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By dividing your home into separate heating zones now, you can make sure of luxurious, even warmth next winter — and every winter to come.

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Architect Jerome Robert Cerny realized no ordinary heating control system would do; knew a single thermostat — no matter where it was placed — would simply be a compromise with comfort. “When we had the floor plan worked out,” says Mr. Cerny, “we saw we had three separate heating problems. The only way to insure genuine comfort was to consider each area — living, sleeping and service — a separate heating zone.”

And today, with a separate thermostat system controlling each zone, this home is comfortable throughout — no matter what the weather.

That’s why you — if you would like to have luxurious, even warmth all winter long — should ask your architect and heating engineer about Honeywell Zone Control. If you have the right number of thermostats installed now, next winter you’ll be able to enjoy this wonderful new kind of comfort in your home.
THE BROAD SOUTH WINDOW of the living room—in heating zone 1—looks out upon Lake Michigan, source of cooling winds in summer and chill blasts during the long winter months. These cold winds, alternating with winter sunshine, tend to vary heating requirements far more than in rooms not similarly situated. A thermostat located here would not be able to control satisfactorily the temperature in either the sleeping or service areas.

IF THIS BEDROOM—in heating zone 2—and the living room were dependent on the same thermostat for control, the heating would often be out of balance. But Zone Control, with a thermostat here as well as in the living area, compensates for occupancy and exposure differences—and makes it possible to maintain lowered bedroom temperatures. The service area—in zone 3—has its own thermostat—to meet an entirely different set of heating problems.

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Dubonnet STRAIGHT serve well chilled, add twist of lemon peel; no ice

Dubonnet and soda jigger of Dubonnet juice of half a lemon add ice cubes fill with soda and stir

Dubonnet "ON THE ROCKS" place 2 ice cubes in old fashioned glass; fill with Dubonnet. Twist of lemon peel may be added.

W hat new to drink when the weather is really hot is a problem. You want something which has a new twist in taste, is infinitely cooling, fragrant as the summer evening you are enjoying. One answer lies in the use of fruit liqueurs, sometimes known as cordials. The best ones have so much bouquet that even a touch of them gives an old drink a new personality. In general, they are sweet. It is a good idea, therefore, to use them in the place of the teaspoonful or so of sugar that a regular Collins formula calls for. Peach and apricot liqueurs are particularly delicious in this connection.

As for the exact amount to use, a safe procedure is to begin by mixing them with the lemon juice until a satisfactory balance of sweet and sour is obtained. Then add gin, or white rum which has a natural affinity for fruits, but not too much because you do not want to drown the character of the liqueur. Pour over ice cubes, and fill up with soda. Another idea is to serve a light "highball" of fruit liqueur reinforced by its mother fruit—frozen raspberries with raspberry brandy (framboise), a few canned black cherries (plus some of their juice) with black-cherry liqueur and frozen blackberries with blackberry liqueur. If you pick the fruit fresh from your own garden (or buy it from a local farmer) you will have a considerably drier drink. Use only a jigger of the liqueur, serve with ice and soda. Depending on what you have on hand, all kinds of tastes can be satisfied. Work out your recipes for each occasion and make a reputation as a country bartender.

Cointreau’s Peach and Blackberry liqueurs

You can make a new drink by substituting either of these liqueurs for sugar when you mix a long summer drink. White Rock is a good seltzer. The silver opener-corkscrew ($16) and the “Delft Diamond” glasses—(58 apiece) are from Black, Starr, & Gorham.

Kord’s Cherry and Apricot liqueurs

Either can fit into your summer coolers. Cherry liqueur also goes well with its own fruit. The brass corkscrew ($3) is from House of Italian Handicrafts, the silver jigger ($11) from Black, Starr, & Gorham, N. Y.
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**Barbecuing** calls for sturdy cutlery with extra long hang-up handles. Chef Set by Ekco, is stainless steel, sports a steerhead brand, $7.95. May Co., Los Angeles.

**Make and chill** your drinks hours ahead without fear of dilution in Duplex Shaker, right. Inner unit holds the drinks; is sealed, by a gasket, to the outer can which holds ice and salt. $19.50. B. Altman, New York.

**Modernize** your refrigerator with an automatic defroster and kitchen clock combined, right. The Geneva defrosts twice daily in short periods to prevent thawing of frozen foods. Hang it on the wall near your refrigerator, plug in. $12.95. Geo. T. Stevens & Assoc., Chicago 11, III.

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Bring casseroles, right, from oven to table with pride. Unusual in shape, these French terrines look particularly handsome on country tables. Use them, too, for pâtés as the French do; baking, chilling and serving in the same dish. Oval $12; square 89. F. E. Sherman Co., Bar Harbor, Maine.

Laundry twins, matched for looks, performance. Hotpoint's automatic dryer removes lint and moisture on fine water spray principle; needs no venting. A single dial on washer lets you select amount of water, temperature, washing time according to load. Both, $610. Wanamaker's, N. Y.

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Automatic sun lamp, left, has time dial you can set to prevent over-exposure. It filters rays to protect your eyes. Lamp can be moved up, down or sideways. Costs $22. By Miller-Harris Instrument Company, Milwaukee, Wisconsin.

Portable camp stove, right, burns leaded or clear gasoline. Holds two 12" skilllets, has push-button lid catch, lights instantly. Finished in chip-and heat-resistant enamel. American Gas Machine Company, Albert Lea, Minnesota.

New portable fan, left, for casement windows fits any room. Weighs 16 lbs., has 3-speed control. Finished in baked enamel. $36.50. Lau Blower Co., Dayton, O.

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Drumbo, plush soft elephant, will enchant baby. The International Sterling silver feeding set will delight its mother. Gaily packaged in clear plastic drum. In many International patterns, the one shown here is "Spring Glory," $6 postpaid, tax incl. Adam, Meldrum & Anderson, 406 Main Street, Buffalo, N. Y.

Nicely nautical. Don't wait for your ship to come in, instead buy several pairs of these hurricane lamps for your garden, your terrace, your game room. About 11". Bases are thick cork; handles are rope; shades are glass with fishnet jackets. $5.50 ppd. the pair. Edith Chapman, 50 Pierrmont Ave., Nyack, N. Y.

Pass the plate with sections for food, with a compartment for matching cup, and you'll solve your entertaining problems: TV snacks, picnic meals, buffet suppers. Four plastic plates and four cups come in a set. Assorted colors: red, green, blue, yellow. $2.98 postpaid the set. Page & Biddle, Haverford, Pennsylvania.
For the dog days. This three-gallon earthenware cooler is an investment. Fill it with tangy lemonade and ice and have your party under the willow tree. Fine for beer, too. Blue and white plaid. Cooler $9.95. Matching mugs $1.25 each.

All express collect. Helen Gallagher, 413 Fulton Street, Peoria, Illinois.

Piping hot coffee (to sip on the terrace, under the maple tree) can be yours with little effort. A clever warmer like this miniature green pottery barbecue does the trick. About 6½" x 5½" with metal grill and stubby candle, it keeps the brewed coffee steaming.

$3.75 ppd. Malcolm's, 526 N. Charles St., Baltimore.

Confetti-gay addition to the kitchen is this set of ceramic holders. The daisy (green and yellow) is a stirring-spoon rest; the flower pot (also green and yellow) hangs on wall, holds measuring spoons. Set, including measuring spoons, $1.50 ppd. Ward Phillips, Dundee, Illinois.

For indoor-outdoor entertaining, get several of these serving pieces; trough-shaped, made of steel (including interesting mesh centers). Black finish. Perfect for nuts, fruit. Or stack them for an epergne. $5.95 for 12"; $10.95 for 20"; $14.95 for 28". All post-paid. Jenifer House, Great Barrington, Massachusetts.
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The corn season and these serving pieces are made for each other. Platter (19" x 8½") is Italian pottery, designed like corn shocks and decorated with an ear of corn. 

Oui, Oui, this is Mimi, a French poodle in chic ensemble. Made of stain-resistant, color-fast, soft plastic, Mimi wears a blue and white Basque shirt, red skirt, panties and shoes. Children under six will love Mimi; teenagers will want her for dresser decoration. 

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AROUND

Really a bargain! And what a professional cutting job these scallop-edged knives perform! Perfected for household use by a professional cutlery firm, this set includes a paring knife, a grapefruit knife, a slicer. $2.25 ppd. for the set of three. Bar Mart, 62 W. 45 Street, New York, N. Y.

Icing on the cake will be truly professional looking if you use this syrup with the eleven brass tubes, the metal turntable, the 30-page booklet of helpful instructions. And the plunger is chrome plated. A fine English import. $5.95 post-paid. Order from Susan Smith, Dundee, Illinois.

Small luxury. Pamper yourself this summer. Get a compact beach roll like this one of heavy cotton twill in navy, green, or red. Open, it's 6'2 ft. long, 2 ft. wide, has attached pillow filled with shredded rubber. Rolled it fits into snug draw-string bag. $3.95 ppd.; Foster House, 15 Cole Court, Princeville, Ill.

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the easier "Butter-Cup" Way!

M-m-m-m-m... Fresh, hot corn on the cob. Grilling with golden butter! Buttering corn becomes a fast, easy job with the Jet. Cuts time, hassle out of corn cooking. Each plate. Fast fill with butter or margarine, Giles on the Job. "Butter-Cup" for Jet is buttered and ready to go! No fear—no mess—no butter slipping off your knife! Ideal for buttering hot rolls, potatoes and pancakes, too! Set of 6 in golden yellow. Home plastic. only $1. No C.O.D.'s, please. Satisfaction guaranteed.

DE LUXE T-V LOAfer

If you like to sprawl on the floor to watch TV, relax on a T-V LOAfer. If you prefer ordinary chairs, and people in front block your vision, seat 'em on T-V LOAfers. GRAND FOR KIDS!

T-V LOAfer frames are well made of selected hardwoods. THICK, COMFORTABLE Cushion is covered with water repellent plasticized material—Cleans easily with a damp cloth. Good for the beach, too. Choice of three colors: Dark Blue, Orange, and Dark Green, each with contrasting stripes. Sent to you postpaid for only $7.50, when cash accompanies order. $2.00 deposit on C.O.D.'s (you pay postmark date).
Carabao "Matchstick" Bamboo Draperies

Decorate your windows in the newest way with imported Carabao draw draperies of matchstick size bamboo. Perfect for any type of interior, these unusual drapes are constructed with tiny vertical slats sewn to give suppleness and texture. Finest quality . . . money back guarantee. Available in any size . . . natural, charcoal, bluish green, red, yellow, grey. We will match any color you send in, or you can easily paint natural color drapes yourself. Order by mail postage collect today.

Natural Color—7 ft. length
36" $5.20 46" $10.05 62" $12.25
46" $9.70 72" $14.40

Decorator Colors—7 ft. length
Above
36" $ 7.85 46" $12.25 62" $18.05
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Available for any window size. Natural color standard sizes approximately 24" x sq. ft.; colors approximately 24" x sq. ft. Write for complete price list covering all sizes and colors.

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SPECIAL PRODUCTS CO.
350 Columbus, San Francisco, Calif., Import Dept. HG X

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Trash Disposal Unit
Burns Refuse Safely

- A new type outdoor disposal-all unit safely and quickly burns garbage and trash in any weather. All refuse, damp, green or dry, is fully consumed. Scientific draft design completely eliminates fire hazard of flying ash, sparks, burning, blowing bits of paper. Intense combustion removes neighbor-anonizing nuisance of flying scraps, smoke, smell. Sturdily built. Nothing to get out of order. Needs no washing. Will not blow over. Will not destroy grass or shrubs. Ends refraction. Full price now only $12.95 freight for itself. Measures 23" square at base by 44" high. Weight 40 lbs. Over 2 b. capability. Recommended by Bureau of Fire Prevention. Full price now only $12.95 freight prepaid anywhere in the U.S.A. Money back guarantee. Send check, cash, or money order to:

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$4.95

Send for this big bar handle at only $4.95, postpaid and guaranteed. 10 Days Trial. Money back if not delighted.

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Write for complete information.
AROUND

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Smart set. Mix or match this dust ruffle, this quilted coverlet. Both of Everglaze chintz in seven co-ordinated solid colors: gray, green, chintz in seven co-ordinated coverlet. Both of Everglaze white. Twin-size ruffle $4.95, sham $4.95. All soliti colors: gray, green, blue, mauve, red, rose and white. Twin-size ruffle $6.95; full size $9.95. Twin coverlets $13.95; full size $15.95; sham $4.95. All ppd. Colton’s, 1351 Beacon Street, Brookline, 46, Mass.

SUMMER SERENITY

For a cool, white, inviting hospitable table. 5-piece set has flower ring 8" in diameter, with 2 inspired-designed swans, and 5-piece set has flower ring 8" in diameter, of candle holders, all with a fine glaze. Flower ring holds ivy of course, but is also large collect Thursday night. For daily, large, sturdy and long, they come eight pairs (16 nails) to a set. $3.85 ppd. (One each shade) Set of 4 $5.00 Each $1.25

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SUMMER SERENITY

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BY CLARENCE and ELEANOR G. BRIDGSEY

This handy pocket manual tells you everything you want and need to know about growing woodland plants in your own garden: how, when and where to gather plants, soil acidity, micro-organisms, plant foods, soil testing, making synthetic woodland soil, ground-litter, selecting sites, providing shade, collecting equipment, transplanting, acid control, diseases and pests, winterizing, propagation from seeds, division, cuttings, layering, indoor forcing, etc. Contains glossary, index, and PH chart for over 200 American woods, flowers and ferns—which are illustrated and described in detail, including habitat, range, blossom time, soil requirements, common and Latin names. Written throughout in non-technical language, $1.50.

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JULY, 1951

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Plantender is a must for window gardens, for plant stands, for window shelves. Green plastic cup has pointed tip. Insert into pot with tip toward roots, fill cup with water and plant food. Controlled seepage will nourish plant. About 5". Three for 98 cents ppd., Miles Kimball, 100 Bond St., Oshkosh, Wisconsin.


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JULY, 1951

AROUND

Clam fans!! Get your clam hold (small version of the clam digger’s) from Saltwater Farms. It’s packed with four 7½-ounce tins of delicious minced clams and six scallop shells for melted butter or baking. About 6½” x 4½”. Just $1.75 ppd. Add 25¢ west of Miss. Or der from Saltwater Farms, HG, Damariscotta, Maine.

Lots for little. You’ll enjoy your own parties if the buffet hot-dish is kept piping on a clever Sterno warmer. Earthwareware casse ogle is brown, stand, and cas-colette holder wrough iron. With Sterno $6 post­ paid in Pompeian green; in mat black $9 post­ paid. Bertram Shrir, 1147 Conn. Ave., Washington, D. C.

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Hang your suits, hold your head high. Use crystal-clear plastic hangers like this for dresses, too. About 17" wide with true shoulder shape, special clips for skirts, nickel-plated hook. Only $3 ppc. for six hangers. National Hanger Co., 35 West 18 St., N. Y.

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Resign yourself to it, there'll be talk if you have Vitrolite* walls in your bathrooms... talk you'll delight in hearing. Because Vitrolite is one of those uncommonly lovely touches guests are sure to admire in your home. Most people agree it makes the most handsome wall there is.

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GET THIS BOOK. "Walls of Vitrolite" contains helpful hints for interior decorating, shows the 12 colors, gives full technical information. Send for your copy today; it's free.

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For Bathroom... Powder Room... Kitchen
This beautiful Crane bathroom by Henry Dreyfuss, famous industrial designer, is in the Fritz Burns “Home of Tomorrow” in Los Angeles. The Criterion bathroom fixtures include the newest Dreyfuss design in lavatories which won the Architectural League Annual Gold Medal Award.
Neat, compact white lavatory cabinet, left, built of heavy-gauge steel and finished in durable enamel, has storage space and built-in shelves. It is about $65. Murray Corporation of America, Scranton, Pennsylvania.

Mixing faucet, right, is "temperature controlled." One handle controls temperature, the other flow. In 11 models. All-brass $25—$35. Mueller Brass Co., Port Huron, Mich.


Screening, at right, is self-storing and it can be left on windows all year. As you open window, screening unrolls, covers opening. Simple to install, no painting needed, will not rust. Window cleaning easy. 28" width $5.45. Lockhart Mfg. Corp., Detroit, Michigan.


In the "House of Ideas," sponsored by HOUSE & GARDEN, beauty and convenience are fully supplemented by winter comfort. A completely enclosed B & G Hydro-Flo Radiant Panel Heating System distributes radiant sunny warmth throughout.

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Period or contemporary? There's never a conflict where beauty is involved—the pure beauty of American Modern, the modern dinnerware in the tradition of good taste. Hand-crafted by Steubenville Pottery in exciting go-together colors—Chartreuse, Black Chutney, Granite Grey, Coral, Seafoam Blue and White—at this low low price, you can buy several sets to mix or match! Sixteen-Piece Starter Set (each set in one color only) $7.95

4 dinner plates, 4 cups, 4 saucers, 4 bread-and-butter plates—Also in open stock. Write for brochure showing shapes, colors, prices of complete dinner service. Express charges collect. No C.O.D. orders.

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July, 1951

House & Garden

presents 117 ideas for you in its

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TEAM for our House of Ideas, pages 31-63.
Left, builder Cy Williams, prominent member of the National Association of Home Builders.
Right, architect John Hancock Callender (architectural consultant to Southwest Research Institute) who, with Allen and Edwin Kramer, associated architects, designed this house.

ON THE COVER: Glass-walled gallery of the House of Ideas links living and bedroom wings, enjoys a view of the patio. Photo, Tom Leonard, House & Garden suggests that you send this copy (unless you file it) abroad to help make known our American way of life. Address it: U.S. Information Center, c/o American Embassy, Bombay, Manila, Paris, Stockholm, Sydney or Athens.

*HOUSE & GARDEN is published by The Condé Nast Publications Inc.*
YOUR GUESTS have gone. You’re both about all in. What comes
next? The haven of bed ... in just a few minutes? Or more than an
hour’s back-breaking, messy work while you tackle those piles of
dirty dishes and rows of glasses—one by one?

