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Writel children the Shetland Sheepdog is the most tender and considerate of companions. He will join in a rough-house scramble. Small wonder that even from puppyhood the Sheltie will watch over and guard his young charges. Martha Nichols, with one of her playmates of Walnut Hall.

**Training** comes easy to the Sheltland Sheepdog. His marvelous tractability is a byword. He gauges instantaneously what you want of him. In Obedience Training Classes he exhibits poise, responsiveness to commands. Obedience trained Shelties from Walnut Hall Kennels excelling difficult command.

The Shetland country being rocky and rough it was essential that the Shetland Sheepdog have strong bone for his legs, compact toes, to enable him to climb over slippery rocks; to be sturdy built in body for all-day endurance. Two generations bred and raised by C. E. Coleman of Shetland Kennels.

**Vera Shepherd, C. D., owner Virginia Sorenson, a fifteen-year-old girl of Detroit, Mich.** Knows thirty-nine different tricks at fourteen months of age, eighteen months of obedience training, taught the dog by the owner. Has competed in shows at Flint, Detroit, Spring Lake, Mich., and also Ashland, Ohio.

**THE DOG**

**House & Garden's gallery**

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We find in the Shetland Sheepdog the ideal combination of the guardianship of the watchdog, the obedience and intelligence of the sheepdog and the loyalty and affection of both. Beauty of form and high intelligence are outstanding qualities. Rockwood Candlelight, owned by Mrs. Walter Kiesel

The Shetland Sheepdog has rugged strength and endurance to cover many miles of ground. He is a man's dog for all his size. He can tune down his insouciance to quiet, well-manered enthusiasm. Champions Larkspar, Sea Isle Merle Legacy, Bil-Bo-Dot Blue Flag of Pocono. Owner, Mr. and Mrs. John M. Lazear

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Since the natives first started out to evolve a small dog of trigger-fastedness and unquestioned loyalty, the Shetland Sheepdog has worked with man, in season and out, rounding up the flocks and driving them over the rocks and through snows to home. Here, Mr. and Mrs. W. K. Korten’s Kim’s Tim

Shetland Sheepdog puppies are tiny replicas of fuzzy teddy bears of orange, sable, black or blue with their little, bright eyes: constantly questioning the movements of things about them. They will play for hours together. A Shetland Sheepdog puppy and its mother. Owner, Mrs. R. R. Taynton

What the Shetland Sheepdog lacks in height (he is thirteen to fifteen inches tall) he makes up with a marvelous physique—a sturdily coupled, compact body with wide, well-sprung ribs. Thick coat affords protection from cold. Sweet Briar, owned by Timberidge Kennels, posed against auto wheel

Because life for folks in the Shetland Islands was all work and little play, it was no wonder that the Shetland Sheepdog is a working dog, making himself useful in many ways. He herded the cattle, sheep and ponies, guarded the cottages and farms of his owner. Noralee Kennels produced this specimen

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Use SHOW COAT Dog Cleansing Pads A revolutionary method for cleaning and deodorizing your dog—safe even for puppies. No water is required. Each lotion-treated pad whisk away dirt, and leaves the hair clean and glossy, without changing its texture or drying the skin. The dog's almost instantly.

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Keep dogs off Furniture with Powder Chaperone
Just sprinkle Powder Chaperone—the amazing new powder—on chairs, beds, rugs, sofas—wherever you want your dog to keep off. Harmless. Doesn't show. You don't smell it—but your dog does—and learns to stay away. Helps train dog does—and learns to leave the rest to us.

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Four-legged travelers vote a straight ticket for RAILWAY EXPRESS every time! All pets, whether Blue-Ribbon champions or just plain "home-bodies," receive the best of care and attention when you send them traveling by RAILWAY EXPRESS. They are cared for, watered and fed exactly as you instruct, and upon arrival are delivered promptly. No extra charge for convenient door-to-door service in all cities and principal towns. Service is nation-wide, fast and economical. Just phone and leave the rest to us.

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Like babies, puppies need proper food. Fleischmann's Yeast for Dogs supplies needed vitamins for normal digestion, proper growth, development of a fine coat. Mix Fleischmann's with your dog's food regularly. On sale in cans at all dealers.

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WHILE YOUR DOG PLAYS?

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DO YOU WORRY
WHILE YOUR DOG PLAYS?
Magnificent furniture to grace your home . . . the best in music for family and friends — yours with a MAGNAVOX radio-phonograph! World-wide radio, automatic phonograph with permanent sapphire needle and Frequency Modulation are Magnavox achievements. This moderately priced Georgian Commode with disappearing door concealing controls, is one of 16 traditional furniture models. $89. — in Walnut or Mahogany. Other Magnavox models from . . . $49.50 to $69.

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The graceful hand blown HURRICANE LAMP with slender, delicately curved chimney, traces its origin to Williamsburg. 11" tall, $2.50 a pair. The CRYSTAL PLATE Georgian inspired, is a natural for deviled eggs— 12 pockets keep eggs from sliding— center space for sauce or tid-bits. 10" wide, $1.25. Address Dept. F. Send check or M. O. Postage extra.

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Smart Outdoor Christmas Display . . .

Consisting of Four Deer and Santa Claus Sled

Artistically hand painted in beautiful natural colors

Complete in every detail, including wiring, indirect lighting panel, electric bulbs, whip, etc. When set up display is 15 feet long. From top of deer and sleigh to ground about 3 feet. Made of weatherproof wood—will last for years. Children are very happy with this display. It lends cheerful Christmas spirit to your home. Send orders early.

$35.00 complete express collect (shipping weight approx. 35 lbs.)

Send check or money order to:

LEONARD BRYNOLF JOHNSON
OUTDOOR CHRISTMAS DISPLAYS

103 West Main Street

Smeathport, Pa.

If you are interested in any of the merchandise shown on these pages, kindly address your checks or money orders directly to the shops mentioned in each case.

“Bow, little Gabriels, blow!” Christmas spirit in the Green Pastures manner. These little dark angels, 4½" high, have candle-yellow suits and properly shining bright gold wings. They cost $3.75 for three—one trompeter, one with a candy-cane, one with a snowball. All are from Malcolm’s House & Garden Room, 524 North Charles St., Baltimore.

The graceful severity of this transparent magazine rack makes it appropriate for any type room. It is particularly easy to carry and surprisingly light. Of crystal clear Lucite, it measures 15" long at the base and 12½" high from the top of the handle to the floor. Order it from The Joselyns, 174 Newbury Street, in Boston, Mass.

For amateur Constance Spry is this “Flower Door”, containing everything the devotee of flower arranging will need. There are shears for cutting wire or flowers; tying wire; chicken wire; five cushion holders; plasticene; and a spray for watering. It’s $4.50 from Johnson Pottery Gardens, 6519 South Main Blvd., Houston, Texas.

GIFTS IN COPPER

No. 83 Hand-wrought, burnished copper plaque, 4½" in diameter. Charming decorative note . . . grand for fruit or sandwiches . . . with a holder it is perfect for flowers. $6.50 postpaid.

No. 80 Set of three hand-wrought, burnished copper ashtrays: 3½", 4½", 5½" $1.65 postpaid. Handicrafts in variety. Illustrated leaflet on request.

NEW YORK STATE COMMISSION FOR THE BLIND

205 EAST 42ND STREET, NEW YORK
Not limited to one game but fun and variety for every child. A sturdy saddle-seat Hammer-Nail Peg Set, designed for good posture. Poundable board may be removed to convert the set into a peg-table. Complete with hammer, nails and peg parts. 24" long, 22" high, $2.50. The Children's Shop, 986A Farmington Ave., West Hartford, Conn.

Give your guests a surprise by serving them some delicious candy to please their palate. Caught just in time for the holidays, a one-pound box of chocolate leaves and flowers, all the way from Holland. Decorations done with cocoa-butter. 1-lb. gift box, $1.50, plus 25c west of Mississippi. Dutchess Food Specialties Co., 1945 Park Ave., N. Y. C.

Tickle little shells will be the delight of every hostess. They can be used as individual ash trays, nut dishes, or even after dinner mints. Just 2 1/4" long, delicately made of sterling silver—and their graceful shape is definitely the English style. They cost only $1.75 each, and come from Lambert Brothers, Lexington Avenue, at 60th Street, N. Y. C.

Filled with all kinds of goodies, these individual plum puddings will certainly be the final grace-note to every holiday meal. Each pudding comes in a decorative crock wrapped in red Cellophane to retain the flavor of a London recipe. Box of eight, $2.50 postpaid. English Kitchens of Dorothy Mathews, 217 Bradley Blvd., Chevy Chase, Md.

Try Just One Beautiful SMOKED TURKEY...Before Christmas!

When you've tasted one of these joyous, succulent smoked turkeys, you'll say: "This is the unique Christmas Gift to my friends." Each bird is an individual masterpiece, personally cured and smoked by a man proud of his 3-generation tradition of turkey smoking. Smoke-cooked over fragrant green applewood and brought to the exact turn of golden brown deliciousness—All Ready To Eat. Price 1.35 per lb., net smoked weight. From 7 to 16 lbs. Express prepaid...PINESBRIDGE FARM, R. F. D. 1 Ossining, New York

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FEATIIVE TABLE CLOTH—priced to make new friends! Pure linen. Soft ecru. Size 72" x 90": Florentine lace medallion insertions. 8 napkins 17". Set $39.50 (replacement value $65). Size 72" x 108" with 12 napkins $49.50 set. Featuring complete linen Trouseau of 121 pieces $200.

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**SHOPPING**

A miniature hurricane such as this will be the inspiration for many flower arrangements. It consists of a hurricane globe 9½" long placed horizontally upon two hand-made glass legs. A tube insert holds water and flowers. Without log can also be used for fruit. $2.75 with an 8" x 12" mirror. Towne Products, 1718 Rockaway Pk'y, B'klyn, N.Y.

A delightful camouflage. Here is a Rebecca-type pottery jug just filled with this season's orange blossom honey. The 22-oz. jug is 8" tall and comes in turquoise, maiden-blue or rose pink. $1.50 each filled with honey, or $1.50 a pair, unfilled, prepaid, safe delivery guaranteed. From Tampa Bay Products Co., Route 1, Box 919, Tampa, Florida.

Here at last! Circle Gammon is predicted to sweep the country. A game similar to backgammon, but now three or four may play at once. Consists of suede cloth, card-table size, with the game imprinted in tan, beige and black. Four groups of discs, dice and cups, $7.50, prepaid. F. A. O. Schwarz, 745 Fifth Avenue, in New York City.

**CONDIMENT SETS**

You who appreciate regal settings will find these stenciled condiment holders attractive and useful accessories for the table. Obtainable in complete sets or individual pieces.

Hummel S. H. Merrell $7.50: A. J. Savoie $10: Cream $10:
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Harry and David

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is a synonym today for distinguished grace in living. Out of this tradition comes the "Sarah Hawthorne" chair, clean of line, in solid Honduras mahogany. It is all hair-filled, with hand-tied springs, covered in a lovely Colonial tapestry. $49.50 plus express charges; Colony House, 4244 Connecticut Ave., N. W., Washington, D.C.
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You will be almost sure to find a wall for these charming dryads to brighten. Their quiet dignity will blend with any decor. Made of a plastic composition with delicate hand-painted features on beige terra cotta. Available as left and right figures, either as ivy or candle holders. 13” high, $2.75 each, plus postage. El Futuro, 1283 Sixth Ave., N.Y.C.

WHEREVER the future resting place may be, these handsome accessories will cut a fine figure. Not only a calen­dar, but a paperweight 3½” square. $3.50 in wine or green. An ad­dress book of baguette cafe. Measures 6½”, chip square and costs $7.00. Comes in red or green. Both plus postage. Tul­sa Lee Barker, 382 Park Avenue, New York City

This strap candle hold­er will be sure to add a current style note to any decor. Completely hand-made of sturdy wrought iron. Order it in Pompeian green, Swedish steel or an attractive rust iron finish. 19” long and the center height is 7”. The price is $3.50, express collect. Order it from the Hand Craft Studio, Inc., 777 Lexington Ave., N.Y.C.

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Both express collect. Gerrard Rubin, 699 Madison Ave., N. Y. C.

In the simple, reverent spirit of the Italian primitive sculptors is this Madonna and Child, hand-carved in wood by an American artist. Each one has the individuality of hand craftsmanship; faces are flesh colored, robes are antique platinum-gold, 12" tall, $6.75. House & Garden Shop, 122 Millington Road, Schenectady, N. Y.

Whether you approve or not, your son will probably insist that the only way to do homework is flat on the floor. Give him this "Tummy Desk," pine with hinged top and three divisions inside for papers, etc. It has four legs to turn it into a desk later. 16" x 24". Costs $3.50 with extra rolls of paper, Bleazby's, 31 E. Adams Ave., in Detroit, Mich.

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Fascinating, unique answers to your annual problem of "What to
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**SMOKED TURKEY**

_Once for Epicures...Now for your Delight_

If you haven’t tasted CATSKILL MOUNTAIN SMOKED TURKEY you’ve cheated yourself. Here’s a sa-vory delicacy, deliciously different from anything you have ever enjoyed. SMOKED TURKEY...for dinners, cocktail parties, buffet suppers, hors d’oeuvres and canapes. Serve it hot or cold. Catskill Mountain Smoked Tur-key is the all-year-around piece de résistance. Prepared and smoked over fragrant applewood embers by the Forst family, who have for more than seventy years prepared and smoked the finest quality meats for epiceries.

Smoked Turkeys weigh 8 to 16 lbs. and cost $2.50 per pound, plus postage, 4" high with a wing span of 15". Each skin of wool costs but 25¢—takes four to complete the background. Alice Maynard, 525 Madison Ave., N. Y. C.

Two mallards finely modeled of English Queenware. They are hand-painted in their brilliant natural woodland colors—rich green, soft brown, gray, buff and white. As if caught in mid-air, one seems poised for flight, the other ready to alight. 6½" high with a wing spread of 8¼". $15.00 a pair. Plummer, Ltd., 7 East 35th St., N. Y. C.

Order Early for Christmas!

**MONOGRAMMED GLASSES**

Four handsome English Morocco leather gifts that will encourage neatness at home or abroad. The brief case folds flat and has four sections: unanswered, answered, stationary and envelopes. The clips cover paid and unpaid, unanswered and answered.

Brie Case—red, green or tan; set of 4, $5.50. Clips—red, green or fan; set of 4, $5.50. Express collect

Tulsa Lee Barker
382 Park Avenue
New York

It’s Smart to be Neat

Two handsome English Morocco leather gifts that will encourage neatness at home or abroad. The brief case folds flat and has four sections: unanswered, answered, stationary and envelopes. The clips cover paid and unpaid, unanswered and answered.

Brie Case—red, green or tan; set of 4, $5.50. Clips—red, green or fan; set of 4, $5.50. Express collect

Tulsa Lee Barker
382 Park Avenue
New York
ENCHANTING absurdity, a cigarette lighter for a Victorian lady, of creamy china decorated with tiny pink roses or golden motifs of pure fancy. No matter if you’re not the Victorian type—order a dozen for dinner, or four for bridge. You easily can, for they’re only $1.25 each plus postage. Tatman, 625 N. Michigan Avenue, Chicago, Illinois

To prove that a pencil may be unusual, here is one that will “Cut-N-Write.” You can’t imagine how handy it can be. Has a knife that slides in and out on one end, a pencil on the other and covered in leather, 4” long, $1.50. Hand Tool Leather, 43 West 16th Street, New York City.

