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On the cover: An exhilarating example of today's romantic look is this living room in a Florida house—a bouquet, in its way, of H&G Colors planted in a Florida house—a bouquet of H&G Colors planted around the house—decorated by McMillen, Inc.—please turn to page 90.

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SHOPPING AROUND
H&G's exciting compendium of merchandise, culled from all over the world, will be found in this issue on page 145.
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A town house in Mayfair sets the scene for a gala after-theatre supper party. This is the moment that belongs to your hostess. Infinitely charming. Serenely confident.

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MARCH, 1968
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(The richer you are the more money you save.)

From now until April 15, you can buy beautiful Weldwood® Lamplight Birch paneling at four dollars a panel off the regular price. ($8.95 instead of $12.95.) And there’s no limit on quantity. So the bigger your rooms the more money you’ll save. And rich people have big rooms, right?

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This table assumes an eight foot ceiling height and doesn't take account of doors and windows.

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Lamplight Birch, 4' x 8'. $8.95 until April 15 at all Weldwood Headquarters Dealers. (You’ll find them in the Yellow Pages under Plywood.)
Patterns from the primitive past...for now. The Mayan civilization of centuries ago provided Schumacher's designers with the inspiration for this exotically colorful group of new decorating fabrics. Our masterful weavers captured the effect of the primitive hand loom as the basis for the four boldly different hand prints. Plains, stripes, and plaids in the collection are color coordinated with each print for the most tasteful settings. All are Zepel protected against soils and stains. Available through decorators and decorating departments of fine stores. F. Schumacher & Co. 58 W. 40th Street, New York N.Y. 10018. Showrooms: 939 Third Avenue, New York, N.Y.
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All in the most desired furniture styles. With marvelous accessories.
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Questions & Answers
BY LOUISE ADE BOGER

AMERICAN PEWTER

These pewter pieces were found recently among my mother's effects. The mark, which I have sketched, says Boardman & Co., New York, N. Y., and has an American eagle with outspread wings in the center. The cover is interchangeable, fitting both pieces equally well. What can you tell me about them?


The mark you have sketched was used by the American pewterers Thomas Danforth Boardman and Sherman Boardman sometime between 1825 and 1827.

My mother purchased this table in 1922 in Brooklyn from two elderly ladies who said it belonged to their grandfather. We believe it to be very old. What do you think?

M. C.—Manchester, Vt.

Your tripod pie-crust table with a tilt-top may be of New York or southern origin. If so, it was probably made around 1765-1780. Since it is not possible to identify it definitely from a snapshot, we would suggest you consult an expert on American antiques.

PIE-CRUST TABLE

NEW: K & T "TRIAD." Three brochures, attractively jacketed. More than 160 illustrations. Order from Dept. HG at the nearest showroom listed above. $2.00 postpaid.

Approximately fifty years ago my father bought this platform rocker at an auction. We think the carving and brass trim are very unusual and would be pleased to know the age and origin of our chair.

R. Z. C.—Midwest City, Okla.

Platform rockers such as yours were popular in the 1880's. It is generally believed they were developed to save wear and tear on carpets. These rockers were made by many furniture factories throughout the United States.

Continued on page 10
Cadillac owners look a little younger these days. The 1968 Cadillac has already proved to be the most popular luxury car ever built. More and more young people, and those who are young in heart as well, are getting with and staying with Cadillac. It's easy to see why. Distinctive Cadillac styling expresses elegance and grace poised for action, and this promise is fulfilled by brilliant performance from a totally new engine—the largest, smoothest V-8 ever put into a production passenger car. To feel the youthful spirit of this beautiful motor car you must drive it. Visit your authorized dealer soon.
When you're buying dining room carpet, make sure there's an Indian behind it.

You don't look for carpet every day. And you don't want to replace it next year.

So here's how to be a carpet expert: look for Mohawk Tommy on the label.

Our little Indian is your assurance that the Mohawk Carpet you select is the product of generations of carpet-making experience.

Take Artistry for example. It has a pile of Creslan® acrylic fiber to give it everything a dining room carpet needs. There's great density and firmness and ease of care. Spot-cleans easily and if necessary, shampoos right back to its original beauty. The Creslan fiber is also moth-and-mildew proof and non-allergenic.

Artistry can solve any decorating theme: Traditional, Spanish, or Mediterranean in a pallette of exciting colors that stay beautiful long after the family has a thousand and one meals.

Don't wait till your present dining room carpet has gone to the Happy Hunting Grounds. Start looking for our little Mohawk Indian now.

MOHAWK CARPET
16 things I learned from my wife... since she started reading The National Observer!

Since The National Observer presents national and world news without bias, scare headlines or sensationalism, we are glad to see the children pick it up. Now we’re all discussing the news in our house.”

Today, thousands of families all over the country are enriching their lives and adding to their reading pleasure through The National Observer.

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Calmly yet vividly, quickly yet thoroughly – The National Observer keeps you well informed on government, politics, industry, foreign affairs, science, the arts, books, entertainment, sports, travel, fashions, education, home and family guidance.

The National Observer is published by Dow Jones & Company, the same worldwide news-gathering organization that publishes The Wall Street Journal. For four successive years, The National Observer has won top awards for distinguished reporting.

Because The National Observer is printed on high-speed newspaper presses in its four modern printing plants across the country—and because newspapers can be “made up” faster than magazines—last minute stories can be included only hours before The Observer comes off the press.

You get more news—and you get more out of it. In its full-size newspaper format (printed on our own special crisp, white newsprint) you often get more reading material than in other papers...weeklies—not just one major “cover story,” but five or six. Inside pages are important news pages, too—it’s no “letdown.” More than 50 excellent pictures and illustrations open windows not only on the people, places and events in the headlines, but also on such colorful sidelights as the amusing spectacle of an elephant giving his autograph.

Many Enjoyable Special Features
Each week, too, The Observer brings you more than a dozen special features that add to your enjoyment or broaden your knowledge in important areas. “This Week in Washington,” for example, can be read in a matter of minutes, yet it brings you up to date on significant happenings in Congress, the White House, in politics, “How’s Business?” fills you in quickly on important trends in business and industry.

For Bridge enthusiasts, there’s “Better Bridge”; for crossword fans, a really challenging puzzle; for recipe collectors, a gem or two almost every week in “Food for Thought.” And for both you and your youngsters, there’s a weekly news quiz, plus “Current Events Classroom,” a column which brings you news background on topics such as the mystery of certain Unidentified Flying Objects for which the U.S. Air Force has no explanation. On the lighter side, “Reflections” explores random aspects of life: the “good old days” when a pocket watch was a major status symbol. And the whole family will enjoy the dry humor of “Grass Roots Philosophy” culled from the home-town press: “Brush your teeth regularly with an electric toothbrush and see your electrician twice a year.”

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General Electric's Power Cleaner allows you to dial the power needed for every cleaning job. A Roomy Tool Caddy with all attachments rides on lightweight, very mobile compact Twin-Clean Rug Tool. Twin-Clean rug tool has self-adjusting brush roll for deep or light pile rugs. Automatic cord reel rewinds the cord inside base. On-off switch. Extra large disposable bag keeps your hands clean.

Twin-Clean Rug Tool

Automatic Cord Reel

Roomy Tool Caddy

General Electric's Portable Cleaner is less than 12 in. long, yet powerful enough to clean almost anywhere—home, car, workshop. All attachments are included.

General Electric's Automatic Cord-Reel Upright has powerful 2-speed motor, deep-cleaning suction. Adjustable power-driven brush, disposable bags.

The General Electric Vacuum Sweeper has power-driven brush and low (4-in.) silhouette. Glides under furniture. Ideal for bare floors. Great second cleaner.

Progress is our most important product.

GENERAL ELECTRIC COMPANY, HOUSEWARES DIVISION, BRIDGEPORT, CONN., 06602
designed by Joseph Giordano

Inspired by an age of empire and elegance

This magnificent collection for bedrooms, dining rooms and living room accents is made of fine veneers and carefully selected hardwoods. It is available in an antique parchment-white finish with hand painted accents as well as in a fruitwood finish. Send 25c for brochures showing a representation of the United collections. United Furniture Corp., Dept. HG-3, Lexington, North Carolina.
You can have a heartwarming
Royalcote

SHALE WHITE STYLE-TEX, with a beautiful built-in texture you can see and feel, sets the stage for a handsome "Something-Else" Room.

CANDLELIGHT CHERRY, charm, beauty and warmth to enable you to create a "Something-Else" Room of your own.

THIS "SOMETHING-ELSE" ROOM has richly grained and textured walls, thanks to heartwarming Charcoal Brown Style-Tex paneling. The prefinished surface gives you locked-in beauty that lasts—and lasts. This "Something-Else" Room could be a family room as well as a hobby center.

Illustrated here are five exciting new decorator panels... 1968 additions to the famous Royalcote line. Enduring beauty—that's Royalcote Paneling by Masonite. Made of hardboard, prefinished Royalcote panels never crack, split or splinter. A wipe of a damp cloth restores all the original beauty... so easy to install with Royalcote adhesive... so easy to finish with matching Royalcote moldings.

There's a lively choice of color, woodgrain and texture for any decor. See the entire Royalcote line at your Masonite Building Materials Dealer today. You'll find his name in the Yellow Pages under Building Materials. And be sure to ask for the colorful "Something-Else" Room booklet. It's chock-full of exciting design ideas. Or just use the convenient coupon.
A Royalcote “Something-Else” Room is anything you want it to be: a sewing room, a hobby room, a TV room, a library, a den, a learning room, a you-name-it room for Mom, for Dad or for the whole family—Royalcote paneling does it! Write for the brochure that shows you how with 20 exciting “Something-Else” Room ideas.
How to redecorate any room in your home for under $100

Maybe you've got a room or two going kind of "blah" on you. But haven't got a small fortune handy for new furniture, rugs, drapes or repainting.

There's a quick, painless, inexpensive way to bring fast, fast relief to tired rooms.

Lighting fixtures.
From Progress Lighting, World's largest manufacturer of lighting fixtures for the home.

New fixtures and chandeliers—and new ideas in lighting—can change the appearance of a room as easily as you change your mind. And give you better lighting where you need it.

Take a good look at some of those old fixtures that came with your home or apartment. Isn't it time for a change?

Whether you choose one new fixture for $10, or beautifully styled Progress chandeliers up to $200, nothing else so inexpensive can make such a dramatic difference in your home.

One idea is this Progress Tiffany model, (under $100). Try it where you wouldn't expect it to be. At one end of a sofa, for instance. Over an end table. Above a cocktail table. In a library, kitchen, den or bedroom.

Visit a Progress showroom for hundreds of other ideas. The lighting experts there will show you a whole new approach to lighting and decorating your home.

The easy way.

Think of this chandelier in the foyer, bedroom, dining room, or a living room corner. Once you think about it, there's no end to the possibilities. About $75.

Or try these Vanity lights. Brightest way for him to shave; for her to make-up. They'll beautify a bathroom, dress up a bedroom or foyer, as well. Use one strip, a pair, or three (4 or 6 bulbs to the strip). About $100 for the three shown here.

Look in the Yellow Pages under "Lighting" for the Progress showroom nearest you.

Connoisseur's Corner

THE ROMANTIC LOOK OF CANDLESTICKS

In any setting, for any occasion—from a cozy dinner à deux to a lavish gala—candlesticks with their flickering tapers create an aura of well-being

Superbly grained candlesticks of wenge wood (teak's umber-hued cousin). Crafted in Finland with sleek lines. 9½ inches tall. $12.50 a pair, at Bonniers.

English antiques (c. 1815) in handworked Sheffield silver plate. Holders telescope from 9 to 5 ¼ inches. $140 a pair, at James Robinson.

Styrofoam spheres masked with mirrored squares. 3-inch diameter, $15; 4-inch, $21, at Scarabeus.

Crystal candlesticks that cascade in graceful circles. A Norwegian design. 11½ inches high. $87.50 each, at Tiffany's.

Continued on page 24
You see it in almost every Early American room: the rag rug. Or the Williamsburg blue carpet. They're correct. But awfully routine these days.

Be a little adventurous. You wouldn’t have Early American furniture if you had humdrum taste. Pick a color as fresh as pumpkin. The real pioneers used it—in fabrics and glassware.

Magee does, too. In The Flair of 1776 Group of carpets. Here are nubby tweeds and woolly shags that almost look homespun. Warm colors that give a fireside glow to your room.

Some Flair carpets are wool; some just look like wool. Some are expensive; some just look expensive. All are made with the care Magee is known for.

The Flair of 1776 Carpets by Magee

The Magee Carpet Company
Dept. M, 255 Fifth Ave., New York, N.Y. 10016

Please send me a Magee kit containing 12 3” x 5” carpet swatches of The Flair of 1776 Group. I enclose $2.00 for the set.

Name
Address
City State Zip
We don't make furniture for just any old Tom, Dick or Harry.

**Prince Tomaharajah** flipped his turban over Brown-Jordan's Classic II. And the chairs are so comfortable that he's become positively mellow. It's been weeks since he had anyone beheaded. In 372 of the palace rooms you'll find its understated elegance, the sculptured contours of lifetime cast aluminum, the rich splashes of subtle colors in a dining set (with half-round console), sectionals and corner tables (in the harem) and occasional chairs (on the ramparts). Of course, the Royal Decorator had it all made up in his own choice of fabric and color finish. (The best stores in town will handle custom orders for you too.)
Richard the Lionhearted

travels Brown-Jordan’s Tamiami to take hard abuse. Its aluminum frame and ribbon-like vinyl are impervious to sun, rain, salt air—and the other half of his act. He feels lionized by his sturdy table with its chatterproof top (set in exclusive shock-absorbers). The tempered glass top is eight times stronger than ordinary glass. Tamiami may be just the fashions-in-the-sun you’ve been looking for. (How about a rocker, garden-picnic table and a quartet of stacking stools for your garden tent?)

Hal Owen

prize pitcher for the Saints, believes the team that sits together hits together. But with his contract, you can’t blame him for preferring the luxury of Regent II in the dugout. Hand-laced with extra-wide vinyl straps, and triple-baked to an automobile finish, Regent II comes in a complete collection. 5 shapes and sizes of tables, 7 types of chairs. For the 7th inning stretch, Hal has his manager deliver his refreshment on a matching service cart. (You’ll find Regent II is priced right in your ballpark.)
If you really want to know all the "in" things about window decorating...

...this is the new book you should send 50¢ for.

Our big new Volume II of "How to Make Your Windows Beautiful" is much more than its name implies. It's a sensationally inspiring review of today's most charming and imaginative interiors. Over 100 lovely rooms shown in full color — formal and informal, traditional and contemporary. Enchanting new color schemes. Hundreds of decorating ideas you can use, for any room in your home. Page after page of easy-to-follow instructions on what to use and how to make it. "How to Make Your Windows Beautiful," Volume II, is a captivating reference book you'll enjoy for years. Why not fill in our coupon now?

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Please rush me my copy of the new edition (Volume II) of "How to Make Your Windows Beautiful." I enclose 50¢.

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*Mailing regulations require zip code

CONNOISSEUR'S CORNER continued from page 20

Delicate, feminine-looking candlesticks of white porcelain showered with multi-hued flowers. 10½ inches high. $15 each, at Tiffany's.

White china holders hand-painted black from foot to collar, striped in gold, and sprigged with green leaves and tiny white buds. English, circa 1860. $55 the pair, at Antica.

A zooful of sterling silver animals with candleholders on their backs. Handcrafted in Cambodia of two hollow parts, so you can also use the menagerie as elegant little boxes. Water buffalo, 8 inches long, $380; elephant, $110; rooster, $132 a pair; rabbit, $120 a pair. These—and more—at Henri Bendel.

Solid crystal candlesticks, their rough texture created by molds of Finnish elder bark. 7 inches tall. Designed by Timo Sarpaneva. $24 a pair, at Bonniers.

Georgian candlesticks reproduced in miniature (just 4 inches tall with a 2-inch base). Made in Japan of silver plate on antimony. $10 a pair, at S. Wyler.

FOR STORE ADDRESSES, SEE PAGE 135

HOUSE & GARDEN
When the Heritage carver turns over his model to the man at the machine, hands continue to interpret the flow of each curve. When a carved wood commode, or any piece of furniture, is made more by men than machines, only more money can buy it.

You might be able to find a commode that looks somewhat like this for just $140. And, if all you want is something to fill a wall in a foyer or hold a lamp next to your bed, you'll be happy with it.

Our Heritage commode night stand is around $240. Or $100 more than a "look-alike." This commode is for the person who considers all a backdrop and a lamp accessory for furniture. From carvings along the base and in the legs to the beautifully worked antique finish, this commode is a product of men's hands. Hands that respect each grain in the pecan solids and cherry veneers. Hands that interpret the arc, the depth, the importance of every turn in the carving.

When the personality of natural as well as man-made designs is respected like this, a commode costs more money. The higher price on this commode—or any other piece of furniture we make—reflects deep-seated qualities that only more money can buy. Not just carving or a finish unmatched by shortcut methods. But the stretching and shaping that hold the lines of a sofa. And the way we'll finish a leg on a sofa whether or not it's meant to hide behind kick pleats.

When you find work like this, you'll see the Heritage name. Hanging from the hardware on this scaled down Louis Quinze style commode. Burned inside the drawers of a Heritage chest that takes its cues from Chippendale. Nestled under the cushions of a Heritage sofa. Swinging on a hangtag from one of our wing chairs. Hiding behind the doors of a mahogany Heritage hutch.

If you'd like to know more about Heritage and see how it could fit into your home, send two dollars for a Heritage catalog collection and room planning kit, to Dept. HG-3-68, Heritage Furniture Company, High Point, North Carolina.
GOOD UTENSILS MAKE GOOD COOKS

Continuing our series of well-designed culinary equipment from the world over. Here, an assemblage of utensils, all intended to help you prepare eggs.

Three metal whips: a bouncy one from Germany, 12 inches long, with black nylon handle, $2.95; all-metal whip, 10 inches, $2.25; and a stiff one from France, 12 1/2 inches, with a wooden handle, $1.95. All from Bazaar de la Cuisine.

Three-speed hand mixer to hang on a wall or stand upright, with two chrome beaters that eject in a flick and store in the handle. $12.98 by Rival*.

Flat egg whip from Spain, 12 inches long, composed of fine tin wire. $1.25 at Curt Swinburne.

Natural teakwood egg timer, only 4 inches tall, with clear markings on its inner glass for measuring just the right number of sand grains for a 3-, 4-, or 5-minute egg. $4.25 at Patchin Place Emporium.

Hinged omelette pan with black non-stick coating and heatproof plastic handle. Aluminum pan also enables you to cook two different foods over one flame. 9 1/2 inches across. $4.89 by Mirro*.

Gleaming copper zabaglione pot with a handle of solid brass. 6 inches across, 4 inches deep. $12.95 from Bazaar de la Cuisine.

Clever gadget that pricks a tiny hole in the larger end of a raw egg, to prevent it from cracking in boiling water. Of yellow, white, or red plastic, by Swedish Metalcraft. $1.10 at Windfall.

One piece leads to another...

Among long-treasured patterns in American glassware, ‘Moon-and-Star’ best complements both traditional and contemporary decor. Our craftsmen have now re-created most of these lovely heirlooms in appealing colors for gracious, modern living.

Handcrafted ‘Moon-and-Star’ makes a welcome gift, and additional pieces are always available from our extensive open stock collection. To learn about this historic glassware, write for our free booklet: The Romance and Use of ‘Moon-and-Star’.

THE L. E. SMITH GLASS CO., MT. PLEASANT, PA. 15666
Over a Half Century of Fine Handcrafted Glass

Displayed in Fine Department Stores and Gift Shops


Continued on page 28
Samsonite Furniture belongs practically anyplace.

A demi-tasse of coffee between acts. It would be quite a thing to do with this much style. But one thing’s for sure, Woodland® gives you this much furniture style right out of a closet. It’s like an instant room you can unfold in a matter of seconds. Fold it up and use it with the same ease anywhere else.

There’s no other furniture as adaptable. Samsonite Woodland Set has built-in good looks. And looks good wherever you unfold it. Welded tubular steel construction gives it strength to do the tough jobs that are too much for the other furniture you have in your home. Its baked enamel finish is smooth and scratch-resistant. Its vinyl coverings, in bold colors, are easily cleaned with a damp cloth. Safety locks and hinges avoid pinched fingers. Did you ever think your closet could hold so many great looking rooms all at the same time?

Woodland Table is available in Forest Moss (shown), Maple Finish and Deepwood vinyl. Chairs in Forest Floral (shown), Tropical Floral, Levant Black, Maple Finish, Deepwood and Antique White. Tan vinyl. Available at better department and furniture stores everywhere.

Samsonite® Furniture
Samsonite Corporation, Denver, Colorado 80217.

Woodland Table $13.95.
Chairs $9.50 each.
Join your man in The Cool Generation. His office is air conditioned. His car, too.

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HEATING • AIR CONDITIONING • WATER HEATING

TO HELP YOU PREPARE EGGS
continued from page 26

Cast-iron omelette pan, pretty enough to hang on the wall. 8 inches across. $4.95 at Bazaar de la Cuisine.

Charming, floral-pattern apron of practical, wipeable vinyl with a big pocket and adjustable ties. In pink with yellow, or blue with green. $4 at Lord & Taylor.

Soufflé dish made in Vallauris, France, of rough, crust-colored earthenware, with a rich, glossy glaze inside. 1½-quart in size. $4.95 at Bazaar de la Cuisine.

Provengal earthenware dish, just 5 inches across, for serving individual eggs, shirred or as you will. Oven- and flameproof in cognac brown or green. $4 at Bonniers.

Enormous French hammered copper bowl for beating one ostrich egg or a basketful of jumbos. 6-quart capacity. $24.95 ppd., from Paprikas Weiss.

Double eggcup of Mexican pottery, to hold your soft-cooked egg in its shell or scooped out. 3¼ inches tall. Bird design—and others, no two alike—$5.50 from La Cocina.
It's inevitable. Someday you're going to spill chlorine bleach on something expensive...

Unless you switch to ACTION Chlorine Bleach. ACTION is heavy-duty chlorine bleach in packets. So it's spillproof. Safe. Yet it's so strong, one little packet bleaches clothes whiter than a full cup of the leading liquid. One more thing: ACTION is convenient. Just toss a packet into your washer. It dissolves in seconds. No mess. No measuring.

Before the inevitable, switch to ACTION.
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"Astonishing and profoundly moving" — N.Y. Times
Invitation: IN A SHORT EXPERIMENTAL MEMBERSHIP IN THE Book-of-the-Month Club

CHOOSE ANY THREE
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The EXPERIMENTAL MEMBERSHIP suggested here will not only prove, by your own actual experience, how effectively membership in the Book-of-the-Month Club can keep you from missing, through oversight or overbusyness, books you fully intend to read; it will also demonstrate another important advantage: Book-Dividends. Through this unique profit-sharing system members can regularly receive valuable library volumes—at a small fraction of their retail prices—simply by buying books they would buy even if they were not Book-of-the-Month Club members.

If you continue after this experimental membership, you will earn, for every Club Selection or Alternate you buy, a Book-Dividend Credit. Each Credit, upon payment of a nominal sum, often only $1.00 or $1.50—somewhat more for unusually expensive volumes or sets—will entitle you to a Book-Dividend which you may choose from over 100 fine library volumes whose retail prices now average $7. This is probably the most economical means ever devised for building a well-rounded personal library. Since its inauguration, almost $415,000,000 worth of books (retail value) has been received by Book-of-the-Month Club members through this plan.

BOOK-OF-THE-MONTH CLUB, Inc., 345 Hudson Street, New York, N.Y. 10014

MARCH, 1968
Little Kim was abandoned by her mother in an alley of Seoul, Korea. She was found curled up behind a box, shivering, hungry and frightened.

Her G.I. father probably doesn’t even know she exists. And since Kim is a mixed-blood child, no relative will ever claim her.

Only your love can help give little Kim and children just as needy, the privileges you would wish for your own child.

Through Christian Children’s Fund you can sponsor one of these youngsters. We use the word sponsor to symbolize the bond of love that exists between you and the child.

The cost? Only $12 a month.

Your love is demonstrated in a practical way because your money helps with nourishing meals . . . medical care . . . warm clothing . . . education . . . understanding housemothers . . .

And in return you will receive your child’s personal history, photograph, plus a description of the orphanage where your child lives. You can write and send packages.

Your child will know who you are and will answer your letters. Correspondence is translated at our overseas offices.

(If you want your child to have a special gift—a pair of shoes, a warm jacket, a fuzzy bear—you can send your check to our office, and the entire amount will be forwarded, along with your instructions.)

Will you help? Requests come from orphanages every day. And they are urgent. Children wrapping rags on their feet, school books years out of date, milk supplies exhausted, babies abandoned by unwed mothers.

Since 1938-thousands of American sponsors have found this to be an intimate, person-to-person way of sharing their blessings with youngsters around the world.

Little Kim and children like her need your love—won’t you help?

Today?

Sponsors urgently needed this month for children in Korea, Taiwan, India, Brazil. (Or let us select a child for you from our emergency list.)

To fillet a large piece of salmon, first make a cut down toward the bone, just beyond the tail.

Cut away from tail, sliding filleting knife along bone to separate it from flesh. Hold knife so blade is almost flat, with cutting edge away from you, pulling the fillet away with your other hand.
Turn fish over and cut backbone away from second fillet, using knife edge with sawing motion while pulling backbone away from the flesh.

Trim fillets to shape, cutting away ragged edges.

Skin fillets by sliding knife between flesh and skin, and cutting with a back-and-forth sawing motion, while pulling skin toward you with fingers.

As you finish skinning, pull fillet up and away from knife so edge cuts and scrapes away skin.

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Norforms,® the internal deodorant, kills germs to stop feminine odor before it offends.

No woman wants to offend others. That’s why she uses an underarm deodorant every day. But internal feminine odor, caused by germs, can be an even more serious problem.

What to use? Douching is time-consuming, awkward, and unpleasant. And doctors may say you shouldn’t douche daily. Now, thank goodness, there’s something as safe and pleasant to use as your underarm deodorant . . . Norforms, the second deodorant™.

Norforms are tiny germicidal suppositories, thoroughly tested by doctors. Norforms spread a powerful germicidal film to kill odor-causing bacteria, stop odor internally. Use Norforms, the internal deodorant, as often as necessary.

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All material must be accompanied by postage for return.
A SOFT APPROACH TO LUGGAGE

Flexible and lightweight, soft luggage performs yeoman service on a world tour or a casual downtown shopping spree.

Drawstring duffel of dark brown oiled calfskin, its smooth finish hard-processed, its stout handle removable for quick unloading. 15 inches high. $125 from Hunting World.

Pigskin carryall with handle like a harness fitting, and two drawstrings weighted by baby eelhissus stirrups. 20 inches high. $90 at Henri Bendel.

Navy blue canvas duffel with gay red leather trim, drawstrings, and removable buckled handle. For the conservative, it also comes in beige with brown. 16 inches high. $35 at Mark Cross.

Triple-zipper bag of squashy leather-like vinyl, the center pouch roomy enough for bulky objects, the lockable sides fitted with zipper pockets and shirt straps. 19 inches long. By Ventura. $48.50 from B. Altman & Co.

Padlocked travel bag with zippered side pocket that packs easily for vacation, expands to tote home all your souvenirs. Of leatheroy vinyl in a wide range of colors. 14 inches high, expanding to 23 inches. By Ventura. $33 from B. Altman & Co.

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HOUSE & GARDEN

Continued on page 38
The gift of music.
She gave her a Yamaha piano. One of the world's finest instruments—from the world's largest manufacturer of pianos.
Plan for your child's 49th birthday.
Give a Yamaha.

What did Mother give her for her 49th birthday?
1768 or 1968? Furniture of timeless form.


KITTINGER


A Division of General Interiors

AT/MNTA BOSTON HUFFALO CHICAGO DALLAS LOS ANGELES NEW YORK SAN FRANCISCO SEATTLE

LUGGAGE continued from page 36

Zippered vinyl tote with double strapped outer pouch, trim enough to slip under your jet-liner seat. 19 inches long. "Gentlemen's Handi-Pak." $25 by Samsonite.*

Slim duffel with the renowned Louis Vuitton monogram on vinyl-like Proxaline-coated canvas. Has natural leather base, handle, and drawstrings. 23½ inches. $95 at Saks Fifth Avenue.

Envelope tote covered in a colorful floral print, foam-padded to protect your breakables, with white stitching on trim. Handle converts to shoulder strap. 14 inches long. By The French Co., $57.50.

Foldable French "Pique-Nique" canvas carryall in lots of sunny colors, fitted with straps to hold a thermos. Between "pique-niques," it's handy for your craft materials. 16 inches long. $5.75 from Wilburt Inc.

Big, masculine drawstring duffel bag of walnut-colored cowhide, with a sturdy grip and lockable handle. 25 inches high. $139.50 at T. Anthony.

Open tote, flanked by two lockable envelope pockets of jewel-hued nylon trimmed in black leather. 16 inches long. $39.50 at T. Anthony.

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Now you can have the luxury of inimitable Van Luit designs on durable, scrubbable vinyl. See all 35 designs, each in several inspiring colorways in this important collection.

FAIRLIE FLEUR... a remarkable adaptation of a lovely, old French floral fabric.
Send 50c for samples of above pattern... or $1 for samples plus Decorators Idea Kit.
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For the first time ever by computer...

Now You can have Your Personal Horoscope
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At last modern technology has found a way to give you a comprehensive 15 to 20-page, 8 to 10-thousand word, personal horoscope at low cost! It holds startling information about your days, weeks and months ahead! It may vastly help you in every-area—job, romance, health, travel...for a richer, happier, more satisfying future.

Yes, here's explosive astrological news! A startling new approach has been perfected that makes it possible for you to get an incredibly comprehensive, personal horoscope. Until now it would have taken Miss Katina Theodossiou—one of the world's most famous and celebrated astrologers—a full week to cast a horoscope like this and would have cost you as much as $300 or more!

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It's a fact! No two horoscopes, because they are cast using only a portion of the necessary data, are exactly the same. Even the horoscopes of two born at the same minute, on the same day, in the same city will be different if they were born in different cities, unless they are a few days apart.

Your horoscope will be as uniquely you as your fingerprint! It's cast from all your personal data: your day, year, time and place of birth.

WELCOME TO A NEW WORLD OF SELF-REALIZATION

Your Time Pattern Report covers in detail, all this vital personal information pertaining to you and you alone:

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- Your Material Possibilities, physical, emotional, mental, financial, occupational.
- Your Success Pattern, your financial outlook, general earning ability, job fits that may come your way through family, travel, legacies or partnership.
- Your Personal Potentials, your abilities, interests, potentialities, your occupation potential—professional, manual, mental.
- Your Success Pattern, your financial outlook, general earning ability, job fits that may come your way through family, travel, legacies or partnership.
- Your Personal Potentials, your abilities, interests, potentialities, your occupation potential—professional, manual, mental.
- Your Sales Pattern, your financial outlook, general earning ability, job fits that may come your way through family, travel, legacies or partnership.
- Your Personal Potentials, your abilities, interests, potentialities, your occupation potential—professional, manual, mental.

An amazing offer! By using the high-speed computer to perform the painstaking research required, it is now possible for Miss Theodossiou to offer you a personal horoscope worth up to $300 for the fantastically low price of only $15.

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How can I find a good photographer for interiors? I am a young interior designer, and I would like color shots for my own records and to show to prospective clients.

If your local newspaper has a skillful woman's-page or Sunday-magazine photographer, you might see if he is able to take on outside work. Elinor Kops, a New York photographer, has a specialized service providing either prints or 2½-by-2½-inch color slides for showing in a compact and portable viewer. Her prices range from $75 up, and you can write her at 165 East Seventy-second Street, New York, N. Y., 10021.

Where can I find balloons to decorate a room for a party? I would love to have clusters of gold balloons for my grandparents' golden anniversary party, perhaps with their names printed on them.

