

Interiors

December 1960

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I n t e r i o r s

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SCALAMANDRÈ Silks

from Boston to San Francisco

Across the nation from New England to California, in decorative schemes of all types representative of either residential or contract design, you find Scalamandrè fabrics specified by interior designers who recommend quality products. Shown on the opposite page is an interior in the showroom of George Clark Associates, in Boston, featuring Scalamandrè beige and burnt orange silk-and-linen damask on the walls, background for a superb collection of 18th-century antiques ranging from an Italian blown crystal chandelier and commode with inlay to a Louis XV *trumeau* and mantel, combined with a Chinese hearth rug, *jauteuil* and ottoman. Above and below are shown settings designed for the display of Scalamandrè fabrics, that at the top in New York by Roberts & Irvine, Inc., an authoritative setting of eclectic Directoire taste, with all fabrics by Scalamandrè. Below are shown settings designed for the display windows of W & J Sloane, in San Francisco, featuring luxurious Scalamandrè silks in several different arrangements for the interiors of discriminating clientele, inspiration for several notable decorative schemes. For Scalamandrè means dependability in fabrics—backed by durability and styling—which is the reason why interior designers have for years been recommending the name to their clients. Whether for draperies or for furniture upholstery, in rooms throughout the house, in offices, clubs or other contract work, interior designers who recommend only the best for beautiful decorative effects glowing with color recommend Scalamandrè silks.

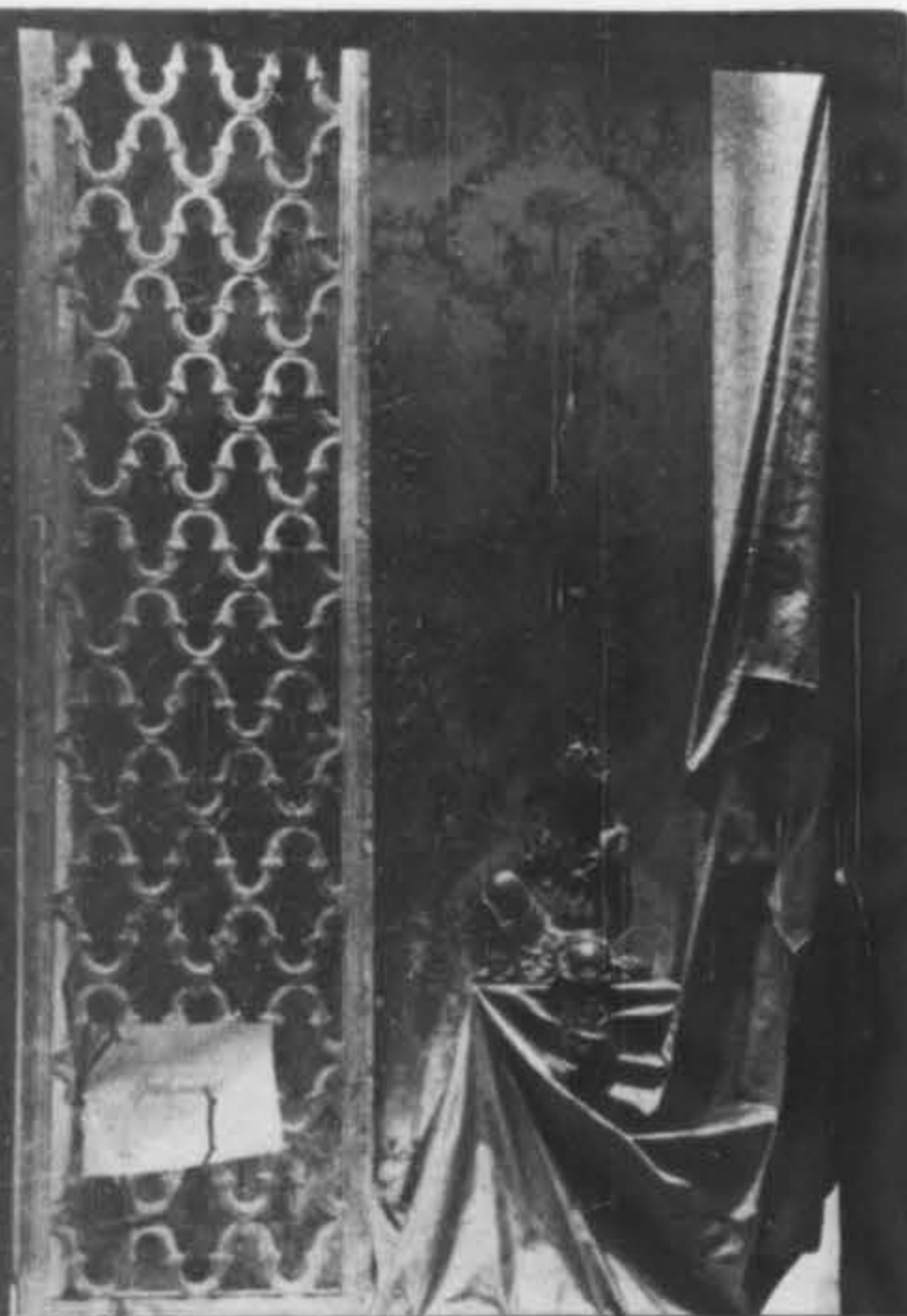
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Interior of showroom, George Clark Associates, Boston.

Letters to the editors

New view on the Guggenheim

Sirs:

At the risk of reviving an issue already, perhaps, thoroughly "talked out," may I add one more thought about Frank Lloyd Wright's Guggenheim Museum to the backlog of discussion and argumentation?

A major criticism of the Guggenheim has been that, however original and magnificent a piece of architecture, it does not function happily as a museum; by drawing to itself the lion's share of the visitor's appreciation, it does not serve the cause of art (specifically, painting and sculpture). But I wonder how apt this criticism really is. How does it gibe with reality—with the way a museum is really used, as opposed to abstractly envisioned? I wonder whether Wright, canny old fellow, purposely did *not* conceive the building as "the perfect museum," built for perfect people—people capable of single-minded, sustained dedication to looking at pictures for hours. How many perfect people are there? Rather, did he realize that, however much a person may love art, his capacity for response and appreciation at one session is limited?



People in the Guggenheim

There comes a time when he becomes blind to the pictures. What does he do then? He either departs, or else he continues his tour of the museum, dutifully going from room to room, standing in front of pictures but with a mind wandering to other things, and when he at last leaves, he is probably enormously glad to have got *that* out of the way.

Wright gives people something else to do when they have had their fill of paintings. Whenever I go to the Guggenheim, I first feel again that great sense of elation one gets upon entering. I walk up the ramp, enjoying certain paintings, finding new interest in many that I had seen before. But after a time I find myself leaning on the rail and looking around. A lot of other people are doing the same thing—leaning on the rail and looking around, at the building, at all the other people. People have never looked more interesting. Their movements are graceful, their stops and starts intriguing, the profile of their figures sharp and unique. Some are seen from the waist up, others in full figure, those on the ground floor from a rare vantage point—all appearing abstractly free.

Why is the Guggenheim always crowded? Its novelty has worn off. Its exhibitions do not constantly change. The reason is, I think, that people *come back* time and again (I, for one, make a visit every time I am in New York—taking the time from necessities, if necessary!) They don't get all the pictures seen at one time, but they see a group of them, they have a marvelous time, and they leave pleasantly disposed to a return visit. Even if they came originally to see a curious building, and even if they come back to enjoy an exciting one, they are also becoming exposed to the paintings and sculptures—and exposure is

the first step toward appreciation. In his "disservice" to art, Wright has probably made one of the great services of our day.

John Portman, A.I.A.
Atlanta, Georgia

Oops!

Sirs:

The description of our room in the A.I.D. Design and Decoration—1961 show which appeared on Page 14 of your November issue is very fine indeed, particularly the photograph. Of course, the room pictured isn't our room—and in fact, it isn't a room at that show at all—but anyone who sees it and believes from it that we could have afforded this vista of room opening from room way into the distance, is going to think De Gaal and Walker could buy up Baker Furniture from petty cash. Seriously, thanks for the nice write-up of our room. We appreciate it very much.

Helen de Gaal
De Gaal and Walker, Inc.
New York, New York

"The best laid plans of mice and men . . ."
When Page 14 left our editorial office for the printers it contained the cut illustrated above of the De Gaal and Walker setting designed by Ellen Lehman McCluskey, A.I.D. The printer, carried away, no doubt, by our effulgent description of a black lacquer game table with four Regence caneback chairs (De Gaal and Walker furniture, of course), but paying insufficient attention to the details, selected instead a cut—of the Los Angeles Country Club redesigned by Cannell & Chaffin and featured on Page 124 of our Oct. issue.—Ed.



De Gaal and Walker's real setting at Design and Decoration-1961.

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For your information

Hexter Competition

The A.I.D.

The N.S.I.D.

National Design Center

Ideas for Living by GM and Alcoa

Exhibitions

Awards and Competitions

People

3rd Hexter Competition Announced

Europe Trip for Designer of Best Interior

The S. M. Hexter Company of Cleveland and New York, fabrics manufacturer, has announced its 3rd annual competition for the Outstanding Interior of the Year. Interiors submitted may be from a residential or commercial installation, but *must* be a major room (not a kitchen, bathroom, secondary bedroom, etc.). Rooms will be judged for originality, coordination and use of color; integration of furniture, fabrics, floor covering, wall covering, and accessories, as well as the adaptation of these factors to the room's use. The prize—a three-week, all-expenses-paid trip to Europe for two persons—will be awarded to an individual, not to a company or firm, even though the individual need not be self-employed. Although the award will be presented to only one designer, honorable mentions and publicity will be given to entries deemed worthy by the judges.

The judges this year include: James Amster, A.I.D.; Melvin A. Binney, A.I.D., N.S.I.D.; Mary L. Brandt, A.I.D.; Yale R. Burge, A.I.D., N.S.I.D.; and William Pahlmann, F.A.I.D.

For a room to be eligible, the major portion of the decorating must be completed between January 1 and December 31, 1960; entries must be received no later than January 15, 1961. There are no restrictions on products or sources used, but the Hexter Company will refund in full the wholesale cost of all Hexter fabrics and wall coverings used in the winning interior. Only one room may be submitted with each application; however, there are no limits as to the number of rooms that may be submitted by an individual. No employees or persons associated with the Hexter Company are eligible for the award.

Submissions must include the following: (1) A room plan or diagram showing placement of furniture; location of windows, doorways, and any special architectural features of the room. (2) Photographs (black and white, 8" x 10") to show all sides of the room. Color photographs will be accepted, but no partiality will be shown to them. (3) Small clippings of all fabrics, wall covering or paint colors, and floor coverings used. The location of these clippings must be identified by number or letter with the room plan. (4) A brief written description of the purpose and use of the room, as well as notes of any special accessories or unusual architectural features if necessary to supplement the photographs and plan.

To insure complete impartiality, all materials submitted must be identified only with the number shown at the bottom of the entry form. Names must not appear on *any* items submitted. Applications may be

secured at any Hexter office, or by writing to: The Outstanding Interior of the Year Award, c/o The S. M. Hexter Company, 2810 Superior Avenue, Cleveland 14, Ohio.

American Institute of Decorators

Design Awards To Be Made in January

The arduous task of selecting the 16th annual American Institute of Decorators Design Awards from the over 350 entries submitted by designers and manufacturers of furniture, fabrics, floorcoverings, wallcoverings, decorative accessories, and lighting has been completed by the award jury. Although the winners have been notified, formal announcement of the awards will be withheld until the A.I.D. Awards Dinner on January 8th in the Guild Hall of the Ambassador West Hotel, Chicago, during the January International Home Furnishings Market.



Shown above, left to right, are three of the jurors: Marion Heuer, A.I.D., Marc T. Nielsen, F.A.I.D., Chairman of the Awards Committee, and W. Lee Ward, A.I.D., judging entries at Mr. Nielsen's country studio in Valparaiso, Indiana. Final selections were made at the Chicago Merchandise Mart on October 18. Jurors not shown in the photograph include: Roy F. Beal, A.I.D.; James Amster, A.I.D.; Delroy M. Stanley, A.I.D.; Milton Glaser, A.I.D.; Everett Brown, A.I.D.; Dorothy H. Paul, A.I.D.; Belva Sanford, A.I.D.; Don J. Anderson, A.I.D. Press Affiliate, and Virginia Phillips, A.I.D. Affiliate.

Nat'l Society of Interior Designers

International Fabrics Fair Takes Shape

The National Society of Interior Designers headquarters in New York City is a beehive of activity these days with final preparations being made for the 3rd annual International Fabrics Fair and luncheon. Pictured at top right (left to right) are Geraldine Nicosia, N.S.I.D.'s national vice president and co-chairman of the event, discussing fabrics selection with Maria Sandi, who will design the costume collection for the fashion showing at the Fair,

to be held at the Grand Ballroom of the Hotel Pierre in New York City on January 24. Looking on is Rene Carrillo of F. Schumacher & Company, one of the over 50 N.S.I.D. Trade Members' Firms to be represented in the elaborate show. The firms have been invited to select a "Design Period" as a motif for the decorative fabrics they wish to display both in a standing booth and in a gown for the fashion show.

Another feature of the luncheon will be N.S.I.D.'s 1961 Distinguished Editorial Award to be presented to an outstanding journalist for distinguished reporting in the field of interior design.

N.S.I.D. Committees Plan Activities

Two active N.S.I.D. committees are pictured below, planning activities for the busy winter season. The group in the middle photograph comprises the Education Committee which met recently with the Student Chapter Counselors to discuss plans for student-member activities. Left to right are: Charles Meyer of the Fashion Institute of Technology; Audré Fiber, New York School of Interior Design; Norman Shepherd, Chairman of the Education Committee; Agnes Gray, Art Career School; and William Leonard, Parsons School of Design.

Planning for the annual N.S.I.D. Christmas Party benefit for the Children's Aid

Right (left to right): Nicosia, Sandi, Carrillo, plan N.S.I.D.'s Fabrics Fair.

Below: N.S.I.D.'s Education Committee planning season's activities.

Bottom: N.S.I.D.'s Christmas party Committee.





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Society, the group in the lower photograph on page 10 are, from left: J. Edward Obey, Director of Programs for the Society; Ted Materna, public relations counsel for N.S.I.D.; Duke Arturo Pini di San Miniato, Committee Chairman; and John Taliaferro, N.S.I.D.'s Executive Director. N.S.I.D. members contribute toys or cash for the worthy event which will be held at 5:30 P.M. on December 20 at the Carriage Club, 19 East 54th Street.

National Design Center

New Panorama—Impulse 60/61—Opens

The sixth in a series of thematic panoramas presented by the National Design Center and created by the Center's design consultant, Tom Lee, A.I.D., I.D.I., opened on November 2 and will be on view for three months. Dubbed "Impulse 60/61," the panorama serves to present new products and established products in new uses and new settings; and to illustrate decorating influences from other times and other parts of the world, as well as contemporary influences.

The ten luxurious settings are divided into two main categories: *Contemporary* (comprising International, Sculptural, Nordic, Organic, Sentimental), and *Derivative* (comprising North African, Far Eastern, Mediterranean, Iberian, Classic).

Metals in wonderful decorative uses are the feature of the "Sculptural" setting illustrated below (1). The rich-looking vinyl floor ("Tiffany" by Congoleum-Nairn) has a silvery finish, and the unusual "Leafite" ceiling (Luminous Ceilings, Inc.) is composed of white painted aluminum leaves which subtly reflect luminous lighting. On the back walls

(left to right) are a woven white fabric with gold metallic stripes (Creative Looms); blue, green and violet patterned vinyl upholstery material ("Atlanta"—Boltaflex by General Tire & Rubber Company); two panels covered with gleaming gold textured film (Mylar vinyl by Du Pont, Seiberling Rubber Company panels); a woven blue and green fabric highlighted with metallic gold (Dorothy Liebes); and a washable blue and violet printed fabric of Du Pont's Dacron and cotton (Spectrum Fabrics). The right wall has a white plastic and wood woven blind (Dorothy Liebes) hung against a striking room divider panel of red anodized aluminum grille cast in clear textured plastic (Reynolds Aluminum and Du Pont Company). Stainless steel is used for the bases of a walnut-topped table and a down-cushioned "Chair-and-a-Half" (both by Vladimir Kagan for Kagan-Dreyfuss, Inc.). Completing the setting is a Caprolan rug by Allied Chemical (Callaway Mills).

From the gleaming metallic splendor of the "Sculptural" setting, we shift to the darker influences of the jungle in the "North African" vignette (2). On the walls (left to right) are a braided grass curtain hung from bamboo (Miya Company); a sculptured wall of cast blocks that form a Moorish geometric pattern (Architectural Elements); leopard-printed vinyl upholstery material (Boltaflex by General Tire & Rubber Company); a rug of African goat-hair (Luten-Clarey-Stern); and a plaster and sand sculptured room divider (Tang Alley). The startling "Suva" sofa is upholstered with white washable vinyl and has a bamboo frame trimmed with brass (Luten-Clarey-Stern). The rosewood table (Harvey Propper) was inspired by pyramids, and the white ce-

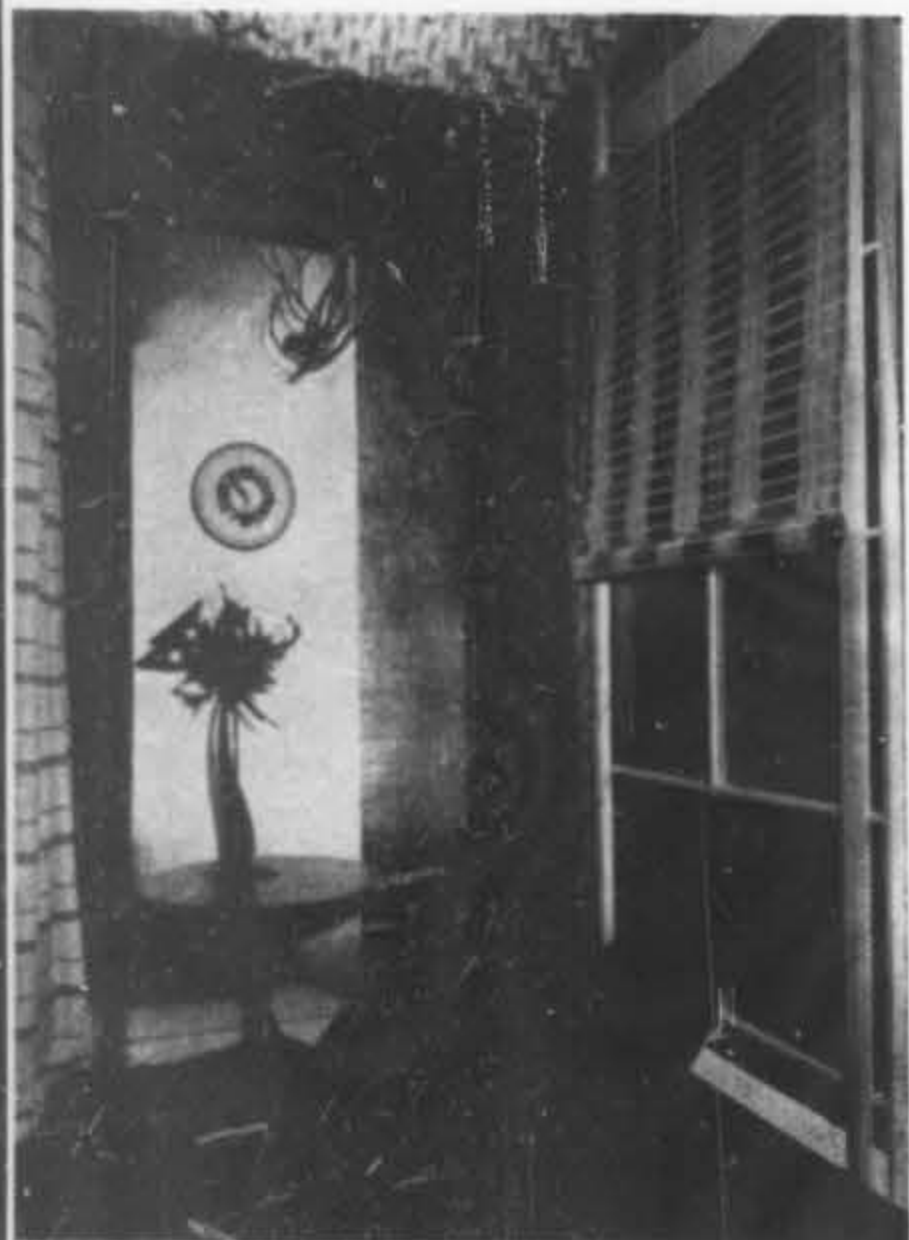
ramic floor tiles (Robertson Tiles) have a gray pattern based on Moorish arches. The currently popular "fur" look is achieved with practical man-made fibers in the beige and brown rug and the leopard-printed pillows (both from Princeton Mills, of Creslan acrylic fiber).

Leather in Decoration Show—Part 5

"Simple good taste and sentiment distinguish the average Danish home," maintains Marc T. Nielsen, F.A.I.D. (see cut below) designer of the fifth in the Upholstery Leather Group's series of rooms featuring "The five greatest foreign influences on American decor." Another presentation of the National Design Center, the setting (3), entitled "Dagligstue" (Denmark's word for a sociable family room) introduces a new line of furniture upholstery leathers created by Harry Yin-pao Wang, N.S.I.D., for Garden State Tanning, Inc. All full top grain, nature's Signature leather, the line adds 71 new colors and four new artistic treatments to upholstery leathers.

Showpiece of the room is a magnificent leather mural which covers one entire wall and combines more than 50 leather colors. Designed by Mr. Nielsen, the North Sea scene was executed by Konrad Justel, an artist-craftsman on his staff. Other walls of the room are of cork wallpaper, an exclusive design by Kneeder-Fauchere of San Francisco (through Karl Mann Associates).

Other uses of leather in the cheerful room are in the deep green upholstery of four chairs, the white-on-white sofa upholstery, black upholstery of a third chair, and bright orange ottoman upholstery. All the furniture is from Drexel Furniture.



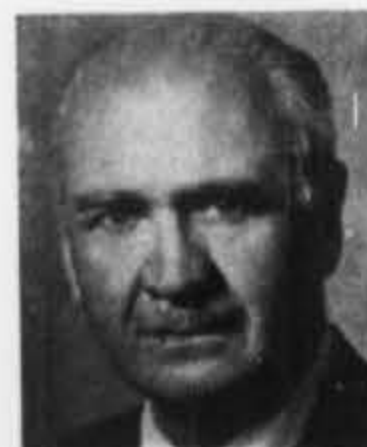
1) "Sculptural" setting featuring metal furniture, aluminum room dividers, metallic fibers in "Impulse 60/61" panorama created by Tom Lee, for National Design Center.



2) North African influences in another setting for the same show.



3) "Dagligstue" Danish family room designed for the Upholstery Leather Group at Design Center by Marc T. Nielsen, F. A. I. D. (right).



season's greetings



The comprehensive Edgewood collection has been designed for executive and public spaces by architect William Armbruster

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Left: "About-face" pantry with pivoting shelves in all-electric Frigidaire kitchen shown at G.M. Motorama. Below (left): "Ideas for living" kitchen featuring new design concepts for modern living. Directly below: automatic storage shelves which can be raised and lowered.



General Motors Motorama

Ideas for Living in Five-Room Showcase

A fabulous collection of "ideas for living," studded with new design concepts for the home, was one of the highlights of General Motors' 1961 Motorama held at the Waldorf Astoria in New York, November 3-9. Presented in an impressive five-room showcase, the exciting innovations for modern living utilized products and materials of today.

The young homemaker at the top of the page is illustrating pantry and utility storage shelves that pivot out of the wall at the touch of a concealed control on a panel near the range. The Flair range has unique swing-up oven doors and appears to be "floating" over a bed of growing plants. Actually, the unit is mounted on a slim metal pedestal.

The all-electric Frigidaire kitchen (directly above) has many other unusual and commendable features: storage shelves that move up and down electrically; a homemaker's desk with built-in intercom, hands-free telephone, recipe file and



vanity; built-in lazy-Susan tray, chopping block, and sink with detergent, soap and hand lotion dispensers. The washer and dryer will not only launder clothes, but bleach, dye, soak and even sprinkle them for ironing, all automatically. The fold-away sewing center features a machine that swings out of a cabinet for use, then slips back out of the way in a concealed storage position. Outdoors lovers will wel-

Below: Alcoa House at Milan Triennale. Right: Master bedroom of house showing serrated, folded-plate roof structure.



come the charcoal grill on wheels that fits into the kitchen counter under a porcelain hood, but which can be rolled to the patio for cooking out-of-doors.

Illustrated below (left) are unique storage shelves which can be raised and lowered like the old-time "dumb-waiter" at the touch of a button.

Alcoa House at Triennale

New Concepts in Aluminum for Homes

Another rich source for new ideas in modern home building is the aluminum Alcoa House ("Casa Americana") designed by architect John I. Matthias for the Aluminum Company of America, which was displayed at Milan's 1960 Triennale. Based on a 4 by 8 foot module, the prefabricated house uses for the complete wall Alcoa's Alply structural sandwich panel of aluminum sheet faces over a foamed plastic core. Other features are a serrated, folded-plate roof structure, also employing the Alply panel (visible in the exterior and master bedroom of the house illustrated below) and many aluminum screen panels.

Panel exterior finish is Alcoa's "Alumalure" baked enamel, in antique gold, ermine white, Pacific blue; interior panels are finished in white or covered with textiles or other materials.

Furnishings for the four-room, two-lanai house were selected by an American Society of Industrial Designers committee. In the master bedroom the slab-type bed and vanity table were designed by George Nelson, A.I.A. (made by Herman Miller Furniture Company); the "Mogul" stripe bedcover fabric by Alexander Girard (for Herman Miller); the chair by Eero Saarinen (Knoll Associates); the carpet by V'Soske; curtains in off-white Dacron, saran and nylon casement fabric by Knoll Associates; curtains in linen casement fabric by Marie Howell for Rowen, Inc. Hourglass lamps were designed and manufactured by Gotham Lighting Corporation, and craft pieces were from America House designed by members of the American Craftsman's Council.



Classical elegance or contemporary charm...



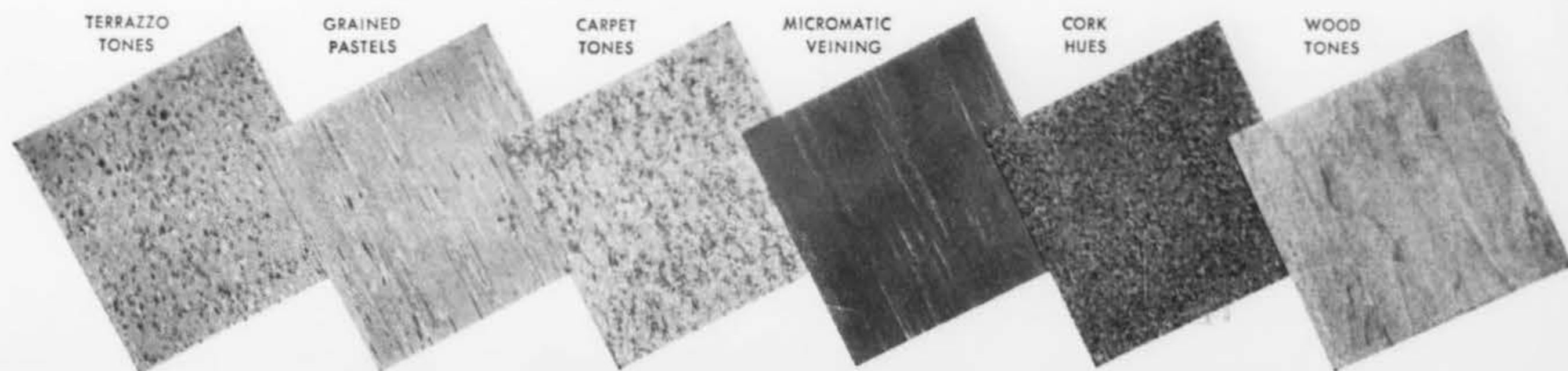
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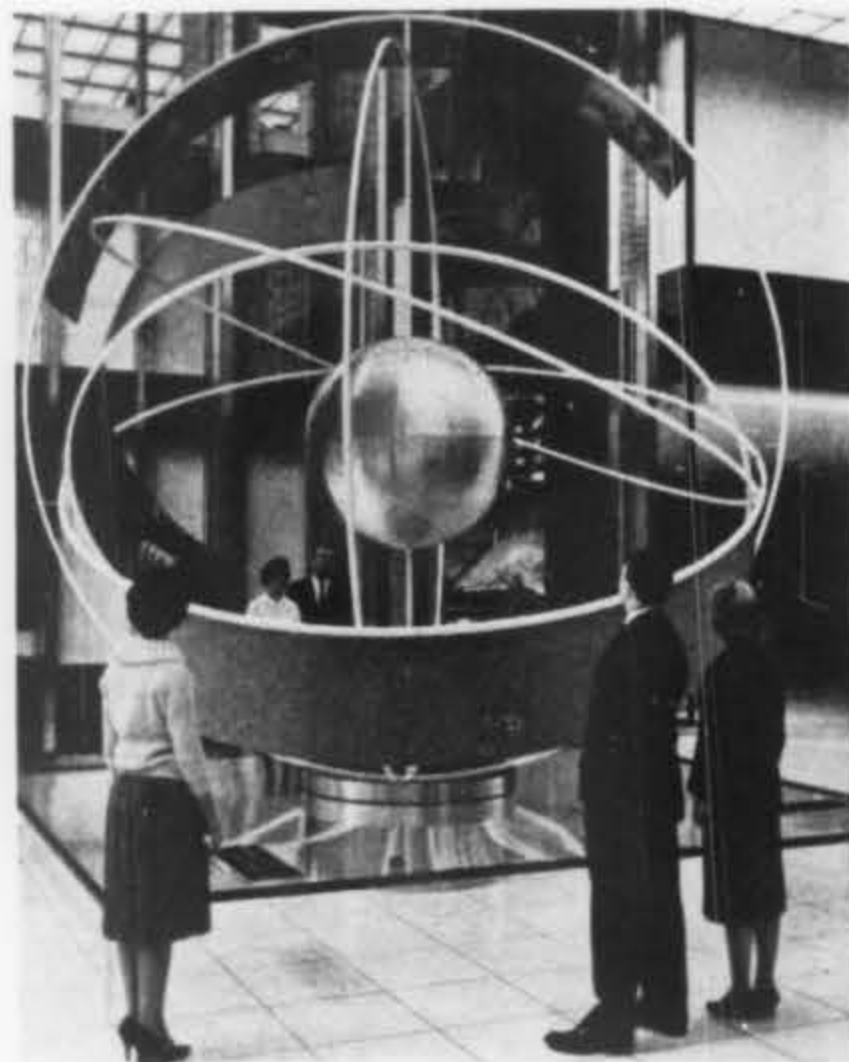
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Far left: Spectators at Union Carbide's gigantic "Atomic Energy in Action" display observe full-scale model of pool type research reactor. Left: World globe shows affiliations of Union Carbide Company in 135 countries.

Nuclear Exhibition at Union Carbide

Vivid Display of Atomic Energy in Action

Union Carbide's palatial new headquarters at 270 Park Avenue in New York City has opened an unusually impressive permanent exhibition of "Atomic Energy in Action" on its second floor. A unique blending of architecture, electronics, engineering and physics, the nuclear display was designed by Will Burtin, one of the world's top exhibition designers, assisted by Ron Abbate; Don Stewart, Union Carbide exhibits manager, was overall coordinator of the show.

The visitor is stunned by the magnitude and coordination of the installation. Some of the materials in the 160-foot-long exhibit include: 5,000,000 feet of wiring, 10 tons of steel, 2,500 plastic spheres (to represent whirling electrons and neutrons), 500 silk screens (panel illustrations and text), and some eight tons of structural aluminum. In contrast to the whirling neutrons are two 21-foot-long color transparencies: a panoramic tableau of the Colorado plateau country where uranium ore is mined, and a scene of the Manhattan skyline by night as viewed from the Union Carbide Building.

A 60-foot-long mural depicts a chain reaction of splitting atoms, showing how the reaction spreads to other atoms by

means of high-speed sub-atomic bullets (neutrons). At the start of the cycle, two neutrons are given off from the central atom, and in a spectacular sequence of flashing lights, the "reaction" spreads until the entire blue field of the mural vibrates with light and color.

A 9-foot diameter model of the uranium atom is displayed; the model's diameter is 10 million trillion trillion times that of the actual atom. An enormous panel traces the evolution of the concept of the atom from Democritus in 500 B.C. to Enrico Fermi in 1942, who achieved the first sustained chain reaction. The display's main feature is a full-scale model of a pool-type research reactor (see photograph above left, in which spectators listen to a description of the model reactor as it operates). The world globe illustrated above (right) was also designed by Will Burtin and graphically shows over 50 major Union Carbide manufacturing and mining affiliations on six continents and in over 135 different countries.

Turin 1961 Exposition News

Nervi and Ponti Design Exposition Palace

In the new, brilliantly colorful auditorium which he designed in the Time and Life Building in New York City, famed Italian architect Gio Ponti (see cut below) dis-

played for the press on November 16 a scale model of the Turin Exposition Palace for which he will design the interiors, with exterior design by noted architect Pier Luigi Nervi (see cut below). The Palace is to house the International Labor Exposition in Turin from May to October, 1961, a major feature of the celebration of the Centennial of Italian Unity.

Noteworthy aspect of the Palace (see model below) is a spectacular modern use of an antique structural element—the column (see cut below). Sixteen reinforced concrete columns, designed by Nervi, each 75 feet high, top by ten feet the height of the fabled stone pillars of Egypt's Temple of Karnak (tallest until now), and can be constructed in eight days. From each column, a square steel roof—measuring 120 feet to a side and covering an area of 14,000 square feet—is cantilevered. The 16 units are not in contact, but are connected by glass. The entire structure is enclosed by glass walls, but is shaded from the sun's heat by enormous movable sun-screens set outside the building. All permanent structural elements of the pavilion are made of marble, concrete, steel and glass, while temporary elements of the exposition will be of light metal work or Plexiglas. The pavilion will house the displays of more than 20 nations.

Nervi



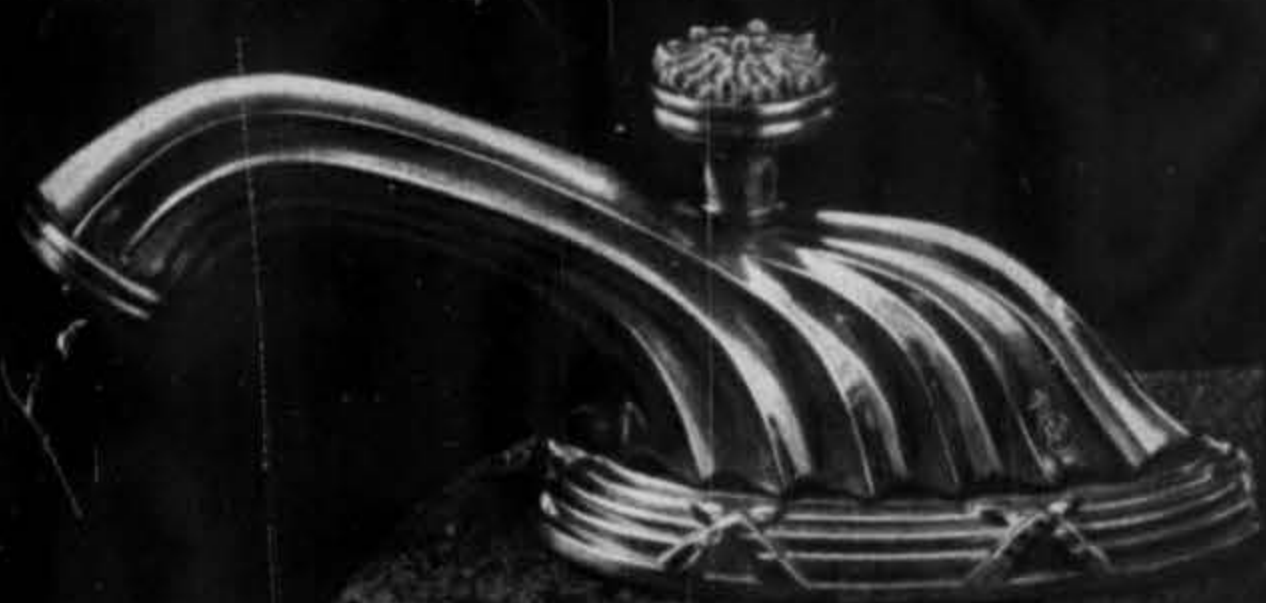
Ponti



Above: Turin Exposition Palace designed by Nervi and Ponti. Left: Four of 16 enormous columns to support Palace.

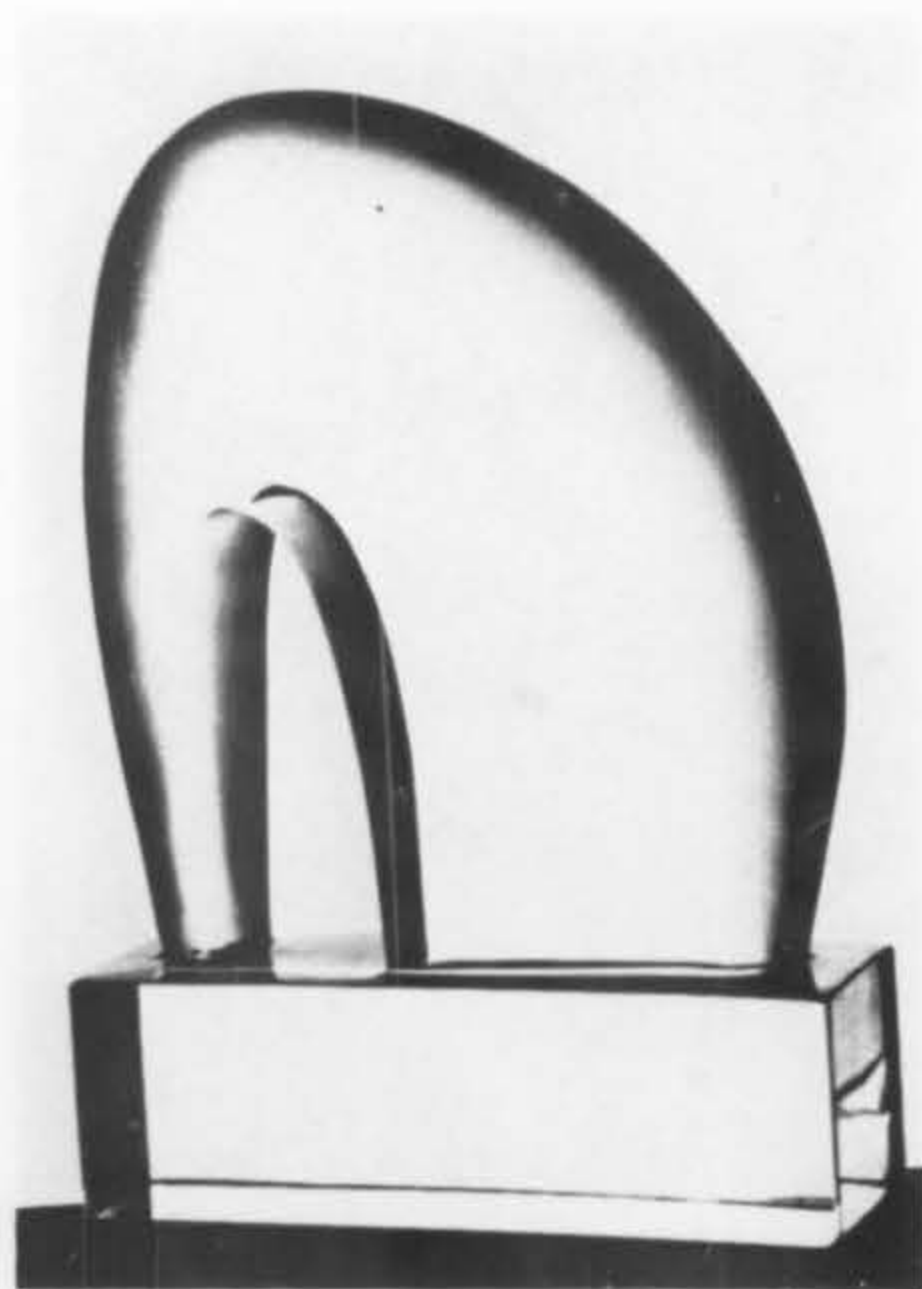
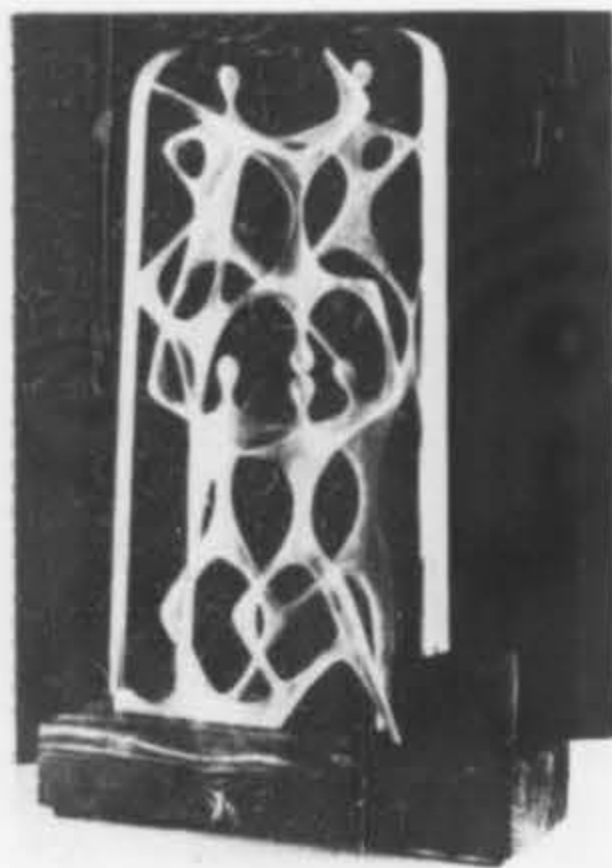


One name stands apart from all the others in the field. Sherle Wagner, the originator of luxury bathroom fixtures... unrivaled in quality, concept and craftsmanship. Illustrated: Ribbon & Reed, a Sherle Wagner Original in 24 kt. gold plate, available with correlated accessories.

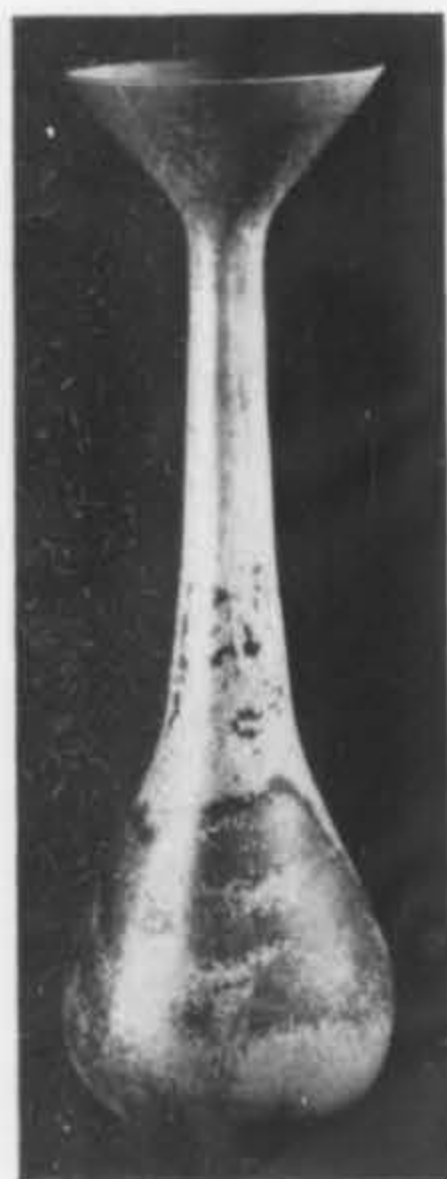


Sherle Wagner

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Los Angeles & San Francisco, Kneedler-Fauchere;
Chicago, S. J. Campbell Co.; Miami, A. Robert Schoen Associates.



Above and left: Crystal sculptures by Vicke Lindstrand at Bonniers.
Below: Three \$200 prize winners in 21st Ceramic National. "Construction No. 3" (directly below) by Paul E. Nelson; (left) low fire vase by Gertrud and Otto Natzler; (bottom) stoneware terrace bottle by William Wyman.



Exhibitions

Forms in Crystal at Bonniers

A stunning exhibition of sculptures and engraved pieces in pure crystal by Vicke Lindstrand and of Ventana blown pieces by Mona Morales-Schildt was on view at Bonniers in New York City from November 1-12. The sculptures were cut by Mr. Lindstrand out of blocks of Kosta crystal from the Kosta Glass Works in Sweden and ranged from a 28-inch-high sculpture in profile of a man and woman, called "Homo Sum," to a massive ovoid called "Mineral," weighing over 85 pounds. The graceful, arched form at left ("Yellow Shape"—priced at \$575) showed the artist's masterful control over the evasive crystal. The prism of dancing figures at far left ("Rhythmical Movement" \$675), full of humor and charm, was an example of his extraordinary engraving, achieved by a sharp line of the engraver's wheel. In contrast, the vases and bowls by Mona Morales-Schildt used colors encased in crystal for their effect. When she cuts through the layers of color, rays of light bring a rainbow brilliance to her design.

21st Ceramic National at Everson Museum

A gratifying total of 502 craftsmen from 39 states (including Hawaii) and Canada entered the 21st Ceramic National, the Fourth Biennial, sponsored by the Everson Museum of Art, Syracuse, New York; the Syracuse China Corporation; the Ferro Corporation, Cleveland; the Carrier Corporation, Syracuse, assisted by the General Electric Company. The final jury, with \$2,500 in prizes to award, met in Syracuse and chose 335 works by 248 ceramists, which are now on display at the Everson Museum through January 8, 1961, before embarking on a two-year tour of leading U. S. museums.

This year's jury, comprised of H. Harvard Arnason, Director, Walker Art Center, Minneapolis; Hedy Backlin, Curator of Decorative Arts, Cooper Union Museum; Thomas S. Tibbs, Director, Des Moines Art Center, awarded the top prize of \$500 to **Rupert Deese** of Upland, California, for his covered stoneware jar of brown and white mat glaze with a combed texture underside. (The award was donated by the International Business Machines Corporation of New York.)

Four prizes of \$200 each were awarded to the following (donors in parentheses): **Paul E. Nelson** of Seattle, for "Construction No. 3" (at left), a multi-story, pilared and arcaded dwelling of reduced stoneware clay, having a dark body with banded accents of metallic slip and employing an open slab technique (B. F. Drakenfeld Company, New York); **William Wyman**, Weymouth, Massachusetts, for a stoneware terrace bottle (at bottom), coiled and thrown, decorated with black,



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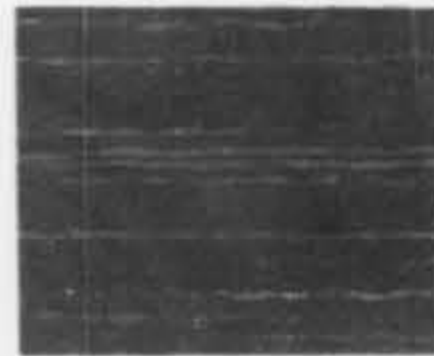
MON. DA892
BROWN



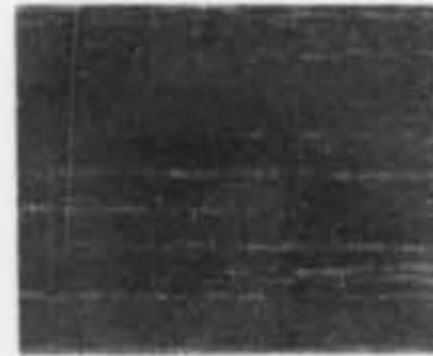
MON. DA323
PERSIMMON



MON. DA427
BEIGE



MON. DA532
TURQUOISE



MON. DA486
MOCHA



MON. DA616
WHITE



MON. DA625
NATURAL



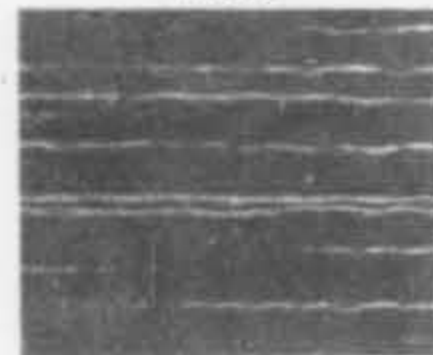
MON. DA731
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MON. DA586
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white, gray and red slip, with sand and gravel in surface (Harshaw Chemical Company, Cleveland); Gertrud and Otto Natzler, Los Angeles, for a low fire vase (Page 18) of flame-red glaze (Syracuse China Corporation); and June Schwarcz, Sausalito, California, for an oval gold and blue bowl of basse taille enamel on copper (Ferro Corporation).

Awards in the \$100 category went to: Kenneth F. Bates, Euclid, Ohio, for two pieces — "Pomegranates," an olive-green plate, sgraffito technique, and "Floating Flounder," a green enamel bowl (Thomas P. Thompson Company); Theodore Randall, Alfred, New York, for a reduction-fired, footed, slab vase, relief exterior, iron glaze interior (Arcadian Landscaping, Dewitt, New York, for the Jessen Collection); James Lovera, Hayward, California, for an earthenware bottle, black-flecked, orange mat glaze (Canadian Guild of Potters, Toronto); Win Ng, San Francisco, for "Directions," block construction sculpture, gray, white and brown glazes, streaked with orange (E. W. Edwards & Son, Syracuse); Clarence Alling, Topeka, Kansas, for a planter of tan mat glaze over iron slip (Excelsior Insurance Com-

pany, Syracuse); Nicholas Vergette, Carbondale, Illinois, for a mosaic designed for the Baptistery of the Cathedral of the Immaculate Conception, Syracuse (Federal Seaboard Terra Cotta Corporation, Perth Amboy, New Jersey, prize for Ceramic Art in Architecture); Charles McKee, Oakland, California, for a stoneware branch vase (O. Hommel Company, Pittsburgh); Kenneth R. Ferguson, Helena, Montana, for a stoneware casserole (Iroquois China Company, Syracuse, prize for best designed functional pottery for company's collection); Ann Knorr, San Francisco, for "Spheres in Motion" at Westmoor High School, Daly City, California (William M. Milliken, Cleveland, prize for the use of enamels in architecture); John P. Loree, Hornell, New York, for a stoneware vase (Pemco Corporation, Baltimore, prize for pottery with best decorative color for the company's collection).

Sharing the \$100 prize of the American Art Clay Company, Indianapolis, Indiana, for pottery or ceramic sculpture for the company's collection were Alix Mackenzie, Stillwater, Minnesota, for a stone vase, and Warren Mackenzie, Stillwater, for a stoneware teapot and six cups.



Robsjohn-Gibbings

People

T. H. Robsjohn-Gibbings, A.I.D., internationally famous furniture and interior designer, has announced the signing of a contract between his firm and the Saridis Company of Athens, Greece, for a group of furniture to be manufactured in Greece. The collaboration occurred in Greece, where the designer and his associate, Carlton W. Pullin, are frequent visitors. The affiliation will combine Mr. Robsjohn-Gibbings's knowledge of the architectural traditions of Greece with the lifelong ambition of Mr. Saridis to produce contemporary furniture of Greek character. Models will be given important exhibition and sponsorship in Athens and Salonika next spring, and later in major European cities. (Continued on Page 130)

FOR YOUR CALENDAR

Through December. *Architecture through the Centuries: architectural renderings issued in the 1600's, 1700's, 1800's.* The Old Print House, 139 East 53rd Street, New York City.

Through December. *Modern Designs in Woven Textiles.* Scalander Museum of Textiles, New York City.

Through December. *The Mexican Market: an exhibition of the popular arts of Mexico.* Brooklyn Museum, New York.

Through December. *Old Prints and Contemporary Graphics for Christmas Giving.* Old Print Center and Phyllis Lucas Gallery, 161 East 52nd Street, New York City.

Through December. *Art Across America: 300 works from the Monson-Williams-Proctor Institute's collection.* At the Institute, 310 Genesee Street, Utica, New York.

Through December. *Textiles Used in Refurbishing of Colonial Shrines.* Scalander Museum of textiles traveling exhibitions. Park Memorial Public Library, Asheville, North Carolina.

Through December. *Baroque Textiles of the Louis XIV Period.* Scalander Museum of textiles traveling exhibitions. Jones Library Art Gallery, Amherst, Massachusetts.

Through December. *Textiles Used in Refurbishing Post-Revolutionary Shrines.* Scalander Museum of textiles traveling exhibitions. Florence Museum, Florence, South Carolina.

Through January 1. *Useful Gifts—1960: annual pre-Christmas exhibition of well-designed household objects.* Walker Art Center, Minneapolis, Minnesota.

Through January 3. *Eleventh Exhibition of San Francisco Potters.* M. H. DeYoung Memorial Museum, San Francisco.

Through January 8. *The Arts of Denmark: pre-history to the present.* Metropolitan Museum of Art.

Through January 8. *21st Ceramic National.* Everson Museum of Art, Syracuse, New York.

Through January 9. *Egyptian Sculpture—700 B.C. to 100 A.D.* Brooklyn Museum, Brooklyn, New York.

Through January 10. *Christmas Crafts Exhibition.* Philadelphia Art Alliance, Philadelphia, Pennsylvania.

Through January 29. *Exhibition of International Contemporary Glass, organized by the Corning Glass Museum.* Carnegie Institute of Technology, Pittsburgh, Pennsylvania.

December 12-15. *Industrial Building Exposition and Congress.* New York Coliseum.

January 3-14. *Grand Rapids Winter Furniture Market.* Grand Rapids, Michigan.

January 6-14. *International Home Furnishings Market and Decorative Accessories Show.* Merchandise Mart and American Furniture Mart, Chicago.

January 8. *American Institute of Decorators Design Awards Dinner, during International Home Furnishings Market.* Guild Hall of Ambassador West Hotel, Chicago.

January 8-13. *National Retail Merchants Association Annual Convention.* Statler-Hilton, New York City.

January 15-20. *Winter Market.* Los Angeles Home Furnishings Mart.

January 15-20. *New York Lamp and Home Furnishings Show.* Hotel New Yorker and Trade Show Building, New York City.

January 15-20. *Winter Home Furnishings Market.* Dallas Home Furnishings Mart, Dallas Trade Mart, and Market Hall.

January 15-March 26. *Festival of Italy: exhibition of Italian commerce, culture, industry, science.* Sponsored by the Philadelphia Board of Trade and Conventions and the Italian Government. Commercial Museum, Philadelphia, Pennsylvania.

January 16-20. *Southern Furniture and Rug Market.* High Point, North Carolina.

January 16-February 12. *Exhibition of off-hand Blown Glass.* Philadelphia Art Alliance, 251 South 18th Street, Philadelphia, Pennsylvania.

January 22-27. *Winter Market.* Western Merchandise Mart, San Francisco.

January 23-27. *Winter Market.* High Point, North Carolina.

January 23-27. *Atlanta Home Furnishings Market.* Atlanta Merchandise Mart and Atlanta Decorative Arts Center.

January 24. *Third annual International Fabrics Fair sponsored by the N.S.I.D. and over 50 of its fabrics firms trade members.* Pierre Hotel Grand Ballroom, New York City.

January 29-February 1. *Washington, D. C. Gift Show.* Hotel Willard, Washington, D. C.

January 30-February 2, 1961. *National Plant Maintenance and Engineering Show.* International Amphitheatre, Chicago.

February 5-8. *San Francisco Gift Show.*

February 5-17. *Merchandise Mart China, Glass, and Gift Market.* Merchandise Mart, Chicago.

February 12-15. *Portland Gift Show.* Portland, Oregon.

February 19-22. *Seattle Gift Show.* Seattle, Washington.

February 19-24. *Spring Gift and Jewelry Show.* Dallas Market Center, Dallas, Texas.

February 22-26. *15th Annual Convention Exhibition of National Office Furniture Association.* New York Coliseum.

March 1-31. *Italian Drawings: 154 Italian drawings from 14th to 18th centuries, organized and prepared by Uffizi Gallery, Florence, Italy, from Italian museums.* At Metropolitan Museum of Art.

March 5-8. *3rd National Lighting Exposition.* Coliseum, New York City.

April 13-14. *Market Days.* Dallas Market Center.

April 15-21. *American Institute of Decorators 30th Annual Conference.* Hotel Roosevelt, New Orleans.

April 22-28. *Southern Spring Furniture and Rug Market.* High Point, North Carolina.



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I n t e r i o r s ' b o o k s h e l f

Pith & vinegar in restaurant design

INTERIORS BOOK OF RESTAURANTS, by William Wilson Atkin and Joan Adler. 9" by 12", 216 pages, 380 photographs, plans, drawings. Whitney Library of Design, 18 East 50th Street, New York. 1960. \$15.00.

Reviewed by TOM LEE*

Whitney Publications has pinpointed a remarkable revolution literally occurring under our noses . . . the scramble for professional assistance by the owners of all kinds of retail food dispensing units.

The extraordinary stop-and-go tempo of our everyday life has produced a contradictory set of requirements for restaurants . . . ranging from the rapid and reasonable to the leisured and luxurious, and including all the mutations and overlaps between.

In *Interiors Book of Restaurants*, Whitney Publications has produced a sturdy new member for its Library of Design. The authors, William Wilson Atkin and Joan Adler, have collated a hearty amount of solid fare for owners and designers. Their pithy main courses are terse analyses of basic principles and situations, spiced with occasional vinegary humor, which shows a realistic appraisal of the subject as a whole. This meaty editorial section is divided into specific considerations such as financing, location, traffic, personnel, and materials. The large portfolio of examples is handsomely illustrated with photographs culled from the ever aware pages of *INTERIORS*. Layouts and looks are consistent with the publishers' remarkable standard of clear presentation.

Somehow a book on restaurants must interest us all, as it treats the satisfying of the fundamental human interests in food and mood. One of the facts made obvious by this compilation of present-day restaurant data is the official rediscovery of the desire on the part of the public for excitement and personality at almost any level of out-of-home feeding. The typical American restaurateur has come a long way from the late 'twenties and early 'thirties when the formulation of the first cafeterias, luncheonettes, and soda fountains was under way. Since then, coffee shops, barbecues, and drive-ins have flourished. We have progressed from automats to conveyor belts, from furtive snacks to official coffee breaks, and from business men's luncheons

* Tom Lee, A.I.D., I.D.I., noted display and interior designer, heads his own New York firm. His interiors, distinguished for flair and sophistication, include *The Columns* and the *Savoy Room* in New York's *Savoy Hilton Hotel* (published in *Interiors Book of Restaurants*), the *Cocoanut Grove* in Los Angeles, a new main floor for *Bergdorf Goodman*; displays have ranged from a torch-light parade on Fifth Avenue to the planning of the *National Design Center*, where he is design consultant.

to expense accounts. The romantic restaurants of the late 'twenties—such as Alice Foote McDougall's courtyards and town squares, repeated by Child's in their Dutch, Spanish and English interiors — disappeared during the late 'thirties . . . the heavy handed Hollywood highway extravaganzas were finally frowned upon as "Good Design" began to take over. Our wartime exposure to the Orient made acceptable the present spate of Beachcomber and Trader type establishments. Japanese restaurants have joined the Chinese in purveying exotic foods. Continuing, however, are the Bistros, Rathskellars, Steak and Grill Houses, and the newest—the Espresso Parlors.

Mr. Atkin and Miss Adler have divided their subject into three categories; Cafeterias, with self service areas; Luncheonettes, with rapid service by others; and Festive Restaurants, an endearing term which delights one's understanding and covers the more leisurely establishments. Probably the most distinguished of what the authors call the "Festive" restaurants today are the group operated by Restaurant Associates in New York—The Four Seasons, the Forum of the Twelve Caesars, and the newly opened La Fonda Del Sol, all carefully planned by experts in design intent and program; they are examples of the atmosphere the authors point out as a requirement in important restaurants, particularly when operated by a chain or group—when there is not present the personality of an owner or great greeter. Remarkable photographs cover two of these and when considered with the text, they show clearly the strides we are making, not only in the beauty, but in the scientific structure and handling of these varieties of public facilities.

A practical discussion of the whole new problem of highway restaurants covers signs, lighting, style and approaches. Kitchens are discussed, and while no great detail is gone into in cooking and food preparation and dishwashing, still they are covered sufficiently for an expectant restaurateur or designer to be made thoroughly aware of the scope of the problems they face.

The book is never discouraging, always helpful, in its exposition and should act as a great ice-breaker in the indoctrination of new clients as well as a leveler in the case of exuberant inexperience.

The greatest single lesson made apparent to this reviewer by the authors is the constant analysis and appraisal needed in the production of design of this kind. While the book covers the best design efforts of the day, it also makes it possible for the reader and viewer to analyze the results of the humble, clear-eyed approach as opposed to the sloppy, over-confident one—and to re-evaluate many of his own ideas . . . In short it is a post graduate refresher for the designer and an inspiration for the restaurateur.



Among the most festive of the "Festive Restaurants" is the Canlis Broiler in Waikiki by Wimberly & Cook and Terry & Moore, where a play of textures, evocative art works (including 14-foot Polynesian god carved by Edward Malcolm Brownlee), and jungle greenery conspire an atmosphere for lingering in.



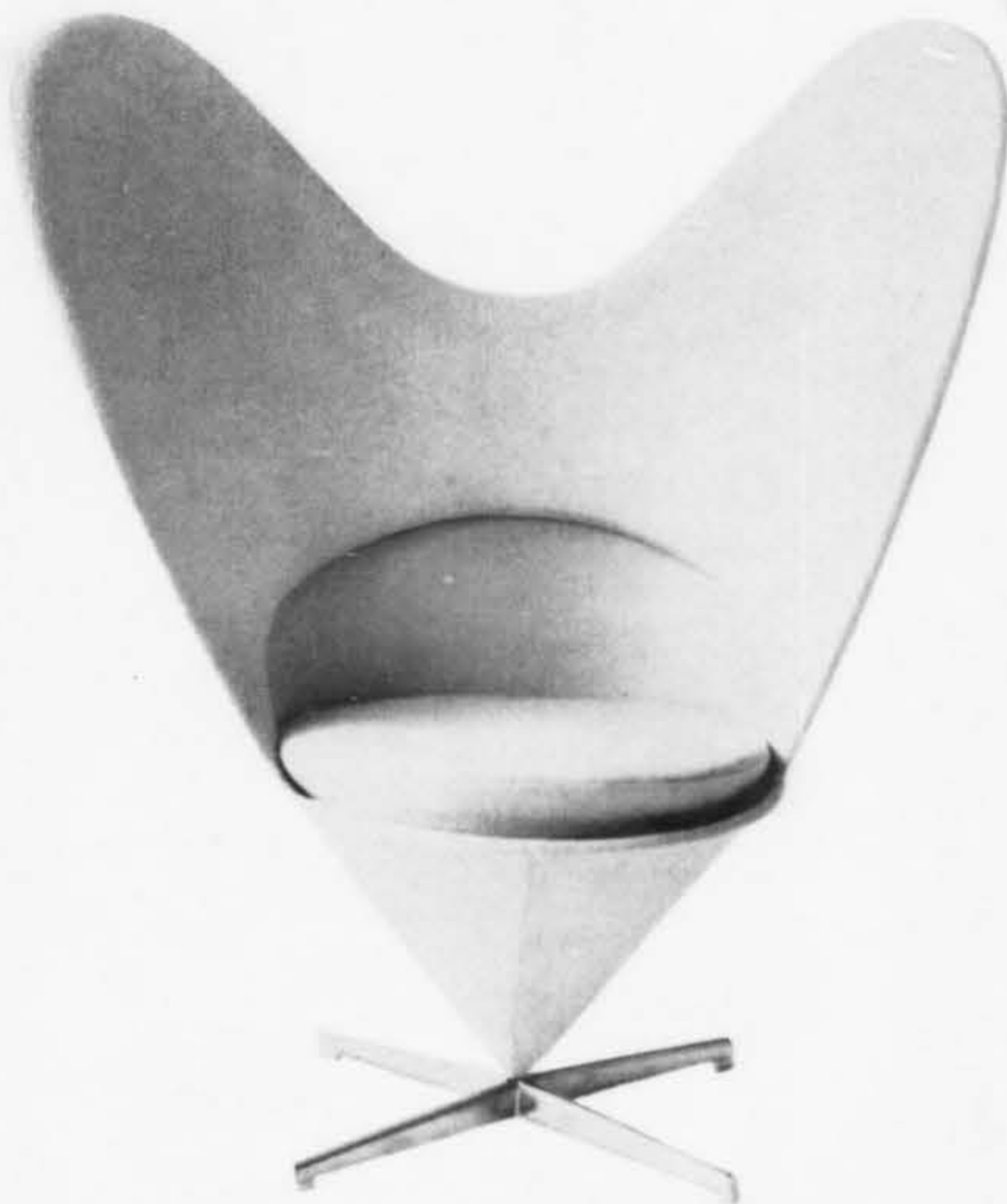
For quick dining, Berliner's Restaurant, Los Angeles, is brisk with smooth materials, high illumination, efficiently handsome geometric design. Wood verticals on a layer of covered fiber glass combine acoustical with decorative treatment. Victor Gruen, architect.



The Playbill by Melanie Kahane Associates is a glamorous and intimate restaurant themed (with the help of Hirschfeld murals and starry lighting by Feder) to the reverberations of its site in the heart of New York's theater district.

