fountains or other forms of stiff, artificial decoration.

There is but one fundamental law in landscape gardening, an unvarying rule that contains but two words—simplification. A wide sweep of lawn with an unobstructed vista of the sunset makes a picture, while a garden cut into unrelated pieces with scattered shrubbery beds and meaningless tree plantings is an offense against Nature.

Since the home grounds should be planned as a single unit of house and garden it is of importance to confer with a good landscape architect before accepting final plans of the house, thus eliminating possible errors in locations and materials for garage, driveway, main entrance and walks. Too often is the question of the garden treated as an afterthought, with insufficient or perhaps no fund at all budgeted off for landscaping, the final appearance of the home being just about as attractive as a beautiful jewel in a hildish setting, holding but little interest for the casual observer in spite of its intrinsic value.

Simplicity in gardening is not in the least expensive, while ornateness and overplanting are both ugly and costly, so an allowance of ten per cent of the cost of the house itself should provide a fitting and beautiful landscape setting.

Too much emphasis cannot be laid upon the importance of conferring with a landscape architect (Continued on page 196).
For Best Results, Plant Now—

Dreer's

Dormant Hardy Hybrid

TEA ROSES

Both professional and "amateur" gardeners have

thousands of gardeners agree that Fall planting of dormant plants

is thoroughly practical.

It is also likely to result in finer flowers next June, because of the early start which the plants get. The

sturdy, well-hardened plants we supply should be set out just as in the Spring and protected like you do your

other Roses. They will then spend the winter in nature's

own greenhouse (your garden soil) and will be ready for

root action with the very awakening of Spring.

Of the hundreds of varieties which we offer, none could

bring a greater measure of Rose satisfaction than

The Famous Dreer Dozen

of

Hardy Hybrid Tea Roses

Each year we literally test hundreds of Roses—old and

new—in our Riverbend Trial Grounds. As time goes by, new

varieties supersede old standards. The Dreer Dozen consists of varieties that have proven their merit under

continuous tests. All are noted for their freedom of bloom, length of blooming season and wide range of colors. It

includes such famous varieties as Souvenir de Claudine Fornet, Rambler, Los Angeles, Imperial Patetoste, etc.,

etc. Altogether you will find it a selection of truly high-

grade varieties that will be a credit to any garden.

We will supply one of each of the Dreer Dozen, in strong

two-year-old dormant plants for $1.50 delivered to any

Post Office in the U. S.


BOBBINK & ATKINS

Ask for Catalogue

Visit Nursery

ROSES—Autumn Planting

Several hundred thousand low-budded field-grown plants in

several hundred varieties are ready to ship. Many new and

rare varieties, an extensive list of Climbing Roses and Roses

adapted to all parts of the country are described and priced

in our catalogue "Roses by Bobbink & Atkins," and in our special

folder "Roses—Autumn Planting." A copy of the catalogue and

folder will be mailed to all who intend to plant Roses.

Peonies for Beginners

Experts and amateurs can satisfy their needs from the peonies

grown in our Nurseries. These collections are but a hint of

the range of varieties that are available for fall planting.

Beginner's Collection No. 1

Festiva Maxima, White, flecked

variegates.

Edulis Superba, Maure pink.

Monstrosus Jean Elie, Lilac rose.

Felix Greer, Clear red.

Four Plants (one of each) $1

Our Specialties

Deciduous and Evergreen Anther, Kol-

miae, Chinese Magnolias, Kolmiae, Cimicifuga, Viburnums, evergreen, new

Rusticities, and popular French Hy-

drangeas in blue, pink and white.

In your request for a catalogue it is important to state defi-
nitely what you intend to plant. We issue several catalogues.

BOBBINK & ATKINS, Rutherford, New Jersey
WHAT WOMAN WOULD NOT BE THRILLED AT GROWING PRIZE WINNING FLOWERS?... 

The first thrill of owning your own greenhouse comes when you pick the first blooms and place them in bowls about your home, or give them away to make some other person happy.

But the big thrill, the real one, comes when you realize that your house will grow plants and flowers better than any one else's.

It is no mere coincidence that at flower shows, both public or private, flowers and plants grown in Lutton Solar V-Bar greenhouses are invariably great prize winners. Less shadow, more sunlight, a trouble-proof, oversize heating plant with reserve capacity, and better construction give Lutton-grown flowers more ideal growing conditions than any other greenhouse.

