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A NEW COLUMN . . . of ideas and tips for entertaining jotted down by a woman with a quick, knowing eye and a busy social schedule

NOTES FOR THE HOSTESS

By Diana Bryan

I'm afflicted with champagne tastes in many things—champagne glasses, for one, or any kind of crystal with a stem. But when it comes to highballs or old-fashioneds which you have to bring out in quantity for a crowd, I've always been content with what a beer pocketbook would buy, and what I could see broken without flinching. At least I was content until the day I passed Baccarat & Porthault and stopped to look at their window display of striking cut crystal old-fashioneds.

Went into the shop to ask the particulars and learned the name of the pattern was "Mac-Mahon" which sounded very un-French for French crystal until I remembered the famous marshal of 1871. Decided then and there that eight MacMahons would be my next joint birthday present from the family. Resolved ahead of time that I would use them to serve only Very Special (and very steady-handed) Guests.

OLD-FASHIONEDS IN CUT CRYSTAL

Old-fashioneds which you have

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House & Garden
A Guide to the Arts of Living Vol. 113 No. 1

ON THE COVER:
H&G's editors have been joined in their admiration of this trend-setting Houston, Texas, house by the distinguished members of our Architectural Awards jury, who felt it merited a Special Mention (for the Awards story turn to page 62). You will find a detailed presentation of the house itself, including the important architectural trends it reflects on page 32.

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If you have specific questions on home furnishings, houses or gardens shown in this issue, please write to House & Garden Reader Service, 420 Lexington Ave., New York 17, N. Y.
NOTES FOR THE HOSTESS

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thing without taking up too much of the table width you need for large platters and casseroles.

There were two kinds of grapes, the big black Belgian and the pale green seedless. The eggplant made a wonderful base to drape them on and the plums filled in the crannies.

Ethel said she got the whole idea from a table setting she saw at Black, Starr & Gorham's exhibit of a new ovenware. "Flamestone," designed by Jens Quistgaard of Denmark. "Ovenware" seems a very workaday word to describe that handsome stuff but it does get across the highly important fact that you can cook in it. It's fireproof stoneware, on the outside a very dark brown, almost black, with a dull matte finish and a slightly raised design. Inside it's smooth, glossy and off-white, barely tinted with green. An attractive combination, but it's the shape of the pieces that gives them their style—round, with flat tops and bottoms, and not very deep. Ethel bought the largest size casserole—14 1/4" across but only 2 1/2" deep, which means that whatever you put in it is likely to cook quite a bit faster than it would in a deeper dish.

DANISH "FLAMESTONF" OVENWARE

Made a point of dropping into Black Starr next time I was shopping, to look at the whole collection. Couldn't resist ordering something I've been wanting for years—a set of petites marmites. Quistgaard's were the first Ed seen that didn't look too fancy for a dress-up dinner.

* * *

Plain white china has numerous assets but the biggest, I'm convinced, is the wide-open chance it gives you to be extravagant with color. Sounds a bit nonsensical maybe, but not when you consider that the biggest splashes of color on the table are—or can be—the place mats and napkins. Started to build a collection of them when I first bought my own white china, and now I can't seem to stop. Latest haul came from Bloomingdale's, where I ran across the Almedahls cloths and mats from Sweden. They're linen and cotton, striped in full-bodied combinations like (my choice) dark blue, light blue, gray, white and brown. Picked dark blue linen napkins to go with a 51" by 51" cloth. Second find: narrow runners, width of a place mat, but long enough for at least three places, printed with an undefinable design that reminds me of exploding fireworks—blue, turquoise and black on a deep lavender ground. Lavender napkins for these. Third find: Swedish linen place mats with a simple floral design, prim and pretty like Swedish botanical prints, in white on a gray ground. Bright green napkins this time.

PLAIN WHITE CHINA

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* * *

Always remembered Royal Worcester as one of the more elaborate types of English china—deep red or deep cobalt borders thickly laced with scrolls of gold. If anybody had told me it came in simple patterns too, I wouldn't have doubted it since I know most of the great names in china make more than one kind. Still I really was astonished when I wandered through Altman's china department last week and came across a table of undecorated white china placcarded Royal Worcester. The plates were in the modern coupe shape but the china itself was that very white white you find only in traditional English bone. Far as I know this is the first bone china to appear in the nude, though I know the French, Germans and Americans have been turning out undecorated fine china for quite a while. Now the bone china devotees can uphold their tradition and be modern too.

* * *

Plain white china has numerous assets but the biggest, I'm convinced, is the wide-open chance it gives you to be extravagant with color. Sounds a bit nonsensical maybe, but not when you consider that the biggest splashes of color on the table are—or can be—the place mats and napkins. Started to build a collection of them when I first bought my own white china, and now I can't seem to stop. Latest haul came from Bloomingdale's, where I ran across the Almedahls cloths and mats from Sweden. They're linen and cotton, striped in full-bodied combinations like (my choice) dark blue, light blue, gray, white and brown. Picked dark blue linen napkins to go with a 51" by 51" cloth. Second find: narrow runners, width of a place mat, but long enough for at least three places, printed with an undefinable design that reminds me of exploding fireworks—blue, turquoise and black on a deep lavender ground. Lavender napkins for these. Third find: Swedish linen place mats with a simple floral design, prim and pretty like Swedish botanical prints, in white on a gray ground. Bright green napkins this time.

PRINT PLACE MATS, PLAIN NAPKINS

My next step: planning three parties to show them all off. Think I'll make it a series of Sunday night oyster stews.

* * *

Two couples are company, according to my computations, and three are a party. It's not too hard to bring out the most attractive side of every guest if you've only got four to worry about. But if you're giving a party, you'd better pick people who will bring out the best in each other, without any help from you.
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WHAT'S IN STORE FOR YOUR HOME: NEW PRODUCTS, IDEAS AND TRENDS

Record collectors can look for higher fidelity. After New York's recent audio show, major disc manufacturers predicted privately that stereophonic records may be on the market within a year. As with magnetic tape, stereo sound on the records stems from two sources. A special needle picks up two signals from the record groove, feeds them to separate music systems, reproducing a depth of sound close to that heard in the concert hall. A new automatic light switch manufactured by International Register Co., 2620 W. Washington Blvd., Chicago, Illinois, can be installed in any circuit. Incorporating a timer and a manual control, the unit replaces the conventional toggle switch, can be pre-set to flick garage or porch lights, indoor lamps or appliances on and off at selected hours. The automatic action operates for periods from 15 minutes up to 23 hours long...A unique garden tool that functions as a hoe and a weeder is being imported from England by Connoisseur Garden & Home Co., 3510 Meridian Ave., Seattle, Washington. The long-shafted cultivator, which works flat in the top inch of soil, will slice weeds just below ground, reach easily into center of beds and borders...A tub-less washing machine that stands on suction cups in any sink or pail over seven inches deep has been developed by AMI, Inc., Grand Rapids, Mich. The midget (9 lb.) electric washer cleans with tiny bubbles of air, tumbles and scrubs woolens, delicate lingerie, drip-dry garments that would otherwise have to be laundered by hand. ...Bound for supermarket shelves: frozen gourmet foods. Seabrook Farms is vending a new line of cold-preserved items from famous restaurants around the world, among them Luchow's of New York. (Continued on p. 8)
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UNION PACIFIC RAILROAD

Rubber-bound clamps on a new hanger by Knape & Vogt (Grand Rapids, Mich.) keep skirts and trousers from slipping whether load is light or heavy....A driveway reflector by Dynamic Specialties (P.O. Box 184, Birmingham, Mich.) is illuminated by headlights approaching from any angle. Facets that break up the surface of the Plexiglas head pick up light from all sides.

....Recently introduced: a carpet cushion light enough (6% lbs.) to be carried home, ready for immediate installation. The washable underlay is of a spongy new plastic called Curon, unveiled by Curtiss-Wright, Woodridge, N.J. The multi-cellular material (also being utilized as furniture stuffing and as durable, sponge-like cleaning aids) may be put to further use. Already in the works are an airy mattress and blanket linings that give warmth without weight. Developers say its sound-absorbing, insulating properties make it a good bet for wall or ceiling tile, and bonded to curtain fabric it admits light as it screens out the heat of the sun.....

Pushbutton products. One of a host of new items being put out in aerosol containers is a spray varnish which provides an even finish, eliminates cleaning brushes. Valspar Corp., 7 East Lancaster Ave., Ardmore, Pennsylvania.

A new spray coating that comes in a pressurized can prevents snow from accumulating on shovels, plows and pushers. Speco, Inc., Cleveland 9, Ohio....Also available in mist-making dispensers: an aerosol spray that removes soot from inside the furnace; a feomy wood and metal spray that cleans, polishes and waxes in one operation; a plastic film that protects metal products from corrosion; an oil spray that loosens metal parts that have rusted together. For further information on these products, write to the manufacturer.
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**QUESTIONS & ANSWERS**

By Felicia Marie Sterling

This column is devoted to questions about old things. Letters will be answered either on this page or by mail. No attempt at evaluating will be made. One question to a letter, please.

---

Can you tell me anything about my mirror, gilt with a black band? N.M.—Miami, Florida

Your mirror is a convex or bell's eye mirror of the eagle and dolphin type, popular in America between 1810 and 1820. Such mirrors, often used in pairs, were purely decorative because of the distorted image they reflected.

---

This mark is on some china given me by my 95-year-old aunt. She came to Idaho by covered wagon right after the Civil War. Is this china old enough to have been brought west at that time? R.A.A.—Pocatello, Idaho

Your English bone china, blue rose design, was made by W. H. Grindley & Co. of Tunstall, a firm founded in 1830. The registry mark indicates a date in the early 1890s.

---

I can find no history to accompany my mother's pewter coffeepot. Can you give me any information from the rubbing of the mark and my rough drawing? A.M.H.—Evanston, Illinois

This rubbing identifies Thomas Danforth Boardman's firm of Hartford, Connecticut. New York on the mark indicates the New York sales office; date circa 1825.

---

This set of bowls and cups belonged to my husband's German grandmother. They are a deep greenish-blue floral design on white, with the enclosed markings on the bottoms. A.L.J., Jr.—Chesterfield, Missouri

The date 1755 on your mark reputedly refers to an older factory at the site of the Franz Anton Mehlem factory, Bonn, Germany, founded in 1836. This factory still exists and your marks could indicate a date close to 1900. Germany, in English, points to export ware.

---

I am anxious to know the date and style of this piece of rosewood furniture from Canada. P.E.I.—Tucson, Ariz.

The triple-back medallion sofa is Victorian in style, popular in the third quarter of the 19th century, when such sets furnished parlors.

---

Can you identify this seal which is on the bottom of a pair of old silver candlesticks? W.J.O.—Nashville, Tenn.

The mark is that of the Manhattan Silver Plate Co., New York, active in the second half of the 19th century, with a plant at Meriden, Connecticut.

---

What information can you give me about this mahogany bed? It came from eastern Massachusetts. G.L.K.—Pittsfield, Mass.

This is a late Sheraton style bed, otherwise known as American Empire, dating between 1810-20.

---

Enclosed is a picture of a chair and table. Can you tell me something about them? C.B.P.—Hilo, Hawaii, T.H.

Your pieces are distinctive American Victorian types, dating from the third quarter of the 19th century. The chair is a spool-turned Victorian Gothic, the table a spool-turned trestle.

---

What can you tell me about my sugar bowl? It was left me by a great-aunt who often referred to it as "Napoleon's" sugar bowl. D.H.S.—Atlanta, Ga.

The bowl is Sévres porcelain, dated 1853, and bears the cipher of Louis Napoleon of France.

---

What can you tell me about a lamp which bears the enclosed hallmarks? V.A.S.—San Antonio, Texas

This type of banquet lamp was popular in America in the late Victorian era. The marks on the electro-plated silver stem are those of Hall, Elton & Co., Wallingford, Conn., c. 1880.
THE CARE AND STORAGE OF WINES

By James A. Beard

It's no wonder that most people in the United States do not collect and store wine. They feel they lack the proper accommodations and atmosphere. You know, a nice, dank, musty dungeon. But in today's practical terms a wine cellar can be anything. It can be wooden frames set up in an apartment house closet. It can be a cupboard or the space under the basement stairs. It can be a specially constructed room containing dozens of cases. The place is not important. What does matter is how you protect the wine.

First, wine does not like sudden changes in temperature; it resists a shift from hot steam heat to air conditioning, from summer weather to winter cold. Select a closet away from heat or wall off a cool corner of your basement well away from the furnace or heating unit—any spot where the temperature remains moderate. It may be necessary to install an air conditioner to regulate the temperature.

If you do air condition, make sure that the flow of air is directed away from the bottles, for the second rule on storing wines is this: wine does not like drafts. Do not throw open windows and let the air blow on the bottles. If you plan to store wine in your basement and it is drafty, wall off an area to protect the wine cellar.

Keep a record of your wine cellar. List each bottle as you add it to the collection, and note the date. Record each bottle and the date as you remove it for drinking. It helps to include notes about the condition of the wine. A few words on preparing wines for serving. If you plan to use a fine red, carry it gently to the dining room early in the day. Let it stand there to adjust to the temperature. Above all, do not rush fine red wine from your cellar at the last minute and try to bring it to the proper temperature by holding it under warm water or putting it in the oven! About two hours before dinner, open the bottle and let the wine "breathe." If you are serving a very old wine and suspect that it may have accumulated some sediment while aging, hold the bottle to the light when you bring it from the cellar. If there is sediment, let the bottle stand upright for several hours, and then open it carefully and decant the wine gently, making certain that you stop pouring before any of the sediment slips into the decanter.

If you are serving a fine white wine, take it from your cellar ahead of time and chill it slightly. Do not let the wine get icy cold—just medium. Open the bottle a few minutes before serving.

Wine glasses that bring out the full taste and aroma of the wine are important. The best glasses are large and tulip-shaped, clear and thin, with the bowl at least the size of a large orange. The glass should never be more than half filled, permitting the color, bouquet and flavor to express itself in all its glory.

Third, wine does not like light. Be sure the closet or room you use for storage is darkened.

As you can see, these conditions are not difficult. One of the best cellars I have seen is in a New York apartment. The owner had a large closet air conditioned and filled with rows of bins lined with sand to protect the bottles from the vibrations of traffic.

Now for stacking the bottles. Remember, corks must be kept moist; a dry cork will shrink and the wine will turn. Bottles must rest on their sides or at an angle with the wine up to the cork. Good wine racks of metal or wood designed to hold bottles in the right position are sold throughout the country. (One make is called the Jim Beard Wine Rack.) Most are manufactured in units; you can buy for as small or as large a wine cellar as you choose. The average unit holds 12 bottles. Of course, you can make your own.

One of the advantages of having a wine cellar is that you can buy great wines while they are still young, and therefore less expensive, and keep them until they are ready to drink. But there is always the temptation to try that Château Margaux or that Le Chambertin before it has reached its peak. Resist it. And remember, too, that fine wines need a rest after traveling. Many wines get seasick on an ocean voyage and are even upset by a train or truck trip. Let them settle in your cellar and quiet down for several weeks before you drink them.

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WHAT MAKES TEXAS

In this 1958 Forecast issue H&G has turned to Texas for examples of the trends we may look for in architecture, in decorating, in entertaining. The following three essays on this vital, creative state may help you understand our choice.

WHAT MAKES TEXAS

To the dismay of its detractors and the delight of its admirers, Texas is becoming each year a more powerful influence on the American way of life. It is not just its oil that turns the wheels of our machine age, or the chemicals or the planes it produces, or the beef and wheat that feed us or even the political figures who for decades have been a dominant group on Washington's Capitol Hill. It is not the fresh superlatives that Texas somehow manages to keep piling on top of the superlatives that already existed. Probably it is an old-fashioned thing, a simple thing, called character.

To one who grew up in Texas in the 1920s and has seen its enormous burgeoning in the post-World War II era, this interpretation is inescapable. Perhaps the most fascinating aspect of Texas today is its ability to retain its identity while avidly collecting from all over the world ideas, material possessions and arts to improve the already enviable way of life it long has enjoyed. Texas gathers them in, seeks instruction in how best to use them and then begins to live with them as if it were every man's right to have the sweetest fruits of life, and to be inspired by them creatively. It is the same princely attitude that was the patron of the Renaissance, of England's great achievements in the arts in the 18th century. The outsider can only marvel at such casual self-possession.

What makes this difference in the approach to living? Why do so many fellow Americans feel bewildered by it, scornful of it or envious of it? Largely because of ignorance of Texas's past and its people and of reluctance to admit that Texas still vividly exemplifies the drive, the willingness to work hard and long that characterized America's achievement of its great industrial capacities. Behind a deceptive drawl, Texas believes that man was born to labor and to taste labor's rewards.

This solidity is not characteristic of an upstart nor is Texas the oil age upstart some depict it. An Easterner mindful of his colonial past looks at gleaming Dallas and the other booming cities and thinks of Texas as too new to share the sense of historical continuity. He could not be more wrong. No American has a livelier sense of history than the Texan or takes more fierce pride in it, and very
few indeed are the states whose contact with European civilization goes back further.

It was in 1519, only 27 years after the discovery of America, that the first Spanish explorer, Alonso Alvarez Pienda, set foot on Texas soil. Great names followed him—Cabeza de Vaca, Coronado, the Sieur de la Salle. And when the first permanent Texas settlement, Yaleta, near El Paso, was established in 1682, New York City, a puny village, was only 67 years old.

Texas boasts the unique distinction of having been under six flags: the Spanish, French, Mexican, Confederate, American—and its own. That it was once an independent republic, though a shaky and short-lived one, has always set Texans a little apart from other Americans. Like Sam Houston's troops in the victorious final battle of the revolution against Mexico, they "remember the Alamo," and in a sense they always will. It is their proudest historical heritage, and every Texas school child is taught a reverence for this shrine in San Antonio. Besides its history, Texas has another characteristic that makes it hard for others to comprehend it: its immense variety, in climate, terrain, population, industry, agriculture. The monotonous prairies of central Texas seem not to belong in a state with mountains towering over 8,000 feet. The cactus-speckled semi-desert of western Texas is foreign to the lush, wooded, green, gently rolling country of the east and the 400-mile coastline with its beaches rivaling those of Florida. What could be more incongruous than the Panhandle's winter blizzards and the lower Rio Grande Valley's semi-tropical garden? The different climates and topography make different people. The smartly dressed Dallasaite and the West Texas rancher in Levis may be graduates of the same university and have equal Dun & Bradstreet ratings but nothing else in common except love of Texas. (And even then they draw an imaginary line from north to south and speak of "East" Texas or "West" Texas as if it were another land.)

The grossest misunderstanding of all, of course, is the outsider's acceptance of a tiny minority of oil-rich spendthrifts and exhibitionists as typical of Texas. They are so little typical of Texas (Continued on page 96)
**The Eyes of Texas Are on Art**

By Emily Genauer

Young Texans with money in their pockets and confidence in their judgment are becoming an influence in the sophisticated art world. Texas collectors regularly descend on New York (also Paris, London, Rome) and choose exactly what they want from the most distinguished (as well as from the newest and most experimental) galleries. Often they leave behind exasperated local collectors who haven’t been quite quick or daring or solvent enough to act first. In the main, according to New York dealers, the art-buying Texans are young men in cotton, banking or merchandising.

Exhibits also travel to Texas, of course. Museums in Dallas, Fort Worth, Houston, San Antonio regularly present top-quality exhibitions surveying all phases of art, old and new. To be sure, museums in most sizable cities in America do the same thing. But there are few sections of the country where the big annual state fair, for instance, includes important exhibitions of art as well as of prize cattle, farm machinery and pickles. Last year’s Texas State Fair in Dallas (the Dallas Museum of Fine Arts is permanently located on the fair grounds) incorporated no less than four art shows. One consisted of paintings by Toulouse-Lautrec, loaned by the museum at Albi, France, birthplace of the artist. A second presented Dutch, Flemish and Italian masterpieces of the 16th and 17th centuries, loaned by Walter P. Chrysler Jr. A third was the 19th annual exhibition of painting and sculpture by Texas artists. Fourth was a survey of 1957 Texas architecture.

Not only art but the art world of America travels to Texas. Last April the American Federation of Arts held its annual convention in Houston, and scores of artists and scholars of international stature participated in a program of panel discussions and speeches on such topics as The Place of Painting in Contemporary Culture, The Nature of Creativity, From Artist to Public. The sessions were long and occasionally highly technical. But an audience of more than 1,400, composed mostly of Texas art-enthusiasts, sat through them in sharp concentration. Thousands of other Texans attended the special exhibits staged throughout the state in conjunction with the convention. These included the Dallas Museum’s survey of Texas painting; the Houston Museum’s comprehensive show of work by the brothers Duchamp (Marcel of Nude Descending the Stairs fame), who came to Texas to talk to the convention; sculptor Raymond Duchamp-Villon, who died shortly after World War I, and Jacques Villon, who rates among the most important modern masters; an exhibition at the McNay Art Institute, in San Antonio, of 50 paintings from 50 Texas collections; one at the Houston Contemporary Arts Museum consisting of work by younger artists in the state; another at San Antonio’s Witte Memorial Museum of contemporary religious art in Texas, and an exhibition at the Fort Worth Art Center dealing with sculptors of Texas.

It becomes clear, from this list, that Texans, in art as in other things, see no reason to hide their light under a bushel. Obviously, in this case, their purpose was to display to influential visiting scholars, critics and dealers local expressions rarely to be seen outside the state. But Texans’ support of Texas artists is no special-occasion promotion. Their traditional and epic local pride in art is constructive, healthy, and generally avoid as too provincial the works created by painters and sculptors in their own vicinity. In Texas, too, one finds all over the state today’s “musts,” the inevitable 19th century French impressionist pictures seasoned with a few chic and safe 20th century names like Picasso, Klee, Rouault, Leger, Chagall, Buffet, de Stael, Giacometti. But alongside these are likely to be hung canvases by Texas artists like Bror Utter, Ralph W. Sockman. Walter P. Chrysler, Jr., an exhibition at the McNay Art Institute, in San Antonio, of 50 paintings from 50 Texas collections; one at the Houston Contemporary Arts Museum consisting of work by younger artists in the state; another at San Antonio’s Witte Memorial Museum of contemporary religious art in Texas, and an exhibition at the Fort Worth Art Center dealing with sculptors of Texas in the state. It becomes clear, from this list, that Texans, in art as in other things, see no reason to hide their light under a bushel. Obviously, in this case, their purpose was to display to influential visiting scholars, critics and dealers local expressions rarely to be seen outside the state. But Texans’ support of Texas artists is no special-occasion promotion. Their traditional and epic local pride in art is constructive, healthy, and generally avoid as too provincial the works created by painters and sculptors in their own vicinity. In Texas, too, one finds all over the state today’s “musts,” the inevitable 19th century French impressionist pictures seasoned with a few chic and safe 20th century names like Picasso, Klee, Rouault, Leger, Chagall, Buffet, de Stael, Giacometti. But alongside these are likely to be hung canvases by Texas artists like Bror Utter, Ralph W. Sockman. Walter P. Chrysler, Jr., an exhibition at the McNay Art Institute, in San Antonio, of 50 paintings from 50 Texas collections; one at the Houston Contemporary Arts Museum consisting of work by younger artists in the state; another at San Antonio’s Witte Memorial Museum of contemporary religious art in Texas, and an exhibition at the Fort Worth Art Center dealing with sculptors of Texas.