The pièce de résistance for any buffet or the ever-popular Sunday night supper. An all-copper buffet server, large enough to hold two pots (two quarts each). Guaranteed to keep food piping hot with its burner available in electricity, liquid alcohol or solidified alcohol. 15” high, 14” long, $33. Bazar Français, 666 Sixth Avenue, N. Y. C.

If you share our penchant for the popular under-sea motifs, you’ll be elated to find these perky pottery seahorses, designed by Sorcha Boru, the American ceramic artist. Available in white, blue, green, or yellow-green. Made with holes for salt and pepper shakers, or without. 4” high, $2 a pair, 15c postage. Pith Petri, 501 Madison Ave., N. Y. C.

Flock of Waddling Ducks
Colorful decorative notes—used individually or in groups, mixed or matched; of fine English earthenware in blue-green, brown, buff and white. 6½” high, 4.50; 5½”, 3.75; 3½”, 1.50.

Give a brace of ducks for the holidays.

Artichoke Plates
$5.50 half doz.
Because of the tremendous shipments of these gleaming white plates we are importing, we are able to offer them at this new low price. The center depression holds the artichoke itself. A well holds the sauce and the hollow rim the discarded leaves. Shipped express collect.

You’ll get a kick out of the Stirrup Bottles
If you’re a bottle collector or a window gardener. Looks exactly like a stirrup with glass “strap” and “buckle”. 8½” high, 5” wide—holds a pint.

Send check or money order

ENGLISH BONE CHINA

Herbert S. Mills

Lambert Brothers

For Holiday Tables—
The spirit and charm of rural New England, expressed in "Down East MINIATURES". Each boxed set includes 4 small early American buildings of durable porcelain, 3 sponge rubber foundation mats with roadway pattern for matching up in different groupings, 12 evergreen trees, pebbles for stone walls, shrubbery, and instruction leaflet. The realistic winter scene, shown here, can easily be made by using a box of table salt. Useful as a special decoration throughout the year, around for representing other seasons.

$2.50 per set, postpaid, in U. S. A.

John L. Hawkinson, 269 Hamilton St., Hartford, Conn.

Fresh Caviar
Our special method of packing keeps intact the delicate flavor of this peerless appetizer. Shipped everywhere.

Fresh Beluga Caviar, per lb. $16.00
Fresh Sevruga Caviar, per lb. $8.00
Fresh Tartar Cocktail Chips from Harrod's, per lb. 15c

Charlotte Charles Rum Cakes. Plenty of rum in these! 18 to 21 cakes to a tin (plus postage)

MALCOLM'S HOUSE & GARDEN STORE
524 N. Charles Street, Baltimore, Md.
The French Cuisine Equipment Shop

The French Caserole

of high-fired earthenware, fireproof and sound, all highly
sized to fit the special oven in the kitchen where it is to be
used. One side of each is lined with silver. The caserole is
black, silver lined, red and yellow. Boxed with instruction
card and makers' literature - 10 x 12 x 5 inches. Price, $2.50.

Write for information.

Bazar Francais

Established 1877

FOX SHOPPE 434 El Camino, Redwood City, California

Money refunded if not pleased. Booklet on request.

FINE GEORGIAN MANTEL from Sloane's new group of stock mantels. With it is the new Flexscreen metal fire screen, available at a wide range of prices and in designs to harmonize with every decorative scheme. A catalog on Flexscreens will be sent to you free on request.

W&J SLOANE
Fifth Avenue at 47th • New York

CALIFORNIA FRUITS

Packed in Select Liqueurs

Something different to give friends and business acquaintances, or to serve at your Formal Dinner.

Attractively packaged in valuable genuine California Redwood, "evening chest".

MBA MALCOLM'S
HOUSE & GARDEN STORE
524 N. Charles Street, Baltimore, Md.

FURNISH WHERE YOU USE THEM DECORATIVE BRANDED BOXES

They came in a treasure. Chest from California-
one of jars business friends sent them.

CALIFORNIA FRUITS

Pack in Select Liqueurs

Something different to give friends and business acquaintances, or to serve at your formal dinner.

Attractively packaged in genuine California Redwood, "Evening Chest".

CHEST OF 6 TEN OZ. JARS $4.00
Branded Dates stuffed with walnuts, Branded Cherries, stuffed Olives in Grenadine, Branded Dates, Santa Clara Prunes in Rum and Branded Whole Dates.

CHEST OF 3 TEN OZ. JARS $2.50
Baked Oranges in Grenadine, Branded Dates, and Prunes in Rum.

REMEMBER: This chest is a collector's item. If a gift, send it your growing list of current buyers. Mail check or money order for prepayment. Otherwise return immediately.

FOX SHOPPE, 434 El Camino, Redwood City, California

Le BARON-BONNEY COMPANY
Dept. 47, Bradford, Mass.

Le BARON-BONNEY COMPANY

- the Grands in Spinet form.

Boon for any hostess—cream and sugar sets made of brilliant handcut lead crystal. The delightful shapes of the creamer and sugar are authentically taken from the traditional Georgian silver pieces. Complete with a tray measuring 8 1/2" by 4 1/2", for serving. The price is $12.50 prepaid. Order it from Alfred Orlik, Inc., 395 Madison Ave., N. Y. C.

Something good to eat in something useful to keep. A miniature pantry shelf crowded with a variety of six delicious homemade jams and preserves in breakfast-size jars. Made of the finest high-grade ingredients with sun-ripened fruits. Use the 9" shell for whatnots. $2.00 postpaid. Arden Farm Store, 644 S. Main St., Winston-Salem, N. C.

This might easily have been approved by Francis Scott Key. An apron of pleated Punjabi percale in bright carnation red with a white felt eagle design. The turnover waist line and ties are blue with white stars. All made by hand. May be washed carefully or carelessly, $1.50 postpaid. Robert W. Kellogg Company, 48 Hillman St., Springfield, Mass.

You'll want at least one of these well-designed folding mirrors to pack in your bag or stand on your bureau. Mounted in hand-stitched pigskin (especially to please the men) or partitioned blue leather, toolcd in silver. One side magnifies; one side reflects. It measures 6 1/2" square, $6.85, postpaid. Daniel's Den, 48 Gloucestcr St., Boston, Mass.

You'll want at least one of these well-designed folding mirrors to pack in your bag or stand on your bureau. Mounted in hand-stitched pigskin (especially to please the men) or partitioned blue leather, toolcd in silver. One side magnifies; one side reflects. It measures 6 1/2" square, $6.85, postpaid. Daniel's Den, 48 Gloucestcr St., Boston, Mass.


SPINETGRAND

The vertical Spinet Grand.

SPINETGRAND

The original and only authentic Spinet Grand Piano—The Grand in Spinet form.

SPINETGRAND

The vertical Spinet Grand.

SPINETGRAND

The original and only authentic Spinet Grand Piano—The Grand in Spinet form.
A sentimental reminder of picturesque Colonial days. An electric table lamp 19” high. The Astral frosted shade with its delicately cut design rests on a 6” fitter. The base is a rich ruby red, in case-cut glass with tapered reed-brass column which upholds the shade. Base 4” square. $13.50 express collect. B. Paleschuck, 37 Allen St., N. Y. C.

Three quaint examples of Mexican tin. From left: (1) cauliflower lantern, 12” tall, on tapering legs, $3.00. Diamond-shaped lantern with oil lamp, 10” tall, only $1.50. Lantern, also with lamp, stands 11”, with wide-loop handle and pierced chimney. $2.50. All can be wired for electricity. You can obtain them from Fred Leighton, 15 East 8th St., N. Y. C.

Sentimental if you like, but isn’t much of the charm of the lovely things you own due to the bit of the donor that goes with them? Keep a record of the time and the place and the person in this pretty book, brown with a gold tooled border. It measures 8” x 10” and has 120 pages. It costs $10, comes from Neiman Marcus, in Dallas, Texas.

MERRIL MARRIE will find her way into every child’s heart—and may be grown-ups two. You make her all yourself by simply cutting out the pattern and stuffing her with cotton. She will stand 24” high and is painted in natural colors. The pattern is only $1.50, and you may order Marie from Velvalce Dickinson, 714 Madison Ave., N. Y. C.

FRENCH

DRESSING TABLE SET

of fine Limoges Porcelain, hand painted gold rose-bouquets on Peach or Turquoise, Mirror, hair brush, clothes brush............................ $65.00 the set

BOER AFRICAN

DRESSING TABLE SET

of fine Limoges Porcelain, hand painted gold rose-bouquets on Peach or Turquoise, Mirror, hair brush, clothes brush............................ $120.00 the set

A ROYAL WEDDING

DRESSING TABLE SET

of fine Limoges Porcelain, hand painted gold rose-bouquets on Peach or Turquoise, Mirror, hair brush, clothes brush............................ $250.00 the set

ROSEMOND RUGS AND CANOPIES

Authentic reproduction of historic places: tonal design from Metropolitan Museum rugs. Write for free booklet showing prices and histories of the old designs.

LAURA H. COPENHAVER

VICTORIAN

MADE IN GRAND RAPIDS

Standing reproduction of fine old Victorian furniture made in genuine Honduras mahogany. Suitable for your finest needlepoint, 15” inches high by 16 inches square. Full spring construction and hair-filled. Requires needlepoint 1/2 inches square. In needlepoint you furnish, $11.25. With heavy imitation needlepoint as shown—black or brown background—$15. FOB Grand Rapids. The perfect Christmas gift. Send one for catalog of furniture for needlepoint.

WINDSOR FURNITURE COMPANY

211 Lyon St., Grand Rapids, Michigan

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Place card........ Metallic
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Cover Colors:—White, silver, gold. Metallic—Red, blue, green, wisteria, copper. White for place cards, imprints—any color. $5.00 for 100—$3.50 for 50. (50c additional for 2 monograms or extra imprints.)

Mr. and Mrs. . . . S

General Motors Bldg., New York City

WINE

Wines of the World

IN HANDSOME CROCKS

with WINE

in handsome crocks

Prepared in true epicurean style to make a splendid gift or for your own table. This box of 4 crocks contains Cheddar melted in port, Boeuf de Bourgogne in brandy, Stilton in port and Gorgonzola in brandy. Complete set $2.75 (express collect).

A box slip sent in box. Patron additional choice: Write for Butlers “B”

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Gifts for Bird Lovers
Help Save Our Feathered Friends
All-metal Bird Feeder
$1.50 Postpaid
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These Merry-go-round Feeders Protect the Birds from Cats and other Bird Enemies. Approved by Audubon Society.

Attractive Hummingbird Feeders
5 for $1.00 Postpaid

Suet Holders 85c Postpaid
Send for catalogues
Chas. M. Mitchell
South Lancaster, Mass.

Lieber's Log-Grates
Are a boon to any fireplace. They will protect your decorative andirons, and provide an inclosure basket to hold the logs. They can also be used alone, and make particularly efficient heating units for summer cottages, hunting lodges, or air-circulating fireplaces. There are four sizes, ranging from 15 to 30 inches in width. Prices start at $4.25 f.o.b. St. Louis, cash or C.O.D.

Very Appropriate as a Gift.
Chas. A. Lieber
3868 Russell Blvd.
St. Louis, Mo.

Garden Ornaments
Dancing Girl
Gracefully modeled figure of charming proportions, delightfully posed, can be used in a fountain or placed on a pedestal or at the end of a short vista.

Lead
21" $10.00
Dress
27" $5.00

Garden Decorations
Illustrated brochure of distinctive bronze, lead, marble, terra-cotta, stone and c e m e n t available on request.

Callaway Pottery on display
Erkins Studios
Established 1916
123 East 24th St., New York

Reflectors Cut Out Bronze Letters
Identify Your Home—Night or Day

Clairemont
Letters of 1/4-inch bronze, Brocket 18 inches high, drilled for attaching. $4.50 plus 60 cents per 1/4-inch letter. $6.50 plus 90 cents per 1/4-inch letter; $8.50 plus $1.25 per 1/4-inch letter. (Without reflector finish, $1.00 less.)

Despres

Ray Hazen

Ye Old Cape Cod Post Lamp
Be the first in your neighborhood

A distinctive, decorative outside lamp for lawns, paddocks, driveways, or any place a lamp is needed. Hand-made of best weather-proof material. Eagle genuine cast bronze. Electrically ready for use. No experience necessary to install. Run lead cable down post and bury in a shallow trench to outlet. If no electricity is available, can furnish with old-fashioned oil lamp at same price. Color is a pleasing shade of light green baked enamel. Come in 13" or 14", over all size 27". Prepaid $10 each; $18 per pair.

Ray Hazen

Fire Magic

5450 Arch Street
Definitely an inspiration to all epicures. Here are recipes that won't get full of butter and flour. The "E-Z" cooking guide is a roll of recipes (with blank space for your own favorites) enclosed in a roll-type case and covered with a celuloid removable window. $1.55 plus 15c postage. You may order it from Womrath & Co., 536 Broadway, N. Y. C.

A glowing example of the master designer, McColland Barclay. A metal shell dish, just the right size to hold fruit gracefully. It is available in iridescent gold, green, blue or red enamel. The handle is an attractive grape design raised in gold. You may order it from Ontario's for only $5.00. Fifth Avenue at Thirty-ninth Street, New York City.

With sand-blasted oak and copper or pewter trim, Mr. Parzinger has created a smoking set that will bring a long lasting light to any man's eye. The ashtray is 3" in diameter, the cigarette box, 4" high. Respectively $5 and $7 plus postage. The sand blasting gives the oak an unusual satiny sheen. Parzinger, Inc., 54 East 57th Street, N. Y. C.

You can't dock for these apples or eat them either, for they are rosy red candles, but they smell just as delicious and tempting as real ones. A basket of 12 candles, $3.75; each apple, 35c. A crate of 12 ball- or orange-scented candles, $3.00; each 30c. Postage paid 100 mile radius of N. Y. C. Bar Mart, 56 W. 45th Street, New York City.

This 3" all-glass thermometer attaches to the outside of your window—tells you how cold it is OUTSIDE from inside. Large numbers—easy-to-read, even from 10 feet away. Completely weatherproof and highly accurate. For Gifts—for yourself. Costs $1 each, postpaid.

Precision Products Co.
20 Bedford St.
Waltham, Mass.

**CAST IRON TREE SETTEE**

#111 fits 32" diameter Tree.
$30.00 undecorated—$52.00 painted.

#211 fits 38" diameter Tree.
$36.00 undecorated—$58.00 painted.
Freight prepaid.

Slight addition west of the Rockies. Send for circular and price list.

**THE GRAF STUDIOS**
Wilmington, Ohio

**DOWN EAST CONES**

To dance on your holiday hearthside. Magic Pine Cones chemically treated to turn with a spectrum of colors. Enough cones for many fires in a beautifully decorated and useful box. 105% x 105% x 5% A different and unusual gift and a real treat for fireplace users.

$2.00 Postpaid

**JEWEL FLAMES**

To dance on your holiday hearthside. Magic Pine Cones chemically treated to turn with a spectrum of colors. Enough cones for many fires in a beautifully decorated and useful box. 105% x 105% x 5% A different and unusual gift and a real treat for fireplace users.