How will you sum up the party? “We should really do this more
often!” ... or ... “I guess it’s just too much work”?

There’s only one answer—a General Electric Dishwasher in your
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Here’s how the new G-E Automatic Dishwasher
goes to work for you!

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turn the handle. Then this wonder-worker goes
good to it!

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automatically. And turns itself off when the job is
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model has all sorts of extra advantages that make
it the clear favorite in its field. Gliding all the way
out—at a touch—from its under-counter position,
it offers easy access and convenient top-loading—
plus addition al counter space. Only G-E offers
you a choice of two model types—a dishwasher
to fit your kitchen needs.

No Loss of Heat. The G-E Cabroil® heating unit
keeps the hot water hot, helps insure hygienic clean-
liness. And the dishes—a complete family service
for 8 people, if you like—dry to a sparkling glitter
in electrically heated air.

Over-all Economy. Your original outlay? Amazingly little when measured against the outlay of
time and energy you save. And operating costs
are only a few cents daily.

So give yourselves a break... after every meal from now on! Drop in today at your
G-E dealer's and ask for a free demonstration! General Electric Co., Bridgeport 2, Conn.

You can put your confidence in—

GENERAL ELECTRIC
Introducing our

House of Ideas

For the first time in 14 years, HOUSE & GARDEN is devoting the greater part of an issue to a single house. Planned for a typical H & G family of four (a couple with two children), we have incorporated in it 50 years' experience in sifting, weighing and judging practical plans and sound values. If you are planning to build a new house or remodel an old one, you can adapt these ideas right now to your own needs. None of them is abstract. None has to do with tomorrow's dream house. All are realistic, down-to-earth, designed to make this the kind of house you tell us that you want. Our House of Ideas stands on a two-acre lot in a pleasant, semi-country community at Upper Brookville, Long Island. The plan includes seven rooms on one floor, has about 2,600 square feet. The net construction cost was $45,836.13 (not including fees, insurance, kitchen equipment, land and landscaping). John Callender, architect, with Allen and Edwin Kramer, associated architects, designed the house; Cy Williams was the builder; Umberto Innocenti and Richard K. Webel were our landscape architects. Macy’s New York, furnished the house under our supervision. We worked closely with all of them to develop the many ideas which we believe make this house really livable. You will find them highlighted on the next 32 pages. Because surveys show that most Americans today prefer ranch houses, our house is built on one floor. Because, as a nation, we enjoy indoor-outdoor living, the House of Ideas centers around a patio. But at the same time we have jealously guarded its privacy. Like most people who set out to build, we have admittedly had our headaches and battles with the budget. Mounting costs of construction have made it impossible for us to include some of the “extras” which we had originally planned. There have been minor casualties (see page 59) but no compromise with quality. We believe that you will find this house a yardstick for your own building plans, whether you use its ideas in part or as a whole. HOUSE & GARDEN invites you to come and visit the House of Ideas from June 15 to Labor Day. (A map of how to reach it is on page 93.)
Our House of Ideas

Planned for convenience

- Storage
- Carport

Planned for indoor-outdoor living

- Maid
- Larder
- Kitchen
- Laundry
- Dining
- Living
- Covered walk
- Patio

Planned for privacy

- Study-guest
- Gallery
- Entrance
- Child
- Master bedroom
- Hall
- Child
- Bedroom terrace
- Dressing
Use the outdoors as part of your house

If your rooms are (of necessity) small, don’t despair; you can double their size by adding the outdoors through window walls.
But to do this successfully, you need to know:
Where to place window walls
How to keep winter heat from escaping through them
How to admit sun in winter but bar it in summer
How to hang curtains for privacy and insulation
How good lighting can prevent nighttime blackout
How to have an attractive view all year long.

SEE HOW THESE PROBLEMS ARE SOLVED, PAGES 36-43

Create privacy through good planning

If you don’t relish the idea of living in a goldfish bowl:
Plan your house to be a retreat, indoors and out
Separate sleeping wing from the comings-and-goings of the living wing
Give your children a terrace and playground outside their bedrooms.

SEE THESE IDEAS AT WORK, PAGES 44-49

Attain a new standard of comfort through convenience

If you want comfort and a work-saving way of life:
Plan a self-contained service wing
Choose easy-to-maintain materials to cut down your housework
Install automatic heating and mechanical equipment.

SEE HOW THIS SERVICE WING WORKS, PAGES 50-63
36 ideas show you how to:

Use the outdoors

as part of your house

The House of Ideas is not a large house by actual measurement (2,600 square feet) but it is a very large house in the amount of living it encompasses. When you open the front door, opposite, you look across the narrow gallery which connects the living and bedroom wings to a wide-angled patio that is the center of the house and of its waking hours. Living-dining room and gallery turn glass walls and open doors on this secluded garden. Sound site planning and knowledge of prevailing breezes make it possible to enjoy the patio for many months of the year. Because it faces southeast, it is sheltered and sun-filled in early spring and late autumn. In summer, it catches the cooling breeze, while porches offer protection from the hot sun. In addition to this outdoor room, there is a terrace on the far side of the bedroom wing (at the right in the drawing above) and a small terrace under wide eaves off the service wing (at the left). Gardening, as you can see opposite, is planned to be effective but not burdensome. Raised beds in the entrance courtyard, filled with azaleas, take the bending-and-stooping out of plant care. A profusion of potted plants can be changed easily with the seasons. Indoors, too, careful planning has been devoted to easy, efficient maintenance. The stone floor of the gallery and the cork living-dining room floor, warmed by embedded radiant-heating pipes, need only occasional sweeping or, at most, light mopping and waxing. Architectural moldings and decorative details are cut to a minimum. For charm and livability, the house depends, indoors and out, on a forthright, simple color and design scheme, against a backdrop of trees, flowers and sky.

Furnishings in the House of Ideas by Macy’s New York. For details see page 101

Come into our house
13 ideas to make
the most of a patio

- Plan your house so that your patio faces south or southeast to snare the most breeze in summer, catch the most sun in winter.
- You can use your patio most of the year if you shield it from north exposure and summer sun.
- Use the wings of the house to screen the patio from street and neighbors.
- Use window walls facing the patio so that
planting can be enjoyed both inside and out.
- You can use double glazing or insulating glass
for windows to stop winter heat loss from house.
- When a patio is secluded, you can open your
living-dining room to outdoors through floor-to-ceiling windows, as shown here.
- You can keep patio maintenance at a minimum if you use flagstone paving which reduces
grass cutting; raised plant beds for easy-to-reach
gardening; evergreens and broad-leaved shrubbery which look well all year and aren’t fussy
about soil; potted plants which can be changed
at will.
- Furnish it with easy chairs, convenient tables
which can stay out in all weather and which you
can take apart for compact storage.
- Your living-dining room will look larger than
it is because the patio seems to expand it.
- Make sure kitchen is handy to patio so that
outdoor meals take the least footwork.
- Use a portable barbecue and a serving cart to
simplify the preparing and serving of outdoor
meals.
- Your patio costs little and adds an extra living
room to your house.
- In addition to your patio, you need a porch for
shade and shelter to match the season of the
year and the weather.

Tom Leonard
9 ideas to make your window walls work successfully

- Window walls, the hallmark of a modern house necessarily look two ways. Since you don't want your neighbors (or delivery boys) sharing your family life, close off the outside of your house (the part that faces the street or road) by using solid walls. Open up the back of the house by using glass walls and glass doors.
- You can have window walls and still retain a sense of intimacy indoors by using floor-to-ceiling, wall-to-wall curtains hung on ceiling tracks.
- You can cut glare but let in daylight by using unlined casement-type curtains.
- Don't pay money for space-robbing partitions. Join living, dining and patio areas in one large indoor-outdoor room for family life and parties.
- Supplement your lamps with socket ceiling lights and lights under eaves to prevent night blackouts beyond windows.
- Make the view through your windows inviting by planning it as carefully as you plan your rooms. If you use evergreens your view will be attractive both in summer and winter.
8 ideas to make a living room livable

- Plan your living room as a pleasant center for all family activities where guests, your children and their pets are always welcome.
- You can make your decoration comfortable and pleasing if you mix old with new (here we combine French Provincial with modern in a personal way).
- Invest in practicalities: Peruvian linen on couch is fingerprint-proof; stainless-steel top for coffee table and glass table tops wipe clean.
- Group your furniture so you can enjoy both the cheer of your fireplace and garden view.
- Choose building materials that are handsome and hard-wearing: cork floor is resilient, warm, sound-absorbent, easy to maintain; walls and ceiling paneled in wallboard are crackproof, chipproof and fireproof.
- A band of ceiling-high ribbon windows will give you more wall space for your furniture.
- Use your rug as the basis of a conversation group, setting it off from uncarpeted dining end.
- Plan a raised fireplace and woodbin to make building the fire and loading woodbin easier.
• To make housekeeping easier and construction simpler and less costly, omit dust-catching trim and moldings.
• Furnish your rooms in a contemporary but not a clinical way by combining modern furniture with warm French Provincial fruitwood and choosing good paintings (or reproductions) as is done here.
• Secure good cross ventilation of your room by using floor-level sliding panels on the breeze side opposite a band of ceiling-height windows. Air will rise as it passes across the room.

Plan of main wing, right, shows the generous space it includes for both indoor and outdoor living. The 16' 2" x 31' living-dining room and the glass-walled entrance gallery are combined to create the spaciousness you see in the night view below. The flexible plan also allows intimate corners for conversation, reading and dining. The center patio doubles the interior living space, adds a porch for shelter.
You can eat wherever you like at our House of Ideas. The dining end of the living room and the patio are both close to the kitchen, to save steps. The third setting for meals (the shady porch at the end of the living room) is equipped with a barbecue on wheels to make still another variation in the pattern of your meals. When you give a large cocktail party, the indoor dining area can be included in your living room to give you as much space as you need; the table can be used for serving.
6 ideas for serving meals wherever you want to eat

- Have practical, sweepable floors in your dining areas; we used cork indoors and flagstones in the patio and on the porch of the House of Ideas.
- Choose a slate (or marble) topped table and leather-upholstered chairs that can be wiped clean for your dining areas.
- Plan all your dining areas to be close to the kitchen.
- Use small, pull-up chairs for dining; they can be used in other parts of the house or terrace when, as and if needed.
- Furnish your outdoor eating spots as comfortably as your dining room with chairs, table and a serving cart.
- Make your indoor dining room harmonize with your living room (of which it is a part) blending modern furniture with French Provincial pieces.
19 ideas show you how to:

Create privacy through good planning

Much as you may enjoy the friendliness of a house with a minimum of walls and a maximum of glass, there come times when everyone longs for privacy. Our House of Ideas, which gives you a thoroughly extrovert living-dining room and patio, provides a private bedroom wing, far enough away so that the two can't conflict. The bedroom wing turns its back on the main wing, opens windows and doors on a peaceful terrace secluded from the rest of the house. So that each of these rooms can have its share of morning sunlight and grassy terrace, they are strung out like beads: first comes the study-guest room (which is also a family sitting room), next come the children's rooms, finally the master bedroom and bath-dressing room (forming a separate unit of its own). As the children grow older, you might want to divide the terrace to give each member of the family his own outdoor room. We have left it open so that the children can have a spacious outdoor playroom where they may romp freely. The terrace can be used for breakfast, reading or sunbathing. Like the patio, it is away from the road and it forms a natural sun pocket. Pines and evergreen shrubs keep it personable all year round.

7 ideas to make a bedroom comfortable

- Give your bedroom a door which opens directly onto a terrace, as well as window walls to enlarge its outlook.
- Make this terrace the children's playground, so they won't always have to be on good behavior.
- Carry windows right to the ceiling so rooms get maximum light. Plan gives cross circulation too.
- Have durable floors that will stand tracking over from the outdoors.
- Plan the structure of the wing so as to permit enlarging or reducing the size of the rooms in the future.
- Zone the wing for quiet. Here the hall is a baffle against noise from the terrace. Storage walls and bathrooms separate bedrooms from each other.
- Set bathroom windows high in the outside walls to assure privacy.

The master bedroom is arranged so it can be used as a sitting room.

For additional details, see page 101.
Divided only by a door-height storage partition, this bedroom and dressing room take on the aspect of one large open room.

**PRIVACY THROUGH GOOD PLANNING continued**

There is nothing like well-ordered dressing space to start you off right on a busy day. That is why we have divided the master bedroom in two, creating separate but companionate dressing areas on either side of a storage partition. Since all parts of this partition—shelves, drawers, hanging space—open on both sides, one person can dress in the bedroom, another in the dressing room with no elbow bumping. In this dressing room, a continuous counter, built out from two walls, forms a dressing table and double washstand. Wall-wide mirrors for shaving and make-up are well-lighted day and night. The bath is separate.
6 ideas for combining bed-bath-dressing room

- Design your bedroom with an adjoining dressing room and bath, so that two people can dress without confusion.
- Create a storage partition between bedroom and dressing room with sliding doors and drawers that bring clothing within easy reach from either side.
- Double the usefulness of your dressing room: have two lavatories and a dressing counter that runs the length and width of the room; build your bath with separate tub and shower.
- Direct your lighting where it counts. Enclose fluorescent tubes in a light cove above the dressing table for general illumination. Two fixtures above the lavatories train light on the ceiling and on the counters for make-up and shaving. Light from the windows is filtered through woven wood slat blinds.
- Use the space beneath dressing-room lavatories for linen storage and medical supplies. Have towels where you need them, in built-in cabinets.
- For floors and countertops, choose hard-wearing materials that can take spilled perfume or medicine and are easy to clean.

Well-lighted dressing counter runs the length and width of the dressing room

Behind a wall of sliding doors, a private dressing corner

Shower behind glass in tiled bathroom

Guest room on page 101
6 ideas to create a world-within-a-room for children

- Use two sets of draw curtains to control light, reduce glare.
- Have glass panel installed over the folding accordion wall to complete the wall and let light through.
- Build in storage units at the ends of the room to act as sound insulators, protect the adjoining rooms from noise.
- Turn beds into couches by day with slip-coverlets.
- Choose colors that are gay but not disturbing.
- Plan to have clothes closets, desks and dressers built in. Each boy has his own bulletin board, table and captain's chair.

Children need plenty of room for their projects: electric trains, Hopalong Cassidy forays, bicycling and building. But not all the time. At nap-time and at bedtime (or when mumps or measles lay them low) they need to be strictly alone. To stretch a single room to cover all this is only possible if you can sub-divide it at will. The accordion wall in our House of Ideas pulls effortlessly across the room and makes a partition so sound that one child can play while the other sleeps. In addition, the built-in storage units act as sound traps which stop noise from traveling into adjoining rooms. Note that: the parents' bedroom is next door so that the children can be supervised easily; intercommunicating system links their room with the kitchen so the maid can hear them.
Playroom has identical desk, bulletin board, built-in closet, for each child.

Children breakfast in kitchen on family-size table facing picture window.

Pull-out accordion wall turns playroom into two bedrooms at night.
52 ideas show you how to:

Attain a new standard of comfort through convenience

In five years, the U.S. kitchen has changed its way-of-work and its face. Decentralized units now permit several people to do various jobs at one time. Instead of looking like a clinic, the kitchen is now a friendly, congenial common room. To make this a kitchen for living, the sink has been moved from its usual place under the window and a table and chairs have been put there to enjoy the view. Bamboo blinds frame the window, filter the glare and frame the refreshing vista of pine woods. Strategically placed lights over the work centers make the kitchen a room which works equally well, day and night. All of the materials are durable and easy to keep up. The equipment is arranged to make cooking an orderly, untiring job. The colors of the kitchen in our House of Ideas are keyed to a scheme which dominates the entire house. They are muted (gray floor, blue countertops, natural birch cabinets) with bright accents (citron yellow ceiling and sparkling white equipment). For additional details, please turn to page 101.

14 ideas make a kitchen work well

- Set table for informal meals to enjoy the view through the window wall.
- You can hand the supplies from the freezer and larder through a pass-through in the wall, for preparation at the sink.
- Have baking center next to sink with its own supplies stored in cabinets above and below.
- You can vacuum-clean bamboo blinds.
- In a compact kitchen such as this one, it's a good plan to have cabinets with sliding doors, instead of swinging doors.
- Hooded lights attached beneath wall cabinets give you direct light on the job at hand.
- Store packaged foods where needed.
- Front-opening dishwasher (above) leaves countertop clear for sorting, stacking, etc.
- Electric disposal sink takes care of the refuse.
- After meals, load dishes directly into your dishwasher.
- Store dishes and glasses in cabinets installed directly over your dishwasher.

In a compact kitchen such as this one. it's a good plan to have cabinets with sliding doors, instead of swinging doors. Hooded lights attached beneath wall cabinets give you direct light on the job at hand. Store packaged foods where needed. Front-opening dishwasher (above) leaves countertop clear for sorting, stacking, etc. Electric disposal sink takes care of the refuse. After meals, load dishes directly into your dishwasher. Store dishes and glasses in cabinets installed directly over your dishwasher.

For additional details, please turn to page 101.

- Interecommunicating system links housekeeping desk with boys' room, serves as baby-sitter.
- Concentrate all “paperwork” at planning desk; your maid can use it for letter writing.
- Have a white bulletin board for menus, shopping lists.
COMFORT THROUGH CONVENIENCE continued

12 ideas on these two pages
make sound use of a good working plan

- Table alongside of door to living-dining room acts as "staging area" for meals.
- Electric clock over door can be seen from all parts of the kitchen.
- Cupboards at left are for everyday china.

The plan. 1-Table. 2-5-16-Storage, preparation centers. 3-Sink.
4-Dishwasher. 6-Refrigerator. 7-Linen, silver. 8-Desk. 9-Intercom box. 10-China, linen, silver. 11-20-Packaged foods. 12-Ironer, chair.

