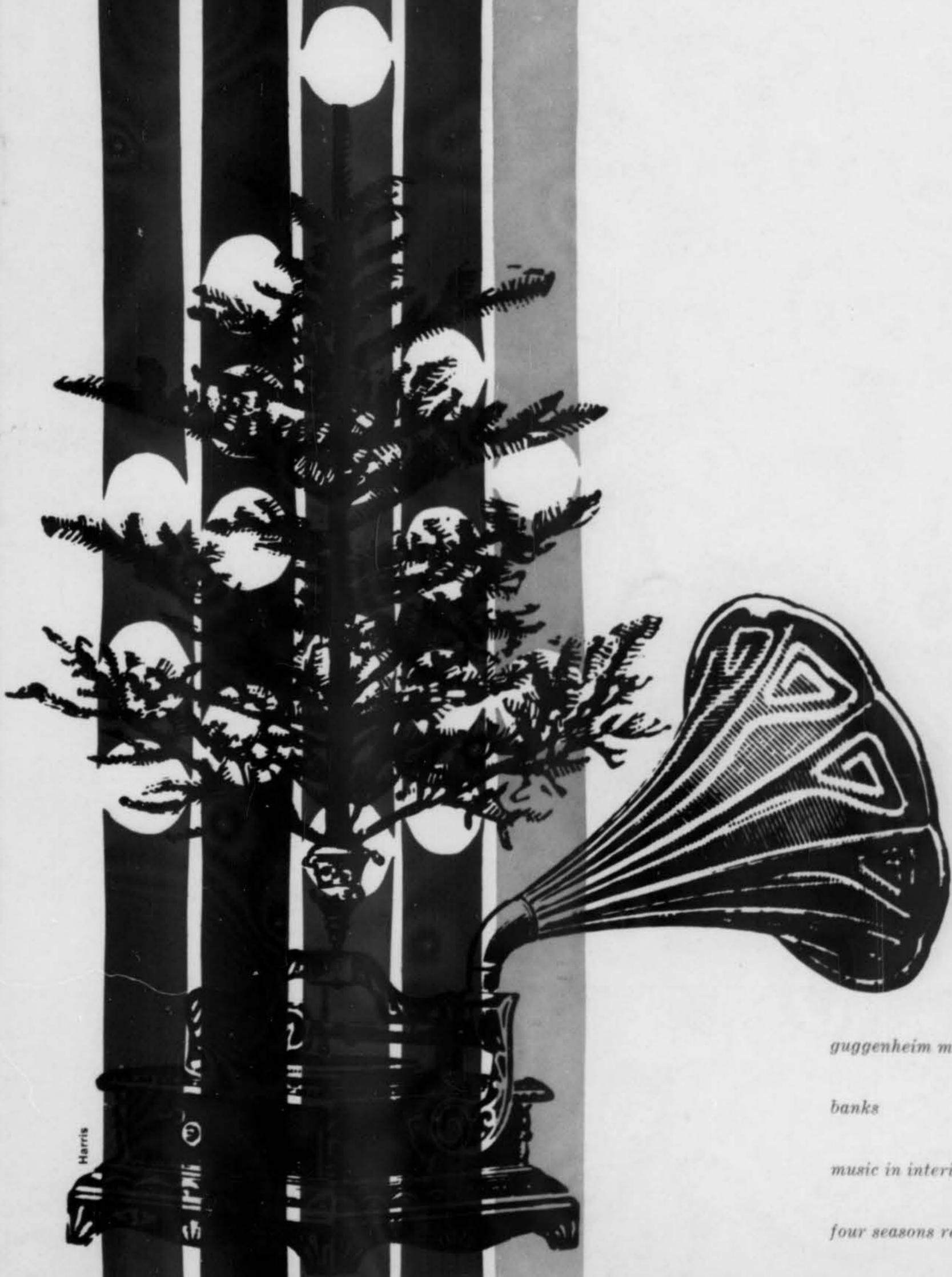


I n t e r i o r s

December 1959



Harris

guggenheim museum

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music in interiors

four seasons restaurant



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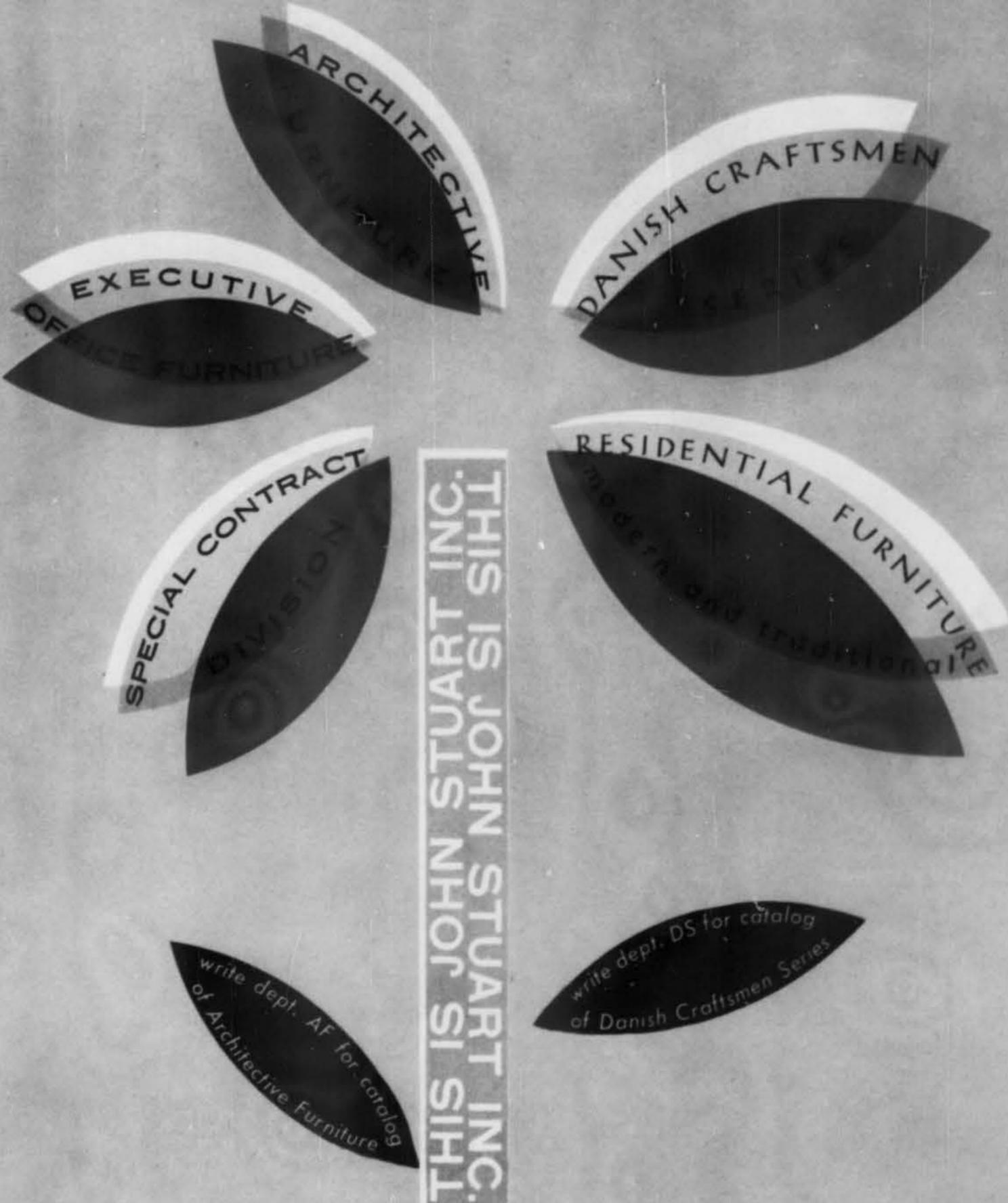
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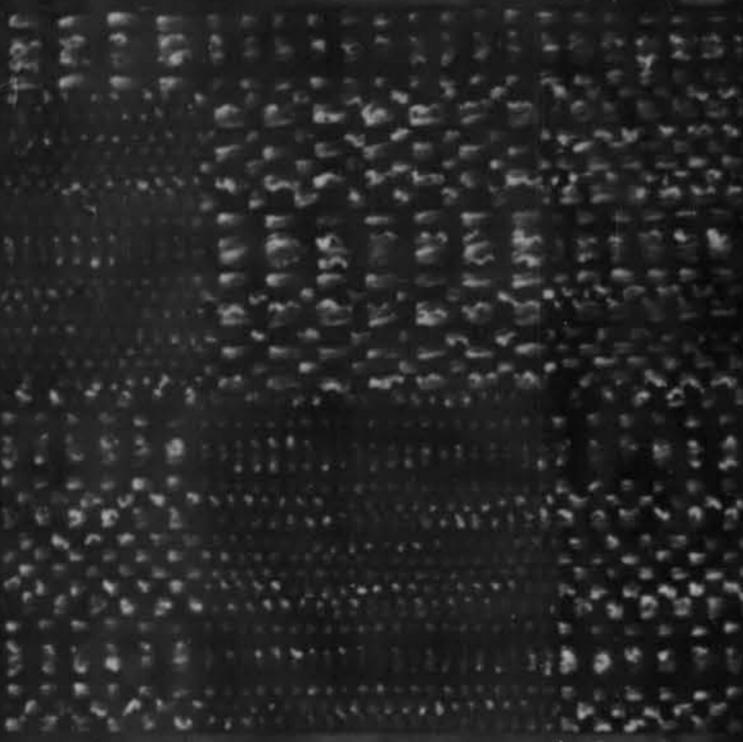
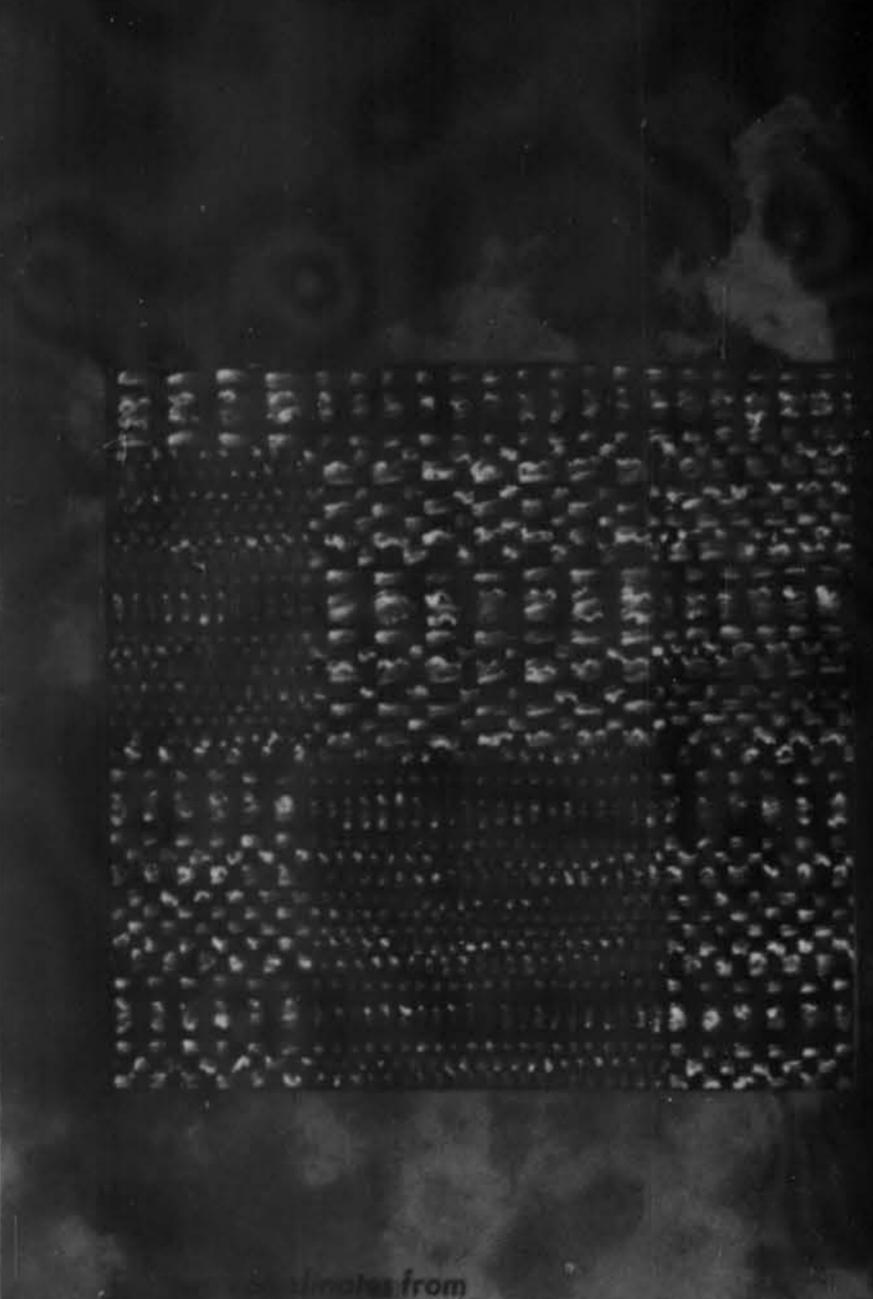
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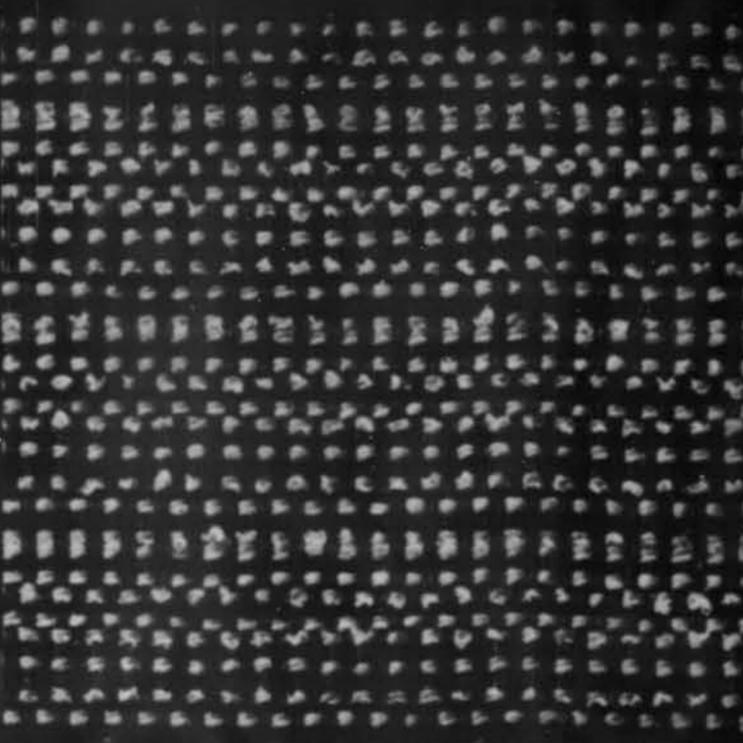
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Cover William and Caroline Harris

Next month **Design Firm Case Study 3: Designs for Business, Inc.** Analysis of one of the firms most active and influential in bringing about the revolution which has taken place in office design over the past decade. The Case Study will present DFB interiors along with its related product design work. A special article will trace DFB's development of the theory and mechanics of flexible partitioning systems, in which DFB is a principal innovator, culminating in a presentation of the system being used in the still unfinished Time-Life offices. Eight pages of drawings in full color for Time-Life interiors. . . . An exciting Manhattan apartment by Paul Lester Wiener, organized and formed in relation to a river view. . . . Preview of the Chicago furniture market . . . New office furniture. . . .

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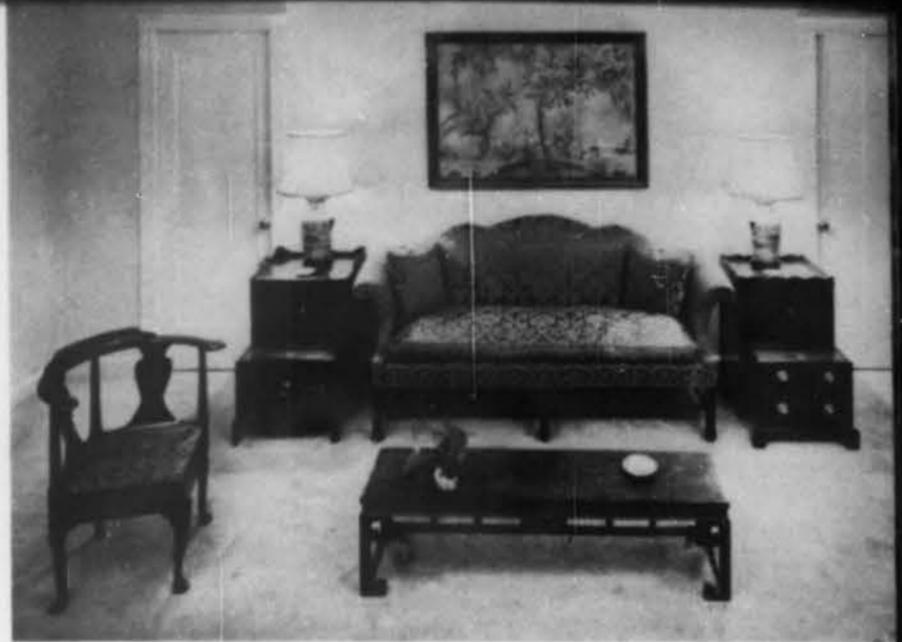
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The newest luxury suite of the Pontchartrain Hotel in old New Orleans, as created by interior designer Henry Stern, Antiques, is one of the most beautiful and elegantly furnished suites to be seen anywhere. And much in evidence are the Scalamandre fabrics used exclusively throughout for color interest and to heighten the decorative underscoring of the other furnishings in a color scheme of soft blue, old ivory and antique gold. Of particular importance is the treatment of the draperies in the bedroom with fabric of Chinoiserie design, the valance trimmed with Scalamandre contrasting colored fringe.

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Letters to the editors

Tribute to Nancy McClelland

Sirs:

Thank you so much for the tribute to Miss Nancy McClelland in the November issue of *Interiors*. It was most impressive and we are very grateful.

Mary E. Dunn
Nancy McClelland, Inc.
New York, N. Y.

Sirs:

Your beautiful tribute to dear Nancy McClelland touched me deeply. I knew her for a long while and greatly valued her friendship. She was a great inspiration to so many of us in the profession, and I shall cherish your praise of her.

Mabel Schamberg
Chicago, Illinois

Miss McClelland and Decorators Club

Sirs:

I want to take this opportunity to commend you for the magnificent tribute in your November issue to a great lady and a pioneer, the late Nancy McClelland. We in the profession concur in your sentiments, and are deeply aware of her great contribution to its development, and the debt we owe her.

You detailed her numerous activities, but failed to record the fact that she was for many years a member of The Decorators Club, and that on the Club's fortieth anniversary, she was honored with an Award for outstanding achievement, at a dinner on February 25th, 1954, at the Ambassador Hotel in New York.

You might be interested to know that the stationery of Nancy McClelland, Inc. bears the notation, among other affiliations, of The Decorators Club. Also, that Miss Mary Dunn, Club historian, on our forty-fifth anniversary at a dinner honoring Bertha Schaefer on April 9th of this year at the Pierre Hotel, read the enclosed comments.

We in the Club have been very modest, perhaps too much so, but we are proud of its past, and look forward to its continuing future with equal enthusiasm.

Mrs. S. J. Brooks, Secretary
The Decorators Club
New York, New York

Following are the comments made by Mary E. Dunn, historian of The Decorators Club at the annual Awards Dinner last April, as mentioned in Mrs. Brooks' letter.—Ed.

PORTRAIT OF A LADY—THE DECORATORS CLUB

As historian of the Decorators Club, I will attempt to take you back in time to 1914 when a group of women decorators in New York met to discuss the formation of a club.

The meeting was held in Mrs. Gertrude Gheen Robinson's little white house on

84th Street, at which meeting Mrs. Mary Linton Ackerman presided as Chairman.

In 1917 the group became interested in war work. A kind friend loaned them a loft and they obtained mill ends of cloth from the fabric houses and also from some members to make bags for soldiers' oddments and ambulance pillows, as their contribution to the war effort.

From 1914 to 1922, meetings of the Club were held in the evenings at the homes of various members. A fair was held for the Red Cross; funds raised bought an ambulance. A bronze plaque was placed on it with the inscription "Gift from the Decorators Club of New York."

On July 14, 1922, the Club was incorporated as The Decorators Club of New York with 38 charter members and Mrs. Mary Linton Ackerman as President, Miss Amy Ferris as First Vice-President, Mrs. Gertrude Gheen Robinson as Second Vice-President, Miss Mary Coggeshall as Treasurer, and Miss Margaret Taylor as Secretary.

It is interesting to note here that the certificate of incorporation was signed by Mr. Justice Robert F. Wagner of the Supreme Court, father of our Mayor.

The purpose of the Club was to establish approved artistic and ethical standards and aims; to cooperate with architects in a common effort which would enable all members to work together for the highest attainments in their respective fields.

For a time after the incorporation of The Decorators Club, an office was maintained for the activities of the organization until they grew to such a degree that it was necessary to take larger quarters and the Club moved to 745 Fifth Avenue.

Realizing the close relationship between interior decoration and the arts as well as the trades, the Club presented exhibitions of paintings, sculpture and ceramics by outstanding artists and showed the products of leading dealers in furniture, fabrics and carpets, as well as accessories. The members were called upon to show their skills in the use and arrangement of many of the articles in the various exhibitions. Lectures were given in the Club rooms by outstanding landscape gardeners, designers, architects and others in the field of art. When the lectures crowded the Club rooms, the auditorium of the Cosmopolitan Club was rented for two winter series for three lectures each.

Statement of Aims

1) To encourage the development of educational facilities for the training of the decorator and others engaged in allied activities to the end that the public may be adequately served.

2) To establish and maintain such rules for practice as will serve as an adequate guide for the decorator, the client and the trade.

3) To maintain a spirit of friendly relationship among those who of necessity must work in competition.

Foreground

In 1914 when the U.S.A. entered the war, it was decided to give up the Club rooms at 745 Fifth Avenue, since many members went into war work and it was no longer possible to hold exhibitions. For a short time the Decorators Club, Inc. moved to 49 East 53rd Street.

While located at 49 East 53rd Street, the Decorators Clinic was formed by a group of the members. The object of the Clinic was, and is, to provide professional services at a modest fee to persons needing and desiring such services but who are afraid they must purchase from decorators at much higher prices than those quoted at department store levels, or who have no interest in the person of modest income or budget-minded. When the Club moved to 4 East 53rd Street, the Clinic moved with it. It is still in existence.

The Decorators Benevolent Fund was established during Miss Bertha Schaefer's regime to help the member who may find herself in financial straits. A loan may be arranged from the fund.

Present Administration

Today we have 85 active members. Membership is limited to 125 active members. Due to the efforts of our President, Mrs. Francis Henry Lenygon, for the last two years the Decorators Club has been an organizational member of the National Trust for Historic Preservation.

Model rooms shouldn't be 'practical'

Sirs:

Miss Rosenthal's letter to the editors in your November issue thoughtfully articulated her disappointment in the Home-furnishings Show, a reaction, I am sure, that was shared by all of us. I take exception, however, to her view that "the show should be for the average person . . . who might consult a decorator if this show didn't make him feel that unless he has all kinds of money to spend he is better off not undertaking a decorating project." A model room, not intended for sleeping, eating or living in, should be regarded as a sampling of decorating ideas, which can, if the decorator has done his job well, be exploited at any economic level. If suggestions are reasonable, the determined "homemaker" will take them away in her mental shopping bag and modify at leisure; if suggestions are absurd, the impecunious can at least get a belly laugh for the price of admission.

The show should certainly be improved next year, as Miss Rosenthal suggests—broadened in scope, variety, and display method—but let "model" decorators go light-footed and fancy-free, weaving, if absolutely necessary, small "caveat emptors" in the rented hearth rugs.

Penelope Twitham
Bronxville, New York

INTERIORS... *à la carte*

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The new company dining area at the Esso Research and Engineering Center, Florham Park, New Jersey, was recently designed by VOORHEES WALKER SMITH SMITH & HAINES, Architects. This handsome installation, modern in mood and functional in design, serves the needs of over 800 employees. To keynote the relaxed atmosphere planned by the architect, the Contract Division of Desks, Inc. supplied all the furniture in brilliant colors. We are particularly gratified that more and more decorators, designers and architects are calling on Desks, Inc. to fulfill the requirements of their most distinctive contract assignments.

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The A.I.D. The N.S.I.D. Industrial Design Groups Elect Modern Museum Expands

Cooper Union Centennial Atlanta Merchandise Mart Exhibitions People Competitions and Awards

American Institute of Decorators

Student Affiliate Program Expanded

Mary Jean Alexander, chairman of the A.I.D.'s National Committee on Education, has announced three major changes in her committee's student affiliate program. Namely: (1) Any second-year student, whether enrolled in a two or four-year course, is eligible for membership, provided he is recommended by his department head and his portfolio is acceptable to the local A.I.D. chapter. Previously, only juniors and seniors were eligible. (2) Rather than terminating upon graduation, as before, his status as a student affiliate is valid for two years following his graduation. Or, if he is working in the field and keeps national A.I.D. headquarters informed of his position and business address, he can be classified as an alumni affiliate—a new category. Neither student affiliates nor alumni affiliates pay dues. (3) Student chapters have also been instituted recently, and can now be organized by a minimum of ten students—although not necessarily students of the same school. Sophomores, as well as juniors and seniors, are eligible.

After two years' practice in the field (three for students of two-year technical courses), application may be made for full affiliate membership.

"Interiors 1959" on Washington Scene

All thirty-one members of the A.I.D.'s District of Columbia chapter were present and accounted for as creators of the corresponding number of vignettes that comprised the major portion of that group's "Interiors 1959" show. With national president J. H. Leroy Chambers on hand for the October 14 opening luncheon, the month-long event was staged in Washington's National Housing Center under the chairmanship of Jeanne Moss Reistrup. The roll

call of participants (count 'em—31): Edward E. Adams, Dorothy S. Allen, Frederick L. Blackmur, Mary Baird Boord, Harold B. Cahn, William C. Clarke, Louis Corrado, Lois Reed Dahlgren, Letitia Burgos, treasurer David Dickerson, David Feldman, John J. Greer, Genevieve Hendricks, Stephen D. Jeffrey, Paul Kettering, George H. Lincoln, Dorothea M. Lindemere, Don D. McAfee, Anita J. Moller, Margaret Morrow, president Robert Neipold, Edward C. Plyler, secretary Marie Perkins Rauterberg, vice-president Carlos Recker, Jr., Mrs. Reistrup (room shown, below, left), Serge Sacknoff (below, right) Hardinge Scholle, Charles Stuhr, Mildred Trimble, Lillian Walsh, and Edwin M. Welch.

Of particular interest were the displays prepared by the chapter's three government employees showing important public interiors for which they were responsible. To wit: The United States Embassy in Morocco by Miss Moller of the State Department, and several hospitals by Mesdames Allen and Trimble of the Veterans Administration. Interior design students at the International School of Design contributed color renderings for the student work display, and still another booth was composed of floor plans and renderings that local architects had submitted for the chapter's "Award of the Year" competition for "the house that best lends itself to interior design." (The winner is announced on page 20).

New York News

The New York chapter's "Art to Live With" show and sale (*Interiors*, October, 1959) was such an unqualified success, according to chairman Olga Thenen, that hereafter it will be an annual event. Held to benefit the chapter's Foundation Scholarship Fund, the show occupied the Owens-Corning Fiberglas Center from November



Olga Thenen and Richard Guthrie survey the festive "Art to Live With" Champagne Preview.

5-11. The snapshot in the upper right-hand corner shows Miss Thenen and her assistant, Richard Guthrie, at the Champagne Preview on November 4, at which champagne was sipped by such notables as James Johnson Sweeney, director of the Solomon R. Guggenheim Museum, Mr. and Mrs. Hudson Walker of Minneapolis' Walker Art Center, and Stuart Preston, art critic of the *New York Times*. . . .

Tickets for the New York chapter's Christmas House Tour (December 12 and 13), costing \$15 for both days or \$10 for one day, are available from the chapter's new headquarters, 53 East 54th Street, New York, and checks should be made out to the New York Institute Foundation, Inc. On the 12th, apartments designed for clients by Cornelia Van Sieten, David Eugene Bell, Barbara Barondess MacLean, Diane Tate and Marian Hall, Inc., and Joseph Freitag, plus Elsie McNeil Lee's own home, are inspectable. The second lap's residences are by Ellen Lehman McCluskey, William Pahlmann and his associate Jack Hartrick, Edyth McCoon, Bertha Schaefer, and Barbara Joseloff, as well as William Pahlmann's own domicile. . . .

Also on New York's December docket is the Christmas party for members and the trade, to be held at the Museum of the City of New York on the 16th, where the Fire Engine Gallery (Continued on Page 152)



Vignettes from the District of Columbia A.I.D.'s "Interiors 1959" show. Right: Jeanne Reistrup's setting; far right: Serge Sacknoff's.



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Nat'l Society of Interior Designers

Decorators Show in Los Angeles

Los Angeles' Pan-Pacific Auditorium was transformed, from October 16-25, into "Avenues to Spacious Living," the theme of the 10th Annual Decorators Show, which was sponsored this year by the National Society of Interior Designers' Southern California Chapter. Three examples of N.S.I.D. participation are shown in the photographs of room settings progressing down this column, illustrating the work of president Edward F. White, treasurer Taddy Rowley and secretary Mary Elizabeth King, both of Taddy's Studio, Inc., and Robert Healy. The chapter's other profes-

sional members whose names appeared on the official program were: board chairman Herbert Cordier, Vi Bentner, Jeanette Coppes, Ruth Cummings, Jerome Gans, Dorothy and Larry Hughes of the House of Hughes, Kay McCoy Harrington, Frank B. Hunnicut of House of Today, Inc., Dean Reynolds, Shirley Ritts, John H. Smith, and Jerry Wolf.

Again produced by Robert Boyle's Pacific Shows, Inc., the show included, besides more than 200 displays of talent and merchandise, an antiques pavilion and a theater at which trade films were shown daily. A premiere, to benefit the Crippled Children's Guild of the Los Angeles Orthopaedic Hospital, was held on October 15. The now-fabled "N.S.I.D. Fables" which National President Michael Greer presented at the dinner that capped N.S.I.D. Day at the show and which we condensed last month have been tape recorded for distribution to chapters throughout the country.

New York Tours

Two tours of New York N.S.I.D. work held recently—one of offices, one of residences—were beneficial both to the Student Scholarship Fund and to people who enjoy seeing how other people live. Stops along the October 22 office tour were the Dora Brahm's-designed executive office of the First Stamford Corporation; the Charles M. Zweifel, Jr. Company by Edith Gecker; the Bristol-Myers Company by Katharine Hartshorne; Michael Greer's design for Galaxy Attractions, Inc.; offices of Joseph Seagram, Inc., by Philip Johnson, N.S.I.D., A.I.A., as well as Mr. Johnson's own offices; Sumner-Rider Associates' offices designed by Otho Shaw and Dede Draper; Scaasi, Inc., by Valerian Rybar, and the E. F. Hutton Company, by Virginia Connor Moseley. The October 28 tour of residences, which also benefited the Emma Willard School's Second Century Fund, covered such hallowed ground as members Churchill Brazelton's Helen Carity Green's, and Frederick Victoria's own homes, as well as a Beekman Place duplex designed by Ward Bennett, and a Park Avenue flat (living room, above right), that Michael Greer furnished with First Empire antiques.

Design Problems—Design Piracy

The two topics in the above title underwent the scrutiny of the N.S.I.D. at its November 13 meeting at Herman Miller's New York showroom. In the meeting's first half, design problems that members have met and conquered were illustrated by "before" and "after" slides, accompanied by explanations from Helen Carity Green, Clell Taft Bryant, Carl F. Ficken, Robert C. Fox, Edith Gecker, T. Miles Gray, Donald Paterson, Matthew Sergio, Norman Shepherd, R. Holland Trull, Poppy Wolff, Otho Shaw, Donald Hess, and Martin Sirlin. This pro-



Greer's contribution to N.S.I.D. House Tour.

gram will be repeated for the public's benefit at the December 2 meeting in cooperation with the National Design Center, at which 30 designers will show examples of their work.

During the latter part of the same program, Alan Latman, executive secretary and counsel for the National Committee for Effective Design Legislation, and John Pile, treasurer, George Nelson and Company, Inc., presented the case for Bill S. 2705 (which *Interiors* has supported in April and August, 1959 Editorials), now on the Senate floor. Angry young men (and women) became furious as they watched slides showing original designs and their flagrantly copied counterparts. Anyone wishing to support the bill should contact Mr. Latman at N.C.E.D.L. headquarters, 200 East 42 Street, New York.

New York N.S.I.D. Parties

Other December events are the theater party on the 7th ("Five Finger Exercise" with Jessica Tandy and the London cast) to benefit the Student Scholarship Fund, and the third annual Christmas party to benefit the Children's Aid Society, to be held at Lesini, Inc., on the 17th.

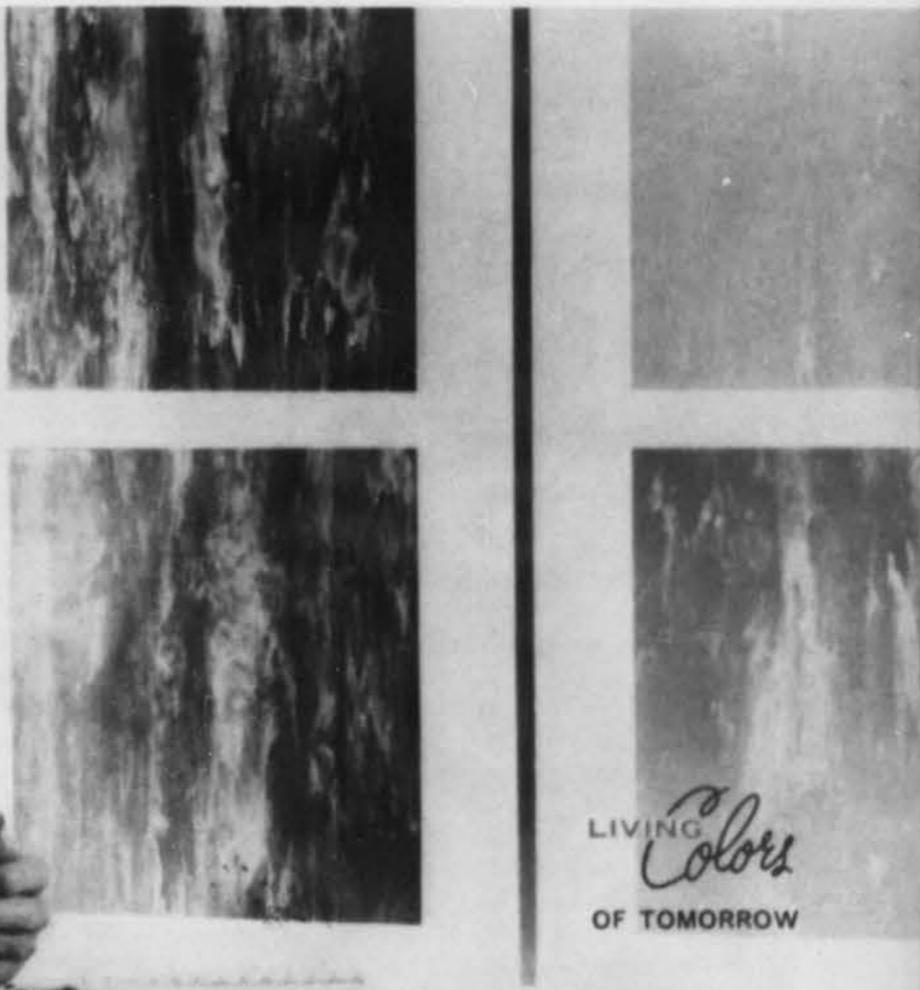
Industrial Design Groups Elect

At its 21st annual conference (Chicago, October 23-26), the Industrial Designers Institute elected John S. Griswold, New York, chairman of the board of directors. National president is H. Creston Doner, Toledo, Ohio, and other new officers are: Leon Gordon Miller, executive vice president; Theodore G. Clement, secretary, and Eugene Bordinat, Jr., treasurer.

Richard S. Latham of Chicago was elected national president of the American Society of Industrial Designers at that group's 15th annual meeting, November 12 and 13 in New York. Other election returns: vice president, Raymond Spilman; secretary, Francis Graser, and treasurer, Kenneth Van Dyck.



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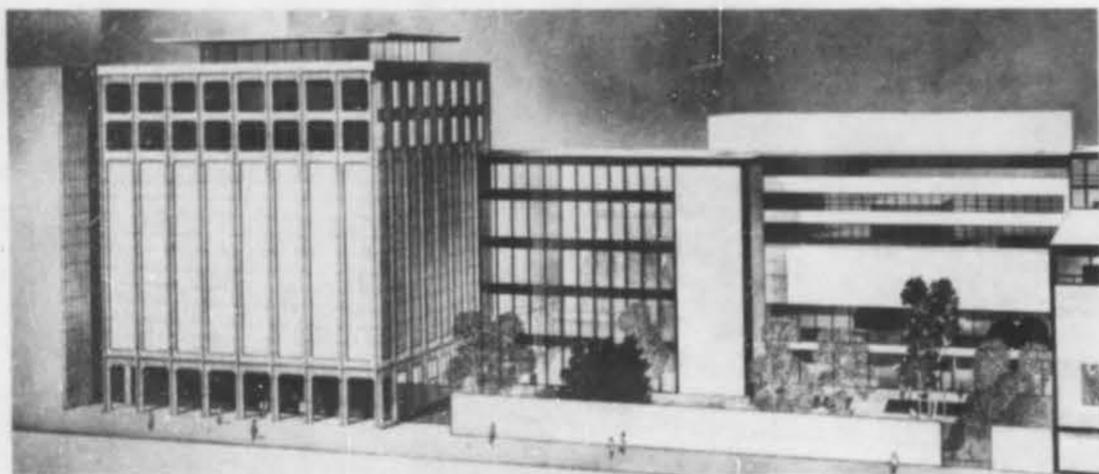
Mr. Grieve's contributions to the decorative arts have been numerous and significant. He is one of the foremost authorities in the country on the use of coordinate color in interior design. The selection of colors for shore stations and "quarters" of the U. S. Navy will carry his touch of pleasant, functional livability. Mr. Grieve's interiors, both industrial and residential, have a quality that is always completely individual . . . usually built around new concepts for others to study and follow.



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● Harold W. Grieve, long established as a designer-decorator with his own office in Los Angeles, is the immediate past National President of the A.I.D. and a "Fellow" of that organization, and a Naval Reserve Officer. The photograph, here, was taken in the Robbins Showroom at the Los Angeles Furniture Mart. The background is Robbins new "Custom Cloud" (top panels) and "Byzantine" Vinyl Tile.

Robbins, Alabama



Lebensraum for the Modern Museum

An exciting alteration of New York's skyline is planned by the Museum of Modern Art, which, on its 30th anniversary, has just launched an ambitious fund-raising campaign for the purpose of erecting a new, eight-story wing. Designed by Philip Johnson Associates, the stone-sheathed addition, a scale model of which can be seen in the Museum lobby and which is indicated by the left hand portion of the above sketch, will occupy the 113' x 100' site that lies on 54th Street to the east of the Museum's sculpture Garden and adjoins St. Thomas Church and Canada House. Of reinforced concrete and steel construction, the addition will apportion five column-free floors for gallery space, one floor for administration offices, one for a penthouse and committee rooms, while the lobby, with its publications sales area, will occupy the ground floor, thereby shifting the Museum's main entrance from 53rd to 54th Street. There will also be two underground floors—one for study storage, and one for shops. The main building (designed by Philip Goodwin and Edward Stone, Architects, and built in 1939), which will be connected to the new wing by a glass-enclosed corridor, will be allowed some welcome belt-loosening: the first floor, being freed from publication sales and reception, will be devoted entirely to changing exhibitions, and the library and film library will be enlarged. In round numbers, the addition means a total of 43,000 feet of exhibition

space rather than 12,000 and 11,000 square feet of storage space, rather than the previously existing 4,500.

Happily, one entire floor of the new wing has been reserved as a permanent resting place for the unique Design Collection, which has been growing since the 1933 "Objects 1900 and Today" show to its present count of 11,000 objects, but which has spent most of its time in mothballs. "Significance" is the key word in selecting an object for this assemblage, the choice being in the hands of Director of Architecture and Design Arthur Drexler and his staff, who must submit it for formal approval to committees of trustees (just as painting and sculpture). As a public reminder of the Collection's existence, a capsule display of about 120 objects (many of which will be familiar to those who attended last year's "Twentieth Century Design" Show) is on view on the Museum's second floor until after the first of the year. Displayed with equal pride are Tiffany glass, a ball bearing, a plastic pill box, a Saarinen pedestal chair, a cookie cutter, a Thonet chair, a scale model of Le Corbusier's 1930-designed Ville Savoye, a Frank Lloyd Wright-designed tile from his Midway Gardens, a meat grinder, a Bauhaus chess set, and a boat propeller.

Cooper Union Centennial

On the evening of November 2, 1859 about 2,000 students—each armed with the sole entry requirement of a certificate of good

moral character—presented themselves at the brand-new, tuition-free Cooper Union for the Advancement of Science and Art. Simultaneously, the adult education program of free courses, lectures, and concerts was initiated, while the School of Design for Females—"respectable females" only—met during the day in an institution whose physical properties were as enlightened as the educational philosophy of its founder, Peter Cooper. Cooper's dream of a "spacious, handsome, and enduring edifice" "to improve and elevate the working classes of New York" was realized on the Greenwich Village site that nobody wanted because a haunted house occupied it. The same inventive spirit that raised Cooper from a coachmaker's apprentice (through glue manufacturing, building the "Tom Thumb," the first American locomotive, and, with Cyrus Field, sponsoring the laying of the first trans-Atlantic cable) to millionaire ironmaster, served him when he conceived and fabricated the great steel girders for his building that later made skyscraper construction possible. The building (an engraving of which appears at lower left) was a bold adventure in other ways, as well. It had a great, gaping hole for a device, still to be invented and named, to carry people up and down. Its auditorium, later known as the Great Hall, and destined to be the scene of Lincoln's "Right Makes Might" speech and of Mark Twain's first Eastern lecture, was placed in the basement on the premise that, in event of panic, fewer accidents would be incurred escaping upstairs than down. The forerunner of air-conditioning was also installed in the Great Hall—the still-operating fan that circulates air through vents beneath the seats.

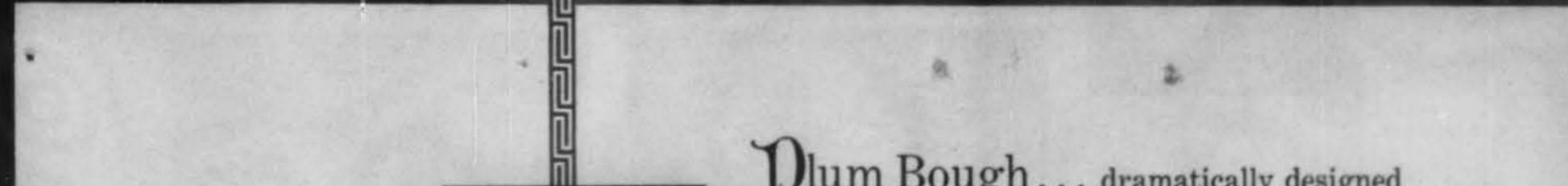
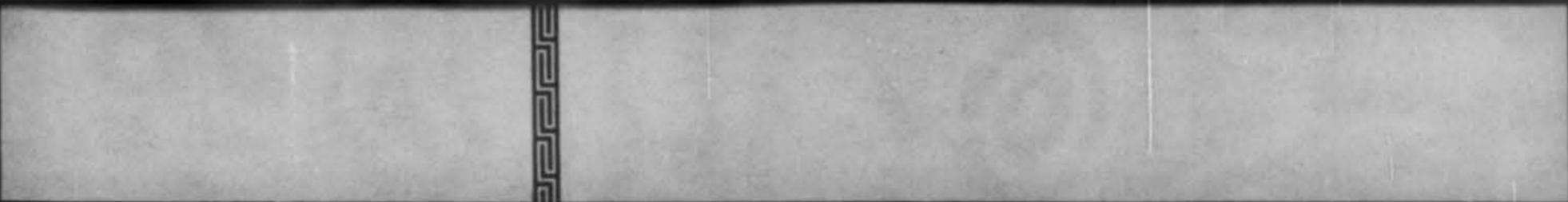
Today, a century later, having expanded its accredited courses in architecture, design, science, and engineering, and requiring its some 1,200 students to pass notoriously stiff entrance examinations, Cooper Union continues to offer free college and adult education. Also to its credit are the famed Museum for the Decorative Arts (*Interiors*, June, 1957), and the library that was New York's first free reading room. Its physical plant includes, besides the original, or Foundation Building, the Hewitt Building that was opened in 1912, and a country campus, Green Camp, in New Jersey. In May, 1959, ground was broken across the street from the Foundation Building for the new engineering building, a sketch of which is shown, left, designed by Voorhees, Walker, Smith, and Haines. To cover 100,000 square feet, the brick, stone and glass structure will be divided into three wings of one, five, and six stories, respectively. The theme of the day long convocation ceremonies, held on November 2 in the Great Hall, was "New Values in Science, Art, and Society." It was a fitting one with which to honor a century of sound progressivism.

A nineteenth century engraving of Cooper's "spacious, handsome, and enduring edifice."



Engineering building by Voorhees, Walker, Smith, and Haines, to be completed late in 1960.



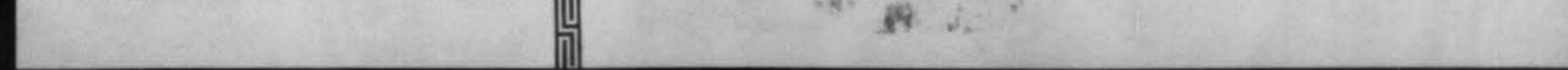


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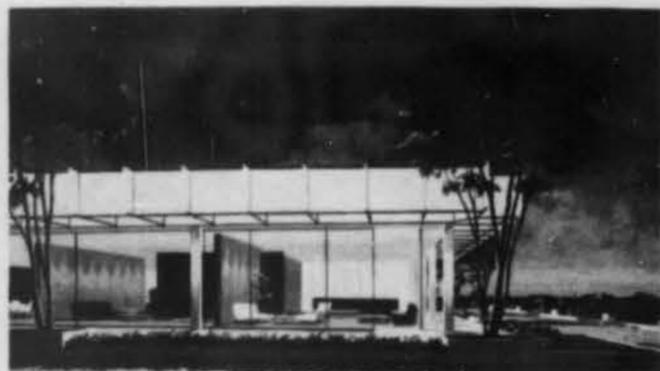
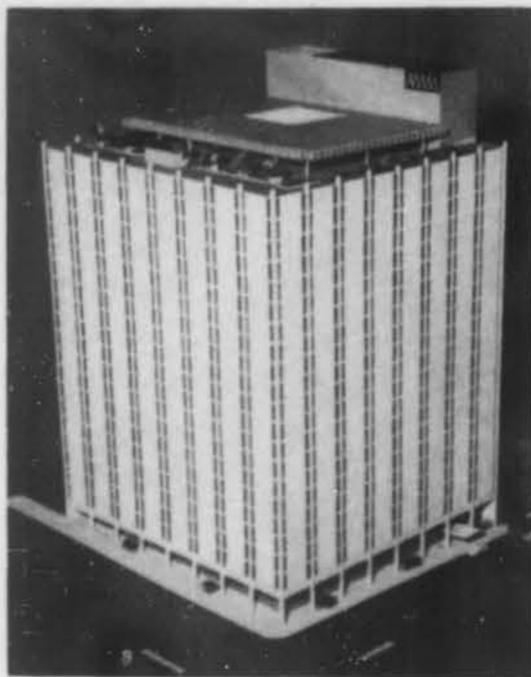
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Downtown Mart for Atlanta

Having outgrown its present headquarters the Atlanta Merchandise Mart will move downtown in 1961, at which time its new, 22-story home (the scale model of which appears at the right) will have been completed. The building's designer, John C. Portman, Jr., A.I.A., partner in the Atlanta architectural firm of Edwards and Portman, is well acquainted with the Mart's needs, having also served as its president since its 1956 inception. The estimated \$15 million that will have been spent upon the structure's completion will afford some powerful inducements to lessees, as witnessed by some 450 firms that already have signed on. Twenty floors, serviced by high-speed elevators, will furnish about one million square feet of air-conditioned showroom space (individual showrooms range from 750 to 4500 square feet), plus lounges, and wide, decorative corridors. High on the 22nd floor, a penthouse (see cut, far right) with a 650-seat restaurant (also to be used for dances and special events), lounges, and formally landscaped terraces, is for the enjoyment of visitors as well as the Atlanta Merchants and Manufacturers Club, for which it will be home base.

Structural plans call for a frame of reinforced concrete with exterior surfacing of pre-cast concrete panels in marble chip finish. Access to the lobby, with its terrazzo flooring, walls of white marble with pink marble stripping, and walnut registration desk and area divider, is to be gained through the glass doors that will be set into the pierced concrete screen walls framing the main entrance. An outdoor canopy and fountain are inviting garnishes.



Left: Scale model of the Atlanta Merchandise Mart's new building, now under construction in downtown Atlanta. Above: Close-up of the Mart's penthouse. Right: John C. Portman, A.I.A., building's designer, A.M.M. president.



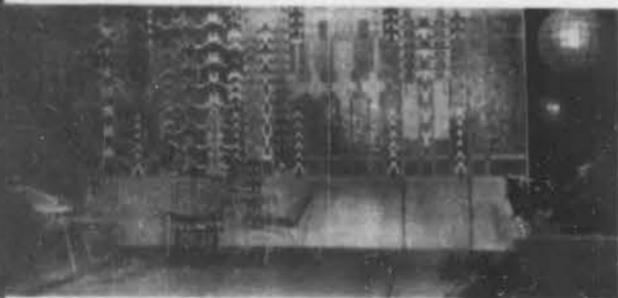
compass, Masselink describes his designs as "nature stripped of her changing mask and reduced once more to geometric principles." His art, often executed in gold leaf, stained glass, or mosaic tile (as in the mural at left, a flowering vine whose tendrils extend across the floor), has been applied to screens, panels, and entire rooms (many of which are in Wright buildings), but always in accordance with his credo: "the sense of unity essential to harmony can be achieved only when decorative art is conceived and executed as an integral part of the building." The 35 designs in the exhibition included drawings, colored photographs, and actual examples—the lanai pictured at left, and screens—interspersed with harmonizing nature forms (pine boughs, twigs, etc.).

"Glass 1959"

According to Thomas Buechner, Curator of the Corning Museum of Glass, his purposes when organizing the "Glass 1959"

exhibition were "to show the best in table and decorative glass," and "to show new directions in contemporary glass from all over the world." The aristocracy of objects at New York's Metropolitan Museum until January 3 fulfills both aims. After approaching some 750 glass manufacturers and craftsmen, Buechner presented his initial selection of 1800 pieces to a jury composed of Leslie Cheek, Jr., director of the Virginia Museum of Fine Arts; Russell Lynes, editor, *Harper's* magazine; Edgar Kaufmann, Jr., designer and author; George Nakashima, furniture designer; and Gio Ponti, Italian architect, industrial designer, and editor of *Domus*. The resulting 300 pieces range from such prosaicisms as sturdy, mass-produced baking utensils to a frothy snowflake-like confection. Some surprises occur in the sources, too, for besides the predictable places, such unlikely countries as Venezuela, Greece, Iran, and Argentina have contributed. Nearly every known technique is represented, as well as some innovations that produce

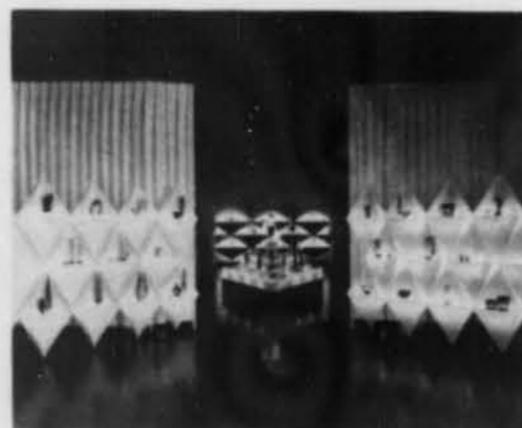
"Glass 1959" at New York's Metropolitan Museum. Plastic display units have white niches, lighted from behind, for colored glass; black shelves, lit from beneath, for clear glass.



Exhibitions

Masselink Murals

The work of Eugene Masselink, secretary-treasurer of the Frank Lloyd Wright Foundation and a designer in his own right, was displayed recently at the University of Wisconsin's Wisconsin Union Galleries under the title of "Studies and Abstractions for Integral Ornament." Drawing upon nature as the source of his "abstractions," aided by T-square and





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Sherle Wagner

such startling effects as sculpture within a seemingly solid block, and bottles whose sealed-in bubbles make man-in-the-moon faces.

The Corning Museum will send the show traveling, complete with its collapsible plastic display units that are the ingenious design of Mr. Buechner. Pyramids, upright and inverted, horizontal and vertical, create prism-like cases whose zagging facets provide niches. Some are white, some black, and some a harlequin of the two; the white, which display colored glass, being lit from behind; the black, in which clear glass rests, from beneath.

"Treasures of Africa"

Philadelphia's Commercial Museum has culled from its African Collections a handsome and timely exhibition, "Treasures of Africa," on view through January 3. Grouped by subject, the numbered objects on display are keyed (by means of the accompanying catalog) to a large map showing the geographic origins of the tribes that produced them, and additional background data is provided by five maps indicating the continent's political changes since 1884. But the exhibition's appeal is not limited to students of the international scene, for its scope embraces ivory, brass, and wood carvings, textiles and textile tools, musical instruments, masks, costumes, crafts (basketry, leatherwork, pottery, etc.), and stools, this last being the most common and often the sole household furnishing of Middle Africa, its degree of embellishment often serving as its owner's status symbol.

The cut below shows a sampling of crafts,



Above: Handicrafts display in the "Treasures of Africa" exhibition at Philadelphia's Commercial Museum. Right: Two views from the "Crafts Related to Architecture" exhibition, sponsored by the Southern California Designer-Craftsmen and held at the Pasadena Art Museum.

displayed against the spectacular mood music of Arnold Newman's photographs, several of which are reprinted from *Holiday* magazine's African issue. (April, 1959).

West Coast Crafts Show

A juried competition preceded the "Crafts Related to Architecture" exhibition, sponsored by the Southern California Designer-Craftsmen and recently held for a month at the Pasadena Art Museum, the selections having been made by: James Elliott, assistant curator of the Los Angeles County Museum; Charles Krakta, architectural designer; Jackson Wooley, enamelist; Malcolm Leland, sculptor, and Thomas Ferreira, potter. The well advised marriage between crafts and modern architecture was underscored by the decorative qualities of the 32 winners' work, a selection of which we show, below. Top: "Athena's Owl" tapestry by John Smith, and Kayla Selzer's sculptured pot. Bottom: left to right: Dennis Herring's weed pot; Henry Takemoto's coiled pots; wool tapestry by Johanna Schidlo; "Manapua" tile mural by Takemoto; two stoneware pots by Paul Soldner; sculpture by David Cressey, and mosaic hardware by Dextra Frankel.



People



Bach



Grieve



Neipold

Lowe



Pratt



Eames

Richard Bach, design pioneer, educator, advisor both to the A.I.D. and the I.D.I., has added two laurels, one tangible and one not, to his formidable collection. The first, a medal, was presented by John Vassos, I.D.I., at the symposium held recently by that organization's Southern New England chapter and at which Bach was a speaker. The other, his golden wedding anniversary, was celebrated with family and friends at a recent party at the Society of Illustrators in New York.

Harold Grieve, known to us as the immediate past national president of the A.I.D., is known to the government as Captain, United States Naval Reserve. As such, he has made a series of recommendations on the use of color in the personnel facilities of Naval shore establishments to the Bureau of Yards and Docks. Result: a full-scale survey conducted by that bureau, the outcome of which calls for a complete overhaul. No red tape in sight.

Washington architect Robert Lowe received the A.I.D. District of Columbia chapter's "Award of the Year" for designing the "speculative house that best lends itself to interior design." Chapter president Robert Neipold made the presentation at the luncheon preceding his group's "Interiors 1959" show, where floor plans of Lowe's award-winning house were displayed.

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H. Irving Pratt, who has been a trustee of Pratt Institute since 1946, has just been elected chairman of the board of directors, filling the vacancy caused by the death of his first cousin, Richardson Pratt, in August. A grandson of the school's founder, Charles Pratt, the new board chairman is also a trustee of Groton School and chairman of A Program for Harvard College. The 1959 Alcoa Industrial Design Awards, presented during the New York conference of the American Society of Industrial Designers in November, went to three crea-

tors of outstanding designs in aluminum. Namely: Charles Eames, Venice, California; Peter Muller-Munk, Pittsburgh; and F. W. Priess, of Chicago.

Donald McCree, president of the Eagle Ottawa Leather Company and of Blanchard Brothers and Lane, Inc., has just been elected president of the Upholstery Leather Group, Inc. Martha Schaeffer was re-elected vice-president of the organization, which also elected Robert Weldon and Ross Dimm to the executive committee.

Paul Gadebusch has been appointed assistant to the treasurer of F. Schumacher and Company, according to Walter Puschel, president. Gadebusch, son of Paul H. Gadebusch, Schumacher president from 1951 to 1957, has been a director of the fabric firm since 1957.

Carl A. Benkert has been promoted to vice-president and director of design at the Detroit space-planning firm of Raymond A. Werbe Associates, Inc. (formerly Werbe, Fidler, and Low). Before his association with the firm in 1958, Benkert headed the General Design Studios of General Motors. Colonel Roger E. Brunschwig, president, Brunschwig & Fils, is currently spending a month in Paris augmenting his firm's collection of French fabrics. Mrs. Zelina Brunschwig, who has worked with her husband since 1938, was the latest guest on the Virginia Graham "Decorating Today" radio program. Her topic: "How to make the most of your fabrics."

Thomas H. Miller, A.I.D.'s Southwest Regional vice-president, has been appointed

head of the expanded Studio of Interior Decoration at Houston's Suniland Furniture Company. Miller, who has been an interior designer with the firm since 1938, has since 1953 served the A.I.D. as board member, chairman of the board, and Texas chapter president.

Yale R. Burge, N.S.I.D. plans a December 26 departure for a six-week, seven-country European junket in search of new inventory for his New York base, Yale R. Burge Interiors.

A seven-member jury of award has been announced by the Lamp and Shade Institute of America, currently sponsoring the student lamp design competition that we described in October. The jurors: James Amster, A.I.D.; Myrtle Fahsbender, director of residential lighting with the Westinghouse Electric Corporation; Mary Davis Gillies, decorating and building editor, *McCall's* magazine; Cecile Hayward, home furnishings coordinator, *Living for Young Homemakers* magazine; Cynthia Kellogg, home news editor, *The New York Times*; Harriet Morrison, home furnishings editor, *The New York Herald Tribune*, and Edward J. Wormley, A.I.D., I.D.I., and designer of Dunbar furniture.

Guy R. Roop, Jr., A.I.D.'s Northeast Regional vice president and director of the decorating department at New York's W. & J. Sloane, will stop off at the January market in Chicago en route to his latest assignment: directing the decorating department and display at San Francisco's W. & J. Sloane store. (Continued on Page 23)

FOR YOUR CALENDAR

Through December 10. *Exhibition of room renderings by A.I.D. members.* McBurney Art Memorial, Atlanta, Georgia.

Through December 17. *Bernard Ralph Maybeck. Smithsonian Institution traveling exhibition.* Museum of Fine Arts, Charlottesville, Virginia.

Through December 21. *Contemporary American Glass. Smithsonian Institution traveling exhibition.* Harvard Business School, Cambridge, Mass.

Through December. *Paris Streets and Interiors as seen by Bonnard and Vuillard.* Baltimore Museum of Art, Maryland.

Through December. *Decorative Arts: 50 Years of Collecting.* Newark Museum, Newark, New Jersey.

Through January 3. *Treasures of Africa.* Commercial Museum, Philadelphia, Pennsylvania.

Through January 3. *20th Century Design: U. S. A.* Minneapolis Institute of Arts, Minnesota.

Through January 3. *Glass, 1959.* Exhibition sponsored by the Corning Museum of Glass. The Metropolitan Museum of Art, Fifth Avenue at 82nd Street, New York.

Through January 3. *Exotic Art from Primitive Civilizations.* Carnegie Institute, Pittsburgh, Pa.

Through January 7. *Federal Buildings, 1960.* Prepared by the Public Buildings Service of the General Services Administration. American Institute of Architects, Washington, D. C.

Through January 10. *Early American Woodcarving. Smithsonian Institution traveling exhibition.* Historical Society of Montana, Helena, Montana.

Through January 31. *An Aristocracy of Robes . . . Four Hundred Winters, Four Hundred Springs of Japan.* Metropolitan Museum of Art, N.Y.

Through February 7. *Folk Art from the Lake Sentani Region of New Guinea.* Museum of Primitive Art, 15 West 54th Street, New York.

Through April 3. *Graven Images of the New York*

Stage. Museum of the City of New York, Fifth Avenue at 103rd Street.

December 7-January 3. *Forms from Israel.* Commercial Museum, Philadelphia, Pennsylvania.

December 15-January 17. *Norwegian Tapestries.* National Collection of Fine Arts, Smithsonian Institution, Washington 25, D. C.

January 1-24. *The Story of American Glass. Smithsonian Institution traveling exhibition.* Des Moines Art Center, Iowa.

January 1-24. *Bernard Ralph Maybeck. Smithsonian Institution traveling exhibition.* University of Pennsylvania, Philadelphia.

January 2-23. *Exhibition of the "Family Room of Tomorrow," an atomic fall-out shelter designed by the A.I.D. in cooperation with the U. S. Government.* Merchandise Mart lobby, Chicago.

January 3-8. *Atlantic City China and Glass Show.* Convention Hall, Atlantic City, New Jersey.

January 4-13. *Grand Rapids Winter Furniture Market.* Waters and Exhibitors Buildings and factories, Grand Rapids, Michigan.

January 4-15. *International Home Furnishings Market, and Decorative Accessories Show.* Merchandise Mart and American Furniture Mart, Chicago.

January 5, 6. *A.I.D.'s National Board Meeting and January Market Meeting of Central States.* Chicago, Illinois.

January 6-27. *Embroideries by Mariska Karasz.* Grinnell College, Iowa.

January 10-15. *Fourth Annual Western Home Furnishings Supply Show.* Los Angeles Home Furnishings Mart, California.

January 11-15. *Winter Market.* Atlanta Merchandise Mart, Georgia.

January 14, 15. *15th Annual Short Course in Residential Construction of the Building Research Council of the University of Illinois' Small Homes Council.* Urbana, Illinois.

January 15-March 11. *Festival of France.* Commercial

Museum, Philadelphia, Pennsylvania.

January 17-21. *National Association of Home Builders' Annual Convention-Exposition.* Chicago Coliseum, and Hilton and Sherman hotels, Chicago, Illinois.

January 17-22. *New York Lamp and Home Furnishing Accessories Show.* Hotel New Yorker and Trade Show Building, New York.

January 17-22. *Winter Market.* Los Angeles Home Furnishings Mart, California.

January 18-22. *Winter Homefurnishings Market.* Dallas Trade Mart and Dallas Homefurnishings Mart.

January 22-27. *East Side House Settlement Winter Antiques Show, co-sponsored by the New York chapter, A.I.D., and the Antique and Art Dealers Association, Inc. 7th Regiment Armory, New York.*

January 24-27. *Washington Gift Show.* Hotel Willard, Washington, D. C.

January 24-29. *1960 San Francisco Winter Market.* Western Merchandise Mart, California.

January 25-February 5. *Williamsburg Antiques Forum.* Williamsburg, Virginia.

January 29-February 28. *Design Derby Exhibition.* Buildorama, 300 Dupont Plaza Center, Miami, Fla.

February 25-May 15. *National Gold Medal Exhibition of the Building Arts. Sponsored by the Architectural League of New York and the American Craftsmen's Council.* Museum of Contemporary Crafts, 29 West 53rd Street, New York.

March 11-13. *14th Annual Convention and Exhibition of the National Office Furniture Association.* Atlantic City Convention Hall, New Jersey.

May 15-21. *American Institute of Decorators' 29th Annual Conference and exhibition at the Palladium.* Beverly Hilton Hotel, Los Angeles, Cal.

June 10-26. *British Exhibition of Industry, Technology, Science, and Culture.* New York Coliseum.

July 18-November 4. *1960 Triennale.* Triennale Building, Milan, Italy.

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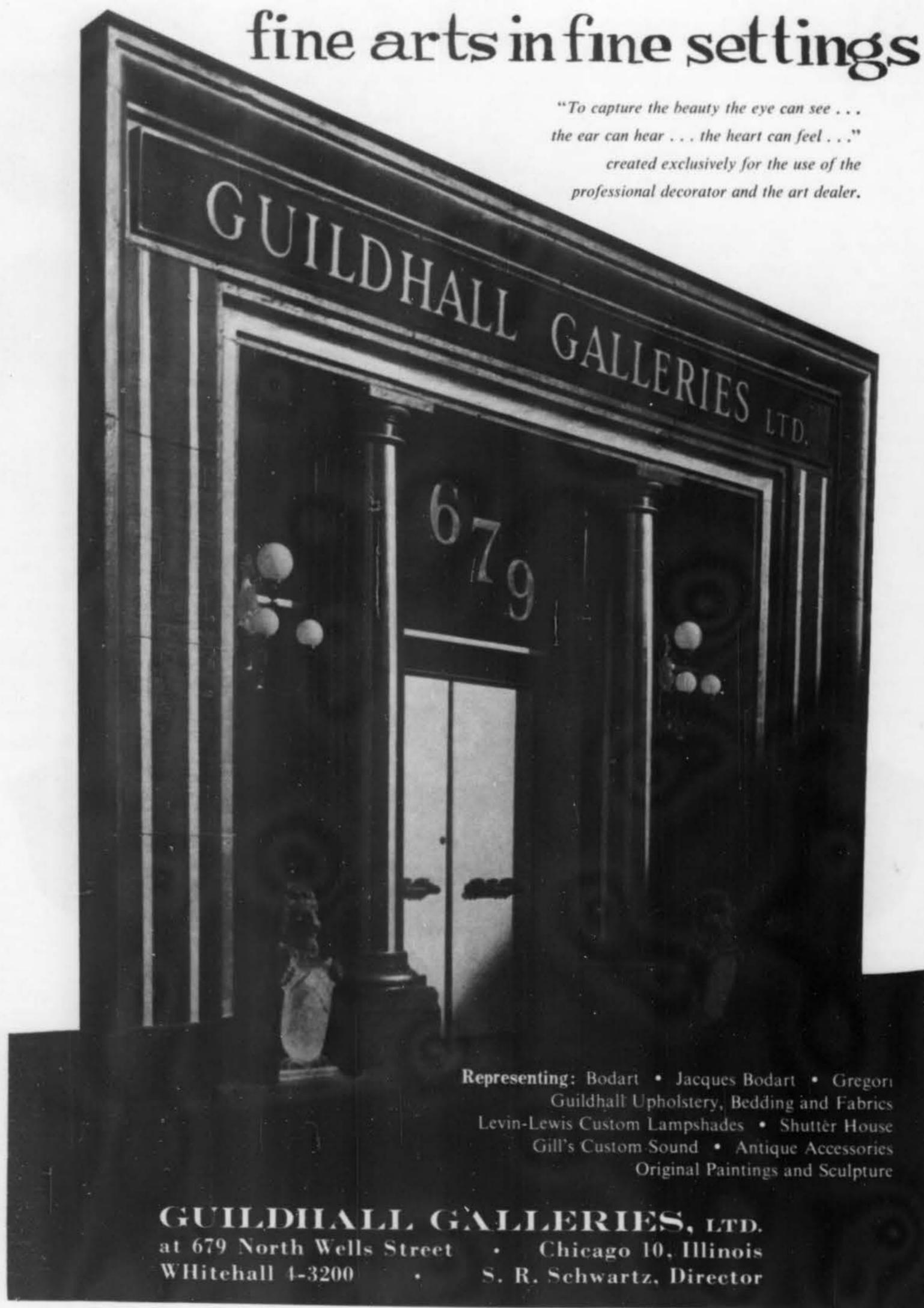
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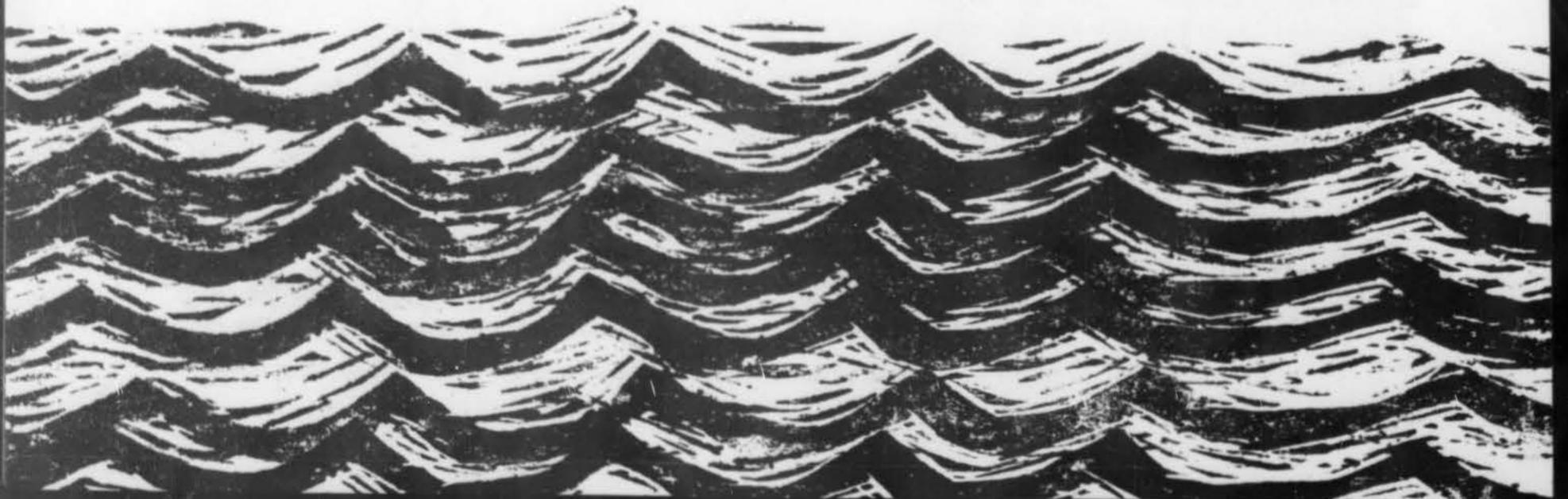
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For your information

(continued from page 22)

Melanie Kahane, A.I.D., is commuting between New York and Fort Worth, Texas, where she is designing the interiors of the First National Bank's six floors in the unfinished, 22-story building designed by Skidmore, Owings & Merrill. Her current New York project is the complete re-designing of all five floors in the East 57th Street building that Huntington Hartford Enterprises has purchased for its new offices.

Using antique furnishings exclusively, Joseph Abraham, N.S.I.D., and design associate with Chasser Interiors, Inc., created four model rooms at the Annual Antique Show that Temple Beth-El, Great Neck, Long Island, sponsored from November 8-12.

