Modern Coast Tour / Schechter / Treehouse Hotel / Ingels on Promiscuous Hybrids

Architecture You LOVE

Connect with Mr. Modernism’s Instagram feed and get daily doses of incredible Modernist houses from NCMH’s Executive Director George Smart.
Modernist Houses For Sale or Rent. Keeping Modernist houses occupied is the best way to preserve them! Check this exclusive statewide list.

The NCMH Modern Coast Tour, Saturday-Sunday
April 22-23, Wilmington and Wrightsville Beach NC. Enjoy a great springtime weekend touring some amazing new and mid-century Modernist houses at the beautiful NC coast -- without the hassle of driving! Includes the delightful company of fellow Modernist architecture fans, plus all your meals, hotel, snacks, drinks, and free wifi in our luxury restroom-equipped, air-conditioned bus. Featuring Modernist houses designed by Scott Ogden, Kevin Pfirman, Oxenfeld/Newkirk, Michael Moorefield, John Parker, Ballard McKim and Sawyer, and Michael Ross Kersting. Details and tickets.

Congratulations to Chapel Hill architect Arielle Condoret Schechter, who won the Best of Houzz Award in the Customer Service category for the second year in a row.
Snøhetta creates a modern treetop hotel in Norway.

A video from the most wildly popular architect on the planet, Bjarke Ingels, explaining his creative process including our favorite design concept, the "promiscuous hybrid."
A Chapel Hill house completely renovated as Modernist was featured in the *New York Times*. Hat tip to Barnett Adler and Angela Roehl.

Thanks to the work of [DOCOMOMO-US](http://www.docomomo-us.org), the Ambassador Grill and UN Plaza Hotel Lobby are designated as a New York City Interior Landmark by the NYC Landmarks Preservation Commission. Hat tip to Liz Waytkus.
Tom Holst, the architect and realtor behind Seattle Modern, passed away last week. Tom was a tireless advocate for preserving Modernist houses and really knew his stuff.

Ten music videos to appeal to your inner architect.

A great talk about the Case Study Houses. Hat tip to Mary Anne Thomas.

Raleigh's famous Cherry/Gordon house, now blissfully free from neighbor litigation, is featured in the Jan/Feb edition of DWELL.

The 2017 AIA Honor Awards for architecture. Hat tip to Mike Welton.

Your unused Hilton points can support NCMH's work documenting, preserving, and promoting Modernist houses. Visit PointWorthy, signup for a free PointWorthy account, link your HHonors, then click to donate points.
Please welcome our newest newsletter sponsor, Ellen Cassilly Architect of Durham.

US Modernist Library has scanned over 1 million pages of classic architecture magazines so far. Reply to request a copy of the issues still needed. We particularly need California Arts and Architecture and any design/architecture magazines before WWII. We provide free shipping from anywhere in the US. Donations are tax deductible!

Listen out for NCMH on WUNC Radio, starting January 23.

This month, NCMH celebrates its tenth year documenting, preserving, and promoting Modernist houses from NCMM's Executive Director George Smart.

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residential Modernist architecture. In ten years, we’ve exposed tens of thousands of people to the brilliance of NC Modernist design; created America’s largest website for residential modernist houses; made 80 years of architecture magazines accessible to the public, many for the first time; saved amazing houses you love from the bulldozer (or the lawsuit); helped rural high school drafting students; created the Matsumoto Prize, the highest honor in the state specifically for Modernist houses; and hosted hundreds of movies, networking happy hours, and exciting local, state, national, and international tours. You can support NCMH by showing up for one of our many parties, movies, or tours, joining the Mod Squad, having your business sponsor an event, or making a tax-deductible donation.

Want to join our fun crew of Modernist fans? Sign up for the NCMH Mod Squad!
Thursday, February 2, 730pm, Jim Hunt Library, NC State, Raleigh. Over the course of his sixty-year career, William Krisel has brought modernism to the masses, designing more than 40,000 individual housing units across the U.S. Krisel’s influential work has become synonymous with mid-20th century Southern Californian design. The documentary explores his roots in 1930s China, his ground-breaking designs for modern living, and interviews with scholars, contemporaries, and family. $10 per person. Free for Mod Squad members, high school students, and NCSU students. Discounts available for OLLI students, Wake Tech students, and Friends of the NCSU Library members. Details. Trailer.

Come early at 7pm and visit with Gwynn Thayer
and **Todd Kosmerick** of NCSU Special Collections as they share plans and photos from mid-century Modernist houses and buildings; plus, after the movie, an auction of artwork about musician **James Taylor**.

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**Sponsor Information Session, Wednesday, February 15, 6pm, at 18 Seaboard in Raleigh.**

If you are looking to put your name or company in front of architects, potential clients, and the public, NCMH is your best investment to reach wonderful, design-oriented people through our many tour, happy hour, movie, award, education, and other high-profile, widely-promoted events. **Sponsors of NCMH** reach thousands of people who share your passion for Modernist architecture. Benefits include logo promotion, free registration to events, and giveaway opportunities. To learn more, join us for drinks at 18 Seaboard. Free! RSVP with name(s), company, and phone number to **Rebekah Laney**, rebekah@ncmodernist.org.
Thirst4Architecture, Thursday, February 16, 6-8pm. Our annual Oyster Roast hosted by Eidolon Designs! 414 Dupont Circle, Raleigh. These exciting, informal happy hours are free and open to the public. We welcome Modernist homeowners, architects, artists, designers, realtors, engineers, contractors, property investors, building managers, materials and furniture dealers - or anyone with a huge crush on great architecture. 2017 T4A's are sponsored by realtor Lesley McAdams. Details.
Thirst4Architecture, Thursday, March 16, 6-8pm. Beyond Blue at North Hills, Raleigh. These exciting, informal happy hours are free and open to the public. We welcome Modernist homeowners, architects, artists, designers, realtors, engineers, contractors, property investors, building managers, materials and furniture dealers - or anyone with a huge crush on great architecture. 2017 T4A's are sponsored by realtor Lesley McAdams. Details.