

From: USModernist Newsletter <george@usmodernist.org>
Sent: Monday, April 6, 2020 11:00 AM
To: gsmart@nc.rr.com
Subject: Kindness in a Time Of Trauma



USMODERNIST

[USModernist](#) and [NCModernist](#) are part of Modernist Archive Inc, a 501C3 nonprofit educational archive with a mission to provide donors, volunteers, and advocates the information and organization they require to passionately engage the documentation, preservation, and promotion of residential Modernist architecture. Get connected to exciting [tours](#), [parties](#), [design competitions](#), and DWELL's #2-rated architecture podcast, [USModernist Radio](#). [View newsletter in browser](#). [See past newsletters](#). [Online store](#) - with all the thoroughly ridiculous coffee cups, logowear, and mousepads you could possibly want! All proceeds benefit USModernist's ongoing mission.

Monday, April 6, 2020

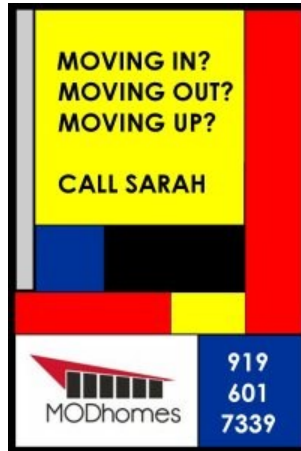


[Get your company, studio, or practice involved](#) in the wildly growing mid-century Modernist movement documenting, preserving, and promoting residential Modernist design across the US!

NEWSLETTER SPONSORS



When you schedule a free conversation about solar for your house, USModernist receives a \$50 donation!



NEWS



Wow, this s*** got real.

Just about every conversation we have has a connection to the virus. We're all adjusting to new ways of working and new ways of living and communicating with our parents, our spouses, our children, our friends, and our colleagues. We're learning Zoom, though it's not so good for confidential conversations (how to [address](#) that). We're watching a lot of

TV and Instagram. I know I'm not alone in being overwhelmed with hourly news reports, especially about New York, which endures unimaginable trauma which is going to get worse. I'm incredibly grateful to all the first responders, healthcare workers, truckers, and the hundreds of thousands who keep our supply chain going. They are literally giving their lives for us. We can turn inward with fear, which would certainly be normal in a world pandemic. But in addition we can be kind, we can reach outward to help, even when those people are halfway across the country. Distance doesn't have to be a barrier to caring.

Among other projects, nationally I'm supporting www.directrelief.org, one of the most respected relief organizations in the world. Every cent of donations goes directly to the relief efforts with no overhead. In North Carolina, there are several ways to [give back](#) to the community, especially those on the front lines and in need. Are you running a small business damaged by the huge drop in the economy? [\\$10,000](#) Economic Injury Disaster Loans are available. Want to keep up payroll? [Complete this](#) and send to your bank. [More resources](#) for small business and [arts and artists](#).

If there's anything you'd like USModernist to be doing, please write, text, call, or Facetime. Meanwhile, we will try to bring you interesting things to inform, entertain, and keep you going until this ends. Which it will. Compassion is something we often don't have time for until it gets real bad. Well, that time is here. This week, in addition to friends and family, please find a way to also reach out to people you don't know, even if your county only has a few deaths. This is a time for kindness.

George Smart

Executive Director

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Tour **Frank Lloyd Wright's** [Hollyhock House in LA.](#)

From Travelzoo: [24 sacred spaces around the world.](#)

Beautiful **Ezra Stoller** photography of [MCM houses and buildings.](#)



Look for giveaways of art and architecture books and DVD's and Bluray's nearly every day this week on the [Mr.Modernism](#) and [NCModernist](#) Instagram feeds!

USModernist Virtual Martini Party, Friday, April 10



Join USModernist's **George Smart**, comedian **Frank King**, and **Phillip Jones** the Martini Whisperer on [Instagram LIVE](#), this Friday 8pm ET, 7pm CT, 5pm PT (where Frank lives), and 11am Saturday in Canberra, Australia (where Phillip lives). We'll toast with virtual martinis and have a good time together! Just tune into the [Mr.Modernism](#) feed on Instagram.

Want to Participate in USModernist's Research from Home?