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A Texas society matron, I am told, was confronted with an unusual problem in logistics. She liked harp music, and she wanted plenty of it at her daughter’s wedding. She experienced little difficulty in rounding up six harps and harpists; the question was how to get them from the church to the country club. She solved the problem quite neatly. On her daughter’s wedding night the populace was treated to the sight of six harps, each complete with harpist in evening dress, proceeding through the streets in a cavalcade of six pick-up trucks with motorcycle escort.

J. Frank Dobie, the writer to whom the literature of his region owes more than any other man (I once introduced him as the “dean of Southwest writers” only to be interrupted by an injured bellow, “Don’t call me any damned dean”) is a man who likes his honey on his pancakes of a morning. One day in Dallas I breakfasted with Frank and Bertha Dobie in the coffee shop of the Adolphus Hotel. As usual Frank demanded honey; as so often happens in these uncivilized times, there was none. Frank removed from his coat pocket a small jar of honey and triumphantly placed it on the table.

“I like honey on my pancakes,” he explained simply.

Now, there are many points of dissimilarity between Frank Dobie, who likes honey, and the dowager, who likes harp music, but each solved his particular problem in a truly and almost typically Texas fashion—fourthly, without regard for the conventions, and with absolutely no concern for what others might think. It is this quality which is so frequently disconcerting, sometimes appalling, to visitors, but it is at the heart of the state’s vitality, its incredible variety.

In no area of Texas life are its variety and vitality more evident than in the realm of arts and letters. The state has yet known—Walter Prescott Webb, historian, and J. Frank Dobie, folklorist, both Dobie and Webb grew up in ranch country, and though they have spent most of their lives as college professors they still belong primarily to the soil. Dobie spent a memorable year as visiting professor of American History at Cambridge, Webb a year at Oxford and another at the University of Texas Press. There was none. Frank removed from his coat pocket a small jar of honey and triumphantly placed it on the table.

“As if honey were not enough,” he exclaimed, “I thought I might as well bring along a bit of the goods.” He had brought with him the following ingredients: a jar of honey, a box of black pepper, a bottle of vinegar and a small bottle of salt.

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BOOKSHELF

Continued from page 15

of London. (A leading British publisher told me that no Americans who have visited England in our time have made a finer and more lasting impression than these two good and simple Texans.)

With Roy Bedicheck, the naturalist who is 10 years their senior, which they comprise a triumvirate of Texas letters whose influence has been immeasurable. Not that they ever operate in concert—for far from it, they differ sharply and frequently in a circumstance which gives an added fillip to their friendship. They don't think alike or talk alike or act alike, but they have in common the qualities of integrity and courage.

His unruly white thatch, his careless dress, and his shamb­ling cowman's gait, Frank Dobie is the most picturesque of the trio. His habit of speaking his mind abruptly whenever the spirit moves him (which is tolerably often) has kept him in hot water much of his life, but he remains a Texas institution, beloved by thousands. Among the happiest and most stimulating hours of his life in Texas have been those that I have spent with Frank Dobie under the elm in Frank's back yard on Waller Creek listen­ing to him talk. Frank Dobie's books are many and valuable; like good whiskey, both his style and his thought have improved with age. But his influence cannot be measured by his books alone. For 30 years he has been both the prophet and the conscience of Texas letters.

There is no more important writer of non-fiction in America than Walter Prescott Webb, whose book The Great Plains is now recognized as a great and original contribution to historical thought. Another 20 years, and his The Great Frontier will have achieved a similar status. Walter Webb does not write many books, but each is built around a central idea of remarkable simplicity. His prose is unadorned, fundamental, powerful. Webb's weather-beaten countenance wears an habitual sour expression which, coupled with his exalted status (he is the first man from west of the Mississippi ever to be elected President of the American Historical Association), scatters the daylights out of new instructors in the University of Texas Department of History; but they soon learn that he is a warm and generous-natured man, with a devastating sense of humor.

Roy Bedicheck spent most of his life running the University Interscholastic League which regulates all types of competitions among public schools. His writing career began when he went on modified service at the University at the age of 20; Walter Webb and others virtually locked him up in Webb's Friday Mountain ranch house and forced him to draw on the back of a cushion for his book, which was Adventures of a Texas Naturalist, a volume of wisdom and de­light. Two other fine books have followed.

Another important Texas writer whom I met first under Frank Dobie's elm is El Paso's Tom Lea, who was an artist of note for many years before he discovered that he could write. His latest book, The King Ranch, is a model of vivid historical writing, but it will be for his novels that he will be longest remembered. Tom's first novel The Brave Bulls, which tells of bull fighting but of the quality of men and of courage, seems to me an almost perfectly integrated work of art. In The Wonderful Country, his second book, he writes eloquently about the rugged land of the upper Rio Grande which he knows and loves so well. And if you stand on the gallery of Tom Lea's home and watch with him the ever and swiftly changing pattern of golden light and purple shadows across his precious naked mountains, you too begin to understand the fascination of "the wonderful country." Lea writes sparest­ly, vividly, His is one of American literature's authentic talents. He once wrote to me: "The only reason a man0inks a typewriter ribbon with his own sweat and blood is because he holds the hope that he can communicate to his fellows some of the mystery and beauty and gratitude he feels for the privilege of being alive.

Fred Gipson lives with his wonderful wife Tommie, his boys, and his dogs on his Hill Country ranch near Mason. In 1939 he quit his newspaper job and set himself up as a writer. For years the Gipsons nearly starved, but his stubborn­ness and her faith kept them going. In 1946 he first tasted success with Fabulous Empire, and three years later struck real pay dirt with Hound Dog Man, a simple, unpretentious story about the plain people of the Hill Country which deserves a place in your library beside Marjorie Kinnan Rawlings' The Yearling.

Six years and four books later he hit the jackpot again, with an even simpler story: a vivid yarn about a boy and his dog, and how the boy became a man on the frontier. Old Yeller is a classic of its kind, one of those rare books which appeal equally to children and adults. Not since Mark Twain, Walter Prescott Webb, and other American writers so perfectly re-created the world of a boy, Old Yeller has been made into a full­length movie by Walt Disney.

Not that Texas doesn't have its share of truly great books; there are some, too, of them men and women of genuine talent and great promise. It would be impossible to imagine a more different book from Old Yeller than William Goyen's House of Breath which is uneven but extremely eloquent avant-garde novel, which has received international acclaim. Goyen and Gipson represent the opposite poles of the Texas literary scene.

Each year Texas produces a fresh crop of novelists, many of them of real talent and promise. Few American writers have probed more skillfully into the great mysteries of man's nature and spirit, as Houston's George Williams did in The Blind Bull, a novel which has received much less recognition than is its due. George Sessions Perry, author of Hold Autumn in Your Hand, is tragically a novelist from us now, but we shall be bearing again and again, if fortune smiles, from John Howard Griffin, Horton Foote, John Watson, Warren Leslie, David Westheimer, Sikes Johnson, and many other novelists whose vigorous, fresh talents find in the life of their state the ferment and extremes which make good literary material. Of a different stamp is Dillon Anderson; I have gotten much unalloyed pleasure out of his engaging rogues Clint and Claudie (If Claudie and Claudie's Kinfolks), which appeal equally to children and adults, which have been written about Texas in recent years some are actually of value in understanding the complexities of life in Texas. George Fuermann's new book The Reluctant Empire is the product both of sound research and mature, incisive thought; it cannot be ignored by anyone seeking to understand "the mind of Texas." Other recent non-fiction books which have appeared to me particularly are Home to Texas, by Stanley Walker, former city editor of the New York Herald Tribune (he also wrote City Editor, perhaps the best book ever written about the craft of the newspaperman), and The Silver Cradle, Julia Nott Waugh's sensitive portrayal of the life of Mexican-Americans in San An­Continued on next page
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tonio, and You May Take the Witness, a fine book of legal reminiscences by Clinton G. Brown, former mayor of San Antonio.

There have been few more important biographies in recent years than Mighty Stonewall by the remarkable young Rice Institute historian Frank Vандiver, and The Life of David Hume, by the University of Texas' Ernst Campbell Moxner. Texas historians who write well and truly about the past of their state are hearteningly numerous.

Anything can happen in Texas music, too. When Ferenc Fricsay, the Hungarian conductor, quit the Houston Symphony in mid-season in a huff, the problem was solved quite satisfactorily by importing St. Thomas Boys' Choir to finish out the season. The next season Leopold Stokowski was installed as permanent conductor.

Other Texas cities, notably Dallas and San Antonio, have symphonies of national rank and a variety of musical activities are organized around them which extend their benefits to an impressive proportion of the population. At the University of Austin Dean E. Williams Doty has built one of the nation's finest departments of music, consistently luring to the faculty such artists as Alfredo de Saint-Malo and Angel Reyes, violinists; Horace Britt, cellist; Dalle Frantz, pianist; and Josephine Antoine, soprano.

Drama in Texas, too, has its enthusiastic devotees and its solid backing. At Baylor University Paul Baker has for years conducted the remarkably successful experimental theatre program which is like nothing else in the world. There is no stage. The audience sits in swivel chairs so that they can view the action which goes on all around them. People from all over the nation come to watch. Charles Laughton declared that Baker's student program is "one of the freshest things in theatre in America today."

Another, civilizes channel into which Texas wealth is beginning to find its way is the development of library collections. There is no more typically Texas story than the building of the Baylor Browning Library by a man with a tremendous reverence for the work of Robert Browning, and an unshakeable determination to make Baylor, Texas' Baptist university, the greatest center of Browning study in the world.

The portraits for which Browning sat during his lifetime are now at Baylor; the British Empire has managed to cling to only a few. Browning's desk, the famous sculpture of the "Clasped Hands" of Robert and Elizabeth, and more than 4,000 volumes, first editions and manuscripts, are among the other items brought to Waco by Dr. Armstrong with the aid of his sons and daughters. They also gave Dr. Armstrong the money for a magnificent building to house his collection. Dr. Armstrong showed me through the building before it was finished. He was particularly proud of the Foyer of Meditation (in which one supposes Browning's shade hovers a bit lower than elsewhere in the building) and he told me of the man who had given $100,000 to furnish it, making the one simple fact that it is the most beautiful room in the world.

Of a different type, and of even more practical value to scholars, are the Rare Books Collections at the University of Texas. Important assets of a large, progressive university with rapidly expanding academic aspirations, the Rare Books Collections received their greatest impetus from the gift of a magnificent group of some 10,000 volumes of deluxe books, rare first editions, and authors' manuscripts collected by Miriam Lutcher Stark of Orange, Texas. The Stark collection is particularly rich in manuscripts of the Romantic poets, especially Byron, and Victorian prose and poetry; its Browning manuscripts rival Baylor's. The Stark, Wrenn, and Atken Collections, and many lesser acquisitions, provide striking evidence of what Texas wealth can do when turned to the uses of civilization. The Rare Books Collections have for years been presided over by Miss Fannie E. Batchford, the internationally known scholar who re-created the childhood dream world of the Brontës. She is one of the many Texas scholars whose contributions to learning are respected throughout the English-speaking world. Rivaling the Rare Books Collections in importance are the Latin American Library, built around the famed Garcia collection, perhaps the finest in the nation, and the University's Texas collection, housed in the beautiful Barker Texas History Center.

There is apparently no end to the variety of life in Texas or to the achievements which its vitality make possible. There is no ceiling on anything. Nobody ever says "it can't be done" or "a lag has never been done." That is why Texas is such an exciting place in which to live.

END
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WHY TEXAS?

If you happen to be one of those strangely logical people who begin reading a magazine at the front end, you may already have come across our opening section GAMBIT several pages back and have been puzzled by its preoccupation with the character, the books and the art of Texas. Why Texas? You have bought a magazine called House & Garden whose cover announces a forecast of the trends in living that may be showing up in your home in the year ahead. Why Texas, indeed?

Hardly a month passes, it seems, in which one magazine or another does not lift its voice to join the all too familiar chant of superlatives apparently designed to foster the fiction that the Lone Star State actually is the Lone State. Surely, you may hope H&G is not going to subject you to that well remendtered rogues' gallery of oilmen, cattlemen and cottonmen of pecuniary note or to the patronizing prattle of big lies about the big doin's of the big men and their beautiful ladies in the big state.

This you will be spared. In the pages that follow you may see, as advertised, the trends in architecture, in decorating, in entertaining, in kitchen planning that we believe will influence the way you live this year. But you may also notice that on page after page we have chosen examples from Texas to illustrate those trends. The issue thus is both a forecast issue and a Texas issue.

Texas sets the trends, we believe, precisely because it is not the Lone State. From some points of view, it is not a state at all. As the first essay in GAMBIT points out, geographic size, climatic variety and a history unequalled elsewhere in the Union combine to set Texas apart and, in a sense, beyond other states. The usual sort of generalizations does not apply. Nor, on the other hand, can you say of Texas, as Metternich did of 19th century Italy, that it is only a geographical expression. For this complex does have a character, and an admirable one.

With a rich and inspiring tradition, whose roots reach back to the Mediterranean world, to Northern Europe, to the ante-bellum South, to the ancient cultures of the Western Hemisphere, with a native energy and strength forged on the frontier and with a refreshing curiosity that has little patience with conformity, Texans have created a vital civilization.

Indeed, they may lay an understandable claim to being the most civilized state in the Union today. And if Texas is not in every respect a microcosm of our national culture, it is at least a most worthy model.

W. H. L. Jr.
Here are 25 exciting new trends that will affect the way you live

On this and the following nine pages H&G takes its annual look into the future and reports the influences that offer your way of living new comforts and beauty in 1958. Our survey discovers 25 major trends, which we have numbered, and several lesser ones. Fifteen are more fully examined in other pages of this issue; others will be illustrated in subsequent issues. You will be quick to see two significant patterns. In architecture aesthetic expression becomes more and more important to modern design. Traditional graces and beauty of form ornament the efficiently engineered shell. (Note below the example of today's front door.) In decoration the use of texture becomes a dominant trend for the whole house. And for a striking new interest we offer a different concept of what the garage can contribute to family living. As seen in these trends, 1958 promises to be an exciting year in the arts that enhance your way of life.

TREND 1
A GOOD ENTRANCE
The front door assumes new importance in 1958's architecture. Over-scale doors ornamented with carving and brass hardware, iron grilles, sculpture will be popular as an accent for the often austere exterior of the contemporary house.

Look for more two-story houses in the contemporary style. People are discovering a subtle psychological satisfaction in going upstairs to bed.

TREND 2
STORAGE FIRST
See page 58
Architecture in 1958 will reflect our acquisition of larger families and more and more possessions. Paramount emphasis in house planning will be placed on well designed and located built-in storage.
A LIVING GARAGE

Harried homeowners crying for extra living space will discover it was there all the time—in the garage. Clutter abolished, the garage (for half the cost of ordinary remodeling) can become an extension of the family room, pavilion for terrace or garden, while acquiring new style as showcase for the cars we take such pride in. The ideal "living" garage, an H&G inspiration, will have tiled floor, a storage wall, paneled walls, cooking center, leisure furniture, TV, greenhouse. Any size garage can be adapted to this new concept.

THE BARBECUE MOVES IN

America's titillated taste buds, still savoring the succulent steaks from the summer outdoor barbecue, will demand a major change in kitchen planning.
A built-in barbecue is certain to become standard equipment for well designed kitchens.

ROOM FOR HOMEWORK

The sewing room, study or hobby area will come boldly out of seclusion for a decorative role in the living section of the house. Imaginative use of color and textures will make its contribution to the decorating scheme as important as its utilitarian function. Continued
TREND 6  THE EXOTIC MENU
See page 47
A tantalizing foreign fillip will flavor the parties of 1958's clever hostess. Now available everywhere, gourmet specialties from abroad will suggest the exotic menu, and the menu will inspire exciting, colorful decorations. It is a romantic combination to give your entertaining new zest.

At last the no-nonsense "home economics" approach to cooking will find artistic fulfillment, too, in the preparation of gourmet foods with modern appliances, short cut methods, superior "instant" ingredients and high quality prepared sauces. Thanks to new recipes and techniques, the electric blender will shed its hitherto utilitarian role for a glamorous career whipping up hollandaise, pots de crème, butter creams, soufflé mixtures and frozen desserts in a matter of minutes.

TREND 7  RENAISSANCE AGAIN

Ignored by designers since the Victorian era, the Renaissance again will become a powerful influence in home decoration. Simplified modifications of its large, solid furniture are being produced to suit the increasingly popular two-story living room with open beam ceiling (Trend 16). Renaissance colors—reds, blue, purples and gold—enrich new fabrics in designs adapted from Italian cut velvets. Stained glass in Renaissance motifs will decorate table tops.

TREND 8  IN ENTERTAINING—EASIER FORMALITY
See page 50
Beautiful table appointments, gourmet food and good conversation will distinguish the dinners of the knowledgeable hostess. Difficult today for large parties, formality finds its proper place at the gathering small enough to be handled without strain. New note: formal dinners on terrace or in courtyard.

TREND 9  THE COCKTAIL SUPPER
See page 48
Now come of age, the cocktail supper will prove to be the answer to a hostess's most trying problem: it accommodates guests who arrive and depart at different times; it needs less service than a seated dinner; it satisfies both guests who stay and those who come only for a brief drink and chat. It is the easiest and most sensible way to entertain large groups.

Continued
**TREND 10** BACK TO SHAKER

You will see more and more contemporary furniture with Shaker roots this year. Sturdy without bulk, graceful without frilly ornamentation, the oil-finish walnut settle with cattail back from the new Drexel Declaration collection, at right, shows the adaptability of the Early American style for today’s living.

**ON YOUR WALLS**

Look for a third dimension, or embossed finish, in new wall coverings (“Bamboo” is an example), and for sharp Renaissance reds with the velvety texture of flocking, both illustrated on the opposite page. Stripes will be around you on the walls, ranging from fine to broad, in contrasts, monotone or shadings.

**TREND 11** DESIGNS FROM AFAR

From the Near and Mid-East, Siam, India, Persia and paisley prints, came inspiration for the fabric trend H&G calls Exotica. The printed paisley “Kermanshah”, opposite, illustrates the pattern. Brilliant colors in unusual combinations are used on fine cotton.

**TREND 12** AND FROM ANOTHER AGE

The fascinations of Pre-Columbian sculpture and painting make linen, cotton, Dacron sheer in Pre-Columbian motifs a natural choice for collectors and art lovers, strikingly decorative design for everyone else. The fabric with Indian ceremonial motif is a pink and orange example of the selection of new colors.

**TREND 13** CONTRAST AND CONTOUR

Stripes—broad, narrow, vertical, horizontal, contrasting, merging, in colors or monotones—are the big news in fabrics as in wall coverings. A new dimension through texture (the jumbo caning weave opposite is an illustration) is another fabric trend.

**TREND 14** KINDRED COLORS

Use of families of colors, rather than single hues, is a strong 1958 trend. You will see a lot of yellow—from clear Citron through gold and amber to brilliant Marigold. Pinks, reds, oranges will jive together in stripes, plaids, prints, frequently with black overlay. A great year for lovers of blue; it is back in hues from summer sky to starry night.

*Continued*
TREND 15 THE ARTFUL SELL

Increased effort to meet the demands of individual tastes (and to attract them with artful displays) will be seen in 1958 in the smart shops. Their buyers will continue to comb the world’s markets and ateliers for distinctive designs that appeal to the discriminating.

TREND 16 TWO-STORY LIVING ROOMS

This dominant trend is seen throughout the country, in builders’ houses as well as custom houses. The roof-high ceiling with exposed beams satisfies the human need for spaciousness in an era when the economy restricts the size of houses. Generous use of glass walls in the two-story living-dining room is included in most plans.

Floor coverings in new shapes, new sizes, new materials, in new adaptations of old patterns—will make the news in 1958. Look for nylon with a new dull surface. Acrilan, dyed rayons treated to give hand-woven effects. From France come reproductions of Aubusson and Savonnerie resembling fine tapestries.

TREND 17 THE HOUSE DIVIDED

More houses with the general living area completely separated from the bedroom and children’s areas will be built in 1958. (One architect has dubbed the pattern the “hi-nuclear house.”) The two-part house may be divided either horizontally or vertically, in extreme examples it actually is two buildings connected by an entrance hall, which may be built of glass.
TREND 18 QUEEN SIZE KITCHENS
See page 52

The large kitchen, for two centuries the heart of American family living, is coming back, notably in Texas and the Far West. No longer a laboratory or Victorian dungeon, 1958's large kitchen is a comfortable and cheery room that encourages gregariousness among the family and its guests. It appeals to woman's inner feeling that efficiency is all very well but can be overdone.

TREND 19 COURTYARD LIVING
See page 36

As life becomes more crowded, America is turning to an ancient plan for privacy—the courtyard. The center courtyard already has moved from the West Coast eastward; the new trend is to an entrance court, paved, shaded by trees. The courtyard shuts off the house from the street, gives a vista through window walls.

TREND 20 COOKING WITH ELECTRONS

Though still expensive to buy, the electronic oven, which roasts a turkey in minutes, cooks frozen vegetables in seconds in their packages, is one certainty in your future. One bonus: Young children are so fascinated with its fool-proof operation, they love to prepare their own meals.

CONTINUED
TREND 21  
PURPLE IN THE GARDEN  
See page 56

The 1958 garden will bloom with newly fashionable purples—from lavender through violet to rich plum. Tulips, asters and delphinium will herald the trend; petunias will cap it prodigally. Use the plants in mixed drifts of all shades.

