

From: USModernist Newsletter - George Smart <george@usmodernist.org>
Sent: Monday, February 24, 2020 6:00 PM
To: gsmart@strategicdevelopment.com
Subject: Coming Back from Modernism Week 2020 - New Podcasts!



USModernist and NCModernist are part of Modernist Archive Inc, a North Carolina 501C3 nonprofit educational archive providing donors, volunteers, and advocates the information and organization they require to passionately engage the documentation, preservation, and promotion of residential Modernist architecture. Get connected to exciting [tours](#), [parties](#), [design competitions](#), and the show named as #2 in DWEEL's [top architecture and design podcasts](#), [USModernist Radio](#). [View newsletter in browser](#). [See past newsletters](#).

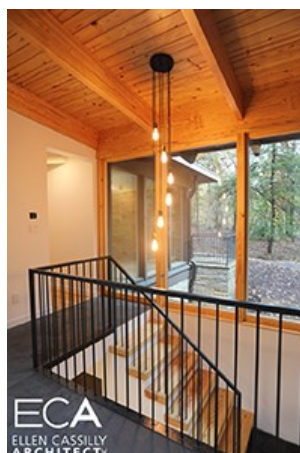
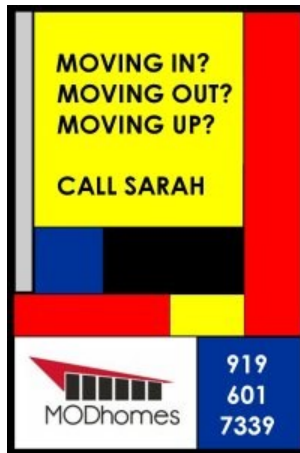
Monday, February 24, 2020



Get your company, studio, or practice involved in the wildly growing mid-century Modernist movement documenting, preserving, and promoting residential Modernist design across the US! [Become a sponsor!](#)

USModernist [has an online store](#) - with all the thoroughly ridiculous coffee cups, logowear, and mousepads you could possibly want! All proceeds benefit USModernist's ongoing documentation, preservation, and promotion work.

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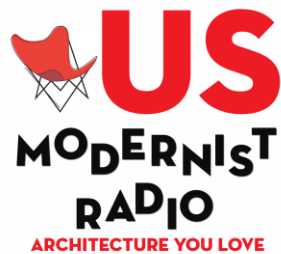


USModernist headed out to Modernism Week in Palm Springs February 13-24 with 30 amazing guests in tow. It was fantastic! We created the USModernist Compound, our home away from home at the Hotel Skylark, where the days are filled with fun and the nights are parties at one in one great house after another, like the Frank Sinatra House, above. The Modernism Week folks know how to roll out an incredible schedule of parties, lectures, films, and tours. That's why the newsletter is late today - our flight was hours behind schedule and **I'm writing this mid-air somewhere over Arizona!** We're

already planning the trip for 2021, so if you're interested in travelling with us, write George Smart at george@usmodernist.org. [Details from this year.](#)

USModernist's all-Modernist Tour May 1-3 of Washington DC is sold out. Reply to get on the waiting list. [Details and tickets.](#)

There's a plan to eliminate Modernism (or any non-classical style) in Federal buildings called Make Federal Buildings Great Again. Sadly, we are not making this up. It was first reported by [Architecture Record](#). We're working on some interesting followup - stay tuned.



New on USModernist Radio:

#130/Architecture Competitions: Susanna Sirefman + Robby Johnston

#131/Architecture+Design Film Festival #2: Alysa Nahmias + Akira Boch

#132/Modernist Author Dominic Bradbury (you probably have one of his books in your living room)

USModernist Radio is sponsored by [Angela Roehl](#) and [Nichiha.com](#). [Listen to past shows.](#)



There are so many ways you can be part of USModernist and NCModernist!



1. Does someone you know collect architecture magazines, perhaps hundreds or thousands of them, in their attic, basement, or storage unit? USModernist is collecting and scanning almost 3 million pages of the great magazines from the 20th century. We [need certain ones](#), and we'll pay to ship them to us. Contact **George**

Smart at george@usmodernist.org.



2. Have you got an iconic mid-century chair or clock (Eames, Nelson, Barcelona, Bertoia, etc.)? Donate to NCModernist and get a great tax deduction - and we can pick it up! Contact **Rebekah Laney** at Rebekah@ncmodernist.org.