Want to research iconic Modernist houses all across America? USModernist's crowd-research project needs volunteers to scout the internet, as we more fully document 8,000 iconic Modernist houses across America. No special skills needed - we'll show you the ropes. Easy and fun! Join **George Smart** or USModernist on Zoom Tuesday night at 7pm ET, 6pm CT, 4pm PT for a brief overview of what's involved and how to get started as we all hunker down. Here's the

link: <https://us04web.zoom.us/j/984703784>. Tonight not good? Email george@usmodernist.org for an alternate date and time.

The Internet Archive opens up free access to [1.4 million books online](#).

Browse 100+ years of [Architectural Record](#).



Did somebody in a famous Glass House throw stones? No, but [here's what happens next](#).

Watch the Geometry of Light show at the famous [Farnsworth House](#)!

From **Mike Welton**: [World Museum Tours to see from home](#).

Listen to **Charlie Kahn**, architect of Carter/Finley Stadium in Raleigh NC, [interview famous North Carolina architects](#) like [Eduardo Catalano](#), [George Matsumoto](#), [TC Howard](#), and [Henry Kamphoefner](#).



Make your own [Eames elephant](#)!

Learn about the [Frey House II](#) in Palm Springs.

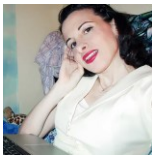
Have [some art fun](#) with the Getty Museum in LA.



View the virtual **Phil Freelon** exhibit at the [Cameron Art Museum](#) in Wilmington NC.

Buy some [homemade masks](#) or [make your own](#).

Look up just about [every American architect who ever lived](#) in the last 90 years.



Queen of the 1950's RetroDee tells about architect [Lloyd Wright](#), son of Frank, in a new USModernist video. Coming soon, LA's **Gregory Ain**, followed by the FBI for most of his career.



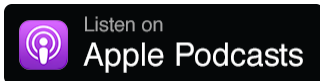
From The Dartmouth: On her latest album's first track, "Future Nostalgia," singer **Dua Lipa** says, "You want a timeless song, I wanna change the game/Like modern architecture, [John Lautner](#) coming your way."

From Archpaper: [How the virus affects architecture](#).

Watch videos from the last five years of the [Sarasota Architectural Foundation](#).



Just added to the [USModernist Library](#): [House and Garden](#), which started out in 1901 as an architecture and landscape architecture magazine.



New to podcasts? You can listen to USModernist Radio through any computer at: <http://usmodernist.libsyn.com/>. USModernist Radio is sponsored by Modernist realtor [Angela Roehl](#) and [Nichiha.com](#). [See past shows.](#)



New Show: **#137/Skidmore Owings + Merrill**: Skidmore Owings and Merrill, which sounds like a law firm your uncle Mitch might work at, created international airports, stunningly tall skyscrapers, universities, flagship museums, and landmark corporate headquarters since the 1930s. In its heyday it was the Amazon of design firms, one of the largest in the world, with projects such as the 1973 Sears/Willis Tower in Chicago, the 2010 Burj Khalifa in Dubai, international airport terminals in Chicago and Kansas City, Lever House, the 2013 World Trade Center, the new Penn Station, the Waldorf Astoria restoration, the first net-zero-energy school in New York City, and even the design of Moon Village, a concept for the first permanent lunar settlement. It's a global architectural, urban planning, and engineering firm, founded in Chicago by architects **Louis Skidmore** and **Nathaniel Owings** and engineer **John O. Merrill**. Today we talk about SOM with **Nick Adams**, author of the book **Gordon Bunshaft and SOM: Building Corporate Modernism** and architect and DWELL writer **Kate Reggev**. Later on, George and Tom welcome returning special musical guest, jazz singer **Valerie Wood**.



Get a free e-book! We're submitting USModernist Radio to a network to attract additional sponsors and underwriters, and to do that, we need our readers and listeners to complete a [short demographic survey](#). The results will persuade the network to represent our nonprofit to potential funders. It only takes a few minutes, then drop a note to george@usmodernist.org and he'll send a classic mid-century book on

Modernist architecture!



Thanks to iconichouses.org for recommending USModernist Radio as one of their 10 things to do while social distancing. You can sign up for their wonderful newsletter [here](#).

Upcoming Events

USModernist's and NCModernist's highest priorities are the health and safety of everyone on our architecture tours. Having monitored the Coronavirus (COVID-19) situation, containing the spread is crucial. Tours are our single largest source of funding, raising nearly 40% of our entire year's budget. Despite all the uncertainty, we will get through this crisis and when we do, we will reschedule with more fun tours, talks, and programs. On behalf of all our board, staff, volunteers, and participants, we thank you!