CONE CHAIR

BY *Verner Panton*



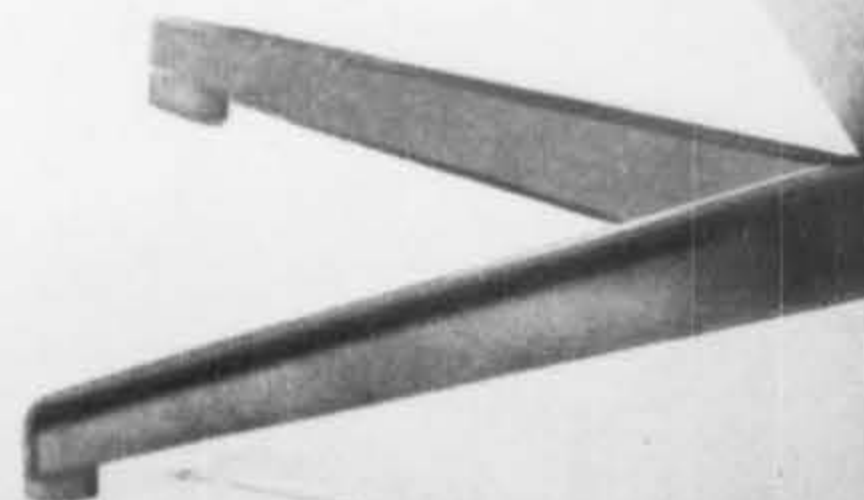
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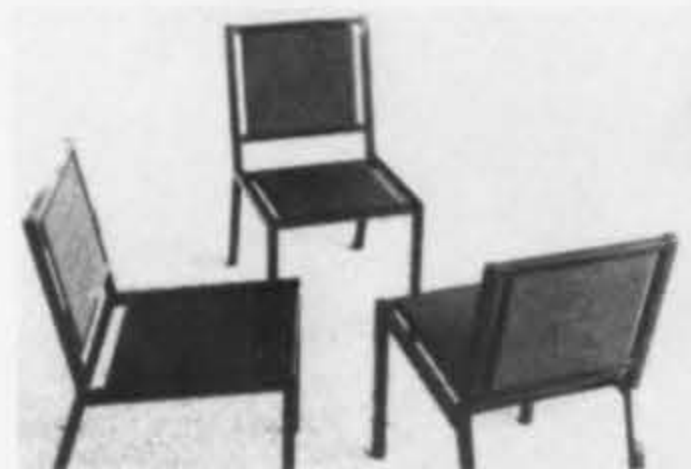
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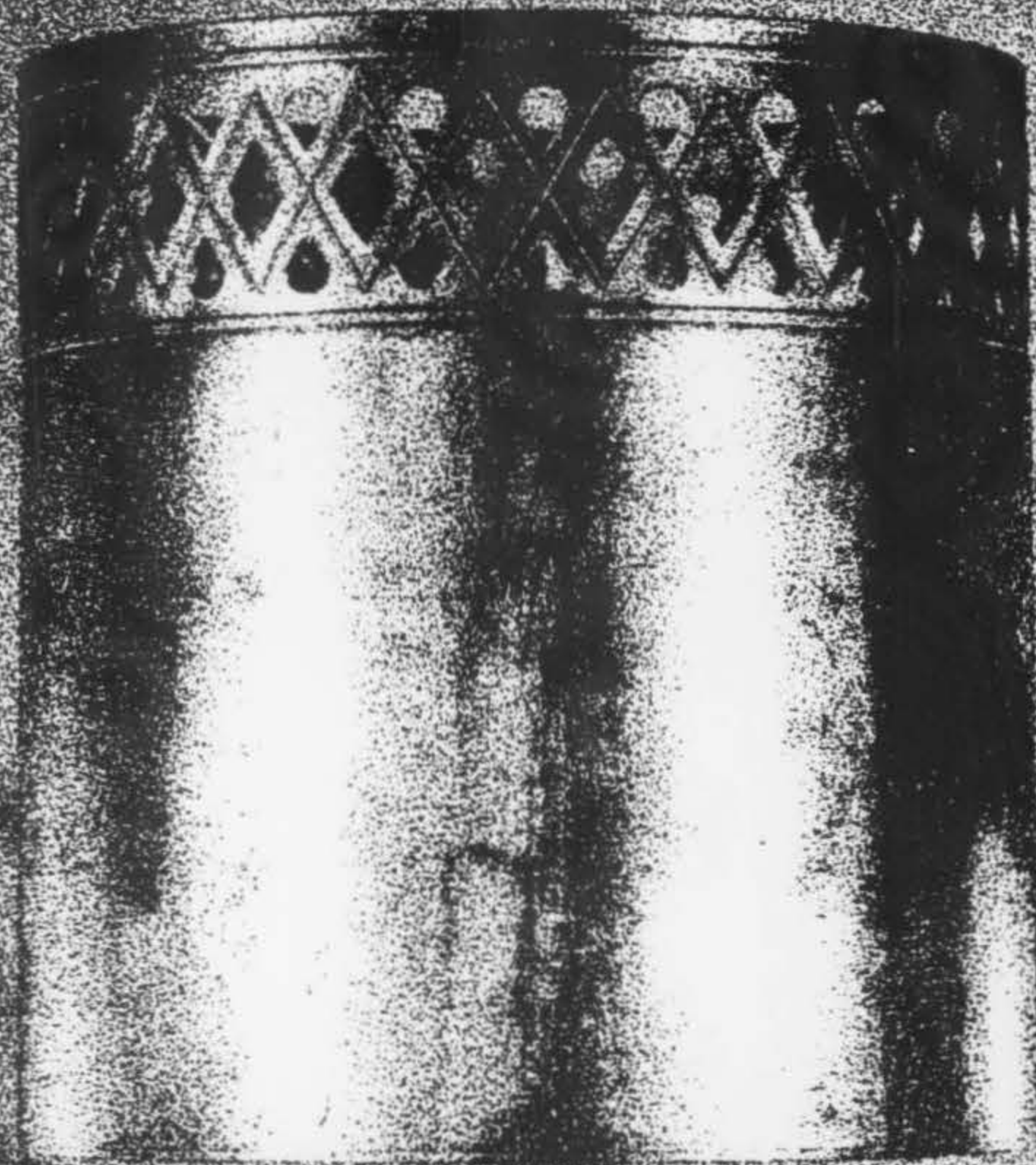


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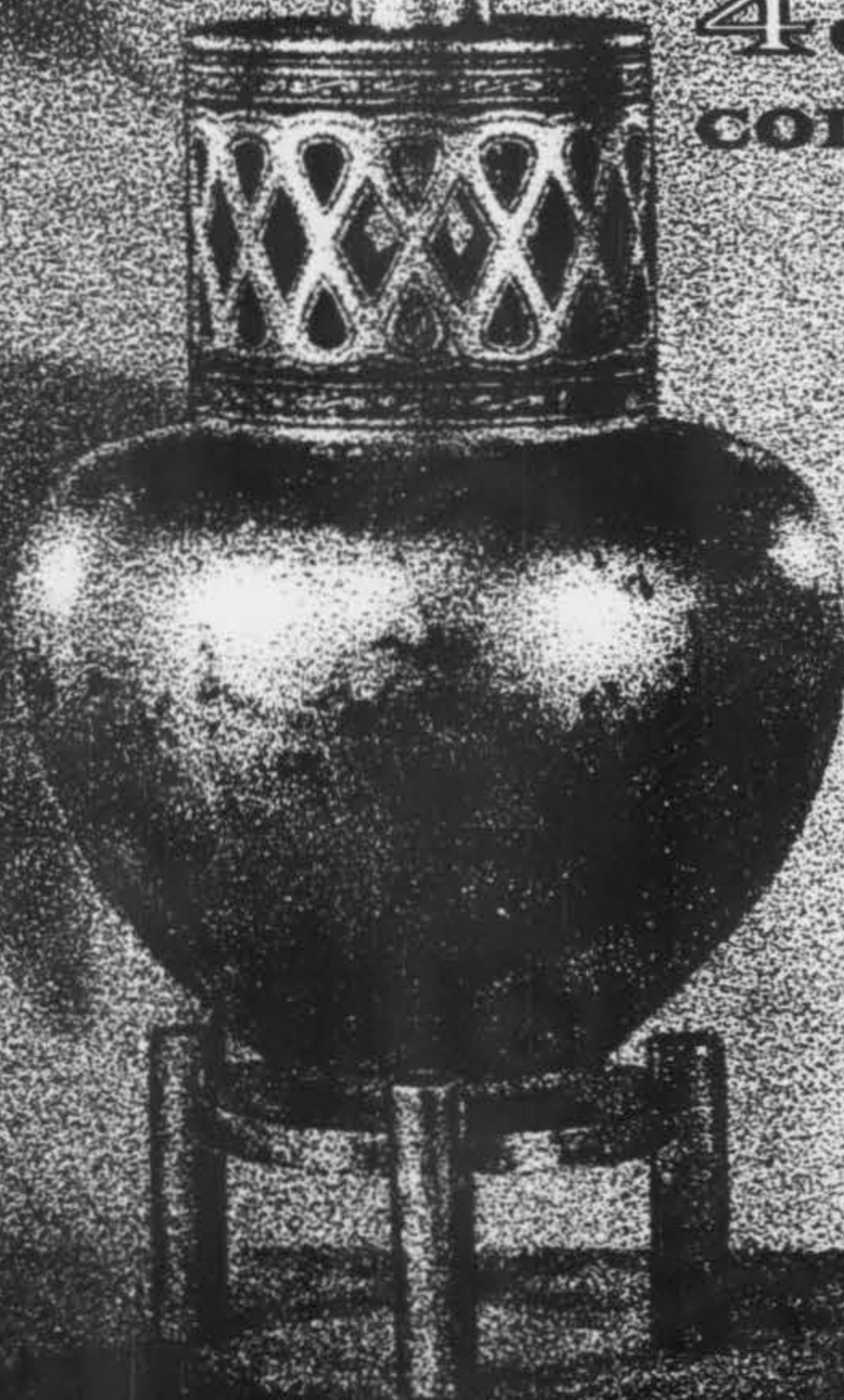
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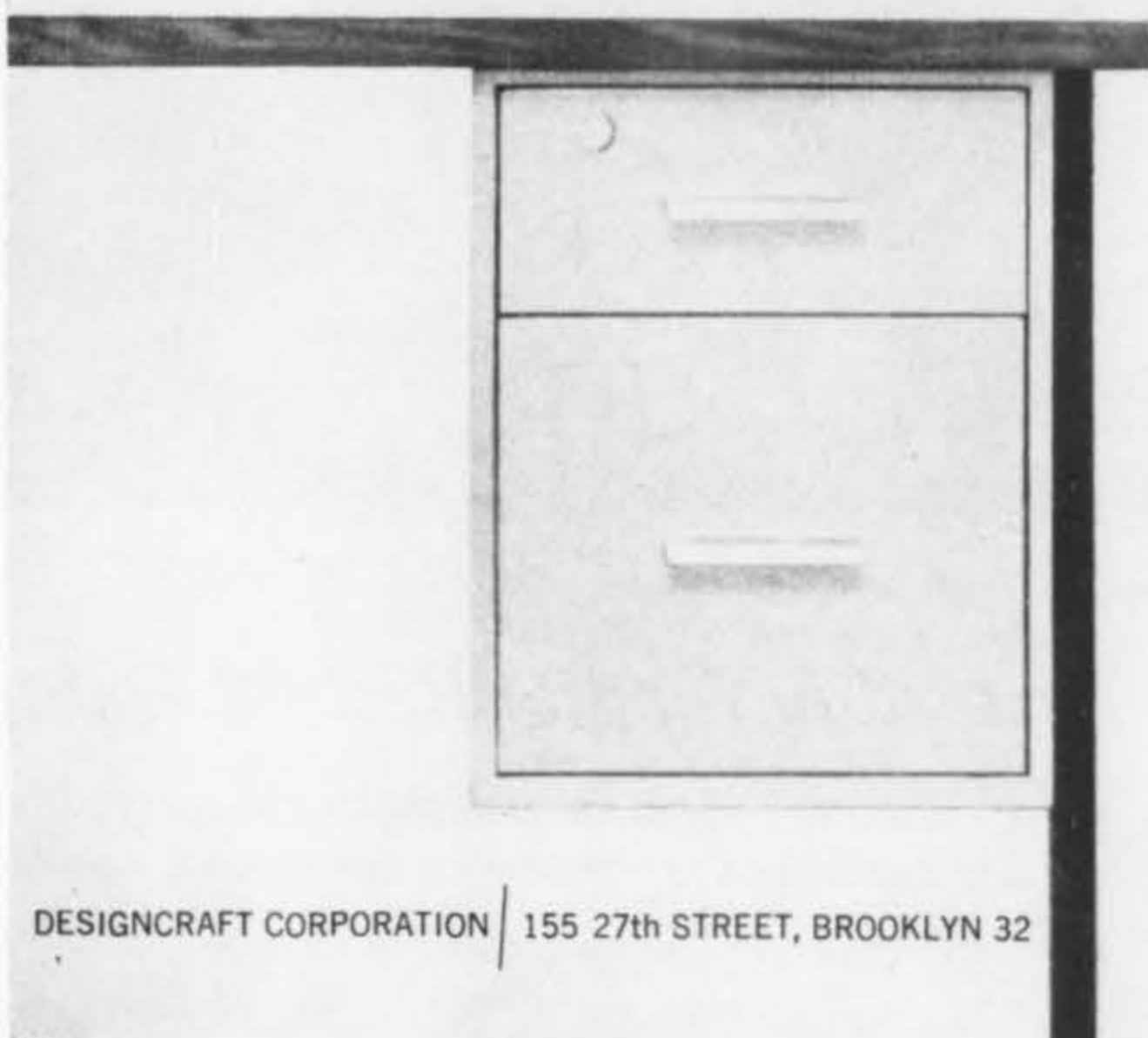


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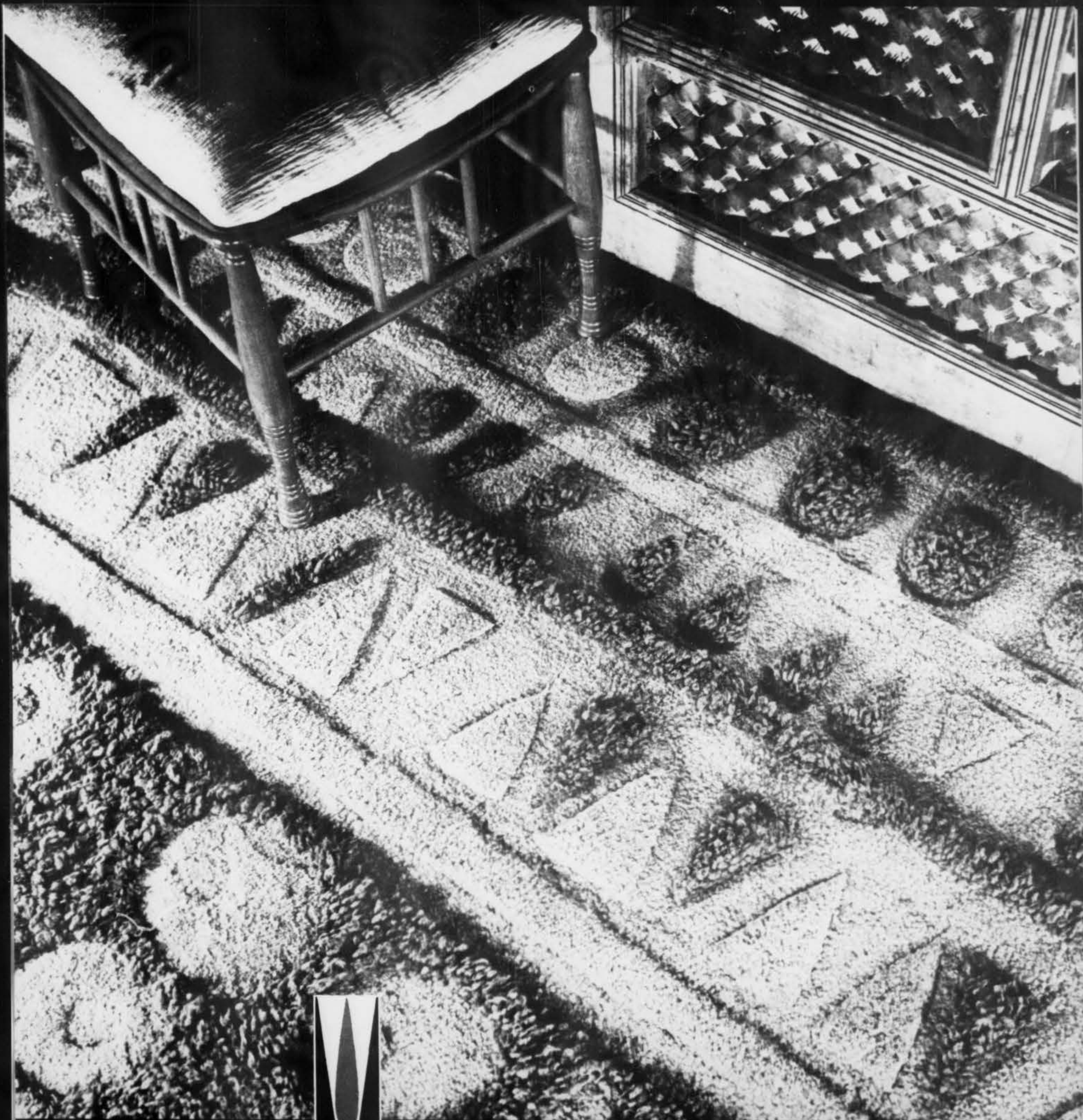
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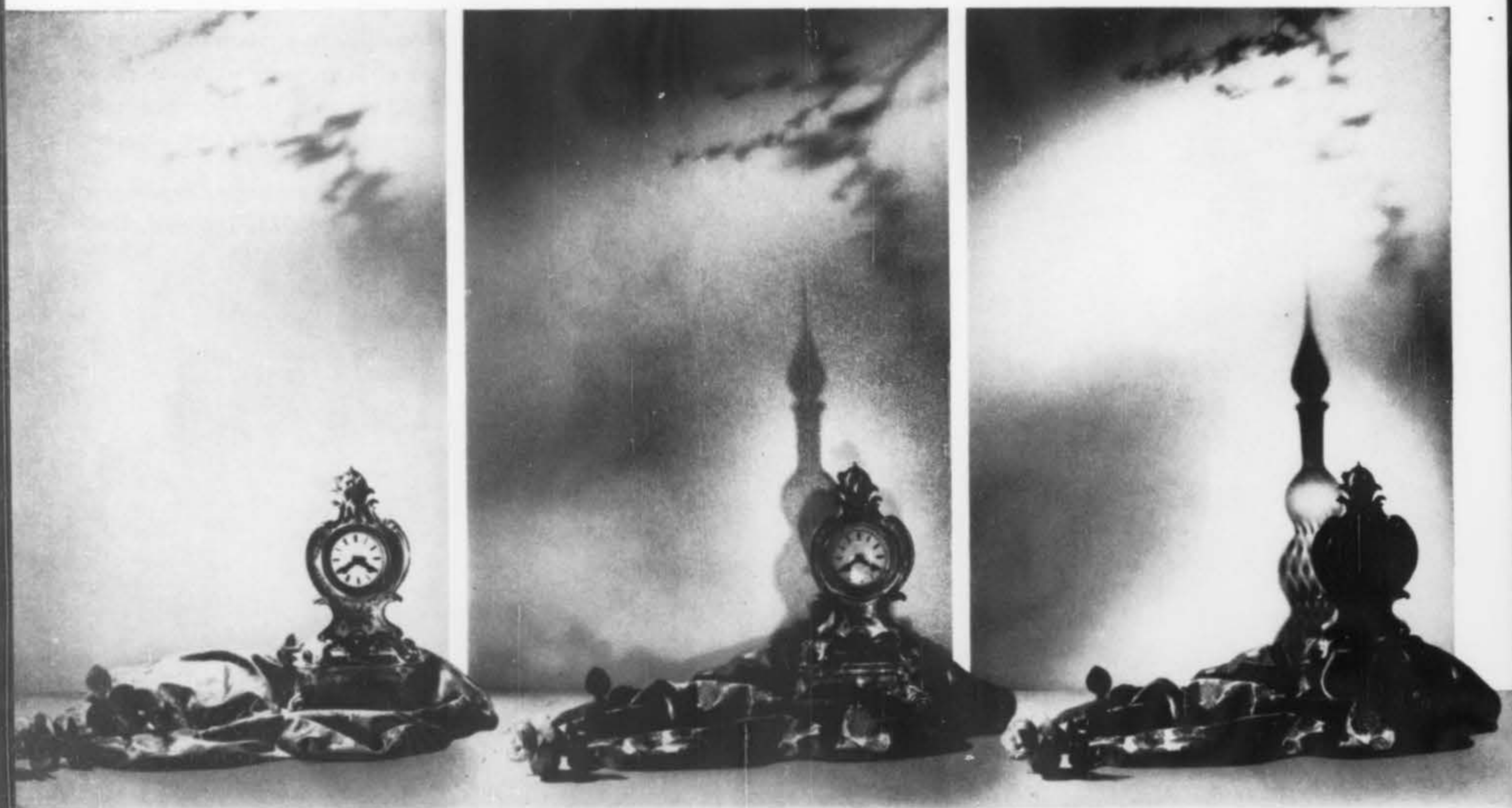
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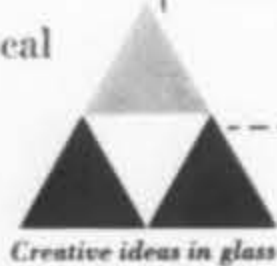
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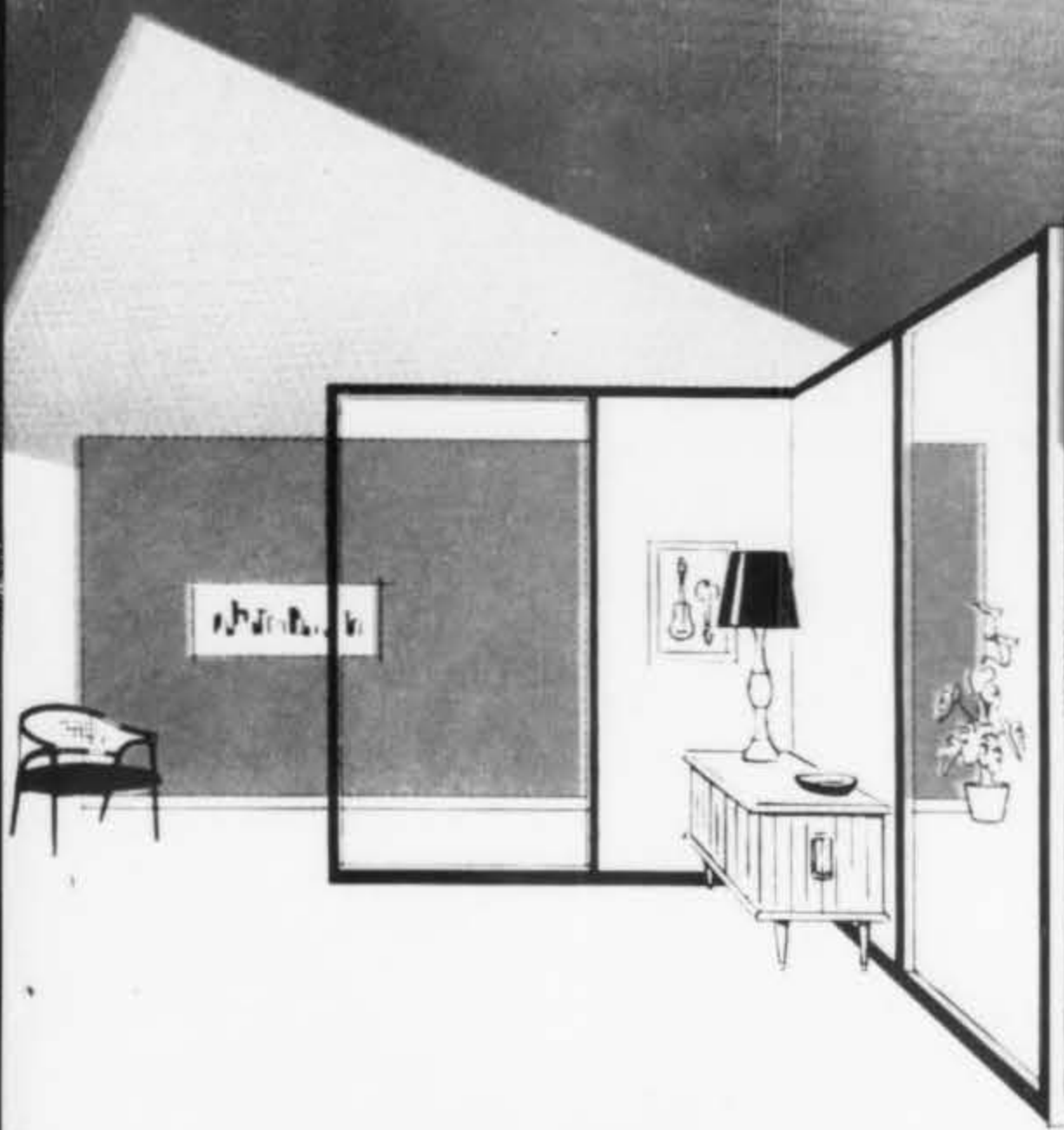
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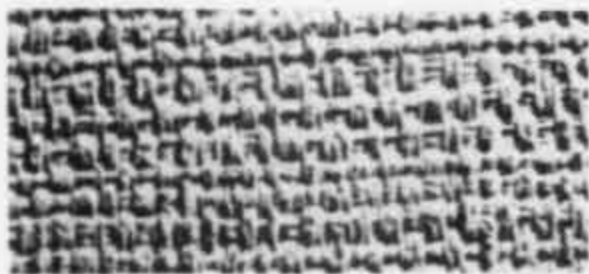
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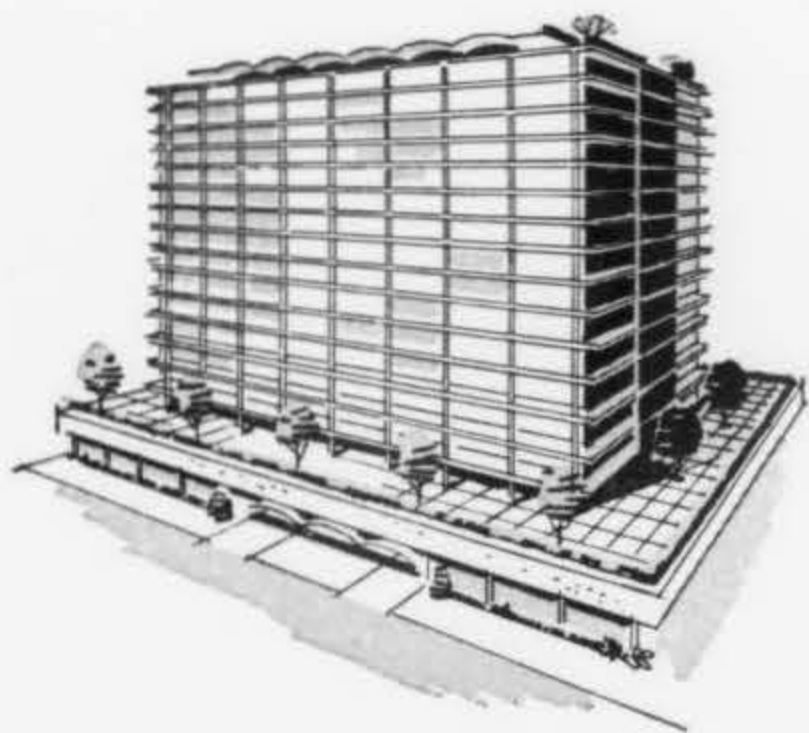
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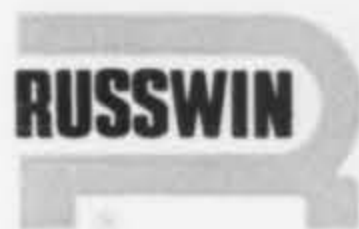
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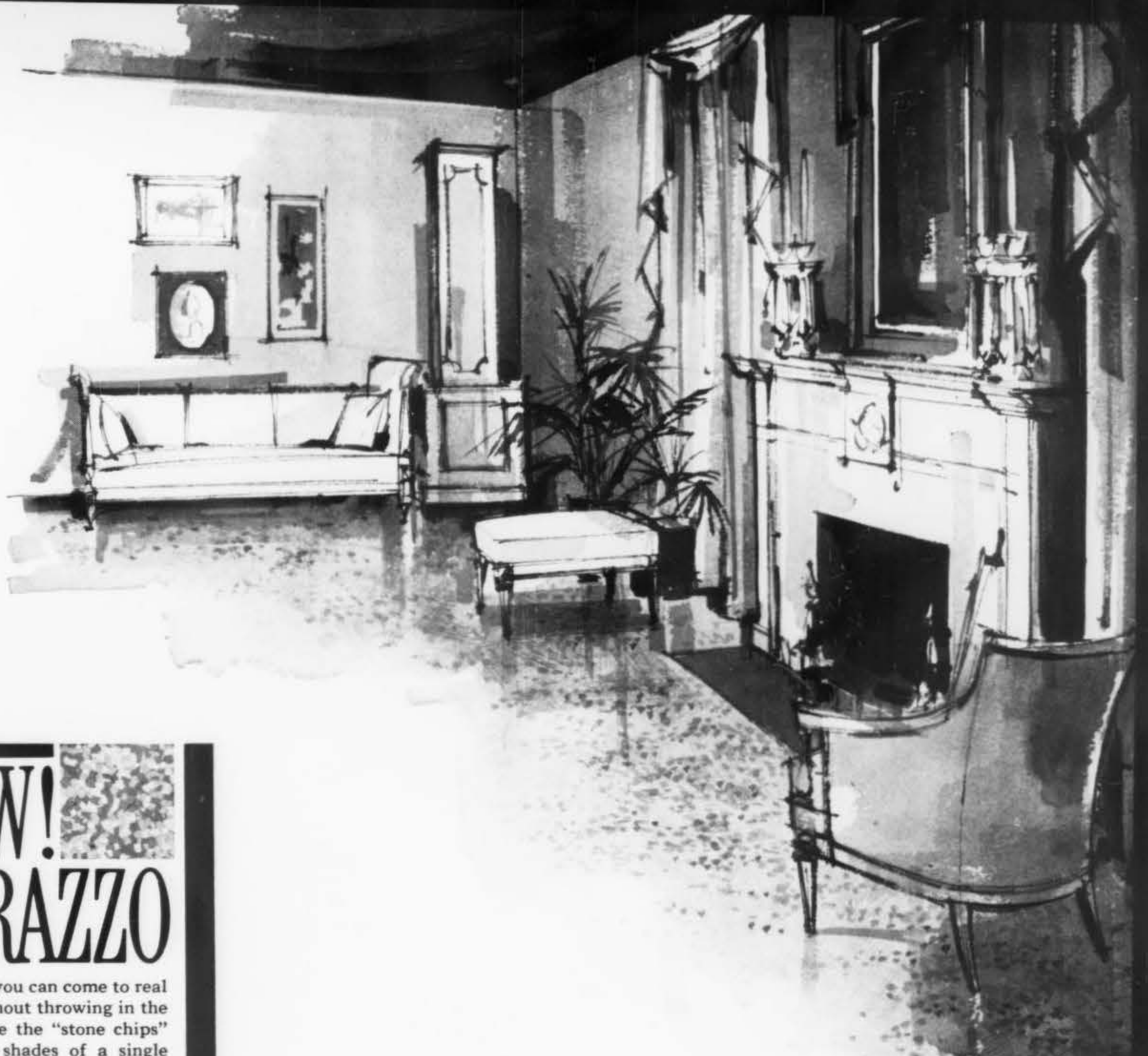
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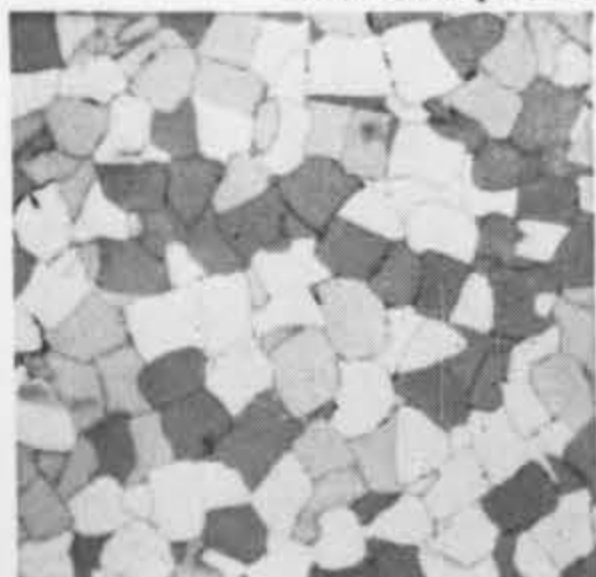
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DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y. PL 2-4770
EMPIRE FURNITURE FACTORY & RATTAN WORKS,
4118 Ponce de Leon Blvd., Coral Gables, Fla. HI 8-7405
FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J. PL 9-3800
HEAD-BED CO., INC., 976 3rd Ave., N. Y. PL 5-4099
HEIN & KOPINS, INC., 332 E. 75th St., N. Y. TR 9-4454
JENSEN, GEORG, INC., (Frederik Lunning, Inc.),
667 5th Ave., N. Y. PL 1-2400
KING SLEEP PRODUCTS, 45 E. 20th St., N. Y. GR 4-6382
KNOLL ASSOCIATES, INC., 575 Madison Ave., N. Y. MU 8-7900
LUNNING FREDERIK, INC., (Georg Jensen, Inc.),
667 5th Ave., N. Y. PL 1-2400
MILLER, HERMAN FURNITURE CO., McKinley St., Zeeland, Mich. PR 2-2151
NEW YORK FURN. EXHIBIT., 451-453 Park Ave. So., N. Y. MU 3-7650
PROBBER, HARVEY, INC., 1082 Davol St., Fall River, Mass. OS 4-3501
RISOM, JENS, DESIGN, INC., 49 E. 53rd St., N. Y. MU 8-0030
SELWIN FURNITURE CO., N. W. Corner 11th and Race Sts.,
Philadelphia, Pa. WA 5-3190
SIMMONS COMPANY, (Contract Div., 1870 Merchandise Mart,
Chicago, Ill. SU 7-4060
STATTON FURNITURE MANUFACTURING CO., Hagerstown, Md. RE 9-0360
STUART, JOHN, INC., Park Ave. at 32nd St., N. Y. OR 9-1200
TANIER, GEORGE, INC., 521 Madison Ave., N. Y. EL 5-8461
VANLEIGH FURNITURE CO., INC., 323 E. 44th St., N. Y. MU 4-6700
VISTA FURNITURE CO., 1040 N. Olive St., Anaheim, Calif. KE 5-2231
WIDDICOMB, JOHN, CO., One Park Ave., N. Y. OR 9-1200

bedding

BARBER, ROBERT, INC., 6 E. 53rd St., N. Y. EL 5-0785
BECKLEY, CHARLES, H., INC., 749 East 137th St., Bronx, N. Y. ME 5-2321
COLUMBIA BEDDING CO., 1750 N. Wolcott Ave., Chicago, Ill. BR 8-5800
CROYDON FURNITURE, INC., 41 E. 31st St., N. Y. OR 9-8866
GUILDHALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill. WH 4-3200
HEAD-BED CO., INC., 976 3rd Ave., N. Y. PL 5-4099
HEIN & KOPINS, INC., 332 E. 57th St., N. Y. TR 9-4454
KNAPP AND TUBBS, INC., 6-187 Merchandise Mart, Chicago, Ill. DE 7-7144
NEW YORK FURN. EXHIBIT., 451-453 Park Ave. So., N. Y. MU 3-7650
SCALIA, JOHN—Schmiege & Kotzian, 305 E. 63rd St., N. Y. BU 8-8165
SELWYN FURNITURE CO., N. W. Corner 11th and Race Sts.,
Philadelphia, Pa. WA 5-3190
SEMINOLE FURNITURE SHOPS, INC., 300 E. 54th St., N. Y. PL 3-6513
SIMMONS COMPANY, (Contract Div., 1870 Merchandise Mart,
Chicago, Ill. SU 7-4060
STUART, JOHN, INC., Park Ave. at 32nd St., N. Y. OR 9-1200
UNITED STATES RUBBER CO., 1230 6th Ave., N. Y. CI 7-5000
VANLEIGH FURNITURE CO., INC., 323 E. 44th St., N. Y. MU 4-6700
WIDDICOMB, JOHN, CO., One Park Ave., N. Y. OR 9-1200

blankets, bed spreads

CABIN CRAFTS, INC., Dalton, Ga. BR 8-1100
CHEMSTRAND CORP., THE, 350 5th Ave., N. Y. OX 5-5100
CONTINENTAL CRAFTSMEN, INC., 412 E. 59th St., N. Y. EL 5-6840
COVENTRY FURNITURE CO., INC., 306 E. 61st St., N. Y. TE 8-9180
CROYDON FURNITURE, INC., 41 E. 31st St., N. Y. OR 9-8866
DECORATIVE INTERIORS, INC., 1191 N. W. 22nd St., Miami, Fla. FR 1-3666
FUNCTIONAL FABRICS, INC., 261 5th Ave., N. Y. OR 9-6090
GIFT AND ART CENTER, THE, 225 5th Ave., N. Y. MU 5-6377
HARDY, JAMES G., & CO., INC., 11 E. 26th St., N. Y. MU 9-6680
NETTLE CREEK INDUSTRIES, P. O. Box 202, Richmond, Va. 31195
TAYLOR, MARK, INC., 131 W. 24th St., N. Y. WA 9-2370
WAGNER, SHERLE, 123 E. 57th St., N. Y. PL 8-3300



AMERICA'S GREAT SOURCES

**books and publications**

CALIFORNIA REDWOOD ASSOC., 576 Sacramento St.,
San Francisco, Calif. EX 2-7760
CHICAGO SCHOOL OF INTERIOR DECORATION,
835 Diversey Parkway, Chicago, Ill. EA 7-9120
CONDE NAST PUBLICATIONS, INC., THE, 420 Lexington Ave., N. Y. LE 2-7500
McGRAW-HILL BOOK COMPANY, 327 W. 41st St., N. Y. LO 4-3000
SEVEN ARTS BOOK SOCIETY, 215 Park Ave. So., N. Y. OR 4-6094

carpet cleaning

ALMOOR FLOOR COVERING, INC., 24 N. Franklin St.,
Hempstead, N. Y. IV 3-6496
DILDARIAN, J. H., INC., 947 Madison Ave., N. Y. BU 8-4948
DURACLEAN COMPANY, 839 Waukegan Rd., Deerfield, Ill. WI 5-2000
FELDMAN, MANUEL CO., INC., 18 E. 53rd St., N. Y. PL 3-7640
GOLD, WILLIAM, CARPETS BY, INC., 425 E. 53rd St., N. Y. EL 5-7103
GOTHAM CARPET ASSOCIATES, INC., 515 Madison Ave., N. Y. PL 9-3388
JONES, L. & CO., INC., 19 E. 53rd St., N. Y. PL 5-4900
KENT-COSTIKYAN, INC., 305 E. 63rd St., N. Y. TE 8-3120
MANGES, SIMON & SON, INC., 575 Madison Ave., N. Y. MU 8-7700
McCAGNEY, JOHN, INC., 139 E. 57th St., N. Y. PL 1-4565
MORJIKIAN, A. CO., 108 E. 48th St., N. Y. PL 3-8695
NEW YORK FURN. EXHIBIT., 451-453 Park Ave. So., N. Y. MU 3-7650
PATTERSON, FLYNN & JOHNSON, 55 E. 57th St., N. Y. PL 1-6414
SERVICEMASTER (Wade, Wenger & Assoc., Inc.),
2117 N. Wayne Ave., Chicago, Ill. BI 8-7400
STARK CARPET CORP., 509 Madison Ave., N. Y. PL 4-1070
TREGANOWAN, ERNEST, INC., 49 E. 53rd St., N. Y. PL 5-0330
WADE, WENGER & ASSOC., INC., (Servicemaster, 2117 N. Wayne Ave.,
Chicago, Ill. BI 8-7400

carpet underlays & cushions

ALMOOR FLOOR COVERING, INC., 24 N. Franklin St.,
Hempstead, N. Y. IV 3-6496
AMERICAN HAIR & FELT CO., 311 Merchandise Mart, Chicago, Ill. SU 7-7252
BIGELOW-SANFORD CARPET CO., INC., 140 Madison Ave., N. Y. OR 9-3000
DIPPEL, VOGLER & SHARKEY CO., INC., 509 Madison Ave., N. Y. MU 8-8484
DUPONT DE NEMOURS, E. I., & CO., INC., Wilmington, Del. PR 4-1000
FELDMAN, MANUEL CO., INC., 18 E. 53rd St., N. Y. PL 3-7640
GOLD, WILLIAM, CARPETS BY, INC., 425 E. 53rd St., N. Y. EL 5-7103
GOODRICH, B. F., SPONGE PRODUCTS, (Div. of The
B. F. Goodrich Co.), Shelton, Conn. RE 5-4661
GOTHAM CARPET ASSOCIATES, INC., 515 Madison Ave., N. Y. PL 9-3388
JONES, L. & CO., INC., 19 E. 53rd St., N. Y. PL 5-4900
KARAGHEUSIAN, A. M., INC., 295 5th Ave., N. Y. OR 9-1220
KENT-COSTIKYAN, INC., 305 E. 63rd St., N. Y. TE 8-3120
MANGES, SIMON & SON, INC., 575 Madison Ave., N. Y. MU 8-7700
McCAGNEY, JOHN, INC., 139 E. 57th St., N. Y. PL 1-4565
MORJIKIAN, A. CO., 108 E. 48th St., N. Y. PL 3-8695
NEW YORK FURN. EXHIBIT, CORP., 451-453 Park Ave. So., N. Y. MU 3-7650
PATTERSON, FLYNN & JOHNSON, 55 E. 57th St., N. Y. PL 1-6414
SCHUMACHER, F. & CO., 60 W. 40th St., N. Y. LO 5-5700
STARK CARPET CORP., 509 Madison Ave., N. Y. PL 4-1070
TREGANOWAN, ERNEST, INC., 49 E. 53rd St., N. Y. PL 5-0330
UNITED STATES RUBBER CO., 1230 6th Ave., N. Y. CI 7-5000

carpets: see floor coverings**casters**

FAULTLESS CASTER CORP., 1421 N. Garvin, Evansville, Ind. HA 5-9041
SHEPHERD CASTERS, P. O. Box 672, Benton Harbor, Mich. WA 5-3681

ceramics

ABELS WASSERBERG & CO., INC., 23 E. 26th St., N. Y. MU 6-0445
AMERICA HOUSE, 44 W. 53rd St., N. Y. PL 7-9494
BARRIER-GNAZZO, 212 E. 49th St., N. Y. PL 5-4317
BONNIERS, 605 Madison Ave., N. Y. PL 9-7985
CAMBRIDGE TILE MANUFACTURING CO., THE, P. O. Box 71,
Cincinnati, O. VA 1-4180
CEPELIA GALLERIES, 5 E. 57th St., N. Y. PL 1-0005
COMERFORD GALLERY, 117 E. 57th St., N. Y. PL 5-8956
DESIGN-TECHNICS, 7 E. 53rd St., N. Y. EL 5-3183
DINOLEVI, 521 E. 72nd St., N. Y. LE 5-8333
FLOWERS UNLIMITED, 1140 3rd Ave., N. Y. LE 5-6255
FOREIGN ADVISORY SERVICE CORP., Princess Anne, Md. PR 584
FRANKEL, VIRGINIA, 235 E. 58th St., N. Y. PL 3-1057
GIFT AND ART CENTER, THE, 225 5th Ave., N. Y. MU 5-6377
GREENHOUSE, THE, 254 E. 51st St., N. Y. PL 9-5543
HEIFETZ CO., THE, Clinton, Conn. MO 9-8218
JENSEN, GEORG, INC., (Frederik Lunning, Inc.),
667 5th Ave., N. Y. PL 1-2400
LIGHTING ASSOCIATES, 351 E. 61st St., N. Y. PL 1-0575
LUNNING, FREDERIK, INC., (Georg Jensen, Inc.),
667 5th Ave., N. Y. PL 1-2400
MARBLE INTERNATIONALE, LTD., 101 Park Ave., N. Y. MU 3-6896
MARTIN IMPORTS, 2508 Leavenworth St., San Francisco, Calif. OR 3-1149
MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
MOAIC HOUSE, INC., 212 E. 51st St., N. Y. PL 5-4878
MOAIC TILE CO., THE, Zanesville, O. GL 2-4571
MOTTAREDEH, 225 5th Ave., N. Y. MU 5-3050
MURALS, INC., 16 E. 53rd St., N. Y. PL 9-5860
SHENANGO CHINA, INC., P. O. Box 120, New Castle, Pa. OL 2-6661
STRAUB, PAUL A. & CO., INC., 19 E. 26th St., N. Y. MU 3-5460
STRONG, HARRIS G., 465 E. 147th St., N. Y. WY 3-9595
TOYO TRADING CO., 800 W. 11st St., Los Angeles, Calif. RI 9-9431
WEISSMAN, BETH CO., 46 W. 23rd St., N. Y. OR 5-1760

chairs: institutional

ALLISON FURNITURE CO., INC., One Park Ave., N. Y. MU 3-6143
AMERICAN CHAIR CO., 911 N. 11th St., Sheboygan, Wis. GL 7-5027
CHAIRMASTERS, INC., 200 E. 146th St., N. Y. CY 2-0600
COLE STEEL EQUIPMENT CO., INC., 415 Madison Ave., N. Y. TE 8-6200
EMPIRE STATE CHAIR CO., INC., 424 Madison Ave., N. Y. PL 3-5881
HOWE FOLDING FURNITURE, INC., (Custom Div., One Park Ave.,
N. Y. OR 9-5040

HOWELL CO., THE, (Div. of Acme Steel Co.), 425 S. First St.,
St. Charles, Ill. JU 4-0094
I. V. CHAIR CO., INC., 100 Jewel St., Bklyn, N. Y. EV 3-4860
J. G. FURNITURE CO., INC., 160 E. 56th St., N. Y. PL 1-5650
JENSEN, GEORG, INC., (Frederik Lunning, Inc.),
667 5th Ave., N. Y. PL 1-2400
LUNNING FREDERIK, INC., (Georg Jensen, Inc.),
667 5th Ave., N. Y. PL 1-2400
ROSENBLUM, JANET, INC., 602 Madison Ave., N. Y. PL 3-0259
ROYAL METAL MANUFACTURING CO., One Park Ave., N. Y. MU 3-8141
SAUER, WALTER P. & SONS, INC., 30-28 Starr Ave.,
Long Island City, N. Y. ST. 4-5400
SHELBY WILLIAMS, 2500 W. Ogden Ave., Chicago, Ill. SE 8-4055
STAKMORE CO., INC., 200 Madison Ave., N. Y. MU 2-7545
TELESCOPE FOLDING FURNITURE CO., THE, Box 299, Granville,
N. Y. 745
THONET INDUSTRIES, INC., One Park Ave., N. Y. MU 3-1230
TRI-PAR MANUFACTURING CO., 1712 N. Kilbourn, Chicago, Ill. AR 6-3340

china & glass

ABELS WASSERBERG & CO., INC., 23 E. 26th St., N. Y. MU 6-0445
ALTAMIRA, 125 E. 55th St., N. Y. PL 3-7644
BLENKO GLASS CO., INC., Milton, W. Va. SH 3-2181
BONNIERS, 605 Madison Ave., N. Y. PL 9-7985
DINOLEVI, 521 E. 72nd St., N. Y. LE 5-8333
GIFT AND ART CENTER, THE, 225 5th Ave., N. Y. MU 5-6377
JENSEN, GEORG, INC., (Frederik Lunning, Inc.), 667 5th Ave., N. Y. PL 1-2400
LUNNING, FREDERIK, INC., (Georg Jensen, Inc.),
667 5th Ave., N. Y. PL 1-2400
MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
MOTTAREDEH, 225 5th Ave., N. Y. MU 5-3050
SHENANGO CHINA, INC., P. O. Box 120, New Castle, Pa. OL 2-6661
STRAUB, PAUL A. & CO., INC., 19 E. 26th St., N. Y. MU 3-5460
SYRACUSE CHINA CORP., 1858 W. Fayette St., Syracuse, N. Y. PL 5-3950
WEDGWOOD, JOSIAH & SONS, INC., 24 E. 54th St., N. Y. PL 5-3950

clocks

ABELS WASSERBERG & CO., INC., 23 E. 26th St., N. Y. MU 6-0445
BURGE, YALE R., 42 E. 57th St., N. Y. PL 3-9887
CHELSEA CLOCK CO., 284 Everett Ave., Chelsea, Mass. CH 3-0250
DINOLEVI, 521 E. 72nd St., N. Y. LE 5-8333
GIFT AND ART CENTER, THE, 225 5th Ave., N. Y. MU 5-6377
INTERIORS' IMPORT CO., 783 3rd Ave., N. Y. PL 1-4740
JENSEN, GEORG, INC., (Frederik Lunning, Inc.), 667 5th Ave., N. Y. PL 1-2400
LUNNING, FREDERIK, INC., (Georg Jensen, Inc.),
667 5th Ave., N. Y. PL 1-2400
McDONALD PRODUCTS CORP., Duk-It Bldg., 721 Seneca St.,
Buffalo, N. Y. CL 5-727
MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
MOTTAREDEH, 225 5th Ave., N. Y. MU 5-3050
MILLER, HOWARD, CLOCK CO., Zeeland, Mich. PR 2-2187
MILLER'S OF CALIFORNIA, 3307 E. Anaheim St., Long Beach, Calif. GE 9-6880
NEW YORK FURN. EXHIBIT., 451-453 Park Ave. So., N. Y. MU 3-7650
SEMINOLE FURNITURE CORP., 300 E. 54th St., N. Y. PL 3-6513
SMITH & WATSON, INC., 20 E. 55th St., N. Y. PL 3-1462
SYRACUSE ORNAMENTAL CO., INC., 581 S. Clinton St., Syracuse,
N. Y. GR 1-6191
VANLEIGH FURNITURE CO., INC., 323 E. 44th St., N. Y. MU 4-6700
WINSTON, CHARLES J. & CO., INC., 515 Madison Ave., N. Y. PL 3-3612

closet & bathroom accessories

AMERICAN OLEAN TILE CO., 1000 Cannon Ave., Lansdale, Pa. UL 5-1111
BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Calif. OL 3-5700
BLACKAMOR METAL FURNITURE, 515 Madison Ave., N. Y. PL 2-0095
CAMPBELL, S. J. CO., 1750 Wrightwood Ave., Chicago, Ill. GR 2-7333
DECORATIVE CRAFTS, INC., 225 5th Ave., N. Y. MU 5-3553
FELDMAN, MANUEL CO., INC., 18 E. 53rd St., N. Y. PL 3-7640
GIFT AND ART CENTER, THE, 225 5th Ave., N. Y. MU 5-6377
GRANT PULLEY & HARDWARE CORP., High St., W. Nyack, N. Y. EL 8-4400
GUERIN, P. E., INC., 23 Jane St., N. Y. CH 3-5270
HARVIN CO., THE, 1010 E. Main St., Waynesboro, Va. WH 2-8205
LIGHTOLIER, 346 Claremont Ave., Jersey City, N. J. DE 3-5120
MASONITE CORP., 111 W. Washington St., Chicago, Ill. FR 2-5642
MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
MOTTAREDEH, H., 225 5th Ave., N. Y. MU 5-3050
TILE COUNCIL OF AMERICA, INC., 899 Second Ave., N. Y. OX 7-9269
VOGEL-PETERSON CO., Rte. 83 & Madison St., Elmhurst, Ill. AU 7-5666
WAGNER, SHERLE, 123 E. 57th St., N. Y. PL 8-3300
WAGSTAFF, MICKEY FALKENBURG, 45 Sutton Pl. S., N. Y. EL 5-3169

contractor: general interior construction

BLANK, EZRA, ASSOC., INC., 500 Stags St., Bklyn., N. Y. GL 6-3750
CALIFORNIA REDWOOD ASSOC., 576 Sacramento St.,
San Francisco, Calif. EX 2-7890
DECORATIVE IMPORTS, 408 Jackson Square, San Francisco, Calif. DO 2-0196
DUR-E-CON CO., THE, 777 Busse Highway, Park Ridge, Ill. TA 5-5686
KOTLER, JACOB CO., INC., 15 E. 15th St., N. Y. OR 5-9300
SINKO MANUFACTURING & TOOL CO., 7310 W. Wilson,
Chicago, Ill. UN 7-9400
TANG ALLEY, 941 Second Ave., N. Y. PL 3-0408
WAGERIN, A., HARDWARE CORP., 123 Park Ave. So., N. Y. SP 7-1177

cord: furniture, paneling

MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572

curled hair: rubberized curled hair

GOODRICH, B. F., SPONGE PRODUCTS, (Div. of the B. F. Goodrich
Co.), Shelton, Conn. RE 5-4661

curtains

CABIN CRAFTS, INC., Dalton, Ga.
 CARTER, E. C. & SON, INC., 150 Midland Ave., Port Chester, N. Y.
 CONTINENTAL CRAFTSMEN, INC., 412 E. 59th St., N. Y.
 COVENTRY FURNITURE CO., INC., 306 E. 61st St., N. Y.
 CROYDON FURNITURE, INC., 41 E. 31st St., N. Y.
 DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
 FASHION DECORATORS, INC., 207 E. 49th St., N. Y.
 FUNCTIONAL FABRICS, INC., 261 5th Ave., N. Y.
 HARDY, JAMES G. & CO., INC., 11 E. 26th St., N. Y.
 HEXTER, S. M., CO., THE, 2818 Superior Ave., Cleveland, O.
 HOUSE OF VERDE, INC., 1 E. 54th St., N. Y.
 JOFA, INC., 45 E. 53rd St., N. Y.
 OWENS-CORNING FIBERGLAS, National Bank Bldg., Toledo, O.
 TAYLOR, MARK, INC., 131 W. 24th St., N. Y.
 WENDEL FABRICS CORP., 1220 Broadway, N. Y.

BR 8-1100
 WE 9-6200
 EL 5-6840
 TE 8-9180
 OR 9-8866
 SA 1-5515
 PL 3-1270
 OR 6-6090
 MU 9-6680
 PR 1-0146
 PL 3-0740
 PL 5-0500
 CH 8-6741
 WA 9-2370
 LA 4-1322

decorative accessories

ABELS, ROBERT, INC., 860 Lexington Ave., N. Y.
 ABELS WASSERBERG & CO., INC., 23 E. 26th St., N. Y.
 ALTAMIRA, 125 E. 55th St., N. Y.
 AMERICAN LOUVER COMPANY, 5308 N. Elston Ave., Chicago, Ill.
 BARRETT, DAVID, 27 E. 61st St., N. Y.
 BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Calif.
 BLACKAMOR METAL FURNITURE, 515 Madison Ave., N. Y.
 BONNIERS, 605 Madison Ave., N. Y.
 BUILDDESIGN CORP., 41 E. 42nd St., N. Y.
 BURGE, YALE R., 42 E. 57th St., N. Y.
 CAMPBELL, S. J., CO., 1750 Wrightwood Ave., Chicago, Ill.
 CEPEDIA GALLERIES, 5 E. 57th St., N. Y.
 CITY KNOCKERBOCKER, INC., 781 8th Ave., N. Y.
 CROYDON FURNITURE, INC., 41 E. 31st St., N. Y.
 DANTEN PRINTS, 65 E. 54th St., N. Y.
 DECORATIVE CRAFTS, INC., 225 5th Ave., N. Y.
 DECORATIVE IMPORTS, 408 Jackson Square, San Francisco, Calif.
 DESIGN-TECHNICS, 7 E. 53rd St., N. Y.
 DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y.
 DI LUCCA, 1226 Second Ave., N. Y.
 DINOLEVI, 521 E. 72nd St., N. Y.
 DRAPER, RICHARD & CO., INC., 16 E. 52nd St., N. Y.
 DUR-E-CON CO., THE, 777 Busse Highway, Park Ridge, Ill.
 FAR EASTERN FABRICS, INC., 171 Madison Ave., N. Y.
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J.
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, O.
 FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y.
 FLOWERS UNLIMITED, 1140 3rd Ave., N. Y.
 FRANKEL, VIRGINIA, 235 E. 58th St., N. Y.
 FURNITURE INDUSTRIES MART, 34 S. Second St., Philadelphia, Pa.
 GEM STONE ARTS CO., (Phillip LaVerne Collection), 46 E. 57th St., N. Y.
 GENERAL FIREPROOFING CO., THE, Youngstown, O.
 GIFT AND ART CENTER, THE, 225 5th Ave., N. Y.
 GREENE BROTHERS, INC., 1059 3rd Ave., N. Y.
 GUILDHALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill.
 HADLEIGH, INC., 412 E. 59th St., N. Y.
 HARVIN CO., THE, 1010 E. Main St., Waynesboro, Va.
 HEIFETZ CO., THE, Clinton, Conn.
 HOUSE OF ITALIAN HANDICRAFTS, INC., (Piazza Originals), 225 5th Ave., N. Y.
 INTERIORS' IMPORT CO., INC., 783 3rd Ave., N. Y.
 KNAPP AND TUBBS, INC., 6-187 Merchandise Mart, Chicago, Ill.
 KREX, IRA, 895 3rd Ave., N. Y.
 LARSEN, ALBERT, OF CALIFORNIA, 110 N. Robertson Blvd., Los Angeles, Calif.
 LA VERNE, PHILIP, COLLECTION, (Subsidiary of Gem Stone Arts Co.), 46 E. 57th St., N. Y.
 LIGHTOLIER, 346 Claremont Ave., Jersey City, N. J.
 MAHARAM FABRIC CORP., 130 W. 46th St., N. Y.
 MARTIN IMPORTS, 2508 Leavenworth St., San Francisco, Calif.
 MASONITE CORP., 111 W. Washington St., Chicago, Ill.
 McCLELLAND, NANCY, INC., 15 E. 57th St., N. Y.
 MEAD, JO, DESIGNS, 944 W. North Ave., Chicago, Ill.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MILLER'S OF CALIFORNIA, 3307 E. Anaheim St., Long Beach, Calif.
 MORRISON IMPORTS, 10 Gold St., Jackson Square, San Francisco, Calif.
 MOTTAHEDEH, 225 5th Ave., N. Y.
 NEW YORK FURN. EXHIBIT CORP., 451-453 Park Ave. So., N. Y.
 PARZINGER ORIGINALS, INC., 32 E. 57th St., N. Y.
 POLK'S MODEL CRAFT, 314 5th Ave., N. Y.
 PROBBER, HARVEY, INC., 1082 Davol St., Fall River, Mass.
 RAINBOW WOOD PRODUCTS, INC., 12 E. 22nd St., N. Y.
 RAYMOR MANUFACTURING DIV., INC., (Richards-Morgenthau), 225 5th Ave., N. Y.
 RICHARDS MORGENTHAU, (Raymor Manufacturing Div., Inc.) 225 5th Ave., N. Y.
 SARNA, S. S., INC., 225 5th Ave., N. Y.
 SEMINOLE FURNITURE SHOPS, INC., 300 E. 54th St., N. Y.
 STRAUB, PAUL A. & CO., INC., 19 E. 26th St., N. Y.
 STRONG, HARRIS G., 465 E. 147th St., N. Y.
 SUTTON PARK FURNITURE, INC., 1134 First Ave., N. Y.
 SYRACUSE ORNAMENTAL CO., INC., 581 S. Clinton St., Syracuse, N. Y.
 T'ANG ALLEY, 941 Second Ave., N. Y.
 TOYO TRADING CO., 800 W. 11th St., Los Angeles, Calif.
 VANLEIGH FURNITURE CO., INC., 323 E. 44th St., N. Y.
 WAGNER, SHERLE, 123 E. 57th St., N. Y.
 WAGSTAFF, MICKEY FALKENBURG, 45 Sutton Pl. S., N. Y.
 WEISSMAN, BETH, CO., 46 W. 23rd St., N. Y.
 WINSTON, CHARLES J. & CO., INC., 515 Madison Ave., N. Y.

RE 4-5116
 MU 6-0445
 PL 3-7644
 SP 4-0123
 TE 8-5112
 OL 3-5700
 PL 2-0095
 PL 9-7985
 YU 6-9185
 PL 3-9887
 GR 2-7333
 PL 1-0005
 JU 6-3939
 OR 9-8866
 PL 2-4083
 MU 5-3553
 DO 2-0196
 EL 5-3183
 PL 2-4770
 LE 5-0005
 LE 5-8333
 PL 1-4870
 TA 5-6686
 MU 3-2823
 PL 9-3800
 BR 1-9011
 LE 2-3926
 LE 5-6255
 PL 3-1057
 WA 5-1505
 MU 8-5773
 RI 6-7271
 MU 5-6377
 PL 3-2507
 WH 4-3200
 PL 9-5635
 WH 2-8205
 MO 9-8218
 MU 3-5785
 PL 1-4740
 DE 7-7144
 EL 5-7360
 CR 4-4545
 MU 8-5773
 DE 3-5120
 JU 2-3500
 OR 3-1149
 FR 2-5642
 PL 3-8376
 DE 7-5627
 PL 3-0572
 GE 9-6889
 EX 7-0646
 MU 5-3050
 MU 3-7650
 PL 5-5766
 BR 9-9034
 OS 4-3591
 AL 4-2113
 MU 9-8184
 MU 9-8184
 WA 4-3703
 PL 3-6513
 MU 3-5460
 WY 3-9595
 TE 8-0330
 GR 1-6191
 PL 3-0408
 RI 9-9431
 MU 4-6700
 PL 8-3300
 EL 5-3169
 OR 5-1760
 PL 3-3612

designers textile prints, china, plastics

DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J.
 MOLLA, INC., 110 State St., Westbury, Long Island, N. Y.

SA 1-5515
 PL 9-3800
 ED 4-2885

display

AMERICAN LOUVER CO., 5308 N. Elston Ave., Chicago, Ill.
 BIBI FURNITURE IMPORTS, 251 5th Ave., N. Y.

SP 4-0123
 MU 6-3069

BLACKAMOR METAL FURNITURE, 515 Madison Ave., N. Y.
 BUILDDESIGN CORP., 41 E. 42nd St., N. Y.
 DECORATIVE CRAFTS, INC., 225 5th Ave., N. Y.
 DECORATIVE IMPORTS, 408 Jackson Square, San Francisco, Calif.
 DINOLEVI, 521 E. 72nd St., N. Y.
 MAHARAM FABRIC CORP., 130 W. 46th St., N. Y.
 MASONITE CORP., 111 W. Washington St., Chicago, Ill.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MIYA CO., INC., 373 Park Ave. So., N. Y.
 MORRISON IMPORTS, 10 Gold St., Jackson Square, San Francisco, Calif.
 MOTTAHEDEH, 225 5th Ave., N. Y.
 MULTIPLEX DISPLAY FIXTURE CO., 945 N. 10th St., St. Louis, Mo.
 SINKO MANUFACTURING & TOOL CO., 7310 W. Wilson, Chicago, Ill.
 T'ANG ALLEY, 941 Second Ave., N. Y.

PL 2-0095
 YU 6-9185
 MU 5-3553
 DO 2-0196
 LE 5-8333
 JU 2-3500
 FR 2-5642
 PL 3-0572
 LE 2-4868
 EX 7-0646
 MU 5-3050
 UN 7-9400
 PL 3-0408

display fixtures

MASONITE CORP., 111 W. Washington St., Chicago, Ill.
 MULTIPLEX DISPLAY FIXTURE CO., 945 N. 10th St., St. Louis, Mo.
 STAMFORD LIGHTING, INC., 429-431 W. Broadway, N. Y.

FR 2-5642
 WO 6-5720

door handles

AMERICAN HARDWARE CORP. (Russell & Erwin Div.), 102 Washington St., New Britain, Conn.
 BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Calif.
 BLACKAMOR METAL FURNITURE, 515 Madison Ave., N. Y.
 DECORATIVE IMPORTS, 408 Jackson Square, San Francisco, Calif.
 GUERIN, P. E., INC., 23 Jane St., N. Y.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MOTTAHEDEH, 225 5th Ave., N. Y.
 WAGNER, SHERLE, 123 E. 57th St., N. Y.
 WANGERIN, A., HARDWARE CORP., 123 Park Ave. So., N. Y.

BA 5-7411
 OL 5-5700
 PL 2-0095
 DO 2-0196
 CH 3-5270
 PL 3-0572
 MU 5-3050
 PL 8-3980
 SP 7-1177

door locks

SCHLAGE LOCK CO., 2201 Bayshore, San Francisco, Calif.

doors

AETNA STEEL PRODUCTS CORP., 730 5th Ave., N. Y.
 AMERICAN-SAINT GOBAIN CORP., 625 Madison Ave., N. Y.
 CAL-CRAFT WOOD FABRICS, 407 Jackson Square, San Francisco, Calif.
 COLUMBIA MILLS, INC., THE, 120 W. Onondago St., Syracuse, N. Y.
 CONSOLIDATED GENERAL PRODUCTS, INC., 2401 Nicholson St., Houston, Texas
 DEVEREUX PRODUCTS CO., 1725 Berkeley St., Santa Monica, Calif.
 EASTERN PRODUCTS CORP., 1601 Wisconsin St., Baltimore, Md.
 PITTSBURGH PLATE GLASS CO., One Gateway Center, Pittsburgh, Pa.
 ROLSCREEN CO., Pella, Iowa
 SIMPSON LOGGING CO., 2021 Washington Bldg., Seattle, Wash.
 TROPICRAFT OF SAN FRANCISCO, 568 Howard St., San Francisco, Calif.
 U. S. SHUTTERS, INC., 420 W. 45th St., N. Y.
 WANGERIN, A., HARDWARE CORP., 123 Park Ave. So., N. Y.

JU 6-2525
 MU 8-8850
 DO 2-7096
 HA 2-0111
 UN 2-6671
 VE 9-4862
 VE-7-6700
 AT 1-5100
 MA 8-4121
 YU 2-4157
 CO 5-1865
 SP 7-1177

draperies

BRIDGEPORT BRASS CO. (Hunter Douglas Div.), 38 Grand St., Bridgeport, Conn.
 CABIN CRAFTS, INC., Dalton, Ga.
 CAL-CRAFT WOOD FABRICS, 407 Jackson Square, San Francisco, Calif.
 CONTINENTAL CRAFTSMEN, INC., 412 E. 59th St., N. Y.
 COVENTRY FURNITURE CO., INC., 306 E. 61st St., N. Y.
 CROYDON FURNITURE, INC., 41 E. 31st St., N. Y.
 DECORATIVE INTERIORS, INC., 1191 N. W. 22nd St., Miami, Fla.
 DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
 DESKS, INC., 71 5th Ave., N. Y.
 FASHION DECORATORS, INC., 207 E. 49th St., N. Y.
 FUNCTIONAL FABRICS, INC., 261 5th Ave., N. Y.
 GENERAL FIREPROOFING CO., THE, Youngstown, Ohio
 HARDY, JAMES G. & CO., INC., 11 E. 26th St., N. Y.
 HOUSE OF VERDE, INC., 1 E. 54th St., N. Y.
 KAPLAN, SAMUEL, & SONS, 209 W. 38th St., N. Y.
 LARSEN, ALBERT, OF CALIFORNIA, 110 N. Robertson Blvd., Los Angeles, Calif.
 MAHARAM FABRIC CORP., 130 W. 46th St., N. Y.
 MAIX, ANTON, FABRICS, INC., 162 E. 59th St., N. Y.
 MILIUM DIV. (Deering Milliken, Inc.), 1045 6th Ave., N. Y.
 OWENS-CORNING FIBERGLAS, National Bank Bldg., Toledo, Ohio
 PINECREST, INC., 400 First Ave. No., Minneapolis, Minn.
 ROFFMAN, EDWARD AXEL, ASSOC., INC., 160 E. 56th St., N. Y.
 SUTTON PARK FURNITURE, INC., 1134 First Ave., N. Y.
 TAYLOR, MARK, INC., 131 W. 24th St., N. Y.
 TROPICRAFT OF SAN FRANCISCO, 568 Howard St., San Francisco, Calif.
 WENDEL FABRICS CORP., 1220 Broadway, N. Y.

ED 4-1182
 BR 8-1100
 DO 2-7096
 EL 5-6840
 TE 8-9180
 OR 9-8866
 FR 1-3666
 SA 1-5515
 AL 5-5454
 PL 3-1270
 OR 9-6090
 RI 6-7271
 MU 9-6680
 PL 3-0740
 LO 3-3400
 CR 4-4545
 JU 2-3500
 PL 3-1981
 OX 6-1200
 CH 8-6741
 FE 2-4506
 PL 3-7648
 TE 8-0330
 WA 9-2370
 YU 2-4157
 LA 4-1322

drapery cleaning

FASHION DECORATORS, INC., 207 E. 49th St., N. Y.
 NEW YORK FURN. EXHIBIT CORP., 451-453 Park Ave. So., N. Y.

PL 3-1270
 MU 3-7650

drapery linings

CROYDON FURNITURE, INC., 41 E. 31st St., N. Y.
 DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
 HEXTER, S. M., CO., THE, 2818 Superior Avenue, Cleveland, Ohio
 JOFA, INC., 45 E. 53rd St., N. Y.
 KAPLAN, SAMUEL, & SONS, 209 W. 38th St., N. Y.
 LARSEN, ALBERT, OF CALIFORNIA, 110 N. Robertson Blvd., Los Angeles, Calif.
 LEHMAN-CONNER, H. B., CO., INC., 509 Madison Ave., N. Y.
 MAHARAM FABRICS CORP., 130 W. 46th St., N. Y.
 ODENHEIMER & BAKER, INC., 137 N. Robertson Blvd., Los Angeles, Calif.

OR 9-8866
 SA 1-5515
 PR 1-0146
 PL 5-0500
 LO 3-3400
 CR 4-4545
 PL 8-2100
 JU 2-3500
 CR 1-9183



AMERICA'S GREAT SOURCES

PAYNE & CO., 3500 Kettering Blvd., Dayton, Ohio
 SCHUMACHER, F., & CO., 60 W. 40th St., N. Y.

JOFA, INC., 45 E. 53rd St., N. Y.
 KNOLL ASSOCIATES, INC., 575 Madison Ave., N. Y.
 KRAVET FABRICS, INC., 104 E. 25th St., N. Y.
 KROLL, BORIS, FABRICS, INC., 220 E. 51st St., N. Y.
 LARSEN, ALBERT, OF CALIFORNIA, 110 N. Robertson Blvd.,
 Los Angeles, Calif.

drapery equipment, traverse equipment

CROYDON FURNITURE, INC., 41 E. 31st St., N. Y.
 DRAW-MATIC ENGINEERING CO., 13025 W. McNichols Rd.,
 Detroit, Mich.
 EASTERN PRODUCTS CORP., 1601 Wicomico St., Baltimore, Md.
 ELECTRO-TRAVERSE CORP., 1011 S. Western Ave., Los Angeles, Calif.
 GRABER CO., THE, Middleton, Wisc.
 GRANT PULLEY & HARDWARE CORP., High St., West Nyack, N. Y.
 LOZANO-FISHER STUDIOS, INC., 64 E. 55th St., N. Y.
 PAYNE & CO., 3500 Kettering Blvd., Dayton, Ohio

LARSEN, JACK LENOR, INC., 677 5th Ave., N. Y.
 LAVERNE INC., 160 E. 57th St., N. Y.
 LEE, ARTHUR H. & SONS, INC., 501 Madison Ave., N. Y.
 LEHMAN-CONNER, H. B., CO., INC., 509 Madison Ave., N. Y.
 LESINI INC., 14 E. 53rd St., N. Y.
 LIEB, MEYER CORP., 16 E. 52nd St., N. Y.
 LOZANO-FISHER STUDIOS, INC., 64 E. 55th St., N. Y.
 LUNNING, FREDERIK, INC. (Georg Jensen, Inc.),
 667 5th Ave., N. Y.

electric light controllers

ARCO LIGHTING CO., INC., 201 E. 42nd St., N. Y.
 GENERAL LIGHTING CO., INC., 248 McKibbin St., Bklyn., N. Y.
 KLIJGL BROS., UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.,
 321 W. 50th St., N. Y.
 LIGHTING ASSOCIATES, 351 E. 61st St., N. Y.
 PROGRESS MFG. CO. INC., Castor Ave. and Tulip St.,
 Philadelphia, Pa.
 WANGERIN, A., HARDWARE CORP., 123 Park Ave. So., N. Y.

MAHARAM FABRICS CORP., 130 W. 46th St., N. Y.
 MAIX, ANTON, FABRICS, INC., 162 E. 59th St., N. Y.
 MAURETANIA FABRICS, 602 Madison Ave., N. Y.
 McDONALD, GENE, INC., 15 E. 26th St., N. Y.
 McHUGH, JOHN L., 26 E. 56th St., N. Y.
 METROPOLITAN FURNITURE MFG. CO., 950 Linden Ave.,
 So. San Francisco, Calif.
 MILIUM DIV. (Deering Milliken, Inc.), 1045 6th Ave., N. Y.
 MILLER, HERMAN, FURNITURE CO., McKinley St., Zeeland, Mich.
 MILLS-DENMARK, 227 E. 56th St., N. Y.
 ODENHEIMER & BAKER, INC., 137 N. Robertson Blvd.,
 Los Angeles, Calif.

fabric & textile finishes

DUPONT DE NEMOURS, E. I., & CO., INC., Wilmington, Del.
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J.
 KIESLING-HESS FINISHING CO., INC., 1011 Wood St.,
 Philadelphia, Pa.
 KROLL, BORIS, FABRICS, INC., 220 E. 51st St., N. Y.
 LEHMAN-CONNER, H. B., CO., INC., 509 Madison Ave., N. Y.
 LIEB, MEYER CORP., 16 E. 52nd St., N. Y.
 MAHARAM FABRICS CORP., 130 W. 46th St., N. Y.
 MILIUM DIV. (Deering Milliken, Inc.), 1045 6th Ave., N. Y.
 MINNESOTA MINING AND MFG. CO. (Seatzgard Brand Stain
 Repeller, 900 Bush Ave., St. Paul, Minn.
 STOCKWELL, C. W., CO., 3262 Wilshire Blvd., Los Angeles, Calif.
 SYNTHETICS FINISHING CORP., 462 N. 8th St., Philadelphia, Pa.

OWEN, MARGARET, INC., 515 Madison Ave., N. Y.
 PAGEANT WALLPAPER CORP., 1269 Atlantic Ave., Brooklyn, N. Y.
 PARZINGER ORIGINALS, INC., 32 E. 57th St., N. Y.
 PAYNE & CO., 3500 Kettering Blvd., Dayton, Ohio
 PINECREST, INC., 400 First Ave., No., Minneapolis, Minn.
 PINI DI SAN MINIATO, 135 E. 65th St., N. Y.
 PIPPIN PAPERS, THE, 515 Madison Avenue, N. Y.
 PROBER, HARVEY, INC., 1082 Davol St., Fall River, Mass.
 ROFFMAN, EDWARD AXEL, ASSOC., INC., 160 E. 56th St., N. Y.
 SCALAMANDRE SILKS, INC., 63 E. 52nd St., N. Y.
 SCHUMACHER, F., & CO., 60 W. 40th St., N. Y.
 SCOTT, ISABEL, FABRICS CORP., 134 W. 29th St., N. Y.
 STOCKWELL, C. W., CO., 3262 Wilshire Blvd., Los Angeles, Calif.
 STRAHAN, THOMAS, CO., Heard & Maple Sts., Chelsea, Mass.
 STROHEIM & ROMAN, 35 E. 53rd St., N. Y.
 SUTTON PARK FURNITURE, INC., 1134 First Ave., N. Y.
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y.
 THAIKOK FABRICS, LTD., 3 E. 52nd St., N. Y.
 THORP, J. H., & CO., INC., 425 E. 53rd St., N. Y.
 THORTEL FIREPROOF FABRICS, INC., 101 Park Ave., N. Y.
 UNITED STATES RUBBER CO., 1230 6th Ave., N. Y.
 WEBB TEXTILES, INC., 2010 Lincoln Ave., Pasadena, Calif.
 TROPICRAFT OF SAN FRANCISCO, 568 Howard St.,
 San Francisco, Calif.
 WENDELL FABRICS CORP., 1220 Broadway, N. Y.

fabric backings

SYNTHETICS FINISHING CORP., 462-70 N. 8th St.,
 Philadelphia, Pa.

fabrics: coated & plastic

BIRGE CO., INC., THE, 390 Niagara, Buffalo, N. Y.
 CARPENTER, L. E., CO., 350 5th Ave., N. Y.
 DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
 DU PONT DE NEMOURS, E. I., & CO., INC., Wilmington, Del.
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J.
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio
 FIRESTONE PLASTICS CO. (Div. of Firestone), P. O. Box 690,
 Pottsgown, Pa.
 GODDRICH, B. F., (Industrial Products Co.), Marietta, Ohio
 HEXTER, S. M., CO., THE, 2818 Superior Ave., Cleveland, Ohio
 HOUSE OF VERDE, INC., 1 E. 54th St., N. Y.
 JOFA, INC., 45 E. 53rd St., N. Y.
 KNOLL ASSOCIATES INC., 575 Madison Ave., N. Y.
 LANDERS CORP., THE, 837 Buckingham St., Toledo, Ohio
 LEATHERGUILD, INC., 32 E. 21st St., N. Y.
 LEHMAN-CONNER, H. B., CO., INC., 509 Madison Ave., N. Y.
 LIEB, MEYER CORP., 16 E. 52nd St., N. Y.
 LOZANO-FISHER STUDIOS, INC., 64 E. 55th St., N. Y.
 MAHARAM FABRICS CORP., 130 W. 46th St., N. Y.
 MASLAND DURALEATHER CO., THE, Amber & Willard Sts.,
 Philadelphia, Pa.
 MILLER, HERMAN, FURNITURE CO., McKinley St., Zeeland, Mich.
 SCHUMACHER, F., & CO., 60 W. 40th St., N. Y.
 SCOTT, ISABEL, FABRICS CORP., 134 W. 29th St., N. Y.
 STOCKWELL, C. W., CO., 3262 Wilshire Blvd., Los Angeles, Calif.
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y.
 THORTEL FIREPROOF FABRICS, INC., 101 Park Ave., N. Y.
 TROPICRAFT OF SAN FRANCISCO, 568 Howard St.,
 San Francisco, Calif.
 UNITED STATES RUBBER CO., 1230 6th Ave., N. Y.
 WENDELL FABRICS CORP., 1220 Broadway, N. Y.

fireplace equipment

BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Calif.
 BENNETT-IRELAND, INC., 23 State St., Norwich, N. Y.
 BIBI FURNITURE IMPORTS, 251 5th Ave., N. Y.
 CEPHELIA GALLERIES, 5 E. 57th St., N. Y.
 COLOMBO, LEOPOLD & BRO., INC., 327 E. 34th St., N. Y.
 DECORATIVE IMPORTS, 408 Jackson Square, San Francisco, Calif.
 DESIGN PREVIEWS, INC., 160 E. 56th St., N. Y.
 FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y.
 GIFT AND ART CENTER, THE, 225 5th Ave., N. Y.
 HARVIN CO., THE, 1010 E. Main St., Waynesboro, Va.
 JACKSON, EDWIN, INC., 159 E. 54th St., N. Y.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MILLER, HOWARD, CLOCK CO., Zeeland, Mich.
 MOTTAAHEDEH, 225 5th Ave., N. Y.

flameproofing for fabrics

KIESLING-HESS FINISHING CO., INC., 1011 Wood St.,
 Philadelphia, Pa.
 PERMA DRY CO., INC., 3 W. 17th St., N. Y.

floor coverings

ALMOOR FLOOR COVERINGS, INC., 24 N. Franklin St.,
 Hempstead, N. Y.
 AMERICAN BILTRITE RUBBER CO. (Amtico Vinyl & Rubber
 Flooring Div.), Trenton, N. J.
 AMERICAN OLEAN TILE CO., 1000 Cannon Ave., Lansdale, Pa.
 ARMSTRONG CORK CO., West Liberty St., Lancaster, Pa.
 AZROCK FLOOR PRODUCTS, 500 Frost Bank Bldg.,
 San Antonio, Texas
 BIGELOW-SANFORD CARPET CO., 140 Madison Ave., N. Y.
 BLUMENTHAL, SIDNEY & CO., INC. (Loma Loom Carpet),
 One Park Ave., N. Y.
 BRIGHT, HERBERT, DESIGNED FLOORS, INC., 509 Madison Ave.,
 N. Y.
 BUILDDESIGN CORP., 41 E. 42nd St., N. Y.
 CABIN CRAFTS, INC., Dalton, Ga.
 CAMBRIDGE TILE MFG. CO., THE, P. O. Box 71, Cincinnati, Ohio
 CEPHELIA GALLERIES, 5 E. 57th St., N. Y.
 CHEMSTRAND CORP., THE, 350 5th Ave., N. Y.
 CONGOLEUM-NAIRN, INC., 195 Belgrave Dr., Kearny, N. J.
 CUSTOM FLOOR COVERING MILLS, 710 Glenwood Ave.,
 Minneapolis, Minn.
 BLUMENTHAL, SIDNEY & CO., INC. (Loma Loom Carpet),
 One Park Ave., N. Y.
 DANBURY RUBBER CO., INC., THE, Danbury, Conn.
 DECORATIVE IMPORTS, 408 Jackson Square, San Francisco, Calif.
 DECORATIVE INTERIORS, INC., 1191 N. W. 22nd St., Miami, Fla.
 DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
 DILDARIAN, J. H., INC., 947 Madison Ave., N. Y.
 DIPPEL, VOLGER & SHARKEY CO., INC., 509 Madison Ave., N. Y.
 DOWNS CARPET CO., INC., Indiana Ave. & "A" St.,
 Philadelphia, Pa.
 DURALOOR CARPET MILLS, INC., Lehighton, Pa.
 FELDMAN, MANUAL, CO., INC., 18 E. 53rd St., N. Y.
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio
 FIELDS, EDWARD, INC., 509 Madison Ave., N. Y.
 FLINTKOTE CO., 30 Rockefeller Plaza, N. Y.
 FLOOR COVERING ASSOC., INC., THE, 400 Madison Ave., N. Y.
 GENERAL TIRE & RUBBER CO., THE, (Bldg. Materials Div.),
 1708 Englewood Ave., Akron, Ohio
 GOLD, WILLIAM, CARPETS BY, INC., 425 E. 53rd St., N. Y.

fabrics: curtain drapery & upholstery

BELGIAN LINEN ASSOCIATION, THE, 280 Madison Ave., N. Y.
 BERGAMO FABRICS, INC., 16 E. 52nd St., N. Y.
 BIRGE CO., INC., THE, 390 Niagara, Buffalo, N. Y.
 BRUNSCHWIG & FILS, 1114 First Ave., N. Y.
 CAMPBELL, S. J., CO., 1750 Wrightwood Ave., Chicago, Ill.
 CARTER, E. C., & SON, INC., 150 Midland Ave., Port Chester, N. Y.
 CEPHELIA GALLERIES, 5 E. 57th St., N. Y.
 CONTINENTAL FELT CO., 22 W. 15th St., N. Y.
 CROYDON FURNITURE, INC., 41 E. 31st St., N. Y.
 DANTEN PRINTS, 65 E. 54th St., N. Y.
 DECORATIVE FABRICS, INC., 380 Second Ave., N. Y.
 DECORATIVE INTERIORS, INC., 1191 N. W. 22nd St.,
 Miami, Fla.
 DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
 DIAMANT, A. L., & CO., 34 E. 53rd St., N. Y.
 DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y.
 DUNBAR FURNITURE CORP. OF INDIANA, Berne, Ind.
 ELENHANK DESIGNERS, INC., 347 E. Burlington, Riverside, Ill.
 ELKO TEXTILE CO., INC., 38 E. 30th St., N. Y.
 FAR EASTERN FABRICS, INC., 171 Madison Ave., N. Y.
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J.
 FELTERS CO., THE (Woolsuede Div.), 350 5th Ave., N. Y.
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio
 FUNCTIONAL FABRICS, INC., 261 5th Ave., N. Y.
 GREEFF FABRICS, INC., 150 Midland Ave., Port Chester, N. Y.
 GUILDHALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill.
 HAGEN INTERNATIONAL, 416 Jackson Square, San Francisco, Calif.
 HARDY, JAMES G., & CO., INC., 11 E. 26th St., N. Y.
 HEXTER, S. M., CO., THE, 2818 Superior Ave., Cleveland, Ohio
 HOUSE OF VERDE, INC., 1 E. 54th St., N. Y.
 HOWARD & SCHAFFER, 16 E. 53rd St., N. Y.
 JENSEN, GEORG, INC., (Frederik Lunning, Inc.),
 667 5th Ave., N. Y.



