

M A R C H

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Monumental
NEWS-REVIEW

Combining

MONUMENTAL NEWS

GRANITE MARBLE & BRONZE

THE MONUMENT AND CEMETERY REVIEW



Coming to Barre?

We hope you will take the time to visit our quarries and see our methods of producing one of the world's finest monumental granites. We also urge you to suggest to your customers or prospective customers that they avail themselves of these truly impressive operations when touring Vermont.

WETMORE & MORSE QUARRY

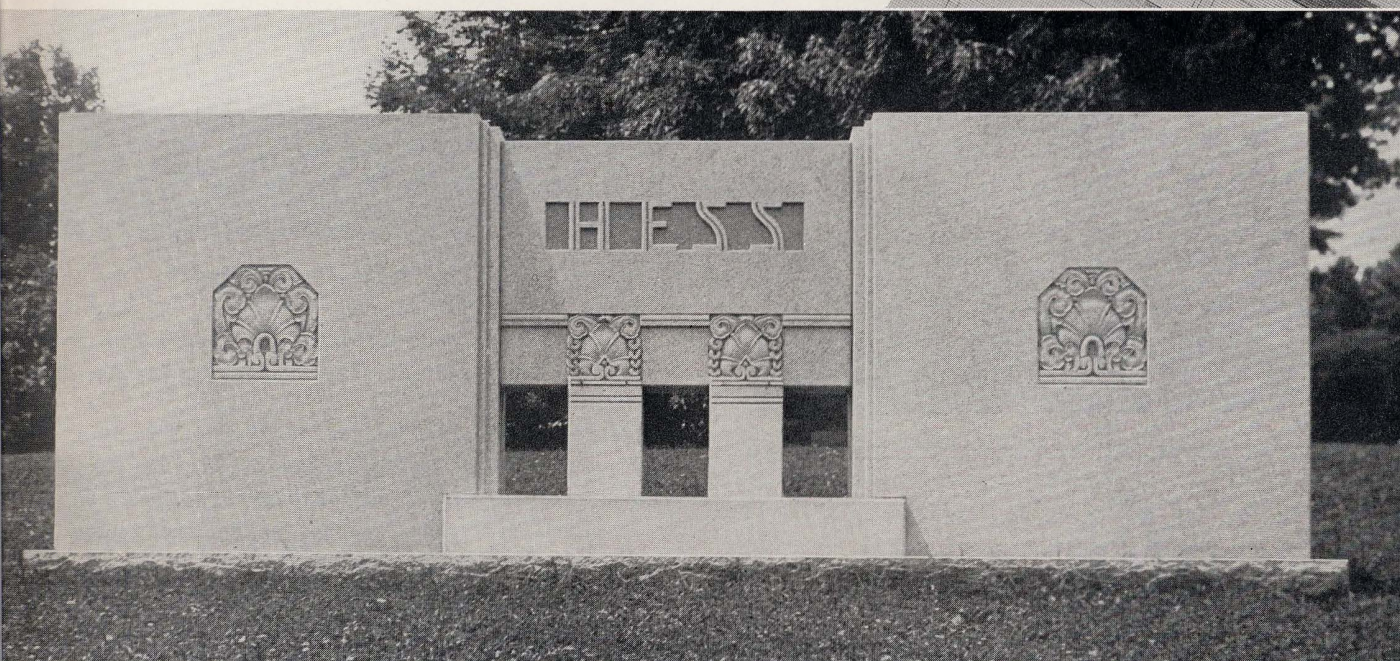
Division of Rock of Ages Corp.

BARRE VERMONT

A BARRE GUILD

Contest Winner

The Selby Design, an entry in a 1942 competition among members of the Barre Chapter of the Society of Memorial Draftsmen & Designers, sponsored by the Barre Granite Association, won one of the fifteen merited awards.



Copyright Barre Granite Association, Inc.

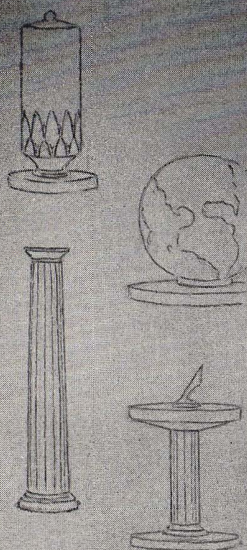
The several design competitions, sponsored by the Barre Granite Association for Barre Guild Memorials, still exert a tremendous influence toward finer commemoration. Not only have many of these design awards proved their worth as beautiful and significant memorials, but also of equal importance has been the recognition of the designer's place in the industry.

The Hess monument was manufactured of Pirie's Select Barre Granite by Anderson-Friberg Co., Inc., of Barre for their popular Ohio representative, Bert Hess, who chose the Selby design for his own family memorial in Belleville, Ohio. This monument was featured in the Barre Guild Exhibit at the 1946 National Convention in Cleveland.

J. K. PIRIE ESTATE ...BARRE, VT.

Quarriers of Pirie's Select Barre Granite

FOR THE FINEST IN TURNED WORK



This is one type of memorial suited to our production.

Crearson & Lane Co.

INCORPORATED

BARRE, VERMONT

IN CONSTANT OPERATION SINCE 1897



SVENSKA GRANITINDUSTRI A/B

KARLSHAMN, SWEDEN

offer the everlasting:

SWEDISH BLACK

EMERALD PEARL

BLUE PEARL

RED GRANITE

in SLABS and finished MONUMENTS

**FLASCHNER'S BURNT-IN PORCELAIN
PICTURES** WARRANTED—EVERLASTING
WEATHER-PROOF

SEND FOR
CATALOG



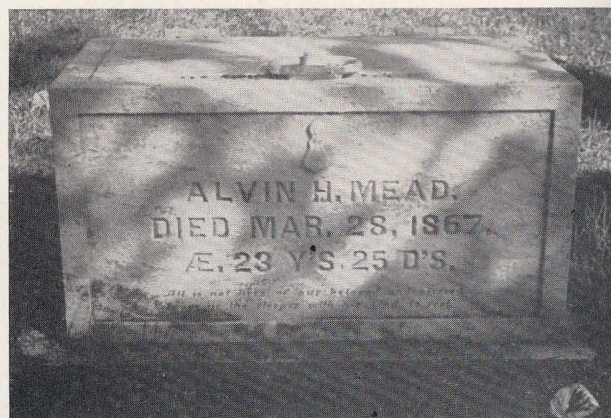
No. 1. 3½x4½ No. 2. 4½x5½ No. 3. 5¼x6¼ No. 4. 6¼x7½

COISSON BROS., Successors to **L. FLASCHNER CO.**
ESTABLISHED 1903 1296 Third Ave., New York 21, N.Y.

LETTERS

TO THE EDITOR

These columns a monthly Monumental News-Review feature, are dedicated to the principle of the open forum and to the belief that a frank discussion of the industry's problems is beneficial. While opinions expressed in these letters do not necessarily agree with our own, we do reserve the right to censorship on material of a libelous or obviously personal nature. Letters are solicited from all branches of the trade and unless otherwise requested the writer's name will be published.



THE "PERSONALIZED MEMORIAL"

Monumental News-Review, Inc.:

I am enclosing a couple of pictures of the oddest memorial in our city's cemeteries and which is a perfect example of a personalized memorial.

It stands in Mound Cemetery of Racine, Wisconsin, on the grave of Alvin H. Mead who died in 1867. The memorial is cut from a solid piece of marble to represent the box in use by the American Express Company in the latter century of which Alvin H. Mead was an employee.

The epitaph on the front reads:

"All is not here of our beloved and blessed leave ye the sleeper with his God to rest."

On the back of the box is inscribed the following: "Erected by the employees of the American Express Company."

Very cordially yours,

IMPERIAL MEMORIALS

JEROME KONICEK

Racine, Wisconsin

AN APPRECIATION FROM TEXAS

Monumental News-Review:

We wish to express our most sincere thanks for the story and pictures published in the January issue of the Monumental News-Review concerning the cenotaph recently erected by us on the grounds of Sidney Lanier High School here in San Antonio. The article is the best we have ever read on this subject and we are certain it will prove of benefit to all who read it. We showed your article to the principal of the school and he was most pleased with it and in fact requested us to get him several copies.

Respectfully yours,

Rodriguez Bros.

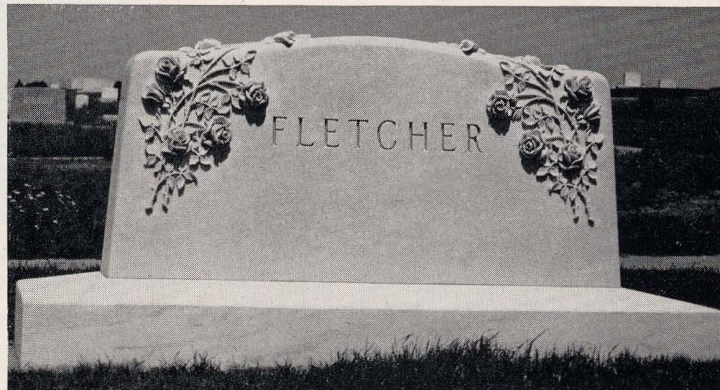
LOUIS RODRIGUEZ

Published monthly by Monumental News-Review, Inc., 429 Franklin Street, Buffalo 2, New York. Entered as second class matter, February 26, 1940, at the post office at Buffalo, New York, under the Act of March 3, 1879. Additional entry in Hanover, New Hampshire, February 28, 1949.



GEORGIA MARBLE

the choice of men who know



Few men know monumental materials better than memorial dealers. Thus, when a dealer selects Georgia Crystalline Marble as the material for his own family memorial he bestows upon it the highest compliment he can pay.

The beautiful Fletcher Memorial illustrated above was erected by A. R. Fletcher, proprietor of the Gainesville Marble and Granite Works, Gainesville, Georgia. Magnificently embellished with life-like sprays of carved roses it is a splendid example of the versatility of this matchless monumental material.

GEORGIA *Crystalline* MARBLE

The Marble with the Sparkling Crystal

Produced by

THE GEORGIA MARBLE COMPANY OF TATE, GEORGIA



Guido Orlandi Memorials

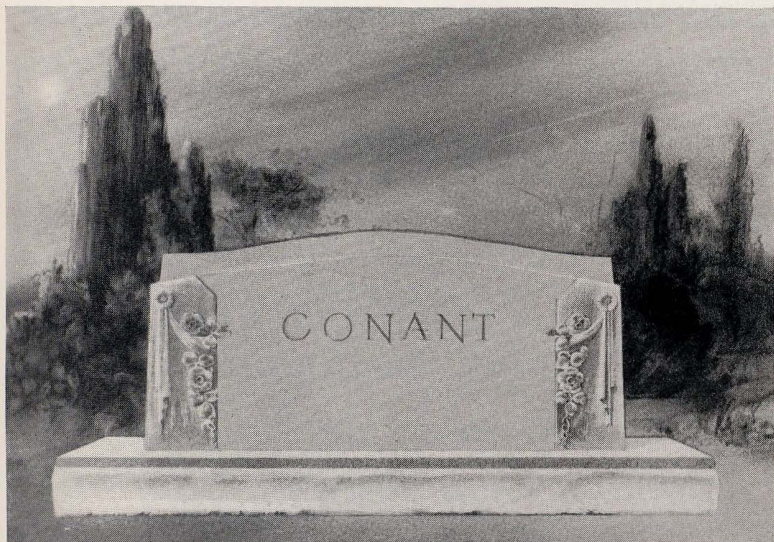
"Where Art is Wedded to Permanence"...

BARRE · VERMONT ~

The CONANT Design . . .

characterized by dignity and moderate design that portrays symbolic sentiment and signifies excellent taste. It is significant and distinctive whether in a fine hammered finish or a high polished surface.

Copyrighted Design



Careful inspection emphasizing quality in material, design and workmanship plus continuous expedition for unsurpassed speed in delivery. Allow us the pleasure of serving you.

GUIDO ORLANDI MEMORIALS

BARRE, VERMONT

LETTERS TO THE EDITOR Continued



"FAST-GROWING TREES" AND A "NON-GROWING MONUMENT"

Monumental News-Review, Inc.:

Gentlemen:

Congratulations on the several recent issues of the News-Review, the trade can be proud of such a wide awake magazine. Keep it up!

Enclosed is a laugh if there ever was one! A snapshot I took in the cemetery at McKnightstown (Adams Co.) Pa., along the Lincoln Highway (near Gettysburg, Pa.) It isn't any relation of mine and I just happened to see this sight while locating another lot there.

You may use it in a future issue of the News-Review if you choose.

I am the third generation of the Shulls in the business. I have two sons Robert F. (17) and Richard Carl (10) so there may be another to carry on.

Yours very truly,

ROBERT S. SHULL
Chambersburg, Pa.

THE LINCOLN PLAQUE IN CONNECTICUT

Monumental News-Review, Inc.:

Gentlemen:

We wish to thank you millions for the splendid article on page 26 in the January issue 1949, reference to the Lincoln Plaque at Meriden, Conn. Same is a very fine likeness of Lincoln the Great Emancipator. The country needs a few more of his kind right this minute. We took great pains with same, as we are great admirers of that great President and in doing so we wanted to show the public that Memorial Dealers are capable of doing work in stone that would show up better than bronze. Too little sculpture is executed in granite, and we were out to educate the public on the idea . . . We think we put the idea across here in this territory.

We have done, and are always ready to do sculpture and carving for other brother retailers in our own territory and anywhere else. We believe that a piece of sculpture now and then elevates our profession and helps to give it the dignity it deserves.

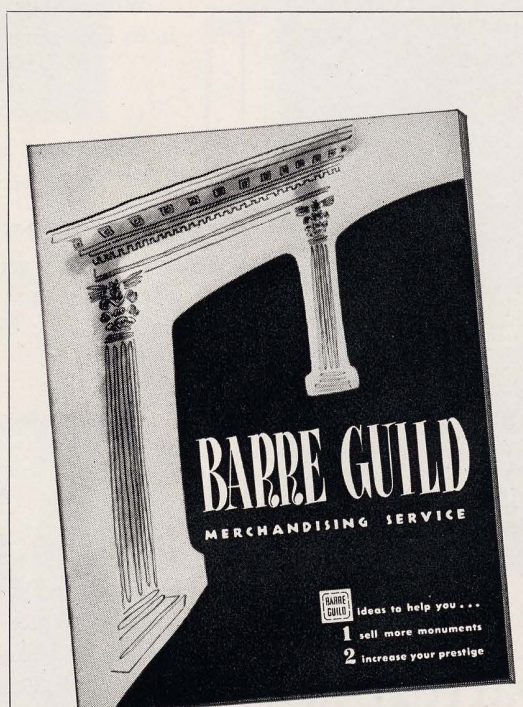
R. H. SAVITEER, *President*
Saviteer Memorial Works, Inc.

We will use this space in 1949 to tell you why the Barre Guild is rapidly achieving nation-wide identity

as a hall-quality in monument field.

national ing for

20 years



If you haven't already done so, send for a copy of the Barre Guild Merchandising Book. Barre Guild, Barre, Vermont.

mark of the monument. Consistent advertising more than is part of

the answer. But the operation of the Guild itself, and the support behind it is the real story. Watch this space.



(Copyrighted Design)

“...a welcome departure...”

“When carefully studied in proportions, tablets of the asymmetrical type offer a welcome departure from the prevailing slab-like form in both surface and contour treatment. The Dessureau Memorial in Hope Cemetery is typical of the current development in this interesting and effective type of design. . . .

This outstanding Memorial was designed by Mr. Joseph Letter, the manufacturer, and is particularly suited to modern machine production.” [Monumental News-Review, Dec. 1948]

*A “Monument of the Year” erected in
Hope Cemetery, Barre, Vermont, 1948*

Letter Granite Co.
BARRE, VERMONT

LETTERS TO THE EDITOR Continued

A LETTER FROM REVEREND CASEY

Monumental News-Review:

This is an unpardonably late date for me to acknowledge with my deepest appreciation your publication in the October, 1948 issue of the Monumental News-Review of the talks I gave at the A.C.A. Convention in Boston and the A.M.A.-M.B.A. Convention in Chicago. Since last summer, however, I have been battling an infection which for the past several months has lodged in my larynx making even dictation extremely difficult, and as a result I have neglected many responsibilities.

Even in view of this situation my thanks to you for devoting so much of your October issue to these talks and for your very favorable editorial comment seems hardly adequate despite my genuine sincerity.

I hope you will understand the circumstances that prevented an earlier acknowledgement.

With best wishes to you and the Monumental News-Review in its important work.

Sincerely yours,

William P. Casey

RESULTS IN ADVERTISING!

January 22, 1949

Monumental News-Review:

--- We get RESULTS from Monumental News-Review advertising, and as we show progress, the space will be increased.

FRANK E. MOBRY
Akron Lapidary Company
Akron, Ohio

A LETTER OF APPRECIATION

February 23, 1949

Mr. C. R. Dawson
Dawson-MacDonald Company
141 Pearl Street
Boston 10, Massachusetts
My dear Mr. Dawson:

At a Director's meeting of the New England Monument Dealers Association which was held at Hotel Kenmore, Boston, Massachusetts yesterday afternoon, it was the unanimous vote of the Directors that I convey to you our deep and sincere thanks for your undivided cooperation which you so generously gave, not only by providing the fine entertainment and orchestra, but also by your personal interest which was greatly responsible for making our 12th Annual Convention an outstanding success.

With the good wishes from the members and Directors of our Association for the continued success and prosperity of your Company and for your personal welfare, I remain,

Most sincerely yours,

Evelyn M. D. Vasoli
Secretary-Treasurer

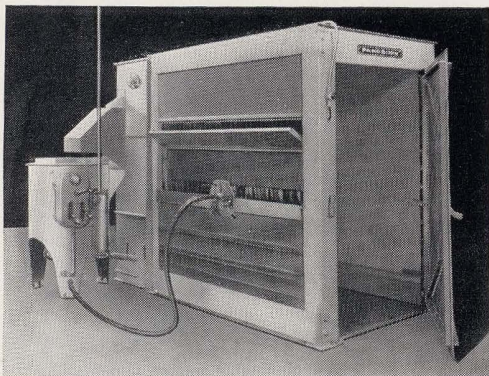
New England Monument Dealers' Association

EDITOR'S NOTE: The letter above, a copy of which was forwarded to us for publication, refers to the four-hour floor show, featuring top notch professional entertainment, which has been sponsored by the Dawson-MacDonald Co. the past two years at the Annual New England Meeting.

Pangborn BLAST-CARVES

CLEANER . . . CHEAPER with the

Right Equipment for Every Job



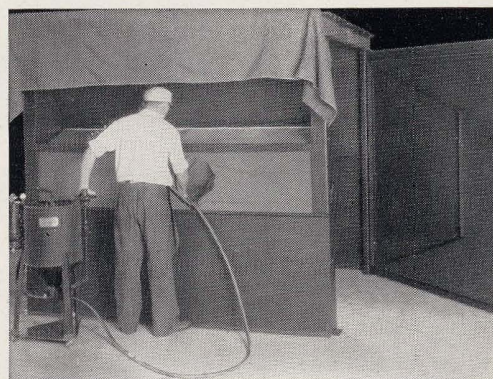
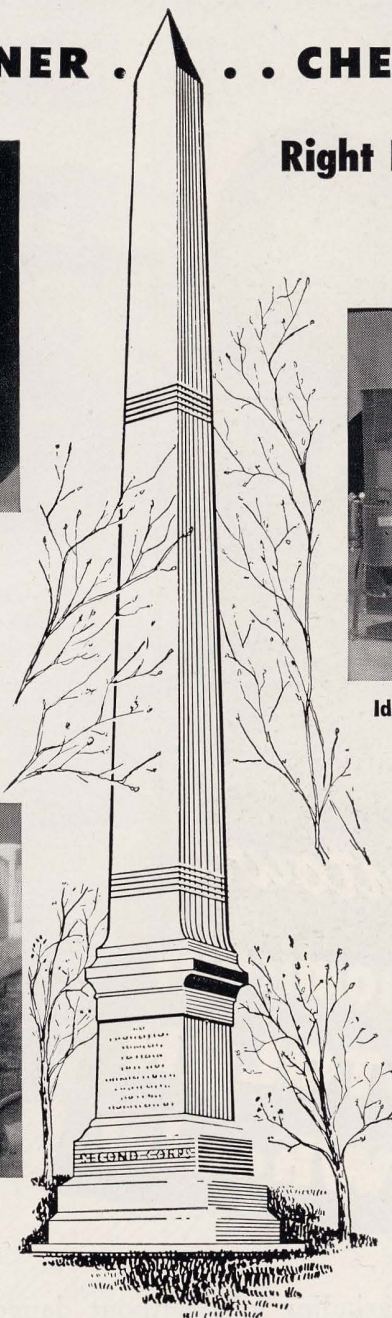
Complete PANGBORN Blast-Carving Room Outfit

The finest Memorial Art equipment available at any price . . . easily operated . . . easily learned, this Pangborn outfit consists of a sturdy steel room with accordion-fold Curtain Front, a Pangborn Blast Machine, automatic Abrasive Separator and Elevator, Exhaust Fan and cloth screen Dust Collector.



PANGBORN Portable Cemetery Blast Curtain

Ideal for location-cut lettering and other away-from-the-shop jobs, the Pangborn Type "D" Portable Curtain is carried easily . . . collects spent abrasives for re-use. The Curtain is topped with a large canopy to shield the operator's eyes from bright outside light . . . aids in constant and critical inspection of the work.



Ideal PANGBORN Shape-Carving Room Equipment

Easy, quick, accurate shape-carving of delicate floral designs is obtainable with Pangborn Equipment . . . Complete with canopy top and extra large viewing window, this special room is supplied with Pangborn's "triple-purpose" Blast Machine and a well-balanced carving nozzle or pencil. With this installation, your shop will be ready to take on new, interesting and profitable work.

PANGBORN'S Complete Memorial Art Line Makes Your Work Easier,

From the Blast-Carving Rooms to the hose, nozzle and abrasive accessories, Pangborn Equipment is engineered to do a better, cleaner, faster, cheaper job for you. You owe it to yourself to investigate. Write today for free information and literature on how PANGBORN can help you in your field of Memorial Art.

PANGBORN CORPORATION, 298 Pangborn Blvd., Hagerstown, Md.

Pangborn

BLAST-CARVING AND DUST CONTROL EQUIPMENT



Grind Contours
Fast and Economically
with CRYSTOLON
Contour Wheels!

YOU can speed-up your contour grinding jobs without danger of chatter, by specifying CRYSTOLON contour grinding wheels. These wheels with strong, sharp CRYSTOLON Abrasive and special **B-5** resinoid bond, cut granite fast and economically. They quickly produce a surface which requires a minimum of subsequent operations, and they accomplish this with a minimum of wheel wear and without spalling.

For faster, chatter-free contour grinding, try wheels of this specification—37C141-N4B5—available in sizes ranging from 12 x 3" to 40 x 10" to fit all standard contour grinding machines.

NORTON COMPANY • WORCESTER 6, MASS.

NORTON® ABRASIVES



A REPORT FROM BARRE

By Richard T. McBride

Excerpts from an address delivered at many of the winter conventions by the field representative of the Barre Granite Association

As you know, we are a trade association and our prime purpose for being in existence is to render service to our members in the district, and one of the things that we have entered into is an apprentice training program. Now, there are approximately, I think, 210 apprentices in the district. I would say about 180 of them are apprentice stonecutters, with the second greatest number in polishers. Most of them are in the last stages of training. We graduated 27 this past summer and their effect is now being felt. They are in a three year program and finally their effect is being felt in the field this past year because they are becoming journeymen stonecutters.

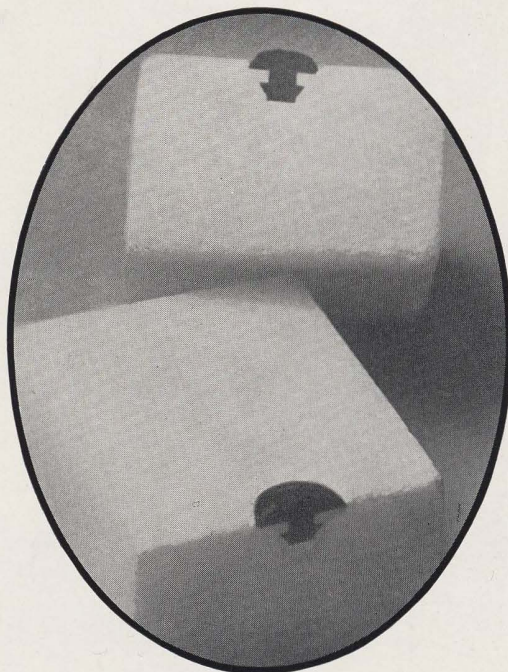
Our national advertising program is continuing. This past year we have advertised in 16 national magazines with a combined circulation of approximately 15,000,000 and a readership, we are told, of approximately 45,000,000. All of our ads are what are known as "humanity ads." They consist of a picture of an outstanding monument with copy, and they all suggest that the prospective monument purchaser deal directly with his local builders, and advertise the value of the Barre Guild Seal and Certificate.

In answer to requests that we receive as a result of our advertising, I'd like to tell you a change that has taken place in the past year which wasn't in effect when I spoke to you last year. Now, every request that

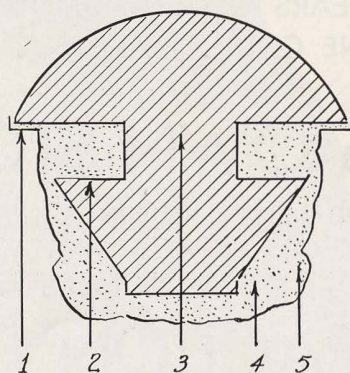
[Continued on page 14]

We Invite Your Inquiries about the WHITE-CREATED GLASS-BEADED ROSARY

Raised above the surface of the stone



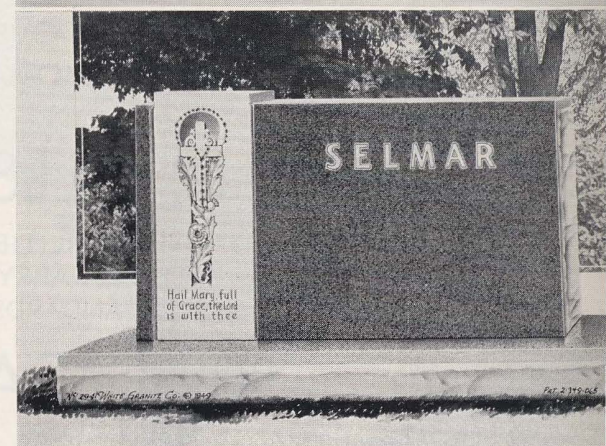
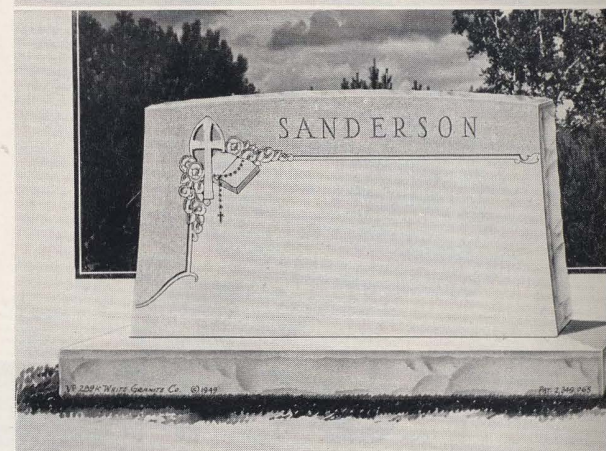
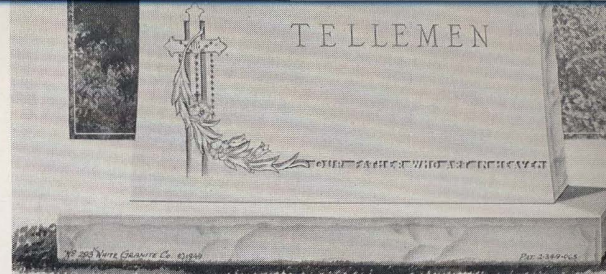
The above is a photograph of the glass bead imbedded and bonded in a block of stone or marble. The bead and block have been sawn through the middle, clearly revealing an actual cross-section view of the permanent bonding.



Construction Details Insure Permanent Bonding of GLASS ROSARIES

1. Bead Countersunk
2. Bead Locked in Bond
3. Bead
4. Bond
5. Bond Locked in Stone

Thousands of years of similar bonding of glass and gems in stone and ceramics, down through the ages from antiquity offer convincing testimony of the durability of glass and the permanence of this method of bonding.



COPYRIGHTED DESIGNS—U.S. Patent No. 2349065—
Canadian Patent Applied For

VERMONT MARBLE CO., Proctor, Vt.
and
COLD SPRING GRANITE CO., Cold Spring, Minn.
are authorized to manufacture under our patent rights.