The Toy Balloon Corporation, 204 East Thirty-eighth Street, New York, N. Y., 10016, has balloons in gold, silver, black, white, and a kaleidoscope of colors and will print names or messages on them. If you indicate the size of the room you plan to decorate, they will also give advice on suitable balloon sizes, shapes, and quantities. Balloons are 50c to 2a dozen.

Do you know where I can buy discontinued silver patterns? I recently inherited some silver and wonder if I might add to the set. I would also like to have some bent forks and spoons straightened. I do not know the name of my pattern.

Julius Goodman & Son, P. O. Box 195, Memphis, Tenn., 38101, and Jean's Silversmiths, Inc., 16 West Forty-fifth Street, New York, N. Y., 10036, carry hundreds of old and discontinued American sterling patterns. Both do fine repair work as well. You might send a damaged piece in for repair and ask if there are other pieces in stock. Or, send a snapshot of the pattern you wish to add to, with a description of any identifying marks. These experts often can identify patterns from tissue-paper rubbings, which you can make by placing dampened tissue paper over the silverware, then rubbing with a soft lead pencil.

Where can we turn for up-to-date ideas on playgrounds? Several of us would like to present new suggestions to our local school board and we need a lead on the latest innovations by architects and landscape designers.

The Council for Parks and Playgrounds, Inc., a non-profit volunteer group that began a few years ago as a neighborhood committee in New York, now serves as a national clearing house and advisory service for just the sort of information (and inspiration) you may be looking for. The address is 120 East Eighty-sixth Street, New York, N. Y., 10021.

How can I locate a first-rate piano tuner when I move? We are moving to New Mexico soon and I would like to arrange to have our piano checked as soon as we arrive.

The Piano Technicians Guild, 512 First Avenue N., Seattle, Wash., 98109, is a national association that will send you names of well-trained, registered piano craftsmen in any part of the country.

PLEASE TELL ME....

First in a series devoted to questions that HQ readers have asked and that we feel will be of interest to everyone.

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gaslight glow. Soft, intimate, dancing shades. Elegance. How extraordinary. With just a flick of the switch, you're basking in a warmth and charm your dining room never before possessed...fascinated by the new beauty of your chandelier or candelabra. That extraordinary bulb—Flamescent—how cheerfully it imitates the flickering, glowing flame of gaslight. Lovely, Cozy, Romantic.

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The Cookie Tree by Joy Williams, pictures by Blake Hampton. A delightful make-believe story about a mysterious tree that showers delicious cookies on children. "The story is good; the illustrations delightful." Young Readers' Review. Publisher's price $3.50

Old Black Witch by Wende and Harry Devlin. Hilarious tale of a witch who lives in the attic of an old house. When a family buys the house and turns it into a tea shop, the witch helps out by making delicious blueberry pancakes. Many pictures. Publisher's price $3.50

hers and fathers frankly acknowledge that it's neither the time nor the perspective to choose the right books for children not yet ready to read. That is why happily turning this problem over to the selected editors of Parents' Magazine...by enrolling your child in the Read Aloud and Easy Program for Little Listeners and Beginning Readers brings to your home each month an outstanding selected book which you may read with your little one. Each book will charm your child—from its bright, colorful cover to its gaily illustrated pages, with a story understandable to even the youngest mind.

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There are three ways you can treat the exterior of a wooden house: paint it, stain it, or let it alone in the weather. The chances that you will decide to stain it are greater now than ever before, for the use of exterior stains has been growing fabulously. Thirty years ago, stains were available in eight wood tones; today you can choose from a palette of more than sixty, ranging from standard wood tones to paintbox colors like orange, yellow, blue, and green. And in between there is gamut of tints that add just a hint of blue or olive or gold to the wood’s natural color. Designers ascribe the stain color explosion not only to the general widening of color horizons in every aspect of living, but to the increased use of new kinds of wood exterior materials that are simply too good-looking to cover up with paint or to subject to the mildew and rot that afflict untreated wood.

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What is stain? Why is it used?

Stain is a combination of penetrating oil plus pigment that colors wood, but allows the grain and texture to show. It protects the wood by becoming an actual part of the fibers exposed to the weather, toughening them, and preventing the rot that excess moisture can cause. Stain also shields the wood from drying and cracking, and from insects, fungus, mildew.

There are two kinds of stain: the penetrating type that bathes the wood with color, but leaves its character plainly visible, and the semi-opaque type, containing more pigment, that gives a stronger color to the wood while leaving a visible, but less pronounced graining. Both kinds of stain are free of shinelessness.

Naturally, any new wood can be stained: deck planks, shingles, plywood panels, or solid boards. If you are planning for stain on new construction, the builder should be informed of this. Since stain allows the wood to show, the planks or panels must be chosen with extra care to prevent wood color juxtapositions that are jarring. But even if the color variation is great—when you are combining new shingles with weathered ones on an old house, for example—you can achieve uniformity by using one of the darker transparent stains or the more highly pigmented semi-opaque stains. You can color untreated old wood or wood already stained, but stain cannot go on over creosote until it has weathered a year. If you remove all loose particles, you can apply the semi-opaque stain over old worn paint. You cannot, however, apply stain over a good solid coat of paint.

You can also use stain on the exterior wood doors and trim. Since the wood used for these parts is likely to be less porous than the wall material, you may have to apply more coats of stain to match the wall coloring.

A penetrating stain should be used on decks, since, because of footsteps and the moving about of furniture, opaque stain would wear away unevenly. A penetrating deck stain has to be renewed more often than the same stain on a wall, but while it is being used, it will have a more uniform look than the semi-opaque.

The long and the short of weathering

Wood weathers, or mellows, whether it is indoors or out, treated or not. It is this living aspect of wood that makes it such a fascinating material to live with. The change is slow, subtle, and subject to great variation, but the wood almost invariably becomes more beautiful as the years pass. The color that wood will turn depends upon its original coloring, what is applied to its surface, the temperatures to which it is subjected (even the temperature range from season to season), the amount of sunshine and moisture it receives, and the quality of the air (salt air, polluted air). Wood is so sensitive that there may eventually be a slight color difference between the weather side and the leeward side.

Continued on page 46

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EXTERIOR WOOD STAIN
JOINs THE COLOR EXPLOSION

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So, go ahead. Try it. Carpet of HERCULON comes in every flavor from butterscotch brown to peppermint pink. For more information contact Fibers Merchandising, Fibers & Film Department, Hercules Incorporated, 910 Market Street, Wilmington, Delaware 19899. (302) 656-9811. We’ll give you the whole delicious story.

Since when?
Since Hercules.

*Hercules registered trademark.
EXTERIOR WOOD STAIN continued from page 44

of the same house.

The stain pigment itself does a certain amount of softening in tone as it weathered, but it is a small change in any five-to-ten-year period—the usual length of time between applications of exterior stain. You can judge about how much weathering to expect by touring your locality to see how other houses have fared. The variability of weathering from region to region poses a problem only if you should want a wood exterior you saw in Oregon, say, for your home in Texas. The climates are so different that you cannot succeed in duplicating it exactly. A designer from New Jersey told us of a cedar laplaid that he had seen on a Southampton, L.I., house—quite gray with the help of bleach oil. He used the same wood and oil on his house and it is weathering nicely, but is much browner in tone. He now realizes that although the gray looks right in the white dunes, the brown is really better on his wooded site. You can trust nature to do right by your wood.

Instant weathering

If you desire fast weathering, bleaching oil is the answer. Bleaching oil is a stain that contains a bleaching chemical in addition to the protective oil and pigment. The pigment is light gray to give the instant weathered look that many stains also give, but the bleaching chemical accelerates the weathering process, producing changes in the wood in six months that would otherwise take years to accomplish. Since less rain reaches the areas under the eaves, and rain is an important element in weathering, manufacturers suggest that you occasionally hose these areas after you have applied the bleaching oil.

How to choose your stain

When you go to choose a stain, you will be shown sample chips with the color on medium-value wood. Since all woods take stain differently, depending on the color and graining of the wood, you may want to see the precise effect the stain will have on your wood. You can ask the dealer to do what he calls a "dip-out," which means he opens the can and colors the piece you give him—or you can buy a half-pint and test it yourself. The color and the protection you want from stain are achieved in one coat, so be sure to start with the stain color you like best. The price of high-quality stain is about $6 a gallon and is well worth the investment; cheap stain is a poor product, never looks right, and costs more in the long run, since earlier restaining will be required.

The wood should be restained after from five to ten years, if only for the sake of protection. You might want to buy more of the original stain or bleaching oil, but if you are completely satisfied with the color exactly as it has weathered, you can brush on a protective coat of a special colorless material that prevents water rot, mildew, and drying. Your dealer can direct you to the right product for this purpose. Of course, you can also change the stain color.

Some do's and don'ts of applying stains

Here are a few things to remember when you apply exterior stains:

1. Stir the stain thoroughly before beginning to apply it, even though you have had the dealer mix the stain on his shaking machine, because stain is thinner than paint and settles quickly. Restir every ten minutes while working. (Some people prefer to pour the stain back and forth between two buckets.)

2. Never thin stain with turpentine, or otherwise tamper with its carefully worked out formula. Since there are so many colors available, there is no need for experimenting.

3. Use a wide brush, 3 to 4 inches, made of natural bristles. The synthetic bristles are too slick to hold the thin mixture well. Never use cheesecloth on exterior woods (although furniture stain is often applied by this method) as even the smoothest clapboard has rough spots that can catch the fibers.

4. Thoroughly clean and dry the surface to be stained.

5. Brush the stain on with the grain (a universal rule for all finishes); from the top down for shingles, sideways for clapboard, along the planks for decking. Take care not to overlap the strokes.

A superb example of stoneware which through design, color and actual crushed stone achieves a contemporary beauty so perfect for dining today. Painted Sands is fired at extraordinarily high temperatures and has a strength that allows baking in it ... and makes it dishwasher safe. The beautiful colors are spar brown, white sands, moss green, yellow stone, burnt orange or black and white. Service for 8 is approximately $50.

At leading stores in U.S.A. and Canada. Send for free brochure. Mikasa, 212 Fifth Avenue, New York 10010.

by mikasa

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YOU SAY YOU'RE CRAZY ABOUT THIS SOFA?
(Except you'd really rather have a French or Italian
design, a tufted back, a different fabric, another
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Some junk from the attic and how

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FESTIVALS,
AND GARDEN TOURS

"For, lo! the winter is past . . . the flowers appear on the earth; the time of the singing of birds is come . . . ." And so is the time of the ubiquitous flower show. Herewith our annual listing. For more detailed information, write directly to the addresses below.

FLOWER SHOWS

FEBRUARY 17-25
Greater Detroit Builders Home Furnishings and Flower Show
Cobo Hall
Detroit, Mich., 48226

FEBRUARY 22-27
Connecticut Valley Flower Show
Exposition Grounds
West Springfield, Mass., 01089

FEBRUARY 24-MARCH 3
American Flower and Garden Show
Municipal Auditorium
Kansas City, Mo., 64113

FEBRUARY 24-MARCH 3
Southeastern Flower and Garden Show
Charlotte Merchandise Mart
Charlotte, N. C., 28205

MARCH 2-10
International Flower Show
New York Coliseum
New York, N. Y., 10019

MARCH 8-17
National Capital Flower and Garden Show
National Guard Armory
Washington, D. C., 20006

MARCH 9-17
Dallas Flower and Garden Show
World Exhibit Building
Dallas, Tex., 75226

MARCH 10-17
The Philadelphia Flower Show
Philadelphia Civic Center
Philadelphia, Pa., 19104

MARCH 16-24
New England Spring Flower Show
Suffolk Downs
East Boston, Mass., 01604

MARCH 19-24
Northwest Flower and Garden Show
Multnomah Exposition Center
Portland, Ore., 97230

Continued on page 52

A charming dooryard garden, designed for the International Flower Show held annually in the New York Coliseum, offers myriad planting ideas for homeowners everywhere.
Finally, paneling designed for a woman.

AVOCADO OAK

Avocado flavors oak with fashion: subtle color—warm wood.

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**FLOWER SHOWS, FESTIVALS, AND GARDEN TOURS**

continued from page 52

**MAY 9**
House and Garden Tour of Historic Chelsea
Hudson Guild-Fulton Center for Senior Citizens
119 Ninth Avenue
New York, N. Y., 10011

**MAY 18**
A Day in Old New Castle
P. O. Box 166
New Castle, Del., 19720

**MAY 23**
Annual House and Garden Tour
(North Salem, New York

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**FLOWER FESTIVALS**

**FEBRUARY 23-26**
International Orchid Show
Bayfront Park Auditorium
Miami, Fla., 33131

**MARCH 2-3**
Camellia Show
Memorial Auditorium
Sacramento, Calif., 95801

**MARCH 20-31**
Ikebana Spring Flower Show
Ikebana International Hall of Flowers, Golden Gate Park
San Francisco, Calif., 94122

**MARCH 20-31**
African Violet Show
Nautagonic African Violet Society
Booth Memorial Hall
Stratford, Conn., 06697

**APRIL 16, 17**
Daffodil Show
Allemarle Garden Club
Farmington Country Club
Charlottesville, Va., 22901

**APRIL 18-21**
Northwest Orchid Society Show
A. O. S. Spring Meeting
Washington Athletic Club
Seattle, Wash., 98102

**APRIL 19-26**
Dogwood Arts Festival
Knoxville Junior League and Chamber of Commerce
705 Gay Street, S.W.
Knoxville, Tenn., 37902

**APRIL 20, 21**
African Violet Show
The African Violet Society of Greater New York, Inc.
Queens Botanical Gardens
Flushing, L.I., N.Y., 11355

**APRIL 26, 27**
Webster County Nature Tour
Webster Springs Garden Club
Mrs. J. Pierce Cromer
Webster Springs, W. Va., 26288

**MAY 2-4**
Shenandoah Apple Blossom Festival
Winchester, Va., 22601

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**FLOWER SHOWS, FESTIVALS, AND GARDEN TOURS**

**MAY 4-5**
Landam Azalea Gardens Tour
6101 Wilson Lane
Bethesda, Md., 20014

**MAY 5-6**
Cactus and Suculent Show
Garden & Arts Center
3330 McKinley Boulevard
Sacramento, Calif., 95816

**MAY 5-20**
Lombard Lilac Festival
Lilacia Park
Lombard, Ill., 60148

**MAY 21-23**
Fuschia and Shade Plant Show
Orange County Fairgrounds
Costa Mesa, Calif., 92627

**SEPTEMBER 6, 7**
Rose Show and Convention of Penn-Jersey District A.R.S.
North Jersey Rose Society
Marriott Motor Hotel
Saddle Brook, N. J., 07662

**SEPTEMBER 7, 8**
The Capitola National Begonia Festival
P. O. Box 501
Capitola-by-the-Sea, Calif., 95010

**OCTOBER 10-12**
Mid-America Orchid Congress
and A.O.S. Annual Meeting
Northland Shopping Center
Southfield (Detroit), Mich., 48075

**DECEMBER 14**
Penisettia Show
Mission Garden Club
First National Bank
Mission, Tex., 78572

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For leisurely browsing:

**SHOPPING AROUND**

Can be found on page 145

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*When a baby is born in Denver*

Who breaks the news to Father? We do—and we’ll track him to his jungle bivouac to do it. Bringing home just a little closer is a Red Cross specialty. Just one of the many services your Red Cross performs that helps to brighten the lives of our fighting men in Vietnam. We need your support. The American Red Cross.
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by Arthur Godfrey

When I tell you about the results you can expect from Niagara Cyclo-Massage, I am speaking from personal experience. I've been using it myself for more than 7 years.

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More than 1,000,000 men and women have used Niagara Cyclo-Massage to help ease minor pain, relieve everyday tension, sleep better without drugs

In 12 years of hospital testing, during which more than $1,000,000 was spent on research, this remarkable development was proven safe and effective in relieving minor discomfort of Arthritis and Rheumatism, whenever it occurs.

Its patented 3-way Cycloid Action® is a unique combination of up-and-down, circular and side­ways massage, with extraordinary power to penetrate through body tissues into bones and joints.

How Niagara Cyclo-Massage helps you feel better

- Eases everyday nervous tension
- Promotes deep, restful sleep without drugs
- Relieves minor pain of sore, aching muscles and joints
- Increases blood circulation wherever applied
- Helps relieve minor pains of Arthritis and Rheumatism, whenever they occur

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More than 1,000,000 men and women have used Niagara Cyclo-Massage to help ease minor pain, relieve everyday tension, sleep better without drugs

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State... Zip Code...

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WHAT'S NEW for living

Instant landmark

One of the world’s most important and beautiful new structures, according to critics, is the new Ford Foundation building in New York City, designed by Kevin Roche, John Dinkeloo and Associates. Its subtle splendor is created in part by an immense skylit, glass-walled, indoor garden, twelve stories high, that is a third of an acre of terraced park. At this time of the year, it is massed with tulips. Five terraces will spill over with begonias this summer, chrysanthemums in the fall, and poinsettias when the snow flies.

Neighborhood museums

To bring the experience of a museum to people who have never entered one, the mighty Smithsonian has opened a branch in a Washington, D.C., low-income area—Anacostia. In town hall fashion, exhibits are chosen by a neighborhood advisory council. Says Director Charles Blitzer, “We wanted the people to feel it was their museum, and happily they do. There hasn’t been one incident of pilfering or vandalism. Not even pieces of the jigsaw puzzles are missing, and that’s more than can be said around my house.” Meanwhile in Manhattan, the Whitney Museum of American Art has renovated a three-story warehouse on the lower East Side into studio workshops for sculptors and painters, as well as a gallery, above, for works from the Whitney’s permanent collection.

If a tree falls in the forest

Already sonic booms have triggered rock falls that have crushed part of the ancient cliff dwellings in Arizona and tumbled pinnacles in Utah’s Bryce National Canyon—and only the Sierra Club complains. The day is coming when 150 Super Sonic Transports will be in routine service over the U. S. The Citizens’ League Against the Sonic Boom, an urban group whose membership doubles every three weeks, contends that the tab for damage to window glass, plaster, etc., will be a million dollars a day. Since the SST’s seem bound to arrive, maybe plastic foam environments are not as far-fetched as they first seemed.

Subways are for sight-seeing

The grimy underground that was Boston’s way has been turned into a place of pleasant surprise. Begun in 1897, the Boston subway is the oldest in the country, and two years ago city fathers decided it was finally time to spruce things up a little. They assigned the task to CambridgeSeven Associates, Inc., who developed a new symbol—a large graphic T—to help one find the subway, a color coding for various lines, new lighting, entrances and exits, etc. At every platform a photographic map of each station’s area identifies the neighborhood. New glass-domed exits, above, flood escalators with daylight so that exiting is a part of pleasant transition and no longer a desperate dash for the surface.

Two weeks with beauty

Isabel O’Neil, the extraordinary teacher of fancy finishes such as porphyry, malachite, tiger’s eye (see H&G, November, 1966), will conduct a special two-week, six-hour-a-day course in New York this summer geared to toffs. Students will learn how to gild and heavily carved surfaces, how to achieve jewel-like finishes, and, under Mrs. O’Neil’s supervision, how to put the finish on a piece of furniture. “I simply refuse to let anyone waste on Victorian ‘whatnots’, so most students are on those unfinished Italian chests or chairs.”
Which dish would you rather serve dessert in?

Cascade eliminates drops that spot.

Only Cascade has Chlorosheen. In your dishwasher, Cascade—with exclusive Chlorosheen—
provides water flow off dishes in clear sheets. Whoosh!
Drops that spot don't form. Your dishes dry wonderfully free from embarrassing spots. So when you use Cascade—
the best dishwasher detergent you can buy—you get what you'd expect. Shining dishes. Shining glasses.
Shining silver. Now serve that dessert with pride.
You're ready. And so are your dishes. Spotlessly ready, because you use Cascade!

This one, of course, because Cascade washed it so spotless!
Did you know that the practice of using brand names and trademarks on products is under attack in this country?

That certain governmental actions and judicial rulings are moving implacably toward the possible destruction of brand-name marketing?

The great debate that is going on points up the issue of what trademarks and brand names really mean. But, there is, I believe, more instructive value in a look at Soviet experience with branded products than in all the tangled rhetoric expounded by lawyers, economists, professors, businessmen, and politicians in recent years.

A few years ago several Russian factories manufactured identical 17-inch TV sets. On more than one occasion, even though consumers were clamoring for more sets, many simply were not being bought. Inventories piled up. After a good deal of fruitless and wasteful searching for an explanation, the answer came. Because the public could not identify the factory source of any one 17-inch set, and one factory habitually produced “lemons,” soon sales of all 17-inch TV sets fell. This refusal to buy was the public’s only way to protect itself. But it threw the Soviet central economic plan badly out of kilter. Even worse, it caused a lot of public discontent with Soviet officials.

Factory Marks. It was at this point that Soviet trademarks began to appear. At first, their function was little more than to identify (for the convenience of the authorities) the factory source, but the result was far more than the Russians bargained for. Here is what trademarking did:

(1) It enabled the consumer to choose the output of a plant with a good reputation, and to avoid the plant with a poor one.

(2) Though the sales of the factory with the poor reputation fell, and therefore it failed to meet its economic plan, this caused less economic dislocation than when the entire industry’s sales had slumped previously.

(3) It resulted in consumer discontent being shifted from the political (Party) authorities to the trademarked plant with the poor quality.

(4) It created a form of consumer sovereignty—a way of giving the consumer the power to reward quality and punish shoddiness—by enabling him to identify easily the source (trademark) of the output.

In sum, trademarking rewarded quality and efficiency, and punished shoddiness and waste, by making it easy for the quality producer to sell his product because the consumer had developed confidence in his trademark. From experience, the consumer had, in effect, learned that “You can be sure if it’s Westinghouski.”

Further Developments. The Russians have, since this incident, expanded the practice of trademarking, or branding, the output of different plants. Soviet plant managers now guard the integrity and reputation of their trademarks with the vigor of Cossacks bearing down on revolutionaries. They safeguard the purity of their brands as sedulously as they watch their operating expenses. Their houses depend heavily on what happens to both of these.

The fact that the Russians have adopted brand names and, now, advertising simply reflects the fact that they are more responsive to the dictates of economics, technology, and good sense than to the muddled abstractions of obsolete philosophers. Moreover, the Russians have learned that, with brand names, instead of economic planners having to establish arbitrary quality standards and hire engineers to enforce them, the sovereign consumer automatically establishes and enforces the high standards.

The net result has been not only an almost automatic and continuing improvement in Soviet consumer-product quality and design, but also an accelerating tendency to use brand-name advertising as a means of reassuring consumers about the quality and desirability of particular brands and therefore raising their sales and profitability.

The Soviet experience clearly demonstrates how the consumer can use the brand as a means of protecting himself and of punishing the producer of trademarked products that do not meet consumer expectations.


“"You can be sure if it's Westinghouski."
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Fashion Model of the Year
...in House & Garden Colors
...and GUARANTEED for 7 YEARS!

Festival

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This super can with the new wicker design is an everlasting beauty—GUARANTEED AGAINST CRACKING for 7 years...even at 40° below zero...or it will be replaced FREE! It's also dent-proof, leak-proof, rust-proof, sun-proof, tear-proof, and so quiet you'll say it's noise-proof. It's easy to hose out...and the snap lock lid is no push-over for animals. Ask for the 20-gallon Festival trash can in nutmeg, fern or red apple...all '68 House & Garden colors. If your store is temporarily out of Festival—it will pay you to wait. No other container will give you complete satisfaction like Festival.

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Going places, finding things in

Holland's canal and waterways

Exploring the Netherlands by boat or "turtling," a do-it-yourself combination of boat and car travel, can give you a new and delightful perspective on the land of Rembrandt.

BY FREDERICK FRANCK

Editor's note: Frederick Franck is a Holland-born artist and author who holds doctorates in medicine, dentistry, and fine arts. This spring his eleventh book, "Exploding Church," will be published by Dell, and there will also be an exhibition of his drawings at the FAR Gallery in New York City.

Americans love clean-cut Holland where everybody speaks English, but they tend to stay there for just three days, see the Rembrandts, the folklore of Volendam, a windmill, and a tulip field and think they have seen it all. Some years ago I rediscovered my native Holland as a most worthwhile ground for exploration, and I go back there again and again with delight.

When I first returned after the war, I was disappointed. It was clean, modern, and cozy, with a population that had increased. I found it overcrowded and overmechanized. As I drove Amsterdam over the superhighways (like the New Jersey Turnpike), minus the toll booths, which Holland is crisscrossed by, I glimpsed, through a moving screen of traffic between small cars gone mad, Dutch landscape of my nostalgic dreams, those endless green meadows dotted with black and white Frisian cows, windmills, huddled farms, under the vast Dutch skies. Driving out in my car on a Sunday to the sleepy hamlets along the Zuiderzee, this screen of traffic between...
and the landscape, I noticed that the many people I saw in all kinds of little boats on lakes and canals looked as relaxed and happy as my fellow motorists look harassed. I decided then that the only way to escape the road was to steer the roads its and take to the water. For it is there that the Holland of one's dreams, the Holland of Rembrandt's drawings and van Goyen's paintings still exists, waiting to be rediscovered. I rented a small motorboat and a mere hundred yards from choked highways I found fourteenth-century Holland completely intact. Under the immense skies the horizons looked enormous. On the left brilliant shafts of sun struck the wheat fields; the center was suffused with filtered light caressing velvet meadow green; on the far right black rows of knotted willows and a Renaissance bell tower were silhouetted against blacker skies. No wonder impressionism was invented in this western Europe of sea atmospheres, of endless play of light against light, reflected and repeated from clouds that sail through the vast skies saturated with sea foam blown in from the North Sea. Here on the canals I found the most marvelous adventure to be had in Europe, and I return every year, eager for more. From the little rented motorboat I gazed as relaxed and happy as my fellow motorists look on lakes and canals. I noticed that many people I saw in all kinds of little islands, peasants, and fishermen.

You can sail the canals

It is simple for anyone to acquire this watery connoisseurship of Holland, and I recommend it enthusiastically. You can rent a cabin cruiser or a tour boat and pick it up in Amsterdam, provided you make reservations early—for an August vacation, no later than February, preferably as much as a year ahead. K.L.M. has a Rent-a-Boat service; lists of companies renting boats are available from the Netherlands Tourist Club; Museumplein, Amsterdam; and there is a new agency, Euroboat Holland, Wormer, Netherlands, to which you can write directly for information.

Your reserved cabin cruiser, which comes complete with water maps and a navigation handbook, will be delivered to your hotel. Amsterdam has four excellent hotels with moorings right on the water—Hilton, Apollo, Euromotel, and Mermaid.

The Netherlands National Tourist Office, Water Sports Department, will give suggestions for trips, and all the expert help you need. There are moorings everywhere, and if you are a member of an American Yacht Club, you are especially welcome as a guest in any of the many yachting harbors of Holland. Local navigation rules are quite simple provided you stay out of the heavy freighter and tanker traffic lanes like the Amsterdam-Rijn canal and Amsterdam harbor.

Side trips from Amsterdam

If you have just a week available, you should make Amsterdam your center of operations. From there you can make at least six or seven one-day trips with a rented boat and return each evening to enjoy all the pleasures of Holland's most cosmopolitan city.

On the first day you might visit that ocean of color, the flower auction at Aalsmeer, then proceed through picturesque canals to the Kaag Lakes, a famous water-sport center, where festive regattas take place in summer. The second day you could sail to the city of Haarlem, see the splendid Frans Hals Museum and the ancient St. Bavo Church, have a pleasant lunch on the quiet market square, and press on to the wind-swept fishing village of Spaarndam, where Jan Brinker put that famous thumb into the leaking dike. On the third day you might go up the Amstel River and then via the sleepy River Vecht, bordered by the stately mansions and castles built in the seventeenth and eighteenth centuries for Amsterdam's aristocracy, to the Loosdrecht Lakes, stopping for lunch in the charming village of Loenen at the "Koetshuys," an antique inn with a very contemporary atmosphere and a good kitchen or at the more stately and staid, but as genuinely Dutch, country hotel "De Nederlanden" in the lovely old town of Vreeland. This is to me the most enchanting of all the trips around Amsterdam.

The fourth day, setting out again from Amsterdam, through meadows with grazing cattle and trotting horses, past farms and windmills, you reach the Vinkeveen Lakes, to picnic on one of the little green islands. On the fifth morning, with some expert help, you can cross the Y River, Amsterdam's harbor, tricky because of its traffic of ferries and seagoing vessels. On the North Bank you go through a lock and reach a paradise of quiet. At the first little village, called Broek in Waterland, you should sip coffee on the terrace of Neeltje Paater's restaurant.

Continued on page 66

Fashion fabrics for every decorating mood... city or suburban mix... in tempting, tangy colors, look-alike florals, chie shantung textures, fascinating embroideries, dashing geometries. Masland Duran vinyl fabrics heighten the fashion look in your home... offer you lasting wear with effortless care. Ask your upholsterer/decorator or favorite furniture store for the touch and surprise fabric... Masland Duran! Shown on conversation chair, Twilight, in peaceock; sofa and screen, Sonya, in white.

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while enjoying a view which has hardly changed in 300 years. After coffee you continue along quiet canals to Munnikendam and Edam, intact jewels of seventeenth-century architecture huddled around huge old churches. In Edam, after watching the famous red and yellow spheres of cheese being made, and browsing in the small shops where you can find authentic antiques, tiles, and copperware quite reasonably priced, you should have a seafood lunch in a charming, antique restaurant like "De Stuttonburg" in Munnikendam, overlooking the harbor and the now tamed Zuiderzee.

Seeing Holland under sail

All this assumes that you have rented—and can handle—a cabin cruiser. But you do not have to, for there are actually other choices, each with its own advantage. If you can assemble a group of six to eight people who will share costs, a marvelous way to see Holland is to rent one of the classic Dutch sailing ships—the same type of bateau that can be seen in Dutch seventeenth-century marine paintings. These ships, complete with a competent skipper, can be rented for $250 to $400 a week. This may sound rather expensive, but you save on hotel costs by living on your private yacht—actually a bargain for more than six people. With this type of boat, you can even cross the Zuiderzee (or Ijsselmeer, as it is called these days) to the bucolic northern province of Friesland, something no greenhorn in his right mind would do in a small cruiser, for the weather will very often change suddenly and treacherously.

The delights of "turtleling"

If neither of these methods suit your plans or budget, you may prefer my new and private brand of amphibious tourism, which I call "turtleling." This means hitching your motorboat to a rented car and launching it again as you reach each plum in the aqueous piddling. Anyone can learn to operate a 14- or 16-foot motorboat with a 5 to 8 HP motor. I had never touched a motorboat, but I rented one, learned how to start the motor, and after half-an-hour could handle my craft fairly well. After a day on the quiet Amstel River, which gaves Amsterdam its name, I felt I had been a sailor all my life. For turtleling you need a motorboat that is steady enough to give you safety and comfort, light enough to be launched and taken out of the water and easily tacked on to the trailer (I found the stable Norwegian Skipplast convertible tour-boat to be ideal). Turtleling implies being able to pick and choose, to avoid boring pieces of smelly industrialized canal or monotonous stretches of water areas or dangerous tanker traffic. After many years of turtleling, I no longer rent, but buy a new small car every time I go to Europe, and take it back home with me. After using it in the U.S. until my next trip, I sell it practically without loss.

With your "turtle" on the trailer you might drive north from Amsterdam and in about an hour reach the Zuiderzeedike (the Afsluitdijk), one of those fascinating and incredible feats of Dutch engineering which tamed the Zuiderzee, made it into the IJsselmeer, and has already transformed much of the water into fertile farmland.

Continued on page 68...
With this kind of stain-resistance, just think how upholstery fabric made of Vectra fiber will perform in your living room.

QUAKER FABRICS and Vectra®, the fiber that made outdoor-indoor carpet possible, have launched an entirely new breed of upholstery fabric. A fabric so stain-resistant that even upholstering a baby's high chair makes sense.

Bright, dramatic colors are locked inside Vectra fiber...safe from sunlight and moisture. You get built-in resistance against stains and fading. Resistance that won't wear out or rub off. A bit of detergent and water or household cleaning solvent makes short work of even impossible stains.