Let us send you the proof of this assertion in the form of an attractive catalogue and a list of recent awards won by flowers grown in Lutton Solar V-Bar greenhouses.

Owing to the use of the name V-Bar by competitors, all genuine Lutton products will now bear the trademark "Solar."

WM H LUTTON CO INC
257 Kearny Avenue Jersey City, New Jersey

SIMPeciTY IN LANDSCAPING

With a good landscape architect before purchasing a lot, as he will be able to give intelligent advice regarding the condition of the soil and its adaptability for landscaping. One home owner, after observing what he considered wise economy in purchasing a lot, learned to his disappointment and chagrin that much more than the amount thus saved would be required to remove the rocks from the soil, while the very excellent soil in a rejected higher priced lot was all ready for planting.

In the same way many dollars—and much grief—may be saved by conferring with the landscape architect before determining the location of the garage, a factor which will vitally affect the general landscape scheme. Being a building of utility, the garage should be located to permit utmost safety and convenience in driving in and out, but every effort should be made to avoid placing it right at the front door. There is a too frequent tendency in landscaping large estates to swing the drive in curves running nearly all the way around the house and cutting the lawn into ugly detached pieces, whereas with a little forethought its length might have been reduced fully one-third, providing a much greater sweep of unobstructed lawn.

For a level building site it is practical to locate the garage where it may be reached from the main street by the shortest route possible. Where a high bank rises direct from the front of the lot, build the garage into the ground so that a pergola may be erected and overgrown with climbers.

(Continued on page 198)
Gypsophila "Bristol Fairy"

Dainty white blossoms which blend perfectly with any cut flower. The plants are perfectly hardy, and if set out now will produce a wealth of bloom all next summer. Strong 2 yr. plants, $1 each, $10 per dozen.

OUR FALL PRICE LIST

offers an assortment of Hardy Perennials and Roses for fall planting, also proven varieties of Tulips, Narcissi, Hyacinths and other bulbs which should be planted soon for next spring's flowers. Send for your copy now, please.

BRISTOL NURSERIES, Inc., Box H, Bristol, Conn.

WILD BULBS

What Are They?

There are two kinds. Those for your rock garden. Those for your other garden. Some you may have gone knee deep in some meadow for, and never found. You will find them in our catalog from the meadows of Switzerland, Turkey or Russia as well as of America.

HOW often you have been riding along and seen a single stalk of some lovely wild lily.

You know they wouldn't live if dug up then. So you promised yourself to come back in the fall and do it. Now fall is here, unless you have carefully marked the spot there's no use digging. And who wants to deface the landscape anyway?

So browse through our catalog and find them, all nursery grown, better than you could dig up yourself. You know there's no better month to plant all kinds of bulbs than right now. A postal brings the catalog.

Wayside Gardens

E. H. Schultz
Mentor, Ohio

J. J. Grullemans Sec.-Treas.

BRISTOL NURSERIES, Inc., Box H, Bristol, Conn.

Dreer's Superb

May-flowering TULIPS

These admirably fill the gap between the early-flowering kinds and the Iris and peonies. Cottage and Darwin Tulips, combined in one bouquet, will give you harmoniously blending pictures of surprising loveliness.

Set of Six Popular Darwins

At Amazingly Low Figures

This set mix described on page 216 of May Gardens and Home Building is the ideal set of Darwins through which to get acquainted with the merits of the type, at a price that wouldn't "make much of a dent even in a flat pocketbook."

Bolton, Pheasant eye scarlet, 60 doz. $4.00 per 100.

Bristol, Pheasant eye scarlet, 72 doz. $4.00 per 100.

Farrand's Soldiers, Germanium scarlet striped rose, 100 doz. $4.00 per 100.

La Tulipe Ancienne, The famous "Black Tulip" of bombings, 65 doz. $4.00 per 100.

Print of Magenta, 65 doz. mixed scarlet, 60c per 100.

Prima Donna, 40 doz. scarlet, 75c per 100.

 проведен, white, 60 doz. scarlet, 45c per 100.