TREND 22  
PATTERN UNDERFOOT  
See page 60

Flooring will become an increasingly important decorative element in 1958's new and remodeled houses. Cork, vinyl, tiles, linoleum, brick, masonry make upkeep easy, harmonize with the natural wood and structural materials popular today as interior finishes.

TREND 23  
KITCHENS WITH CHARACTER  
See page 55

Use of different textures for variety and contrast in decorating will be strongly in evidence in 1958's kitchens. Tiles, brick, plastics, wallboard and special fabrics will give the kitchen decorative distinction without adding to the burden of cleaning and care.

TREND 24  
GARDEN GLITTER  
See page 51

Twinkling candles and flaming torches will give gardens a party atmosphere for outdoor entertaining. Imaginative use of chandeliers suspended from trees, stanchions for candles and kerosene lamps will augment permanent lighting for new effects in garden decoration.
A turn from strong color to the subtleties of textural difference is the decorating trend for 1958. Natural materials—polished wood, brick, stone—make neutral backgrounds which are easy to take care of and allow changes of color scheme in upholstery and draperies. Geometric motifs in walls, ceilings and rugs create decorative focal points and break up large areas. Contrast of surface textures accomplishes the same purpose as color while creating a more intimate atmosphere.
One of the most persistent forms in contemporary architecture is the classic rectangle. Its advantages are indeed compelling. Within its simple planes, the designer can achieve almost infinite aesthetic variety—and do it economically. Recently, the two-part contemporary house has emerged as a significant trend in the U.S., and the fine rectilinear Houston house shown here offers strong arguments in its favor. Recipient of a special mention in H&G's 1957 Architectural Awards (see page 62), it was cited by the jury for its "sparkling and sophisticated interior." The jury felt it was the most notable of "formal, disciplined" entries.

Although the aesthetic is stressed in this architecture, it has practical advantages, too. It is both a two-story house and a two-part house, with the second floor planned for the owners' two school-age children. The most striking feature depends on the two-story construction—a living-dining area that rises two full stories and achieves an extraordinarily dramatic impact. This handsome living room is large (33' x 20'), and its towering glass walls make it seem even larger. Framed in steel, the house makes excellent use of beautiful materials—a delicate pink brick on both exterior and interior walls and an off-white terrazzo on most floors.
Living-dining area, above, photographed from rear at night, suggests the feeling of luxury created by the two-story ceiling. Solid one-story wall in background divides living room and kitchen-service wing. Lighted area at extreme left above is the study, which is separated from living room by sliding panels. Sketch at right shows how rectangular two-story unit (living-bedroom area) is screened from the street at front by brick walls of garage and courtyard. Small court behind garage is accessible from dining area and kitchen. The entrance, at left, with glass panels and door, presents a full view of the entrance hall. Use of glass here is practicable, since the entire area is shut off from street by the tall brick courtyard wall.

Skillful screening guards house’s openness
To the owners, Mr. and Mrs. Gerald S. Gordon, this house is "comfortable, sparkling and, above all, beautiful." Their enthusiasm is inspired by the house's impressive scale, sense of orderliness and fine details. While the two-story living-dining room has great dramatic impact, it does not overshadow the fine arrangement of the rest of the house. The study (small picture, above) can be used as an extension of the living room by opening sliding doors; the sofas against the two walls seat eight. The bar, right, is concealed behind walnut doors of a living room storage wall; between it and the kitchen is a small passsthrough with sliding panel.
...bedrooms have living room look

Both the adults' and children's bedrooms are furnished in the same style as the living room. Master bedroom (see above and plan below) has terrazzo floors, fabrics in neutral tones. Window wall opens to courtyard on the front. In child's bedroom on second floor (right and plan below) the end wall is brick as in living room. Carpet is gray, pillows are blue, spread red. The desk is by Albini. Outside window is covered balcony.
TREND 19
YOUR INTIMATE OUTDOORS

Once just a walled outdoor area, today's courtyard combines the privacy and comfort of a room with the beauty only the sky can give.

The one thing you gain in a courtyard that you cannot have under a roof is the outdoors itself, including plants that grow tall and free, as in the Whitfield Marshalls' Houston courtyard, above. Or you can enjoy all the qualities of light and shade ranging from morning sun to the dark of a moonless night. Where space is limited, interplay of plant and structural materials seems to add dimension.

Architects: Wilson, Morris, Crain & Anderson
Landscape architect: Ralph Gann
Courtyard view through window of this Houston study is as satisfying as being in the courtyard itself. Moreover, this tranquil scene can be enjoyed indoors at all hours in all seasons. Owners: Mr. and Mrs. W. H. Francis Jr.

Textures of plants adorn walls subtly or boldly, in delicate motion or almost at rest, according to time, weather and individual preference. The courtyard of Miss Nena Claiborne, Dallas; Lambert Landscaping Co.

Grillework above this courtyard relates area to the house, casts varying shadow patterns. Brick wall at front of the house, left, insures privacy. Owners: Mr. and Mrs. Aaron J. Farjeol, Houston. Landscape arch.: Thomas D. Church.

Vaulted latticework spans an interior courtyard (see sketch) to create a dramatic garden room from which living portions of the house are accessible. Lattice can moderate sun and, with living plants, help make outdoor living more pleasant in warm or cool weather. Landscape arch.: Thomas D. Church. Architects: C. Herbert Cowell & Hugo Neuhau, A.I.A.
Decoration, which for centuries meant applied ornamentation (paint, paper, fabric), is becoming an integral part of the architecture of our homes. With the opening up of rooms through window walls has come a need for materials that will give interiors harmony with the outdoors and keep them practical, too. The beauty of wood, brick, terrazzo, marble, grasscloth and many other materials derived from nature is being rediscovered and used with a bold, free hand throughout our rooms. Japanese homes, which have had a striking effect on our own, have also influenced the trend toward natural textures and colors in decoration. Their subtle backgrounds are proof of the lasting beauty of natural textures against which vivid silks, pictures and flower arrangements take on new beauty and importance. Textured surfaces in neutral color give variety to rooms without the need for large areas of color. They are a foil for color accents, from pastels to bold shades, and for woods, from the highly polished traditional mahogany to blond modern. Textures are effective space-breakers for long plain walls; they make large rooms less formal and more livable. They are equally effective in adding dimension to small rooms and unifying areas that open into each other. Natural textures have more than surface appeal; they are practical because they are durable and easy to care for. The rooms on the following pages show some imaginative applications of textures today. We have taken the examples from Texas, where architects have specialized in bold use of indigenous materials.

Used lavishly, textures key the mood of large rooms

Opposite, above
LIGHT-REFLECTING TEXTURES of white brick walls and terrazzo floor pick up the green tints of foliage through the window wall which dominates this living room. The whole room scheme was subdued in coloring to play up the impressive outdoor mural. The furniture, a mixture of Louis XV, Venetian and contemporary, is unified by upholstery in white and pale greens which blend with the simple neutral background. Even the metal window sash was painted olive green so as not to intrude on the view. The cool, aqueous effect achieved here is a fresh solution for any home where heat and humidity are a problem.

Owners: Mr. and Mrs. Whitfield Marshall Architects: Wilson, Morris, Crain and Anderson

Opposite, below
SOFTLY GLOWING TEXTURES of golden beige brick walls and silver-gray carpeting give a large living room an intimate quality. Gray steel framing sets off the horizontal raised hearth flanked by wood storage bins with black walnut doors. An arrangement of furniture in front of the fireplace has vibrant colors. Sofa upholstered in a multicolor textured silk is accented by pillows in primary hues. Open-arm chairs are in iridescent blue silk. The over-scaled coffee table is travertine and walnut. Curtains are silk and Fortisan, a material with dimensional stability, practical for the Houston climate.

Owners: Mr. and Mrs. Aaron J. Farfel Architects: Preston M. Bolton & Howard Barnstone Decorator: Sally Sherwin Walsh

Continued
Textures sharpen contrast of indoors and outdoors

OFF-WHITE MATERIALS used predominantly with pastels make this glass-walled bed-sitting room an "ivory tower" whose decoration is purposely subordinated to the lush view. White walls, terrazzo floor, sheer curtains are foils for the foliage and plumage of birds in the deep, wooded ravine beyond the window wall. Compatible shades of pink are distributed throughout the room in silk, velvet, textured upholstery, and marble-top table.

Owners: Mr. and Mrs. Whitfield Marshall

SMOOTH TEXTURES, COOL COLORS contrast with a pink beige brick wall which forms a private courtyard outside this bedroom. Painted pale blue and carpeted in beige from wall to wall, the room is a cool shelter from Houston heat. Gold leaf applied to the reveal line at ceiling adds a touch of elegance. Gold and blues are repeated in the Italian striped bed cover and chaise longue.

Owners: Mr. and Mrs. Aaron J. Farfel
WHAT TEXTURES DO

WHITE IN DIFFERENT TEXTURES—carpeting, upholstery, curtains, painted walls—gives unity and spaciousness but variety, too, in this small living room and adjoining dining room, right. Dark bronze woodwork and bookshelves, which flank a fireplace at one end of the room and a TV cabinet at the other, emphasize the length and height of the living room. Low-scaled furniture contributes to the illusion of size. Simple background enhances work of art. 

Owner-Decorator: Margaret Sedwick, A.I.D.

NEUTRAL SCHEME repeated in the adjoining dining room furthers decorative unity. An opening between the rooms was extended to the ceiling and a door opened to the screened porch and garden. Gold Japanese screen with colorful fan design and a collection of Meissen plates in built-in cabinets with brass grillework enliven the white background and help establish a mood of quiet elegance.

Continued
TEXTURE ON THE WALL

Contrasting materials supplement color

OLD PINK BRICK gives warmth and character to a bathroom. Other walls and cabinets are honey-colored fir. Tops of lavatory and storage cabinets are gray marble. The same material in two grays is laid in blocks on the floor.

Owners: Mr. and Mrs. Dan Oppenheimer

IRIDESCENT RAW SILK applied to one wall stripes a long corridor with color and texture. Panels vary in width and color (muted green, pink, natural) and are set off by strips of dark teakwood inlaid with brass. This treatment, designed for Dallas' Meadows Building, works well on a storage wall or long, narrow hall leading to bedrooms. Carpeting and acoustical tile ceiling help to deaden sound.

Designer: Lambert Landscaping Co.
GLAZED FIR with a bone-white finish is a subtle background for a collection of art objects from many continents. Its smooth surface contrasts with the strong texture of chests made of Japanese kiri wood with iron hardware.

Owner: William Parker McFadden, A.I.D.

FIR-PANELING designed like a Mondrian composition acts as a room-divider in a large living room (other view on page 31). It incorporates a two-way fireplace, music, TV. Speaker enclosures introduce Pandanas cloth.

Owners: Mr. and Mrs. John Penson

ROUGH-TEXTURED BRICK and smooth-textured paper relieve the monotony of long unbroken wall areas in a living room. Brick makes an appropriate background for a metal mosaic. Adjacent wall displays long, horizontal Japanese scrolls called makemono.

Owners: Mr. and Mrs. Robert Thompson
Architect: Robert Goodwin, A.I.A.
Decorator: William Parker McFadden, A.I.D.  Continued
SEWING ROOM-WORKSHOP takes on a more intimate air with the use of natural texture walls to delineate work areas. Behind wood grille is the sewing room. In the foreground is the hobby workshop.

Owners: Mr. and Mrs. Harwood K. Smith, Dallas.

STUDY-STORAGE AREA can be completely concealed in a college girl's room that doubles as guest room. Flush cabinet door jackknifes into desk. Bookshelves are above it; clothing storage wall is at right.

Owners: Mr. and Mrs. Dan Oppenheimer, San Antonio.

TREND 5

DESIGNS FOR HOMEWORK

The work room—but one with a decorative difference from yesterday's den or sewing room—is coming back in today's houses. Revival of interest in needle work and popularity of "do-it-yourself" projects call for special work areas; the open plan and the relatively small size of the modern house make imaginative treatment of them a decorative necessity. You can have a well ordered work area in a niche off the living room, a kitchen corner or at the end of a hallway and camouflage its utilitarian purpose, even make it a decorative focal point, as the pictures on these pages show. Color combined with textures—the patina of wood, the rough surface of stone or brick—will do the job if enhanced with dramatic lighting. The other essential is good planning of storage units and working surfaces, both of which can contribute to the decorative effect.

1. STUDY-LIBRARY AREA is placed where a living room and hall meet. Natural textures and bright red leather create a decorative focal point. Redwood cabinet hides a drafting table under leather work surface. Over bookshelves are cupboards for dead storage; light panel is enclosed in soffit.

Owners: Mr. and Mrs. Dan Oppenheimer, San Antonio.

2. DEPARTMENT STORE BOXES in various sizes, painted pink, red and orange and labeled for easy identification, create a gay, colorful look on a sewing room storage wall. Open wall of shelves at the far right is concealed by bamboo curtain.

Owners: Mr. and Mrs. Gerald S. Gordon, Houston.

Architects: Bolton & Barnstone.

3. READING ROOM is juxtaposed to a living room, can be closed off from the rest of the house for quiet TV-viewing or reading by a bright yellow sliding door that operates on track.

Owners: Mr. and Mrs. Gerald S. Gordon, Houston.

4. DOUBLE-DUTY WORKING ISLAND in a kitchen divides cooking and storage areas, and its extra depth offers space for drawers on one side and snack stools on the other side. Island made of birch and white plastic serves as the snack bar.

Owners: Mr. and Mrs. Whitfield Marshall, Houston.
Bright color defines the area;
good planning makes it succeed
Far-East theme for dinner

Mexican zest for cocktails

Moroccan-inspired low dining
Three trends for the hostess

TREND 6

THE EXOTIC MENU

Curry Dinner, top left, in Eastern mood combines low and high dining: cocktail table and round brass table with chairs shown on page 24. Tiered centerpieces are arranged like the Buddhist temple offerings of fruit and lotus blossoms. Small plastic trays decorated with foreign coins compartment cocktail table for dining. First course of artichokes, dessert of mangoes and pistachio ice cream temper the fiery curry.

Latin Ideas, left, enliven a cocktail party. Pine needle “carpet” echoes Mayan belief that mountain-top pines are nearest to the gods. Serape on wall, fiesta candles, give background color. Tequila base drinks (Collins, martini, Margarita) team with South of the Border foods: guacamole with corn chips, platano chips (French fried plantain slices), dips of salsa piquante and black beans mashed with oil and lime juice.

North African Custom, far left, of floor-level eating makes an unusual and provocative setting for a meal. Guests seated around a circular brass tray-table help themselves from a central dish of couscous (an Algerian wheat-meat-vegetable pilaf) which is accompanied by iced mint tea or a light rosé wine of the Algerian type. For dessert, tiny flaky pastries flavored with caraway seeds and honey.

Settings photographed at the home of Mr. William Parker McFadden, A.I.D., Dallas, Texas.

Trends in entertaining patterns discernible across the country reflect the eclectic American nature. They combine two factors: a delighted discovery and easy assimilation of the customs and cultures of other countries and innately American habits of hospitality which tend to keep formal parties small and friendly and let the informal ones mushroom. In effect, American entertaining is finding its own highly individual level. One trend is the party with an exotic menu, a natural outcome of increased travel and a taste for foreign food. The exotic party takes the dictionary definition of exotic as meaning anything strange or alien and borrows from other lands colorful unfamiliar elements which stimulate the senses. Contrary to most entertaining, this type of party is better when done with spontaneity and simplicity rather than with painstaking plans down to the last paper hat or orchid lei. Mr. William Parker McFadden of Dallas, Texas, originator of the colorful parties shown opposite, makes the most of things and ideas he has picked up around the world; a serape as a wall decoration, a big bowl of foreign coins for guests to pore over, dinner served at floor-level in the Eastern manner. To set the party mood immediately, he suggests bringing true native music (many authentic recordings made on the spot are available in the Ethnic music series) into the living room via hi-fi, varying the music from country to country to avoid monotony (this can provide a talking point as guests discover the common factors in folk music, the affinity of high-pitched Arab music to the ululating Spanish flamenco and the wailing songs of Greece. Menus become simple when you take a foreign theme, for every country has one superb indigenous recipe, often a one-dish meal (such as Spanish paella, Japanese sukiyaki, Dominican sal-cocido). All that is needed to accompany it is a good salad or vegetable dish, beer or light wine, whichever is better suited to the flavor, and an appropriate dessert. Foreign liquors blended into cocktails offer a release from the familiar martini-scotch-bourbon routine.
The cocktail supper

Guests take their choice of cocktail snacks, a buffet meal
The second trend in entertaining, the cocktail supper, is a sure sign that the cocktail party, mainstay of large-scale sociability, has finally come of age, sending the plethora-of-drinks-and-paucity-of-canapés affair into decent obscurity. A cocktail party is still the easiest and most sensible way to entertain large, assorted groups of people. It spares the hostess and is kind to guests who have to consider such unpredictables as commuting schedules, baby sitters and PTA meetings. However, for 20 who have a drink or two and leave, there are bound to be 10 who linger on, which is, after all, the mark of a good party. It is only hospitable to see to it that they can depend on more than peanuts and dried-up sandwiches. Finger food must always be part of the plan, for even those who are dinner-bound need something to tide them over, but a buffet is a hospitable gesture to your guests, a graceful recognition of the fact that they cannot live by drink alone. A cocktail supper should feature fairly simple food that can be kept hot in casseroles or chafing dishes and eaten from trays with a fork. A green salad that can be tossed with dressing at the last minute is a better foil than vegetables that become soggy with standing. Keep dessert easy, light and refreshing and always have plenty of hot coffee on hand, both for those who stay and those who might prefer it before leaving. Essential to the success of the cocktail supper, when numbers are hard to gauge, are really capacious dishes and casseroles that hold quantities of food, a big, big salad bowl and more than one coffee pot. Try to keep the food out of sight until everyone is ready to eat; either set up the buffet in a room you can close off or put everything on rolling carts that can be pushed into the living room from the kitchen.

The third trend, to an easier formality, sees the return of the formal dinner in new dress, intimate, often small, with the emphasis on a sense of style rather than the conventional trappings. The small dinner creates an atmosphere of formality by virtue of menu and table setting rather than background (as you can see in the examples shown on the following pages, a terrace or library is as suitable as a traditional dining room). It gives the hostess a chance to concentrate on her gourmet specialties and bring out her most beautiful china, glass, silver and linens. These trends complement and balance each other: the exotic party is often a spur-of-the-moment inspiration, the cocktail supper is the ideal way to handle large groups with no specific time schedule and the formal dinner, for any number, pays due attention to the often-neglected pleasures of the table, for eye and palate.

THE COCTAIL BUFFET, also shown in color on page 25, is set apart from the party, planned around a menu that can wait without spoiling. The location, Mr. and Mrs. Leland Thompson's house in Dallas, Texas, is designed for large-scale entertaining. A bar, opposite, serves the library and dining room directly, and also the adjoining living room and terrace. The dining room can be closed off until supper, the bar counter holds canapés and sandwiches (hollowed-out loaf keeps them fresh longer than a platter) for those who drink and run. The menu is simple, satisfying: Swedish meat balls, chicken livers in Burgundy, wild rice, julienne celery with slivered almonds, green salad and an apricot mousse dessert with fresh fruit and a subtle dressing (1 cup each mashed avocado and sour cream mixed with 2 tablespoons each sugar and lime juice). On the table: Spode "Mosaic" earthenware, Dirylina "Empress" flatware. All merchandise shown at Neiman-Marcus. Shopping information, page 98.

continued
THE SMALL DINNER, even in houses without separate dining rooms, can wear formality with grace. Mr. and Mrs. Whitfield Marshall of Houston, Texas, find that their library, left (a small room with one glass wall), makes an intimate, comfortable setting for good food and conversation. The round polished wood table (supplemented by a card table when there are more guests) lends itself to different color schemes and unusual centerpieces. Here, the place mats are pink, napkins are red and the glassware a rich, dark green. The tiered compote holds an arrangement of eggs, dark blue grapes and oleander blossoms as formal as a still-life.

DINNER FOR EIGHT offers scope for full enjoyment of the beauty of antique china and glass. For the small, formal dinner parties of Mr. and Mrs. Kenneth Owen of Houston, Texas, the table, left, is so arranged that the guests can appreciate the delicacy of colors and textures of traditional pink-and-white plates and pink Venetian glass against the warm patina of a French Canadian beechwood table. The centerpieces are pineapples, classic symbol of hospitality, ringed by loose wreaths of flowers which are not set in water. This is a Florentine custom which complements the guests by having the flowers last no longer than the dinner.

OUTDOOR DINING with formality is a great tradition. The magnificent outdoor court parties of the 18th century were taken as a precedent by Mrs. Nena Claiborne of Dallas, Texas, for formal terrace dinners. She uses her enclosed courtyard, where an iron table can seat six or, as here, can be set up as a buffet with tables for two around it. All decoration is concentrated on the buffet, which is covered with a floor-length blue-and-white printed cloth, set with crystal candelabra, silver serving dishes and pyramids of dark red carnations. The tall lawn candles ringing the terrace are an echo of past days when flambeaux held aloft by pages lighted the diners.
Courtyard dinner by candlelight revives an 18th century tradition
Large families and large-scale entertaining are bringing back the kitchen that is planned to be the heart of the home. But today's big kitchen is bright, an essential part of the decorative planning of the house. It serves many areas besides the dining room (if there is one)—the living and family rooms, terrace or patio. Biggest kitchens appear in the West, where hospitality on a large scale is traditional; the trend is spreading Eastward. The well-planned big kitchen is divided into working, clean-up and entertaining areas. Although equipped with labor-saving devices, it will have a welcoming air—a hearth, barbecue, brick floors, comfortable chairs—that bids guests an old-fashioned welcome.

Barbecue is built into chimney next to the fireplace on dining side of the room. Large drop-leaf table will seat eight comfortably. Provincial chairs covered in soft blue linen are reproductions. Old brick floors add warmth.

*Decorator: Nena Claiborne, A.I.D., Dallas*
REMODELED KITCHEN with a French Provincial air has informal arrangement that disguises its efficiency. The kitchen is divided into hall, sitting and dining areas with the cooking unit, walnut storage cabinets and ample working area built around the central brick chimney (left, above). Sinks and refrigerator are angled on walls across from cooking area. If additional work space is needed, Mrs. H. C. Otis of Dallas may wheel in a cart that is a reproduction of a French butcher's table. Below, right, slate-topped sideboards and wall cabinets hold china, glass and linen. Door they flank leads to the dining room.
TREND 4

THE BARBECUE MOVES INDOORS

To serve a year-round appetite

OUTDOOR COOKING has made everyone so barbecue-minded that the growing trend to built-in kitchen barbecues was inevitable. This barbecue was built into a brick wall between the dining room and kitchen of the Leland Thompson house in Dallas. The entire unit can be closed off completely, as shown, behind large copper doors that snap shut under the hood.