GOTHAM CARPET ASSOCIATES, INC., 515 Madison Ave., N. Y.
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y.
 GUILDHALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill.
 HARMONY CARPET CORP., 16 E. 53rd St., N. Y.
 JONES, L. & CO., INC., 19 E. 53rd St., N. Y.
 KARAGHEUSIAN, A. & M., INC., 295 5th Ave., N. Y.
 KENT-COSTIKYAN, INC., 305 E. 63rd St., N. Y.
 KENTILE, INC., 58 Second Ave., Brooklyn, N. Y.
 KNAPP AND TUBBS, INC., 6-187 Merchandise Mart, Chicago, Ill.
 LARSEN, ALBERT, OF CALIFORNIA, 110 N. Robertson Blvd.,
 Los Angeles, Calif.
 LAVERNE INC., 160 E. 57th St., N. Y.
 LEES, JAMES, AND SONS CO., Bridgeport, Pa.
 LEHMAN-CONNER, H. B., CO., INC., 509 Madison Ave., N. Y.
 LEONARD CARPET MFG. CO., 1051 E. 32nd St., Hialeah, Fla.
 MAGEE CARPET CO., THE, 295 5th Ave., N. Y.
 MANGES, SIMON & SON, INC., 575 Madison Ave., N. Y.
 MAURETANIA FABRICS, 602 Madison Ave., N. Y.
 McCAGNEY, JOHN, INC., 139 E. 57th St., N. Y.
 McHALE CARPET CO., INC., 4 E. 30th St., N. Y.
 MORJIKIAN, A., CO., 108 E. 48th St., N. Y.
 NEW YORK FURN. EXHIBIT CORP., 451-453 Park Ave. So., N. Y.
 PATTERSON, FLYNN & JOHNSON, 55 E. 57th St., N. Y.
 ROBBINS BROTHERS, INC. (James Templeton & Co., Ltd.),
 281 5th Ave., N. Y.
 ROBBINS FLOOR PRODUCTS, INC., Tusculumbia, Ala.
 ROXBURY CARPET CO., THE, 295 5th Ave., N. Y.
 RUGCROFTERS, INC., 295 5th Ave., N. Y.
 SCHUMACHER, F., & CO., 60 W. 40th St., N. Y.
 STARK CARPET CORP., 509 Madison Ave., N. Y.
 TEMPLETON, JAMES, & CO., LTD., (Robbins Brothers, Inc.),
 281 5th Ave., N. Y.
 THAILAND INDUSTRIES, INC., 299 Madison Ave., N. Y.
 TILE COUNCIL OF AMERICA, INC., 800 Second Ave., N. Y.
 TOYO RUG CO., LTD., 718 E. Washington Blvd., Los Angeles, Calif.
 TREGANOWAN, ERNEST, INC., 49 E. 53rd St., N. Y.
 TURNER, PRISCILLA, RUG GUILD, 295 5th Ave., N. Y.
 VINYL PLASTICS, INC., 1825 Erie Ave., Sheboygan, Wis.
 V'SOSKE, 301 Scribner, N. W., Grand Rapids, Mich.

PL 9-3388
 EL 5-3227
 WH 4-3200
 EL 5-7131
 PL 5-4900
 OR 9-1220
 TE 8-3120
 SO 8-9500
 DE 7-7144
 CR 4-4545
 PL 9-5455
 BR 2-2600
 PL 8-2100
 OX 1-4551
 MU 6-3150
 MU 8-7700
 PL 5-4321
 PL 1-4565
 MU 4-4680
 PL 3-8995
 MU 3-7650
 PL 1-6414
 MU 9-3612
 EV 3-3321
 MU 6-5550
 MU 4-6760
 LO 5-5700
 PL 4-1070
 MU 9-3612
 OX 7-3659
 OX 7-9269
 PL 5-0330
 MU 5-0064
 GL 7-5075
 GL 8-5492

BAKER FURNITURE, INC., Exhibitor's Bldg., Grand Rapids, Mich.
 BALDWIN KINGREY, 105 E. Ohio, Chicago, Ill.
 BARBER, ROBERT, INC., 6 East 53rd St., N. Y.
 BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Calif.
 BERJAC, INC., 540 Madison Ave., N. Y.
 BIBI FURNITURE IMPORTS, 251 5th Ave., N. Y.
 BIRMINGHAM ORNAMENTAL IRON CO., INC., 4363 First Ave.,
 No., Birmingham, Ala.
 BLACKAMOR METAL FURNITURE, 515 Madison Ave., N. Y.
 BONNIERS, 605 Madison Ave., N. Y.
 BOWEN, LOUIS W., INC., 509 Madison Ave., N. Y.
 BRAUN & RUTHERFORD, INC., 164 William St., N. Y.
 BURKE, MAURICE & ASSOCIATES, 4056 Trade Mart, Dallas, Tex.
 CAMPBELL, S. J. CO., 1750 Wrightwood Ave., Chicago, Ill.
 CHAIRMASTERS, INC., 200 E. 146th St., Bronx, N. Y.
 CHARAK FURNITURE CO., 38 Wareham St., Boston, Mass.
 CHICAGO HARDWARE FOUNDRY, 2500 Commonwealth Ave.,
 North Chicago, Ill.
 COLOMBO, LEOPOLD, & BRO., INC., 327 E. 34th St., N. Y.
 CONTINENTAL CRAFTSMEN, INC., 412 E. 59th St., N. Y.
 COVENTRY FURN. CO., 306 E. 61st St., N. Y.
 CONVERTIBLE MFG. CENTER, INC., 19 West 45th St., N. Y.
 CRAFTIQUE, INC., Mebane, North Carolina
 CROYDON FURNITURE, INC., 41 E. 31st St., N. Y.
 CUMBERLAND FURN. CORP., 4 E. 53rd St., N. Y.
 DECORATIVE IMPORTS, 408 Jackson Square, San Francisco, Calif.
 DE GAAL & WALKER, INC., 405 E. 62nd St., N. Y.
 DESIGN INTERNATIONAL CORP., 2082 First Ave., N. Y.
 DESIGN PREVIEWS, INC., 160 E. 56th St., N. Y.
 DESIGN-TECHNICS, 7 E. 53rd St., N. Y.
 DESKS, INC., 71 5th Ave., N. Y.
 DESSAUER, DORIS, INC., APPOINTMENTS BY, 210 E. 58th St., N.Y.
 DIAMENT, A. L. & CO., 34 E. 53rd St., N. Y.
 DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y.
 DI LUCCA, 1228 Second Ave., N. Y.
 DINOLEVI, 521 E. 72nd St., N. Y.
 DIRECTIONAL FURN. SHOWROOMS, INC., 41 E. 57th St., N. Y.
 DRAPER, RICHARD & CO., INC., 16 E. 52nd St., N. Y.
 DUNBAR FURN. CORP. OF INDIANA, Berne, Ind.
 DUX, INC., 1833 Adrian Road, Burlingame, Calif.
 EDGEWOOD FURN. CO., INC., 334 E. 75th St., N. Y.
 EMPIRE FURNITURE FACTORY AND RATTAN WORKS,
 4118 Ponce de Leon Blvd., Coral Gables, Fla.
 EMPIRE STATE CHAIR CO., INC., 424 Madison Ave., N. Y.
 ERWIN-LAMBETH, INC., P. O. Box 671, Thomasville, N. C.
 FABRY ASSOCIATES, INC., 2082 First Ave., N. Y.
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio
 FINE ARTS FURN., INC., 318-320 E. 65th St., N. Y.
 FURNITURE INDUSTRIES MART, 34 S. Second St., Philadelphia, Pa.
 FYNCRIFT COMPANY, 15 North Second St., Paterson, N. J.
 GALLO ORIGINAL IRON WORKS, INC., 401 Park Ave., Bklyn, N. Y.
 GEM STONE ARTS COMPANY (Phillip LaVerne Collection),
 46 East 57th St., N. Y.
 GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y.
 GLOBE-WERNICKE CO., THE, 5025 Carthage Ave., Cincinnati, O.
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y.
 GUILDHALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill.
 HADLEIGH, INC., 412 E. 59th St., N. Y.
 HAGEN INTERNATIONAL, 416 Jackson Sq., San Francisco, Calif.
 HALL, BELMONT, (MR.), 5949 S. Lowe Ave., Chicago, Ill.
 HANSEATIC FURN. CO., 325 West Huron St., Chicago, Ill.
 HARVIN CO., THE, 1010 E. Main St., Waynesboro, Va.
 HOUSE OF ITALIAN HANDICRAFTS, INC., (Piazza Originals)
 225 Fifth Avenue, N. Y.
 HOUSE OF VERDE, INC., 1 East 54th St., N. Y.
 HOWE FOLDING FURN., INC. (Custom Div.), 1 Park Ave., N. Y.
 HOWEL CO., THE (Div. of Acme Steel Co.), 425 S. First St.
 St. Charles, Ill.
 IMPERIAL CRAFTSMEN, INC., 319 East 53rd St., N. Y.
 INTERIORS' IMPORT CO., INC., 783 Third Ave., N. Y.
 I. V. CHAIR CO., INC., 100 Jewel St., Bklyn, N. Y.
 J. G. FURNITURE CO., INC., 160 E. 56th St., N. Y.
 JAMESTOWN LOUNGE CO., 40 Winsor St., Jamestown, N. Y.
 JENSEN, GEORG, INC., (Frederik Lunning, Inc.), 667 5th Ave., N. Y.
 JOHNSON FURNITURE CO., 1101 Godfrey Ave., Grand Rapids, Mich.
 KARGES FURNITURE CO., INC., THE, 1501 W. Maryland St.,
 Evansville, Ind.
 KITTINGER CO., INC., 1893 Elmwood Ave., Buffalo, N. Y.
 KNAPP AND TUBBS, INC., 6-187 Merchandise Mart, Chicago, Ill.
 KNOLL ASSOCIATES, INC., 575 Madison Ave., N. Y.
 KOGA, RICHARD, 36 N. Front St., Philadelphia, Pa.
 LARSEN, ALBERT OF CALIFORNIA, 110 North Robertson Blvd.
 Los Angeles, Calif.
 LAVERNE INC., 160 East 57th St., N. Y.
 LA VERNE, PHILIP, COLLECTION (Subsidiary of Gem Arts Co.),
 46 East 57th St., N. Y.
 LEHIGH FURNITURE CORP., 16 East 53rd St., N. Y.
 LEOPOLD CO., THE, 914 Osborn St., Burlington, Iowa
 LIGHTING ASSOCIATES, 315 E. 61st St., N. Y.
 LOPIPERO, INC., 788 Third Ave., N. Y.
 LUBERTO DESIGN, INC., 114 E. 57th St., N. Y.
 LUNNING, FREDERIK, INC., (Georg Jensen, Inc.),
 667 5th Ave., N. Y.
 MARBLE, B. L. FURN., INC., 89 Willis St., Bedford, Ohio
 MARDEN MFG., INC., 1015 N. Halsted St., Chicago, Ill.
 MASON-ART, INC., 305 E. 63rd St., N. Y.
 METROPOLITAN FURN. MFG., CO., 950 Linden Ave.,
 South San Francisco, Calif.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MIELE, RALPH A., INC., 341 E. 62nd St., N. Y.
 MILLER, HERMAN FURN., CO., McKinley St., Zeeland, Mich.
 MILLS-DENMARK, 227 E. 56th St., N. Y.
 MOLLA, INC., 110 State St., Westbury, L. I., N. Y.
 MOREDDI CO., THE, (Baldwin Kingrey), 105 E. Ohio, Chicago, Ill.
 MOSELLE MEALS, INC., 1059 Third Avenue, N. Y.
 MOUNT AIRY CHAIR & FURN. CO., Mount Airy, N. C.
 NATHAN, P. & SONS, INC., 330 East 103rd St., N. Y.
 NEW YORK FURN. EXHIBIT CORP., 451-453 Park Ave. So., N. Y.
 O.D.I., 136 William St., N. Y.
 OFFICE FURN. LTD., 315 E. 61st St., N. Y.
 OLD COLONY FURN. CO., INC., Nashua, New Hampshire
 ORSENIGO CO., THE, 1059 Third Ave., N. Y.
 PARKWOOD LAMINATES, 134 Water St., Wakefield, Mass.
 PROBER, HARVEY, INC., 1082 Davol St., Fall River, Mass.
 RAINBOW WOOD PRODUCTS, 12 East 22nd St., N. Y.
 RAYMOR MFG. DIV. (Richards Morgenthau),
 225 Fifth Ave., N. Y.
 RICHARDS MORGENTHAU (Raymor Mfg. Div., Inc.),
 225 Fifth Ave., N. Y.
 RISOM, JENS, DESIGN, INC., 49 East 53rd St., N. Y.
 ROBINSON-JOHNSON SHOWROOMS, INC., 919 Chatahochee Ave., N.W.
 Atlanta, Ga.

GL 6-9668
 SU 7-9103
 EL 5-0785
 OL 3-5700
 PL 2-0893
 MU 6-3069
 LY 2-7233
 PL 2-0095
 PL 9-7965
 EX 2-5810
 DI 9-2370
 RI 8-0025
 GR 2-7333
 CY 2-0600
 HA 6-4780
 DE 6-5770
 MU 5-3975
 EL 5-6840
 TE 8-9180
 JU 2-8961
 OR 9-8868
 PL 9-8443
 DO 2-0196
 TE 8-7575
 EN 9-6400
 PL 1-5482
 EL 5-3183
 AL 5-5454
 PL 5-5861
 PL 3-5455
 PL 2-4770
 LE 5-0005
 LE 5-8333
 PL 9-5330
 PL 1-4870
 2-2111
 OX 7-3800
 RE 7-2065
 HI 8-7405
 PL 3-5881
 2751
 EN 9-6400
 BR 1-9011
 RE 7-4482
 WA 5-1505
 AR 4-7149
 UL 5-3700
 MU 8-5773
 MU 5-6377
 ME 1-2000
 EL 5-3227
 WH 4-3200
 PL 9-5635
 EX 2-8857
 TR 3-6300
 WH 3-3843
 WH 2-8205
 MU 3-5785
 PL 3-0740
 OR 9-5040
 JU 4-0894
 PL 3-0510
 PL 1-4740
 EV 3-4880
 PL 1-5650
 41-154
 PL 1-2400
 CH 5-1161
 HA 5-2291
 BE 3018
 DE 7-7144
 MU 8-7900
 WA 3-2827
 CR 4-4545
 PL 9-5455
 MU 8-5773
 PL 5-2045
 PL 2-4553
 PL 1-0575
 PL 3-4120
 MU 8-4084
 PL 1-2400
 BE 2-0100
 WH 4-4707
 OR 5-1770
 PL 6-2100
 PL 3-0572
 TE 8-1777
 PR 2-2161
 PL 3-3275
 ED 4-2885
 SU 7-9103
 TE 8-3320
 ST 6-5000
 LE 4-5400
 MU 3-7650
 WO 2-8635
 TE 8-2816
 TU 2-9761
 TE 8-3320
 CR 9-2004
 OS 4-3591
 AL 4-2113
 MU 9-8184
 MU 8-8184
 MU 8-0030
 TR 5-2751

flooring, pattern wood

ALMOOR FLOOR COVERING, INC., 24 N. Franklin St.,
 Hempstead, N. Y.
 FELDMAN, MANUEL, CO., INC., 18 E. 53rd St., N. Y.
 GOLD, WILLIAM, CARPETS BY, INC., 425 E. 53rd St., N. Y.
 MOSAIC TILE CO., THE, Zanesville, O.
 THAILAND INDUSTRIES, INC., 299 Madison Ave., N. Y.

IV 3-6496
 PL 3-7640
 EL 5-7103
 GL 2-4571
 OX 7-3659

floor inserts: metal

ALMOOR FLOOR COVERING, INC., 24 N. Franklin St.,
 Hempstead, N. Y.
 DIPPLE, VOGLER & SHARKEY CO., INC., 509 Madison Ave., N. Y.
 FELDMAN, MANUEL, CO., INC., 18 E. 53rd St., N. Y.
 GENERAL TIRE & RUBBER CO., THE, (Bldg. Materials Div.),
 1708 Englewood Ave., Akron, Ohio
 GOLD, WILLIAM, CARPETS BY, INC., 425 E. 53rd St., N. Y.
 GOTHAM CARPET ASSOCIATES, INC., 515 Madison Ave., N. Y.
 McCAGNEY, JOHN, INC., 139 E. 57th St., N. Y.
 STARK CARPET CORP., 509 Madison Ave., N. Y.
 THAILAND INDUSTRIES, INC., 299 Madison Ave., N. Y.
 TREGANOWAN, ERNEST, INC., 49 E. 53rd St., N. Y.

IV 3-6496
 MU 8-8484
 PL 3-7640
 RE 3-6311
 EL 5-7103
 PL 9-3388
 PL 1-4565
 PL 4-1070
 OX 7-3659
 PL 5-0330

foam rubber

FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J.
 FELDMAN, MANUEL, CO., INC., 18 E. 53rd St., N. Y.
 FIRESTONE RUBBER & LATEX PRODUCTS CO., One Firestone Ave.,
 Fall River, Mass.
 GOODRICH, B. F., SPONGE PRODUCTS (Div. of The B. F.
 Goodrich Co.), Shelton, Conn.
 LEATHERGUILD, INC., 52 E. 21st St., N. Y.
 PAYNE & CO., 3500 Kettering Blvd., Dayton, Ohio
 ROXBURY CARPET CO., THE, 295 5th Ave., N. Y.
 UNION CARBIDE, 270 Park Ave., N. Y.
 UNITED STATES RUBBER CO., 1230 6th Ave., N. Y.

PL 9-3800
 PL 3-7640
 OS 6-8511
 RE 5-4661
 AL 4-6191
 AX 3-4121
 MU 6-5550
 LL 1-2345
 CI 7-5000

folding chairs, folding tables

HOWE FOLDING FURNITURE, INC., (Custom Div.),
 One Park Ave., N. Y.

OR 9-5040

foliage & flowers: artificial

CZECK, JOHN, FLOWERS, 200 E. 50th St., N. Y.
 DINOLEVI, 521 E. 72nd St., N. Y.
 FLOWERS UNLIMITED, 1140 3rd Ave., N. Y.
 GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y.
 HOUSE OF FLOWERS, 1180 Coney Island Ave., Brooklyn, N. Y.
 MAHARAM FABRIC CORP., 130 W. 46th St., N. Y.
 POSNER & FORMAN, INC., 756 Glenmore Ave., Brooklyn, N. Y.

PL 3-4784
 LE 5-8333
 LE 5-8255
 MU 5-6377
 GE 4-9508
 JU 2-3500
 TA 7-4480

foliage: plants, trees

FLOWERS UNLIMITED, 1140 3rd Ave., N. Y.
 KIND, C. & CO., INC., 100 W. 28th St., N. Y.
 POSNER & FORMAN, INC., 756 Glenmore Ave., Brooklyn, N. Y.

LE 5-8255
 AL 5-4565
 TA 7-4480

fountains, water display & pumps

FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y.

LE 2-3926

furniture

ALBANO CO., INC., THE, 309 E. 46th St., N. Y.
 ALLISON FURN. CO., INC., One Park Avenue, N. Y.
 ALTAMIRA, 125 E. 55th St., N. Y.
 AMERICA HOUSE, 44 West 53rd St., N. Y.
 AMERICAN CHAIR COMPANY, 911 N. 11th St., Sheboygan, Wis.
 ARBUCK COLLECTION, THE, (Div. of Gallo Original Iron Works),
 401 Park Avenue, B'klyn, N. Y.
 BSA SOUND SYSTEMS, INC., 911 Third Avenue, N. Y.

PL 1-5980
 MU 3-6143
 PL 3-7644
 PL 7-9494
 GL 7-5027
 UL 5-3700
 PL 3-3044



ROFFMAN, EDWARD AXEL, ASSOC., INC., 160 E. 56th St., N. Y. PL 3-7648
 ROSENBLUM, JANET, INC., 602 Madison Avenue, N. Y. PL 3-0259
 ROUNDTREE COUNTRY REPRODUCTIONS, INC., 207 E. 58th St., N. Y. MU 8-5650
 ROYAL METAL MFG. CO., One Park Ave., N. Y. MU 3-8141
 SAUER, WALTER P. & SONS, INC., 30-28 Starr Ave., L.I.C., N. Y. ST 4-5400
 SCALIA, JOHN—Schmieg & Kotzian, 305 E. 63rd St., N. Y. BU 8-8165
 SCANDINAVIAN DESIGN, 20 East 58th St., N. Y. PL 5-6078
 SELECTED DESIGNS, INC., 9276 Santa Monica Blvd., Beverly Hills, Calif. CR 6-6157
 SELIG MFG. CO., 54 Green St., Leominster, Mass. KE 4-4941
 SELWYN FURNITURE CO., N. W. Corner 11th & Race Sts., Philadelphia, Pa. WA 5-3190
 SEMINOLE FURN., SHOPS, INC., 300 E. 54th St., N. Y. PL 3-6513
 SHELBY WILLIAMS MFG. CO., 2500 W. Ogden, Chicago, Ill. SE 8-4055
 SIMMONS COMPANY (Contract Div.), 1870 Merchandise Mart, Chicago, Ill. SU 7-4060
 SMITH & WATSON, INC., 20 E. 55th St., N. Y. PL 3-1462
 STAKMORE CO., INC., 200 Madison Ave., N. Y. MU 2-7543
 STATTON FURN. MFG. CO., Hagerstown, Md. RE 9-0360
 STUART, JOHN, INC., Park Avenue at 32nd St., N. Y. OR 9-1200
 SUTTON PARK FURN., 1134 First Ave., N. Y. TE 8-0330
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y. EL 5-6461
 TAYLOR, MARK, INC., 131 W. 24th St., N. Y. WA 9-2370
 THONET INDUSTRIES, INC., One Park Ave., N. Y. MU 3-1230
 TRENT FURN. CO., Canton, Miss. 684
 TROPICAL (Designs by Danny Ho Feng), 1810 West Pico Blvd., Los Angeles, Calif. DU 5-0396
 VAN KEPPEL-GREEN, 116 S. Lasky Drive, Beverly Hills, Calif. CR 4-5149
 VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y. MU 4-6700
 VISTA FURNITURE COMPANY, 1040 North Olive St., Anaheim, Calif. KE 5-2231
 WARREN-LLOYD, INC., 132 Beckwith Ave., Paterson, N. J. AR 1-1111
 WIDDICOMB, JOHN, CO., One Park Ave., N. Y. OR 9-1200
 WILLOW & REED, INC., 32-24 111th St., East Elmhurst, L.I., N. Y. DE 5-0807
 WINSTON, CHARLES J. & CO., INC., 515 Madison Ave., N. Y. PL 3-3612
 WOODARD, LEE L., SONS, 317 Elm St., Owosso, Mich. SA 5-7117

TANIER, GEORGE, INC., 521 Madison Ave., N. Y. EL 5-6461
 VISTA FURNITURE CO., 1040 North Olive St., Anaheim, Calif. KE 5-2231
 WIDDICOMB, JOHN, CO., One Park Ave., N. Y. OR 9-1200

furniture: cleaning

SERVICEMASTER (Wade, Wenger & Assoc., Inc.), 2117 N. Wayne Ave., Chicago, Ill. BI 8-7400
 WADE, WENGER & ASSOC., INC. (Servicemaster), 2117 N. Wayne Ave., Chicago, Ill. BI 8-7400

furniture: frames

BLACKAMOOR METAL FURNITURE, 515 Madison Avenue, N. Y. PL 2-0095
 CHAL-ART CRAFTS, INC., 11-13 Maryland Ave., Paterson, N. J. AL 4-7440
 COLOMBO, LEOPOLD & BRO., INC., 327 E. 34th St., N. Y. MU 5-3975
 DINOLEVI, 521 E. 72nd St., N. Y. LE 5-8333
 EMPIRE FURN. FACTORY & RATTAN WORKS, 4118 Ponce de Leon Blvd., Coral Gables, Fla. HI 8-7405
 EMPIRE STATE CHAIR CO., INC., 424 Madison Ave., N. Y. PL 3-5881
 HADLEIGH, INC., 412 E. 59th St., N. Y. PL 9-5635
 KNOLL ASSOCIATES, INC., 575 Madison Ave., N. Y. MU 8-7900
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 SMITH & WATSON, INC., 20 E. 55th St., N. Y. PL 3-1462
 SHELBY WILLIAMS MFG. CO., INC., 2500 W. Ogden, Chicago, Ill. SE 8-4055
 WINZEIER STAMPING CO., 209 Wabash Ave., Montpelier, Ohio 5-3147

furniture: garden & terrace

BIRMINGHAM ORNAMENTAL IRON CO. INC., 4363 First Ave., No., Birmingham, Ala. LY 2-7233
 BLACKAMOOR METAL FURNITURE, 515 Madison Avenue, N. Y. PL 2-0095
 BOWEN, LOUIS W., INC., 509 Madison Ave., N. Y. EX 2-5810
 BROWN-JORDAN CO., 75 West Green St., Pasadena, Calif. MU 1-4271
 BURGE, YALE R., 42 E. 57th St., N. Y. PL 3-9887
 BURKE, MAURICE & ASSOC., 4056 Trade Mart, Dallas, Texas RI 8-0025
 CALIFORNIA REDWOOD ASSOC., 576 Sacramento St., San Francisco, Calif. EX-2-7880
 DA VINCI, INC., (Troy Sunshade Co., The), 123 W. 23rd St., Hialeah, Fla. TU 8-7585
 DECORATIVE IMPORTS, 408 Jackson Sq., San Francisco, Calif. DO 2-0196
 DINOLEVI, 521 E. 72nd St., N. Y. LE 5-8333
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio BR 1-9911
 FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y. LE 2-3926
 GALLO ORIGINAL IRON WORKS, INC., 401 Park Ave., Bklyn., N. Y. UL 5-3700
 GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y. MU 5-6377
 HOUSE OF VERDE, INC., 1 East 54th St., N. Y. PL 3-0740
 KNOLL ASSOCIATES, INC., 575 Madison Ave., N. Y. MU 8-7900
 McGUIRE COMPANY, THE, 962 Battery St., San Francisco, Calif. YU 6-5276
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 MOLLA, INC., 110 State St., Westbury, L. I., N. Y. ED 4-2285
 OFFICE FURN., LTD., 315 E. 61st St., N. Y. TE 8-2816
 RITTS COMPANY, 2221 So. Sepulveda, Los Angeles, Calif. BR 2-3226
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y. EL 5-6461
 TELESCOPE FOLDING FURNITURE CO., THE, Box 299 Granville, N. Y. 745
 TROPICAL (Designs by Danny Ho Feng), 1810 West Pico Blvd., Los Angeles, Calif. DU 2-1281
 TROY SUNSHADE CO., THE, Troy, O. FR 2-1281
 VAN KEPPEL-GREEN, 116 S. Lasky Dr., Beverly Hills, Calif. CR 4-6149
 VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y. MU 4-6700
 VISTA FURNITURE CO., 1040 North Olive St., Anaheim, Calif. KE 5-2231
 WILLOW & REED, INC., 32-24 111th St., East Elmhurst, L. I., N. Y. DE 5-0807
 WOODARD, LEE L., SONS, 317 Elm St., Owosso, Mich. SA 5-7117

furniture: aluminum

ALLWIN OFFICE FURN. CO., INC., 6 E. 33rd St., N. Y. MU 4-0970
 BLACKAMOOR METAL FURNITURE, 515 Madison Avenue, N. Y. PL 2-0095
 BROWN-JORDAN CO., 75 West Green St., Pasadena, Calif. MU 1-4271
 BURKE, MAURICE & ASSOCIATE, 4056 Trade Mart, Dallas, Texas RI 8-0025
 CHICAGO HARDWARE FOUNDRY, 2500 Commonwealth Ave., North Chicago, Ill. DE 6-5770
 CRAMER POSTURE CHAIR CO., INC., 625 Adams St., Kansas City, Kansas MA 1-6700
 CUMBERLAND FURNITURE CORP., 4 E. 53rd St., N. Y. PL 9-8443
 DESIGN PREVIEWS, INC., 160 E. 56th St., N. Y. PL 1-5482
 DESKS, INC., 71 5th Ave., N. Y. AL 5-5454
 DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y. PL 2-4770
 DRAPER, RICHARD & CO., INC., 16 E. 52nd St., N. Y. PL 1-4870
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio BR 1-9011
 FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y. LE 2-3926
 GLOBE-WERNICKE CO., THE, 5025 Carthage Ave., Cincinnati, Ohio ME 1-2600
 HELIKON FURNITURE CO., INC., 543 Madison Ave., N. Y. MU 8-3210
 INTERIORS' IMPORT COMPANY, INC., 783 Third Ave., N. Y. PL 1-4740
 J.G. FURNITURE CO., 160 E. 56th St., N. Y. PL 1-5650
 KNOLL ASSOCIATES, INC., 575 Madison Ave., N. Y. MU 8-7900
 LEHIGH FURN. CORP., 16 E. 53rd St., N. Y. PL 5-2045
 LUBERTO DESIGN, INC., 114 E. 57th St., N. Y. MU 8-4084
 McGUIRE COMPANY, THE, 962 Battery St., San Francisco, Calif. YU 6-5276
 MILLER, HERMAN, FURN. CO., McKinley St., Zeeland, Mich. PR 2-2161
 MOLLA, INC., 110 State St., Westbury, L. I., N. Y. ED 4-2885
 MOTTAAHEDEH, 225 Fifth Ave., N. Y. MU 5-3050
 NEW YORK FURN. EXHIBIT CORP., 451-453 Park Ave. So., N. Y. MU 3-7650
 OFFICE FURN., LTD., 315 E. 61st St., N. Y. TE 8-2816
 PLAMETRON CORPORATION, 4420 N. W. 35th Court, Miami, Fla. NE 3-2533
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y. PL 3-6513
 TELESCOPE FOLDING FURNITURE CO., INC., THE, Box 299 Granville, N. Y. 745
 THONET INDUSTRIES, One Park Ave., N. Y. MU 3-1230
 TRI-PAR MFG. CO., 1712 N. Kilbourn Ave., Chicago, Ill. AR 6-3340
 TROY SUNSHADE CO., THE, Troy, Ohio FE 2-1281
 VAN KEPPEL-GREEN, 116 S. Lasky Drive, Beverly Hills, Calif. CR 4-6149

furniture: brass

ALLWIN OFFICE FURN. CO., INC., 6 E. 33rd St., N. Y. MU 4-0970
 BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Calif. OL 3-5700
 BIBI FURNITURE IMPORTS, 251 5th Ave., N. Y. MU 6-3069
 BLACKAMOOR METAL FURNITURE, 515 Madison Avenue, N. Y. PL 2-0095
 CHICAGO HARDWARE FOUNDRY, 2500 Commonwealth Ave., North Chicago, Ill. DE 6-5770
 CROYDON FURNITURE, INC., 41 E. 31st St., N. Y. OR 9-8866
 DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y. PL 2-4770
 DINOLEVI, 521 E. 72nd St., N. Y. LE 5-8333
 DRAPER, RICHARD & CO., INC., 16 E. 52nd St., N. Y. PL 1-4870
 DUNBAR FURN. CORP. OF INDIANA, Berns, Ind. MU 2-2111
 GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y. MU 5-6377
 GREAT EASTERN FURN., CO., One Park Ave., N. Y. MU 4-2820
 GUERIN, P. E., INC., 23 Jane St., N. Y. CH 3-5270
 KNAPP AND TUBBS, INC., 6-187 Merchandise Mart, Chicago, Ill. DE 7-7144
 LARSEN, ALBERT, OF CALIFORNIA, 110 North Robertson Blvd., Los Angeles, Calif. CR 4-4545
 LUBERTO DESIGN, INC., 114 E. 57th St., N. Y. MU 8-4084
 NEW YORK FURN. EXHIBIT CORP., 451-453 Park Ave. So., N. Y. MU 3-7650
 OFFICE FURN., LTD., 315 E. 61st St., N. Y. TE 8-2816
 SELIG MFG. CO., 54 Green St., Leominster, Mass. KE 4-4941
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y. PL 3-6513
 STUART, JOHN, INC., Park Ave. at 32nd St., N. Y. OR 9-1200
 VANLEIGH FURN. CO., 323 E. 44th St., N. Y. MU 4-6700
 WARREN-LLOYD, INC., 132 Beckwith Ave., Paterson, N. J. AR 1-1111
 WIDDICOMB, JOHN, CO., 1 Park Ave., N. Y. OR 9-1200

furniture: hardware

BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Calif. OL 3-5700
 BLACKAMOOR METAL FURNITURE, 515 Madison Avenue, N. Y. PL 2-0095
 DECORATIVE IMPORTS, 408 Jackson Sq., San Francisco, Calif. DO 2-0196
 DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y. PL 2-4770
 GUERIN, P. E., INC., 23 Jane St., N. Y. CH 3-5270
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 MORRISON IMPORTS, 10 Gold St., Jackson Square, San Francisco, Calif. EX 7-0646
 MOTTAAHEDEH, 225 Fifth Ave., N. Y. MU 5-3050
 PLAMETRON CORPORATION, 4420 N. W. 35th Court, Miami, Fla. NE 3-2533
 RITTS COMPANY, 2221 So. Sepulveda, Los Angeles, Calif. BR 2-3226
 WAGNER, SHERLE, 123 E. 57th St., N. Y. PL 8-3300
 WINZELER STAMPING CO., 209 Wabash Ave., Montpelier, Ohio 5-3147

furniture: iron & ormulu

BIBI FURNITURE IMPORTS, 251 Fifth Ave., N. Y. MU 6-3069
 BIRMINGHAM ORNAMENTAL IRON CO., INC., 4363 First Ave. No., Birmingham, Ala. LY 2-7233
 BLACKAMOOR METAL FURNITURE, 515 Madison Avenue, N. Y. PL 2-0095
 BOWEN, LOUIS W., INC., 509 Madison Ave., N. Y. EX 2-5810
 CHICAGO HARDWARE FOUNDRY, 2500 Commonwealth Ave., North Chicago, Ill. DE 6-5770
 DAVINCI, INC. (Troy Sunshade Co., THE), 123 West 23rd St., Hialeah, Fla. TU 8-7585
 DECORATIVE CRAFTS, INC., 225 Fifth Ave., N. Y. MU 5-3553
 DESSAUER, DORIS, APPOINTMENTS BY, INC., 210 East 58th St., N. Y. PL 5-5861
 DINOLEVI, 521 E. 72nd St., N. Y. LE 5-8333
 FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y. LE 2-3926
 GALLO ORIGINAL IRON WORKS, INC., 401 Park Ave., Bklyn., N. Y. UL 5-3700
 GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y. MU 5-6377
 GUERIN, P. E., INC., 23 Jane St., N. Y. CH 3-5270
 INTERIORS' IMPORT COMPANY, INC., 783 Third Ave., N. Y. PL 1-4740
 MOLLA, INC., 110 State Street, Westbury, L. I., N. Y. ED 4-2885
 NEW YORK FURN. EXHIBIT CORP., 451-453 Park Ave. So., N. Y. MU 3-7650
 OFFICE FURN. LTD., 315 E. 61st St., N. Y. TE 8-2816
 ROSENBLUM, JANET, INC., 602 Madison Ave., N. Y. PL 3-0259
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y. PL 3-6513
 TROPICAL (Designs by Danny Ho Feng), 1810 West Pico Blvd., Los Angeles, Calif. DU 5-0396
 VANLEIGH FURNITURE CO., INC., 323 E. 44th St., N. Y. MU 4-6700
 WOODARD, LEE L., SONS, 317 Elm St., Owosso, Mich. SA 5-7117

furniture: children

ALLISON FURN. CO., INC., One Park Ave., N. Y. MU 3-6143
 BARBER, ROBERT, INC., 6 East 53rd St., N. Y. EL 5-0785
 CHILD CRAFT, Salem, Indiana 507
 GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y. MU 5-6377
 CROYDON FURNITURE INC., 41 E. 31st St., N. Y. OR 9-8866
 DESIGN PREVIEWS, INC., 160 E. 56th St., N. Y. PL 1-5482
 KNOLL ASSOCIATES, INC., 575 Madison Ave., N. Y. MU 8-7900
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y. PL 3-6513
 SHELBY WILLIAMS MFG. CO., 2500 W. Ogden, Chicago, Ill. SE 8-4055
 STUART, JOHN, INC., Park Ave., at 32nd St., N. Y. OR 9-1200

furniture: mirrored

BLACKAMOR METAL FURNITURE, 515 Madison Avenue, N. Y. PL 2-0095
 DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y. PL 2-4770
 DINOLEVI, 521 E. 72nd St., N. Y. LE 5-8333
 EMPIRE FURN. FACTORY & RATTAN WORKS, HI 8-7405
 4118 Ponce de Leon Blvd., Coral Gables, Fla. LE 2-3926
 FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y. MU 5-6377
 GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y. PL 1-4740
 INTERIORS' IMPORT COMPANY, INC., 783 Third Ave., N. Y. PL 9-7866
 SCHWARTZ, I. GLASS AND MIRROR CO., 412-418 E. 59th St., N. Y.

furniture: mosaic

DINOLEVI, 521 E. 72nd St., N. Y. LE 5-8333
 GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y. MU 5-6377
 JOHNSON FURN. CO., 1101 Godfrey Ave., Grand Rapids, Mich. CH 5-1161
 KNAPP AND TUBBS, INC., 6-187 Merchandise Mart, Chicago, Ill. DE 7-7144
 LUBERTO DESIGN, INC., 114 E. 57th St., N. Y. MU 8-4084
 MOSAIC HOUSE, INC., 212 East 51st St., N. Y. PL 5-4878
 STUART, JOHN, INC., Park Ave., at 32nd St., N. Y. OR 9-1200

furniture: office

ACME NATIONAL SALES CO., INC., 19-26 Hazen St., Astoria, N. Y. RA 1-3510
 ALBANO CO., INC., THE, 309 E. 46th St., N. Y. PL 1-5980
 ALLISON FURN. CO., INC., One Park Ave., N. Y. MU 3-6143
 ALL STEEL EQUIPMENT INC., Aurora, Ill. TW 7-8475
 ALLWIN OFFICE FURN. CO., INC., 6 E. 33rd St., N. Y. MU 4-0970
 BARBER, ROBERT, INC., 6 East 53rd St., N. Y. EL 5-0785
 BLANK, EZRA, ASSOC., INC., 500 Stagg St., Bklyn., N. Y. GL 6-3750
 BRAUN & RUTHERFORD, INC., 164 William St., N. Y. DI 9-2370
 BROWN-JORDAN CO., 75 West Green St., Pasadena, Calif. MU 1-4271
 CAMPBELL, S. J. CO., 1750 Wrightwood Ave., Chicago, Ill. GR 2-7333
 COLE STEEL EQUIPMENT CO., INC., 415 Madison Ave., N. Y. TE 8-6200
 COLUMBIA BEDDING CO., 1750 N. Wolcott Ave., Chicago, Ill. BR 8-5600
 CORY JAMESTOWN CORP., Corry, Pa. 2-8221
 COSTA MESA FURN. CO., 1040 North Olive St., Anaheim, Calif. KE 5-2231
 COVENTRY FURN. CO., INC., 306 E. 61st St., N. Y. TE 8-9180
 CRAMER POSTURE CHAIR CO., INC., 625 Adams St., Kansas City, Kan. MA 1-6700
 CUMBERLAND FURN. CORP., 4 E. 53rd St., N. Y. PL 9-8443
 DESIGNCRAFT METAL MFG. CORP., 155 27th St., Bklyn., N. Y. SO 8-3303
 DESIGN PREVIEWS, INC., 160 E. 56th St., N. Y. PL 1-5482
 DESKS, INC., 71 5th Ave., N. Y. AL 5-5454
 DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y. PL 2-4770
 DIRECTIONAL FURN. SHOWROOMS, INC., 41 E. 57th St., N. Y. PL 9-5330
 DRAPER, RICHARD & CO., INC., 16 E. 52nd St., N. Y. PL 1-4870
 DUNBAR FURN. CORP. OF INDIANA, Berne, Ind. 2-2111
 DUX, INC., 1633 Adrian Road, Burlingame, Calif. OX 7-3800
 EDGEWOOD FURN. CO., INC., 334 E. 75th St., N. Y. RE 7-2065
 EMPIRE STATE CHAIR CO., INC., 424 Madison Ave., N. Y. PL 3-5881
 GENERAL FIREPROOFING CO., THE, Youngstown, Ohio RI 6-7271
 GLOBE-WERNICKE CO., THE, 5025 Carthage Ave., Cincinnati, Ohio ME-1 2600
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y. EL 5-3227
 HAGEN INTERNATIONAL, 416 Jackson Square, San Francisco, Calif. EX 2-8857
 HANSEATIC FURN. CO., 325 West Huron St., Chicago, Ill. WH 3-3843
 HELIKON FURNITURE CO., INC., 543 Madison Ave., N. Y. MU 8-3210
 HOWE FOLDING FURN., INC., (Custom Div.), One Park Ave., N. Y. OR 9-5040
 HOWELL CO., THE (Div. of Acme Steel Co.), 425 S. First St., St. Charles, Ill. JU 4-0094
 J.G. FURNITURE CO., INC., 160 E. 56th St., N. Y. PL 1-5650
 KITTINGER COMPANY, INC., 1893 Elmwood Ave., Buffalo, N. Y. BE 3010
 KNAPP AND TUBBS, INC., 6-187 Merchandise Mart, Chicago, Ill. DE 7-7144
 KNOLL ASSOCIATES, INC., 575 Madison Ave., N. Y. MU 8-7900
 LARSEN, ALBERT, OF CALIFORNIA, 110 N. Robertson Blvd., Los Angeles, Calif. CR 4-4545
 LAVERNE, INC., 160 East 57th St., N. Y. PL 9-5455
 LEHIGH FURN. CORP., 16 E. 53rd St., N. Y. PL 5-2045
 LEOPOLD CO., THE, 914 Osborn St., Burlington, Iowa PL 2-4533
 LIGHTING ASSOCIATES, 351 E. 61st St., N. Y. PL 1-0575
 MACEY-FOWLER, INC., 305 E. 63rd St., N. Y. TE 8-5900
 MARDEN MANUFACTURING INC., 1015 North Halsted St., Chicago, Ill. WH 4-4707
 McDONALD PRODUCTS CORPORATION, Duk-It Bldg., 721 Seneca St., Buffalo, N. Y. CL 5727
 METROPOLITAN FURNITURE MFG. CO., 950 Linden Ave., South San Francisco, Calif. PL 6-2100
 MIELE, RALPH A., INC., 341 E. 62nd St., N. Y. TE 8-1777
 MILLER, HERMAN, FURN. CO., McKinley St., Zeeland, Mich. PR 2-2161
 MOSELLE MEALS, INC., 1059 Third Ave., N. Y. TE 8-3320
 MYRTLE DESK CO., High Point, N. C. MU 3-7650
 NEW YORK FURN. EXHIBIT CORP., 451-453 Park Ave. So., N. Y. WO 2-6635
 O.D.I., 136 William St., N. Y. TE 8-3320
 ORSENIGO CO., THE, 1059 Third Ave., N. Y. TE 8-2816
 OFFICE FURN. LTD., 315 E. 61st St., N. Y. PI 5-0100
 PEERLESS STEEL EQUIPMENT CO., Unruh and Hasbrook Aves., Philadelphia, Pa. OS 4-3591
 PROBBER, HARVEY, INC., 1082 Davol St., Fall River, Mass. MU 8-0030
 RISOM, JENS, DESIGN, INC., 49 E. 53rd St., N. Y. WA 3-2330
 ROBERT JOHN CO., 821 North Second St., Philadelphia, Pa. PL 3-7648
 ROFFMAN, EDWARD AXEL ASSOC., INC., 160 E. 56th St., N. Y. PL 3-0259
 ROSENBLUM, JANET, INC., 602 Madison Ave., N. Y. MU 3-8141
 ROYAL METAL MFG. CO., One Park Ave., N. Y. ST 4-5400
 SAUER, WALTER P., & SONS, INC., 30-28 Starr Ave., Long Island City, N. Y. BU 8-8165
 SCALIA, JOHN-Schmieg & Kotzian, 305 E. 63rd St., N. Y. CR 6-8157
 SELECTED DESIGNS, INC., 9276 Santa Monica Blvd., Beverly Hills, Calif. KE 4-4941
 SELIG MANUFACTURING CO., 54 Green St., Leominster, Mass. PL 3-6513
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y. SE 8-4055
 SHELBY WILLIAMS MFG. CO., INC., 2500 W. Ogden, Chicago, Ill. PL 3-1462
 SMITH & WATSON, INC., 20 E. 55th St., N. Y. CH 1-2681
 STEELCASE, INC., 1491 Division Ave., S. Grand Rapids, Mich. OR 9-1200
 STUART, JOHN, INC., Park Ave. at 32nd St., N. Y. EL 5-6461
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y. MU 3-1230
 THONET INDUSTRIES, INC., One Park Ave., N. Y. 684
 TROY SUNSHADE CO., THE, Troy, Ohio FE 2-1281
 TROY SUNSHADE CO., THE, Troy, Ohio FE 2-1281
 VISTA FURNITURE CO., 1040 North Olive St., Anaheim, Calif. KE 5-2231
 WARREN-LLOYD, INC., 132 Beckwith Ave., Paterson, N. J. AR 1-1111
 WIDDICOMB, JOHN CO., One Park Ave., N. Y. OR 9-1200
 WORDEN COMPANY, THE, 200 E. 17th St., Holland, Mich. EX 6-7010

furniture: oriental

BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Calif. OL 3-5706
 BIBI FURNITURE IMPORTS, 251 Fifth Ave., N. Y. MU 6-3069
 BIRMINGHAM ORNAMENTAL IRON CO., INC., 4363 First Ave. No., Birmingham, Ala. LY 2-7233
 COMERFORD GALLERIES, 117 E. 57th St., N. Y. PL 5-8956
 CROYDON FURNITURE INC., 41 E. 31st St., N. Y. OR 9-8066
 DECORATIVE IMPORTS, 408 Jackson Square, San Francisco, Calif. DO 2-0196
 DESIGN PREVIEWS, INC., 160 E. 56th St., N. Y. PL 1-5482
 DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y. PL 2-4770
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio BR 1-9011
 GALLO ORIGINAL IRON WORK, INC., 401 Park Ave., Bklyn., N. Y. UL 5-3700
 GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y. MU 5-6377
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y. EL 5-3227
 KNAPP AND TUBBS, INC., 6-187 Merchandise Mart, Chicago, Ill. DE 7-7144
 LARSEN, ALBERT, OF CALIFORNIA, 110 N. Robertson Blvd., Los Angeles, Calif. CR 4-4545
 LUBERTO DESIGN, INC., 114 E. 57th St., N. Y. MU 8-4084
 MARBLE, B. L. FURN., INC., 89 Willis St., Bedford, Ohio BE 2-9100
 MASON-ART, INC., 305 E. 63rd St., N. Y. OR 5-1770
 METROPOLITAN FURN. MFG. CO., 950 Linden Ave., South San Francisco, Calif. PL 6-2100
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 MIYA CO., INC., 373 Park Ave., So., N. Y. LE 2-4866
 NEW YORK FURN. EXHIBIT CORP., 451-453 Park Ave. So., N. Y. MU 3-7650
 RITTS COMPANY, 2221 So. Sepulveda, Los Angeles, Calif. BR 2-2226
 SARNA, S. S., INC., 225 Fifth Ave., N. Y. WA 4-3703
 SCALIA, JOHN-Schmieg & Kotzian, 305 E. 63rd St., N. Y. BU 8-8165
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y. PL 3-6513
 STOW AND DAVIS FURN. CO., 25 Summer Ave., N.W., Grand Rapids, Mich. GL 6-9681
 STUART, JOHN, INC., Park Ave., at 32nd St., N. Y. OR 9-1200
 TOYO TRADING CO., 800 W. 11st St., Los Angeles, Calif. RI 9-9431
 WARREN-LLOYD, INC., 132 Beckwith Ave., Paterson, N. J. AR 1-1111
 WIDDICOMB, JOHN, CO., One Park Ave., N. Y. OR 9-1200
 WILLOW & REED, INC., 32-24 111th St., East Elmhurst, L. I., N. Y. DE 5-0807

furniture: rattan

DECORATIVE IMPORTS, 408 Jackson Square, San Francisco, Calif. DO 2-0196
 EMPIRE FURN. FACTORY & RATTAN WORKS, 4118 Ponce de Leon Blvd., Coral Gables, Fla. HI 8-7405
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio BR 1-9011
 GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y. MU 5-6377
 McGUIRE COMPANY, THE, 962 Battery St., San Francisco, Calif. YU 6-5776
 MOTTAHEDEH, 225 Fifth Ave., N. Y. MU 5-3050
 NEW YORK FURN. EXHIBIT CORP., 451-453 Park Ave. So., N. Y. MU 3-7650
 RITTS COMPANY, 2221 So. Sepulveda, Los Angeles, Calif. BR 2-3226
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y. PL 3-6513
 TELESCOPE FOLDING FURN. CO., INC., THE, Box 299, Granville, N. Y. 745
 TROPICAL (Designs by Danny Ho Fong), 1810 West Pico Blvd., Los Angeles, Calif. DU 5-0396
 VAN KEPPEL-GREEN, 116 S. Lasky Dr., Beverly Hills, Calif. CR 4-6149
 WENDELL FABRICS CORP., 1220 Broadway, N. Y. LA 4-1322
 WHITECRAFT, INC., 7350 N. W. Miami Court, Miami, Fla. PL 9-3838
 WILLOW AND REED, INC., 32-24 111th St., East Elmhurst, L. I. DE 5-0807

furniture: rawhide-rattan

McGUIRE COMPANY, THE, 962 Battery St., San Francisco, Calif. YU 6-5776

furniture: spring construction

ALBANO CO., INC., THE, 309 E. 46th St., N. Y. PL 1-5980
 AMERICAN CHAIR CO., 911 N. 11th St., Sheyboygan, Wis. GL 7-5027
 BARBER, ROBERT, INC., 6 E. 53rd St., N. Y. EL 5-0785
 CHAIRMasters, INC., 200 E. 146th St., Bronx, N. Y. CY 2-0600
 COLUMBIA BEDDING CO., 1750 N. Wolcott Ave., Chicago, Ill. BR 8-5600
 CONTINENTAL CRAFTSMEN, INC., 412 E. 59th St., N. Y. EL 5-6840
 COVENTRY FURNITURE CO., INC., 306 E. 61st St., N. Y. TE 8-9180
 CROYDON FURNITURE, INC., 41 E. 31st St., N. Y. OR 9-8866
 CUMBERLAND FURNITURE CORP., 4 E. 53rd St., N. Y. PL 9-8443
 DESIGN PREVIEWS, INC., 160 E. 56th St., N. Y. PL 1-5482
 DESKS, INC., 71 5th Ave., N. Y. AL 5-5454
 DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y. PL 2-4770
 DIRECTIONAL FURNITURE SHOWROOMS, INC., 41 E. 57th St., N. Y. PL 9-5330
 DUX, INC., 1633 Adrian Rd., Burlingame, Calif. OX 7-3800
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y. EL 5-3227
 HOWELL CO., THE (Div. of Acme Steel Co.), 425 S. First St., St. Charles, Ill. JU 4-0094
 KNOLL ASSOCIATES, INC., 575 Madison Ave., N. Y. MU 8-7900
 MACEY-FOWLER, INC., 305 E. 63rd St., N. Y. TE 8-5900
 MARDEN MANUFACTURING, INC., 1015 N. Halsted St., Chicago, Ill. WH 4-4707
 METROPOLITAN FURNITURE MFG. CO., 950 Linden Ave., So. San Francisco, Calif. PL 6-2100
 MIELE, RALPH A., INC., 341 E. 62nd St., N. Y. TE 8-1777
 NEW YORK FURN. EXHIBIT CORP., 451-453 Park Ave. So., N. Y. MU 3-7650
 NO-SAG SPRING CO., 124 W. State Fair, Detroit, Mich. FO 6-9210
 RISOM, JENS, DESIGN, INC., 49 E. 53rd St., N. Y. MU 8-0030
 ROBERTS, FRANK, LTD., 117 N. Franklin Ave., Hempstead, N. Y. IV 1-7340
 ROSENBLUM, JANET, 602 Madison Ave., N. Y. PL 3-0259
 SCALIA, JOHN-Schmieg & Kotzian, 305 E. 63rd St., N. Y. BU 8-8165
 SELWYN MFG. CO., 54 Green St., Leominster, Mass. KE 4-4941
 SELWYN FURNITURE CO., N. W. Corner 11th & Race Sts., Philadelphia, Pa. WA 5-3190
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y. PL 3-6513
 SHELBY WILLIAMS MFG. CO., INC., 2500 W. Ogden, Chicago, Ill. SE 8-4055
 SMITH & WATSON, INC., 20 E. 55th St., N. Y. PL 3-1462
 STATTON FURNITURE MFG. CO., Hagerstown, Md. RE 9-0360
 STUART, JOHN, INC., Park Ave., at 32nd St., N. Y. OR 9-1200
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y. EL 5-6461
 THONET INDUSTRIES, INC., One Park Ave., N. Y. MU 3-1230
 WARREN-LLOYD, INC., 132 Beckwith Ave., Paterson, N. J. AR 1-1111
 WIDDICOMB, JOHN, CO., One Park Ave., N. Y. OR 9-1200

glass: structural: figured, patterned

AMERICA HOUSE, 44 W. 53rd St., N. Y. PL 7-9494
 AMERICAN-SAINT GOBAIN CORP., 625 Madison Ave., N. Y. MU 8-8850





BUILDESIGN CORP., 41 E. 42nd St., N. Y.
DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
EDGEWOOD FURNITURE CO., INC., 334 E. 75th St., N. Y.
LIGHTING ASSOCIATES, 351 E. 61st St., N. Y.
MISSISSIPPI GLASS CO., 88 Angelica St., St. Louis, Mo.
PITTSBURGH PLATE GLASS CO., One Gateway Center, Pittsburgh, Pa.
SCHWARTZ, I., GLASS & MIRROR CO., 412-418 E. 59th St., N. Y.
TROPICRAFT OF SAN FRANCISCO, 568 Howard St., San Francisco, Calif.

YU 6-9185
 SA 1-5515
 RE 7-2065
 PL 1-0575
 CE 1-1790
 AT 1-5100
 PL 9-7866
 YU 2-4157

grills: ornamental & metal

IRVING SUBWAY GRATING CO., INC., 50-85 27th St., Long Island City, N. Y.

RA 9-8810

handpainted vinyl wallcoverings

FABRITATE, INC., 515 Madison Ave., N. Y.

PL 2-0480

hardware: furniture & decorative

AMERICAN HARDWARE CORP. (Russell & Erwin Div.), 102 Washington St., New Britain, Conn.
FAULTLESS CASTER CORP., 1421 N. Garvin, Evansville, Ind.
FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y.
HEXTER, S. M., Co., THE, 2810 Superior Ave., Cleveland, Ohio
SHEPHERD CASTERS, P. O. Box 672, Benton Harbor, Mich.

BA 5-7411
 HA 5-9041
 LE 2-3926
 PR 1-0146
 WA 5-3081

insulating building board

ARMSTRONG CORK CO., West Liberty St., Lancaster, Pa.
DUR-E-CON CO., INC., 777 Busse Highway, Park Ridge, Ill.
FLINTKOTE CO., 30 Rockefeller Plaza, N. Y.

EX 7-0611
 TA 5-6686
 PL 7-5500

interior designers

BARRETT, DAVID, 27 E. 61st St., N. Y.
CALIFORNIA REDWOOD ASSOC., 576 Sacramento St., San Francisco, Calif.
DUR-E-CON CO., THE, 777 Busse Highway, Park Ridge, Ill.
GENERAL FIREPROOFING CO., THE, Youngstown, O.
McCLELLAND, NANCY, INC., 15 E. 57th St., N. Y.
PINI DI SAN MINIATO, 135 E. 65th St., N. Y.
PROBBER, HARVEY, INC., 1082 Davol St., Fall River, Mass.
T'ANG ALLEY, 941 Second Ave., N. Y.
WAGSTAFF, MICKEY FALKENBURG, 45 Sutton Pl. So., N. Y.
WANGERIN, A., HARDWARE CORP., 123 Park Ave. So., N. Y.

TE 8-5112
 EX 2-7880
 TA 5-6686
 RI 6-7271
 PL 3-8376
 RH 4-3719
 OS 4-2591
 PL 3-0408
 EL 5-3189
 SP 7-1177

kitchens & kitchen equipment

HESS, JULIAN, ENGINEERED KITCHENS, 514 W. 181st St., N. Y.

WA 8-6300

lamps, lighting fixtures: lamp shades

ABELS WASSERBERG & CO., INC., 23 E. 26th St., N. Y.
ALTAMIRA, 125 E. 55th St., N. Y.
AMERICA HOUSE, 44 West 53rd St., N. Y.
AMERICAN LOUVER CO., 5308 N. Elston Ave., Chicago, Ill.
ARCO LIGHTING, 201 E. 42nd St., N. Y.
ARDEN LAMPS & SHADES, INC., 16 E. 53rd St., N. Y.
ART BEAM-LITE (Merda Distributing Co.), 12041 Wilshire Blvd., Los Angeles, Calif.
BACCARAT, INC., 55 E. 57th St., N. Y.
BEEMAK, INC., 8445 Melrose Ave., Los Angeles, Calif.
BERRIER-GNAZZO, 212 E. 40th St., N. Y.
BIBI FURNITURE IMPORTS, 251 5th Ave., N. Y.
BLACKAMOR METAL FURNITURE, 515 Madison Ave., N. Y.
BROWN-JORDAN CO., 75 West Green St., Pasadena, Calif.
BURGE, YALE R., 42 E. 57th St., N. Y.
CENTURY LIGHTING, INC., 521 W. 43rd St., N. Y.
CITY KNICKERBOCKER, INC., 781 8th Ave., N. Y.
COOPER, FREDERICK, STUDIOS, INC., 729 N. Milwaukee Ave., Chicago, Ill.
CROYDON FURNITURE, INC., 41 E. 31st St., N. Y.
DAMRON-KAUFMANN, INC., 440 Jackson Square, San Francisco, Calif.
DECORATIVE IMPORTS, 408 Jackson Square, San Francisco, Calif.
DESIGN-TECHNICS, 7 E. 53rd St., N. Y.
DESKS, INC., 71 5th Ave., N. Y.
DESSAUER, DORIS, APPOINTMENTS BY, INC., 210 E. 58th St., N. Y.
DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y.
DINOLEVI, 521 E. 72nd St., N. Y.
FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio
FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y.
GENERAL LIGHTING CO., INC., 248 McKibbin St., B'klyn, N. Y.
GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y.
GITLIN, HARRY, 917 3rd Ave., N. Y.
GREENE BROTHERS, INC., 1059 3rd Ave., N. Y.
GUILDHALL GALLERIES, LTD., 679 N. Wells St., Chicago, Ill.
HABITAT, INC., 336 3rd Ave., N. Y.
HADLEIGH, INC., 412 E. 59th St., N. Y.
HANSEN LAMPS, 260 E. 53rd St., N. Y.
HARVIN CO., THE, 1010 E. Main St., Waynesboro, Va.
HEIFETZ CO., THE, Clinton, Conn.
JAY LIGHTING MFG. CO., INC., 5 E. 35th St., N. Y.
KASHINS, HERMAN, 225 5th Ave., N. Y.
KLIEGL BROS. UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC., 321 W. 50th St., N. Y.
KNAPP AND TUBBS, INC., 6-187 Merchandise Mart, Chicago, Ill.
KNOLL ASSOCIATES, INC., 575 Madison Ave., N. Y.
KOCH & LOWY, INC., 201 E. 34th St., N. Y.
LARSEN, ALBERT, OF CALIFORNIA, 110 N. Robertson Blvd., Los Angeles, Calif.
LAVERNE, INC., 160 E. 57th St., N. Y.
LIGHTING ASSOCIATES, 351 E. 61st St., N. Y.
LIGHTOLIER, 346 Claremont Ave., Jersey City, N. J.
LOS ANGELES HOME FURNISHINGS MART, 1933 S. Broadway, Los Angeles, Calif.

MU 6-0445
 PL 3-7644
 PL 7-9494
 SP 4-0123
 MU 6-8722
 PL 3-5633
 GR 9-3662
 MU 8-0535
 OL 3-5700
 PL 5-4317
 MU 6-3069
 PL 2-0095
 MU 1-4271
 PL 3-9887
 CH 4-7050
 JU 6-3939
 MO 6-4567
 OR 9-8866
 SU 1-3928
 DO 2-0196
 EL 5-3183
 AL 5-5454
 PL 5-5861
 PL 2-4770
 LE 5-8333
 BR 1-9011
 LE 2-3926
 GL 6-7400
 MU 5-6377
 PL 1-7130
 PL 3-2507
 WH 4-3200
 OR 9-7075
 PL 9-5635
 PL 9-4932
 WH 2-8205
 MO 9-8218
 MU 6-7978
 LE 2-4724
 CO 5-0130
 DE 7-7144
 MU 6-7900
 LE 2-2871
 CR 4-4545
 PL 9-5435
 PL 1-0575
 DE 3-5120
 RI 9-7911

LUXO LAMP CORP., Dock St., Percheater, N. Y.
MAJESTIC LAMP CORP., 780 E. 134th St., N. Y.
MARBRO LAMP CO., 1625 S. Los Angeles St., Los Angeles, Calif.
MARTIN IMPORTS, 2508 Leavenworth St., San Francisco, Calif.
MATTHEWS & WOOD, 2906 W. Coast Highway, Newport Beach, Calif.
MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
MILLER, HOWARD, CLOCK CO., Zeeland, Mich.
MILLER'S OF CALIFORNIA, 3307 E. Anaheim St., Long Beach, Calif.
MORRISON IMPORTS, 10 Gold St., Jackson Sq., San Francisco, Calif.
MOTTAHEDEH, 225 5th Ave., N. Y.
NESSEN STUDIO, INC., 317 E. 34th St., N. Y.
NEW YORK FURN. EXHIBIT CORP., 451-453 Park Ave. So., N. Y.
NORTH AMERICAN ELECTRIC LAMP CO., 1520 N. 13th St., St. Louis, Mo.
OFFICE FURNITURE, LTD., 315 E. 61st St., N. Y.
PARZINGER ORIGINALS, INC., 32 E. 57th St., N. Y.
PROGRESS MFG. CO., INC., Castor Ave. and Tullip St., Philadelphia, Pa.
RAINBOW WOOD PRODUCTS, 12 E. 22nd St., N. Y.
RAYMOR MANUFACTURING DIV., INC. (Richards Morgenthau), 225 5th Ave., N. Y.
RICHARDS MORGENTHAU (Raymor Manufacturing Div., Inc.), 225 5th Ave., N. Y.
RITTS CO., 2221 So. Sepulveda, Los Angeles, Calif.
ROFFMAN, EDWARD AXEL, ASSOC., INC., 160 E. 56th St., N. Y.
RUBY CO., THE, 129 W. 27th St., N. Y.
SARNA, S. S., INC., 225 5th Ave., N. Y.
SCANDINAVIAN DESIGN, 20 E. 58th St., N. Y.
SEMINOLE FURNITURE SHOPS, INC., 300 E. 54th St., N. Y.
SINKO MANUFACTURING & TOOL CO., 7310 W. Wilson, Chicago, Ill.
SMITH & WATSON, INC., 20 E. 55th St., N. Y.
STAMFORD LIGHTING, INC., 429-431 W. Broadway, N. Y.
SUTTON PARK FURNITURE, INC., 1134 First Ave., N. Y.
TANIER, GEORGE, INC., 521 Madison Ave., N. Y.
THOMAS INDUSTRIES, INC. (Lighting Div.), 410 S. 3rd St., Louisville, Ky.
VANLEIGH FURNITURE CO., INC., 323 E. 44th St., N. Y.
VITOW, RUTH, 921 3rd Ave., N. Y.
WAGNER, SHERLE, 123 E. 57th St., N. Y.
WANGERIN, A., HARDWARE CORP., 123 Park Ave. So., N. Y.
WEISSMAN, BETH, CO., 46 W. 23rd St., N. Y.
WENDELL FABRICS CORP., 1220 Broadway, N. Y.
WINSTON, CHARLES J., & CO., INC., 515 Madison Ave., N. Y.

WE 7-4433
 MO 5-7900
 RI 9-2116
 OR 3-1149
 LI 8-5320
 PL 3-0572
 PR 2-2187
 GE 9-6889
 EX 7-0646
 MU 5-3950
 OR 9-6760
 MU 3-7650
 CE 1-2585
 TE 8-2816
 PL 5-5766
 CU 9-9240
 AL 4-2113
 MU 9-8184
 BR 2-3226
 PL 3-7648
 CH 2-5112
 WA 4-3703
 PL 5-6078
 PL 3-6513
 UN 7-9400
 PL 3-1482
 WO 6-5720
 TE 8-0330
 EL 5-6461
 JU 5-5866
 MU 4-6700
 EL 5-6881
 PL 8-3300
 SP 7-1177
 OR 5-1760
 LA 4-1322
 PL 3-3612

lamp shade covers

EDGEWOOD FURN., CO., INC., 334 E. 75th St., N. Y.
FIRESTONE PLASTICS CO., (Div. of Firestone), P. O. Box 690, Pottstown, Pa.
MARBRO LAMP COMPANY, 1625 So. Los Angeles St., Los Angeles 15, Calif.
TROPICRAFT OF SAN FRANCISCO, 568 Howard St., San Francisco, Calif.
WEISSMAN, BETH CO., 46 W. 23rd St., N. Y.

RE 7-2065
 FA 6-2000
 RI 9-2116
 YU 2-4157
 OR 5-1760

leather

DESKS, INC., 71 5th Ave., N. Y.
DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y.
FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J.
FROELICH LEATHER CRAFT CO., 43 West 16th St., N. Y.
HEXTER, S. M., CO., THE, 2810 Superior Avenue, Cleveland, Ohio
KNOLL ASSOCIATES, INC., 575 Madison Avenue, N. Y.
LACKAWANNA LEATHER CO., THE, Hackettstown, N. J.
LEATHERGUILD, INC., 52 E. 21st St., N. Y.
LEHMAN-CONNOR, H. B., CO., INC., 509 Madison Ave., N. Y.
SCHUMACHER, F. & CO., 60 West 40th St., N. Y.

AL 5-5454
 PL 2-4770
 PL 9-3800
 CH 3-1585
 PR 1-0146
 MU 8-7900
 GA 5-3983
 PL 8-2370
 PL 8-2100
 LO 5-5700

leather accessories

DESKS, INC., 71 5th Ave., N. Y.
DRAPER, RICHARD, & CO., INC., 16 E. 52nd St., N. Y.
FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J.
FROELICH LEATHER CRAFT CO., 43 West 16th St., N. Y.
GIFT AND ART CENTER, THE, 225 Fifth Avenue, N. Y.
LEATHERGUILD, INC., 52 E. 21st St., N. Y.
MACEY-FOWLER, INC., 305 E. 63rd St., N. Y.
McDONALD PRODUCTS CORP., Duk-It Bldg., 721 Seneca St., Buffalo, N. Y.
MOTTAHEDEH, 225 Fifth Avenue, N. Y.
ORSENIKO CO., THE, 1059 Third Avenue, N. Y.
RISOM, JENS, DESIGN, INC., 49 E. 53rd St., N. Y.

AL 5-5454
 PL 1-4870
 PL 9-3800
 CH 3-1585
 MU 5-6377
 PL 8-2370
 TE 8-5900
 CL -5727
 MU 5-3050
 TE 8-3320
 MU 8-0030

linens: table, bath & bed

AMERICA HOUSE, 44 West 53rd St., N. Y.
CEPELIA GALLERIES, 5 East 57th St., N. Y.
GIFT AND ART CENTER, THE, 225 Fifth Avenue, N. Y.
HARDY, JAMES G., & CO., INC., 11 E. 26th St., N. Y.
WAGNER, SHERLE, 123 E. 57th St., N. Y.

PL 7-9494
 PL 1-0005
 MU 5-6377
 MU 9-6680
 PL 8-3300

locks

ADAMS, FOLGER CO., Box 1148, Juliet, Ill.
SCHLAGE LOCK CO., 2201 Bayshore, San Francisco, Calif.

JO 3-3438

maintenance

WADE, WENGER & ASSOCIATES, INC. (Servicemaster), 2117 N. Wayne Ave., Chicago, Ill.

BI 8-7400

mantels

DINOLEVI, 521 E. 72nd St., N. Y.
JACKSON, EDWIN, INC., 159 E. 54th St., N. Y.
MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.

LE 5-8333
 PL 9-8210
 PL 3-0572

marble

BIBI FURNITURE IMPORTS, 251 5th Ave., N. Y.
 BLACKAMOR METAL FURNITURE, 515 Madison Ave., N. Y.
 BUILDESIGN CORP., 41 E. 42nd St., N. Y.
 BURKE, MAURICE & ASSOCIATES, 4056 Trade Mart, Dallas, Texas
 DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y.
 DINOLEVI, 521 E. 72nd St., N. Y.
 HOUSE OF VERDE, INC., 1 East 54th St., N. Y.
 INTERIORS' IMPORT COMPANY, INC., 783 Third Ave., N. Y.
 LUBERTO DESIGN, INC., 114 E. 57th St., N. Y.
 MARBLE INTERNATIONALE, LTD., 101 Park Avenue, N. Y.
 METROPOLITAN FURNITURE MFG., CO., 950 Linden Avenue,
 South San Francisco, Calif.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MURALS, INC., 16 E. 53rd St., N. Y.
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y.
 TRENT FURN. CO., Canton, Miss.
 WAGNER, SHERLE, 123 E. 57th St., N. Y.

MU 6-3069
 PL 2-0095
 YU 6-9185
 RI-8-0025
 PL 2-4770
 LE 5-8333
 PL 3-0740
 PL 1-4740
 MU 8-4084
 MU 3-6896
 PL 6-2100
 PL 3-0572
 PL 9-5860
 PL 3-6513
 684
 PL 8-3300

mirrors & plate glass

ALDEN, J. STUDIOS, 1112 Second Avenue, N. Y.
 AMERICAN-SAINT GOBAIN CORP., 625 Madison Ave., N. Y.
 BLACKAMOR METAL FURNITURE, 515 Madison Avenue, N. Y.
 CAMBRIDGE DECORATIVE ART, INC., 1109 Walnut St.,
 Philadelphia, Pa.
 CROYDON FURNITURE INC., 41 E. 31st St., N. Y.
 DESSAUER, DORIS, APPOINTMENTS BY, INC.,
 210 E. 58th St., N. Y.
 DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y.
 FLORENTINE CRAFTSMEN, INC., 479-485 First Avenue, N. Y.
 FRIEDMAN BROS. DEC. ARTS, INC., 305 E. 47th St., N. Y.
 FURNITURE INDUSTRIES MART, 34 S. Second St., Philadelphia, Pa.
 GIFT AND ART CENTER, THE, 225 Fifth Avenue, N. Y.
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y.
 INTERIORS' IMPORT COMPANY, INC., 783 Third Avenue, N. Y.
 KNAPP AND TUBBS, INC., 6-187 Merchandise Mart, Chicago, Ill.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MOLLA, INC., 110 State St., Westbury, L. I., N. Y.
 PITTSBURGH PLATE GLASS CO., One Gateway Center,
 Pittsburgh, Pa.
 SCHWARTZ, I. GLASS & MIRROR CO., 412-418 E. 59th St., N. Y.
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y.
 SMITH & WATSON, INC., 20 E. 55th St., N. Y.
 SUTTON GLASS & MIRROR CO., 891 Third Avenue, N. Y.
 SYRACUSE ORNAMENTAL CO., INC., 581 S. Clinton St.,
 Syracuse, N. Y.
 TANIER, GEORGE, INC., 521 Madison Avenue, N. Y.

