

From: USModernist's Monday Newsletter <george@usmodernist.org>
Sent: Monday, March 30, 2020 11:15 AM
To: gsmart@nc.rr.com
Subject: USModernist Radio Live! / Interviews w/Daniel Libeskind + Nelda Linsk + Alison Martino / Bored? We Got Ya / Goodbye Rice House



USModernist and NCModernist are part of Modernist Archive Inc, a 501C3 nonprofit educational archive providing donors, volunteers, and advocates the information and organization they require to passionately engage the documentation, preservation, and promotion of residential Modernist architecture. Get connected to exciting [tours](#), [parties](#), [design competitions](#), and the show named as #2 in DWEEL's top architecture and design podcasts, [USModernist Radio](#). [View newsletter in browser](#). [See past newsletters](#). [Online store](#) - with all the thoroughly ridiculous coffee cups, logowear, and mousepads you could possibly want! All proceeds benefit USModernist's ongoing mission of documentation, preservation, and promotion of residential Modernist architecture.

Monday, March 30, 2020

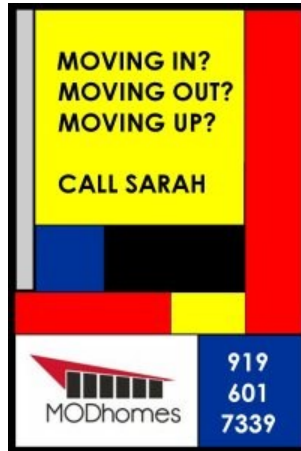


Get your company, studio, or practice involved in the wildly growing mid-century Modernist movement documenting, preserving, and promoting residential Modernist design across the US! [Become a sponsor!](#)

NEWSLETTER SPONSORS



When you schedule a free conversation about solar for your house, USModernist receives a \$50 donation!



NEWS

USMODERNIST RADIO ARCHITECTURE YOU LOVE **Live!**

Coming this Friday, April 3

USModernist Radio LIVE! on Zoom

Friday: 8pm ET, 7pm CT, 5pm PT and 11am Saturday in Australia

Here's the link: <https://us04web.zoom.us/j/726978743>

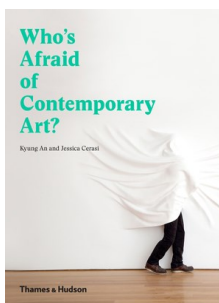
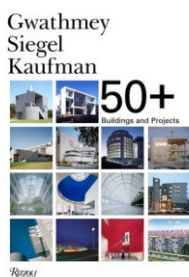
Meeting ID: 726 978 743



Take a break as USModernist Radio's [George Smart](#) welcomes two special guests: comedian [Frank King](#) and from Canberra, Australia, the Martini Whisperer, [Phillip Jones](#)! Limited to the first 100 people who connect, so sign on early. There will be prizes!



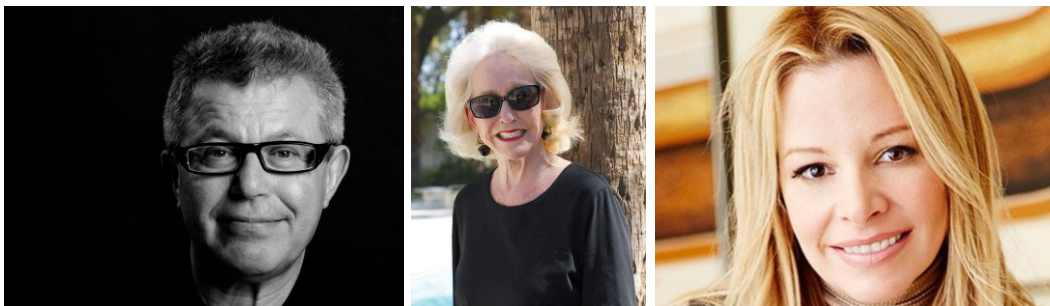
[Your special treat this morning](#) - a burst of joy from Cher and her Mermaid movie kids (Christina Ricci and Winona Ryder). What's that phrase - dance like no one's watching? And the appetizers look pretty good too.



Look for giveaways of art and architecture books and DVD's and Bluray's nearly every day this week on the [Mr.Modernism](#), [USModernist](#), and [NCModernist](#) Instagram feeds, between 11am and 3pm ET!



New Show: **#137/Modernism Week 2020**. Nowhere in the world celebrates Modernism better than Palm Springs, CA. Every February, they have a huge architecture and design festival called Modernism Week, which actually lasts 11 days. This was the fifth year USModernist has been at Modernism Week, talking poolside at the USModernist Compound, the hip Hotel Skylark, with nearly all the keynote speakers, authors, and special guests. When modern-day Dorothy's kick their red ruby slippers together, they don't go to Kansas, they land next to in **Frank Sinatra's** pool in Palm Springs. Modernism Week is a dazzling spectacle of mid-century architecture, martinis, lectures, art galleries, shopping, nonprofit benefit events, architecture documentary premieres, amazing parties at incredible houses, brilliantly curated house tours, detailed art and architecture exhibits, and much more.