$2.00 Postpaid

**CLARK & WILKINS**
306 E. 128 ST.
NEW YORK CITY

**Poker Chips (UNBREAKABLE)**

Any three initials (specify order of initials)

**AN IDEAL Personal GIFT**

25 Reds, 25 Blues, 50 Whites in a gift package

only $5.00

(Postage prepaid)

MINNESOTA PLASTICS CORPORATION
400 BROADWAY
SAINT PAUL, MINN.
Oriental Accents

Pillow vase in pastel sea green or white to complement your surroundings.

H. A. MILTON & CO.
P. O. Box 95
Westfield, N. J.

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680 Fifth Ave., New York

STUDY INTERIOR DECORATION AT HOME
FOUR MONTHS PRACTICAL TRAINING COURSE

A DISTINCTIVE DECORATIVE NOTE
FAITHFUL REPRODUCTION OF FAMOUS GOLDSMITHER CERAMICS OF VIENNA

Wood Carver's Art
Middleway from a Caribbean Isle, hand carved by an American Master Craftsman, with the flare of a Grinstein Gibson.

Wood Carver's Art

The Urass Mart

FROM THE HERB FARM SHOP OF LONDON...
we bring you this attractively wrapped wooden salad bowl, fork and spoon set, containing English salad herbs, poultry herbs, crust vinegars, and salts. These age-old zealously guarded herb secrets which give a subtle European touch to American Culinary arts, are we now able to offer you.

H. A. MILTON & CO.
P. O. Box 95
Westfield, N. J.

When planning your Winter decor, no matter how simple or ambitious your plans, you will find these flower pictures an effective accessory. Made of gay-colored real straw flowers with various colored backgrounds. In pairs, either 3½" at 39c a pair, or 4½" at $1.29 a pair, postpaid. Convex in shape. Sullivan's Gift Shop, E593 Livermore Ave., Detroit, Mich.

Hand-beaten copper Scoville for flowers, 3½ ins. high $2.50.
The "Feder al" Knocker, Brass, 3½ ins. $6.50.
Apothecary's Mortar Tea Mill, 3 in. Brass $5.75.

Send 10c for catalog Y-2

The Brass Mart
245 FIFTH AVE., NEW YORK
At last the famous French Guinet wash blueing that you have been trying to find. Made in Lyons, France, it is sprinkled with the discreet perfume of sunshine and green grass. Table linens, bed linens and towels will stay snowly white. One year's supply, consisting of 12 little cartouches, $1.10 postpaid, Mosse, Inc., 659 Fifth Ave., N.Y.C.

As the cock crows, so the wind blows. This weather-vane will cut a sharp silhouette across the sky. An arrogant rooster will take its place in suburbs, country or on the farm. All made of weather-resistant metal. It comes complete with compass for $6.50. From Carlisle Metal Silhouettes Studio, 154 B Main Street, Springfield, Massachusetts.

We count ourselves extremely fortunate to find this fine piece recently received from abroad. An antique commode of rich walnut veneer with inlay, which you will find useful in most any room. Will prove itself a fine example of Old World craftsmanship. 51" long, 23" deep and 36½" high. $225 f.o.b. Phila. A. L. Diamant & Co., 34 E. 53 St., N.Y.C.

Estimated to be a "must" on your list for fireplace essentials. This American-made bellows will be your first aid in flagging fires. Completely hand-wrought by master craftsmen. Made of genuine California redwood trimmed with brass nails and a fine quality leather. 18½" long. The price is only $5 postpaid. Brass Mart, 245 Fifth Avenue, N.Y.C.

From OREGON'S MOUNTAIN MEADOWS come these tempting PRESERVES. High up in the meadows and valleys of the lofty Cascade Range are gathered the luscious, sun-ripened fruits for Jane Amherst's old-fashioned preserves. Carefully prepared from freshest fruit, these delicious preserves retain the full fruity flavor and woody aroma so prized by epicures. NESTLING IN FRAGRANT PINE NEEDLES are the do. 3½ oz. (2 oz. Wild Blackberry). Wild Blackberry, Strawberries, or a combination of the two, for Oregon Mountain Gift Box. ORDER TODAY.

Write for our Gift Book "C".

While the curved leather of these wall shelves recall a Regency decor, it will harmonize with any type room. The back is mirrored and the shelves are of clear glass, 10½" high, 7½" long, $10 per pair.

PRICE 
$8.00
$18.00
$26.00
$34.00

A Minute in Portland, Oregon (in antique gold on black bases. $7.50 per pair.

Fine American crystal cornucopia vases, 7½ high, $12.50 per pair, 5½ high, $8 per pair. 3½ high, $4 per pair, 2½ high, $18 per pair.

Deep-dish dessert plate of fine English earthenware decorated with wide border in green, cobalt blue, monogrammed with gay assorted fruit centers, 8½" diameter, $15 per dozen.

Rich Brown Florentine Leather "ESCALATOR" CIGARETTE BOX $5—Stamped in Gold

Box fits 3 ridged brass trays, holding 15 cigarettes each. Trays lift with lid! You choose your bound. Close. Rare value. (Measures 7⅛ in. x 4⅜ in. x 1⅜ in.)

Send for new Catalogue No. 34. Pictures hundreds of glamorous gifts. Free.

GEO. T. BRODNAX, INC. Dept. 34, Memphis, Tenn.

JANE AMHERST
1102 N.E. 47th Ave. PORTLAND, OREGON

OVINGTON'S
437 Fifth Ave., New York, N.Y.
FRENCH BED SETS—Hand-made, of fine peach linen, delicately appliqued with a tulip pattern in blue satin. Set, for twin beds, consists of—two top sheets, two under sheets, two pillow cases. $2.10. We constantly maintain choice selections of linen sheets in wide varieties, sizes and colors. Prices of plain linen sheets, in excellent quality, start at $9.50 each.

GRANDE MAISON DE BLANC
746 5th Ave., New York

UNUSUAL ANDIRONS
For lodge and rum­pus room, life-size ducks cast in iron (15" high). Rails 18" or 20" as desired.

$22.50 prepaid East of Rocky Mountains—Far West add $1.50
THE FOUR SEASONS SHOP
2115 Madison Ave.
Memphis, Tenn.

A GIFT FROM THE ORIENT

A gay Basket

Unusual gifts for serious bridge players are few and far between—you'll welcome these as a find. They are slender bridge pencils, "person­alized" by being imprinted in gold with the club's name, the hostess' name, or "Mr. and Mrs."—for a special party. The set of eight, in colorful tube, costs $1 from Abbott Pencil Co., Grosse Pointe, Mich.

FIREPLACE accessories to set off a warm blazing fire and complete conviviality. Andirons built for life­long use cast of solid brass. They stand 19" tall and their beauty and simplicity is truly Colonial in feeling. You will be surprised to know they are only $5.95 a pair. Order them from Art Colony Industries, Inc., 54 West 3rd Street, New York City

FROM TOLUCA, MEXICO COMES THIS BRIGHTLY COLORED NATIVE RUSH WASTE BASKET... NO TWO EXACTLY ALIKE

$3.65

ITALIAN IMPORTERS

FOLDING FRAMES
of soft morocco leather moire lined, hand tooled in gold make Wonderful Presents if you fill them with snapshots 3-fold: $1.45 6-fold: $3.65 4-fold: $2.15 8-fold: $4.65 Initials stamped in gold, size varies
Red, blue, green, maroon opening 2" x 3"
It's in and it's out. A "Smoke Ring" safety ashtray with a positive extinguishing device—just push your cigarette stub into the tube, and it's out. 4 3/4" in diameter, made of a heavy cast bronze, in an antique finish. Completely eliminates the nuisance of smoldering cigarettes. $2.00 postpaid. From Precision Products Co., Waltham, Massachusetts.

FRESH, spicy flavors are easy to get in Summer—with only a step to the herb or vegetable garden. But in Winter you'll welcome these for seafood, salads and casseroles: tarragon vinegar, 40c; chopped chervil in vinegar, 40c; preserved cherry tomatoes, 30c. 8-oz. jars. Vendome, 415 Madison Avenue, New York.

Built at Baltimore, Maryland, in 1799, the schooner "Enterprise" soon earned the sobriquet of "Lucky", in three wars, she never lost a battle. This exact miniature will prove itself an authentic historical memento. 16" long and 14" high. Copper and black with white bulwarks. $15.00 postpaid. Le-Boron-Bonney Co., in Bradford, Mass.

You can't tell a book by its cover, as in these pages will lie many a hidden secret. "My Friends" consists of a page for each friend, address, likes, dislikes, and days to remember. Also complete index about the etiquette of letter writing. It's 36c in blue imitation leatherette, silver lettering. The Putnam Bookstore, Inc., 2 West 46th St., N. Y. C.

The Vogue Desk Pad. Individual and smart. Brown wood back with metal strip and wood inlays. 6 1/2" by 5". $3.60. Postpaid.

Brass Lamp. Base is lacquered and will stay bright. Tinted, ivory parchment shade with little flower sprigs in gilt. Really charming. 16 1/2" high over all. Only $3.75 each postpaid.

The Vogue Desk Pad. Individual and smart. Brown wood back with metal strip and wood inlays. 6 1/2" by 5". $3.60. Postpaid.

Send for new Gift Booklet "G" Hammacher Schlemmer 145 East 57th Street • New York
SECOND EDITION

If we had been mating the antique Hepplewhite chair from which this was copied, there would have been no more faithful reproduction. The original pair came from a notable private collection and sold for ten times the price of this. Covered with leather, dark and gleaming; a Master Craftsman reproduction.

W&J SLOANE
Fifth Avenue at 47th. New York
WASHINGTON • SAN FRANCISCO • BEVERLY HILLS

Reflecting HOUSE NUMBER IDENTIFIES YOUR HOME—NIGHT AND DAY

Makes it easy for others to locate your house at night

Cataphoric reflector glass numerals easily read at 100 to 200 feet. Carb-side type easily installed. Will hold their brightness indefinitely.

Frame is heavy, rust-resistant steel, stamped out in pleasing design. Finished in high-grade baked enamel. Height, assembled, 24". Width at top 12". Weight 2 lbs. Wire anchor.

WESTERN CATAPHOTE CORP., 958 Wall St., TOLEDO, OHIO

Views of Switzerland by Zuber

One of the most charming of the original scenic wall papers was first printed in 1844. Five years ago this was reprinted by Louis Zuber. The grandeur of the Alps and the gaiety of the Swiss peasants are pictured with almost photographic clarity. 16 strips, $3.00 per set. Ask for Booklet J-12.

A. L. Diamond & Co
21 K. 53rd St. New York
333 Walnut St. Philadelphia
Saratoga Eagle Mansion Strathed, Pa.

Views of Switzerland by Zuber

Definitely in flavor—
A two-pound can of homemade plum pudding made by a famous English recipe. Rich and fruity, yet easily digestible. Serve it piping hot, after boiling an hour (in the can). A two-pound can, $1.05. 1½-pound can, $1.35, gift wrapping 15c extra, prepaid in U. S. Hollday Grove, 5520 Hurst St., New Orleans, Louisiana

No more danger of landing in a heap on the floor if "Rug-Snug" is placed between your rug and floor. Odorless, inexpensive rug underlay of neutral tan cotton mesh impregnated with non-sticky wax, can be tubbed or vacuum cleaned. For one yard, 25" wide, it costs only 95c, postpaid. In all sizes. Rug-Snug, Inc., Dept. 92, Hartford, Conn.

For a fireside, a wood holder de luxe, like this one. Made especially in a practical size to make carrying easy. Completely hand wrought with a movable handle. It rests sturdily on four claw feet. Measures 22" long by 13" wide, stands 9" high. In unbeaten brass $6.50. Beaten brass $7.50, express collect. Adolph Silverstone, 21 Allen Street, N. Y. C.

For good measure we found these clearly useful monogrammed rulers. Just the thing to measure a hem, or just how many more knit-and-purl rows are needed. They are hand made of heavy sterling silver, $7.50 buys the 6" x ½", and $6 the 6" x ¾", postpaid. Ownaine Products Corp., General Motors Bldg., 57th St., and Broadway, N. Y. C.

This loose leaf photo album contains transparent pages for large photos and pages with transparent pockets for snapshots and negatives. NO PASTING.

Leather cover 12½" x 15" $20.00
Leatherette cover 10½" x 12½" 12.50
Leatherette cover 10½" x 12½" 6.00
Leatherette cover 8½" x 10½" 7.50
Leatherette cover 8½" x 10½" 4.00
Colors: Tan, Brown, Green, Red. Initials stamped in gold FREE, if cash accompanies order.

Send for free booklet. If not entirely satisfied money will be refunded.

FROELICH LEATHER CRAFT CO.
43 West 10th Street New York
Dress up your table with these fascinating bits of color—cheerful little pottery salts and peppers which stand only 1 1/4" high. The blossoms come in burgundy, white, pink, blue or yellow with green. Place scotch tape at the bottom to keep salt and pepper in. $1.25 for two pairs, plus postage. Evelyn Reed, 524 Madison Avenue, N. Y. C.

A HEPPLEWHITE side chair reproduced by hand from a Williamsburg original. Its handsome carved spindles and graceful shield back will certainly be an addition to any room. Made of Cuban mahogany in the Potthast Cabinet shops in Baltimore. Seats covered in your selection of fabric $48 at Potthast Bros., 509 5th Ave., New York City.

Give a man a cigarette box which echoes the spirit of brisk days spent in open fields. Attractively made of inlaid woods with an exact reproduction of his shotgun finished in brass. Conveniently comes with three partitions inside the box to hold his cigarettes. $2.50 postpaid. From the What-Not Gift Corner, 1936 Palmer Ave., Larchmont, N. Y.

SLIM monogram bookends, entirely made of selected natural wood. A delightful combination of a walnut base and maple letters. Available in any combination of maple and walnut 3" wide and 4 5/8" high. Complete in an attractive gift package with sender's card, $2.00 postpaid in L. S. F. O. and Co., P. O. Box 55, Tallapoosa, Georgia.

Plush Presents
Round, fat muff in blue, pink or white with white twin bear or kitten heads. $2. Useful bear or kitten covers in blue or pink with white hood, containing child's hot-water bottle. A first name can be stitched on the bib for fifty cents extra. $2. Postage extra.

Holiday Treasures from SCHRAFFT'S

NUT BOWL
With cracker, picks and plenty of nuts, shelled and unshelled, salted and unsalted and some chocolate-sprinkled. For the whole family. $3.75

FRUIT CAKE
Aged in old brandy to merge mellowly the rich flavors of fine fruits, nuts and rare spices. In a festive new silhouetted leather box. 1 1/2 lb. $1.50 3 lb. $3

GOLD CHEST
Literally a work of art. An exquisitely embossed golden chest, distinctive in design and distinguished for its treasure of Schrafft's Luxuro Chocolates. 1, 2, 3 and 5 lb. $1.50

FESTIVAL
Sign of hospitality—candy on the table. Here's a merry jade and gold box at a modest price—Schrafft's miniature bon bons, nutted candies and chocolates. 1, 2, 3 and 5 lb. $1

PLUM PUDDING
The richest plum pudding that ever ended a Thanksgiving feast, lavishly flavored with fine brandy. In charming china bowl. $1 1.25 2 $3

PRESENTATION
A luxurious first edition with nuts, chocolates, wafer thin mints and hard candies in removable transparent top boxes. Square, $5 Oblong, $7.50

Send mail order to Schrafft's, 556 5th Ave., N. Y. C. Add postage.
The set comes in white and in five soft pastels: blue, gray, green, peach and dusty rose.