April 18: NCModernist's Modapalooza Tour - postponed, date TBA.

April 18-19: Palm Springs Historic Site Preservation Board Preservation Matters event cancelled.

April 23: NCModernist's Thirst4Architecture Party at Beyond Blue, Raleigh, postponed until fall TBA.

April 25: NCModernist's Winston-Salem Tour - postponed, date TBA.

April 25: Rhode Island State Preservation Conference - postponed to April 2021.

May 1: USModernist's Washington DC Tour - postponed until fall, date TBA.

May 7: Open House New York Gala at the United Nations - postponed, date TBA.

May 12: The Iconic Houses Conference in the Netherlands, moved to June 1-4, 2021.

May 14: AIA National Conference in Los Angeles - postponed, date TBA.

May 30-June 7: Atlanta Design Festival, Atlanta/Asheville, postponed to Sep 12-20.

June 3-6: Docomomo National Symposium, Chicago - postponed, date TBA.

June 13: Glass House Summer Party, New Canaan CT: still on schedule.

October 23-24: New Canaan Modern Tour, New Canaan CT, still on schedule.

October: The World Expo 2020 in Dubai is technically on schedule but will likely be postponed a year.

And in travel news: the deadline to obtain a REAL ID-compliant driver's license to board an airliner was October 1 but will likely be extended a year.



There are so many ways you can be part of USModernist!

1. Connect us to collectors/libraries of architecture magazines in their attic, basement, or storage unit. USModernist is collecting and scanning almost 3 million pages and making them available to the public. We [need certain ones](#) and we'll pay for shipping.
 2. Have you got an iconic mid-century chair, table, or clock (Eames, Nelson, Barcelona, Bertoia, etc.)? Donate it and get a great tax deduction!
 3. Donate a collection of **Sunset Magazine**, a great chronicle of Western architecture.
 4. Explore our [Masters Gallery](#), featuring nearly every iconic house in America by the great masters of 20th century Modernism. Warning: highly addictive!
 5. Join our virtual Martini party, see above.
 6. Become a volunteer researcher, see above.
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Twenty-five percent of support for USModernist's documentation, preservation, and promotion of Modernist residential architecture comes from our members called the [Mod Squad](#)! **Through May 1, a spouse/partner gets a free year's membership with your paid membership.** All you have to do is [email](#) their name and email address after you [join](#)! Mod Squad members get first priority for tickets for tours and special events, plus discounts for many of those tours and events. [Details.](#)

Contact **George Smart** at george@usmodernist.org or **Rebekah Laney** at rebekah@usmodernist.org.

Hat tips to **Daniel Perrin**, **Rebekah Laney**, and **Virginia Faust**.

TOURS, TALKS, and EVENTS

The CHARLOTTE MUSEUM
of HISTORY

2020
**MAD ABOUT
MODERN**
MIDCENTURY + MODERN HOME TOUR

SEPTEMBER 26 10:00 AM TO 4:00 PM

LEARN MORE



November 6-8, honoring **Carl Abbott FAIA**

BOOKS



New book available May 5: **Making Living Lovely: Free Your Home with Contemporary Design** by **Russell Whitehead and Jordan Cluroe**. Making interior design choices can be daunting in a world flooded with trendsetting Instagram posts and Pinterest boards. Luckily, the authors specialize in designing homes for clients who know what they love, but struggle to know

where to start. Their fresh approach is nothing short of a design revolution: freeing your home with interiors that express your personality and address your needs. *Making Living Lovely* also covers finding your style, cohabiting and design compromises, exploring your creativity, and rediscovering the fun in your interiors.



The George Matsumoto Prize

Open for Submissions: The **George Matsumoto Prize** is North Carolina's highest honor exclusively for Modernist residential architecture. The Matsumoto Prize is open to any architect or designer of a Modernist house in North Carolina built within the past five years. [Submission details.](#) Deadline May 1. **To increase participation, the entry fee has been reduced 50%.** The 2020 Matsumoto Prize is powered by [Nichiha](#).



What if you were a recent college graduate in architecture looking for a summer internship? That's tough enough, then a pandemic comes along. Yikes! Hey gang, let's connect this aspiring architect to a internship in North Carolina. This is **Tabea Fahr**. You can find her [resume here](#).



Vacancy, not development, is the enemy of mid-century Modernist houses. Preserve and protect the architecture you love by buying or renting before the bulldozers come a few years from now. Visit our [exclusive statewide list](#).

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North Carolina
Modernist Houses

Get started



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