Today we kick off 2020 Modernism Week coverage with architect **Daniel Libeskind**, known for the Jewish Museum in Berlin, Germany, the master plan for the World Trade Center reconstruction and memorial, and the Danish Jewish Museum, Copenhagen, Denmark. He's one of the world's most highly regarded architects and someone people trust to work with projects of great meaning and significance, especially where loss is involved. Next, host **George Smart** visits with the Queen of Palm Springs, the woman everyone wants to talk to by the pool, **Nelda Linsk**. Later a delightful chat with **Alison Martino**, producer, writer, preservationist, and a master chronicler of old Hollywood, in which she grew up as the daughter of singer **Al Martino**.



In addition to the podcast sites above, you can listen to USModernist Radio [through any computer](#). USModernist Radio is sponsored by Modernist realtor [Angela Roehl](#) and

Nichiha.com. [See past shows.](#)



Get a free e-book! We're submitting USModernist Radio to the Libsyn network to attract additional sponsors and underwriters, and to do that, we need readers and listeners to complete a [short demographic survey](#). The results will persuade the network to represent our nonprofit to potential funders. It only takes a few minutes, then drop a note to george@usmodernist.org and he'll send a classic mid-century e-book on Modernist architecture.

ICONICHOUSES.ORG

Thanks to iconichouses.org for recommending USModernist Radio as one of their 10 things to do while social distancing. You can sign up for their wonderful newsletter [here](#).



There are so many ways you can be part of USModernist!

1. **Are you bored at home?** USModernist needs Modernist fans to help scout the internet, providing missing information as we more fully document 8,000 iconic Modernist houses across America. Join USModernist's **George Smart** on Zoom tonight at 7pm ET, 6pm CT, 4pm PT for a brief overview of what's involved and how to get started as we all hunker down for a few weeks. Meeting ID: 915 069 190. Shhh, the double secret password is: ModFan. Here's the link: <https://us04web.zoom.us/j/915069190?pwd=d2tjTlhOVXVlcW5PdjlNLSFNmK3p1Zz09>

2. Connect USModernist to collectors/libraries of architecture magazines in their attic, basement, or storage unit. USModernist is [collecting and scanning almost 3 million pages](#) and making them available to the public. [Help find what we're missing](#) and we'll pay for shipping!

3. Have you got an iconic mid-century chair, table, or clock (**Eames, Nelson, Barcelona, Bertoia**, etc.)? Donate it and get a great tax deduction! Contact **Rebekah Laney** at rebekah@usmodernist.org.

4. Donate your collection of **Sunset Magazine**, a great chronicle of Western architecture.

5. Explore our [Masters Gallery](#), featuring nearly every iconic house in America by the great masters of 20th century Modernism. Warning: highly addictive!

6. Explore our [Magazine Library](#) mentioned above. Hey, it's searchable and printable, too.

To follow up, contact **George Smart** at george@usmodernist.org or **Rebekah Laney** at rebekah@usmodernist.org.



42 hours of the incredible [Bucky Fuller](#) are now available online. Bring a sandwich, or two, or three. This is going to take a while.



Critic **Michael Sorkin** [died last week](#) from complications of the Coronavirus.



Twenty-five percent of support for the documentation, preservation, and promotion of Modernist residential architecture comes from our members called the [Mod Squad!](#) **Through May 1, a spouse/partner gets a free year's membership with your paid membership.** All you have to do is [email](#) their name and email address after you [join](#)! Mod Squad members get first priority for tickets for tours and special events, plus discounts for many of those tours and events. [Details.](#)



What if you were a recent college graduate in architecture looking for a summer internship? That's tough enough, then a pandemic comes along. Yikes! Hey gang, let's connect this aspiring architect to a internship in North Carolina. This is **Tabea Fahr**. You can find her [resume here](#).



[Mid Century Modernism in Wales](#), by **Ali Edwards**, a writer with a strong Welsh heritage and a huge interest in History and Celtic culture. She applies this to her writing, crafting pieces that show how Welsh culture and influence show up in other countries around the world.

Cancellations and Postponements

USModernist's and NCModernist's highest priorities are the health and safety of everyone on our architecture tours. Having monitored the Coronavirus (COVID-19) situation, containing the spread is crucial. Tours are our single largest source of funding, raising nearly 40% of our entire year's budget. Despite all the uncertainty, we will get through this crisis and when we do, we will reschedule with more fun tours, talks, and programs. On behalf of all our board, staff, volunteers, and participants, we thank you!

April 4: Knoxville Modernism Home Tour, Knoxville, TN, postponed to April 2021.

