TIFFANY & CO.
JEWELERS SILVERSMITHS STATIONERS

WATCHES AND CLOCKS
A Large Selection
Within a Wide Range of Price

MAIL INQUIRIES RECEIVE PROMPT ATTENTION

FIFTH AVENUE & 37TH STREET
NEW YORK
ACACIOSA
PARFUM DE LA JEUNESSE
CARÓN
PARIS
FRANCE
How many of your Christmas Gifts this year will live through the ages? Are you among that vast number who treasure an heirloom associated with a Christmas of the past?

In your Christmas list this year for your dear ones...for friends building new homes...consider the charm and sentiment of Period furniture...authentic reproductions of old masterpieces. You will find several suggestions on this page and others in the December issue.

There are over six hundred pieces in the Kittinger Line...all in the finest of solid Cabinetwoods, principally American Walnut, Honduras Mahogany, Oak and Maple. Exquisite master carvings with superb finish further insure values that will endure for generations. For best selection and to fully appreciate Kittinger Furniture, visit a showroom near you.

Let this Christmas mean a new pride in home furnishing that will be gratifying to someone through years to come.

A special Christmas folder has been prepared to send with booklets showing Kittinger Distinctive Furniture for every room in the home...for the better executive office...for club and hotel. Mailed on request with names of nearest Kittinger dealers. Address Kittinger Company, Dept. 42, North Elmwood Ave., Buffalo, N.Y.
Strange... that the genius of a single family should have guided the smart world for a century in its choice of perfumes! Yet the reign of the Guerlain dynasty has been unbroken for a hundred changing years. The loveliness of the Empress Eugenie found its complement in the delightful flower odours created for her by Pierre Francois Guerlain. The gay rebels who shook off the Victorian yoke found their new daring incarnated in Jicky. The elegantes of today adore the sophistication of Shalimar.
MONOGRAMMED CHINA AND GLASS

Distinctively Modern!

DINNERWARE—American Beleek china in a rich ivory tone with gold rim and cobalt, maroon, or apple green band outlined in gold. Dinner plates, a dozen, $80. Prices for complete service on request.

STEMWARE—Swedish crystal in slender design ornamented only with the engraved initials. Complete line, a dozen, $36.

Delivered to Order in Two Weeks

B. ALTMAN & CO.
FIFTH AVENUE AT THIRTY-FOURTH STREET
NEW YORK
Diamond necklace and pendant—opera length, when joined together; or, when separated, may be worn as a choker necklace and two bracelets.
Brooch—a sapphire of marvelous color artistically surrounded by diamonds of modern shapes.

J.E. Caldwell & Co.
Philadelphia
A Lovely Old SPODE Pattern

"Bouquet"
Reds with dashes of blue, yellow, and green achieving a rosy, mellowed pattern. Sold in open stock. The service plates are $1.74 each, the cream soup $2.89 for two pieces.

and the Perfect Crystal to go with it

Rock Crystal
from England. Beautifully cut in a rugged handsome old pattern. It is available in water, wine, liqueur and sherbet sizes. Water goblets are $3.96 each.

MACY'S China and Glass sections are famous throughout this country for the international scope of their wares. Frequent trips to the best kilns in Germany, France, Italy and England keep our shelves filled with the newest patterns. You can really let yourself go — buy the lovely pattern you've set your heart on, — because Macy's price policy makes everything so much less expensive here.

MACY'S
34th Street and Broadway
New York City
THE DINING ROOM OF CLASSIC VIGOR • Classic vigor . . . and the simplicity of unerring craftsmanship and taste. These are some of the gracious qualities that distinguish this dining suite . . . a Dynamique creation of mahogany and gray sycamore inlaid with metal. . . . The sideboard, massive tho' it is, has the very poetry of proportion about it. The glass and silver cabinet stands stately and decorative. The long table and chairs are polished mirror-clear . . . while the serving table reflects in every detail the studied artistry of the suite. . . . Truly a charming group that proves in every contour the usability and beauty of Dynamique Creations.

JOHNSON FURNITURE COMPANY

JOHNSON-HANDLEY-JOHNSON COMPANY • GRAND RAPIDS, MICHIGAN

DYNAMIQUE CREATIONS
NEW GIFTS FOR SMART HOMES

English Pewter strikes a friendly note and reproductions of old pieces are faithful to old designs and even to the dents and time marks of the originals. Plates, bowls, pitchers, ash-trays, salts and peppers, candlesticks, snuff-boxes... $3.25 to $27.50

French, Austria, Italy, Germany, vie with each other in designing fascinating scenes, figures and modernistic patterns for modern tiles. For hot plates, or framed as pictures, they make decorative spots that anyone might envy $2 to $6

Fantastic pottery animals and figures turn to all sorts of uses, from book-ends and paper weights to ash-trays and lamp bases. Created by famous German and Austrian artists... $2 to $35

French Directoire is ever so smart and never is it more gracefully charming than in the urn-shaped lamps of the period. Imported copies are antiqued in ivory, red or green. The shades have typical designs and classic festoons. Complete... $17 to $55

Flower pots of almost every description! Exciting pots of modernistic design and lovely shapes. Pots of peasant pottery. Small enough for your single spray of ivy, or large enough to hold a whole family of geraniums, 50c to $1.75

Bright enough to drive out all the gray days of Fall and Winter, are bowls and vases of the new Austrian and German pottery. Splashes of vivid color in modernistic design. Unusual and very, very new. $2.25 to $18

DECCORATIONS

...For your own house, or another's house-warming! Decorative gifts that slip in and brighten somber corners...give a new slant to old settings...set off familiar furnishings. They don't have to be large, these fresh spots of beauty. And...especially in Gimbels Old World Shop...they don't have to be costly. But they can be lovely, new and inviting, and with such numbers to choose from, your only problem is how many you can use!

The Old World Shop offers the old and the new... furniture, lamps, pottery, bibelots, objets d'art... and much less expensive!

ABOVE

The newest made in metal! The lamp of bronze with design of gold, green and black enamel, $4.25. The large bowl in silver and black, $39.75. The low vase is white metal with handles of ebony, $5.50. The box of brown and silver, $25.00.

GIMBELS
OLD WORLD SHOP
NINTH FLOOR

Galleries of Decorative Art—Traditional and Contemporary
GIMBELS...BROADWAY AT 33RD ST...NEW YORK CITY
Gifts you enjoy selecting—gifts that delight the recipient! For Liberty gifts have a distinctive charm all their own . . . they are original and artistic in design. The suggestions listed here will give you an idea of the variety of appropriate Liberty gifts at McCutcheon's. Mail orders are promptly filled and each gift mailed to you in an attractive Liberty box.

1. Kashmir Embroidered Spread. Lovely colors on a cream ground. 72 x 108 inches. $31.50. Other styles up to $75.00.

2. Chiffon Scarf with Liberty hand-blocked designs in lovely colors. 2 yards long. $10.00

3. Tudric Pewter Tea and Coffee Set, with plain finish. Five pieces. $62.00 a set

4. Triangle Scarf of Liberty Silk with hand-blocked design in center and border in green, red, blue or ivory. $5.95

5. Kashmir Embroidered Scarf, similar to the Spread (1). 1.4 x 54 inches. $7.50

6. Man's Tie and Handkerchief of Liberty Silk in Saxe blue, brown, navy, green, rose, wine, gray, tan or lavender. Attractively boxed. $5.95 a set
The Delightfully Livable Quality of 17th Century English Oak Furniture—and its Appropriateness in the American Home

The delightfully livable quality of 17th Century English oak furniture gives it a high universal appeal. No more practical piece was ever designed than the long, low dresser which meets adequately the requirements for both sideboard and sidetable, while the draw-top refectory table is the perfect expression of convenience and hospitality.

Traditional interest gives this early English oak furniture, so expressive of Anglo-Saxon character, a natural place in our American homes. As the illustration indicates, plain wall surfaces and the simplest kind of decorative treatment set off as effectively as the richest panelling its delightfully picturesque character.

Kensington Furniture in the style is authentic in every detail of design and is made of the solid oak by hand throughout in antique construction in a manner to retain the character and the decorative quality of old work. Long years of service only increase its charm.

Kensington Furniture is made in all the decorative styles appropriate for American homes.

The purchase of Kensington Furniture may be arranged through your decorator or furniture dealer.

KENSINGTON MFG. COMPANY
MANUFACTURERS
DECORATIVE FURNITURE
NEW YORK

SHOWROOMS, 41 WEST 45TH STREET, SIXTH FLOOR

Write for illustrates Booklet H and pamphlet, "How Kensington Furniture May Be Purchased"
In this new pattern—in bone china—has been produced the first Wedgwood design from an entirely American inspiration. For its creation, the artist traveled to the West to see one of America's glories—the wild flowers of the plains and prairies in the early Spring. Here, indeed, he found a new enchantment, scarcely to be equalled in the whole world; this he has happily symbolized in Wedgwood’s latest design—Prairie Flowers.

Upon request we shall be pleased to send you a copy of our illustrated booklet.

Josiah Wedgwood & Sons, Inc.
Mark on China
160 Fifth Avenue • New York
Northwest corner of 21st Street
WHOLESALE ONLY
Potteries: Etruria, Stoke-on-Trent, England WEDGWOOD
Imported Upholstery and Drapery Fabrics

We are indebted to England for some of our finest decorative fabrics. Her linens, cretonnes, damasks, and chintzes, in particular, are eagerly sought for our American homes.

For generations Johnson & Faulkner have been importing from the British Isles, from France, Italy, Germany, and Belgium the choicest fabrics for home decoration. In their showrooms one will find on display a comprehensive selection in any material desired.

Established 1823

Wholesale Only

Boston  Philadelphia  Chicago  Paris  San Francisco  Los Angeles
420 Boylston Street  1528 Walnut Street  1512 Heyworth Building  50 Faubourg Poissonniere  442 Post Street  816 South Figueroa Street
You may choose them for their beauty, as distinctive gifts for friends. Or you may select them for your own home to give that last warm, indefinable touch which makes for charm and personality. In either case the mellow loveliness and the artistic quality of these Miller Lamps will give you satisfaction and pride.

Created by artists of distinctive craftsmanship, rendered in...
create unrivaled beauty

These outstanding new Miller creations bring striking and unusual effectiveness

pure metal of the finest kind—rich bronzes, silvery pewters, shining brass (or, in a less expensive base with fine metal finishing)—each lamp, by the integrity of its design, becomes a triumph of artistry.

From the rich simplicity of Early American models, through the polished beauty of Georgian and Colonial re-creations, up to the startling smartness and novelty of the Futuristic which gives pace and architectural quality to modernistic rooms, the Miller Lamps of today interpret every important decorative period and grace every decorative mode. They run the gamut from stark Grecian form through the quaint relics of Victorian kerosene days.

Interior decorators value them for their craftsmanship and for their fidelity to period art.

Your Dealer is Displaying these Lamps
Be sure to see them

Ask for the display of Miller Lamps, by name, in visiting your favorite lamp department. All the lamps here shown are now on special exhibition in fine department stores and electric stores. Besides these illustrated you will find other attractive Miller models in various intriguing period designs, and you will be able to see for yourself the rich beauty of artistic modeling, the burnished loveliness of shining metal and the striking and individualistic effect which each of these lamps creates.

Should your dealer not carry Miller Lamps, write us immediately for information and for prices.

THE MILLER COMPANY, Meriden, Conn.
“Pioneers in Good Lighting Since 1844”

OF DISTINCTIVE CRAFTSMANSHIP
MATCHLESS TEMPLETONE... superb duplication of sound just as the recording artists commit it to the microphone... is the exclusive gift of Temple to a world that is healthily hungry for radio luxury.

The new Temple is so great an achievement in acoustical engineering it needs no superlatives to bolster its appeal.

The intricate devices by which this tone miracle has been wrought need not be described here. The world doesn’t ask for blueprints. It takes results to its heart.

Any Temple dealer will proudly demonstrate to you that Temple gives a full-proportioned echo of the program it receives.

The Temple Combination, illustrated here, is housed in a beautiful walnut cabinet, forty-six inches high. In addition to the cabinet and speakers, it contains full equipment for the reproduction of phonograph records, in rich, true Temple tone. Space is provided also for storage of records.

Temple is all-electric. The standard cabinet has six 227-A pushpull amplification in last audio stage, using two power tubes—full-wave rectification. A power supply is in every respect, in combination with the Temple dynamic speaker, assure matchless tone for Temple listeners. The Temple 650 Console, ready for use, the Temple 550 Grand Console... $199; the Temple 650 Grand Console... $299. All prices list are. Prices slightly west of the Rocky Mountains. Temple Receivers are always available.

TEMPLE CORPORATION
CHICAGO... U.

Broadcast every Thursday at 10
F. M. Eastern Time
Over the Columbia Network.
No other manufacturer of motor car bodies begins to enjoy the confidence of the public to the degree Fisher enjoys it. An independent nation-wide investigation has established the fact that ninety-four and four-tenths per cent of all those who express a body preference prefer Body by Fisher as against all other bodies. Obviously, such enormous good will and almost universal appreciation are far more to Fisher than a source of justifiable pride. It is an obligation, a responsibility and an inspiration. It is perfectly plain that Fisher, as the repository of such confidence, would never be so unwise as to do anything even in the slightest measure to shake or mar that confidence. Fortunately, Fisher Body, through its own immense facilities and resources and those of General Motors, is able to build ever greater value and quality into every Body by Fisher. Furthermore, Fisher Body is always sure of its market, because its market is General Motors. It is not harassed and handicapped by the necessity of seeking new markets, of bargaining over new contracts, of being compelled to build down to a set price. Fisher, on the contrary, builds up to a set standard of high quality regardless of price; and in doing this helps to create a demand so great that low costs are incidentally attained.
Two superb musical instruments

- IN A SINGLE CABINET - TO GIVE YOU "Music from the air or records"

RCA RADIOLA 47—Screen-Grid Radiola, Phonograph and Electro-Dynamic Reproducer in a single cabinet for electrical operation. $275*

RCA RADIOLA 44—Screen-Grid Radiola, table type. $110*

RCA RADIOLA 46—Screen-Grid Radiola and Electro-Dynamic reproducer in cabinet. $179*

*Radiotron equipment not included in these prices.

When the Radiotrons of the new Radiola 47 are glowing with their incandescent light, you command "music from the air or records" with the amazing realism that only the Radiola can give.

At a touch of the switch the incomparable RCA Electro-Dynamic reproducer within the beautiful cabinet fills your living room with the music of a distant orchestra—with all the beauty and volume of the original—or the wonderfully faithful reproduction of a famous Victor record.

And the new Screen-Grid Radiotrons in this superb instrument—with the special RCA Screen-Grid circuit—give a reserve of power such as has never before been possible in the electrical reproduction of sound.

RADIO DIVISION
Radio-victor Corporation of America
NEW YORK-CHICAGO-ATLANTA-DALLAS-SAN FRANCISCO

RCA RADIOLA
MADE BY THE MAKERS OF THE RADIOTRON
To solve the problem of MODERN WINDOWS

You'll be delighted with THEATRICAL LENON, a lovely McLEAN creation — with its intriguing open construction, rich tones and scintillating effects. There is no other fabric quite like it. It is both sheer and practical, an unusual combination of qualities. It is adaptable to a wide range of window treatments, and is easy to cut and sew. For the usual form of curtains, the 50 inch width is suggested. For sill curtains most pleasing settings are achieved with the 72 inch fabric — using the width as the length, which results in "bayadere," or cross-stripe effects.

VICTOR ANTIQUE CRAFT is one of the newest McLEAN fabrics for over-draperies and hangings. Sturdy in weight and in quality, it possesses unusually good draping properties and long life. It is marvelously rich in its color tones and character, and when used with THEATRICAL LENON curtains, provides an ensemble that is exceedingly pleasing and distinctly modern. 50 inches wide.

Ask your store or decorator about THEATRICAL LENON and VICTOR ANTIQUE CRAFT. Both are available in a wide variety of fascinating colors. If you would like swatches, simply mail the coupon printed below.

* * *

No matter what your particular drapery problem may be, there are fabrics from the McLEAN looms that will satisfactorily solve it for you. A gorgeous array of new exclusive weaves and colors from which to choose — all beautiful, all serviceable, all sun-fast. And they are inexpensive.

ANDREW McLEAN COMPANY
12 EAST 22nd STREET, NEW YORK
Weavers to the American Public since 1826
Among collectors of the rare and beautiful, there is something almost reverential in their admiration for the consummate artistry of the Brothers Adam. Indeed, as we all know, the Adam Period is to England what the Louis Seize Period is to France—epochal, because of the exquisite perfection reached in the subtle and delicate proportioning even of massive effects.

Thus it is with genuine pleasure that we offer at this time one of the most unusual gems in statuary marble that it has ever been our privilege to bring to these shores. In Robert Adam's time, this stately old chimneypiece was the focal motif from which radiated all the fireside charm of a palatial rendezvous for family and guests in Beverley Hall, Yorkshire, England.

From the hand of Robert Adam! What an inspiration in just that one simple statement! The beautiful spirit of antiquity caught for posterity with all its original charm in that most precious of possessions—fireside memories.

Small wonder that we enthuse about this century-old business of ours, devoted as it is to searching the far corners of the earth for rare and unusual things for the hearth! If you cannot call to revel with us among these objets d'art, we invite your inquiry for illustrated booklet and photographs prepared in your especial behalf. Address us at New York, Department HG.

Robert Adam, in this chimneypiece, adopted the Ionic column treatment and beautified it with delicate carving and inlays of Vert-Antique in the central tablet is a reclining classical figure. This is typical of Robert Adam's work and shows the same masterly and refined handling that distinguishes all his creations. Made in 1770. Price $5800.

The Antique Steel Dog Grate is priced at $325.
PROMINENT FAMILIES IN THE SOCIAL REGISTER

JACKSON COMPANY

2 West 47th Street, New York
318 North Michigan Avenue, Chicago
RIOTOUS color in old-fashioned gardens . . . quaint windmills beside prim little cottages . . . field flowers and winged birds . . . golden ships on a placid sea . . . These are a few of the bright-hued designs which are making Waverly Fabrics famous.

Read about them in this sprightly new booklet "Cheerful Decorative Treatments with Waverly Fabrics." You will be inspired to "dress up" that difficult corner . . . that bleak, panelled wall. You will want to drape several windows anew . . . or slip-cover a drab, upholstered chair in bright colors. And you will be charmed to learn that you can accomplish this smartly . . . quickly . . . inexpensively . . . the Waverly Fabric way!

Ask to see Waverly patterns in your favorite department or furniture store. You will find them of exceptional quality and durability—yet most modestly priced from fifty cents to a dollar and a half per yard.

Samples of these attractive fabrics together with our helpful little booklet will be sent you on the receipt of the coupon below and ten cents in stamps.

Waverly Fabrics
60 West 40th Street, New York City
• A SCHUMACHER UNIT •
Mrs. J. J. Mitchell of the leading Chicago family, the former Miss Lolita Armour, expresses her rare individuality and colorful imagination in every phase of her life—from the supervising of her estate at Montecito, down to her use in decoration of sharp, clear contours, and vivid colors to achieve original effects.

Ever considerate of the comfort of her guests, Mrs. Mitchell equipped this guest room in "Daisy Cottage" at El Mirador, with Simmons Beds No. 1965, Beautyrest Mattresses and Ace Box Springs. She says, "Simmons equipment gives really restful rest!"

I'm glad I can make my guests so comfortable at Santa Barbara

says Mrs. J. J. MITCHELL

the former Miss Lolita Armour


Set in the midst of exquisite gardens, among the most famous in the world, are the main house and guest cottages. Of pink stucco with red tiled roofs and gay Chinese blue shutters, they are surrounded by salmon pink roses, and lavender wistaria scramblers everywhere.

An old Chinese picture was Mrs. Mitchell's inspiration for this delightful room in "Daisy Cottage," which she furnished a year or so ago with Simmons Beds No. 1965 and matching Simmons furniture painted deep magenta, and trimmed with pottery green.

Mrs. Mitchell fitted her beds with Simmons Beautyrest Mattresses and Ace Box Springs. "I have found," she says, "that Simmons equipment gives really restful rest! Besides, the Beautyrests are so trim looking with their firm, uncrushable sides!"

The marvelous Beautyrest Mattress is the choice of discriminating homemakers. Already nearly a million people enjoy its repose. Its unique inner construction insures perfect distribution of body weight. The Ace Box Spring is equally well-built and beautifully finished.

In furniture and department stores, Simmons Beautyrest Mattress $89.50; Ace Box Spring $42.50; Ace Open Coil Spring $19.75; Beds $10.00 to $60.00. Look for the name "Simmons".

SEND 10c to the Simmons Company, Dept. C-9, 666 Lake Shore Drive, Chicago, Illinois, for "Bringing Beauty and Comfort to the Bedroom," a 40-page book containing photographs of the bedrooms of distinguished women, and valuable ideas for home decoration.

SIMMONS

World's Largest Makers of Beds, Springs, Mattresses
Clever realtors know the importance of Walls

Clever realtors the country over have discovered that it isn't necessary to furnish smart model apartments throughout... Do the walls, hang the curtains—and the rooms come alive. Well-chosen wallpapers—modern, semi-modern or classic—will start any new house on the road to chic, or revive the charm of an old house that now seems a little out of the movement... To refurnish would take a fortune—in money and time. To repaper costs little, gives old furniture a modern setting—and now this expert assistance is to be had for the asking.

The Consulting Decorators' Bureau maintained by The Wallpaper Association will advise as to the types of paper and the colors best fitted for your rooms. They'll also tell you where to get papers that are guaranteed against fading. For fifty cents they'll send you 50 large-sized actual wallpaper samples and two booklets, "How to Modernize Your Home" and "Which Wallpaper and Why." Write The Wallpaper Association of United States, 10 East Fortieth Street, New York City.
November, 1929

Just the other day we heard of a woman who stopped at a friend's to call. She was about to ring the door bell when she heard unfamiliar voices within. After listening a moment she tiptoed away, saying to herself: "They have guests; I'll call some other time." Guests? Yes, indeed—but they were in a broadcasting studio far away. Such is the reality—the un-mechanical perfection of Atwater Kent tone.

On the Air: Atwater Kent Radio Hour, Sunday Evenings, 9:15 (Eastern Time), WEA network of N. B. C. Atwater Kent Mid Week Program, Thursday Evenings, 10:00 (Eastern Time), WJZ network of N. B. C.
The Power Plant That Spells Safety

WHY should a man want a car whose engine develops 265 horsepower? Not to be able to drive 100 miles an hour, or more ... although that is possible without any special effort in a Duesenberg; not so that he can go 90 miles an hour in second gear ... although there are times when this advantage proves priceless; but rather that when a man purchases a motor car he wants to fortify himself and his family with every protection obtainable. The safety of a Duesenberg owner starts with his sense of security, with his mental attitude when he gets in to his car to fare forth into traffic, with the knowledge that this is the world's strongest, most powerfully built motor car, in every respect. He has as a result, complete mastery, which spells protection; mastery of road conditions, mastery of traffic emergencies, mastery of every situation. Strains which would wreck another car, leave a Duesenberg unharmed. Its superb strength in every part, the perfection of its balance, the ease with which this mighty giant is subservient to your every wish, the steadiness with which it holds the road at all speeds, its tremendously powerful and efficient brakes, all combine to produce what Duesenberg after all stands for: The Utmost in Safe Transportation.

Chassis $8,500

DUESENBERG, INC., INDIANAPOLIS, IND.

"The World's Finest Motor Car"

Duesenberg

265 h.p.
World-fame has come to the Toy Department of Marshall Field and Company, partly because its amazing activities continue undiminished the whole year 'round. From January to January it occupies a place of size and importance in this store and in the lives of many thousands of children. Its toys are planned with exquisite care to thrill and delight and develop growing minds and bodies. Our invitation to visit the Toy Department carries the assurance that here your Christmas wishes will be met promptly, expertly, and with the fullest possible measure of satisfaction.

No grown-up could possibly understand the fun of being four, or six, or even eleven, and walking into Field's Toy Department for the first, or second, or hundredth time. What a great shining wonderland! Mothers and fathers who can possibly visit Chicago before Christmas should not miss the pleasure of taking their children to Field's.
The resources of the American Piano Company, the skill and science of its pianocraft, the ideals of its workmen, are unique and matchless, and proceed from its long association with the builders of the Mason & Hamlin, acknowledged the finest of pianos; the Knabe, official instrument of the Metropolitan Opera Company; the Chickering, America's oldest piano; the J. & C. Fischer, eagerly sought by musicians here and abroad; the Marshall & Wendell, noted for its beautiful period styles; the Haines Bros., chosen by 150 conservatories.

With the new Ampico, these magnificent pianos are $750 up. Without the Ampico $375 up. Slight additional charge for delivery west of the Rockies. (In Canada, the Ampico can also be had in the Willis pianos.) Your dealer will gladly offer convenient terms, and make a liberal allowance for your old instrument. For complete Ampico catalogue, write to the American Piano Company, 584 Fifth Avenue, New York City, N. Y.
The Eight of Today — the Day of the Eight! Ownership of one of Studebaker's champion straight eights doubly confirms the soundness of your judgment. The eight is the choice of fine car engineers the world over. And Studebaker Eights are the overwhelming favorites of fine car buyers, leading in sales all the eights of the world, regardless of power, or price, or type . . . leading too, in performance, with more official stock car records for speed and endurance than all other makes of motor cars combined.

STUDEBAKER
Builder of Champions
On fine motor cars the starting, lighting and ignition system is a tremendously important unit. Absolute dependability is demanded. It is natural that manufacturers of fine-quality cars choose Auto-Lite as America’s finest automotive electrical system.

THE ELECTRIC AUTO-LITE COMPANY
OFFICE AND WORKS: TOLED0, OHIO • Also makers of DşJen.

Auto-Lite
Starting, Lighting & Ignition
AUBURN has led the public to expect better built cars and greater values for less cost, than can be purchased elsewhere. Having won this enviable reputation, which is reflected in Auburn's rapid sales increase this year, it imposes an obligation upon Auburn to excel its own high standards of performance, endurance and economy. To be qualified for this leadership requires a comprehensive knowledge, and experience that is not limited to any one type of car. Auburn has this diversified experience, the varied engineering ability and adequate resources. There is direct assurance that Auburn does give greater value in the fact that Auburn also builds the costly Duesenberg cars, Cord Front-Drive cars, and Lycoming motors. The knowledge and facilities necessary to these achievements, when focused upon Auburn design, construction and efficiency, mean that NO other car built comes from more expert sources. The proof of this is found in the Auburn car itself, in its record of performance and in the growing satisfaction of increasing numbers of Auburn owners. Add to this Auburn’s policy of protecting the owner’s investment by not obsoleting their cars, and you see why Auburn offers many exclusive advantages that warrant your investigation.

AUBURN
POWERED BY LYCOMING

Model 8-90
Sport Sedan
$1395

Airmail postage has been reduced to 5 cents for the first ounce and 10 cents for each additional ounce. Use Airmail daily for quicker communication. The development of aviation is vital to American progress.
A new CLEANLINESS pervades the BRYANT-HEATED home

BRYANT Gas Heating can literally transform a house...make it larger...cleaner...far more convenient...requiring less daily labor...and a healthier spot as well as a happier one.

Larger because Bryant Gas Heating adds the basement to the clean and useful, livable space.

Cleaner because a Bryant Boiler generates no soot, dust, grime or greasy vapors.

More convenient because Bryant Heating requires no furnace tending. The house is warm when you awake and stays warm until you want it cooler for sleeping—all for the effort of winding an 8-day clock once a week and an occasional glance at a convenient gauge.

Less daily labor because even the daily dusting requires less effort in a Bryant-heated home.

Healthier because of the uniform temperatures maintained—no sweltering one moment and being chilled a half-hour later.

Happier because tempers are never worn ragged by break-downs or the need for frequent coddling of a balky furnace or a complicated mechanism.

Housekeeping becomes infinitely easier. Dishes on pantry shelves do not collect soot from day to day nor take on that obstinate layer of discoloring grime when left too long without washing. Clothes hanging in closets do not need air-tight bags. Painted walls retain their freshness and true colors. Upholstery does not yield to the deceptively mild but destructive sulphuric acid which exists in all smoke-tinctured atmospheres. The daily dusting calls for less time and muscle. Housecleaning need be neither so arduous nor so frequent. Children's clothes and hands show the difference in cleanliness.

Best of all, neither the man-of-the-house nor its mistress nor any servant or hired furnace-man needs to "tend furnace." Gas Heating, the Bryant way, gives you carefree warmth through the furnace months, yet "lets your pup be your Furnace Man."

The basement, too, is transformed. No longer a place barred to guests and children, it can be made a spotlessly clean and useful addition to the house. Added spaciousness is attained at minimum cost. No fuel bin or tank, refuse cans or tools, take up desirable room. Play rooms, recreation rooms, studies, dens, dance floors—these are just a few of the popular basement rooms that are being added to modern houses and to old residences modernly remodeled.

Even if you only whitewash a basement room to serve as a gymnasium for the children...or wall it inexpensively with composition board as a play-room...or fix up a part of it with a modern, colored concrete floor and furnish it inexpensively as a den or recreation room for entertaining...you definitely increase the size and usefulness of your house to you and add measurably to its sales-appeal when you come to sell it.

The new Bryant MODEL 45 is the...
With Bryant Automatic Gas Heating

you can throw away your coal shovel—junk your ash can—make a single match your winter's kindling—lend furnace by the calendar not by the clock—add a useful room to your house—laugh at the ups and downs of the temperature outside—enjoy winter—and... "let your pup be your furnace man!"

Bryant Automatic Gas Heating is truly automatic, as noiseless as your kitchen stove, and stays noiseless. It creates no radio interference. Bryant Heating allows you to take your winter heating just as much for granted, this year and for years to come, as the water you draw from your bathroom faucets.

only heating plant which makes the modern treatment of the livable basement completely practical.

The new MODEL 45 Bryant Boiler is streamline and completely enclosed, with all controls concealed. Housed in a cabinet of handsome, crystalline finish, it is such an attractive piece of basement furniture that it needs no screening or partitions and, because of its cleanliness, can be left exposed to view in a basement recreation room or in the hall or passage leading to it.

Complete information about the MODEL 45 will be gladly forwarded you on request. An accurate, advance estimate of the cost of installation and operation can be supplied whenever you desire it. Ask any office listed below.

THE BRYANT HEATER & MFG. COMPANY
17801 St. Clair Avenue, Cleveland, Ohio

A national organization of expert gas heating engineers. Phone or write The Bryant Heater & MFG. Co. in the city nearest to you.

Albany, N. Y.; Amarillo, Tex.; Baltimore, Md.; Bellingham, Ala.; Boston, Mass.; Bozeman, Mont.; Buffalo, N. Y.; Canton, Ohio; Chicago, Ill.; Cincinnati, Ohio; Cleveland, Ohio; Columbus, Ohio; Dallas, Texas; Denver, Colo.; Detroit, Mich.; Kansas City, Mo.; Louisville, Ky.; Memphis, Tenn.; Milwaukwe, Wis.; New York (Brooklyn); N. Y.; Omaha, Neb.; Philadelphia, Pa.; Pittsburgh, Pa.; Richmond, Va.; Rockford, N. Y.; San Francisco, Cal.; St. Louis, Mo.; Toledo, Ohio; Washington, D. C.; Wichita, Kan.; Zanesville, Ohio.

Canada: The Crane Company, Calgary, Winnipeg; Arthur S. Leitch Co., Ltd., Toronto.

MODEL 45—the "perfected heating plant for the perfect fuel."

If a group of women were to write the specifications for the perfect furnace and the ideal fuel and then have it built to their order, the result would be a heating plant that would duplicate the new Bryant MODEL 45 GAS BOILER in performance, cleanliness, absence of furnace 'tending, and good looks.

A Confidential Word to Wives

Husbands—being men—are funny creatures. Being men ourselves, we know. They sometimes buy complicated mechanisms, which require highly expert handling, even though simple devices are available. Then they go down town or out of town and leave their wives the responsibility of keeping the complicated machinery at work.

What a woman wants of a furnace is ample, dependable heat and complete forgetfulness of what supplies it.

Women have no desire to play nursemaid to a balky furnace that needs to be fed or coddled two or three times a day.
Banished!...

Leaks, clogged pipes, rusty water, costly repairs

by this new, flexible
Copper Water Tubing

It comes in a coil.

It bends around corners. It needs no threading. Requires few fittings.

Saves labor. Saves money. Is freeze-proof, heat-proof. And it can’t ever rust, for it’s 99.9% pure copper.

Carefully the plumber works the flexible Chase Copper Water Tubing through the wall. A few simple, quick connections—and that job is done—done well for all time.

