

PROGRESSIVE ARCHITECTURE *April 1964*





THIS MONTH IN P/A

PROGRESSIVE ARCHITECTURE
is a member of
the Reinhold Group for
BUILDING DESIGN,
ENGINEERING
AND CONTRACTING
that also includes
AMERICAN ARTISAN
AND HEATING, PIPING
& AIR CONDITIONING

PROGRESSIVE ARCHITECTURE published monthly by REINHOLD PUBLISHING CORPORATION, 430 Park Avenue, New York, N.Y. 10022. Ralph W. Reinhold, Chairman of the Board; Philip H. Hubbard, President and Treasurer; Fred P. Peters, Executive Vice President; Kathleen Starke, Secretary and Assistant Treasurer; D. Bradford Wilkin, William P. Winsor, Vice-Presidents. Executive and Editorial offices, 430 Park Avenue, New York, N.Y. 10022. Subscriptions payable in advance. Publisher reserves the right to refuse nonqualified subscriptions. Subscription prices to those who, by title, are *architects, engineers, specifications writers, estimators, designers or draftsmen* and to Government departments, trade associations, above title groups on temporary military service, architectural schools and architectural students—\$5.00 for one year; \$8.00 for two years; \$10.00 for three years. All others—\$10.00 a year. Above prices are applicable in U.S., U.S. Possessions, and Canada. All *practicing architects and engineers* outside U.S., U.S. Possessions, and Canada—\$10.00 for one year; \$16.00 for two years; \$20.00 for three years. All others—\$20.00 a year. Single copy—\$2.00, payable in advance. Printed by Publishers Printing Company, New York, N.Y. Copyright 1964. Reinhold Publishing Corporation. Trade Mark Reg. All rights reserved. Indexed in Art Index, Architectural Index. Second-class postage paid at New York, N. Y.

VOLUME XLV, No. 4

Cover CARMEL VALLEY MANOR (page 138)
Photo: Morley Baer

Frontispiece APARTMENT HOUSES, TAPIOLA, FINLAND (page 154)
Photo: Ingervo

- 6 VIEWS
- 69 NEWS REPORT
- 135 EDITORIAL
- 136 EDITORIAL FEATURES
- 136 ENVIRONMENT FOR THE ELDERLY:
- 138 RETIREMENT VILLAGE: Carmel Valley Manor, Carmel Valley, California;
Skidmore, Owings & Merrill, Architects
- 146 APARTMENTS FOR INDEPENDENT LIVING: Plum Landing, Aurora, Illinois;
Walter K. Vivrett, Architect
- 150 DEGREES OF SHELTERED LIVING: Bradford Terrace, Milwaukee, Wisconsin;
William P. Wenzler, Architect
- 154 FINNISH ARCHITECTURE: Traditions and Development
By Leonard K. Eaton
- 162 WARM-WEATHER SOLUTIONS FOR INDUSTRIAL PLANTS:
- 162 FULLY AIR-CONDITIONED PLANT IN FLORIDA: Computer Manufacturing Center,
Palm Beach Gardens, Florida; Malcolm B. Wells, Architect
- 166 ACCENT ON NATURAL VENTILATION IN VENEZUELA: Food Processing Plant,
State of Carabobo, Venezuela; Tomas J. Sanabria, Architect and Site Planner
- 172 INTERIOR DESIGN DATA:
- 172 CHILEAN SHOES ON FIFTH AVENUE: Santiago Shoe and Leather Corporation,
New York, N.Y.; Morris Ketchum, Jr., & Associates, Architects
- 174 ABACUS GIFTS IN PASADENA: Abacus Shop, Pasadena, California;
Pulliam, Zimmerman & Matthews, Architects
- 176 MATERIALS AND METHODS:
- 176 ASSEMBLY HALL LIGHTING: Assembly Hall, University of Illinois;
Harrison & Abramovitz, Architects
- 181 EPOXY FLOORING by Robert F. Ytterberg
- 183 STAND-BY POWER SOURCES by W. W. Gould
- 185 PRACTICE OF ARCHITECTURE: THE 145th BUILDING COMMITTEE
MEETING, or HOW ONE SCHOOL WAS BUILT by Robert H. Mutrux
- 188 SPECIFICATIONS CLINIC: Exotic Coatings
By Harold J. Rosen
- 190 MECHANICAL ENGINEERING CRITIQUE: Environmental Research
By William J. McGuinness
- 192 IT'S THE LAW: Inducing a Breach of Contract: Part 1
By Bernard Tomson and Norman Coplan
- 194 BOOK REVIEWS
- 236 JOBS AND MEN
- 240 DIRECTORY OF PRODUCT ADVERTISERS



VIEWS

Reactions to Design Awards

Dear Editor: Congratulations to you, to Progressive Architecture, and to a keen and courageous jury for the awards in the Eleventh Annual Design Awards Program (JANUARY 1964 P/A).

It is inspiring to see recognition given to realism in architecture rather than solutions bent on cleverness.

Competitions with this premise prove their worth and benefit, especially for the cause of architecture.

May I further commend you for the excellent editing and presentation job.

DON HERSHEY
Rochester, N. Y.

Dear Editor: Whether or not a different jury would have chosen other entries for the awards is difficult to evaluate; one would have to see all entries to decide that. But it stands to reason that the publication of the winning designs and the jury discussion will educate and certainly exert influence on your readers. In view of this, the jury's basic premise for selecting awards seems a poor choice. To state that this is a stable period of architecture, and that the concern of the jury must therefore tend toward special or "peculiar" problems, evades the issue of what makes great architecture. Of course, this provides a fail-safe approach to jury duty, but it does injustice to all concerned, including your readers, who expected the jury to be clearly concerned with the issue. Judging from the discussion, only two jurors expressed their thoughts concerning the mark of good architecture.

Its basic premise established, the jury then proceeded to put the stamp of approval on the hitherto untried phase of neo-romanticism. With neo-gothic and neo-baroque already on the scene, it is reasonable to hope that "neo-modern" can't be far behind. But to encourage the use of ruins as architectural adjuncts is definitely unfair to demolition contractors.

Nevertheless, your program is highly commendable in communicating and evaluating the present diverse currents in the continuum of architecture.

DAVID G. SONNENTHAL
Cynwyd, Pa.

Dear Editor: Your jury ought to be commended on taking one giant step and thirteen baby steps backwards on granting the single first design award and thirteen awards and citations.

How, pray tell, can you take time out to comment on the journal that specializes in drawings of either cobblestones, lettering or courtyard scenes a la Gordon Cullan (*The Architectural Review*) while offering citations and awards for the very same mistake?

Your jury has deliberately taken the trouble to pin ribbons on "atmosphere architecture" without searching for the principle that puts atmosphere in architecture. It leaves one appalled to think that your First Design Award in residential and urban design and your Citation in residential design could lead others to believe that the jog, the broken shed roof forms, the purposeful nonalignment of elements (all taken in a completely arbitrary manner) speak for a new direction in architecture. What you are doing is speaking out for "Modern Neo-Georgianism" when you should be condemning it.

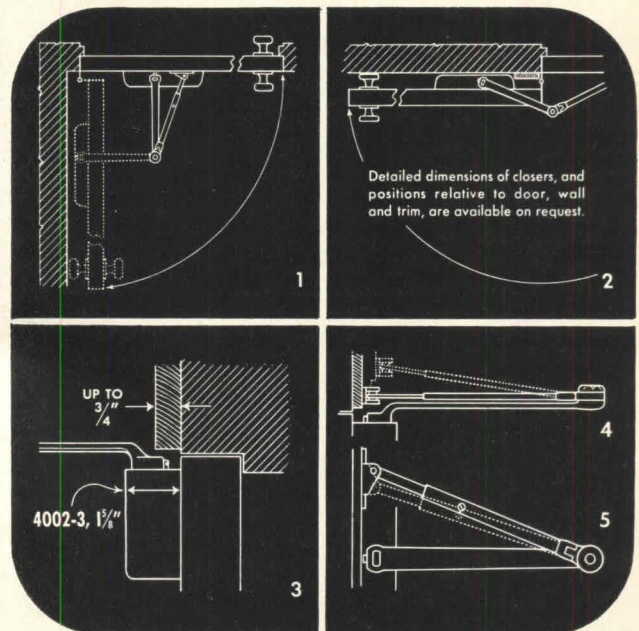
FRANK EDWARD DUSHIN
Peekskill, N. Y.

Continued on page 8

Application Details

for No. 4033 SMOOTHEE[®] door closer
shown on opposite page
(See diagrams below)

- 1 In corners a "Smoothee" takes less space than most doorknobs between door and wall
- 2 Degree of door opening possible depends mostly on mounting, type of trim and size of butt used
- 3 Arm of "Smoothee" is formed to avoid conflict with almost any trim
- 4 Joints in arm and shoe make it easy to vary height of shoe as needed for beveled trim
- 5 Power of closer at latch may be increased or decreased by simply reversing position of shoe



Comprehensive brochure on request—no obligation or see Sweet's '64, Section 19e/Lc

LCN

LCN CLOSERS, PRINCETON, ILLINOIS

A Division of Schlage Lock Company

Canada: LCN Closers of Canada, Ltd.,
P. O. Box 100, Port Credit, Ontario

For more information, turn to Reader Service card, circle No. 358

APRIL 1964 P/A

Modern Door Control by
LCN
SMOOTHEE® Door Closers

General Offices, The Upjohn Company
Kalamazoo, Michigan

Skidmore, Owings & Merrill, Architects

LCN CLOSERS, PRINCETON, ILLINOIS
Application Details on Opposite Page



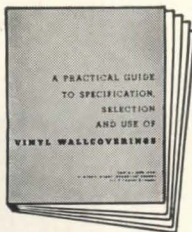


how to be sure you get **VICRTEX** when you specify **VICRTEX Vinyl Wallcoverings**

Occasionally, an architect wanting VICRTEX quality discovers that through misinterpretation of specifications a different, less desirable wall covering has been installed. With tighter specs this might never have happened. The wall covering installed would have been VICRTEX with its full beauty of color; distinctive textures and patterns; permanent wall protection; low, low, maintenance; and tested and proven fire safety. To be sure you get VICRTEX quality when you specify vinyl wall coverings:

1. specify by weight and thread count a bleached, pre-shrunk, mildew-inhibited cotton fabric backing sufficient to give a blemish free, dimensionally stable, easily applied wall covering.
2. specify by weight, adhesion to backing and abrasion resistance a vinyl coating compounded of top grade ingredients and electronically fused to the fabric.
3. specify a low fire hazard classification continually maintained and confirmed by an independent laboratory; and delivery of the wall fabric to the job site in containers bearing the inspection label of that laboratory.
4. require subcontractor to submit with his bid the manufacturer's name and product quality on which his bid is based.

Write for our booklet "A Practical Guide to Specification, Selection and Use of Vinyl Wallcoverings." Do it today!



L.E. CARPENTER & COMPANY

(212) Longacre 4-0080
Empire State Building, New York 1
For more information, circle No. 330

Continued from page 6

Dear Editor: In the interest of international architectural relations, it seems to me that efforts put forth to produce future Design Awards issues should cease, if it continues to reflect the standard of excellence in American architectural design as contained in the January issue.

SAMUEL Z. MOSKOWITZ
Wilkes-Barre, Pa.

Students Decry Yama's Twin Towers

Dear Editor: In the face of imminent disaster, we wish to appeal to the native intelligence of all sensitive people concerning the proposed erection of Yamasaki's Twin Towers.

Obviously, a good building must be economically sound, efficient, challenging, and, as Yamasaki thinks, beautiful and delightful. But amidst this delight, one must not forget the factors that are just as important: first, the scale of the building itself; and second, the relationship of the building to its site (in this case, its relationship to the rest of Manhattan).

All good buildings throughout history fit their sites well; therefore, Yamasaki's concept of the Twin Towers is wrong. If the Twin Towers are erected, the whole of Manhattan will be thrown into a different scale and ruin what is now one of the most exciting spatial arrangements in the world.

Although one would be hard put to find a masterpiece in the Wall Street area, the consistency of long slim towers, the use of the same materials and the similar treatment of façade make the Chase Manhattan building by SOM the first crime in the area.

The Chase Manhattan building has intruded into a small plaza, pushed everything aside with its bulkiness, and now will forever grin with its shiny surface. At least it has not destroyed the general scale of the area. If the Chase Manhattan building can be challenged for the destruction of Wall Street's consistency, then the Twin Towers will add the final touches to this fatal feat.

Yamasaki thinks that he has been given the chance of two lifetimes. But let it be known that he is making the mistake of two lifetimes in one. We must never forget, as Frank Lloyd Wright once said, that "... a doctor can bury his mistakes; an architect can only advise his clients to grow vines." How do we get vines all the way up there?

THE CLASS OF
ARCHITECTURAL DESIGN 112X
The City College of New York
New York, N. Y.

Continued on page 10



DISTRIBUTED BY:

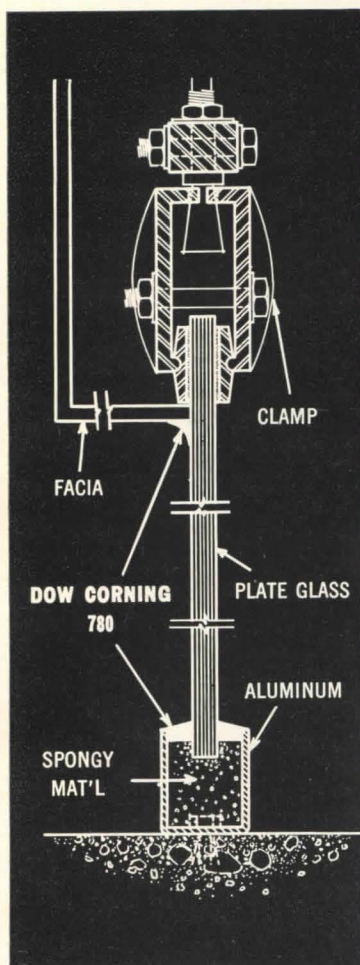
- Alexandria, Virginia
Silicone Caulking Sales Co.
- Atlanta, Georgia
Sealants, Inc.
- Billings, Montana
Madden Construction
Supply Co., Inc.
- Boston, Massachusetts
Contour Chemical Co., Inc.
- Buffalo, New York
Allied Buffalo Distributor, Inc.
- Chicago, Illinois
Ink Smith, Inc.
- Cleveland, Ohio
Structural Sales Corp.
- Dallas, Texas
Butler Building Materials Co.
- Detroit, Michigan
Wesco, Inc.
- Houston, Texas
Great Southern Supply, Inc.
- Indianapolis, Indiana
Seward Sales Corp.
- Long Island City, New York
Styro Sales Co.
- Los Angeles, California
Industrial Building Materials
- Manchester, New Hampshire
Corriveau-Routhier, Inc.
- Philadelphia, Pennsylvania
M. A. Bruder & Sons, Inc.
- Rensselaer, New York
Mohawk Building Materials Corp.
- Rockland, Maine
Sutton Supply, Inc.
- St. Louis, Missouri
Sealants, Inc.
- Salt Lake City, Utah
Vermiculite-Intermountain, Inc.
- Seattle, Washington
Wiley-Bayley, Inc.
- South San Francisco, California
Western Foam Products, Inc.
- Syracuse, New York
Paragon Supply Co.
- Tampa, Florida
The Soule Co., Inc.

CERAMIC TILE APPLICATIONS:

- American Olean Tile Co.,
Lansdale, Pennsylvania
and regional warehouses
- Mosaic Tile Co.,
Cleveland, Ohio
and regional service centers

Dow Corning

Sealing at the World's Fair



FESTIVAL OF GAS PAVILION
DESIGNER: WALTER DORWIN TEAGUE ASSOCIATES
© 1963 NEW YORK WORLD'S FAIR 1964-1965 CORPORATION

Dow Corning® 780 building sealant adapts to unique joint design

The integrity of joints is absolutely assured with DOW CORNING 780 building sealant. This versatile *silicone rubber* sealant adapts to *any* architectural design . . . forms a permanently flexible, watertight bond with most combinations of structural materials, including glass.

No other sealant can match Dow Corning 780 for adhesion and flexibility. A true elastomer, it stays rubbery indefinitely, won't harden, won't shrink. Joints stay watertight and won't crack even where expansion and contraction of up to 50% are encountered.

This one-part sealant requires no mixing or refrigeration . . . is easily applied "as-is" to save installation time and assure uniform quality. Properties are consistently uniform since Dow Corning is the sole manufacturer of this premium sealant.

Full particulars and a color selector of DOW CORNING 780 building sealant can be yours by returning the coupon.

DOW CORNING CORPORATION

Dept. 8704, Chemical Products Division
Midland, Michigan 48641

Send me further data on DOW CORNING 780 building sealant and a cured "bon-bon" strip of available colors.

Name

Title

Firm

Street Address

City

State

Zip

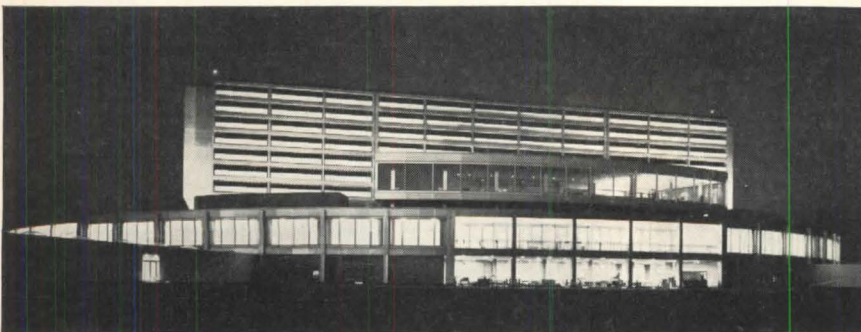
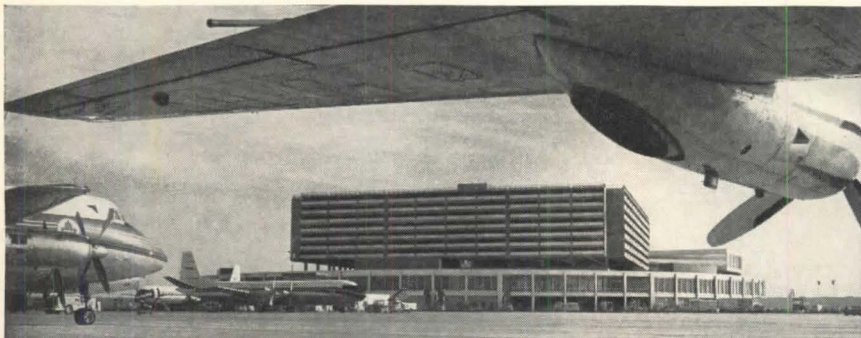
Dow Corning

SECURITY means TELKEE

In any type of building, security is not assured by the locksets alone. But the highest degree of security is assured by an efficient system for filing, indexing, and guarding keys from unauthorized personnel.

TELKEE is the tested key control system that offers more for the money—safety during construction, orderly turnover at completion, convenient lock utility and protection during the life of the building. Few hardware specifications are really complete without including a system of key control . . . and you'll find there is no or-equal to TELKEE. See Sweet's Architectural File 18e/Moo—or write for 54-page TELKEE AIA MANUAL. Also, write for information on how TELKEE can be specified as a **completely installed system** ■

TORONTO INTERNATIONAL AIRPORT—John B. Parkin Associates, Toronto and Montreal, Consulting Architects and Engineers to the Department of Transport. **Hardware Contractors:** D. H. Howden Co. Ltd., London—Aeroquay #1 and Power Plant; Canada Hardware Ltd., Toronto—Administration Building; Aikenhead Hardware Ltd., Control Tower; Architectural Hardware Ltd., Post Office.



P. O. MOORE, INC.

GLEN RIDDLE 1, PENNSYLVANIA
For more information, turn to Reader Service card, circle No. 418

Continued from page 8

Attacks Views of our Readers

Dear Editor: The content of your magazine grows brighter and more meaningful, while the level of perception of your readers (as expressed in January's VIEWS) grows duller, and, at times, threatening.

We are presented with two letters defending the much criticized Albany Proposal. Both letters imply that the fault, dear readers, is only in the rendering and not in the architecture, and further ask us to "welcome projects . . . of this scope . . . and not to make judgements . . . based on rendered views." If we are to blame the renderer, Mr. Schwartz (whose style is a fairly photographic one—one that "the public understands," to quote your reader), then one asks, where did Mr. Schwartz get this information? If the rendering was true to the architect's design intent, then the architect takes the blame, for the Albany Proposal is grotesque. If, on the other hand, the rendering was only a promotional expedient and we are not to take it seriously, the architect is still to blame, and we must question "the very serious attitude of the entire [architect's] staff" to which the reader attests.

The threat in this is to ourselves and the city and countryside we live in. When proposals of this sort are not met with informed criticism at their birth, they overnight become *fait accompli*, and we are stuck with them.

