Next to the ring
her most treasured gift...

a **Springfield** blanket

When your gift is a lovely Springfield blanket,
you give enduring luxury...
truly a masterpiece
of lasting warmth and beauty.

**Springfield**
THE NAME FAMOUS IN BLANKETS

The Springfield Woollen Mills Company, Springfield, Tennessee • Also creators of fine woolen fabrics
YOUR CHOICE IS WIDE: In addition to the monthly Selections, the Club makes available as Alternates special editions of other widely discussed books. Thus your choice is wide—at least 100 books a year. You receive an advance description of each Selection and if you think it is a book you would not enjoy, you send back a form (always provided) specifying some other book you may want. Or you may say: "Send me nothing."

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NINE TYPES OF ENTRANCE HALL DECORATIONS illustrate how your own entrance can be decorated.

TODAY'S FIREPLACES HAVE A NEW LOOK. Shown above is one of the dozen different kinds of fireplaces discussed and illustrated.

FLOOR MATERIALS should be carefully chosen for texture and design. This book helps you to make the right selection.
Building Entertainment Into Modern Living

House & Garden's "House of Ideas", in Bloomfield Hills, Michigan, is a typical example of the trend in modern home design. This beautiful home is functional in every respect, to enrich the experience of living.

It is only natural that television and high fidelity reproduction of music have been incorporated in the plans for this gracious home, for these wonderful inventions have become integral parts of modern life.

Magnavox is proud to have been selected to provide the instruments for important cultural and entertainment purposes in the "House of Ideas." This installation is an example of how Magnavox can help you to increase the enjoyment of your own home.

The large Activities Room, in the basement, has a Magnavox high fidelity radio-phonograph as well as a Magnavox speaker system which is "fed" by the high-fidelity component installation upstairs. A Magnavox television set provides additional enjoyment.

The Music Wall in the "House of Ideas" separates the living-room from the library, and incorporates a Magnavox custom high fidelity system and television installation that serves both rooms. Music from the Magnavox DeLuxe Imperial High Fidelity component system is "piped" to all areas of the house, so that it may be enjoyed in any room. The Magnavox 21" TV, behind door panels, turns completely around on a swivel base.

To make your own home life more enjoyable, get the finest in television, high fidelity systems and radio-phonographs at your nearest Magnavox dealer's. His name is listed under "Magnavox" in the Television section of your classified phone book.

The Kitchen is planned to provide entertainment along with all the modern work-saving conveniences. A built-in Magnavox 21" Television set, in one corner, may be viewed from anywhere in the room.

Magnavox
high fidelity television • radio phonographs

The magnificent Magnavox
THE MAGNAVOX COMPANY, FORT WAYNE 4, INDIANA.
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On the cover:
Living room in our House of Ideas measures 22' x 15', shares
two-way fireplace with dining room and two-way TV with
study. Color scheme is light and bright with accents of
Siamese pink and blue (blue is used throughout the house
to link living areas on two levels). Photograph by Kretzer.

Nicholas Guppy was born in Trinidad, educated in
England, has led scientific expeditions into the inte­
rior of South America. His article on Canada, p. 56,
combines two interests: foreign travel and writing.
DOW PRODUCTS
make living more
colorful and carefree
in the 1955
House of Ideas

Soft water makes the difference
DOWEX® tiny golden beads inside top-quality
water-softening appliances remove minerals
that make water hard, bring you water soft as
rain from every faucet in the home. The
luxury of a soft-water shower with great
billows of rich, active suds can be enjoyed at
the turn of a tap . . . laundry is easily done,
comes out cleaner, fresher, softer!

Latex Paints give you beautiful
color and durability
LATEX paints add a rich background
of beautiful color to the living room,
dining room and bedrooms. These
modern paints come in a wide range
of colors . . . dry to a tough, elastic
film . . . have amazing durability.
And they completely eliminate worry
about dirt or finger marks. For latex
paints can be scrubbed clean with
soap and water without damage to
their appearance.
Saran upholstery fabrics afford new beauty and practicality

SARAN upholstery fabrics welcome the whole family to leisurely living that is completely carefree. The antics of children and pets leave no scars on these stunning fabrics woven of 100% saran. They resist scuffing, abrasion and hard wear... moths and vermin won't touch them. Spots and spills, even ink and iodine, are quickly removed with plain soap and water.

Plastic wall tile gives your home colorful, lasting beauty

Plastic wall tile made of STYRON® puts permanent, colorful beauty into the laundry room and bathroom. But there's more than captivating beauty in wall tile made of Styron. It's as practical as it is good looking! That rich color is molded right into the tile... can't chip or peel or wash away. And Styron resists moisture and water spotting, so it's easy to keep sparkling clean.
Entertaining is easier, family meal-making more convenient with Universal Electric Housewares. Their many automatic features give extra time for leisure, and you can be confident of the quality that means years of lasting service. No wonder, then, that families who like to make things easier, choose Universal.

**UNIVERSAL Coffeematic**

with the Flavor-Selector
The fastest, finest way to good coffee. Simply set the Flavor-Selector to the strength you prefer. Coffeematic then quickly brews to perfection, signals when ready and keeps your coffee piping hot... all automatically. 

- ten-cup model shown, from $24.95
- in chrome—$29.95
- in copper—$32.95

**UNIVERSAL Mixitblend**

with Whirlpool Action
The handiest kitchen helper you can have. Two-speed motor and serrated blades mix, chop, grind and puree. Funnel top lets you add ingredients while in action.

- $39.95
- in copper—$42.95

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with Reflector Control
Controlled by reflected heat from the toast, Toastamagic browns any kind of bread without changing the controls and it's faster than conventional toasters. Hi-Rise racks even bring muffins within easy reach.

- $19.95
- in copper—$22.95

QUALITY AND VALUE SINCE 1842
Selected for HOUSE & GARDEN 1955 House of Ideas

Fabrow fashion window walls open new vistas in design for the year’s most exciting house!

Designer-Builder Richard Pollman chooses FABROW windows in natural wood to achieve panoramic visibility unlimited... a new ultimate in design for indoor-out-door living... in the House and Garden 1955 House of Ideas!

ask your builder about Fabrow Fashion Windows

WRITE FOR FREE BOOKLET Fashion in Windows
Hard water is irksome, wasteful, and old-fashioned. That's why the 1955 House of Ideas features a Lindsay Automatic Water Softener. Your home, too—new or old—can have unlimited soft water, hot and cold, the dependable, economical Lindsay way. You'll revel in the delightful lift that Lindsay soft water brings to everyday living, and you'll happily discover that your Lindsay more than pays its way.

The Lindsay Automatic Water Softener is available on either a rental plan or FHA purchase plan in most areas. Get in touch with your Lindsay dealer today. You'll appreciate your Lindsay so much—so often.

the Lindsay way is the modern way!

Unlimited soft water is so easy the Lindsay way. Gone are the tedium and guess work of old-fashioned regeneration methods. Gone is the inconvenience of a shut off water supply—and when regeneration is complete the softener returns to full service automatically. No “softener sitting”, or waiting for a “soft water man” the Lindsay way. Life is easier with soft water, and soft water's easier with a Lindsay.
If there is anything more enjoyable than riding in a Cadillac, it is arriving in a Cadillac. For wherever a lady chooses to travel in the “car of cars,” she finds a very special welcome awaiting her. First of all, there is the extra measure of courtesy and respect she is accorded by all whom she encounters. For, stranger though she may be, she is known and recognized everywhere as a member of the world’s most distinguished family of motorists. And how wonderful she feels! For no matter how long—or how brief—her stay at the wheel, her Cadillac always leaves her refreshed and alert. Owners tell us that, all in all, it constitutes the perfect climax to each wonderful Cadillac journey. Why not visit your dealer at your very first opportunity—and borrow a 1955 Cadillac—and see for yourself? We wager you’ll be looking forward to the day when you can end every journey in a Cadillac car!

CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION

Cadillac
Drexel presents

Profile*

the newest furniture idea in modern living

Fits Your Plans...Fits Your Place...Fits Your Purpose and Pace!

Presenting Profile by Drexel, an important new furniture style with a sculptured, sophisticated beauty unheard-of at such reasonable prices! Look at Profile’s lines... sweeping curves that are beautifully dramatic from any angle! Look at the wood... rich, ripe-brown walnut with provincial warmth in its glowing color! Look at the drawer-pulls... silver-plated and graceful as sterling spoons! And look at all the ways that Profile’s more than 80 pieces fit your living room, dining room, bedrooms, here and on the next thirteen pages.

Get your "Portfolio of Fine Furniture", colorful booklets on Profile and Drexel’s many other collections! Send 5c in coin to 2 Haffinon Road, Drexel, N. C.

*Design patents applied for.
Fits your PLANS

... designed to grace rooms large or little!

Profile by Drexel

Profile fits your present home, fits your plans for Someday, too!

Its gleaming elegance stands out in the largest room...its perfect side-by-side proportions permit small-room compactness. The forward thrust and curving back design of chests and dressers give you more surface space in less floor space, and add to the light-and-airy, up-to-tomorrow look of this open-stock grouping.

You can plan with confidence with Profile.

Drexel FURNITURE COMPANY • Drexel, North Carolina

You can plan, too, that Profile mirrors will stay clear and gleaming...guaranteed against silver spoilage for ten years! Each is made by Carolina Mirror Company, of Libbey-Owens-Ford Parallel-O-Flute glass, twin ground for truest reflection.

Seat-foot bed in single or double size; six-drawer chest; inviting slipper chair; glass-topped spindle table; eight-drawer dresser with matching mirror.

See Drexel on "Feather Your Nest", NBC Television
To be proud of beauty
and sure of value, choose

**genuine Leather**

Sophisticated beauty—a phrase as true of genuine leather upholstery as it is of Profile by Drexel! In the softly-gleaming elegance of top-grain leather, you get outstanding practicality, too. These clear, high-fashion hues keep their sparkle through the years, asking no more from you than an occasional dusting. A swift swish with mild soap and water removes any ordinary household stain—even ink! Constant wear just polishes leather’s surface to an even brighter patina, and you never need to hide its lustre with slipcovers!

**MARVIN CULBRETH**

Only genuine leather wears as well as it looks

**THE UPHOLSTERY LEATHER GROUP, INC. • 141 East 44th Street, New York 17, N. Y.**
Fits your PRIDE . . .

with impressive evidence of your good taste!

Profile

by Drexel

Because Profile is thoroughbred through and through, it gives your home the look of distinguished quality. Millions of feet of fine walnut were inspected before the 10% was found that met Drexel’s satin-and-sable requirements! Only the smartest colors are used in Profile’s vivid upholstery. Only the softest genuine leather would do for Profile’s long-lasting look of luxury. It all adds up to furniture you’ll treasure with pride for years!

Sleek desk has efficient drawers and genuine leather top. Left-arm chair and right-arm loveseat are upholstered in genuine leather and flank a streamlined corner table.

M ARVIN CULBRETH

Drexel FURNITURE COMPANY • Drexel, North Carolina
HARVARD makes beds so easy to move! Floats headboard legs off the floor with no stress or strain, makes cleaning under the bed a breeze.

HARVARD Frames are made for a lifetime of hard use—support 3 times more weight than you’ll ever use. Precision made, smooth baked enamel finish!

WRITE for "Decorating Magic"—the HARVARD guide to bedroom beauty, with dozens of ideas on bedroom design. Send just 10c in coin for your copy.

Your beds wear longer, move easily with

HARVARD BED FRAMES

Just as Profile by Drexel fits your life . . . the Harvard Frame fits your Profile bed, and any other Hollywood style bed! Modern or traditional settings take on new beauty with the bright, fresh decorator color of this Frame.

And Harvard Frames save you so much space. Used in millions of American homes . . . there are no finer bed frames made. Look at all these Harvard features . . . see your Harvard dealer soon!

HARVARD FRAMES, 6201 Woodland, Dept. 69, Cleveland 4, Ohio.
Fits your PLACE with clean-cut lines at home across the country!

Profile
by Drexel

Those uncluttered curves are completely at ease in Boston or Boise, Seattle or Sarasota. And Profile makes the most of a one-room walk-up, the most impressive estate, or anywhere in between. Every inch is designed for versatility as well as beauty... for example, the Harvard Frames that swing apart for easy bed-making. Fit your place with Profile... for a place that's fit for a queen (and king)!

See Drexel on "Feather Your Nest", NBC-Television

Seven-drawer dresser and matching mirror; man's chest; king-sized bed with upholstered back rests; smart hoop chair with cushion.

Drexel FURNITURE COMPANY • Drexel, North Carolina
it's gay, it's young
it's versatile, new

wild rose

pattern by Stangl

The modern grace of Wild Rose lends a bright, fresh note to any meal—breakfast, luncheon, buffet, even a formal dinner! Its lilting colors stay clear and vivid, because the pattern is hand painted and hand carved under glaze. Think of it—all the individuality of handcrafting for only $14.95 for a sixteen-piece starter set. See Wild Rose at your favorite store. Look for the Stangl name on each piece. Made in America.

Only $3.95 for a Stangl Single Service.
All Stangl patterns available at leading stores. Free: Color folder showing Wild Rose and other Stangl patterns.

Stangl Pottery, Trenton 7, New Jersey • One of America's Oldest and Finest Potteries • Established 1895 • Our 150th Anniversary 1805-1955
Fits your PURPOSE . . .
sets the mood that sets you off!

Profile
by Drexel

One of Profile's leading talents is perfecting the atmosphere that flatters you. If you're the serene, traditional type—Profile's lustrous sable color blends beautifully with your prize antiques. If you're a vivacious modern—Profile's sleek curves add life to your streamlined decor. And Profile makes the most of fine accessories of any era . . . see how smart it looks with timeless Stangl tableware!
Fit your purpose to perfection . . . with Profile!

Extension table with new easy-gliding steel slides; comfortable side chairs; open china deck and 3-drawer chest create a dining room of modern hospitality.
Furniture with a future . . .

Profile

by Drexel . . . cushioned with Texfoam

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Profile by Drexel cushioned with Texfoam.

Drexel chose Texfoam because it stays the way it was made—
with no effort on your part—accentuating clear, smooth
styling—offering soft, easy comfort.

Look for the Texfoam tag when you're shopping for furniture.
It's your assurance of the finest in foam cushioning.

For more information write to
B. F. Goodrich Sponge Products Division,
Fits your PRACTICALITY...
It's timeless! It's sturdy! It's comfortable!

Profile

by Drexel

Profile brings you all of Drexel's quality features of construction, plus exciting extras, too. New steel slides make Profile's extension tables glide in or out so effortlessly; hold the tables firm and free from ever shrinking and warping! Texfoam gives Profile sink-deep seating comfort that stays resilient, preserves Profile's beautiful lines.

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Distinctive comfort in a lounge sofa: pull-up snack table for TV meals; glass-topped spindle lamp table; upholstered chair with wooden arms; 3-drawer chest and matching mirror.

Drexel FURNITURE COMPANY
Drexel, North Carolina

See Drexel on "Feather Your Nest", NBC-Television
The Finish on **Profile**

by Drexel is Something Special

Only a custom finish could match the high standards of beauty and livability built into Profile by Drexel. Our styling studio created a special lacquer finish of unusual depth and clarity that enhances the ripe brown color and lets you look right down into Profile's beautifully matched wood grain.

This finish is specially formulated for durability, too. It is tough and protective and perfectly suited to the daily usage that this friendly furniture was designed to invite.

We know it will add to your enjoyment of Profile for many years to come.

GRAND RAPIDS VARNISH CORPORATION
Grand Rapids, Michigan

Creators and manufacturers of custom Finishes for fine furniture.
Fits your PACE
... easy to care for, lovely to live with!

Profile by Drexel

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And Drexel has spared no detail to insure a pace of good living for years to come. Grand Rapids Varnish Corporation’s fine lacquers give the “finishing touch” to Profile’s long-lived loveliness.

Dainty but efficient lady's desk with contrasting top; harmonizing chair; six-drawer chest; pier chests and comfortable lounge chair.

Get your “Portfolio of Fine Furniture” colorful booklets on Profile and Drexel's many other collections! Send 35¢ in coin to 2 Huffman Road, Drexel, N. C.
For the “House of Ideas”

genuine Leather

...and the Car of the best idea for fashion and value, at home or on the highway

Genuine leather upholstery is a smart idea, for a number of reasons. Like the Nash, it’s stylish, beautiful, and comfortable—that’s obvious. More importantly, it gives you outstanding performance—like the 1955 Nash Ambassador “Country Club”. Hard wear and rugged treatment only serve to polish it to a brighter luster. Mild soap on a damp cloth is all you need to keep it sparkling. And eventually, genuine leather upholstery adds to trade-in value.

The famous Nash Reclining Seats are upholstered in a color choice of genuine leathers.

Only genuine leather wears as well as it looks

LEATHER IS 77% STRONGER! The rugged strength you get in genuine leather means your upholstery is far less likely to tear, no matter what kind of rough treatment you give it.

121% STRONGER ALONG STITCH LINES! Because genuine upholstery leather is strong where other materials are weak, it lasts better under the strains caused by rough roads or junior rough riders.

LEATHER IS MORE SCUFF-AND SCRATCH-RESISTANT, BY 10%! Because it resists all kinds of damage best, and is easy to keep gleaming clean, genuine leather upholstery increases your trade-in value.

LEATHER IS FIRMER BY 37%! It won’t sag or stretch out of shape. You save money again because cars upholstered in genuine leather look better longer.

THE UPHOLSTERY LEATHER GROUP, INC.
99 West Bethune, Detroit 2, Michigan • 141 East 44th Street, New York 17, N. Y.
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you need this **permanent** insulation


But only with insulating glass — Thermopane®— can you enjoy window walls to the fullest all the year ‘round. In winter you’ll be more comfortable near these windows and you will save money on fuel. In summer Thermopane keeps out heat and helps your air-conditioning do a better, more economical job. And Thermopane keeps your home quieter, because it muffles outside noise.

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Your L·O·F Glass Distributor or Dealer can tell you all about it. He’s listed under “Glass” in the yellow pages of your phone book. And, for our free Thermopane book, write to Dept. 1185, Libbey-Owens-Ford Glass Co., 608 Madison Ave., Toledo 3, Ohio.
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Panelgroove is the modern panel siding for modern homes... creates distinctive interior paneling, too. See your lumber and building materials dealer. Send coupon for informative folder.

Look for This Man—He makes the Difference

MASONITE PANELGROOVE

PANEL PRODUCT OF MASONITE CORPORATION

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Please send me your illustrated folder on Panelgroove and more information about Presdwood products.

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Town... Zone...

County... State...
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*Please enroll me as an entrant in VOGUE’s 21st PRIX DE PARIS.*

NAME

HOME ADDRESS

COLLEGE

STREET

COLLEGE ADDRESS

CITY

DATE OF GRADUATION

ZONE

DATE

STATE

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First to introduce a special type of "Heal Collar" to expedite the growth of smooth, even new bark over the filler used in cavities.

