

**From:** NCModernist <admin@ncmodernist.org>  
**Sent:** Monday, July 1, 2019 10:33 AM  
**To:** gsmart@strategicdevelopment.com  
**Subject:** Palm Springs Tour! / Kate Wagner Talks / John Davidson Sings / Last Chance to Vote

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**July 1, 2019**

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**New Tour: Palm Springs For Modernism Week!** It is the most fun architecture trip we do all year! If you're into mid-century Modernist design, join us for our wildly popular annual trip to Palm Springs for Modernism Week. There's no other place in America with as many mid-century Modernist houses per square mile - hundreds and hundreds of them. February is the best time to go - with perfect weather, the town shares its iconic modernist legacy from houses to art to furnishings to lifestyles to fashion to food! Almost everything is included: flight, swanky retro hotel, delicious meals, exclusive tours, and our own private bar, amazing parties, even your own Uber! [Details and tickets.](#) Mod Squad members get a discount!

## The George Matsumoto Prize

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Last chance to vote in the Matsumoto Prize! Public voting for the [2019 George Matsumoto Prize](#) People's Choice ends at 5pm EST this Wednesday July 3. This year's houses from across the state will amaze and inspire you! [See them all here](#), and vote for your favorite!

The George Matsumoto Prize is underwritten by:



### **Great News: The Eliot and Molly Noyes House is under Preservation**

**Easement!** Preservation easements are like a homeowners association just for one house, and they are the **ONLY** way in most cities to legally assure a significant house doesn't get torn down -- or horribly modified. We've all seen that.

As of June 20, the Noyes family signed a preservation easement for their landmark New Canaan CT house with the Connecticut Trust for Historic Preservation. The home is one of New Canaan's crown jewels of Modernist design. "Our family is proud to establish this easement ... to ensure the longevity of this house's remarkable design. Preserving this house is our contribution to the larger story of New Canaan as a nexus of design representing new ideas," said **Fred Noyes**.

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NC MODERNIST | AIA NORTH CAROLINA | AIA TRIANGLE | LESLEY MCADAMS  
PRESENT

# **MCMANSION HELL'S**

## **KATE WAGNER**



**TUESDAY, JULY 23**

**MINGLE 6:00-6:30PM      TALK 6:30-7:30PM**

**GENERAL ADMISSION: ADVANCE - \$29 PER PERSON  
AT THE DOOR - \$39 PER PERSON**

**VIP TICKETS: \$99 PER PERSON**

**MOTORCO 723 RIGSBEE AVE, DURHAM, NC 27701**

**FOR MORE INFO VISIT: [HTTP://WWW.NCMODERNIST.ORG/WAGNER.HTM](http://www.ncmodernist.org/wagner.htm)**

If you love to hate the massive houses that popped up everywhere from the 1980's through the recession of 2008, then you're a fan of McMansion Hell, **Kate Wagner's** hilarious blog on how people attempt to appear super-wealthy by piling on one ridiculous house feature after another. She has been featured in The Washington Post, Fast Company, Archinect, Slate, Business Insider, The Hairpin, Der Spiegel, and the 99% Invisible and USModernist Radio podcasts. [Details and advance discount tickets!](#)



**US MODERNIST PRESENTS  
AN INTIMATE CONCERT WITH**



# **JOHN DAVIDSON**

**BENEFITTING**

**PROJECT BAUHOW – NC MODERNISTS RURAL HIGH SCHOOL INITIATIVE**

**SATURDAY, AUGUST 24**

**LAWN SEATS OPEN AT 4PM – SHOW STARTS AT 5PM**

**GENERAL ADMISSION: \$39 ADVANCE \$49 DAY OF SHOW**

**FRONT ROW LAWN SEATS: \$59 ADVANCE TICKETS \$69 DAY OF SHOW**

**VIP SEATS: \$99 ADVANCE TICKETS ONLY**

**5409 PELHAM ROAD**

**DURHAM, NC**

**FOR MORE INFO VISIT: [HTTP://WWW.NCMODERNIST.ORG/JOHNDAVIDSON](http://www.ncmodernist.org/johndavidson)**



*If you don't know who John Davidson is, your Mom certainly will!*

Imagine a lakeside summer concert on the grass, your picnic basket and plastic cup (sorry no glass) of wine in hand, as you listen to the music of singer, actor, host, and all-around great guy **John Davidson**. You've seen him on TV all your life as host of the Tonight Show, \$10,000