As you come through the back door into the larder, the cleaning closet and freezer are at the left, the kitchen itself on the right. Here, in the cooking corner, are a four-burner top cooking unit and two ovens—all separately controlled—so you can set each to do a specific job at the same time. You can bake, broil, fry at different temperatures simultaneously. (Any fumes are carried off by a blower.) Or if this seems too much of a juggling act for your peace of mind, enlist the aid of other willing hands to take on some of the jobs. Out of the main stream of traffic, in its own space, is a laundry with washer, ironer, dryer, so you can dispel accumulations of linen and children's clothes by doing them in small batches daily. Here also is the work desk with intercom box, the nerve center of your housekeeping and planning.
• All laundry supplies, including a steam iron, are stored in the cabinet over the washer and dryer.
• The band of ceiling high windows in the laundry-center lights both rooms.
• Ironing is taken over by a machine which you operate sitting comfortably in a posture chair which is the right height.
• Because it's only a step to the large table where you sew, it's easy to do mending as soon as you discover tears.

• Stove top, storage cabinets and work counter jut into room to form a half-wall between cooking and laundry centers; plate glass lets light through, adds to the spacious effect of the room.
• A ceiling fan carries off pungent odors; the rest of the house needn't know that you're cooking cabbage.
• Since top units and ovens are separated, one person can cook vegetables; another roast meat or bake at same time.
• Appliances are stored, classified for use: pots, pans and electrical appliances such as mixer, waffle iron, deep fryer, coffee pot. Knife ensemble and utensils hang handily on the wall between the two parts of the cooking center.
7 ideas to shortcut kitchen work

- Plan meals by the week. Shop only twice a month. With modern refrigeration you can do it.
- Leave standing order for perishables, milk, eggs, salad greens, to be delivered regularly.
- Free yourself from an ironbound schedule by keeping a variety of staples in your larder: canned, bottled, dry and frozen foods; herbs, spices.
- Make your freezer and refrigerator pay for themselves by buying in bulk when foods are plentiful; meats, late spring and early fall; broilers, May—July; fryers, June—August; roasters and turkeys, during fall. Load efficiently, rotate your supplies.
- Freeze food in bulk. Cook and bake in quantity: rolls, pies, pastry, bread. Freeze extras for future meals to save preparation and clean-up time.
- Keep accurate inventories: check your list whenever entries or withdrawals are made.
- Get a refrigerator that uses every inch of storage space to advantage, has freezer chest, crisper boxes, door racks, butter conditioner.

Refrigeration in our House of Ideas makes it possible to market only twice a month

The refrigerator and freezer on these pages are symbols of a revolution against the old-fashioned way of keeping house. They make it possible for you to bank your food supply on a long-term plan, using your freezer like a savings account, your refrigerator as a daily checking account. If your milk and eggs are delivered at regular intervals, you can shop twice a month (or less) with the equipment shown here. Such equipment has turned the planning and cooking of meals from a full-time drudgery into a part-time occupation—pleasant, satisfying, and devoid of that endless monotony that was the bane of your grandmother's life. As a storage supplement, our kitchen is equipped with shelves built in over the freezer; they will hold 500 pounds of canned goods, including family favorites bought by the case, packaged mixes, party specialties, etc. With such a kitchen, daily trips to the grocery are as obsolete as the dinosaur. Planning meals one at a time is a thing of the past. The list of foods that can be kept on hand, ready for instant use, can include over 200 staples. (Many meals take no more than half an hour to prepare.)

The freezer, with its 11 cubic feet capacity, will hold 389 pounds. With its controlled degrees of cold, the refrigerator stores the balance of the two weeks' food supply, each food at proper temperature; butter stays spreadable, greens remain crisp, other foods ready to eat. If you stock your freezer shrewdly and buy in quantity when things are in season, you will find that it will pay for itself before long.
13 ideas for storage: 8.2% of the floor area is closets

- Cleaning closet is departmentalized with center section for hanging long-handled, no-bend tools, a self-wrapping wet mop, a dry mop, floor brush (for cleaning and polishing cork, stone, tile floors), electric polishers, vacuums. Small vacuum is for children to use in tidying up their rooms.
- Vacuum hose hangs to prevent knotting, curving.
- Electric floor waxer and furniture polishers do heavy-duty, upkeep jobs of dry-cleaning, waxing, polishing.
- For window washing, long-handled brush connects with outdoor hose; squeegee wipes glass dry.
- Shelves store liquid and paste cleaners; heavy wax cans are on floor; light bulbs, tools on top shelves.
- Have a basket for carrying gear to various rooms.
- Broom closet holds cleaning essentials for service wing; bottled cleaning aids are on shelves, include silver polish, detergents, etc., as well as brushes.
- Combination storage closet, opposite, in study-guest room, has small refrigerator, bar, game and sports equipment, records, bridge table, four folding chairs and out-of-season blankets.
- Shelves on left-hand door hold guest's shoes, handbag and cosmetics; rack lets down from right-hand door to give hanging space for clothes.

Opposite: Combination closet in study

Special storage for outdoors

- In space under shelves, left, stands electric edge trimmer; mower, pickup cart roll in on concrete floor.
- Long- and short-handled tools hang on side walls.
- Shelves are for sprinklers, hose, plant foods, insecticides, fungicides and tool box.
- Outdoor furniture, above (much of it knock-down construction which packs in shipping cartons), has carport storage room handy to various outdoor areas.
COMFORT THROUGH CONVENIENCE continued

A pleasant bed-sitting room with a bath will keep your maid happy

6 ideas to make your maid's room cheerful and comfortable

- Give your maid a bed-sitting room. Choose an engaging color for her walls, such as carnation pink.
- Give her a window wall with draw curtains (for privacy) of a pretty printed chintz.
- Plan generous storage space by installing a wall-long, double chest and giving her a good-sized closet.
- Look out for her comfort by buying her an easy chair, a good reading lamp, a large mirror and a radio.
- Be sure she has an adjoining bath with full-sized tub.
- Build a small terrace under wide eaves outside her room so she has her own place for "sitting out" with friends.

You'll be more likely to have service-with-a-smile if you give your maid a well decorated, comfortable, bed-sitting room. In view of the difficulty of getting and keeping maids, our House of Ideas combines feminine colors with all of the comforts of home: storage, bath, a terrace.
Building a house is never without headaches

Suburban small talk has long included the old adage that "you always build one unsatisfactory house before you learn to build a good one." Because most home owners, building for the first time, aren't familiar with the manifold problems of picking a lot, placing the house on it advantageously, solving the problems of a floor plan (they can be as complex as a cross-word puzzle), choosing materials and equipment wisely, this is often all too true. Many only learn the hard and costly way because they fail to use the professional knowledge and experience an architect can give them. To appreciate the problems of the tyro home builder realistically, HOUSE & GARDEN undertook the sponsorship of this House of Ideas. Placing ourselves squarely in the role of prospective home builders we became to all intents and purposes a married couple in their early thirties (with two sons aged eight and four) in search of a new house. We wanted it to be custom designed by an architect and custom built to our needs. We chose architects John Callender and Allen and Edwin Kramer, Cy Williams as builder. As clients we set ourselves a budget of $45,000 for both house and land—we arrived at this sum because it was $\frac{3}{4}$ times an annual income of $18,000, an average for many H & G readers.

After choosing the architects and builder, our next important decision was our choice of a site. We were lucky because the builder had a large, handsomely wooded tract of land in a secluded section of Long Island within a twenty-minute drive of the railroad station or an hour and a half by car from the city. Two lot choices were offered us—a two-acre hilltop lot or a two-acre plot nearer the main road. We chose the lower site to reduce driveway construction and cost. For this site our architects prepared a scheme which would spread the house on three sides of a handsome grove of pine trees and create a natural terrace or patio in the center. This site plan was so appropriate we never deviated from it from the beginning. It made the best possible use of the lot (which slopes toward the north and has a frontage facing northeast) because it allowed us to turn the living room wing away from the street to face both the south and a center terrace. It also permitted placing the bedroom wing so it would be protected from north and west but catch the sun and breeze on the southeast. With the basic site problems of good orientation for the house and easy accessibility and privacy from the road settled, we turned to the floor plan of the house itself. (The size of our lot and its protective pine trees give us privacy from any future neighbors.)

A one-story plan was inevitable with such attractive land to spread out on and enjoy. So the floor plan became almost three houses in one—a bedroom wing, a living-dining wing and a service wing. By spreading the living and sleeping wings toward the rear of the lot and linking them together with an entrance gallery the house could practically enclose the center patio space. This would give us privacy outdoors as well as indoors. Little excavation or grading would be necessary to fit this plan to the site and the patio was already rather well landscaped by nature. The service wing had to be at the front of the house for easy access to the road and carport. The kitchen, laundry, heater room, maid’s room are grouped compactly under one roof.

With the main units of the house mapped out, our architects turned (Continued on page 102)
The inside story of our house

It cools itself, has separate heat control for each wing,

includes new construction ideas which can be applied to your house

In the House of Ideas, comfort is an inside story, built into the walls, floors and ceilings of the rooms. Walls rest firmly on a concrete platform above the range of ground dampness. Because the laundry, heater room and storage are a handy part of the kitchen wing, the house has no need of a basement (a costly excavation job for such a rambling plan). Instead, the concrete floor slab is laid on a deep bed of gravel, protected throughout with a waterproof underlining. The slab also contains the pipes of the radiant-heating system, assuring a warm dry floor. To obviate the need for future repairs to walls or ceilings, architects John Calender, Allen and Edwin Kramer paneled them with gypsum board which forms a dry wall. This material can neither chip nor crack, its application is smooth and free of visible joints. Roofs are built for any weather; the marble-chip finish reflects the sun's heat; the rubber-like mastic cannot melt or crack; the aluminum foil underlay is leakproof. Comfort is also a matter of flexibility, the option to rearrange your floor plan as the family's requirements change. On this score the house is prodigal: there isn't a roof-supporting obstruction in the place. For construction data see page 96. Lighting equipment on page 100.

3 ideas for sturdier walls

- Support roof's weight at the eaves. You gain open space, flexibility in room plan.
- Use fireproof gypsum board for interior finish; it speeds construction because it doesn't need to dry.
- Choose outdoor siding that ages well.

Partitions went in after roof was up

The walls are built up like a sandwich, each material adding its share of strength, warmth or weather protection. The core is a grid-like frame, its openings filled with insulating wool and a vapor-seal paper. Inside, the frame is covered with 4' wide gypsum panels; outside, with sheathing board. Waterproof paper plus cypress siding finishes the exterior.

Diagonals brace corners of grid frame
3 ideas for a safe, heat-resistant roof

- Consider new, aluminum roofing for fire-resistance; marble-chip finish to reflect heat.
- Sheathe eaves and rafters with large sheets of plywood to roof your house more quickly.
- Use truss-type frame to span wide rooms.

Drawing, right, shows how aluminum-foil roof was built up. First, roofing felt over plywood sheathing. Next, a rubber-like substance composed of cottonseed oil and asbestos mastic to hold foil. Last, heat-reflecting white marble chips in mastic.

Roofing layers

White marble chips on the roof reflect sun's rays

Roof trusses lift up easily

Gypsum board walls go in fast

Exterior finish is durable cypress

To gain maximum clear floor area, the gable roof of the main wing has a system of diagonal braces which function like the supports of a bridge. On the patio side, steel beams over the porch permit the use of a glass wall more than 40 feet long. Above, center, you can see a workman applying gypsum board, chip- and crack-proof material forming walls, ceiling.
4 ideas to make your house more comfortable the year round

- Build ventilation into your house: orient plan to breeze, create a wash of air through roof and rooms.
- Conceal radiant-heating pipes in your floor and walls; gain space for furniture.
- Give yourself warmth, where and as you want it, by dividing your house into heating zones.
- Insulate to reduce the load on your heating plant.

Our House of Ideas uses natural ventilation. Both its wings are turned broadside to the breeze. Each room has openings near the ceiling to drain off hot air as it rises. In the living room, air enters low from the shady porch, exits through a band of windows set high in the opposite wall. These windows slide open or shut in their tracks (since in-swinging transoms interfere with curtains and out-swinging ones are hard to open through screens). Louvers in gable ends ventilate the roof.

High windows in the hall of the bedroom wing help to ventilate boys' rooms. Louvered panels in opposite wall (right) permit circulation. Air moves continuously across the room. Note that the air enters high to avoid pulling a draft across the beds.

Ventilation is especially important in any roof because the sun heats it up rapidly. Here, a continuous screened slot under the eaves allows fresh air to course between the beams and carry off heat that would otherwise radiate into the house.
In this house, the heating system is a part of the walls and floors. Hot water, carried through a network of copper pipes, warms the floor of every room and turns it into a radiant panel. Since the rays warm you directly, the air is fresh, the floors are comfortable underfoot. Wall panels augment heating system in gallery (where floor is narrow) and in the living room (where glass is extensive). Hot air (from top and bottom wall openings) starts to warm these areas before panel effect is felt. Insulation keeps heat indoors.

You rarely need the same heat at the same time in your kitchen, living room and bedrooms. Here the heating for these areas is controlled separately by individual thermostats. This gives you the warmth you want regardless of the exposure of a room.

Each circulation pump (left, center) sends heat automatically to its zone as needed.
Tin pan alley's tuneful history

David Ewen, author of "Men of Popular Music," tells the story of a vanished epoch whose melodies linger on

A way of life for American popular music, Tin Pan Alley has passed out of existence. The magazine Downbeat conceded this fact last year when it conducted a national contest for a new name to replace that of "Tin Pan Alley" which has become outdated. The none-too-satisfactory name that emerged was "crew-cut music." The successor to the Alley is the multi-million dollar song combines with slick offices in Radio City, Chicago and Hollywood, and with arteries coursing through the Broadway theater, the Hollywood cinema, radio and television studios. These combines have made the Alley of yesterday as outmoded as the Model-T Ford. But the Model-T that was Tin Pan Alley was a highly functional machine. We see it now: in its own way it served American popular music well. Now that Tin Pan Alley is an anachronism, we have lost something which has not been replaced by its more efficient, better integrated, more powerful and streamlined successor.

It is not known definitely who coined the picturesque name of "Tin Pan Alley." The credit is now generally given to a journalist by the name of Monroe H. Rosenfeld (who, in his spare time, was also something of a song writer). The story goes that in 1903, Rosenfeld was preparing an article on popular music for the New York Herald. In search of fresh material, he wandered among the song publishing houses of New York. At the office of Harry von Tilzer he came upon an upright piano into which von Tilzer had stuffed strips of paper through the strings for the purpose of getting a guitar-like effect he liked. Listening to this piano—with its flat, panny sounds—Rosenfeld thought of "tin pans." He subsequently called his article "Tin Pan Alley," and thereby christened the entire song business. At the time the name was coined by Rosenfeld, the song industry was not an alley but a street: 28th Street between Fifth and Sixth Avenues. To that street, in the 1890's, came two of America's leading song publishers: Remnick, from Detroit, and Broder and Schlam, from San Francisco. That marked the beginning of a general migration of song publishers from different parts of New York City to 28th Street: where their formidable competitors were, there the others wished to be.

Before long 28th Street began to quiver with the strains of raucous music-making. Next door to Broder and Schlam came Charles K. Harris, who had already become nationally famous with the ballad "After the Ball," and was now equally prosperous as publisher. A few doors away from Harris could now he found Witmark & Sons, a house that had been built on the substantial foundation of a phenomenal song hit: "The Picture That Is Turned to the Wall." A few steps away waved the banners of Harry von Tilzer advertising his sensational "My Old New Hampshire Home." In the same street were also found the house of Joseph Stern (publisher of "Sweet Rosie O'Grady") and that of Leo Feist (then a comparative novice), together with numerous smaller publishers, operating on the traditional shoestring, their first successes still to be written. This, then, was a street of song—where all day long the pianos banged, singers warbled, and the feet of tap dancers clicked rhythmically, as new songs were tried out by potential clients. But Tin Pan Alley—though the name referred specifically to 28th Street—boasted an ancestry that reached further back in time and geography: in time, to the 1830s and early 1840s; in geography, to Union Square.

Years before it had come uptown, the song industry had been concentrated on 14th Street between Union Square and Second Avenue. (Before Union Square there had been no geographical concentration of song publishers. They were scattered throughout the country, found in New York, Chicago, Pittsburgh, Detroit and San Francisco, etc.) There—where flourished burlesque theaters, bawdy houses, cheap dance halls and saloons, side by side with grand opera at the Academy of Music and the best in Variety at Tony Pastor's—popular songwriting first became something of an industry. There arose in Union Square novices like Rossiter, Stern and Marks, the Witmark's, Shapiro and Bernstein, Charles K. Harris, who came to the song business with little more than soaring ambitions and a prayer. They had a desk and they had some songs. They had something else too—initiative. They sensed that the old methods of promoting songs, which left their success very much to chance, were obsolete. They believed that a song could not only be manufactured like any other commercial commodity, but could also be sold to the public like one. Formulas for different songs were set and established in Union Square. There was the sentimental ballad with which the entire decade following 1890 was henceforth to be identified: songs like Paul Dresser's "The Pardon That Came Too Late," and such classics of 1890 sentimentality as "My Mother Was A Lady," "The Lost Child," and "After the Ball." There were outgrowths of the minstrel-show songs such as "My Gal's A Highborn Lady" and "The Bully Song," which were soon to be the stimulant for ragtime and cakewalk music. There were dialect songs like "Are You the O'Reilly" and "Down Went McCloskey," in which the swelling migration of Europeans into this country found echo. There was the humorous ditty, in the manner of "O Fred, Tell Them To Stop," ever a favorite of Variety. So inflexible were the formulas that it was possible for the troubadors of Union Square to write songs without knowing how (Continued on page 67)
Our American folk art

From kissable mermaid to wooden Indian, Louis C. Jones, who directs the New York State Historical Association, introduces you to some of his favorite characters

Cooperstown, in the heart of New York State, west of Albany and southeast of Utica, is a serene, elm-shaded village which has changed far less than most American towns over the years. Founded by William Cooper just after the Revolution, it was made famous by his son, James Fenimore Cooper, who wove the village and adjacent Otsego Lake into the fabric of two of the Leatherstocking Tales.

To this delightful spot, steeped in the tradition of an earlier America, the New York State Historical Association moved its headquarters in 1939, and now operates two separate but closely integrated institutions, The Farmers' Museum and Fenimore House at Cooperstown. The Farmers' Museum is a folk museum which not only exhibits farm and craft tools, but demonstrates the skills which made those tools important, tells the story of farmers and craftsmen in pioneer America. It stresses the significance of the average, it recreates the way of life lived by the mass of Americans who sweated out their lives in the kitchen, the fields, the forge and shop. It seeks to say to contemporary American workers: you are part of a great heritage of labor and ingenuity—here is the record of that heritage.