G. E. Kidder-Smith, architect, author, and critic, was named a Fellow of the American Institute of Architects at the recent testimonial dinner sponsored by the Institute's New York chapter. At the same event, which was held at the Sheraton East Hotel, the A.I.A.'s Allied Professions Medal was presented to Robert Moses, Commissioner of the Department of Parks of New York City. John Noble Richards, A.I.A. national president, made both awards.

William Straight and Raymond Smith, both design associates in the American Institute of Decorators, were honored as "Craftsmen of the Year" by the Florida Southern chapter of the American Institute of Architects. The awards were made at that group's fifth annual banquet, held at Miami's Dupont Plaza Hotel, by Alfred Browning Parker, F.A.I.A., "for excellent skills in designing, making, and laying ceramic tiles." At the same event, furniture designer and architect George Nakashima was guest speaker.

At the invitation of Japan's Institute of Industrial Arts, Jay Doblin, A.S.I.D., director of the Institute of Design at the Illinois Institute of Technology, is currently on a month-long lecture tour of that country. He will address design students and faculty members in several colleges on design education in America.

A. J. Harmon, A.I.A., has joined the editorial staff of *New Homes Guide* and *Home Modernizing Guide* (both published by Henry Holt & Company), as Design and Technical Editor. His previous association was with Harrison and Abramovitz, architects, where as a designer, he was engaged in planning the new Metropolitan Opera House.

The newly appointed Deputy Director of Architecture for the Cincinnati office of A. M. Kinney Associates, Architects and Engineers, is Roy C. Neumann. He was previously with the Schenectady, New York architectural firm of Sargent, Webster, Crenshaw & Folley.

Arlis Ede, A.I.D., who has designed Dallas interiors for the past eight years, has been named as director of the interior design department of J. O. Lambert Associated Companies' Dallas store.

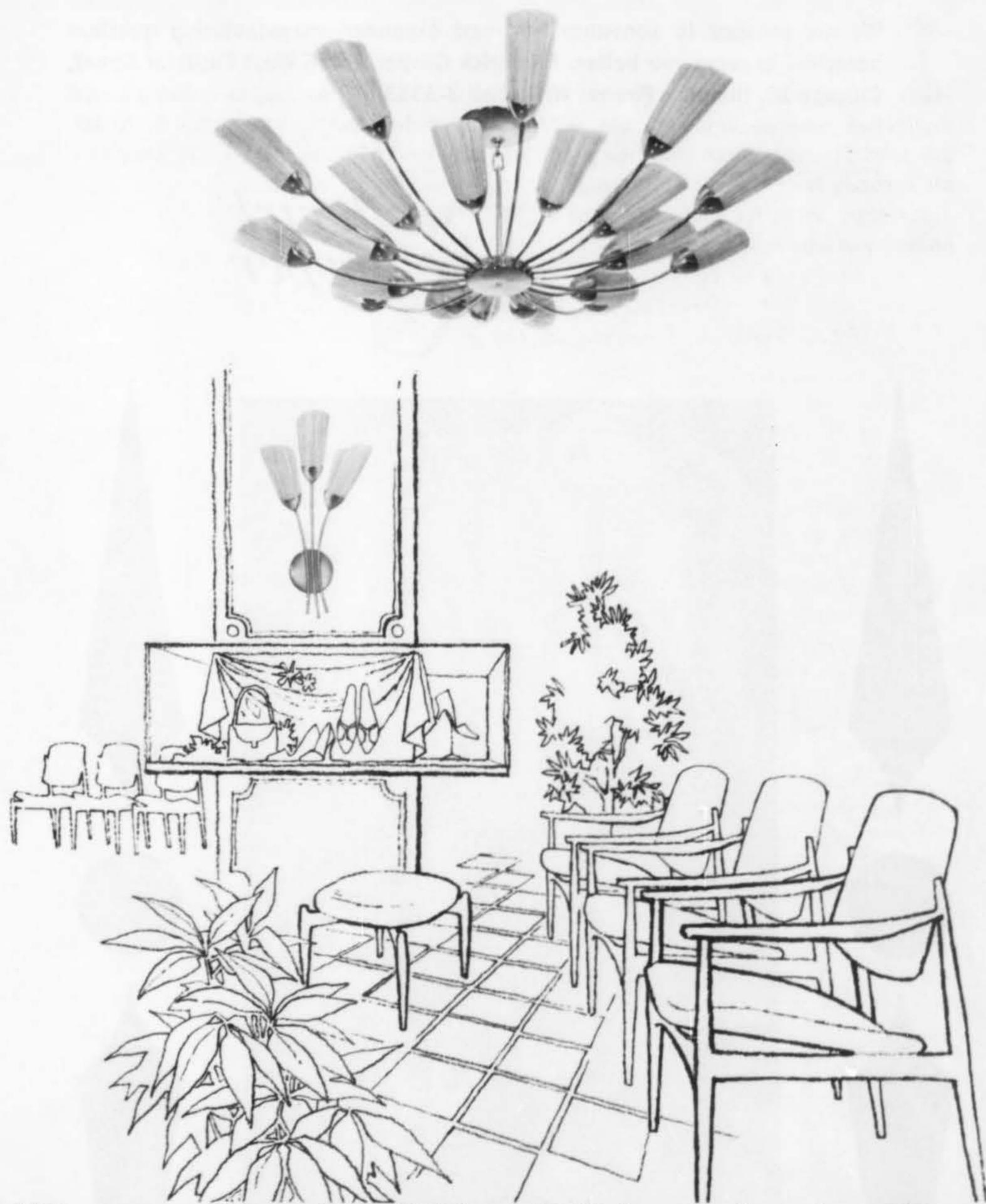
Richard M. Sax, president of Fashion Furniture Manufacturing Company, Inc., has been re-elected president of the Furniture Manufacturers Association of California. James M. Rifkin, president, Cal-Mode Furniture and Ben Krinitz, president of Filbar Furniture, will serve as vice-president and treasurer, respectively.

Jane B. Goss, senior writer in the home furnishings and decorating department of *Better Homes and Gardens* magazine, has been appointed home furnishings editor of *Successful Farming*. Both magazines are published in Des Moines, Iowa by the Meredith Publishing Company. Mrs. Goss is a member of the National Home Fashions League.

(continued on page 43)

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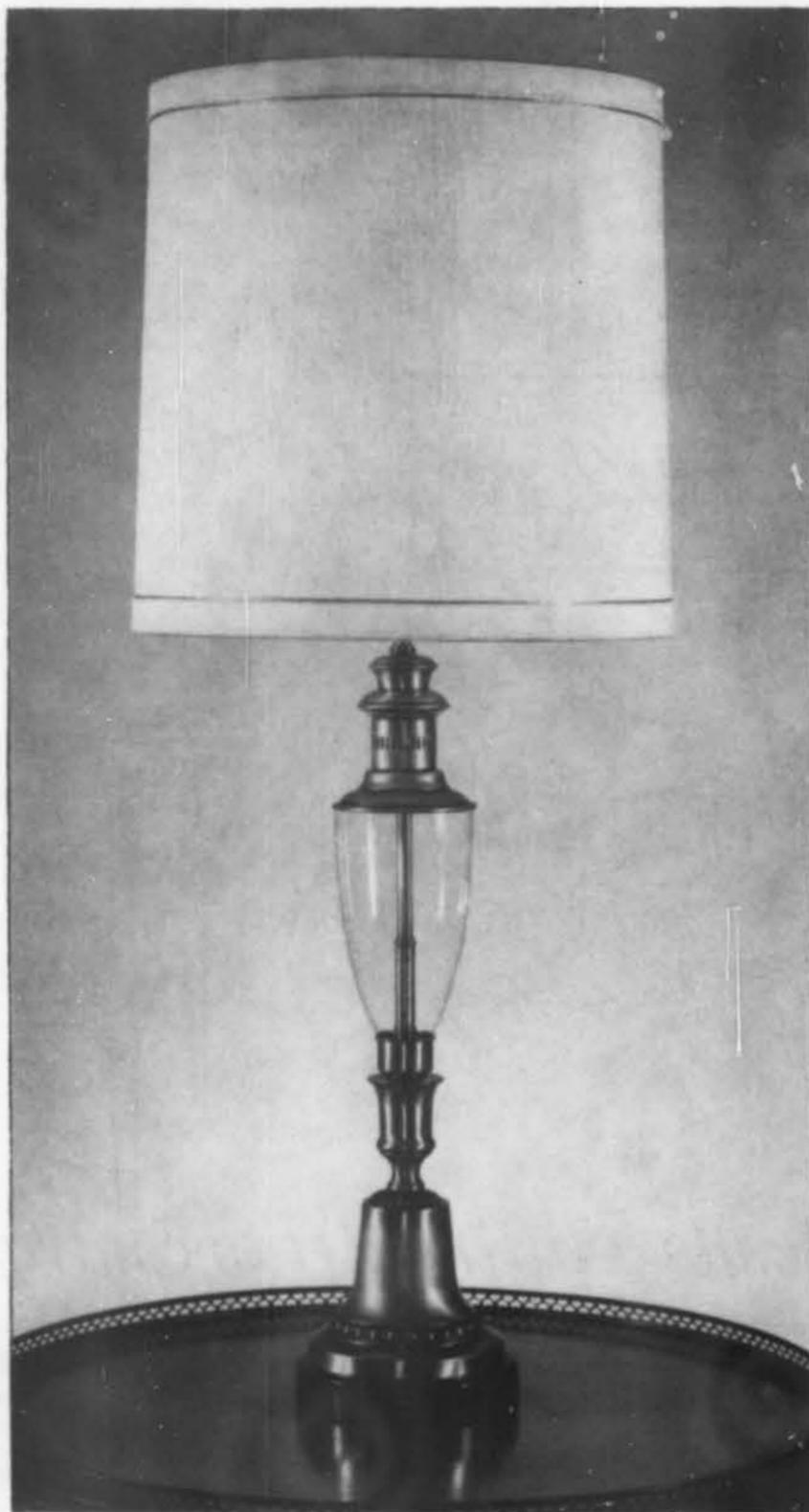
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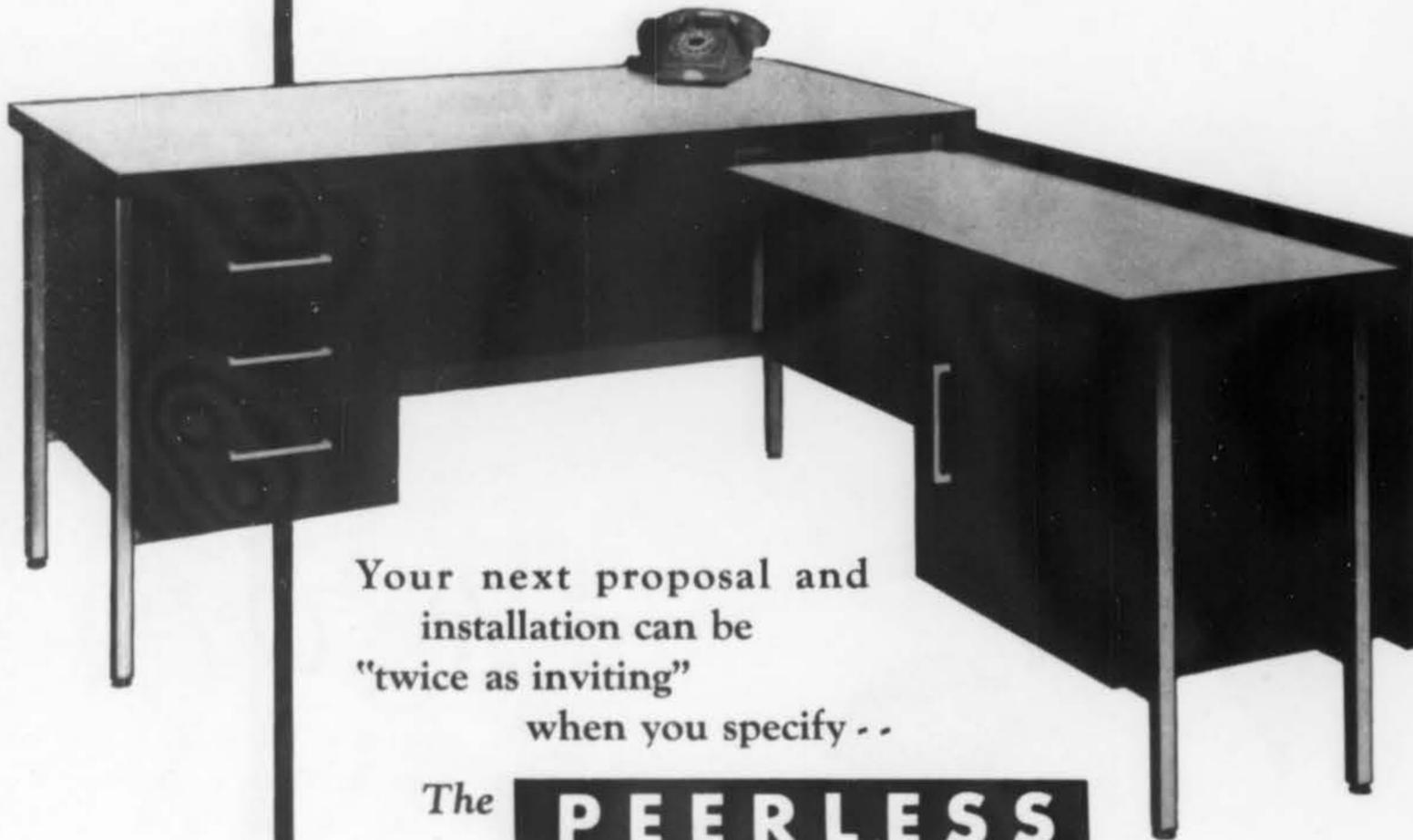
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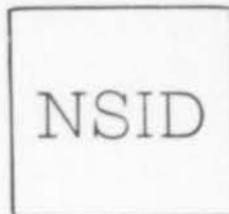
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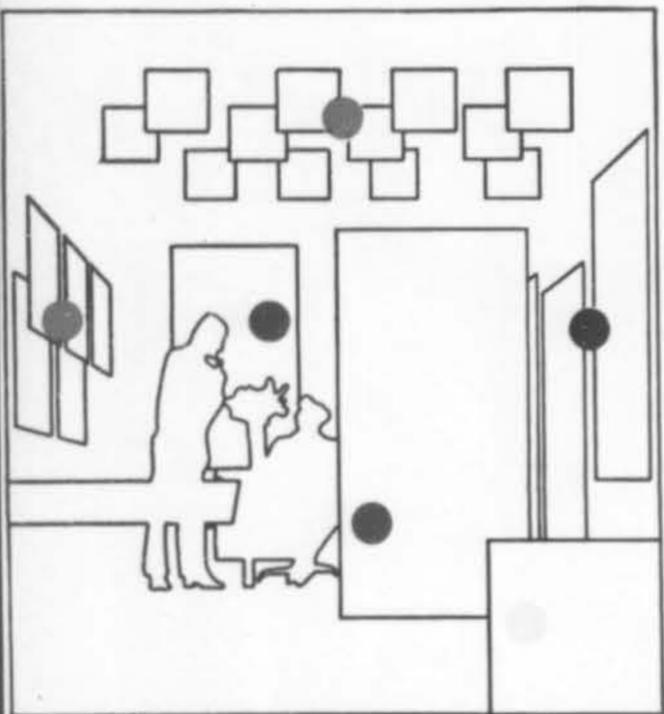


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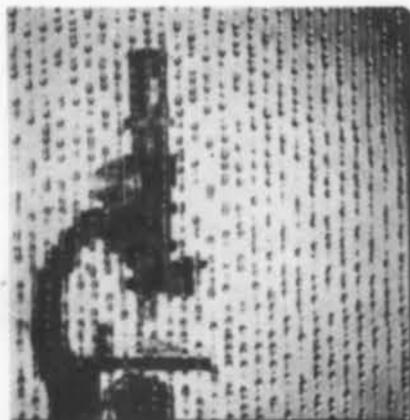
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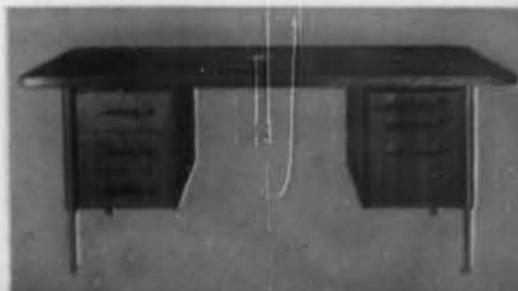
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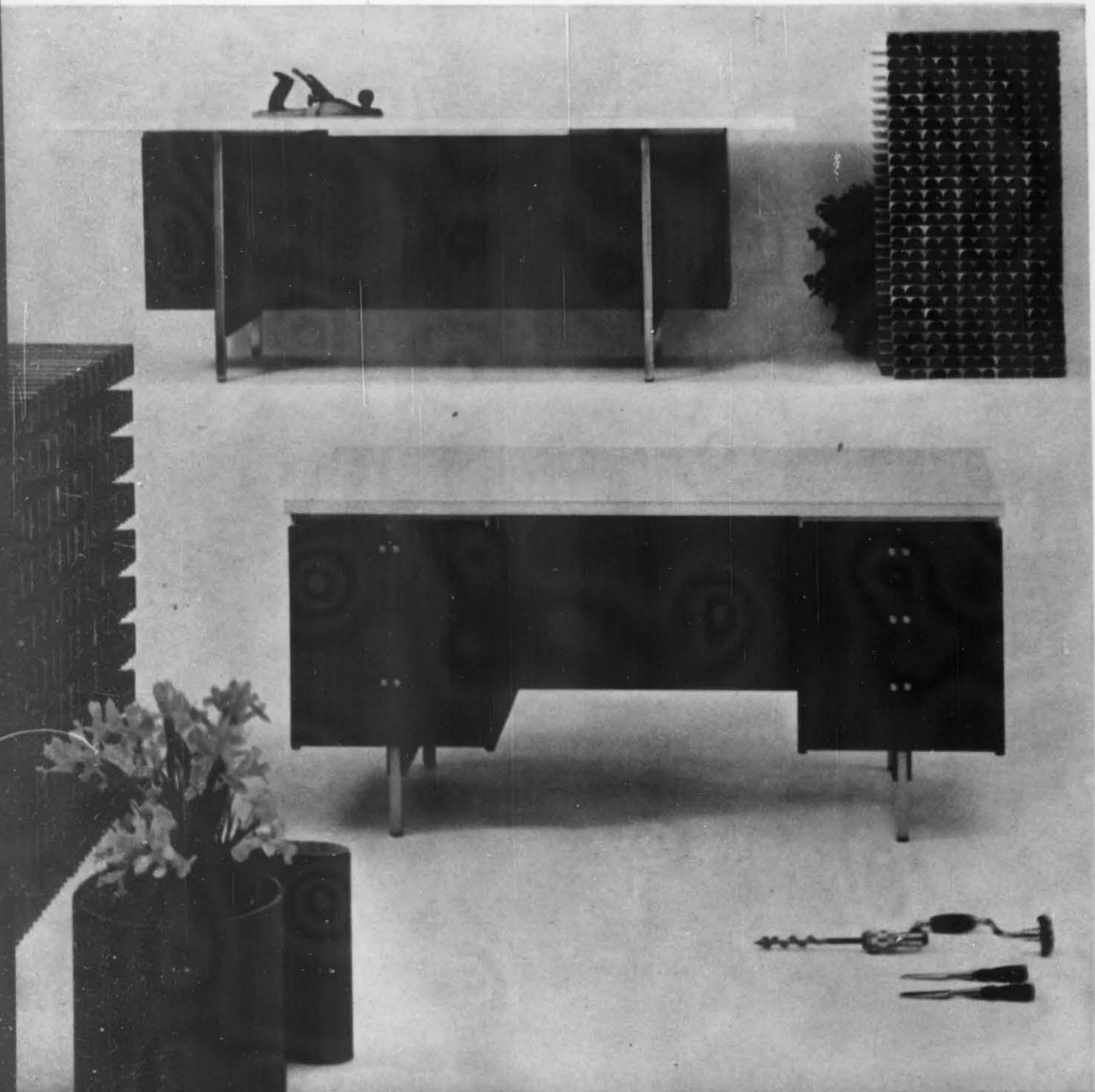
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The walnut desks are available in open style as well as closed.



Designer, Charles U. Deaton

The Template Group's interchangeable components allow unlimited combinations for executive, secretarial and clerical offices. The group includes executive L desks, bi-level L desks, double pedestal and conference desks, tables, cabinets, chairs and credenzas. All combine veneer finished walnut with brushed metal legs and U. S. Naugahyde trim. Either closed or open wells are available, with short or long outrigger legs. Tops are made to match the case, or finished in wood grain laminated plastic.

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Credenzas and cabinets are easily arranged for convenient and functional use.



Coordinated chair line includes two swivel chairs, two arm chairs, a side and secretarial chair.

For your information

(Continued from Page 28)

Competitions

A.I.D.'s 22nd for Students

The interior design of "an important city apartment" has been selected as the subject of the 22nd Annual American Institute of Decorators Student Design Competition, according to J. H. Leroy Chambers, national president. Open to American and Canadian students who have studied interior design for not less than one year, the first three winners stand to gain cash awards of \$250, \$200, and \$150, in that order, plus travel expenses to receive them. Awards of \$50 each will also be made to not more than five honorable mention winners. The awards will be presented at the A.I.D.'s 19th Annual Conference, to be held in Los Angeles from May 16-20, at which time the winning designs will be placed on display. Competition conditions require that entry forms (which, if not available through the school, can be obtained from A.I.D. National Headquarters) must be returned by January 15, 1960, and that completed drawings must arrive at National Headquarters, 673 Fifth Avenue, New York 22, postmarked no later than March 15. Complete information, unavailable at press time, is contained on the entry forms.

Raphael Drapery Design Competition for Art Students

Edwin Raphael, president, Edwin Raphael Company, Inc., of Holland, Michigan, has announced his firm's sponsorship of a drapery design competition intended to encourage art students' entering the contemporary design field. Two categories—woven textiles and silk screen prints—have been specified, and prizes will be awarded on both national and regional bases. All designs submitted will automatically become eligible for commercial purchase (Raphael, of course, has first choice) and, besides, \$1,000 in cash will be awarded as follows: eight regional prizes of \$50 each—four for woven designs, four for printed; four national prizes—two of \$200, two of \$100, for first and second places in the two categories. The jury is composed of Walter McBride, director, Grand Rapids Art Gallery; Richard DePree, president, Herman Miller Furniture Company; Paul MacAlister, I.D.I.; and John Noble Richards, A.I.A. president. May 1, 1960 is the deadline, and full information is available from the Edwin Raphael Company, Holland, Michigan.

Awards

Pini di San Miniato European Scholarship

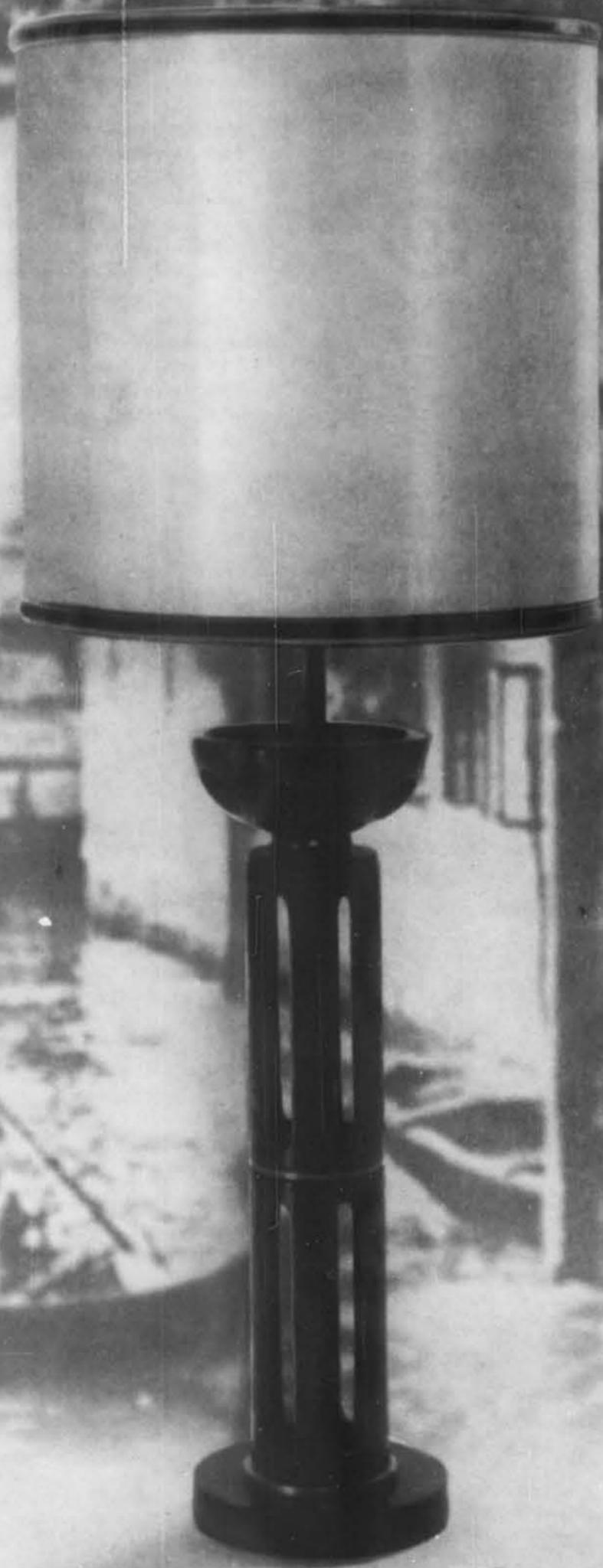
John Drews, a third-year interior architecture and decoration student at the Parsons School of Design, has won the first annual design competition sponsored by Duke Arturo Pini di San Miniato, N.S.I.D. The \$750 award is to be used for further study of design in Europe. The assignment that was presented to Drews and his 53 classmates who also competed, was the adaptation of the characteristics of an 18th Century Venetian ballroom to the dimensions of a modern New York apartment. Thomas Pearson and Robert Howard Smith were runners-up, and special mention was given Arto Szabo's interior. Selections were made by Mrs. A. Ronald Tree, New York City Commissioner on Intergroup Relations; Dr. Filippo Donini, director, the Italian Cultural Institute, and Colonel Serge Obolensky, restaurateur.

Summer and Casual Furniture Apollo Awards

The 1960 Apollo Awards for best design and outstanding engineering achievement in indoor-outdoor furniture were presented recently (Continued on Page 158)

from the

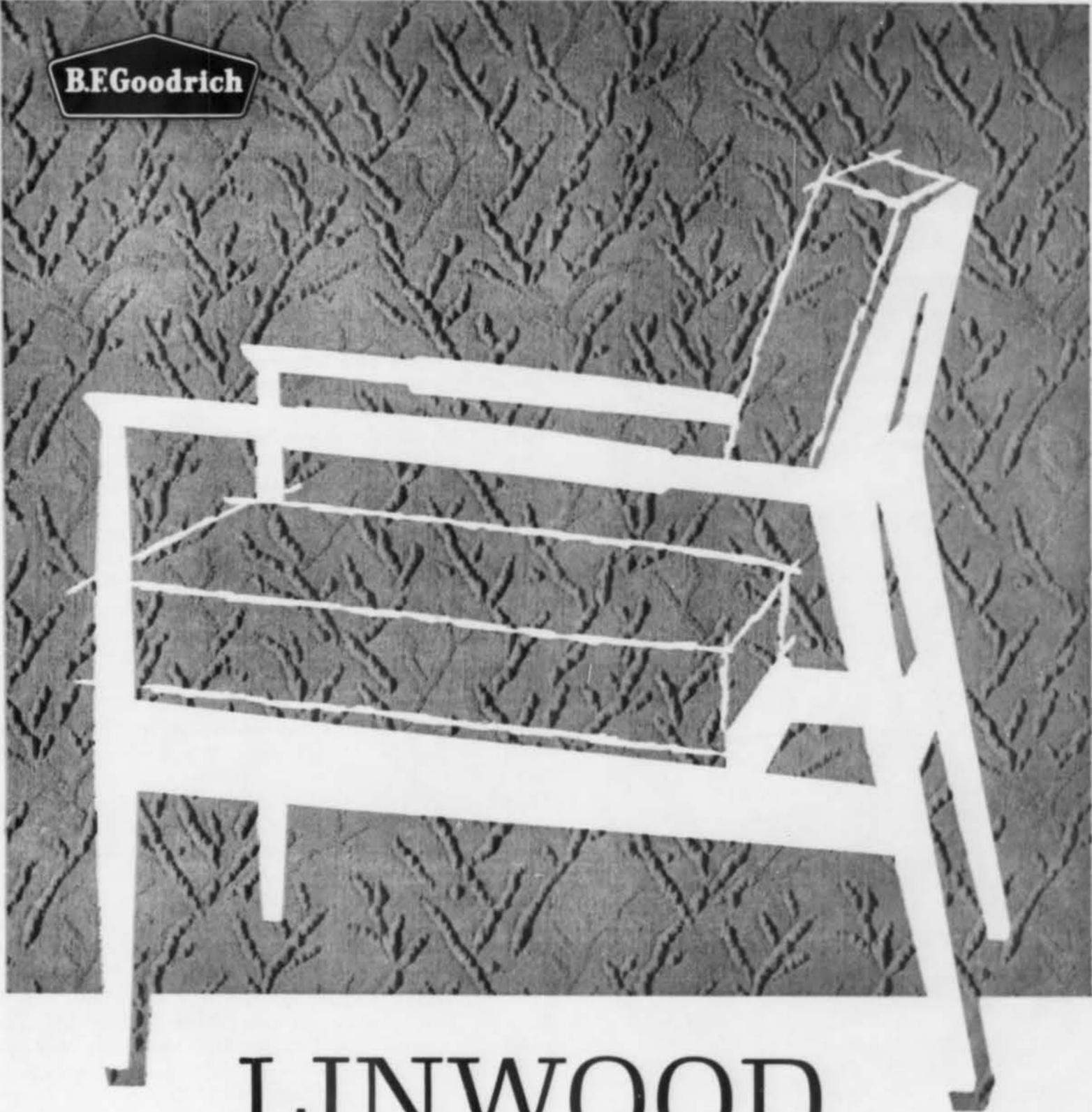
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*This beautiful
office...
costs less than
you think!*



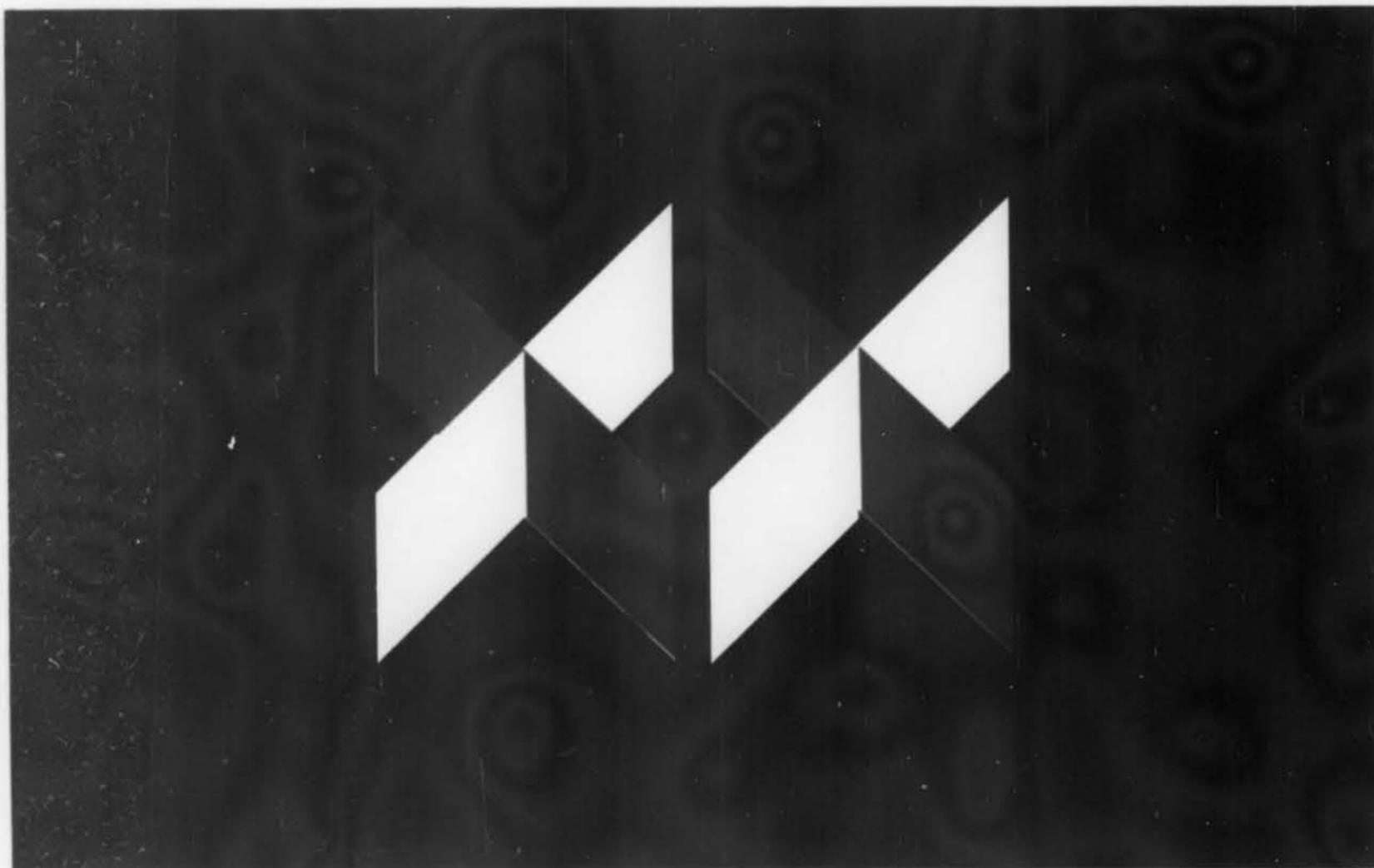
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In 1960 we round out

Two Decades of Interiors 1940-1960



during which Interiors has recorded and paralleled the spectacular growth of a great profession, a great industry

For 1960, its 20th year under present management and direction, INTERIORS has now in preparation 12 great issues recording the achievements of America's leading professional designers of interiors — an accelerated editorial program paced to the rapid growth and activity now taking place in this profession and industry throughout America.

In 1960 Interiors' editorial plans will provide many highlights

- January** No. 3 in INTERIORS' Series of Design Firm Case Studies will feature the work of Designs For Business, Inc., including first and exclusive presentation of the Time-Life offices.
- February** A Design Review of recently completed restaurants, clubs and bars plus a portfolio of distinguished residential interiors.
- March** Interiors for offices and educational institutions.
Preview of 14th Annual National Office Furniture Association Convention-Exhibit
- April** Preview of 29th Annual Conference of American Institute of Decorators in Los Angeles plus special feature "Design on the West Coast"
- May** Design Study of outstanding hotels around the world
- June** Semi-Annual Directory Issue of America's Great Sources.
Portfolio of retail interiors.
- July** No. 4 in INTERIORS' Series of Design Firm Case Studies featuring the work of Victor Gruen Associates. Also utility areas, kitchens and bathrooms.
- August** INTERIORS' 20th Annual Collection of "The Year's Work", a collection of distinguished residential interiors.
- September** Design in Transportation
N.S.I.D. month
- October** A portfolio of recently completed *OFFICES*.
Preview of the 45th National Hotel Exposition.
- November** **Special Number: Two Decades of Interiors — 1940-1960**
- December** Hotels
Semi-Annual Directory Issue of America's Great Sources.
- Plus** INTERIORS' comprehensive monthly news reports, market and merchandise reports, people, activities of the design organizations etc.

I n t e r i o r s



To our friends, both present and future, we extend sincere season's greetings and the hope that the new year will be happy and prosperous.

LANDERS

Manufacturers of VERSILAN—the original supported vinyl fabric upholstery
—and VENTILAN the new breathable vinyl fabric.

THE LANDERS CORPORATION, BOX 911, TOLEDO 1, OHIO • ESTABLISHED 1886



Conference room, Connecticut General Life Insurance Co., Hartford Interiors designed by the Knoll Planning Unit

An imaginative treatment of interior space by

the Knoll Planning Unit. May we send further in-

formation to you on Knoll Furniture and Fabrics?

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Boston, Chicago, Dallas, Detroit, Miami, New York, Philadelphia, St. Louis, San Francisco, Washington.

Skidmore, Owings and Merrill, architects Idaka photograph

Panelglas . . .

the new "lay-in" acoustical panel
made of Johns-Manville Fiber Glass

Gets rid of disturbing noise

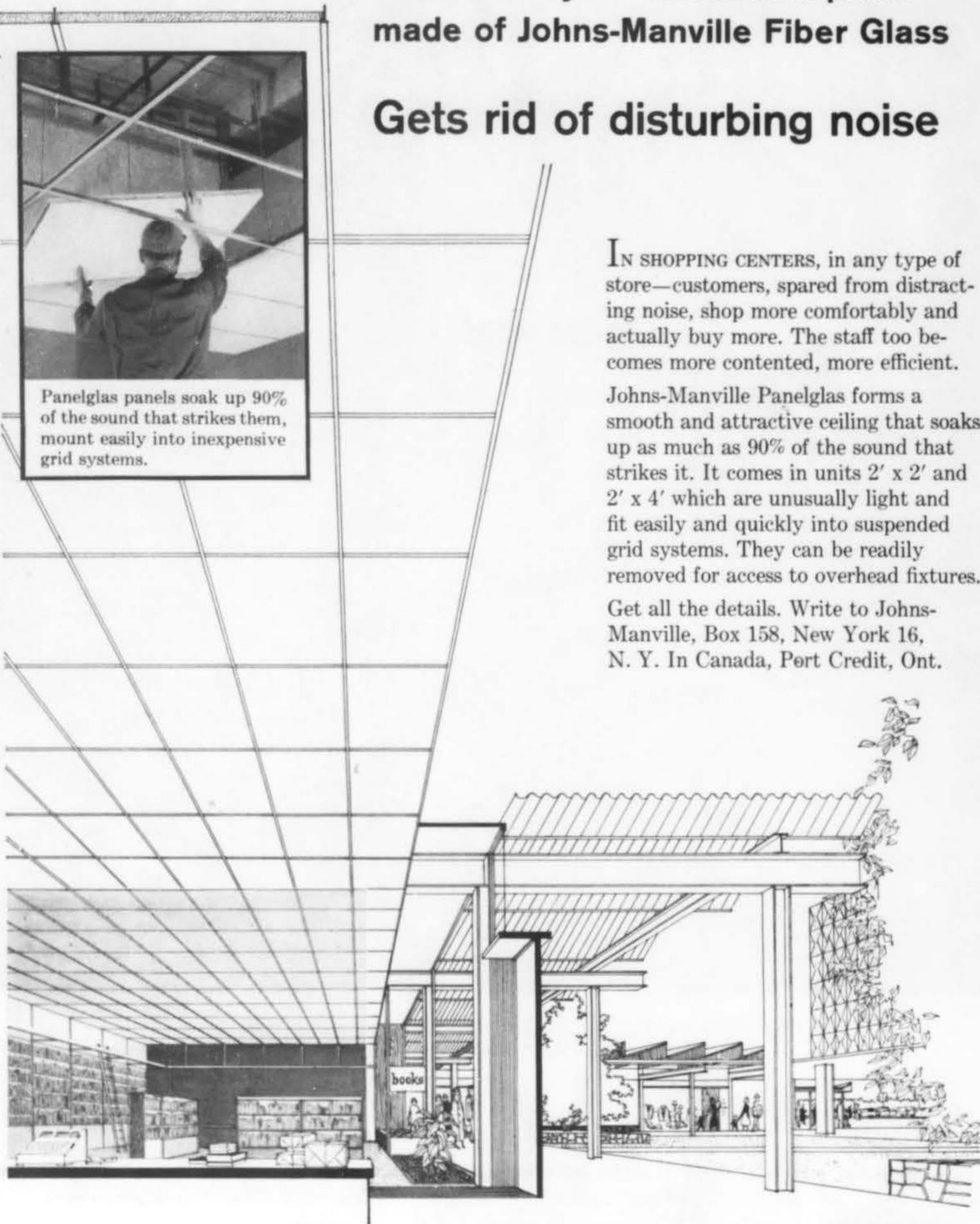


Panelglas panels soak up 90% of the sound that strikes them, mount easily into inexpensive grid systems.

IN SHOPPING CENTERS, in any type of store—customers, spared from distracting noise, shop more comfortably and actually buy more. The staff too becomes more contented, more efficient.

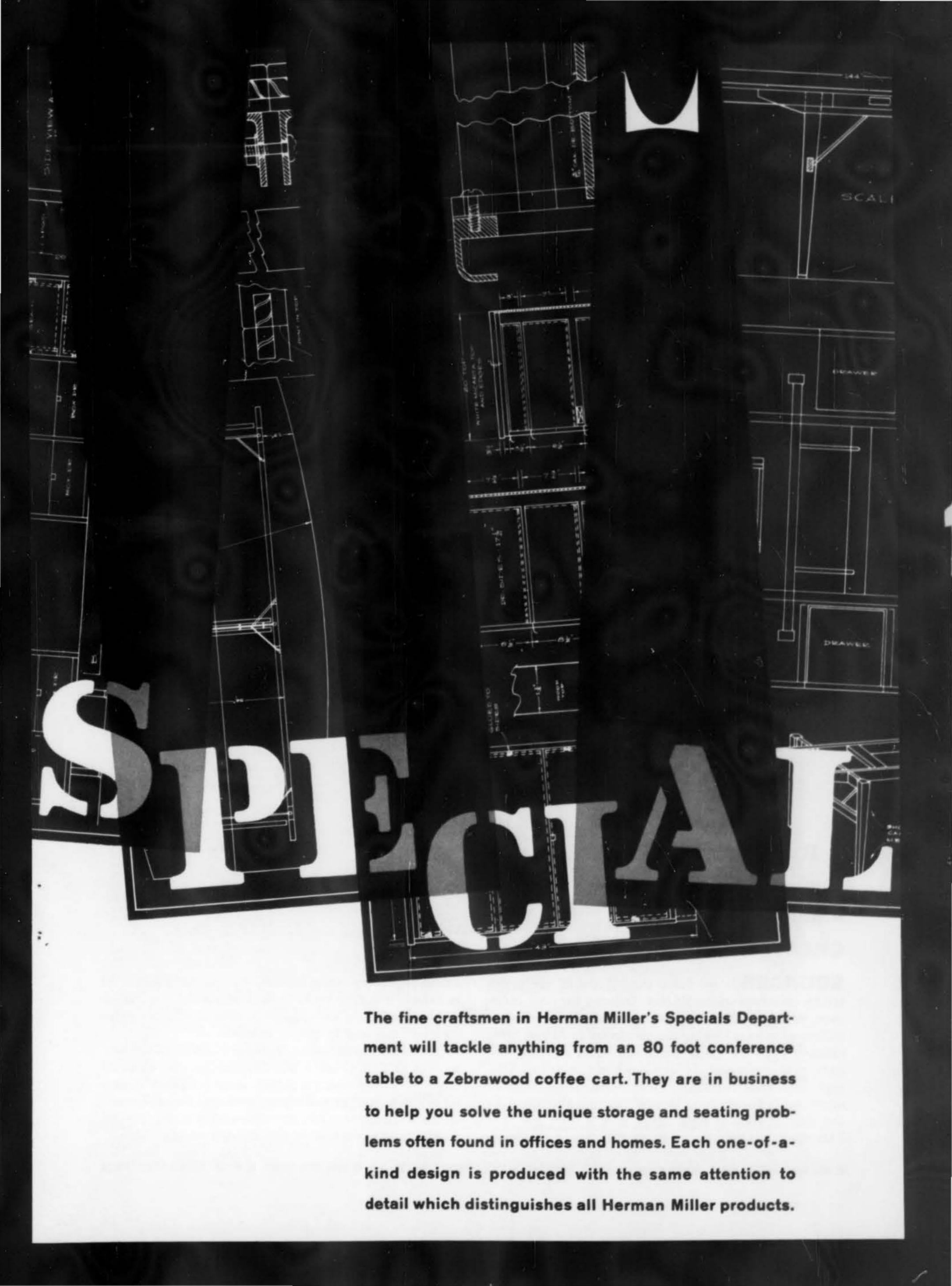
Johns-Manville Panelglas forms a smooth and attractive ceiling that soaks up as much as 90% of the sound that strikes it. It comes in units 2' x 2' and 2' x 4' which are unusually light and fit easily and quickly into suspended grid systems. They can be readily removed for access to overhead fixtures.

Get all the details. Write to Johns-Manville, Box 158, New York 16, N. Y. In Canada, Port Credit, Ont.



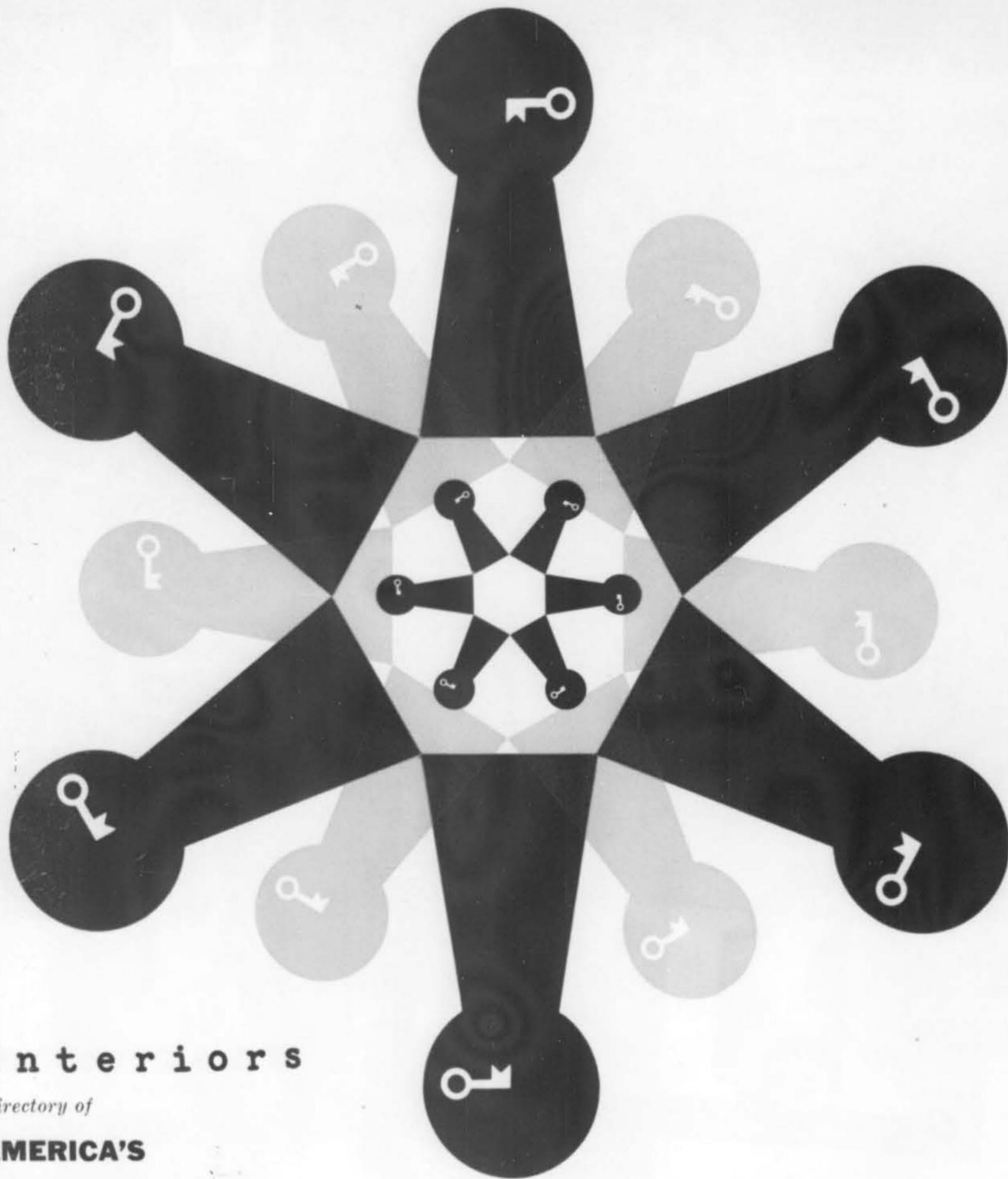
JOHNS-MANVILLE



The background of the advertisement is a collage of technical drawings and blueprints for furniture. The drawings are white lines on a dark background, showing various parts of a desk or table, including drawers, legs, and joints. Some drawings are labeled with terms like 'SIDE VIEW A', 'SCALI', 'DRAWER', and '80' TOP'. The word 'SPECIAL' is written in large, bold, white letters across the middle of the page, with a black outline, partially overlapping the technical drawings.

SPECIAL

The fine craftsmen in Herman Miller's Specials Department will tackle anything from an 80 foot conference table to a Zebra wood coffee cart. They are in business to help you solve the unique storage and seating problems often found in offices and homes. Each one-of-a-kind design is produced with the same attention to detail which distinguishes all Herman Miller products.



I n t e r i o r s

Directory of

AMERICA'S GREAT

SOURCES is the basic buying tool of the multi-billion dollar Interiors Market. Indexed for easy reference, it brings the busy interior designer the buying information he is looking for. Arranged in 121 separate classifications he finds acoustical tiles, refrigerated bars, rubberized curled hair, door handles, drapery linings, mirrored furniture, mosaics, lighting fixtures, anything and everything he might conceivably want for any type or style of interior.

This directory lists the more than 600 manufacturers

and distributors whose advertisements have appeared in *Interiors* during 1959. Each source is not only classified by product or service, but is accompanied by principal address and telephone number.

Incidentally, the best way to stay abreast of all the new sources is to look over the advertising and editorial pages of *Interiors* each month. For *Interiors* is preferred by professional designers because they can count on discovering new merchandise and service developments in its pages before they appear anywhere else.

IF YOU HAVE SPECIAL NEEDS, PLEASE PHONE OR WRITE, INTERIORS' READER SERVICE DEPARTMENT, 18 EAST 50TH STREET, NEW YORK 22, N.Y. PLAZA 1-2626



acoustical tiles & ceilings

CELOTEX CORP., THE, 120 S. LaBelle St., Chicago, Ill. RA 6-8460
HOTEL & THEATRE CARPET, 318 W. 57th St., N. Y. PL 7-0811
JOHNS-MANVILLE, 22 E. 40th St., N. Y. LE 2-7600
NATIONAL GYPSUM CO., 323 Delaware Ave., Buffalo, N. Y. CL 5880
SINKO MFG. & TOOL CO., 7310 W. Wilson, Chicago, Ill. UN 7-9490
TROPICRAFT OF SAN FRANCISCO, 568 Howard St., San Francisco, Cal. YU 2-4157

aquariums

BIERSACH & NIEDERMEYER CO., 1937 N. Hubbard St., Milwaukee, Wis. FR 4-4000

antiques & reproductions

ABELS, WASSERBERG & CO., INC., 23 E. 20th St., N. Y. MU 6-0445
ASIAN ARTS, 223 E. 59th St., N. Y. PL 5-2647
BARBER, ROBERT, INC., 6 E. 53rd St., N. Y. EL 5-0785
BERJAC, INC., 540 Madison Ave., N. Y. PL 2-0893
BODART FURN., INC., 974 Monroe Ave., Grand Rapids, Mich. GL 1-3278
BURGE, YALE, 42 E. 57th St., N. Y. PL 3-9887
CHADWICK IMPORTS, INC., 883 First Ave., at 49th St., N. Y. PL 2-9877
CHAPMAN MFG. CO., 134 Pearl St., So. Braintree, Mass. VI 3-2202
COMERFORD GALLERY, 117 E. 57th St., N. Y. PL 5-8976
COOPER, DAN, DESIGN CORP., 10 E. 54th St., N. Y. EL 5-1068
CUSTOM BY ERCOLANI, 351 E. 61st St., N. Y. TE 8-2819
COX, EDNA RYMAL, 8817 Beverly Blvd., Los Angeles, Cal. CR 6-3134
D'ANNA MARIA, LTD., 309 E. 47th St., N. Y. PL 9-6670
DE GAAL & WALKER, INC., 405 E. 62nd St., N. Y. TE 8-7373
DE GUARD, PETER, 207 E. 51st St., N. Y. MU 8-0050
DESSAUER, DORIS, INC., 228 E. 51st St., N. Y. PL 5-5861
DI LUCCA, INC., 1226 2nd Ave., N. Y. LE 5-0005
DINOLEVI, 1246 2nd Ave., N. Y. LE 5-8333
DI SALVO GALLERIES IMPORTERS, 787 3rd Ave., N. Y. PL 5-1348
FLOWERS UNLIMITED, 125 E. 30th St., N. Y. OX 7-1944
FREEMAN, I., & SON, INC., 12 E. 32nd St., N. Y. PL 9-6900
GREENE BROTHERS INC., 962 3rd Ave., N. Y. PL 3-2507
GROSFELD HOUSE, INC., 215 E. 58th St., N. Y. EL 5-3227
GUILDHALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill. WH 4-3200
HADLEIGH, INC., 412 E. 59th St., N. Y. PL 9-5635
HARVIN CO., THE, 1010 E. Main St., Waynesboro, Va. WH 2-8205
JOHNSON FURN., CO., 1101 Godfrey Ave., Grand Rapids, Mich. CH 5-1161
KNAPP & TUBBS, INC., Room 6-167 Merchandise Mart, Chicago, Ill. DE 7-7144
KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
LIGHTOLIER, INC., 346 Claremont Ave., Jersey City, N. J. DE 3-5120
LLOYDS DISTRIBUTORS, INC., 116 E. 60th St., N. Y. PL 9-7313
LOPIPERO, INC., 788 3rd Ave., N. Y. PL 3-4120
MC CLELLAND, NANCY, INC., 15 E. 57th St., N. Y. PL 3-8376
MC HUGH, JOHN, 315 E. 50th St., N. Y. MU 8-3580
MELDAN CO., INC., 100 Business St., Hyde Park, Mass. HY 3-4142
MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
MEZZANINE, 602 Madison Ave., N. Y. PL 3-1347
MORRISON IMPORTS, Los Altos, Cal. YO 7-1387
MOTTANEDEN & SONS, 225 Fifth Ave., N. Y. MU 5-3050
NICCOLINI, INC., 800-802 3rd Ave., N. Y. MU 8-3373
SCALIA, JOHN, INC., (Schmig & Kotzian, Inc.), 521 E. 72nd St., N. Y. BU 8-8165
SCULPTURED DECOR, LTD., 207 E. 51st St., N. Y. MU 8-0050
SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y. PL 3-6513
SMITH & WATSON, INC., 20 E. 55th St., N. Y. PL 3-1462
STUART, JOHN, INC., 4th Ave. & 32nd St., N. Y. OR 9-1200
SUTTON PARK FURN., INC., 1134 First Ave., N. Y. TE 8-0330
T'ANG ALLEY, 941 2nd Ave., N. Y. PL 3-0498
TOYO TRADING CO., 800 W. 11th St., Los Angeles 15, Cal. RI 9-9431
TRIMBLE DEAN, IMPORTS, 802 Montgomery St., San Francisco, Cal. SU 1-5880
225 FIFTH AVE., BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-6377
WEISSMAN, BETH, CO., INC., 46 W. 23rd St., N. Y. OR 5-1790
WESTCHESTER ENTERPRISES, INC., 18 E. 48th St., N. Y. PL 5-9440
WESTCORT CO., INC., 4 E. 52nd St., N. Y. OR 1-0740
WIDDICOMB, JOHN, CO., 1 Park Ave., N. Y. PL 9-1290
WILLIAMSBURG RESTORATION, INC., Craft House, Williamsburg, Va. CA 9-1000
WOOD & HOGAN, INC., 425 E. 53rd St., N. Y. EL 5-1335
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YE OLDE MANTEL SHOPPE, 327 E. 48th St., N. Y. PL 8-3210

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BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Cal. OL 3-5700
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DESIGN-TECHNICS, 4 E. 52nd St., N. Y. EL 5-3183
DESKS, INC., 71 Fifth Ave., N. Y. AL 5-5454
DINOLEVI, 1246 2nd Ave., N. Y. LE 5-8333
DRAPER, RICHARD & CO., INC., 16 E. 52nd St., N. Y. PL 1-4870
EBELING & REUSS CO., 5th & Leeset Sts., Philadelphia, Pa. WA 5-9138
HEIFETZ CO., THE, Route 81, Clinton, Conn. MO 9-8216
INTERIORS' IMPORT CO., INC., 783 3rd Ave., N. Y. PL 1-4740
KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
LAVERNE, INC., 160 E. 57th St., N. Y. PL 9-5455
LOUMAC SUPPLY CORP., 333 E. 103rd St., N. Y. AT 9-5374
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MARSHALL STUDIOS, INC., Voedersburg, Indiana CY 4-2211
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MORRISON IMPORTS, 10 Gold St., Jackson Square, San Francisco, Cal. MU 5-3050
MOTTANEDEN & SONS, 225 Fifth Ave., N. Y. MU 9-8184
RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y. MU 9-8184
ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
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STRAUB, PAUL & CO., 18 E. 26th St., N. Y. MU 3-5460
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TRIMBLE, DEAN, IMPORTS, 802 Montgomery St., San Francisco, Cal. SU 1-5880
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VIRGINIA METALCRAFTERS, INC., 1910 E. Main St., Waynesboro, Va. WH 2-8205
WILLIS, JOHN, & CO., Exhibitors Bldg., 325 N. Wells St., Chicago, Ill. WH 3-2260
WILSHIRE HOUSE, 155 N. Robertson Blvd., Beverly Hills, Cal. OL 2-7160

barometers

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BURGE, YALE, ANTIQUES, 42 E. 57th St., N. Y. PL 3-9887
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DESKS, INC., 71 Fifth Ave., N. Y. AL 5-5454

DI SALVO GALLERIES IMPORTERS, 787 3rd Ave., N. Y. PL 5-3148
FREEMAN, I., & SON, INC., 12 E. 32nd St., N. Y. PL 9-6900
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KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
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YE OLDE MANTEL SHOPPE, 327 E. 48th St., N. Y. PL 8-3210

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BERJAC, INC., 540 Madison Ave., N. Y. PL 2-0893
DESKS, INC., 71 Fifth Ave., N. Y. AL 5-5454
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KAGAN DREYFUSS, INC., 125 E. 57th St., N. Y. MU 8-9257
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DUO-BED CORP., 11617 Wilshire Blvd., Los Angeles, Cal. TE 9-5516
HEAD-BED CO., INC., 976 3rd Ave., N. Y. PL 5-4090
HEIN & KOPINS, INC., 332 E. 75th St., N. Y. TR 9-4454
NEW YORK FURN. EXHIBIT CORP., 451-453 4th Ave., N. Y. MU 3-7650
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SMITH & WATSON, INC., 20 E. 55th St., N. Y. PL 3-1462
STRATFORD HOUSE, 443 4th Ave., N. Y. MU 4-2862

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DUO-BED CORP., 11617 Wilshire Blvd., Los Angeles, Cal. TE 9-5561
FABRY ASSOCIATES, INC., 6 E. 53rd St., N. Y. PL 3-8931
FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J. PL 8-3800
HABITANT SHOPS, INC., Bay City, Mich. TW 3-6370
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KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
KNOLL ASSOC., INC., 575 Madison Ave., N. Y. MU 8-7900
MILLER, HERMAN, FURN. CO., McKinley St., Zeeland, Mich. PR 2-1611
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ROYAL METAL MFG. CO., One Park Ave., N. Y. MU 8-8141
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STUART, JOHN, INC., 4th Ave. & 32nd St., N. Y. OR 9-1200
SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden. 633953
TANIER, GEORGE, INC., 321 Madison Ave., N. Y. EL 5-6461
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KNAPP AND TUBBS, INC., Room 6-167 Merchandise Mart, Chicago, Ill. DE 7-7144
KNEEDLER-FAUCHERE, 451 Jackson Square, San Francisco, Cal. YU 2-4094
LORRAINE STUDIOS, 319 E. 44th St., N. Y. MU 4-5376
NEW YORK FURN. EXHIBIT CORP., 451-453 4th Ave., N. Y. MU 3-7650
ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
ROSE, BEN, 1128 W. Sheridan Rd., Chicago, Ill. BR 4-8125
RWAY FURN. CO., 1120 Maryland Ave., Sheboygan, Wis. GL 7-4833
SCALIA, JOHN, INC., (Schmig & Kotzian, Inc.), 521 E. 72nd St., N. Y. BU 8-8165
SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y. PL 3-6513
SIMMONS CO. (Contract Dept.), 1870 Merchandise Mart, Chicago, Ill. SU 7-4060
SPIVACK, LEO, INC., 460 4th Ave., N. Y. MU 8-6826
STRATFORD HOUSE, 443 4th Ave., N. Y. MU 4-2862
STUART, JOHN, INC., 4th Ave. and 32nd St., N. Y. OR 9-1200
SUTTON PARK FURN., INC., 1134 1st Ave., N. Y. TE 8-0330
U. S. RUBBER CO. (Coated Fabrics Dept.), 407 N. Main St., Mishawaka, Ind. BL 5-2181
SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden. 633953
VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y. MU 4-6700
WIDDICOMB, JOHN, CO., 1 Park Ave., N. Y. OR 9-1200

blankets, bed spreads

CABIN CRAFTS, INC., Dalton, Ga. BR 8-1100
CHEMSTRAND CORP., THE, 350 Fifth Ave., N. Y. OX 5-1100
HARDY, JAMES, & CO., INC., 11 E. 20th St., N. Y. MU 9-6080
KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
LORRAINE STUDIOS, 319 E. 44th St., N. Y. MU 4-5376
MANGES, SIMON, & SON, INC., 575 Madison Ave., N. Y. MU 8-7700
NETTLE CREEK INDUSTRIES, INC., P. O. Box 202, Richmond, Ind. 31195
SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden. 633953
WAGNER, SHERLE, 123 E. 57th St., N. Y. PL 8-3300

books & publications

COOPER, DAN, DESIGN CORP., 10 E. 54th St., N. Y. EL 5-1068
INSTITUTIONS MAGAZINE, 1901 Prairie Ave., Chicago, Ill. CA 5-1800
LIPPENCOTT, J. B., CO., 521 Fifth Ave., N. Y. MU 7-3990
LET'S DECORATE, 520 Fifth Ave., N. Y. EN 2-4206
LYON FURN. MERCANTILE AGENCY, 185 Madison Ave., N. Y. MU 5-1800
REINHOLD PUBLISHING CORP., 450 Park Ave., N. Y. MU 8-8000

TOWN & COUNTRY, 572 Madison Ave., N. Y.
VIKING PRESS, 823 Madison Ave., N. Y.

carpet cleaning

ACCENT ON FLOORS, INC., 6 E. 53rd St., N. Y.
CARPETS BY WILLIAM GOLD, INC., 425 E. 53rd St., N. Y.
DUPACLEAN CO., 839 Waukegan Rd., Deerfield, Ill.
DYLAN CARPET, INC., 140 E. 55th St., N. Y.
FELDMAN, MANUEL, CO., INC., 18 E. 53rd St., N. Y.
GOTHAM CARPET ASSOCIATES, 515 Madison Ave., N. Y.
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LAWRENCE CARPET CO., INC., 944 3rd Ave., N. Y.
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NAHIGIAN BROS., INC., 121 S. Wabash Ave., Chicago, Ill.
NEW YORK FURN. EXHIBIT CORP., 451-453 4th Ave., N. Y.
SERVICEMASTER (Wade, Wenger, Assoc.), 2117 N. Wayne Ave., Chicago, Ill.
STARK CARPET CORP., 509 Madison Ave., N. Y.
TREGANOWAN, ERNEST, INC., 49 E. 53rd St., N. Y.
WESTCORT CO., 4 E. 52nd St., N. Y.

PL 1-2108
PL 5-4330

PL 3-4824
EL 5-7103
WI 3-2000
MU 8-0347
PL 3-7840
PL 9-3388
PL 7-0811
PL 3-8400
TE 8-3120
PL 5-5151
PL 1-4565
FR 2-8800
MU 3-7850
BI 8-7400
PL 4-1070
PL 5-0530
PL 1-0740

carpet underlays & cushions

ACCENT ON FLOORS, INC., 6 E. 53rd St., N. Y.
ALMOOR FLOOR COVERING, INC., 5 N. Franklin St., Hempstead, N. Y.
AMERICAN HAIR & FELT CO. (Floor Covering Div.), 322 Merchandise Mart, Chicago, Ill.
CARPETS BY WILLIAM GOLD, INC., 425 E. 53rd St., N. Y.
CURTISS-WRIGHT CORP., 50 Rockefeller Plaza, N. Y.
DIPPEL, VOGLER & SHARKEY CO., INC., 509 Madison Ave., N. Y.
DYLAN CARPET, INC., 140 E. 55th St., N. Y.
FELDMAN, MANUEL, CO., INC., 18 E. 53rd St., N. Y.
GENERAL TIRE & RUBBER CO., THE (Building Materials Div.), 1708 Englewood Ave., Akron, Ohio
GOODRICH, B. F., SPONGE PRODUCTS, Shelton, Conn.
GOTHAM CARPET ASSOC., 515 Madison Ave., N. Y.
HOTEL & THEATRE CARPET, 518 W. 57th St., N. Y.
KENMORE CARPET CORP., 543 Madison Ave., N. Y.
KENT-COSTIKYAN, INC., 307 E. 63rd St., N. Y.
JONES, L., & CO., INC., 19 E. 53rd St., N. Y.
LAWRENCE CARPET CO., INC., 944 3rd Ave., N. Y.
LEHMAN CONNER, H. B., CO., THE, 509 Madison Ave., N. Y.
MANGES, SIMON & SON, INC., 575 Madison Ave., N. Y.
McCAGNEY, JOHN, INC., 139 E. 57th St., N. Y.
NEW YORK FURN. EXHIBIT CORP., 451-453 4th Ave., N. Y.
PATTERSON, FLYNN, & JOHNSON, INC., 55 E. 57th St., N. Y.
ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
SCHUMACHER, F., & CO., 60 W. 40th St., N. Y.
STARK CARPET CORP., 509 Madison Ave., N. Y.
TREGANOWAN, ERNEST, INC., 49 E. 53rd St., N. Y.
U. S. RUBBER CO. (Coated Fabrics Dept.), 407 N. Main St., Mishawaka, Ind.

PL 3-4824
IV 3-8715
SU 7-7252
EL 5-7103
JU 2-5020
MU 8-8484
MU 8-0347
PL 3-7840
RE 6-8511
RE 5-4661
PL 9-3388
PL 7-0811
PL 5-8400
TE 8-3120
PL 5-4800
PL 5-5151
PL 8-2100
MU 8-7700
PL 1-4565
MU 3-7850
PL 1-6414
IV 1-7340
LO 5-5700
PL 4-1070
PL 5-0530
BL 5-2181

carpets: see floor coverings

casters

FAULTLESS CASTER CORP., 1421 N. Garvin, Evansville, Ind.
SHEPHERD CASTERS, P. O. Box 672, Benton Harbor, Mich.

HA 5-9841

ceramics

ABELS, WASSERBERG & CO., INC., 23 E. 26th St., N. Y.
ART FOR ARCHITECTURE (Div. of Murals, Inc.), 16 E. 53rd St., N. Y.
BARBER, ROBERT, INC., 6 E. 53rd St., N. Y.
CARPETS BY WILLIAM GOLD, INC., 425 E. 53rd St., N. Y.
CHADWICK IMPORTS, INC., 883 First Ave. at 49th St., N. Y.
COMERFORD GALLERY, 117 E. 57th St., N. Y.
DESIGN-TECHNICS, 4 E. 52nd St., N. Y.
DINGLEVI, 1246 2nd Ave., N. Y.
DI SALVO GALLERIES, IMPORTERS, 787 3rd Ave., N. Y.
EBELING & REUSS CO., 5th & Locust Sts., Philadelphia, Pa.
FLOWERS UNLIMITED, 125 E. 39th St., N. Y.
FOREIGN ADVISORY SERVICE CORP., Princess Anne, Maryland
HEIFETZ CO., THE, Route 81, Clinton, Conn.
KNEEDLER-FAUCHERE, 451 Jackson St., San Francisco, Cal.
LUNNING, FREDERICK, INC. (Distributors for Jensen, Georg, Inc.), 667 Fifth Ave., N. Y.
MARBLE INTERNATIONALE, LTD., 101 Park Ave., N. Y.
MARSHALL STUDIOS, INC., Veodersburg, Ind.
MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
MOBAC HOUSE, INC., 212 E. 51st St., N. Y.
MOBAC TILE CO., THE, Zanesville, Ohio
MOTTAAHEDEH & SONS, 225 Fifth Ave., N. Y.
MURALS, INC., 16 E. 53rd St., N. Y.
RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y.
ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
STRAUB, PAUL, & CO., 19 E. 20th St., N. Y.
TOYO TRADING CO., 800 W. 11th St., Los Angeles, Cal.
TRIMBLE, DEAN, IMPORTS, 802 Montgomery St., San Francisco, Cal.
225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y.
WILLIAMSBURG RESTORATIONS, INC., Craft House, Williamsburg, Va.
WILLIS, JOHN, & CO., Exhibitors Bldg., 325 N. Wells St., Chicago, Ill.
WILSHIRE HOUSE, 155 N. Robertson Blvd., Beverly Hills, Cal.
THE WING ON COMPANY, 780 Mission St., San Francisco, Cal.

MU 8-0445
PL 9-5880
EL 5-0785
EL 5-7103
PL 2-8877
PL 3-8876
EL 5-3183
LE 5-8353
PL 5-1348
WA 5-9138
OX 7-1944
PR 384
MO 9-8218
YU 2-4094
PL 1-2400
MU 8-0886
CY 4-2211
PL 3-8572
PL 5-4878
GL 2-4571
MU 3-3050
PL 9-3880
MU 8-8184
IV 1-7340
MU 3-5480
RI 9-9431
SU 1-5880
MU 5-6377
CA 9-1000
WH 5-2000
OL 2-7160
YU 2-7242

china & glass

ABELS, WASSERBERG & CO., INC., 23 E. 26th St., N. Y.
ALTAMIRA, 125 E. 55th St., N. Y.
BLENKO GLASS CO., INC., Milton, W. Va.
DESSAUER, DORIS, INC., 228 E. 51st St., N. Y.
DINGLEVI, 1246 2nd Ave., N. Y.
EBELING & REUSS CO., 5th & Locust Sts., Philadelphia, Pa.
KNEEDLER-FAUCHERE, 451 Jackson St., San Francisco, Cal.
LUNNING, FREDERICK, INC. (Distributors for Jensen, Georg, Inc.), 667 Fifth Ave., N. Y.
MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
MEZZANINE, 602 Madison Ave., N. Y.
MOTTAAHEDEH & SONS, 225 Fifth Ave., N. Y.
RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y.
STRAUB, PAUL A., & CO., 19 E. 20th St., N. Y.
225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y.
WEDGWOOD, JOSIAH, & SONS, INC., 24 E. 54th St., N. Y.
WESTCHESTER ENTERPRISES, INC., 18 E. 48th St., N. Y.
WILLIAMSBURG RESTORATION, INC., Craft House, Williamsburg, Va.