5 each of 6 popular sorts, 35 bulbs............. $1.00

10 each of 6 popular sorts, 72 bulbs............. 2.75

25 each of 6 popular sorts, 150 bulbs............. 5.25

100 each of 6 popular sorts, 500 bulbs............. 20.00

Cottage Tulips You'll Like

Of most graceful style, delicious odor combination and long lasting quality, these belong to the Tulips family, all characterized by the variegated color, the very best of which are listed here. The same varieties from which most of the best Dutch Tulips are grown.

Barnes Variety, 100 doz. $4.00 per 100.

Farncombe Variety, 100 doz. $4.00 per 100.

Le Cyneget, 65 doz. scarlet, 60c per 100.

M. BRAND, Mrs. James Walker, Myrtle Gentry, Maria Brand, Mrs. Frank Beach, Hecelavine, Victory Chateau Thierry, and in fact all recent good peonies.

For more than half a century we have been growing the world's most beautiful peonies. Peony lovers who want new and original creations come to us year after year for their plants. The picture of the little girl above with her rambling Peonies gives an idea of the size and beauty of Brand Peonies. You can well be proud of your Peonies when you grow from original Brand Stock. Among the beautiful varieties we have to offer this season are:

Le Cyneget, Lady Alex Duff, President Wilson, More, Jules Desert, Sarah Brearly, Mrs. A. M. Brand, Mrs. Romaine B. Ware, Myrtle Gentry, Hannah Brand, Mrs. Frank Beach, Hazel Knowles, Victory Chateau Thierry, and in fact all recent good peonies.

Brand's Complete Peony Manual

Our new Peony Manual is now ready for delivery. It describes not only our own creations, but many other varieties of rare and enchanting beauty. It is packed full of all one needs to know about the Peony. It treats in full of its history, its varieties and cultivation. We make a charge of $1.00 for this manual but if you order Peony Roots amounting to $3.00 or more, it is sent free.

HENRY A. DREER

1306 Spring Garden Street


THE BRAND PEONY FARMS

Box 30

FAIRBANKS, MINNESOTA

Glorious Creations of Rare Beauty

For more than half a century we have been growing the world's most beautiful peonies. Peony lovers who want new and original creations come to us year after year for their plants. The picture of the little girl above with her rambling Peonies gives an idea of the size and beauty of Brand Peonies. You can well be proud of your Peonies when you grow from original Brand Stock. Among the beautiful varieties we have to offer this season are:

Le Cyneget, Lady Alex Duff, President Wilson, More, Jules Desert, Sarah Brearly, Mrs. A. M. Brand, Mrs. Romaine B. Ware, Myrtle Gentry, Hannah Brand, Mrs. Frank Beach, Hazel Knowles, Victory Chateau Thierry, and in fact all recent good peonies.

Brand's Complete Peony Manual

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Our regular Catalog of Peonies and Iris is free.

GROWERS OF PEONIES for 61 years

THE BRAND PEONY FARMS

Box 30

FAIRBANKS, MINNESOTA
PEAT MOSS

can do its most important work for next year's garden

All during the Spring, Summer and Fall you have taken the bounteous offers nature has provided in your garden—flowers, fruits, vegetables, beauty! Do you appreciate the colossal effort the work your plants have done and now the need for rest and protection? This is one time during all the year when you must do your part if you want that bounteous beauty to return again next year.

All evergreens, shrubs, perennials, and lawns need a winter mulch to protect them from being winter killed. This mulch blanket keeps the roots from the harm of sudden changes in temperature in early winter and prevents the warm March sun from heating the ground, which would induce a too-early flow of sap.

Given this protection your plants will come back next spring, in better condition—more able and more willing to continue with the wonderful work.

Our descriptive literature explains this data in detail.

G P M Peat Moss—the perfect mulch material—is burlap wrapped in bales containing 18-20 bushels and is obtainable in principal cities throughout the country. There is a dealer near you. Let us send you his name and quote you prices.

ATKINS & DURBROW, INC.
A-25 Burling Slip, New York

SIMPLICITY IN LANDSCAPING

(Continued from page 196)

When the house is near the street, let the walk be straight and as short as possible. After all, it is a point of entrance and exit rather than a scenic feature.

or if set in deep enough, the roof may be filled over with earth sown with grass seed and made an extension of the main lawn, practically concealing the garage from any part of the house. In such an instance shrubbery planting and camouflage painting will blend into the natural surroundings, so that it will be pleasantly inconspicuous from the outside.

