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Furniture by Founders, a subsidiary of Armstrong
Decorating
8 A decorator speaks his mind: How to make a window beautiful by William Baldwin
40 How to decorate with a personal touch
40 Collectors’ finds
46 Deep color, bold art
50 Flowers and plants
54 House/rooms colors and beautiful contrasts
66 Light in great shape
78 Color news: Blondes & silvers
84 Blondes & silvers for decorating zest
168 Decorating note: Coming on strong—black with white

Building
12 An architect speaks his mind: An interview with Marcel Breuer
38 A house for two with a great swooping arch by Anne Stagg
99 Facts about building

Entertaining
28 Notes for the hostess by Mary Moon Hemmings...-
86 Corkscrew: Choosing wines for dinner parties by Sam Aaron
87 House & Garden Cook Book: The great vegetables by Alex D. Hawkes

Kitchens and Housekeeping
95 For the gathering gourmet: Equipment to store, prepare, and cook vegetables

Gardening
60 The very personal garden of Babs Simpson: A small walled garden
74 Please don’t eat the flowers
162 Gardener’s notes by James Fanning

Beauty and Health
32 Some notes on good looks & good health by Louise Ade
64 Your family’s health: Sugar and the new theory about heart attacks by Barbara Yunker

Features
18 Living with art: How to place and light sculpture by Nona R. P架子
22 Questions & answers: Antiques by Louise Ade Bager
26 What’s new for living
37 Editors’ eye on people and things
74 Please don’t eat the flowers

Reader’s Service
100 Information for shopping
106 Shopping Around with Betty Fagan
166 Best in booklets
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Contemporary Design.
How to make a
window beautiful

BY WILLIAM BALDWIN

There is nothing as beautiful as a beautiful window, looking out on a country landscape, with filmy curtains blowing in a gentle breeze. A window like that is poetry to a room—gives it movement and life. But even if a window is more problem than poetry—when you need more than a wisp of curtain to control the light, to make the room private, or to repropor­tion awkward dimensions—the best way to solve it is still with the very least amount of curtain possible.

For instance, I have found that the most glare comes from the top of a window. So if you want to get the most light with the least glare, install a Roman shade or a blind that pulls up from the bottom rather than curtains that draw apart from the center. I have Roman shades in my own apartment—dark brown to match the walls—and my windows need absolutely nothing more. In a more feminine room, you could use roller shades covered with fabric to match the furniture, or paper to match the walls, and hang simple curtains at the sides.

I know lots of people who say the most irritating things in the world are those streaks of light that dart through the spaces at the sides of a shade when they’re trying to sleep. To eliminate them, have opaque shades or blinds installed so they extend a few inches beyond the glass. To blacken the room completely, hang curtains—lined and interfilled—so they completely cover the edges of the shades. All those thicknesses of fabric also help muffle noise.

On the other hand, you might love the light but need privacy. One of the prettiest ways to have both is to install folding adjustable louvered shutters—one pair covering the top half of the window, another pair covering the lower half. In a bathroom, for instance, you could open the top pair to let in light for shaving or applying make-up and keep the bottom pair closed for privacy. On a wall of windows, floor-length shutters are an elegant
change from curtains. Folded back they have almost the same shirred effect as fabric. When they’re closed, the louvers temper the light, play with it, break it up, and cast lovely shadows.

Although I do not usually recommend valances, I must admit they help more than anything to reprogram awkward windows, to disguise jogs in the wall, or to bridge two lengths of curtain that are in brilliant contrast to the walls. But a valance must always be the simplest possible and in good proportion itself—a few inches of wood covered with flannel to soften the surface, then fabric. Fat, draped valances always look heavy and self-conscious.

When you shop for a patterned curtain fabric, bunch it together in your hand to see how it will look at the window. Many patterns that are beautiful when straight and taut, look heavy and dense when the fabric is gathered. The best thing to do with that kind of pattern is to cover the furniture with it, but use another, solid colored fabric for the curtains.

Windows that look too heavy can make the whole room look overburdened. I once worked on a room where a beautiful painting by Goya hung between two windows. The walls were pale yellow and the curtains a very strong dull gold—a color that seemed to overpower that marvelous picture and somehow crowd the whole room. I changed the curtains to off-white, tied back over pale yellow undercurtains. Just that one change has pulled the windows away from the picture, letting it float and breathe. And the windows themselves are in much better balance with the rest of the room.

Sometimes the best thing to do with a window is nothing at all. One evening I was a guest at a party in a beautiful apartment in New York. It was very high up and overlooked a park. The rooms were filled with priceless antique French chairs and tables. There was a wonderful eighteenth-century parquet floor, and all around were lots of potted daisies and miniature chrysanthemums that looked as if they’d just been brought in for the night. Through the windows I could see the terrace lined with subtly lighted plants and trees and then the city at night, looking like a thousand diamonds. It suddenly struck me that the most wonderful thing about this room was the absence of curtains that got in the way. In a room where you would expect to find silks elaborately fringed and draped, the window treatment was the simplest, yet most imaginative of all: bare, sparkling windowpanes and a magnificent view.
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SAYS MARCEL BREUER

Although you have designed many large-scale projects, you have continued to design houses. What interests you particularly in this field?

A private house is a very special problem—much more difficult, more detailed, more intimate, more individual than other architectural projects. All this takes time, which the architect cannot always afford. In my office, we can only do a house every two or three years, and then we consider it as a kind of laboratory for trying out certain experiments and ideas that cannot be done in, let's say, a multimillion dollar office building. A client is usually very proud of the experiments we make on his house.

In what direction do you think house design is headed?

Well, for one thing, the lack of household help dictates a different kind of house. Also, a good, standardized house is very much needed. Building and land costs get higher all the time. If architects can design really fine forms that would not suffer from being repeated, it would be a much more efficient and economical kind of building than having each house designed and built separately. Personally, I am quite partial to the row house and what you call garden apartments. Or let us say a brownstone in New York City with perhaps a little more land to separate it from its neighbor. Actually, though, houses like brownstones that share party walls are a good system. And they do have privacy. Of course, Continued on page 16

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privacy can be expressed in many different degrees: a brownstone doesn’t give you the privacy of a 6-acre lot with a 400-foot frontage on the street, but it probably gives the kind and amount of privacy most of us would like. After all, in a city, millions and millions of people live side by side in apartment houses, and most of them feel very private in their lives.

**Are you working on the design of a standardized house?**

At the moment, my thoughts in residential work are going more toward developing low-cost housing for this country. I have done such work on a large scale abroad in France. Over there, the government is very active in these matters. Here, everybody talks about how we need slum clearance and mass housing. But the authorities don’t do as much about it as they should. And they don’t engage good, recognized architects to do this work. Or if they do, they pay them so badly that the architects consider the work as just something to get over with as quickly as possible. Low-cost housing should be in the best hands because it’s not a simple field. The problems are not only housing but also the planning of communities and working out of social problems.

**What happens to individuality when houses are designed on a massive scale?**

I sometimes wonder how much individuality actually exists in living needs. Take again the New York brownstone. This was a strictly standardized type of housing put up in a very individualized society. Individuality must come from the owners themselves. But individuality can be completely misinterpreted. In Los Angeles, acres and acres of land are just covered with little houses—individual little houses with a small distance between each and usually set on a slightly curving road because this is supposed to be more individual than a straight road. This kind of superficial “individuality” should stop right now.

**You have been doing a lot of work in concrete lately—such as the Geller house. What in particular interests you about this material?**

Its plastic or sculptural quality. Sculpture is a terribly misused word nowadays, but I don’t know a better word for it—concrete has a three-dimensional quality with an ability to flow, be molded, take on the shape of any form. It does not have to be put together in straight pieces. Structurally, it has other possibilities, too. In the Geller house, for instance, one form creates two side walls and the roof of the house. It’s a continuous shape that takes continuous stresses from one point on the ground to another.

**What do you think about new materials such as plastic foam? Is this just a passing novelty?**

I wouldn’t completely put it aside, yet, as a fashionable fad. It may lead somewhere. One thing that has already come out of it is some furniture designed by the Chilean painter, Matta. Completely soft forms in foam that you can sit in...
and combine in various ways. Very interesting furniture. And I think it developed somewhat from the idea of a foam cave—a soft cave.

**You sometimes refer to your houses with large glass areas as "transparent houses." How do your clients react to transparency?**

Actually, I never used so much glass in a house that it truly could be called "transparent." I have used the word in articles and lectures because it’s a good one to describe an architecture that flows out of the inside to the outside. But I don’t like completely open glass architecture. My houses have sometimes had a transparent room, or part of a room. Usually, I have kept the large glass areas to one side of the room, or to one side of the house where there is a view or shelter from weather. Then I made the other walls rather solid.

**Why do you do that?**

Mainly, because people need a certain background behind them. Personally, I don’t like to sit in a room completely exposed to the landscape. I like to be able to step outside and sit down in the landscape. But inside the house—probably this is rather an old-fashioned idea—I need some kind of shelter from weather. Then I made the other walls rather solid.

**What are the benefits of the indoor/outdoor flow in your houses?**

First of all, it gives the inside room a more spacious feeling. Secondly, if you open up one wall of your house to a view, or even just to a patio, you experience the outdoors at the same time you are inside. Yet one doesn’t destroy the other. When I am in a house, I still know I am protected. I can lean against a wall. That is very important—to be able to lean against a wall.

**In the Geller house, why did you decide to include the kitchen in the same room as the living-dining areas?**

Well, we’re getting friendlier and friendlier nowadays to the idea that there is no help in the house. Even in a very expensive kind of living we accept the fact that the lady in her evening dress may go out to the kitchen and turn around the pots. And even if you have help, they don’t usually do all the cleaning up—you have to do that yourself. So I think it’s especially important that your working areas, like kitchen and utility room, belong to your living and are as pleasant as possible. Cooking tools are getting prettier, better designed. And kitchen equipment and kitchen furniture is taking on a stronger aesthetic appeal. Consequently, a certain style of living develops, which I always compare with the old peasant society where the kitchen and working areas gave a certain attraction to the rest of the house. It’s not without special reason that the best parties are given in artist’s studios. Mixing up the working atmosphere with social doings is much more amusing, more interesting, than just a stiff salon.
How to place and light sculpture

BY NAN R. PIENE

An artist friend of mine used to say that sculptures are as temperamental as plants. He didn’t mean that keeping a marble dusted or a wooden carving sufficiently humid is important, although of course it is. He meant that the way you position and light a sculpture will largely determine whether it lives or temporarily dies. Any art work is dead when we no longer notice it or when we display it in a way that dilutes its meaning.

Like paintings chosen to match the upholstery, sculptures placed primarily to decorate a room are in a sense being insulted, and almost certainly they will end up unnoticed. A collector I know has put thirty or so exquisite small antique Mediterranean figures of ceramic and alabaster with some bronze Picasso women of the same size on tiered glass shelves in front of a bright scarlet wall. The wall looks dramatic, I suppose, in his otherwise beige room with red chairs, but the delicate sculptures are so overwhelmed, they might as well be golf trophies.

The other extreme, turning one’s home into a museum, is no solution either. Few of us want to live in that kind of atmosphere, although we may set aside a room for looking—if we can spare one—just as we do for reading and listening to music. Actually, museum exhibitions, set up as they usually are for maximum immediate impact, rarely provide much inspiration for installations appropriate to the continual contemplation or repeated casual glances you give to the sculpture you own.

On the other hand, one-man gallery shows of sculpture by living artists sometimes offer excellent clues. This is chiefly true when the sculptor has installed the show himself, hopefully in the way he intends his work to be viewed. If you cannot see a sculptor’s installation or if his dealer has meddled heavily with the arrangement of his works, it would be worthwhile to ask him what, in general, he intended. Henry Moore, for example, has said often that he would rather have a piece of his sculpture put in a landscape, almost any landscape, than in, or on, the most beautiful building he knows.

The young German sculptor, Jochen Hiltmann, installs his shows so that his bronzes—meteoritelike spheres and detached parts of human anatomy—rest on the floor rather than on bases. The possibility that you might step on them, as you might accidentally trip on a dog, is close to the notion that Hiltmann has in mind: sculptures to live with rather than to look up to.

Continued on page 20
Nearly lost forever—this rare sculpture
by Degas

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Henredon fine furniture

HOW TO PLACE AND LIGHT SCULPTURE
continued from page 18

The trend away from pedestals has been growing since at least the early twentieth century, when Marcel Duchamp ridiculed the pompous plinths on which nineteenth-century allegorical nudes reposed by mounting a bicycle wheel on a common kitchen stool and pronouncing it a sculpture. Around the same time, Brancusi began to carve his own magnificent bases, making them an inseparable part of the sculptures themselves.

With Calder's invention of mobiles in the nineteen thirties, sculpture took to the air and hung from the ceiling. His mobiles should be hung where they catch the air currents that gently move them, and they should be hung low enough to be seen without strain, even if they get in the way a little.

Getting in the way a lot is a recent trend among sculptors, particularly the so-called primary structure artists such as Robert Morris. He often installs his monumental geometric fiberglass constructions in such a way that they form barriers to crossing a room. This forces us, despite their neutral, almost sullen, gray color, to confront them. To install such a work so that it is not an obstruction would rob it of part of its point.

Sometimes bases do make sense. The American sculptor José de Rivera equips his curved rod ellipses of chrome-nickel and highly polished stainless steel with inconspicuous boxed motors that slowly revolve the objects, making them appear nearly liquid as they catch light while they move. To exhibit a Rivera without its hidden motor definitely detracts from the work.

For that matter, to show any electrically powered kinetic sculpture with the power off is a form of not showing it at all. This is fine some of the time and is analogous to the simple truth that we do not sit and stare constantly at all the still sculptures in a living room, bedroom, or study. But it should be remembered that to be experienced, a kinetic work must be in motion. The chances are strong that a major part of the artist's intention was to communicate to us the energy that form in motion implies.

The same principle is true with light sculptures that have a timed, on-and-off program, such as Chryssa's. The mysterious moments when the neon in her works is dark and the moments when it blinks on, are all part of the work of art. Collectors who try to turn light sculptures into mere lamps by changing their programs to a constant "on" are mutilating the works.

Rivera's revolving motors ensure that his objects will be seen from all vantage points, no matter how lazy the spectator. But most modern sculptors whose figures or abstractions should be seen in the round do not bother. It nearly always makes sense to place such works so that we can easily circumnavigate them. If they must be up against a wall, placing them so that they can be turned by hand is a possibility. In any case, before ordering a tall pedestal of plexiglass, marble, or painted wood for a free-standing sculpture, consider whether you are about to turn something meant to be admired actively and informally into a twentieth-century god set up for worship on a twentieth-century altar.

By the opposite token, objects such as primitive head-

Continued on page 103
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V.K.—Brooklyn, N. Y.

Your case was made at a china factory founded in 1755 in Bonn, Germany. Clocks such as yours were popular in the last decades of the nineteenth century, most of the cases were German made. Your clock dates around the 1880s. The works were made by the Ansonia Clock Co., then of Brooklyn, N. Y.

I have an antique wooden piece with a rounded top. Opened, you can see the shield that I've sketched. I would like to know its age and what it was used for.
E.F.—Stockton, Calif.

According to the diamond-shaped registration device, the design for your piece of furniture was registered at the London Patent Office, January 10, 1860. It appears to be a stand or rack for holding newspapers or sheet music and is quite unusual.

Please tell me about when and where these candlesticks were made and if oil was used to light them? They are pressed glass, 10 inches high.
R.W. McC.—Rhone, France

You have candle (not oil) lamps, similar to Clarke's Fairy Lamp—a type of candle lamp mounted on a standard and patented under the name “Cricklite” lamp. The lamps were used for lighting the dining table. Yours were made in England around the end of the nineteenth century.
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5. How plants, fresh color and an unusual accessory (try a lamp post) can give your bathroom a fresh new look.
6. How to make a room more dramatic by mixing two distinctly different moods—such as wicker furniture and modern art.
7. Why you should look for a perfectly fitting drawer that slides on a center track when shopping for a quality chest or desk.
8. How a bamboo divider offers privacy in a bedroom shared by children—yet rolls up conveniently for a more spacious feeling.
9. How to give your bathroom instant elegance by replacing an ordinary medicine cabinet mirror with an antique one.
10. How an ordinary closet becomes a delightful bar or stereo center with just a window shade and bright color.
11. How color can make a long, narrow room look square (just paint the two end walls a different color from the rest).
12. How to create an impressive entryway with coordinated patterns of self-sticking paper on a wall, mirror frame and table.

With professional "secrets" like these, you can make your home more attractive, more comfortable—more you!

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Once you decide to continue, every month you'll receive a colorful new Handbook—each prepared exclusively for our members by an outstanding professional in the field. Each Handbook gives you in-depth treatment of a specific aspect of home decorating: bedrooms, terraces, accessories, studio apartments, lighting and antiques are just a few of the topics covered.

In addition, you'll receive each current issue of the Program's monthly Newsletter—also exclusive. It's an "insiders'" report on new products and trends, on the latest decorating innovations, interviews with top decorators and more.

The price for all this expert help is just $1.49 per month, plus a small shipping and handling charge. And you continue only for as long as you wish. There is no obligation of any kind and you may cancel at any time.

Three valuable decorating aids are yours to keep—free of charge.

It costs you nothing—you risk nothing—when you accept this special invitation to try the new Doubleday Home Decorating Program. And you begin by receiving these professional aids—free:

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THE DOUBLEDAY HOME DECORATING PROGRAM

starts with this exciting triple package of the newest decorator innovations
1. Frigidarium is the perfect picnic wine chiller. This black and stainless steel cooler with freezer-chilled liners keeps bottles frosty for hours—without ice.

2. For way-out weigh-ins, new bath scales come in giddy graphics to soften the weighty news.

3. Designed by Jorn Utzon, architect of the superdramatic Sydney Opera House, a lounge chair of curved birch and chrome-plated steel continues the Danish tradition of sleek svelte modern.

4. Will stained-glass artifacts replace shells and minerals as the latest tabletop accessory? “The Dancing Bear,” above, is a hand-blown, 8-inch diameter reproduction of a fourteenth-century French rondel.

5. Flintless and battery-operated, the Electro Match lighter never needs filling, works like the one in your car.

6. Flat as a deck of cards and about twice as long—a folding umbrella slips into overcoat pocket, purse, briefcase.

7. Adjustable weather in a small package: the Flowtron heater/cooler sends cooling zephyrs or warm breezes in any direction.

8. An antidote for dial twirlers, three-way TV has remote control to switch sound from screen to screen. The black-and-white trio is a world-wide Neiman-Marcus exclusive.

For shopping information, see page 100
LYSOL® Spray cleans the air in the great indoors
(And that's just the beginning)

Eliminates odors in the air.
Doesn't cover 'em up.
Smells fresh and clean.
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Spray bathroom sink, telephones, baby's crib to kill strep and staph germs, even flu virus.

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Spray under sinks, around shower and tub, in other damp places.
Kills odor-causing germs on garbage can, laundry hamper.

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More people use it because it does so much more.
Notes for
the hostess

BY MARY MOON HEMINGWAY

Around about now, things are apt to get pretty bleak and brumous. Now there's a word I love to use. It speaks to my present condition far better than its synonym, wintery. I begin to feel suffocated by the sameness of everything—same old weather, same old house, same menus, same me. Instant change is obviously an impossible extravagance, but there is a stratagem that, with a little practice, does help to refresh the familiar and restore some of our original delight: It is the deliberate effort to look at old things anew, to rekindle appreciation for the taken-for-granted, to reconsider even the humblest.

As a practice opener, take tapioca pudding. Orphan's caviar we used to call it. Not much of a party dish? Not true. Lace it with rum. Fold it gently over rum-soaked peach halves. Serve it icy cold with whipped cream. Superlative!

What about chicken fricassee? Too pedestrian for party fare? Try it garnished with lots of lemon slices, lots and lots of chopped parsley, and rosy with paprika. Serve it with natural brown rice. Voilà! For the fun of it and as a conditioning exercise for a new look, reconsider some of the old dull dishes—bread pudding, boiled potatoes, lamb stew, peas and carrots. Their dullness depends on you. Bread pudding made with homemade bread and chocolate—ah! Potatoes dusted with curry powder or rolled in coarse salt—what a difference! Lamb stew with zucchini and artichoke hearts—quelque chose! Peas and carrots? Why not peas and celery or carrots with sweet red peppers?

There is more to refurbishing your point of view than fancying up food. There is the ploy of finding new uses for old things, for instance quilts, which can make very handsome tablecloths for an informal party, particularly when set with ironstone or pottery. If your attic doesn't hold any, the American Indian Arts Center in New York has splendid ones in traditional geometric designs but worked in vivid, shocking colors for maximum effect against white. They're made by the Assiniboine and Sioux at Fort Peck, Mont.

Taking a new look may mean moving all your furniture, but it is more a matter of moving your ideas around, being cognizant, recognizing afresh, like coming home after being away for a long time. Take a new look at your friends. "Why not have the Cooks with the Cafflins?" Maybe they would get along far better than you thought. Dream up some new groups. It might even make you see old friends in a new light—and they you.

Continued on page 31

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Do-it-yourself methods and harsh machine scrubbing, as you know if you have used these methods, drive much of the surface soil deeper, temporarily out of sight till it seeps back to the surface. Carpets soon look dull and dirty again.

Duraclean is recommended worldwide by leading upholstery makers and carpet mills to prolong the life and beauty of their products.

Phone a Duraclean Specialist today for a demonstration and free quotation. There's no obligation. If you do not find him in the yellow pages or telephone directory, we'll send you the name of one near you.
John loves Magnolia. The seat of the in house.

You change curtains. Towels. Mat. But still your john falls flat: flat on its seat. Come off it. Come to Magnolia for a one-two-turn-of-the-screw change to red or blue or green or anything between. Magnolia is a very plastic company: we do more with bathroom seats than anybody else in the world. See us at all the in stores in the country. Want an art print of this page to deck a wall with. Send 25¢, your name and address to Reprint, Magnolia Products, P.O. Box 1368, Columbus, Mississippi 39701.
With a change of viewpoint, even candlelight can take on a different glow. Perhaps this would be a good time to use those frosted, flowerlike votive cups, putting a couple at each place, scattering a few more into and out of a centerpiece of greens laid flat on the table. For the prettiest twinkle, place the cups on bare wood, using place mats rather than a tablecloth.

Sunday dinner is usually classed as one of the good, old, stodgies—respectable, satisfying, unexciting. But it doesn’t have to be. We have taken to inviting four guests—sometimes two new couples, more often one new couple, one old, which adds dimension to our lives and allows us to carry out that resolve “to see more of them” without having to make a major production of it. I also find this Sunday bit a great opportunity to try out new recipes. You have just enough of a critical audience, but the situation is salvageable should the experiment be a flop.

They made cheese in Plymouth, Vt. long before Calvin Coolidge was born there. No bigger than a whistle, clean as one, too, the town is the fine little cheese factory that purveys a variety of exceptionally good local delicacies to be sampled and purchased on the spot or ordered by mail. There is, naturally, a fine native sharp cheese, creamy yet authoritative. But the makers are not parochial minded. You can buy a milder native version or sage cheese or, surprisingly, a pimiento-studded cheese. They also make a cooking cheese, which is great—a happy marriage of the Blue Grotto and the Green Mountains, as it were. Take another look at cheese. Not all the best ones are European or copies thereof. Never overlook Tillamook.

A glorious new thing in my life is a Pasco cut-glass tureen of such consummate crystal loveliness as to boggle the imagination. Faceted with geometries—square panes, circle filled—it is a Kohinoor of a centerpiece, yet to be used sensibly. Filled with cold soup, the crystal seems to make the soup even colder. Filled with punch, it makes the punch seem to have more sparkle! Flowers may be housed within it or burst from it. Fruit can be encased in it. Alone, it is magnificent, attracting light, refracting light, magnetizing attention.