MU 8-0445
PL 3-7844
SH 3-2181
PL 3-5881
LE 5-8353
WA 5-9138
YU 2-4094
PL 1-2400
PL 3-0572
PL 3-1347
MU 3-3050
MU 8-8184
MU 3-5480
MU 5-6377
PL 3-3956
PL 5-8440
CA 9-1000

clocks

ABELS, WASSERBERG & CO., INC., 23 E. 26th St., N. Y.
ADAMS LEATHERS, INC., 530 Madison Ave., N. Y.
BURGE, YALE, ANTIQUES, 42 E. 57th St., N. Y.
CHELSEA CLOCK CO., 284 Everett Ave., Chelsea, Mass.
D'ANNA MARIA, LTD., 309 E. 47th St., N. Y.
DESSAUER, DORIS, INC., 228 E. 51st St., N. Y.
DINGLEVI, 1246 2nd Ave., N. Y.
DI SALVO GALLERIES, IMPORTERS, 787 3rd Ave., N. Y.
INTERIORS' IMPORT CO., INC., 783 3rd Ave., N. Y.
KNEEDLER-FAUCHERE, 451 Jackson St., San Francisco, Cal.
M & M INDUSTRIES, Box 91, S. Milwaukee, Wis.
MARSHALL STUDIOS, INC., Veodersburg, Ind.
MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
MEZZANINE, 602 Madison Ave., N. Y.
MILLER, HOWARD, CLOCK CO., Zeeland, Mich.
MOTTAAHEDEH & SONS, 225 Fifth Ave., N. Y.
NEW YORK FURN. EXHIBIT CORP., 451-453 4th Ave., N. Y.
RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y.
ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y.
SMITH & WATSON, INC., 20 E. 55th St., N. Y.
SYRACUSE ORNAMENTAL CO., INC., 581 S. Clinton St., Syracuse, N. Y.
225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y.
VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y.
WESTCHESTER ENTERPRISES, INC., 18 E. 48th St., N. Y.
WESTCORT CO., 4 E. 52nd St., N. Y.
WILLIAMSBURG RESTORATION, INC., Craft House, Williamsburg, Va.
WILLIS, JOHN, & CO., Exhibitors Bldg., 325 N. Wells St., Chicago, Ill.
WOOD & HOGAN, INC., 425 E. 53rd St., N. Y.
WYCOMBE, MEYER, INC., 425 E. 53rd St., N. Y.

MU 8-0445
PL 9-7303
PL 3-9887
CH 3-0250
PL 9-6678
PL 5-5861
LE 5-8353
PL 5-3148
PL 1-4740
YU 2-4094
SO 2-2958
CY 4-2211
PL 3-8572
PL 3-1347
PR 2-2187
MU 3-3050
MU 3-7850
MU 8-8184
IV 1-7340
PL 3-6513
PL 3-1482
GR 1-8191
MU 5-6377
MU 4-6790
PL 5-8440
PL 1-0740
CA 9-1000
WH 3-2260
EL 5-1355
PL 3-2018

closet & bathroom accessories

ACME INTERNATIONAL CUSTOM HARDWARE CO., 150 S. La Brea Ave., Los Angeles, Cal.
AMERICAN HOME ACCESSORIES CO., 686 Lexington Ave., N. Y.
BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Cal.
COX, EDNA RYMAL, 8817 Beverly Blvd., Los Angeles, Cal.
FELDMAN, MANUEL, CO., INC., 18 E. 53rd St., N. Y.
GOODMAN-DEAN-SCOTT, INC., 7951 N. Ravenswood Ave., Chicago, Ill.
GUERIN, P. E., INC., 23 Jane St., N. Y.
HARVIN CO., THE, 1010 E. Main St., Waynesboro, Va.
KNEEDLER-FAUCHERE, 451 Jackson St., San Francisco, Cal.
MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
PEPPER, PETER, PRODUCTS, INC., 28358 S. Western, Lemita, Cal.
RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y.
TILE COUNCIL OF AMERICA, INC., 800 Second Ave., N. Y.
225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y.
VOGEL-PETERSON CO., 1127 W. 37th St., Chicago 9, Ill.
WAGNER, SHERLE, 125 E. 57th St., N. Y.

WE 8-3482
MU 2-6598
OL 3-5700
CR 6-3134
PL 8-7840
HO 5-7060
CH 3-5270
WH 2-8205
YU 2-4094
PL 3-0572
DA 6-0874
MU 9-8184
OX 7-9209
MU 5-6377
CL 4-7788
PL 8-3300

coat & hat racks

ELMAY IMPORTING CO., 41-12 29th St., Long Island City, N. Y.

ST 6-4255

contractor: general interior construction

FILON PLASTICS CORP., 125 Lemita, El Segundo, Cal.
KAGAN DREYFUSS INC., 125 E. 57th St., N. Y.
SHUTTERS UNLIMITED, INC., 100 W. End Ave., N. Y.
SINKO MFG. CO., 7310 W. Wilson, Chicago, Ill.

OR 8-2249
MU 8-9257
TR 7-6629
UN 7-9400

cord: furniture, paneling

MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.

PL 3-0572
IV 1-7340

curled hair: rubberized curled hair

BLOCKSON & CO., 5th & Canal Sts., Michigan City, Ind.
GOODRICH, B. F., SPONGE PRODUCTS, Shelton, Conn.

TR 4-3231
RE 3-4661

curtains

BELGIAN LINEN ASSOC., 268 Madison Ave., N. Y.
CABIN CRAFTS, INC., Dalton, Ga.
CARTER, E. C., & SON, INC., 515 Madison Ave., N. Y.
COVENTRY FURN. CO., INC., 506 E. 81st St., N. Y.
DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
HARDY, JAMES, & CO., INC., 11 E. 26th St., N. Y.
NEXTERS, S. M., CO., 2810 Superior Ave., Cleveland, Ohio
JOFA, INC., 45 E. 53rd St., N. Y.
LORRAINE STUDIOS, 319 E. 44th St., N. Y.
MILLER, HOWARD, CLOCK CO., Zeeland, Mich.
ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
ROSE, BEN, 1129 W. Sheridan Rd., Chicago, Ill.
SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden

MU 4-7147
BR 8-1100
PL 3-3888
TE 8-8180
SA 1-5515
MU 9-0580
PR 1-0146
PL 5-0500
MU 4-3376
PR 2-2187
IV 1-7340
BR 4-8125
833953

decorative accessories

ABELS, WASSERBERG & CO., INC., 23 E. 26th St., N. Y.
ACME INTERNATIONAL CUSTOM HARDWARE CO., 150 S. La Brea Ave., Los Angeles, Cal.
ALTAMIRA, 125 E. 55th St., N. Y.
AMERICAN LOUVER CO. (Div. Glass Gorham Co.), 4240 N. Sayre Ave., Chicago, Ill.
ASIAN ARTS, 225 E. 58th St., N. Y.
BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Cal.
CAMER GLASS, INC., 385 E. 63rd St., N. Y.
CHADWICK IMPORTS, INC., 883 First Ave. at 49th St., N. Y.
CHAPMAN MFG. CO., 134 Pearl St., Be. Braintree, Mass.
COMERFORD GALLERY, 117 E. 57th St., N. Y.
COOPER, DAN, DESIGN CORP., 18 E. 54th St., N. Y.
COX, EDNA RYMAL, 8817 Beverly Blvd., Los Angeles, Cal.
CZECK, JOHN, FLOWERS, 206 E. 49th St., N. Y.
DAMRON-KAUFMANN, INC., 440 Jackson Square, San Francisco, Cal.
DECORATIVE IMPORTS, 408 Jackson St., San Francisco, Cal.
DE GUARD, PETER, 207 E. 51st St., N. Y.
DESIGN-TECHNICS, 4 E. 52nd St., N. Y.
DESSAUER, DORIS, INC., 228 E. 51st St., N. Y.
DI LUCCA, INC., 1228 2nd Ave., N. Y.
DINGLEVI, 1246 2nd Ave., N. Y.
DI SALVO GALLERIES, IMPORTERS, 787 3rd Ave., N. Y.
EBELING & REUSS CO., 5th & Locust Sts., Philadelphia, Pa.
FAR EASTERN FABRICS, 171 Madison Ave., N. Y.
FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J.
FICKS REED CO., 4090 Charlemar Dr., Cincinnati, Ohio
FLOWERS UNLIMITED, 125 E. 39th St., N. Y.
GOODMAN-DEAN-SCOTT, INC., 7951 N. Ravenswood Ave., Chicago, Ill.

MU 8-0445
WE 8-3482
PL 3-7844
SP 4-8123
PL 5-2647
OL 3-5700
TE 8-8575
PL 2-8077
VI 3-2202
PL 3-8976
EL 5-1068
CR 3-3134
PL 3-4784
SU 1-3826
DO 2-0196
MU 8-0050
EL 3-3183
PL 3-5861
LE 5-0005
LE 5-8353
PL 5-1348
WA 5-9138
MU 3-2623
PL 9-3880
BR 1-9011
OX 7-1844
HO 3-7060



AMERICA'S GREAT SOURCES

GRAUBARD, WILLIAM, 783 Clara Drive, Palo Alto, Cal. DA 5-2407
 GREENE BROTHERS INC., 962 Third Ave., N. Y. PL 5-2567
 GREENHOUSE, THE, 254 E. 51st St., N. Y. PL 9-5543
 GUILDHALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill. WH 4-3200
 HADLEIGH INC., 412 E. 59th St., N. Y. PL 9-8635
 HARVIN CO., THE, 1010 E. Main St., Waynesboro, Va. WH 2-8205
 HEIFETZ CO., THE, Route 81, Clinton, Conn. MO 9-8218
 INTERIORS IMPORT CO., INC., 783 Third Ave., N. Y. PL 1-4740
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y. MU 8-8258
 KAPPA-SHELL PRODUCTS, INC., (Pearl), 121 W. 17th St., N. Y. OR 5-1750
 KNAPP AND TUBBS, INC., Rm. 8-187 Merchandise Mart, Chicago, Ill. DE 7-7144
 KNEEDLER-FAUCHERE, 451 Jackson Square, San Francisco, Cal. YU 2-4094
 LUNNING, FREDERICK, INC. (Distributors for Georg Jensen, Inc.), 667 Fifth Ave., N. Y. PL 1-2400
 LUTEN-CLAREY-STERN, 50 E. 64th St., N. Y. TE 8-6420
 MAINE BRAIDING CO., Box 218, Cumberland Center, Maine VA 9-5871
 MAURETANIA FABRICS, INC., 20 E. 58th St., N. Y. PL 5-4321
 McHUGH, JOHN, 315 E. 50th St., N. Y. MU 8-3500
 MEAD, JO, DESIGNS, 944 W. North Ave., Chicago, Ill. DE 7-5827
 MELDAN CO., INC., 100 Business St., Hyde Park, Mass. HY 3-4142
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-1347
 MEZZANINE, 602 Madison Ave., N. Y. EX 7-0646
 MORRISON IMPORTS, 10 Gold St., Jackson Square, San Francisco, Cal. MU 3-3050
 MOTTACHEDEN & SONS, 225 Fifth Ave., N. Y. PL 3-2010
 OLD WORLD IMPORTS (Wynombe, Meyer, Co.), 425 E. 53rd St., N. Y. PL 5-5766
 PARZINGER ORIGINALS, INC., 32 E. 57th St., N. Y. DA 6-0874
 PEPPER, PETER, PRODUCTS, INC., 26359 S. Western, Lemita, Cal. AL 4-2113
 RAINBOW WOOD PRODUCTS, INC., 12 E. 22nd St., N. Y. PL 5-2710
 RAYNES & RHINE, INC., 227 E. 50th St., N. Y. PL 5-9664
 REGENT GLASS CO., INC., 969 First Ave., N. Y. MU 9-8184
 RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y. IV 1-7340
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. CI 7-4115
 ROYAL ART FRAMING CO., 115 W. 54th St., N. Y. WA 4-3700
 SARNA, S. S., INC., 39 W. 19th St., N. Y. MU 8-0050
 SCULPTURED DECOR, LTD., 207 E. 51st St., N. Y. PL 3-8513
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y. MU 6-8626
 SPIVACK, LEO, INC., 460 4th Ave., N. Y. MU 3-5460
 STRAUB, PAUL & CO., 18 E. 28th St., N. Y. TE 8-0330
 SUTTON PARK FURN., INC., 1134 First Ave., N. Y. GR 1-8191
 SYRACUSE ORNAMENTAL CO., INC., 581 S. Clinton St., Syracuse, N. Y. PL 3-9408
 T'ANG ALLEY, 941 Second Ave., N. Y. RI 9-9431
 TOYO TRADING CO., 800 W. 11th St., Los Angeles, Cal. SU 1-5880
 TRIMBLE, DEAN, IMPORTS, 802 Montgomery St., San Francisco, Cal. MU 5-6377
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 4-6700
 VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y. WH 2-8205
 VIRGINIA METALCRAFTERS, INC., 1010 E. Main St., Waynesboro, Va. LA 4-1322
 WENDELL PLASTIC FABRICS CORP., 1220 Broadway, N. Y. PL 5-9440
 WESTCHESTER ENTERPRISES, INC., 18 E. 48th St., N. Y. CA 9-1000
 WILLIAMSBURG RESTORATIONS, INC., Craft House, Williamsburg, Va. WH 3-2260
 WILLIS, JOHN, & CO., Exhibitors Building, 325 N. Wells St., Chicago, Ill. OL 2-7190
 WILSHIRE HOUSE, 155 N. Robertson Blvd., Beverly Hills, Cal. EL 3-1355
 WOOD & HOGAN, INC., 423 E. 53rd St., N. Y. PL 3-2010
 WYCOMBE, MEYER, INC., 423 E. 53rd St., N. Y. PL 8-8210
 YE OLDE MANTEL SHOPPE, 527 E. 48th St., N. Y. PL 8-8210

designers textile prints, china, plastics:

AMERICAN LOUVER CO. (Div. of Glass Gorham Co.), 4240 N. Sayre Ave., Chicago, Ill. SP 4-6125
 DENST & SODERLUND, INC., 7355 S. Exchange Ave., Chicago, Ill. SA 1-5515
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J. PL 9-3800
 GRAUBARD, WILLIAM, 783 Clara Drive, Palo Alto, Cal. DA 5-2407
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y. MU 8-8258
 LARSEN, JACK LENOR, INC., 16 E. 53th St., N. Y. PL 8-2209
 LAVERNE, INC., 160 E. 57th St., N. Y. PL 9-5455
 LUNNING, FREDERICK, INC. (Distributors for Georg Jensen, Inc.), 667 Fifth Ave., N. Y. PL 1-2400
 THE WING ON COMPANY, 780 Mission St., San Francisco, Cal. YU 2-7242

display

AMERICAN LOUVER CO. (Div. Glass Gorham Co.), 4240 N. Sayre Ave., Chicago, Ill. SP 4-6125
 AMERICAN WINDOW SHADE MFG. CO., 325 Rockaway Ave., Brooklyn, N. Y. DI 5-4222
 CZECK, JOHN, FLOWERS, 206 E. 49th St., N. Y. PL 3-4784
 DE GUARD, PETER, 207 E. 51st St., N. Y. MU 8-0050
 DINOLEVI, 1248 2nd Ave., N. Y. LE 5-8333
 DI SALVO GALLERIES IMPORTERS, 767 Third Ave., N. Y. PL 5-1348
 FILON PLASTICS CORP., 125 Lemita, El Segundo, Cal. OR 8-2249
 FLOWERS UNLIMITED, 125 E. 39th St., N. Y. OX 7-1944
 LIGHTING SERVICES, INC., 348 E. 49th St., N. Y. PL 1-4329
 MILLER, HOWARD, CLOCK CO., Zeeland, Mich. PR 2-2187
 MOTTACHEDEN & SONS, 225 Fifth Ave., N. Y. MU 3-3050
 MULTIPLEX DISPLAY FIXTURE CO., 945 N. 10th St., St. Louis, Mo. WA 4-3700
 SARNA, S. S., INC., 39 W. 19th St., N. Y. MU 8-0050
 SCULPTURED DECOR, LTD., 207 E. 51st St., N. Y. TR 7-8620
 SHUTTERS UNLIMITED, INC., 100 W. End Ave., N. Y. UN 7-9408
 SINKO MFG. & TOOL CO., 7310 W. Wilson, Chicago, Ill. DU 7-3231
 STOCKWELL, C. W., CO., 3292 Wilshire Blvd., Los Angeles, Cal. PL 3-0408
 T'ANG ALLEY, 941 Second Ave., N. Y. PL 8-1180
 TIMBERTONE WALLCOVERINGS, INC., 50 E. 53rd St., N. Y. CO 5-1865
 U. S. SHUTTERS, INC., 420 W. 45th St., N. Y. PL 2-1140
 WINDOW MODES, INC., 16 E. 52nd St., N. Y. PL 2-1140

display fixtures

MULTIPLEX DISPLAY FIXTURE CO., 945 N. 10th St., St. Louis, Mo.

door handles

ACME INTERNATIONAL CUSTOM HARDWARE CO., 150 S. La Brea Ave., Los Angeles, Cal. WE 8-3482
 BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Cal. OL 3-5700
 DE GUARD, PETER, 207 E. 51st St., N. Y. MU 8-0050
 GUERIN, P. E., INC., 23 Jane St., N. Y. CH 3-3270
 HEINLEY, PAUL, MOVABLE SHUTTERS, 2211 Michigan Ave., Santa Monica, Cal. EX 3-7211
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 LUTEN-CLAREY-STERN, 50 E. 64th St., N. Y. TE 8-6420
 MARBLE INTERNATIONALE, LTD., 101 Park Ave., N. Y. MU 3-6886
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 MEZZANINE, 602 Madison Ave., N. Y. PL 3-1347
 MORRISON IMPORTS, 10 Gold St., Jackson Square, San Francisco, Cal. EX 7-0646

ROGERS, SUSAN, LTD., 1150 2nd Ave., N. Y. PL 8-3040
 SCULPTURED DECOR, LTD., 207 E. 51st St., N. Y. MU 8-0050
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-8377
 WAGNER, SHERLE, 123 E. 57th St., N. Y. PL 8-3300

doors

ACME INTERNATIONAL CUSTOM HARDWARE CO., 150 S. La Brea Ave., Los Angeles, Cal. WE 8-3482
 ADAMS LEATHERS, INC., 530 Madison Ave., N. Y. PL 9-7303
 AETNA STEEL PRODUCTS CORP., 730 Fifth Ave., N. Y. JU 8-2323
 AMERICAN-SAINTE GOSAIN CORP., 625 Madison Ave., N. Y. MU 8-8850
 CAL-CRAFT WOOD FABRICS, 407 Jackson Sq., San Francisco, Cal. DO 2-1382
 DEVEREUX PRODUCTS CO., 1725 Berkeley St., Santa Monica, Cal. VE 9-4862
 GLOBE-WERNICKE CO., THE, 5025 Carthage Ave., Cincinnati, Ohio NE 1-2800
 GRANT, PULLEY & HARDWARE CORP., 99 High St., W. Nyack, N. Y. NY 7-4400
 HEINLEY, PAUL, MOVABLE SHUTTERS, 2211 Michigan Ave., Santa Monica, Cal. EX 3-7211
 MELDAN CO., INC., 100 Business St., Hyde Park, Mass. HY 3-4142
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 NEW CASTLE PRODUCTS, INC., New Castle, Ind. JA 9-1450
 PITTSBURGH PLATE GLASS CO., One Gateway Center, Pittsburgh, Pa. AT 1-5100
 SHUTTERS UNLIMITED, INC., 100 W. End Ave., N. Y. TR 7-8620
 SUN VALLEY INDUSTRIES, INC., 4528 W. 51st St., Chicago, Ill. TE 5-5850
 UNITED STATES PLYWOOD CORP., 55 W. 44th St., N. Y. MU 2-1900
 U. S. SHUTTERS, INC., 420 W. 45th St., N. Y. CO 5-1865

draperies

AMERICAN FELT CO., Glenville Rd., Glenville, Conn. JE 1-8700
 BELGIAN LINEN ASSOC., 280 Madison Ave., N. Y. MU 4-7147
 BURLINGTON HOUSE FABRICS CO., 350 Fifth Ave., N. Y. LO 4-3090
 CABIN CRAFTS, INC., Dalton, Ga. BR 8-1190
 CAL-CRAFT WOOD FABRICS, 407 Jackson Sq., San Francisco, Cal. DO 2-1382
 COHN-HALL-MARX, 214 Madison Ave., N. Y. MU 8-8258
 CONTINENTAL CRAFTSMEN, INC., 412 E. 59th St., N. Y. EL 3-8840
 COVENTRY FURN. CO., INC., 306 E. 61st St., N. Y. TE 8-3180
 DENST & SODERLUND, INC., 7355 S. Exchange Ave., Chicago, Ill. SA 1-5515
 DESKS, INC., 71 Fifth Ave., N. Y. AL 3-5454
 ELECTRO TRAVERSE CORP., 1011 S. Western Ave., Los Angeles, Cal. RE 1-2268
 HARDY, JAMES, & CO., INC., 11 E. 26th St., N. Y. MU 8-8680
 HOUSE OF VERDE, INC., One E. 54th St., N. Y. PL 3-0740
 JOFA, INC., 45 E. 53rd St., N. Y. PL 3-0500
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y. MU 8-8258
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 LORRAINE STUDIOS, 319 E. 44th St., N. Y. MU 4-3376
 McDONALD, GENE, INC., 34 Beekman St., N. Y. WO 4-8436
 MILLER, HERMAN, FURN. CO., McKinley St., Zeeland, Mich. PR 2-2181
 NATIONAL FABRICS (National Upholstery Supply Co., Inc.), 110 N. Fifth St., Minneapolis, Minn. FE 3-6455
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
 ROFFMAN, EDWARD AXEL, ASSOC., INC., 17 E. 48th St., N. Y. PL 3-7648
 SUTTON PARK FURN., INC., 1134 First Ave., N. Y. TE 8-0330
 SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden 853853
 TROPICRAFT OF SAN FRANCISCO, 566 Howard St., San Francisco, Cal. YU 2-4137
 WENDELL PLASTIC FABRICS CORP., 1220 Broadway, N. Y. LA 4-1322
 WINDOW MODES, INC., 16 E. 52nd St., N. Y. PL 2-1140

drapery linings

DENST & SODERLUND, INC., 7355 S. Exchange Ave., Chicago, Ill. SA 1-5515
 HEXTER, S. M., CO., 2810 Superior Ave., Cleveland, Ohio PR 1-8148
 JOFA, INC., 45 E. 53rd St., N. Y. PL 3-0500
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 KRAVET FABRICS, INC., 104 E. 23th St., N. Y. BR 8-9557
 LARSEN, JACK LENOR, INC., 16 E. 53th St., N. Y. PL 8-2209
 LEHMAN CONNER, H. B. CO., THE, 509 Madison Ave., N. Y. PL 9-2100
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
 SCHUMACHER, F., & CO., 60 W. 40th St., N. Y. LO 5-8700

drapery equipment traverse equipment

AMERICAN WINDOW SHADE MFG. CO., 325 Rockaway Ave., Brooklyn, N. Y. DI 5-4222
 DRAW-MATIC ENGINEERING CO., 13025 W. McNichols Rd., Detroit, Mich. UN 4-1330
 ELECTRO-TRAVERSE, Dept. A, 1011 S. Western Ave., Los Angeles, Cal. RE 1-2268
 GRABER CO., 2815 University Ave., Middleton, Wis. TE 6-1811
 GRANT, PULLEY & HARDWARE CORP., 99 High St., W. Nyack, N. Y. NY 7-4400
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
 VIRGINIA METALCRAFTERS, INC., 1010 E. Main St., Waynesboro, Va. WH 2-8205

electric light controllers

ARCO LIGHTING, 291 E. 42nd St., N. Y. MU 6-8732
 LIGHTING SERVICES, INC., 348 E. 49th St., N. Y. PL 1-4329

fabrics: coated & plastic

ADAMS LEATHER, INC., 530 Madison Ave., N. Y. PL 9-7303
 AMERICAN WINDOW SHADE MFG. CO., 325 Rockaway Ave., Brooklyn, N. Y. DI 5-4222
 CARPENTER, L. E., CO., 308 Fifth Ave., N. Y. LO 4-9680
 COLUMBUS COATED FABRICS CORP., 1280 N. Grant Ave., Columbus, Ohio AX 9-3112
 DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill. SA 1-5515
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J. PL 9-3800
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio BR 1-8011
 GENERAL TIRE & RUBBER CO., THE, Textile Div., 607 Madison Ave., Toledo, Ohio CH 4-8612
 GILFORD LEATHER CO., INC., 515 Madison Ave., N. Y. PL 8-7128
 GOODALL-VINYL FABRICS, 1430 Broadway, N. Y. LO 4-5090
 GOODRICH, S. F., INDUSTRIAL PRODUCTS CO., Marietta, Ohio FR 3-8611
 HEXTER, S. M., CO., 2810 Superior Ave., Cleveland, Ohio PR 1-8148
 INTERCHEMICAL CORP. (Cotan Div.), 341 Oliver St., Newark, N. J. MA 2-6835
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 LEHMAN CONNER, H. B. CO., THE, 509 Madison Ave., N. Y. PL 9-2100
 PLYMOUTH RUBBER CO., Canton, Mass. CA 8-0220
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
 TIMME, E. F., & SON, INC., One Park Ave., N. Y. MU 3-2580

fabrics: curtain, drapery & upholstery

AMERICAN FELT CO., Glenville Rd., Glenville, Conn. JE 1-8700
 BELGIAN LINEN ASSOC., THE, 280 Madison Ave., N. Y. MU 4-7147
 BERGAMO FABRICS INC., 26 E. 50th St., N. Y. PL 1-9479
 BRUNSWIG & FILS, 1114 First Ave., N. Y. TE 8-7878



BURLINGTON HOUSE FABRICS CO., 350 Fifth Ave., N. Y.
 CARPENTER, L. E. & CO., 350 Fifth Ave., N. Y.
 CARTER, E. C. & SON, INC., 515 Madison Ave., N. Y.
 COHN-HALL-MARX, 214 Madison Ave., N. Y.
 CONTINENTAL FELT CO., 22 W. 15th St., N. Y.
 COOPER, DAN, DESIGN CORP., 10 E. 54th St., N. Y.
 DAMRON-KAUFMANN, INC., 440 Jackson Sq., San Francisco, Cal.
 DECORATIVE FABRICS, INC., 380 Second Ave., N. Y.
 DECORATIVE SILKS, INC., 10 E. 53rd St., N. Y.
 DESIGN INTERNATIONAL CORP., 6 E. 53rd St., N. Y.
 DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
 DU PONT DE NEMOURS, E. I. & CO., INC., Textile Fibers Dept.,
 Merchandising Div., Home Furnishings Section, Rm. 5404,
 N. Wilmington, Del.
 DUX, INC., 1633 Adrian Rd., Burlingame, Cal.
 ELLIS, JACKSON, CO., INC., 17 E. 54th St., N. Y.
 FAR EASTERN FABRICS, INC., 171 Madison Ave., N. Y.
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J.
 FELTERS COMPANY, THE, 350 5th Ave., N. Y.
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio
 GREEFF FABRICS, INC., 150 Midland Ave., Port Chester, N. Y.
 GUILDHALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill.
 HARDY, JAMES G., & CO., INC., 11 E. 26th St., N. Y.
 HEXTER, S. M., & CO., 2810 Superior Ave., Cleveland, Ohio
 HOUSE OF VERDE INC., One E. 54th St., N. Y.
 HUNTER & OWEN, INC., 135 E. 44th St., N. Y.
 JACOBS, A. H., CO., 515 Madison Ave., N. Y.
 JOFA, INC., 45 E. 53rd St., N. Y.
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y.
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal.
 KNOLL ASSOCIATES, INC., 575 Madison Ave., N. Y.
 KRAVET FABRICS, INC., 104 E. 25th St., N. Y.
 KROLL, BORIS, FABRICS, INC., 220 E. 51st St., N. Y.
 LARSEN, JACK LENOR, INC., 16 E. 55th St., N. Y.
 LAVERNE, INC., 160 E. 57th St., N. Y.
 LEHMAN CONNER, H. B., CO., THE, 509 Madison Ave., N. Y.
 LIEB-MEYER CORP., 16 E. 52nd St., N. Y.
 LORRAINE STUDIOS, 319 E. 44th St., N. Y.
 LOZANO-FISHER STUDIOS, INC., 64 E. 55th St., N. Y.
 LUNNING, FREDERICK, INC. (Distributors for Geors
 Jensen, Inc.), 607 Fifth Ave., N. Y.
 LUTEN-CLAREY-STERN, 50 E. 64th St., N. Y.
 MAIX, L. ANTON, INC., 162 E. 59th St., N. Y.
 MATRIX PAPER and GIAN FABRICS, INC.,
 515 Madison Ave., N. Y.
 MAURETANIA FABRICS, INC., 20 E. 58th St., N. Y.
 McHUGH, John, 315 E. 50th St., N. Y.
 MILLER, HERMAN, FURN. CO., McKinley St., Zeeland, Mich.
 NATIONAL FABRICS (National Upholstery Supply Co., Inc.),
 110 N. Fifth Ave., Minneapolis, Minn.
 OWEN, MARGARET, INC., 515 Madison Ave., N. Y.
 PARZINGER ORIGINALS, INC., 32 E. 57th St., N. Y.
 PINI DI SAN MINIATE LTD., 149 E. 72nd St., N. Y.
 PIPPIN PAPERS, 515 Madison Ave., N. Y.
 QUAINANCE FABRICS, 227 E. 50th St., N. Y.
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
 ROSE, BEN, 1129 W. Sheridan Rd., Chicago, Ill.
 ROWEN, INC., 127 W. 25th St., N. Y.
 SCALAMANDRE SILKS, INC., 63 E. 52nd St., N. Y.
 SCHUMACHER, F., & CO., 60 W. 40th St., N. Y.
 SCOTT, ISABEL, FABRICS CORP., 515 Madison Ave., N. Y.
 STOCKWELL, C. W., CO., 3262 Wilshire Blvd., Los Angeles, Cal.
 STROHEIM & ROMANN, 35 E. 53rd St., N. Y.
 SUTTON PARK FURN., INC., 1134 First Ave., N. Y.
 SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y.
 THAIKOK FABRICS, INC., 3 E. 52nd St., N. Y.
 THORP, J. H., & COMPANY, INC., 425 E. 53rd St., N. Y.
 THORTEL FIREPROOF FABRICS, 101 Park Ave., N. Y.
 TIMME, E. F., & SON, INC., One Park Ave., N. Y.
 U. S. RUBBER CO. (Coated Fabrics Dept.),
 407 N. Main St., Mishawaka, Ind.
 VIRGINIA FIBRE CORP., 113 W. Bank St., Petersburg, Va.
 WAGNER, SHERLE, 123 E. 57th St., N. Y.
 WENDELL PLASTIC FABRICS CORP., 1220 Broadway, N. Y.
 WILLIAMSBURG RESTORATION, INC., Craft House,
 Williamsburg, Va.
 WINDOW MODES, INC., 16 E. 52nd St., N. Y.
 WYCOMBE, MEYER CO., 425 E. 53rd St., N. Y.

fabric & textile finishes

DOW CORNING CORP., Midland, Mich.
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J.
 KRAVET FABRICS, INC., 104 E. 25th St., N. Y.
 KROLL, BORIS, FABRICS, INC., 220 E. 51st St., N. Y.
 LEHMAN CONNER, H. B., CO., THE, 509 Madison Ave., N. Y.
 MINNESOTA MINING & MFG. Co. (Scotchgard Brand Stain
 Repeller), 900 Bush Ave., St. Paul, Minn.
 NATIONAL FABRICS (National Upholstery Supply Co., Inc.),
 110 N. Fifth St., Minneapolis, Minn.
 ROSE, BEN, 1129 W. Sheridan Rd., Chicago, Ill.
 SYNTHETICS FINISHING CORP., 470 N. Eighth St.,
 Philadelphia, Pa.

fireplace equipment

BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Cal.
 BENNETT-IRELAND, INC., 23 State St., Norwich, N. Y.
 COLOMBO, LEOPOLD & BRO., INC., 327-329 E. 34th St., N. Y.
 DI SALVO GALLERIES IMPORTERS, 787 Third Ave., N. Y.
 HARVIN CO., THE, 1010 E. Main St., Waynesboro, Va.
 JACKSON, WILLIAM, CO., 3 East 47th St., N. Y.
 MEREDITH GALLERIES, INC., 212-218 E. 57th St., N. Y.
 MEZZANINE, 602 Madison Ave., N. Y.
 MILLER, HOWARD, CLOCK CO., Zeeland, Mich.
 MOTTAAHEDEH & SONS, 225 Fifth Ave., N. Y.
 SCAN, INC., 627 N. La Peer Dr., Los Angeles, Cal.
 SMITH & WATSON, INC., 20 E. 35th St., N. Y.
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y.
 WESTCHESTER ENTERPRISES, INC., 18 E. 48th St., N. Y.
 WILLIAMSBURG RESTORATION, INC., Craft House,
 Williamsburg, Va.
 YE OLDE MANTEL SHOPPE, 327 E. 48th St., N. Y.

flameproofing for fabrics

PERMA DRY CO., INC., 3 W. 17th St., N. Y.
 SYNTHETICS FINISHING CORP., 470 N. 8th St., Philadelphia, Pa.

floor coverings

ACCENT ON FLOORS, INC., 6 E. 53rd St., N. Y.

LD 4-5080
 LO 4-0888
 PL 5-3888
 MU 5-0300
 WA 5-5202
 EL 3-1088
 SU 1-3926
 SP 7-3622
 EL 5-6424
 PL 3-8931
 SA 1-5515
 OL 4-5121
 OX 7-3800
 MU 8-8120
 MU 3-2623
 PL 9-3800
 LA 4-2290
 BR 1-9011
 WE 9-6200
 WH 4-3200
 MU 9-6680
 PR 1-0146
 PL 3-0740
 YU 6-9215
 PL 5-6585
 PL 3-0500
 MU 8-9259
 YU 2-4094
 MU 8-7900
 GR 5-8657
 PL 5-6200
 PL 8-2209
 PL 9-5455
 PL 8-2100
 PL 9-5855
 MU 4-5376
 PL 5-6640
 PL 1-2400
 TE 8-6420
 PL 3-1901
 PL 2-0496
 PL 5-4321
 MU 8-3580
 PR 2-2161
 FE 3-6435
 EL 5-1672
 PL 5-5796
 RH 4-5719
 PL 1-2536
 PL 1-0150
 IV 1-7340
 BR 4-8185
 PL 3-3990
 PL 9-2070
 LO 5-5700
 PL 7-7418
 DU 7-3231
 PL 3-9500
 TE 8-0330
 633953
 EL 5-6461
 MU 8-7367
 EL 5-5300
 MU 4-2426
 MU 3-2580
 BL 3-2181
 RE 3-4343
 PL 8-3300
 LA 4-1322
 CA 9-1000
 PL 2-1140
 PL 3-2010
 TE 2-2371
 PL 9-3800
 GR 5-8657
 PL 5-6200
 PL 8-2100
 PR 6-8511
 FE 3-6435
 BR 4-8185
 MA 7-4855
 OL 3-5700
 4-3216
 MU 5-3975
 PL 5-1348
 WH 2-8205
 PL 3-9400
 PL 3-0572
 PL 3-1347
 PR 2-2187
 MU 5-3950
 BR 2-3587
 PL 3-1462
 MU 5-8377
 PL 5-9440
 CA 9-1000
 PL 8-3210
 WA 4-0877
 MA 8-4855
 PL 3-4824

ALLIED CHEMICAL CORP., 261 Madison Ave., N. Y.
 ALMOOR FLOOR COVERING, INC., 5 N. Franklin St.,
 Hempstead, N. Y.
 AMERICAN SILTRITE RUBBER CO., INC., Trenton, N. J.
 AMERICAN-OLEAN TILE CO., 1000 Cannon Ave., Lansdale, Pa.
 ARMSTRONG CORK CO., Charlotte & Liberty Sts., Lancaster, Pa.
 BIGELOW RUGS & CARPETS, 140 Madison Ave., N. Y.
 BANGKOK INDUSTRIES, INC., 1545 W. Passyunk Ave.,
 Philadelphia, Pa.
 BLUMENTHAL, SIDNEY, & CO., INC. (Loma Loom Carpet),
 1 Park Ave., N. Y.
 BRIGHT, HERBERT, DESIGNED FLOORS, INC.,
 509 Madison Ave., N. Y.
 CABIN CRAFTS, INC., Dalton, Ga.
 CAMBRIDGE TILE MFG. CO., P. O. Box 71, Cincinnati, Ohio
 CARPETS BY WILLIAM GOLD, INC., 425 E. 53rd St., N. Y.
 CHEMSTRAND CORP., THE, 350 Fifth Ave., N. Y.
 COOPER, DAN, DESIGN CORP., 10 E. 54th St., N. Y.
 CUSTOM FLOOR COVERING MILLS, INC., 413 W. Hawthorne,
 Dalton, Ga.
 DAMRON-KAUFMAN, INC., 440 Jackson Sq., San Francisco, Cal.
 DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
 DILDARIAN, J. H., INC. (Antique Oriental & European Rugs),
 947 Madison Ave., N. Y.
 DIPPPEL, VOGLER & SHARKEY CO., INC., 509 Madison Ave., N. Y.
 DOWNS CARPET CO., Indiana Ave. & A. St., Philadelphia, Pa.
 DURALOON CARPET MILLS, INC., Lehigh, Pa.
 DYLAN CARPET INC., 140 E. 55th St., N. Y.
 FELDMAN, MANUEL, CO., INC., 18 E. 53rd St., N. Y.
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio
 FIELDS, EDWARD, INC., 509 Madison Ave., N. Y.
 FLINTKOTE CO., THE, Flooring Div., 30 Rockefeller Plaza, N. Y.
 FLOOR COVERING ASSOCIATION, INC., 400 Madison Ave., N. Y.
 GENERAL TIRE & RUBBER CO., THE, Building Materials Div.,
 1708 Englewood Ave., Akron, Ohio
 GOODRICH, B. F., CO., THE (Flooring Products), Watertown, Mass.
 GOODYEAR TIRE & RUBBER CO., 1144 E. Market St., Akron, Ohio
 GOTHAM CARPET ASSOC., 515 Madison Ave., N. Y.
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y.
 GUILDHALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill.
 GULISTAN CARPET, 295 Fifth Ave., N. Y.
 HOTEL & THEATRE CARPET, 518 W. 57th St., N. Y.
 JOHNS-MANVILLE, 22 E. 40th St., N. Y.
 JONES, L., & CO., INC., 19 E. 53rd St., N. Y.
 KARAGHEUSIAN, A. & M., INC., 295 Fifth Ave., N. Y.
 KENMORE CARPET CORP., 543 Madison Ave., N. Y.
 KENT-COSTIKYAN, INC., 307 E. 63rd St., N. Y.
 KENTILE, INC., 58 Second Ave., Brooklyn, N. Y.
 KNAPP AND TUBBS, INC., Room 6-157 Merchandise Mart,
 Chicago, Ill.
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal.
 LAWRENCE CARPET CO., INC., 944 Third Ave., N. Y.
 LAVERNE, INC., 160 E. 57th St., N. Y.
 LEES, JAMES, AND SONS, CO., Bridgeport, Pa.
 LEHMAN CONNER, H. B., CO., THE, 509 Madison Ave., N. Y.
 LEONARD CARPET MFG. CO., 1051 E. 32nd St., Hialeah, Fla.
 LOMA LOOM CARPET (Blumenthal, Sidney), 1 Park Ave., N. Y.
 LOOMWEAVE RUGS & CARPETS (Div. of Congoleum Naira, Inc.),
 85 Manchester St., Lawrence, Mass.
 LUTEN-CLAREY-STERN, 50 E. 64th St., N. Y.
 MAGEE CARPET CO., THE, 295 Fifth Ave., N. Y.
 MAINE BRAIDING CO., Box 218, Cumberland Center, Maine
 MANGES, SIMON, & SON, INC., 575 Madison Ave., N. Y.
 MAURETANIA FABRICS, INC., 26 E. 58th St., N. Y.
 McCAGNEY, JOHN, INC., 139 E. 57th St., N. Y.
 MOSAIC TILE CO., THE, Zanesville, Ohio
 NAHIGIAN BROS., INC., 121 S. Wabash Ave., Chicago, Ill.
 NATIONAL FLOOR COVERING EXPOSITION (Harold R. Meyer),
 550 Fifth Ave., N. Y.
 NEW YORK FURN. EXHIBIT CORP., 451-453 4th Ave., N. Y.
 PATTERSON, FLYNN & JOHNSON, INC., 55 E. 57th St., N. Y.
 ROBBINS BROTHERS, INC. (James Templeton & Co., Ltd.),
 281 Fifth Ave., N. Y.
 ROBBINS FLOOR PRODUCTS, INC., Tusculum, Ala.
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
 ROXBURY CARPET CO., THE, 295 Fifth Ave., N. Y.
 RUGCROFTERS INC., 295 Fifth Ave., N. Y.
 SCHUMACHER, F., & CO., 60 W. 40th St., N. Y.
 STARK CARPET CORP., 509 Madison Ave., N. Y.
 SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y.
 JAMES TEMPLETON & CO., LTD. (Robbins Brothers Inc.),
 281 Fifth Ave., N. Y.
 TILE COUNCIL OF AMERICA, INC., 800 Second Ave., N. Y.
 TIMME, E. F., & SON, INC., One Park Ave., N. Y.
 TOYO RUG CO., 718 E. Washington Blvd., Los Angeles
 TREGANOWAN, ERNEST, INC., 48 E. 53rd St., N. Y.
 TURNER, PRISCILLA, RUG GUILD, 295 Fifth Ave., N. Y.
 VESEY, JOHN, INC., 235 E. 58th St., N. Y.
 VINYL PLASTICS, INC., 1825 Erie Ave., Sheboygan, Wis.
 V'SOSKE, 301 Scribner, N.W., Grand Rapids, Mich.
 WESTCORT CO., 4 E. 52nd St., N. Y.
 WYCOMBE, MEYER, INC., 425 E. 53rd St., N. Y.

flooring, pattern wood

BANGKOK INDUSTRIES, INC., 1545 W. Passyunk Ave.,
 Philadelphia, Pa.
 KENMORE CARPET CORP., 543 Madison Ave., N. Y.
 KNOLL ASSOC., INC., 575 Madison Ave., N. Y.
 LANDERS CORP., THE, 837 Buckingham St., Toledo, Ohio
 LARSEN, JACK LENOR, INC., 16 E. 55th St., N. Y.
 LAWRENCE CARPET CO., INC., 944 Third Ave., N. Y.
 LAVERNE, INC., 160 E. 57th St., N. Y.
 MASLANE DURALEATHER CO., THE, Amber & Willard Sts.,
 Philadelphia, Pa.
 MILLER, HERMAN, FURN. CO., McKinley St., Zeeland, Mich.
 NATIONAL FABRICS (National Upholstery Supply Co., Inc.),
 110 N. Fifth St., Minneapolis, Minn.
 NEW CASTLE PRODUCTS, INC., New Castle, Ind.
 ROSE, BEN, 1129 W. Sheridan Rd., Chicago, Ill.
 ROWEN, INC., 127 W. 25th St., N. Y.
 SCHUMACHER, F., & CO., 60 W. 40th St., N. Y.
 SCOTT, ISABEL, FABRICS CORP., 515 Madison Ave., N. Y.
 THORP, J. H., & CO., INC., 425 E. 53rd St., N. Y.
 UNITED STATES PLYWOOD CORP., 55 W. 44th St., N. Y.
 U. S. RUBBER CO. (Coated Fabrics Dept.), 407 N. Main St.,
 Mishawaka, Ind.
 WAGNER, SHERLE, 123 E. 57th St., N. Y.
 WENDELL PLASTIC FABRICS CORP., 1220 Broadway, N. Y.



AMERICA'S GREAT SOURCES

floor inserts: metal

ACCENT ON FLOORS, INC., 6 E. 33rd St., N. Y. PL 3-4624
ALMOOR FLOOR COVERING, INC., 3 N. Franklin St., Hempstead, N. Y. IV 3-8715
CARPETS BY WILLIAM GOLD, INC., 425 E. 33rd St., N. Y. EL 5-7103
DIPPEL, VOGLER & SHARKEY CO., INC., 509 Madison Ave., N. Y. MU 8-8484
DYLAN CARPET INC., 140 E. 55th St., N. Y. MU 8-0347
FELDMAN, MANUEL CO., INC., 18 E. 53rd St., N. Y. PL 3-7640
GENERAL TIRE & RUBBER CO., THE, Building Materials Division, 1708 Englewood Ave., Akron, Ohio RE 3-6311
GOTHAM CARPET ASSOCIATES, INC., 515 Madison Ave., N. Y. PL 9-3388
HOTEL & THEATRE CARPET, 518 W. 57th St., N. Y. PL 7-0111
KENMORE CARPET CORP., 543 Madison Ave., N. Y. PL 5-8400
LAWRENCE CARPET CO., INC., 844 Third Ave., N. Y. PL 5-5151
McCAGNEY, JOHN, INC., 139 E. 57th St., N. Y. PL 1-4585
NATIONAL FLOOR COVERING EXPOSITION (Harold R. Meyer), 550 Fifth Ave., N. Y. JU 2-6032
PATTERSON, FLYNN & JOHNSON, INC., 55 E. 57th St., N. Y. PL 1-6414
STARK CARPET CORP., 509 Madison Ave., N. Y. PL 4-1070
TREGANOWAN, ERNEST, INC., 49 E. 53rd St., N. Y. PL 5-0330

foam rubber

BECKLEY, CHARLES, H., INC., 749 E. 137th St., Bronx, N. Y. ME 5-2321
COLONIAL FURN. FRAME CO. OF PA., 2217 E. Hagert St., Philadelphia, Pa. GA 6-2500
FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J. PL 9-3800
FIRESTONE RUBBER & LATEX PRODUCTS, One Firestone Ave., Fall River, Mass. OS 6-8511
GOODRICH, B. F., SPONGE PRODUCTS, Shelton, Conn. RE 5-4061
GOODYEAR TIRE & RUBBER CO., 1144 E. Market St., Akron, Ohio FR 6-1411
HEAD-BED CO., INC., 976 Third Ave., N. Y. PL 5-4090
HOTEL & THEATRE CARPET CO., 518 E. 57th St., N. Y. PL 7-0611
McCAGNEY, JOHN, 139 E. 57th St., N. Y. PL 1-4585
ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
ROXBURY CARPET CO., THE, 295 Fifth Ave., N. Y. MU 8-5550
U. S. RUBBER CO. (Coated Fabrics Dept.), 407 N. Main St., Mishawaka, Ind. BL 5-2181

folding chairs, folding tables

STAKMORE CO., INC., 285 Madison Ave., N. Y. MU 3-7545

foliage & flowers: artificial

CALIFORNIA ARTIFICIAL FLOWER CO., 4000 Reservoir Ave., Providence, R. I. HO 1-2200
CZECK, JOHN, FLOWERS, 206 E. 49th St., N. Y. PL 3-4784
DINOLEVI, 1246 Second Ave., N. Y. LE 5-8333
FLOWERS UNLIMITED, 125 E. 39th St., N. Y. OX 7-1944
HADLEIGH INC., 412 E. 50th St., N. Y. PL 9-5635
MAY, MAXINE, LTD., 74 E. 50th St., N. Y. PL 3-6792
MOTTAAHEDEH & SONS, 225 Fifth Ave., N. Y. MU 5-3050
225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-6377
ROBERTS, FRANK, LTD., 177 N. Franklin Ave., Hempstead, N. Y. IV 1-7340

foliage: plants

GREENHOUSE, THE, 254 E. 51st St., N. Y. PL 9-5543
MAY, MAXINE, LTD., 74 E. 50th St., N. Y. PL 3-6792
PLANTS FROM THE TROPICS, 318 E. 50th St., N. Y. MU 8-5043

fountains, water display & pumps

CANAL ELECTRIC MOTOR, INC., 310 Canal St., N. Y. WD 6-1377

furniture:

ADVANCE DESIGN, INC., 45 W. 33rd St., N. Y. LO 4-2226
ALBANO CO., INC., 309 E. 40th St., N. Y. PL 1-5980
ALLISON FURN. CO., INC., One Park Ave., N. Y. MU 3-6143
ALTAMIRA, 125 E. 50th St., N. Y. PL 3-7644
AMERICAN CHAIR CO., 911 N. 11th St., Sheboygan, Wis. GL 7-3027
AMERICAN HOME ACCESSORIES CO., 696 Lexington Ave., N. Y. MU 8-6568
ARCH INDUSTRIES, 1555 N. Bronson, Los Angeles, Cal. HO 7-4327
ASIAN ARTS, 223 E. 58th St., N. Y. PL 5-2647
BAKER FURN., INC., Holland, Mich. EX 2-3181
BARBER, ROBERT, INC., 6 E. 53rd St., N. Y. EL 5-0783
BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Cal. OL 3-5798
BENTSON MFG. CO., 852 N. Highland Ave., Aurora, Ill. 7-8237
BERJAC, INC., 540 Madison Ave., N. Y. PL 2-0893
BIRMINGHAM ORNAMENTAL IRON CO., INC., 4363 First Ave., North, Birmingham, Ala. LY 2-7233
BODART FURN. INC., 954 Monroe Ave., Grand Rapids, Mich. SL 1-3278
BOWEN, LOUIS W., INC., 509 Madison Ave., N. Y. EX 2-5810
BRIGHT CHAIR CO., INC., 545 W. 34th St., N. Y. LO 4-5997
BURGE, YALE R., ANTIQUES, 42 E. 57th St., N. Y. PL 3-9887
CHADWICK IMPORTS, INC., 883 First Ave., at 49th St., N. Y. PL 2-9877
CHARAK FURN. CO., 38 Wareham St., Boston, Mass. HA 6-4780
CHILD CRAFT BY SMITH, Salem, Ind. 336
COLBY ASSOCIATES, INC., 250 E. 51st St., N. Y. PL 3-1788
COLOMBO, LEOPOLD & BRO., INC., 327-329 E. 54th St., N. Y. MU 5-3975
CONTINENTAL CRAFTSMEN, INC., 412 E. 50th St., N. Y. EL 5-8840
COOPER, DAN, DESIGN CORP., 10 E. 54th St., N. Y. EL 5-1068
COVENTRY FURN. CO., INC., 308 E. 61st St., N. Y. TE 8-9180
COX, EDNA RYMAL, 8817 Beverly Blvd., Los Angeles, Cal. CR 6-3134
CUMBERLAND FURN. CORP., 4 E. 53rd St., N. Y. PL 9-8443
CUSTOM BY ERCOLANI, 351 E. 61st St., N. Y. TE 8-2819
DAMRON-KAUFMANN, INC., 440 Jackson St., San Francisco, Cal. SU 1-3926
D'ANNA MARIA, LTD., 390 E. 47th St., N. Y. PL 9-6870
DE GAAL AND WALKER, INC., 405 E. 62nd St., N. Y. TE 8-7575
DESIGN INTERNATIONAL CORP., 8 E. 53rd St., N. Y. PL 3-8931
DESIGN-TECHNICS, 4 E. 52nd St., N. Y. EL 5-3183
DESKS, INC., 71 Fifth Ave., N. Y. AL 5-5454
DI LUCCA, INC., 1228 2nd Ave., N. Y. LE 5-0005
DINOLEVI, 1246 Second Ave., N. Y. LE 5-8333
DI SALVO GALLERIES, IMPORTERS, 787 Third Ave., N. Y. PL 5-1348
DIRECTIONAL FURN. SHOWROOMS, INC., 41 E. 57th St., N. Y. PL 9-5330
DRAPER, RICHARD, & CO., INC., 16 E. 52nd St., N. Y. PL 1-4870
DUNBAR FURN. CORP., Berns, Ind. 2-2111
DUX, INC., 1633 Adrian Rd., Burlingame, Cal. OX 7-3800
DYLAN DESIGNS, INC., 140 E. 55th St., N. Y. MU 8-0345
EMPIRE STATE CHAIR CO., INC., Haverstraw, N. Y. MU 3-0591
ENGBERT, THEODORE, INC., 329 E. 29th St., N. Y. MU 5-0868
ERWIN-LAMBETH, INC., P. O. Box 671, Thomasville, N. C. 2751
EUREKA FURN. MFG. CORP., 5949 S. Lewis Ave., Chicago, Ill. TR 3-6300
EXCELSIOR ART STUDIOS, 18 W. 18th St., N. Y. CH 3-8049
FABRY ASSOCIATES, INC., 6 E. 53rd St., N. Y. PL 3-8931
FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio BR 1-9011
FINE ARTS FURN. INC., 318 E. 63th St., N. Y. RE 7-4482
GERDAU, OTTO, CO., THE, 62 Wall St., N. Y. WH 3-6200
GLENN OF CALIFORNIA, 130 N. First Ave., Arcadia, Cal. MU 1-5108

GOODALL VINYL FABRICS, 1430 Broadway, N. Y. LO 4-5880
GRIFFITH, G. R., 1168 N. Howe St., Chicago, Ill. SU 7-7735
GROSFELD HOUSE, INC., 215 E. 38th St., N. Y. EL 5-3227
GUILDHALL GALLERIES, LTD., 679 N. Wall St., Chicago, Ill. WH 4-3200
HABITANT SHOPS, INC., Bay City, Mich. TW 3-6379
HADLEIGH, INC., 412 E. 50th St., N. Y. PL 9-5635
HARRISON & SAND, INC., 260 West St., N. Y. WA 5-1829
HELIKON FURN. CO., INC., 343 Madison Ave., N. Y. MU 8-3210
HOUSE OF ITALIAN HANDICRAFTS INC., 225 Fifth Ave., N. Y. MU 3-5785
HOUSE OF VERDE, INC., One E. 54th St., N. Y. PL 3-0740
HOWELL CO., THE (Div. Acme Steel Co.), 410 S. First St., St. Charles, Ill. 85
HULLER, AL, FURN. CO., 1780 Broadway, N. Y. CO 5-1823
I. V. CHAIR CO., 10-02 38th Ave., Long Island City, N. Y. EM 1-2488
INTERIORS' IMPORT CO., INC., 783 Third Ave., N. Y. PL 1-4740
INVINCIBLE PARLOR FRAME CO., INC. (Chal-Art Crafts, Inc.), 11-13 Maryland Ave., Paterson, N. J. AR 4-7410
J. G. FURN. CO., 160 E. 56th St., N. Y. PL 1-5850
JAMESTOWN LOUNGE CO., Jamestown, N. Y. 51-154
JOHNSON FURN. CO., 1181 Godfrey Ave., Grand Rapids, Mich. CH 5-1161
KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y. MU 8-9250
KASPARIANS, 7772 Santa Monica Blvd., Los Angeles, Cal. OL 4-5858
KAPPA-SHELL PRODUCTS, INC., 121 W. 17th St., N. Y. OR 5-1758
KELIEHOR, BILL, DESIGNS, INC., 400 E. Pine St., Seattle, Wash. EA 5-3600
KITTINGER CO., INC., 1883 Elmwood Ave., Buffalo, N. Y. BE 3010
KNAPP AND TUBBS, INC., Rm. 6-187 Merchandise Mart, Chicago, Ill. DE 7-7144
KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
KNOLL ASSOC., INC., 375 Madison Ave., N. Y. MU 8-7900
LAVERNE, INC., 160 E. 57th St., N. Y. PL 9-5455
LEOPOLD CO., THE, 914 Osborn St., Burlington, Iowa PL 2-4553
LLOYDS DISTRIBUTORS, 116 E. 60th St., N. Y. PL 9-7313
LONGACRE FURN. CORP., 179-185 Riverdale Ave., Yonkers, N. Y. GR 6-4850
LOPIPERO, INC., 788 Third Ave., N. Y. PL 3-4120
LUBERTO DESIGN, INC., 805 3rd Ave., N. Y. MU 8-4084
LUNNING, FREDERICK, INC. (Distributors for Georg Jensen, Inc.), 667 Fifth Ave., N. Y. PL 1-2400
LUTEN-CLAREY-STERN, 50 E. 64th St., N. Y. TE 8-6420
MANOR HOUSE, THE 305 E. 63rd St., N. Y. TE 2-8840
MASON ART, INC., 350 E. 63rd St., N. Y. OR 5-1770
McGUIRE CO., THE, 962 Battery St., San Francisco, Cal. YU 8-5778
MELDAN CO., INC., 100 Business St., Hyde Park, Mass. HY 3-4142
MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-8572
MEZZANINE, 602 Madison Ave., N. Y. PL 3-1347
MIELE, RALPH, 341 E. 62nd St., N. Y. TE 8-1777
MILLER, HERMAN, FURN. CO., McKinley St., Zeland, Mich. PR 2-2181
MOLLA, INC., 110 State St., Westbury, Long Island, N. Y. ED 4-2885
MORRISON IMPORTS, 10 Gold St., Jackson Sq., San Francisco, Cal. EX 7-0940
MOTTAAHEDEH & SONS, 225 Fifth Ave., N. Y. MU 5-3050
MOUNT AIRY CHAIR CO., Mt. Airy, N. C. ST 6-5000
MOUNT AIRY CHAIR & FURNITURE CO., Mount Airy, N. C. ST 6-5000
MUTSCHLER BROTHERS CO., South Madison St., Nappanee, Ind. 213
NATHAN, P., SONS, INC., 330 E. 103rd St., N. Y. LE 4-5400
NEW YORK FURN. EXHIBIT CORP., 451-453 4th Ave., N. Y. MU 3-7650
NICCOLINI, INC., 800-802 3rd Ave., N. Y. MU 8-3373
OFFICE FURN. LTD., 351 E. 61st St., N. Y. TE 8-2818
PACIFIC OVERSEAS, 478 Jackson St., San Francisco, Cal. YU 2-0722
PARZINGER ORIGINALS, INC., 32 E. 57th St., N. Y. PL 5-5786
PROBBER, HARVEY, INC., 1082 Davol St., Fall River, Mass. OS 4-3591
RAINBOW WOOD PRODUCTS, INC., 12 E. 22nd St., N. Y. AL 4-2113
RADEL LEATHER MFG. CO., 445 Wilson Ave., Newark, N. J. MA 3-3644
RAYNES & RHINE, INC., 227 E. 50th St., N. Y. PL 5-2710
RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y. MU 9-8184
RICKSBERG IMPORTERS, 40 Hoteling Plaza, San Francisco, Cal. SU 1-5011
RISON, JENS, DESIGN, INC., 49 E. 53rd St., N. Y. MU 8-0030
ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
ROBINSON-JOHNSON INC., 919 Chattahoochee Ave., N.W., Atlanta, Ga. TR 5-2751
ROFFMAN, EDWARD AXEL, ASSOC., INC., 17 E. 48th St., N. Y. PL 5-7648
RONWEBER, Batesville, Ind. 3485
ROSENBLUM, JANET, INC., 602 Madison Ave., N. Y. PL 3-0250
ROYAL METAL MFG. CO., One Park Ave., N. Y. MU 3-8141
RWAY FURN. CO., 1120 Maryland Ave., Sheboygan, Wis. GL 7-4833
SAUER, WALTER, & SONS, INC., 30-25 Starr Ave., Long Island City, N. Y. ST 4-5400
SCALIA, JOHN, INC. (Schmieg-Kotzian, Inc.) 521 E. 72nd St., N. Y. BU 8-8165
SCAN, INC., 827 N. La Peer Drive, Los Angeles, Cal. BR 2-3587
SCANDINAVIAN DESIGN, 20 E. 58th St., N. Y. PL 5-6078
SECON, ED, DESIGN ASSOC., 58 E. 58th St., N. Y. PL 5-8027
SELIG MFG. CO., INC., 54 Green St., Leominster, Mass. KE 4-4941
SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y. PL 3-6513
SIMMONS CO. (Contract Dept.), 1879 Merchandise Mart, Chicago, Ill. SU 7-4080
SMITH & WATSON, INC., 20 E. 55th St., N. Y. PL 3-1462
SPIVACK, LEO H., INC., 460 4th Ave., N. Y. MU 6-8028
STRATFORD HOUSE, 443 Fourth Ave., N. Y. MU 4-2862
STUART, JOHN, INC., 4th Ave. & 32nd St., N. Y. OR 9-1280
SUTTON PARK FURN. CO., INC., 1134 First Ave., N. Y. TE 8-6330
SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden 838903
TANIER, GEORGE, INC., 521 Madison Ave., N. Y. EL 5-6461
TELESCOPE FOLDING FURN. CO., INC., THE, Granville, N. Y. 744
THONET INDUSTRIES, INC., One Park Ave., N. Y. MU 3-1230
TRI-PAR MFG. CO., 1712 N. Kilbourn, Chicago, Ill. AR 6-3340
TROY SUNSHADE CO., THE (De Vinet, Inc.), Troy, Ohio FE 2-1281
VAN KEPPEL-GREEN, 116 S. Lasky Dr., Beverly Hills, Cal. CR 4-6149
VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y. MU 4-8700
VESEY, JOHN, INC., 150 E. 54th St., N. Y. MU 8-7767
WARREN-LLOYD, INC., 132 Beckwith Ave., Paterson, N. J. W1 7-8918
WEISSMAN, BETH, CO., INC., 46 W. 23rd St., N. Y. OR 5-1760
WESTCHESTER ENTERPRISES, INC., 18 E. 48th St., N. Y. PL 3-9440
WESTCORT CO., 4 E. 52nd St., N. Y. PL 1-0740
WIDDICOMB, JOHN, CO., 1 Park Ave., N. Y. OR 9-1200
WILLIAMSBURG RESTORATION, INC., Craft House, Williamsburg, Va. CA 9-1090
WILLIAMS, SHELBY, MFG. CO., INC., 2500 W. Ogden Ave., Chicago, Ill. SE 8-4055
WILLIS, JOHN R., & CO., Exhibitors Building, 325 N. Wells St., Chicago, Ill. WH 3-2260
WILLOW & REED, INC., 32-24 111th St., East Elmhurst, Long Island, N. Y. DE 5-0887
WOOD & HOGAN, INC., 425 E. 53rd St., N. Y. EL 5-1355
WOODARD, LEE, SONS, 317 Elm St., Grosse, Mich. SA 5-7117
WYCOMBE, MEYER, INC., 425 E. 53rd St., N. Y. PL 3-2816
YOUNGVILLE STAR MFG. CO., Youngville, Pa. LO 3-7571

furniture aluminum

ADVANCE DESIGN, INC., 45 W. 33rd St., N. Y. LO 4-2226
ALLWIN OFFICE FURN. CO., INC., 6 E. 33rd St., N. Y. MU 4-0570
BARBER, ROBERT, INC., 6 E. 53rd St., N. Y. EL 5-0785
BIRMINGHAM ORNAMENTAL IRON CO., INC., 4363 First Ave., N., Birmingham, Ala. LY 2-7233



CHAKAK FURN. CO., 25 Wareham St., Boston, Mass.
 CHICAGO HARDWARE FOUNDRY CO., THE, 2500 Commonwealth Ave., North Chicago, Ill.
 CRUCIBLE PRODUCTS CORP., 67 Vestry St., N. Y.
 DESKS, INC., 71 Fifth Ave., N. Y.
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio
 FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y.
 GLENN OF CALIFORNIA, 139 N. First Ave., Arcadia, Cal.
 GLOVE-WERNICKE CO., THE, 5925 Carthage Ave., Cincinnati, Ohio
 GRIFFITH, G. R., 1160 N. Howe St., Chicago, Ill.
 HARRISON & SAND, INC., 260 West St., N. Y.
 HELIKON FURN. CO., INC., 543 Madison Ave., N. Y.
 INTERIORS' IMPORT CO., INC., 783 Third Ave., N. Y.
 J. G. FURN. CO., 100 E. 56th St., N. Y.
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y.
 KASPARIANS, 7772 Santa Monica Blvd., Los Angeles, Cal.
 KNAPP AND TUBBS, INC., Rm. 6-187, Merchandise Mart, Chicago, Ill.
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal.
 LUBERTO DESIGN, INC., 805 3rd Ave., N. Y.
 MILLER, HERMAN, FURN. CO., McKinley St., Zeeland, Mich.
 MOLLA, INC., 119 State St., Westbury, Long Island, N. Y.
 OFFICE FURN. LTD., 351 E. 61st St., N. Y.
 RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y.
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y.
 TELESCOPE FOLDING FURN. CO., INC., THE, Granville, N. Y.
 THONET INDUSTRIES, INC., One Park Ave., N. Y.
 TROY SUNSHADE CO., THE, (De Vinet, Inc.), Troy, Ohio
 VAN KEPPEL-GREEN, 116 S. Lasky Dr., Beverly Hills, Cal.
 VESEY, JOHN, INC., 150 E. 54th St., N. Y.
 WARREN-LLOYD, INC., 132 Beekwith Ave., Paterson, N. J.
 WESTCORT CO., 4 E. 32nd St., N. Y.
 WIDDICOMB, JOHN, CO., 1 Park Ave., N. Y.

furniture: brass

ADVANCE DESIGN, INC., 45 W. 33rd St., N. Y.
 ALLWIN OFFICE FURN. CO., INC., 8 E. 33rd St., N. Y.
 BARBER, ROBERT, INC., 8 E. 33rd St., N. Y.
 BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Cal.
 CHICAGO HARDWARE FOUNDRY CO., THE, 2500 Commonwealth Ave., N. Chicago, Ill.
 DESSAUER, DORIS, INC., 228 E. 51st St., N. Y.
 DINOLEVI, 1246 2nd Ave., N. Y.
 DI SALVO GALLERIES IMPORTERS, 787 Third Ave., N. Y.
 DRAPER, RICHARD, & CO., INC., 16 E. 50th St., N. Y.
 DUNBAR FURN. CORP., Berne, Ind.
 GRIFFITH, G. R., 1160 N. Howe St., Chicago, Ill.
 GUERIN, P. E., INC., 23 Jane St., N. Y.
 HARVIN CO., THE, 1010 E. Main St., Waynesboro, Va.
 HEAD-BED CO., INC., 876 Third Ave., N. Y.
 KNAPP AND TUBBS, INC., Room 6-187, Merchandise Mart, Chicago, Ill.
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal.
 LAVERNE, INC., 100 E. 57th St., N. Y.
 LUBERTO DESIGN, INC., 805 3rd Ave., N. Y.
 OFFICE FURN. LTD., 351 E. 61st St., N. Y.
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
 SARNA, S. S., INC., 39 W. 19th St., N. Y.
 BELIG MFG. CO., INC., 54 Green St., Loomister, Mass.
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y.
 SPIVACK, LEO H., INC., 400 4th Ave., N. Y.
 STUART, JOHN, INC., 4th Ave. & 32nd St., N. Y.
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y.
 WARREN-LLOYD, INC., 132 Beekwith Ave., Paterson, N. J.
 WEISSMAN, BETH, CO., 48 W. 23rd St., N. Y.
 WESTCORT CO., 4 E. 32nd St., N. Y.
 WIDDICOMB, JOHN, CO., 1 Park Ave., N. Y.
 WYCOMBE, MEYER, INC., 425 E. 53rd St., N. Y.

furniture: children:

ADVANCE DESIGN, INC., 45 W. 33rd St., N. Y.
 BARBER, ROBERT, INC., 8 E. 33rd St., N. Y.
 CHILD CRAFT BY SMITH, Salem, Ind.
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
 SPIVACK, LEO, INC., 400 4th Ave., N. Y.
 STRATFORD HOUSE, 443 4th Ave., N. Y.
 STUART, JOHN, INC., 4th Ave. & 32nd St., N. Y.
 SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden
 WESTCHESTER ENTERPRISES, INC., 16 E. 48th St., N. Y.
 WIDDICOMB, JOHN, CO., 1 Park Ave., N. Y.

furniture cleaning:

SERVICEMASTER (Wald, Wenger, Assoc.), 2117 N. Wayne Ave., Chicago, Ill.

furniture: frames:

COLOMBO, LEOPOLD & BRO., INC., 327-329 E. 34th St., N. Y.
 COLONIAL FURN. FRAME CO. OF PA., 2217 E. Hagert St., Philadelphia, Pa.
 COMERFORD GALLERY, 117 E. 57th St., N. Y.
 DINOLEVI, 1246 Second Ave., N. Y.
 GERDAU, OTTO, CO., THE, 82 Wall St., N. Y.
 GRIFFITH, G. R., 1160 N. Howe St., Chicago, Ill.
 INVINCIBLE PARLOR FRAME CO., INC. (Chal-Art Crafts, Inc.), 11-13 Maryland Ave., Paterson, N. J.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
 SMITH & WATSON, INC., 20 E. 55th St., N. Y.
 SPIVACK, LEO H., INC., 400 Fourth Ave., N. Y.
 SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden

furniture: garden & terrace:

BARBER, ROBERT, INC., 8 E. 33rd St., N. Y.
 BIRMINGHAM ORNAMENTAL IRON CO., 4363 First Ave., North, Birmingham, Ala.
 BOWEN, LOUIS W., INC., 509 Madison Ave., N. Y.
 CALIFORNIA REDWOOD ASSOC., 576 Sacramento St., San Francisco, Cal.
 COOPER, DAN, DESIGN CORP., 10 E. 54th St., N. Y.
 DECORATIVE IMPORTS, 408 Jackson St., San Francisco, Cal.
 DINOLEVI, 1246 Second Ave., N. Y.
 DI SALVO GALLERIES IMPORTERS, 787 Third Ave., N. Y.
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio
 FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y.
 FLOWERS UNLIMITED, 125 E. 38th St., N. Y.
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y.

KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal.
 LAVERNE, INC., 100 E. 57th St., N. Y.
 LUTEN-CLAREY-STERN, 50 E. 64th St., N. Y.
 McGUIRE CO., THE, 802 Battery St., San Francisco, Cal.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MILLER, HERMAN, FURN. CO., McKinley St., Zeeland, Mich.
 MOLLA, INC., 119 State St., Westbury, Long Island, N. Y.
 NICCOLINI, INC., 800-802 Third Ave., N. Y.
 OFFICE FURN. LTD., 351 E. 61st St., N. Y.
 RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y.
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
 ROFFMAN, EDWARD AXEL, ASSOC., INC., 17 E. 48th St., N. Y.
 SPIVACK, LEO H., INC., 400 4th Ave., N. Y.
 SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y.
 TELESCOPE FOLDING FURN. CO., INC., THE, Granville, N. Y.
 TROY SUNSHADE CO., THE (De Vinet, Inc.), Troy, Ohio
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y.
 VAN KEPPEL-GREEN, 116 S. Lasky Dr., Beverly Hills, Cal.
 VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y.
 VESEY, JOHN, INC., 150 E. 54th St., N. Y.
 WILLIS, JOHN, & CO., Exhibitors Bldg., 325 N. Wells St., Chicago, Ill.
 WOODARD, LEE, SONS, 317 Elm St., Owosso, Mich.
 WYCOMBE, MEYER, INC., 425 E. 53rd St., N. Y.

furniture: hardware:

BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Cal.
 COX, EDNA RYMAL, 8817 Beverly Blvd., Los Angeles, Cal.
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal.
 MORRISON IMPORTS, 19 Gold St., Jackson Sq., San Francisco, Cal.
 THE WING ON CO., 780 Mission St., San Francisco, Cal.

furniture: iron & ormolu:

BARBER, ROBERT, INC., 8 E. 33rd St., N. Y.
 BIRMINGHAM ORNAMENTAL IRON CO., 4363 First Ave., North, Birmingham, Ala.
 BOWEN, LOUIS W., INC., 509 Madison Ave., N. Y.
 COOPER, DAN, DESIGN CORP., 10 E. 54th St., N. Y.
 COX, EDNA RYMAL, 8817 Beverly Blvd., Los Angeles, Cal.
 D'ANNA MARIA, LTD., 390 E. 47th St., N. Y.
 DINOLEVI, 1246 2nd Ave., N. Y.
 FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y.
 GREEN METAL WORKS CO., 42 E. 21st St., N. Y.
 GUERIN, P. E., INC., 23 Jane St., N. Y.
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 NICCOLINI, INC., 800-802 Third Ave., N. Y.
 OFFICE FURN. LTD., 351 E. 61st St., N. Y.
 ROSENBLUM, JANET, INC., 602 Madison Ave., N. Y.
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y.
 SPIVACK, LEO H., INC., 400 Fourth Ave., N. Y.
 TROY SUNSHADE CO., THE, Troy, Ohio
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y.
 VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y.
 VESEY, JOHN, INC., 235 E. 58th St., N. Y.
 WILLIS, JOHN R., & CO., Exhibitors Bldg., 325 N. Wells St., Chicago, Ill.
 WOODARD, LEE L., SONS, 317 Elm St., Owosso, Mich.
 WYCOMBE, MEYER, INC., 425 E. 53rd St., N. Y.

furniture: mirrored:

DINOLEVI, 1246 2nd Ave., N. Y.
 DI SALVO GALLERIES IMPORTERS, 787 Third Ave., N. Y.
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
 RWAY FURN. CO., 1120 Maryland Ave., Shobhygan, Wis.
 SCHWARTZ, I., GLASS & MIRROR CO., 412-418 E. 58th St., N. Y.
 STRATFORD HOUSE, 443 Fourth Ave., N. Y.
 SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden

furniture: mosaic:

ADVANCE DESIGN, INC., 45 W. 33rd St., N. Y.
 DESIGN-TECHNICS, 4 E. 32nd St., N. Y.
 DINOLEVI, 1246 2nd Ave., N. Y.
 DI SALVO GALLERIES IMPORTERS, 787 Third Ave., N. Y.
 HOWELL CO., THE (Div. Acme Steel Co.), 410 S. First St., St. Charles, Ill.
 JOHNSON FURN. CO., 1191 Gedfroy Ave., Grand Rapids, Mich.
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y.
 KAPPA-SHELL PRODUCTS INC. (Pearl), 121 W. 17th St., N. Y.
 LUBERTO DESIGN, INC., 805 3rd Ave., N. Y.
 MARSHALL STUDIOS, INC., Vandersburgh, Ind.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MOSAIC HOUSE, INC., 212 E. 51st St., N. Y.
 NICCOLINI, INC., 800-802 3rd Ave., N. Y.
 RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y.
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
 STUART, JOHN, INC., 4th Ave. and 32nd St., N. Y.
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y.

furniture: office:

ADVANCE DESIGN, INC., 45 W. 33rd St., N. Y.
 ALBANO CO., INC., 309 E. 48th St., N. Y.
 ALLISON FURN. CO., INC., One Park Ave., N. Y.
 ALL-STEEL EQUIPMENT, INC., Aurora, Ill.
 ALLWIN OFFICE FURN. CO., INC., 8 E. 33rd St., N. Y.
 ALTAMIRA, 125 E. 55th St., N. Y.
 BARBER, ROBERT, INC., 8 E. 33rd St., N. Y.
 BENTSON MFG. CO., 632 N. Highland Ave., Aurora, Ill.
 BRIGHT CHAIR CO., INC., 545 W. 34th St., N. Y.
 CHAKAK FURN. CO., 25 Wareham St., Boston, Mass.
 COLBY ASSOC., INC., 250 E. 51st St., N. Y.
 COLE STEEL EQUIPMENT CO., INC., 415 Madison Ave., N. Y.
 COOPER, DAN, DESIGN CORP., 10 E. 54th St., N. Y.
 CORY-JAMESTOWN MFG. CORP., N. Center St., Carry, Pa.
 CRAMER POSTURE CHAIR CO., 625 Adams St., Kansas City, Kans.
 CRUCIBLE PRODUCTS CORP., 67 Vestry St., N. Y.
 CUMBERLAND FURN. CORP., 4 E. 33rd St., N. Y.
 DESIGN INTERNATIONAL CORP., 6 E. 33rd St., N. Y.
 DESIGN CRAFT MFG. CORP., 135 27th St., Brooklyn, N. Y.
 DESKS, INC., 71 Fifth Ave., N. Y.
 DIRECTIONAL FURN. SHOWROOMS, INC., 41 E. 57th St., N. Y.
 DRAPER, RICHARD & CO., INC., 16 E. 52nd St., N. Y.
 DUNBAR FURN. CORP., Berne, Ind.
 DUX, INC., 1633 Adrian Rd., Burlingame, Cal.
 DYLAN DESIGNS, INC., 140 E. 55th St., N. Y.
 EMPIRE STATE CHAIR CO., INC., Haverstraw, N. Y.



AMERICA'S GREAT SOURCES

GERDAU, OTTO, CO., THE, 82 Wall St., N. Y.
 GENERAL FIREPROOFING CO., Youngstown, Ohio
 GLENN OF CALIFORNIA, 130 N. First Ave., Arcadia, Cal.
 GLOBE-WERNICKE CO., THE, 5023 Carthage Ave.,
 Cincinnati, Ohio
 GRIFFITH, G. R., 1150 N. News St., Chicago, Ill.
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y.
 HABITANT SHOPS, INC., Bay City, Mich.
 HELIKON FURN. CO., INC., 543 Madison Ave., N. Y.
 HOWELL CO., THE (Div. Acme Steel Co.), 410 S. First St.,
 St. Charles, Ill.
 HULLER, AL., FURN. CO., 1780 Broadway, N. Y.
 I. V. CHAIR CO., 19-92 38th Ave., Long Island City, N. Y.
 INTERSTATE METAL PRODUCTS CO., INC. (Mass.),
 666 Lake Shore Drive, Chicago, Ill.
 J. G. FURN. CO., 160 E. 56th St., N. Y.
 JASPER OFFICE FURN. CO., Box 111, Jasper, Ind.
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y.
 KNAPP AND TUBBS, INC., Rm. 6-187 Merchandise Mart,
 Chicago, Ill.
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal.
 KNOLL ASSOC., INC., 575 Madison Ave., N. Y.
 LAVERNE, INC., 160 E. 57th St., N. Y.
 LEHIGH FURN. CORP., 16 E. 53rd St., N. Y.
 LEOPOLD CO., THE, 914 Osborn St., Burlington, Iowa
 LUNNING, FREDERICK, INC., (Distributors for Georg Jensen
 Inc.) 667 Fifth Ave., N. Y.
 LUTEN-CLAREY-STERN, 50 E. 64th St., N. Y.
 MACEY-FOWLER, INC., 305 E. 53rd St., N. Y.
 MEALS, MOSELLE, INC., 681 Fifth Ave., N. Y.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MIELE, RALPH A., INC., 341 E. 62nd St., N. Y.
 MILLER, HERMAN, FURN. CO., McKinley St., Zeeland, Mich.
 MUTSCHLER BROTHERS CO., S. Madison St., Napanee, Ind.
 NEW YORK FURN. EXHIBIT CORP., 451-453 Fourth Ave., N. Y.
 OFFICE FURN., LTD., 351 E. 61st St., N. Y.
 PEERLESS STEEL EQUIPMENT CO., Unruh and Hasbrouk Ave.,
 Philadelphia, Pa.
 PROBER, HARVEY, INC., 1082 Davel St., Fall River, Mass.
 RADEL LEATHER MFG. CO., 445 Wilson Ave., Newark, N. J.
 RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y.
 RISOM, JENS, DESIGN, INC., 48 E. 53rd St., N. Y.
 ROFFMAN, EDWARD AXEL, ASSOC., INC., 17 E. 40th St., N. Y.
 ROMWEBER, Batesville, Ind.
 ROSENBLUM, JANET, INC., 602 Madison Ave., N. Y.
 ROYAL METAL MFG. CO., One Park Ave., N. Y.
 SAUER, WALTER, & SONS, INC., 30-28 Starr Ave.,
 Long Island City, N. Y.
 SCALIA, JOHN, INC. (Schmiegl & Ketzian, Inc.)
 521 E. 72nd St., N. Y.
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y.
 SMITH & WATSON, INC., 20 E. 55th St., N. Y.
 SPIVACK, LEO, INC., 460 Fourth Ave., N. Y.
 STEELCASE, INC., 1481 Division Ave., South Grand Rapids, Mich.
 STOW & DAVIS FURN. CO., 23 Summer Ave., N.W.,
 Grand Rapids, Mich.
 STUART, JOHN, INC., 4th Ave. and 32nd St., N. Y.
 SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y.
 THONET INDUSTRIES, INC., One Park Ave., N. Y.
 TROY SUNSHADE CO., THE, Troy, Ohio
 WARREN-LLOYD, INC., 132 Beckwith Ave., Paterson, N. J.
 WESTCORT CO., 4 E. 52nd St., N. Y.
 WILLIAMS, SHELBY, MFG., INC., 2500 W. Ogden Ave., Chicago, Ill.
 WIDDICOMB, JOHN, CO., 1 Park Ave., N. Y.
 WILLIS, JOHN, & CO., Exhibitors Bldg., 325 N. Wells St.,
 Chicago, Ill.
 WOOD & HOGAN, INC., 425 E. 53rd St., N. Y.

WH 3-0200
 RI 6-7271
 MU 1-5108
 ME 1-2000
 SU 7-7735
 EL 5-3227
 TW 3-6379
 MU 8-3210
 95
 CO 5-1825
 EM 1-2488
 SU 7-9060
 PL 1-5650
 32-101
 MU 8-9258
 DE 7-7144
 YU 2-4094
 MU 8-7900
 PL 5-5455
 PL 3-2045
 PL 2-4553
 PL 1-2400
 TE 8-6420
 TE 8-3809
 TE 5-4297
 PL 3-0572
 TE 8-1777
 PR 2-2181
 213
 MU 3-7650
 TE 8-2816
 PI 5-0100
 OB 4-3591
 MA 3-3644
 MU 9-8184
 MU 8-0030
 PL 3-7648
 3483
 PL 3-0258
 MU 3-8141
 ST 4-5400
 BU 8-8185
 PL 3-6513
 PL 3-1462
 MU 8-8628
 CH 1-2881
 GL 8-9081
 OR 9-1200
 633953
 EL 3-6461
 MU 3-1230
 FE 2-1281
 AR 1-1111
 PL 1-0740
 SE 8-4055
 OR 9-1200
 WH 3-2260
 EL 5-1356

LUNNING, FREDERICK, INC., (Distributors for Georg Jensen, Inc.),
 667 Fifth Ave., N. Y.
 LUTEN-CLAREY-STERN, 50 E. 64th St., N. Y.
 McGUIRE CO., THE, 962 Battery St., San Francisco, Cal.
 MOLLA, INC., 119 State St., Westbury, L. I., N. Y.
 RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y.
 RITTS, HERBERT, INC., 2221 S. Sepulveda Blvd., Los Angeles, Cal.
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y.
 SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden
 TROY SUNSHADE CO., THE, Troy, Ohio
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y.
 VAN KEPPEL-GREEN, 116 S. Lasky Dr., Beverly Hills, Cal.
 WILLOW & REED, INC., 32-24 111th St., E. Elmhurst,
 Long Island, N. Y.

PL 1-2400
 TE 8-6420
 YU 8-5776
 ED 4-2885
 MU 9-8184
 BR 2-3226
 IV 1-7340
 PL 3-6513
 633953
 FE 2-1281
 MU 8-6377
 CR 4-6148
 DE 5-0807

furniture: rawhide-rattan:

McGUIRE CO., THE, 962 Battery St., San Francisco, Cal.

YU 8-5776

furniture: springs:

NO-SAG SPRING CO., 21500 Hoover Rd., Detroit, Mich.

JE 9-0500

furniture: spring construction:

ADVANCE DESIGN, INC., 45 W. 33rd St., N. Y.
 ALBANO CO., INC., 305 E. 40th St., N. Y.
 AMERICAN CHAIR CO., 911 N. 11th St., Sheboygan, Wis.
 BARBER, ROBERT, INC., 6 E. 53rd St., N. Y.
 BRIGHT CHAIR CO., INC., 545 W. 34th St., N. Y.
 COLBY ASSOC., INC., 250 E. 51st St., N. Y.
 COVENTRY FURN. CO., INC., 305 E. 51st St., N. Y.
 CUMBERLAND FURN. CORP., 4 E. 53rd St., N. Y.
 DESKS, INC., 71 Fifth Ave., N. Y.
 DIRECTIONAL FURN. SHOWROOMS, INC., 41 E. 57th St., N. Y.
 EMPIRE STATE CHAIR CO., INC., Haverstraw, N. Y.
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y.
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y.
 KASPARIANS, 7772 Santa Monica Blvd., Los Angeles, Cal.
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal.
 LEHIGH FURN. CORP., 16 E. 53rd St., N. Y.
 LONGACRE FURN. CORP., 179-185 Riverdale Ave., Yonkers, N. Y.
 MACEY-FOWLER, INC., 305 E. 53rd St., N. Y.
 MIELE, RALPH, INC., 341 E. 62nd St., N. Y.
 MILLER, HERMAN, FURN. CO., McKinley St., Zeeland, Mich.
 NEW YORK FURN. EXHIBIT CORP., 451-453 Fourth Ave., N. Y.
 NO-SAG SPRING CO., 21500 Hoover Rd., Detroit, Mich.
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
 ROSENBLUM, JANET, INC., 602 Madison Ave., N. Y.
 ROYAL METAL MFG. CO., One Park Ave., N. Y.
 SCALIA, JOHN, INC. (Schmiegl & Ketzian, Inc.)
 521 E. 72nd St., N. Y.
 SELIG MFG. CO., INC., 54 Green St., Loomister, Mass.
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y.
 SIMMONS CO. (Contract Dept.), 1870 Merchandise Mart,
 Chicago, Ill.
 STUART, JOHN, INC., 4th Ave. & 32nd St., N. Y.
 STRATFORD HOUSE, 443 Fourth Ave., N. Y.
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y.
 THONET INDUSTRIES, INC., One Park Ave., N. Y.
 VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y.
 WARREN-LLOYD, INC., 132 Beckwith Ave., Paterson, N. J.
 WESTCORT CO., 4 E. 52nd St., N. Y.
 WIDDICOMB, JOHN, CO., 1 Park Ave., N. Y.
 WYCOMBE, MEYER, INC., 425 E. 53rd St., N. Y.

LO 4-2226
 PL 1-5880
 GL 7-5027
 EL 5-0785
 LO 4-5067
 PL 3-1790
 TE 8-9180
 PL 9-8443
 AL 5-5434
 PL 9-5350
 MU 3-0581
 EL 5-3227
 MU 8-9258
 OL 4-5686
 YU 2-4094
 PL 3-2045
 GR 8-4650
 TE 8-5800
 TE 8-1777
 PR 2-2181
 MU 3-7650
 JE 9-0500
 IV 1-7340
 PL 3-0258
 MU 3-8141
 BU 8-8185
 KE 4-4841
 PL 3-6513
 SU 7-4060
 OR 9-1200
 MU 4-2862
 EL 3-6461
 MU 3-1230
 MU 4-8700
 AR 1-1111
 PL 1-0740
 OR 9-1200
 PL 3-2010

glass: structural; figured, patterned:

ALTAMIRA, 125 E. 55th St., N. Y.
 AMERICAN-SAINT GOBAIN CORP., 625 Madison Ave., N. Y.
 BLUE RIDGE GLASS CORP., Kingsport, Tenn.
 DEARBORN GLASS CO., 6000 S. Harlem Ave., P. O. Argo,
 Bedford Park, Ill.
 DENST & BODERLUND, INC., 7335 S. Exchange, Chicago, Ill.
 FILON PLASTICS CORP., 125 Lomita, El Segundo, Cal.
 MORRISON IMPORTS, 10 Gold St., Jackson Sq., San Francisco, Cal.
 PITTSBURGH PLATE GLASS CO., One Gateway Center,
 Pittsburgh, Pa.
 SCHWARTZ, I., GLASS & MIRROR CO., 412-418 E. 59th St., N. Y.
 WESTCHESTER ENTERPRISES, INC., 16 E. 40th St., N. Y.

PL 3-7044
 MU 8-8850
 CI 5-3121
 LU 5-0980
 SA 1-5515
 OR 8-2249
 EX 7-0646
 AT 1-5100
 PL 9-7896
 PL 5-9440

grills: ornamental, metal:

KLISE MFG. CO., 50 Cottage Grove St., S.W., Grand Rapids, Mich.

GH 3-3664

handpainted vinyl wallcoverings:

DENST & BODERLUND, INC., 7335 S. Exchange Ave., Chicago, Ill.
 FABRITATE, INC., 515 Madison Ave., N. Y.
 HOUSE OF VERDE, INC., One E. 54th St., N. Y.
 JACOBS, A. H., CO., 515 Madison Ave., N. Y.
 McDONALD, GENE, INC., 34 Beekman St., N. Y.
 STOCKWELL, C. W., CO., 3262 Wilshire Blvd., Los Angeles, Cal.
 THIDAUT, RICHARD E., INC., 100 Varick St., N. Y.
 VAN LUIT ALBERT, & CO., 4000 Chevy Chase Drive, Los Angeles, Cal.

SA 1-5515
 PL 2-0480
 PL 3-0740
 PL 5-6585
 WO 4-5435
 DU 7-3231
 YU 9-9698
 CH 3-8106

hardware: furniture & decorative:

ACME INTERNATIONAL CUSTOM HARDWARE CO., 150 S. LaBrea
 Ave., Los Angeles, Cal.
 ASIAN ARTS, 223 E. 58th St., N. Y.
 FAULTLESS CASTER CORP., 1421 N. Garvin, Evansville, Ind.
 GRANT PULLEY & HARDWARE CORP., 90 High St.,
 W. Nyack, N. Y.
 GUERIN, P. E., INC., 23 Jane St., N. Y.
 HARVIN CO., THE, 1010 E. Main St., Waynesboro, Va.
 HEXTER, S. M., CO., 2819 Superior Ave., Cleveland, Ohio
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal.
 LUTEN-CLAREY-STERN, 50 E. 64th St., N. Y.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MORRISON IMPORTS, Los Altos, Cal.
 MOTTAHEDEN & SONS, 225 Fifth Ave., N. Y.
 NO-SAG SPRING CO., 21500 Hoover Rd., Detroit, Mich.
 RICKBERG IMPORTERS, 48 Hoteling Place, San Francisco, Cal.
 RITTS, HERBERT, INC., 2221 S. Sepulveda, Los Angeles, Cal.
 SARNA, S. S., INC., 19 W. 19th St., N. Y.
 SHEPHERD CASTERS P. O. Box 672, Boston Harbor, Mich.
 VIRGINIA METALCRAFTERS, INC., 1010 E. Main St.,
 Waynesboro, Va.
 WESTCHESTER ENTERPRISES, INC., 16 E. 40th St., N. Y.

WE 9-3492
 PL 5-2847
 NA 5-9041
 NY 7-4400
 CH 3-3270
 WH 2-8295
 PR 1-0146
 YU 2-4094
 TE 8-6420
 PL 3-0572
 YO 7-1387
 MU 5-3058
 JE 9-0500
 SU 1-2011
 BR 2-3226
 WA 4-5700
 WH 2-0280
 PL 5-9440

furniture: oriental:

ASIAN ARTS, 223 E. 58th St., N. Y.
 BAKER FURN., INC., Holland, Mich.
 BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Cal.
 BIRMINGHAM ORNAMENTAL IRON CO., 4363 First Ave., N.,
 Birmingham, Ala.
 COMERFORD GALLERY, 117 E. 57th St., N. Y.
 COOPER, DAN, DESIGN CORP., 18 E. 54th St., N. Y.
 D'ANNA MARIA, LTD., 308 E. 47th St., N. Y.
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y.
 HADLEIGH, INC., 412 E. 58th St., N. Y.
 INTERIORS' IMPORT CO., INC., 783 Third Ave., N. Y.
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal.
 LLOYDS DISTRIBUTORS, INC., 116 E. 60th St., N. Y.
 LUBERTO DESIGN, INC., 805 3rd Ave., N. Y.
 MANOR HOUSE, THE, 385 E. 63rd St., N. Y.
 MASON ART, INC., 350 E. 63rd St., N. Y.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MIJA CO., INC., 373 Park Ave., So., N. Y.
 MORRISON IMPORTS, 10 Gold St., Jackson Sq., San Francisco, Cal.
 MOTTAHEDEN & SONS, 225 Fifth Ave., N. Y.
 RAYNES & RHINE, INC., 227 E. 56th St., N. Y.
 RITTS, HERBERT, INC., 2221 S. Sepulveda Blvd., Los Angeles, Cal.
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
 RWAY FURN. CO., 1120 Maryland Ave., Sheboygan, Wis.
 SCALIA, JOHN, INC. (Schmiegl & Ketzian, Inc.)
 521 E. 72nd St., N. Y.
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y.
 SHANGRI-LA ENTERPRISES, 767 Sacramento St., San Francisco, Cal.
 SMITH & WATSON, INC., 20 E. 55th St., N. Y.
 STRATFORD HOUSE, 443 Fourth Ave., N. Y.
 STUART, JOHN, INC., 4th Ave. & 32nd St., N. Y.
 SUTTON PARK FURN., INC., 1134 First Ave., N. Y.
 TOYO TRADING CO., 800 W. 11th St., Los Angeles, Cal.
 TRIMBLE, DEAN, IMPORTS, 802 Montgomery St., San Francisco, Cal.
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y.
 VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y.
 WARREN-LLOYD, INC., 132 Beckwith Ave., Paterson, N. J.
 WIDDICOMB, JOHN, INC., 1 Park Ave., N. Y.
 THE WING ON CO., 788 Mission St., San Francisco, Cal.
 WYCOMBE, MEYER, INC., 425 E. 53rd St., N. Y.

PL 3-2647
 EX 2-3181
 OL 3-5700
 LY 2-7233
 PL 3-8076
 EL 3-1068
 PL 9-9670
 BR 1-9011
 EL 3-3227
 PL 3-5635
 PL 1-4740
 YU 2-4094
 PL 3-7313
 MU 8-4084
 TE 2-8640
 OR 5-1770
 PL 3-0572
 LE 2-4856
 EX 7-0646
 MU 5-3050
 PL 3-2710
 BR 2-3226
 IV 1-7340
 GL 7-4833
 BU 8-8185
 PL 3-6513
 EX 7-6792
 PL 3-1462
 MU 4-2862
 OR 9-1200
 TE 8-0330
 RI 9-8431
 SU 1-5880
 MU 5-6377
 MU 4-6706
 AR 1-1111
 OR 8-1266
 YU 2-7242
 PL 3-2010

furniture: rattan:

AMERICAN CHAIR CO., 911 N. 11th St., Sheboygan, Wis.
 BEVERLY HILLS RATTAN, 6501 S. Alameda St., Los Angeles, Cal.
 DECORATIVE IMPORTS, 408 Jackson St., San Francisco, Cal.
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio
 GERDAU, OTTO, CO., THE, 82 Wall St., N. Y.
 LAVERNE, INC., 160 E. 57th St., N. Y.

SL 7-5027
 LU 3-6461
 DO 2-9196
 BR 1-9011
 WH 3-8206
 PL 8-9455

insulating building board:

JOHNS-MANVILLE, 22 E. 40th St., N. Y. EL 2-7600
 NATIONAL GYPSUM CO., 325 Delaware Ave., Buffalo, N. Y. CL 5-880

interior designer:

COOPER, DAN, DESIGN, CORP., 16 E. 54th St., N. Y. EL 5-1068
 CUMBERLAND FURN. CORP., 4 E. 53rd St., N. Y. PL 9-8443
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y. MU 8-9259
 LAYVERNE, INC., 166 E. 57th St., N. Y. PL 9-5455
 LUNNING, FREDERICK, INC., Distributors for Georg Jensen, Inc., 667 Fifth Ave., N. Y. PL 1-2400
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 MEZZANINE, 602 Madison Ave., N. Y. PL 3-1347
 PINI DI SAN MINIATE LTD., 149 E. 72nd St., N. Y. RH 4-3719
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
 SINKO MFG. & TOOL CO., 7310 W. Wilson, Chicago, Ill. UN 7-9400
 SUTTON PARK FURN., INC., 1134 First Ave., N. Y. TE 8-0330
 T'ANG ALLEY, 941 Second Ave., N. Y. PL 3-0408

kitchens:

HESS, JULIAN, ENGINEERED KITCHENS, 514 W. 181st St., N. Y. WA 8-6300

lamps, lighting fixtures, lamp shades:

ABELS, WASSERBERG & CO., INC., 23 E. 26th St., N. Y. MU 6-0445
 ALTAMIRA, 125 E. 55th St., N. Y. PL 3-7644
 AMERICAN LOUVER CO., Div. Glass Garham Co., 4240 N. Sayre Ave., Chicago, Ill. SP 4-0123
 ARCO LIGHTING, 201 E. 42nd St., N. Y. MU 6-8722
 ARDEN LAMPS & SHADES, INC., 16 E. 53rd St., N. Y. PL 3-5633
 BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Cal. OL 3-5700
 CAMER GLASS, INC., 305 E. 63rd St., N. Y. TE 8-5573
 CENTURY LIGHTING, INC., 521 W. 43rd St., N. Y. CH 4-7050
 CHAPMAN MFG. CO., 134 Pearl St., So. Braintree, Mass. VI 3-2202
 COMET LAMP CO. (Jay Lighting), 25 Quincey St., Brooklyn, N.Y. ST 9-2002
 COOPER, FREDERICK, STUDIOS, INC., 729 N. Milwaukee Ave., Chicago, Ill. MO 6-4567
 DAMRON-KAUFMAN, INC., 440 Jackson Sq., San Francisco, Cal. SU 1-3926
 D'ANNA MARIA, LTD., 309 E. 47th St., N. Y. PL 9-6670
 DECORATIVE IMPORTS, 408 Jackson St., San Francisco, Cal. DO 2-0196
 DE GUARD, PETER, 207 E. 51st St., N. Y. MU 8-0050
 DESIGN INTERNATIONAL CORP., 6 E. 53rd St., N. Y. PL 3-8931
 DESKS, INC., 71 Fifth Ave., N. Y. AL 3-5454
 DESSAUER, DORIS, INC., 228 E. 51st St., N. Y. PL 5-5861
 DINOLEVI, 1246 2nd Ave., N. Y. LE 5-8333
 EXCELSIOR ART STUDIO, 18 W. 18th St., N. Y. CH 3-8049
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio BR 1-9011
 FLORENTINE CRAFTSMEN, INC., 479-848 First Ave., N. Y. LE 2-3926
 GITLIN, HARRY, LIGHTING, 917 Third Ave., N. Y. PL 1-7130
 GLOBE LIGHTING PRODUCTS, INC., 1710 Flushing Ave., Brooklyn, N. Y. HY 7-7000
 GRAUBARD, WILLIAM, 783 Clara Drive, Palo Alto, Cal. DA 5-2407
 GREENE BROTHERS INC., 962 Third Ave., N. Y. PL 3-2507
 GUILDHALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill. WH 4-3200
 HABITANT SHOPS, INC., Bay City, Mich. TW 3-6379
 HABITAT, INC., 336 Third Ave., N. Y. OR 9-7073
 HADLEIGH, INC., 412 E. 59th St., N. Y. PL 9-5635
 HARVIN CO., THE, 1010 E. Main St., Waynesboro, Va. WH 2-8205
 HEIFETZ CO., THE, Route 81, Clinton, Conn. MO 9-8218
 JAY LIGHTING MFG. CO., INC. (Comet Lamp Co.), 25 Quincey St., Brooklyn, N. Y. ST 9-2002
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y. MU 8-9259
 KAPPA-SHELL PRODUCTS INC., 121 W. 17th St., N. Y. OR 5-1750
 KNAPP AND TUBBS, INC., Room 6-187 Merchandise Mart, Chicago, Ill. DE 7-7144
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 KOCH & LOWY, MFG. CO., 201 E. 34th St., N. Y. LE 2-2871
 LIGHTING SERVICES, INC., 77 Park Ave., N. Y. MU 3-6191
 LIGHTOLIER, INC., 11 E. 36th St., N. Y. LE 2-2900
 LUNNING, FREDERICK, INC., Distributors for Georg Jensen, Inc., 667 Fifth Ave., N. Y. PL 1-2400
 LUTEN-CLAREY-STERN, 58 E. 84th St., N. Y. TE 8-6420
 MEAD, JO, DESIGNS, 944 W. North Ave., Chicago, Ill. DE 7-5627
 MARSHALL STUDIOS, INC., Veedersburg, Ind. CY 4-2211
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 MEZZANINE, 602 Madison Ave., N. Y. PL 3-1347
 MILLER, HOWARD, CLOCK CO., Zeeland, Mich. PR 2-2187
 MOLLA, INC., 110 State St., Westbury, Long Island, N. Y. ED 4-2885
 MORRISON IMPORTS 10 Gold St., Jackson Sq., San Francisco, Cal. EX 7-0646
 MOTTAHEDEN, 225 Fifth Ave., N. Y. MU 3-3050
 NESSEN STUDIO INC., 317 E. 34th St., N. Y. OR 9-6790
 NEW YORK FURNITURE EXHIBIT CORP., 451-453 Fourth Ave., N. Y. MU 3-7656
 NORTH AMERICAN ELECTRIC LAMP CO., 1520 N. 13th St., St. Louis, Mo. CE 1-2585
 OFFICE FURN. LTD., 351 E. 61st St., N. Y. TE 8-2816
 OLD WORLD IMPORTS (Wycombe, Meyer, Co.), 425 E. 53rd St., N. Y. PL 3-2010
 PARZINGER ORIGINALS, INC., 32 E. 57th St., N. Y. PL 5-5766
 PROGRESS MFG. CO., Philadelphia, Pa. CU 9-0240
 RAINBOW WOOD PRODUCTS, INC., 12 E. 22nd St., N. Y. AL 4-2113
 RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y. MU 9-8184
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
 ROFFMAN, EDWARD AXEL, ASSOC., INC., 17 E. 40th St., N. Y. PL 3-7648
 ROGERS, SUSAN, LTD., 1150 Second Ave., N. Y. PL 8-6040
 SARNA, S. S., INC., 39 W. 19th St., N. Y. WA 4-3703
 SCAN, INC., 627 N. La Peer Drive, Los Angeles, Cal. BR 2-3587
 SCANDINAVIAN DESIGN, 29 E. 58th St., N. Y. PL 5-8078
 SCULPTURED DECOR, LTD., 207 E. 51st St., N. Y. MU 8-0050
 SEMINOLE FURN. SHOPS, INC., 308 E. 54th St., N. Y. PL 3-8513
 SINKO MFG. & TOOL CO., 7310 W. Wilson, Chicago, Ill. UN 7-9400
 STAMFORD LIGHTING, INC., 427-429 W. Broadway, N. Y. WO 6-5720
 SUTTON PARK FURN. INC., 1134 First Ave., N. Y. TE 8-0330
 SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden 633953
 TANIER, GEORGE, INC., 321 Madison Ave., N. Y. EL 5-6461
 THOMAS INDUSTRIES, INC. (Lighting Div.), 410 S. Third St., Louisville, Ky. JU 5-3866
 TRIMBLE, DEAN, IMPORTS, 802 Montgomery St., San Francisco, Cal. SU 1-3880
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-8377
 VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y. MU 4-6790
 VIRGINIA METALCRAFTERS, INC., 1010 E. Main St., Waynesboro, Va. WH 2-8205
 VITOW, RUTH, 923 3rd Ave., N. Y. EL 3-6881
 WEISSMAN, BETH, CO., INC., 46 W. 23rd St., N. Y. OR 5-1780
 WESTCHESTER ENTERPRISES, INC., 18 E. 40th St., N. Y. PL 5-9440
 WESTCORT CO., 4 E. 52nd St., N. Y. PL 1-0740
 WILLIAMSBURG RESTORATION, INC., Craft House, Williamsburg, Va. CA 9-1000
 WILLIS, JOHN, & CO., Exhibitors Bldg., 325 N. Wells St., Chicago, Ill. WH 3-2280

WILSHIRE HOUSE, 155 N. Robertson Blvd., Beverly Hills, Cal. OL 2-7100
 WYCOMBE, MEYER, INC., 425 E. 53rd St., N. Y. PL 3-2010

lamp shade covers:

KAGAN-DREYFUSS, 125 E. 57th St., N. Y. MU 8-9259
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
 WEISSMAN, BETH, CO., INC., 46 W. 23rd St., N. Y. OR 5-1780

leather:

ADAMS LEATHERS, INC., 530 Madison Ave., N. Y. PL 9-7303
 DESKS, INC., 71 Fifth Ave., N. Y. AL 3-5454
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J. PL 9-3800
 FROELICH LEATHER CRAFT CO., 43 W. 16th St., N. Y. CH 3-1585
 KATZENBACH AND WARREN, INC., 575 Madison Ave., N. Y. PL 9-5410
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 HEXTER, S. M., CO., 2810 Superior Ave., Cleveland, Ohio PR 1-0146
 LACKAWANNA LEATHER CO., Hackensack, N. J. GA 5-3983
 LAYVERNE, INC., 166 E. 57th St., N. Y. PL 9-5455
 LEHMAN CONNER, H. B., CO., THE, 509 Madison Ave., N. Y. PL 8-2100
 LUNNING, FREDERICK, INC., Distributors for Georg Jensen, Inc., 667 Fifth Ave., N. Y. PL 1-2400
 RADEL LEATHER MFG. CO., 445 Wilson Ave., Newark, N. J. MA 3-3644
 WESTCORT CO., 4 E. 52nd St., N. Y. PL 1-0740

leather accessories:

ADAMS LEATHERS, INC., 530 Madison Ave., N. Y. PL 9-7303
 DESKS, INC., 71 Fifth Ave., N. Y. AL 3-5454
 DRAPER, RICHARD, & CO., INC., 16 E. 32nd St., N. Y. PL 1-4870
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J. PL 9-3800
 FROELICH LEATHER CRAFT CO., 43 W. 16th St., N. Y. CH 3-1585
 GILFORD LEATHER CO., INC., 515 Madison Ave., N. Y. PL 8-7128
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 HADLEIGH, INC., 412 E. 59th St., N. Y. PL 9-5635
 LUNNING, FREDERICK, INC., Distributors for Georg Jensen, Inc., 667 Fifth Ave., N. Y. PL 1-2400
 MACEY-FOWLER, INC., 305 E. 63rd St., N. Y. TE 8-5900
 MOTTAHEDEN, 225 Fifth Ave., N. Y. MU 5-3050
 RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y. MU 9-8184
 SCHUMACHER, F. & CO., 60 W. 40th St., N. Y. LD 5-5700
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-8377
 WESTCORT CO., 4 E. 52nd St., N. Y. PL 1-0740

linens: table, bath & bed:

BELGIAN LINEN ASSOC. THE, 280 Madison Ave., N. Y. MU 4-7147
 HARDY, JAMES G., & CO., INC., 11 E. 26th St., N. Y. MU 9-6680
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 LAYVERNE, INC., 166 E. 57th St., N. Y. PL 9-5455
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-8377
 WAGNER, SHERLE, 123 E. 57th St., N. Y. PL 8-3300

locks:

ADAM, FOLGER CO., Box 1148, Joliet, Ill. JO 3-3438

luminous ceilings:

INTEGRATED CEILING, INC., 9011 Beverly Blvd., Los Angeles, Cal. BR 2-8299

mantels:

DINOLEVI, 1246 2nd Ave., N. Y. LE 5-8333
 JACKSON, WILLIAM, CO., 3 E. 47th St., N. Y. PL 3-9400
 LLOYDS DISTRIBUTORS, INC., 116 E. 60th St., N. Y. PL 9-7313
 MELDAN CO., INC., 100 Business St., Hyde Park, Mass. NY 3-4142
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 WESTCHESTER ENTERPRISES, INC., 18 E. 40th St., N. Y. PL 5-9440
 YE OLDE MANTEL SHOPPE, 327 E. 48th St., N. Y. PL 8-3210

marble:

ART FOR ARCHITECTURE (Div. of Murals, Inc.), 16 E. 53rd St., N. Y. PL 9-5860
 DE GUARD, PETER, 207 E. 51st St., N. Y. MU 8-0050
 DINOLEVI, 1246 2nd Ave., N. Y. LE 5-8333
 DI SALVO GALLERIES IMPORTERS, 787 Third Ave., N. Y. PL 3-1348
 HOUSE OF VERDE, INC., One E. 34th St., N. Y. PL 3-0740
 INTERIORS' IMPORT CO., INC., 783 Third Ave., N. Y. PL 1-4740
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 LUBERTO DESIGN, INC., 805 3rd Ave., N. Y. MU 8-4084
 MARBLE INTERNATIONALE, LTD., 101 Park Ave., N. Y. MU 3-6896
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 MURALS, INC., 16 E. 53rd St., N. Y. PL 9-5860
 NICCOLINI, INC., 800-802 Third Ave., N. Y. MU 8-3373
 RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y. MU 9-8184
 SCULPTURED DECOR, LTD., 207 E. 51st St., N. Y. MU 8-0050
 SEMINOLE FURN. SHOPS, INC., 308 E. 54th St., N. Y. PL 3-8513
 WAGNER, SHERLE, 123 E. 57th St., N. Y. PL 8-3300
 YE OLDE MANTEL SHOPPE, 327 E. 48th St., N. Y. PL 8-3210

mirrors & plate glass

ALDEN, J., STUDIOS, 1112 2nd Ave., N. Y. PL 3-3677
 ALTAMIRA, 125 E. 55th St., N. Y. PL 3-7644
 AMERICAN-SAINT GOBAIN CORP., 625 Madison Ave., N. Y. MU 8-8850
 DAIN/SCHIFF, INC., 19 E. 69th St., N. Y. LE 5-1566
 DE GUARD, PETER, 207 E. 51st St., N. Y. MU 8-0050
 DI SALVO GALLERIES IMPORTERS, 787 Third Ave., N. Y. PL 3-1348
 DONNELLY-KELLEY GLASS CO., 49 W. Third St., Holland, Mich. EX 6-6504
 FRIEDMAN BROS. DEC. ARTS, INC., 305 E. 47th St., N. Y. PL 5-2737
 GOODMAN-DEAN-SCOTT, INC., 7051 N. Ravenswood Ave., Chicago, Ill. HO 5-7060
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y. EL 5-3227
 HADLEIGH, INC., 412 E. 59th St., N. Y. PL 9-5635
 HERRMANN, ERICH S., INC., 225 Fifth Ave., N. Y. MU 3-8870
 INTERIORS' IMPORT CO., INC., 783 Third Ave., N. Y. PL 1-4740
 MAINE BRAIDING CO., Box 218, Cumberland Center, Maine VA 9-3671
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 NEW YORK FURN. EXHIBIT CORP., 451-453 4th Ave., N. Y. MU 3-7650
 NURRE COMPANIES, INC., THE, P. O. Box 908, Bloomington, Ind. ED 6-6831
 PITTSBURGH PLATE GLASS CO., One Gateway Center, Pittsburgh, Pa. AT 1-5100
 REGENT GLASS CO., INC., 969 First Ave., N. Y. PL 3-9864
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
 RWAY FURN. CO., 1129 Maryland Ave., Sheboygan, Wis. GL 7-4833
 SCHWARTZ, I., GLASS & MIRROR CO., 412-418 E. 59th St., N. Y. PL 9-7866
 SCULPTURED DECOR, LTD., 207 E. 51st St., N. Y. MU 8-0050
 SEMINOLE FURN. SHOPS, INC., 308 E. 54th St., N. Y. PL 3-8513
 STRATFORD HOUSE, 443 4th Ave., N. Y. MU 4-2862
 SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden 633953
 SYRACUSE ORNAMENTAL CO., INC., 581 S. Clinton St., Syracuse, N. Y. GR 1-6191

225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-6377
 VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y. MU 4-6700
 WESTCHESTER ENTERPRISES, INC., 18 E. 48th St., N. Y. PL 5-9440
 WILLOW & REED, INC., 32-24 111 St., E. Elmhurst, L. I., N. Y. DE 5-6807
 WOOD AND HOGAN, INC., 423 E. 33rd St., N. Y. EL 5-1355

moldings: carved, embossed, frame:

BENDIX MOULDINGS, INC., 192 Lexington Ave., N. Y. MU 5-3395
 DAIN/SCHIFF, INC., 19 E. 69th St., N. Y. LE 5-1586
 HERRMANN, ERICH S., INC., 225 Fifth Ave., N. Y. MU 5-8870
 KLISE MFG. CO., 50 Cottage Grove St., S.W., Grand Rapids, Mich. CH 3-3664
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 ROYAL ART FRAMING, 115 W. 54th St., N. Y. CI 7-4115
 SHUTTERS UNLIMITED, INC., 100 W. End Ave., N. Y. TR 7-6620

moldings: matching metal:

KELLER PRODUCTS, INC., 41 Union St., Manchester, N. H. NA 7-7887
 SYRACUSE ORNAMENTAL CO., INC., 581 S. Clinton St., Syracuse, N. Y. GR 1-6191

mural painter:

BUSHNELL, ROBERT, 222 Central Park South, N. Y. CO 5-5833

needlepoint:

BERNAT, EMILE & SONS CO., 117 Bickford St., Jamaica Plain, Mass. JA 4-5130

office furniture & accessories:

ADAMS LEATHERS, INC., 536 Madison Ave., N. Y. PL 9-7303
 ALLWIN OFFICE FURN. CO., INC., 6 E. 33rd St., N. Y. MU 4-0970
 ALTAMIRA, 125 E. 53th St., N. Y. PL 3-7644
 CUMBERLAND FURN. CORP., 4 E. 53rd St., N. Y. PL 9-8443
 DESKS, INC., 71 Fifth Ave., N. Y. AL 5-5454
 DRAPER, RICHARD & CO., INC., 16 E. 52nd St., N. Y. PL 1-4870
 FROELICH LEATHER CRAFT CO., 43 W. 16th St., N. Y. CH 3-1585
 GLOBE-WERNICKE CO., THE, 3025 Carthage Ave., Cincinnati, Ohio ME 1-2600
 HEIFETZ CO., THE, Route 81, Clinton, Conn. MO 9-8218
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 LOUMAC SUPPLY CORP., 333 E. 103rd St., N. Y. AT 9-5374
 MACEY-FOWLER, INC., 305 E. 63rd St., N. Y. TE 8-5900
 MORRISON IMPORTS, 10 Gold St., Jackson Sq., San Francisco, Cal. EX 7-0646
 NOTTAHEDEH, 225 Fifth Ave., N. Y. MU 5-3050
 PACIFIC OVERSEAS, INC., 478 Jackson St., San Francisco, Cal. YU 2-0722
 PARKER STEEL PRODUCTS, INC., 34 N. 11th St., Brooklyn, N. Y. ST 2-1492
 PEPPER, PETER, PRODUCTS, INC., 26359 South Western, Lamita, Cal. DA 6-0874
 RAINBOW WOOD PRODUCTS, INC., 12 E. 22nd St., N. Y. AL 4-2113
 RICHARDS MORGENTHAU CO., 225 Fifth Ave., N. Y. MU 9-8184
 SCHWARTZ, I., GLASS & MIRROR CO., 412-418 E. 50th St., N. Y. PL 9-7966
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y. EL 5-6461
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-6377
 WESTCORT CO., 4 E. 52nd St., N. Y. PL 1-0740
 WILLIS, JOHN R., & CO., Exhibitors Bldg., 325 N. Wells St., Chicago, Ill. WH 3-2260

paints & textile colors

AMERICAN CRAYON COMPANY, THE, (Div. of the Joseph Dixon Crucible Co.), 1790 Hayes Ave., Sandusky, Ohio MA 5-9121
 KATZENBACH AND WARREN, INC., 575 Madison Ave., N. Y. PL 9-5410

paints & varnishes

COOPER, DAN, DESIGN CORP., 10 E. 54th St., N. Y. EL 3-1088
 KAY CHEMICAL CO., 5754 Tujunga Ave., North Hollywood, Calif. PO 1-0301
 PITTSBURGH PLATE GLASS COMPANY, One Gateway Center, Pittsburgh 22, Pa. AT 1-5100
 WILLIAMSBURG RESTORATION, INC., Craft House, Williamsburg, Va. CA 9-1000

partitions, folding, wood

TORJESEN, INC., 209 25th St., Brooklyn, N. Y. SO 8-1020

photo murals

FORMICA CORP., (Subsidiary of American Cyanamid), 4607 Spring Grove Ave., Cincinnati, Ohio KI 1-3670
 GRAUBARD, WILLIAM, 783 Clara Drive, Palo Alto, Calif. DA 5-2407
 PHOTOMAMMOTH MURALS, 12048 Vanowen St., N. Hollywood, Calif. PO 5-6941
 STOCKWELL, C. W., CO., 3242 Wilshire Blvd., Los Angeles, Calif. DU 7-3231

pianos

BALDWIN PIANO COMPANY, 1810 Gilbert Ave., Cincinnati 2, Ohio MA 1-4300

pictures: prints, frames

ABELS, WASSERBERG & COMPANY, INC., 23 E. 26th St., N. Y. MU 6-9445
 ALDEN, J., STUDIOS, 1112 Second Ave., N. Y. PL 3-3677
 BARBER, ROBERT, INC., 6 E. 53rd St., N. Y. EL 5-0785
 COMERFORD GALLERY, 117 E. 57th St., N. Y. PL 5-8976
 DAIN/SCHIFF, INC., 19 E. 69th St., N. Y. LE 5-1566
 DESKS, INC., 71 Fifth Ave., N. Y. AL 5-5454
 DIETZ PRESS, INC., THE, 109 E. Cary St., Richmond, Va. MI 8-1095
 DINGLEY, 1246 2nd Ave., N. Y. LE 5-8333
 DI SALVO GALLERIES IMPORTERS, 787 Third Ave., N. Y. PL 5-1348
 GOODMAN-DEAN-SCOTT, INC., 7851 North Ravenswood Ave., Chicago, Ill. HO 5-7080
 GUILDHALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill. WH 4-3200
 HADLEIGH, INC., 412 E. 59th St., N. Y. PL 9-5835
 HERRMANN, ERICH S., INC., 225 5th Ave., N. Y. MU 5-8870
 HOUSE OF HEYDENRYK, 141 W. 54th St., N. Y. CI 5-2333
 INTERIORS' IMPORT CO., INC., 783 Third Ave., N. Y. PL 1-4740
 LAWRENCE, JACQUES, INC., 244 E. 53rd St., N. Y. PL 5-7420
 LUNNING, FREDERICK, INC., (Distributors for Georg Jensen Inc.), 607 Fifth Ave., N. Y. PL 1-2400
 MAINE BRAIDING CO., Box 218, Cumberland Center, Maine VA 9-3671
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 MEZZANINE, 602 Madison Ave., N. Y. PL 3-1347
 NOTTAHEDEH, 225 Fifth Ave., N. Y. MU 5-3050
 OFFICE FURNITURE LTD., 351 E. 61st St., N. Y. TE 8-2816
 REGENT GLASS CO., INC., 969 First Ave., N. Y. PL 5-9664
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
 ROYAL ART FRAMING CO., 115 W. 54th St., N. Y. CI 7-4115
 SAXON & CLEMENS, 214 E. 53rd St., N. Y. PL 9-5791
 SEMINOLE FURNITURE SHOPS, INC., 300 E. 54th St., N. Y. PL 3-8513
 SPIVACK, LEO H., INC., 460 Fourth Ave., N. Y. MU 8-6626
 TOYO TRADING CO., 800 W. 11th St., Los Angeles, Calif. RI 9-8431
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-6377
 VANLEIGH FURNITURE CO., INC., 323 E. 44th St., N. Y. MU 4-6700
 WEISSMAN, BETH CO., INC., 46 W. 23rd St., N. Y. OR 5-1760
 WESTCHESTER ENTERPRISES, INC., 18 E. 48th St., N. Y. PL 5-9440

WILLIAMSBURG RESTORATION, INC., Craft House, Williamsburg, Va. CA 9-1000
 THE WING ON CO., 780 Mission St., San Francisco, Cal. YU 2-7242

pillows: decorative

CHEMSTRAND CORP., THE, 330 Fifth Ave., N. Y. OX 5-5100
 CONTINENTAL CRAFTSMEN, INC., 412 E. 59th St., N. Y. EL 5-8840
 DAMRON-KAUFMANN, INC., 440 Jackson Sq., San Francisco, Cal. SU 1-3928
 HADLEIGH, INC., 412 E. 59th St., N. Y. PL 9-5835
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 LARSEN, JACK LENOR, INC., 16 E. 50th St., N. Y. PL 9-3209
 NETTLE CREEK INDUSTRIES, INC., P. O. Box 202, Richmond, Ind. 31195
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
 TRIMBLE, DEAN, IMPORTS, 802 Montgomery St., San Francisco, Cal. SU 1-5880
 WILLIS, JOHN R., & CO., Exhibitors Bldg., 325 N. Wells St., Chicago, Ill. WH 3-2260

plants: tropical

GREENHOUSE, THE, 234 E. 51st St., N. Y. PL 9-5543
 PLANTS FROM THE TROPICS, 318 E. 59th St., N. Y. MU 8-5043

plaster

DE GUARD, PETER, 207 E. 51st St., N. Y. MU 8-0050
 NATIONAL GYPSUM CO., 325 Delaware Ave., Buffalo, N. Y. CL 5880
 SCULPTURED DECOR, LTD., 207 E. 51st St., N. Y. MU 8-0050

plastics

AMERICAN LOUVER CO., (Div. Glass Gorham Co.), 4240 N. Sayre Ave., Chicago, Ill. SP 4-9123
 BARCLAY MFG. CO., 385 Gerard Ave., Bronx, N. Y. CY 2-7100
 CARPENTER, L. E., & CO., 350 Fifth Ave., N. Y. LO 4-0080
 COLUMBUS COATED FABRICS CORP., 1280 N. Grant Ave., Columbus, Ohio AX 2-2112
 CELANESE CORPORATION OF AMERICA, 180 Madison Ave., N. Y. MU 9-6000
 COX, EDNA RYMAL, 8817 Beverly Blvd., Los Angeles, Cal. CR 5-3134
 FEDERAL INDUSTRIES, 661 Main St., Belleville, N. J. PL 9-3800
 FILON PLASTICS CORP., 125 Lomita, El Segundo, Cal. OR 8-2249
 FLOWERS UNLIMITED, 125 E. 39th St., N. Y. OX 7-1944
 FORMICA CORP., (Subsidiary of American Cyanamid), 4607 Spring Grove Ave., Cincinnati, Ohio KI 1-3670
 GENERAL ELECTRIC, Textolite, Coheston, Ohio MA 2-5310
 GENERAL TIRE & RUBBER CO., THE, Building Materials Div., 1708 Englewood Ave., Akron, Ohio RE 5-6311
 GILFORD LEATHER CO., INC., 515 Madison Ave., N. Y. PL 8-7128
 GOODRICH, B. F., INDUSTRIAL PRODUCTS CO., Marietta, Ohio FR 3-6511
 GRAUBARD, WILLIAM, 783 Clara Drive, Palo Alto, Cal. DA 5-2407
 HEINLEY, PAUL, MOVABLE SHUTTERS, 2211 Michigan Ave., Santa Monica, Cal. EX 3-7211
 INTERCHEMICAL CORP. (Cotan Div.), 341 Oliver St., Newark, N. J. MA 2-6638
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 MASLAND DURALEATHER CO., THE, Amber and Willard Sts., Philadelphia, Pa. GA 5-3050
 NATIONAL FABRICS (National Upholstery Supply Co., Inc.), 110 N. Fifth St., Minneapolis, Minn. FE 5-6435
 NATIONAL PLASTIC PRODUCTS CO., THE, Odenton, Md. WO 9-9000
 PARKWOOD LAMINATES, Water St., Wakefield, Mass. CR 9-2004
 PITTSBURGH PLATE GLASS CO., One Gateway Center, Pittsburgh, Pa. AT 1-5100
 PLYMOUTH RUBBER CO., Canton, Mass. CA 6-0220
 SINKO MFG. & TOOL CO., 7310 W. Wilson, Chicago, Ill. UN 7-9400
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-6377
 U. S. RUBBER CO. (Coated Fabrics Dept.), 407 N. Main St., Mishawaka, Ind. BL 5-2181
 WASCO PRODUCTS, INC., 5 Bay State Road, Cambridge, Mass. UN 4-7474
 WESTCORT CO., 4 E. 52nd St., N. Y. PL 1-0740

plumbing fixtures

ACME INTERNATIONAL CUSTOM HARDWARE CO., 150 S. LaBrea Ave., Los Angeles, Cal. WE 8-3402
 COX, EDNA RYMAL, 8817 Beverly Blvd., Los Angeles, Cal. CR 6-3134
 GUERIN, P. E., INC., 21-25 Jane St., N. Y. CH 5-5270
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 MINUTE HYGIENE CORP., 50 Broad St., N. Y. HA 2-0138
 ST. REGIS PAPER CO., 150 E. 42nd St., N. Y. OX 7-4400
 WAGNER, SHERLE, 122 E. 57th St., N. Y. PL 8-3300

radio, tv, phonograph & hi-fi equipment

ADVANCE DESIGN, INC., 45 W. 33rd St., N. Y. LO 4-2226
 AUDIO ARTISTS, 8240 N. McCormick Blvd., Skokie, Ill. PL 2-0893
 BERJAC, INC., 540 Madison Ave., N. Y. OR 6-9050
 CONLEY ELECTRONICS CORP., 8225 N. Christiansa Ave., Skokie, Ill. EL 5-4645
 CUSTOM MUSIC CONSULTANTS, LTD., 125 E. 58th St., N. Y. MU 1-5108
 GLENN OF CALIFORNIA, 130 N. First Ave., Arcadia, Cal. WH 4-3200
 GUILDHALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill. PL 5-9567
 LINCOLN MUSIC SHOP, 898 First Ave., N. Y. TE 8-0420
 LUTEN-CLAREY-STERN, 50 E. 64th St., N. Y. SP 2-0500
 MOTOROLA, INC., 4545 W. Augusta Blvd., Chicago, Ill. PL 5-2710
 RAYNES & RHINE, INC., 227 E. 56th St., N. Y. IV 1-7340
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. TW 7-8881
 SCOTT, H. H., INC., 111 Powder Mill Rd., Maynard Mass. MU 6-0626
 SPIVACK, LEO H., INC., 460 Fourth Ave., N. Y. OR 9-1200
 STUART, JOHN, INC., 4th Ave. & 32nd St., N. Y. PL 1-0740
 WESTCORT CO., 4 E. 52nd St., N. Y. PL 1-0740

room dividers

AETNA STEEL PRODUCTS CORP., 730 Fifth Ave., N. Y. JU 6-2525
 ALLISON FURNITURE CO., INC., One Park Ave., N. Y. MU 3-6143
 AMERICAN LOUVER CO. (Div. Glass Gorham Co.), 4240 North Sayre Ave., Chicago, Ill. SP 4-9123
 ART FOR ARCHITECTURE (A Div. of Murals, Inc.), 16 E. 53rd St., N. Y. PL 9-5860
 ASIAN ARTS, 223 E. 58th St., N. Y. PL 5-2647
 BARBER, ROBERT, INC., 6 E. 53rd St., N. Y. EL 5-0785
 BLUM, JULIUS, C., INC., Carlstadt, N. J. GE 8-4800
 BRIDGEPORT BRASS CO. (Hunter Douglas Div.), 405 Lexington Ave., N. Y. OX 7-9720
 CAL-CRAFT WOOD FABRICS, 407 Jackson Sq., San Francisco, Cal. DO 2-1582
 COLBY ASSOC., INC., 250 E. 51st St., N. Y. PL 3-1788
 COX, EDNA RYMAL, 8817 Beverly Blvd., Los Angeles, Cal. CR 6-3134
 DEARBORN GLASS CO., 8600 S. Harlem Ave., P. O. Argo, Bedford Park, Ill. LU 5-0900
 DECORATIVE IMPORTS, 408 Jackson St., San Francisco, Cal. DO 2-0196
 DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill. SA 1-5515
 DESIGN INTERNATIONAL CORP., 6 E. 53rd St., N. Y. PL 3-8931
 DESIGN-TECHNICS, 4 E. 52nd St., N. Y. EL 5-3183
 DEVEREUX PRODUCTS CO., 1725 Berkeley St., Santa Monica, Cal. VE 9-4882
 DIRECTIONAL FURNITURE SHOWROOMS, INC., 41 E. 57th St., N. Y. PL 9-5330

DESSAUER, DORIS, INC., 228 E. 51st St., N. Y. PL 5-5881
 DUNBAR FURNITURE CORP. OF INDIANA, Berne, Ind. 2-2111
 DYLAN DESIGNS, INC., 140 E. 50th St., N. Y. MU 8-8345
 EUREKA FURNITURE MFG. CORP., 5949 S. Lowe Ave., Chicago, Ill. TR 3-6300
 FABRY ASSOCS., INC., 6 E. 53rd St., N. Y. PL 3-8931
 FICKS REED COMPANY, 4900 Charlemar Drive, Cincinnati, O. BR 1-9011
 FILON PLASTICS CORP., 125 Lamita, El Segundo, Cal. OR 8-2249
 FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y. LE 2-3926
 FLOWERS UNLIMITED, 125 E. 39th St., N. Y. OX 7-1944
 GLENN OF CALIFORNIA, 130 N. First Ave., Arcadia, Cal. MU 1-5188
 GOODMAN-DEAN-SCOTT, INC., 7051 N. Ravenswood Ave., Chicago, Ill. HO 5-7060
 GRANT, PULLEY & HARDWARE CORP., 98 High St., W. Nyack, N. Y. NY 7-4400
 GRAUBARD, WILLIAM, 783 Clara Drive, Palo Alto, Cal. DA 5-2467
 GREEN METAL WORKS CO., 42 E. 21st St., N. Y. AL 4-4514
 GREENHOUSE, THE, 254 E. 51st St., N. Y. PL 9-3543
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y. EL 5-3227
 GUILDHALL, LTD., 679 N. Wells St., Chicago, Ill. WH 4-3200
 HADLEIGH INC., 412 E. 59th St., N. Y. PL 9-5635
 HEINLEY, PAUL, MOVABLE SHUTTERS, 2211 Michigan Ave., Santa Monica, Cal. EX 3-7211
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y. MU 8-9259
 KELIEHOR, BILL, DESIGNS, INC., 400 E. Pine St., Seattle, Wash. EA 5-3600
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 LAVERNE, INC., 160 E. 57th St., N. Y. PL 9-5455
 LOZANO-FISHER STUDIOS, INC., 64 E. 55th St., N. Y. PL 5-6640
 LUTEN-CLAREY-STERN, 50 E. 64th St., N. Y. TE 8-6429
 MAURETANIA FABRICS, INC., 20 E. 58th St., N. Y. PL 5-4321
 MEZZANINE, 602 Madison Ave., N. Y. PL 3-1347
 MILLER, HERMAN, FURNITURE CO., McKinley St., Zeeland, Mich. PR 2-2181
 MILLER, HOWARD, CLOCK CO., Zeeland, Mich. PR 2-2187
 MORRISON IMPORTS, Los Altos, Cal. YO 7-1387
 MURALS, INC., 16 E. 53rd St., N. Y. PL 9-5860
 MUTSCHLER BROTHERS COMPANY, S. Madison St., Nappanee, Ind. 213
 NEW CASTLE PRODUCTS, INC., New Castle, Ind. JA 9-1450
 NEW YORK FURNITURE EXHIBIT CORP., 451-453 Fourth Ave., N. Y. MU 3-7650
 PROBBER, HARVEY, INC., 1082 Davol St., Fall River, Mass. OS 4-3301
 RAYNES & RHINE, INC., 227 E. 56th St., N. Y. PL 3-2710
 RICHARDS MORGENTHAU, 225 Fifth Ave., N. Y. MU 9-8184
 RITTS, HERBERT, CO., INC., 2221 S. Sepulveda, Los Angeles, Cal. BR 2-3226
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
 SCHWARTZ, I., GLASS & MIRROR CO., 412-418 E. 59th St., N. Y. PL 9-7866
 SELIG MFG. CO., INC., 54 Green St., Leominster, Mass. KE 4-4941
 SEMINOLE FURNITURE SHOPS, INC., 300 E. 54th St., N. Y. PL 3-6513
 SHUTTERS UNLIMITED, INC., 100 W. End Ave., N. Y. TR 7-6620
 SINKO MFG. & TOOL CO., 7310 W. Wilson, Chicago, Ill. UN 7-9400
 SPIVACK, LEO H., INC., 460 Fourth Ave., N. Y. MU 6-8626
 STRATFORD HOUSE, 443 Fourth Ave., N. Y. MU 4-2882
 STUART, JOHN, INC., 4th Ave. & 32nd St., N. Y. OR 9-1200
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y. EL 5-6461
 T'ANG ALLEY, 941 Second Ave., N. Y. PL 3-0408
 TROPICRAFT OF SAN FRANCISCO, 568 Howard St., San Francisco, Cal. YU 2-4157
 U. S. SHUTTERS, INC., 420 W. 45th St., N. Y. CO 5-1865
 VAN KEPPEL-GREEN, 116 S. Lasky Drive, Beverly Hills, Cal. CR 4-8149
 VANLEIGH FURNITURE CO., INC., 323 E. 44th St., N. Y. MU 4-6700
 WESTCORT CO., 4 E. 52nd St., N. Y. PL 1-0740
 WIDDICOMB, JOHN, CO., 1 Park Ave., N. Y. OR 9-1200
 WILLIS, JOHN R., & CO., Exhibitors Bldg., 325 N. Wells St., Chicago, Ill. WH 3-2260
 WILLOW & REED, INC., 32-24 111th St., E. Elmhurst, L. I., N. Y. DE 5-0807
 WINDOW MODES, INC., 16 E. 52nd St., N. Y. PL 2-1140

room dividers (contract)

AETNA STEEL PRODUCTS CORP., 730 Fifth Ave., N. Y. JU 6-2525
 ART FOR ARCHITECTURE (A Division of Murals, Inc.), 16 E. 53rd St., N. Y. PL 9-5860
 BARBER, ROBERT, INC., 6 E. 53rd St., N. Y. EL 5-0785
 DESIGN-TECHNICS, 4 E. 52nd St., N. Y. EL 5-3183
 DYLAN DESIGNS, INC., 140 E. 50th St., N. Y. MU 8-8345
 FLOWERS UNLIMITED, 125 E. 39th St., N. Y. OX 7-1944
 GOODMAN-DEAN-SCOTT, INC., 7051 N. Ravenswood Ave., Chicago, Ill. HO 5-7060
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y. EL 5-3227
 HEINLEY, PAUL, MOVABLE SHUTTERS, 2211 Michigan Ave., Santa Monica, Cal. EX 3-7211
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y. MU 8-9259
 LAVERNE, INC., 160 E. 57th St., N. Y. PL 9-5455
 LOZANO-FISHER STUDIOS, INC., 64 E. 55th St., N. Y. PL 5-6640
 MILLER, HERMAN, FURNITURE CO., McKinley St., Zeeland, Mich. PR 2-2181
 MORRISON IMPORTS, Los Altos, Cal. YO 7-1387
 MURALS, INC., 16 E. 53rd St., N. Y. PL 9-5860
 REYNOLDS METALS CO., 2500 South Third St., Louisville, Ky. BR 2-3226
 RITTS, HERBERT, CO., INC., 2221 S. Sepulveda, Los Angeles, Cal. PL 3-6513
 SEMINOLE FURNITURE SHOPS, INC., 300 E. 54th St., N. Y. TR 7-6620
 SHUTTERS UNLIMITED, INC., 100 West End Ave., N. Y. UN 7-9400
 SINKO MFG. & TOOL CO., 7310 W. Wilson, Chicago, Ill. MU 6-8626
 SPIVACK, LEO H., INC., 460 Fourth Ave., N. Y. OR 9-1200
 STUART, JOHN, INC., 4th Ave. and 32nd St., N. Y. EL 5-6461
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y. PL 3-0408
 T'ANG ALLEY, 941 Second Ave., N. Y. YU 2-4157
 TROPICRAFT OF SAN FRANCISCO, 568 Howard St., San Francisco, Cal. CO 5-1865
 U. S. SHUTTERS, INC., 420 W. 45th St., N. Y. MU 4-6700
 VANLEIGH FURNITURE CO., INC., 323 E. 44th St., N. Y. PL 1-0740
 WESTCORT CO., 4 E. 52nd St., N. Y. OR 9-1200
 WIDDICOMB, JOHN, CO., 1 Park Ave., N. Y. WH 3-2260
 WILLIS, JOHN R., & CO., Exhibitors Bldg., 325 N. Wells St., Chicago, Ill.

room dividers (free standing)

ADAMS LEATHERS, INC., 530 Madison Ave., N. Y. PL 9-7303
 BARBER, ROBERT, INC., 6 E. 53rd St., N. Y. EL 5-0785
 CAL-CRAFT WOOD FABRICS, 407 Jackson Square, San Francisco, Cal. DO 2-1582
 COX, EDNA RYMAL, 8817 Beverly Blvd., Los Angeles, Cal. CR 6-3134
 DESIGN INTERNATIONAL CORP., 6 E. 53rd St., N. Y. PL 3-8931
 DESIGN-TECHNICS, 4 E. 52nd St., N. Y. EL 5-3183
 DI LUCCA, INC., 1220 Second Ave., New York LO 5-0005
 FABRY ASSOCS., INC., 6 E. 53rd St., N. Y. PL 3-8931
 FICKS REED CO., 4900 Charlemar Drive, Cincinnati 27, Ohio BR 1-9011
 FILON PLASTICS CORP., 125 Lamita, El Segundo, Cal. OR 8-2249
 FLOWERS UNLIMITED, 125 E. 39th St., N. Y. OX 7-1944
 GLENN OF CALIFORNIA, 130 N. 1st Ave., Arcadia, Cal. MU 1-5188
 GLOBE-WERNICKE CO., THE, 5025 Carthage Ave., Cincinnati, Ohio ME 1-2600

GRAUBARD, WILLIAM, 783 Clara Drive, Palo Alto, Cal. DA 5-2467
 GREENHOUSE, THE, 254 E. 51st St., N. Y. PL 9-3543
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y. EL 5-3227
 GUILDHALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill. WH 4-3200
 HEINLEY, PAUL, MOVABLE SHUTTERS, 2211 Michigan Ave., Santa Monica, Cal. EX 3-7211
 INTERIORS' IMPORT CO., INC., 703 Third Ave., N. Y. PL 1-4740
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y. MU 8-9259
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 LEHMAN CONNER, H. B., CO., THE, 509 Madison Ave., N. Y. PL 8-2100
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-6572
 MOLLA, INC., 110 State St., Westbury, L. I., N. Y. ED 4-2885
 MORRISON IMPORTS, Los Altos, Cal. YO 7-1387
 MILLER, HOWARD, CLOCK CO., Zeeland, Mich. PR 2-2187
 MORRISON IMPORTS, 10 Gold St., Jackson Sq., San Francisco, Cal. EX 7-0646
 PACIFIC OVERSEAS, 479 Jackson St., San Francisco, Cal. YU 2-8722
 PEERLESS STEEL EQUIPMENT CO., Unruh & Hasbrouk Aves., Philadelphia, Pa. PI 5-0100
 PROBBER, HARVEY, INC., 1082 Davol St., Fall River, Mass. OS 4-3301
 RAYNES & RHINE, INC., 227 E. 56th St., N. Y. PL 3-2710
 REYNOLDS METALS CO., 2500 South Third St., Louisville, Ky. BR 2-3226
 RITTS, HERBERT, CO., INC., 2221 S. Sepulveda, Los Angeles, Cal. IV 1-7340
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. PL 9-7866
 SCHWARTZ, I., GLASS & MIRROR CO., 412-418 East 59th St., N. Y. KE 4-4941
 SELIG MFG. CO., INC., 54 Green St., Leominster, Mass. PL 3-6513
 SEMINOLE FURNITURE SHOPS, INC., 300 E. 54th St., N. Y. TR 7-6620
 SHUTTERS UNLIMITED, INC., 100 W. End Ave., N. Y. MU 6-6626
 SPIVACK, LEO H., INC., 460 Fourth Ave., N. Y. OR 9-1200
 STUART, JOHN, INC., 4th Ave. and 32nd St., N. Y. EL 5-6461
 T'ANG ALLEY, 941 Second Ave., N. Y. PL 3-0408
 TOYO TRADING CO., 800 W. 11th St., Los Angeles 15, Cal. RI 9-9431
 TROPICRAFT OF SAN FRANCISCO, 568 Howard St., San Francisco, Cal. YU 2-4157
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-6377
 U. S. SHUTTERS, INC., 420 W. 45th St., N. Y. CO 5-1865
 VANLEIGH FURNITURE CO., INC., 323 E. 44th St., N. Y. MU 4-6700
 WESTCORT CO., 4 E. 52nd St., N. Y. PL 1-0740
 WIDDICOMB, JOHN, CO., 1 Park Ave., N. Y. OR 9-1200
 WINDOW MODES, INC., 16 E. 52nd St., N. Y. PL 2-1140

schools

CHICAGO SCHOOL OF INTERIOR DECORATION, 835 Diversey Parkway, Chicago, Ill. EA 7-9120
 INTERIORS WORKSHOP, 200 E. 34th St., N. Y. OR 9-6346
 NEW YORK FURNITURE EXHIBIT CORP., 451-453 Fourth Ave., N. Y. MU 3-7650
 ROMWEBER, Batesville, Indiana 3485
 SEMINOLE FURNITURE SHOPS, INC., 300 E. 54th St., N. Y. PL 3-6513

screens

ADAMS LEATHERS, INC., 530 Madison Ave., N. Y. PL 9-7303
 ALTAMIRA, 125 East 55th St., N. Y. PL 3-7644
 AMERICAN WINDOW SHADE MFG. CO., 325 Rockaway Ave., Brooklyn, N. Y. DI 5-4222
 ASIAN ARTS, 223 E. 58th St., N. Y. PL 5-2647
 BOWEN, LOUIS W., INC., 509 Madison Ave., N. Y. EX 2-5810
 CAL-CRAFT WOOD FABRICS, 407 Jackson Sq., San Francisco, Cal. DO 2-1582
 CALIFORNIA REDWOOD ASSOC., 576 Sacramento St., San Francisco, Cal. EX 2-7680
 COLBY ASSOCIATES, INC., 250 East 51st St., N. Y. PL 3-1798
 COLOMBO, LEOPOLD, & BRO., INC., 327-329 E. 34th St., N. Y. MU 5-3975
 COMERFORD GALLERY, 117 E. 57th St., N. Y. PL 3-8976
 COVENTRY FURNITURE CO., INC., 306 E. 51st St., N. Y. TE 8-9180
 DECORATIVE IMPORTS, 408 Jackson St., San Francisco, Cal. DO 2-9196
 DESSAUER, DORIS, INC., 228 E. 51st St., N. Y. PL 5-5861
 DEVEREUX PRODUCTS CO., 1725 Berkeley St., Santa Monica, Cal. VE 9-4862
 DI SALVO GALLERIES IMPORTERS, 787 Third Ave., N. Y. PL 5-1348
 FICKS REED CO., 4900 Charlemar Drive, Cincinnati, Ohio BR 1-8011
 FILON PLASTICS CORP., 125 Lamita, El Segundo, Cal. OR 8-2249
 GOODMAN-DEAN-SCOTT, INC., 7051 N. Ravenswood Ave., Chicago, Ill. HO 5-7060
 GRAUBARD, WILLIAM, 783 Clara Drive, Palo Alto, Cal. DA 5-2467
 HADLEIGH INC., 412 E. 59th St., N. Y. PL 9-5635
 HEINLEY, PAUL, MOVABLE SHUTTERS, 2211 Michigan Ave., Santa Monica, Cal. EX 3-7211
 KELIEHOR, BILL, DESIGNS, INC., 400 E. Pine St., Seattle, Wash. EA 5-3600
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 LEHMAN CONNER, H. B., CO., THE, 509 Madison Ave., N. Y. PL 8-2100
 LOZANO-FISHER STUDIOS, INC., 64 E. 55th St., N. Y. PL 5-6640
 LUTEN-CLAREY-STERN, 50 E. 64th St., N. Y. TE 8-6429
 MAINE BRAIDING CO., Box 218, Cumberland Center, Me. VA 9-3671
 MAURETANIA FABRICS, INC., 20 E. 58th St., N. Y. PL 5-4321
 MCGUIRE CO., THE, 982 Battery St., San Francisco, Cal. YU 6-5776
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-6572
 MEZZANINE, 602 Madison Ave., N. Y. PL 3-1347
 MIYA CO., INC., 373 Park Ave., So., N. Y. LE 2-4666
 MORRISON IMPORTS, 10 Gold St., Jackson Sq., San Francisco, Cal. EX 7-0646
 MOTTAREDEH, 225 Fifth Ave., N. Y. MU 5-3950
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
 SARNA, S. S., INC., 39 W. 19th St., N. Y. WA 4-3705
 SEMINOLE FURNITURE SHOPS, INC., 300 E. 54th St., N. Y. PL 3-6513
 SHUTTERS UNLIMITED, INC., 100 W. End Ave., N. Y. TR 7-6620
 SIMMONS CO. (Contract Dept.), 1870 Merchandise Mart, Chicago, Ill. SU 7-4060
 T'ANG ALLEY, 941 Second Ave., N. Y. PL 3-0408
 TOYO TRADING CO., 800 W. 11th St., Los Angeles, Cal. RI 9-9431
 TRIMBLE, DEAN, IMPORTS, 802 Montgomery St., San Francisco, Cal. SU 1-5880
 TROPICRAFT OF SAN FRANCISCO, 568 Howard St., San Francisco, Cal. YU 2-4157
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-6377
 U. S. SHUTTERS, INC., 420 W. 45th St., N. Y. CO 5-1865
 VANLEIGH FURNITURE CO., INC., 323 E. 44th St., N. Y. MU 4-6700
 WILLOW & REED, INC., 32-24 111th St., E. Elmhurst, L. I., N. Y. DE 5-0807
 WINDOW MODES, INC., 16 E. 52nd St., N. Y. PL 2-1140

sculpture

BARBER, ROBERT, INC., 6 E. 53rd St., N. Y. EL 5-0785
 CHAPMAN MFG. CO., 134 Pearl St., So. Braintree, Mass. VI 3-2202
 COX, EDNA RYMAL, 8817 Beverly Blvd., Los Angeles, Cal. CR 6-3134
 COOPER, DAN, DESIGN CORP., 10 E. 54th St., N. Y. EL 5-1088
 O'ANNA MARIA, LTD., 309 E. 47th St., N. Y. PL 9-6670
 DE GUARD, PETER, 207 E. 51st St., N. Y. MU 8-0050
 DINOLEVI, 1246 2nd Ave., N. Y. EL 5-8333
 DI SALVO GALLERIES IMPORTERS, 787 Third Ave., N. Y. PL 5-1348
 FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y. LE 2-3926
 GUILDHALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill. WH 4-3200
 HEIFETZ CO., THE, Route 81, Clifton, Conn. MO 9-8218