A frequent mistake in landscape layout is in the designing of entrance walks, which are too often swung into all sorts of unjustified curves and contours. Fortunately there is an unassailable law that should prevent possibility of such an error: Make the entrance walk as short as possible.

Swinging the main walk in an easy curve from the corner of a lot toward the main entrance to the house is one of the most satisfactory methods that leaves a single sweep of lawn directly in front of the residence, but where the distance from house to sidewalk is very short a perfectly straight walk is preferable; if there is a small bank in front, the walk may be connected with the driveway. The service entrance should, if possible, be separated from the main entrance, this detail depending largely on the construction of the house itself.

The entrance stairs are one of the first points of attack by the landscape architect, who often orders concrete steps torn out to be replaced with others of more expensive character. Walks come next. Natural colored cement, being cold and dry looking in winter and hot and dazzling in summer, is least desirable; the selection of material for both entrance steps and walks depends entirely on the architectural structure of the house itself. Concrete as the most economical material may be adapted for artistic use by the addition of color that will blend pleasantly with the tone of the house. Walls of brick or stepping stones are both charming and practical, while gravel walks, though beautiful to the eye and easy to the foot, are impractical for many reasons, chiefly that the sharp, split rocks cling to wet shoes, whence they are transferred first to lawn and then to hardwood floors and fine rugs.

A pleasing variation of the plain cement walk, for large Colonial, English or even Spanish style houses, is the carpet-like cement walk bordered on both sides with brick to soften the line between the walk and lawn. The alf-brick walk is always charming for these two types while interesting expression is added to houses of almost any character by stepping-stone walks of natural rock or broken concrete, always neat and clean no matter what the weather is. Softly padded with green lawn, such a walk possesses a rare natural charm not to be found in other materials and, too, forms a happy solution of the small, inconspicuous service entrance problem.

Broken concrete for stepping stone walks, as a modern development favored highly in Italy, France and Switzerland, three countries most famed for artistic gardening, for the reason that there is frequent difficulty in obtaining stone for flagging, while chipped rock—about three times as costly—is no more effective. Slab rocks, where available, are both beautiful and inexpensive.

The driveway must offer safety as well as convenience, and the selection of its material should depend entirely on the grade to be traveled. Very frequently it is possible to use the same material as the main entrance, but since no two building sites have the same contour only the general suggestion can be given:

The garden layout should always be worked out with consideration to the architecture of the house itself. Colonial houses or bungalows require a dense base planting because of their severe lines, while the Spanish style requires a more picturesque treatment around the house, here and there revealing a bit of clean green lawn.

Choice of material for planting should depend entirely upon individual soil and climatic conditions. In selecting shrubbery find out what height it will reach in ten or fifteen years, and space your specimens accordingly.
Field-grown ROSES for Fall Planting

PETERSON ROSES have a reputation approached by no others for living and thriving when Fall planted.

The astonishing success that Fall planters from Maine to California are having with Peterson's field-grown, hardened Roses (now shipped in the Fall only) is literally the Talk of the Rose World.

We point with pride to the fact that the House of Peterson has been the pioneer in this successful movement, now in its third year. It is just one more step we have taken forward in almost a quarter of a century of catering to many of the Rose and Peony Lovers of America.

We promise—yes, and even guarantee at a small additional cost—your Rose Garden next Summer will well repay your efforts this Fall.

The complete story is told in "A Little Book About Roses"

A copy of this beautiful and helpful 1928 issue will be sent on request.

GEORGE H. PETERSON, INC.
Rose and Peony Specialists
Box 30, Fair Lawn, New Jersey

Lilium Monadelphum

This scarce and beautiful treasure comes to us from the Southern Caucasus in Russia. It is very early grown and readily becomes established in gardens, preferably of a limestone nature.

The flowers are of a deep straw color, spotted black, carried in large spikes of 10 to 20 blooms on a rigid straight stem 3 to 4 feet in height. They make little progress the first year, but in subsequent years their development is phenomenal.

"Consider the Lilies"
FOR FALL PLANTING

A Little Book About Roses

A copy of this beautiful and helpful 1928 issue will be sent on request.

GEORGE H. PETERSON, INC.
Rose and Peony Box 30,
Specialists Fair Lawn, New Jersey

For those desiring Darwin Tulips in separate varieties, an offer is made to order 10 each of 10 varieties separately labeled for $5.00.