First to maintain Tree Research Laboratories with a highly trained staff of nationally known scientists to study shade tree problems.

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See your Local Telephone Directory for Local Address.
COMPLETE STATIONERY TROUSSEAU

By Crane for

THE HOUSE OF IDEAS

LIGHT TOUCH ... any level of light from dark to full-bright ... the perfect level of light for your every activity, mood, decorative effect. Now, at the turn of a dial ... for every room in your lovelier home ... with new, different LUXTROL Light Control. LUXTROL banishes "on-off" switches ... controls both incandescent and fluorescent lighting ... is priced surprisingly low. See your LUXTROL dealer for a demonstration of this totally new concept in modern home lighting. For his name and address call your local Western Union Operator 25. Meanwhile, for full descriptive literature, drop a postcard to The Superior Electric Company, 11085 Demers Avenue, Bristol, Connecticut.

NEW

LUXTROL

LIGHT CONTROL
Basic requirement for the well-run house: a well-appointed desk. Here you see stationery in varying sizes and shapes, in special weights, papers for every member of the family to use for business and social needs. What's nicer, the paper is so pretty that letter-writing becomes a pleasure rather than a put-off chore. From informals to large single sheets; with a distinctive monogram, a name-and-address, a single name or just an address, the House of Ideas stationery personalizes either a bread and butter note or business letter.

Correct to the letter, stationery wardrobe includes paper for her, for him, for the house itself.

Top group shows the "house" stationery. Clipped to writing board is "Continental Message," informal Parchment note paper die-stamped with the street address only. Other house stationery includes airplane-weight paper engraved with street and city address, matching envelopes; double sheet, heavy weight plain kid finish paper engraved with address only, and a supply of matching plain envelopes. This same kind of stock, perfectly plain, is used for acknowledging formal invitations. Center group is "his" own stationery. Tucked in the left side of the blotter are correspondence cards engraved with his name, and street and city address. Matching envelopes are plain white. The large single sheet of letter paper is engraved with his name only, on a Raveledge white vellum. Matching Raveledge envelopes are also left plain. Bottom group is "her" personal writing wardrobe. Left to right: Kid finished pearl white folded letter and note paper has cerulean blue border and monogram, plain white blue-bordered envelopes. Just below are informals, engraved with Mr. and Mrs. Peter Baxter, but indispensable to a woman's desk. At the bottom of writing portfolio is silk finish white sheer paper and envelopes printed with Mrs. Peter Baxter, followed by complete address. At the right is informal paper for writing to close friends and family, a Raveledge white vellum engraved with her name only, Millicent Baxter.

Color photographers admire this beautiful crystal, regret they can't reproduce the way your eyes will see it. Reason: Shell Pearl is iridescent, just like mother-of-pearl. Moreover, it is hand formed by our glassblowers with graceful waves (in glassmakers' talk, a "loop optic") to give infinite variety and movement to the shimmer of light and color on its surface. The elusive colors, the aliveness of Shell Pearl, are simply too subtle for a camera, call for in-person viewing (and please do!). We think you may well choose Shell Pearl for yourself, or for a most distinctive gift. Suggested place setting shown, $11.50*. In open stock because it's made by the Fostoria Glass Company in Moundsville, West Virginia.

*slightly higher in the West

FOSTORIA
DOWN COMFORTERS
Beautifully Re-Covered

Once-lovely, now-shabby down comforters recovered like new for $11.95 in down-proof taffeta. ... Women admire Alden's exquisite craftsmanship. ABSOLUTE SATISFACTION GUARANTEED! ... Also re-covered in down-proof sateens and silks. Wooll comforters re-covered, too. And heirloom featherbeds transformed into cloud-soft, down-proof feather-down comforters. Send today for FREE samples of coverings, testimonials, and illustrated folder.

Alden Comfort Mills-HG, Box 6070, Dallas, Texas

You may order all merchandise shown in Shopping Around (editorially and in advertisements) by writing directly to the shops. Enclose check or money order, as few of them handle COD's. You may return for refund any item not personalized if you return it promptly by insured mail and in an unused condition.

Parcel post labels printed with your name and address are the efficient ones to use to insure safe delivery of packages. Inscribed with a three line marking: $1 for 50; $1.50 for 100; $2.25 for 200; $4 for 500; $6 for 1,000. Postpaid. Order from International Industries, Dept. HG8, 11454 Washington Blvd., Los Angeles.

Deco's choice: elegant room dividers! Shown here is a custom-made drapery fashioned of 1/2" slats of Luana wood. Easy to install, easy to care for, this drapery will last for years. The modest price is only 30c a square foot. Send 25c for sample. Order from Carabao Special Products, 950 Columbus, San Francisco.

Bisque busts. Shown here are two charming white bisque busts of Diana, the fabulous moon goddess, and Apollo, the handsome god of manly strength. In two sizes: 5½" ($2.75 the pair) and 9½" ($12.50 the pair). Either set makes a fine wedding gift. Postpaid. Order from Seth & Jed, Department HG8, New Marlborough, Mass.
Fairy-like decoration for your candlesticks, candelabra, or sconces: crystal bobeches to catch the candle light and the candle drippings. Any stick will be enhanced by the addition of these bobeche. $1.51 ppd. the set of 4 clear crystal; $2.71 ppd. for 4 etched crystal ones. Paulen Crystal, 296 Broadway, New York.

Buy of the month: the custom-made sterling silver jewelry shown here. Hand crafted of exceptionally heavy silver, it is decorated with a beautifully modeled lily. And the price is so very modest! $3.95 for ring; $8.95 for earrings. Postpaid. Tax incl. Order from The Bowman's. 1631 Filbert Street, San Francisco, California.

No, this handsome double plant stand is not made of New Orleans wrought iron. Instead, it is made of plastic cast in the mold of an antique flower container. Finished in black or in pink, it makes a charming appointment for terrace or garden. 9" x 11". $2.20 complete with 2 pots. Ppd. Foster, 430 S. Jefferson, Peoria, Illinois.

A Perfect gift for any couple is this box of 36 book matches. Each of the standard size books is marked with the husband's name in tiny lower case type and the wife's in bold upper case. (It can be reversed!) $1.50 for 36 in one style. Postpaid. Order from Willard Creations, Department HG, Box 509, Culver City, California.
The way to select ORIENTAL RUGS

is to examine them in your own home

Hundreds of rare antique, semi-antique, and new oriental rugs to choose from; in perfect condition ... and moderately priced.

SEND FOR DESCRIPTIVE LISTS and Color Photographs ...

... then make your choice. Your selection, with additional rugs for comparison, will be sent to you EXPRESS PREPAID.

200 Perfect Antique Rugs $90 to $200
100 Perfect Antique Rugs $200 and up
100 Semi- Antique Rugs in Old Designs $15 and up
100 Choice 9 x 12 Rugs from 75 to $200

Many giant and unusual sizes

For sale to America's foremost decorators and export to Oriental Bases, and largest exclusive dealers in oriental rugs.

We sincerely believe that our rugs are the best values on the market today. Many customers, from all parts of America, say that similar rugs are offered at double our prices. Good Oriental Rugs are sound investments.

No deposit or expense to you in ordering our rugs shipped on approval.

No obligation to buy.

Postcards and invoices from outside en­　flavored U. S. not accepted.

CHAS. W. JACOBSEN • 401 S. SALINA ST., SYRACUSE, N. Y.

SAVING $2 to $13 a pair!

Fiberglas

CURTAINS and DRAPEs

FREE Catalog and Color Swatches

What wonderful curtains and drapes amazing Fiberglas fabrics make! Never need ironing, stretching, starching! You can wash, hang and drape them in 7 minutes! Guaranteed never to shrink, fade, stretch, sag! 30 sizes to fit any window! 5 colors in curtains, 7 colors in draperies. And our huge buying power and direct-to-you selling policy lets you pay as little as $2.00 per pair. Write today for FREE Catalogue and Color Swatches.

RONNIE, Dept. 86JJ-8
Ronnle Bldg., Fairview, N. J.

BUY AUTOS BY THE 100

Thousands of playful auto and truck combinations to give any younger loads of fun day after day. In play he buys, sells, trades, decorates a pack of 100 molded autos and trucks. Appealing assorted colors and body styles. A big bundle of 100 cars will be right at home in and around those usual toys. Each car approximately 2" long, 100 cars $1.00 Ppd. Carol Beatty, Dept. P-50, 7410 Santa Monica Blvd., Los Angeles 56, Calif. Send for FREE Catalog.

FREE MEASURING CUP

Pretty and Practical

... and such a value!

What a delight these elegant measuring cups are for practical purposes as well as picture-perfect kitchen wall accent. They're made of crystal with a heavy glazed luster. Designed to look like famous Rockingham ware. Trimmed with a gay, colorful6h straining character, they come in 1", 1½", ⅝" and full-cup sizes. Smart wooden rack included.

Order today on guarantee of satisfaction or money back.

295 plus Tax Shipping

Order today on guarantee of satisfaction or money back.

The way to select ORIENTAL RUGS

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Hundreds of rare antique, semi-antique, and new oriental rugs to choose from; in perfect condition ... and moderately priced.

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A new idea from the House of Ideas

THE DESERT COLLECTION
of area rugs by Karastan

Everything about the Desert Collection is news. The smaller dimensions of these dramatic area rugs, their deep rich texture, their California Desert colors. Take your cue from the House of Ideas and use these exciting rugs to lend new warmth and beauty to your décor. For here is the perfect way to complement modern floors and set off living areas from traffic lanes in today’s rooms. See the whole collection of carved and random patterns in a multitude of sizes at your Karastan dealer’s. “Sunburst” foreground, 9’ x 12’ size, $320. “Desert Star” background, 6’ x 9’, $160.

Karastan
AMERICA’S FINEST POWER LOOMED RUG

KARASTAN 295 FIFTH AVENUE, NEW YORK 16, NEW YORK A PRODUCT OF FIELDCREST MILLS
sheets of Du Pont Nylon

(and it's a story to invite sweet dreams)

You know Du Pont nylon ... know its caressing softness in slips and nightgowns ... its loveliness in stockings ... its long, long wear in blouses ... and you certainly know its easy care! Now you can enjoy all of these advantages in lovely sheets that invite sweet, sweet dreams.

Once folks try sheets of Du Pont nylon, either woven or tricot, they won't use any others. Why don't you try them? We think you will say sheets of Du Pont nylon are made to dream on!

Feather-light sheets of Du Pont nylon are easy to handle, a snap to wash because they never become waterlogged, heavy to lift out of the washing machine or tub.

Quick-drying sheets of Du Pont nylon are washed, dried and put back on the beds before lunch. Because they're nylon, they seldom need ironing—another ease-of-care advantage.

Fitted-bottom sheets of Du Pont nylon simplify bedmaking ... and these sheets stay neat, trim no matter how much a sleeper tosses. They come in white and lovely pastels.

Space-saving sheets of Du Pont nylon, when folded, are as compact as an ordinary pillowcase. Look for sheets of Du Pont nylon in your favorite store next time you shop.*

*For retail stores selling nylon sheets in your shopping area call Western Union by number and ask for Operator 25

Better Things for Better Living...Through Chemistry

Exciting new things are happening in NYLON—one of DU PONT'S modern-living fibers.
Whether you buy, build or remodel, get the extra convenience of two

American-Standard Bathrooms

Look to American-Standard for real convenience and quality in a modern, attractive bathroom. In the room above notice the roominess of the handsome Symphony lavatory, made of vitreous china . . . and the large 5¹/₂-foot Master Pembroke bath of satin-smooth enamel fused to rigid cast iron.

There’s more convenience in an extra bathroom, too . . . and you can probably have one. For there’s a variety of types and styles of American-Standard bathroom fixtures to fit your needs. One of these is the square Restal bath, shown at the left. It serves as both shower receptor and regular tub, in space measuring only 36 x 38 inches.

And in both bathrooms, you can now add a final touch of beauty with the new American-Standard Monogram fittings. They offer colored handles and can be personalized with your own initials. Or choose the new Quality fittings notable for their fresh, attractively-modern design.

For more information see your American-Standard retailer. He is listed under “plumbing fixtures” or “plumbing supplies” in the Yellow Pages of your phone book. Or mail the coupon to the left for a copy of the helpful, illustrated idea book. Plumbing and Heating Division of American Radiator & Standard Sanitary Corporation, Pittsburgh 30, Pennsylvania.

*PLUS INSTALLATION

AMERICAN-STANDARD

BATHROOMS

Serving home and industry: AMERICAN-STANDARD - AMERICAN BLOWER - CHURCH SEATS & WALL TILE - DETROIT CONTROLS - Kewanee Boilers - Ross Exchangers - Sunbeam Air Conditioners
SHOPPING AROUND

A note of tranquility will be added to your life when you install this paper tape dispenser in the kitchen. It holds 25 feet of heavy gummed tape (2½” wide) to use for sealing parcel post, freezer, and storage packages! $1.98 for plastic dispenser and tape. Postpaid. Order from Kimball Printing, Dept. HG, 363 Bond, Oshkosh, Wis.

A fine bench for a fine price is something you don't find easily these days. Here is an excellent piece of furniture which can double as a table as well as a seating piece. Made of beechwood finished in ebony or blonde, it has a handmade natural rush seat. 20” x 17” x 17”. $14.95 ppd. Hobi, Dept. GPB, 15 W. 57th St., N. Y.

For shortcake you need the individual cake pans shown here. Made of sturdy aluminum, each pan will make a 3” cake shell. Note the depression in the top which will hold a generous portion of ice cream or whipped cream. $1.95 postpaid for six pans. Order from Artisan Galleries, HG8, 2100 N. Haskell Ave., Dallas, Texas.

Grace note (and we mean that literally) for your entrance door. We think it is one of the nicest door knockers we've seen in a long time. The 1¼th note comes in solid brass ($5.95 ppd.) or in black finished brass ($3.95 ppd.). 6” high, it weighs 1 lb. Bedroom size 4” long solid brass ($3.75 ppd.).

Catalog of other unusual items 10 cents
TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue, HG Nashville, Tennessee

Beautiful Custom Made Drapes approx. $150 a yard
Now—from Carabao alone—you can get custom made drapes, tailored with all the fine quality features of decorator-made draperies. Yet you pay less than you would for ordinary ready-mades.

- Carabao drapes are custom made to your exact width and length measurements
- Fabric is "tabled" for precision cutting so your drapes will always hang perfectly
- French pleated by hand. We use plastic crinoline to assure perfect headings
- Weights are sewn in the full 3-inch hems to give hanging perfection
- In joining widths of fabric, we cut off the selvages and seam the fabric with an overlap stitch so seam cannot rucker
- Seams are positioned in the pleats so they are completely invisible

Remember—only Carabao gives you these custom-tailored features, plus an unequalled selection of fine quality fabrics.

Choose from 50 colors in five exclusive fabrics
SEND 25C FOR SWATCHES

Five decorator fabrics, designed for draw drapes or panels, give you a wide selection of textures and colors for any type of decor.

- Carabao Two Tone Supple Weave
- Carabao Nubby Weave
- Carabao Sheen Weave
- Carabao Textured Weave

Make your own drapes from Carabao fabrics yardage $1 free instructions

Clip this coupon for information. Enclose 25c for swatches of all colors of all fabrics.

Money back guarantee
CARABAO SPECIAL PRODUCTS CO.
2750 Hyde at Beach, Dept. GG7, San Francisco, Calif.

EMBRACE THIS OFFER TODAY—PREVENT DISAPPOINTMENT

OUR SIXTH YEAR OF SELLING DIRECT BY MAIL
WOOD-LAC is the best clear finish for INTERIOR REDWOOD or other natural woods. It is colorless, all oil base, elastic, fast and hard drying, easily cleaned, coating which enhances the natural wood grain coloring and protects the wood against stains. Two coats may be applied in one day. Choose the clear GLOSS or SATIN finish. $1.90 Qt., $6.00 Gal. Postpaid.

POLAR WHITE is the PUREST of WHITE PAINTS. 100% Titanium pigmentation — 100% oil base vehicle. POLAR WHITE is smog-proof and mildew resistant, so it stays white and lasts years longer. POLAR WHITE has terrific "hide" or covering power, it goes further and gives you the WHITEST HOUSE in town or pleasing pastel shades if color tinted. $2.40 Qt., $7.00 Gal. Guaranteed.

POLAR WHITE Wood finishing instructions and full color pamphlet sent with every order or FREE on request.

LINSEED OIL PRODUCTS CORP.
1104 S. FREMONT AVE., ALHAMBRA, CALIFORNIA

"DOWN-IN-FRONTIER" TV BENCH

CREATED BY KOCH METALCRAFTSMEN

Clever addition to your home "theater"! It's 11" high, 19" long, 12" wide with deep-cushioned seat richly upholstered in black, white and gold fabric. Free-wheeling brass plated wheels. Satin black legs and hand holds. No. SG-1

ORDER TODAY! EACH, $9.95 EXPR. COLL.

SANTA CLAUS, INDIANA

A pippin CHERRY PITTER

Just press the rod and the pit drops into the jar without crushing the cherry. The juice flows into the jar — no spilling — no spattering. It's quite attractive— nothing to get out of order.

This imported pitter guaranteed to give satisfaction. Only $2.95 postpaid.

BEX PRODUCTS
1050 Carroll Place
Dept. GH
Bronx 56, N. Y.

MONOGRAMMED SHOWER CURTAIN

14" (One Initial) Monogram FREE

Add a personal touch to your bathroom decor, fast-color de luxe taffeta, monogram in any contrasting color, size 4' & square $12.95 Postpaid

If 3 letter monogram desired, add $1.00. (No C.O.D.'s please).

COLORS: White, Peach, Canary, Rose, Wine, Charcoal, Kelly Green, Spruce Green, Spring Green, Lt. Grey, French Blue, Black, Brown, Pink, Turquoise, Gold, Red, Aqua, Lilac, Apricot. Please specify curtain color, color of monogram, (1 or 3 initials).

W & W MONOGRAMES, Dept. HG8
1001 Chestnut St., Philadelphia 7, Pa.
AROUND

For eye appeal serve your buffet devilled eggs, the family’s breakfast eggs on the charming Italian pottery plate shown here. Decorated with gay color Chanticleer, it has a scalloped shoulder with sections for twelve eggs. About 14” in diameter. $2.50 ppd. Helen Gallagher, HG8, 413 Fulton Street, Peoria, Illinois.

Handy aid for business correspondence: the Reply Address Labels shown here. As good as a return envelope and much less costly, these labels will insure quick replies. $1 for 150 labels printed with three lines! $1.75 for 300; $4.50 for 1,000; $8 for 2,000. Ppd. Time-Saver Ideas, 46 Jasperson Bldg., Culver City, Cal.

Classic shirt to wear with leisure clothes: the Mexican cotton one shown here. Beautifully cut and finished, it is made of a sturdy cotton which becomes more beautiful after each washing. Men’s sizes: S. M. L. extra large; women’s: S. M. L. White only. Van Keppel, Green, HG8, 9501 Santa Monica Blvd., Beverly Hills, Cal.