PL 3-3677
 MU 8-8850
 PL 2-0095
 OR 9-8866
 PL 5-5861
 PL 2-4770
 LE 2-3926
 PL 5-2737
 WA 5-1505
 MU 5-6377
 EL 5-3227
 PL 1-4740
 DE 7-7144
 PL 3-0572
 ED 4-2885
 AT 1-5100
 PL 9-7866
 PL 3-6513
 PL 3-1462
 PL 3-1025
 GR 1-6191
 EL 5-6461

mouldings: carved, embossed, framed

ALDEN, J. STUDIOS, 1112 Second Avenue, N. Y.
 BENDIX MOULDINGS, INC., 192 Lexington Avenue, N. Y.
 CALIFORNIA REDWOOD ASSOC., 576 Sacramento St.,
 San Francisco, Calif.
 SYRACUSE ORNAMENTAL CO., INC., 581 S. Clinton St.,
 Syracuse, N. Y.

PL 3-3677
 MU 6-3395
 EX 2-7880
 GR 1-6191

needlepoint

BERNAT, EMILY & SONS CO., 117 Bickford St.,
 Jamaica Plains, Mass.

JA 4-5130

paints & varnishes

CALIFORNIA REDWOOD ASSOC., 576 Sacramento St.,
 San Francisco, Calif.
 DUPONT DE NEMOURS, E. I., & CO., INC., Wilmington, Del.
 DUR-E-CON CO., THE, 777 Busse Highway, Park Ridge, Ill.
 MARTIN-SENGOUR CO., THE, 2500 S. Senour Avenue, Chicago, Ill.
 PITTSBURGH PLATE GLASS CO., One Gateway Center,
 Pittsburgh, Pa.
 WANGERIN, A., HARDWARE CORP., 123 Park Ave. So., N. Y.

EX 2-7880
 PR 4-1000
 TA 5-6886
 VI 2-5000
 AT 1-5100
 SP 7-1177

paints & textile colors

AMERICAN CRAYON CO., THE (Div. of the Joseph Dixon Crucible Co.),
 1706 Hayes Avenue, Sandusky, Ohio

MA 5-9121

pedestals

BRANCUSI, RENE, CO., THE, 928 North La Cienega Blvd.,
 Los Angeles, Calif.
 HAASBROOK-SONDERGUARD, P.O. Box 46764, Los Angeles, Calif.

OL 5-8858

photo murals

FORMICA CORP., (Subsidiary of American Cyanamid),
 4607 Spring Grove Ave., Cincinnati, Ohio
 STOCKWELL, C. W., CO., 3262 Wilshire Blvd., Los Angeles, Calif.

KI 1-3670
 DU 7-3231

pianos

BALDWIN KINGREY, (Moreddi Co.), 105 E. Ohio, Chicago, Ill.
 GULBRANSEN CO., 2050 North Ruby St., Melrose Park, Ill.
 MOREDDI CO., THE, (Baldwin Kingrey), 105 E. Ohio, Chicago, Ill.

SU 7-9103
 ES 9-1741
 SU 7-9103

pictures: prints, frames

ABELS WASSERBERG & COMPANY, INC., 23 E. 26th St., N. Y.
 ALDEN, J. STUDIOS, 1112 Second Avenue, N. Y.
 BLEIER, MILTON A. CORP., 251 Fifth Avenue, N. Y.
 BURGE, YALE R., 42 E. 57th St., N. Y.
 CEPELIA GALLERIES, 5 East 57th St., N. Y.
 COMERFORD GALLERY, 117 E. 57th St., N. Y.
 CROYDON FURNITURE INC., 41 E. 31st St., N. Y.
 DECORATIVE CRAFTS, INC., 225 Fifth Avenue, N. Y.
 DESKS, INC., 71 Fifth Ave., N. Y.

MU 6-0445
 PL 3-3677
 MU 9-1352
 PL 3-9887
 PL 1-0005
 PL 5-8956
 OR 9-8866
 MU 5-3553
 AL 3-5454

DIETZ PRESS, INC., THE, 109 Cary Street, Richmond, Va.
 DINOLEVI, 521 E. 72nd St., N. Y.
 EDGEWOOD FURNITURE CO., INC., 334 E. 75th St., N. Y.
 FRANKEL, VIRGINIA, 235 E. 58th St., N. Y.
 GEM STONE ARTS COMPANY, (Phillip LaVerne Collection),
 46 E. 57th St., N. Y.
 GIFT AND ART CENTER, THE, 225 Fifth Avenue, N. Y.
 GUILDHALL GALLERIES, LTD., 679 No. Wells St., Chicago, Ill.
 INTERIORS' IMPORT COMPANY, INC., 783 Third Avenue, N. Y.
 LARSEN, ALBERT, OF CALIFORNIA, 110 North Robertson Blvd.,
 Los Angeles, Calif.
 LAWRENCE, JACQUES, INC., 244 East 53rd St., N. Y.
 LA VERNE, PHILIP, COLLECTION (Subsidiary of Gem Arts Co.),
 46 E. 57th St., N. Y.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MONBERG, E. S., 117 E. 77th St., N. Y.
 MOTTAREDEH, 225 Fifth Avenue, N. Y.
 OFFICE FURNITURE LTD., 315 E. 61st St., N. Y.
 OLD PRINT CENTER OF PHYLLIS LUCAS, 161 East 52nd St., N. Y.
 ROSE COLOR LABS, INC., 203 E. 18th St., N. Y.
 SANDE, RHODA, 23 E. 67th St., N. Y.
 SAXON & CLEMENS, 214 E. 53rd St., N. Y.
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y.
 TOYO TRADING CO., 800 W. 11th St., Los Angeles, Calif.
 VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y.
 WAGSTAFF, MICKEY FALKENBURG, 45 Sutton Place South, N. Y.
 WEISSMAN, BETH CO., 46 W. 23rd St., N. Y.

MI 8-1095
 LE 5-8333
 RE 7-2065
 PL 3-1057
 MU 8-5773
 MU 5-6377
 WH 4-3200
 PL 1-4740
 CR 4-4545
 PL 5-7420
 MU 8-5773
 PL 3-0572
 RH 4-7780
 MU 5-3050
 TE 8-2816
 PL 5-1516
 GR 5-3303
 UN 1-7486
 PL 9-5791
 PL 3-6513
 RI 9-9431
 MU 4-6700
 EL 5-3169
 OR 5-1760

pillows: decorative

AMERICA HOUSE, 44 West 53rd St., N. Y.
 COVENTRY FURN. CO., INC., 306 E. 61st St., N. Y.
 FASHION DECORATORS, INC., 207 E. 49th St., N. Y.
 GIFT AND ART CENTER, THE, 225 Fifth Avenue, N. Y.
 HADLEIGH, INC., 412 E. 59th St., N. Y.
 LEATHERGUILD, INC., 52 E. 21st St., N. Y.
 NETTLE CREEK INDUSTRIES, P.O. Box 202, Richmond, Va.
 THAIBOK FABRICS, LTD., 3 East 52nd St., N. Y.

PL 7-9494
 TE 8-9180
 PL 3-1270
 MU 5-6377
 PL 9-5635
 AL 4-6191
 3-1195
 MU 8-7367

plants: tropical

GREENHOUSE, THE, 254 E. 51st St., N. Y.

PL 9-5543

plaster

DUR-E-CON CO., THE, 777 Busse Highway, Park Ridge, Ill.
 WANGERIN, A., HARDWARE CORP., 123 Park Ave. So., N. Y.

TA 5-6886
 SP 7-1177

plastics

AMERICAN LOUVER COMPANY, 5380 N. Elston Ave., Chicago, Ill
 BARCLAY MFG., CO., 385 Gerard Ave., Bronx, N.Y.
 BUILDESIGN CORP., 41 E. 42nd St., N. Y.
 DECAR PLASTIC CORP., 4501 W. North Ave., Melrose Park, Ill.
 DUPONT DE NEMOURS, E. I., & CO., INC., Wilmington, Del.
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J.
 FORMICA CORP., (Subsidiary of American Cyanamid),
 4607 Spring Grove Ave., Cincinnati, Ohio
 GENERAL ELECTRIC CO., (Textolite), Coshocton, Ohio
 GIFT AND ART CENTER, THE, 225 Fifth Avenue, N. Y.
 GOODRICH, B. F., (Industrial Products Co.), Marietta, Ohio
 HARVEY DESIGN WORKSHOP, INC., 612 Merrick Road,
 Lynbrook, L. I., N. Y.
 LANDERS CORP., THE, 837 Buckingham St., Toledo, Ohio
 MAHARAM FABRIC CORP., 130 West 46th St., N. Y.
 MASLAND DURALEATHER CO., THE, Amber & Willard Sts.,
 Philadelphia, Pa.
 NATIONAL PLASTIC PRODUCTS CO., INC., Odenton, Md.
 PARKWOOD LAMINATES, 134 Water St., Wakefield, Mass.
 PITTSBURGH PLATE GLASS CO., One Gateway Center,
 Pittsburgh, Pa.
 ST. REGIS PAPER CO., 150 East 42nd St., N. Y.
 SINKO MFG. & TOOL CO., 7310 W. Wilson, Chicago, Ill.
 UNITED STATES RUBBER CO., 1230 Sixth Avenue, N. Y.
 WALJOHN PLASTICS, INC., 437 88th St., Brooklyn, N. Y.

SP 4-0123
 CY 2-7100
 YU 6-9185
 AL 2-1373
 PR 4-1000
 PL 9-3800
 KI 1-3670
 MA 2-5310
 MU 5-6377
 FR 3-6611
 LY 3-5131
 CH 1-4295
 JU 2-3500
 GA 5-3050
 WO 9-9000
 CR 9-2004
 AT 1-5100
 OX 7-4400
 UN 7-9400
 CI 7-5000
 SH 8-5458

plumbing fixtures

GIFT AND ART CENTER, THE, 225 Fifth Avenue, N. Y.
 GUERIN, P. E., INC., 23 Jane St., N. Y.
 WAGNER, SHERLE, 123 E. 57th St., N. Y.
 WANGERIN, A., HARDWARE CORP., 123 Park Ave. So., N. Y.

MU 5-6377
 CH 3-5270
 PL 8-3300
 SP 7-1177

publications

TOWN & COUNTRY PUBLISHING, 572 Madison Avenue, N. Y.

PL 1-2100

radio, tv, phonograph & hi-fi equip.

BSA SOUND SYSTEMS, INC., 911 Third Ave., N. Y.
 BERJAC, INC., 540 Madison Ave., N. Y.
 CONLEY ELECTRONICS CORP., 8225 N. Christiana Ave., Skokie, Ill.
 DESIGN PREVIEWS, INC., 160 E. 59th St., N. Y.
 GRANT PULLEY & HARDWARE CORP., High St., West Nyack, N. Y.
 GUILDHALL GALLERIES, LTD., 679 No. Wells St., Chicago, Ill.
 HALL, BELMONT, (MR.), 5949 S. Lowe Ave., Chicago, Ill.
 RADIO CORPORATION OF AMERICA, Front & Cooper Sts.,
 Camden, N. J.
 SCOTT, H. H. INC., 111 Powder Mill Road, Stow, Mass.
 STUART, JOHN, INC., Park Ave., at 32nd St., N. Y.
 SUTTON PARK FURN., INC., 1134 First Avenue, N. Y.
 VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y.
 WIDDICOMB, JOHN CO., 1 Park Ave., N. Y.

PL 3-3644
 PL 2-0893
 OR 6-9060
 PL 1-5482
 EL 8-4400
 WH 4-3200
 TR 3-6300
 WO 3-8900
 TW 7-8801
 OR 9-1200
 TE 8-0330
 MU 4-6700
 OR 9-1200

room dividers

AETNA STEEL PRODUCTS CORP., 730 Fifth Ave., N. Y.
 ALLISON FURN. CO., INC., 1 Park Ave., N. Y.
 AMERICAN LOUVER COMPANY, 5380 N. Elston Ave., Chicago, Ill
 BARBER, ROBERT, INC., 6 East 53rd St., N. Y.
 BRIDGEPORT BRASS COMPANY, (Hunter Douglas Div.),
 30 Grand St., Bridgeport, Conn.

JU 6-2525
 MU 3-6143
 SP 4-0123
 EL 5-0785
 ED 4-1182



AMERICA'S GREAT SOURCES



BUILDIGN CORP., 41 E. 42nd St., N. Y.
 CAL-CRAFT WOOD FABRICS, 407 Jackson Square, San Francisco, Calif.
 CALIFORNIA REDWOOD ASSOC., 576 Sacramento St., San Francisco, Calif.
 COLUMBIA MILLS, INC., THE, 120 W. Onondago St., Syracuse, N. Y.
 CONSOLIDATED GENERAL PRODUCTS, INC., 2401 Nicholson St., Houston, Texas
 CROYDON FURNITURE, INC., 41 E. 31st St., N. Y.
 CUMBERLAND FURN. CORP., 4 E. 53rd St., N. Y.
 DECORATIVE IMPORTS, 408 Jackson Square, San Francisco, Calif.
 DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
 DESIGN-TECHNICS, 7 E. 53rd St., N. Y.
 DEVEREUX PRODUCTS CO., 1725 Berkeley St., Santa Monica, Calif.
 DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y.
 DIRECTIONAL FURNITURE SHOWROOMS, INC., 41 E. 57th St., N. Y.
 DUNBAR FURN. CORP. OF INDIANA, Berne, Indiana
 EASTERN PRODUCTS CORP., 1601 Wisconsin St., Baltimore, Md.
 EMPIRE FURN. FACTORY AND RATTAN WORKS, 4118 Ponce de Leon Blvd., Coral Gables, Florida
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio
 FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y.
 FLOWERS UNLIMITED, 1140 Third Ave., N. Y.
 FRANKEL, VIRGINIA, 235 E. 58th St., N. Y.
 GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y.
 GRANT PULLEY & HARDWARE CORP., High St., West Nyack, N. Y.
 GREAT EASTERN FURN. CO., 1 Park Ave., N. Y.
 GREENHOUSE, THE, 254 E. 51st St., N. Y.
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y.
 GUILDHALL GALLERIES, LTD., 679 No. Wells St., Chicago, Ill.
 HADLEIGH, INC., 412 E. 59th St., N. Y.
 HARVEY DESIGN WORKSHOP, INC., 612 Merrick Rd., Lynbrook, L. I., N. Y.
 HOUSE OF SCREENS, 337 E. 93rd St., N. Y.
 INTERIORS' IMPORT COMPANY, INC., 783 Third Ave., N. Y.
 JENSEN, GEORG, INC., (Frederik Lunning, Inc.), 667 Fifth Ave., N. Y.
 KELIEHOR, BILL, DESIGNS, INC., 400 E. Pine St., Seattle 22, Wash.
 KNAPP AND TUBBS, INC., 6-187 Merchandise Mart, Chicago, Ill.
 LARSEN, ALBERT, OF CALIFORNIA, 110 North Robertson Blvd., Los Angeles, Calif.
 LAVERNE INC., 160 E. 57th St., N. Y.
 LOZANO-FISHER STUDIOS, INC., 64 E. 55th St., N. Y.
 LUNNING, FREDERIK, INC., (Georg Jensen, Inc.), 667 Fifth Ave., N. Y.
 MAHARAM FABRIC CORP., 130 West 46th St., N. Y.
 MASONITE CORPORATION, 111 W. Washington St., Chicago, Ill.
 MIDHATTAN WOODWORKING, 42 West 13th St., N. Y.
 MILLER, HERMAN, FURN. CO., McKinley St., Zeeland, Mich.
 MILLER, HOWARD, CLOCK CO., Zeeland, Mich.
 MORRISON IMPORTS, 10 Gold St., Jackson Square, San Francisco, Cal.
 MURALS, INC., 16 E. 53rd St., N. Y.
 NEW YORK FURN. EXHIBIT., 451-453 Park Ave. So., N. Y.
 PINECREST, INC., 400 First Avenue No., Minneapolis, Minn.
 ROLSCREEN COMPANY, Pella, Iowa
 SCHWARTZ, I., GLASS & MIRROR CO., 412-418 E. 59th St., N. Y.
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y.
 SINKO MFG. & TOOL CO., 7310 W. Wilson, Chicago, Ill.
 STUART, JOHN, INC., Park Ave. at 32nd St., N. Y.
 T'ANG ALLEY, 941 Second Ave., N. Y.
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y.
 U. S. SHUTTERS, INC., 420 W. 45th St., N. Y.
 TROPICRAFT OF SAN FRANCISCO, 568 Howard St., San Francisco, Calif.
 VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y.
 WENDELL FABRICS CORP., 1220 Broadway, N. Y.
 WIDDICOMB, JOHN, CO., 1 Park Ave., N. Y.

YU 6-9185
 DO 2-7096
 EX 2-7880
 HA 2-0111
 UN 2-6671
 OR 9-8866
 PL 9-8443
 DO 2-0196
 SA 1-5515
 EL 5-3183
 VE 9-4862
 PL 2-4770
 PL 9-5330
 2-2111
 VE 7-6700
 HI 8-7405
 BR 1-9011
 LE 2-3926
 LE 5-6255
 PL 3-1057
 MU 5-6377
 EL 8-4400
 MU 4-2820
 PL 9-5543
 EL 5-3227
 WH 4-3200
 PL 9-5635
 LY 3-5131
 LE 4-8773
 PL 1-4740
 PL 1-2400
 EA 5-3600
 DE 7-7144
 CR 4-4545
 PL 9-5455
 PL 5-6640
 PL 1-2400
 JU 2-3500
 FR 2-5642
 WA 4-1567
 PR 2-2161
 PR 2-2187
 EX 7-0646
 PL 9-5860
 MU 3-7650
 FE 2-4506
 MA 8-4121
 PL 9-7866
 PL 3-6513
 UN 7-9400
 OR 9-1200
 PL 3-0408
 EL 5-6461
 CO 5-1865
 YU 2-4157
 MU 4-6700
 LA 4-1322
 OR 9-1200

schools

CHICAGO SCHOOL OF INTERIOR DECORATION, 835 Diversey Parkway, Chicago, Ill.
 DESIGN PREVIEWS, INC., 160 E. 56th St., N. Y.

screens

AMERICA HOUSE, 44 West 53rd St., N. Y.
 BIBI FURNITURE IMPORTS, 251 Fifth Ave., N. Y.
 BURGE, YALE R., 42 E. 57th St., N. Y.
 CAL-CRAFT WOOD FABRICS, 407 Jackson Sq., San Francisco, Calif.
 CALIFORNIA REDWOOD ASSOC., 576 Sacramento St., San Francisco, Calif.
 COLOMBO, LEOPOLD & BRO., INC., 327 E. 34th St., N. Y.
 COMERFORD GALLERY, 117 E. 57th St., N. Y.
 CONSOLIDATED GENERAL PRODUCTS, INC., 2401 Nicholson St., Houston, Texas
 COVENTRY FURN. CO., 306 E. 61st St., N. Y.
 DECORATIVE IMPORTS, 408 Jackson Square, San Francisco, Calif.
 DESIGN-TECHNICS, 7 E. 53rd St., N. Y.
 DEVEREUX PRODUCTS CO., 1725 Berkeley St., Santa Monica, Calif.
 EMPIRE FURN. FACTORY AND RATTAN WORKS, 4118 Ponce de Leon Blvd., Coral Gables, Fla.
 FICKS REED CO., 4900 Charlemar Dr., Cincinnati, Ohio
 FLOWERS UNLIMITED, 1140 Third Avenue, N. Y.
 GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y.
 HADLEIGH, INC., 412 E. 59th St., N. Y.
 HARVEY DESIGN WORKSHOP, INC., 612 Merrick Rd., Lynbrook, L. I., N. Y.
 HOUSE OF SCREENS, 337 E. 93rd St., N. Y.
 HOUSE OF VERDE, INC., 1 East 54th St., N. Y.
 JAFFRE PRODUCTS CORP., 189 First St., Bklyn., N. Y.
 KNAPP AND TUBBS, INC., 6-187 Merchandise Mart, Chicago, Ill.
 LARSEN, ALBERT, OF CALIFORNIA, 110 North Robertson Blvd., Los Angeles, Calif.
 LEHMAN-CONNER, H. B., CO., INC., 509 Madison Ave., N. Y.
 MAHARAM FABRIC CORP., 130 W. 46th St., N. Y.
 MARBRO LAMP COMPANY, 1625 So. Los Angeles St., Los Angeles, Calif.
 MAURETANIA FABRICS, 602 Madison Ave., N. Y.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MILLER, HOWARD, CLOCK CO., Zeeland, Mich.
 MIYA CO., INC., 373 Park Avenue So., N. Y.
 MOLLA, INC., 110 State St., Westbury, L. I., N. Y.
 MORRISON IMPORTS, 10 Gold St., Jackson Sq., San Francisco, Calif.
 MOTTAAHEDEH, 225 Fifth Ave., N. Y.
 NEW YORK FURN. EXHIBIT., 451-453 Park Ave. So., N. Y.
 SARNA, S. S., INC., 225 Fifth Ave., N. Y.
 SCHWARTZ, I., GLASS & MIRROR CO., 412-418 E. 59th St., N. Y.
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y.
 T'ANG ALLEY, 941 Second Ave., N. Y.
 TOYO TRADING CO., 800 W. 11th St., Los Angeles, Calif.
 TROPICAL (Designs by Danny Ho Fang), 1810 West Pico Blvd., Los Angeles, Calif.
 TROPICRAFT OF SAN FRANCISCO, 568 Howard St., San Francisco, Calif.
 U. S. SHUTTERS, INC., 420 West 45th St., N. Y.
 WENDELL FABRICS CORP., 1220 Broadway, N. Y.

room dividers (contract)

AETNA STEEL PRODUCTS CORP., 730 Fifth Ave., N. Y.
 ALLISON FURN. CO., INC., 1 Park Ave., N. Y.
 CAL-CRAFT WOOD FABRICS, 407 Jackson Sq., San Francisco, Calif.
 CORRY JAMESTOWN CORP., Corry, Pa.
 DECORATIVE IMPORTS, 408 Jackson Square, San Francisco, Cal.
 DESIGN-TECHNICS, 7 E. 53rd St., N. Y.
 DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y.
 DRAPER, RICHARD & CO., INC., 16 E. 52nd St., N. Y.
 EMPIRE FURN. FACTORY AND RATTAN WORKS, 4118 Ponce de Leon Blvd., Coral Gables, Fla.
 FLOWERS UNLIMITED, 1140 Third Ave., N. Y.
 FRANKEL, VIRGINIA, 235 E. 58th St., N. Y.
 GROSFELD HOUSE, INC., 215 E. 58th St., N. Y.
 HARVEY DESIGN WORKSHOP, INC., 612 Merrick Rd., Lynbrook, L. I., N. Y.
 JAFFRE PRODUCTS CORP., 189 First St., Bklyn., N. Y.
 KNOLL ASSOCIATES, INC., 575 Madison Ave., N. Y.
 MIDHATTAN WOODWORKING, 42 West 13th St., N. Y.
 MILLS CO., THE, 956 Wayside Road, Cleveland, Ohio
 MORRISON IMPORTS, 10 Gold St., Jackson Square, San Francisco, Calif.
 MURALS, INC., 16 E. 53rd St., N. Y.
 NEW YORK FURN. EXHIBIT., 451-453 Park Ave. So., N. Y.
 PINECREST, INC., 400 First Ave., No., Minneapolis, Minn.
 SAUER, WALTER P. & SONS, INC., 30-28 Starr Ave., L.I.C., N. Y.
 SEMINOLE FURN. SHOPS, INC., 300 E. 54th St., N. Y.
 STUART, JOHN, INC., Park Ave. at 32nd St., N. Y.
 T'ANG ALLEY, 941 Second Ave., N. Y.
 TANIER, GEORGE, INC., 521 Madison Ave., N. Y.
 TORJESEN, INC., 213 25th St., N. Y.
 TROPICRAFT OF SAN FRANCISCO, 568 Howard St., San Francisco, Calif.
 U. S. SHUTTERS, INC., 420 West 45th St., N. Y.
 WIDDICOMB, JOHN CO., 1 Park Avenue, N. Y.

sculpture

BERRIER-GNAZZO, 212 E. 49th St., N. Y.
 CEPELIA GALLERIES, 5 E. 57th St., N. Y.
 DECORATIVE IMPORTS, 408 Jackson Square, San Francisco, Calif.
 DESIGN-TECHNICS, 7 E. 53rd St., N. Y.
 DILLHOFF-TECTA INTERNATIONAL, INC., 26 E. 55th St., N. Y.
 DINOLEVI, 521 E. 72nd St., N. Y.
 FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y.
 FRANKEL, VIRGINIA, 235 E. 58th St., N. Y.
 GEM STONE ARTS COMPANY, (Philip LaVerne Collection), 46 E. 57th St., N. Y.
 HANSEN LAMPS, 260 E. 53rd St., N. Y.
 HEIFETZ CO., THE, Clinton, Conn.
 INTERIORS' IMPORT COMPANY, INC., 783 Third Ave., N. Y.
 LARSEN, ALBERT, OF CALIFORNIA, 110 North Robertson Blvd., Los Angeles, Calif.
 LA VERNE, PHILIP, COLLECTION, (Subsidiary of Gem Stone Arts Co.), 46 E. 57th St., N. Y.
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y.
 MOTTAAHEDEH, 225 Fifth Ave., N. Y.
 OFFICE FURN. LTD., 315 E. 61st St., N. Y.
 SARNA, S. S., INC., 225 Fifth Ave., N. Y.
 T'ANG ALLEY, 941 Second Ave., N. Y.

room dividers (free standing)

ALLISON FURN. CO., INC., 1 Park Ave., N. Y.
 BIRMINGHAM ORNAMENTAL IRON COMPANY, INC., 4363 First Ave. North, Birmingham, Ala.
 BUILDIGN CORP., 41 E. 42nd St., N. Y.
 CAL-CRAFT WOOD FABRICS, 407 Jackson Square, San Francisco, Calif.
 CONSOLIDATED GENERAL PRODUCTS, INC., 2401 Nicholson St., Houston, Texas
 DECORATIVE IMPORTS, 408 Jackson Square, San Francisco, Calif.

shelves: custommade hardware

SHELVES UNLIMITED, 127 Greene St., N. Y. AL 4-4676

shutters: movable & stationary

CAL-CRAFT WOOD FABRICS, 407 Jackson Sq., San Francisco, Calif. DO 3-7096
 DEVEREUX PRODUCTS CO., 1725 Berkeley St., Santa Monica, Calif. VE 9-4862
 HEINLEY, PAUL, MOVABLE SHUTTERS, 2111 Michigan Ave., Santa Monica, Calif. EX 3-7211
 PINECREST, INC., 400 First Avenue No., Minneapolis, Minn. FE 2-4506
 U. S. SHUTTERS, INC., 420 West 45th St., N. Y. CO 5-1865

silverware

AMERICA HOUSE, 44 West 53rd St., N. Y. PL 7-9494
 GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y. MU 5-6377
 JENSEN, GEORG, INC., (Frederik Lunning, Inc.), 667 5th Ave., N. Y. PL 1-2400
 LUNNING, FREDERIK, INC., (Georg Jensen, Inc.), 667 5th Ave., N. Y. PL 1-2400
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 MOTTAHEDEH, 225 Fifth Ave., N. Y. MU 3-3050
 STIEFF COMPANY, THE, Baltimore, Maryland BE 5-3920

spot, stain resistant

KIESLING-HESS FINISHING CO., INC., 1011 Wood St., Philadelphia, Pa. WA 2-5686
 PERMA DRY CO., INC., 3 West 17th St., N. Y. WA 4-0877

statuary

BENDIX MOULDINGS, INC., 192 Lexington Ave., N. Y. MU 6-3395
 CEPEDIA GALLERIES, 5 E. 57th St., N. Y. PL 1-0005
 COMERFORD GALLERY, 117 E. 57th St., N. Y. PL 5-8956
 DINOLEVI, 521 E. 72nd St., N. Y. LE 5-8333
 FLORENTINE CRAFTSMEN, INC., 479-485 First Ave., N. Y. LE 2-3926
 FLOWERS UNLIMITED, 1140 Third Ave., N. Y. LE 5-6255
 GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y. MU 5-6377
 INTERIORS' IMPORT COMPANY, INC., 783 Third Ave., N. Y. PL 1-4740
 MARBLE INTERNATIONALE, LTD., 101 Park Ave., N. Y. MU 3-6896
 MARBRO LAMP COMPANY, 1625 So. Los Angeles St., Los Angeles, Calif. RI 9-2116
 MEREDITH GALLERIES, INC., 212-216 E. 57th St., N. Y. PL 3-0572
 MOTTAHEDEH, 225 Fifth Ave., N. Y. MU 5-3050
 LARSEN, ALBERT, OF CALIFORNIA, 110 North Robertson Blvd., Los Angeles, Calif. CR 4-4545
 SARNA, S. S., INC., 225 Fifth Ave., N. Y. WA 4-3703
 T'ANG ALLEY, 941 Second Avenue, N. Y. PL 3-0408
 VANLEIGH FURN. CO., INC., 323 E. 44th St., N. Y. MU 4-6700

surface material: furniture, equipment

BARCLAY MFG. CO., 385 Gerard Avenue, Bronx, N. Y. CY 2-7100
 BUILDDESIGN CORP., 41 E. 42nd St., N. Y. YU 6-9185
 TILE COUNCIL OF AMERICA, INC., 800 Second Avenue, N. Y. OX 7-9269

textile dyes

DUPONT DE NEMOURS, E. I., & CO., INC., Wilmington, Del. PR 4-1000

tiles: decorative

AMERICAN BILTRITE RUBBER COMPANY, (Amtico Vinyl & Rubber Flooring Div.), Trenton, N. J. EX 6-4533
 AMERON OLEAN TILE COMPANY, 1000 Cannon Ave., Lansdale, Pa. UL 5-1111
 ARMSTRONG CORK COMPANY, West Liberty St., Lancaster, Pa. EX 7-0611
 BUILDDESIGN CORP., 41 E. 42nd St., N. Y. YU 6-9185
 CAMBRIDGE TILE MFG. CO., THE, P. O. Box 71, Cincinnati, Ohio VA 1-4180
 CEPEDIA GALLERIES, 5 E. 57th St., N. Y. PL 1-0005
 COLORFAIR BY LEISURE LINE PRODUCTS, INC., 132 E. Second St., Mineola, N. Y. PI 6-5571
 CROYDON FURNITURE INC., 41 E. 31st St., N. Y. OR 9-8866
 DESIGN-TECHNICS, 7 E. 53rd St., N. Y. EL 5-3183
 FELDMAN, MANUEL, CO., INC., 18 E. 53rd St., N. Y. PL 3-7640
 FORMICA CORP., (Subsidiary of American Cyanamid), 4607 Spring Grove Ave., Cincinnati, Ohio KI 1-3670
 FRANKEL, VIRGINIA, 235 E. 58th St., N. Y. PL 3-1057
 GIFT AND ART CENTER, THE, 225 Fifth Ave., N. Y. MU 5-6377
 GOLD, WILLIAM, CARPETS BY, INC., 425 E. 53rd St., N. Y. EL 5-7103
 JACKSON, EDWIN, INC., 159 E. 54th St., N. Y. PL 9-8210
 MARBLE INTERNATIONALE, LTD., 101 Park Ave., N. Y. MU 3-6896
 McCAGNEY, JOHN, INC., 139 E. 57th St., N. Y. PL 1-4565
 MOSAIC TILE CO., THE, Zanesville, Ohio GL 2-4571
 MOTTAHEDEH, 225 Fifth Ave., N. Y. MU 5-3050
 MURALS, INC., 16 E. 53rd St., N. Y. PL 9-5860
 PATTERSON FLYNN & JOHNSON, 55 E. 57th St., N. Y. PL 1-6414
 POMONA TILE MFG. CO., 629 N. La Brea Ave., Los Angeles, Calif. WE 8-3861
 ROBBINS FLOOR PRODUCTS, INC., Tusculuma, Alabama EV 3-3321
 STARK CARPET CORP., 509 Madison Ave., N. Y. PL 4-1070
 STRONG, HARRIS G., 465 E. 147th St., N. Y. WY 3-9595
 TILE COUNCIL OF AMERICA, INC., 800 Second Avenue, N. Y. OX 7-9269

tiles: structural

BUILDDESIGN CORP., 41 E. 42nd St., N. Y. YU 6-9185
 COLORFAIR BY LEISURE LINE PRODUCTS, INC., 132 E. Second St., Mineola, N. Y. PI 6-5571
 FORMICA CORP., (Subsidiary of American Cyanamid), 4607 Spring Grove Ave., Cincinnati, Ohio KI 1-3670
 GLADDING McBEAN, (Hermosa Tile Co.), 2901 Los Feliz, Los Angeles, Calif. KI 1-3670
 MARBLE INTERNATIONALE, LTD., 101 Park Ave., N. Y. MU 3-6896
 STANDARD TILE CO., 854 Rockaway Ave., Brooklyn, N. Y. DI 2-3400
 TILE COUNCIL OF AMERICA, INC., 800 Second Avenue, N. Y. OX 7-9269

trade associations

AMERICAN WALNUT MANUFACTURERS ASSOCIATION, 666 N. Lake Shore Dr., Chicago, Ill. WH 4-6162
 INTERNATIONAL SILK ASSOC., 185 Madison Ave., N. Y. MU 3-7197
 NATIONAL COTTON COUNCIL, 1918 No. Parkway Ave., P. O. Box 9905, Memphis, Tenn. BR 6-2783
 NATIONAL SOCIETY OF INTERIOR DESIGNERS, 50 E. 57th St., N. Y. PL 5-2126
 TILE COUNCIL OF AMERICA, INC., 800 Second Ave., N. Y. OX 7-9269

trade shows & centers: exhibitions, fairs

CHICAGO INTERNATIONAL TRADE FAIR, 30 West Monroe St., Chicago, Ill.
 DALLAS DECORATIVE CENTER, (Trammell Crow), 2100 Stemmons Freeway, Dallas, Texas RI 8-6833
 DINOLEVI, 521 E. 72nd St., N. Y. LE 5-8333
 FURNITURE INDUSTRIES MART, 34 S. Second St., Philadelphia, Pa. WA 5-1505
 INTERIOR DESIGN CENTER, Chestnut St., 23rd & 24th St., Philadelphia, Pa. RI 6-8258
 INTERIORS' IMPORT COMPANY, INC., 783 Third Ave., N. Y. PL 1-4740
 LITTLE BROTHERS SHOWS, INC., 220 Fifth Ave., N. Y. MU 9-7147
 LITTLE, GEORGE, MANAGEMENT, INC., 220 Fifth Ave., N. Y. MU 3-3380
 NATIONAL HOTEL EXPOSITION, 141 E. 51st St., N. Y. CI 7-0800
 ROBERTSON CENTER ASSOCIATES, 117 N. Robertson Blvd., Los Angeles, Calif. BR 2-6518
 ROSENELATT, JOSEPH, 535 Fifth Ave., N. Y. MU 2-4737
 SWEDISH FURNITURE FAIR, Box 14014, Stockholm, Sweden 633953
 U. S. WORLD TRADE FAIR, 331 Madison Ave., N. Y. MU 2-4802
 WESTCHESTER ENTERPRISES, INC., 18 E. 48th St., Room 905, N. Y. PL 5-9440

trade work rooms

CONTINENTAL CRAFTSMEN, INC., 412 E. 59th St., N. Y. EL 5-6840
 COVENTRY FURN. CO., INC., 306 E. 61st St., N. Y. TE 8-9180
 DECORATIVE INTERIORS, INC., 1191 N. W. 22nd St., Miami, Fla. FR 1-3666
 FASHION DECORATORS, INC., 207 E. 49th St., N. Y. PL 3-1270
 GOLD, WILLIAM, CARPETS BY, INC., 425 E. 53rd St., N. Y. EL 5-7103
 JONES, L. & CO., INC., 19 E. 53rd St., N. Y. PL 5-4900
 OFFICE FURN. LTD., 315 E. 61st St. TE 8-2816
 TAYLOR, MARK, INC., 131 W. 24th St., N. Y. WA 9-2370

upholstery fillers: curled hair

GOODRICH, B. F., SPONGE PRODUCTS, (Div. of The B. F. Goodrich Co.), Shelton, Conn. RE 5-4661
 LEATHERGUILD INC., 52 E. 21st St., N. Y. AL 4-6191

upholstery fillers: foam rubber

FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J. PL 9-3800
 GOODRICH, B. F., SPONGE PRODUCTS, (Div. of The B. F. Goodrich Co.), Shelton, Conn. RE 5-4661
 LEATHERGUILD INC., 52 E. 21st St., N. Y. AL 4-6191
 PAYNE & COMPANY, 3500 Kettering Blvd., Dayton, Ohio AX 3-4121
 UNITED STATES RUBBER CO., 1230 Sixth Ave., N. Y. CI 7-5000

urethane foam

FIRESTONE RUBBER & LATEX PRODUCTS CO., One Firestone Ave., Fall River, Mass. OS 6-8511

venetian & vertical blinds

BRIDGEPORT BRASS CO., (Hunter Douglas Div.), 30 Grand St., Bridgeport, Conn. ED 4-1182
 CONSOLIDATED GENERAL PRODUCTS, INC., 2401 Nicholson St., Houston, Texas UN 2-6671
 CUMBERLAND FURN. CORP., 4 E. 53rd St., N. Y. PL 9-8443
 EASTERN PRODUCTS CORP., 1601 Wicomico St., Baltimore, Md. VE-7-6700

venetian blind hardware

EASTERN PRODUCTS CORP., 1601 Wicomico St., Baltimore, Md. VE-7-6700

wallpaper

BIRGE CO., INC., THE, 390 Niagara, Buffalo, N. Y. CL 4130
 BIRGE, GEORGE, CO., 120 Delaware Ave., Buffalo, N. Y. MA 8-524
 BOWEN, LOUIS, W., INC., 509 Madison Ave., N. Y. EX 2-5810
 BRUNSCHWIG & FILS, 1114 First Ave., N. Y. TE 8-7878
 CAMPBELL, S. J. CO., 1750 Wrightwood Ave., Chicago, Ill. GR 2-7333
 CROOM, INEZ, INC., 56 E. 55th St., N. Y. PL 8-1232
 DANTEN PRINTS, 65 E. 54th St., N. Y. PL 2-4083
 DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill. SA 1-5515
 DIAMENT, A. L. & CO., 34 E. 53rd St., N. Y. PL 3-5455
 FEDERAL INDUSTRIES, 681 Main St., Belleville, N. J. PL 9-3800
 GALLERY HANDPRINTS, INC., 2700 Grand Avenue, North Bergen, N. J. UN 4-5120
 GREEFF FABRICS, INC., 150 Midland Ave., Port Chester, N. Y. WE 9-6200
 HAN-TEC PAPERS, (Knight Brothers, Inc.), 717 Lakeside Ave., N.W., Cleveland, Ohio MA 1-2974
 HEXTER, S. M., CO., THE, 2810 Superior Ave., Cleveland, Ohio PR 1-0146
 HOUSE OF VERDE, INC., 1 East 54th St., N. Y. PL 3-0740
 HOWARD & SCHAFFER, 16 E. 53rd St., N. Y. PL 5-4250
 JACOBS, A. H., Co., 515 Madison Ave., N. Y. PL 5-6585
 JONES & ERWIN, INC., 15 E. 57th St., N. Y. PL 9-3706
 KATZENBACH & WARREN, INC., 575 Madison Avenue, N. Y. PL 9-5410
 KELIEHOR, BILL, DESIGNS, INC., 400 E. Pine St., Seattle, Wash. EA 5-3600
 KNIGHT BROTHERS, INC., (Han-Tec Papers), 717 Lakeside Ave., N.W., Cleveland, Ohio MA 1-2974
 LARSEN, ALBERT, OF CALIFORNIA, 110 North Robertson Blvd., Los Angeles, Calif. CR 4-4545

**AMERICA'S GREAT SOURCES**



LAYERNE, INC., 160 E. 57th St., N. Y.
 LEHMAN-CONNER, H. B., CO., INC., 509 Madison Ave., N. Y.
 LESINI INC., 14 E. 53rd St., N. Y.
 LLOYD, W. H. S., CO., INC., 46-09 11th St., Long Island City, N. Y.
 MAHARAM FABRIC CORP., 130 West 46th St., N. Y.
 MATRIX PAPER-GIAN FABRICS, 515 MADISON AVE., N. Y.
 McCLELLAND, NANCY, INC., 15 E. 57th St., N. Y.
 McDONALD, GENE, WALLPAPER, 15 E. 26th St., N. Y.
 MILLER, HERMAN, FURN. CO., McKinley St., Zeeland, Mich.
 MURALS, INC., 16 E. 53rd St., N. Y.
 ODNHEIMER & BAKER, INC., 137 N. Robertson Blvd.,
 Los Angeles, Calif.
 OWEN, MARGARET, INC., 515 Madison Ave., N. Y.
 PAGEANT WALLPAPER CORP., 1269 Atlantic Ave., Brooklyn, N. Y.
 PIPPIN PAPERS, THE, 515 Madison Ave., N. Y.
 RENVERNE CORP., 515 Madison Ave., N. Y.
 SCHUMACHER, F., & CO., 60 West 40th St., N. Y.
 STOCKWELL, C. W., CO., 3262 Wilshire Blvd., Los Angeles, Calif.
 STRAHAN, THOMAS, CO., Heard & Maple Sts., Chelsea, Mass.
 THORP, J. H. & CO., INC., 425 E. 53rd St., N. Y.
 TIMBERTONE WALLCOVERINGS INC., 50 E. 53rd St., N. Y.
 UNITED WALLPAPERS CO., (Div. of DeSota Chemical Coatings, Inc.),
 3101 South Kedzie Ave., Chicago, Ill.
 VAN LUIT, ALBERT & CO., 4000 Chevy Chase Dr., Los Angeles, Calif.
 WAGNER, SHERLE, 123 E. 57th St., N. Y.
 WALLS TODAY, INC., 9 E. 53rd St., N. Y.
 WALL TRENDS, INC., 390 Rockaway Ave., Brooklyn, N. Y.
 WARNER COMPANY, THE, 108 S. Desplaines St., Chicago, Ill.

PL 9-5455
 PL 8-2100
 PL 2-9898
 ST 6-8495
 JU 2-3500
 PL 2-0496
 PL 3-8376
 PL 3-2867
 PR 2-2161
 PL 9-5860
 CR 1-9183
 EL 5-1672
 ST 9-6800
 PL 1-2536
 MU 8-2540
 LO 5-5700
 DU 7-3231
 TU 4-6220
 EL 5-5300
 PL 8-1160
 CL 4-0700
 CH 5-5106
 CH 8-3300
 PL 9-3165
 HY 8-7000
 FR 2-3540

wallcoverings — other than wallpaper

ALMOOR FLOOR COVERING, INC., 24 North Franklin St.,
 Hempstead, N. Y.
 AMERICAN OLEAN TILE COMPANY, 1000 Cannon Ave.,
 Lansdale, Pa.
 AMERICAN-SAINT GOBAIN CORP., 625 Madison Avenue, N. Y.
 ARMSTRONG CORK COMPANY, West Liberty St., Lancaster, Pa.
 BARCLAY MFG. CO., 385 Gerard Ave., Bronx, N. Y.
 BIRGE CO., INC., THE, 390 Niagara, Buffalo, N. Y.
 BOWEN, LOUIS, W., INC., 509 Madison Ave., N. Y.
 BRUNSCHWIG & FILS, 1114 First Ave., N. Y.
 BUILDDESIGN CORP., 41 E. 42nd St., N. Y.
 CALIFORNIA REDWOOD ASSOC., 576 Sacramento St.,
 San Francisco, Calif.
 CAMBRIDGE TILE MFG. CO., THE, P. O. Box 71, Cincinnati, O.
 CARPENTER, L. E., CO., 350 Fifth Ave., N. Y.
 COLORFAIR BY LEISURE LINE PRODUCTS, INC., 132 E. Second St.,
 Mineola, N. Y.
 CONTINENTAL FELT CO., 22 W. 15th St., N. Y.
 COVENTRY FURN., CO., INC., 306 E. 61st St., N. Y.
 CURTISS-WRIGHT CORP., (Curon Div.), 50 Rockefeller Plaza, N. Y.
 DENST & SODERLUND, INC., 7355 S. Exchange, Chicago, Ill.
 DESIGN-TECHNICS, 7 E. 53rd St., N. Y.
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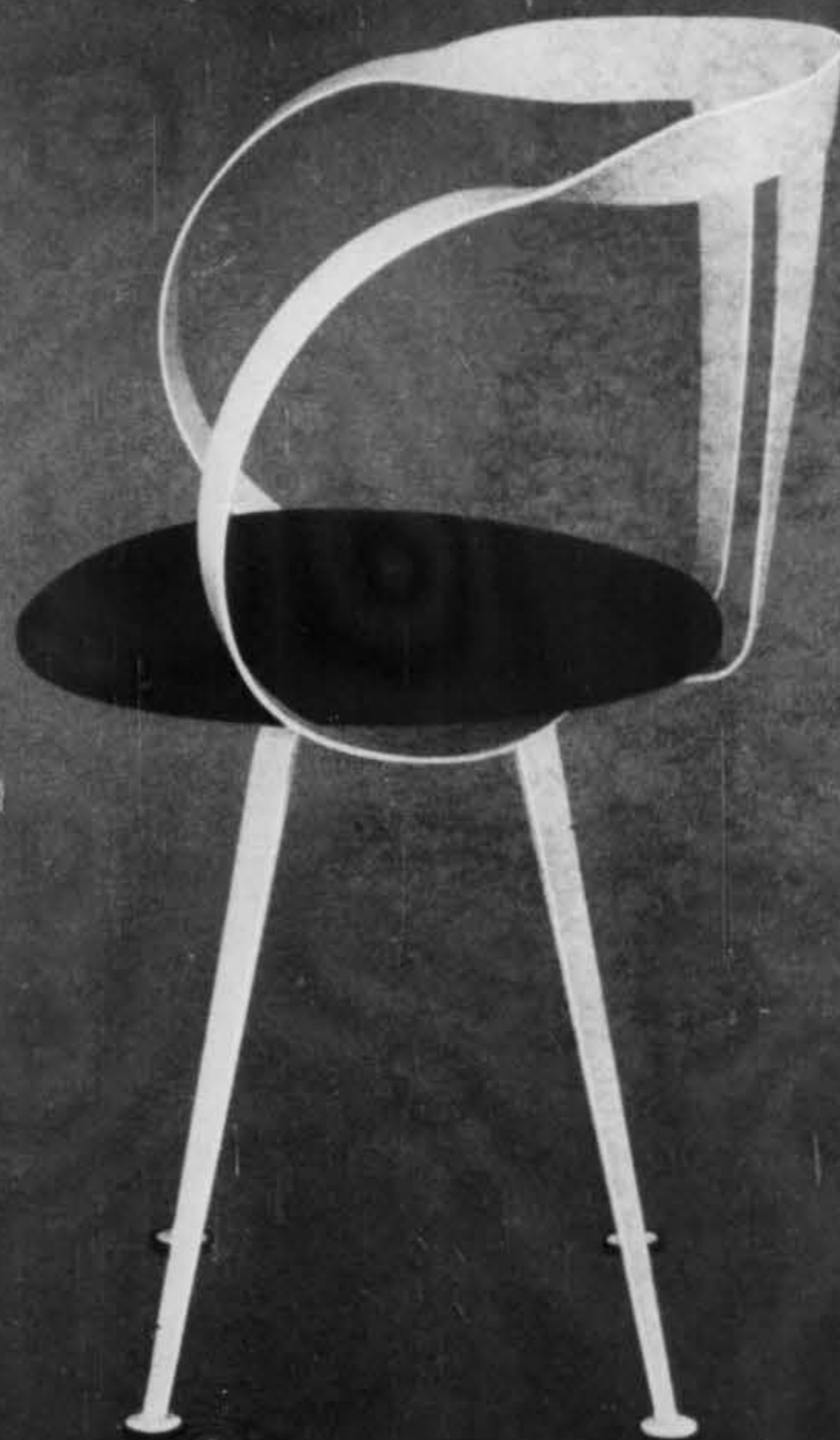
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Celebration

It could have been one of those jokes about a Catholic priest, a Protestant minister, and a Jewish rabbi. You wouldn't have expected a debate on religious issues to be so electric. Senator John Kennedy's candidacy was the only apparent charge latent in David Susskind's "Open End" telecast, *Good Contentions, a discussion of the issues and conflicts that divide the major religious faiths in America today* (March 12th and August 29th, 1960, WNTA-TV, Channel 13). As expected, the panel promptly reached the issue of using public funds for bus transport, hot lunches, and other "fringe benefits" for parochial schools. No ordained Catholic priest had accepted Susskind's invitation to appear, but Senator Eugene McCarthy of Minnesota, speaking for the Catholic position, was defending such use of funds on the ground that parochial schools, though not tax supported, *do* provide public education. The most voluble spokesman for the Protestant position at this stage was the Right Reverend James A. Pike, Episcopal Bishop of California. Pike stated that because public schools were secular, i.e. failed to teach religion *enough*, the Protestants, too, were building a greatly augmented parochial school system.

This is the point where the rabbi interrupted. He was Arthur Hertzberg, presently Rabbi of Temple Emanuel in Englewood, New Jersey and member of the faculty of Columbia University. Said he:

"The Protestant church . . . is making a determined effort to increase its parochial school system. White Protestant Americans in the South are getting out of the public schools. In the big cities the middle and upper classes are either running to Suburbia to escape the public school system . . . and this is a Northern phenomenon as well as a Southern one, the growth of the private school. What we are therefore adding up, for a variety of reasons, is the total abandonment of the public schools by the most vital forces in American society . . . This is one thing that concerns me. The other . . . is the notion that the public school . . . is secularist.

"Now I went to a public school . . . and what I discovered in said public school was that it was not secular or secularist at all, it was Christian. What I discovered was that the history courses . . . were teaching me the Crusades. Now the Crusades in that course were a

very noble experiment in which knightly, courtly personalities were marching themselves off for the greater glory of God. I was concurrently reading medieval Hebrew chronicles under the tutelage, the tutorship of my father, and I was discovering that the same knightly and courtly personalities, such as Richard the Lion Hearted, were at the same time expropriating and burning all the Jews they could find in England and through the Rhineland. So that I had to pay my money and take my choice in the interpretation of history. I find that your secular history in the public school taught me as a child, and teaches all of our Jewish children history, on the tacit assumption that that which divides B.C. and A.D. is the central event in human history. This is something that colors its tone, and which is obviously something which on religious principle I cannot accept. So the notion of the public school as secular or secularist is not true."

Said Bishop Pike: "I think I oversimplified. You've taught me something here."

There is no reason to dwell on the rest of the debate. The Rabbi won his point; the contenders agreed that it was essential to maintain our public schools *well*, though parochial schools had their rights also; and in general they expressed satisfaction with Kennedy's promise to maintain our traditional separation of church and state. But events played one joke on the Rabbi, though it wasn't apparent at the time: he insisted that though the American people would permit Catholics and Jews to rise as high as the national Senate or a governor's mansion, they would always draw the line at that holy of holies, the presidency. (*Ils ne passeront pass—they shall not pass.*) Our main post office is closed but one day a year, so evidently the U.S.A. is a Christian country. In the U.S.S.R., on the other hand, an "illicit" Moscow publisher of prayer books is being tried for "profiteering." The catch is that Russia's synagogues are being stamped out as thoroughly as its churches. (Bishop Pike mentioned that the Orthodox church—which comprises Russian, Greek, and various Slavonic branches—is among the churches flourishing in the U.S.A.)

Sixteen thousand electric bulbs are dripping showers of twinkle all over the Fountain of Abundance near the Park, and in addition to the familiar 65-foot Norway spruce dancing with lighted plastic bubbles in the Plaza, Rockefeller Center Association is also putting up banks of lighted yew trees near the *new* Time building and a huge metal tree on top of it. And down Fifth Avenue the emporia of the Messrs. Saks, Arnold Constable, Sterns, Ohrbach, and Altman proffer celestial choirs, crèches, toylands, and fairylands, for our delight. This is a season that makes prosperity as well as joy. Members of this field, who are especially aware (and involved in) the arts of display which defy the long nights of the winter solstice with brilliant bedazzlements, have special reason to take pleasure in them, but all of us in this land have reason to celebrate. And so we wish you all a Merry Christmas, in this year of Our Lord, nineteen hundred and sixty.—*O. G.*

our cover

Like interiors decorated for parties, whole cities, too, are bedecked for great festivals. Art Director Saks has added a play of Christmas candles to part of a 13th Century engraving (artist unknown) of the medieval walled town of Rheims.



GAME OF COLOR ABOVE THE RIVER

The Weitzman apartment by Paul Lester Wiener, in association with Ala Damaz, is essentially a three-dimensional composition of planes and spaces—a brilliantly controlled surround in which one moves, feels and reacts somewhat as if he were moving about inside a painting. Furniture pieces, mostly simple rectangles, were chosen (or adapted, or designed from scratch) and colored to participate as elements in the composition. Another integral element is the view, whose forms are related to forms within the apartment. If the design conception is abstract, there is nothing abstract about the viewer's response; as before a good non-objective painting, one's feeling here is crystal clear, deeply real.

photographs by louis reens



Planes of color: Sharp red wall and red Thaibok silk, purple Bergamo silk, Chinese yellow shantung draperies (Gunn & Latchford), blue high ceiling and blue wall near entrance at far left. Sculptures by Stankiewicz and Giacometti; Jawlensky painting at left.



UN Building is integrated into design of apartment, relates to black marble column in similar proportion, parallel position.

Paul Lester Wiener describes the Manhattan apartment for Mr. and Mrs. J. Daniel Weitzman as a "game" of colors, of planes, of spaces, of forms. As with all games, its *mystique* is action and reaction; as with the best games, the apartment's delight lies in the degree of complexity, elusiveness and suspense that can be balanced within a clear and total resolution.

The inherent qualities of colors, forms and materials are extolled and sharpened by the method of their use in relation to other elements. A cool, infinite blue, difficult for the eye to place in space, appears in high, cut-out sections of the ceiling in living and dining areas; blue, slightly darker, recurs on a wall at the entrance. Sharp purples and reds with a sense of pressure are in positions where the eye looks down at them. There is always a lively repetition of interests, but in subtly different character; for example, marble: A black marble floor at the entrance is in a multi-directional grain; column dividing dining from living area is of the same rich, black marble, but its grain is diagonal; dining table is also of marble, but white with a gray vein; step to terrace is pure white marble; a stone Arp sculpture belongs to the family, but it is not a polished plane but a rough-textured bulbous form.

However calculated, the apartment is no abstract exercise; it is a place for living, and a place for living beautifully. Marvelously situated over the East River, its huge windows on the south afford a splendid frame for a view of movement and life on the river. How the eye moves inside and out is always pleasurable—planned without appearing so; the Arp, alone on the living room's south elevation, gives a starting point and return from the view; and the marble column repeats the form of the UN Building, leading the eye out to the skyscraper.

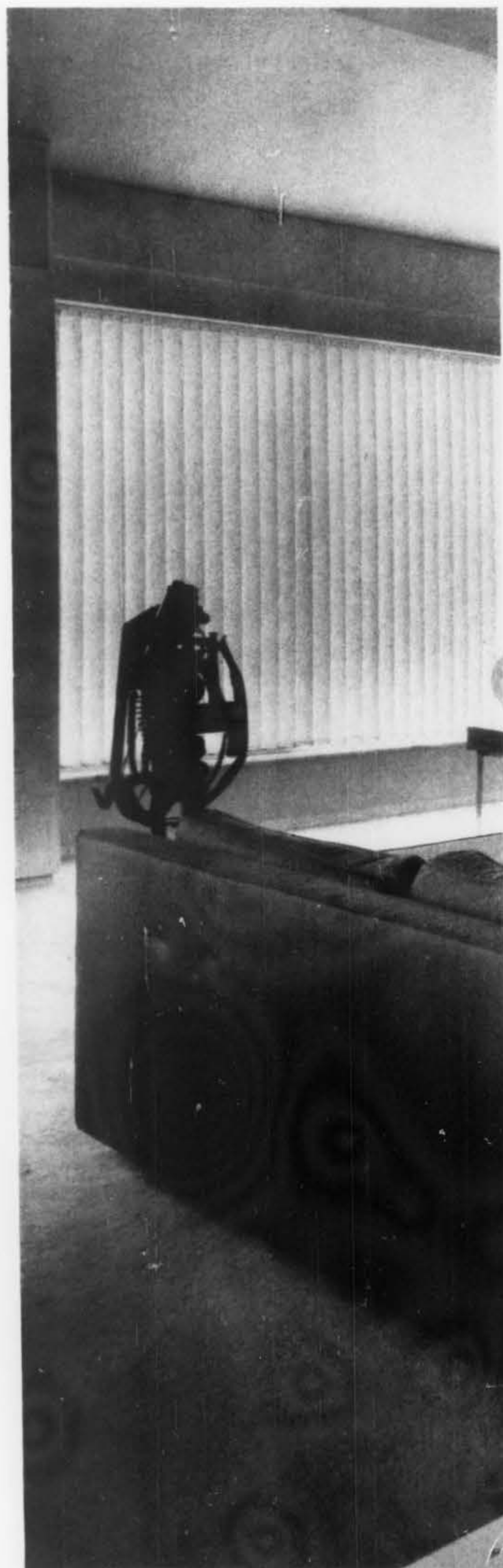
The Weitzmans are art collectors, with an excellent group of modern paintings and sculptures which Wiener placed at points on the periphery of the space, to provide interest at the limits of one's view. Plants (selected by landscape designer Karl Linn) were chosen for sharpness of form to counteract the predominant flat planes and the rounded curves of the Arp nearby.

Wiener, whose major design career is on the symphonic scale of city planning (he is a member of the American Institute of Planners), finds that "once in a while it is wonderful to compose chamber music." Ala Damaz, a graduate architect associated with Wiener on interiors, detailed all interior elements to the scale and idea of the Weitzman sonata.—*J.A.*

Apartment by Paul Lester Wiener



Above: Library breaks up red wall of living area. Shelving system designed by Wiener and Damaz, using Hudson uprights; Roswell Snider executed it. Desk top and Lehigh swivel chair are in black leather. Right: Hi Fi and TV are inconspicuous in corner of living room, in white lacquer cabinet. Two doors on each side of TV and Hi Fi pull out from recesses, turn flat to hide equipment when not in use. H. H. Scott tuner and amplifier, Elac Miracord record changer, Ampex tape recorder (equipment selected and installed by Gray Sound, who also made cabinet).



Paul Lester Wiener



Ala Damaz

*Attention focuses on sculptures spotted on boundaries
of living-dining area. Furniture was chosen
for good design, but not to be prominent:
Avaré sofas, scaled lower; Mies (Knoll) glass table
on steel legs; special Formica-top table made by
Roswell Snider. Vertical blinds from Cumberland Furniture;
Japanese ceramics and Finnish rug from Bonniers.*





Dining area (above) is again under a high, blue ceiling, of different proportions and direction than in living area. Free-standing wall displays ancient Egyptian bas relief fragments. Laverne chairs; marble top on Laverne steel chrome table base. Cabinet detailed by Mrs. Damaz, made by Midhattan Woodworking with Formica top, red lacquer front. DeKooning painting. A detail typical of artistry throughout: stainless steel strip at corners of marble column to get a shadow, a sharp line. All marble from Marblecraft. Planting by Karl Linn.



Left: Sand sculpture by Costantino Nivola stands at the entrance; it is on other side of free-standing wall in photo above. Lighting strip by Harry Gitlin lights it from below; Kliegl spotlights from above for shadow and highlights. Glimpsed in planting bed in far right corner is a tall lighting globe designed by Wiener, made by Harry Gitlin.

*Plan of Weitzman apartment:
Major architectural alterations
were removal of a wall
between living and dining areas,
and enclosure of existing
group of pipes near terrace
in a black marble column.*



*Left: Master bedroom is more restful
in tone and color than living areas, but
still sophisticated. White Micarta
shelf the length of the bed wall
is lighted by fluorescent strips.
Cabinetry made by Roswell Snider; hardware
(as throughout apartment) by Elmer Hebert.
Spread is Far Eastern silk in blues
and grays; carpet made in Puerto Rico
is mustard yellow; Knoll sofa in royal blue,
Knoll pedestal chair cushioned
in persimmon. Painting by Grace Hartigan.
Below: Dressing area in narrow space
leading to bedroom. Counter is slate
(from Marblecraft). Roswell Snyder executed
counter. Mirror from Lyons Glass and Mirror.*





View from the garden of Patricia Murphy's Candlelight Restaurant. Designer: Edmund Motyka; architects: Leavitt & Henshell.



all photographs by richard litwin

restaurants

The restaurant business is the fifth largest retail trade in the United States. This astonishing fact comes from the most recent publication of the Whitney Library of Design: *Interiors Book of Restaurants*, by William Wilson Atkin and Joan Adler. Another fact, also surprising: about half of the 20,000 restaurants that open every year close down. In an intensive and fascinating study of all aspects of the restaurant business, the new book illuminates the decisive factors that put a restaurant in the better half of those figures. Good design, other elements being equal, *can* spell the difference between failure and success. "Design" in a restaurant is far more than esthetic; to work, a restaurant must be *planned*. The six new restaurants in our portfolio here represent various types, each presenting specialized design "problems." Patricia Murphy's Candlelight Restaurant serves 400 holiday-mood diners in "vacationland" Florida; the Chaparral is a private men's club, for relaxed conviviality as well as eating; the Brasserie, open 24 hours a day in the heart of Manhattan, serves everything from counter snacks to European specialties *à table*. Paul Young's and the Pen and Sword, both in Washington, D. C., cater to hearty business lunching and leisurely "eating out." The Sky Chef combines, in separate areas, full-fledged meals and quick counter service. All six prove that an imaginative designer, no matter how specialized the location, type of service and clientele, can turn a "place to eat" into an oasis of creature comforts and visual delights.

Edmund Motyka, whose career as a designer has included such transient confections as Christmas displays and debutante parties, reveals a continuing flair for prestidigitation in Patricia Murphy's Candlelight Restaurant at the Bahia Mar Yacht Center in Fort Lauderdale, Florida. His training as a painter, furthermore, has not been belied by his delight in the frankly illusionary. His medium here is not paint but light—light in a million dancing sparkles, light in warm and glowing pools, light molding a colonnade, light reflecting off crystals, bouncing off fountains, shimmering on a wall of colored glass disks—till the entire complex resembles less a restaurant than a stage set for Scheherazade.

The tangible framework for this dream is a one-story complex of restaurant and stores ideally situated on the Florida inland waterway, catering primarily to yachtsmen and other visiting vacationers. The layout (see plan overleaf) is deceptively simple. The canopied entrance leads to a small foyer. Directly ahead is the atrium—the center and cynosure of the entire complex. To the left of the atrium is the long, rectangular cocktail lounge. On the other side, the three dining rooms—the Crystal Room, the Garden Room, and the Candlelight Room—form an L shape around the atrium. The complex is surrounded by tropical gardens.

The plan and the setting serve perfectly the mood of otherworldliness that Motyka desired. The airy leitmotif of circles and arches, and the sense of endless space, are

established immediately at the entrance, framed on either side by glass walls over circular Moorish grilles. Through the grilles the central atrium is visible, defined by open arches and another series of grilles on the opposite side. In the center of the atrium a fountain sparkles. On one side, the arches frame a bank of flowers; on the other two sides, they open to Candlelight Room and Crystal Room.

The three dining rooms destroy all remaining sense of reality in a phantasmagoria of crystal and lights reflecting endlessly inside and out through the glass walls (see photograph on preceding pages). The Crystal Room is dominated by one magnificent chandelier, hung on a ceiling of tent-like striped pink velvet. Separating the Crystal Room and the Garden Room is the decorative *pièce de resistance*—a curtain of crystal balls hung on fine chrome steel chains. The Garden Room is hung on two sides with chandeliers. In the Candlelight Room, space is infinitely extended by a wall of Rondelays—circles of brightly colored glass.

The sorcery of the dining rooms takes a different turn in the cocktail lounge on the other side. Here, space is obscured by mirrors on the bar area and structural posts; brilliance is afforded by a vivid color scheme of greens and golds. Though the cocktail lounge affects a more substantial tone, the impression is fleeting; Motyka's stock-in-trade is illusion and transiency. When the candles are blown out, the whole restaurant disappears in a cloud of smoke.—B.W.N.

Patricia Murphy's Candlelight Restaurant, Fort Lauderdale, Florida

INTERIOR DESIGNER: *Edmund Motyka, A.I.D.*

ARCHITECTS: *Leavitt & Henshell*

LIGHTING ENGINEERS: *Wald & Zigas*



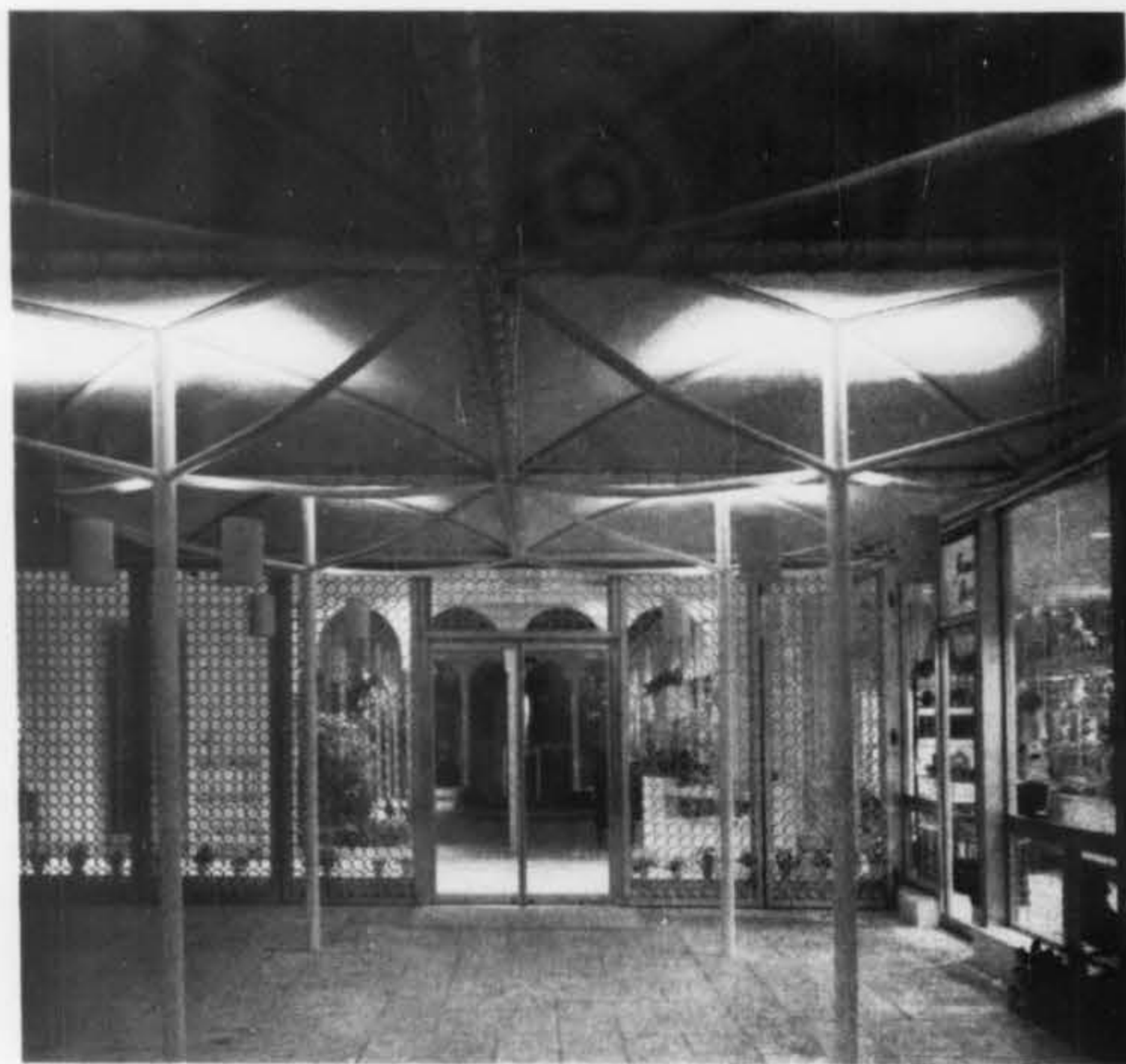
*Edmund Motyka,
A.I.D.*



*David Leavitt,
A.I.A.*



*Justin Henshell,
A.I.A.*



Above: The entrance is floored in coquina and canopied by a system of large white duck umbrellas (designed by architect Leavitt) strapped together and hung with cylindrical lanterns. Aluminum grilles behind glass walls on either side provide clear visibility of the arches and fountain of the central atrium, drawing the entrant within.

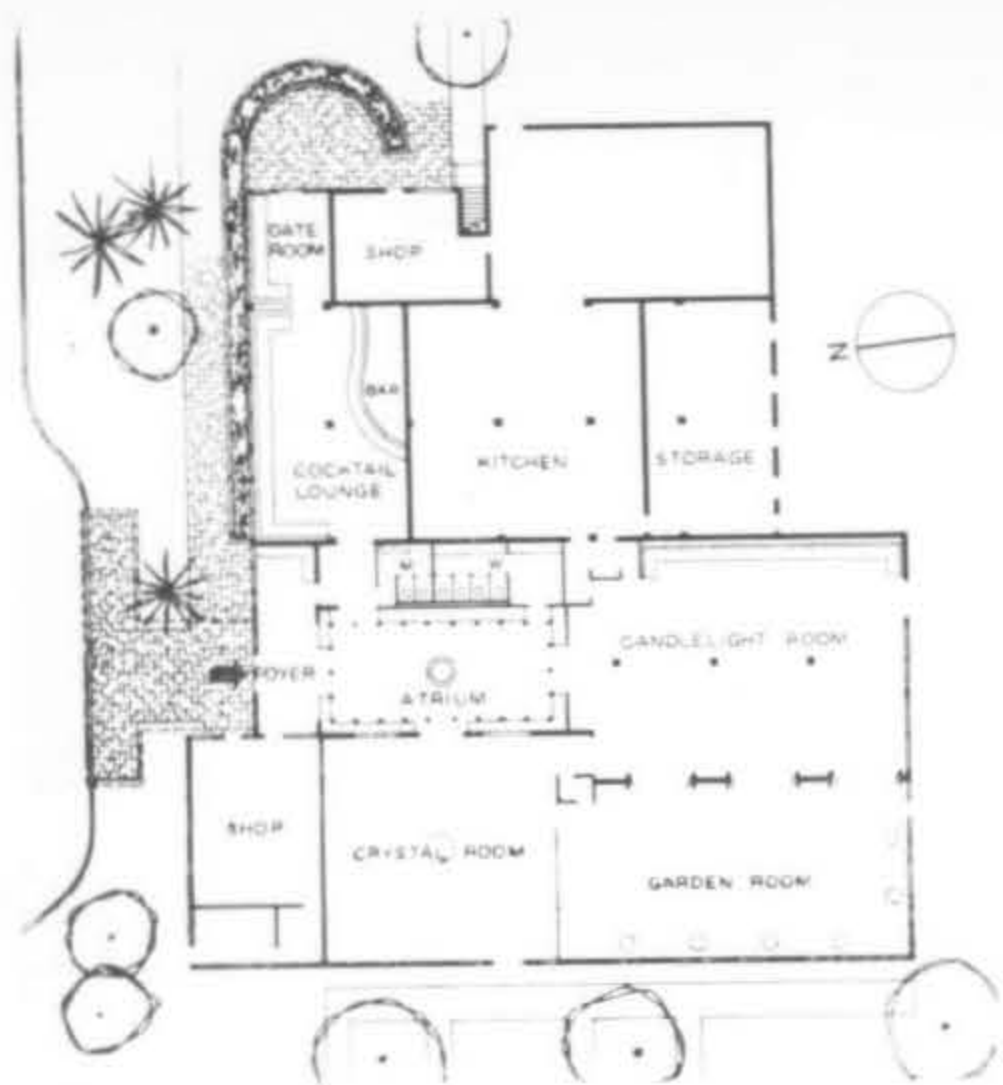
Complete list of sources appears on page 143



Above: Posts in the Candlelight Room are ringed by candelabras; back wall is a bank of Deust and Soderlund Rondelays—circles of colored glass—lit from behind.

Below: The atrium epitomizes the Arabian Nights atmosphere, with Moorish arches and grilles, ceiling painted midnight blue with "star" downlights, foliage and fountain.





Left: Floor plan of the entire Patricia Murphy's complex reveals the faultless forethought of the architects and designers: all rooms have full glass walls on one or two sides (except the central atrium) taking advantage of the gardens of tropical foliage as a major decorative element, and creating the endless play of light inside and out. Below: the many twinkling candles and crystal chandeliers of the Garden Room, viewed through the brilliance of the curtain of crystal spheres (Kenbury Glass Works) from the Crystal Room.

Patricia Murphy's Candlelight Restaurant



Left: The Garden Room has glass walls flanked by chandeliers on two sides; a wall of folding doors dividing it from the Candlelight Room on the third side; and the curtain of crystal spheres on chrome chains screening the Crystal Room on the fourth side. Light from the romantic candles in hurricane holders (Carl Nielsen) and chandeliers (Nelson Bead) is supplemented by unobtrusive ceiling-recessed downlights. Draperies on glass walls throughout are white Fiberglas by Textile Tent; Howell chairs in Garden Room and Crystal Room are covered in pink Viertex (L. E. Carpenter) matching the tablecloths and napkins.



Left: Semi-circular cocktail patio outside the cocktail lounge is framed by a brick wall covered with jasmine. Unusual Roman awning is of white and gold stripes which roll back independently for a staggered effect (H. P. Davock). Black wrought iron chairs and tables from Union Wire Frame; chair seats are olive green Viortex.

Right: Cocktail lounge matches the Florida gardens in brilliance, with a vivid green and gold color scheme. Walls are covered in gold Thaibok silk, Holmes carpet is gold; upholstery throughout is in greens, golds and blacks. Chairs by Chairmasters. Below: Bar area is enlarged by wall of antiqued mirror (Grand); glass shelves hold old bottles filled with colored water. Free-form bar is covered with vivid vitreous glass mosaics (Mosaic House) of many colors; bar top has black soft-rail in Naugahyde.