Will and Co., Inc.
Seeds—Plants—Bulbs
154 West 23rd Street
New York City

For 1000 Fall Bulb Catalog send on request

30-32 Barclay Street, New York
Branch Stores in Newark, N. J., White Plains, N. Y., Baltimore, Md.
There is no substitute for science

As it produces results based on definite knowledge and proved sound technique, so the demand for Bartlett service grows. Performance formed on facts is always the safest investment.

When you engage the Bartlett Associates to put and keep your trees in order, guesswork with its so often serious mistake to scatter small groupings of trees and shrubs may with caution be avoided. A natural beauty of the surrounding country will offer a wealth of suggestions for both color and form in the garden where the shrubbery should blend with the border planting of the adjoining lot or estate.

Unless the grounds are large the space before the house should always be put into open lawn, a decorative flowering shrubbery planting around the base of the house itself being the only additional treatment advisable. The backyard, being an outdoor living room during the summer, should have a screening of tall growing trees and shrubs to insure privacy and form a background for smaller shrubs, perennials and annuals. And if both beauty and utility would be enjoyed in the outdoor living room, all plantings should be placed around the boundary line, never in little groups about the lawn.

Large estates, with but slight exceptions, are governed by the same unassailable fundamental of simplicity.

SIMPLICITY IN LANDSCAPING

(Continued from page 198)

tractive when set in assume immense proportions as the years roll by, until they play to exclude too much light and air from the house that ultimately they must be removed. The natural beauties of the surrounding country will offer a wealth of suggestions for both color and form in the garden where the shrubbery should blend with the border planting of the adjoining lot or estate.

Unless the grounds are large the space before the house should always be put into open lawn, a decorative flowering shrubbery planting around the base of the house itself being the only additional treatment advisable. The backyard, being an outdoor living room during the summer, should have a screening of tall growing trees and shrubs to insure privacy and form a background for smaller shrubs, perennials and annuals. And if both beauty and utility would be enjoyed in the outdoor living room, all plantings should be placed around the boundary line, never in little groups about the lawn.

Large estates, with but slight exceptions, are governed by the same unassailable fundamental of simplic-
Fruits which Ripen on Your Garden Wall

Just think of having pears and apples growing on trees which nestle snugly against your house, or having visitors remark upon peaches and cherries where only vines are expected!

Think of flowers in springtime; fruits in summer and autumn; and at all times a novelty of form which will hold your interest. These things espalier fruit trees will give you, and bring to your garden a flavor of Old-world charm that is rarely found in this country.

The trees available are from five to eight years old. They are carefully pruned in single and double cordons, and permit unusual landscape effects at moderate cost.

Quantities are limited; if you would like to have some of these trees for your grounds, please send immediately for our descriptive circular.

W. E. MARSHALL & CO.
154 West 23rd Street
NEW YORK CITY

A Low-Growing Evergreen That Smiles All the Time

ONE of our friends says that Pitzers Juniper is “the handsomest, most satisfactory low evergreen for it smiles all the year.”

We think he is right. Pitzers Juniper will grow about 6 feet, and equally broad, with branches that look like gray-green ostrich plumes. A splendid variety for porch planting or driveway groups.

The past winter was mighty hard on evergreens, but our blocks of Pitzer came through uninjured—which shows that it is hardy and does not turn brown.

We have well-grown specimens from 1 foot to 4 feet, at prices varying from $3 to $15 each. The complete list is given in our catalogue, but you ought to come to the nursery and see them.

HOME LANDSCAPES

our new catalogue will tell you about rare evergreens, flowering trees and shrubs, ground-cover plants and perennials. If you have not received a copy, please advise us.

HICKS NURSERIES
BOX H, WESTBURY, L. L., NEW YORK

Cheaper than laying sod

BEFORE the roots of sod take hold and the sodded area looks natural, seed irrigated by Spralawn* is up. Yet Spralawn* costs less than sod to install and its usefulness merely starts from that point.

Sralawn* is a system of underground piping delivering water through nozzles set so that rolling and mowing are done without interference. There are no obstructions to trip over.

But heavy, rich turf is only one of the results of Spralawn*. Shrubbery and flowers thrive on its life-giving rain-mist. It is truly “Rain at Your Command”. Write for booklet.