WHITE GRANITE CO., Barre, Vermont

LOOKING DOWN

INTO ONE SECTION OF ONE OF
THE DEEPEST OPEN PIT QUARRIES
IN THE UNITED STATES - 200 FEET
BELOW SEA LEVEL - FROM WHICH
FOR MANY, MANY YEARS HAS
BEEN QUARRIED THAT BEAUTIFUL
EVER ENDURING —



QUINCY GRANITE

ONLY REPEATED ORDERS OVER THE YEARS FROM INNUMERABLE CUSTOMERS FOR
THIS FINE RELIABLE MEMORIAL STONE COULD MAKE SUCH A VAST WORKING

- IT TELLS ITS OWN STORY -

EXPANDED FACILITIES — THE MOST MODERN EQUIPMENT AND
THE LATEST QUARRYING METHODS MEAN ADVANTAGES TO YOU
IN HIGH STANDARDS OF QUALITY AND PROMPTNESS FOR YOUR

SATISFACTION

J. S. SWINGLE, INC.

QUARRIERS

FABRICATED BY

WILLARD GRANITE & POLISHING CO.
GRAY ROCK GRANITE WORKS, INC.
H. C. SMALLEY GRANITE CO., INC.
ADRIAN OF QUINCY, Supplies Only

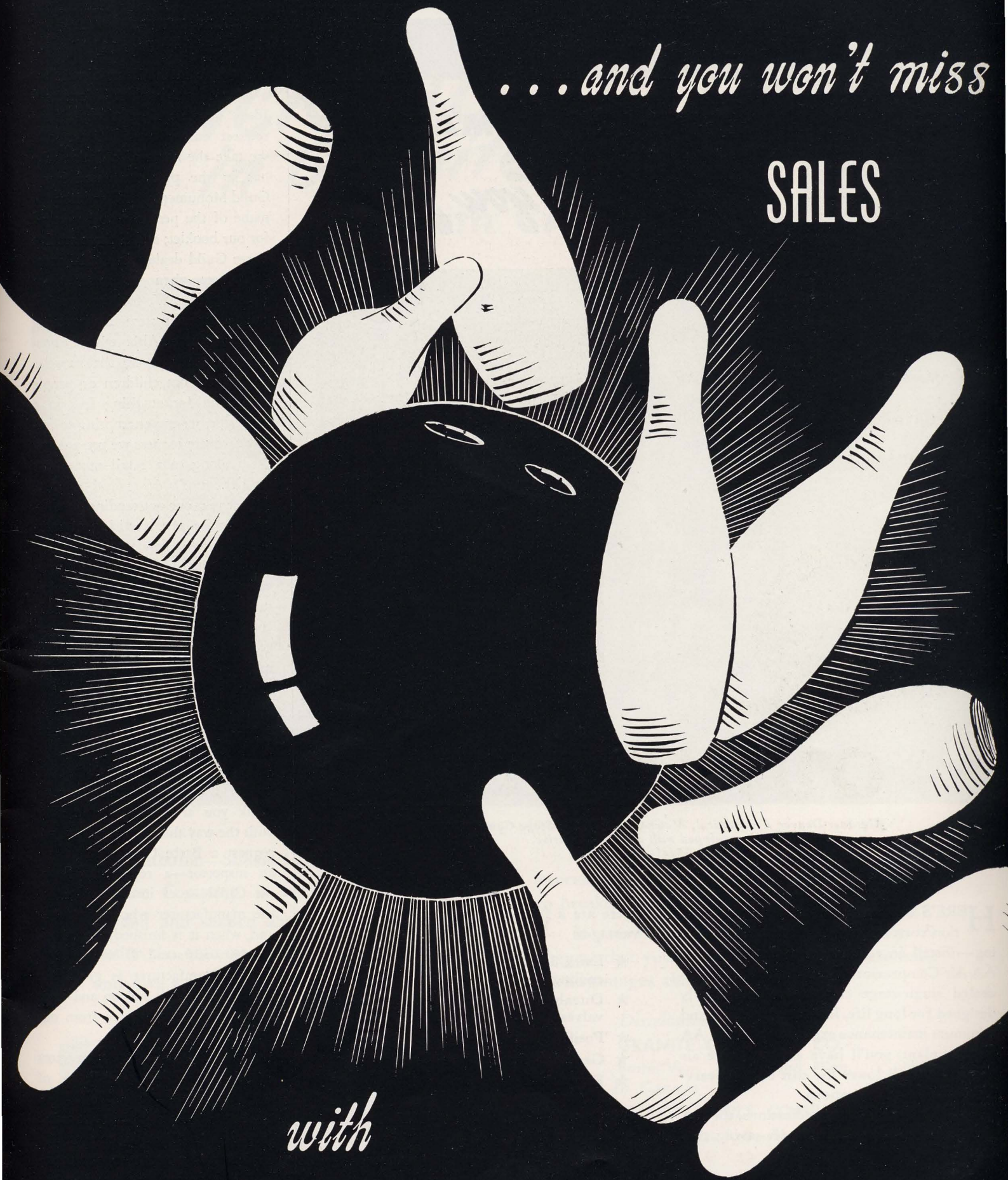
PEERLESS GRANITE COMPANY
L. VOLPE & SONS, INC.
NATIONAL GRANITE & POLISHING CO.
PREMIER GRANITE & POLISHING CO.

ANTONIO RUSCITTO & SONS, INC.
E. SETTIMELLI & SONS, INC.
GOLBRANSON & CO., INC.
WEST QUINCY GRANITE & POLISHING CO.

QUINCY 69, MASSACHUSETTS

...and you won't miss

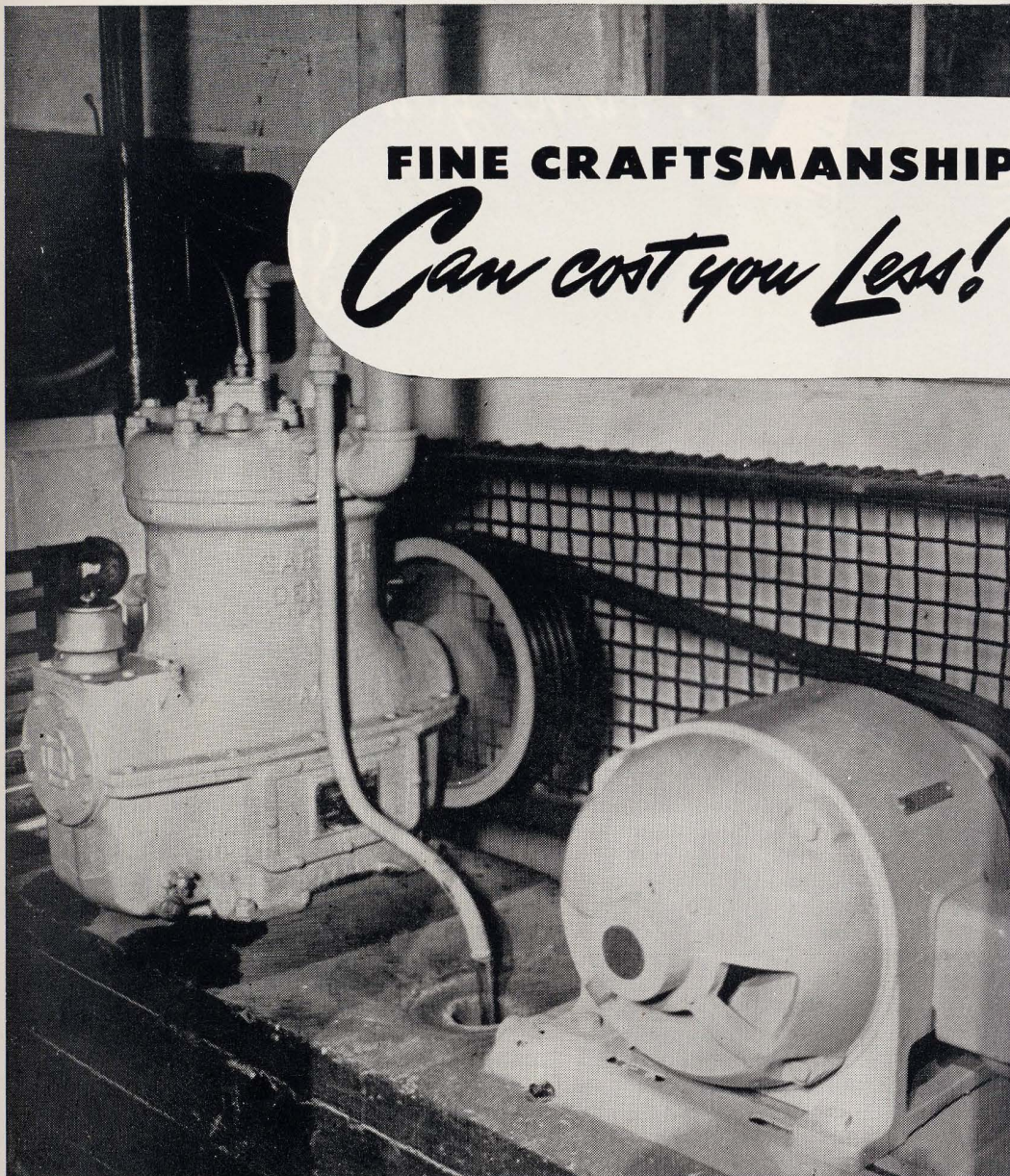
SALES



with

ALLEN GRANITE COMPANY • LINCOLN GRANITE COMPANY • NATIONAL GRANITE COMPANY

ELBERTON, GEORGIA



FINE CRAFTSMANSHIP

Can cost you Less!

Gardner-Denver AA Vertical, Water-Cooled Single-Stage Compressors may be equipped with any type of drive.

HERE'S one way you can lower production costs on your fine monument making—install an economical Gardner-Denver AA Air Compressor. For this vertical, water-cooled single-stage compressor is specially designed for long life, low-cost operation and minimum maintenance expense. With an AA in your plant, you'll have a dependable air supply that will lower the cost of your carving and blasting operations.

Built to high quality specifications, the AA Compressor is compact and space-saving, too.

Here are a few of the outstanding AA advantages:

- ★ Extra large water jackets for efficient cooling
- ★ Durable "Air-Cushioned" Duo-Plate valves
- ★ Positive force-feed lubrication system
- ★ Generous bearing areas for long service
- ★ Easy access to all parts requiring adjustment
- ★ Capacities from 32 to 183.6 cubic feet displacement per minute



For complete information, write Gardner-Denver Company, Quincy, Illinois.

GARDNER-DENVER SINCE 1859

A REPORT FROM BARRE

Continued from Page 11]

we receive in the Barre district for a copy of our booklet "Monument Ideas" is followed up. That is, if the request comes from Minneapolis, we take the name of a dealer, who has in the past purchased Barre Guild Monuments, and send him the name of the person who has asked for our booklet; and if there are five Barre Guild dealers in the Minneapolis area, then we rotate them alphabetically. We feel that is a fair and impartial system. It's covering all our requests. Although we know that, in many cases, the requests might be from children or people who send for anything free in a magazine, we are attempting to follow up every request we get, passing them along to a retail monument builder.

Last year our outstanding production, as far as advertising of merchandise was concerned, was the Barre Guild advertising and merchandising booklet, which I think many of you have seen by now. It consisted mostly of local newspaper ads, radio material, suggested direct-mail pieces, and a suggested sales letter.

Last year we sent out approximately 45,000 pieces of literature from the Barre Guild district.

As far as inspections themselves go for Barre Guild monuments, I think you are all pretty familiar with the way that works. When you request a Barre Guild Monument, an inspector—a representative of the Guild—goes into the plant of the manufacturer who is to cut it and, when it is finished, inspects it on the wash stand. If he approves it, the manufacturer is given the right to blow our seal on and issue a certificate of guarantee from our office.

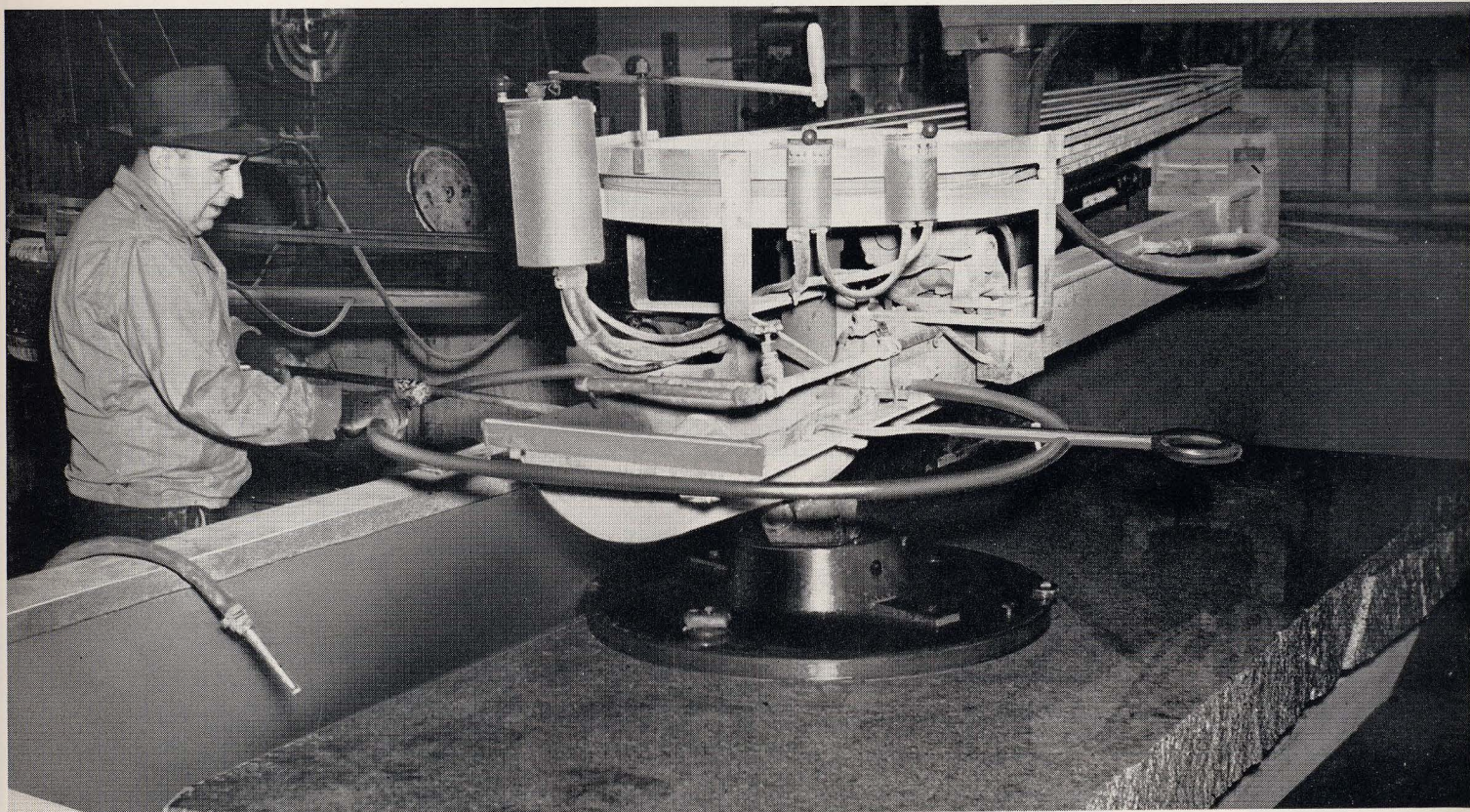
Last year our three inspectors inspected 3,024—an increase of about 100 per cent over 1947.

On credit, I will just mention that very briefly. That is one of the services that we give to our members, and during the past year we sent out approximately 400 credit reports to the members of our association. Last year when I talked to you I was rather pessimistic regarding the probability of our obtaining five Italian carvers. You probably

[Continued on page 43]

Quick Action in Granite Polishing

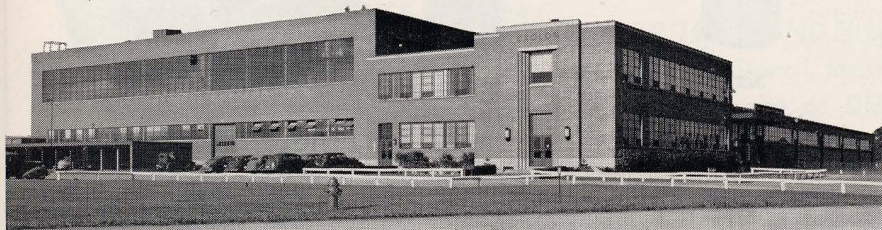
with **CARBOLON ABRASIVE**



● Carbolon—Silicon Carbide—produced by the Exolon Company, is a hard, sharp, uniformly graded and shaped abrasive that will hold up under the extreme pressure of the scroll wheel and give a fast cut and smooth finish.

Carbolon lasts longer because it is specially processed to give it strength and high resistance to breakdown.

If you are not already using Carbolon we suggest that you order some now and determine its advantages through actual use.



Distributed by:

GRANITE CITY TOOL CO.

Barre, Vt.

St. Cloud, Minn.

Elberton, Ga.

In Canada

RITCHEY SUPPLY COMPANY

226 Geary Ave., At Dufferin Street, Toronto

In this new modern plant the most efficient processing methods are employed to produce the highest possible quality abrasive for the granite industry.

THE EXOLON COMPANY

944 EAST NIAGARA STREET

TONAWANDA, NEW YORK

Manufacturers of SILICON CARBIDE and ALUMINUM OXIDE ABRASIVES

Dallett's "Precision Built" PNEUMATIC STONE DRILLS

DALLETT'S Pneumatic Stone Drills are widely used in the stone working trades and have many industrial applications. They are built with Dallett thoroughness and engineered precision of the finest materials and each is a leader in the particular field for which it was designed.

"BABY PLUGGER"

For all-around light drilling in the monumental plant the Dallett "Baby Plugger" is recommended. It is light in weight and low on air consumption and has all the features of the larger size drills. It is easily converted into a light bushing and pointing tool by simply removing handle and sleeve and inserting a head.

"SR-10"

Dallett's SR-10 Drill is a sturdy and powerful tool. The simplicity of the locking device that is employed has an appeal to the quarry drill operator. The assembly can be kept tight with the mere aid of a hand wrench which is most advantageous on ledge and deep quarry drilling.

YANKEE "YB-20"

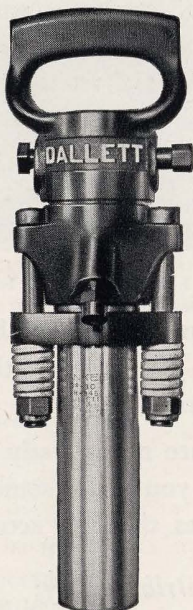
The Yankee "YB-20" has long been recognized as the finest drill made for plug hole drilling. This type of drill has been in demand for all-around drilling in the granite shed and quarry yard for many years. Its weight is well distributed to give good balance for side hole drilling.

YANKEE "YB-20R"

Dallett's YB-20R tool is particularly well suited for cemetery work in digging earth, breaking stone, etc. It is fitted with a push type throttle valve control. Digging spade and cutting steels are held in position by means of a safety tool retainer.



Size
Baby Plugger



Size
SR-10



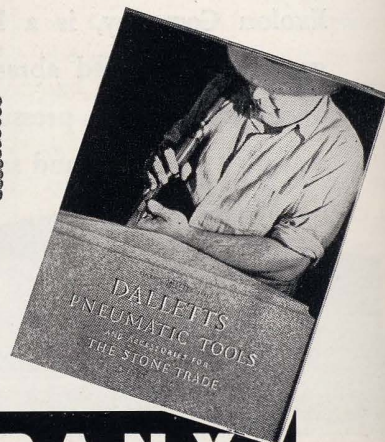
Size
YB-20



Size
YB-20R

WRITE FOR NEW DALLETT BULLETIN 550

This Bulletin, prepared for the Stone Trades exclusively illustrates and describes Dallett's Tools and Accessories designed for Craftsmen who work in Stone.



THE DALLETT COMPANY



Manufacturers of Pneumatic Tools and Accessories
SINCE 1883

MASCHER AT LIPPINCOTT STREET
PHILADELPHIA 33, PENNSYLVANIA

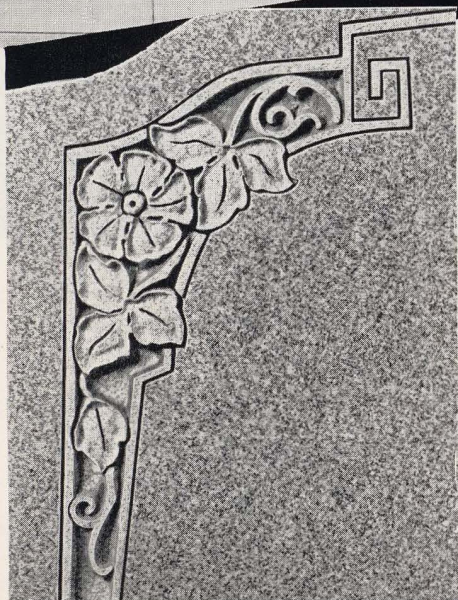
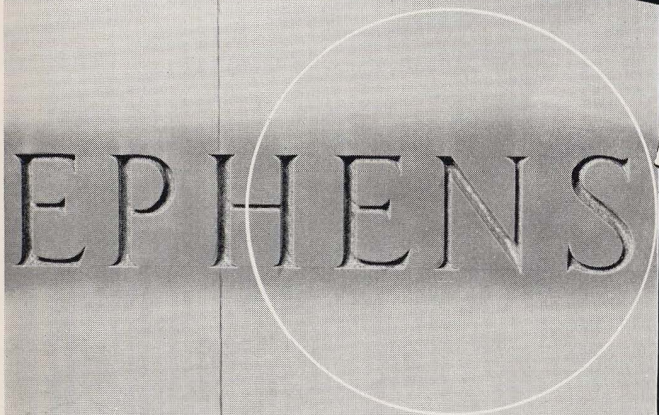
MONUMENT CRAFTSMEN!

HERE IS A BETTER STENCIL

DUTCH BRAND

SANDBLAST STENCIL

- **EASIER CARVING FOR
SHARPER OUTLINE**
- **TOUGHER SURFACE FOR
DEEPER BLASTING**



NOTE THE EXCELLENT WORK

Photographed above is an example of fine shape carving with E-Z STENCIL. Note the sharp thin lines and the absence of broken ragged edges.

The surface of DUTCH BRAND E-Z SANDBLAST STENCIL will produce clear tracings of all designs, lettering, rules, etc. with a minimum of rubbing from the tracing paper. E-Z STENCIL lays flat on the surface and can be cut sharp and clean with exceptional ease. The top photograph illustrates how the users of E-Z Stencil benefit from the extra toughness of the STENCIL . . . the picture was taken after blowing at 100 pounds pressure with the nozzle held four inches from the work. The work was continuous, no time was allowed for cooling. Note the sharp outline, every corner, every straight edge, every curve is true and minutely accurate . . . there is no breakdown of the stencil anywhere. Such performance is characteristic of "E-Z" Stencil.

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BARRE, VERMONT

Monumental NEWS-REVIEW

THE TRADE JOURNAL OF THE
MONUMENTAL INDUSTRY

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BARRE, VERMONT



Ethics, Advertising and Service (Editorial)

EDITOR'S NOTE: *From time to time in the past, we have used "Guest Editors" on this page, a practice you will see more of in the future. This month's Editorial features excerpts from an important address by Mr. Schwartz at the recent Ohio Monument Builders' Convention in Columbus, Ohio.*

by

HARRY C. SCHWARTZ

Harry C. Schwartz Memorials
Lebanon, Ohio

Vice-President of the M.B.A.

"In bringing before you the ethical standard of activities and practices in our industry, it is my thought to bring something other than just my own ideas, so I have appealed to two good friends for their viewpoints on this question.

"It was, first, my privilege to appeal to a member of the A.M.A., and my inquiry directed to Fred J. Plimpton, representing the Vermont Marble Company on the Committee of the A.M.A., brought a kind response.

"The Memorial Ideal should be the heart of every planning and every thought there expressed should be helpful and reflect the spirit of gratitude and of commemoration. Every Monument Builder should desire to have good public relations and, in that manner, to be closer to the public, whom he is striving to serve. Among the elements of better relationship in this connection, Mr. Plimpton has stressed, *first, the personal appearance and the attitude of a firm's personnel*. Then, running parallel to this is *the appearance of the place of business*, the neat and orderly arrangement of their exhibit or display and the condition of shop and grounds surrounding it. The importance of this, the American Monument Association has realized. It has done much to place with the Monument builder opportunities for studying better arrangement of display, more modern office and shop facilities and to set up a more up-to-date plan of merchandising of Monuments and cemetery goods.

"Mr. Plimpton stresses that the place of business or the display is only the primary part and *that far more essential is the good appearance of the Memorials which you place in the cemetery*. They should bear out all of the things you claim for them.

"Next, advertising must be kept on a high plane and you should be sure that it encourages the public in the appreciation of, and the desire to own, a Memorial for the cemetery lot.

"Publicity by your firm is also very helpful. In addition to your local advertising—whether by mail, by newspaper, or radio, there is always the advantage of association with your neighbors and fellow townsmen, taking some local responsibility, possibly in connection with a bond drive, with the Red Cross or any service to your community.

"Going back for a moment to the nature of the Memorial, itself, perhaps design is one of the foremost essentials, and from the simplest headstone to the imposing Monument or mausoleum, a broad study of possibilities and a wealth of information is available. Many concerns employ designers; others will have to look upon some service outside for their preparation of special designs, which are so frequently necessary and so very often the means of making that Memorial more personal and more significant.

"It was also my privilege to call upon Fred Benner, the

immediate past president of the A.C.A. Mr. Benner has responded with a most gracious letter, in which he outlines a number of the things that appear to a cemetery official as being the means by which each Monument Builder can best serve the family who calls upon him.

"Mr. Benner stresses *that it is a great mistake in selling or explaining the possibilities to each family to deviate in any sense from the highest standard of quality and to allow one's presentation to be lowered by the thought of price competition*. This leads to that common term, 'chiseling,' and quickly takes away all of the dignity that should go along with the planning of this really sacred installation. *A proper regard for quality need never fear price merchandise* for we have in every city the large merchandisers whose appeal to the public is upon a basis of quality, dealers whose goods are known and depended upon for just that certain thing. These merchandisers face competition all around them, *but it is unlikely that any individual or family ever desires to build a cheap Memorial*.

"In the Monument industry, I believe, the efficiency of our super-salesmen has sometimes influenced people to accept less in this regard than what they had really wanted.

"Mr. Benner stresses the need of having each Monument builder and his representative work in every way harmoniously with the cemetery to a proper understanding and observance of the regulations in effect and for the Memorials in order to bring to each family the best possible planning that can be arranged for the development of the cemetery lot and the manner in which it may be decorated. The size of the plot in the cemetery, the number of grave spaces and an understanding in detail of all those possibilities should be studied by each salesman before his call upon a family. Following this rule will make for more pleasant relations and not create ill-will between the lot owner and the cemetery officials.

"Mr. Benner stresses good design in Memorials and the abstaining from that line of least resistance where price, quality and merit all slip down the ladder of our aspirations until we find there is little left to recommend us. We certainly can see no dignity in our service when we look at the picture a great many cemeteries present.

"Mr. Benner makes reference to the many sales helps and information that can be secured through the American Monument Association, and the material that can be supplied by the Monument Builders of America. With a proper understanding of one's own responsibility, proper ethics can be adhered to and the Monument Builder will find that more than ninety per cent of the cemetery executives are willing to cooperate with him if he combines his efforts within the right limitations.

"*Are we as Monument Builders going to cater to that standard of 'machine and mass production,' which will make our offerings follow just one or two lines of standardized production, or are we going to draw upon the ability of our designer to create for each family something really personal and distinctive and to breathe into that Memorial something of the life-work of the one for whom it stands?* Just what do you think?"

Commemorating the War Dead with a Plea for Peace

By the Staff Critic

This World War II Cenotaph, enshrined in a garden-like setting, is reminiscent of the armillary sun-dial and dial-stone. It was designed by Daniel Milton, sculptor and art teacher who practices and teaches on Staten Island, New York. Commission for constructing the memorial was awarded to the J. L. Wegenaar Company, Inc. of Brooklyn, New York. The Cenotaph was produced by Marr & Gordon, of Barre, in Smith-Barre Granite. The bronze was produced by the Sheidow Bronze Company of Brooklyn, N. Y.

Copyrighted Design, DANIEL MILTON



Cenotaphs commemorating the War Dead afford all of us an opportunity, a privilege and the responsibility of focalizing attention upon both the spiritual and sociological mission of Commemoration, the memorial idea.

There is something awesome about a Cenotaph. Unlike the permanent Honor Roll, a War Cenotaph lists only the names of those who died for us in the service of their country.

Many examples of World War Cenotaphs have been illustrated and reviewed in these pages. Impressively unique among these tributes to the War Dead is the Global War Cenotaph recently erected by citizens of Travis, on Staten Island; a small community on the historic island which is a borough in the Greater City of New York.

The Cenotaph at Travis is appropriately modest in scale; but it is singularly impressive in both sentiment and significance. Situated in a garden-like setting, enclosed by a fence-way, the Cenotaph at Travis on Staten Island commemorates the eight War Dead of the community; and it perpetuates a plea for "A World United For Peace."

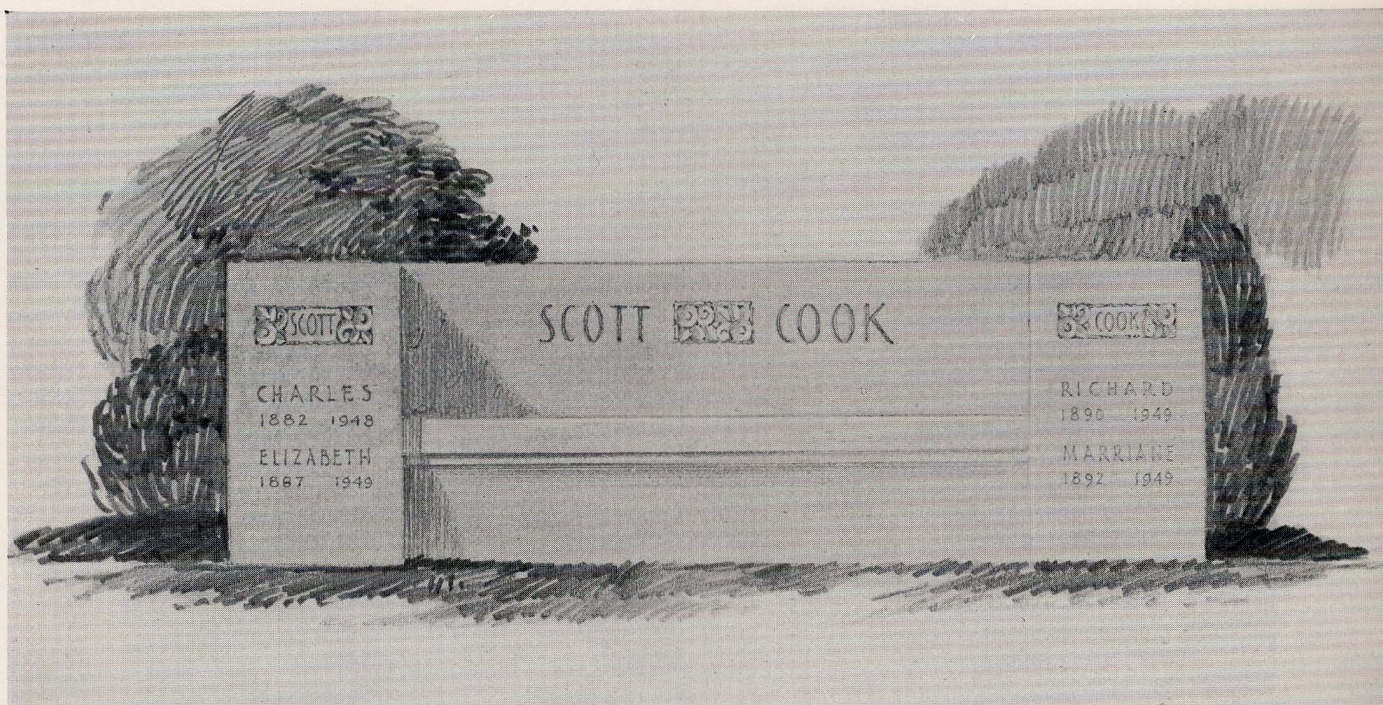
The four-square pedestal of the Travis Cenotaph implies the Four Freedoms; the surmounting armillary bronze representing the world, inscribed with the plea for Peace, tells its own story. Yes, here indeed we have an inspiring example of War Dead in a small community.