And when you consider the tempting array of textures and color combinations, upholstery fabric made of Vectra fiber looks almost too good to be true. But it is true...and it's available. Now. Look for this tag. It's your assurance of distinguished furniture, upholstered with fabric made of Vectra fiber.
Sculptured metal French (Louis XVI) fluted urn with typical pineapple finial on pedestal. 37½ inches. About $79.50.*

The Stiffel Lamp

For brochure of selected Stiffel lamps, send 25¢ to The Stiffel Company, Chicago 60610.

* Slightly higher west and south.

Whole new towns have been created where a few decades ago haddock and herring were caught. At the end of the 10-mile-long dike with the sea on both sides, you will enter the province of Friesland. Here the meadows are even greener, the cows shinier, the air more limpid and fresh. In the town of Franeker (Frenetje in Frisian—for the Frisians boast their own language akin to old Anglo-Saxon, their own flag, and a fierce regional nationalism) I always have to see the charming eighteenth-century planetarium again. I stay the night in one of the good hotels at Leeuwarden, Friesland’s capital, because I enjoy strolling past the shops that line the narrow canals. They sell the colorful Makkum majolica tiles and pottery, still made according to the age-old methods. Workum vases, and ornate Frisian tall clocks, which cost as little as $50 with a modern mechanism and as much as $200 if made in the old manner. Next morning I launch the boat at the excellent yacht harbor for a long haul over the Frisian canals and lakes to Eernewoude.

Continuing all day through pastoral meadow landscapes you reach Heerenveen where there is a comfortable motel-restaurant. It may look a bit too American, but I have learned to shun romantic-looking hotels in Holland—they are too often primitive and sub-standard. The next day you continue by boat through the unique village of Giethoorn, a miniature Venice, to Kampen on the placid IJssel River, across endless swamps where herons, wild duck, grebes, godwits, and plovers fly up from between the plumed, wind-blown rushes.

From Kampen, you take a short bus ride back to Leeuwarden to pick up the car and drive back by a different road to Kampen, where your boat is hitched onto the car for the trip across Holland to the province of Zeeland along the big rivers of the Rhine estuary, following, not the highways, but the dikes. Below Rotterdam a brand new highway, part of the stupendous Delta works, crosses into Zeeland.

A pause is mandatory at Veere, the medieval harbor, for a meal at the oldest inn of the Netherlands, the “Campveerse Toren,” housed in a bastion of the old city walls, with an incomparable view of the harbor and the islands. I never miss eating at the “Campveerse Toren,” because it is one of the loveliest places in Europe to savor anguille a la matelote, cel cooked in wine with herbs; scampi and tiny shrimps; or turbot poché, washed down with a Gewürztraminer 1962, all for $8 for two.

Theoretically, your trip could now end. For me, however, a Dutch vacation is not complete without a side trip to Delft, the famous pottery town, to buy some blue Delft tiles and pottery gifts. Delft is a compact and lively university town, all Holland in a nutshell—a gay maze of streets, canals, bridges, and tiny, cozy student pubs.

Another indispensable part of every visit I make to Holland is a trip to its southern tip, Maastricht on the River Maas. A trip on the Maas has a charm all its own, as the placid river winds through pastoral landscapes. The barges are slower here and the skippers more relaxed and ready for a chat. On the borders of Belgium and Germany.
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Cook in it. Serve in it. But please don't eat those luscious fruits that grow all over it. They're for decoration. Not dessert. The Royal Worcester collection of Flameproof Porcelain consists of casseroles, ramekins, baking dishes, and soufflés in all sizes and shapes. All in white. The better to show off the sun-ripened colors, individually baked, shining in all its glory. They're for decoration.

The MARKET SQUARE Collection by Taylor-Jamestown

You'll entertain proudly when your dining room is furnished with this beautiful furniture. The rich glow of the hand-rubbed, solid, hard maple... the authentic design of the brass hardware... the roomy buffet and china deck... the graceful table and chairs... all are evidence of your good taste.
The bathroom is the Now room in home fashion! It's the new showplace of the house; bright, colorful and completely Now. It's fun to create your own Now room with a little imagination and a little help from Pearl-Wick, the people who started the bathroom revolution with decorator-styled, fashion coordinated bath ensembles. Pearl-Wick collections include everything from scales to hampers to vanity seats in a galaxy of exciting patterns and colors. At better stores.

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Ernest Marples at the Château de Chaintre

THE PEOPLE BEHIND

THE GREAT WINES

Whether born to the wine-growing life, taking it up as a full-time vocation, or retiring to it, these men and women have one thing in common—a deep and passionate dedication to the pursuit of excellence.

BY HUGH JOHNSON

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From the farmer side comes patience. From the creative, artistic side, flair. Patience and flair, doggedness and intuition—whatever you call them, these are the qualities a true winegrower cannot do without.

Winegrowing, not surprisingly, runs strongly in families. Among European peasant farmers, the ownership of a vineyard often goes back in the family far beyond memory or records. Even in so new a wine country as Australia, there are seven or eight wineries that have been in the same family for a hundred years. Add to these the great aristocratic estates of Europe, particularly of Italy, and it is a good guess that over half the world's wine countries, is still the only course left open five years out of ten. Nobody knows the truth of this last statement better than a few growers on the upland vineyards of northern Germany. When things go well for them they have the chance of making what many call the world’s greatest white wine. When things go badly, they often have to scrap a whole harvest; so acid is the little wine they do make.

Continued on page 74

**CORKSCREW:**

New-style winegrower Ernest Marples at the Château de Chaintre

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The other Schubert

T

The growers who apply stringent standards to themselves are few. One of the most outstanding of them is Andreas von Schubert, whose estate of Maximin Grünhaus, on the Moselle’s little tributary, the Ruwer, gives a wine with as much perfume, as great delicacy, and often as high a price, as any in Germany.

“There are some things you do for prestige, rather than profit,” von Schubert says. “To be commercial, I would never make the finest wine which Maximin Grünhaus can give—the great sweet beerenausleses. They take a fantastic amount of labor and trouble. Each grape has to be chosen and picked out individually by hand. Whatever we charged for a bottle (and heaven knows we charge enough!) we could never really make it a worthwhile proposition.”

Von Schubert is a winegrower who inherited his estate. His family, originators of the great steel works of the Saar valley, and also diplomats, owned Maximin Grünhaus, but lived elsewhere. They believed in the old rule that a small estate could nourish a bailiff, but not a proprietor.

When von Schubert came to live at Grünhaus, shortly after World War II, he took the wine-making into his own hands. Since then, by applying his non-commercial standards to winemaking, he has made the elaborately beautiful label of Maximin Grünhaus one of the most sought after in the world. Of the 650 acres surrounding the old Benedictine monastery which is his house (it celebrated its 1,000th anniversary two years ago) only sixty-five are suitable for winemaking. The rest is orchard, forest, and grazing land.

The most characteristic Schubert touch of all: He amuses himself with the coincidence of his name and the composer’s by arranging “Evenings of Music and Wine,” at which Schubert’s music and von Schubert’s wine are poured forth concurrently. Elaborate relationships between the drier and more delicate, the richer and the sweeter wines and songs are concocted and discussed. It all accords beautifully with an ancient home and its precious furnishings. How rarefied it is, and yet, to someone who lives for wine and loves music, how real.

An esthetic Rothschild

A

A
tother man who was born to the world of wine, in this case that of Bordeaux, is Baron Philippe de Rothschild. Jealous as the wine regions of France are of each other, even a Burgundian would admit the Baron’s right to speak on behalf of all French winegrowers. He came to wine as a young man, and he has made of a once-neglected estate one of the proudest names in the world: Mouton-Rothschild.

The Baron loves to tell of Mouton, the old farm and the ungracious farmhouse, the ground swell of the Médoc rolling its vines up against its walls as though they would engulf it. Of the farmhouse he has made a home worthy of the name of château. Of some of its buildings he has formed a beautiful, unique museum of works of art connected with wine. And, as his greatest work of art of all, he has created a magnificent standard of winemaking, for which the world’s most noted artists are happy to design labels, considering themselves lucky to be paid with a few cases of Mouton-Rothschild.

So, far from letting the farming side get the upper hand, the Baron remains first and foremost an artist who speaks of wine unabashedly in poetic language. He thinks of his wine not as a drink so much as an esthetic experience. Thus, he writes, in his poem as translated by Christopher Fry:

“With a glass of wine before us: Faced with the reality, to abstract yourself.

And now, alert to the moment, to surrender to the interchange, to be completely with yourself and it. Then ask the help of words.”

The vintner as host

T

To a world-famous winegrower, entertaining becomes almost as important as the vineyard work and watching over fermentation and bottling operations. For people are curious to see, to taste, to understand. Winegrowers live to give pleasure to others. They seem almost to have found some sort of brotherhood in which wine makes people remember all the things they like about each other and forget the rest. In Champagne, especially, a region which has a name synonymous with luxury, visitors expect to be caddied and feted. While some of the firms—more or less have a routine for entertaining guests, it is the smaller, highest-quality-quality houses (still, not entirely by coincidence, owned by their founding families) that entertain as friends or not at all. It is among these small firms—curiously, since the most famous champagne of all, Veuve Clicquot, is named for a widow—that you find three today under the control of a widow: Veuves Bollinger, Roederer, and Pol Roger. Continued on page 76

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MARCH, 1968
Swing-A-Way will help you break the ice.
Whatever the occasion, Swing-A-Way will help get it started better with plenty of crushed ice. And there are 4 distinct Ice Crushers to choose from, including the new Vacu-Base which anchors down on any smooth surface while you crush all the ice you need. Refreshing new colors, too.

Top: Table Ice Crusher • Electric Ice Crusher
Bottom: Wall Ice Crusher • Vacu-Base Ice Crusher

Grande dame of champagne

How such a gentle woman as Madame Bollinger was able to take over the family firm when her husband died in the middle of the German occupation and steadily build up its business is a wonderful mystery to me. To see her bicycling through the vines around the quiet little town of Ay in a tweed suit and raincoat, a basket on the handlebars, you would more easily guess that she has Scottish ancestry (her family name is Law de Lauriston) than that she is a shrewd businesswoman, makes regular trips all over the United States, and has developed a huge market here.

Champagne is made right under Madame Bollinger’s bedroom window. Her front door opens into a courtyard full of barrels. Across the end of the street the green vines can be seen marching up the hillside. In autumn the smell of the new wine is heady all over the house.

To many people it may seem like a vision of paradise, this life of tasting champagne in the morning, and coming in to arrange flowers before lunching with guests. Madame Bollinger is a supreme example of the winemaker to whom entertaining is an allied art.

The British invade Gaul

Some are born into the wine-growing life, some marry into it, others retire to it, and a few are so bitten with it that even as young men, under-capitalized and inexperienced, they throw themselves into it body and soul. I know nobody who epitomizes the sheer love of wine for its own sake so much as Nicolas Barrow, a young Englishman who lives near Bordeaux, and has made his home in the middle of a vineyard.

For him there was no possibility of buying one of the famous classified growths of the world’s greatest red wine country. Such châteaux change hands rarely, and for huge sums. Instead, he bought a plot of land called Arcins in one of the lesser-known villages of the Médoc, near the famous Margaux.

The little house on it he dubbed, half jokingly, Château Courant, which might be translated Château on Tap. It was a British understatement; the kind of wine he set about making, planting every vine with his own hands, was far from being tap wine. He insists on bottling every drop himself, and already, after only three wine-making vintages, has a reputation for producing the old-fashioned “real” wine of Bordeaux: gutsy, long-lasting, full of character, designed not so much for commercial success as simply to fulfill itself and be what it is with integrity.

Yet another Englishman who has successfully launched himself into the world of French wine—in his case, a vineyard in Beaujolais—is ex-Cabinet Minister Ernest Marples. Mr. Marples, a businessman of prodigious flair and energy, has flung himself into the wine trade as into a crusade. To his neighbors in Beaujolais his name stands for a standard of winemaking of which they can all be proud.

Marples has owned his vineyard in Beaujolais, and his plain little house among the vines, for over seven years now. Last year he started two new ventures which have made him the talk, and I suspect the envy, of the neighborhood. One was shipping his wine direct, under his own label, for national distribution in the United States. The other was to buy a fine old stone château, the Château de Chantiré, near Macon. Chantiré will become, he says, a hotel, a cooking school, an international congress hall, a computer center. I don’t doubt it for a minute, any more than I doubt its cellars will be overflowing with honest wine.

The winners of the West

In California, more vintners look back to winegrowing forebears in Italy than in France. The Gallos are perhaps the most successful example; the Martinis, the most prestigious. I would be surprised if there is anyone more Italian, in his outlook and in the kind of wine he makes, than August Sebastiani. The Sebastiani vineyards are in Sonoma, not far from the famous Buena Vista, the most historic winery in California, where Colonel Haraszthy settled (as wittily as such a restless spirit could settle anywhere) and where Frank Bartholomew, the chairman of United Press International, carries on the Colonel’s work as a winegrower.

It is not hard to see that August Sebastiani consults his own continued on page 141
As H&G's 1968 Colors come into full bloom, the question of how to use them is answered easily, cheerily: Build any kind of color scheme you like as long as you set it off with white. Why white? Because of its magical power to bring out the best in every color you put it with. Makes flower colors cleaner, clearer. Makes bold, brash colors calmer, easier to take en masse. Makes neutrals warmer, richer.

You can use colors with white in as many different ways as you can build a color scheme. Here are three of the freshest:

- **Concentrate your color in bright bouquets** against an all-white background. Among today's favorites for this bunch-of-flowers look are pink plus yellow such as the team of Azalea, Goldfinch, and Lemon Peel in the room on our cover. Or Cyclamen plus Pernod; or Forget-Me-Not plus Parrot Green. Without even trying, such combinations give a room a pretty, romantic look in full sympathy with today's romantic storybook mood. (Watch for more bright bouquets against white in our House of Color, coming next month.)

- **Couple one bright color with white** in almost equal partnership—Tangerine and white; Lemon Peel and white; Parrot Green and white. The bright partner may be a bold hue you would normally hesitate to spread over a large area, but balanced by comparable areas of white, it will take on a surprisingly soft and romantic glow. (For one example, turn the page.)

- **Fill a room with deep color** almost to saturation—Ultramarine, perhaps. Add an assortment of neutrals (wood tones, furs), then sharpen the whole with bright white accents.

As you turn the pages of this special color issue, you will see lots of white. Be sure to note how much its crisp presence enhances the colors whose company it keeps and helps to give a room or a whole house the fresh romantic look of today.
Quite different in meaning to different people, bound by time to no particular period, today's romantic look, in essence, is best interpreted as a kind of lyrical escape—a soaring flight from the here and now into a world of let's pretend. Prince Albert must have known this when he hung Balmoral Castle with half the tartans in Scotland: for its day, a wondrously romantic job of decorating.) Poetic, rather than scholarly, the look has a storybook, stage-setting quality evoked almost with tongue in cheek. It never makes a consistently serious attempt to deceive (if it did, romance would fly out the window), and—since we live in 1968—it is created on today's pragmatic terms, with today's myriad materials and standards of comfort. It is moonlight, in a way, with its feet firmly on the ground.

It is also, since romance is a thing of nuance (it was one thing to Cleopatra, another to Darby and Joan), marvelously variegated. It can be sparked by such transplanted exotics as Turkish corners, stained glass, and arabesque filigree. In a garden room, it can be an outdoor ambiance brought indoors; it can summon up the past with chinoiserie (the eighteenth century's idea of a romantic look), a country look in a cliff dwelling, recall a jungle safari, or, dipping deep into the shimmer of mirror and silver, suggest the splendor of a palace.

Always, whether utterly sensuous with velvet and silks, or, paradoxically, composed of little except greenery and a painted niche, the romantic look has roots in color, and with H&G's Colors for 1968 the sky is just about the limit. They, and the way they are used in the rooms that follow, are as much a part of the look as the keyboard is part of a piano. For sparkle, they are almost always paired with drifts of white; in the more sophisticated rooms, they are also jeweled with crystal. And if you think a kitchen can't be as romantic as a valentine, turn to page 87.

**Bold reds softened by white**

The lighthearted use of a quilted chintz, its flowers in H&G's Purple Anemone, Cyclamen, Azalea and Tangerine windblown against a white ground, gives this room the classic romanticism of an English country drawing room. For panache, the Tangerine is repeated on the walls, the Cyclamen on sofa pillows—a tangle of colors cooled everywhere by white. Surprising, charming: a velvet-bordered calfskin rug, a contemporary painting by Paul Jenkins in contrast to antique gilt and crystal. Interior design by James Tillis of Mallory-Tillis, Inc. For shopping information, see page 132.
Pinks and yellows with white touches

The richness of moiré and velvet on furniture of classic design imbues this room with a sybarite's romanticism and an opulence in which pastels and white are forsaken for mouth-watering, hot-sweet colors: Lemon Peel for the walls and for the taffeta curtains, Azalea and Cyclamen for the Louis XVI bergères, the lushly tufted sofa and slipper chair, the delightful little upholstered table. Furniture from Collector's Classics by John Widdicomb; fabrics and Moroccan rug from Schumacher. Painting over sofa, “Favorite Son of the Maharani,” by Charles Baskerville.

White plus green accented with purple, dashed with pink and yellow

Proof that an old-fashioned fabric like chintz can have the romantic look of brocade when paired with the splendor of gilt and lacquer, the living room in a New York apartment, opposite page, is like a bouquet of quaint flowers held in a very sophisticated lace-paper collar. The lion's share of the furniture—sink-into, soft-edge—is covered in the chintz, pure white sprinkled in green with a touch of Cyclamen, a color that, with Purple Anemone, is sprinkled about the room in fruit and flower accents. Painting by Paul Jenkin from Oliva Associates. Interior design by James Tillis of Mallory-Tillis, Inc.
COLOR and the ROMANTIC LOOK continued

Purple as an accent for hot pinks
A splendid dash of color and pattern fill a little bedroom, left, with the gaiety that made Brighton Pavilion such a marvelous folie. But George IV never saw a plaid like this one—a bold, overscaled crisscross of Purple Anemone, Azalea, and Cyclamen on white. Nor did he dream of bamboo made of brass for étagères, a table, and a chair. Over the brass and iron bed, “Trip to Great Jones,” a pen and ink drawing by Lester Elliot from the Babcock Galleries. On one étagère, “Nude in Motion,” by Barbara Mortimer, The Oliver Wolcott Library. Fabrics by Croydon; carpeting by James Lees; cabinet by Harvey Probber.

Cool deep blue warmed with browns and neutrals
The brilliance of mirror and the intensity of Ultramarine, a man’s blue, are the romantic jinni in couturier Gayle Kirkpatrick’s New York bedroom, below left, a comparatively small room made infinitely larger with mirrored paneling and mirrored cube tables. The vibrancy of the blue and the glint of the glass are countered with the soft wood tones of an old bamboo chest and a Biedermeier chair, the sable-stained floor, fur pillows, and a bedcover fit for a king. Of plain, garden-variety rabbit, it looks quite like chinchilla, romantically lordly. Interior design by Jim Boatman.

Sparkling partnership: green and white
A riot of leaves and walls of Parrot Green, a color that once only tinted feathers, turns a bedroom in Mr. and Mrs. John Seskis’ Long Island house, opposite page, into a quite reasonable facsimile of a Gauguin fantasy. With the exception of nips of Lemon Peel, there is no other color except white. Queen of this pretty forest is the contemporary four-poster, upholstered right down to its feet, frame, and mattress (there is a matching bedcover) in a glorious fabric wild with leaves and, here and there, tiny golden lemons. Interior design by John FitzGibbons.

For shopping information, turn to page 132.
COLOR and the ROMANTIC LOOK continued

Clear yellows laced with white
A Chinese pavilion, romantically theatrical, safely open to the elements, was created in the very simple foyer in Mr. and Mrs. Richard Lipman’s New York apartment through the art of painted trompe l’oeil. Under a Persian Blue sky, the clear yellows of Lemon Peel and Pineapple glisten in a room laden with camellias and geraniums—a tour de force of atmosphere, leafy as a garden to walk through, free of furniture except for a sofa covered in Lemon Peel vinyl (practicality in Cathay), a console, a porcelain Foo dog. Mural and trompe l’oeil by Elói Bordelon. Interior design by Michael Landers.

Pinks cooled by yellow-green
Pink, the very color of romance, lends its blush to a tiny dining room, left, via Cyclamen curtains and carpeting, Peppermint Pink walls. To keep the flattering color undiluted, there is little contrast except for sheer white undercurtains, Perrood chair seats, and the black and gold gleam of a chinoiserie chest. Because the room is small, the curtains (whose pattern might have come from an art nouveau picture book) are hung in a bravura manner—wall to wall, ceiling to floor—and, for all their seeming fragility, are as strong as steel mesh: they are made of Fiberglas. Carpeting by Masland.

Flower colors in the kitchen
A treillage ceiling and cabinets that look like boiserie make this kitchen, opposite page, an arboried charmer for which Marie Antoinette might have abandoned her dairy farm. Colors are soft and tender: Putty countertops and floor (the latter’s tile is incised in a hydrangea pattern), Maple Sugar distressed-finish cabinets, and Forget-Me-Not blue for the treillage—a pretty web of painted redwood slats curled into a plastic barrel vault lighted by unseen fluorescent strips. Since this is a garden, there are flowers—a basketful in the half-moon mural, flower-colored pottery in the open cabinets. Kitchen designed by Barbara Lockhart for the Southern California Gas Company. Range by Hardwick Stove.

For shopping information, turn to page 132.
Although there is no master formula for today's romantic look, there are any number of basic ingredients that, put together with flair, will spell success. Here, assembled by H & G, is an octet of romantic looks in embryo—composite of fabrics, materials, furniture, and accessories that are not only simpático, but far enough off the beaten path to make you remember that, to be a romantic, you must also be, like the wandering Don Quijote, adventurous.

An exotic flavor could be sparked by partnering a black and white rug with Parrot Green fabrics—one leopardish, one dappled—then adding the Midas touch of Sunflower velvet. Accessories: a standing lamp with a whorled wood column, a little chest covered in leather (terrific end table), a Nymphenburg rhinoceros.

Feminine prettiness is distilled with a wallpaper patterned in threaded ribbons, two linens—Parrot Green and Forget-Me-Not—embroidered (but drip-dry) curtains, Azalea carpeting, and a chaise longue like a bouquet. Accessories: a little time-telling temple, washed in gold, an Italian mirror framed in millefiori glass.

Cool serenity, understated, almost tailored, gets just the right touch of pixilation from a sheer harlequin fabric—a costume for windows—in Parrot Green, Azalea, and Sunflower. Textures are important: Pernod vinyl for upholstery, Sunflower linen for anywhere, a tufted-plus Pernod rug. The rectangular bud vases are polished chrome; the lamp is Lucite with a silver hat; the stool-table, a prism faceted with travertine.
LEFT:

The flower garden look is yours with a sheer print (for the prettiest windows on the block) that looks like enamelledwork, Azalea velveteen (sofas, chairs), and a Sunflower rug. Here or there: a lacquered bamboo étagère, a ceramic tulipière, waiting for spring, two alabaster snails, chunky enough to be bookends, and a tôle nosegay for a chandelier.

RIGHT:

Opulent comfort could be drummed up with an outrageously lush sofa in Parrot Green, a linen and cotton print that looks like brocade, a Parrot Green rug, and Purple Anemone velveteen to make you feel like Nicholas and Alexandra. The turtle holds lilacs (or, upstarts, soap); lamp is French opaline.

BELOW:

Crystalline sparkle, very new-fashioned on a white vinyl floor, frosts sumptuous colors—a Cyclamen pour-on-legs, Forget-Me-Not corduroy, Cyclamen velveteen (a thousand cushions, maybe)—with a crystal ashtray, an étagère of smoked glass, a Lucite mirror, and a chandelier of man-made icicles.

OLD-FASHIONED CHARM

Old-fashioned charm is inherent in bentwood furniture, all caning and curlicues, vinyl upholstery in barber-pole stripes of Cyclamen and Azalea, a curtain fabric banked with goggle-eyed flowers in the same colors, and vinyl floor tile pretending it's a garden wall. For elegant pizzazz, a crystal vase in the form of a tree trunk, a silver latticework cachepot.

Shopping information, page 132.
H&G Colors all through the house:

BRIGHT AGAINST WHITE

The romantic look, when it is compounded with vivid color, knows no geographical barriers, even in tropical climates where, for years, people used to feel that the cooler the color in their houses, the cooler their bloodstream—a theory with much to recommend it, and only one hitch: pale pastels, when they are all you have to look at, become tiresome. Since the people who winter in this house cannot live anywhere without warm color, the house was decorated as though the North Pole were outside the front door instead of a languorous river in Florida. Color was concentrated in bright “bouquets” against pale backgrounds. The furniture and shutters were wallopded with color, but all of the floors and most of the walls were very carefully kept pure white. The result is comparable to flowers growing in snow. There is all the color anyone could want, but no feeling at all of the thermometer rising.

The colors themselves were chosen by the interior designers, McMillen, Inc., because every one of them appears in a Pucci blouse that the mistress of the house adores. By a not at all surprising coincidence, most of them were found to be right out of H&G’s palette, to wit: Lemon Peel, Azalea, Pernod, Sunflower, Tiger Lily, Purple Anemone, Forget-Me-Not, Ultramarine Blue, Bluebell, and Parrot Green.

In the living room, part of which you can also see on our cover, white walls and floor intensify the gay colors, yet provide a cool, cushioning “snowbank.”
ROOMS IN FLOWER COLORS CIRCLE TILE-LINED POOL

low-capped with white tile, the house, designed by architect Henry K. Harding and landscaped by Richard Weibel, is approached through a palm-fringed courtyard. White-trimmed, the exterior stucco is tinted the delicate ecru H & G calls Putty.

In the library, in contrast to the living and dining rooms, the color seems quieter because it is broken up into a print: a white fabric patterned with tulips in Tiger Lily and Tangerine—the latter a luscious coral echoed on a lacquered coffee table and the piping and epaulette tassels of two white chairs. On the terrazzo floor, zebra zip; for a chairside table, a child's antique desk, with a painted finish as sunny as the Tiger Lily tulips; over the sofa, a Richard Bellis painting from the Wally Findlay Galleries.

For lunch by the pool: lettuce leaf dishes, bamboo-handled vermeil Persian Blue napkins.

The loggia-girdled pool, lined like a pasha's plunge with Forget-Me-Not tile, blue as the sky, is the heart of the house. At pool center, a concealed fountain jets to the eaves.
In the guest bedroom, the Ultramarine and Bluebell plaid of the bedcovers was transposed, via paint and brush, to the drawer fronts of two chests—a bold and pretty trick. As in a garden, green is the foil for the blues—in this case, a Parrot Green rug and duck-covered chair cushions. Perky touch, as welcoming as a bouquet: Blueberry and Lemon Peel needlepoint straps for the luggage rack.

Black-framed loggia chairs and chaises are “caned” with vinyl webbing in Forget-Me-Not.

Master dressing room and bath (the room beyond the open door), although basically white, seem to be drenched with color because of the boldness of hue and heroic scale of the field-of-poppies wallpaper. The flowers reappear on the peacock-chair cushion and the little dressing-counter bench in needlepoint.
In the master bedroom, as in the dining room, the biggest swack of color—in this case, Parrot Green—is given to the shutters, which are treated exactly as if they were curtains, an impersonation they carry off very nicely. A rose-strewn fabric of heavy ducklike cotton on bed and chairs sustains the green theme, and everything else is white except the rug, which, to make the terrazo floor whiter, is the color of rich cream. Serene, almost wistfully romantic, the room has two touches of gleam and gaiety: glass-topped brass bamboo tables holding lamps of sculptured plaster with shades striped like the parasols in the Renoir beach scene.
How to create stained glass

The current fascination with Art Nouveau, its stylistic florals and swirling abstracts so popular at the century's turn, has sparked a fresh surge of interest in the art of stained glass. Together again, the design and the material have been reclaiming their places in today's houses—glorifying sunlight coming in through brilliant window panels, adding color to cabinet doors, even serving as candy dishes on the living room table. What may be a surprise, however, is that you can make many of these dazzlers yourself—not with the rigid I-beam-like lead came of medieval stained glass, but with solder and copper foil as in Tiffany's famous lamps. The necessary equipment is uncomplicated and easily come upon, and the craft requires only a corner of work space.

One of today's major exponents of the stained-glass art is Ed Gilly, talented young designer-craftsman, who created the fantasies on these pages in his charming Greenwich Village studio. You can order from his shop everything you need to make a small inverted tulip like the one, right below, and you can learn how to make it on page 110. Once master of the technique, you can apply it to other flat designs (curved ones, such as the bees, left, and butterflies, above, call for more advanced methods) as large and elaborate as you like.

For shopping information, see page 132
One fanciful eye of a peacock feather, 18 inches high.

Luna moth, a filmy masterpiece of four separate stained-glass wings, 3 feet long.

Window panel of dream-peacock plumes, 40 inches high.

Diamond prism of stained glass, 7 inches tall.

Indian mandala, 12 inches square.
Surrounded by wild beach grasses in a field in Sagamore L. I., stands a house that resembles a giant work of art: an avant-garde sculpture, a falcon in flight, a fantasia. Any structure that inspires such imagery has to be arresting, which is what this house is all about. It is a get-away-it-all kind of house, a family playhouse planned to release built-up city tensions, to toss the humdrum out the window and to fill the atmosphere with light. Designed by Andrew Geller, it was built (in a few months' time) with the cooperation of the U. S. Plywood Corporation for the Irving Elkins and their three children, Ian, thirteen, Gregory, eleven, and Dolores, nine. In this vacation house, Mr. Elkins, an advertising photographer, wanted an unusual structure that would provide a place to get away from their New York City apartment and from the fecund, cluttering environment of his professional work.

The site the Elkins selected is in an area within walking distance of a house the family had visited and enjoyed in previous summers. The area is open and flat, with dune grass running toward the ocean, and a distant view of the wild ocean (as far as Spain). When designer Geller first saw it, he knew that any house built there ought to punctuate the landscape and stop you and let you know that you had reached someplace other than a house in the wilderness used to do in colonial days.

And the house is arresting, inside and out. Faces and colors vary; walls splay; odd-shaped windows are in unexpected places, high and low. As a result, light comes in and shadows fall in a variety of exciting ways that change with the time of day, the weather, the season, adding to the family’s continuing enjoyment. (Cont.)
The trapezoid-like forms of redwood plywood and stucco that make up the house assume varying contours from every angle, although the front of the house, opposite, is virtually duplicated by the back, below.

The main room, above, is an amiable, easy-to-care-for mixture of wood paneling, plaster walls, and oak flooring. The spiral staircase is steel. Raised fireplace can be enjoyed from every part of the room. Wood sculpture is by Doris Chase.
As you move up or down the winding spiral staircase, you see an intriguing succession of vistas framed by irregularly shaped windows. Interior is enriched by interplay of light and varied textures of walls and woodwork.

The interior of the house is exciting for the children to explore because of its many nooks, its spiral stairway from basement to second floor, and the ladder by which they can climb from their parents’ bedroom to a high sunbathing terrace. (One test of whether the design and plan of a house is good, believes Mr. Geller, is if children enjoy it.)

The house is not only fun, fanciful, and fancy free, but practical. It meets the Elkins’ basic needs: four bedrooms, two baths, a living-dining-kitchen area large enough to share with guests, and a basement where Mr. Elkin, an amateur wine maker, can indulge in his hobby. It also has a year-round heating system so the family can use it for weekends and winter vacations as well as in the summer.

The main living area, octagonal in shape, seems to have an especially generous amount of elbowroom because, wherever you stand, some of the walls angle away from you. And the fact that the kitchen is wide open to the living and dining areas adds to the informal atmosphere. Although small in area, the kitchen, which at busy times must have the efficiency of a speedy snack bar, is generously equipped—it includes a large-capacity dishwasher and a surprising amount of counter space for food preparation and serving.