With a gracious bow to the horse-and-buggy era, we introduce this delightful luncheon service for eight. Quaintly cross-stitched in sampler effect on fine Swiss linen, this lovely 17 piece set is only $42.00. Including hand-embroidered monograms on the napkins, the price is $48.00. May be ordered by mail.

When planning your Winter cocktail parties, be sure to add oysters and shrimp for the guests of the group. Here is a gift package which consists of smoked oysters and pate of shrimp, which will make delightful cocktail canapes. Three cans of each for $1.50, postpaid in U.S. New Orleans Delicacy Co., 3530 Carondelet St., in New Orleans, La.

A recent twelfth page advertisement size as this ad brought six dollars in direct sales for every dollar spent on the ad. This same advertiser says, "Our advertisements in House & Garden always pay off within the first thirty days after the ad appears".

If you have a retail item that's new, smart and different, you too can enjoy the thrill of doing a lucrative nation-wide (and even international) mail-order business. Advertising rates are within your budget. Write to "Shopping Around" and let us tell you more about this profitable retail department.

When planning your Winter cocktail parties, be sure to add oysters and shrimp for the guests of the group. Here is a gift package which consists of smoked oysters and pâté of shrimp, which will make delightful cocktail canapes. Three cans of each for $1.50, postpaid in U.S. New Orleans Delicacy Co., 3530 Carondelet St., in New Orleans, La.

GIFT

WEE TOT'S FEEDING TRAY AND GLASS

... that are Smart and Different for Home and Garden

Here are unusual gifts to delight the home lover. WEATHER VANES and SUN-DIALS in many styles, sizes and wide price range—all beautifully finished in ageless solid bronze. Sundials with accurate readings—Weather Vanes with cast aluminum figures and ball-bearing actions. Models illustrated: Weather Vane $6.00—Sundial $3.00 prepaid. Many others to choose from. Miniature bronze Sundial, 3" dia., $1.50.

WRITE FOR FREE CATALOG OF WEATHER VANES, SUN-DIALS AND HOUSE MARKERS.

GRAHAM BRONZES, INC.
291 Wooster Street, New Haven, Conn.
Bronze Craftsmen Since 1861

"It Returned a Ratio of Six to One."

A recent twelfth page advertisement (same size as this ad) brought six dollars in direct sales for every dollar spent on the ad. This same advertiser says, "Our advertisements in House & Garden always pay off within the first thirty days after the ad appears".

If you have a retail item that's new, smart and different, you too can enjoy the thrill of doing a lucrative nation-wide (and even international) mail-order business.

... Advertising rates are within your budget. ...

Write to "Shopping Around" and let us tell you more about this profitable retail department.

House & Garden Room 1001
420 Lexington Ave. New York City

A TYPICAL MEXICAN DINNER FOR 8

PAID IN HANDWOVEN MEXICAN BASKET

Packaged in Handwoven Mexican Basket

Easily prepared! Comes with native table decorations; includes one each: Tortillas, Frijoles, Green Chili, Enchilada Sauce; also Pinon Nuts, 8 Mexican Limes; recipes for Enchiladas, Tacos, Tostados, Fritos, Guacamole Salad; 12 hand-having decorations with basket as centerpiece. Includes colorful Mexican napkins, place cards, tally cards, sombrero pottery ash trays, wax matches, 2 gaily painted gourd sets. Shipped express prepaid in U.S.

Money Back Guarantee

MEXICO TRADING POST DIVISION OF FRESH LIME, INC.
610 E. Overland St. EL PASO, TEXAS

6" x 3½" glass cigarette box with copper enamel top, $14.00
4" ash tray to match, $6.75
5" ash tray to match, not shown, $8.00

RENA ROSENTHAL, INC.
485 Madison Ave., New York
With this issue of House & Garden's now-famous collection of thirty houses and plans we institute certain changes which we believe will prove interesting to our readers.

In the first place, we have not confined ourselves to any limited group, but have made every effort to cover a very wide range. Thus, you will find two beautiful California houses, both of which have been remodeled from existing structures; these are numbers 1 and 27.

You will find also a group of very small and modestly priced homes, all of which were financed by means of FHA-insured mortgages. All of these houses are in a price class under $8,000.

We have two articles which should be of great interest to the home builder, one of which deals with financing methods, and the other with methods of cutting down the cost of your home. In both cases, the authors are experts in their field. The author of "How to Get Money for Building", H. Elliott Smith, is Assistant Professor of Real Estate at New York University, and the author of "How to Save Money When You Build" is Royal Barry Wills, noted architect of Boston.

The remaining houses, all of which are designed by well-known architects, are representative of the best new residential work.

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Cover design by Harrer
1 A spaciously designed country home

The low, rambling house is pleasantly shaded by live oaks and sycamores
Mr. and Mrs. Jack Conway’s California residence is shown in detail here and on the two following pages

All Hollows Farm is eighty-five or more acres of hollows and humps running straight to the sea and covered and filled with magnificent old trees. Southern California is not wooded, but when old trees are found they are the biggest, most careless, sprawling old customers found anywhere. Especially the sycamores and live oaks. They both like the moisture and cool of deep and shaded ravines.

The fortunate part about Mr. and Mrs. Conway's getting this gloriously wooded land is that they have already a farm of 120 acres which adjoins; but it is high land country. This now gives them entrance, through unbelievably beautiful old, old wooded terrain, across country to the sea.

Plans were already drawn for a new house on a high point of the farm when Mr. Conway bought the additional eighty-five acres. Naturally this changed everything. The house had to be in among the old trees. But it is not a new house after all. There had been a Summer camp spread out under the old sycamores along the north brink of the deep hollow that cradles a brook. There was a main lodge with two reception rooms, offices, and bedrooms galore. A little below was a dining room where 1400 could be served, with many smaller buildings dotted up and down the hollow.

The Conways are now on the way to having a village all their own. One sod-roofed cottage has been converted into the boys' hobby house; another is the gardener's cottage; half of the huge dining room will become guest quarters, with the other half turned into a recreation house. Even inside badminton courts could be included, for space is no problem. The main lodge became the house—the entire main lodge. No rooms were sacrificed, and a new house never could have had such charm. Bedrooms have been thrown together making huge, odd-shaped rooms, and hallways, instead of being cut down as they would have been in a new house, are left eight feet wide, like corridors or galleries.  

(Continued on the next page)
The house rambles around, like an old man in his dotage, following the contours of the hillside. Down four steps onto a landing, and then two more into the dining room, which was formerly one of the reception rooms. Then, again, from the living room there are two steps up and then on again. More steps lead to the "oak room", so called probably because it is furnished in remarkable English oak heirlooms. The duty of the oak room, besides being one of the most delightful rooms in the absent-minded old house, is to mother two bedroom wings that run off from it, right and left, like errant children.

Allen Siple, a young Beverly Hills architect, had completed the plans for the new house on the hill. He might have been sick at heart to inherit a remodeling job instead, but he wasn't. A house like this is an experience in any architect's life. He doesn't often have living rooms 40 feet wide to play with.

There is no special period to the decorative scheme. Instead, All Hollows is a luxurious, informal country house, with a wooden bucket filled with apples at the front door, ruffled curtains at the windows, and antiques such as Londoners rope off in the Victoria and Albert Museum.

Mrs. Conway is the daughter of the stage and screen actor, Francis X. Bushman. Her youth was spent in the environment of Gettysburg and at Bush Manor in Baltimore. Perhaps that is the crux of the matter. As a hobby she owns a Los Angeles boulevard antique shop where a reproduction would have dried up and fallen apart under the withering scorn of companions who had seen service in noble circles. Her antiques are hand-picked. Either she collects them in England herself or entrusts the job to an Englishman who is no ordinary representative.

Usually, when a house is being decorated and furnished, there is an odd sensation of anxiety. You don't know what you are going to get. It is something like waiting for the jury to come back. But not in Mrs. Conway's case. With a shop full of English treasures, besides her own family (Continued on page 57)
Early Georgian table, late Georgian chairs occupy the center of the dining room. Antiques are Mrs. Conway's hobby and they are used with beautiful effect throughout all the rooms of her home.

Red, white and blue is the color scheme of the big living room—white painted knotty pine walls, red Bristol glass lamp, and a huge couch upholstered in blue wool. Andirons are old hitching posts.

Twenty different flowers, shading from peach to rose, are represented on the French blue wallpaper in the master bedroom. The door opens on a little terrace, shown at bottom of page 26.

Somewhat like a brook, the All Hollows hall runs down little successions of stairs. Several fine prints from Mr. Conway's exceptional collection hang here on the middle landing above the living room.

No conventional scheme was evolved by architect Allen Siple for the plan of the Conways' country home. An existing old Summer camp formed the nucleus of the structure, and the low, meandering house was simply planned to fit around the old trees and to afford the right number of large airy rooms.
Madison, Wisconsin
Mr. Phillip Applebaum, Owner
Beatty & Strang, Architects

It is no good trying to shirk the fact that, whereas some people are fortunate enough to have a large, ideal site for their house, there are a good many others who have to fit their home on a small lot of difficult shape and contour. But every lot has some feature worth dramatizing. Here it was a beautiful lake view, downhill at the rear. So the architects built into the hill with three stories opening out to the lake through the trees. And what could be more attractive than that master suite of bedrooms and study on the second floor? Completed in 1940; 2235 sq. ft.; cost not available.

CONSTRUCTION DATA
Walls: Reconstructed stone slabs
Insulation: Walls, ceilings, exposed floors
Roof: Built-up, tar and gravel
Windows: Metal, double hung
Heating: Oil; hot water

COLOR SCHEME
Walls: Pale gray-green
Roof: Black
Trim: Aluminum
Blinds: None
If Mount Vernon is no more than a dim memory to you, turn to the full color picture of George Washington's home which was used as the cover of our July 1940 issue. The skill of the architect of Mr. Ploger's house will then be fully evident; and you will also notice how aptly the quiet, ordered simplicity of the Southern Colonial style fits in with modern taste. And who would not have his builder remember Washington's favorite maxim: “Whatever is done should be well done”? Decorator: Lucy Drage. Completed in May 1939; 3976 sq. ft.; cost not available.

**Kansas City, Missouri**

**Mr. H. G. Ploger, owner**

**Edward W. Tanner, Architect**

**CONSTRUCTION DATA**

- Walls: Wood shakes
- Insulation: Ceilings
- Roof: Wood shingles
- Windows: Wood, double hung
- Heating: Gas; Winter air conditioning

**COLOR SCHEME**

- Walls: White
- Roof: Slate color
- Trim: White
- Blinds: Spruce green
The main house for a 2,000-acre ranch in a California valley

Uvas Valley, California
Mr. John Doudell, Owner
Mario Corbett, Architect

This house lords it over a little community of barns, stables and outbuildings, the governmental center of a great ranch. This community, busy with the rearing of cattle and horses, is largely self-contained; the house itself is built of adobe blocks made on the spot. The architectural character of the house—its spreading porches, thick walls and low-pitched roof—and its rambling plan are both due in large measure to local conditions of climate, labor and materials. To this, rather than to any self-conscious imitation, is due its resemblance to the local native architectural style. Completed October 1937; 3800 sq. ft.; cost $17,600.

<table>
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<tr>
<td>TRIM: Cream</td>
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<tr>
<td>WINDOWS: Wood casement</td>
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<tr>
<td>HEATING: Oil; steam</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>COLOR SCHEME</th>
</tr>
</thead>
<tbody>
<tr>
<td>WALLS: Cream</td>
</tr>
<tr>
<td>ROOF: Weathered gray</td>
</tr>
<tr>
<td>TRIM: Cream</td>
</tr>
<tr>
<td>BLINDS: Yellow ochre</td>
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</tbody>
</table>

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THE FRONT ENTRANCE IS THROUGH THAT OPEN PATIO BEYOND THE BIG TREE

ALL ALONG THE WEST SIDE OF THE HOUSE ARE COOL SHELTERED PORCHES

THE GARAGE, WITH EXTRA BEDROOMS ABOVE, IS CONNECTED TO THE HOUSE BY A PERGOLA
5 A house near Chicago of Georgian design with unusual plan

Lake Forest, Illinois
Mr. Frederick Shafer, Owner
Boyd Hill, Architect

The tall windows and simple moldings so characteristic of the Georgian style fit well with the modern taste for large glass areas and unaffected design. Moreover it is a style which can be modified (as it has been here) to good effect, without losing that fundamental purity of design wherein lies the quality of any style, new or old. Landscape architect: G. R. Steininger. Completed in 1940; 4530 sq. ft.; cost not available.

CONSTRUCTION DATA

| WALLS: Brick veneer, clapboard |
| INSULATION: Walls and roof |
| Roof: Slate |
| Windows: Wood, double hung |
| Heating: Oil; hot water |

COLOR SCHEME

| WALLS: White |
| ROOM: Black |
| Trim: White |
| BLINDS: Gray |

THE FRONT ENTRANCE COURT IS WALLED ON TWO SIDES BY THE L-SHAPED HOUSE

THE LIBRARY IS Paneled in wormy cypress rubbed with whiting and waxed

FLOOR-TO-CEILING WINDOWS LIGHT THE DEEP MULBERRY WALLS OF THE DINING ROOM
Dignified design in a small Southern house

The residence of Mr. and Mrs. J. B. Douglas
in Biltmore Forest, North Carolina

One of the great advantages of engaging a good architect and building your own house is that any special, personal requirements can be taken care of. The house is designed to fit the owner rather than the owner having to adjust himself to a house.

The architect of the Douglases' house, Henry Irven Gaines, was not required to make any provisions for guest rooms or for any considerable amount of entertaining. The house is located near the Douglases' country club where overnight guests can easily be accommodated and where entertaining is greatly simplified. The Douglases' only requirements were for two master bedrooms and space enough for a table or two of bridge and the simple entertainment of casual visitors.

Certain unusual installations were incorporated in this house. For example, there is no plaster. The studs were covered with a wallboard and the joists taped. Over this wallboard a heavy canvas was placed and the painting done directly on the canvas. The Douglases leave the house at intervals of two or three months at a time and in order to facilitate ventilation during these absences tilt-in transoms are employed over metal windows and can safely be left open. The grounds and gardens were designed by C. G. Tennent, landscape architect.

Quality design, quality materials are not the exclusive property of large homes. This house, which contains about 12,000 square feet of floor space, cost approximately $15,000 to build. Its attractiveness is due not to extravagance, but to the able and appropriate use of quality materials, coupled with a well proportioned design and a practical plan.
Silver, chromium and crystal accessories add distinction to the living room. The color scheme includes silver-gray walls, ceiling and woodwork; turquoise carpeting and curtains; rust and yellow accents.

The kitchen door is the destination of these flag steps leading through the brick wall out of the front entrance court.

Yellow predominates in the dining room furniture, all of which, including the mirror-topped dining table, is daffodil colored. The drapes are yellow and ivory damask. Walls are gray.

Simplicity and comfort are highlights of the Douglasses' home in Biltmore Forest, N. C. This view shows the rear of the house and the little terrace (see plan below).