INTERIORS IMPORT CO., INC., 783 Third Ave., N. Y. PL 1-4740
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y. MU 8-5258
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 MARBLE INTERNATIONALE, LTD., 101 Park Ave., N. Y. MU 3-6896
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 MORRISON IMPORTS, 10 Gold St., Jackson Sq., San Francisco, Cal. EX 7-9646
 OFFICE FURNITURE LTD., 351 E. 61st St., N. Y. TE 8-2816
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
 ROGERS, SUSAN LTD., 1190 Second Ave., N. Y. PL 8-6040
 SARNA, S. S., INC., 39 W. 19th St., N. Y. WA 4-3703
 SCULPTURED DECOR, LTD., 207 E. 51st St., N. Y. MU 8-0050
 TANG ALLEY, 941 Second Ave., N. Y. PL 3-0408
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-6377
 WESTCHESTER ENTERPRISES, INC., 18 E. 48th St., N. Y. PL 5-9440
 WILLIS, JOHN R., & CO., Exhibitors Bldg., 325 N. Wells St., Chicago, Ill. WH 3-2260

shelves: custom made, hardwood:

SHELVES UNLIMITED, 127 Greene St., N. Y. AL 4-4676

shutters: movable & stationary:

CAL-CRAFT WOOD FABRICS, 407 Jackson Sq., San Francisco, Cal. DO 2-1582
 CALIFORNIA REDWOOD ASSOC., 576 Sacramento St., San Francisco, Cal. EX 2-7680
 DEVEREUX PRODUCTS CO., 1725 Berkeley St., Santa Monica, Cal. VE 9-4862
 FILON PLASTICS CORP., 125 Lomita, El Segundo, Cal. OR 8-2249
 GRAUBARD, WILLIAM, 783 Clara Dr., Palo Alto, Cal. DA 5-2407
 GUILDGALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill. WH 4-3200
 HEINLEY, PAUL, MOVABLE SHUTTERS, 2211 Michigan Ave., Santa Monica, Cal. EX 3-7211
 LOZANO-FISHER STUDIOS, INC., 64 E. 55th St., N. Y. PL 5-6640
 SHUTTERS UNLIMITED, INC., 100 W. End Ave., N. Y. TR 7-6520
 U. S. SHUTTERS, INC., 429 W. 45th St., N. Y. CO 5-1885
 WINDOW MODES, INC., 16 E. 52nd St., N. Y. PL 2-1140

silverware:

FREEMAN, I., & SON, INC., 12 E. 52nd St., N. Y. PL 9-6900
 LUNNING, FREDERICK, INC., Distributors for Georg Jensen, Inc., 667 Fifth Ave., N. Y. PL 1-2400
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 RICHARDS MORGENTHAU CO., 225 Fifth Ave., N. Y. MU 9-8184
 STIEFF CO., THE, Baltimore, Md. BE 5-3920
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-6377
 WESTCHESTER ENTERPRISES, INC., 18 E. 48th St., N. Y. PL 5-9440
 WILLIAMSBURG RESTORATION, INC., Craft House, Williamsburg, Va. CA 9-1000

spot, stain resistant:

DOWCORNING CORP., Midland, Mich. TE 2-2371
 MINNESOTA MINING & MFG. CO. (Scotchgard Brand Stain Repeller), 980 Bush Ave., St. Paul, Minn. PR 6-3511
 PERMA DRY CO., INC., 3 W. 17th St., N. Y. WA 4-8877
 SYNTHETICS FINISHING CORP., 479 N. 8th St., Philadelphia, Pa. MA 7-4855

statuary:

CHAPMAN MFG. CO., 134 Pearl St., So. Braintree, Mass. VI 3-2202
 D'ANNA MARIA, LTD., 309 E. 47th St., N. Y. PL 9-6670
 DE GUARD, PETER, 207 E. 51st St., N. Y. MU 8-0050
 DESSAUER, DORIS, INC., 226 E. 51st St., N. Y. PL 5-5861
 DINGLEVI, 1246 2nd Ave., N. Y. LE 5-8333
 DI SALVO GALLERIES IMPORTERS, 787 Third Ave., N. Y. PL 5-1348
 FLORENTINE CRAFTSMEN, INC., THE, 479 First Ave., N. Y. LE 2-3928
 FLOWERS UNLIMITED, 125 E. 39th St., N. Y. OX 7-1944
 INTERIORS IMPORT CO., INC., 783 Third Ave., N. Y. PL 1-4740
 MARBLE INTERNATIONALE, LTD., 101 Park Ave., N. Y. MU 3-6896
 MEAD, JO, DESIGNS, 944 W. North Ave., Chicago, Ill. DE 7-5027
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 MOTTAHEDEH, 225 Fifth Ave., N. Y. MU 5-3050
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
 SCULPTURED DECOR, LTD., 207 E. 51st St., N. Y. MU 8-0050
 TANG ALLEY, 941 2nd Ave., N. Y. PL 3-0408
 225 FIFTH AVENUE, BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-6377

storage components built-in:

MUTSCHLER BROTHERS CO., S. Madison St., Napanee, Ind. 213

surface material: furniture, equipment:

GENERAL TIRE & RUBBER CO., THE, Building Materials Div., 1708 Englewood Ave., Akron, Ohio RE 3-6311
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 NATIONAL PLASTIC PRODUCTS CO., THE, Odenton, Md. WD 9-0900
 PARKWOOD LAMINATES, Water St., Wakefield, Mass. CR 9-2904
 TILE COUNCIL OF AMERICA, INC., 800 2nd Ave., N. Y. OX 7-9299

tiles: decorative:

AMERICAN BILTRITE RUBBER CO., INC., Trenton, N. J. EX 6-4533
 AMERICAN-CLEAN TILE CO., 1000 Cannon Ave., Lansdale, Pa. UL 5-1111
 ART FOR ARCHITECTURE (A Div. of Murals, Inc.), 16 E. 53rd St., N. Y. PL 9-5880
 CAMBRIDGE TILE MFG. CO., P. O. Box 71, Cincinnati, Ohio VA 1-4180
 CARPETS BY WILLIAM GOLD, INC., 425 E. 53rd St., N. Y. EL 5-7105
 COLBY ASSOCIATES, INC., 250 E. 51st St., N. Y. PL 3-1798
 COLORFAIR BY LEISURE LINE PROD., INC., 132 E. 2nd St., Mineola, L. I., N. Y. PI 8-5571
 DESIGN-TECHNICS, 4 E. 52nd St., N. Y. EL 3-3183
 DI SALVO GALLERIES IMPORTERS, 787 Third Ave., N. Y. PL 5-1348
 DYLAN CARPET, INC., 140 E. 44th St., N. Y. MU 8-0347
 FLINTKOTE CO., THE (Flooring Div.), 30 Rockefeller Plaza, N. Y. PL 7-5500
 FORMICA CORP. (Subsidiary of American Cyanamid), 4607 Spring Grove Ave., Cincinnati, Ohio KI 1-3670
 GENERAL TIRE & RUBBER CO., THE, Building Materials Div., 1708 Englewood Ave., Akron, Ohio RE 3-6311
 HOTEL & THEATRE CARPET CO., 518 E. 57th St., N. Y. PL 7-0811
 JACKSON, WILLIAM, CO., 3 E. 47th St., N. Y. PL 3-9400
 KAPPA-SHELL PRODUCTS, INC., 121 W. 17th St., N. Y. OR 5-1730
 KENMORE CARPET CORP., 543 Madison Ave., N. Y. PL 5-9400
 LAYERNE, INC., 160 E. 57th St., N. Y. PL 9-5455
 LAWRENCE CARPET CO., INC., 944 Third Ave., N. Y. PL 5-5151
 LOZANO-FISHER STUDIOS, INC., 64 E. 55th St., N. Y. PL 5-6640
 MARBLE INTERNATIONALE, LTD., 101 Park Ave., N. Y. MU 3-6896
 MARSHALL STUDIOS, INC., Veodersburg, Ind. CY 4-2211
 McCAGNEY, JOHN, 139 E. 57th St., N. Y. PL 1-4565
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 MOSAIC HOUSE, INC., 212 E. 51st St., N. Y. PL 5-4878
 MOSAIC TILE CO., THE, Zanesville, Ohio GL 2-4571
 MOTTAHEDEH, 225 Fifth Ave., N. Y. MU 5-3050
 MURALS, INC., 16 E. 53rd St., N. Y. PL 9-5860

NATIONAL GYPSUM CO., 325 Delaware Ave., Buffalo, N. Y. CL 5880
 PARSONS, BETTY, GALLERY, 11 E. 57th St., N. Y. PL 3-3456
 POMONA TILE MFG. CO., 629 N. LaBrea Ave., Los Angeles, Cal. WE 9-3861
 SCHWARTZ, I., GLASS & MIRROR CO., 412-418 E. 59th St., N. Y. PL 9-7966
 STARK CARPET CORP., 509 Madison Ave., N. Y. PL 4-1070
 TILE COUNCIL OF AMERICA, INC., 800 2nd Ave., N. Y. OX 7-9299
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-6377
 VINYL PLASTICS, INC., 1825 Erie Ave., Sheboygan, Wis. GL 7-5073
 WILLIS, JOHN R., & CO., Exhibitors Bldg., 325 N. Wells St., Chicago, Ill. WH 3-2260
 YE OLDE MANTEL SHOPPE, 327 E. 48th St., N. Y. PL 8-3210

tiles: structural:

AMERICAN-CLEAN TILE CO., 1000 Cannon Ave., Lansdale, Pa. UL 5-1111
 DESIGN-TECHNICS, 4 E. 52nd St., N. Y. EL 5-3183
 FORMICA CORP. (Subsidiary of American Cyanamid), 4607 Spring Grove Ave., Cincinnati, Ohio KI 1-3670
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal. YU 2-4094
 MARBLE INTERNATIONALE, LTD., 101 Park Ave., N. Y. MU 3-6896
 STANDARD TILE CO., 854 Rockaway Ave., Brooklyn, N. Y. DI 2-3400

trade associations:

AMERICAN WALNUT MFG. ASSOC., 666 N. Lake Shore Dr., Chicago, Ill. WH 4-6182
 LITTLE BROTHERS SHOWS, INC., 220 Fifth Ave., N. Y. MU 9-7147
 NATIONAL COTTON COUNCIL, 1918 N. Parkway Ave., P. O. Box 9905, Memphis, Tenn. BR 8-2783
 NATIONAL SOCIETY OF INTERIOR DESIGNERS, INC., 50 E. 57th St., N. Y. PL 5-2128
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 5-6377
 U. S. WORLD TRADE FAIR, 331 Madison Ave., N. Y. MU 2-4802

tradeshows & centers: exhibitions, fairs:

ATLANTA INTERNATIONAL COLISEUM, 688 W. Peachtree, N.W., Atlanta, Ga. TE 3-2541
 CENTER REALTY CO., 425 S. Field St., Dallas, Texas
 CHICAGO INTERNATIONAL TRADE FAIR, 30 W. Monroe St., Chicago, Ill. FR 2-7700
 DECORATIVE ARTS CENTER, THE, 385 E. 63rd St., N. Y. TE 8-3800
 DESIGN DERBY, 300 Du Pont Plaza Center, Miami, Fla. LE 5-8333
 DINGLEVI, 1246 2nd Ave., N. Y. OR 8-2249
 FILON PLASTICS CORP., 125 Lomita, El Segundo, Cal. RI 8-8258
 INTERIOR DESIGN CENTER, Chestnut St., 23rd & 24th Sts., Philadelphia, Pa. SU 1-5306
 JACKSON SQUARE ASSOC., 435 Jackson Sq., San Francisco, Cal. MU 3-6191
 LIGHTING SERVICES, INC., 77 Park Ave., N. Y. MU 9-7147
 LITTLE BROTHERS SHOWS, INC., 220 Fifth Ave., N. Y. MU 3-5380
 LITTLE, GEORGE, MANAGEMENT, 220 Fifth Ave., N. Y. CY 4-2211
 MARSHALL STUDIOS, INC., Veodersburg, Ind. MU 8-5200
 NATIONAL DESIGN CENTER, INC., 415 E. 53rd St., N. Y. JU 2-6052
 NATIONAL FLOOR COVERING EXPOSITION (Harold R. Meyer), 550 Fifth Ave., N. Y. CI 7-0800
 NATIONAL HOTEL EXPOSITION, 141 W. 51st St., N. Y. UN 7-9400
 SINKO MFG. & TOOL CO., 7310 W. Wilson, Chicago, Ill. TR 3-2541
 SOUTHEASTERN MERCHANDISE MART, 650 W. Peachtree, N.W., Atlanta, Ga. 633953
 SWEDISH FURN. FAIR, Box 14014, Stockholm, Sweden MU 5-6377
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y. MU 2-4802
 U. S. WORLD TRADE FAIR, 331 Madison Ave., N. Y. PL 5-9440
 WESTCHESTER ENTERPRISES, INC., 18 E. 48th St., N. Y. PL 5-9440

trade work rooms:

AMERICAN WINDOW SHADE MFG. CO., 325 Rockaway Ave., Brooklyn, N. Y. DI 5-4222
 CARPETS BY WILLIAM GOLD, INC., 425 E. 53rd St., N. Y. EL 5-7103
 CONTINENTAL CRAFTSMEN, INC., 412 E. 59th St., N. Y. EL 3-6840
 COOPER, DAN, DESIGN CORP., 19 E. 54th St., N. Y. EL 5-1968
 COVENTRY FURN. CO., INC., 306 E. 61st St., N. Y. TE 8-9180
 JONES, L., & CO., INC., 19 E. 53rd St., N. Y. PL 5-4900
 OFFICE FURN. LTD., 351 E. 61st St., N. Y. TE 8-2816

upholstery fillers: curled hair:

BLOCKSON & CO., 5th & Canal Sts., Michigan City, Ind. TR 4-3231
 CELANESE CORP. OF AMERICA, 180 Madison Ave., N. Y. MU 9-6000
 GOODRICH, S. F., SPONGE PRODUCTS, Shelton, Conn. RE 5-4661

upholstery fillers: fiberfill:

DU PONT, E. I., DE NEMOURS & CO., INC., Furniture Fil. Wilmington, Del. PR 4-1000

upholstery fillers: foam rubber:

CELANESE CORP. OF AMERICA, 180 Madison Ave., N. Y. MU 9-6000
 COLONIAL FURN. FRAME CO. OF PA., 2217 E. Hagert St., Philadelphia, Pa. GA 6-2500
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J. PL 9-5800
 FIRESTONE RUBBER & LATEX PRODUCTS, One Firestone Ave., Fall River, Mass. OS 6-8511
 GOODRICH, S. F., SPONGE PRODUCTS, Shelton, Conn. RE 5-4661
 KASPARIANS, 777 Santa Monica Blvd., Los Angeles, Cal. OL 4-3856
 U. S. RUBBER CO. (Coated Fabrics Dept.), 407 N. Main St., Mishawaka, Ind. BL 5-2181

urethane foam:

MOBAY CHEMICAL CO., St. Louis, Mo. LO 3-5100

venetian & vertical blinds:

AMERICAN WINDOW SHADE MFG. CO., 325 Rockaway Ave., Brooklyn, N. Y. DI 5-4222
 BRIDGEPORT BRASS CO. (Hunter Douglas Div.), 405 Lexington Ave., N. Y. OX 7-8720
 CAL-CRAFT WOOD FABRICS, 407 Jackson Sq., San Francisco, Cal. DO 2-1582
 CUMBERLAND FURN. CORP., 4 E. 53rd St., N. Y. PL 5-6443
 WINDOW MODES, INC., 16 E. 52nd St., N. Y. PL 2-1140

venetian blind hardware:

AMERICAN WINDOW SHADE MFG. CO., 325 Rockaway Ave., Brooklyn, N. Y. DI 5-4222
 BRIDGEPORT BRASS CO. (Hunter Douglas Div.), 405 Lexington Ave., N. Y. OX 7-8720
 WINDOW MODES, INC., 16 E. 52nd St., N. Y. PL 2-1140

wallpaper:

ART FOR ARCHITECTURE (Div. of Murals, Inc.), 16 E. 53rd St., N. Y. PL 9-5860
 BIRGE, GEORGE, CO., 120 Delaware Ave., Buffalo, N. Y. MA 8-8324
 BOWEN, LOUIS W., INC., 509 Madison Ave., N. Y. EX 2-5810
 COOPER, DAN, DESIGN CORP., 19 E. 54th St., N. Y. EL 5-1068
 CROOM, INEZ, INC., 3408 Park Ave., N. Y. WY 3-2323



DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
 DESIGN INTERNATIONAL CORP., 6 E. 53rd St., N. Y.
 ELLIS, JACKSON CO., INC., 17 E. 54th St., N. Y.
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J.
 GALLERY HANDPRINTS, INC., 45 Morris St., Jersey City, N. J.
 GREEFF FABRICS, INC., 150 Midland Ave., Port Chester, N. Y.
 HEXTER, S. M., & CO., 2810 Superior Ave., Cleveland, Ohio
 HOUSE OF VERDE, INC., One E. 54th St., N. Y.
 HUNTER & OWEN, INC., 135 E. 44th St., N. Y.
 INTERNATIONAL GIFTCRAFT CO. (W. Buchanan Series),
 328 W. 2nd South, Salt Lake City, Utah
 JACOBS, A. H., CO., 515 Madison Ave., N. Y.
 JONES & ERWIN, INC., 15 E. 57th St., N. Y.
 KATZENBACH & WARREN, INC., 575 Madison Ave., N. Y.
 KELIEHOR, BILL, DESIGNS, INC., 400 E. Pine St.,
 Seattle, Wash.
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal.
 LAVERNE, INC., 160 E. 57th St., N. Y.
 LE BOFF'S WALLPAPERS, INC., 1101 Flatbush Ave., Brooklyn, N. Y.
 LEHMAN CONNER, H. B., CO., THE, 509 Madison Ave., N. Y.
 LLOYD, W. H. S., CO., INC., 44-01 11th St., Long Island City, N. Y.
 MATRIX PAPER AND GIAN FABRICS, INC.,
 515 Madison Ave., N. Y.
 MEAD, JO, DESIGNS, 944 W. North Ave., Chicago, Ill.
 McCLELLAND, NANCY, INC., 15 E. 57th St., N. Y.
 McDONALD, GENE, INC., 34 Beekman St., N. Y.
 MILLER, HERMAN, FURN. CO., McKinley St., Zeeland, Mich.
 MURALS, INC., 16 E. 53rd St., N. Y.
 OWEN, MARGARET, INC., 515 Madison Ave., N. Y.
 PIPPIN PAPERS, 515 Madison Ave., N. Y.
 RENVERNE, 515 Madison Ave., N. Y.
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
 ROSE, BEN, 1129 W. Sheridan Rd., Chicago, Ill.
 SCHUMACHER, F., & CO., 60 W. 40th St., N. Y.
 STACEY HANDPRINTS, 515 Madison Ave., N. Y.
 STOCKWELL, C. W., CO., 3262 Wilshire Blvd.,
 Los Angeles, Cal.
 THIBAUT, RICHARD, INC., 180 Varick St., N. Y.
 THORP, J. H., & CO., INC., 425 E. 53rd St., N. Y.
 TIMBERSTONE WALLCOVERINGS, INC., 50 E. 53rd St., N. Y.
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y.
 VAN LUIT, ALBERT, & CO., 4000 Chevy Chase Dr., Los Angeles, Cal.
 WAGNER, SHERLE, 123 E. 57th St., N. Y.
 WALLS TODAY, INC., 9 E. 53rd St., N. Y.
 WARNER CO., THE, 108 S. Desplains St., Chicago, Ill.
 WILLIAMSBURG RESTORATION, INC., Craft House,
 Williamsburg, Va.

wall cleaning:
 SERVICEMASTER (Wade, Wenger, Assoc.),
 2117 N. Wayne Ave., Chicago, Ill.

wallcoverings—other than wallpaper:
 ADAMS LEATHERS, INC., 530 Madison Ave., N. Y.
 AMERICAN FELT CO., Glenville Rd., Glenville, Conn.
 AMERICAN HOME ACCESSORIES CO., 686 Lexington Ave., N. Y.
 AMERICAN-CLEAN TILE CO., 1000 Cannon Ave., Lansdale, Pa.
 ART FOR ARCHITECTURE (A Div. of Murals, Inc.),
 16 E. 53rd St., N. Y.
 BARCLAY MFG. CO., 385 Gerard Ave., Bronx, N. Y.
 BOWEN, LOUIS W., INC., 509 Madison Ave., N. Y.
 CALIFORNIA REDWOOD ASSOC., 576 Sacramento St.,
 San Francisco, Cal.
 CAMBRIDGE TILE MFG. CO., P. O. Box 71, Cincinnati, Ohio
 CARPENTER, L. E., & CO., 350 Fifth Ave., N. Y.
 CARPETS BY WILLIAM GOLD, INC., 425 E. 53rd St., N. Y.
 CELANESE CORP. OF AMERICA, 180 Madison Ave., N. Y.
 COLORFAIR BY LEISURE LINE PROD., INC.,
 132 E. 2nd St., Minnola, L. I., N. Y.
 COLUMBUS COATED FABRICS CORP., 1280 N. Grant Ave.,
 Columbus, Ohio
 COMERFORD GALLERY, 117 E. 57th St., N. Y.
 CONTINENTAL FELT CO., 22 W. 13th St., N. Y.
 COOPER, DAN, DESIGN CORP., 10 E. 54th St., N. Y.
 DE GUARD, PETER, 207 E. 51st St., N. Y.
 DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
 DESIGN INTERNATIONAL CORP., 6 E. 53rd St., N. Y.
 DESIGN-TECHNICS, 4 E. 52nd St., N. Y.
 DINOLEVI, 1246 2nd Ave., N. Y.
 DIPPPEL, VOGLER & SHARKEY CO., INC., 509 Madison Ave., N. Y.
 ELLIS, JACKSON CO., INC., 17 E. 54th St., N. Y.
 FABRITATE, INC., 515 Madison Ave., N. Y.
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J.
 FELTERS CO., THE, 350 5th Ave., N. Y.
 FORMICA CORP. (Subsidiary of American Cyanamid),
 4607 Spring Grove Ave., Cincinnati, Ohio
 GALLERY HANDPRINTS, INC., 45 Morris St., Jersey City, N. J.
 GENERAL ELECTRIC, Textolite, Coshocton, Ohio
 GENERAL TIRE & RUBBER CO., THE, Building Materials Div.,
 1708 Englewood Ave., Akron, Ohio
 GEORGIA-PACIFIC, Equitable Bldg., Portland, Oregon
 GILFORD LEATHER CO., INC., 515 Madison Ave., N. Y.
 GOODMAN-DEAN-SCOTT, INC., 7051 N. Ravenswood Ave.,
 Chicago, Ill.
 GOODRICH, B. F., INDUSTRIAL PRODUCTS CO., Marietta, Ohio
 GRAUBARD, WILLIAM, 783 Clara Drive, Palo Alto, Cal.
 HEXTER, S. M., & CO., 2810 Superior Ave., Cleveland, Ohio
 HOTEL & THEATRE CARPET CO., 518 W. 57th St., N. Y.
 HOUSE OF VERDE, INC., One E. 54th St., N. Y.
 INTERCHEMICAL CORP. (Cotan Div.), 341 Oliver St., Newark, N. J.
 INTERNATIONAL GIFTCRAFT CO. (W. Buchanan Series),
 328 W. Second South, Salt Lake City, Utah
 JACOBS, A. H., CO., 515 Madison Ave., N. Y.
 JOHNS-MANVILLE, 22 E. 40th St., N. Y.
 KAPPA-SHELL PRODUCTS, INC., 121 W. 17th St., N. Y.
 KATZENBACH & WARREN, INC., 575 Madison Ave., N. Y.
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal.
 LARSEN, JACK LENOR, INC., 16 E. 53th St., N. Y.
 LAVERNE, INC., 160 E. 57th St., N. Y.
 LAWRENCE CARPET CO., INC., 944 Third Ave., N. Y.
 LE BOFF'S WALLPAPERS, INC., 1101 Flatbush Ave., Brooklyn, N. Y.
 LLOYD, W. H. S., CO., INC., 44-01 11th St., Long Island City, N. Y.
 MASLAND DURALEATHER CO., THE, Amber & Willard Sts.,
 Philadelphia, Pa.
 MARBLE INTERNATIONALE, LTD., 101 Park Ave., N. Y.
 MATRIX PAPER-GIAN FABRICS, 515 Madison Ave., N. Y.
 McDONALD PRODUCTS CORP., 721 Seneca St., Buffalo, N. Y.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MOSAIC TILE CO., THE, Zanesville, Ohio
 MURALS, INC., 16 E. 53rd St., N. Y.

SA 1-5515
 PL 3-8931
 MU 8-8120
 PL 9-3800
 DE 5-2203
 WE 9-6200
 PR 1-0146
 PL 5-0740
 YU 6-9215

EL 5-8794
 PL 5-6585
 PL 9-3706
 PL 9-5410

EA 5-3600
 YU 2-4094
 PL 9-5455
 IN 2-9560
 PL 8-2100
 ST 6-8495

PL 2-0496
 DE 7-5627
 PL 3-8376
 WO 4-0436
 PR 2-2161
 PL 9-5860
 EL 5-1672
 PL 1-2536
 MU 8-2540
 IV 1-7340
 BR 4-8185
 LD 5-5700
 PL 5-3128

DU 7-3231
 YU 9-9800
 EL 5-5300
 PL 8-1160
 MU 5-6377
 CH 5-5106
 PL 8-3300
 PL 9-3165
 FR 2-3540

CA 9-1000

BI 8-7400

PL 9-7303
 JE 1-8700
 MU 8-6568
 UL 5-1111

PL 9-5860
 CY 2-7100
 EX 2-5810

EX 2-7880
 VA 1-4180
 LO 4-0080
 EL 5-7103
 MU 9-6000

PL 6-5571

AX 9-2112
 PL 5-8976
 WA 9-5262
 EL 5-1068
 MU 8-0050
 SA 1-5515
 PL 3-8931
 EL 5-3183
 LE 5-8333
 MU 8-8484
 MU 8-8120
 PL 2-0480
 PL 9-3800
 LA 4-2200

KI 1-3670
 DE 3-2203
 MA 2-5310

RE 3-6311
 CA 2-5361
 PL 3-7128

HO 5-7060
 FR 3-6611
 DA 5-2407
 PR 1-0146
 PL 7-0811
 PL 3-0740
 MA 2-8638

EL 5-8794
 PL 5-8585
 LE 2-7600
 OR 5-1730
 PL 9-5410
 YU 2-4094
 PL 8-2209
 PL 9-5455
 PL 3-5151
 IN 2-9560
 ST 6-8495

GA 5-3050
 MU 3-6896
 PL 2-0496
 CL 5727
 PL 3-0572
 GL 2-4571
 PL 9-5860

PARKWOOD LAMINATES, Water St., Wakefield, Mass.
 PHOTOMAMMOTH MURALS, 12048 Vanowen St., N. Hollywood, Cal.
 RENVERNE, CORP., 515 Madison Ave., N. Y.
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
 RODDIS PLYWOOD CORP., Marshfield, Wis.
 ROSE, BEN, 1129 W. Sheridan Rd., Chicago, Ill.
 SCULPTURED DECOR, LTD., 207 E. 51st St., N. Y.
 SHUTTERS UNLIMITED, INC., 100 W. End Ave., N. Y.
 SINKO MFG. & TOOL CO., 7310 W. Wilson, Chicago, Ill.
 STACEY HANDPRINTS, 515 Madison Ave., N. Y.
 STOCKWELL, C. W., CO., 3262 Wilshire Blvd., Los Angeles, Cal.
 TILE COUNCIL OF AMERICA, INC., 800 2nd Ave., N. Y.
 TIMBERTONE WALLCOVERINGS, INC., 50 E. 53rd St., N. Y.
 THIBAUT, RICHARD E., INC., 180 Varick St., N. Y.
 T'ANG ALLEY, 941 2nd Ave., N. Y.
 TROPICRAFT OF SAN FRANCISCO, 568 Howard St.,
 San Francisco, Cal.
 U. S. PLYWOOD CORP., 55 W. 44th St., N. Y.
 WAGNER, SHERLE, 123 E. 57th St., N. Y.
 WALLS TODAY, INC., 9 E. 53rd St., N. Y.
 WARNER CO., THE, 108 S. Desplains St., Chicago, Ill.
 WEISSMAN, BETH, CO., INC., 46 W. 23rd St., N. Y.
 WENDELL PLASTIC FABRICS CORP., 1220 Broadway, N. Y.

wardrobe racks & equipment:
 LOUMAC SUPPLY CORP., 333 E. 103rd St., N. Y.
 VOGEL-PETERSON CO., 1127 W. 37th St., Chicago, Ill.

window shades & accessories:
 AMERICAN WINDOW SHADE MFG. CO., 325 Rockaway Ave.,
 Brooklyn, N. Y.
 CAL-CRAFT WOOD FABRICS, 407 Jackson Sq., San Francisco, Cal.
 DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
 DESIGN-TECHNICS, 4 E. 52nd St., N. Y.
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal.
 LARSEN, JACK LENOR, INC., 16 E. 53th St., N. Y.
 LORRAINE STUDIOS, 319 E. 44th St., N. Y.
 LOZANO-FISHER STUDIOS, INC., 64 E. 55th St., N. Y.
 TROPICRAFT OF SAN FRANCISCO, 568 Howard St.,
 San Francisco, Cal.
 WINDOW MODES, INC., 16 E. 52nd St., N. Y.

wood carvings:
 DAIN/SCHIFF, INC., 19 E. 69th St., N. Y.
 D'ANNA MARIA, LTD., 309 E. 47th St., N. Y.
 DI GUARD, PETER, 207 E. 51st St., N. Y.
 DESSAUER, DORIS, INC., 228 E. 51st St., N. Y.
 DI LUCCA, INC., 1226 2nd Ave., N. Y.
 DINOLEVI, 1246 2nd Ave., N. Y.
 DI SALVO GALLERIES IMPORTERS, 787 3rd Ave., N. Y.
 FAR EASTERN FABRICS, INC., 171 Madison Ave., N. Y.
 INTERIORS' IMPORT CO., INC., 783 3rd Ave., N. Y.
 MAHOGANY ASSOCIATION, INC., 666 Lake Shore Dr., Chicago, Ill.
 MEAD, JO, DESIGNS, 944 W. North Ave., Chicago, Ill.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MORRISON IMPORTS, 19 Gold St., Jackson Sq., San Francisco, Cal.
 MOTTAHEDEH, 225 Fifth Ave., N. Y.
 PEPPER, PETER, PRODUCTS, INC., 26359 S. Western,
 Lomita, Cal.
 RICHARDS MORGENTHAU CO., 225 Fifth Ave., N. Y.
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y.
 ROMWEBER, Batesville, Ind.
 ROYAL ART FRAMING, 115 W. 54th St., N. Y.
 SARNA, S. S., INC., 39 W. 19th St., N. Y.
 SCULPTURED DECOR, LTD., 207 E. 51st St., N. Y.
 SYRACUSE ORNAMENTAL CO., INC., 581 S. Clinton St.,
 Syracuse, N. Y.
 225 FIFTH AVENUE BUYERS INFORMATION, 225 Fifth Ave., N. Y.
 WESTCHESTER INTERPRISES, INC., 18 E. 48th St., N. Y.
 WILLIS, JOHN R., & CO., Exhibitors Bldg., 325 N. Wells St.,
 Chicago, Ill.
 THE WING ON CO., 780 Mission St., San Francisco, Cal.

wood, woodworking, plywood:
 BANGKOK INDUSTRIES, INC., 1545 W. Passyunk Ave.,
 Philadelphia, Pa.
 CALIFORNIA REDWOOD ASSOC., 576 Sacramento St.,
 San Francisco, Cal.
 DESKS, INC., 71 Fifth Ave., N. Y.
 FORMICA CORP. (Subsidiary of American Cyanamid),
 4607 Spring Grove Ave., Cincinnati, Ohio
 GEORGIA-PACIFIC, Equitable Bldg., Portland, Oregon
 KAGAN-DREYFUSS, INC., 125 E. 57th St., N. Y.
 KNEEDLER-FAUCHERE, 451 Jackson Sq., San Francisco, Cal.
 MAHOGANY ASSOC., INC., 666 Lake Shore Dr., Chicago, Ill.
 RODDIS PLYWOOD CORP., Marshfield, Wis.
 ST. REGIS PAPER CO., 150 E. 42nd St., N. Y.
 SAUER, WALTER P., & SONS, INC., 30-28 Starr Ave.,
 Long Island City, N. Y.
 SHUTTERS UNLIMITED, INC., 100 W. End Ave., N. Y.
 U. S. PLYWOOD CORP., 55 W. 44th St., N. Y.

yarns: metallic:
 DOW CHEMICAL CO., THE, Textile Fibers Dept.—Lurax,
 Williamsburg, Va.

yarns & fibers: carpet, curtain, drapery & upholstery:
 ACCENT ON FLOORS, INC., 6 E. 53rd St., N. Y.
 ALLIED CHEMICAL CORP., 261 Madison Ave., N. Y.
 CELANESE CORP. OF AMERICA, 180 Madison Ave., N. Y.
 CHEMSTRAND CORP., THE, 350 Fifth Ave., N. Y.
 DOW CHEMICAL CO., THE, Textile Fibers Dept., (Zefren Acrylic
 Fiber), Williamsburg, Va.
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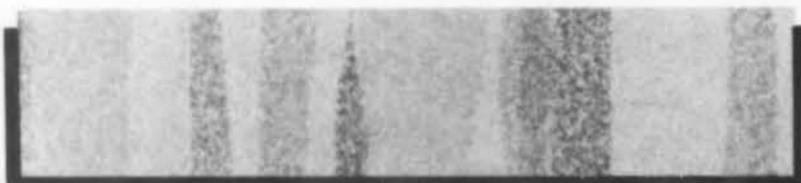
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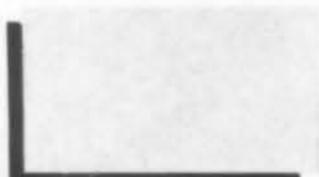
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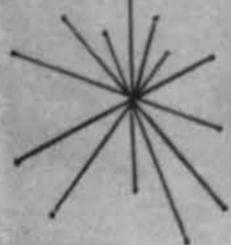
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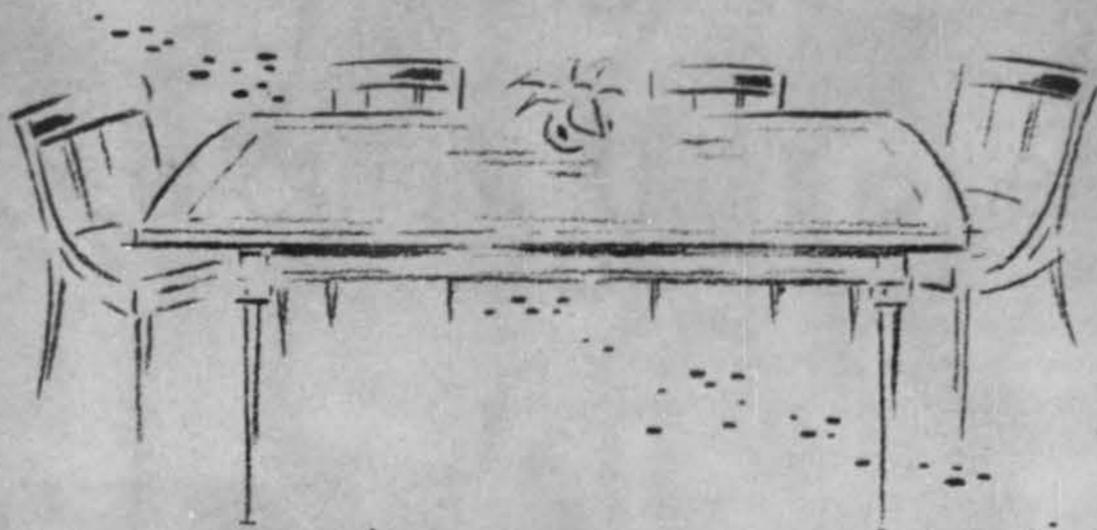


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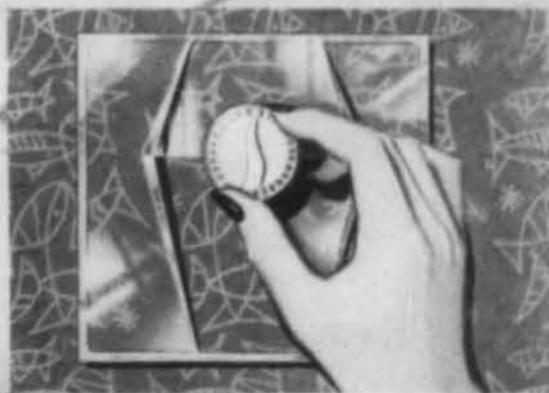
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Two Masterpieces: The Guggenheim and The Four Seasons

It would be quite superfluous though more accurate, no doubt, to add the identifying words *Museum* after *Guggenheim* and *restaurant* after *Four Seasons*. Everyone knows what they are . . . the general public as well as our own more interested audience. Both of these works are news, controversial, universally debated in every conceivable medium of communication from TV on down. *The New Yorker* has run three full pages of Guggenheim cartoons by Alan Dunn, whose maiden lady protagonists make lame attempts at straight-faced humor, and a sprinkling of smaller cartoons; The Four Seasons pops up sporadically in the Talk of the Town.

Both works were preceded by long periods of impatient waiting, spiced by whispers of gossip and the muffled roars of clashing personalities. And both have finally materialized on the scene within recent months. The simple coincidence of the time of their debuts is the reason why both happen to be presented in this issue, and in turn why prefatory remarks concerning both are being lumped together on this page.

It should be made clear at once, however, that this tandem arrangement is not intended to imply that the two are of parallel scope as undertakings or of similar stature as works of art. Either way the building by Frank Lloyd Wright ranks as a major effort and the interior by Philip Johnson as a minor one, and to suggest that they are directly comparable would be more than reportorial folly; it would be an undeserved embarrassment to the author of the lesser, Philip Johnson—the last man in the world to whom such an absurd idea would occur. Aside from obvious differences in the size of the two projects, there is a vast difference in the personal claims of their creators. Frank Lloyd Wright, who was a master, said so, while Johnson has always been at pains to play the role of the modest disciple. Though one ranks as an original, the titanic leader of a "school", while the other represents himself only as another master's pupil, they are alike in that each is *totally* identified with a major school of our times. The two schools involved are of course represented by Frank Lloyd Wright's strong "organic" structures and Ludwig Mies van der Rohe's elegant space cages. The two are held to be inherently contradictory—as mutually exclusive as warring religious faiths. Nevertheless Johnson is capable, as Wright was not, of objectivity, of appreciating the work of architects outside his own school. He demonstrated the sanity of his judgment when the newspapers asked him for a statement on Frank Lloyd Wright's museum. Johnson, whose ears must be perpetually burning with criticism of Mies's Seagram Building, for which he was Associate Architect and in which he designed The Four Seasons, had the attacking Wrightians at his mercy for once. The highly controversial concrete corkscrew was such an easy target! But Johnson neither flayed it nor ridiculed it with faint praise. His answer, though succinct, was absolutely unequivocal: "The most beautiful building in New York."

New York has only one Wright building, only one Mies building. In total terms, including a consideration of function, suitability, cost, workmanship, and so on, a museum is not comparable to an office skyscraper. Still it was deliberately *in esthetic terms only* that Johnson compared the Guggenheim to all other buildings in New York, and he chose not to narrow his comparison to *concrete* structures or *museums*, but used the all-inclusive word *building*. Even assuming that almost every building in New York is ugly in his eyes, Johnson's is the strongest tribute to the Guggenheim.

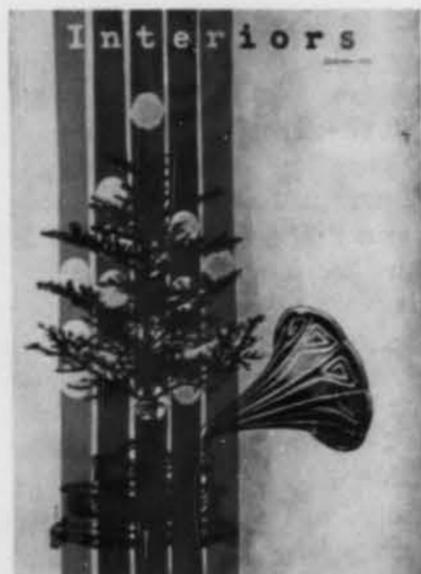
Is this apostasy? Has Johnson renounced the Miesian creed to follow the prophet of Taliesin? The truth is that his support of Mies is as strong as it ever was, only it was never as fanatical and exclusive as many observers have supposed. It is more in the nature of tremendous respect and a natural but not unlimited affinity for Mies's discipline when conditions make the use of Mies's vocabulary logical. It does not prevent Johnson from admiring or experimenting with other approaches. He has designed many un-Miesian structures and non-Miesian spaces. One such example of non-Miesian space—an interior consisting of discontinuous spaces as opposed to Mies's continuous space—is none other than The Four Seasons, which is presented overleaf.

This magazine has published many masterpieces without calling them so, on the assumption that it is enough to let each work speak for itself. Why then beg the question with these two if we did not do so in publishing the Reynolds building last month or even the bank interiors in the current issue—since some of these, too, are unusually superior? The strong word dispels doubt in a controversy.

The Guggenheim and The Four Seasons are *not* comparable, but if one does think about them together their points of contrast may offer a bit of amusement. Though The Four Seasons is an interior only, and The Guggenheim is a building, The Four Seasons cost a reputed four-and-a-half millions against the Guggenheim's estimated 3 millions. The Guggenheim exists for the formal purpose of displaying works of modern art, yet most artists and art critics regard its suitability as a museum to be highly questionable. The Four Seasons is a restaurant, yet it not only makes magnificent use of works of modern painting and sculpture, but uses them as essential integrated design elements. The Guggenheim is unpretentious if not downright crude in materials and workmanship, while The Four Seasons is luxurious in all materials, exquisite in every detail. No, they are not comparable. The Guggenheim is Beethoven's Ninth Symphony and The Four Seasons is Mozart's Magic Flute. Both are works of joy.—O.G.

our cover

"Music in Interiors," one of the features of our Christmas issue, is evidently not a brand new idea, judging by this turn-of-the-century German engraving of a Christmas tree sprouting from a vintage gramophone. The artists who unearthed it and placed it against a festive striped backdrop are the husband-and-wife team of William and Caroline Harris.





*A restaurant celebrates nature and New York
in a disciplined burst of lavish romanticism*



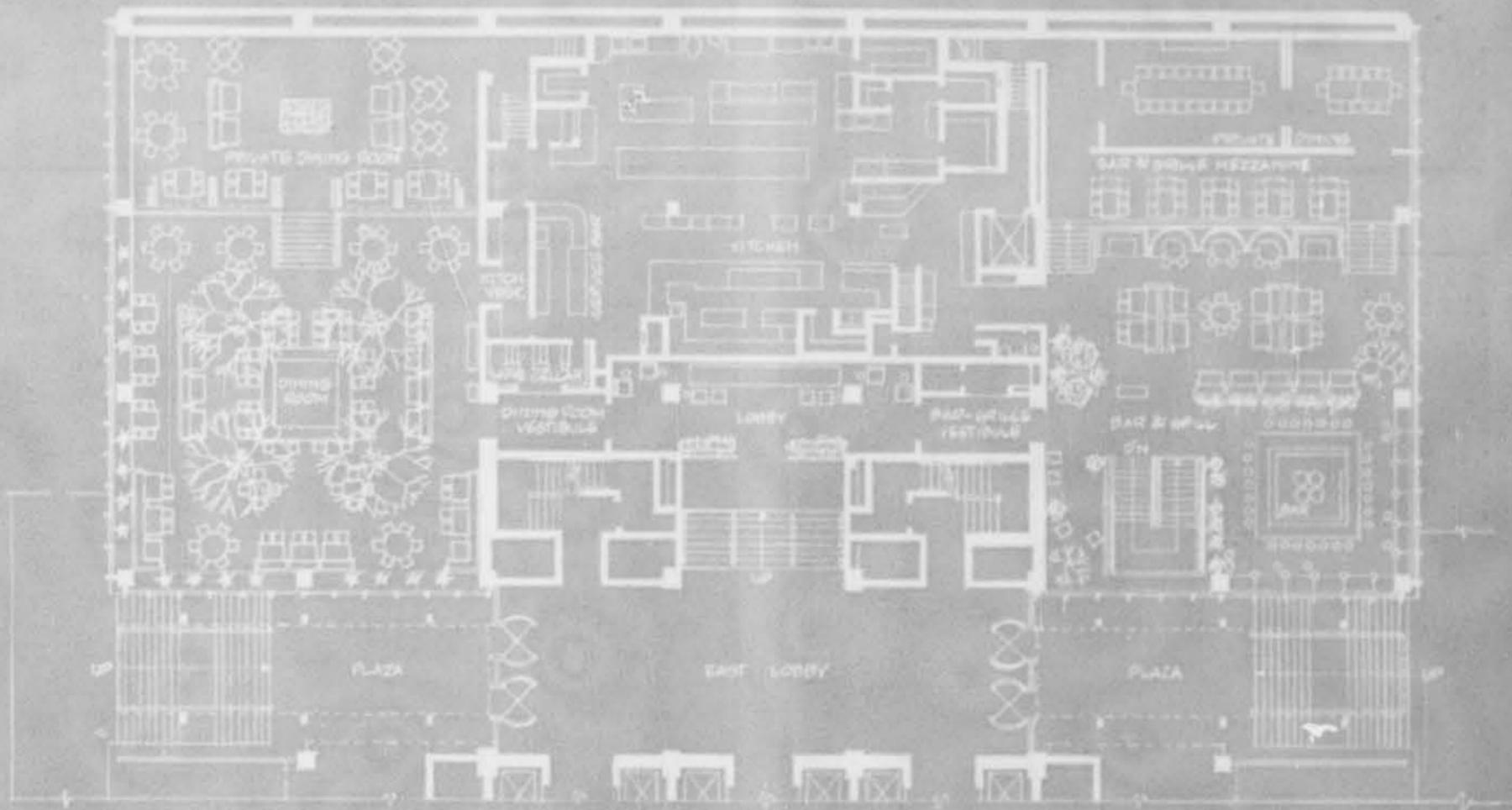
THE FOUR SEASONS

The Four Seasons in Seagram House is New York's third or fourth most expensive restaurant. It deserves to be the first, though adherents of fine cuisine may rightly claim equality for The Chambord, The Colony, The Pavillon, or one or two others. The Four Seasons' edge lies in the delight it offers the eye.

This lead was dearly bought. The restaurant, which occupies a large part of Seagram House's main floor, part of the basement floor which has a street entrance on the building's side, and some mezzanine space, cost a much publicized four-and-a-half million dollars, which covers not only the architectural alterations and furnishings but linens, uniforms, works of art, kitchen equipment, silver, service carts, china, glassware, menus and other printed matter, plants and flowers, and design and consultation fees. The clients, Restaurant Associates, Inc., were evidently convinced that in interiors, as well as food, you get what you pay for. This extremely successful firm also operates The Forum of The Twelve Caesars and The Hawaiian Room, among others. Restaurant Associates was willing and able to pay for the best.

But dwelling on such crass statistics is misleading. It gives the impression that The Four Seasons' superiority is merely quantitative, a matter of *how much more* sumptuous it is than the next most beautiful restaurant. As a matter of fact, however, the extraordinary thing about its design is its qualitative superiority.

The misleading clue of this interior's cost is only one of several other statements truthful in themselves but loaded with false impressions that might be made about the design. Association patterns trip us up here. For example, many of us have subconsciously come to associate luxuriousness with at least a slight tinge of vulgarity, or possibly flamboyant theatricality. These elements may of course be desired at times, but that is not the point for the moment. The point is that The Four Seasons combines its exceptional sumptuousness with exquisite refinement. And no sooner is *that* said than it is necessary to dispel another likely assumption, for *exquisite refinement* is often taken to indicate a feminine sensuousness or delicacy quite opposite to The Four Seasons' understated strength and masculine nobility. In a period when so many restaurants are designed to look like boudoirs or bawdy houses, here is one as dignified as a bank. But unlike the dignity of banks, which is their dominant atmosphere (as the reader can see by flipping eighteen pages ahead into our *(Continued overleaf)*)



Either of the symmetrical restaurant's two main rooms can be entered from inside the Seagram East Lobby, up a few steps. "Correct" entrance is from restaurant's own door on 52nd Street, a floor below bar-grill room. Street door leads to restaurant lobby complete with coat room (there is one

upstairs too), men's, ladies' rooms. No plan of downstairs lobby is shown, but reader will find photograph of it on page 87. Dining room pool is in square on plan where "dining room" is lettered. Walnut-sheathed wall between dining room and large, raised, private dining room folds away.





1

1 View from doorway of pool dining room across long corridor to the bar-grill dining room shows sumptuous materials whose joinings are dramatized with meticulous Miesian precision. Natural rawhide panels of dining room meet door and frame of French walnut. The wood meets the travertine-floored restaurant lobby, a continuation of the Seagram Building lobby. Corridor ceiling is lowered by luminous egg-crate of gold-anodized aluminum.

2 Corner of bar-grill, showing bronze-railed stairwell, light-washed French walnut walls, 6-foot philodendrons splashed with light by up-aimed light buckets attached to their own ebonized round pots, Mies-designed "Brno" chairs in black leather and satin-finish steel, and Johnson-designed banquettes in the same materials, plus solid French walnut tables designed by Johnson. Gold carpeting hand-loomed by V'Soske.

3 Magnificent Picasso tapestry, actually designed as backdrop for Diaghilev ballet *Le Tricorne*, circa 1929. Its 20 by 22-foot expanse, washed and framed with light and set off by a low light-box pedestal of bronze-set alabaster panels with light shining through them from below, is the focus of the upstairs lobby entrance. Another view, from the Seagram lobby, appears on page 86.

4 Near the bar, banquettes are upholstered seat frames in natural leather plunked down over boxing that rims ebonized oak floor. Designed by Johnson and executed by Knoll Associates, these are combined with Saarinen-designed upholstered pedestal stools and tables also from Knoll. Shimmering chains looped in a manner reminiscent of the baroque splendor of Austrian curtains makes a glamorous revelation of Seagram Plaza and 52nd Street.

5 In silhouette against the windows: bartender, walnut bar, section of gold-dipped brass-rod sculpture by Lippold. Curtain consists of gold, brass, and bronze anodized aluminum chains, was developed and executed by Marie Nichols.

(Continued from preceding page) Contract Feature on Banks), the dignity of The Four Seasons is combined with romanticism, its discipline with serenity, its sober magnificence with lightness of heart.

While on the subject of dignity, one could have said The Four Seasons is as dignified as Seagram House, by whose Associate Architect, Philip Johnson, it was designed. It is true that the restaurant is fitted into the building, echoes the proportions of its bays, and reiterates some of its interior and exterior materials, but it is no mere extension of Miesian architecture. Faultless Miesian mathematics underlie its rhythms, and the Miesian conscience that requires meticulous explicitness in structural articulations and the joining of different materials, is always satisfied. Nevertheless the spaces are contained instead of flowing, like Mies's, the conception has an independent romanticism all its own, and sparkling inventions abound. Above all, and despite the dignity, the poetry does not have the epic grandeur of the bronze tower, but a far more gracious lyricism.

A pool, plants, paintings, sculpture

One singular paradox of the design is that despite the exceptional richness of its materials and workmanship, it is essentially colorless and unobtrusive. It is not a stage setting; rather it is a theater that is not to date, nor tire the audience, but to focus on a perpetually changing *mis-en-scene*, an endlessly improvised drama—of the four seasons of nature, of the world's greatest metropolis, and of the pleasant rituals of serving and being served, (Continued on page 86)



Philip Johnson
(interiors)



William Pahlmann
(assistant)



Ada Louise and L. Garth Huxtable
(tableware, service furniture)



Richard Lippold
(sculpture)



Richard Kelly
(lighting)



Emil Antonucci
(graphics)



Karl Linn
(planting)



Illustrated overleaf: The pool dining room viewed from Mezzanine dining room.



2
4



3
5









(Continued from page 82) eating, drinking, and conversing. Color is not in the decor *per se* but in flowering plants, linens, menus, and waiters' uniforms—all changed seasonally; also in costumes of the feminine patrons, and in spectacular paintings. Another addendum which seizes the imagination and affects the mood is a large white marble pool full of water that sparkles green and clear in the very center of the main dining room. Paintings and tapestries, some of them huge, occupy strategic positions, but only one painting (a Rothko not yet delivered) was specially commissioned. Though they *serve* as murals, paintings retain their identity, standing out from the background.



Not so the two sculptural works—a larger and a smaller thicket of gold-dipped brass rods suspended by almost invisible guy wires from the ceiling over the bar and the inner corner of the grill mezzanine—produced by Richard Lippold on Johnson's commission. These extraordinary hovering objects—celestial music solidified, or possibly golden rain struck by the slanting rays of a setting sun—serve to psychologically drop the ceiling over two specific areas without introducing a solid mass into the room. The integration of sculpture and interior is total, the collaboration between interior designer and sculptor perfect.

A somewhat parallel feat of psychologically lowering the ceiling height is accomplished in the pool dining room by four 17-foot *ficus decora* trees posted at each corner of the pool. The people involved in *this* collaboration include not only Johnson and landscape designer Karl Linn, but William Pahlmann, who contributed the idea of both the pool and the aforementioned trees, and whose role in this collaborative enterprise was not nearly as smooth as Lippold's. Before going further into that, however, it is logical to note Johnson's brilliant exploitation of the view.

New York through a shimmering veil

Many of our most luxurious restaurants are in effect windowless cellars. The Four Seasons has the advantage that two walls out of (Continued on page 166)

1 Brass lighting grid in corridor (larger photograph is shown on page 82). Fluorescent

(warmtone) light gains golden glow in extra reflectivity of brass strips achieved by slightly angling alternate pairs instead of setting them exactly vertical.

2 Silver flatware selected by the Huxtables includes regular service Sheffield of Mapping & Webb, England (through I. Freeman) and Tapio Wirkkala-designed fish service (through Christofle).

3 Upstairs entrance from Seagram East Lobby (see also photograph 2, page 83).

4 Silver holloware designed by Huxtables, made by International Silver.

5 Detail of suspended Lippold sculpture in bar-grill.

6 Glassware specially designed by the Huxtables, made by Bryce Brothers Company, Mount Pleasant, Pa.

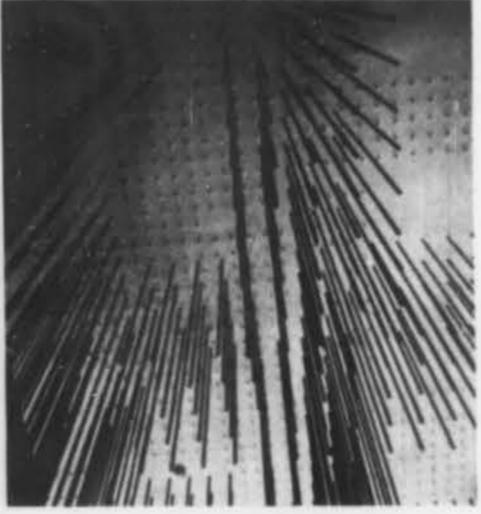
7, 8 Two kinds of service wagons designed by Huxtables incorporate ingenious ideas of Joseph Baum, Vice President of Restaurant Associates, Inc., the client.

Hammered silver tops by International Silver; cabinet work: B & B Store Fixtures; Killian casters.

Next page top: Pool dining room. Natural rawhide (Gilford) and French walnut panels, all by John Langenbacher; Edward Fields red carpet; McGowan marble pool; gray-black horsehair (Nichols) on Mies "Brno" chairs.

Next page bottom: Downstairs lobby: Miro tapestry, Johnson-designed brass railing by General Bronze, travertine floor.

7, 8







Frank Lloyd Wright's sole legacy to New York

It is fortunate that Frank Lloyd Wright was such an egocentric and persuasive braggart. Had he been more modest or more reasonable, The Guggenheim Museum would undoubtedly have remained on paper, with so many others—in fact the greater number—of Wright's works. This building is so alien as a form, so irrational for its purpose, and so unconcerned about its site, that one seeks in vain for some explanation of the client's acquiescence.

The votes pro and con have already been counted. It is quite obvious that The Guggenheim infuriates museum and gallery people, painters, and all others to whom painting is a primary preoccupation. Partisans of architecture agree that it is enormously powerful, though they disagree on the degree of its faultiness. But almost everyone agrees that it is rather a monument to its author than to its patron.

The public, of course, is completely in the late old rascal's thrall. Overnight the museum has become the most stormed public place in New York. It must be a terrible job to try to show paintings in it, but the badly hung (if that is the word) paintings there are being exposed to droves of people who could otherwise have been counted on to stay away from modern art for the rest of their lives. Their experience here may not be more significant to their cultural life than gaping at the two-headed woman in the side show. But then again, perhaps Wright's triumph, in the face of the serious reservations of the informed as well as of the uninformed, is a cue for a re-examination of our criteria.

In essence, the only reason to put down any words at all to accompany Louis Reens' photographic translations of the building is to suggest just such a re-examination. Surely there are no lessons here—except horrible examples—for the museum or display designer. Nor can the interior designer relate it to his work,

because the building's shell is complete in itself and unique.

Wright allows no collaborators—not even the artists and museum directors whom he is supposed to be serving. The special problems which his egoism created for the Director of his museum, James Johnson Sweeney, are briefly recounted below. These are perhaps less interesting, however, than the purely artistic lessons inherent in a solo performance that tossed aside precepts and taboos we customarily take for granted. Wright got away with his transgressions—and so it is the rule books which are under indictment now.

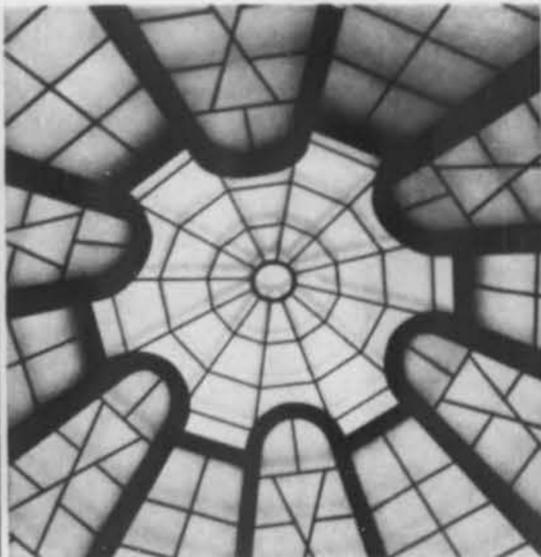
It would be convenient to begin with a review of the story:

The late Solomon H. Guggenheim, industrialist, philanthropist, and patron of art, became extremely interested in *avant-garde* painting during the late twenties, began to acquire a collection which has a place of importance today in the great collections of modern art during the thirties. His principal advisor on acquisitions was Baroness Hilla Rebay, who became the first Director of the Solomon R. Guggenheim Foundation when it was incorporated in 1937. Two years later a gallery was rented at 24 East 54th Street. It served as headquarters for the collection, and at that time was called the Guggenheim Museum of Non-Objective Art. In 1943 Guggenheim commissioned Frank Lloyd Wright to design a permanent structure, which Wright immediately did. The design and plan went through several phases, in which one showed the two buildings in reverse—that is, the larger tower (the gallery building—the smaller tower is an administration building) occupied the corner of the present site where the smaller building now stands. The basic principle of the design did not change. It was a spiral shell form, a favorite preoccupation of Wright's, with a winding interior ramp cantilevered from the shell wall (Continued on page 172)





1



2



3

Illustrations on these pages offer an approximate photographic tour such as a first-time visitor might be likely to take. Once inside (1) he finds a vast space that dwarfs the large Brancusi and other sculptures on the main floor. He passes under a balcony projection to board the elevator to the top just under the skylight (2). The reader should continue to read across to the next page instead of down.

lou klein



7



8



9

The play of bold geometric forms characterizes minute details as well as major elements. Thin brass circles echoing the main gallery's plan are traced on the terrazzo of the main floor, too faint to be reproduced here but indicated in the plan overleaf. Another exercise—unexpectedly in triangles—occurs in a small triangular stairwell and its ceiling fixture (7). Projection can be seen on plan, page 92.



12

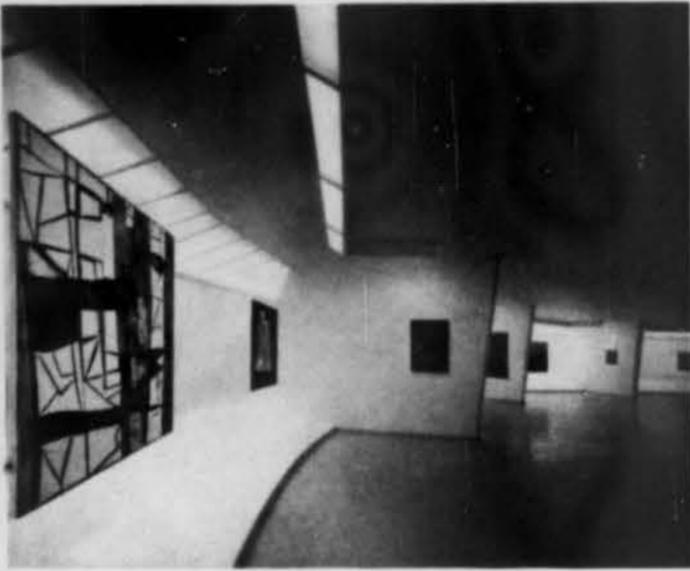


13



14

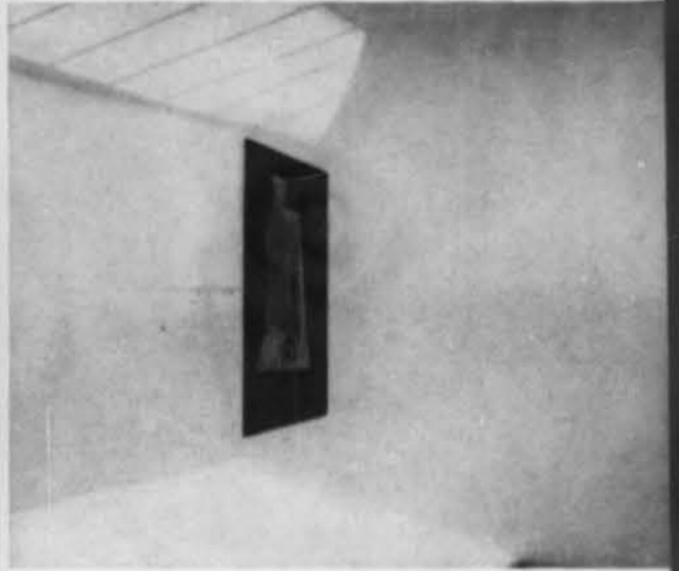
The visitor is always within the main space, and part of it, always conscious of and able to see almost all the other visitors, and all the paintings yet the overhang of the balcony above makes the outer wall, where the paintings are displayed, a little more private, an effect reinforced by partitions between bays. Wright's original design included movable screens projecting past these partitions.



4

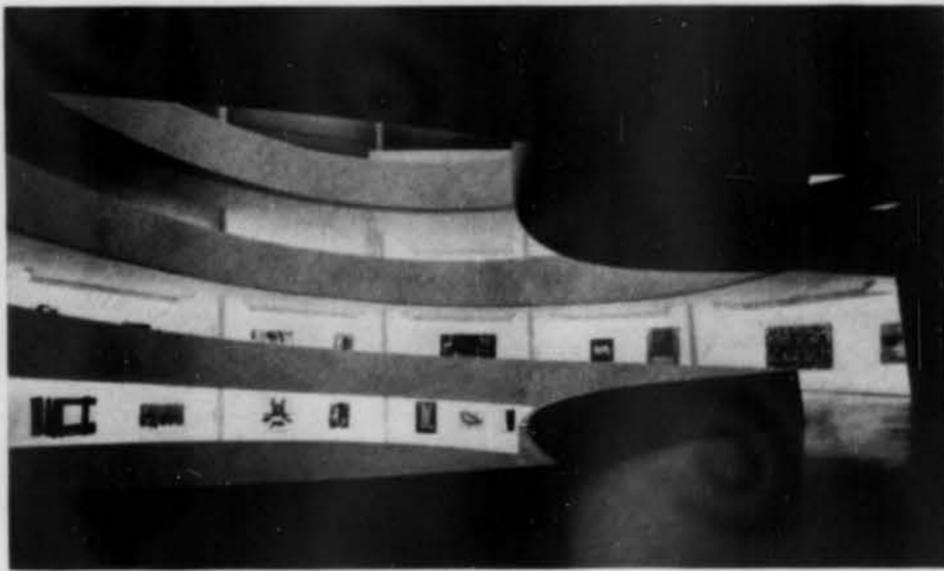


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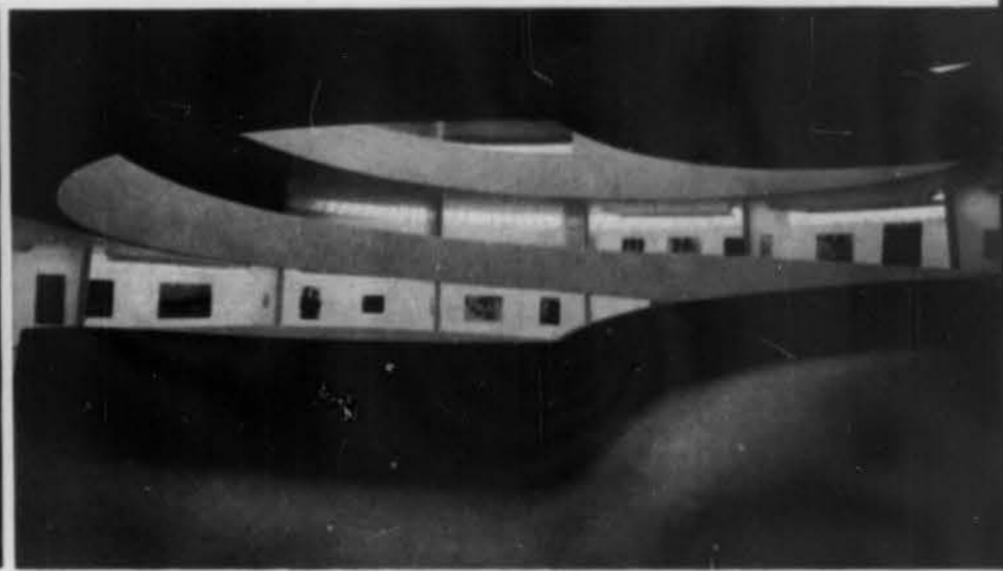


6

The visitor can survey the whole space downwards (3, opposite page) or across as he begins his promenade. On the upper level some paintings (4, 6) are thrust forward on prongs so as to float away from the walls, surrounded by light, though some are placed directly on partitions that divide the ramp area into shallow bays. All verticals—paintings, outer walls, railings—have a slight downward tilt.



10



11

Wright's original design called for a soft bisque finish on all interior surfaces, but Director Sweeney has had the outer walls painted white, banding the interior with lines of greater brilliance behind the paintings. He has attempted to balance the light from the skylights, which falls behind the paintings (4, 6) with front lighting (4). No doubt the problem will be solved after further experiments.