Mrs. Moholy-Nagy is probably smiling, having been damned as "unprofessional"—which is high praise indeed for a critic of architecture. It is just this "unprofessional" quality, coupled with constant needling of the architectural establishment and her examination of the human condition as the basis for building that mark her as a great critic.

You concluded your January letters from readers with a plea (from a town planner, no less) for more of "the collective mind" and "collective justification" in architecture. One would think we need less of that, not more. Have you looked at Park Avenue, lately? Or Pan Am? Or . . .

MICHAEL BRILL
New York, N. Y.

CORRECTION: William Alex, who reviewed the Pier Luigi Nervi book in the FEBRUARY 1964 P/A, is not an actual member of the President's Advisory Council on Pennsylvania Avenue, but did some preparatory work on the council's forthcoming report.



Degree Window

Tells you at a glance the degree in use.

The name of the Maker

An imprint which has world-wide respect, accepted as the standard of the industry.

Finger-Grip Serrations

easy, comfortable to hold, reduce finger fatigue.

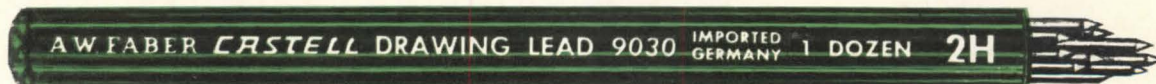
Gun-Rifled Clutch

holds the lead like the jaws of a bull dog, prevents slipping when you draw, turning when you sharpen.

Anatomy of a lead holder

LOCKTITE TEL-A-GRADE #9800SG takes all standard drawing leads. But if you're using the world's finest holder, it makes sense to use the world's finest drawing leads, #9030 CASTELL refill leads. Made with the remarkable CASTELL graphite identical in grade and quality to lead in CASTELL #9000 drawing pencils. You owe it to your career to buy LOCKTITE TEL-A-GRADE and CASTELL leads. Don't wait until your dealer's salesman calls — dial him today.

FREE SAMPLES of CASTELL #9030 Refill leads in the degrees you use most. (Sorry, we're not rich enough to give away samples of LOCKTITE.) Please fill out the coupon, attach to your company letterhead and mail to A.W.FABER-CASTELL Pencil Co., Inc., 41 Dickerson Street, Newark 3, N.J.



A.W.FABER 9800SG
LOCKTITE

Please send me a sample each of CASTELL #9030 Drawing Refill Leads in degrees, which I want to test in my holder.
My Name is Title
Company
Address
City State

CASTELL 9030
LEADS

steelcraft metal door/frame idea

no. 10 in a series

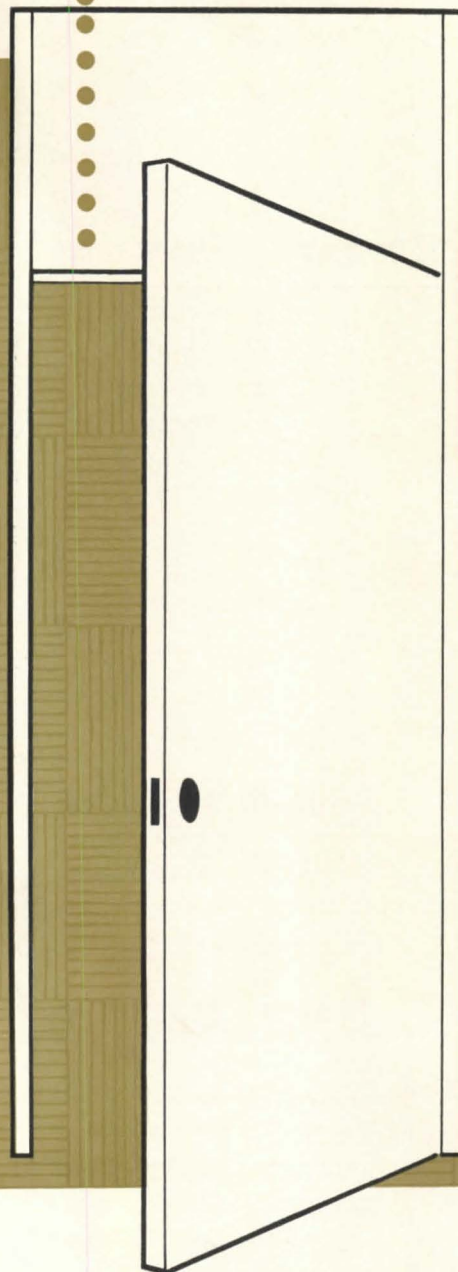
*Versatility
to meet design
requirements*

6'8"

8'0"

7'2"

7'0"



CEILING HIGH FRAME AND TRANSOM PANEL...

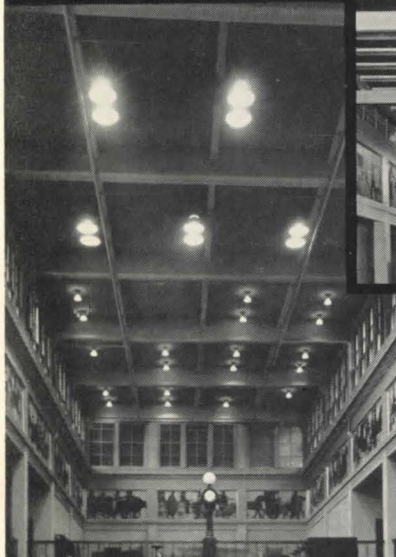


All Steelcraft doors and frames are available in a wide range of standard sizes... providing versatility such as the use of matching flush transom panels or 8' high doors.

This is another of the many advantages gained from the use of Steelcraft metal doors and frames. Write for other ideas... and the name of your technically trained Steelcraft distributor.

The Steelcraft Manufacturing Company, 9017 Blue Ash Road, Cincinnati 42, Ohio, U.S.A.

Before



During



AFTER



**TRANSFORM DINGINESS
WITH CEILINGS OF LIGHT!**

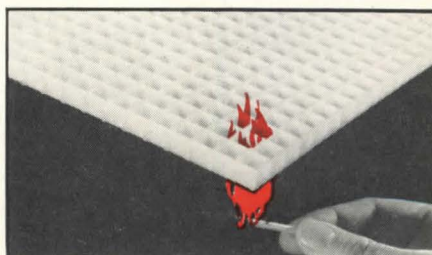


LIGHTING
since 1902

GRATELITE*

What a difference—a Gratelite Ceiling makes! Here is clear-cut evidence of how a world-famous manufacturer simply and inexpensively has transformed their gloomy lobby into a thing of beauty—inviting, pleasant, breath-taking!

NC GRATELITES suspended below Guth GLM Luminaires provide 100 Foot-Candles at floor-level. Listed by Underwriters Laboratories, Inc. as non-combustible, so insurance rates are unaffected. Can be installed beneath Sprinklers and Air-Ducts. The NC GRATELITES are non-static—repel dust and dirt. Include built-in light-stabilizers and sight-saving $\frac{3}{8}$ " cubes of light!

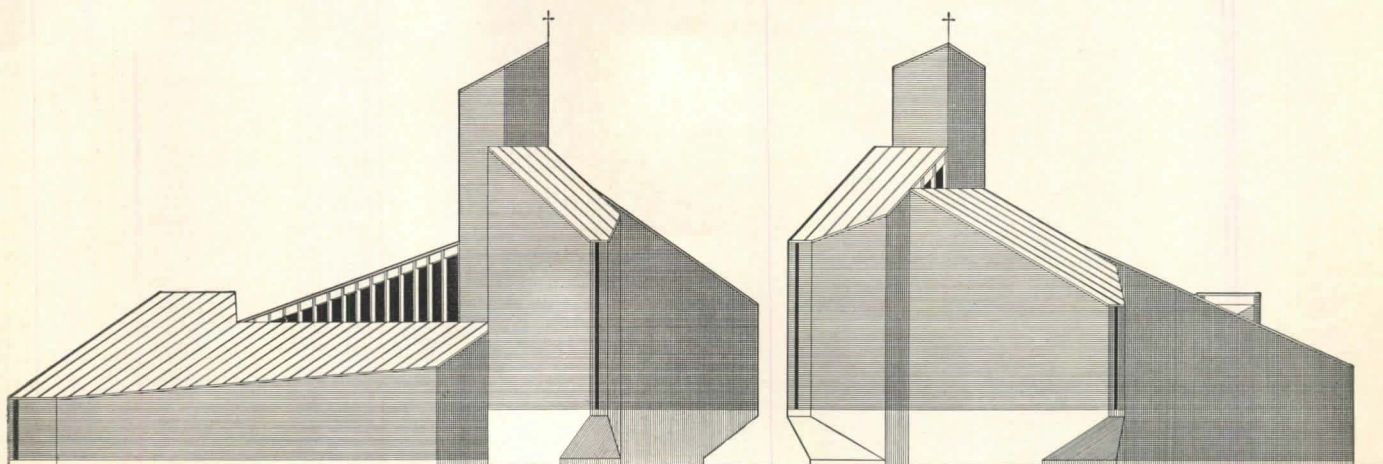


Your first step towards new ceiling beauty and modern lighting intensities is writing for our NC Gratelite Brochure. May we send it to you?

Underwriters' Laboratories, Inc.
Listed

*REG. U.S. PAT.
NO. 2,745,001
CAN. PAT. NO.
538,245

THE EDWIN F. GUTH CO. BOX 7079 • ST. LOUIS 77, MISSOURI



Martin Price designs a church

He utilizes Zonolite* Masonry Fill Insulation to cut wall construction costs. The material also cuts heating and air conditioning costs \$360 annually.

Martin Price and Consulting Engineer Marvin M. Serot, both of New York City, were commissioned by Zonolite to do this church.

They developed an unusual brick cavity wall to carry the load; 6" SCR face brick exterior and interior, with a 2½" cavity.

No finishing on the interior walls was needed, because the Zonolite Masonry Fill Insulation in the cavities was more than sufficient to keep the inside surfaces warm and dry.

The fact that the interiors could be left

unfinished cut total wall construction costs. Simply because less materials and fewer trades were needed than for conventional walls.

Price and Serot also found that by filling the cavities with Zonolite Masonry Fill, they could cut the annual heating costs 27.5% and the air conditioning costs 5.3%.

This figures out to be an annual savings of \$360.

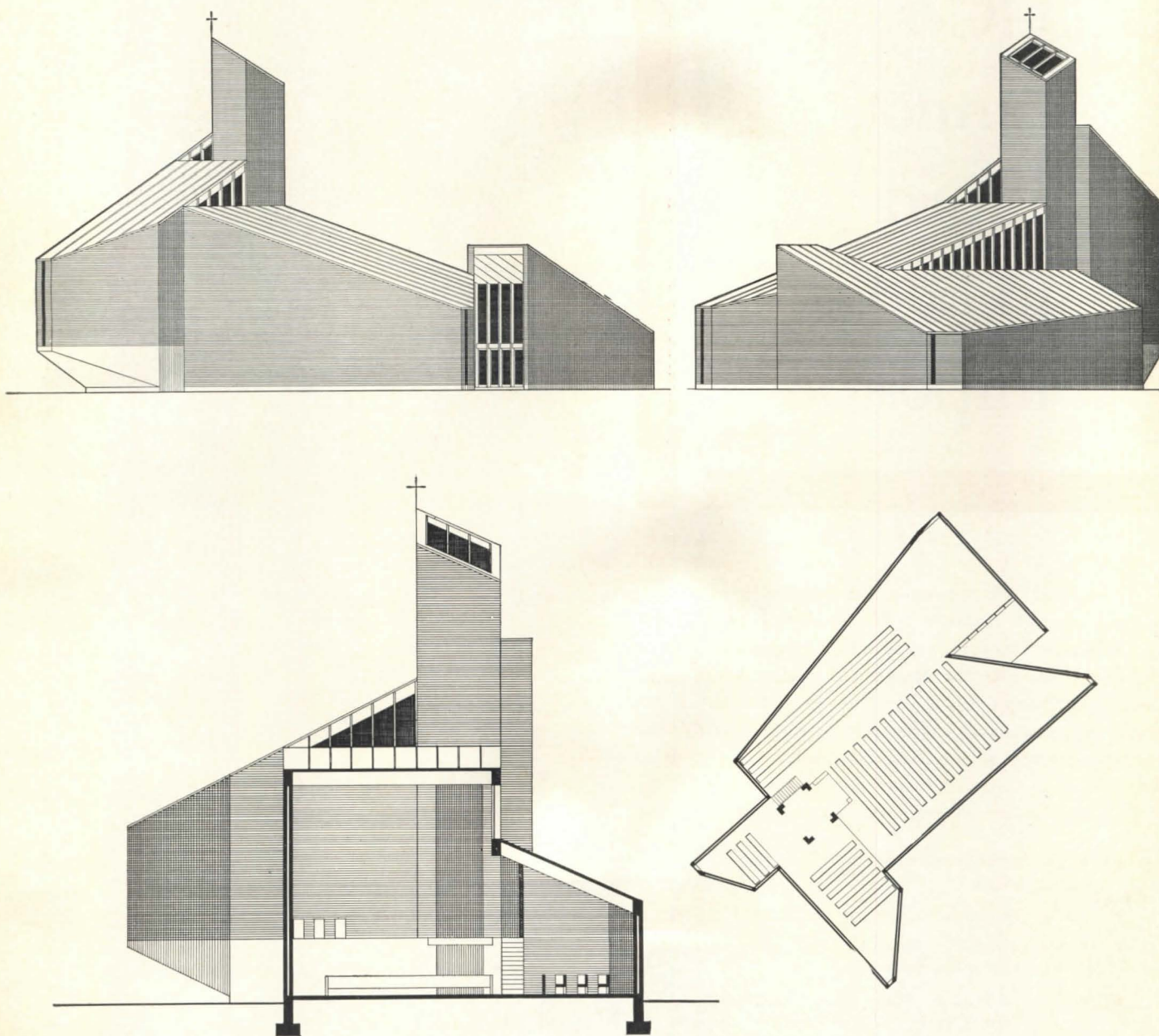
Perhaps of even greater interest to a client is the annual return he can get on his investment in Zonolite Masonry Fill

Insulation.

Serot found that in this case, the insulation (financed as part of the 20 year mortgage at 6%) costs about \$86 a year. Compared with the annual heating and air conditioning savings of \$360, this makes a 425% return on the annual investment in the insulation.

One reason for this high return is the low installed cost of the material; about 10¢ per sq. ft. in this 2½" cavity.

The cost is low because the material is just poured out of the bag into the cavity.



Additional facts worth investigating are contained in our Bulletin MF-83. Write Dept. PA-44, Zonolite, 135 South LaSalle Street, Chicago 3, Illinois.

*Reg. trade mark of Zonolite Division, W. R. Grace & Co.

ZONOLITE
GRACE ZONOLITE DIVISION
 W. R. GRACE & CO.
 135 SO. LA SALLE ST., CHICAGO, ILL.

Design Conditions			Winter Heat Loss in BTU/Hr Assuming 70°F DB Indoor 0°F DB Outdoor		Summer Heat Gain in BTU/Hr Assuming 95°F DB, 75°F WB Outdoors 78°F DB, 50%RH Indoors	
	Without Masonry Fill	With Masonry Fill	Without Masonry Fill	With Masonry Fill	Without Masonry Fill	With Masonry Fill
Walls	6" Face Brick Interior & Exterior with 2½" Air Space Cavity	6" Face Brick Interior & Exterior with Masonry Fill in Cavity	290,000	110,000	54,000	20,500
Roof	Roofing, 4" Concrete, 2" Insulation		32,000	32,000	6,000	6,000
Floor	4" Concrete on Grade		7,200	7,200	—	—
Glass: Solar and Transmission	¼" Single Plate		65,000	65,000	23,860	23,860
Ventilation & Infiltration	3,000 Cubic Feet Per Min.		260,000	260,000	105,000	105,000
Lights	—		—	—	47,500	47,500
People	—		—	—	150,000	150,000
Totals			654,000	474,200	386,300	352,860
% Savings with Masonry Fill			654,000-474,200 654,000 27.5%		386,000-352,860 386,000 =5.3%	

FUEL: No. 4 oil at 11¢ per gallon . DEGREE DAYS: 4989 per year.

Synthacalk GC-9 cannot afford to be an impostor...

... because your reputation depends on it! There are many "wonder" sealants on the market. However, time and field experience have proven that only polysulfides are capable of handling the demands of modern construction. Pecora Synthacalk GC-9 is not an impostor but a true single component polysulfide rubber sealant. This dynamic sealant possesses all the desirable and proven characteristics of two component polysulfide sealants plus the trouble free feature of being a single package compound.

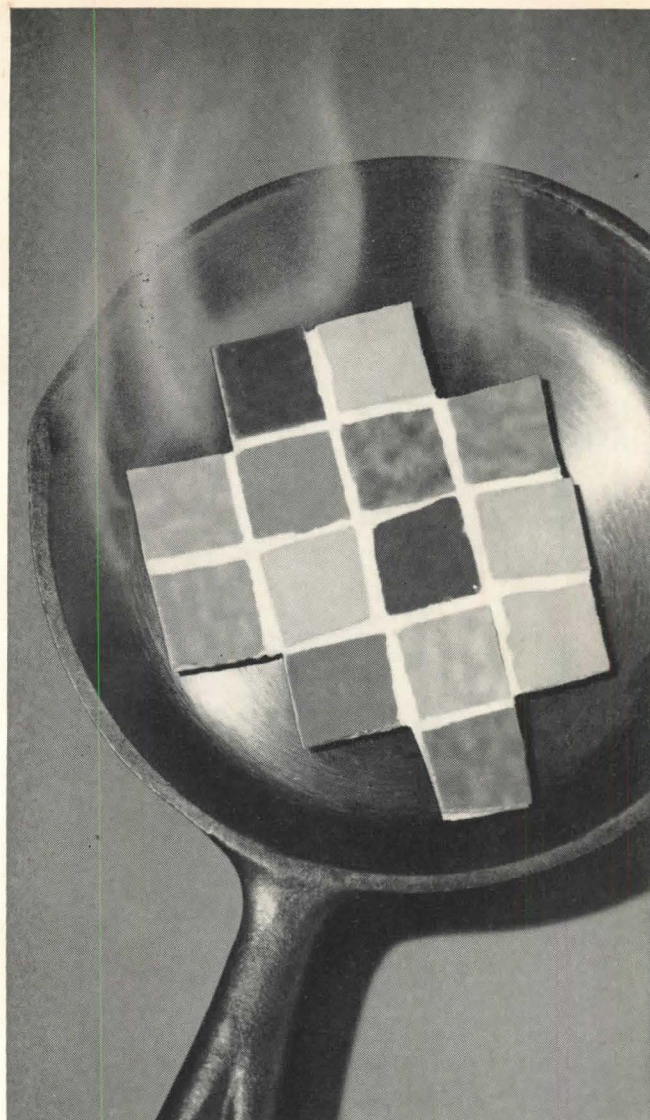
- ready for use as supplied—eliminates on-site mixing errors
- easily applied to either dry or damp surfaces
- retains excellent adhesion and elasticity in all weather extremes
- provides a durable seal—retains original color — non staining — won't harden, chip or crack . . .

and when fully cured, GC-9 exceeds the requirements of TT-S-00227a (GSA-FSS) and A.S.A. Spec. A116.1-1960.

Try it and assure yourself of Pecora's long lasting reputation for quality, service, dependability and quick delivery. Write for a free sample cartridge and descriptive literature on your company letterhead.

Pecora

Pecora Incorporated **Over 100 Years of Quality Products for the Building Industry**
300-400 W. Sedgley Ave., Philadelphia 40, Pennsylvania; Oakland Avenue, Garland, Texas
For more information, turn to Reader Service card, circle No. 374



WHAT'S COOKING?

NEW IDEAS IN CERAMIC TILE from the Cambridge Design Staff that enable architects to add a touch of outstanding beauty and individuality to new buildings. This is a special Cambridge service available to every architect...and without cost or obligation. Whether you have an intricate mural or just need design suggestions for a special wall area our design staff, under the direction of George Limke is anxious and ready to assist you. Send us your plans or elevations for suggested tile applications or let us put your own tile designs into layout form. Address your inquiry to Dept. PA 44

THE CAMBRIDGE TILE MFG. CO.

P. O. Box 15071,
Cincinnati 15, Ohio

Producers of SUNTILE wall and floor tiles, SUNTILE mosaics, HORIZON tile and CERATILE 800.

Member of
The Tile Council of America



For more information, turn to Reader Service card, circle No. 329

APRIL 1964 P/A

WHY IS U.S. STEEL PRESENTING THE BIGGEST TV SHOW OF 1964?



Unisphere is a service mark of United States Steel
© 1964 New York World's Fair 1964-1965 Corporation

The show is an exciting 90-minute visit to the New York World's Fair on opening night, April 22, 7:30-9:00 p.m. EST. NBC-TV, in color.