Across the road from The Farmers' Museum stands the mansion which is called Fenimore House, the central quarters of the Historical Association. Its five galleries of American folk art—one of the most important collections of its kind in America—show us another side of the men and women who used the tools and did the work: it reminds us that they were seekers and creators of beauty, that as craftsmen and as uninhibited amateurs they expressed an innate sense of satisfying form and an appropriateness of color. By far the largest group in this collection, and in many ways the most interesting, are the pieces which had a useful purpose but which were decorative as well.

Consider, for example, folk art which comes to us from the farm and from early commercial advertising. Our early farmer was a shrewd reader of the wind: he had to be for his day's plans were dependent upon his interpretation of his weathervane.

The range and variety of these indicators are infinite and delightful. The three on the next two pages give a fair indication. The mare and foal (11) were handmade, one would guess, by some handy farmer for his own barn. The foal is the mare in miniature and the mare's proud smirk is the maker's own gentle laughter at life and its patterns. The more elaborate, but possibly earlier, Indian (4) is unusually vital and threatening with his tomahawk ready to strike and his knife in hand. The third vane, the fighting cock (3), was made by a more sophisticated craftsman, probably in a shop which turned out many such birds, the metal being hammered over a carefully carved wooden mold. But the proud, imperial dignity of the bird, the belligerent spurs and beak, the elegant tail must have added a flair to whatever farm it graced. One wonders about the men who chose these symbols for their barns—the sly and quiet humor of him who made the mare and foal, the heavy worries of one who wanted the Indian, the aggressive sureness of him who chose a full-blown fighting cock.

Of early vintage is the little mariner (10) who was doubtless used as an advertising figure in front of a nautical supply shop. He's a humpsit fellow, full of strut; he has seen more than his spyglass brought to eye. Three other figures, all of them from the period after the Civil War, are shown here. Col. Sellers (7), The Girl of the Period (6), and Reverend Campbell (1). Reverend Campbell is one of the most distinguished pieces of folk sculpture that has come to light in this country. It is a highly individualized portrait of a Negro locally famous in the post-helium period, as pastor and physician to the Negro workers on the Illinois estate of the Pinkertons, the famous detectives. This tall Jeremiah has a rigid quality, a fanaticism about the eyes that bespeaks a man who never had a question about what was right and what was wrong. The wood-carver saw him as very much a man.

We turn now from these useful things to objects never intended for utility, which served merely to decorate and embellish. Many of the same craftsmen who made cigar-store figures also devoted themselves to the carving of figureheads for the prows of our sleek, fast clipper ships. The carver knew that what he carved would be a talisman, a charm for the men who sailed on that ship. Some of the greatest of our woodcarving was done under the influence of this inspiration. The Cooperstown collection has four ship's figureheads. The one shown here (8) is a late example but one of grace and tidiness.

The little mermaid, through whom a fountain once spouted, is another tidy lass. Like every lover, I protest that her photographs never do her justice. She has a piquant charm, a lift of the chin that suggests a kiss, a lissome tail and fat, clumsy hands out of all proportion, as though placed there deliberately lest we lose all heart to the maid. From a technical point of view the carving is masterful, giving the impression that it is wet and just out of the sea. Ceres (13) is one of a pair of pieces probably designed for a gentleman's library by Simeon Skillin. One of the pleasant features of this figure is a slightly cock-eyed touch, as though Ceres had been tipping too much nectar the night before—but (Cont'd on page 113)
OUR AMERICAN FOLK ART continued

Fenimore House at Cooperstown, New York, houses a notable collection of early Americana

1. Reverend Campbell, polychromed wood, 1880's.
3. Gamecock weathervane in sheet copper is late 19th century, has filled-in bullet hole in body.
4. Indian with tomahawk weathervane, sheet iron, early 19th century.
5. Mermaid garden fountain from Baltimore, is polychromed wood, c. 1810.
6. Girl of the period in the style of 1873. Squirrel on hat probably advertised “Squirrel” cigars.
7. Colonel Sellers portrayed in a polychromed wood apothecary sign, c. 1875.
8. Ship’s figurehead, polychromed pine, late 1870’s, found in northern Maine.
10. Mariner with spyglass, wood carving, c. 1830, supposedly a ship chandler’s sign.
11. Mare and foal weathervane, painted wood, c. 1850.
13. Head of Ceres by Simeon Skillin, late 18th century.
Tailored to today’s needs: this furniture creates extra storage space

Your most beautiful possessions become just so many headaches if you have no proper place to store them. But they go out of sight and, what is just as important, out of mind if you own this new Precedent furniture by Drexel (whose original designs were first introduced by HOUSE & GARDEN in August, 1947). The new pieces in silver elm finish combine nice details and maximum storage capacity in a minimum of space, an important point in furnishing a house or an apartment such as this one in Manhattan House, New York. Opposite is the dining area of the large living-dining room; on your right, the living part. The two are pleasantly separated by a three-unit sofa which can be split up into separate chairs. The cork-topped dining table is a particularly good piece (and a remarkably good buy) for a household which does a lot of entertaining. It is only 64 inches long when closed, can be lengthened to 100 inches for larger parties. The tub chairs, right, gaily faced with white plastic cords, are comfortable and substantial but still light enough to be moved easily about the room. You can use the magazine rack with its sliding shelves for etchings or photograph albums. Perhaps the most exciting piece is a modern version of the old-fashioned armoire which is roomy enough for your trousseau (a corner of the armoire shows opposite). White fishnet curtains, a gray “Needletuft” cotton rug (with the new, heavier pile) and orange felt upholstery point up and complement the furniture. The 21 pieces on these four pages cost about $1,800. When you move, they will fit into any setting.

Opposite: The dining area as seen from the living section. The two are separated by a low, cork-topped table ($47), and a three-part sofa covered in black-and-white denim ($89 a section in muslin). The dining table is neatly narrow (40 inches), stretches to 100 inches in length, $172. All the pieces shown on these pages were designed by Drexel.

Right: A cocktail table, particularly well proportioned (37 inches diameter, 18 inches high), is focal point of living area ($59). All the furniture at Wanamaker’s, New York; Simpson’s, Toronto; W & J Sloane, San Francisco.
How to make one piece of furniture do the work of two

Six-drawer bureau, which can store your clothing or extra linen, occupies 3 feet 2 inches of space. $119.

This cork-topped cart (37 inches long, 20 inches wide, 30 inches high) can be used as serving table, teacart, sewing table or a bar-sideboard as shown. It costs $69.

Console into small dining table. With two leaves (not shown above), this table seats six, and costs $105. At left it is shown as a console table (38 inches by 20 inches) in a hall with one of the panels turned against the wall.
New version of the old fashioned armoire (66 inches long, 20 inches wide, and
32½ inches high) is roomy enough to contain the basic needs of a couple in a
small apartment. Two shelves can be adjusted to eight positions. Costs $193.

This dresser with its five drawers and storage cabinet
is the perfect thing for hall or guest room. Low enough
(30 inches) to be used as a vanity table. It costs $159.

Low enough to fit under the average 29 inch window
sill, this desk turns into a vanity table, complete with
lighted mirror, by lifting section of the top. Costs $144.

Bedroom photograph and shopping information, page 108. All prices approximate
"I trained wistaria to frame our door, planted azaleas with rhododendron by the step."

Like his mistress,

*Angus of Casterbridge*,

Miss Lawrence's Highland terrier,

(from actor Maurice Evans' kennel),

enjoys life on the Cape.
"We relax on our flagstone terrace surrounded by fragrant shrubs and flowers. We call it 'deep comfort'"

The garden and I

Gertrude Lawrence, star of "The King and I" by Rodgers and Hammerstein, vacations on Cape Cod with her producer-husband Richard Aldrich. Here she tells how she planned their garden.
It was in 1941 that Richard and I found the site for our house and garden on Old Town Lane in Dennis on Cape Cod—30 acres of wild, attractive land covered with pine, brush, shrubs and cranberry bogs. All of it has since been cleared, planted and landscaped by ourselves. I wanted natural, simple tranquillity because as a child I lived in cities, worked in theaters and inhaled whiffs of gas works instead of sea air. That’s why my garden work today is a joyous game. Blessed with a “green thumb,” I use it avidly, doing much of the work myself. Luckily, ours is a soil of amazing richness. Our willows, planted from mere slips, shot up like Jack’s Bean Stalk. So, too, our blue hydrangeas along the driveway. The patterned rose garden outside my bedroom window responds fragrantly and bountifully to my digging and pruning. In the combination vegetable-flower garden, iris thrives vigorously, as do rows of gladiolus, phlox, chrysanthemums and tuber roses. Most of my “pottering and puttering” is done in the tool shed and greenhouse, close to the cold frames where we grow salad herbs. Bird houses are hung everywhere among our trees. Our two Siamese cats, David and Wallis, have departed, so the bluebirds, gray chickadees and tanagers are here to stay, as are goldfish, tadpoles and water lilies. Being as keen on an opening flower as on an “opening night,” I oftentimes dig up my plants to see what progress they’re making, then quickly tamp them back again. For some unknown reason they don’t seem to object. My Cape Cod garden has weathered fogs, drought, storms and hurricanes. Like acting it has a leading part in my life. I am its devoted supporting player.
Dorothy Perkins roses clamber over our garage and workshop. Left, we planted a Japanese umbrella pine; right, rhododendrons.

The garden tool shed: "... this is the place for everything, and everything in its place..."

"In the greenhouse, I grow tomatoes, raise carnations. Fishnet protects our strawberries from birds."
Russell Johnson's garden at South Orleans on Cape Cod faces Pleasant Bay, thrives on salt mist, sun, sea winds.

How a Cape Cod garden grows on a narrow strip by the sea

Mr. Russell Johnson clothes his garage with scarlet roses, lines a sea wall with hardy perennials.

The Paul's Scarlet Climber roses in full bloom are a famous summer event.
In a Cape Cod house as sound as the sea wall and the rugged coastline it faces, Mr. Russell Johnson lives all year round. Long experience with oceanic climate (which tempers the summers to be cooler, the winters warmer) has taught him to produce weather-tested foliage groupings, select annuals and perennials for all-season color. Though his property is only 270 feet long by 50 feet wide, he has developed it to give complete and exclusive privacy so that members of his family can enjoy summer sunshine on the terrace, or a leisurely stroll by the border.

The oyster-shell driveway, of firm, smooth construction, is a dazzling white accent against the deeper blue sea beyond, with brilliant spots of red Nicotiana and rosy columbine in the border foreground. Sea fogs, blustering east winds and direct midsummer sun might be thought injurious to fragile plants but the Johnson selection, based on careful experiment (see list at right), has survived with assiduous cultivation. Outstanding for vigor and radiance are the Paul's Scarlet Climber roses which mass against the house, chimney and garage. Their flowering is an annual event admired by Cape Codders and visitors from miles around.

This seaside plan, facing due east to the Atlantic, fits on a narrow (50-foot) strip of land between the shore road and the open bay. Great shade oaks, rock garden plants, flowering shrubs and evergreen Taxus enhance the planting design around the house, make practical, uncrowded use of native, hardy materials.

**BY THE SEA WALL.**

Border plants include pink lupine, white Shasta daisies, yellow calendula, Madonna lilies, blue and rose columbine, zinnias, hardy pinks, foxglove clumps, iris, Nicotiana.

Irish juniper terminates border.

**THE ROCK GARDEN.**

Foliage plants of grayish green blend with Sedums, grape hyacinth, dogtooth violets, Primulas, Artemisia.
Why not plant your vegetables as you plant your flowers?

Conrad Aiken, Consultant in Poetry to the Library of Congress, and Mary Hoover Aiken, painter, take a personal approach to gardening.

When Mr. and Mrs. Aiken wanted a place in which to settle, after years of travel, they chose Cape Cod, Massachusetts. They combed the side roads in every village to find a natural setting in which they could garden and a cozy house where Mr. Aiken could write and Mrs. Aiken could paint without interruption. They found what they wanted in Forty-One Doors, an old house surrounded with eight acres of tangled underbrush and large trees on Stony Brook Road in Brewster, Massachusetts. In the 12 years since they first found the “old salt box and a half cottage,” the poet and his artist-wife have reclaimed and built a garden for themselves using their creative abilities to construct a unique yet practical setting in which to relax. From the studio windows, Mary Hoover Aiken (two of whose paintings belong to the Metropolitan Museum) can look across to the rose and perennial border which she planted in front of the cellar foundation of an old building. Together, Mr. and Mrs. Aiken created the imaginative vegetable-and-flower garden, described and shown in diagrams on the opposite page.
Artistic touches add charm to this tiny garden

With a painter’s eye and a gardener’s hand Mrs. Aiken has executed this miniature composition of vegetables and flowers. The gray-green tones and crisp texture of New Zealand spinach edge one section of the 16 x 20 foot central garden; soft greens and divided leaves of ordinary beans edge another, the heavier foliage of bush limas still another. Cos lettuce, Boston lettuce and Oak Leaf give light green borders to three sides. Dwarf okra, which blossoms from early August to frost adds color along one side, yields pods for the soup pot. Narrow spires of onions contrast with the cut foliage of dwarf marigolds, small-flowered zinnias and other hardy annuals. The four corners where the stepping-stone paths meet are planted with herbs: savory, marjoram, sage and thyme to flavor the foods, mint and borage for use in cool summer drinks. Kentucky Wonder beans climb tepee-like poles at one side. On the top of the wall, a head of Venus gives an unexpected Etruscan accent to Cape Cod while a Brancusi-like sculpture, which the Aikens contrived out of stones from a nearby brook, decorates the lawn.
For sedentary sea sports: Latch on to a power boat and do your water skiing sitting down in this Vinlylite boat.

Row, row, row your boat gently or in the roughest sea. This easily inflated lightweight Vinlylite boat is stabilized by water-filled pontoons, $25.

Water babies take their merry-go-round to the pool, riding horses on a non-tippable carousel base, $30.
Down to the sea
in plastics

Neither sand, nor sea nor salt can damage these beach
plastics. Originally developed for aviators downed at
sea, Vinylite, because of its very toughness, lightness
and durability, has been translated into literally thousands of uses
for you. Last August House & Garden showed the first inflatable
Water Wheel by Bilnor. The Merry-Ring opposite, with separately
inflated horses, is its companion. On page 47, you will see another
recent development of this material in the stitchless quilted plastic
covering for the closet accessories used in our House of Ideas.

Wherever you use it, this lightweight material resists corrosion,
pebble-sharp abrasion, suntan lotion, grease, salt water and tem-
perature changes. Moreover, you can clean it with soap and water.
It needs no special coddling for storage. The 6' boat shown opposite
will carry two grownups and two children. It weighs only 8
pounds and folds into a small package 16" square and 4" high.
The Merry-Ring is made in two sizes—adult size weighs 8 pounds.
Moppet size weighs 4 pounds, is 16" x 8" x 4" folded. The cool
mattress, below, is air inflated on the bottom and water cooled on
top. (And you may use salty sea water without damaging it.)
For names of stores carrying these items write to House & Garden.

All prices approximate.

Air-conditioned mattress inflated with a
layer of cool water just below the top surface
to conduct the heat away from your body. $15.

Easy does it. Plugs set in outlets
of Vinylite permit easy filling of
water chambers in Cool Mat, left.
Brighten your summer meals with sherbets

Twelve cool dishes created by Marian Maeve O'Brien
to be eaten as various courses, and how to serve them

Most people think of sherbet only as a dessert but I like to serve it in a variety of ways: as an appetizer, as a side dish with the main course, or as a dessert. Whether you use a dasher type of freezer, hand or electric powered, or a tray in your automatic refrigerator, you can produce a perfect sherbet; it is merely a matter of adjusting your methods a little. In the dasher type of freezer you will need three or four parts of ice to one of salt. Freeze the sherbet to a mush, take it out, add stiffly beaten egg whites and then freeze until firm. Pack for not more than one hour to mellow. In the refrigerator tray freeze the mixture until just mushy, then beat it thoroughly but quickly. This is necessary in order to work in the air bubbles and ice crystals. Hurry it back into the tray in the freezing compartment and stir it down once or twice around the edge of the tray as it goes through the final freezing. You must, of course, use considerable discretion at this point; if it is stirred too long or too soon, a sherbet will go back to the liquid from whence it sprang, and there you are back where you started. And if you leave it too long unstirred, it will be a hard, unresponsive lump and the ice crystals which you were trying to stir out of it will be formed in it.

Start with a cucumber sherbet served on geranium-leaf pottery.
CUCUMBER SHERBET is designed as an appetizer, especially delightful when served on a hot summer day.

2 cups tomato juice
1 tsp. granulated gelatin softened in a little cold water
1 medium cucumber, chopped fine, or grated
2 egg whites, beaten stiff
1/2 tsp. salt
1 tsp. sugar
1 tsp. prepared horseradish
1 tsp. onion juice
Grated rind of 1 lemon

Bring the tomato juice to a boil, remove from the heat, add the softened gelatin and stir until it dissolves. Add the salt, sugar and horseradish, cool quickly, then freeze to a mush. Now, with a chilled bowl or a bowl set in a dish of ice ready, scrape the half-frozen sherbet into the bowl and beat until fluffy with a rotary beater. Fold in the grated cucumber, the stiffly beaten egg whites, the onion juice and grated lemon rind. Return to the refrigerator, set the control at the coldest point and freeze for 30 minutes. Beat again, return to the tray, and freeze undisturbed for 2 hours. Serve on beds of crisp lettuce in sherbet glasses, garnished with shrimp or watercress bouquets. This serves 6.