15



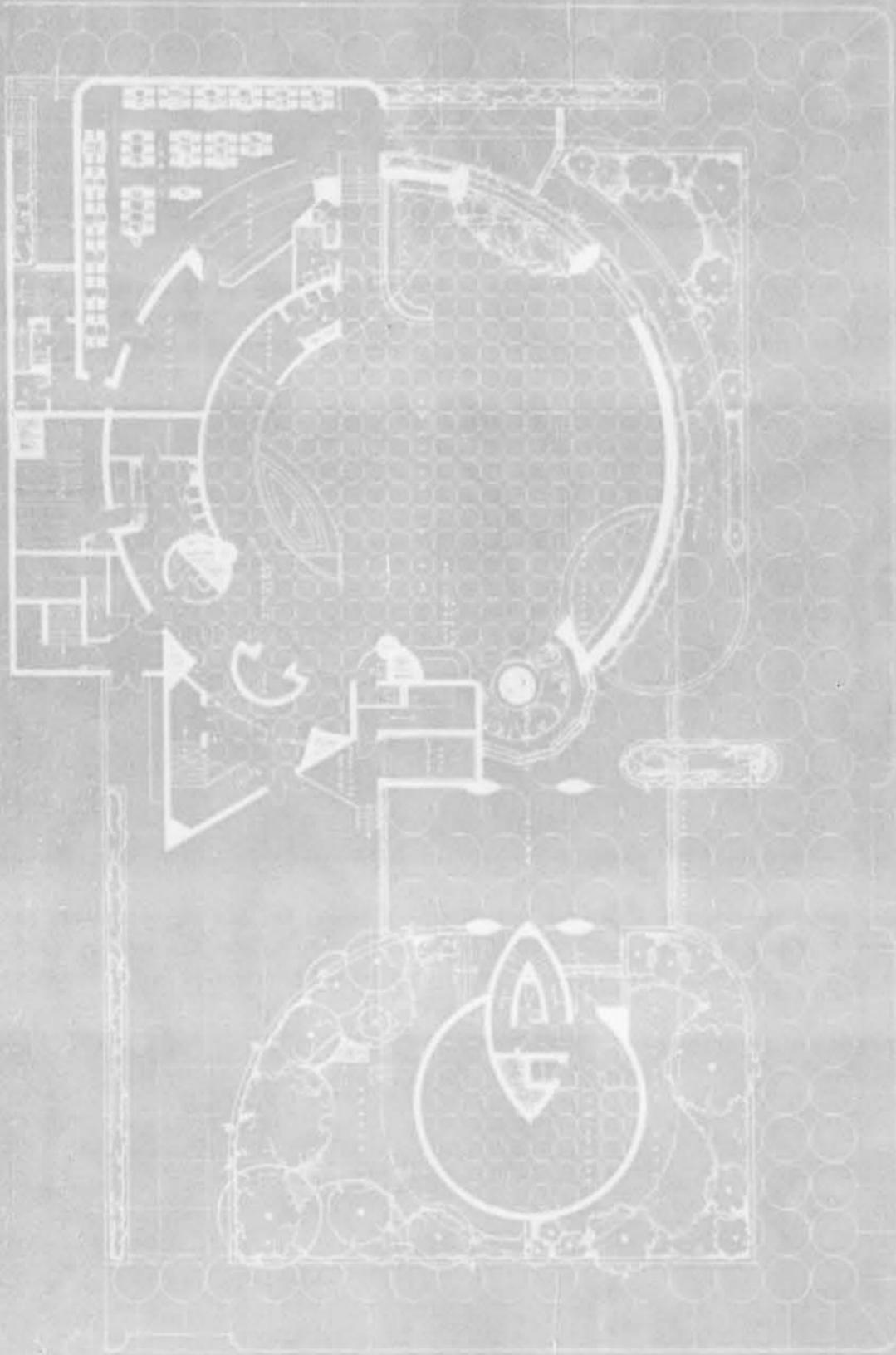
16



17

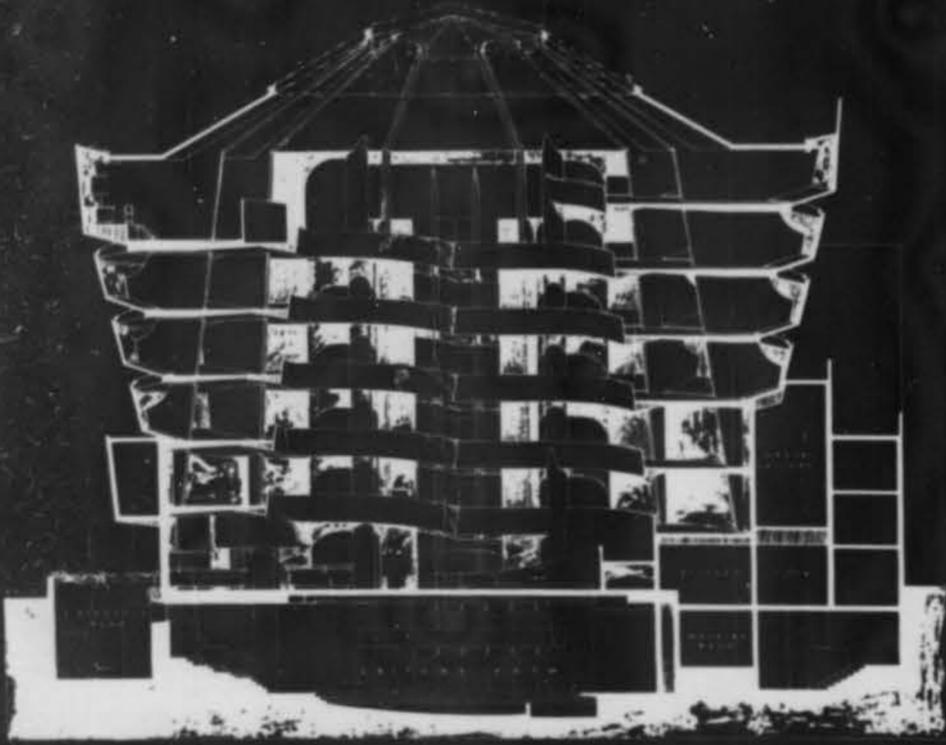
The leaf shaped pool (15), the arch peering over the light well of a sculpture gallery (13), the folds and intersections of concrete (12, 13, 14, 15), and the reversal in the progression of the spiral are delightful sculpture overpowering the sculpture on display. The angle of the ramp is steeper at passage points (16) where there are no paintings or sculpture for the visitor to pause for.

The Guggenheim



Only a child or a genius would have dared this exuberant game of intersecting lines drawn with a compass. Even the swing of the main doors of both buildings are spun into the scheme, as they exactly cover small brass circles in the terrazzo. The plan reveals that lines and dimensions of incidents in the plan such as the pool and plant beds are not intuitive but mathematical. Architecture has produced a fair number of structures that are perfect circles in plan, but the motif has never been used so consistently. Philip Johnson, for example, built himself a cylinder to contain both his fireplace and his bathroom, but he placed it in a rectangular house. And who could ever conceive of a semicircular elevator, and, even more, that this elevator would turn out to be extremely convenient? The auditorium in the basement is also circular (page 94), and so are the auditorium and cafeteria windows. Upper floors contain scooped out recesses—for storage, for resting, and the like—that also conform to the swings of Wright's compass. Need we point out that ladies' and men's rooms on each floor are circles too? The triangular stairwells projecting from each building conform to their own individual outlines in every detail including the lighting fixtures (see detail 7, page 90).





↑
 Cross section of the main or gallery "wing" reveals that in the main space all walls tilt—inward within, outward without. Weight-bearing columns are only true verticals.

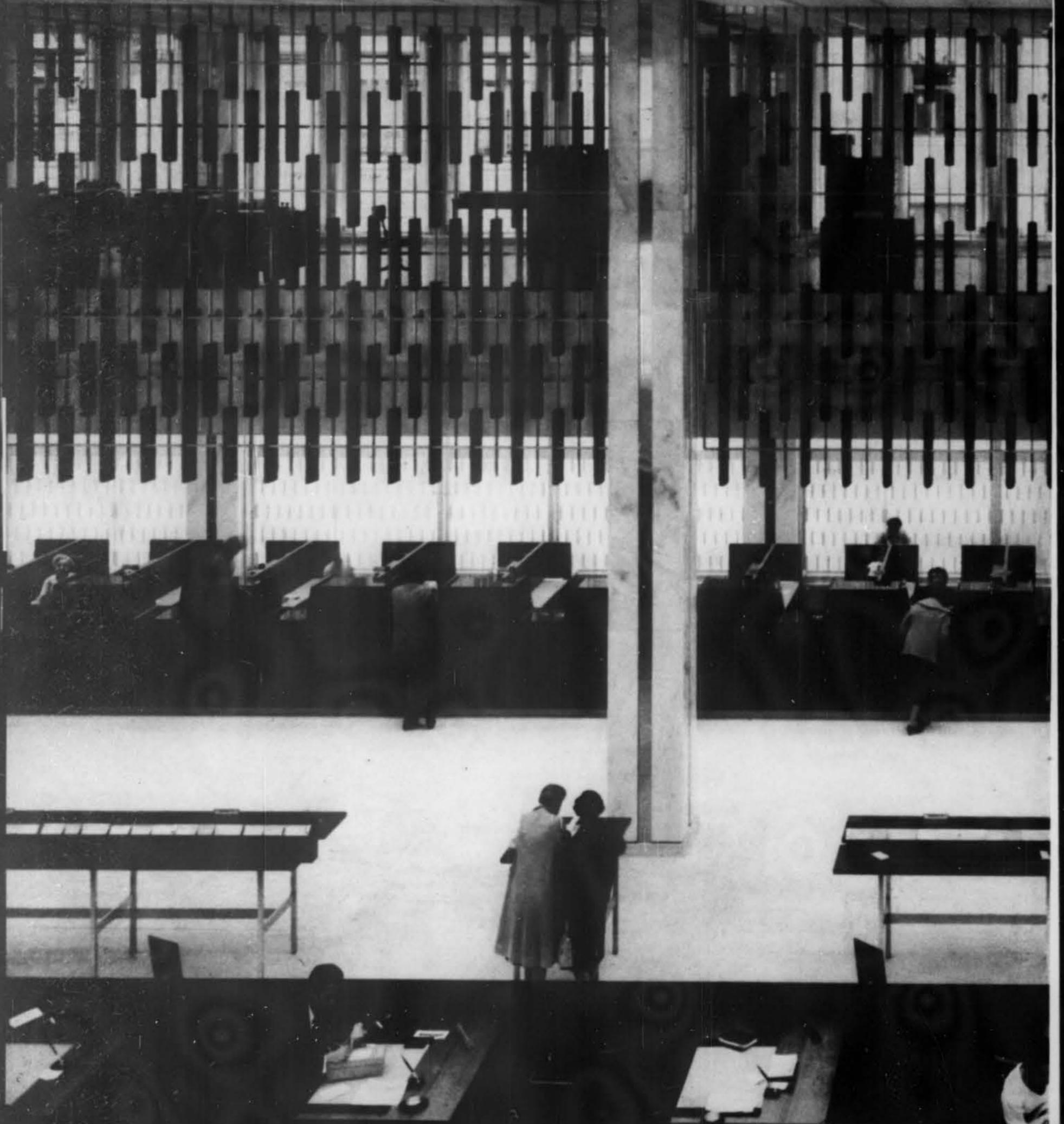
Delightful intimate (277 seats) auditorium in basement is circular but not symmetrical, offers great comfort, charming details such as round windows. (Source list: page

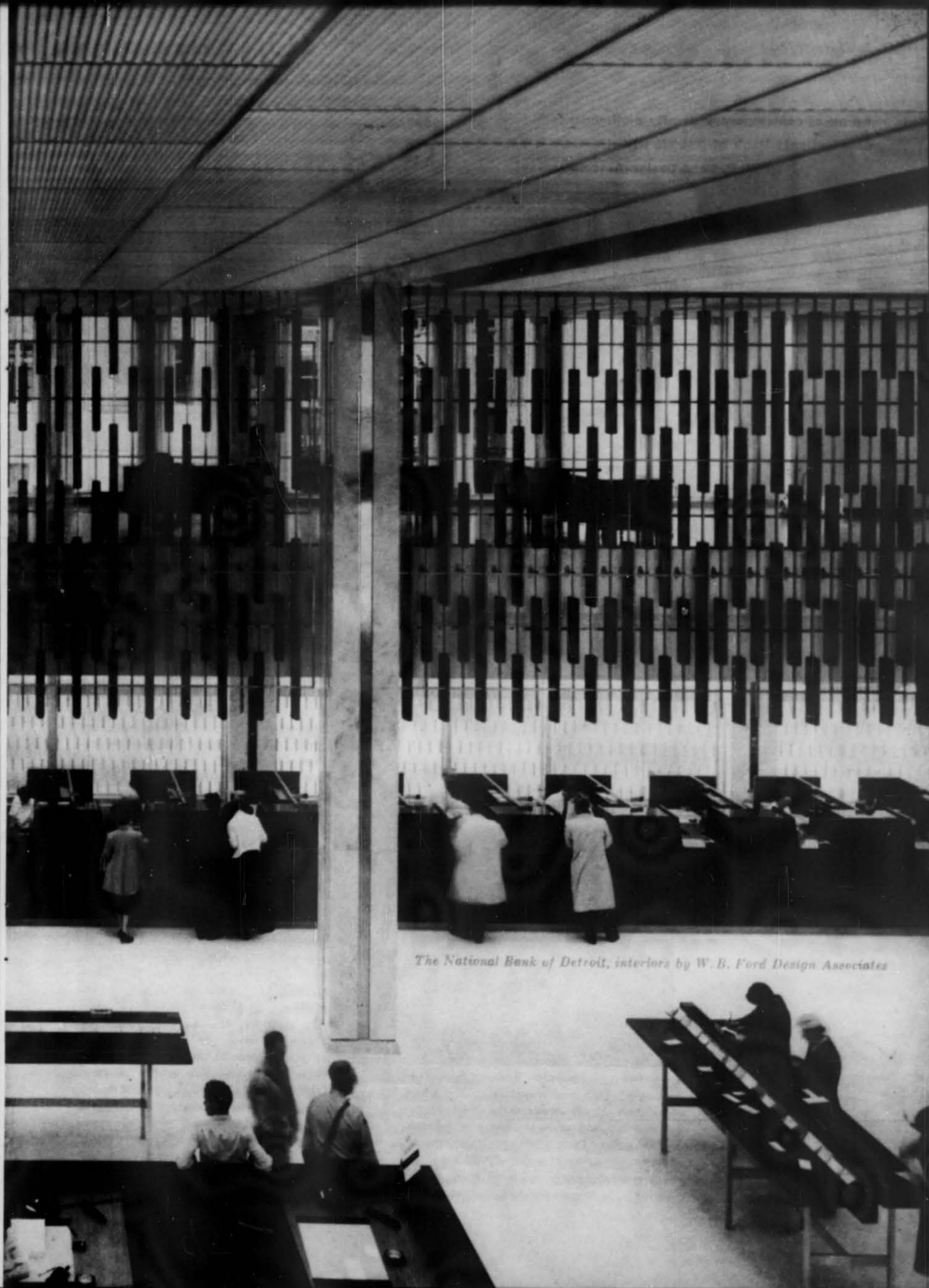
176) Visitor's awareness of all other human beings in gallery is one of its happiest aspects. Museum's lighting converts them into silhouettes (see also photo 14 page 91).
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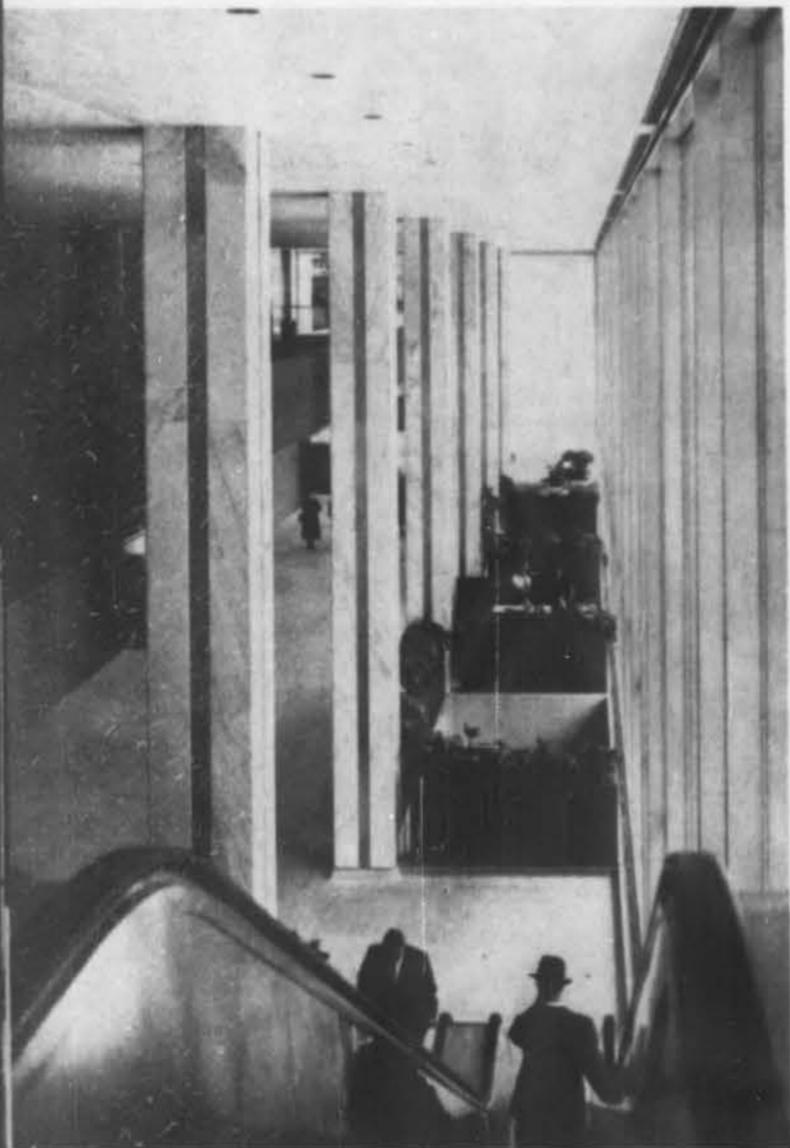
BANKS





The National Bank of Detroit, interiors by W. B. Ford Design Associates

**An air of contemporary dignity distinguishes
the new National Bank of Detroit with interiors
by W. B. Ford Design Associates**



all photographs by baltazar korab

Project designer:
Walter B. Ford II
Design director:
Harley H. Melzian
Architect:
Albert Kahn Associated
Architects & Engineers Inc.



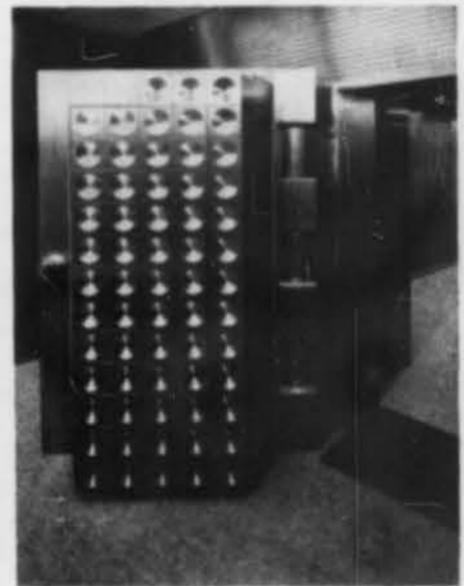
W. B. Ford

First churches, then banks were the architectural landmarks of our cities and aside from whatever symbolic implication one reads into this it is mentioned here because avant-garde architectural ideas are invading the sacred citadels of banking on a scale not equalled since 1796 when Samuel Blodgett created "the ancestor of all columned banks in the country" by patterning Philadelphia's First Bank of the United States after a Greek columned temple. Until recent years no one has dared to tamper with that awe-inspiring stronghold of tradition, the imposing templed bank with its subdued light and puritan air. Now, however, it is widely apparent that avant-garde ideas are not incompatible with a bank's essential sense of solidity whether it is the huge main office of a Detroit bank shown on this and the preceding pages, a bank in Denver or one of the New York branch banks reviewed on the following pages.

It is appropriate that we begin with the new 14-story main office of the National Bank of Detroit since the entire building was conceived as a 20th-century landmark worthy of its proximity to Detroit's new civic center and worthy of its function as Michigan's largest bank. The *Architectural Forum* speaks of the building's exterior as having "an appropriate air of being a treasure box." This is not contradicted by the Ford interiors which are an impressive example of contemporary dignity. With nary a bow to the traditional props of the templed bank, Ford has done the interiors in a clean, brightly illuminated contemporary manner using pattern and color sparingly but effectively to convey a feeling of dignity without glamor. The double-page view of the large main banking floor on the preceding pages is a dramatic example of this. Here a sculptural screen of hand-rubbed imported teak enclosing the mezzanine adds a harmonious richness to this functional area with its white travertine marble floor, stainless steel accented marble columns, and luminous ceiling of gold anodized aluminum hexagonal grid. Also meeting the psychological and functional needs of a modern bank are such Ford-designed details as the tellers' windows. For added privacy, diagonal shafts of black marble sweep upward on either side of deal plate which extends beyond wall of cage. Aluminum mesh draperies were used behind tellers' cages to avoid billowing from window air units. (For complete list of suppliers, page 176).



Escalators connect public banking areas on mezzanine, main, and lower floors. Top view shows main floor from mezzanine. Open arcade beyond glass wall on right gives area indoor-outdoor effect. View of lower floor, above, shows curved screen of teak and stainless steel which separates lobby and work areas while allowing light to pass through.



Safe deposit entrance, above, features Diebold vault door, stainless steel walls, Firth carpet. Vault can accommodate 15,000 boxes.

The general air of dignity is relaxed in the colorful employee areas. Employee lounge, above, features orange zip-on upholstery on Dux chairs, black on sofas. Draperies are by Isabel Scott, carpet by Firth. Jens Risom tables have Formica tops, walnut legs. TV cabinet houses music system for entire building.



Tellers' windows on lower banking floor, above, were designed for bulk-type deposits with sliding drawers to receive sacks. Windows have bullet-proof glass.

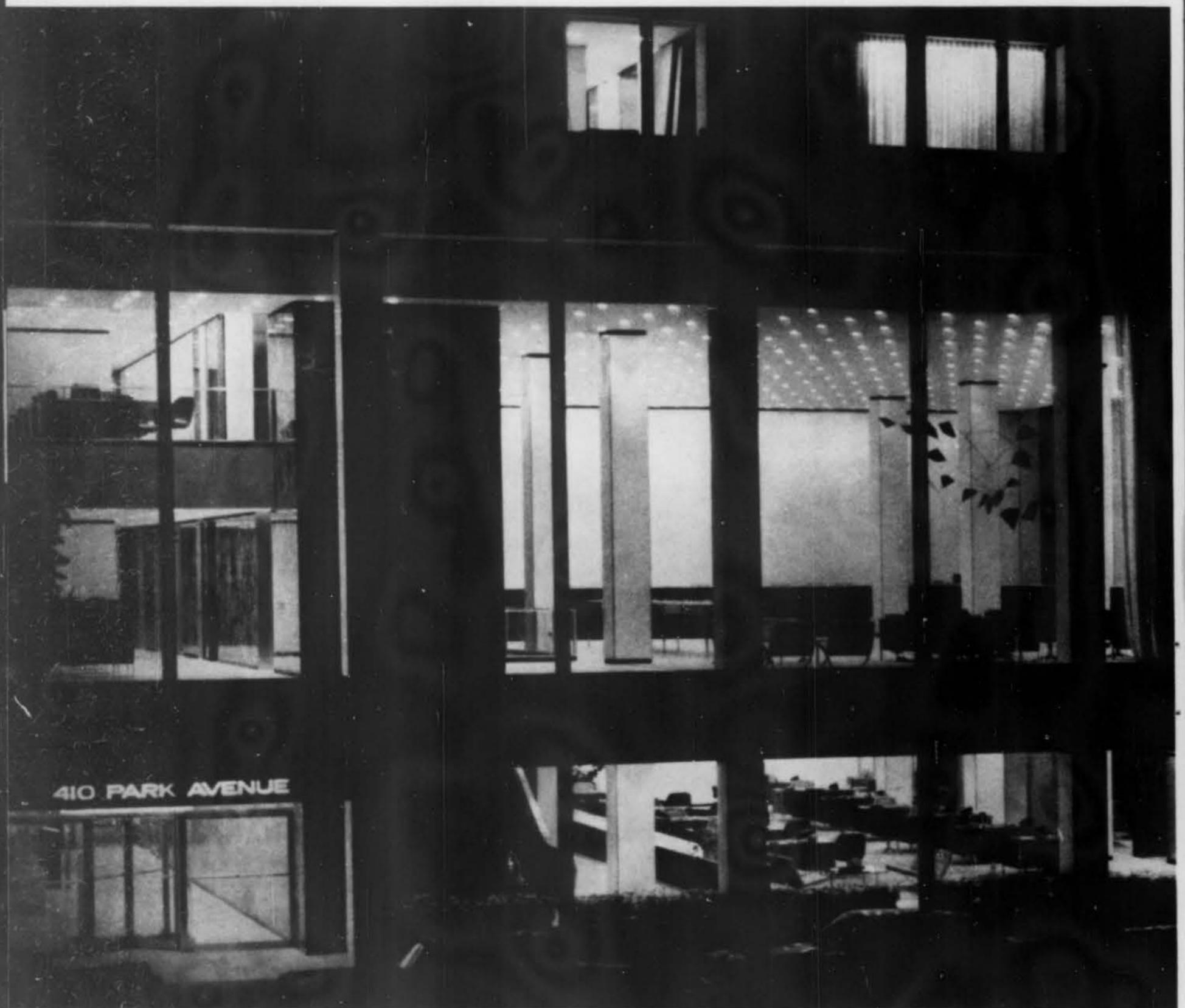


Light, spacious Chairman of the Board's office is characterized by a rich simplicity featuring luminous ceiling of gold anodized aluminum, walnut paneling, Isabel Scott draperies, Spinning Wheel carpet. Herman Miller lounge chairs and sofa are covered with Rancocas fabric; rosewood desk is by Stow and Davis; marble topped coffee table by Jens Risom.

**Designing artistry blends with avant-garde
art in Chase Manhattan's newest branch**

Architects and interior designers: Skidmore, Owings & Merrill

If there is such a thing as the epitome of twentieth-century bank design, the newest and largest branch of the Chase Manhattan Bank at 410 Park Avenue comes close to earning the title with its luxuriously sleek interiors embellished with \$60,000 worth of modern art. Indeed this new bank, designed by Skidmore, Owings & Merrill, is a glittering addition to the modern architectural ornaments dotting New York's Park Avenue and, like many of SOM's jobs, it bountifully shares its interior riches with passersby. Not the least of these riches is a 20-foot mobile by Alexander Calder airily suspended over the second level banking room for the enjoyment of both insiders and outsiders. The unusual plan of the office



puts the main banking floor on the second level while the platform for the chief officers is located at street level (overleaf). On the fourth floor are executive offices, informal board room, dining rooms, as well as most of the art selected by bank chairman John J. McCloy and vice chairman David Rockefeller in consultation with the architects and the Museum of Modern Art's Dorothy C. Miller. From the tremendous wall of dark green marble running through first and second levels to the minutest structural and decorative detail these light and open interiors are imbued with a luxurious perfection that is hardly less eye-catching than the art which adorns them. (For complete list of suppliers, page 178).

In addition to daytime ceiling illumination another lighting system bathes the walls with a soft glow at night (see exterior view). Calder mobile which was especially commissioned for the bank stands out dramatically against curtained glass wall. Draperies were made by Continental Craftsmen of Marie Nichols' beige wool fabric and are mechanically controlled to open or close at the touch of a button. Thick V'Soske carpeting in a rich beige color is used throughout bank.

photographs by lee boltin





chase manhattan

The overall effect of the street-level banking area shown above is not unlike the visual effect created by the abstract paintings (overleaf). Here the artful blending of elegant materials, sophisticated colors, and precise lines convey an immediate impression of luxury. The desks are natural teak, officers chairs are upholstered in tan

leather, visitors chairs in rich black wool. White terrazzo flooring is accented by beige V'Soske carpet. Black SOM designed marble-topped file cabinet divides area from traffic lanes. Glass modular framing system enclosing private offices is as decoratively effective as it is functional. Walls are white sand-float plaster. Green marble wall



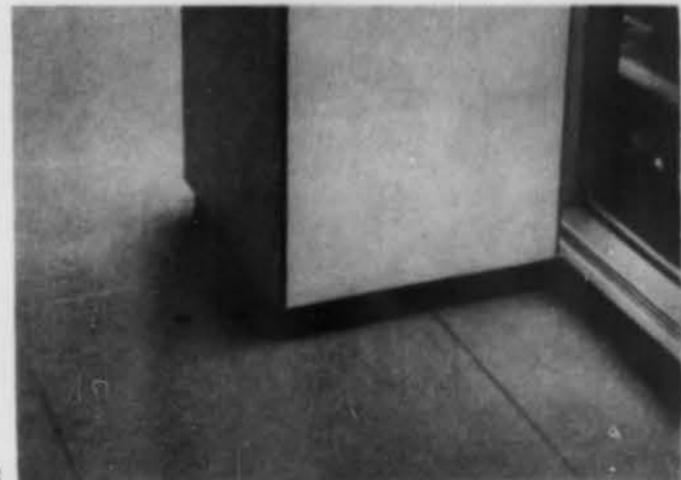
to left is not visible. All SOM-designed wood furniture was made by John Scalia, Schmieg & Kotzian; metal bases by Edgewood Furniture. Chairs are by Lehigh and Knoll. Much of the effectiveness of the SOM interiors stems from such structural details as ceilings which hang free of walls, columns which seem to float in space.



1



2



3



4

Some noteworthy details above: 1) Cantilevered buffets are held away from wall. 2) Informal area replaces usual board room with SOM designed sofas, chairs in beige leather or wool. 3) Columns, sheathed with white plastic have stainless steel in cut-out corners. 4) Boxes along glass facade are planted with seasonal flowers.

chase manhattan

On the bank's top executive floor a wealth of contemporary art is skillfully blended with the design of the spacious interiors with their subtle lighting, ceilings that hang free of walls, and doors that become part of the wall when closed. In the reception area, right, Lawrence Calcagno's "Earth Legend VI" is beautifully set off by the luxurious simplicity of its surroundings.



Large dining room (see also below) has one wall covered with gold silk stretched over panels. Curtains are of sheer off-white wool. Chairs, covered with vivid red wool, were designed by Ward Bennett for Lehigh Furniture. Over marble-topped cantilevered buffet is Charles Shaw's painting "Suspension in Space."



This view of dining room shows Robert Clatworthy's "Bronze Bull" on buffet, James Brooks' "S-1953" behind column. Tables have stainless steel bases (Edgewood) with gleaming tops of Brazilian rosewood (John Scalia, Schmieg & Kotzian) and have been constructed so that they can be joined together to make one long table if a formal board room is needed.



One of three fourth floor executive offices, below, designed for the use of Chase Manhattan officers from other locations who have business in the midtown area. Instead of doors these offices have sliding glass panels (behind camera) controlled electrically by push-buttons. Teak paneled wall conceals storage space. Light troughs are hidden behind ceiling which seems to float over the area without visible means of support. B. Altman's contract service acted as general contractors for furnishings throughout the bank.

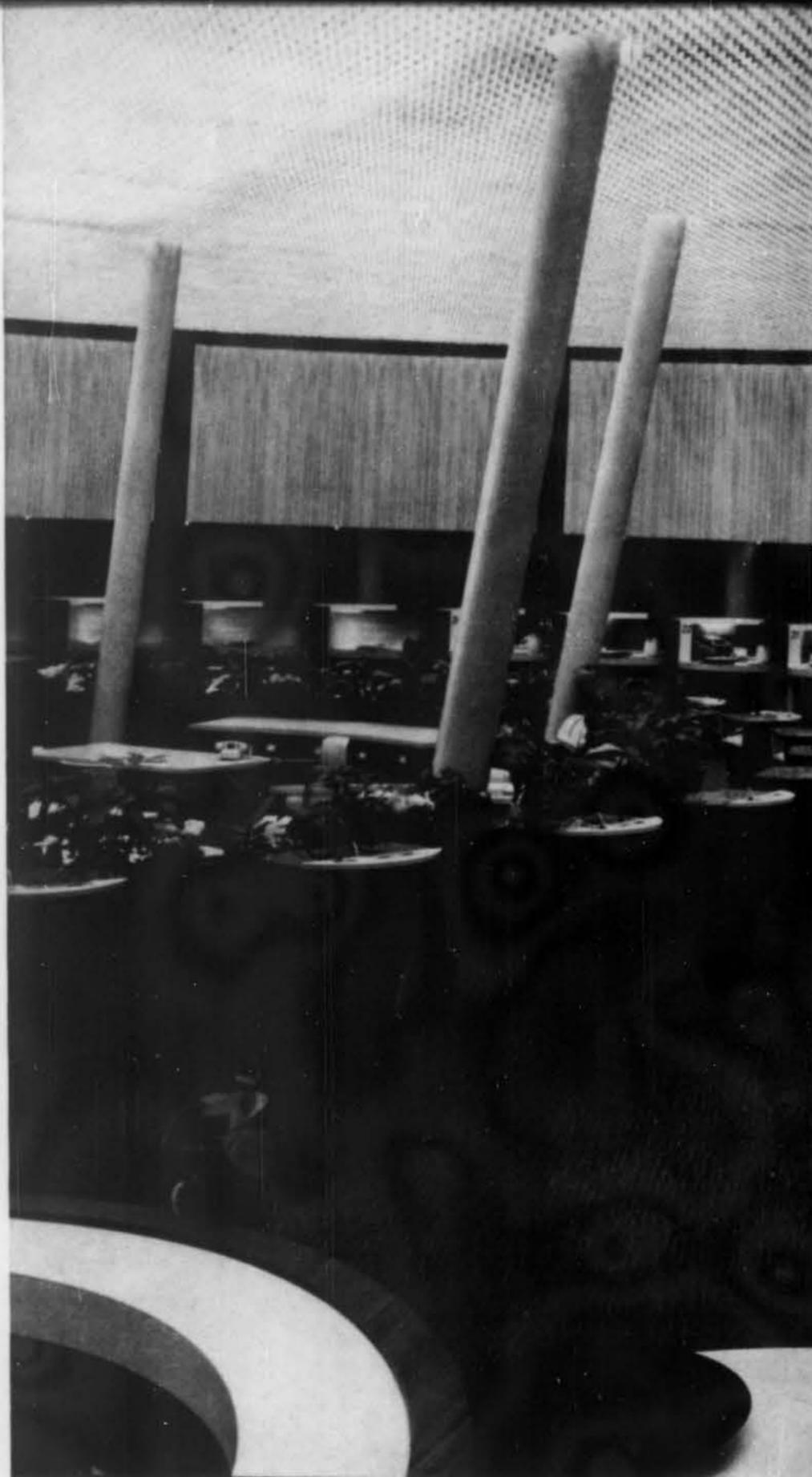
photographs by lee boltin



**A spirited play of circles, cones,
and textured light for Denver's
Central Bank and Trust Company**

Designer: Charles Deaton

Throwing all the tradition-tested symbols of banking out the window, industrial designer Charles Deaton has created an imaginatively fresh banking environment for Denver's Central Bank and Trust Company which actually conveys the "friendly atmosphere" bankers often talk about from behind their cold marble columns, barred cages, and impressive desks. When asked to remodel the Colorado bank, Deaton told his clients he hated banks. Do something you like was the wise reply. The result is as original as it is friendly. Deaton's ingenious use of angled columns in the newly added one-story rotunda-shaped banking area (see floor plan overleaf) immediately creates a festive, carnival-like atmosphere which is subtly emphasized by cone-shaped customers desks, circular tellers "cages" and a textured luminous ceiling which suffuses the area with a fresh, out-of-door light. Fluted panels along the curved walls were designed to muffle sound reverberations. The officers area in the center of the space is enclosed by a circular walnut divider topped with plants, and surrounded by the walnut cone-shaped desks. Tellers "cages" encircling the outer wall like a series of overlapping circles have no bars or barriers of any kind to separate customer from teller. Altogether Deaton has created a lighthearted environment for banking that is as rare as it is subtle. "Well-building," said the English humanist Sir Henry Wotton, "hath three conditions: Commodity, Firmness, and Delight," but the latter condition has too rarely been considered by the designers of banks.



Deaton



Circular tellers "cages" of walnut and white vinyl (Parkwood Laminates) have tambour-like bases. Deal plate is of black Belgium marble. Patterned glass screen slides across opening to close "cage" (directly left). Cash drawer is pedestal operated.



Interestingly patterned ceiling in banking rotunda called "Leaf-Lite" by Luminous Ceilings, Inc., was designed by Deaton and casts a sun-like glow over the area. Bigelow carpeting is in grass green with brown fleck. Angled columns are covered with U.S. Plywood's "Kalistron" in off-white. Leopold desks, also Deaton-designed, in central officers section have fan-shaped white tops. Below: exterior view of vault which opens off of main banking rotunda and, with its solid rectangular appearance, symbolically maintains the sense of security that a bank must have.

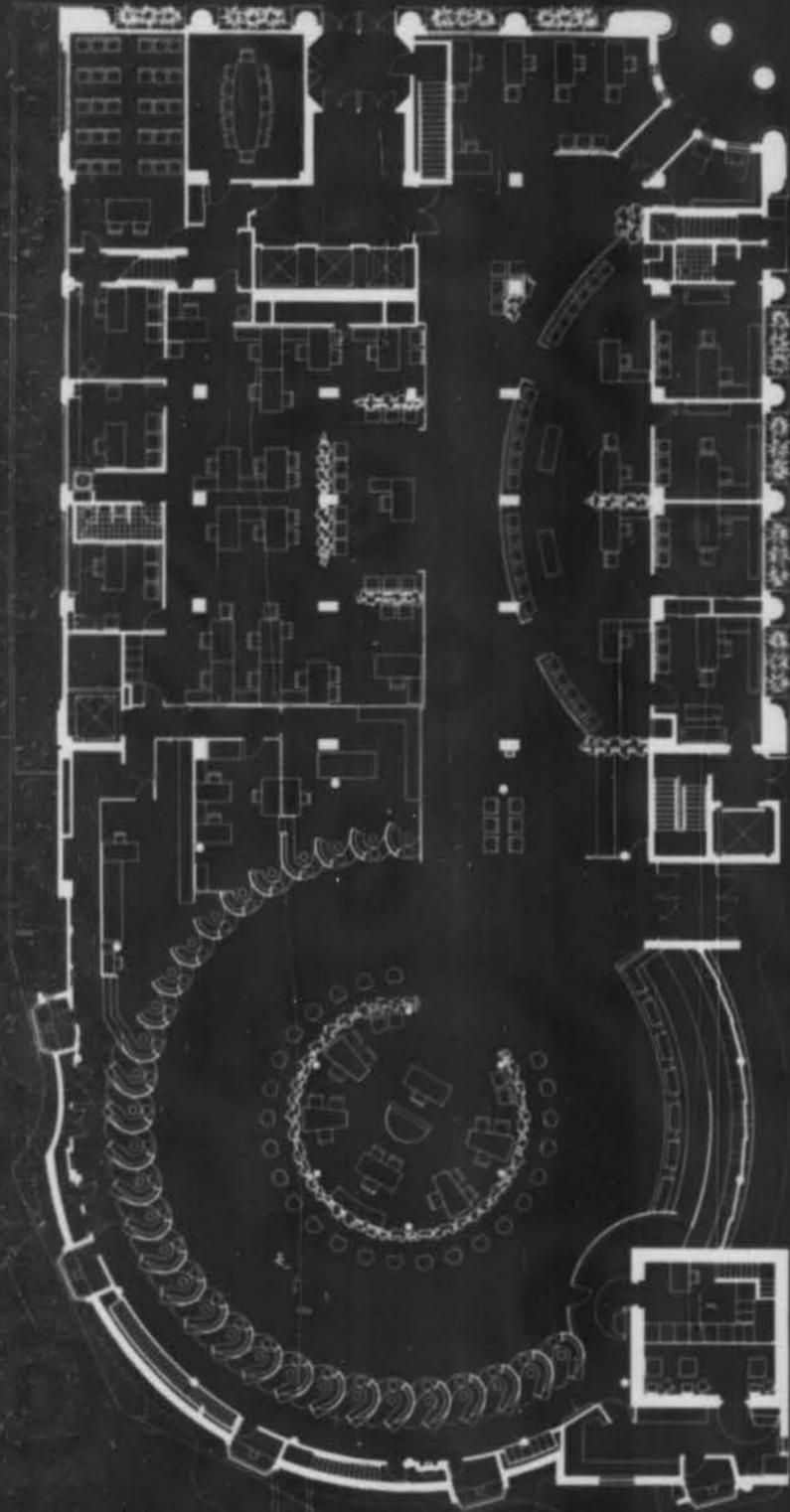


photographs by arnold gossan

Individual cone-shaped customer writing tables are an unusual combination of walnut, white Formica, natural aluminum, and glass. Each table has its own built-in waste basket; adding machines are built into alternating tables.



central bank and trust company,

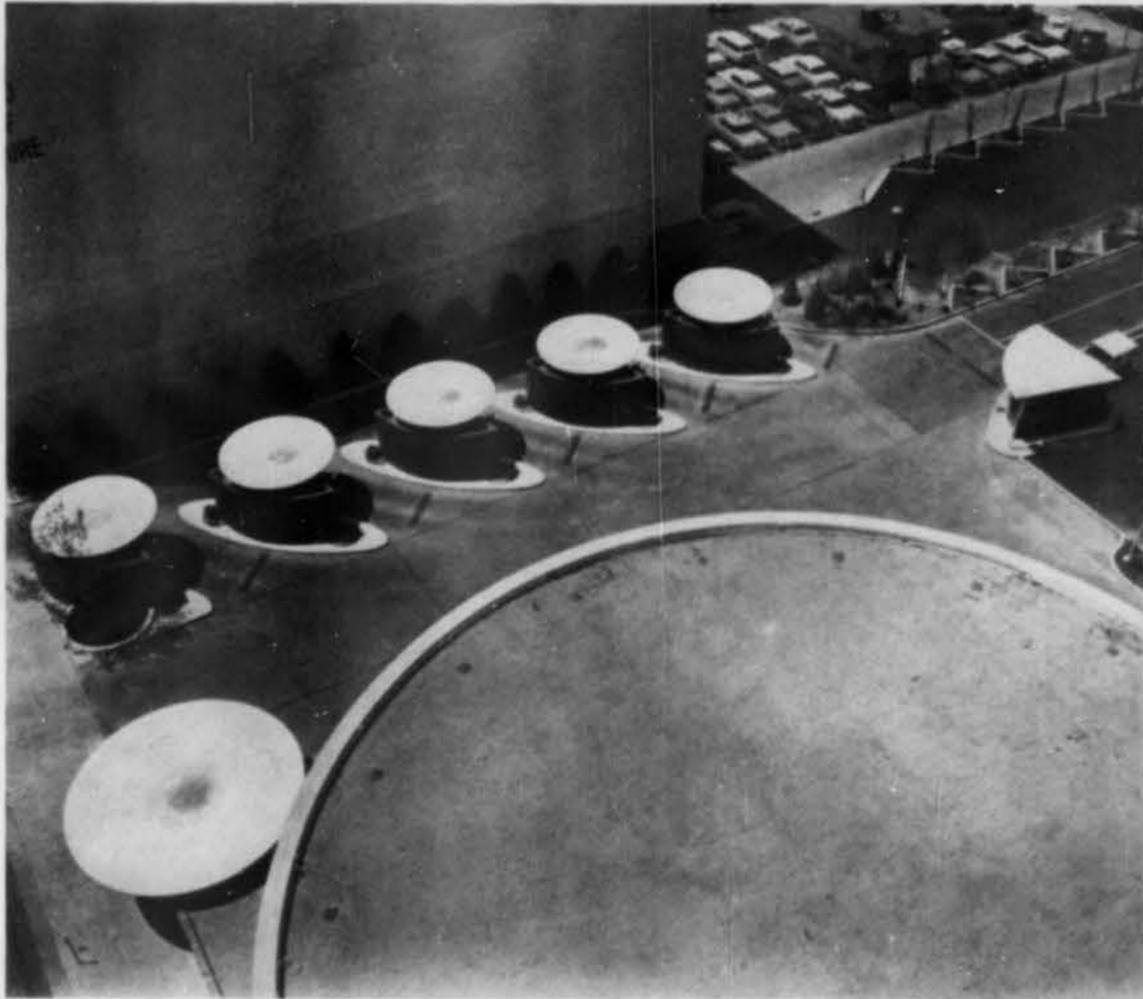


Floor plan, left, shows redesigned first floor of the Denver bank with new rotunda addition. Bank entrance is upper right, waiting area and receptionist are located in arc between entrance and rotunda. Vault adjoins rotunda, lower right. Drive-up windows on perimeter of rotunda can be serviced by tellers at inside windows.

View of director's room below: Parliamentary arrangement of furniture was done to make best use of space.

JG Furniture Company's bronze and walnut bases support tables. Spinning Wheel carpet is apple green. Draperies are of Cohn-Hall-Marx fabric in shades of green. Jens Risom chairs are upholstered in citron leather.





photographs by arnold gasson

Concrete canopies over boat-shaped drive-up tellers' windows create a pattern more reminiscent of beach cabanas than a modern city bank. Roof of new one-story rotunda is seen in foreground of upper photo.



Drive-up windows designed for easy automobile access gave Deaton idea for rotunda addition to the existing bank of which Deaton in association with W. C. Muchow, A.I.A., redesigned five floors and basement.



photographs by louis reens



Dreyfuss

Designer: Henry Dreyfuss, F.A.S.I.D.

Architects: Shreve, Lamb & Harmon Associates

Unlike many of Manhattan's glassy new buildings, the redesigned branch of Bankers Trust at 529 Fifth Avenue modestly conceals its sleekly contemporary interiors by Henry Dreyfuss, F.A.S.I.D. behind a gray glass facade. But while they may not be as eye-catching for passersby the Dreyfuss interiors have an inner distinction that is entirely rewarding. One is immediately struck by an overall simplicity of light and pattern that is as pleasing as it is purposeful. It is, in fact, the effect of integrated design. The Dreyfuss firm was not only responsible for

designing the interiors but almost every detail of the bank from desks and light diffusers to wall clocks and letter trays. The result is an integrated banking environment which offers the eye a subtle play of abstract patterns reminiscent of Japanese design, while its physical persuasions are no less subtle. For instance the Dreyfuss staff made a detailed medical study of almost 50 chairs before a half-dozen were selected for the bank. Similar "human engineering" principles were applied to the lighting and acoustics. (For complete list of suppliers, page 180).

In main banking area a modern geometric precision is enriched by the use of oiled wood and marble to convey the effect of traditional solidity in a progressive environment. View of entrance, facing page, from officers "platform" (overleaf) shows wall sculpture by William King opposite door. Above: Dreyfuss-designed walnut-faced tellers' counters and customers desks are integrated part of overall design.





bankers trust

"Human engineered" chairs and desks are interesting feature of main floor officers "platform," above. Following Dreyfuss' tests, chairs and desks were made lower than average office furniture and are said to fit 95% of the adult population. Materials, colors, lighting, and acoustics have been knowingly combined to give customers a comfortable feeling of privacy. Second floor "platform," right, is a less formalized version of main floor facilities.





photographs by louis reens

An integrated simplicity of design continues in the executive dining rooms, above. Here, however, a blending of rich textures, walnut, and 18th century Japanese makemona screens (the one on right is "Children at Play" by Ai Chi Meng) adds an appropriate warmth to the area. Sliding wall panel when closed separates rear room from one in foreground. B. Altman's contract service acted as general contractors for furnishings throughout the bank.

MUSIC IN INTERIORS

Designers blend high fidelity with other facets of the good life

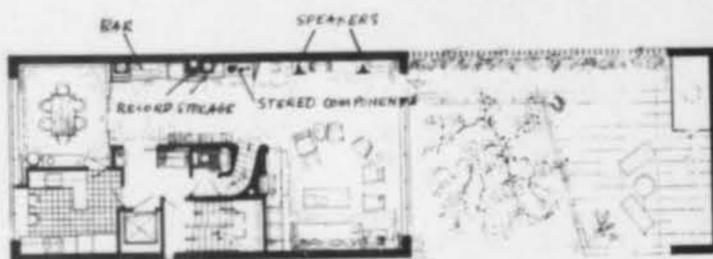
High fidelity calls for a point of view: a certain emotionally felt *idea* on the part of the interior designer that goes something like this: "Music is one of the pleasures to be outfitted in this house; it stands in a certain relationship to other pleasures of the residents; high fidelity is a tool to provide this pleasure." There! It's as simple, and obvious, as that, and the only reason we make such a pompous point about it is that hi fi is one of those technical matters in danger of frightening the uninitiated or obsessing the initiated, and neither psychological state fosters a good whole interior. To a designer, installing a hi fi system is not merely a cold, mechanical matter of getting all the parts in and training the loudspeakers on a cluster of chairs; neither is it a matter of pretending it isn't there by hiding the components as cunningly as possible. Rather, high fidelity should be considered part of the whole value and beauty and dynamics of living; it is more profitably thought of as *music* than as a knotty—or fascinating—puzzle of machinery, and as such it enters into the very *conception* of an interior, taking its place with the books, the dinners, the parties, the pictures—all the things a good designer not only installs or implements, but imagines an interior revolving around. It is a quite different hi fi system, both musically and visually, that plays in the living room of a New York writer (photo at right), where the stereo sound is sharp, crisp, accurate, aimed efficiently at the seating group from matter-of-fact cabinets; from the swelling, atmospheric, all-surrounding music that emanates from the floor (in the living room) and the ceiling (in adjoining dining room) of the poetic, delicately mannered apartment on page 118.

With high fidelity firmly placed in context as a set of technics to help achieve a larger conception, we may now approach the technics. Actually, an expert should always be consulted in selecting and installing a system of components, since there are many fine points and pitfalls in gaining a suitable match between record player and amplifier and loudspeaker, for example. Considerable and complicated connections are not for the tyro, either. Cabinetry, too, demands expert advice, in matters of ventilation and proportions for a speaker enclosure, for instance.

Visually, high fidelity can be brazen or diffident. All the components except the loudspeaker can be placed absolutely anywhere, just so they are convenient to use: in a cabinet, in a closet, in the open. Speakers should normally face the audience, though some listeners prefer speakers to face the floor or a rear wall, thus gaining a less sharp sound with a wider spread. Stereo calls for two speakers, and they should be separated at least six feet to get the desired effect of depth and direction; distance between and angle of speakers depend on the size and proportions of a room, the object usually being to cover as much space as possible with overlapping sound from the two speakers, thus gaining the stereo effect. Acoustics do not present much of a problem; hard and soft surfaces that result in furnishing a room give a suitable interplay of absorbent and reflective materials.—J. A.



2 photographs by alexandre georges



Felix Augenfeld, A.I.A., made the second floor of a writer's New York town house-library the living-dining-entertaining area, set the 50,000-volume library on the first and mezzanine levels. The living room, shown on second floor in the photo at right, enjoys stereo sound reproduction beamed toward comfortable sitting area from a long, low cabinet on the opposite wall. Tall cabinet (above) in hall approaching living room includes stereo control center, record storage, bar, and compartment for a television set which moves on wheels to the desired location. The wall unit is faced with sliding panels, alternating white and yellow; interior is walnut with Formica shelves in bar and hi fi sections. A speaker above the hi fi controls is used for dancing in the broad hall, or listening in the dining area beyond sliding doors. Record storage is neatly accommodated in narrow bins installed in front and to the side of structural column behind center of cabinet; more record storage below control center and in center sections of stereo speaker cabinet. Stereo components: H. H. Scott amplifiers and tuners, Garrard turntable, Ampex tape recorder, Altec-Lansing speakers. (Associate architect, Jan Hird Pokorny.)

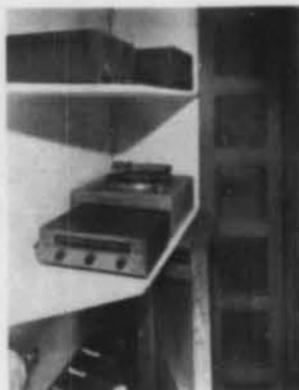


Designers' ways with high fidelity usually involve concealment of instruments; exceptions may be dramatic



photographs by hans van nes

Yale R. Burge, N.S.I.D., flanked a piano with two stereo loudspeakers on the window wall of this Manhattan living room for music and art aficionados, hid the rest of the works in an adjoining closet (below). Components: JansZen electrostatic speakers in their own enclosures behind doors with acoustical cloth front; Rek-O-Kut turntable and arm; Shure cartridge; Harman Kardon tuner; two H. H. Scott stereo amplifiers; Dyna-Stereo preamp. Piano refinished in antique French walnut by Don Ruseau. Electronic Workshop engineered stereo system.



louis reems

Melvin Gray of Gray Sound Corporation, New York, designed and constructed this long wall-hung cabinet in the den of a Manhattan apartment. The cabinet is walnut with white Formica shelves, incorporates high fidelity, a bar, and a desk, the desk top extending at right angles to counter top. Changer compartment is glass-enclosed to keep record-player dust free but easy to operate manually since the user can see where to place the needle on record. High fidelity components: H. H. Scott tuner, Elac Miracord changer, Harman Kardon amplifier, Gray's own GSC speaker system. Gray Sound Corporation works with architects and interior designers in engineering high fidelity and television systems, and executes cabinets in its own and others' designs.

photographs by henry s. fullerton



Melanie Kahane Associates created a library-hi fi-TV-guest room for a Manhattan apartment, made the library wall a rich affair luxuriating in polished square brass struts, black leather covered shelves, teak cabinets with Indian ivory handles. Doors covering television set slide into slots on either side of set. Components: RCA Victor television, Garrard record changer, Radio Craftsman tuner, Fisher preamplifier, Elco amplifier, James B. Lansing speaker. Theodor Amberg & Company executed the shelving structure.

Lubliner and Himmel, interior designers, worked closely with the Custom Division of Allied Radio Corporation in Chicago in providing thrilling stereo in the living-dining room, the den, and the bedroom of this lavish home without intruding on the decoration. The components, controls, and record storage were built into an existing cove in the dining area wall, which can be closed off by sliding doors. Stereo speakers were installed in twin pedestals, one an old silverware cabinet, the other newly made to match. Location of speakers at either end of a large window supplies excellent stereo to the main seating area. In the bedroom (below), two speakers were placed above closet doors, the closet space acting as an infinite baffle. Blue silk, a fabric used throughout the room, covers the speakers. Remote controls are at bedside. Components: Fisher tuner and amplifier, Garrard record changer, Shure stereo cartridge, James B. Lansing speakers.

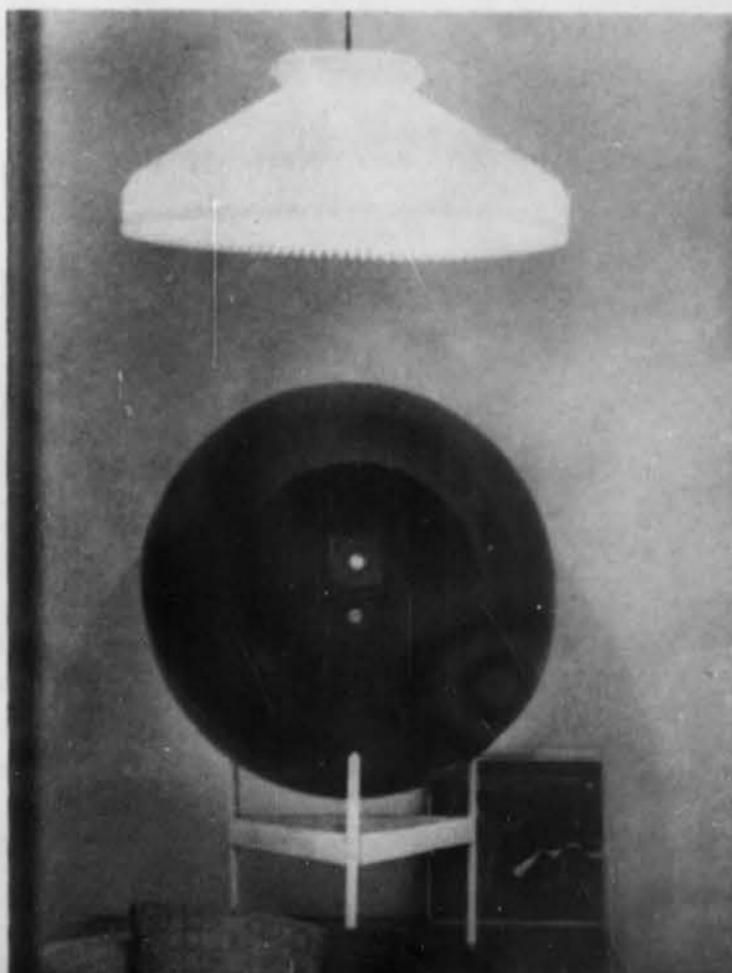
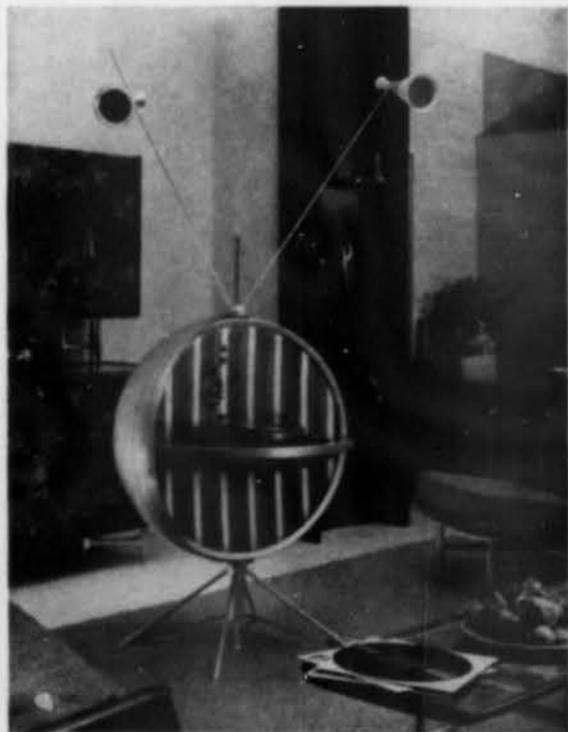


photographs by beacon



Lester Beall designed a Music Sphere for Alcoa's "Forecast" collection which contains all components necessary for stereo record playing in a three-foot aluminum sphere with two "satellite" speakers that telescope out to a distance of six feet apart—minimum for good stereo. A woofer (bass speaker) at bottom of sphere faces downward. A hemispheric aluminum sheet rotates about the vertical shaft to close the front when not in use. Components (selected through technical assistance of the Institute of High Fidelity Manufacturers): Pickering "Gyropoise Stereotable," tone arm, and cartridge; Grommes preamplifier (Precision Electronics); Dynaco stereo amplifier; Jensen "Satellite" speaker system. Photographed in Charak Furniture showroom.

Robert Gersin, industrial designer, created a spherical speaker enclosure that affords excellent sound and also functions flexibly as furniture. Spherical shape gains the cleanest sound the speaker has to offer, by neutralization of unwanted sound waves that meet at the rear of the sphere, leaving sound to come only through the front of the cone. Sphere is also a strong structural shape, can be very thin, and of any material that can be put in plastic form: Plexiglas (as pictured), plastic, fiber glass, aluminum, etc. Light in weight, it can be used on stand or hanging from ceiling, indoors or out; its portability permits the user to aim it towards various listening areas. This one uses a Bozak 12" speaker in a 27" bubble.





Many splendors embrace hi fi in two apartments by Ward Bennett



Ward Bennett wove musical delights into a rich, urbane texture of living involving fine art works, Central Park views, convivial entertaining, and rare beauty of interiors in two high-story Fifth Avenue apartments. The Jason apartment, this page, is planned for a variety of moods, tones, functions. Living room's entertaining area can be intimate cluster of chairs and sofa, or can expand by simply employing sofa-like cushioning on raised cork platform on two sides of the room. Music can swell cathedral-like throughout both living and dining rooms, emanating from four speakers under platform in living room (two beneath Chinese XVIth century painting on right wall in photo below, two beneath far platform) and from eight speakers above bronze mesh ceiling in dining room (upper left photo). Speaker systems also play independently. Harman Kardon tuner and amplifier, Elac Miracord changer, RCA television, and record storage hide behind painting mounted on metal swinging arm (photo at left). Television set slides out, angles toward seating group. University speakers. Lyric Hi-Fi was technical consultant.

Opposite page: Picassos, Miros, Chagalls, etc., etc. grace the apartment of Jan Mitchell, owner of Lüchow's and Longchamps restaurants. Not to intrude on such magnificence, all unpoetic contrivances for hi fi and TV are in a small library off the living room, only the speaker left and that hidden in a long, wall-hung, marble-framed cabinet which also holds a working fireplace behind sliding white doors. In library, Fleetwood television rolls out from niche (lower left photo), and tape recorder, record changer, and record storage rack all slide out for easy access. Controls are at sofa-side (lower right photo). Components, selected and installed by Lyric Hi-Fi: Crown Prince tape recorder, Miracord changer, Fisher tuner and amplifier, Altec speaker.



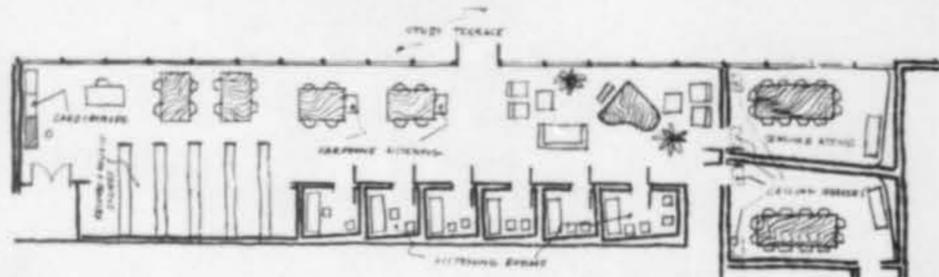
photographs on both pages by louis reens





photographs by g. m. cushing

Stereo in a college music library



The just-completed Goldfarb Library at Brandeis University in Waltham, Massachusetts, by architects Harrison & Abramovitz, includes a music area (plan above) that affords splendid stereo sound reproduction in a series of small listening booths (photo at left) and also in two larger seminar rooms (photo above)—all of them shaped and surfaced with regard for acoustics. Within the rooms, no walls are parallel, thus avoiding reverberations. Walls between booths are double, with air space between inner and outer walls to make them soundproof; doors are also double, one opening in, the other out. Fiber glass insulation behind one perforated hardboard wall in each room absorbs sound. Cherry cabinets designed by the architects (bottom photo) hold Rek-O-Kut turntable with Gray tone arm, Viking tape deck, H. H. Scott amplifier, two Altec Lansing speakers. In each seminar room (right in plan), a cabinet holds Rek-O-Kut turntable, Viking tape deck, Scott tuner, preamp, and amplifier; two KLH speaker systems are hung from ceiling. Trimount Sales Corporation of Boston engineered the stereo systems; Scott & Duncan of Boston made the cabinets.



Office communications center

Audre Fiber, N.S.I.D., built hi fi and TV controls into an intercommunications system in this office for the president of the Rayco Company, Paramus, New Jersey. Cabinets from Charak's aluminum-based group designed by Donald Deskey provide elegant housing for the components—Fleetwood TV, Garrard record changer, University loudspeaker, and record storage in the long cabinet; Bell tuner and amplifier along with Teletalk communications equipment by Industrial Sound Corporation in sofa-side Charak cabinet adapted by Miss Fiber to complex needs of the installation. Beremey Electronics supplied TV set and electronic parts in long cabinet.



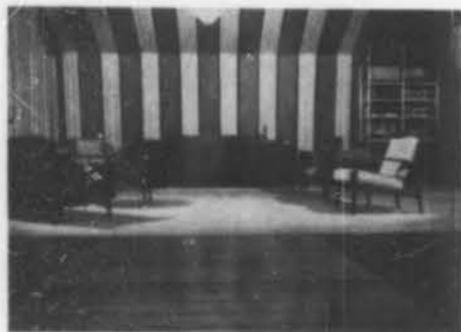
hans van nes



Stereo: Two-channel systems add depth and direction to the crisp, clear songs of high fidelity

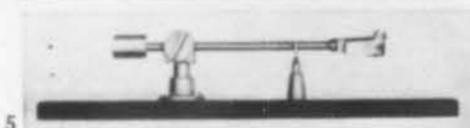
Stereo is not an entirely new species on the home entertainment scene, but rather an elaboration of high fidelity. A technical explanation of hi fi appeared in our September 1954 issue, when we first approached the subject; suffice it to say here that hi fi attempts, electrically and mechanically, to reproduce music as true to the original performance as possible ("fidelity!"): oboes sound like oboes, high notes are undistorted in relation to lows, a clear, unmuddy sound charms the ear. What stereo adds to this already wonderful delight are the qualities of depth and direction. In stereo, sound is picked up by two microphones and recorded on a stereo disk which collects separate information from each mike on each side of the record groove; a stereo cartridge transmits these two signals to two amplifiers, which actuate two loudspeakers. The resulting sound, coming from two sources, not only gives an accurate sense of direction (strings on the left, brass on the right); but also a much more valuable pleasure dividend in a realistic, three-dimensional quality of sound—a depth of sound not possible from a single point source, just as a single eye is inept at judging depths and spatial relationships.

A stereo sound system is no higher fi than the instruments used; a two-of-everything stereo setup can provide a directional sense and still be totally unsatisfactory otherwise, in terms of tone color, articulation, smoothness, etc. The sampling on these two pages includes recent stereo components that are all respected in the hi fi industry. They are not, however, to be considered superior to similar products not included, and appear here essentially to suggest the kind of things that must be dealt with in installing a stereo system, and the range of choices available.



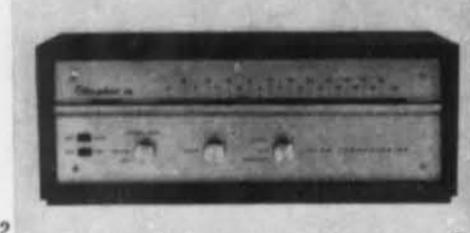
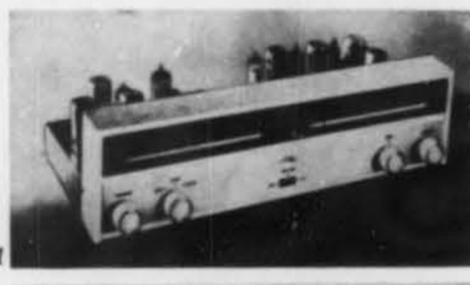
HI FI IN A FURNITURE MART. Pacific Audio Sales, manufacturers representatives for a number of high fidelity manufacturers including James B. Lansing speakers and Sargent-Rayment tuners and amplifiers, opened a showroom (above) last Spring in the Los Angeles Home Furnishings Mart to demonstrate hi fi to decorators, architects, and furniture dealers. These persons are then referred to franchised audio specialists.

record players

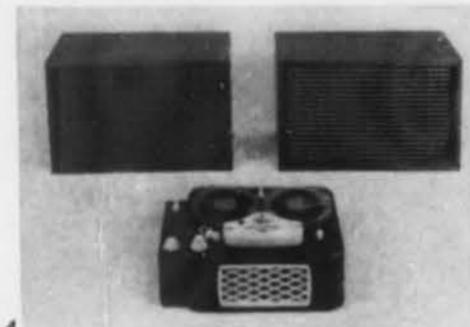


1 PICKERING "Gyropoise 800" Stereotable floats on a bearing of air, in magnetic suspension, to avoid both horizontal and vertical "rumble." Designed especially for stereo records. 2 REK-O-KUT "Rondine" deluxe Stereotable, designed by George Nelson, is powered by custom hysteresis synchronous motor. Three speeds. 3 GLASER-STEERS four-speed record changer plays stereo or monophonic records, includes "Speedminder" which automatically selects correct turntable speed when 33 and 45 rpm records are stacked together. 4 FAIRCHILD 412-1 single speed turntable is driven by two belts rather than one, thus avoiding slippage while still allowing the use of stretchable rubber belts which absorb motor rumble. Arm designed by Raymond Loewy. 5 AUDIO EMPIRE "Stereo/Balance" transcription arm and cartridge were designed to assure complete dynamic balance to avoid uneven stylus pressure on either wall of a stereo record. In satin chrome or satin gold.

tuners



tape recorders

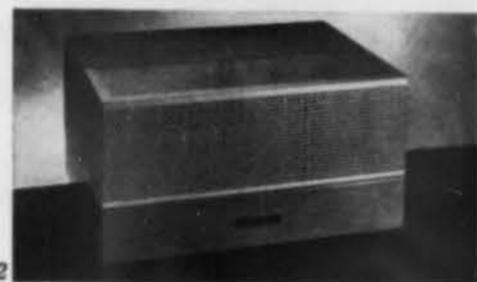


1 ARKAY AM-FM stereo-binaural tuner is two distinct tuners on a composite unit, designed for simultaneous reception of FM and AM broadcasts or for monaural reception of either. 2 KARG LABORATORIES stereophonic FM tuner transmits stereo broadcasts by plugging in a Multiplex Adapter. 3 PILOT stereophonic FM-AM tuner and dual preamplifier adds a control center for whole hi fi system to stereo tuners. Selector knob chooses radio, multiplex, phonograph, tape recorder, tape head, or microphone. Preamplifier has two identical channels. 4 TANDBERG 3-speed, 4-track stereo and monaural tape recorder, includes tape drive unit, one recording amplifier, two matched stereo playback amplifiers mounted in mahogany cabinet; second recording amplifier in an auxiliary mini-cabinet. Shown with two Tandberg speaker enclosures. 5 AMERICAN CONCERTONE 505 stereo recorder for either stereo or monaural recording plays 2-track and 4-track tapes at either 7½ or 3¼ IPS.

amplifiers



1



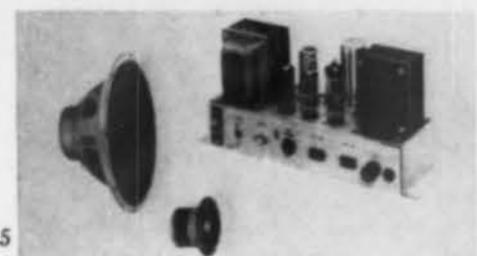
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1 H. H. SCOTT stereo tuner-amplifier combination combines two preamplifiers, two 20-watt power amplifiers, an AM tuner, and an FM tuner on one chassis. Phonograph can be plugged into back. More than 30 controls on front panel are clearly marked.

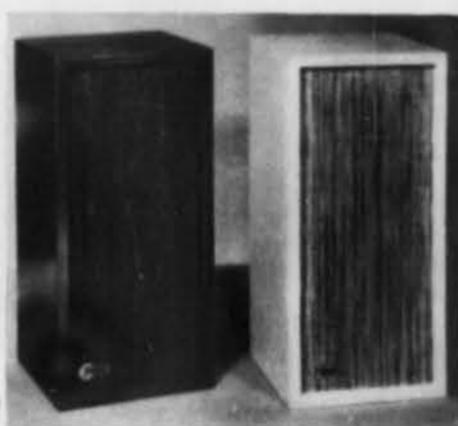
2 MARANTZ stereo amplifier mounts two 30-watt amplifiers on a compact chassis. All connections are on the rear, allowing exposed installations. Gold-plated grille is optional.

3 FISHER stereo master audio control and duplex amplifier combines a two-channel preamplifier-equalizer, complete audio controls, and a 40-watt two-channel power amplifier. Twelve inputs permit use of any program source, stereo or mono. Stereo or mono tape recordings can be made through unit.

4 BOGEN-PRESTO stereo control center and dual 20-watt amplifier features low-noise preamp, low distortion, dual volume controls, loudness switch, channel reversing switch, provision for tape deck, mono-stereo mode selector.

5 AMPLEX amplifier-speaker system is a properly matched operating unit including a 15-watt linear amplifier; 3-inch high frequency tweeter, 12-inch woofer. Two systems for stereo.

loudspeakers



1



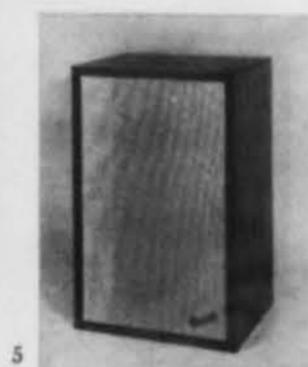
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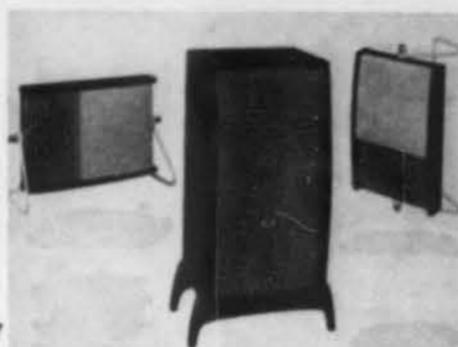
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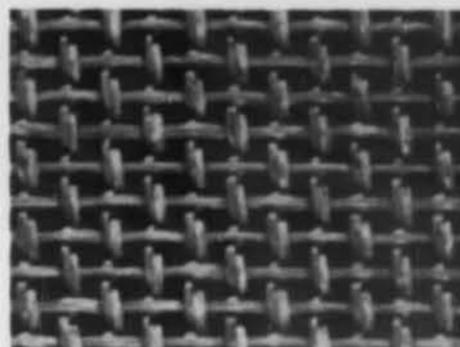
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1 WHARFEDALE two-speaker system in sealed, patented enclosure achieves full frequency range of 20-20,000 cycles. Enclosure is 11" x 10½" x 24", can be used horizontally or vertically. Two for stereo.