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Color comes to dinner

Color is the magic that can turn your china into a chameleon, giving it an entirely different look according to the linens, glasses, and centerpiece that surround it. You can change not only the color effect of the china itself and of the table setting, but also its mood. The same pattern can be made to look lushly elegant, countrified, or delicate. It can play a supporting role in the total drama of one setting, and shine as the star performer in another. To prove it, we have designed three series of varied table settings in H&G Colors, each series inspired by a different type of china pattern—one floral, one plain, and one geometric.

Flowered china can be a continual inspiration

A floral pattern can suggest at least as many table settings as the colors it contains—in this case, Cyclamen, Purple Anemone, Azalea, and touches of other hues.

1. On a dinner table of sweetly feminine elegance, the china’s central flower is highlighted by a flower-sprigged cloth with a tiny motif that looks like a repetition in miniature, and the effect is reinforced by Cyclamen napkins.

2. On an informal luncheon table, the purple motif of the china is brought out by a densely flowered cloth made of dress fabric. Purple Anemone napkins and asters in pot-de-crème cups underscore the effect.

3. For a country supper, the china’s pinks are emphasized again, but combined this time, in a plaid cloth, with Maple Sugar which echoes another of the china’s flowers.

4. In a more sophisticated setting, the whole design is dramatized by a plain cloth in Forget-Me-Not inspired by the china’s small touches of blue, with Pernod napkins for excitement. In all four of the settings, Céralene’s “Anemones” china; “Rubans Croisés” silver-plated knives and forks by Christofle.

For shopping information, see page 132
White stoneware invites limitless variations

As a foil for vivid linens and centerpieces, plain white dishes have become a modern classic. On these three tables, contemporary stoneware—mat white on the surface, Espresso underneath—is teamed with sterling with white china handles.

1. For a swinging luncheon, the stoneware is set on a cotton cloth with an op-art pattern called “Crazy” boldly printed in Sunflower, Parrot Green, Cyclamen, Tangerine, and Ultramarine Blue. And the initial splashes of white are boldly supported by plain white napkins, green-stemmed white goblets, and an inventive centerpiece—a colony of antique milk glass bottles stoppered by Colorado Carnations.

2. Dinner-party elegance is achieved with the same plates by setting them on a muted tweedy cloth sparked by Tiger Lily napkins. The only pattern is the centerpiece of meticulously arranged shells.

3. A lush, Art Nouveau look is created by covering the table with a Japanese silk cloth printed with stylized flowers in oranges and blues: Persian Blue, Blueberry, Bluebell, Sunflower, Tiger Lily. Napkins and glasses repeat the blues, but they might have echoed the oranges. Mikasa stoneware: “Variation White” china-handled sterling by Rosenthal.
A geometric border can be theme or accent

A simple geometric pattern in gold on creamy white china can seem contemporary or traditional, romantic or sophisticated, according to the company it keeps and the cloth underneath.

1. For a lavish buffet-in-the-round, with an intricately patterned cloth in Persian Blue and Fern, the gold-bordered china contributes to the opulent look along with vermeil knives and forks, striped Siamese silk napkins, an antique Minton shell, and china birds.

2. On a luncheon table, the china stars in its own right, its gold pattern a rich contrast to the muted colors of cloth and napkins—Oyster White and Putty. Centerpiece of succulents and flowers adds a vivid living touch.

3. For a romantic kind of elegance, the china is surrounded by tangy shades of yellow and green, natural flirters for gold. The only pattern is the leafy design woven into the Pernod damask cloth. Lenox “Tempo” china; Gorham’s “Classique” vermeil knives and forks.

For shopping information, see page 132.
You enter on the intermediate level across a bridge. Cantilevered master bedroom on the highest level overhangs the entrance gallery. Living room balcony is at the right.

A HOUSE OF SEVEN LEVELS
brimful of balconies and vistas

Outside the kitchen is a dining deck overlooking the pool.

A dazzling white stucco house rises in layers from a hillside on California Monterey Peninsula to command a fabulous view of the ocean, the village of Carmel, and, at closer range, a textured landscape of irregular pine and bleached grasses. Built for Mr. and Mrs. Danny Garcia, the house has everything they required plus an exhilarating bounty of visual delight. The Garcias constantly come upon big and little scenes of beauty built into every part of the house: the play of masses of white stucco against the blue of the pool; window and door frames like Mondrian paintings; light and shadow racing like sprites all the way down the interior stair tower.

Danny Garcia, a professional painter who also studied architecture, was well aware that any house designed for his sloping site would have to be on several
and he welcomed these levels because of his family's special needs. He re­
vised, for instance, a studio, a gallery, and a vault to store his paintings. And
the Garcias and their children (Linda, thirteen, and Gary, ten) like to
many things together, they wanted an open plan for the living room, dining
rooms and kitchen areas, plus ample recreation space indoors and out.

Basically the house, as designed by architect David A. Smith, is a three-story
picture, but the rooms are actually on seven different levels (the house has twelve
if you count all the outdoor decks and terraces). The rooms, each of which
mands a magnificent view, are staggered off a central tower of stairs that rises
the master bedroom, which is the highest room in the house, and ends in a glass-
ored cupola surrounded by three decks for panoramic viewing. (Continued)
Each room enjoys a special view

The central stairway with its open balustrade and several turns is as beguiling as it is practical. Each major room has its own entrance off the stair tower. Although the Garcias formerly lived in a one-story house, they say the stairs are easy to take because the steps come in small doses between landings (see plan, page 110) and the major living areas are concentrated at mid-level.

You enter the house on the intermediate level by way of a large entrance hall with special lighting and hanging devices for Mr. Garcia’s paintings. Up three steps is the living room, and up five more, the dining room and kitchen. A brief flight of four steps around the tower leads to the children’s rooms, and five more to the master bedroom.

Throughout the house the background materials are the same. Ceilings are natural redwood, walls are white, and the glass doors, walls, and windows are framed in bright orange and olive green. Carpeting in the main rooms is a soft ecru. (Continued)
From a top deck, Mr. Garcia sketches the landscape.

The arrangement of rooms off the central tower of stairs is as orderly as the chambers in a nautilus shell: the studio is well separated from family areas; the recreation room is isolated enough to be a good noise container; little space is wasted on halls. The living room and the dining room and kitchen are on two different levels, yet sufficiently open to each other to create a pleasant flow of space. The Garcias love the way the house works because they both appreciate the values of good organization. Mrs. Garcia manages the house without domestic help and finds the multi-level plan helps her organize cleaning chores on a one-room-at-a-time basis that saves energy. A dumbwaiter running from ground level to the pantry area in the dining room is used frequently to take packages up to the kitchen, snacks down to poolside.

A fresh view of the rooms appears every step of the way.

The plan is based on logic and pleasantness

Plan is basically a three-story scheme. On the lowest story are the studio and recreation room behind garage and parking court. Intermediate story, reached by a bridge, includes the main rooms plus children's bedrooms. At top is master bedroom and, above all, three viewing decks.

Breakfast end of kitchen and dining deck share a magnificent panorama.
Dining room, right, is partially separated from the kitchen by a storage wall. The family likes to have dinner early, when the trees and distant mountains viewed through the glass hall take on a sunset glow.

"The kitchen is my studio," says Mrs. Garcia, an imaginative cook. The cooking island, below, has a ledge that screens the range from the breakfast table on the side, but does not block off Mrs. Garcia's view. Walnut cabinets contrast with white counters and walls.

A great windowless room, below right, on the lowest level of the house, serves both as wine cellar and vault, and provides an intimate setting for wine-tasting parties. The other end of this fireproof sanctuary has compartments for storing Mr. Garcia's paintings.
Many of the scarves we wear today are really small works of art, and the thought of tying a knot in one may seem a sacrilege. But, you can have your scarf and use it, too, if you frame it, drape it, stretch it, or devise other ways to display its spread-out pattern around the house. A couturier-designed silk square, an Indian head scarf, even a simple cotton bandanna from the dime store can cast a spell of color and pattern that will instantly change the mood of a room. If you drape a square over a wooden stool—presto! you have an elegant table. If you take a matching quartet of scarves, a handful of ring clips, and a rod—you've hung café curtains. And not the least part of the wizardry of decorating with scarves is that, when your whim changes, you do not even need an abracadabra to turn them back into part of your fashion wardrobe.

The quick-change talents of scarves

A dazzling wall hanging, above left, is made by framing a classic Hermès 36-inch square simply and elegantly in gold-leaf bamboo. As a border is usually an integral part of the pattern, scarves are as easy and logical to have framed as a print.

A colorful little end table, left, is an ordinary wooden stool from the hardware store skirted in felt, then covered with a 36-inch silk scarf protectively topped with a round of glass. Interior designer, Albert Hadley of Mrs. Henry Parish II, Inc.

Festive and appropriately patterned covers for two game tables in the living room, opposite page, were created by splitting down the center seam the 88-inch-wide scarves or lapas African women wrap around themselves. Interior designer, Albert Hadley.
1. A standing screen, above, has each 30-inch panel covered by a different scarf to create a kaleidoscope of color.

2. Sandwiched between the sheets of glass that form a tabletop, left, a 30-inch patterned cotton square seems to float in the air.

3. Lavish little pillows, below left, with the built-in brightness of mirrors buried in the embroidery, were made from 18-inch-square Indian head scarves.

4. A pile of pillows, below, each different but definitely related, is covered with heraldic designs—copies, on 16-inch cotton squares, of the competing district flags that flutter over Siena during its ebullient horse races.

5. Cover-up for a kitchen stool, top center, gives it the guise and the function of an end table. A 30-inch scarf buckled mod-fashion over the underskirt gives a slim silhouette, a great advantage in small space.

6. Another stool-to-table metamorphosis, left, is achieved by pinning a vivid 30-inch scarf in place over a white felt underskirt with huge map-marker tacks of brushed aluminum.

7. Framed and hung, three handsome scarves, center, chosen for their strong design element, turn a wall in James Mitchell's apartment into a gallery of graphics.

8. Framing a color range of inexpensive 14½-inch scarves in a panel, right, could stripe a storage wall. Horizontally, it would be a stunning headboard.

9. A bedspread, bottom left, fit for a Merlin, was made from four for $1 bandannas, machine-quilted onto Stearns & Foster's washable Dacron batting.
Shopping information, see page 132.
What we wanted,” said a Long Island couple who had been inveterate gardeners for years, “was a garden where we could sit in the sun and care for and enjoy our plants without leaving our chairs.” They almost succeeded—to reach some of the more distant plants they still have to move as much as five paces. The garden that makes this leisurely enjoyment possible is an oval brick and bluestone terrace whose every crack and crevice has become a potential location for plants.

The surrounding site already had plenty of places to sit—a comfortable porch, a woodland terrace for alfresco dining and entertaining—and the grounds were well furnished with good trees and shrubs. But there was no free-standing terrace that was also a garden. The spot chosen for it had been a gently sloping sweep of well-tended turf for many years and only a few nearby trees and shrubs would need transplanting. It was also clear that once the terrace itself was laid out, there would be a good under layer of fertile but firm soil into which the roots of the terrace plants could readily penetrate.

There is, of course, nothing new about a pavement garden. But in frost country, where heaving and thawing is likely to upset not only small plants but the biggest paving stones, a good deal of care has to be taken in the way the terrace is built and the plants selected and placed. The fact that this new terrace was to be cut into the slope of the original turf made both necessary and possible a kind of junior-grade retaining wall that provided still more pockets for plants. During the four months that passed between the time the first sod was broken and the last bricks had settled into their sand bed, some thirty or forty plants had become well-established. And since the gardeners had done all the work themselves, the total cost for materials came to just over $250. For details, see Gardener’s Month, page 194.

A garden in brick and stone

For crevice plants to grow, all paving joints must be receptive to plant roots and water. (The single most important enemy of the pavement garden, of course, is cement.) In this terrace both brick and stone are laid on a 4-inch bed of sand, which is, in turn, spread over a cleanly excavated, firm under layer of earth, sloped very slightly to ensure necessary drainage. The sand cushion is kept from mixing with the surrounding wall by an invisible ring of aluminum curb strip. The plants were placed with furniture locations in mind. Where big plants were to go, bricks were removed, the pavement was filled out around plants with brick pieces. Small plants were teased into narrow but deep loam pockets between bricks or stones. A retaining row of upright stones provides many extra pockets for species and varieties listed on page 195. Furniture by Molla; shells on table and terrace from Seashells Unlimited.

The surprising thing, to people who have never indulged in crevice gardening, is not how difficult it is to make plants grow between bricks and stones, but how easy. The santolinas, ajugas, right, the sedums, thymes, heathers, and helianthemums, above, settled in at once.
What is gained if a man’s house and garden are splendid, but traffic, jets, and smog-laden air assault his enjoyment of them? No fence is high enough to protect a house from those intruders. What is gained, moreover, if a man’s house and garden are remote from his work, distant from fine schools, far from good theatre, removed from the discourse good government requires? No house, however fine, can stand alone. It requires a whole and healthy environment to support it and, hopefully, to enhance it. It is the physical and social environment that makes a house more than mere shelter—the quality of the town or city where it stands.

How many people must gather in a community before they are able to support services such as public water, fire protection, and paved streets? How many people must gather before there can be a good public school system, a rich library, a distinguished museum of art or of science? Obviously, the answer depends upon the kind of people. A Naples can support several operas; it is by no means certain that New York is ready to support even one. As the legacies of Boston, Philadelphia, and Baltimore attest, city halls, libraries, schools, churches, and museums were early concerns of the Federalist city builders. Intention, rather than size or numbers, brought the institutions about. The intent was not merely to stretch housing upon the land, but to create urbanity, which is the essence of every fine city, large or small.

To have a fine city, people must first want one. There is, for example, no technological or economic or legal reason why Detroit does not have a public transit system as efficient, attractive, and convenient as the one in Stockholm. There is, again, no technological or economic or legal reason why Cleveland should not have in the Cuyahoga River water as clean as the water German industries return to the Elbe. Nor need we go abroad to seek examples of urban amenity. Americans, too, once cared about their cities and wanted fine ones. Philadelphia’s Rittenhouse Square and Fairmount Park, Annapolis’ Statehouse grounds, Chicago’s Michigan Boulevard, Savannah’s Factor’s Walk and Bull Street, the Mall in Washington—each shows that good city building can occur in America if our citizens will only insist upon it.

To build new cities and to re-build old cities are difficult, slow tasks, made more difficult by the systems of transportation and communication we require today. City building is not a matter, we have learned, of carving 10,000 miles of Federal superhighways. It is not a matter, we are learning, of wholesale demolition and renewal. It is not a matter, we shall learn, of building some cultural and civic center downtown. For all of those answers beg the question of why men gather in cities. Is it not because cities give us maximum choice in the satisfactions of living?

Taking that as an ideal, we must insist that our cities contain more of our needs than they have. We should no longer permit city planners to attend only to downtown merchants pressing for parking spaces. Planning must respond to the needs of our youth. Planning must respond to the need for whole environments where individual houses are enhanced by the services, including the cultural services, we all enjoy. A truly fine city is a work of art intended for a whole society.

To men continuously seeking their own uniqueness while they yearn for allegiance with other men, a fine city offers abundant opportunities for both retreat and membership. There are places of tranquility in the heart of a Parisian park as much as in the Bibliothèque Nationale or a London Club. In a fine city there are places to witness spectacles, organized spectacles like the Palio in Siena and New Orleans’ Mardi Gras, daily dramas like the mass at St. Peter’s and the changing of the guards at Whitehall, incidental pageantry such as that provided by gondolas at Venice.

In a fine city, memory serves us. Part of an educated delight in Florence lies in re-peopling the Piazza della Signoria at the moment Savonarola climbed his pyre. We recall the Hippodrome, long buried, where Byzantium’s Justinian and his scheming Theodora pitted bears and men. A walk in Salem still reminds us of its Hawthorne, its ship-builders, its privateers, and its great men who sailed the seven seas. History marks the Wittenberg door where Luther nailed his theses, stains the pavement where Canterbury’s Archbishop fell, cuts the path Christ trod to Calvary. The intellect loves history; sad indeed is the city that has destroyed its heritage. Conservation, preservation, and restoration—as well as new building—are necessary to cities.

By far the most immediate appeal of cities is to the senses, particularly sight. A city supplies a rich harvest of imagery—nuns’ hats, spread like windmills before Amiens Cathedral; baskets of vegetables at Les Halles in Paris; searchlights playing over wartime London; Manhattan under a full moon seen from the air above the Hudson; Bessemer converters setting Pittsburgh’s night aglow; the thousand-foot drop to the Urahamba River from Machu Picchu; the sun striking Copacabana Beach.

A sophisticated eye records such sights as part of the greater urban vessel—the network of urban spaces. The broad allées in Paris lead to a distant obelisk or Arc de Triomphe. The large enclosed plazas of the Ommayad Mosque in Damascus hold the kneeling worshippers and their rugs. In Rome, the Spanish Steps, in graceful point and counterpoint, join hill and valley, high plaza...
and teeming street. The invitations we receive to move or to remain are a source of the pleasure or displeasure we find in cities.

In a fine city, special attention is drawn to climaxes, to the gateways, such as ports, terminals, tunnels, bridges, walls and interchanges. Our experience of New York City is quite different if we emerge from a train in the sunless subterranean market beneath Pennsylvania Station rather than vaulting into Manhattan over the George Washington Bridge. Approached from the northeast, Philadelphia draws us along rustic drives bordering Wissahickon Creek to boulevards running beside the Schuylkill River. Then to the hill at the Art Museum, whence a formal avenue with classical buildings flies like an arrow diagonally across the grid to the City Hall at the heart of the plan. City skylines, too, are distinctive, and the memorable ones like New York’s Battery, Florence’s dome and campanile, and Istanbul’s mosque-crested profile are indelible. What one sees in the spaces, gateways, skylines, groundlines, and waterlines forms the theatre where a great city’s people act out their urbanity.

Cities, as John E. Burchard has reminded us, wear distinctive derbies, homburgs, and bowlers and cities also have distinctive sounds. Today, noisy motor scooters and Cinquecenti serenade Rome where baroque fountains splashed and Caesars spoke and sacred geese hissed their sentry warnings on the Capitoline Hill. Boats complain as they ply the fog-shrouded Thames. Cities have distinctive tongues, so that we know when we have reached Brooklyn, Charleston, or Quebec. We recall muezzins’ echoing each other from minarets throughout Istanbul, priests’ chanting in Burgos Cathedral, Negroes tap dancing on a Charleston sidewalk, the primeval silence of burdened porters climbing the hills in Cuzco. The sound of a city should be as welcome as its sights.

Cities have distinctive fragrances and textures. The acrid pall that hangs over Newark has a trenchant power of recall, as have the odors of fish on Commonwealth Pier in Boston, the damp sour streets in Trastevere, or the fragrant streets where flowers are sold in Athens and coffee is ground in Jerusalem. Feet remember the cobblestones of Antwerp, the brick herringbone walks in Boston, the worn steps at Wells. The blast of freezing wind off Lake Michigan into Chicago, the soft mist that cools Lima: such memories are part of the experience of cities.

City delights are within our making. We need not continue to abandon the city, quitting it for a suburb, leaving it to immigrant populations who are victims of its decay. The major restraint against good city building lies in thoughtless prejudices and the consequent dearth of images of a well-organized, satisfying place where, beyond ease of parking and ease of marketing, the city is cherished because it is a center of justice, a center of education, and a center of culture. Too few people today believe that the esthetic enjoyment of cities is possible. Too few believe that dense, diverse aggregations of people are essential socially and culturally. Yet, if we look past the headlines about urban misery and the television reports of urban crises, we can see that where people do care, some cities are responding to our growing need for satisfying environment.

- In Columbus, Indiana, the President of the Cummins Engineering Company decided that his city should improve its public architecture and acquire fine paintings and sculpture for its buildings. He offered to pay the architectural fees of any architects chosen from among five or six distinguished candidates selected by a professional panel. The School Board, a church, and a library agreed to the arrangement. Through Mr. J. Irwin Miller’s initiative, architecture by Saarinen, Pei, Barnes, and others now graces Columbus.
- In Atlanta, along Peachtree Street, the new Regency-Hyatt Hotel, with its gaily lighted elevators rising and dropping in the tall lobby, has joined the new cluster of office buildings and stores designed by John Portman.
- In New York City last summer, a group of national insurance companies agreed to lend several hundred million dollars to the Government to underwrite the high-risk, low-yield mortgages the Federal Housing Authority requires to subsidize public housing.
- In August, when cities stood under curfew, one thousand leaders of finance, industry, and labor met in Washington and agreed to a charter. Led by Andrew Heiskell, David Rockefeller, Walter Reuther, Henry Ford, and others, the conference, which was called “The Urban Coalition,” sent congress a strong statement supporting the right to work, the right to a basic income, and the need for improved environment. They pledged themselves to address the problems of poverty directly by finding or developing jobs and organizing educational opportunities for job seekers.
- Again in August, in New York City, Roger Stevens, Chairman of the National Council on the Arts, completed a complicated real estate purchase that will convert several large loft buildings into studios and apartments that artists and musicians can rent.
- As a result of skillful negotiation by William Hartman, partner in charge of Skidmore, Owings & Merrill in Chicago, that city dedicated a colossal statue designed by Picasso, and the work now stands in the new Civic Plaza beside City Hall.
- Boston dedicated its new City Hall, the brave and happy result of a national competition.

Not all of the commitment to city building occurred last summer in Montreal. It occurred wherever people loved the city and wanted the city, because it holds a promise of being a work of art, rich in the satisfactions of living.
At the living-dining end of the studio: a tall lamp designed by Alvar Aalto; an Andrea Cascella sculpture on the floor by the window; dried flowers everywhere.

At the library end of the studio: a fake silver wall and a nineteenth-century iron stairway leading up to a balcony lined with white-painted metal bookshelves.

Carmen and Vittorio Gregotti, whose "presence" is inseparable from their home.

Apartment in Milan filled with that international favorite: silver and white

The young Italian architect Vittorio Gregotti, creator of design-jolting rooms at the 1964 Milan Triennale, takes his philosophy from the existentialists: "It is poetry that, in the first place, makes a home a home—if the house expresses the taste of the owners, if it is impossible to imagine it without their presence ..." He and his petite, deep-voiced wife, Carmen, are the poets who took the 260-year-old Palazzo Trivulzio in Milan—with its towering ceilings and sculptured plaster friezes, its tall doors, windows, and balconies, and fired it with the ebullience of youth, using simple measures that could be adapted to any house anywhere. They filled the rooms with the shimmer of silver and white that has become the international signature of young design. (H&G first recorded it a year ago.) They added the curves of Thonet chairs, the comfort of capacious sofas, and all the stray furniture and bibelots that continually seem to follow them home.

In one great room they call the studio—a room they use as living room, dining room, and library—they merely washed the ancient ceiling and sprayed the walls white. But at one end, partially screening a balcony, they boldly erected a wall, sprayed it silver then dramatized it with (Continued)
a painting by their good friend Giosetta Fioroni—an explosion in silver and white. To reach the balcony, they dragged in a salvaged iron spiral stairway and painted it—more white. In front of the silver wall they placed a rattan chair, a curvilinear design by Mr. Gregotti, painted that silver, too.

Everything in the house adds to the jubilant pulse that beats in time with the Gregottis’ own—a living tempo that impels them to acquire their treasures on impulse, or spurred by admiration for their friends’ work, or by faith in the architect’s own talents. Their bedroom is a symphony in this a-rhythmic cadence: a great scrolled black iron Genoese bed presses brashly against a plain-curtained window. On the wall above the marble fireplace, Giosetta Fioroni, when she was visiting, painted a fantastic mural in silver and gold. The mantel below it is littered with parts of collections, shells, bits of colored glass. But surrounding all is a quiet sweep of white walls.

In startling contrast to the cool bedroom is the bathroom (more accurately, the room designed for bathing), its walls painted a deep glossy purple. But here, too, the furnishings reflect the Gregottis’ varied enthusiasms. A big light fixture that Mr. Gregotti designed shares a wall with a framed Villon poster and a tall, typically palazzo cupboard. Turn-of-the-century English plumbing fixtures and a splendid silver-flowered Mexican mirror are orbited by a white-painted Thonet clothes tree, a bathroom stool that was a gift from Finnish architect Alvar Aalto, a pair of white metal folding tray tables that hold the bath things, along with shells, a china bird, a handful of flowers plunked into a crystal vase. Together they form a representation in miniature of the cacophonous poetry of the house—the whole transformed by the presence of the Gregottis into a kind of rich harmony, philosophical and profound.
This gas range has everything including a self-cleaning oven

What else would you expect from Modern Maid?

The new Modern Maid Clean-A-Matic gas range cleans its own oven. It's fast. Safe. Dependable. And different. Luxury features? This gas range has them all. Cook-'n-Hold programed cooking. Infra-Ray broiling. Automatic rotisserie. Plus a self-cleaning oven that lives up to its name. The automatic three-hour cleaning cycle converts oven grime to whisk-away ash. And the whole process generates less kitchen heat than an ordinary oven does baking a cake!

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( ) Please send information on Modern Maid's complete gas kitchen package.

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A sunken-treasure centerpiece makes a wild conversation starter for an informal dinner. In a fish bowl of suitable proportions, you make the sea bottom of sand and pretty gravel. Over this, you strew the treasure—fake gold coins, fake jewels, doll-house "silver plate," a ship model perhaps—then fill the bowl with water. In my sea bottom, I like to mix coral, quartz, and a few aquarium greens. I'm still looking for a pretty mermaid.

Today's cook-and-serve dishes are not necessarily informal in material and design. Silver-encased oven-glass, for instance, calls for a warmer that is more dressed up than the usual sub-casserole candle or copper burner. One good candidate would be the Sheraton Silver Company's footed electric trivet, which is heavily silver-plated and has an ebony finished handle.

Thermostatically controlled, it keeps the food or drink at just the right temperature, and may even be used under silver. A marvelous way to keep a large silver coffeepot warm for a brunch party. Wonderful for hot sauces.

Extra thoughtful notes for the hostess which I have picked up here and there and filed away in my own hospitality plans:

* At a wedding we attended recently, there was an efficient baby nurse-sitter-cum-equipment who had been hired to take care of the very young, that for one reason or another, had had to accompany their parents to the wedding. One couple in the wedding party, for instance, had come a fairly long
distance and had to bring their infant with them, but thanks to this sitter, they were free to join in a the gaiety.

* Since we very often have overseas guests, I was delighted with someone's suggestion that keep English-language dictionaries in my guest room, as we a few up-to-date assorted foreign periodicals.

* The guest room in a house where we spent the weekend not long ago was provided with a tin box of emergency cleaning needs—spray-on spot remover, a jar of jewelry cleaner, a duster, brass polishers and polishing cloth as well as a good clothesbrush.

Gift certificates have the obvious advantage of giving the recipient maximum freedom of choice, but sometimes they also seem a little cold as if the giver couldn't be bothered to think the matter through. Seems to me a best-of both-worlds solution would be a pair of gift certificates with an assortment of small concrete gift of lesser value. For instance, for a wedding present, a handsome crystal or china box; for a birthday, a small planter or a phonograph record. A new baby gift certificate might be tied to a small toy, a grandparent's check, a couple in the wedding party, for instance, had come a fairly long

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Great Fish Soups

By Iris Brooks

Among cooked dishes, none came about more naturally than the great fish soups. Traditionally, given the perishable catch of bay, lake, ocean, or river to be exploited to the full, the provender that each region afforded, and—most important—the need to assuage appetites sharpened by wind and water, fishermen and their wives learned to make the best of the bounty they had at hand and, in so doing, gave us a world of wonderful soups to enjoy. A fish soup most admirably answers the need for a dish that is hot, wholesome, and quickly made. Since most of the soups in this cook book are a meal in themselves, they are best complemented by wine, bread, a simple salad, and, perhaps, cheese to follow. Besides deep soup bowls, you'll need small ones for bones and shells, finger bowls and extra napkins for hand mopping.

BUYING FISH

The freshness of the fish is essential in any type of fish cookery. Check for clean scent, pink gills, absence of slime, and check the flesh—which should be firm, yet resilient enough to spring back gently when pressed. The eyes should be bright and full, never sunken or dull.

Shellfish should also have a mild, pleasant odor, and no hint of softness or slime. Preferably, they should be bought live. The shells of bivalves (oysters, clams, mussels, etc.) should be tightly closed, or if slightly open, the shells should close when touched. Crustaceans, such as lobsters, crabs, and their relations, should be lively.

Ask your fish dealer to clean and dress the fish as you want it. After the whole or "round" fish is cleaned and scaled, tell him whether you want just the entrails removed, which he calls drawn; or whether it is to be dressed (drawn and trimmed of head, tail, and fins) or pan-dressed, which means it is also split, but not halved, and, sometimes has the backbone removed. You can also have him cut steaks, slices across the fish of any thickness, or have a "piece" cut, like a very thick slice; or you may order fillets, each of the two meaty halves of the fish, minus skin, lifted in one long piece off the bone. When making a fish soup, ask for all the trimmings, and any extra fish heads that can be spared. These will add strength and savor to the soups. and any extra fish heads that can be spared. These will add strength and savor to the soups.

COOKING FISH

The texture of fish and shellfish is generally of such delicacy that quick cooking is not only called for, but mandatory, if flavor and moisture are to be preserved. The only reason that fish is cooked (and in some cuisines, it isn't) is to warm it, not to break down tough tissue. When fish and seafood are cooked in a generous amount of liquid, however, longer cooking periods than those specified for dry methods are not detrimental, for the fish benefits from the moisture it receives while contributing its own essence to the sauce or fumet.

SUBSTITUTING FISH

Since the great fish soups were all spontaneously developed from the products that abounded in their own particular regions, none can be called "authentic" unless it is made with just that combination of fish and seafood, along with other ingredients and seasonings native to the place of origin. Unless you have the very same varieties for your fish, you will have to make substitutions. In some of the following recipes, you will find suggested substitutes for fish generally unobtainable in American waters. The same procedure can be followed with your own local favorites.

Just remember, in substituting, to keep the original balance between dry and fat fish, between fish and seafood, and between mollusks and crustaceans. Since fat fish are fewer in number than the drier varieties, hence easier to list, we give the principal varieties available in this country, to aid you in striking a satisfactory balance: alewife (sea herring), barracuda, bonito, butterfish, cisco (lake herring), eel (fresh- and salt-water), flounder, mackerel, mullet (fresh- and salt-water), pilchard, rockfish, rosefish, salmon, sardine, shad, shark, swordfish, tuna, and whitefish.

Do use fresh fish, if at all possible. Frozen fish and seafood, even when processed on the boat, never have quite the consistency and flavor of the really fresh catch.

FLAVORINGS

Many of the following recipes call for tomatoes and some specify the plum or, as they are sometimes called, Italian, variety. These are meatier and more flavorful than the slicing varieties, and will not cook down to nothing in a soup. They should, in these recipes, be peeled and seeded. Canned Italian or plum tomatoes, peeled, seeded, and drained, are a most acceptable substitute.

Instead of the fresh herbs usually specified in the original recipes, you can use the dried, more easily available herbs. The whole, dried herbs, crumbled or rubbed between the palms just before using, seem to be more savory than the ground and powdered types. If, however, you do have a herb garden, or can get fresh sprigs easily, by all means use them, for nothing can really take their place. Always bear in mind that they are much less pungent than the dried, so you will have to increase quantities accordingly, using 1 tablespoon of fresh herb for every ½ teaspoon of the dried. In recipes calling for saffron, use either the powdered form or the threads. If you use the latter, steep them about 10 minutes in a bit of hot broth to get a strong infusion, then strain them into the soup pot.

The well-dressed fish

Fresh whole fish, prepared to order, give the flavor and consistency needed to make a soup quality as great.

1. Drawn mackerel has entrails removed, head, tail, and fins left on. 2. Dressed sea bass is drawn; head, tail, and fins are trimmed off. 3. Pan-dressed porgy is deprived of innards, backbone; halved, but not split. 4. Fillet of bluefish is cut away from bone, skin. 5. Steak of halibut is thick slice cut across width of fish.
**COOKING AND SERVING UTENSILS**

Confronted with a long list of ingredients, including liquids measured in quarts and seafood with bones and shells, you may wonder if you have the proper pot or soup kettle large enough to hold and cook them all properly.