Pyramid, Hollywood Squares, and the John Davidson Show. Over a 50-year career he's worked with everyone in Hollywood, including **Carol Burnett, Johnny Carson, Gavin McLeod, Karl Malden, Sally Field, and Lucille Ball**. Plus, he's cut 13 albums! [Details and advance discount tickets!](#) **After the show, meet John, take a photo, and get an autograph!**

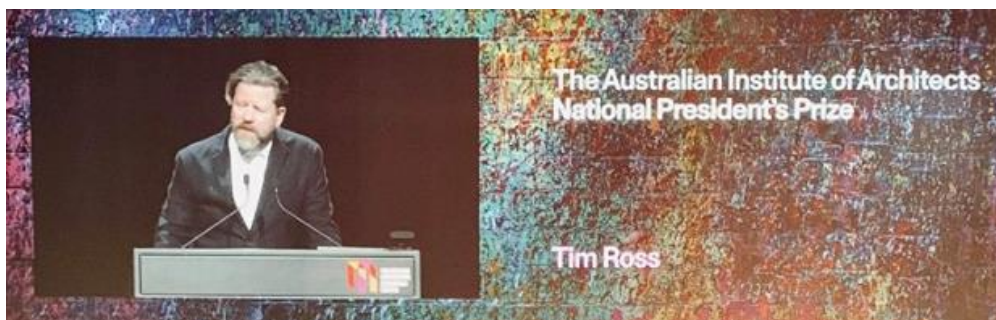
## DID YOU KNOW

12 Frank Lloyd Houses [you can rent](#).

How [LA's health craze](#) propelled Modernist design.



[Architectural Digest features](#) USModernist's **George Smart** and architect **Fred Noyes** at the 70th anniversary of the Glass House party in New Canaan CT.



Congratulations to our pal and past USModernist podcast guest **Tim Ross**, who received the AIA's (where the first A means Australia) National President's Prize for his [tireless work preserving Modernist architecture](#).

Hat tips to **Daniel Perrin, Leilani Carter, and Virginia Faust**.



## THIRST4ARCHITECTURE PARTIES



Free, admission, drinks, and food! Thirst4Architecture events welcome *anyone* with a huge crush on great architecture. The 2019 [Thirst4Architecture Series](#) is sponsored by Modernist Realtor [Angela Roehl](#).

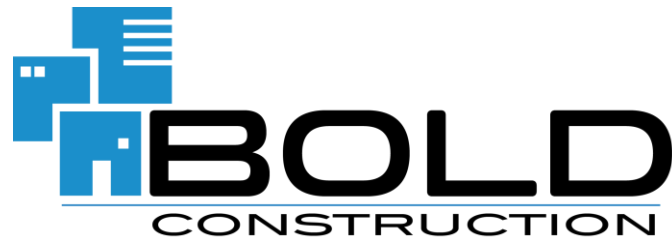
## The George Matsumoto Prize



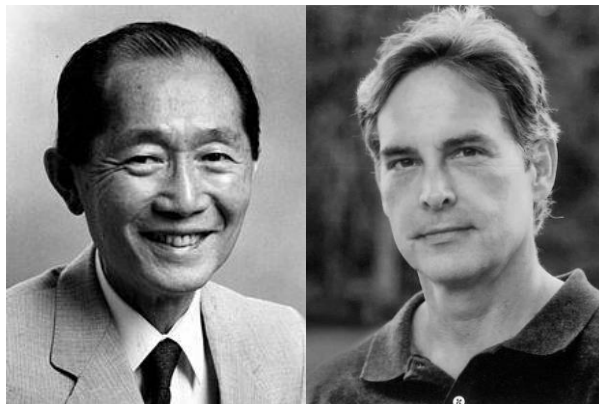
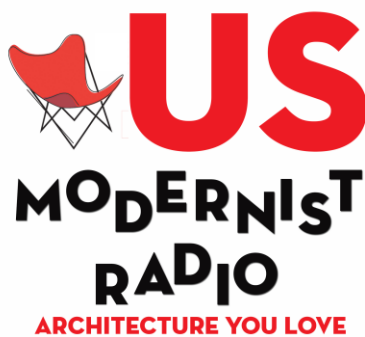
**Thirst4Architecture, Thursday, July 25, 6-8pm**, hosted by McConnell Studios, 324 Dupont Circle, Raleigh. Featuring the 2019 [George Matsumoto Prize Awards](#), powered by [Nichiha](#).