Immediately you get a full flow of clear, sparkling water. A shower? You won’t need to turn it on full force now! And as long as your home lasts you will be completely freed from the worries and troubles of leaky, clogged water pipe, of costly pipe repair bills.

Costs less than finding and fixing leaks

Suppose right now there’s a leaky, clogged water pipe somewhere in your home. Call in a plumber. Ask him to use the Chase way of taking care of that worn-out pipe.
SAVES WALLS AND FLOORS
When a plumber replaces old pipe with new Chase Copper Water Tubing he removes a few tiles, lifts up a couple of floorboards—yet you'll know he's done a perfect job by the full force and crystal clearness of the water that flows through your new Chase Copper Water Tubing installation.

He wastes no time searching for the trouble. He may not even bother removing the old pipe. Instead he runs a complete new line of Copper Water Tubing. And that puts an end to the trouble.

You save money several ways. Your plumber isn't forced to rip into walls and floors—a big saving if your home has just been redecorated. There's no coming back for future repairs. Then, too, the job itself is quick, for Chase Copper Water Tubing is used in long lengths, requires but few fittings. And there's the big item of family health, for now you always get crystal clear water at full pressure—just as pure, as wholesome, as it comes to your home.

Cost? Ask your plumber
Let your plumber give you an estimate for a complete Chase Copper Water Tube replacement. He'll be glad to tell you what it will cost—something he can't always do when you ask him to make temporary repairs. If he hasn't yet stocked this new-type tubing, send us his name and address. We'll see that he is supplied with all information—and that he gets whatever tubing you may need immediately.

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—and hence it swings to this exquisite lumber... Architects and interior decorators are using more Tidewater Red Cypress than ever before.

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A Smart New Imperial Table or two is just what Your Home needs this fall

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WALL PAPER individual as the finest mural paintings of distinguished modern artists! "Faerie Seas," the Thibaut creation which so charmingly enlivens the bathroom sketched above—is yet most modestly priced. The set of four strips—each forty inches wide—is offered at $22. Thibaut's "Designs of Today"—scenics such as "Faerie Seas," and scores of other smart motifs are sold by quality establishments in leading cities. Ask your decorator about them. He will tell you that Thibaut's "Designs of Today" are not only always in good taste, but that they are light-proof—that they cannot fade! If your decorator does not carry Thibaut papers, if you have difficulty in finding them in your city, write to us for specimen cuttings. Please indicate colors and general type of paper desired. We will mail also Mr. Thibaut's brochure, "Wall Paper Designs of Today."

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When a gift carries the Mary Ryan stamp of approval—then you know it has passed the rigorous test of smart taste, a test based upon absolute knowledge of what is the correct—the AUTHENTIC interpretation of modern living. A few of the ever-charming gifts recently sponsored by Mary Ryan, the International Gift Stylist, are shown on this page. They are sold by several thousand of the best gift and department stores in the United States. If you cannot locate the gift that interests you, write Mary Ryan—she'll be glad to send you the name of the nearest store where it can be obtained.

(1) Shoe Bootery—Beautifully hand decorated Vanity Table and bench to match (Two color combinations)
$46.00

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18x18—Square satin or moire, handsomely embroidered
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$1.00 and $2.00

(5) Lovely reproduction Portraits in Antiqued Gold frame—$2.50
Nest of Tables with prints and hand-decorated—many color combinations
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(6) Tole Trays with gallery edge—Asstd Colors.
Large oval Tray—425/4"x20"  
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(7) Imported hand-made glass cocktails with orange and white swirling top and encased animals
'English tavern' glass highball beverage in gay enamel colors
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(8) Liquor sets in Cabinet Box—Sport or Dog Prints—Asstd. Colors
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Dress Cover and Hanger boned, pastel colors
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3 in Set Hangers—silk velvet
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Plant Stand—4'/2" high—with flowerpot—Colored or Rust Finish
$15.00
Smoking Stand
$7.00

(14) Poole Pewter Ice Tub and Tong Set
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Cocktail Set—8 pcs.
$60.00

(15) Shoe Bootery in lovely Papers—all colors
Star Paper Scrap Basket
$1.50
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$1.50
Tidy Box
$1.50

MARY RYAN
225 FIFTH AVENUE 17 N. WABASH AVENUE
NEW YORK CHICAGO
THE Art Galleries of R. H. Macy & Company are worth visiting on the average at least once a month, for exhibitions of interesting material are on view here every so often. The showing of the work of young American artists recently held was a fine indication of the wealth of material that abounds in this department. Bernard Fischer contributed two decorative metal heads, either of which would prove an excellent accessory to a 20th Century room. Amusing character studies in color, among them “The Carnival”, were offered by Vivian Gordon; Tod Lindemuth was represented by a number of etchings that smacked of Cape Cod.

A FINE assortment of black and white etchings are to be had from the regular picture department at Wanamaker’s. Here is a presentation of the work of such eminent American artists as Peggy Bacon, Pop Hart, George Biddle, Kunioshi and Rockwell Kent. Fine reproductions of the work of Cézanne, Renoir...
and Van Gogh are also on hand. For the modern business office scenes of New York City, particularly of the Downtown section, are especially appropriate. Nat Lowell’s black and white etching “Old and New”, which portrays a three masted ship on the river against the skyscraper background, is a striking example of the contrasts presented all about us in these days of transition. The canyon of Wall Street, The Elevated, Times Square and the Brooklyn Bridge are popular themes.

**FOR those who prefer colored etchings and woodblocks to the black and whites are recommended the naturalistic flower studies to be had at Gimbel Brothers. Irises, Roses and Anemones are available with all the glow and riotous color of the actual plants, in L. Carr Cox’s pictures. Suitable for a man’s room, and therefore worthy of remark from the Christmas gift point of
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Chaise Longue Set!
Made of crepe de chine in two tones...the top champagne, the lining green...with an intricate all-over pattern of shadow trapunto work, hand-stitched in black. Individual orders will be taken in special colorings, requiring from two to three weeks delivery. Pillow and throw...89.50

This set is typical of our beautiful boudoir accessories...bedspreads, chaise longue sets, pillows and many other lovely things.

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These round English playing cards are easy to hold—easily to shuffle—no corners to bend...$3.75 a pair.

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PEWTER INKWELL
This charming inkwell, hand wrought from Japanese pewter and quite modern in design, would make a very practical and acceptable Christmas gift. Its capacious glass lined interior holds a generous amount of ink...

CHICAGO WASHINGTON BOSTON
Never Before At This Price

ALIVE with interest and as colorful and refreshing as a summer garden are the miniature modern studies by L. Brooke McNamara which are now on exhibit at Bamberger's. The subjects comprise historical spots in New Jersey, an Old Colonial series, historic Early American scenes, a Southern group, and a medley of miscellaneous themes. "A Fruit Store in Hackensack" is ablaze with color as is also "A Fruit Store in Hackensack". Among the others are the "Old Steuben House", "The Court-

Luxury and Beauty are combined in THE TUILLERIES, a bedroom furniture set of rare distinction, formal, elaborate and perfect in detail. The exquisite hand carving on each piece is in old gold. The furniture has antique crackle finish in one of several soft colors.

A FRENCH ARTIST of 1812 drew the original of the picture of the first steamboat, puffing up the Hudson to Albany. The ROBERT FULTON PANEL of wall paper, by Zuber & Cie., Alsace, so vividly colored, gives the accent needed over a mantel or on a dull wall space.

Obtainable from the better Decorators... Illustrations upon request
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Most department, furniture and floor covering stores sell Sealex Linoleums: beautiful Inlaid, Embossed; two-tone Jasper; Plain and Battleship. Types for every flooring need — in home, office, store or public building.

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IN FRANCE FOR TEA

In Spring, the miracle of apple blossoms swung in the breeze against that old white Norman wall—later, spiraea in a drifted cloud. On summer afternoons when we have tea in the flagged courtyard—prim zinnias and spice pinks, forget-me-nots and snapdragons, a bit of tansy aromatic in the still, hot sun—and always roses.


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The St. Bernard
By Robert S. Lemmon

IF a vote were ever taken to determine which breed of dog is most widely known by name and reputation in the civilized countries of the world, it would probably return the St. Bernard as winner by a comfortable majority. For centuries his work as a savior of human lives in the snow-choked Alpine passes has won for him an unprecedented amount of romantic publicity. Not even the Sheepdog, himself no stranger to the spotlights of popular imagination, enjoys as widespread a public reputation for canine faithfulness, intelligence and heroism. From our first picture-book onward we have been taught that the St. Bernard is all things to all people.

Now, the strange part of it is not that any breed of dog should be so looked upon by millions of people many of whom have probably never seen a real specimen in the flesh, but rather that there is a solid background of fact for the tradition which has been built up. A deal of buncombe has at various times been broadcast about other breeds in an effort to increase their popularity—promotion matter which has had but the sketchiest sort of justification. In the case of the St. Bernard, though, tales of almost unbelievable achievement can be traced back to definite, well authenticated incidents. Not for nothing did the monks of St. Maur's, champions of the breed, employ these wonderful animals which could and would accomplish the difficult rescue work for which they intended them.

Like so many of the spectacular canine types, the exact origin of the St. Bernard is more or less a matter for conjecture. Nothing definite seems to be known of the early efforts rewarded that they actually produced an animal which could and would accomplish the difficult rescue work for which they intended it.

...
about the year 1815. During that period the Great Dane and the Sheepdog of the Pyrenees were utilized by the monks as an outcross to bolster up the physique of their dogs which had somewhat weakened because of inbreeding. Later, too, there are indications that both the Newfoundland and the Bloodhound were used for the same reason. To whatever extent such intermixtures were employed, rare judiciousness must have dictated their application, for the St. Bernard type and character seem to have been strengthened rather than weakened by them. One look at a typical specimen of today convinces you that, given the training and opportunity, he could turn in a very creditable account of himself as a bearer of aid to snowbound travelers. How much this fidelity to original purpose signifies in the working dog group is obvious to all who give it thoughtful consideration. If we're going to have special-purpose breeds at all, let's keep fitness for that special purpose in the foreground first, last and all the time.

All in all, the St. Bernard is one of those dogs that have persisted by sheer merit for hundreds of years and may be expected to persist for many more. He embodies to so great a degree the ideal qualities which the world seeks in a dog that his place is unique. There is something very steadfast and substantial about him. The wisdom of the ages and the strength of the enduring hills seem to be his, self-evident in face and movement and stature.

It is essential to the continued success of any breed, of course, that it be kept up to standard in those physical qualities which have in large measure contributed to its
position. Only good specimens, worthy of carrying on this standard, should be produced by the breeders and bought by the public. Widespread understanding of the points to be looked for is thus the surest way of influencing this situation so it is fitting that certain guides be set down here by which the quality of any given St. Bernard can be indicated.

In puppies, look for great size and massiveness throughout, medium length head, square, deep muzzle, and massive skull with pronounced stop. Very long bone and short, deep body are imitations. The favored color is rich orange, shaded darker here and there, with white collar and blaze.

Good grown dogs have short muzzles, flat cheeks and deep but not pendulous skull. Skull broad and slightly rounded. Eyes dark, rather small and deeply set, the lower lid drooping so as to show considerable haw at the inner corner. Ears medium size, close to the cheeks and not heavily feathered. Large, black nose.

A long, thick, powerful and slightly arched neck is to be looked for, as are broad, sloping shoulders and a wide, deep chest. The back ought to be broad and straight, with well rounded ribs. Loins wide and powerful.

The ideal foreleg is perfectly straight, heavy-boned and of good length. The hind legs, also, are indicative of power; hocks well bent. The tail should be set on rather high but never curling over the back. In repose it is carried low. Well feathered in the long-coated variety.

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To the Executives
of the United States

who either have their offices in New York City or intend making it their headquarters in the near future

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IS THERE anything, in this machine-made age, quite as distinctive as hand craftsmanship?

It is hand craftsmanship which is the inherent charm of the Pennsylvania Blue-Grey Slate roof. Slate, you know, is natural rock, blocked, split, and dressed by hand. It has the same delightful individuality found in "real" lace, and "real" rugs, and other hand-made products. Indeed, slate is the "real" roofing.

Does that sound costly? You may be surprised to learn that, although a Pennsylvania Blue-Grey Slate roof will be a third or more of any façade of your home and perhaps its most distinctive single architectural feature, it will represent only 2% to 4% of the building's cost!

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Slate gives positive protection against fire—the most dangerous and destructive element. It is impervious to winter's sleet and snow, summer's blazing sun, to the cyclonic storms of fall and spring. Unlike synthetic products which usually are most attractive when new, a slate roof never grows shabby. It Beautifies with age. Pennsylvania Blue-Grey Slate is the lifetime roofing.

"FROM ROCK TO ROOF"

What You Need To Know About Slate

Architects tell us that our new booklet, "From Rock to Roof" (sent free on request), is the finest booklet about slate roofing yet published. If you are interested in buying or building, send for it. If you have already consulted an architect, builder, or roofer, we will appreciate your mentioning his name and business address.
A kitchen with a charm undimmed by the years! What woman's heart doesn't beat faster at the thought! Through the magic of Mosaic Tiles—real tiles—this enduring delightfulness may be achieved in your kitchen. There is over a score of soft, pastel tints to choose from to make the walls permanently cheerful and bright. There is new charm and utility in the tiled-in sink. And what a joyful floor you can have! Gay little squares and oblongs in Mosaic Aventine Ceramics. In almost any conceivable pattern and color symphony. A floor so true and sure to walk on... so easily cleaned... stainless, non-absorbent, impervious to grime and wear. No other material can give you the indestructible beauty, the long-run economy that real Mosaic Tiles can give. Their first cost, more moderate than you may think, is the last. For kitchen, bathrooms and other rooms, Mosaic Tiles give the lasting satisfaction of the genuine.

Tiles made by The Mosaic Tile Company bear the trade-name, "Mosaic." This name is stamped on all Mosaic Products, which include tiles of an extremely wide range of designs, colors and purposes. The term "Mosaic" should be used in writing tile specifications.

A beautifully illustrated booklet, "Mosaic Tiles in Color," is yours for the asking. It contains many helpful suggestions, showing in color how tile beautifies the home. Write for your copy. It will be of service to you if you plan to build or remodel.

Genuine Keramic Tiles for Walls and Floors

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NEW YORK CHICAGO ST. LOUIS LOS ANGELES SAN FRANCISCO
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Insulite is an all-wood product, chemically treated to prevent deterioration.

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When friends arrive in the evening, the Iron Fireman will help you play the role of hostess. While you are enjoying a game of bridge in comfort, the Iron Fireman will be working tirelessly in the furnace room, giving you the luxury of uninterrupted, even heat.

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The Iron Fireman can be installed in either new or old furnaces. Installations are quickly made, with practically no interruption in heating service. Your local Iron Fireman organization will be glad to give you further details. Literature mailed free on request. Iron Fireman Manufacturing Company, Portland · Cleveland · St. Louis.

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COTSWOLD—A Metal Casement of Moderate Cost

When a home is planned with windows in standard shapes and sizes, the owner may effect a considerable saving in cost by equipping it with Cotswold Casements. These are built of the same materials used in our Custom-Made casements, and are in other respects equal to them; the Cotswold, however, being a stock casement produced in quantity, naturally costs less than the made-to-order casement. Both custom-built and Cotswold casements are guaranteed weatherproof when installed by International erectors.

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INTERNATIONAL CASEMENT CO INC
JAMESTOWN, NEW YORK

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A few years ago a far sighted heating engineer anticipated this condition. Thanks to him, today there is a modern, flexible heating system that delivers perfect comfort for every member of the family. This unique system gives to each room as much or as little heat as its occupants desire. The touch of a finger on the lever handle of the radiator valve commands the system to heat the radiator fully, three quarters, half, one quarter, or not at all. Action is prompt. Steam pressure is generated only as needed. Thus not an ounce of fuel is wasted. This system is completely controlled at the radiator. That is why it is called Hoffman Controlled Heat, the most modern heating system.

To any standard boiler and radiators, whether fired by oil, gas or coal, can be added the equipment that makes it a Hoffman Controlled Heat system. This equipment includes Hoffman Modulating Valves and Return Line Valves for radiators, the patented Hoffman Damper Regulator, the remarkable Hoffman Differential Loop and Main Vent. When properly installed, the system is guaranteed by a conscientious maker to deliver made-to-order comfort for the entire family.

If you plan to buy or build a new home, it is worth your while to insist on Hoffman Controlled Heat, the modern heating system. If you would like to know more about this radical advance in heating methods, we shall be glad to mail you a copy of the Hoffman Controlled Heat booklet, which relates the whole interesting story. Address Hoffman Specialty Company, Inc., Dept.H19, Waterbury, Connecticut, U. S. A.
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An achievement in modern lumber handling through a chain of Distributive Plants strategically located to fill America's emergency lumber needs almost over-night.
**I love my oil burner**

**I don't love my oil burner**

**Important facts for people...about to install Oil Burners**

People who have already installed oil or gas burners are divided into two groups. Those who are loud in their praise and those who are not so loud. The rock on which their opinion splits is the cost of operation. (And this difference of opinion exists even among those who use the same oil burner.)

Then what is it that makes oil burners economical in one case and wasteful in another?

Frankly, it is the difference in the efficiency of boilers. The comparative newness of oil and gas burners has obscured the fact that they are not different and new methods of heating, but in reality only different fuels. The efficiency of the boiler in burning the fuel and in absorbing heat from the fuel remains the prime factor in the cost of heating.

If that is the case, why have oil and gas proved wasteful in some boilers that were fairly economical when coal was burned in them? Because oil and gas as fuels are far more efficient than coal, producing many more heat units per minute. But their very efficiency as fuels, makes greater demands upon the efficiency of the boiler.

A given boiler can absorb just so many heat units per minute and no more. It might be able to absorb all that a coal fire could supply and yet not be able to absorb all that oil or gas can supply. While the excess heat units that it cannot absorb go merrily up the chimney—a sheer waste of expensive fuel.

You pay for your boiler only once. But you pay for coal, oil or gas year after year—that's where the saving can be made.

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The New Smith "16" is especially adapted for oil or gas.

In the New Smith "16" efficient absorption of heat is assured by the design and the extra large area of the fire surface. It has enough fire surface to absorb more heat than your house will ever require. It has more fire surface than any other boiler of equal grate area. In addition, its firebrick lining prevents escape of heat through the boiler walls and tends to prolong the heat-giving period after the fire is banked or shut off. These are the efficiency features which you especially need for an oil or gas burner.

The cost of heating even when on an efficient basis is one of the largest items in running a house. Whether you now have an inefficient boiler or are going to build and want to avoid installing one, and whether you burn coal, oil or gas— you owe it to yourself to go into this subject carefully. Ask any good architect, engineer or heating contractor about H. B. Smith boilers in general and the New Smith "16" in particular.

**Send for our free booklets**

It would take more space than is available here to explain the many efficiency features of the New Smith "16"—features that insure efficient burning of fuel and efficient absorption of heat. But let us send you a copy of our booklet, "The Smith 16", which will give you an idea of their importance and value, and also a copy of, "Does it Pay To Install an Oil Burner". Simply mail the coupon below.

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**THE H. B. SMITH CO.**


**Gentlemen:** Without cost or obligation to me, please send me a copy of each of your two booklets.

**Name.**

**Street.**

**City.**

**State.**

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**THE H B SMITH BOILERS & RADIATORS.**

Used in fine homes and buildings since 1850.

The H. B. Smith boilers for steam, hot water and vapor heating radiators; and hot water supply boilers; for factory and public building.
A LIFETIME ROOFING

Asbestos Shingles

AMAZING BEAUTY!

ABSOLUTE FIRE-PROOFNESS!

ALL IN THIS SMART, MODERN ROOFING

Now your home can have the roof you know it deserves! Eternit Asbestos Shingles offer rich, mellow colors—never before attainable—in striking designs adapted to every architectural type... from low, rambling cottage to pretentious residence.

Eternits are beautiful—and stay that way! Rain, storm, burning sun have no effect on these shingles. Because of an exclusive color treatment, Emerald Green, Indian Red, Quarry Blue absolutely are guaranteed not to bloom or fade out. Soft shadow lines increase their charm. Eternits will retain their original beauty for the lifetime of the roof—the lifetime of your home! They never wear out!

UNFAILING PROTECTION AGAINST TIME, WEATHER, FIRE

Made of choicest asbestos fiber and Portland cement, these beautiful shingles are tough, hard, strong. They will not crack, split, or raise. They will not rot, or deteriorate. And every Eternit Asbestos Shingle is absolutely fire-proof. You need never fear the destruction that sparks and flying embers bring to ordinary roofings. Eternits cannot burn.

Yet with all their beauty, durability, and fire-proof qualities, Eternits are still inexpensive—whether you choose the exclusive Horizontal design, the guaranteed colors, or the beautiful Autumn Bronze and Heatherblends (a combination of five special shades). If you plan to build, or re-roof your present home, see your dealer today.

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Makers of Eternit Big-7 Corrugated Asbestos Sheets and Eternit Asbestos Flat Sheets

FOR THE PROTECTION OF THE HOME OWNER, EVERY ETERNIT SHINGLE IS TRADE-MARKED; EVERY ETERNIT ROOF IS REGISTERED
A SOUTHERN COLONIAL LIVING ROOM
planned by W. E. Browne Decorating Company
around FENESTRA STEEL CASEMENTS

Now—Fenestra Screen Casements — the newest and most modern way to solve your screening problem. For the first time, steel casements and non-warping, all-metal screens may be had complete and through one manufacturer. The Casements may be closed and locked, or unlocked and opened without touching the screen. Yet any screen may be removed in an instant from the inside, if desired. Patents and patents pending.

The small graceful panes of the casements harmonize perfectly with the stately simplicity of the paneled ivory walls . . . the charm of the glazed chintz draperies and luxurious damask upholstery . . . the picturesque gold-framed mirror, the Chippendale sofa and the scenic screen.

Insane screened, Fenestra Casements open at a finger touch, some types giving 100 per cent ventilation. They close just as easily with a snug, double overlap against storms. And there's no sticking, warping, swelling, shrinking or rattling. Another important advantage is outside washing from within the room made possible by convenient extension hinges.

Fifty standard types and sizes offer unlimited possibilities for attractive architectural and decorating schemes at little, if any, more than the cost of ordinary windows.

FENESTRA Steel Casement Windows, beautifully balanced on either side of the fireplace, give the final note of gracious formality to this Southern Colonial Living Room executed by Mr. Ralph J. King, of W. E. Browne Decorating Company, Atlanta, Georgia.

Please send me, without obligation:

[ ] "Decorating with Casements," booklet on window design, in color, prepared with the help of leading interior decorators.

[ ] "Fenestra Screen Casements," descriptive leaflet giving details of improved screen casement windows.

Name
Street
City
State

DETROIT STEEL PRODUCTS COMPANY
2267 East Grand Boulevard, DETROIT, MICHIGAN

DECOILATIONS EXECUTED BY MR. RALPH J. KING, OF W. E. BROWNE DECORATING COMPANY, ATLANTA, GEORGIA.

Decorations executed by Mr. Ralph J. King, of W. E. Browne Decorating Company, Atlanta, Georgia.
MODERN IN 1610
—CLASSIC NOW!

The swift tempo of our life today makes it easy to forget this interesting fact—the great period classics of every decorative era were once the startling modern notes of their times.

They captured some vital essence of the period they represented. And today, they live—in the upholsteries and draperies of our homes—a permanent record of past glories.

Cheney believes any decorative fabric that truly expresses the spirit of its age will live—and become a classic of tomorrow.

*     *     *

The decorative era of Louis XIII was distinguished by great elaboration of detail, strong color, and the use of large patterns. It reflected the influence of the Flemish, Dutch and Italian schools.

The Louis XIII fabric shown here embodies the happiest characteristics of its décor. Its tendency toward elegance makes it particularly good for the more formal room.

Decorators are glad to discuss the appropriate Cheney fabrics for every room in your home—no matter what decorative period you prefer.
Notice how Lupton Steel Windows add to the attractiveness of this dining-room.

A sunny corner of a pleasant living-room, showing the effective contrast of Lupton Casements with warm, rough plastered walls.

An interesting circular stairway in a modern residence. Lupton Casements and the iron-wrought balustrade blend to give a charming decorative effect.

**WHEN WINTER LEAVES HIS CALLING-CARD, HE’LL FIND THESE WINDOWS “BUSY”**

Wring an icy flourish of snowflakes, Ole Man Winter announces his arrival in person. He howls around the corners of the house, and blows against the windows. But snug casements mock him with a glow of merry freelight, taunt him with the gleam of softly shaded lamps in well-warmed rooms.

Lupton Steel Casements give a cool reception to frost and dampness. They are built to keep out cold... joining, when shut, in a double contact of steel on steel. This special Lupton construction does away with the need for weather-stripping, and helps you to cut down materially on coal bills.

Made of steel, they have less bulk.

Slender cross-pieces divide the glistening panes of glass. This delicacy of pattern adds buoyancy to the tone of the room, and lends grace to the exterior treatment of the house.

Lupton Casements are as practical as they are beautiful. The new Lupton friction-hinge permits them to be opened and closed without the slightest effort, and prevents all chatter in a high wind. Both sides of the window can be cleaned from within the room. Any kind of screens or draperies can be used. Being steel, Lupton Casements will not swell or stick on damp days.

Lupton Casements establish the modern character of the home. Twenty years from today, they will still be in style. Their varied advantages make them the logical windows of the future. Production in mass quantities has brought their cost down to meet the average building budget. Yet they can be obtained in a wide choice of sizes. Have us send you a copy of the free booklet, "Better Windows for Your Home." You will find it interesting to read. David Lupton’s Sons Co., 2255 E. Allegheny Avenue, Philadelphia, Pa.
NO CAR in the world better exemplifies the fine ideals of smart design, true devotion to quality, scientific engineering and exacting requirements of custom craftsmanship than the magnificent Chrysler Imperial, with new Multi-Range Gear Shift.

Merely to look at it is to see that the Imperial is primarily and particularly designed for those motorists who not only appreciate finer things, but are able to possess them.

In addition to being impeccably smart and luxurious in every detail—the Chrysler Imperial definitely and easily rules the road in performance.

There is literally no describing the sensation of this car’s performance. It has the already-famous Multi-Range Gear Shift—a brand new and unparalleled development of Chrysler engineering—creating an amazing difference in driving ease and acceleration, in smooth and quiet operation, and in power ranges which enable you to dominate all the conditions of modern traffic.

Roadster (with rumble seat), $2895; Sedan (5-pass.), $2975; Town Sedan, $2975; Standard Coupe, $2995; Convertible Coupe, $2995; Phaeton (7-pass.), $3095; Sedan (7-pass.) $3095; Sedan-Limousine, $3475; Custom-built Phaeton (4-pass.), $3855. All prices f.o. h. factory.

CHRYSLER

IMPERIAL

with Multi-Range Gear Shift
November, 1929

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FREQUENTLY, nowadays, and with a certain degree of justice, the charge is made that ours is a country of standardization. Absorbed in our dreams and accomplishments of monetary and commercial progress, we are carrying factory principles so much into our personal lives that many of us have ourselves become, however unwittingly, rather distastefully standardized products. We are expected to conform, to be as much like our neighbors as one Model T was like unto all its brethren. Individuality, it seems, is threatened by the dull god of Same­ness.

The numbing effect of such a tendency upon the arts and the other creative influences of life is as obvious as it is undesired. The very presence of standardization in the business day should warn of the need of escape from it in the hours off, lest it submerge us completely and, in so doing, eventually strangle initiative. It is a situation of undeniable reality that could well receive the attention of all captains of industry.

These facts lend more than ordinary interest to the seven specially designed houses which open this issue of House & Garden, and to the stucco residence of modern feeling which appears farther on in the magazine. In all of these designs personality has been emphasized without loss of practical considerations. They demonstrate that, however much individuality may be justified by business, it can and should stand on its own feet at home.
The gardens, groves and orchards of all the world give of their best to fill this luxurious box of chocolates.

Each individual piece has a character of its own.

Each won a place in this very precious collection by its peculiar excellence and popularity.

Out of all the Whitman line (The Quality Group) this is the one selected to carry the jolly Hallowe’en wrap—

An Ideal Gift for Hallowe’en
BRIDGET'S Oak Tree. If you would hear the tale first-hand you will have to ask the Master of the House, for Bridget, oddly enough, is a bit reticent about the details of it. As for the tree itself, though, her pride in it is like unto that of a particularly fond and valuable mother exasperating upon her child. All of which merely goes to prove that where nationalism is involved there is no accounting for feelings. Here, then, is the gist of the story:

Years ago there came to the Master at his country home a brace of pheasants, shot by a friend in Ireland, packed in cold storage and shipped overseas that they might demonstrate to the Master in the field the skill of plucking and otherwise preparing them for the table. While thus occupied she discovered in one of the crop of one bird a perfect acorn, obviously swallowed just before the shot which laid him low and therefore indubitably from an Oak of the Emerald Isle. Whereupon Bridget, always a little nostalgic for the Ould Sool, seized the acorn and her opportunity, planted it near the kitchen door, and now can sit contentedly in the shade of a real Irish Oak while she shels the Limas on hot summer afternoons.

The BULLETIN BOARD

BRIDGET'S Oak Tree. If you would hear the tale first-hand you will have to ask the Master of the House, for Bridget, oddly enough, is a bit reticent about the details of it. As for the tree itself, though, her pride in it is like unto that of a particularly fond and valuable mother exasperating upon her child. All of which merely goes to prove that where nationalism is involved there is no accounting for feelings. Here, then, is the gist of the story:

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THE PLACE

That place where only grass has been,
And plump, red clover, and the thin,
Rebellious vetch of summer blue
Rearing its blossomed steeples through
The crowding timothy... That place
Wears now a very tidy face.

There is a house of shingled gray,
A weather-vane which tries all day
By hurried gestures to report
The wind's last whim... there is a court
Surrounded by a picket-fence,
A narrow garden with immense
Bright marigolds, delphinium,
Snapdragons, bally-backs, and glum
Old dahlias of a pompous red,
Nodding in sleep along the bed.
The grass is mowed; the daisies stand
In staring rows on either hand,
And dare not trespass on the green
Of sloping lawn. This was the scene
Of romping children, swallow's flight
Along the darkening edge of night.

A woman dressed in floating black
Paces the garden's dewy track,
Her somber eyes have no concern
For Northern Lights which leap and burn
Above her head. She's thinking how
Her will has changed the ragged brow
Of this wild hill. Tomorrow then
She'll change it more, and several men
Will dig up daisies, planting sod
Precisely, measuring each clost
To fit the holes where daisies grew
And spilled vetch of summer blue.

R. A. R. I. A. Y. L. A. W F a l i o w o i d t h e n s i o n . O n g o i n g a n d w i t h t h e s e c r e t i o n d e a r t h a n d m e d i c i n e , i n s t i t u t i o n s , a n d t h e e n l a r g e n e e d f o r m o r e f o r m a t i o n a l p l a n t m a t e r i a l , i s h e a d e d t o w a r d r e f o r m i n t e n t i o n . T h e l a t t e r h a s a p p e a r e d t o t h i n k o f i t s e l f a s a p r o t e c t i o n a g a i n s t p l a n t p e s t s a n d d i s e a s e s , a n d t h e r e i s r e a s o n t o h o p e t h a t i n t h e f u t u r e t h e S e c r e t a r y o f A g r i c u l t u r e w i l l h a v e t o p r o v e t h a t t h e p l a n t s h e p r o p o s e s t o e x c l u d e a r e a c t u a l l y c a p a b l e o f m a k i n g t r o u b l e .

Quarantine 37, as originally intended back in 1912, was a measure designed to protect the best interests of American horticulture at heart. The trouble has been in the autocratic application of its provisions by the Plant Quarantine Board. The grip of that body having been loosened if not actually broken, garden lovers are beginning to hope that the Narcissus and a host of other innocents from abroad will come to us again.

A S T h e Wind Bloweth. There comes a time in the affairs of every householder when the conviction is borne in upon him that the chill of the effect of the winter gales is not merely a matter of seepage in on the windward side of the house, but also of sucking out on the leeward. A fifty-mile breeze creates an appreciable near-vacuum on the sheltered side—quite enough to draw out quantities of the warm interior air unless the leeward windows are well weatherstripped or fitted with winter sash.

C A N I N E Conventions. Dogs, we have now discovered, may have a sense of the conventions and niceties of life quite as strong as their instinct for cut-chiving, digging out groundmoles or barking at the moon. We have long suspected this as we watched the alacrity with which sundry trespassing canines departed from our premises whenever had ordered to do so by our pair of Scotties, albeit on the neutral territory of the public road they stood solidly upon their constitutional rights. But of late our suspicions have been confirmed by Jack, the newest member of the menage.