U. S. Steel is presenting this World's Fair premiere for two important reasons:

- 1) To tell the exciting story of Unisphere, the official Fair symbol built and presented by U. S. Steel, and
- 2) To present a series of important, dramatic USS innovations in the world of transportation, packaging, construction, research and science.

You'll learn about a steel that "paints" itself . . . a railroad car as clean inside as your kitchen sink . . . steel foil, thin yet remarkably strong. Inside the U. S. Steel laboratory you'll see hints of innovations to come

through new tools of research: devices that produce temperatures high enough to melt steel in a thousandth of a second . . . a microscope so powerful a golf ball would appear four miles in diameter . . . a device that actually *listens* to steel.

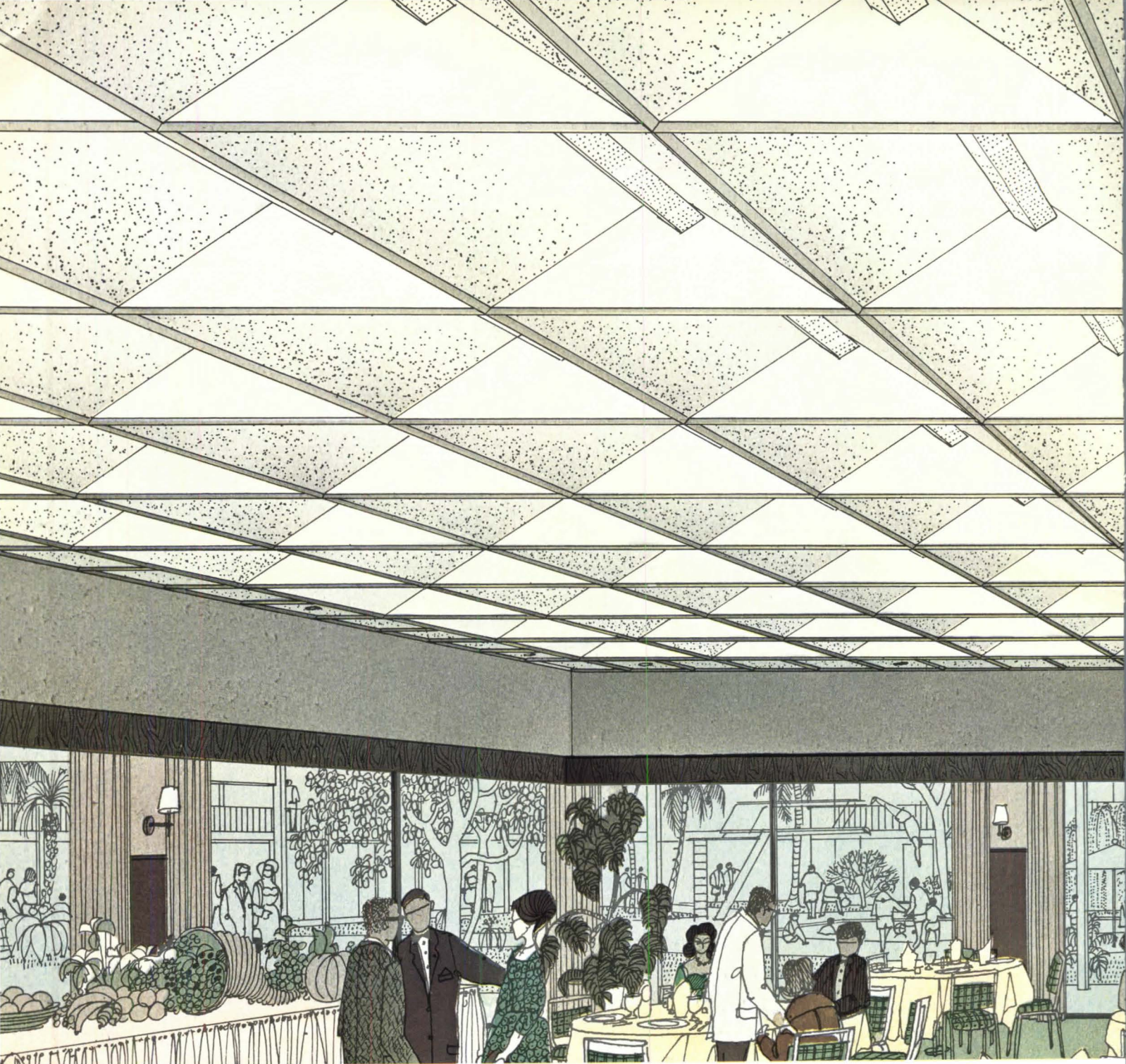
As a reader of *Progressive Architecture*, you will be particularly interested in learning about such innovations as the extra-strong steels that saved thousands of tons on the world's largest suspension bridge . . . a building whose outer wall is actually its frame, an exciting building method based on products innovated by U. S. Steel . . . a steel that architects are using outdoors—bare, unpainted—because it forms a beautiful protective coating. United States Steel, 525 William Penn Place, Pittsburgh, Pa. 15230.

United States Steel



TRADE MARK

TUNE IN when United States Steel presents "The New York World's Fair"
April 22, 7:30-9:00 p.m. EST. NBC-TV, in color



RENDERING BY HELMUT JACOBY

At work in New Orleans: THE **Armstrong** LUMINAIRE CEILING SYSTEM

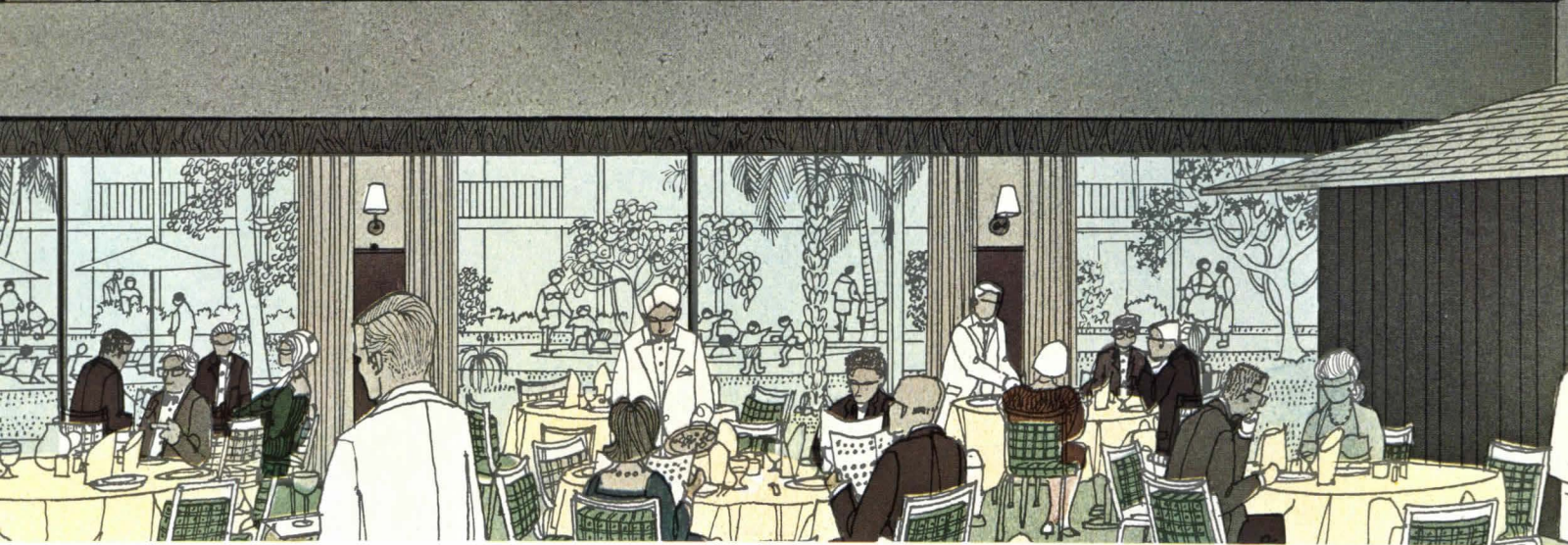
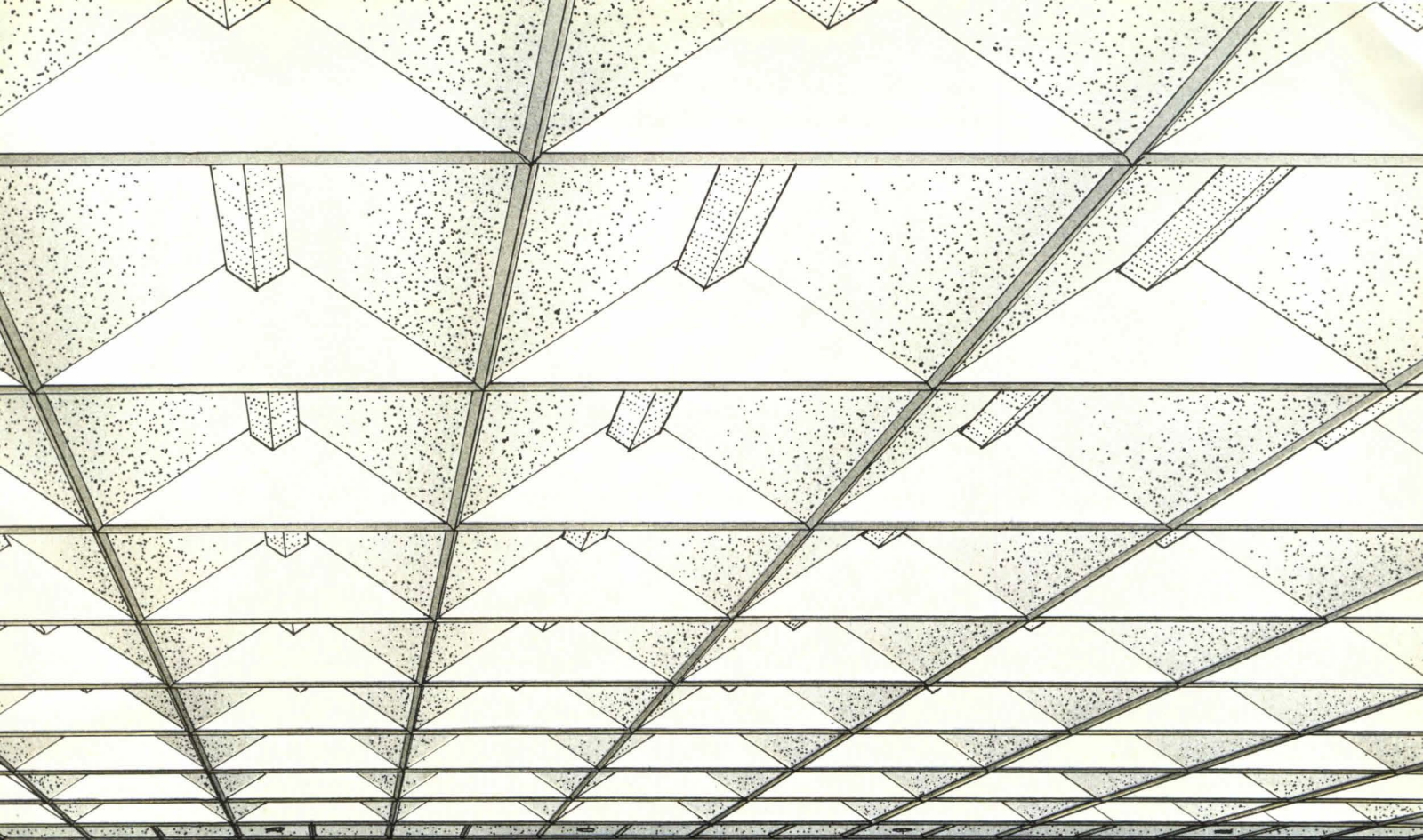
Armstrong takes five ceiling functions and creates the first totally integrated ceiling system.

The Armstrong Luminaire Ceiling System is already at work in schools, restaurants, stores, and offices from coast to coast. Here at the Cypress Room in the New Orleans Hilton Inn, it delivers uniform, draft-free, conditioned air year round and helps quiet the large, multi-purpose room—even with largest groups. Using two-lamp fixtures, the system provides the room with a minimum illumination level of 160 footcandles at the work plane. Equally important, it helps give the room its striking good looks.

Why is the Armstrong Luminaire Ceiling installed, under construction, or specified in hundreds of buildings throughout the country? Because it functionally integrates lighting, air

distribution, acoustical control, design excitement, and finished ceiling surface in a simple modular assembly. Its modular approach simplifies ceiling design and specification, eliminates ceiling clutter, plenum maze. The module is a 50"-square unit. Its functional components are acoustical ventilating panels and a fluorescent fixture. Flat border panels permit the system's accommodation in any size or shape room.

The module configuration directs all light downward, boosting lighting efficiency 10% over conventional recessed troffers. The circulating air inhibits dirt build-up on lamps, cools them, too. Result: longer lamp life, higher light levels. Air movement also makes the ceiling virtually self-cleaning. Maintenance factors are improved, too. Even shielded, as here, lamp cleaning and replacement are fast and uncomplicated.



This visually exciting Armstrong Luminaire Ceiling gives new drama and comfort to the Cypress Room at the New Orleans Hilton Inn.



CREDITS: Hilton Inn, New Orleans, La.

Architect:
George A. Saunders, New Orleans

Mechanical Engineer:
Edward H. Sanford & Assoc.,
New Orleans

Consulting Engineer:
Edward J. Yoecker, New Orleans

General Contractor:
Hogan Bros., New Orleans

Structural Engineer:
Walter E. Blessey, New Orleans

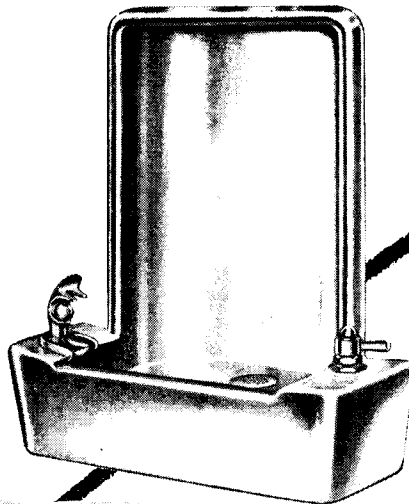
Ceiling Systems Contractor:
Belou and Company, New Orleans

MORE INFORMATION: For complete data, information and specifications on the new Armstrong Luminaire Ceiling System, contact your local Armstrong District Office or Armstrong Ceiling Systems Contractor. For a free illustrated portfolio and photometric data, write Armstrong Cork Co., 4204 Watson St., Lancaster, Penna.

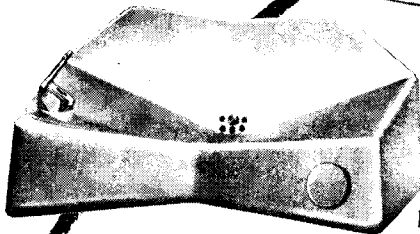


Armstrong
CEILING SYSTEMS

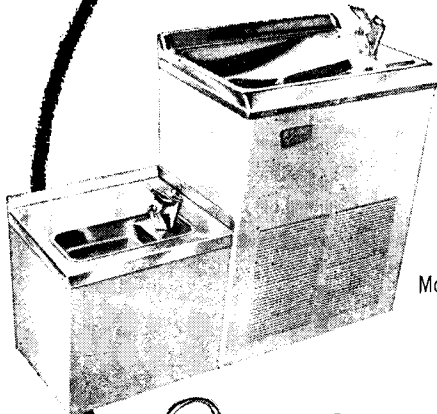
For more data, circle 300 on Inquiry Card.



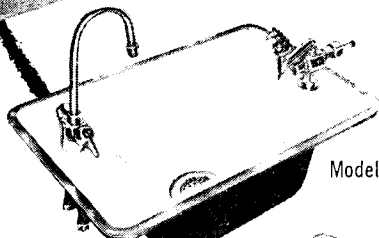
Model 73



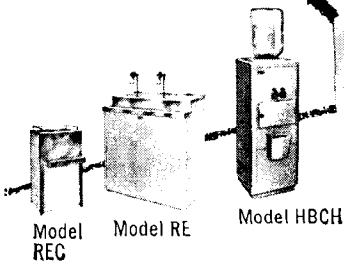
Model 7J



Model HI-LO



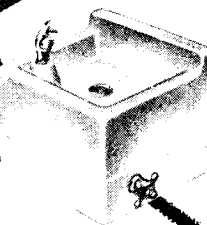
Model 2454



Model
REC

Model RE

Model HBCH



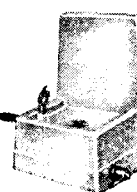
Model 7X



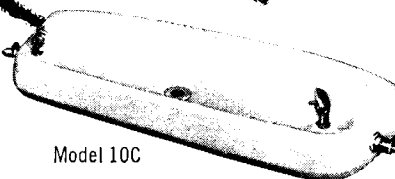
Remote
Unit



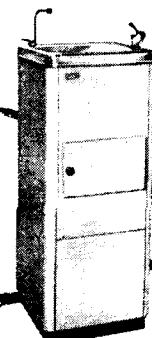
Model 36DY



Model 71



Model 10C



Model
HPCH



It is impossible to show this line completely on one page or even on several pages. This line has more than fifty years of research and workmanship behind it, and it is hundreds of different models of drinking fountains and water coolers long. But as long as it is, there has never yet been as hard a line for a fountain or a cooler to become a part of. That is because to become a part of the *Haws Line* a fountain or a cooler has to perform better, look better, and in every detail *be* better, than any other within its area of application.



Since 1909

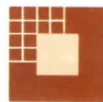
HAWS DRINKING FAUCET COMPANY

Fourth and Page Street
Berkeley, California 94710

Write for the new Haws Drinking Fountain and Faucet 64-page Catalog
... for Haws Electric Water Cooler 16-page Catalog
... and for Haws Safety 32-page Catalog



Summitville



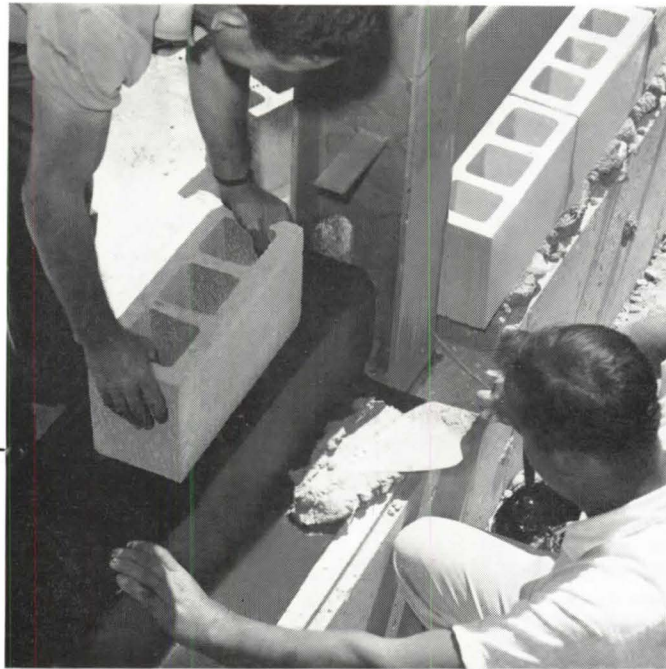
TEXTURED QUARRY TILE

In addition to its unusual beauty, sparkle and dimension, Textured Quarry Tile retains all of the well-known qualities of regular quarry tile . . . dentproof, scratchproof, fadeproof, fireproof and practically maintenance-free for a lifetime . . . cleans with simple water techniques.

*Call your Ceramic Tile Contractor or write for full details.
Summitville Tiles, Inc., Summitville, Ohio.*

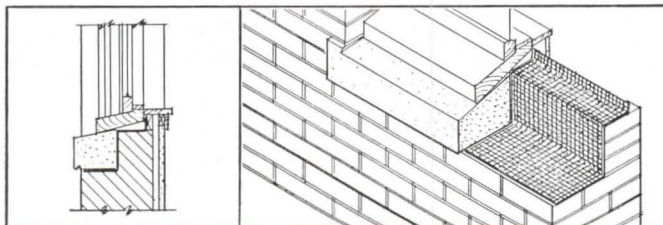
Member: Tile Council of America, Inc. **TCA**

FLASHING FIRSTS



SANDELL DUOWELD[®]

Duoweld is the first entirely new thru-wall flashing that combines inorganic fiberglass with inorganic copper. Sandell's Duoweld meets the architect's need for an unusually tough, thin, thru-wall flashing that cannot rot or delaminate in service. In Duoweld, a core of electro-sheet copper is permanently fused between two layers of self-sealing asphalt-saturated fiberglass cloth to protect the copper from acids, alkalis, and accidental punctures. This remarkable combination of materials produces a tough flashing that will stand up to extremely rough handling during installation. □ For 35 years architects and engineers have looked to Sandell for the best product answers to waterproofing problems as well as reduced installation costs.