Appointments for the breakfast tray, for the terrace buffet, for the barbecue work table: aluminum covers. Shown here are covers made of spun aluminum: the 7” one is perfect for toast; the 10” ones are fine for covering individual entrée plates. $2.98 postpaid the set of three. From Miles Kimball, 100 Bond, Oshkosh, Wisconsin.
"L-O-V-E My Flea-Scat-Pad!"


Special for Cats—just as comfortable, just as effective. Kills fleas and lice. Stops biting and scratching. 14x18 in. $2.49.

Send No Money—Order C.O.D., or send check and we'll pay postage. Sudbury Laboratory. Box 157, Sudbury, Mass. Money-Back Guarantee.

imating Live Lobsters. Ready to
From New England's famed Salt-
TINS OF CLAM CHOWDER with
all Ihe van
for the tastiest shore din­
cook and serve in their native ocean
water Farm -tender, meaty, sweet­
OR 8 LIVE LOBSTERS PLUS
Write for FREE Catalog.

NOW—enjoy a delicious
FRESH Ready to Cook
In Disposable
Lobster Steamer
LIVE LOBSTERS OR 8 LIVE LOBSTERS PLUS HALF-PECK STEAMER CLAMS
From New England's famed Saltwater Farm—tender, meaty, sweet­est-tasting Live Lobsters. Ready to cook and serve in their native ocean rockweed. No handling until they're ready to eat. 1½ lb. ideal size. Iread all the way for the tastiest shore dinner imaginable. FREE TWO 15 oz. TINS OF CLAM CHOWDER with every order. Tell us day, month and time you want them. Fresh, live delivery GUARANTEED within 1800 miles. $14.95 plus Express Collect. Write for FREE Catalog.

for the first time...a
SILENT VALET
at this low price!

$298
$398

$2450
Flower tray included

NOW enjoy a delicious
MAINE Shore Dinner
10 OCEAN FRESH Ready to Cook In Disposable Lobster Steamer
LIVE LOBSTERS OR 8 LIVE LOBSTERS PLUS HALF-PECK STEAMER CLAMS
From New England's famed Saltwater Farm—tender, meaty, sweetest-tasting Live Lobsters. Ready to cook and serve in their native ocean rockweed. No handling until they're ready to eat. 1½ lb. ideal size. Iread all the way for the tastiest shore dinner imaginable. FREE TWO 15 oz. TINS OF CLAM CHOWDER with every order. Tell us day, month and time you want them. Fresh, live delivery GUARANTEED within 1800 miles. $14.95 plus Express Collect. Write for FREE Catalog.

Merrill Ann Creations
Dept.MG-8 JOE WARRIN ST. NEW YORK 7. N. Y.

Silent Valet with all the features of rocks coating dollars more, including shaped coat hanger, trouser bar, tie bar, shoe rack. WONDERFUL for your summer home, guest room or winter residence. No college dorm complete without one. So much convenience for so small a price. 41½" x 15" in Mahogany finished hardwood; unfinished for the "do-it-yourselfer."

De Luxe model, native birch in Maple or Mahogany, $7.98 plus 50c shipping charge. Order from Janet Forister, Department HG8, 200 Monson Street, Peoria, Illinois.

A fishing knife which does everything but catch and cook the fish is the one shown here! Made of Solingen steel it has a scaler, a fine pointed blade for cutting, a notched edge for determining the weight of the fish. About 6" long, it has a beautifully engraved case. $5.95 postpaid. Order from Thorson's, 352 Fourth Avenue, New York, N. Y.

To mix or to match; these sterling silver guard rings. Let imagination guide your choice. Rings come in three ways: undecorated sterling ($1.50); set with real turquoise ($2.95 each; $5 for two); set with "fake" rubies, emeralds, sapphires or diamonds ($2.95 each). Ppdl. Tax incl. Old Pueblo, Box 4035, Tucson, Arizona.

Staffordshire bone dishes are not easy to find. Here we show you a set of three dishes which you will be proud to own or to give as a gift. Each is 6½" x 3½". Decorated in the Toulon pattern, each dish is a different color. $3.50 for three; $5.95 for six. Postpaid. Order from Here's How, Dept. HG8, 27 East 22nd Street, New York, N. Y.
AROUND

Tag the dog and someone will see to it that your Fido is returned. Shown here is a Lucite tag (2” x 3”) which is marked in gold. The four line legend will carry name, address, telephone number. It’s good dog insurance for a modest fee! $1 for one. Ppd. International Gift House, 45 Jasperson Bldg., Culver City, Calif.

“Lazy Caddy” is the perfect gift for any golfer. Lightweight (10 ounces), it is strongly made of tubular aluminum and high-carbon steel. Equipped to carry 8 clubs and 3 balls, it is easy to insert into the turf before making a shot. 25” high. $6.95 ppd. Order from Downs & Company, Department HG5, 816 University Place, Evanston, Ill.

Corner chair. This fine reproduction is copied from a well-loved antique. Made of solid maple fitted with a handwoven fiber rush seat, it comes in two ways: unfinished ($17.95) or finished in maple, pine, mahogany, walnut or black lacquer ($19.95). Exp. collect. Overall height 35”. Jeff Elliot, Statesville, N. C.

Elephant-ivory Buddha. This is the “Laughing Buddha,” prized by collectors. It is hand carved by craftsmen in the Kowloon side of Hong Kong. Because it is handmade, each figurine is an original treasure. Give one to a collector. $3.25 ppd. complete with hand-carved wood base. Ziff, 5316 S. Dorchester Ave., Chicago.

GREAT SHAKES

These jumbo salt and pepper shakers will win plaudits at your next buffet supper. They're made of snow white milk glass in a raised vintage grape design ... come with giant matching sugar shaker. All three have gleaming chrome tops that won't tarnish. Salt and pepper are 4½” tall, sugar measures 6½”. Salt and pepper ... $3.25 pair, ppd. Matching sugar ... 2.50 ppd. Sorry, no C.O.D.'s.

Beverly Baker
Dept. HG-8
Box 135
Dorien, Connecticut
Authentic Western HORSE-SHOE PLANTER

Add grace and beauty to any room in your home with these lovely Horse-shoe Planters. They’re made of solid logs of gnarled Texas Mountain Cedar, a wood of distinctive beauty. Hand-rubbed to a mellow satin finish. Genuine horse-shoes and nails. Removable black metal liner. They are 6” high and 8” long. $6.95 postage paid.

SOUTHWEST MERCHANDISE CO.
1314 West Terrell St.
Fort Worth, Texas

SHOPPING

Not for the closet is this sensationally beautiful duct! It’s meant to be displayed. It has a black felt face, gold braid features, jeweled eyes, gold color or earrings and a mop of red and orange lamb’s wool hair. Use it to whisk away pesky ashes or stray dust. 17” high. $6.95 postpaid. From Susan Smith, Carpentersville, Illinois.

The famous Mouli of cheese grater fame has designed another appliance: the salad maker. Fitted with five discs for slicing, chopping, shredding (coarse or fine) and grating, it will help to speed up all kinds of salad making. When not in use the rubber tipped legs fold. $4.95 ppd. Elron, Dept. HG3, 223 W. Erie St., Chicago, Ill.

Jewel charm. Semi-precious stones dangle in a grape-like cluster from the gold-plated rope bracelet shown here. The combination of polished amethyst, topaz, aquamarine and rose quartz makes a delightful and unusual charm. And the price is so little! $5.95 postpaid. Tax incl. Order from Aimée Lee, 545 Fifth Ave., N. Y.

LUDLOW STUDIOS, Inc.
155 W. 23 St., New York 11, N. Y.

With natural-looking leaf-shield lights! This set of 7 green aluminum shields on 20” metal spiked stems, planted among your flowers, creates a stunning fairyland effect after dark. Lights an area of 24 feet. Complete set of 7 shields, 7-foot watterlight cord (3’ distance between each shield).

LARGE CUPOLA

Copper roofed cupola, 30” high, roof 23” square, No. 1 Pine, everything pre-cut, including copper, and ready to assemble. Fits any roof. Money back guarantee. A wise investment in beauty and value for your home.

WROUGHT IRON WEATHER VANE

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Only 8.75 $ W.

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Unusual Gifts and Housewares!

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Quickie Planter

Ideal tool for garden planting. Tapered cylinder with sharp cutting edge. Heavy gauge steel, hardwood handle. Ejects core of soil with each insertion. Perfect for planting bulbs, vegetables, annuals and perennials, and for shrubs and tree root binding. Stays hours of needless spoiling. No COD’s. Add 5% in Ohio. Order right now. Immediate Shipments. $2.95 ppd.

RICHY’S
P. O. Box 179, Youngstown 1, Ohio
AROUND

Pierced spoon to use in serving sauceless vegetables is shown here in the lovely Wedgwood pattern. Made of sterling silver, it is very modestly priced! Consider a pair as a wedding gift. 8 1/2" long. $5.75 or one; $11 the pair. Postpaid.

Federal tax included. From Julius Goodman, HG8, 113 Madison Ave., Memphis, Tenn.

"Golf-Tease" will have your duffer keeping his eye on the ball and swinging like the Club Pro! Golf Tease are corrugated tines in brilliant plastic colors; red, yellow, orange and white, that hold the ball perfectly and spark conversation at the 19th hole. If you're playing golf with the boss, he'll guffaw and hand you this. 4 cards (24 tees) 1.95 postpaid.

Silverware is very modestly priced! Made of chrome, it is modestly priced and is brilliantly colored. Made of steel finished in chrome, it is modestly priced!

"Grill-Aid" Steak Tong with scientifically designed grips handle steaks and chops properly (no fork to puncture the meat and lose the flavor); holds securely, never drops a steak. Stainless steel, 18-inch length protects your hand from the heat. Steaks turned and handled easier from start to finish. Lots of uses including picking up baked potatoes or hot foil-wrapped food from fire. Ideal gift to steak fancier. $2.95. Brand new. Sold only by TAYLOR GIFTS, Inc., Wayne, N. J.

Frosty beer will taste better when it is served in hollow stem glasses like the one shown here. The big bowls hold 16 ounces and the hollow stems will taste better. Made of crystal clear glass these containers are sure to please the finest crystal lover. Made of crystal clear glass these containers are sure to please the finest crystal lover. $2.95 postpaid the set of 8. Ward Phillips, Dept. HG8, Carpentersville, Illinois.

Lawn Flamingos

$3.95 A PAIR

PLUS 35c SHIP. "SHAKE-A-FLAMINGO"

Here's a dramatic and colorful accent for your lawn or yard. In true tropical Flamingo pink, with bold black accents, these "birds" are certainly to be the conversation piece of the neighborhood. They're made of plastic, never affected by the weather. The color will never fade. 18" body with long, steady steel legs that are thrust into the ground. 36" overall height.

Satisfaction Guaranteed or Money Back

Improves outdoor steak cooking!

Grill-Aid Steak Tong with scientifically designed grips handle steaks and chops properly (no fork to puncture the meat and lose the flavor); holds securely, never drops a steak. Stainless steel, 18-inch length protects your hand from the heat. Steaks turned and handled easier from start to finish. Lots of uses including picking up baked potatoes or hot foil-wrapped food from fire. Ideal gift to steak fancier. $2.95. Brand new. Sold only by TAYLOR GIFTS, Inc., Wayne, N. J.

NEW WORK-SAVE-IDEA IN GARDENING.... A PORTABLE LEAF BURNER!

Safe, easier, more convenient way to collect, store and discard of burnable household, lawn and garden refuse. Burns as you go—in any position—no carrying—no worry about fire getting out of control. Cuts raking time in half, too! Recommended to Bureau of Fire Prevention. Scientifically designed for minimum heat emission, smoke, fire hazard. Built-in ash collector. All steel construction. Perfect as a garden cart, too!

Suburban, Jr. Model (Illustrated) 6 cu. ft. capacity $19.95. Suburban Model 18 cu. ft. capacity $26.95. Rental charges collect. If not delighted, return for full refund. 10-Day $ave Back Guarantee!

GARDENING PRODUCTS, INC.,
2208 State Highway #23, Wayne, N. J.

SHOO FLY

Net parasol goes over your food when eating outdoors. Keeps flies and other garden dwellers off the food. Folds to nothing (like an umbrella) for storage. Is a decorative, useful accessory. A generous 17" square!

No C.O.D.'s please!

JEREDITH MANOR
P.O. Box 130 Nyack, New York
Iron-on name tapes will adhere to any cloth. Mark the school and college clothes with these easy to apply labels and you will save replacement money. Tape is white; marking in red, blue or black. $1.50 for 100 pieces; $2 for 150; $3 for 300. Add 50c for second line. Postpaid. Art Colony Industries, 11-32 University Place, New York.

What a clip for the office desk! Traditional in design it is untraditional in size. About 6¼" x 4½" it will hold great mounds of letters, memos and bills. Use it, too, as a paperweight. Made of wrought iron it is beautifully finished in brass. $1 each; $5 for six. Postpaid. Pinesbridge Studio, Dept. HGS, Ossining, N. Y.

The garden pool needs the lily pad lights shown here. Made of waterproof composition, each pad is connected to a 12 foot electric cable. $11.75 for a single pad and flower; $22.50 for the double pads and flowers. A set makes a fine gift for the gardener. Postpaid. Ludlow Studios, HGB, 115-1 West 23rd Street, New York.
Here's the New **Duo-Classic thermostat**

...Effortless Control of Summer and Winter Air Conditioning!

Duo-Classic Year-Round Air Conditioning Controls were selected for the 1955 House of Ideas. A milestone in the progress of all season comfort, this system will bring efficiency, ease of use and beauty into your home.

The Classic thermostat is a companion-piece to the Duo-Classic. It is designed for superior control of either winter or summer air conditioning. Both Classic and Duo-Classic control systems are available through your builder or air conditioning contractor.

It's handsome ... and so easy to use.

In your new home, or your newly air conditioned home, you'll be happier with the Duo-Classic thermostat.

Engineers, architects and decorators have cooperated to create this thermostat which will hold the selected temperature within a fraction of a degree; eliminate complicated switching and actually add to the beauty of your home.

A great advantage of the Duo-Classic control system is the Universal Control Panel which accommodates any type of heating, any type of cooling, in any climate. This means easier, less expensive installation and simplified operation for you!

You'll be proud to have the Duo-Classic in your home. It will add pleasure and comfort to your living. Discuss Duo-Classic year-round air conditioning control with your builder or contractor.
CAIRO. Exciting designs in the newest high-fashion decorating device — Related Area Rugs! Fresh, timeless styling distinguishes this Trend-Time Collection by Callaway... in sizes from accent rugs through room carpets. Their uses are as endless as your needs, as flexible as your imagination!

NEW GRANDEUR. Really new grandeur — you'll love these smart metallic gold borders and luscious YARN-DYED colors, your assurance of complete washability. First in Style... Tops in Quality... and ABSORBenized to dry you faster. Always look for the "Label of Luxury," at fine stores everywhere.

Callaway Rugs and Towels
Geneva has created a new note in kitchen elegance... the soft hush of a gentle breeze.

And your Geneva kitchen can be personalized to your ideas... built-ins, special feature cabinets, scads of accessories. Your choice of six beautiful decorator colors, or white. You pay no more for Geneva fine quality... visit your Geneva dealer today.

NOW! Choice of Colors at No Extra Cost
Division of Acme Steel Co.

I enclose 10c for colorful 20-page kitchen booklet.

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Sleep? Why sleep . . . when you can be thinking about Those Heavenly Carpets by Lees! You've never seen such colors as I saw in the Lees Carpet Selector! I went to the store with just one idea. One new carpet for our living room. Then three things happened. First, I saw all the wonderful Lees Carpets together. So easy to match, compare and choose. Second, the man told me about the Easy Carpet Payment Plan. For a small down payment you can absolutely fill your house with color and joy — (and I do mean Lees Carpets). Third, I dashed home happy as a deer — to collect swatches, samples, and color cues. No wonder I can't sleep! Tomorrow, darlings, I'm flying straight back to that Lees Selector — to start owning the dream carpets of my life . . .

...those heavenly carpets by **LEES**

Choose from Lees Selector. Use easy time payments. No guess work. All the colors, textures, patterns, at your fingertips in Lees Selector. No hurry, no worry. Just a small deposit and a few dimes a day will do it.
SHOPPING AROUND

A case to consider as a gift for the bride: this exquisite white jewel case made of needlepoint. The multi-color design is delicate, the zipper around three sides makes it easy to use. And the bride could use it as an evening carryall as well as a jewel case, 5" x 3" x 1 1/4", $9. Ppd. Brunswick, Box 96, Riverside, Conn.

A pretty room is appealing because of charming appointments like the magazine rack shown here. Made of solid cherry, it has three graduated compartments, a leaf-pull drawer. The finish is satin-smooth. 18" x 25" x 12". $39.95 postpaid. Carl Forslund Company, H.C., E. Fulton Street, Grand Rapids, Mich.

Pretty as a picture! You could use these pot holders as wall decoration. Made of heat-proof white cotton decorated and bordered with black, red or yellow, they have sturdy rings for hanging. Consider a set for the next kitchen shower. $1.25 postpaid for two. Order from The Felices. Department HG8, Boonton, New Jersey.

Be transformed into a modern beauty by wearing one of Joseph Fleischer's transformations. Made of fine European hair in a color to match your own, it is custom fitted. If illness or disaster has harmed your hair you should send for Joseph Fleischer's transformation by wearing one of his wigs. Made of fine European hair in a color to match your own, it is custom fitted. If illness or disaster has harmed your hair you should send for Joseph Fleischer, 12 West 27th St., New York.

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TWO YEARS' INTERIOR DESIGN

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Period and Modern styles, color schemes, droperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses.

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Some training for those who cannot come to New York. Practical, useful and intensely interesting.

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If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing soothing SPOT REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing, soothing sage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you reign and keep a firm and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely, without risking health. For ashes and pains due to over-exertion. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE! (FIRMS FLABBY TISSUE!)

STANDARD MODEL only $9.98
AMAZING DELUXE MODEL only $12.98.
(Have 96 extra pads. Send payment without order)

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MESA OUTDOOR LAMP
Modern, Reflective, Non-GLARE Illumination

$23.95
Express collect
Package contains: disc top, base, supports, electrical box, fixture and steel bolts.

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Amazing UNDER-SHELF OPENER
No jar top, no bottle top, from the smallest to the largest, can stay scaled under shelf or cupboard. Simply slide jar or bottle down the handy place, under shelf or cupboard. No jar top, no bottle top, from the smallest to the largest, can stay scaled under shelf or cupboard. Simply slide jar or bottle down the handy place, under shelf or cupboard. Simply slide jar or bottle down the handy place, under shelf or cupboard. Simply slide jar or bottle down the handy place, under shelf or cupboard. Simply slide jar or bottle down the handy place, under shelf or cupboard. Simply slide jar or bottle down the handy place, under shelf or cupboard. Simply slide jar or bottle down the handy place, under shelf or cupboard. Simply slide jar or bottle down the handy place, under shelf or cupboard. Simply slide jar or bottle down the handy place, under shelf or cupboard. Simply slide jar or bottle down the handy place, under shelf or cupboard. 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LAUREL TREE RANCH
P. O. Box 26, Palos Verdes Estates, Calif. Dept. HG-85
Brass Hand Holders

Solid cast brass Victorian hand (polished & lacquered) has a spring clip and comes complete with brass screw. Put a few on the bathroom wall to hold hand towels; use them as dryers for stockings, gloves, etc. They make unusual curtain tie backs, hold odd recipes, shopping lists, etc. They are decorative and have countless uses. 35 1/2" long.