April 7: [George Smart's](#) Accidental Archivist talk at the NY School of Interior Design - postponed to April 2021.

April 18: NCModernist's Modapalooza Tour - postponed, date TBA.

April 18-19: Palm Springs Historic Site Preservation Board Preservation Matters event cancelled.

April 23: NCModernist's Thirst4Architecture Party at Beyond Blue, Raleigh, postponed until fall TBA.

April 25: NCModernist's Winston-Salem Tour - postponed, date TBA.

April 25: Rhode Island State Preservation Conference - postponed to April 2021.

May 1: USModernist's Washington DC Tour - postponed until fall, date TBA.

May 7: Open House New York Gala at the United Nations - postponed, date TBA.

May 12: The Iconic Houses Conference in the Netherlands, moved to June 1-4, 2021.

May 14: AIA National Conference in Los Angeles - postponed, date TBA.

May 30-June 7: Atlanta Design Festival, Atlanta/Asheville, postponed to Sep 12-20.

June 3-6: Docomomo National Symposium, Chicago - postponed, date TBA.

June 13: Glass House Summer Party: still on schedule as of March 28.

Hat tips to **Daniel Perrin**, **Leilani Carter**, and **Virginia Faust**.

TOURS, TALKS, and EVENTS





November 6-8, honoring **Carl Abbott FAIA**

BOOKS



New book available May 5: **Making Living Lovely: Free Your Home with Contemporary Design by Russell Whitehead and Jordan Cluroe.** Making interior design choices can be daunting in a world flooded with trendsetting Instagram posts and Pinterest boards. Luckily, the authors specialize in designing homes for clients who know what they love, but struggle to know

where to start. Their fresh approach is nothing short of a design revolution: freeing your home with interiors that express your personality and address your needs. *Making Living Lovely* also covers finding your style, cohabiting and design compromises, exploring your creativity, and rediscovering the fun in your interiors.



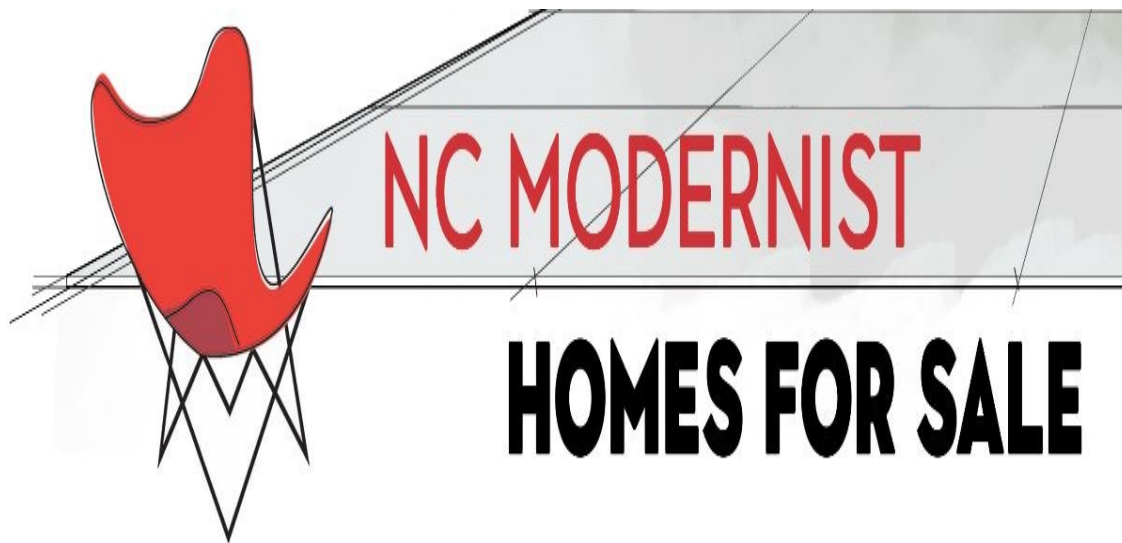


The George Matsumoto Prize

Open for Submissions: The **George Matsumoto Prize** is North Carolina's highest honor exclusively for Modernist residential architecture. The Matsumoto Prize is open to any architect or designer of a Modernist house in North Carolina built within the past five years. [Submission details.](#) Deadline May 1. **To increase participation, the entry fee has been reduced 50%.** The 2020 Matsumoto Prize is powered by [Nichiha](#).



Raleigh lost one of its oldest Modernist homes recently. The 1950 Dick and Cora Rice House at [1525 Canterbury Road](#) was destroyed last week. Learn more about architect [Dick Rice](#).



Vacancy, not development, is the enemy of mid-century Modernist houses. Preserve and protect the architecture you love by buying or renting before the bulldozers come a few years from now. Visit our [exclusive statewide list](#).

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North Carolina
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Get started



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