Duoweld protects wall construction under sills of doors and windows



FOR FURTHER INFORMATION WRITE TO: **SANDELL MANUFACTURING COMPANY, INC.**
26 NEW STREET, CAMBRIDGE, MASSACHUSETTS 02138 • PHONE (617) 481-0540

SHHHHHH

ARCHITECT: SANFORD AND SANFORD, MEMPHIS • CONSULTING ENGINEER: RAGON AND VALENTINE, MEMPHIS • MECHANICAL CONTRACTOR: AMERICAN PLUMBING COMPANY, MEMPHIS

Can you hear the Carrier Gas-powered Air Conditioning?

Not on your life. That's why the new, luxurious Holiday Inn in Mansfield, Ohio chose Carrier Absorption Refrigeration. They didn't want to lose valuable guest space because of noise or vibration from cooling equipment. And they didn't, because Carrier Gas-Powered Air Conditioning equipment has no large moving parts to create noise. The absorption refrigeration

installs easily and needs minimum maintenance, whether operating on full or partial load. What's behind the ease of operation? The fuel that means ease, economy and dependability, Gas. Call your local Gas Company about it. Or write Carrier Air Conditioning Company, Syracuse 1, New York. AMERICAN GAS ASSOCIATION, INC.

For cooling and heating... Gas is good business!



SEE THE CARRIER GAS-POWERED ABSORPTION OPERATING EXHIBIT AT THE FESTIVAL OF GAS PAVILION - N.Y. WORLD'S FAIR 1964-1965

For more information, turn to Reader Service card, circle No. 314





ARCADE (left) is reflected with utter fidelity in wall of Starlux plate glass. Brown brick wall at far end of arcade masks sidewall of neighboring building and attractively terminates arcade. It serves no structural purpose.

First Federal Savings & Loan Association,
Hagerstown, Maryland
Architects: Eliot Noyes & Associates
Associate Architects: Coble and Burger

Different—but a good neighbor: an arcaded bank with walls of Starlux plate

To set this elegantly unadorned bank building into context—a street of older, low-rise commercial buildings—Eliot Noyes, FAIA, designed an arcade front with graceful arches that are visual echoes of the tall, curved windows of nearby structures.

To distinguish the building from its neighbors, Architect Noyes devised a design of almost classic simplicity that successfully exploits the characteristics of his principal materials: the color and texture of precast concrete, and the lustrous sweep of broad expanses of glass by ASG.

At ground level, an exterior wall of 11' by 14' floor-to-ceiling lights of ASG's Starlux® twin-ground plate glass admits natural daylight to

the banking floor. From inside, the exceptional clarity of Starlux brings patrons a faithful view of street activities framed by arches of the colonnade. A band of ASG's textured grey Huetex® spandrel panels creates a visual separation of the upper two floors. And in interior offices, ceiling-high transoms of Starlux plate dramatize doorways and help share light.

Starlux plate and Huetex spandrel glass are only two of literally hundreds of versatile architectural glasses available from ASG. Your local independent flat glass distributor will be happy to show you the full range of ASG plate, sheet, and patterned glasses. Or, for a complete catalogue, write: Dept. E-4, American Saint Gobain Corporation, Box 929, Kingsport, Tenn., 37662.



SEVEN-FOOT TRANSOMS of clear Starlux plate glass make doorways dramatic slots in wall. Wall end at right is covered with stainless steel.

AMERICAN SAINT GOBAIN





'64
REPORT



On this new campus, they're automating to operate heating and air conditioning systems efficiently. Model of New York State University Long Island Center is being inspected by Charles K. Cooper, right, finance officer for the university, and Robert E. Passarelli, P.E., R.A., of the New York state architect's

office. For the first eight buildings, one man at a Honeywell console can control 30 pumps and 70 fans; check 130 temperatures and adjust 70; and supervise other functions at points up to 3,500 feet away. Plans call for extending control to other buildings as they are completed.

HOW MUCH AUTOMATION IS PRACTICAL FOR YOUR CAMPUS BUILDINGS?

Campus size and age are no longer factors. Architects have discovered that centralized control of temperature, security and other systems is paying for itself in 3 to 5 years...whether it's San Antonio College or Harvard.

New way to help meet rising costs

In the face of the relentless cost-revenue squeeze, the next 6 minutes may save your clients thousands of dollars a year in operation and maintenance while improving services.

For here is a new way to help meet rising costs of running the physical college plant. It's the automation of buildings . . . a move that's profitable for a single building and even more so for a complex campus.

With classes bulging and expansion urgent, two key factors give automation a new priority in building plans:

1. Swift advances in equipment and technology now make automation more feasible than ever before.
2. Mechanical-electrical systems are nearing 40% of the cost of many new college buildings, making them machines almost as much as structures.

The machine part of a building not only responds to automation, but *performs best at lowest cost only with a largely automatic "nerve system."*

Here's what we mean by automating buildings

A long stride in automating a building or campus is a central panel to control any or all systems such as air conditioning or heating; automatic fire alarm; security against intrusion and theft; clock systems; and equipment surveillance.

Central control alone can cut a surprising number of man-hours now wasted by operation and maintenance men, through no fault of their own, and slash excessive use of power and fuel.

That's the beginning. Automation also can start and run power-consuming equipment *in just the right sequence and loading combinations for optimum efficiency at any demand.* The accompanying graph shows the unusual increase in efficiency estimated for an actual building by automating 3 compressors for the most efficient performance at all loads.

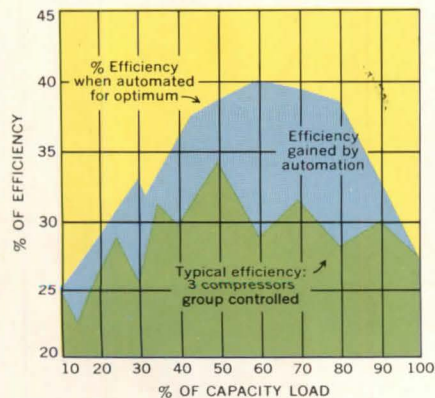


Figure out what such a boost in efficiency would do for your client. Even in a far simpler system than this one, automation may offer extraordinary savings. The only question today is how *much* automation is *most* profitable.



Before: Turning on the heat at Harvard's North Yard buildings once meant daily 2-hour tours through steam tunnels for Isaac H. Larew, engineer, and a crew of associates.

Simpler systems for small buildings, robots for big ones

For smaller buildings there are now *simpler* systems of central control; for complex campuses, computer-robots to analyze scores of variables including weather, internal load, fuel costs—and instantly allocate load to equipment for the desired results at the least expense.

Between these extremes are a host of new advances, including miniaturization, to enable automation where it was impractical or too costly a few years ago.

Often pays for itself in as little as 2 to 5 years

Automated central control often pays for itself so swiftly—in as little as 2 to 5 years—that it's almost unbelievable.

Yet many reports to Honeywell confirm it and show why. For one thing, it's now far simpler to automate only the systems your clients need. Here are a few of the functions you can automate:

Campus-wide equipment operation: Start-stop from central panel. Surveillance with off-normal conditions pinpointed automatically, protecting equipment, eliminating human error, saving man-hours.

Temperature, humidity: Centrally monitored. Operator can adjust set-points in distant buildings.

Building security, fire alarm systems: New electronic, sonic and other detectors see and hear in the dark or distance; spot even a wisp of smoke that portends a fire; feel presence of an intruder even approaching a security zone.

Clock programming systems: Start-stop of equipment at proper time, in proper sequence. Built-in memories to do the right thing after a power failure.

Automatic data logging: Typed records for system analysis, costing, research.

There are many more functions you can now automate, but only an analysis of the specific campus will show which you can include in the system most profitably. Automation's savings may surprise you, for money can now dribble away in countless places, undetected.

For example, air conditioning, heating and other costly equipment often *needlessly runs 2 to 4 hours overtime a day* because it takes so long to tour the campus starting and stopping the machinery.

This wastes power and fuel, cuts equipment life, and diverts man-hours urgently needed for preventive maintenance.

Starting equipment—the old way and the new

From Harvard University comes a dramatic "before-and-after" example.

Two years ago, analysis showed "an inordinate amount of time" needed for operating men to go from building to building to start, stop, adjust and check on the heating and air conditioning.

Starting at 6 a.m., some men required two hours to finish their tours—only to repeat them during the day and again for the shutdown after classes.

Today, as part of a program to improve efficiency, Harvard has installed a desk-sized console from which one man can supervise 67 buildings! At this console, a Honeywell Selectographic* Data-Center, it takes him only a few minutes to:

- View 37 schematic diagrams representing systems for the 67 buildings.
- Start or stop 42 fans up to 1/2 mile away.
- Operate remotely 32 steam valves.

*Trademark



After: Seated at this Honeywell console, Larew now can supervise systems in 67 buildings of Harvard's North Yard, operating 32 steam valves, 42 fans, up to ½ mile away.

- Check temperatures at 100 points.
- Get immediate warning of humidity changes in steam tunnels or in library areas (which include, among other treasures, priceless Oriental manuscripts).

Reports indicate that savings from the automatic control program will amortize the investment in two years, besides improving service.

A second console now controlling systems for the new 10-story Harvard Holyoke Center has been planned so it can also control 30 South Yard buildings.

The same type of control center now serving Harvard is going in at one of the nation's newest—New York State University Long Island Center (see first page). Embracing eight buildings this fall, the center eventually will control approximately 44.

Problems of the small campus differ mainly in size. At San Antonio College, San Antonio, Tex., a Selectographic has centralized control for five present buildings, will be extended to others as they are built. Dr. Wayland P. Moody, president, estimates the automation will pay for itself in 3½ years—and regards it as a step in providing the best education at lowest cost to taxpayers.

Honeywell miniaturization now saves costly space

The Selectographic is an example of the new miniaturization. From this console, hardly larger than a desk, one man can supervise air conditioning of a modest building, a campus or a skyscraper.

By pushing buttons, he sees all fan systems or floor plans on a TV-like screen. Graphic illustrations, rear-projected from 35 mm slides, rivet attention on one system at a time so he

isn't confused by a bewildering array of gauges.

For a large building or campus where conventional panels would need 1,200 sq. ft. of floor space, the Selectographic uses only 200. So at building costs of \$15-\$30 per sq. ft., just the space for a conventional panel would cost \$15,000-\$30,000 more than for the Selectographic.

Modules help tailor automation to your need

Whatever functions you wish to automate in addition to heating or cooling can be tied into the Selectographic with modules designed by Honeywell to give you a custom job at production-line prices.

FOR FIRE PROTECTION, an alarm-location panel at the operations office as well as the console may save time in directing evacuation, rerouting traffic, shutting off power and gas, notifying firemen of inflammables and explosives, and protecting or removing valuables.

AUTOMATIC SECURITY ALARMS may be centralized at the Selectographic. There are also panels for local control: for example, protecting women's dormitories against intruders. Here, an excellent aid is a small panel in the house mother's quarters for locking all doors and remote control of the main entrance.

AUTOMATIC DATA LOGGING is far more than a record-keeping measure. It's a step in running systems at the optimum.

Honeywell's Datalog* and Datalarm* work as a team. The latter scans hundreds of key points, printing any that is off-normal and recording its value, location and time. The automatic typewriter logs selected points on a schedule,

printing any off-limit readings in red.

At a new 378-bed unit of the State University Hospital, Syracuse, N.Y., a Honeywell Datalarm will print out any of 275 key points while the Datalog periodically records any 80.

Tabulated and digitized values will simplify paper work, cut logging manpower needed to run systems at top efficiency.

Other new equipment that speeds automation

The Honeywell ScanAlarm* is another way to monitor key points. In connection with your central console, it will check 100 points in 3 seconds, signaling if any is off-limits and showing its location.

Another Honeywell advance has slashed wiring costs. In typical buildings, the Honeywell Multiplexer relay system reduces the number of wires needed by 79%. These are examples of advances now making automation profitable where a few years ago you may have felt it something for the future.

Electronic signals quicker than footsteps, cost less

Although electronic signals move faster than men, and cost less, foot-tours remain the routine on most campuses.

Colleges are under pressure to expand and modernize. It would be costly to modernize in other ways without exploring what more automation can accomplish.

It may be tempting to consider automation later on. However, it will then cost more, plus the loss meanwhile in "hidden" costs such as—

- Wasted man-hours in touring buildings, adjusting equipment, logging data.
- Downtime avoidable by preventive maintenance made easier by central control of equipment.
- Time lost by maintenance on an arbitrary scheme instead of an optimum plan made possible by system analysis that spots a drop in efficiency, warns when it's time for checkup, avoids breakdowns.

Modern equipment also can instantly locate remote trouble sources that otherwise might take hours or days to find.

So today your client may be paying for automation of his buildings whether he has it or not *and paying more without it*. The question is really how much it will cost NOT to automate. Delay can be expensive.

Now's the time to call the people who know automation. Especially Honeywell.

Building automation began with this thermostat

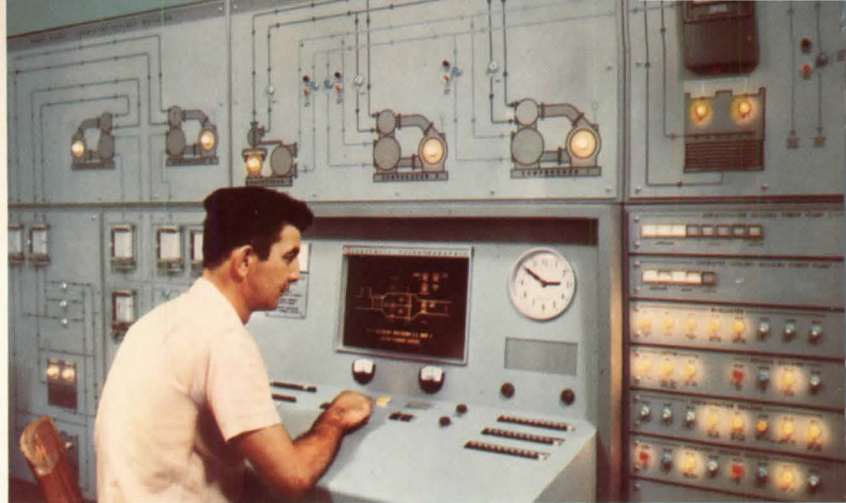
Familiar as you are with this thermostat, the Honeywell Round, it may never have occurred to you that the first Honeywell thermostat was the real ancestor of building automation. But it is. Its principle is basic to automating industrial processes, space guidance systems, or buildings. You may expect Honeywell, as an auto-



*Trademarks



To minimize operating costs, San Antonio College in Texas has largely automated air conditioning with one center (right) now controlling 5 buildings. More will be tied in as the campus expands.



One man at San Antonio's Honeywell Selectographic controls equipment up to 1,300 feet away, starting or stopping 18 fans, 28 pumps, 3 boilers, 4 chillers; checking 131 temperatures, adjusting 30. The college expects center to pay for itself in 3½ years just for the 5 buildings it now controls.

mation pioneer, to fit your clients best with the *right* control systems, *properly integrated for optimum efficiency*.

Only Honeywell designs, builds, installs, maintains all these control systems

Only Honeywell devotes an entire factory to making central control panels, one evidence of its leadership.

Only Honeywell manufactures the panel and all equipment used on it.

And only Honeywell makes *all 3 types* of control systems—electronic, electric and pneumatic. So Honeywell automation specialists are free to advise any type or combination that's *best for your clients specific needs*.

If you need continuous indication of variables, Honeywell has it. Automatic

data logging? Honeywell has it. System analyzers? Honeywell has them. A lease-purchase plan? Honeywell has it. And if you want a *definite* maintenance cost with no surprises to upset your clients' budgets, Honeywell offers that, too.

Automation simplified by single responsibility

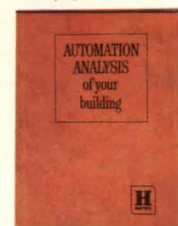
Honeywell will work with you and your clients to study what automation will pay off quickly, what services are on the fringe or beyond it.

We'll help design the system, we'll make the equipment, install it, supervise start-up, and contract to maintain it with periodic inspection, emergency service, parts and replacement.

All guaranteed by Honeywell—one company accepting total responsibility.

Ask about an automation analysis of your buildings

How do you start? Honeywell specialists will work with your staff, your clients, or others to make a documented analysis of your buildings if a preliminary check indicates further automation may be profitable. Whether it's new buildings or modernizing, turn to Honeywell for counsel. Phone your nearest Honeywell office, check coupon, or write Frank Neal, Honeywell, Minneapolis 8, Minnesota. In Canada, write Honeywell Controls Ltd., Toronto 17, Ont.



FIRST IN CONTROL SYSTEMS



Honeywell

Mail coupon for free booklet: One-Man Building Control

Honeywell, Dept. PG 4-5
Minneapolis, Minnesota 55408

- ☐ Send me your booklet on "One Man Building Control"
- ☐ I'm interested in an Automation Analysis for a project I'm working on. Please have one of your specialists contact me.

NAME _____

TITLE _____

FIRM _____

ADDRESS _____

CITY _____ STATE _____



Read How One Man Control Applies to Campuses.

How much will it save on operating expenses? Will it affect maintenance costs? You'll get the answers to these and other important questions just by sending in the coupon.



TORGINOL *DURESQUE*

SEAMLESS-RESILIENT FLOORING

CONTINUOUS FLOW OF SEAMLESS-RESILIENT FLOORING WITH PERMANENT BEAUTY

Hospitals, recreational centers, office, apartment buildings, and homes now can be beautified with a permanent flow of wall to wall seamless beauty that will not collect dirt, moisture or germs . . . Torginol Duresque is a combination of scientifically prepared colored chips and liquid glaze that can be solidified over new or existing floors of wood, concrete, and most other firm surfaces. Torginol Duresque can be applied to exteriors as well as interiors and utilized as a coving and wainscot providing a monolithic tough thin wearing surface not attacked by most acids, alkalies or hydrocarbon solvents. Exterior Duresque is cushioned with Torginol's rubber-like substance, "Torga-Deck" that waterproofs and furnishes elaborate elongation characteristics.

This majestic flow of three dimensional permanent beauty can be obtained in any combination of colors and patterns giving the architect and decorator desiring uniqueness in flooring design . . . *design latitude*.

For further information, check the Yellow Pages for your nearest Torginol Dealer or write:

Customer Relations Department, Torginol of America, Inc., 6115 Maywood Avenue, Huntington Park, California.

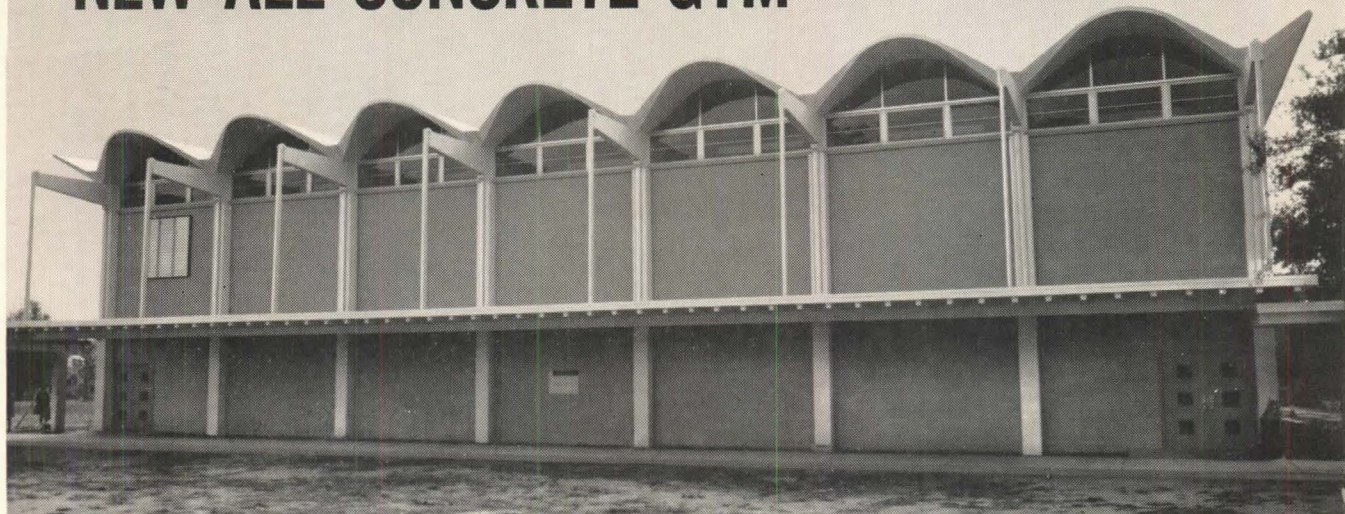
If it's modern it's Seamless. . . . If it's Seamless it's TORGINOL. Eighteen years of world-wide acceptance.



Subsidiary of Western Industries, Inc.