Have you ever thought:
- Of filling giant lemons with orange ice or temple oranges with lemon ice to make a marvelous sunshine dessert?
- Of giving a blended- and roasted-to-order gift of coffee, or perhaps coffees, as a house present?
- Of offering paper-thin, fragile goodies as accompaniment to almost any nonpastry dessert: Crepes Dentelles, Gaufrettes, or Karlsbader Oblaten, which are all but imperceptibly filled with almond paste.
- Of reading upon your host’s and hostess’s hobbies before spending a weekend with them? Makes for more mutual fun.
The Formal Affair Chair.
This is indoor seating at its most elegant. Distinctively designed in solid aluminum.
We call it "La Classique." A classic. And it is, because it's perfectly at home with traditional or modern.
The chair belongs to Scroll's indoor dining group. Part of an entire collection of indoor upholstered pieces. Ranging from serving carts to chaise lounges.
Your interior designer will show you how Scroll can complement your favorite interior or exterior. Also sold at fine stores. For the complete collection write for our color brochure. SCROLL, INC., 800 N.W. 166th Street, Miami, Florida 33146. A subsidiary of Keller Industries.

SOME NOTES ON
GOOD LOOKS & GOOD HEALTH

BY REBECCA WARFIELD

AID FOR THE WALKING WOUNDED

Some people find this stretch of living—from Christmas to the balm of Spring—an utterly relaxing and a private time. Others feel as though they mightn't make it through this Badlands of the year—this Un time. No natural force encourages our energies so we are un-inspired, feel un-alive, and look un-becoming. The rare ones who do make it now are those with a natural talent for survival—plus. The plus being a trick or two or three up the sleeve. So here, from a variety of sources, a bagful of tricks to grab for, at this needful time—tricks for seeming alert, healthy, good looking, young, clear-eyed, or rich. But the greatest trick of all is to relate to a trick that speaks to you and to be able to write it into your own script. Of course, we all understand that something that works like magic for a friend may bomb out totally for us. But too often a trick that might really turn the trick for us is ignored because it sounds entirely too simple. A vivid expression of this.

A NOTHING TRICK THAT COMPLETELY MAKES OVER A FIGURE ... All you do is lie down on the floor or a bed or a flat, firm sofa and make your spine touch all along the way by contracting your stomach muscles, then letting go. Do it ten minutes sometime in the morning and ten minutes sometime in the evening. One editor who collected a brand new figure this way inadvertently took up the trick as a remedy for a painful slipped disc and after a year had not only fixed that but had acquired a new, great posture (after a lifetime of lordosis), a neat waistline and taut, lean thighs.

FOR A CLEAR-EYED LOOK ... The trick lies in what Evelyn Marshall calls simply Blue Pencil. This tiny gold pencil does something that sounds painful, even impossible, but scores of women manage it. After blunting the point on the palm of your hand, you draw a line inside the lower eyelid just next to your lower eyelashes, then the blue reflects into the white of the eye and gives it a beautiful innocent clarity.

TO LOOK EXPENSIVE ... Tired is shabby, lack of color, old, but a year-round sun tan seems rested, young, rich. Especially if it comes in a tender gel. Estée Lauder's Go-Bronze does and in such thoughtful nuances as Early Sun, Golden Sun, Deep Sun, Bronze Glow. This utterly convincing sun tan can either be your foundation or can just slip under it as the real thing would. For a man, Aramis has a bronze gel stick to impersonate a sun tan brilliantly, and it gives him a

Continued on page 36
Great news from Dr. Seuss for parents of 2 to 6 year olds!

Take these colorful BRIGHT and EARLY $1.65 BOOKS all for only $5.85 value
with your child’s trial enrollment in The Beginning Readers’ Program

for the first time ever, there’s a new kind of book for very young children. Created by Dr. Seuss and his friends, they’re called BRIGHT AND EARLY BOOKS—remarkable little stories that give your youngster a jet-propelled start into the world of reading.

Dr. Seuss and his friends have done a wonderful thing! They’ve created BRIGHT AND EARLY BOOKS that charm even very little kids into reading. Extra easy, breezy and gay, BRIGHT AND EARLY BOOKS make learning to read really child’s play for 2-to-6-year-olds. They talk to a tot about things that are delightfully familiar to him: his eyes and the fun of seeing...his feet and the marvels they can perform...the ideas of "inside, outside and upside down" that a young child finds so fascinating.

But humor is the real magic of these enchanting new books. The big, cheery illustrations are so funny, a youngster can’t resist them—and from there it’s a natural step to reading the verse (but very simple) rhyming words and phrases. All it takes is a bit of "read aloud" help from you, and your youngster will be on his way. Slowly at first, then with more assurance, he’ll be reading proudly all by himself!

From this happy start—on to bigger things!

The three BRIGHT and EARLY BOOKS shown here are the starter books in the BEGINNER BOOKS’ PROGRAM. They cost $5.85 at the publisher’s catalog price. But you may have all three for only $1.65 as an introduction. They’ll get our "beginning" beginner off to a happy start in reading. And then it’s an easy glide right into reading regular BEGINNER BOOKS...for they begin where BRIGHT AND EARLY BOOKS leave off!

As a member of the program, your child will receive a BEGINNER BOOK each month, and you will be billed only $1.65 plus delivery instead of the publisher’s catalog price of $1.95 (you save in every book). After accepting four monthly selections, you may cancel membership at any time.

Enjoy this 10-day treat free!

It’s a delight to watch Dr. Seuss and his friends charm your child into reading. We’d like you to see how they do it for yourself. So you’re invited to accept the three starter books shown here for a 10-day free trial. You must be truly delighted, or you may return the three introductory books and owe nothing. Just fill out and mail the attached reply card (or coupon) today.

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But humor is the real magic of these enchanting new books. The big, cheery illustrations are so funny, a youngster can’t resist them—and from there it’s a natural step to reading the verse (but very simple) rhyming words and phrases. All it takes is a bit of "read aloud" help from you, and your youngster will be on his way. Slowly at first, then with more assurance, he’ll be reading proudly all by himself!

From this happy start—on to bigger things!

The three BRIGHT and EARLY BOOKS shown here are the starter books in the BEGINNER BOOKS’ PROGRAM. They cost $5.85 at the publisher’s catalog price. But you may have all three for only $1.65 as an introduction. They’ll get our "beginning" beginner off to a happy start in reading. And then it’s an easy glide right into reading regular BEGINNER BOOKS...for they begin where BRIGHT AND EARLY BOOKS leave off!

As a member of the program, your child will receive a BEGINNER BOOK each month, and you will be billed only $1.65 plus delivery instead of the publisher’s catalog price of $1.95 (you save in every book). After accepting four monthly selections, you may cancel membership at any time.

Enjoy this 10-day treat free!

It’s a delight to watch Dr. Seuss and his friends charm your child into reading. We’d like you to see how they do it for yourself. So you’re invited to accept the three starter books shown here for a 10-day free trial. You must be truly delighted, or you may return the three introductory books and owe nothing. Just fill out and mail the attached reply card (or coupon) today.
real feeling of power as he swivels it on from a strong, husky stick.

TO PUT SPRING IN YOUR STEP . . . Shuffling your feet as you walk is a dead giveaway of age and of course shuffling along with your head stuck out like a turtle is old, too, and also produces that fatal stamp of age, the dowager's hump. Miss Craig, the Director of Exercise at Elizabeth Arden and author of the best-selling book Miss Craig's Twenty-one Day Shape Up Program For Men and Women advises you to stand up straight and step lively. Pick up your feet and bend your knees as you do it. In fact, she believes that as you step out you should concentrate on your knees—lead with them. It's really very easy to do and you'll find that as you go along your feet will forget the ground they're walking on.

THE SHINIER THE LIPS, THE SMOOTHER THEY MUST BE . . . Shining lips have been an integral part of fashion lately but not everyone realizes that shine shows up cracks and often that bad center split too, and puts the spotlight where it shouldn't be. There's a new remedy around with charm and efficiency—Zsa Zsa Gabor's Protective Lip Gloss—a tiny tube of the most delicate cream imaginable. Under lipstick all day long, it heals and softens. When all is well it goes over lipstick as a gleam. And there's a funny little surprise—it tastes exactly like cherries.

WHERE THE SUN SHINES BEST . . . People tend to think of Elizabeth Arden's great make-up inventor Pablo as off on the end of a creative limb. Actually it's just the opposite. What he likes to do best is recreate a face very simply in its best image. Wants lips to gleam and cheekbones to be polished, but makes sure the word for nose is never shiny but opaque.

WHAT MAKES A VOICE SOUND YOUNG? . . . A young voice is never cross, nor high and piercing, nor rasping and grating. It is low and resonant and stems from deep (not shallow) breathing. This is according to Marion Rich, a speech and voice consultant who admits to being a maniac about breathing and whose clients are actors, politicians, and public figures. She'd like to see you try this funny simple exercise to give you the message that everything you say should come with your breath—never, never from the throat. Try yawning and yawning, and talking at the same time. It's clearer. Next, try whispering, then speaking in brief exclamations like "taxi" (no taxi driver ever listens anyway). Nothing sounds older and uglier than a high, cracked "taxi!" echoing down a city street.

HOW TO REMEMBER TO REMEMBER . . . People who remember are very together and people who forget are, among other things, out of it now. "But I can't help it," you keep saying, "I'd forget my own name if I didn't have it on my credit cards." Harry Lorayne, the fabulous rememberer who rivets audiences with his spectacular demonstrations, believes that you can

Continued on page 104
Bathe in the rich warm beauty of the new ceramic age.

This is Tuscany™. A new ceramic tile for your home by American Olean. It's one of the fabulous treasures we've unearthed in tile. With its warm texture and glorious colorations, we see riching your bath, undrabbing your foyer—making something of a nothing stairwell. And there are other marvels of texture, carving, coloring in the American Olean collection. Fascinating shapes and sizes. Warm looks, soft looks, looks so beautiful in fact, that the house or apartment that doesn't share this excitement isn't half the place it could be.

See for yourself. Send 10¢ and get your brochures on Tuscany and new decorating ideas with tile and a list of nearby dealers: American Olean Tile Company, 1354 Cannon Avenue, Lansdale, Pennsylvania 19446.
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Makes The Very Best Scented Candles
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Jack and Jems Hicks
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The Carolina Soap & Candle Makers
blue is taking on an ad-

urous new luster in lac-
"ered furniture, looks great on

calls and in new fabrics. For
her, this color can do for a

out, see our cover and Mr.

es Evans's sleek new apart-

, page 46.

ips are heavy drinkers,

o one knows better than
ices Masson, who gives his

an extra drink of water in

fternoon. For how he lives

, see our cover and Mr.

ers Evans’s sleek new apart-

, page 46.

the scene: The Colombian Trade

position at New York’s Madison

ing in Sew York:

fternoon. For how he lives

, see our cover and Mr.

ers Evans’s sleek new apart-

, page 46.

he greatest to turn up in a long

time, will be, come spring, Gen-
al Electric’s new battery-

operated garden tractor. Not
only will this streamlined dy-

orm perform its traditional

tasks, but it can be plugged
such attachments as a mower, a

tower, an electric saw, a

edge clipper—just about what
you have, all by General Electric,

d all designed to improve safety
ardons to the point of total
oolproofness.

Turned-down bed, and

greatest to turn up in a long

time, will be, come spring, Gen-
al Electric’s new battery-

operated garden tractor. Not
only will this streamlined dy-

orm perform its traditional

tasks, but it can be plugged
such attachments as a mower, a

tower, an electric saw, a

edge clipper—just about what
you have, all by General Electric,

d all designed to improve safety
ardons to the point of total
oolproofness.

The turned-down bed at its

prettiest makes a great show of

ills, sheets, blanket cover,

nd embroidered quilt—all put

tgether like a bouquet. For a de-

licious example, see Mrs. Virgil

errill’s bedroom on page 59.

In answer to a freezerful
of requests for low-calorie ice

cream—try this one on the scales:

STRAWBERRY ICE CREAM
1 cup (½ pint) hulled

strawberries
1 ½ cups orange juice
1 ½ cups dry skim milk crystals
6 tablespoons lemon juice
Combine strawberries and ½ cup of

the orange juice in the blender.
Whirl until smooth, and

et aside. Combine remaining

orange juice and milk crystals in

large bowl. Beat with an elec-

tric or rotary beater until fluffy,

about 5 minutes. Add lemon

juice gradually, beating the mix-

ture until it holds soft peaks.
Fold in pureed strawberries.
Pour into freezer container and

ze until firm. Remove from

reezer, cover closely with foil,

nd return to freezer. Makes ap-

proximately 1 quart; ¼ cup serv-

ing adds up to only 77 calories.

A game table combining steel,

lacquer, copper, chrome, and

burnished bronze is a splendid

eample of the new alliance be-

veen "Blondes and Silvers." See

page 78.

Those tubular steel chairs

designed by architect Marcel

Breuer that you see in the dining

oom of the Geller house, page
70, are not forty-year-old

"antiques" (he designed them in

1928) but contemporary replicas

ade in Italy by Gavina. Now

ou can get them through deco-

ators and architects from Knoll

sociates who took over the

avia company last year. Five

Breuer classics in Knoll’s Gavina

group also include the famous

"Wassily" lounge chair of leather

and tubular steel.

Luxurious, just here from

London, new matching wash

asins and bathtubs—round,

oval, oblong (one tub looks like a

aise longue)—in 2,000 colors

nd smashing finishes. Marble-

ization, pigments, metals, and

printed patterns are all bonded

clear fiberglass. At the Bonsack

Bath Boutiques at Halie Brothers

leveland, Marshall Field in

icago, and Stix, Baer & Fuller in

St. Louis—to cite only a few.
How to decorate with a

PERSONAL TOUCH

"Nothing is interesting unless it is personal," says interior designer William Baldwin. "I often say to a client when my job is done, all right, now mess it up." A personal touch is what gives a well-designed room personality—far more delightful, in rooms as in people, than beauty alone.

A personal touch can never be contrived. It is at the very heart of a wonderful room. It means choosing colors because they make you feel buoyant and alive. Or using a conventional room in a very personal way, like putting the piano in the dining room, or making it a library or an indoor garden. A personal touch is hanging your own paintings, or your children’s, or heaping the sofas with your own needlepoint pillows—and keeping the current project in a pretty basket nearby, with a footstool and a snuggly throw to keep you comfortable as you work. A personal touch is having the things you love—treasures gathered down the years or silly endearing oddments—out in the open to be seen and touched and handled.

To give your house a personal touch, however, doesn’t mean you must go it alone. Of the house and three apartments starting here, only one was furnished and decorated entirely by the mistress of the house. Of the others, one is a decorator's own apartment, on one, a woman and her decorator worked hand in glove, and one was designed by a decorator to please a man who knew exactly what he wanted.

COLLECTORS’ FINDS IN THE SUMMER HOUSE OF DR. AND MRS. JOHN CONVERSE

"Our house is ours alone. It is a house that lets us live the way we like to live. Its personality is unmistakably our personality."

Dr. John Converse and his wife, Veronica, knew just what they wanted when they built their summer house on Long Island. “We lived in three houses before this one,” says Mrs. Converse, above, and learned from them exactly what our perfect house would be: a house on the water, modern, but with an air of France. We wanted to fill it with all the things we love, yet have lots of breathing space, so we could entertain guests comfortably or be completely happy all by ourselves.” You sense this very warm, personal atmosphere the instant you step into the garden path of an entrance hall, right, where a bench Mrs. Converse covered with needlepoint flowers stands opposite the front door, and plants line the walls. (Continued)
Our house is filled with presents from friends and oddities we've collected over the years. And each means something special.

Even before ground was broken, the Converses began to plan the furniture and decorating with designer Thomas Fleming and his partner Keith Irvine. "The Converses are vital, energetic people who worked very hard on their house," says Mr. Fleming. "They took the lead, we gave them professional guidance. And the result was something unique: I can't picture anyone else ever living in those rooms." The result was beautiful as well: the house has just won a 1970 Burlington House Award.

The heart of the house is a large and spacious room divided only by the way the furniture is arranged and by two very different rugs. At one end, the dining area, above left, where the floor is bare and bright lacquered chairs surround a table completely covered with lizardlike vinyl. At the opposite end, leather chairs and a love seat backed by Mrs. Converse's writing table are grouped around the fireplace—a favorite spot on winter weekends. Over the mantel hangs a painting by Mrs. Converse's daughter, Mrs. Byron Janis. It is the sitting area in the center of the room, opposite page, that everyone flocks to in summer, says Mrs. Converse. "You sit on that big sofa and look through the glass doors to the terrace, then across the lawn all the way to the lake," above, where my husband moors the canoe he races summer weekends.
"We have flowers everywhere—roses outside the bedroom window, zinnias near the kitchen, daisies hugging the terrace wall. All summer we cut armloads to fix in vases or give friends."

Everywhere you look you see evidence of one or another of the Converses' personal interests. Crystals and minerals are clustered on every table. Mrs. Converse's needlepoint covers a pillow, a chair seat, even a patch of floor, bottom right. Things from the sea—shells, beach grass, a fish fossil, herring gull feathers—are arranged like rare treasures. An old Portuguese armoire the Converses found in Paris and fell in love with now serves as a bar in the living room, below right.

The brick terrace, right, is furnished with wicker, some new, some found in quaint old shops on Long Island, all covered with orange and yellow canvas Mrs. Converse brought home from France. The hammock at the far end was a present her daughter brought from Brazil when her paintings were exhibited there.

In the bedroom, below, the same hot colors that fill the rest of the house reappear in soft feminine bouquets on fabric and wallpaper. Bedside tables are old metal washstands, sprayed white. Beside the love seat stands a shell mosaic table,
opposite page, left center, made of two framed valentines that British sailors created to be hung on their sweethearts' walls.

In the kitchen, top right, with its French-tile-patterned vinyl floor and restaurant stove, Dr. Converse often cooks gourmet concoctions of his own invention. In his study, above, filled with books and a trestle desk he designed himself, quiet brown and oranges create an atmosphere that helps him concentrate.

Daisies wreath the terrace, top left, which is roofed in transparent plexiglass, left. "It's wonderful in any weather," Mrs. Converse says. "You can bask under it on a sunny day, or sit comfortably on a cloudy afternoon and watch through the plexiglass as a thunderstorm gathers directly overhead."
It doesn't always take a decorating activist to apply a personal touch. A few clear directives to a knowledgeable interior designer can bring about the same effect. "Charles Evans knew exactly what he wanted—" say Bennett-Portago, who designed his apartment "—mostly dark walls because they make a flattering background for people, more comfort than clutter, enough change of pace so that no space would be like any other." In the living room, opposite page—which you also see on our cover—Mr. Evans got what he asked for in the form of walls covered in navy blue wool and deep plushy furniture—a sofa and two love seats instead of chairs. Against the dark background, the art seems to have special impact: a marble sculpture by Pavia, paintings by Dorazio and Larry Zox and—framed by the doorway to the dining room—a Vasarely. Although it has the same dark walls, the dining room, above, with its tile floor, has a completely different feeling. A continuous, curving plant box makes the square space round. Close the fabric covered sliding doors to the living room, and you are in a different world. (Continued)
Mr. Evans likes his art collection for itself—not for what it can do for a particular room.

The study in Mr. Evans's apartment is a mixture of pale browns, keyed to the cork-papered walls, which are finished with cornice moldings painted with trompe l'oeil cork. Although furnished mainly in French Provincial antiques, this room, which doubles as a guest room, continues the contemporary, uncluttered look of the living and dining areas. It, too, has its share of art: a painting by Arnold Hoffmann, Jr., over the sofa and a Karl Zerbe. In the tile-floored entrance hall, right, dominated by a painting by John Clem Clarke and a Gerald Laing steel sculpture, contemporary leather-and-steel benches keep company with an old French Provincial credenza. Textured plaster covers the walls and vaulted ceiling.
Deep charcoal gray velvet covers the walls of Mr. Evans's bedroom, above, finished at floor and ceiling with a band of red galloon. By cutting off the corners of the room with curved walls, the decorators created both a recess for the bed and niches for a collection of Islamic pottery. In one curve stands a plexiglass sculpture by Michael Sechter, and a four-part painting by Richard Smith hangs over the bed. A pale linen rug lightly flecked with blue and red flowers tops the gray carpet, keeps the room from being too somber. In contrast to the velvety bedroom, the bathroom, right, glitters with simulated steel wallpaper banded with real steel. Even here, Mr. Evans, left, likes to live with art, keeps a butterfly watercolor displayed on the marble counter.
FLOWERS AND PRINTS
IN THE APARTMENT OF
MR. AND MRS. JOHN C. MOORE III

"Decorating is like arranging flowers. I pull one out, put another in, always experimenting, trying for different effects."

Mrs. John Moore's Manhattan apartment is one part nostalgia for country living, two parts her upbeat flair for putting specifics together in a very personal way. "The three most important things to have in a living room," says Mrs. Moore, "are lots of books, lots of plants, and one remarkable coffee table." Hers, above, is topped with antique tiles, 4 inches thick, hand-painted in blue and white and mellow red. The entire living room is blue and white "because absolutely everything goes with it." Its fraternal twin is the adjacent dining-sitting room, right, where the living room fabric is repeated in green and white. Also in the dining room: a fantastic white piano a friend painted with miniature fruits and vegetables. Above sofa hangs a Grosperin. (Continued)
I simply can't live without flowers and plants. I wouldn't hesitate to put seven or eight bouquets in one room, with big green plants to round off corners.

"I love having the living and dining room [above] almost-but-not-quite the same," says Mrs. Moore. "It makes them much cozier. When there are lots of guests the two rooms can be treated as one."

To Marnie Moore, country living means deep comfort: two fat sofas in the living room, right, a third in the dining room, extra stuffing in the chairs, lots of plumped-up pillows, and, in the dining room, a luxurious-looking chaise longue she says men fight over. "Overstuffing a room makes it look so inviting," she says, "and people stay longer when they're comfortable." She also loves miniature furniture, has two tiny chairs she just couldn't resist. The seat of one, above right, is covered in needlepoint worked by a family friend. Near it is a hooked rug—a literal translation of a picture Mrs. Moore's daughter, Daphne, age ten, drew two years ago for her sister Nina's fourth birthday. A blue and white table, opposite page, bottom right, is upholstered in needlepoint.

In Mrs. Moore's bedroom, opposite page, top, the bed is lush with printed pillows: "I sometimes prop myself up
with them for breakfast," says Mrs. Moore, "and almost always sink into them to read at night." She is fond of her dressing table in its gathered skirt. "I grew up with one, and I wouldn't trade it for anything."

In another bedroom, opposite page, top right, is a wonderful old secretary, painted white then treated to hand-painted stripes and flowers to match the bouquets on the white armchair.

In Daphne's room, left, a single blue and white forget-me-not pattern covers the canopy bed, papers the walls, and is painted on the door of a white nightstand.
"I like a polyglot of furniture—English, French, Chinese. An all-of-a-kind room is apt to be so studied that it has all the appeal of a waxworks."

The Virgil Sherrills' apartment overlooking New York's East River and its whirling gulls is a delicious mélangé of antiques, contemporary art, personal treasures, flowery pastel colors. "I love change. I don't like static rooms," says Mrs. Sherrill, below, who is interior designer Betty Sherrill of McMillen, Inc. "I never stop adding photographs and paintings, switching ornaments about, varying the flowers. Never the mixture as before." She likes the new-versus-old contrast between a Barbara Mortimer plexiglass sculpture, above, and a Provence table gleaming with antique French porcelain and crystal. The living room, left, divided into three conversation groups to keep small parties intimate, big ones flexible, reveals her love of everything flower inspired: patterned fabrics used like bouquets on small chairs and window shades (in a nice about-face, over-curtains are plain); paintings by Raymond Legueult; hothouse colors with her favorite accent for pastels—black. Even the mahogany piano she had lacquered inky as Hamlet's cloak. (Continued)
In winter, with the children away at school, the Sherrills' dinner parties are small. But their dining room is far more refectory. A small table, left center and above, doubles for game dining, takes up only a corner. If need be, it expands to serve is joined by an auxiliary table. Nineteenth-century fern-patterned Chinese cabinet holds table trappings. The “quiet end” of the left, is Mr. Sherrill’s study where he works at a marvelous Louis XVI desk. In the sitting area, opposite page, a love seat faces a television stereo center across the room. Flanking a Segonzac painting, cases are braced by brass supports—a stratagem to preserve ceiling moldings. Mostly black and white, the room has melon “A miraculous color,” says Mrs. Sherrill. “It makes everyone beautifully tanned!” Beautifully green, a little garden room next became a bar, top left, elegantly rustic with lattice. (Conti
I love patterned rugs as long as they're not too aggressive. They're so much more interesting than plain ones and, heaven knows, so much more practical."