Paul Young's Restaurant in downtown Washington, D. C.

INTERIOR DESIGNERS: *William Pahlmann Associates*



Above: Pierced brass cylinders (Luten-Clarey-Stern, on Tombacher Lighting posts) light the way downstairs from mezzanine. Red tweed James Lees carpet. Mural by William Moulis.

In-town restaurants with a decent quota of glamor are embarrassingly rare in our nation's capital. The new Paul Young's Restaurant on Connecticut Avenue has taken upon itself the delightful task of providing Washington's diplomats, generals, columnists and their ladies with a suitably luxurious and sophisticated place-to-go for dining with a special air. Paul Young, an enterprising young restaurateur with a passion for doing things with flair, scouted the New York restaurants for a model, was most inspired by The Forum of the Twelve Caesars (INTERIORS, March 1958), promptly engaged William Pahlmann Associates (The Forum's designers, of course) to create a similar knockout for him. Pahlmann, though working on quite a lower budget than in the Forum, delivered a thoroughly professional extravaganza—a spectacle seething with color, fascinatingly lighted, brightened by fresh and witty murals, and possessing a proud air of English pageantry. The diners are the featured players in the pageant. They move in an interesting route: from a bar in hot jungle atmosphere on the ground floor, down to a small mezzanine from which they can survey the dining room below them (see photo at right); they then take a stately measure in full view of diners already seated, down a broad stairway flanked by torches, to be greeted by the captain and led to a choice of table: in the main dining room, vast as a cathedral, in the cozy Regency Garden underneath the stairs, or in the private Bird & Bottle room.



photographs by louis reens

A pair of huge brass chandeliers (Jeane Friedlander) in 17th century English style are at opposite ends of main dining room; in the center (not shown) is an old, rectangular brass chandelier which once hung over a billiard table. Uniforms by Pahlmann.





Red, orange and black printed fabric (Everfast) covers most walls in main dining room. Chairmasters banquettes and chairs are in vinyl upholstery by Durahyde — banquettes in brown-black, chairs in orange. Carpeting, a geometric design by James Lees, is again in reds. Jeane Friedlander wall brackets, chandeliers. Mirror in 18th century English frame.



*William
Pahlmann,
F.A.I.D.*



In the Regency Garden (above), an intimate, low-ceilinged dining alcove off the main dining room, murals by William Moulis are in the English Regency tradition — gazebos, gardens, ladies playing croquet and badminton.



Some banquettes are set into shallow alcoves paneled in cherry and displaying fine Staffordshire and Lowestoft platters. Eighteenth century Chinois painting from Maurice Sigal. Kliegl Brothers lighting.



photographs by alexandre georges

Sky Chef Coffee Shop, Restaurant and Cocktail Lounge at Idlewild

INTERIOR DESIGNER: *J. Gordon Carr and Associates*
BUILDING ARCHITECTS: *Kahn and Jacobs*



J. Gordon Carr,
A.I.A.

In the Sky Chef Coffee Shop, Cocktail Lounge, and Restaurant at the American Airlines Terminal at Idlewild Airport, architects J. Gordon Carr and Associates have created an exemplary interior for a specialized multi-purpose restaurant. In the large space allotted, the designers have coped separately with the extremes of service that the vagaries of airline schedules demand: quick counter-service for the eat-and-run travelers; leisurely dining for relaxed leave-takers; and spacious cocktail lounging for graciously washing down the Dramamine.

Mr. Carr services all three groups by judicious division of space, without sacrificing an important sense of design unity—achieved through a basic consistency of design elements and color scheme, and a unique decorative device: a series of space-dividing planters, suspended in taut steel wires leading down to the floor from cylindrical down lights. The restaurant as a whole is essentially U-shaped. The entrance leads to a carpeted waiting foyer, equipped with chairs, wardrobe, and nearby cashier's desk. A curved bank of the planters (see photograph above) divides the lobby from the quick-service area, comprised of three U-shaped counters. To the left of this coffee shop is a large rectangular wing holding the formal dining area (opposite), divided by a service area surrounded by planters. To the right of the coffee shop, a similar rectangular wing houses the cocktail lounge, comprised of a long bar and a series of intimate banquette groupings. Furnishings in all three areas are boldly contemporary, in perfect keeping not only with the architecture of the terminal, but with the jet age.



Left and below: Cocktail lounge. Bar is walnut with white leather bar rail; stools (Stendig) are covered in orange leather. Walnuts slats above bar shield light. Groups of steel-based Stendig lounge chairs and tables are alongside planters in semi-circular wall spacings.



Below: Dining room achieves a needed sense of intimacy through division by planters, spaciouly placed circular tables (Edgewood), sound-hushing effects of thick tweed carpet (Mohawk), striped linen casements across one wall (Herman Miller). Plastic shell chairs (Herman Miller) are upholstered in special colors of olive green and blue Naugahyde, co-ordinating with carpet and draperies.

Complete list of sources appears on page 144.



Detail of planters, suspended off floor by taut steel wires, each lighted by a fixture above.



**The Chaparral Club
atop Southland Center, Dallas**

DESIGNER: *William Parker McFadden, A.I.D.*
COLLABORATING ARCHITECTS:
Harwood Smith and Partners, A.I.A.



McFadden

William Parker McFadden, A.I.D., is a loyal citizen of Texas where the landscape is broad and the stories are tall. One expects originality to sprout like oil from the exorbitant terrain and is disappointed when Texans sprinkle their state with such ordinary things as shiny New York skyscrapers, cozy New England interiors, and Brooks Brothers' fedoras. McFadden, long an advocate of a Texas design that reflects the state's colorful Mexican-Spanish heritage and exploits its native materials, got his chance when the owners of Dallas' recently established Chaparral Club (a men's luncheon club) commissioned him to do just that. Located on the two top floors of Southland Center, "the highest building west of the Mississippi," as Texans are wont to put it, the Chaparral Club boasts a panoramic view of Texas through wide expanses of glass (see floor plans overleaf). McFadden spent months traveling through Mexico, South America, Spain, and Morocco in search of design ideas and appropriate antique accessories. He borrowed his color scheme from the Texas landscape, made extensive use of such indigenous materials as oak, handmade Mexican bricks, saddle leather, handwrought iron, and the talents of Texas craftsmen. McFadden himself designed many of the furnishings and worked closely with the Jamestown Lounge Company in developing the oak tables and chairs. The result is a richly pleasing regional design as Southwestern in feeling as the Spanish-Mexican name "Chaparral" which comes from the bird known to Southwesterners as the "road-runner."

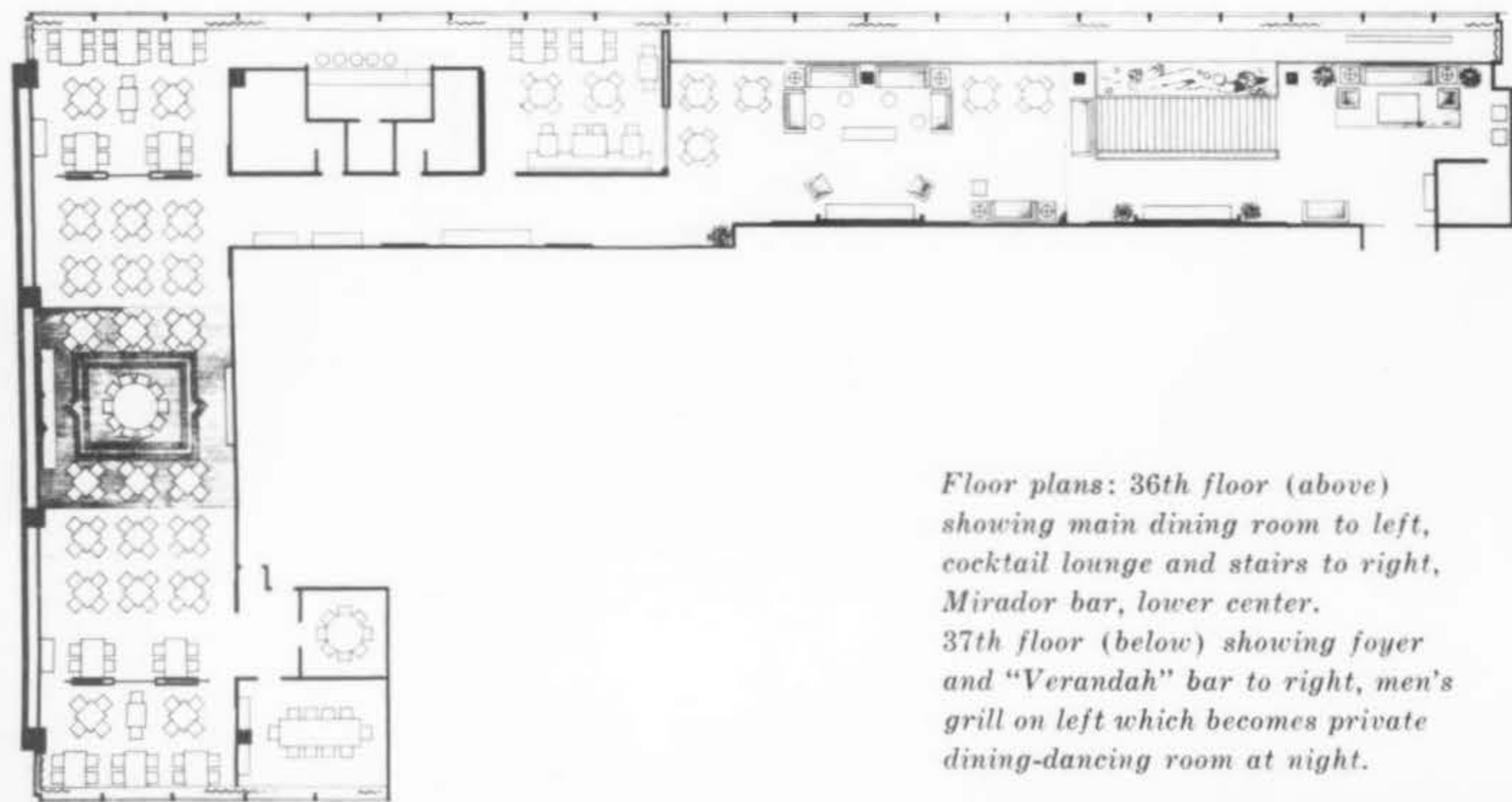


Facing page and left: Stairway with wrought iron railing, terra cotta carpeting, connects Club's two floors. On lower floor is cocktail lounge (left), main dining room (below). Lounge centers around long antiques oak chest and is topped with two antique altar candelabra converted into lamps. Light oak paneled walls are accented with iron grilles of Spanish design. Spanish grillwork inspired terra cotta drapery pattern. Carpet is gold. Burnished oak chest with iron hardware (below) in main dining room is topped by antique Mexican scales. Wall is paneled in rift grain oak "Pliantwood" with moldings finished in gold leaf, green, burnt coral. Burnt coral leather covers antiqued oak chairs. Floors are alternating stripes of maple and walnut.

(Complete source list for Chaparral Club on page 148).

all photographs by john rogers





Floor plans: 36th floor (above) showing main dining room to left, cocktail lounge and stairs to right, Mirador bar, lower center. 37th floor (below) showing foyer and "Verandah" bar to right, men's grill on left which becomes private dining-dancing room at night.

Chaparral Club

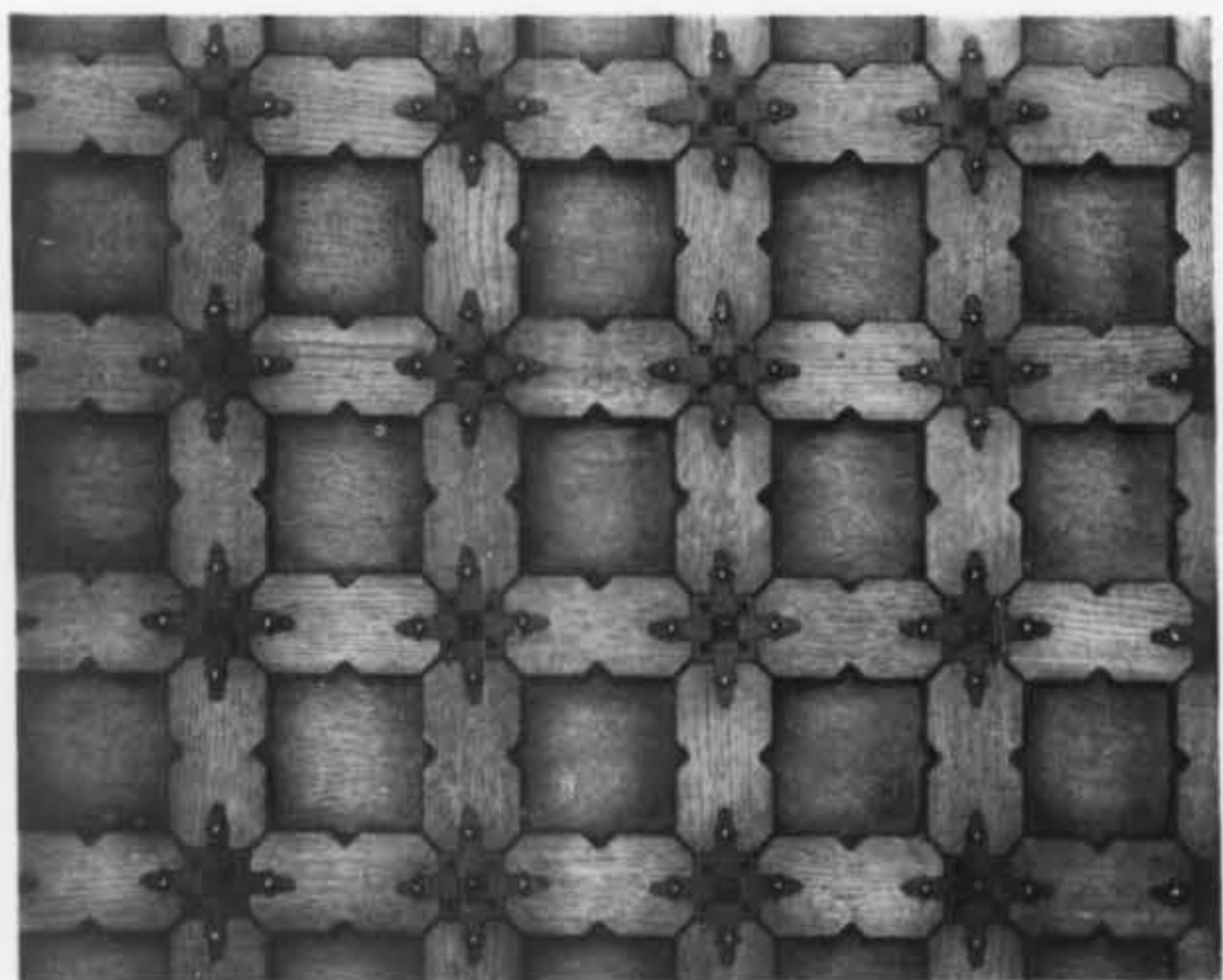
*Some of details which give Southwestern distinction to Club:
 1) Hand-tooled saddle leather panel depicting Texas cattle brands; 2) Spanish-inspired wall plaque; 3) Screen panels of Moorish-Spanish inspiration in oak, wrought iron.*



1



2



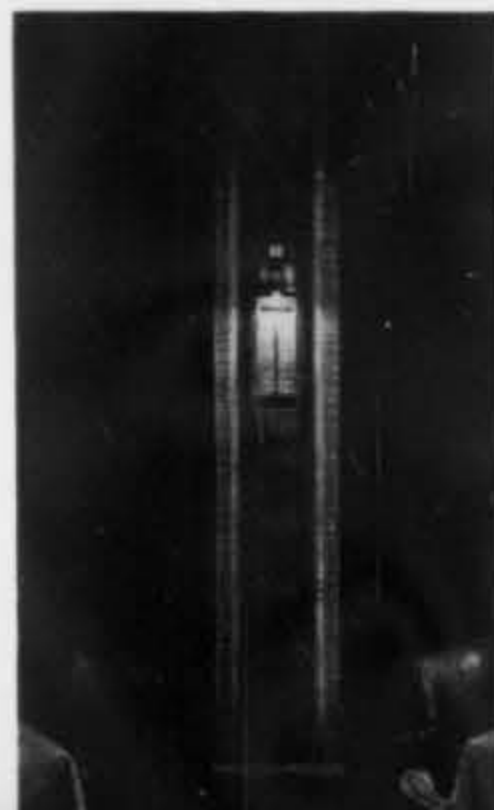
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Above: 36th floor Mirador bar has handmade terra cotta tile floor, dark brown Portuguese cork ceiling. Black oak stools are upholstered in tangerine leather, oak chairs in burnt coral leather.

Left: Slightly curved handmade Mexican brick wall in 36th floor dining room serves as background for orchestra. Metal relief sculpture of chaparral birds and yucca plants was designed by Wilcke Smith.

Adjacent walls are covered in dark green vinyl interspersed with recessed lighting panels lined with handwoven slatting designed by Jessie Daniels in dark green, coral, and gold (see detail shot below). Dance floor is in alternating stripes of dark walnut and maple.



Chaparral Club

Below: Furniture grouping in 37th floor foyer lounge includes sofa upholstered in mesquite-green tweed, wing chairs in grayed cactus-green kidskin. Glass coffee table top covers antique wrought iron grill. Hand-tufted rug is in live oak-green.



Above: 37th floor passageway connecting lounge and men's grill features oak "Pliantwood" walls with hand-tooled leather cattle brand panels. Console is of antiqued oak and wrought iron. Oak, copper, and brass planters were inspired by old Spanish brazeros. Below: Main "Verandah" lounge which is treated as long corridor in a Texas-Mexican hacienda boasts a view of Texas through 25-foot high window wall. Sofas are covered in cactus-green tweed, oak stools in tile-red leather. Carpeting is striped in shades of terra cotta.





Wall side of "Verandah" lounge features long low chest designed by McFadden in antiqued oak with handwrought iron. Walls on either side of chest are of heavily molded projecting wood panels finished in antiqued terra cotta color and burnished in gold leaf. Hanging black iron lanterns were inspired by a Spanish-Moorish original. Handmade Mexican brick adobe-gray wall serves as background for relief wall sculpture of chaparral birds, cactus and yucca plants by David Adickes.



Nathaniel
Becker,
A.S.I.D.



Jules Becker

The Pen and Sword in Washington's Statler-Hilton Hotel

INTERIOR DESIGNERS: *Becker and Becker Associates*



photographs by louis reens

Talented New York industrial designers Becker and Becker Associates had a difficult assignment in the Pen and Sword: renovating an existing restaurant, in Washington's busy Statler-Hilton Hotel, to serve at least 50 per cent more people. Solving this—by ingenious planning of tables, booths, and dividers—Becker and Becker have managed to create a warm, contemporary interior that appears to have had no accommodation problems whatsoever.

The Pen and Sword draws its name from the symbols of Washington's two most important groups—the press and the military—to whom the restaurant is dedicated. (The symbols, embodied in a rectangular modern crest by Becker and Becker, are used as a graphic leitmotif—on menu, entrance, glasses, etc.—throughout the restaurant.) From these groups—the press and military, not to mention other government officials—come a major part of the clientele—a fact which called for a masculine steak house atmosphere as well as privacy. For this a system of glass panels was used throughout, to divide the room into individual dining areas for two to four people. The glass dividers, with the teak wall paneling, form an over-all rectilinear design.

The entrance from inside the hotel (see above) leads to a long wing furnished with booths and tables; the wing leads to the major dining area (see photograph left). Focal point here is a windowed island kitchen, which serves as a bar at lunch, a steak-broiler in the evenings.

The masculine atmosphere is underscored by the rich color scheme: red and gold carpet (Bigelow-Sanford); modern walnut chairs (specially designed by Jens Risom) in orange texture; gold tablecloths; beige casement (Kravet) diffusing light through the glass walls. Live green plants hung over most of the booths in planters converted from aluminum lighting fixtures by Harry Gitlin add a refreshing note.



Left, above: Focal point of the dining room is an island kitchen, paneled in teak with glass windows etched in the Pen and Sword motif. Left, below: Booths throughout are paneled in richly grained teak; banquettes (by Jens Risom) are upholstered in black Naugahyde. Over some booths hang bountiful planters; over others, simple lighting pendants designed by Becker and Becker. Tablecloths and napkins by Simptex Division of J. P. Stevens. Below: A unique salad cart, also by Becker and Becker.



The Brasserie, in the Seagram Building, New York

DESIGNER: *Philip Johnson, A.I.A., N.S.I.D.*

ASSOCIATE DESIGNER: *William Pahlmann, F.A.I.D.*

LIGHTING: *Richard Kelly*

FOOD DISPLAYS: *Fred Shralow, A.I.D.*



*Philip Johnson,
A.I.D., N.S.I.D.*



*William Pahlmann,
F.A.I.D.*



Left: An open service counter becomes decorative through colorful food displays, teak paneling. Walls are gold Naugahyde (U. S. Rubber) with brass reveals (General Bronze). Right: Teak counter; cantilevered stools (Knoll Associates) in gray Naugahyde with brass pedestals. Edison Price lighting fixtures are recessed in tile ceiling (New England Lime).



Left: Steps leading to lower level are flanked by teak paneling. All walls in upper level carry a row of Kliegl ceiling washers on circular brass plates. Plastic grille ceiling (Richard Decew) sheds soft, even light. Knoll banquettes of teak, upholstered in gray Naugahyde; cantilevered teak tables. Nakashima captain's chairs. Enamel on-copper "painting" by Stefan Knapp.

The magnificent Four Seasons Restaurant (December 1959 *Interiors*) shares its location—Manhattan's Seagram Building—and its designers with The Brasserie, an equally unique eatery for the not quite hoi polloi who lack the inclination (unlikely), the time (possibly), or the cash (most likely) to dine next door. The Brasserie's uniqueness lies in a marvelous charm—of both design and service—all its own. General theme of the menu (and uniforms) is Alsatian; the clean geometry of its design, however, strongly reflects its architectural setting.

The Brasserie's versatile plan is geared to round-the-clock service. Entrance from the street leads to the main space, dominated by a quick-service U-shaped counter. On the periphery are series of recessed booths (such as at right) and a few widely spaced round tables surrounded by captain's chairs. In the adjoining lower dining room (bottom photo), the round tables are supplemented by *face en face* banquettes. The clarity of the space planning is reinforced by uniformity of materials and shapes in the basic design elements. Flooring throughout is terrazzo; counter, tables, banquettes, and booth wall panels are teak; upholstery and wall coverings in main areas are Naugahyde; pedestals and trims are bronze. Decorative elements in this tasteful, unassuming design scheme are delightful surprises: Rows of handsomely detailed, wall-mounted lighting fixtures; fancy, colorful food displays by Fred Shralow, A.I.D., on all the service centers; French posters and an enormous abstract enamel-on-copper by Stefan Knapp on the walls; and on the teak panelling, a row of white ceramic plates designed by Picasso. Art is not, after all, for the *very very few*.

photographs by louis recns

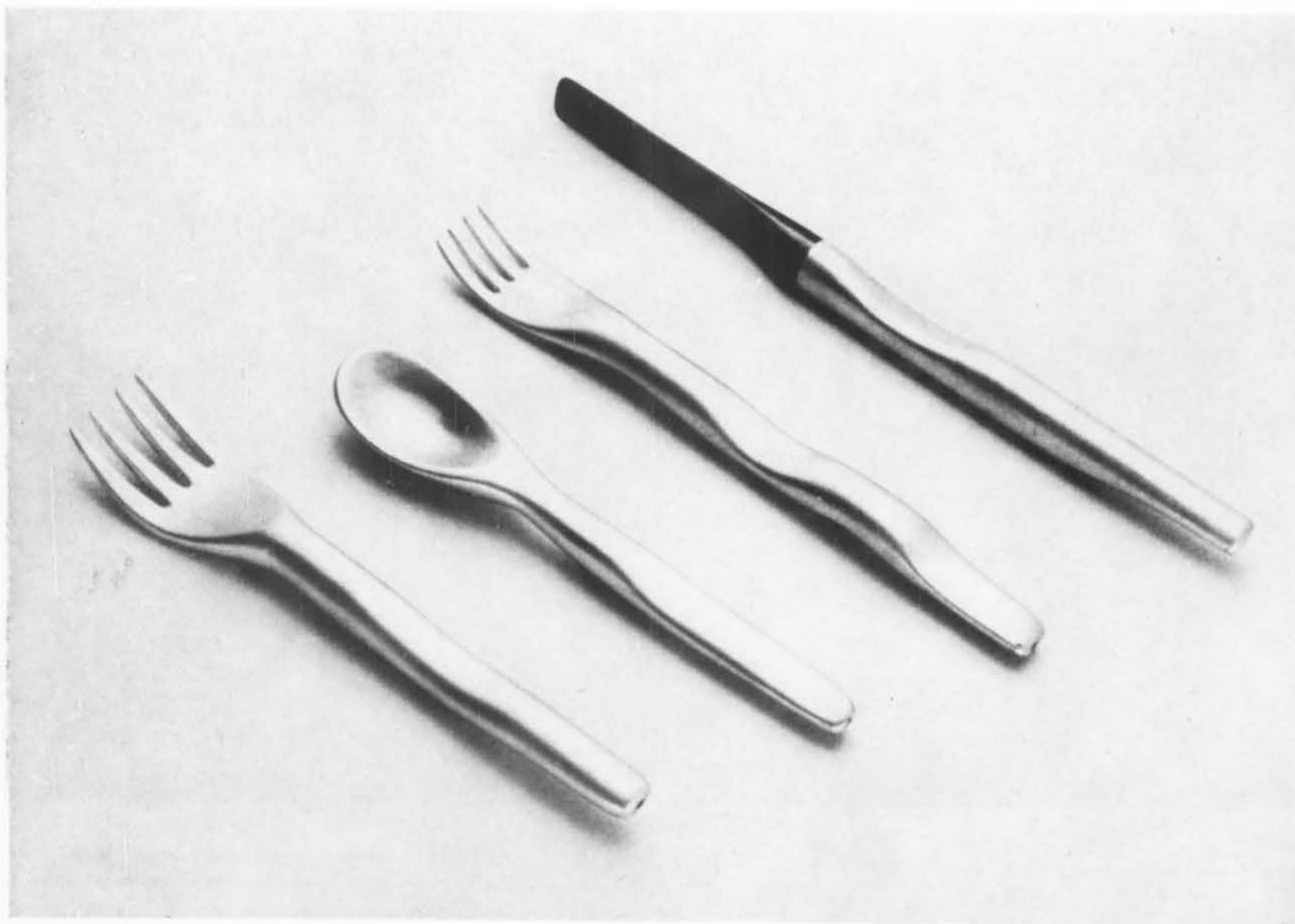


Series of recessed booths that surround counter area are afforded a sense of privacy by dividers of striped glass (Pittsburgh Plate). Ceramic plates by Picasso are mounted on teak panels (all woodwork by Langenbacher). Floor is terrazzo (Sidney Foscato).

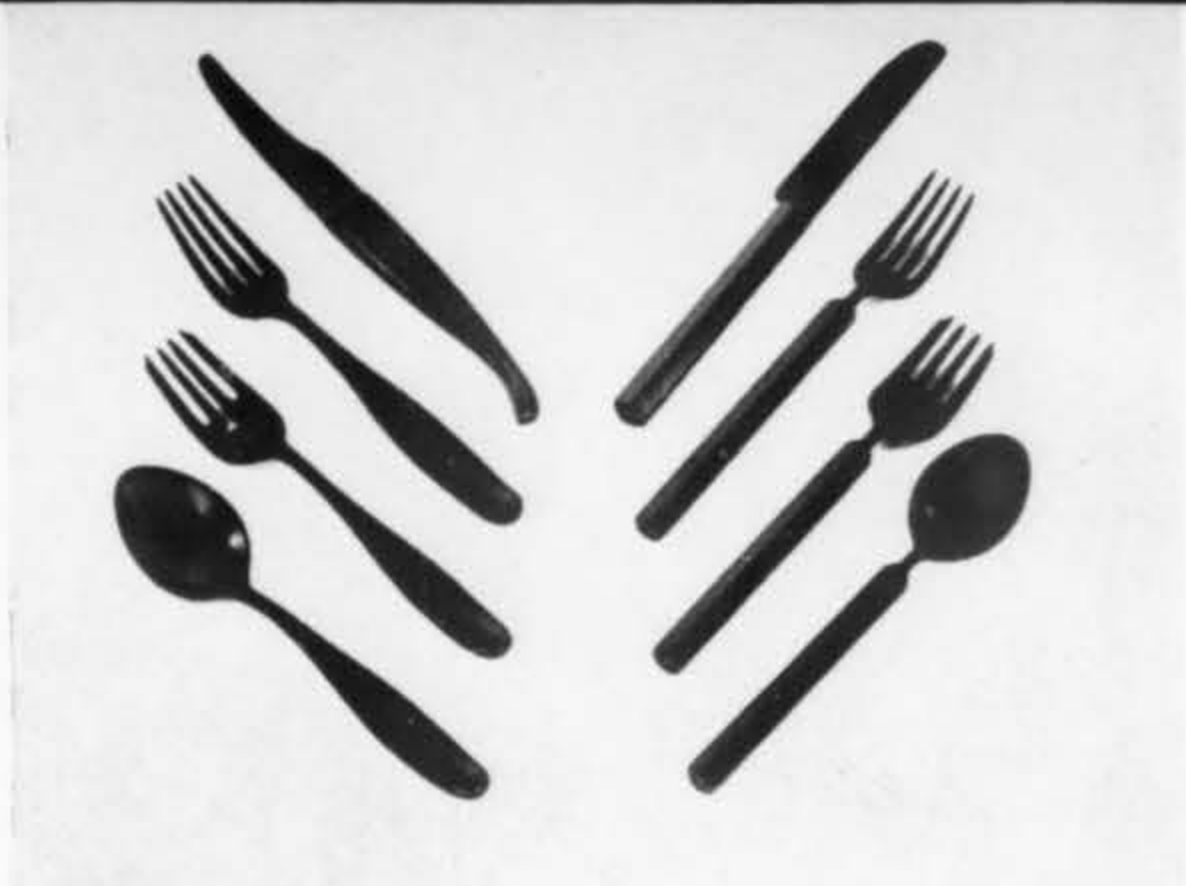
Design renaissance in silver

American big business and international design talent team up in three notable competitions

For contemporary silver-philes, the times have been out of joint. Up until a few years ago (when Ponti's diamond pattern showed its facets and a choice group of Scandinavian designs unpretentiously immigrated to this country) it was next to impossible for anyone to be born with a silver spoon in his mouth that wasn't encrusted with embossing and smothered with blooms—a silver spoon that was clean, sleek, and sculptural. But, happily for all of us interested in design that is a straightforward statement of the aesthetic theses of our age, the silver millenium has arrived. Good silver design hasn't just rained in this waning year of 1960, it has literally poured from three very significant competitions: Reed & Barton's "Silver Design Competition in Italy," The Museum of Contemporary Crafts' and The International Silver Company's "International Design Competition for Sterling Silver Flatware," and The Sterling Silversmith's Guild of America's "Student Design Competition." At last, silver design has been taken down from the shelf, dusted off, and restored to its rightful place in the vital, imaginative creative stream of contemporary art.—*B.B.P.*



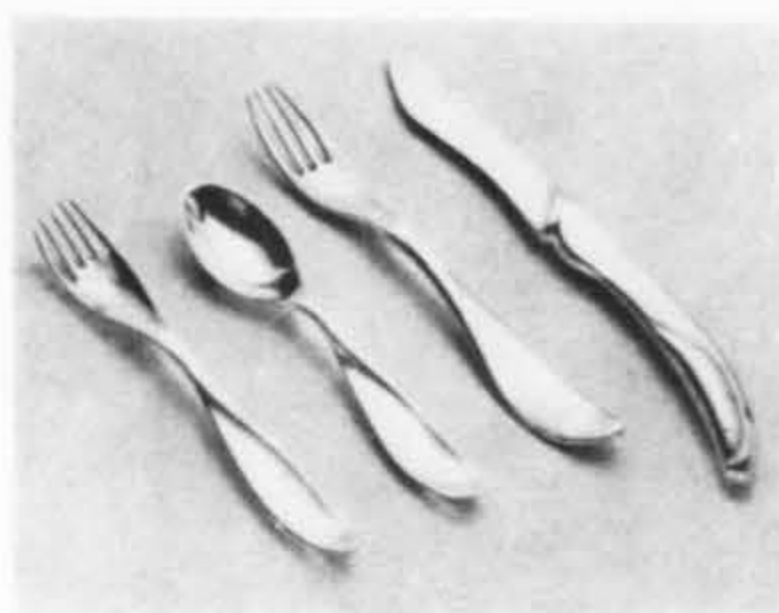
Ettore Sottsass, Jr. extends tubular handles indented with curves all the way to spoon and fork bowls, thereby eliminating shanks.



Achille and Pier Giacomo Castiglioni collaborated to win Grand Prize with knife (upper left) which echoes curve of the hand.

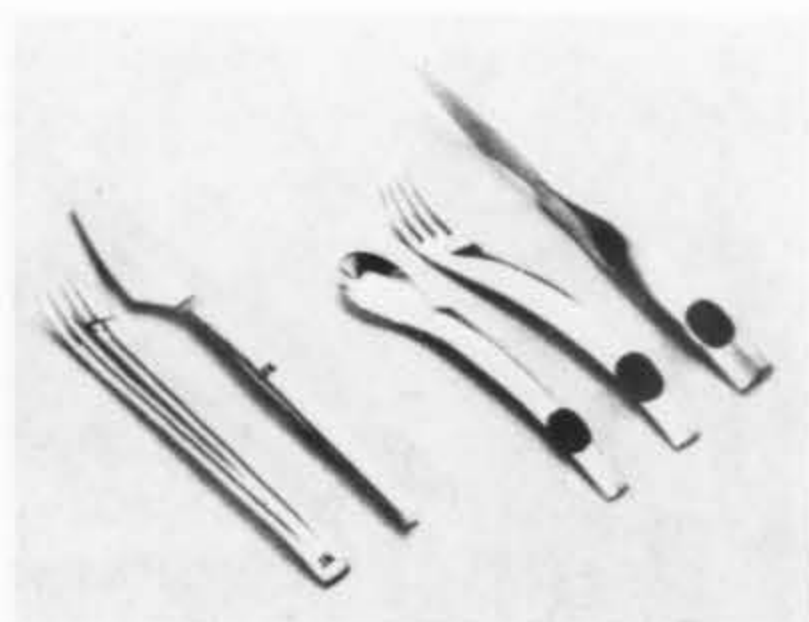


Costantino Corsini gracefully and sensuously balances concave and convex surfaces to win First Honorable Mention.

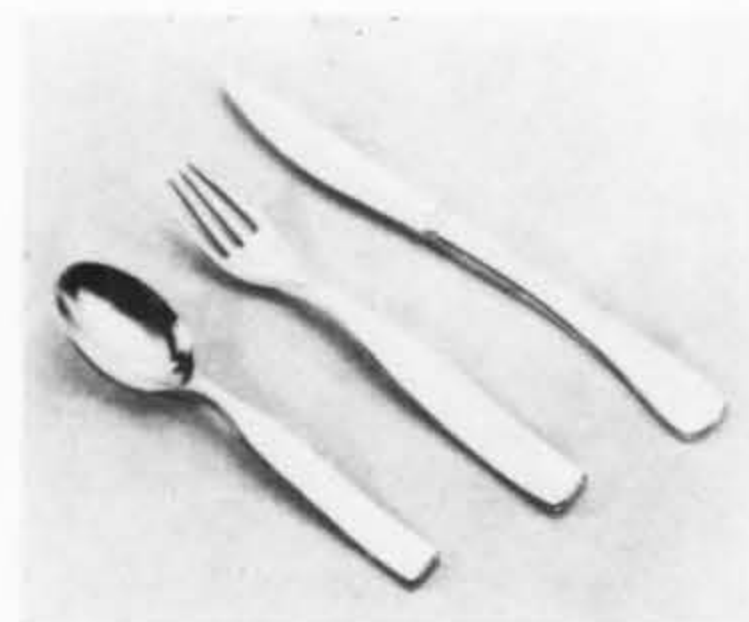


Carlo Mollino, with an eye to function, designs five-tined salad and four-tined dinner fork. Note grace of pistol handle on knife.

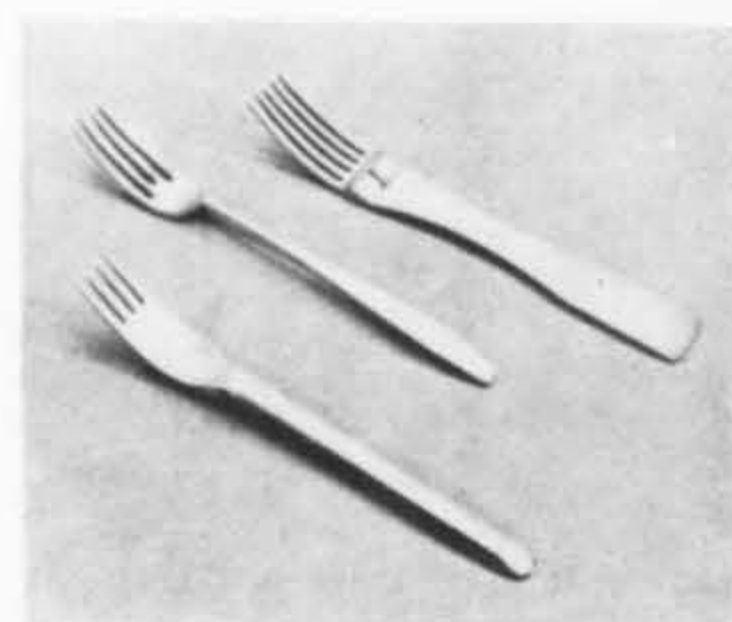
Roberto Mango innovates removable ebony clips for monogram and lengthens slightly slanted fork tines into handle.



Franco Albini tilts spoon and fork handles up at tips while curving knife handles downward in keeping with hand positions.



Carlo Scarpa won Second Honorable Mention for his fork (center) which widens a wire slim shank in profile.



Design Competition for Italy

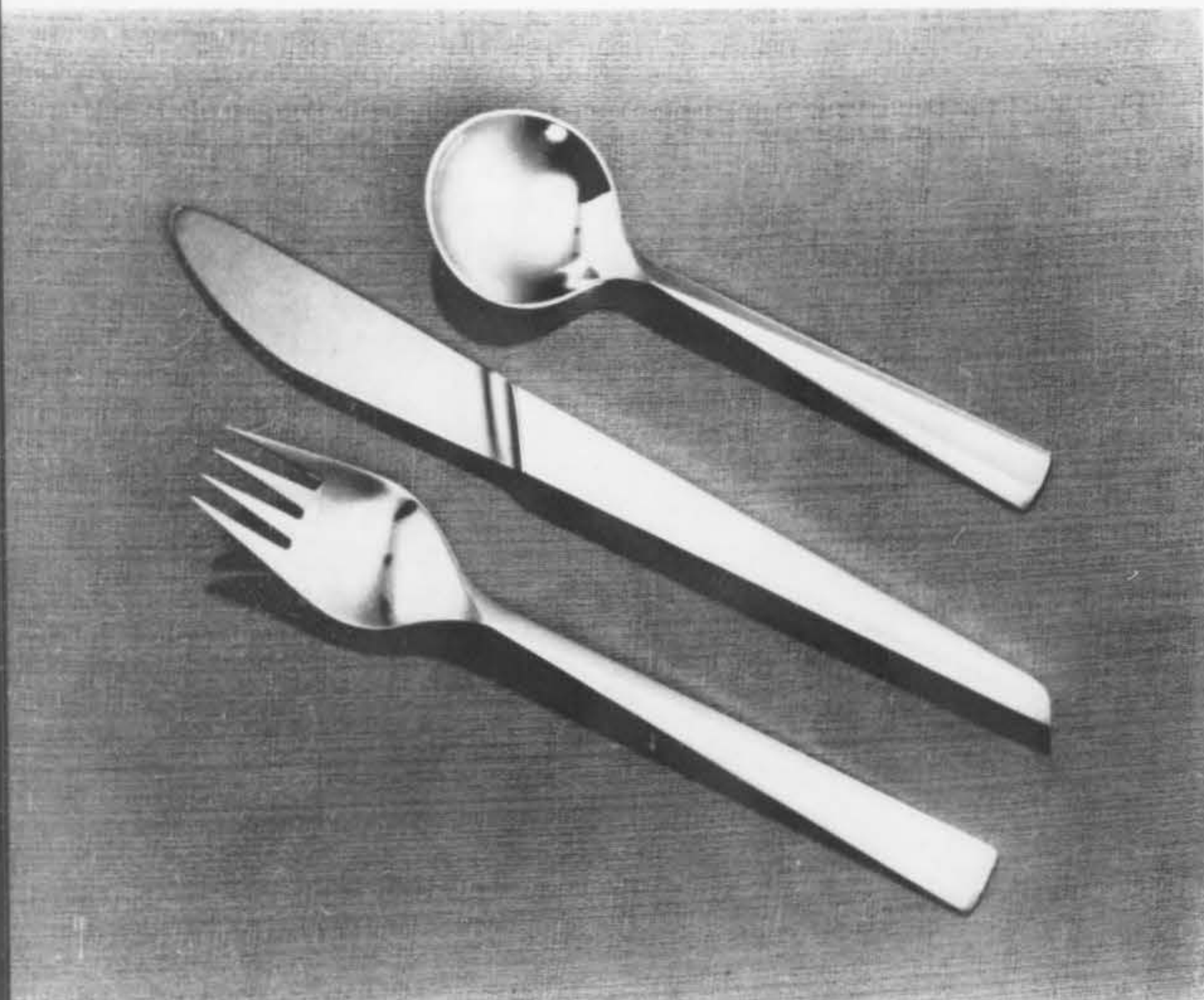
The ten passionately individualistic Italian designers chosen by Reed & Barton as entrants in its "Design Competition for Italy" are of one mind in their collective concept of silver flatware as sculpture with a purpose. Surface decoration is unanimously and emphatically rejected in favor of forms which are esthetically complete and visually titillating unto themselves. To the Italian, the thrill of honest creation comes from the search for and discovery of basic shapes that grow out of his personal view of the nature of an object, its purpose, and its relation to the people who use it. Whether or not this point

of view (which permits an infinity of latitude) breeds the most practical and functional solution to a design problem is beside the point. What it does breed, however, are objects that are great fun to look at and wonderfully exciting to use.

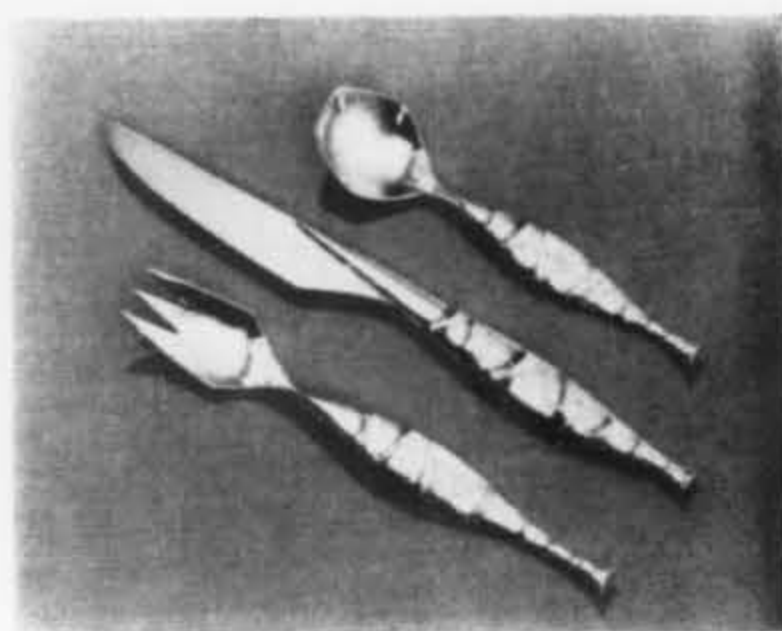
Recognizing that the Italian architect assiduously strives for the ideal of "the whole artist" (as personified by Leonardo da Vinci), Reed & Barton invited Achille and Pier Giacomo Castiglioni, Costantino Corsini, Franco Albini, Angelo Mangiarotto and Bruno Morassutti, Bruno Munari, Ettore Sottsass, Jr., Marco Zanuso (all of Milan), Carlo Scarpa (Venice), Roberto Mango (Naples), and Carlo

Mollino (Turin) to design their versions of a contemporary silver pattern. The sensuous, hyper-original results delighted the jury, consisting of Gio Ponti; Isamu Noguchi; James S. Plaut, Director-Emeritus of Boston's Institute of Contemporary Art; James C. Raleigh, Marshall Field & Company; William T. Hurley, Jr., vice-president of Reed & Barton, not only for their inherent artistic worth but also for their powerful catalytic potential.

Designs, exhibited from October 14-November 12 at the Boston Art Institute, are on display at Columbia University's School of Architecture in New York through December.



David H. Gumbel, Israel, one of Jury of Award's selections, uses facets to reflect the brilliance of his metal. Knife tapers to slanted tip of handle.



Robert A. Von Neumann, United States, textures his handles into almost reptilian bas-relief. Knife handle and blade meet in a dramatic criss-cross sweep.

Gerald Gulotta, United States, decorates surfaces with Viking motifs. A pleasant formal contrast is effected between squareness of fork and pointedness of knife and spoon.

International Design Competition

The one hundred and seven designers from seventeen countries who were invited to participate in the "International Design Competition" for sterling silver flatware (co-sponsored by the Museum of Contemporary Crafts and The International Silver Company) can be summarily divided into two sharply defined groups: Those who don't and those who do decorate. That exclusive club of contemporary designers who insist that forms must be pared down to their nudest simplicity is being infiltrated by a few rambunctious upstarts who preach the gospel of "textural enrichment in harmony with our times and our tastes." Unfortunately few of these well-intentioned exterior decorators practice what they preach. Their forays into surface embellishment yield such

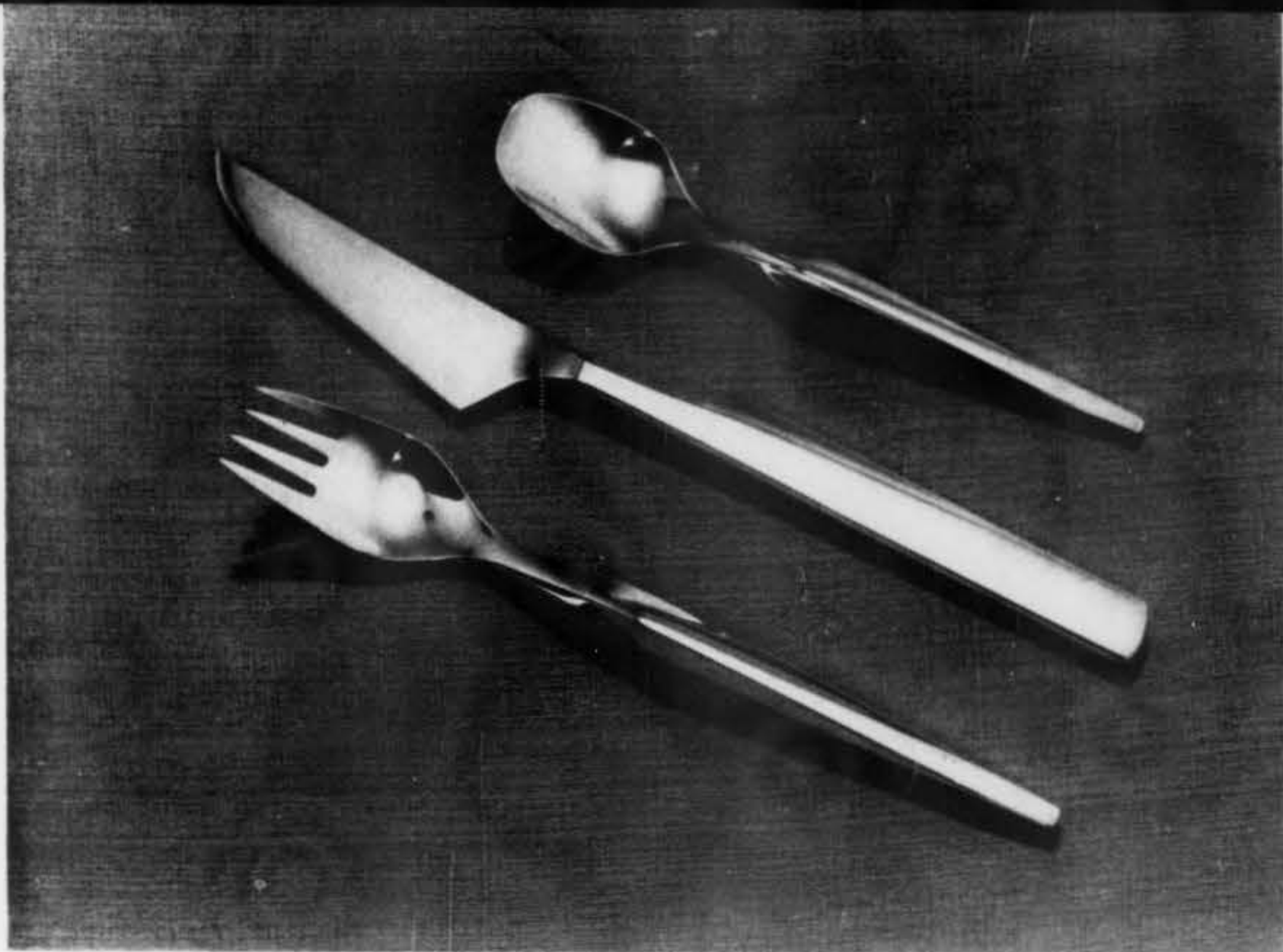
spoils from the past as Damascene motifs, wheat kernels, Viking broken hearts, and those all time favorites, buds and berries.

Two notable exceptions, Sigfrido Pineda and Robert A. Von Neumann, succeed where others have failed by making their designs tactilely irresistible. In other words, these two designers have communicated texturally one very basic truth about the nature of a utensil—that it is specifically designed to be held in the hand.

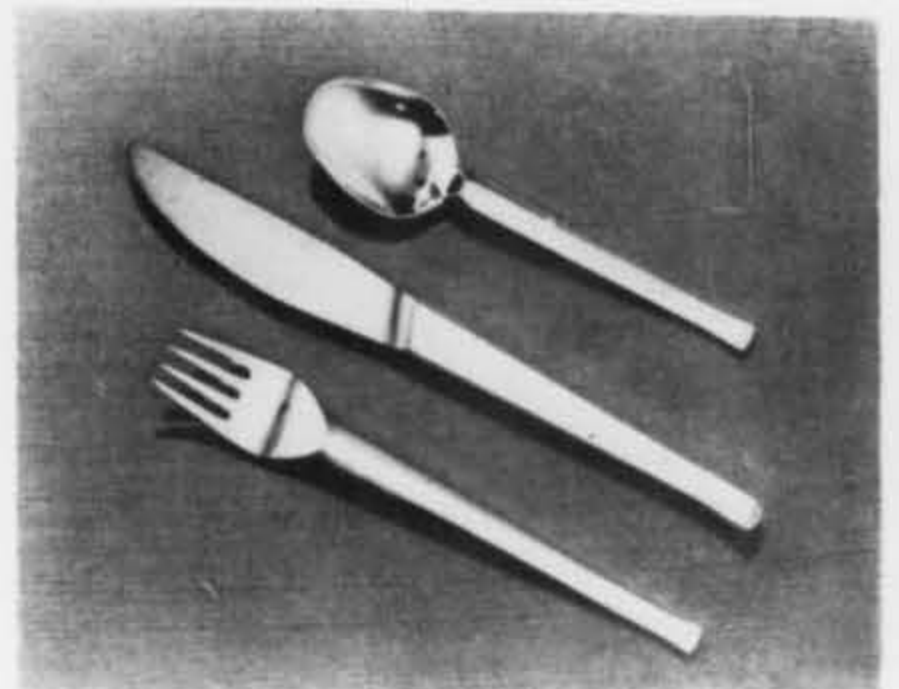
The heterogeneity of professions represented by the twenty-two finalists in the International Competition contrasts emphatically with the monolithic nature of the Italian architectural group. There are silversmiths, industrial designers, craftsmen, architects, professors, jewelers—famous men and little known ones (but all

men). The five prize winners, however, were selected from only two professions, industrial design and silversmithry, and three countries: Ainar Axelsson and Sven Arne Gillgren of Sweden, Menahem Berman and David H. Gumbel of Israel, and Tapio Wirkkala of Finland. Again to compare the competitions, the makeup of the two juries is quite different. The Reed & Barton jury includes two members from abroad while the International jury is limited to Americans: Dorothy Draper; Mrs. Robert C. Wadsworth, Junior League of America; Joseph P. Kasper, Associated Merchandising Corporation; Edward Stone; and Walter Dorwin Teague.

The exhibition, shown at the Museum of Contemporary Crafts, New York, September 23-December 4, is to be circulated by the Smithsonian.



← *Tapio Wirkkala, Finland, one of Jury of Award's selections, raises ridges (wide in the knife and narrow in spoon and fork) running the length of his handles in order to exploit reflective qualities of medium.*

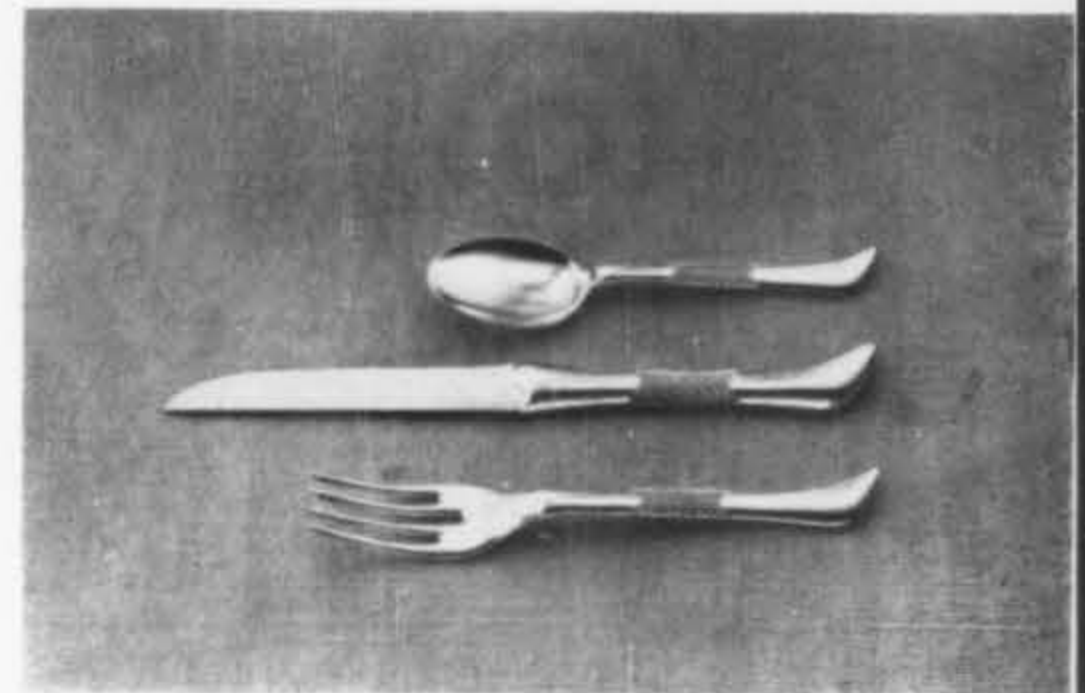


Sven Arne Gillgren, Sweden, one of Jury of Award's selections, crisply delineates boundaries between handles and blade or bowls. Faceting on fork and spoon tapers into flared tips.

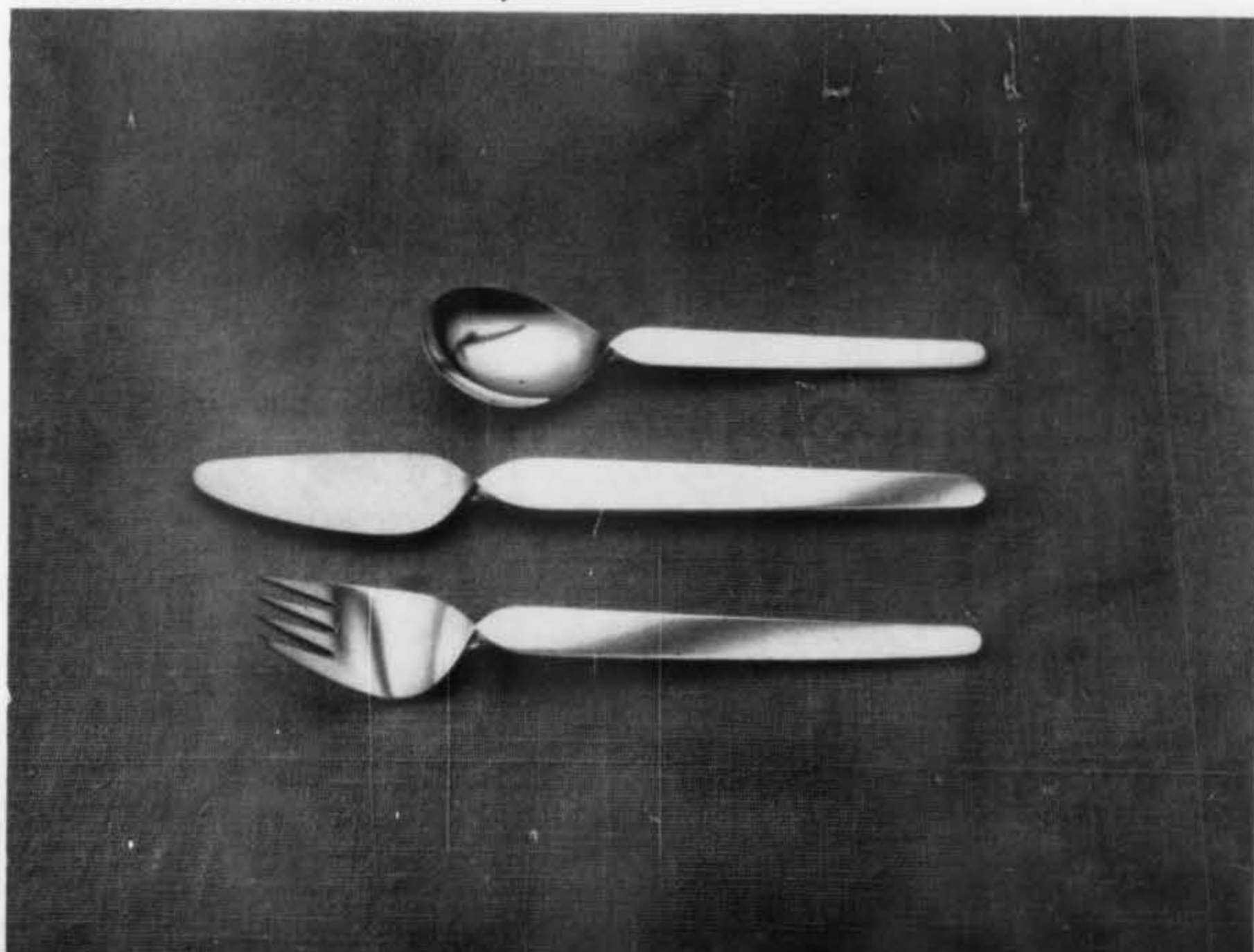
↓ *Oswald Haerdtl, Austria, juxtaposes angles of pyramidal handles against ski-jump curves of fork, knife bowls.*



Menahem Berman, Israel, one of Jury of Award's selections, imaginatively superimposes figure eight forms on knife, fork, and spoon in a tour de force of subtle curves. ↓



Sigfrido Pineda, Mexico, encircles his bone-shaped handles with bands of rough silver, embossed with rows of hyphens to facilitate gripping.



Sterling Today Student Design Competition

What this younger generation of student designers is coming to in the field of sterling silver holloware design is excitingly illustrated by the 1960 "Sterling Today Student Design Competition," sponsored by the Sterling Silversmiths Guild of America (a non-profit association of sterling silver manufacturers). Bold shapes, imaginative use of material, and diversity of formal concept characterize this year's winning designs, which include a combination tea and coffee server by Richard P. Bruning, Pratt Institute; a fruit bowl by Stephen Parisi, Pratt Institute; a handleless pitcher by Robert W. Downs, University of Illinois; and a creamer and sugar by Jack Pink, Cleveland Institute of Art.

These four top prize winning pieces and the four honorable mention winning pieces are thoroughly professional in every detail.

Now in its fourth year, the student design competition offers a young designer, fortunate enough to be a winner, a number of practical advantages, in addition to a generous monetary prize, such as recognition by industry, a sterling silver model of his design as his personal property, full rights to his design if put into commercial production, and the publicity of coast-to-coast touring of his piece. This year's response to the competition, open to all residents of the United States who are enrolled in a design course, was especially enthusiastic.

From nineteen schools across the country, a total of one hundred and forty five designs were submitted in sketch form for preliminary judging. From these sketches, eight finalists were selected. Their designs were then given to silver manufacturers who worked along with them to translate their ideas into the finished silver pieces, which were judged by David R. Campbell, President, American Craftsmen's Council; John S. Griswold, Griswold, Heckel & Keiser Associates, Industrial Designers; and Austin Homer, President, J. E. Caldwell & Company.

Winning designs, on exhibit at the Museum of Contemporary Crafts, New York, from October 19 to November 1, will tour the country in 1961.

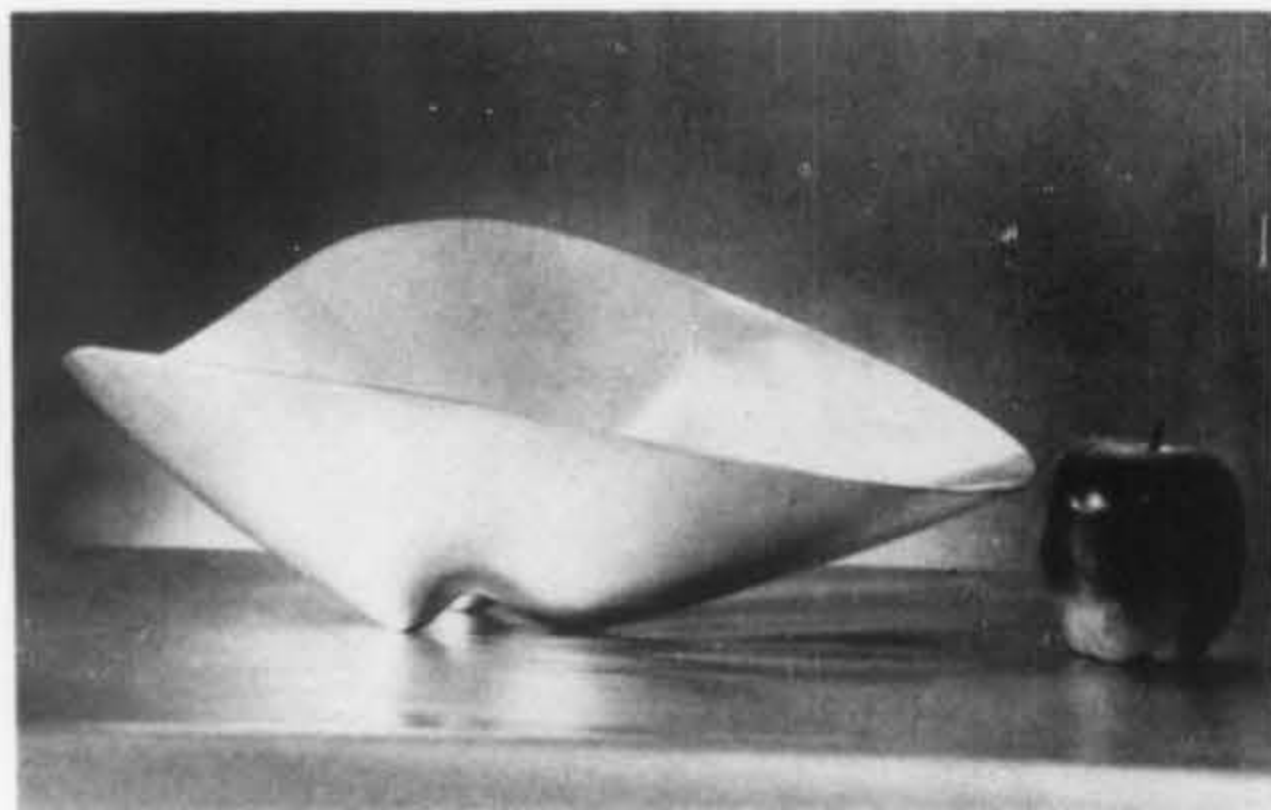


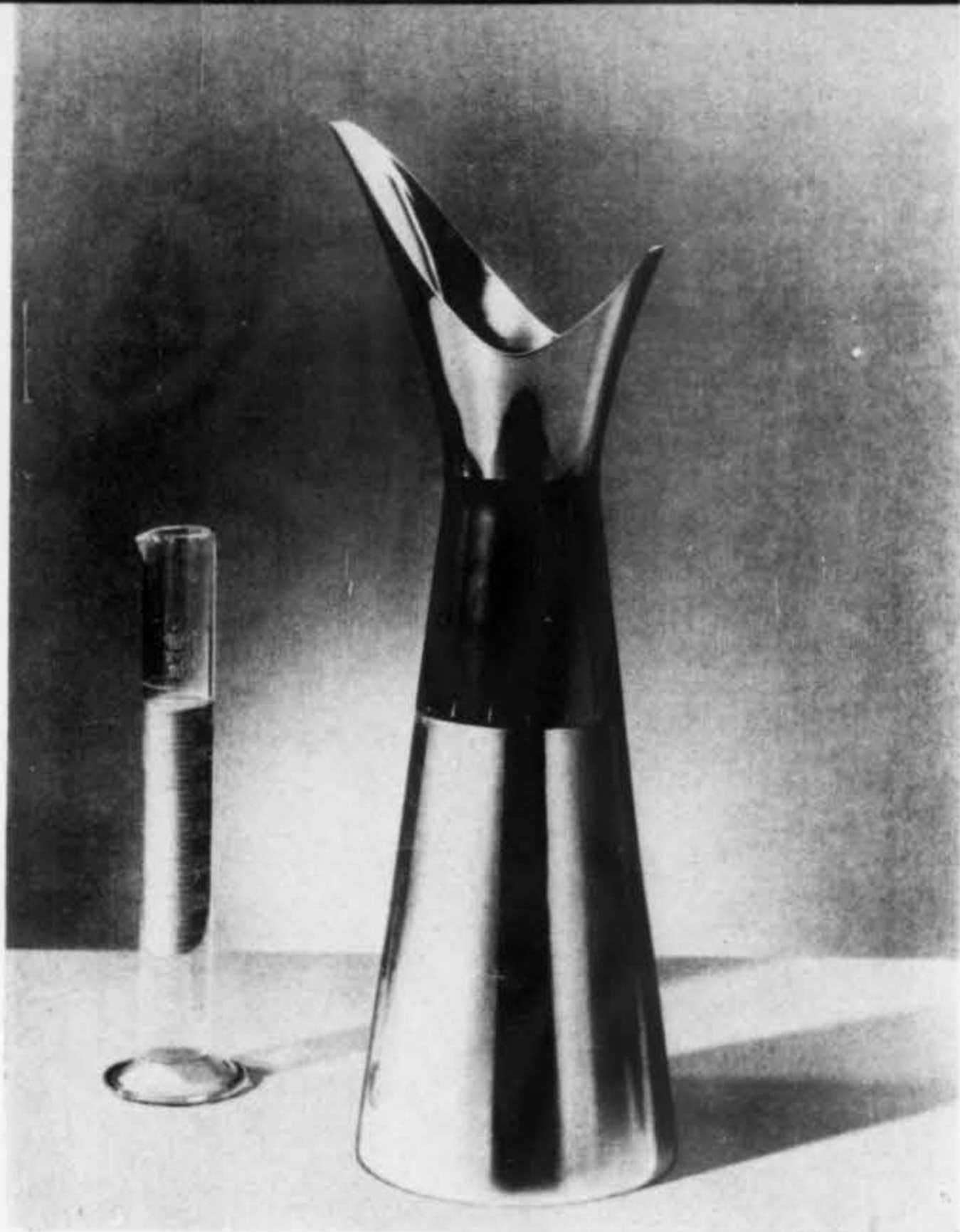
Frank E. Peteroy, Pratt Institute, received an Honorable Mention for this unusual water pitcher which resulted from a study of the relationship of axes to surface planes and to each other.

Richard Preston Bruning, Pratt Institute, won First Prize with his "S" shaped combination teapot and coffee server. Free-flowing curves are in harmony with liquids vessel holds.

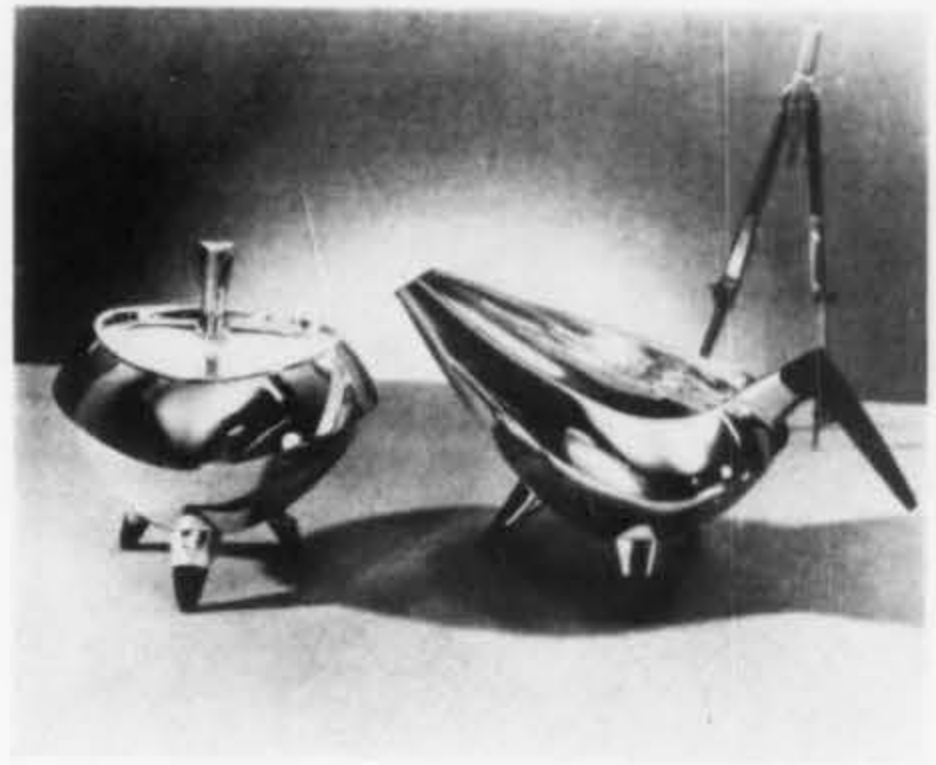


Stephen Parisi, Pratt Institute, Second Prize winner, expands a tri-footed base into a free-form fruit bowl with gracefully curving sides.