For more information, turn to Reader Service card, circle No. 415

Unusual roof construction for NEW ALL CONCRETE GYM



● Huge, prestressed “Y” beams, resting on cast-in-place columns, form the basic structure of this interesting high school gym roof. Cast-in-place parabolic arches between these beams complete the effect. Prestressed double Tee beams, supported from the ends of the “Y” beams, provide a covered walkway. And, the walls are painted concrete masonry units.

LEHIGH EARLY STRENGTH CEMENT BENEFITS EVERY MEMBER OF THE TEAM Dura-Stress, Inc. used Lehigh Early Strength Cement for the prestressed units in this building. Here, as in almost any concrete work, this cement provides important benefits for manufacturer, contractor and architect alike. Quicker re-use of forms. Earlier availability of units. Assured on-time delivery for smoother planning. Lehigh Portland Cement Company, Allentown, Pa.

Fessenden High School gymnasium in Marion County, Fla. is an interesting combination of prestressed concrete, poured concrete and concrete masonry. Tapered ends of the Lin Y roof beams cantilever to support double Tee Beams covering a walkway.

Owner:
Marion County Board of Public Instruction, Ocala, Fla.
Architect:
Berry J. C. Walker, A.I.A., Ocala, Fla.
Structural Engineer:
R. O. Newman, Leesburg, Fla.
Contractor:
Thompson Brothers Construction Co., Leesburg, Fla.
Prestressed Manufacturer:
Dura-Stress, Inc., Leesburg, Fla.
Concrete Block Manufacturer:
Robinson-Scofield Lumber Co., Dunnellon, Fla.

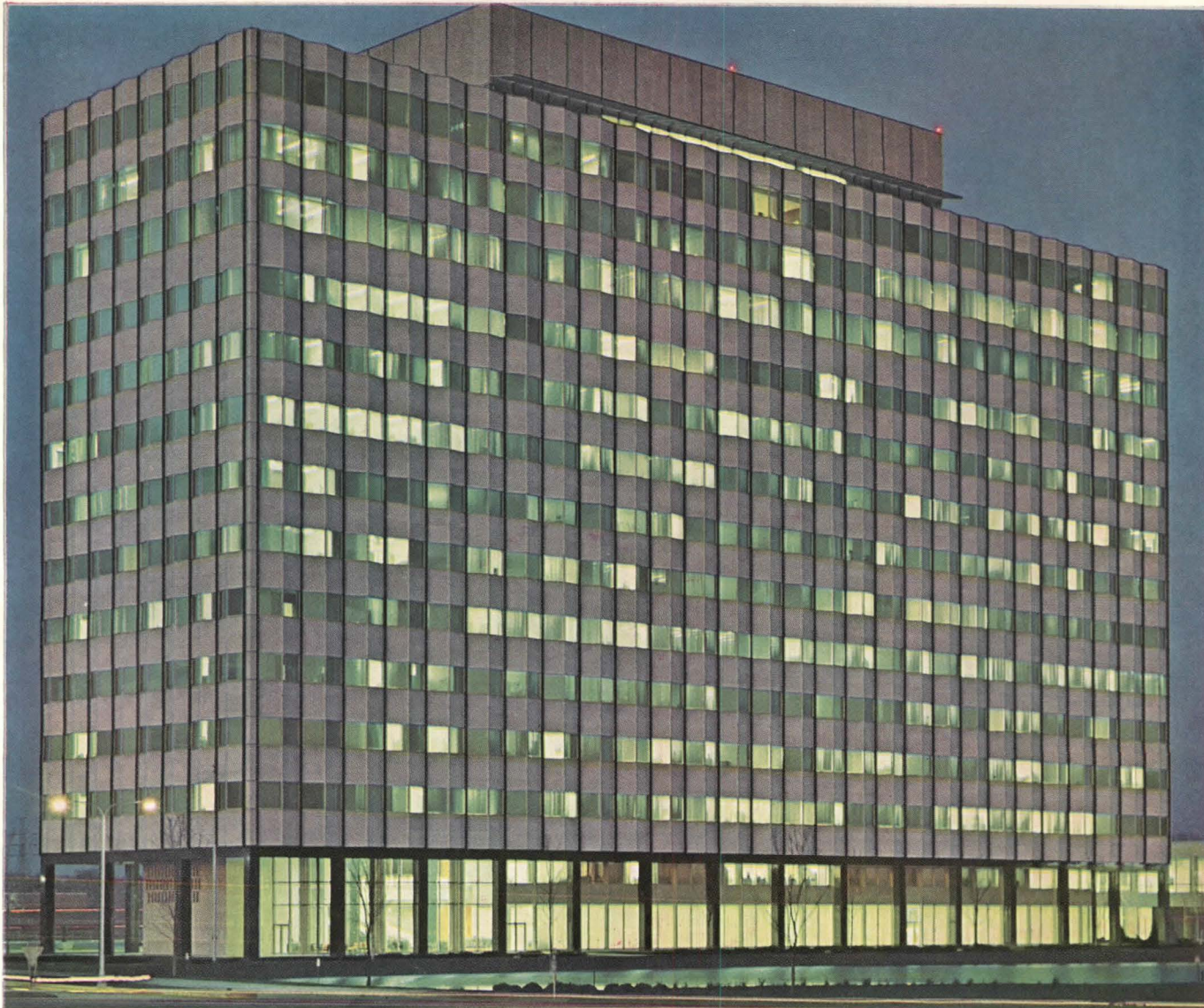
**LEHIGH
CEMENTS**



Eight prestressed Y beams are set in place on 16' centers as the first step in roof construction. Each beam measures 105' long and 8' wide.

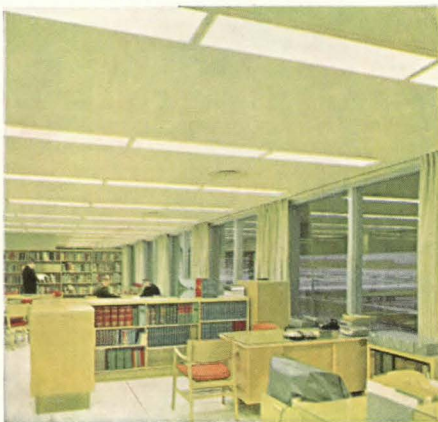


To complete the interesting form of the roof, 8' wide parabolic arches are poured in-place between the beams.



3M Company Administration Building, St. Paul, Minnesota. Architects & Engineers: Ellerbe, St. Paul.

Lighting for prestige buildings



At the new 3M Company Administration Building in St. Paul, lighting of the highest quality is obtained through nearly 11,000 control lenses injection molded of PLEXIGLAS® acrylic plastic. Each lens is a single, precisely designed, four-foot molding that provides a high level of directed light with minimum surface brightness.

Because the lenses are made of PLEXIGLAS—100% acrylic—they will not discolor. They are also

strong, rigid and light in weight. That is why PLEXIGLAS is the best choice for lighting that stands out and stands up.

We will be pleased to send you literature, and the names of manufacturers of lighting equipment utilizing control lenses of PLEXIGLAS.

**ROHM
&
HAAS**
PHILADELPHIA, PA. 19105



PLEXIGLAS

THINK COPPER...



Do you measure architectural excellence by the pound-price?

Coppermetals are not the cheapest material you can specify for architectural accents—nor are they always the most expensive. But no other metal offers the inherent beauty, range of colors, forms, versatility and durability of true copper alloys. Furthermore, you can attain *all* these advantages without upsetting budgets, by using coppermetals in locations where the eye can appreciate fine design and component quality. And remember, the texture and colors of copper architectural metals are more than skin-deep. Copper may cost a bit more than substitutes. Don't you think it's worth it?

ANACONDA[®]
AMERICAN BRASS COMPANY

To see what imaginative designers can accomplish through the judicious use of coppermetals, turn page —————▶

THINK COPPER...



North Carolina State Legislative Building. Architect: Edward Durell Stone, New York City. Associate Architects: Holloway & Reeves, Raleigh, N. C.

Here's how leading architects use coppermetals



WITH MASONRY



WITH FINISHED STONE



WITH CERAMIC



Fabricator: J. D. Wilkins Company, Greensboro, N.C.

Today's imaginative designers accent with coppermetals.

Leading architects and designers are proving that modern coppermetals can provide beautiful—and economical—accents to other building materials.

Coppermetals come in a range of rich colors: from pure copper to the warm golds of the brasses and bronzes, and the soft silvery white of nickel silver. You can design with sheet, rod, wire, tube, extruded or drawn shapes and castings. And with all copper alloys, beauty is lasting.

To see what can be done with architectural copper alloys simply send the coupon below to Anaconda American Brass Company, Waterbury, Conn. 06720. In Canada: Anaconda American Brass Ltd., New Toronto, Ontario.

in modern design.



WITH GLASS

WITH MASONRY: Entrance, Public Safety Building, Rochester, N.Y. Architects: Bohacket & Flynn, Rochester, N.Y. Fabricator: Ellison Bronze Co., Inc., Jamestown, New York.

WITH FINISHED STONE: Interior, Public Safety Building, Rochester, N.Y.

WITH CERAMIC: F.D.I.C. Building, Washington, D.C. Architects: Chatelain, Gauger & Nolan, Washington, D.C.; Perkins & Will, Chicago, Ill. Fabricator: A. F. Jorss Iron Works Inc., Arlington, Virginia.

WITH GLASS: Eisenhower Presidential Library, Abilene, Kansas. Architect: John E. Brink, Iola, Kansas. Fabricator: Flour City Architectural Metals Div., Hupp Corp., Minneapolis, Minn.

ANACONDA[®]
AMERICAN BRASS COMPANY

Anaconda American Brass Company
Waterbury, Conn. 06720

63-1190

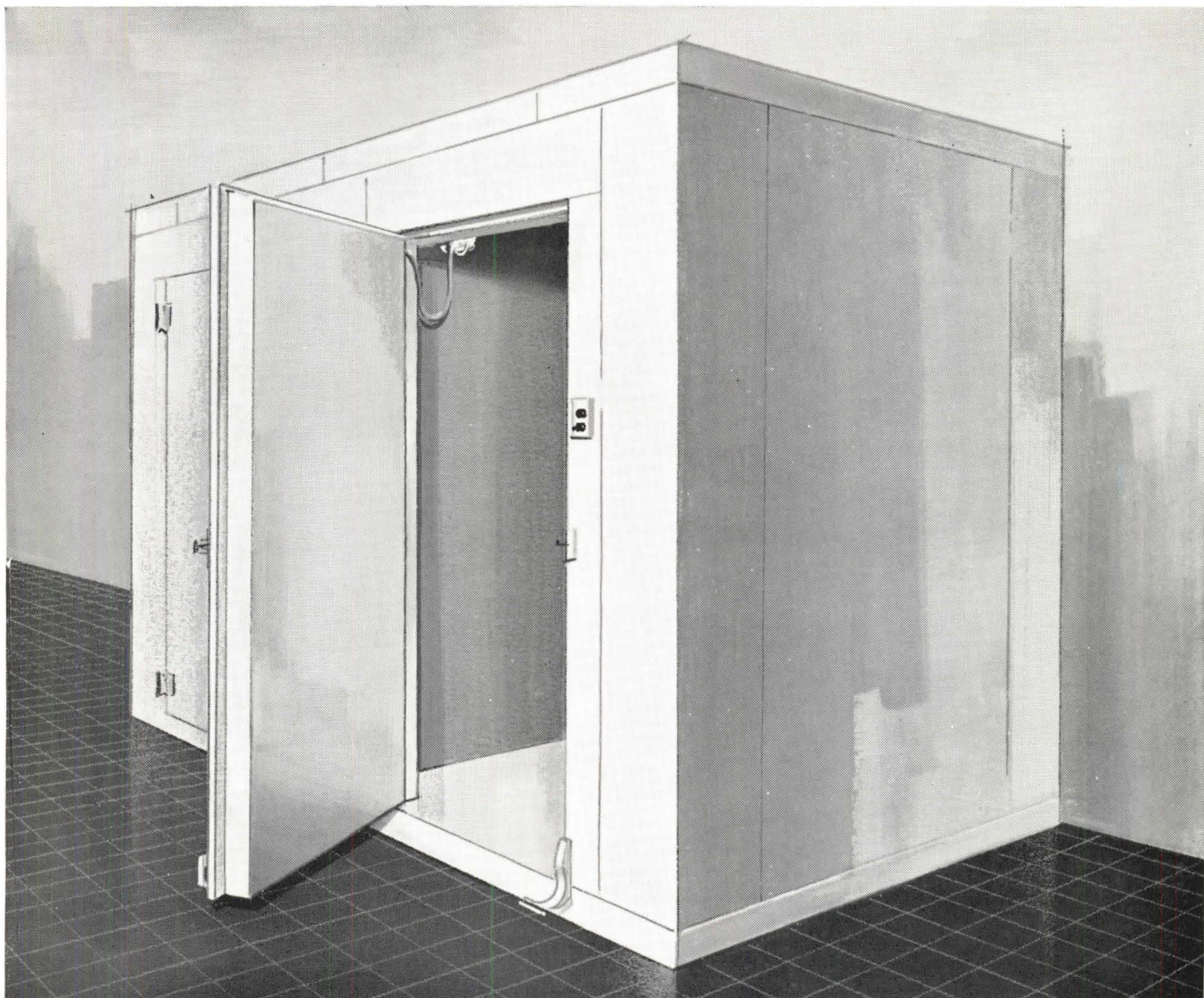
Please send me Publication B-16
"Out of Anaconda Coppermetals—Creativity."

Name

Company

Street

City State



Bally walk-in refrigerator-freezer provides 372 cubic feet of storage space for the Bloomsburg, Pennsylvania, Area Joint High School, designed by the architectural firm of Wolf and Hahn.

HETROFOAM® GIVES 50 MORE CU. FT. STORAGE IN SAME FLOOR SPACE

Thin walls save space in this walk-in refrigerator fabricated by Bally Case and Cooler, Inc. It is insulated with Hetrofoam-based polyurethane—a foam so efficient 4" does the job of 8½" of ordinary insulation.

Hetrofoam-type polyurethane foams also help eliminate structural members which ordinarily occupy as much as 20% of the refrigerator area and result in paths for excessive heat leak. Foamed between metal skins, Hetrofoam-based polyurethane forms a tight bond and hardens to a self-supporting unit of high strength and dimensional stability.

Retards fire. Foams from Hetrofoam pass U.L. Subject 94 on both aged and unaged samples. They are rated non-burning by ASTM D-1692-59T.

They are stable to heat and will not distort at temperatures as high as 300°F against one side.

Resists moisture. Hetrofoam-based insulation has a completely closed-cell structure. Moisture does not spread through it by capillary action.

Light in weight. Hetrofoam-based polyurethane foam between metal skins results in an extremely lightweight section. It greatly reduces shipping cost and makes assembly fast and easy.

For more information on Hetrofoam and its many architectural and construction applications, please write Durez® Plastics Division, Hooker Chemical Corporation, 7704 Walck Road, North Tonawanda, New York 14121.

DUREZ PLASTICS DIVISION





FOR COLORFUL CONSTRUCTION EVERYWHERE

In Raleigh ... color-true terrazzo
made with MEDUSA WHITE

Modern legislators in North Carolina walk on ageless terrazzo floors as did the lawmakers in ancient Rome. But with Medusa . . . the original White Portland Cement as the matrix . . . the modern terrazzo floor in Raleigh has an added richness and lustre that its ancient counterpart in Rome could not match. Used in countless installations, Medusa White's true-white color better augments the natural beauty of marble chips wherever it's used. And if color pigments are added to match a color theme, Medusa White provides the ideal base to more surely bring out the true color desired. Ask your terrazzo contractor about Medusa White . . . or, if you prefer, write us direct.

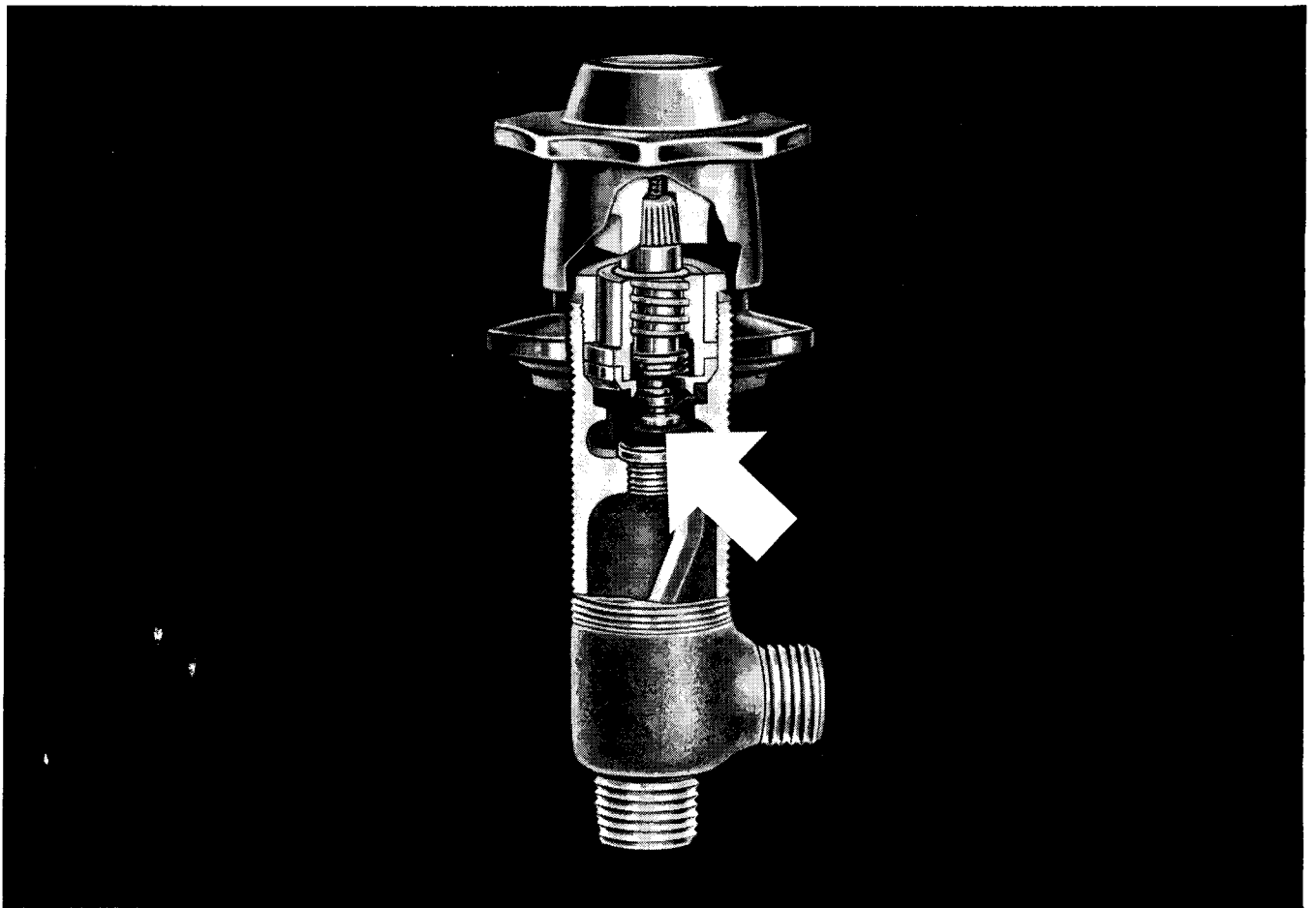
NORTH CAROLINA STATE LEGISLATIVE BUILDING,
Raleigh, N. C. Architects: Edward Durell Stone, New York;
Holloway-Reeves & Associates, Raleigh, N. C. Gen. Contractor: Rea Construction Company, Charlotte, N. C. Terrazzo Contractor: United Tile & Terrazzo Co., Raleigh, N. C.

MEDUSA
PORTLAND CEMENT COMPANY

P. O. BOX 5668 • CLEVELAND 1, OHIO



FOUR MAGIC WORDS:



NO WASHERS TO CHANGE

Here's a sight rarely seen. It's the Aquaseal® cartridge valve, designed for American-Standard Heritage* Line fittings for tubs and showers, lavatories and sinks. No one ever has to remove Aquaseal from a faucet to change a washer because there is no washer to change. It's engineered to give years of no-leak, no-drip service without attention. ■ Women recognize the superlative styling of the top-quality Heritage Line in lifetime solid brass. But nothing sways them and their husbands like the words: No washers to change! The Heritage Line is for clients who want maintenance-free operation. Ask your American-Standard representative for more information, or write American-Standard, Plumbing and Heating Division, 40 West 40th Street, New York, N.Y. 10018

* TRADEMARK OF ARSS CORP.



American-Standard and Standard® are trademarks of American Radiator & Standard Sanitary Corporation

AMERICAN-Standard
PLUMBING AND HEATING DIVISION



Ageless... because it's stainless



Michigan Consolidated Gas Bldg.—Architects: Minoru Yamasaki—Smith, Hinchman & Grylls, Detroit. General Contractor: Bryant & Detwiler Co., Detroit. Windows: The Adams & Westlake Co., Elkhart, Ind.