As a rule of thumb, allow a quart of soup-kettle capacity for each serving when making soups that call for fish cut in slices or fairly large chunks, and seafood in the shell. Thus, if the recipe is to serve 6, your 6-quart soup kettle or even a Dutch oven will do nicely, and you need not worry about overflows.

For bisques and chowders and soups where most of the ingredients bulk small, you can use a small kettle, or a large saucepan, or a pot like a Dutch oven, calculating a pint of capacity for each serving as an adequate allowance.

Nothing is nicer, where practicable, for range-to-table service or more in the spirit of warm informality that goes with most of these soups, than earthenware—flameproof, of course. In addition, it has the decided advantage of being light in weight for the volume it will hold. Keep your cast-iron kettle and other heavy pots for cooking soups that you intend to ladle into a tureen or directly into bowls—and big bowls they should be.

**FISH SOUPS**

**Baked Oyster Soup**

(7 New England)

That touch of curry may be optional, but scarcely extraneous, when you recall that the Indiamen sailed from New England ports. With slices of baked ham to follow, Down East codswallop or corn relish, and apple pie with a generous cut of store cheese, you have a perfect fall or winter supper.

6 cups half-and-half, or 5 cups milk and 3 cups light cream, combined
2 tablespoons butter
1 large rib celery, diced
1/2 teaspoon grated lemon zest
Salt, cayenne pepper to taste
Freshly ground black pepper

Preheat oven to 350°. Put the half-and-half in a large saucepan and heat to just under boiling point. Reduce heat to a simmer and add the butter, celery,crushed crackers, and seasonings. Drop in the oysters, and add their liquor, strained through a triple fold of cheesecloth. When liquid is just under the boiling point, pour soup into an overproof tureen or large casserole. Put in oven and bake until top is brown, then stir under. Repeat the process 3 times, until the soup is golden brown. When stirring for the last time, add a light dusting of paprika. Serve directly from the tureen. Serves 6.

**Scrod Chowder**

(7 New England)

This classic East Coast fish chowder makes fine fare of any of the firm, white-fleshed fishes like cod, haddock, and halibut, even when they are smoked or salted.

2 ounces salt pork, finely diced
2 onions, minced
2 cups peeled and diced potatoes
11/2 pounds (dressed weight) scrod, filleted and cut into 2-inch pieces
2 cups boiling water
1/2 cup evaporated milk, undiluted
1/2 teaspoon sweet paprika

Generous pinch thyme or curry powder (optional)

Salt, white pepper to taste

Water biscuits, hardtack, pilot crackers, etc.

Try out salt pork in a 4-quart pot or kettle until dice are golden. Skim crisp particles from fat and drain on paper towels. Sauté onion in fat until straw-colored. Stir in potatoes, then layer fish over vegetables. Pour boiling water over fish and bring to a boil. Reduce heat, cover, and simmer 20 minutes. Add the milk slowly, then the reserved pork bits, paprika, and thyme or curry powder, if used. Season to taste with salt and pepper. Cover chowder and let simmer gently about 8 minutes more. Break 2-3 biscuits into each of 4 deep bowls. Ladle chowder over crackers and serve. Serves 4.

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For shopping information, see page 132.

- 7 tablespoons olive oil
- 1 large onion, chopped
- 1 large rib celery, chopped
- 1 large carrot, chopped
- 2 cloves garlic, slivered
- 2 tablespoons chopped Italian (flat) parsley
- 1 small bay leaf, crumbled
- 1/2 teaspoon thyme
- Generous pinch each: rosemary, sage
- 2 tablespoons Marsala
- 7/4 pound plum tomatoes, peeled, seeded, and cut into chunks or 1 cup drained and seeded canned Italian plum tomatoes
- 1/2 pound squid, cut into rings
- 1 pound rock lobster tails (shelled weight) cut into 2" pieces
- 1 cup dry red wine
- 6 ounces each: haddock, halibut, and cod, cut into 3" chunks
- 1 scant teaspoon grated lemon zest
- 2 dozen bay scallops
- 4 slices Italian bread
- 1 clove garlic, scored
- Olive oil
- 2 tablespoons chopped parsley

Heat the oil in a 5-6 quart pot and brown the onion, celery, carrot, garlic, parsley, bay leaf, and herbs. Add Marsala and flame. When flames subside, add the tomatoes and squid and cook 20 minutes over low heat. Add the lobster tails and wine and cook 5 minutes more. Add fish, lemon zest, and a little water if necessary to moisten (although consistency should be more that of a stew than a soup). Cook about 5 minutes, add scallops and cook 5 minutes more. Rub bread with scored clove of garlic, dribble lightly with oil and toast golden in oven. Put 1 slice in each of 4 deep bowls and pour soup over. Sprinkle with parsley. Serves 4 generously.
If you can spend weekend after weekend in the country rooting around antique shops (and can spend plenty for it when you finally find it) chances are you can have stoneware as handsome as this someday.

If you can't, just take $12.95 to any good store and ask for Heritage Stoneware by Pfaltzgraff — the 150 year old York, Pennsylvania pottery.

(You'll get a 16-piece starter set for 4, which you can add to any time you like from the Heritage Collection of over 40 distinctive, chip-resistant, dishwasher-safe pieces in York White or Burnt Olive that are priced as low as $1.00. And don't take anything except the original, stamped like this with the Pfaltzgraff mark.)

Stoneware by Pfaltzgraff

Write for free brochure to Pfaltzgraff Co., York, Penn. Dept. G
Cajun Shrimp Chowder
(Southern U.S.)

Put in a 5-quart soup kettle the onion, chili pepper, garlic, tomato, tomato sauce, marinara, and bay leaf. Cook for 3-4 minutes.

Add the water, corn, peas, potatoes, and rice, and cook until potatoes are nearly tender. Add the bass, shrimp, and scallops, and cook 12 minutes more. Stir in the cottage cheese. Add the milk and bring soup to just under boiling. Poach eggs and put 1 egg into each of 4 deep bowls. Pour the soup over and sprinkle with sliced olives. Serves 4.

Poucchon
(French)

Accompany this Burgundian classic, based in the original recipe, on fish from the River Loire, with a good white Loire wine—a Pouilly-Fumé or a Sancerre.

2 large onions, sliced
2 shallots, chopped
3 cloves garlic, minced
1 ½ pounds red (dressed weight), cut into 1” pieces
2 ½ pounds assorted fresh-water fish (dressed weight), such as: trout, pork, pickerel, carp, etc., cut into 1½” slices
Herb bouquet (1 bay leaf, 1 celery leaf, 1 sprig parsley, 1 sprig thyme—in cheesecloth bag)
Salt, white pepper to taste
Dry white wine, preferably a Burgundy
2 tablespoons brandy, warmed
2 tablespoons each: butter and flour, blended together
6 ounces lean slab bacon

Scatter the onions over the bottom of a large 5-quart earthenware pot or top-of-the-stove casserole. Add the shallots, garlic, red, fresh-water fish, and bouquet garni. Season well with salt and pepper, and add just enough wine to cover. Bring to a boil over high heat, then add the brandy and flame as desired. Reduce the heat slightly after flames have died and cook 12 minutes. Stir in the butter and mix well. Stir in the flour and mix well. Reduce the heat slightly after flames have died and cook 12 minutes. Stir in the bacon 5 minutes more. Add the parsley, and 2 tablespoons coriander seasoning the soup at table. Serves 6.

Sopa de Tainha
(Portuguese)

This soup, thickened with crumbs and chopped nuts, is in keeping with one of the oldest culinary traditions of the Iberian Peninsula, and a custom that came from Africa, both aspects reflected in our Cajun and Creole cookery.

4 pounds mullet (dressed weight), filleted and cut into 1½” pieces
Flour seasoned with salt and pepper

Oil
10 plum tomatoes, seeded, halved, and sliced, or 10 canned Italian plum tomatoes, drained and seeded
3 medium onions, quartered and sliced
3 cloves garlic, minced
2 tablespoons each: Italian (flat) parsley and fresh coriander, chopped
10 cups boiling liquid (fish stock, clam juice, or a mixture of any of the three)
2 cups fine, dry bread crumbs
3/4 cup each: chopped, toasted filberts and almonds

Dried red chili pepper, crushed
Rock salt
Chopped fresh coriander

Dredge the fish in the seasoned flour. Fry in 3-4 tablespoons oil in a 3-5-quart kettle until lightly golden. Drain fish on paper towels. In the oil remaining in kettle, sauté the tomatoes, onions, garlic, parsley, and 2 tablespoons coriander until vegetables just begin to brown. Add the fish and the boiling liquid, the crumbs and chopped nuts. Half-cover the kettle and simmer until soup is reduced by one-third. Ladle into deep bowls and pass additional olive oil, chili pepper, rock salt, and coriander for seasoning the soup at table. Serves 6-8.
Dramatic Mirror Doors reflect your total kitchen decor—or you—until oven lights are on. Completely compatible with any kitchen colors (even when you change them). You'll love a new-look Roper.

You'll love the practical advances in cooking ease, efficiency and enjoyment too. Fully automatic ovens that start and stop whenever you say and then "Keep" food at serving temperature. Roper-Ramic Broiler, 30% faster than conventional gas broilers... cleans itself too. Powered rotisserie. Tem-trol automatic cooktop unit—no boil-overs, no scorching. Disposable oven linings.

FREE!
Bourride (French)

"e butter of Provence," aioli, is the liaison for the course feast of a meal followed by fish seasoned in the Mediterranean style.

5E & GARDEN, MARCH, 1968

1. cup chopped plum tomatoes, peeled and seeded medium onions, chopped
2. small close garlic, minced
3. teaspoon thyme
4. by 1" strip bitter-orange peel, or
5. strip each: orange and lemon peel
6. 3 tablespoons olive oil
7. 1 pound container fish
8. 2 cups water
9. pounds assorted small fish (smelt, sardines, scurges, butterfish, etc.), dressed
10. 1'-2" pieces and 9 each: shucked and bearded poniuul snook lillets. cat into bite-size pieces snook fillets, cut into bite-size pieces
11. all hay leaf
12. green clove garlic, minced
13. 2 garlic, egg yolk, and oil into blender and blend thoroughly. Serve the sauce in a tureen. Serves 6.

Blender Aioli

14. large cloves garlic
15. g yolk
16. p olive oil, or 1/4 cup olive oil and 1/4 cup peanut oil
17. blepsoon lemon juice or white wine vinegar
18. aspoon ice water

19. the garlic, egg yolk, and oil into blender and blend at high speed about 1 minute. Add lemon juice and water and switch blender on and off 1 or twice, just enough to combine. If stored in refrigerator, heat lightly with a fork to restore consistence.

Saigon Chowder (Vietnamese)

eightfully offbeat blending of flavor and texture which Far Eastern cooks achieve superbly.

20. cup minced onion
21. additions (including green tops), cut into rings
22. large clove garlic, minced
23. blepsoons peanut oil
24. onance pods
25. small bay leaf
26. small green chili pepper, minced
27. spoons grated tangerine or orange zest
28. teaspoon each: safron, MSG
29. cup dry vermouth or sherry
30. ps water
31. pans snook fillets, cut into bite-size pieces
32. x pound snook fillets, cut into bite-size pieces and 9 each: shucked and bearded
33. cups water
34. pans snook fillets, cut into bite-size pieces
35. blepsoons sherry sauce and cornstarch, blended to a paste
36. sauce can pineapple tidbits, drained
37. cups boiled rice

Sauté onion, scallion, and garlic in oil in a 5-quart soup kettle for 8 minutes. Add the anise, bay leaf, chili, grated root, MSG, wine, and water. Bring to a boil, then add fish and shellfish, if used. Lower heat and cook, covered, 30 minutes. Stir in the soybean-cornstarch paste and cook the soup, stirring until clear and slightly thickened. Add the pineapple, and cook 3 minutes more. Remove and discard the anise and bay leaf. Divide the rice among 6 bowls and pour soup over it. Serves 6.

Sopa a la Gaditana (Spanish)

From Cadiz, a broad-thickened fish soup with the tang of bitter orange and a hint of Fundador.

Course salt

1 1/2 pounds assorted small fish (butterfish, smelt, crappies, sardines, etc.), dressed
1 1/2 pounds assorted large fish (bake, cod, haddock, halibut, sablefish, mullet, etc.), dressed and cut into 2" slices or large chunks
3 tablespoons olive oil
3 cloves chili, thinly sliced, sautéd
1 large onion, minced
8 cups boiling water
1 large bay leaf
6 peppercorns
Salt to taste
1/2 cup fresh, white bread crumbs, mashed in
1/2 cup each strained orange and lemon juice
1/2 cup Fundador brandy

Salt fish lightly and refrigerate in a non-metallic bowl for 1/2 hours, then drain. Heat oil in 6-quart soup kettle and sauté garlic until nut-brown, being careful not to burn. Remove garlic and discard. Add onion and salt until it just begins to color. Add water, bay leaf and peppercorns and cook at a rolling boil 5 minutes. Reduce heat, add fish, cover, and simmer 15 minutes. Strain broth. Remove skin from some or all the fish, if desired. Check for salt. Stir in juice-and-crumbs mixture and brandy. Add fish and reheat soup to just under boiling. Serves 6.

Brodetto di Rimini (Italian)

Fish, not the Adriatic originals, but reasonable American substitutes, and broth, are served separately. Add a bit of authenticity with an Italian wine like the white Soave, or even the red, light, and slightly fruity Bardolino.

5 tablespoons olive oil
1 large onion, thinly sliced from crown to root
1/2 pound plum tomatoes, peeled, seeded, and cut into chunks or 1 cup drained and seeded canned Italian plum tomatoes
2 tablespoons chopped Italian (flat) parsley
1/2 cup drained and seeded canned Italian plum tomatoes bought for soup
1 1/2 teaspoons red wine vinegar
6 cups water
1 large onion, chopped
1/4 cup Italian tomato sauce
1 tablespoon minced Italian (flat) parsley
Salt, pepper
2 1/2 pounds assorted fish: whiting, sole, flounder, bream, porgy, mullet, halibut, etc., pan dressed (reserve heads and tails for stock)
8 slices Italian bread, dried in oven

Heat 2 tablespoons oil in a 4-5 quart pot, preferably one of earthenware that can also be used for serving, and brown the sliced onion. Add the tomatoes (if fresh), and cook about 8 minutes. Add the parsley, fish heads and tails, tomatoes (if canned), 1 teaspoon vinegar, and water. Bring to a boil, then cover and simmer 35 minutes. Strain broth through a fine sieve lined with a triple fold of cheesecloth into a large saucepan. While broth is cooking, heat the remaining oil in a second earthenware pot large enough to accommodate the fish in a single layer and brown the chopped onion. Add the tomato sauce and cook a few minutes. Add the parsley, remaining vinegar, 1/2 teaspoon of salt, 1/2 teaspoon pepper, and the larger and firmer-dressed varieties of fish, in one layer. Cook the fish 20 minutes in all, adding the smaller, more delicate types later, so that they cook about 12-15 minutes. Shake the pan frequently to prevent the fish from sticking to the bottom. Remove broth in saucepan, adding salt and pepper to taste. Put the bread into the earthenware pot in which broth was made, and pour broth over it. Serve broth and fish separately, each in its own earthenware pot. Serves 4.

Gulf Bouillabaisse (Southern U.S.)

A dish that bears the mark of both Creole and Cajun cookery. Noteworthy, in technique, for the pre-seasoning of the fish.

2 large cloves garlic, pressed
4 whole cloves, crushed
6 allspice berries, crushed
1 teaspoon cayenne pepper
1/2 teaspoon cracked black pepper
3 pounds (dressed weight) any firm-fleshed fish cut into 1/2" slices or large chunks, heads and trimmings removed
2 tablespoons each: olive oil, butter
2 large onions, chopped fine
2 large carrots, sliced thin
3 cloves garlic, minced
1 large onion, halved horizontally and sliced thin from root to crown
4 cups water
1 leafy rib celery, chopped
2 tablespoons chopped parsley
1 large bay leaf
1/2 teaspoon thyme

Generous pinch dried red pepper, crushed
1/2 cups chopped tomatoes, peeled and seeded
1/4 teaspoon salt
1 cup: each: small shrimp, lump crab meat
16 medium oysters, shucked, liquor reserved
1 small lemon, seeded and sliced paper-thin
Salt to taste
Tabasco, Frank's, or other hot pepper sauce
1/4 cup dry or medium sherry

Blend together the garlic, cloves, allspice, salt, and pepper and rub fish well with the mixture. Wrap tightly in a plastic bag or waxed paper and refrigerate for 1 1/2 hours. Melt butter with oil in a 7-quart soup kettle or large Dutch oven and sauté the chopped onion, carrot, and garlic until just brown. Set aside. Pour into a large saucepan the sliced onion, water, celery, parsley, bay leaf, thyme, red pepper, the reserved fish heads and trimmings. Bring to a boil, then cover and simmer 30 minutes. Strain and pour into kettle. Add tomatoes and saffron, and strain the fish stock over them. Cover and simmer 20 minutes, then add shrimp, crab meat, oysters and their liquor, lemon, salt, and Tabasco to taste. Simmer 10 minutes more, adding sherry 3 minutes before end of cooking time. Serves 8.
132

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SHOPPING INFORMATION

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TODAY'S NEW ROMANTIC LOOK

Page 81:
Chandelier, Nelse.*
Tea table; chairs, French & Co.*

Page 82:
Chesterfield sofa, 86" l., in muslin,
$879; bergere, 26" w., in muslin,
$494 ea.; side chair, maple frame,
19" w., in muslin, $322; Parson's
table, maple frame, 20" sq., 17" h.,
in muslin, $134, all from the Collector's
Classic by John Widdicomb Co.
Fabrics: sofa upholstery, "Bamburda"
54" w. cotton velvet; bergere uphols-
stery, "Lumiere" 48" w. silk and ace-
tate taffeta; side chair upholstery
"Lafayette Moire" 50" w. cotton;
undercarpets, 46" w. Dacron batiste;
overcurtains, "Williamburg Taffeta"
50" w. silk; rug, "Mamora" Moroc-
can, hand knotted wool, all from F.
Schumacher.*

Mercury lamp, $163, Diamond Lamp
Studio, Inc., 212 E. 52nd St, New
York, N. Y., 10022

Opaque paper lampshade, 12" h., $7,
G. Elter, 742 Madison Ave, New
York, N. Y., 10022

Pillows by Nettle Creek.

Gift, French chair, leather upholstery,
Frederick P. Victoria.*
Coromandel screen, Stair & Co.*

Page 83:
Fabric for shade, daybed, and side
chair, "Safron Fluid," 38" w. cotton,
Croydon Fabrics Co.*
Arnechair upholstery, 48" w. herring-
bone cotton, Howard & Schaffer.*
Rug, "Vitality," tufted, plush nylon,
$99 sq. yd., James Lees and Sons Co.
Cabinet, rosewood doors, ebonized
mahogany case and base, Harvey
Prohler.*

Daybed; étagères; table, Great East-
ern Furniture Co.*

Brass floor lamp, 56" h., linen shade,
Hansen Lamps.*

Gimp braid on lampshade, 3" w.,
$9.60 yd., Cowan Products Co.*

Television, "Gypsy," 16" w., $119.95,
RCA Victor.

Pillows by Nettle Creek.

Kelorwood flooring, polyurethane,
pre-finished oak, Edward Fields, Inc.*

Page 84, bottom:
Undercurtains, "White Canoga," 49" w.
sheer Fiberglas Beta, $8.60 yd.,
Owens-Corning Fiberglas Corp.
Undercurtains, "Passion Flower," 48" w.
printed Fiberglas Beta Canoga
cloth, David & Dash.*

Carpet, "Ming Joy," wool, $16.95 sq.
yd., C. H. Masland & Sons.
Chairs, faux bamboo, Naugahyde up-
holstery, armchairs, $110 ea.; side
chairs, $81.50 ea., Grand Ledge Chair
Co.*

Directoire table, Paul M. Jones, Inc.*
Flatware, "Bernini," sterling-gold-
plated, 5-pc. place setting, $99.50;
"Italian Fruit" china luncheon plates,
$9.75 ea., broad and butter plates,
$4.30 ea.; crystal water goblets, "Ca-
marina," $13.75 ea., Ginori Fifth
Ave., 711 Fifth Ave., New York,
N. Y., 10022

Obelisk and paperweights, Venini,
Ltd., 16 E. 39th St, New York, N. Y.,
10017

Antique chest; étagère; vase and
cachepots from Doris Dessauer.*

Page 87:
Range, Hardwick Stone Co., Inc.
Refrigerator, Hotpoint.
Dishwasher, barbeque, Waste King
Corp.
Faucet, Delta Faucet Co.
Table and chairs, John Good Im-
pacts.*

Flooring, Interpace.

Page 88, top:
Fabrics: "Regency" (dappled), 54" w.
and "Zanzibar" (leopardish) 53" w.
both cotton and linen, Francisca
Fabrics, Inc.*

"Adonis," 54", Sunflower cotton vel-
et, $9 yd., Collins & Aikman.

Carpet, black and white, "Art Nou-
veau" Allied Chemical nylon, $12 sq.
yd., Hardwick & Magee.

Porcelain rhinoceros, 10" h., $125,
Tiffany & Co., Fifth Ave. at 57th St.,
New York, N. Y., 10022

Chest, upholstered in leather, brass
nail heads, cherry veneer interior with
velvet lined sliding tray, 28" w., 20"
d., 18" h., $315, Heritage.

Floor lamp, wooden column, match
stick shade, 54" h., $89, B. Altman &
Co., Fifth Ave. at 54th St., New York,
N. Y., 10016

Bottom left:
Fabrics, " Shamrock," 36" w. Irish
rayon and linen, $1.50 yd., Amity
Fabrics, Inc.

Embroidered tambour curtains, Tery-
lene batiste, 53" x 96", $89.50 pr.;
53" x 112", $99.50 pr., Ottavia Origi-

Threaded-ribbed wallpaper, "Can-
dy Stripe," Woodson Wallpaper Inc.

Carpet, "Discovery," tufted Arnot
nylon, $14 sq. yd., James Lees & Sons
Co.

Italian glass mirror, 26½" w., 32½" h.,
$795, Venini, Ltd., 16 E. 39th St.,
New York, N. Y., 10016

Clock, "Angélique," gold-dipped, 4½" w.,
1½" d., 6½" h., $166, Tourneau, Inc.

Armchair, maple frame, hand-rubbed
walnut finish, 26½" w., 30½" d., 30" h.,
$225; matching ottoman, 25½" sq.,
16½" h., $121, Shaw Mfg. Co., Inc.

Upholstery fabric, "Aurore," cotton
and spun rayon, 59" w., $7.90 yd.,
Boussac of France, Inc.

Bottom right:
Fabrics, " Shamrock," 36" w. Irish
rayon and linen, $1.50 yd., Amity,
"Harlequin," 50" w. Dacron, $2.50
yd., Cohama.

Upholstery vinyl, Kurosai "colour"
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Continued on the next page

Copper and brass 16" l. skimmer, and 14" l. ladle, the set, $10.95, Geary's, 351 N. Beverly Drive, Beverly Hills, Calif., 90210.

Stainless-steel sieve, 8" diam., $7.75, Williams-Sonoma, 576 Sutter St., San Francisco, Calif., 94102.


**Cooking Demonstrations**

Recipes from the Great Fish Soups Cook Book will be demonstrated at the following stores:

- Burdine's, Miami and Dadeland, Fla., March 4. Demonstrator: Mr. Alex Hawkes.
- Higbee's, Columbus, Ohio, March 11. Demonstrator: Mrs. Shirely C. Fernberg.
- Hudson's, Detroit, Mich., March 11. Demonstrator: Mrs. Renee Ori.

**Store Addresses**

Luggage Connoisseur's Corner

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Notes for the Hostess

**B. Altman & Company**

Fifth Avenue at 34th Street

New York, N.Y., 10016

**T. Anthony**

772 Madison Avenue

New York, N.Y., 10021

**Antigua**

768 Madison Avenue

New York, N.Y., 10021

**Bazaar de la Cuisine**

232 East 52nd Street

New York, N.Y., 10022

**Densi Bendel, Inc.**

10 West 57th Street

New York, N.Y., 10019

**Bonhams, Inc.**

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**Mark Cross**

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**Greek Island Shop**

215 East 49th Street

New York, N.Y., 10017

**Hunting World**

247 East 50th Street

New York, N.Y., 10022

**La Cosecha**

5902 Kenneth Pike

Wilmingon, Del., 19007

**Paprika's Weiss**

1546 Second Avenue

New York, N.Y., 10028

**Patchin Place Emporium**

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New York, N.Y., 10014

**James Robinson Inc.**

12 East 57th Street

New York, N.Y., 10022

**Saks Fifth Avenue**

Fifth Avenue at 50th Street

New York, N.Y., 10022

**Sears, Roebuck & Co.**

223 East 60th Street

New York, N.Y., 10022

**Soupho**

147 East 70th Street

New York, N.Y., 10021

**Curt Swineburne**

266 East Main Street

Mount Kisco, N.Y., 10549

**Tiffany & Company**

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Materials and equipment used in the
house of seven levels (pages 106-111)

Structure
Foundation: Poured concrete slab in
basement; poured concrete walls enclosing basement and
crawl space.
Framework: Standard wood frame wall and roof construction.

Exterior of house
Walls: “Planktex” redwood horizontal siding, 16 feet long, 12
inches wide, by U.S. Plywood Corp.; “Glassweld” color panels
by U.S. Plywood Corp.; 1-inch stucco over ½-inch plywood sheathing.
Roof: “Planktex” redwood horizontal siding, 16 feet long, 12
inches wide, by U.S. Plywood.
Insulation: Glass fiber hatts in exterior walls, roof, flooring, and
bathroom walls by Owens-Corning Fiberglas Corp.
Windows and doors: Custom built of redwood.

Interior of house
Walls: “Weldwood” gray elm ionic pattern plywood paneling by
U.S. Plywood Corp. and ½-inch wallboard, painted. In bathrooms,
“Glassweld” panels by U.S. Ply­
wood Corp.
Interior Finish: Off-white paint

Materials and equipment used in
the vacation house by the sea (pages 90-101)

Structure
Foundation: Poured concrete slab in
basement; poured concrete walls enclosing basement and
crawl space.
Framework: Standard wood frame wall and roof construction.

Exterior of house
Walls: “Planktex” redwood horizontal siding, 16 feet long, 12
inches wide, by U.S. Plywood Corp.; “Glassweld” color panels
by U.S. Plywood Corp.; 1-inch stucco over ½-inch plywood sheathing.
Roof: “Planktex” redwood horizontal siding, 16 feet long, 12
inches wide, by U.S. Plywood.
Insulation: Glass fiber hatts in exterior walls, roof, flooring, and
bathroom walls by Owens-Corning Fiberglas Corp.
Windows and doors: Custom built of redwood.

Interior of house
Walls: “Weldwood” gray elm ionic pattern plywood paneling by
U.S. Plywood Corp. and ½-inch wallboard, painted. In bathrooms,
“Glassweld” panels by U.S. Ply­
wood Corp.
Interior Finish: Off-white paint on walls by E. 1. Du Pont de Ne­
mours & Co., Inc.
Ceilings: “Weldwood” gray elm ionic pattern plywood paneling by
U.S. Plywood Corp. and ½-inch wallboard, painted.
Floors: Oak strip flooring in all
major rooms. In bathrooms, ce­
ramic tile by American-Olean Tile Co.
Lighting fixtures: Cylindrical, canister-type ceiling fixtures by
Gotham Lighting Corp.
Fireplace: Custom made; brick­
framed arched hearth.
Kitchen cabinets: Custom made.
Countertops: “Miearta” plastic laminate by U.S. Plywood Corp.
Plumbing fixtures: Kitchen sink by Elkhay Co. Bathroom fixtures by
American-Standard.
Mechanical equipment and
appliances
Appliances: Ovens and cooking
top by Thermador Electrical Mfg.
Co. Refrigerator by Sears, Roebuck Co. “KitchenAid” dishwash­
er by Hobart Mfg. Co.
Hot water heater: 60 gallon ca­
pacity.
Heating system: Electric heating by
baseboard units.

CONTRACTOR: Vincent Wesoloske.
reen paint on door and window frames, orange paint on window frames by Sherwin-Williams Co. Olive brown stain on doors, floor, and stair treads by Olympic Stained Products Co.

**Floors:** Wall-to-wall carpet by Pacific Mills Div. of Wamsutta-Pacific in all major rooms. "Cam- rian vinyl Corlon" by Armstrong Cork Co. in kitchen and bathrooms.

**Lighting fixtures:** Recessed cylindrical ceiling fixtures in all major rooms and "Lytesspan" movable ceiling spotlights on tracks in gallery and studio by Lighto- nier, Inc. Dimmer controls by Hunt Electronic Co.

**Fireplace:** Custom designed and built.

**Hardware:** Dull chrome finish hardware by Schlage Lock Co.

**Music system:** Built in intercom and music system units by Talk-A-Phone Co. Record player turntable by Garrard.

**Kitchen cabinets:** Custom designed and mill manufactured.

**Countertops:** "Formica" plastic laminate by American Cynamid Co.

**Plumbing fixtures:** American Standard. Stainless steel kitchen sink by Lyoncraft Stainless Products, Div. of Lyon, Inc.

**Plumbing fixture fittings:** Shower head by Speakman Co. Faucets by Moen Valve Co., Div. of Standard Screw Co.

**Mechanical equipment and appliances**


**Hot water heater:** 100 gallon unit by Day & Night Div., Affiliated Gas Equipment Inc.

**Mechanical equipment and appliances**


**Hot water heater:** 100 gallon unit by Day & Night Div., Affiliated Gas Equipment Inc.

**CONTRACTOR:** Harvey Kraftskeck.

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continued from preceding page

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Bethlehem...Furniture Hall
Harrisburg...Bowman's
Philadelphia...John Wanamaker Stores
Pittsburgh...Kaufmann's
Williamsport...Moravian's

South Carolina
Belton...Maynard's of Belton
Florence...Waters Furniture Co.
Greenville...Tate Furn. Co.
Prosperity...Prosperity Furn. Co.

South Dakota
Aberdeen...Olwin-Angell
Hot Springs...Midwest Furniture
Rapid City...Midwest Furniture

Tennessee
Memphis...J. Goldsmith & Sons
Nashville...Cain-Sloan Co.

Texas
Austin...Scarborough's
Dallas...Sanger-Harris
Fort Worth...Anderson's Studio
Houston...Foley's
Lubbock...Spears Furniture Co.
San Antonio...Frost Bros.
Sharptown...Foley's

Utah
Ogden...ZCMI Dept. Store
Salt Lake City...ZCMI Dept. Store
(Cottonwood)...ZCMI Dept. Store
(Downtown)...ZCMI Dept. Store

Virginia
Bluefield...The Chicago House Furnishing Co.
Hampton...Midway Stores, Inc.
Harrisonburg...J. S. Denton & Sons, Inc.
Landmark...Woodward & Lothrop
Norfolk...Willis Furniture Co.
Richmond...Miller & Rhoads, Inc.
Seven Corners...Woodward & Lothrop

Washington
Aurora Village...Frederick & Nelson
Bellevue Square...Frederick & Nelson
Seattle...Frederick & Nelson

Wisconsin
Green Bay...H. C. Prange Co.
Madison...Manchester's

Mexico
Mexico City...Galeries Chippendale

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**HOW TO MAKE A STAINED GLASS TULIP**

You can make the gay flower on page 96, then apply your new skills to your own imaginative designs

Making stained glass objects is an especially rewarding craft, and once you have mastered the techniques on a small, simple piece, you can apply them to designs as intricate as your own inventiveness will allow. A good design to begin with is the small inverted tulip on page 96. It can be completed in one sitting, will give you a chance to practice cutting curved lines, and is pretty enough to display in a window.