The symbolical "globe" on the Cenotaph at Travis may have been adapted from the ancient *armillary* sun-dial. This type of dial, which deserves wider use in both our cemeteries and gardens, is formed by concentric rings of metal designating the equator, the tropics and other major divisions of the celestial globe, together with signs of the zodiac; the gnomon being usually in the form of an arrow which, like all sun-dial gnomons, points to the true North; and the metal rings are tilted at an angle corresponding to the inclination of the Earth.

But the global bronze symbol on the Cenotaph at Travis is not a sun-dial. It is purely symbolical; unconcerned with the passing of time. Like the *armillary* dial, the metal rings represent the man-made divisions of the Earth; but they serve no function in marking the march of time. They symbolize the immortality of the eight War Dead who are infinitely beyond the influence of man-made time.

The story of this unique and unpretentious Cenotaph at Travis can best be told by extracts from a letter written to Monumental News-Review by Thomas Paul of the J. L. Wegenaar Company, Inc., of Brooklyn, New York, who were commissioned to erect the memorial. The Wegenaar organization was founded in 1872. Their patronage, while centered in the metropolitan area of New York, extends far beyond the

[Continued on page 36]

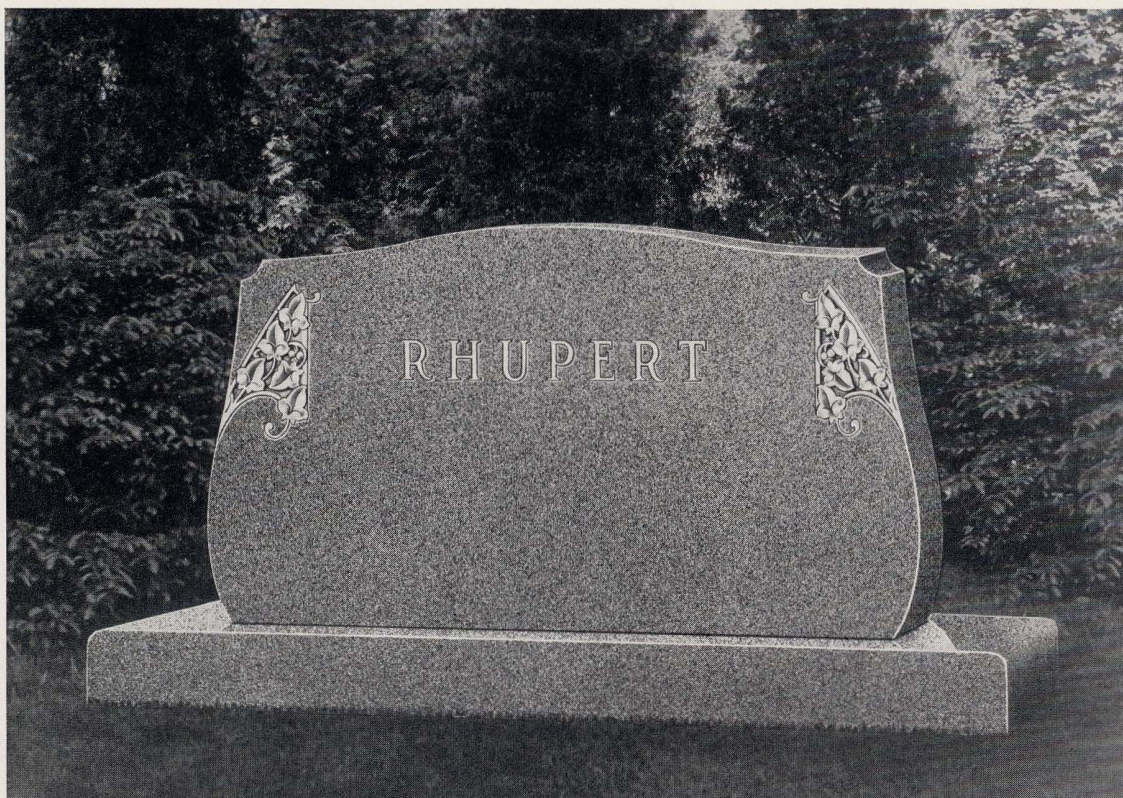


The Exedra as a Two Family Memorial

*By Conrad Kenerson
of Kenerson Design Studio
Barre, Vermont*

In this modern variant of the seat or exedra, Mr. Kenerson illustrates an interesting answer to the two family monument problem.

Although the problem of the two family monument admits of many solutions, no other design type answers the problem quite so well as the exedra, particularly the rectangular variant which provides terminals for significant and focalized inscriptions. In the Scott-Cook presentation, Mr. Kenerson accentuates the width of his terminals and, using a minimum of ornamentation, relies upon his lettering for well balanced decoration. Also worthy of note is the fact that the rectangular variant greatly lessens the manual carving and cutting so necessary on the traditional seat memorial.



POLISHED MEMORIAL

Designed for Machine Production

The "Rhupert" memorial designed for machine production, is extremely simple in composition and economical to manufacture.

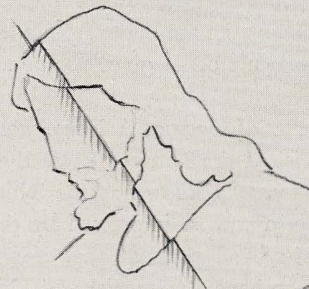
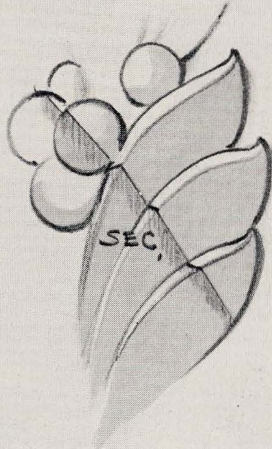
The unusual treatment of the ivy ornament, which forms a continuation of the end contour of the die, is an interesting feature of the design and adds variety to an otherwise plain memorial.

NOTES FROM A DESIGNER'S SKETCH PAD

• CARVING CAN
BE MADE MORE
INTERESTING BY
TREATING IT AS A
SERIES OF PLANES



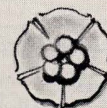
NOTE
THERE ARE
NO VEINS IN
LEAVES.



ALL RELIGIOUS
SUBJECTS
SHOULD BE
CARVED WITH
THE UTMOST CARE

THIS SHOULD BE
OBVIOUS TO ALL
WHO HAVE ANY
RESPECT FOR
THEIR CRAFT

• IT'S SIMPLE
TO DO. FLOWERS
CAN BE GIVEN
A NEW LOOK JUST
BY CUTTING A SERIES
OF SAUCERS WITH RAISED
CENTERS THEN SANDBLAST.



• AND DO THE FLOWERS THEMSELVES
IN A SERIES OF PLANES.

WITH
THIS HAS TO DO, MONUMENTS NOT MARKERS.

Inasmuch as these notes, on today's page, have to do more with granite cutting than designing it might be well to state that I went all the way thru the granite trade as a boy learning to carve and letter. I had served less than six months of my apprenticeship when I began howling for more money. My employer was acquiescent but the union had a scale of wages for apprentices as rigid as the pay in the army. I harangued so bitterly on the injustice of a system that permitted no one to advance faster than the slowest dullard that they finally called a meeting, and buried somewhere in the archives of the union—if they keep any records—it will be recorded that an exception was made in my case.

Back in those days it was a test of skill to raise the petal of a flower to such a dangerous height that it appeared almost certain to fall off—and sometimes did. In which event the carver usually packed up his tools, waved jauntily, and departed. Life gets softer, and the workman of today experiences few such hazards. With the influx of modernism in architecture much of the excess weight of the carvings disappeared. Given a good layout, anyone who can handle a pneumatic tool and cut a stencil can do beautiful carvings. The wonder is that we have so few of them.

CARL KASTRUP

A STORY of SENTIMENT and SCULPTURE in MEMORIAL ART

By the Staff Critic

This is a true story concerning a truly impressive cemetery memorial. It is a story concerning that fusion of art and articulate sentiment which alone assures the destiny of memorial art. Before venturing any comments let me quote from a letter written by Archie Parzini, the sculptor. It gives us the story in a few words:

"... Mr. and Mrs. Schwerin, of Tucson, Arizona, were in France in 1908. They visited the Louvre. There they saw the 'Winged Victory,' formally known as the 'Nike of Samothrace.' Mrs. Schwerin was so impressed by the statue that she made her husband promise that if she died first, he would arrange to have a memorial with this motif on her grave.

After 38 years, Mr. Schwerin gave us his requirements. We went to work on the drawings, the scale models and, after approval, on the full size model. The Winged Victory was cast in bronze (by the lost wax method) in the Modern Art Foundry, in Long Island City, New York. The polished 'Swedish Carnation Red Granite' was furnished by the International Granite & Marble Corp., of New York City. The replica of the 'Nike' stands in the Evergreen Cemetery, Elizabeth, New Jersey.

Needless to say, our client was deeply grateful and gratified. We feel that the work was successful because of the study we devoted to the scale and the detail of this world famed masterpiece!"

It has been well said, in these pages, that sculpture is the most articulate of all permanent media we can use in expressing the sentiment which motivates all of us in commemorating those we have loved and forever lost. A work of art in sculpture tells a story which all people can understand, whatsoever language they speak.

Unlike the language of symbolism, and the subtle refinements of architecture, the beauty and the significance of a pictorial representation—be it in sculpture, glass or engraving—can convey a story which all can see and feel. The Schwerin Memorial, in Elizabeth, New Jersey, is an object lesson for all of us.

We should all endeavor to make our cemeteries shrines in which notable works of sculpture can be preserved. Whether these sculptures are reproductions of ancient art, or the work of contemporary masters, these memorials bring to any cemetery a human appeal which architecture cannot rival. A classic example is the Adams Memorial in Rock Creek Cemetery, Washington. Millions have visited Rock Creek to stand before this statue of Saint Gaudens which easily takes front rank among the commemorative sculptures of all time. So likewise sculptured reproductions, like the Schwerin Memorial in Elizabeth, will attract the public. The educational value of this unique memorial, aside from the sentiment which inspired



the reproduction of the "Nike," may well give our traditional cemeteries, and the memorialist, an object lesson in bringing cultural interest into the cemetery art of our country.

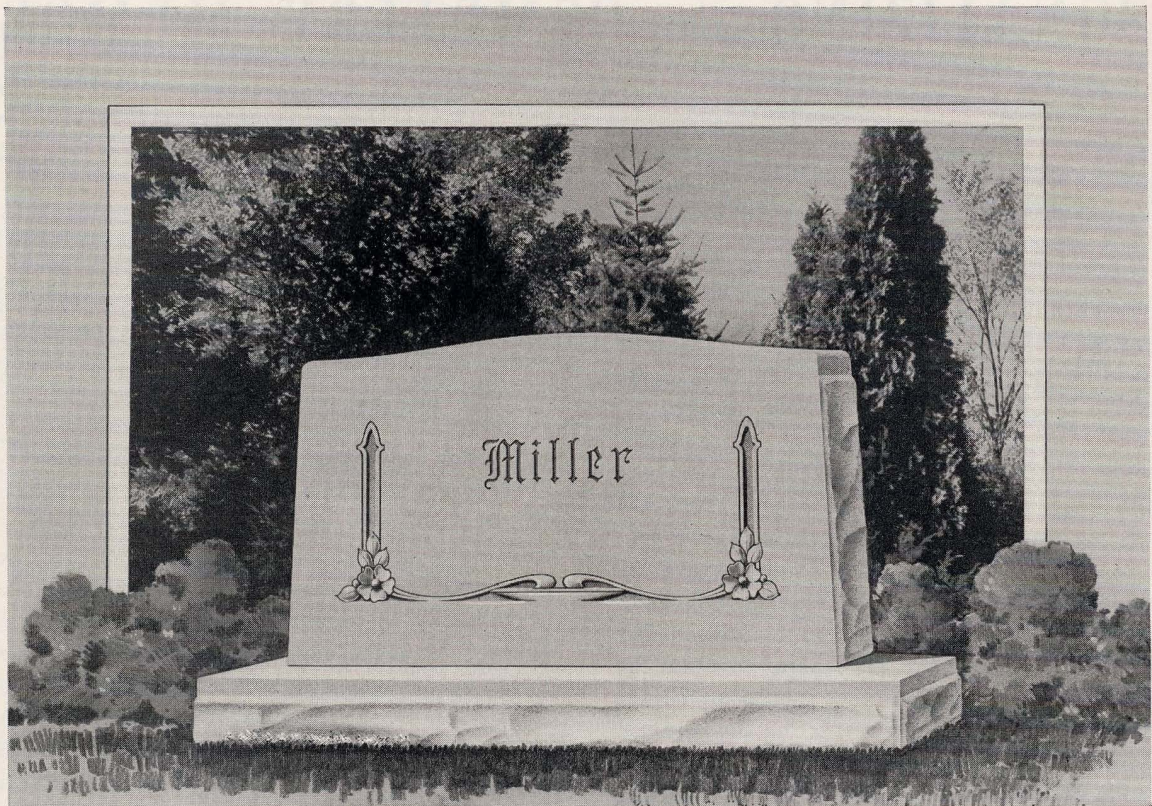
The Schwerin Memorial, as Archie Parzini explains in his letter, is a meticulous reproduction of the immortal "Nike of Samothrace." Like the "Venus of Melos," which is likewise housed in the famed Louvre, the "Nike" ranks among the pre-eminent achievements in the art of sculpture, ancient or modern. In his book, "Modelling and Sculpture," Albert Toft, the eminent English sculptor wrote this commentary on the Winged Victory:

"This may be called the Victory of Victories, for no greater Victory was ever achieved than the making of this great work. One almost hears the wind blowing the soft, thin drapery up against the beautifully soft, rounded form of this graceful figure. Note how the form of the figure is traced through and under the drapery, only lost to be found again the next moment."

The sublime statue reproduced on the Schwerin Memorial at Elizabeth is a thoroughly studied reproduction of the priceless "Nike of Samothrace" in the Louvre. The original statue, in marble, was unearthed by French archaeologists during the middle of the 19th Century. It was unearthed on the Island of Samothrace in the Aegean Sea, hence the name with which the "Winged Victory" is popularly designated: "The Nike (goddess) of Samothrace."

The Schwerin Memorial is a typical example of the sculpture produced by the Rochette & Parzini Corp. in New York City.

[Continued on page 62]



Copyrighted Design

*This is No. 36 of a new series of designs by
Carl Kastrup, 1705 Auburn St., Rockford, Ill.*

GRACEFUL TREATMENT for a STANDARD DIE

This is one of a new series of stock designs we are rendering for one of "my Vermont Clients." I can't say that this is the best of the lot but it was the only one we had finished in time for publication. Material for a monthly magazine must be in the hands of the publisher weeks before it appears in print.

It would be interesting to know who quarried—and finished—the first granite monument in Vermont. That was a long time ago, but it wasn't so long after that, as time flies, that "my Vermont Client" appeared on the scene. They were doing business before the turn of the century. Before the days of the electric light, the telephone, the motion picture, the automobile, the airplane, hoop skirts, big Berthas, radio and jazz. They were an old concern when the income tax was introduced, followed by two chickens in every pot, chain letters, radar, PT boats, the atomic bomb, jet engines and bubble gum. Through it all they have managed to maintain the highest quality of workmanship. In all those years they must have completed tens of thousands of orders. Friends of "my Vermont Client" are in every state in the union, in every city and in almost every town.

Carl Kastrup

EDITOR'S NOTE: In Carl's original letter "Vermont Client" is mentioned by name, a matter frowned upon in the best editorial circles. Dealers interested in the identity of "Vermont Client" may write Carl.

PERSONALIZING the CEMETERY MEMORIAL

By Ernest Stevens Leland

EDITORS' NOTE: All names and places mentioned in this article, and those to follow, are fictitious; but the essential stories are based upon factual experience.

If I had the ability in design and the gift of commentary, with which my good friend Carl Kastrup is blessed, these "case histories" would be far more helpful and interesting to the reader. But I am not Carl Kastrup. My crude sketches, together with the factual stories, will not rival the work of Carl Kastrup in reader interest; but I pass them along for what they may be worth.

In my over-long experience as a memorialist, I have confronted innumerable problems in design; in helping the bereaved to commemorate their dead; in churches, cemeteries and civic centers. Too often I have failed in my mission. But in justice to myself I can state that my failures were not the consequence of a "merchandising" attitude toward my clients.

I have known sorrow. I know what suffering the bereaved endure. And that is the reason why, throughout my career, I have consistently endeavored to *personalize* any memorial I have been called upon to design. My failures have not been the fault of inadequate sympathy; they have been the consequence of my inability to adequately express, in stone, the emotions and sentiment of the bereaved. But like so many memorialists, I have tried to attain this basic mission and this cardinal function of the memorial idea.

The "problems" and "solutions" which will appear in these pages, from time to time, are recorded from a life-time of experience in the commemorative arts. The sketches or "trial studies" are in no sense intended to be "designs." They are reproduced from note-books, or from memory, illustrating actual or proposed solutions to the memorial problem confronted by families whom it has been my privilege to help, or to endeavor to help.

As a memorialist, I was fortunate to have been born in a family which in England and America has been identified with both ecclesiastical and commemorative art for more than three generations. Naturally, I have absorbed a wealth of information, ideas and ideals from my elders; and from the architects, sculptors, memorialists, clients and clergymen I have met during these many years. Hence it is that the design ideas—"solutions" or "case histories" appearing in these pages, from time to time, are not the product of "genius" or "talent"; they are reflections of ideas prompted by the comments of clients who were seeking an "idea"; a theme or *motif* for the memorial. In arriving at the solution of their problem it was merely a question of correlating their ideas with my experiences, travels, study and observation which, like a catalog, give all of us a source of information which, now and then, brings forth a "hunch" or an idea.

We do well to emphasize the truth that *imagination*, like draftsmanship, is cultivated only by study and practice. Indeed, I sometimes think that a developed imagination or resourcefulness in finding an idea for individualizing a memorial with some *personal sentiment* or *association* is more important than the design or detail of a monument.

It is the sole purpose of these articles on "Personalization"

From his note-books, and recollections, Ernest Stevens Leland illustrates and describes some "case histories" in what the Editors hope will be a long series of similar articles.

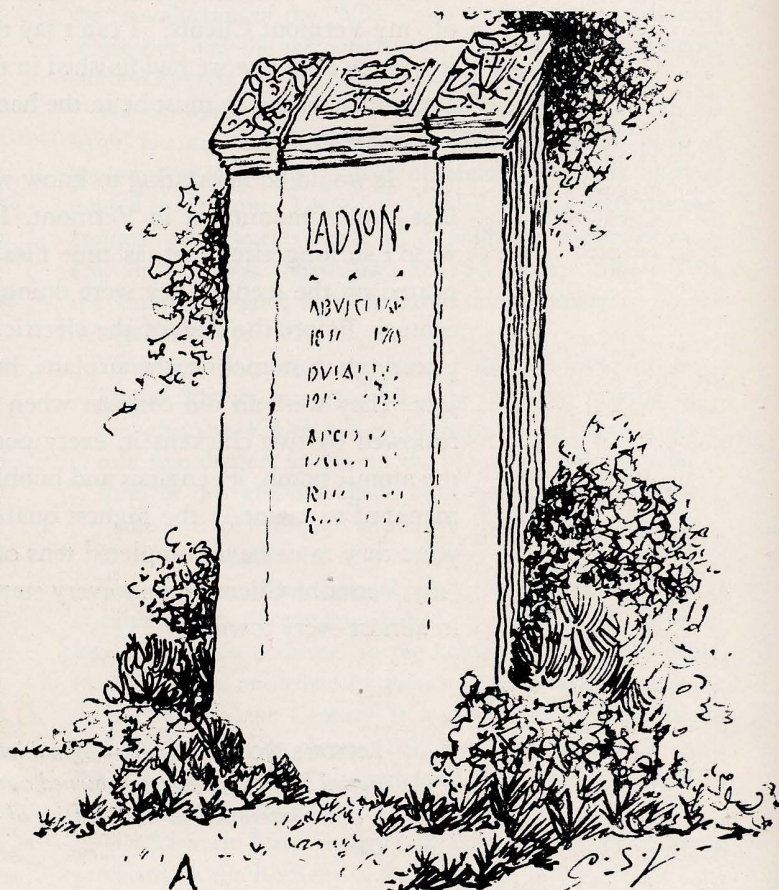
to indicate how the memorialist can approach the problem of individualizing a memorial; whether it be a "stock" monument or a "custom" made design. Credit for many of these "solutions" belongs to memorialists, designers and cemetery officials, with whom I have discussed this all important problem of restoring *sentiment* to the cemetery memorial. And be it remembered that *sentiment*, with rare exception, is the sole motivating emotion which prompts people to erect memorials.

Let us now consider a typical problem in *personalized* design:
No. 1 COMMEMORATING a CLERGYMAN

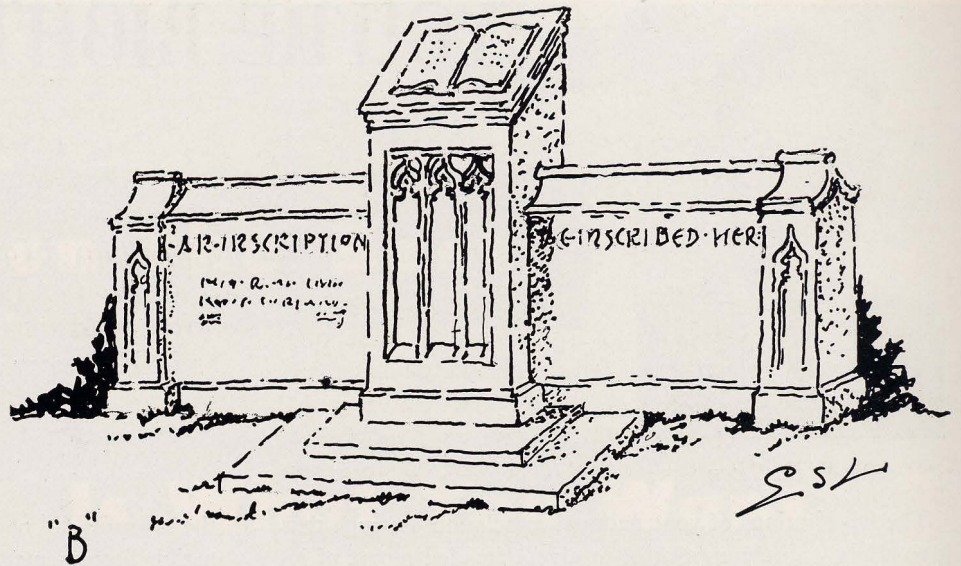
The problem and solution described in this case history is interesting because it involved an unusual situation.

Ordinarily, in commemorating a clergyman, we first think of the Cross as the most significant and appropriate *motif* or theme for the memorial; be it a freestanding Cross, or a Cross featured on the surface of the monument. But it so happened that this venerable minister retained the early Puritan aversion to the Cross as a relic of Roman Catholic, and Anglican (or Episcopalian) ritual. And so it was that the family of the deceased clergyman did not want to use the Cross in any form; and yet they wanted the design to emphasize his brilliant career as a pulpit orator; and a Christian who believed in "applied Christianity."

Pulpit orator!! Why not adapt the *pulpit*, or the *Bible Desk*, as a theme for the proposed monument? Some of the studies blocked out for this possible solution of the problem are reproduced and described in this article.



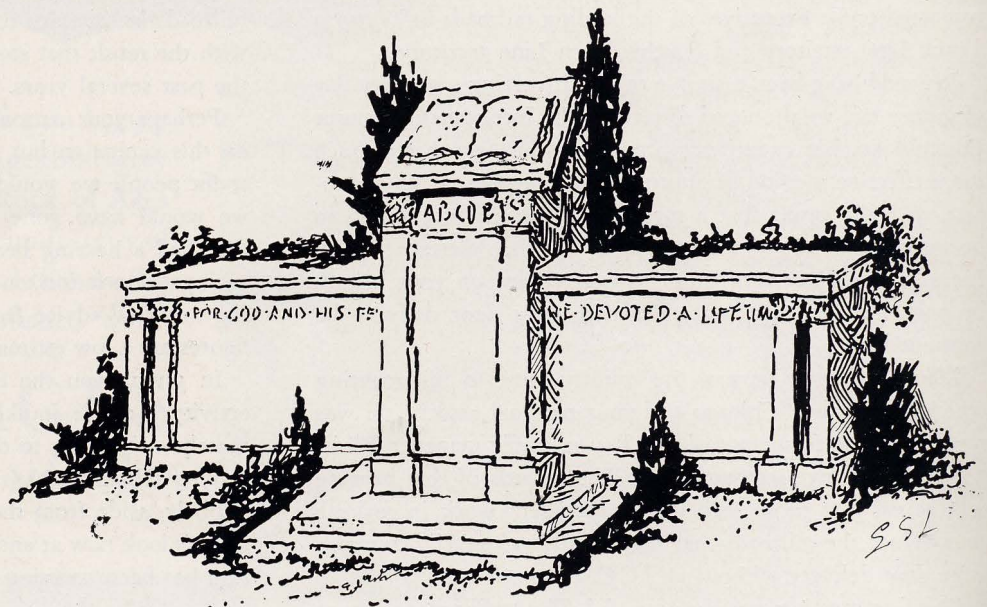
Sketch A: A vertical tablet, the crest treatment of which is an inclined surface, enriched with mouldings, and recalling the "Bible rest" in the pulpit. The inclined surface is adorned with the Open Book and the Lamp of Knowledge. The panels which flank the Book may be appropriately decorated with the Bay Laurel which, since ancient times, has been an accepted symbol of Distinction in Literature. Since Oratory is a high form of literature, it is obviously fitting to employ this plant form as a symbol of distinguished service as a pulpit orator.



Sketch B: Another possible solution of the problem was suggested by the architecture of the church in which the clergyman had spent his last ministry. The cemetery site provided ample area for an elongated tablet or screen. Hence the idea of using the "pulpit-desk" motif as a central feature to be flanked by low wings or walls. But despite the fact that the gifted clergyman had served his last pastorate in a church of Gothic source in design, it was decided that the "Colonial" architecture of the New England meeting house would be more appropriate and significant because the minister had spent the larger part of his career in the picturesque and beautifully designed churches in the New England of yesterday. This obviously suggested an experiment with the Colonial, or Georgian architecture, indicated on sketch "C."

(EDITORS' NOTE: In the "Letters to the Editor" pages of the November 1948 issue of *Monumental News-Review*, Carl Kastrup wrote: "For my money Mr. Leland's drawings make the most valued contribution I've seen in many a moon. If you can persuade him to keep it up, then in no time at all everyone can have a portfolio of sketches unequalled for references purposes." Ernest Leland, in his self-styled career as a "ham artist and back writer" is unpredictable; but we agree with Carl, and with readers here and abroad, that the "notes" which Leland has assembled in his career, give us a wealth of ideas for creative and personalized design in memorial art. Nevertheless Leland in turn contends that the "cartoonograph-plates" by Kastrup, currently appearing in these pages, are "worth more than the verbiage of the pedantic essayist or the experimental designer." Anyhow, come what may, the Kastrup charts, and the Leland "case histories" will give us all the benefit of ideas and suggestions born of long years in the field of memorial art.)

Sketch C: The essential quality of the best Colonial architecture in New England is a chaste neo-Classic simplicity in both conception and detail; this and superb craftsmanship. The church and residential architecture of New England, and the Eastern coastal states of the South, are unrivalled examples of exquisite taste, appealing dignity, and perfectionism in both design and construction. In Study "C," the *Bible Rest*, together with the wings or flanking walls are of Georgian source in detail. It was this solution of the problem which was unanimously approved by the family, and developed into a final design.





Almon D. Olsen

YOU'RE RIGHT, YOU'RE IT

An address by Almon D. Olsen, well-known President of The Monument Builders of America, delivered at The Northwest Monument Builders of America Convention, early in February this year.

The ramifications of your national association are such that it would be entirely impossible to give a detailed report of its activities in anything like the time allotted to me. Having been chosen as president of M.B.A., at the national convention in Chicago some six months ago, it has become my responsibility to attend several executive committee meetings and in that way become familiar with the great extent of the work which confronts a national association, if it functions properly.

Many of you will recall my having spoken here last year and at that time it was my pleasure to give you a rather broad outline of the functions of our association, but on this occasion it is my privilege to go into the details of more intimate activities which, because of the very nature of them are not publicized and are spoken about very little.

Of course, we as members of the national association get reports of various activities but they are brief, to the point and, generally, give the bare facts.

For instance, all of us here learned some months ago that the railroads of the Western Trunk Lines and Southwestern Lines had published new tariffs to become effective soon thereafter for the discontinuance of store door delivery on LCL shipments. And in this connection I would like to give you a rather intimate picture of the extraordinary details involved in persuading the railroads concerned to drop their proposed new tariff.

Immediately upon learning of the intention of the railroads to discontinue store door delivery, the national association through its executive secretary and traffic manager, personally contacted traffic executives of the leading railroads in Western Trunk Line territory and Southwestern Line territory.

It would have been a simple matter involving a great outlay of money had we protested directly to the Interstate Commerce Commission, but experience proved conclusively that a much more effective method of approach was through personal contact, with the result that a meeting was called in Chicago to be attended by the traffic managers of the Western Trunk Lines and Southwestern Lines to hear a plea on your behalf, by your national representatives that store door delivery be continued.