This unusual window design was a challenge to the manufacturer. Stainless Steel came through—in strength, appearance and cost.

The architect's requirements called for strong, weather-tight, corrosion-resistant windows at competitive cost. Adams & Westlake produced them in nickel stainless steel from two roll-formed sections that were bent instead of cut.

The high strength of stainless steel reduces designers' and manufacturers' limitations by permitting the use of thinner gauge components—and brings costs close to those of competitive materials.

Stainless steel is economical over the years, too. It's solid stainless right through—maintains its gleaming, corrosion-resistant finish for life with a minimum of care. And its low thermal conductivity reduces heat losses in winter and heat gain in summer.

For further information on the many design advantages of nickel stainless steel and a list of fabricators, write for Inco's "Suggested Guide Specifications for Stainless Steel Windows."

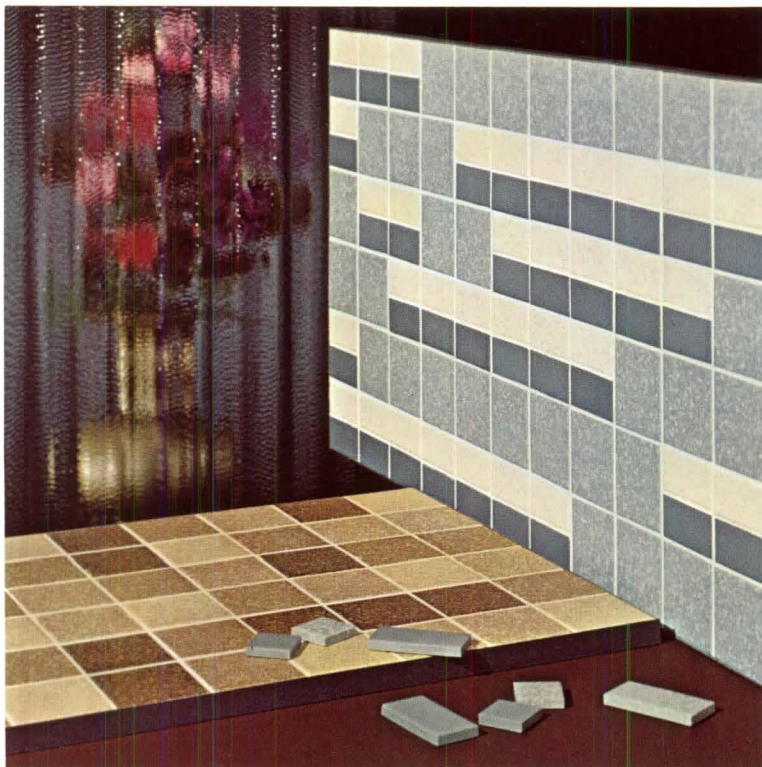
The International Nickel Company, Inc. 67 Wall Street  New York 5, New York



Glazed tile in 65 decorator colors



18 textured crystalline colors



Precedent ceramic mosaics: 54 rich, clear colors

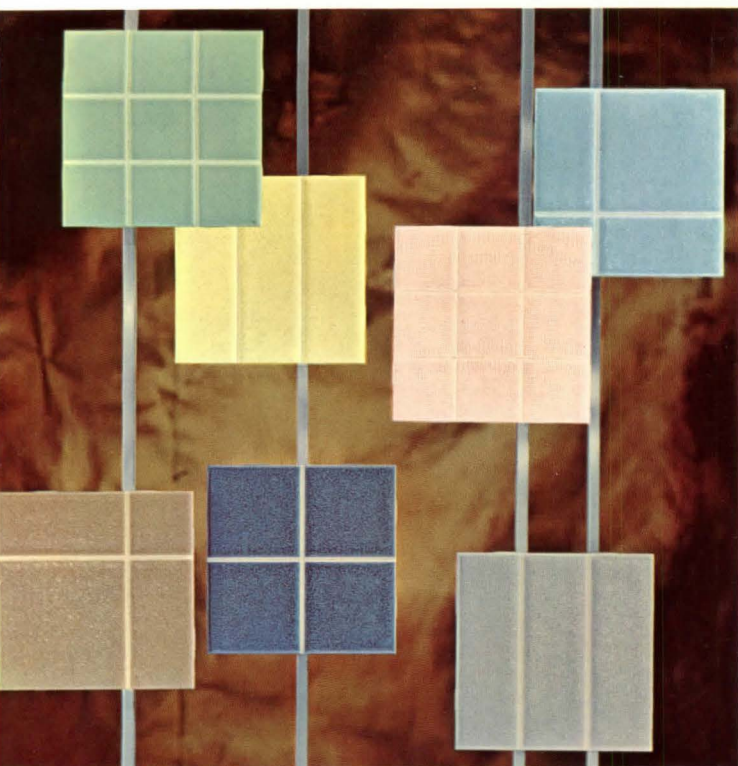


12" contours CV®: 13 designs in 19 colors

The widest selection of ceramic tile...

AMERICAN OLEAN TILE COMPANY • EXECUTIVE OFFICES: 1872 CANNON AVE., LANSDALE, PA

For more information, turn to Reader Service card, circle No. 307.



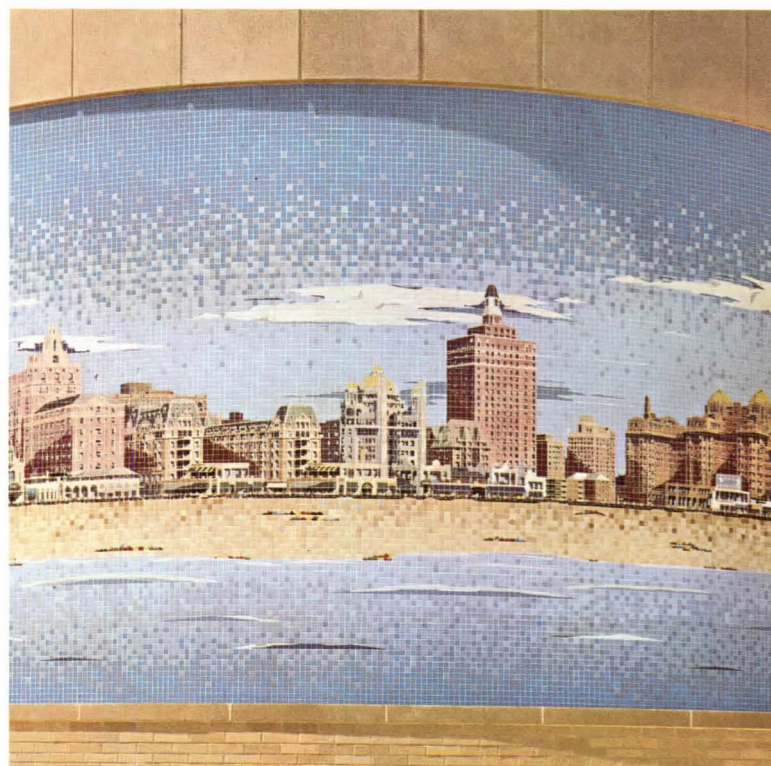
Four scored tile designs, with trim



Wide variety of decorated tile designs



Murray quarry tile for rich, rugged floors



Special murals and color coordination service

The finest quality made

CERAMIC TILE
**American
Olean**



SATURN TOWERS, Colorado Springs, Colorado. OWNER-BUILDER: Crestmar & Co.; ARCHITECT: Roland A. Wilson Associates; STRUCTURAL ENGINEER: Sallada and Hanson; STEELWORK: Sterling Steel & Supply Co. All firms of Denver, Colorado.

This steel frame, including joists and solid centering, weighs only 7 lb per sq ft

The steel frame (Bethlehem A36 structurals) plus Bethlehem open-web steel joists, with Bethlehem Slabform (our solid steel centering) weighs only 7 lb per sq ft in this nine-story Colorado Springs apartment.

What's more, steel for the 81-unit building was erected in only 45 working days. The owners are so satisfied, they plan two more identical structures at some time in the near future.

Besides fast erection, a steel frame provides strength to spare; and a non-warp, non-sag construction that holds down maintenance costs. Fire-safety is up, with a resistance of up to four hours. Steel joists permit easy passage of pipe, wire, and conduit through the open webs—in any direction. Slabform saves both time and money, compared to flexible-type centerings. It's a safe working platform, too.

We'll be glad to discuss your next building with you. Perhaps we can show you ways you can save time and money with today's steels for construction.



Steel joists allow pipe, conduit, and ductwork to be run in any direction.



Steel for Strength



BETHLEHEM STEEL COMPANY, BETHLEHEM, PA., Export Sales: Bethlehem Steel Export Corporation

BETHLEHEM STEEL



DESIGN IDEAS

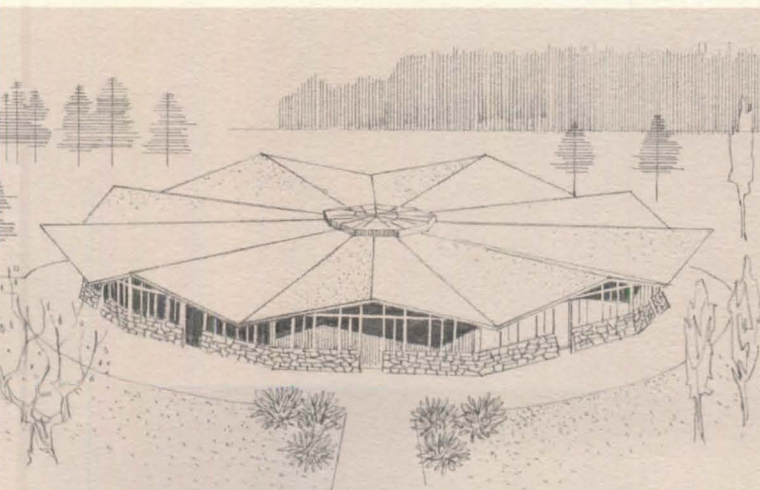
1964

On the following seven pages you'll see specific examples of how Koppers building products have helped architects and engineers obtain greater latitude of design and save money for clients. These Koppers products are either permanent in themselves or they give permanence to other materials.

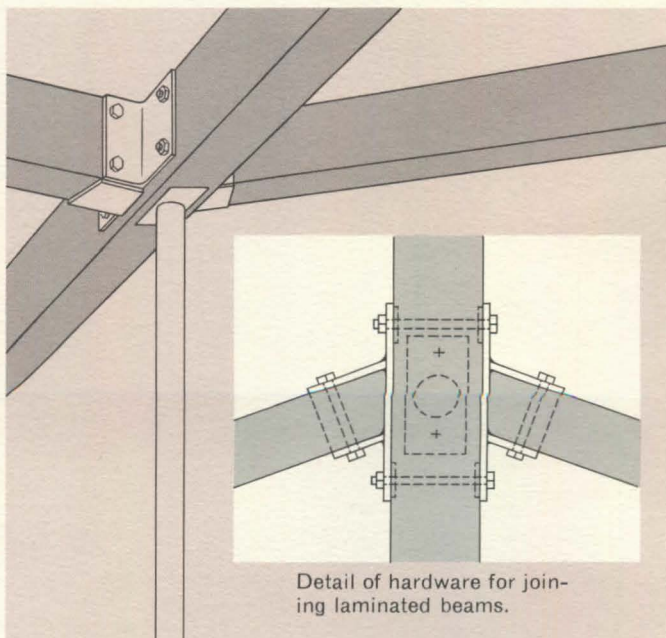




This skylighted rotunda in the center of a circular classroom wing serves as an activity area. UNIT laminated beams (7" x 16" x 48' long), continuous over steel columns, cantilever to support the circular steel compression ring that forms the rotunda. All beams are laminated with waterproof resorcinol glue.

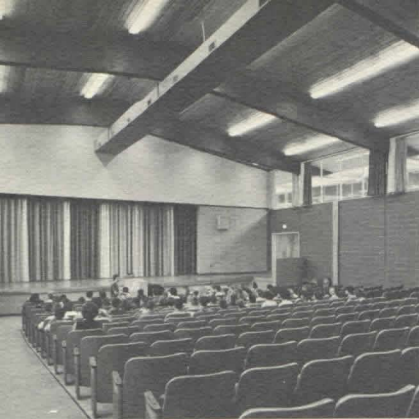


Hills and valleys of wood decking, which provide insulation and acoustical values, top the 9,000-square-foot schoolroom wing. Architect felt circle, with pie-shaped classrooms, was more suited to teaching-by-TV.



Detail of hardware for joining laminated beams.





Photographs from top to bottom: Auditorium. Gymnasium. Typical classroom. Library. Enclosed corridor. All feature UNIT STRUCTURES' exposed laminated wood beams and decking.



Laminated wood beam construction saved \$33,000 in this new school

The five buildings of the new Riverbank Elementary School in Stamford, Connecticut, form a radial cluster, a design which is adaptable to the uneven terrain of the site, possible changes in the curriculum, and team teaching. The central building contains the gymnasium, auditorium, cafeteria, and administration offices. The three circular classroom wings and the kindergarten building accommodate 760 students.

The use of laminated wood beams and exposed wood decking gave the architect the warm, attractive environment he wanted for the school. And it was more *economical*. Preliminary studies developed by the architect showed that laminated beams saved \$33,060 compared to a structural system with steel beams. The interesting design resulted in an overall cost per square foot of only \$17.50.

The buildings' frames consist of lam-

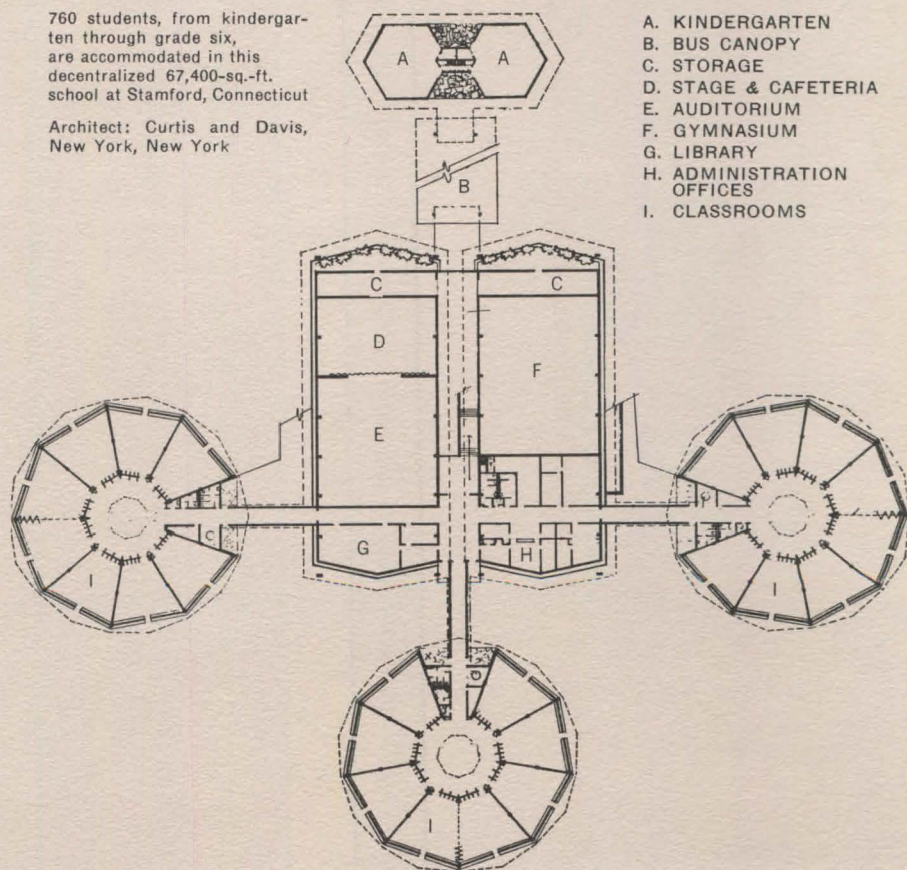
inated wood beams supported by steel columns. The roof and exposed ceilings are 4" x 6" double tongue-and-groove white spruce decking. Both the beams and decking were supplied by UNIT STRUCTURES, a department of Koppers. Walls are brick and glass, with interior partitions of concrete block and glass.

Margaret C. Toner, school principal, says: "We find the building most functional, enjoyable and challenging. The large entrance corridor provides more than adequate space for many classes of children passing at the same time. Each wing consisting of eight classrooms contains two grades, which separate the age levels very conveniently for individual work and appropriate programs."

For more information about UNIT laminated beam construction, return the coupon on the last page of this Koppers advertisement.

760 students, from kindergarten through grade six, are accommodated in this decentralized 67,400-sq.-ft. school at Stamford, Connecticut

Architect: Curtis and Davis, New York, New York



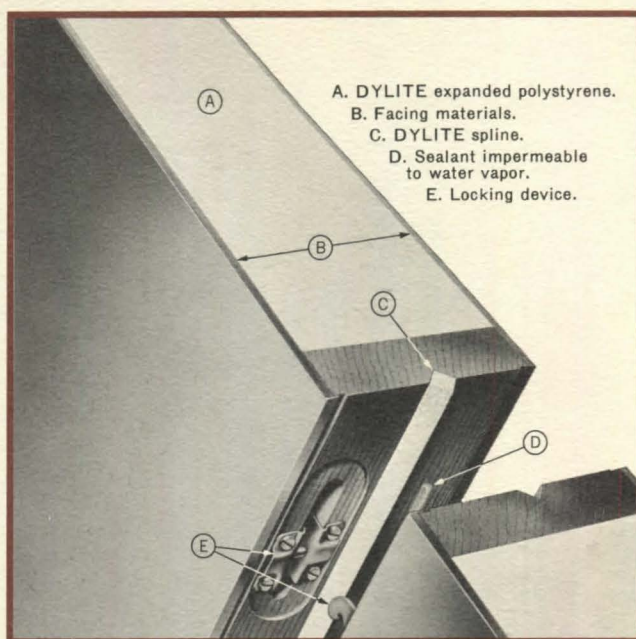
Insulated structural panels help cut construction time six months

When the record-breaking pecan harvest came in 1963, the Funsten Division of Pet Milk Company was ready for it with a brand-new shelling plant and cold storage warehouse near Albany, Georgia. The entire plant was built in only six months, one-half the time required for their previous plants of this type. Company officials credit much of the time saving to 35,000 square feet of DYLITE® Refrigeration Panels used for the exterior walls and roof of the 150' x 160' cold storage section of the plant. They were erected by a small crew in only fifteen working days. Because the panels are load bearing they form the complete structural wall and roof deck. No perimeter steel framing was required.

The sandwich-type panels are 19½' long, 4' wide, and 6" thick. The interior and exterior facings are ¼" plywood overlayed with white acrylic-coated aluminum. The core of the panel is DYLITE expanded polystyrene. This rigid foam plastic insulation has a very low water absorption rate because of its closed cell structure. It has a "K" factor of 0.24 at 70°F. which gives the 6" thick panels a "U" factor of 0.040. An easily operated mechanical locking device joins the panels, and locks the roof panels to the tops of the wall panels.

The floor is 6" reinforced concrete set on a gravel bed. Four-inch pipes, set 2 feet deep in the gravel and 2 feet apart, run the entire length of the floor to permit free circulation of air.