2 UNIVERSITY "Trimensional" speaker system achieves balanced stereo anywhere in room from single cabinet. Woofer faces wall in back; at either end of cabinet, mid-range speaker and wide-angle tweeter aim outward. Adjustable doors act as sound reflectors, and so do walls.

3 JAMES B. LANSING Minigon speakers employ radial refraction system to spread stereo sound throughout room. Available in choice of eight woods.

4 AUDIO-TECH speaker system includes 15-inch woofer and tweeter with excellent frequency response and dispersion in cabinet of infinite baffle construction. 29" x 28", 16" deep.

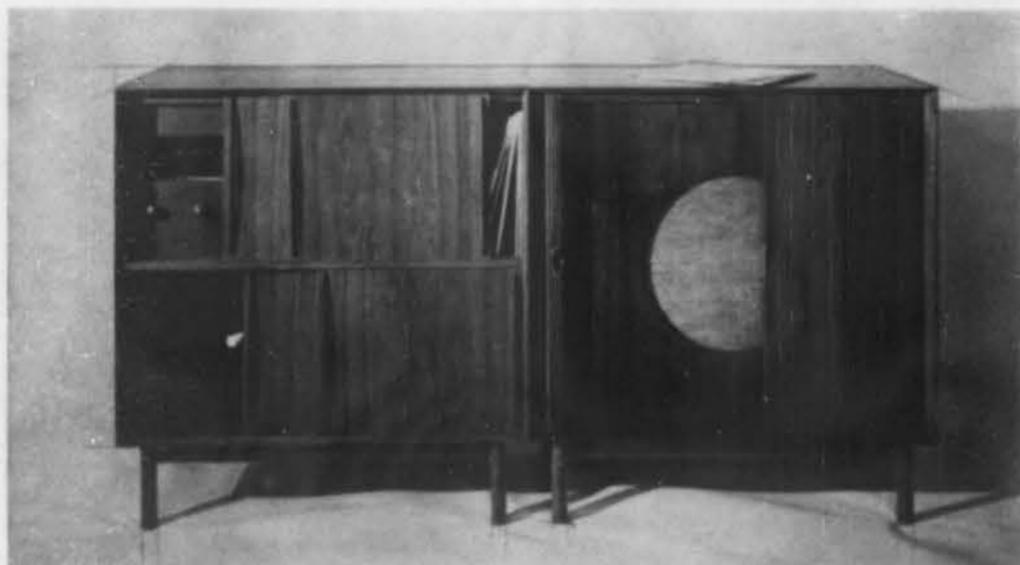
5 BOZAK "Spinnet," 14½" x 23½" x 11½" deep, comes in two-way and three-way systems, may be used vertically or horizontally.

6 STROMBERG-CARLSON offers a series of "Acoustical Labyrinth" speaker systems for installation in wall, closet, or buyer's own cabinet. System shown includes 12" woofer, mid-range speaker, and tweeter. Dimensions: 22¾" x 13¾", 12¾" deep.

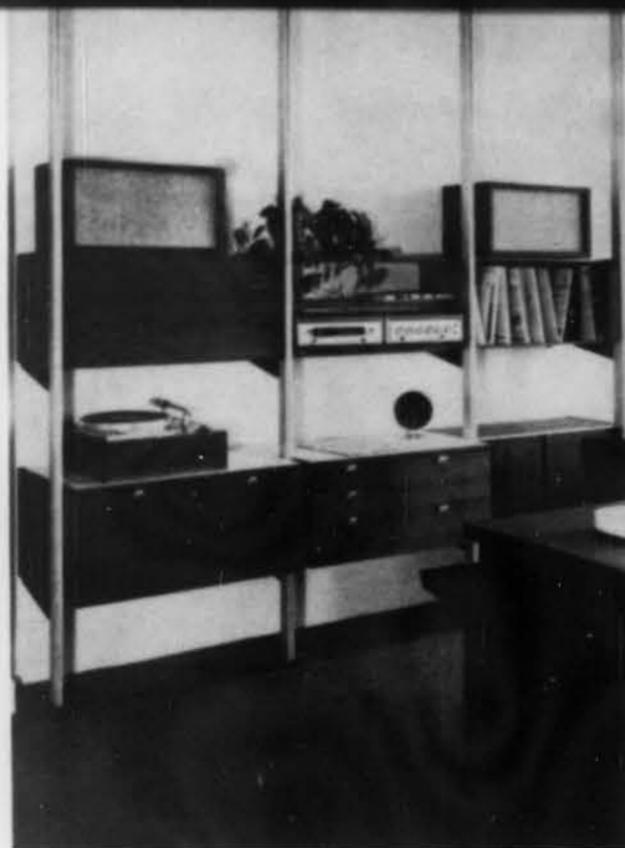
7 JENSEN "Galaxy II" speaker system achieves wide stereo sound with two tiny satellites incorporating midrange and tweeter speakers, separate bookshelf-size unit for bass.

8 WENDELL PLASTIC FABRICS' "Mellotone" speaker grille fabric is woven of monofilament yarn for transmission of sound without distortion. Fabric can be ordered in any size and quantity, from 61 stock patterns, or to designer's specifications.

A sampling of decorator furniture for high fidelity and television



1 JOHN STUART, INC.



2 HERMAN MILLER



3 BERJAC, INC.



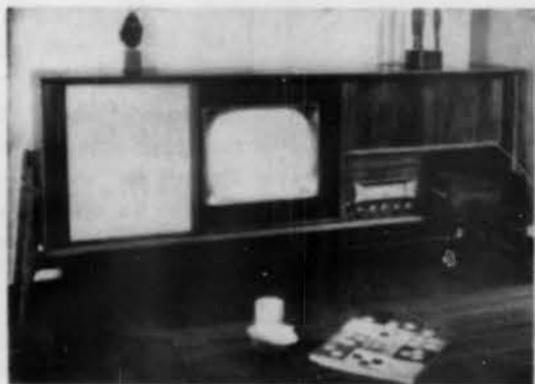
4 HAGEN INTERNATIONAL



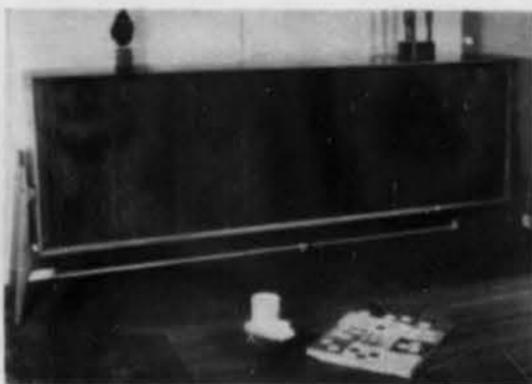
5 BERT SEMEL ASSOCIATES



6 JOHN WIDDICOMB



7 AND 8 LEO H. SPIVACK



8



9 DE GAAL AND WALKER



10 SUTTON PARK FURNITURE



11 COLBY ASSOCIATES



12 MOTOROLA-DREXEL

1 JOHN STUART multi-purpose cabinet of Bangkok teak may hold record player, tuner, amplifier, tape recorder, record storage, bar, etc. Sliding wood panels conceal contents. Tambour doors hide speaker.

2 HERMAN MILLER's "Comprehensive Storage System," a flexible assemblage of poles, shelves, doors, and panels designed by George Nelson, allows orderly setup of hi fi components and record storage.

3 BERJAC designs and makes to order cabinets for hi fi, stereo and TV — traditional, Eastern, modern — designed by Len Roth. Large selection of sample units includes this concave front cabinet of walnut with horizontal inset of Carpathian elm burl, housing stereo, TV, record storage. Berjac supplies cabinets with or without equipment. Special contract department designs and installs in large quantities for commercial interiors.

4 HAGEN INTERNATIONAL has a new group of radio and phonograph cabinets designed by Danish architect Svend Aa. Madsen, including stereo console, hi fi cabinet with record storage space, speaker cabinet, and wall-hung record cabinet. Stereo console, pictured is six feet long. The lift-up top covers well holding record player and tuner control panels. Console can be purchased fully equipped, components by Custom Stereophonic Systems of Bellevue, Wash.

5 BERT SEMEL ASSOCIATES has 30 cabinets in contemporary, Oriental, or Italian Provincial style designed by Peter Nishanian, who believes in "entertainment all in one case." Units, fitted or unfitted, can house hi fi and stereo equipment with or without loudspeakers, TV and/or tape recorder, bar unit and mixing surface, storage space for liquor and records. This 7-foot walnut unit has pull-out Formica-top bar, optional hutch.

6 JOHN WIDDICOMB double cabinet for hi fi, TV and record storage is in French walnut, horizontally banded by a wood panel inset of cross graining. Hinged door discloses TV.

7, 8 LEO H. SPIVACK imports 96" stereo-TV cabinet from Denmark, supported by sculptured side buttresses fitted to bottom stretcher. Cane-front speaker, TV are at left; at right, controls and turntable are topped by drop-down Formica shelved bar (7). Tambour doors (8). In teak or walnut 9 DE GAAL AND WALKER houses stereo components in traditional coffee table originally designed for a model room by Hector Grant, A.I.D., at New York High Fidelity Show. Top of table slides back to reveal turntable, controls are hidden by flap panel. Sound engineering by Custom Music Consultants.

10 SUTTON PARK stereo cabinet in Ming Dynasty style was designed by Gerald R. Magna. Speakers are concealed by lattice panels in Chinese red lacquer finish superimposed on black cane paneling. Unit has a pull-out serving bar, can be adapted for TV.

11 COLBY ASSOCIATES custom designs hi fi and stereo installations; here equipment is concealed in 102" teak cabinet, topped with black marble. Speakers on either side, controls and turntable in center compartments.

12 MOTOROLA INC. and DREXEL FURNITURE COMPANY collaborate in producing complete hi fi and TV cabinets. Pictured is new Touraine stereo record player and radio console, a French Provincial cabinet with two speakers which swing out on either end. Motorola's new three-channel stereophonic reproduction disperses music throughout room.

**Helikon: new firm,
new Manhattan showroom,
new H-bar desk construction,
new silhouettes in chairs**

A new firm for office furniture (many of the pieces are suitable for residences, too) was launched by Fred Seeman last month, flourishing a new structural system for desks and a strong sculptural approach in chair design. Helikon Furniture Company, Inc. by name, the firm displays its large collection of desks, cabinets, side and lounge chairs, and cocktail and conference tables in a luminous showroom (pictured below) at 543 Madison Avenue, New York, designed by Marvin B. Affrime, director of the Space Design Group, Inc.

The new furniture was designed by Robert Benham Becker, who is a sculptor as well as a furniture and interior designer. He built all Helikon pilot models himself, in the process discovering details to "improve" the designs, and new ways of putting the pieces together. The desks employ a new method of steel H bar construction; instead of being a separate base supporting the desk, the H bar becomes an integral part of the pedestal. The drawing on the opposite page shows how: The outer panel is fitted with a wooden cleat, recessed from front, back

and bottom. This panel is attached to the pedestal case by gluing and screwing, creating a slot on front, back and bottom, into which the steel H base slides from below. Two screws in the horizontal member of the H serve simply to keep the leg from slipping. Pedestals (a choice of three) are interchangeable. An inverted U base is also available, also in satin-finish chrome steel.

One group of upholstered chairs, too, exhibits a new method of assembly which gains a clean, tight look in upholstering and avoids undesirable welting. Unlike the usual method of assembling the frame first and then upholstering it, Helikon cuts each piece of the chair cradle—sides, back, seat—from plywood and upholsters each piece separately. The upholstered pieces are then assembled. Another chair, most sculpture-like of all, has a cast aluminum back support shaped after shields found in the Solomon Islands. Three of these chairs circle a low table in photo below.

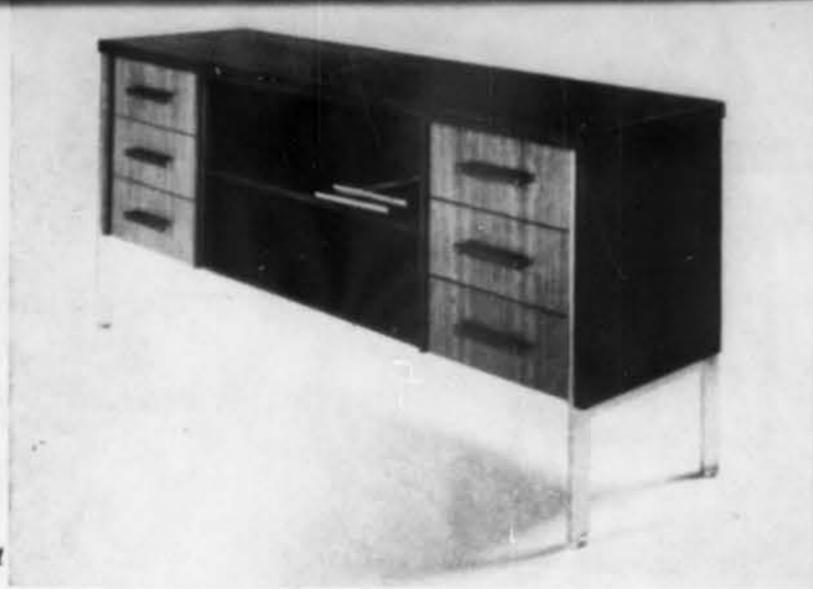
Below: Helikon showroom is a light, flowing, unified space demarcated by clusters of vertical panels of clear, frosted, and toned glass. Fabrics by Boris Kroll, Franklin Harward, Thaibok, Far Eastern, Gilford Leather. Drapery fabric by Lozano-Fisher. Gift Craft accessories. Paintings from Bertha Schaefer Gallery.



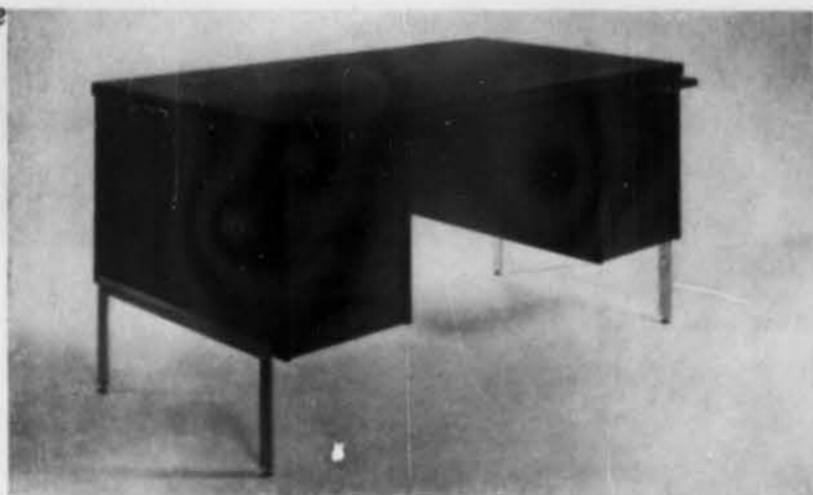
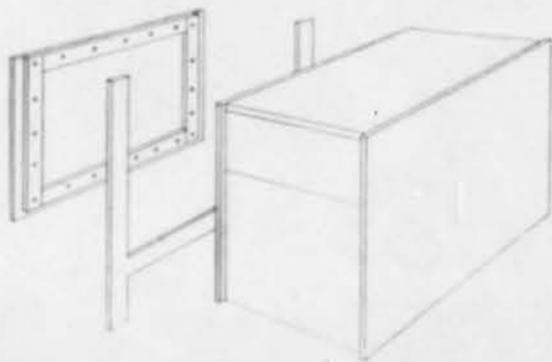
Becker

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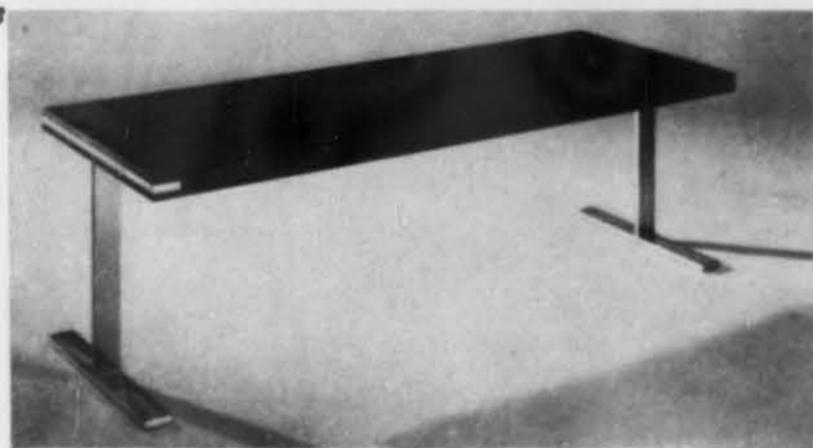




1



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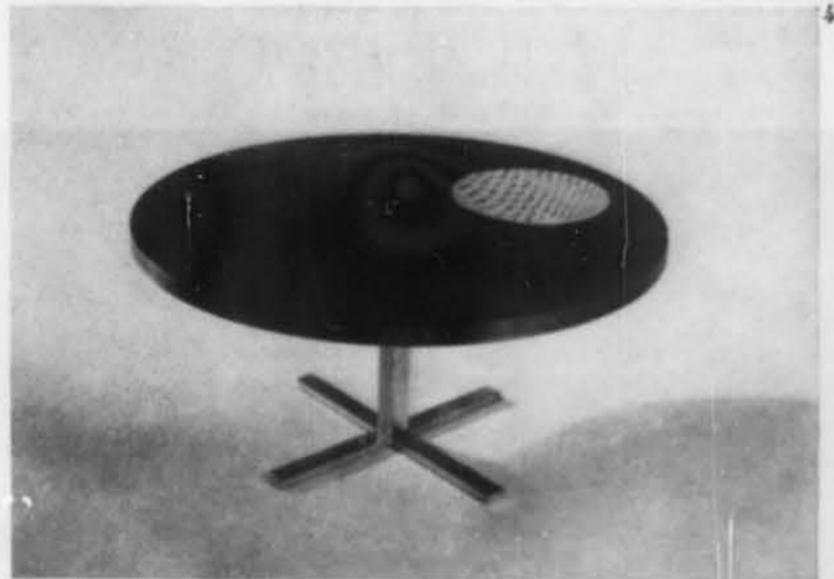


3

4. Low, round occasional table, 36" in diameter, 16½" high. X base in satin chrome steel also used in square version seen in photo on opposite page. Walnut or plastic top.

5. Executive posture chair with synchro-tilt mechanism to adjust tilt and height of back. Shaped panel back extends below seat to gain handsome appearance from rear. Solid walnut frame and swivel base with hooded casters.

6. Contoured armless chair with loose seat cushion, foam rubber construction. Leg base of cold rolled steel in satin chrome finish; also available with walnut side stretcher.



4



5



6

1. Credenza with full-length H bar construction. It can be assembled from six elements including door and drawer pedestals and shelf compartments, and can vary from two to four units. Finished on all sides for use as free-standing unit.

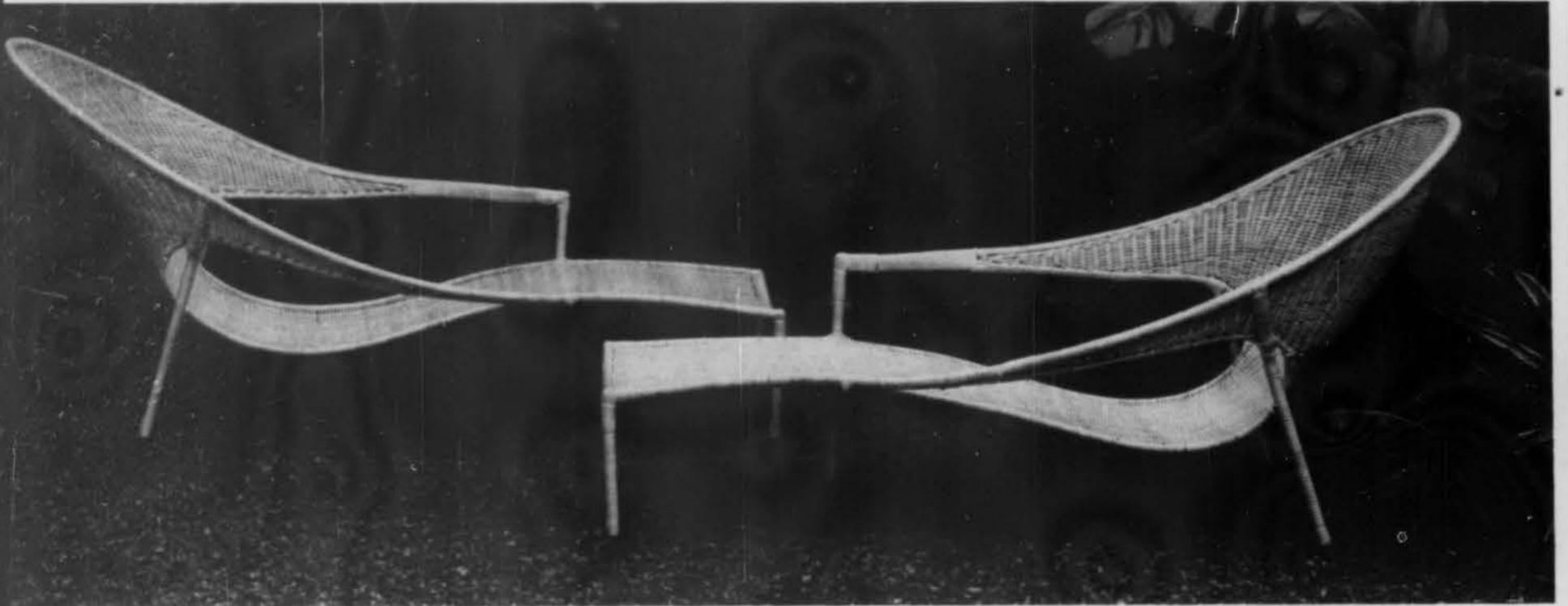
2. Double pedestal desk with U-base construction. Top is 60" by 30", 28¾" high. Tops are available up to 78" long.

3. Rectangular occasional table with variation of H bar construction—the H set on its side with one side inserted into top as satin chrome steel contrast to walnut top.

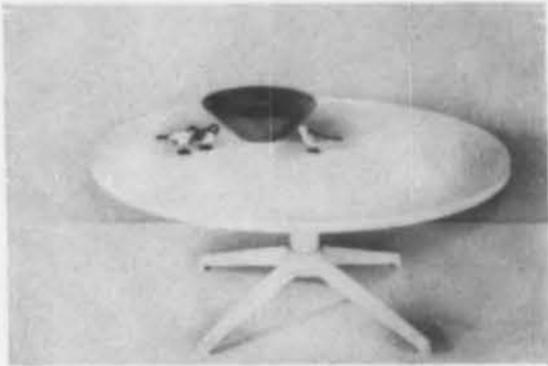
Casual and summer furniture for 1960

enlarges the designer's role in creating new furniture of sprightly imagination and inventive flexibility for indoor-outdoor performance

1 Decorative Imports



4 Willow and Reed



2 and 3 Stambaugh





5 Tropi-Cal



6 Decorative Imports



7 and 8 Woodard



1 and 6: Decorative Imports, 408 Jackson Square, San Francisco presents a group of casual furniture designed with imaginative whimsy by Francis Mair. A galvanized iron frame of delightfully sculpted lines is covered with hand woven rattan coated with crystal clear vinyl. The color is silvery beige. Shown are a relaxing lounge (1) with either a left or right hand arm extension, and tête-à-tête lounge chair (6).

2 and 3: Dick Stambaugh Inc., 709 South Gilbert Street, Ada, Ohio has added to its expanding line of modular tables. All new tables are available with any height square leg in satin brass, satin pewter, or polished chrome, with walnut or cherry stretchers; or pedestals of porcelain finish in white or a handsome dull charcoal color. A new feature of this year's Stambaugh tables is a walnut edging in either oil or lacquer finish and table tops which now come in 20 new Doe-Vin Naugahyde colors. Illustrated is a 15-inch high cocktail table with a 42-inch white Doe-Vin top also edged in white. Pedestal is white porcelain. Below (3) is a cocktail table with a Frank Lloyd Wright design on #104 wood brown laminate; legs are satin brass with walnut stretcher.

4: Willow and Reed, 32-24 111th Street, East Elmhurst, Long Island, calls its new Henry Olko-designed collection "Pagoda." Although having a considerably Eastern influence, the furniture is still contemporary in feeling. The upholstered pieces have curved and tapered cane arms finished with turned knobs and attractively turned legs. Collection comprises 32 pieces; in natural finish or may be ordered in custom colors, Bronze Dore, or Golden Spruce. The upholstered units are supplied with foam cushions only and have zipper covers from a large assortment of fabrics. Shown (4) is an arm chair and a 64-inch curio cabinet.

5: Tropi-Cal, 1810 West Pico Boulevard, Los Angeles, which carries the exclusive designs of Danny Ho Fong, is adding the two groups of stools shown. The nest of three drum tables (or stools) are of brown and stick rattan and come in sizes of 15, 16, and 17½ inch heights. The nest of three square tables in peel and stick rattan are 14½, 16, and 17½ inch heights.

7 and 8: Lee L. Woodard Sons, 317 Elm Street, Owosso, Michigan, styled in the elegant manner a new group of wrought iron upholstered and occasional pieces called "The Florentine Group." Sofas and lounge chairs have loose foam cushions covered in a variety of fabrics while the side chairs have open ribbon-woven metal backs. Outstanding is the open weave base pedestal table.



1 Telescope

2 Troy Sunshade



3 Salterini

4 McGuire

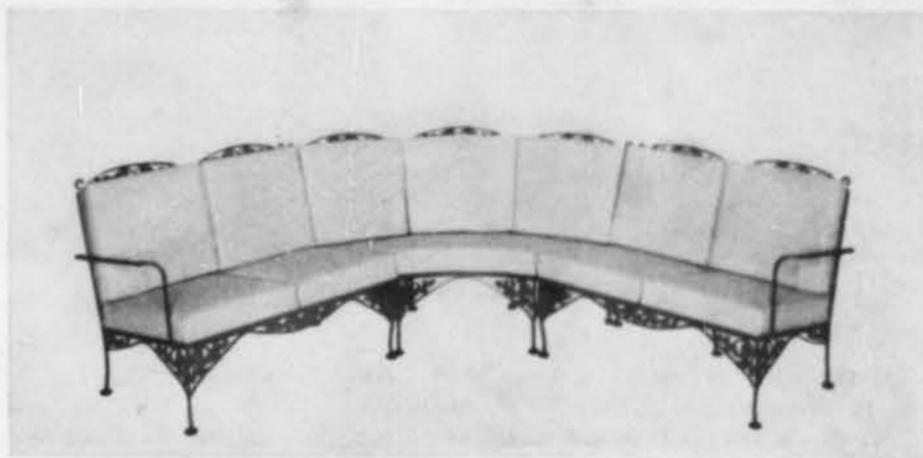


5 Ficks Reed





6 Lloyd



7 Birmingham Ornamental



8 French Cobweb

9 Scroll



1: Telescope Folding Furniture Company, Inc., Granville, New York, has added a silk screen feature new to the perennially favorite folding director's chair. School, club, and other emblems may be printed on the canvas.

2: Troy Sunshade Company, Troy, Ohio, is showing the "Pavilion" group designed by Herbert S. Saiger. Based on a Directoire theme, this collection has an elegant arch over arch motif in the seating pieces and slim tapering table frames of extruded aluminum. Color adds to the gaiety with frames of parfait lavender, turquoise, pink, antique yellow, or white, combined with Saran fabrics in pink, lime, or turquoise.

3: John B. Salterini, Covington, Virginia, has added to its "Minaret" group this canopied chaise. Gracefully spoked wheels are set inside the free flowing metal frame to enable a left arm chaise to be joined to the right arm chaise shown to form a double unit.

4: The McGuire Company, Hotaling Place, San Francisco, are importing the woven Portuguese sea grass chair and taborette—perky but dignified designs.

5: Ficks Reed Company, 4900 Charlemar Drive, Cincinnati, have called their new John Wisner-designs "Sakura." Of Philippine rattan, the colors are mellow Ming yellow or an antique white with brown. The ottoman may be used as two extra seats; both cushions are foam.

6: Lloyd Manufacturing Company, Menominee, Michigan, is showing this nine-piece furniture group of steel combined with plastic cord. Gay two-color combinations are used on the seats and backs of the spring base side chair, arm chair, and gracefully bent steel chaise.

7: Birmingham Ornamental Iron Company, Inc., Birmingham, Alabama, has introduced the "Floridian" group which includes this majestic seven-seat curving sofa tapered to fit snugly where the sectional frames join. Note also the flow of the floral leaf design on the base. Also, lounge chairs, love seats, ottomans, coffee tables, spring chairs.

8: French Cobweb Chair Inc., 133 East 80th Street, New York, has imported the portable, folding cobweb chair. It consists of a 30-inch circle of steel tubing, three steel tubing legs that fold under, and a seat which conforms to the body's movements and which is made of woven and tied rubber latex covered with Rilsan—an artificial waterproof and fadeproof fabric. The version shown also has a wrapped frame available in all white or white on black frame.

9: Scroll Inc., 800 Northwest 166th Street, Miami, is showing the "Pace Setter" line designed for the 1960 House Beautiful Pace Setter House. Shown is the tea cart of wrought metal with a cobweb corner leg design.—J.W.

merchandise cues

Fabrics . . . Wall Coverings . . . Lighting . . . Tiles

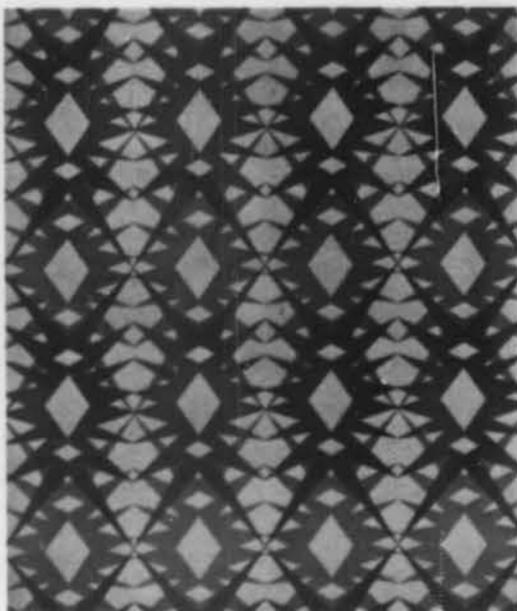
Hexter's expanded services

S. M. HEXTER, 2810 Superior Avenue, Cleveland has added another large assortment of fresh designs to the new season's collection of drapery, casement, and upholstery fabrics as well as several new innovations in services. The first departure for this house is the entrance of lightweight vinyl fabrics for upholstery. Most new fabric patterns may now be printed on this vinyl at no premium charge for orders over 50 yards. Shown at right is "Summit" (1), one of these convertible new patterns which has considerable motion and character created by the use of a two-color overlay of design on design.

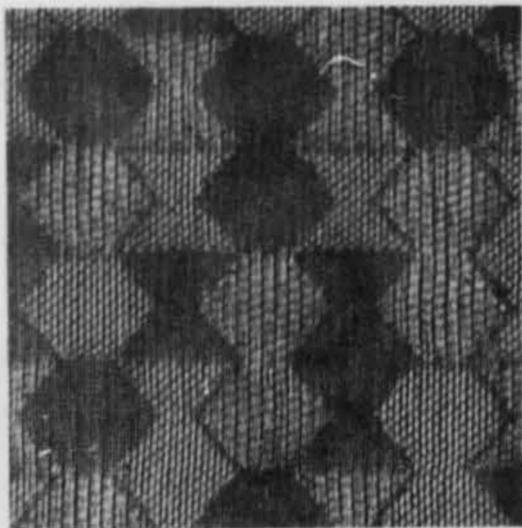
The second service for decorators set up by Hexter is the creation of a large reserve of various weight cottons, quality Goodall mohair, fiber glass, and linens in the gray stage to be printed with any of the Hexter designs in special colors for contract purposes. There is no premium charge for orders of 100 yards or more. Hexter, of course, still services the designer in working out custom designs.

A new fabric has been added to this season's collection: the Dow Chemical Company's non-abrasive, fireproof fabric, "Rovana." This is a man-made fiber fabric of considerable tensile strength which is color locked, soil resistant, mildew proof, fade proof, and washable. This has been woven into two casements: one has a loose leno weave which comes in natural and white; the other is an opaque lightweight solid weave in a variety of colors with a remarkably soft hand.

Among the traditional patterns this year is "Athena," a classic revival on cotton or a cotton and linen combination. The design is an adaption of an old Etruscan frieze with scenes of classic ladies, horses, and chariots. "Morana" (3), a lovely Mid-



1,2,3 S. M. HEXTER



2



3

dle Eastern palm leaf damask design, is screen printed on the surface of a dark background. A silk and dacron casement has a gentle design of tall pussy willows. Three documentary prints found in the Dey Museum fragment collection have been adapted and named "New Era Prints." One has a stippled background with an overprint design of allegorical birds and flowers; one has a large over-scaled series of flowers; and the last, large highly styled leaves.

Prints of a more contemporary feeling include "Terrazzo," an overall cut gem design running in two directions and outlined in black. The solid color is laid on out of register to echo the design. A new casement of wide 100-inch weaves of three weights of cotton, Dacron and cotton, or Belgium linen has been printed with a non-directional pattern of a tri-shaded monochromatic hue creating a textured appearance. One of the unnamed designs has large scaled semi-abstract tropical leaves of palmettos with a printed overlay of smaller leaves—all in soft colorings including the new mauves.

Among the upholstery weaves is the unnamed novelty weave shown (2) of delustered nylon yarns. The hexagonal shapes are emphasized here and there as the darker warp threads are brought to the surface. Another weave is a beautiful plaid of viscose yarns. The plaid itself is created not by a color variance but by texture.

New Girard architectural fabrics

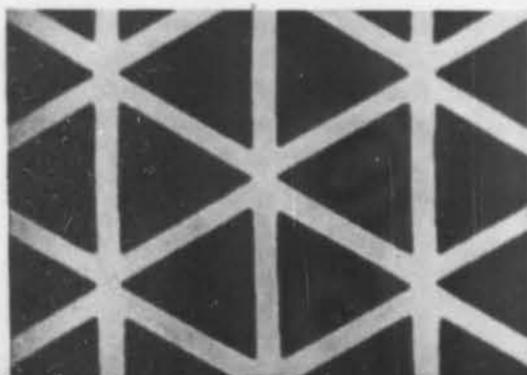
HERMAN MILLER, Zeeland, Michigan presents six handsome new fabrics in a fresh palette; all fit with ease into either commercial or contemporary residential schemes. The three new all-over 48-inch geometric pigment prints, structured in an architectural manner, have repetitive and small designs and are particularly well suited for large wall areas. "Pumpkin Seeds" below (4), printed on either Belgium linen or Fortisan Bemberg, comes in four strong colors: ochre, black, yellow, or orange. "Small Triangles" (5) is also in four colors: crimson, navy, gray on white Belgium linen, or olive green on natural. "Plusses," an over-all closely spaced heavy black X comes in ultramarine, ochre dark, or raw umber on mercerized white cotton twill; orange on white Fortisan Bemberg; or yellow green on ecru Belgium linen.

Two new drapery and casement fabrics which combine stripes with open work provide a sense of substance without heaviness. Woven in Belgium, the 50-inch "Lin-stripe" comes in brilliant color ranges such as emerald into blues, varying ombre colors, a multi-stripe, and white on white. "Linline," also 50 inches, has two stripe ranges of bright colors or pale subtle hues; both with black lines.

"Miller Wool," a 54-inch upholstery fabric of wool, cotton and nylon, Scotchgard treated, has a range of 15 colors.



4



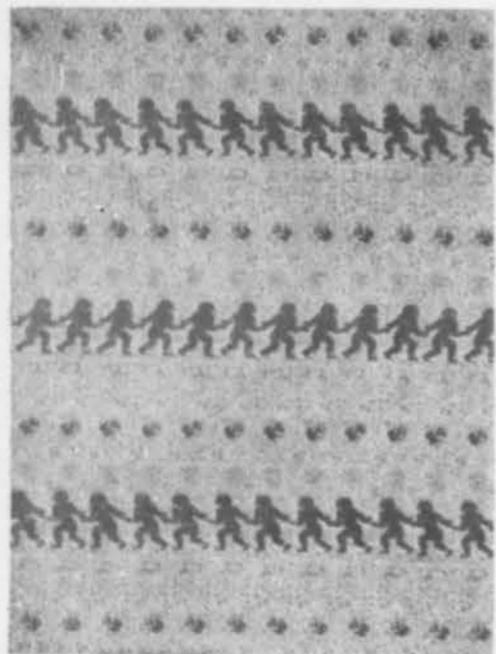
4, 5 HERMAN MILLER

HARVEY PROBBER

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1, 2, 3 LESINI

Lesini: "The American Renaissance"

LESINI, INC., 14 East 53rd Street, New York, is a new source for matching fabrics and wallpapers and occasional furniture, making its debut with a high-styled diverse collection called "The American Renaissance." The present collection, designed by artist Nick Jones, consists of 36 hand prints on either fabric or wallpaper, and a number of impressive scenics. Luxurious taste and versatility are keynotes: separate designs can be used in many combinations, with correlated repeats and borders as well as panels. Wallpapers are available on plain ground, grass cloth, silk or vinyl shiki; flocking and metallic grounds are available at additional charges. Fabrics range from chintz to formal silks, taffetas, and satins.

The charmingly scrolled "Chinoiserie" panel (1) topped by jaunty musicians under a tasseled umbrella, is matched by a repeat paper as elaborately scrolled. "Escalier D'Cannes" (2) is an impressive wallpaper mural similar to a modern line painting, an intricate and fascinating design capturing the haphazard hillside architecture of the Riviera. The classic "Athenia" grouping has panels of large pilasters, urns, and figurines, with borders for dados and repeats matched by fabric panels.

A perfect repeat wallpaper for children's rooms is "Hans Andersen" (3), horizontally banded with lines of hand-holding children running in different directions.

Besides wallpaper and fabrics, Lesini also shows a group of custom-order period and contemporary occasional furniture designed by Nick Jones, primarily small Recamiers, upholstered pieces, consoles, tables, benches and cabinets.

Gian fabrics match Matrix papers

MATRIX PAPER-GIAN FABRICS, 515 Madison Avenue, New York, is a new showroom in New York offering decorators a wide and colorful selection of fabrics and matching wallpapers, all with a decidedly sophisticated design derivation. The Matrix wallpapers are printed on a richly varied choice of grounds: plain papers, textured papers, vinyls, "velour", which is solid flock resembling velvet, felt, and oxidized foils. Another interesting wall effect is created with printed burlap, which has a pigment-painted appearance such as in "Côte Basque" (5), a chunky damask design. The matching fabric is a rough-woven heavy linen 58" wide; print has the look of a resist. "Gravure" (4) is patterned with 18" repeats of elaborate medieval lettering; the result is an over-all pattern of expansive scrolls. The matching fabric is 48" wide silk and Fortisan.

"Aragon" (6) captures a swirled impression of grapes and vines, hand printed on cotton twill in a 36" repeat, matched to wallpaper. The fabrics can be custom colored free; wallpapers at a small charge.



4, 5, 6 MATRIX-GIAN



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Denst & Soderlund now in New York

KATZENBACH & WARREN, 575 Madison Avenue, New York, has now become the Eastern distributor for Denst & Soderlund, Inc. wallpapers, vinyl coated fabrics, and ron-delays. At the opening of a new display area for D & S at K & W, David Wilson of Winfield Design Associates (distributed through Denst & Soderlund) introduced a small group of dramatic papers. Screen printed on a new background of VinylLock foils—an antiqued metallic looking paper with a rough paint-spatter overlay texture—these designs are quite formal. Shown (1, 2, 3) are three of these very elegant patterns.

Also introduced were two patterns out of eleven soon to be introduced of a new vinyl ink design printed on a medium-weight vinyl-coated fabric for upholstery and also adaptable as a wall covering. "Libretto" (4), a 50-inch design width, is available in two stock colors: beige on white, or gold and brown on red. The other, "Snowbound," a series of superimposed small circles of color, is in three stock colors. Ten yard minimum orders for custom colors.



1



2



3



4

1, 2, 3, 4, DENST & SODERLUND

New designs, colors at Walls Today

WALLS TODAY, INC., 9 East 53rd Street, New York, has brought out a new assortment of wallpapers, panels, and scenics, and re-colored its older papers as well. The new papers are a versatile and fresh collection: murals and panels are matched by repeat papers and dados, in identical or contrasting colors.

A variety of themes is presented. The repeat paper "Poppies" is striped with slender bands of long-stemmed poppies, delicately shaded and broken with small cross curls of poppy buds. Matching the repeat, a border design echoes the floral motif, but the poppies are continuously garlanded and framed with narrow vertical stripes. "Roman Garden" (6), a five-panel scenic 68" at its highest point, contains all the classical elements of fountains, statuary, and balustrades in panoramic serenity. The mural is designed so that the panels are somewhat interchangeable without disturbing its continuity.

The most fascinating of the repeat wallpapers is "Archways" (5), an abstract architectural design. \$9 a roll list.



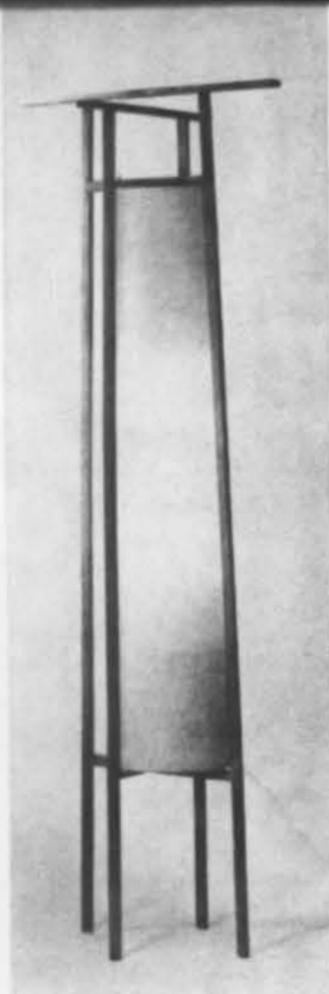
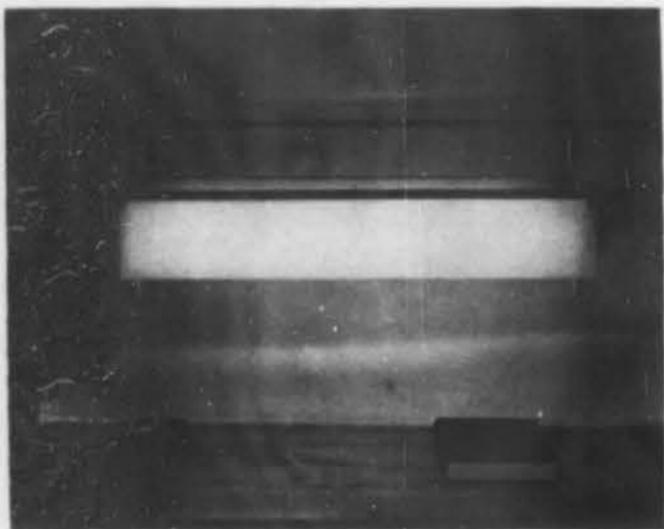
5

5 AND 6 WALLS TODAY

6



1.2 JASON HARVEY



Jason Harvey: architectural light

JASON HARVEY, 233 East 81st Street, New York, designs and produces unusual lighting fixtures for a variety of purposes—residential and contract; his lamps have a clean, functional versatility which particularly lends itself to the lines of modern architecture. All of Mr. Harvey's lamps are custom made; designers and architects can specify any size or variation feasible. Principal ingredients are wood (any kind desired) and Japanese paper laminated to vinyl, white or colored.

A long horizontal light (1) shown 42" by 12" has a wood frame; side panels rest on cross bars of the laminate and conceal four bulbs. Plexiglas shield diffuses the light downward. \$75 list. A unique floor lamp 66" high (2) places a smaller half-cylinder of white-painted aluminum in opposition to a larger half-cylinder of laminate, reflecting as well as diffusing light. Wooden frame is strongly structural. \$90. Mr. Harvey designs "walls" of light in the same medium, as room dividers or architectural components in any height and width.

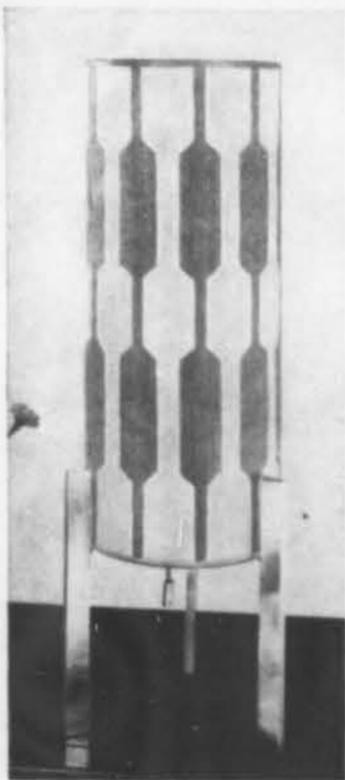
Arco: "Tres Gai" in tole

ARCO LIGHTING CENTER, 201 East 42nd Street, New York, has introduced a whimsical and festive gathering of tole lighting fixtures, appropriately titled "Tres Gai". The nine ceiling pendants and three wall sconces in the line are hand crafted in metal and hand-painted in bright colors; some are centered with clusters of flowers and leaves, others are hung with tassels and drapes. All have candle-shape chandelier lights. The six-light "Harlequin" (3) has a decidedly mediaeval effect — color panels and bell-tassels encircle the sides and a three-dimensional fleur-de-lis hangs from the bottom. \$167.50 list; 26" high; 14" wide. Hexagonal six-light "Carnival" (4) also dangles a fleur-de-lis, looks like an old-fashioned carousel; the scalloped edge is echoed in miniature above. 29" high; 24" wide; \$137.50 list. "Printemps" and "Bouquet" are both festooned with realistic flowers, matching a three-light wall bracket 12" by 15". The entire "Tres Gai" line can be ordered in custom colors or special sizes to specification.



3.4 ARCO

5.6 LIGHTOLIER



Lightolier: departures in wood

LIGHTOLIER, INC., 346 Claremont Avenue, Jersey City, New Jersey, adds to its prolific collection of lighting fixtures, traditional, contemporary, and industrial, a new residential series primarily in wood. Two table lamps demonstrate the warm, hand-crafted effect of this medium. A light bird cage (6) is shaped of walnut and birch slats encircling a slim parchment column of light, creating interesting shadow patterns. Legs are walnut, lamp is 26" high, three-way switch. A low \$20 list. A slim table cylinder of Fiberglas (5) has geometric harlequin shapes of thin walnut and birch applied to the sides. The cylinder stands on three bars of satin brass. \$25. Five other budget-priced fixtures complete the "Baquette" line; all are designed by Gerald Thurston.

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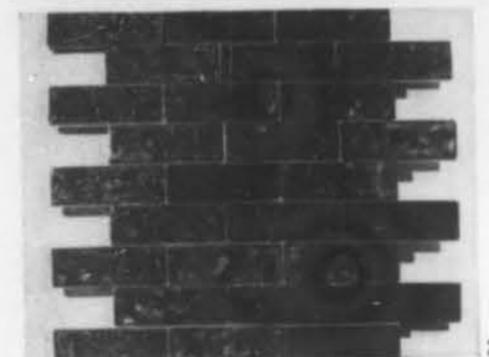
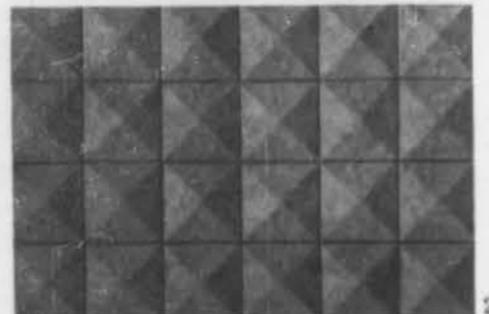
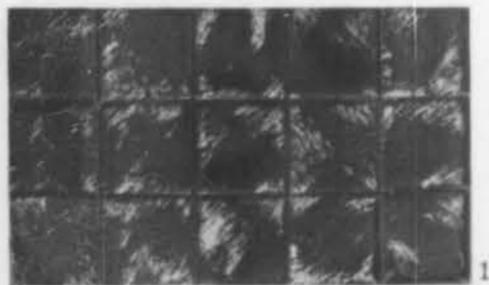
A handsome piece
of furniture
when closed

Spacious storage
cabinet for
bottled goods
and glasses

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WORKS ON ANY ELECTRICAL OUTLET

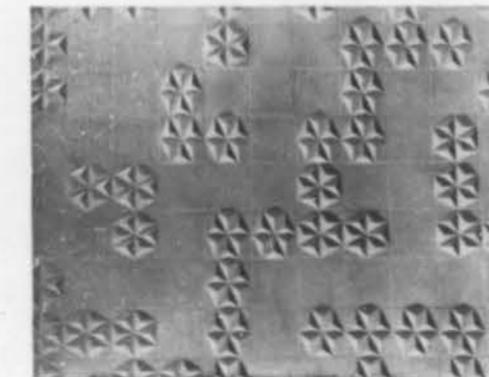
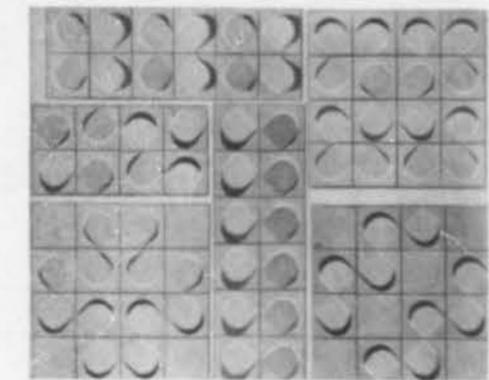
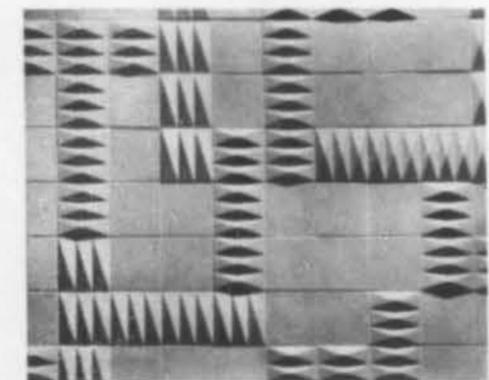
2-burner Hide-A-Way
range and full
size sink

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1, 2, 3 STANDARD

4, 5, 6 POMONA



Custom tiles at Standard

STANDARD TILE COMPANY, INC., 854 Rockaway Avenue, Brooklyn, New York, importers of the Capri Ceramic Mosaic Tile from the Ceramica SAV of Naples, Italy, have set up a special custom operation to work out indoor or outdoor installations with architects and interior designers offering their imported tiles in sizes and colors to specifications. Made from lava rock found near Mount Vesuvius in Italy and fired to a high degree, these tiles are almost indestructible. Because of this and the manner of glazing, they are completely maintenance-free and guaranteed against fire, fading, thermal shock, and craze. They are also non-absorbent and heat-insulated. Stock tiles are available in a number of sizes with a large range of colors. An example is the favorite $\frac{7}{8}$ -inch square, an economical tile which comes in a ready stock of 88 brilliant solid or multi-colors but may be made available at short notice in a range of more than 220 colors. Delivery to the United States from Italy is 6 to 8 weeks.

Variations of this tile are rectangles in stock sizes of $1\frac{1}{4}$ by $2\frac{1}{2}$ inches, and 1 by 3 inches (photo 3), which, because of their rectangular shapes, allow for considerable design latitude; and a $1\frac{9}{16}$ -inch square (1) which is available in a range of 150 colors.

The "Punta di Diamante" (2), a slightly pyramid-shaped tile, creates a dimensional quality when used as a facade by the deflection of light and slight shadows.

In cooperation with Johns Manville Company, Standard Tile has developed a one-foot square panel set with Capri Ceramic Mosaic Tiles. Exclusively manufactured by Structural Panel Corp., 410 Boulevard, New Haven Connecticut, prefabricated curtain walls of these panels will be guaranteed against all wear and tear.

Pomona: new dimensions in ceramic

POMONA TILE MANUFACTURING COMPANY, 629 North La Brea Avenue, Los Angeles, has developed two new concepts in ceramic tile offering infinitely varying wall and floor design possibilities to decorators, designers, and architects. Pomona's versatile "Sculptured Tiles" feature three-dimensional modular patterns designed by Saul Bass, motion-picture designer, and industrial designer George Nelson. The sculptured tiles come in $4\frac{1}{4}$ " by $4\frac{1}{4}$ " squares, in twelve stock colors and 30 special order colors, and four finishes—satin, bright, mottled, and Perma-Glaze, an extra hard surface. Edges are rolled or square. There are seven patterns in the Sculptured Tile group. Among them: Saul Bass' "Diamond" design (4), shown installed in a random pattern creating a striped effect. George Nelson's "Athena," a diagonally curved thumbprint shape, can be either convex or concave, is shown (5) in six of the innumerable combinations possible in interplays of light and shadow. Another

Nelson design, "Laurel Leaf," has diagonal bas-relief leaf shapes, which combine as flowers, branch effects, or random patterns. Saul Bass' "Star" design (6) is here used with standard flat tiles, providing strong contrast to the diamond-like faceting.

Further news from Pomona is its dramatic "Distinguished Designers' Series" of color-patterned tiles, designed by such well-known pioneers as Paul McCobb, Dorothy Liebes, Dong Kingman, Paul Laszlo, and Millard Sheets. Among the bright patterns, available in standard tile sizes in a choice of finishes, are Paul Laszlo's "Potpourri," a collection of colorful kitchenware against a background of polka dots; Dorothy Liebes' "Kashmir," a casement-like linear design in multi-colored stripes; and Paul McCobb's "Roulette," a geometric pinwheel with tips of orange, red, purple, vermilion, and black on a white background. The entire "Distinguished Designers' Series" is available in a handy packet containing a tile-size, photographic reproduction of each pattern in the series, with supplementary information on the back. Decorators and architects can write to Pomona, on professional letterhead, for free packets and additional specifications.

Texture and pattern in Wenzel tile

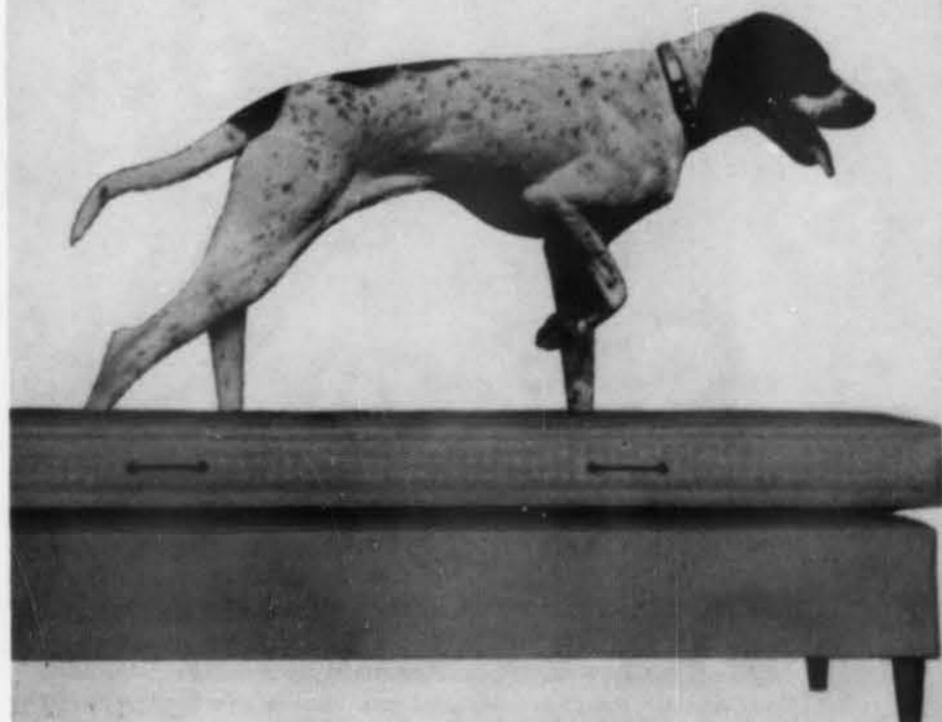
THE WENZEL TILE COMPANY, Klagg and Enterprise Avenues, Trenton, New Jersey, has expanded not only its manufacturing facilities but its extensive collection of clay and ceramic tile for floors and walls as well. Additions to Wenzel's tiles are new interpretations in color, pattern, and texture. Glazed wall tile, in standard $4\frac{1}{4}$ " x $4\frac{1}{4}$ ", now comes in sixteen decorator colors as well as a 24-carat gold sheet finished style for extra luxury. Standard spacer joints on all Wenzel tiles assure even installations, no matter what the color combinations.

Two textured tile patterns are interesting news in wall surfacing. One, called "Wenzel Wicker," reproduces the woven ridges of basket weave in an over-all pattern; the textural effect changes depending on the lighting from an almost flat wall surface to a highly reflective, fluid pattern of light and shadow. "Wenzel Weave" is stocked in six glazed enamel colors, but can be custom-made in 24 colors. In addition to the glazed styles, "Wenzel Weave" is also available in unglazed raw biscuit tile, which has a non-reflective mat finish. Another textured tile, "Bark," has a random diagonal pattern of small ridges and channels reproducing a rough wood surface. This is available in solid glaze colors as well as two-tones.

A patterned tile was created for Wenzel by Melanie Kahane, A.I.D.; the pattern is a Portuguese-inspired silk-screen motif of curves and leaf shapes. The pattern is printed on four tiles, each 3" by 3", which can be combined in any fashion to create a foot-square complete design. The versatile motif is printed in pink-on-pink on white.

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Scalamandré Silks opens Philadelphia showroom, re-decorates Chicago showroom

Scalamandré Silks, Inc., 63 East 52nd Street, New York, has added a large new showroom at 1611 Walnut Street, Philadelphia, to its growing list of showrooms in principal cities throughout the country. The new Scalamandré showroom in the rapidly expanding Philadelphia market occupies about 3,000 square feet, and is under the personal direction of Ellen Bitter. Mrs. Bitter is the mother of Mr. Edwin W. Bitter, newly appointed national general sales manager and son-in-law of Mr. Franco Scalamandré, presi-



dent and founder of Scalamandré Silks. The Philadelphia showroom, like those in Atlanta, Boston, Chicago, Los Angeles, and San Francisco, will carry the complete line of Scalamandré fabrics and wallpapers.

In addition, Scalamandré Silks has completely redecorated its showroom at 610 Merchandise Mart, Chicago (see cut.) The showroom was decorated by Gino Scalamandré, executive vice-president and son of Franco Scalamandré, and is under the direction of Mr. Frank Deimal.

FLOOR COVERINGS OF DISTINCTION

Patterson, Flynn & Johnson

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New York 22, N. Y. PL 1-6414

Antique Reproductions

RUGS AND TILES TO THE TRADE

Sutton Park: "Golden Age" furniture, new source

Sutton Park Furniture, a new source for interior decorators, has opened a large three-story showroom at 1134 First Avenue, New York. The first collection shown is the "Golden Age Collection" designed by Gerald M. Magna, which combines elements from all the popular furniture



periods from Empire to Ming. Included in the groups of bedroom, living room, and dining room furniture is this Empire dining room (cut): breakfront is 84" wide and finished in antique yellow and silver leaf, 44" by 72" table is finished in antique fruitwood. All furniture at Sutton Park is available on custom orders, to decorator's specifications on size and finish.

Ming Dynasty reproductions from Transorient

The Oriental subtlety and solidity of 17th century Ming Dynasty furniture has been reproduced in a long line of residential furniture by Transorient, Inc., 320 East 65th



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J-914 Decorative panels adopted from 16th Century chinese prints of forest scenes. Hand-printed on wood in soft tones of green and beige on gold background. In sets of two or four, all different subjects. Dimensions: 35 1/2" x 12." Interiors' Import Co., Inc./Showrooms: New York/783 Third Avenue, A. Marangoni, Pres. Chicago/Merchandise Mart, Space 6-170. Outside U.S.A., Inquire: P.O. Box 668, Florence, Italy.

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Street, New York. Transorient's Dynasty Furniture is hand-crafted in Hong Kong, shipped knock-down to the United States and re-assembled here to accommodate different climatic conditions. The 97-piece collection includes beds, carved doors, screens, game tables, chairs, and long,



low chests (see cut.) The hardware is solid, stainless white brass; all furniture is made of prime Siamese teak. The choice of finishes ranges from natural to weathered, traditional and rosewood, as well as colored Oriental lacquer. Several of the cabinets will contain the latest TV and hi-fi models.

Contemporary and traditional furniture at Nathan

Upholstered chairs and sofas, with the emphasis on simplicity; occasional tables, cabinets, and breakfronts in mahogany, walnut, birch, or fruitwoods, with antique or modern design, offer a wide variety of furniture in the Far Eastern, Scandinavian, and antique English and



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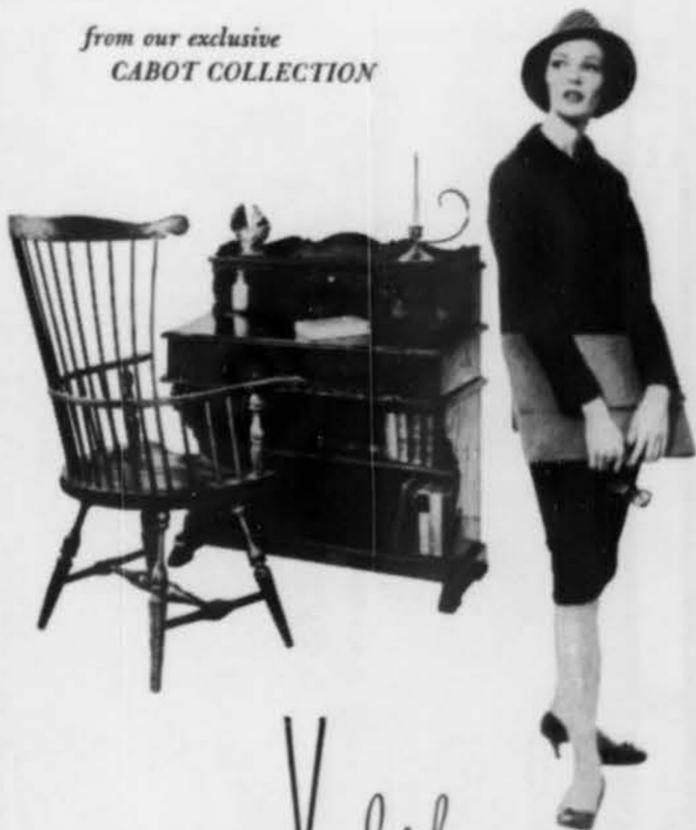


French manner. All this can be found in a new P. Nathan, Inc. showroom, housed under the same roof with factory and workrooms for the decorator's convenience, at 330 East 103rd Street, New York. Particularly graceful are the proportions of the antique reproductions (shown). Several variations of the corner unit are included in the collection. The wood pieces, constructed to serve several functions, are particularly versatile.

Holmes initiates carpet leasing plan

A carpet rental program for businesses, institutions, and qualified individuals has been developed by Archibald Holmes and Son, Erie Avenue and K Street, Philadelphia 24. The carpet leasing, arranged with the American Industrial Leasing Company, makes it possible for new or expanding businesses, hotels, restaurants, theatres and others to decorate without tying up working capital. Carpets are rented for five years, with the cost spread over the first three years on a monthly basis. All standard Holmes qualities, contract patterns, and custom designed contract carpets are available for rental.

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Window shade news from Breneman-Hartshorn

A new collection of decorative, as well as practical, window shades has been introduced by Breneman-Hartshorn, Inc., 2045 Reading Road, Cincinnati, Ohio. The new shades are: Candy Stripes, vertically striped in pink, blue, yellow, or green on a white ground; Shantung, a random textured shade with a loosely woven effect; the Embroidered Pattern Leaf, which has a woven pattern of silk thread leaves; and Oriental Flax, a loosely woven matrix of imported flax threads held together in a clear plastic finish. The other shades are impregnated with pure vinyl plastic to insure washability and durability as well as smooth hanging. Shades can be bought in a number of ready-made sizes or by the yard.

Armstrong: new designs in wood fiber ceiling tile

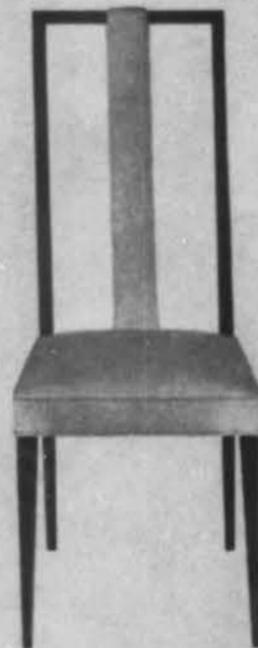
Two modern designs, Alpine and Regata, have been added to its line of Decorator Temlok tiles by the Armstrong Cork Company, Lancaster, Pennsylvania. Decorator Temlok tiles are pre-decorated wood fiber ceiling tile, available with tongue-and-groove joints in the 12" by 12" size. The new Alpine pattern consists of finely detailed triangles printed in soft beige on a white background, blending together to form larger concentric triangles. The Regata pattern prints slim pennant shapes in charcoal brown and soft beige on a white background.

Koveron: color-impregnated vinyl wallcovering

Koveron, a high quality, heavy duty, unsupported vinyl sheet for wall covering and other interior purposes, has been developed by the Koveron Corporation, P.O. Box 1618, Louisville, Kentucky. Koveron comes in 44 impregnated colors, selected for use with any kind of incandescent or fluorescent lighting, which are permanently etched and sealed into the back of the vinyl surface material.

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Dallas, 170 Decorative Center Atlanta, 545 Peachtree St.
Boston, 114 Newberry St.

Tile on sheets for easy mounting

Master-Set, glazed ceramic tile mounted on a specially developed paper-thin sheet, has been introduced by the American Olean Tile Company, Inc., Lansdale, Pennsylvania. With Master-Set, as many as twelve 4¼" tiles or nine larger tiles can be installed as one unit, swiftly and economically. The thin sheet mounting is designed so that 75% of the tile is exposed to the bonding; trowel adjustment and difficult alignment are eliminated. Individual tiles or sections can be cut or snapped from the sheet for smaller areas. Master-Set Tile is available from American Olean in all standard glazed tile sizes, in regular and Crystalline glazes and some of its exclusive Scored Tile designs.

Manufacturers' Literature

BIRMINGHAM ORNAMENTAL IRON COMPANY, INC., 4362 First Avenue North, Birmingham, Alabama, has issued its 32-page catalog of Meadowcraft metal furniture, for indoors and outdoors. For indoor elegance, the "Embassy Group" of cast aluminum combines scrolled chairs with glass-topped tables and consoles; the "All Weather Group" is open-weave wrought iron; "Athenian" chairs and tables are bordered with Greek Key motifs. Other casual, modern and traditional groups are pictured in color.

CLAVOS, INC., 331 East 83rd Street, New York, has published an extensive photographic catalog showing its door hardware — levers, knobs, knockers, kickplates, studs, and pulls. The Clavos decorative hardware is primarily reproduced from museum antiques; other contemporary pieces are designed by Harold M. Schwartz. The "clavos" themselves, Spanish nails, reproduce door studs dating back to the 14th century.



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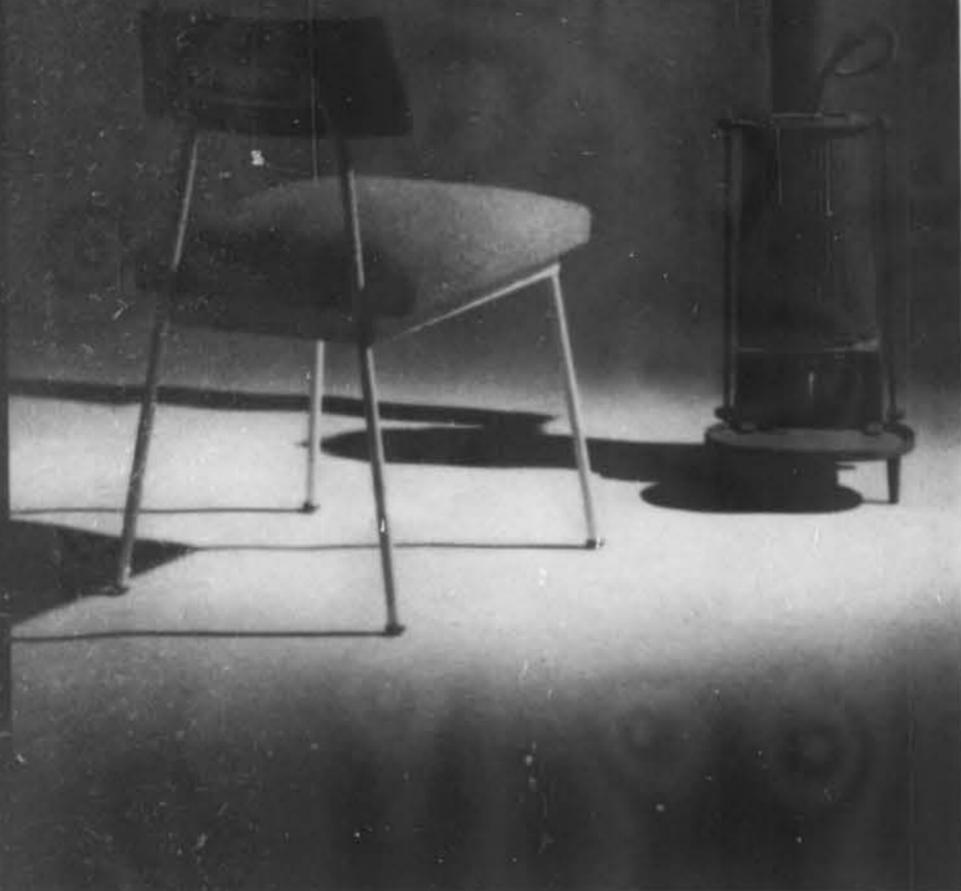
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Atlanta: The Annex, Inc., 926 West Peachtree N.E.
Miami: The Annex, Inc., 111 North East 40 Street

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THE HARVIN COMPANY, 1010 East Main Street, Waynesboro, Virginia, exclusive makers of Williamsburg Restoration fireplace accessories as well as other brasscrafts, has published its 48-page catalog number 59, showing the complete line of furniture, hardware, and accessories. Furniture includes benches, chairs, coffee and vanity tables; hardware is for doors, bathrooms, and wall decor; lamps are traditional sconces, chandeliers, and candelabras.

LAWNLITE COMPANY, 2400 North West 75th Street, Miami, Florida, has issued a colorful 32-page catalog illustrating its complete line of casual and outdoor furniture. The well-known Lawnlite line includes chairs and chaises of polished Alcoa aluminum tubing with webbed Velon seats; gliders; bridge sets; the "Pinnacle" collection in redwood and aluminum; tables; umbrellas; and upholstered casual furniture. Lawnlite's new Pompeian Collection, illustrated in a supplementary brochure, is upholstered in molded foam rubber covered with bright Boltaflex, supported on vinyl webbing.