Jack is an English Setter, lovable and kind as only his breed can be and yet with a wholesome degree of self-respect. Fully grown at the time of his arrival, he still felt himself an interloper, a stranger in a strange land, and his politeness and conciliatory manner were unfalling. Never have such qualities been put to stiffer test, for through an interrupted week the Scotties beheld insults upon his way. With voice, eye and stiff-legged gait they gave him to understand that he was a trespasser, an impostor, an outlawer who simply didn't belong in the little kingdom which they had ruled so long. Explaining all the niceties of life to a straggler on our part were of no more avail with them than was Jack's apologetic patience; it was a situation which only the dogs themselves could work out. That they eventually did and are now a happy trin is proof positive of a canine code of ethics.

HOPE for the Innocents. After more years than we care to think of it seems that the famous Quarantine 37, regulating the importation of foreign plant material, is headed toward reform. Congress has apparently awakened to the fact that for nearly a decade this measure has been administered along tariff lines instead of as a protection against pests and diseases, and there is reason to hope that in future the Secretary of Agriculture will have to prove that the plants he proposes to exclude are actually capable of making trouble.

Quarantine 37, as originally intended back in 1912, was a measure designed to protect the best interests of American horticulture at heart. The trouble has been in the autocratic application of its provisions by the Plant Quarantine Board. The grip of that body having been loosened if not actually broken, garden lovers are beginning to hope that the Narcissus and a host of other innocents from abroad will come to us again.

A woman dressed in floating black
Paces the garden's dewy track,
Her somber eyes have no concern
For Northern Lights which leap and burn
Above her head. She's thinking how
Her will has changed the ragged brow
Of this wild hill. Tomorrow then
She'll change it more, and several men
Will dig up daisies, planting sod
Precisely, measuring each clost
To fit the holes where daisies grew
And spilled vetch of summer blue.

MARTHA BANKING THOMAS

T H I S Age of Action. A tour of any large modern toy shop reveals the significant fact that the playthings displayed reflect more than ever the action spirit of the age. Perhaps the youngest generation is as devoted to passive dolls and unbreakable tea-sets as its parents were in their day, but the shop counters do not indicate its thewares to which prominence is given are so often of the whizzing, jazzing, “peppy” type. Having cut our own wisdom teeth years ago, we wonder if the trend is entirely praiseworthy.
A Residence of French Character

Suitable For An American Locale

Tall, sharply pitched roof lines are the dominating feature of this stucco surfaced French residence. Cut stone quoins accent corners and door apertures. The ornamental cartouche just below the eaves provides a decorative note overlooking the entrance court.
Seven Distinctive Houses
Varied In Form And Plan

J. Floyd Yewell, Architect

Each of the houses presented on these pages may be regarded as the solution of a particular set of problems which arose from the requirements of a certain type of plot, the character of its situation and the desires of the home-builder. Naturally these residences differ radically from one another in design, so that collectively they may be taken as a fairly typical selection from among the various styles in favor under the conditions of today.

Particular attention in every case has been paid to plan shape and floor layout. The French design on the opposite page, plans of which are given below, is roughly in a "U" formation. The following page illustrates a Cape Cod cottage whose floor outline follows a spyglass form. An "L" shaped English residence is next, after which is a square Early American type. On page 83 comes a rectangular Georgian design, and the Norman house on page 84 follows the "T" shape. Finally we have a dwelling of Mediterranean inspiration built about a patio, as a hollow square.

Tall, sharply pitched roof lines dominate the exterior of the French house, which has been planned for a narrow lot. Balancing units projecting from the main portion contain porch and garage. While the entrance has but little accent beyond the shadow cast by deep reveals, an ornamental cartouche placed high above it provides a sufficient amount of decorative relief to this facade. By well-studied planning, the entrance hall has been held to the smallest space possible, thus allowing added size for first floor rooms. Every room of the house has the advantage of cross ventilation and receives light from two sides. Connecting the master's bedroom with its bath is a small dressing room.

An interesting stepped effect has been achieved in the design of the Cape Cod cottage. With its central chimney, about which the rooms are grouped, the house proper is the typical type of this locality. Living room, dining room and a servant's bedroom make up the first floor and two large bedrooms are on the floor above. Kitchen and garage are in the second unit of the structure. The third is occupied by the chauffeur's quarters and the last is utilized as a tool house.

Such a dwelling is ideal for those who possess a site with considerable frontage and who like to take their country living in an informal fashion. Across the front of the house would stretch a typical old-fashioned dooryard garden while more extensive gardening operations could be carried out in the rear.

The English cottage illustrated on page 81 is intended for a corner lot although it would be appropriate for other locations as well. The first story is of ledge rock or fieldstone. Stucco and half timbering surface the second story, except for the gable ends, where roughly hewn boarding is used. Windows on the lower floor are square paneled casements and on the upper the casements are diamond-paneled—carrying out a divergence of character which was begun by the use of different materials.

The entrance is located at the exact point where the two wings of the house meet. The left hand wing is, on the first floor, given over to a spacious living room which opens to a flagstone paved porch. Directly back of the entrance hall are the kitchen and a breakfast nook, while the dining room and an enclosed porch or sun room complete the complement of this floor. The living room has three

In plan, the residence sketched on the opposite page takes on a square-ended "U" formation, giving opportunity for an interesting forecourt. The entrance hall has been held to the smallest possible space to allow added size for first floor rooms. All rooms enjoy cross ventilation and abundant light. Every inch of space in this house has been utilized to best possible advantage.
exposures and the other rooms have two. Three bedrooms and two baths occupy the upper story. One bath is located so that it can be considered en suite with the master's chamber or may be used by occupants of the other rooms. Each bedroom has windows on two sides.

An interesting idea has been carried out in the design of the Early American house presented on page 82. The front face is carried up only one story, while the garden façade is brought up to the top of the second story and a two-story porch is the central feature. The kitchen is at the right of the entrance hall and a two car garage is to the left. Living and dining rooms face the gardens and the former opens upon the porch. Four bedrooms and two baths make up the second floor. The largest bedroom has a fireplace and opens to a sleeping porch. Servants' chambers are on a third floor.

The Cape Cod type of dwelling, after which the house on this page has been designed, is among the most picturesque of local manners of building developed in this country. This house is intended to be placed upon a property with considerable frontage and quite level contour.
The front of this Early American house presents a one-story façade while the garden face, away from the street, is carried up two stories. At the rear is a two-story porch the upper part of which is used for open air sleeping.
The simple dignity of the Georgian style is well exemplified by this house. It is constructed of red brick accented at corners and about the windows by brick in a darker tone. The entrance porch with iron framing is a splendid feature.
Stucco, roughly dressed stone and half-timbering surface a residence patterned after the Norman type. The service yard and kitchen garden are kept from view by a fairly high wall. The loggia formation under the long roof at the extreme right is the garage entrance.
Why Is It Best To Have
An Architect?

The better magazines are doing much to stimulate the public's latent desire for well designed and attractive homes, and while they illustrate many pleasing examples and portray all sorts of intimate details so that the prospective home builder can form constructive thoughts along cultured lines, they also consistently preach the doctrine that an architect should be employed as a sort of master of ceremonies.

One hears it said that "the architect will save the owner the amount of his fee many times by the protection he affords the owner against unscrupulous builders"—but will he? Furthermore, why should he? And for that matter, are builders unscrupulous? Hearing no interruption, we will proceed to answer the question ourselves.

The architect won't save his fee for the owner, and as far as that goes, after he has been lucky enough to get it he won't save it for himself, meat and potatoes being what they are, but he will give you a better building than you would get without his services. That is, if you get a good one, and we assure you that nearly all architects are good—yes, reader, we mean that both technically and in point of morals; the profession is made up of a band of earnest men who are devoted to the cause of art and to doing good in the communities which they serve. Of course, once in a while you get a bad one, but that is very rare and shouldn't be held against us in toto. Once in a while you get a bad oyster or an over-ancient egg, but the fact remains that oysters and eggs in the main are good.

Why should we have to sell our services on the theory that they won't cost you anything? You don't hire the plumber or the electrician that way. You hire the plumber because you prefer having a bathroom to carrying a portable tub into the kitchen, or waiting for your annual visit to the shore. You hire the electrician because you would sooner snap a switch than have candle grease on the rugs. And you expect to pay for the work of both. Now, the superiority of an architect's house over a builder's house is just as marked as the advantage of drawing water from a faucet instead of from the well or of pushing a button instead of striking a match. Why shouldn't you pay for that, now that you come to think of it?

"What are the points of superiority of the architect's house? First of all, its individuality. It is something that has been designed expressly for you by someone who is trained to interpret your own mode of life and to produce a fitting setting for it. But, you say, "I can tell the builder what I want," and it is true that he can give you what you ask for, but that is never satisfactory. After it is built you say, "Why didn't he tell me it would look like that?" That's the trouble! Your skilled designer understands you and brings out the better side of your nature and when the house is built you are astonished to find what nice ideas you had and what a better side your nature has.

We make our little thumb nail studies and show you by deft sketches how the project will look, until, after repeated trials we have caught the dream fancy which is lurking in your brain. And we develop the plans to larger scale and go over them with you from time to time, adjusting this and that, getting just the right bedroom content, the proper exposures for the rooms, the toy box for the baby, the gun closet for father and a play room in the cellar for when it rains. We get you lots of closets so you can poke things away and fix the pantry shelves to take that big meat platter that Grandmother had when she was first married, and we arrange the kitchen so that you can cook a five-course meal in thirty-four fifteen-inch steps. And we have a real nice bedroom for the maid, because nowadays you can't even call your soul your own, sometimes.

We work out where the furniture is going and put the base plugs where you want them, and we revise the plans afterwards and move them and add more; and we are nice about it because, true enough, you might want to put a lamp in that corner. We are full of ideas for trick effects in bathroom tile and we take you right to the fixture house to pick out the faucet handles. And you are astonished at the effect we get with a twenty-dollar brick and some brains.

Then the documents are finished and the bids come in; and we stand by your side, your faithful attendant, with a bottle of smelling salts handy. And then the contracts are prepared and the job goes forward at last.

For the next six months we are at the building during the day and on the telephone during the evening, and we see that that old Apple tree doesn't get damaged; that the cement doesn't get forgotten, and that we get the exact plaster effect we want. We furnish the builder with the details and the guiding hand which he seeks, for, contrary to popular belief, builders are not unscrupulous and welcome the architect on the job. It may be heresy to say so, but most builders throw in a little more than they contract to furnish and most owners have a sneaking hope that they will get a little more than they pay for. But, just the same, the job needs watching and we see that it is well and truly built and has no part of it reflecting the cock-eyed standard of some slipshod mechanic. Of course, you have to pay a little more for well built work than for careless work because it takes longer to do, but we see to it that you get the right kind of contractor because you want things to be right; now, don't you? It takes longer to serve poached eggs on toast than on bread, or to sew a button on a nightgown than to get a safety-pin, but you know what your own standards are. And so the house gets finished somehow or other and you are proud of it, and want it sent to House & Garden.

We ask you to pay so little for our service, anyway. If you went to a department store to buy a hat you would pay twice as much for one that was chic as you would for one that was vulgar. You would pay one hundred per cent for design. We ask as little as six per cent for our services. That is, that is what the hungry architect charges, and the hungry architects are sometimes the best—and the best architects are sometimes hungry. But a fair compensation for the work in the light of the amount of service rendered and in the light of the result achieved, is ten per cent of the construction cost.

Clement W. Fairweather
(Left) Glazed polychrome maiolica tiles from the floor of the Chapel of the Noble Guard at the Vatican.

(Above) Polychrome cement tile floors the breakfast room in a San Antonio, Texas, residence. The tiles are colored in yellow, black and white. William McK. Bowman, architect

(Below) In the San Antonio house the dining room also is floored with waxed polychrome cement tiles in brilliant green and black laid after a chevron pattern. Walls are tôle de nègre, the ceiling a pale peach and the curtains brilliant yellow brocade hanging straight in full folds.
Vari-colored

Floorings

Harold D. Eberlein

ONE Victorian notion of propriety in decoration most people have got bravely over: They used to feel that anything but a wooden floor, save perhaps for a vestibule or a conservatory, was not to be thought of. Now they realize that brick floors, clay-tiled floors, stone floors, tessellated floors, cement floors, terrazzo floors and sundry other sorts of "hard", durable floors or pavements are at least worth thinking about elsewhere than in vestibules. Such floors, they find, may be not only comfortable and warm in winter but also of some decorative value.

But the conception of color and pattern possibilities afforded by floors of this sort has scarcely kept pace with their acceptance on purely physical or constructional grounds. The old notion of a marble-tiled vestibule or conservatory floor was black and white checkers or a black border about a white center. When the marble-tiled or other "hard" pavements found their way into the living quarters of the house, the old "black and white" idea hung on with amazing persistency. Even the clay-tiled floor, with its manifold opportunities for interest of pattern and color, has made comparatively little headway against the too generally staid conceptions of floor embellishment. It has been left mainly to banks, railway stations and other public buildings now and then to exploit red or yellow marble in floor paving, or to advance further in geometrical attempts than checkerboard designs broken by an occasional fret border or a central circle with radiating points. We still have some distance to go, and there is plenty of space to range in.

There is literally almost no end to the interest of color, texture and pattern you can put into floors. When you think of it, it seems foolish and inconsistent to lavish all manner of care and effort on the walls and ceiling and then dismiss the floor with scant attention as an altogether immaterial and commonplace portion of the fixed decoration—the undecorated, Cinderella member of the composition. How often do you hear the color or pattern of the floor described, or even mentioned, while the wall and ceiling treatments are set forth in the fullest detail. The floor is completely ignored, and usually because there is nothing of interest.

(Continued on page 126)
The treatment of walls and wood trim in the library of Adolph M. Dick's New York apartment was determined by existing pillars. These and the base were covered with burl walnut and the wall spaces painted sapphire blue. The floor is terra cotta terrazzo with an edge of black marble. Mr. Dick was his own architect.

Sapphire Blue

And Burl Walnut

In A Library
Bedroom and living room furniture of rubbed black lacquer, chromium plated metal serving both decorative and practical purposes. Living room chair upholstered in green leather, frame edged with black bakelite. Entrance hall pieces at the left are of black lacquer, polished copper hardware. The mirror is by B. Fischer. The furniture and metalwork were done by G. Rohde. In the New York apartment of Norman Lee

**A Bachelor's Apartment**

**In The Modern Taste**
The modernist fireplace shown above incorporates a highly decorative and realistic heatless reproduction of a log fire with glowing and flickering flame effects and truly charred logs. H. A. Bane. The andirons finished to simulate gold were designed by Clement E. Horton. They are a stylized interpretation inspired by the Lily. McKinney Manufacturing Company. (Right) The classic severity of the straight architectural lines which mark this simple marble mantel identifies it as of the Louis Seize era. The gold finished imported French andirons are of the same period. Wm. H. Jackson Co.
(Above) Row of andirons: hand wrought iron, natural finish, Italian floral design. Heather-Matthews. Adam style, brass; Colonial steeple top design, brass; Georgian, brass, with wrought iron legs. Charles II design, steel with brass tops. From Todhunter, Inc. (Right) Adam mantel of black marble with classical inserts of white marble. The andirons and the fire set of the same period are finished in silver. Wm. H. Jackson Co. (Below) Early American hand wrought iron andiron, H. A. Baine. Late Georgian brass and burnished steel dog grate and andirons. Todhunter, Inc. Twentieth Century design, steel, Wm. H. Jackson Co.
THE tantalizing aroma of alluring doughnuts or savory luncheon pancakes, wafting through the house, will soon be lost to even memory. For no olfactory herald of meals to come penetrates to the living quarters in the well-bre'd home of today. Since Science and Art entered the kitchen hand in hand, attention has been focussed on the need for proper air in the home laboratory as well as in the rest of the house. Attractive walls and colorful kitchen curtains must remain immaculate. As a result, ingenious air-conditioning devices have been adapted from industrial use to add still another degree of comfort to our high powered lives.

It was at the suggestion of Ex-president Coolidge that a system for mechanically controlling air conditions was installed in the White House. Many large private homes already make their atmosphere to order. Not only are the research laboratories of the manufacturers busy with this problem of regulating the air we breathe but universities are also conducting experiments and studies to find out the comparative effects on the human body of freely circulating air and that which is stale and stagnant. With tighter and better insulated homes, the engineers contend that soon the quality of indoor air in summer will be considered of as much importance as during the coldest days of winter. Eventually that combination of temperature, humidity and air motion which makes for the greatest comfort and efficiency will be taken quite generally for granted.

FOR VENTILATION

The most comprehensive of the ventilating systems at present practical for the moderate home operates from the cellar, in cooperation with the furnace. A powerful little electric fan, by forcing air through the system, completely changes the atmosphere every fifteen minutes or so with a current consumption not over that of a large light bulb. When such a system is supplemented by exhaust fans in the kitchen or attic a constant and effective form of ventilation is secured.

The kitchen is, of course, the crux of the ventilation problem and fortunate indeed is the home where cross currents of air can play an important part in disposing of heat and cooking fumes. But many houses are far from the architects' dream of perfection when it comes to kitchen planning. The kitchen may face toward the prevailing wind so the opening of a window will drive the odors back into the house. Or, diminutive in size, open right out of the dining room. To waft out heat and smoke under such conditions requires assistance.

The most primitive form of kitchen ventilation is the hood over the range. Where this connects to a flue all its own, the chimney, it carries away a surprising amount of trouble. But many times this feature is not feasible. In fact, the super-modern kitchen often defies tradition and dispenses with its chimney altogether. What then to solve the problem?

EXHAUST FANS

Enter the kitchen exhaust fan, which specialists declare will soon be as much a part of regular home equipment as the electric iron and the vacuum cleaner, as necessary as the kitchen sink. There is a choice of three locations for this invaluable first aid to a clean and comfortable workroom. It may be built directly into the wall, inserted in the upper portion of the window frame or fitted into the flue from the hood into the chimney. Where a new home is being built, the incorporating of the fan right into the building allows the full use of the window for its original purpose. While the location of the built-in fan is more or less predetermined by the inside plan of the kitchen, it should not, if possible, be installed directly under an upstairs window where the rising warm air could creep in again, should the room be cold. In the rented home, on the other hand, the window panel ventilator is easily installed and as easily slipped out again to follow its owner's peripatetic whims. Glass side panels let in the maximum amount of light and the fan does not interfere with the operation of the window or prevent the use of curtains or shades.

All types of these fans operate on the regular lighting current and as their use is intermittent, their operating cost is only comparable to occasional use of a small light bulb. An automatic shutter prevents the entrance of cold air when the fan is not in motion and the whole mechanism is simple and quiet, considering the fact that it can whirl out five hundred cubic feet of smoke, fumes and stale air per minute and then reverse and blow in a supply of fresh air, if desired. The improvement in working conditions effected by this simple adaptation of a principle long recognized in industry, where production depends on health, is little short of miraculous. For every type of range, with the exception of the electric variety, burns up oxygen. The effect of overheated humid atmosphere on temper and appetite is without dispute. And where unpleasant odors are present there is an unconscious contraction of respiration.

Not only will the kitchen itself benefit from the electric exhaust fan. If the front door is opened at intervals, or ventilating panels are used in the windows to prevent direct draft, the fresh out-of-door air drawn in will create a gratifying circulation of air from the front of the house out through the exhaust fan in the kitchen.

USING ORDINARY FANS

The regular household electric fan, too, can serve its turn in emergencies in clearing the kitchen of offending smoke and steam. Located at the top of an open window pointing outward it serves, in a lesser degree, the purpose of the ventilator. Or it may push out the obsolete air from a high location nearer the stove. It must be remembered that in using either fan, some of the dust and grease, which of old was wont to settle on walls and ceiling, will accumulate on the fan blades and the manufacturers' directions should be carefully followed so that the mechanism will always be clean and thoroughly oiled.

Even where the fan or exhaust is not used, there is still no alibi for poor air as long as the magic essence, electricity, is

(Continued on page 130)
The portfolio this month is composed of six views from the home of Mrs. Reginald C. M. Petoe, Noroton, Conn., the guest room being on this page. An interesting feature is the closet arrangement—one on each side of the built-in bed alcoves. A dressing table, draped in peach and old blue taffeta, masks the radiator. The same taffeta is used for curtains. The woodwork is blue and the paper has a peach ground.

A Little Portfolio Of Good Interiors

Taken From A Meritorious Small House
Peach And Blue

Are The Colors

In the library a peach toned Japanese wood paper covers walls and ceiling. The corners hold built-in bookcases, one of them housing the radio. From the living room, shown to the left, stairs rise to an upper bedroom. Here the walls are tinted a soft peach tone, and the chintz curtains have a deeper peach ground color. These are draped to the floor, which is carpeted in blue-green.
The decoration of this house, which Mrs. Peirce did herself, proves admirably that good taste does not require large space or an invariably large purse. The living room contains well-chosen old English and French pieces and in the dining room a feature is made of the walls by using a French scenic paper in brilliant blue. With this go curtains which are in a gold mustard color.

Rooms With French And English Pieces
A Mangrove Wraith Still Haunts The Shore
Often there is a frontiersman quality about trees, as when one massive old Cyprus stands forth from its fellows and accepts the challenge of the elements. On such occasions is felt that strangely human quality which so links the heart of an ancient tree with man’s.

**Trees And The Heart Of Man**

E. H. Wilson, V. M. H.

Trees have entwined the heart of man since he became a sentient being. They hold a prominent place in the legends and sacred writings of all ages and of all people, particularly in those of the old Hebrew race. In the Bible we are told that in the first garden God planted the Tree of Knowledge of Good and Evil and in the old Norse Sagas the Oak and Ash are frequently mentioned. Priest and poet in every land have sung their praises and down the ages a mighty literature on tree lore has been accumulated.

From early times trees have afforded man shelter, food and clothing and have exercised a tremendous influence over his daily life. The more simple the people the greater their appreciation—at least so it would seem, since as nations became civilized they one and all by fire and axe have destroyed the friendly trees. Of these vandals the white man ranks head and shoulders above all others. From the early stages of his colonizing days down to within a few years of the present wherever he has gone he has laid waste the tree wealth of the lands in an effort, often vain, to make a blade of corn grow where two trees grew before. A halt has been called to this ruthless waste and we are at least beginning to appreciate the danger done and cast about for means to amend the damage. Tree planting is now the vogue and ere long, maybe, tree worship will yet again hold man enthralled. All tree lovers could wish that this lofty conception of Nature’s grandest work could be widely inculcated. There is nothing statelier than a tree and no handiwork of man is one tithe so wonderful. In loftiness of stature, massiveness of trunk, architecture of branch and bark, shapeliness of form of branch and bud, and in beauty of foliage no living thing is comparable with a tree.

In all countries where trees grow the noblest specimens ought to be preserved as national monuments since, when all is said and done, no nation can boast anything more magnificent than the forest giants Nature gave it. In the preservation of the Redwoods and Mammoth Trees of California a beginning has been made which should be extended to include specimens of extreme size of no matter what species. These are more priceless than the arts of...
man and belong not to any person or group of persons but to the country at large, indeed, those who govern lands in which noble products of Nature's skill grow lustily ought to consider themselves as trustees of world treasures. Some day a country will awaken to the fact that its magnificent trees are truly national monuments. May this come to pass while there are yet old giants to protect!

Why should not the conscience of this great country lead in organizing a tree protective society and insure the preservation not only of the giant Redwood and Mammoth Trees but the finest specimens of Oak and Ash, Elm and Maple, Tulip and Sweetgum, Cypress and Cedar, Pine and Fir, and, indeed, all other varieties of the rich and varied tree growth that North America boasts? It could be easily done in association with a newly awakened conscience in forestry matters. Forestry officials could report the subjects and then a simple law preserving them, whether on public or private property, would do the rest. No other land in this broad world boasts trees of greater bulk and height, of greater beauty or greater usefulness, or in so great variety, as these United States, and well would it be if as an example to the world at large we assumed the van in practical tree protection and preservation.

There is something friendly in a tree, friendly to man, to bird and to beast. From heat and cold alike it spreads a shielding crown of branch and leaf. To note at the approach of spring the melting snow around the base of a tree bole is to realize its warmth, and one has but to step beneath its shadow at midsummer to appreciate its cooling shade. Man everywhere is fully alive to the value of trees and their products in the arts and crafts of human affairs. Would that a tithe of this appreciation could be aroused for the tree's esthetic charm.

Trees possess both character and personality, as anyone may appreciate by contrasting, say, an Oak with a Birch. Each country and each nation has its favored trees but to the English no tree is so dear, so sacred as the Oak. Was it not beneath an ancient Oak that the Magna Charta of the English speaking people was signed at Runnymede?

I like to marshall my tree acquaintances into groups and types and to compare them with similar members of the human family.

(Continued on page 132)
Moss-draped Amphibians Of The South
At the top of the page is Aster subcaeruleus, with A. farreri and A. alpinus below it. All these are good rock garden kinds, doing best in well drained, sunny situations with soil that is gritty but good. The Savory-leaved Aster, native to the dry fields of the East, is shown above. Its clear blue and gold flowers on upright stems make a fine display in mid-September.
Hardy Asters In
The Rock Garden

Louise Beebe Wilder

From out the great welter of too often commonplace plants belonging to the order Compositae the Asters emerge with some exceedingly choice offerings for the rock garden. There are also, of course, numerous choice individuals among the Erigerons, a few suitable Anthemises, various pretty Achilleas, some quaint Bellises and Bellums, and so on, but for color and general usefulness at a rather sparse season the Asters undoubtedly have it. And while this race, like all the Compositae, is sadly cumbered with extremely weedy weeds, if it boasted only the superb Aster alpinus it would easily predominate over all other members of the order.

The genus Aster is a vast one and widely distributed. It is particularly ubiquitous and profuse in North America. Our waysides and neglected fields are misty in autumn with the soft-toned starry blossoms that show finely in their setting of flaming Sumach and scarlet Maple, and the many new Michaelmas Daisies, most of which are developments from the native wild sorts, are, with Dahlias and Chrysanthemums, the chief furnishing of late gardens, both in this country and in Europe.

Most of the species and varieties ordinarily grown in gardens are too tall or sprawling for use in rock gardens, but if space be not too restricted a few may be admitted here and there in bold situations. Our little Heath Aster, _A. ericoides_, is particularly effective growing high upon rock work where its slender stems and clouds of pale blossoms may shower over the boulders. The various forms of _A. amellus_, a common sub-alpine of the mountains of southern Europe, are not too tall or pervasive for use among large stones. The growth of this type is tufted and conservative and the colors of the flowers rich and definite. They start to bloom in July and August and continue for

(Continued on page 138)
This modernist garden on the place of James L. Breeoe, Southampton, L. I., is one of our first contemporary expressions in landscaping. The path which is of metal and slate leads from the house to a plinth which conceals a radio. The flowers are planted in blocks of one color and along the sloping banks. A high wall of clipped Privet affords the garden a desirable degree of privacy.

A Modernist Garden

Appears In America
Vividly contrasted with the rigid lines of the modernist garden are this perennial path through an orchard and the planted pool on the place of Willard N. Clapp at Cleveland, of which Ellen Shipman was landscape architect. Informality and a generous use of plants give them a luxurious air.
The Beautiful Bulbous Irises Have Come Back

F. F. Rockwell

Of the several flowers which have been called "poor man's Orchids," "outdoor Orchids" and "hardy Orchids," none comes so near really deserving this enviable title as the bulbous Irises.

Gloriously but not too gorgeously rich in coloring, in form wrought with a supremely delicate artistry hardly surpassed by the most attractive Cattleya, and yet endowed with such excellent keeping qualities that it is possible to ship them thousands of miles, the bulbous Irises possess characteristics which make them desirable for every garden, no matter how many of the better known bearded or beardless types one may already possess. They are so distinct from the latter that they should not be considered as coming into competition with them. He who plants bulbous Irises is not merely adding more Irises to his garden, but acquiring a new flower of rare distinction and charm.

ConCERNING COMPARIsONS

Two things have prevented the bulbous Irises from attaining the wide-spread use which they well deserve. First, the scarcely fair reputation which they have been given as being extremely difficult to grow; second, the fact that, just as they were beginning to become more generally popular, the supply of bulbs from abroad was shut off by the Federal quarantine, with no American stock available to take their place.

So far as the first of these handicaps is concerned, it is hardly justified by the facts. It is admittedly true that the bulbous Irises are not so easily grown as the rhizomatous-rooted, tall bearded or German Irises, or even the somewhat less well known Japanese Irises. But in making this comparison, it is only fair to keep in mind that the bearded Irises are among the easiest of all hardy perennials to succeed with.

From my own experience I should say that the most important types of the bulbous Irises are little more difficult to grow than Tulips, excepting that they are not hardy so far North. Like Tulips, excepting under the most favorable conditions they do not establish themselves permanently the way the hardy Daffodils do; but, as with Tulips, they are extremely well worth all they cost even if the stock must be added to from time to time to replace such varieties as may gradually disappear. Like the Tulips, also, one may be practically sure of nearly one hundred percent results for the first season, and a single crop of flowers alone would be a handsome return for the moderate expenditure involved, even if one could not anticipate a longer life for the bulbs. This last condition, however, is not the case. At present prices, the standard varieties may be bought for very little more than the cost of Tulip bulbs, and now that we have learned how to grow them successfully and production is increasing quite rapidly, it is probable that within a few years they will become less expensive.

Unfortunately, for the first season or two under American production, bulbs were sent out which had not been properly treated and which deteriorated in handling before they could be planted. This defect has been overcome, and bulbs now being produced in California, in the Pacific Northwest and in some parts of the East, particularly Long Island, may be counted upon to give entirely satisfactory results. The Northern grown bulbs average somewhat smaller in size, are firmer, and will give just as good results; in fact, they are preferred by many commercial growers who handle large quantities of bulbous Irises for cut flowers for the florist trade. The fact that bulbous sorts are the only Irises used for this purpose indicates one very great advantage which they have over the better known bearded and beardless sorts, an advantage which is quite as important to the home gardener as to the commercial grower, as they not only make exquisite and long lasting cut flowers, but remain in condition much longer on the plants in the garden.

THE QUESTION OF HARDINESS

As to hardiness, while the bulbous Irises are usually spoken of as being half-hardy, that definition is also not quite fair. While they will not stand the exposure and neglect to which the beardless Irises may be subjected, they may be grown considerably farther North than most plants classed as half-hardy. It would be more accurate to designate them as three-quarters hardy. They may be grown as far North as New York City without protection, under favorable conditions, for hardiness is a matter of soil and drainage as well as of temperature. With moderate protection, I have grown them in New England. It is no serious matter, however, to provide a winter mulch, so that anywhere north of Philadelphia it is just as well to do this and be on the safe side. The critical period for the bulbous Irises, so far as hardiness is concerned, is not during the maximum of cold weather usually experienced during January or February, but in March or early April when injury occurs to foliage which has come through the winter or to new sprouts which are just starting up.

BULBOUS IRIS CHARACTERISTICS

The differences between the bulbous Irises and the perennial sorts with which we are more familiar are marked. The shape of the flower, with the characteristic six petals arranged in two sets of threes, or "standards" and "falls," immediately marks them as being Irises, even to the most casual observer. Notwithstanding this, they differ materially from the bearded and Japanese Irises. In habit of growth they are much more airily graceful, the slim stems rising from grasslike foliage to a height of eighteen to twenty-four inches. The Spanish Irises, particularly, have a dainty and fairy-like grace, and for this reason it is to be regretted that there is something of a tendency on the part of some wholesale growers to drop them in favor of the more vigorous Dutch Irises. Another reason for having both of these, so far as the home owner is concerned, is that the former flower later in the season.

The various bulbous Irises may be used in many ways. In the mixed border, with other flowers, they give an effect quite distinct from that of the hardy Irises, and also bloom much earlier, beginning in late April or May and continuing through until well (Continued on page 140)
Architects' Plans And

The Reading Of Them

WITH their complexity of signs, symbols and cabalistic figures, architects' floor plans are very apt to impress one who sees them for the first time as something that only the thoroughly initiate can hope to decipher. As a matter of fact these plans are the closest approach to graphic representation that it is possible to achieve at the scale to which they are made.

In theory an architect's plan gives a bird's-eye view of how a floor in a proposed structure would look if the building was erected and then the top sliced off at a point approximately half way between floor and ceiling.

If it were possible for plans to be drawn to full size no symbols would be necessary and every feature and detail could be illustrated exactly. As it is necessary that the plans be drawn to a very small scale (usually one-quarter of an inch represents each actual foot), a system of signs has been developed which indicate the actual thing each stands for. While the symbols used vary to some slight degree with every architect the basic ideas remain the same and in every case where a feature is the least liable to misconception the procedure is to mark plainly on the plan just what is meant.

