July 1, 2019

Learn more at www.ncmodernist.org and www.usmodernist.org. View newsletter in browser. See past newsletters. Thanks for subscribing!

Get your company, studio, or practice involved in the wildly growing movement documenting, preserving, and promoting residential Modernist design across the US! Become a sponsor!
New Tour: Palm Springs For Modernism Week! It is the most fun architecture trip we do all year! If you're into mid-century Modernist design, join us for our wildly popular annual trip to Palm Springs for Modernism Week. There's no other place in America with as many mid-century Modernist houses per square mile - hundreds and hundreds of them. February is the best time to go - with perfect weather, the town shares its iconic Modernist legacy from houses to art to furnishings to lifestyles to fashion to food! Almost everything is included: flight, swanky retro hotel, delicious meals, exclusive tours, and our own private bar, amazing parties, even your own Uber! Details and tickets. Mod Squad members get a discount!

The George Matsumoto Prize
Last chance to vote in the Matsumoto Prize! Public voting for the 2019 George Matsumoto Prize People's Choice ends at 5pm EST this Wednesday July 3. This year's houses from across the state will amaze and inspire you! [See them all here](#), and vote for your favorite!
Great News: The Eliot and Molly Noyes House is under Preservation Easement! Preservation easements are like a homeowners association just for one house, and they are the ONLY way in most cities to legally assure a significant house doesn't get torn down -- or horribly modified. We've all seen that.

As of June 20, the Noyes family signed a preservation easement for their landmark New Canaan CT house with the Connecticut Trust for Historic Preservation. The home is one of New Canaan’s crown jewels of Modernist design. “Our family is proud to establish this easement ... to ensure the longevity of this house’s remarkable design. Preserving this house is our contribution to the larger story of New Canaan as a nexus of design representing new ideas,” said Fred Noyes.
If you love to hate the massive houses that popped up everywhere from the 1980's through the recession of 2008, then you’re a fan of McMansion Hell, Kate Wagner’s hilarious blog on how people attempt to appear super-wealthy by piling on one ridiculous house feature after another. She has been featured in The Washington Post, Fast Company, Archinect, Slate, Business Insider, The Hairpin, Der Spiegel, and the 99% Invisible and USModernist Radio podcasts. Details and advance discount tickets!
If you don’t know who John Davidson is, your Mom certainly will!

Imagine a lakeside summer concert on the grass, your picnic basket and plastic cup (sorry no glass) of wine in hand, as you listen to the music of singer, actor, host, and all-around great guy John Davidson. You’ve seen him on TV all your life as host of the Tonight Show, $10,000
Pyramid, Hollywood Squares, and the John Davidson Show. Over a 50-year career he's worked with everyone in Hollywood, including Carol Burnett, Johnny Carson, Gavin McLeod, Karl Malden, Sally Field, and Lucille Ball. Plus, he's cut 13 albums! Details and advance discount tickets! After the show, meet John, take a photo, and get an autograph!

DID YOU KNOW?

12 Frank Lloyd Houses you can rent. How LA's health craze propelled Modernist design.

Architectural Digest features USModernist's George Smart and architect Fred Noyes at the 70th anniversary of the Glass House party in New Canaan CT.

Congratulations to our pal and past USModernist podcast guest Tim Ross, who received the AIA's (where the first A means Australia) National President's Prize for his tireless work preserving Modernist architecture.

Hat tips to Daniel Perrin, Leilani Carter, and Virginia Faust.
THIRST4ARCHITECTURE PARTIES

Free, admission, drinks, and food! Thirst4Architecture events welcome anyone with a huge crush on great architecture. The 2019 Thirst4Architecture Series is sponsored by Modernist Realtor Angela Roehl.

The George Matsumoto Prize

Thirst4Architecture, Thursday, July 25, 6-8pm, hosted by McConnell Studios, 324 Dupont Circle, Raleigh. Featuring the 2019 George Matsumoto Prize Awards, powered by Nichiha.
Thirst4Architecture, Thursday, August 15, 6-8pm, 63005 Ballentine, inside Governors Club in Chapel Hill. Join BOLD Construction, a Chapel Hill Luxury custom home builder, at the home of Chris & Jana Erhenfeld, a recently completed Modernist home built by BOLD. What's more BOLD will showcase several of recent Modern builds plus preview of their upcoming Modernist neighborhood! Snacks and light appetizers provided by Domicile Realty and adult beverages by REALTOR and Interior Designer Nicole Baxter.

New on USModernist Radio: Despite enormous success, architect Minoru Yamasaki’s reputation declined in the 1970’s with the negative public reception of the World Trade Center in New York and the spectacular failure of St. Louis’s Pruitt-Igoe public housing project.

Author Dale Gyure is associate chair and professor of Architecture at Lawrence Technological University. His most recent book, Minoru Yamasaki: Humanist Architecture for a Modernist World, is the first to closely examine Yamasaki’s work and life.
How did an argument in a Moscow kitchen between Richard Nixon and Nikita Khrushchev result in the development of 200 midcentury modern vacation houses in the fishing community of
Montauk, New York? “Leisurama” homes were designed in the office of industrial designer Raymond Loewy, sold through Macy’s Department Store, and were delivered to the buyer fully furnished—down to the towels and toothbrushes. The culmination of 17 years of research by documentary filmmaker **Jake Gorst**, *Leisurama: Vacation Homes for the Average American, Brought to You by Geniuses, Spin Doctors and Dreamers* chronicles the evolution of Leisurama from its inception, starting with developer Herbert Sadkin through the 1964 World’s Fair, to present day.


[Pre-order now](#) for an early 2020 release!

Vacancy, not development, is the enemy of mid-century Modernist houses. Preserve and protect the architecture you love by buying or renting before the bulldozers come a few years from now. Visit our [exclusive statewide list](#).

**NCModernist and USModernist are part of Modernist Archive Inc, a North Carolina 501C3 nonprofit educational archive that provides donors, volunteers, and advocates the information and organization they require to passionately engage the documentation, preservation, and promotion of residential Modernist architecture.**

Get connected to exciting [tours, talks, parties, design competitions](#), and one of the [top ten architecture podcasts](#).
Our mailing address is:
Modernist Archive Inc., 5409 Pelham Road, Durham NC 27713

Want to change how you receive these emails? You can update your preferences or unsubscribe from this list.