(Cont'd on next page)
Summer meals with sherbets
continued

Grapefruit sherbet with melon balls is also an excellent way to start either lunch or dinner.

\[
\begin{align*}
\text{3/4 cup water} \\
\text{3/4 cup sugar} \\
1 \text{ tbsp. gelatin softened in} \\
3 \text{ tbsp. cold water} \\
1 \text{ No. 2 can grapefruit} \\
\text{1/4 cup lemon juice} \\
\text{1/4 tsp. salt} \\
2 \text{ egg whites, beaten stiff} \\
\text{Watermelon or honeydew} \\
\text{Mint}
\end{align*}
\]

Bring the \(\text{3/4 cup water}\) to a boil, add the sugar, and boil 5 minutes without stirring. Add the softened gelatin, stir until completely dissolved and then cool. Drain the grapefruit, saving the juice, and shred the fruit. Add the fruit, juice, lemon juice, the salt and well-beaten egg whites to the syrup. Cool, then pour into a freezing tray and freeze until mushy with the control at the coldest setting. Stir it down every 30 minutes until the mixture is stiff enough to hold its shape.

Instead of traditional cranberry sauce, try serving cranberry sherbet with hot or cold roast turkey.

Use fruit as decoration in a tall, covered jar, such as the one below, of green glass.

Serve light crackers or cookies with sherbet, on a green plate in leaf design.
Serve grapefruit sherbet, with melon balls, as a dessert in Pyrex-lined wicker "baskets."

While it’s freezing, scoop out some watermelon or honeydew balls using a fruit ball cutter or the teaspoon from your measuring spoon set. Arrange five or six of the melon balls in the bottom of each sherbet glass, top them with the sherbet, and send to the table garnished with sprigs of fresh mint. This will serve 6.

Cranberry Sherbet has a tart, fresh taste. Melt one 1-pound can of strained cranberry sauce in the top of a double boiler. While hot, add 1 teaspoon gelatin which has been softened in 2 tablespoons cold water and stir until dissolved. Cool, add the juice of 1 orange, juice and grated rind of 1 lemon, 1 small bottle ginger ale. Blend, pour into freezing tray, freeze at the coldest setting until mushy. Then turn into a chilled bowl, whip until fluffy, fold in stiffly beaten whites of 2 eggs and return to the tray to freeze again. Scrape down once or twice during the freezing, which will take 2 to 3 hours. Serve in avocado halves which have (Cont’d on p. 94)
Sweden, a land of birch-bark loveliness, a nation of sensible citizens and sound government, is also a country where you can have a good time.

It is conceivable that the publicized virtues and achievements of the Swedes—their sober-mindedness and sound economy, their progressive social, educational and health programs—tend to make their country sound like heavy vacation fare. But nothing could be further from the truth. A blithe spirit can be as happy in Sweden as a student of economics, and thanks to the Swedish gift for orderliness, travel conditions are both convenient and comfortable. The scene is diversified, ranging from the great plains of Lapland to the intimacy of serene birch-bordered lakes.

Stockholm, the capital, is a beautiful, neat-as-a-pin city and a paradox: it manages to be lively while ignoring certain traditional rules and furnishings. It has, for example, no night clubs, most all of the restaurants have dancing only two nights a week, and there are strict regulations as to the amount of liquor you may consume. Still, if all of the “having-a-good-time” postcards that have issued from Stockholm were laid end to end even Dorothy Parker might be surprised.

The climate alone is enough to buoy you up: the mere sight of the city is refreshing, meshed, like Venice, with waterways; and the inhabitants are cheerful, friendly people, exceedingly fond of the good things of life, and responsible for some of the best restaurants in Europe (Gyllene Freden, Riche’s Operakällaren and Gondolen); fine hotels (The Grand, Eden Terrace and Hotel Stockholm); The Royal Opera, The Royal Dramatic Theater and the Concert Hall (all closed from June 20 to September) and probably the most beautiful streetcars in the world: silent baby-blue affairs, upholstered in brown leather, sided with picture windows.

Things to look for: The piquantly Italianesque Town Hall beside Lake Mälaren; The National Museum; The Nordic Museum, a magnificent building whose collections illustrate the progress of Swedish civilization; The Skansen, a remarkable open-air museum and zoological gardens; Waldemarsudde, the former home of the late Prince Eugen, containing his art gallery; The Royal Palace (open in the absence of the court) with fine Gobelin tapestries; the Engelbrekt and Riddarholmskyrkan churches; the 17th-century House of the Nobility. In the environs: Haga, an exquisite royal pavilion from the time of Gustavus III; Drottningholm, the principal royal summer residence, on an island in Lake Mälaren, notable, among other things, for its complete 18th-century theater; Millesgården, the home and garden of the sculptor Carl Milles; Saltsjöbaden, an attractive garden city, frequented by yachtsmen.

Excursions from Stockholm are frequently made by steamer, and a few of the places worth visiting in this agreeable aquatic fashion are: Vaxholm, a picturesque seaside resort (about one hour); Sandhamn, where the regattas of the Royal Swedish Yacht Club are held in July and August (3 hours); Gripsholm, the Royal Castle on Lake Mälaren, with its staggering collection of 2,000 historical portraits (3 hours); Sigtuna, the former capital of the kingdom, and one of the oldest towns in Sweden (2½ hours). Visby, the 12th-century walled city on the island of Gotland, is an overnight steamer trip from Nynäshamn (1½ hours by train from Stockholm). Uppsala, the ancient university town and its 13th-century cathedral, is one hour’s journey by train. For transportation information please turn to page 109.
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ami Scanion Theater in New York. That Gus Edwarrls (then only 12 years old) amn nmsical comefly, singing waiters.—

gers, orchestra leaders, stars of Variety.

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JULY, 1951

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The methods of song-plugging

varied. One of these originated in 1893.

Gas Edwards (then only 12 years old)

scened a variation when, in a vaudeville routine, he repeated the

re­

frain of a song, not on the stage but

from a seat in the balcony of the Hurtig and

Salome. When a song had been intro­

duced on stage, the plugging would

suddenly rise in his seat (as if spontane­

ously), the limelight flashed upon him; he

would repeat the refrain as long as the

audience continued to respond.

A second effective plugging method was evolved one year later by an electrician named George H. Thomas. He produced a series of motion-picture slides which would photographically tell the story of the song. A motion-picture audience was then able to learn a new song and enjoy a community songfest. First used in 1911 was “A Lost Child,” the songslide became an accepted form of enter­

tainment in motion-picture theaters, enjoyed equally by the theater owner (who was given an attraction free-of-

charge), the Union Square publishers (who suddenly acquired a powerful new medium for popularizing their

songs), and the audience.

When the song business moved from Union Square to Tin Pan Alley, it brought with it its efficacious system of writing and popularizing songs. But on 28th Street, the system achieved even greater efficiency and potency.

Tin Pan Alley could now establish song styles overnight; create stars of the theater; set into motion new social trends. And it could produce “hits” with unprecedented fertility. The first decade of the 20th century saw ushered in with “A Bird in a Gilded Cage” (two million copies of sheet music were sold), and closed with “Let Me Call You Sweetheart” (five million copies).

In Union Square, a million-copy sale

was Victor Herbert, born in Ireland, and trained as a serious musician, who

into his own as one of Tin Pan Alley's most successful practitioners for the Broadway theater. After he achieved his first major success with "Princess Diana" in 1894 (to be followed the next year by "The Wizard of the Nile"), Herbert became one of the foremost producers of successful Broadway op­

eretta scores and, coincidentally, one of the most successful producers of gay, piquant and lighthearted Tin Pan Alley tunes.

Irving Berlin achieved his phe­

nomenal success after an all-exhaustive Tin Pan Alley apprenticeship. He ini­

tiated his song career at the age of 14 as a singing waiter in the Bowery

saloons and (at Tony Pastor's Theatre in Union Square) as a singing em­

ployee of Harry von Tilzer's pluggers. His progress began in 1909 with the writ­

ing of such characteristic Tin Pan Alley potboilers as his lyrics for “Sadie

Salome, Go Home,” and “My Wife's Gone to the Country, Harry.” Then, as a salaried employee in the house of Ted Snyder, he became a cog in the mechanism of Tin Pan Alley, learning all its inner workings before he started writing music as well as lyrics.

In spite of the set formulas im­

posed by Tin Pan Alley on its com­

posers, Berlin was able in 1911 to write a tune like “Alexander's Ragtime

Band” which not only changed the spirit and structure of American popu­

lar music—away from sentimentality to ragtime—but which also, as one his­

torian noted, transformed the social habits of the country by inducing the upheaval of a new era of social dancing. This was who who was to produce 1,000 songs (a few of them the finest of our generation in the popular field), and the scores for 20 Broadway musical shows and 13 Hollywood films (and not a single fail­

ure among them!); who for more than four decades, and through all the shifting winds of song styles, was never to be displaced as the First Man in his profession; who was to create one of the Alley's most powerful publishing

houses; and who was to become the musical laureate of his country dur­

ing two world wars—this man was as

much a creation of Tin Pan Alley as any one of his songs.

It was Tin Pan Alley or, to be more specific, the head of one of the Alley's great publishing houses, Harms—that made possible the discovery of Jerome Kern and George Gershwin. Kern was only 15 years old when, with the confidence of his youth, he walked into the offices of Harms and asked to see Max Dreyfus, one of its heads. Kern had written a song and he wanted Dreyfus to publish it. Dreyfus smiled tolerantly as he inspected Kern's creation. His keen scent for sniffing out po­

tential success must have detected something. He did not accept it for publication. Instead, he offered the composer a job as salesman. He wanted to keep young Kern near him for a while so that he might watch his pro­

gress. He also wanted Kern to learn something of the way Tin Pan Alley operated. Kern kept on writing songs and he kept on showing them to Drey­

fus. Before long, Dreyfus published a few of them. He also began using his

(Continued on page 88)
So many wonderful features in the G-E Food Freezer!

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Many G-E Food Freezer owners say they save $120 each year!

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You can put your confidence in—

GE REFRIGERATORS

TIN PAN ALLEY

The song industry is in the hands of a new generation! The mountain of songs by unknown song writers is no longer swallowed by larger ones, and the old Tin Pan Alley—like Berlin and Kern—will never see its best days again. The factory that now remains became Gershwin's music industry. His was the stature of its great men. It is also an interesting fact—and a significant fact—that since the passing of Tin Pan Alley in 1929 or so, there has not arisen a single composer of the stature of its great men. It is also an interesting and significant fact that the foremost writers of popular music today—composers of the stature of Gershwin, Jerome Kern, and George Gershwin—did not do is that it’s your best dollar-for-dollar buy. The G-E Food Freezer Co., Bridgeport 2, Connecticut.

TIN Pan Alley passed out of existence in the closing years of the 1920s. The development of the radio, the talking picture, and the movie industry had opened the song industry to fabulous new worlds. The old techniques of publicizing songs had suddenly become obsolete, as a single radio program could bring a song to millions of listeners at one hearing. The old sources of revenue—the sale of sheet music and music—were reduced to phonograph records and the Broadway theater—seemed niggardly compared to the rewards now offered by the new mediums. If the old Tin Pan Alley was still a part of the song industry, then it was an imitation of Tin Pan Alley, and there were many—it was still capable of producing composers like Victor Herbert, Irving Berlin, Jerome Kern, George Gershwin, Vincent Youmans, Cole Porter, Richard Rodgers, etc. It is an interesting fact—and a significant fact—that since the passing of Tin Pan Alley in 1929 or so, there has not arisen a single composer of the stature of its great men. It is also an interesting and significant fact that the foremost writers of popular music today—composers of the stature of Gershwin, Jerome Kern, and George Gershwin—were men who emerged from the old Tin Pan Alley.

The I do not presume to know why this is so. I cannot, however, resist the temptation of conjecture. I do not think that the trust which is today's song business is as receptive to unknown song writers as Tin Pan Alley was. I cannot imagine that a teen-ager today can penetrate the holy halls of the present-day publishing house and get there on his own. The mountain of songs by unknown composers that emerged from Tin Pan Alley has never been reduced to a factory. The house of Gershwin—like Berlin's and Kern's—was a tin. It was not a factory, a publisher, a single agent, a single manager, or a single company. It was an organization, a new song business, a musical industry. It has been the lifeblood of the song industry for nearly a century, and it is not likely to disappear without a struggle. The mountain of songs by unknown composers that emerged from Tin Pan Alley has never been reduced to a factory. The mountain of songs by unknown composers that emerged from Tin Pan Alley has never been reduced to a factory, it has been a musical industry. It has been the lifeblood of the song industry for nearly a century, and it is not likely to disappear without a struggle.
For rooms you’ll love to live in...

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ROCKEFELLER CENTER, NEW YORK
How a push-button table can save space

Although they have no dining room, the Mathews can seat 10, serve cocktails or tea at this table.

Mr. and Mrs. Edward J. Mathews live in a charming garden apartment on New York's East River. Mr. Mathews, an architect with the firm of McKim, Mead and White, designed the modern interiors with an eye for comfortable living and efficient entertaining. The large living-dining room, which opens onto the garden, can seat 10 at an expandible cocktail-dining table. Eight more can be seated at a portable round table. When the meal is over, the round table is removed and the dining table is cleared, closed and lowered to its cocktail status (picture above). Mrs. Mathews is well-known for her delicious food and the variety of her menus. She likes to limit her meals to three courses: a main dish, a vegetable (a salad) and a dessert. With each meal she serves an appropriate wine. Here are seven of her menus (five lunches and two dinners) with her own recipes.

(Continued on page 92)

Like an umbrella, this birchwood table can be raised and it opens to seat 10.
For Matchless Manhattans!

**LUNCH MENUS (MENU 1)**

*Cold eggs in jelly*

Rum sauce

Celery boiled in Campbell's bouillon

Ice-cold melon balls in sherry (honey-dew, cantaloupe and watermelon)

Coffee

*Cold eggs in jelly*

For each person poach one egg. In individual ramekins, place first a slice of ham, then the poached egg thoroughly drained of water, then fill to the top of the ramekin with Campbell's consommé and put in the refrigerator for four hours till the soup jellies.

*(MENU 2)*

*Debuted crabmeat*

**Lettsce salad with French dressing**

Canned mushrooms with cream cheese

Coffee Chablis Premier Cru 1947

*Debuted Crabmeat*

1½ cups light cream

2 tbsps. flour

½ tsp. prepared mustard

¾ cup butter

3 cups flaked crabmeat

1 tsp. salt

Pepper

½ tsp. lemon juice

1 cup dry bread crumbs

Scald cream; thoroughly mix the flour, mustard, and two tablespoons of melted butter and add the scalded cream. Boil 2 minutes, stirring constantly, remove from the fire and add the crabmeat and seasonings. Mix well and put the mixture into 6 crab shells or in large baking dish. Sprinkle with crumbs dotted with the remainder of the butter, cut into small pieces. Place in the broiler or very hot oven until the crumbs are brown. Serves 6.

*(MENU 3)*

Cold boiled calf's brain vinaigrette

Cold peas with French dressing and fresh tarragon

**Hot bananas creole**

Coffee Pouilly Fuisse

*Hot bananas creole*

Peel six bananas and lay them whole lengthwise in a well-buttered flat casserole and cover with dabs of brown sugar and butter. Pour a wine glass of Jamaica rum over them. Cook in moderate oven and serve when brown and sizzling. Serves 6.

*(MENU 4)*

*Lamb in deviled sauce*

*Caulliflower and tomato casserole*

Strawberries with kirsch

Coffee Chateau Lynch-Bages 1947

*Lamb in deviled sauce*

2 tbsps. of butter

2 tbsps. chopped parsley

1 tsp. mixed English mustard

2 chopped onions

2 tbsps. tarragon vinegar

Worcestershire sauce

Salt, black and cayenne pepper

2 cups cold roast lamb, cut in cubes

Melt butter in saucepan with parsley, mustard, onions and vinegar and cook for two minutes stirring continually.

Add Worcestershire sauce, a good pinch of salt, some black pepper and a little cayenne. Into this put the cold roast lamb. Cook until meat is heated through, being careful not to burn. Serves 6.

*Caulliflower and tomato casserole*

Place a layer of florets of parboiled fresh caulliflower in a casserole with pieces of butter and bread crumbs, then a layer of sliced very ripe tomatoes and salt and pepper. Repeat till dish is full and bake in oven for about 1 hour.

*(MENU 5)*

*Filet of sole Speicher*

Sliced Westphalian ham with field salad

*Zabaglione and ladyfingers*

Coffee Schloss Marienlay Mosel 1943

*Filet of sole Speicher*

1 Spanish onion, sliced very thin

3 tbsps. butter

4 fresh ripe tomatoes

Flour

Salt, pepper

3 fillets of sole

3 pt. sour cream

Cook onion, sliced very thin, in three tablespoons of butter until golden brown. Place the onion slices on the bottom of a flat casserole or baking dish. Mince tomatoes and place on top of onion. Flour and season filets with salt and pepper on both sides and lay them on top of the tomatoes and onion. Pour melted butter over the filets and put entire dish under flame in the broiler and leave it there until brown. Remove dish from the broiler, pour sour cream over all and put in oven until brown. Serves 8.

*Zabaglione*

2 egg yolks per person

1 tsp. granulated sugar per egg yolk

2 tbsps. Marsala wine per egg yolk

Beat egg yolks and add the sugar and continue beating until dissolved. Add the wine, beating constantly. Cook this mixture in a double boiler with continued beating until it is foamy and begins to thicken. Serve hot in individual glasses.

**DINNER MENUS (MENU 1)**

*Sliced beef chasseur*

Carrots bourguignonnes

Endive salad

Fruit tart

Coffee Chateau Lafite 1943

*Sliced beef chasseur*

2 tbsps. butter

6 medium mushrooms, minced

1 tsp. shallots, finely chopped

½ cup sherry

1 cup tomato sauce

½ lb. sirloin, cut in thin slices

Heat butter in saucepan; put in mushrooms and sauté quickly until slightly browned. Add shallots and immediately remove excess fat. Pour sherry into the saucepan; reduce this liquid to half by letting it simmer. Finish the sauce by adding tomato sauce and boil for a few minutes. Fry sirloin in very hot
Why not brighten your summer with a little light music?