At the top of the page is a reproduction of a quarter-scale plan from which the second floor of a house was actually laid out. To the left is a comprehensive code giving explanations of the symbols used in this plan.
The home of Reginald C. M. Peirce, at Noroton, Connecticut, occupies a small island crowned with giant Oak trees. As befits its site and outlook it is low and well extended, the main body of the house enclosing three sides of an entrance court which is pleasantly protected from the winter winds. The plan is straightforward and logical, with the simplicity which such a house should have. Mr. and Mrs. Peirce were the architects.
On A Small Secluded Island Along

The Western Connecticut Shore
IT SEEKS absurd to speak of a house as "modern" simply because its architectural design is different from that to which we have become accustomed or even because its lines appear to us as radical and startle our eyes with their suggestion of originality. And is it not just as absurd to state that a house which is truly modern in its plan and in its construction is designed in a style of architecture which was peculiar to some foreign country four or five centuries ago? Yet it has been our custom to allow our originality and creative ability little opportunity for expression, but rather to indulge in a sort of "copybook architecture" resulting in a misuse of terms that borders on ignorance and falsity. In my opinion a false and utterly incongruous architecture in this country has resulted from designing in 15th Century ideas and building in 20th Century methods.

A modern house is in reality one designed (Continued on page 148)
The residence of H. L. Hoyt, Great Neck, L. I., is sanely modern in the best sense of the word. In the details of dormers, bay, entrance and chimney the architect, Julius Gregory, has achieved especially noteworthy effects of fine decorative value without extreme cost. Provision was made for four bedrooms and quarters for two maids.
That simplicity of plan and materials is of prime importance in the success of the small house is demonstrated by the home of Luke H. Swank, Johnstown, Pa., of which Rudolf Weaver was architect. House and grounds are pleasantly intimate and personal. Mr. Swank planned and planted the garden and cares for it himself.
Some Things That The Architect Can Not Do

George S. Chappell

HAVING fought the great architectural battle for over two decades, during which my hair has gradually acquired the aristocratic gun-metal finish appropriate to my years, I hasten to assure my readers that this will be what is known as "an authoritative article." Many compositions in our esthetic magazines are written by competent young persons of both genders who, in the twinkling of a typewriter, will reel you off a glib and lucid discussion of anything from "Silesian Slip-ware"—which has nothing to do with under-things—to "New-Art Tendencies in the Battleship of Today." They read sweetly and smoothly, these essays, but how they do smell of the lamp, not to mention the encyclopedia and the latest trade catalog!

This dissertation will be no such thing. To begin with, it involves matters of delicate intellectual adjustment; it is based on human (or shall we say, inhuman?) relations, those of the architect and his client. The problem has no set pattern. "Things that the architect can not do" vary with every commission. His different "jobs," to use the short, ugly and honest word, are like cases in law, which they sometimes turn out to be. The only generalization which we can apply to this noble experiment is to say that, as in marriage, the most successful results are achieved by compromise and by the exercise of a sweet and Christian charity. "Charity," said one of my kindest clients, with a slightlv acid smile, "covers a multitude of omissions in the specifications." I knew what he meant.

THE PROFESSIONAL'S SIDE

Indeed, it might be supposed that a sermon on architectural inabilities would be best written by a client who, speaking from a full heart and an empty pocketbook, would surely have a lot to say. But I am here to present the other side of the case. I must be true to my brethren of the T-square and triangle, whom I have heard called "the little bothers of the rich."

Let us, then, Mr. and Mrs. Client, take up the home-building problem in a serious way, examine its phases and discover, if we can, some of the points which are beyond the powers of the architect.

I have hinted, with what I hope is a proper reticence, that many of the troubles attendant upon the architectural relationship have their origins and, ultimately, their painful burgeonings in things financial. This is a sad situation but true.

DOLLARS AND DOWNFALLS

The grand and glorious Mother of All Troubles is the Ultimate Cost of the Completed House. Ye gods, what a vista of battlesfields the very thought conjures forth! What cries of the wounded ring in my ears! All this results from the assumption that the architect can estimate costs. With all the emphasis at my command let me warn the prospective home builder never to trust his architect in this matter of estimates. It is one of the things which he can not cope with. He may be able to make a fairly reasonable guess, but, alas, it is no more.

I must admit that far too many of my confrères essay this perilous path. "How much is this going to set me back?" asks the client. The architect hesitates. He knows he hasn't the faintest idea, but he is afraid of appearing incompetent and timorous. Horrid thought, the job may slip through his fingers! So he jots down a few figures of squares and cubes, rolls his eyes far back into his head as he goes into the silences from which he emerges to swallow hard, gulp and announce, "Twenty-five thousand dollars and down!" "Not including the garage," he adds hastily, but it is too late. The fatal words have been spoken; the poison has entered the veins of the client. By a subconscious defensive mechanism, he has implanted in his client's mind a figure which corresponds with his idea of what the client wishes to spend.

Then...oh, how I hate to pen these lines! ...actual, hard-boiled builder's figures come in, or, worse still, work proceeds, the client having a touching and foolish faith in his architect. The house rears its walls, it nears completion, and the final bills shower down upon the owner's defenseless head, the additions, the changes, the extras...let us draw a veil over what follows.

I know a man who, in this child-like way, started in to build a forty-thousand dollar house. He completed it. A few days later, as he was leaving the Grand Central Station, a newswboy shouted "EXTRA!" The poor wretch dropped in his tracks. He has not been out of a wheel-chair since.

Write down at the head of the list: Architects can not estimate.

A second item that forges rapidly to the front in a building venture is the architect's complete inability to make up the client's mind for him. In this instance the architect is the chief sufferer. I have seen pitiful instances. This summer I met a young practitioner at a country house in New Jersey. "You are white and trembling," I said, cheerfully, "What is the matter?"

THE BIGELOW BARRAGE

"I have just had a most harrowing experience," he said. "I have been spending four hours with the Bigelows, looking over an old house they have bought. It's rather messy, but something can be done with it. Between them they have drawn seventeen different schemes and they don't agree on anything. Mrs. B. says her husband's notions are too idiotic for words. Then she gets me aside and whispers, menacingly, that I must do as she says. I mustn't mind Fred with his silly ideas of expense. The idea is that he will come across if I help him make up my mind. Then Fred has his innings. I felt as if I were out in No-man's Land, with both sides laying down a barrage!" "I've got all seventeen schemes in my brief-case," he ended dismally, "and no more idea of what they want than the man in the moon. Neither have they. What shall I do?"

"Nothing," I advised. "Pursue a course of masterly inaction. Lie fallow until they have made up their minds. You can't do it for them. When they have agreed on a scheme, in a general way, develop it as well as you can. They will say that they planned it all, anyway, so you might just as (Continued on page 146)
It is interesting to remember, apropos of this house being in central New York State, that the traditional architecture of the region was classical and in designing it the architect, Dwight James Baum, followed a familiar formula. These two views of the rear façade show a building of noble proportions though the house is not large. The terrace extends beyond the supporting columns and the level of the rear lawn is reached by semi-circular stairs. The home of W. L. Sporborg. Other views on pages 116, 117

The Classical Style

In Syracuse, New York
Comparing the plans with the entrance front shown above, we find a paved and railed terrace extending across the main body of the house. Attached columns support the pediment. This part is in white stucco, the wings being of clapboard. The stair-hall has space for free-standing stairs. Living room and dining room command the peaceful rear garden. Upstairs are four bedrooms and the necessary quota of baths and closets.
On this page are views of the stair-hall from the book room, a corner of the book room and the hall with its fine woodwork and the graceful sweep of the free-standing stairs. In each place the Classic architectural character of the exterior has been repeated.
In Tony Montgomery’s country house near Paris the dining room walls and ceiling beams are whitewashed, the curtains of white leather and the chairs upholstered in white oil cloth. More colorful is the Paris dining room of Mrs. Martha Hyde, in which Directoire taste is evident. Here the walls are green gray, the curtains of pale green taffeta and the rug is a Directoire design embodying green, beige, light gray and brown.

Dining Rooms Of Two Americans In France
The English Regency favored the Chinese influence, as will be seen in the pagoda roofs of the bay window and balconies shown above, on a house in Sidmouth. Again, as in the Regency front of a house in Sittingbourne, Kent, it found delight in semi-circular, two-story bay windows with curved sash and a fan motive in the tympanum above it. Or it was expressed in classical lines, such as the windows on a house in Shrewsbury, Salop, shown below, where the doorways and windows are countersunk within enclosing arches.
In a little house at Much Wenlock, Shropshire (what a name for a town!), the upper windows are the original 17th Century casements while the lower bays are an 18th Century alteration. To the right above is a late 18th Century oriel window with splayed sidelights and corbel base. This form of window is an instance of medieval tradition interpreted in terms of 18th Century Classicism.

(Below) The Deanery at Worcester, built about 1725, has walls of salmon pink sandstone and door and window trim of cream limestone.

**Ideas To Incorporate**

**Into American Houses**
At Worcester (top left) is found
a late 18th Century studio house
with dummy windows introduced
for the sake of balance. Instead
of glass panes the plaster is mere-
ly painted black! Directly above
are windows designed by Thomas
White, an assistant to Sir Chris-
topher Wren, with paneled
claths below the window frames.
To the right is a triple Regency
window and balcony found in
Canterbury, and below, another
Regency group of windows from
a residence in Saffron Walden.
(Top) Border tile, lilac, pink and green; shaded lavender and green flower design on cream; tan wave design border tile. (Second Row) Buff, pink and green; mauve flowers, green leaves; buff, blue and lavender. American Encaustic Tiling Co. (Third Row) Italian tiles depict gathering of grapes, making and drinking of wine, in soft colors on white. Gimbel. (Bottom Row) Caricature profiles and "The Piper", in delicate colors on white. Gimbel. Black and silver pierced tile. American Encaustic Tiling Co.

Decorated Faience Designed

In the Contemporary Mode
Traditional Tiles Suggest

A Number Of New Uses

(Top) Blue and yellow on pale blue; blue on white; green and mauve on yellow. Six-footed Swedish tiles for table use. S. N. Thompson. (Second Row) Fish tiles in delicate tints, used individually or to form a design. Le Wald. (Third Row) Spanish tile, yellow and blue; Tunis tile, brown, yellow and green; bird tile blue, green and yellow; Wm. H. Jackson & Co. (Bottom) Moorish design, blue, white and mauve. Ship, pinkish tan and blue-green; Moorish design, mustard yellow, blue-green and brown. Darnley
The Gardener's Calendar
For November

For every one involved miles north or south, allowance is made for a difference of from five to seven days later or earlier in the time of carrying out the operations. The dates are for an average season.

First Week

EVERY year now new converts to peat-moss as a soil improver, not all of whom avail themselves of the full benefits of which this material is capable. It is worth noting that only when peat-moss is thoroughly and evenly mixed through the soil to the full depth of cultivation can it do its best work, at least as far as general plantings are concerned. It is a spongy, moisture-retaining material easily penetrable by roots, in which properties lies its chief value. You can never go wrong in using it to lighten heavy soils or give substance to crumbly ground between the ashes well tamped down. If the inches above grade.

In the well managed garden there are always plants to be carried through the winter in a cold frame, frequently young perennials in flats or pots intended for setting during spring. Probably by that time you will have finished your work of digging and nibbling. It is a wise precaution to dig a trench six inches wide and as deep, with light and packed soil, for the sanitary, provide good drainage in case water leaks in, and help to stabilize moisture conditions.

There is still work to be done in the hardy border, such as top-dressing all the ground between the clumps with good compost to which a sprinkling of ground bone has been added.

Second Week

EARLY November, with its cool days and absence of hard frost, is an excellent time for heavy structural work in the rock garden. Collecting and placing big boulders properly, coupled with thorough preparation of the soil which goes with it, is not child's play even when stimulated by chilly weather. Besides this, autumn construction provides time for the solid settling of rocks and soil before planting time in the spring.

In selecting stones for one of these alpine gardens it is usually best to keep them all of the same kind—granite, gneiss or whatever is available and natural in the locality. The object is not to form a geological collection, but to provide harmonious and perfectly natural and unobtrusive setting for the plants. Thus, not only should the boulders themselves be of an indigenous kind, they should also be naturally placed, which means that only a small portion of their bulk—perhaps, one-third—appears above-ground.

Every autumn the warning is issued not to put on the garden's winter bed-clothes in the form of mulches, straw coverings, etc. until the ground has frozen. There are two reasons for this advice: first, that there is no need of such protection except to minimize freezing and thawing; and second, that to apply it before really cold weather sets in is to invite disaster. All sizable surface stones, so as to make sure its staying on the job in such places you will make no mistake if you place some kind of burlap on top of it, such as fine-meshed wire laid flat or a light covering of dead leaves held in place with poultry netting.

Third Week

THE gales of winter and early spring do more damage to conscious and broad-leaved evergreens than many people suspect. Their danger is not so much that of breakage as it is of evaporating so much moisture from the foliage, at a time when the sap flow is too sluggish to replace it, that some or all of the top growth is killed. Because of this situation it is advisable to erect adequate windbreaks of posts and thatch or burlap for evergreen plantings that are really exposed to the force of the gales. Particularly valuable will this protection prove for stock that has been planted within the past year. Long established plants are better able to withstand the ordeal. All evergreens, of course, benefit by this increase of moisture and protection of the soil throughout the autumn. This is because of the foliage evaporation referred to above; a plentiful supply must be available for the plant, and root activity in this direction should be encouraged as long as possible.

Fall plowing or spreading of raw ground had better be finished this week, as there can be no guarantee that an early freeze will not make such work impossible. After the soil has been turned, gather up all suitable surface stones, so as to simplify burrowing or raking next spring. There is probably that time you will find quite enough new stones to keep you busy!

It is getting rather late for most fall planting, but right for sowing the seeds of Alpine plants in a cold frame, to lie dormant over winter and germinate in the very early spring. The soil to use is a mixture of loam, peat-moss and sand.

Fourth Week

EVERY well regulated Strawberry bed is a task for the winter as a preventive of soil heaving with its inevitable damage to the plants. To omit it is usually to find that when spring comes some of the plant crowns will be entirely out of the ground.

Perhaps the best mulching material for this purpose israidous hay, but where this is not obtainable a good substitute is coarse haled straw. In either case, the mulch is to be applied only when the ground has frozen hard for the first time.

Speaking of mulches always brings to mind a mention of one of the best materials to use on evergreens of all kinds, both winter and summer. In average weather and situations peat-moss will stay in place satisfactorily enough, but when exposed to heavy, sweeping winds it has a tendency to blow away. It is a good plan to make sure in such places you will make no mistake if you place some kind of burlap on top of it, such as fine-meshed wire laid flat or a light covering of dead leaves held in place with poultry netting.

Early winter is a good time for cleaning up brush, for other outdoor work is rather slack. Seek it in some suitable open space where it can be burned without danger to other growth, but don’t set fire to it while there is any danger of the blaze spreading.

The best plan is to wait until the ground is covered with snow and then, with the aid of a few heroically-soaked rags at the bottom of the pile, to dry the surface moisture from the wood, to touch it off and have a safe and same bonfire.

OLD DOC LEMMON SAYS—"It’s a queer thing ‘bout Fall—how it makes critters uneasy-like. All the easy from human doans to criketts they gin an kick to move soon’s frost comes, sort of as if there was somethin’ stirrin’ up inside o’ em that they couldn’t seem to stand, and away goes some o’ em. If they can go to go, ‘tain’t so bad, but when they can’t—ain’t, it’s ‘ hurtful, sometimes. Like with Big Jake.

“Jake he’s a Canaday goose, one o’ them wallowin’ old gray ganders with a long black neck an’ head an’ white kind o collar at the throat. For twenty year he’s lived on Taylor’s Millpond, ever since the deatly March day when Taylor’s son Er bring him down out’n a passive flock with a BB shot in one wing that kep’ him from ever flutin’ ag’in, though otherwise he’s all right. All them years he’s plussin’ good, kind o half old now. When Jake’s lost head it’s just like a hunk. Two, three times he give that wild, longish’ call, an’ they never sawed, when I looked, there was a wedge o’ geese away, ’way up, ginsed south. They never stopped nor even changed their line, just knawed right on together.”

FOR NOVEMBER

House & Garden
JULIENNE
for the hostess who delights in the recherché!

Julienne is to be placed among those rare delights of the table that you instinctively associate with the menu of the connoisseur. A banquet soup of exquisite clarity and delicacy of flavor, Campbell’s French chefs take a special pride in creating it to a true perfection. The broth of choicest beef is clarified to a beautiful amber. Blended with this are Chantenay carrots, white turnips, snow-white celery, Savoy cabbage and leek, all daintily shredded. Whole small peas, aromatic herbs, spices and seasoning lend their charm to eye and taste. Your grocer has it or will be glad to get it for you on request. 12 cents a can.

by Campbell’s famous chefs

EAT SOUP EVERY DAY AND ENJOY A DIFFERENT SOUP EACH DAY
Where is the world’s most valuable sofa?

Independence Hall in Philadelphia possesses what is probably the most valuable sofa in the world today. Originally from the home of George Washington, the design of this distinguished piece is 18th Century Chippendale. Its grace and dignity can clearly be seen in the Danersk reproduction pictured below.

How can you recognize Chippendale’s work?

A characteristic trait of his style is the claw-and-ball foot, which was first introduced to England in the Chinese pieces that Sir Francis Drake brought back from his voyages, and which symbolized the Chinese dragon guarding in its claw the jewel of truth. Upon the carving of the claw-and-ball foot, Chippendale lavished all his skill, and weeks of time. In the Danersk reproduction pictured below, the claw-and-ball feet, similarly carved by hand, are exact replicas of those of Chippendale.

How many times should a spring be tied?

Each spring of a really fine sofa, such as the Danersk piece pictured below, is first pressed down to the tension that provides maximum comfort and then is firmly tied down at eight or ten different points.

In sofas less worthy, fewer springs are used and the individual spring is tied only three or four times. Of course a spring tied only three or four times will soon wobble and wear out the sofa covering, and the sofa will not be nearly so comfortable as one whose springs have been tied more often.

By special permission, our designers were allowed to sketch and measure each detail of the treasured Washington sofa which stands in Independence Hall. In this way, our Scotch and English craftsmen were enabled to create the exact reproduction, pictured above, altering only the pitch of the back so as to provide greater comfort.

You will find it interesting to come and see this distinguished sofa, together with hundreds of friendly chairs and tables and beds and traditional furniture pieces for every room of the house.

DANERSK FURNITURE

RICK’S RICK FOR INTELLIGENT PEOPLE — A SERIES

INDUSTRIOUS HALL, the most valuable sofa ever to be found there, though not always. The fact is, the long-established habit of 19th Century indifference to the decorative claims of floors has atrophied our sense of floor enrichment and well-nigh extinguished a legitimate decorative tradition that contributed an important share to the interest and beauty of interiors from the period of Classic antiquity right down to the 18th Century. And yet, if we choose to use it, we have within easy reach just as full and varied a repertoire to draw upon as any of the designers of the past. We have an even greater command of material resources. Decoration in a floor naturally costs more than no decoration, but compared with the sums spent on wall and ceiling treatment the cost of floor decoration would be altogether within reason. The results attainable would fully justify the expense.

There is not a marble or stone of any sort or any color that we cannot get if we wish. There are clay tiles and glazed polychrome tiles of every conceivable sort; the kinds that are not at our very doors can easily be made. Plenty of capable mosaic and terrazzo workers are to be had, yet we are content to employ them for the most part in doing stupid and perfunctory things, many of which had better be left undone. There are cement tiles that can be produced in sundry patterns and in a wide range of colors. There are more different colored woods now obtainable than ever before in the history of modern civilization—which we rarely use to a quarter of their potentiality in giving interest to our floors. There are linoleums which, in pattern, color, texture and durability form a great and desirable class all their own. Besides all these, there are the combinations of the different materials that can be—and used to be—employed with admirable effect. Are the decorators and designers of today less and less endowed with ingenuity and imagination than those of the past?

One of the pleasantest as well as one of the most striking of the old com-

(Continued from page 89)

Section of “opus Alexandrinum” floor, early Middle Ages. Composed mainly of small squares of porphyry and green Lacedaemonian marble, interspersed with squares of white marble. There are also a number of triangular units of porphyry, green marble and white
"Here's to your Beauty Sleep!"

Write this on your gift cards for Christmas and enclose with one of these colorful Cannon sets. Two sheets with matching pillow-cases, scented with English lavender and packed in a gay-patterned box! This is the Lavenlawn Gift Set and you may have it in white, white with colored hems, or any one of six flowerlike solid colors. Wrap the box in tissue and tie with ribbon to match the sheets. Just about the nicest gift you've ever given!

ENFOLD YOURSELF
IN THE LUXURY OF

Cannon Lavenlawn

THERE'S A NEW SENSE OF
EXQUISITE REST IN THESE
FINER LIGHT-SPUN SHEETS

Open the covers of your bed right down to the cool, sweet freshness of the lavender-scented sheets. Slip between their caressing softness. Turn your cheek to the satin-smooth pillow. Then draw a breath of utter bliss, for you're sleeping on the finest sheets that looms have ever woven! There is, of course, a very definite reason why Cannon Lavenlawn is so exquisite to the touch and so unbelievably light and dainty—for a firm, long-wearing bed sheet! It's woven close—more than a hundred threads to the inch, and every thread is spun from imported cotton—the famous Egyptian long-fiber variety. Anything so luxurious as Lavenlawn you're sure to welcome to your home. And so will your friends! That's why we suggest the gift sets mentioned above. Cannon Lavenlawn sheets, plain or hemstitched, are sold singly and also in packets of six sheets and six pillow-cases. In fine, snowy white, of course, or delicate pastels. The average price, in white with plain hems, is about $3.25 the sheet. Made by the makers of Cannon towels and sold in good stores generally. Cannon Mills, Inc., 70 Worth Street, New York City.
This appealing design presents a new and very distinctive type of Solarium furniture. It is all rattan construction, in natural color, with high lights shaded to give variation in tone value; bands of French enameled cane in contrasting colors provide the decoration, while the upholstery is of fine English linen.

The name Sons-Cunningham is everywhere recognized in trade circles as standing at the top for originality of design, quality of product, finish, color, and unusual upholstery combinations. This recognition has been achieved through forty-three years of constant effort to lead. When your sun room is furnished with their products, you have the satisfaction of knowing that you possess the very best that money can buy.

You are cordially invited to call at their showrooms, where a most representative display in a wide range of designs and colors is available for your selection. Purchases may be made through your dealer or decorator.

Portion of varicolored marble inlaid floor found on the Palatine Hill in Rome. Design of green, pink, peach, white. Probably 1st or 2nd Cent.

Vari-colored Floorings

(Continued from page 126)
The American public knows full well that the new La Salle models introduced early this autumn are exclusive Cadillac creations partaking of the same social and reputation value that has made Cadillac the choice of the admired and the notable everywhere. In these distinguished new La Salles this social and reputation value is expressed in a price value that is far and away the most generous offering in its own fine car field. The newness of the new La Salles affects every phase of performance and ownership. It includes still greater smoothness and flexibility; still more power in the famous V-type, eight-cylinder engine; a new harmonized steering mechanism that assures an amazing ease in traffic and in parking manipulations as well as in cross-country driving; a perfection and refinement of the exclusive Syncro-Mesh Silent-Shift Transmission and Safety-Mechanical Four-Wheel Brakes that make these revolutionary contributions to greater ease, control and safety more valuable than ever; roomier, more beautiful Fisher and Fleetwood bodies that are a fascinating realization of youthful dash and verve; and a wealth of features that clamor for personal inspection and for a test on the road. Any Cadillac-La Salle dealer will cheerfully place a new La Salle at your disposal so that you may make this personal test.

CADILLAC MOTOR CAR COMPANY, DIVISION OF GENERAL MOTORS
To lend added distinction to the most distinctively furnished room... to thrill the listener with its unsurpassed and unforgettable cathedral tone; that is the unique achievement of Kellogg Radio. And that is why it is found in so many homes of refinement. Kellogg Radio has 3 models of appealing design, including a combination radio and phonograph. All models have automatic volume control, screen-grid tubes, super power tubes and the Kellogg tone-balanced dynamic speaker. Prices range from $250 to $395, not including tubes. Slightly higher on the Pacific Coast.

KELLOGG
SCREEN-GRID RADIO
In this Modern bedroom, North Star Blankets are as perfectly in key as on 18th Century beds. There is no resisting their colors—as charming and gay as garden flowers; their deep, soft, resilient fleece wool. Just squeeze it between your thumb and finger; realize its depth; think how it will feel to sleep under that feather-gentle warmth! What a note of luxury North Star's perfectly matched rich silk bindings provide! Created for modern interiors is a new zigzag weave, ready in seven lovely colors, modestly priced.

Twenty-four hours daily, you realize on your North Star Blanket investment: decorative beauty by day; greater warmth, requiring fewer coverings, by night. Good stores have—or will gladly order—these fine Blankets in colors you prefer. North Star Woollen Mill Co., at Minneapolis, Minnesota.
HERE indeed are outstanding achievements in clock-making! Telechron, the modern springless electric clock, in a case designed by Paul Frankl, the foremost exponent of modernism in the decorative arts!

The "Modernique" design by Frankl (above) and the tasteful Revere "Moderne" clock (right) are in keeping with the precision of Telechron timekeeping. As in all forms of the new art, they definitely break away from tradition and reveal the spirit of today—with the rhythm, the color, the simple frankness of expression that characterize our time.

Telechron springless electric clocks simply plug into an electric outlet in your home (or office)—and receive exactly regulated time impulses, direct from the power station. There's no winding, oiling or regulating to do!

See these outstanding models—"Moderne" and "Modernique"—learn why they have been given such an enthusiastic reception wherever exhibited. Why not have them in your own home?

Priced from $14 to $1200

Telechron and Revere Clocks

— the Springless Electric Clock
WARREN TELECHRON CO.
ASHLAND, MASS.

— Telechron Motored
REVERE CLOCK COMPANY
CINCINNATI, OHIO

In Canada, Canadian General Electric Co., Toronto, Ont.
© 1939, Warren Telechron Co.
AT THE TABLE... the Graciousness of LINEN DAMASK

LINEN DAMASK, spread upon a table, visualizes exquisitely the quality of graciousness that distinguishes hospitality. A mellow charm suffuses the fundamental correctness of Linen Damask for the table, yet all the opulent resources of contemporary design enhance this charm with subtle harmonies. For generations, a consummate artistry of the loom has characterized the Linen Damask cloths and napkins that have come from the hands of Irish and Scottish craftsmen. Among women to whom the appointment of the table is an essay in the art of personal expression, Irish or Scottish Linen Damask is a primary requisite.

A charming booklet on correct table settings—"We Dine on Linen Damask"—will be sent you on receipt of ten cents to cover mailing cost. Address Irish & Scottish Linen Damask Guild, 60 West Broadway, New York.

LOVELY LINEN DAMASK TABLECLOTHS & NAPKINS impressively correct.
Royal Crown Derby, rich in colors—cobalt, rose and gold.

Dinner or Service Plates... $200.  doz.
Entree Plates. . . . . . . . $175.  
Dessert Plates. . . . . . . . $150.  
Bread and Butter Plates. . . . $115.  
Tea Cups and Saucers. . . . . . $90.  
After-dinner Cups and Saucers. $75.  

The Royal Road to China Leads Straight to Plummer's!

ROYAL CROWN DERBY is truly a regal possession! Since 1780 its production has been limited to Royalty and a few of the connoisseurs of England and America. Now, however, come royal tidings for lovers of rare and beautiful china. The famous Royal Crown Derby pottery is reproducing for Plummer patrons some of their oldest and loveliest patterns. The workmanship is not only exquisite, but the blending of fanciful colors unequalled, we believe, by any other china in the world. Thanks to modern methods, too, the output of this quality china has been sufficiently increased to bring Royal Crown Derby within the reach of a greater number.

Thus the House of Plummer again brings to its patrons the unusual. It pays to shop at Plummer's, for along with the standard lines of world famous potters, we also have creations made exclusively for this establishment, and unobtainable anywhere else in America. Indeed, a gift of china and glass from Plummer signifies a desire to more than ordinarily honor the recipient.

Those visiting New York should avail themselves of the assortments covering five floors, one of which is devoted entirely to Antiques. For those who cannot call we have an efficient mail order service.

Wm. H. PLUMMER & Co., Ltd.
IMPORTERS OF
Modern and Antique China and Glass

7 & 9 East 35th Street, New York
Near Fifth Avenue

Air Conditioning Assures Cleanliness

(Continued from page 94)

available. The electro-chemists have produced a new device, scarcely larger than a toaster, which plugs in at the ordinary light socket and generates oxygen in the form of ozone. The ozone kills the air as white cor­

uses purify the blood, breaking down and oxidizing the gases of visi­

ted air, and burning up all odors. The aftertaste of cooking disappears like magic, while garments emerge as fresh as if sunned on the line if the ozone generator is allowed the chance to do its restorative work in the musty closet. Should the odor of the ozone become noticeable, it is time to turn the current off, for sufficient has been generated and a concentration built up which keeps the air sweet and also inhibits the growth of bacteria.

It is curious that the most important of all the physical factors which contribute to human well-being should have been the last to be brought under control in the home. Present developments are only forerunners of what we may expect in the near future, when a definite standard has been established, determining the combinations of temperature, humidity and air motion under which many people are most comfortable and effective and our present appliances are improved to maintain this standard. Our improved feelings and accomplishments then will perhaps surprise us.
Whether it's a $5 gift or a $5000 gift... a silver key ring or a diamond dinner ring—this is the place you will find it. And the same high standards of skill and excellence of materials distinguish them both.

BLACK STARR & FROST-GORHAM, Inc.
FIFTH AVENUE, CORNER 48TH STREET. NEW YORK • SOUTHAMPTON • PALM BEACH

Associated with SPAULDING-GORHAM, INC., Chicago and Paris

For when two establishments—each with such a record for brilliant craftsmanship and high prestige—elect to merge... great advantages result for the public. For a merger means volume, and volume means values. Discover this for yourself in your Christmas shopping at our new enlarged shop.
If you love good pottery you will find keen moments of joy in these richly delightful, happily distinctive creations of Roseville master craftsmen.

Here are lines and curves and angles that have sprung right out of a many-sided spirit of artistry. Roseville potters live their craft and for more than a generation their handiwork has won the favor of those who appreciate charming things.

And exquisite indeed are the colors of these beautiful pieces. Subtle harmonies of pleasing tints and blending tones. Blue, gray, tan, rose, green . . . soft as the hues of twilight.

In Roseville Pottery there is a wealth of fascinating objects . . . for you to choose for yourself . . . or as a gift to someone near. There are flower bowls, vases, jars, candlesticks, wall pockets, jardinieres . . . in many sizes and shapes. You will enjoy seeing them at the leading stores, where they are on display.

The story of pottery is interestingly told in the booklet, "Pottery" . . . A free copy is awaiting you . . . Write for it

THE ROSEVILLE POTTERY COMPANY, Zanesville, Ohio

ROSEVILLE
POTTERY

Trees And The Heart Of Man

(Continued from page 100)

To me the English Oak (Quercus robur) and the American White Oak (Q. alba) typify in one instance the Squire of Old England, and in the other a prosperous plantation owner of this country in days past. As tree lovers know, these Oaks thrive best in rich deep bottomlands and meadows where the soil is mellow and fat and where drought is never known and where good drainage always obtains. Under such conditions their short massive trunks give forth numerous stout widespread branches, forming a broad flat-topped unbranched crown. In the shadow of one of these trees a herd of cattle or a flock of sheep can find shelter and in its branches a thousand birds can rest and gladden the ear with song. They may look smug and self-satisfied, but such trees possess a tower of strength and unwrinkled have withstood the storms of centuries. There is an air of prosperity about them, of good living, of contentment, exercising a soothing influence on the spectator. They may be greedy in as much as they will suffer no other tree to grow within their shadow; they may insist on enjoying to the full the good things of life, but in return they show stability and give an air of prosperity to meadow or pastureland in which they flourish. So, too, the squire, the country gentleman, the plantation owner or prosperous farmer, exhibits all the characters enumerated, but who shall say, when all is done, that for centuries past they have not been the backbone of the country?

Much has been written decrying the old English squire, but he has served his country well and so, too, has the lordly Oak whose descendants are today pensioners in many an English park and meadow. The American White Oak is worthy of similar recognition.

If the White Oak be Lord of the Pasture, the American Elm is Lady, and like her human analogue she is at times of masculine proportion and appearance. In rich soils magnificent (Continued on page 134)
Gifts most charming . . . and lastingly cherished

Few things mean more to a woman than her Sterling. And “Treasure” Solid Silver makes the very happiest of gifts.