$1.95 each postpaid.

Special: 3 for $5.00

Elizabeth McCaffrey

Dept. HG-8
Orange, New Jersey

Quick Relief from SUMMER ECZEMA

In your dog tortured with Summer Eczema like the "Before" dog shown? HILO DIP & OINTMENT remove the real cause of this hot weather scourge; have worked wonders on thousands of dogs during past 16 years. Send $2.20 for complete treatment to:

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Send this ad with your name and address. When book arrives, pay postman $10.00 plus postage charges. If not entirely satisfied, return book for refund. TO SAVE POSTAGE: enclose $10.00 with order. Some refund privilege. Write Today:

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Marble Topped Table

Of genuine imported polished Italian marble set in heavy 9/16" wrought iron banded black satin-finish tripod legs trimmed with brass bail feet and finials. It's lovely, new—different. Can be used in any modern or period setting—in living room, as plant stand, patio table, etc., 12" diameter, 22" high—may be collapsed for storage. Order by No. F 192. Money back guarantee.

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Gain 10, 20, or 30 lbs. with amazing More Wate Tablets. Gain attractive eye-catching pounds and listen to the recommended waltz without hat making melodic. If you are underweight due to faulty appetite or bad digestion, our more-watal tablet will help you put on a good face, give you a good figure. Here is a scientific way which guarantees you can gain as much weight as you wish—or you pay nothing! For men, women, or children. No effort. No labor. No expense. The amazing thing is that it is so easy to follow—simple and safe to gain those eye-appealing curves. Each and every week you gain pounds sensation until you reach the weight that most becomes you. Over or under weight—no trouble. Gain weight for men, women, and children. Simply take one 3 times daily on empty stomach. More-Wate tablets and follow the More-Wate Plan. This wholesome, easy digestible More-Wate Plan will enable you to gain weight at a rate that anyone can follow. It is simply the reverse of many who are trying to lose weight! For men, women, and children.

More-Wate Co., Dept. M-96
350 Market Street
Newark, New Jersey

Shoestring Potatoes

French fried potatoes are both easy to cut with the appliance shown here. Made of sturdy steel, it comes fitted with one blade ($2.98) or two (3$98). It makes a fine kitchen shower gift! Postpaid. Color of frame: white or pink. From Dorothy Damar, HG8, 741 Damar Building, Newark, N.J.
AROUND

Electric mixer which you can carry from place to place in the kitchen. Complete with graduated 1-pint bowl, it will whip cream in one minute. Use the mixing-element in any pot to beat gravies, mayonnaise, baby food. Beater and motor housing are chrome-finished steel. $7.95 ppd. Glenwood, 150 Ravine Ave., Yonkers, N. Y.

Desk appointment of merit: the Cuss Box. It’s a bank to hold the forfeits of anyone who is unfortunate enough to swear mildly or seriously. A good-habit former, it will prove to be lucrative, too. So many people are careless with speech! Made of natural wood, it measures 3” x 3” x 1”. $1 ppd. Ellis, 1487 Nostrand Ave., Brooklyn, N. Y.

A trio of scents comes in this clever perfume bar: Rhapsodie, Tobruk, Blue Mist. Because Michel Pasquier is an alchemist when it comes to distilling fragrances, each of these colognes is delightful. And the bouquet lasts! $3.00 ppd. for the three ample flacons. From Michel Pasquier, Dept. HG-8, 7 W. 46th St., New York.

A letter from Michel Pasquier is delightful. Because Michel Pasquier is an alchemist when it comes to distilling fragrances, each of these colognes is delightful. And the bouquet lasts! $3.00 ppd. for the three ample flacons. From Michel Pasquier, Dept. HG-8, 7 W. 46th St., New York.

TRIPLE GUARANTEE

This item is so HOT that it will turn your friends green with envy! If, due to any failure of the item, you are not completely satisfied within 7 days, return the item to the address on the label and your money will be refunded. This guarantee is given to the original purchaser only. If you are not satisfied, return the item to the address on the label and your money will be refunded. This guarantee is given to the original purchaser only.

In their place workshop necessities are a joy to behold! The cabinet shown here was designed to hold nails, tacks, screws, hinges and other small items. Made of steel finished in either red or gray, it has twenty-four styrene plastic drawers. $9.95 postpaid for one cabinet. Bill’s, Dept. HG-8, 327 Riverside, Chillicothe, Ohio.

DON’T ANYONE PASS THIS AD UP! If you do you'll really be missing the boat. This item is so HOT that it will turn your friends green with envy! If, due to any failure of the item, you are not completely satisfied within 7 days, return the item to the address on the label and your money will be refunded. This guarantee is given to the original purchaser only. If you are not satisfied, return the item to the address on the label and your money will be refunded. This guarantee is given to the original purchaser only.

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MRS. KAYEN - 231 S. GREEN - CHICAGO, ILL.

Don’t ANYONE PASS THIS AD UP! If you do you’ll really be missing the boat. This item is so HOT that it will turn your friends green with envy! If, due to any failure of the item, you are not completely satisfied within 7 days, return the item to the address on the label and your money will be refunded. This guarantee is given to the original purchaser only. If you are not satisfied, return the item to the address on the label and your money will be refunded. This guarantee is given to the original purchaser only.

MRS. KAYEN - 231 S. GREEN - CHICAGO, ILL.

Exciting New Way to Buy Furniture

Shown are two pieces from the Five O’clock group. Showing itself as an exciting value in furniture, this new fabric has evolved from the Five O’clock group, showing itself as an exciting value in furniture. This fabric is a new development in the Five O’clock group, showing itself as an exciting value in furniture

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DIXONS FURNITURE COMPANY
DEPT. 133 • ELICITIVILLE, N. Y.
LOOK WHAT I FOUND FOR YOU IN GERMANY'S BLACK FOREST

It's hard to believe—a real cuckoo clock for only $3.95—delivered to your door direct from Free Europe, postpaid and duty-free. But it's wonderfully true through my unique direct import plan. I wish you could have been with me when I visited the legendary clock makers of Germany's Black Forest.

It was like turning the calendar back a hundred years or more. Skilled woodcarvers, makers of Germany's Black Forest. You'll find this charming timekeeper perfect for your living room, den, alcove, child's room or kitchen. Its quaint design in black walnut antique finish makes it an interesting conversational piece. Its cheery "cuckoo" every quarter hour adds a happy note to your home.

Order your Black Forest Cuckoo Clock now. Order them as gifts, too, each shipped direct. (Not more than one addressed to the same person.) Seed only $3.95 for each clock. No COD's. Poorman collects 1% foreign packet fee which can't be prepaid. Order now on my positive satisfaction-or-money-back guarantee.

Trader Millinger

Seven Seas Imports, Dept. E 818
1717 Westwood Blvd., Los Angeles 24, Calif.

PARADISE POOLS

Double your sun-fun, teach your children to swim in the safety of your home—interest in a Paradise Pool. Concrete pools lined with fiberglas in oval and kidney shapes, start at $2500.

The Fontainebleau, 15' x 30'
Alpine, 15' x 24'
Emerald, 15' x 42'
Rectangular concrete pools lined with vinyl, priced under $1000, available in three sizes: 12' x 27', 16' x 34', 20' x 40'. Write today for complete details.

DELORICH ENTERPRISES
1555 Biscayne Boulevard, Miami, Florida

SHOPPING AROUND

French biscuit reproduction of a pair of antique candlesticks is shown here. Exquisitely decorated with cherubs, with leaves and berries, they are the perfect gift to give to the woman who has a traditional room. Chalk white, each stick is 8" high, $9.95 ppd. the pair. Jenifer House, New Marlboro, Great Barrington, Mass.

Jewel of a belt: the copper one shown here. It's made of sturdy mesh, it's adjustable. About 1" wide, it is perfect to wear with country clothes or with classic city fashions. And the price is exceptionally modest, $8.50 postpaid for one belt. Order from Miller Curio, Department HG5, 256 East Congress Street, Tucson, Arizona.

Lantern decanter for the hospitable host. He will love to display it on his home bar. It has a fine Swiss music box in the base which will amuse the guests. Bottle is green glass; frame and top are polished brass. Stopper is cork. Capacity: 20 ounces. Height: 9". $11.95 ppd. Seven Seas, 39A Grove St., Wellesley 81, Mass.

Kitchen scale. Note the removable tray top and you will understand why we are enthusiastic about this appointment. Both tray and base are made of plastic. Mechanism is precision-geared metal. Colors: yellow or green with white tray. 7¾" x 8", $2.95 postpaid. Bailey House, Dept. HG, Box 55, Riverdale Sta., New York.
SHOPPING AROUND
in MICHIGAN

Michigan, home state of the automobile assembly line, is also headquarters for many vacation pleasures.

If you plan to be in Michigan this summer you will want to check the following brief list of vacation attractions:

Sports and Resorts: If you enjoy fishing, or swimming Michigan boasts 11,037 lakes, not counting the four Great Lakes that border the state. Besides fishing and all other water sports, Michigan also offers fine golf courses, tennis courts, and riding on pine-draped trails. If you enjoy hunting, hiking, or camping out Michigan also offers 5 national and state forests, and 54 state parks. Among the best known resorts is Mackinac Island, an island 3 miles long and two miles wide, at hub of the Great Lakes in the straits of Mackinac. Transportation on the island is by carriage, bicycle or horse (no cars permitted).

Historic interest: Most unusual is Greenfield Village, in Dearborn. Its 200 acres contain historic homes and exhibits, including the courthouse from Lincoln, Ill., where Abraham Lincoln practiced law; Edison's laboratory, in which the first phonograph, electric light, microphone and telephone transmitter were invented.

Also in Dearborn you can see the Ford Rotunda, which houses a number of engineering exhibits and displays; and the Henry Ford Museum.

College town: Ann Arbor is predominantly a college community, the home town of the University of Michigan. There you can enjoy the busy intellectual atmosphere of a great educational institution. The student enrollment has grown to nearly 20,000 and the graduate schools include law, medicine, engineering. Special point of interest is the Arboretum, where countless students have strolled nights, and where those interested in horticulture can see 2,000 species and varieties of native and planted trees, shrubs and herbaceous plants.

Arts and Sciences: Cranbrook, a 300-acre cultural center in Bloomfield Hills, is famous both for its schools (Cranbrook and Kingswood) and for its art and science exhibits. The buildings themselves are worth seeing (modern, designed by Finnish-American architect Eliel Saarinen), as are the beautifully landscaped grounds enhanced by fountains and statuary by sculptor Carl Milles.

Furniture: Grand Rapids has been famous as a furniture manufacturing center since before the Civil War. Appropriately, it is the location of the Furniture Museum, the only one of its kind, which houses exhibits of some of the world's finest modern and period furniture. There is also a display of furniture in the process of manufacture.

Music: If you enjoy music you are certain to enjoy the National Music Camp, at Interlochen, in northern Michigan. The camp is attended by exceptionally talented primary school, high school and university musicians. Frequent concerts are given in the natural outdoor bowl surrounded by towering pines.

SHIPPING AROUND
in MICHIGAN

Michigan, home state of the automobile assembly line, is also headquarters for many vacation pleasures.

If you plan to be in Michigan this summer you will want to check the following brief list of vacation attractions:

Sports and Resorts: If you enjoy fishing, or swimming Michigan boasts 11,037 lakes, not counting the four Great Lakes that border the state. Besides fishing and all other water sports, Michigan also offers fine golf courses, tennis courts, and riding on pine-draped trails. If you enjoy hunting, hiking, or camping out Michigan also offers 5 national and state forests, and 54 state parks. Among the best known resorts is Mackinac Island, an island 3 miles long and two miles wide, at hub of the Great Lakes in the straits of Mackinac. Transportation on the island is by carriage, bicycle or horse (no cars permitted).

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Canada offers you matchless scenery, friendly people, the excitement of a fast-developing land

Wherever you live in the United States, northwards lies Canada, a whole subcontinent where your vacation can be almost anything you choose: you can cruise in a luxury liner through the west coast fjords, climb miles-high mountains, canoe, swim, fish in lovely, lonely lakes and rivers; lead a gay, Parisian night-life in Montreal, search out historic forts and trading posts, missions, battlefields, or simply idle away your summer among green fields, lobster pots, fishing fleets in New Brunswick; you can be a stay-at-home or an explorer, wear evening dress every night or travel with a toothbrush and knapsack, break the ice in a glacier pool or swim in the warmest seas north of Florida. Here, to help you make your choice, are a few glimpses of what you’ll find:

Along thousands of miles of Canada’s indented eastern shores are innumerable idyllic fishing villages and beach resorts. On Prince Edward Island are beautiful red sand bathing beaches with summer water temperatures in the seventies, lush meadows, blossom-hung farms; in New Brunswick, rolling pastures, forested uplands, superb wide bays; in Nova Scotia, apple orchards, mountains, forests, secret rock-bound lakes, deep, sheltered coves between rocky headlands; in Newfoundland, wild, rugged country, forests, lakes, marvellous unrestricted fishing (elsewhere, enquire: game fish of the region include Atlantic salmon, eastern brook trout, black bass, white perch), hunting for caribou and moose as well as the black bear, deer, geese, woodcock, partridge found in the other provinces. Listen everywhere for the fishermen’s age-old chanteys: search for amethysts on the shores of the Bay of Fundy, but look out for the tides (the world’s highest, rising 60-90 feet: every day they cause an extraordinary “bore” to rush upriver at Moncton, New Brunswick). Among scores of wonderful views, that from Blomidon, Nova Scotia, over 1,200 miles of mountain, forest, shore and sea is outstanding. Historically: Newfoundland, once Britain’s oldest colony (since John Cabot discovered it in 1497), is Canada’s newest province (since 1949). Its sturdy Devon folk still cling to old customs, folktales, proverbs. Nova Scotia, once home of the Acadians (read Longfellow’s Evangeline) is now strongly Scottish: on Cape Breton Island you can see Highland games, kilted dancers, hear bagpipes, spoken Gaelic.

For old-world French atmosphere explore Quebec: on the Ile d’Orleans ox carts lumber peacefully along rustic lanes past manor houses, wayside shrines, graceful churches, Norman-style farmhouses outside which quaintly clad women bake in clay ovens. Equally picturesque is the Gaspé peninsula famed for its undulating drive beside the St. Lawrence River (the climax: wild, seagull-haunted Percé Rock, a wave-lashed fragment of vertical cliffs pierced by a natural arch); farms, fishing villages. (Continued on page 58)
AUGUST, 1955

House & Garden's Travelog

A DIRECTORY OF FINE HOTELS AND RESORTS

IDENTIFY YOURSELF AS A READER OF HOUSE & GARDEN WHEN WRITING TO THESE HOTELS FOR INFORMATION OR RESERVATIONS

ARKANSAS

HOT SPRINGS NATIONAL PARK

Arlington Hotel & Baths
Eady relaxation at America's most popular spa in air conditioned comfort. Supreme radio-active water benefits malaria, arthritis, high blood pressure, occupational fatigue. Both rooms and hot tub in the hotel. Fishing, water sports on two beautiful lakes. Golf, riding amid scenic Ouachita Mountains. Direct air and Pullman service. On U. S. 70. For folder, address R. E. McEnna, General Manager.

CALIFORNIA

APPLE VALLEY

Apple Valley Inn

CONNECTICUT

GREENWICH

The Homestead.
A beautiful small Colonial Inn with every facility for a perfect New England vacation. 28 miles from N. Y. C. Tel. 8-7580.

FLORIDA

MIAMI

The Columbus

MASSACHUSETTS

SWAMPSCOTT


NEW JERSEY

PRINCETON

Princeton Inn

Pennsylvania

HERSHEY


VERMONT

CHITTENDEN

Mountaintop Inn, Cottages and Club. Lake Memphremagog. Whitefield. Tel. 005 5th Ave., LO 1-1114.

VIRGINIA

HOT SPRINGS

The Homestead
This superbly managed resort and its 17,000-acre estate in the Alleghanies have been famous for generations. All of the grandeur which the European spas once had. Incomparable facilities for golf, tennis and other sports—and a new outdoor pool adds considerable fun this year. Youngsters welcomed at a supervised playground. Write directly to The Homestead, in Hot Springs, Va.

BERMUDA

PAGET


SOMERSET


SOUTHPORT


WARWICK EAST

Furnished Cottages. Pvt. surf beach, fresh water in rooms. For coloured brochure, etc., write N. Y. office, 300 Fifth Ave., N.Y. 11, New York.

LOOK TO BERMDA . . . . To pink sand, tepid sea, to friendly people and unburden living . . . . Visit Bermuda for an unforgettable vacation!

CUBA

Hotel Vedado. Havana's newest city Resort Hotel. Swimming pool and completely air conditioned. Color brochure and rates sent upon request.

For Sun and Fun, or sheer relaxation, use House & Garden's Travellog when planning your southern vacation or holiday this year.

For a vacation that's tinged with everything from salt air to a touch of Broadway, head for the Cape this year. You can swim on lonely beaches—in heavy surf or placid harbors; play a round of golf on courses overlooking the sea; taste the quaint villages for rare antiques; watch a budding artist describe a seascape on canvas; and see some of Broadway's best productions with names such as Shirley Booth heading the bill at various summer theaters. For the Junior set, a natural history workshop will be conducted by the Cape Cod Junior Museum at Dennis. Anglers will be interested in the new all-tide marina, which will serve as headquarters for the 1955 Cape Cod Bay Tuna tournament (August 14-18). For the convenience of New Yorkers, the New Haven Railroad will run daily trains from Grand Central to Cape towns until September 15th.

Accommodations: from hotel suites to individual cottages.


Equipment: take a camera and a toecap.

NEW ENGLAND

ARLINGTON

The Arlington—Martha's Vineyard
For a vacation that's tinged with everything from salt air to a touch of Broadway, head for the Cape this year. You can swim on lonely beaches—in heavy surf or placid harbors; play a round of golf on courses overlooking the sea; taste the quaint villages for rare antiques; watch a budding artist describe a seascape on canvas; and see some of Broadway's best productions with names such as Shirley Booth heading the bill at various summer theaters. For the Junior set, a natural history workshop will be conducted by the Cape Cod Junior Museum at Dennis. Anglers will be interested in the new all-tide marina, which will serve as headquarters for the 1955 Cape Cod Bay Tuna tournament (August 14-18). For the convenience of New Yorkers, the New Haven Railroad will run daily trains from Grand Central to Cape towns until September 15th.