↑ *Robert W. Downs, University of Illinois, Third Prize winner, substitutes a louvered black nylon grasping area for a handle. Inspiration for conical form came from laboratory flask.*

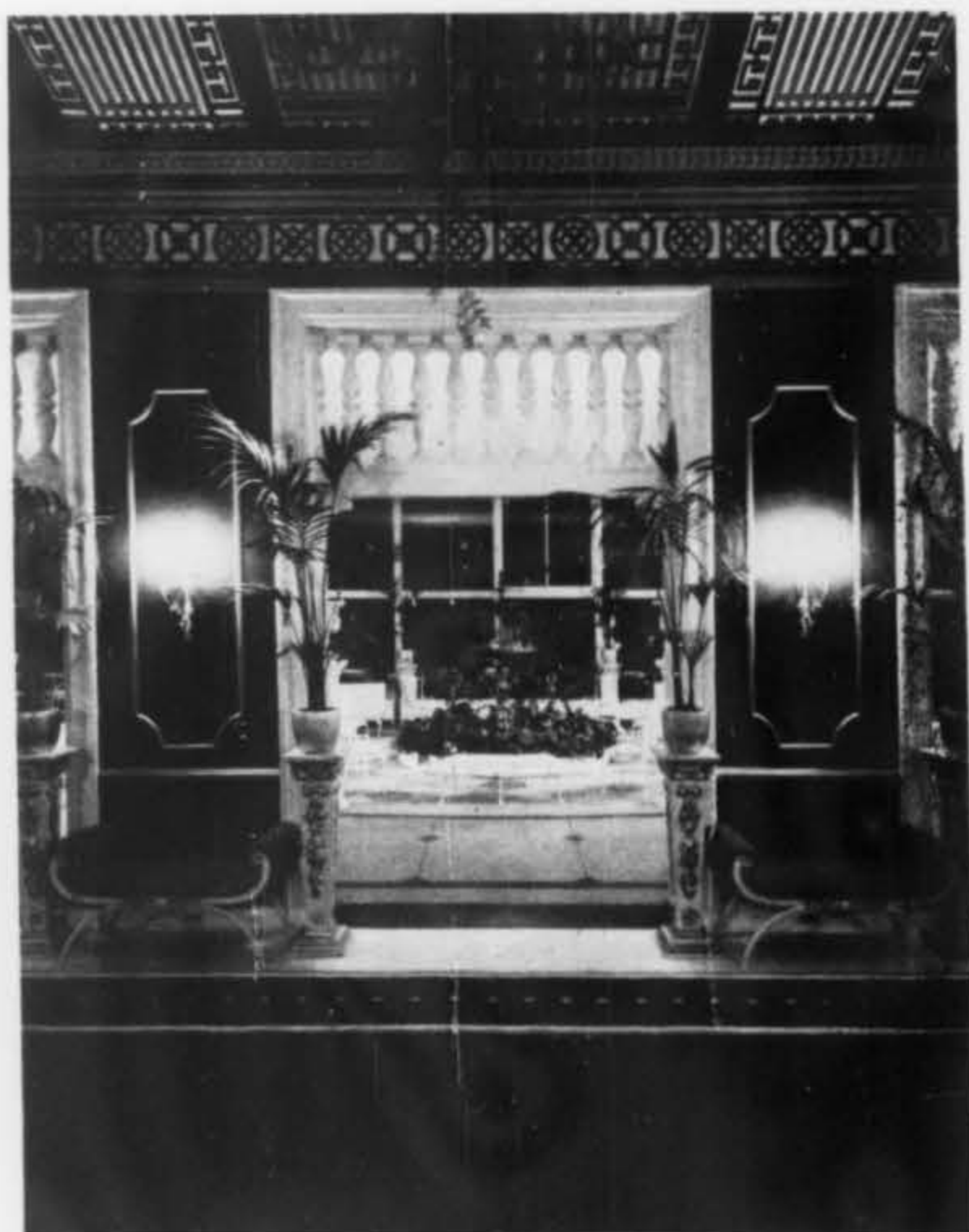
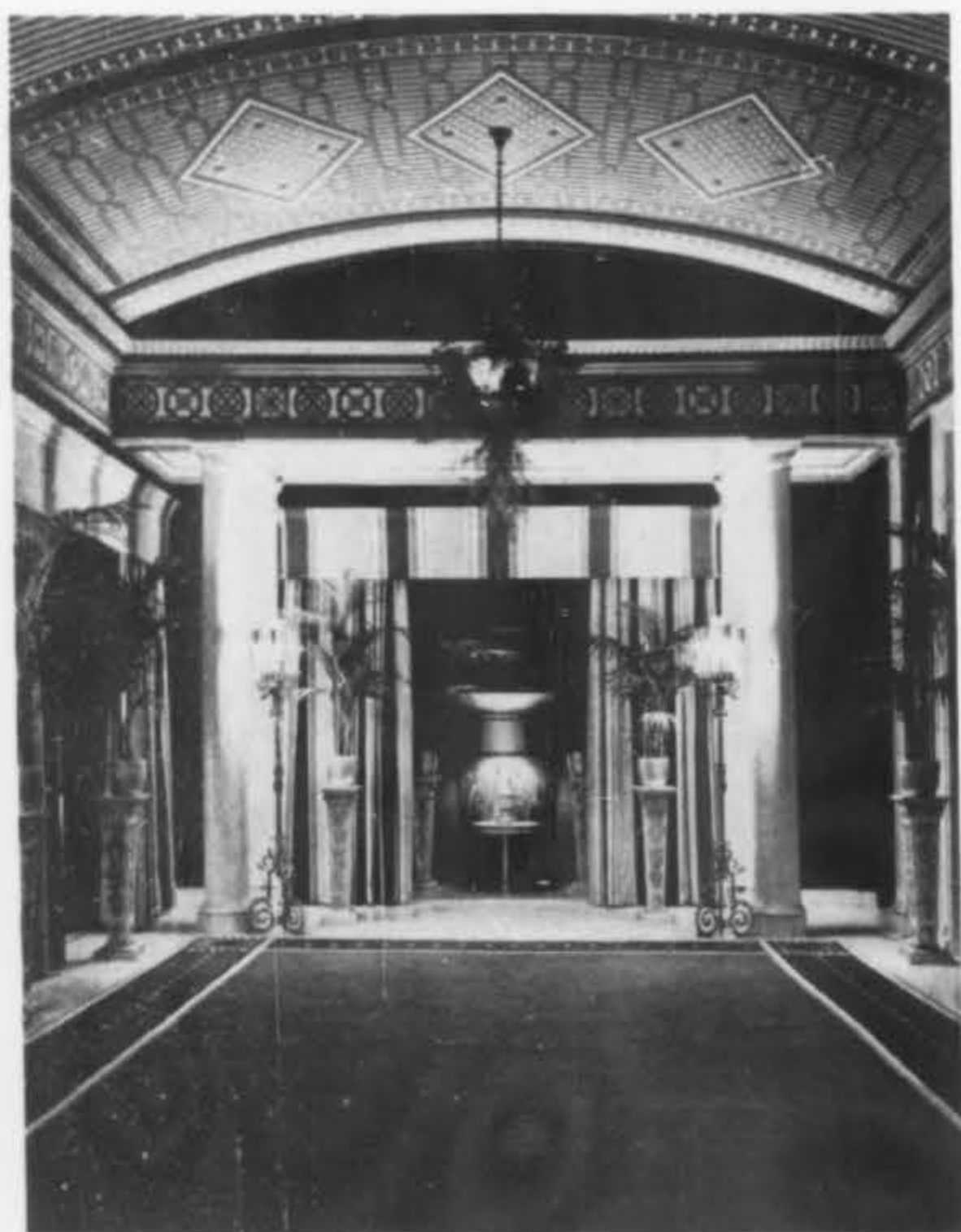


Jack Pink, Cleveland Institute of Art, Fourth Prize winner, uses ebony handles and feet as foils for brilliance of metal. Form is imaginative adaptation of triangle.

↓ *Edward A. Irelan, Cleveland Institute of Art, won an Honorable Mention with this chalice-shaped coffee service, elevated on short engraved stems to give the illusion of floating.*



THE BROADMOOR in Colorado Springs undergoes a sympathetic transformation from cosmopolitan past to glamorous present, by the New York Contract Division of W. & J. Sloane.



Besides mines, mountains, and millionaires, Colorado Springs has the Broadmoor Hotel, a unique institution and famous resort center with a cosmopolitan background. In the late 19th century Colorado Springs (which is a mile high) was called "Little London" because so many wealthy English people came there for TB treatment. Some stayed on and built themselves facsimiles of the *Petit Trianon* and other such mansions. Also many who had made their fortunes from the Cripple Creek gold mines settled in Colorado Springs and thus, during the earliest years of this century, it was said to be the wealthiest city per capita in the U. S. Inevitably a gambling casino was started by a European count who was also responsible for creating the lake on which the Broadmoor was built in 1918 by Spencer Penrose and his partner Charles L. Tutt (grandfather of the current President). Appropriately enough, architects of the \$3 million Broadmoor were Whitney and Warren, designers of New York's Grand Central Station. When Leslie Dorsey of W. & J. Sloane's contract division was assigned the job of refurbishing the Broadmoor, he considered Western themes but quickly changed his mind when he saw the hotel. It was,

he says, "very continental and European looking." Although the furnishings were somewhat miscellaneous and the effect was more drab than elegant, Dorsey nevertheless recognized many irreplaceable riches such as ornamented ceilings, paneling, and other elegancies of a more expansive architectural era. Through the years all sorts of art from a painting attributed to Velasquez to one commissioned from Maxfield Parrish as well as an outstanding collection of Chinese pictures, *objets d'art* and furniture had been accumulated by the Broadmoor. After uncovering and brushing off, as it were, most of the hotel's colorful treasures, Dorsey wisely re-did the interiors around them. A good example is the sumptuous ballroom corridor which opens our story, and in which Dorsey has appreciatively played up the original arched, exuberantly painted ceiling with furnishings and accessories appropriately rich in feeling: deep blue and gold carpet, dark bottle green Woolsuede felt wallcovering with applied gold moldings, ornamented pedestals, graceful wall sconces, and benches upholstered in turquoise. Existing chandeliers gain a fitting lushness with hanging greenery from the Broadmoor's own greenhouses.—M.P.

all photographs by benschneider, colorado springs





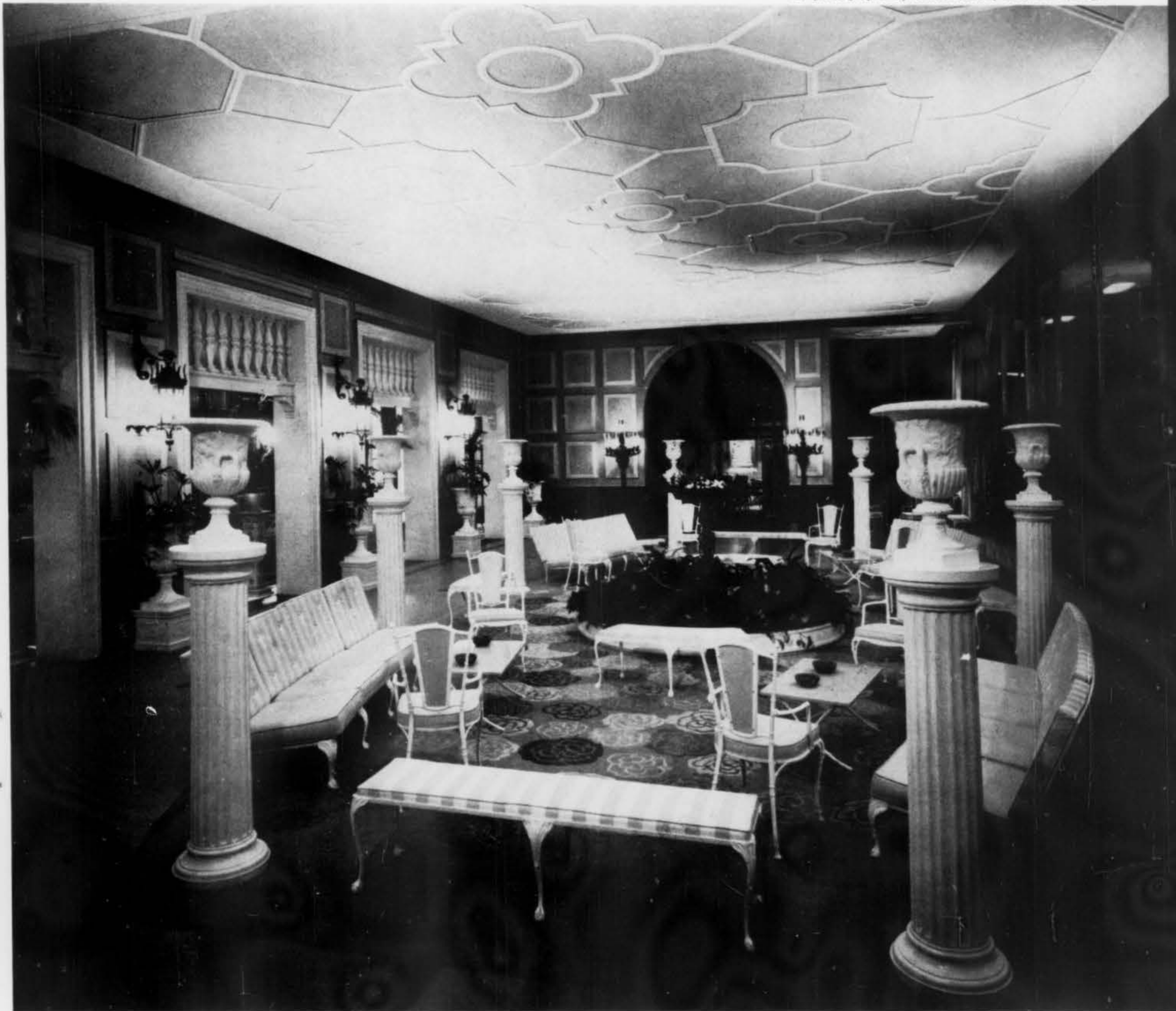
The Broadmoor

The Oval Room located in the Broadmoor's golf club (formerly the gambling casino started by the French count) boasts a spectacular ceiling of contemporary design. It is painted in carnival stripes of turquoise, blue, gold, and white, accented by painted chandelier and papier mache swags in the same colors. Existing chairs have been lacquered black and covered with gold fabric.



The sun lounge basks in a lighthearted classicism under the existing ceiling painted yellow and white. A large central rug with a pattern of over-scale flowers in yellows, mustard, and orange, was designed by Sloane's and executed by Rugcrafters. White metal Molla furniture is upholstered in solid lemon, and lemon and white striped duck. White plaster urns and pedestals act as lights. Planters are white wood and the fountain is an old Italian one. Paneling and wall lights were in the original room.
(Complete list of sources for the Broadmoor appears on page 153).

all photographs by benschneider, colorado springs



The Broadmoor

The original painted ceiling, chandeliers, and candelabra set the elegant tone of the mezzanine lounge. Painting attributed to Velasquez hangs on the far wall. To the right of it is Maxfield Parrish's painting of the Broadmoor and adjacent mountains commissioned by the hotel in the artist's heyday. Kittinger chairs and sofas are slipcovered in red and white, card tables are red lacquer with white leather tops. Toile draperies are blue and white with blue valences, rugs are blue with darker medallions.

all photographs by benschneider, colorado springs





*A. D. Aulicino,
head of Sloane's
Contract Division*



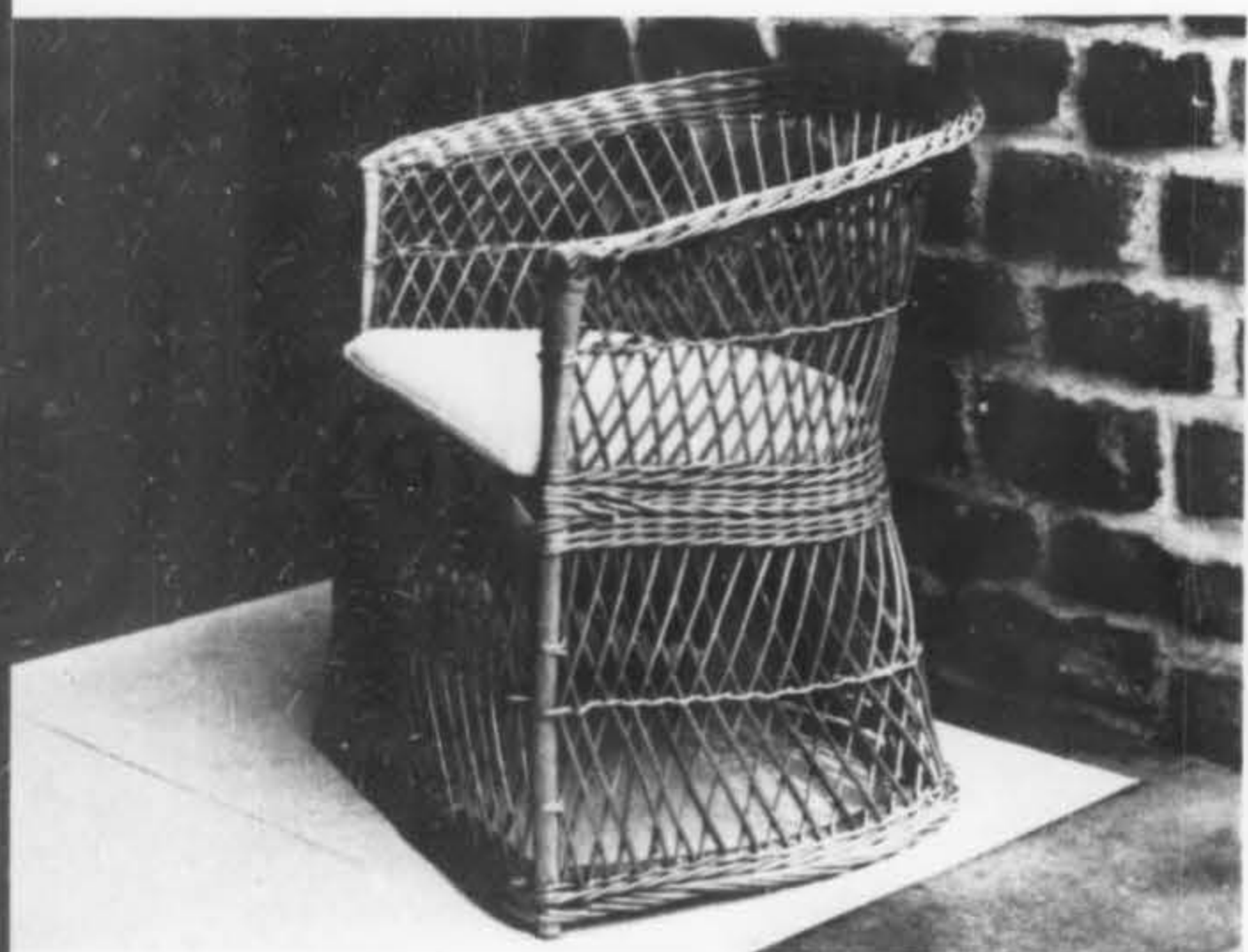
*Leslie Dorsey,
Sloane's executive
designer*

The Broadmoor's fine collection of Chinese pictures, objets d'art and furniture is used to stunning advantage in the Lake Terrace cocktail lounge. Color scheme is coral and gold. On back wall, which is covered in gold silk, is an ancestral portrait of a high official of the Imperial Court of the Ming Dynasty, c. 1600. To the right of it is a framed 17th century Coromandel lacquer screen. Hanging against brass chain room divider are a pair of handsome polychrome bas relief screens. Oriental feeling is carried out by Chairmasters tables and chairs. After cushions were removed from a pair of antique Chinese chairs (not visible) they had marble backs and seats that surprisingly harmonized with the gray marble Formica table-tops which had already been selected. Old brass brazier from the hotel collection can be seen through brass chain curtains (left).



SUMMER AND CASUAL FURNITURE

indicates a growing concern for the use of new materials for durability and easy maintenance while opening up more freedom for fanciful designs and creative comfort.

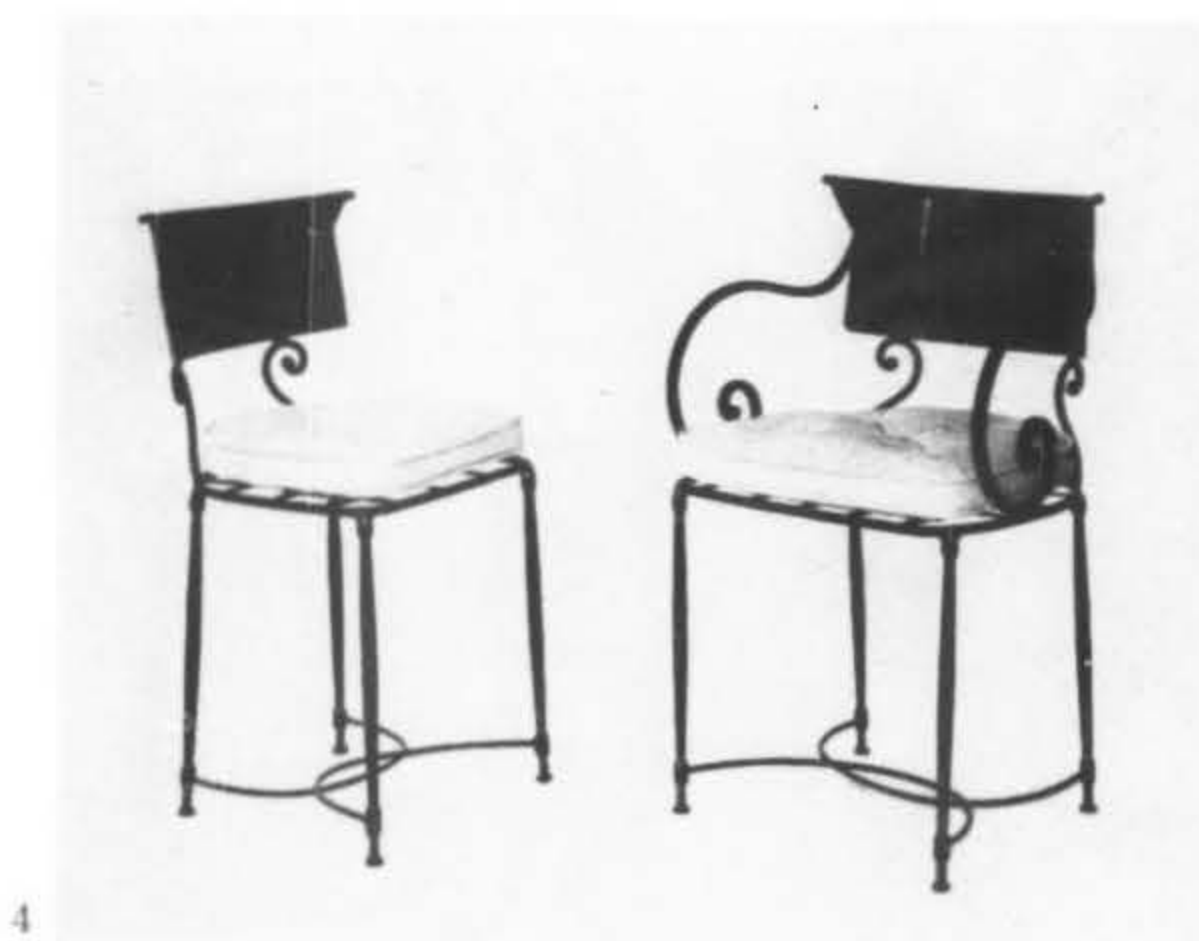


1 2

1, 2 McGUIRE

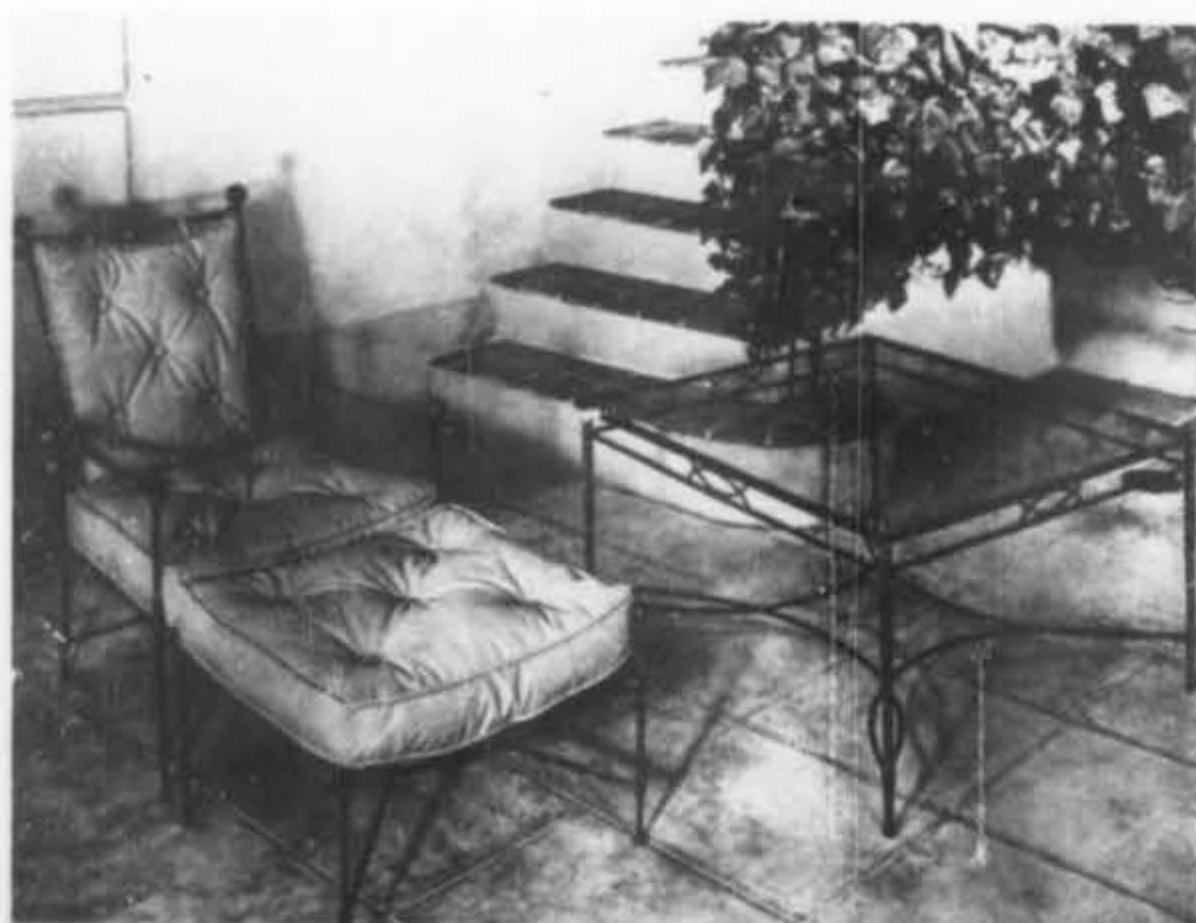


3



4

3, 4, 5 VAN KEPPEL-GREEN





6 BROWN-JORDAN



7 TROY SUNSHADE



8 SALTERINI



9 FICKS REED



10 AVARD



11 BEVERLY HILLS RATTAN

THE MCGUIRE COMPANY, 962 *Battery Street, San Francisco*, is reviving the era of nostalgic wicker, a remarkably sturdy but lightweight material redesigned for up-to-date people. Both the openwork "Saturn" (1) and tub-like "Vega" (2) are finished in natural European wicker. May also be finished in a clear varnish, bleached blonde and varnished, or dipped in a wood preservative. Canvas pads of polyfoam and/or Dacron fiber optional.

VAN KEPPEL-GREEN, 116 *South Lasky Drive, Beverly Hills*, shows the Hendrik Van Keppel bent metal chair (3) with a laced body-fitting canvas sling. VKG has also imported from Italy a large and fanciful collection of curvaceous wrought iron furniture with a light-hearted spirit. Side chairs (4) have woven metal seats and loose colorful cushions. Lounge chair (5) may be adjusted for reclining; back lets down with chains to a comfortable level. Both groupings are also available through VKG of Chicago, 161 East Erie Street.

BROWN-JORDAN COMPANY, 75 *West Green Street, Pasadena*, presented a group of cast aluminum furniture at the market. Shown is the "Classic 11" formal chair (6) with a pleasingly sculptured flow of line to the aluminum body. Built to withstand all weather exposure it is finished in a selection of 18 baked enamel colors. Cushion is optional.

THE TROY SUNSHADE COMPANY, *Troy, Ohio*, is lacing its extruded aluminum frames with flat straps of a heavy white weather-tested vinyl as shown in the "Pavilion" chaise (7). Frame is solidly welded and finished in a variety of pale colors.

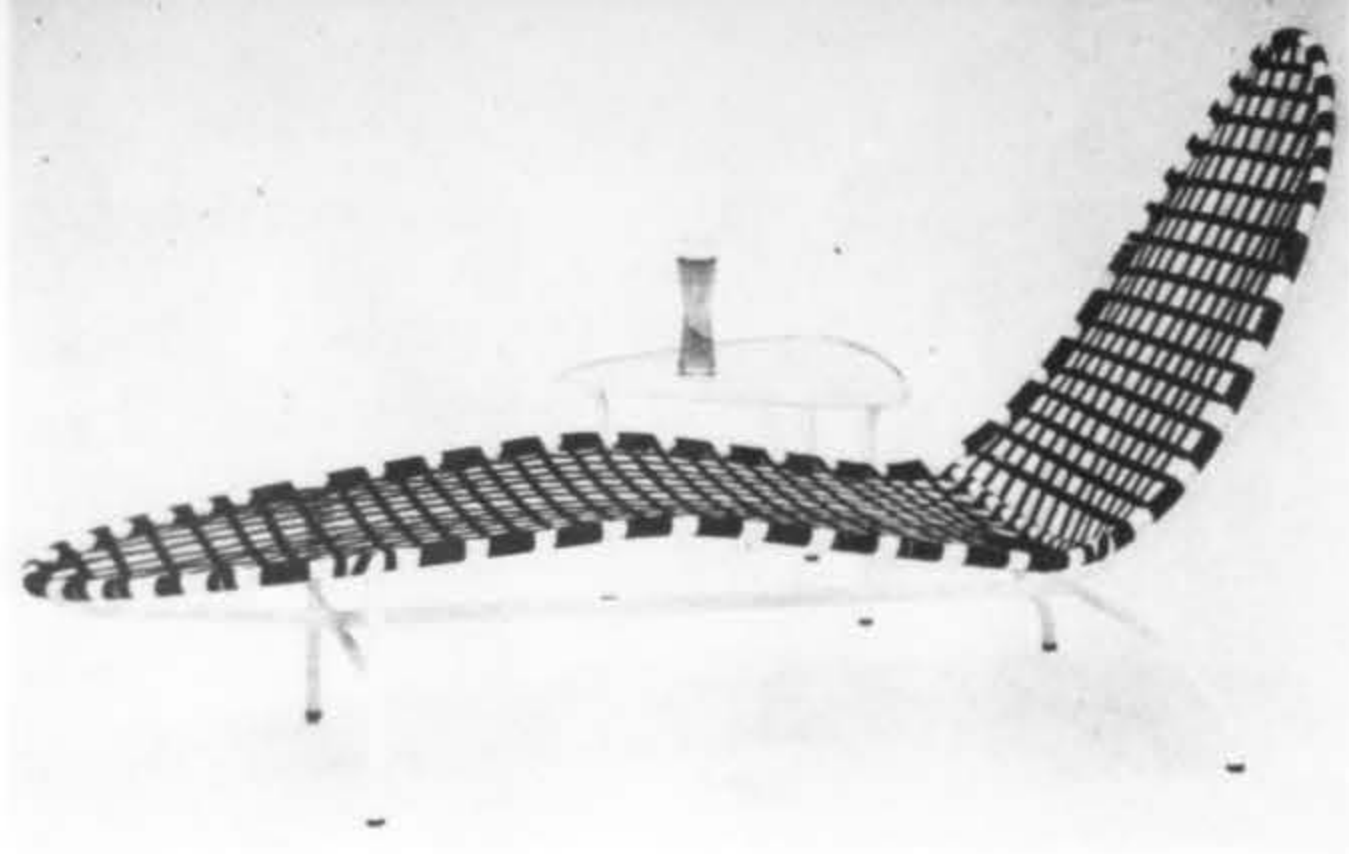
JOHN B. SALTERINI COMPANY, 41 *East 57th Street, New York*, won the 1960 Apollo Award with its "Montego" collection (November INTERIORS, page 262) of casual wrought iron furniture designed by Joanne Burke. The subdued adobe-toned wrought iron has a simulated jointed look of rattan giving a decided Eastern look to the pieces. Arm chair (8) has foam-filled cushions with a textured fabric cover and zipper.

FICKS REED COMPANY, 4900 *Charlemar Drive, Cincinnati*, created a new and exotic spirit in rattan with its latest collection—"Kampong." The Indonesian character is accentuated by the undulating curves of reed backs and lower stretchers and by the high back—49 inches—of the Rajah chair (9). The broader and lower Ranee companion chair has a tilted seat and lower back. Both have deep upholstered and zippered seat cushions.

AVARD FURNITURE, 353 *East 62nd Street, New York*, believes in the luxury of deep cushioned comfort as shown in the latest Darrell Landrum, A.I.D., design (10). Frame of solid bands of steel, Danish rubber webbing, a full blown back cushion of Dacron, and seat of foam rubber.

BEVERLY HILLS RATTAN, 6501 *South Alameda Street, Los Angeles*, proffers three sets of small chunky nesting tables and well scaled rattan planters. Shown (11) is one small nest of three rectangular tables.

BROWN-JORDAN COMPANY, 75 *West Green Street, Pasadena*, presented a chaise (1) of simplicity and grace. Round metal frame, laced in a snow shoe manner with plastic straps, "floats" above the base.



1 BROWN-JORDAN

ARBUCK COLLECTION BY GALLO, 401 *Park Avenue, Brooklyn*, accented the unusual in chairs and tables of wrought metal. Full of fantasy, the small-scaled arm chair (2) has motion in every line of its slim frame. Pedestal table (3) one of a series, is 29 inches high with Nevamar or glass tops 36, 42, or 48 inches in diameter.



2

SEQUOIA FURNITURE PRODUCTS, INC., *El Segundo, California*, its designer, John Keal, and the United States Rubber Company created the sturdy little weather-proofed redwood frame chair (4) upholstered with Doe-Vin Elastic Naugahyde. For a tailored contoured look, the U.S. Rubber molding process — Raval — was used.

GALLO ORIGINAL IRON WORKS, INC., 401 *Park Avenue, Brooklyn*, devised the little four-piece set of delightful charm and grace with curling lines and flowerettes of wrought iron (5). Glass-top table measures 30 inches in diameter.

LEE L. WOODARD SONS, 317 *Elm Street, Owosso, Michigan*, presented a well-rounded collection of wrought iron seating and occasional pieces for indoor-outdoor use in its latest design style — "Mayfield" — of delicate flowing lines, curled feet, and bouquets of flowers. Left and right arm chairs (6) may be used with no-arm seats to form sectional sofa. Photo (7) includes a 42-inch diameter glass top table of dining height—also in coffee table height.

FICKS REED COMPANY, 4900 *Charlemar Drive, Cincinnati*, unveiled a line of vinyl tape and wrought aluminum summer seating pieces called the "Medallion" line. Comfortable arm chair and ottoman (8) with peaked frames finished in nine colors have bands in white or turquoise.

BIRMINGHAM ORNAMENTAL IRON COMPANY, 4363 *First Avenue, N., Birmingham, Alabama*, in a new material breakthrough has woven thin bands of stainless steel to produce a highly decorative, maintenance-free, basket-weave design incorporated in the new wrought iron "Martinique Collection" of 25 pieces designed by Sheldon Rutter, A.S.I.D. Pedestal table and chairs (9), though sturdy in looks and use, are light in weight. Also included are upholstered pieces with deep cushions, cocktail tables, and tea carts. Available at Vanleigh, 323 East 44th Street, New York.

SHAVER HOWARD 42-08 *Lawrence Street, Flushing, New York*, lends a note of gaiety with its Arthur Umanoff designed swivel bar stool of wrought iron, woven natural reed, and imported pile fabric (10). Upright bar is finished in colored Pionite and Marlite. Available at Raymor, 225 Fifth Avenue, New York.

D. N. & E. WALTER, 562 *Mission Street, San Francisco*, was another 1960 Apollo Award winner for the "All Seasons" group of natural rattan core and tubular base furniture designed by Paul Palmer (11).—J.W.

2, 3 ARBUCK

3

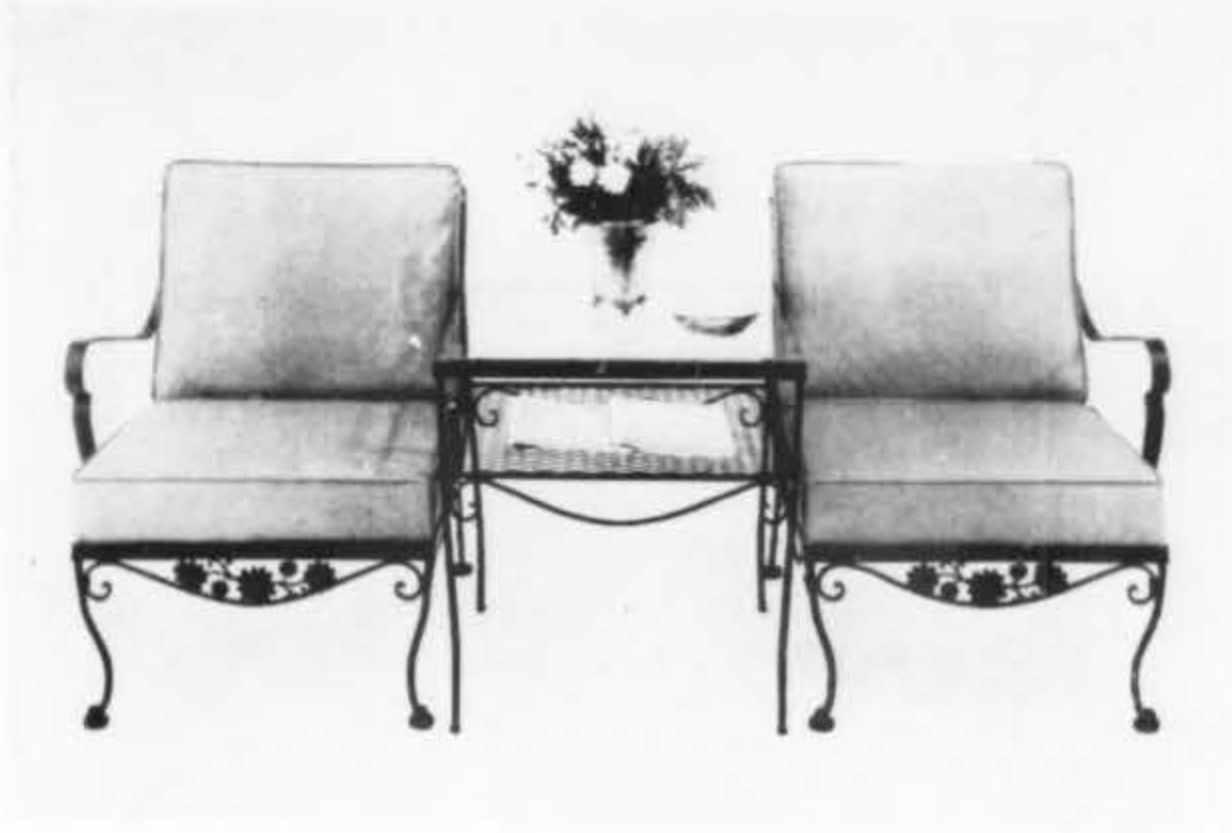


4 SEQUOIA



5 GALLO





6



7

6, 7 WOODARD



8 MEDALLION



9 BIRMINGHAM ORNAMENTAL



11 D. N. & E. WALTER

10 SHAVER HOWARD





Oil-finished walnut desk, 30" by 60"; aluminum frame in choice of satin or mirror finish has perfect invisible (not welded) joints; \$540 list.

SECRET JOINTS: JG cuts cost of aluminum-frame furniture

JG is showing expensive looking, low-cost line in a 1743 Quakerstown barn as well as its New York showroom.

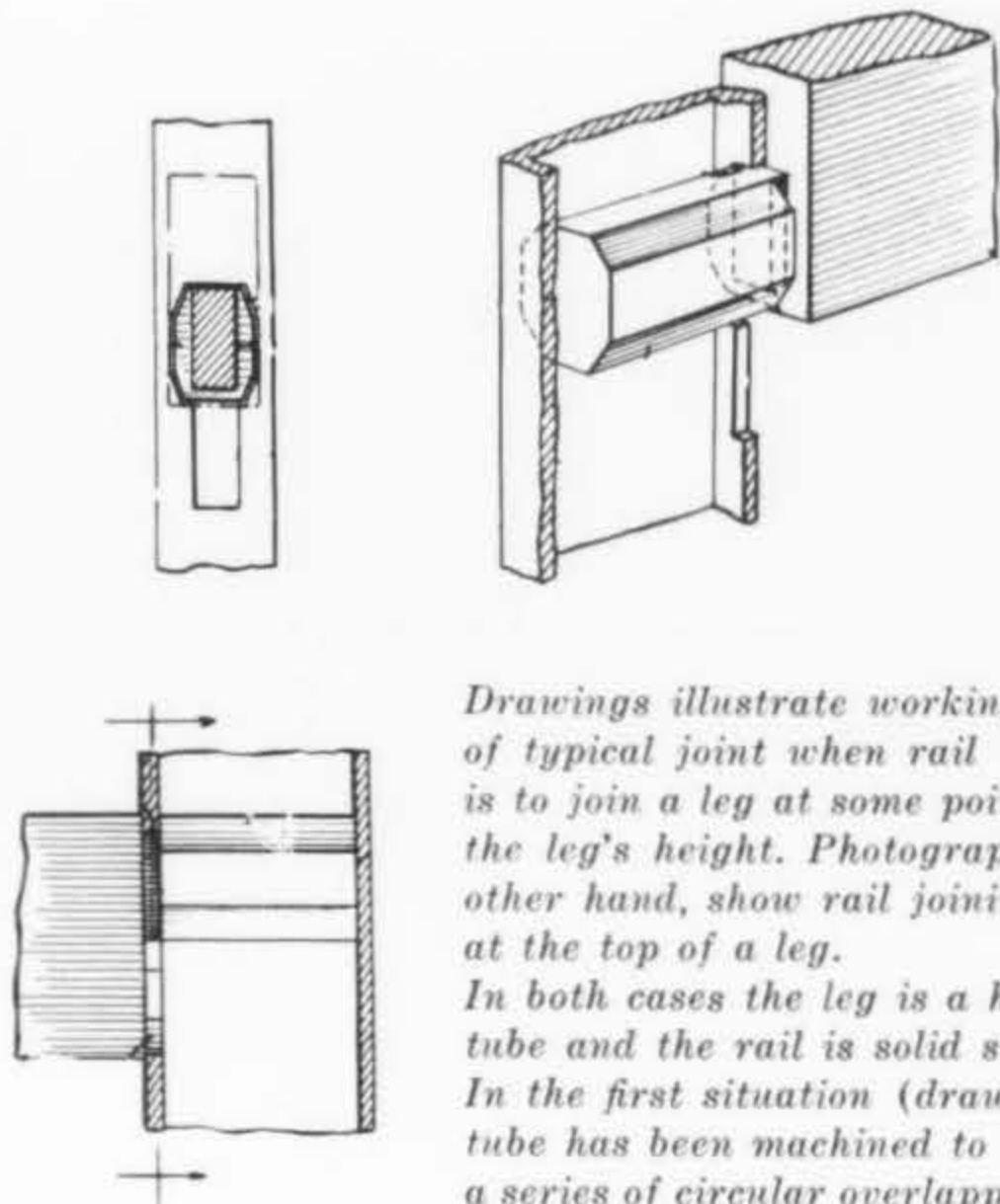
The exasperatingly high cost of modern simplicity is being conquered bit by bit. For example one kind of luxuriously suave furniture for pristine *avant-garde* offices—furniture with metal frames or bases—has been reduced sharply in price through a series of inventions for which the JG Furniture Company has made patent applications. Chief of them is a new system of mechanically joining aluminum extrusions without welding or visible fastenings. JG is exploiting it in an expanded line of chairs, sofas, benches, desks (including modular components), and tables.

The principle behind the invention is simple. In trying to produce unmarred metal frames with a mirror or satin finish the designer is confronted with just one question: *How do you fasten the joints? More specifically: How do you join two or more pieces of perfectly plain metal without showing a screw or bolt?*

The expensive answer is welding. In addition to the cost of the process itself, welding weakens the metal. Restoring its strength requires a subsequent heat treatment which not only raises costs but betrays itself in discoloration of the metal when it is later given an anodized finish (if it is aluminum). And the sharp contours of the member lose their crispness as the areas affected by the heat are laboriously reground and polished by hand. Using steel instead of

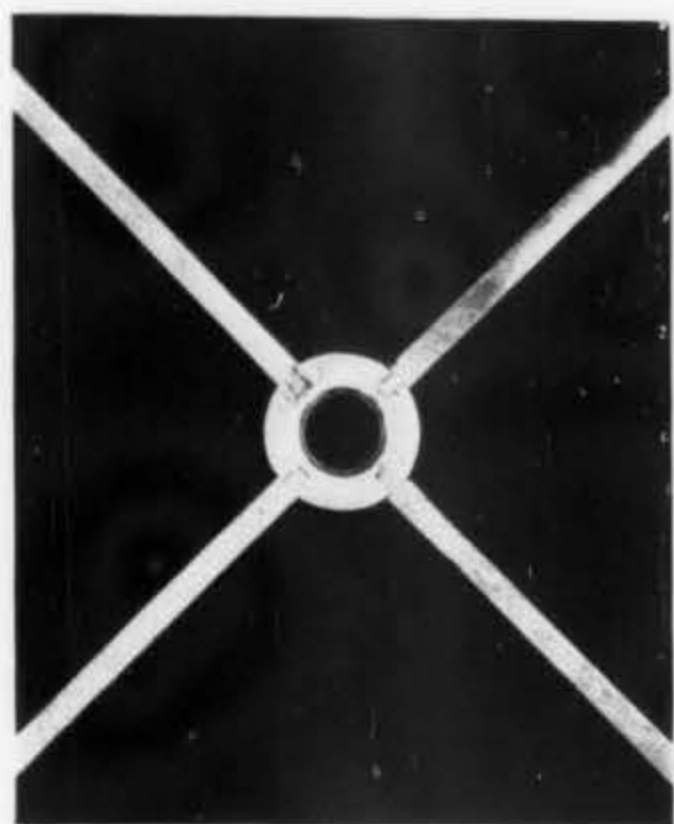
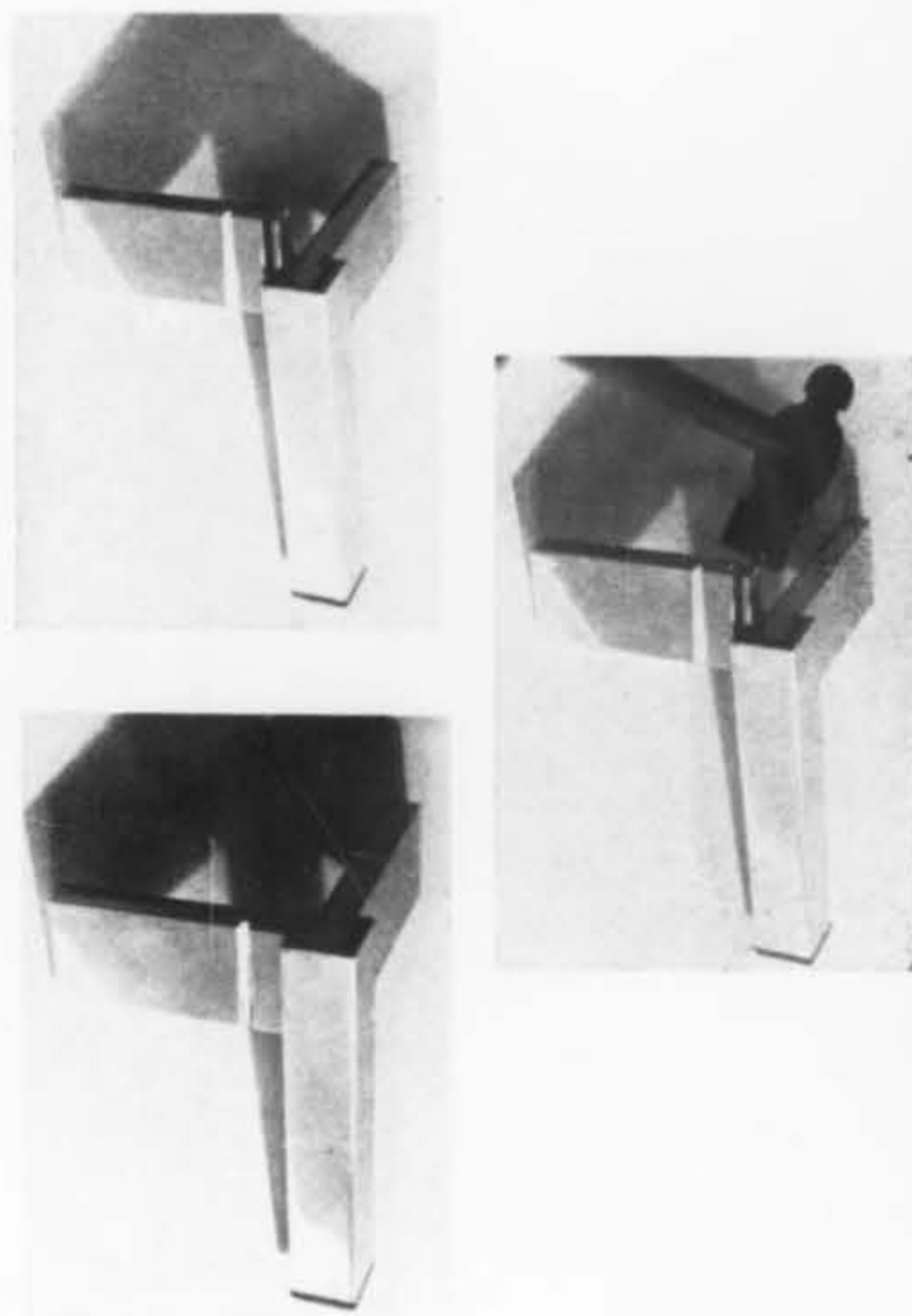
aluminum merely exchanges one set of problems for another: you must plate the finish, and the plating acid may bleed back and discolor the surface. Care may avoid this, but not another problem: The finish must be applied to the *entire* frame *after* welding, and chemical tanks large enough are impractical and expensive. It would be far less expensive to finish components of the frame *before* joining them—usually with unsightly, not too firm screws. Until recently only one solution had been found, for only one limited (though exquisite) group of designs: the "swaged leg" chairs and desks designed by George Nelson Associates for The Herman Miller Furniture Company. As analyzed in our October 1958 article, that system depends on an invisible screw to join together two or more swaged steel tubes plated as separate pieces in advance and requiring no further finishing after joining.

The JG inventions allow a far wider group of solutions to the invisible joint—covering almost any kind of frame requiring right-angle or mitred joining of extrusions. The plating problem is bypassed through the use of lightweight aluminum members given their satin or mirror finish by automatic polishing in advance, and members are not pre-welded. Joints use no screws; they are mechanical joints locked under pressure; they are absolutely firm and rigid.

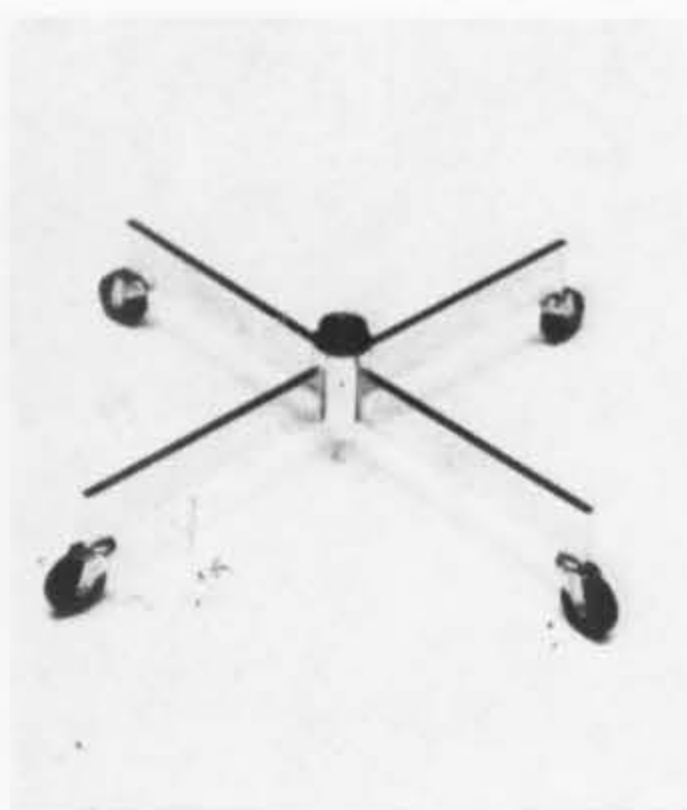


Drawings illustrate working of typical joint when rail is to join a leg at some point in the leg's height. Photographs, on the other hand, show rail joining at the top of a leg.

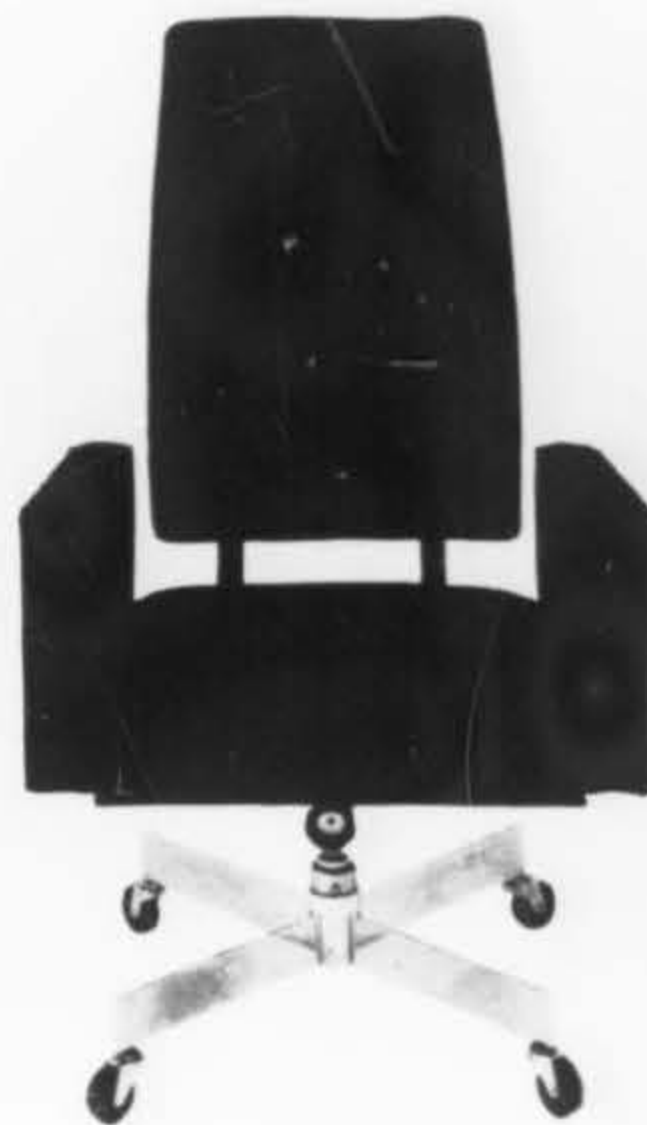
In both cases the leg is a hollow tube and the rail is solid stock. In the first situation (drawings) hollow tube has been machined to produce a series of circular overlapping (interlocking) holes in wall of the tube. Then solid bar stock has been machined at the end to fit into top part of the tube hole. Pressure (the hammer) locks it into bottom of the hole, pressing on all walls of tube, making locked fit. Solid bar thus also covers upper part of hole so no machining or fasteners are visible. Right angled metal edges are perfectly clean, and pre-polished surfaces require no regrinding whatever.



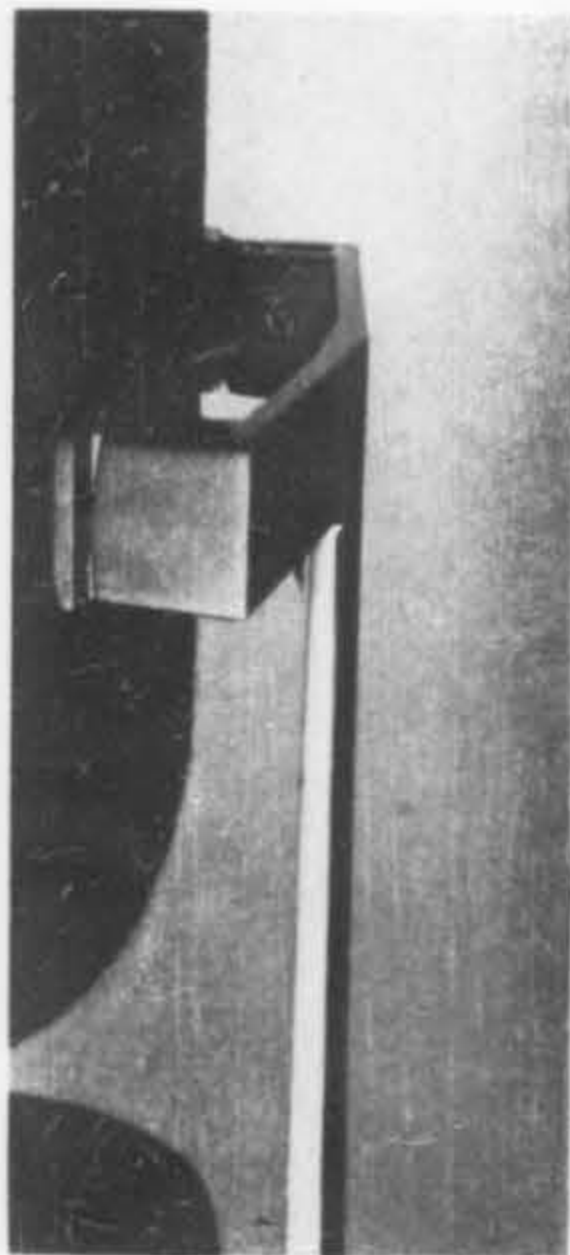
all photographs by sam kimura



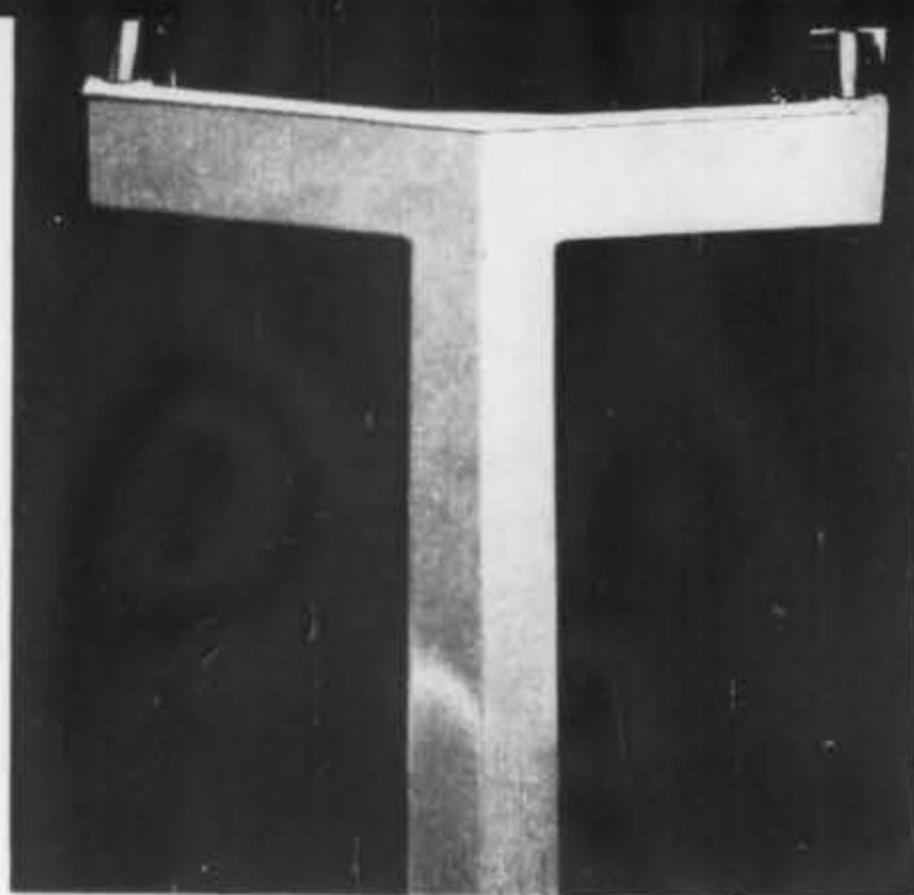
Pedestal bases for swivel chairs (and also a handsome new line of tables) exploit the JG invisible joint system to excellent advantage. The swivel pedestal base illustrated would normally have to be made as a single casting or else with several welds. Both methods would be extremely expensive. The invisible and perfectly clean joints allow surfaces with crystal-perfect angles which until now have entailed laborious handwork, but none is needed here—only the cutting of automatically polished extrusions to desired lengths.



JG's secret joints



1

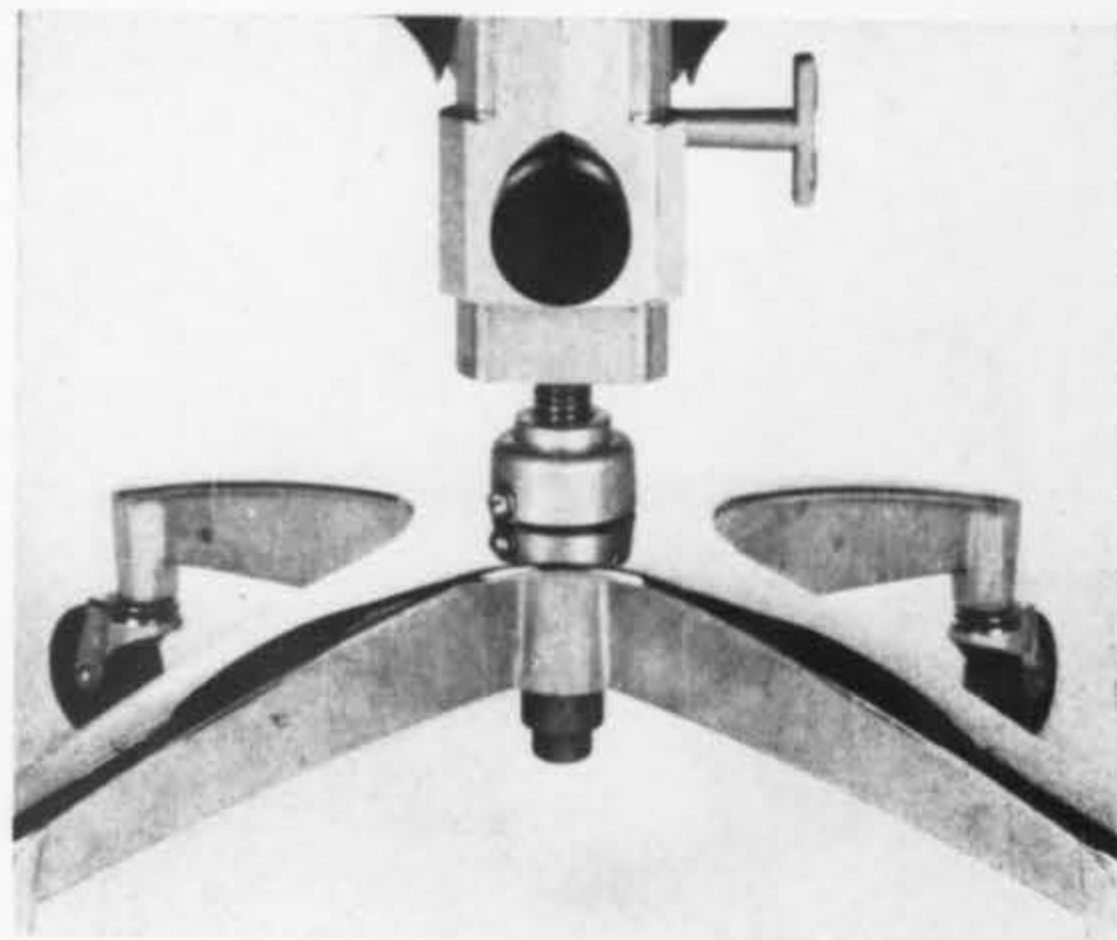


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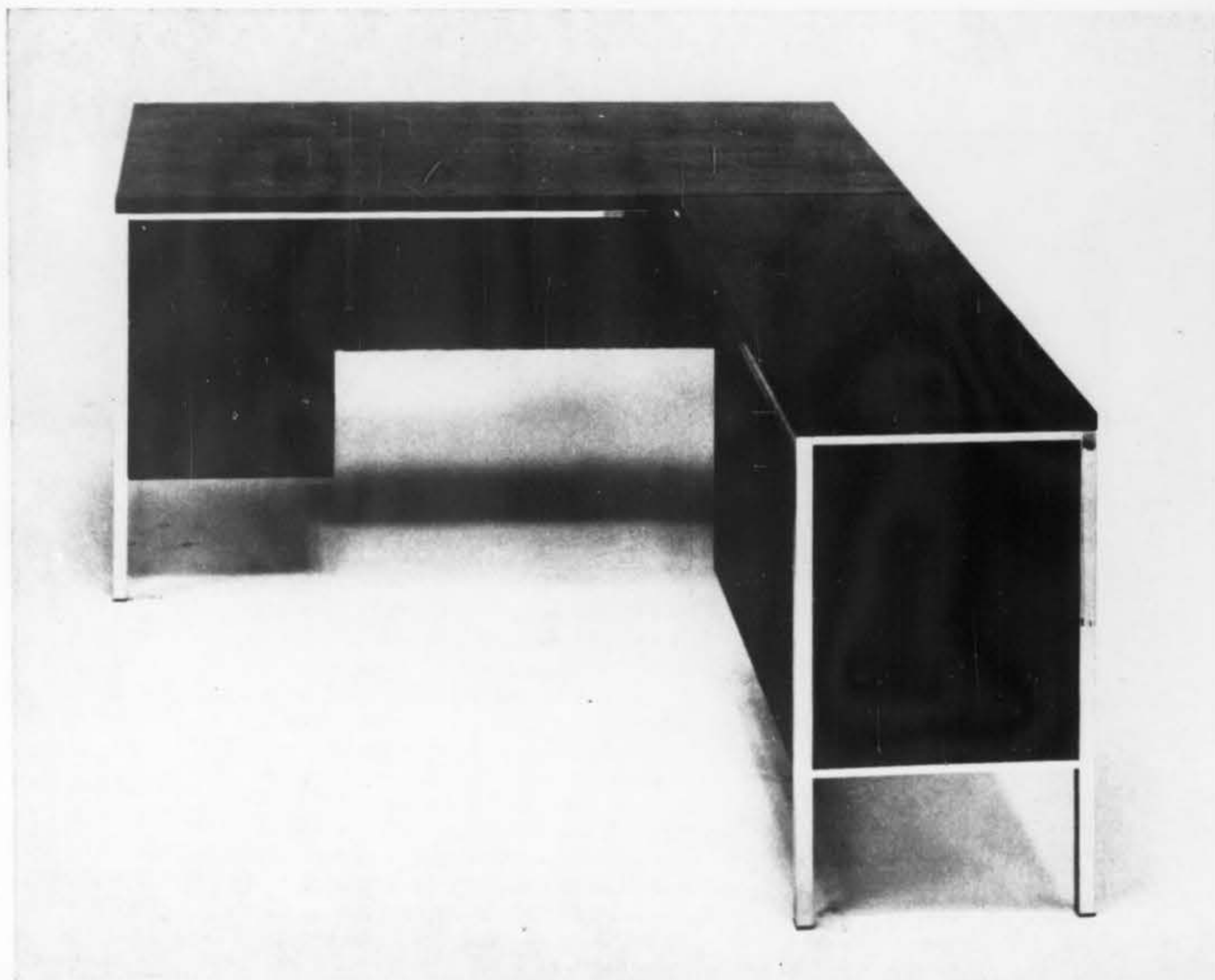
JG has made other achievements in production methods besides invisible mechanical joint system: For example it is producing frame components for office furniture by steel die casting. The superbly sculpted, perfectly finished T back bars (photographs 1 and 2) could not have been made by any other process but a steel die cast; neither permanent moldings nor sand casting could achieve such flawless results. Base details are other die casts (3, 4). Modular desk below indicates savings made possible by invisible joint system. In oiled walnut, with microscopically perfect mirror or satin-finished aluminum frame, it lists at \$690.



3



4



Transactions are up for the Marden Contract line,
 sparked by heavy buying in fifty states. The line
 includes tables, desks, chairs, modular units, sofas,
 and cabinets for all commercial and public interiors.

No. 13-22C Chairs, designed by Dick Tremulis.

No. 14-32T Table, designed by Bob Balonick.

MARDEN MFG., INC.

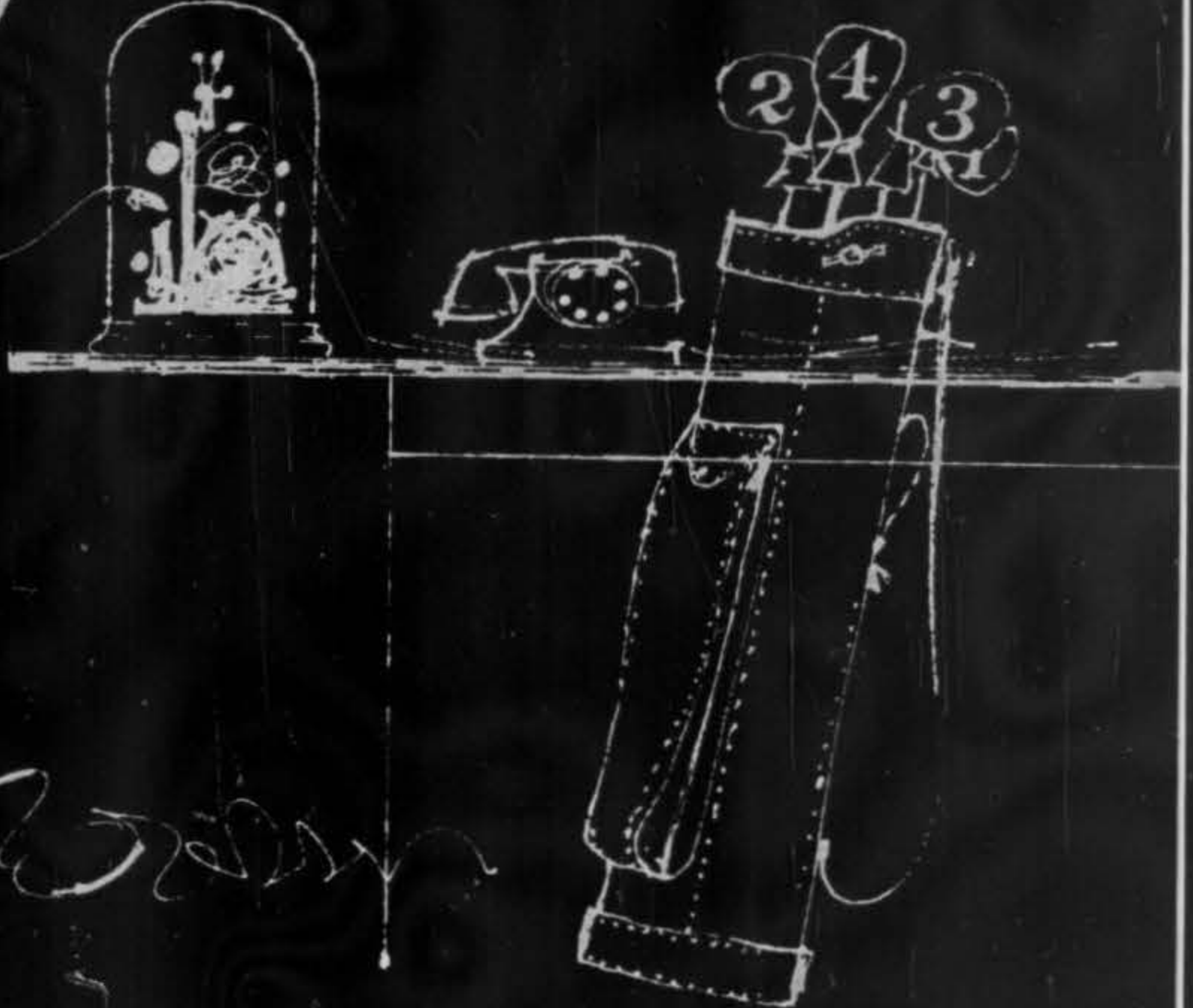
1015 N. Halsted Street, Chicago 22, Illinois.

Showrooms: 325 N. Wells, Chicago

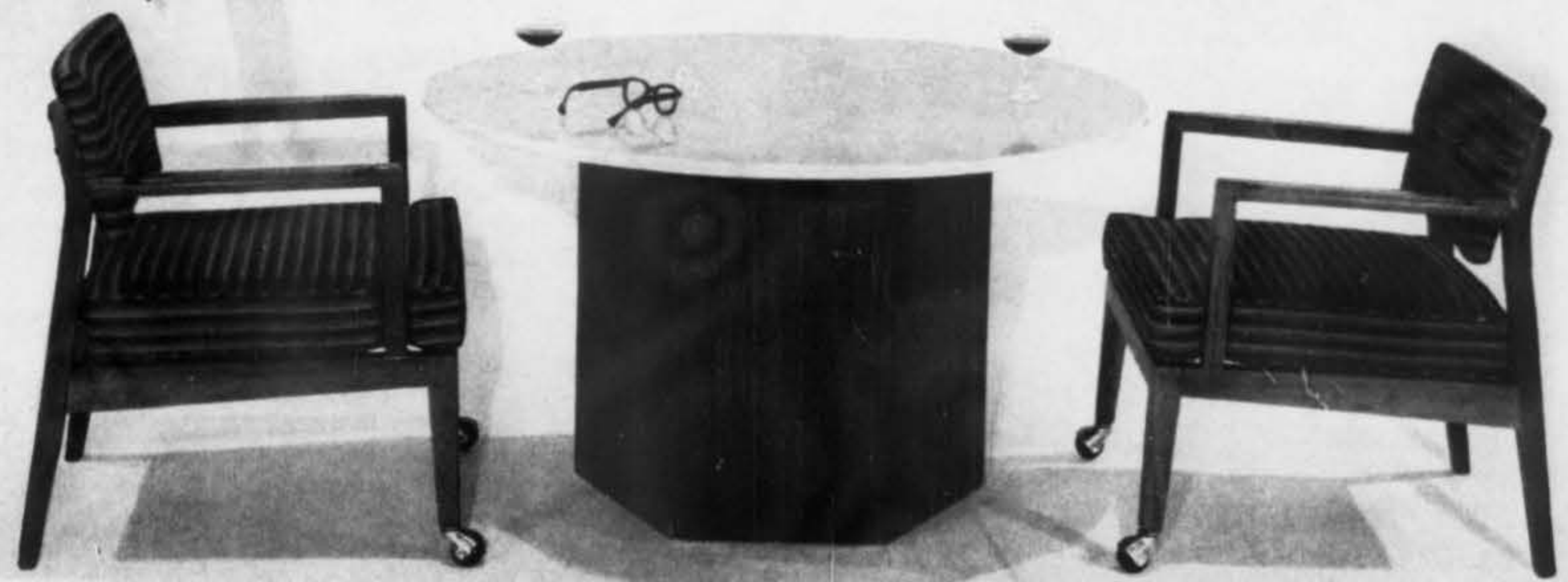
A. Robert Schoen Associates

108 & 110 N. E. 39th Street, Miami

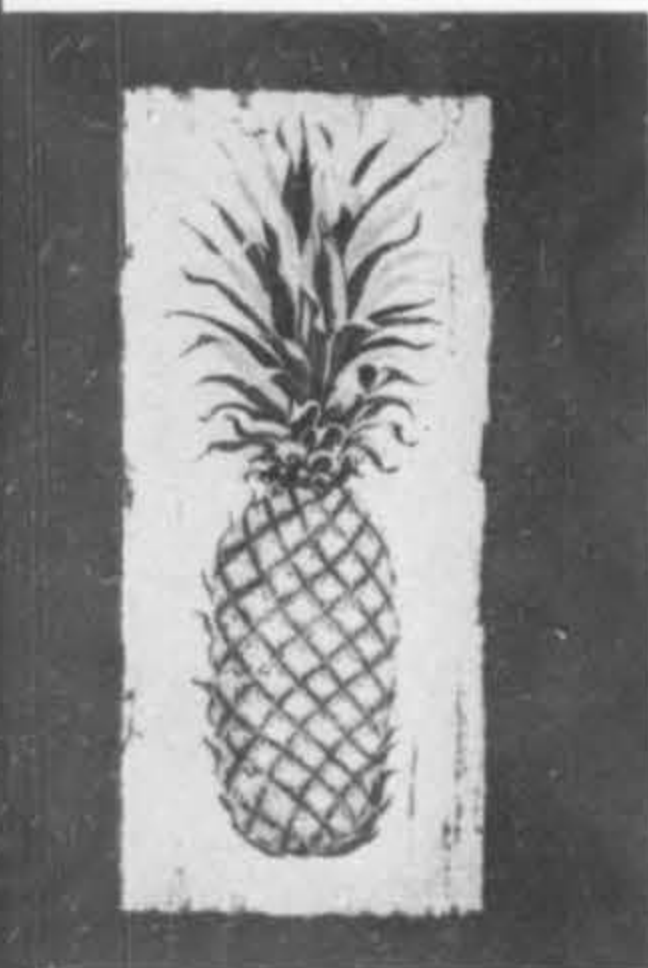
Write for special Planbook.