LIBBY-OWENS-FORD GLASS COMPANY, 608 Madison Avenue, Toledo 3, Ohio, has published the results of a ten-year research study in a new 28-page pamphlet called "Predicting Daylight as Interior Illumination." Conducted at Southern Methodist University, the research has led to a new and easy-to-use prediction technique which enables architects and illuminating engineers to calculate daylight illumination levels while building plans are still on the drawing tables. The prediction method, similar to the lumen method of artificial lighting predictions, is fully and clearly explained in the booklet, with examples. Libby-Owens-Ford charges 50 cents a copy to cover handling costs.



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JENS RISOM DESIGN, INC., 49 East 53rd Street, New York, has published a fold-out brochure illustrating its "Group Nine" executive office furniture (shown on pages 154-155 of the October issue of *Interiors*.) Several units are presented in color, including an over-all office installation with two armchairs, an executive swivel chair, secretarial and executive desk, and a side cabinet. Other pieces include various desks, secretarial posture chairs, a conference table, and swivel chairs with upholstered or wood frame arms.

F. SCHUMACHER AND COMPANY, 60 West 40th Street, New York, licensed manufacturers of the Williamsburg Restoration Fabrics, is presenting its entire Williamsburg collection in important book form—two volumes of loose-leaf samples. The new Williamsburg books represent major additions to Schumacher's already prolific group of fabric books, the latest of which was its "Chromascope" collection of six, each featuring fabrics in a different color series (June *Interiors*, page 136.) The two new Williamsburg books divide the Restoration collection into prints and wovens, a total of thirty patterns in 173 color combinations. The books are large, ring-type folders with carrying handles; fabrics are inserted on rings in loose-leaf form, for easy removal and reference. The set sells for \$100; the book of wovens, 25" by 36", may be purchased individually for \$60 and the book of prints, 36" by 36", for \$40.

PAUL SIEGEL WHOLESALE DECORATIVE SHOWROOM, Seattle Decorative Center, 1707 Olive Way, Seattle 2, Washington, has issued a brief informative pamphlet explaining its policy and operation in dealing with decorators and dealers. Paul Siegel represents eight well-known fabric houses,



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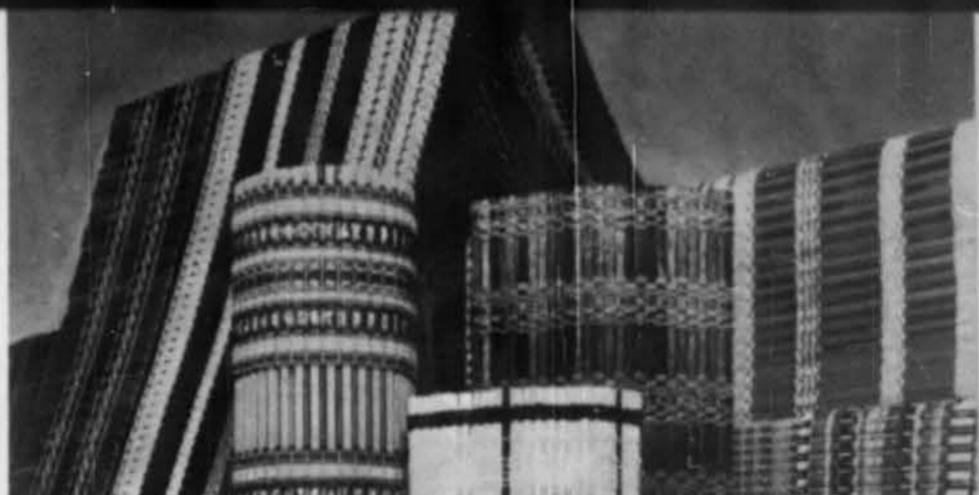
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Seattle: George Davis, MA 2-8122

Philadelphia: Acton-Carberry, LO 3-1693
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THAIBOK FABRICS, LTD., 3 East 52nd Street, New York, has issued a four-page folder presenting its new line of printed fabrics in the Thaibok American Fabric Collection (October *Interiors*, page 172). The folder shows photographs of the six prints in the Group I print collection, which are variations on floral themes printed on percale, linen, and silk, and the seven prints in Group II, primarily for contract interiors, printed on linen, cotton, rayon, or rayon and cotton combined.

TORJESEN, INC., 209 - 25th Street, Brooklyn 32, New York, has published a catalog (A.I.A. File Number 35-H-6) on its "Wall-A-Way" line of electric and manual folding partitions. Detailed specifications, application data, layout and planning material as well as photographs of actual installations are shown, for all of Torjesen's large folding-panel type partitions as well as its hidden partitions which have no floor tracks or exposed hardware. The Torply panels are made of vinyl-impregnated plywood, available in a choice of wood veneers, colored vinyl, or duck.

WOOD AND HOGAN, 425 East 53rd Street, New York, has published "Treasures from The Peerage," a handsome photographic brochure showing eight of its reproductions of eighteenth century English antiques. Gracefully curved loveseats, sofas, and chairs are shown, upholstered in down and antique finished, examples of Wood and Hogan's line of 200 handmade reproductions. In addition to its reproductions, Wood and Hogan has about 1,200 English antiques.

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Address Book

THE NEW YORK CHAPTER OF THE AMERICAN INSTITUTE OF DECORATORS has moved to 53 East 54th Street, New York.

ROBERT BENHAM BECKER, designer of the new Helikon furniture line, has opened a design studio at 480 Lexington Avenue, New York, to design furniture and products.

CUSTOM DESIGN OF FAIRFIELD, INC., 103 Main Street, New Canaan, Connecticut, is a newly established branch of Custom Design of Westchester, Inc. The firm designs and constructs cabinets and architectural walls, specializing in high fidelity and television installations. It will execute designs of interior designers and architects, and work out the necessary sound engineering.

DAVID AND DASH, INC., 2445 North Miami Avenue, Miami, has opened a showroom at 509 Madison Avenue, New York, which offers a sample service and a cutting service.

MICHAEL GREER, INC., interior designers, N.S.I.D., A.I.D., has moved to 75 East 55th Street, New York.

MAURETANIA FABRICS, INC., rugs and fabrics, will now be shown at Scandinavian Design, 20 East 58th Street, New York. Some of the merchandise, however, will still be handled by Lutten-Clarey-Stern, 50 East 64th Street.

JOHN L. MCHUGH SOURCES, 26 East 56th Street, New York, has expanded its showrooms at this address to enlarge the display area for its collection of fine domestic and imported silks, antiques, and accessories.

WALTER P. SAUER AND SONS, INC., 79-10 Starr Avenue, Long Island City, New York, has appointed John M. Kerr, formerly with Macey-Fowler, Inc., as sales representative for Sauer's new line of contract furniture for institutions.

SKIDMORE, OWINGS AND MERRILL have moved their San Francisco office to the Crown Zellerbach Building, 1 Bush Street.

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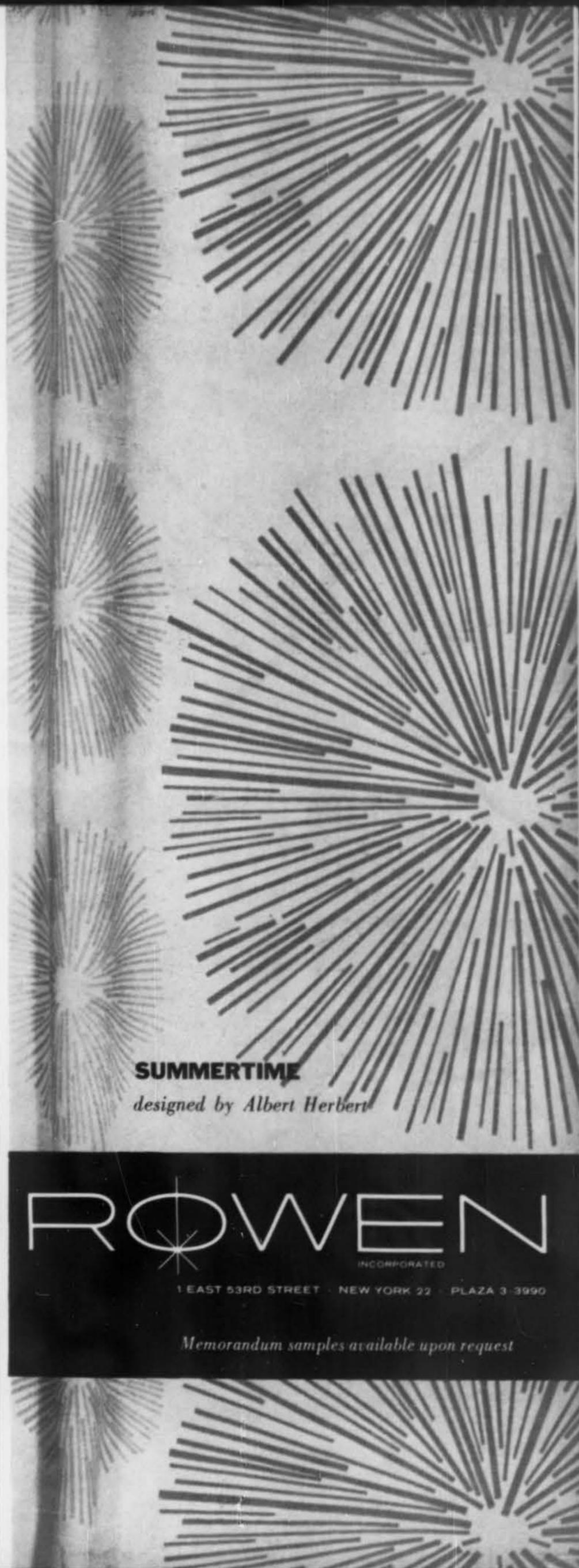
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Memorandum samples available upon request

American Institute of Decorators News

(Continued from page 12)

will house the bar. William Pahlmann and Daren Pierce, chairmen. . . .

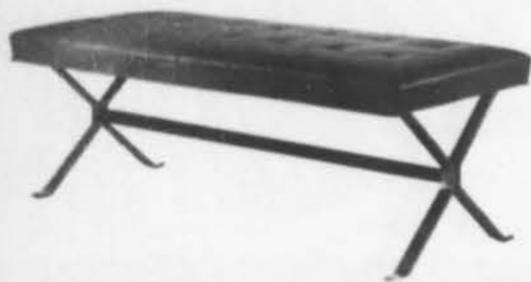
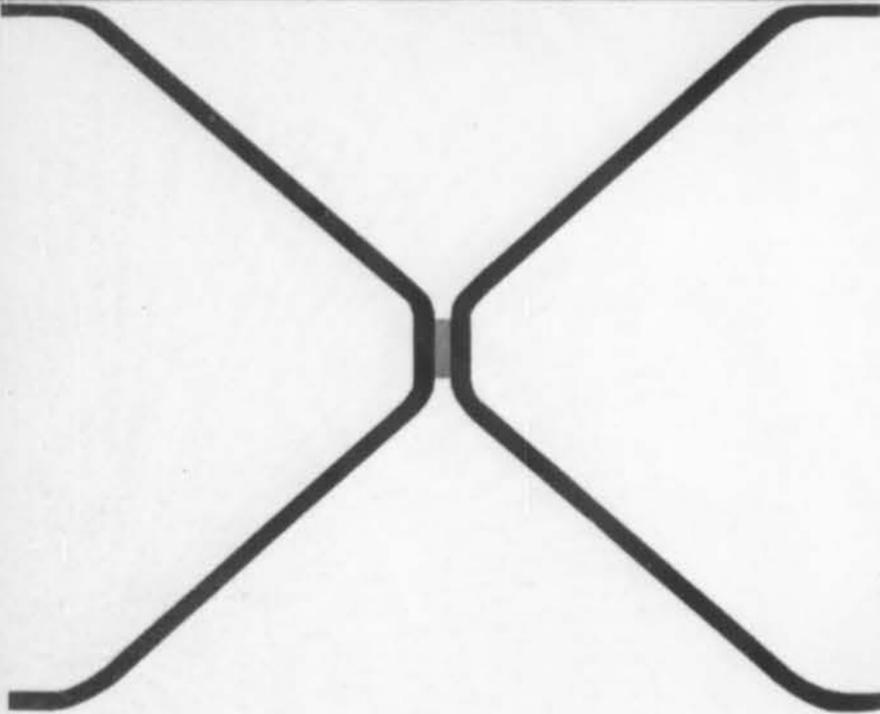
On the evening of January 21, the New York A.I.D. chapter and the New York Antique and Art Dealers Association will co-sponsor a Benefit Cocktail Party Preview of the Sixth Annual East Side House Settlement Winter Antiques Show, to be held at the Seventh Regiment Armory from January 22-27. Guy Roop, A.I.D. is chairman of the Preview, for which tickets, at \$15 each, are available at the door. . . .

Northeastern Regional vice-president Roop also presented the New York chapter's Citation of Merit award to the sponsoring manufacturers of the "Room of Tomorrow," (*Interiors*, October, 1959) designed by Tom Lee, A.I.D., for the National Hotel Exposition.

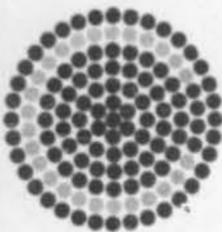
Chapter Notes

Georgia District chapter members were responsible for the vignettes that accompanied the A.I.D.'s circulating exhibition of renderings at Atlanta's McBurney Art Memorial from October 25-November 25. Chapter members whose renderings were included are president William E. Rudolph, Alan L. Ferry, and Lucille E. Morgan. National Committee on Exhibits chairman Jane Ashley, who also accompanied the exhibition, was honored at a champagne preview, and later addressed women's groups on services offered by the interior designer.

The *Pacific Northwest American Institute of Decorators* chapter and the Seattle chap- (Continued on page 156)



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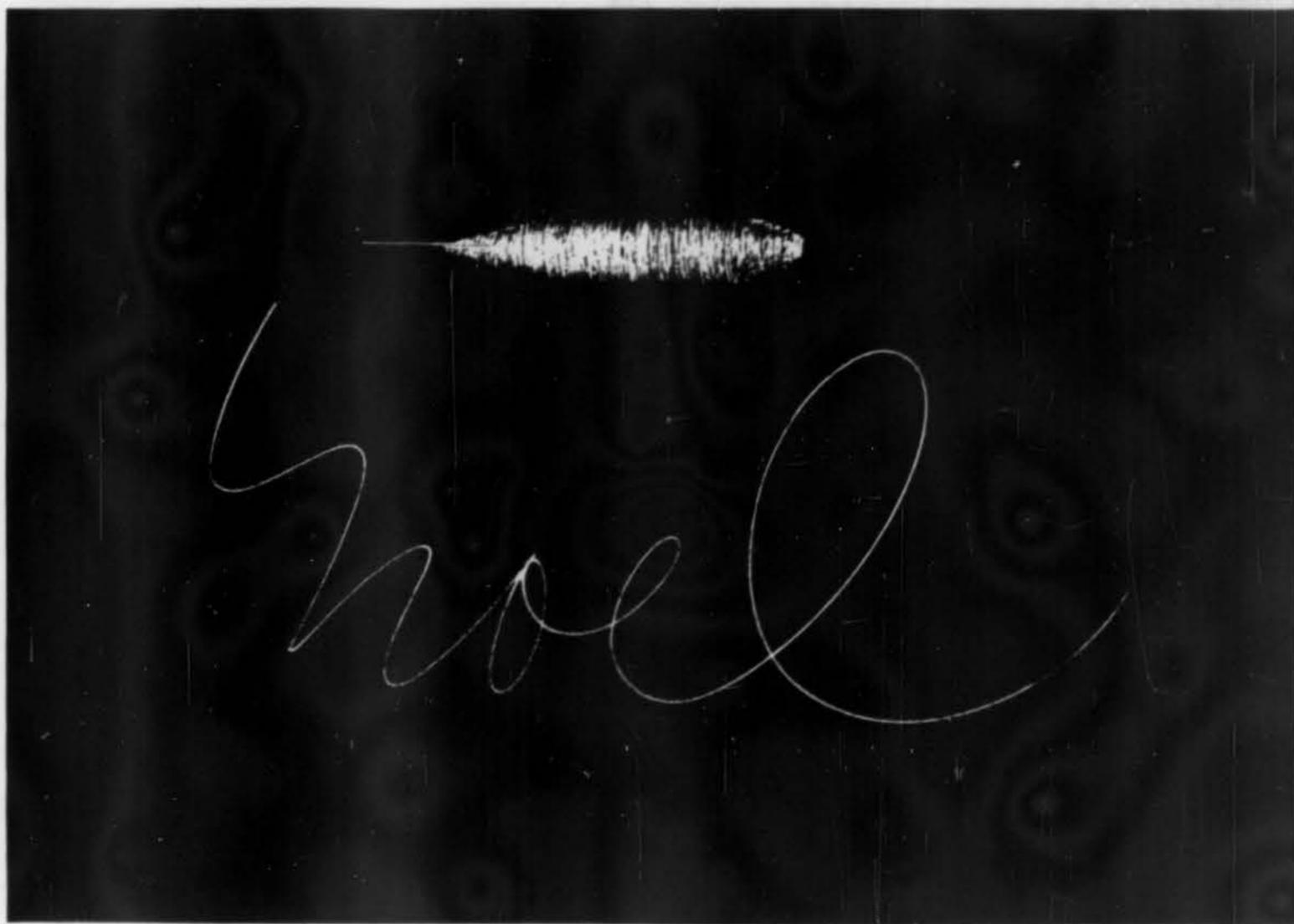
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American Institute of Decorators News

(Continued from Page 152)

ter of the Fashion Group, Inc., will co-sponsor a January 7 Home Furnishings-Fashion Show, at which Richard Gump of San Francisco's Gump's will be speaker. A.I.D. committee chairmen for the event are Louise Bettner, Vera Child, and Dorothy Davis, and room settings are planned by: Robert L. McBreen & Associates, Armoral Kamins, Blanche Morgan of Frederick & Nelson, Wm. L. Davis & Sons Company, Riley & Rogers, Del Teet Furniture, Allen Vance Salisbury, George L. Davis Company, and William McClellan.

The Florida chapter recently held a conference in Vero Beach, at which National President J. H. Leroy Chambers and Resources Council president William Pahlmann were principal speakers. The chapter also plans a student lecture series for local schools offering interior design.

"A Century of Pittsburgh Architecture and Decoration" was the theme of the Western Pennsylvania A.I.D. chapter's recent tour of houses, proceeds of which were donated to the Carnegie Library for the purchase of interior design reference books.

Young Decorators League Elects

Richmond, Virginia's Young Decorators League has elected its 1959-1960 officers. This 43-member group was formed in 1956 to bridge the gap between college graduation and admittance into the A.I.D. (a gap the A.I.D.'s National Committee on Education has just taken steps to close—see page 10). Officers are: Charles M. Pulley, president; Mitchell Solberg, first vice-president; Margery Baker, second vice-president; Orville Jones, secretary, and Milo Hoots, Jr., treasurer.

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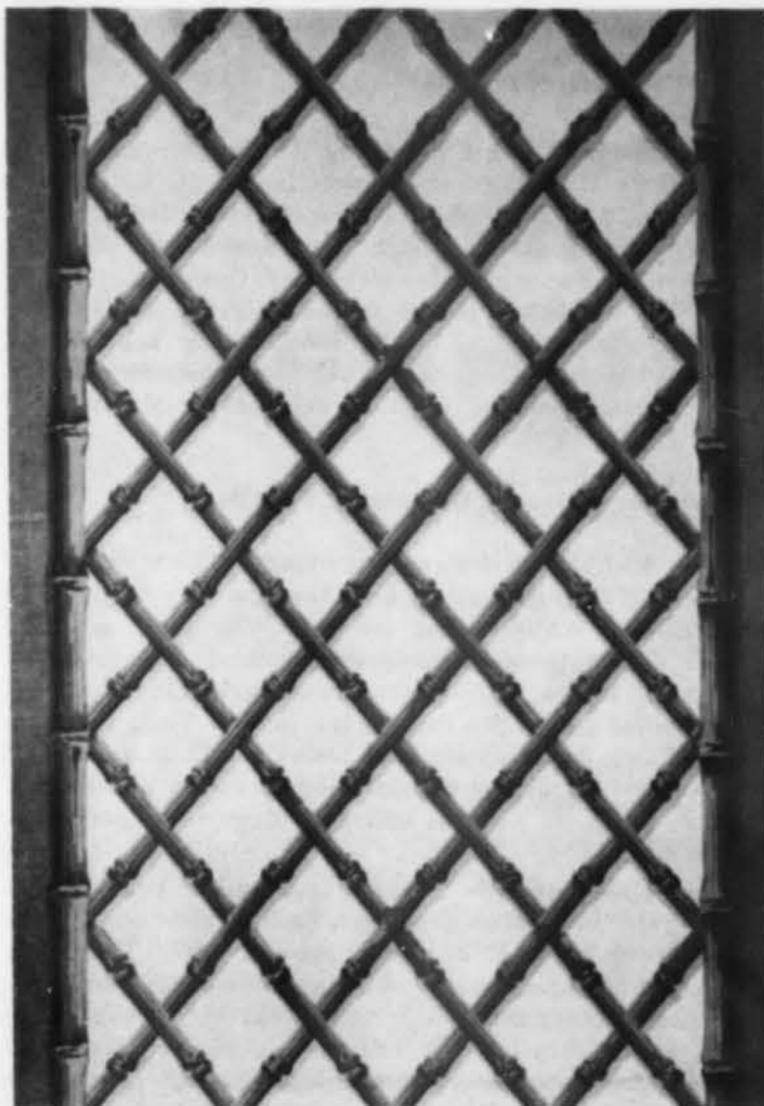


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For Your Information

(Continued from page 43)

at the Hilton Hotel, Chicago, by the Summer and Casual Furniture Manufacturers Association, at its first annual dinner as a division of the National Association of Furniture Manufacturers. Design honors went to the Afco Aluminum Furniture Manufacturing Company, Inc., for its "Bal Harbour" indoor furniture group designed by Sheldon Rutter, A.S.I.D. For engineering achievement, Macon Umbrella Corporation took first place for its folding, aluminum-topped umbrella designed by Macon president Alfred C. Cohen.

Designers Discuss Origins of Trends

Where and how do design trends start? *Who* starts them? How are they propelled, and how do they stop? *Who wants* them? A group of designers who have instigated some design trends themselves discussed the matter of "trends" before a November meeting of The National Society for Decorative Design, Inc. in New York. Panelists were fabric designers Dorothy Liebes and D. D. and Leslie Tillett, industrial and interior designers John and Earline Brice, and Cora Carlyle, editor of *American Fabrics*, as moderator.

None of the panelists strongly approved of trends, from their point of view as designers. Leslie Tillett was harshest, calling a trend "in essence an evil thing" because it is a "bandwagon" unto which people—consumers, designers, manufacturers—jump, at the sacrifice of their own honest creativity or self-expression. He differed to some degree with Miss Liebes' belief that "a trend doesn't just happen; it is plotted, planned, promoted." It is set in



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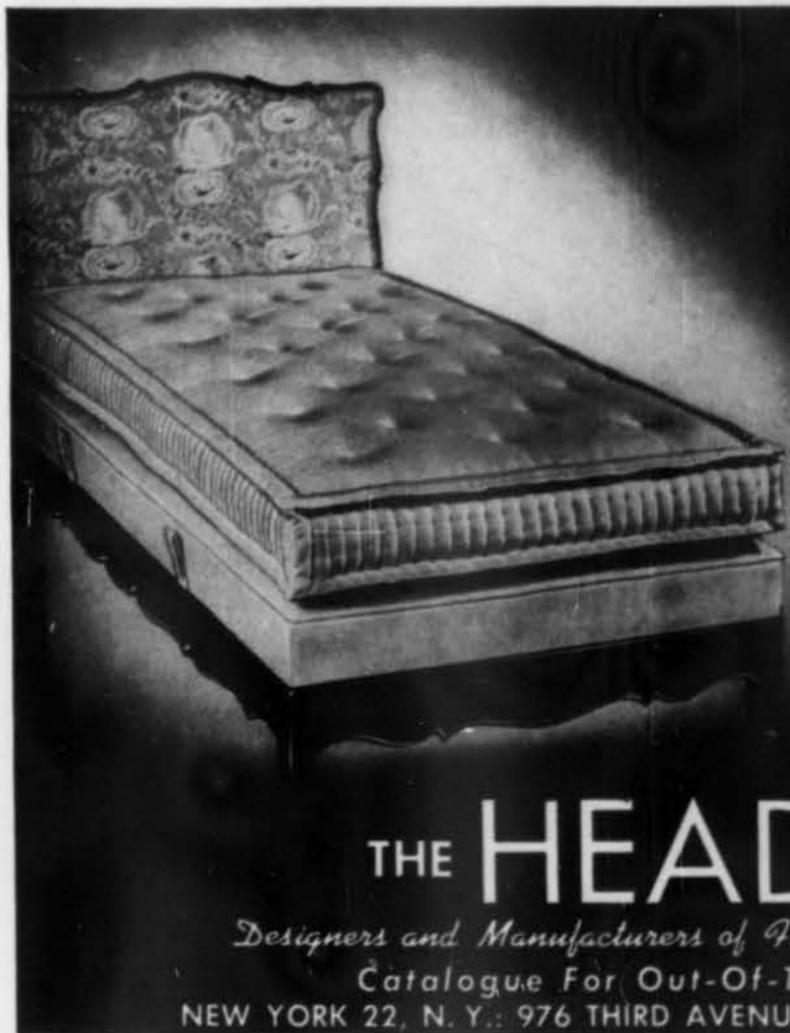
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motion by forces other than the designer's creativity — by agreement with manufacturers as to what kind of designs to produce, and by Madison Avenue publicity promotions, for example. Mr. Tillett, on the other hand, called a trend "an afterthought; it happens second" — after the designer has produced designs that resulted solely from "exposing himself to the winds that blow;" these winds being a general and usually indefinable cluster of sensations about the tones and qualities of current culture. "If I knew why I did a design, I probably wouldn't do it... We (designers) do something that to us is *us*. The trend comes later; we don't make trends deliberately."

John Brice agreed that the designer's source of inspiration is not a calculation as to what will sell or a shrewd analysis of what is at the peak of popularity, but rather a constant perception of the world at large.

The group felt that trends were not merely the result of publicity and promotion, but also grew out of more "legitimate" reasons. An instance noted by Miss Liebes was the open floor plan in architecture, which brought about a "whole new style in interior trends." She cited especially the woven woods... ("But even these took a lot of promotion," she said.) After Mr. Brice had noted that we accept much more positive hues in small rugs than we do in carpeting, Mr. Tillett suggested that stronger colored carpets might well be used at the time ("and it's coming") when we can drop walls mechanically and open our living rooms to the outdoors; Mr. Brice agreed. And Mrs. Tillett noted that today's basic dress — a simple sheath — grew to a large extent from wartime need for economical use of material and only later became recognized as excellent style — her point being that really authentic trends, not "trumped-up" ones, came from a genuine usefulness and basic comfort.

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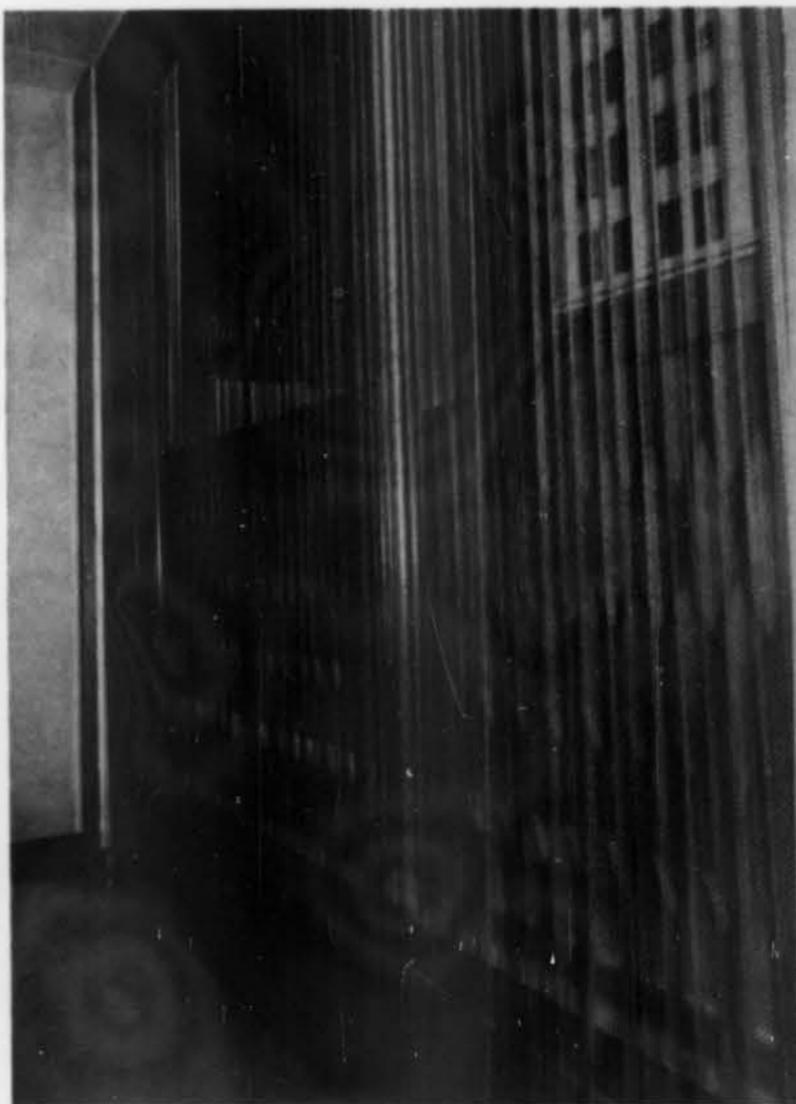
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Widdicombe

Ralph Hewitt Widdicombe, 1873-1959

On November 16, Ralph Widdicombe, board chairman of the John Widdicomb Company until 1951 and until 1957 an active furniture designer, died at the age of 86. He was born into a Grand Rapids family whose furniture-making tradition could be traced back to 1858, at which time his great-grandfather, George Widdicombe, recently arrived from England, founded a small furniture factory with his two sons, John and William—both of whom soon left for the Civil War. George died shortly thereafter and the boys, upon returning from the War, opened separate factories on either side of the Chesapeake & Ohio railroad tracks. Son John begat another son John, as well as a son Harry; Harry's son, Ralph, was born in 1873. Having a natural bent for the already flourishing family business, Ralph went off to Europe to study furniture design, returned to become a designer for his uncle John in 1897—the same year that the John Widdicomb Company was incorporated. (The English "e" was dropped from the end of the firm's name.) With him he brought examples of the finest in 18th Century English, French, and Italian furniture and, among his achievements during the next 54 years as his firm's chief designer, were translating these styles into the American idiom, inaugurating finely crafted period furniture on a factory-produced basis. Al-

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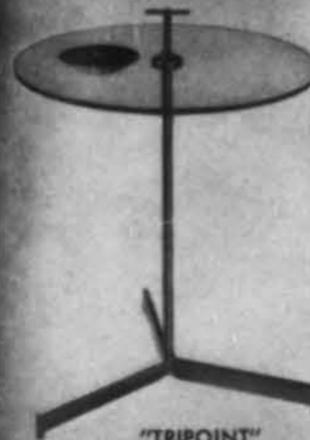
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though his preference was distinctly for the 18th century styles, he kept abreast—even ahead—of other design influences, as well. As early as 1900, a “modern” bedroom suite of Ralph Widdicombe design was awarded the only gold medal presented to an American furniture manufacturer at the Paris World’s Fair. Today, the John Widdicombe Company, renowned both for its traditional and modern furnishings, employs some 300 men in its two-blocks-square Grand Rapids factory.

Known throughout the home furnishings world as the “Dean of furniture designers,” Ralph Widdicombe was no less famed as a record-setting rifle shot and trout fisherman among Michigan sportsmen. He is survived by his widow, the former Nelfa O’Brien, a daughter, three granddaughters, and one great-grandson.

Mitchell Samuels, 1880-1959

Mitchell Samuels, chairman and co-founder of the world-famous French & Company, antiques and art dealers, died in Manhattan at the age of 79. Named for his birthplace, Mitchell, South Dakota, Samuels arrived, via Chicago, at New York’s W. & J. Sloane in 1898, and rose rapidly to the position of purchasing agent for the decorating department. Simultaneously, he was taking night courses in art history and architectural drawing at Cooper Union and the Chase School of Art. In 1907 he and Percy W. French purchased the firm of Sypher & Company with the aid of Charles M. Ffoulke, a Washington wool merchant whose hobby was collecting tapestries, and changed the name to French & Company. Samuels, who became one of the world’s leading experts on tapestries as a result of the Ffoulke collections, enjoyed recounting the fabulous dealings to which he was a party for more than half a century. There was the time that he sold a Mazarin tapestry from the Morgan collection to the late Joseph E. Widener for

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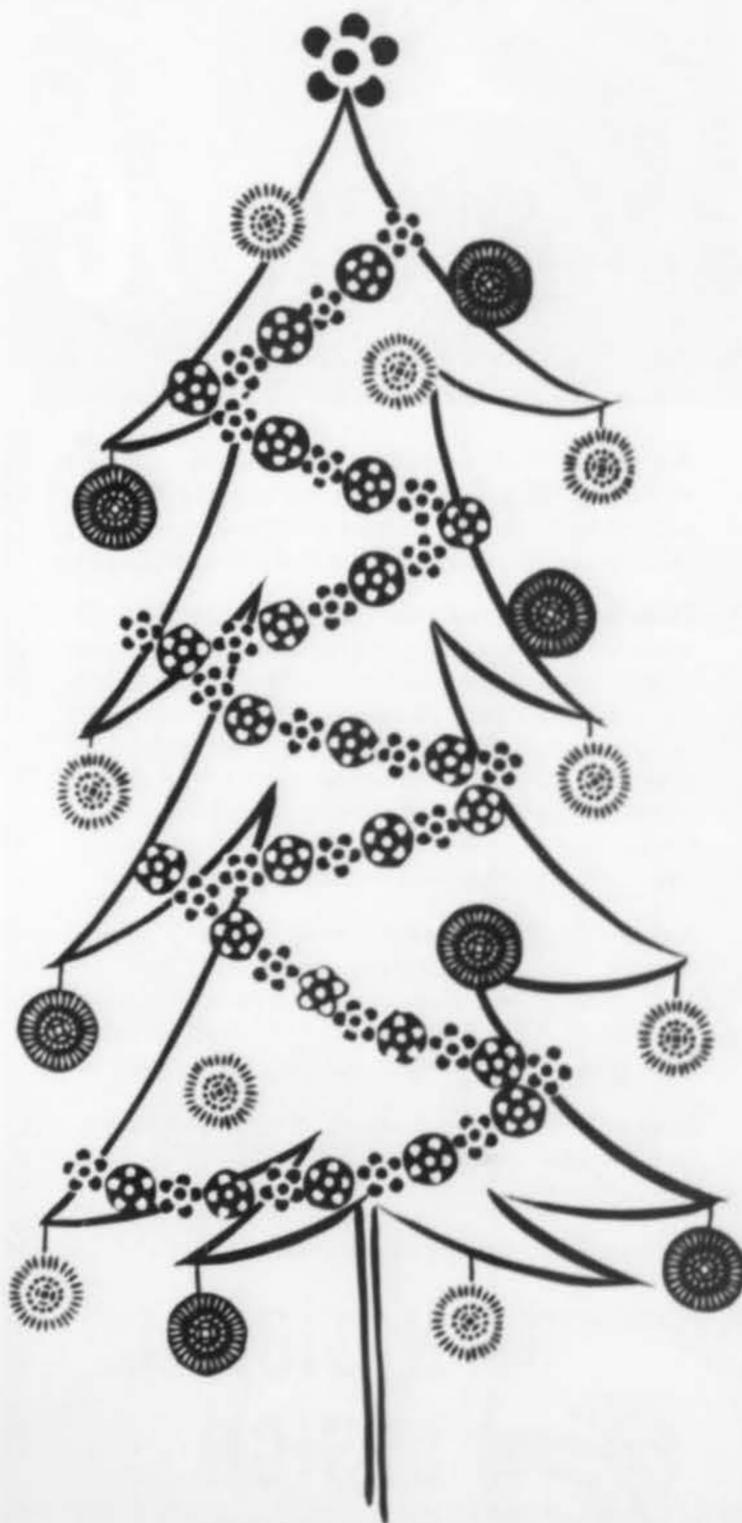
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\$400,000, reportedly the highest price ever paid for a tapestry, over the telephone. When he sold a table from the Castle of St. Donats in Wales to William Randolph Hearst, it led to Hearst's purchasing the entire castle, having it shipped to San Simeon, California, and subsequently furnishing it with some \$8,000,000 worth of tapestries, sculpture, and architectural elements—from French & Company. A random sampling of his steady customers reveals such names as Morgan, Rockefeller, Vanderbilt, Chrysler, Harriman, Pratt, duPont, Mellon, Duke.

But more important than his remarkable business acumen was Mr. Samuels' nearly infallible taste (an illustrated article dealing more fully with French & Company's treasures, its new galleries, and Mr. Samuels' career appeared in our December 1958 issue). When his firm sponsored the "Taste of Connoisseurs" exhibition to celebrate its moving into the plush new headquarters above the Parke Bernet Galleries, the country's leading museums and private collections lent back the treasures whose American travels had begun at French & Company. Besides his widow, Clara, Mr. Samuels is survived by his son Spencer, now president of the firm; a daughter, a sister, two brothers, and two grandchildren.

Ethel Brostrom, 1915-1959

Ethel Brostrom, author and editor in the field of home furnishings and decoration, died November 1 in Sherman, Connecticut. Miss Brostrom had been an editor on *Better Homes and Gardens* and *Living for Young Homemakers* magazines, and was the author of several books on decorating. Her most recent book, published last year by Viking Press, was *Revive Your Rooms and Furniture*, written with Louise Sloane. She is survived by her mother, Mrs. Esther Brostrom, and a brother, Almer Brostrom, both of Chicago.

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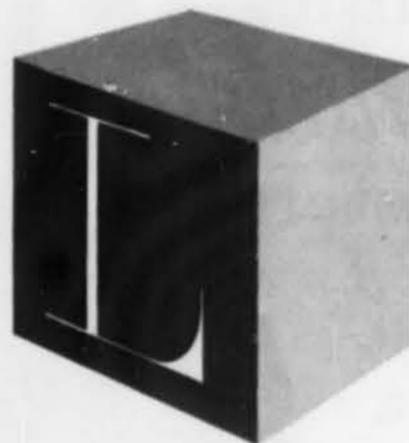
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The Four Seasons

(Continued from page 86)

four are windowed in the two main rooms. Both rooms are two stories high, overlook Seagram Plaza on Park Avenue, and 52nd and 53rd Streets, through continuous windows rising from table height to the ceiling. They are divided into tall vertical panels by narrow mullions. Entering either of these two main rooms from the building vestibule or up the stairs from the lower level restaurant lobby is an exhilarating progression into a kind of gently gilded, half-veiled patio, a sensation resulting partly from the airy height of the spaces, the large plants, the pool in the main dining room, and the outdoor view. It is really not an exceptional view, being close to street level, but the gilded veiling at the windows converts it into a magic vision of metropolis—New York the dynamic, fabled, and powerful.

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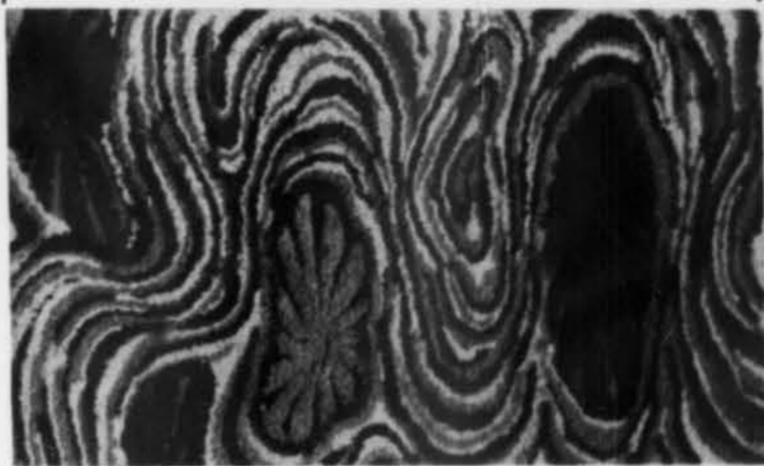
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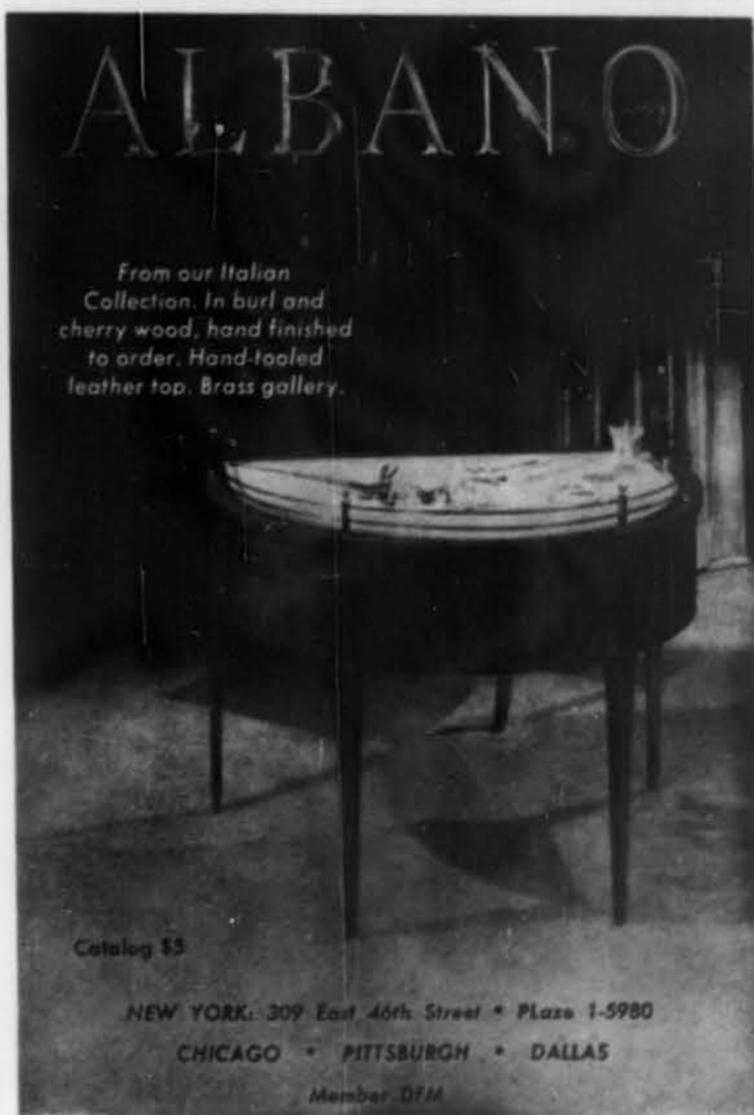
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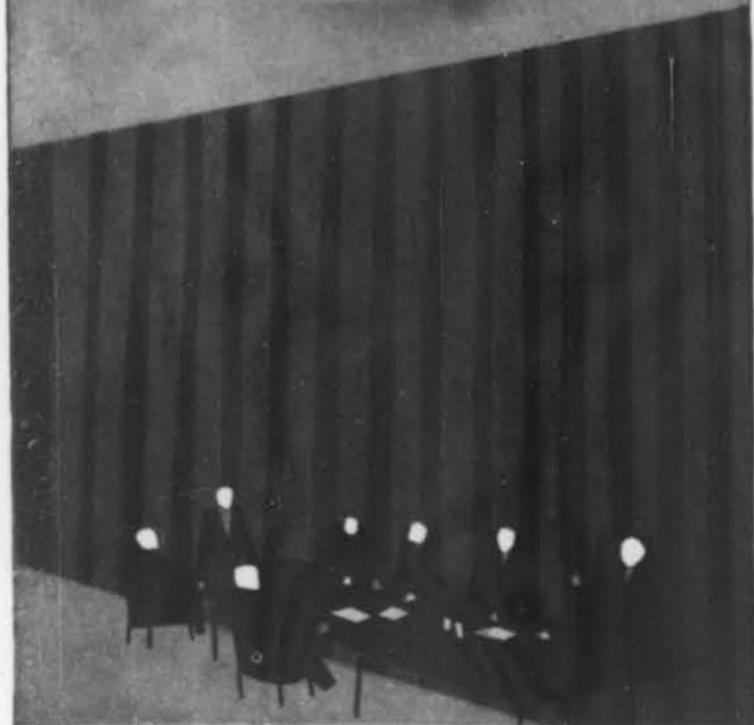
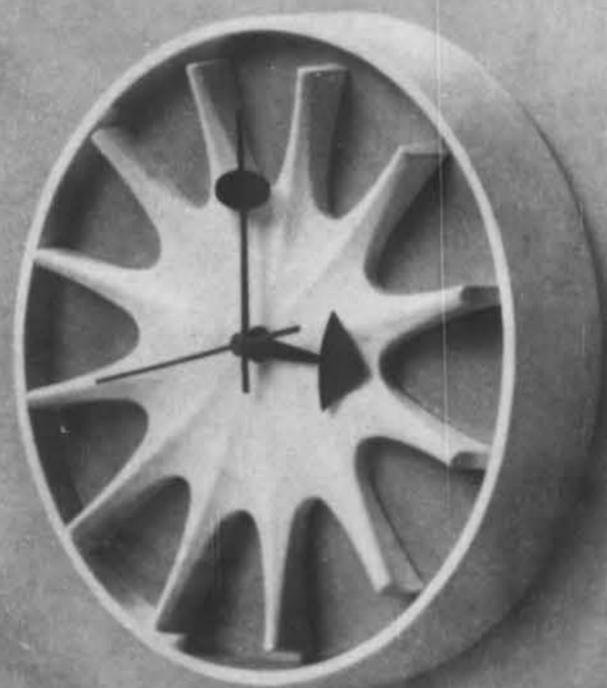
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A neat unobtrusive grid criss-crosses the ceiling with batteries of spotlights and Edison Price Darklites. Bucket lights in floor and plant boxes ignite the plants with highlights. A dropped ceiling in the corridor sheds shadowless light very different from the sparkling light in the dining rooms.

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The collaborating talents of many specialist designers were meshed into the effort. Johnson, exercising control in accordance with his contract with the Seagram building, suggested many but not all of the co-workers to his clients, Restaurant Associates, Inc. It is to be assumed that the clients did not consult Johnson when they engaged William Pahlmann, A.I.D., to assist Johnson on the interiors, and it is easy to see why they did so: he had achieved a smashing success in designing their grandiloquent Forum of the Twelve Caesars restaurant (published in *Interiors*). Pahlmann's style is very different from Johnson's, and as far as your reporter can gather, the two strong personalities did exactly what one might expect: they disagreed, and not many of Pahlmann's ideas materialized in The Four Seasons. The ones that did, however, are so wonderful that it is impossible to imagine how The Four Seasons would be without them. They are: the large square marble pool in one of the two large rooms; the placement of that pool—spang in the center of the room; the four 17-foot fig trees posted at each corner of the pool; and the floral festoons that form a horizontal line around the windows of the same room. The fig trees are spread wide and flat into a horizontal plane to form an apparently natural canopy which lowers the psychological ceiling line. Since the room is far too lofty for intimacy this stratagem is useful, creating nooks, foci, and incidents without the interposition of additional structures or furnishings; and the space overhead is not tampered with. The line of flowers hung at the windows reinforces the horizontal. The difference between this "lower" more natural room and the loftier-seeming, more glittering bar-grill is one of the subtle delights of New York's Four Seasons.—O. G.

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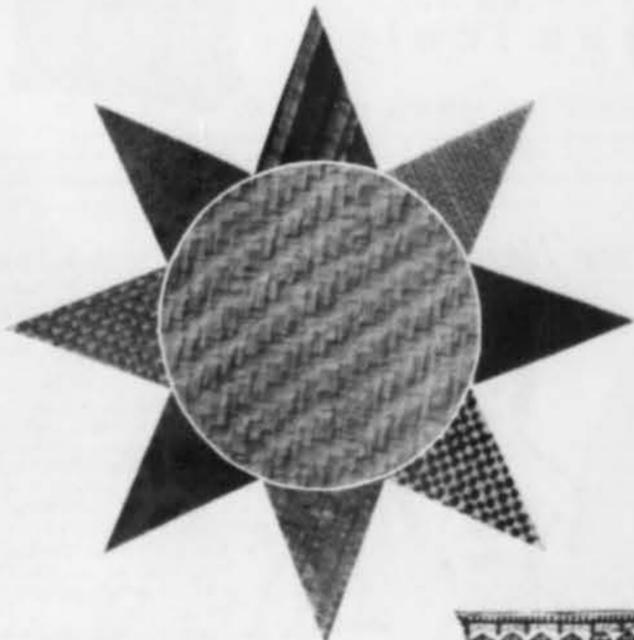
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The Guggenheim Museum

(Continued from page 89)

and rimmed with a low protective fence. Except for stairwells and small enclosures tied into the great supporting pillar system piercing the interior, the whole interior from street floor to dome was to be one vast space. It was to be illuminated entirely by natural daylight streaming through the skylighted dome and through a ribbon of windows winding along with the ramp but set at a height and angle to prevent their being used to look out of.

Between the time when the design was commissioned and when construction commenced—May 1957—patron Solomon Guggenheim died, a site was purchased on Fifth Avenue between 88th and 89th Streets, the Baroness Rebay was replaced as Director by the eminent James Johnson Sweeney, and the collection was broadened to represent many schools in the modern movement. When Sweeney was appointed, in 1952, Wright made certain changes at Sweeney's request—mostly regarding storage and other specific facilities; he also conceded an addition of artificial light for display purposes during daylight hours.

In a photograph or at a great distance the concrete building does not resemble the living shells supposed to have inspired it but rather a geometric object—Bauhaus sculpture symbolic of mechanized silos or giant chemical retorts.

As one approaches (or photographs the building in a light that shows its surface texture) the faults of its formwork become cruelly apparent. Wright suggested two surfacings—the first a skin of white marble laid on in neat, narrow vertical panels, the second a sparkly coat of sprayed-on marble dust. Neither has been used. The ridges have not even been sandblasted smooth.

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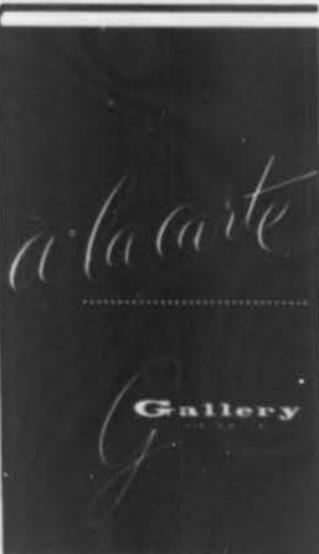
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The spectator's heart is lifted. His eye is delighted by the scoop of arches, the swing of balconies, the endless inventions of detail and vista revealed with each step and turn of the head. Here is beauty without craftsmanship. The Guggenheim is a full-sized but badly made architectural model of itself, indicating what really counts in an interior: the space, the rhythms, the light. Not rich materials, not workmanship, not even modernity; inside and out this building is a conglomeration of references to dated styles. What happens to the Guggenheim collection, the paintings and sculpture that are supposed to be the reason for all this? How does the spectator perceive? And proceed?

On the main floor, even the most massive sculptural blocks are dwarfed by the vast scale of the space. *Wright had not intended that they be placed there, but disposed along the bays.*

(Continued overleaf)

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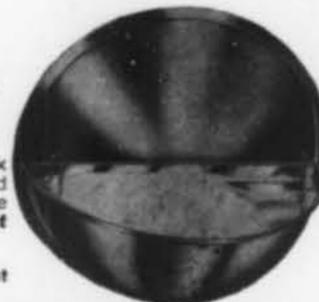
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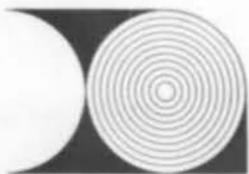


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Some of the paintings are held away from the walls on steel prongs and most of them are drowned by an aura of light reflected from the white walls behind them. *Wright had intended those walls to be the same bisque tone as the rest of the interior. And Director Sweeney will, in time, learn how to balance the front and rear light.*

There are no true horizontals or verticals with which to level the paintings. *So what?*

The ramp is an arbitrary route through the collection—a full third of a mile long. It permits the spectator to follow only one course—downward. *Simply not true. The elevator stops at any of the six levels, and one can also leave the ramp by the stairs. Moreover, the 3% grade of the ramp is so slight that even the elderly can walk upward with hardly more effort than downward. Go and see.*

There are no seats for rest or prolonged contemplation in the viewing areas. *Wright intended the ramp to have small, leaf-contoured seats.*

It is impossible to shut out the huge and teeming totality when one wishes to concentrate on a single work or group of works. *Wright provided for movable screens to extend the partitions between bays.*

Credits for The Guggenheim Museum

Landscaping: Charles Middleeer, landscape architect. Cabinet work: Jacob Froehlich. Auditorium carpet: F. Schumacher & Company.

Sources for National Bank of Detroit

(pages 96-99)

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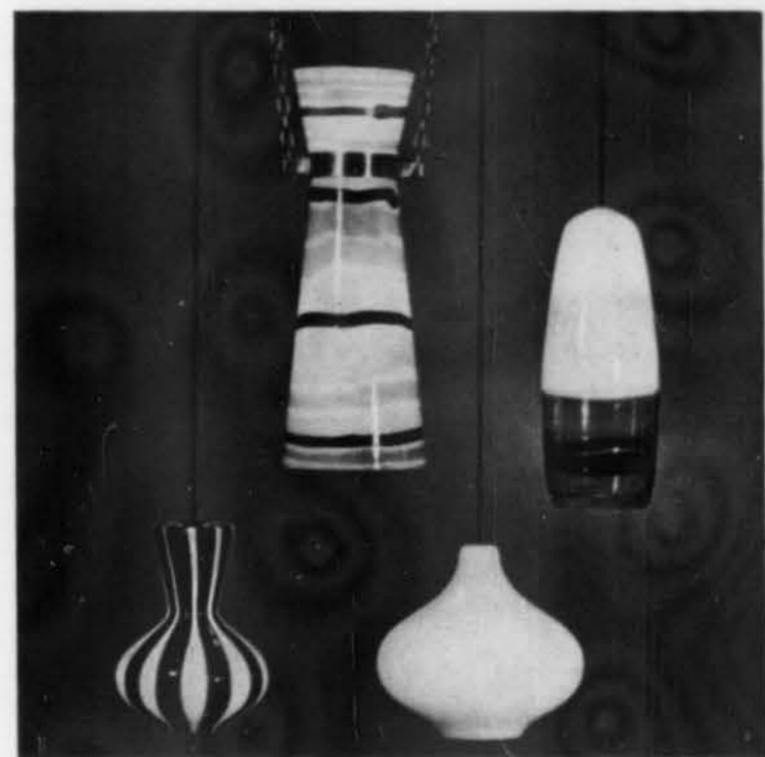
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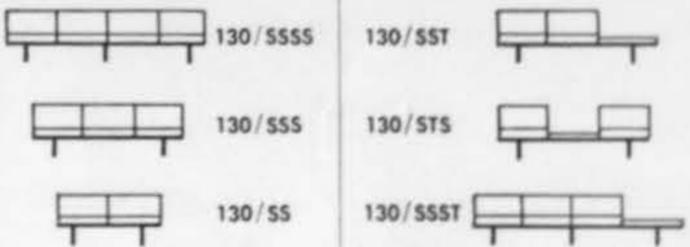


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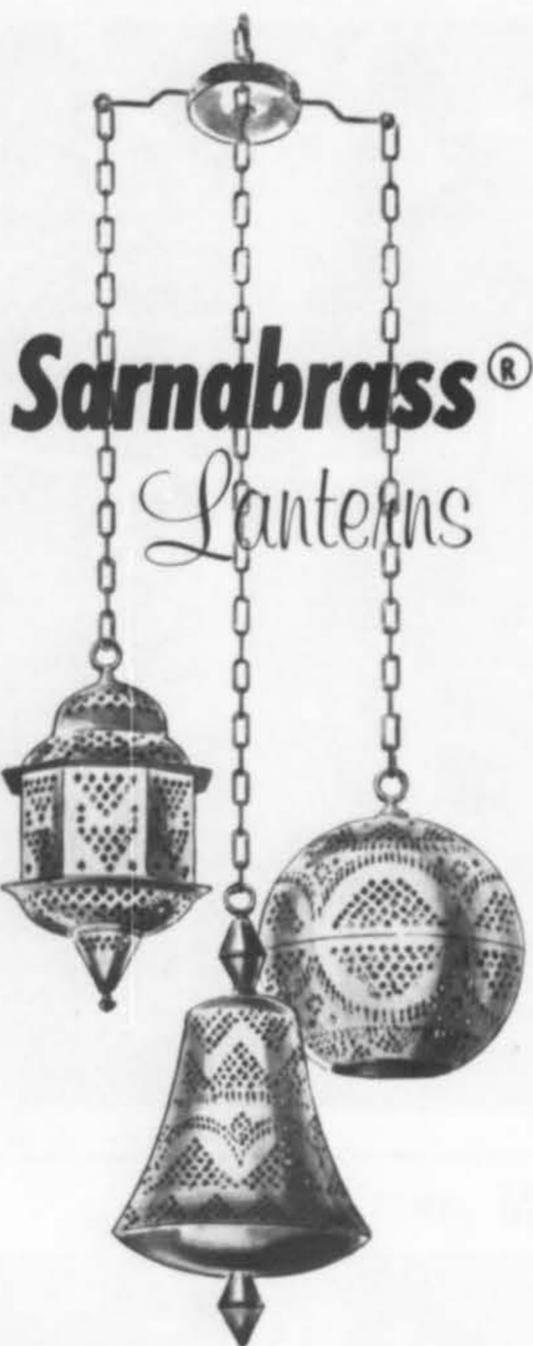
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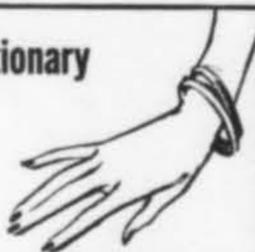
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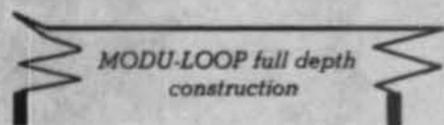
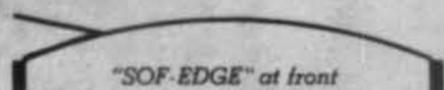
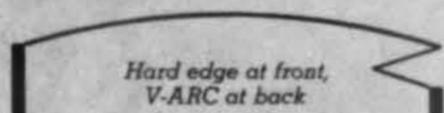
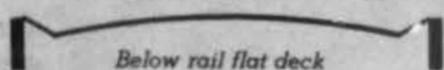
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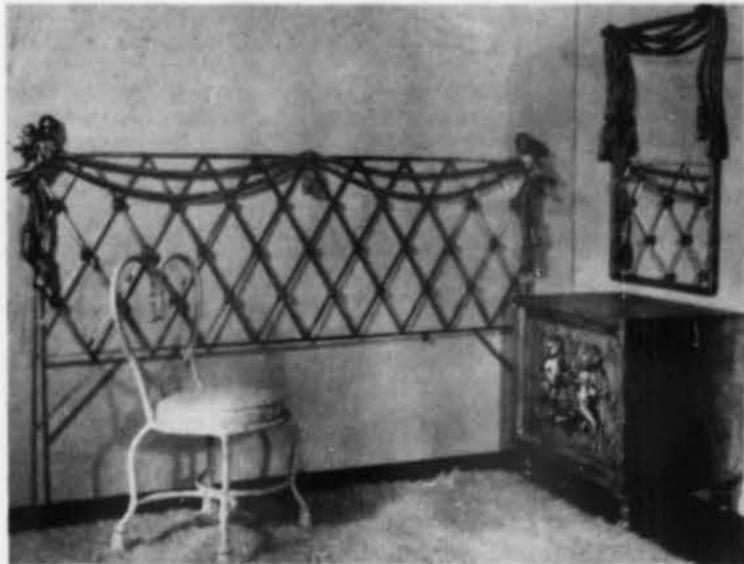
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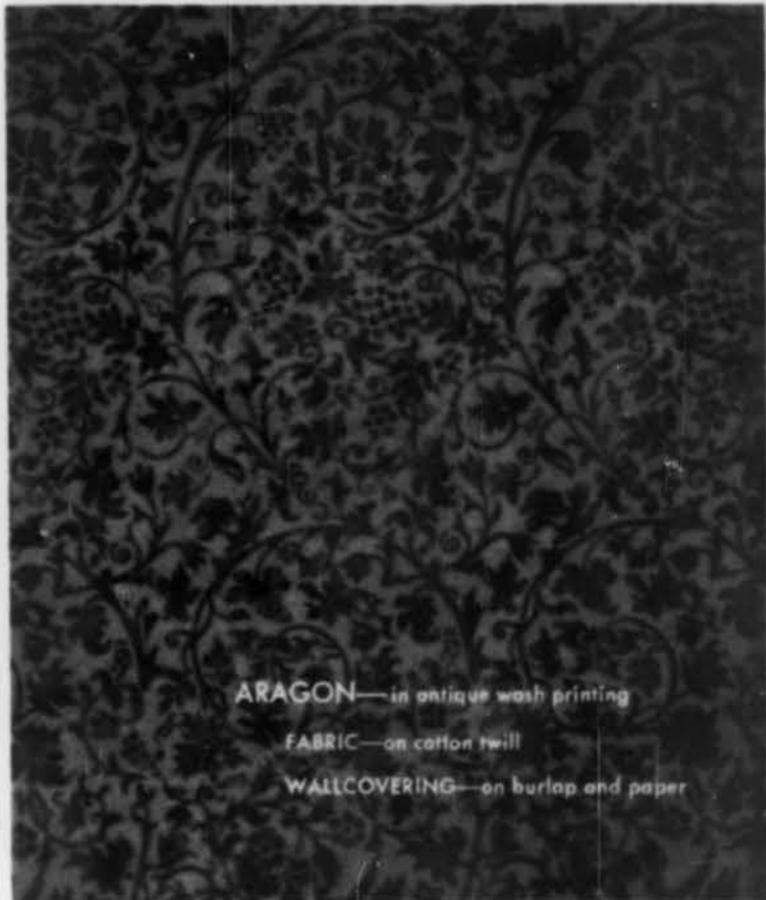
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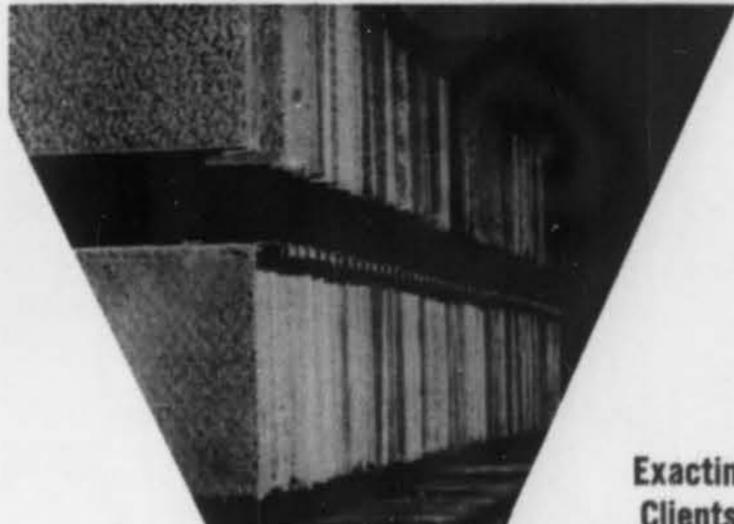
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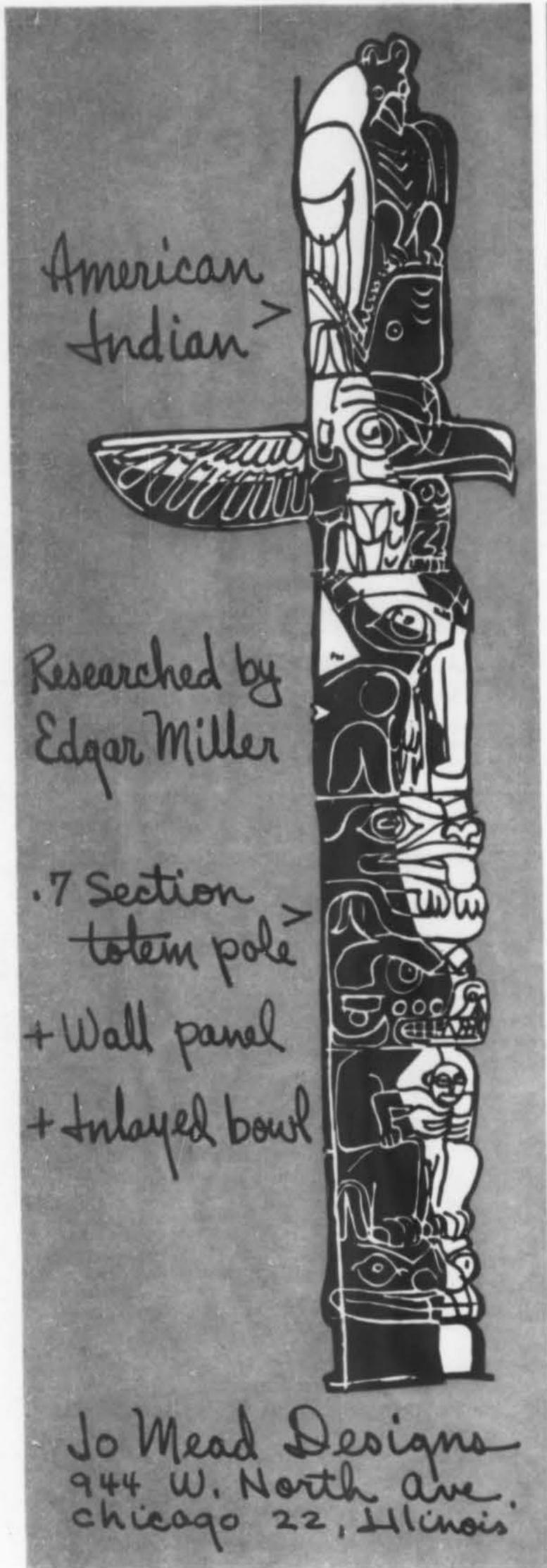
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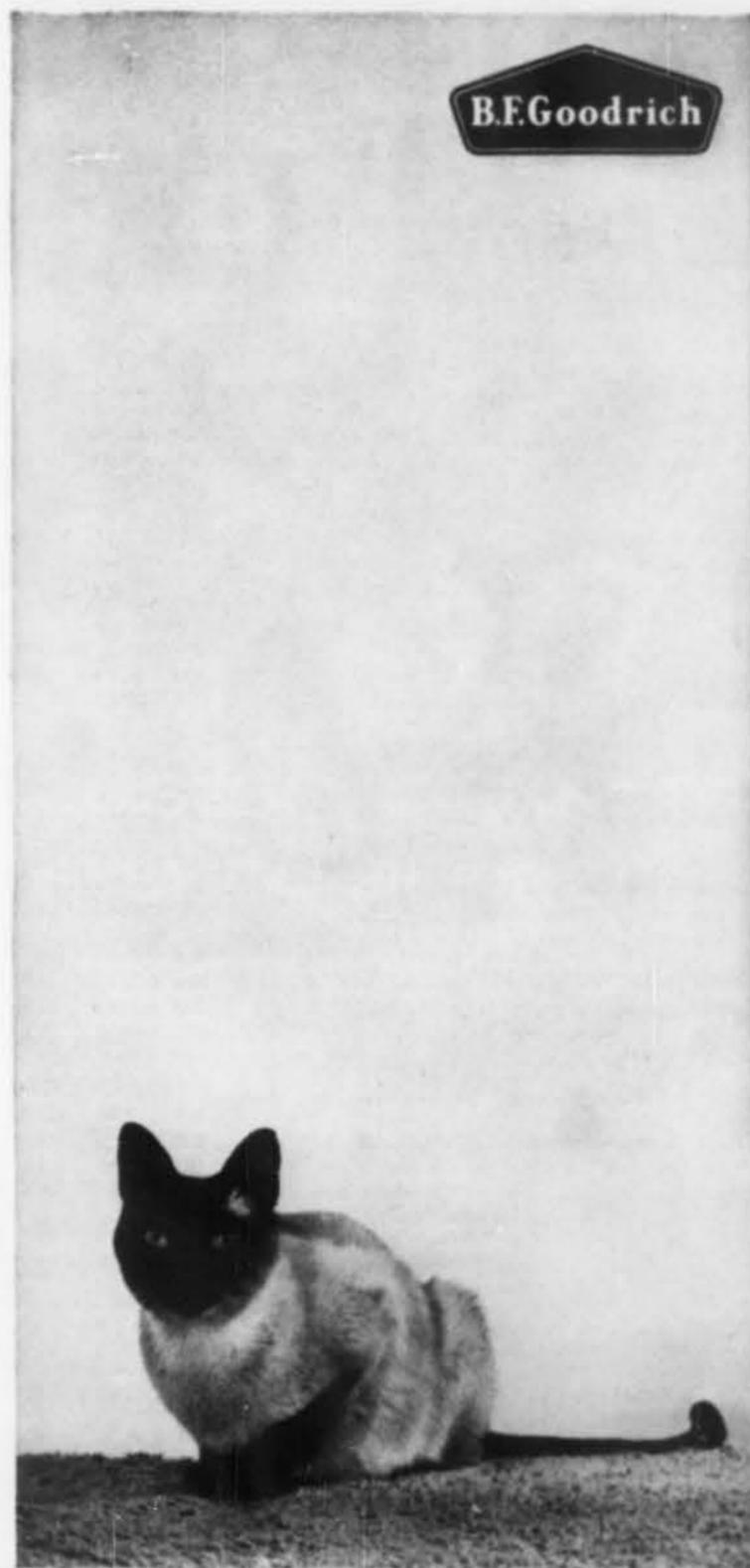
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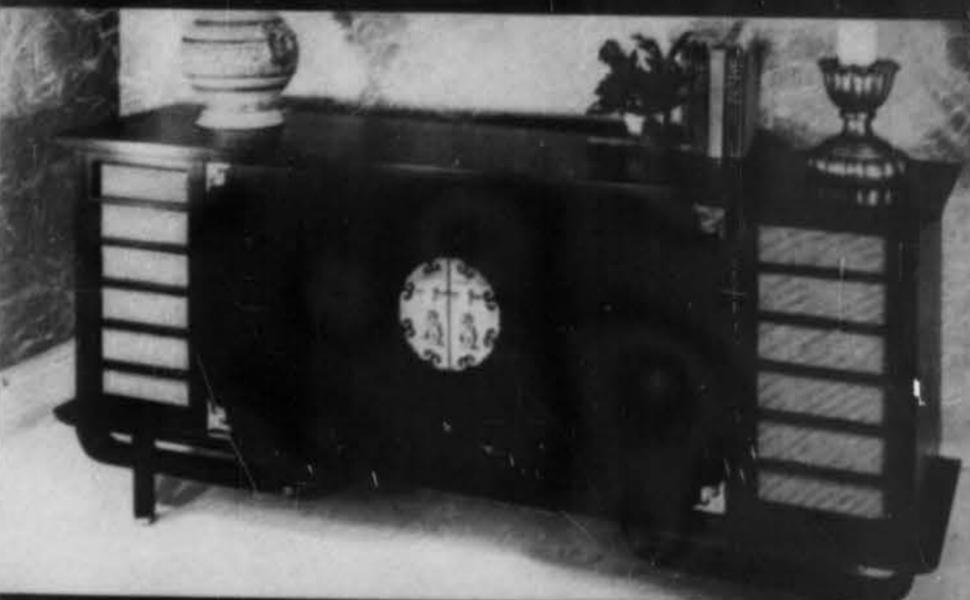
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