MUD BRICKS in tones of soft yellow and pink enclose a built-in barbecue between a built-in range and ovens in the home of Mr. and Mrs. M. C. Wagner Jr. of Dallas. Designed by Mr. Wagner, the barbecue coal bed is an iron drawer that pulls out for cleaning. Sink, counter area and wall refrigerators are within easy reach. Wood plank cabinets, hung from the ceiling, blend with the tones of the brick wall, add a rustic note.
TEXTURE IN THE KITCHEN

Open plan calls for its warmth

OPEN PLAN makes Harold Scherr kitchen in San Antonio an integral part of living room, divided from it by a snack bar with a white plastic counter, united with it by dramatic use of natural materials: brick, glazed ceramic tile, rift-grain fir walls and cabinets and terrazzo flooring that is easy to clean.

Architect: Milton A. Ryan

RIFT-GRAIN FIR paneled walls are both practical and handsome. The twin work islands, one for cooking and the other for clean-up, have smooth tile surfaces over ample storage cabinets, also fir. Work areas are shielded from sun glare by wood jalousies that let in plenty of light and air. At the far left is the snack bar, accessible from both the kitchen and living room sides, ideally placed for buffet.

ROUGH SURFACES of brick walls, left, and the sleek look of ceramic tile and terrazzo offer a study in texture contrast. Below the refrigerator is a handy cantilever shelf. Beyond is a storage wall with open shelves, the oven and freezer. Split bamboo curtain can be pulled across the open storage wall on a ceiling track, leaving only work islands, snack bar, refrigerator and wood paneling visible from the living room areas.
Your next garden

To help you plan, here is first a look at the season's blossom colors, then a preview of the shape and style of the good new plants for 1958

Since change is the gardener's abiding constant, it is logical to find a new trend in color making the most significant news of the new season. The news: long neglected purple tones are returning to favor. Discernible these last few seasons only by those who have observed many kinds of flowers in many parts of the country, this trend will become increasingly noticeable in individual plantings and whole garden schemes during the coming year. You will see it first among the tulips in May (nearly half the new tulip shades are in the blue-to-purple range). You will find it in ribbons of sweet-alyssums, in lavender to violet. And 1958 petunias, in window, porch and terrace boxes as well as sunny border plantings, will ripple with purples—a welcome relief from the too insistent reds of a few seasons ago. The best new gladiolus is a spire of regal purple. In the rose garden the purple end of the spectrum is upheld by two new varieties. Asters are coming back (perhaps they only seemed to disappear) bringing their blue pinks and pink blues with them. They will add fresh importance after the phlox and before the chrysanthemums, which bring some of the richest colors in the garden, including a new lavender and a luscious ruby purple, to complete the year.

Shape of plants to come

After color, refinement of form and improved growth will distinguish the 1958 plants. Plant hybridizers, unable to create an entirely new plant, continue to come up with exciting variations of familiar ones. Roses head the list, as usual, bringing not only two new lavenders, but a trio in more orthodox shades that won, in a whole series of countrywide two-year trials, the All-America award. These and many other new plants, not only roses but annual and perennial flowers, shrubs, trees, vegetables and fruits, have been observed by H&G's editorial eye, evaluated and in numerous instances planted and grown especially to provide a better basis on which to form a first-hand gardener's opinion. Our conclusion is that 1958 will be a solidly rewarding year for what might be termed venture capital. There is no miracle plant. On the other hand, there is not a really poor plant in the lot. The following brief paragraphs present our considered review of new plant introductions you may wish to grow in your gardens this year.

ROSES. Three All-America Selections (drawing 5). White Knight, vigorous hybrid tea by the French hybridizer who produced the matchless Peace (1946). Flowers of fine substance, especially good in spring and early fall, marred by great heat, late fall cold. Fusilier, floribunda whose large wavy flower clusters are a vibrant and shimmering red; dependable foliage in all winds and weather. Gold Cup, pure intense yellow, with rather open clusters of medium size flowers—as much hybrid tea as floribunda in appearance. All three varieties fared well under widely varying test conditions. Other good new roses: Lavender Girl, newest and tidiest of "blue" roses that have been a steady if minor source of rose conversation since the mid 1940s. The color of its cluster flowers is a clean lavender. Sterling Silver, also lavender, is a hybrid tea with paler but of course larger flowers. Purples aside, Arlene Francis will be a welcome addition to the list of dependable yellow hybrid teas. The fragrant flowers are attractively full, of a light but clear color. Foliage is substantial and, for a yellow rose, quite disease resistant. Bloom lasts well into late autumn. Gail Bordon is a big, bold reddish apricot pink hybrid tea having superb glossy leaves and great vigor. Other new roses that promise well: Aztec, vigorous orange-scarlet hybrid tea; Don Juan, slow growing red climber; Isobel Harkness, medium yellow hybrid tea; Sunlight, hybrid tea in real butter yellow; Texan, red hybrid tea, bright and robust; Starlet, intense, clear yellow floribunda.

ANNUAL FLOWERS. While roses head the nursery list, packets fill more gardens with summer color than any other source. First guide for discriminating gardeners are the annual All-America Seed Selections, yearly awards on the basis of trials in 20 or more gardens from coast to coast. While these awards do not eliminate all the confusion from the minds of bemused catalogue readers, (Cont'd on p. 94)
1. One of four All-America chrysanthemum choices, yellow Emperor.
2. Frosted Pink, good evidence that 1958 is a day-lily year.
3. Debutante, a bleeding-heart with silver-green foliage.
4. For a new fall aster; choose Bonny Blue or Persian Rose.
5. Three roses ranked best by the All-America awards committee:
   - White Knight, left; bright Gold Cup, top; fiery Fusilier, right.
6. Dwarf dianthus Wee Willie, flowering freely from seed.
7. Another Emperor, royal purple All-America Gladiolus winner.
8. For a summer's matchless fragrance, bulbs of freesia Gold Cup.
10. Frilled and free blooming, prize winning pink petunia Maytime.
11. Yellow or orange, Climax marigold opens 5-inch flowers.
12. All-in-one snapdragon Panorama: white, pink, red, mauve, yellow.
13. Greens for boiling or to edge a flower bed, Green Wave mustard.
The modern solution of storage problems, shown here, has one invariable factor: things should be stored near the places they are most used. Far removed from the catch-all basement and attic of yesterday, built-in storage areas departmentalize equipment, locate it conveniently, bring order to the paraphernalia of modern living. Mr. and Mrs. Howard S. Cole Jr. of Houston provided a place for everything when they planned these storage areas to house specific items. Individual pull-out shelves hold serving trays. Work island pull-up shelves were made for food mixers, eliminate lifting and shifting. Cupboards were built to hold holloware. Open shelves make it easy to find staples. And, as the pictures show, pans stored on a wall and glasses arranged over a bar add decorative interest.

Storage in the kitchen

One complete storage area in four units separates kitchen and dining room. (1) Slide-out shelves are for silver trays. Drawers store flatware and the cupboards hold holloware. (2) In-a-wall cabinet conceals paper towels, flips open. (3) Pull-up shelf holds mixer at one end of a double working island. (4) Walk-in closet with pots and pans hung on Pegboard wall ends stooping and sorting. (5) Pick-up closet eliminates need to answer doorbell. All deliveries are placed in the closet without entering the kitchen. Door to the kitchen can be opened only from inside the kitchen itself.
Storage for entertaining

Glass shelves and glassware lend a decorative touch, above, adding interest and dimension to a hallway bar. The counter is stainless steel, the floor flagstone. Touch latch doors, flush with the wall opposite the bar, conceal the liquor storage. At right, folding panel doors close off hi-fi tuner, amplifier, record player, tape recorder and shelves for records.

Storage in the bath-dressing room

Master bath is divided into two areas: one for husband, one for wife. (1) In her area is a bathtub; in his, a shower stall (see plan). Storage at one end of the tub is for towels. Next to it is a shallow, mirrored medicine cabinet.

More storage room is contained in area under the 2-basin counter unit. (2) Clothing closet behind sliding doors was planned with low racks for coats and trousers, shelves above for shoes and boots. (3) Shirts are arranged in built-in compartments on glass shelves that slide out. Over this unit are cupboards for hats. Nearby is a compact, recessed tie rack compartment that pulls out.
The design influences at work throughout the house today are closely matched underfoot. In flooring there is great interest in texture (or textural effects), in color and pattern, and therefore in combinations of materials that are good companions for the natural wood and masonry walls now found indoors. Two other factors have been influential too. The close relation of house and outdoor living areas has brought masonry floors inside, and the demand for easy housekeeping has produced many resilient flooring materials that need little care and are colorful and sturdy. Textural effects are seen in numerous materials. The spatterdash and marbleized patterns popular in vinyl, rubber, asphalt, vinyl asbestos and linoleum simulate texture. (The patterns do not show soil easily.) The opulent terrazzo, onyx, marble and travertine floorings now in high favor are fissured and striated. They are easily cared for. No vacuuming is needed; a damp mop cleans them quickly. Pattern as well as texture is created by hard-wearing 9” quarry tiles and by small, multi-colored mosaic tiles from Italy, Mexico and our own country. The quarry tiles and other ceramics are used throughout the house, not just in baths and kitchens. Wood flooring, so comfortably familiar underfoot, is again being laid in patterns as it used to be; herringbone designs or large parquet squares of oak or walnut with brass or aluminum dividers make handsome floors. And there are stock size vinyl tiles and strips, inserts of brass and other materials with which an infinite variety of custom patterned floors can be designed. Color is probably the outstanding quality of many of the new flooring materials. The mosaic tiles for floors offer a sparkling color range, and resilient floor tiles, in particular, have an array of clear, bright hues, in single colors or in marbleized or variegated patterns which could key or match the color scheme for any room.
Oak planks, of random width, for traditional living room.

Resilient vinyl has a gray field, white stripes and black accents.

Plywood blocks (12" x 12") are gum wood laid so grain of wood creates a pattern.

Mosaic tiles from Mexico are small, bright colored ceramics.

Terrazzo is made of concrete and marble chips, ground and polished.

Cork, in squares or rectangles, cushions footsteps in any room.

Marble, in familiar black and white checkerboard design, is handsome and hardy.

Parquet floor has white vinyl stripes between walnut blocks.

For more information see page 98.
THE JURY: From left, Carl Koch, Cambridge, Mass.; Arthur H. Keyes Jr., Washington, D.C.; Pietro Belluschi, Dean of the School of Architecture and Planning, Massachusetts Institute of Technology; William W. Wurster, Dean of the School of Architecture, University of California; and Minoru Yamasaki, Detroit.

H&G’s ARCHITECTURAL AWARDS

THE WINNERS:

HOUSES OVER 1,800 SQUARE FEET

First Prize ($1,000)
Paul Hayden Kirk, Seattle, Washington, for the John Russell house

Second Prize ($500)
Paul Hayden Kirk, Seattle, Washington, for the John Putnam house

Special Mention
Preston M. Bolton and Howard Barnstone, Houston, Texas, for the Gerald S. Gordon house
Robert Billsborough Price, Tacoma, Washington, for the T. Harbine Monroe house

HOUSES UNDER 1,800 SQUARE FEET

Three equal prizes ($500)
Whitney Smith and Wayne Williams, Los Angeles, California, for the Samuel Booth house
Paul Hayden Kirk, Seattle, Washington, for the John Bowman house
Paul Hayden Kirk, Seattle, Washington, for the Cecil Evans house

Special Mention
Robert Billsborough Price, Tacoma, Washington, for the Jack Warnick house
Paul Thiry, Seattle, Washington, for a vacation house owned by the architect

American houses are becoming more interesting in design and livability.” This is the encouraging conclusion of the five architects who selected the prize-winning houses in H&G’s 1957 Architectural Awards. Millions of houses have been built since an H&G Award was last offered. And because this magazine has sought for more than half a century to honor superior design, the Editors felt it was time once again to examine, to appreciate and formally to acknowledge the best of today’s residential architecture. Instructions to the Jury members were simple: they were asked to choose, according to their own standards of excellence, the best two houses in each of two size classifications—above and below 1,800 square feet. They found it difficult to decide on a single outstanding house below 1,800 square feet and so recommended that three entries of equal merit each be awarded a $500 prize. On these pages H&G is proud to announce the winners of cash awards and special mentions and to show exterior views of the five distinguished, Award-winning houses. We congratulate the winners and express our thanks to all other entrants.
THE BIG WINNER

“It was somewhat of a shock,” reports Jury Chairman Pietro Belluschi, “to discover after the names of the winners were revealed that, of the five possible prizes, four of them were given to the works of a single architect.” It was somewhat of a shock to Paul Hayden Kirk (inset), too, although he has been a consistent prize-winner for a number of years. Several Kirk-designed houses have appeared in H&G, including the Award-winning Evans and Putnam houses (August 1957). Even in the Seattle area, notable today for its flourishing school of contemporary design, Kirk’s work is outstanding. The Awards Jury, whose members live in the West, the Midwest and East, agreed that one of his winners, the John Russell house, combined “a beautifully organized plan, subtlety in siting and landscaping, unity without monotony” and was “masterly in its arrangement of space and detailing.” Kirk, now 43, was born in Seattle and educated in its public schools and University of Washington School of Architecture. His practice is about 60 per cent commercial work—largely medical clinics—and 40 per cent residences. Like many architects, he has never designed a house for his own family. Instead, the Kirks and their two children live near Seattle in a building he remodeled so completely that visitors could never guess it was once a chicken coop. This house, like the houses Kirk builds for others, reflects a Japanese influence skilfully adapted to the practicalities of American life.

Next to Kirk’s near-sweep of the prizes, the most surprising fact emerging from the Awards was the trend toward economy. Four of the five cash award winners were built for less than $32,000. The Jury noted that one of Kirk’s houses below 1,800 square feet, the John Bowman house, “could serve as an excellent example for a builder’s house.” Another house given special mention cost only $17,500, and Paul Thiry’s weekend house, just 384 square feet, is appealing for both its design and economy.

Under 1,800 square feet: “Outstanding for a small house—compact, livable, economical.” Like Kirk’s other entries, Bowman house is well related to the site.

Under 1,800 square feet: Lakeside Evans house by Paul Kirk appears larger than its actual enclosed size because of imaginatively planned outdoor living area.

First prize, over 1,800 square feet: “Of all the qualities that make for excellence,” said Jury, “this house seems to possess the greatest number.” Kirk’s Russell house was praised for “charming execution.”

Second prize, over 1,800 square feet: Putnam house by Kirk was admired by Jury for “great assurance in conception and detailing,” also for good plan.
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HOUSE & GARDEN

SHOPPING

You may order all merchandise shown in Shopping Around (editorially and in advertisements) by writing directly to the shops. Enclose check or money order.

Pierced brass is used to make the charming small candlesticks shown here. Imported from Spain, these are copies of medieval metal sticks, 6" high, the pair comes in two ways: plain ($5.95 the pair plus 75c postage) or fitted with sparkling crystal bobeches decorated with hand-cut crystal prisms ($8.95 plus 75c). Paulen Crystal, 296 Broadway, New York.

The insignia of a fraternal organization makes handsome decoration on a key chain. We show here the key chain which is made of goldtone metal (jeweler's bronze) which is fitted with a colored enamel medallion bearing the insignia of the Masons, the Lions, the Shriners, or the K. of C. $1 postpaid for one. Miles Kimball, 100 Bond St., Oshkosh, Wisconsin.

Mother Nature designed and produced the leaf shown here! A German craftsman discovered the process of coating it with 24K gold. We show it made up as a brooch ($4). The matching earrings are $4, too. You will enjoy wearing this handsome set because it is beautiful, because it is so light. Ppd. Tax incl. La Boutique, 12 Tillman Place, San Francisco.

Spread the oil on baby's petal-like skin with the cunning oil can shown here. It is made of metal finished in nursery pink or blue. Garlands of tiny flowers decorate the base together with the words "Baby Oiler." The round wooden tip is safe to use. Capacity: 5 ounces. $1.98 plus 25c postage. Helen Gallagher, Dept. HG1, 413 Fulton St., Peoria, Ill.
order, as few of them handle c.o.d.'s. You may return for refund any item not personalized if you return it promptly by insured mail and in an unused condition.

This horse head is made of spanking white plastic. It will make an excellent container for plants or for trailing vines. A pair filled with philodendron vines could be used as a charming pair of book ends. Note the two decorative rings set into the mouth. Size: 9" high x 6" wide. $1.25 postpaid. Glasscraft, Dept. HGI, 920 Chicago Ave., Evanston, 111.

Calendar-memo pad.
Here is the giant size calendar you will find indispensable to ordered living. 22" x 16½", it shows the days for six weeks. The first two weeks of the following month are printed on the bottom of each sheet. A housewife will want to hang one on the kitchen wall. $1 ppd. for one. From Elron, HGI, 223 West Erie St., Chicago, 111.

A lead frog is the perfect ornament for the edge of the pool, for a garden wall. We show here a 10½" x 8" high lead frog which is beautifully executed. It has the typical dull gray color of lead which blends with Nature's colors. $3.50. The enchanting frog is 5" x 3". $10 postpaid. Order from Erkins Studios, Dept. HGI, 38 West 40th Street, New York, N. Y.

Banish the doldrums of winter with the flower cart shown here. Fill it with blooming plants and trailing vines. Two top shelves (11" x 25" and 9" x 25") are removable. Use the cart, too, as a serving table. Each part is made of steel finished in either black or white. 33" deep x 48" high. $20.95 ppd. Shaw Co., 1114 So. Michigan, Chicago.

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P.R.C.

June 1958
### SHOPPING

#### Make up your mind!
Be sure, however, to use “Dictionary” when you do it. It is a metal disc about the size of a twenty-five cent piece which is finished in gold color. On one side “Do It” is marked in bold letters. On the other side in bold characters is the counsel “To Hell With It.” $1 ppd. Carson-Roberts, Box 48458, Briggs Sta., Los Angeles.

#### Be prepared
For the snow season. Consider this easy-to-use snow plough. The rust resistant steel blade is housed in a sturdy metal cover which is mounted on 6” wheels. These make the plough effortless to use. Handle and steering rod are 41” overall. It clears 21” strip. Weight: 15 pounds. $14.95 exp. coll. Huss Bros., HG1, 100 W. Chicago Ave., Chicago, Ill.

#### Chintz ensemble
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Finest made in the United States... new available in standard panels at our low, low prices! Made of clear white pine with a slat stop and stop construction to give you a lifetime of service and beauty. The sizes indicated will enclose shutters that are 41" long. These larger sizes can be used as part of an extension. Some panels can be cut down as much as 1" in width (doors or screens). These panels can be used at any time. Made of clear white pine with * a smooth cope and dowel construction, now available in mondon color.

### Amazing New Rug Spray Banishes Spots
Sprays On—Wipes Off—Leaves No Ring
Just one quick spray with amazing new RUG FROST—see stubborn grease-spots, even lip-stick stains loosen before your eyes. Then a quick wipe—your rug is clean again. No mixing—no waiting to dry. And RUG FROST leaves no ring! Saves time, work, cleaning bills—and the life of your rug. Absolutely safe, non-combustible—contains no carbon tetrachloride. Wonderful for doilies, upholstery, too. Made by manufacturers of famous “Fur Frost”. 12 oz. only 1$98. Money-back guarantee, if not entirely satisfied.

Send check, money-order for $1.98 to

### Colonial Fireside Tray
Made with genuine cherry wood Craftwood paneling!

Richly reminiscent of a gracious, early American hospitability, this traditional tray serves scores of uses in today's entertaining. Use it at your own hearthside, for TV snacks or porta-parties. A lovely decorative piece, yet wonderfully practical. The big 23" x 15½" tray will carry platters of hors-d'oeuvres or a party-load of drinks. Because it is genuine Craftwood wood paneling, moisture, alcohol or foods cannot mar its glowing finish. Make it a part of your home tradition. A lovely gift... specially retailed—$9.95 postpaid. No. C.O.D.'s please.

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Just one quick spray with amazing new RUG FROST—see stubborn grease-spots, even lip-stick stains loosen before your eyes. Then a quick wipe—your rug is clean again. No mixing—no waiting to dry. And RUG FROST leaves no ring! Saves time, work, cleaning bills—and the life of your rug. Absolutely safe, non-combustible—contains no carbon tetrachloride. Wonderful for doilies, upholstery, too. Made by manufacturers of famous “Fur Frost”. 12 oz. only 1$98. Money-back guarantee, if not entirely satisfied.

Send check, money-order for $1.98 to
**AROUND**

**For the guest** nothing is too good. Therefore you might like to display in the lavatory crown and crest-decorated hand towels. They are made of terry cloth in white or pink, with fringed ends. Crown, crest and garland of laurel are printed in silver and black permanent colors. $1.00 for two.

From U.S. Curtain Co., Box 96, Washington Bridge Sta., N. Y.

**The happy clown** will please your youngster and probably help him to learn habits of neatness. It is 24" long and made of polished candy striped cotton. The white organdy ruff around the neck is removable. He can use this to conceal his pajamas by day or as a laundry bag. Red, blue or green with white. $.57 ppd. Kay, 36632, Los Angeles.

**"Dri-A-Pon"** is the perfect coverall to wear when bathing a very young baby. Made of thick coverall to wear when bathing a very young baby. Made of thick

**THE PERFECT BABY PRESENT**

A pediatrician approved cradle chair that elevates and supports the smallest baby. It brings him into the family circle and frees mother's hands for feeding. Easybaby is the ideal way to keep the infant happy and secure at his mother's side, about the house, traveling. Hand finished wood construction, in pale pink, blue or yellow. Fully assembled, complete with plastic mattress, safety strap and hand holes. Satisfaction guaranteed. Send check or money order. Postage paid in U. S. and Canada. $9.95.

**HARVEST HOUSE, BOX 457, ORCHARD PARK, N. Y.**

**FAMILY REUNION**

This was designed by a proud grandfather. It is a velvet oval. Within this oval are individual gold frames with each picture shown separately. (Square frames are 2½" x 2½", each.) And each frame may be removed from its recessed spot if desired. Plates in 17½" x 13" and holds 9 frames. Dark green or pink velvet. $18.00 includes all frames, oval and postage.