"I see so many patterns during the day," says Mrs. Sherrill, "that I get a little punch-drunk. So, at home, I try to change the rhythm. Instead of sweeps of pattern, I soothe myself with soft stretches of a favorite color and dress them up with spots of design." For example: In the master bedroom, above and opposite page, the tulips of the French rug were copied in needlepoint for cushions on a plaid love seat. In the bathroom, left above, she extended the lavatory counter to form a window-lighted dressing table, then searched for, and found, an identically patterned cotton and terry cloth—the first for curtains and box covering, the second for dressing gown and bag. In Mr. Sherrill's dressing room, right, the closets were lined with wallpaper (easy on the eyes), then hung with sliding glass doors (easy choosing for Mr. S.). In the bedroom hall, left, an English village of old Staffordshire houses.
The very personal garden of Babs Simpson

A SMALL WALLED GARDEN
A field of bachelor buttons, cinquefoils, gaillardia rims the house and garden.

"I wanted herbs for the kitchen, flowers for the house, and fragrance in the air—and I didn’t want the rabbits to get there first."

On a snowy day last February, Babs Simpson, a fashion editor at *Vogue*, wrote a note to landscape designer Judith Heller imagining for her Long Island summer house "a small formal garden surrounded by wild flowers, with a tall poppy leaning over the wall." The meeting of minds was instantaneous. By late June, the garden had grown from mindscape to landscape. Within the walls is a center bed of fragrant herbs edged with scented geraniums. Scented flowers for cutting grow in beds along the walls, and at each end is a hardy orange tree—"terribly pretty and they give the garden an almost medieval look." The herbs range from dark or silvery green to gray, and the flower palette is primarily white and blue-to-lavender, the colors of the pebbled paths and sky. Patterned like a precisionist painting, the design has such clarity (see next page), and the masonry, stone, and wood repeat so exactly the textures of house and terrace that the garden is lovely even in winter. "But isn’t it maddening to have to wait for spring?" asks Mrs. Simpson, her head full of plans for this year’s flowers and herbs and two espaliered pears. "I hadn’t known about cross-pollination when I planted just the one. I’m still learning, you see. What I love most, though, is the serenity that comes just from opening the gate.”

(Continued)

*Photographs by Seagle*
"This is the working garden I wanted, easy for me to maintain."

Barbara Yuncker has twice received the Albert Lasker Medical Journalism Newspaper Award—in 1967 for her series of articles in the “New York Post” on The Pill and last year for her series on The Brain.

Over the past decade scientists have pretty well convinced us that it is the cholesterol in the blood—the fatty acid that comes from a diet high in eggs and animal fats—that makes us vulnerable to heart attacks. Now we hear a new voice of warning: the real villain, it claims, is sugar. Nutritionists, of course, have always preferred that we didn’t eat so much refined sugar because its calories are empty of vitamins and minerals, and it makes holes in our teeth. But the notion that sugar is the cause of clogged arteries would have seemed, until recently, smack of food faddism and quackery.

The time has come, however, to take a new look at that preposterous idea. There is a minority, but respectable and growing, opinion, with some scientific evidence to support it, that it isn’t the butter and egg alone but also the sugar that leads to coronary heart disease, which is the cause or a central factor in more than half all deaths in the U.S.

Nothing in animal metabolism, course, is quite as simple as saying till sugar stops blood vessel Bill. But a legitimate British physician-nutritionist, Dr. John Yudkin of Queen Elizabeth College, London, is saying something almost that direct. He was recently in this country expounding the thesis with an almost missionary zeal, and he has some respectable company in several nations, including our own. Here, the theory is seldom stated quite so bluntly by anyone scientifically significant, perhaps because the sugar-will-kill-you alarmists so often subscribe also to the aluminum-pans-will-poison-you, calories-don’t-count, and kelp-will-save-us-all schools of nutritional nonthought.

Dr. Yudkin starts his argument with anthropology and statistics. Early man was a carnivore and Dr. Yudkin cannot believe that nature gave us a diet that is bad for us—or that we would have survived the millions of years if it had. (Other theorists disagree—Dr. William Collins of Maimonides Medical Center in Brooklyn is one—they suggest that a long descent to extinction from heart attacks began when pre-men first sank his teeth into a chunk of meat.)

In any event, we added quantities of starches to our diet when we became farming animals a few thousand years ago. Sugar became a major dietary factor less than 200 years ago with the development of refining and processing techniques. Yet throughout the world today the rate at which men shift their watches from their pockets to their wrists shows an equally striking correlation. More to the dietary point, the consumption of cholesterol-containing animal fats around the world also parallels fairly closely the levels of affluence and of heart attacks.

Such an association, of course, is not proof of cause and effect at may be only the slightest of clues. The rate at which men shift their watches from their pockets to their wrists shows an equally striking correlation. More to the dietary point, the consumption of cholesterol-containing animal fats around the world also parallels fairly closely the levels of affluence and of heart attacks.

That pattern, however, is not wholly consistent. Wherever high fat eaters are found to have little clogged artery disease, the cholesterol believers have to look for other possible causes, such as too little ex
or too much stress. But Dr. Yudkin and a few others hold that the correlation is the irrelevant coincidence and that the sugar theory is more consistent and more solid.

For instance, when the Jews lived in Yemen on low fat and low sugar, they rarely had heart attacks. Now, after twenty years in Israel, they have had a significant rise in heart attacks. Their diet has increased little in fats, but considerably in sugar.

The opposite of that coin is provided by the nomads of Mongolia, Masai of East Africa, and the Eskimos. All naturally eat large quantities of fat but are little subject to heart attacks. Their sugar intake is very low.

“We have yet to find an exception to the parallel between high fat intake and heightened incidence of atherosclerosis,” says Professor Yudkin.

When asked why so striking a correlation should be so long overlooked, Dr. Yudkin attributes it to the fact that sugars and starches are frequently lumped together in diet studies because of a failure to recognize that their metabolic patterns differ. An increase in sugar at the expense of starch might be important in influencing a body system yet overlooked because the total carbohydrate intake is unchanged.

Assuming that the fats or lipids in the blood are the source of od vessel trouble (which is generally accepted although the mechanism is not understood), the next question is whether and how carbohydrates, or sugars in particular, could affect blood-fat levels.

The fatty freight in the blood comes in three main types: cholesterol, triglycerides, and phospholipids. They get into the blood via the implicated biochemical factory of the liver. From screening large numbers of people, it is known that high levels of blood fat involving cholesterol are definitely associated with increased heart attacks. High levels involving triglycerides may be even more definitely associated, because those particular fats are more complex to measure in the studies, the statistics concerning them are not as overwhelming. Phospholipids are not incriminated in artery disease or heart attacks so far, and in nature is such, it is not logical to think they will be.

Some recent research does link sugar intake with high levels of fat. One area of circumstantial evidence involves diabetes mellitus.

Even though it is now known to be vastly more complex than a simple shortage of insulin output, as once believed, there is no doubt that a disease caused by altered metabolic handling of the sugars. It is a well-established that diabetes are significantly more prone than average people to have various kinds of artery disease including coronary occlusions. It has been further established that heart attack patients run a greater risk than average of being latent diabetics.

This pattern leads Dr. Yudkin to believe that insulin is basic to artery thickening process and that the first seed for the future heart attack is planted the first time an excess of insulin is summoned forth an excess intake of sucrose. He is attempting to demonstrate the cases in human patients, but he has not yet proved his point.

In this country, a basic advance toward understanding some of the mysterious inconsistencies in the impact of high-fat diets and high blood sugar has been made by a National Heart Institute team headed by Dr. S. Fredrickson and Robert I. Levy. Using an analytic method called paper electrophoresis, they divide high-blood-fat patients into types according to the type of fats found to be in excess and the relations with atherosclerosis, diabetes, etc.

Type I, which is rare, is high in both cholesterol and triglycerides apparently not associated with diabetes or heart and artery disease.

The more common Type II is high in cholesterol, about normal in glycerides, and associated with premature coronary artery disease not with diabetes. (Some cases apparently result from poor thyroid action and respond primarily to specific medication.)

Type III, also common, is, like Type I, high in both cholesterol and triglycerides, and, like Type II, associated with coronary disease. It is associated with peripheral blood vessel disease and diabetes.

In patients of Type IV, triglycerides are high while cholesterol is relatively near normal. This type is associated with obesity and a disease pattern something like that of Type III but possibly clearer.

Type V is a mixed picture and may represent combinations of other types.

Dr. Peter T. Kuo of Philadelphia is a lipid researcher who believes in the “carbohydrate-dependency” of certain high blood-fat conditions but puts major stress on the immense variability among individuals and thus the need for varying treatments. Using the Fredrickson-Levy classifications, Dr. Kuo recently reported several interesting findings involving fats and carbohydrates.

Except for Type I, he finds the different types to be variably “carbohydrate sensitive” and variably responsive to diets in which fruit and other food containing sugar are eliminated and starches limited to 125 grams a day. In some people, even moderate amounts of alcohol can stimulate Type IV blood-fat abnormalities, for example. But Dr. Kuo would not blame sugar and starch alone and exonerate saturated fats as the lipid-elevating villains; all are involved in varying proportions, he says. “Chronic over-nutrition is perhaps the most important single factor in the high cholesterol or high triglycerides of many coronary heart disease patients.” Too much starch and sugar can induce Type IV conditions and too much fat can induce some of the Type II cases. Type I is recognized generally as caused by certain fats and treatable by limiting their intake sharply. (In addition, Dr. Kuo points out, blood-fat-lowering drugs are also selectively useful in many Type II through V patients, the choice of drug depending on the pattern of abnormality.)

Dr. Yudkin, by contrast, tends to minimize the role of fats. To anyone familiar with cholesterol research in this country, this seems to be at odds with clear results in large populations in which a diet low in fat, particularly in the saturated fats, has lowered serum cholesterol and the incidence of heart attacks. One of the largest and best of these studies was made with New York City’s “Anti-Coronary Club.” Men between forty and fifty-nine restricted to its “Prudent Diet” have had fewer heart attacks, only slightly more than a third as many as a comparable group eating their usual diets.

Dr. Yudkin’s explanation for such findings is that either deliberately or accidentally, sugar intake was also curtailed. While the “Prudent Diet” does emphasize which fats to avoid, it also recommends limiting “empty calorie” foods—sugar, candy, soft drinks, and other concentrated sweets. So perhaps he goes too far.

Any single-factor debate, such as fats vs. sugar, has a certain unrealistic quality about it because strong or suggestive cases can be made just as well for circumventing heart disease by not smoking cigarettes, getting lots of exercise, avoiding stress-producing anxiety, and choosing parents who live long and die of noncirculatory disease, not to mention the advantage of being a premenopausal female. It may well be that the varying factors in an immense variety of combinations lead different people by different pathways into dangerous artery and heart disease. As certain experts have suggested, we may be so genetically complex and so many things may happen to each of us that controlled tests large enough to pinpoint precisely the importance of any one of the variables are almost impossible to devise. The experts seem to know enough to suggest possibly helpful diets and medications but not enough to say they will guarantee a healthy heart.

Dr. Edward H. Ahrens of Rockefeller University, one of the nation’s leading lipid researchers, welcomes the sugar debate, even though he thinks the evidence so far is sketchy. “More and more people,” he says, “are becoming discontented over big, august, and official bodies telling people exactly ‘how to eat for a healthy heart’ as though we already had the answers. We don’t, and I welcome any questions that point out the need for much more research.”
The Now Lights are great shapes electrified, generated by designers with a brave new eye for function with style. Inspiration streaks from everywhere: Delicious new colors in plastics that beg to be brought to light. Newly discovered industrial materials, wonderful metals sleek and textured, shaped like sculpture. Shapes we have lived with in other ways—lanterns, hair dryers, auto headlights—translated, sometimes imaginatively, sometimes verbatim, into lamps that are more saucy than serious. Some of the lamps are streamlined products of their functions alone (see the switched-on lights in House & Garden for December). Of the continual explosion of new designs bursting to light every day, some are destined to become classics, some are fun fireworks strictly of the moment. All are lights fantastic, yours for the asking right now. 1. Latter-day railroad lantern to light up a bookshelf or table. Designed by Joe Colombo in richly colored Metacrylate plastic. Largest, 11 inches high, about $30. At Macy's. 2. Headlights on stems of brass and enameled steel that throw high beams at the ceiling. Adjustable to 78 inches tall. About $200. Imported by Atelier. * 3. Zany light box with luminous shapes that spiral and undulate in endless pattern. "Luminosity" by Bill Bell. 20 inches wide. About $200. * 4. Tall white metal trumpet filled with light—torchier for today, 77 inches tall. About $36 at Rich's. 5. Industrial vacuum hose coiled into a desk lamp, 18 inches wide. About $75. From Chiaro Scuro. 6. Green metal stovepipe just 7½ inches tall, to hang or stand depending on your point of view. About $17 at Sam Flax. 7. Amiable lamp made of two white metal spheres that lean to light your work. 10 inches high. About $75 at Sachs New York. 8. Green plastic and metal lamp with a movable "helmet" that directs the beam. Designed by Tobia Scarpa. 9½ inches high. About $45 at Design Research. 9. Sunburst of movable plexiglass loops designed by Superstudio of Milan. 24 inches long. About $100 at Scarabaeus. 10. Double sphere of white and bronze plexiglass on a plastic platform. 20 inches high. About $112. * 11. White acrylic "hair dryer" on a stainless steel shaft. 65 inches high. About $350 at Bloomingdale's. 12. Parade of little metal lamps with two shades—one that rotates within the other—to let out a flood of light, or just a leak. 7 inches high. About $30 at Bonniers. 13. White plastic sphere suspended in a molded curve of flaming orange plexiglass. 16 inches high. About $75 at Bonniers.

* AVAILABLE THROUGH DECORATORS. FOR STORE ADDRESSES, PLEASE SEE PAGE 102.
A wind-ruffled marsh on the southern shore of Long Island. Tawny in autumn, ice blue in winter, mysterious in sea fogs. Out among rushes, flashes of heron and pheasant. Overlooking this wideness, a bold new house designed by architects Marcel Breuer and Herbert Beckhard for Mr. and Mrs. Bert Geller. Shaped in a spectacular parabolic arch, the house, amid trees, looks like a huge bird, wings spread wide, hovering lightly over the land. Yet this lightness springs from a formidable inner strength. The house is built of concrete poured on the site, and the arch plunges into the earth at both ends. (Continued)
Twenty-three years ago, House & Garden published another house designed by Marcel Breuer for the same family in the same village. Then, the Gellers had a flock of small sons for whom the house—built of wood—was primarily and capacious designed. Now the boys are grown up and away from home, and the Gellers realized the old house was too big and unmanageable for only two, so they decided to move. Devoted Breuer fans, they wanted another Breuer house—this time, planned just for them. “We wanted light and open space like the first house,” says Mrs. Geller, “but in a size and plan I could take care of by myself. Servants are so scarce, you have to adjust.” The radical design of the new, six-room house helps this adjustment by creating a new style of living.

Over half the interior consists of one huge room, above and left, that faces south and combines living room, dining room, and kitchen all in one. (Continued)

**SLEEK, LINEAR FURNITURE**—most of it designed by the architects and mostly built in—makes the house easy to care for. Dining table and island counter in kitchen, left, both of polished granite, are imbedded in the floor. Conversation pit, two steps lower than rest of room, is lined with carpet, snuggled with sofas for cozier contrast to flagstoned areas.
FLYING BUTTRESSES.

Four swooping "legs" of arched (indicated by blue in plan) continue into ground and are linked with ground steel cables embedded in concrete. Below arch, jutting slabs of concrete compose a sun screen to ward off glare and heat from glass-walled room. Lower left: From drive, all see across tree-shaded garde of entrance courtyard. Lower right: Courtyard walls and entrance copy are also poured concrete.

A strong sculptural quality

Expanding the space both visually and physically, one whole wall of the 55-foot-long room (one entire side of the house) is made of glass panels, fixed and sliding, that open onto a broad terrace for summer entertaining. The great arched exterior of the house, which is also its entire roof (see plan, above), creates for the main room a vaulted ceiling that soars to 17½ feet at its peak.

Living, dining, and cooking in one room has obvious sociable pleasures for the Gellers. Drawbacks? "Well, naturally I don't cook up a storm when guests are right there," admits Mrs. Geller. "I prepare things in advance. It's a different way of entertaining . . . easier. To suit our new life." The trim kitchen is hardly recognizable as a work area. Cabinets are a flat-finish charcoal gray, the cooking top a new type having a flush, white glass surface with embedded heating elements.

The remaining half of the house is a series of small, low-ceilinged bedrooms and baths. In contrast to the wide-open loftiness of the main room, the bedrooms are purposely private little caves, their 8-foot ceilings lined with dark brown cork, their floors covered with deep red carpeting. Housekeeping could hardly be easier. Flagstone floors in the main room and halls can be mopped, and some of the wall surfaces are either rough-finish or bushhammered concrete.

To insure privacy, the house opens out in only two directions: The two end walls (one facing a near neighbor) are completely windowless. The bedroom area is screened by a little, high-walled forecourt, which will eventually contain a fountain and a sculpture. It is the back of the house facing the marshes that draws in, in one big sweep, all the lovely light that bathes the whole interior.
Please don't eat the flowers...

How Charles Masson creates bouquets for LaGrenouille

Going to lunch at La Grenouille is like going to a party—the people attractive, the food delicious, the flowers dazzling. "The whole concept of the restaurant is one of welcome," says the proprietor and host, Charles Masson. "To reciprocate the courtesy of a visit, we must simply do our best." Painter, rose gardener, photographer, former boxer and U.S. Army judo instructor, touch-football player with two young sons, superb spare-time cook (and guest chef aboard the yacht Ondine on its winning transatlantic race from Newport to Ireland last summer), Mr. Masson not only supervises a staff of forty-nine perfectionists, he is up creating La Grenouille's legendary bouquets every day when other New Yorkers are just awakening. Though he believes "a bouquet must come from within," his techniques are as lively as his views. He likes "the evanescence of crystal" and rinses his huge vases with wine vinegar and warm water to make them sparkle. He takes a serrated bread knife to whack off in one stroke the ends of a bunch of long-stemmed anemones (Continued)

Charles Masson says of his enormous bouquets, right and left, and the small ones in brandy snifters ready to be set on tables, above, "The purpose of a bouquet is to soften life a bit with beauty. I don't think anyone makes a bouquet comme ça. At heart we are all artists when we work with flowers. Like love or a painting, bouquets express our feelings."

Photographs by Horst and Beadle
Charles Masson: “You must bring flowers into conversation.”

With metal tongs he zips off lower leaves and thorns from roses. He briskly clips four vertical slices in woody stems of lilac or dogwood. Thrusting the tallest flowers in vases, he interweaves the stems, “what I call knitting to make them steady but not like a broomstick.” When the bouquet has taken shape, he lifts it, as gently as a father might lift a child, and it falls back open and relaxed. Now his stance is that of a painter. Flower after flower is added like a brush laden with paint. “See how the tall yellow rose makes this shy mauve anemone say hello? You must bring flowers into conversation,” or “Boom—some Peter Max color to surprise this Fantin-Latour lavender.” He picks up scissors. “Cutting can work like a zoom lens, to bring out certain effects. A bouquet needs silences that lead to eloquence. You see?” And you do. Suddenly every flower has something to say.
COLOR NEWS:

BLONDES & SILVERS

Beautiful blondes and shimmering silvers are lighting up today's rooms with a new glow and glitter. The blondes roam in color from palest platinum through honey gold to deep caramel—and through a whole range of textures: bronze, leather, cork, rattan. Silvers turn up in metallic finishes, in soft grays of velvet and suede, in the silvery look of mirror and Lucite.

Illusion of silver in a living room without a trace of the real—the very small living room by fabric designer Louis Fischer of nett-Morrow-Fischer, Inc.ies with two mirrored walls that give a feeling of tremendous space. The one-and-white-flecked fabric on the sofas arranged banquette fashion is to glitter like sterling coins. The ones of pearly white in dried figs, goatskin rug, pillows, and accessories reflect more of the silvery sheen. Silvery steel paired with toasted blondeuede—Frontera sculptured mirror—make a generously wide table for sitting at a rosewood (or desk) that stands on a silvertone finish accented with silver of sea-foam green and white. Silvery hardware turns a cherry engine chest into a cloud of silvery gray. By Heritage Furniture.

Tawny blonde rattan tub chair that swivels on a very petal-shaped base of Swedish chrome. By Selig Mfg. Co. Silvery mosaic of mirrors fill in the white fretwork headboard, turn it into a silvery backdrop for a bed made up with white-banded chocolate sheets by Sutter. Silvery silhouettes in a chevron pattern fill a screen covered in glossy black-and-white vinyl, held together with piano hinges. Designed by Bill Leonard for William L. Designs, Inc.
Lioneses Silvers

A straw blonde finish on a back love seat (1), accented with a striping, the seat pad covered in a blue and yellow patterned fabric. Love Furniture. Dark blonde nut in a writing table with cabriole legs (2). By Henredon Furniture Industries. Silvery chrome and ginsu Idaho in a tubular framed chair with a sling seat and back. Imported Italy by Flair Furniture. Luminescent plexiglass forms the molded base of a glass-topped table (4) that emits a silvery shine. Designed by Palmer for Founders Furniture. Natural blondes in the living room of Mr. and Mrs. Neal Hochman's house (5) begin with rough-combed-painted walls that cast a golden glow on fabrics ranging from buttercup to camel and woods in deeper e-brown tones. Silvery highlights: a tufted white table and two designed by Zajac & Callahan. Walling over sofa by Julius Goldstein, on its left, a kinetic light painting by Lyndes. On opposite wall, water by Theodore Turner and an oil by Graziani. Silver leaf sheathes the living room in Mr. and Mrs. Morris Ber's apartment (6), glows under the reflected light of indirect cove lights combined with spotlights—designed to emphasize art: paintings by Julius Bissier and Nicholson, sculptures by Alicia Penalba and Isamu Noguchi. Interior design by Edward Benesch. Silvery anodized white highlighted with a blonde striping accents curves of a ribbon-back dining chair. By Thomasville Furniture. Silvery chrome curves glisten through the glass top of a changeable table (8). The base consists of three separate, interlocking arcs whose sculptural arrangements can be changed at will. Imported from Germany by Basic-Witz. Blondes and silvers fill a room (9) with a counterpoint of textures: alabaster lacquered pale sand; pale yellow "fur" on love seat; soft leather on plexiglass and steel chairs. By Baughman for Thayer Coggin, Inc.

For shopping information, turn to page 100.
Battery blonde burl of olive and pickled pecan makes a two-piece bookcase-cabinet (2) in the Directoire style. Its upper doors are of glass with grillwork, its lower doors are inlaid with lagoda burr sheaf of olive. By Thayer Coggin, Inc. Silver pickled pecan makes a two-piece bookcase-cabinet (2) in the Directoire style. Its upper doors are of glass with grillwork, its lower doors are inlaid with lagoda burr sheaf of olive. By Tomlinson. Mellow blonde oak lightly distressed, gives a brand-new look to an old friend—the Windsor chair (3). By H. T. Cushman Mfg. Co. Danish blondes—four separate beechwood cabinets add up to a storage wall, (4). Separate refectory table in matching wood has an extending leaf at each end. By Bassett-Witz. Patent olive ash top of white-lacquered base makes a heroically-scaled dining table, (5). The two center leaves can be removed, and the two half moon ends with natural dark streaks come together to make a round table on a cylindrical pedestal. By Thayer Coggin, Inc. Sunny blonde suede on a modern version of the classic Chippendale roll-arm love seat (6), softly tufted. By Flair Furniture Co. Silvery chrome and plexiglass étagère, (7), sparkles in a room furnished with a blonde sofa and arm chairs plus a table and chairs of plexiglass, chrome, and glass. The frame of the étagère is tubular plexiglass joined by polished metal cylindrical brackets. The shelves are glass. Designed by Brian Palmer for Founders Furniture, Inc. Lustrous plexiglass base brings a polished urethane chaise (8) into the silver family. Silver-dotted brown stretch fabric covers the cushion. Designed by George Mihm for Directional Industries, Inc. Apricot blonde accents on a white antique finish turn a little pedestal table (9) into a real blonde. By Tomlinson.