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NEW YORK CITY

SPRING LAKE BEACH

The Essex & Sussex. One of America's truly fine seaside resorts. Private Beach, Golf, Tennis. Illustrated Brochure. F. L. Abel, Mgr.

NEW YORK

COSEN


LARGEMONT

Bevan Hotel. Right on Long Island Sound. 10 miles from N.Y.C. Old English inn. fireplaces, rest, and good food. Tel. 322. Netherfield Bros., Mgr.

NEW YORK CITY


NEW YORK CITY

ECHOLAKE

ECHO LAKE (POCONO MTS.)

The Club, Vacation Valley

NEW JERSEY

CBORRNS

Atlantic City
Marlborough-Denheim. At the edge of the sand and sea. Ocean-front suites, porches, and sanitarium. Evening entertainment. Fresh and salt water baths.

HAYWARD

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ECHOLAKE

ECHO LAKE (POCONO MTS.)

The Club, Vacation Valley
Quebec, high on its rock, is North America's only walled city; stroll through the narrow, winding streets, round the ramparts, watch the changing of the guard at the massive citadel, ride in a calèche and see, among other sights, the fortified town gates, Martinetto towers, the Plains of Abraham where Wolfe's victory won Canada for England. At excellent restaurants in both the Upper and Lower town (connected by elevator and staircase) sample French cooking; local specialties include Habitants Pea Soup, Ragout de Pâtes. Quebec is said to have as many churches as Rome: visit the Basilica, tiny Notre Dame de Victoires, in which are old battle flags, paintings by Rubens and Van Dyck, and, 21 miles downriver (on the way you pass 274 feet high Montmorency Falls). Ste. Anne de Beaupré, most famous shrine in North America, to which thousands of pilgrims come each year. Take a cruise ship, explore the overwhelming scenery of the St. Lawrence and Saguenay rivers. Then go upriver to Montreal, Canada's greatest city, seaport (though 1000 miles from the sea), and the world's second-largest French-speaking city (language is no barrier in Quebec: most people speak English as well). Here you can visit a round of night-clubs, McGill and the University of Montreal, the Château de Ramezay, for seven months headquarters of the invading American army in 1776; or drive north for an hour into the lakes, hills, forests of the Laurentians, eastern Canada's favorite resort area. You can stay in the splendor of Mont Tremblant Lodge or choose from a wide range of attractive hotels and inns; fish for speckled and lake trout, omânanche, pike and pickerel; hunt for black bear, deer, moose, partridge, duck and goose; sail, swim, canoe, golf: or move still further north by road, water or bush plane into the fastnesses of a province that stretches width of Canada, from coast to coast to coast. Ontario, Manitoba, Saskatchewan, Alberta and the Northwest Territories form this vast area which has become a major tourist site in the last few years. The province offers a wide range of attractions: Rocky Mountain goats, bighorn sheep, gray wolves; the great plains teem with deer, bison, antelope and elk; the lakes and rivers support many species: Rocky Mountain goats, bighorn sheep, grizzly bears. The scenery is grand, the climate is mild, the people are friendly. Canada's great city, Montreal, is a city of contrasts: old and new, French and English, Catholic and Protestant. It is a city of culture, a city of industry, a city of leisure. Montreal is a city of contrasts: old and new, French and English, Catholic and Protestant. It is a city of culture, a city of industry, a city of leisure. Montreal is a city of contrasts: old and new, French and English, Catholic and Protestant. It is a city of culture, a city of industry, a city of leisure. Montreal is a city of contrasts: old and new, French and English, Catholic and Protestant. It is a city of culture, a city of industry, a city of leisure.

South of Banff, on the U. S. border, lies Waterton Lakes National Park, with its fascinatingly ice-sculptured mountains; while further west is yet more beautiful high altitude.
Encanto
rhapsody in color

You've never seen china so beautiful — you've never seen china so durable — as Encanto in FRANCISCAN fine china. Superb craftsmanship — achieved by no other potters — fuses Franciscan's strong, pearl-toned, china-body with china of subtle nature colors, then encircles them with gleaming platinum. Encanto is a luxury to own — economy to buy. It sturdily resists the hazards of use and will be your delight and pride — morning ... noon ... night — through years to come.

The table is set with Encanto Dawn. Reading from top down the other colors are: Magnolia—Twilight, Birchbark, Willow, Spruce—Sandalwood—Teak and Magnolia. Place Setting $17.75. White with platinum band. Place Setting $13.75.

Franciscan fine China

GLADDING, McBEAN & CO., LOS ANGELES, CALIF.
A brand new concept in luxurious living

...THE FABULOUS "FOODARAMA" BY KELVINATOR!

A new star is born in the foodkeeping field! From Kelvinator comes a new concept in modern living. Here is the ultimate result of years of planning and more than four decades of appliance experience. It is the fabulous FOODARAMA—without an equal anywhere.

Open one door to a whole new kind of luxury living—freezer living. Here is an upright freezer with storage space for 166 pounds of delectable meats and frozen foods.

Open the other door to the finest refrigerator built—11 cu. ft. of refrigeration that never needs defrosting—the magic of "moist cold" to keep food dewy-fresh, roll-out shelves, moisture-seal Crispers.

And in the doors themselves are the conveniences you've always longed for. In the refrigerator, there's the handy Breakfast Bar for bacon, eggs and juices, Cheese and Butter Chests, bottle and jar storage. And in the freezer door an ice cream shelf, frozen juice racks, freezer wrap dispenser, and even an unrefrigerated place to store bananas.

This last word in food keepers can be yours—at far less cost than a comparable separate refrigerator and freezer.


Kelvinator
DIVISION OF AMERICAN MOTORS
MEANS MORE FOR AMERICANS

FOODARAMA...REFRIGERATOR AND UPRIGHT FREEZER IN A CABINET ONLY 47" WIDE

8 glamorous exterior colors to choose from! Select the decorator color that harmonizes with your kitchen decor. Color models have beautiful white and gold interiors. New Kelvinator electric ranges, with disposable aluminum oven linings*, and Bonus Broiler, are available in colors to match.
NOW—And Forever!

The selection of tile for your kitchen and bathrooms—and for special uses such as counter and lavatory tops, hearth fronts and for sheer decoration—is a one time choice. Only real clay tile can serve you faithfully through the years, and ROMANY Real Clay Tile is truly representative of the best tile you can decide upon, regardless of cost. ROMANY Tile offers an almost unlimited array of color schemes. It is precision manufactured in modern kilns, slow fired under high temperatures with ultra quality glaze finishes. ROMANY is stain proof, fade proof, acid proof, wear proof and fire proof. And it is the easiest of all tile to keep clean.

You will always be proud of ROMANY in your home, proud of its superlative quality and its ever present beauty. For ROMANY is America’s finest tile!

FREE ESTIMATE!
Your nearest Ceramic Tile Contractor (see classified phone book) will be glad to show you a ROMANY color chart and give you free estimate for installation in your new or occupied home.

Get the ROMANY story. Send in your coupon today!

UNITED STATES CERAMIC TILE COMPANY
Member: Tile Council of America and Producers’ Council, Inc.
217-C FOURTH ST., N.E., CANTON 2, OHIO

Wall behind stove is Romany Citrus No. 741. Counter top is Romany Green No. 311. Dark wall is Romany Bottle Green No. 719. Floor is Sparta Light and Dark Green Orsan.

GLAMOUROUS COLORS!
Enchanting colors to please every desire. More than 30 fade proof tones to select from—many exclusive with ROMANY—all with “easiest to clean” surface. The three tiles above are Romany Blue No. 725, Gray No. 767 and Rose No. 733.

United States Ceramic Tile Co.
217-C Fourth St., N.E., Canton 2, Ohio
Please send your Free Illustrated Folder "Color Suggestions" featuring ROMANY Real Clay Tile.

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HG855
These smart fixtures cost as little as 32 cents* a day

See what a room you can have...with

FRESH IDEAS, AND NEW **F**IXTURES!

The very colors of gleaming Universal-Rundle fixtures give you decorating ideas! Choose Azure Blue, Desert Tan, Jonquil Yellow, Verdant Green, Arctic White or Mist Gray — you're sure to find the color that will do the most for your bathroom plans. And you'll find that Universal-Rundle fixtures have fresh, modern styling, with a handsome simplicity that keeps its beauty through the years.

Quality? Of course — quality backed by Universal-Rundle's 50 years of fixture leadership. Ask your plumbing contractor, builder or architect for the world's finest bathroom fixtures by Universal-Rundle.

Send for Bathroom Idea Book and layout kit on bathroom planning or decorating! Packed with ideas you can use in building or remodeling. Full color bathrooms...decorating tips...remodeling hints! Yours for only 10¢ in coin. Write Universal-Rundle Corp., 272 River Rd., New Castle, Pa.

*Plus installation

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U/R Arctic White fixtures are the whitest made, by scientific test. With harder-than-steel surfaces they clean easily and resist scratches, chipping and stain for years.

"Easy Living" Kitchens by U/R bring new kitchen efficiency and beauty! Lovely steel wall and base cabinets...matching cabinet sinks...the fast and quiet U/R Food Waste Disposer.

THE WORLD'S FINEST BATHROOM FIXTURES BY

Universal **U/R** Rundle

UNIVERSAL-RUNDLE CORPORATION, NEW CASTLE, PENNSYLVANIA • Plants in Camden, N. J.; Milwaukee, Wis.; New Castle, Pa.; Redlands, Calif.; Honda, Texas
The Indian sang his
death song

100 YEARS AGO, during a frontier skirmish, an Indian brave, singing his own death song, charged down on a young officer.

Lieutenant George Crook, 4th Infantry, coolly fell to one knee, carefully aimed, and dropped the brave in his tracks.

It was not Crook's first Indian, nor his last. (His right leg already contained a flint arrowhead he was to carry to his grave.) And by the time he made general, Crook was the greatest Indian-fighter this country has ever had.

Yet, he was also one of the best friends the Indians have ever had. For he understood them well, dealt fairly and firmly, and always kept his promises.

When Crook died, Indians wept. And a Sioux chief named Red Cloud said: "He never lied to us. His words gave the people hope."

No nation can ever have enough men like George Crook. But America had, and still has, a lot of them. That's important to remember. Because it is a wealth of human character rather than a wealth of money that gives America its real worth. Just as it is the Americans, all 160 million of them, standing behind our country's Savings Bonds, who make these Bonds one of the world's finest investments.

For your sake—and America's—why not take advantage of this fact? Invest in, and hold, U. S. Savings Bonds, starting now.
You can give your own home

**American-Standard**

Year 'round

Air Conditioned Comfort

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**WITH ONE OF THESE FLEXIBLE PLANS**

You don't have to build a new house to enjoy the same American-Standard air conditioning that makes the House of Ideas the nation's model for year 'round comfort.

Depending on whether you're building or modernizing, one of the three basic approaches described here will lead you to the best and most economical heating-cooling combination.

Whichever plan applies, the results will be the same—a steady circulation of fresh, healthful, filtered air . . . proper humidity—air never too dry and never too moist . . . and fully automatic operation, winter and summer.

For free heating-cooling survey or descriptive literature, call your nearest American-Standard air conditioning dealer. He's listed in the Yellow Pages of your classified telephone directory under "Air Conditioning Equipment" or "Furnaces."

---

**EVERYTHING for air conditioned comfort**

- Warm Air Heating
- Summer Cooling
- Year 'round Units
- Electrostatic Air Filters

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**American-Standard**

**AIR CONDITIONING DIVISION**

ELYRIA, OHIO

American Radiator & Standard Sanitary Corporation
ARE YOU PREPARED TO DEFEND YOUR HOME?

How important to you is your home? Does it represent merely an investment in real estate or is it the solid center of your life? To most of us, our home is our castle. We labor with love to build it. We are prepared to defend it against storms, fire, prowlers or vandalism. And yet we overlook (or close our eyes to) the vital need to safeguard our homes against the greatest destruction of all. We dismiss the frightful evidence of war-ravaged Europe, Japan and Korea with the comforting phrase, “It can’t happen here.” Let’s open our eyes to reality. It can happen here. If we are not prepared for a surprise atom attack, the gutted house, the terrified child, the desolate town may be ours. Only vigilance can save us. Our homes, our families, our communities must be alerted before disaster strikes. For this purpose we have in operation all over the United States a Ground Observer Corps. It depends on us for its existence and effectiveness. All we are asked to give is two hours a week to help man the round-the-clock observation posts of our localities. Radar defenses alone cannot do the job. Military experts estimate that seven out of every ten enemy planes might get through at low altitudes without being detected by radar. It is for this reason that human eyes are essential. There must be no gaps in the coast-to-coast chain of observers, no hour of the day or night without some vigilant citizen on sky-watch. The defense of our homes, our country and our freedom is the responsibility of every individual in a democracy.

You can be a Minute Man of the atomic age.

See the Civil Defense Director in your community today.

For a leaflet describing G.O.C. activities, write H&G Reader Service.
The editors of House & Garden invite you to visit the 1955 House of Ideas from July 24th to September 5th at 6514 Castle Drive, Bloomfield Township, Birmingham, Michigan
How to lead a happy home life

Most happy families have three qualities in common. One is a deep sense of belonging, of being part of a united group. The second is a sense of personal identity, of freedom and individuality for each member of the family. (Paradoxically, you can't have one without the other. Parents without lives of their own are hardly fit to cope with the growing pains of the young; a child will not conform willingly to a code laid down by his elders unless he in turn is recognized as a person with an inalienable right to collect old bottle tops, queen bees or bubble gum wrappers.) The third quality is an awareness of mind and spirit; an awareness that people and pursuits are more important than things. But can a house, a mere framework of bricks and boards and glass and plaster, contribute to family happiness? House & Garden thinks so; believes sincerely that the best reason for building a house is to foster a happy family life. Our 1955 House of Ideas is a practical expression of this philosophy. We think it has ideas for you, wherever you live, whether you're buying, building, remodeling or just dreaming about the future.

On the following pages, six basic rules for planning a happy house
Set aside one room for family fun and freedom

Please turn to page 74.

Make your living room a haven of serenity for adult leisure, entertaining

Please turn to page 80.

Have an outdoor spot equipped for all-year, all-weather, 24-hour use

Please turn to page 76.
Provide a place of his own for every member of the family

Save yourself endless steps by combining kitchen and service centers

Plan a two-level house for two-generation activities

Now turn the page for a tour through our 1955 House of Ideas
TWO-LEVEL LIVING

permits plenty of freedom for two generations, is made possible by building on a sloping site

Designer:
Richard B. Pollman

Architects:
Palquist & Wright

Builders:
Richard B. Pollman Building Co.

Decorated by:
House & Garden in co-operation with The J. L. Hudson Co.

Landscaped by:
Ilgenfritz Nurseries, Inc.

For manufacturers represented in our House of Ideas, see page 134.

All families must cope with the fact that two generations have two different ideas about the good life. Parents are inclined to relative peace and quiet, while children are dedicated to noise. How best to satisfy these opposing points of view? The obvious solution is a house that permits plenty of freedom for both generations. This house goes a step further: it combines all of the advantages of two separate, one-story houses under one roof. It also makes the most of its site, which slopes sharply to the south. You enter the house on the upper level and you find a complete one-floor house. Downstairs is another floor for living: a big family room, with a cooking-barbecue area that opens to the terrace; a hobby room, one bathroom, and provision for two future bedrooms and an extra bath. Result: two-level living, 2,300 square feet of living space on each floor, opened to the sun and view by great window-walls along back of the house.
You can buy plans of this house for $2.  
A Home Study blueprint of our 1955 House of Ideas is now available to readers.  
Use order form on page 136.
provide space for all kinds of family activities
FAMILY ROOM is the most important room in the house,
a place for fun and freedom for every member of the family
FAMILY ROOM HAS ITS OWN TERRACE
designed for all-weather use,
protected from sun or rain,
lighted for after dark entertaining

FAMILY ROOM HAS A BARBECUE AREA
sink-range-refrigerator unit,
storage center,
for preparing and serving indoor and outdoor meals
Family room window-wall adds visual spaciousness, links room to outdoor terraces and garden areas. It has a door to the terrace, so the children can come and go with complete freedom. All the materials were chosen for their durable, easy-upkeep qualities: vinyl tile floor, Micarta wall bench, spill-and-stain-resistant fabric on couches and chairs, wood wall prefabricated to withstand marks. Plan, below, shows relation of the family room to stair hall, barbecue-bar, and sheltered terrace.
Special storage for games, sports equipment, folding chairs, linens and trays is provided by three floor-to-ceiling school cabinets (the kind used in classrooms). Cabinets are hardwood painted bitter green, sky blue, mustard, measure 4' wide by 7' high. They fit snugly between wall and bar. Center cabinet, shown above, has adjustable, sliding shelves.

Bar in barbeque area is equipped like a miniature kitchen with a range-refrigerator-sink unit, below, that takes up only two feet of wall space, and cabinets for dishes, glassware and food. It can be used all day long, both for children's meals and soda parties, left, or as a bar and serving counter for adult entertaining. Counter is laminated plastic, stools are upholstered in spill-and-stain-resistant fabric used in family room.
**Barbecue storage** is conveniently located to the left of the copper-hooded barbecue fireplace. Two cabinets underneath the stone preparation counter hold utensils and barbecue seasonings. Long-handled skillets which are awkward to store hang on painted cinder-block wall.

**Barbecue area** converts into a private theatre for showing home movies by a simple re-arrangement of the lightweight walnut-and-rattan chairs and tables (the same furniture previously shown set up for dining and cards). When not in use, portable movie screen and projector are stored in floor-to-ceiling school cabinets (see opposite page).

**Music corner** of the family room is out of the way of the main activity centers, provides good acoustics and lighting for piano. Family room is joined to upper level by stairs leading from entry to downstairs hall with modern geometric wallpaper mural. Fiber-glass panels and accordion-type plastic door (sketched above) divide hall from family room and help to create a sound barrier between downstairs and upper floor.
LIVING ROOM

is a haven of serenity
for adult leisure
and entertaining

Today’s living room is happily both a man’s room and a woman’s. It is their mutual expression of taste, a center of hospitality, and a headquarters for the possessions they love best. For relaxation there is restful furniture, plenty of pillows, mellow-toned wood, a fireplace ready for lighting. Tables are thoughtfully arranged at arm’s reach for cigarettes, a cocktail, a coffee tray or a cup of tea. For entertainment, there is music, television on a turntable, built-in radio and record player. For reading, the living room is comfortable and well lighted. For parties it opens to the dining room and the study, providing plenty of space for guests to move around in without being pressed into tight little conversation groups. In short, the 1955 living room is the antithesis of the once austere and chilly “front parlor” into which visitors peered, but in which they rarely sat. With the family room to take the wear and tear of traffic and knockabout daily use, the living room is now a gratifying sanctuary for leisure.
Study adjoins living room, converts into guest room

**Study is a small room**, doubles as extra guest room. All furniture is carefully scaled to take up less space, is durably upholstered in leather in shades of blue. A lounge-sofa fits squarely in corner opposite TV screen. Above, right, with the cushions and bolsters removed, it makes comfortable bed. Blankets are stored in closet across hall. **Study closet** is attractively papered, has ample space for visitor's clothes and luggage. Additional guest room comforts include flexible lighting for writing at desk or reading in bed, telephone, selection of books on built-in shelves. A convenient luggage stand is a considerate note for easy packing or unpacking, folds away in closet between times.
TV wall serves living room and study

**Television** is skillfully incorporated in storage wall of living room (above) and mounted on a turntable. The set swivels by hand so that programs can be enjoyed in either the living room or adjacent study. **Study side of TV wall** looks like this (right) when doors are closed. If there is a special program that only one or two want to view, TV is turned to face study, below, and enjoyed against quiet background of books.
Entrance hall is sunwarmed in winter through translucent glass panels, slate-paved for coolness in summer, for easy upkeep from year-round foot traffic. It keeps drafts from living room, makes pleasant oasis of privacy to greet callers. Plant box, filled with greens, screens stairway to family room on the lower level.