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260 Main Street. Nyack, N. Y.

**YOUR OLD FUR COAT**


**Monogram at no extra cost. The thrilling result—**

**AND INTERLING**

**Mean**

**Edith Chapman**

1265 1-1/4" $30, 1-1/2" $40

**Richard HUNTE & LINDA NELSON**

1-1/4" 55, 1-1/2" 75, 2" $1.00

**Wayne Silversmiths**

546 So. Broadway. Yonkers 5, N. Y.
**Swallows in flight.** These hand-carved wall plaques are made by tribesmen who live in Kenya, East Africa. Beautifully executed in black ebony, the swallows create a wonderful feeling of motion. We suggest that you hang them in groups of four and eight. A pair is 7" wide, priced at $1.50 postpaid. Shopping International, 65 Court St., White Plains, N. Y.

**Jeweled anchor.** You will enjoy using this gold-plated chain with all your cardigans. It is set with fake pearls, with two catches designed in the form of leaves, with a gold-plated metal disc which comes marked with your monogram. It will make an excellent gift for almost any occasion. $1.95 pd. Tax incl. Ruth Brawer, Box 4035, Tucson, Arizona.

**Classic horse.** You will be delighted with this excellent reproduction of a Chinese jade horse which is one of the treasures of the Metropolitan Museum of Art. Made of composition, the horse comes in white, black or antique ivory. Over-all size: 8½" x 6". $3.50 for one; $10, the pair. Ppd. Order from Mono Art, HGl, 50 Defiance Street, New York 10.
AROUND

The perfect rocker for a Colonial room is the combback Windsor chair shown here. It is made of solid cherry fitted with a handsome rush seat. Copied from a fine antique, it is hand polished to a beautiful patina. 42" high x 27" wide x 28" deep. $94. ppd. Send 25c for catalog. Greenbaum Brothers, HG1, 101 Washington Avenue, Paterson, New Jersey.

Café espresso, as you well know, is the perfect finish for a dinner. To make it you need the coffee maker shown here. Polished aluminum pot comes in 2 cup size ($3.25); in 4 cup ($4.50); in 6 cup ($5.50); in 8 cup ($6.95). Order a white china demi-tasse ($1.25 each) and 1 lb. of espresso coffee ($1.75). Ppd. RMS 11146.

The right set of tables for informal entertaining is the set shown here. Each of the four sturdy tables is made of pine finished in honey color. The malachite tray is made of redwood finished in line. The silver monogram that is handmade, attached to one end of an 11" velvet ribbon. At the other end there is a sterling paper cutter. Modestly priced at $3.85 postpaid. 10-day delivery.
The ELMCROFTERS, Inc. "SILVERSMITHS"
Dept. G1 BIRACLIFF MANOR, N.Y.

STUDY INTERIOR DECORATION
FOUR MONTHS' PRACTICAL TRAINING COURSE
TWO YEARS' INTERIOR DESIGN
Resident Day Classes
Start Feb. 3rd. Send for Catalog R
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of N. Y. designers & decorators. Personal instruction. Cultural or Vocational Courses.
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Same training for those who cannot come to New York. Practical, useful and intensely interesting.
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SAVE YOUR HEART!
Shovel Snow Without Lifting
Don't be among the thousands of heart casualties this winter. The new two wheeled Heart Saver Snow Remover cleans snow better—faster and ends lifting or pushing strain. You do not plow but simply wheel into snow—push the lever and the top rips the snow 3 to 6 feet (to either side desired). Will remove snow up to 14" deep without strain. Quality welded steel construction lasts for years. Only $24.95 postpaid. Money back guarantee.
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Dept. HG-1 4101 Detroit Ave. Cleveland 13, Ohio

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IN CONFEDERATE MONEY
Yours only $ 298
Be a deep south millionaire! Have money to burn! We'll send you exactly one million bucks in authentic reproductions of genuine Confederate money—and all you pay is $2.98! You can do everything with this money but spend it. Amaze and amuse your cotton-pickin' friends. Win bar bets by the barrel! Light your cigars and cigarettes with $10.00 bills! Live it up! It's a million dollars worth of laughs and fun—all for only $2.98. You get one million bucks in $10's, $20's, $50's, $100's, etc. denominations—enough to keep your friends laughing and happy for months—This offer is limited. Only $10.00 to a customer. Our supply of this loot is limited—so rush your order. One Million dollars only $2.98. Four Million dollars only $10.00. If not delighted keep $100.00 for your trouble and return the rest of the money for a full and prompt refund. Send to—BEST VALUES CO., Division of Body Measurements, Dept. M155, 403 Market St., Newark, New Jersey.
FADE THEM OUT

Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. Fade them away with new ESOTERICA, that medi­cated cream that breaks up masses of pigment on the skin, makes hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up, Acts on the skin—not on it. Prevents, prevents loss of softening, fabricating skin as it clears up those blemishes.

SEND NO MONEY—7 DAY TRIAL TEST

Send name and address. Pay only $2.00 on arrival plus C.O.D. postage and tax on guarantee you must be satisfied with first results or return remaining ESOTERICA for money back. Or save money. Send $2.20 which includes tax and we pay postage. Same guarantee.

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Get Perpetual Date & Amount Banks. 14 x 14 x 3 1/2 inches. Also travel amount saved, FORCES you to save painlessly every day, or Calendar won't change date. Automatic saver for home, car, college, gifts, vacations, payments, or cash reserve. Automatic mechanism with key. Use year after year. Pay for itself in 8 days! Order several. Reg. S3.50. Now only $2.10 postpaid.

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$495 postpaid

STOP SHOVELING SNOW!

SNO-DOZER

Saves Times—Saves Your Heart and Back!

Push it like a vacuum cleaner! No plowing, no stoop! Clears snow in minutes instead of hours from any surface—even gravel or dirt. Slides on rubber runners. Handles heaviest snow. 18" steel blade, 54" non-stop handle. Weight less than 3 lbs. Only $49.50. Postage paid and insured freight in Canada. No COD's at this low price, please. Satisfaction guaranteed or money back.

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STOP BURGLARS AND DEGENERATES THE ONLY LOCK that SECURELY locks ALL TYPES of wood constructed windows and doors. Consists of two small but powerful steel Kingpins solidly imbedded into the window—widths—stands $5,000 pounds of pressure. P.R.I.—more force than any burglar can possibly develop even with a "sawing" machine. Entirely safe and different! Easily installed. Comes with simple instructions. Only 6" per window or door. Door MUST YOUR window and doors before ordering. Minimum or­der: 6 locks. Send cash, cash, M.O., No C.O.D. Unconditionally guaranteed against ALL hazards! SAFETY-SET STOPS HIM! Protects your home, Fam­ily, Possessions. Gives complete peace of mind. Order TODAY!

SAFETY-SET, Box 2121, Dept. 06-1
Inglewood 4, California

The adding machine almost everyone will appreciate is the sturdy pocket one shown here. Imported from Germany, it is a precision-made calculator which will add and subtract. Simple to use, it is a boon for the person who is apt to use her fingers when doing a simple sum. $5.15 ppd. including leather case. Bruno Im­ports, HG1, Box 56, Philadelphia.

A TV cabinet which will complement your Provincial dec­oration is the louver chest shown here. It is designed to hold any table model television set up to 27" wide x 25" high. Slip it into the cabinet! Made of pine finished in honey color it is 30" wide x 42" high. Space on the bottom will hold a 6-b. $79.95 exp.col. Beal's, HG1, Box 48458, Los Angeles.
**AROUND**

**The spread eagle** is the striking decoration on the accurate barrometer shown here. It is perched on top of the scrolled frame. Both the frame and eagle are made of brass ornamented with black. Dial is easy to read and fitted with a pierced indicator. 4½" in diameter, it is modestly priced at $2.25 ppd. Easterling, HG1, 1227 Loyola, Chicago, Ill.

**The party cardigan** will flutter your after-dark skirts, your slim sheaths. It is made of Orlon and trimmed with lace and satin. It is, of course, washable and mothproof, too. Sizes: 34 to 40. $8.96. Sizes: 42 to 46. $10.98. Colors: frost white or city black. Please add 35c for postage. Order from Here's How Company, HG1, 95 Fifth Avenue, New York, N.Y.

**Caladium plants** have exquisitely colored leaves. We show here a molded plastic planter which is filled with soil, which has an excellent irrigation device, which holds three caladium bulbs. When you start to water the plant it will grow. Planter colors: canary, almond, turquoise, pink, white. $2. ppd. complete. Kelly-Hill, 225 W. Erie St., Dept. H-13, Chicago 10, Ill.

**The money clip** most men will approve is the alligator one shown here. Slim and trim, it will hold your folding money securely. The relaxing, soothing, non-fat reducing SPOT REDUCER, which holds three caladium bulbs. We show here. Slim and trim, it will hold your folding money securely. The relaxing, soothing, non-fat reducing SPOT REDUCER, which holds three caladium bulbs. We show here.

**A stylish note** for the bedroom is the elaborately designed wicker headboard shown here. We think that it is perfect for a room decorated in a contemporary style. Twin size is 39" wide ($40); double size is 54" ($45). All are 48" high but can be cut down. Express collect. Order from Edith Chapman, Dept. HG1, 260 Main, Nyack, New York.

JANUARY, 1958
DE LUXE CRYSTAL BOWL

$23.95

Check or money order—Express charges collect. Banker's acceptance guaranteed.

PAULEN CRYSTAL CO.

FOR INFORMAL SERVING

MILK OR COFFEE MUGS

Imported From England

Staffordshire mugs are both sturdy and good looking. Use them for coffee, hot chocolate or soup whenever you want a little more than a cup.

Stiffordshire mugs are both sturdy and good looking. Use them for coffee, hot chocolate or soup whenever you want a little more than a cup.

Foreign Exchange

Charges or money order—Express charges collect. Banker's acceptance guaranteed.

Here's How Co.

M.E. Barrett, Dept. HGl, Wayne 2, Penn.

For an imaginative and sure-to-be treasured gift, send the next invitation you receive to us for precise and unobtrusive reproduction on the lid of a Fostoria glass cigarette box.

Model #6 (Pictured)

67" high, 24" wide, 4 sections, 6 shelves.

Each $16.75 ppd.

Pair $33.50 ppd.

Model #4-A, 57" high, 22" wide, 4 sections, 5 shelves. Each $17.50 ppd.

Pair $35.00 ppd.

Model #4, 47" high, 20" wide, 3 sections, 4 shelves. Each $15.75 ppd.

Pair $31.50 ppd.

Model #4-A, 24" high, 10" wide, 2 shelves. Each $6.50 ppd.

Pair $13.00 ppd.

Model #2, 18" high, 10" wide, 1 shelf. Each $5.00 ppd.

Pair $10.00 ppd.

10 Day Money-Back Guarantee

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$18.75 Each. Figures not included

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Benson Barrett, Dept. 117-N, 744 Clark St., Chicago 26, Ill.

HOUSE & GARDEN

SHOPPING

A feminine purse needs the jewel-studded perfume bottle shown here. It is a fairlty conventional made of gold-color metal set with fake pearls and colored stones. 2½" high it is leak-proof and comes in black faille drawstring bag. Note the tiny funnel for filling the flacon. $2.50 postpaid. Best Values, HGl, 403 Market, Newark, New Jersey.

Drop-leaf table. Here is the table which you have longed to own. Handmade of solid wood, it has deep drop leaves, six legs and when open will seat eight to ten people. It comes in either solid black walnut or in cherrywood. 42" x 24" (closed), 42" x 72" (open). $64.95 unfinished, $69.95 in lacquer finish. Exp. coll. Jeff Elliot, Statesville, North Carolina.

High light for a cherished painting, a portrait, is the classic lamp shown here. It has a shade (13" wide) made of metal finished in bronze-gold color, a 10 foot UL approved electric cord fitted with an off and on switch. It comes with screws for attaching to picture frame. $7.98 complete with two bulbs. Add 45¢ postage.

Downs & Co., HGl, Evanston, III.

Moss rose pattern. This is a china pattern which is a favorite with almost everyone. Here we show a small covered sugar bowl and a cream pitcher which are made of white china decorated with the famous pink moss rose. The flower is set off by deep green stems and leaves. Each piece is 2" high. $1 postpaid each. Taylor Gifts, Dept. HGl, Wayne 2, Penn.

The acorn is one of nature's fine designs. Shown here is a set of sterling silver jewelry which uses the acorn as a motif. Handmade by facile craftsmen, it is a set to wear with tweeds, with cashmeres. Pin ($3) is 2" long. Matching earrings ($3) have comfortable backs. Set is $5. Postpaid. Tax incl. Order from Jamaica Silversmith, 79-32 164 St., Jamaica, N.Y.
AROUND

For tall people we show the mattress extender. It slips between the mattress and the box spring of any Hollywood type bed. It will add six inches of foam cushioned surface to the mattress. Attached clamps securely hold sheets and blankets. Specify thickness of mattress, $5.50 for twin size; $8.60 for double. Ppd. Better Sleep, HG1, New Providence, N. J.

In neat array your records (in or out of albums and jackets) could add decoration to a room. Arrange them in the well designed rack shown here! Made of kiln dried white pine, the rack is finished in maple or in pine. It will hold 225 records of all sizes: 7", 10" and 12". $17.85 assembled; $10.85 in kit form. Exp. coll. Yield House, HG1, North Conway, N. H.

Gift for the bar! Your general host will be delighted with this service piece. The brass plated metal rack holds three apothecary jars with proud glass stoppers. A cup and a bottle will fit any size for the do-it-yourself service piece. The brass plated metal rack holds three apothecary jars with proud glass stoppers. A cup and a bottle will fit any size for the do-it-yourself

Rosewood sculpture. The hand-carved figures shown here come from Africa. The Uganda tribe is well known for its hand-carved primitive figurines. "Baboon and Baby" will make a distinguished paperweight for a writing table. 6" high, it has texture, a mellow brown color. $2.95 Exp. coll. Hybern, 2140 Hyperion Ave., Los Angeles, California.

"Arco Jig Saw" is a fine appointment for the do-it-yourself work bench. It will fit any 1½" electric drill. With it the home handyman can cut patterns in wood, metal or plastics. It can cut a perfect circle up to 20" in diameter. An added feature is the "air jet" which blows away sawdust. $10.95 complete. Ppd. Arrow Metal Co., 421 W. 203rd St., N. Y.

JANUARY, 1958
**AROUND**

A fair lady will give you a special smile when you present her with the frankly sentimental key chain shown here. It is handmade of heavy sterling silver. Note the romantic heart shaped charm, the circle made of three initials. It is the perfect gift for birthdays, anniversaries, Valentine Day. $5.85 ppd. Tax incl. Elmcrofters, HG1, Briarcliff Manor, New York.

On the level shown here you can depend. It is precise and easy to handle. House in a chromium-finished case it comes with an accurate square and a ten-foot tape measure. The case is marked with a three-letter monogram. Do give this to the handyman in your house. $2.50 postpaid. Order from Judith's, Department HG1, University Ave., Evanston 23, Illinois.

A heel can make or mar your shoe. If yours is prosaic, outmoded or shabby you might consider the service offered by Century Shoe Company. This firm will fit your pumps with any one of the seven styles shown here, $3.75 for suede or kid in any color; $6.95 for alligator, lizard or snakeskin in any color. Add 75c. Century, 210 Park Ave., Baltimore, Md.

No time to waste if you want to own the attractive finger watch shown here. Get one for yourself, another for a fashion conscious friend. 1" in diameter, it has a Swiss movement set in a metal case finished in gold or silver. Silver watch can be ordered rimmed with rhinestones. Fits all. $13.50 for either. Add tax. Susan Smith, Carpentersville, Illinois.

Collector's piece. This is Pan American's own travel lamp. The base is an exact replica of the kiosk of Paris. It is decorated with miniature reproductions of Pan American's travel posters. The white parchment shade is embellished with a map of the world and Pan American air routes. 27" high. $16.75 exp. coll. Blue Horizons, HG1, Box 93, Belmont, Mass.

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**HANDSOME DECAL LABELS**

Transferring glass containers, metal or pottery containers into useful AND decorative accessory sets with these colorful, distinctive decals is easy to apply—or just use water; they're washable and colorfast. Sent postpaid in US and Canada (no COD). (OneToMany). TOP block on gold SPICE LABELS are 1 ½" across; titles cover all popular spices, herbs, seeds, seasonings. Two sets (A & B) of 42 unduplicated titles EACH, $1.30 per set. MIDDLE six-line SEWING SET (pins, needles, snaps, etc.) matches Spice Set; each decal 2" across. 75¢ per set. BOTTOM pink, blue and green NURSERY SET contains 12 titles (loopy, trot, swivel, etc.) for $1.25.

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**50 WAYS TO PLAY SOLITAIRE!**

The perfect gift for invalids, travelers, shut-ins! Featherweight syphon game board, so easy to hold and carry (12" x 15"), sets up to play more than 56 variations of Solitaire. Comes with deck of "Fatigue" size cards and book entitled "150 Ways to Play Solitaire" giving fascinating variations of the game. A happy time-passer for one with time on his hands!

Complete Set only $.95

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**WASHINGTON**

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A live "Burl" sliced directly from the giant redwoods of California, re-nowned as one of the oldest and largest living things on earth! This redwood starter, about the size of a soap bar, placed in a shallow bowl of water will sprout and grow into a Miniature Redwood Forest. Green inspiring foliage. Easy to tend. No green thumb needed. A long-lasting remembrance for a shut-in! $1.00 ppd. Carol Beauty, 567 Beauty Bldg., Hollywood 46, Calif. Big free gift catalog included.

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**LOWER CODE**

Keeps your dog off the cold floor and your good upholstery!

**WASHABLE SLIPCOVERS**

Made to fit, with snap fasteners, keeps pets off of furniture. Price each depending on % price of material it is made from. Only 50¢ per set; 6 for $2.98.

**IMMEDIATE MONEY-BACK GUARANTEE**

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**THE CLOUT MISS**

A dog that will not let you go out of the house! $2.50 ppd. New York. 214 Broadway. Dept. FL-144.
If you want egg in your beer this is the way to get it: order one of the open stem beer goblets shown here! It comes with a white china egg which you can float in the foaming brew. The goblet is made of crystal-clear glass decorated with 24K gold. The combination will be mirth provoking. $2.50 for one glass and egg. Ppd. Ward Phillips, Carpentersville, Illinois.

Cushion vibrator. Here is a portable appliance which you will enjoy using. When you are tired or oppressed with tension you can relax and unwind by resting your head or back against the comfortable cushion. It works on AC, goes on and off by means of a switch. Cover is sturdy vinyl plastic. 11" x 5" x 5''. $29.95 p.pd. Hobi, Flushing 52, N. Y.

A playful puss will make a happy ornament for the sewing or dressing table. Here is a gold-finished metal pussy cat which is fitted with a yarn ball pin cushion. The eyes and the mouth of the kitten are studded with jewel-like stones. Buy several of these to use as bridge prizes, as gifts. $1 ppd. for one. Carol Beatty, 504 Beatty Bldg., Hollywood, Cal.

A zodiac charm could make a memorable gift. Shown here is Taurus, the sign for the person who is born between April 20 to May 19. Eleven other signs of the zodiac are available from The House of Charms. These can be ordered in 14K gold. Taurus (without bracelet) is $7 p.pd. Tax incl. House of Charms, HG1, 126 Post Street, San Francisco, Cal.

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At all bookstores or send this ad with your name and address. When book arrives, pay postman $10.00 plus postage. If not entirely satisfied, return book for refund.

TO SAVE POSTAGE, enclose $10.00 with order. Some refund privilege. WRITE TODAY.

HOUSE & GARDEN
Dept. HG-158, Greenwich, Conn.

Printed in U.S.A.
A hot plate is mandatory for serving good hot food. To warm your fine china plates safely and properly we show this electric plate warmer. It will hold ten 12" plates. Use it at the table with your other fine appointments. Zippered cover is made of checked chambray. Red or green and white. $12.50 p.p.d. Crawford House, Box 406, Newfoundland, N. J.

Eagle in flight. This exquisitely modeled bird is made of cast aluminum finished in flat black paint. Generous in size (18" x 18" over-all), it is the perfect ornament to hang on a paneled wall, on a brick or masonry terrace. We saw one above a fireplace in a man’s study. The effect was regal. We saw one above a fireplace wall, on a brick or masonry terrace. It was the perfect ornament to hang on a paneled wall, on a brick or masonry terrace. We saw one above a fireplace in a man’s study. The effect was regal.

Mink-Fer is the perfect fertilizer for your house plants. It is, of all things, mink manure! Processed and refined, Mink-Fer is a preparation which has been a tradition for years to develop. It contains phosphorous, potassium and the amino chemicals. You will delight a gardener friend if you give him a gift of Mink-Fer. $1 p.p.d.

Mink-Fer, H.G.). La Grange, III.

Housebreak Your Dog Easily! No more ruined carpets, no more spanking puppy! Just put two drops of HOUSEBREAKING SCENT on puppy's newspaper, box or on the grass and he knows that's the spot! You can completely train most mature dogs and puppies with one bottle or less. Guaranteed to do the job or your money back! Only $2, post-paid. Order HOUSEBREAKING SCENT direct by mail from Sunset House, 1829 Sunset Building, Los Angeles 16, California.
SHOPPING AROUND

Seeking interesting gifts, accessories or services? Let Shopping Around fill your needs with a delightful tour of the many fine specialty stores and shops in the Lone Star State.

"Toas-Tite" will make the most mundane sandwich a taste delight. The aluminum grids seal the bread or buns so that the filling cannot leak. Hold "Toas-Tite" over a flame (bonfire, fireplace), in seconds the sandwich is toasted, the filling is hot. $4.23 ppd. with blond wood handles, with stainless steel rods. Toas-Tite, HG1, Box 19873, Houston, Texas.

A grooming aid you will need when traveling is the portable ironing board shown here. Made of sturdy wood, it comes in two parts. A thick padding and a muslin cover come with it. Open it measures 35" x 11"; closed it is 18" x 11". Keep this practical gift in mind for spring travelers. $3.95 ppd. Ditson, HG1, Box 8556, Dallas, Tex.