Men from every part of the country came to this meeting which was held in Chicago and your national association was represented by former president Braun, traffic manager Whitney and executive secretary Park. The records of that hearing will reveal that those men did an excellent work in seeking to convince the railroads that they should voluntarily continue store door delivery without an I.C.C. ruling.

The first meeting was unsuccessful. The traffic managers of

the railroads did not see fit to agree to the suggestions of your national representatives.

Immediately, our Chicago office got on the telephone and called many of the leading producers in the United States, asking for their support in another plea to the railroad people. From the Northwest, from Vermont and from Georgia the cooperation was complete and many shippers wired the Western Trunk Line traffic managers as well as the Southwestern Lines traffic men, urging that the plea of Monument Builders of America be reopened so that store door delivery should continue.

Immediately following this deluge of telegrams to the railroads, in which nearly 200 retailers joined, we filed with I.C.C., calling for a hearing but at the same time, hoping to avoid the expense of an I.C.C. meeting, we again appealed individually and collectively to the railroad traffic managers with the result that a second meeting was called for in Chicago and, voluntarily, the railroads represented, agreed to suspend their own new tariff which would have suspended store door delivery.

Application was then made to the I.C.C. to make the suspension official and a discontinuance of the whole matter was granted for a period of seven months.

Before the termination of the seven month grace period the Western Trunk Lines and the Southwestern Lines sought the cooperation of Monument Builders of America in a plea to I.C.C., to make the suspension official without an I.C.C. hearing. It goes without saying that we immediately joined with the railroads in this plea to the Interstate Commerce Commission, with the result that store door delivery continues as it has for the past several years.

Perhaps your national association spent a thousand dollars on this campaign but had we followed the advice of certain traffic people we would have ignored the personal contact and we would have gone directly to the I.C.C., with the result that had a hearing been held it might easily have cost your national association ten to twelve thousand dollars. And, according to sound advice from outstanding traffic counselors, those figures are a low estimate.

In giving you the details of this particular phase of our activity, I admit frankly having taken much time but this is merely a tip-off as to the details of many other phases of our activity which perhaps in good taste should not be reported publicly, aside from the actual results.

Let's look now at another activity which the national association has been carrying on for the past five years. This started

[Continued on page 38]



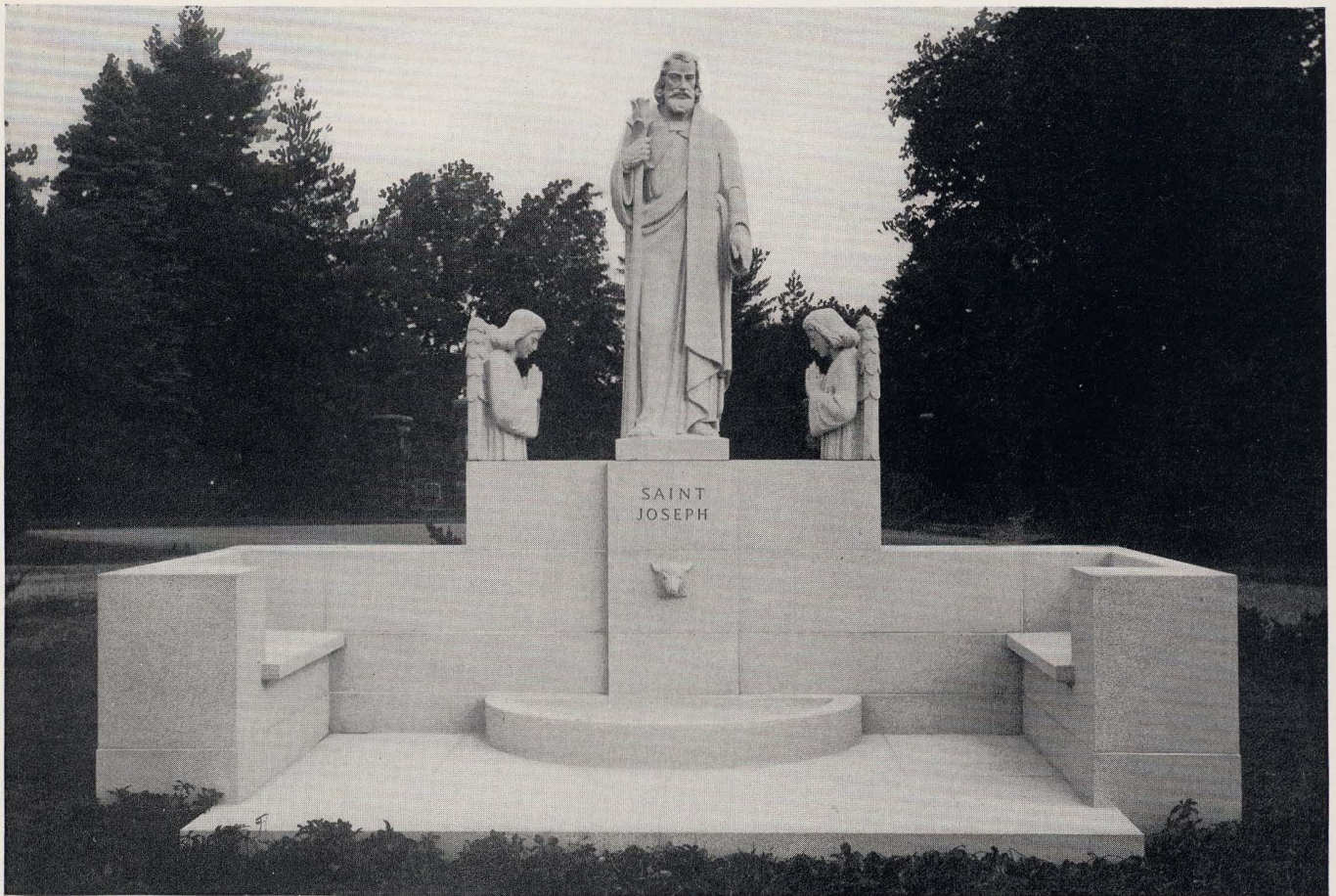
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This impressive shrine recently erected in St. Joseph's Cemetery, West Roxbury, Mass., illustrates the important mission of sculpture in our cemeteries. It is good to know that many of America's leading clergymen are staunch proponents of beauty and significance in cemetery art. This work was commissioned and dedicated by The Most Reverend Richard J. Cushing, Archbishop of Boston, who is contributing so much to American life.

ECCLESIASTICAL SCULPTURE *in* COMMEMORATIVE ART

By the Staff Critic

Two Impressive Catholic Memorials, Featuring Effigies of St. Joseph, Prompt This Commentary on the Mission of Religious Sculpture in Memorial Art.

*"... behold, the angel of the Lord appeareth to Joseph in a dream, saying, Arise and take the young child and his mother, and flee into Egypt and be thou there until I bring thee word."
(Matthew 2, 13.)*

As all Catholics well know, "St. Joseph was the spouse of the Blessed Virgin, and the foster-father of Our Blessed Lord Jesus Christ." Which explains why so many hospitals, charitable institutions and cemeteries are dedicated to St. Joseph of Nazareth, who should not be confused with St. Joseph of Arimathea.

The foster-father of Jesus is usually depicted with the Holy Child in his arms. But there is no ecclesiastical dictum concerning any representation of the Saint. To be sure, the sculptor

or the painter should introduce one or more *attributes* of the Saint so that he may be identified; and St. Joseph had numerous identifying attributes: the rod or staff with blossoming lilies and almonds; these together with any of the implements used by a carpenter because Joseph was a carpenter and mechanic by trade.

Two cemetery memorials featuring effigies of St. Joseph are here illustrated; one depicts the Saint holding the Holy Child, the other introduces only the blossoming rod as an attribute

with adoring angels flanking the figure. The sculpture on both of these memorials is obviously the work of able artists; sharp in contrast to the commercial type of statuary with which so many Catholic cemeteries are burdened.

The Shrine of St. Joseph stands nearby the entrance of St. Joseph's Cemetery in West Roxbury, Massachusetts. It was erected under the sponsorship and supervision of The Most Reverend R. J. Cushing, Archbishop of Boston. The architects were McGinnis & Walsh, recognized here and abroad as outstanding masters in ecclesiastical architecture.

Cathedrals and churches by McGinnis & Walsh are landmarks and works of art in hundreds of American cities and communities. The architecture and the sculpture of the St. Joseph Shrine exemplifies their mastery of architectural design.

On the West Roxbury shrine St. Joseph, the "patron saint of carpenters and mechanics" surmounts the rear wall of the exedra and fountain. The superbly modelled statue is flanked by two Adoring Angels. The "Fountain of Living Waters," symbolical of the Blessed Virgin, is fed by a sculptured spout representing the Lamb. Here, indeed, we have a notable example of ecclesiastical sculpture and impressive architecture in the design of a cemetery Shrine.

The monument is the work of The Giarrusso Granite Co. of Quincy, Mass. using Sullivan's Westerly Granite.

The Statue of St. Joseph on the Imperatrice Memorial depicts the traditional representation of St. Joseph holding the Holy Child in one arm and the Annunciation Lilies in the other. The effigy is modelled and carved with the artistry and technique typical of the work done by A. Ottavino of Brooklyn. Smith Westerly Granite was used in this outstanding monument erected in Calvary Cemetery, Brooklyn, N. Y.



The Imperatrice family monument in Calvary Cemetery, Brooklyn, N. Y., indeed portrays the Memorial Ideal . . . "Symbolic in design and reverent in purpose . . . a tribute to respect and honor to the dead, a constant source of inspiration to the living."

TRADE NEWS

MONUMENT PLANNED FOR LT. GEN. LONGSTREET

The Civil War general, James Longstreet, scorned for generations in the South as "the man who lost the battle that lost the Civil War", is to be honored by a monument in his memory. Heirs of the Confederate tradition are reported to have again launched a drive to erect such a monument on the Gettysburg battlefield.

A site for the monument was donated on the famous battlefield by federal authorities and dedicated before World War II. The war halted the work before the statue got past the model stage.

The reopening of the Longstreet Memorial Association's drive for funds to complete the project was announced recently by the peppery widow of General Longstreet, Helen Dortch Longstreet of Marietta, Ga.

The finished statue, she said, is to stand on ground where Longstreet directed his tragic battle of the right wing on July 2nd, 1863, the second day of the Battle of Gettysburg.

Longstreet campaigned from the first battle of Bull Run to the last line at Appomatox in the Civil War. But later, as a New Orleans businessman, he accepted a local federal appointment from the reconstruction administration of his old foe, President U. S. Grant.

Southern reaction to Longstreet's burial of the wartime hatchet was immediate and violent. It wiped out his business and followed him to his simple grave on a North Georgia hillside. On his death in 1904 several United Daughters of the Confederacy chapters passed and published sharp resolutions urging that flowers not be sent.

Even today, with dozens of memorials standing to Robert E. Lee, to his commander of the Second Corps, Stonewall Jackson, none stands anywhere to James Longstreet, commander of the First Corps of the Army of Northern Virginia.

THE WELLER MONUMENT COMPANY A NEW FIRM IN CARLINVILLE, ILL.

Announcement has been made of the opening of a new monumental establishment in Carlinville, Ill., the Weller Monument Company.

To introduce the new firm, Don Weller, the proprietor, held open house March 4th and 5th. The public was invited to call at the new business place and inspect the display of monuments, the new building, machinery and other facilities.

Mr. Weller is a veteran of World War II, having served four years in the Army with a year and a half in the Philippines. He and Mrs. Weller, with their four year old daughter, moved to Carlinville last November.

The Legal Department . . .

COST OF REPAIRING DAMAGED MEMORIALS

Where one is chargeable with the expense of making good damaged memorial work, he is apt to argue that it can be *repaired*. But the owner of the memorial is equally apt to insist that *replacement* is necessary. (It is to be understood that this discussion does not embrace cases where a buyer has not accepted a memorial as being in compliance with the seller's contract. In such cases, the buyer may have broad right to refuse to accept a damaged memorial and content himself with a repair of the same. But the discussion does cover a case where, *after acceptance*, defects attributable to the seller's fault develop.)

A study of the decision rendered by United States District Judge Porterie, Western District of Louisiana, in the case of *Tupper v. Continental Oil Co.*, 73 Fed. Supp. 4, is illuminating, on questions as to when cost of repair and not replacement determines the amount of damage properly awarded.

In that case, plaintiff sued the oil company for injury to a \$17,000 mausoleum due to earth vibration caused by explosives used in exploring adjacent land for oil. The court had less trouble in determining that the company was at fault, than in determining whether the damage could be repaired for \$750, as claimed by the company, or would require replacements that would cost \$3,500. Judge Porterie appears to have followed the example of Solomon by "splitting the difference." He awarded \$1,750 as being a fair compromise; \$1,000 therefore being allowed for flaws remaining after repairs.

The court said:

"Before ascertaining just what the law is on the point, we have come to the conclusion that the mausoleum, as it stands, damaged and without any repair at all, would be *as useful as it has ever been before*. The strong preponderance of the evidence from all experts is that this structure would be there as it stands for thousands of years. The safety is in the sheer weight . . .

"The evidence preponderates on the point that grout (soft or liquid cement) may be pushed and forced from the outside, through the old cement where cracked and that this would be a good job, both as to appearance, support and solidity . . .

"It is true that there is an air space (cavity) in the wall of the mausoleum and that the inside surface of the heavy marble wall is not visible. The cement forcing would be from only one side of the wall. It would be a great and prohibitive cost *to take down and put back all the thin slabs of polished finishing marble on the inside*. But, if taken down, one could see the heavy marble wall inside and force grout in the cracks (if any) from the inside, too, but the evidence is clear and preponderant that *this is not necessary*. The cement cracks are fine. The old cement has remained in place and the new cement will cork itself when pushed from the one side. There is no need of working from both sides.

"However, over the whole structure the first remedial work would be to cut out the mortar for a depth ranging from one to one and a half inches and repoint it—put fresh mortar back and shape it. This type of repair is included in the aggregate of \$750. However, to make it the safer, this should be done to a depth of two-thirds of the outer 11 inch marble wall, that is,

Conducted by
A. L. H. STREET
Authority on Cemetery
Law and Legal Editor
of the Monumental
News-Review.



seven inches deep. Some addition of the sum of \$750 should be allowed for this contingency.

"Then the defendant's experts say that upon the spending of \$750, the chippings of the granite, called 'spalls,' not being deep or thick, could be chipped off and well replaced. The monument has rough stone on the exterior, as a whole, and the repair work in this roughness would not be noticeable. This chipping could be repaired so that it would not be visible and only an expert could locate it. It would seem to us that with the repair of the mortar joints that are cracked and with the repair of the chipped granite blocks, and, then, substituting a new piece at the northwest corner of the mausoleum, the structure would last indefinitely and would look closely as it did before the injury. But, it would still be true that the plaintiffs, knowing where to look, could see and locate the marble injuries, not only on the outside but, also, on the insides . . .

"On the question of the cracked granite slab to be repaired with granite dust, presumably mixed with cement, the statement of the expert was: 'The marble mechanic can patch that up with a material that you would never be able to see.' And in answer to the question: 'That would be a lasting job?', the answer was: 'As long as the marble (granite) lasts.' . . .

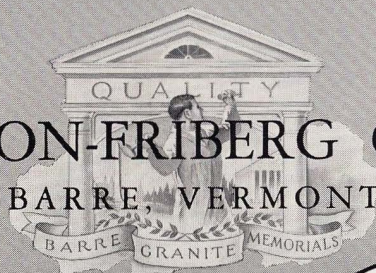
"The amount of \$750 would, to any and all practical purposes, makes this monument as serviceable and as durable as ever, and but for these imperfections the structure exteriorly would be as attractive and as beautiful as ever. The interior, however, will not be the same in appearance.

"We arrive at the sum of \$1,000 to compensate the plaintiffs for these imperfections, particularly the flaws on the inside, and for the general fact that the structure will show that it is a repaired one—making the total award by us of \$1,750. . . .

"The sum of \$750 would place the monument, from the utility viewpoint, to what it was before the injury, but from the artistic viewpoint it will not be the same monument. There will be exteriorly the jarring effect of some small piece of bright new stone next to the weathered stone. There will still be the fact that the repaired spallings may not last as long as the original stone, or, as the record shows, may show discolora-

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tion or stain in a few years, as compared to the unrepaired virgin stone. The mausoleum was built in 1937-1938. The amount awarded here is a reparation of the injury in all of its phases. We can not, in justice, conceive that this whole structure should be taken down and built anew. This would be an injustice to the defendant. The defendant company was never malicious in this matter; the injury was not intentional."

The court attached importance to the fact that top-heaviness of the mausoleum contributed to its injury by lateral movement of the earth caused by the explosions, and said in this connection:

"You may well imagine the power, at rest, of this twenty-ton roof, acting at the end of a lever of nearly twenty feet. This caused the 'chipping' or shearing of the stone at the corners of some of the lower slabs. Is this poor construction contributory negligence by the plaintiff? We can not rule affirmatively in the instant case because the erection of the structure antedates the general use of such shooting for the discovery and location of oil. But *what would be the rule if such a mausoleum were built now, when economically and scientifically such shooting is generally accepted and is necessary for the common good?*

"Though the formal plea of contributory negligence has not been filed, the above paragraph is placed in this opinion *to put builders of future mausoleums on notice that they are not free to build without restraint and without consideration of the rights of others.*"

W. R. WILEY, SOLE OWNER WILEY BROTHERS MARBLE & GRANITE WORKS

By mutual consent, J. E. Wiley and W. R. Wiley, doing business as Wiley Brothers Marble & Granite Works, York, S. C., dissolved partnership. Effective February 11, 1949, W. R. Wiley assumed all the rights and liabilities, etc., of the former partnership.

In the many years which this firm has been in business in York, it has built up an enviable reputation for fine memorial work, according to all reports.

The continued ill health of J. E. Wiley necessitated his retirement from the firm, and his brother, W. R. Wiley, is now sole owner.

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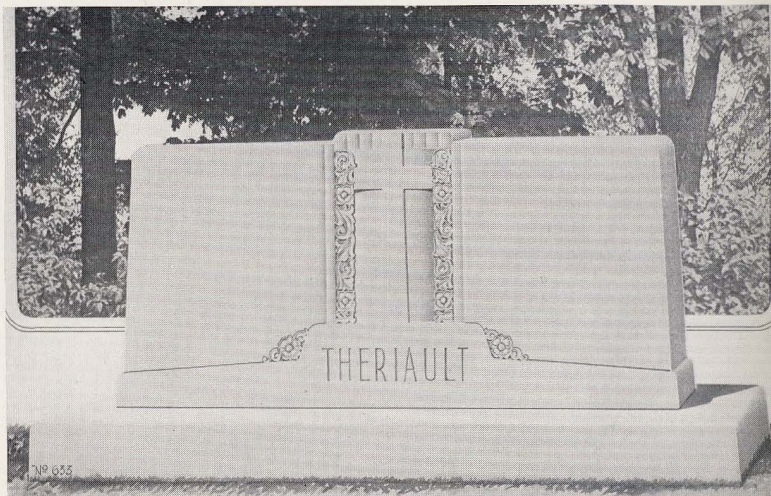
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COMMEMORATING THE WAR DEAD

Continued from page 22]

city and the state. Here are some salient lines from the letter which Thomas Paul wrote to Monumental News-Review concerning the Cenotaph at Travis on Staten Island:

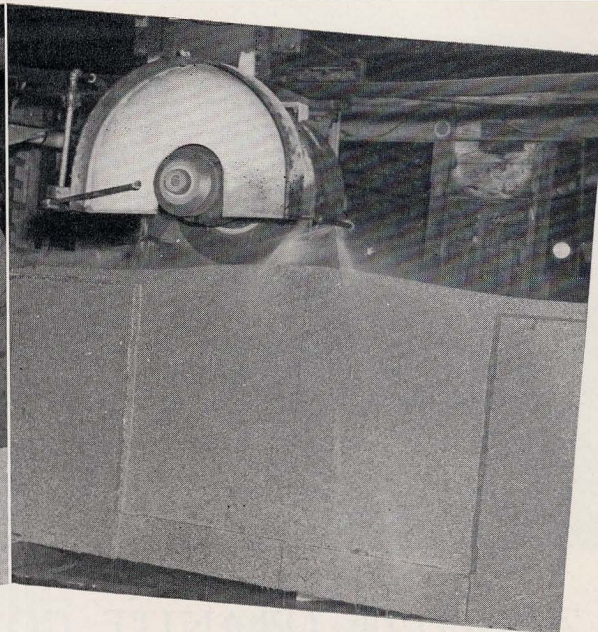
" . . . Travis is a small town on Staten Island. Eight boys from this town lost their lives in the Second World War, dating from 1942 to 1946 inclusive.

The War Memorial Committee considered the matter for a long time. They were not satisfied with the ordinary type of War Memorial submitted by many monument dealers. They wanted something original and something that would convey an inspiring message.

They finally consulted a sculptor and art teacher on Staten Island, Mr. Daniel Milton. Mr. Milton prepared a plaster model to give the Committee a general idea of what he would suggest. The Committee approved of his idea and then we were called into the picture to work out the idea along practical lines and within the cost limitations set by the Committee.

By using the four-sided pedestal Mr. Milton was able to place two names on each surface, starting with the name of the boy first killed in 1942 and continuing around the pedestal. The names were continued in the sequence of the dates of death.

Mr. Milton is very enthusiastic over the idea of world peace and felt that a bronze open-work sphere, symbolic of the globe, with a band of lettering circling it, reading



Howdy Folks:

Thought you might be interested in seeing a fairly large die in the process of manufacture . . . Here is Carlo Brusetti at the surface cutter preparing it for the next step. On the right you see the same die being ground by the contour machine. You can easily see that the "Modern" in our name means just exactly what it says, from start to finish.

Hoody

MODERN GRANITE COMPANY, INC. . . . BARRE, VERMONT

"A WORLD UNITED FOR PEACE" would be an inspiring message for future generations . . ."

The Cenotaph at Travis, on Staten Island, should be an inspiration to all of us who continually search for an unusual theme or *motif* in commemorating those who died in the War. This modest but impressive and significant Cenotaph proves that the artist can help any community, how ever small it may be, to erect a distinctive War Memorial. It should likewise demonstrate the importance of genuine collaboration between the memorialist and local artists—be they sculptors, art teachers, architects or critics—in commemorating the War Dead and in pleading for "A WORLD UNITED FOR PEACE."

DESIGNERS ACCOMPANY C. F. DAVIS ON SOUTHERN TRIP

Harold Schaller and Stephen Espie, designers with H. K. Peacock Memorials, Inc., New York City, are reported to have recently made a trip to southern quarrying centers. They accompanied C. F. Davis, wholesale salesman of New York, on this extended automobile trip.

PEEBLES MONUMENT COMPANY OPENS OUTDOOR DISPLAY

In West Union, Ohio, the Peebles Monument Company of Peebles, Ohio, is reported to have opened an outdoor monument display recently. Having secured a prominent corner in West Union, it is expected that the display will attract considerable attention and lead to a wider field of service.

The office and display in Peebles will be continued as usual and lettering will be done in this shop.

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YOU'RE RIGHT, YOU'RE IT

Continued from page 30

with the introduction of what was known as the Rowan Bill, asking the Federal Government to allot a specific sum toward a monument, cemetery plot and funeral service for each veteran.

The funds which we asked were modest and would actually have cost the Government no more than the money they are presently paying for similar service to veterans.

The facts are, this legislation had a double purpose, we were seeking to stop the regimentation of memorialization for veterans and we were seeking a specific sum for a cemetery plot to eliminate the necessity for additional national cemeteries. And, let it be said here, that we are of the same opinion today as we were five years ago when the appeal was originally introduced by Representative Rowan.

It became obvious that having monuments, cemetery plot and funeral directing service all wrapped up in one piece of legislation would not win ready favor and so a year and a half ago Congressman Ramey of Ohio was encouraged to present House Resolution H.R. 4647, which would have allowed a veteran or his family the sum of \$25.00 to apply toward a monument or headstone of his own choice. Again, we were up against a stone wall because it is our opinion the chairman of the committee having to do with such matters did not favor our idea.

Another phase of our activity which is giving us much attention at the present is reclassification of railroad freight rates, which in many instances would classify granite and marble so high that the freight rates would be extravagantly out of proportion.

A meeting was held in Chicago two weeks ago by your executive committee and attended by our traffic counselor and Mr. Rankin, executive vice-president of A.M.A., with the result that a meeting of traffic managers representing A.M.A., the Barre Granite Association, the producers of the Northwest, the Vermont Marble Company, the Coggins Industries and the Georgia Marble Company will be held in our office in Chicago on February 22nd for the purpose of exploring all the possibilities of our industry appealing directly to the railroads for a reclassification which would reduce, rather than increase,

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freight rates in our industry and it is our opinion that a program will be prepared on February 22nd which will enable our industry, for the first time in history, to go to the railroads with a sound and logical proposal for commodity rates in every part of the United States rather than a conglomeration of class and commodity tariffs, which is doing much to stultify a vigorous competitive market in the monumental field.

With freight rates as they are now and with increases which are probable, unless we, as an industry, do something through our national activities and with the collaboration of all producing centers, results appear to be that every producing center will be practically confined to a limited area within its own immediate territory.

You will likely hear little of our activity on this score until a program has been mapped out, but when that has been done every man and woman engaged in the monument industry in the United States will be appealed to to lend a vigorous support to the program.

Already, I have consumed much of your time but I would like to point out a fact that only recently I have learned to my own satisfaction, and that is that the monument industry on the whole has enjoyed two great periods of prosperity during the past thirty years. Peculiarly enough and unfortunately enough, those periods of prosperity were during and immediately following great World Wars.

An investigation in our national office reveals that the work of your association during the first World War through the employment of Mr. Hollaster Jackson, a young attorney of Barre, Vermont, caused a luxury tax to be removed from monuments and caused a ruling by the Baruch Committee—the equivalent of our War Production Board—to grant the monument industry cement to prepare foundations for monuments, without which our industry would have closed down completely during those years of World War I.

It was out of the employment of Mr. Jackson, whose pleas were rejected by the Baruch Committee and by the Treasury Department that Mr. Jackson was forced to seek and was granted, an interview by President Wilson and it is presumed that during the course of that interview the late president of the United States made the statement that "monuments depend on sentiment and without sentiment a nation cannot live," because immediately following the statement by President Wilson an order was issued by the Treasury Department removing monuments from the list of luxuries, and an order was issued by the Baruch Committee to grant monument dealers the right to use cement for foundations.

It is not necessary for me at this time to go into the activities of your national association during World War II, most of you are familiar with the fact that ours was the only industry allowed to erect a construction of a value up to one thousand dollars without seeking permits, all other industry in America was circumscribed to a limit of \$200.00.

Ours was the only industry in America who could load a truck half full of monuments and markers, take them to a cemetery anywhere in the United States and return with an empty truck. All other industries had to have a 70 per cent load on their trucks upon their return journey.

In view of the fact that our executive secretary is scheduled to speak this afternoon and in view of the great amount of time that I have consumed, let me say in conclusion, that the splendid cooperation of the retail monument dealers of the Northwest during the past few years with the Monument

J. O. BILODEAU & CO., INC. BARRE VERMONT

Manufacturers of GUILD INSPECTED *Paragon Memorials and Markers*

in
BARRE GRANITE

Modern plant, equipped with gang
and rotary saws and other latest
granite working machinery—over
50 years of experience.

We invite your inquiries



Italian CARRARA MARBLE *Statues* AND *Monuments*

Large Stock
on hand
in
New York City
1-6 to 6-0

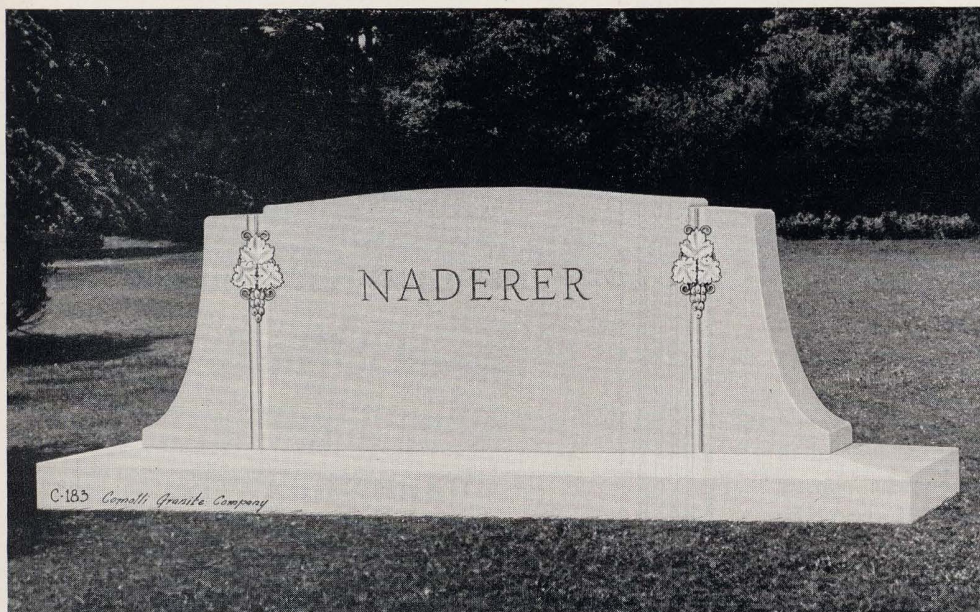
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43-26 52nd Street
Woodside, Long Island, New York
Studio . . . Carrara, Italy

"DARK ROYAL BLUE"

Monuments of Enduring Beauty



● **Appealing Design**

● **Pleasing Finish**

● **Careful Craftsmanship**

COMOLLI GRANITE COMPANY

Box 398

ELBERTON, GEORGIA

A member of the Elberton Granite Association



ITALIAN MARBLE STATUARY

in a
**WAR
MEMORIAL**

In combining the beauty of this Italian Marble Statue with the contrasting granite monument, we have attained this unique War Memorial at a reasonable price.

We have this statue in stock—Immediate shipment.

E. G. LADEWICH CO.

37 PARKWOOD BOULEVARD

MANSFIELD OHIO

Builders of America has been most gratifying to the national association and because of that fine cooperation not only in the Northwest but from retailers in every part of the United States, Monument Builders of America has been enabled to render a good service at a cost of very little money to the monument industry.