Johann Strauss' waltzes, as you can find out by consulting almost any written commentary of the past half-century, are supposed to lift. We are happy to report that in the Metropolitan Opera version of Fledermaus, recorded by Columbia, the lift has been retained along with the sweep, the dash, the ebullience and all of the other qualities traditionally associated with the younger Strauss. This new version also has English lyrics by Howard Dietz and a new libretto by Garson Kanin, both of which are fresh, amiable and clever, if not really witty. Perhaps the chief virtue of the lyrics is their simplicity, the fact that they do not detract from the glorious flow of melody that is after all the raison d'être of this operetta. The cast includes Ljuba Welitch, Lily Pons, Martha Lipton, Richard Tucker, Charles Kullman and John Brownlee, the male contingent easily coming off with the honors in diction. Eugene Ormandy takes care of the whole (Columbia LP album SL-108; $11.90). Music from Meyerbeer's operas, Le Prophète and L'Etoile du Nord, arranged by Constant Lambert for Frederick Ashton's ballet, Les Patineurs, occupies one side of Columbia LP record ML-4362 ($4.85). Compared to the heartiness of the Strauss tunes, Meyerbeer's music has a somewhat hothouse quality. It is more stylized, more elegant, a shade pompous, and as plush in its orchestration as were the interior furnishings and gowns of the Second Empire. John Hollingsworth leads the Royal Opera House Orchestra through its delightful sonorities, paying due attention to the purpler tones. On the other side, Arthur Bliss' score for another ballet, Checkmate... Offenbach's La Belle Hélène was the South Pacific of the 1860's in Europe. Listening to the music today it is easy to guess why. Antol Dorati rearranged it for the engaging ballet, Helen of Troy, and has recorded a suite from the latter with the Minneapolis Symphony on RCA Victor LP record LM-2156 ($3.85). On the other side: Two old and oft-tried friends, Debussy's Prelude to the Afternoon of a Faun and Dukas' The Sorcerer's Apprentice, are performed by The Philadelphia Orchestra under Ormandy. A recent addition to Columbia's Piano Moods series is Bill Clifton, a deft-fingered pianist possibly familiar to you as a performer on WIZ's Piano Playhouse and on a number of television shows. His style is pleasant and easy-going without being loose, and he is able to embroider a tune inventively without losing sight of it, a talent always nice to meet (LP record CL-6166; $2.85).
YOU'RE IN GOOD COMPANY... WITH A GIN AND TONIC. The smartest, coolest people everywhere are enjoying the smartest, coolest drink under the sun. Join them. You're sure to like Gin and Tonic made with Quina. You'll like its lightness... its depth... and, above all, its deliciously different taste.

HERE'S THE SECRET OF GIN AND TONIC. Just put a 1½ oz. jigger of gin in an 8-oz. glass. Plenty of ice. Thin slice of lime or lemon. Fill with Canada Dry Quinine Water. It's the secret of cool, contented guests—and of a very popular host.

DRY maam^MQamacQk^Mili

A mint julep, you know, for the warden. Most people like their juleps wet, with sugar. Not me. I want mine dry. A ½ oz. jigger of Canada Dry Quinine Water makes all the difference. As dry as a bone. Or at least as dry as you can get it.

VANILLA SHERBET continued from page 35

SHERBETS

been sprinkled with lemon juice and dipped lightly in powdered sugar. Serves 8.

Even in the soup department the sherbet is a pet.

Sherbet concomitán

1 small onion
1 can beef consomme
1 can chicken consomme
1 tsp. sugar
½ tsp. salt
1 herb bag: ½ tsp. each of savory, thyme, marjoram, and a few cloves and twigs of rosemary tied in a bag
1 tsp. monosodium glutamate
1 tsp. gelatin softened in
2 tbsps. cold water
½ cup sour cream
2 whites of egg, stiffly beaten

Add the chopped onion to the soups in a saucepan; add the sugar, salt and herbs, and monosodium glutamate and bring to a boil. Remove from the heat and add the softened gelatin. Stir until the gelatin is thoroughly dissolved. Turn into a freezing tray, freeze until mushy, then turn out into a well chilled bowl and beat until fluffy. Quickly fold in the sour cream and the stiffly beaten egg whites, return to the tray and freeze at the coldest setting for about 2 hours, stirring down from the sides of the tray every 30 minutes. Serve in small cups with a slice of lime.

Lime sherbet

Cut thin lengthwise slices from a small cantaloupe. Cut off the rind and cut the slices in half. Place 5 or 6 around the edge of each sherbet glass so that the points meet at the bottom of the glass, and the flat edges are at the top. Place a ball of green colored lime sherbet in the glass, garnish with one or two small clusters of washed seedless grapes and 1 or 2 sprigs of mint.

Lime sherbet

1 cup sugar
2 cups water
1 tsp. gelatin softened in cold water
½ cup lime juice
1 tbsp. lime emulsion (your druggist will furnish this)
4½ drops green coloring
2 egg whites, beaten stiff

The procedure is the same; boil the sugar and water for 5 minutes to form a syrup, add the gelatin and stir until dissolved. Add the lime juice, the lime emulsion and the green coloring to tint the mixture a delicate shade. I prefer the flavor of the sherbet made with the emulsion; if you aren’t able to obtain this, use ½ cup lime juice and the grated rind of 1 lime instead. Freeze to a mush, turn out and beat thoroughly, fold in the stiffly beaten egg whites, and return to the freezer. Stir down once or twice until the mixture freezes stiff enough to hold its shape.

Here is a sherbet designed to follow the main dish.

Avocado sherbet

Scoop out the pulp of a very ripe avocado and mash with a silver fork. (Silver to prevent darkening.) Add the juice of half a lemon and mix thoroughly (this, also, to prevent darkening). Now proceed as before with the following ingredients:

1 tsp. gelatin softened in
2 tbsps. cold water
½ cup grapefruit juice
½ cup sugar
½ tsp. salt

Add one stiffly beaten egg white, the avocado pulp, and the grated rind of 1 lemon after mixing. Place in a mousse to a mush and behen beaten flufly. Return to the tray and freeze, stirring down from the sides twice during the freezing. Serve in ice-cold melon halves or in sherbet glasses, surrounded by tiny pickled pearl onions. Serves 6.

Dessert sherbets, because of the extra sugar, need a lower temperature and a little longer to freeze. Be sure to allow for this, so that you don’t find yourself with an embarrassing interval between the salad and the sweet.

Pearl sherbet, Cointreau

1 cup sugar
3 cups milk, scalded
1 cup corn syrup
2 cups mashed ripe peaches
½ cup orange juice
2 tbsps. Cointreau
1 tsp. lemon juice
Grated rind 1 lemon

In this recipe, which is what we term the “creamy sherbet,” the corn syrup acts as the stabilizer. Add the sugar to the milk, bring to a boil and then add the other ingredients. This, and other fruit sherbets which use milk, may present a curdled appearance at this stage but don’t let it worry you. The stirring and freezing take care of that. Freeze until the mixture is stiffly beaten. Turn into a cold bowl or a bowl set in cracked ice and beat with a rotary beater until flufly. Return to the tray and freeze firm, scraping down once or twice to do away with an icy texture. Serve in sherbet glasses, decorated with mint clusters. Serves 8.

Orange sherbet, Cointreau

1 cup water
½ cup powdered sugar
½ cup granulated sugar
1 can frozen concentrated orange juice
2 egg whites, beaten stiff
2 tbsps. Cointreau and Cognac

Make a syrup by combining the water and the sugars, stirring until dissolved, and boiling for 5 minutes, counting from the time the first bubbles appear. Remove from the heat, add the frozen orange juice, and stir until the juice is completely thawed. Turn into a refrigerator tray and freeze at the coldest setting until firm around the edges—about 1 hour. Beat the egg whites until stiff but not dry. Scrape the sherbet out of the tray into a chilled bowl and beat with a rotary beater until the mixture becomes a fluffy, thick mound. Fold in the egg whites and the Cointreau and Cognac, working quickly so as to accomplish a thorough mixing without melting the sherbet. Return to the tray and freeze again—this will be smooth and hold its shape after about 1 hour, be at just the right consistency for proper serving. With sherbets containing brandies or liqueurs for flavoring, (Continued on page 95)
SHERBETS

we keep them at the freezing point to the final freezing, since the alcohol makes a low temperature throughout essential. Fill six parfait glasses ⅔ full, dribble a teaspoon of the Cointreau and Cognac over, add a little more sherbet to fill nicely, and top each with a little more of the liqueur. Serve at once. Serves 6.

Caribbean sherbet

2 cups dry sauterne
1/2 cup water
3/4 cup sugar
1 tbsp. unflavored gelatin softened in
2 tbsp. cold water
1 cup unsweetened pineapple juice or 1 can frozen concentrated pineapple juice
Crème de menthe
2 egg whites, beaten stiff

Make a syrup by mixing the sauterne, water and sugar in a small saucepan and boiling for 10 minutes, counting from the time the first bubbles show. Stir occasionally during the boiling. Have the gelatin softening in the cold water; remove the syrup from the heat, add the softened gelatin, and stir until dissolved. Stir in the pineapple juice or the frozen concentrate, undiluted. Brush the inside of a refrigerator tray with crème de menthe—about a tablespoonful will be sufficient—turn the sherbet mixture into the pan, and freeze at the coldest setting until it is beginning to firm around the edges of the pan—it will take about 1½ hours. Scrape from the tray into a cold bowl and beat with a rotary beater until smooth and fluffy. Have the egg whites beaten before beating the sherbet. The mousse a teaspoonful seems of the proper texture, fold in the stiffly beaten egg whites quickly, and return to the tray to finish freezing—about 1½ hours more. This needs no stirring down during the final freezing. Serve in frosted sherbet glasses which have been brushed with crème de menthe. Serves 6.

Grape sherbet in meringue shells

1/2 cup sugar
1/2 cup Chablis
1 can frozen concentrated grape juice
1/2 cup orange juice
2 were lemon juice
2 cups mashed fruit or berries with the juice
2 stiffly beaten egg whites

Dissolve the gelatin in the hot water; add the sugar and stir until the sugar is dissolved. Cool and add the remaining ingredients, with the exception of the egg whites. This sherbet seems to do much better in a lasher-type freezer, but a very enjoyable dish results if you are really conscientious about the stirring down, in the freezer tray. Follow the routine procedure, freezing until sherbet begins to firm. Scrape from tray into a cold bowl, beat until smooth and fluffy. Fold in stiffly beaten egg whites, return to tray and stir down every 30 minutes for 2½ hours, when the sherbet should be stiff enough to hold its shape. Then set the freezing control back not quite to normal and allow the frozen mixture to ripen for an hour or so. Serve in a sherbet glass with fresh fruit or put a scoop of it in a tall glass with additional ginger ale, as a cooler. Serves 8.

Coupe Jacques

Freeze a large tray of any simple sherbet (lemon, lime, orange, something of that sort) and have it ready in the tray. Prepare a mixture of fresh fruits of any sort that are in season: berries, peaches, pineapple, bananas, oranges. Season with a half cup of sugar, a tiny dash of salt, and allow the fruit to marinate in a wine glass or so of kirsch or Cointreau. Have the parfait glasses in the refrigerator chilling. As you will readily see, all of the work connected with this dish is done long before your guests arrive. When ready to serve, put a couple of spoonsfuls of the sherbet into the chilled glasses and push them up along the sides of the glass, so that you have a lining of the sherbet. Fill the centers with the fruit mixture and flood with iced champagne, iced ginger ale may be substituted for the champagne, and the result will still be completely delicious.

MANUSCRIPTS

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HARDBOARDS

Masonite Hardboards as an integral part of the standing furniture manufacturers have selected and rigid all-wood panels. More than 300 other materials in many of its unusual designs. Here is this pioneering firm, “The Herman Miller collection herman

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Says George Nelson, director of design for this pioneering firm, “The Herman Miller collection represents what is probably the largest single effort to bring furniture up to the design level of the best modern architecture.”

Herman Miller uses Masonite Hardboards as a basic material in many of its unusual designs. Here is testimony to the quality and durability of these strong and rigid all-wood panels. More than 300 other outstanding furniture manufacturers have selected Masonite Hardboards as an integral part of the furniture they build.

Foundation

The House of Ideas is bolted tight to a system of footings and foundation walls which reach below the frost line for solid bearing and raise the house above the effects of ground dampness. The poured concrete footings and foundation walls were made with portland cement. Wherever a change in level required an extra high wall, it is faced with the same local stone that forms the retaining walls.

Walls

The wall framing is made of first quality Douglas Fir from the Weyerhaeuser Sales Co. Horizontal crosspieces nailed between the vertical members provide twice as much nailing area for finish materials as is found in conventional framing. The result: an extra strong all wood framing below or near ground is treated with Captirinol, a wood preservative made by the Darworth Co. This is a liquid green which protects the wood from decay, insects and fungus growth.

If you were to cut a section through the wall and peel off each succeeding layer, you would see five different materials attached to the frame. The first finish is made up of narrow boards of kiln-dried Tidewater red cypress applied vertically. The boards are blind nailed within the tongue-and-groove joint and, to prevent rust streaks, aluminum nails (by the Nichol's Wire & Aluminum Co.) were used. Underneath you would find a layer of waterproof building paper. Next in line is the double-purpose Celotex sheathing. These rigid sheets of compressed cane fiber strengthen the wall and provide a measure of insulation. The spaces between the framing members are filled with 2" thick batts of Balsam-Wood Insulation, a product of the Wood Conversion Co. The fleecy wood fibers are enveloped in asphalt-impregnated building paper which forms a wide nailing flange along the sides and provides a vapor-barrier which prevents condensation within the wall. Both the Celotex and Balsam-Wood are chemically treated against fire, dampness and vermin. Sheetrock by the United States Gypsum Co. makes the final layer of the sandwich-like construction. Because of its recessed edges, and the special Perfa-tape joint system, this gypsum wallboard forms a perfectly smooth wall without a trace of a joint. Thanks to its dry-wall construction, the House of Ideas was ready for painting the moment the walls were finished. Since no wet plaster was used, there was no nailing for it to dry and no chance of plaster cracks later on.

The red cypress siding is naturally resistant to decay from insects and weather but to protect it completely, it has been treated with Samuel Cabot's clear crosste bleaching oil. For continuity from room to room, most of the Sheetrock walls and ceilings are painted white. Bright closet and cabinet interiors provide a pleasing contrast to the brown exterior of House & Garden's own colors. The living room and gallery have one wall of cypress siding which emphasizes the close relationship of the rooms with the outdoors. Here, however, it is rubbed with white lead to blend its tone with that of chairs and tables. The master bedroom has one long wood wall: it is formed by the sliding doors of the storage unit, plus a section paneled to match. Both are U. S. Plywood Corporation's red birch plywood. The sliding closet doors, here and in the boys' rooms, were made by Cy Williams Inc. The K-Venience closet accessories are by Knape & Vogt. For its dual life as family sitting room and guest bedroom, the study has its walls covered with Gene McDonald's copper-brown grass cloth. A glass cloth also covers the sliding doors of the hall closet. (Underneath, these doors are Masonite Company's Tempered Fibrewood.) In the bathrooms, where steam and water are the major considerations, we used a small-sized, man- finished mosaic tile made by U. S. Quarry Tile Co. The dressing room has two mirrored walls by Pittsburgh Plate Glass Co. Flexboard, a fireproof asbestos material from Johns-Manville Co., sheathes the walls of the heater room.

Roof

There are no weight-carrying inside walls in the House of Ideas. The roof spans the full width of its wing and as a consequence, most of the inside walls may be rearranged without difficulty. To secure the wide, unobstructed floor space of the main wing, the low roof was built with light wooden trusses. Nailed together on a jig, and then quickly lifted into place, framing for the roof covering the living room went up in a few hours. The sheathing for this roof skeleton is U. S. Plywood's Douglas Fir Plywood, a waterproof plywood that comes in 3' by 8' sheets which are easy to handle and go up fast. On top of this went a new built-up roofing made by the Aluminum Building Products Inc. Aluma-Life consists of a bottom sheet of building felt nailed to the sheathing. This is covered with Aluma-Bond, a cotton rubber gum mastic which holds the aluminum foil, more mastic and a topping of white marble chips (for sun reflection) complete the job. Roof and chimney flashing are also aluminum by the Nichols Wire & Aluminum Co.

Floors

A base for the concrete floor slab was prepared as follows. The area between the foundation walls was first tamped (Continued on page 97)
down firmly and filled with 6" of crushed rock. This was covered with a layer of Phillip Carey Company's water-proofing felt, turned up at the edges against the foundation wall. The perimeter was further lined with a margin of Owens-Corning Fiberglas insulating board. It forms a tight, flexible joint between slab and wall. The slab itself is a four-inch layer of concrete containing the copper coils of the heating system.

No floor surface is ideal for every use, but there are floorings which are especially well adapted to a particular set of requirements. As you work in the kitchen, you want a material underfoot which is comfortable to stand on, easy to clean, durable, good-looking and unaffected by anything you might spill.

The combination of characteristics we found in the greaseproof asphalt felt made by Kentile Inc. This floor the whole kitchen wing and the master bathroom and dressing room as well. In the living room we used cork tile (also from Kentile Inc.) which forms a warm, neutral background for decoration and takes kindly to traffic back and forth from the garden. The entrance area is a special problem, a place of muddy boots, dripping umbrellas and hard wear. Here we have flagstone paving. The study and master bedroom have wall-to-wall carpeting underlaid with hair cushioning by Crown Products. The floor was laid by the Roberts "tackless" system. Twin rows of steel pins attached to plywood strips hold the carpet smooth like a curtain straightening rods to allow easy removal for cleaning. For the boys' rooms we wanted a bright, resilient and washable floor that could take rough houseplay and would be good for barefoot soldiers. American Tile & Rubber Company's Amisco rubber tile filled the bill and was also used in their bathroom and the bedroom hall. Rubber tile by the R.C.A. Rubber Co. is used for the floor that could take rough houseplay and would be good for barefoot soldiers.

The House of Ideas enjoys a wide outlook in all directions. There are more than 70 feet of glass wall plus other fixed and sliding panels and glass doors. To reduce heat loss, all large areas are Thermopane, a double glass with hermetically sealed air space in between. This insulating glass and the double strength window glass used elsewhere are made by Libby-Owens-Ford Glass Co. All opening windows are the sliding type, designed to move readily in metal tracks. For permanence and freedom from maintenance, all screening is copper, weatherstripping for doors and windows is aluminum.