Unbleached muslin is a fabric favorite of decorators. Shown here is a bedspread made of heavy unbleached muslin which is designed with a tailored top and a graceful gathered ruffle. $9.95 for the double or single size. Matching café curtains (36" tiers) are $1.98. Valance is 98c. Postpaid. From Guild Craft Interiors, HG1, Box 7243, Dallas, Tex.

Ruby red is the color of the luscious grapefruit shown here. The color of the delicious flesh is so red that it gives a blush-like quality to the skin. Once you taste this unusual fruit you will long for more. Each grapefruit weighs at least one pound. $4.45 postpaid for twelve grapefruit. Order from Alamo Fruit Company, Department HG1, Box 666, Alamo 1, Tex.
"Texas-size" clip. Here is the perfect gift for the tycoon in your life. It is a paper clip which will do a giant size job of holding oil leases, contracts, hills-of-sale for long horn cattle or any other papers except bills which Texans never owe. Made of solid brass, clip is fitted with wood base. 8". $1.75 ppd. Dunhaven, 4115 Lafayette, Dallas, Tex.

Decorative rack. You can use this wrought iron holder on the desk for stationery, for clippings. Finished in black, it comes with two bands of natural color leather which you can tool, carve, burn or paint. The bands snap onto rack. It will make a fine stand for paper napkins, too. 59c ppd. From Tandy Leather, HG1, 300 Throckmorton, Ft. Worth, Texas.

A favorite picture of your champion Hereford, your quarter horse, your Labrador can be used as dramatic decoration. Send four of your best loved photographs to Foto-Vues and this firm will reproduce them in full color on the four sides of the lamp shade. It has a wagon-wheel base (23" high). Shade is 13". $23.95 ppd. Foto-Vues, Box 90, Weatherford, Tex.

Minnow bucket. Your fishermen will be true to you and his finny friends only if you give him this bucket. Outside it is made of sturdy canvas; inside it is fitted with a perforated bucket which can be raised and lowered by means of a spring. This device is convenient, good for the minnows. $5.95 ppd. Eckardt's, 3619 Shelby Dr., Ft. Worth, Texas.

texas history for a host

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Golfer's gift. Here is the table lighter the Chairman of the Greens Committee will appreciate. It will make a fine prize, too. It is made of metal in the shape of a wood driver head. 4" long x 3" high x 2" wide, it comes in five colors: gold, bronze, black, silver or wood. $5.50 postpaid. Order from A. Harris & Company, Department HG1, Dallas, Texas.

Pink veined marble is used to make the elegant base for a container shown here. The marble used is wonderfully thin (1/2" in thickness) which makes it easy to handle. It will make the perfect setting for an arrangement. Surface comes in a choice of two finishes: smooth or textured. 10" x 12". $12.50 postpaid. Burton's, HG1, Box 6832, Dallas, Texas.

The "Picture Door" shown here is a magnificent one. Made of aluminum, it can be ordered in any color including the natural color of aluminum. Standard in size (2 foot 8" wide x 6 foot 8" high), it is suitable for use in new houses, in old houses being renovated. $650. Exp. coll. Potter Art Metal Studios, HG1, 2927 N. Henderson St., Dallas, Texas.
**IN TEXAS**

**Italian Ceramics** is usually imaginative and colorful. We show here a smoking set which will please you. It is designed and made for Neiman-Marcus' famous Gallery of Gifts. The three pieces (urn, ashtray and 7" high lighter) have a light background decorated with multicolor leaves. $7.95 plus 50c postage. Order from Neiman-Marcus, Dallas, Texas.

**The Cuff Link** you will enjoy wearing is the handmade one shown here. It is made of copper and finished in an unusual fashion. An enamel overlay which has a crackled texture makes this cuff link exceptionally handsome. In diameter. $4.50 the set. Matching earrings are $4.50 too. Ppd. The catalog is ready-to-hand. . . has movable shutter doors, porcelain knobs, brass hinges. Perfect as a bookcase, liquor cabinet, whatnot, etc. Money back guarantee, order yours today.

**Put on the Dog** a well tailored coat and it will be warm and well groomed. Shown here is one made of felt (green background trimmed with red or yellow background trimmed with blue) which is stylish. It comes with a name in block letters. 10" through 18". Measure from neck to tail. $2.50 ppd. Artisan Galleries, 2100 N. Haskell, Dallas, Texas.

**A Good Service** to know about is the one offered by Kirby Photographers. Send them a photograph (or a snapshot) and this firm will have an excellent painting made of the subject. Shown here is a portrait which was made from a snapshot. Write for information about types, sizes and costs. Kirby Photographers, 222 Abrams Road, Dallas, Texas.

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CORKSCREW

Continued from page 11

How to buy wine

Here are some ideas from Frank Schoonmaker, importer of wines, authority on wines and famed for having a perfect palate for wines.

One of the most difficult, if interesting, assignments involved in a wine taster’s profession is the evaluation and selection of wines in what might be described as their infancy. This is almost like being asked to point out a future physicist or distinguished ballerina in a nursery school.

All wines change greatly with age, but it is by no means true that an old wine is necessarily better than a young one, and by no means are all wines worth laying away in a cellar any more than all children have to acquire a Ph.D. in order to lead a happy and useful life.

In selecting wines to lay down, several considerations are of prime importance. Many excellent wines are not worth laying down at all, and no more than a season’s supply; or, at the very outside, a year’s supply, should ever be purchased at one time. The wines that should be “laid away and forgotten” are comparatively few—they are those which when purchased young are fairly inexpensive—those which will surely improve in quality and increase in value with the passing years.

It is possible to state a few rules: (1) Buy the following a case (or two) at a time: all vin roses, Beaujolais, all white wines of the Loire, all white wines from California. (2) Buy the following only if you expect to drink them within two years at the outside: all Italian wines other than possibly Barolo; California wines other than Cabernet Sauvignon, and perhaps Pinot Noir; German wines other than the estate-bottlings of good years; French wines other than the best red Rhone wines, good red Bordeaux, good red Burgundies, chambagnes, and the very best white wines of Alsace, Burgundy and Bordeaux; sherries, port (other than vintage port), etc. (3) Lay the following away: Superior red Bordeaux and Burgundies of 1952, 1953, 1955 and (when available) 1957; white Bordeaux and Burgundies of 1953; red Rhone wines of 1954 and 1955; the best California Cabernets; Muscels of 1953 and especially 1955; the very best Rhines of 1953, Vintage port. All of these, if properly selected will be in the class of jewelry in the 1960s—expensive and almost unprocurable.

END
HOUSE & GARDEN'S

Pasta Cook Book

JSEWART
NEW FASHIONS FOR YOUR TABLE
INSPIRED BY PRICELESS
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A PASTA WHO'S WHO
As the drawing in the Pasta Cook Book indicates, pasta comes in countless shapes. Italians have named nearly 200 varieties, many of them varying so slightly that only the fancier can tell the difference. Here is a listing of some of the most frequently encountered members of the pasta family.

Bucatini: Very thin macaroni.
Cannelloni: Small sheets of pasta stuffed and rolled.
Cappellini: "Angels hair," almost as fine as Fideline.
Cappelletti: Hat shaped pasta usually stuffed.
Cavatelli: "Little ears," wavy shaped pieces with one side open.
Conchiglie: "Little grooved shells."
Ditali: Largest macaroni size cut tubes.
Ditalini: Small macaroni size cut tubes.
Farfalle: "Butterfly" bows, in all sizes.
Fettuccine: Long, wide egg noodles.
Fideline: Finest spaghetti, comes "nested."
Fusilli: "Ribbed," twisted macaroni with hole through it—supreme achievement of spaghetti workers' art.
Gnocchi: Tiny potato dumplings.
Lasagna: Rectangles or ribbons of pasta, used in baked dishes.
Linguine: Flat, ribbon-like spaghetti, often served with fish.
Macaroni: Generic term for larger pasta varieties, generally tubular, comes in odd shapes like shell and elbow.
Mafaldine: Crimped and wavy like a ribbon.
Manicotti: Similar to Cannelloni.
Margherite: Flat, fluted macaroni.
Marzuze: Large shell macaroni.
Mezzani rigati: Grooved macaroni.
Mostaccioli rigati: Grooved quills, like elbow macaroni, with ridges.
Mostaccioli lasci: Large grooved quills.
Mostaccioli: Small grooved quills.
Paste: Very small, round forms, used for soup, and baby feeding.
Ravioli: Stuffed pasta squares.
Rigatoni: Ribbed macaroni sometimes stuffed.
Seminis: "Little seeds," used in soups.
Spaghetti: "Little strings," most familiar pasta, long, round, holeless.
Spaghettini: Same as spaghetti but thinner.
Spiedini: Chewy, horn shaped, grooved, designed to hold sauce.
Stellette: "Little stars," used in soups.
Tagliatelle: Flat noodle shaped ribbon.
Tortellini: Doughnut shaped rings with filling in center.
Tripolini: "Small butterfly" bows.
Tubetti: Next to smallest cut tubes, smaller than Ditalini.
Tubettini: Tiniest size cut tubes, used in soups.
Verdi: "Green" pastas which have been mixed with spinach.
Vermicelli: Long, thin, round pasta.
Yolanda: Twists of medium noodle width pasta.
Ziti: Cut macaroni tubes, slightly curved, usually served with meat sauce.
The protean properties of pasta were summed up by a 19th-century Italian poet, Antonio Viviani, in these words, "From this dough you get the little bows, The spiral fanfares and the stardust, The organ pipes and furbelows, The roller coasters and pie crust." Among the countries where pasta is rumored to have originated, Italy's claim is the strongest. Despite the apocryphal story about Marco Polo's discovering spaghetti in China, a manuscript on the life of the Blessed Hermit William, published in 1200, records, "He invited William to dinner and served macaroni." Boccaccio in the Decameron describes the mythical country of Bengodi where "there is a mountain of grated Parmesan cheese and on top of this mountain are people who do nothing else but make macaroni and ravioli." The delightful names the Italians give to pasta attest their affectionate regard for it. Spaghetti (which means little strings) and macaroni, most familiar to our ears, are just two of the immense pasta family. Each has a descriptive name such as little pipes, butterflies, needle points, stars, turbans, rings, sea shells, little hats and fancy bows. There is a pasta called lady's legs, and one named, for obscure reasons, greedy priests. Pasta takes many forms: spiral, tubular, flat, stringlike, ribbed and rounded. Certain shapes are intended only for use in soup. Naples early established itself as the great macaroni center of Italy. (Macaroni was a generic term encompassing different types of pasta.) The pasta was turned out by giant presses and hung on racks in the open air to dry. Torre Annunziata, a town near Naples, had the perfect climate for pasta-drying; the temperature alternated between hot and cold, changing systematically and unfailingly four times a day. As early as the 17th century, Neapolitans were the world's champion pasta eaters. They had macaroni-eating contests where opponents swallowed as much as six pounds of macaroni in one long gobble, shoveling it into their mouths with both hands. Professional mangia macarone would eat nonstop for the entertainment of travelers and to the disgust of one Briton called William Stamer, who wrote of "these objectionable human pests who bolted their food like anacondas." Although pasta was a humble food in Italy, it was an expensive imported delicacy in post-Restoration England when Italian modes were all the fashion. Macaroni passed into the language as a synonym for a dandy or fop, to be drawn by Hogarth and caricatured in a comedy, The Macaroni. The word reached America before the food. When Americans sang of Yankee Doodle Dandy who stuck a feather in his cap and called it macaroni, pasta was an unknown quantity. It was Thomas Jefferson who first imported such fine Italian products as Lombardy poplars, Tuscan wine and a spaghetti-making machine. Even then pasta was much abused. A recipe of 1792 calls for spaghetti to be boiled for 3 hours in water, cooked for 10 minutes in broth and then mixed with bread in a soup tureen. Today, Americans still prefer their macaroni softer than the Italians, who serve it al dente (to the tooth), or just biteable, neither too hard nor too soft. Our recommended way to cook pasta is to put 7 or more quarts of water and 2 tablespoons salt in a large spotless pot and bring to a violent, rolling boil before adding 1 pound of pasta. (Do not break long strands but nudge them in gently with a wooden spoon as the ends soften.) When the water begins to boil over, reduce heat for a moment and then return to full boil. Do not cover or stir. For a very smooth pasta, add 1 teaspoon olive oil to the pot. If you follow the manufacturer's cooking time, be careful not to overcook. After the first four minutes, test a strand by biting and keep on testing until it reaches the stage you prefer. Drain thoroughly in a colander to get rid of all water before serving.
Sauces and Soups

QUICK GOURMET RECIPE
OF THE MONTH

Pizzaiola Sauce

¼ cup olive oil
2 cloves garlic, minced
1 #2½ can tomatoes
½ teaspoon dried ground red peppers
1 teaspoon oregano
2 tablespoons chopped parsley

Heat the olive oil in a saucepan. Add the garlic, and saute for 3 minutes, stirring frequently. Add the tomatoes, salt, dried peppers and oregano. Cook over high heat for 15 minutes, stirring frequently. Remove sauce from the heat and add the parsley. Serve with pasta, fish or steak.

Marinara Sauce

¼ cup olive oil
2 cloves garlic, minced
2 pounds tomatoes, peeled and chopped
8 tablespoons chopped parsley
½ teaspoon salt
½ teaspoon freshly ground black pepper
½ teaspoon dried ground red peppers
½ teaspoon sugar
1 bay leaf
½ teaspoon basil
3 tablespoons chopped parsley

Heat the olive oil in a saucepan. Sauté the onions and garlic for 5 minutes, stirring frequently. Add the beef, sauté until brown, stirring constantly to prevent lumps from forming. Add the tomatoes, tomato paste, salt, pepper, red peppers, sugar, bay leaf, basil and parsley.

Cook over low heat for 2 hours, stirring frequently. Add a little water if the sauce becomes too thick.

Meat Sauce

½ cup olive oil
3 onions, chopped
2 cloves garlic, minced
1 #2½ can ground beef
1 #2½ can tomatoes
(Italian style, if available)
2 tablespoons tomato paste
2 teaspoons salt
½ teaspoon freshly ground black pepper
½ teaspoon dried ground red peppers
½ teaspoon sugar
1 bay leaf
½ teaspoon basil
3 tablespoons chopped parsley

Heat the olive oil in a saucepan. Sauté the onions and garlic for 5 minutes, stirring frequently. Add the tomatoes, salt, dried peppers and oregano. Cook over low heat for 5 minutes, stirring frequently. Remove sauce from the heat and add the parsley. Serve with pasta, fish or steak.

Leek and Cheese Soup

8 leeks
1 onion, chopped
6 tablespoons butter
6 cups stock or canned consommé, diluted
1 quart boiling water
1 cup uncooked macaroni, broken into pieces
1 tablespoon salt
2 cloves garlic
1 cup grated Swiss cheese
1 cup white wine

Wash the leeks thoroughly. Slice thin, using all of the white part, and half of the green. Combine with the chopped onion. Melt the butter in a deep saucepan and add the leek and onion mixture. Cook over low heat, stirring occasionally, for 10 minutes. Do not allow the leeks or onions to brown. Add the stock, cover and cook for 45 minutes.

In a separate saucepan, bring the water to a boil. Add the macaroni, together with the salt and garlic. Boil until the macaroni is tender, about 15 minutes. Drain thoroughly. Add to the leek mixture and continue cooking over very low heat.

Place the cheese in the top of a double boiler over hot water and add the wine. Stir frequently until the cheese melts. Pour the soup into individual plates, and add 2 tablespoons of the cheese mixture to each.

Minestra di Pasta e Fagioli
(Soup with Macaroni and Beans)

2 cups dried kidney beans
2 quarts water
¼ cup olive oil
2 onions, chopped
1 clove garlic, minced
1 cup shredded cabbage
3 carrots, chopped
1 #2 can tomatoes
1 cup stock or canned consommé
1/2 pound elbow macaroni
1/2 teaspoon salt
1/2 teaspoon dried ground red peppers
1/2 cup grated Parmesan cheese

Soak the beans in water to cover overnight. Drain. Combine beans and the 2 quarts of water in a saucepan. Bring to a boil. Cover, and cook over low heat for 1 hour.

Heat the olive oil in a skillet. Sauté the onions, garlic, celery and parsley for 10 minutes. Add the tomatoes, tomato paste, salt, dried red peppers, basil and bay leaf. Cook over low heat for 3 hours, adding a little water if the sauce becomes too thick. Add mushrooms, spinach, wine. Cook 30 minutes longer. Correct seasoning. Serve with pasta, fish or steak.
Cheese and Eggs

**Cheese and Bacon Noodles**

- 1/2 pound bacon
- 1 pound broad noodles, cooked and drained
- 1 pound pot cheese
- 1/2 cup sour cream

Fry the bacon until crisp. Drain, but reserve 2 tablespoons of fat. Crumble bacon.

Place the 2 tablespoons of bacon fat in a saucepan. Add the noodles, tossing lightly. Add the cheese and sour cream. Cook over very low heat until the ingredients are very hot, stirring occasionally.

Arrange the noodle mixture on a platter, and sprinkle crumbled bacon on top.

---

**Spaghetti with Olive and Cheese Sauce**

- 2 tablespoons butter
- 2 tablespoons olive oil
- 2 tablespoons flour
- 2 cups milk
- 1 teaspoon salt
- 2 cups grated American cheese
- 1 cup sliced, stuffed olives
- 1 pound spaghetti, cooked and drained

Combine the butter and olive oil in a saucepan. Melt over low heat, and add the flour, stirring until smooth. Gradually add the milk, stirring constantly until the sauce reaches the boiling point. Add the salt and cheese; cook over low heat for 5 minutes, stirring frequently. Add the olives and mix. Pour the sauce over the spaghetti, toss lightly, and serve.

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**Creamed Noodle Ring**

- 5 eggs
- 1 cup light cream
- 1 teaspoon salt
- 1/4 teaspoon freshly ground black pepper
- 1 pound broad noodles, cooked and drained
- 3 tablespoons melted butter

Beat the eggs; add the cream, salt and pepper. Beat together very well and combine with the noodles.

Butter a 9" ring mold thoroughly. Pour mixture into it, sprinkle with the butter.

Bake in a 325° oven for 50 minutes, or until set. Carefully run a knife around the edge, and unmold onto a platter. The center may be filled with any desired mixture.

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**Swiss Spaghetti**

- 4 tablespoons butter
- 1 onion, chopped
- 1 green pepper, chopped
- 1 pound ground beef
- 2 cups canned tomatoes
- 1/2 teaspoons salt
- 1/4 teaspoon pepper
- 1/4 pound Swiss or Gruyere cheese, cubed
- 1 pound spaghetti, cooked and drained

Melt the butter in a saucepan. Add the onion and green pepper; sauté for 5 minutes. Add the beef and cook over high heat, stirring constantly until brown. Add the tomatoes, salt and pepper. Cover and cook over low heat for 1 hour. Add the cubed cheese and cook for 5 minutes. Add the spaghetti and mix thoroughly but lightly.

Serve with the grated cheese.

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**Fish and Seafood**

**Spaghetti with White Clam Sauce**

- 36 Little Neck clams
- 3/4 cup olive oil
- 3 cloves garlic, chopped
- 1/2 teaspoon salt
- 1/4 teaspoon dried ground red peppers
- 1/4 cup chopped parsley
- 1 pound spaghetti, cooked and drained

Wash and scrub the clams thoroughly. Place in a large skillet with 2 tablespoons of the olive oil. Cook over high heat, stirring frequently, until the clams open. Remove the clams from the shells. Strain and reserve the juice.

Heat the remaining oil in a skillet and sauté the garlic for 3 minutes, stirring frequently. Add the clam juice, salt and dried peppers. Cook over low heat for 2 minutes. Add the clams and parsley and cook for 1 minute only. Do not overcook. Pour the sauce over the spaghetti and serve.

**Spaghetti alia Papalina**

- 8 egg yolks
- 1/2 cup heavy cream
- 1/4 pound butter, broken into small pieces
- 1 teaspoon salt
- 1 teaspoon freshly ground black pepper
- 1/4 cup grated Parmesan cheese
- 1 pound spaghetti, cooked and drained

Beat the egg yolks in a saucepan. Add the cream, butter, salt, pepper and cheese. Mix all together very well. Add the spaghetti, tossing lightly. Place over very low heat and continue tossing until butter melts and spaghetti is well coated.

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**Shrimp and Macaroni in Chili Sauce**

- 1/2 cup olive oil
- 4 onions, chopped
- 1 clove garlic, minced
- 2 green peppers, cut into julienne strips
- 3 cans tomato sauce
- 1 teaspoon salt
- 1/4 teaspoon dried ground chili peppers
- 1 teaspoon sugar
- 1 pound cooked shrimp, shelled and cleaned
- 1/2 pound elbow macaroni, cooked and drained
- 3 hard-cooked eggs, quartered

Heat the olive oil in a saucepan. Add the onions, garlic and green peppers. Saute for 10 minutes. Add the tomato sauce, salt, chili peppers and sugar. Cook over low heat for 1 hour, stirring occasionally. Add the shrimp and macaroni. Mix lightly and heat thoroughly over low heat. Correct seasoning.

Arrange the macaroni on a platter, and serve garnished with the quartered eggs.
Vermicelli and Anchovies

3 tablespoons olive oil
3 tablespoons butter
1 onion, chopped
8 tomatoes, peeled and chopped
1 teaspoon salt
1/2 teaspoon freshly ground black pepper
1 teaspoon basil
2 tablespoons chopped parsley
1 pound vermicelli, cooked and drained
1/2 cup grated Parmesan cheese

Heat the olive oil and butter. Add the onion and sauté for 10 minutes, stirring frequently. Add the tomatoes, salt, pepper and basil. Cook over low heat for 1 hour, stirring occasionally. Force the mixture through a sieve, and return it to the saucepan. Add the anchovies and parsley; mix well. Correct seasoning.

Add the vermicelli, and mix well together. Serve with the grated Parmesan cheese.

Spaghetti and Lobster Fra Diavolo

1/2 cup olive oil
1 onion, grated
2 cloves garlic, minced
1 1/2 cups Italian-style tomatoes
1/2 teaspoon salt
1/2 teaspoon dried ground red peppers
1/2 teaspoon oregano
2 lobsters (uncooked), split in half
2 tablespoons chopped parsley
1 pound spaghetti, cooked and drained

Heat 1/4 cup of the olive oil in a saucepan. Sauté the onion and garlic for 10 minutes, stirring frequently. Add the tomatoes, salt, pepper and oregano. Cook over low heat for 30 minutes, stirring occasionally.