3. Are you a longtime subscriber to this newsletter going back 10-12 years when it was Triangle Modernist Houses? Still got those issues on your hard drive? We need to find our old newsletters. [Here's what we have so far](#). To donate a newsletter, just forward through email.

Hat tips to **Daniel Perrin** and **Virginia Faust**.

OTHER TOURS and EVENTS

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Only 7 seats left! Modernist Houses Tour: Saturday, April 18. Enjoy a great day touring brilliant new and recently renovated Modernist houses and buildings around Durham, Carrboro, Chapel Hill, and Pittsboro without the hassle of driving! Modapalooza includes the delightful company of fellow Modernist architecture fans, breakfast, snacks, drinks, a delicious lunch, and free wifi in our luxury restroom-equipped, air-conditioned bus. You'll also meet many of the architects, designers, and builders - like **Arielle Schechter, Paul Snow, Louis Cherry, Jason Hart, Heather Washburn, Dail Dixon, Doug Pierson and Youn Choi, and Jenny Hoffman.** [Details and tickets.](#)



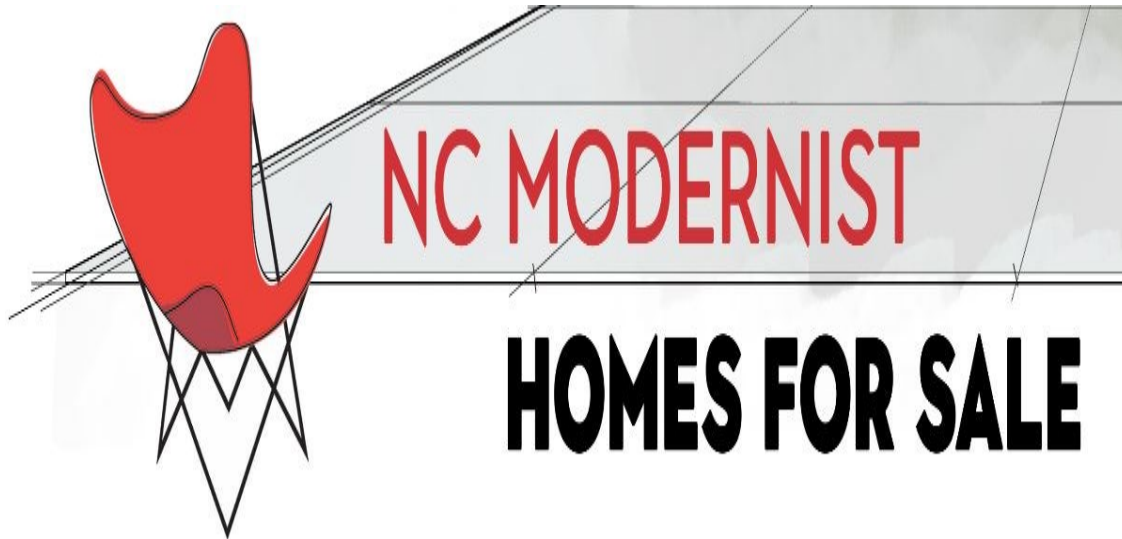
Modernist architecture tours of Europe

USModernist, an American not-for-profit that promotes and preserves mid-century modernist architecture, has collaborated with Firebird Tours to offer the first modern architecture tours of Europe. Travellers can explore their passion for modernism in eight European countries, including Sweden and Belgium. Each tour includes expert guides and stays in a collection of design-focused hotels. Tours can be booked for groups as small as two people, on dates that suit them. The trips are curated by George Smart, founder and director of USModernist.



Thursday, March 19, 6-8pm, Visual Art Exchange, 309 West Martin Street, Raleigh.

Thirst4Architecture (T4A) parties are free, exciting, informal events welcoming *anyone* with a huge crush on great architecture. T4A events focus on building relationships, sharing passion about Modernist design, creating strategic alliances, and connecting people. There are no presentations -- just come join the fun and make new design friends! The 2020 [Thirst4Architecture Series](#) is sponsored by Modernist Realtor [Angela Roehl](#).



Vacancy, not development, is the enemy of mid-century Modernist houses. Preserve and protect the architecture you love by buying or renting before the bulldozers come a few years from now. Visit our [exclusive statewide list](#).

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