Imagine her delight this Christmas morning on finding in her dining room a “Treasure” Highboy filled with a gorgeous service of “Treasure” silver! . . . or on her buffet one of the lovely Tea Sets!

There are probably more than a few names on your Christmas list against which “Treasure” will fit most happily, for there’s an infinite range of choice—a Water Pitcher, a Bread Tray, a half dozen Salad Forks, or single Serving Pieces.

Even the simplest and most inexpensive gift in “Treasure” will be right—and charming. Gifts which will remain a most cherished possession through all the years to come.

As any of the better jewelers you’ll find “Treasure” Solid Silver. Or we will gladly send you booklets describing any of the designs which may especially appeal to you.

“Treasure” Solid Silver

Member of the Sterling Silversmiths Guild of America

ROGERS, LUNT & BOWLEN CO. • Silversmiths • GREENFIELD, MASSACHUSETTS
The Enduring Charm of Pottery

Beauty bravely conceived and transfixed through time remains an eternal contribution to Art. Deeply planned or happily fortuitous, such contributions remain suave, calm, impersonal—venerable creations bridging generation to generation.

Rookwood pieces of enduring quality will be found at the following stores:

Tiffany and Company, Jewelers, New York City; Marshall Field and Company, Chicago; Schervey Studios, Inc. Boston; Frederick and Nelson, Seattle; L. B. King and Company, Detroit; Brock and Company, Los Angeles; C. A. Selzer, Cleveland.

A store of similar quality represents the pottery exclusively in your city. We invite your direct inquiry.

ROOKWOOD POTTERY
CINCINNATI

Trees And The Heart Of Man

(Continued from page 152)

specimens shaped like a wine glass, clean of bole or sometimes with feathered trunks and pendent branches, grace the countryside. Those trees possess all the charm of femininity and of wayside trees none are more lovely, but not uncommon are types with massive, spreading branches distinctly Oak-like in appearance—quaint as masculine in character as any White Oak. Here in trees, as in the human family, we find types which would usurp their proper sphere and adopt the rôle of the opposite sex. In the Elm, at any rate, this is assumed at the expense of the charm of lowness and graceful beauty which all so much admire in the feminine.

IN TROPICAL REALMS

The Coconut with slender trunk and long, plume-like leaves fanning the breeze is queen of the tropical strand she rules in equatorial regions. The mud larks of the tropics are Nipa Palms and Mangroves which people the muddy flats and estuaries of rivers, living in black, filthy ooze where malaria and other fevers are rampant. Their counterparts in the North are certain Alders and Willows which flourish in and about streams and lakeshores. We have no envy or even admiration for such that prefer to live in regions so unhealthy and unsightly. A true amphibian is the Swamp Cypress (Taxodium distichum) which like a leatherneck marine is equally at home on land or water. In the swamps of Louisiana and the Everglades of Florida this striking natural marvel, its trunk, rooted at the base, is a curious sight, especially when seen reflected in the water. Round about it are clustered gnarled knee-like growths as to the function of which scientists dispute.

The Monterey Cypress and other coastwise trees may be dubbed constant guardians of their European homes. Wind is their great enemy and the feud between them is eternal. From youth to old age the struggle is perennial and merciless in the fight the trees of the shore put up against their unrelenting death-dealing enemy, wind. The struggle may go on through centuries but sooner or later victory is with the wind, yet nothing in the tree world commands admiration more than the magnificent fight an old Monterey Cypress puts up. As in the illustration here, one old giant has succumbed but his neighbor still keeps up the fight. One can imagine the jaws firmly set, every fiber of the tree's existence stressed to hold its own and keep proudly floating from the top its flag inscribed oil despondem. There is something sublime in the masterful struggle between the organic and inorganic forces, and methinks old Mother Nature stands as umpire without favoring the vanquished.

Forests, especially the coniferous forests of the northern hemisphere, boast a sheltered people, gregarious in habit like the denizens of towns and cities, a people fond of the soft things of life, happy enough when everything is going well but unable to bear adversity with impunity. Let wind or storm, axe or fire, isolate trees of the forests and they are doomed, they are as unable to adapt themselves to changing conditions as are the factory or shophands of our cities. So long as their normal life is not interfered with all is well, but if brought face to face with changed conditions and adversity they have no reserve of adaptability and fall by the wayside. I have often noticed a Pine tree left on the edge of a clearing or a lake looking forlorn and miserable—a wraith shrieking for lost companions. In the picture here of lake and lone tree one can almost hear the cries this wind-tossed individual gives forth in appeal for the companionship of lost neighbors.

In deserts and arid regions no trees grow save in the vicinity of wells, as for example the Date Palms in the Sahara, but in certain dry regions where rain falls at infrequent intervals trees highly specialized to withstand droughts find their home. These, like the camel, are especially equipped to store and retain water over long periods. Most remarkable of these are the Bottle trees (Brachychiton) of Australia, whose flake-like trunks are reservoirs of water.

The Horsechestnut of village blacksmith fame with its myriad white candles upthrust is a rather ostentatious member of the tree world. The Beech is the "Albion of the Forest", while the Silver Birch is "Venus of the Woodlands". The Beech, like Adonis in Shakespeare's comedy, holds aloft, preferring his own company to that of Venus. She, too, strange to say, prefers the rôle of nurse and protector of the dark-hued Pine, Spruce and Fir to the companionship of the more vigorous broad-leaved deciduous denizens of her own kin. Were squirrel and chipmunk consulted they would vote the Walnut, Hickory and Chestnut "Kings of the Countryside". Indeed, their grief at the sickness which has overtaken the Chestnut is great.

A GAMUT OF COLOR

Beavers acclaim the Aspen most useful of trees since with it they construct their homes. The gorgeous blossomed Flameboyant (Poinciana regia) of the tropics is, indeed, a living Prometheus still grasping in his hands and holding aloft the fire of Jove. Rependent in autumn dress, the Red and Sugar Maples may be termed the "Hunters of the Tree World", their brilliant autumnal tints outrivaling the colored jackets of those who follow fox and hound. Grief over the fire performs is well portrayed by the Weeping Willow, while no creature is more upright in character than the Lombardy Poplar, and White Birch and trembling Aspen are the nurse-maids of our northern forest trees.

The analogy of trees and the human family could be carried to extreme lengths with wholesome lessons to mankind. Indeed, in this world we may be found just as diverse groups of types and characters as in the human family—the strong, the self-willed, the reliant and masterful, the weak and clinging, those who have strength only when gathered into crowds—the beautiful, the ugly, the useful, the worthless, the fighter, the wallflower and so on ad infinitum. Whosoever loves a tree will never lack a friend.
A DRAWING-ROOM INSPIRED BY
SIR CHRISTOPHER WREN (1632-1723)

SYMMETRY of proportion and refinement of detail characterized the interiors designed by Sir Christopher Wren—qualities of restraint and dignity well worthy of emulation today.

Interpreting the genius of Wren, the drawing-room above combines in a happy degree a note of grace with the traditionally English feeling of substantiality... creating an atmosphere of culture in an environment that is altogether livable and charming.

This room, with its walls of mellowed pine and carved overmantel, is typical of the manner in which we complete an interior in harmony with any historic precedent... coordinating each detail of the lighting, furniture and other appointments with the background, ceiling and floor.
Of course

They notice your silver

The guests are seated, the laughter wanes — there's a momentary pause in the rhythmic rise and fall of witty conversation... In that hushed moment before service begins, all eyes—subconsciously, perhaps—survey the appointments of the table... Are you pleased to have them notice your silver?

You may decide—as many other hostesses have—that you should have sterling silver in the Francis First design... This beautiful pattern reflects the taste of that French king, who was the great patron of the art of the silversmith—whose royal decree brought forth the exquisite masterpieces of Cellini.

The Francis First pattern, by Reed & Barton, has unusual charm, grace and individuality. Its workmanship is superb—its weight substantial, and its value enduring... It is characteristic of the work of Reed & Barton, for more than a hundred years... Ask to see the Francis First design at your jeweler's.

Reed & Barton
Taunton, Mass. New York, N.Y.

Reed & Barton
Sterling established over 100 years
Silver plate
THAT Packard is the greatest name among motor cars is far from being either accidental or mere good fortune. That no other car possesses the Packard reputation is but the natural result of Packard's unusual history—its thirty-year background of experience that cannot be duplicated and that money cannot buy.

Packard reputation has a very practical meaning to Packard owners. It assures not only advanced engineering, the finest of materials, and supreme craftsmanship, but also unusual service and an exceptionally low depreciation cost.

It is a fact well worth considering that two out of three of those who buy Packard cars give up other makes to do so.

These thousands are for the first time enjoying truly luxurious transportation of a sort they have never known before. Their satisfaction results not only from superior performance and unusual comfort and beauty but also from the constant realization of the fact that their cars bear the crest of Packard.

PACKARD

ASK THE MAN WHO OWNS ONE

The slaves of the Caliph's household gently carried the women of his harem in luxurious palanquins
There are seven different pen points to select from — each identified by a color band on the cap. Try all seven points, select the one that perfectly suits your writing style, and your dealer will see that you get a similar point in the holder of your choice.

Waterman’s Number Seven costs $7, but other Waterman’s may be had at prices ranging from $5 up.

Waterman’s Desk Sets shown on the right, and Waterman’s Combination Pen and Pencil Sets illustrated above, make timely and acceptable gifts.

All Waterman’s pens are made with the distinctive Waterman’s features that have made Waterman’s the choice of particular writers for nearly fifty years. Be sure to try a Waterman’s before you buy a fountain pen.

All Waterman’s pens are guaranteed forever against all defects

Use Waterman’s ink in Waterman’s pens
This Imprint—

on fine leather means high craftsmanship . . . a high tradition . . . and generations of knowing how

If you would see how people of a certain position choose fine leather, go into an exclusive Fifth Avenue establishment some afternoon . . . Watch them as they hold the gift in their hands . . . a casket studded with lovely cinnabar, a handkerchief case, perhaps a bag of ostrich skin from Africa . . . judging with quick, approving glance the quality of the leather, the care and skill with which it has been fashioned . . . The price, high or low, will not matter . . . for with such people, quality must be the first consideration. But they do insist, almost without exception, that the article bear this tiny golden keystone R . . . and they buy accordingly! It is a matter of common knowledge that people accustomed to the best things in life have come to recognize this imprint as their infallible assurance of quality. That has been true for generations. Almost eighty years ago, the first Rumpp craftsman, finding his product as it should be, set his mark upon it. The imprint stands today, as it did then, for the finest materials, unhurried care in manufacture, and the most expert workmanship. . . . In a word, as the seal of a high tradition. . . . That is why you can be certain that any leather bearing this imprint is, without question, the best that you can buy. C. F. Rumpp & Sons, Inc., manufacture fine leather gifts of every description, excepting luggage. At the better jewelry, department and leather goods stores and stationers.
a long period. The form known as *baretianus* is one of the finest though in flower seems rise perhaps a little taller than the others. Its color is a fine rich purple, very welcome at a season when there is little brilliance in the rock garden.

*After arctic* is another fine type from southern Europe. It forms neat little bushes of distinctive foliage that in early autumn is lost beneath a cloud of lavender-blue blossoms. As its height is only a little under two feet it is rather too tall for any savage large rock gardens. A lovely Indian species that used to be found in catalogs and in many gardens, but which has lately disappeared from my ken, is *Aster thomsonii*, too tall, perhaps, but such a really fine thing with its hairy gray-green foliage and large lavender blossoms, borne singly on the many slender stems, that if it can be found it should be made use of. The blossoms are a clear lilac-blue in late summer. A diminutive form of *Aster thomsonii* is offered by at least one dealer in this country. This is *A. thomsonii nana*, a real gem for the rock garden. It should be given a position in full sun where the soil is well-drained, and a few pieces of stone scattered about it will insure the roots a cool run.

*Aster parryi* is an effective native species belonging to Colorado. The flowers are white and borne in full, widespread sprays on wand-like stems. Drainage is its necessity. Our west country offers many kinds of Asters and no doubt there are treasures in plenty of which we as yet have no knowledge. Numerous western species have come to me by one path or another and are growing nameless about my garden. One in particular is effective, a dwarf, bush-like plant with a profusion of white flowers. Another has large deep purple blossoms and grows no more than a foot tall. Both came from North Dakota and while they are very pretty, must be severely kept in check in so small a rock garden as mine, for they both spread strongly from the root in the manner of so many of their kind, and need with abandon.

A GOOD EASTERN SORT

A delightful native that should be found in every garden is *Aster linariifolius*, the Brittle or Savory-leaved Aster, found in dry fields in many parts of the East. It grows little more than a foot tall, and has erect stems which are clothed in narrow stiff leaves and finished at the top with irregular clusters of bright lilac Asters with tanned gold centers. It is the best of the native species for the rock garden and makes a really fine display when it blooms in mid-September. If a becoming companion for it is desired nothing better could be found than the common Ling, *Calluna vulgaris*, with its soft rose coloring. The two thrive together in exposed places refusing a soil on the side of acidify but not being firmly set in the matter. They make a gay picture in the rock garden for several weeks in the autumn.

But of all Asters for use in the rock garden none is so fine as *A. alpinus* and its several forms. Indeed they may be considered as among the very best of all easily grown rock plants. These are alpine and sub-alpine plants of rather wide distribution in the mountains of central and southern Europe, where they frequent rocky, stony places and pastures, more often than not on limestone. They are plants of low stature, a foot or less, making stout little tufts of soft green leaves close to the ground and sending aloft during June numerous scarcely leaved stems, bearing large lavender blossoms with yellow discs over a considerable period. The breadth of soft color furnished by the Alpine Asters, purple, mauve, lilac, lavender, soft rose and white, are most welcome in the exuberance of the June garden and many charming pictures may be contrived fairly true to nature. Mr. Farrer has said that in the short compact turf of the alpine meadows the Edelweiss, *Leontopodium alpinum*, is the chosen companion of the Alpine Aster, and in the garden these two grow no less happily together. The Edelweiss is easily raised from seed and is not a difficult plant to grow. Another fine selection is suggested by Mr. Farrer in *Among the Alps*, when in describing the Maritime Alps, he says, "among *Aster alpinus* alpinus rubra* and *A. gardensis* its golden-edged cartwheels of purple amid the sprayed rosy stars of *Diastella silvestris*.

PLANT COMBINATIONS

In my own garden I have a planting of the fine stocky *Aster alpinus* Goliath, with large purple flowers, backed by a few clumps of that best of yellow Linums, *L. campestrum*. This makes a fresh and charming picture for several weeks during June and early July. In another situation some tufts of *A. alpinus rubra* are situated just above a cataract of the white-flowered Maiden Pink, *Dianthus alpinus*. The form of *Aster alpinus* known as *superbus* is a very good and stocky, and *A. hildianus* and *A. gardensis* are both good varieties of which seed is to be had.

The Alpine Aster is very easily raised from seed and comes fairly true to description. But once brought to life it has its frailties and crotchets that must be considered if it is to remain a member of the garden family. It is naturally a plant of dryish, stony places and for all it has so hearty and stout an appearance on limestone. It is easily raised from seed and comes fairly true to description. But once brought to life it has its frailties and crotchets that must be considered if it is to remain a member of the garden family. It is naturally a plant of dryish, stony places and for all it has so hearty and stout an appearance on limestone. It is easily raised from seed and comes fairly true to description. But once brought to life it has its frailties and crotchets that must be considered if it is to remain a member of the garden family. It is naturally a plant of dryish, stony places and for all it has so hearty and stout an appearance on limestone. It is easily raised from seed and comes fairly true to description. But once brought to life it has its frailties and crotchets that must be considered if it is to remain a member of the garden family. It is naturally a plant of dryish, stony places and for all it has so hearty and stout an appearance on limestone. It is easily raised from seed and comes fairly true to description. But once brought to life it has its frailties and crotchets that must be considered if it is to remain a member of the garden family. It is naturally a plant of dryish, stony places and for all it has so hearty and stout an appearance on limestone. It is easily raised from seed and comes fairly true to description. But once brought to life it has its frailties and crotchets that must be considered if it is to remain a member of the garden family. It is naturally a plant of dryish, stony places and for all it has so hearty and stout an appearance
Mrs. Charles Lionel Nicholson was married in this beautiful costume of ivory satin with veil of rose point lace.

An outstanding bride of the year

Lovely Mrs. Charles Lionel Nicholson

OF INDIANAPOLIS

chose the Dolly Madison pattern for her wedding silver

WINSOME—petite—radiantly fair—a fascinating combination of Dresden china loveliness with a marching, modern eagerness...

In these or similar words the countless friends of young Mrs. Charles Lionel Nicholson describe her. She is considered one of the most popular and distinguished brides that Indianapolis has known for many seasons.

Her recent wedding to the son of Meredith Nicholson, novelist and short story writer, was an event of widespread interest... All the plans and activities of this lovely young bride are watched with keenest interest.

Particularly significant is her choice of wedding silver, that most important of table appointments; for her home will be a center of interesting and gracious entertaining.

Mrs. Nicholson has chosen this beautiful Dolly Madison silver, the new pattern by the famous Gorham artists. "I think it the loveliest I've ever seen," she says of this silver. "I'm sure it will always be a joy to me."

For generations distinguished brides have chosen Gorham Sterling. And now you may choose complete settings of this exquisite flatware... for an amazingly moderate investment.

Gorham Sterling can be purchased on convenient terms through the Sterling Silversmiths’ Guild Purchase Plan. Reliable jewelers will gladly explain.

Send for our absorbing new booklets showing the lovely Gorham patterns chosen by distinguished brides and illustrating the smartest ways of table setting.


☐ Please send me your FREE illustrated booklet, "Prominent American Brides and the Silver Patterns They Have Chosen."
☐ Please send me for 25¢ enclosed, your new illustrated book, "The Art of Table Setting" by Elinor M. Gunn, authority on the etiquette of entertainment.

Name

Address

Gorham

AMERICA'S LEADING SILVERSMITHS FOR OVER 90 YEARS
The Lightolier Galleries present an interesting collection of chairs which are unique in the sense that, although precise and highly ornamental in character, they are genuinely comfortable. Decorators and their clients will enjoy an inspection of these pieces, as well as countless others of a magnificent nature, which arrive here in new, enlivening and bountiful variety almost every day.

**Lightolier Galleries**

569 BROADWAY, NEW YORK

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**Hardy Asters In Rock Gardens**

(Continued from page 138)

moisture, hence they should be planted in well-drained situations in full sun, in soil that is gritty but good, and among large stones, so that while there will be no excess of moisture the roots may be sure of finding a sufficient supply beneath the stones. This is the only treatment which will insure longevity for this type of Aster, but the fine effect of the plants when in health is worth all the trouble it takes to keep them fit.

And now we come to mention a truly superb species, _Aster Farreri_, a recently introduced Tibetan species noted for its discoverer and introducer, the late Reginald Farrer. In his report to the R. H. S. Journal Mr. Farrer describes it as "The most glorious Aster of the year, a towering tussled-headed person of a thousand narrow rays of richest violet, flapping from a flat center disc of vermilion orange, a species new to cultivation, and the finest yet discovered." In his _On the Eves of the World_ he speaks of the discovery of this Aster, saying, "I called it Big Bear to differentiate it in the eye of my readers from Middle Bear, which is the commoner broad-rayed _Aster_ of these grassy Alps (_A. lomatianus_), and from Little Bear, which is the dwarfed and magnified beauty of the highest naked shingles (_A. oreophilus_). Now all three of them are known to be species as new to knowledge as to cultivation, and the finest of the bears is mine."

Seed of the Big Bear and the Little Bear is to be had, and plants, anyway, of _A. farreri_ and certainly all rock gardeners should haste to make a trial of them. Probably _A. farreri_ is the finest, in truth, but _A. oreophilus_, the Little Bear, of Yunnan is a beauty with its "sea-blue" tuft of soft foliage and tender grayish lavender flowers with central yellow discs. I have twice possessed this charming plant and twice lost it through not taking seriously enough its imperative need of both sharp drainage and at the same time plenty of water. Once at the end of the seed list. It is probable that this plant should be given a well-drained sunny slope among plenty of stones and a top dressing of small chippings to guard the soft leaves and sensitive crowns from corroding moisture.

A good deal in the way of the species mentioned above and responding to the same treatment are, _A. subcaulescens, A. brachystachys, A. diplolepis_ and _A. yunnanensis_. The first, _A. subcaulescens_, is of uncertain origin but is thought to be a native of Kashmir. It is in every way desirable, forming tidy mats of soft-leaved tufts and early in summer sending a profusion of leafless stems bearing very large pure lavender blossoms with golden centers. _A. brachystachys_ is as dwarf as _alpinus_. It forms a stout little tuft from which arise on almost naked stems light lilac flowers of a generous size. It is from high places in the province of Yunnan.

_Aster diplolepis_ is a good deal in the way of _A. subcaulescens_, but the light lavender flowers have purple centers and the leaves are edges. _A. yunnanensis_, a recent introduction, is dwarf, growing no more than nine inches tall and forming neat and compact rosettes of somewhat hairy leaves. The flowers are bright blue-lilac and have unusually broad rays about the central golden disc. It blooms early and profusely and is said to be altogether a treasure.

All the Asters mentioned benefit by frequent division in early spring or just after they have flowered. This consideration especially tends to keep those of the _alpinus_ type in health.

News of the whereabouts of seed or plants of the above mentioned Asters will be furnished any one sending an addressed envelope.

**Beautiful Bulbous Irises**

(Continued from page 140)

Of the three _Xiphium_ Irises, the Dutch are the earliest to bloom. This class, while of comparatively recent origin, has already become the most important. A great many varieties have been developed within the last few years upon the other side, and a few of these are beginning to find their way into American catalogs and will undoubtedly before long replace most of the older sorts. Of the older ones, half a dozen of the best known are _Anton Maurus_, a very soft blue; _Albem Cupa_, a tall white with a characteristic lemon yellow blotch; _Cornelius Troost_, a beautiful pale yellow; _Hart Nibborz_, clear blue; _ Holbekna_, pale blue and yellow; and _Rembrandt_, a two-toned deep blue with a strikingly contrasting blotch of orange. Among the newer sorts available here are _D. Harling_, a bright colored extra early variety; _White Excel- sior_, pure white; _Van Everdigen_, pale blue with lemon yellow falls; and _J. W. Dillen_, a deep yellow.

(Continued on page 144)
November, 1929

Minuet
The spirit of the early Colonial days is admirably represented in Minuet. The grace of its gentle curves and flowing lines has an irresistible appeal for all who delight in early American design.

Pine Tree
Here cleverly the designers have expressed the honest simplicity of our native pine. And on the reverse side of every piece of Pine Tree is a facsimile of that famous pine which marked America's first coin—and proclaimed it sterling.

Trianon
The classicism of Greek design, made more appealing by a touch of French romanticism. And, oddly enough, the whole effect is distinctly modern—and very smart.

Fontaine
The French Renaissance inspired this superb pattern. Its richness and wealth of exquisite detail add distinction to any table setting.

Wedgwood
Delicate as a bit of d'Alencon lace, is this Adam design in fine tracery cut in relief. Instinctively one thinks of eggshell china and fine linens as a setting for such quiet refinement. Yet Wedgwood is always "right."

Perhaps you've said:
Some day
I'll have Sterling

Choose now........
Some day is here!

It is really true... Sterling can be purchased now, on sensible step by step payments—the way you purchase your home... or your car... or your radio. Your jeweler will tell you about the new Sterling Silversmiths' Guild Purchase Plan. A sound financial plan which allows you to buy, at one time, all the silver you need and pay for it from your monthly income.

Shall it be Minuet... Pine Tree... Trianon... Fontaine... Wedgwood? Choose the one that is loveliest to you. Then, from the fascinating book we have prepared for you, see which pieces you will need for the kind of entertaining you will be doing.

Send for Elsie de Wolfe's booklet
Lady Mendil (Elsie de Wolfe) has directed the preparation of the most helpful silversware booklet ever written. "Correct Table Silver... Its Choice and Use"... Eight different selections are suggested... for every type of entertaining. There are exquisite photographs of table settings... And instructions for the proper position and use of each piece. A number of the International Sterling Patterns are shown, with the prices for each piece. Although worth far more to you, we will send you this beautiful book for 25c.

INTERNATIONAL SILVER CO., Meriden, Conn.

Envelopes are 25c (coin or stamp), for which please send at once my copy of "Correct Table Silver."

Name:
Street:
City:
State:

FINE ARTS DIVISION, MERIDEN, CONN.
Following the Dutch Irises in season of bloom come the Spanish. Of these, the following six varieties give a good range of coloring: Cajun, deep golden yellow; King of the Blues, a very deep blue; Louis, porcelain blue; Queen Wilhelmina, pure white; Blanche Fleur, white shaded lilac; and La Reproduction, bronze with a golden bloom. Golden Lion, a lemon yellow with golden yellow falls, and Golden Wonder, with gracefully frilled standards and tails of daffodil yellow, are two new varieties which are entirely distinct from the older sorts and far finer.

Later still are the English type with very broad, gracefully recurved falls, more closely resembling the beautiful single Japanese Irises and also somewhat more robust in growth, but lacking the yellow and bronze shades found in the preceding types. Prince of Wales, lavender and blue; Grandليس, delicate white and lavender; Surprise, a deep indigo blue; Perle des Jardins, a wonderfully grey tinged light blue; and Mont Blanc, pure white, are representative of the available colors which are to be had in this group.

The First to Flower

The earliest of all to bloom, but not reliably hardy without very careful protection, is the violet flowered Reticulata. Three varieties which have proved very popular for forcing are: Imperator, a Filifolia hybrid, and the Lingitana varieties, The First, and Wedgewood, the latter, particularly, has created quite a sensation at shows both here and abroad. The safest way to handle any of these out-of-doors is to protect them by placing a temporary frame over the beds where they are to be grown, using boards about twelve inches high to hold in place a fairly deep but light mulch of dried leaves or straw, protected from heavy rains or snows during February and early March with a glass or imitation glass sash or boards fixed firmly in position so that the wind cannot have a chance to displace them.

In the cultures of bulbous Irises, the one most essential thing is not to have the soil freezing and thawing about the plants in late winter or early spring. This has often been the real cause of failure where low winter temperatures have been wrongly given the blame. A slightly elevated bed or a sloping bank, with plenty of sand or gravel, several inches deep, is certainly the better. Where one has only low, a hot, dry soil during midsummer, one most essential thing is not to have the bulbs can bake in the open, and a considerable number of them may be killed. In the forcing, but also one of the most charming late winter or early spring flowers for indoors. In planting the bulbs, they should be covered two or three inches deep, so it is better to procure Azalea pots rather than the ordinary bulb pans, as they are deeper proportionately. In forcing, planting, use a compost consisting of good light garden soil, with sufficient sand added to make it very friable, and about one-third of sifted leaf mold or granulated peat moss added, with a sprinkle of bone meal. Or they may be grown in wooden boxes or three or six inches deep.

After planting, bury outside, the same as with Dutch bulbs, until late January or February, covering with several inches of soil. When they are first brought in, keep them rather cool, preferably not over 50°, for about two weeks, when they may be moved to a warmer place. Besides forming a very acceptable addition to the Tulips, Hyacinths and other bulbs ordinarily grown in this way, they flower over a much longer period than any of these others.

FORCING IN A FRAME

If one has a hotbed or coldframe available, the bulbs may be planted in this in the fall, three or four inches apart in rows eight to twelve inches apart. The glass sash may either be removed entirely or raised on temporary wooden supports after considerable growth has been made. This will bring the flowers on several weeks ahead of those planted in the open, and a considerable number of them may be forced to bloom a month or two earlier, and to produce cut flowers. The early blooming, more tender varieties, such as Wedgewood and the other Filifolia and Tingitana sorts, and also the fragrant varieties, are especially desirable for growing this way. Their flowers are immensely welcome in the early season.
GRADUATED TUNES SHADING FROM LIGHT TO DARK DISTINGUISH THE MODERN COLOR DESIGN ORIGINATED BY JOSEPH URBAN FOR THIS NEW RUXTON SEDAN

Your car...like your home needs the smart personal touch that decorative fabrics give... 

The really distinguished woman today expects her car to provide a suitably smart background for her activities. She knows that it represents her just as her home does. That it should be decorated tastefully—and modernly.

Nor is this alert acceptance of twentieth century ways limited to women. Prominent business executives now see to it that their cars are decorated with the same good taste and individuality that mark the new trend in office decoration.

Whether you have a dashing coupé, a sedan, a cabriolet, or a suave and elegant brougham—its interior should have the personal touch that decorative fabrics give.

The makers of the Ruxton—one of the finer cars of today—have recognized that the highest type of machinery is not of sole importance in turning out a perfect automobile. They have their color schemes originated by the master Joseph Urban; their fabrics loomed exclusively for them by Schumacher.

Schumacher collections provide the widest selection of distinguished decorative fabrics—for home, private office, banks, theatres, hotels, automobiles and airplanes. Here you will find materials reproduced from rare antique designs of all periods as well as the newest creations by prominent contemporary designers. Also all decorative trimmings to harmonize with Schumacher fabrics, including automobile appointments such as toggles, robe rails, and gimps.

Your decorator, upholsterer, or the decorating service of your department store will gladly obtain samples for you. F. Schumacher & Co., Dept. E-11, 60 West 40th Street, New York, Importers, Manufacturers, and Distributors to the trade only of decorative drapery and upholstery fabrics. Offices also in Boston, Chicago, Philadelphia, Los Angeles, San Francisco, Grand Rapids, and Detroit.
Such a setting justifies a pride in your dinner table.

Ruby and gold glass with our beautiful Minghetti service plates in green Rafaellesque decoration.

Blue stem ware with rose and gold trim on the famous “Ricetti” Deruta dinner service.

We are exceedingly desirous of distributing a stem ware that is worthy of the ideals expressed in the more particular table service. Venetian “Murano” Glass is being accepted as the complement to sterling silver and the utmost for the really beautiful dinner arrangement. Ask your dealer to show you “Murano” stem ware or send us his name and we will mail you our sixteen page booklet on Glass from Venice.

Carbone
IMPORTER OF
ITALIAN DECORATIVE ARTS

348 Congress Street
BOSTON
120 Fifth Avenue
NEW YORK
620 No. Michigan Ave.
CHICAGO
New as Tomorrow! Smart as Today!

this exquisite new tableware in COLOR

THANKS to the stimulating new vogue for color, American homes have taken on a brighter, more cheerful aspect.

Breakfasts and luncheons, teas and suppers are vivid and colorful—certainly gayer and more happily informal than ever before. To better complement exquisite china of new design and fresh unfaded beauty, linen is brighter, glassware more varied.

And now, striking colored tableware ... new, smart, exquisitely designed ... makes its timely bow to add another sparkling note to the art of gracious living.

Lamson Color Tableware is tableware of an utterly new type. Its design is lovely and authentic as a pattern in Sterling Silver. But there the resemblance ends.

At an advance showing, Color Tableware delighted the style authorities responsible for its creation. In its graceful lines and gleaming beauty they saw the perfect final touch for the colorful table ensembles of today's discriminating hostess.

There are four lovely colors ... deep Midnight Blue; vivid Ming Green; delicate Hydrangea Blue; and lustrous Jonquil Yellow. Choose what table motif you will—one of these delightful colors will blend or contrast beautifully.

Lamson Color Tableware, with its stainless steel blades, is remarkably easy to clean and keep brightly polished. It is available in four complete sets with proper pieces for correct usage on any informal occasion: breakfasts and luncheons, teas and bridge suppers, any affair where color and style predominate. It is moderate—even modest!—in price. And ... it opens an entirely new vista in this perplexing Christmas gift question!

Already many leading stores are showing Lamson Color Tableware.

May we tell you the name of the one nearest you and send you our booklet? Use the coupon below.

Or you may have a sample piece in any color delivered to your own home for a dollar bill.

This last is a special offer, good for a short time and we can send but one piece to each person. Lamson & Goodnow Mfg. Co., Shelburne Falls, Mass.

COLOR TABLE WARE
The first time, radio has become something more than entertainment in the home. In cabinets of magnificent simplicity—companionate alike to period or moderne rooms—Amrad receivers assume their rightful place as furniture of exquisite type.

And when they step into their dual role of troubadours of the world—here indeed is performance that borders on the magical. For in crystalline quality of tone—sonorous depth and mellowness—in the delicate shading of tone-pictures that mean everything to melody—Amrad has put radio ten years ahead.

THE AMRAD CORPORATION
Medford Hillsdale, Mass.
J. E. HAHN, President
POWEL CROSELY, JR., Chairman of the Board

Let us send you a 4-color booklet de luxe, illustrating and describing the complete new AMRAD Bel Canto Series.
One Happy Christmas "Eve"

meaning your wife, Sir Adam,
with the silver gift you give her

Being one of Eve's daughters her feelings and instincts are just as feminine as the curl of her hair or the curve of her mouth.