In my town or your town I can open a filling station, hotel, or monument business. I have the right to lock my door at night without fear that secret police might knock it down. I can quit my job if I don't like my boss. I have the right to argue. I can save my money or spend it on myself. The policeman is my protector, and the judge, my friend and helper. I can raise my children as I see fit. I can speak freely on any subject I wish. It is not what I have or do not have, but the right to be myself that is free enterprise. Free enterprise is the sum of many things.

I enjoy—

a high standard of living which capitalism makes possible,
the pride of individual accomplishment,
the satisfaction of knowing I can go as far as my ability and ambition will take me,
the security of justice,
the joy of knowing my son can go even farther than I have gone.

These are some of the glorious privileges which I enjoy in my town and you enjoy in your town because we are a part of the grandest nation on the face of the earth.

Under our system of government we have come in forty years from \$2 a day for ten hours' work to \$9 and more for eight hours' work for the typical American. This is because

some men chose to save their money, invest it in machinery, and from the profits of these efforts, investments, and ingenuity invested in more machinery; and in the process, they have furthered the cause and welfare of their employees. Because they succeeded, these men were able to spend eight hundred millions of dollars between 1930-1936 keeping thousands on payrolls and off relief rolls. Under our system, it is the opportunity and responsibility of the workman to help assure profits to his employer by more efficient production. He will benefit by lower prices, by more stable employment, and by sharing in the greater production which he creates.

It has been said that the greatest crime against working people is a company which fails to operate at a profit. In these United States 63.9 per cent of the entire nations' income is paid to workers while 4.9 per cent is paid to owners as dividends. This goes on in view of the fact that 80 per cent of all businesses fail within ten years. This goes on because industry and business in America is owned, managed, and staffed by free men, who, because they are free produced more in three war years than all the other nations of the earth combined, who, because they can produce more are the only hope of the rest of the world.

You have a greater responsibility today than merely making your own business succeed. You must alert yourselves to a condition which from observation is undermining the very foundation of our way of life. I say alert yourselves to the privileges which are yours to aid in the preservation of our system of government.

I suggest that you take an analysis of your own accomplishments today. How have you accepted the community challenge which comes with this right of freedom and life? Have you been coasting along on the receiving end just looking busy? Does your community life exemplify the motto of Rotary: "He profits most who serves best." Let us recall those memorable lines from Shakespeare, "The fault is with us, dear Brutus, that we are underlings."

The time hallowed tradition of memorialization is the proud heritage of our people today. You are building tokens of memory and love. It is imperative, therefore, and you are charged as a member of this craft to devote yourselves to a diligent study of the art, that these might be symbolic in design and reverent in purpose. When you have accomplished this with a part in the preservation of this blessed democratic way of life, then you can say, "I am not afraid of tomorrow, for I have seen yesterday, and I will do my best today."

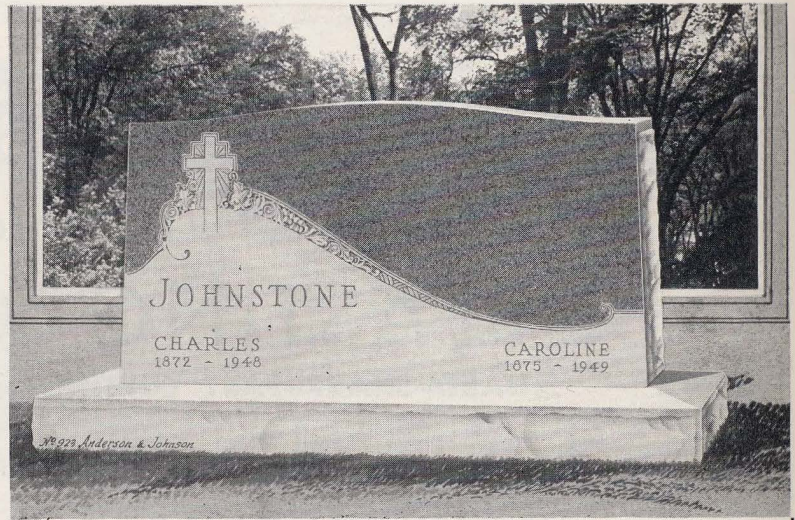
JOHN D. STRONG BUYS OUT PARTNER

Recently, John D. Strong of the Lowry-Strong Memorial Works, Asheville, N. C., bought out his partner, Edward Lowry, and is now in full control of the business, according to reports.

Mr. Lowry, who before the war was employed by the Georgia Granite Corporation, Elberton, Ga., as foreman of the finishing plant, was called to take a responsible position with that firm again.

The Asheville firm was purchased by Mr. Lowry and Mr. Strong in 1945, from G. B. Nix who had been in business at that same location for 20 years.

A \$2,000 war memorial was recently contracted for by Mr. Strong. It is for the Beacon Manufacturing Co., Swannanoa, N. C., producers of Beacon blankets. Two bronze plaques are to be used, one for World War I servicemen and the other for World War II veterans. Georgia granite is to be used for the die which will weigh 10 tons.



SOMETHING NEW!

Our **New Johnstone Design** is rapidly proving itself to be one of our most saleable for the horizontal religious tablet. The appropriate Cross and "swirl" enrichment has been artfully combined with contrasting surfaces in a very appealing manner. It will be to your advantage to inquire about our **new series** of twelve varied designs, of which the "Johnstone" is a part.



Wisconsin Gray

The darkest-hardest fine-grained gray granite on the market.

"Redescent"

A Wisconsin Red granite.

E. A. MUNDT GRANITE COMPANY MARINETTE, WISCONSIN

"Garand-Feed" Barre Markers

Have become a tradition in the trade
Polished or steeled with balance rock pitched,
they always meet high standards of quality.

S. L. GARAND & CO. . . MONTPELIER, VT.

Use **CYCLONE BLAST ABRASIVE**
for your

BLASTING OPERATIONS

HARD—SHARP—FAST CUTTING • HEAT TREATED FOR TOUGHNESS

All grit sizes for polishing in both
ALUMINUM OXIDE and SILICON CARBIDE ABRASIVES
ELECTRIC FURNACE PRODUCTS

Reasonably Priced

ABRASIVE PRODUCTS COMPANY

Factory and Office — **LANSDOWNE, PENNA.**

Canadian Agent — **Ritchey Supply Co., Toronto, Ont.**



FINE DESIGN

**EXPERT
CRAFTSMEN**

**MODERN
PRODUCTION**

**PROMPT
SERVICE**

PERMANENCE and BEAUTY

Along with permanence and beauty,
always of first importance in
a monument, we add our
reputation for dealer cooperation.

Zampieri & Buttura

BARRE, VERMONT



WELD, CAREY & SCHEYD, INC. SUCCESSORS TO MEEHAN-WELD, INC.

Announcement was recently made that the corporate name of Meehan-Weld, Inc., Union & Clark Streets, New Britain, Conn., has been changed to Weld, Carey & Scheyd, Inc.

Mr. F. Phillip Carey will serve as president, Mr. A. J. Scheyd, vice-president, and Mr. Gardner C. Weld as secretary-treasurer and general manager.

In reporting the change, Mr. Weld stated that the new corporation will continue to operate the same business and with the same policies as the previous corporation, the only change being in the name and the two new officers.

PUBLIC SUBSCRIPTION FUND FOR PAMPERL MEMORIAL

The Barre Memorial Art Society, Barre, Vt., is reported to be sponsoring the project for the erection of a memorial to the memory of the late Charles Pamperl.

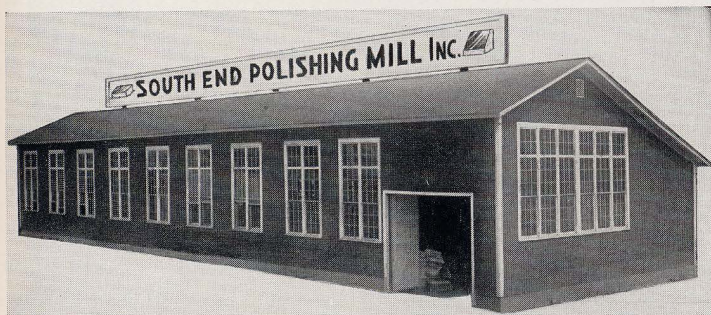
An instructor in art in the Barre Evening Drawing School and for a time in the public schools of the community, it is estimated that Mr. Pamperl had instructed some 3,000 students. Although a man of simple ways and unostentatious demeanor, Mr. Pamperl gained a strong hold not only on his students but on the people of the community as well.

In planning for the memorial the organization felt that the popular subscription method would be the best as it would give many people an opportunity to share in honoring this friend of individual and community.

The amount of approximately \$1,000 was decided upon for the cost of the memorial.

EDITOR'S NOTE: *As we go to press it is reported that over \$700 has been raised already.*

MORE THAN EVER!!— QUALITY IS A MUST!



Assure yourself of the highest quality markers by placing your orders with us and demanding the Barre Guild Seal and Certificate.



SOUTH END POLISHING MILL, INC.
1933 BARRE, VERMONT 1949

A REPORT FROM BARRE

Continued from page 14]

know by now that they are in the United States, have been in the United States, have been with us since July 29. They started to work August 1.

The two biggest problems we have with them, or have had, they arrived here and none of them could speak English and all of them were marble workers so our problem was two-fold: teaching them English two nights a week, and also working on granite, day in and day out, learning the working ways of the tools and equipment. They are, all five of them, a very high type of individual, and I think if they can remain they will make fine citizens.

Within the past week they, all five of them, are now instructing in modeling and sculpturing in the towns in which they live.

Just briefly I'd like to mention our art school—the Barre School of Memorial Art—it is in its third year of operation. It's a G.I. Bill approved school. The tuition is \$350 a year and I think, as you know, its purpose is to provide designer salesmen for the retail field. It's now in its third year, and during the first two years, we were able to get some "bugs" out of the program, and we think it's doing a pretty good job.

After the boys would leave the job after two years, we would run into them at conventions and ask them what they thought of it and how it could be improved, and we found that one of the things that is lacking is a course in salesmanship. They were getting enough design but were somewhat lacking in salesmanship. We are giving about two and a half hours of salesmanship a week. Last year Mr. Park, your executive secretary, came up and gave his two-day course, and we hope to have him back again this year.

For about the past six months our association has been investigating the possibility of setting up a consolidated shipping service, that is, run by the Barre Granite Association; and, as a matter of policy, we are going to do that. That has been decided. The purpose of it, of course, is to take advantage of the lower carload rate, and we are going to attempt to set up many more points than are served by pool cars when we take it over.

We had many problems confronting us when we started this. We are a trade association, tax exempt, and we couldn't enter into any service that would affect our tax structure; but, as I say, as a matter of policy, we are going ahead with it, and we think it will effect fairly large savings for all retail monument dealers who are buying Barre granite by the use of pool cars into every district in the United States.

Carrara Marble Works

Geom. PIETRO GREGORI DI FRANCESCO

Quarries — Saw Mill — Laboratory

Viale xx Settembre 31

CARRARA (ITALY) P. O. B. 151

WHITE AND COLOURED SAWN MARBLES

RAW MARBLE IN BLOCKS

ITALIAN STATUARY

IN REPLY TO YOUR QUESTION . . .

No, we're not the "Supermen" of the industry . . . but we **are** capable of manufacturing monuments of flawless quality and beauty . . . and we will allow nothing that does not meet this standard to leave our plant. Over the years we have built up a reputation of which we are proud and, without wishing to "crow" about it, we **do insist** that our experience and trustworthiness can be turned to your advantage.

BONAZZI
&
BONAZZI
MONTPELIER, VERMONT

M. Groucott

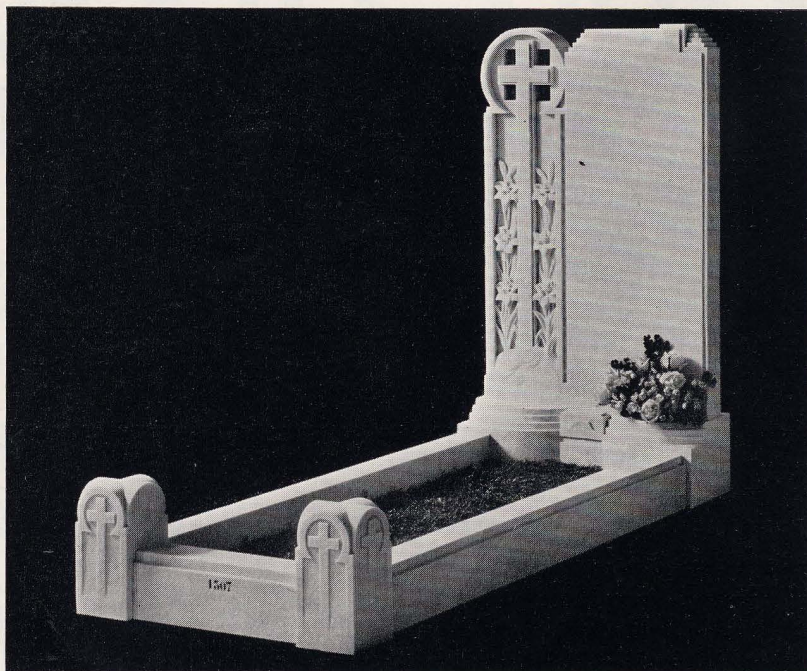
INCORPORATED

CAUSEWAY WORKS,
LEICESTER CAUSEWAY,
COVENTRY, England

offer to American Monument
Builders and Sculptors

FINEST SELECTED WHITE SICILIAN MARBLE

(Monumental or Statuary quality)
either sawed or polished or as
completed memorials.



A typical English Memorial executed in our Coventry works.

Travertines and colored marbles supplied for all purposes.

Please send for our American Price List for Sawed Marbles stating color and grade used.

For prices of finished memorials from our Carrara Studio please send detailed drawings.

Telephone and Cablegrams—Coventry 61872, England.

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The New "ERIE" Flower Vase

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RUST PROOF SOLID CAST ALUMINUM

- Removable Earth Bowl.
- Reservoir holds 2 gals. of water. Stands 24" high.
- Satin Finish. Needs no Painting.
- Lightweight.

Now Available
for
Immediate Shipment

Distributed By

ERICSON
MEMORIAL STUDIO,
INC.

2117 Chestnut Street
ERIE, PENNA.

Write For Prices and Full
Particulars



SCOGGINS MEMORIAL ART SHOPS AWARDED WAR MEMORIAL CONTRACT

The Mecklenburg Gold Star Mothers' Club of Charlotte, N. C., has been working and planning for the erection of a monument to the memory of the men and women of the county who gave their lives for their country while serving in the armed forces in World War II.

Recently the order was placed for the granite to be used in this shaft. The contract for construction was awarded to the Scoggins Memorial Art Shops, Charlotte, N. C., by the club, and the work of erection is expected to start promptly on delivery of the granite. According to present expectations, the work will be completed about September 1st.

Mr. Scoggins in describing the memorial stated that it would be one of the most outstanding memorials in the general area, one in which they would take justifiable pride. A vast amount of intensive planning and creative effort on the part of the Scoggins staff, in collaboration with the officials of the Mecklenburg Gold Star Mothers' Club, is represented.

The project represents a cost of \$12,000, of which a total of \$9,700 has been collected.

Long a cherished plan, the leaders in this promotion now hope for the realization of their dream at an early date.

THE RAISCHES IN GUATEMALA

A trip to Guatemala is being enjoyed by Mr. and Mrs. A. M. Raisch of Brown & Raisch Company, Detroit, Michigan. They plan to spend several days at Havana, with a number of other stops enroute.

AUTOMATIC GRANITE CUTTER PRODUCED IN ST. CLOUD

During recent years a new industry is reported to have been growing in St. Cloud, Minn. In this active granite center something new in granite-finishing machinery has been produced.

Manufactured jointly by the Granite City Electric Company and the Granite City Iron Works, the machines in question are known as Carbo-Guide machines. They are huge, powerful units which automatically grind granite blocks into almost any desired shape. They are used extensively to grind tops and sides of monuments and they transform rough stone surfaces into smooth, symmetrical contours in as little as 17 minutes. It is described as almost magic in operation and is done by a rotating grinding wheel made of carborundum which travels on a huge steel carriage and is controlled by a complex electrical system. Four separate motors are used in the intricate controls for each unit.

John Ellenbecker of St. Cloud, developed the electrical "brain" of the Carbo-Guide. Experiments were conducted and trial installations made in St. Cloud granite plants before the machine was perfected and patented.

The massive metal framework, platforms and standards supporting the carborundum grinder were engineered by J. A. Allen of St. Cloud and local installations were constructed under his supervision.

The Carbo-Guide machines used in the St. Cloud shops speeded up the shaping of granite tremendously, and demand for the equipment began to come in from other centers throughout the country. This has resulted in the placing of Carbo-Guide machines in Wausau, Wis., Milbank, S. D., Montello, Wis., and Elberton, Ga., with orders on hand for a series of machines for a southern granite producer.

Each new installation requires a complete railway car for delivery, and each represents in excess of \$10,000 in local business volume.

CARL C. BRAUN ADDRESSES MEMORIAL ART SCHOOL STUDENTS

Carl Conrad Braun of New York City, American architect and industrial designer, as well as architectural consultant for Jones Brothers Company, Inc., Barre, Vt., and Boston, Mass., addressed the students at the Barre School of Memorial Art, Barre, Vt., on March 4th.

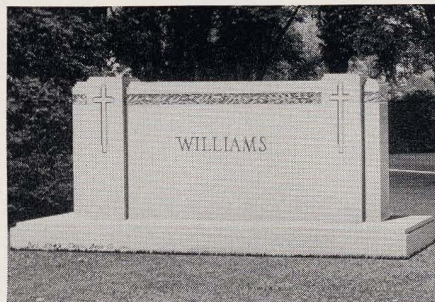
Mr. Braun commended the faculty and students for placing emphasis on the importance of drawing and for endeavoring to instil personalized sentiment in memorial design. The students responded with many questions pertaining to memorial art and Mr. Braun answered them with the counsel of one professionally trained in the arts and long experienced in the practice of both architecture and design.

F. J. A. Healy, superintendent of Jones Brothers Company, who also spoke to the students, introduced Mr. Braun.

Mr. Braun represents the third generation of his family in the memorial field. The Braun Memorial Art Co., Inc., of Joliet, Ill., is headed by his father, Conrad M. Braun, while his brother, Leonard H. Braun, Yunker Memorials, Inc., Lansing, Mich., is past president of the Monument Builders of America.

Following graduation from the University of Illinois, Mr. Braun filled the position of instructor in art at the university. He is at present an architect in New York City, and has written a book, "Modern Merchandising of Monuments," for the American Monument Association.

Paramount Memorials



In design, in craftsmanship and in performance, Cross Brothers memorials are truly PARAMOUNT.

Flawless *Barre Granite*, carefully selected and cut . . . the skill and craftsmanship of master designers . . . the 60-year old reputation of the Company—these are your assurance of the enduring beauty and dignity of every PARAMOUNT Memorial.

FOR OVER
60
Years
THE
NATIONS
STANDARD



CROSS BROTHERS COMPANY NORTHFIELD VERMONT

Sheahans SELECT MISSOURI RED GRANITE

Polished slabs-dies-bases-slants-hickeys
Repolishing-refinishing-repairs
Wholesale manufacturers

R. J. COX MONUMENT CO.

28th & State St.

East St. Louis, Ill.

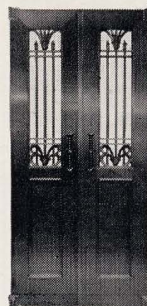
Bronze HONOR ROLLS MEMORIAL TABLETS



MAUSOLEUM DOORS

For over a Quarter of a Century, we have been Producers of Artistic Bronze, Aluminum and Nickel Silver Castings, Memorial Bronze and Ornamental Metal Work.

Write for Folder . . . Quotations on Request.

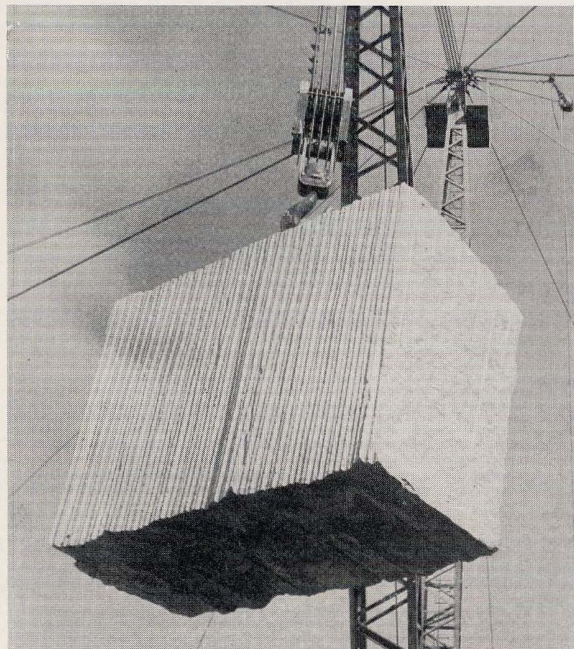


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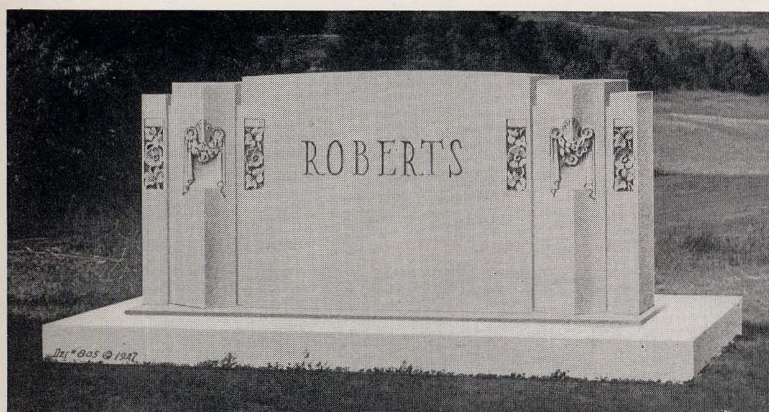
Block of American Rose. Next month we will show you its size.

DAKOTA GRANITE COMPANY

*Quarriers and Manufacturers of
Dakota Mahogany and American Rose Monuments*
MILBANK, SOUTH DAKOTA



*Member of the
American Monument Association*



YES, - IT'S COLONIAL-MADE

We don't claim that each and every beautiful, well-made monument that is shipped out of Barre was manufactured by us. . . But we *do* say that each and every memorial manufactured and shipped by us is beautiful and has been skillfully made.

COLONIAL GRANITE Co.

MANUFACTURERS OF QUALITY
BARRE GRANITE MEMORIALS
BARRE, VERMONT

NEWS OF THE WINTER CONVENTIONS

MONUMENT BUILDERS OF WISCONSIN GATHERED IN MILWAUKEE

Monument builders and guests, numbering seventy in all, gathered at the Plankinton Hotel, Milwaukee, Wisconsin, on February 8, 1949, for the annual winter convention of the Monument Builders of Wisconsin.

Greetings were extended by President Walter L. Kuebler together with his thanks for the support and cooperation given him during the year by the officers and members of the association.

The appointment of committees was the first order of business, with members as follows: Auditing—John Marsh, Fred Kannenberg and Ira Miller; Nominating—Charles Madson, and Fabian Monfils; Resolutions—Art Jones and John Woelffer.

The association's financial report was read by Merrill W. Schaefer, Schaefer & Company, Milwaukee, secretary-treasurer, which showed a balance in the treasury of \$1,428.64.

Richard McBride, field representative of the Barre Granite Association, Barre, Vermont, reported on the granite situation in Barre. In this he included up to the minute information on such subjects as the Barre School of Memorial Art, the pooling of carload shipments, and the advertising and other operations of the Barre Association.

Representatives of manufacturers and quarries from the various centers followed Mr. McBride presenting a resume of conditions which they described as having returned to normal.

The newly elected executive vice-president of the American Monument Association, Thomas I. Rankin, so well known to the trade through his associations with the trade as consultant on Inter-Allied and Public Relations, presented an address which was inspiring but at the same time alarming. No-monument cemeteries were his subject and with the aid of graphs he showed the inroads they were making in the industry. To make it as practical as possible, Mr. Rankin offered suggestions for combatting the dangers.

Representing the cemetery association was Herbert Gausewitz of Milwaukee, first vice-president of the American Cemetery Association, who delivered an address stressing the need for cooperation between the monument builders and the cemetery officials.

Following the traditional luncheon, Fabian Monfils, Kenosha Monument Company, Kenosha, showed his pictures of historic monuments throughout the world.

In the afternoon, Alex Park, executive secretary of the Monument Builders of America, told in detail concerning the activities of the national association.

A motion was approved by the dealers that the Wisconsin Association contribute the sum of \$200 to the Public Relations Fund of the Monument Builders of America.

A motion was also carried supporting an American Legion proposal that the families of deceased war veterans have the privilege of receiving, if they so wished, the sum of \$25.00 from the government in lieu of the regulation markers now supplied by the government.

Fabian Monfils and Vic Van Cemert were named delegates to the national convention, which will be held August 28, 29, 30 and 31 at the Congress Hotel, Chicago.

The following officers and directors were elected to serve the Monument Builders of Wisconsin during the following year: Walter L. Kuebler, Burlington, president; Gus Reinke, G. Reinke & Co., Inc., Oshkosh, first vice-president; Robert Manthey, Carl Manthey & Sons Co., Green Bay, second vice-president; and Merrill W. Schaefer, Schaefer & Co., Milwaukee, secretary-treasurer. William Spellman, Spellman Granite Works, Sauk City, was elected to the board of directors for three years; Carl Manthey, Carl Manthey & Sons Co., Green Bay, was elected for a two year term; and Art Jones for one year.

NORTHWEST MONUMENT BUILDERS ELECT DON GILMER PRESIDENT

The retail monument dealers of Minnesota, North and South Dakota, held their 44th annual convention February 10th and 11th, 1949, at the Hotel Nicollet in Minneapolis, Minn.

This progressive organization presented a fine array of guest speakers during the two-day meeting, and in the business sessions members not only demonstrated their awareness of problems of the industry and of their association but also proceeded to take concrete steps to meet them.

After considerable discussion, it was decided to appoint a part-time executive secretary from without the industry. The new officers are looking for a man capable of filling such a position and guiding the association in a forward looking program.

A thought-provoking invocation was given by Rev. Darrel M. Farnham at the opening session. He was followed by Mayor Eric G. Hoyer of Minneapolis, who urged monument builders to remember their artistic obligation in creating memorials.

[Continued on next page]

Bouquets of Praise

Spontaneous expressions of satisfaction from members of your industry (not paid testimonials by movie stars) . . . read what your friends say . . . **you'll be convinced it will pay you, too, to sell**

BETTER BRONZES BY NEWMAN

FREE Ask for our newest catalogs and folders of tablets, markers, vases, sundials, eagles, mausoleum doors . . . also **BEST PRICES FOR RE-SALE.** No obligation. **WRITE TODAY, SURE!**

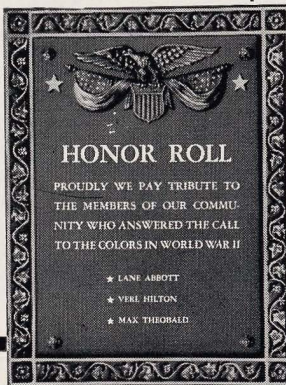
"Thanks to you for a very nice job."
LEONARD ECKES MONUMENT CO.
Minneapolis, Minn.

"We appreciate the fine service on our order."
HOCKENSMITH GRANITE WORKS
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"Our customer is well pleased."
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"Tablet very nice and we appreciate your promptness."
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Augusta, Ga.



MEMBERS: National Memorial
Bronze Association

NEWMAN BROTHERS, INC.
670 WEST FOURTH ST. CINCINNATI 3, OHIO

EVERLASTING PORTRAITS FOR MONUMENTS



NOW AVAILABLE!!

- BOTH CHINA AND PORCELAIN ENAMEL PORTRAITS
- NEW PATENTED MONTLOK FASTENER
- MEMORIAL BRONZE FRAMES WITH INSCRIPTION

CATALOG AND PRICES . . . ON REQUEST

THE ABENDROTH STUDIO

7008 S. PAULINA ST.

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*Skillfully carved
by*
TECHNACRAFT

Delicate carving, such as the Virgin Mary on the ROSCINI memorial, can only be achieved through years of experience.

When you buy Technacraft Memorials, you receive the benefit of our 60 years of experience.

The Karl Lutz Monument Company of Syracuse, New York, erected this memorial for the Roscini family.



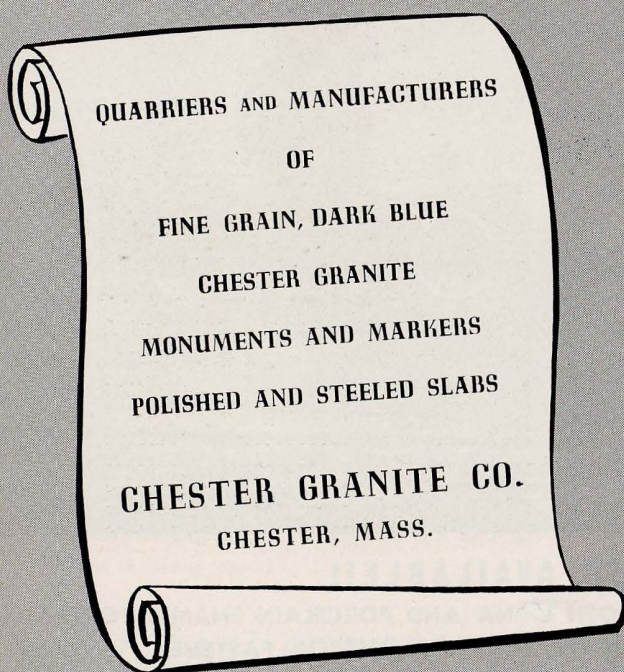
COOK WATKINS & PATCH, INC.

221 COLUMBUS AVE.

BOSTON, MASS.

PLANTS:

BARRE, VERMONT



His talk was quite a departure from the usual welcoming address, urging mutual discussion of problems toward better memorial art.