Funsten's cold storage room will hold six to eight million pounds of unshelled pecans in a controlled at-

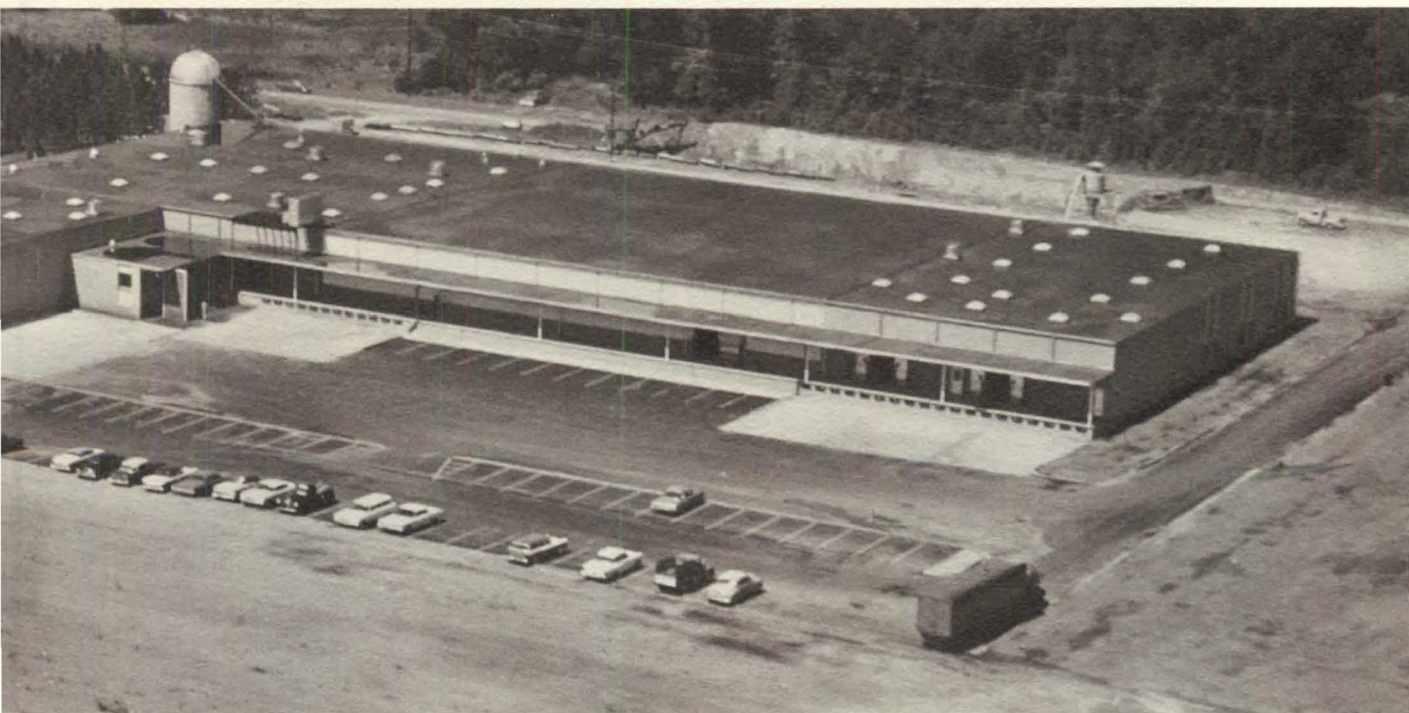


mosphere of 32° to 36°F. and 73% to 75% relative humidity.

The company reports that the DYLITE panels provide a 100% effective moisture barrier that eliminates the condensation and water drippage problems encountered in previous plants. Funsten also anticipates savings in operating costs because the high efficiency of the insulation will permit less electric power to maintain low temperature.

Koppers produces both load-bearing and non-load-bearing DYLITE panels—and provides erection services—for refrigeration and many other environmental control applications. Check the coupon for complete information.

Pet Milk Company stores pecans at an average temperature of 34°F. and humidity of 74%, in the center, cold storage section of this plant.





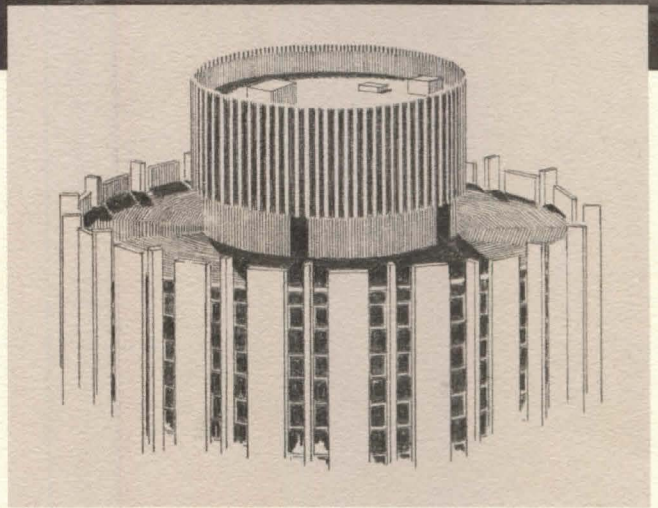
Coal tar pitch protects unique tri-tower structure from top to bottom

The University of Pittsburgh's new residence hall for men consists of three circular towers standing on a common three-story pedestal. The roofs and sun decks, and the promenades at the base of the towers, are all waterproofed with the same basic material—coal tar pitch.

The roofs of the towers' central service cores are Koppers built-up roofing. The 4" concrete deck is covered with 1½" cellular glass insulation set in steep asphalt. The insulation is topped with four layers, or plies, of coal tar-saturated felt and pitch (Koppers specification No. 5), and a final layer of gravel imbedded in a pouring of pitch.

The sun decks around the service cores rest on the same basic built-up roofing with two additions. Under 2" x 2" radial redwood sleepers are two additional plies of tar-saturated felt and pitch. The roof received an extra pouring of gravel and hot pitch, for added protection.

The promenade at street level, which surrounds the three towers and forms the roof of the three-story base

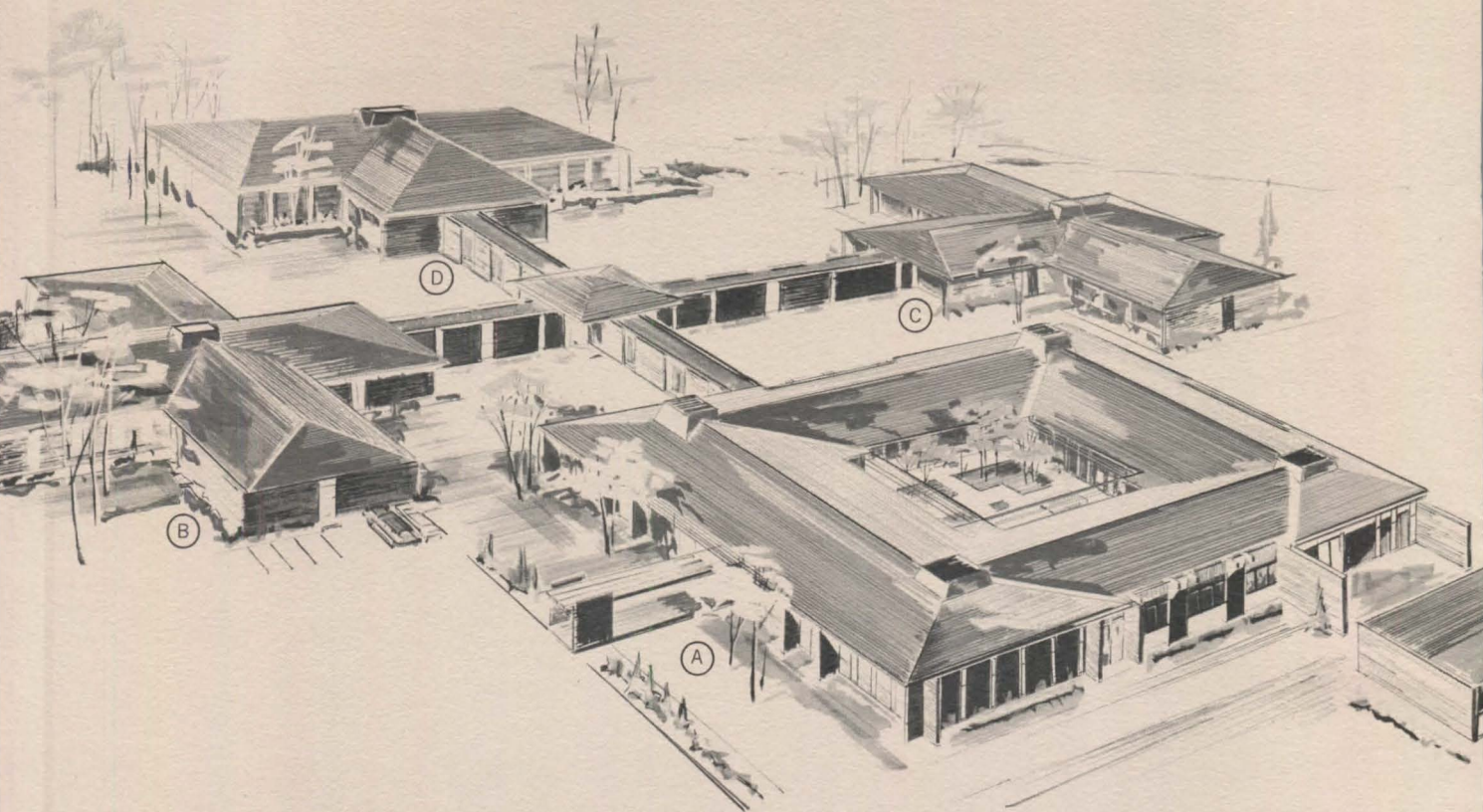


Architect: Deeter and Ritchey, Pittsburgh, Pennsylvania

of the building, is protected with five moppings of coal tar waterproofing pitch, 4-ply tar-saturated fabric, and covered with a 4" terrazzo surface.

Unlike other waterproofing and roofing materials, coal tar pitch has a molecular structure that permanently resists oxidation and the penetration of water and water vapor, and provides long life. Many roofs built up with coal tar pitch are more than 30 years old and still in excellent condition.

For more information about Koppers built-up roofs and products for waterproofing, check the coupon.



A. Dining hall, chapel, library, lounges, arts and crafts shop. Patio in center.
B. & C. Living quarters; each room has access to outdoors. D. Living quarters, plus medical facilities.
Architect: Carl A. Strauss & Associates, Cincinnati, Ohio
Associate Architect: Lipson and Wallace, Cincinnati, Ohio

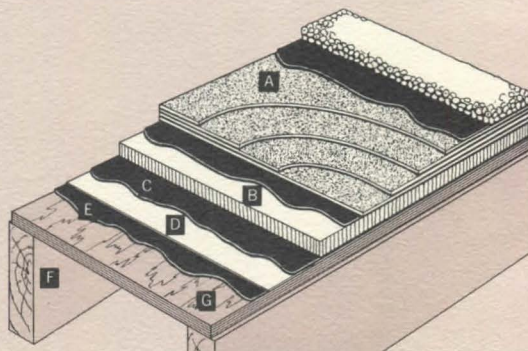
This wood roof has a fire rating equal to steel construction

Because the building site for the Glen Manor Home for the Aged in Cincinnati was lower than the street level, the architect designed a *pitched roof* for more visual interest, and to give the building a more "home-like" appearance. The architect used a new wood roof system, which has received a fire rating from Underwriters' Laboratories, Inc. that's equal to steel.

The roof was built with NON-COM® fire-protected lumber—120,000 board feet for the trusses and joists, and 46,720 square feet of $\frac{3}{4}$ " NON-COM plywood for the deck. NON-COM wood was selected for ease of construction and for the insurance savings. The roof (UL Listing NM501 for a non-metallic deck assembly) also met the fire code requirements of the Ohio Inspection Bureau, the City of Cincinnati, and the State of Ohio.

NON-COM lumber is pressure-impregnated with chemicals that provide automatic protection against fire. At temperatures below the ignition point of wood, the chemicals produce carbon and water vapor that choke off any flame and prevent fire spread. The same chemicals also provide permanent protection from decay and termites. Check the coupon for more information about NON-COM.

NON-METALLIC DECK ASSEMBLY NM501 (ALL COMPONENTS UL-LABELED) A. Standard 4-ply built-up roof or shingles. B. 1" fiberboard insulation. C. Adhesive, or nails. D. Aluminum foil vapor barrier. E. Adhesive, or mechanical fasteners. F. NON-COM lumber structural supports. G. NON-COM plywood deck.



New low insurance rates for non-metallic deck assembly NM501

Many state insurance rating bureaus, based on UL's fire rating, have recognized this NON-COM treated plywood roof deck system, and have assigned it new low rates. Submit preliminary plans to your state rating bureaus for rate evaluation. This new comprehensive recognition by Underwriters' Laboratories of NON-COM roofs makes possible for the first time:

- low-cost incombustible pitched roof decks
 - incombustible-nailable roof decks for any configuration
- Check the coupon for a Koppers brochure describing this NM501 deck assembly.





Troubled parking lot gets a new lease on life

The 305,000-sq.-ft. asphaltic concrete parking lot at the IBM plant at San Jose, California, was starting to deteriorate due to oxidation and softening from years of oil and gasoline drippage. To prevent further damage of the seven-year-old surface, IBM used Koppers *coal tar* Pavement Sealer.

The asphalt pavement was cleaned and patched. Tank truck sprayers then put down two coats of the cold-applied emulsion, which covered approximately 90

square feet per gallon, per coat. The coal tar coating resists oxidation and does not deteriorate in the presence of water, oil or gasoline drippings. Coal tar coating resists aging and drying out, and adds years of trouble-free life to pavements.

Koppers Pavement Sealer can be applied with mechanical spraying equipment or a simple push broom. It cures and dries quickly, is non-flammable, and does not have to be heated. Check the coupon.

Coal tar coating keeps steel water pipe "like new" for 39 years

When engineers on Staten Island had to dig up a section of a 39-year-old waterline to accommodate new road construction, they found the steel pipe was almost like new . . . no damage from rust or corrosion. Before the pipe was laid in 1924 it was coated with BITUMASTIC® Enamel, a Koppers coal tar coating.

The pipe, supplied by a company that is now part of Bethlehem Steel, was fabricated of $\frac{7}{16}$ " steel plate with double riveted longitudinal seams and single riveted transverse seams. The interior and exterior surfaces were wire-brushed and shop-coated with BITUMASTIC Primer. At a temporary storage dock, both the interior and exterior were reprimed and hand brushed with hot applications of BITUMASTIC Enamel. Specs called for enamel thickness of $\frac{3}{32}$ " plus or minus a $\frac{1}{32}$ " tolerance. Recent tests on the excavated pipe showed the coating thickness to be from 70 to 85 mils (just under $\frac{3}{32}$ "), indicating little loss from corrosion or wear during the 39 years.

Koppers coal tar coatings prevent corrosion of steel because they form a tough, permanent barrier against moisture. The coal tar molecule doesn't deteriorate in the presence of water, so the coating remains intact, a continuous membrane that prevents moisture from reaching the steel. Coal tar coatings also provide excellent flow



characteristics. Steel pipe lined with coal tar enamel maintains the highest carrying capacity of any water pipe currently available.

Koppers makes a complete line of BITUMASTIC Coatings for corrosion protection of steel and concrete in building construction, plant equipment, transportation equipment, and pipelines. Check the coupon for complete information.

Problems ... and low-cost solutions



	BITUMASTIC® COATINGS	COAL TAR ROOFING PITCH	DURETHENE® POLY- ETHYLENE FILM	COAL TAR WATER- PROOFING PITCH	PAVEMENT SEALERS	PRESSURE CREOSOTED WOOD	NON-COM® WOOD	WOLMANIZED® LUMBER	DYLITE® FOAM PLASTIC BOARD	DYLITE® SANDWICH PANELS	AIRCUSTAT® SOUND TRAPS	PENACOLITE® ADHESIVES	LAMINATED ARCHES, BEAMS, DECKING
BUILT-UP ROOFING		X											
WATERPROOFING		X	X	X									
DAMPPROOFING	X		X	X									
CORROSION PROTECTION FOR STEEL & PILING	X												
CORROSION PROTECTION—CONCRETE & MASONRY	X			X									
PROTECTION OF ASPHALT PAVEMENT					X								
INSULATION									X	X			
LOW-COST PILING, POLES & STRUCTURES						X							
FIRE PROTECTION FOR WOOD							X						
TERMITE, ROT & DECAY PROTECTION						X	X	X					
SOUNDPROOFING											X		
WATERPROOF ADHESIVE FOR WOOD												X	
STRUCTURAL SYSTEMS													X

Earl F. Bennett, Mgr. Architectural Sales
Koppers Company, Inc.
Room 1439, Koppers Bldg.
Pittsburgh, Pa. 15219

Please send me additional information about the products I have checked:

- | | |
|---|--|
| <input type="checkbox"/> Laminated Arches and Beams
by UNIT STRUCTURES | <input type="checkbox"/> Coal Tar Pitch Built-Up Roofing |
| <input type="checkbox"/> DYLITE® Refrigeration Panels | <input type="checkbox"/> Coal Tar Pitch for Waterproofing |
| <input type="checkbox"/> NON-COM® fire-protected lumber | <input type="checkbox"/> Pavement Sealer to protect asphalt
from gasoline and oil |
| <input type="checkbox"/> NM501 NON-COM Roof system | <input type="checkbox"/> BITUMASTIC® Enamels—Coal Tar
Coatings for corrosion protection |
| <input type="checkbox"/> Other (Please specify) _____ | |

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Code _____

*For additional information about
Koppers products featured in this
file... please return this coupon.*

KOPPERS

Pittsburgh, Pennsylvania 15219



PROGRESSIVE ARCHITECTURE APRIL 1964

NEWS REPORT

Architecture's Monthly News Digest of Buildings and Projects, Personalities, New Products

Photo: Arnold Eagle



Newly opened Gallery of Modern Art adds an element of Byzantine opulence to New York's Columbus Circle.

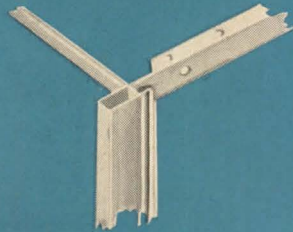
- | | |
|--------------------------------------|--------------------------------------|
| 71 HARTFORD GALLERY OF ART OPENS | 75 SOM'S MACY'S INCORPORATES PARKING |
| 72 HAWAII AIA AWARD MADE | 76 UNUSUAL FORM FOR BANK |
| 72 STONE REDESIGNS TRADE MART CENTER | 77 RPI STUDENTS DESIGN URBAN CORE |
| 73 HONOLULU CBD REDEVELOPMENT | 86 WASHINGTON/FINANCIAL NEWS |
| 74 CHILDREN'S PSYCHIATRIC CARE UNIT | 97 NEW PRODUCTS |
| 74 INTERIM HOUSING FOR THE ELDERLY | 102 MANUFACTURERS' LITERATURE |

For Storage...
For Display...
For Work-Desk Surface

Brunswick SECTIONAL CABINETS

*Designed for Brunswick
by Dave Chapman,
Goldsmith & Yamasaki, Chicago*

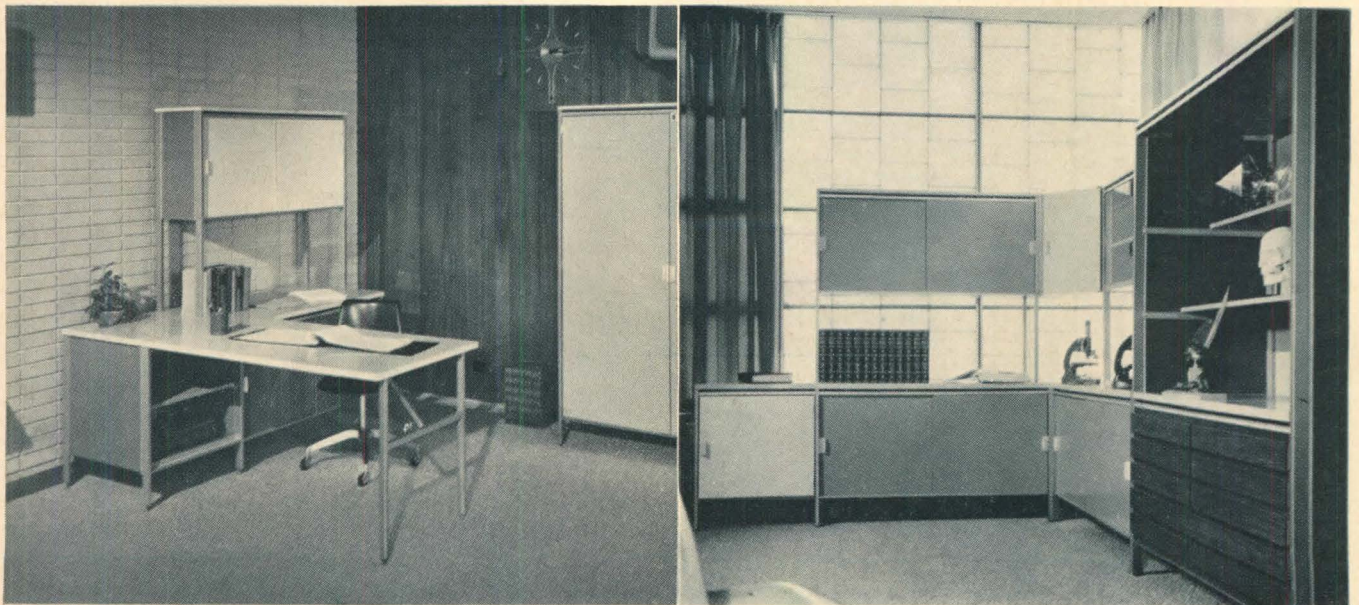
The Secret's in Brunswick's
Exclusive Patented
DURAFRAME



A basic design "breakthrough." A simple, attractive load-bearing frame takes panels, doors, accessories, mountings—to fulfill practically any casework requirement. Installed and serviced by Brunswick, locally.

The Brunswick Sectional Cabinet System gives you a never-before creative opportunity to design casework in terms of the "whole structure." It can be drawn and specified as individual units or groups . . . free-standing, mobile, ganged, stacked, or built-in. And your client has unsurpassed flexibility for "no cost" change or area function change.