MUNZ SPRALAWN CORPORATION
General Motors Bldg., Detroit, Mich.

CASSIDY COMPANY
INCORPORATED
Designers and Manufacturers of Lighting Fixtures
Since 1867
101 PARK AVENUE AT FORTIETH STREET
NEW YORK CITY

*Registered U. S. Patent Office
The Gardener's Scrap Book

Clean up the Perennials

This month sees the passing of practically all the hardy perennials and the withering of their foliage and stalks. It witnesses, too, the clearing away of these reminders of past beauty in every garden whose owner takes pride in its proper maintenance.

Cutting off the dead stalks close to the ground and destroying them is not merely a measure to better the border's appearance. Quite as important are its controlling effect upon plant diseases and insect pests which might otherwise survive the winter and attack again in the spring, and its influence upon next season's work. There is always a great deal to do around a garden in the springtime, and if there is no need to clean up the perennial clumps one will be just that much better off.

In general, this fall cutting should remove the old growth just above the ground line. A sharp sickle will do for most of it; other more wiry stalks will have to be snipped off with shears or a knife. In no case should the crowns of the plants be harmed or their roots loosened.

DRAINAGE FOR LILIES

For many years the Lily family was considered one of the most difficult of the hardy flower groups. With the exception of a few species—good ones, but only a title of what the race has to offer—most gardeners who tried them had indifferent success, at best.

But today the situation is different. With a better understanding of the cultural requirements of the various Lilies, especially with regard to soil conditions, it has been found that many species hitherto considered difficult if not impossible are entirely amenable to the majority of gardens. It is merely a case of a little extra pains in providing favorable conditions where these do not already exist.

DELPHINIUMS

with their tall (6 ft.) stately spikes of blue flowers, are the finest blue perennial in existence. Fine for a background, in groups or as single specimens. I grow the famous 'Weenen' and 'Van der Bank,' again, which come in various shades of blue, many having beautiful pink and lavender tints. Also 'Ruby Red,' which is so good as the others, and pure white. There is nothing better to be had than these strains.

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One thing that all Lilies must have is good drainage. If water stands around their bulbs, especially in winter, rotting is likely to take place. Even those which grow naturally in swamps, near streams and in other places where the ground in general is wet, are well drained; investigation will show that immediately below the bulbs are stones, sand or some other medium which prevents standing water.

In garden planting it is always a wise precaution to set each bulb on a little bed of course sand. This, with plenty of leafmold for the roots to range through, spells success in many a planting which has failed in the past.

NATURAL SEEDLINGS

UNLESS one is meticulously thorough and unremitting in the prevention of natural seeding in the border by clipping off all withered flower heads before they ripen, the chances are that a close search in the fall will disclose young plants starting up here and there beneath the foliage of their parents, Coreopsis, Aquilegias and Hardy Alyssum, to mention but three out of many, are especially prone to this method of reproducing their kind.

These chance seedlings are well worth saving if one wishes more plants of the kind in question. If transplanted now to a coldframe, and set out next spring in their permanent places, most of them will produce some blossoms during the summer and be fully under way by the following season.

SAVE THE GENTIANS

NEXT to Trailing Arbutus there is perhaps no eastern wildflower that makes a stronger appeal to plant lovers at large than the Fringed Gentian. Child of Autumn, lifting its exquisite...
THE GARDENER'S SCRAP BOOK

chalybes long after the early frosts have crept into the garden, it
shares with the Arbutus an ever-increasing rarity which gives a
heightened intensity to the thrill of discovering it in some sunny,
wild meadow where Sphagnum Moss and constant dampness help
to produce the conditions which it loves. No flower of them all
can match it in color; none surpasses the delicacy of the fringe that
margins its sky-blue petals. Like the Snowy Egret which man-
kind almost wiped out of existence, its very beauty has been its
undoing; countless colonies of it have been literally picked out of
existence.

If you know a haunt of the Fringed Gentian, guard the secret
well. Enjoy the beauty of the blossoms untouched in their natural
setting; if you must cut some for a vase in the house, let their
number be very, very small. The plants are biennials, and if most
of the blossoms are not left to mature and drop their seeds each
year the days of the colony will be numbered.

BRUSH ROOTS AND PATHWAYS

AU'TUMN and early winter are the seasons for excellence
for clearing away brush from woodland paths, to make room
for worthier plantings, or for any other of the numerous purposes
which may arise around any country place.