The executive vice-president of the American Monument Association, Thomas I. Rankin, another of the fine speakers, told in detail of the interests in competition with the traditional American cemetery and the nation's monument builders. He followed this with suggestions for meeting this situation, such as better merchandising and increased attention to public relations.

The president of the Monument Builders of America, Almon D. Olsen, Greene-Grignon & Peterson Company, Duluth, Minn., who is also a past-president of the Northwest Monument Builders, presented a detailed story of many of the recent activities of the national association that have materially benefitted all retail dealers. He also urged his listeners to study their art and in every way become leaders in preserving the American way of life.

Reports from different quarry centers held important places on the program. Carl Grewe, Grewe Granite Company, spoke for the St. Cloud granite manufacturers, telling how the severe winter snows had curtailed operations in the St. Cloud, Minnesota area. He was able to assure the group, however, that the manufacturers would be operating as soon as conditions permitted.

Richard T. McBride, field representative of the Barre Granite Association, Barre, Vt., reported on quarrying and manufacturing conditions in Vermont.

Alex Park, executive-secretary of the Monument Builders of America, with his national contacts and fund of information, is always an anticipated speaker at all conventions. Among other things he spoke of the plans for the 1949 national convention which will be held in Chicago at the Congress Hotel, August 28-31, 1949. One of the leading features is to be a design contest sponsored by the Monument Builders of America in cooperation with the Society of Memorial Designers and Draftsmen. There is to be a first prize of \$500, a second place award of \$300, with \$100 for third place, and twenty-five honorable mention awards of \$25 each. Rules and specifications will be ready about May 1st.

Another address received with interest was presented by York Langton, trade extension manager of the Coast to Coast stores, an independent chain. His topic, "Modern Techniques in Selling and Retailing," was of vital interest to all those in attendance. In this he stressed the need for closer cooperation between retailer, wholesaler and manufacturer, and the advantage of a well-kept, modern place of business.

The newly-elected president of the American Monument Association, Frank N. Yogerst, Liberty Granite Company, Inc., St. Cloud, Minn., emphasized the need for greater support of their national associations on the part of all individuals in the retail as well as the wholesale monument business. Only through the co-ordinated effort of the entire industry would it be possible to accomplish the program that the two associations have formulated, he said.

On the morning of the 11th, talks were given by two well-known cemetery officials. Paul Daggett of St. Paul, Minn., urged the settling of disputes between monument dealers and cemetery officials through conferences and talks instead of by legislation and litigation. In his address entitled, "Are We Going Forward?" he stated that monument builders and cemeteries are not going forward when they take recourse to courts

and legislation in resolving their differences.

Herbert W. Gausewitz of Milwaukee, Wis., first vice-president of the American Cemetery Association, brought out in his address that monument dealers and cemetery operators alike will lose the respect of the public if they fail to maintain high artistic standards.

Representatives from the Vermont Marble Company, the Georgia Marble Company and the Milbank, South Dakota granite center, were also heard at this session.

At the business meeting, officers for 1949 were elected, as follows: Don Gilmer, Delano Granite Works, Delano, Minn., president; Dave Wirth, Wirth Granite Works, St. Cloud, Minn., vice-president; and Ray Schoenrock, Jr., William Schoenrock & Son, St. Paul, Minn., secretary. John J. Flynn, Crookston, Minn., and A. L. Green, A. L. Green Monument Works, Sioux Falls, S. D., retiring president and secretary-treasurer, respectively, were elected to the board of directors for two year terms.

R. H. LITTLE AGAIN HEADS MONUMENT BUILDERS OF IOWA

Another state convention has been qualified as one of the finest ever held. There were eighty-one in attendance at this annual meeting of the Monument Builders of Iowa held at the Savery Hotel, Des Moines, February 16-17, 1949, as a result of tireless efforts to make it an outstanding event.

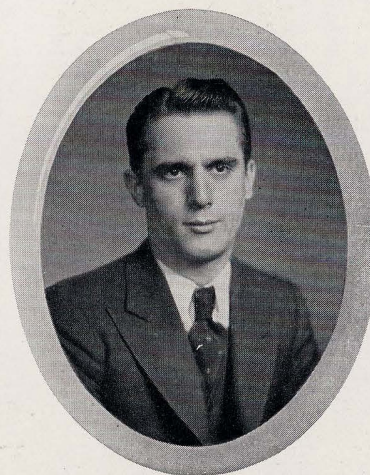
At the opening session greetings were extended by Heck Ross, Mayor of Des Moines. President R. H. Little, Iowa Memorial Company, West Liberty, also welcomed the attendants and after leading the group in song, appointed committees as follows: Ed Metz and E. Ray Hull were named to the Auditing Committee; Joseph Wostoupal, D. C. Swisher, and G. W. Timmins to the Resolutions Committee; and Walter Metz, Ira Cooley and J. A. Waddell to the Nominating Committee.

Richard T. McBride, field representative of the Barre Granite Association, Barre, Vt., reported on the progress of the association and the history of the Barre granite deposit. He also reported on a "Consolidated Shipping Service" to provide "pool cars" to all parts of the United States to save the high cost of freight by shipping LCL.

In the afternoon, Almon D. Olsen, Greene-Grignon & Peterson Co., Duluth, Minn., president of the Monument Builders of America, outlined the growth of the national association, stating that it had increased its membership by 600 per cent in the last ten years, and that while then it took a year to fill a file of correspondence at the national office, it now takes only six weeks; and while ten years ago, its newspaper releases numbered only about 24 to 40 clippings a month, they now run into the hundreds. He urged membership in the association with its opportunities for cooperation in the fight for the right to free enterprise and to aid in the preserving of our form of government.

By popular request, Ed C. Mims, vice-president of the Coggins Granite & Marble Industries, Inc., Elberton, Ga., addressed the group on the subject of "Salesmanship." One of his suggestions was that each individual analyze himself, his courage, confidence in himself and his optimism, which would in turn be reflected in the group. Then he outlined the various types of prospects and the method of handling each. For instance; with the friendly fellow, care must be taken not to let him get off the subject; with the quiet one, carry him along with straightforward argument; with the

[Continued on next page]



STOLA MONUMENT PICTURES

memorial pictures
that last forever
fired in
porcelain enamel
on copper base

with or without

MONEL INVISIBLE FASTENER COVERED BRONZE CREST

all sizes available—send for illustrated catalogue

OAK PARK CERAMIC COMPANY

John O. Stola

6336 ROOSEVELT ROAD
OAK PARK ILLINOIS

A "DIXIE" MONUMENT



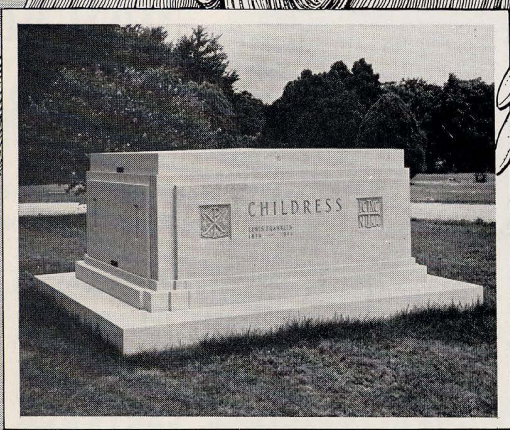
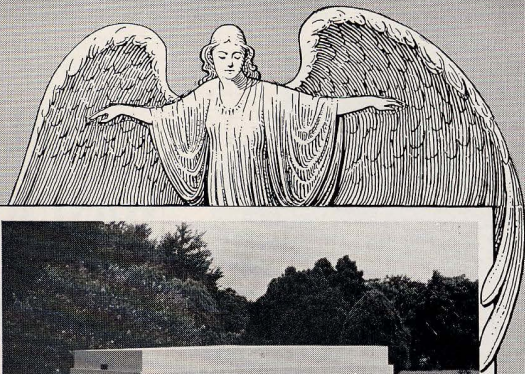
Erected by E. J. Witalis, Darby, Pa.

DIXIE granite . . . plus DIXIE

. Know-how insure repeat orders

For quality work
use DIXIE

DIXIE GRANITE CO.
ELBERTON GEORGIA



TWO CRYPT TOMB designed and produced for The Joplin Granite Co. of Joplin, Mo. and erected in Mt. Hope Cemetery at Webb City, Mo.

GUARDIAN MEMORIAL · dealers merit the confidence of the public and all cemetery executives because they base their appeal on a superior service and a superior product.

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10 HIGH ST., BOSTON · · BARRE, VERMONT

SPACERITE *Presents* UNCIAL GOTHIC ALPHABET



Designed by Edwin S. Carter

PRICE LIST AND SIZES AVAILABLE

Alphabets	Each	Alphabet	Alphabet and 14 Extra Letters
1 1/4"	\$0.37	\$10.36	\$15.54
1 1/2"42	11.76	17.64
2 1/2"68	19.04	28.56
3"83	23.24	34.86
3 1/2"98	27.44	41.16

Alphabet prices in sizes 1 1/4" and 1 1/2" include 29 letters, & sign and periods
2 1/2", 3", 3 1/2" sizes include 29 letters ONLY

Numerals	Each	Set
1"	\$0.32	\$3.20
1 1/4"37	3.70
1 1/2"42	4.20

Adjustable dash ends included with each set

SPACERITE COMPANY
56 Berlin Street WOLLASTON 70, MASS.

hurried one, have a concrete, concise plan, work it out fast and say, "I want this order, why don't you sign it now?" With the slow fellow, hard to pin down, he suggested helping him slowly, not rushing him, but creating goodwill, not exaggerating, for it is all-important to instill an air of confidence in yourself.

Mr. Mims also brought out the accepted fact that monuments are too much alike and urged that serious thought be given to design. For the future welfare of the industry he urged taking stock and changing ideas where it would be to the advancement of the trade.

The next speaker was Alex Park, executive secretary of the Monument Builders of America. He told of the successful fight the national association waged against the threatened legislation for the elimination of store-door delivery on LCL freight shipments, which if passed would have cost the industry from \$10,000 to \$12,000 annually. He urged the fulfillment of "The Memorial Ideal" in every monument so that each one would be a thing of beauty. A dynamic speaker, Mr. Park presented a practical and constructive address.

During the open forum which followed, dealer relationships were discussed by Frank Betz, Betz Monuments, Cedar Rapids. He urged each dealer to sell on his own merits and not on the demerits of others. H. S. Beatty of Davenport, discussed no-monument cemeteries and defied anyone to find the markers of his loved ones when there was snow on the ground.

An illustrated lecture, "Building Mausoleums," by Virgil Winge of Des Moines, was a feature of the banquet, after which music and entertainment were supplied by the Charles Pray Music Center.

The morning of the 17th, Robert Phillips, Jr., of the American Monument Association gave a timely address on how memorial park cemeteries operate and how, by catering to pre-need business especially, and systematic follow-up of the office girls' phone calls to prospects, they succeed to the extent they do. He urged monument dealers and traditional cemeteries to get into this game and sell pre-need lots, and to use joint advertising for which mats, brochures, and other valuable aids are available free from the American Monument Association.

Sectional meetings held during the year created a spirit of friendship and were a great help in gaining the support and cooperation of more members. It was decided to continue this program during the coming year.

It was moved that the president appoint a committee of three to act as a relations committee between the monument builders and the cemetery associations and to try to get the cooperation of funeral directors as well. It was suggested that they discuss standard regulations as to stones, foundations and the matter of joint advertising between monument dealers and traditional cemeteries. Beautification of traditional cemeteries to compete with no-monument cemeteries is also to be brought up for consideration.

On the recommendation of the nominating committee all officers were retained, as follows: R. H. Little, Iowa Memorial Company, West Liberty, president; Earl Phillips, Boone Marble Works, Boone, vice-president; Mary L. Linnane, J. W. Hearshman & Sons, Des Moines, secretary-treasurer.

Executive Committee: R. W. Gauld, Phillips & Gauld, Inc., Des Moines; Virgil Winge, West Des Moines; and P. B. Sherriff, Glendale Monument Co., Des Moines.

President Little closed the convention with the thought, "Every Member Get a Member."

"TROWCO" Carbide Tipped

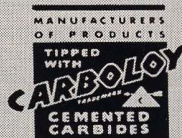
HAND and PNEUMATIC STONE CUTTING TOOLS

FASTER CUTTING — LONGER LASTING

Long experience in the manufacture of granite cutting tools and months of testing carbide tipped tools have enabled us to perfect to a high degree the "Trowco" Line.

"Trowco" Carbide Tipped Tools stay sharp longer, cut 4 to 8 times faster, and outlast conventional tools up to 50 to 1.

"Trowco" Granite Tools shorten job time and lower production costs. Are now available in the quantities you require. Ask for "Trowco"—the tool with the Carboloy tip. Write for sizes available and full information.



TROW & HOLDEN COMPANY BARRE, VERMONT

MISSOURI STATE MEETING HELD IN KANSAS CITY

The enthusiasm over state meetings proves that all effort put into membership and programs has been justified. The organizations have come into their own, especially this year, with dealers realizing what a vital part they play in the progress of their business.

In Missouri, as in so many others, the report comes back that the winter convention of the Monument Builders of Missouri was the "best ever." Dealers gathered February 18-19, 1949, at the Hotel Phillips, Kansas City, for a most instructive and informative meeting. A fine array of speakers and interesting panel discussions highlighted the two-day meeting.

Opening Friday morning, the president, E. J. Kling of the Butler Monument Company, Butler, Mo., presided. To make it as informal as possible, there were short introductions of each member and representative present and in this atmosphere of friendliness the regular routine of business was begun. Reports were presented by the secretary and treasurer, and by old committees, followed by the appointment of new committees. The concluding feature on the morning's program was the report on the national convention held in Chicago last summer.

The dealers, their wives, and guests were luncheon guests of the J. P. Gilman Granite Company of Kansas City in the Windsor Room of the Phillips. A musical program followed the luncheon, given by Miss Doris Jean Gilman. The Rev. W. E. King, guest speaker, gave a stirring tribute to the GIs in his talk on "Giant Killers."

The field representative of the Barre Granite Association, Barre, Vt., Richard McBride, opened the afternoon session with

[Continued on next page]

DON'T OVERLOOK

Stewart
PRODUCTS

Stewart Chain Link Wire Fence and Entrance Gates . . . Plain and Ornamental Iron Fence and Entrance Gates . . . Gateway Arches . . . Bronze Memorial Tablets . . . Grave Markers . . . Steel Settees, and other Stewart products are in constant demand. Write today for new catalogue and familiarize yourself with Stewart products for cemeteries and memorial parks.

**THE STEWART
IRON WORKS CO., INC.**

1652 Stewart Block

CINCINNATI 1 - - - OHIO

Everything at *Baco* THAT YOU WILL NEED FOR *Memorial Day*

Our Warehouse Has A Large Stock of All Supplies That You Use. Your Orders Will Be Shipped Promptly.



Hundreds of Satisfied Users are the Best Endorsement of Our BACO SETTING COMPOUND and BACO GRANITE CLEANER. Your Supply Dollar Goes Further Using . . .



CHECK YOUR SUPPLIES !

DO YOU NEED

BACO BLASTING ABRASIVE . . . BACO SHEET STENCIL . . . POURED GLUE . . . CERAMIC or HARD IRON NOZZLES . . . STENCIL FILLER . . . STENCIL KNIVES . . . SPACER LETTERS . . . TRACING PAPER . . . CARBORUNDUM POLISHING GRAIN . . . PUTTY POWDER . . . PNEUMATIC TOOLS . . . LETTERING CHISELS . . . AIR HOSE . . . SANDBLAST HELMET . . . RESPIRATORS.

SANDBLASTS FOR SHOP OR CEMETERY . . . AIR COMPRESSORS . . . POLISHING AND SURFACER MACHINES . . . AIR OR ELECTRIC GRINDERS . . . ELECTRIC HOISTS . . . CHAIN HOISTS AND TROLLEYS



SAFE TO USE ON ALL GRANITES. ONE POUND MAKES A GALLON OF CLEANER. GUARANTEED OF HIGHEST QUALITY. FAVORITE CLEANER FOR DISPLAY YARD AND CEMETERY.

5 lbs.	\$ 3.25
10 lbs.	6.00
30 lbs.	16.50
50 lbs.	25.00
100 lbs.	45.00

Really cleans monuments. Removes dirt and weather stains from the surface of the stone. Makes monuments look as NEW as the day they were set in the cemetery. Ready for instant use. One user advises "Have tried it and it is marvelous. Will recommend it to friends immediately."

FURNISHED IN GALLON CANS
Dark Grey, Light Grey \$4.00 each
6 Cans \$3.75 each
Mahogany, Red \$5.00 each
FIRST GRADE - FIRST QUALITY
GUARANTEED - NON-STAINING
Not affected by the weather. A Permanent joint-sets, but never hardens. Will not dry out, crack or crumble.
No Finer Compound Made ! !

BATES SUPPLY COMPANY



11 VERNON STREET
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MAHOGANY FINISHED *Monuments and Markers*

Polished Slabs

Specials on

Grass Markers

Quarriers and Manufacturers

CENTRAL MINNESOTA GRANITE WORKS

25 WILSON AVE., N. E.

ST. CLOUD MINNESOTA

ESTABLISHED 1913

a report on conditions in the Barre district, telling particularly about the apprentice program being carried out in the Barre plants.

The American Monument Association was represented by Robert L. Phillips, Jr., public relations officer and field representative, who spoke on the ever-increasing problem of non-monument cemeteries. After outlining several methods of combating the problem he urged all monument organizations to take immediate action toward stopping the growth of this type of cemetery.

Next on the program, Alex Park, executive secretary of the Monument Builders of America, Inc., reported on the national organization and the services always available to members. Following, there was an open forum which developed into an interesting discussion of points brought out by the various speakers.

The evening banquet was highlighted by "Magic," and no after-dinner speaker. The program was put on by Miles Lytell and company, with Ad Lorenzon, Lorenzon & Son, St. Louis, acting as toastmaster. As always the audience was delighted with his entertaining remarks.

"Advertising" was the subject of a talk presented Saturday morning by Ronald Vance of the *Kansas City Star*. He showed monument dealers the need to do more newspaper advertising to build up their reputation and interest the public in monuments. Referring to a recent strike at the *Star*, he said there were more inquiries regarding deaths and obituaries than for any other item in the news. During a question and answer period Mr. Vance clinched his suggestions with statistics and results from consistent advertising.



Granite Memorial Shop

P. O. BOX 351

BARRE, VERMONT

*Specialists in Monuments Created
From Select Barre Granite
and Approved by Barre Guild*

Markers of all types a Specialty



Legal problems of monument dealers formed the basis of an interesting and constructive address by Lyman J. Bishop of Belton, attorney at law. He explained the legal interpretation of the state sales tax, the correct way to deal with estate administrators, or with heirs, and gave statutes which covered these cases.

At the noon luncheon which followed this address, the nominating committee presented a slate of officers for 1949, which was accepted by the convention and is as follows: Arch Stewart of St. Louis, president; Mose Martin of Columbia, vice-president; and Joe Pitts, Ozarks Memorial Co., Ava, Mo., secretary-treasurer. E. J. Kling, Butler Monument Co., Butler, and Crawford King, Jr., Pohl & King Monument Co., St. Louis, will serve as directors for the coming year.

The afternoon session was given over to a round table discussion of problems facing the state organization, and the concluding of all convention business. The group broke up for another year with the feeling of accomplishment both in business affairs and friendships.

NEW YORKER ADDRESSES NEW JERSEY MEETING

Guest speaker at the February, 1949 meeting of the Monument Builders of New Jersey was John S. Callow, executive director of the Greater New York Retail Monument Dealers Association.

Mr. Callow discussed three questions put to him by Secretary Gene Frank, Woodbridge Monumental Works, Woodbridge:

1. Are resolutions now before the New York Legislature effective enough to meet their avowed purposes, and if so, will they pass?
2. Will legislative proposals affect the Tax Structure of the Promotional Cemeteries, and will they eliminate the Pseudo-Corporation sham?
3. Were the means worthwhile by which the above objectives were attained?

The first question was answered in the affirmative by Mr. Callow, who explained that the present resolution calls for a

[Continued on next page]

D. J. SMITH & SON, Manufacturer's Agents

For GRANITE, MARBLE AND BRONZE

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*Give us a chance to figure on your sketches. DUPLICATE
WORK in any kind of granite is Our Specialty!*



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PARNIGONI BROTHERS GRANITE CO.

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BARRE, VERMONT

S. W. & C. "CARBOLOY®" Brand Cemented Carbide-Tipped Tools

TUNGSTEN CARBIDE, the Hardest Metal Known,
is Revolutionizing the Monument Industry!

Smith, Whitcomb & Cook Carbide-Tipped
Chisels are Outlasting Conventional
Steel Tools

50 to 1

between re-grinds and the
7/8" long carbide inserts
provide material for in-
numerable re-grinds.



A. Bush chisel with carbide-tipped blades for long wear. Various sizes available. Price dependent on number and size of blades.

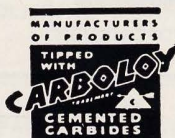
B. 1 1/4" wide cleaning up chisel with 1/2" shank (overall length 9"). Has carbide tip 1/16" thick by 1/8" high securely brazed for an extremely thin, sharp point. Price: Butt type \$3.75. Insert type \$4.75.

C. 5/8" wide general purpose

chisel with 1/2" shank (overall length 8"). Has carbide insert 7/8" long securely brazed in steel holder. Price \$4.75 each.

D. 1/2" wide lettering chisel with 1/2" shank (overall length 8"). Has carbide insert 7/8" long securely brazed in steel holder. Price \$4.75 each.

E. 5/8" wide 4 point with 1/2" shank (overall length 4 1/2"). Has 4 carbide inserts 3/8" long. Price \$5.00 each.



Write for Quantity Discounts
on Orders of 10 or More.

SMITH, WHITCOMB & COOK CO.
SINCE 1833 BARRE, VERMONT

Manufacturers of
STELLAR MEMORIALS
in
Barre Granite

J. Revilla
GRANITE CO.
BARRE, VT.

New York State Representative:
AARNE BISHOP
Box 282
Seneca Falls, N. Y.

BARRE GUILD

committee of eight legislators to study the means by which the cemetery situation in New York can be rectified. After conducting its inquiry the committee is to recommend that a commissioner, or a superintendent, or a commission group, be empowered to govern the activities of cemeteries. Mr. Callow pointed out however, that the resolution in its present form is of a rather broad nature, tending to affect the church and municipal cemeteries as well as the speculative cemeteries, and he felt that some changes would be necessary in this respect in order to assure passage.

As to the second question, Mr. Callow's answer was similar to that of the first, again stressing the fact that religious cemeteries were also here affected by portions of the resolution, and certain changes would be required.

Mr. Callow felt that the Pseudo-Corporation sham under which the no-monument cemeteries have labored so happily in many states was very definitely going to be affected in the State of New York, not only by the present legislative proposals, but also by the present Civil Court Action by Attorney General Goldstein. He pointed out also that should the court decide in favor of the State the Pseudo-Corporation will be a nonentity in New York.

Pointing out that it has always been the policy of his association to vigorously pursue friendly relations between New York memorialists and the cemetery officials, Mr. Callow stated that his group has utilized every conceivable means at its disposal to attain this objective and feels that the program has proven very worthwhile and successful.

A short talk was also presented by Erwin H. Lipstadt, Lipstadt Memorial Company, New York, secretary of the

BUY

CANADIAN GRANITES

FROM THE QUARRIES OF

SCOTSTOWN GRANITE CO., LTD.

MONTREAL 9 - PONT VIAU, QUEBEC, CANADA

SAW BLOCKS and SLABS or Finished Monuments

In Our

SCOTS DARK BLUE PEARL - GRENVILLE RED

SCOTS DARK RED (Similar To Wausau) - LAURENTIAN PINK

ST. LAWRENCE GREEN, ETC.

Greater New York Retail Monument Dealers Association. He commended the establishing and maintaining of harmonious relations between states, feeling that an active exchange of ideas would not only result in enjoyable friendships, but profitable ones as well. He suggested that the association attorneys establish regular correspondence.

This highly interesting meeting was held in the Robert Treat Hotel in Newark.

ALEX PARK VACATIONING AFTER WINTER CONVENTIONS

The winter convention circuit, while extremely interesting and worthwhile in results, is strenuous, especially for those who make it their business to attend each meeting.

So, it must have been with a sigh of relief that Alex Park, executive secretary of the Monument Builders of America, took the train from Chicago for the wide open spaces of Texas, to join Mrs. Park for a three weeks' vacation.

This year for the first time in twelve years, Mr. Park missed two conventions because of illness. A record of which to be proud! A vacation was certainly in order.

MONUMENT BUILDERS OF OHIO ANNUAL MEETING

The Monument Builders of Ohio, Inc., held their annual convention at the Deshler-Wallick Hotel at Columbus, Ohio, on February 27th and 28th. With an attendance of over one hundred composed of retail dealers, manufacturers, supply men, and members of the M.B.A. and A.M.A.,—a representative group of the monument industry presented a vitally interesting program.

Sunday afternoon started registration that continued throughout the convention. Sunday evening was a social event, the banquet given by the Coggins Granite & Marble Industries, Inc., Elberton, Ga., was enjoyed by a large audience. As the banquet guests assembled, all stood during the invocation given by Harry C. Schwartz, Harry C. Schwartz Memorials, Lebanon, Ohio. Following the banquet came an address by Roscoe R. Walcutt, member of the Ohio Senate. His talk, a mixture of humor and vital statistics of laws being considered and under discussion at the State House, was of interest to all. A social hour followed.

Monday morning's meeting was called to order by President

[Continued on next page]

... JOIN YOUR ASSOCIATIONS ...

**SPECIAL DESIGNS
IN AIR BRUSH AND COLOR.**

Pencil sketches
and lettering details.

HARRY L. OGBORN, Designer.

401 W. Boulevard, Charlotte 3, N. C.

**Don't Miss the
Guest Editorial
On Page 21**



SPECIFY . . .

"FRENCH CREEK" the
Extra Dark Monumental Granite.

RECEIVE . . .

Quality merchandise...
unsurpassed contrast...
dependable workman-
ship...exclusive designs
prompt shipment...less
competition . . . better
profits.

At your SERVICE since 1910
with our own quarry and
complete finishing plant.

**FRENCH CREEK
GRANITE CO.**

ST. PETERS, PENNSYLVANIA

**ARE YOU
INTERESTED
IN
INCREASING
YOUR
SAWING
CAPACITY
AND PROFITS?**

**WATCH FOR
ANNOUNCEMENT
OF THE
NEW WEGNER
WIRE SAW
IN NEXT MONTH'S
ISSUE.**

**WEGNER
MACHINERY
CORP.**

35-41 11TH STREET
LONG IS. CITY 6, N.Y.



**MOTTLED
VENETIAN
GRANITE**



**OUTSTANDING
FOR ITS
INDIVIDUALITY
BEAUTY AND
DURABILITY**



**MAKES IT THE
LEADER IN
MONUMENTAL
MATERIALS**

TRADE MARK
REG. U. S. PAT. OFF.
340,280

BARRE

**DESIGN
SERVICE**

ALCOMI

PHOTOGRAPHIC - PRINTS
ARCHITECTURAL RENDERINGS
MEMORIAL MOTIFS

BARRE

Paul S. Larsh, The Merkle Company, Dayton, Ohio. Minutes were read and reports given and committees appointed.

Harry C. Schwartz, Harry C. Schwartz Memorials, past president of the Ohio Monument Builders, and vice-president of the Monument Builders of America, addressed the convention on "Ethics-Advertising-Solicitation." Do not put up mottoes proclaiming ideals, and turn away from it all in your daily life and acts. Advertise, work in harmony with your cemeteries, try to specialize in design, be it in a large or small monument, personalize it—be ethical in every act, thus raising the entire standard of our industry.

William Henning, executive secretary of the American Cemetery Association, traced its activities from its founding in 1888 to the present. He urged cooperation, try to understand the problems that trouble both the monument and cemetery man, be sympathetic, not antagonistic—all cemeteries working together are a powerful force.

Robert L. Phillips, Jr., of the American Monument Association gave the aims of the Association in working with cemetery and monument men to improve conditions and induce friendly cooperation. Discussion followed.

Edward N. Sloan of Green Lawn Cemetery Association, Columbus, advised putting rules and regulations in a drawer and talking over necessary methods with lot owners, with monument dealers; differences can be adjusted by getting together using reason and diplomacy.

"The Monument Builder's Place in the Community," was the subject given Robert Graham, dealer from Alliance, Ohio, Graham & Wagner, Inc., who has long been active in the civic, church, fraternal and business life of Alliance. With the manner and personality of "Churchill," he gave a talk enjoyed and appreciated by all. He said the monument business was an "enviable" one, be sincere and right in all your dealings. Be active in public life, church, municipal, clubs, fraternal orders,—get and deserve the friendship and good will of those with whom you work, be a contributor of time, advice and money to any worthy cause, such time given is not wasted, it enriches both receiver and giver a hundred-fold. Said Mr. Graham, "There is nothing improper in keeping one's name before the public, especially when the people know that one is not self-seeking, but is public spirited, and is willing to serve when duty calls. Let us bear in mind that 'He profits most, who serves best.'"

At the noon luncheon meeting, Ralph E. Fisher, George A. Fisher Granite Works, Wooster, Ohio, a member of the House of Representatives spoke on bills before House and Senate, of interest to Ohio dealers.

Alex Park gave his usual witty and serious discussion of things in the past, present and future, saying, "the things bothering us today are the result of things done yesterday." He told of the Design Contest, to be an important feature of the 1949 Convention to be held in the Congress Hotel in Chicago. Five men will be chosen to select the thirty best designs from the hundreds that will, doubtless, be submitted. The designs are to be suited to a family of moderate means, with emphasis on beauty in proportion, and inscriptions beautiful in expression. Specifications will be announced later. \$1500.00 will be given in prizes, \$500.00 being the first prize.

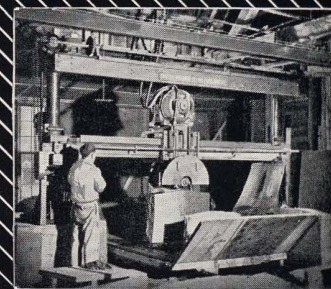
Mr. Park announced that a Training Course would be held during the National Convention.