A beautiful Louis XV bed occupies the center of this very feminine room done in shades of eggshell, ashes of roses and duchesse. Harold Shuttles, of Asheville, N. C., was the decorator.
7 Inspiration from Bermuda adapted to fit a site in Florida

TO THE LEFT OF THE ENTRANCE IS THE SERVICE WING. TO THE RIGHT THE LOGGIA AND MASTER BEDROOMS. AS SHOWN IN PLAN BELOW

A WINDOW IN THIS SHELTERED LOGGIA OVERLOOKS THE OCEAN

ALL-OVER PANELING OF PECKY CYPRESS IN THE LIVING ROOM

LOCAL STONE FLAGS IN THE PATIO

Hobe Sound, Florida
Mr. Martin J. Quinn, Jr., Owner
Phelps Barnum, Architect

The neat, bright solidity of the typical Bermuda house sparkling in the sun is immediately attractive. And moreover, as we have shown before (e.g. in November 1939, Section II, page 12) it has an architectural style which can be most effectively transplanted to the bright sunshine of Florida. By stringing out the plan over quite a large area, the bedrooms are kept private from, and undisturbed by, the service quarters. The arrangement of the master bathrooms with outside entrance and shower for use after bathing is particularly ingenious. Completed in 1938; 2930 sq. ft.; cost not available.

CONSTRUCTION DATA
Walls: Cement stucco
Insulation: None
Roof: Tile and lime cement
Windows: Wood, double hung
Heating: Electricity; unit heaters

COLOR SCHEME
Walls: White
Roof: White
Trim: Weathered gray
Blinds: Green
An industrial designer turns to designing his own home

A HIGH RETAINING WALL OF FIELDSTONE CREATES A WIDE TERRACE AT THE FIRST FLOOR LEVEL IN FRONT OF THE DINING ROOM

THE OVAL DINING ROOM HAS ONE WHOLE WALL OF GLASS

ELECTRIC KITCHEN EQUIPMENT DESIGNED BY THE OWNER

FOR BARBECUES ON THE TERRACE

Wilton, Connecticut
Mr. Ray Patten, Owner and Designer
Victor Civkin, Associated Architect

Mr. Patten is an industrial designer who has applied to the planning of his own home those criteria of simplicity and workability which have proved so popular and successful in his styling of kitchen equipment. The simple rectangularity of the plan is emphasized rather than broken by a rich flourish in the shape of an oval dining room. This was a bold idea, and the result is startlingly effective. From your seat at table it is possible on a clear day to see Long Island Sound some 10 miles and more away. Landscape architect: K.H.G. Van Wyck. Completed 1939; 5932 sq. ft.; cost $30,000.
Regency in the Classic manner, its simplicity a foil for decoration

The main two-story front, of Greek simplicity, is a perfect background for ornament.

Antiques enrich the master bedroom. Victorian mahogany and roses in the living room. Greek decoration for the front door.

North Castle, New York
Miss Hallie Stiles, owner
H. Stevenson and E. Studds, Architects

Here is Regency at its simplest and most restrained, profoundly influenced by that Greek tradition which, in the form of Greek Revival, raced through its short and varied life within the first 50 years of the 19th Century. The plain surfaces of this house provide an excellent foil for spots of richly carved decoration, yet the house remains within the limits of simplicity imposed by modern taste. The bedroom-sitting-room downstairs is for the owner's father. Several plan modifications were made to fit Miss Stiles' fine Victorian furniture. Completed in 1939; 1870 sq. ft.; cost not available.

Construction Data

- Walls: Flush wood siding
- Insulation: Ceilings
- Roof: Wood shingles
- Windows: Wood, double-hung, casement
- Heating: Oil; one-pipe steam

Color Scheme

- Walls: Yellow
- Roof: Gray brown
- Trim: White
- Blinds: None

Scale in ft. 0 10 20 30

GARAGE

First Floor

Second Floor

Living RM

Dining RM

Bed RM

Guest RM

服

 ничт

ПОРИН

ПОРИН
Tall white columns bring history from the South to Kansas City

You are more accustomed to seeing this house (or rather its twins) among groves of oak and cypress hung with Spanish moss. Yet it seems quite at home among the more Western traditions of Missouri, and has lost none of its dignified charm in the transplantation. Its plan is less usual than the façade. But the wide central hall, running clear through from front to back, is retained as a well-tried device for airing the house on muggy Summer days. Notice, too, that the porch is almost as large as the adjoining living room. Completed in 1938; 3860 sq. ft.; cost not available.

**Kansas City, Missouri**

**Dr. Evan Connell, Owner**

**Edward W. Tanner, Architect**

You are more accustomed to seeing this house (or rather its twins) among groves of oak and cypress hung with Spanish moss. Yet it seems quite at home among the more Western traditions of Missouri, and has lost none of its dignified charm in the transplantation. Its plan is less usual than the façade. But the wide central hall, running clear through from front to back, is retained as a well-tried device for airing the house on muggy Summer days. Notice, too, that the porch is almost as large as the adjoining living room. Completed in 1938; 3860 sq. ft.; cost not available.

**CONSTRUCTION DATA**

<table>
<thead>
<tr>
<th>Walls: Brick veneer</th>
<th><strong>COLOR SCHEME</strong></th>
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<td>Walls: Red-brown</td>
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<tr>
<td>Roof: Wood shingle</td>
<td>Roof: Dark slate gray</td>
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<tr>
<td>Windows: Wood, double hung</td>
<td>Trim: White</td>
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<tr>
<td>Heating: Gas; Winter air conditioning</td>
<td>Doors: Green</td>
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</tbody>
</table>
How to Get Money for Building

Modern financing plans make home ownership easier

By C. Elliott Smith
Associate Professor of Real Estate, New York University

With the assistance of lending institutions, which act as home purchase finance companies, the home buyer can now acquire a home on an installment purchase plan. Most of the monthly mortgage installment plans provide for down payments which equal or exceed the value of the lot. The value of the house then is borrowed from some lender. The mortgage loan is paid off in monthly installments over a period which may extend up to twenty-five years. Since most home mortgage loans equal the value of the home, and since most of these loans are retired in monthly installments, such financing plans are, in reality, plans for the installment buying of homes.

Fads in Home Financing. Modern home financing plans which provide for monthly installments on the mortgage over a long period are not really so new, but just fads which have been an outgrowth of the depression. As a matter of fact the building and loan associations as well as some other lenders have been making installment mortgage loans for years, although not for as long a term as twenty-five years. The direct reduction mortgage has recently become popular because of the mortgage loan losses experienced on unamortized mortgages, and because the Federal Housing Administration has been the champion of the amortized type of loan. The installment mortgage has become so popular that some lenders will not make a home mortgage loan unless it is of the amortized type.

Sources of Home Mortgage Financing. There has been but little change in the sources of home mortgage financing in the United States in the past one hundred years. There have, however, been several shifts in the extent to which the various sources of home mortgage money have been active. At the present time the chief sources of home mortgage money are: building, savings and loan associations, savings banks, life insurance companies, commercial banks, trust companies, endowment funds, mortgage companies and individuals. The lenders who make home mortgage loans have been listed in the order of their importance and together hold about ten billion dollars worth of home mortgage paper.

Types of Home Mortgage Loans. There are only two types of home mortgage loans. They are:
1. The straight mortgage loan.
2. The amortizing mortgage loan.

Under the terms of a straight mortgage loan the borrower is only obligated to pay interest on the mortgage. Such loans are usually for a relatively short period, say 1 to 5 years. When the straight mortgage matures the borrower must either:
1. Pay off the loan in full.
2. Arrange for a refunding of the loan with some other lender.
3. Arrange for an extension of the loan with the present lender, perhaps in a reduced amount or on other terms.
4. Arrange to have the loan continue as an open or past due loan.

The terms of the amortizing mortgage loan provide that the borrower is to pay interest and all or a part of the principal in monthly, quarterly, or semi-annual payments, over the life of the loan. The amortizing mortgage loans are usually for a long period because of the installment reduction provision. The amortizing home mortgage loans may take several forms of which the following are the most common:
1. Direct reduction loans.
   a. Fixed or same amount each month, part of which is applied to principal and part to interest. As the principal is reduced, more of the payment is applied to principal and less to interest.
   b. Fixed amortization of principal plus interest on the monthly debit balance.
2. Sinking fund loans.
   a. Share purchase plan. Until recently many building and loan associations have required borrowers to buy stock in the amount of the loan. The stock is paid for on the installment plan. Interest is paid on the face amount of the loan for the entire term. The money invested in the stock takes the form of a sinking fund which is to be used to retire the loan.
   b. Drop share plan. The drop share plan is a modified share purchase plan. Stock is purchased on the installment plan. As soon as $100 worth has been paid for the loan is credited with that amount.

The sinking fund plans have lost popularity first because many building and loan associations became insolvent and could not afford the crediting of the full face value of the stock against the mortgage loans; and, secondly, because the FHA has popularized the direct reduction type of loan.

The direct reduction loan with fixed payments each month is illustrated in the table which follows. Only the first six months of the first year and the last six months of the twentieth year are shown. This table illustrates a $6.60 monthly payment on a $1,000, 20 year, 5% loan.

<table>
<thead>
<tr>
<th>Month</th>
<th>Total Payment</th>
<th>Interest</th>
<th>Principal</th>
<th>Unpaid Balance</th>
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<tbody>
<tr>
<td>1</td>
<td>$6.60</td>
<td>$4.17</td>
<td>$2.43</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>2</td>
<td>$6.60</td>
<td>$4.16</td>
<td>$2.44</td>
<td>997.57</td>
</tr>
<tr>
<td>3</td>
<td>$6.60</td>
<td>$4.15</td>
<td>$2.45</td>
<td>995.13</td>
</tr>
<tr>
<td>4</td>
<td>$6.60</td>
<td>$4.14</td>
<td>$2.46</td>
<td>992.68</td>
</tr>
<tr>
<td>5</td>
<td>$6.60</td>
<td>$4.13</td>
<td>$2.47</td>
<td>990.22</td>
</tr>
<tr>
<td>6</td>
<td>$6.60</td>
<td>$4.12</td>
<td>$2.48</td>
<td>987.75</td>
</tr>
</tbody>
</table>

TWENTIETH YEAR

| 235   | $6.60 | $0.16 | $6.44 | $38.94 |
| 236   | $6.60 | $0.14 | $6.46 | 32.50  |
| 237   | $6.60 | $0.11 | $6.49 | 26.04  |
| 238   | $6.60 | $0.08 | $6.52 | 19.55  |
| 239   | $6.60 | $0.05 | $6.55 | 13.03  |
| 240   | $6.51 | $0.03 | $6.48 | 6.48   |

The direct reduction mortgage with a fixed amortization payment plus interest on the

(Continued on page 55)
Jacksonville, Florida. Experience has proved that this type of cottage, with a screened porch on one corner, is very well suited to the semi-tropical climate of Florida and other parts of the South, where through ventilation and compactness are equally important in a house plan.

Milwaukee, Wisconsin. This is a most adaptable home. The whole first floor, except for the neatly planned little kitchen, may be thrown into one large living space, of much greater area than is usually provided in houses of this size and price. This also simplifies furniture fitting.

Portland, Oregon. A dining room is too often just fitted in. But here it is one of the handsomest rooms in the house, with a bay window opening up one wall and a door nearby leading to a pleasantly sheltered porch. The kitchen, too, with its corner window, is sensibly unusual.
14 **St. Louis, Missouri.** The familiar and always homelike lines of the typical American cottage seem to have inspired the designer of this attractive little home. It is unusually commendable for the simple, effective detailing, especially notable in the wood-trimmed chimney gable and porch.

**FHA Valuation:** $6,000  
**Amount of Mortgage:** $5,000  
**Term:** Twenty-five years  
**Average monthly payment:** $30.26

15 **Little Silver, New Jersey.** By projecting the garage and porch out as a continuation of the long axis of this house, the architect has caused it to appear rather larger than it actually is. The bay window at one side is skilfully employed to bring abundant light into the living room.

**FHA Valuation:** $7,800  
**Amount of Mortgage:** $6,600  
**Term:** Twenty years  
**Average monthly payment:** $45.14

16 **Louisville, Kentucky.** If your household budget is modest you will appreciate the simple practicality of this house. Its interior arrangements are so devised as to afford maximum ease of operation without sacrifice of appearance. Living and dining rooms are exceptionally well-proportioned.

**FHA Valuation:** $8,750  
**Amount of Mortgage:** $7,500  
**Term:** Twenty-five years  
**Average monthly payment:** $39.25
Portland, Oregon. Good use is made of a compact, two-story plan to get maximum accommodations into this small home. The prices quoted in connection with these houses are accurate, but due to building cost variations these six houses could not be built elsewhere at the identical costs.

FHA Valuation: $4,650
Amount of Mortgage: $3,500
Term: Twenty years
Average monthly payment: $23.52

Arlington, Massachusetts. This dignified New England Colonial type is further evidence that the FHA practice of examining plans, designs, and specifications before guaranteeing the mortgage results in uniformly good design and construction, whatever the style, in FHA-financed homes.

FHA Valuation: $6,700
Amount of Mortgage: $5,900
Term: Twenty years
Average monthly payment: $36.94

Des Moines, Iowa. Even if it were considered as rent, the monthly payments of $23.46 for this little home would seem moderate enough. Although the accommodations afforded are minimum, the house is an excellent example of the values available to the modern homebuilder.

FHA Valuation: $4,250
Amount of Mortgage: $3,800
Term: Twenty-five years
Average monthly payment: $23.46
For the East, the South and the Middle West

Ridgewood, New Jersey. Here is really good value for money. That living room lighted on three sides, and the dining room with its big bay window, are rooms that any family would be proud to own. Another very important asset is ample closet space both upstairs and down.

FHA Valuation: $6,500
Amount of Mortgage: $5,000
Term: Twenty years
Average monthly payment: $31.20

Louisville, Kentucky. This simple Colonial exterior would be in keeping with any good surroundings. The U-plan is proved hot-weather design; it provides a patio in the middle of the house, cool and private, and at the same time makes good cross ventilation possible in every room.

FHA Valuation: $6,200
Amount of Mortgage: $5,400
Term: Twenty-five years
Average monthly payment: $31.59

Dayton, Ohio. The extreme simplicity of this cottage is admirably calculated for effect. The slight iron railing round the front entrance stoop, and the well-proportioned Colonial door, are typical of the careful detailing which gives the whole house such a very expensive look.

FHA Valuation: $5,350
Amount of Mortgage: $4,400
Term: Nineteen years
Average monthly payment: $30.27


How to save money when you build

A famous architect lists the items which mean economy or extravagance

By ROYAL BARRY WILLS

EDITOR'S NOTE: Mr. Wills has kindly given us permission to publish the following extract from his new book "Houses for Good Living" (Architectural Book Publishing Co., $4.00), which features photographs and plans of houses by this brilliantly successful devotee of the New England Colonial tradition.

An average house contains more than 25,000 parts, which must be put together in at least 400 operations by 15 different construction trades. The general contractor must let 15 or more sub-contracts. Analysis will show that no one of these parts is large in itself and therefore any appreciable saving in the cost of the house is the result of a large number of small reductions on various items.

The house has grown to this degree of complication from a simple matter lessening in the number of parts, operations or trades involved in the construction makes for economy. No one can build the whole house, nor can one manufacturer supply all the parts, but keep in mind that redundancy in a house is as bad as in speech. For this reason a house of wood and brick costs more than a house of wood, and allowing for the actual enhanced value of an all brick house, more than that also.