For shopping information, turn to page 10.
Out of the dining room into the living room, real silver and that most precious of blondes, vermeil. Packed with decorating zest, they are marvelously versatile, easily converted to innumerable uses. A Georgian wine-cooler is crammed with eucalyptus. A pair of tall, slim candlesticks gleam in a shadowy corner. A great goblet overflows with flowers. A basket-weave tray or a footed dish holds little things on a coffee table. Both the silvery silvers, left, and the vermeils, above, are in stores now. For details, see page 101.
Neat Idea!

Thermador's New Cooktop has a Flip Top!

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The entire cooktop hinges up and is held at a convenient angle for cleaning by a support arm. Porcelain drip pans and their covers may be removed for dishwasher or in-the-sink cleaning. Elements are permanently attached and there is no exposed wiring... Thermador's planning to reduce service problems.

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Corkscrew

Choosing wines for dinner parties

By Sam Aaron

Editor's note: This article is adapted from How to Eat Better for Less Money by James A. Beard and Sam Aaron, to be published by Simon and Schuster this year.

A wine tasting party or a judicious sampling of half bottles of wine in your evening meals will give you a pretty good idea of the wines within your price range that you will want to lay in for your dinner parties—based, of course, on the kind of food you are likely to serve.

Although many people now are likely to dismiss the whole question of choosing appropriate wines by saying the wine you like is the best one to serve with whatever happens to be eating, there are some time-honored partnerships that deserve to be observed—notably the one abiding white wine with fish and red wine with hearty red meats game—simply because they make good culinary sense. There are exceptions, of course. It is perfectly legitimate to serve light red, slightly chilled, such as a young Beaujolais, with rich, oily fish cooked in red wine—salmon, for instance. Certainly delicate game birds such as dove or quail taste better with the less dominant white wines. As a general rule, however, you should pair fish with white wines. If you happen to like white wines, you can also serve them with lighter, whiter meats such as veal, pork, and ham, and, in the poultry food, with chicken, roast or poached turkey, and even goose.

Continued on page...

Opposite Page

A Bumper Crop of Ceramic Vegetables

Blooming in their garden settings, looking luscious enough to eat, a crop of delightful fantasies (clockwise from the left): the reddest, ripest tomato dinner plate; golden covered canister; majestic red cabbage tureen on leafy plia; cauliflower-inspired coffeepot and cup; deep-toned asparagus serving dish; crunchy broccoli-floweret-topped canister asparagus spear-filled basket epergne. On a rustic table set for an outdoor lunch, center, ceramic cauliflower ture centerpiece, cabbage-leaf soup bowls and plates. For shopping information, see page 100. For tempting ways to prepare real vegetables, please turn the page...
Equipment to store, prepare, and cook vegetables

1. For homemade vegetable soups, two stainless steel essentials: 8-quart stock pot, $22.50 by Vollrath,* strainer-ladle, $4 at Paprikas Weiss. 2. Electric juicer—the quick, easy way to transform vegetables into vitamin-y drinks. 13 inches high, $50 by Panasonic.* 3. Amber glass dish for baking, braising, serving. 3-quart capacity. "Topaze," $3 at Bloomingdale's.


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STORE ADDRESSES, PAGE 102."
CHOOSING WINES FOR DINNER PARTIES

continued from page 86

Flower Moselle or the acidity of a Meursault can help cut its rich fattiness. Duck, on the other hand, seems to need the assertiveness of a red wine. When you are serving a poultry dish cooked with white or red wine, of course, you would serve a similar wine with it, and the same holds true for meat dishes. Remember that richer foods take more robust wines. A light red would be fine with grilled steak, shish kebab, or a simple beef stew, but roast prime ribs or a rack of lamb need a Burgundy or Bordeaux, or perhaps a Cabernet Sauvignon or Pinot Noir, to do them justice. And heavier, fuller wines are definitely needed when you serve roast meat with a Périgueux or Madeira sauce.

Regional foods and regional wines go hand in hand in every country. The garlic-redolent *branlade de morue* or *bourride* with aioli sauce virtually demand a Provençal white wine, such as Cassis. *Vitello tonnato* is well served by Suave and Verdicchio, pasta with meat sauce and cheese by Chianti or Valpolicella. Paella takes kindly to a Spanish white Rioja, *quiche Lorraine* to an Alsation wine, while barbecued chicken is happy with a California Zinfandel or Gamay Beaujolais.

**Wines with hors d'oeuvres**

Generally speaking, wines do not belong with the hors d'oeuvre course, unless you are having something like oysters or other seafood, or perhaps a pâté or quiche with which you could serve an Alsation or German wine. Nor are table wines served with soup, although, if you like, you can have a glass of dry Madeira or amontillado with consommé, turtle or game soup, or seafood bisque. Wines should definitely be kept away from foods containing vinegar (salads, mint sauce, vegetables vinaigrette) because vinegar is the enemy of wine. If you wish to serve wine with a salad, use lemon juice in place of vinegar. Curries and spicy chilies or hot South American dishes are not designed to partner wine (beer is a better drink for them), and neither are Oriental and sweet-and-sour dishes.

Wines belong with fish, with meat, with poultry, with game, and with cheese, when the latter is served as a course on its own after the entree. Always pick a wine of equal stature with the cheese, neither greater nor lesser—a fine red Bordeaux for Brie and Camembert, a more modest red with a Boursault, Créma Dania, Cheddar, or Taleggio.

If you have a maxim, let it be “the better the dish, the better the wine.” Food that is a work of art deserves a wine of more consequence; food that is run of the mill merely rates something pleasant to drink.

**Wines with desserts**

Few people nowadays, apart from the great wine connoisseurs, serve wine with the dessert course. They prefer to invest in the dry table wines, which are more effective and necessary. However, if you wish to serve wine with dessert, the traditional and acceptable choices with sweet dishes are Champagne ("extra dry") harmonizes better than the austere "brut"), cream sherry, dessert port and Madeira, and the
sweet white dessert wines—Sauternes, the German spätlese and auslese, or a California dessert wine, such as a Semillon. With fruit, fresh or poached, there are other choices. A light red wine or a sweet white wine can be very pleasant with fresh strawberries, raspberries, peaches, and pears, and the spicy floweriness of Gewürztraminer is good with apples.

If you are serving more than one wine with a meal, the progression is the same as at a wine tasting—white before red, dry before sweet, young before old, light before full-bodied, modest before great.

You may notice that we haven’t touched on brut Champagne or rosé wines as companions to food. The theory that Champagne can be served with any course throughout a meal is a fallacy in our opinion. In any case, if you are going to all that expense, Champagne belongs on its own or with something as grand as fresh caviar or a marvelous foie gras.

Rosés have their place on a menu. You can serve them with certain lamb dishes, such as shish kebab, occasionally with pork or ham, although they are really at their best with cold food or simple summer food. But if you serve a rosé, be sure it is one with some character—a French Tavel or a California Grenache Rosé.

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Balcony room has indoor view

High under the vaulted ceiling of the Bert Gellers' house, a carpeted mezzanine overlooks the big, two-story living room. There the Gellers retreat to watch TV and to enjoy a change of space and an expansive new indoor-outdoor view.

From mezzanine, stone steps lead down to entrance hall. Adjacent bathroom and sauna (see plan) allow the room to double as a guest suite. Taut marine rigging stretched across the interior window opening makes a safe, trim railing.
Facts about building

MATERIALS AND EQUIPMENT USED IN
THE BERT GELLER HOUSE (pages 70-73)

CONTRACTOR: Barnes Building Co.
SIZE OF HOUSE: 3,654 square feet; garage, 414 square feet.
SIZE OF LOT: 4 1/2 acres.

STRUCTURE
Foundation: Poured concrete slab and poured concrete foundation walls and footings reinforced by steel cables.
Structural framing: Poured concrete walls topped by a parabolic concrete vault, separated from the walls by compressible material.

EXTERIOR OF HOUSE
Walls: Poured concrete walls with entrance walls bushhammered. Stucco front wall.
Insulation: In walls, glass fiber batts by Owens-Corning Fiberglas Corp. On ceilings, cork tiles by Gilbert Phillips, Inc.
Windows: Wood frame fixed glass panels and sliding glass panels.
Doors: Flush panel and built-up wood doors by U.S. Plywood Corp. and wood frame, glass panel doors.
Exterior finish: Trim painted black and bronze black.

INTERIOR OF HOUSE
Walls: Gypsum "Sheetrock" by U.S. Gypsum Co. On living room fireplace wall, bushhammered concrete; on bathroom walls, white ceramic mosaic tile by Mosaic Tile.
Ceilings: Natural brown cork and cork painted white by Gilbert Phillips, Inc.
Interior finish: In major rooms, off-white paint; in guest room, one wall painted blue; in kitchen, charcoal gray paint by Pratt and Lambert.
Floors: In major rooms, blue stone flagging; in living room conversation pit and bedrooms, walk-to-wall carpet by Molina Mills, Inc. and Rugucofiers, Inc.
Lighting fixtures: Recessed ceiling cylindrical down lights and wall washers by Edison Price, Inc. and plastic covered ceiling hanging fixtures from Atelier, International, Ltd.

Electrical equipment: Circuit breaker panel box by Murray Manufacturing Co.
Fireplace: Bushhammered concrete with damper by Donley Bros., Inc.
Hardware: By Elmer T. Hebert.
Music system: Record turntable by KLH. Speakers in living room wall cabinet, other stereo speakers, portable. Intercom by Standard Telephone Co.
Countertops: In kitchen and laundry, matte finish white plastic laminate Formica by American Cynanod Co. and gray granite by Cold Spring Granite Co. In bathrooms, white marble.
Plumbing fixtures: White fixtures by Crane Co.

MECHANICAL EQUIPMENT AND APPLIANCES

Hot water heater: Two 50-gallon tanks by Rheem Mfg. Co.
Heating-cooling system: Two zones, forced warm-air heating and cooling. "Airflow" circulation of warm or cool air under floor of house. Two furnaces, cooler, and blower fans by American-Standard. Controls by Honeywell.

FEBRUARY, 1970

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In an age of change and challenge it is healthy to re-examine traditions ... to appraise whether they are useless relics of the past or have become customs because they serve human needs.

What about the traditional American funeral? Beyond providing the dignity of a proper burial certainly it can do nothing for the person whose life is ended.

According to leaders in medicine, psychology, sociology and religion, the funeral ceremony does a great deal, however, for those whose lives go on. The bereaved family, Their friends. Their close circle in the community.

One thing it does is help those who grieve accept the reality of death. They know it happened. But a part of their mind rejects it, runs away from it.

The funeral service takes them gently by the shoulders and turns them to face it. And having faced it, having viewed it, having it, things are easier.

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The funeral service takes them gently by the shoulders and turns them to face it. And having faced it, having viewed it, things are easier.

Things continue to be easier (though it may not seem so at the time) as the arrangements have them talking with sympathetic friends at the visitation.

Unburdening ourselves seems to make room for courage. As surely as sharing joy increases joy, expressing and sharing grief lightens grief.

That's why even those without deep religious convictions adjust more quickly to life when they have observed the funeral rites. To the religious family, of course, the funeral ceremony, presided over by their clergyman, is not only a personal but a public profession of faith. In its sharing with others, it is a source of strength that passes understanding. For the family ... for friends ... for society.
Poppystrail red cabbage tureen and cover, $15. Green leaf plate, $4. Both by Melox.
Ceramic cauliflower coffee pot, $30; salad plate, $4.50; cup and saucer, $7 at Mayhew, 601 Madison Ave., New York, N. Y., 10022.
Eggplant covered server, 12" long, $3 at Mayhew.
Ceramic covered canister shaped like broccoli stalks, 1 1/2 qts., $9 by Melox.
Covered epergne shaped like asparagus stalks, $30.50 at Mayhew, Tablesetting center.
Checked Belgian linen tablecloth, "Rotterdam," permanent press, 52" x 70", $8 at Scher Textiles.
"Napoli" ceramic dinnerware: dinner plates, 10 1/2", $5 each; soups and saucers, $7.50 each; salt and pepper-shakers, $4.50. Bamboo-handled flatware, four 6 piece settings $36. Crinkle glass pitcher, $13, and iced tea glasses, $2.50 each. All at Mayhew.

Page 88:
Pumpkin tureen with cover, orange and yellow, $21 at La Cuisinière.

BLONDES AND SILVERS FOR DECORATING ZEST

Page 84:
6. Georgian-style silverplated wine-cooler with removable glass liner, 10" high, 2 qts., $75.70. By Wallace Silversmiths.
7. Flexiglass trunk with lock and key, nickel and brass fittings, 16" square, 16" high, $180. From Sovia Janis, 8, Sterling компью, 2 1/4" high, 5 1/2" diam., $35. By The Steiff Company.
8. Silverplated round tray with basket-weave gallery, 10 1/4" diam., $32.50. By Wallace Silversmiths.
9. Silverplated humidifier with humidifier in lid, 5 1/4" high, 5 1/4" diameter, $32.50. By Wallace Silversmiths. 10. Silverplated candlesticks, adjustable in height by screwing on additional sections, 16" at highest, $30 a pair. By Towle Silversmiths.
12. Decanter, 2 1/2" x 5" x 4", $25. From Sovia Janis.
13. Plymouth elongated fur a limited line only at participating Sealy Dealers.
14. The Sealy Quilt Supreme. The durability, comfort, and firmness you'd expect in a set costing $200 more. Now reduced during this special sale.

Sealy is having a sale.
The Sealy Quilt Supreme. The durability, comfort, and firmness you'd expect in a set costing $200 more. Now reduced during this special sale.

$99  
Twin or full size, 3-pc. set

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What does douching with DEMURE® have to do with your HUSBAND?
A lot. Every husband wants his wife to be feminine ...in every sense of the word. And Demure Liquid Douche lets you discover how completely feminine you can be.

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The Mayfair Rock-A-Lounger that knows about comfort. There's not a handle in sight but it adjusts to an infinite number of positions. Rocks too. Upholstered in a wide selection of upholstery fabrics. Visit your dealer or write for a free color folder today.

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BY VERMONT WINDOSKI

Boldly beautiful dresser with abundant storage space. Masterfully distressed and antiqued, it has softened worn edges and glows with deep golden warmth. From the famed Bennington Solid Pine Collection of Early American bedroom, dining room, living room, functional and occasional furniture. See it at fine stores everywhere.


INFORMATION FOR SHOPPING
continued from preceding page


ADRESSES OF STORES
MENTIONED ON PAGES 95 AND 168 OF THIS ISSUE
ALBERT VAN LEIT & CO., 979 Third Ave., New York, N.Y., 10022
ATLIER INTERNATIONAL, LTD., 139 E. 57th St., New York, N.Y., 10022
BELL DESIGNS, 37 E. 50th St., New York, N.Y., 10022
BLOEMENDALE'S, Lexington Ave. at 59th St., New York, N.Y., 10022
BORNERS, 605 Madison Ave., New York, N.Y., 10022
BUNCH RESEARCH, 53 E. 57th St., New York, N.Y., 10022
CROSENO GLENN, 6 E. Mechanic, New Hope, Pa., 18938
HAMMACHER SCHLEMIMER, 147 E. 57th St., New York, N.Y., 10022
KARL SPINGER, 306 E. 61st St., New York, N.Y., 10021
LA CUIRERIE, 905 Madison Ave., New York, N.Y., 10021
LEMEAL, 325 Bleeker St., New York, N.Y.
LORD & TAYLOR, Fifth Ave. at 38th St., New York, N.Y., 10018
MACY'S, Herald Square, New York, N.Y., 10001
PAGEANT WALLPAPER CO., 979 Third Ave., New York, N.Y., 10022
PAMPERED KITCHENS, INC., 21 E. 10th St., New York, N.Y., 10003
PAPRIKAS WEIS, 1546 Second Ave., New York, N.Y., 10028
RAIMON, 225 Fifth Ave., New York, N.Y., 10010
REGENCY, 32 E. 10th St., New York, N.Y., 10003
SACHS NEW YORK, 2480 Grand Concourse, Bronx, N,Y., 10454
SAM PLAY, 551 Madison Ave., New York, N.Y., 10022
SCARABAEUS LTD., 223 E. 60th St., New York, N.Y., 10022

HOUSE & GARDEN
gear and figures and medieval Madonnas, whose original content involved worship, continue to look reasonable in altarlike settings, either ennobled by bases or close to a wall or in niches. How best to light these depends partly on the light in which they were created and originally used. A Cycladic idol carved in the sun-filled, clear air of Greece will probably benefit from overall, direct light, especially daylight. An African mask once worn at campfire ritual dances might look well in flickering candlelight or in a sharply focused light that pinpoints its contours and creates shadows.

Reliefs, from small Renaissance bronzes and Benin plaques to Leonard Baskin’s medallions and Louise Nevelson’s boxy constructions, can also be placed in situations that permit only frontal viewing. Their contours are best revealed by light from the side, which includes light from above or below — anywhere but the front.

Sculptures in the tradition of Julio Gonzalez’s pioneering welded ironworks of the nineteen-thirties and David Smith’s openwork iron creatures and painted “Totem” figures, although they are volumes rather than flat (and you should therefore be able to walk around them), can be displayed dramatically in silhouette, fairly close to a neutral background. Light from behind further dramatizes them.

Yet another kind of sculpture we view more or less frontally are the wall-length mixed media tableaux of figures caught in action by Edward Kienholz and George Segal.

What to do about lighting also depends greatly on the specific conditions in the room. Sculptures in generally well-lit areas may not require special light, unless you want to heighten shadows formed by crevices or emphasize a highly reflective surface. Outdoors it can be a pleasure to wait for the moon to go to work instead of providing a nightly lit stage. You can enhance the intimidating nature of a large, boxy construction by lighting from the side, which includes light from above or below. But light colored by filters, indoors or out, is almost invariably overdoing it. Leave that to the light sculptors.

Their works, happily, provide their own lighting, and some of the most exciting project light throughout the room. It is best not to diminish the effects of such works by leaving other ambient light on when they are in action.

Just as light sculptures draw us into their orbit in one way, small, passive objects —what my sculptor friend fondly nicknames chess-set sculptures—can be most meaningful when they are out where we can touch them, play with them, and rearrange them, perhaps massed on an outside coffee table or a much used desk. Nearly all sculpture appeals to our tactile sense, something that painting can rarely do, and it stays alive longer when it is moved around and touched.

Manuscripts
House & Garden assumes no responsibility for unsolicited manuscripts, photographs, drawings or house plans. All material must be accompanied by postage for return.

Little Rosetta doesn’t know that her future hangs in the balance... her father has just been killed in an accident, her mother cannot earn enough to feed a large family.

Before long her big smile will be lost as she searches for food, shivers without warm clothing, unable to even write her own name, trapped for life in a crowded slum in Rio de Janeiro, Brazil.

We must enroll her in our Family Helper Project immediately, so she can stay with her mother, yet receive the assistance and education that will make her childhood happy—and her future hopeful.

How can you sponsor a child like Rosetta in countries around the world? Here are some answers to your questions:

Q. What does it cost to sponsor a child? A. Only $12 per month. (Your gifts are tax deductible.)

Q. May I choose the child I wish to help? A. You may indicate your preference of boy or girl, age, and country. Many sponsors allow us to select a child from your emergency list.

Q. Will I receive a photograph of my child? A. Yes, and with the photograph will come a case history plus a description of the home or project where your child receives help.

Q. How long does it take before I learn about the child assigned to me? A. You will receive your Personal Sponsor Folder in about two weeks, giving you complete information about the child you will be helping.

Q. May I write to my child? A. Yes. In fact, your child will write to you a few weeks after you become a sponsor. Your letters are translated by one of our workers overseas. You receive your child’s original letter, plus an English translation, direct from the home or project overseas.

Q. How long has CCF been helping children? A. Since 1938.

Q. What help does the child receive from my support? A. In countries of great poverty, such as India, your gifts provide total support for a child. In other countries your sponsorship gives the children benefits that otherwise they would not receive, such as diet supplements, medical care, adequate clothing, school supplies.

Q. Are all the children in orphanages? A. No, some live with widowed mothers, and through CCF Family Helper Projects they are enabled to stay at home, rather than enter an orphanage. CCF has homes for the blind, abandoned babies homes, day care nurseries, health homes, vocational training centers, and many other types of projects.

Q. Who owns and operates CCF? A. Christian Children’s Fund is an independent, non-profit organization, regulated by a national Board of Directors. CCF cooperates with both church and government agencies, but is completely independent.

Q. Who supervises the work overseas? A. Regional offices are staffed with both Americans and nationals. Caseworkers, orphanage superintendents, housemothers, and through CCF Family Helper Projects they are enabled to give $... . Please send me more information.

Write today: Verbon E. Kemp
CHRISTIAN CHILDREN’S FUND, Inc. Box 511 Richmond, Va. 23204
I wish to sponsor a boy or a girl in (Country). Choose a child who needs me most. I will pay $12 a month. I enclose first payment of $ . Send me child’s name, story, address and picture. I cannot sponsor a child but want to give $. Please send me more information.

CHRISTIAN CHILDREN’S FUND, INC. Use of IBM data processing equipment, we maintain complete information on every child receiving assistance and the sponsor who provides the gifts. Sponsors urgently needed this month for children in: India, Brazil, Taiwan (Formosa), Hong Kong, Philippines and Thailand. (Or let us select a child for you from our emergency list.)

Write today: Verbon E. Kemp
CHRISTIAN CHILDREN’S FUND, Inc. Box 511 Richmond, Va. 23204
I wish to sponsor 0 boy 0 girl in (Country). Choose a child who needs me most. I will pay $12 a month. I enclose first payment of $ . Send me child’s name, story, address and picture. I cannot sponsor a child but want to give $. Please send me more information.

Registered (VFA-080) with the U.S. Government’s Advisory Committee on Voluntary Foreign Aid. Gifts are tax-deductible in Canada. Write 1407 Yonge, Toronto 7.
GOOD LOOKS & GOOD HEALTH continued from page 36

help it, that nobody really forgets things, they simply
don’t bother to remember in the first place. Knowing
how to listen is the trick. It’s young to listen. His key
words for memory are association, observation, and
imagination. The scholars in his Harry Lorayne
School of Memory—new in New York and opening
across the country—have such a riveting time explor­
ing their imaginations that one businessman says he
can’t wait to retire and live in his new Harry Lorayne­
opened world of imagination all the time.

NEW THIS MONTH IN THE STORES

ELIZABETH ARDEN: (After February 16) A new water world
to relax in, to lux e in, to play un-boringly in and shape up
with. The interesting world of Sequa comes with a ball to
play with seriously, which you do in and out of the bathtub,
and a new scent like cool sea water and sweet fresh air mii
bling: Sea Gelee, a clear green gel that dissolves in the
bath and invigorates, $5. . . . Sea Enamollient, rubbed on the body,
works with the bath water to give the skin a moisturizing
trip, $6. . . . Foaming Sea Bath, a bubbly frothy that’s fun and
fine for your skin, $6. . . . Sea Fluff, like a bath of real milk
but fragrantly different; ten little individual packets, $5.
. . . Soothing Sea Splash, rubbed on heartily after the bath,
duplicates that ineffable tingle that comes from a dip in the
Big Drink, $6. . . . Moisture Soap smells marvelous, is creamy
with glucose glutamates and lots of oils, $2. . . . Sea Dust
soothes the complexion from shoulder to toes, imposes a faint,
appealing aura, $5. . . . Sea Dust Spray jets on the powder
with a cool, well, really freezing punch, $5. . . . Sea Smooth
Lotion, a massage cream tuned into the exercises that helps to
smooth and soft e and appease the all-over complexion, even
helps to coax the circulation, $6.50. . . . Soothing Sea Salts,
blue-green crystals that soften hard water, have a nostalgic
smell of the sea, $7.50. Al Bonwil Teller, New York: Ex­
ceptional Skin Care, $1. You can find them all at: Lord & Taylor, New York; Marshall
Field, Chicago; I. Magnin, all stores.

CHARLES OF THE RITZ: (From February 15) A new collection of
eyelashes—eight styles, from day to evening, from spiky to
fringy. All fine European hair in brown or black, each in its
own little compact, $5. At Lord & Taylor, New York; Marshall
Field, Chicago; Woodward & Lotthrop, Washington, D. C.