The lazy man's way is to go through the tangle with a brush-
hook, lopping off the visible growth a few inches above the ground
and leaving the roots undisturbed. As a result, three fresh shoots
will spring up next year where one grew before, and in a few
seasons the intended clearing will be more impenetrable than if it
had never been touched at all.

There is only one way to make such operations even fairly per-
...
THE GARDENER'S SCRAP BOOK

MANENT in their effect, and that is to grub out the brush roots completely. Hard, slaving work, this, but take our word for it that it pays in the long run.

MAKE READY THE COLD FRAMES

OCTOBER is the month to make ready the coldframes for receiving their winter inhabitants, the perennial flower seedlings. These little plants, whether growing in pots or flats, should be put under glass before hard frosts come, unless they are already set out in their permanent positions in the border.

The advantages of the coldframe in this connection lie not so much in the longer period of growth which the protection makes possible as in the freedom from temperature damage later on. In a well-managed frame there is none of the alternate freezing and thawing which causes such injury to young roots and crowns, for, once the soil is frozen, it remains so until permanent softening takes place in the spring.

DON'T FORGET THE PARSLEY

PARSLEY is one of those welcome but often neglected herbs which have their place in every well-ordered cuisine. Probably we would see it more often on the private home table if people knew how easy it is to grow, even in midwinter.

There really is no month in the year when Parsley need be lacking. In spring, summer and early fall a few plants of it tucked away in a corner of the garden—or used as a neat edging for the pathway, if you favor the appearance of its dark green, compact tufts—will yield an abundance of sprigs for garnishing.

As cool weather approaches in the fall, two or three plants can be taken up, set in pots and brought indoors to a sunny kitchen window where they will flourish all winter.

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Annual Building Jan.

New houses, new plans, fresh inspiration from all over America and Europe—now a modernist house, modern as the maddest furniture! Discussions of building materials, equipment, landscapes and decorating to suit every new householder's needs.

Furniture Feb.
The traditional—and the modern—always the best of both. How to achieve modernity in old surroundings—how to give stability and dignity to the newest things. Everything that the best decorators are using, their best clients buying—what a mine of suggestions for you!

Gardening Guide Mar.
Here's the short cut to a garden that grows no regrets—advice from specialists all over the country—the best of the new varieties and how to treat them. Whether your garden is reckoned in acres or square feet, you can make it a success with this issue.

Interior Decoration Apr.
Work that cost thousands—yours to look at, free! Idea blossoms while you turn the pages—things from other people's houses—things from the shops—discussions about color . . . . This one issue may save you hundreds of dollars and months of time.

Spring Furnishing May
How to put your town house in the mood of summer—what to do for your country house—the latest, gayest, maddest whims in everything from living room curtains to kitchen furnishings . . . . And plenty of advice to those whose taste is greater than their checking balances.

Small House July
Whether you want a small house because you have a small purse, a small family or just a soul that prefers the small chic to the large—your house is sure to be here, complete to its chimney pots!

Household Equipment Aug.
The most practical number of the year—every labor and time-saving device invented in the last twelve months, the whole list carefully censored by House & Garden to include only the very best. Even a new toaster shouldn't be installed till you've read every page.

Garden Furnishing June
Outdoors—the garden is growing new tables, new chairs and summer tea parties, gay new China and glass, as well as the flowers to background lazy hours. Charm costs so little—when you copy House & Garden's suggestions, drawn from all over the world!

Autumn Decorating Sept.
Here's where you learn just how the pendulum is swinging between the traditional and the modern, for House & Garden has worked six lively months on this number to show you not only what is being done at the moment—but what will follow it!

Fall Planting Oct.
The wise garden goes to bed as directed by House & Garden, if it's to wake up next Spring to best advantage. No matter how good a gardener you are—this issue will bring you tips.

House Planning Nov.
Whether you've built, are building or plan to build, House & Garden promises to show you how to achieve greater chic for the same money. All sections of the country will be considered—and most above the poverty mark.

Christmas Gifts Dec.
The secret of never giving the obvious, the commonplace, the "what'll-do-with-it" sort of gift is mirrored in page after delightful page. The editors have handicapped the slopes of New York—and you get the benefit without moving out of your most comfortable chair.

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