Before considering ways to save in detail and by trades, let us consider some general causes of unnecessary expense in residential construction:

1) Needless corners. Every house cannot be a box, but avoid a multiplicity of angles.

2) The long narrow house is often very attractive, but a house that has the least exterior wall surface can beat it on cost. The latter tends to approach the very economical cube in shape.

3) Cut-up roofs dissipate many a building dollar, because here one can use discouraging amounts of labor, flashing and materials.

4) Useless combinations of materials are costly, such as the grouping of stone, stucco, brick and timber in many a suburban dwelling. This must be perfectly obvious even to the uninformed layman.

5) In climates where cellars are the rule, one-story houses of over five rooms are relatively more expensive than two-story houses, due to the cost of roof and foundation. Houses up to four and one-half rooms are cheaper when all on one floor, due to savings on stairs, staging, hours of labor, etc.

Now for some general directions on saving money through the use of salvaged materials. No one need turn through the use of salvaged materials. No one need turn into discouraging amounts of labor, flashing and materials. The final cost of this brick masonry showing future happiness by letting your architect "antique" new ones. The effect is too much like

Ten dollars went into painting it, and $20 per thousand for later "antiquing" by sand blast. Due to extra care in laying, labor was up $10 more per thousand, which gave a grand total in excess of normal of $80 per thousand bricks.

Nearly a less affluent man had engaged a less expensive architect to design an English cottage, and the bricks chosen ran as follows:

2 parts old sidewalk brick
1 part old mill brick (sandstruck)
1 part old house brick

The final cost of this brick masonry was $10 per thousand, or $70 less than our friend the tycoon had paid when he built his house.

The story has a really idyllic finale, because when the rich man saw the brickwork of this cottage, he gathered his architect, assistant architects, builder, superintendent, bricklayer, and bricklayer's helper about him and trooped them over for a look. It was a used-brick job, but it had the lovely patina and soft colors of old brick, ranging from orange to garnet, with tinges of purple and old black. They all liked it as did the tycoon, and in a rather loud voice he belittled their own attempts to make new bricks have the appearance of old ones.

I have always been glad that I was architect for the cottage.

So if you are one of those people who has a passion for old things, and want to pick up every hand-hewn, worm-holed, termite-ridden beam that you see by the roadside, never jeopardize future happiness by letting your architect "antique" new ones. The effect is too much like an apple-cheeked baby with chin whiskers. And old bricks have a more genuine appearance. (Cont'd on page 36)
Early American farmhouse style outside, but modern plan inside

New Canaan, Connecticut
Mr. John C. Smith, Owner
Walter B. Kirby, Architect

For the many who want the charm of an old house combined with the efficiency of a modern one, here is a fine answer. The exterior of the house is small in scale, "cottagey", with Colonial type windows (8 panes in the upper sash, 12 in the lower); but when you walk inside you find good-sized rooms, well lighted. Completed in 1937; 1992 sq. ft.; cost $21,500.

CONSTRUCTION DATA

<table>
<thead>
<tr>
<th>WALLS: Stone veneer, wood shingle</th>
</tr>
</thead>
<tbody>
<tr>
<td>INSULATION: Walls, 2nd fl., ceilings</td>
</tr>
<tr>
<td>ROOF: Wood shingle</td>
</tr>
<tr>
<td>WINDOWS: Wood, double hung</td>
</tr>
<tr>
<td>HEATING: Oil; Winter air conditioning</td>
</tr>
</tbody>
</table>

COLOR SCHEME

WALLS: White
Roof: Gray
Tau: White
Blinds: Green-blue

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A STONE CHIMNEY CONTRASTS WITH HEAVY WOOD SHINGLES

MATCHING BAY WINDOWS OPEN THE LIVING AND DINING ROOMS TO THE GARDEN

ENTRANCE COURT, GARAGE ENTRY AND BACK DOOR ARE BEHIND THE WING AT LEFT
Lagunita, California
Mrs. A. G. Hill, Owner
Aubrey St. Clair, Architect

Outstanding hallmark of the Monterey style is the balcony. Here this is used not just for decoration, but on the outside as a terrace overlooking the Pacific, on the inside as a corridor serving the bedroom wing. Added to a U-plan, this is excellent hot-weather architecture, providing good through ventilation in all rooms and a shaded terrace in the center of the house.

As every room in the house has at least one window looking on to this terrace, it has been most carefully laid out and planted for effect. Beyond this, potted plants are used to enliven the porch at the closed end of the terrace off the living room. This porch is skillfully placed to shade the living room, and for use as an out-of-doors dining room, easily served from the kitchen.

The living-dining room itself is an extremely handsome room, paneled in knotty pine, its windows framing a superb view of the Pacific. Below, at street level, is the garage, chauffeur’s room, and a dressing room for bathers. Landscaping: Wilcox Nursery. Completed in 1939; 3058 sq. ft.; cost $12,720.

**CONSTRUCTION DATA**

- Walls: Stucco, stone veneer
- Insulation: None
- Roof: Wood shingles
- Windows: Wood casement
- Heating: Gas; Winter air conditioning

**COLOR SCHEME**

- Walls: Cream, coral dado
- Roof: Brown
- Trim: White
- Blinds: Coral
- Heating: Gas; Winter air conditioning

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*Figure 1: Construction Data*

*Figure 2: Color Scheme*

*Figure 3: House Plan*

*a Balcony corridor for through ventilation, a porch for coolness*
25 Stone walls with all the rich tradition of the Pennsylvania Dutch

Mr. Marshall W. Ulf, Owner

Copper & Conrad, Architects

Mr. Ulf's ancestors were of Pennsylvania Dutch stock, so he wished to continue in his new home that architectural style to which they had given a name. Crisp detail in the moldings, a distinguished entrance doorway, and the slim muntins of those bay windows in the dining room and library, all combine to give to the solid stonework a touch of lightness and elegance. The irregular plan outline and the use of wood for the projecting wings, both typical of historic originals in Pennsylvania, have been carefully duplicated here. Completed in 1937; 3892 sq. ft.; cost $39,135.

CONSTRUCTION DATA

| Walls: Stone, wood clapboard | Walls: Multicolored |
| Roof: Slate                | Room: Slate         |
| Windows: Wood, double-hung | Trim: White         |
| Heating: Gas; Winter air conditioning | Blinds: Blue-green |

COLOR SCHEME

| Walls: Stone, wood clapboard | Walls: Multicolored |
| Roof: Slate                | Room: Slate         |
| Windows: Wood, double-hung | Trim: White         |
| Heating: Gas; Winter air conditioning | Blinds: Blue-green |
The split-level plan is a good one for steep hillside lots

Portland, Oregon
Dr. William A. Shea, Owner
Roi L. Morin, Architect

It was the steep hillside, with its inspiring view over the city, which caught the architect's imagination. To fit the hillside he devised a split-level plan. This has two stories at one end; at the other end, on a single level halfway between these two stories, are the living room and study. To bring the view right into the house he opened up huge window areas on the downhill side. But on the uphill side (shown above), near the road, he put stairs and bathrooms, and when he wanted to let daylight into that side of the living room he used glass block. Completed in 1939; 3525 sq. ft.; cost $13,950.

CONSTRUCTION DATA

| WALLS: Wood siding, brick, stucco |
| INSULATION: Walls, ceilings |
| ROOF: Wood shingles |
| WINDOWS: Wood casement |
| HEATING: Oil; Winter air conditioning |

COLOR SCHEME

| WALLS: White |
| ROOF: Copper |
| TRIM: Red |
| BLINDS: None |
From Australia, in sailing vessels, the giant eucalyptus trees were brought seventy years ago to cast their long shadows over the shingled roofs and broad terraces of Shadow Ranch, giving the place its picturesque name.

Like camouflage, this little arbor screens the rear entrance. Beyond is seen the paved terrace which is shown on the floor plans on page 51.

The stalwart framework of an earlier ranch house is contained within the substantially new construction in the present building. The old house was headquarters for an establishment comprising some 14,000 acres of land.
Mr. and Mrs. Colin Clements' California home is in the best tradition of the early days

ONE of the two largest Los Angeles newspapers runs a daily feature column entitled, "Famous Birthdays". Each day brief biographies of two or three outstanding persons, born on that particular date, are carried. On February 25, 1939, the following paragraph appeared: "Colin Clements—masculine half of one of the most successful writing teams in the country. His collaborator, Florence Ryerson, is also his wife. It is estimated that at least one of their plays is produced somewhere every day in the year. Also author of numerous books and short stories, many of them based on his own experiences."

It is a little difficult to realize that the quiet, unassuming owner of Shadow Ranch is the famous author and playwright of that short biography. It is only by persistent prompting that you get any information about his and his wife's work, or his own remarkable travels and experiences.

He has, and you know it, put a lot of living into his forty-five years; including working for the Near East Relief in Constantinople (when in an Arab raid he was forced to flee across the desert to the home of Col. T. E. Lawrence of Arabia); translating Queen Marie of Rumania's book "Ilderim" into a play; and going through two California earthquakes, one of which practically demolished Santa Barbara!

But Shadow Ranch is the first and only love of Mr. and Mrs. Clements; and it is the climax of a long and determined search for that elusive, ideal dream—"an old house". They decided they wanted an old frame house, not an adobe. The early eastern settlers had built frame houses when they came to California. Also, the Clements wanted their old house set among trees. Therefore, before they started burning gasoline, they looked up records of old houses. They found this house listed as the old— (Continued on following page)
est frame house in San Fernando Valley. It had been built during Civil War days and, more interesting, it was surrounded by an enormous grove of eucalyptus trees which had been brought in a sailing vessel from Australia seventy years ago. The account stated that the house was the original headquarters for the Workman Ranch, which comprised fourteen thousand acres. The house sounded a little large for two people—but the trees! They should be giants and that was what sent the Clements scuttling out through Cahuenga Pass and north into the Valley.

Suppose someone had found it first! But no one had. The place was far back from the road, up a path winding through the grove of trees—and what trees! Many of them measure twenty to twenty-seven feet around the base. From the tree aspect, the place was made to order. As to the house, it took imagination and a sense of humor. Appearance, though, is often deceiving about old houses. A careful survey by a Pasadena architect, Lawrence Test, revealed that the house had been constructed of redwood. The wood siding was made of boards fourteen inches wide and an inch and a half thick, and had been brought across the mountains from Visalia on muleback. The lumber was untouched by rot or termites. Most of the windows were still in perfect condition, with many of the old panes (Continued on page 62)

The complete isolation of the garden room, shown here, makes it ideal as a work room for Mr. and Mrs. Clements, who have collaborated in writing many stage and screen plays. "The Wizard of Oz" was prepared for the screen here.

Spaciousness is the rule at Shadow Ranch, but this little guest bedroom in the main house is, by way of contrast, delightfully New England in character. The period furnishings complete the illusion.

The adobe room, used for reading and lounging, is so called because it embodies the oldest of the original buildings, and was built of adobe. Note the hooded charcoal grill next to the recirculating type painted brick fireplace.

Tiled and timbered lounge, marked "adobe room" on our plan (p. 51), is the center of social life at Shadow Ranch. The picture above shows the end of the room opposite to that which is shown left.
The California home of Mr. and Mrs. Colin Clements, a patriarchal ranch house rebuilt and furnished with antiques

A wild duck’s egg suggested the pale green color of the dining room wall. In deference to the lustrous furniture which is part of the owners’ distinguished collection of antiques, this room is very appropriately Georgian in feeling.

The “surrey house”, where the carriages were kept in the days of the old ranch, has now been transformed into a guest house or studio.

A balcony bedroom in the guest house is reached by the stairs shown here. Bath and kitchenette are to the right on the lower floor.

Motor courts and garages take the place of corrals and stables in the plan of Shadow Ranch. Traditional California hospitality is implicit in the design and the architect has omitted no facility for comfortable, convenient modern living.
28 Regency in the modern manner retains the elegance of its archetype

The main floor is on three levels, conforming to the rocky site.

The glass wall opposite the fireplace brings the garden indoors.

Purchase, New York

Mr. Abner Bregman, Owner

Evans, Moore & Woodbridge, Architects

The impression which you take away from this house is akin to that which you have in one of those Regency terrace houses in Regents Park, London, which were designed by Nash more than a century ago. Their common charm is due to a fine proportioning of space; the period decoration is only incidental. A particularly delightful feature in this house is the way in which one side of the living room is opened out to the garden by a long expanse of glass. No garage was needed, there being one already on the site. Completed in 1937; 3600 sq. ft.; cost $22,000.

CONSTRUCTION DATA

<table>
<thead>
<tr>
<th>WALLS</th>
<th>INSULATION</th>
<th>ROOF</th>
<th>WINDOWS</th>
<th>HEATING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wood shingles, flush siding</td>
<td>Walls, roofs</td>
<td>Wood shingles</td>
<td>Wood, double-hung</td>
<td>Oil; steam</td>
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COLOR SCHEME

<table>
<thead>
<tr>
<th>WALLS</th>
<th>ROOF</th>
<th>TRIM</th>
<th>BLINDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>Gray brown</td>
<td>White</td>
<td>White</td>
</tr>
</tbody>
</table>
29 Efficient modern design modified to fit local New England tradition

THE SUNNY GARDEN SIDE. WINDOWS TALL AND BROAD, WITH A TERRACE JUST OUTSIDE, BRING THE OUTDOORS IN

FROM THE ENTRANCE, THE HOUSE IS FAIRLY TRADITIONAL IN CHARACTER

REDWOOD PANELING GIVES THE LIVING ROOM A NATURAL RICHNESS

Warren, Connecticut
Mr. Anthony F. Kimbel, Owner
W. N. Mills, Architect; A. McDowell, Associate

This house must be called modern because it will not fit into any of the conventional style pigeonholes. All that the owner stipulated was a home which would fit the site and not be too difficult to run. The architects tried to create a home that would look well and work well. The result of such wisely practical aims is just as successful as might have been anticipated. As the land slopes away to the southeast the living quarters naturally open out on this side. The studio is effectively isolated and has a good north light. Completed in 1938; 2913 sq. ft.; cost not available.

CONSTRUCTION DATA

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<tr>
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<tr>
<td>Insulation:</td>
<td>Walls and roof</td>
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<tr>
<td>Roof:</td>
<td>Wood shingles</td>
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<tr>
<td>Windows:</td>
<td>Metal casement</td>
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<td>Heating:</td>
<td>Oil; Winter air conditioning</td>
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COLOR SCHEME

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<th>Walls:</th>
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<tr>
<td>Blinds:</td>
<td>None</td>
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</table>
Every one of the principal rooms has a view of the Pacific Ocean.

San Francisco, California
Mr. Ferris Bagley, Owner
John Ekin Dinwiddie, Architect

This is a one-sided house; all the main rooms look out on one side toward the Pacific Ocean. As the plot slopes sharply, the house is three stories high on the side with a view, only two stories on the other. To allow for very large unbroken glass areas overlooking the ocean, the west (downhill) side of the house is framed in steel. All service quarters, stairs, etc., are kept to the east (street) side of the house, shown above. All the windows on this front have reeded glass for privacy. Landscape architect: Garret Eckbo. Completed in 1939; 4,000 sq. ft.; cost not available.