All the materials you will need to make three or four tulips (except a chisel-edge soldering iron and chisel-edged pliers) are available in a kit which includes a pattern on sturdy paper, three sheets of acid core solder, a glass cutter, a yard of .001 copper foil 6 inches wide, 18 inches of copper wire, and 6 jump rings for hanging your tulips. You will also need some kerosene and petroleum jelly. Should you decide to make other objets d'art, you can get additional glass at any glazier or wrecking barn; copper foil from a brass and copper company; the solder and soldering irons at hardware stores.

Begin your tulip by cutting the pattern out with an X-acto knife or razor blade. If you are designing your own window panel or ornament, rather than using the pattern in the kit, first draw the shapes on tissue paper, then transfer the lines to bristol board before cutting out the individual pieces.

Place the paper pattern pieces on top of the glass (smooth side up) arranging them so they will waste as little of the glass as possible. Score the glass along the pattern edges with your cutter, dipping the blade in kerosene periodically to lubricate the cutting edge. When scoring, bear as lightly as you can—you will hear a thin crunching sound as your cutter glides across the glass. Muster all the self-confidence you can, because cutting is more difficult when you labor over it. It is a good idea to practice on scrap window glass before scalping your stained sheets.

To remove the excess glass from the design pieces, hold them between your thumb and fingers with your thumbnail against the score. Hold the waste glass with a pair of chisel-edged pliers, against the score opposite your thumb. Now make as clean a break as possible by snapping your thumb and the pliers downward. The excess glass will splinter and fall away. Continue “pulling” the excess away from the rest of the design, if you are working with a straight score or a shallow curve, it may be possible simply to “tap” the excess away by tapping the wrong side of the glass along the score.

Now cut the copper foil into lengthwise strips the width of the glass edge plus 1/16 of an inch. Apply petroleum jelly to the edges of the cutout designs (dab carefully to avoid cut fingers), and center the foil along the edges, leaving about 1/32 inch to fold over the top and bottom of the glass. When everything is rimmed with foil, assemble the pieces into the tulip shape, and solder the joints, so the design will keep its shape as you proceed. To solder, touch the tip
of the soldering iron to the copper, and the solder to the tip of the iron.

Solder all the inside seams of the tulip (not the periphery), using your soldering iron with smooth self-confidence for a blemishless line. Work from side to side on the table rather than toward or away from you, and don’t worry if some solder drops onto the glass—it wipes right off. When all the seams are done, turn the tulip over and solder them again on the back. If any solder has clung to the outer edges of the tulip, simply melt it off with the soldering iron.

Now cut enough strips of copper foil to edge the tulip, this time making them 1/4 inch wider than the edge of the glass, and re-rim the outer edge of the tulip using petroleum jelly as before. When you fold over the extra 1/16 inch on the top and bottom of the glass, the outer rim of the tulip will be as wide as the inner seams. Apply solder to the outer rim, covering it entirely. When you come to the base of the flower, where the stem should join, cut a piece of copper wire twice the desired length, fold it in half, and place the two free edges, splayed slightly, against the tulip base. Solder it in place. If you prefer to hang your tulip right side up, solder one of the jump rings to the center joint of the petal tops.

When your tulip is complete, scrub the glass (and your hands) with household cleanser to remove any residual acid. Polish your tulip, and it is ready to hang gaily in your sunniest window.

Ed Gilly’s stained-glass kit is available from Gilly Glass, 159 Christopher St., New York, N. Y., 10014, for $12, including postage.
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START LOOKING WHERE YOU LIVE — INDOORS. No house is "airtight," no matter what any salesman may say. Nor should it be. Ventilation is essential, but in winter the icy air that penetrates your rooms loses most of its moisture when heated. As an unhappy consequence, the relative humidity indoors becomes roughly comparable with that of dry-as-a-bone Death Valley. So unless you have forearmed yourself with an effective humidifier (either permanently installed or portable), you may discover at winter's end that old cracks in walls and ceilings have been reopened.

Excessive dryness also causes nails to lose their grip and pop into unwelcome view from the woodwork or along the seams of wallboard. Wood flooring and stairs tend to shrink, loosen, and squeak, as do the joints in wood furniture. Paintings may crack, book bindings weaken, and wallpaper come unstuck.

Wood flooring and stairs tend to shrink, loosen, and squeak, as do the joints in wood furniture. Paintings may crack, book bindings weaken, and wallpaper come unstuck.

They wood components expand and contract within tolerable limits as the seasons change. Older houses, of course, become progressively dryer over the years and may reach such a stage that a general tightening up is indicated.

ON YOUR INSPECTION TOUR notice whether the floors and stairs creak excessively. If they do, you probably can banish creakiness in floors either by cleating new lengths of wood to the joists, snug up against the floor itself, or by shimming or filling in with shingles at the point where floor and joists meet. Stairs can be de-squeaked in most cases by shimming fragments of shingles between the tread and riser.

roolframes sometimes shrink, too — or they may widen or become askew through settling of the foundation. If shrinkage occurs, the door latch may fail to make contact with the strike plate that holds the door shut. If the frame has gone askew, the door will bind at one corner. Both of these problems can be overcome if you are reasonably handy with a screwdriver. A door that binds can be corrected most often by removing one hinge leaf from the door frame, inserting a thin sliver of wood (perhaps ½-inch thick, at the most), then replacing the hinge leaf. You work with the bottom hinge if the door binds at the top, or vice versa.) To fix a door whose latch doesn't catch in the strike plate, remove the plate and back it with a thin wood fragment.

Editor's Note: Houses, like men and machines, behave well or badly depending on how they are treated or mistreated. This is the first of a continuing series inspired by H&G's conviction that a house can be kept in good working order by almost anyone, man or woman, who knows (1) how things are supposed to work, (2) how to tell when they go wrong, and (3) what to do about it.
IF YOU HAVE A BASEMENT make it the next stop on your inspection tour. Winter can play a different kind of hob here. Look for cracks in foundation walls, most likely caused either by the pressure of expansion as the earth freezes, or by moisture which is forever seeking a vulnerable spot. If mortar in a below-ground wall is crumbling, you can be pretty sure that the trouble goes back to the failure of the waterproofing. Only sure cure: a new coating on the outside of the wall.

MOVING OUTDOORS check all windows and doors to be sure that weatherstripping and caulking are still intact. If the exterior of your house is wood siding, be particularly conscientious about detecting loose, split, or rotted boards. Make sure that flashing over windows and doors is secure, and that all trim elements are still tight over the joints they may cover. Why the fuss over everything being tight? Because the smallest opening will admit snow or driving rain in sufficient amounts to cause perpetual dampness inside the walls, where it can't be seen. And dampness causes rotting.

Another clue to the tightness of your exterior can be gleaned through the condition of your painted areas. If painted siding has blistered or peeled, it could be that water seepage is responsible (of course, even the finest paint wears well only when it has been applied to a thoroughly clean, dry surface).

In circling your house, pay careful attention to the condition of all woodwork in contact with the ground, or close to it. Check basement windowsills, wood steps, doorframes, fence posts, and gates—any wood element that moisture may have caused to rot. Be mindful, too, of the threat of termites. Wood in direct contact with the ground is literally the termite's meat. And even where wood doesn't actually touch the ground, as in a sill, look for the telltale tunnels built by termites in order to span a stretch of masonry between the earth, in which they live, and a source of wood. (Springtime tip: winged termites swarm briefly when the temperature rises drastically and the earth suddenly becomes warm. If you should see anything that strikes you as termite swarming, don't hesitate to call your local termite control company. All reputable firms will inspect a house free of charge.)

IF YOU ARE UP TO CLIMBING, haul out your ladder and see how your gutters and downspouts have survived the winter. Whether of wood or metal, gutters need cleaning each spring. If the accumulation of leaves and dirt is allowed to clog the gutters, the overflow of water can seep through the roof, overhang, or siding—and your house will be worse off than if it had no gutters. While you are up there, check to see that the straps supporting the gutter haven't broken, and that the gutter itself hasn't sagged to such degree as to prevent water from flowing freely. Be sure that the wire strainer that fits in the top of the downspout hasn't rusted or washed away.

A DEFINITE "DON'T": Don't go clambering over the roof looking for trouble if the pitch is at all severe, the drop to the ground more than a story high, or if you have the faintest psychological qualms about heights. A leak in the roof is no kind of trouble at all when compared with tumbling off. In any case, there isn't a whole lot the amateur can do about fixing a leaky roof. If you have an attic, much better to inspect the underside of your roof for dampness or water stains.

Common sense should prevail, too, where chimneys are concerned. The flashing around the chimney should be inspected every year or so, and someone should take a look to see that the flue is clear of nests, branches, or other debris. But if you are skittery about scaling heights, hiring someone for the job can be a bargain.

It is one thing to inspect your house and another to take on the variety of tasks that may need doing. No one can tell you which jobs are within your own competence. But the chances are good that if you make it a practice to keep a watchful eye on your house, you will be able to correct the little flaws yourself before they become big ones.
The notes of a happy housekeeper

BY MARY ELIZABETH FALTER

It took some years for me to learn, but I have finally trained myself to use the telephone before launching forth on a major shopping expedition. Nothing is more futile than tramping from store to store looking for a specific item that usually turns up in the fifth shop. Fifteen minutes of telephone screening can save hours of leg work. I also do quite a bit of standard shopping on the telephone—sheets and bedding, tried and proven kitchen and household supplies, drugs, facial and toilet tissues, electric-light bulbs, soap, closet supplies. Sometimes I even order case lots of canned goods from a department store with a grocery department.

Modern communications are great expediters, but they do make demands on your efficiency. Now that direct dialing is here to stay, we've posted in clear sight of every telephone a typed-up list of all direct-dial exchanges. (What is more frustrating, when you're in a hurry, than getting that nasally recorded message that you have either dialed unnecessarily or have forgotten to dial it and it was necessary?) And last week at the post office we picked up a list of the various zip-code numbers and their locations, so now we figure we're in business.

The Hardings have worked out a neat solution for the wet-boot problem that's so pesty this time of the year. Bill took a length of rain gutter big enough to hold all the family boots and set it in a light wooden frame about 6 inches off the floor. The frame is higher on one end than on the other so that it holds the gutter on a slant. Under the low end they keep a large plastic bowl that catches the moisture as it melts and drops off the boots in the rack. The whole contraption sits on the back porch, and the boots and their dripping are thereby disposed of before they ever come into the house.

Pat Lowry has redecorated her little upstairs sitting room and I was particularly taken with the window treatment. No curtains—just a black-and-white striped shade with a scalloped border piped in black gimp and a valance to match. I assumed she had them made to order, but it seems both are ready-mades by Joanna Western Mills. The valance—called Shade-Val—is something new. It comes in three adjustable pieces to make it easier to fit windows of varying width. You can also buy it separately to use with curtains.

Starching clothes is supposed to make them easier to iron, and it does until starch begins to build up on the sole of your iron, making it sticky and rough. Rubbing the sole with a cake of paraffin used to be the answer, but there's a better one today—a silicon pad called Starch-Off. A few strokes of a warm iron on the Starch-Off pad will keep a regular iron from sticking and improves the action of one treated with Teflon.

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About the author HENRY G. BIELER, M.D.

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Send check or M.O. Satisfaction Guaranteed
Immediate Delivery

COVENTRY, Dept. HG368, 7 West 30th St., New York, N.Y. 10001

BEAUTIFUL CURTAINS BEAUTIFUL WINDOWS

"Marvelous" Lace by Scranton, 100% Cotton, your choice of white or ivory, 43" panel, 81" lg., $5.95, 90" lg., $6.95, 108" lg., $7.95 each. 53" panel 81" lg., $6.95, 90" lg., $7.95, 108" lg., $8.95 each. These curtains will give you years of service. Drip-Dry, No stretching. No starching, Little or No Ironing.

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4-Season Labels

LET YOU KEEP IN STEP
... WITH THE SEASON!
Personalized gummed labels (116x 7/8") bear colorful Summer, Fall, Winter, Spring symbols—add an extra measure of cheer to all your correspondence! They're great, too, for identifying books, records, checks, etc. 4 pads (100 each season), case. Print name, address, zip. 46995 Labels (400). 1 Box, $1.00.

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RENAISSANCE CANDLELIGHT
A stunning tall candlestick adds drama to a room. Antique brass finish, 15" tall, complete with 60 hr. candle. (suactor for wide candle removable to permit use of regular width tall candle)
$7.95 postpaid (gift boxed)
$14.50 Pair

ELIZABETH McCAFFREY
DEPT. HG-3, NORTHPORT, NEW YORK

Shopping Around

Lombardy poplars
Silent sentinel, these fine, hardy, fast-growing poplars. They're one year old and ready for first transplanting. A wonderfully ornamented and serviceable tree, they're gracefully shaped, grow to 70' from their present height of 2' to 4'. Minimum order of 5, $14.50; 25 for $5.95. Add 50c post. Michigan Bulb Co., Dept. LP-1478, Grand Rapids, Mich. 49502.

Bright at the foot
Crewel work footstool to work in a striking design of blossoms on a rayon fabric background in gold, green or ivory. Crewel woods in beige, brown and white incl. with instructions, 18" by 22" cover. Cover kit, $2.95 plus 30c post. 12" by 14" by 10" stool painted to match fabric background. $12.95 plus 1 post. The Stitchery, HG3, Wellesley, Mass. 02181.

Fresh!
Dairy farm to your table. That's the way it looks. This sugar bowl is an exact replica of a milk pail; the creamer, the spilling' image of a milk can. But Elsie never had it so good. Set: tray of shiny, silver chrome finish and 3/4" h. cream and sugar, $1.99. Salt and pepper set matches tray to hang on wall, $1.49. Ppd. Gracious Living, Dept. 1051, Berkeley, R. I. 02964.

Queen of the tile

Dolphin

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For Bath and Powder Room
Reproducing the golden elegance of a Queen's bath, these authentic faucets are exquisitely detailed. Matching tub and shower sets available: also accessories from $1.95: coat hooks, soap dishes, towel bars and rings, and etc. Extra sets in 24 kt. gold and silver. Verde green, pewter, old red, satin chrome, etc. add $1.50. All sets include brass finishing. Write for Free brochure.

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MELON 1S50 BRASS SET $29.95 ppd.

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Charles Schertle started his gallery with one purpose in mind — to make original oil paintings available to the general public at prices that everyone can afford. The success of this venture is proven.

All the original paintings are bought directly from over 800 European and American artists. All are originals, all are oils. We supply these to you at an amazing low price. You resell them at a handsome profit, and still save your customer up to 90%.

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This is a sound business that will provide security and a better way of life, A business with a real future. We will train you at our expense at our home office. A small city gallery with a minimum of promotion, is expected to do a volume of $40,000 to $75,000 in the first year. Minimum investment under $5,000, depending on area. If you're ambitious, have a strong desire for success, this could be your one great opportunity.

DON'T MISS THIS OPPORTUNITY
Essentially, the success of Schertle Galleries is due in part to their vast resources. With over 800 artists under contract, they are able to offer the highest quality paintings at the lowest possible retail prices. You are able to offer these to the public at unbelievable low prices and still make a good profit. Write for full particulars on this exciting, profitable field today. We train you and guide you every step of the way.

Visit a Schertle Gallery. Call information for the one nearest you.

Meet Charles Schertle
President of the Schertle Galleries, Inc., Ellicott City, Maryland. Back in World War II, he enlisted in the United States Merchant Marines, and graduated a junior officer from the Merchant Marine Academy. At 28, he was promoted to captain.

He pursued a career in the Merchant Marine and while docked in Rotterdam, Holland, an artist asked permission to sell paintings to the crew. As a friendly gesture, Captain Schertle purchased six paintings at a nominal cost.

On his return to the United States he discovered the true value of the purchase. Why not contact these European artists full time and offer the American public these original paintings at a fraction of their value.

From this meager beginning, Schertle Galleries, Inc. is now internationally known, with over 45 galleries in the United States. Charles Schertle now devotes all his energies to the rapidly growing art industry. Schertle Galleries is unquestionably the largest in the world today.

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SCHERTLE GALLERIES, INC. Dept. HG-3
830 Baltimore National Pike
Ellicott City, Maryland

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Name
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City

State

MARCH, 1968
Shopping Around

Beaded flower kits
Flowering fancy from fascinating kits. Colorful beads, wire, tape and detailed instructions supplied. For combination bouquet of two daffodils, pansy, fern and two wheat stalks, $10.50. Separate kits of three daffodils, $5.50; four pansies, $8.25; three wheat stalks, $4.50; three ferns, $7.50. Pp. Chayel, HG-3, 1196 Northern Blvd., Manhasset, N. Y. 11030.

What’s the news?
Rack is a neat and handy cache for newspapers. At the end of the week, all are together, ready to tie up into one neat bundle—thus eliminating a daily trek to the rumpish pail. Meanwhile, the house stays free from clutter. 12½” w. x 16” l. 13” h. in metal with brass-finished sides, black-finished bottom. $4.95 ppd. Eastern Gift, HG-3, Box 340, Greensburg, Pa. 15601.

Avast, ladies
Stop looking for that perfect gift for your mate. He doesn’t have to be nautical to appreciate this dandy ashtray, paperweight and container dinghy. In antique brass of heavy cast metal, it stays anchored down perched atop a landlubber’s desk, or riding the waves in a boat. 3¼” l. x 5.95 ppd. Postamatic Co., HG-368, Lafayette Hill, Pa. 19444.

Cool culottes
Feel free as a breeze in these kicky culottes that swing through the day with the greatest of ease. Sizes 10-22. Hidden pocket. Drip-dry chambray in cadet blue, faded or navy denim $7.50. Avocado, Danish blue or desert tan washable lightweight corduroy $9.95. Add 50c post. Vicki Wayne, 614-GCC S. Country Club, Tucson, Ariz. 85716.

Hand artwork
Yet Folly Cove placemats are created to be practical. “Gulls” white on sea blue; “Gloucester” charcoal or green on eggshell; “Winter Water Fowls” blue or charcoal on eggshell; “Homeport” red or blue on white. 18” x 12½”. Four mats with four plain napkins, $8 ppd. Brown’s of Gloucester, Dept. HG-SE, 186 Main St., Gloucester, Mass. 01930.

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Chair-Loc “Swells” Joints Tight
Sure-acting liquid penetrates wood fibers, makes them S-W-E-L-L. Fixes loose chairs, heals runks, legs forever tight. Also use Chair-Loc for dowels, tool and broom handles, mortised joints.

Plastic squeeze bottle with injector nozzle makes it quick, clean, easy. Over 1/2 million sold in 15 years. Satisfaction guaranteed. Big 3 oz. bottle $1.95. Send check or M.O. to Chair-Loc Co., Dept. HG-368, Lakehurst, N. J. 08733
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Read how the Sanson Institute has preserved records from over 20 European Countries

As early as 1690, Mr. William Hubert Seddon of Sheffield, England began a library of coats of arms. This collection of books, written in the medieval language of the "Herald", brought to the United States and from this collection the archives of the Sanson Institute of Heraldry in Boston was begun. Representatives of the Sanson Institute constantly searching for still older sources and additional reference volumes in order to revive interest in the art of heraldry and its meanings. A trip to Holland, a visit to a small village library in southern Italy, ... all have added to the compilation of what is recognized as one of the most complete heraldic libraries in existence. The Sanson Institute research staff has been trained to patiently and correctly the medieval heraldic language and to interpret accurately and correctly the meanings and descriptions of these Coats of Arms. Modern technical advances were called upon to execute the monumental task of attaining the ability to research, draw, and catalogue over 500,000 names and Coats of Arms, as well as their interpretations and reference sources. Many of our reference books are centuries old (some dating back as far as the 1600's). The Sanson Institute, through its knowledge of heraldic practices can determine by accepted formulae a coat of arms applicable to any surname exactly the same as yours or an older form of that surname from which your present name may have emerged. Utilizing their highly skilled and specialized personnel to give meaning to the knowledge which has come down from the Middle Ages, the Sanson Institute can now offer you a most decorative and colorful coat of arms which was earlier granted to a distinguished person whose surname was the same as, or an earlier form of, your family name ... a replica of an antique that will be a welcome addition and conversation piece in every home.

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You receive a photostatic copy with the coat of arms individually hand coloured. Upon receipt of your order, the combined works of nine trained persons at the Institute are put to work. Our research staff, expert in translating the medieval languages of foreign references, check the name for its original root spelling, possible mutations, and then record the arms in proper heraldic terms. After our research is completed, expert artists, trained colourists and professional craftsmen take their turn in preparing especially for you a replica of a badge of merit bearing the name such as yours. SERVICE FEE IS $2.00. $5.95 ($2.00 of this fee may be applied toward the purchase of any item containing the same coat of arms).

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**Walter Drake**
203 Drake Bidg.
Colorado Springs, Colorado 80901

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**On the nose**

Half-frame reading glasses are making the fashion scene: set down on the schnozze. They allow for surveying said scene without removing same. For smart boys and girls in black, tortoise; with gold or silver threads in tortoise, brown or black. Case incl. Jeweled frame $6.95; plain $5.95. Ppd. Joy Optical, Dept. 151, 84 Fifth Ave., New York 10011.

**Soap scoop**

News note in the accessories field: a soap holder that attaches wherever it’s wanted. Plastic holder comes with tenacious glue that’s been tested to support up to half a pound, so even the fattest cake won’t fall. Holder’s white, $1; chrome-plated, $1.35. Ppd. A boon in bath, kitchen or workroom. Dana House, Ltd., HG3, P.O. Box 128, Commack, N. Y. 11725.

**Dear readers**

Just a note to let you know how crazy we are about these Just-A-Notes, newly-designed to take the pain out of letter writing. In a flower pot, orange flower, oriental reed, rose or bird motif, 16 notes and 16 seals ea. More than six boxes, 55¢ each; less than six, $1 ea. Ppd. Less than six $0.60, 6 or more $0.50, post. Current, Inc., HG3, Box 2020, Colorado Springs, Colo. 80901.

**The vest bet**

Vest you’re looking for in the size you need is here. Smart thing to wear nowadays. It’s of top grain, imported glove leather and tailored to a T. Naturally, this one is fully lined. Comes in black, brown, saddle tan or rough-out. Small, Medium, Large. $20 plus 50¢ post. Parr of Arizona, HG3, 4407 N. 16th St., Phoenix, Ariz. 85016.
Shopping Around

High chair

Press on
Strike while the iron is hot. And do take advantage of this electric presser. Wrinkle worries vanish when you plug it in. On the road or at home, it’s great for pressing ties and other small pieces. Made of plastic, metal and teflon, presser comes in a convenient carrying case. $7.95 ppd. Norfolk Hill, HG3, 35 Ninth Ave., New York, N. Y. 10014.

Cookie keeper
You can tell the cookies by their cover. Delectable swirling design of metal with gleaming baked-on enamel in delicious shades of orange, mustard, olive, white, turquoise, red, emerald, and hot pink. Specify color. All trimmed in satin gold. 9" high, 8" diameter. $9.50 plus $1 post. Henry R. Smith Studio, HG3, 39 Crestline Rd., Wayne, Pa. 19087.

Currier & Ives mugs
Especially nice for apres-ski drinks before the fire, or after dinner coffee. Currier & Ives mugs have reproductions of century-old American countryside scenes on both the side and base. Soft blue and white on fine-glazed ceramic. Fluted bases stack. Generous eight-oz. size. Set of four, $13.95 ppd. Breck’s, K92 Breck Bldg., Boston, Mass. 02210.

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MARCH. 1968
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Problems fade with Jolen Creme Bleach . . . the fabulous new cosmetic that bleaches superfluous hair on face, arms and legs. Like magic, medically approved Jolen turns dark hair pale blond to blend with your own skin tones. Be a beauty . . . try JCB now!

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IN SKIN CARE!

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HERE’S A SOAP MADE OF IT! Hershey Estates has taken the world’s number one skin conditioner—highly refined cocoa butter—and expertly formulated it into this world famous soap. The ultimate in cleansing and conditioning. Your complexion will love its supreme mildness.

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COCOA BUTTER SOAP

GIFT BOXED: 3 cakes personal size or 2 cakes bath size or 5 cakes large guest size

SPECIAL: 6 boxes $10.00; $2.00

Send for gift catalog.

 Herbal switchplate designs avbl.: pansies, iris, lilies, carnations, roses, tulips, daffodils, daisies, The Stitchery, HG3, Wel­lesley, Mass. 02181.

Walking, Italian style

For comfort and come-hither appeal these knock-out corduroy cas­uals are something afoot. Made in Italy, the land of shoe couture, in your choice of a smart neutral fawn shade, blue or red. Cushiony rubber soles give you miles of shopping smiles. Full sizes 9 to 12. $9.75 ppd. Free 64-page catalogue.


Sweet syrups

Needlepoint violets are already worked on 15" by 15" 10-mesh canvas. Background is to be filled in with ivory or white tapestry yarns. Canvas, $5.95; add $2.95 for back­ground yarns. Add 35c post. Other designs avbl.: pansies, irises, lilies, carnations, roses, tulips, daffodils, daisies. The Stitchery, HG3, Wel­lesley, Mass. 02181.

Travel for pay!

Excellent book, "How to Travel and Get Paid for It" by Norman Ford tells of jobs waiting around the world for men and women, young and old. Hundreds of facts about jobs on ships, airlines and overseas branches of U.S. A. business firms. Data on exploring, too. $1 ppd. North American School of Travel, HG3, 4500 Campus Dr., Newport Beach, Cal. 92660.

Bonny bookmark

Set in a store of handy personalized markers for all those books you’re bound to read this year. And, too, put plenty in the give-away box for year long presents. They’re fit for all books, large or small, in a color array, stamped in bright gold stamp. Specify name. Six, $5.95 ppd. Leap/720, HG3, Suite 9, 720 Locust Corner Rd., Cincinnati, Ohio 45245.

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Yourself MUSIC
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YES! Teach yourself piano, Guitar, Bass, Violin, Recorder, the piano you have always wanted to play. Unlike most other music training kits, Music Teacher encourages you to think and feel and improves your music sense instead of just playing notes. No music reading, no scales, no chords, just simple fun for anyone. Complete set $9.75 ppd. Free 64-page catalog.

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Handcarved and signed by A. M. Tracy, a jade lion on a 14K gold bar 2 1/4" overall. Ex­clusively executed in green or bottle green jade at $99.90 Ppd.

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FREE BOOK

FREE BOOK
Vigorous and compact. Grows a 2 to 3 foot mound of glossy foliage crowned with white pointed double flowers in the spring. Flanked on reverse side. Grow 4-5 feet high. Rated 7.7. Only 99c each.

**ECLIPSE**

Profuse and remarkably long pointed buds open to deep cupped, long-lasting double golden yellow blooms that come in waves far into fall. ECLIPSE is showy, alternately green, then yellow. Rated 8.1. Only 99c.

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Long time favorite Hybrid Tea produces unusual deli­cate pink fragrant blooms. Reflects outer petals curve back, making blooms seem even larger. Rated 8.0. Only 99c.

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An imposing and dependable variety in the same size as a low center. Dark green leaves. We ship Liguistrum variety of blooms up in 8 inch across usually all the year round. Noticemrimum BONUS of a double flowering 99c of SHARON when your roses arrive for spring planting.

**THE DOCTOR**


**ETOILE DE HOLLANDE**

This champion climber produces a living blanket of big 2 to 3 inch scarlet-red double blooms on many branched canes. Blooms again and again summer into fall, covering trellis, walls, fences with vivid color. Rated 8.1 and over. Only 99c.

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Deep velvety blooms are highest red of all and most fragrant, too. Blooms in profusion all summer long. Rated 9.1 and ever popular. Only 99c.

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Deep velvety blooms are highest red of all and most fragrant, too. Blooms in profusion all summer long. Rated 9.1 and ever popular. Only 99c.

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**Monogrammed Napkins**

Enduring Irish Linen napkins of exceptional quality, beautifully monogrammed with your initial (all letters) and made especially for you. In lustrous gift. Order as many as you wish. 17x17" can be used in combination with any Venetian Lace corner. So versatile, white only, handsomely edged with tablecloth or mat. Makes a lovely set — your entertaining, or use as a

**Enduring Irisfl Linen napkins of exceptional quality.**

Money back guarantee. Refund of purchase price upon return for any reason, less postage and handling. Free fall Catalog $0.95.

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**Cat Playhouse**

Hours of fun every day! Watch your cat joyfully scurry in and out the front door and through the little window of this delightful and colorful fun house. "Cat Villa" is beautifully designed and charmingly decorated. Features: a built-in shelf two windows, carpeting. sturdy construction will withstand the roughest online finishing. Big 10" x 14" x 22".

**FREE WITH ORDER.** **$3.95**


**P.B. 1968**

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**Shopping Around**

**Protection plus**

Heavy-gauge aluminum window lock lets fresh air in, keeps burglars out — it's like having a policeman stationed at the window. Also, it prevents falling accidents. Only one lock per window needed. Easy to install — no tools needed. For single hung or sliding aluminum windows, $1.75 ea.; two, $3. Pp. J. W. Holst, HG3, 106 Emery St., East Tawas, Mich. 48730.

**Rope trick**

There's plenty of magic involved in this natural woven rope chair. It gives unbelievable comfort for a chair that folds; it's portable, yet looks at home in a favorite spot in the house; it's adaptable to city or country living. Frame finished in natural walnut. Assembled. $20.95 exp. coll. Catalogue, 50c. Dox Store, HG3, 3140 M St. N. W., Washington, D. C. 20007.

**Optical aid**

Enlarges clarifies details by enlist­ing two talents: magnification, and a built-in light that beams downward onto the work area. UL-appr. 6' cord plugs into any standard 110-V outlet; magnifier's 2'/2" h. with metered light, chrome legs, one of 5. $7.95 ppd. Meredith Separator Co., Dept. HG3, 310 W. 9th St., Kansas City, Mo. 64105.

**Musical memory**

A lovely way to preserve remem­brances of treasured days. Send an invitation, announcement or picture. Set on pink, lt. blue or gold velvet, 7" by 9" fruitwood frame. Swiss movement plays. Wedding March, Brahms Lullaby, Ave Maria, Anniversary Song, Hatikvah, Happy Birthday. $11.95. ppd. Korns, HG3, 373 Campus Rd., Franklin Square, N. Y. 11010.

**Modigliani**

Shopping Around

The fox knack
Snazzy paperweight in the shape of a sleeping beauty foxes slyly decorates a desk; highly practical purpose, lio: holds fast the bills, papers. Gift idea for any of the big or little events! Snoozy's available in antiqued brass or silver cast-metal (specify). Quick, like a fox, order one or more. $3.95 plus 50¢ post. Postmaster, HG366, Lafayette Hill, Pa. 19444.

Problem solver
No need to be a mathematical genius to understand this functional cube. It's a smart occasional table alone; a decorative stool when stacked with sprightly colored cushions; two or three make a knockout coffee table. Fine quality walnut on black base. 16" sq., 13 3/4" h. $24.95 exp. coll. The Wood Shop, HGE, 3100 M St. N.W., Washington, D. C. 20007.

Unique catalogue
For the pierced-ear brigade: 1968 color catalogue shows 3,000 pairs of earrings. In 14k gold, they hail from all over the world including the U.S.A. Savings are spectacular: 40% to 60% off the retail price. Free catalogue has new supplement of hundreds of matching pendants, necklaces, finger rings. 25c post. Adco & Co., HG3, Box 3046, Sarasota, Fla. 33578.

Elegant welcome
Graceful bench says "hello" and "make yourself comfortable" in the nicest way! The "Tiffany" bench has a North Carolina hardwood frame, foam-padded seat that's button-tufted. 54" l., 14" d., 20" h. $69 ea.; pr., $135. Exp. coll. In 24 spot-shed velvets; 10 wood finishes. 50c for catalogue, swatches. Hunt Galleries, Inc., HG3, 2920 N. Center, Hickory, N. C. 28601.

Parting blessing

GOLD or WHITE ADDRESS LABELS
ny message up to 4 lines neatly printed in black on white, solid-edge non-curling gummed paper . . . or on gold gummed paper. 1 1/8 inches long. Packed 2 1/4 in. plastic box. 1000 $1 or 500 golds for $2 (Via air, add 30c). Guaranteed. Prompt delivery. Write or fund raising folder, too. Bruce Boland, 22 Boland Blvd., Boulder, Colorado 80302. Thank you kindly!