In discussing no-monument cemeteries, Mr. Park felt the monument dealer had something they could not supply to the bereaved, that instead of fighting them we should improve our

For Genuine

**GOLDEN PINK
MEMORIALS**

Sawed and Polished Slabs

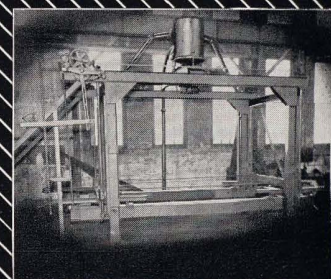


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SWED ROSE RED



Modern

CUTTING EQUIPMENT

POLISHING MILL

NEW GANG SAW

CONTOUR MACHINE

EDGING MACHINE

**BOTTINELLI
GRANITE COMPANY**

WILLIAM C. SMITH, Manager

MANUFACTURERS

NEW LONDON, CONNECTICUT

own approach and the opportunity to serve sincerely and beautifully.

At the afternoon session, Lester Meritt, Safety Adviser, Division of Safety and Hygiene of the Industrial Commission of Ohio told of "Silicosis in the Monument Shops of Ohio."

A member of the Allied Memorial Institute of Decatur, Illinois, described their work and accomplishments.

Officers were elected as follows: President, George C. Shaw, Logan Monument Company, Logan; vice-president, Paul H. Lambright, Danison Monument Company, Lancaster; treasurer, M. H. Morgan, Zenker Brothers Memorial Studio, Columbus.

Trustees: George A. Bone, The George Dodds & Sons Granite Co., Xenia, one year; Rudolph A. Oswald, Henry Oswald & Co., Cincinnati, two years; Carl G. Faehnle, Henry A. Mason Memorial Studio, Columbus.

National Representatives: Robert Graham, Graham & Wagner, Inc., Alliance; Frank Price, The Kenton Marble & Granite Company, Inc., Kenton; C. P. Smith, Findlay; and Paul S. Larsh, The Merkle Company, Inc., Dayton. Bert D. Strang, editor, Ohio Monument Builder, Columbus, and executive-secretary of the association.

Sales representatives were introduced. Gifts donated were drawn and distributed, and another successful meeting of the Monument Builders of Ohio became history.

The ladies were entertained by the Coggins banquet and social hour Sunday evening, and a luncheon and theater party on Monday afternoon.

DAVE WEST PRESS SECRETARY FOR NEW JERSEY

To place and keep the Monument Builders of New Jersey before the public eye, the association has secured the services of Dave West of the Trenton Times, who will act as Press Secretary for 1949. He will attend all meetings and members are requested to send him items which could be used for publication.

Efforts will be directed toward the use of news items in home town newspapers and the building up of a consciousness of the memorial industry.

REMOVAL OF TRANSPORTATION TAX PROPOSED

A bill was recently introduced in the house of representatives by Congressman James I. Dolliver (R.-Iowa) to remove the 15 per cent war-time tax now imposed on all transportation by the government.

Known as H.R. 1895, this proposal is of interest to all members of the monument industry and they are urged to contact their local representatives in Congress and advocate passage of this measure.

THE VAN WERT MEMORIAL WORKS CONSTRUCTING NEW STUDIO

Elmer Hisey and Doyle DeBout, who operate the Van Wert Memorial Works, 225 N. Washington Street, Van Wert, Ohio, are reported to have sold their building to George Sheehan, owner of an automobile agency.

In the meantime, a set of buildings is under construction at their new location on a five acre tract in Van Wert. The office will be 24 x 36 feet and will front and set back about 90 feet from Shannon Street. The sandblasting and carving shop for the monument business will have a dimension of 24 x 50 feet and will be located west of the office.

If It's Colored Granite Buy The Best Seller SWED ROSE RED

For rough blocks write to:

Globe Marble & Granite Corp.

799 BROADWAY

NEW YORK 3, N. Y.

*For finished monuments inquire at your nearest
wholesale manufacturer.*

First Class

BLACK SWEDISH GRANITES

in

Rough Blocks

Sawn Slabs

Finished Monuments

Write to

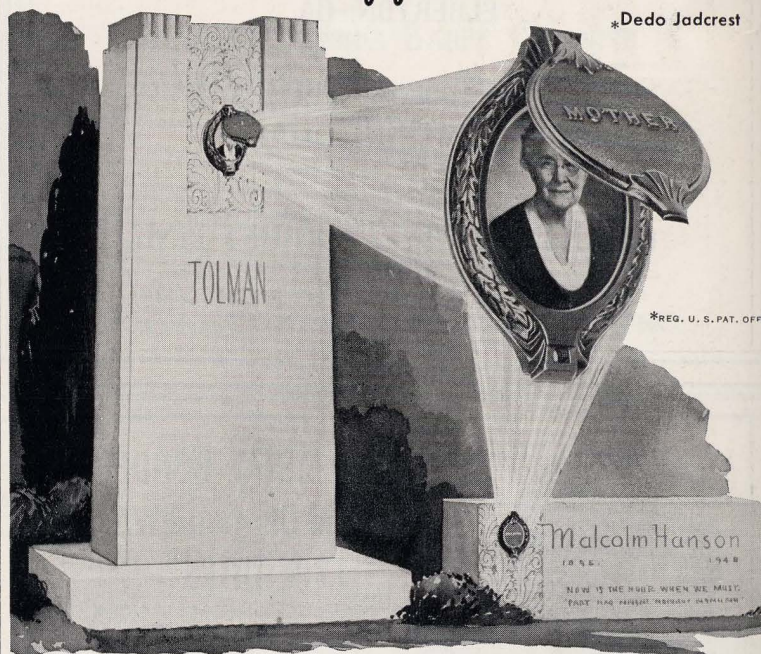
Skånska Granitaktiebolaget

Broby - Sweden

DEDO MONUMENT PICTURES

— Applied Sentiment

*Dedo Jadcrest



With Finest Artistic Treatment—
54 Years of "K N O W - H O W"

Catalogues
on Request

J. A. DEDOUCH Co., Inc.
608 HARRISON STREET
OAK PARK, ILLINOIS



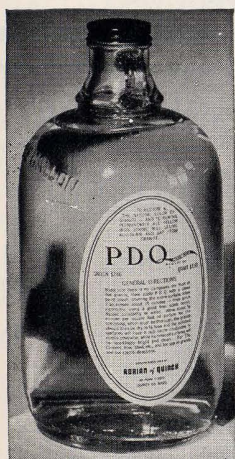
CEMCO Setting Compound

Set your monuments the easy way by using CEMCO Setting Compound. Made in colors of white, gray and mahogany. A real water proof joint. Packed in 20 lb. 1 gallon cans. \$4.00 St. Louis.

CLEARVIEW EQUIPMENT & MANUFACTURING CO.

1320 SO. GRAND BLVD.

ST. LOUIS 4, MO.



A Granite Monument treated with P D Q will NEVER turn yellow!

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Same Price —

Same Quality —

SINCE 1914

Manufactured ONLY by

ADRIAN OF QUINCY

48 Penn Street, Quincy 69, Mass.

MOORE GRANITE COMPANY

P. O. BOX 534

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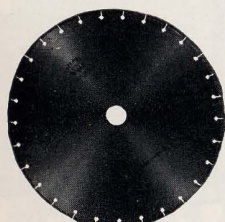
Finished Monuments and Markers

MEMORIALS OF QUALITY

Prompt Shipments

CAROLINA PINK - HEDQUIST PINK

We Invite You to Give us a Trial



Finest Grade CP CERIUM OXIDE, 1.90 per lb. in 100 lb. drums. FOB Chicago

DI-MET METAL BONDED Segmented Diamond Wheels TYPE DITRS

#M13110	14" x 3/32 x Arbor 50 Conc.	\$101.60 Ea.
M13115	14" x 1/8" x " " "	129.20
M13130	18" x 1/8" x " " "	169.20
M13135	18" x .175 x " " "	218.20
M13140	20" x .175 x " " "	244.80
M13150	22" x .175 x " " "	271.00
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AKRON LAPIDARY COMPANY

1095 CHALKER STREET

AKRON 10, OHIO

News From Our Advertisers

AN INVITATION TO VISIT WORLD'S LARGEST GRANITE QUARRY

Every year thousands of New England tourists visit the world's largest granite quarry at Rock of Ages, Barre, Vermont and find this breath-taking sight of the greatest interest.

One of the most famous of the Green Mountain State's attractions, this 40 acre man-made wonder greeted thousands of visitors last year from 46 states, Hawaii, and the District of Columbia. There were also many visitors from distant lands such as Australia, Brazil, Canal Zone, France, Israel, New Zealand, Norway, Puerto Rico, South Africa, Switzerland, a total of 16 foreign countries, as well as many from the Provinces of Canada.

A perusal of the quarry guest book reveals some of the individual testimonials such as "Amazing," "spectacular," "most interesting part of our New England tour," "truly educational."

Situated 1200 feet above sea level, this solid acreage of granite was formed over millions of years of nature's evolution. People voice amazement at the vastness of the quarry—they marvel at the smooth running procedure of removing 30-50 ton blocks of granite from the quarry.

Courteous company guides, using a loudspeaker system, present a vivid narration of the entire spectacle. From a protected platform at the quarry's edge, tourists observe actual operations being carried on 350 feet below.

Rock of Ages is glad of the opportunity to greet visitors from all corners of the globe and to acquaint these tourists, young and old, with one of America's foremost resources—Dark Barre granite. From all indications 1949 will be the greatest tourist year high on "Quarry Hill." Free guide service is available Monday through Friday, 8:00 A.M. to 4:00 P.M., and Saturday from eight to 12 noon. Free souvenirs, postcards, booklets, and folders are available at the quarry to all. These may be mailed anywhere at no cost to the visitors. Registered tourists 1948 were 12,281.

ROCK OF AGES CORPORATION

MAURICE C. WATKINS ELECTED PRESIDENT SMITH, WHITCOMB & COOK

The annual meeting of Smith, Whitcomb & Cook Company, Barre, Vt., was held the evening of March 15, 1949, in Hotel Barre. Directors were elected and the reports on business for 1948 which were presented indicated a successful year.

Directors were named as follows: Frank Friberg, Anderson & Johnson, Inc.; Archie Buttura, Buttura & Sons; Donald Staples, Capitol Granite Co., Inc., Montpelier; Hugo Giudici, Giudici Brothers & Co.; Maurice C. Watkins, Cook, Watkins & Patch, Inc.; Leo Sanguinetti, Sanguinetti Sawing Co.; Herman Cross, Cross Brothers Company, Inc., Northfield; Libero Zampieri, Zampieri & Buttura Co.; and Wendelin J. Beck, Beck & Beck, Inc.

A meeting was held later by the newly elected directors when they elected Maurice C. Watkins, president; Hugo Giudici, vice-president and Wendelin Beck, treasurer.

BARRE MANUFACTURER IN MIDDLEWEST

Mr. Adam Podskalny of the Adams Granite Company, Barre, Vermont, with Mrs. Podskalny, recently combined an extended vacation and business trip to the middlewest.

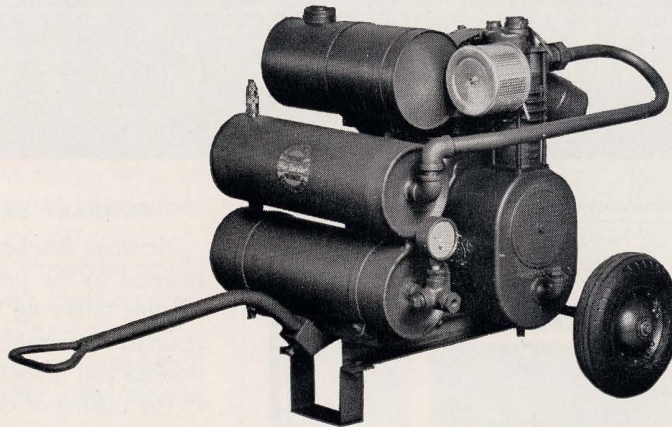
PORTABILITY • POWER • PERFORMANCE

Minimum
Weight



Model CX
Cemetery Curtain

No lost time in setting
or moving this curtain



MODEL 15 COMPRESSOR

LINDSAY SANDBLAST LETTERING OUTFIT

These three Lindsay units combined give you the most **ECONOMICAL** sandblast outfit in the field. You get **POWER** when you need it from compact equipment that is easy to handle. Will blow the average inscription of twenty-five 1 1/2" letters in 45 minutes.

P. K. LINDSAY CO.

97 TILESTON STREET, EVERETT 49, MASS.

Dealers in principal U. S. Cities, Available in Canada through
Ritchey Supply Co., Ltd., Toronto

Maximum
Power



Model CX
Sandblast

Sensitive control makes this
blast a favorite for let-
tering and shape carving

STONE MACHINERY CO. INTRODUCE NEW WATER DISTRIBUTOR

According to a recent letter from J. B. Lennie, Sales Manager of the Stone Machinery Company of Syracuse, N. Y., with office and plant at nearby Manlius, N. Y., owners of Stone Saws have been mailed a new descriptive circular on a new development,—an improved water distributor to use on Stone Saws using Diamond Wheels. According to the circular "this new accessory increases the life of diamond wheels and is also recommended for use with abrasive wheels." It sells for \$13.50 F.O.B., Syracuse, N. Y.

The circular states:

"It supplies two to three times more water directly to the cutting, minimizes sparking, insures greater wheel life and finer finishes are obtained. This new water jet washes away the residue from cutting allowing the wheel to cut the material itself without having to remove the very abrasive dust.

"This new water system has been developed by assistance from engineers of diamond wheel manufacturers who have worked for over three years trying to provide a greater wheel life when using diamond wheels. This has now been accomplished and greater wheel life can be expected.

"Engineered as standard equipment on the New Stone Saws it was designed to be adaptable to the many Stone Saws now in use by simply drilling two holes in fixed portion of the guard. Outer guard is not blocked and water jet may easily be tilted for wheel removal. Manufactured in materials which will prevent corrosion and eliminate crystalization by using aluminum head and brass tubes, your new water attachment is sturdily built to give you years of service."

45 Years' Experience



MANUFACTURING BARRE GRANITE

in Quality MONUMENTS—MARKERS

polished, steeled, axed

Sand Blast Engraving • Lettering

Duplicate Work and Slabs

PROVOST GRANITE COMPANY, INC.

RIVERTON, VERMONT

44 Years of SERVICE
to the Retailer

New England Representative of

Sienna Pink

BALMORAL RED, BEERS RED,
ROSE RED, QUINCY, WESTERLY,
DEER ISLAND, AND OTHER FOR-
EIGN AND DOMESTIC GRAN-
ITES.

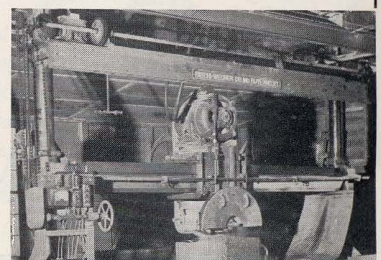
THE BEST IN SERVICE AND
QUALITY.

ESTIMATES GLADLY GIVEN.

A. Monti Granite Co., Inc.

260 CENTRE STREET
QUINCY, MASS.

The new contour grinder, shown below,
is but one example of the modern ma-
chinery that we have installed to aid in
attaining more economical production
and faster delivery to you.





CAPITOL GRANITE COMPANY, INC.

BARRE GRANITE MEMORIALS



MONTPELIER, VERMONT

Now Featuring:

BEAUTIFUL LAURENTIAN PINK

The Golden Granite

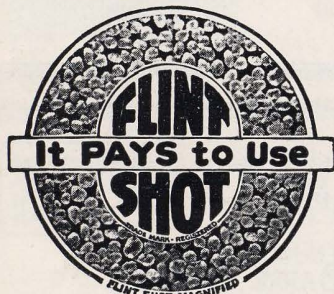
with unsurpassed contrast

Importers: BALMORAL RED • BEERS RED
BLUE PEARL • EMERALD PEARL • BLACK SWEDE

also QUINCY, MOROCCAN RED, WESTERLY
AND OTHER DOMESTIC GRANITES

— WRITE FOR PRICES AND DETAILS —

L. VOLPE & SONS, INCORPORATED
Quincy 69, Mass.



USE
**FLINT
SHOT**
for

MONUMENTAL SANDBLASTING

UP-TO-DATE • SEND FOR OUR BOOKLET
MINED AND SHIPPED ONLY BY

THE OTTAWA SILICA CO.
OTTAWA, ILLINOIS

FOR SELECT BARRE GRANITE MEMORIALS

TAKE TIME

TO CHECK UP
on the

ADVANTAGES OFFERED

in our

EXCLUSIVE DESIGNS, QUALITY, SERVICE

BURKE BROS.

"Over Half a Century of Service"

BARRE, VERMONT



CINERARY URNS BY NEWMAN AGAIN AVAILABLE

Newman Brothers, Inc., 660-670 West 4th St., Cincinnati, reverted to the production of its regular line as quickly as possible following V-J Day. The company almost immediately resumed the making of Newman memorial plaques, grave markers and invertible cemetery vases in cast bronze.

The casting of cinerary (or cremation) urns, however, was held in abeyance until this month because of the scarcity of certain components. The complete line is now being offered, exactly as it was in pre-war days, by the Newman Company, whose new folder of designs and up-to-date price list are obtainable upon request.

TROW & HOLDEN MEN REJECT CIO UNION

Employees of the Trow & Holden Company voted at Barre, Vermont by secret ballot 18 to 11 against having the United Stone and Allied Products Workers of America (CIO) as their bargaining agent in dealings with their employer in a National Labor Relations Board representation election March 9.

Of the 29 votes cast, 18 were against participation in labor organization and 11 were cast for the union as a bargaining agent. There were no ballots voided and none challenged in the election held from 3:45 to 4 p. m. in the shipping room of the Trow & Holden plant on South Main Street.

J. WILSON FERGUSON PRESIDENT BARRE CHAMBER OF COMMERCE

At the March 16th meeting of the directors of the Barre, Vermont, Chamber of Commerce, J. Wilson Ferguson was elected president. Mr. Ferguson is well known to the trade as manager of Smith, Whitcomb & Cook Company of Barre.

MARR & GORDON, INC. TO BUILD CUTTING AND FINISHING PLANT

A building permit has been granted to Marr & Gordon, Inc., Barre, Vermont, to erect a cutting and finishing plant off Willey Street. It is reported that the plant will have a main shed 45 by 208 feet with two side ells of 20 by 64 feet and 20 by 176 feet.

JOHN R. MILES ELECTED GRAND EXALTED RULER OF THE BARRE LODGE OF ELKS

At a recent election held in the club rooms of the Barre Lodge No. 1535 B.P.O.E. (Benevolent and Protective Order of Elks), John R. Miles, popular representative of Dawson-Macdonald Co., of Boston, Mass., in the Barre District, was unanimously chosen as the Grand Exalted Ruler. "Johnny" will serve in this position, as head of the Lodge, until April, 1950. Well-known throughout the industry, he has been active in Elkdom, not only in Barre, but throughout New England for many years.

**NEW YORK'S ATTORNEY GENERAL TAKES ACTION AGAINST
"PROFITEERING IN SORROW"**

Albany, Feb. 4 (AP)—"Many millions of dollars" are being "siphoned annually" from some cemeteries by those in control, says New York's attorney general.

Nathaniel L. Goldstein, who has said several times that he intended to eliminate "profiteering in sorrow," declared in a report to the legislature yesterday that a "shocking" number of cemeteries in the state were "lucrative" ventures.

His report reviewed recent actions taken against what he termed "so-called non-profit cemeteries operated by membership corporations."

"There were a shocking number of such cemeteries which, far from being non-profit, were actually the most lucrative sorts of real estate and commercial ventures," he declared.

He added that "many millions of dollars were being siphoned annually from these cemeteries by calculating individuals in control."

Goldstein told the legislature that "only a revision of the law which would provide regulation and supervision could end the multitude of existent abuses." He said he was preparing legislation for consideration later in the session.

"One, to stop the sale of part of a cemetery to a professional promoter who stands to realize about \$10,000,000 on the transaction;

"A second to oust a group of directors who drained more than \$2,000,000 in personal proceeds from a cemetery in a seven-year period;

"And a third to dissolve a high-pressure sales organization which grossed more than \$1,650,000 by retailing graves at 100-per cent markup."

The report did not identify the actions. Goldstein has started one in Albany, however, to halt the sale of a 17-acre section of Evergreen Memorial Park to Thomas F. Reilly of East Haven, Conn.

He also has begun two court actions to stop an alleged deal between Maple Grove Park, Inc., of Kew Gardens and the Maple Grove Cemetery Association, a membership organization operating a Queens cemetery.

Goldstein said when he began the two actions that a New York City firm had made a gross profit of more than \$1,000,000 through the sale of graves.

EDITOR'S NOTE: *The quoted newspaper clipping above is one of many received on New York's Attorney General Goldstein's efforts to remove the "speculators" from the Cemetery Field in New York State.*

GIFFORD MARBLE & GRANITE WORKS UNDER NEW OWNERSHIP

The Gifford Marble & Granite Works, 3300 North 11th Street, Fort Smith, Arkansas, is reported to have been purchased recently by Cleve L. Cotner and John J. Harper.

Mr. Cotner has been connected with the firm for several years, while Mr. Harper has been with a local furniture manufacturing company for the last 15 years.

W. N. Gifford, after 37 years in the monumental business, has retired. He started in the memorial field in 1912 at Stigler, Okla., and about seven years ago established the business in Fort Smith. Prior to that he had been conducting a monumental service in various other Oklahoma locations.

Mr. Cotner reports that the company has added a new designing department which is being headed by Mr. Harper.

THE HARRIS GRANITES

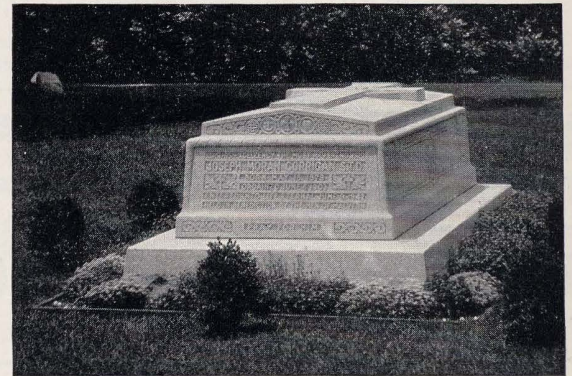
from Salisbury, North Carolina

BALFOUR PINK
CAROLINA PINK
CAROLINA MODIFIED PINK

THE HARRIS GRANITE QUARRIES CO., INC.

Quarries, Shops and Executive Offices

SALISBURY, NO. CAROLINA



Leading retailers throughout the country acclaim the beauty and high quality of Harris Granites. That this confidence is well placed is evidenced in the skilfully carved Joseph Moran Corrigan tomb with its religious symbolism. It was cut from Balfour Pink Granite in our plant for Edward A. Carroll Company, Bala-Cynwyd, Pennsylvania.

Eastern Representative
WHITEHEAD & KLOCK
101 Park Ave., New York City

Western Representative
J. K. BATCHELDER
Dixon, Illinois

Specify Harris Granites for Memorials of Distinction

WEDGE LEAD

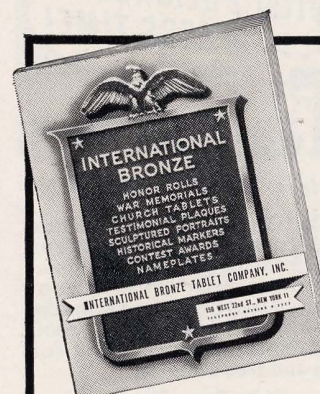


Above shows actual size. Order by Number. Furnished on stock reels of 100#, 50#, and 25#

ROCHESTER LEAD WORKS

Correspondence Solicited

ROCHESTER 8, N. Y.



FREE Catalog
SHOWING SOLID BRONZE
MEMORIAL TABLETS

Every cooperation to monument dealers—free sketches, prompt estimates, competitive prices, expert workmanship in genuine solid bronze. Inquiries cordially invited.

INTERNATIONAL BRONZE TABLET CO., INC.
150 WEST 22nd STREET NEW YORK 11, N. Y.

For The Best - We Recommend:
QUINCY-WESTERLY-BARRE

and

Selected Colored Granites
For Manufacturing Retailers:

Buy these granites from us at the most economical prices;
 rough—dimension sizes and saw blocks.

**BALMORAL - BEERS - MOROCCAN - SWED ROSE
 EAGLE and PREMIER RED; EMERALD PEARL and
 BLUE PEARL, and SWEDISH BLACK.**

Complete manufacturing service on all these granites—
SLABS — MARKERS — TABLETS — GRAVE COVERS — MONUMENTS

GRAY ROCK GRANITE WORKS, INC.
 129 Centre Street Quincy 69, Mass.

HASTINGS COLUMN TURNING CO.
 FURNACE AVENUE, W. QUINCY 69, MASS.

SPECIALIZING IN ROUND WORK

◆
OUR AIM PERFECTION
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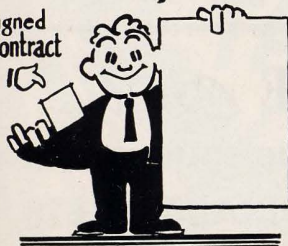
ESTIMATES CHEERFULLY GIVEN

**URNS
 VASES
 BALLS
 ROLLS
 COLUMNS
 SUN-DIALS
 ETC.**

**Support Your National & State
 Associations.**

*Carl's Special
 did it again!*

Signed
 Contract



It often happens that way because
 we follow specifications carefully—
 though of course we make sugges-
 tions if desired.

CARL KASTRUP
 DESIGNER

1705 AUBURN ST.
 ROCKFORD, ILLINOIS

**Better POLISHES
 ... in LESS TIME!**



Tamms
 Peerless **WHITE ROUGE**

Works faster — saves polishing
 time. Economical — goes twice as
 far as ordinary rouges. Non-inju-
 rious! Non-poisonous! Clean!
 Sanitary! Used by leading firms the
 world over. Comes in dust-proof,
 moisture-proof drums. Send for
 prices and free samples.

Write Dept. RM-8

TAMMS SILICA CO.

228 N. LaSalle Street, Chicago 1

A STORY OF SENTIMENT AND SCULPTURE

Continued from page 26]

This organized group of sculptors, modellers and carvers was founded in 1904. The organization specializes in ecclesiastical and commemorative sculpture together with models of buildings, industrial products, monuments and mausoleums. Notable among their recent productions are to be found in models or carvings at West Point, Annapolis, Yale, Columbia, St. Patrick's Cathedral, N. Y. (the new High Altar), the Waldorf-Astoria Hotel, the Roney-Plaza Hotel in Miami, the New York Stock Exchange, the St. Regis Hotel, Casino Nacional in Havana, the Library at Ponce in Puerto Rico, the Chicago Tribune building and countless other productions here and abroad. All of which explains why Mr. Schwerin commissioned Rochette & Parzini to reproduce the "Nike of Samothrace."

True, the Schwerin memorial at Elizabeth involved an expenditure far beyond the means of most people. But we should remember that these sculptures, in the round or in relief, can be obtained in small or even in miniature form; and whatsoever the size may be, these sculptures bring that element of fine art to our cemeteries which may deliver us from the menace of regimentation. The alert memorialist does well to explore the field of fine art in sculpture; he will be surprised to learn how much in beauty he can obtain at reasonable cost.

W. H. HOOVER FORMS NEW COMPANY

In a letter received recently from W. H. Hoover in Elberton, Ga., he announced that he has resigned, as of April 1, 1949 from the Harmony Blue Granite Co., Inc., where he has been Secretary-Treasurer for a number of years. Mr. Hoover stated in his letter that he had "severed all association in the active management and operation of that corporation" and that he would continue in the wholesale granite manufacturing business as an individual under the name "Hoover Granite Company." He stated that he has purchased a modern and efficient plant in Elberton and that there will be no interruption in the operation of the new plant.

MARSHALL'S MARBLE & GRANITE WORKS BOUGHT BY JOSEPH C. BURWELL

A distinguished 84-year history of service has been built up by Marshall's Marble & Granite Works, J. R. Marshall's Sons, of Uniontown, Pa.

With the announcement of the purchase of this firm by Joseph C. Burwell, who is also president of Radio Station WMBS, emphasis was placed on the fact that future plans and developments of the firm will conform to the highest standards of service and quality achieved in the past.

It was also stated that J. Searight Marshall, a highly respected business man in the community, would remain in active service with the firm.

An extensive remodeling program is planned, but the exterior of the building, erected in 1883, will not be changed. The remodeling will provide an expansion of facilities, with the same highly individualized service that has made the Marshall firm a leader in the marble and granite field.



The Diet Building in Helsinki

The unsurpassed granite BALMORAL RED

We are again able to accept orders of rough stock for our principals, Finska Stenindustri, of this world-famous granite. Fast, dependable service.

Quarry representatives:

NORELL GRANITE COMPANY

1410 STANLEY STREET

MONTREAL, P. Q., CANADA

Obituary Record . . .

R. H. LAIRD

On December 31, 1948, R. H. Laird passed on, in his seventieth year. Mr. Laird had been in the monument business in Carlisle, Pa., in the same location for about fifty years.

CHARLES POGUE

Charles A. Pogue, 71 years old, owner and manager of the Pogue Monument Company, Crawfordsville, Ind., died March 4, 1949, at his home in Crawfordsville.

Mr. Pogue, who had been in business in Crawfordsville for half a century, was born May 31, 1887, at Fairberry, Ill., the son of Andrew F. Pogue and Maria King Pogue.

As a pioneer in the monument business, Mr. Pogue erected the Soldiers' and Sailors' Monument which was erected in front of the Montgomery County Courthouse. It is also reported that he designed and built many of the larger monuments in the city's cemeteries.

Mr. Pogue was a member of the Episcopal Church. He attended Northwestern University.

Surviving are his widow, Mrs. Charles Pogue, and a daughter, Marjorie Elyn Pogue, a student at Indiana State Teachers' College.

A. R. BAXTER

Mr. A. R. Baxter of Alexander MacDonald Company, Trenton, N. J., died at his home in Trenton on January 4, 1949, in his 78th year.

Always interested in association activities, Mr. Baxter had been a past president of the national organization and a life member of the Monument Builders of New Jersey.

The sole survivor is a sister, Miss Mabel Baxter of Quincy, Mass. Mr. Baxter was buried from her home with interment in Mount Wollaston Cemetery, Quincy.