CONSTRUCTION DATA

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<th>Walls: Stucco</th>
<th>Color Scheme</th>
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<td>Roof: Built-up, tar and gravel</td>
<td>Roof: Black</td>
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<tr>
<td>Windows: Wood, casement</td>
<td>Tan: Chocolate tan, olive green</td>
</tr>
<tr>
<td>Heating: Gas; forced warm air</td>
<td>Blinds: None</td>
</tr>
</tbody>
</table>

COLOR SCHEME

<table>
<thead>
<tr>
<th>Walls: Stucco</th>
<th>Color Scheme</th>
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<td>Insulation: 2nd fl. ceilings</td>
<td>Walls: Oyster white with chocolate tan base</td>
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<tr>
<td>Roof: Built-up, tar and gravel</td>
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</tr>
<tr>
<td>Windows: Wood, casement</td>
<td>Tan: Chocolate tan, olive green</td>
</tr>
<tr>
<td>Heating: Gas; forced warm air</td>
<td>Blinds: None</td>
</tr>
</tbody>
</table>
Did you live in only HALF A HOUSE last year because certain rooms were cold and uneconomical to heat?

Then get the facts on J-M Rock Wool Home Insulation. It helps cure hard-to-heat rooms—reduces fuel bills.

DONT lose valuable living space again this winter—you don't have to! With Johns-Manville Rock Wool Home Insulation any home can be cozier and easier to heat. To insulate the average house costs as little as $6.60 per month, no down payment.

—And when you consider that J-M Insulation eventually pays for itself because it means fuel savings of up to 30%—perfect for winter after winter. Heat that formerly escaped through hollow walls stays IN... helps make the whole house warmer and more comfortable. You gain living space and save heating dollars.

Free book shown below tells how J-M Home Insulation makes houses up to 15° cooler on hottest summer days—saves up to 30% of fuel in winter.
HOW TO SAVE WHEN YOU BUILD

(Continued from page 43)

Foundation. A house with no cellar at all will win of course present the biggest possible saving, and one resting on posts is naturally cheaper than one with a foundation wall; but posts are not considered adequate construction in most places. A whole or partial basement must usually be provided and one of the latter sort often suffices, just big enough to take the heating plant and costing very little. In the rambling type of house the saving may be substantial, considerably less in the square variety. With average soil conditions and in houses of the last-named type the saving is inconsequential if the basement is increased to one-half or more the area of the house. Upon reflection, it is obvious that the extra wall required through the center of the house offsets the saving on floors and exterior walls. This is most particularly true when power shovels are used and excavation cost may be almost the same for a partial cellar as for a full one. Where the soil is reasonably firm no footings are necessary.

The most common materials for foundation walls, in the order of their cost, are concrete blocks, stone, and poured concrete. Except in wet ground blocks are satisfactory.

Construction. In a frame house many small savings may be made by the use of stock lengths in joist and timber. lumber comes in standard lengths of an even number of feet. By utilizing these sizes a 12' joint gives a room 11' 4" wide a 14' stick, allowing a 12'4" width. There is a 1% saving here.

Too much lumber is a superfluity which brings trouble through shrinkage problems, cracking plaster and putting doors out of whack.

Low ceiling heights save in cost of floors, plaster, paint, stairs, heating, and even in plumbing. A reduction of height of 6" per story may save as much as 2% in the cost of the house.

Diagonal sheathing and diagonal floors are unnecessary luxuries and the standard method is quite good enough in smaller houses.

Where small window and door openings occur, studs need not be doubled around them.

Although we are considering the wood frame house as a general example the latest type cinder block masonry deserves notice for its economies.

1. Fewer trades are involved; the mason does about everything.

2. Much work is eliminated in these divisions—labor, plaster, stucco, and painting.

3. Story heights are reduced in total. Floors are 6" thick, giving one foot in all, and saving in stairs.

Current prices indicate a possible saving of 10% in this type of construction over frame or other standard types.

Exterior Finish. Narrow eaves are cheaper than wide ones, the simplest being just a gutter nailed on the face of a house. Save here 1%.

Singles are generally less costly than clapboard.

Blinds are often unnecessary, and where there is no conflict with aesthetic considerations they may be omitted with a saving as high as 1%.

An entrance may often be created with three boards and a moulding, which is a small item but may save 1/2% on a little house.

Doors and Windows. Stock double-hung windows are least expensive, with steel sash a close second.

Where windows are used for light, and ventilation is unimportant, they may be fixed-sash at a worth-while saving. For instance, a group of casement windows may have the two outside ones fixed, the center one movable.

A small saving in garages is the use of fixed storm windows. Garage windows are usually fixed by law, so there is no added inconvenience.

The best way to reduce the cost on doors is to eliminate them. For example, it is often agreeable to omit doors to living and dining rooms, even to closets. Much new government housing contains curtains in place of closet doors. A clever substitution here is the Venetian blind. It looks smart and is practical, besides permitting the elimination of door frame and trim, with a saving which may be 1%. Another idea on closet doors is to substitute stock exterior blinds for them. Where the lighter hardware permissible you may reduce cost as much as $4 an opening which combines with the other saving mentioned above to produce about a 1% total.

Still another idea on doors is to use 5/8" plywood, battened on the back. In Colonial farm-type houses such hatten doors are the most practical and best-looking of all, and saving over standard construction is no added inconvenience.

When plywood is painted there is more room for experimenting with the choice of color. They come in large sheets which makes for economy in labor. When applied with experienced help a saving of 11/2% in the cost of the house may be expected over standard methods.

Wall-Boards, Plywood and Board Lumber. On frame houses interior wall finish may be classified as follows:

1. Dry wall finishes, such as wallboards, plywood, and boards.

2. Plaster.

Considering these finishes with an eye to economy, the wall-boards which combine insulation and wall coverage are the cheapest. They come in large sheets which makes for economy in labor. When applied with experienced help a saving of 11/2% in the cost of the house may be expected over standard methods.

Plywood may be used in many ways and as a rule it is far better to consider the joints as a decorative feature than to cover them.

Where plywood is painted there is but little saving over standard construction. Where stained the result is not too attractive in the case of cheap woods, though you save money. But, better looking results are obtained than could be gotten from other materials at the same cost. To put it differently, a panelled effect is possible at about the cost of plaster.

In the future we may look to plywood.
The house is consistently a country place. There are quaint garden bouquets, fruit in bountiful quantity, and an English garden basket stacked with cranberries and red snapdragons.

Of course, it is not merely a country house. Over on the old part of the farm, Mr. Conway raises registered Percherons and runs a registered herd of Aberdeen Angus cattle. There are riding horses and hundreds of Rhode Island Red chickens. Every day quad and pheasant come up from the hollows to feed with the chickens. The woods around the house are filled with birds and chipmunks and gray squirrels. Taking census of red-headed woodpeckers in hollow trees keeps the boys busy.

The farming is by necessity done by remote control. Raising cattle and horses can only be an avocation with Mr. Conway. For if you know who the men are that have directed the motion pictures people still remember, you know about Mr. Conway—he has directed some of the greatest.

But country life suits him. He is a quiet man who takes his prosperity comfortably, in generous tablespoons, not in heaping, showy measure. Going home at night to a house in the woods, where frogs take over in the hollows below, and to sit by a big open fire piled high in Indian fashion with old logs—well, that is triple-threat to cares, and a motion picture director has more of them than a clerk in a police court.

Country life is the antitoxin.

A STITCH IN TIME

Supervise the grading and clearing around your new house—and safeguard your future garden

If, perchance, you are contemplating your building or remodeling operations at the moment, pause before you become too involved in blue-prints, specifications and whatnot to consider the fate of your future flora and fauna. Sensitive members of the plant family definitely do not like to grow upon a foundation of rubble, brick, shavings and small wood chips.

Building contractors are amiable and clever folk. I have the greatest respect for their abilities but too often their knowledge of trees is of the pine-paneling, hardwood-floor variety. They forget that trees and shrubs have roots and that through these roots they must absorb a definite amount of moisture and the proper minerals if they are to survive and prosper. Some types of vegetation are less discriminating in matters of diet than others. They may even relish twining their roots about a bit of plaster or a brick-lay. However, those are almost sure to be the kinds of plants you weren’t planning to use at all.

While your house is in the process of construction, there will be a number of major decision about its foundation which prove an irresistible temptation to the industrious carpenter, plasterer or plumber who has a surplus of waste materials and no particular place to put them. So, in they go—right where you plan to put that lovely rhododendron.

If you are foresighted—and you wouldn’t be building this house if you weren’t—you will talk this over with the contractor before operations start. Designate a convenient spot for all leftovers. It should be easily accessible so that all, yes, every last splinter, can later be carted away from the confines of your future gardening activities.

Another subject which you should take up before operations begin is the disposition of that portion of earth which must be removed for the foundation of the house. When the contractors for excavating are being considered, don’t let a few extra dollars keep you from insisting that the top-soil be skinned from the site and put in a pile for future use.

Also, if the ground level around the foundation is higher or lower than the finished grade will require, you will be wise to have the contractor remove the top-soil from this area at the same time. Then the sub-soil from the foundation may be piled nearby for use where fill is required. However, this material, wherever it may be used, should be covered with at least 1 foot of good soil over lawn areas and with 2 feet or more where perennials, shrubs or trees may be planted; for even grass, that most common and accommodating member of society, will not be truly happy in anything but the cream of the earth. A lawn usually has to take a lot of abuse and it will take it much more willingly if it is treated with common courtesy—which does not include co-habitation with poor, sandy trash!

Removing the top-soil from high or low areas will enable you later to have an even depth of good soil for planting purposes. The possibility of burying top-soil under fill and the consequent rehandling of this material will be eliminated. Thus, the final cost of planting and lawn construction will be considerably less.

(Continued on page 60)
HOW TO SAVE
WHEN YOU BUILD
(Continued from page 56)

wood to give us definite economies in construction, through prefabricated joist and wall sections which will be thin, light, and eliminate a good deal of labor.

Finished floors and ceilings will be applied in one operation, but that time is not yet, and until then the individual house-builder can accomplish relatively little by their use.

Board walls are common in many old farm houses and serve well. In standard double wall construction there is but little retrenchment in cost, but here is a good thrifty suggestion. Construct all closets of one layer boards, something like wardrobes. This looks well and the saving may be 1% of the total house cost.

Plaster. As opposed to the dry wall finishes we have that old standby, plaster. Let us say that the only reduction here may be made by cutting down on the number of coats of plaster you apply. Where a rough wall is the goal, as in many Early American and English interiors, one coat of rough plaster applied over gypsum lath is adequate construction, and may do on the ceilings as well. There is considerable saving here, at least 1½% the total house cost.

Interior finish. This means such as door and window trim, cases, etc.

A good effect is obtained by the use of narrow trim of the simple hackband type, such as is readily available in any lumber yard.

Door frames may be placed before plastering, and the lath carried over and nailed to the frame instead of the rough studding. This is good, tight construction with savings as high as a 1% total.

Casework, such as kitchen cabinets and cupboards, has a way of defying your building economy. To get plenty of cases at low cost simply use one standard drawer case in the kitchen, and have the rest of the cupboards made out of plywood at the job.

When kitchen counters are to be covered with linoleum you may use cheap wood or plywood underneath. That may sound trivial but it is less parsimony than it is good sense.

Plumbing. Cost savings here result from careful buying and moderation.

Centralized plumbing is naturally cheaper than having pipes spread out like an octopus over the entire house. If you can keep it all on a central stack it may be a 1% saving.

Another thrift suggestion is to build a toilet at a fixed location. Ship the three larger sizes with no castors, for fixed locations. Ship stock joist lengths—narrow cases—low ceiling heights—narrow cases—blinds (?)—simple entrance—doors savings 1½% to 2½%—closet plans—one coat of plaster—simple trim—simple cases—simple mantel—plumbing—heating (?)—wiring (?)—painting (?)—used brick for chimney. TOTAL SAVINGS 18½% (Continued on page 60)
TWO DESIGN COMPETITIONS

The Museum of Modern Art opens North and South American contests in new furnishing

New York’s Museum of Modern Art has announced the opening of two design competitions for home furnishings. Competition I is open to any resident of the United States except employees of the Museum of Modern Art. Competition II is open to any resident of the twenty other American republics of Mexico, South and Central America and the West Indies. All entries for Competition I must be postmarked not later than midnight Saturday, January 11, 1941. All entries for Competition II must reach the Museum not later than January 15, 1941.

Judges for both competitions will be: Alvar Aalto, Finnish architect and furniture designer, Professor of Architectural Research at Massachusetts Institute of Technology; Alfred H. Barr, Jr., Director of the Museum of Modern Art; Catherine K. Bauer, Special Consultant to the United States Housing Authority; Edgar Kaufmann, Jr., Design Editor of New Directions, Merchandise Manager in Home furnishings of Kaufmann’s Department Store; Edward Stone, New York architect.

Entry blanks and printed program of rules and conditions will be mailed upon application to the Competition Director: Eliot F. Noyes, Director, Department of Industrial Design, the Museum of Modern Art, 11 West 53rd Street, New York, N. Y.

Competition I. The purpose of this competition is to select a group of designers capable of creating a useful and beautiful environment for today’s homes, in terms of furniture, fabrics and lighting. In order to bring the best designs on the market, arrangements have been made whereby stores and manufacturers will commission the designers selected through this competition, and work with them on the production and sale of these designs throughout the country. The Museum will handle the competition, and will consult on design during the period of production, but will have no participation in the manufacture or sale of finished pieces or any responsibility in respect to them.

For today’s homes

Mr. Noyes, Competition Director, makes this statement in regard to the character of the designs desired: “Many of the pieces of furniture in common use use are not the best, and today’s pattern of living has adapted itself to them rather than determined them. This competition demands a solution starting with consideration of materials and methods of construction, applied in the making of furniture for contemporary American requirements. Each competitor in this competition is required to submit original drawings for a few pieces of furniture such as might be used in a living room, a dining room, a bedroom, or an outdoor area. About four pieces would be considered a normal submission.

The jury will meet at the end of January, 1941, and from the entries will select a number of designers as winners. Winners will receive a round trip ticket to New York and $1,000 for expenses during a three- or four-months stay here. During this period they will be associated with the Museum on the possibility of producing their designs. They will visit stores and manufacturers and look into ways of utilizing the products of their country’s American use. At least three such awards will be made, and if sufficient ability is found through the competition, the jury may double the number of awards.

Competition II. For residents of Mexico, Guatamala, Honduras, Salvador, Nicaragua, Costa Rica, Panama, Cuba, the Dominican Republic, Haiti, Venezuela, Ecuador, Peru, Brazil, Bolivia, Chile, Paraguay, Uruguay, and Argentina. The purpose of this competition is to discover designers of imagination and ability in the other Americas, and to bring some of them to New York for a period of a few months. The competition is interested particularly in bringing out suggestions on the part of these designers as to how their own local materials and methods of construction might be applied in the making of furnishing for contemporary American requirements.

Various awards

The winning designer in each category within 30 days after the final judgment will receive an offer from a manufacturer to enter into a contract for the production of the winner’s designs selected by the jury. Such contract will provide for payment of royalties or fees to the designer at the usual rates. The jury will have the right to select more than one winner in each category and if it does so, all winners in such a category will receive similar awards. In the event that the designs submitted are not, in the opinion of the Museum or the cooperating stores, suitable for being produced for sale, the right is reserved to give an award to every designer winning $250 in cash in lieu of an offer of contract.