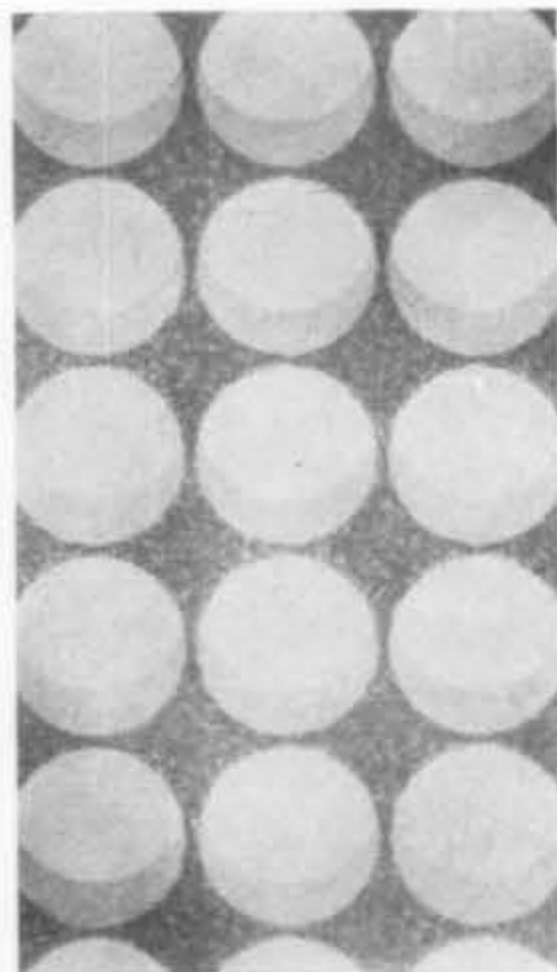
marden



New showroom in New York: Stratford House Furniture Co., Stratford House Bldg., 443 Fourth Ave., New York 16, N. Y.



1



2

1, 2 KATZENBACH & WARREN



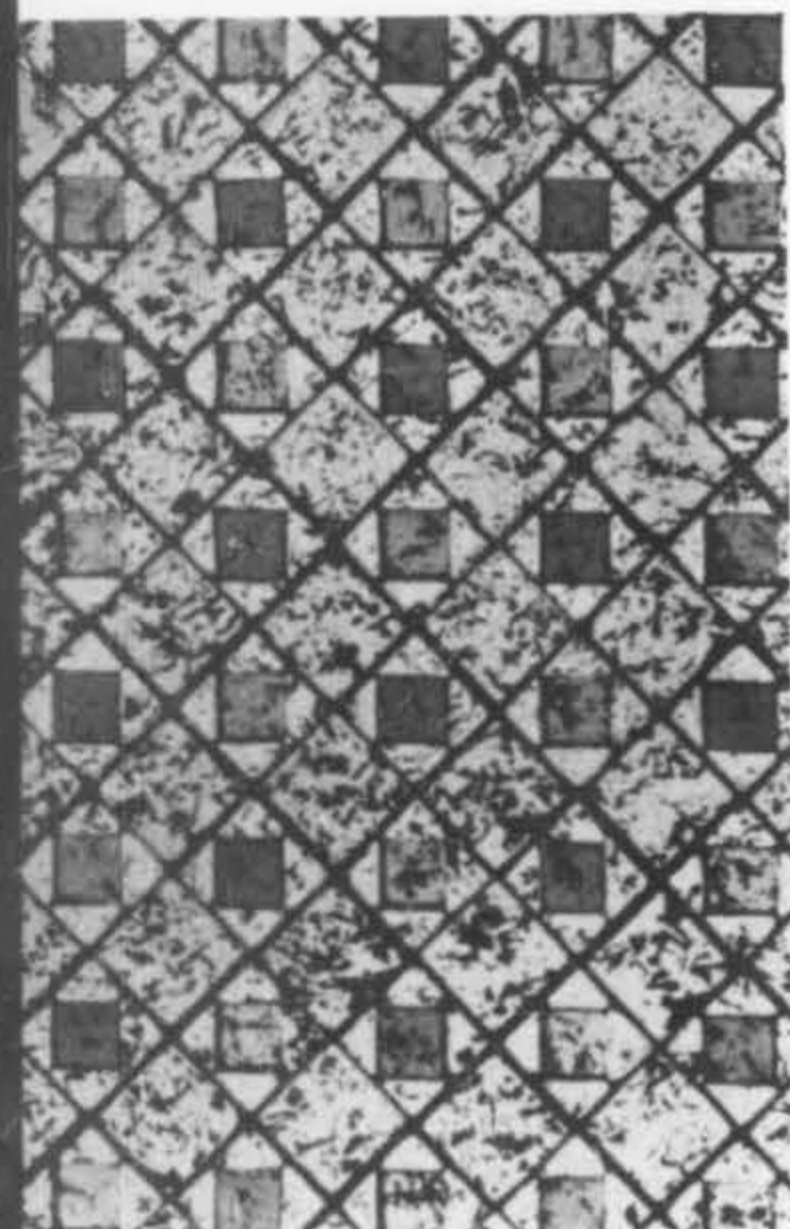
3

3, 4 HAN-TEC



4

5, 6 MURALS, INC.



5



6

Maintenance-free Fiberglas papers

KATZENBACH AND WARREN, 575 *Madison Avenue, New York*, is responsible for the important development of a new type of wallcovering: vinyl-impregnated Owens Corning Fiberglas created exclusively for the use of designers and architects in the contract field where durability and maintenance combined with attractive designs are prime consideration. Simultaneously Katzenbach is introducing a new line of vinyl-latex paint in 20 colors coordinated to the Fiberglas wallcoverings. "Cariba," as this related group is called, includes ten large-scaled tropical designs imprinted on the Fiberglas backing in any color specified for use as area or spot motifs, as well as 15 solid-color base papers styled by Ann Hatfield, A.I.D. The latter are textured with a tiny dimensional overall triangular embossing. The complete group was originally designed for Ann Hatfield Associates for tropical (Continued on Page 135)

All scenics in Han-Tec's Volume 8

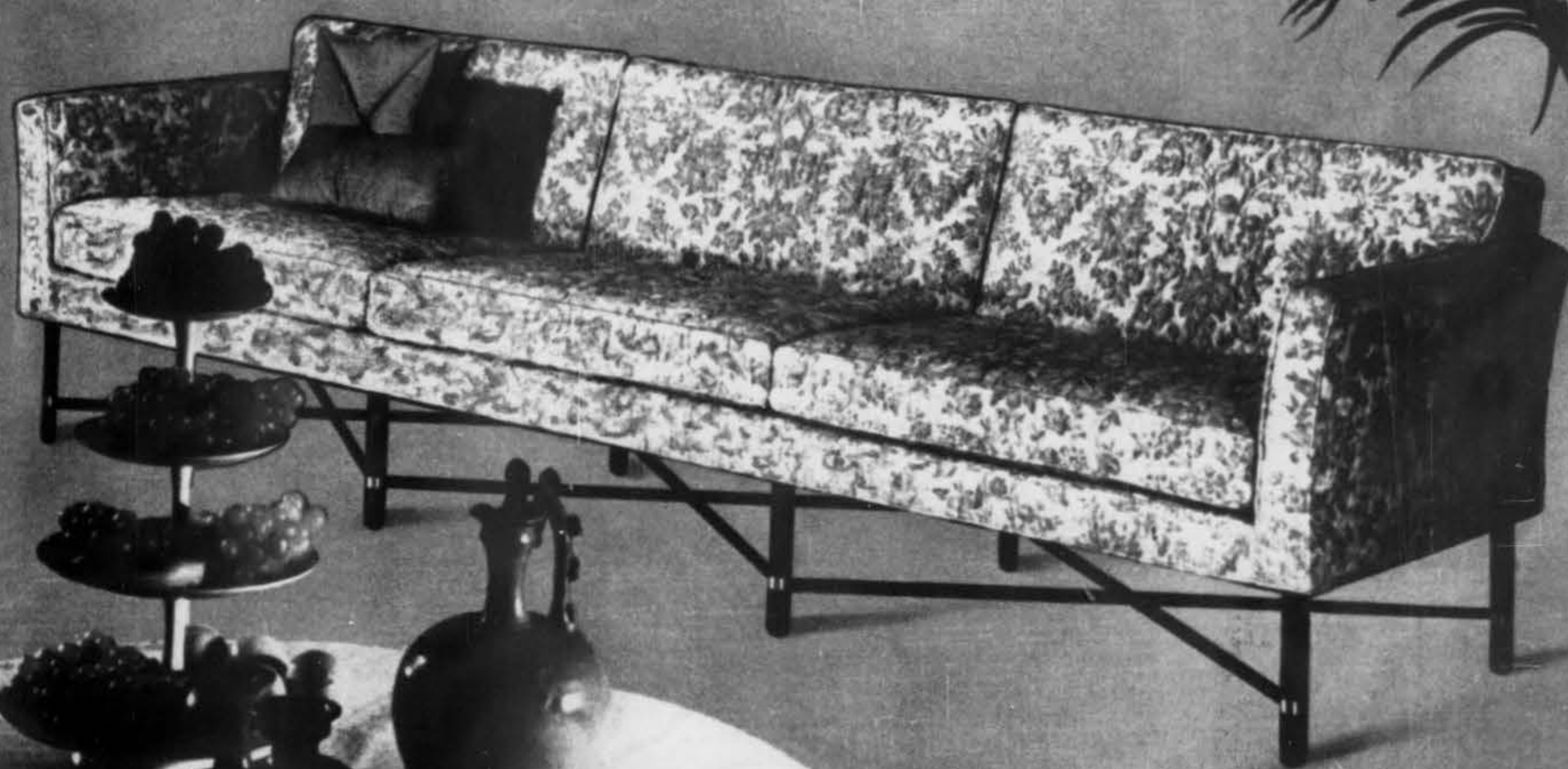
HAN-TEC PAPERS, 717 *Lakeside Avenue, N.W., Cleveland*, concentrates exclusively on scenics in its new Volume 8 collection, containing sixteen patterns in fifty colors. Patterns offer an impressive universality of appeal with a broad range of subject matter that includes florals, landscapes (both American and European), Orientals, and a novelty. And upkeep is reduced to a minimum since designs printed on both plain and textured grounds are washable. Besides being gay and cheerful, florals have the added practical advantage of harmonizing with both traditional and contemporary decors. For example, "Summer Galaxy" with its soft, washed water-color rendition, is at home in just about any surroundings. Its four panels, which center lilacs, hollyhocks, camellias, and snap dragons on ten foot strips of silk textured paper, are handily interchangeable. "Brookside," (Continued on Page 136)

Style Index collection from Murals

MURALS, INC., 16 *East 53rd Street, New York*, satisfies both contemporary and traditional tastes with a diversified collection of repeat papers, called the Style Index, and a small group of new scenics, mostly by Robert Crowder. Patterns and textures, which may be silk screened in any color on cotton-backed vinyl, grass cloth, regular or textured paper, Shiki silk, and moire silk, are designed to harmonize with four basic decorative styles: Classic, Provincial, Eastern, and Contemporary. All designs printed on plain grounds are Plastisealed, making them scrubbable as well as grease and stain resistant. Also new at Murals is a contract service for decorators, whereby submitted plans are returned in one day with accompanying cuttings. (Continued on Page 138)

HARVEY PROBBER

NEW YORK 41 East 57th Street
CHICAGO 638 Merchandise Mart
DALLAS 230 Decorative Center
and leading cities



WRITE FOR CATALOGUE INFORMATION. HARVEY PROBBER INC., FALL RIVER, MASSACHUSETTS

Oken features the unusual

OKEN FABRICS, 45 West 27th Street, New York, has opened a new and lavishly decorated showroom on New York's burgeoning East side at 938 Third Avenue. Here hang a collection of over 4,000 fabrics to which Oken is constantly adding. This is a house which carries on hand a large and interesting supply of traditional and contemporary weaves of both upholstery and drapery weights in a price range from the medium to the rarefied. It must be noted, however, that here too is a house full of surprises with its large collection of prints garnered from all parts of the world, inspired and adapted for today's decorator who looks for the unusual. These prints are all on linens, cottons, cretonnes, chintzes, or silks and a few on various sheers. One example is the old Austrian document of the Medieval world (1). Surrounding the illustrated globes are pictures of gentry in Medieval costumes from various countries. The large (Continued on Page 140)

New casements of combined fibers

LA FRANCE INDUSTRIES, 2 Park Avenue, New York, is the distributor for decorators and architects of a new and important group of casements woven by Virginia Fibre Corporation for Spectrum Fabrics. The components of the fabric "Drapel" used in various decorative weaves are a warp of Dow Chemical's 100% Rovana saran micro-tape and a filler of Eastman's Verel modacrylic and solution dyed rayon. In combination the face of the fabric has a look of linen and home spun weaves, and the four patterns (two shown below: 3 and 4) have an open and textured surface interest through the use of a boucle and sheer leno spun threads. Colors run to neutrals, pale gold, frosty white, and a dusty nutmeg. Created to fill a series of important contract specifications, they resist sagging and shrinking and are not subject to mildew, or moths; have permanent flame resistance and will not crack with friction or abrasion.

New Albert Herbert prints at Rowen

ROWEN, INC., 1 East 53rd Street, New York, is fortunate indeed in having the considerable design talents of Albert Herbert lavished on its new line of contemporary prints. All four prints are as compatible with commercial as with residential environments, depending, of course, on colors and type of fabric used. Choice of stock fabrics includes Dacron, Belgian linen, cotton batiste, linen and goat's hair blend, and Fiberglas. In "Fantasia" (6), a single color spirals and curls in telegraphic dashes that communicate figure sixes, figure nines, musical notes, swirling circles, et al. Stock color combinations are white on white Dacron, charcoal on white Dacron, gold on yellow Dacron, cinnamon on tan linen, turquoise on blue linen, white on rust linen, and olive on khaki linen. "Reflections" is as linear as "Fantasia" is curved with its long bands of multi-sized rectangles fractured by jumbles of jewel toned (Continued on Page 133)



1

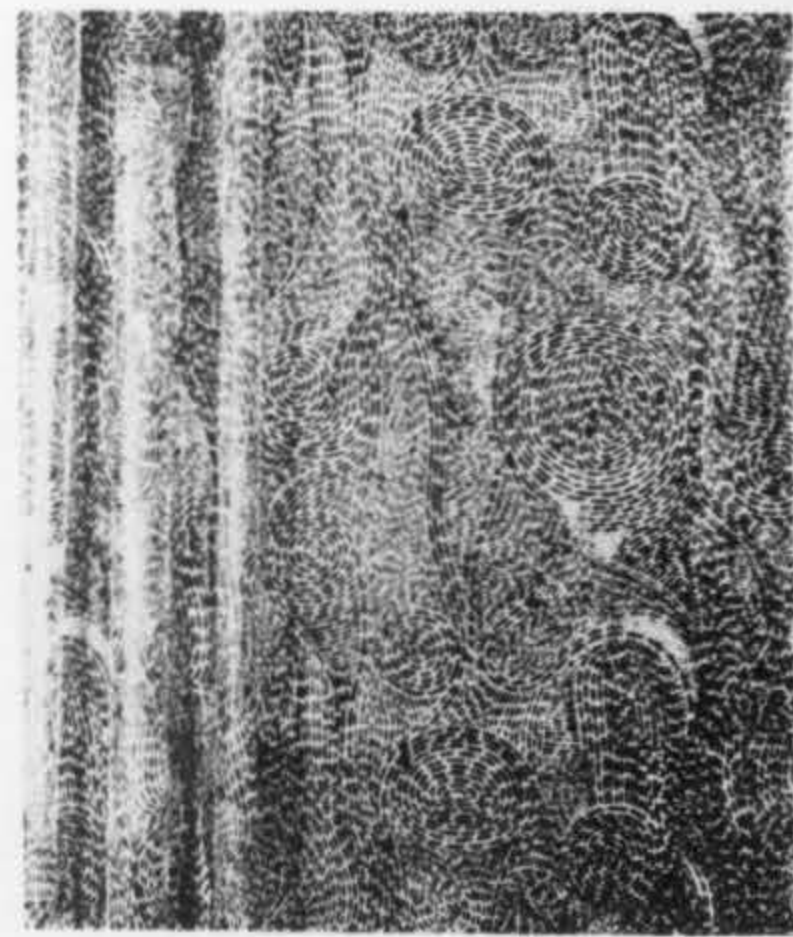
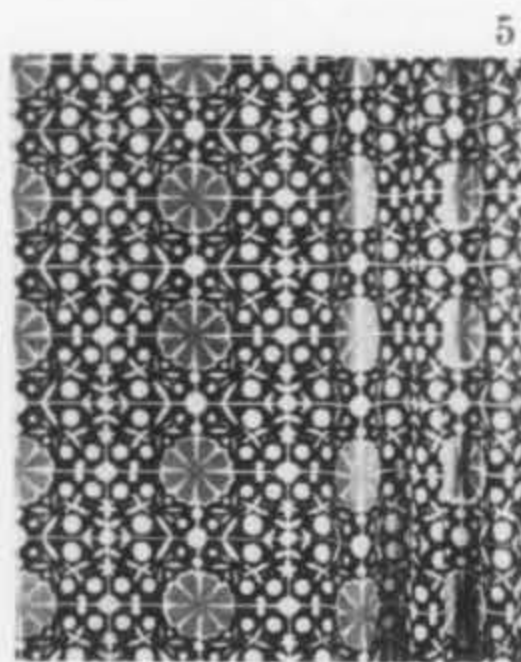
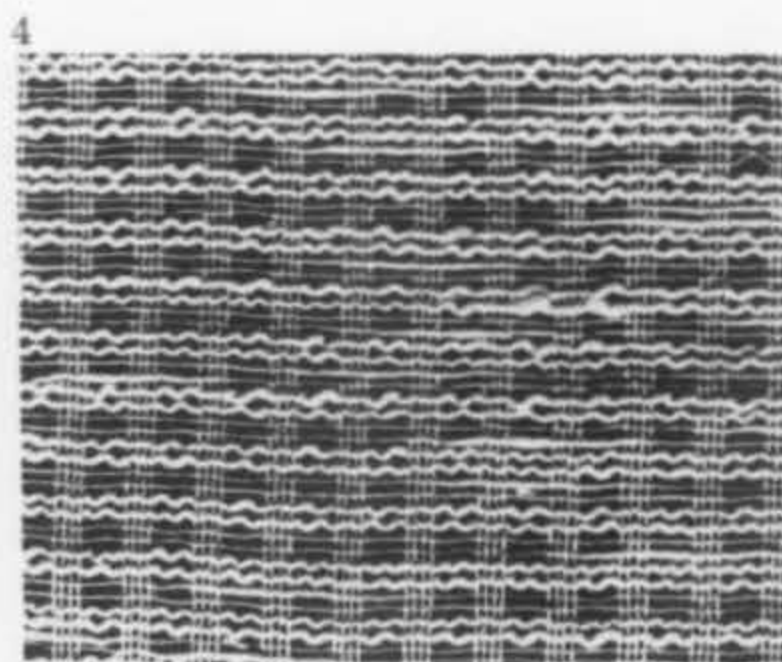
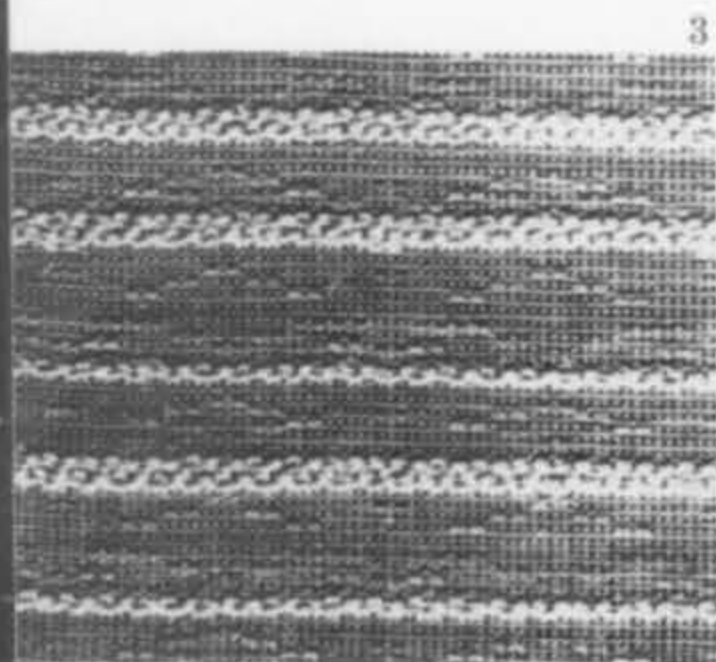


2

1, 2 OKEN

3, 4 LA FRANCE

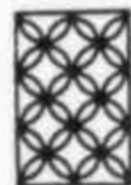
5, 6 ROWEN



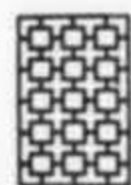
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#100



#101



#102



#103

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Order Size by Number	Grille Sizes	Single 1/8" Thick	Single 3/16" Thick	Double Thick 1/4"	Triple Thick 3/8"
#2	15 1/2 x 23 1/2	2.00	2.60	5.00	8.00
#4	15 1/2 x 48	4.50	5.50	10.00	15.50
#6	15 1/2 x 72	7.00	8.00	16.00	25.00
#8	24 x 48	6.80	8.50	13.60	20.40
#10	24 x 72	10.50	13.00	21.00	31.50

APPLY FOR DISCOUNT AND BROCHURE

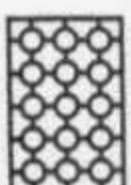
WE CATER TO DECORATORS ON SPECIAL UNITS

Supply us with the measurements you wish and we will quote you on a factory prepared do-it-yourself package or a factory constructed unit, painted or unpainted.

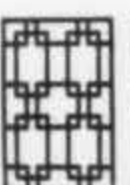
Patterns 107, 108 and 109 available only in 15 1/2" x 23 1/2".



#104



#105



#106



#107



#108



#109



#110

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grooved to receive (3/4" x 1 1/4") grilles, unassembled:

Sizes 17 5/8 x 74 1/4	\$4.00 each frame
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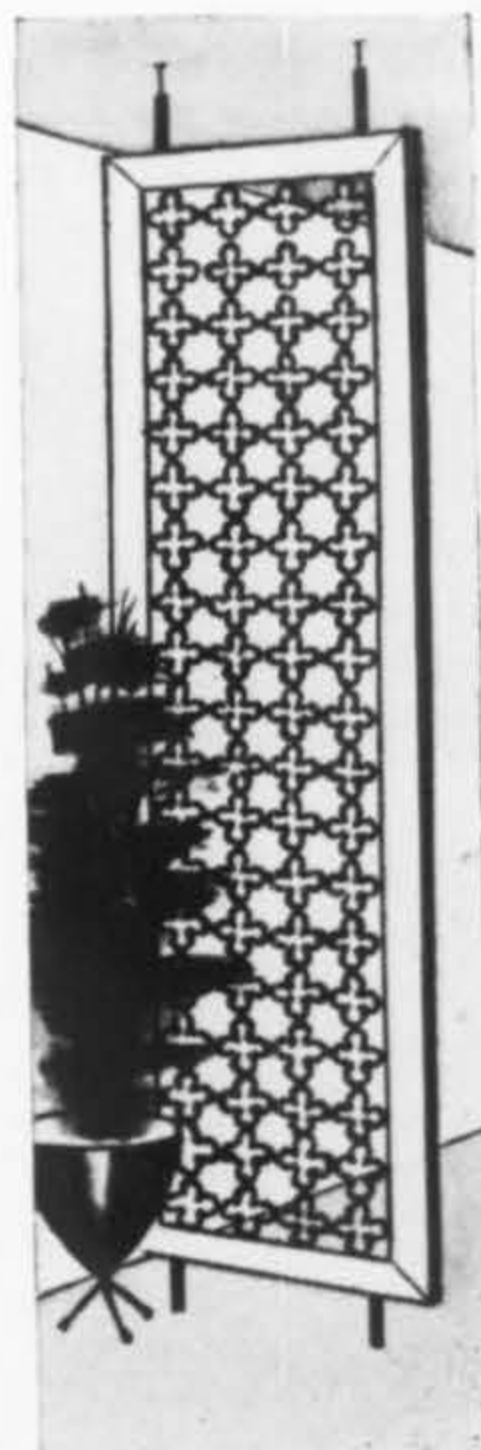
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MAGINEL WRIGHT BARNEY



1



2



3

Maginel W. Barney's embroideries

MAGINEL WRIGHT BARNEY, *New York*, sister of the late Frank Lloyd Wright, has made a unique artistic contribution by personally evolving a brand new medium — that of embroidering with wool and/or appliqueing with felt and plastic fabulously beautiful landscapes and florals. Years of experimentation and practice with this novel technique have preceded the introduction to the public of her one-of-a-kind designs. Now, however, Mrs. Barney's masterpieces are at last on sale to designers by appointment with her agent, Peggy Cooke, 300 East 57th Street, New York (PLaza 3-7785).

"Long stitch paintings" (as Mrs. Barney facetiously dubbed her embroideries) are outstanding not only for their beautifully proportioned and flawlessly executed designs but also for the spectacular brilliance of their colors. "Four Oaks in Spring" (1) is an excellent example. New life and fresh starts joyously sing out in its budding trees, blossoming plum bushes (in foreground), and hard-working farmer ploughing the earth with the help of his child. Predominant colors are dark greens, spring greens, and deep purples. In "Rain" (2) embroidery is used in combination with felt and plastic bead applique. Vividly,

(Continued on Page 134)

Painted wood panels at Karl Mann

KARL MANN ASSOCIATES, 677 *Fifth Avenue, New York*, has a remarkable new series of traditional and contemporary painted wood panels. Distressed to appear antique, these colorful paintings look like the rare finds, costing in the never-never realm of thousands of dollars, that one scours antique shops for. Instead their surprisingly reasonable price range (from \$66 to \$150) puts them within the financial reach of most interested designers. A coordinating group of frames is also available: waxed wood (\$60), felt (\$75), carved scalloped wood (\$90), and white linen and gold leaf (\$120). And as an added custom feature, all panels are available in special colors and sizes.

Designs for Karl Mann's traditional paintings are adapted from American and European folk sources. Appealing to aficionados of things nautical is a large (30" x 40") red, white, and blue panel of a clipper ship ploughing the sea with all sails billowing. "Boston Gentleman" (4), 20" x 30", shows that the well dressed Colonial man-about-town was wearing in the way of wigs, waistcoats, and three corner hats. His completely unnaturalistic pencil stub fingers and mis-mated feet are refreshingly naive. Taken from an 18th century Pennsylvania Dutch box cover is "Wedding Portrait" (6), which shows a pair of happy young newlyweds surrounded by flowers and painstakingly penned inscriptions. An 18th century water color was the source for "Tray of Fruit" (5), 30" x 26", which displays

(Continued on Page 133)

KARL MANN



4



5



6


The SWEDISH Furniture Fair

All kinds of furniture available in Sweden, as well as Swedish fabrics for upholstery and interior decorating, will be on display from February 16-19, 1961, in the Exhibition Halls of the S:t Eriks Fair, Stockholm. More than two hundred and fifty companies will be represented. The Fair will occupy more than 190,000 square feet of floor space.

The Fair is open only to dealers. Individual invitation cards are required for admittance. Cards are available free of charge from The Swedish Furniture Manufacturers' Association, Box 14012, Stockholm 14, Sweden. Please state names of those who wish to visit the Fair and the name of the firm they represent.

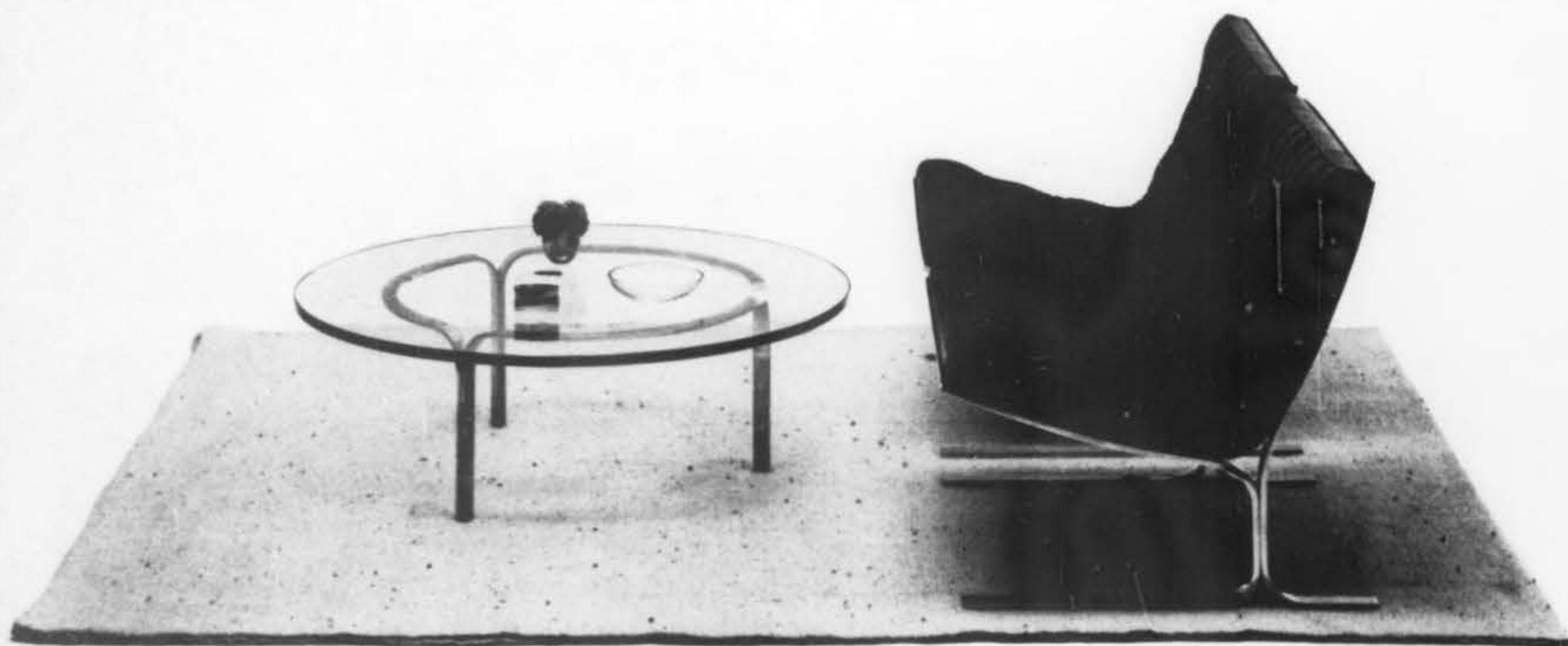
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the appearance and working utility of your own offices. For a free copy, write to: Corry Jamestown Corporation, Department I-12, Corry, Pennsylvania. *The American Institute of Decorators presented DORIC with a 1960 Award of Merit for design achievement.*



Albano's latest departure

ALBANO CONTRACT DIVISION, 309 East 46th Street, New York, the new offshoot of Albano, a company long identified with fine craftsmanship, presents a choice group of metal furniture for contract installations. The elegant grouping in top photograph was designed by Nicos Zographos—

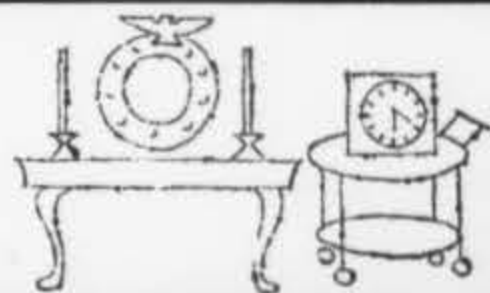
two-time award winner of the National Cotton Batting Institute design competition. The pair of soft generous seats are hand-sewn tufted brown or black inner frame cushions of calfskin canted and carefully balanced on a base of bent polished stainless steel; the whole measures a cube of 28 inches. Table top of chamfered

edge clear glass rests delicately on a three-legged base of gracefully bent flat bands of stainless steel. In lower photograph, the CH-5 chair is constructed of a mirror-finish stainless steel base and a boxy, fully upholstered wood frame. Square glass-top table is also framed with a mirror finish stainless steel base.

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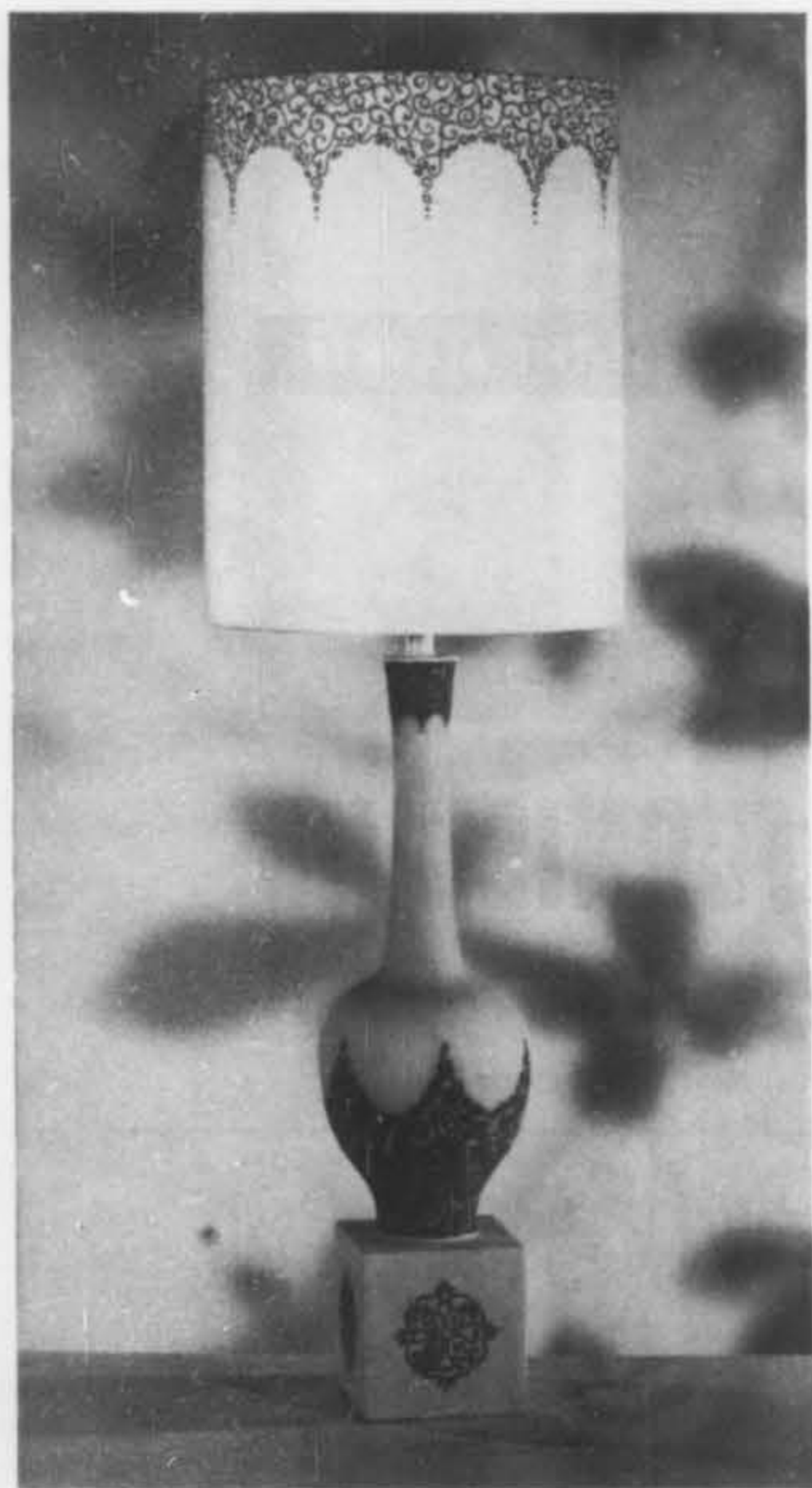
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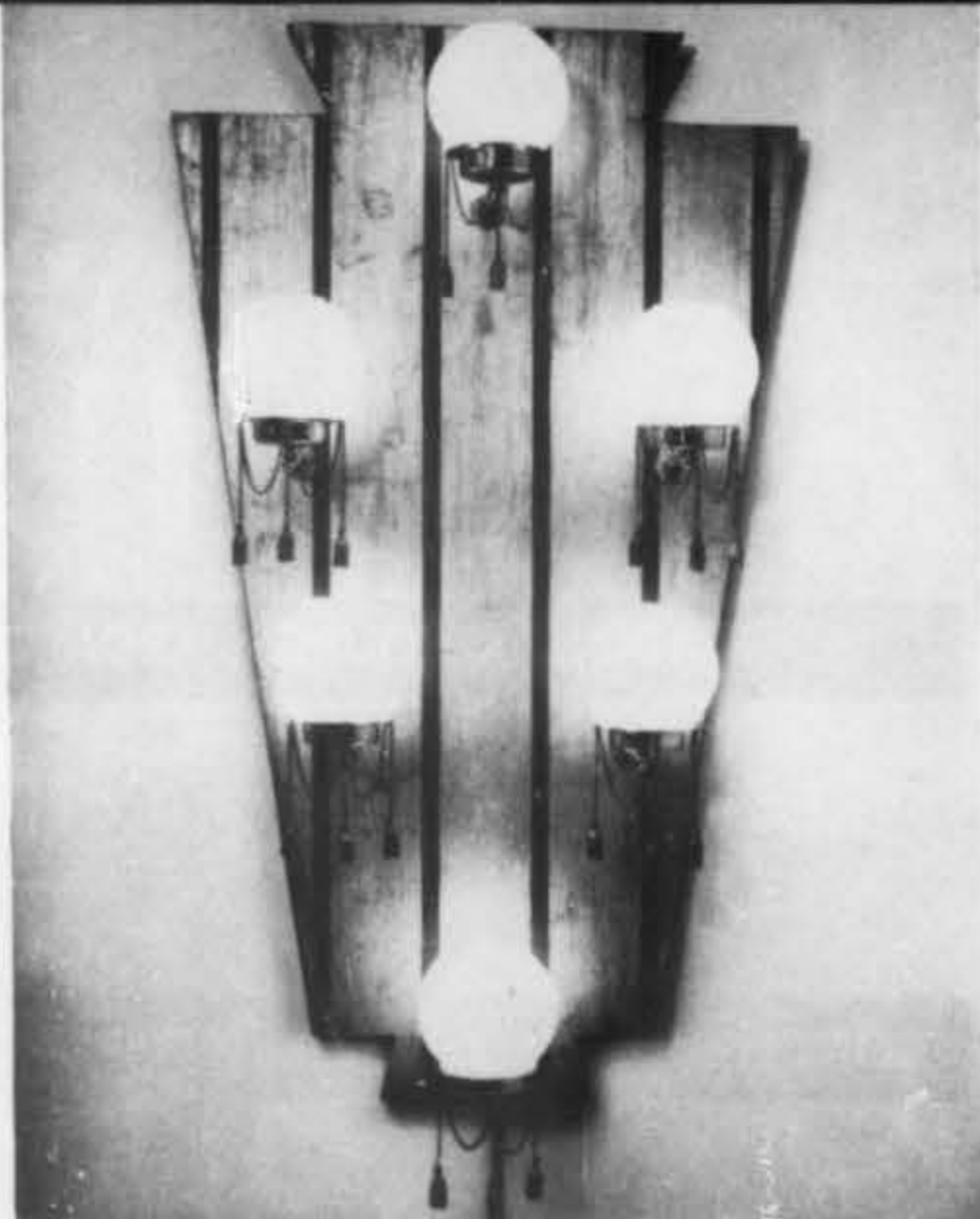
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City _____ Zone _____ State _____

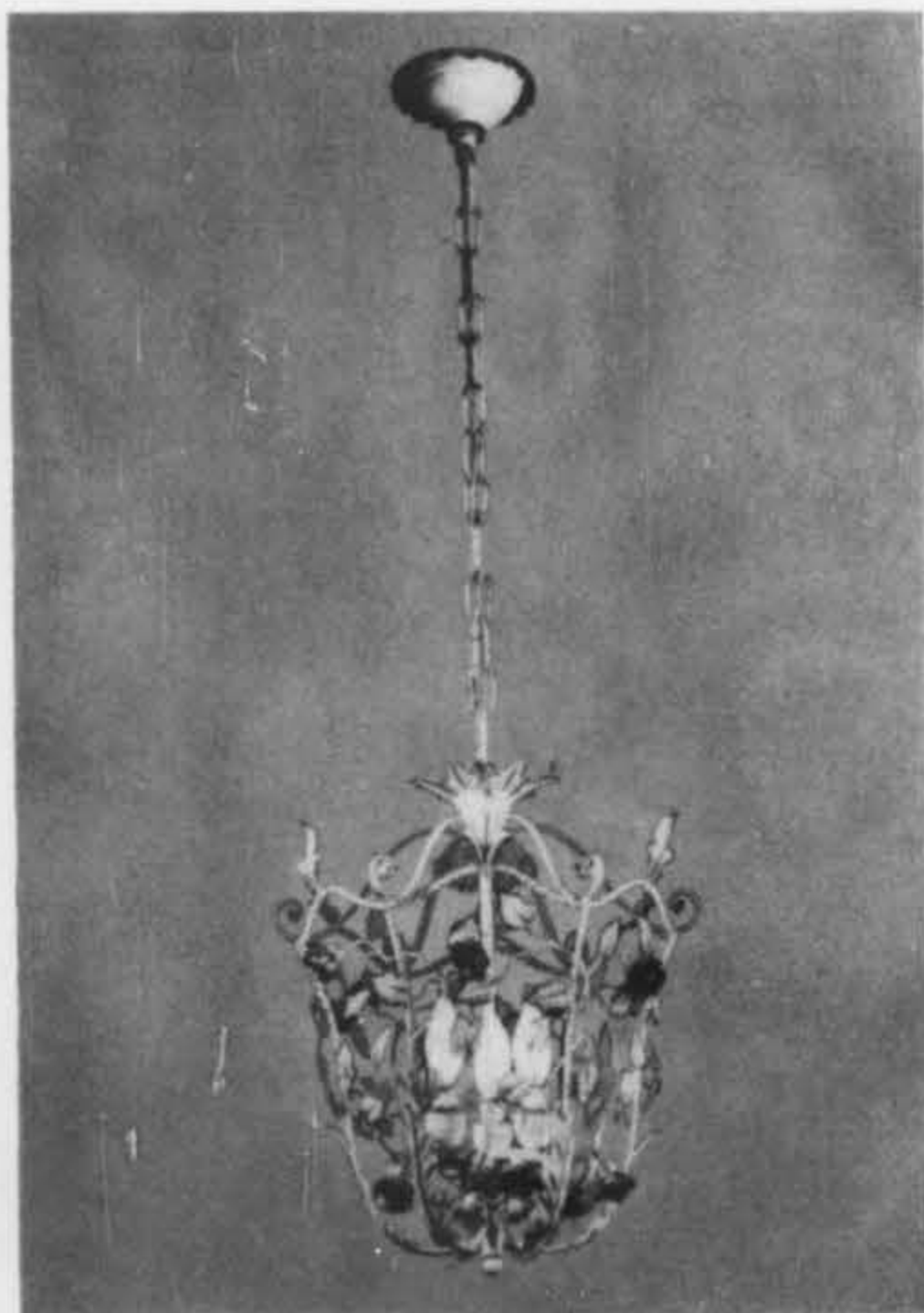


BETH WEISSMAN COMPANY, INC., 46 West 23rd Street, New York, shows "Dolores" from the Lee Bernay "Mediterranean Collection." Elegant tracery of raised enamel on opaline glass in a choice of colors is echoed on parchment shade.



PAGE'S ACCESSORIES, 701 West 33rd Street, Kansas City, Missouri, presents a variety of stock lamps and wall sconces custom finished. #76 sconce is wired for four-inch opal globes with brass chain and tassels. Background striped with gold.

THOMAS INDUSTRIES, INC., 207 East Broadway, Louisville, Kentucky, has added to its "Enchante" line of ceiling and wall fixtures this chain pendant lantern (#8761) enclosing three lights. It is of wrought iron with a French gold finish.



LIGHTOLIER, INC., 346 Claremont Avenue, Jersey City, has a collection of contemporary table lamps, "Legacy '60 Sophisticates." At left is a lamp designed by Maurizio Tempestini in an unusual combination of pewter and brass with wood.

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WITH EASY CHAIR COMFORT

by *Cramer*



Model 1421



Model 1423

Gracefully trim beauty to match today's interiors. The K-Line Chairs represent total concept planning—comfortably functional, yet a masterpiece of contemporary design. Offered in five chair models and in a galaxy of luxurious fabrics and colors—all moderately priced.

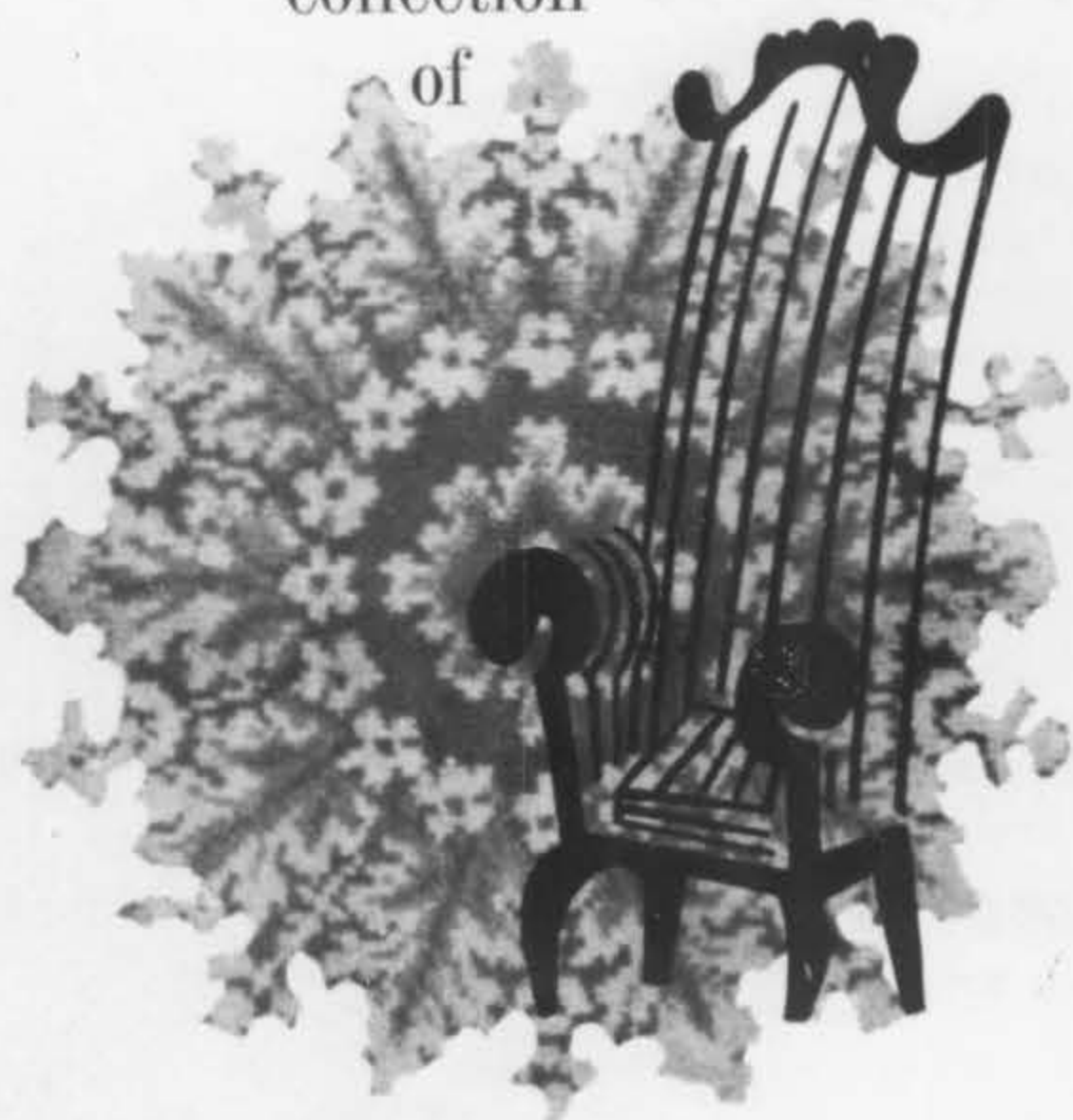
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New Signet mirror collection from Carolina

Ten new Signet decorative mirrors, all with gold leaf frames hand-made in Europe, have been brought out by the Carolina Mirror Corporation, North Wilkesboro, North Carolina. Two of the mirrors are irregularly shaped with



deep and florid carving that is surmounted by eight-inch crests; one is finished with gold metal leaf rubbed with antique white and aqua. All the other new mirrors are rectangular with overall sizes ranging from 20" x 28" to 38" x 60" with frames up to four inches wide. Frame styles vary from very ornate, deeply carved ones to those with only surface touches of carving. Carolina Signet mirrors, which are twin-ground polished plate glass (mirror glazing quality), retail for from \$27 to \$170.

Ceramic planters by Journeaux at Greenhouse

Exclusive representation for ceramic planters (pictured) by Didier Journeaux, talented and well-known potter, be-



longs to The Greenhouse, 254 East 51st Street, New York. Pots of various sizes, shapes and finishes are available at surprisingly reasonable prices. For a 15" diameter plant container, price range is from \$5.00 to \$45.00.

Adelphi one coat "Viny-L-Guard" paint

"Viny-L-Guard" one coat paint with a low luster vinyl latex exterior has been introduced by Adelphi Paint & Color Works, Inc., 86-00 Dumont Avenue, Ozone Park, New York. One gallon of this paint, which can be applied in damp weather with brush or roller, covers approximately 450 feet. "Viny-L-Guard" dries in 20 minutes with a smooth, hard film that resists dirt, soot, soil, sand and discoloring fumes. Because of a "breathing" action that lets interior moisture out, it is blister-resistant and rain-repellent.

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The purpose of the NSID is to create and advance the highest taste level for the American Home, American Business, and a better way of life for Americans. NSID is the certification of the professional interior designer.

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Professional Interior Designers, Industrial Designers, Architects, Scenic Designers, Educators in accredited schools of Architecture and Interior Design, Museum Heads, Lighting Engineers, Color and Design Consultants and Landscape Architects are accorded Professional Membership.

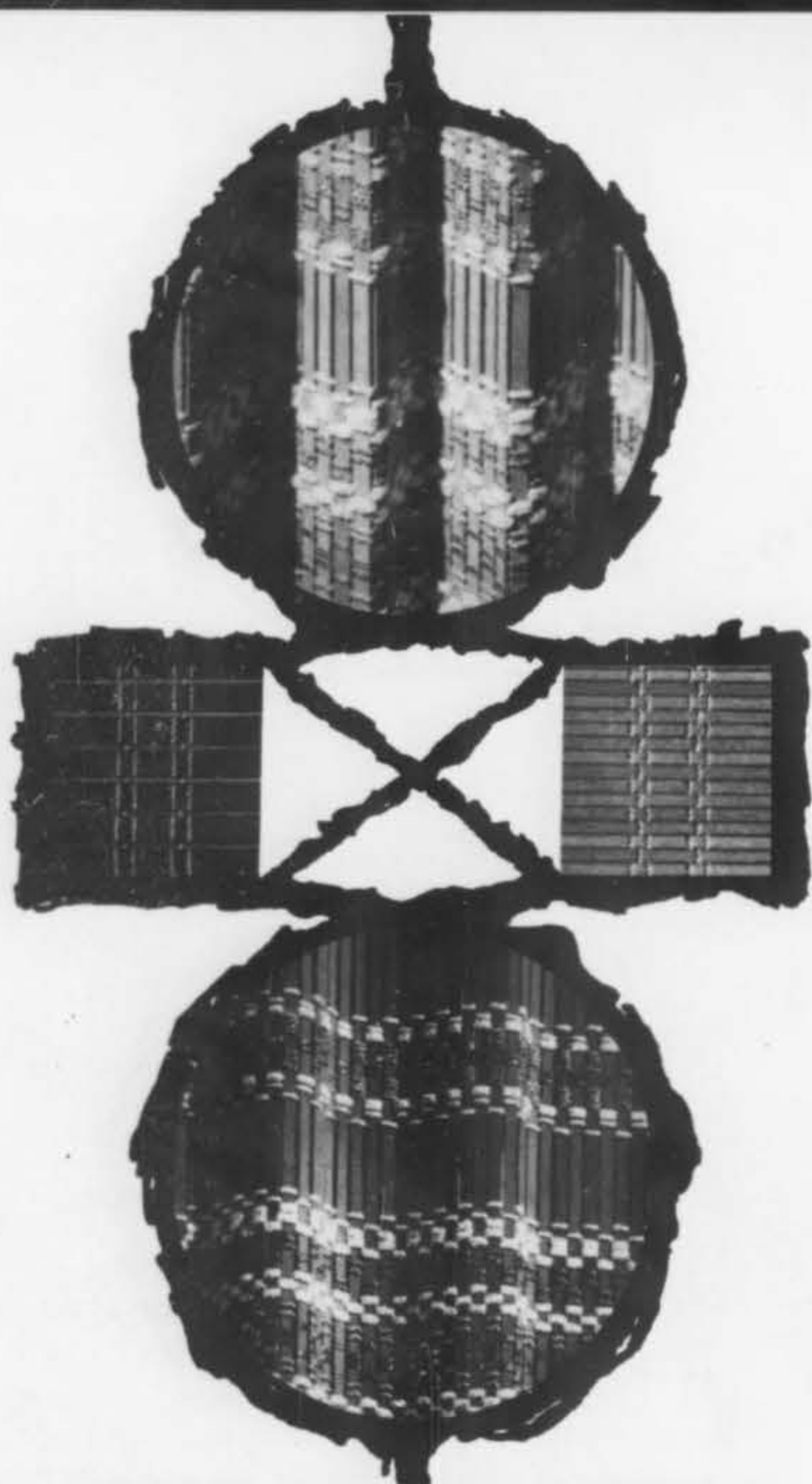
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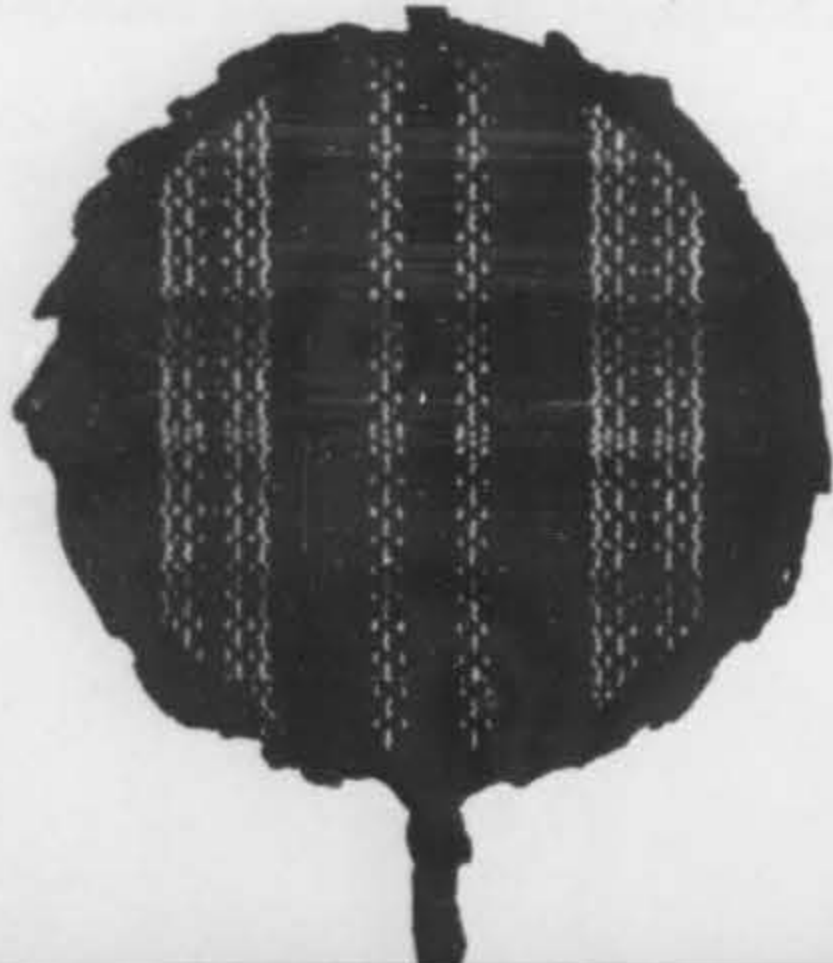
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Manufacturers' Literature

Lighting

ILLUMINATING ENGINEERING SOCIETY, 1860 Broadway, New York 23, offers a new booklet, "Recommended Practice for Office Lighting," which incorporates the I.E.S.'s revised recommendations for illumination levels. The 36-page, 8 x 11-inch handbook analyzes the problems presented by particular office areas (general and private offices, hallways, reception rooms, files, etc.), and includes many illustrations of individual solutions.

KOCH & LOWY, INC., 201 East 34th Street, New York, has published a 40-page black-and-white illustrated catalog, entitled "Contemporary Lamps and Fixtures" (A.I.A.-31-F2), which sells for one dollar. Shown are ceiling fixtures, wall fixtures and pin-ups, architectural lamps and fixtures, table lamps, floor lamps and occasional tables. Instructions for ordering are also given. A separate price list accompanies the catalog.

LIGHTOLIER, 346 Claremont Avenue, Jersey City, New Jersey, has released a 36-page color file booklet, titled "Recessed Incandescent Lighting" (A.I.A. File Number 31-F-23/Brochure Number 31). Full details are given for concentrated, medium and wide spread beams; round and square units for use with general service and PAR lamps, 30 to 300 W. E.T.L. reports, construction drawings and lighting calculator charts are given for 96 interchangeable Calculite housings and diffusers.

Yale Burge in new building

Starting January 1st the new Decorators Center Building at 315 East 62nd Street, New York, will be the home of a new Yale R. Burge showroom, occupying 8,000 square feet of space on two floors. Exhibited will be a greatly expanded "Traditional Collection" of furniture reproductions designed by Mr. Burge and a richly varied group of continental antiques. The Burge Company will be one of the principal tenants in the Center.

Address Book

DESIGNS FOR BUSINESS, INC., has moved to 609 Fifth Avenue, New York.

DONNELLY-KELLEY GLASS COMPANY, Holland, Michigan, has changed its name to DONNELLY MIRRORS, INC.

KENT-COFFEY MANUFACTURING COMPANY, Lenoir, North Carolina, producer of bedroom furniture, has set up a Contract Furniture Division.

KARL MANN ASSOCIATES, 677 Fifth Avenue, New York, has appointed the following representatives for its A.I.D. award-winning collection of wallcoverings: DENST AND SODERLUND, Chicago; GEORGE AND FRANCIS DAVISON, Boston; DUNCAN & HUGGINS, Washington, D. C., and Philadelphia; KNEEDLER-FAUCHERE, Los Angeles and San Francisco; WALTER L. BROWN, Canada.

MODELINE COMPANY OF CALIFORNIA, Los Angeles, and FINE ART LAMPS, LTD., Brooklyn, will share equally a 2,600 square foot space in the American Furniture Mart, Chicago.

NORTH-TOWN GLASS COMPANY, 2020 West Peterson Avenue, Chicago, distributor for CAROLINA MIRROR CORPORATION'S Signet mirror line in Greater Chicago, has opened a new showroom in its fabrication plant and office building.

PARKWOOD LAMINATES, INC., has moved to 70-49 Austin Street, Forest Hills 75, New York.

RICHARDSON-NEMSCHOFF, INC., Sheboygan Falls, Wisconsin, manufacturer of upholstered furniture and case pieces, has opened a new showroom in the Chicago Merchandise Mart, designed by Lawrence Peabody, A.I.D.

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For Your Information

(Continued from Page 22)

Muralist **Samuel G. Wiener, Jr.** has been appointed adjunct assistant professor in Columbia University's School of Architecture to teach classes in visual fundamentals in the first two years of architectural studies. Mr. Wiener's murals in mosaic, stained glass, tapestry and other materials have embellished buildings in New York City, Shreveport, Louisiana, Cleveland and Columbus, Ohio. . . .

A number of new appointments have been announced at Skidmore, Owings & Merrill, architects and engineers with offices in New York, Chicago, San Francisco, and Portland, Oregon. **Roy O. Allen, Jr.** (New York), **Edward C. Bassett** (San Francisco), and **Bruce J. Graham** (Chicago), have been elected general partners of the firm; and **Dolores Miller** is the new Chief of Interior Design of SOM's Chicago office, replacing the retiring **Jane Johnson**. . . .

George F. Clarke has been named Vice President in charge of sales and merchandising at the interior design firm of **Barbara Dorn Associates Inc.**, with headquarters in New York. . . .

Lorraine M. Elton has been named to the newly created position of Designer for the **Formica Corporation** in Cincinnati. Her duties will include the complete design and color coordination of Formica's line of decorative laminated plastics. . . .

William H. Scheick, A.I.A., vice-president of the **Timber Engineering Company**, has been named the new executive director of the **American Institute of Architects**, succeeding **Edmund Randolph Purves, F.A.I.A.**, who will stay on for one year as consulting director of the organization. . . .

Awards

Eameses Receive Kaufmann Award at I.I.E. Lunch

Charles and Ray Eames, internationally-known American designers (below), received the highly-coveted first annual \$20,000 Kaufmann International Design Award—largest in the design field—at a special luncheon held on November 16 in the Duggan Room of the Institute of International Education, New York, administrators of the award. The award, accompanied by a crystal symbol designed by Danish architect **Finn Juhl**, was presented by **James J. Rorimer**, Director of the Metropolitan Museum of Art, who said of the Eameses: "Their expressions in furniture, film, toys,



Charles and Ray Eames

architecture, and the like, all demonstrate a happy reflection of creative work. However diverse the problems they grapple with, a unity of aim and insight prevails. Moreover, they have maintained strict standards of form and detail, the mark of master craftsmen in any field. For all these reasons the Eameses have raised the reputation of our national culture, and of the practice of design, to new and well-established levels."

Jane Fiske McCullough, former Editor-in-Chief of *Industrial Design* magazine, was the principal speaker. In dis-

cussing the meaning of the Kaufmann award to both the designer and the public, Mrs. McCullough concluded that since the award will undoubtedly go to established designers, it will tend "to confirm accomplishment rather than to encourage courage for experiment." Nor will the award affect other designers a great deal, other than to please them that one of their group has been publicly recognized. Mrs. McCullough believes, however, that the award can say something to the general public on behalf of the designer. It can try to "call attention to his (the designer's) larger influence on the economic scene, where he creates needed goods for underdeveloped and overdeveloped nations alike. On the social and cultural scene, he solves problems of creature comfort, dignifies our lives, and at times enriches them, too. In the long run, the award might succeed in getting across the abstract idea that a designer can be more than a technician: he is an artist of the physical realm whose highest contribution, as George Nelson has put it, is to seek out the essential truths of our artifacts, and communicate them to others."

1960 Institutions Magazine Interiors Awards

On the evening of November 16 at the Colonnades in the Essex House in New York City, winning institutions, designers, and architects from fifteen states, the District of Columbia and the British West Indies received the 1960 Institutions Magazine Interiors Awards. Purpose of the annual awards is to publicize and give formal encouragement to the most outstanding achievements in interior design in institutions—restaurants, hotels, hospitals, clubs, colleges, schools, resorts, etc., throughout the world. The award presentation coincided with the National Hotel Exposition at the New York Coliseum (November 14-17). Three Special Distinction Awards were made: the dining area of Cave des Roys, Los Angeles, by Serge Sassouni of that city; dining area of Dublin House, Clark's Restaurant Enterprises, Inc., Seattle, by Roland Terry and Philip A. Moore, Architects and Interior Designers, with Robert H. Egan of Terry & Moore, Seattle; dining area of the Golden Door Restaurant at New York International Airport, Idlewild, New York, by Knoll Associates, Inc., of New York City.

1st Stage Winners in F.D.R. Memorial Competition

The six winners in the first stage of the Franklin Delano Roosevelt Memorial Competition, which will choose the best design for an F. D. R. memorial in Washington, D. C., have been announced by Edmund N. Bacon, Professional Advisor. The successful competitors from among 574 entrants from all parts of the country were: Abraham W. Geller, New York City architect, associated with Douglas Gordon, Diana Kirsch, and Claude Samton; Tasso Katselas, Pittsburgh architect; Rolf Myller, New York architect; William F. Pedersen and Bradford S. Tilney, Boston architects associated with Joseph Wasserman, David Beer, and Norman Hoberman, sculptors; J. Edward Luders, Hideo Sasaki, Don Olson, Robert J. Reilly, architects associated as Sasaki-Walker-Luders Associates of Watertown, Massachusetts; and Joseph J. Wehrer, University of Michigan architect associated with Harold J. Borkin.

These winners will receive \$10,000 each. Winner of the final prize will be awarded \$50,000. After the final judging on December 29-30, there will be an exhibition of winning and honorable mention designs. The jury is comprised of Pietro Belluschi, Dean of the School of Architecture and Planning, Massachusetts Institute of Technology; Thomas D. Church, landscape architect, San Francisco; Bartlett Hayes, Jr., Director of the Addison Gallery of American Art, Phillips Academy, Andover, Massachusetts; Joseph

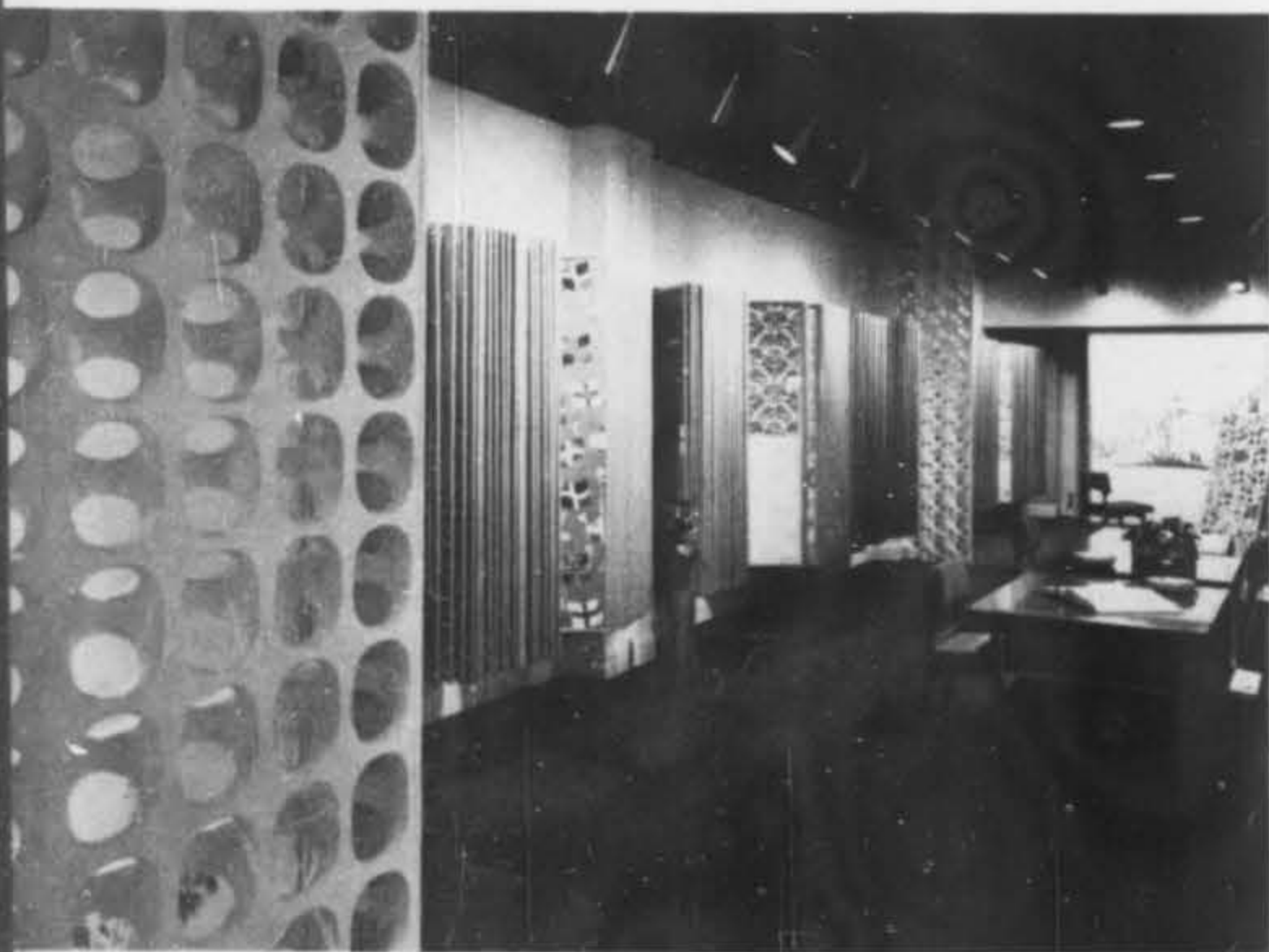
W-1012 Seven-light Wall Sconce. Directoire motif in bas-relief. Cast metal finished in antique gold leaf. Dimensions: 37½" x 15½". Interiors' Import Co., Inc., Showrooms: New York/783 Third Avenue; Chicago/Merchandise Mart, Space 6-170; Dallas/Dallas Trade Mart, Space 4046; Boston/Decorative Art Center, Space 319. A. Maragoni, Pres. Outside U.S. Inquire P.O. Box 668, Florence, Italy.

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Hudnut, Professor of Architecture Emeritus, Harvard University; and Paul Marvin Rudolph, Chairman of the Architecture Department, Yale University.

Competitions

Reynolds Student Architectural Prize

The American Institute of Architects has announced a Reynolds Aluminum Prize for Architectural Students which offers a top award of \$5,000 to be divided equally between the winning student and his school. A \$200 prize will be awarded to the student in each participating college of architecture who submits the best original design for any type of building component in aluminum. Third and fourth year and graduate students are eligible. The winning design from each school will be judged by a jury of three architects chosen by the A.I.A. Each school will handle its own judging which must be completed by February 1, 1961. Winning designs are to be submitted to the A.I.A. by February 13, 1961, for the national competition. The national prize will be awarded at the A.I.A. Student Convention in April 1961 in Philadelphia. For further information address American Institute of Architects, 1735 New York Avenue, N.W., Washington 6, D. C.

I.D.I. Elects National Officers

The Industrial Designers Institute announced the election of new national officers and members of the Executive Committee at its National Board of Trustees meeting in New York City on October 13-14. The new officers include: chairman of the board, John Vassos, F.I.D.I., of John Vassos Associates, New York; president, Leon Gordon Miller, F.I.D.I., of Leon Gordon Miller Associates, Cleveland; executive vice president, Joseph M. Parriott, manager, product design, Raymond Loewy Associates, New York; Midwest vice president, Henry P. Glass, F.I.D.I., of Henry P. Glass Associates, Chicago; West Coast vice president, Donald W. Brundage, of Brundage Associates, San Francisco; secretary, Ann Franke, F.I.D.I., stylist-designer of La France Industries, Inc., New York; treasurer, Carl G. Bjornerantz, F.I.D.I., co-director of product and design development, Sears, Roebuck and Company, Chicago.

Addendum: Lawrence miniatures in A.I.D. Show

The Decoration and Design—1961 article on page 236 of the November 1960 issue unintentionally omitted Jacques Lawrence as the source for the delightful miniature pictures which were part of Allied Chemical's display in the A.I.D. show at the Armory.

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Famed Architects to be Honored by Columbia

A two-month program of celebrations in honor of the four great founders of modern architecture—Walter Gropius, Le Corbusier, Ludwig Mies van der Rohe, and the late Frank Lloyd Wright, will be held at the Columbia School of Architecture at Columbia University in the Spring of 1961. Titled "The Four Great Makers," the program will bring the three living men and Mrs. Wright to the school for a two-week period to meet with a distinguished group of international architects, educators, and writers. They will participate in a series of exhibitions, seminars, lectures, broadcasts, and social affairs, including a series of dinners to be tended them by the President of Columbia University, Dr. Grayson Kirk, and such professional societies as the Architectural League and the American Institute of Architects. The seminars will bring together the leading international scholars of each man's work. The retrospective shows, all four to be held at Wright's famous Solomon R. Guggenheim Museum, will be designed by architect Philip Johnson, sculptor Costantino Nivola, Gyorgy Kepes of M.I.T., and Paul Grotz, Art Director of the *Architectural Forum*.

New Albert Herbert prints at Rowen

(Continued from Page 118)

squares and rectangles. All five colorways are printed on linen.