ESTEE LAUDER: Some newcomers to a most luxurious line—
Re-Nutriv. . . . Extremely Delicate Skin Cleanser, 8 ounces.
$12.50. . . . Extremely Delicate Skin Technique, a soft, silky
milky lotion and anti-aging skin that contains no alcohol, $10.
. . . Re-Nutriv Extract, inspired idea for the crucial areas
around the eyes, the mouth, and the throat; one-half ounce,
$35. . . . Re-Nutriv Capsule Concentrates, 6 vials, $25. All at
Saks Fifth Avenue stores.

REVLON: The Ultima Line turns its attention to putting on an oily
skin in its most attractive light. . . . Ultima Make-up Oil Blot­
ter, $6.50. . . . Ultima Night Creme For Oily Skin helps main­
tain the acid-alkaline balance and recognizes that even an oily
skin needs moisture, $7.50. At Bonwit Teller, New York;
Halle's, Cleveland; I. Magnin, all stores.
SAUNA BELT—The fastest, most effective waistline reducer ever discovered

The Incredible New...

GUARANTEED TO TAKE FROM 1 TO 3 INCHES OFF YOUR WAISTLINE IN JUST 3 DAYS OR YOUR MONEY REFUNDED

SAUNA BELT

INCHES OFF YOUR WAISTLINE IN JUST 3 DAYS OR YOUR MONEY REFUNDED

SAUNA BELT—The first really new idea in slendierizing in years produces sensationaly rapid results in reducing the waistline—for men or women—and without the need for any weight loss. Unbelievable results like these—results which speak for themselves:

MRS. L. PEREZ: "I used the Sauna Belt for about 30 minutes one afternoon and lost 2 inches from my waistline and 1 1/2 inches on my tummy. It is truly amazing."

MR. JACK VINCENT: "I used the remarkable Sauna Belt for a 2-week period and reduced my waistline nearly 5 full inches. My appearance is 100% improved."

MRS. PAULA THOMPSON: "I had a skirt that was too tight for me. I used the Sauna Belt for just a few minutes one day and lost 1 3/4 inches from my waist. Now the skirt fits beautifully."

MRS. C. M. SORENSEN: "Using the Sauna Belt for just a few minutes a day for one week produced a 3 inch loss on my waistline and a 3 1/2 inch loss on my tummy."

WHAT IS THIS SENSATIONAL NEW "SAUNA BELT"?
The Sauna Belt is made from a special non-porous plastic material. It is completely different from any other so-called "waist reducing belts" on the market. The Sauna Belt is placed around your waist, directly against the skin, and then, by use of the special tube provided, the belt is inflated—just like blowing up a balloon. As the belt is inflated it will tighten itself around your waist and you will notice a snug, comfortable feeling of warmth and support throughout your waistline and lower back. After the belt is in place and inflated, you will then perform

1. Slip the belt around your waist— Inflect—and you are ready to do your two magic waist reducing exercises: 5 to 15 minutes.

2. After your exercises, you simply relax for about 20 minutes keeping the belt around your waist.

3. Then remove the Sauna Belt. Your waist will already feel tighter and trimmer. Many persons have lost an inch or more the very first day.

HOW LONG MUST I USE THE SAUNA BELT? That depends on your goals—how many inches you want to lose from your waistline and the rate at which your body responds. Each person's body make-up is different, therefore the degree of loss will vary with individuals. It is recommended that you use the belt for a few minutes each day for 3 days in a row when you first get the belt and then about 2 or 3 times a week until you have lost as many inches as you desire. After that you can keep your waistline where you want it by using the belt—voila!—a tighter, firmer waistline from which excess inches are already beginning to disappear.

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SAFELY REMOVES UNWANTED HAIR FOREVER

PERMA TWEEZ—Revolutionary 'one-step' home electrolysis device safely and permanently removes all unwanted hair from face, arms, legs and body. This is the only instrument with special U.S. patented safety feature that destroys the hair root without puncturing skin. Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed.

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ond Ave., New York, N. Y. 10022.

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NICIANS. Adjustable for all sizes. Only $9.95! For Coupon.

Three Little MAIDS

A trio of wide-eyed little ladies go flower-gathering among the tulips. Basic embroidery stitches complete the colorful wall piece. Skon, GE2, 55 Lambert Lane, New Rochelle, N. Y. 10804.

THREE LITTLE MAIDS

A trio of wide-eyed little ladies go flower-gathering among the tulips. Basic embroidery stitches complete the colorful wall piece. Skon, GE2, 55 Lambert Lane, New Rochelle, N. Y. 10804.
OLD TIME VALENTINES


BEAUTY IN ALABASTER

Master craftsmen in Italy had a hand in carving this exquisite work or art. Mother's love is poignantly portrayed in an ivory finished alabaster version of Madonna with baby sitting on a black rocking chair. 6" high. $10.95 plus 75c post. Remember it for Mother's Day! Clymer's of Bucks County, HG2, Point Pleasant, Pa. 18950.

SHAMROCK GO 'ROUND

If there's something about her Irish, then she must have this dancing darling for March 17th! Touched with green from her bonnet to the shamrocks on her skirt, our colleen plays "When Irish Eyes are Smiling" from the fine music box inside. Fine porcelain, 8¼" tall. $7.98 ppd. Downs, Dept. 1402, Evanston, Ill. 60204.

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Rooster Chair Pads

Hand-hooked chair pads are one of heavy, nubby-textured cotton blend in simple Colonial design. Proud roosters strut on neutral background. Pads are 13½" in diameter, with colorful scalloped borders. Dry clean. Order Book #468-1: Red $4.50 each, $8.98 for 3; White $4.50 each, $8.98 for 3; 50¢ shipping charge per order.

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CLOWN WITH GREEN HAT
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FRESH MEADOWS
Just a few simple stitches complete this delightful picture of a field of daisies. Kit includes design on 20" x 24" avocado green linen; crewel yarn in yellow, green, blue, white and gray; easy-to-follow instructions. Only $3.95 plus 40c shipping charges. Send additional $7.95 plus 70c postage for beautiful, 16" x 20" gold-lip, fruitwood finish frame.

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Magnificent choice 5½-qt. smart Italian import bowl with lid, tailed brim, silver finish streamlined "helix" over 2 levels beautifully-on buffet, at table. HANDMADE from rich pewterinished metal, this serving set is a delight to handle, a treat to serve from, a jewel to display. Just as effective for storing foods for use as a serving dish or for keeping hot or cold items for meal preparation. Prompt shipped. Satisfaction guaranteed. Send check or money order--no COD. Send for FREE gourmet catalog.

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Just lift his impish head—and you'll discover a tummy full of toys 'n trinkets, games 'n puzzles—to keep tots busy for hours! And when the surprises are gone, this cute little bunny makes an adorable see-thru penny bank. A delightful party favor or "I just love you" toy for your favorite little girl or boy. Painted head, crystal-clear body stands 6½" tall. 81166 Rabbit Surprise. $1.00; 2/$1.89

SHOPPING AROUND

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The famous Indian head penny was last minted in 1909 and is a very rare treasure today. They've been cleaned and polished and fashioned into particularly handsome cuff links and tie bars. Splendid Valentine's Day gift! Links, $3.98; tie bar, $2.98. Ppd. Madison House, 7150 Greenlund Bldg., Miami, FL 33054.

START A SEA STABLE
Some people's eyes are forever glued on the racing forms. More fun to have a stable of your own. Fascinating sea horses come as a mated pair together with goblet-shaped aquarium, hitching tree, colored sand, sea shell, food, instructions. Shipped by air; guaranteed live. $3.49 ppd. Forty Fathom Marina Life, HG2, Box 248, Dania, Fl 33004.

ST-R-ETCH TO FIT
Apply liquid leather stretch to light-fitting shoes and it makes even suade and patent conform to the foot as you walk. A real boon for corn and bunion sufferers. Simple to apply and relief is almost instantaneous. $1.29 plus 15c postage. Order from Anthony Enterprises, HG2, 585 Market St., San Francisco, Cal. 94105.

FIDDLER ON THE FARE
Stainless tabletop shows off its Colonial heritage with fiddler shaping that's at home in any table setting. Satin-finished 50 pc. service for eight has eight dinner forks and knives, salad forks, soup spoons, 16 teaspoons, butter knife and sugar spoon. $29.95. 75-pc. service for 12, $45. Ppd. Seth & Jed, G20, Gr. Barrington, Mass. 01230.

LOVE IS BLUE
And we're in love with the ever-popular Meissen blue onion pattern. Now so charmingly translated into pot holders to go with your other kitchen accessories. Insulation layer with tough outer coating protects hands. Three pot holders, $3.95; three matching linen towels, $3.95. Add 35c post. per set. Heritage House, HG2, Chadds Ford, Pa. 19317.

SPOONFUL OF HISTORY
SPECIAL SALE! THE ORIGINAL CUSPIDOR—$4.95
MAGNIFICENT GLEAMING SOLID BRASS CUSPIDOR

The Ultimate in Collector's Masterpieces
Brings Back Those Good Old Days
To Home, Office, Den
ATLAST! The collector's dream come true! A "spitoon" (if you pardon the expression) that'll cause unending delight to all who see it. Handsomely crafted of solid, mirror-polished brass, the cuspidor comes in two popular sizes: 7%" deep by 7%4" diameter and 5%" by 5%". Use it as the perfect planter or as the ideal accent piece for your den or fireplace... it will surely be the focal point wherever you display it. Makes an ideal gift! A genuine piece of Americana that will surely become an heirloom in your family.

SURE TO DELIGHT OR FULL REFUND GUARANTEED
We urge you to order your Solid Brass Cuspidor right away. Be the first to own the world's most unique collector's piece. Choose the size most suitable to your decorating taste: 7%" for only $9.95 or 5%" for just $4.95. These prices are amazingly low, so rush coupon now. This offer is suitable to your decorating:

J. Carlton's, Dept. BC-7
176 Madison Ave., New York, N.Y. 10016

Yes! Please rush me the Solid Brass Cuspidor in the size I have checked below. I understand that if I am not completely satisfied, I will return it and my money will be completely refunded.

[ ] 7%" @ $9.95
[ ] 5% "@ $4.95

( Please enclose $1.00 to cover p.p. and handling)
Charge my:
[ ] American Express
[ ] BankAmerica

[ ] American Express

Are't #?
Enclosed is $_.

Name

Address

City State Zip

SUBSIDIARY OF INTERNATIONAL SYSTEMS ASSOCIATES LTD.

SAILING SHIP PLAQUES

Striking plaques are stylized versions of old Spanish sailing ships. They're made entirely of hammer-drawn wrought metal and elegantly finished in antique black & gold. A real one-sitting pair ideal as a part of a decorator wall grouping. Ships are a big 11" x 10" and 9" x 8". A sensational buy!

Harriet Carter

PAIR SAILING SHIP PLAQUES

$2.98 Add S&H

HOME HANDICRAFTS

Make a pretty penny by taking a home-study course that teaches you how to make all sorts of gay gifts and decorative items. No special talents needed to learn arts and crafts with step-by-step texts, fully-illustrated lessons and work supplies. Send for free booklet to Lifetime Career Schools, Dept. E-330, 2251 Barry Ave., Los Angeles, Calif. 90064.

IT'S A DOG'S WORLD

Train-O-Mat helps you get through those doggy days. It disperses with the exasperation of puppy training. No messy newspaper. Train-O-Mat makes cleaning worries vanish. Dogs like it too! With two months' supply of disposable mats, $4.98, six months' $6.98. Pole, add 50c.

Write for Illustrated Price List
are you wanted
are you noticed
are you loved
are you envied
for your youthful up-look?

Now! **bustline increased**
with the fabulous

**Glamour Developer**

PROVE IT YOURSELF
AT OUR EXPENSE

Here is an exciting plan, that now makes it possible to add inches to your bustline without the use of ineffective creams, pills or artificial methods. It is a scientifically developed, simple-to-use exerciser device, which employs special techniques that work safely and naturally. It takes only minutes a day. For only $4.95 you receive the glamour exerciser and simple-to-follow illustrated instruction course — nothing more to buy.

**HOW IT WORKS!** The GLAMOUR EXERCISER works directly on the pectoralis major muscles of your chest, quickly strengthening and firming these most important major muscles, and thereby increasing your bustline measurement in just a few short weeks.

**THOUSANDS HELPED!** Women throughout America are reporting amazing success in developing their bustline. The degree of effectiveness will vary among individuals depending upon physical factors and objectives. It is therefore impossible to assure that it will work for every woman. However, thousands have achieved thrilling results after using their Glamour Plan for just a few weeks. We invite you to test prove it for yourself on Glamour Plan's guarantee to increase your bustline measurements or your money refunded.

**GUARANTEE**

USE THE FABULOUS GLAMOUR EXERCISER AND SIMPLE-TO-FOLLOW ILLUSTRATED INSTRUCTION COURSE FOR THREE WEEKS. IF WITHIN THIS TIME YOU DO NOT SEE A SIGNIFICANT INCREASE IN YOUR BUSTLINE MEASUREMENT, SIMPLY RETURN THE GLAMOUR EXERCISER AND COURSE FOR A COMPLETE MONEY BACK REFUND.

**MONEY BACK GUARANTEE**

Order your GLAMOUR EXERCISER with complete instruction course today, send $4.95, cash, check or money order (No C.O.D.'s). Shipped in plain wrapper.

☐ For rush order enclose 50¢ extra.

Name __________________________
Address ________________________
City State Zip

To: GLAMOUR PLAN, Dept. BD-641
P.O. Box 3426
Granada Hills, Calif. 91344

**February, 1970**
SHOPPING AROUND

THE LATEST WRINKLE?
Fade it away in seconds with this new wrinkle solution! It transforms sallow complcations, firms saggy, puffy skin, fades away age lines. This radiant youthful beauty application lasts for six to eight hours, all day or night $3 for 15-day supply, 30-day size, $5. Anne Sloan, HG2, 29-28 41st Ave., Long Island City, N. Y. 11101.

MUSCLE TONER
Exercise with simple rubber arm muscle builder, firms arm and hand muscles, relieves aches and stiffness. Fits in a pocket when not in use. Athletes use it; exercise enthusiasts advocate it. We use it to develop pruning shear skills. $1 plus 15c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, Calif. 94105.

MUSIC MECHANICS
Beautiful tune, beautiful box in time for your Valentine. As the nostalgic strains of Dr. Zhivago's theme song "Somewhere My Love" fills the air (Swiss movement, 18 notes), enchanting scene revolves for visual pleasure. Italian hand painted 5" high box is $12.95 p pd. Catalogue 50c. Hildergarde's, HG2, 597 Farmington Ave., Hartford, Conn. 06105.

PAINT UP A STORM
Produce colorful paintings in your own inimitable style with this decorative kit. Made of ¼" wood, Pursuit of Happiness kit contains four Primitives. All four, $19.95 p pd. Also available: Almanack (Red Barn & Pears) or Sampler (Strawberries & Flowers), $12.95 p pd. Decorative Adventures, P. O. Box 228-J, Abington, Pa. 19001.

NEW BLOOM NEWS

BOUQUETS OF LIGHT
Hand-cut crystal showered with prisms gives a soft diffused light on dining room buffet or the ends of a mantel. The light bulb is almost concealed by the crystal flower-like drops. 16½" high, 9" diameter, $29.95 a pair. Exp. coll. Perfect! 15th wedding anniversary reminder! Luigi Crystal, HG2, 7332 Frankford Ave., Philadelphia, Pa. 19136.
GIANT COLLECTOR'S PRIZE NOW ONLY $3.49

Improved Elastic Supporter. For the very first time the weight of the body is removed from the breasts. The improved elastic support is removable and can be worn in the presence of company. A perfect form, made of the finest materials, knitted white cloth, it is a perfectly strained motionless support. The weight of the body is transferred to the hips and shoulders. This has always been the best way to keep the breasts firm. The improved elastic support has been designed to give a perfect shape to the breasts. It can be worn under any dress. It is beautifully knitted with a touch of elasticity. The entire body is completely supported. For the first time, the form is correctly balanced and the breasts are perfectly maintained. Every woman who is teachful about her body will appreciate the beauty of this form. It is the perfect form, and has been designed for the woman who wants to look her best. The improved elastic support has been developed to give a perfect shape to the breasts. It is a beautiful form, and has been developed for the woman who wants to look her best. The improved elastic support has been designed to give a perfect shape to the breasts. It is a beautiful form, and has been developed for the woman who wants to look her best.

This Standard Stocking, 20 Den. $2.50

Genuine Cork Filled.

Home Tooth Forceps.

Home Bath Yoke.

The New Liberty 22-Caliber Revolver. $1.29

Genuine Cork Filled.

LEATHER LINED

SHOWER BATH YOKE

LEATHER LINED

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Improved Elastic Supporter. For the first time the weight of the body is removed from the breasts. The improved elastic support is removable and can be worn in the presence of company. A perfect form, made of the finest materials, knitted white cloth, it is a perfectly strained motionless support. The weight of the body is transferred to the hips and shoulders. This has always been the best way to keep the breasts firm. The improved elastic support has been designed to give a perfect shape to the breasts. It can be worn under any dress. It is beautifully knitted with a touch of elasticity. The entire body is completely supported. For the first time, the form is correctly balanced and the breasts are perfectly maintained. Every woman who is teachful about her body will appreciate the beauty of this form. It is the perfect form, and has been designed for the woman who wants to look her best. The improved elastic support has been developed to give a perfect shape to the breasts. It is a beautiful form, and has been developed for the woman who wants to look her best. The improved elastic support has been designed to give a perfect shape to the breasts. It is a beautiful form, and has been developed for the woman who wants to look her best.
Four Magnificent Emperor Panels Reproduced in Full Color

EXQUISITE HAND PAINTED PANELS YOURS AS LARGE 38” x 12” FULL COLOR PRINTS FOR YOUR HOME OR OFFICE—ALL 4 ONLY $3

Hand painted panels from the Emperor dynasties have always added that linal decorator touch, bringing a dramatic new touch of beauty to every selling.

Hand painted panels now, while the supply lasts, in order to show some of the craftsmanship and intricate detail in all the panels, we have shown one larger than the rest—actually all four panels are the same size. Each magnificent panel is reproduced in full color with a tapestry finish and is 38” x 12”, panel is reproduced in full color with silvery iridescence and Hashing level like colors of originals. Hung in your home, office or den, they actually appreciate their delicacy and superb workmanship.

Unfortunately it is impossible to reproduce the dazzling color and excitement of each panel from the originals—only when you see these craftsman masterpieces can you actually appreciate their delicacy and superb workmanship.

SHIPPING AROUND

WHITHER KITTY LITTER

Heavy cast iron pan, 11” diameter, broils steak, fish or chicken without grease. Heat pan and place meat on the ribbed bottom. The drippings drain away and the flavor is sealed right in. Easy to clean. A boon for busy housewives. $6.98 ppd. $13.35 post. Anthony Enterprises, HG2, 585 Market St., San Francisco, Cal. 94105.

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FOR WINDOWS, DOORS, WALLS, and ALL APPLICATIONS where FABRIC or PLEXIGLAS-TYPE FRAMES are used.

5 Decorator designed shapes

Haberdash for inserts such as pleated, grille, Scalloped, chicken wire, having assorted fabric rods.

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Send 25c for catalog:

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Heavy cast iron pan, 11” diameter, broils steak, fish or chicken without grease. Heat pan and place meat on the ribbed bottom. The drippings drain away and the flavor is sealed right in. Easy to clean. A boon for busy housewives. $6.98 ppd. $13.35 post. Anthony Enterprises, HG2, 585 Market St., San Francisco, Cal. 94105.

STOVE TOP BROILER

Quality-built for long service, two-way pet door automatically closes by patented magnetic device. Looks good, too! Has nylon lock with weather-tight, either side lock-up. Easy installation with furnished kit. 11” by 13”, 13” by 15” overall. $16.95 ppd. Plaza Enterprises, P. O. Box 411-H-3, LaCygne, Kan. 66040.

SUN TAN ANYTIME

Sun worshippers! Whatever the season, you can have summer-time in your own backyard with the AstroGlo. This sun intensifier transforms low sun rays; it reflects and diffuses them into the equivalent of high-angle summer sun! A tan in five days! $69.95. Solartronics, Inc., HG2, Box 5346, Redwood City, Cal. 94063.

FLOWER PICTURES

Creative stitchery in posy pictures. Exquisite floral designed kit includes Belgian linen, gay-colored wool, floss, needle, simple directions, 12” by 15” white wood frame with gold beading. Daisy on blue, Queen Anne’s lace on gold, black-eyed Susan on olive. Each $2.95 plus 45c post. The Added Touch, 12H Water St., Bryn Mawr, Pa. 19010.
Dramatic changes in our world have affected manners. There is more equality between men and women, more traveling, moving, interest in other religions and customs, variety in available foods. There are more people. Money is more evenly distributed. There is less space and privacy, less service.

As a result, woman’s role today is more complicated and demanding than ever before. She needs a guide that is really modern and worthy of her, that can give her direction, acceptance, and—finally—distinction in whatever she undertakes as a wife, mother, career woman, hostess, cook, fund-raiser, tastemaker... and on... and on.

This brand new, entirely revised edition of Vogue’s Book of Etiquette and Good Manners concentrates on the attitudes and social procedures that have authentic value today, recognizing that to be worthwhile, manners must be useful and up-to-date. It is definitive and democratic. It carries the prestige, dependability, and foresightedness of a magazine that has been the recognized authority on taste for the last 75 years.

Here is a guide you can rely on in the midst of change. It champions new manners and forms when new ones are more useful, and explains in detail those traditional procedures that are still valid and enduring. You will need this book on a thousand occasions... whether you’re entertaining for two or two hundred... arranging a wedding or giving a surprise party... serving sangria or burgundy... moving or traveling... living alone or sharing an apartment... meeting a blind person or helping a cripple... writing to your son’s brand-new fiancée or your senator... speaking in public... furnishing a house... raising money for a cause... introducing a celebrity... applying for a job... using an expense account... borrowing from a friend... facing an emergency... accepting a formal invitation... eating a lobster.

Timely subjects such as money... religious ceremonies ranging from Bar Mitzvahs to ordinations... large family dinners... swimming pool ownership... group debuts... baby-sitters... a divorced couple’s behavior... involve their own courtesies and procedures, which are fully explained. Nothing is too elementary, too difficult, or too sophisticated to be discussed.

What a welcome, suitable present to others as well as yourself! To mothers planning weddings or running houses and raising children; to anyone—a bride, a divorcee, a girl on her own—facing a new way of life; to all people who love to be hosts or guests; to various organizations and institutions.

Order today and decide for yourself! The proof is in the pages. If you are not completely satisfied, simply return the book within ten days and your money will be refunded in full.

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CERAMIC SO'JPKINS
down to the last drop. Set of 4.

SUPER-WOK
with stand and dome lid
$3.98
The fabulous Chinese Wok—new better than ever! Deep dome lid, copper interior with unbreakable glass outer环绕，steady and secure, guarantees even heat. Authentic Chinese lid design in the world of cooking much-watering Oriental delights at home—AND the secret of low-caloric results, because you use more drops of oil or water, sturdy steel, 12" diam., receive lid.

Choose from a rainbow of colors: red, orange, gold, dark blue, olive, black or white. $4 plus 50c post. Pier 16 Inc., Dept. HG270, Box 211, Central Station, Jamaica, N.Y. 11435.

FROM THE OLD SCHOOL

STYLE IN TILE
Practically yours as a hot plate or a handsome wall plaque, 6" by 6" Clock of Life ceramic tile has indissoluble hand-screened design in color, fired for permanence. Finished with 100% cork backing with built-in hanger. $2.98 plus 35c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, Calif. 94105.

STRAWBERRY SHORT CUT
Easiest way to keep luscious strawberries around the house all year! Embroider this stenciled design of strawberries, fruits, flowers in a basket on natural linen twill. Rose, delft blue, olive, gold crewel yarns, needle, directions. 16" by 22". $12.95 plus 50c post. Also, raspberry design, same price. The Stitchery, HG2, Wellesley Hills, Mass. 02181.

FRANKLY FRENCH
White individual ironstone plates, traditional in France for any vegetable with egg or gratin topped dishes, are important assets for any aspiring home-bred French chef. She bakes, broils, browns et al. in magnificent display! 27" by 50". $39.95 plus $1 post. Westport's World Art, HG2, 606 Post Rd., Westport, Conn. 06885.