Heating and ventilating

Hot water for the radiant panel heating system originates in a "Severn" American-Standard boiler which is automatically fired by a Williams Oil-O-Matic burner. As a thermostat calls for heat, one of the circulating pumps starts a flow of hot water through the copper heating coils (made by Rervere Copper & Brass Inc.) imbedded in the floor slabs. When the thermostat is satisfied, the pump stops and closes the boiler valve to prevent additional water from entering the system. The house is divided into three heating zones, each of them served by a separate team consisting of a Minneapolis-Honeywell thermostat and a Bell & Gossett Hydro-Flo pump and cut-off valve. The installation automatically maintains whatever temperature is needed in the three major areas of our house. On page 62 you can see how the house uses natural air currents for its ventilation. In addition, the kitchen has a Payne & Co. ceiling exhaust fan for drawing off cooking odors.

Plumbing

The plumbing installation is designed for trouble-free service and plenty of hot water. The copper water lines, by Revere Copper and Brass Inc., are long wearing. The Bell & Gossett Co. tankless water heater can deliver from 360 to 540 gallons of hot water per hour, using the regular operation of the boiler as its heat source. Cold water to be heated runs through the copper coils of the heater which are surrounded by hot water flowing back and forth from the boiler. In summer, the house can maintain the temperature needed for heating the water supply at very little cost.

The master dressing and bathroom are arranged so that two people can wash and dress simultaneously. In the dressing room there are two Elayne lavatories countersurfs in the Formica countertop. The bathroom contains the shower, Neway bathtub and Drexel water closet, all fixtures made by Crane Co. In the children's bathroom, the fixtures are Eljer's Riviera tub, Savoy lavatory and Sylenia water closet. American-Standard's Rambler Lavatory and One-Piece water closet are in the study bathroom. The maid's bathbath and lavatory are by Murray Corp. of America. All medicine cabinets, towel bars and other bathroom accessories are from G. M. Ketcham Mfg. Co. The soil pipe is of cast iron linked with the septic tank by means of vitrified clay pipe.

Lighting fixtures

In the gallery we have half-recessed ceiling fixtures which can be rotated to point up plants or paintings as well as light the way to the bedroom wing. Those and the fixture over the front door are from Century Lighting Co. Background illumination for the living room is provided by a series of spots (by North Shore Electric Co.) set flush with the ceiling. These are also used under the caves outdoors to prevent reflection from the glass walls. The dressing room fixtures by General Lighting, Inc. work in two directions, upward to reflect light off the ceiling, downward to highlight a face before the mirror. The swivel lamps in the children's rooms are from Leddin Lighting, Inc.; the desk lamps are by Kurt Veresen.

For more information on page 101
Here is how to visit our House of Ideas by car

It is about 1 1/2 hours from Times Square

HOUSE & GARDEN’s House of Ideas is in Upper Brookville, Long Island, one mile north of Route 25A, off Wolver Hollow Road. If you come from Connecticut or northern New York, cross to Long Island over the Bronx-Whitestone Bridge; bear left, follow the Cross Island Parkway south to 25A; follow 25A to Roslyn, continue for about 5 miles to Wolver Hollow Road; turn left, follow signs to the House of Ideas. ALTERNATE ROUTE FROM CONNECTICUT AND NORTHERN NEW YORK: After crossing the Bronx-Whitestone Bridge, follow the Cross Island Parkway to Grand Central Parkway; turn left, follow Grand Central Parkway into Northern State Parkway to Mineola Avenue (exit 2B). Go north on Mineola to 25D; turn right, follow 25D to Guinea Woods Road; turn left, follow Guinea Woods Road to 25A; turn right, follow 25A to Wolver Hollow Road. SECOND ALTERNATE ROUTE FROM CONNECTICUT: After crossing (Continued on page 99)
the Bronx-Whitestone Bridge, follow the Cross Island Parkway to Grand Central Parkway and Northern State Parkway. Continue on Northern State Parkway to Post Avenue (exit 32). Go north on Post Avenue to Wheatley; bear right, follow Wheatley Road to Brookville and Wolver Hollow Road; follow Wolver Hollow Road across 25A to the House of Ideas.

IF YOU COME FROM MANHATTAN OR NEW JERSEY: Take either the Triborough or Queensboro Bridge. If you take the Triborough Bridge, follow Grand Central Parkway into Northern State Parkway and take either of the two alternate routes above. Or, follow Grand Central Parkway until it crosses 25A; turn left, follow 25A to Wolver Hollow Road. If you take the Queensboro Bridge, bear left at Queens Plaza and proceed on 25A to Wolver Hollow Road. Or, bear right at Queens Plaza and follow Queen’s Boulevard to Grand Central Parkway; take either of the two alternate routes above.

BY TRAIN: Take the Long Island Rail Road, Oyster Bay Line, to Glen Head. Taxis are generally at the station.

IN THE AUGUST ISSUE

20 small, contemporary houses and plans...
The first chapter in a new series of Ideas for Young Marrieds...
“A little honesty is a dangerous thing” by Russell Lynes...
How to build garden paths...
Push-button paradise, a new way of life...
“How to serve the tomatoes you can” by Mary Grosvenor Ellsworth.

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reach "out front" storage.

Chill Tray — For meat, frozen  
desserts and cube storage.

Crisper Drawers — Keep almost  
a bushel of vegetables fresh.

Butter Keeper — Holds butter  
at spreading temperature.

These fixtures revolve to spotlight paintings

The gallery is more than a hall, paintings line the wall on one side, plants grow luxuriantly next to the glass. Revolving lights can be aimed at either.

Left
Cove lights define gallery limits
Where the pitch of the ceiling  
changes, at the top and bottom of  
the gallery, lower ceiling levels  
are extended to make light coves.
They also serve as subtle emphasis  
where you turn the corner into  
the living room or up the bedroom wing.
Note two types of ceiling fixtures.

Right
These lights are two-directional
The conical fixtures in the dressing  
room provide general and specific il­  
lumination. Translucent upper part  
lights walls and ceiling. The lower,  
opaque portion is for shaving or make­  
up. A cove lights the dressing table.

Left
Kitchen lights focus on work
Fluorescent fixtures under the kitch­  
en cabinets are practical work  
lights. A metal slat directs light  
on your hands and the counter while  
shading the light from your eyes.
Following is the merchandise information for the House of Ideas. All merchandise available at Macy’s New York, unless otherwise specified. For additional information write to House & Garden’s Reader Service.

Page 35 ENTRANCE
Cast-iron dog from Erkins Studio, N. Y.

Pages 36-37 PATIO
Furniture: All wrought iron with white finish by Molla. Inc., N. Y.

Pages 38-39, 42-43 LIVING-DINING AREA
Wrought iron lamp end tables, glass tops, by Arbuck, Brooklyn, N. Y.; Wing chair by Oxford Ltd., Chicago, Brass end table, designed by Syrie Maugham for Hamilton Mfg. Co., Columbus, Indiana; Cocktail table with stainless-steel top, side chair by Kent of Grand Rapids, upholstered in black leather “Jet Bead” from Upholstery Leather Group, N. Y.

Page 39 (Upper right photograph, same as cover)
Accessories: Original painting over commode from Perls Galleries, New York.

Page 42 (Upper left photograph)
Furniture: All by Kent of Grand Rapids. Dining table, wormy oak and walnut, slate top, 48” diam., 29” high. Dining chairs, fruitwood with maple finish, upholstered in black leather; “Jet Bead” from the Upholstery Leather Group, N. Y.; Desk, wormy chestnut, Gloucester finish.

Page 43 (Upper right photograph)
All furniture by Molla.

Page 45 FURNITURE: Double bed, cane-paneled headboard; commodes, wormy oak, stainless-steel tops; double dresser, antique French walnut. All by Kent of Grand Rapids. Chair and ottoman by Oxford Ltd., Chicago, in green and white “Autumn Leaves” chintz by Ramsden Fabrics, New York.

Accessories: White ironstone lamps on commode and double dressing by Mutual Sunsets, N. Y.

Page 47 (Upper right photograph)
FURNITURE: Rattan sofa, two chairs, ottoman upholstered in Madagascan jute, designed by John Wooden for the Pickes Reed Co., Cincinnati, Ohio.

Page 48 

WILLIAMSON WARM AIR FURNACES

No single decision contributes so much to a lifetime of comfort as your choice in home heating equipment. Here’s clean, comfortable heating that anticipates outside weather changes and adds a warm, inviting friendliness to your living. Select from a wide range of models in any type fuel to assure the proper heating in any size home—new or old. There’s a WILLIAMSON dealer who’ll be pleased to show you how easy it is to put your home in a summertime mood—all winter long—on a budget you can afford. Write for details.

For the One Right Heating System for Your Home... Send Coupon Today

The study is a retreat for conversation, a good book, cards or television, has its own refrigerator. On week ends, it can be turned into a guest room.
Stop moisture damage! with the OASIS Air Drier

Reduces Humidity

Stop basement moisture damage permanently with the Oasis Air Drier! It actually removes up to three gallons of water every 24 hours, from the air in an average-size room of high temperature and humidity! Ends wet basement floors, odors, dripping overhead pipes, sweating walls, damp rumpus rooms, slow-drying clothes, mildewed books, damaged woodwork, furniture, rugs, tools, machinery, clothes, etc. Plugs into any A.C. electric outlet. Costs only a few cents a day to operate. No messy chemicals to handle. But—don't buy until you try!

WRITE FOR FREE FOLDER

Ask for free demonstration that will amaze you—"squeeze" water out of the air before your eyes! Backed by a 5-year warranty and one of the oldest names in Air Driers. Phone your Oasis dealer, listed under Water Coolers. Write for free folder.

OASIS

World's largest manufacturer of Electric Drinking Water Coolers

THE EBCO MANUFACTURING COMPANY, 403 W. TOWN ST., COLUMBUS 8, OHIO

INDUSTRY'S

MOST COVETED

HONOR

AWARDED TO

CRAWFORD

MARVEL-LIFT

DOORS

The MERIT AWARD of the American Society of Industrial Engineers has been awarded to Crawford "for Leadership in Research, Engineering, Design and Manufacturing in the Garage Door Field".

This impartial and exclusive award is complete assurance of your lasting satisfaction with Crawford Marvel-Lift Doors. Call Crawford Door Sales Company listed in local classified phone directory, or send 10c for booklet, "How to Plan Your Garage".

THE SUMMING UP

continued from page 59

Remember The Red Cross

needs your blood donations.
Write for these booklets

BUILDING

Two folders introduce Kencork and rubber tile by the makers of Kencork in brick and color photographs and drawings. A booklet, Kentile, the AsphalT Tile of Enduring Beauty (10c), shows fifteen interiors in color, photographs of design ideas for floors, ThemeTiles, 9” x 9”, add engaging possibilities. Kentile, Inc., HG 7, 58 Second Avenue, Brooklyn, New York.

“The Amazing Sheetrock Story” might well have been written by Merlin, so magically does it describe the transformation of your house. Sheetrock is fireproof gypsum wallboard, texture or stipple. Color interiors are among the best we have seen; and decorating captions point up an incorporation of ideas by architects, builders and decorators. Sl. U. S. Gypsum Co., Dept. 122, 300 W. Adams Street, Chicago, Illinois.

Thermopane metal-to-glass welded window insulation units result in fuel economy, reduced moisture condensation, noise less transmission—all qualifications you’ll find well worth incorporating into your house. Libby-Owens-Ford Glass Co., HG 7, Toledo 3, Ohio.

Bathroom fixtures are displayed in many colors and arrangements. The equipment pictured is modern, yet so styled that it will fit into any type of house. Special construction features are described by diagrams and notes. Photographs show arrangements, Eljer Co., HG 7, Ford City, Pennsylvania.

Baseboard radiant panels eliminate not only old-fashioned radiators but also cold spots in your rooms. With them you get even, healthy warmth. Panels are easily installed in new or remodeled houses, as you will find demonstrated in this folder. American-Standard, HG 7, Pittsburgh 30, Pennsylvania.

How to give your room glamour with good lighting, color dynamics for the home, lend you ideas for better house design, clearer decoration. The use of glass is the key to the first, its ability to add visually to the size and brilliance of your rooms. The second booklet has dozens of excellent paint color schemes for indoors and out. Pittsburgh Plate Glass Company, Department HG 31, Pittsburgh 22, Pennsylvania.

A beautiful way to save space might be to invest in a Modernfold door. With it your rooms can grow or contract, according to your needs, for Modernfold adds to the modern, efficient living area you require to bring them to comfort and convenience. Hydro-Flo radiant heating is explained in a booklet by Bell & Gossett. The history, theory and science of radiant heat have been simplified and indexed for your convenience. Diagrams supplement the text. Of particular interest are those which show application and distribution of radiant heat. Equipment is illustrated, Bell & Gossett Company, HG 7, Morton Grove, Illinois.

Your heating system should take care of all heating requirements. This booklet aids in determining such needs by discussing the central heating plant, automatic heating and air conditioning. Crane boilers, radiators and equipment are shown. Crane Co., HG 7, 836 South Michigan Avenue, Chicago 5, Illinois.

“10 ways to heat your new home” compares heating systems, shows by diagrams how each one operates. Listed are the important points to discuss with your architect, contractor and heating engineer when planning each type of system. A chapter on electronic “modulation” describes its thermostats which measure indoor heat requirements while an outdoor anticipates the records temperature changes to supply heat to rooms as needed. Minneapolis-Honeywell Regulator Co., HG 7, 2753 Fourth Ave. South, Minneapolis, Minnesota.

KITCHENS

Kitchen plans illustrate basic rules for kitchen planners and concentrates on personalized kitchens. Using a basic plan of designing around work centers, utensils and supplies are given for each center. Hotpoint equipment is shown along with many new kitchen features. HG 7, Hotpoint, Inc., HG 7, 5600 W. Taylor Street, Chicago, Illinois.

“Select-a-Range, by Universal” is designed with a “convenience-level” oven, gives you flexibility to match your range to your needs. This means that the oven and surface cooking unit can be placed on storage drawers, as many or as few as you require to bring them to comfortable height. Eye-level testing, level cleaning and easy in-and-out sliding are your conveniences. Landers, Frary & Clark, HG 7, New Britain, Conn.
HOUSE OF IDEAS

continued from page 101

THICK BLANKET OF INSULATION
Keeps Kitchen Cooler, More Comfortable

ROPER Gas Range—America’s Finest Gas Range!

The above photograph illustrates how the quality-built, long-lived ROPER Gas Range is surrounded by a thick blanket of insulation, that keeps cooking heat in the oven and broiler and out of the kitchen. This is just one of Roper’s outstanding Crowning Achievements. ROPER Gas Ranges are made for use with any kind of gas, including liquefied petroleum gas. They’re ideal for city or country.

GEO. D. ROPER CORPORATION • Rockford, Illinois

In Canada, its Moffat-Roper.
HOUSE OF IDEAS

Continued from page 104

ACCESSORIES: Electric wall clock by Howard Miller, N. Y. Portable sewing machine by Pfaff Sewing Machine Corp., N. Y.

FURNITURE: Chair by The Howell Co., St. Charles, Illinois.

Pages 54-55

Deepfreeze refrigerator, 11 cu. ft., by Deepfreeze, Chicago, Ill. Freezer, 11 cu. ft., General Electric, Bridgeport, Conn.

Page 56 MAID'S ROOM AND BATH

FURNITURE: Herman Miller bed (foam-rubber mattress), N. Y. Lounge chair and ottoman by Elmo Wood, New Haven, Conn.

CURTAINS: Primavera Everglaze chintz by Cyrus Clark, N. Y.

LAMPS: Brass urn lamp with white shade by Brite-Glo, gray metal floor lamp by Kurt Versen Lamps, Inc., Englewood, N. J.

ACCESSORIES: General Electric clock-radios.

Page 101 STUDY-GUEST ROOM


PRINTED LINEN: "Seeds" by Cheney Bros., N. Y.

CARPET: Townley cotton in cocoa by Kellogg, N. Y.

TELEVISION: "Revere", by Du Mont, N. Y.

LAMPS: White floor lamp by Kardex, N. Y. Brass candlestick lamp by Mutual Sunbeams, N. Y.

PAINTING: Over daybed, Perls Galleries, N. Y.

You will see these additional items when you visit our house.


Bath scales and metal waste baskets by Deteco Scale Co., Brooklyn, N. Y.

Bathroom clothes hampers by Pearl-Wick Mfg. Co., N. Y.

Candy-stripe Supercade sheets and pillows by Wamsutta Mills, New Bedford, Mass.

Blankets, North Star Woolen Mills, N. Y.

Martex towels, Wellington Sears Co., N. Y.

Shower curtain in boys' bath, Plastron, Inc., N. Y.

Outdoor gym on boys' terrace by Universal Mfg. Co., Shreveport, La.

Pages 56-57 STORAGE

CLEANING CLOSETS: General Floorcraft waxing machine: Hoover Deluxe tank vacuum and attachments; General Electric Tidy vacuum; O'Cedar mop; Sylvania Electric light bulbs; Clark Electric furniture polisher. Waxes: Bute­cher's Paste, Simonize and Beacon self-polishing wax.

DRESSING CLOSET: Bissell carpet sweeper, O'Cedar mop, Pyrene fire extinguisher, Kellogg nylon brushes.

(Continued on page 112)

For a completely unique taste sensation, try the Dutch Martini—dryest of them all! It's made with the world famous imported-from-Holland Bols Genever Gin: pour a jig of Genever over 2 cubes of ice in an old fashioned glass, add orange bitters. And a Sloe Gin Fizz made with Bols Sloe Gin is refreshing and exciting to the taste.

The 35 delightful varieties of Bols Liqueurs are always cherished and enjoyed for after-dinner cordiality. What's more, Bols Liqueurs make truly delicious and different cocktails! Ask your favorite package store for a free copy of the Bols Recipe Book.

ERVEN LUCAS BOLS, INC.
Englewood, N. J.

Producers of Bols Liqueurs. Brandy and Gins

Products of U. S. A.