*the power of possibilities™*



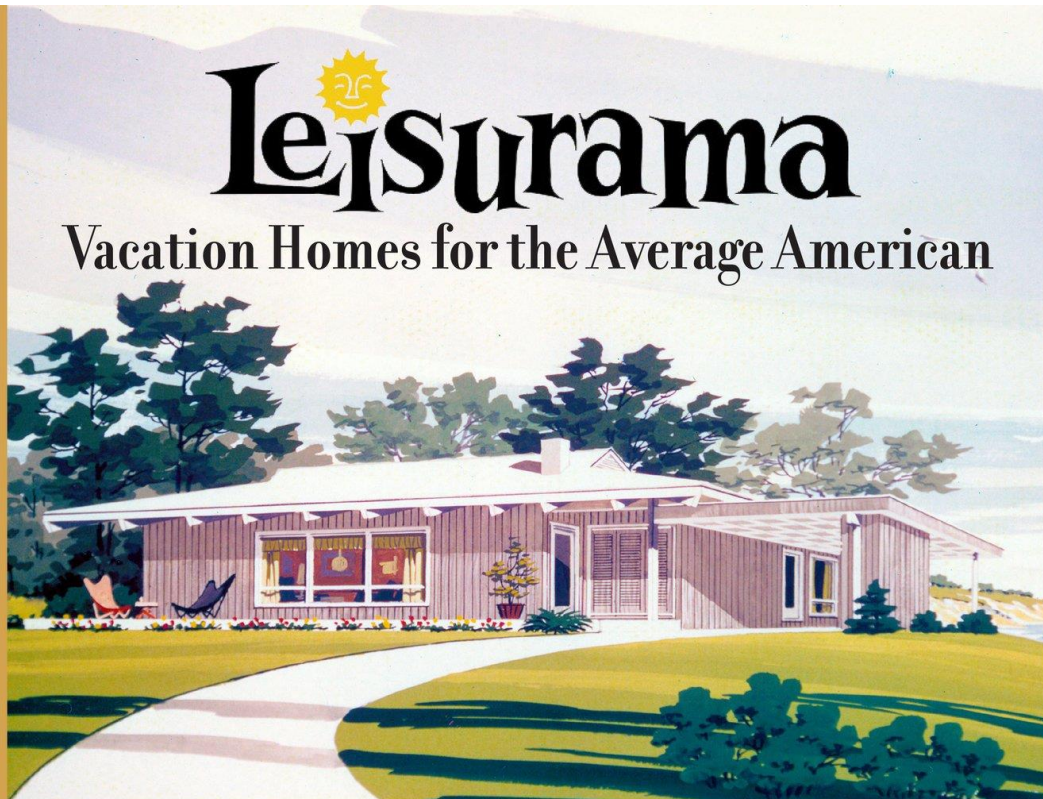
**Thirst4Architecture, Thursday, August 15, 6-8pm,** 63005 Ballentine, inside Governors Club in Chapel Hill. Join [BOLD Construction](#), a Chapel Hill Luxury custom home builder, at the home of **Chris & Jana Erhenfeld**, a recently completed Modernist home built by BOLD. What's more BOLD will showcase several of recent Modern builds plus preview of their upcoming Modernist neighborhood! Snacks and light appetizers provided by Domicile Realty and adult beverages by REALTOR and Interior Designer **Nicole Baxter**.



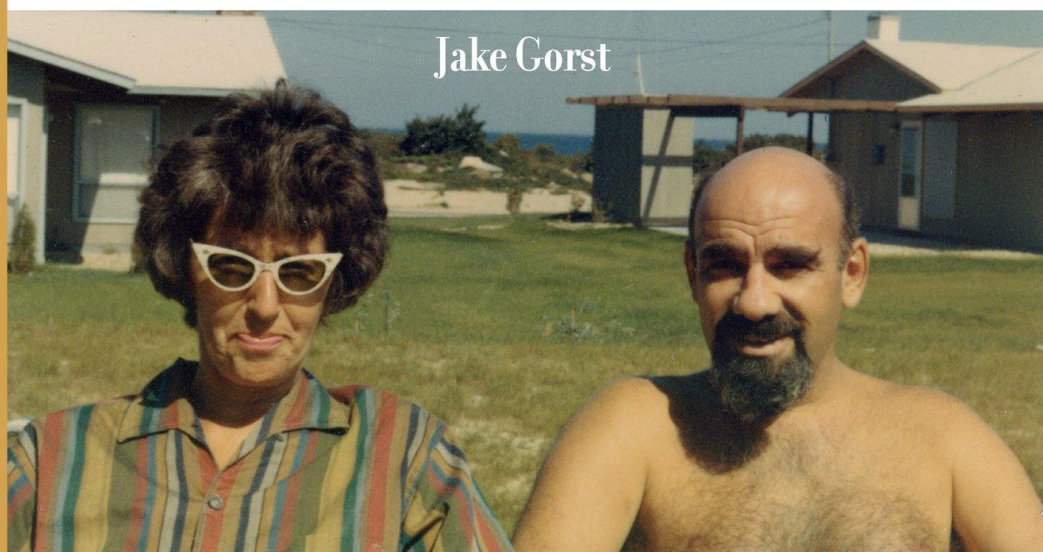
**New on USModernist Radio:** Despite enormous success, architect [Minoru Yamasaki's](#) reputation declined in the 1970's with the negative public reception of the World Trade Center in New York and the spectacular failure of St. Louis's Pruitt-Igoe public housing project.

