From: North Carolina Modernist Houses <george=ncmodernist.org@mail80.atl111.rsgsv.net> on

behalf of North Carolina Modernist Houses <george@ncmodernist.org>

Sent: Monday, April 28, 2014 8:30 AM
To: gsmart@strategicdevelopment.com

**Subject:** Tour Raleigh's Iconic "Mad Men" Office Free on May 7 / Poland House This Saturday

Architecture you LOVE

Monday, April 28, 2014

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## THE NEWS





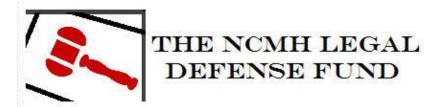
- New: Wednesday May 7, 430-7pm, free. It's Raleigh's "Mad Men" office building. Tour Milton Small's masterful Modernist icon at 3515 Glenwood Avenue, inspired by the work of Small's teacher, Mies Van der Rohe. Without a new tenant, this building will be destroyed. Help us save one of Raleigh's best examples of International style architecture by attending and bringing everyone who loves that Mad Men vibe. Details here. To volunteer to help with the tour (we need six people), please reply with your name and phone number.
- NCMH's efforts to save 3515 Glenwood Avenue were reported last week in the <u>Midtown Raleigh News</u> and <u>Triangle Business Journal</u>.
- Not In My Neighborhood, a conversation between two houses by **Jody Brown**.
- PBS Cool Spaces features the Gantt Center in Charlotte, designed by the Freelon
   Group, now Perkins+Will. Hat tip to Virginia Faust.
- America's <u>newest national treasure</u> and the campaign to restore it.
- Hey, did you know that Thirst4Architecture hosting sponsorships are sold out
  over a year in advance? If you want to get in on any part of 2015, better contact
  NCMH's Wendy Rowe.



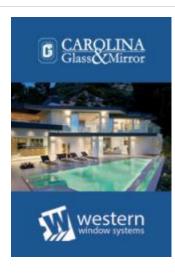


Rent. Keeping Modernist houses occupied is the best way to save them! Check this exclusive statewide list





Do you think it's OK for the City or Raleigh to issue a building permit after the owner has gotten all the approvals then revoke that permit, condemning a almost-completed house? This very situation is <a href="https://happening.now.in/Oakwood">happening.now.in/Oakwood</a>, and you can join with the the <a href="https://nchange.ncm/NCMH Legal Defense Fund">NCMH Legal Defense Fund</a> (LDF) to actively defend this and other Modernist houses under threat.







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• 24 architectural adventurers went on the <u>NCMH Washington Modernist Tour</u> this past weekend and you won't believe what they got to see!

### UPCOMING EVENTS

hursday, May 1, 530-630pm. George Smart speaks on Mayberry Modernism at The arage in Winston-Salem, 110 West 7th Street. Many thanks to event sponsors Ben chwab and Pete Fala of Stitch Design, architect Adam Sebastian, and super-realtor urtis Leonard. Doors open at 5pm. Free. Pls RSVP to ben.schwab@stitchdd.com.



**AIA Triangle Golf Tournament**, Friday, May 2, Lonnie Poole Golf Course, Raleigh, to support the AIA Triangle Scholarship Program. Players will have a day of great golf, lunch, prizes, adult beverages and an afternoon reception. To date more than \$28,000 in scholarships have been awarded. Sponsorships are also available. <u>Details</u>.





North Carolina's masterworks by <u>George Matsumoto</u>, <u>502 John Jones Road</u>, Bahama NC, rth of Durham. Originally in Raleigh near Crabtree Valley, this classic Modernist house as moved and a downstairs addition designed by architect <u>Ellen Cassilly</u> who will be on the 12n-1pm. And, if you really really like it, you can buy it. <u>Details and discount advance kets!</u> Afterwards, visit the ....



# MAY 3-4 AND 10-11 NOON-5 PM

Look for the Green Home Tour Guide in late April at Triangle area Harris Teeter stores.

#### JOIN US FOR OUR KICK-OFF EVENTS!

DURHAM: Thursday, May 1 • 4:30-6:30 p.m. at BuildSense

502 Rigsbee Ave, Durham

RALEIGH: Friday, May 2 • 4:00-7:00 p.m. at Marbles Kids Museum

Central Courtyard 201 E Hargett St, Raleigh

919.493.8899 • Triangle Green Home Tour.com











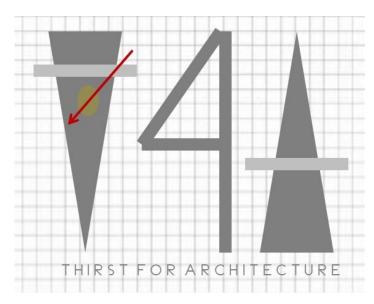
ay 19, 8-9am, NCMH's George Smart will present Mayberry Modernism at the 2014

mance of the Home and Garden Tour for the **Hickory Landmarks ociety**. Location: Maple Grove, the group's headquarters.

to its new location after being moved. See it Saturday, May 31 from 10am-4pm and Inday, June 1 from 1-4pm, with a suggested donation of \$10 for still-needed pairs. Contact Preservation North Carolina for details and directions.

#### SUMMERTHIRST4ARCHITECTURE!

A events connect hundreds of people within the Modernist-architecture-loving public, elcoming Modernist homeowners, architects, artists, designers, realtors, engineers, ntractors, property investors, building managers, materials and furniture dealers – or ayone with a huge crush on great design. T4A events focus on building lationships, creating strategic alliances, and connecting people to each other. Come join e fun and make new design friends and contacts.



2014 Thirst4Architecture (T4A) Networking Happy Hours

Powered by Emilie Huin / Modernist Specialist / Coldwell Banker HPW

# n in situ studio

hursday, May 15, 6-8pm. Join **Erin Sterling Lewis and Matt Griffith** for May's T4A at in situ studio, their award-winning architecture firm in downtown Raleigh at 704 North

Person Street. Free! <u>Details</u>.



tursday, June 19, 6-8pm. Join the staff of **Wilkinson Supply** for June's T4A at their fices in Raleigh at 3300 Bush Street. Free! <u>Details</u>.

#### HOUSE ALERTS!



By a unanimous vote, the California State Historical Resources Commission voted to support the nomination of <u>Richard Neutra's</u> Connell House as eligible for listing on the State Registry. This is a step to getting on the National Register of Historic Places. The

ad news: that status can't be given without the owner's consent -- which is not going to appen. The owner is determined to tear it down and build a new 11,000sf house. Left to ght: Some of the Connell team members in attendance, including Karen Lesney, Neutra's on Raymond Neutra, Neutra expert Barbara Lamprecht, Sally Aberg, Jeffrey Becom, Mike Dawson and Judy MacClelland.











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