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NOW ANY PICTURE IN YOUR ALBUM MADE INTO A GIANT 2 FOOT x 3 FOOT POSTER!

ONLY $4.95 ppd.

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- YOUR BUSINESS
- YOUR OLD GANG
- YOUR VACATION SNAPS
- YOUR WEDDING
- YOUR GARDEN
- YOUR IN-LAWS
- YOUR RICH UNCLE
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MAKE YOUR FAMILY THE BIGGEST ON THE BLOCK . . . YOUR FRIENDS THE BIGGEST IN THE WORLD . . . OR MAKE A "BIG DEAL" OUT OF ANY OTHER SUBJECT, DOCUMENT OR PRINTED MEMENTO.

Diplomas, Armed Forces papers, Awards, Contracts, Wedding Certificates, Drawings, Menus, Programs, EVEN YOUR LOVE LETTERS!

ALL CAN BE MADE BIGGER THAN LIFE! SPECIAL NEW PROCESS MAKES IT POSSIBLE AT THIS LOW LOW PRICE! Giant black & white 3 foot tall poster shipped to you neatly rolled in self-store tube. Your original returned undamaged. Original photo can be any size from 2 1/4" x 3 1/4" to 16" x 20", black & white or color (no negatives). ORDER NOW — DON'T DELAY! Available production time is limited. All orders processed on First Come, First Served Basis!

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I enclose check or money order for $ .

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Send for your 1968 Carl Forslund catalog $1.00

FRESH OFF THE PRESS with 104 colorful pages showcasing our Quaint American furniture that we make ourselves and only sold by Carl Forslund. Your one dollar is refundable on your first $10.00 order.

Carl Forslund
(Father and Three Sons)
Dept. HG3, HGE, 122 East Fulton
Grand Rapids, Michigan 49502

ARCH. 1968
Leather cleaning

Get rid of doubts about what to do with your soiled suede and leather wardrobe. Just mail these garments with complete confidence and within 72 hours they are returned to you cleaned, beautified and restored. Leather suede jacket, $6 ppd. Send for price list for cleaning vests, coats, gloves, suits, etc. Glove Masters, HG 3, 451 E. 167th St., Bronx, N. Y. 10456.

Figure of Moses

The original Michelangelo masterpiece is on display at the Church of St. Pietrodi Vincoli in Rome. Originally completed in 1516, it comes to life today in this magnificent green or antique bronze reproduction. 23" size, $99.95 exp. coll. 14" size, $22.95; 10" size, $11.95. Both add $2 post. Wynn’s Fine Arts, HG 3, Lawrence Rd., Kings Park, N. Y. 11754.

Glowing praise

Light your way to compliments with this Spanish bronze five-branched candelabra with intricate scrollwork. Imported crystal pendants gracefully catch the glow of light. Electrified for five candlelights. 20" h by 11" w. $39.95 ea.; pr., $75. Exp. charges coll. Luigi Crystal, HG 3, 7332 Frankford Ave., Philadelphia, Pa. 19136.

Permanent cover

Family personalized cover for the indispensable TV Guide keeps the guide from being marked with fingerprints and always wearing a familiar look. Vinyl cover is in black and red with family name in 23k gold and TV in red felt. Measures 5 1/2" by 8" and has deep flaps. $1 ppd. Gloria Dee, HG 3, Box 1100, Mt. Vernon, N. Y. 10551.

ARGOSHEEN SPOT REMOVER

Spray on the Argosheen mist, allow to penetrate, then simply blot up the spot. Guaranteed removal of tar, shoe polish, grease, water stains, blood, food, orcaue mailer, etc., and can be used anywhere.

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Send snapshot of your home or boat—we draw a beautiful black and white sketch in rich detail—print it on distinctive, finest white stationery, 4" x 8", and return your photo unharmed.

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in the Western manner

You're dressed in a lifelike looking fresh and pretty for day-long activities in our COFFEE COAT of cotton denim with carry-all pockets, roll-up sleeves. Blue or Red with white stitching and monogram. Sizes 10-18 and 38-44. (Specify Initial.) 40c post. Send cash, check or M. O. to:

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An original creation—unmatched. Crescent House Furniture. Riddle Bros. Raleigh, N. C.

Every spot that melted blue brush captures all the beauty of your wishes. Embellishes the appearance of your business. Perfect match for Wessee. Matches Wessee in construction. Has a slip-clean finish. For larger, wider and heavier seat on cornets in all units. Comes complete with breakfast table and chairs. Only $19.95, plus 95c postage and handling.

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PRICES $3.25 ppd.

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Bedford Hills, N. Y. 10507
**Shopping Around**

**Added touch**
Hand-carved mahogany decorations. Capri (A) and Florentino (B) are 7" by 11" and delightfully decorative on doors, walls or ceiling: $4 ea.; 2, $7.50. Medalion (C) is 4½" from point-to-point. Elegant on drawers or cabinet doors. $2 ea.; 2, $3.85. Ppd. Apply with glue or nails. Creative House, HG38, 209 W. 8th St., Kansas City, Mo. 64105.

**Beauty in burlap**
Remember way back when burlap was dust colored? Each year it gets more glamorous. Now there are ten tweeds in 46 colors. Kit of 46 samples, 38" wide, 69c a yd., 52" wide, 96c a yd., 40" tweeds, 79c a yd. Shipped exp. coll. Why not try it for an interesting wall covering? Bon Bazar, Dept. HG3, 149 Waverly Pl., New York 10014.

**Show and tell**
Purely personal and truly thoughtful gift for the man with that "special" medal. Hang or stand showcase displays special medals. Solid walnut or maple frame, glass front. Case displays special medals. Solid walnut or maple frame, glass front. **HG-38, 149 Waverly Pl., New York 10014.**

**In living color**
Just send these experts a Polaroid color print, color photo, Kodacolor negative or color slide. They send you back twenty beautifully reproduced 2½" by 3½" color photos. For your wallet. To include with your Easter cards as an added surprise. To give to school friends. 20 for $2. Add 25¢ postage. Roxanne Studios, Dept. CE-3, Box 1012, Long Island City, N. Y. 11101.

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For the average family we recommend 20 vines planted on a 5 ft. square plot. Pick a sunny spot and spend a few minutes to plant. Little special care of cultivation is needed. Strawberry plants multiply rapidly, reaching full maturity in 21 years. Each Mother plant bears many Daughter plants. If allowed to take root, these will become Mother plants reproducing additional Daughter plants. By following the simple instructions in our free tree booklet, you can soon enlarge your harvest to take care of all your needs for short cake, breakfast, freezing, and a year round supply of jam. This plot of beautiful, ornamental and prolific ever-bearers will grow baskets and baskets, literally hundreds of large, luscious berries over a full 3 month period. Regularly trained, they will grow up upon walls, fences, trellis or poles. Within a matter of days you see them come to life. In a short time you'll be picking clusters of ripe, mouth-watering sweetened berries, some as large as plums, clean, right off the vine, with no dirt. Because strawberry plants are easy to grow and propagate, you, like many thousands of other amateur gardeners, should have little difficulty in raising a satisfactory crop of vine-ripened berries. We are specially proud of the thousands of orders received from our recommendations to friends and neighbors.

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**November 1958**

**Ceramic Mugs**
Say I love you Grandpa and Grandma with 8 oz. glazed white mugs designed with cute faces, tiny hearts and child-like lettering. Behind Grandma's in blue, Grandpa's in brown. 

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Put the finishing touch to your colonial décor with this American measuring cup set. Of rich antique gold trimmed in deep brown and green, there’s an eagle on each ceramic cup, 1/4, 1/3, 1/2 and 1 cup sizes. Set of four includes mellow mapleton wood rack with brass eagle, $2.38. Add 30c post. World Co., Dept. HG, 1 Park Ave., New York, N. Y. 10016.

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Bring the books to order in a magnificently hand-crafted rack in an ancient leaf design. Created by Indian artisans, it slides easily for perfect fit, stands 5 1/2" tall by 13" long, extends to 20". Perfect on a desk for volumes you need for reference, holds one or many books of varying sizes, $4.98 plus 55c postage. Harriet Carter, HG, Plymouth Meeting, Pa. 19462.

The Fantasy

Brilliant Vega gems rival the real thing. The Fantasy’s one round cut gem set off by matched side stones; 1 ct., $66; 2, $91; 3, $115; 4, $139. Wedding band has five sparkling matched gems; $47. The Falcon’s smooth Gypsy mounting; 1 ct., $65; 2, $90; 3, $115; 4, $140, $47. All in 14k white or yellow gold. Vega Co., HG, Box 465, Radio City Sta., New York 10019.

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In this exquisite hand-embroidered apron from Europe you’ll be the leastest hostess and the envy of all. A marvelous gift! 100% cotton, double material, with two pocket holes. Each pattern is breathtakingly different in two colors, except now which has white only. Four hours of hand sewing have gone into the stitching. Colors: black, navy, blue, red, brown. Good second choice. Only $4.95 ppd. by mail from DOUG WEATHERLY, Dept. HG, 19 Market St., Lancaster, R.I. 02830. Money-back guarantee.
GIGANTIC ART MURAL

WHITE STALLION IN THE MOONLIGHT — Lumen Winter

MAGNIFICENT ORIGINAL OIL PAINTING REPRODUCED IN FULL COLOR AS GIANT DECORATOR MURAL

BRINGS DRAMATIC NEW BEAUTY TO YOUR HOME

Giant panoramic murals are the latest decorator rage, bring new drama and beauty to your home. This incredibly magnificent painting of the white stallion standing majestically in the luminous moonlight creates a feeling of depth and sweep that is breathtaking. More than a huge six square feet in overall size, this superb mural brings to your home the ideal proportions of the new “picture window” panoramas that are sweeping the country!

Unfortunately, it is simply impossible to show the full breadth of color and drama in this great mural from the small black and white picture here. Only when you actually see it can you fully appreciate its excitement and beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your giant mural now while the supply lasts. This superb, full-color print is a sweeping 40" x 24", and we will send it to you for just $3.00 postpaid on full money back guarantee if you are not absolutely delighted with the new “window of beauty” it brings to your home. But hurry, order now. This offer will not be repeated this season in House and Garden.

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L. M. Winter

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Stallion head, and a particularly handsome one, adds a charming long ago interest to your entrance. You may order this black beauty only from Colonial Virginia House. Cast iron and brass, it weighs 10 lbs., fits 21/4" pipe (not incl.). $25; pr., $45. Ppd. John C. Dodd, 109 Bank Street, Whileplains, N. Y. 10606.

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Perfect touch for a new suit, a bulky cardigan or riding coat is this pure silk, tartan-neck dickey. But hurry, order now. This offer will not be repeated this season in House and Garden.

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Now you can truly afford a masterpiece — sculpture that has lived in the world’s great museums and private collections can now live in your home.

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SEE FOR YOURSELF! Send for full-size copy of page 1 of the New York Herald Tribune that was published the day you were born. Or, any date you wish—as far back as 1900, up to January, 1964. Thrilling to read, it has all the exciting stories and features that headlined the news that day. Consider the conversational possibilities! Truly a marvelous way to commemorate a birthday, anniversary or special occasion. Just think how friends, relatives, even children would appreciate the gift of the front page that hit the newsstands on their special day! Specify exact year, month, day for each copy you order.

42234 Herald Tribune Front Page. $1.00


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We’ve got no beef about “Beef Jerky.” Everything’s copacetic with this product. Highest quality U. S. Govt. inspected 100% lean beef strips. For weight watchers, servicemen, as cocktail snacks, for motor trips. Six-oz. pack, $2.98; 1½-oz. pack, $1. Ppd. Western Brand Co., HG-3, P.O. Box 152, Savannah, Ga. 31402.

Soft shoe kid

Judy’s the name of this flexible kid with the new cushiony platform sole and latest 1¾” nanny heel. Colors—bone to brown ombre, blue to royal ombre, all black or all white—do wonders for the smart-aleck look with spring-minis and such. AAA to EE; 2¾ to 10 $17.95; 10½ to 12 $18.95. Add 50¢ post. Sally Boyes, HG-3, 45 Winter St., Boston, Mass. 02108.

Sweet ‘n’ easy rest

Sleep easy with allergy-like approach. Lay your head on a foam-filled pillow with tiny air vents to keep air circulating. Latex foam is, of course, non-allergenic, dust, moth and mildew proof. Pincore pillow’s snowy white and washable. Standard 24" by 16" $7.95; 14" Wok — Complete $9.95. Also available Model C: 10½" Wok — Complete $9.95 and up for portables. Matching Italian Provincial or Contemporary.

Brush on a clear “hand-rubbed” finish

Just send 50¢ for ½-pint of O’Brien’s Pen-Chrome Clear Satin Wood Finish. Brushes on evenly, smoothly. Dries fast to a rich, waxed-like finish. For furniture, woodwork, cabinets, trim, paneling—accents natural wood beauty. Use over stained or raw wood. Limited to 1 can per customer. Send 50¢ post. The O’Brien Corp., Dept. OB252 South Bend, Ind. 46621
**Chippendale chest**

For highbrows and otherwise, the Savvy lowboy demonstrates the beauties of Philadelphia Chippendale. Elaborate carving on lower drawer and apron, hall and claw feet with acanthus-carving sets off solid mahogany masterpiece, circa 1770: 40" w., 22" d., 30" h. $380 freight coll. Newcomb's Reproductions, HG3, 3231 Hillsboro Rd., Durham, N. C. 27705.

**Moppet magazine**

Pre-schoolers through pre-teens delight in "Highlights for Children," a magazine of at least 42 pages that appears on the scene 10 times a year. Inside, youngsters find craft projects, informative articles, fiction by renowned educators. One-year, $6.95; 2, $12.95; 3, $17.95. Pdp. Highlights for Children, HG3, 2302 W. 5th Ave., Columbus, Ohio 43216.

**Fine print patsy**

Make your next magnifying glass the miniature milking stool. Frame and legs are made of sterling silver. lens enlarges stamps and coin markings for the particular collector. Practical objet d'art and whimsey could be the present of the year for anyone over forty. 1/4" high—folds flat. Holds over 50 lbs. of weight. $220 each. (2-9/10" x 2-3/10" by 5-7/10") $10.95 each; 4 for $38.00. Box 665, Dept. B3, Westbury, N.Y. 11590.

**Crusaders jewelry**

Hand-made sterling silver crusader's cross pendant set with Alexandrite stones that change colors is imported from Jerusalem as originally designed in the 13th Century. Fully assembled. NOT KITS! Start collection with this fabulous 1932 Alfa, 177" long, 40" w., 22" d.. $250.00. Klabdrale carvings in low-fi finish. Multi-layered plugged-in frame. Cover it with any cloth: "Pavlov's Bell" in a high-fired model design, "Pablo's Bell" in a high-fired model design, "Pablo's Bell" in a high-fired model design, "Pablo's Bell" in a high-fired model design. $1.98 each: 3 for $4.50. Triple Switch (5 x 5") $1.50 each: 3 for $3.99. 6" high—folds flat. Holds over 50 lbs. of weight. $220 each. (2-9/10" x 2-3/10" by 5-7/10") $10.95 each; 4 for $38.00. Box 665, Dept. B3, Westbury, N.Y. 11590.

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Album's a sorter and viewer all in one. No need for projector, preplastic file racks—slides are held rigid in see-through pages; just pull to the light. Gold-trimmed leather-grained ring binder with 4 pages holds 80 slides, $5.98; extra pages 20 slides each, 75¢ ea. Add 5¢ post. Album's capacity: 240 slides. Harriet Carter, H.G3, Plymouth Meeting, Pa. 19462.

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Stained glass hanging lamps, similar to those which antique dealers and decorators flip over, can be assembled at home with a fascinating kit. Kit includes formed resin-filled structures, "tortoise-shell" glass, red and green grape trim for 20" diameter shades, electrical components, instructions, $14.95 plus 50c post. World Arts, HG3, Box 577, Wilmingion, Cal. 90744.

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Stay goodbye to the frustration of jars and bottles that just won't budge. Gilhoolie will pry off that just won't budge. Gilhoolie will pry off a jar that just won't budge. Gilhoolie will pry off a jar that just won't budge. Gilhoolie will pry off a jar that just won't budge. Gilhoolie will pry off a jar that just won't budge. Gilhoolie will pry off a jar that just won't budge. Gilhoolie will pry off a jar that just won't budge. Gilhoolie will pry off a jar that just won't budge. Gilhoolie will pry off a jar that just won't budge.

Some cutting remarks

Get knives out of children's reach and protect cutting edges too. This adhesive-backed knife rack mounts on the wall, inside any cabinet door, up high at safe adult level. Strong unbreakable plastic is resistant to scratches and stains, holds 12 knives, different sizes, 11" by 7", by 2", $1.29 postpaid. Walter Drake, HG36 Drake Bldg., Colorado Springs, Colo. 80901.

Dining de luxe

White sheen Dacron tablecloth, delicately worked with Grapes of Chard pattern, can be machine-washed and drip-dried. Oblong or oval: 52" by 72", $9.95; 70" by 90", $17.95; 70" by 104", $22.95; 70" by 120", $27.95; 70" by 144", $32.95. Round; 70" dia., $12.95; 90" dia., $29.95. Linen napkins, 17" x 17", $1.29 each. Hagen's, HG3, Box 666, Englewood, N. J. 07631.

BURNS TRASH Safely Outdoors!

Burn household and yard refuse safely outdoors any weather with Gilhoolie. Scientific design, each neighbor no more than 8" from any body. Gilhoolie is no smoke, smell. Will burn green material. For sale at your lumber dealer. Gilhoolie. Dept. HG-3, Box 347, Madison Sq. Sta., New York 10010

NO BOTTLE OR JAR STOPS THE GILHOLIEE

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Diamond-studded!
Among five thousand styles (and prices) in Empire's eighty-page catalogue, a fabulous necklace appears that contains fifty-three pear-shaped diamonds whose center-blaze is over twelve carats, plus host of other cuttings. 80,000.

To order, request a free, Empire Diamond Corp., HG3, Empire State Bldg., New York, N.Y. 10001.

Mule-ear chair
An old favorite with a double- ply natural cane seat is perfect with provincial, comfortable with contemporary. This sturdy, well-made chair is crafted of ash and birch. Unfinished a pair is $13.50; in natural finish, $15.50. Pine, maple or walnut, $19.50 a pair. Exp. charges coll. (Minimum order 2.) Jeff Eliot, HG3, Statesville, N. C. 28677.

From Haiti with love
Tiptoe through the tulips in a blaze of brilliant color. These unusual donkey head thongs have four rows of specially treated petrified native beans hand painted and lacquered in brightest pinks, blues, yellows, greens, white, red and purples. Heavy duty leather soles. Come in S, M, L, XL. S.98 ppd. Hobi, HG3, Lake Success, N. Y. 11040.

March comes in
Like a lamb. Be one and bake a lamb cake this holiday season. Frost it with snowy white frosting, sprinkle with coconut and trim with a lamb. Be one and bake a lamb cake this holiday season. Like a lamb. Be one and bake a lamb cake this holiday season. Like a lamb. Be one and bake a lamb home! Heat relaxes you, soothes aching muscles. You'll revel in Nusauna steam feeling - luxurious. $3.95 per box.

CUT ANY MATERIAL WITH SUPER-HACK
In less than two minutes you can rip the hardest piece of metal (a FILE!) This amazing tungsten carbide saw will make curves, notches, straight cuts in materials, formerly considered to be uncuttable! You can cut glass, glassed tile, bricks, hard steel, marble, and with very little effort. Famous clout 1/4 inch thick of diamond, the furnace-made synthetic carbide, now joins the saw blade in deftly developed development and key. Have this miracle blade. Fits any hacksaw. Ship as follows:
- 1 at $2.79
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“ANY MAN WHO HATES CHILDREN AND ANIMALS CAN'T BE ALL BAD”

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W. C. FIELDS His only recording. A rare ‘collector’s item’— 12” lp. The Temperance Lecture & The Day I Drank A Glass of Water. Includes 9 film stills & biography. Also— 8 songs by MAE WEST! Supply limited. $3.96 ppd.

Watch rust disappear
NAVAL JELLY is in an envelope containing 7.5 grams and small plastic applicator. It's the best, quick, foolproof method of preventing rust on tools, metal parts, and machinery. Eliminates sandblasting, removing, etc. Easy and quick. (10, 1/2; 25, $2; 50, $4)

“Anyone can hate children and animals can’t be all bad”

“Anyone can hate children and animals can’t be all bad”

“Anyone can hate children and animals can’t be all bad”

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“Anyone can hate children and animals can’t be all bad”

“Anyone can hate children and animals can’t be all bad”
**Formosa finery**

This craftsman in Formosa has come up with an exquisite piece of furniture for your TV set. Stoo's hand carved of camphor-wood whose sturdiness and beauty are tip-top. Color's mahogany; dimensions 14" high, 12" dia. Several could serve as side tables for a buffet spread. $10 ppd. Oriental Imports, Inc., HG3, 52 E. Engineers Dr., Hicksville, N.Y. 11801.

**Cabled for chic**

Homespun wool yarns in luscious colors come in a kit with instructions to make a woman's cardigan in size 12 to 18. Cable ribbing insures perfect fit at neck, hips and wrists. White or heather tones of horizon blue, fern green, brown, copper, gray, gold or turquoise. $7.95, 50c post. The Stitchery, HG3, Wellesley, Mass. 02181.

**Stocks and bonds**

Keep your financial achievements in order with black cowhide record keeping with date sold, total received and dividends. Lock keeps it safe. $1.95 with date sold, total received and total amount of investment. Lock keeps it safe.

**Look 10 years younger**

Why do so many women look younger than their age? They found the answer is in their facial muscles. As we get a little older, our facial muscles lose their youthful elasticity and the result is sagging chin, baggy eyes, etc. That is why so many women have turned to facial exercises to keep the muscles trim and youthful. At the same time tension and worry causes our skin muscles to become taut... show worry lines and wrinkles. To ease this women apply relaxing hot packs or facial massages.

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This is a totally new action with a totally new result. The end of this machine is a thick, soft sponge. The unique Pulse Action is transmitted to the face through this sponge. The pulse action tones the muscles with special waves... and at the same time relaxes the tightness. Circulation is increased. Your skin takes on a natural, youthful look and feel.

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It is a real thrill the first time your husband notices the change. Maybe his remark will be "Gee, you look great tonight," but you will know the PULSEMATIC is doing the job in just a few minutes a day.

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Like Joyce Kilmer we are moved to write a poem about a tree. Our inspiration is this unusual “tree” server of black walnut. It holds four silver-rimmed 6" glass dishes ready to fill with your favorite dip. Or use separately. Holes for toothpicks. $11.95; two for $22. Add 75¢ post. The Fair, Dept. 38-CE, 77-10, Box 4985, Chicago, Ill. 60680.

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Playing with one of these is great fun for everybody! Actually a brand-new government surplus meteorological balloon, it’s made of the finest long-lasting rubber, inflates easily with gas or air to from 12 to 18 feet high. Kids love them. Terrific for bazaars, openings, etc. Great fun at parties! $2.95 ppd.

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Enjoy the beauty, creative satisfaction of painting a lovely 7-1/2” x 11-1/2” wide accent directly on your wall! New “paint-by-numbers” method is fun, intricate easy. Pick any 2 x 5 boxes. Artists choose up to 2½” wallpaper combos and 2¼” more. (Over complete kits, $1.25 up.) Also fabulous “Black Light” mural kits. Many exquisite modern, provincial, oriental designs. A stunning prestige touch! Send for free catalog.

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. . . over 2½”, New Design!

Exquisite new 30-page full color catalog shows dozens of new designs and big choice of decorator color combinations – plus new “Black Lights” as well. ALSO FREE COPY “Romance of the Murals”. send 10c for picture mailing.

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**LEARN WHILE YOU SLEEP**

“Sleep learning is a true ‘short-cut’ to the study of foreign languages.”

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“Research Bulletins” FREE!

If you are interested in making productive use of your sleeping hours without losing your rest, send us your name and address. We’ll send you a compilation of “Research Bulletins” including studies on Languages, Exam Study, Memory, Smoking, Overeaters, Tension and Anxiety Control, Snoring, etc. Things that will help your ambitions, and no one will phone or call.

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**RECIPE CARDS**

DOUBLE THE REGULAR SIZE

FOLDS TO FIT A STANDARD RECIPE FILE

A brand new idea for your recipe box ... that can earn you or your organization more money than ever! Your group can sell the finest Recipe Cards available ... and earn $6.80 on every box sold. Twelve members selling just twelve boxes each will add $64.80 to your treasury. Printed in vivid color, with a quaint Pennsylvania Dutch design; the saying “Kiskin wears out, cookin’ don’t” will make these cards sell on sight to any housemaker who takes pride in her kitchen and her cooking. Thirty 6” x 5” double-sized cards are attractively packed to make a perfect shower or birthday gift. Send your name and address and $1.50 for sample box, complete details, and catalog.

**CURRENT, INC., Dept. 700**

Box 2020 Cola. Springs, Colo.
BASKETTE COVER-UPS
Personal, perfect, imaginative—elegant basket cover-ups. Our ‘68 basket covers have DRM patterns, beautiful to arrange, custom fit for any baskets up to 32" wide. They cover back, front and sides, give years of beauty to your baskets. Also available in mitered, closed, or open styles. Choose black, maroon, royal, navy, gold, turquoise, or white.

$4.95

PLUS THE BIG Supplement.

Please send me this BIG and NEW 1968 Catalog. I am enclosing 

Please specify colors, sizes, etc.

CHIARI CHAIRS

$11.99 or 4 for $45.00

Marglo MARBLE STAIN REMOVER and POLISHING KIT

Stains, rings, yes, even discolorations on ANY marble surface can now be easily cleaned and repolished like new with MARGL—only complete marble care kit! Contains a generous supply of marble stain remover, marble polishing powder, sturdy applicator and 2-year supply of MARGL MARBLE SEALER WAX that gives protection and shining beauty to your marble. No C.O.D.’s, please.

Complete Marglo $6.95
Marble beam $2.95
Kit (postpaid) $6.95

Marglo Co.
P.O. Box 114, Dept. HG,38, Niles, Illinois 60648

THRU LRING 50-FOOT MONORAIL RIDE

Here is a thrilling, new space age ride that holds up to 130 lbs. and is safety engineered to hold sturdy young bodies. Propelled by weight of rider this space trolley rounds 50 feet along suspended monorail of heavy gauge, plated steel. Easily attached between 2 trees or posts. Most resistant ball bearing pulleys, couplings and all hardware included. Only $7.95 plus $3.50 postage. Deluxe Model with sturdy, all-weather pulley housing, 813.50 plus $1.50 postage. Complete Satisfaction Guaranteed.

discoveries unlimited

Dept. HG303 Wellsboro, Mass. 02181

Duck door mat

Unique openwork design cleans shoes thoroughly...self-cleaning so dirt falls thru. Design is brilliantly colored against natural hemp background. 29" x 17". Order 2 for $10.36 plus 90¢ shipping (price not to exceed $6.50).

Foster house

Dept. 105, Poiria, Ill. 61601

Please include your zip code.

Shopping Around

Gripping idea

Ever wrestle with a roast beef, fence with a fowl? Come to grips with the viands! A silver-plated form-fit handle has extra long stainless steel tines. Once anchored, roasts or fowl can’t budge. Great for novice or professional carver! 9" overall, the roast gripper is $7.50 plus 95¢ post. Saw dust Gallery, HG3, 133 E. 56 St., New York, N.Y. 10022

Look ma, no hips

The magic word is slim. And this Xer-Hi Cushion works like magic in slimming without diet. Without getting out of bed! Just three minutes night and morning do the trick in toning muscles, slenderness waistline, hips, thighs and butts. Full directions on chart to record progress. $4.29 ppd. Better Sleep, Inc., HG3, New Providence, N.J. 07974.

Traplunto treat

Give a nimble-fingered lady a horse she can embroider—complete kit pillow with horse scene printed on shrink-resistant cotton, 11" by 15". In browns, greens and reds with Dacron batting, fringe instructions. Horse shown or wild geese kit, $2.50; pillow form, $1.95. Add 35¢ post per order. Classic Corner, 12th Water St., Bryn Mawr, Pa. 19010.

Mythical weight

Romance of legend’s focused upon a rock of many-faceted cut crystal—embellished with miniature 8" replica of King Arthur’s sword turned letter opener: stainless steel, gold-plated handle. Rare paparazzi light for imaginative gifting. Heavy crystal rock 4" by 2.5". $7.95 plus 95¢ post. Garrett-Marlison Corp., HG3, 7 W. 30th St., New York 10001.

Pier 16

Chiaviari Chairs From Italy!

Classic elegance in black or walnut finish. Excellent for dining or decor, non-marring willed. Natural rush seats, 9" 1/2" x 17" x 5/8" high. Leaves 4 chairs Add $2.50 per chair. Send mail orders: Dept. HG3, Pier 16, 1962, Box 1142, 35 1/2 lb., New York City 10022, No C.O.D.’s, New York Residents add 4 1/2¢ sales tax. Express extra. Mail orders closed Sat. No mail will be held. Finding New York City? Take one of our three evening tours by honky-tonk, trolley or underground. Look Ma, no hips. N.J.—March 2nd.
**Hummel hideaway**

Charming cache for precious possessions—this enchanting Hummel treasure chest. Choose the delightful umbrella girl or boy and hear "Somewhere My Love" from "Dr. Zhivago" or "Edelweiss" from "Sound of Music." Walnut-finished; it's 9" by 6" by 3" h., three sections $15.95 ppd. Hildigarde Studio, HG3, 597 Farmington Ave., Hartford, Conn. 06105.

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**Light, fire, action**

How about a 10 second fire? Tried and true with this wizard. Heavy duty black iron bowl with handmade soapbar and cover. Odorless, clean, economical. $8.95. 1 qt. for 30 fires, $1.50. Firelighter and fuel, $10. Pdpt. Don't use kindling or newspapers; put hearth under grate. Allied Fireplaces, Inc., HG3, 1524 E. Wisconsin Ave., Appleton, Wis. 54914.

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**Flower of the month**

Here a selection from the Flower-of-the-month Club, a handsome reversible leather finish resists scratches, is waterproof. Ideal for every occo. Heads and shoulders over 500 cubic inches of storage. Vivid odorless, clean, economical. $8.95. Order for 30 fires. $5.50. Firelighter included. Hildegarde DOHRN LAFFRENZEN, 244 E. 44th St., New York, N. Y. 10017

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**Make a tote**

Kit and caboodle—terrible tote bag in kit form that includes stamped burlap, zipper, taffeta lining, colorful wool yarn, easy instr. Finished: 16" w., 14" h. It's more fun to give or carry when you've made it yourself! Poppy design with yellow background: $4.95 ea. plus 50c post. 16" w., 14" h. It's more fun to give or carry when it's yours! Stylish and true with this wizard. Heavy .95 ppd. Hildegarde DOHRN LAFFRENZEN, 244 E. 44th St., New York, N. Y. 10017

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**Shopping Around**

**WE'LL BET YOU $4.95**

You know cigarette smoking is dangerous—but you still smoke.

All right—we'll bet you $4.95 we can make you taper off gradually . . . then stop smoking altogether in just 6 weeks.

Here's why we are willing to make this bet.

Smoking is a habit. If you try to break the habit all at once, the sudden change may be too much for you. But there's another way, which gives your will power an assist. It's called The Count-Down Program To Taper Off Gradually — Then Stop Smoking Altogether in just 6 Weeks. And it's all based on a beautifully stylish, precision-engineered cigarette holder called Count-Down which is designed to help men and women cut down so gradually on the amount of smoke inhaled until finally they're off smoking completely.

The Count-Down Cigarette Holder

The Count-Down Cigarette Holder is a scientifically designed patented product with a dial for various "smoke" settings—20%—60%—80%—90%—100%. If you set the dial at "100," you get 100% smoke. Twist the dial to "50" and you get 50% smoke and 50% cool, smoke-free air and so on. This by simply turning the dial you can gradually cut down on the concentration of the smoke you inhale.