Competition II. For residents of Mexico, Guatamala, Honduras, Salvador, Nicaragua, Costa Rica, Panama, Cuba, the Dominican Republic, Haiti, Venezuela, Colombia, Ecuador, Peru, Brazil, Bolivia, Chile, Paraguay, Uruguay, and Argentina. The purpose of this competition is to discover designers of imagination and ability in the other Americas, and to bring some of them to New York for a period of a few months. The competition is interested particularly in bringing out suggestions on the part of these designers as to how their own local materials and methods of construction might be applied in the making of furnishing for contemporary American requirements.

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DISHES ARE WASHED THIS EASY WAY

1. Scrape food scraps off the dishes.
2. Stack china, silver, glasses, pots and pans in Dishwasher trays.
3. Close cover—turn the controls—and the whole tedious job is done in a fraction of the time it would take by hand.

No shipping, no breakage—for dishes do not move. They dry in their own heat. And the Dishwasher cleans, dries itself. G-E Dishwasher available separately, $194.50 f. o. b. factory. Easy payments.

GARBAGE IS DISPOSED OF THIS EASY WAY

The G-E Sink is simple to operate and saves more time than any other appliance in my home.

THE G-E DISPOSAL IS SIMPLE TO OPERATE AND SAVES MORE TIME THAN ANY OTHER APPLIANCE IN MY HOME

GENERAL ELECTRIC

NO MORE DISHWASHING! NO MORE GARBAGE! IT'S ALMOST TOO GOOD TO BE TRUE

G-E DISPOSAL AVAILABLE SEPARATELY, $99.50 F.O.B. FACTORY, TEMA.

‘It's Easy To Stay Young Electrically’

GENERAL ELECTRIC
APPLE WINE

If your friends are beginning to nick-name your place in the country "Decaying Apples", as ours were a few Autumns ago, try making apple wine. You will find the enterprise worth while for more than keeping the tars tidy. Apple tis is not a cider. It is a true wine, the flavor of which suggests a Rhine wine or a white Burgundy.

Our first year in the country, after we had stored in the cellar more apples than we could possibly eat, we sadly raked the rest away.

One day a memory presented itself of a Normandy farm-yard where we had been invited to hold a tin cup under the spout of the biggest cider barrel we ever saw. They said it held 1000 gallons. That reminded us of a hot afternoon when a pitcher of cool Devonshire cider was brought to us in an English garden. From there our memory travelled to little cafes in western Germany where we had enjoyed their specially Spitz Apfelwein.

We decided that America in general, and ourselves in particular, were missing a pretty good thing in failing to make more of our apples for beverage purposes. As we thought of the apple wine and fermented cider, we decided, in favor of the German version. So we set to work to understand the process of a friend who was born in the home of apple wine, Frankfort-am-Main.

After several years of experience and a few mistakes we have evolved a sure method of making it which we heartily recommend to all who have apples and cider cellars.

Let us assume that you have taken your apples to the local press and are the possessor of a quantity of fresh cider— as yet unconditioned. (We might hint that you will receive in the neighborhood of three gallons to a bushel of apples. But, like most things, that depends—on the apples.) Your unconditioned cider has got to be put into something quickly and it is most important that you choose that barrel wisely. It should be airtight.

Do not use a barrel the interior of which is waxed. This coating only prevents the cider from making contact with the wood. Waxxed barrels are good only for storing the wine after it has aged.

Sweetening the barrel

Above all, your barrel must be sweet. If the barrel is musty, sweeten it by burning sulfur inside. To do this, secure a tangle of a strip of sulfur a couple of inches long, and zigzag it in the fashion of Christmas ribbon-candy back and forth upon a long nail driven into the bung of the barrel. Light the sulfur at the end near the head of the nail and quickly jam the bung into the barrel. Let the sulfur burn out and leave the barrel unopened until you are ready to use it.

When the day for apple-pressing approaches, be sure that your barrel is tight. Unless it has just been used fill it with water for two or three days to chill the wood.

You are now ready to have the man at the cider mill put the cider into the barrel, but caution him to fill the barrel

(Continued from page 53)

A STITCH IN TIME

(Continued from page 57)

Beware of the term "rough grading". It is quite confusing to the layman, as well as weeks of delay and dissatisfaction. Before any grading is done, consult your landscape architect or local landscape contractor, who will be able to advise you about soil conditions and the depth of top-soil needed for your particular requirements. It may seem to you to have to have this Preliminary grading done when he is clearing up the remnants of his operations but let me emphasize here that the grading and proper preparation of the soil are the most important factors for your future success in gardening. They are fine arts requiring vision and skill. Thus, they should be dealt with only by those who understand the principles involved.

If the contractor clears away (I said "clears away", not "buries") all traces of his waste materials, that is as far as he will have to go. If his operations are usually out of his field and his insistence that he smooth over the ground around the house will, in most cases, have the work of the landscape man more costly and difficult. He cannot know what lies just beneath the surface of the ground until he attempts to plant your trees and shrubs.

There is no better application of the old adage "a stitch in time saves nine" than in the instances given. All too many times I have seen extra time, extra dollars, go into the moving of soil the movement of which would have been unnecessary if the proper procedure had been followed in the first instance. Therefore, I repeat, pause a moment from your perennial plans. Step out into the good fresh air to make a few mental notes and follow them up with action in the near future. Resolve that: (1) top-soil will be removed from all necessary areas before work begins; (2) it will be piled by itself without any contact with sub-soil which may also be piled near at hand; (3) there is to be no grading done without the supervision and advice of competent landscape men; (4) all waste materials are to be strictly quarantined and eliminated from all necessary areas before work begins. Otherwise, I will guarantee the elimination of many severe headaches and heartaches over your gardening activities.

—Marjorie Mackenzie

HOW TO SAVE WHEN YOU BUILD

(Continued from page 58)

In this summation we have not considered doubtful items on which standard practice is not well defined, or where the savings may be standard anyway.

By now you will see why I said at the beginning of this article that all savings would be small; but in a $6,000 house they would be $1,800. These economies are possible for everybody. They do not take into account labor rates or cost variations and should be relatively true in any locality. We have not considered the question of cheap labor versus more skilled labor, because a man is worthy of his hire and cheap labor is often very poor economy.
BUILDING MATERIALS

WESTERN PINE CAMERA VIEWS
shows the versatility of Western Pines—
their beauty, grain and finish—right in the
wood itself! A portfolio of pictures, free
on request, shows interesting buildings,
frames, etc. It is a portfolio of interest to
builder or remodeler. Western Pine
Assn., Dept. HG-11, Toledo, Ohio.

PINE WOODS DIRECTORATE
discusses the advantages of architectural
wood in a modern home. It goes through
delicately and suggests effective
applications of pine woods in a present-day
home. Owens-Illinois Glass Co., Dept.
HG-11, Toledo, Ohio.

INSULUX GLASS BLOCK
from actual installations, suggests many
ways to use this interestingly unique wall
material. Uses include brick, stone or going
over old walls. It insulates, deadens sound,
is fire-resistant. Owens-Illinois Glass Co.,
Dept. HG-11, Toledo, Ohio.

UPSON STRONG-BILT PANELS
present a modern solution to the paneling
problem. Their various advantages are
described. UPSON Strong-bilt, Dept.
grants description and illustrated with
a new booklet which deals with them from
every angle. UPSON Co., Dept.
HG-11, Lockport, New York.

NU-WOOD INTERIORS.
Page after page of them, photographed from
actual installations, suggests many
tilted and plaster, or goes over old walls. It
uses (1Mc blows. Kaiser-Manheimer, Inc.,
1971 Cushman Ave., St. Paul, Minn.

GOODBYE TO FUSES
tell you everything you should know
about these. They are more beautiful, better
and more efficient than older types. A
simple little box which ends forever the
hotness and possible danger of replacing
tubes. Cutler-Hammer, Inc., 1397
St. Paul Ave., Milwaukee, Wis.

WINDOWS
WINDOWS OF ALUMINUM ALUMINUM
is a booklet which describes the adapta-
ibility and advantages of aluminum windows
in every sort of house. Write to Aluminum
Co. of America, Dept. HG-11, 5241 South
Building, Pittsburgh, Pennsylvania.

YOU BUY WEATHERSTRIPPING ONCE.
You can't afford to make a mistake. There
are nine things to look for before you buy
and you can have this booklet which tells
you the basic requirements of good weather-
stripping, for writing to New Metal Weatherstripping, 6400 Binell Ave.,
St. Louis, Missouri.

SEALED WINDOWS.
With solid aluminum or bronze frames
will not rust, warp, swell, shrink or rot. A
beauty, with many photographs, that
they fit with beauty into any type of house,
Cabinet Moulding and Hardware Co., Dept.
HG-11, Niles, Mich.

BEDDING
NEEDLETuFT BEDSPREADS.
This descriptive price list catalogues many
patterns available in Canditexico, Needle-
mounted, Felted, and Machine-woven, with
a special section on "Needlemount Heir-
looms," the authentic reproductions and
adaptations of classic bedspreads. Cabin
Cord, Dept. HG-11, 22 E. St., N. Y.

HOW TO CHOOSE BLANKETS.
This blanket book-of-knowledge gives
you solutions on what to look for when buying
blankets, tells you how to wash and care
for them. It's illustrated in full color. The
Kenwood Mills, Dept. HG-11, Empire
State Bldg., N. Y. C.

HEATING EQUIPMENT
A HEATED QUESTION
is answered by the new Minneapolis-
Honeywell Chromographs. If you want to
know how much trouble you can save your-
self this winter in heating your home,
all means send for this new booklet which is
full of interesting statistics. Minneapolis-
Honeywell Co., Dept. HG-11, 2727 4th Ave.
St., Minneapolis, Minn.

FIREBOBS DIRECTORATE
Air conditioners for the average home
are portrayed and described in a booklet
which should give ample information to any
one contemplating this improvement.
Fitzgibbons Bider Co., Inc., Cat. BOX, 191
Park Ave., New York.

FACTS ABOUT HOME HEATING
include the average cost of hot water, the
principles of radiator heating, the size and
weight of the heating equipment needed for
your home and the relation of heating effi-
ciency to the cost of fuel. All of these are
answered in the H. R. Smith Company's
new booklet. Write to H. R. Smith Co., Inc.,
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Hot Water and Air Conditioning Is de-
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or automatic stoker. Special booklet for
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gibbons Boiler Co., Inc., Dept. 11-HG, 215 Park
Ave., N. Y. C.

BURNHOM HOME HEATING HELPS
will help you decide which type of heat-
ing system is best suited to your needs. It
expresses an impartial view of the various
types of heating systems and the burning
of various types of fuel. Burnham Boiler Corp.,
Dept. HG-11, Irvington, New York.

WE TURN ON THE HEAT
makes clear the difference between a con-
ventional thermostat and the new front-
heating-actuating type. Minneapolis-Honey-
well Regulator Co., Dept. HG-11, 2790 4th
Ave., Minneapolis, Minn.

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equipment for the small home describes
Crane's line which has been especially
designed to fill the special requirements of
small homes. In many cases, they sidestepped
the Crane standards of fine workmanship.
Crane Co., Dept. HG-11, 836 S. Michigan
Ave., Chicago, III.

HOME AIR CONDITIONER
describes an efficient air conditioning system
that allows you to "enjoy your own weather—summer and winter". Illus-
trations show you exactly how it works to
give you proper temperature, humidity and
flow of air. Carrier Air Conditioning Corp.,
Dept. HG-11, Syracuse, N. Y.

KITCHENS & BATHROOMS
YOUR ANSWER

to any Water Problem is an eye-opening
booklet which tells, in simple words and
pictures, the advantages of softened water
for health, beauty, and cleanliness, and
describes the system which will accomplish
this. The Permunit Co., Dept. HG-11, 236
West Fifth St., N. Y. C.

GLORIFYING THE BATHROOM
is sure to make you dissatisfied with your
present bathrooms. Functional yet beautiful
mirrors, shelves, cabinets, and tubular light-
ing fixtures are described with photographs
and floor layouts. Ask for booklet HG-11. Phillip
Carey Co., Miami Cabinet Division, Middle-
town, Ohio.

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BRING new beauty and comfort
into your home with Crane Compac Radiators! Dis-
tinctive and compact in design—
recessed and out of the way—these smart, modern radiators
add charm to any room.

In addition, they give you the
comfort benefits of penetrating,
infrared radiation ... to keep the
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home all winter.

Better looking, more efficient
radiators are only one of the many
ways in which Crane can increase
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For instance, Crane offers you the latest, up-
to-date features in the boul-
ers of every size and type
—exclusive advantages that make your home comfortable
and keep your fuel bills down.

Crane has the very latest in automatic heating,
too—oil burners,

gas burners and stokers engi-
neered to provide lasting freedom
from constant furnace tending.

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*Idaho White Pine  *Ponderosa Pine  *Sugar Pine

**THESE ARE THE WESTERN PINES**

Shadow Ranch

(Continued from page 50)

of wavy glass still unbroken, and there were enough shutters for two sides of the house. The most amazing discovery was that the big frame house, a U-shaped building of ten rooms, had been constructed around an old adobe which was, perhaps, years old when the frame house was built.

The first step in reconstruction was to move the old "surrey house" into line with the house. This was turned into a large studio room with a fireplace at one end and a kitchenette and bath at the other. The bay loft became a balcony bedroom reached by a steep stairway, like a ship's ladder. It was used for living quarters by the owners during restoration and is now the guest house.

In the old house, the original part, of adobe, was practically rebuilt of painted-white brick with a tile floor. It became the informal lounging and reading room—the room everyone likes best and where the dogs may sprawl before the huge fireplace. In the east wing, the original entrance hall, parlor, and office are thrown together to make a more formal living room. The spacious dining room, over fifty feet long, where a hundred ranch hands once ate on stretcher tables, was cut up into a dining room and library. The "family dining room", smaller in size, became the entrance hall.

Lawns of Ivy

It is a huge house that rambles around patios and open terraces, shaded by the great eucalyptus, as over powering in size as redwoods. Between the guest house and the house, a rose garden with box hedges and brick paths is balanced by an old fashioned herb garden. Every available inch of ground grows something. There is no grass, except vast lawns of English ivy which surround the gigantic trees. Beside the eucalyptus, there are old pepper trees, and eucalyptus, then-are old pepper trees, except vast lawns of English ivy which surround the gigantic trees. Beside the eucalyptus, there are old pepper trees, eucalyptus, then are old pepper trees, and eucalyptus, then...
APPLE WINE

(Continued from page 60)

and let it stay there for three years it will prove to have been worth it, but do the best you can.

When bottling day arrives boil your cork to soften them and then drive them into the bottles. For a day the bottles should be left standing to allow the corks to begin to dry around the sides. If any are going to pop out they will probably do it at this time. Then place the bottles comfortably on their sides to settle and to keep the bottom of the cork moist. It sounds contradictory, but that's the way it works. Before serving, without disturbing the wine any more than is necessary, stand the bottle upright for a few hours to let the sediment slide to the bottom.

Now about the cellar. A cool cellar is needed. It should never be above 50 to 55 degrees. Ideally, it should be as deep underground as can be and closed to keep temperature as even as possible.

Good luck with your wine making. Your cellar will become the envy of the neighbors when they taste its contents. Your family—not because of present needs but that's the way it works. Be sharp and only a hint of what is in store for you, and nobly replace all the wine in the barrel. If you can persevere...
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