SHOPPING AROUND
NAUTICAL LISTING
Ancient Spanish galleons list windward in an exquisitely antiques oil painting done in rich and exciting color. Ready to hang or frame on wood stretcher. Let it sail sumptuously over sofa, buffet, mantel in magnificent display! 27" by 50". $39.95 plus $1 post. Westport's World Art, HG2, 606 Post Rd., Westport, Conn. 06885.
es, over 40,000 women have already paid $10 apiece, simply to try this revolu-
tional new cosmetic. But now it is yours for two-thirds that price. And you prove its
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Developed By A World-Famous
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Who Wanted To Look Younger, Instantly,
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It will Not, Of Course, Do The Same
Thing For You As A Face Lift. It Was
Not Designed For That Purpose. But
It Will Make You Look Younger
Overnight, And We Will Prove This
To You At Our Risk!

You are a logic—an extremely strong logic—behind the
growth and perfecting of this cosmetic. It goes like as
nearly as we can approximate the doctor's own

In the fact—first of all—that after thirty
the skin's problem is to counteract that hardening
of your skin that produces MORE lines and
worse...to smooth "chemical softness
onto that skin to make up for
the natural softness that has already been
robbed by age and sun and weather.
In fact, this problem is so universal that even after a
patient has had a face lift, this doctor gives them a jar of
this exact same cosmetic. Because he realizes that there is
no use taking away wrinkles with a scalpel, if he does not
also help prevent their hardening once more back into that
very same skin.

No Ordinary Artificial Cosmetic Can Do
This For You. Its Ingredients Are
Simply Too Hard To Soften Your Skin.
It Lacks A Doctor's Skill To Choose
The Proper Natural Softeners.

All this can be proved the very moment you receive the
two-jar set of this plastic surgeon's cosmetic—which we
will be willing to send you without your risking a penny.
When these jars arrive, open the first of them—the day
creme. Lift it to your face and inhale its delicious fra­
grance. If you wish, taste it. Since it has no artificial in-
redients, it is actually good enough to eat.

Now take a jar of your present day creme. Open it, and
place it side by side with this plastic surgeon's cosmetic, in
front of your mirror. Take the ordinary creme and apply it
to the left side of your face, as you do every day. Then
wipe off your hand (preferably wash it), and apply the
plastic surgeon's cosmetic to the right side of your face.
And then look in your mirror.
The left-hand side of your face will appear shiny and
prosperous, and about as old-looking as it was yesterday and
the day before. (How could it be anything else—when you have
put a mineral-organic cosmetic on it in an attempt to
soften its look into new youthfulness?)
But now look at the right-side of your face. It too will
be slightly shiny (your everyday makeup base will cover
this shininess in seconds) but it will also seem incredibly
soft. This will be the overwhelming effect it gives you back
in your mirror. Incredibly soft. And therefore, somehow,
younger and smoother and with a soft glowing radiance
you remember only from the last time you fell in love.

The Next Thirty Days Of Your Life
Must Reward You In A Hundred Ways
-Or This Entire Cosmetic
Doesn't Cost You A Penny!

Now—wash the old cosmetic off your face—wash its old
look off your face forever—and treat your entire face to the
incredible luxury of this new creme for three com-
pletely serene moments.
Then put on your usual make-up—and go out and con­
quer your world all over again.

For the only real test of any cosmetic lies in the reac­
tions of the other people you meet every day. And we
place you this: If the people you work with, and
the people you live with, don't remark about that change in
your face that very first day—and don't continue to com­
plain about it on that change (with their eyes as well as
at their words) every day thereafter—then simply send back
these two used jars of cosmetic for every penny of your
money back.

We are that sure it will work for you. The risk is ours.
The opportunity is yours. Why not send in the Special Dis­
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The most unique fabric service in the whole wide world!

Every 2 weeks throughout the year you will receive 16 fabric swatches gathered from the four corners of the globe!

A recent presentation, for instance, offers hand-woven cottons from Pakistan, pure silks from the Orient, the finest cottons from Switzerland, Austria, and Italy… as well as many exclusive fabrics from America's finest mills! And all at lowest in the country prices!

With most fabric purchases receive a surprise gift bonus of fresh, new fabrics, free, or take a 10% discount as preferred. There is no obligation whatever, to buy.

P.S. Dressmakers! Send $4 and receive mailings every week!!!

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SILVERPLATED 6" Plates
Just right for giving… even to yourself at this price. Quality crafted, guaranteed to add the finishing touch to dining with elegance.

Set of four $6.95

STEP LIGHTLY
Glove leather soft as a kitten's ear combined with cushion sole, spring-like wedge to keep gals on the go.

Add 35c postage per set
Two Sets $13.75

TIME THIEF
Is your pool robbing you of leisure time? Meyco safety pool cover takes just two minutes to put on or remove. Keeps out dirt, leaves and such; children and pets are safe when you're away. Discourages algae. Custom made for any size. 15' by 30', $6.95 plus 75c shipping. Metro Pools, HG2, 731023-600 So., Country Club, Tucson, Ariz. 85716.

NEVER INCOMMUNICADO
The ultimate in luxury, a Throne bathroom phone allows you to answer the phone even when in the shower! Beige, white, black, or gray. $19.95 plus $1.50 shipping. Extension ringer box with gang, metal base, plastic cover, volume control, terminal board. $6.95 plus 75c shipping. Metropolitan Teletronics Corp., HG2, 35 W. 35 St., N.Y. 10001.

NEW SMARTY TABLE
Special $3.95

SMARTY PAPER PRODUCTS, INC.
75 Colonial Road, New Canaan, Conn. 06840

INSTANT SHOE SHINE PADS
for Home-Students-Business
Polish pads in individual envelopes for quick, on-the-spot shines. New transparent formula wax puts an instant and lasting shine on any color shoe. Disposable pads do a neater, faster job without unpleasant odor. Not just a touch-up, but a complete, protective shine. Packed 50 per Box. Order Now.

HGI-20

FABRIC SERVICE IN THE WHOLE WIDE WORLD!

SHOOTING AROUND

SPRAY WAY
No question about it, spraying keeps hair on the right wave length. But take care that the stuff doesn't land in your eyes or all over a freshly made up face. See through plastic mask (pretty too) is what you've been looking for: protects other areas from spray. $1 plus 15c post. Anthony Enterprises. HG2, 585 Market St., San Francisco, Cal. 94105.

GIGANT PATRIOT
Colonial bird whose splendor includes a full 30" wing span surely could be the eagle you're hunting for to spiff up the garage or a big wall at home. Looks like hammered black wrought iron, but it's of practical plastic. Great indoors or outdoors. $19.95 plus 35c post. Amtech Creations, HG2, 3511 Lawson Blvd., Ocean-side, N.Y. 11572.

HEXAGON HIGHLIGHT
Decorator designed wall pin-up lamp to enhance the appearance of any room with its hexagon-shaped base topped by a warm, natural burlap shade. Fruitwood finish for beauty, three-way switch for convenience. 9" dia., shade, 25" overall ht. $15.95 ppd. Castencht Lighting, HG6B, 288 Columbus Ave., Tuckahoe, N.Y. 10707.
If your child is a poor reader
—see how **phonics** can help him

Try it at our risk — for two weeks!

See how your child can learn to read better and spell better in just a few weeks with records that teach him by **phonics**, at home! Mail Free Trial Coupon below.

Would you like to see your child gain as much as a full year's grade in reading in as little as six weeks' time? These are results parents have seen again and again with this simple home-tutoring course in reading.

Mrs. B. J. Smith of Concord, Calif. writes: "In ten weeks my son advanced from second grade level in reading to the fourth grade level. His spelling improved to the high fourth grade level. We feel fortunate in learning of The Sound Way To Easy Reading."

Mrs. B. J. Smith is only one of over 80,000 parents who have turned to The Sound Way to Easy Reading for help in the frustrating problem of a child who can't read. And more than 11,000 schools use it.

Teaches with records

Don't think it's all your child's fault if he hasn't learned to read. Many of our brightest children are not able to grasp the "look-and-say" method taught in most schools today. Yet, many educators insist that at least 40% of our children must have formal training in phonics—that they will never master reading without it!

That is why so many poor readers show remarkable progress with The Sound Way to Easy Reading. It teaches reading by the phonics method (the method by which most parents learned to read years ago). Its phonograph records and charts show your child exactly what to do, so he can teach himself without any help from you.

The records drill him in the sounds of the 26 letters in the alphabet and their blends. Once he learns the 123 basic phonics sounds in this course he can read up to 85% of the words in the English language. It works for children of all ages—in the earliest grades, and even in high school.

Tested and proved

In a pilot study by university psychologists, children gained up to a full year's grade in oral reading skill after only 30 lessons with The Sound Way to Easy Reading.

A semester-long study involving 214 pupils in 4 Chicago schools proved that the classes given The Sound Way to Easy Reading showed marked improvement in reading and spelling over the control groups.

Help your child now

Don't wait for your poor reader to reach high school before coming to his aid. By starting your child on The Sound Way to Easy Reading now, you can change his entire attitude toward school—turn his sense of failure into the joy of success.

Try it free for two weeks. You send no money—just mail this coupon now!

---FREE TRIAL FOR YOUR CHILD—SEND NO MONEY---

Bremner-Davis Phonics, Dept. T-9
Wilmette, Illinois 60091

Please mail me "The Sound Way to Easy Reading" postage prepaid on Free Home Trial.

It is understood and agreed that no salesman will call to see me. After two weeks, if I am delighted with the results, I will send $5.00 as first payment, and

$5.00 each month for the next five months. Or I may send $25.00 as payment in full. If I am not 100% satisfied, I will return the course in two weeks and owe you nothing.

Name_ Address_ City_ State_ Zip_ CHECK ONE: □ 33 1/3 RPM □ 45 RPM

USED BY 80,000 PARENTS

who send many letters like these:

Advanced two grades—"Larry was having a really hard time in second grade until he took your phonics course. Then, in two months, his grades went from D's and F's to A's and B's. I cannot give your course enough praise."

Mrs. Muriel Rich, Fairfax, Va.

Better marks—"At the end of his first semester in fourth grade, Gerald's highest mark was a D-minus. After working 8 weeks with the records his lowest mark was C."

Mrs. William Leger, Buffalo, S. Dak.

Four sons—"In twelve weeks, two of our boys brought up their reading grades from D to B. And our other two came up from D to C. I'll never get more for my money than I already have with your course."

Mr. John Ghee, Jr., Cassville, Wis.

IN 11,000 SCHOOLS

Teachers are highly enthusiastic

Recommends to parents—"We are using your course for remedial work in reading and phonics instruction. The children have been greatly helped. I recommend it to parents as a home-tutoring course for poor readers."

R. E. Frisman, Principal, Augusta, Ga.

A pleasure to hear my class read—"I am just delighted. In the last twelve weeks 22 of my 29 fourth grade pupils brought up their scores in silent reading. Their oral reading is so improved it's a pleasure to hear them now."

Mary L. Henderson, Crowley, La.

---FREE TRIAL FOR YOUR CHILD—SEND NO MONEY---

Bremner-Davis Phonics, Dept. T-9
Wilmette, Illinois 60091

Please mail me "The Sound Way to Easy Reading" postage prepaid on Free Home Trial.

It is understood and agreed that no salesman will call to see me. After two weeks, if I am delighted with the results, I will send $5.00 as first payment, and

$5.00 each month for the next five months. Or I may send $25.00 as payment in full. If I am not 100% satisfied, I will return the course in two weeks and owe you nothing.

Address_ Name_ City_ State_ Zip_ CHECK ONE: □ 33 1/3 RPM □ 45 RPM

□ TEACHERS: Check for prices and facts on Classroom Edition with large wall charts.

JANUARY, 1970
Make this your garden year-round

Garden hobbyists who own an L&B greenhouse say nothing matches the pleasure, creative leisure, and family fun that a garden yields when it blooms all year under glass. And no wonder, for you can hasten Springtime with a headstart on azaleas and tulips...brighten Winter days with carnations, mums, and more. You can lengthen Summertime far into Autumn with bromeliads, calendula and geraniums.

PRELAF HOME GREENHOUSES from $400!

Please send 32-pg. full color Greenhouse Gardens Catalog with pictures and prices of dozens of greenhouses, that tells: how to choose a greenhouse, where to place it on average homesites, how to heat, cool, and economical with dozens of even span and length-to-models from $400 to $2,000...and window greenhouses from $130. All are prefabricated do-it-yourself assembly—all aluminum for lifetime enjoyment without upkeep. Send coupon for free Greenhouse Catalog or order directly from:

LORD & BURNHAM
division Burnham Corp., Dept. S61, Irvington, N.Y. 10533

Available in:
Black Medium Brown Rusty Tin* Brass S.P. ENGLAND
CRUSHED LEATHER

Orchids, African violets, lilies...more than 200 different plants...flourished year-round because you control the weather.

L&B makes greenhouse gardening practical and economical with dozens of even span and length-to-models from $400 to $2,000...and window greenhouses from $130. All are prefabricated do-it-yourself assembly—all aluminum for lifetime enjoyment without upkeep. Send coupon for free Greenhouse Catalog or order directly from:

LORD & BURNHAM
division Burnham Corp., Dept. S61, Irvington, N.Y. 10533

Available in:
Black Medium Brown Rusty Tin* Brass S.P. ENGLAND
CRUSHED LEATHER

*SP. = Standard Price
Style: T-1, 4x10, 22" H. PRICE $4.95
Price: T-2, 5x10, 24" H.

T V RUNABOUT

For those busy, talented "portables" "portables" (or "portables") holds even the larger color sets. It weighs only 5" x 24"...easy to move in the largest-party. TV anywhere. No current needed. No batteries, no. Hand crafted solid brass, rugged side grips. In handsome pine or maple finish. Shipped flat for easy-assemble. 3/4" x 1/4". Two widths: 25" W or 25 1/2" W. California Prod. $29.95. Calif., $36.95. 25" W. (100 letters, last): $34.95. Calif., $55.95. Pasadena. Add $2.50 each West of Mississippi.

SPECIAL SALE

BRASS REG. $4.95 PRICE $3.99
BETEL BOX Add I/2 Postage and Handling

From India—used by natives to hold betel nuts or leaves which contain a narcotic commonly chewed by them. Octagon shaped, about 3" x 4", just right as an accent piece on table or dresser for cigarettes, candy, jewelry, or even, holding a fruit arrangement. Solid brass and very unusual.

FRONT PAGE OF THE DAILY NEWS

SPORTING & 7 HOURS

TAYLOR GIFTS

Dept. 2, 211 Center St. Red, Wayne, Penna. 15350

TOP SECURITY

The Toni Safety Baby Chair is a mobile marvel. Stows in small space, totes like a handbag. Set up, it slips onto table. Baby's weight holds it firm. Will not tip over. Hi-impact plastic and steel with safety straps. White, pink, blue. 12" by 14". $6.95. Add 75c post. Gift catalogue 25c.

GREENHOUSE GARDENS

Every channel sharp and clear with an electronic indoor TV antenna. Plug into any outlet—instantly TV reception is improved, even fringe channels. It converts entire house wiring into powerful antenna. No current needed. $9.98; two for $9. Add 27c post. Action Products, Dept. TV-277, P. O. Box 3245, Granada Hills, Cal. 91344.

FINE FRENCH HAND

If you want nutritious delicious vegetables, do it the French way: folding basket keeps sprouts, beans or whatever above the water in any saucepan—makes like a double boiler. Imported steaming device measures 6" across all sides up, 9" closed. $2.98 plus 35c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, Calif. 94105.

GET THE PICTURE

You, too, can have an electronic brain at your command with this miniature computer. It adds, subtracts, memorizes, does missile countdown, satellite re-entry, figures your bank account and is fun to boot. With comprehensive instruction booklet. Excellent educational gift for kids. $5.95 ppd. Greenland Studios, 7151 Greenland Bldg., Miami, Fla. 33054.
LIVE LONGER AND BETTER
In The Healthiest, Sunniest Climate
In All America—
Deming, New Mexico!

Your Own Ranchette
just $299—Only $5 a Month!

(*See Below)

you know people who wake up to sunshine 355 days a year. You know people who don't know what it is to be oppressed by humid heat in the summer or by the
clutch of winter damp? Do you know people who
say that in their State the rate of death from heart disease is
half that of the Nation as a whole? Do you know
people who rent a boat, fish, swim or go water skiing.

LIVETE LONGER AND BETTERTHE TOP OF THIS PAGE—LIVE LONGER AND BETCHER TOP—MORE THAN THEY DO IN NEW MEXICO.

Did in all of New Mexico itself it would be difficult
match the climate and beauty of the region sur-
ding Deming. As spectacular as the northern por-
but without the cold of winter. As dry and pure
over the border to Arizona, but not so hot in the mer.
As strangely appealing as the desert yet fer-
FIT MORE THAN THEY DO IN NEW MEXICO.

The one thing that captivates the fancy of
people from every state in the Union is the friendliness
of Deming's people. To visit Deming is like going back
to the warmth of one's own family. But don't overlook
the very practical benefits of living anywhere near
Deming.

GOLF—the Rio Mimbres Country Club Golf Course is
eight miles of the United States, 65 miles away is
the Caballo Dam-El Capitan Reservoir, the second
largest man-made lake in the United States
where you can rent a boat, fish, swim or go water skiing.

HUNTING AND FISHING—What are you after? Deer,
antelope, wild turkey? Or maybe bear, mountain lion?
Well, you can get deer, quail and big jack-rabbits right
in your own backyard, in the Floridas. For really big
game, and great fishing, try the Gila National Forest
60 miles directly north. Almost 2,000,000 acres
are set aside for camping, hunting and fishing. Just 65 miles
away is the Caballo Dam-El Capitan Reservoir, the second
largest man-made lake in the United States where
can rent a boat, fish, swim or go water skiing.

HORSEBACK RIDING—You'll find the Florida Pah
mountains enthralling. Bring along a treasure pouch and
join other rockhounds seeking amethyst, agate and opal.

INVESTMENT—More than 18,000 people have bought
Ranchettes through the mail and on site.

The new U.S. Interstate 10 is now being built with
interchanges right in the heart of Deming. Consider
other developments such as the new Retirement Home
and the new road being built from Palomas, Mexico (33
miles south of Deming) into the interior of Mexico and
you will agree with us that Deming has a tremendous
future.

And the price of your Ranchette? Just $299 for
a full half-acre and low monthly payments of $5, includ-
ing interest at the annual percentage rate of 9%. At
this moment you may reserve as many half-acre sites
as you wish but please bear this in mind: DEMING
RANCHETES is not an enormous development and
land such as this goes fast. At these prices, you may
want your Ranchette to be larger—one, two, even five
acres. An immediate reservation will guarantee that
your half-acres will adjoin each other (this is becoming
increasingly difficult because of the shortage of
available lots). And you take no risk. Your reservation
do not obligate you. You have the qualified right to
change your mind within 45 days after we send your
reservation will be cancelled with absolutely no obliga-
tion. Then you have an ADDITIONAL 30 DAYS AFTER
you have made your first monthly payment to change
your mind and request a full refund of every dollar you
have paid in. If this makes sense mail the coupon today.

The terms for each 1/2 acre are:
Cash Price $299
Cash downpayment 5
Unpaid balance of cash price $294

Unpaid balance is scheduled at 69 monthly pay-
ments of $5 and 1 monthly payment of $4 for
each 1/2 acre, payments including interest at
the annual percentage rate of 6% resulting in
a finance charge of $55, and a total of payments
of $349, or a deferred payment price of $354.
NOTE: If you order half-acre (1 acre), double
all of the above figures except the period of re-
payment will remain the same. For 3 half-acres
(1 1/2 acres), triple the above figures, etc.

**SELECT WESTERN LANDS INC. DEPT. DF 684A
108 No. Platinum, Deming, New Mexico 88030**

Gentlemen: I wish to reserve the following site:

- 1/2 acre
- 1 1/2 acres
- 1 acre
- 2 acres

Please rush complete details, including my Purchaser's
Agreement, Property Owner's Kit, Maps, Photographs and
all data. It is strictly understood that I may change my
mind for any reason within 45 days after I receive
my portfolio.

NAME

ADDRESS

CITY STATE ZIP

* A statement and offering statement has been filed with the Depart-
ment or State of the State of New York. The filing does not consti-
tute approval of the sale or lease or offer for sale or lease by the
Department of State of any offer under threat or that the Department
of State has in any way passed upon the merits or quality of
such offering statement or the right to sell or lease by the Sub-
scriber. A copy of the offering statement is available upon request, from
the subscriber.

AD LB 625C NYA #859-3 & #859-3
IT'S A SWINGER!
Set up a swing for the big kids! Adult-size swinger installs indoors or outdoors. Hangs hand-somely from an old shade tree, the playroom ceiling beam. Heavy iron chain secures it. Sturdy rattan to paint or use as nature. 45" h. $39.99 exp. coll. $2 packing charge. Pier 16, Inc., HG2, Box 211, Central Sta., Jamaica, N. Y. 11435.

CREWEL MEADOW
What fun to stitch a bright summer meadow in crewel while the snow lies deep. Kit includes stamped fabric, yarns, needle, diagram, color key and complete instructions. Sand background with yellow, white, orange and umber. Picture is 20" by 30". $9.95 plus 60c post. Crewel World, HG2, Box 303, Huntingdon Valley, Pa. 19006.

OUTLOOK FOR SPRING
White ruffled permanent press curtains create perky, fresh looking windows. Care-free 50% Ko-del/50% avril rayon blend never needs ironing. Just machine wash, tumble dry and hang. 80" w. per pr., 2½" ruffle, 45", 54", 56" and 72", $8 pair; 81½-90", $10 pr. Ppd. Add 50c for handling, Country Curtains, HG2, Stockbridge, Mass. 01262.

HANDY HAMPER

FIRST REPORT IN?
If your grade schooler did poorly on his first report card, a meeting with the teacher often indicates the problem is a reading difficulty. Bremner-Davis phonics records teach the sound way to easy reading. Write for complete information on their superb home tutoring course. Bremner-Davis, HG2, Wilmette, Ill. 60091.

SQUARE DEAL
A fine arrangement that combines the functional with the aesthetic, 8" square hot pad placemats grace with fine art prints. Heat, stain- and alcohol-resistant, they protect table or hang as wall decor. $2 each plus 20c post. Set of four for $7.50 ppd. House of Goodspeed, HG-2, Federal Sq. Bidg., Grand Rapids, Mich. 49502.
Hanging Basket

(GENUINE BELGIUM PENDULA BEGONIA)

Starts A Valuable Experimental Membership In WORLD’S LARGEST GARDENING PLAN

FOR INDOOR OR OUTDOOR PLANTING

Easy Growing—Needs Little Sunlight

Truly beautiful heavenly Red trailing Begonia ... the variety that blooms indoors or outdoors with a myriad of exquisite Red Flowers which cascade all over the hanging basket into a living "falls" of vivid color, enhanced by a background of fresh green foliage. This offer brings healthly large Belgium tuber plus a large 8 inch hanging basket that produces the most successful, colorful, gay and brilliant of all Indoor Begonia Gardens. Truly valuable . . . Yours free . . . when you fill out and mail the application blank below or attached card to start your experimental membership in Flower-of-the-Month.

Here's What FLOWER-OF-THE-MONTH Does for You

Nothing can match the thrill and satisfaction of growing flowers in your own garden. That's why Flower-of-the-Month is set up for flower lovers like yourself. It is designed to help you get more enjoyment from your garden by introducing many ideas, unusual plants and flowers, in addition to the old garden favorites. All year long outdoor or indoor planting monthly selections matching the seasons are picked by our experts from rare and interesting garden stock gathered from all over the world. Our mass buying power means fantastically low, low prices for our members.

Each month you'll receive the interesting GARDEN NEWS magazine with full color pictures announcing the following month's selection plus many alternates available. You always have your choice each month of taking a month's selection or not. GARDEN NEWS also contains gardening hints, facts, useful tips, legends, and tells about other unusual and popular plants for the garden.

• Not only low prices . . . but bonuses galore! With each monthly selection you accept, you receive a Double Dividend Coupon ... one part worth 50¢ toward other garden items offered each month . . . the other a Bonus Gift Coupon redeemable for valuable premiums illustrated in FREE premium catalog.