So it's simply feminine and natural that she should adore nice things. Pretty clothes, so that she looks nice to herself... and to you. A table that smiles and sparkles with radiant silverware... for her... and for you, too.

Under $5

Jelly Server $1.75
Mayonnaise Ladle 2.25
Cold Meat Fork 2.50
Tomato Server 3.25
Berry Spoon 3.50
6 Coffee Spoons 3.75
6 Dessert Spoons 4.25

And being one of Adam's sons you'll strive to please her. Especially at such a mellow season as Christmas. Perhaps she's been struggling along resignedly, using a lot of old and ill-assorted silverware for 1,000 meals a year! No woman's pride was ever made for that. But Christmas, and silver gifts, were made just to change the situation.

Let your dealer show you the silverware to make your wife a happy Christmas "Eve" on Christmas day... and for long, long years to come, for 1847 Rogers Bros. Silverplate is guaranteed without time-limit. And you needn't be a Wall Street magnate to buy her 1847 Rogers Bros... even though it's the finest of all silverplate. For it's really inexpensive... as the prices quoted, for your convenience, on this page will prove.

Over $30

Water Pitcher $30.00
Centerpiece 40.00
Pieces of 8, 34 pcs. (chest shown) 43.50
3-pc. Tea or Coffee Set 65.00

A sparkling new booklet has been prepared, "What The Well-Dressed Table Will Wear In Silverware"... and it's yours if you simply address Department "E," International Silver Company, Meriden, Connecticut, and ask for booklet L-16.

1847 ROGERS BROS.
SILVER PLATE
INTERNATIONAL SILVER CO.

For HIDDEN HEAT
ROBRAS 20-20 Radiators

In the Walls - Out of Sight - Out of the Way

If you kept silent. Yet how provoked you must act when you have the chance, and be cooly never be rude to everybody. Me was an uncle near Newyork, and I assiureil her that it was a fit place to live. I have sat at work with a crowd. I have sat at work with a crowd. I have sat at work with a crowd. I have sat at work with a crowd.

Another truth that clients often overlook is that architects can not work with a crowd. I have sat at family conclaves during which my charming sketches were torn to pieces by father, mother, children and assorted relatives. One of the relatives was the worst. Not being one of the immediate family he felt that he could be rude to everybody. He was an uncle and it was an added disadvantage that he had been tremendously successful in building woolen mills. "You don't any of you know what you are talking about," he said, then, turning on me and wagging a hairy finger, "Young man, when you have built as many houses as I have watchmills, you'll plan things differently. Now in my mill in Woosneesock... ." I escaped at midnight, with a splitting headache.

No, the architect can not work with a crowd. Let the family go into a huddle if they will, but leave the architect out of it. The crises and spasms which I have described as leading inevitably to architectural fops are metaphysical in their nature although their results, in terms of hot letters and cold silences, are hideously real. But there are many more tangible things which your architect can not do. For instance, Madam, he is no tailor reader, nor can he foresee the type and size of furniture and the sizes thereof, which you will wish on him. How did he know, my dear lady, when you and he discussed ceiling heights for the second floor and decided on the cozy and quaint height of seven-feet-two, that your great-grandmother's four-poster boasted an altitude of seven-six? Then was the time for you to have spoken. But no, you kept silent. Yet how provoked you were when you found that in order to house the ancestral couch, it would be necessary either to lower the floor or to raise the ceiling.

I have seen this identical problem solved by creating four small domes in the ceiling to receive the terminal pinpricks of the bedsheets. But the solution was no happier than the situation.
"YOUR MAJESTY, we are filled with panic for the morals of our children"

Perfumes and spices from India, ermines and sables from Russia, satins from the South, beautiful china from the East came pouring into Elizabethan England as merchandise and plunder. In the face of such luxury, says an historian, "statesmen trembled before the imminent ruin of the realm."

Today fathers and statesmen, only human, still fear for the morals of the new generation. But the beautiful things, the luxurious china they once accepted so doubtfully are found in every well-appointed home. The fashionable table has achieved even new luxury in the modern vogue which decrees a different color for every course.

A Black Knight service plate robed in maroon, encrusted with golden arabesques... the soup cup limed in tender green... entree plates of yellow-and-gold... dessert plates exotic rounds of turquoise. Throughout the dinner a pageant of changing patterns, a carnival of shifting colors.

Not so long ago china of such luxury was indeed the prerogative of princes, and an entire service commanded a prince's ransom. But of late wide acceptance and modern resources have worked their wonders. Today a complete Pageant Service of Black Knight China, with sets of plates for every course and every comestible, may be had for as little as a thousand dollars. Modest dozens of plates for starting personal services, or for gifts, are available in proportion.

Smart china shops in nearly every city show this lovely china... and will send you on request our charming book, "The Gracious Art of Dining"... will explain in detail the "color-for-every-course" vogue... or, if you wish write to Black Knight China, 104 Fifth Avenue, New York City.
ADORABLE GIFTS

The loveliness that pervades Carlin creations is expressive of the intimate feminine taste, precisely. Gifts from the Carlin shops are greatly appreciated and this year the Carlin display excels in variety and charm. Silken negligees, chaise lounge ensembles, blanket protectors, velvet comforters, blankets and a thousand other enchanting requisites for the bedroom or boudoir and for travel are delightful to possess. Old brocades and beautiful miniatures from quaint places abroad are also attractive beyond all comparison.

CHICAGO NEW YORK
662 N. Michigan Ave., at Erie St. 528 Madison Ave., at 54th St.

SAN FRANCISCO
I. Magnin & Co., Grant Ave., at Geary

Character In A Modern House
(Continued from page 110)

...to meet our present-day needs and satisfy our desires, to satisfactorily fulfill our ideas of economy, and to make use of materials and methods of construction of most recent invention and manufacture, I do not mean that a house to be modern must be built of modern materials, any more than I mean that its design must be radically different from anything that we have ever before seen. It stands to reason, however, that the designer of a modern house will employ certain materials of modern manufacture in order that the house will successfully cope with prevailing social and economic conditions. Furthermore, it would be only natural that a house designed to satisfy our modern needs and desires would, in its design and its plan, bear certain evidence of the originality of the designer.

We are gradually coming to understand that the modern movement now prevalent over the entire world, in all walks of life, is not a mere fad or passing fancy. It is, rather, a demand of the people of these times to allow their individuality to be expressed. Residential architecture has lagged in accepting the people's desires. For new ideas in architecture must be introduced slowly. Buildings are too closely related to our every-day life to take chances with their design.

Yet we have become quite accustomed to modern office buildings, modern theaters and even modern apartment houses, but we still shy at bringing modern art to our homes. And all because we cling to the idea that modern architectural art is too radically different from that to which we have been so long accustomed. We can occasionally find entertainment in a modern theater, we can enjoy dining in a modern restaurant, but it is taking too big a chance to expect us to live our daily lives in a modern house.

There are reproduced herewith photographs of a house which is, to me, the first really modern house in this country. Julius Gregory, the architect, realized that his clients were normal people, that their customs, their habits, their tastes and their desires were very similar to those of the average 20th Century American, and thus he could not, if he would, take any chances in designing for them a house that was radical or extreme in any sense of the word. While he felt free to call upon his creative ability, he appreciated the fact that any success he might attain in designing a modern house for this modern family depended upon the substitution of sane originality for startling radicalism.

This house which is illustrated in detail belongs to H. L. Hoyt, and is located at Great Neck, Long Island. It is a frame structure, the exterior walls of which are finished in stucco. The architect has based his design on logical ideas throughout. Strange as it may seem to the uninitiated, the modern character of the design is largely inspired by the use of stucco. Since structural materials are so influential in developing design it seems that a modern house would quite naturally be constructed of some of the numerous materials of modern invention and manufacture. Stucco as a structural material is almost as old as architecture itself. Yet Mr. Gregory found that the physical qualities of stucco possessed opportunities which had never before been taken advantage of. Thus was his originality kindled.

In the design of the interior, too, sane and original ideas have been introduced. Those elements of the design which are so definitely associated with the structure, as the staircase and...
Gargle with Listerine when you get home...

Here, as any doctor will tell you, is a bit of sound wisdom for those who attend late season football games.

Before going, and after returning from them gargle with full strength Listerine. This pleasant little precaution may spare you a nasty siege with a cold or sore throat or their more dangerous complications.

Medical records show that after football games, there is marked increase in the number of cases of colds...sore throat...influenza and bronchitis.

They are caused by germs in the mouth which get the upper hand when body resistance is lowered by over exposure, change of temperature and emotional disturbances, all of which are coincidental with seeing a football game.

Listerine checks them effectively because, used full strength, it is powerful against germs—kills them by the million.

Even such stubborn organisms as the Staphylococcus Aureus (pus) and Bacillus Typhosus (typhoid) in counts ranging to 200,000,000 are killed by it in 15 seconds, repeated laboratory tests show. Yet Listerine is so safe that it may be used full strength in any body cavity.

Use Listerine systematically during winter weather. It is a pleasant habit, a cleanly habit, and one that may lengthen your life. Lambert Pharmacal Company, St. Louis, Mo., U. S. A.

KILLS 200,000,000 GERMS IN 15 SECONDS

To prevent Colds

Colds are often caused by germs transferred from the hands to food which then enters the mouth. Rinsing the hands with Listerine before each meal kills such germs. State Health Boards recommend similar measures particularly during epidemics of influenza.


Character In A Modern House
(Continued from page 148)

the fireplaces, are treated in such a way that they take their place logically as part of the decorative scheme, while their structural significance is in no way lessened. Built-in cupboards, window seats, and radiators, serving peculiar purposes in the modern house, are designed to bring into closer harmony the structural and decorative schemes. While the minute detail of the design the architect has Striven to give expression to the character of his client rather than to effect a scheme that suggests the influence of some "period" in architectural history, one never feels the need for so-called "modern furniture," and yet the needs and requirements of a modern family have been satisfactorily fulfilled.

But, you may exclaim, after carefully examining the photographs reproduced herewith, the house is too especially "modern" to you. That is the very best criticism you could possibly make. It is modern because it is original. There are many amounts of the design which may have been inspired by designs of another era, but it is not a house of which it can be said that it is designed in the character of some style of architecture peculiar to some foreign country five or six centuries ago.

Seven Distinctive Houses
(Continued from page 85)

gives access to the porch and the entire property at the rear of the house is kept free from the necessity of service activities.

The long second floor hall is lighted by a skylight in the roof. On this level are five bedrooms and two baths. Three are master's rooms and two are intended as servants' rooms. The owner's chamber has a dressing room which connects a private bath. Four closets in the owner's chamber will delight the mistress of the household. The Mediterranean house on page 85 was designed as a type suitable to Florida and sections of California. Its walls are stucco and the roof is of red tile. The living room extends across an entire end of the patio. Three bedrooms range along the left hand side and kitchen, dining room and garage are opposite, in the order named. Living room, dining room and one bedroom open directly to the patio or loggia which is built in. One bathroom opens to two bedrooms and another communicates with the master's bedroom.

House & Garden's Bookshelf


RARELY does a volume create at the very beginning such an impression of authority coming from much actual experience well mastered as does this. It is a most convincing and satisfying treatment of one of the most difficult subjects in horticulture made by a man who has not grown one or a few specimens of each variety of the Lily in a private garden with conditions perhaps exceptional, but who has managed large numbers as a business. It is consequently a book par excellence for the commercial grower and the florist, or for the superintendent of an estate upon which is expected production in quantity and at all seasons of the year, although it is of course a good book for any gardener to have. It and the beautifully illustrated Consider the Lilies, published by W. E. Marshall and Company, complement each other nicely. Mrs. Fox's Garden Cinderella is the work of a gardening enthusiast and makes an appeal to a person like myself.

In this volume there is a systematic and business-like directness. After a brief mention of the special permanent purposes that may be served by the Lilies, the author has the suggestion that Auratum, Speciosum and Henry work in well among Peonies, with peat moss forming a moist helpful to both kinds of plants, and a mention of Tournesolium, Elegant, Cousin, Pomponium and Parcums and some others of the California Lilies as suitable for the rock garden; there are concisely handled Lilies for Cutting, Insect Pests and Diseases, Propagation and Lilies for Pot Culture and Forcing constitute invaluable chapters that give the book its distinctive character. The Madonna Lily, which, by the way, Mr. Wilson recently ranked with the regular Easter Lily, in purity and stateliness and should be appreciated more by gardeners, florists and amateurs.

In the second part of the volume, which consists of Notes on Varieties, are given, in alphabetical order, the results of experience with the more alluring of the Pacific Coast Lilies, more experience than is found in any other book published in the East. Cortalbantum seems to be a little better adapted than does Humboldt, which is hard to establish near the Atlantic, while the pretty and dainty Kelloggii can occasionally become colored in well-drained pockets of the rock garden or upon the banks of sloping woodlands. The splendid and vigorous Panther Lily is the most dependable of California Lilies for cultivation in the Eastern States. Parcums has been wintered by a few growers in New England. Parcums, coming from a high altitude, ought

(Continued on page 172)

Gives even the least expensive Rug That Feeling of Luxurious Softness

YOU notice it the moment you step into the room! An all-enveloping sense of quiet elegance and ease. The rug gives beneath your feet with the responsive yielding of deep, rich pile. Yet it may be but a simple domestic rug laid over an Ozite Cushion!

This wonderful Ozite Cushion which lends such velvety softness, is really a fine thin hair mattress for your carpet. By protecting the fabric it also adds vastly to the wear. Unbelievable as it sounds—Ozite will actually make your rugs wear three times as long!

Ozite Rug Cushion is sold and recommended in all stores selling floor coverings. Examine it carefully: dark brown, with orange binding imprinted "Ozite," and stores selling floor coverings. Examine it carefully: dark brown, with orange binding imprinted "Ozite," and...
IT IS UNUSUAL TO DISCOVER
SO MANY HIDDEN VALUES IN A MOTOR CAR

The power of the Lincoln is evident, even to those who watch it sweep along a road or through the city streets. Its distinguished beauty is immediately felt. But the character of this motor car, like that of all fine things, demands full acquaintance to be rightly known.

The enthusiasm of Lincoln owners grows with the thousands of miles that they drive this automobile. Everything they expect of it—in power, performance and comfort—is fulfilled. But more than this, the Lincoln increasingly reveals its own particular excellence in every detail of motor, chassis and body.

Those who drive this automobile discover for themselves how well and to what exacting standards the Lincoln is made. It is, above everything else, a precision-built car—made and assembled in one of the famous precision plants of the world. It is a car which, in the course of its building, is tested with unique thoroughness for performance and quality.

Precision, in hundreds of instances as exacting as 1/1000 of an inch, is the rule in the machining and assembly of its mechanism. The same insistence on exact quality finds expression in the 30,000 testing operations through which the car as a whole is put. Literally, it is as fine an automobile as it is possible to produce.

The entire resources of the Ford organization are behind the Lincoln. Ford experience and engineering skill, Ford laboratories and raw materials, Ford methods of scientific production—all contribute to the value of the Lincoln. No separate company could make so genuinely excellent a car at a price which even approaches that of the Lincoln.

With such background and equipment, those responsible for this automobile are able to give full expression to their ideal of making a motor car as perfect, in mechanism, chassis and body, as it is possible to produce... a motor car with every evident and hidden value... the Lincoln.

THE LINCOLN
November 16th

SATURDAY

The Sun will publish a Special Annual Edition of The Antiques and Interior Decorations Section. The better part of a year has been devoted to securing material and arranging it in artistic, impressive and authoritative form under the supervision of Charles Messer Stow, and it is suggested that this number will constitute a standard of expression and information which will prove of incomparable delight to persons interested in old and modern things of artistic merit. A subscription coupon is attached for your convenience.

Antiques & Interior Decorations
SATURDAY SECTION OF

The Sun
The Newspaper of Distinction in its Readers, its News and its Advertising
NEW YORK

Subscription Blank

The Sun, New York
Dept. A

Gentlemen: I am enclosing check for $1.50 for one year's special subscription to the Saturday Edition of The Sun, containing Antiques and Interior Decorations Section. (Not good in Greater New York.)

Name: ...........................................
Street and Number: ...........................................
City and State: ...........................................

LANDSCAPE papers in block and panel effect must have made a charming setting for the mansions of yesteryear. Today, they provide the same friendly warmth to modern Colonial homes. For over forty years, Thomas Strahan has specialized in wallpapers of distinction...scenic designs, floral prints...modern motifs...in colors and patterns that good taste approves.

No. 6785 — Three exquisite bits of scenery are perpetuated in this wallpaper of singular beauty and lasting appeal.

THOMAS STRAHAN
COMPANY
Established 1856
New York Showroom — 417 Fifth Avenue
Chicago Showroom — 6 N. Michigan Blvd.
Factory...Chelsea, Massachusetts
not born to blush unseen,
nor waste their beauty on the
wintry air

**BY DAY.** Beauty is the most important feature of a blanket during the day. No matter how warm it is, it must blush unseen unless it adds a note of loveliness to your room.

The Navarre, one of Lady Seymour’s loveliest contributions to bedroom decoration, is reversible and is offered in many enchanting color combinations.

**BY NIGHT.** Warmth is the most important feature of a blanket by night. However decorative it may be, its beauty is wasted on the chill air of winter unless it is luxuriously warm.

**Lady Seymour**

tells how to select blankets that are warm as well as decorative

The first chill winds whistle excitedly around the house corners; the first fire crackles companionably on the hearth and, suddenly, all your nature responds to the appeal of winter. You need only to know that your house is ready for the cozy comforts of winter, that every bedroom is utterly inviting and amply supplied with beautiful blankets whose drowsy depths offer protection against the coldest night.

**Look For These Features**

- **Bulk, rather than weight,** indicates the heat-retaining value of blankets. This is because the deep nap made by long-fibre wool permits a greater number of the countless little air pockets that insure warmth.
- **The weaving should be strong, but not too tight.** This, too, allows more of the insulating air pockets. Blankets, so made, are soft and yielding and offer the lightest as well as the most healthful warmth.
- **The nap should be elastic and curly.** This means the blankets will wash beautifully. Lady Seymour Blankets are pre-shrunk and retain size, shape, color and fluffiness.

**Beauty should be seen in the texture of the wool as well as in color and design.** Lady Seymour Blankets are made entirely of specially selected long-fibre wool. Artists choose the colors and designs.

Lady Seymour offers many models in beautiful all wool blankets in solid colors, plaid, designs and two-tone effects. Double and single lengths. Beautifully boxed. At leading department stores.

SEYMOUR WOOLEN MILLS
SEYMOUR, INDIANA

**Free—A Valuable Book About Blankets**

Do you know the health-protecting values of fine wool blankets? Do you know how to keep your fine wool blankets moth-free? Do you know how to keep your blankets fluffy and lustrous through many years of washing? Write today for Lady Seymour’s free booklet, “How to Choose and Care for Blankets.”

Seymour Woollen Mills, Seymour, Indiana.

Please send Lady Seymour’s free booklet to:

Name: ___________________________
Address: _________________________
Dealer’s Name: ____________________

SEYMOUR WOOLEN MILLS
SEYMOUR, INDIANA

The Navarre, one of Lady Seymour’s loveliest contributions to bedroom decoration, is reversible and is offered in many enchanting color combinations.

The Montecello Coverlet is supremely versatile. It makes a delightfully soft, supple throw for day bed or chair lounge. Many colors in combination with white. Deeply fringed.
THIRTY-ONE trained musicians never blended their skill in a magical composition more subtly than Raleigh blends thirty-one distinct rare grades of fine tobaccos from Turkey, from Virginia, and from Kentucky—in every single tiny puff. And no cigarette has ever arrived in fine company more swiftly.
Do not confuse the “Cold Control” with Frigidaire’s automatic temperature regulator. The temperature regulator maintains an ideal temperature in the food compartment . . . without attention. The “Cold Control” enables you to control the temperature in the freezing compartment, speed the freezing of ice cubes and make a great variety of delicious desserts.

Knowing that Frigidaire is equipped with the “Cold Control,” you would expect it to be higher in price. But it isn’t. You would expect to pay more for the surplus power of the Frigidaire compressor. But you don’t. And you’d be willing to pay something extra for the features that make Frigidaire so incredibly quiet. Yet, because of Frigidaire’s tremendous volume these added features cost you nothing.

These improvements have added immeasurably to Frigidaire values. But not one cent has been added to the price. There can be no doubt that Frigidaire gives you more for your money.

Investigate. You’ll be impressed with the striking beauty of the Frigidaire cabinets. You’ll be pleased to see that the mechanism is completely enclosed . . . away from dust and dirt. You’ll approve of the seamless Porcelain-on-steel interior which makes cleaning so easy. You will be glad to discover that the Frigidaire shelves are placed so that no stooping is necessary. In addition to all these features, including the famous “Cold Control,” remember that Frigidaire has self-sealing freezing trays, and an extra powerful, incredibly quiet compressor.

Call at the nearest Frigidaire display room. Find out about the low prices and General Motors liberal terms. In the meantime, mail the coupon for our new, free recipe book . . . a book that tells you how to make many unusual frozen desserts easily and quickly in your own home. We will also send a copy of the Frigidaire catalog. Mail the coupon for these two books today.

Frigidaire Corporation, Subsidiary of General Motors Corporation, Dept. P-112, Dayton, Ohio.
Please send me a copy of the Frigidaire recipe book. Also send booklets telling about Frigidaire.

Name: ____________________________
Address: ____________________________
City: ____________________________ State: ____________________________

FRIGIDAIRE
More than a million in use
A rare old satinwood commode from Alnwick

Few tourists know Alnwick, one of the truly unspoiled and historic villages of northern England. Here high above the river Alne in a truly picture-book setting is Alnwick Castle, one of the most imposing medieval fortifications in England.

To drive through the ancient Hotspur Gate of the fifteenth century and be a guest at the Swan—once a monastery—with its quaint old walled garden, is a real experience. What a background for antiques! It was here we found the satinwood commode pictured above—exquisite borders of peacock feathers, fine inlays—pronounced by Herbert Cescinsky, England's leading authority, a rare example, truly of the period.

This is one of the hundreds of exceptionally interesting old-world antiques—English and Continental—to be found in our galleries. We invite you to visit here.

John A. Colby and Sons

Interior decorators since 1886

129 NORTH WABASH AVENUE

CHICAGO
**AMERICAN WALNUT**

**for the modern mode**

The extensive use of American Walnut by the most eminent of the modern designers of furniture and interiors is but natural in a day when emphasis is on candour. For American Walnut has those qualities of finish, of color, of figure, and of durability which are so necessary in modern design. Its finish is satiny smooth, lustrous but not brilliant. Its color is mellow, deep, and true. Its figure, always graceful, is capable of infinite variation. And its resistance to the ravages of wear has been proved through the centuries. Be sure, therefore, to specify American Walnut when planning individual pieces or ensembles in the modern manner.

"The Story of American Walnut" contains valuable suggestions for those interested in modern design — as well as helpful information on Period Furniture. A copy is yours for the asking.

American Walnut Manufacturers Association
Room 2411, 616 So. Michigan Ave., Chicago, Ill.
Please send me your brochure on American Walnut.

---

**FRENCH PROVINCIAL**

The delicate simplicity of French Provincial is ideal for the small home, alone, or with Colonial or Queen Anne pieces. Kanne & Bessant are the leading designers of authentic French Provincial lamps, lighting fixtures, tables and occasional pieces. The better shops in your city probably have Kanne & Bessant creations; but, if not, write us for brochure of the fascinating history of French Provincial, showing excellent examples — and information where they may be seen.

---

**KANNE & BESSANT, INC.**

**ORIGINATIONS**

**PLANT: 100 W. 34th ST.**

**REPRODUCTIONS**

**NEW YORK CITY**

Wholesale Showrooms, 225 Fifth Ave., New York • 17 N. Wabash Avenue, Chicago

This Kanne & Bessant tag is your assurance of a genuine Kanne & Bessant creation — look for it on the bottom of good pieces.
Yesterday...

These Floors
Looked Old, Dull and Worn

TOMORROW, they gleam with a soft, subdued lustre, reflecting mysterious lights and shadows in a way that is possible with any finish, other than Old English Wax. A small can of this magic polish gives quick, sure and lasting beauty to any floor—whether it has been waxed, varnished, shellaced or painted.

Saves Frequent Cleaning

Old English Wax not only gives floors a lovely polish but also removes dirt. Besides your floors are protected by a durable coat of wax that protects them against scratches, heelmarks, and wear. Because of its hard, smooth finish, Old English Wax does not collect dust and dirt so quickly.

Old English Wax costs less than ordinary floor waxes because you need not use so much—a little goes a long way, and the polish lasts longer.

Floors waxed with Old English Wax make an impressive setting for your rugs and furnishings. With no other product can you add so much in appearance to your home. Stop today at your hardware, paint, grocery, drug, housefurnishing or dept. store and get a can of genuine Old English Wax. Made in U. S. A. by The A. S. Boyle Co., 1934 Dana Ave., Cincinnati, Ohio.

Introductory Offer

$5.10 Waxing Outfit for $3.90
1 Old English Wax Polisher
1 Can Old English Paste Wax
1 Can Old English Liquid Wax

Special Sale Price $3.50
You Save $1.40

(Sale Price Denver and West $4.25; Canada, $4.00; Winnipeg and West, $5.00)

Economical floors of OAK can mirror the mood of any room

If yours an airy, light "Colonial" dining-room that looks out over a flowered garden from a little white clapboard house? An oak floor, beautifully grained and polished, can add to its simple cheeriness. Or are you thinking of a grave, dark paneled library where shelves of books look down from somber walls? Then rich, heavy floors of oak, mellowed with age, will add to its quiet dignity. Oak is gay and merry in a ballroom, friendly, welcoming and hospitable in a hallway... oak floors can mirror the mood of any room.

And with all of its rare beauty and adaptability, Oak Flooring is comparatively inexpensive. It is a tremendously economical flooring. It is the standard of flooring materials.

Many home owners have never realized the low cost of installing Oak Flooring. Knowing that it is used in the finest residences, in ballrooms, where beauty and durability are demanded, they have always thought of it as an expensive floor. Yet it costs surprisingly little. Never much more than floors of softer woods, that soon wear and need replacement. Usually less than carpets and manufactured flooring coverings. And, like these perishable substitutes, oak can be laid right over old worn floors.

Have your architect, contractor or retail lumber dealer give you an estimate for furnishing your home, upstairs and down, with Oak Flooring. If you are building, be sure that floors of oak are specified. If you are buying, or renting, insist on the comfort, the cleanliness and the convenience of a home equipped with oak. Write for our interesting and informative free booklet, "The Story of Oak Floors." Oak Flooring Manufacturers Association of the United States, 1247 Builders' Building, Chicago, Illinois.

This Master Trademark is stamped on the underside of all Oak Flooring produced by members of the Oak Flooring Manufacturers Association of the United States. It is complete protection for you. Each piece is thoroughly inspected and carefully graded, insuring uniformly high quality.

There is beauty and character in the natural grain of Oak that lesser materials can never hope to express.

Old English Wax
PASTE & LIQUID POLISH
This delightful kitchen by LUDLOW & PEABODY is made Individual, Livable, Charming, with REAL TILES

FIFTH OF A SERIES of distinguished rooms, designed with Keramic Tiles by America's leading Architects

The modern architect makes the kitchen as interesting as any room in the house. He utilizes every labor-saving convenience that science provides, but at the same time gives this room a wealth of charm and a genuine livability.

Keramic Tiles are the medium which architects everywhere are employing to bring about this union of utility and beauty. The lovely, changeless colors of Keramic Tiles, their interesting texture, their variety of size and shape, make them practicable for the most unusual and distinctive designs. And in a kitchen, nothing can take the place of Keramic Tiles for cleanliness and long-wearing qualities. Non-absorbing - impervious to scratch or stain, to heat and moisture—they keep their beauty through the years.

The hooded, tiled recess into which the stove is built, conducts all vapors away from the kitchen, and contributes great interest and charm to the room.

Let us send you—free—our illustrated booklet, "Enduring Beauty in your Home through Keramic Tiles." It will give you many interesting facts and suggestions about the new ways in which Keramic Tiles are being used in beautiful homes throughout America.

Please send me, free of charge, your booklet, "Enduring Beauty in your Home through Keramic Tiles."

| Name: | | Street: | |
| City: | State: | |
The beauty of Old Spain is in this window
You can easily copy it — if you use this rod

Such charming originality and picturesqueness can be imparted to the interior of Spanish type homes — by the proper draping of the windows. First of all comes the selection of just the proper rod — the Judd Spanish Rod. It is finished in iron effect with touches of silver and gold — and dashes of scarlet enamel.

In the window shown on this page, the decorator chose pistache green moiré to hang over a heavy filet lace panel, while heavy silk tassels caught the curtain to the Judd Spanish Rod.

This rod, like all Judd Drapery Fixtures, is exquisitely made and handsomely finished. Ask to see this line at your favorite department, furniture or hardware store. The Judd Decorated Extension Rods are most reasonably priced. Complete with brackets, rings and ornaments, they cost only from $1.50 to $4 each. If your dealer does not have the style of rod you desire, write us and we will see that you are supplied. H. L. Judd Company, Inc., 24 West 40th Street, New York City.

In the window illustrated, pistache green moiré and cream filet lace are combined. The Judd Spanish Rod and Holdbacks were the drapery fixtures used. Our most interesting booklet, “Suggestions for Beautiful Windows,” illustrates many other lovely types of window droppings as beautiful as the one shown here. This booklet will be sent you free if you write for a copy.
Brains For Sale

237 Inspirations for $5.20

So restful, yet so gay. Blue walls and woodwork, a cherry-colored sofa set on an Aubusson rug with a mulberry ground. Chintz of blue, rose and mauve. A balanced arrangement of furniture that any of us might copy.

To see the other side of this charming room, turn to page 48 in the new House & Garden's Book of Color Schemes. There are 227 pages in all—237 color schemes—312 illustrations—ideas enough to last Methuselah a lifetime—the best brains in the decorating profession at your service . . . for less than 2 cents a page!

Nothing you ever wanted to know about color left out—every room, every period, every taste covered. Style insurance for the spending of thousands—magic to stretch a little budget so that it confers

Who was she and how did she do it?

Why, she is everyone of our 200,000 customers all over the country. And she'll be you, too, if you will just say the word. You can do it as well as she, by using a DANIEL LOW complete catalog of gifts, your gift shop. It's the smart way to shop. Save your self, let DANIEL LOW do your Christmas shopping for you.

She Shopped the easy way in our book are pictured and described the smartest gifts of the year from the world's smartest sources. Just thumb thru to your leisure and choose the gifts you want. We pay delivery charges. We guarantee safe delivery.

Attractive Gifts for a Man

This charming little group includes articles especially well suited to that intimate fellow, his own den. Cigarette Case in the shape of a book, with a handsome ship on the cover. Bakeley Box, Rig. 65 in. long. Handmade Cigarette Box with ship. Pewter Syrup Jug, Rig. 64 in. long. Green bronze finish. 2 in. long $5.00. Cigarette Box with Second Book of Interiors. Two cute pips decorate this heavy ash tray. Round fluted border. $2.50.

Pewter Syrup Jug, Rig. 64 in. long. Green bronze finish. 2 in. long $5.00. Cigarette Box with Second Book of Interiors. Two cute pips decorate this heavy ash tray. Round fluted border. $2.50.

Perwser Syrup Jug, Rig. 64 in. long. Green bronze finish. 2 in. long $5.00. Cigarette Box with Second Book of Interiors. Two cute pips decorate this heavy ash tray. Round fluted border. $2.50.


Pewter Ash Tray

Two cute pips decorate this heavy ash tray. Round fluted border. $2.50.

Pewter Ash Tray

Two cute pips decorate this heavy ash tray. Round fluted border. $2.50.

Pewter Ash Tray

Two cute pips decorate this heavy ash tray. Round fluted border. $2.50.

Send the coupon below

And, if you don't like any of our gifts, you may return them to us, knowing that your money will be promptly refunded in full. You can't lose and you may gain a great deal. So use the handy coupon below and give this idea a chance. Mail this coupon today.

Our complete catalog pages contains over $1000 gifts to choose from.

Daniel LOW's Gifts for 62 years

DANIEL LOW & Co.

256 Essex St., Salem, Mass.

Here's my address, I'd like to try the easy way this year. Please send me your 25-page graphic booklet of Christmas Cards and New Year's Small Gifts by return mail, and your catalog of Christmas gifts just as soon as published. November 1st.