Remove and slice the uncooked meat from the lobsters. Heat the remaining olive oil in a skillet. Add the lobster meat and sauté for 10 minutes, stirring frequently. Add to the tomato sauce with the parsley. Cook for 10 minutes. Correct seasoning.

Arrange the spaghetti on a platter or serving dish. Pour the lobster and sauce over it, and serve immediately.

Fried Noodles with Shrimp

1/2 cup peanut oil
2 cups shredded cabbage
(Chinese, if available)
1 pound shrimp, cooked, cleaned and coarsely chopped
8 water chestnuts, sliced thin
1 cup bamboo shoots, sliced
1 teaspoon salt
1 1/2 teaspoons sugar
2 tablespoons cornstarch
2 1/4 cups stock, or canned consommé
1/4 pound fine noodles, cooked, drained and chilled

Heat 2 tablespoons of the oil in a skillet. Sauté the cabbage for 5 minutes, stirring frequently. Add the shrimp, water chestnuts and bamboo shoots. Cook over low heat for 3 minutes. Beware of overcooking.

Mix the salt, sugar, cornstarch and 1/4 cup of the stock to a smooth paste. Add the remaining stock, and stir. Add to the shrimp mixture, stirring constantly until it reaches the boiling point. Correct seasoning.

Heat the remaining oil in a skillet. Cook the noodles over high heat, stirring almost constantly, until lightly browned.

Place the noodles on a platter, pour the shrimp mixture over them and serve.

Meat and Poultry

Chicken-Spaghetti Casserole

3 tablespoons olive oil
1 onion, chopped
1 green pepper, chopped
1 cup sliced mushrooms
2 cans tomato sauce
1 teaspoon salt
1/2 teaspoon freshly ground black pepper
1/2 teaspoon oregano
1 pound spaghetti, cooked and drained

Heat the olive oil in a skillet. Sauté the onion and green pepper for 5 minutes, stirring frequently. Add to the tomato sauce with the parsley. Cook for 10 minutes. Correct seasoning.

Arrange the spaghetti on a platter or serving dish. Pour the tomato sauce over it, and serve immediately.

Chicken Livers and Spaghetti

1/4 cup olive oil
2 onions, chopped
2 cups canned tomato sauce
1 1/2 teaspoons salt
1/4 teaspoon dried ground red peppers
1/2 cup grated Parmesan cheese
4 tablespoons butter
1 pound chicken livers
1/2 pound mushrooms, sliced
1 pound spaghetti, cooked and drained

Heat the olive oil in a saucepan. Sauté the onions for 10 minutes. Add the tomato sauce, 1/2 teaspoon of the salt and the red peppers. Cook over low heat for 15 minutes. Gradually add the cheese. Cook over low heat while preparing the livers and mushrooms.

Melt the butter in a skillet. Add the livers and mushrooms. Sauté for 5 minutes, or until the livers are done. Sprinkle with the remaining salt. Combine with the tomato sauce mixture and stir together.

Pour over the spaghetti, toss lightly.

Lasagna, Bologna Fashion

1/4 pound salt pork, diced
1/4 pound ground beef
1/4 pound ground pork
1/4 pound ground veal
2 onions, sliced thin
1 carrot, chopped
2 cups stock or canned consommé
2 teaspoons tomato paste
1 teaspoon salt
1/4 teaspoon freshly ground black pepper
1/2 pound mushrooms
3 chicken livers, coarsely chopped
1/2 cup heavy cream
In a saucepan, fry the salt pork until there are at least 2 tablespoons of fat. Add the beef, pork, veal, onions and carrot. Brown well, stirring constantly. Add the stock, tomato paste, salt and pepper. Cover, and cook over low heat for 1 hour. Add the mushrooms, livers and cream. Cook for 15 minutes. Correct seasoning.

In a buttered baking dish, arrange as many layers as possible of lasagna, ricotta cheese, meat sauce and Parmesan cheese, ending with Parmesan cheese.

Bake in a 375° oven for 15 minutes.

**Lasagna**

- 1 pound lasagna, or very broad noodles cooked and drained
- 1/3 pound ricotta cheese
- 1 cup grated Parmesan cheese

Heat the olive oil in a saucepan. Sauté the onions for 10 minutes, stirring frequently. Add the tomatoes, salt and dried red peppers. Bring to a boil. Cover, and cook over low heat for 1 hour. Correct seasoning. Sauté the sausages until brown; drain well. Mix the ricotta and mozzarella cheese together.

Pour 1/2 cup of the tomato mixture on the bottom of a buttered, square baking dish. Arrange half the noodles over it. Add the remaining sausage, cheeses, tomato sauce and the Parmesan cheese. Repeat with the other layers, ending with the sauce.

Bake in a 375° oven for 25 minutes, or until delicately browned on top.

Serve hot, directly from the dish.

**Italian Sausages and Spaghetti**

- 1 pound sweet Italian sausages, sliced into 1/4" pieces
- 3 onions, chopped
- 1 clove garlic, minced
- 1 pound mushrooms, sliced
- 1 2/3 cups canned tomatoes
- 1 teaspoon basil
- 1/2 teaspoon salt
- 1/2 teaspoon freshly ground black pepper
- 1/4 cup chopped black olives
- 1 pound spaghetti, cooked and drained

Fry the sausages for 5 minutes. Pour off most of the fat. Add the onions and garlic, and sauté for 10 minutes. Add the mushrooms and sauté for 5 minutes. Add the tomatoes, basil, salt and pepper. Cover, and cook over low heat for 45 minutes, adding water if sauce becomes too thick. Correct seasoning. Add the olives, and stir. Pour over the spaghetti, toss lightly, and serve.

**Italian Macaroni Custard**

- 1 2/3 cups canned tomatoes
- 2 onions, chopped
- 1/2 teaspoon salt
- 1/4 teaspoon freshly ground black pepper
- 1/4 pound butter
- 2 tablespoons bread crumbs
- 1 pound macaroni, cooked and drained
- 1/2 pound Parma ham, coarsely shredded
- 1/2 pound mushrooms, sliced
- 2 cups grated Parmesan cheese
- 3 eggs
- 1/2 cups light cream

Beat the eggs and cream together. Pour over the top. Bake in a 350° oven for 35 minutes.

**Vegetables and Salads**

**Spaghetti, Syracuse Style**

- 1/2 cup olive oil
- 1 onion, chopped
- 2 cloves garlic, minced
- 2 green peppers, cut into julienne strips
- 8 tomatoes, peeled and chopped
- 1/3 pound medium noodles, cooked and drained
- 1 eggplant, peeled and diced
- 1/2 cups grated Parmesan cheese

Cook the tomatoes, onions, salt and pepper for 10 minutes. Force through a sieve.

Grease a casserole with 1 tablespoon of the butter, and dust it with the breadcrumbs. Using half the ingredients, arrange successive layers of macaroni, ham, mushrooms, cheese and tomato mixture. Dot with half of the remaining butter. Repeat layers.

Beat the eggs and cream together. Pour over the top. Bake in a 350° oven for 35 minutes.

**Noodles with Spanish Mushroom Sauce**

- 2 tablespoons olive oil
- 2 onions, chopped
- 1 cup canned tomato sauce
- 1 clove garlic, minced
- 1 teaspoon salt
- 1/2 teaspoon freshly ground black pepper
- 3 slices bacon, chopped

Heat the oil in a skillet. Sauté the onion, garlic and green peppers for 10 minutes, stirring occasionally. Add the tomatoes and eggplant. Cook over low heat for 30 minutes, stirring frequently. Add the olives, capers, basil, anchovies and red peppers. Cover, and cook over low heat for 10 minutes. Correct seasoning.

Arrange the spaghetti on a platter, pour sauce over it. Serve immediately.
Lentils and Macaroni

1 pound lentils
4 tablespoons butter
2 onions, chopped
2 cloves garlic, minced
2 teaspoons salt
2 cups canned tomatoes, strained
1 pound elbow macaroni, half-cooked and drained
1/4 teaspoon dried ground red peppers

Wash the lentils thoroughly, discarding any imperfect ones. Soak in water to cover overnight, unless pre-soaked variety is used. Drain well.

Melt the butter in a saucepan. Sauté the onions and garlic for 5 minutes, stirring frequently. Add the lentils, salt, and enough water to barely cover them. Cook over medium heat for 1 hour, or until lentils are tender. Drain.

Add the tomatoes, and cook for 20 minutes. Add the elbow macaroni and dried peppers. Cook for 10 minutes; correct seasoning.

Spinach Noodle Pudding

4 egg yolks
2 pounds cooked spinach, or 1 package frozen spinach, cooked, drained and chopped
2 tablespoons grated onion
1 teaspoon salt
1/4 teaspoon freshly ground black pepper
1/4 teaspoon nutmeg
1/4 pound fine noodles, cooked and drained
4 egg whites

Preheat oven to 350°.

Beat the egg yolks in a bowl. Add the spinach, onion, salt, pepper and nutmeg. Mix together very well. Add the noodles, and mix lightly. Correct seasoning.

Beat the egg whites until stiff but not dry. Fold them into the mixture carefully.

Pour into a buttered baking dish. Bake in a 350° oven 25 minutes. Serve at once.

Kraut Fleckerl (Noodles and Cabbage)

1 large head cabbage (about 3 pounds)
1/2 teaspoons salt
1/4 pound butter
2 teaspoons sugar
1/4 teaspoon freshly ground black pepper
1 pound broad noodles, broken in half, cooked and drained

Wash the cabbage and cut it as fine as possible, discarding all imperfect leaves and the core. Place the shredded cabbage in a bowl and add the salt, mixing well. Allow to stand for at least 1 hour, preferably 2 hours. Rinse and drain well, squeezing out all the liquid.

Melt half the butter in a saucepan. Add the cabbage, sugar and pepper. Cook over low heat for 1 1/2 hours, or until browned, stirring frequently. Add the remaining butter at intervals until all has been used. Correct seasoning.

Add the noodles to the cabbage, and stir together until well mixed. Heat for a few minutes, stirring frequently. Serve with roast meats or poultry.

Spinach Noodle Pudding

2 tablespoons olive oil
2 cloves garlic, minced
1/2 pound mushrooms
6 artichoke hearts, cooked or canned
1/2 pound chicken livers
1 pound spaghetti, cooked and drained
1/2 cup grated Parmesan cheese

Melt the butter in a saucepan and sauté the onions for 10 minutes, stirring frequently. Add the flour, stirring until smooth and browned. Add the consommé, stirring constantly until it reaches the boiling point. Stir in the tomatoes, 1 teaspoon salt, 1/4 teaspoon pepper and the oregano. Cook over low heat for 1 hour.

Heat the olive oil in a skillet. Sauté the garlic, mushrooms and artichokes for 5 minutes, stirring frequently but gently. Add the livers and sauté for 10 minutes. Add the remaining salt and pepper. Mix lightly with the previous mixture.

Place the spaghetti on a platter and pour the sauce over it. Sprinkle with the cheese and serve.

Zucchini with Spaghetti

1/2 cup olive oil
2 onions, chopped
2 cloves garlic, minced
1 pound zucchini, sliced thin
2 green peppers, cut into julienne strips
1/2 pound ground beef
1/2 teaspoon pepper and the oregano. Cook over low heat for 1 hour.

Add the livers and sauté for 10 minutes. Add the tomatoes, water, salt and dried red peppers. Cook over low heat for 15 minutes.

Add the spaghetti, mixing lightly. Correct seasoning, and serve.

Spaghetti with Artichoke Hearts

4 tablespoons butter
3 onions, chopped
3 tablespoons flour
2 cups consommé
1 #2 can tomatoes
2 teaspoons salt
1/2 teaspoon freshly ground black pepper
1 teaspoon oregano

Place in a saucepan with the cut side up. Add the tomatoes and remaining salt. Cook over low heat for 1 hour. Add the lemon juice and brown sugar, blend with sauce. Cook for 35 minutes, or until the peppers are tender. Correct seasoning.

Luncheon Salad

6 sausages (Italian style) sliced 1" thick
2 red onions, sliced thin
1 green pepper, cut into julienne strips
2 tablespoons chopped parsley
1/2 pound elbow macaroni, cooked, drained and cooled
3 hard-cooked eggs, quartered
Homemade

**Ravioli with Cheese**

- 2 cups sifted flour
- 6 egg yolks
- ⅔ cup grated Parmesan cheese
- 1 pound ricotta cheese
- 1 cup grated Parmesan cheese
- 2 tablespoons grated onion

Sift the flour onto a board; make a well in the center. Place 3 of the egg yolks in it. Add ⅔ teaspoon of the salt and 3 tablespoons of the water. Work in the flour, and knead until a stiff dough is formed, adding a little more warm water if necessary. Knead until smooth and elastic. Cover, and cook over low heat for 1 hour, adding a little water if necessary. Roll out the remaining dough and place on top carefully, moistening the outside edges. Press the two layers of dough together around each mound of the cheese mixture. Cut the squares apart with a pastry wheel or a sharp knife. Drop into boiling, salted water, and boil for 10 minutes. Drain well.

Serve with melted butter and grated Parmesan cheese.

**Green Gnocchi**

- 8 potatoes (about 2½ pounds), boiled and mashed
- ⅔ cups cooked puréed spinach
- ⅓ cup sifted flour
- 2 tablespoons grated Parmesan cheese
- 2 egg yolks, beaten
- ⅓ teaspoon salt

Beat the potatoes, spinach, flour, cheese, egg yolks and salt together until light and smooth. Roll into long, even rolls about the thickness of a cigar, on a lightly floured board. Break or cut off 2” lengths. Drop into boiling, salted water (do not cook too many at once). Boil until they rise to the surface, about 5 minutes. Drain well.

Serve with Tomato Sauce and grated cheese, or with melted butter and grated cheese.

**Potato Gnocchi**

- 4 potatoes (about 1 pound), peeled and boiled
- ⅔ cup sifted flour
- 1 ½ teaspoons salt
- 1 egg
- 1 egg yolk

Force the potatoes through a ricer, or mash until completely smooth. Add the flour, salt, egg and egg yolk, mixing until thoroughly blended. Shape into small sausages, about 2” long. Drop into boiling, salted water. Cook until they float, about 8 minutes. Drain.

Serve with Tomato Sauce (see recipe under Sauces) and grated Parmesan.

**Macaroni and Bacon Salad**

- 2 tablespoons ketchup
- 2 tablespoons wine vinegar
- ⅔ cup grated onion, minced
- 1 teaspoon salt
- ⅛ teaspoon freshly ground black pepper
- ⅛ teaspoon oregano
- 3 hard-cooked eggs, quartered
- 3 tomatoes, cut into eighths
- 1 ½ cups mayonnaise
- 2 tablespoons grated Parmesan cheese
- 8 slices bacon, crisply cooked, chopped
- ⅛ cup olive oil
- 1 clove garlic, minced
- 1 teaspoon capers, drained
- ⅛ teaspoon oregano
- 3 stalks celery, diced
- 3 pimentos, cut into julienne strips
- 2 green peppers, chopped
- 1 tablespoon vinegar
- ⅓ cup olive oil
- 3 cups canned kidney beans, drained
- 3 tablespoons grated onion
- 3 cups cooked pureed spinach
- 2 egg yolks, beaten
- 1 cup spinach puree
- 1 egg and egg yolk, mixing until thoroughly blended. Shape into small sausages, about 2” long. Drop into boiling, salted water. Cook until they float, about 8 minutes. Drain.

Serve with Tomato Sauce and grated Parmesan cheese.

**Corn Salad**

- 2 cups corn kernels, cooked or canned
- 2 green peppers, chopped
- 3 pimentos, cut into julienne strips
- 3 stalks celery, diced
- 3 tablespoons grated onion
- ½ pound spaghetti, cooked, drained and chopped
- ½ cup olive oil
- 3 tablespoons vinegar
- 1 teaspoon salt
- ⅛ teaspoon freshly ground black pepper
- ¼ teaspoon paprika

In a salad bowl, mix together the corn, green peppers, pimentos, celery, onion and spaghetti. Toss together lightly.

Combine the olive oil, vinegar, salt, pepper and paprika. Beat or shake well. Pour over salad just before serving.

**Homemade Potato Gnocchi**

- 8 potatoes (about 2½ pounds), boiled and mashed
- ⅔ cup olive oil
- 2 onions, finely chopped
- 1 cup canned tomato sauce
- 2 teaspoons salt
- ⅓ teaspoon pepper
- 1 teaspoon oregano
- 4 cups sifted flour
- 1 cup spinach purée
- 2 eggs
- 2 pounds shrimp, shelled, cleaned and cooked
- ½ pound mozzarella cheese, thinly sliced
- 1 cup grated Parmesan cheese

Heat the olive oil in a skillet. Sauté the onions for 5 minutes. Add the tomato sauce, 1 teaspoon of the salt, the pepper and oregano. Cover, and cook over low heat for 1 hour, adding a little water if the sauce becomes too thick.

Sift the flour and remaining salt into a bowl. Make a well in the center and place the spinach purée and eggs in it. (The spinach should be very smooth and fine.) Work in the flour until a dough is formed, adding a little water if necessary. Roll out ⅛” thick on a lightly floured board. Cut into 4” squares. Boil a few squares of dough at a time in salted water for 10 minutes. Drain well.

Serve with melted butter and grated Parmesan cheese.
Homemade Soft Noodles

2 cups sifted flour
1 teaspoon salt
1 egg
3/4 cup water

Sift the flour and salt into a bowl. Add 3/4 cup water; mix with a fork until a soft dough is formed. Place half the dough on a board, and flatten it as much as possible with the palms of your hands (the dough will be too soft to roll). Cut into 1" squares with a wet knife. Place them on a greased baking sheet, and let them rest 10 minutes. Roll out, fold over, and seal the edges with the tines of a fork. Bake in a 350° oven for 25 minutes. Serve with grated cheese or in soup.

Cappelletti with Beef

2 cups sifted flour
2 teaspoons salt
2 eggs
2 tablespoons water
1 tablespoon olive oil
3/4 pound ground beef
1 pound ricotta cheese
1/4 teaspoon freshly ground black pepper
1/4 teaspoon nutmeg
1 cup grated Parmesan cheese

Sift the flour and 1 teaspoon of the salt onto a board. Make a well in the center. Place 2 of the eggs and the water in the center. Work in the flour gradually, kneading until a stiff dough is formed. Roll out, fold over, and roll out again, repeating each step 10 times. Drop into boiling, salted water, or stock. The noodles may also be served immediately and drain well. Dust with the confectioners' sugar while hot. Serve with melted butter or grated cheese. The noodles may also be served with meat or poultry dishes.

Chinese Pork Balls in Noodle Wrappers

2 1/2 cups sifted flour
3 eggs
1/2 teaspoon baking soda
2 tablespoons water
1/2 pound ground cooked pork
2 tablespoons chopped ham
1/4 cup chopped mushrooms
2 teaspoons soy sauce
1/2 teaspoon salt
1/4 teaspoon pepper
8 cups stock or canned consommé

Sift the flour onto a board and make a well in the center. Place the eggs in it. Dissolve the baking soda in the water and add to the well. Work in the flour, kneading until a stiff dough is formed. Roll out, fold over and roll out again, repeating each step 10 times. Roll out as thin as possible, and cut into 2" squares.

Mix together the pork, ham, mushrooms, soy sauce, salt and pepper. Place a teaspoonful of the filling on each. Fold over the dough, and seal the edges well.

Drop into the boiling stock, and boil for 15 minutes. Serve in the soup.

Desserts

Kataiyiff
(Turkish Noodle Dessert)

1 pound fine noodles, cooked and drained
1 cup chopped almonds
1 1/4 cups honey
3 tablespoons butter

Place half the noodles on a board, and flatten them. Place a teaspoonful of the mixture on each square. Fold over the dough, and seal the edges with the tines of a fork. Bake in a 375° oven for 25 minutes. Cut into squares and serve.

Fried Noodle Dessert

2 cups sifted flour
3/4 cup sugar
6 eggs
3/4 cup light cream
3/4 cup sweet sherry
Fat for deep frying
3/4 cup confectioners' sugar

Sift the flour, salt and sugar into a bowl. Beat the eggs, cream and sherry. Combine with the flour mixture, beating until smooth. Heat the fat to 370°. Pour some of the batter through a funnel into the fat in short lengths. Do not fry too many noodles at one time. Fry until lightly browned. Remove immediately and drain. Dust with the confectioners' sugar while hot.

Noodles with Almonds

1/2 pound butter
1 1/2 cups chopped, blanched almonds
1/2 teaspoon salt
1 tablespoon grated lemon rind
1 tablespoon grated orange rind
1/2 pound medium noodles, cooked and drained

Melt the butter in a saucepan. Add the almonds, salt, lemon and orange rinds. Cook over low heat, stirring lightly, but do not allow the almonds to brown.

Sprinkle first the almonds, and then the honey over the noodles. Dot with butter. Bake in a 375° oven for 25 minutes. Cut into squares, and serve.

Baked Apple and Noodle Casserole

6 apples, peeled and sliced
1/2 cup brown sugar
1 teaspoon cinnamon
1/2 cup melted butter
1/2 cup cream cheese
3 cups cooked and drained noodles

Combine the apples, brown sugar, cinnamon, salt and butter in a bowl. Toss together lightly. Mash the cream cheese and add to the previous mixture. Add the noodles, mixing lightly. Pour into a buttered 2-quart casserole. Bake in a 350° oven for 40 minutes. Serve hot or cold.

Caramel Noodles

1 1/4 cups brown sugar
1/2 cup granulated sugar
1/2 cup heavy cream
6 tablespoons butter
1/2 cup sliced, blanched almonds
1/2 pound fine noodles, cooked and drained

Combine the brown sugar, granulated sugar, cream and butter in a saucepan. Cook over low heat until all are dissolved and the mixture begins to thicken, about 5 minutes. Add the almonds and noodles. Mix lightly but thoroughly. Pour into a buttered baking dish, about 8" square. Bake in a 425° oven for 10 minutes. Serve hot or cold.
Tense, Nervous Headaches Need This Relief

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PASTA, HOMEMADE

You can give your pasta the professional touch with these mixers, shapers, bakers

Dough mixer blends and kneads ingredients for pasta or bread. Aluminum pan with stainless steel mixing rod clamps to table, holds 12 liquid qts. $39.95. Double H Industries.

Shell noodle cutter turns thin strips of pasta into shell-like cavatelle or gnocchi, attaches to table. With instructions, $9. Gary Volenti, 55-72 61st St., Maspeth 78, New York.