• There are no dues . . . no risk. You may cancel your membership at any time after taking as few as 4 items within the next 12 months. Over 100 items will be available, ranging in price from $1.00 up.

• Fully guaranteed . . . if you are not completely satisfied with your Bonus, you may return it and cancel your membership with no obligation. Further, if you are not satisfied with any other selections you receive from us, you can return them within 10 days without paying one cent. Any item not growing to your satisfaction will be replaced FREE (2 year limit).

Mail Coupon or the attached card for the Free Begonia Basket and the fun of an experimental membership in Flower-of-the-Month.

ORDER ON CREDIT

No Risk...Everything Guaranteed

FLOWER-OF-THE-MONTH is operated on the complete trust of its members. This entitles you to charge your merchandise and not pay for it until you have received and inspected your purchase. You get your valuable trial membership, your introductory Begonia Basket and your FREE GARDEN NEWS each month. We know you will be satisfied with the fine quality of each selection and as thousands of members have found out, you can make tremendous savings year after year. Join today by mailing Coupon or attached card now.

MAIL THIS EXPERIMENTAL MEMBERSHIP APPLICATION TODAY

FLOWER-OF-THE-MONTH, Dept. BF-1478
Grand Rapids, Michigan 49502

Please send me the BEGONIA HANGING BASKET postpaid and enroll me as a member in Flower-of-the-Month. I will receive FREE every month the informative GARDEN NEWS announcing next month's selection and the lowest priced alternates available. I do not want the selection, I merely return the reject form supplied. All I need do is purchase a minimum of 4 items during the next 12 months after which I may drop my membership at any time. I also receive a Double Dividend Coupon with each monthly selection. My membership entitles me to all other privileges and benefits, including FREE GARDEN NEWS MAGAZINE each month.

NAME
ADDRESS
CITY STATE ZIP

Mail Coupon or the attached card for the Free Begonia Basket and the fun of an experimental membership in Flower-of-the-Month.
WAIST-AWAY™ reduces stomach bulge for men and women!

RELAX INTO A YOUTHFUL SHAPE WITHOUT EXERCISE

Athletes don't exercise to lose weight or reduce mild effl. They "sweat it off" with special rubber suits. You can now use their proved, fast method, No weight loss! So simple, it's amazing how easy it works while you relax. WAIST-AWAY is a pitable wide belt of soft rubber-like composition that you wear next to your skin. It makes your body heat melt away excess "flab" while you do housework, jog, or just sit and watch TV.

The soothing massage effect relieves back and waist tensions. The heating effect developed by WAIST-AWAY helps to ease backache and stiffness. Posture improves, too. A wonderful aid to athletes, businessmen, housewives.

Velcro® adjustment keeps belt snug. Specify man's or woman's model.

SEND YOUR WAIST MEASUREMENTS.

Money-back guarantee

WAIST-AWAY Belt $11.50 postpaid

Add local sales taxes (N.Y.C. 5%)”

WANT MORE NEWS FOR WOMEN!

THIGH REDUCER Belts

Spot-reduce legs the sure, fast way.

If you've struggled to reduce your thighs with exercise, massage, dieting, but have had disappointing results, take heart. There's a new way to slim those thighs where exercise alone can't help. IBEM's THIGH REDUCER Belts: spot-reduce the heattiness of the top of the thigh while you walk, work, or just sit. Based on the same proved principle as the WAIST-AWAY (see above)—using body heat to melt away excess fat with a relaxing massage effect.

Here's a sure way to slim thighs. Now you, too, can wear these revealing mini-fashions. Do it now and get results fast! IBEM's Thigh Reducer Belts are soft, pliable, rubber-like composition. Adjustable Velcro® fastening keeps them snug as your thighs get thinner. Send your upper thigh measurements at point indicated by arrow.

Whatever method of thigh reducing you've tried without success, don't give up. Order a pair of IBEM Belts today on money-back guarantee. Check or money order, no COD.

ONE PAIR postpaid $16.95

Add local sales taxes (N.Y.C. 5%)

BEGAN

SALES CORP.,
Dept. HG-270, Box 211
North Miami, Fla. 33161

THIGH REDUCER Belts

For Sliding Doors

BURGLAR PROOF LOCK FOR SLIDING DOORS

为您提供完全的安全感对入侵者。革命性的"安全锁"装在所有的门上，并且可调整至50"长。"安全锁"安装在不使用工具或螺丝（包括说明）并且可调整。坚固地安装在任何木头或其他材料的表面。您将需要一个滑动玻璃门在您的家中。

$59.95 plus 40c postage
2 for $10.98 plus 80c postage

THE FERRY HOUSE
Dept. G-270
Drake Ferry, N.Y. 10022

Golden Keys of the Kingdom $1 each
Antique gold plated keys make interesting wall decorations. Use them in groupings or alone. 5" cast metal keys make wonderful paperweights. Nicely made from antique molds, hand finished in golden brass.

$1.00 each, 3 for $1.98 plus 25c post.

Pagoda

WALES

NS

WALES

in most homes there's a certain chair, a family favorite loved and lived with from generation to generation. This is ours. Referred to only as THE CHAIR, actual the finest piece of furniture in our home. It's big, beautiful, comfortable, superbly crafted of selected hardwood, best grade rubber and damask furnishings, top grain suede genuine leather upholstery in two lovely, perfect; good looks, durability. Chair and matching ottoman in Oatmeal, Apple or Pine Green. Johnstone improves. Hunter Tan, Mustard, Black (write for swatches) Chase W. 31", D. 23", H. 16", Seat H. 17", $160.75 Ostenso L. 29", W. 22", H. 17", $172.44. Nic-Cedel.

Exp. Coll. Satisfaction Guaranteed. Send 5c for folde
COLORFUL READING
Johnny Appleseed's Spring 1970 catalogue, brimming with carefree and casual wear, is ready now. The catalogue is in full color with dresses, suits, beach and sportswear plus accessories, footwear and handbags. Sizes 6 to 20, 12½ to 22½. Free from Johnny Appleseed, Dept. HG, Box 701, Beverly, Mass. 01915.

HIGH SPIRITS HOLDER
Bring banter and convenience as a decanter at your next party with this old-fashioned whiskey jug. Made of amber glass with leak-proof spigot, with wood-grain plastic stand. With funnel, eight beverage labels. Holds 2 full fifths. 10" high. 6½" wide. $9.98 plus 25¢ post. Colonial Studios, Dept. WKE-4, 20 Bank St., White Plains, N. Y. 10606.

EASY ON THE KNEES

MIRACLE MENDER
Glass in liquid form creates an iron-hard adhesive to piece together the broken fragments of porcelain, china, jewelry, glass and tile treasures. Further, the bond is a permanent, washable one that scoffs at heat or cold. $1 plus 15¢ postage. Order from Anthony Enterprises, HG2, 585 Market St., San Francisco, Cal. 94105.

FAMOUS FACSIMILE
Oriental designs woven through to back of these sturdy, beautiful rugs. Antique patterns are woven out of natural yarns. Backed with high-quality zipper covers. $4.98 ppd. EASY ON THE KNEES

SHOPPING AROUND
During our between-season lull... 3 kinds of discount savings on Fiberglas Bedspreads and Draperies for people of different speeds

ORDER ON OR BEFORE
March 31st
You save
20% ("I'll get it right in the mail tonight.")

ORDER ON OR BEFORE
April 15th
You save
15% ("I'll wait a couple of weeks until we pay this month's bills.")

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April 30th
You save
10% ("I never can find a stamp when I need it.")

Normally, buying direct from Ronnie, the manufacturer, you'd save up to 40% on Fiberglas Bedspreads and Draperies. But this is our between-season lull. Right now, our workrooms are at their slowest pace so you can save an additional 20% discount. Procrastinate a fortnight — when we start to get busy — and you earn only 15%. Sit around and stall for a whole month and you pick up a mere 10% savings. Be quick, be alert. Get that coupon in the mail now.

Send for FREE catalog. Order before March 31 — save a full 20%!

Ronnie Fiberglas Center, Dept. 4H-24
145 Broad Ave., Fairview, N. J. 07022

Please rush me, absolutely free, the Ronnie Fiberglas Bedspread-Drapery Catalog that offers me special additional discounts of 20%, 15%, and 10% during your between-season lull.

Order on or before 20% Order on or before 15% Order on or before 10%
March 31st April 15th April 30th
Discount Discount Discount

Ronnie Fiberglas Center, Dept. 4H-24
145 Broad Ave., Fairview, N. J. 07022

Colors Cornings Trademark

Order on or before 20% Order on or before 15% Order on or before 10%

Name
Address
City State Zip

Address Labels with Nice Designs
Your name and address with a design to fit your area. Adds distinction to your correspondence. To 20 letters per line, 4 lines. Labels are 1½ x 1½" black ink. $2 for 500 on white, or 250 on gold gummed paper. (Or on Deluxe size, 1½ x 1½" for $3). Packaged in neat plastic box. Via air, add 30¢ per box. Specify Palm, Road-runner, Cactus, Pine, Gull, Maple, Texas Flag, or any initial. (Also available are Wheat, Corn, Maple Leaf, Liberty Bell, and Skyscraper). Guaranteed to please. Prompt delivery. Bruce Bolind, 22-L Bolind Bldg., Boulder, Colo. 80302.

Thank you kindly!
step into the colorful world of the Designer

DEVELOP CREATIVE ABILITIES IN INTERIOR DECORATION


CHICAGO SCHOOL OF INTERIOR DECORATION

835 Diversey Parkway
Dept. 626-012, Chicago, Ill. 60614

Please send me FREE and post-paid, "Adventures in Interior Design and Decoration" and full details. This obligates me in no way. Please include your zip code.

Name

Address

City State Zip Code

Accredited Member National Home Study Council

EXPRESS GIFTS

Speed-A-Gift delivery service relieves shoppers of standing in post office lines. 12 appealing gifts, all with fresh flowers in chafing dish, fondue set, old-fashioned mugs, watering can, silver dishes, china cups and saucers. Free folder in color gives details. Write Florists Trans-world Delivery, HG2, 900 W. State, Chicago, Ill. 60614.

VENERABLE BEETHOVEN

Genius composer is given greater glorification in fine examples of rare antique European music scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entirely by hand in vibrant colors on rich parchment, scrolls. Made entire...
NEW TACK FOR TACOS

Your guests will say you have a knack for taco-making when you use Tac-O-Qik. In five minutes or less it turns a half-dozen canned or frozen tortillas into crispy shells for beef, sausage, bean tacos. All metal. 5½'' long. Six shells, $3.98 plus 50¢ post. Maison Michel, Ltd., Dept. HG-2, Michel Bldg., New Hyde Park, N.Y. 11040.

TRY A NEW SWITCH

New light on the subject of scrupulous decor! Old world ovals swing on antique tarnish-free gold-plated metal plates. With screws. Single switch, 4'' by 7'', $1.50; 3 for $3.98; double, 5'' by 8'', $1.98; 3 for $4.98; triple, 6½'' by 8'', $3.50; twin outlet, 4'' by 7'', $1.50; 3 for $3.98. Pod. Lilian Vernon, G21, 560 So. Third Ave., Mt. Vernon, N.Y. 10550.

YEAR ROUND VALENTINE

Charming willow headboard and chair sprayed in Hg colors cranberry, bittersweet, parrot or moss green, lettuce, blue hand-painted gold, goldenrod, violet, tangerine, ultramarine, azaleas, white or black. 39'' twin, $14.95; 54'' dble., $19.95; chair 37'' h., $14.95. Catalogue, 25c. Exp. coll. Fran's Basket House, HG2, 89 W. Main St., Rockaway, N.J. 07866.

HOME GREENHOUSE

Did you know that greenhouses are simple to erect? After foundation's finished, greenhouse can be completed in a weekend. Ever-lite aluminum greenhouses include models that attach to garage, house or stand as separate units. Free color brochure and prices from Aluminum Greenhouses, Inc., HG2, 14615 Lorain Ave., Cleveland, Ohio 44111.

SHEFFIELD TRIO


GOOD IDEAS BY MAIL FROM WALTER DRAKE

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Take inches off your waistline, strengthen back muscles without exhausting exercises or energizing diets. Rolling "Shape-up" for one minute is equal to 30 minutes of strenuous sports. Easy to learn, Instructions included. F5042 Shape-Up Wheel $2.98

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Return Address Tag for Pet $1

No need to worry about your pet getting lost! This lifetime return address tag shows the pet's name, plus your name, address and phone number—all engraved in polished stainless steel. Easy to put on collar. 48-hr. service. P4008 Pet Return Address Tag $1

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City & State

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Print your name and address (or any 3 lines) on stationary, books, advertising. In compact self-inking case for pocket or purse—always handy when you need it! Use at home, office, school. Get one for everyone in the family! P4009 Pocket Printer $1

Trim your Waist without Effort!

Take inches off your waistline without doing strenuous exercises. Simply wear this balanced weight belt a few hours a day to tone up lax muscles and pull you into shape. Isometric action does the job. Men's small (30'' - 36''), medium (36'' - 42''), large (42'' - 48''), ladie's small (26'' - 31''), medium (32'' - 37''), large (37'' - 43''). State size in order. Allow 2 weeks delivery.

D5011 Men's Belt $9.95

D5012 Ladies' Belt $8.95

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Most implicitly personalized, a necklace she'll dote on spells out her name in ¼" high block letters on a dainty 15½" chain. Good Valentine gift. Sterling, $6 through seven letters, each letter over, 50¢ additional. 14k gold, $13 through three letters, each letter over, $4 additional. Add 35c post. Postamatic Co., HG270, Lafayette Hill, Pa. 19444.

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Luscious and healthful Ruby Red grapefruit are carton-packed and ready for family consumption or thoughtful gift giving. 36 grapefruit in all, generous size. All high quality and chock-full of tantalizing flavor. Texas $7.85; all other states, $9.15. Free color catalogue. Henry Macomb's Gift Fruit, HG2, P. O. Box 248, Los Fresnos, Tex. 78566.

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Dear Mr. or Mrs. Carter,

I am writing to thank you for your generous gift of the beautiful and unique Flint Lock and Key System. The craftsmanship and attention to detail are truly impressive, and it will be a cherished addition to our collection.

I would like to express my gratitude for the thoughtfulness and care that went into creating this piece. The Flint Lock and Key System is not only an excellent piece of art but also a symbol of the history and tradition that it represents.

Once again, thank you for your kindness and generosity.

Sincerely,

[Your Name]
AMAZINGLY Chairs of durable heavy-duty opaque vinyl. Casual and comfortable... instant seating for any room, patio or pool. Lightweight and takes only seconds to inflate. Adult size. Choice of white, black, yellow, orange, red or blue.

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ALADDIN SERVER

Keeps Coffee Hot for 8+ full hours

Have you ever wondered why your second cup just didn't taste as good as the first? Re-heating coffee burns it and makes it taste bitter. The Aladdin Server keeps coffee piping hot—re-tasting all the rich aromatic flavors for 8 hours—without re-heating—and the last cup tastes as good, stays as fresh as if you had just made it. Yes, now you can serve the coffee you made in the morning all day long. Sounds like magic, but it's real. The Aladdin Server keeps coffee piping hot—re-tasting all the rich, aromatic flavors for 8 hours—without re-heating—and the last cup tastes as good, stays as fresh as if you had just made it. Yes, now you can serve the coffee you made in the morning all day long. Sounds like magic, but it's real. 

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No urging needed from parents. Children love these records. Each table has its own catchy tune and jingles. And the man on the record guises your child so the tables stick in his memory. He swast his keys to his tables to learn long division, fractions and decimals.

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Orthopedic pads helps straighten out crooked toes that cause pain and embarrassment to the barefoot set. Unique wedge does the job—even toe tip corns disappear. Elastic yarn slips over toe. Washable. Specify shoe size. $2.29 pr. plus 15c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, Cal. 94105.

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Miniature versions of antique cars, nuts, bolts, washers and assorted pieces of metal. The results are 4" works of extraordinary pop art and most intriguingly decorative. Sensational Valentine for the Guy. $3.98 plus 70c post. Order from Harriet Carter, HG2, Plymouth Meeting, Pa. 19462.

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Daily designed lid, brew and re-use. Pyrex and stainless steel pot Is finish. Handy, easy to use and easy to clean. Avoid accidents that inevitably occur when precious china is left on open shelves—store your full set in sturdy, stackers. Keep your service clutter-free, save space. Each holds twelve. Cast metal, 18k gold-free, save space. Each holds 12 plates—hold 12 each: 8", 9 1/4", 7". 10 1/2", 12". Matching cup case contains 4 packs, with 44 separators, holds 12 each: 7", 8", 9". $5.45. Ppd. Colonial Garden, Dept. HGE2, 270 W. Merrick Rd., Valley Stream, N.Y. 11581.

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Miniature versions of antique cars, nuts, bolts, washers and assorted pieces of metal. The results are 4" works of extraordinary pop art and most intriguingly decorative. Sensational Valentine for the Guy. $3.98 plus 70c post. Order from Harriet Carter, HG2, Plymouth Meeting, Pa. 19462.

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We found these covered cups, famous Altheimer's. You'll find them suitable for mousse or custard desserts. Out-of-the-ordinary gift for the bride. Beautifully detailed white ceramic imported in 120 sets. Set of 8, $28 plus $2.50 postage; large plate $10 plus $1 postage; not shown, 4 saucers, $10 plus $1 postage. Altheimer, HG2, 733 N. Michigan Ave., Chicago, Ill. 6061.

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Jet black stones smartly set in intricately worked settings with fleck gold finish. Each delicate piece has heirloom look.

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BEAUTIFUL LAZY SUSAN SPICE RACK puts up to 45 pies and 6 or 8 knives at your fingertips. Comes in brilliant orange, yellow, green, blue, or Mod combinations, plus ural and antique wood finishes. Rectangular, square, or rd 12½" high. Spices and knives not included. Specify shape and color. All prices ppd. Add $1.00 West of m. 24 spice size-$24.95 (11½ dia.); 32 spice (shown)-$34.95 (13½ dia.); 48 spice-$44.95. (16½.)

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Spice Carousel
35 Beautiful Lazy Susan Spice Rack puts up to 45 pies and 6 or 8 knives at your fingertips. Comes in brilliant orange, yellow, green, blue, or Mod combinations, plus ural and antique wood finishes. Rectangular, square, or rd 12½" high. Spices and knives not included. Specify shape and color. All prices ppd. Add $1.00 West of m. 24 spice size-$24.95 (11½ dia.); 32 spice (shown)-$34.95 (13½ dia.); 48 spice-$44.95. (16½.)

King Richard's Workshop
Dept. HG6, 2490 Augusta Rd., Greenville, S. C. 29605

January, 1970

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Now anyone can restore his fa­vorite antique and heirloom chairs easily and inexpensively with a NEWELL CANING KIT. Tools, natural cane, and "easy-to-follow" instructions, all postpaid for only $2.00. Illinois residents, please add 5% sales tax. (Extra case $1.25 chair-kit.)

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(Dept. S4) 19 Blair Avenue MINSDALE, ILLINOIS 60021

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Cork is a natural material which allows sound to pass through the cork sheet, but stops the sound of the percussion instrument being played. Natural Cork sheets come in various sizes, with the most common being 4" X 4" or 5" X 5".

CORK SHEETS
CORK SHEETS are ideal for sound-proofing, wall panels or bulletin boards. Eliminates maintenance and easily applied in minutes with either linoleum paste or nails. Warm, romantic tobacco brown col­or. Choose from:
A—12 x 36 x 1/4" 144 sq. ft. per case $19.35 per case or less than 14c per sq. ft.
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Check or MO, only. Pier 16 Inc., Dept. HG270, Box 211 Central Station, Jamaica, N.Y. 11435. No C.O.D.'s. Expresscharges collect. N. Y. resident to add sales tax. Mail order case lots only.

To "Turn A Heart Your Way" give a MUSICAL VALENTINE
A pair of hearts (red, edged in gold) add the color note to this ceramic card. First name, pet name, breeder name, $1 for 311 Meadville Ave., Meadville, Pennsylvania.

IMRE BAN STUDIO
3950 Lake Shore Drive, Dept. HG270
Chicago, Ill. 60613

PET PORTRAIT in OILS
Our artist captures the exact expression!
Pet Portrait in Oils painted from your favorite photo—full color
All the irresistible appeal of your pet is caught in a splendid oil portrait by artist Betty Kendall. Her expert craftsmanship is reflected in every stroke. Send color photo of your pet. Finished antique plaque is 3½" X 4½", ready to hang. Rare value at just $15.00 postpaid.

Send $2.50 for catalog of kennelcrafts. First name, pet name, breeder name, $1 for 311 Meadville Ave., Meadville, Pennsylvania.

CREATIVE CRAFTS
Dept. 583-C, 64 Main St., Bridgeport, Conn. 06605

A Great Electronic Aid
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Now anyone can restore his favorite antique and heirloom chairs easily and inexpensively with a Newell Caning Kit. Tools, natural cane, and "easy-to-follow" instructions, all postpaid for only $2.00. Illinois residents, please add 5% sales tax.

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Ready February 15

Fully illustrated 108 pages of camping specialties, fishing tackle, clothing and footwear for men and wom­en. Featuring practical outdoor items, many of our own manufacture.

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Fishings, Camping and Hunting Specialties
FAVORITE CASUAL
In soft 'n silky Checks or Solids
You'll love its styling with easy 4-pore shirt, action back and snap-up front. In lightweight drip-dry Dacron Cotton Flannel in Desert Gold, Turquoise or Charcoal, Sizes 16-44, 175-245.

$16.95

Some style in wash 4 wear drip-dry Chambray in Cadet Blue or Raspberry Red. Sizes as above.

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Dept. HG2, Country Store
Tucson Arie.

CURTAIN CHARM
With Ball Fringe
On Unbleached Muslin
20", 25", 30", 36". 48" long 4.00 pr.
2 pairs to window as shown $8.00
45", 54", 60", 72" long 5.50 pr.
81", 90" long 7.00 pr.
All sizes 90" wide
MATCHING VALANCE
9" x 55" 1.75

Please add 25c to each order for handling.

For years, New England houseswives have made these charming UNBLEACHED MUSLIN CURTAINS for every room in the house. Now you can buy them direct with all the original simplicity, warmth and handmade look. Practical, long-wearing, these un-usually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance 50 more. 100% Linen guaranteed. Check or money order. See FINEST LINE price list for broad range of colors and styles of fabric.

COUNTRY CURTAINS
At the Red Lion Inn
STOCKBRIDGE, MASS. 01262 DEPT. 23

WRAP-A-ROUND CASSEROLES PAWS
You're completely protected against burns and stains with our 33" long pot holder, which has a mitt at either end to slip your hands into. It wraps around your biggest casserole and your hottest pot. Heavily padded and quilted; completely bound with a hook for hanging. Assorted gay cotton prints.

$2.75 plus 35c postage
2 for $5.00 plus 45c postage

THE FERRY HOUSE
Dept. HG-276
Dobbs Ferry, N. Y. 10522

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STAMP OUT GUESSING
One stamp too few? Too many?
Know for sure that mail won't bounce back for insufficient postage. Pocket postal scale tells the story quickly using balance principles. From Denmark, and perfect for giftig, $1 each, three 2.80, six 5.40. 12, $10. Ppd. Gear for Good Living, HG1, 90 Heights Rd., Darien, Conn. 06820.

DRAMATIC TROPICAL
The Dracena Marginata or dragon tree from the Caribbean grows to eight feet even indoors. It thrives outdoors in warm weather. Branches twist and turn with giant, spear-like leaves shading from deep green to deep red border. Instructions incl. 2 trees, $3, 4, $5. Ppd. Caribbean Nursery, P.O. Box 55, St. Mary, New York 10019.

OVER 100
Unique end table holds that many magazines. And holds them flat, wrinkle free, easily accessible. A boon to magazine savers. Just pull up an easy chair, read in comfort. Crafted of pine in honey tone pine or maple, antique pine or walnut finish. 23" h., 16" w., 21" d. $19.95 exp. coll. Kit, $14.95 ppd. Yield House, HG2, No. Conway, N. H. 03860.

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Four antique-styled measuring pitchers of heavily glazed ceramic with raised, multicolor rooster design hang from an 11"t" Early American wooden rack with provincial finish bronze-plated rooster emblem. Wipes clean! Convenient for serving syrups and sauces, too! Set. $1.98 ppd. Breck’s of Boston, K30 Breck Bidg., Boston, Mass. 02210.