Name__________________________

Address________________________

City_____________________________

State____________________________

Please print name and address
WHEN SUNLIGHT FALLS on a Weller jar,
it may look centuries old, or it may look as
bright and fresh as the chrysanthemums put into it.
It may be a mysterious old Spanish piece, or a
pale, shining gray-green urn, as silvery cool as
pussy-willows. For Weller Pottery is every type.
Its colors are all the tints of fire, and when they
have a luster, they flash like ice. Vases, fruit
bowls, monastery candlesticks, plates and cups of
cherries on a cream background—these, and beau-
tiful hand-made faience tiles for bathrooms and
sun porches, are all identified by the Weller trade-
mark. See if shops near you have Weller Pottery.
Select this piece or that for home or gifts.
Write us for little folders of helpful pictures.
The Department of Decorative Arts, The Weller
Potteries, Zanesville, Ohio.—POTTERS SINCE 1872.

WELLER POTTERY
Choose

Your Oak Flooring

as you would an Oriental!

Just as no two kinds of rugs are alike, no two brands of oak flooring are the same. They look different. They are different!

Ritter Appalachian Oak Flooring is instantly identified by its remarkably uniform grain and velvet-like texture.

It is rich in its enduring beauty - doubly desirable for the exclusive charm it bestows year after year, generation after generation. Luxurious, yet conservative!

Consult your architect. He will tell you how Ritter Appalachian Oak will harmonize with the other fine appointments in your home.

W. M. RITTER LUMBER COMPANY
Largest Producers of Appalachian Hardwoods
GENERAL OFFICES: DEPT. H. G., COLUMBUS, OHIO
A Sahara Sunset
Burning Up the World

You've done everything? Not unless you've pushed off in a 12-wheeled Renault into the sun and silence of that sea of sand... aloof, horizonless, lit with the pale mirage, seen with the sudden gardens of oases... A striped tent spread with gorgeous carpets, chickens roasted with olives and lemons and peppery herbs... kous-kous, the national dish, feast in itself... coffee for gods, red grapes as cold as frozen rubies... Moonrise and music... the pulse of tomtoms and the clicking bracelets of slim dancers.

North Africa is yours today... the playground of the international set who camp in the desert, motor along the perfect roads, that people the forty-six smart "Transat" hotels, Moorish palaces with French chefs. Take the "Ile de France", the "Paris" or the "France" across "the longest gangplank in the world"... FIVE days in France afloat... French cuisine that doesn't merely aim to be, but is... a crowd too sophisticated to consider any other crossing... calling at Plymouth, England... then le Havre and the boat-train waiting, three hours to Paris... overnight to Marseilles... twenty-four hours by a French Liner across the sapphire Mediterranean to Algiers.

Those who demand the maximum of luxury in the minimum of time take one of the Mediterranean-Moroccan Cruises of the "France", leaving New York, Jan. 11, Feb. 12, Mar. 15 and Apr. 25.

French Provincial Rooms

Toile de Jouy makes the bedspread in this guest room with plain walls and curtains. The rug simulates leopard skin.

The feature of a young girl's room in this house is the use of French percale for wall covering, curtains and dressing table skirt. This material is ivory and raspberry red. Irene Sidley was the decorator of all these rooms.
what a whale of a difference
just a few points make

Yes...
and what a whale of a difference
just a few cents make

... a definite extra price for a
definite extra tobacco-goodness
The picturesque Italian farmhouse... with its shadowy archways, quaint board shutters and time-softened stucco walls and tile roof... suggests many interesting possibilities to the American home builder. Especially so since IMPERIAL Tapered Mission Tiles now make it easy to reproduce, with surprising fidelity, the mellow tones and weathered texture of old Italian tile roofs. These handmade tiles not only possess all the charm of their ancient originals, but they provide everlasting protection from weather and fire. Write for illustrated literature.

Ludowici-Celadon Company
Makers of IMPERIAL Roofing Tiles
Chicago: 104 South Michigan Avenue
New York: 565 Fifth Avenue
Washington: 738 Fifteenth St. N. W.
Press a Button
—and Destroy Your Garbage • Rubbish • Trash
The Decent Way
without soot, sparks or smells!

Now even the smallest home can be rid of the old-fashioned, disgusting garbage pail and fire-inviting trash pile. Incinor, the Home Incinerator, eliminates these twin menaces to health and safety by destroying all refuse with gas—The Decent Way.

Incinor is simplicity itself. A child can operate it. Just dump in your wet garbage, rubbish and miscellaneous trash as fast as it collects. Then, press an automatic lighter button and clean gas flame quickly reduces bushels of contents to a handful of sterile ashes. Patented exclusive construction absolutely prevents any soot, embers or malodors.

Incinor can be easily installed in any home, old or new. Nothing to build in; needs no separate chimney—the only requisite is a gas connection. Costs only a few cents per week to operate.

Think of Incinor's many advantages. Sanitation—no disease-breeding garbage can; freedom from vermin; fire protection; the saving of countless unpleasant steps. Of course, you want it. Your home isn't really modern without Incinor in a spick and span basement.

Everybody wants to keep him out. Not everybody does it. But the many thousands who have had Monarch Metal Weatherstrip installed have conquered him completely.

They knew they would. Impartial "air leakage" laboratory tests made by recognized authorities have repeatedly verified the superior efficiency of Monarch Metal Weatherstrip.

This unusual efficiency is made possible by the Monarch interlocked and adjustable principle of Weatherstrip design. Nothing surpasses it for positive results. Whether windows and doors shrink or swell, Monarch Weatherstrip adjusts itself automatically without changing the accurate machine "fit" built into it at the factory. Monarch always works.

Monarch not only guarantees material and workmanship, but also guarantees that its Weatherstrip will maintain maximum efficiency for the life of the building. Yet, the actual installation cost of Monarch on either wood or metal windows and doors is surprisingly low.

Winter and its discomforts are coming. Phone the local Monarch licensee and have him explain Monarch principles in greater detail . . . especially how you can purchase this comfort insurance on a convenient Budget Payment Plan.

Or, if you prefer, we will send you the complete Monarch story in our booklet, "Where Heat Economy Begins."

---

*MONARCH METAL WEATHERSTRIP CO., 5043 Penrose Street, Saint Louis YOU may send me your book "Where Heat Economy Begins." Without charge, of course.*
PING PONG has certainly come back strong this year. So for Christmas the Big Chief and I are getting a Table and Set for the youngsters. They'll be keen about it because it'll be a good way to entertain their friends. And, of course, the Big Chief and I expect to enjoy it, too. The Table we like is painted green with white lines on the edge and down the center to mark the courts. It has folding legs and a hinged top that folds the table in two. It's 4 x 8 ft., $35.00. There's another size too, 5 x 9 ft., $42.00. Ping Pong Set with four racquets to go with it, $5.75.

THE BIG CHIEF is buying several Zig Zag Corkscrews for his various friends. "That Zig Zag, it's a real man-size corkscrew," he says, "and it certainly pulls corks easier than anything I ever saw." It is the jointed extension handle that does the trick. All you have to do is screw in the corkscrew, pull out the handle full length and out comes the cork without any fuss whatsoever. $2.00.

ONE of the things I'm giving the Big Chief for Christmas is the No-Battery Flashlight. He'll love it for his fishing and camping trips, and for use in the car. You see, it never goes dead. Has no batteries—and needs none. It generates its own electricity, and so the light just can't wink out at crucial moments. The one I'm getting is bright red, but they also come in green and khaki colors. $10.00.

AUNT MARY is a dear, but she does get a bit cross with Uncle Lee when he fills the living room with smoke. The Big Chief declares he's going to give her a Smoke Consumer for Christmas. "Why not to Uncle Lee," I suggested. However, whichever one gets it will certainly find it useful. Uses alcohol and a platined ring to absorb smoke, keep the air sweet and prevent the odor from clinging to curtains. Only 4½" high, bronze finish. $5.00.

Monel metal makes this simple fireplace frame as well as the andirons and accompanying fire tool set which were all designed by Eugene Schoen. The surround is plated with mirrored glass.
They're Russell with colored handles, too

Russell made... with stainless steel blades or tines... knives, forks, fruit knives, butter spreaders, teaspoons, salad forks... all with handles in solid green, blue, red, white or Pyro-Pearl. Choose! What a spirit of appetizing freshness the green handle would impart to the breakfast table! You may have handles in red, too... red that gives verve and cheer to the lunch or game supper and steak dinners. Then, what a decorative touch is gained by handles sapphire-toned to blend with the soft blues of colored table linen... while blue against a cloth of white gives clean-cut contrast. Send for an interestingly written booklet, "How to Tell Good Cutlery." It depicts and describes the Russell Green River line.

Russell Green River Cutlery
John Russell Cutlery Co.

Turner's Falls, Massachusetts

TEST this new and improved Tontine Washable Window Shade

a remarkable new development

by du Pont

Accept test shade for your home

IT is widely different from any other shade you have ever known, this new and greatly improved Tontine Window Shade recently developed by du Pont. Homeowners are enthusiastically adopting it. Apartment buildings by the score are employing it. It presents advantages in durability, beauty and washability heretofore unknown.

To obtain a test shade for your home, use coupon below.

Lively New Smoothness

Heavier Weight—Greater Washability

Due to a new finish, this new Tontine is much smoother than before. Thus it is far more beautiful, far easier to keep clean; for dust and dirt do not cling. Because the basic fabric is impregnated with a new maximum quantity of pyrexyul, one of the most effective water and wear resisting finishes known to science, it is far heavier in weight which makes for greater washability and longer life.

Rain Won't Harm Tontine

Wash It... Scrub It

Rain or dampness will not injure this new du Pont Tontine shade. Nor will it crack, pinhole, fray or fade. It is impregnated with the same basic substance as that which accounts for the beauty and durability of the famous du Pont Dacron. Consider what this means.

When it becomes soiled, scrub it with a brush. Scrub it time and again. Use all the soap and water you like. You will not injure it. Never before a shade like this. Remember it is a du Pont product, and that means the utmost in quality and satisfaction.

Accept Test Shade

Tontine washable window shades come in a range of 6 lovely figured designs in widths up to 54 inches. You can also get them in plain colors up to 72 inches in width, and the popular corded effects up to 63 inches. For the best results—ask your dealer to mount your du Pont Tontine shades on the companion product—Tontine Rollers.

Follow These Details

To obtain a test shade for your home, please follow these details:

Measure tip to tip of one of the most effective water and wear resisting finishes known to science, it is far heavier in weight which makes for greater washability and longer life.

Rain Won't Harm Tontine

Wash It... Scrub It

Rain or dampness will not injure this new du Pont Tontine shade. Nor will it crack, pinhole, fray or fade. It is impregnated with the same basic substance as that which accounts for the beauty and durability of the famous du Pont Dacron. Consider what this means.

When it becomes soiled, scrub it with a brush. Scrub it time and again. Use all the soap and water you like. You will not injure it. Never before a shade like this. Remember it is a du Pont product, and that means the utmost in quality and satisfaction.

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Pin SI.no to coupon.

Here's a practical Christmas Gift,

for the Family From Mother or Dad,

or for friends whose regard you desire to retain. Give Sunkist Junior with the assurance that its efficiency will be a durable delight.

Sunkist Junior's whizzing cone gets all the Orange or Lemon Juice without the usual work—and mess. Two instantly removable parts to wash under faucet. This sturdy home necessity weighs 6 pounds; is 19 inches high. With alabaster bowl, $14.95 at department, electrical or hardware stores everywhere. If your shade is sold out or cannot supply you, send the coupon together with money order for $14.95 (Canada $19.95).
I'NIVERSAL Percolating Urn Set on the table before you, your reputation for making perfect coffee is assured. As guests pay tribute to the exquisite beauty of the set, you can answer with smiling serenity knowing that they will have equally kind words for the delectable beverage about to be poured.

The Trianon Pattern

WITH a UNIVERSAL Percolating Urn Set on the table before you, your reputation for making perfect coffee is assured. As guests pay tribute to the exquisite beauty of the set, you can answer with smiling serenity knowing that they will have equally kind words for the delectable beverage about to be poured.

Within the lovely form of every UNIVERSAL Urn is the famous UNIVERSAL Patented Pump and Spreader Plate which circulates 6 to 10 times more water than others and extracts from the berry all the delicious flavor which occurs in the City of Quebec are due to the inflammable nature of the shingle roofs, and says that he has gone to the trouble of constructing a small tile-kiln and has made a few thousand tiles which he is testing, but adds that he has to go far for his clay and "fearing that those who have made the tiles for me may not be especially expert you will, if you please, see that good workmen are sent out to me on the first boat."

Apparently no workmen were sent for the request was repeated in 1666 and again in 1667. On the 6th of November, 1668, the Intendant Champaigny wrote to the Minister and related enthusiastically that a tile-kiln was at last in actual operation. He makes no reference to the tiles made and tested by de Meulles, but adds that "Landron and P'archequep, two of the best habitants of Quebec, have started a fairly large plant for making bricks and tiles, so far discovered."

No further mention is made of the tiles for me may not be especially expert you will, if you please, see that good workmen are sent out to me on the first boat."

One of the more recent factories, founded in 1859, ceased operations about 1916, and was situated in Ancienne Lorette. The clay, obtained near at hand, was said to be "a fine clay, blue, excellent for pottery."

It had to be selected with care by experienced men. From this clay they made tea-pots, water-jugs of various sizes and shapes, flower-pots and flower-baskets, platters, tureens, bowls, soap-dishers, spittoons, tobacco jars, etc.

Many of these articles were made in moulds, some on the wheel. Models for the moulds were hand-made, some being single-piece moulds, some two-piece, and some of many pieces, as for tea-pots, which in some cases required twelve-piece moulds. No machinery other than the foot-driven wheel was used. Drying was done in two different ways, depending on whether the article was moulded or turned. Moulded ware dried in a short time, as a good deal of the moisture had been forced out in the moulding. Such articles had to dry for two days, either in the heat of the sun or indoors, before being fired, a process which took twenty-four hours. Turned ware took a day longer to dry to the required degree before firing. Both moulded and turned articles were set in the shade to harden for a day before the final drying was proceeded with. In winter the drying was done inside the factory at ordinary room temperature for the first day and at an increase to eighty years, and there is the best chance that one or two small plants may still be in operating condition, if not actually turning out ware.

Early French-Canadian pottery as a whole is more crude than the ware made in Europe during the same period. Most of it was made for use in farm-houses and kitchens, whereas some is still in use, and there was no attempt to rival the long-established European firms. The potteries were local and served only their immediate neighborhoods. Originally, perhaps, some of the larger seigneuries made their own pottery, and men with a special ability in this direction built kilns on their farms and made pottery as a sideline.

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FROM figured floor to fan-light window, this bathroom is packed with new ideas. The room as a whole effectively illustrates the present mode of imaginative decoration. The gleaming black and the architectural design of Corwith lavatory, bath, and dressing table, tell the story of color and form in fixtures. But the newest of all are the jewel-like faucets and wastes and shower trimmings. Spouts square, escutcheons severely plain, handles crystal glass, they are here shown gold-plated to match the gold-plated legs of the fixtures. They may be silver or chromium plated to harmonize with other decorative themes . . . There are also other new Crane art-designs for trimmings, octagonal or richly chased. When planning the unusual bathroom, see them at Crane Exhibit Rooms. Write for the book, Bathrooms for Out-of-the-Ordinary Homes, packed with decorating and equipment suggestions. About installation, consult your architect and a responsible plumbing contractor.
This Fine Courtesy

Pierce-Arrow Commands!

In almost any motoring circumstance, Pierce-Arrow commands a courtesy seemingly reserved for no other automobile, however fine. Attention that is extra alert, a certain gracious right-of-way ... even a trifle more humanness on the part of traffic officers ... are among the unvarying experiences of Pierce-Arrow owners.

All of which is important only as it denotes a universal and never-failing appreciation of that which is genuinely fine. On this single premise is moulded every Pierce-Arrow tradition. Thus, while the new Straight Eight is an ultra-modern expression of America's finest motor car ... slender, low-slung, luxurious, powerful ... crisp and modish as something fresh from Paris ... it is, beyond all, a Pierce-Arrow.

Pierce-Arrow prices are from $2775 to $8200, at Buffalo.

In the purchase of a car from income, the average allowance usually more than covers the initial Pierce-Arrow payment.
EMBARRASSING MOMENTS

When you have made a break at bridge and your partner says "Probably your first game?"...

be nonchalant...LIGHT A MURAD.

Added Beauty in the Home

with
BURLINGTON
VENETIAN
BLINDS
IN COLOR

These fashionable window furnishings add charm to
the finest
interiors

Burlington Venetian Blinds are unsurpassed for
DRAFTLESS VENTILATION
and
PROPER CONTROL OF LIGHT

For Homes, Schools, Hospitals, Churches, Office Buildings,
Factories, Apartments, etc.

Write for catalogue

BURLINGTON VENETIAN BLIND CO.
280 PINE STREET BURLINGTON, VT.

Which are Your Guests?

BY night—when your house number is really

needed—do your guests try the wrong

house? Or are you the thoughtless host whose

NUMBERLITE guides them with a warmer wel-

come? NUMBERLITE, inventoried from your
bell wire, is clearly seen from across the street by
night or by day. Cost small, it will last. No elec-
trician needed to install. Easily detached if owner
moves. Refill number available at trifling cost.

NUMBERLITE'S fine mold case too thin does, in
black or white crystaline glass, dark green or black.
Numbers are transparent or opaque glass. A permanent

draftless ventilation feature. Also an unusually

handsome Christmas gift. Shipped complete with four

new house numbers (up to six numbers) including bell

socket, switch, switch box, and instructions. Catalogue

free by mail. Write TODAY. Numbers in stock. Satisfaction guaranteed.

The NUMBERLITE Co.
3555 Holcomb Ave.
Detroit, Mich.
reminiscent of a certain french vintage

"The imprisoned laughter of the peasant girls of France!" So the poet calls an incomparable southern vintage. Not quite incomparable, tho. This sparkling juice of pampered Russet Apples, in its foil-sealed bottle, corpulent wine-cork wired in—this convivial drink is but little less worthy of your champagne glasses! As to imprisoned laughter, there's many an American quip within. The coupon below is just in case your grocer doesn't have Duffy-Mott Sparkling Golden Russet Cider.

Pottery of Old Quebec

(Continued from page 164)

or ninety degrees for the second.
The firing process caused a slight shrinking of the ware and it was not possible to determine in advance the final size of any article. When cool, the ware was packed in straw, stacked in baskets and peddled along the country roads in carts. Many of the older inhabitants well remember the visis of the potters with their piles of brilliantly colored platters and bowls. So far but little information regarding the glazes has come to hand, though some of them are very beautiful. Much of the ware, including large and handsome pie-dishes, was mottled, being made of two colors of clay and the glaze was polychrome as well, producing very rich effects in warm reds, and bluish-browns, with green intermingling with the other colors.

One of the early glazes is of a pale turquoise green variegated with delicate moss-like patterns in a rich brown. Unfortunately it is very soft and chips off readily, so that perfect pieces are seldom found. Some of the wide, shallow milk-bowls are in a glowing brick-red clay with a rich transparent glaze somewhat carelessly applied, apparently by dipping. Porcelain appears to be altogether absent.

In addition to the one at Ancienne Lorette, potteries are known to have existed at St. Denis, St. Jean d'iberville, and also in Beauce and Pont Neuf counties. One at Cap Rouge owned by Henry Howison was noted for white ware with a blue design, among other products.

In the houses of the better classes, imported pottery was in use and bits of old Rouen ware and early examples of the Willow Pattern turn up in the second-hand stores now and then. Much was imported from the United States also, including glass ware, which has not yet made its appearance as an early French-Canadian product. Many details remain to be investigated, but the ware itself is available in some abundance and would give the eager collector an excellent excuse for a summer trip along the banks of the St. Lawrence.

Fall Planting Guide

TO BE PLANTED ONLY IN THE FALL

Anemone (Anemone pinnata) and all spring and early summer flowering varieties. In addition to A. pinnata there are several easily obtainable varieties of this delicate woodland plant, effective in the border but particularly delightful when naturalized in the shade of the shrubbery border and young trees.

Bleedingheart (Dianthus spectabilis). A plant of interesting habit; flowers pink and purplish; 3'; in light, rich soil; shade; propagate by division.

Columbine (Aquilegia, in variety). One of the most valuable plants in the border on account of its exquisite and durable foliage and its long-spurred blossoms. The various types range from the dainty blue and white A. coerulea to the 3' to 4' yellow flowered A. chrysanth. In moist, well drained sandy loam; partial shade; propagate by division.

Globe Flower (Trollius, in variety) of which T. caucasicus "Orange Globe" is perhaps the best; 1' to 2', in moist, heavy loam; partial shade; propagate by division.

Hepatica (Hepatica triloba). One of the earliest blooming plants in the border; flowers white and blue; 4'; foliage practically evergreen; in rich loam; shade; propagate by division.

Iris, Flore-de-lis (Iris, in variety). There are many types of this popular perennial, ranging from the small I. pumila to the towering I. versicolor, or Japanese Iris. Some of the best of the various species are Wallahalia, Johann de Witt, Queen of May, Mrs. Cheron, Onega-shima, Snow Queen, Perfection, and Victoria. Plant in rich, well drained loam; sun; propagate by division preferably immediately after blooming.

Leopard's Bane (Doronicum plantagineum). Large Daisy-like flowers; 1/2 to 3', yellow; in rich loam; (Continued on page 168)
**California's Most Delicious**

**Figs • Apricots • Dates • Prunes**

Confided by our own unique process, distill with English whole-halved and rolled in sugar. Delectably soft, and retaining all the flavor of the fresh fruits. They will keep for months.

Packed in smart looking octagon boxes of yellow, magenta, green or orange Chinese paper.

1 lb. box: 12.00
2 lb. box: 23.00
4 lb. box: 46.00

We also pack our fruits in many gorgeous fancy containers, for box and gift gits, Vera gifts, etc., that are delightfully different.

Priced from 1.50 to 2.00

** Marshall Neal & Co.**

INDIANA DIVISION, 505 South, Colorado

**VILLA ROSA** Caffien kivir KI no

1010 E. Grand St., Pueblo, Colorado

Here is a medley of beverage ideas and favorites to brighten fall evenings and revivify summer ambitions. Andrew W. A. Taylor & Co., 940 Pine Street, New York, City, sole importers.

**New Mineral Oil in Caramel Form**

What a delight to have mineral oil in the new dainty form: You get all the wonderful benefits and some of the disadvantages. In fact Parmeins are twice as effective and so palatable. They are creamy caramels of pure mineral oil. Each one wrapped in wax paper. All are packed in a tin box that holds a week's treatment.

You eat them any time, any place. They melt almost before being eaten, so mix with the food. They never stick together. Children eat them like candy. No more bad tasting than eating lettuce. Serve daily at the famous Battle Creek Sanitarium. Certified by all Health Food Centers—specifically the leading grocers. Write for a free trial bottle—tasting with recipes the Battle Creek Diet System.

**BATTLE CREEK SANITARIUMS**

HEALTH FOODS

for Everyday Use.

THE BATTLE CREEK FOOD CO.

Dept. 168, Battle Creek, Michigan

**Traveling in comfort is a fine art. Experienced Travelers safeguard health by drinking the same water always... and always POLAND WATER**

No such principal centers of distribution.

When Milo and "Aunt Sally" Jones started making Sausage on the Farm in 1834 they laid the foundation of a business recognized today as one of the unique institutions of America.

**JONES DAIRY FARM**

Made on the same Farm—just as it has always been made—from choice young pork and pure spices. Shipped fresh daily to over 2000 dealers from coast to coast. If you do not know the JONES DEALER in your locality we shall be glad to introduce him.

Modern refrigeration makes it possible for you to enjoy these famous breakfast dishes fresh from the farm.

**JONES DAIRY FARM**

Fort Atkinson, Wis.

In the heart of Wisconsin's great dairy country—owned and operated by the Jones Family since 1834.

**Add this novel delight to the pleasure of Christmas**

Frankly, this idea of special plans for each indivi
dual Christmas greeting label, was forced on us by our customers here in California. For from $1.75 (4 lb.) to $7.75 (16 lb.) we will send, post-paid in U. S., to any list, a carefully packed redwood box, celophane wrapped and bearing on the lid your individual Christ-
mas greeting. (Individual labels but few cents). Inside the box, a unique California confection, new and surprising. "Chewey"—sun-sipped fruit wrap, surrounding fragrant bits of orange peel, spicy ginger, licorice walnuts or other tidbits and all encased in creamy fondant and finest chocolate.

In standard boxes, or unique carved red-
wood chest, with individual Christmas labels. This candy may be obtained at high class department stores, fancy grocers, health

**AUNT JO, Incorporated**

"In the Valley of Aunts' Delight"

San Jose, California

**Unmatched Flavor**

A revelation of natural, rich ham flavor never before equaled. All those delicate flavors and savory juices are sealed in vacuum by the exclusive Hormel process. Ready to serve cold—grill in 3 minutes—or bake in one-fourth the usual time.

At leading stores—write, naming dealer.

Geo. A. Hormel & Co. Austin, Minn.

**New Mineral Oil in Caramel Form**

What a relief to have mineral oil in the new dainty form: You get all the wonderful benefits and some of the disadvantages. In fact Parmeins are twice as effective and so palatable. They are creamy caramels of pure mineral oil. Each one wrapped in wax paper. All are packed in a tin box that holds a week's treatment.

You eat them any time, any place. They melt almost before being eaten, so mix with the food. They never stick together. Children eat them like candy. No more bad tasting than eating lettuce. Serve daily at the famous Battle Creek Sanitarium. Certified by all Health Food Centers—specifically the leading grocers. Write for a free trial bottle—tasting with recipes the Battle Creek Diet System.

**BATTLE CREEK SANITARIUMS**

HEALTH FOODS

for Everyday Use.

THE BATTLE CREEK FOOD CO.

Dept. 168, Battle Creek, Michigan

**Traveling in comfort is a fine art. Experienced Travelers safeguard health by drinking the same water always... and always POLAND WATER**

No such principal centers of distribution.

When Milo and "Aunt Sally" Jones started making Sausage on the Farm in 1834 they laid the foundation of a business recognized today as one of the unique institutions of America.

**JONES DAIRY FARM**

Made on the same Farm—just as it has always been made—from choice young pork and pure spices. Shipped fresh daily to over 2000 dealers from coast to coast. If you do not know the JONES DEALER in your locality we shall be glad to introduce him.

Modern refrigeration makes it possible for you to enjoy these famous breakfast dishes fresh from the farm.

**JONES DAIRY FARM**

Fort Atkinson, Wis.

In the heart of Wisconsin's great dairy country—owned and operated by the Jones Family since 1834.
from Park Avenue to Palm Beach

When it's time for your Southern vacation and you close your city apartment this winter, what a satisfaction to know that its beautiful spotless WHITE HOUSE Cabinets will be perfect, sanitary and wholesome when you return.

And what additional satisfaction to open up your Southern home and find that its WHITE HOUSE Cabinets have withstood the summer's injurious attacks of dampness, insects and rodents.

That's what steel construction means—lasting protection against all the damaging, unsanitary casualties which affect old-fashioned wooden installations.

WHITE HOUSE units—made entirely of steel—in spotless white or delightful color are the logical choice for the modern home. Write for gray catalog.

JANES & KIRTLAND, INC.
Established 1890
101 Park Ave.
New York City

The WHITE HOUSE Line

is made of Steel!

You can also have WHITE HOUSE standard kitchen dressers, side units, brown closets, sink units and storage closets. Carried in stock for immediate delivery. If your dealer does not carry them, write for green booklet.

Fall Planting Guide

(Continued from page 166)

Sun; propagate by division.

Madonna Lily (Lilium candidum), in prepared beds, excavated 18" and filled to within 6" of the top with manure, then 1" of sand, then light rich soil; sun, protected; propagate by bulb scales.

Peony (Paeonia, in variety). From among the various types the following are especially good: The Bride, George Alexander, Jupiter, Apple Blossom, Cathedral, Crystal Queen, Dragon's Head, Gipsy, Lemon Queen, The Moor. Grows most successfully in beds prepared as for the Madonna Lily above, but with crowns not covered more than 2"; sun or part shade; cover lightly with well rotted manure through winter to be removed early in spring; propagate by division.

Phlox (Phlox, in variety). From among the various types the following are especially good: Aurora Borealis, Bridesmaid, Elizabeth Campbell, Glandula, Independence, O. Wittich, Robert Werner and R. P. Struthers. Plant in rich, rather moist soil, although it is not particular; sun; propagate by division.

Primrose (Primula, in variety). Plant in rich soil, shade; propagate by division as soon as possible after flowering.

Wake Robin (Trillium grandiflorum). Early flowering, large white blossoms, 12" to 18"; in rich soil; partial shade; propagate by division.

Hardy Herbaceous Perennials

Japanese Anemone (Anemone japonica). One of the showiest of the fall blooming perennials, of which the best variety are: Alice, Belle Blue, Queen Charlotte and Whirlwind; but whose late blooming habit makes it extremely invaluable for fall planting.

Chinese chrysanthemum (Chrysanthemum, in variety). Some of the best varieties in the various types are: Irene, Klonfokis, Windlass, Globe (I0), Nevo, Gladys, Mignon, Pink Daisy and Peter Pan. Like the Japanese, in terms of its late blooming properties it makes essentially a spring planting perennial.

Dendron Shrubs

Bleeding Heart (Dicentra spectabilis). Very showy and worth while.

Snowball (Viburnum plicatum). A reliable old standby.

Spirea Bush (Beatoa odoriformis). Spring blossoms and autumn berries.

Stephanandra (Stephanandra floribunda), Fall beauty.

Sumac (Rhus, in variety). Late summer and autumn color.

Sweet Shrub (Calycanthus floridus). Old-fashioned and fragrant.

Tamarisk (Tamarix, in variety). Thorn (Crataegus, in variety). Valuable in flower and fruit.

Spring Flowering Bulbs

Glory-of-the-Snow (Chionodoxa, in variety). One of the first of the spring bulbs to appear. Flowers white, blue, and rose.

Crocus (Crocus, in variety). A small, early blooming bulb, among the best of which are: Non Pluss Ultra, violet tipped with white; Baron von Brunn, bright blue; Mount Blanc, white; Queen of Sheba, gold; Margot, rose, yellow, and Violet, pale blue.

Snowdrop (Galiunthus, in variety).

Squill (Sylla, in variety). One of the best of the small flowering spring bulbs for naturalizing in the woods and under the shrubbery borders. Among the campion varieties there are the carmine, blue, the rose, pink, and white.

Daffodil, Jonquil, Narcissus (Narcissus, in variety). A good list is: Aztec, C. J. Blackhouse, Conspicuous, Emperor, Empress, Frank Miles, Minnie Hume, Ormanthus, S. E. Cull and Sir Wark.

Tulip (Tulipa, in variety). The three principal types are: Single Early, of which Auroza, Pink Beauty, and Leopold II are particularly good; Cottage, of which Clarke's Garden, Flavia and Quinquans are representative, and Darwin, of which Clara Butt is a beautiful pink, La Contente, a pale rose, maturing to a pure white, and Louis Tulipe Noire, the blackest of all Tulips.

NOT TO BE PLANTED IN THE FALL

Evergreen Shrubs

Japanese Aurume (Aurume japonica). One of the showiest of the fall blooming perennials, of which the best variety are: Alice, Belle Blue, Queen Charlotte and Whirlwind; but whose late blooming habit makes it extremely invaluable for fall planting.

Crape Myrtle (Lagerstroemia indica), of which there are three principal types: Single Early, mid-season and late. Graceful and hardy.

Maple, Acer rubrum and A. saccharinum. All other varieties may be planted safely in the fall. Magnolia (Magnolia, in variety). Early, mid-season and late. Popular (Populus, in variety).

Sweet Gum (Liquidambar styraciflua). Deserves far more general use. Not hardy in Northern Tier.

Tulip (Lilium, in variety). One of the noblest of all flowering trees standing and tall.
A CHRISTMAS GIFT OF UNUSUAL BEAUTY AND GLORIOUS COMFORT • • • THIS BLANKET IN REVERSIBLE COLORS

OLD TOWN BLANKET

For the charming modern bedroom, this Old Town single blanket, the Princess, is a fascinating color idea. It is reversible—a different solid color on each side. It comes in four combinations of smart pastel colors—orchid and green, blue and rose, rose and gold, rose and green—one of which you have probably selected for your bedroom. The Princess will blend or contrast with the color of your room ... by reversing this blanket you can have either effect.

The Princess blanket is all pure wool and luxuriously warm. On account of its thick and fluffy nap, it is delightfully light in weight. To create the beauty of its reversible colors, the Princess is skilfully woven of selected long wool fiber. As a result it is soft to the touch, yet exceptionally durable ... a blanket of exquisite texture and quality.