JAMES A. SMITH

James A. Smith, 62, head of the Smith Monument Company, Toronto, Ontario, died February 26, 1949, at his home in Toronto, after a prolonged illness.

Born in Scotland, Mr. Smith had been a resident of Toronto for nearly 40 years. Together with the late Harry G. Smith, he founded the monument manufacturing business in 1921. He was a member of the Masonic Order and College Street United Church.

Surviving are his widow, Mrs. Helen Bisset Smith; three daughters, Mrs. W. A. Oggy of Montreal, Mrs. J. H. Gibson, Mrs. D. K. King; and one son, James Smith of Toronto.

MESSERLY CLEANEST CLEANER

Since
1915

2 Lbs. Prepaid.....	\$ 2.50
10 Lbs. Collect.....	8.00
25 Lbs. Collect.....	18.00
100 Lbs. Collect.....	70.00

MRS. E. J. MESSERLY
324 Crescent Park, Warren, Penna.

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FLORACHROME

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These trade names, representing 15 years experience in the contrasting and weatherproofing of granite and marble, are pretty well taking care of themselves over the country—and making friends in the doing.

C. E. CLEVELAND LITHICHROME CO.

The Home of Lithipicture

FORT SCOTT, KANSAS, U. S. A.

Eastern Sales Office — De Wayne Nelson — New Brunswick, New Jersey

WIRE SAW *for* GRANITE

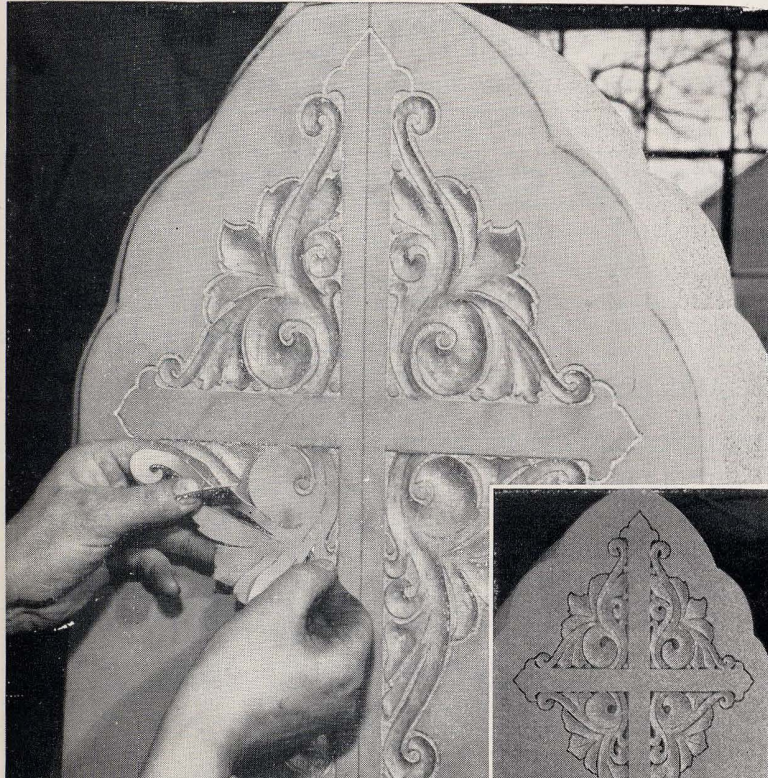
We have been experimenting with new design machine and expect to have some interesting information shortly.

PATCH - WEGNER CO., INC.
RUTLAND . . . VERMONT

GRANITE CITY TOOL CO.

Everything for the Granite Trade

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These are the outstanding performance qualities which have made "SCOTCH" Stencil the standard of comparison from the start. Now, the finest in production facilities and equipment have been able to pass on to you a reduction in price.

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ORDER DIRECT TODAY.

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SCOTCH
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OBITUARY . . . (Continued)

GROVER C. PIRIE

Grover Cleveland Pirie, formerly active in the J. K. Pirie Estate, died in the Barre City Hospital, Barre, Vt., April 7, 1949, having been cared for there since August 1947.

Born in Williamstown, Vt., December 27, 1888, he was one of eleven children born to the late James K. Pirie and Mary (Farnsworth) Pirie. One brother, Fred F. Pirie survives him. His brother, James G. Pirie, died in 1947.

A lover of the outdoors, Mr. Pirie spent many fall months hunting and fishing in Canada. Second only to his love of the outdoors was his fondness for books, having accumulated a considerable library during his lifetime.

During the First World War he served overseas from July 7, 1918, to May 15, 1919. He was a member of the American Legion, Summit Lodge, No. 104, F. & A. M., Williamstown, a Scottish Rite 32nd Degree Mason, a Shriner and belonged to Mount Sinai Temple A.A.O.N.M.S., of Montpelier. He was also a member of the Barre Fish and Game Club.

Mr. Pirie was buried with full military honors in the family lot in Elmwood Cemetery. An American Legion service was given at the home in the evening, and a Masonic service at the church.

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CLASSIFIED ADVERTISING

ART GLASS MAUSOLEUM WINDOWS

ART GLASS MAUSOLEUM WINDOWS—Send for our booklet of Mausoleum Designs. **Flanagan & Biedenweg Studio, 3754 N. Wilton Avenue, Chicago 13, Ill., Est. 1883.**

CEMENT

IMPORTED GERMAN STONE CEMENT—Repairs Marble, Granite, 1 Kilo can \$5.00, F.O.B. Medford, also extra liquid or powder. **Chester H. Moulton, Medford, Massachusetts.** Prices subject to change without notice.

DESIGNS

**DESIGNS
L. ORSINI
118-40 Metropolitan Avenue, Apt. 4-H
Kew Gardens 15, N. Y.**

For 25 years a specialist in watercolors, pencil, ink. Full size details, etc. of Monuments and Mausoleums. **Prompt and reasonable.**

**DESIGNER: MAX NITSCHMANN
946 Wilson Avenue, Columbus 6, Ohio**

Special Designs in colors, ink, pencil. Full Size Details, Sketches of Monuments and Mausoleums. Reasonable, prompt.

DESIGNER WANTED

UNUSUAL OPPORTUNITY FOR EXPERT DESIGNER, must be capable to take complete charge of business, must have had at least 10 years' experience selling high class clientele. Located in one of Texas' largest cities, display covers whole city block. Must be able to do air-brush work for special designs, also must be able to talk ART. Write **Monumental News-Review, "Box 596."**

EQUIPMENT FOR SALE

PYRAMID NOZZLES ARE IN STOCK for immediate shipment, as well as various types of adhesive stencil. **George Pfaff, Inc., 10-61 Jackson Avenue, Long Island City, New York, and Elberton, Georgia.**

SURPLUS DUST COLLECTORS FOR SALE. Pangborn 1 CD 1 with 1½ H.P. electric motor and blower 700 C.F.M. Price \$225. Sly Dust Collector with 2 H.P. electric motor and blower 1050 C.F.M. dust area. Price \$275. Pangborn 3 Hopper Dust Collector with 5 H.P. electric motor and blower 2100 C.F.M. cloth area. Price \$550. Pangborn 4 Hopper Dust Collector with 7½ H.P. electric motor and blower 2800 C.F.M. cloth area. Price \$650. Pangborn CH 623 Dust Collector 5800 C.F.M. cloth area. Price \$750. American Dust Tube Dust Collector 6000 C.F.M. cloth area. Price \$775. **M. Elstein, 141 Mangin St., New York 2, N. Y.**

PORTABLE SANDBLAST EQUIPMENT, No. 20 Schramm Air Compressor. 200 ft. air hose, generator, etc. Mounted on aluminum covered utility trailer. In good condition. Reasonable. Can be seen at Scherrer Trailer Park, Coshocton, Ohio. **Fred Hogg, Box 957, Jackson, Mississippi.**

CURTIS AIR COMPRESSOR 7 x 7 UPRIGHT approximately 17 years old. Completely rebuilt. 90 to 110 lbs. of air. V-Belts and pulley go with this compressor—all 3 for \$225.00. \$175.00 advance payment and \$50 balance to be paid after installation and satisfactory. Write **Mike Miller Monuments, Box 404, Marion, Indiana.**

PEORIA SANDBLAST 300 lbs. and 10 inch spinner. \$100.00. **Olson Memorials, 1111 E. Cass St., Joliet, Illinois.**

CLOVERLEAF REVERSIBLE HOIST; steel riveted dump car mounted with roller-bearing flanged wheels; both good condition, bargain price. **John Patton, Macomb, Illinois.**

PORTABLE AIR COMPRESSOR (WAYNE) with Briggs-Stratton Gasoline Engine. Top notch for cemetery. Write **"Box 594" care of Monumental News-Review.**

EQUIPMENT WANTED

One complete set of presto-cut letters, 1", 1¼" and 1½". Will pay full price. Reply immediately to **D. M. Byrne Supply Co., 121 Emerson Street, Kingston, New York.**

FOR SALE

VERY PROFITABLE RETAIL BUSINESS in Southern Illinois for quick sale. Established fifty years. Ill health only reason for selling. **Lawrenceville Monumental Works, Lawrenceville, Illinois.**

WESTERN STYLE BARRE GRANITE SLANT MARKERS. Write for Prices and Specifications. **S. L. Garand & Co., Montpelier, Vt.**

AFTER JUNE 1st, \$40,000.00 PLUS INVENTORY will buy Colorado Business Established in 1889. Fully equipped for retail trade, with five room residence adjacent, in business district of town of 20,000 with good schools, all churches and Clubs. Only shop in town. For further details write **"Box 578" care of Monumental News-Review.**

MODERN MONUMENT BUSINESS—Manufacturers and Retailers. Established 40 years ago by present owners. Excellently equipped shop; good brick building; doing fine business. \$35,000 takes stock, equipment, property, etc. The chance of a lifetime. About 70 miles from Detroit. Don't miss this one. For particulars write **"Box 582" care of Monumental News-Review.**

GRANITE FOR SALE at quarry cost price. Good stock in sawed block dimensions, sawed slabs and steels. Write for price-list. **Adamant Monumental Quarry, Chas. Pilette, owner. R.F.D. 3, Barre, Vt.**

ON ACCOUNT OF HEALTH AND AGE will sell cheap for cash. Denison Marble & Granite Works. Write **R. I. Holder, P. O. Box 14, Denison, Texas.**

PROSPEROUS RETAIL MONUMENT BUSINESS. County seat, rich farming community, Northern Illinois. Twenty-five thousand dollar stock modern granite monuments and markers. Well equipped shop. Yearly sales over fifty thousand. One salesman. Reason selling—death of son, desire retire. Ideal setup father-son or partnership. Terms. **Frank P. Ladd, Cambridge, Illinois.**

FINE RED GRANITE QUARRY, 200 acres. Uniform good color and texture. All preliminary equipment on property, including derricks, buildings, drills, etc., etc. Quarry opened during war, shipped many cars of large saw blocks and dies. Low labor cost area. 6 miles from town, 150 miles from Toronto in Canada. Low freight costs to U. S. markets. Rare opportunity for corporation or experienced individual. Write owner, **B. E. Laxer, 1170 Bay Street, Toronto, Canada.**

RETAIL MONUMENT BUSINESS IN LUBBOCK, TEXAS. Population 75,000. Includes nice display, 4 room house, 24 x 44 shop, lot 168 x 140 feet. Will sell stock at invoice. Balance at appraised value. This business has made more than \$100,000 net in the past 5 years. Approximately \$70,000. Write **R. C. Oliver, 2601 Texas Avenue, Lubbock, Texas.**

WELL ESTABLISHED MONUMENT BUSINESS IN NEW MEXICO CITY OF 100,000 WITH FINE CLIMATE. COMPLETE MODERN SHOP AND EQUIPMENT INCLUDING LARGE STOCK. WHOLESALE AND RETAIL. HAVE BUSINESS INTEREST IN ANOTHER STATE. FOR DETAILS, WRITE **"BOX 597" CARE OF MONUMENTAL NEWS-REVIEW.**

FOR SALE

RETAIL MONUMENTAL BUSINESS established 1933. Ideal location, directly opposite main entrance of Woodlawn Cemetery, New York, N. Y. \$3,000 stock. Owner retiring. Price reasonable. Address: **Rannus Art Memorial Studio, 527 East 233rd Street, New York 66, N. Y.**

RETAIL MONUMENTAL BUSINESS, established 51 years, one owner. Display room, office, shop, crane, three compressors, five room house all improvements. Excellent location near Woodlawn Cemetery. Owner retiring. Price reasonable. **Charles Volk, 3578 Jerome Ave., Bronx, N. Y. City.**

A GOING MONUMENT CONCERN in operation Western Montana 35 years. Splendid equipment and machinery, brand new compressor, practically new stone saw. Beautiful stock purchased within year. Extensive good will. Can be bought reasonably cash or terms. Reason for selling, death of owner and operator. Estate must be closed. Write **Wendell-Cannon Monument Works, 2630 S. Montana Street, Butte, Montana.**

MONUMENT BUSINESS (RETAIL) located in the Tennessee River district near Shiloh National Military Park and Pickwick Dam, carrying a large, clean stock of modern memorials in Elberton, Barre, Maine Pink, and other granites; Georgia, Vermont, Tennessee Marble. Business established in 1914. No salesmen; \$4.00 per week Radio Advertisement only sales medium for past twelve years. Sales at shop over \$28,000 last year. Also would include modern six room brick residence, gas heat, and electricity. Town has four churches, and High School. Illness of owner reason for selling. Write **"Box 589" care of Monumental News-Review.**

FULLY EQUIPPED MONUMENT BUSINESS. Located central Indiana. Established 35 years. Wonderful opportunity. Reason for selling and other information upon inquiry to interested persons only. Write **"Box 590" care of Monumental News-Review.**

OLD ESTABLISHED RETAIL MONUMENT BUSINESS, best location in State of Florida. In large city, across street from five large cemeteries. Lot 130 x 105, shop, office building, equipment, living quarters and large stock at reasonable price. Will sell all or stock and equipment and give long lease on property. Write **"Box 592" care of Monumental News-Review.**

OTHER BUSINESS INTERESTS reason for selling monument shop. Southern Indiana. Best of equipment and hoist. Price \$5,000.00. Write **"Box 593" care of Monumental News-Review.**

GRANITE FOR SALE

BUY BLUE HILL GRANITE "as good as the best." Extra dark stock—Fine grain—Quarried, Polished and Carved in VERMONT. Low prices. Samples on request. Send your orders now to **Calcagni & Belkin, Inc., Box 715, Worcester, Massachusetts.**

Two Chicago Pneumatic Compressors used less than year. One 8-¾-434x5 PM-4 Compressor with Constant Speed Unloader, Combination Air Filter and Silencer and 50 Hp. 220 Volt, 3 phases 60 Cycle Built in Motor with Base Plate Serial No. 42607 with Automatic Full Voltage Starter. Price \$1950.00

One 10½-6-5-½-PB4-Compressor with constant speed unloader, Complete "V" Belt Drive. Combination air filter and silencer. Subbase for compressor & Motor. 75hp.-1200 RPM, 220 Volt 3 phase 60 Cycle sleeve Bearing Squirrel cage. Motor suitable for "V" Belt Drive. Price \$3430.27. Write **Perrin's Custom Sand-Blast P. O. Box 213 Barre, Vt.**

HELP WANTED

YEAR AROUND JOB FOR EXPERIENCED MAN in laying out and cutting stencil and capable of cutting square and round raised letters. Good wages with vacation. Modern shop, 97 years in business. **McCarthy Monument Co., 4642 West Florissant Ave., St. Louis 15, Missouri.**

MACHINERY FOR SALE

We have several second hand surfacing machines at attractive prices. Address **BICKNELL MFG. CO., Rockland, Maine.**

MARKERS FOR SALE

WESTERN STYLE BARRE GRANITE SLANT MARKERS. Write for Prices and Specifications. **S. L. Garand & Co., Montpelier, Vt.**

SALES MANAGER WANTED

OHIO RETAIL FIRM DOING \$500,000.00 annual business wishes to expand territory. Needs a first class sales manager. Here's a real opportunity for the right man. Write stating age and experience. Address **"Box 587" care of Monumental News-Review.**

SALESMEN WANTED

SALESMAN TO REPRESENT AN OLD RELIABLE BARRE FIRM in Pennsylvania. Territory partially established. Write to **"Barre Salesman" care of Monumental News-Review**, giving experience, if any, or present position in industry.

EXPERIENCED SALESMAN WANTED. After proving himself, will give opportunity to acquire interest in old, established business in large city in Missouri. Give qualifications and experience in answering ad. Write **"Box 591" care of Monumental News-Review.**

DEALER PROPOSITION AVAILABLE. No capital needed—car essential. Largest retailers in the world. Quarriers and manufacturers. **Delano Granite Works, Inc., Delano, Minnesota.**

EXPERIENCED SALESMAN WANTED, a very unusual opportunity. Salary and commission and if successful a promotion to Sales Manager. **Graham & Wagner, Inc. Alliance, Ohio.**

WHOLESALE SALESMEN WANTED—SEVERAL TERRITORIES STILL OPEN IN SOUTH AND SOUTHWEST. Quarriers and manufacturers. **Minnesota Granite Industries, Delano, Minnesota.**

SALESMEN WANTED to represent old established Southern Manufacturer of dark blue and pink granites. **Box 599, Elberton, Ga.**

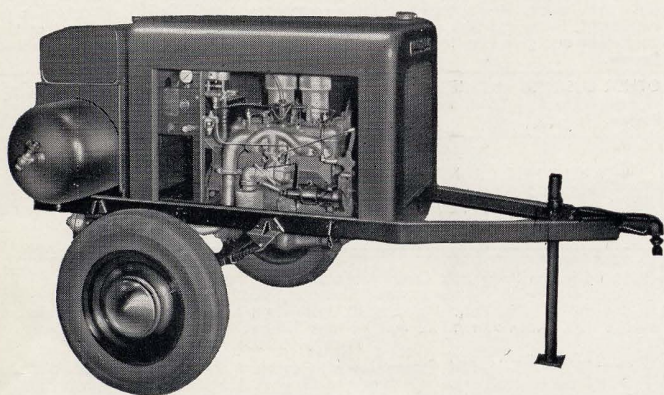
WHOLESALE SALESMEN WANTED TO COVER MOST OF THE WEST COAST. GOOD PROPOSITION. COMPLETE LINE OF COLORED GRANITES. EXCELLENT PRICES. GOOD MAIL ORDER CREDITS AND POOL CAR SHIPMENTS LEAVING OFTEN. THE RIGHT MAN MUST HAVE EXPERIENCE, CAR, AND A GOOD RECORD. **MINNESOTA GRANITE INDUSTRIES, DELANO, MINNESOTA.**

POSITION WANTED

DESIGNER-SALESMAN now employed desires position with greater opportunities. Designing, selling or combination of both. Long experience and excellent character reference. Wholesale or retail. **"Box 595" care of Monumental News-Review.**

Power

to SPARE for
Rock Drilling...
Sand Blasting..



The economical SMITH

Pay for the power you get—and no more! The economy of the Smith means more than ever to you in these days of high costs. Use the Smith for all your general compressor work . . . operating rock drills, plug drills, sand blasts, stone lettering, etc.—your Smith Compressor will PAY FOR ITSELF!

Priced far below standard compressors of equal capacity. Built for years of service with Ford Motors and standard parts. 60 cu. ft. size uses less than 1 gal. of gasoline an hour. Automatic unloading and idling; self-starter; no couplings, belts clutches or gears to cause trouble. Capacity easily varied for different jobs.

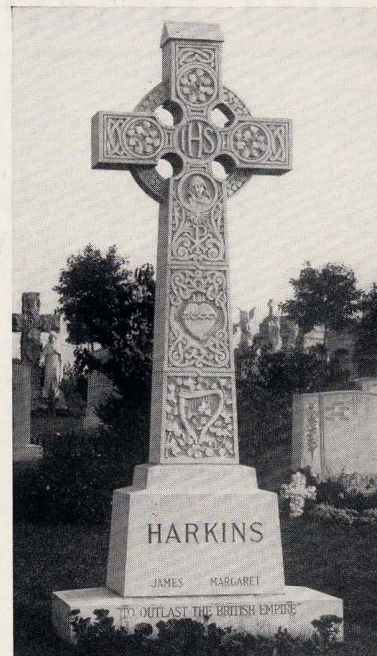
Smith Compressors are in use by hundreds and hundreds of monumental dealers. Repairs and parts are available at Ford garages the country over . . . May we tell you more about economical Smith Compressors? Wire, phone or write today!

With a Ford Motor and shop facilities you can assemble your own Smith Compressor. We will furnish a Smith Compressor Head and Accessories with complete instructions for mounting.

SMITH AIR COMPRESSORS

GORDON SMITH & CO.
470 College St., Bowling Green, Ky.

. . . Not So Editorial



ERIN GO BRAUGH!!!

In olden times it was neither remiss nor unknown to express a bit of personal venom on the family gravestone. Comments on marital mates, marriage in general (and in particular), human depravity in general and in particular, often featured commemorative art in the days of our forebearers. "TO OUTLAST THE BRITISH EMPIRE" is one of the few examples of "old fashioned feeling" in contemporary cemetery art we have seen. No, it's not in Boston, where they excommunicate anyone who loses his brogue in three generations; it's in Calvary Cemetery, Brooklyn, N. Y.

MUTINY IN THE RANKS?

Perhaps familiarity does breed contempt. We note in a recent Barre Daily Times that one of the city's leading lawyers is a staunch advocate of a "Living Memorial" Promotion in a nearby town. From a clipping sent us from the *Quincy Patriot Ledger* of Quincy, Mass. we learn that all unmarked graves of Veterans of all Wars will be commemorated by Bronze Plaques to be furnished with city funds. It is estimated that some five hundred graves will be so marked. And all this in so-called "Granite Centers of the World." Do Westerly, Elberton, and St. Cloud report any Local Memorial Parks?

EDITOR'S NOTE: *Since the above remarks were written, several month's ago, we have learned that the allusion to apostasy in Quincy is unfair. It seems that the "bronze plaques" are simply small metal lot markers.*

TIME MAGAZINE:

Virgin of the Superhighway—When the old Havana-Guanabacoa road was converted into a superhighway, a venerable travelers' shrine known as the Virgin of the Road was destroyed. The Virgin's friends and neighbors, fearful of Cuba's frantic traffic, protested, and the government commissioned Sculptress Rita Longa to make a new Virgin. Still to be consecrated, the new Virgin has been a quick success. Even at night Cubans toss money in the pool, stuff currency in her hand. The money, collected regularly (\$112.28 last week), is given to an orphanage.

E. H. Whitaker

THE ORIGINAL

Granitkrafts

CARBIDE TOOLS

CARBIDE TIPPED TOOLS

This new type tool is rapidly replacing conventional tools for all kinds of cutting. The first cost is rapidly absorbed by their production and time saving qualities. "A trial order makes a user." Due to pressure of orders prompt deliveries cannot be guaranteed. Place your order for your spring tool requirements now! With your initial order for 10 chisels or a combination of five tools including items No. 4, 5 and 6 a wheel will be included without cost.

PRICE LIST:

Effective January 15, 1949			
0	1/4" Mach. Chisel — 1/2" shank	\$4.50	5 3/4" Criss-Cross — 1/2" shank 7.50
1	3/8" Mach. Chisel — 1/2" shank	4.75	6 1 1/4" Scraper — 1/2" shank 8.50
2	1/2" Mach. Chisel — 1/2" shank	5.00	7 5/8" Mach. Chipper — 1/2" shank 5.00
3	5/8" Mach. Chisel — 1/2" shank	5.50	8 1 1/4" Hand Chipper 7.00
4	3/4" Four-Point — 1/2" shank	7.50	9 6"x1" Grinding Wheel 4.00
			(State size of bore)

LIFTJACK TRUCKS

A low priced Jack type truck that is satisfactory for handling all your work. The capacity of the truck is 5000 lbs. and any job up to this capacity is easily moved by placing the lift Jack under the platform and pressing down the handle to raise the front legs of the skid from the floor. To lower the platform the operator merely depresses the handle and the Jack is released quickly from under the skid. Specifications of Jack: height over all, 45 1/2", width over all 9", weight 52 lbs. Wheels 8" dia. x 2" face,—semi-steel with roller bearing. Platforms with 8" dia. x 2" tread, semi-steel wheels with roller bearing.



PRICES:

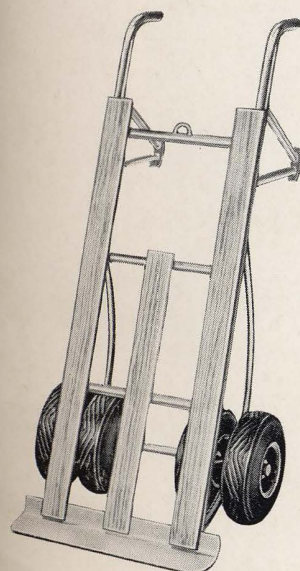
Lift jack truck with steel wheels	\$54.50
Truck with vulcanized rubber wheels	\$62.00
Platforms	\$35.00



D-M DUAL WHEEL HAND TRUCK

Give some thought to setting work in a minimum of time, and use this Modern, "TIME-SAVING" Truck, built especially to handle all types of Monuments. The Dual wheels make it possible to transport heavy work over soft ground, without using skid boards.

PRICE \$76.00.
Capacity 1600 lbs.



WE HANDLE ALL SPACERITE ITEMS

NEW SPACERITE Rack with Paper Holder

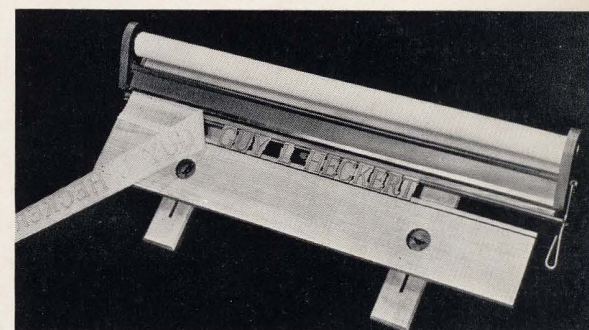
HOLDS PAPER FIRMLY

ELIMINATES THUMBTACKS

SAVES TRACING PAPER

SIMPLE TO OPERATE

WELL CONSTRUCTED



\$33.75 Complete

or Paper Holder Only \$27.75

GALVANIZED IRON PAILS:

An extra heavy duty, galvanized pail, built to withstand abuse. 14 quart capacity. Each \$1.25, Dozen lots, each \$1.00.

HEADQUARTERS FOR ABRASIVES BY CARBORUNDUM

Grains, bricks, and wheels of all sizes, especially for the CONTOUR and SLOTTING Machines, always in stock. BLASTITE* Aluminum Oxide, ALOXITE* Aluminum Oxide, W.P.P. or CARBORUNDUM* Silicon Carbide Grain for Sand Blasting, also DUTCH BRAND EZ STENCIL, and EVANS' 5/A DOPE.

*Registered Trade Marks of The Carborundum Company.

..... All Granite Polishing Supplies

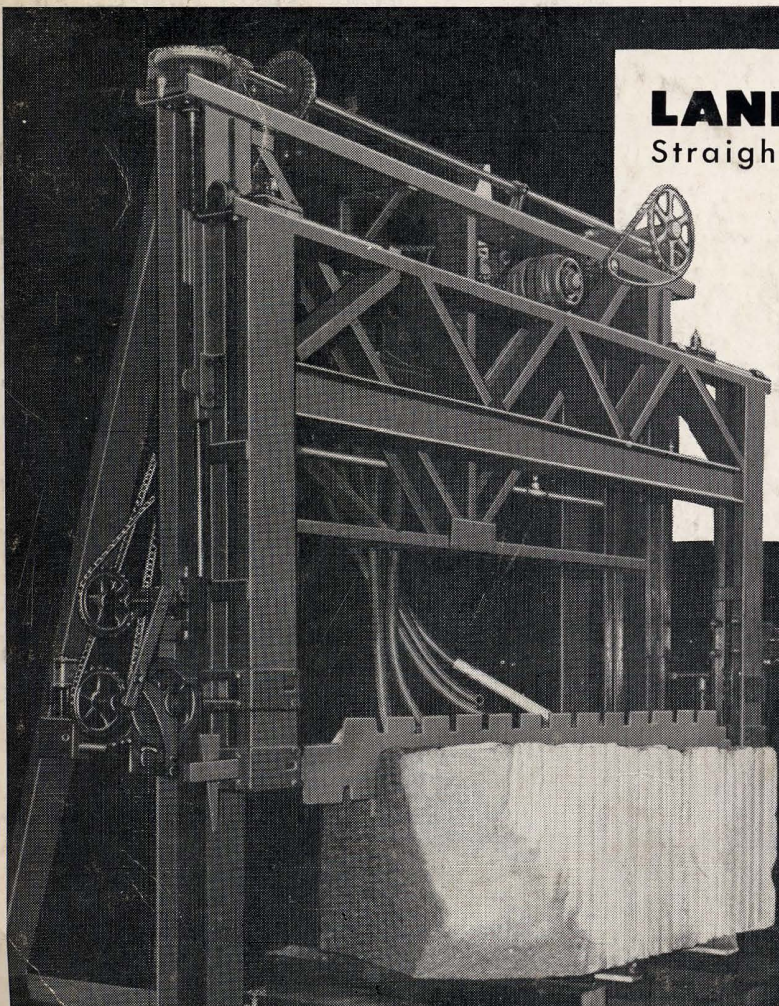
When you buy from us, you are not only assured of Quality Products and Real Service, but also of professional advice as to proper sizes of grains, wheels, etc., based upon over 50 years of Experience supplying the Trade.

R. C. BOWERS GRANITE COMPANY

MONTPELIER,

Founded in 1888

VERMONT



LANE Single Blade Drag Saw

Straight Line Sawing—Automatic Shot Feed

For sawing slabs from blocks, ends and sides and joints of dies. Also saws slant face markers. Economical to operate, inexpensive to install. Produces smooth, uniform work.

Automatic shot feed feature assures continuous flow of shot to points along the blade. Automatic down feed operates from shot feed motor. Can be set for down feed of 1" to 18" per hour.

Write for full information.

LANE *Manufacturing Company*

MONTPELIER, VERMONT

Established in 1857