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Watch the birds feed right outside your window. Easy to fill our weather-proof bird feeder from indoors. Unbreakable plastic, green base, 8" by 19" with roll-top roof. Can be converted to weather vane feeder. Ideal for convalescent or youngster. $8.75 ppd. Catalogue 25c. Suburbia, Dept. 2GE, 366 Wacouta St., St. Paul, Minn. 55101.

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Chair-Loc "Swells" Joints Tight
Sure-acting liquid synthetic penetrates wood fibres, makes them S-W-E-L-L. Fixes loose chairs, locks rungs, legs forever tight. Also for gifting. $1 each, three 2.80, six 5.40. Fixes loose chairs, locks rungs, legs forever tight. Also use Chair-Loc for dowels, tool and bowl handles, mortised joints.

Plastic squeeze bottle with injector nozzle makes it quick, clean, easy. Over 1/2 million sold. Satisfaction guaranteed. 3 oz. bottle $1, plus 5c mailing. Send cash, check or M.O.

CHAIR-LOC CO.
Dept. HG270
Lakehurst, N. J. 08723

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FEATHERED FRIENDS

Sure as shooting, these two mallards make a splendid addition to your fraternity of figurines. Created in shiny ceramic and looking every inch like their living counterparts, one stands 7" tall, the other sits 6". Inordinately attractive assets to any setting! Pair $5.75 ppd. Old Guilford Forge, HG2, Guilford, Conn. 06437.

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A happy combo The lilting tune of "Somewhere My Love" from Dr. Zhivago with the beauty of Zeigler's latest gold script initial address labels. This set features variety: 250 black plastic box. Complete set for $3 via air, $1.25 matching gold initial envelopes. $1.25 plain. Free brochure. Grand Com. Inc., Dept. HG2, 835 Di- nero Avenue, Kansas City, Mo. 64105.

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If you like decorating and feel you may have a talent for interior design, send for this free booklet. It outlines a systematic home study program prepared by practical decorators. You need no previous instruction, just keen interest. Chicago School of Interior Decoration, HG2, 835 Di- versey Pkwy, Chicago, Ill. 60614.

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Dry with Crystal Clean!
Cleans Artificial Flowers, too
Use this amazing, new miracle cleaner that sprays crystal chandeliers to sparkling brightness in a jiffy! No need to take down, dissemble, remove or polish parts and pendants. Grease, dust, grime, etc., disappear when you use this quick-action spray on the large, 16 oz. plastic bottle, $4.75. Order now to make your home sparkle. No C.O.D.'s please. Cash, add 5% tax.
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All work is done with simple stitches. This quality kit contains: Textured fabric, yarns, needles, complete instructions and diagrams (frame not included). Finished size 14"x32". Kit $301 - $9.95 plus 60¢ postage and handling.

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PAIR $5.95

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Harriet Carter
Dept. HG-270, Plymouth Meeting, Pa. 19010

WHERE STYLE COUNTS
A glorious opportunity to dabble in art with new "primitives"! Paint professional-looking originals in your own favorite style. Use special acrylic paint that dries in half an hour. Plain water washes brushes. 15" x 12". Kit of two, $16.95 ppd. Decorative Adventures, P. O. Box 228-J, Abington, Pa. 19001.

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For pretty windows, use these wrought iron hangers whose shelves are for flowers, plants and such. It's specially designed to hang on window rail, yet window can be raised or lowered. Lovely on wall too! Beautiful scrolls, satin white, complete with two shelves, 6" 1/2" wide. $3.98 plus $1.00 postage.

Window Garden

Henry K. Smith Studios ++
Dept. B-19, 39 Crestline Road, Wayne, Pa. 19087

MUSTACHE CUP IS MOD
We thought the mustache cup was as passé as the buggy whip, but here is a quartet designed for any barber shop singing group. Fine white china with colorful Americana designs. 8 oz. capacity. Bridge across top keeps mustache dry! Set of 4, $6.98 plus 85¢ post. Harriet Carter, HG2, Plymouth Meeting, Pa. 19462.
SIMPLE SAMPLER
Make your garden grow with prettily cross stitching, outline and two fill-in stitches on a Belgian linen sampler that will add a homely touch to any setting. Kit includes easy-to-follow directions, color chart, embroidery floss. 13" by 21". Kit, $3 plus 25c post. Catalogue, 10c. Jane Snead, HG2, P.O. Box 4909, Philadelphia, Pa. 19119.

GRAPE SHAPE
Cluster seasoners of crystal clear glass are novel salts and peppers pretty enough to start a collection. They dangle nicely from silvery leaf tops which are tarnish resistant as are the base and stand. Add a dash of elegance to any setting. $3.98. Add 75c postage. Susan Douglas, Dept. A2, Box 12556, Philadelphia, Pa. 19151.

PROVINCIAL PILLOW
Cross stitch in an old world design for a 16" square knife edge pillow. Kit includes design on oyster Belgian linen, wools, linen for pillow back, cording, zipper, instructions. Choose two tone red, blue, green, gold, brown, black/or gray or rose wools. $4.95 ea.; 16" form, $1.95. Add 35c post. Victoria Gifts, 12H Water St., Bryn Mawr, Pa. 19010.

CLEARLY INTERESTING
You can make a table just like this contemporary beauty! Send 25c for a fascinating brochure which gives instructions on how to build more than 40 home projects with Plexiglas. Cocktail table shown is made from a Plexiglas acrylic sheet. Mail your 25c to Rome and Haas Co., HG2, P.O. Box 9730, Philadelphia, Pa. 19140.

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PAINT YOUR OWN PRIMITIVES
Kit illustrated is entitled "Beautiful Garden" and contains wood for two paintings, design, paint, brushes, hangers and instructions. Largest primitive is approx. 12" x 15"... $16.95 postpaid.

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Each kit contains painting surface, paints, brush and instructions to paint and frame two modern abstracts. 20" x 20" $14.95 postpaid 14" x 14" $10.95 postpaid

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DO YOUR OWN THING

ONLY YOU
Or your jeweler knows for sure whether you're wearing man-made Kenya Gems or real diamonds. The dispersion or fire of Kenya stones is 21/2 times that of a diamond. Free brochure showing dramatic jewelry for men and women set with stunning Kenya gems in 14k gold. Kenya Gem Corp., HG2, Philadelphia, Pa. 19122.

FANCY FERNERY
Just what a decorator would suggest! A low, wide fernery in an elegant leaf design to add an unusually lovely and opulent touch to any room. Available in black, white, and antique green; white with gold 50c extra. 14" high and 10 1/4" dia. $8.95 plus 75c post. Henry R. Smith Studios, Dept. HG20, 39 Crestline Rd., Wayne, Pa. 19087.

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Cluster seasoners of crystal clear glass are novel salts and peppers pretty enough to start a collection. They dangle nicely from silvery leaf tops which are tarnish resistant as are the base and stand. Add a dash of elegance to any setting. $3.98. Add 75c postage. Susan Douglas, Dept. A2, Box 12556, Philadelphia, Pa. 19151.

BEAUTIFUL LOTUS LAMP
Gives direct light on book or work. Comes complete with bracket and 6 foot chain.
**ELEGANCE YOU CAN AFFORD**

**Baroque Wall Grouping**

**Set of 5**

**$2.98**

Quality full color prints of famous old masters are mounted under glass in ornate baroque frames finished in antique gold leaf. There are 3" pictures and one 7" x 4" picture. They can be arranged in any number of ways to fill large wall areas. A great value!

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**Satisfaction Guaranteed. In business for over a quarter of a century.**

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A Typpewriter Desk

An End Table, A File—all in one.

Our remarkable new roll about typewriter roll table is a must for the home office and compact office desk area. It folds and extends into a full-fledged portable home office. Each end holds a large writing sur-
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Satisfaction guaranteed.

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STEAMS AWAY WRINKLES... $998

Just hang up your travel-tired clothing, plug in Stanley Steamer and—poof!—jet-powered steam makes wrinkles disappear like professionals do. Put back sharp new crosses with special roller attachment. Brush attachment gets rid of lint and stains. Will double the life of your neckties. Safe for all synthetics and the most delicate of fabrics. Just add ordinary tap water, plug into AC outlet and it's ready to use. Weighs only 15 lbs. sturdy plastic with detachable handle for easy storage. Safe, water-proof, non-conductive, automatic shut-off. UL-approved. ONLY $9.98 plus 50¢ for postage and handling.

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How does your garden grow? With pear, peach and apple trees no taller than a lilac bush? It's possible! Plant six of these dwarf trees in as little as a 10' by 20' area and pick giant-sized fruit without a ladder. Trees bear well; often in two years. Send for free catalogue of these amazing trees. Stark Bros., Box 1740, Louisiana, Mo. 63353.

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Our new full-color catalog for the carefree, casual outdoor seasons. Clothing with the "Johnny Appleseed Look" in sizes 6-20 and 12'/2-22'/2. A distinctive selection of dresses, suits, sportswear, beachwear.. . plus handbags, footwear, and accessories. Johnny Appleseed's

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ALL HAND CRAFTED
is permanent Art Gallery piece is designed a work of Sculpture—Clean, Sophisticated and marvel at the Intricate workmanship bonded in SATIN-PEAU. Available: Specify blossoms and color or combination of 3 colors. $25.00 Prepaid, send check or money order (in U.S.A.), 1st.

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Send 50¢ to: The O'Brien Corp., Dept. HG2, South Bend, Ind. 46621.
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It's true the folks who are talking about Amazoy Z-52 Zoysia Grass (Reg. T.M.)
It grows so thick and luxuriant that walking on it is nigh-unforgettable...like walking on a thick pile carpet.
Your Zoysia lawn drives out crabgrass and weeds all summer long. It stays green and beautiful in blazing heat when other grasses turn out. It cuts mowing by 1/2. It's perfect for summer-lawn and "problem" areas.
There's no need to rip out your old grass. Plug in Amazoy Zoysia Grass and let it spread into beautiful turf. that never needs replacement. It will neither burn in hot sun nor wilt in cold. If you ever need to rip out this grass, so easily it can be handled without much soil disturbance. In fact, it's as easy to rip out as a bed. It is 10" x 10" x 20" high. $14.95 postpaid.

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To acquaint the readers of this publication with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a new booklet. "Adventures in Conversation," which will be mailed free to anyone who requests it. No obligation. Send your name, address, and zip code to: Conversation, 835 Division St., Dept. HG2, Plymouth Meeting, PA 19462.

Hand-Carved Polychromed Coat of Arms & Family Crest RINGS

Into beautiful turf that never needs replacing summer-homes and "problem" areas. It cuts mowing by 1/2... It's perfect for all summer long. It stays green and beautiful from frost to frost and regains fresh new beauty every spring.

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To acquaint the readers of this publication with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a new booklet. "Adventures in Conversation," which will be mailed free to anyone who requests it. No obligation. Send your name, address, and zip code to: Conversation, 835 Division St., Dept. HG2, Plymouth Meeting, PA 19462.

HANDBEATEN WILLOW ON THE WALL—As versatile as it is decorative, this handwoven shelf is sturdy to hold fragile items and brings an extra in kitchen, bath or over'er, 18" x 8" x 20" high. $16.95 postpaid.

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Eases back muscle aches, firms, flattens stomache. Tru-Health girdle with specially woven band strategically placed offers instant, positive comfort, helps you relax with support. Give waist and hip size in inches. White, $8 each; two for $15. Add 50c postage. Magic Mold, Inc., Dept. HG2, 10 Taylor St., Freeport, N. Y. 11520.

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These incomparable fiery opals will be treasured by you for years to come. Eight carats of opal are set in solid 14KT. GOLD delicately styled to resemble bamboo canes. These three beautiful rings are made available to you as an introductory offer for the low price of $25 each plus $1 post., ppd. Indicate style (a, b, or c) also your ring size (4, 5, 6, or 7).

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Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light buoyant foam wedge. Provides an even, gradual slope for more beautiful, restful sleep.

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Forceful jets of water spurt from a "toothpick" that doesn't touch gums or teeth, yet cleans away food particles and bacteria missed by a toothbrush. Hose attaches to faucet; water pressure and temperature are adjustable. $6.95 ppd. Order now from Collier's, GE 270, P. O. Box 585, Skokie, Ill. 60076.

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Self-adhesive tape seals cracks and openings around tub, sink or basin. Press self-adhesive tape onto clean, dry surface and it's ready to work. 11 foot roll.

House & Gard

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For picture or pillow top, a charming design that's a poem in crewel. Kit includes violet and pansy pattern in exquisite shades of violet, olive green, blue-lavender, red-orange huts. Pre-started Rya wallhanging kit imported from Sweden, feature lustrous rug wool, easy to follow color chart, instructions. $39.95. Send $1 for Rya color catalog of rugs, cushions, wallhangings.

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He's bound to be your Valentine if he's gifted with a fabulous watch that measures and calculates just about anything. Stop watch, telemeter to measure distance and height, tachometer to measure speed plus outside bevel to slide rule. Shock resistant. $15.98 plus 50c post. Harriet Carter, HG2, Plymouth Meeting, Pa. 19462.

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Rich cluster of African violets are already done in needlepoint. The tones are violets, gold, green and brown. Choose ivory or pink for the background to be worked on 15" by 18" canvases for a pillow top, handbag, footstool or picture. $6.95 plus 55c post. Add $3.50 for ivory or pink background yard. The Stitchery, HG2, Wellesley Hills, Mass. 02181.

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Neat wicker basket, 10" by 7" by 6" h. ready to monogram and hang on the wall for messages, mail or stray mittens. Kit includes basket, canvas, initial chart, needle, yarns and instructions. Specify avocado, red, gold, brown, black, blue yarn. $3 ppd. Craft Creations, HG2, 1133 Broadway, New York 10010.

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Simple cotton cover for steam irons is the solution for ironing jazz, gabardine, dull-surfaced silks, wools and knits. Permits a smooth shaping or blocking job without any ugly shiny areas. Slips on with elastic to hold in place. Two for $1 plus 15¢ postage. Anthony Enterprises, HG-2, 3145 M ST. N.W. (HG2), Wash., D.C. 20007.

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Gardener’s notes

BY JAMES FANN

A SENSE OF ADVENTURE IS A GREAT HELP IN MAKING UP YOUR ANNUAL SEED LIST. SURELY IN YOUR FAVORITE CATALOGUE ARE DOZENS OF PLANTS YOU HAVE NEVER GROWN, SO WHY NOT MAKE IT A HABIT TO TRY AT LEAST ONE NEW ONE EVERY YEAR? AS A STARTER, YOU MIGHT GIVE MAURANDIA A WHIRL. THIS DELICATE-LOOKING BUT EASY-TO-GROW ANNUAL VINE HAS BRIGHT FLOWERS LIKE TINY NASTURTIUMS. IT’S PARTICULARLY GOOD FOR GROWING IN A POT WITH A MINIATURE TRELLIS AND WILL THRIVE ON A BRIGHT WINDOW SILL DURING THE COLD MONTHS.

THE SELF-WATERING FLOWERPOT, CALLED PLANTENDER HAS SET A GOOD MANY PEOPLE TO WONDERING WHETHER THE SAME PRINCIPLE COULDN’T BE APPLIED TO A WHOLE BATCH OF POTS SIMULTANEOUSLY. THE PLANTENDER PEOPLE APPEARENTLY ASKED THEMSELVES THE SAME QUESTION BECAUSE THEY HAVE NOW COME UP WITH A DEVICE THAT WORKS THE SAME WAY BUT TAKES CARE OF A WHOLE TRAYFUL OF POTS AT ONCE. IT IS CONSIDERABLY LESS EXPENSIVE THAN THE ORIGINAL DOUBLE-WALLED PLANTER AND WILL WATER A VARIETY OF POT SIZES SIMULTANEOUSLY, BY PLANTAMATION.

MOST EMULATED AMERICAN LANDSCAPE ARCHITECT, Thomas Church has built his reputation on his distinctive way of handling the forms and textures of such ordinary dooryard features as walks, fences, patios, and decks. You will find innumerable examples in Mr. Church’s new book Your Private World: A Study of Intimate Gardens (Chronicle, $9.95). The photographs of his own work on the intimate, family-living scale should inspire any home owner to improve his lot.

AMERICA’S FAVORITE SHADE TREE, the elm, may not be on the road to extinction—a lot of plant scientists are working on ways to keep it going—but most of us think twice about planting elms nowadays because the future is uncertain. Various substitute trees have been recommended in the past, and while all have their advantages, none really does what we expect an elm to do. The latest candidate, and undoubtedly the best to date, zelkova serrata, is a native of Japan that has been cultivated for centuries in that country. Zelkova has leaves almost exactly like the elm but the branches have more small twigs making for heavier shade. A new variety, “Village Green,” recently introduced, resembles the American elm even more closely than its predecessors.

NOW IS A GOOD TIME FOR PRUNING. You can see what you’re doing, for one thing, without a lot of leaves to get in the way. For another thing, it’s a good time to bring branches of flowering trees and shrubs indoors for forcing. First, of course, choose branches with a lot of healthy flower buds (if you don’t know the difference between flower buds and leaf buds, consult a garden encyclopedia or ask a local nurseryman). Trim the cut branches down to manageable size and split the cut ends lengthwise for a few inches. Let the branches stand in a deep bucket of water in a cool dark place until the buds start to swell. Then bring them out to light and warmth so that the flowers will develop their normal color as they open. Anything that blooms in spring or early summer will turn in a good performance under this treatment. Flowering quince and crab-apples are particularly good for forcing, as well as the old standby, forsythia.

FLAT-FOLDING HOSE has been a standard accessory of fire engines for generations, but up to now, apparently, nobody thought of bringing the same kind of equipment into the garden. Swan Rubber has now taken the fireman’s cue and is marketing FlatLine, a reinforced plastic hose that does fold flat. Advantages are that it is self-draining and considerably less bulky than the conventional hose.
A site that enjoys day-long sunshine is the first requirement. None of our vegetables—in fact no garden crop at all—can be probes without plenty of light, so this point is most important. Next, a depth of at least 8 inches of good soil is called for, plus a nearby source of water. So the soil has been cultivated by hand or by chine, as you prefer, the only tools needed will be a garden rake, a light weight hoe, a hand cultivator, as you prefer, the only tools needed will be a hoe, and water well with a fine spray. Wherever along the line—probably about the seedlings used for thinning—some kind of a surface should be put on the paths. Chunky (available from all garden supply shops) is excellent for this, but gravel, pebbles, wood chips, pine needles—in fact, any of the materials commonly used in mulching—will do almost as well.

Start to thin the plants as soon as they are big enough to grab hold of. First time thinning should leave the seedlings spaced inch or two apart. The next thinning may be done when plants begin to touch each other, and this time some should be big enough for use. From then on, let the growth rate be your guide and simply pull out plants as you need them for the table, trying, naturally, to leave the remaining plants spaced to cover as much as possible of their assigned area. Tomato plants you will probably want to buy already started, but there will, inevitably, be a certain amount of transplanting to do for the sake of filling gaps. Fertilizer may be raked into the soil before the seed is planted or scattered between plants at the time of the first thinning.

An all-organic fertilizer analyzing 7-7-7 was worked into the ground before planting the garden above in Westchester County, N. Y., and served to keep things in healthy growth throughout the season. No sprays of any kind were used on this particular garden, on the premise that the family consuming the produce would be happier to know that nothing even remotely poisonous had come in contact with it, even though this meant sacrificing a plant here and there to the predation of an assortment of bugs.

The plant list was drawn up partly on the idea of making the garden a colorful composition, hence the beets and red-leaved lettuce. Texture, too, was considered, so curly endive was placed next to smooth oak-leaf lettuce and ferny carrots near rough-leaved radishes. Naturally the plant list is open to numberless variations. Snap beans, for instance, might replace the basil, and eggplant substituted for the dill. Cucumbers—which do well on a trellis—might replace half the tomatoes and chives might alternate with the parsley in the front row.

The tomato trellis is made of 3/4-inch wood dowels (sold in garden supply shops as "pencil stakes"), cut 4 feet long. The vertical stakes are 14 inches apart, with 3 feet standing out of the ground. Diagonal stakes are then placed so that each crosses two of the uprights, and the whole tied together with twine at each crossing point. It's the simplest thing in the world to make and strong enough to support large tomatoes, if you prefer these to the tiny ones.

**Plants are numbered to correspond to plan, left.**

1. Cherry Tomato, Yellow Pear
2. Cherry Tomato, Tiny Tim
3. Dill
4. Beet, Early Wonder
5. Endive, Green Curled
6. Lettuce, Oak Leaf
7. Curly endive
8. Rugula (Rocket)
9. Carrot, Tiny Sweet
10. Basil
11. Radish, Cherry Belle
12. Lettuce, Ruby
13. Radish, Barpee White
14. Parsley
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THE GARDEN MART

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167
Marvelous with today's vivid colors, clear plastics, and sleek metals, black boldly combined with white, or with silvery gray and naturals, in a wide choice of materials and accents: 1. On vinyl wallcovering that resembles striated silk, the combo of black, glossy white, and grays in a free-flowing pattern with a hard-to-detect repeat, $17.50 a roll, at Albert Van Luit. 2. Gleaming black plexiglass clock flashed with white, easy to read. Battery operated, 12¼ inches high, $40, at Scarabaeus. 3. Neozebra stripes painted on a Parsons table, 48 inches long, 16 wide, 29¼ high, $250, at Lemeau. 4. Pop Art pillow with the power of “2” in felt on corduroy, 12 inches square, $5, by Bloomcraft. 5. Two decorative borders: the staccato “Honeycomb” in cotton, designed by Dorothy Liebes, 3½ inches wide, $3.50 the yard; and “Velvo” a floral weave of rayon, 2 inches wide, $1.50 a yard. Both by Conso. 6. A spree of “2’s” printed on a cotton comforter, $85 by Carlin. 7. Across patent vinyl wallcovering, huge silvery links, $17.55 a roll, at Pageant. 8. A wallpaper field of chiaroscuro flowers, $5.50 the roll, by Imperial. 9. Stunning on natural linen, a giant-size design with the look of a native wood carving. 48 inches wide, $4 a yard, by Peter Kaufmann. 10. Tightly looped wool carpeting striped in true sheep colors—black and light gray. 12- and 15-foot widths, $13.95 a square yard, by Stephen-Deedom. 11. For treasures, a box covered in stenciled calf, lined with orange suede. 14½ inches long, 10 wide, $225, at Karl Springer. 12. Supergraphic “Tree Burst” design on cotton fabric, spiked with orange discs. 48 inches wide, $4 a yard, by Bloomcraft. 13. Handsome nylon carpeting with a precise geometric. 54 inches wide, $16 the lineal yard, by Scientific Carpet. 14. Patchwork quilted nylon. 42 inches wide, $15 a yard, by Aristocrat. 15. Calfskin-covered bench. 20 inches long, $570, at Karl Springer. 16. On shiny self-adhesive Con-Tact, a largescale hound’s tooth. 18 inches wide, 98c a yard, by Comark.
Delta introduces a totally new concept in single handle faucets, the Delta Fjord.

To look at, it looks like the most elegant widespread you’ve seen. But to operate, it operates as simply as the rest of Delta’s famous single handle line. Frankly, all one handle does is work the pop-up control. The other handles all the necessities—on-off, volume, and control.

Delta designed the Fjord for what’s happening in the bathroom—the new posh look you’d like your bathroom to look like. Unique. Elegant. Individual. But we didn’t want to throw out our own original idea . . . the handle with only one moving part . . . so we didn’t. We combined them to give you the best of both; worry-free maintenance (after all, how much can go wrong with one moving part), and distinctive, decorating design that defies description.

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It looked like the honeymoon was over. They agreed on the carpet, alright. World’s Circa 70 with its long lasting Kodel\textsuperscript{TM} polyester fiber yarn. Texture? Just what they were looking for. Price? Well within their budget. But she loves gold. Hates blue. He loves blue. Hates gold. Impasse? Not at all. With Circa 70’s nineteen other colors, World offered one they both loved. People say love makes the world go round. But doesn’t all this prove that the World makes love go round? Kodel\textsuperscript{TM} World Carpets For nearest dealer dial anytime, toll free: 800-243-6000; in Conn. 800-942-0655.

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