Ravioli pin of wood imprints large squares on pasta to be cut out with brass ravioli wheel. Pin, $3.25; ravioli wheel, $1.25. Bazar Français, 666 6th Ave., N. Y. C.

Macaroni machine kneads pasta and cuts it into macaroni, spaghetti, noodles or ravioli of desired thickness, even with thin pasta. Quality, 5/8" wide, imported from Italy, $25. Gary Volenti.

Baker-server of ovenproof iridescent glass is right shape and size (2-qt.) for cooking lasagna. $4.95. Lord & Taylor.

Shell noodle cutter

Baker-server of ovenproof iridescent glass is right shape and size (2-qt.) for cooking lasagna. $4.95. Lord & Taylor.
they help. Hagg’s recommendations go a step further. Roses, marigolds and zinnias are the seed sower’s joy. These three will fill an entire summer garden, providing every color of the spectrum in flowers: from thumbnail to tea-plate size. One person per minute (drawing 10) is a ruffed grandiflora bedding type (which simply means that it is fine for informal drifts of big blossoms). Salmon pink, it holds its frilly trumpets open well, even in wind and rain. It earned an All-America Award. Among marigolds, the only All-America Selection is a group of dwarfs: small plants, small flowers, produced early and lasting late. Petal is the prefix to the variety names of all three, Orange, Gold, and Harmony (red with a yellow crown). Separate or mixed, they form a neat 8-inch edging for a bed of blues, purples and whites. At the other end of the marigold scale, please Climax (drawing 11) yellow or orange as you choose, but with 5-inch flowers on 30-inch plants. For tall pink in the annual border, plant the hold new zinnia Giant Tetra Shades of Rose (drawing 9— and who thinks up plant names like this, anyway?), which form erect arms among rippling mounds of petals Purple Waters and Blue Lagoon, to name two from the 1958 look. In a sunny corner, set Panorama snapdragons (drawing 12) to raise their massed spikes in mixed shades of red, pink, violet, white and yellow as they will. In their vicinity, beware only orange tones; anything else goes.

MORE SEED PACKET FLOWERS. Not everyone will try anything, but every gardener must attempt something he is not sure of or he will miss half the pleasure of gardening. We urge you to be more venturesome with new plants than common sense might ordinarily dictate. Specifically: Try verbena Dwarf Delight, with florets of clear coral, salmon suffused; seldom over 7 inches high. Try hybrid zinnia Rosie O’Cready’s, its flowers big and flamboyant. Of sweet peas there are a dozen— none sensationallly different but all pleasantly distinct. Chief improvement: resistance to the early summer heat that discourages so many sweet pea strains. Country Rose Red, on its name alone, sounds worth growing. Try zinnia Miss Universe, named, presumably, for the mixture of salmon, pink, cream and rose shades exhibited by its huge flowers. The plants remain a neat 24 inches. For more petunias consider Super Frills, a mixture of pastel bicolors; Sky Chief, pale blue on compact 12-inch plants; Kandy Kane, a sort of York-and-Lancaster flower, radially striped, on vigorous hybrid plants especially resistant to the botrytis blight that so often plagues petunias without their knowing it. There are more, and good ones too, but we decline to stuff the ballot box. Conclude with a packet of Orchid Beauty aster (Callistephus, the China aster), to get back on the purple track again.

BORDER PERENNIALS. Iris, chrysanthemum and day-lily are the perennial favorites that the petunia, marigold and zinnia in their hold upon public fancy. In fact, more new varieties of these hardy plants are offered each season than of all annual flower seed varieties. The choice lies not only in their number, but in the varieties they offer that enlarge the field of choice. It can be said of the best, however, that they add solid merit to novelty. In the group, only the day-lily remains a productive plant for more than a couple of seasons without dividing and replanting, and chrysanthemums are best grown from new cuttings each year. This is not the peak season for choosing or buying iris. But as this is written, the winner of the Dykes Memorial Medal for 1957 has just been announced, making Violet Harmony (that purple wave again) the number one bearded iris for 1958. Swan Ballet tops the Award of Merit list, but the purples return with the Hawaii Lady, Hot Pink, Violet Haven. Day-lilies feature no comparable colors, but Frosted Pink strengthens the current trend in hemerocallis colors (drawing 2, page 57) abetted by Lady Therese, with raspberry toned flowers opening into the evening, and rose-pink Pinafore. Apollo bears apricot yellow flowers (famous Hyperion is one of its parents) and Helios approaches flame red. All are early summer varieties. Of chrysanthemums there is no end and we suggest you do. Look for additions to the series named for birds (Bobolink, Pink Seagull, Painted Bunting), for the frost hardy trio, Sun Dance, Princess and Minnehaha, Hawaii is a big bronze; Moonlight, a crested shasta daisy,
Add other likely names according to taste: Quicksilver, lavender Lady Fair, amber Abundance and claret Vintage. Try the new along with the old; compare and cull: that is the only way to keep informed about what is, after all, the making of most autumn gardens.

Elsewhere in the border, we welcome two dianthuses: Wee Willie (a dwarf barbatus type) and a "pink" type, Caprice. Try also sturdy anchusa Loddon Royalist, blue and free flowering, and hardy geranium Wargrave Pink. The asters mentioned earlier are Bonny Blue and Persian Rose (drawing 4), both low growing, flowering by late August; Marie Ballard is a tall blue. One new diantha hybrid, Debutante (drawing 3) has silvery leaves. Companions Paramount, lacquer red, and Silversmith, creamy white, have feathery green foliage, flower all summer and fall. Gold Cup freesia (drawing 8) is for the venturesome. Be prepared to lose it following a season's golden flowers. Be prepared to lift if next fall the increase from the crops of new All-America gladiolus Emperor (purple, this monarch) that you plant in the spring (drawing 7).

TREES AND SHRUBS. Three new crab apples, Red Jade, Centennial and Cardinal; a hybrid musk rose called Robin Hood (less rampant for hedging than multi-flora); a large fruited blackberry, Midnite; and an eating apple, Jonadel, commend themselves to your attention. Especially noteworthy is the second All-America camellia selection, Buddha, a ruffled petal hybrid, rosy petaled with golden stamens. It is reported to be less hardy to winter cold than the japonica hybrids, certainly than most sasanqua varieties. But this warning will not deter the growing ranks of camellia enthusiasts. For the cool greenhouse, or for areas of light freezes in the fall, or for areas of light freezes in the spring (drawing 7).

MISCELLANY. From Nebraska comes a new strawberry, Ogallala, reported to be a cross developed from a Rocky Mountain wild berry and three domesticated varieties. There is the usual batch of distinct if not very different vegetables, of interest chiefly to the serious crop raiser rather than the gourmet kitchen gardener: snap beans Pearlgreen and Choctaw Wax, beet Ruby Queen (royalty's popularity in the garden is undiminished), Ruby lettuce, and the crisply ornamental mustard, Green Wax (drawing 13). All these are introduced as All-America selections. Individual catalogues list other new kinds and varieties.

From the American Horticultural Council comes the Nickerson Color Fan—easily the handsomest reference guide for pinning down those elusive flower colors, and probably the best. But like all its predecessors, elaborate or simple, this will be of little real long term use unless and until growers and dealers as well as gardeners accept and use it. Then it could be an invaluable tool. Acceptance begins, properly, with the gardeners.

From several laboratories and any quantity of mixing rooms come formulations of the "foolish disease" of rice. The active principle of this ailment that has long been familiar in Japan is one of the most astonishing stimulants to plant growth known to man. It may or may not be the "miracle" of 1958. Serious scientists are trying to find out what it will do, for good and ill, and to what plants, and under what conditions and, if possible, why. But gardeners are seriously being invited to buy (it is anything but cheap) and apply the stuff indiscriminately, then stand back and watch their plants jump. Relax, is our watchword; wait and see. Unless, of course, you are willing to treat gibberellic acid, by whatever name, as purely experimental and, at present, nothing more.

The foregoing paragraphs suggest the colors of the new season, and some of its most promising shapes. In succeeding issues H&G will amplify these brief notes, report on the developments in new tools and equipment, evaluate the chemical handmaidens of today's garden, murter ill-tempered warnings when and if "miracles" are too lightly passed. In the meantime, improve the long winter evenings with the handsomest garden of all—the one you are going to have this coming year. END

**Manuscripts**

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**BRIGHTEST ROSE YET!**

The most vivid scarlet-orange you've ever seen! Aztec's abundant ovate buds open to perfect exhibition blooms like red hot coals bursting into flame! This eye-stopping new Hybrid Tea from Armstrong is pleasantly fragrant, abundantly foliaged, easy to grow — everything you could ask of a rose. $3.00 ea.; 3 for $7.95

**OTHER NEW ROSES** from Armstrong: Isobel Harkness — Today's best large-flowered yellow, with perfect buds and a magnificent plant. Starlet, new Armstrong Floribunda continuously blanketed with perfect little buds and double blooms of intense yellow. Low growing — a gem in any garden setting.

**Send for FREE catalog**

The world's best roses shown in full color. The latest introductions, All-America Winners, long time favorites, all types described in detail. Mail coupon today!

**ARMSTRONG NURSERIES**

1269 South Palmetto, Ontario, California

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<tr>
<th>ROSE</th>
<th>PRICE</th>
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<tbody>
<tr>
<td>AZTEC</td>
<td>$3.00 ea.; 3 for $7.95</td>
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<tr>
<td>ISOBEL HARKNESS</td>
<td>$3.00 ea.; 3 for $7.95</td>
</tr>
<tr>
<td>STARLET</td>
<td>$2.50 ea.; 3 for $6.60</td>
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Please send postpaid, at proper planting time for my area, the bare root roses indicated, guaranteed to grow and bloom. I enclose check or money order (no c.o.d., please; Calif. orders add 4% sales tax).

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**January, 1958**

**95**
In the United States today is personal publicity more disliked than it is among the substantial elements of Texas society. Few outside journalists ever get to meet the old guard in Texas or suspect their existence because they have a gracious, reserved pattern of living that has no room for any but their own kind. For generations they have followed the best traditions of the Old South in their manners, their entertaining and the ordering of their lives. Many of them were prosperous— from cotton, cattle or banking— long before the first oil gusher came in; most of them had traveled widely long before the private plane. They sent their children to school in the East and on the grand tour of Europe.

In all these respects their life is reminiscent of the pre-depression, pre-café society manners of the East but with a Texas difference.

Texans heartily enjoy disconcerting strangers with wry dwelling on the exaggerated allegations about life in Texas. The banker who reads Latin for pleasure makes a point of talking like a character in a Texas Folktale, and, more disconcerting still, his well educated daughter follows his lead. The unobservant stranger never gets the joke; another myth about Texas is born. Texas really does not care; it is too self-assured. JHD

Texas Travel Guide

Times to go:

For the casual tourist early spring sees Texas at its best: profusion of wildflowers, hush greenery, balmy weather. For sun lovers from the north, winter in the southern half of Texas is ideal; the beaches from Corpus Christi south rival Florida’s. A great tourist offer of a delightful Old World atmosphere; the Big Bend National Park (inexpensive) has spectacular mountain and canyon scenery, pack trips; dude ranches west of San Antonio and Austin have good accommodations, interesting scenery; border cities have cosmopolitan flavor.

For the sportsman: a paradise for fishing (deep sea, lake and stream) and hunting (deer, imported exotic animals, antelope, javelina, wild turkey, duck, geese, dove and quail). There is fishing all year. Late fall and early winter is the hunting season.

Texas continued from page 13
The garden catalogs offered in these pages will provide you, the home gardener, with an outstanding mail-order market place for an infinite variety of quality merchandise. The reason being, a catalog is the plantsman's most economical and practical way to display everything he grows. For this reason, too, he is oftentimes able to offer you the most recent plant introductions long before they are available elsewhere.

There are other notable advantages in buying from garden catalogs. Many are wonderfully illustrated in color and contain full descriptions of flowers and foliage, with blossoming periods or maturity dates, and notes on placement and culture. Many catalogs also contain useful information on improving poor soils, on feeding, spraying, watering and on growing plants even in difficult climates. Thus, catalogs will not only keep you informed of what is new in plants, bulbs and shrubs, they will also offer you the benefit of expert advice from the man who hybridizes and grows this quality merchandise.

America's Most Wanted NURSERY CATALOG

FREE FROM America's Largest
Direct-To-You Nursery

SPECIAL OFFER: 84 color-paged pages of money-saving values.

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- White Knight, Fantasia, Gold Cup
- All-America Gladiolus-Emperor
- All-America Mums-Emperor
- Showpieces: Burning Bronze, Ruby King
- All-America Seeds
- New Ogallala Hybrid Strawberry
- Many more, new improved nursery items.

SEND POSTCARD TODAY!

INTER-STATE NURSERIES

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1958 CATALOG NOW READY

HARRIS SEEDS

MATTIE PETUNIA
1958 All-America Award Winner

1958 ALL-AMERICA SELECTION

FLOWERS—Lavender, white or pink flowers contrasted with yellow stamens. Petals waved and lightly fringed. 5% to 9% in diame-

PLANTS—Compact, bush branching, uniformly 2, to 3 ft. tall, the most popular plant hybrid petunia developed thus far. Must have at least six months of cold in your area before planting for best results.

For Seed Swamping List

NO DAMP-OFF SPHAGHNUM

It prevents damping-off of seedlings and gives growing persis-

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1. FOUNDATION PLANTING GUIDE. "Dress up" corners, driveways and walks to use trees, shrubs, etc.

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3. LANDSCAPING WORK SHEET. Marked off to scale so you can "lay it out" your landscaping easily and quickly.

PLUS—NEW SPRING COLOR CATALOG OF GUARANTEED perennials, shrubs, shade and fruit trees.

Mail coupon below and you will receive FREE our new "Do-It-Yourself" LANDSCAPING KIT. Complete instructions will tell you how to plan your grass, shrubs, trees, perennials, etc., to accent the beauty of your own house. Facts about soil-growing foliage for new homes. Many new hardy plants. Painted foundation lines. Disguise ugly spots. Shows you how to use your landscape efficiently to increase your home's value. Kit will increase your home's value by a thousand dollars or more.

KELLY BROS.

Dept. HG-1, Dansville, N. Y.

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Address: ____________________________

City State: ________________________

Zone: _____________________________

(Renclose 3¢ West of Maine.)

This beautiful catalog answers all your questions:

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• 250 flowers shown for full color

To advance in gardening, to grow the finer flowers not found in local markets and the vegetables necessary to provide for you and your family, use Vaughan's Gardening Illustrated. It describes and pictures all the best known and newest plants, fruits, vegetables, new varieties, hard-to-find old favorites. Professionals recommend the book because it shows how to grow them is given in simple terms.

Since 1876 Vaughan's has supplied florists and professional gardeners throughout the country with quality seeds, bulbs and plants gathered from all parts of the world. Gardening can be your most rewarding recreation if you keep pace with its materials and methods through this reliable source. You could not buy a book so crammed with information, but a post card will bring it to your door, FREE!

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Large 7-inch flowers on low-growing bushy plants in tones of red, orange, rose, pink, white and cream, with bi-color effects. Fine for garden display, cut flowers. Pkt. (125 seeds) value with Vaughan's Gardening Illustrated, free.

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and have lots of fun, too, because
HEATHKIT high fidelity equipment
is designed for your easy, quick
assembly—even without previous
experience.

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BUILDING DATA

Gerald Gordon House

Continued from page 35

House & Garden's 1958 Color
Chips are the indispensable
guide for matching and selecting
the latest color schemes with
rugs, fabrics, paints and
wallpapers for every room in
the house.

Color Chips are packaged in a
handsome wallet-sized folder—
34 colors in all, including
Current, Forecast and Basic Pastels.

ORDER YOUR SUPPLY TODAY!

To: House & Garden, Dept. C-8
Boston Post Road, Greenwich, Conn.
Please send me one set (or sets) of the 34 House & Garden Color Sets.
I enclose $4.00 per set. 1958

name

address
city & state

House & Garden's 1958 Color
Chips are the indispensable
guide for matching and selecting
the latest color schemes with
rugs, fabrics, paints and
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Building data

Gerald Gordon House

Continued from page 35

Foundation: Concrete slab and piers.
Framework: Steel columns. Exterior walls: 12" thick, cavity walls of
pinkish brick—Acme Brick Co. roof: Built up roofing topped with marble chips,
insulation: Wool batts—Celotex Corp.
Doors: Aluminum sliding type—Steel
Interior walls: Walnut plywood—National Gypsum Co. ceilings.
Gypsum board—National Gypsum Co. flooring: White terrazzo on first floor, carpet over plywood panels on second floor; vinyl tile in kitchen—Goodyear Tire & Rubber Co., Inc.

You know those rare days when everything checks? Air smells good. Food tastes terrific. Even the old face looks good in the mirror. Today can be that kind of day. Just do two
things. Call your doctor for a thorough medical checkup for cancer. Then write out a check—a nice fat one—to the American Cancer Society, and send it to "Cancer" in care of your local Post Office.

AMERICAN CANCER SOCIETY
Readers of the Dallas Morning News paused not long ago over a half-page ad with the headline, "What goes in the N-M Mystery Box?" No further clue was needed for modish Texans to sense that Neiman-Marcus, one of the world's fabled mercantile establishments, was up to a new selling stunt. Only this time, the store seemed to be putting its customers' allegiance to the ultimate test. To the "thousands of people who trust N-M's good taste," it offered a sporting proposition.

"You win," the ad promised, "every time you buy a Mystery Box. For we guarantee that every box (our famous stripes for ladies, or black for men, both reusable as travel hatboxes) contains 5 to 11 unique and individual N-M specialty gifts—a minimum value of $45.00 for only $25.00!" On the strength of this teaser, Neiman-Marcus promptly sold out its Mystery Boxes, gifts unseen.

The Mystery Box promotion was a notable success because, like the Box itself, it contained several of the merchandising specialties that have built the Neiman-Marcus reputation of being one of the smartest stores going. The Box didn't earn Neiman-Marcus a lot of money; the store has netted more, in fact, on the unpublicized sale of a single diamond necklace or a mink coat. What made the Mystery Box a retailing joy was its publicity value, its reaffirmation of the store's good taste, and its capacity for moving "unique and individual" items of merchandising that might otherwise lie unappreciated on the gift counter. Moreover, though the customer was buying a $25 pig in a poke, Neiman-Marcus made sure she was getting her money's worth.

Perhaps no store anywhere follows as many devious, seeming­ly irrelevant, channels to ring up a sale. Neiman-Marcus's business is fashion, one of the civilized world's most volatile commodities, and its eminence in fashion at any given moment depends on how much authority the store can command. To hold its supremacy (indeed, just to stay even with itself), Neiman-Marcus must forever bet right on the newest, cleverest, most exciting trends in fashion. When compelling trends fail to emerge, the store must invent its own—and persuade its customers to like them. The fine art of persuasion at Neiman-Marcus...

Continued on page 100

Inventive art enlivens a circus promotion
Neiman-Marcus is an awesome thing. Recently, on the occasion of their 50th anniversary, burgeoning Dallas virtually became a satellite of Neiman-Marcus. Discovering with its sharp corporate eye that Rolls-Royce sold its first automobile in the U. S. and Neiman-Marcus opened its doors for the first time "only a few weeks apart," the store had the British ship over a large collection of Rolls, including the first one ever built. But this was only the beginning. Mr. Stanley Marcus, the store's boss and promotional lodestar, decided the Republic of France had earned a place in the anniversary scheme. He announced at a meeting of State and Commerce Department officials that French Ambassador Hervé Alphand would officially open a "French Fortnight" at Neiman-Marcus. The impact on Dallas was total. A special Rolls-Royce spun Mlle. Gabrielle Chanel, recipient of the 20th annual Neiman-Marcus fashion award, around town. Historical French posters hung in the public library and Toulouse-Lautrec paintings were shown at the Museum of Fine Arts. French entertainers performed in theatres. French speakers addressed service clubs. French mannequins were flown in to show fashions assembled by La Chambre Syndicale de la Haute Couture. The store itself was loaded to the gunwales with French celebrities, tapestries, gowns, textiles, periodicals, autos, medals, coins, stamps, stage settings, glassware, silver and china. Upstairs, a gourmet cooked French food.

What might a visiting lady from Ponca City, dropping in for a pair of nylons, make of such a scene? Neiman-Marcus hopes she will drink in the setting, pore over the cultural exhibits, take pot luck, buy the nylons, open a charge account and live tastefully ever after. For an all-out Neiman-Marcus promotion is calculated not so much to sell merchandise in record volume as to convince the public of the store's indispensability in matters of style. "We learned years ago," says Stanley Marcus, "that if you can please the discriminating 5 per cent of the public, then you can please the balance. It's worth doing all kinds of little things just to satisfy the 5 per cent." Little things—such as uprooting and transporting a substantial segment of France to Neiman-Marcus.
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Exceptional insulating property of this twin-glass windowpane keeps rooms warmer in winter, cooler in summer... reduces heating and cooling costs... does away with storm windows.

When your home has the advantages which are provided by Twindo\(w\), you can be sure that you have a home that is truly modern. That's because Twindo\(w\) offers you more comfortable living the whole year through.

With Twindo\(w\), cold air downdrafts are reduced... window steaming and icing are substantially less... storm windows are no longer necessary... outside noises are muffled... and you actually save money on your heating and air-conditioning bills.

For these reasons, no home is truly modern without Twindo\(w\). That's a good thing to remember, whether you are buying, building or remodeling. Your architect or builder will be glad to give you full details on Twindo\(w\). Right now, though, why not fill in and return the coupon for your free copy of our full-color, illustrated book on Twindo\(w\)?

TWO TYPES OF TWINDOW®

METAL EDGE. These units are designed for larger window areas and where maximum insulation is needed. They are constructed of two panes of \(\frac{3}{4}\)" clear-vision Plate Glass, with a \(\frac{3}{4}\)" sealed air space between them. The stainless steel frame protects the glass against chipping and creates exceptionally strong units.

GLASS EDGE. These windowpanes are ideal for modern window wall construction. They are made up of two panes of \(\frac{5}{8}\)" Pyni\(v\)norm®—the quality window glass—with a \(\frac{3}{4}\)" air space between them. These windowpanes have high insulating value. They are available in popular sizes for a variety of window styles.

TWINDOW
the world's finest insulating glass!

FREE BOOK. This full-color, illustrated book should be in the hands of every homebuilder interested in creating a truly modern home with Twindo\(w\). Why not send for your copy now?

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