Built-in storage and music wall is one of the essentials of good home planning today. This wall (shown on the previous page, dividing living room and study) helps to cushion sound between both rooms. There are shelves at the left for books, decanters, vases, choice accessories; compact space at right for hi-fi music system and record player. Television is virtually dust-free behind closed doors in center section, with speaker concealed behind fabric-covered compartment above. Since it is the only division between living room and study, the music-storage wall is scaled high enough for privacy, low enough to create a feeling of unrestricted space when rooms are combined for entertaining.

Living room seating is flexible, groups to suit any occasion. Sectional sofa is placed against longest living room wall for pleasant view of outdoors through window-wall. Armchairs to right of sofa provide conversation set up, can be easily turned around for television. For large gatherings, small benches, ottoman, dining chairs supply extra seats. Tray tops on cocktail tables make passing drinks or canapes an effortless task. Iridescent upholstery fabric on all seating pieces has new Sylmerized finish that is stain and dirt resistant, long wearing and easy to clean.
Dining room (which measures 12' x 17') seats six to eight with ease for dinner parties. Screened from the living room by the brick fireplace wall, it has all the advantages of a separate room, yet can be used jointly with the living room for large-scale entertaining. Light, bright colors (pastel mist-blue painted brick wall, Siamese pink chair pads) create a pleasant background for dining, handsome walnut buffet is a convenient serving center.

Pass-through to kitchen speeds up serving, routes dishes straight from table to dishwasher on kitchen side. When not in use, closed panels blend with white wall. Door between dining room and kitchen is to left of pass-through.
Time is the most precious commodity in a woman's life. From the hurried moment when she starts the breakfast coffee to the weary moment when she closes the door on the kitchen at night, she is working against the clock. A well planned and well equipped kitchen saves her time, energy and steps, helps her to keep her home running smoothly and efficiently. Kitchen equipment arranged in step-saving sequence enables her to turn out a meal quickly, timer-controlled push-button appliances can cook without her supervision. A nearby service area means she can deal with laundry and breakfast simultaneously. Ample refrigerator and freezer space will cut marketing time down to a once-a-week trip. A sit-down sink lets her relax while she prepares meals. On-the-spot TV and telephone enable her to catch her favorite afternoon program or talk to friends without interrupting her work. Suburban living has brought its own problems: lack of outside help, increased entertaining, more social and communal activities to be fitted into a busy schedule. Fortunately, a good kitchen helps solve these problems. To every woman today, her kitchen is more than a cooking-and-cleaning room. It is a means to the goal towards which her efforts are constantly directed: the building of a happy family life.

Opposite:

**Kitchen** puts every inch of its relatively small (13' x 13') space to good use. Refrigerator, cooking center and peninsula sinks are within a few steps of each other to make meal preparation and serving a smooth-flowing routine. Surface cooking units fold into wall when not in use, increasing countertop space. Diagonal harlequin pattern of gunmetal, mocha and antique white vinyl tiles makes kitchen floor area seem larger than its actual size.
**Television** built in at wall-cabinet height can be watched from sit-down sink in peninsula counter or preparation center at window without interrupting work. Preparation counter enjoys garden view. Windows slide open to give access to herbs growing in window boxes. Counter is lighted at night by row of spots overhead.

**Dishwasher** with two roll-out trays for dishes, removable silver basket, is conveniently between sinks and pass-through. Intercom on counter connects the kitchen and family room.

**Bake center** with its own oven, storage and outlets is separated from other cooking area, lets two work at once. Chopping block counter-top doubles for vegetable, meat preparation.

**Hand-free telephone** lets cook talk and work. By pushing a button, she can hear through box, talk into voice pick-up on telephone without lifting receiver.

**Pass-through** to dining room aids serving, clean-up. China, glass are stored in cabinets above, dishwasher under counter to right. The pass-through doors are laminated plastic.
Foldaway range units can cook individually or simultaneously (two are shown open for cooking, two closed), fit into stainless steel backplate when not in use, freeing counter work space. Heat is controlled by switch on adjoining indicator panel, automatically shuts off when units are folded back. Outlets for electric appliances are near range units so entire meal can be cooked in this area without taking up preparation counter space. Fluorescent strip under wall cabinets lights the cooking area.

Built-in wall oven, above, has French doors which save space, end stretching to reach food in oven, make cleaning easier. Refrigerator-freezer is near cooking area, sinks. Utensil, appliance storage, right, is in easy reach of cooking center.
Counter in service center provides space for part-time activities. For sewing, built-in sewing machine swings up from under panel in countertop, left. Tuck-away stools pull out for children's snacks (above). A bulletin board, nearby wall phone and comfortable posture chair equip countertop as menu-planning desk.

Service center with adjoining children's lavatory is buffer between kitchen and outdoors. Beige vinyl tile floor, gray plastic tile walls resist dirt. Countertop space is near refrigerator so supplies can be unloaded and stored without taking up kitchen work space.

Cleaning supply closet (another version of the school cabinets shown on p. 78 and finished in pastel cloud gray to match walls) has storage for awkward, bulky items such as vacuum cleaner, large cans of wax.
Laundry wall of service center is self-contained unit with sink, washer and dryer ranged together, ironer in closet. Conveniently placed between kitchen and living wing, it saves time and steps when laundry is collected, washed, redistributed. Kitchen and dining room linens are stored in wall cabinets, detergents and bleaches in sink cabinets. Sink also serves as flower-arrangement center. Closed laundry units add counter space.
FAMILY BEDROOMS
are designed to give privacy
to every member of the family

The happy privilege of a private life requires one room you
can call your own. It must be a room where you can withdraw
from the world around you, a serene room for contemplation
and renewal, for reading and writing, for the cultivation of a
sense of personal identity. The bedrooms in our house are in
a wing angled away from family activity areas, and are de­
dsigned to give each member his own measure of privacy. The
master bedroom is at the far end of the house; it has a sitting
area, and opens to a small balcony for outdoor sunning or
dining. Each of the two children's bedrooms provides
for work and play space, and for the many treasures, toys
and collections that make up the private world of every child.

Master bedroom is at far end of house, a haven of peace and quiet where par­
ents can relax, read, write letters. At one side of the bed is a lamp table with
drawers, table on other side, with stool underneath, doubles as a writing desk.
Two comfortable chairs on either side of big window make a pleasant sitting area.
Master bedroom balcony at opposite end, is parents' private outdoor sitting room. It is reached through sliding glass doors which also open the whole room to sun and view. Color scheme is palest pink to deep Siamese pink, with blue accents, nutria carpet; furniture is walnut, bed headboard painted antique white.
**Master dressing room** is between bedroom and bath, a simple arrangement of great convenience. It is lined with closets, has long, narrow cabinet for shoes and accessories. Cabinet is table height, serves as a divider between bedroom and dressing area.

**Master bathroom** has countertop lavatory and, against the opposite wall, a narrow dressing table-counter. Colors: pink, white, gray.
Boy's bedroom is bright and uncluttered, furniture pushed back against the walls to allow play space in center. Two-compartment closet has storage shelves on one side, a bulletin board on the center door. Bed with foam rubber mattress doubles as sofa. Desk is for study. Storage space is provided by an ample three-drawer chest, and open bookshelves topped by small drawers for stamps, marbles, miscellany. The furniture is natural birch; the color scheme is a masculine tawny beige, black and white, with two red chairs for bright, bold contrast.

Girl's bedroom is planned for growing up, has space for changing hobbies. Dolls and toy furniture are kept on open shelves with a top like the roof of a doll house; below shelves are cupboards with doors. Color scheme is blue, pink, mauve and white, taken from the confetti-print chintz used for curtains and to cover headboard of single bed. Two benches fit under play table, to save space.
Today we choose furniture for more than its good looks. Its true value lies in the ability to contribute to the comfort and convenience of our family life. We need furniture that is practical and adaptable, that can be grouped in different ways for different activities, that is at home with such modern architectural features as window-walls, open-plan living areas and two-way music walls. The furniture designed especially for our House of Ideas by John Van Koert is a good example of today’s versatile furniture. From a new group, aptly called “Profile”, it has simple, clean-cut lines that look right from any angle and can be grouped in flexible arrangements. Made of walnut with a rich brown finish and brushed-silver hardware, it blends easily with pieces of any period. (For added strength, chairs are combination of walnut and pecan.) This is furniture scaled to fit smaller rooms with space problems; chests of uniform height and depth can be teamed for storage, benches convert to snack tables, chests double as end tables. Designed for contemporary homes, this furniture is a wise choice for family living.

**Dining chair** with padded back can also be used for viewing TV in living room or study.

**Hoop chair** is comfortable extra seating piece, pulls up to round out a conversation group.

**Console tables** are good height (24”) to display flowers, plants by window-wall.
Open-arm lounge chair provides solid comfort for reading, watching TV in small rooms, can be moved around easily.

Lounge-sofa converts to bed at night, has back-rest cushions for daytime seating. Snack table is bench with cushion removed.

Drum table with glass top, spindle base is small (18” diam.) but sturdy.

End chest stores nighttime needs at bedside, holds lamp, telephone, ash tray, books.

Tambour desk is small scale, fits neatly into study-guest room or bedroom. Desk chair has black lacquer frame, leather seat.

Chest of drawers, narrow pier chest can be teamed to store large and small clothing items.
Entire house glows brightly. Concealed lights in ceiling, at windows, in garden and on terrace make house cheerful at night indoors and out. This side of house faces south, overlooks rolling countryside.

THE NEW ART OF LIGHTING A HOUSE means more light and better light indoors and out

Today you light your house and grounds in many new ways and for many different purposes. You use lighting both for glamour (a down-light hidden in the foliage of a tree) and for good sight. You use it for safety, to create a mood, and so that you can enjoy a garden view instead of your own reflection at night. Many of the new kinds of lighting are built into the house structure: fluorescent tube lights concealed above a translucent glass ceiling in a dressing room, or behind curtain valances in a living room; a tiny spotlight in a wall, to shine on a fine painting; lights in an overhead trellis, or behind a screen or fence to cast an interesting pattern. Some of the new outdoor lights are portable: for example, a portable floodlight you spear into the ground to dramatize a group of flowering shrubs, and move about to follow the procession of blooms. All of which is only remotely related to simply buying a lamp, putting it on a table, and turning the switch. As for its effect on living, compare the modern lighting in our House of Ideas with that used in most houses. The difference: life always looks better on a sunny day than it does when the skies are gray.
**Dining room** like all rooms along rear window-wall has valance lighting. Hidden tubes light ceiling, give shimmer to curtains.

**Dressing room ceiling** acts as lighting fixture when fluorescent tubes concealed above it are switched on. Corrugated plastic which shields lights transmits an even glow without glare or shadows.

**Right**

**Snack bar** in barbecue room is lighted in two ways: recessed spots give direct downlight on countertop, sink and cooking unit; lights above glass-shelved wall cabinet give decorative sparkle to glassware.

**Bedroom wing** overhang has built-in lighting to prevent long glass walls from turning into black mirrors at night. They balance light from interior.

**Terrace roof** provides night lighting. Concealed behind frosted glass panel overhead, subdued lighting suits outdoor parties or conversation.
NEW MATERIALS
NEW EQUIPMENT
will better your living,
cut down your maintenance

A new house should live better than yesterday's house. It should be easier to maintain, more durable under any weather conditions, comparatively free of the need for old-fashioned elbow-grease. All this is a matter of fact in our House of Ideas, and with good reason: full use of new building materials and equipment. For example, our house creates its own climate. Automatic equipment cools it, warms it, and cleans all air electronically. The house is built of new materials notable both for durability and for beauty. Wall materials include two brand-new products: interior paneling, prefinished in the factory, which need not be stained or painted; and exterior wall panels made of tough, weather-proof hardboard, and grooved to look like vertical siding. The roof is a sandwich-like board that combines ceiling finish, insulation and roof sheathing all in one package. (Such products cut man-hours of labor and therefore cut building costs.) New plastics are used for flooring, for translucent roofing over half of the terrace, and for wall tiles. Finally, push-button devices take over a number of jobs ordinarily delegated to various members of the family; they will even open and close the garage doors for you.

Corrugated plastic roof over part of back terrace shelters it, lets light through yet keeps out sun heat. Plastic has a fire-proof, fiber-glass base.

Grooved hardboard panels (a new wall material of great strength and weather resistance) look like vertical boards but are panels as large as 4' wide x 16' long.
Plastic dome, above, gives bright, well balanced light to bedroom hall which has no windows. Two of the domes, which can be opened to admit air, are in hall ceiling.

Prefinished oak plywood on family room walls simulates V-grooved boards but is applied in 4' x 8' panels. Hard, smooth factory-applied finish needs only dusting.

Left

Sliding glass doors in master bedroom have aluminum frames that are light-weight, require no painting or upkeep. They come equipped with screens which fit in the same track as the doors, and have tight, draft-proof weatherstripping.

Vertical glass panels in entrance hall are translucent but not transparent. They light hall and stairway, do not sacrifice privacy.

Right

Ceiling panels, in upper level, are new three-in-one material. They not only serve as ceiling finish but are also the insulation and sheathing for roof.

More details, page 130
Fluorescent light units above aid growth of plants in tray of vermiculite.

Storage cupboard has shelf for sprays. Raised floor keeps plant food dry.

Double counters allow plenty of work space at two levels. Keep higher counter clean for general work; surface lower one with hardboard which is not harmed by moist soils. Have plenty of drawer bins, shelves beneath. Pegboard hangers permit flexible arrangement of shelves, hand tools. Make all counter drawers 2 feet wide.

**GARDEN WORK CENTER**

is gained by adding a few feet to the garage

It takes only four extra feet added to the rear and side wall of your garage to gain space for a garden work shop with room to roll power equipment in and out, without interfering with cars. We used this L-shaped plan to accommodate 40 feet of pegboard to hang tools out of the way of carts, mowers, sweepers and barrows. There is ample room for two work benches of different heights, one surfaced with hardboard on which to work with moist soils and potting mixtures. A full length storage closet keeps fertilizers and insecticides dry, and out of reach of children. Six spacious drawer bins as well as several deep shelves are built beneath the benches. Industrial fluorescent units light the benches for hobby putting at night. A big window lets in the daylight and frames the garden scene. The 4-ft. wide door opens on a gravel-paved outdoor work area, the flower and vegetable gardens. Here, within a few steps of equipment storage and potting bench, is an 8' x 6' coldframe. Gravel paths, convenient for rolling garden equipment, lead to the front of the garage, the lawn, and other landscaped areas.

HOUSE & GARDEN, AUGUST, 1955
Pegboard panel holds any combination of tools on strong movable single or double hooks. Door leads to garden area, makes all tools available without interfering with cars. With extra width added as well as length, part of second wall not occupied by benches, cupboards, may also be used for bulky equipment.

Plan of 2 car garage with garden work center

Two-sash coldframe (8' by 6') gives you enough room to grow a whole gardenful of flowers, vegetables, cuttings, pot plants.
It's never too late for

Chrysanthemums

Everybody knows that chrysanthemums are autumn's special flower. What everybody doesn't know is that it is never too late to move them into your border, even when they are in full bloom. If you failed to plant chrysanthemums this spring, buy growing chrysanthemum plants from your local nursery now. Not only will they thrive and bloom on schedule, with average attention to feeding, watering and spraying, but next spring each clump will provide cuttings or divisions for from 3 to 6 or more new plants. Some varieties of hardy garden chrysanthemums, among them many listed as cushion types, start flowering in mid-summer. Most cushions branch naturally to form mounds up to 2 feet high and as much or more across. The hardy fall-flowering kinds make their best foliage growth during early summer, set their flower buds during August, and begin to bloom in September or October, reaching a height of 2½ to 3 feet, depending on the variety. Buy both kinds in colors of your choice; plant them in fairly good soil and a sunny spot, and they will bloom unchecked until hard frost kills back the tops. Prepare for each a good hole, enriched with compost or peat moss and a small handful of 5-10-5 plant food worked into the bottom. If the season is dry, fill the hole with water and let it drain empty before planting. Then set the clump or plant, firmly, and water again. Plants bought in late July, if they have not set buds, will become bushier and have more flowers if the tips of their stems are pinched off between thumb and forefinger. Pinching can be repeated until the first of August for varieties flowering in early fall, till mid-August for later flowering kinds. It will give you plants that need a minimum of staking and tying, produce a maximum of flowers, with plenty of whole sprays for cutting. Before frost comes, a few plants can be watered well, dug cleanly, and pressed into 8-inch pots to extend the flowering three or four weeks more on a sunny windowsill indoors.

There are clear reds, yellows, pinks and whites among the best modern hardy chrysanthemum varieties, as well as bronze, lavender, and salmon blends. Pompons have blooms to 1½" diameter; singles and doubles to 3" or more. The showiest effects are given by the double-flowered types, but a few plants with the single daisy-flowers should be included in any mass planting. Choose low-growing varieties or cushions, to 1½ feet, for foreground border locations; use the taller ones, 2 or more feet, and those with less branching to replace other perennials and annuals whose flowers are gone, or for mid-border accent. Buy by name when you can, just as you do when you order named varieties from your spring catalogues. Prices vary, but a good pot-plant or field-grown clump should cost from $1.50 to $2.50 in late summer or fall. Here are some of the more dependable varieties to look for locally; Whites: Avalanche, Seagull, Spindrift (doubles); North Star (single). Yellows: Lee Powell, Charles Nye, Eugene Wander (doubles); Summertime (single, blooming from July to frost); Yellow Spoon (one of the best of the spoon type); Golden Carpet (low-growing pompon). Reds: Courageous, Huntsman, Chippa Red (doubles). Pinks: Patricia Lehman, Betty, Fashion, Olive Longland, Allegro (doubles); Major Cushion (cushion type); Pepita (button). Blends: Lavender Lady (lavender); Chippewa (purple); Carnival (burnt orange).