Whether you choose the Princess blanket for your own bedroom or for a Christmas gift, you will find surpassing charm in its harmonious colors and soft warmth.

There are other Old Town Blankets—of pure all-wool, and camel's hair blend and wool. Both single and double blankets, in a choice of solid colors. On all of them is sewed the Old Town label. You will find them at the better shops and at department stores. If your dealer cannot supply you, write direct to us, mentioning his name. Address the Old Town Woollen Co., Inc., 456 Fourth Avenue, New York City. Mills at Old Town and Guilford, Maine.
IN THESE new colors for kitchen sinks Kohler now offers you the key to decorative effects that are at once pleasing and livable. Kohler color experts, recognizing that kitchens and bathrooms present quite different decorative problems, have created colors of pre-eminent adaptability to the peculiar requirements of the kitchen. They are background colors, permitting the sink—a large, permanent fixture—to take its place restfully and unobtrusively with the background of the room.

One of the new colors is Crystal Gray, its rich, soft tone adding the desired contrast when the general scheme is vivid. Another is Bisque, of a mellow, creamy quality, especially adapted to the room that needs a sunny note. For a delightfully cool kitchen there is Silver Green.... These new tones merge quietly with color-trimmed ranges, cabinets, and refrigerators, and make possible the expression of one's individual taste in gay touches such as colored sauce pans and bright curtains. Arrangements have been made to display sinks in the new colors at all Kohler Showrooms. Attend this introductory showing if you possibly can. And ask your plumber about the new kitchen colors by Kohler.

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GLAZED chintz, or unglazed chintz for that matter, was once regarded as a fabric for summer use only. It made excellent slip covers and hangings, lending a decorative note that was in keeping with the gaily flowered outdoors. But it still remained a warm weather fabric, taken out in the spring and put away in the fall. This situation has changed and it is now an accepted fact that chintz—glazed, semi-glazed, or unglazed—with modern or old flower motifs, solidly colored or multi-colored—is appropriate for year-round use in every room of the house.

For those who are skeptical of the durability of glazed chintz, an explanation of the glazing process will no doubt dispel any doubts as to its wearing quality. The body of glazed chintz is the same in quality as that used for the unglazed material. After printing, the fabric is passed over a series of rollers and through a vat containing alumnum starch. It is then passed over another series of rollers which are so regulated in regard to pressure as to remove as little or as much of the starch as may be required to produce either a heavy, medium or semi-glazed finish. From these rollers the fabric goes to a tenering frame and to still another series of rollers. One roller is of steel which is steam-heated, and each lower roller is covered with a hard felt similar to a piano felt. It is the heated roller which produces the lustrous glazed finish. This procedure explains that glazed chintz has not only the same wearing qualities as unglazed chintz or cretonne, but the added protection of a coat of alumnum starch, which gives it more strength, body and general wearing qualities. The glazed surface offers little opportunity for dust particles to find a resting place since an occasional wiping with a dry cloth will prevent dust from being ground into the fabric.

Reglazing Worn Chintz

Few people in this country realize that glazed chintz slip covers and curtains that have become soiled or lost their glaze may not only be cleaned, but reglazed. This has been done abroad for many years but only recently has the reglazing process been perfected in this country. In this process the original glaze is entirely removed and the fabric dry-cleaned. After dry-cleaning, the material is put through the starch solution and run between rollers, as in the original glazing. The fabric is then glazed by hand on a special machine having a base of metal and an ironing bed covered with hard felt. Above this, hanging from the ceiling on a pivot allowing it to oscillate in all directions, is an arm on the end of which are removable pads of agate in various sizes. The curtains or covers in their damp starched state are stretched over this ironing bed and their surface brought up in contact with the agate pads by means of a foot pedal. The pendulum arm of the agate face is then swung by hand and a greater pressure upward exerted upon the ironing bed, thus providing sufficient pressure to cause friction and heat, and thereby producing the glaze. By this hand process it is not possible to produce a hard glaze, due to the insufficient friction, but splendid results can be obtained in a semi or medium glaze.

Curtains that are lined with chintz can be glazed on both sides. Those lined with sateen can be glazed on the chintz side, but curtains that are interlined must be taken apart and the interlining removed before glazing. Due to the varied sizes of the agate pads, which are from 1 1/2" to 12" in diameter, it is possible to do the glazing without opening box-pleating or removing flat hangings, since the small pads permit glazing of the latter.

James R. Connor
WRITE TO US FOR NAMES OF STORES SHOWING "OLD CASTLE" PEWTER

BEAUTIFUL REPRODUCTIONS IN PEWTER INSPIRED BY RARE OLD ENGLISH PIECES

Seldom will you find anything in pewter pieces to equal these recent Skinner-Hill importations. Authentic reproductions of old English antiques made by a guild of master craftsmen. See the complete collection at our showrooms or write for descriptions and prices.

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Old Castle is the registered trade mark on all Skinner-Hill products and identifies imported and domestic home decorations of genuine quality.

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LUXURIOUS bits... these exquisite handkerchiefs from the Maison de Blanc... and unfailingly welcome as gifts. Of course, the personal touch of a lovely monogram should be ordered at once... to ensure Yule-timely delivery.

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Individuality of design, hand-engraving of unexampled perfection, exquisite color harmony... have caused Chryson's Christmas Cards to be acclaimed the most original and distinctive in America. Each design is printed in limited numbers, thus obviating duplication. Send for the name of our personal representative in your city.

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NEW YORK CITY
To do well, as should Regale for a like reason, while Washingtoniunum is not very tractable. The others do not seem to like to settle in the East. Mirthyphillum is pointed out as being quite different from Regale, for which the name is still used by some dealers and seedsmen and is apparently not listed by any dealer either in America or Europe.

Mr. Craig shows, as does Mrs. Fox, also, that the many failures of improved bulbs are due to the drying out and the shriveling of their roots in the long transit.

Some writers are most provoking. Mrs. Carrick is one of them. This group is composed of people who not only know their subjects to an extent thoroughly discouraging to the rest of us, but who are as charmingly whimsical and delightfully entertaining that it matters not at all whether their subject be "The Volume Production of Mud Pies" or "A Company for Insuring the Lives of Dead Rabbits."

Opening Mrs. Carrick's book at random we came upon the following:

"It is the likeness of a Charleston belle, a delicate head backed with soft black velvet. Her story is as fascinating as her dress—too many words; one sentence, apparently, will not do justice to her charms. It seems that she was as frivolous as she was lovely, so disturbing to the community that, one solemn Sunday morning in church, the scandalized parson read out her doom; she was to leave town at once unless some gentleman would marry her out of hand.

It is a tribute to Southern chivalry as well as to her own appeal to record the spirited legend that, as one man, every unattached male in the congregation sprang to his feet and offered his services."

Then a haphazard flop of the volume over to page 146, and Mrs. Junell's profile in word and "line" arrested our attention. After Mrs. Carrick had intrigued us several more times, we capitulated, and began with her "Take heart"—the opening of the Apologia, and settled down.

Shades of Our Ancestors is one of those books which, starting one's interest with the title, sustains it through the Bibliography, and has the reader hesitating at the Index, reluctant to close the book without reading that too. We must confess that we have never before been a bit interested in silhouette, however much this confession may betray our lack of a cultural black ground, but—if you read the book you will like 'em, is all we can say.

A. G. G.

Another book on Period Furniture, but one which adds somewhat to the ever growing literature on this subject of ever widening interest. The point of added value is the short list of furnishng accessories which closes many of the chapters. While incomplete, often indefinite, and occasionally questionable, this offers the decorator or householder valuable hints which may be enlarged by further pursuit of each item.

There is an effort to round out the subject for the reader by including chapters on "Appreciation of Furniture", "The Evolution of Furniture", and by briefly surveying the furniture of the ancient Egyptians, Greeks and Romans, as well as the addition of a Glossary, Bibliography, and some notes on the "Modern Use of Period Furniture."

The West Coast tangle of the book gives breath space in our busy metropolitan life. Is it possible that anywhere in America life can be designated as "leisure-loving, comfort-seeking"? Yes, there is California; and the writer, Katharine Morrison Kahle, subscribes herself at San Diego. This doubless accounts for the fact that she does not know the big place the Gothic style of furniture has long made for itself in New York, where the stately entrance halls of apartment houses as well as the halls and other rooms in the apartments themselves, would lose much of their ceremony and beauty without their furniture in the Gothic style, adapted, to be sure, but still Gothic. She writes:

"Gothic furniture has no practical usage to-day, except for churches, but for such purpose is often reproduced or adapted. It is usually designed by an architect and passes as architect's furniture."

Notwithstanding a few such provincialisms, and the inclusion of painted sedan chairs in a Louis XIV room—not a museum, and labelling them "furnishing accessories" and not antique curios, we praise the book especially for its furnishing accessories correlated with the furniture and the architectural background. The worksmanship of a practical worker. Besides the degree M. A. added to the writer's name is the honor of being a University Extension Lecturer in Interior Decoration at the University of California.
November, 1929

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Trees attended by Bartlett, the
Dorothy Q. House, Brainintree, Mass. Dorothy Q. was Mrs. John Hancock

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Pennsylvania Dutch Flowers

Perhaps your veins pulsate with hereditary Pennsylvania German blood, a blend of English, Welsh, Irish, Scotch, Huguenot, Swiss, Swedish, Holland, Hebric and Indian. As such you're a sort of physical and mental complex—few Poppies placed in inheret likes and dislikes plus an emotional gamut pronouncedly difficult to understand. You may enjoy a home of severe architectural lines or its dimgric op­posite. Again your preference may lean strongly toward old walls shelter­ ing modern ideas of decoration or furnished with priceless fabrications of abrertures (cabinet-makers) of the long ago. And so you may regard the lay-out of your garden preferring old­fashioned floritation to modern hybrids of beauty and aroma.

Yet, are you familiar with the vernacular Pennsylvania "Dutch" names of flowers that your forebears grew and nurtured with a mulch of rotted straw, leaves and household litter? Here are a few with their associate superstitions. By the way, science has lately revealed that many plant and flower superstitions are really founded upon something of fact. The Peony was believed to abort convulsions by mere inhalation. Hence was born Geelbrut, its Dutch equivalent, from Geelbura (convulsion) and Ros (Rose).

Fingerboothgrout is the Foxglove or Digitalis. Fingerbooth means vegetation. Gardeners of yore rarely smelled of the flowers; a weakened heart resulted. Such was the creed. Against this we have a tincture of digitalis prescribed as a known cardiac stimulant.

Maugr (the Poppy) was so named on account of a fanciful relation to Maugr (human stomach). Maugr is, however, an old Welsh term meaning a bowl. A few Poppies placed in bedrooms were supposed to induce slumber. The Oriental Poppy capsules yield opium—"a powerful narcotic." Perhaps science will step forward and enlighten us with a likelihood of Poppies emanating soporific vapors. Ritterthub (Larkspur) from ritter (lark) and uhbbo (spar) is directly designative. Fresh flowers were scalded with boiling vinegar as a de­stroying agent for head vermin. A potion of Larkspur seeds has been planted the above concoction.

It is possible to name over three hundred Pennsylvania Dutch garden flowers, but space forbids. Were it possible to step back into the period when this slowly vanishing class of worthy folk were also in flower, our eyes would be greeted by the forgotten blooms. Also we would note oddly arranged Stea (flower bed). Let us border with towering Erzbelch (Ar­thicokes). Cabbage alternated with Kobbelter (Tansy)—thus to ward off destructive worms according to custom. The Gartner (gardener) and Blumekenter (florist) of Pennsylvania Dutch stock were purely practical. Of theory they knew little. Practice and experience have taught them how to produce harder blooms than are now scientifically developed in con­servatories.

Walker Lewis Stephen

Conifers Abroad

Whether or not grafted conifers and conifers grown from cuttings are worth planting has long been a subject of controversy; many gar­deners contending that grafted conifers are short-lived and generally unsatis­factory. Several arboriculturists have been planted only with seedlings, thus, of course, excluding some extremely beautiful varieties.

In view of this situation an article about a conifer plantation in Garten­KBhnebkeit some months ago proves worthy of attention. The writer is Herbert Graf Sceiffogtch whose father began the plantation sixty-six years ago in Bungstall, lower Austria. Among the splendid photographs shown are several of grafted conifers whose majority of dormancy gives the lie to reports that this type does not prove highly satisfactory.

Of special interest is the report that conifers which do not do well when planted on land a thousand feet above sea level thrive marvelously when planted on rather poor soil, nearly two thousand feet above the sea.

Herr Schafgottsch is of the opinion that the lime in the soil intensified the color of all his conifers. Mention is further made of Picea orientalis, 45 feet high, 24 feet in diameter; Picea polystyla, Picea omorica, 75 feet high and 14 feet in diameter; Thuja occi­dentalis, 45 feet high, forming beau­tiful clumps; Thuja gigantea, 66 feet high; Abies nordmanniana, 60 feet high, Abies cephalonica, concolor and grandis Picea strobi, 100 feet high and 45 feet wide.

The writer describes with particular enthusiasm the following grafted conifers: Picea excelsa forvers, claus­ brasiliensis (21/2 feet in diameter) and remontis, regretting they were planted too closely, it now being impossible to transplant them. Of Chamaecyparis, he mentions Chamaecyparis obtusa aures of which he has "maehrige exemplare" (grand specimen). Further, Ostana magnifica 12 feet in height, the heavily foliaged branches covering the ground, and Chamaecyparis obtusa aures, which he has "maehrige exemplare" (grand specimen). Further, Ostana magnifica 12 feet in height, the heavily foliaged branches covering the ground, and Chamaecyparis obtusa aures, which he has "maehrige exemplare" (grand specimen). Further, Ostana magnifica 12 feet in height, the heavily foliaged branches covering the ground, and Chamaecyparis obtusa aures, which he has "maehrige exemplare" (grand specimen). Further, Ostana magnifica 12 feet in height, the heavily foliaged branches covering the ground.
DAFFODILS

Since the embargo against the importation of Dutch Grown Daffodils, we have been producing 35 of the Finest, New and Rare varieties on our Long Island Daffodil Farm. We have been growing Daffodils on Long Island for the past five years and are convinced that the soil and climate are well suited to them there. Bulbs are now being produced in as good a quality as formerly imported and at reasonable prices.

In order to encourage their wider use, we are making a Special Offer of Six Fine Varieties:

1. CONSPIRUS (Baron)—Large, broad-spreading perianth of pale yellow, short darker yellow cup, brightly edged orange-scarlet. Splendid for any location.
2. LUCIFER (Incomparable)—Perianth sulphur-white with long, well-rounded petals; cup chrome-yellow with intense orange-scarlet tints. A bold, showy flower.
3. QUEEN OF THE NORTH (Loode)—Bread, large perianth of clear, glowing white and remarkable texture; cup soft primrose-yellow with narrow rim of sulphur-white.
4. SIR WATTEN (Incomparable)—Perianth primrose-yellow; large and well-formed yellow cup, tinted deep yellow. A giant among the Medium trumpet sorts. A flower of wonderful substance. One of the most popular of the older varieties.
5. SPRING GLORY—One of the finest Giant Trumpet varieties; clear white perianth with long petals of splendid form, long trumpet of deep yellow, well reflecting at the rim. A vigorous grower and one of the best of the newer Daffodils.
6. VANILLA—An excellent Giant Trumpet variety. A tall-growing and very handsome variety, having a fine, bold trumpet of deep yellow with a pale perianth and possessing the added charm of a most pleasing and delicate odor.

Special Collection Offer

10 Bulbs each of the above 6 varieties, 60 Bulbs $1.50
25 Bulbs each of the above 6 varieties, 150 Bulbs $2.00
100 Bulbs each of the above 6 varieties, 600 Bulbs $5.00

A Garden Full of Daffodils—100 Bulbs for $7.00

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May Flowering Tulips, which include the Darwin, Breeder and Cottage varieties, are perhaps the most popular of all the bulbous plants. Whether your garden is small or large, Tulips may be used to brighten the May Days. Planted in clumps in the shrubbery border, the hardy border, or in formal beds, they are very valuable. Few garden lovers can resist the pleasure of planting these bulbs in the cool months of the Fall. We are making a Special Offer of Tulips, including the Darwin, Breeder and Cottage sorts which bloom in May, of Ten Fine Varieties:

1. BARONNE DE LATONNAYE (Darwin)—A large, broad-spreading perianth of pale yellow, short, darker yellow cup, brightly edged orange-scarlet. Splendid for any location.
2. BRONZE QUEEN (Breeder)—Soft golden bronze, large flower of sturdy habit. A very exquisite color. Height 25 inches.
3. CARDINAL MANNING (Breeder)—A beautiful shade of rose violet, with a slight edge of bronze. Large flower of fine form. Height 25 inches.
4. CLARA BUTT (Darwin)—A fine clear salmon-pink. No other variety offered by us has the same distinctive and pleasing color. Height 22 inches.
5. FARNSCOMBE SANDERS (Darwin)—A bright shade of maroon with a clear white base, contrasting well when the flower is fully open. A large broad-petaled flower. Height 25 inches.
6. INGLESCOMBE YELLOW (Cottage)—In size, form and height it greatly resembles the Darwin, so much so that it is frequently called the “Yellow Darwin.” A rich yellow which becomes clipped watermelon pink as the flower ages, a very pretty characteristic. Height 22 inches.
7. LOUIS XIV (Breeder)—An excellent dark purple with a broad margin of golden bronze; a very large flower of wonderful substance. A very fine variety and one that instantly meets with favor. Height 20 inches.
8. MOONLIGHT (Cottage)—Bright canary-yellow, large flower, oval in shape, outer petals slightly reflexed at the tips. An excellent yellow for combination with the Darwins. Height 22 inches.
9. PAINTED LADY (Darwin)—A pale creamy white with a faint tinge of heliotrope, gradually becoming almost pure white as the flower ages. Height 22 inches.
10. REVEREND E. BANBURY (Darwin)—An excellent dark purple with a broad margin of golden bronze; a very large flower of wonderful substance. A very fine variety and one that instantly meets with favor. Height 22 inches.

Special Collection Offer

10 Bulbs each of the above 10 varieties, 100 Bulbs $6.00
25 Bulbs each of the above 10 varieties, 250 Bulbs $14.00
100 Bulbs each of the above 10 varieties, 1,000 Bulbs $50.00

A Garden Full of Darwin Tulips—100 Bulbs for $4.00

In order to encourage our patrons with the number of lovely colors that occur in Darwin Tulips, we offer a mixture of 15 distinct varieties. These bulbs are all fine tall-growing varieties and the mixture is especially prepared by us.
Carved

In

Soap

The busts on this page have the appearance of old wax miniatures. They were sculptured by Lester Gaba out of white soap and then tinted. Approximately 3 inches tall

Above is a lady of the Louis XVI period colored to simulate old ivory. The other in naturalistic colors might be of the Biedermeier era; second above is a soldier of Napoleon

These miniatures in the modern medium of soap are new and amusing notes in decoration. Above is a Directoire lady and at the right a plump damsel of the Second Empire
November, 1929

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undiminished, anytime and anywhere

Tulips. Write to-day. Money due to-day.

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7 each of the above...

6 each of the above...

12 each of the above...

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many additional bulb and plant

materials for immediate planting.

When writing for it, mention this publication.

The Garden Nurseries

WOHLERT of Narberth, Pa.
921 Montgomery Avenue

THE GARDEN NURSERIES

With Loving Care we Tuck them Away for the Winter

They've had a glorious farewell party—the flowers of ours... riot in color... dressed in their dazzling tints and shades... dancing around in the autumn breezes... gladdening our hearts with their pretty faces... But quite soon now their little heads will nod in slumber... and then we must do our part. Both the tubers we dig, and the perennials and shrubs that are at home in the earth all winter need a little winter protection. Tubers and bulbs should be packed away carefully in well insulated containers to protect them against dampness or excessive heat or cold, so they will not shrivel or suffer other injuries. We've a special pamphlet illustrating and telling about packing bulbs and tubers that you may have if you wish.

Then, every gardener also has an investment in permanent plants which will suffer certain loss unless protection is afforded against winter killing. The yearly loss due to winter killing is enormous, yet it can be prevented. The beauty and clearness of the illustrations are a real aid in the selection of varieties, while the general introductions and descriptions of individual varieties tell the gardener the place for each. The book will be sent post paid on receipt of thirty-five cents in stamps or International Money Order.

Complete Information will gladly be furnished on request. Inquiries regarding specific plants will receive personal attention. Sample (trial) bale $1.50 postpaid. Large, 20-bushel bale, sufficient to cover 300 sq. ft. one inch deep $4 f.o.b. New York.

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King George V. Buy Sutton's Seeds and know the satisfaction that comes from having a garden of the choicest flowers that grow.

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The beauty and clearness of the illustrations are a real aid in the selection of varieties, while the general introductions and descriptions of individual varieties tell the gardener the place for each. The book will be sent post paid on receipt of thirty-five cents in stamps or International Money Order.

Complete Information will gladly be furnished on request. Inquiries regarding specific plants will receive personal attention. Sample (trial) bale $1.50 postpaid. Large, 20-bushel bale, sufficient to cover 300 sq. ft. one inch deep $4 f.o.b. New York.

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The Gardener's Scrap Book

THE DEPENDABLE OXALIS

OLD-FASHIONED to the extent of having been a standby in Grandmother's indoor winter garden, the Oxalis still remains one of the best flowering house plants. Its mounds and trailing cur-
tains of delicate green, set off with a profusion of generally pink or reddish flowers, give it unique charm when grown in bracket pots or hanging baskets.

And it takes so little to satisfy an Oxalis! Good, well drained soil, regular watering and plenty of light from a sunny window—
these are its simple requirements. Provide them, and the bulbs will repay the effort with a luxuriance of beauty which is almost tropical in effect and endurance.

AMARYLLIS INDOORS

ANOTHER pot-plant which has long been a favorite for the indoor garden is the Amaryllis, growing from a bulb so large that one is not surprised at the size and brilliance of the blossoms which spring from it when the right care and conditions are provided. The bulbs are available in the market now and are decidedly worth while, especially those of the more modern hybrid varieties.

Amaryllis bulbs should be planted in rich potting soil of first-

class quality. Six-inch pots are the best size, and care must be taken not to sink the bulb more than one-third its depth, the rest remaining above-ground. At first only a little water will be needed, but as growth really gets under way the consumption will be much greater. When the leaves are an inch or so the pot ought to be kept in a warm room and as near as possible to a sunny window.

After flowering, the new leaves will cease appearing and the older ones will gradually turn yellow. This is the signal for cutting

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Sturdy, Dormant Stock for Fall Planting

Fall planting of Roses has proved thor-

oughly practical, eminently successful. And in practicing Fall planting you not only save valuable time next Spring but gain the additional advantage of plants being

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Of about 300 different varieties of Hardy Garden Roses which we grow, we consider the following in classes by themselves:

The "Gold Medal" Dozen. Holds the choice of the tested novelties of special interest to those in search of the best. Delivered for

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The "Dreer" Dozen. Holds standard kinds that have made good in all sections of the country, under widely varying climatic conditions. Delivered for

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Autumn Catalog Offers Many Items

Nineteen pages of it are devoted to Dreer Roses, all varieties offered in above collections, being described in detail. It also offers Hardy plants of all kinds, all kinds of bulbs for outdoor and indoor culture. Let the Dreer Autumn Catalog guide you to better Spring gardens, and please mention this publication.

The Gardener’s Scrap Book

down the water supply until just enough is being given to keep the bulbs plump. They are then put in a dark place where the foliage will fall and the bulbs enter a resting period. When new growth starts up again, the same process can be repeated, so that bulbs properly taken care of will give season after season of gorgeous bloom.

CONCERNING ROOTLET PHYSIOLOGY

AT first thought the time-honored advice to protect the roots of trees and shrubs from sun and wind while the stock is out of the ground prior to replanting seems odd when you consider that at this time of year the plants are dormant. That growth ceased and the sap receded weeks ago was evidenced, in the case of deciduous kinds, by the falling of their leaves. Why, then, if they are virtually unconscious and will remain so until early spring, is it necessary to be so particular about those fine, fibrous rootlets with which every well grown tree and shrub is so generously equipped?

The answer is found in the fact that these same innumerable little shreds are the literal mouths of the plant, and, although closed at the moment, are sappy and delicate. If their moisture is disrupted by exposure—a situation which even a few minutes may bring about on a dry day—their cell composition collapses, shrivels and never recovers its ability to function. Where all of the small roots are thus affected, the plant is deprived of means of sustenance in the spring and is obliged to develop a new set of mouths or starve to death. Too often the latter alternative is the one it adopts—literally “the easiest way out.”

Protect from wind and sun, therefore, even though the temperature may be near to freezing.

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REALLY it’s as simple as ordering flowers for next-door delivery. Just seek a florist featuring the Winged Mercury emblem on his shop window. He will gladly suggest appropriate flowers for the occasion, and telegraph your order to an associate F. T. D. florist in the distant city, who is under bond to fill it exactly as though he were your associate F. T. D. florist in your community. He will then see to it that your flowers arrive in perfect condition and, if for any reason you are not satisfied, he will make it right for you. 

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A COWAN GIFT

Suggestion

The New “Pelican” Book Ends

A lovely new set of book ends artistically modern—yet keyed to meet the canons of permanent beauty, exquisitely designed by R. Guy Cowan, and finished in rich silver and bronze metallic effect with deep steel black. Very smart.

One of the many new pieces from The Cowan Potters that will delight and please you.

Cowan Potters, Inc.,
Rocky River, Ohio
CONCEALED RADIATORS

Behind the Plastered Wall. Several beautifully colored illustrations show how the Herman Nelson Invisible Radiator has been built into rooms of different character, without mar­
ning the decorative effect. One of the illustrations shows a cut­away section of a wall showing where the radiator, that comes enclosed in a scientifically designed case, is concealed. Both text and charts describe the installation and construction of this equipment. The Herman Nelson Corporation, Moline, Illinois.

RADIATORS

"RICHMOND" Floorline Radiator. The three ways in which the Richmond Floorline Radiator can be installed are illustrated and described in detail. It can be attached to the baseboard, partially recessed, or entirely recessed. The advantages of the heat radiated by this equipment are explained fully and both text and diagrams show the method of installation and construction. Richmond Radiator Company, 1400 Broadway, New York City.

HEATING SYSTEMS

GUARDIAN OF YOUR HEALTH & COMFORT. Just what advantages are obtained through the installation of a National Heating System is explained here. These systems are installed by experts who in planning your heating take into consideration the type and location of your home. The Aero Radiator and several National’Fillers are described and illustrated in National Radiator Corporation, 55 W. 42nd Street, New York City.

AUTOMATIC HEATING EQUIPMENT

The High Cost of Overheating. The purpose of this booklet is to show how the Minneapolis Honeywell Regulator takes complete charge of your fire and prevents fuel wastage. An interesting feature of the system is a clock control which automatically advances the fire in the early morning, shuts it down at bedtime and maintains a lower temperature during the night. Several models of thermostats used with this system are illustrated and described. Minneapolis-Honeywell Regulator Company, Minneapolis, Minn.

BOILERS

Is a Saving of 30 to 50% Worth While? The importance of the modern heating plant is the subject of this booklet. The Newport Boiler, which is described in detail, lists among its advantages a saving in fuel, convenience of operation, uniform distribution of heat and its adaptability to different sizes and kinds of fuel. All Newport Boilers are equipped with regulators which hold the temperature at any set figure. Newport Boiler Company, 529 S. Franklin Avenue, Chicago, Ill.

INSULATION

A Guide to Home Comfort. Flax-llinen is described as a product which has as its basis a pure flax straw which is very tough and durable. It is an insulation material which is installed by the "two air space" method. (This term is clearly explained.) In addition to being an insulator, Flax-llinen is a sound deadener. In a home already built part of the benefits of this material can be obtained by having the roof insulated under the roof rafters or on the attic floor. Flax-llinen Insulating Company, Saint Paul, Minn.

Increasing Home Enjoyment. The advantages of insulation in the home are herein set forth. Insulation is made from wood-fiber and possesses all the advantages of good insulation plus several additional features. The text explains, how Insulite is used for sheathing, for plaster base, for wall board, and for roof insulation. The Insulite Company, Builders Exchange, Minneapolis, Minn.

CABINET HEATERS

Moorine Corner Radiator. Numerous color illustrations show the decorative possibilities offered by using Moorine Cabinet Heaters. There are two types, the floor type and the wall type, both being illustrated. In addition there are illustrations and diagrams showing how this heater is installed and operated. Moorine Manufacturing Company, Racine, Wis.

BRICK

The Home of Beauty. This is the eighth edition of this book, which tells of the advantages of brick as a building material, that in addition to being durable has beauty of tone and tex­
true. There are illustrations of a number of houses accompanied by the back of the book is an article on How to Build a House by the architect, Aymar Embury II. The American Fact Brick Association, 130 North Wells Street, Chicago, Ill.

IN WRITING TO THE MANUFACTURERS FOR ANY OF THE BOOKLETS REVIEWED ABOVE YOU WILL FIND IT AN ADVANTAGE TO IDENTIFY YOURSELF AS A READER OF HOUSE & GARDEN

BOTTLED GAS

In the House Around the Corner. How Pyrofax can bring all the conveniences of the city to a home in the country, where there is no city gas main is clearly explained. It can be used with any kind of gas burning appliance, and an illustration can be made in 8 hours, with very little inconvenience. Illustrations show homes and buildings where Pyrofax is being used to advantage. Pyrofax Division, Carbide & Carbon Chemicals Corp., 30 E. 42nd Street, New York City.

METAL LATH

MODERN MODES IN BEAUTIFUL PLASTERING. A book which tells how modern textures in plaster can be obtained by using Milcor "Stay-Rib" or "Nos-Med" Metal Lath as a base has various illustrations which show interesting effects in plaster work. Milcor Metal Lath not only helps to acquire the desired dec­
erative note, but also supplies fire protection, insulation and prevents cracking. Actual samples of Milcor Products will be supplied by this booklet on request. Milwaukee Corroliating Company, Milwaukee, Wis.

SPECIAL When You Plaster. In this leaflet Steelex is sug­
ggested for reinforcing plaster. When used for this purpose it provides also excellent insulation and sound-proofing. Steelex itself is a sound deadener and it provides a good base for plaster. A cut-away section of a plastered wall shows how Steelex has been used for reinforcing, NATIONAL STEEL FABRIC COMPANY, Union Iron Building, Pittsburgh, Pa.

COAL HEATING EQUIPMENT

The Fire That Burns Up-Hill. In this booklet the mechan­ism of the Spencer heating plant is described in detail with the aid of accompanying diagrams. The Spencer Heater Fur­
rance has a Cable-Grate which is believed to let the fire burn up-hill in a natural way. A summary in the back of the book gives the advantages of the Spencer Heater showing how it satisfies both fuel economy and labor. SPENCER HEATER COMPANY, Williamsport, Pa.

SHINGLES

SELECTING YOUR ROOF. A profusely illustrated booklet con­tains information of value to those planning to build, as well as to those who already own homes. Elementary shingles, which are de­
scribed and illustrated in color, can be applied right over an old roof, whether it is shingled in wood or asphalt. The four important qualifications of these materials, heat-resistance, water-resistance, permanent color and lifelong service, Eternite, Inc., St. Louis, Mo.

HARDWARE

Hardware for Utility and Ornamentation. Various designs and styles of Sargent Artistic Hardware are illustrated, making this book useful as a practical guide to the selection of suit­able hardware trimmings. There is space devoted to the prob­lem of choosing hardware for both exteriors and interiors. Numerous pieces are illustrated and the size and stock number are given under each illustration. Sargent & Company, New Haven, Conn.

CASEMENT HARDWARE

Things You Ought to Know About Casement Windows. Several beautiful illustrations show various rooms in which Win-Dor Casements are used. These casements are equipped with an air-sealing device which will work through an inside screen thus permitting the home owner to adjust his casements to any desired position without disturbing the inner screen. Diagrams show how this operator works. The Casement Hard­ware Company, 806 North Wood Street, Chicago, Ill.

ENCINERATORS

The Decent Way. Inciner, the Home Incinerator is described as a perfected gas-burning device for destroying garbage. It burns all garbage and rubbish into a fine powder-like sterilized ash. There is a page devoted to the description of the principles on which this incinerator works, and illustrations show its construction. The Installation of the equipment is very simple. HOME INCINERATOR COMPANY, Milwaukee, Wis.

BATHROOM EQUIPMENT

MODERN BEAUTY AND USEFULNESS IN PLUMBING FEATURES. It is the purpose of this book not only to impress upon the home owner the importance of modern bathroom equipment, but also to show the decorative color schemes with which beauty to the bathroom. Numerous illustrations show the interest­
ing effects that can be obtained by using Kohler colorware, KOHLER CO., Kohler, Wis.
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