Author **Dale Gyure** is associate chair and professor of Architecture at Lawrence Technological University. His most recent book, *Minoru Yamasaki: Humanist Architecture for a Modernist World*, is the first to closely examine Yamasaki's work and life.

USModernist Radio is sponsored by [Angela Roehl](#), your special real estate agent for Modernist houses. [Listen via iTunes.](#) [Listen on Android devices and PC's.](#) [View past and future show descriptions.](#)



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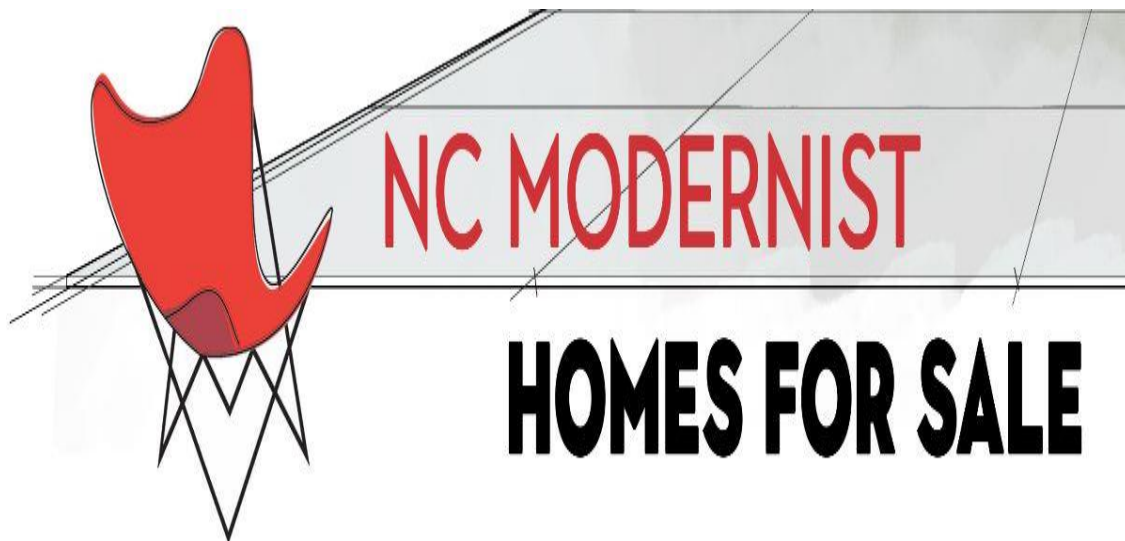
How did an argument in a Moscow kitchen between **Richard Nixon** and **Nikita Khrushchev** result in the development of 200 midcentury modern vacation houses in the fishing community of



Montauk, New York? “Leisurama” homes were designed in the office of industrial designer Raymond Loewy, sold through Macy’s Department Store, and were delivered to the buyer fully furnished—down to the towels and toothbrushes. The culmination of 17 years of research by documentary filmmaker **Jake Gorst**, *Leisurama: Vacation Homes for the Average American, Brought to You by Geniuses, Spin Doctors and Dreamers* chronicles the evolution of Leisurama from its inception, starting with developer Herbert Sadkin through the 1964 World’s Fair, to present day.

**Jake Gorst** is an Emmy award-winning filmmaker and writer. Recent documentaries include *Frey: The Architectural Envoy* (2018) and *The Nature of Modernism: E. Stewart Williams, Architect* (2014). He is the author of the book *Andrew Geller: Deconstructed* (Glitterati, 2015) and a contributing writer to *The Architect’s Newspaper* and *Modern* magazine.

[Pre-order now](#) for an early 2020 release!



Vacancy, not development, is the enemy of mid-century Modernist houses. Preserve and protect the architecture you love by buying or renting before the bulldozers come a few years from now. Visit our [exclusive statewide list](#).

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