O N T H E  O P P O S I T E  P A G E:

Mass chrysanthemums everywhere to mirror autumn's colors

Your garden can be as bright at the end of the season as it is in spring if you fill it with chrysanthemums that bloom from late summer on. Here sunny yellow flowers glow beneath a fruiting crabapple. Other hardy varieties provide accents of deep red, rose pink, frosty white.

Owners: Mr. and Mrs. Vincent Astor, Rhinebeck, N. Y.
Sheer curtains are the best solution for any window-wall
Windows are the most baffling of all decorating problems.
No two of them are alike; no two of them can be treated alike.
Here begins a portfolio of decorating ideas for all kinds, all shapes, all sizes

50 wonderful ways to solve window problems

Not so very long ago, double-hung windows, casements and an occasional bay were the only kinds of windows. Then along came the modern architect and gave us the picture window, the window-wall and the corner window. The new types of windows have changed the decoration of all types of windows. They have made us more conscious of light, air and view, and in doing so created a new enthusiasm for sheer, opaque curtains instead of heavy lined damask draperies. You can do wonders with the great variety of materials and hardware available today. You have a wide choice of fabrics for curtains that do not have to be lined. For a light and airy look, use a fine, closely woven sheer with a slight luster, either printed or in a solid color. If you prefer something with a little more weight, there are many types of loosely woven casement cloth that won't stretch or shrink. If privacy is a problem, you may prefer draw curtains made of a heavier weight material such as antique satin. For a window that is not well insulated against heat and cold, there are fabrics with a Milium backing. Until recently, curtains had to be made to order to fit the more unusual types of window in modern houses and apartments. Now many new sizes and styles of ready-made curtains have been introduced. One of the most versatile styles is the café curtain, which has the softness of a ruffled curtain but looks trimmer and fresher. You can hang café curtains in overlapping tiers, or use the new long café style which reaches to the floor. If you wish to make your own curtains, there are sewing tapes that are short-cuts to pleated or shirred headings. The invention of flexible hardware has made possible a wide range of effects to suit every purpose. You can buy equipment for corner windows and bays, extension rods for wall-to-wall treatments and expansion rods to set inside a window reveal. For a complete change of window treatment, you can eliminate curtains altogether and decorate the window itself with louvered shutters (now made in standard sizes), vertical Venetian blinds or wood-slat blinds laced with vivid yarns and metallic threads. With knowledge and imagination, you can solve any window problem.
PROBLEM: Picture windows of different sizes and shapes

1. **Solution:** Shoji screens to balance an off-center picture window. Simplify your window treatment by using sill-length sheer curtains, and along either wall at the side put up screens patterned after Japanese shoji. These screens will help to erase the irregular lines of walls and give unity to the room.

2. **Solution:** Woven blinds to emphasize the good proportions of a picture window. Instead of one large blind, use a series of small ones which can be adjusted at different levels for variety. Add big brass ring pulls for a decorative accent. Hang curtains on extended rods at each side of the window.
3 Solution: straight, sheer curtains for a picture window with a good outlook. If the view is pleasant and there is no threat to your privacy, you can hang draw curtains of casement cloth or a sheer material with pinch-pleated heading. Let most of the color and pattern come from the outside.

4 Solution: wallpaper instead of draperies. Cover valance and wall around window in a pattern that will accentuate the open feeling of the picture window. If you have to make some provision against glare or for privacy, you can hang a tier of sheer white café curtains three-quarters of the way up.
**5 Solution:** traverse draperies hung on extended rods so that they can be drawn back on the wall at each side, exposing the view. Tie the whole area together as a unit with a valance covered in the same material used for draperies.

**6 Solution:** half curtain shirred on top and bottom rods across lower part of a small bow window for privacy. You can build a window seat in the bay and turn it into a pleasant reading corner. For unity, cover walls and seat to match, using a coordinated wallpaper and fabric design.

**7 Solution:** printed sheer curtains to dramatize a large bay window and give it a light, open feeling. Treat it like a picture window, using the print as a frame (on the cornice and for outer curtains hung on wall at each side). Hang plain sheer curtains over the window itself to soften the angular lines and give privacy.

**Problem:** A bay or bow window
**PROBLEM:** Groups of windows that are difficult to curtain

**Solution:** café curtains hung wall-to-wall to make a unit of three windows with space between. For extra fullness, make box pleats at the points of the scallops. Instead of three separate blinds, hang a single wood-slat blind over-all. A set of wrought-iron tables with Formica tops can be placed beneath the windows to serve as a magazine shelf.

**Solution:** fabric blinds for grouping of casement windows that open out. Instead of curtains, you can hang your fabric (heavy striped linen, for example) like Austrian shades, fitted with cords and weighted with stick of wood so they can be pulled up in folds. Cover valance to match, flush with walls.
**PROBLEM:** A shallow bay window that forms one end of a room

**Solution:** sliding wall panels to diffuse the light, give design interest and provide privacy. Cover the shallow bay by installing sliding panels of translucent plastic, called shoji (the sliding panels used instead of doors and windows in Japanese houses). Instead of staining the wood, let it mellow naturally. In the apartment shown here, a platform resembling Japanese tokonoma (alcoves for rest) was installed in the window area and covered with tatami (mats). Drawers built into the platform provide storage space. Meals can be served Oriental style, on low tables on the platform. The sliding wall panels were extended on one side of the room to screen off an alcove which is used as a bed-sitting room.
**PROBLEM:** Pair of windows
separated by wall space

**Solution:** draw curtains to make the two windows look like one. Build a desk beneath the windows to help tie them together. (You can use unpainted chests as the pedestals and a flush door or Formica finished plywood as top.) If there is enough space at each side, put in closets with recessed bookshelves, and link them with a cornice. The result, a complete study area. Paint or paper the built-ins to match the wall color of the room.

**Solution:** shutters for large windows that reach to the floor. They have adjustable louvers so that you can easily control light, air and privacy. They are hinged to fold back when you want to open the windows. You can leave the window frames exposed, accenting them with a contrasting shade of paint or a decorative molding.

**Solution:** vertical Venetian blinds to make a pair of small windows look larger and more important. Install the blinds in a box-frame built to the floor. You can use 5” white pine shelving for the frame and cover it for contrast in a marbleized wallpaper or one that simulates the color and pattern of malachite.
14 **Solution: sliding screens** to add dimension to small, high windows. Decide how large you would like the window area to be and measure off the amount of wall space, leaving room for furniture beneath. For the screens, use translucent plastic and wire fencing (1" x 2" hardware mesh). Frames should be grooved so that panels can be moved back and forth to operate window.

**PROBLEM:** Windows that are too high

15 **Solution: café curtain** and wood-slat blind to lengthen window. Extend curtain rod along bottom of window so that curtains will hang on wall below. Hang blind from ceiling.

16 **Solution: accordion shutters** to camouflage the window. They fold back inside the reveal or flatten out to look like part of the wall. Make a framework of 1 x 2's and cover it front and back with sheets of Masonite, highly lacquered. Join the panels with piano hinges; add brass trim.
PROBLEM: Radiators and air conditioners

17 Solution: shutter chest built to fit over the radiator. Use louvered shutter panels for the doors. Top should have an asbestos sheet underneath, can be finished with Formica. For continuity, hang shutters on window to match the radiator cover.

18 Solution: screens-on-wheels to roll back at sides when air conditioner is turned on. You can have as many panels as you wish, scaled in proportion to your window area and the size of your room. When air conditioner is off and windows are opened, screens can be closed and fresh air will circulate through the louvered panels.
19 **Solution: two-tier curtains** to camouflage air conditioner and radiator. Choose a material that is the same color as the walls. Have a short top curtain and a longer draw curtain to the floor. This can be opened independently when air conditioner is in use. Use narrow screen to cover corner joggle in wall.

20 **Solution: a false window-wall** made to conceal air conditioner in real window. Box in the window area with floor-to-ceiling screens (made of plywood, Masonite, or a similar material, papered). Attach curtain rod to top of screens and hang sheer curtains to the floor.

21 **Solution: fixed screens** to help disguise air conditioner without destroying its effectiveness. Use an open mesh such as plasticized straw. Bottom screen should be set out from wall so you can reach air conditioner. You can attach it to bookcases built in at each side.
This Decorating Idea gives you a

LIGHTER, SAFER STAIRWAY

What a dramatic effect panels of Blue Ridge Patterned Glass give to the stairway in this two-level home! And see how the glass wall showers daylight on the stair treads! Being translucent, the Patterned Glass on the exterior wall provides privacy yet transmits the light.

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City ____________________________ Zone ______ State ______

WINDOW PROBLEMS continued from page 119

PROBLEM: Two windows in one corner of a room

Solution: sill-length curtains that open to either side of windows, with shirred valance of same material for unity. You can have a dressing-table shelf built-in beneath. Panel the corner wall space with mirrors to make the window area seem larger.

PROBLEM: One small window in a corner

Solution: floor-length curtains of printed sheer and draperies of a heavier material in the same print. For balance, treat the adjacent wall in the same way as the window area. This will give the illusion of one big corner window.

PROBLEM: Small window in bedroom

Solution: blinds and curtains hung several inches above window for extra height. You can build a dressing table beneath window and use same material for skirt that you use for curtains and valance.
**PROBLEM:** Small window on stair landing

Solution: shutters of pierced metal cut to cover window. Shutters can be opened to operate window, and when they are closed, air circulates freely through the meshwork.

**PROBLEM:** Small window with radiator beneath

Solution: tiered curtains to add dimension to the window. You can place a small dining table beneath the window to conceal the radiator, giving the whole area unity.

**PROBLEM:** Small windows on either side of door

Solution: woven-reed blind split in half and used on window at each side of door. If you have the usual vestibule-type door, you can curtain it with nylon tucked like the front of a dress shirt, using both top and bottom rods.

Continued on page 122
They look alike, they use the same shampoo . . . yet
JANE'S HAIR IS SOFTER, CLEANER BY FAR THAN JUNE'S

SOFT WATER
makes the difference!

You'll be amazed—and happily surprised—the very first time you use truly soft water. Wherever you live, the water you are using now is probably hard. For 85% of the U. S. water supply contains minerals which can cause your hair to be dull, your dishes to be streaked and your laundry to be discolored. Recognize these symptoms? But a modern water-softening appliance gives you wonderfully rain-soft water from every faucet in the house.

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See the soft water story on HOME, NBC-TV, starring Arlene Francis.

WINDOW PROBLEMS
continued from page 121

PROBLEM:
Windows placed unevenly on wall

Solution: paneled screens to conceal uneven spacing. You can make screens any number of panels wide to fill space. Make them room height (if windows do not go to ceiling, hang Venetian blinds above). Paper screens to match walls or paint them wall color, using enamel instead of flat paint for contrast.

PROBLEM:
Corner window at one end of a room

Solution: printed curtains hung on extended rods at each side to make window the focal point of the room. You can increase the height of the window by hanging both curtains and blinds from the ceiling.
PROBLEM:
Small high windows flanking fireplace

Solution: solid shutters instead of curtains to block out the windows. Cover the shutters in a wallpaper to match the walls (in a woodgrain pattern for example). You can have low chests built in beneath the windows and paper them in the same pattern for unity.

Designer: Mrs. Nathaniel Sokolski

PROBLEM:
Windows of different sizes at one end of room

Solution: curtains and matchstick blinds hung from ceiling as if all of the windows were the same size. Use a continuous cornice to tie the windows together as a unit. If there are radiators beneath windows, extend a decorative cover wall-to-wall.

Continued on page 124

"Luxury" and utility are the keynote's of House & Garden's 1955 House of Ideas. . . . You can give your own carpets in every room these same advantages with Allen Rubber-Loc—chosen by America's outstanding home designers. In 52-oz. Chlorophyll Green. Rubber-Loc has a patented rubberized waffled top, ribbed rubberized back and shock absorber center. . . A "luxury" your home can afford. . . . Also ask your floor covering dealer to show you Rubber-Top by Allen in 44-oz. Terra Cotta Red.

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Allen—a leading manufacturer of automotive trim—also specially designed automotive upholstery and insulating padding.
WINDOW PROBLEMS

continued from page 123

Treat your window simply by hanging curtains of sheer material with a pinch-pleated heading. To control light and privacy, use Venetian blinds. Frame the window and seating group with papered screens instead of draperies.

Picture window behind a sofa

32

Hang traverse draperies of split-bamboo which will screen the room from neighbors and still admit sunlight. In a family room furnished with rugged natural materials for easy upkeep, you'll find that the textures blend well together.

Picture window without privacy

33

Curtain the whole wall to give the illusion of a window-wall. If your ceilings are not very high in proportion to the rest of the room, or if you simply want new interest, alternate curtain panels of two different colors.
Window-door that opens to a porch from a bedroom

Make a sliding door out of a split-bamboo blind which will insure your privacy and give ventilation. You will have the benefits of a blind without having to roll it up every time you want to step outside the door. Curtains can be made of a delicate sheer fabric such as tambour organy.

High windows over a bed

Instead of trying to curtain these windows, you can use louvered shutters. If your walls are papered, paint the shutters to harmonize with the background. A regular window in the same room can be curtained to the floor in a printed sheer.

Pair of high windows over a sofa-bed

Shirr your curtains on extended rods, top and bottom, to tie the two windows together. You can combine inner (glass) curtains with over curtains of the same material in a deeper shade (a pin-striped sheer in pink-and-white and red-and-white, for example). Use a regular flat rod for the inner curtains, but hang the over curtains on 1" brass rods with decorative brass finials.

Beautiful entrance door and interior passage door knob and lock ensembles. Modestly priced...easily installed...built to assure years and years of troublefree security.

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Exciting new cabinet hardware to perk up your kitchen, den, game room, other rooms. Gleaming pulls, hinges, knobs, Tutch Latch (completely concealed from exterior view). Also forged iron hardware.

A complete line of BUILDERS’ HARDWARE

National Lock Manufactures a Wide Variety of Fine Hardware Items...Sold by Leading Hardware and Building Material Merchants from Coast to Coast.

(Continued on page 126)
**K-V closet fixtures**

*the finest you can buy!*

Designed and made to match the quality of your wardrobe, K-V Fixtures are smooth finished chrome, as lastingly sturdy as they are handsome.

K-V 555—PURSE RACK—
Made to hold all size bags, including those big, busy ones so hard to store... in the curved shelf or hanging from hooks below.

K-V 550—SKIRT, SLACK
AND STOLE RACK—Four swing-away arms grip the fabric firmly and securely without sag, stretch or creasing.

K-V 501—CLOTHING CARRIER—
For narrow closets... extends to bring garments into easy reach.

K-V 350—GARMENT BRACKET—
Chromed 10" hook will hold 6 or more garments on hangers.

Window out of reach in a stairwell

39
Curtains or blinds would require long, dangling cords for opening and closing, so cover the window instead with a fixed glass panel. You can pattern it with strips of wood like Japanese shoji. Use a translucent glass that gives feeling of privacy but admits light.

Small bay window in upstairs hall

40
Make a focal point of the window with printed curtains and delicately-shaped valance, over tambour organdy curtains. If you collect china or glass, you can display a few pieces on shelves at either side of the window. This would make a pleasant, personal setting for your own writing table.
Picture window without a view

41 Install glass shelves on a simple framework in the window. Use it to display a personal collection. Old glass bottles, for example, will give decorative interest to a window-wall.

Two windows with intervening wall space

42 Create a fabric wall by curtaining each window and the wall space between from ceiling to floor. In a child's room, use a crisp, gay print such as this apple motif, and repeat it throughout the room on bed, headboard, chair, dressing table.

Two windows separated by chimney wall

43 Focus attention on the windows instead of the awkward architecture by hanging floor-length curtains of a printed sheer. Tie-back draperies of solid-color taffeta can be loosened to cover window when you want to darken room for naps.

Continued on page 128

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More Comfort

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Look for the famous Beacon Hill Label.

WINDOW PROBLEMS
continued from page 127

Corner window with structural beam above

44 Hang your draperies on a traverse rod from ceiling. You can have one side of the drapery tailored to fit under the beam. Use woven wood blinds on window itself.

Window-wall shaded by a roof overhang

45 You can use tailored curtains without blinds. If there is no need to control glare because of the roof overhang, all you need are curtains that can be drawn at night to give textural interest to the wall. Use loosely woven material.

Window-wall with adjoining corner windows

46 Hang floor-length translucent curtains which can be drawn to control light and privacy. Have a pleated valance made of the same material, and hang it café style on a big brass rod to dramatize the window area.
High windows in an alcove
47 Use short café curtains of a translucent sheer on lower half of window for privacy. A woven-reed blind on upper half will control light. Hang blind so that it can be rolled up or down over curtain without catching the material.

Small window at end of kitchen
48 To accent the window (since there is not enough space around it to do anything else) hang one tier of café curtains on the lower half and use a pointed valance on the upper half. Trim with bias tape or braid the color of your kitchen canisters.

Single window in a dining alcove
49 You can make a focal point of the window, even if it is small, with striped café curtains, and canopy hung from molding to top of window. Louvered shutter panels are also decorative, and they can be adjusted for light and ventilation, closed at night.

Off-center window in a breakfast nook
50 Hang café curtains of washable silk on expansion rods that fit inside the window reveal. Cut out a plywood frame for the window with scalloped edge and set it into reveal flush with wall. Paper wall and frame together.
TABLE AND CHAIR DESIGNED IN DENMARK FOR JOHN STUART INC.

30

HOUSE & GARDEN

Table and chair designed in Denmark for John Stuart Inc.

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SURE THEY'RE GOOD!

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Window news from House of Ideas

How to solve five problems in light, ventilation and view

Horizontal sliding wood windows are easy to open above kitchen counters. They can be removed for painting or cleaning inside the house. Units are equipped with weatherstripping, hardware.

Prefabricated, 2-story window unit extends from ground level to roof line. Awning window ventilates master bedroom. Two fixed glass panels let in light and view. Hopper window at bottom lights and airs lower-level hobby room.

Cont'd on page 131

Products with brand names that you call for again and again are literally just what you order, because you yourself are constantly dictating their quality standards.

Your approval is the measuring stick that manufacturers go by. You decree how a seam will be sewn, an edge ground, a design balanced. You say if a flavor will be sharpened, a fragrance tempered, an angle softened, a color heightened. Products stand or fall on your acceptance... so their makers keep quality up, UP to the point that keeps you buying.

Man, you're the boss. And lady, you couldn't be closer to quality control if you sat in the manufacturers' collective lap.

Guide to good buying: the ads in this magazine.

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WANT QUALITY? PATRONIZE THE DEALER WHO PROVIDES YOUR FAVORITE BRANDS
Wall of windows affords panoramic view of terrace and back lawn from family room. Insulated glass (2 panes of glass separated by air space) in all windows makes room warmer in winter, cooler in summer. Awning windows at bottom open out to provide fresh air circulation.

Four casement windows open out to provide 100% ventilation in laundry-sewing room. Single panes of glass make washing windows an easy job.

Awnning windows placed high on the bathroom wall admit plenty of light and air, insure privacy. Windows can be opened and closed by a turn-handle in center of sill without opening inside screens.