VAN MUNCHING & CO., INC., New York 19

U. S. Sales Agent

Genever Gin—Imported from Holland 80°

Silver Top Gin—90°-94°; Sloe Gin—66°

For Smoother, Summertime Pleasure!

THERE'S nothing more welcome on a hot summer's day than a cool, tall, tingling Tom Collins! And when you make it with Bols Silver Top Distilled London Dry Gin—you have a drink you can be proud to serve. Use it for Martinis, too—it's perfection itself!
Clean up aids

Mop without bending
A self-wringing sponge mop keeps your hands out of dirty water. Just press the lever set high on the handle to keep you from stooping, bending, splashing, 6-year guarantee. $3.59. Minute Mop, Chicago.

Cut waxing time
Waxer applies and spreads wax. Tank holds quart of self-polishing wax. Pressure on handle dispenses thin coat of wax from four valves. You raise handle to spread wax with lamb's wool head. $9.95. Lou-Bar, Santa Monica, California.

Dust without stooping
Dusting under beds, pianos, low-slung furniture is no problem with this mop. Its wide angle handle slides the mop under and around broad areas. Mophead washable. $3.89. U. S. Mop Co., Waterloo, Iowa.

No. 4280 Group
Simulated Rattan

TROPIQUE
Furniture

For sun room, den, rumpus room or living room there is nothing better.

Just as a fine painter proudly signs his work . . . so does a reputable manufacturer.

Learn the Brands!
The manufacturer's Brand Name is the quickest, most accurate way of naming the exact product you like.
SWIMMING over? Flying over? Going by ship? Your money is safest in the form of National City Bank Travelers Checks. Spendable like cash... promptly refunded if lost or stolen. Cost only 75c per $100. Good until used.

Buy them at your bank!

The best thing you know wherever you go

NATIONAL CITY BANK TRAVELERS CHECKS

Backed by The National City Bank of New York
Member Federal Deposit Insurance Corporation

GLENEAGLES—Scotland's world-famous sports centre. Incomparable golf facilities.

TURNBERRY HOTEL—Near Ayr, on Scotland's west coast. Golf in a setting of country and seacoast.


ST. IVES—Tregenna Castle Hotel

PERTH—Station Hotel

LOCHALSH—Kyle of Lochalsh

YORK—Royal Station Hotel

GLENEAGLES—Scotland's world-famous sports centre. Incomparable golf facilities.

And as modern as tomorrow is this delightful functional room utilizing the radiant woods of the Western Pines®.

Mellow and fine-grained, these woods add their own beauty to any contemporary or traditional design. Glowing paneled walls and halls, graceful stairways, cheerful kitchens and gay rumpus rooms take on sparkle and character with beautiful Western Pines®.

Whether you are building or remodeling, ask your lumber dealer to advise you about using the Western Pines®. Economical to buy, easy to work, they take paint, stain or wax beautifully. Build in charm with the Western Pines®!

 THESE ARE THE WESTERN PINES

• IDAHO WHITE PINE
• WONDEROSSA PINE
• SUGAR PINE

Ask for your FREE copy!

Now, colorful “Enchanting Homes of Western Pines” has 71 pictures full of ideas and decorating helps. Write today, WESTERN PINE ASSOCIATION, DEPT. 315-J, YERON BLOCK, PORTLAND 4, OREGON.

MAKE MINE MODERN!
In Your Present Home

CUPRINOL® STOPS ROT AND TERMITES

Wooden porch steps, flooring or columns; a window sill that's lost its paint; wooden gutters; lattice work; any wood in contact with the ground—a coat of Cuprinol gives proven protection against rot and termites . . . can be painted over . . . harmless to the skin . . . easily applied by brush, spray or dip.

In Your New Home

CUPRINOL® REDUCES WARPING AND SWELLING

• When you build, when you re­pair, give all new wood one coat of Cuprinol before you paint.

Cuprinol not only stops future rot but it is water repellent and reduces the swelling and shrinking of doors and windows. On plywood it provides a lasting smoother finish beneath paint, varnish or stain.

Around Your Place

CUPRINOL® MAKES WOOD LAST LONGER

For wood fences, posts, trellises, window boxes, shutters, screens, garden furniture . . . Cuprinol gives longer life at little cost. It is the safe, economical wood preservative in quarts and gallons for home use.

FITS ANY KITCHEN

1967 Plantation Drive, Dallas 1, Texas

Housekeeping's Been A Whiz Since My Vent-A-Hood Was Installed!

“Constant window washing and woodwork scrubbing days are over. Of all the time and work saving claims for easier housework, Vent-A-Hood keeps my house immaculate . . . free of the greatest stain and film menaces to all homes . . . cooking grease, steam and odors. The Vent-A-Hood kitchen cooking ventilator consumes them all.”

CUPRINOL Div., Derway, Inc.
36 Maple St., Simsbury, Conn.

Yes, I'd like folders about Cuprinol—

Name ____________________________

Address __________________________


TODAY'S NEEDS continued from page 71

Two pieces of Drexel furniture which match the storage collection on pages 68-71: a bed headboard of silver elm veneer with a plastic grass cloth inset ($89), and a chest of the same wood which you could also use in a living room ($65).

Following is the shopping information for the merchandise shown on pages 68-71.

All prices approximate

All furniture by Drexel of elm veneer and beechwood in silver elm finish. Available at Wanamaker's, New York; Robert Simpson, Toronto; W & J Sloane, San Francisco.

Page 68

Cork top dining table, 40" w., 64" l., 29½" h., extends to 100" l., $172. Side chairs, wood back, seat 24" w. x 25" d. (shown upholstered in orange (el), $83 in muslin. Sectional chairs, spring construction, 24" w. x 32" d., $89 in muslin. Cork-top lamp table, 22" x 16" x 22" h., $47.

Page 69

Tub chair, 23" w. x 24" d., $50 each in muslin. Magazine rack, 25" x 16" x 26" h., $75.

(Cont'd on page 109)

Is your home “dated” by old-fashioned hinges?

modern homes use

SOS5 Invisible Hinges

Compare the difference!

The smart, fashionable door on the right uses modern Soss Invisible Hinges. These hinges eliminate unsightly, protruding hinge butts as shown on the door at the left. Soss Hinges are completely hidden from view when door is closed, giving your home interiors the flush, fashionable lines that distinguish modern architecture from that which is "dated." They are ideal for flush doors.

Ask your builder, contractor, architect or write for free illustrated folder to

SOSS MANUFACTURING CO.
21785 Hoover Road, Detroit 13, Michigan

GUARD the precious beauty of your new stove . . . add gay charm to an old one

Glamorize your kitchen as you protect fine surfaces from heat, scratches, spilled foods. Use cheery, gay Aristo-mats on stove tops, table tops, under electric appliances. For lasting beauty and dependability, insist on Soss Hinges, wherever housewares are sold.

Finest quality money can buy!

PHOENIX TABLE MAT CO.
Chicago 7, Illinois

Send for free illustrated folders—In Dept, HG 7.
Today's Needs continued from page 108

Double serving dishes

Choose the handsome covered dish—or pair of open serving dishes—that ever graced a table! It's Kensington... the beautiful, luminous metal that never tarnishes, never stains, never needs polishing. At good jewelry stores, gift shops, and department stores. Or write and we'll tell you where.

Round dish 9" dia., $1.00

Oval dish 7½" x 10", $1.75

Kensington, Incorporated
Of New Kensington, Pennsylvania

Our Forty-Fifth Year

Merit-Glo

A rich, long lasting semi-gloss finish!

Washable - no glare!

Handilac

4-Hour dry enamel for oil types of surfaces—inside or outside!

Floor & Porch Enamel

For all floor surfaces (wood, cement, etc.) Exterior or interior use!

The Merit Paint & Varnish Co.
Cleveland 5, Ohio

Taperlites

Candles

WILL & BAUMER

EXCLUSIVE

FIRMFIT END

Sweden continued from page 86

Transportation data

By plane: Scandinavian Airlines has 11 flights a week from New York to Stockholm until July 7; 9 flights a week from July 8 to August 4; and 11 flights from August 5 to September 22. The flying time ranges from 16 hours, 35 minutes to 22 hours, 35 minutes. The one way fare for the entire period is $435.60; round trip: $784.10. Pan American World Airways has 3 flights a week from New York to Stockholm, 2 of them via London, and all taking approximately 20 hours. Fares during the summer season are the same as Scandinavian's.

By ship: The Swedish American Line's Stockholm and Gripsholm each sail about once a month from New York, the crossings taking from 8 to 11 days. The minimum first class fare is $285, one way; $570, round trip.

Correction

Through an error the bedspread shown on page 121 of the May issue was credited to Pepperell. The bedspread is made by the Savoy Curtain Company of Pepperell sheeting.

Taperlites on the table... even for the simplest family meals...help to set the scene and shape the outlook. They encourage the civilized habit of leisurely dining, develop the arts of conversation and easy, polite manners. Above all, they help to give growing children social grace... free them from self-consciousness, awkwardness and unnatural restraint.

Taperlites are exquisitely beautiful hand-dipped candles... in three graceful sizes and a variety of lovely colors suited to any room or table scheme.
Carpet your garden with tiny species iris

By John B. Strander, who makes a hobby of them

In America we grew some 13,000 different tall bearded iris hybrids. Yet we know very little about the 200 or more distinct species which color the remote corners of the northern hemisphere. These have been growing through all of history, yet they seldom find their way into our gardens. But no more gratifying plants exist. Give them a corner for themselves, some water and sunshine, and watch them send up their intricate and perfect flowers. A few of the species are fairly common but most are rare. They shouldn't be, since they fulfill a very definite need in the garden. The tiniest can be used as ground covers under rhododendrons, beside your walk or in drifts among trees. Plant moderate-sized ones between shrubs or in the rockery. Use taller types as specimen clumps to add lusciousness to your garden. Between begonias, plant the well known Iris cristata, the rare white I. cristata albana and their cousins I. lacustris and I. gracilipes. They will produce a carpet of blue and white. The stems are scarcely six inches high, the flowers broad and open and delicately figured. If I were to choose a favorite species, I would nominate I. tenax, a Western native, multi-shaded blue and gold, with flowers of dainty and fragile as a spider's web. It belongs to a size group excellent in the rockery, eight to 12 inches in height. In the background, use the bold blue I. tectorum, and in pockets towards the front, where they (Continued on page 113)
Tectorum, bold blue

Foliosa, early ground cover

Mellita, 3"-4" high

Lacustris, 6" high

Ensata, blue Russian iris

Pumila, hybrid, many colors

Tenax, Oregon, blue and gold

Mississippiensis, for a wet spot

SECOND SUCCESSFUL YEAR COMING UP for this exclusive product of Scotts Lawn Research. SCUTL met and defeated Crabgrass on thousands of lawns last year. Ask for it at your dealer's or write Scotts, Marysville, Ohio.

NO MIXING, no fussing with sprayer. Apply dry as it comes from the box.

EASY TO USE from handy shaker box or with a spreader.

SAFE in recommended usage will not harm lawn grasses, persons, birds or pets.

Apply SCUTL to your lawn and Scuttle Crabgrass (also known as watergrass, tall grass, finger grass) before its millions of seeds mature to become a worst pest next year. J.L. Ryerson, Dawson, Minnesota writes: "I have been on my knees the past 4 years digging up Crabgrass. Now after using SCUTL, all I see are the dead plants."

STOP CRABGRASS before it ruins your lawn... three or four treatments with SCUTL will do it. The cost is nominal.

Box-$0.79-$1.95
Bag-$5.85
HOUSE OF IDEAS

continued from page 105


Hose: Mayon vinyl plastic garden hose by Mayon Plastics, Minneapolis, Minn.

Grass seed: O. M. Scott & Sons, Marysville, O.


Soil test kits: Sudbury Laboratory, So., Sudbury, Mass.


Page 62


BURPEE BULB BOOK

FREE NEW FALL GARDEN BOOK

of Guaranteed

ROSES, FRUITS,

SHRUBS, TREES

Write for your FREE copy today!

Bijou - Wholesale Pinnacle

DANIEL JOHNSON.

HOMKO POWER MOWER

NEW MECHANICAL CLUTCH

Now everyone . . . even children . . . can mow easily and quickly with this lifetime HOMKO Power Mower Simply raising or lowering the handle controls mower motion. No complicated gadgets . . . modern, simple. Finger-tip HAND LEVER sets the walking speed desired. 18", 20", 24" and 24", cutting widths. Powered by a nationally known, 4-cycle air-cooled gas engine. You'll be glad you bought a HOMKO!

HOMKO Fold-Away Lawn Sweeper Cleans lawn faster, easier and better. Wheels to dispose point and tips to unload extra-large basket. Adjustable brushes make it the all-purpose sweeper.

ROTOR POWER MOWER

Revolutionary air-fol shaped blades give lawn a smooth appearance, also cuts high grass or weeds. Sturdily built, easy to maneuver. Well guarded 19" cutting width. Powered by nationally known, 4-cycle air-cooled engine. (Also new Homko mowers.)

Terra-Lite vermiculite: granular soil conditioner.


Hose: Mayon vinyl plastic garden hose by Mayon Plastics, Minneapolis, Minn.

Grass seed: O. M. Scott & Sons, Marysville, O.


Soil test kits: Sudbury Laboratory, So., Sudbury, Mass.


Page 62

Better Thinfls for Better Living
through Chemistry
Ask our dealer for directions on package.
Full or dust any way to—won't harm the tenderest roses or other plants.
Safe—won't harm the tenderest roses or other plants.
Easy to use—just dust or spray. Full directions on package.

Ask your dealer for Du Pont Floral Dust today. If not in stock, order by mail: 8-oz. dust gun, $1.00; 1-lb. can, $1.40, postpaid. Du Pont, 4228B Du Pont Bldg., Wilmington, Delaware.

IRIS continued from page 110

FOLK ART

she's a lush goddess and she carries it well. The carving is superb.

Of the hundreds of paintings in the Cooperstown collection, "The Battle of Princeton" (12) and "Columbia and Washington" (9) remind us of one of the great themes that runs all through this segment of American culture: the intensely national feeling which expressed itself in so many different ways from the last years of the 18th century through the life of Jackson. Just as there was the tradition of the screaming eagle in the oratory of the times so, too, does the flag wave much of our folk art. The indomitable spirit of patriotism is perhaps more perfectly exemplified in the painting called "Columbia and Washington" than in any picture I know. For here are all the motifs by which Americans expressed their love of country. Columbia stands in upright parity, a little stiff-necked but above reproach, her foot upon the crown. Here is Wash-

ington, the Father of his Country, with the laurel wreath about to be placed upon his head. In the background are the pine tree and the Liberty cap and above it all fly the eagle and the Stars and Stripes. Here, on a single canvas, are a thousand Fourth of July speeches and ten thousand toasts at a thousand banquets. While it was exaggerated and naive perhaps, still it echoed a very real emotion, a love of country that was beyond cavil, a confidence in the future which was unshadowed by doubt.

In all American folk art there is a constant reiteration of the creative forces in our democracy. This "American stuff" is unlike the folk art of any other people. It reflects many of our qualities but especially the appropriateness of the individual's expressing himself in his own way. You see it in the Reverend Campbell, in the mare and foal and in the woodcarver who lifted the mermaid's face invitingly and then put a fountain through her mouth.
fat in a large skillet until nicely browned. Remove fat and mix the slices of beef with the above sauce. Season with salt and pepper and serve with a border of rice. Serves 4.

---

**Carrots bourgignonnnes**

2 diced onions
2 tbsp. butter
12 carrots, sliced lengthwise
¼ cup flour
1 cup bouillon
Salt, pepper

Saute onions in butter for 5 minutes. Roll carrots in flour and add to onions and cook until flour is browned. Add bouillon, season with salt and pepper and simmer for 30 minutes. Serves 4.

*(MENU 2)*

Fresh herrings stuffed with dill
New potatoes sprinkled with dill
*Guinea hen à la Russe*
*Baked string beans and lima beans*
*Mixed green salad*
*Lemon ice Hawaiian*

**Guinea hen à la Russe**

Put a good-sized lump of butter seasoned with salt and pepper in a deep pot. When it is hot, brown a whole guinea hen in it. Remove the guinea hen and finish cooking it in a hot oven. Add to what is left in the pot in which the guinea hen was cooked a cupful of sour cream and a teaspoonful of glace de viande (meat extract). Stir until smooth. Place the guinea hen, cut in sections, on a platter with a border of wild rice and pour the sauce over it.

**Baked string beans and lima beans**

3 lbs. fresh green string beans
2 cans of tiny green lima beans
1¼ cups white sauce
Parmesan cheese, grated

Boil string beans in salted water, and heat lima beans in a separate pot. Drain the water off the beans and limas and mix them in a bowl together with some white sauce and grated cheese. Put the mixture in a casserole and cover with the remainder of the white sauce and more grated cheese. Put in the broiler oven set at low heat for about 10 minutes, watching carefully that it does not burn.

**Lemon ice Hawaiian**

Surround lemon ice with slices of fresh pineapple which has soaked in Grand Marnier liqueur for several hours, then chill.
Now Let's Talk About Your “House of Ideas”

Ideas are fun. Formica ideas are exciting and down-to-earth practical. House and Garden's use of Beauty Bonded Formica for kitchen cabinet tops, and in this stimulating bathroom, gives your imagination a running start.

You'll want Formica's brand new colorful idea literature to help with further planning for your Formica kitchen and bath. It's free for the asking. Write Formica, 4651 Spring Grove Ave., Cincinnati 32, Ohio.
... those heavenly carpets by LEES

New things take the place of old—but one thing never changes!
The soft beauty of lovely Carpets by Lees to complete the picture. Shown is Lees Reflection. Its light-and-shadow embossed texture reflects the peak of luxury yet the price is easy. See this and other wonders of Carpetland in wool or man-made fiber at your Lees store.

Those Heavenly Carpets by Lees... awarded 1951 Fashion Academy Gold Medal.

JAMES LEES AND SONS COMPANY, BRIDGPORT, PA., MAKERS OF LEES CARPETS AND RUGS, MINERVA AND COLUMBIA HAND-KNITTING YARNS