Wildly scattered triangles, forming stars when tinted with contrasting colors, make "Galaxies" an intriguing geometric that looks like a class reunion of kaleidoscopic fragments. Eight stock colorways include orange and red on white linen, navy and cobalt on blue linen, yellow and gold on yellow Dacron, and sienna and tan on natural linen. "Meadowlands" (photo 5, page 118) simulates a giant paper cutout of squares, circles, and flowers pasted over a colored ground, letting color show through the vari-shaped openings. Colorways are white and gray on white Dacron, pink and flame on pink Dacron, tan and gold on white Fiberglas, cobalt and navy on white linen.

Painted wood panels at Karl Mann

(Continued from Page 120)

a mouth-watering array of watermelons, plums, peaches, and cherries. Unhappy hunting in 18th century Europe comes to life in "Hunters," 15" x 30", an amusing interpretation of two dejected hunters and their equally disconsolate dogs.

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Lionel Kalish, are vibrant colors and lighthearted whimsy with subject matter ranging from animals to angels. "Rooster," 27" x 33½", outlines in white sgraffito against a blazing orange ground a bright red rooster basking contentedly under a bright red sun. The feline principal of "The Cat," 27" x 33½", looks very much as if he had just swallowed a mouse as he sits beside two giant vases of flowers smiling smugly. "Cityscape," 25¾" x 46", is populated with skyscrapers that look like multi-eyed giants—tall, impersonal, and unyielding. The collection ends on a celestial note with "Angel," 25" x 31", an imaginative rendition of a spread-winged cherub, supporting a halo on its head and clutching a heavenly horn in its hands.

Maginel Wright Barney's embroideries

(Continued from Page 120)

long slanted stitches are transformed into threads of rain and dense, short stitches into wind-whipped trees. Yellow plastic beads in the foreground represent a field of dandelions. The subtle grays of the hills, white of the river, and midnight grays of the trees are jarred by a brilliant cerise umbrella which looks like a protective giant of a mushroom. A similar melding of felt, beads, and embroidery is used in "Adam and Eve" (not shown) which depicts lean, lithe human figures in the company of rabbits, fauns, and a leering serpent. Red plastic bead apples bob on a primeval tree of evil, streaked with sunlight green.

The majority of Mrs. Barney's florals, which are so true-to-life they could be used to teach a botany class, consist of felt and plastic beads applied on a gold leaf ground. "Poison Hemlock" (photo 3, page 120) attains a naturalistic shading from the slight variegation of green hues chosen for felt leaves and stem. And its umbrella-like flowers

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blossom with pure white beads. On a similar ground is "Spider Plant and Rudbeckia." The former's blooms are in pinks and corals; the latter's, pink with deep, deep purple centers.

Katzenbach and Warren's Fiberglas papers

(Continued from Page 116)

installations at Caneel Bay Plantation, Virgin Islands; Dorado Beach Hotel and Golf Club, Puerto Rico; and Estate Good Hope, St. Croix, Virgin Islands. It is in these locations that the Fiberglas-backed papers have proved their great advantages: they will not chip, peel, crack, or scratch; they are highly resistant to all types of soiling and staining and can be wiped clean or scrubbed; they have absolute dimensional stability and cannot expand or contract, shrink, creep, or curl under changing conditions of temperature and moisture; they are lightfast and have considerable tensile and tear strength. The vinyl will not support combustion and the inorganic Fiberglas is fire-safe. In addition, "Cariba" wallcoverings are Sanitized to inhibit growth and action of bacteria and germs, fungi, mold, mildew, and rot, and also to help prevent the development of odors.

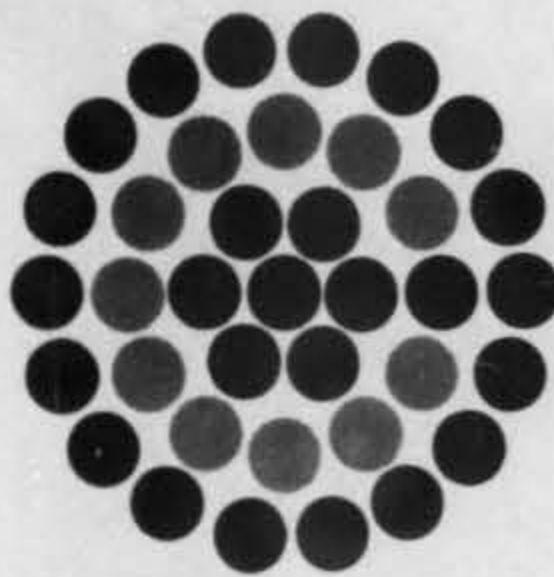
Esthetically charming, the "Cariba" group includes three Caneel Bay panels designed by Marian V. Dorn to be used singly or in multiples. "Pineapple" (photo 1 on Page 116) is a highly stylized painting of the fruit long known as the symbol of hospitality; it measures 22 by 48 inches. "Palm Frond," a slender, elongated, casual single spray sharply drawn, measures 25 inches square. "Shells and Coral," a horizontal panel 22 by 48 inches, is a painting of a closely spaced group of the delicate and fascinating profusion of shapes of tropical seashells and coral. The "Cariba" side-wall patterns printed on 27-inch rolls number five in all

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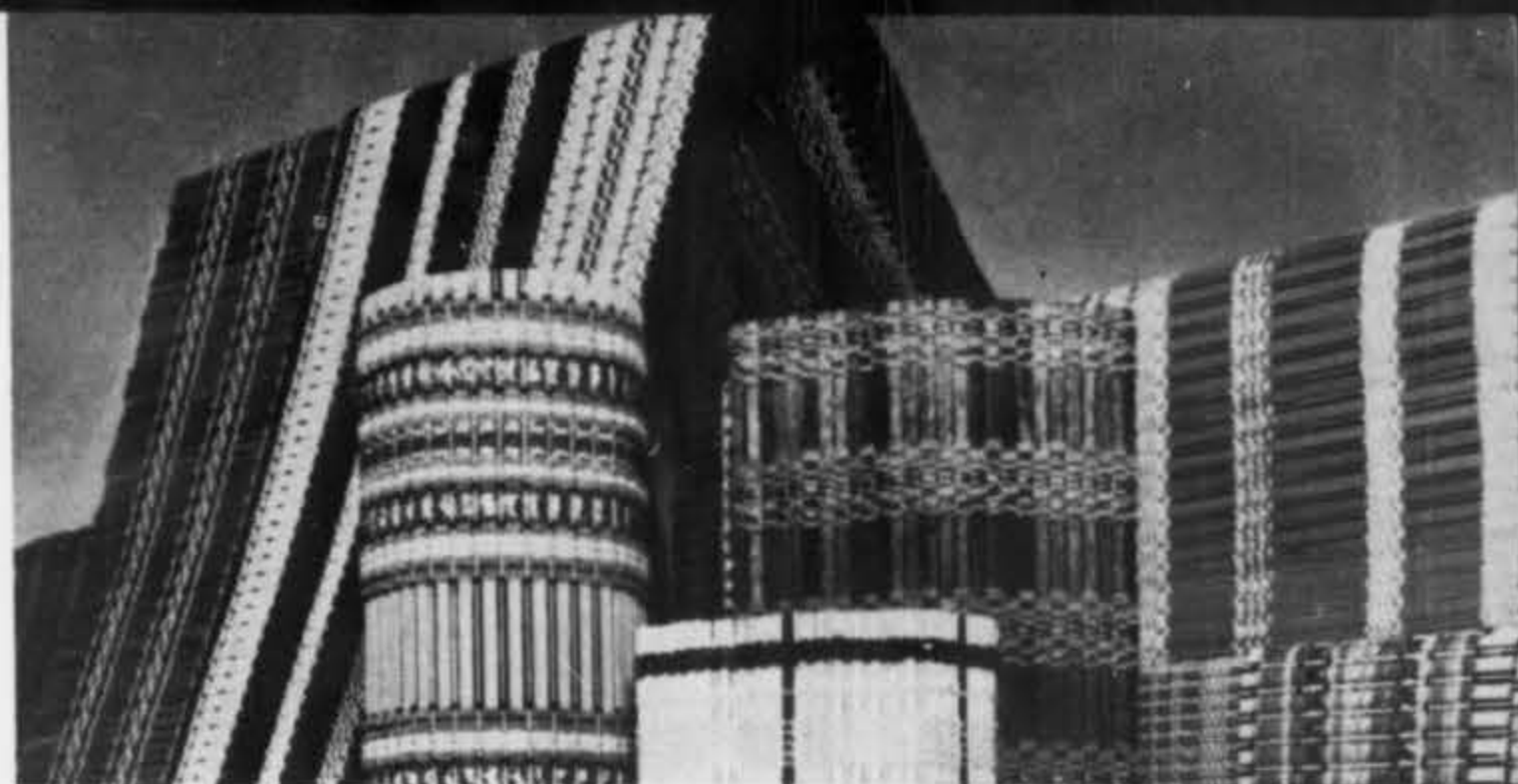
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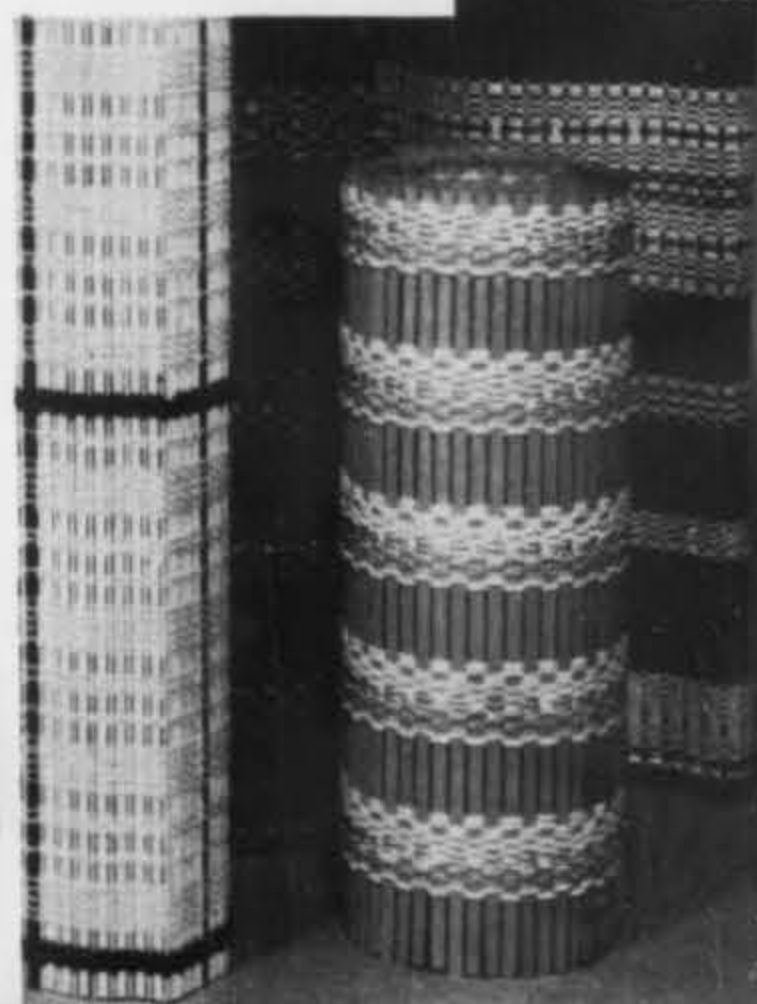
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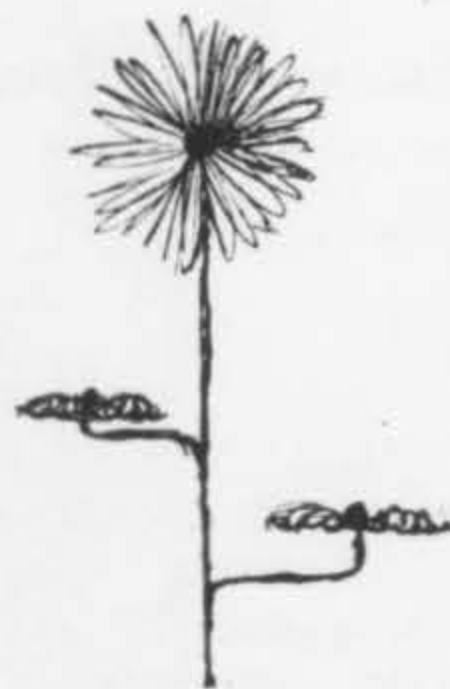
and include "San Juan Porthole" (photo 2 on page 116), a design inspired by a pierced wall—a brilliant architectural feature at the San Juan airport which in its original state consists of open sections of terra cotta pipe set in cement and cleverly tilted to admit breezes. The wallcovering captures this interesting dimensional quality. "Dorado Tile" created by Ann Hatfield Associates is reminiscent of an old floor tile with its marked off squares, each including a fan-shaped inset. The fans face in opposing directions giving the paper a graceful undulating character. "Tropical Shower" designed with simplicity by Justema of California emphasizes the motion of a shower with long slanted streaks of rain. "Mosaic Tile," influenced by a Spanish mosaic, has small square patches of mottled color. "Bamboo Grove" also designed by Justema is a vertically striped design of various sizes of tall bamboo stems. The monotony is avoided by irregularities in the stems.

Both paint swatches (A.I.A. File No. 25-B-2) and Fiberglass solid-color wallcovering swatches (A.I.A. File No. 28-C) are available at Katzenbach and Warren showrooms.

All scenics in Han-Tec's Volume 8

(Continued from Page 116)

which covers 9'4" of wall space with four panels, festoons blossoming branches across a Shiki-silk textured paper. One of the landscapes that is particularly well suited to an Early American ambience is "Beacon Hill" (photo 3, page 116), a colorful interpretation of Boston's famous landmark, as it might have looked in the early 18th century surrounded by the clipper ship-studded Charles River. Highest point of the scenic, which covers 9'4" of wall space, is 44". All the civilized grace of the noble Italian garden is captured in "Panfili Garden" (photo 4, page 116) which, on a mottled ground, skillfully balances the natural beau-



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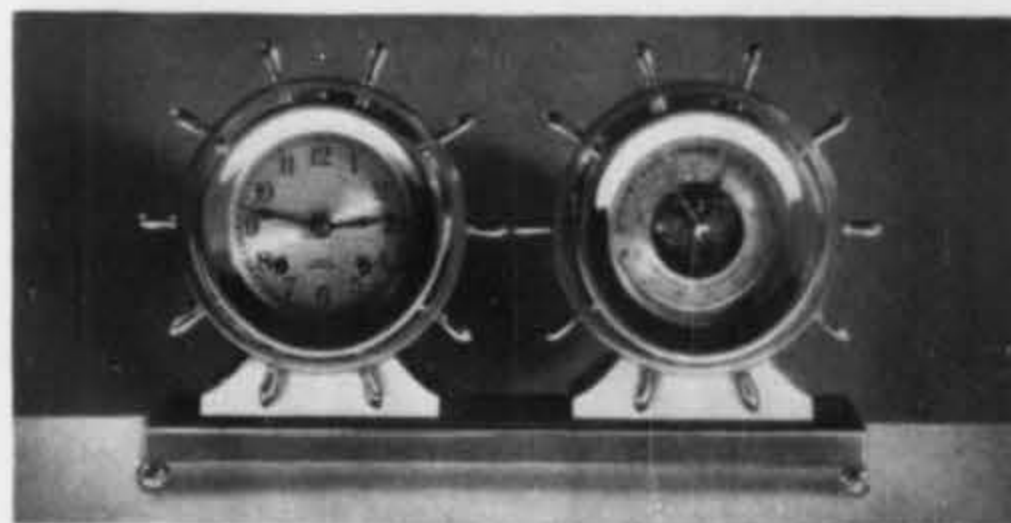
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Style Index collection from Murals

(Continued from Page 116)

of recommended papers. For a large commercial job, renderings of wall covering ideas will also be executed free of charge.

The Style Index Collection takes its name from a 13½" wide x 26" high workbook which contains a detailed description of the four styles mentioned above, a listing of patterns suited to various types of rooms in residential and contract installations, a classification of patterns according to style, and cuttings of the patterns with their titles indexed on tabs for easy reference. Most of the patterns in this Index are designed by Philip Yost. His "Monreale" (photo 5, page 116) is a connecting series of textured diamonds which alternately frame squares of brightly contrasting colors. Italian *majolica* provides the inspiration for Mr. Yost's "Deruti," a gay composite of octagonally shaped tiles embellished with stylized leaves and authenticated with free-hand ceramic crackles. Also by Yost is pastoral "Doremy," a 36" repeat depicting a milk-maid, swans and a fountain in the foreground, and a house and trees in the background. Other repeat patterns are "Lolita,"

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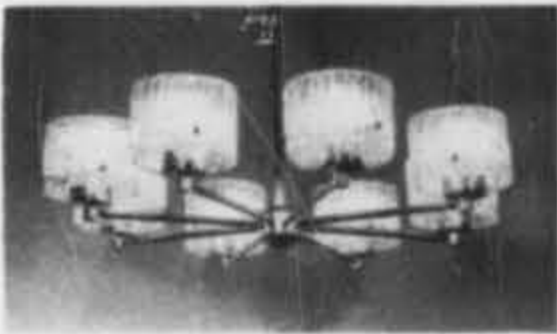


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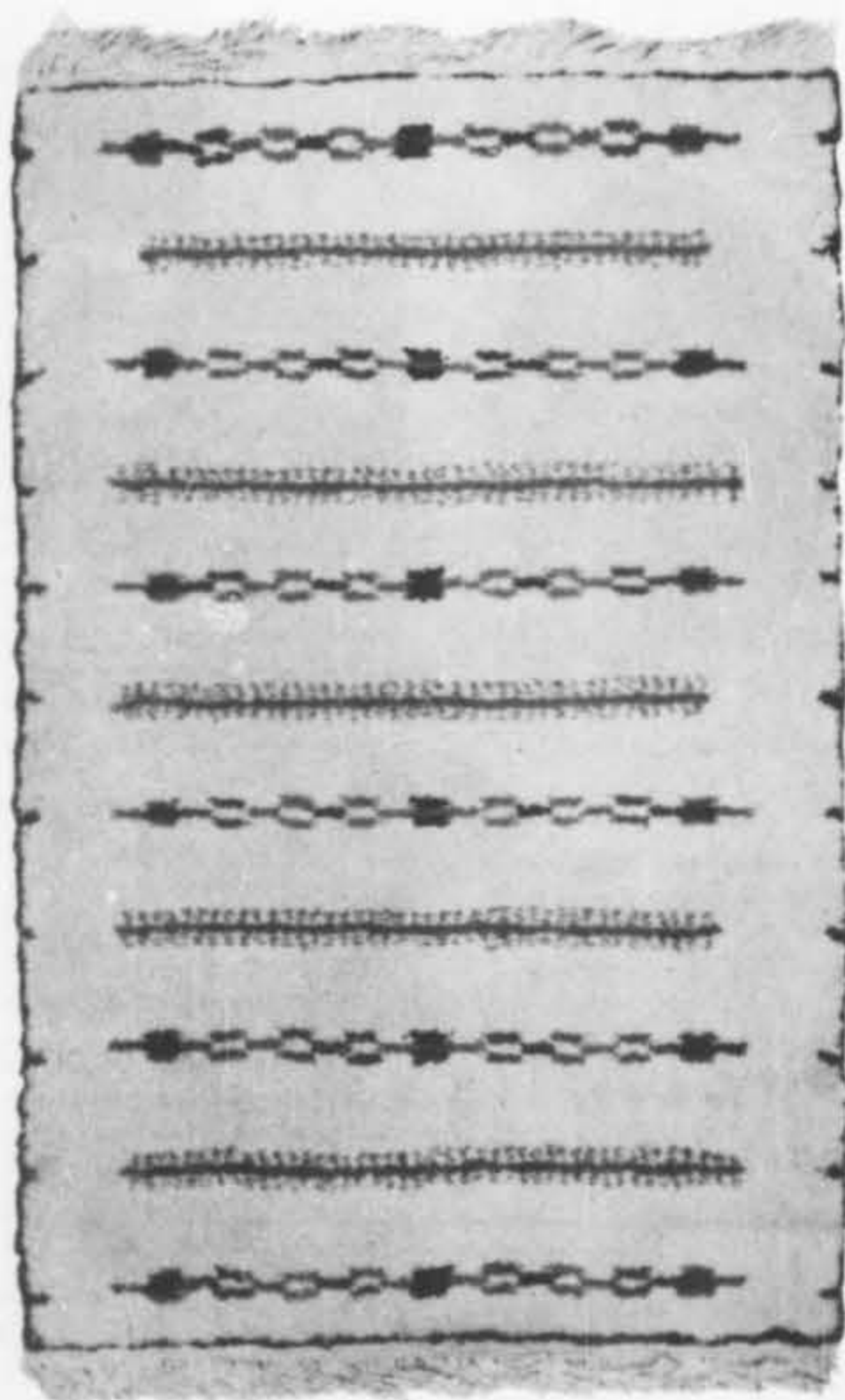
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Murals' scenics are characterized by delicate colors and carefully detailed drawing. "Treillage" (photo 6, page 116) by Marcel Vertes, a romanticized vignette of trellises, ladies, doves, fruit and leaves, is executed with light, feathery brush strokes. The complete mural is made up of seven strips, each 28" wide and 12' high with four rolls of matching ground. Robert Crowder's "Rhododendron," consisting of seven panels, each 28" wide x 12' high with matching ground, displays four large and beautiful rhododendron bushes in glorious bloom. "Persian Garden," also by Mr. Crowder, looks through arched palace windows on a dream-like landscape of mountains and blossoming trees. The set consists of six strips, each 28" wide x 12' high with six yards of dado, 28" wide.

Oken features the unusual

(Continued from Page 118)

repeat measures 34 inches. Another fascinating print is a copy of the famous Bayeux tapestry (photo 2, page 118) that hangs in the Louvre. This Italian import on linen depicts the 1066 Norman invasion of England and is a print of many colors. For a den or man's room is a handsome series of naturalistic etchings of deer in their rocky habitat; most effective in dark gray on white. Also for the outdoorsman is a drapery fabric showing a variety of game birds and fish in bright natural colorings. One large scale design (32-inch repeat) is a copy of an early "Tree of Life" design in soft colorings—particularly lovely in greens with bright blue or in rusts with brown. Two West German prints of colorful Bavarian gaiety are an 1850 document with vertical stripes of stylized birds, flowers, hearts taken from an old



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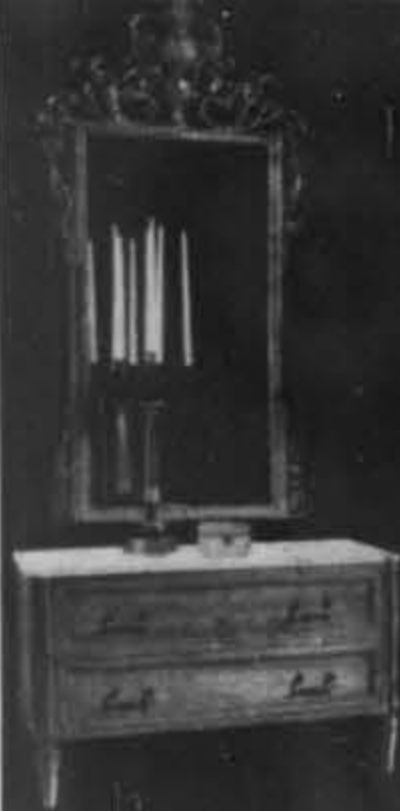
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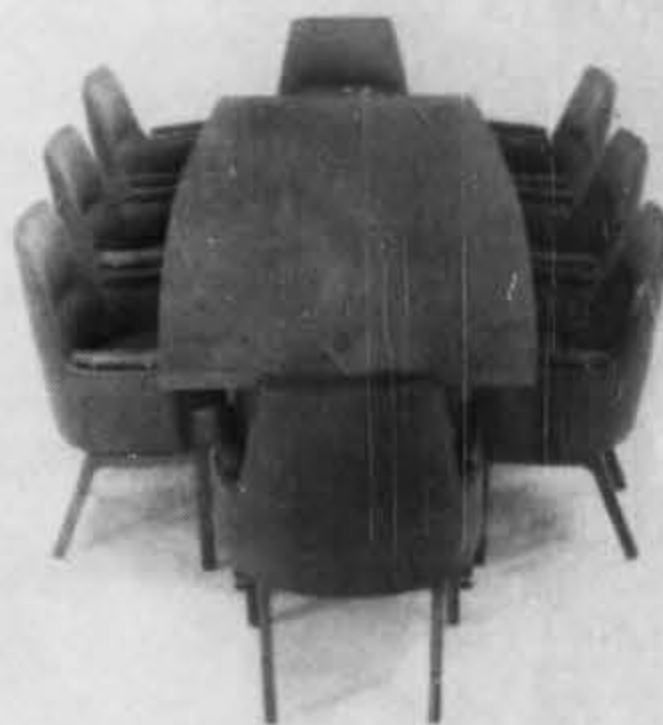
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Sources for Candlelight Restaurant

(Pages 68-73)

Entrance and Atrium

Awning: H. P. Davock Company; *Grill:* Flemming & Smith, Inc.; *Fountain:* Erkins Studio, Inc.

Candlelight Room

Furniture: Bar-Wood, Inc. (banquettes); Louis Weiss & Company (tables); Thonet Industries, Inc. (chairs). *Lighting:* Joseph Richter (column fixtures); Carl Nielsen (table hurricanes). *Flooring:* American Biltrite Rubber Company, Inc. (Amtico vinyl). *Walls:* General Tire & Rubber Company (Bolta-Wall). *Fabrics:* Erbun Fabrics Corporation (on banquettes and chairs). *Rondelay curtains:* Denst & Soderlund.

Crystal Room and Garden Room

Furniture: H. Weiss & Company (tables); Howell Chair Company (chairs). *Lighting:* Carl Nielsen (table hurri-

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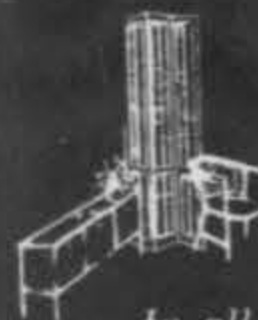
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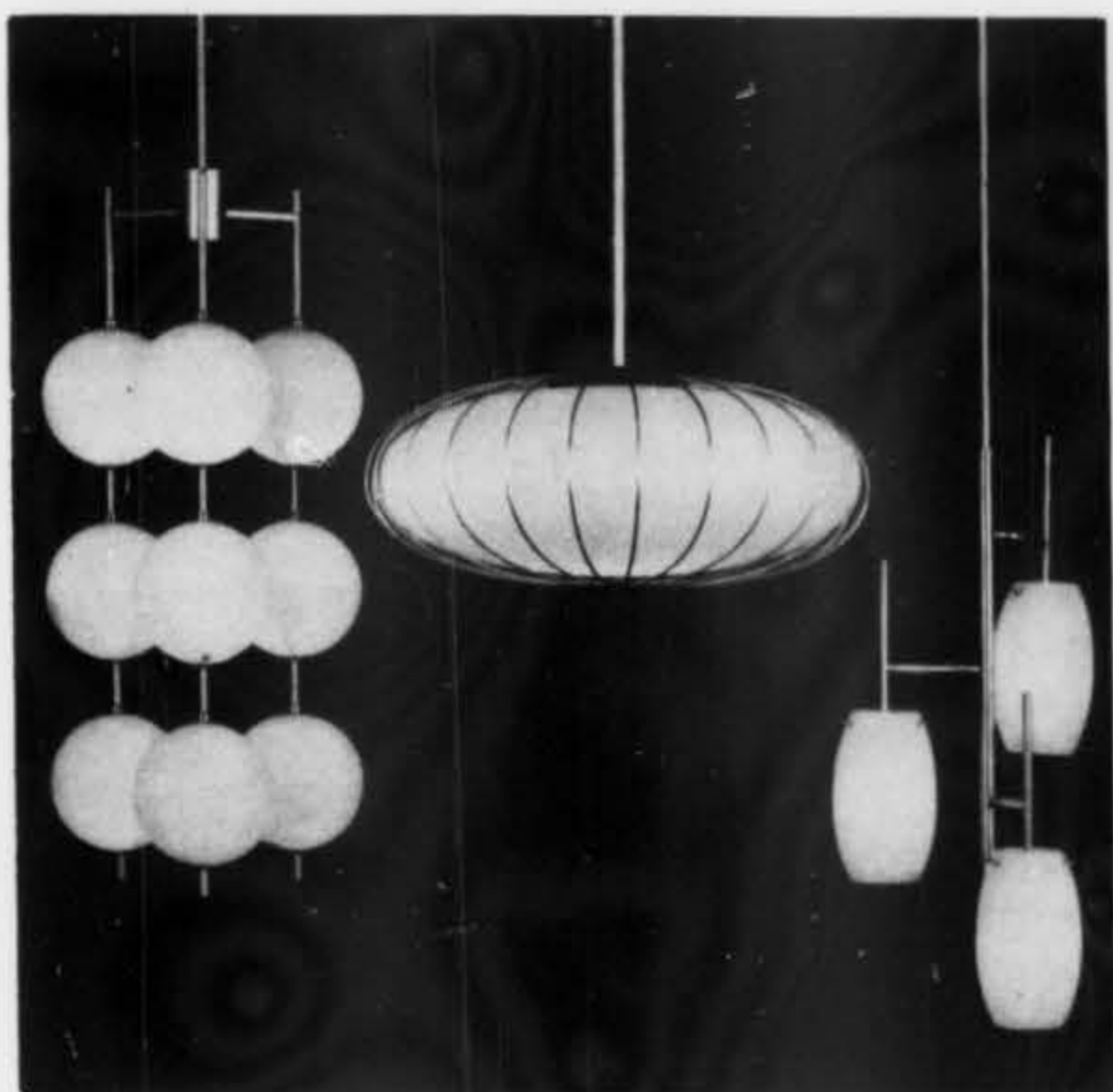
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canes); Nelson Bead, Inc. (chandeliers). *Ceiling*: Allied Upholstery Company. *Fabrics*: L. E. Carpenter & Company (Viertex on chairs); Textile Tent (curtains of Owens-Corning Fiberglas). *Crystal curtain*: Kenbury Glass Company.

Cocktail Lounge and Bar

Furniture: Bar-Wood, Inc. (banquettes); Chairmasters, Inc., (chairs); Thonet Industries, Inc. (tables). *Carpet*: Archibald Holmes & Sons (through Simon Manges & Son, Inc.). *Fabrics*: F. Schumacher & Company (on banquettes); Erbus Fabrics Corporation (on chairs, bar stools); Thaibok Fabrics Ltd. (on wall); Jofa Inc., Dazian's Inc., Decorative Fabrics Inc., Boris Kroll Fabrics Inc. (pillows). *Window blinds*: Calypsocraft, Inc. *Mirrors*: Grand Mirror Company. *Mosaic in bar* by Mosaic House, Inc.

Cocktail Patio

H. P. Davock Company (awning); Union Wire Frame Company (chairs and tables); L. E. Carpenter & Company (Viertex chair seats).

Sources for Sky Chef Coffee Shop

(Pages 84-85)

Cocktail Lounge — Carpet: Mohawk. Lounge chairs, bar stools, cocktail tables, bar rail, mirrored paneling behind bar: Stendig, Inc. Wallcovering: L. E. Carpenter & Company (Viertex). Woodwork: Jacob Froehlich Cabinet Works.

Dining Room — Tables, side chairs, banquettes: Ridgewood Furniture Company, Inc. Shell chairs: Herman Miller Furniture Company.

(Continued on Page 148)

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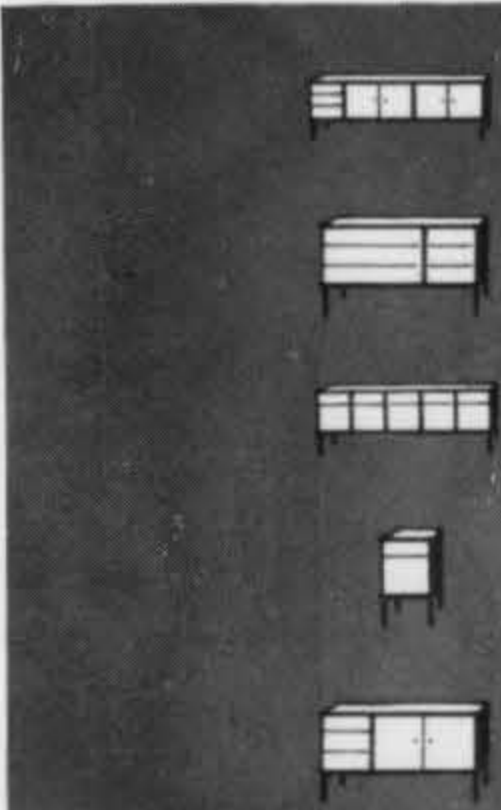
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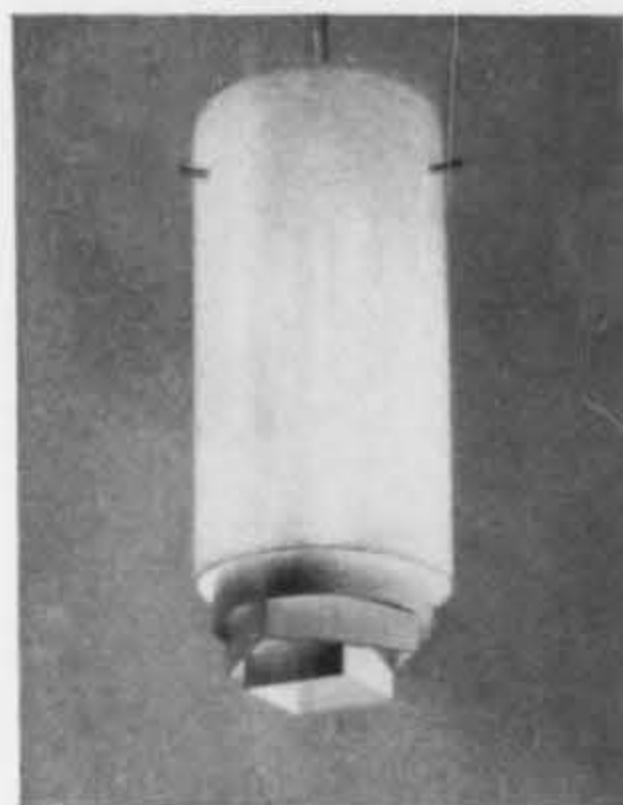
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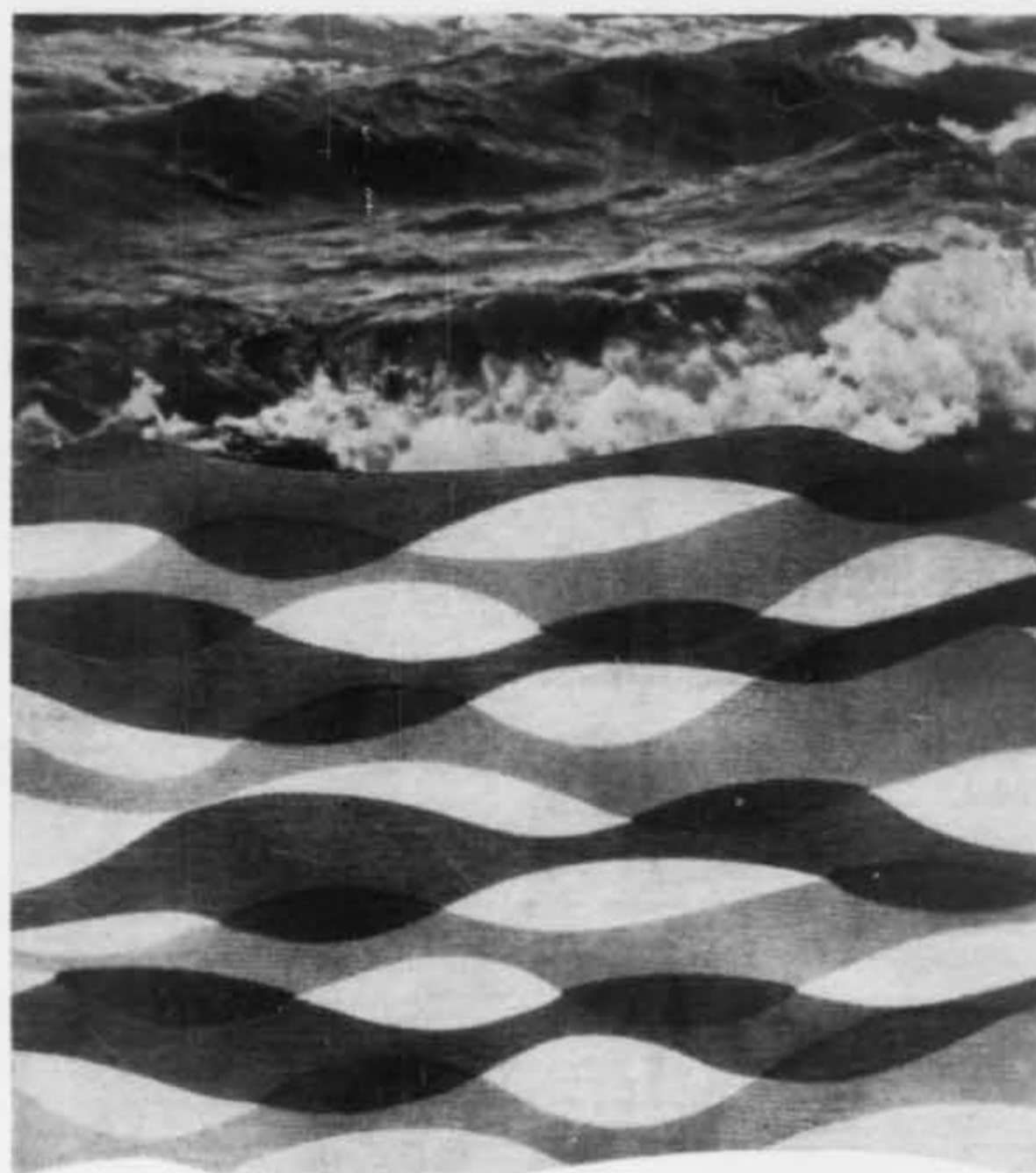
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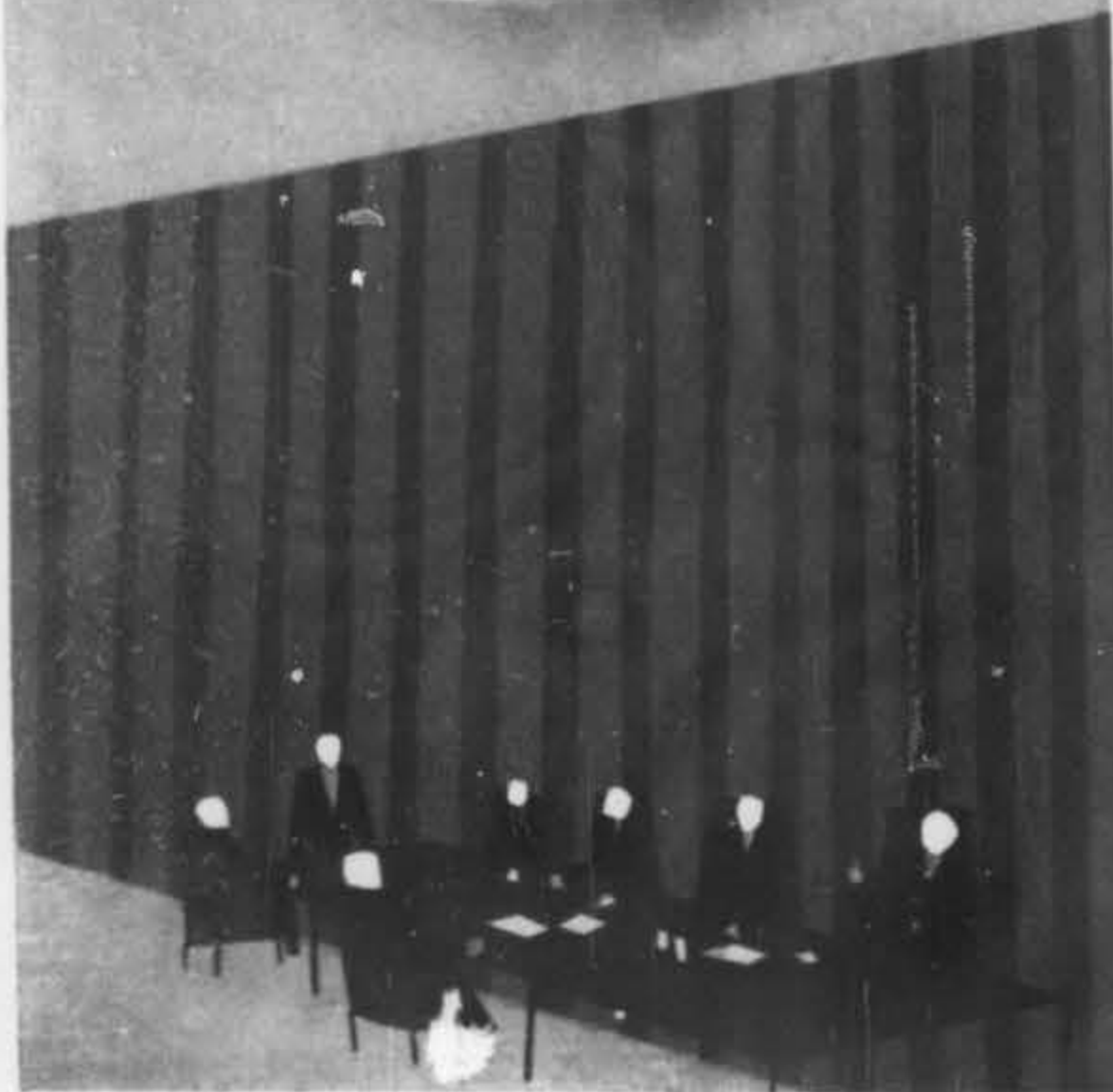
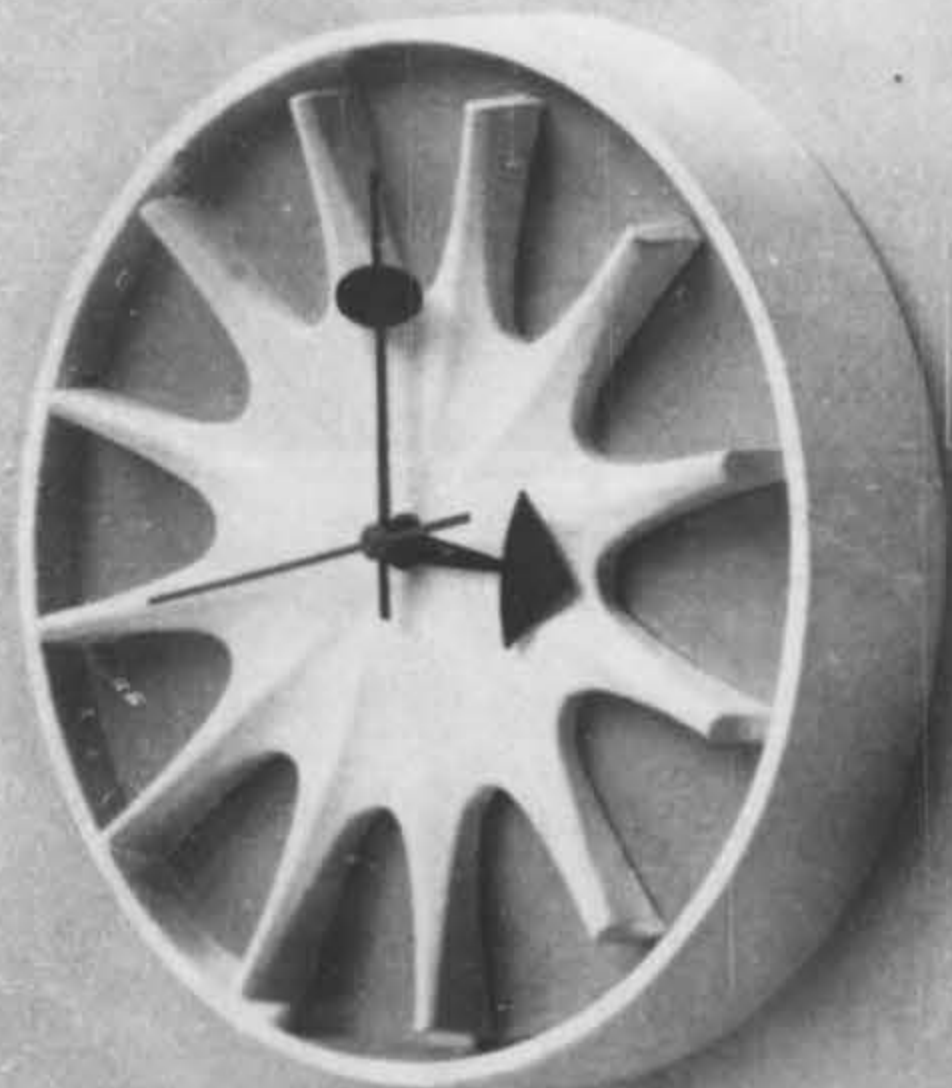
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Coffee Shop Counter layout and dome lighting: Schofield and Weed, participating architects. **Stools:** Herman Miller. **Upholstery:** Naugahyde, by U. S. Rubber Company. **Foyer chairs and sofa:** Stendig, Inc.

Sources for Chaparral Club

(Pages 86-91)

Stairway and cocktail lounge. *Furniture:* Jamestown Lounge Company (chairs, tables); William Schieffer Studios, Dallas (McFadden designed chest); Baker Furniture, Inc. (sofa). *Upholstery:* Boris Kroll Fabrics, Inc.; F. Schumacher & Company. *Drapery fabric:* Ben Rose Fiberglass fabric, printed by Robert McKenzie Studios. *Carpet:* Kent Carpet Company of Puerto Rico through Ben Hannewyk. *Lamps:* Old Brass and Copper Shop. *Grillwork:* Henry Stern. *Hardware:* Hinderer's Ironworks. *Acoustic Ceiling:* United States Gypsum Company.

Main dining room. *Furniture:* Jamestown Lounge Company (chairs, tables); William Schieffer Studios (McFadden designed chest). *Paneling:* Laminating Services, Inc.

Mirador bar. *Furniture:* Jamestown Lounge Company (tables, chairs); Paul Iobe, Inc., Fort Worth (stools). *Upholstery:* Gilford Leather Company. *Flooring:* Artistic

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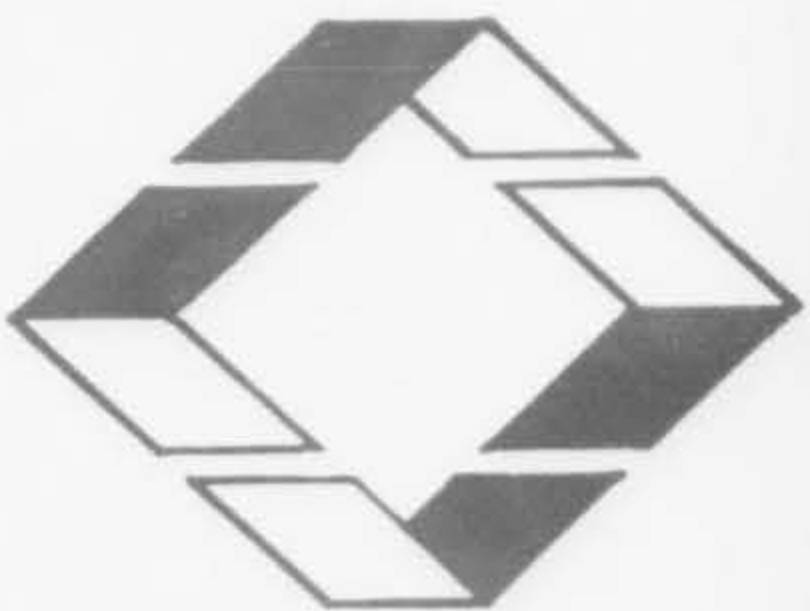
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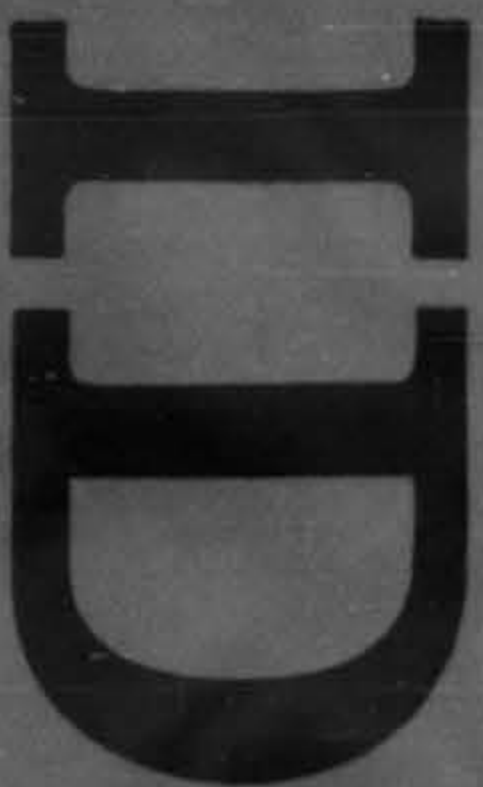


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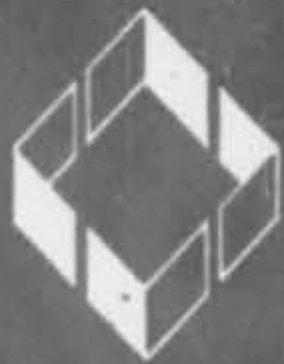
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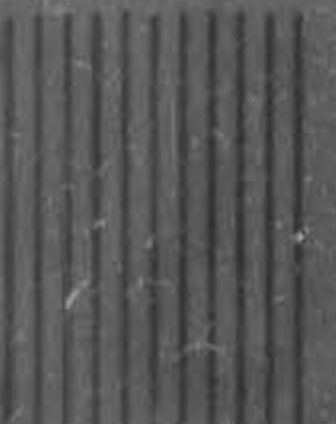
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Tile Company. *Ceiling*: Armstrong Cork Company. *Antique torcheres*: Jeane Friedlander. *Wall ornaments*: Designed by McFadden and cast in brass by William Schieffer Studios.

Main dining room wall detail. *Furniture*: Jamestown Lounge Company. *Sculpture*: Designed by Wilcke Smith, Albuquerque, executed by Winston Ironcraft, Dallas. *Hand-woven slatting*: Grace Ritchey Clarke Studios, McAllen, Texas.

Foyer, 37th floor. *Furniture*: Paul Iobe, Inc. (McFadden designed sofa, end cabinets); Dunbar Furniture Company (Wormley designed wing chairs); Winston Ironcraft (McFadden designed coffee table). *Upholstery*: Eagle Ottawa Company. *Lamps*: Lange & Williams, Inc. (bases); Pauline Still Studios (shades). *Rug*: V'Soske.

Passageway, 37th floor. *Console*: Custom made by William Schieffer Studios. *Walls*: Laminating Services, Inc. (Pliantwood), leather panels executed by Jack Carr Saddle Shop, Dallas. *Carpet*: Kent Carpet Company. *Planters*: Executed by William Schieffer Studios.

"Verandah" lounge. *Furniture*: Jamestown Lounge Company (tables, chairs, stools); Paul Iobe, Inc. (sofas); William Schieffer Studios (McFadden designed chest). *Hardware*: Hinderer's Iron Works. *Upholstery*: Jack Lenor Larsen; F. Schumacher & Company, Inc. *Carpet*: Kent Carpet Company. *Drapery fabric*: Custom woven by Marie Nichols (sheer Fiberglas); Ben Rose (Fiberglas), printed by Robert McKenzie Studios, Amarillo. *Lanterns*: Custom made by Col. Harold Rew. *Candlesticks*: Spanish Trading Center. *Wall sculpture*: Designed and executed by David Adickes, Houston.

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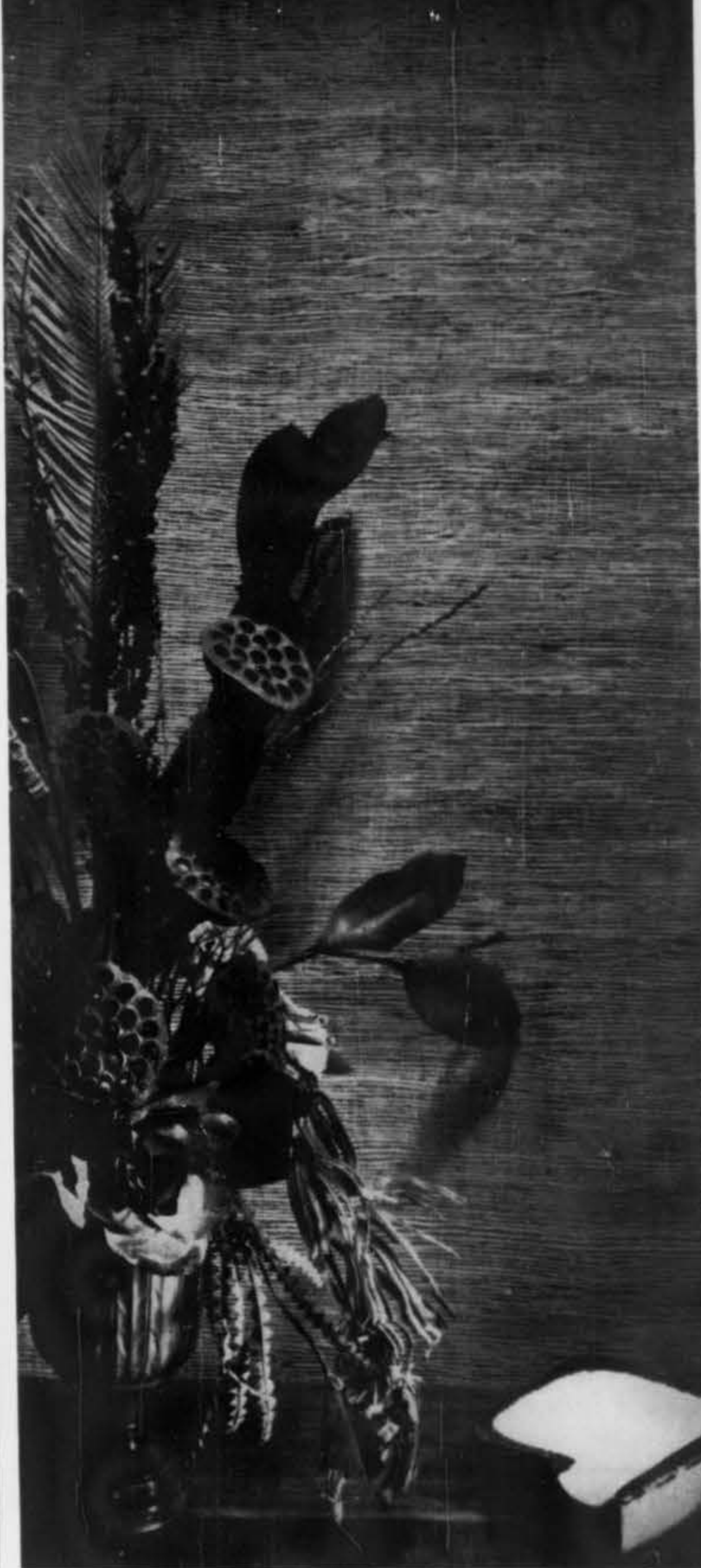


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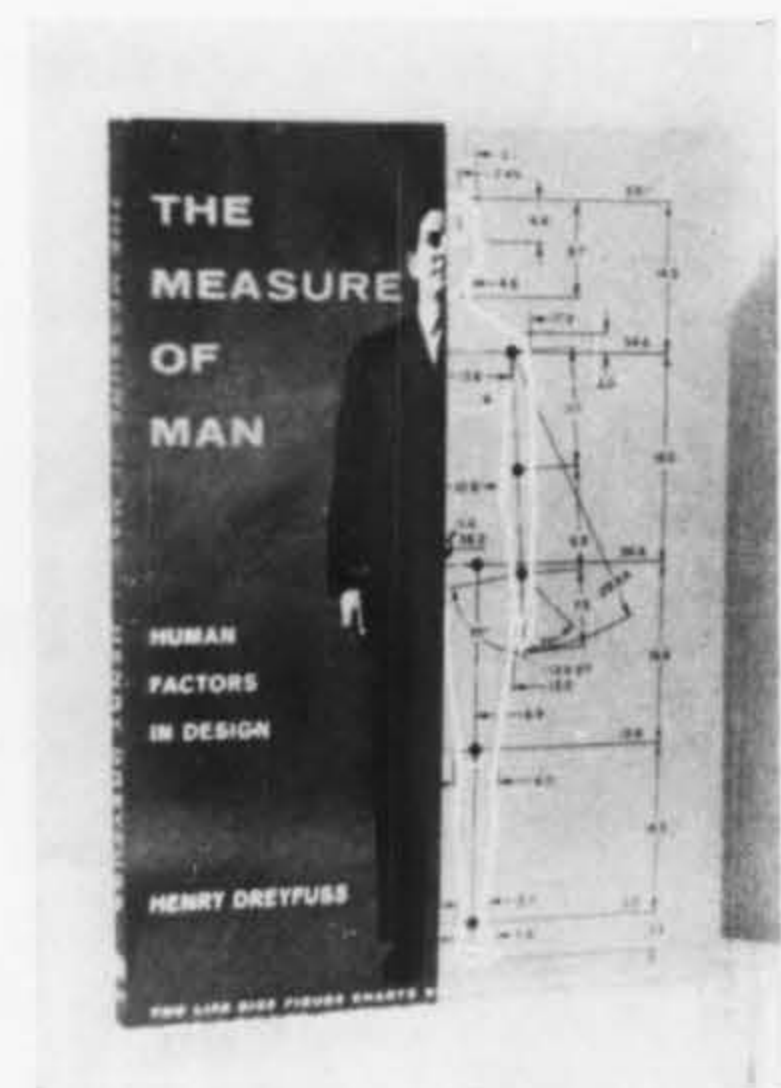
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Sources for the Broadmoor Hotel

(Pages 102-107)

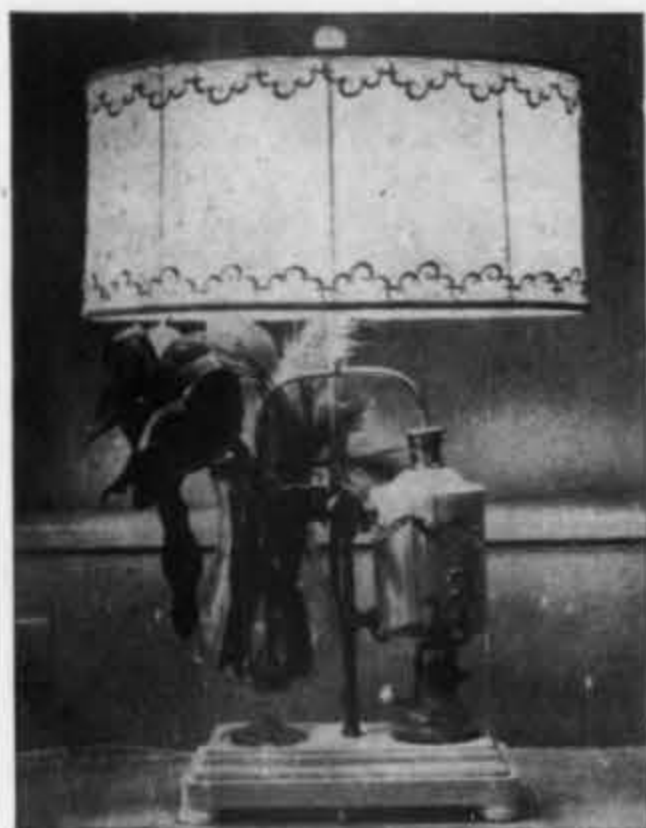
Ballroom corridor. *Wallcovering:* The Felters Company's Woolsuede from Katzenbach and Warren. *Carpet:* Rugcrofters, Inc. *Benches:* Danby Furniture Company. *Fabrics:* S.M. Hexter Company; Patterson Fabrics. *Pedestals:* Maria DeGuard. *Wall sconces:* Interiors Import Company. *Palms and hanging baskets:* Broadmoor Greenhouse. *Painting:* T. C. Willumson, Colorado Springs.

Oval room. *Chandelier:* Walter Krumpe, painted by Cecilia Staples, Inc. *Stage curtains:* Dazian's, Inc. *Paint:* T. C. Willumson (ceiling). *Papier mache swags:* Cecilia Staples, Inc.

Sun lounge. *Furniture:* Molla. *Fabric:* Jofa, Inc. *Fountain:* Florentine Craftsmen. *Planters:* Woodcrafters of Denver. *Rug:* Rugcrofters, Inc. *Urns and pedestals:* Maria De Guard. *Painting:* T. C. Willumson. *Planting:* Broadmoor Greenhouse.

Mezzanine lounge. *Furniture:* Kittinger Company, Inc.; Old Colony Furniture Company, Inc. *Fabrics:* Brunswick & Fils; Patterson Fabrics. *Workroom:* Drapery Associates. *Lamps:* Art Lamp Corporation. *Mirrors:* Interiors Import Company. *Rugs:* Rugcrofters, Inc. *Painting:* T. C. Willumson.

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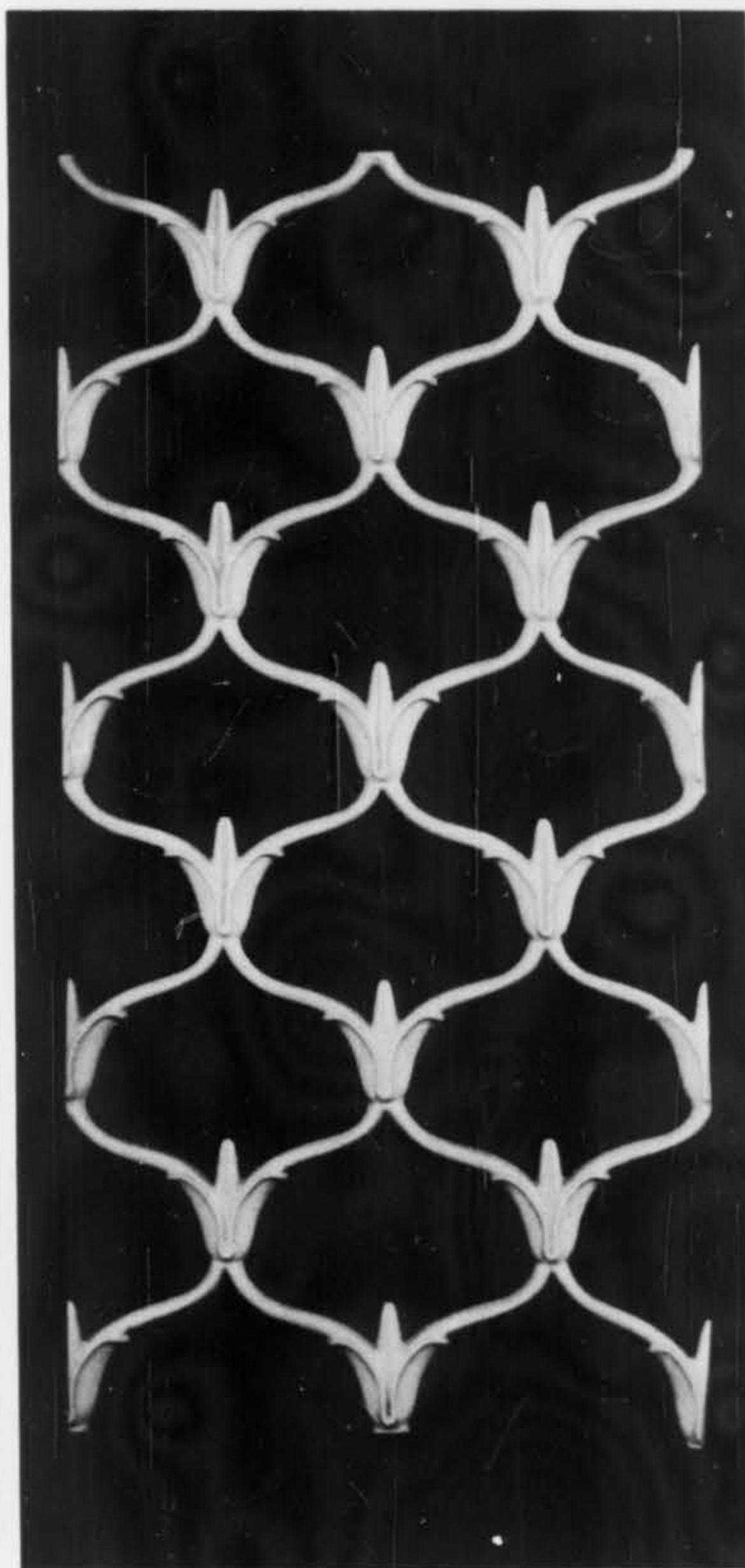
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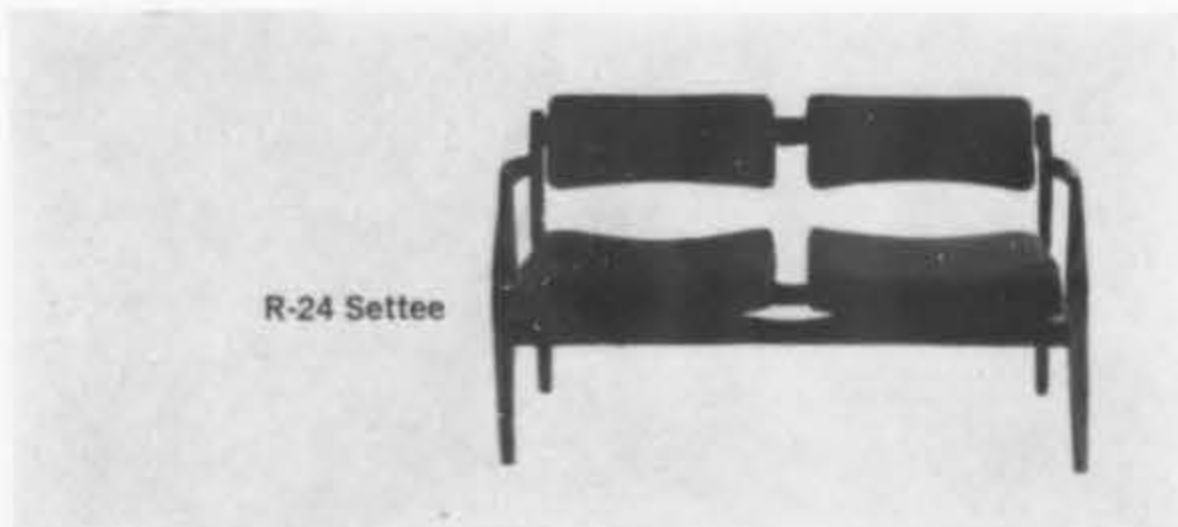


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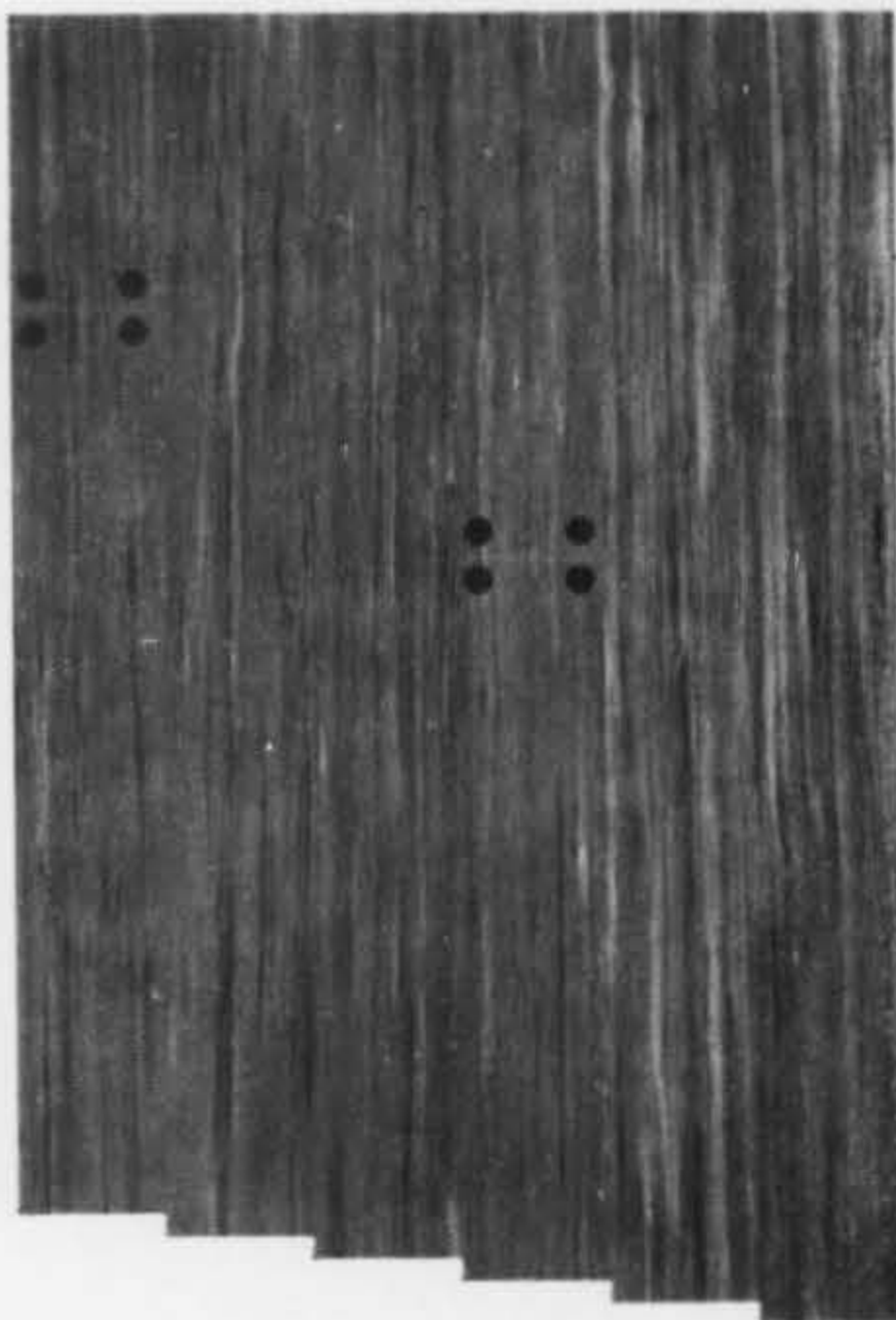
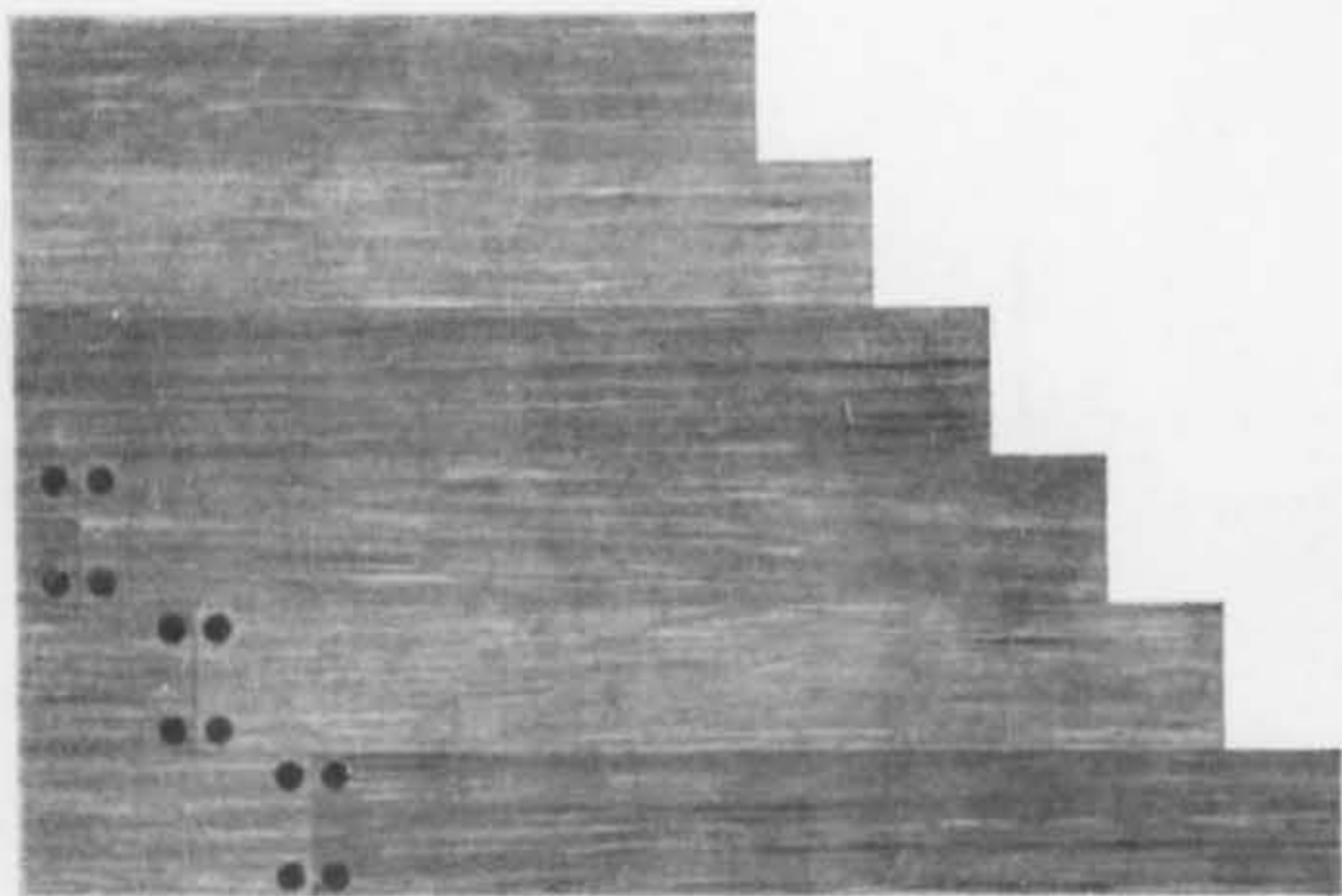
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