FOR YOU TO ENJOY... FOR ALL TO ADMIRE!
Send for illustrations of this New Dining Room Group handcrafted in imported Swiss Pearwood. Address Kittinger Company, 1913 Elmwood Avenue, Buffalo 7, New York.

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An luminous red, red, rose from France!

A New fiery, red, hybrid tea rose with a spicy fragrance . . . from the famous French Hybridizer, Marcel Robichon. A sturdy disease resistant rose that produces an abundance of large healthy blooms.

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Air conditioning keeps your house clean and comfortable all year long

Thermostat, located in entrance hall, is nerve center of heating system. Side lever adjusts for any desired temperature, allows quick change from heating to cooling, or circulating fresh air.

Supply ducts in diagram above are indicated in black. Those taking air back to heating-cooling unit are shown in white.

The owners of our House of Ideas will be comfortable all year long, thanks to the compact air conditioning unit located in the utility room. Their health will be better, their comfort greater and their cleaning bills lower because the air, in addition to being heated or cooled, will be cleaned of all impurities and dirt by an electronic filter which is part of the system. Air is blown to each room through a series of ducts, each individually controlled by its own damper, so that only the desired amount of air reaches each room. Supply grilles in ceiling of lower floor, in addition, are supplied with 4-way diffusers. A small knob turns the flow of air in any one of four directions. During temperate weather, when heating or cooling is not necessary, room-temperature air can be cleaned and blown through the system so that, no matter what the season, air inside the house is never stale or stagnant. To guarantee maximum comfort, moisture can also be added to the air during winter heating or taken out on humid summer days.

Because floor areas add up to 4,600 square feet, a 5-ton cooling unit was chosen to do the most efficient job. Its cooling operation during summer will be economical, approximately $1 a day; and the cost of water negligible, since it comes from the house well and can be used over and over by recirculating it.
Grilles supplying warm or cool air are in floors or baseboards on upper level, in ceiling of lower rooms. Return grilles are located high on interior walls. Air is returned to unit in utility room where it is cleaned by an electronic filter. Supply ducts built into outside walls warm walls as well as air in winter.

**Damper** on pipe connection between heating unit and chimney has door at an angle for better control of air into burner. Molded nylon bearings are permanent, non-rusting, insure quiet.

Individual damper controls, located on underside of ducts at lower floor ceiling, govern flow of air to rooms above them. They are adjusted at the start of heating or cooling cycles to provide ideal comfort in each room, gain balanced thermostat control in the various heating zones of house.

Heating unit is divided into three parts: left, heater; center, electronic filter; right, cooler. All air in ducts, whether warm, cool or at room temperature, passes through filter and is rid of impurities. A 1,000 gallon tank, located near front entrance driveway, supplies the oil.

**ACTIVITIES ROOM, MODEL HOME**

Selected for House & Garden's 1955 House of Ideas

**Recessed flush in ceiling**

Excellent light from highest point in the room. Made for fluorescent or incandescent lamps. Used in all rooms, and in porch ceilings. Kirlin System lighting gives most light for the current consumed. Used by leading architects and electrical contractors everywhere.

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- Hinged doors, stainless steel.
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Name
Address
City Zone State
Below is a list of the merchandise selected for the House of Ideas. For more detailed information on the items mentioned, write to H&G Reader Service, 420 Lexington Ave., New York, N. Y.

**GENERAL—THROUGHOUT THE HOUSE**

**ACCESSORIES:**
- The J. L. Hudson Co.
- Carpet: Karastan
- Rug Cushioning: Allen Industries, Inc.
- Bed Linens: Wamsutta Mills
- Towels: Martex
- Drapery Hardware: The Kirsch Co.
- Writing Paper: Crane & Company, Inc.
- Telephones: Michigan Bell Telephone Co.
- Carpets: Colorado Carpets

**TABLE SETTINGS**
- Glassware: Imperial Glass Co.
- Silver: Towle Silversmiths
- China: Franciscan Fine China
- Pottery: Stang Pottery
- Linens: John Matouk: Sierra Brothers; Leacock and Company
- Candles: Will & Baumer

**LIVING ROOM**
- Furniture: "Profile Group" by Drexel Furniture Company
- Upholstery and curtain fabric: Cheney, Greff & Co., Inc.
- Lamps: Warren Kessler
- Fireplace Tool Set: Centre Brass
- Throw Pillow: Schadt-Mathesson
- Wall Picture: "Yellow Meadow", oil by Milton Avery, courtesy of Grace Borgenicht Gallery

**DINING ROOM**
- Furniture: "Profile Group" by Drexel Furniture Company
- Upholstery and curtain fabric: Cheney, Greff & Co., Inc.
- Wall Picture: "Figure Walking", oil by Hugh Wiley, courtesy of Bertha Schaefer Gallery

**STUDY**
- Furniture: "Profile Group" by Drexel Furniture Company
- Upholstery and curtain fabric: Cheney, Greff & Co., Inc.
- Lamp: Lightolier
- Closet Accessories: Lasky Bros. & Elish

**BEDROOMS**
- Upholstery and curtain fabric: Everfast Fabrics, Inc.
- Furniture: "Profile Group" by Drexel Furniture Company
- Boxspring: Cheney and mattress: Simmons Company

**KITCHEN AND LAUNDRY**
- Portable sewing machine: Elna.
- Window shades: Columbia Mills, Inc.
- Laundry cart: Cal-Dak.
- Electrical appliances: Sunbeam Corp.
- Chrome canisters: Pantry Queen.
- Rubber Housewares: Rubbermaid.
- Plastic mixing bowls, plastic silver trays: Plas-Tex Corp.
- Aluminum cooking utensils: Wear Ever (Aluminum Cooking Utensils Co.)
- Kitchen, vegetable, cleaning brushes: Kellogg Brush Mfg. Co.

(Continued on page 135)
HOUSE OF IDEAS
continued from page 134

Electric hoom Regina Corp.
Vacuum cleaner, floor polisher: Hoover Co.
Colored clotheshorns: Kordite.
Waxes: Bruce.

HOBBY ROOM
Woven window shades: Columbia Mills, Inc.
Curtains: Cohn-Hall-Marks Co.

FAMILY ROOM AND BAR
Curtains and "Chenille Thread" upholstery fabrics: Cohn-Hall-Marks Co.
School Supply cabinets: Coppley, Inc.
Furniture: Ficks Reed Co.
Radio, Photographic, TV, Magnavox.
Lamps: Lightolier.
Grund piano and bench: Mason & Hamlin.
Fireplace tools, clock in bar: Howard Miller.
Foam rubber pillows: Nettle Creek Industries.
Barbecue equipment: Carl Schieren.
Movie camera and projector: Eastman Brownie.
Movie screen: Radiant.
Card tables and chairs: Sunsonite.
Wall picture in Family Room: "American Anatomy 1955", oil by Byron Brownie,
courtesy of Grand Central Moderns.

TERRACE
Furniture: Molla, Inc.
Garden Lights: Lighlolier.

AUTOMOBILES
"Rambler" station wagon and "Ambassador" sedan: Nash Motors, Div. of American Motors.

BUILDING DATA
Foundation footings and lower floor slab: Poured portland cement.
Foundation walls: Cinder block.
Structural steel: Sterling Structural Steel.
Framing: Weyerhaeuser 4-square lumber.
Exterior walls: Brick—Clippert Brick Co.
Vertical hardboard paneling: "Panaview"—Masonicorp.
Terra cce: Pre-cast concrete flagstones—Pour'd Inc.
Roof deck: "Insulite"—Insulite Div., Minnesota & Ontario Paper Co.
Insulation: Fiberglass blanket—Owens-Corning Fiberglass Corp.
Waterproofing: "Thoroseal"—Standard Corning Fiberglas Corp.
Painting, "Barclite" Fiberglas panels—Barclite Corp. of America.

NEWEST "IDEA" in
Bathroom Beauty and Comfort

Beauti-Dor Tub Enclosure
Transforms Your Tub into a Glamorous Enclosed Shower Bath

Now—with the BEAUTI-DOR Tub Enclosure you can modernize your own bathroom with the newest of new styling . . . just like House & Garden's "1955 House of Ideas": Glamorous translucent glass doors, framed in gleaming rust proof aluminum roll silently . . . effortlessly. Shut out drafts and shivers. Keep spray and splash inside the tub—no slippery floors for you to mop. Always neat—no messy curtain for you to launder or replace—doors wipe clean in a jiffy!

It's easy to give your home this wonderful new decor. BEAUTI-DOR comes completely assembled . . . even the exclusive pattern 7/32" thick glass is installed in the door panels—ready to slide from either end on double overhead, cadmium-plated rollers. There's no drilling into wall! Ask your dealer how easily you can install BEAUTI-DOR!

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AUGUST, 1955
135

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without a splash!

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mixes and dissolves soaps and deter-

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Water is made mountain-stream fresh, crystal-spring clear by
Spring-Flo action. Action that
fresheens by aerating and replenish-

ON LEADING MAKES OF FAUCETS

FULL FORCE
Spring-Flo Aerator

Continued from page 137
HOME STUDY BLUEPRINTS
of House & Garden's 1955 House of Ideas - $2.00

A blueprint of adaptable ideas, 35" x 45" overall, it shows plans and details drawn to exact scale. Big enough for the family to study together, you can use it in checking estimates with your builder and banker. It includes:

- Floor and terrace plans, elevations, sections, large-scale details of walls and roof framing
- Outline specifications of all exterior and interior materials

...order yours before you buy, build or remodel

LIGHTING continued from page 101

Overhead track supplies electricity along its entire length to lighting fixtures and power tools in hobby room-workshop. Snap-on and sliding plugs attached to track provide a movable and convenient source of power.

Night light near floor is recessed in wall. Lights your way at night and prevents falls. Built-in fixture takes no floor space. Louvered face plate directs light downward onto the hall floor for safety.

Circuit breakers in two sections of House of Ideas prevent overheating of house wiring. Circuit breakers also eliminate replacing burned-out fuses. Just push a button to restore electrical service when the circuit is broken by a short or overload of the wiring system.

Plastic strip containing wires will provide electric current at any point along its entire length. Fit snap-on receptacles to strip and plug in electrical equipment. Eliminates need for multiple plugs and long extension cords.

Light dimmer controls room lighting. Turn dial as you do to raise or lower sound on your radio or TV. Dial any degree of light from complete darkness to full brightness.
**HOUSE OF IDEAS**

**continued from page 133**

terior fixtures—Lightoller Co.
Radio-Hi-Fi-Television-phonographs: "Magnavox"—The Magnavox Co.
"Heat-a-lite" heater, lighting fixtures in master and children's baths—Nu-Tone, Inc. Ceiling fans in bathrooms and washrooms—Nu-Tone, Inc. Door chimes and kitchen wall chime—Nu-Tone, Inc.
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**GARDENING**


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**CANADA**

- sceneries, and, outside the parks, wonderful hunting. Among many centers where there are comfortable hotels and lodges: Kimberley, Williams Lake, Prince George (jumping-off point for a huge uninhabited region where you need your own camping equipment, food supplies; and for Dawson Creek, start of the Alaska Highway).

- Quite different is the Pacific coast: at Victoria, on Vancouver Island, rises bloom in December, twenty ladies-ride around with dog—retired colonels clip their jaws, play golf all year round. The street lamps are hung with flower baskets, you can see giant totem-poles in Thunderbird Park, and in the shops you can buy Eskimo handicrafts as well as luxurious English woolens, cashmere pull­overs, leather goods. The rivers of the coast are famous for their steelhead trout, Cohoe and giant tye salmon; the scenery ranges from beech mountains, twisting sea inlets where you can rent a cottage, to quiet, English-looking valleys with apple orchards, peaches, apricots, casuha melons; the climate is one of the best: mild, moist, with plenty of sunshine. From Vancouver several steamship lines operate ferries, cruise ships, to the numerous picturesque villages and towns on islands, inlets, fjords, all the way up the coast to Alaska, through scenery as splendid as anything in Scandinavia.

- For further information: Write or phone the Canadian Government Travel Bureau, 11 West 49th Street, New York, N. Y. (Plaza 7-4971), or your nearest Canadian Consulate: they will supply you with complete lists and prices of hotels and means of transportation, information on everything from fishing and customs regulations to pollen counts for hay fever sufferers.

- NICHOLAS CUPFF

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Each of calder's six basic doors is easy to personalize with a few inexpensive shapes and strips, painted in your choice of colors. You'll be amazed at the wonderful results! There's a calder door to blend with your home's architecture and each basic style is made in sizes to fit your garage opening and available homeowner, Calder doors are easy to open, too, even a child can do it, yet calder's exclusive Wedge Tight door action makes them fit like part of the wall to keep weather out... comfort in. ALL CALDER DOORS MAY BE ELECTRICALLY OPERATED BY REMOTE CONTROL

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NEW Golden VIGORO
COMPLETE LAWN FOOD

Made so it
won't burn
grass
when used in
recommended
amounts

A single
feeding
lasts
all season!

There's absolutely nothing like new Golden Vigoro. It's made a new, patented way (Pat. Nos. 2618546, 2618547 and others pending) so it won't "burn." And it's the longest-lasting complete lawn food you can buy! Because it yields its nutrients slowly, one feeding (one to three pounds per 100 sq. ft.) provides season-long growth . . . helps lawns hold a deep green beauty for many months.

Apply now! Golden Vigoro won't "burn" your grass when used in recommended amounts during these hot months. And it'll nourish your lawn all summer!

Complete! Golden Vigoro contains every nutrient needed from soil to develop the finest, deep-rooted grass. It helps any grass to green-up sooner and stay green with less watering.

Get your supply today. Golden Vigoro is available in handy 50-lb. bags at your dealer's. (Also available in Canada.) Can be applied without watering in.

For flowers, trees and shrubs use Regular Vigoro Plant Food—Complete balanced plant food provides all the vital nutrients flowers, trees, shrubs and vegetables need from soil. Makes garden soils rich like finest greenhouse soils.

For liquid feeding use Instant Vigoro Water Soluble Plant Food—Just mix with water and apply as a liquid. Ideal for supplemental feeding of lawns.

YOUR BEST BUYS IN GARDENING SUPPLIES—THE
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Good landscaping contributes to both house and site

Landscape plan for H&G's House of Ideas insures privacy from highway, provides a setting for family living outdoors, includes a practical set-up for garden maintenance. Planting material keyed above is listed below.

Landscape planting, mostly evergreen

1—Moraine locust tree
2—Japanese juniper
3—Cotoneaster discolor
4—Golden chain tree
5—Viburnum carlesii
6—Euonymus latifolius
7—Upright Japanese yew
8—Convex-leaf holly
9—Japanese yew, globe form
10—Euonymus fortunei var. coloratus
11—Pachysandra
12—Pfitzer juniper
13—Hatfield yew
14—Upright Japanese yew
15—Japanese holly (rotundifolia var.)
16—Spreading Japanese yew
17—White flowering dogwood
18—Cotoneaster foliolatus
19—Rhododendron hybrids
20—Plume juniper
21—White birch clump

Flowers from seed in special beds

A—Marigold Serenade
B—Celosia Dwarf Fiery Feather
C—Sweet Sultan
D—Zinnia New Century
E—Sweet-alyssum Royal Carpet
F—Portulaca, double mixed
G—Balsam Fireball
H—Phlox Star, mixed
I—Love-in-a-mist
J—Snapdragon, tall white
K—Celosia Pampas Plume
L—Celosia Toreador
M—Petunia Dwarf Giants of California
N—Verbena, mixed
O—Sunflower Double Sungold
P—Castor bean
Q—Periwinkle Blue Blazes
R—Broom Weed
S—Stokesia, blue
T—Beggarticks
U—Purple Michaelmas daisy

A well planned home landscape has three faces: one for the public, one for the family and one for practical workaday use. The public face welcomes visitors by making the approach to the house inviting; it excludes casual passersby with evergreen screens, well placed shrubbery. The family aspect is concerned with family living and entertaining, with terraces, walks and steps, garden pictures seen from the windows, and the garden for its own sake. The third area is the utilitarian one. It concerns the storing of plant food and tools, the preparation of pots and seed flats, the coldframe and the cutting and vegetable gardens, the servicing of the rest.

All three faces are revealed in the landscape plan, above, for our House of Ideas. Gravel and flagged walkways make walking easy even in wet weather, and gravel strips beside the garage serve as paths to the front and to catch roof drip. The landscape plan is simple, designed to grow and be added to as the family's wishes and requirements change. It is planned for easy upkeep in all seasons with modern tools and equipment.
Enlarge your garage to service your garden activities

Store bulk supplies (plant food, grass seed) in space added to garage where they will be handy for immediate use. Garden materials delivered to garage court are carted on gravel path directly to rear work-center door.

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The World's Most Modern Power Mower

Here at "The House of Ideas," where every detail is designed with comfort, leisure, and beauty in mind, it is only natural that Moto-Mower should be selected to groom its velvety green slopes.

This streamlined grey-and-vermilion beauty starts with an easy pull of the recoil starter. The airplane-type controls give you fingertip mastery of the 3-speed transmission . . . for walking or creeping speed, or free-wheeling. A turn of the ingenious Dial-a-Matic cutting height adjuster, and your Moto-Mower is instantly set for low cutting or high. You trim right up close to shrubs and trees.

In "The House of Ideas" you will see the very latest advancements in modern living . . . and only Moto-Mower could fit this picture so harmoniously.

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Moto-Mower rotary models are available with Leaf Mulchers that dispose of leaves the easy way.

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HOUSE OF IDEAS continued from page 103

New home products that wear better, last longer

Clay tile with easy-to-clean surface in the children's bath well withstands the hard wear and tear given it by active youngsters. It is impervious to moisture and stains. A translucent glass panel with chromium frame forms one watertight wall of the bathtab enclosure.

Plastic tiles line walls of laundry-sewing room and washroom (right). They are easy to install, can be kept clean with damp cloth.

Concrete flagstones are factory molded to save time and labor of pouring a concrete terrace. 1 3/4" thick, they are reinforced with screening for extra strength. The blocks can be ordered in any size with square or rounded edges. Gray-green marble chips fill space between them.

Double walls of brick with an air space in between act as an insulating barrier at end walls of house. Painted pink in master bedroom (right), blue, in dining room, to match other walls of rooms, they give decorative texture and contrast.

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Double walls of brick with an air space in between act as an insulating barrier at end walls of house. Painted pink in master bedroom (right), blue, in dining room, to match other walls of rooms, they give decorative texture and contrast.
Slate flooring in entrance hall is waterproof and resistant to hard wear; can be cleaned with a wet mop. Adjoining living room floor is ebony-stained strip oak boards.

New diamond-shaped tile makes possible many striking color combinations. Harlequin pattern in the kitchen is white, mocha and gunmetal. Tile is made of vinyl plastic.

Vinyl tile in foreground can be laid directly on concrete slab. New asphalt tile in background looks like cork. Apply water-emulsion wax to both for gloss finish.

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