The Count-Down Program To Taper Off Gradually — Then Stop Smoking Altogether in Just 6 Weeks.

Set the dial at 100 and use it for one full week at this setting. The second week, set it at 60. Then at 60 for the third week — 40 for the fourth week — 20 for the fifth week — and finally click the dial to zero for the sixth week — and you're off smoking!

**HERE'S OUR BET IN DETAIL**

You purchase one Count-Down Cigarette Holder for just $4.95 and follow the Count-Down Program To Taper Off Gradually — Then Stop Smoking Altogether for 6 weeks (you don't have to give up a single cigarette while you're tapering off). Our bet is that when you've completed the program you'll stay "weaned" from cigarette smoking.

If you do, we'll keep the $4.95 you paid for the Count-Down Cigarette Holder — you don't owe us another cent. However, if you go back to cigarette smoking again — just send us the enclosed Guarantee Card within 4 months after we ship you your holder and we'll send you back your $4.95! Don't even have to return the precision-engineered Count-Down Cigarette Holder. How can we afford to make such a bet? We believe you'll play fair and square with us if we help you break "the habit." Order a Count-Down Cigarette Holder today. You have nothing to lose and EVERYTHING to save.

**Air Refresher . . .**

**SAVE UP TO HALF**

on drapery fabrics

Buy direct from Textile Mill Distributor

Yes, you can save up to 50%, when you choose decorator fabric with our help. (Over 2,000 designs and colors, from $5.95 to $51.) A selection of draperies, at savings. Send for FABRIC SAMPLES. 26 samples 50c, 50 samples for $1.00.

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of Spring-and-Summer Fashions.

The "Johnny Appleseed Look" in dresses, separates, etc. Illustrated in full color.

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**WHY PAY $500 OR MORE FOR A CUSTOM DESIGNED CHAIR?**

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Through Custom Designers, you can enjoy decorator styling and superior craftsmanship at great savings. Handmade in living room, family room, din or office. Genuine molded walnut frame in rich hand-rubbed ac finish. Unique varieties from, wrapped in fabric.

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**SHOPPING AROUND**

**CROSSWORD KIT**

Lap board's a boon when traveling or just for whiling away an evening at home. It's 17½" by 15½" pressboard, equipped with crossword puzzle dictionary, magnifying glass, two pencils, pencil sharpener, and clip to hold the puzzle being worked on. Complete kit, $3.98; refill puzzle set, $1.

**PUPPY LOVES**

Pop-art toys for the doggy set give off startling squeals when munched or stepped upon. But the biggest boon is in their real-looking design: a can of "Dog Bone Soup"; a pack of cigarettes; a tube of toothpaste labeled "Fang-Gleam." All non-toxic colorfull B.B.'s.

**ALL ABOUT PEATS**

Pamphlet on Gliss Peats shows exactly how to make draperies with peats that fold in trim stacks when pulled back. An advantage is that there is no "wrong" side. Made to measure; pleated, ready to hem or do-it-yourself kit. Catalogue and 40 samples, 25c.

**SWEET TALK**

It's fun raising funds the Kathryn Behich way. Clubs and other organizations can raise $50 to $500 or more through selling her "Kettle Fresh" confections. Without risk or their money! Write for the Free Fund Raising Guide to tell you how to organize a successful fund raising drive. Kathryn Behich, Dept. HG2-3, Bloominghill, Ill. 61701.

**DANISH DANDELION**

For a nervous novice or an experienced needlewoman this Scandinavian pillow kit's a real beauty. Elegant Danish design on sleeveless jacket, or skirt. Kelvedon Inn, Beverley Hills, Cal. 90211.

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**FREE CATALOG**

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**ADVERTISMENT**

**PI PLIER MALE-DRI SUPPORT**

Here's the sensible sanitary way to stop the embarrassment of wet garments and bedding. MALE-DRI gives day-and-night protection and confidence without the bulk and bother of diaper-like garments. Helps train him to stop bedwetting. Elastic belt, wet proof pouch. Quilted, absorbent, washable cotton pads snap in—snap out for easy changing. Only $5.95. Guaranteed to satisfy or money back if returned postpaid in 30 days. Send waist measure. Add 25c for postage.

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World Famed BREVETTATA TEAR GAS PISTOL

Appearance of this true gas weapon is similar to real gun. Ideal for people who work in lonely, dark locations & require protection. Men give this gun to wives & daughters for night security. Many industrial applications. Shooting of gun keeps aggressor without permanently injuring or maiming him. No permit or license needed, but is not sold to minors.

Pistol comes with six tear gas shells & six blanks for practice and is shipped prepaid. Gun unit prices include 12 shells and all shipping costs. Not intended for sale in states or localities which have laws forbidding their sale.

- 1 Gun-unit at $13.07
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Adheres to practically anything, stops leaks. Ideal for cement, concrete, aluminum, wood, masonry, canvas, industrial applications. Shooting of gun

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These impish full-color circus animals will brighten any room. Children love the exciting 8 whimsical animals. Each piece set contains yards of tent poles and canopies. 8 animals, stars, balls, etc. plus paste, instructions. Only $3.98 ppd.

POZNAN EASTER EGGS from Poland

Easter Sunday is full of surprises! In Poland, fathers carve and mothers paint these wooden eggs by hand in marvelous peasant design. This tray will add a note of color to any Easter Basket or table decoration. Each egg is 2½" long.

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Easter Sunday is full of surprises! In Poland, fathers carve and mothers paint these wooden eggs by hand in marvelous peasant design. This tray will add a note of color to any Easter Basket or table decoration. Each egg is 2½" long.
Lo, a leopard! Make a leopard! Indeed yes, with this unique needlepoint creation from the originator, Mazaltov. Regal beast with all wool to complete the handsome piece. To frame, and wouldn’t it be fabulous? Or as a pillow cover, 16" by 16", the complete kit is $37.50 ppd. Mazaltov & Son, Dept. G3, 753 Madison Ave. New York, N. Y. 10021.

Magnetic clock
Handsome clock sticks to any metal surface. Comes with self-adhesive metal plate so it will stick to other surfaces too. Luminous numerals, black high-impact case. Perfect for cars and boats. 3" by 3 1/4". Clear belltone alarm for timing your traveling. $6.95 ppd. Norfolk Hill, HG3, 35 Ninth Ave., New York, N. Y. 10014.

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Drinking real coffee still has its adherents—and for good reason. Join the faithful and enjoy the drip kind that’s true brew, even though it’s just coffee for one. Takes but thirty seconds to prepare it in this marvelous Italian import of polished aluminum with its own permanent filter. Each $1.25; 3, $3.50. Ppd. Wales, HG3, Hartsdale, N. Y. 10530.

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The bride was exquisite and so was her gown. White Way Keep-sake Process keeps it that way, scientifically. Prevents discoloration, mildew, insect damage. Vacuum packed for years, the gown stays forever perfect. Send gown for price quotation. Ppd. if White Way does the job. White Way, HG3, Edgewall & Villa Pl., Nashville, Tenn. 37212.

Bunny love
Ready, get set, Easter’s coming! Purest white Italian alabaster, lovingly carved into an appealing bunny with pink glass eyes. He’s ready to grace an Easter table. Set and imprinted with name. While Way Keep-sake Process can keep it that way. Each $7.25 ppd. The Jamaica Silversmith Dept. G3, 407 Rockefeller Avenue Valley Stream, N. Y. 11581

CoFFEE BIGGIE
FRENCH STYLE COFFEE
The enamel coffee biggie has a distinct coffee flavor all its own. Just like the famous New Orleans Café? so lat. The secret is in the enamel drip basket, Pot holds 5 cups, takes any drip coffee. Made of easy to clean white enamel inside and out. 9 1/2" tall 

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Shopping Around

THESE ARE GENUINE EGG SHELLS
No other Easter decoration ever matched them in originality or beauty. Leid by the "Little Red Hen" and imported from Central Europe. Real hen eggs are punctured, the contents blown out and the shells decorated by hand in exquisite pattern and color. Immediate shipment and safe delivery.

12 Eggshells $4.25 ppd.
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PRESS ON (SELF-STICK)
DIE-CUT ADDRESS LABEL
But these beauties on your pen-camera, sports equipment, toys, as well as correspondence. Sti permanently. Just peel off and put on. Black ink on Silver, Gold. White pressure-sensitive labels 1 x 1/2". Any message to 4 lines, letters each. Plastic slide dispensers fits purse or pocket. 225 for $5; 4 [alike], $5; 1000 for $10. 20 matching airmail labels included. Proof shipment. Via air, add 30c. Brag Boland, 29 P Boland Bldg. Boulder, Colo. 80302. Thank you kindly!
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What with all the emphasis on a
fick skin, it behoves the sensitive
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use: destroys roots with 
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"It's easy to put off exercising if you
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The perfect companion is Paul
Fogarty's 12"-LP 33 1/3 record of
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directions make it fun. $4.98 p.p.d.
Paul Fogarty, HG3, 5551 Sheridan
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To banish stains, remove rings and
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recommend this Marglio kit. 
Stain remover, polishing powder, 
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buffing tool and instructions. $5.95. 
Easier wax that protects and beauti-
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Built-in baker
Country Charm" wall oven has a
self-infrared front with an old-time 
roll finish—"a wonderful touch 
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Decorative, porcelain-lined, insulated
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Willow wonder
Willow sofa covered with tufted
am rubber corduroy cushions in
old, black, avocado or tangerine
(specify). Natural finish, but
printable. Sofa 38" h., 46" w.:
$35.00. Cushions, $17.95. Matching
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p. coll. Catalogue 3sc. Fran's
Basket House, HG3, 29 Calumet
Ave., Rockaway, N. J. 07866.

Shopping Around

Wall or Desk
COLOR PHONES
with dial, plug. 
$26.95
Add $1.50 
pair/half
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Decorators colors: blue, pink, black, 
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2nd choice. Ready to plug in and use in 
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CASSETER RECORDER
Famous name instant load, battery opere-
ated quality tape recorder. Uses stand-
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written in lyrical verse by an anonymous 
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This exquisite manuscript is
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maple, trimmed in gold, 11" x 14". 
It is perfect for your home or office. 
Your money refunded if not delighted.

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Here are cups, saucers, 7 1/4 and 9" 
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beautiful soft green with hand-decora-
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We, the originators of self-portrait mural kits, 
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New colored plastic cards. You paint on 
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colonial Virginia
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Recipes from colonial Virginia, compiled 
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ginia Spoonbread, Carved campeas, "Light-
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Hem's Summer Guimo, Virginia Ham, 
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Jefferson's "Monticello." $3.95 plus 
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Monticello
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Recipes from colonial Virginia, compiled 
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recipes, plus pie and cake. Illustrations of 
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.20 postage. (Order two for $6.00 and 
receive free heirloom trivet.)

colonial Virginia
House
Box 1218/ Dept. 3, Richmond, Va. 23229
Save face
Don't be embarrassed by a strained looking face caused by tight muscles. The new Pulsematic facial conditioner features an easily removed and washable, thick, soft sponge. Its circulating action relaxes those muscles. Your skin is toned, looks younger. $5.95 plus 50c post. Alexander Sales Corp., Dept. HG3, 125 Marbledale Rd., Tuckahoe, N. Y. 10707.

Silver set

Stereo tape susan

Safety pin
Mop up spills quickly, easily with within-reach paper towels. In kitchen or bathroom, colonial-styled wooden rolling pin is handsome to keep handy and in plain sight. Maple-finished pin holds one roll of standard-sized paper towels. Suggestion: mounted vertically. Maple-finished pin holds one roll of standard-sized paper towels.

Old campaigners
Button, button! Memorabilia for political buffs. Long ago campaign buttons of colorful metal with pin backs. Pin a group on burlap and frame for controversial wall decor. Or wear your party choice for '68! They measure 2" diameter and a set of four, all different, is $2; a group of 9, 83c. Ppd. Seth & Jed, Dept. HG3, New Marlborough, Mass. 01246.

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Switch to beauty in your home with little cost with our golden leaf plated switchplates. Non tarnish finish, screws included. Also in satin finish.

SINGLE—7" x 1" $1.00 each
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DOOR KNOB w/ numeral & months  $1.95 each
PLUS 5¢ POSTAGE & HANDLING

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at a price he can afford

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Over 5,000 styles $100 to $100,000

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Fashioned after an old French chateau, this La Maison tote box is of strong paper board guaranteed to withstand March winds. With a striped lining and lifting handle on top, it's a convenient carry-all for a cat, small dog, knitting or mending. 21" high. $2.95 plus 65c post. Artisan Galleries, HG3, 2100 N. Haskell Ave., Dallas, Texas 75204.
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**How to Pave and Plant A Garden Terrace For $250**

The secret of this Long Island crevice garden was the pleasantly landscaped setting all ready for it and the zeal of two dedicated gardeners wanting a new kind of gardening enjoyment at their fingertips.

Making this terrace required some spade work, a modicum of hauling, a good deal of fitting and fussing, and a big inventory of plants.

After the weary work of excavating, the real work began with spreading the sand bed. A four inches were figured to give enough depth for frost country, yet permit easy spooling of crevice pockets to reach good earth below. 2 Grade stakes were left until bed was raked to required pitch of about 2 inches in 20 feet. 3 Square stones were laid first in approximate random positions, then adjusted as bricks were laid two-and-two. Numerous plant pockets were afforded where brick corners met retaining wall.

The site chosen for the plant terrace on pages 116 and 117 permitted a nearly circular, oval design, about 21 feet long and 18 feet wide, on a gently sloping stretch of fine turf that lay between and against a semicircular planting of mixed shrubs and ornamental trees —some evergreen, some deciduous, such as a stewartia, a London hornbeam, several native azaleas, and a choice dogwood. Once the rough oval was laid out by means of a length of flexible plastic hose, and the outline then cleaned up with the aid of two central stakes about 2 feet apart, strings of equal lengths were drawn to check the radii (the procedure was straight out of a high-school geometry book). With the aid of a long straight-edged length of one-by-six lumber, a mason's level, and a basketful of plant stakes, the grade of the finished terrace was established. Then with a sharpened pick mattock, a sort of undersized "grape hoe," the turf and part of the underlying loam were cleanly shaved away to a depth of six inches below the finish grade. In this instance (see 3, above, and opposite page, left), the result was a slight
Between mid-spring and early autumn, a total of over fifty plants went in around and among the paving stones.

By September, the terrace had acquired a look of easy permanence, even luxuriance, when compared with its spring state just after completion (see 5, opposite page). Small divisions had become big clumps and big clumps were just becoming mats. Bugleweed grew with special vigor, and even the smallest divisions of thyme clumps were creeping out more than a brick's width in all directions. As long as a column of good earth led downward to good sub-soil, every crevice offered a safe plant haven.

cutaway at the upper end of the oval—say 10 inches over-all—and a corresponding fill-in at the lower. The over-all drainage pitch allowed for was to be about 2 inches from upper end to lower.

Once the oval was excavated to a firm base of good sub-earth, a 4-inch bed of builder's sand was spread to receive the random paving units, which consisted of seventy-five bluestone flags, each a foot square, and something under 500 "new-old" bricks from the local mason supply dealer. A minor but nonetheless troublesome factor, as it turned out, was due to the difference in thickness between the stone squares (1½ inches) and the bricks (2 inches). For a skilled mason this would have presented no special problem. To the amateur builders, this discrepancy caused a good deal of fussing and fiddling, and even some re-laying after the first heavy rain. The most helpful preliminary consisted of first laying down the squares on the sand oval to establish the most pleasing arrangement of the key paving units. Then the bricks were laid in, two by two, and the positions of the squares adjusted as necessary. A long mason's level was indispensable in truing up the pavement, and the amount of pitch needed for was to be constantly checked as the work progressed. (Inattention to this detail would have been disastrous.)

With two people working all the time, and a helpful visitor occasionally lending a hand, the whole excavating, filling, and paving work was finished over two weekends, one of which was the long Saturday-through-Tuesday stretch over Memorial Day.

Flagstones formed a retaining wall

How to hold back the earth at the upper end of the terrace presented a problem until the happy expedient was hit upon of using some of the bluestone squares, on edge and rough side out, to form a retaining arc. The special virtue of this arc, aside from its simplicity, was that it provided as many planting crevices as there were stones. And since this whole terrace idea started as a garden for small plants, this was a bonus to be thankful for.

When the whole oval had been roughly paved (only the edges were jagged), a ring of corrugated aluminum curbing was set, just below sight level, between the sand bed and the encircling border ground, so that the sand would not trickle or wash away into the loam, and let the edge bricks settle "off their feet." The numerous triangular spaces thus left between the border ring and the paved area presented, of course, many more plant pockets.

Once the whole terrace was laid and trued up (with the aid of several transverse lines to keep the pattern straight), all the joints were filled with sand. This was done simply by spreading little dunes of sand across the bricks and back again with an ordinary janitor's broom. Since the sand was dry, it sifted readily into the joints. The whole terrace was hosed thoroughly with a spray nozzle and, when the pavement had dried, more sand was swept in and the surface watered again. Then, and only then, was the terrace deemed ready for planting.

Suitable plant choices exceeded the supply

You can follow the procedure step-by-step, above and opposite page. In some cases, plants were placed against the retaining wall without regard for their general toughness. Plants in the open terrace were selected with a special eye to durability. Even so, the placement of plants among the paving units was planned with the ultimate furnishing of the terrace in mind. Where major traffic between access step and principal furniture could be anticipated, plants were omitted altogether. Plants that could be stepped on freely were set around the edges of the central traffic area. More fragile species were spotted in the zone extending out to the edges. The edges themselves were dealt with almost like an alpine meadow in miniature. And although a single season cannot achieve the ultimate effect, it can suggest it.

Mainstay of this, as of most pavement gardens, is the thyme tribe. Thymes are durable, thrive in (in fact require) sandy crevices, spread freely, remain scarlessly a couple of inches high, are available in a number of flower colors and shades, and include both smooth and woolly leaves. In this terrace, near the traffic lanes, are several thymes (varieties of Thymus serpillum), with the woolly-leaved ones perhaps the most enduring, the smooth-leaved mother-of-thyme the most vigorous.

Armieras—especially A. maritima, the sea-thrift with rosy flowers, 'Laurencea' also with pink flowers but even more graceful, continued on the next page.
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and the white variety—all spread almost like some of the oriental grasses for which they are good temperate zone stand-ins, only prettier.

Dianthus caesius makes a small hassock from even a small crevice once its roots reach down to good soil, offering the smallest of carnation-like flowers in late spring, with the foliage lasting green until winter. Snow-in-summer is a small cool partner.

All these species can stand a good deal of bruising. Add the four colors of ajuga, or bugleweed (green, bronze, purple, and variegated leaves), all with brave 8-inch blue flower spikes in spring, and you have the plants that in this terrace’s first year form the majority of the traffic area planting. The ajugas have spread rampantly along the terrace edges and have survived shoes and chair legs without seeming check.

Still in crevices, but out of the main channels, some of the less durable rock plants have established firm roots: arenaria, teucrium, some of the smallest sedums, even Chrysogonum virginianum, the lovely golden-star, with deep green palmate leaves—although the last, in the company of Potentilla tridentata, has done much better when placed against the retaining stones.

In the score or more of clefts in this retaining ring a far greater assortment of small plants have grown well: the chrysogonum; other potentillas (P. alba, P. verna, and gray-leaved P. villosa); three delicate and lovely small geraniums (G. dalmaticum, in both rose and white, G. lancastriense, pink, and the rosy G. sanguineum); Phlox stolonifera ‘Blue Ridge’; Helianthemum appenninum; Sedum reflexum, S. sieboldii, S. kamtschaticum with pink August flowers, and minute S. serpyllum. A few of the myriad sempervivums were tucked into odd corners, and Campanula rotundifolia and C. carpatica grow amiable in the shade of an overhanging azalea. One erica filled a choice spot near the entrance step, but it has yet to go through its first winter there.

Around the far edges of the terrace proper, sunny bedding plants sprawl cheerfully—petunia Begonia semperflorens varieties with green and purple leaves, white and rosy florets; dwarf astilbe; fernlikeDicentra eximia; shiny evergreen mounds of Galax aphylla; silvery santolina. All these spread outward toward the shrubbery and inward toward the pavement before the summer was over. All except the santolina have attractive flowers, in late spring for the most part. Most receive some moving shade from surrounding trees in the course of the day, and most retain green foliage into winter—are, in fact, truly evergreen. And through the season, a varying roster of pot plants are used as occasion indicates.

The cost of the terrace, when broken down, came to $259.50. Figures are, of course, a little deceiving in this case, because the gardeners who planned and built the terrace from start to finish, counted their labor at zero, had the trees and shrubs that surrounded the site before they started, and were able to bring in from other parts of their garden perhaps a third of the crevice plants. The other two-thirds checked in at $125. Three cubic yards of sand cost $20; the 75 bluestone squares, $67.50; the entrance stone, $2; 500 “old-new” bricks came to $40; and a 40-foot roll of aluminum edging, $5. But, aside from a few sore muscles, this is all the job cost—not much for a whole new garden that you can practically tend while sitting in a comfortable chair with a tall glass in one hand.

COMING NEXT MONTH:

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HORS D’OEUVRE VARIES

BY JAMES A. BEARD

ON YOUR NEWSSTAND MARCH 19
Gardens

Notes for March gardeners
From crabgrass to cuttings and from compost to a plantsman’s play

First week

Digitaria sanguinalis. Of all the names that people call crabgrass, one of the least prevalent—and least opprobrious—is Digitaria sanguinalis, which just happens to be its proper name. Whatever you call it, crabgrass, over the years, has been one of the principal defacers of our domestic turf. Yet it can now be brought completely under control by anyone who will really take the trouble to apply one of the modern selective chemicals at the proper time. There is no longer an excuse for letting crabgrass be either a subject for defeatist talk or a practicing lawn pest. While there have been effective chemicals for some years that may be applied to the growing crabgrass during the summer, these have been approached by preventives that are applied to the lawn before crabgrass seed can be expected to germinate. Used now, these preparations will lie in wait for the sprouting Digitaria seeds and kill them before they come up. Established grasses will not be damaged. At least half-a-dozen commercial formulations are available from garden centers and supply stores. Their active ingredients and trade names may vary, but timing is the important thing with all of them, and all are helpful. Applied this month in temperate regions, all should be effective for a full season. When the pre-emergence preparations were first widely disseminated, it was presumed that they might have a more lasting effect. But crabgrass seeds itself anew every year, so you would be wise to plan for annual pre-spring rituals until further notice.

Two planning books. It is not often that you get even one good garden planning book in a season, let alone two. The less assuming of the two new books is William S. Brett and Kay Grant’s Small City Gardens (Abelard-Schuman, $6.50). Its chief virtue is many small garden plans, keyed helpfully to lists of recommended plants. Many a suburban dooryard could benefit from some of the help found here.

The other book—far and away the best of its sort that has come to our attention—is Alice Recknagel Ireys’ How to Plan and Plant Your Own Property (Barrows, $7.95), a splendidly detailed and organized series of landscape suggestions for small home sites. Plans, planting lists, instructive text, photographs—all are all here. Miss Ireys is not only a skilled landscape architect, but an experienced communicator of her wisdom. By using the “case method,” she tells how to apply useful principles to almost any landscape problem that the interested homeowner might wish to tackle.

Second week

Cuttings for summer. Almost as much a ritual as applying crabgrass killer is making cuttings with which to populate the summer flower borders. Off the window sill come the pelargoniums, the semperflorens begonias, the coleus, and the patient-lucys. Out comes the embroidery scissors. Into moist vermiculite-perlite pans go the tip shoots to form new roots and new plants in the lengthening days. This is one of the simplest and humblest tasks of the dying indoor winter—and also one of the most rewarding forms of seasonal renewal to which the garden is subject. This brings up the point that it is always a good idea, before the autumn frost, to lift and put a few of your best bedding plants and leave them through the winter expressly for multiplication purposes. Preparing the cuttings is easy enough: Remove hearty tip shoots (not with embroidery scissors necessarily, but rather a razor blade); dip the cut ends in Rootone or a similar root-inducing powder; remove two or three of the lower leaves and leave two or three on top; open a hole in the}

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DECORATING

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2. LEARN TO MIX AND MATCH colors when modernizing or building with Royalbute Paneling. Featured in a 12-page booklet are many House & Garden Colors shown in a variety of room settings by the Masonite Corporation.

3. ANY WINDOW PROBLEMS? The solution might well be in the 34-page booklet from Joanna Western Mills that has dozens of ideas on how to use window shades and shutters as decorating tools. How to measure for, install, and care for shades is covered in detail. 50c.

4. A NEW WALL PANELING, Colonial Chestnut, is described in a folder by The Armstrong Cork Company. Featured are several room settings and sketches suggesting numerous areas in the home where this prefinished paneling can be installed.

5. RATTAN FURNITURE in a large assortment of colorful room settings is shown in a 68-page booklet by Willow & Reed. Bookcases, sofas, side chairs, headboards as well as chests with laminated plastic or wood tops are pictured. $1.

6. NAUGAHYDE—its many uses in decorating—is the theme of a colorful 16-page booklet from Uniroyal showing six action rooms designed for six famous families. 10c.

7. A NEW LOOK IN WINDOW is shown in a booklet from Bremen that has thirty-one pages of tips on how to decorate with shades. Room settings in full color are featured, with information on measuring and caring for shades. 50c.

8. WINDOW DECORATING TIPS in a new 97-page booklet from Kim Company. Shown are more than 100 room settings and many window ideas plus sketches and directions to help you achieve them. 50c.

9. DO-IT-YOURSELVERS will appreciate four pamphlets from Ruben describing floor coverings. One pamphlet shows how to install Rubber Vinyl Asbestos floor tile; three others depict the range of colors and patterns available.

10. DECORATING WITH TILE explained in a new 16-page booklet from American-Olean, showing more than forty decorated tile designs, available in hundreds of color combinations. Also included are hints on how to use tiles. 10c.

BUILDING AND REMODELING

11. BE A PROFESSIONAL do-it-yourselfer in your home with US Chemical Company's two new books describing professional gluing with the Thermogrip electric glue gun and professional fixing and fastening with the "Pop" Rivetool.

12. ALL-WEATHER OUTDOOR solid vinyl siding for your home is discussed in an 8-page booklet by Master Corporation. Immune to the elements, this type of siding never needs painting, does not dent, peel, or rust, and is easy to clean.
3. HOW TO WATERPROOF concrete and masonry is described in a brochure featuring Thorscovel by Standard Dry Wall Products. How to stop running water leaks, repair cracks, and keep efflorescence are also discussed.

4. WATER CAN SAVE YOU throughout your house points up a 6-page booklet from Elkay that explains their new concept of home planning called Sinkrizing. Five locations for a kitchen sink are suggested. 25c.

COOKING AND COOKWARE

5. WHAT'S A FLIPPER PIE? It's just one of the recipes in a 50-page Canadian Cuisine Recipe Book by the Canadian Government Travel Bureau, everything from Sweet Grass and Beer to French-Canadian Onion Soup is covered. 15c.

6. "THE FRENCH HAVE A Ford For E—Mayonnaise" is the title of the new 28-page mayonnaise cookbook from Hellmann's. Offered are seventy recipes using fruit, vegetables, eggs, and a variety of dressings. Cost: 35c with Hellmann's label. Without label—50c.

7. EXCITING RECIPES in both French and English are found in Le Creuset's 12-page booklet which describes their extensive line of cast-iron, enamel-covered, oven-to-table cookware. 15c.

8. CLUB COLORCAST cookware, a cast-iron, white porcelain covered, Teflon-lined, freezer-to-oven-to-table cookware, is described in a color booklet from Club Products Company. 15c.

MISCELLANEOUS

19. PROGRAM FORTY HOURS of record listening with the Seeburg Stereo Home Music Center, described in a four-color pamphlet. Completely automatic, it features a remote record-select mechanism that eliminates the need to handle records manually.

20. WHEN IS YOUR HOUSE DRY? This is just one of the questions answered in a booklet on humidity control by Research Products Corp. In addition to checkpoints to use in buying a humidifier, there is an outdoor—indoor relative humidity conversion chart.

21. YOUR MOVING WORRIES can be over, says Homerica, Inc., in an 8-page brochure, "We Must Move To A New Home Town." Specializing in finding homes for relocating executives, this company represents only home buyers; never sellers.

22. DISHWASHERS by Kitchen-Aid: built-ins and portables are illustrated in a full-color brochure. Performance and convenience features of the full KitchenAid line are thoroughly covered.

23. IRELAND'S BEST is discussed in a colorful, 30-page booklet by the Irish Tourist Bureau, which suggests when to travel there, tells dates of important events, and includes bits on shopping and dining.

24. WATER GARDENING GUIDE from Three Springs Fisheries, specialists in goldfish and aquatic botany, is designed to aid you in planning a garden pool. There are directions for building a pool and full-color photographs of water plants and tropical fish available from the company.

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March, 1968

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MARCH GARDENERS continued from page 197

Like the earlier book, this one is at first glance a picture book, at second glance a book to be read, sampled, savored, and returned to for the sheer pleasure of wallowing in the lore of grand designs and great plantings. The book is full of allusions, aside, near gossip, and occasional literary irrelevancies. But, unlike most books of similarly majestic proportions and fine pretensions, it is informative and thoroughly likable. While this fact is largely attributable to Mr. Coats' word and eye, it is also in good part due to the matchless merit of its subject matter.

Third week:

Compostscript. Compost, to be of any real use, should be only partly decomposed. Compost is only of minimal fertilizing value anyway; its principal use is as a soil improver, organic supplement, and all-round sponge. Thus it should be incorporated in a garden or pot-soil bin when flaky and fibrous. When it has been reduced to powder, it has little value on any count. So, as a rule of thumb, start using your compost early in the season after the pile is first formed. And start using the materials in the center of the pile (top and outer sides will still not be ready). Assuming your pile is not more than 4 feet deep (the practical maximum for good composting) and at least 4 feet across, to get at the center without a major upheaval, climb on top and dig down. (This is akin to lifting yourself by your bootstraps, but it can be done.) Remove what you want from the lower central part. Then restack the pile, with the outer material inside. A month or two of warm weather will create a new nucleus of properly aged material.

Whether your pile was made of leaves collected last autumn, or of weeds and refuse plants collected during the past season, start probing the heap around June, say, to see (literally) what is cooking. Fibrous compost is good in flower borders or vegetable rows, under newly set shrubs, in pot mixes for begonias and fuchsias, as a fine supplement to "lightweight" soils where so-called garden loam may be in short supply.

For the prize shelf. Peter Coats, one of England's most knowledgeable gardeners (plantmen, landscape designers, horticultural writers, photographers) has followed his handsome Great Gardens of the Western World with the equally handsome Great Gardens of Britain (Putnam, $25).

Fourth week:

Planting ploy. Spring, as every gardener knows, is always a proper planting season, although there may be a few plants that readily establish themselves after autumn transplanting. But whereas in the fall the earth is mellow and dry, in spring it is usually cold and wet. Which brings up the two basic transplanting questions: How do you tamp wet soil without overcompressing it? How do you water wet soil without making airless mud of it? The answers are, respectively, you may tamp moist (not wet) soil if you don't water it, and you may water wet soil after planting if you do not tamp it. Since these answers embrace two extremes, the ideal lies somewhere in between. Given our choice, we would water wet soil, provided the basic drainage was good so that the water could drain away. In either case, the importance of the procedure is to bring moist, but not waterlogged, earth into intimate contact with new roots. Bearing this objective in mind, you may then come to your own conclusion with regard to the means of achieving it. We bring this matter up especially because the printed instructions that most dealers in dormant roses provide their plants include the admonition to tamp or tread the ground firmly about the spread roots and then dump a pail of water on it. All well and good provided you are backfilling the planting hole with a soil mixture more friable and less moist than the original earth, or provided the earth is more than normally dry to begin with. Otherwise, vote for one of our two choices. We have already cast our ballot.
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