You, Too, Can Give Your Clients Beautiful, Functional Brunswick Cabinetry and Stay Within the Equipment Budget



SEND FOR MORE INFORMATION ON BRUNSWICK ☐ SECTIONAL CABINETS ☐ COMMERCIAL FURNITURE ☐ MODUWALL CHALKBOARD-DISPLAY SYSTEMS ☐ FOLDING AREA PARTITIONS ☐ FOLDING STAGES ☐ GYM SEATING

Brunswick



COPYRIGHT 1964 BRUNSWICK CORPORATION / SCHOOL EQUIPMENT DIVISION / KALAMAZOO, MICHIGAN



Richness of detailing and furnishings in typical gallery area creates an environment for viewing art that is intended to make the museum visitor "aspire to original works of art in his home." The circular windows in the building (there are 1,472 of them) will allow visitors to play peek-a-boo with the view.

STONE'S NEW GALLERY OF ART OPENS

NEW YORK, N.Y. Edward Durrell Stone's first major building here in 25 years is the new Huntington Hartford Gallery—full name: "The Gallery of Modern Art (Including the Huntington Hartford Collection)."

The purpose of the Gallery, as Hartford puts it, is to show "a different aesthetic point of view from the vulgar commercialism on the one hand and the 'ivory tower' intellectualism on the other" that is prevalent in American art circles today. His own collection seeks to emphasize "certain relatively neglected phases of 19th- and 20th-Century art" and has been called everything from independent and personal to unfashionable, uneven, and unmemorable. In addition to housing this basic and growing collection, the gallery will also serve as a "metropolitan showcase" for special exhibitions. Its inaugural show is a retrospective of works by the late Pavel Tchelitchew.

The building Stone has created is a bijou of poured concrete sheathed in white Vermont marble in the setting that is Columbus Circle. The tiny site is an island, 97 ft in its greatest dimension, with no two sides the same. Compounding the problem of fitting the building to the small site were building code requirements for elevators, mechanical services, and other utilitarian necessities which, according to Stone, "would have served a building many, many times the square foot area involved." He was, he continues, "in effect putting a watch

together—and a miracle was needed to get an orderly, spacious gallery area."

Stone describes the 158-ft-high building as a grand staircase, with the galleries serving as landings. The structure consists of nine floors, plus a basement housing an auditorium. Four floors are used as exhibition areas, with each floor divided into three separate galleries. Special exhibitions are housed on the second and third floors; the fourth and fifth floors contain paintings from Huntington Hartford's permanent collection. The eighth and ninth floors offer museumgoers the choice between a drink or a full meal: there is a cocktail-espresso lounge on the eighth floor, accommodating 60; and, on the ninth, a restaurant (The Gauguin Room) seating 52, with an arcade and balcony providing a magnificent view of Central Park. Additional floor space is devoted to administration and storage facilities.

The architect's approach to the galleries themselves was to design and furnish them in such a way as to create for the visitor the feeling of paintings enjoyed in a private home, and to avoid any sense of the museum as a mere storage or learning place. To achieve the appropriate sense of warmth and intimacy, rich materials were used: parquet wood floors, fabric and wood-paneled walls, and carpeting of red and gold. This sense of opulence is carried to the two top floors: the cocktail lounge contains walls of Macassar ebony, sofas covered in Danish wool, an ebony-topped bar, and a col-

lection of Oceanic art. The restaurant contains custom-designed tables and service plates, as well as tapestries that reproduce original Gauguin works. One rather unique installation is a 3500-pipe Aeolian-Skinner organ in a midfloor gallery.

Lighting is by Abe Feder, whose theater experience has helped him achieve some striking effects, as when he "targets" a painting and the subjects attain stereopticon reality.

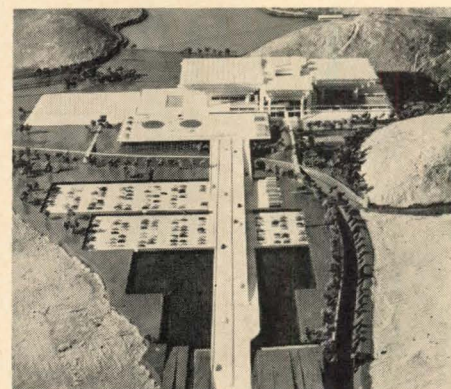
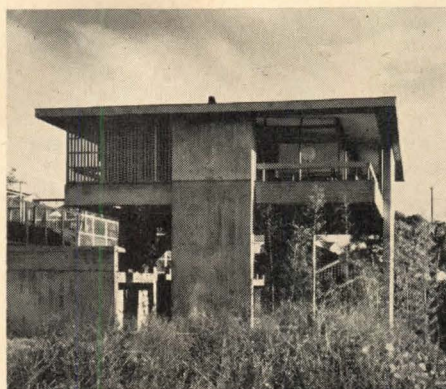
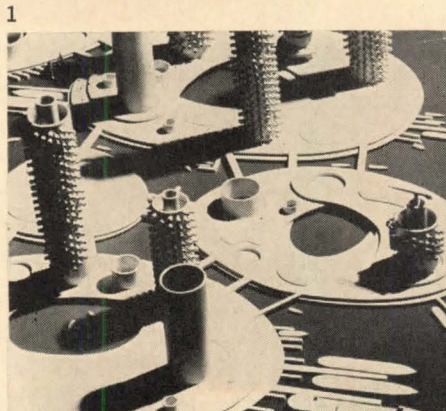
One of the Museum's star attractions is expected to be Salvador Dali's enormous painting, "The Discovery of America by Christopher Columbus," hung in a special high-ceilinged room. We wonder what Columbus himself would think of his Columbus Circle these days. He would certainly find certain aspects of this Venetian palazzo familiar, but might be a bit confused by New York's Coliseum, a far cry from the one of Imperial Rome. And he would certainly bat an eye, some months hence, to see fragments of the old Baths of Caracalla here. If Ed Stone's full hopes are realized, the columns from the doomed Penn Station will be placed in a colonnade around the traffic circle.

Ed Stone has remarked that he can walk through any city and date its buildings—by decade and even by year—because architects are so attentive to the clichés of the moment. Though he says he hasn't used a grille in five years, there is no doubt that this gallery is Stone-work—from what might be called the Middle Stone Age.—E.P.

Young Japanese Wins Hawaii AIA Medal

TOKYO, JAPAN The 1963 Pan Pacific Architectural Citation of the Hawaii Chapter, American Institute of Architects, has gone to Kiyonori Kikutake, 35-year-old Tokyo architect. The award is an annual one to an architect residing in any country bordering the Pacific. Kenzo Tange won the first award in 1957, and subsequent honors have gone to architects in Australia, the Philippines, Mexico, and Canada. As a student at Wasada University School of Architecture, Kikutake won a competition for a shopping center design and third place for a Hiroshima Catholic Church Peace Memorial. After graduation, he won top honors for low-cost government housing and also an international competition for the design of a community center for a city of 10,000 people. He opened his general-practice firm in 1953.

Among Kikutake's notable designs are a design for a "marine city" (1, 1962), the Tatebayashi City Hall (2, 1963), "Sky House," his own residence in Tokyo (3, 1958), and "Kokuritsu Kokusai Kaikan," an international conference hall scheduled for construction in Kyoto (4, 1963).



Redesign for International Center Proceeds

NEW ORLEANS, LA. Work has now begun on Edward D. Stone's new International Trade Mart Center for this Deep South city. To be situated at the foot of Canal Street, overlooking the Mississippi River, the center will consist of four major elements: a 30-33-story office building, a large plaza, a seven-floor parking garage, and extensive convention and exhibition facilities. There will also be low-rise buildings housing shops and displays on either side of the main plaza.

The tower, chief element in the composition, has been redesigned as a cruciform shaft topped by a circular, revolving cocktail lounge. The structure will be reinforced concrete on a driven concrete pile foundation. Solid concrete panels will alternate with floor-to-ceiling windows on the exterior, with concrete spandrels supporting horizontal solar screens. Public areas will occur on the first two floors, to be approached up a stepped pedestal.

The self-service garage will hold 1050 cars. The convention hall will be built by the New Orleans Dock Board. A riverfront expressway will eventually run under the hall.



Redevelopment Proposed for Downtown Honolulu

HONOLULU, HAWAII The central business district of Honolulu has for some years been prey to the diseases of ailing CBD's everywhere: blight and ungainly traffic problems. In a move to revitalize the core area, persons having interests in downtown Honolulu commissioned Architect Leo S. Wou to prepare a master plan for the city's commercial center.

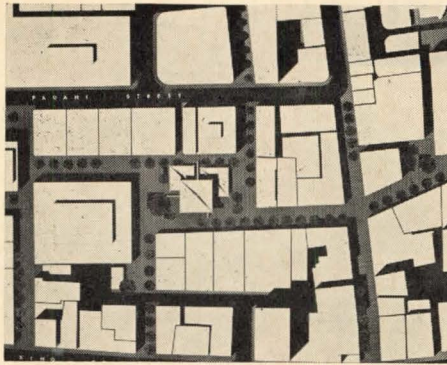
The Hawaiian capital is faced with three factors not common to other American cities: the existence on the edges of its CBD of a major harbor at one end and a large governmental complex at the other, plus a separate Oriental commercial complex that had to be related to other activities of downtown.

Previous attempts to alleviate serious traffic congestion in the city consisted of the usual unimaginative in-town parking buildings, "a solution," according to Wou, "which only invites more automobiles on the already snarled streets." His answer is a system of major ring arteries and tunnels under the harbor to carry all unnecessary traffic around the city center. In this way, Wou believes some downtown streets would be liberated from their vehicle-carrying purposes and allowed to become pedestrian walkways and malls. Automobiles would be kept away from the heart of the CBD by provision of garages at its periphery.

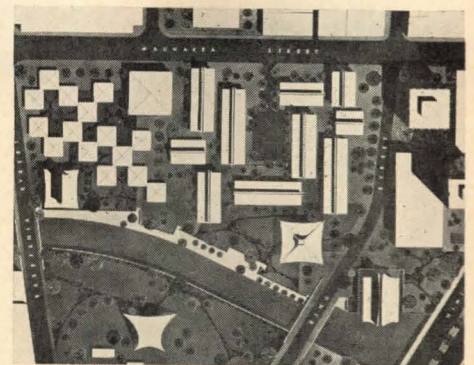
To give the area an evening life for citizens of Honolulu, Wou proposes the creation of cultural centers, including an opera house, in downtown. The cultural program in the Oriental Center nearby would supplement this program. Former servicemen familiar with the palaces of pleasure along Hotel Street may be rendered nostalgic by learning that Wou proposes this street for the spine of the new commercial core, removing Mamie Stover and the like to situations "along an internal open space so that the development will not create much disturbance to the adjacent redevelopment projects."

The Oriental Center, consisting of numerous small businesses unable to finance large-scale redevelopment, would be re-sited and developed as a new area for activities of groups having various ethnic backgrounds, including Japanese, Chinese, Korean, Filipino, and Southeast Asian.

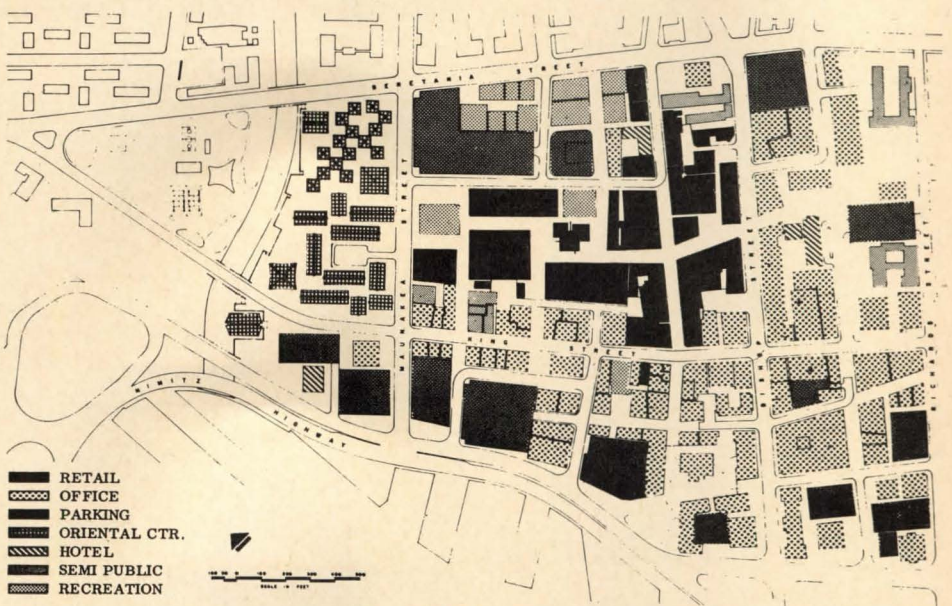
Wou's plan, which has received the study and approval of two prominent urban economists from the mainland, recently won an Honor Award from the Hawaii Chapter AIA.



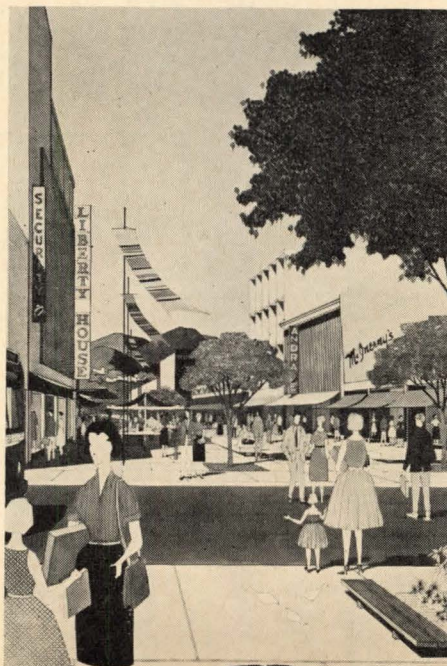
Proposed retail center would eliminate vehicular traffic at core.



Oriental Center would encompass commerce, entertainment, culture.



Proposed Land Use



Fort Street Mall



Chinese Bazaar

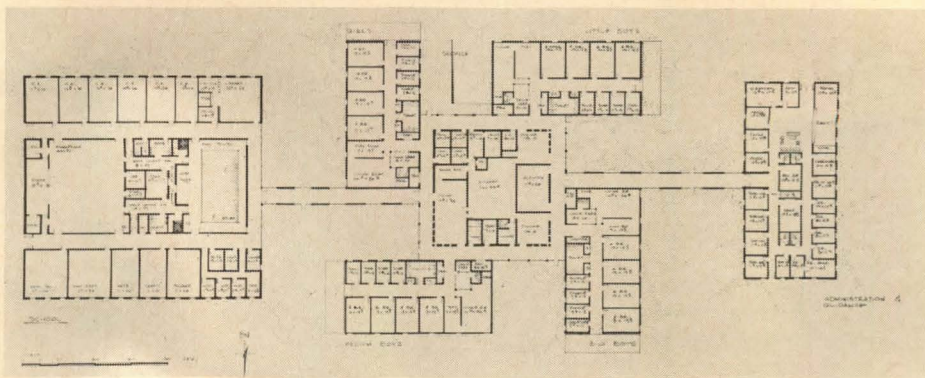
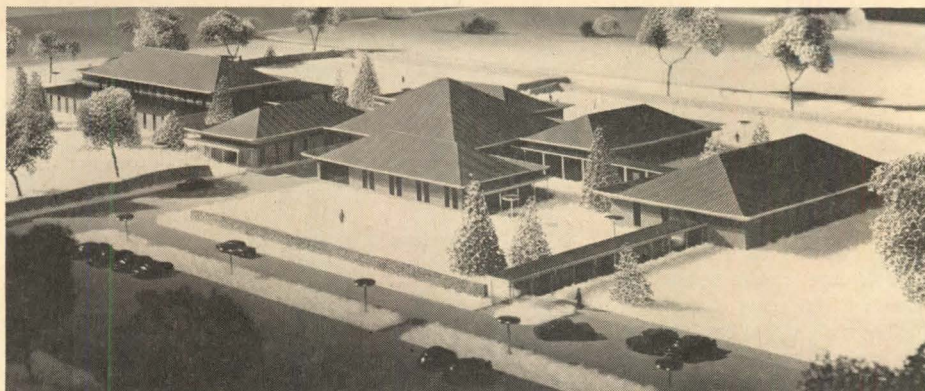
"STEPPING STONE" MENTAL HEALTH COMPLEX

YPSILANTI, MICH. A progressive care center for continuing psychiatric care of children will act as a "stepping stone" between institution and home.

Although this children's unit will be on the grounds of the Ypsilanti State Hospital, it will be completely separate from the major institution on its own campus-like site. Children showing notable progress will be released from the state hospital and admitted to this complex.

Three basic units of the project—designed by Eberle M. Smith Associates (Lyn Graziani, Designer; Lyndon Welch, Project Coordinator)—are administration, living, and education. The administration unit will contain visitors' lobby and therapy, guidance, and administrative services. The central living group will contain four living units each housing 20 children. Kitchen, dining, and activity areas are at the core. The education wing will have pool and gymnasium at the center, separating noisy activities such as shops from library and classrooms.

Pitched roofs and natural materials such as horse head brick and slate colored metal roofs will create domestic scale and feeling.

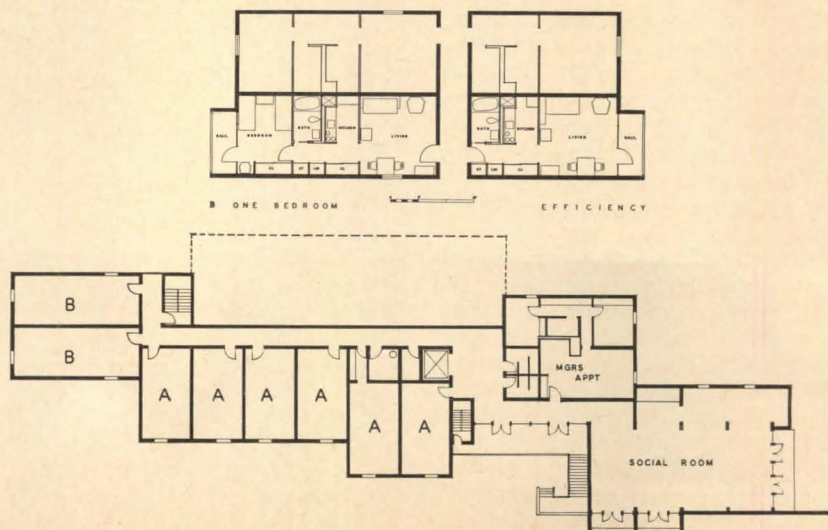
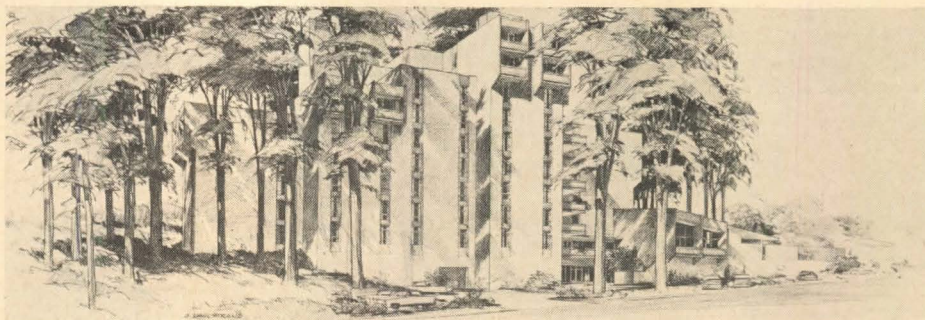


Interim Housing for the Aged

SAN FRANCISCO, CALIF. A project for the elderly, somewhat similar in purpose to the one for children shown above, is the proposed Woodside Gardens Housing for the Elderly, designed by Neill Smith & Associates.

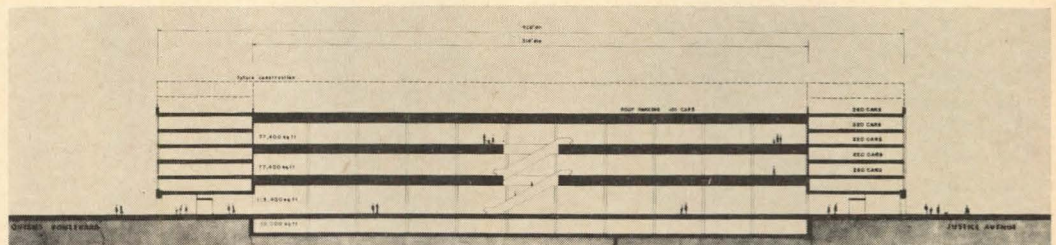
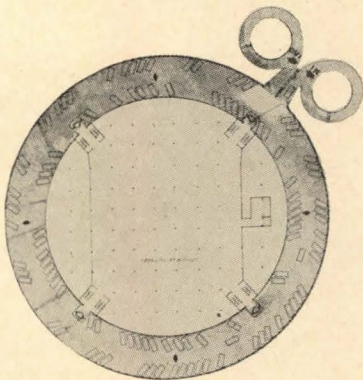
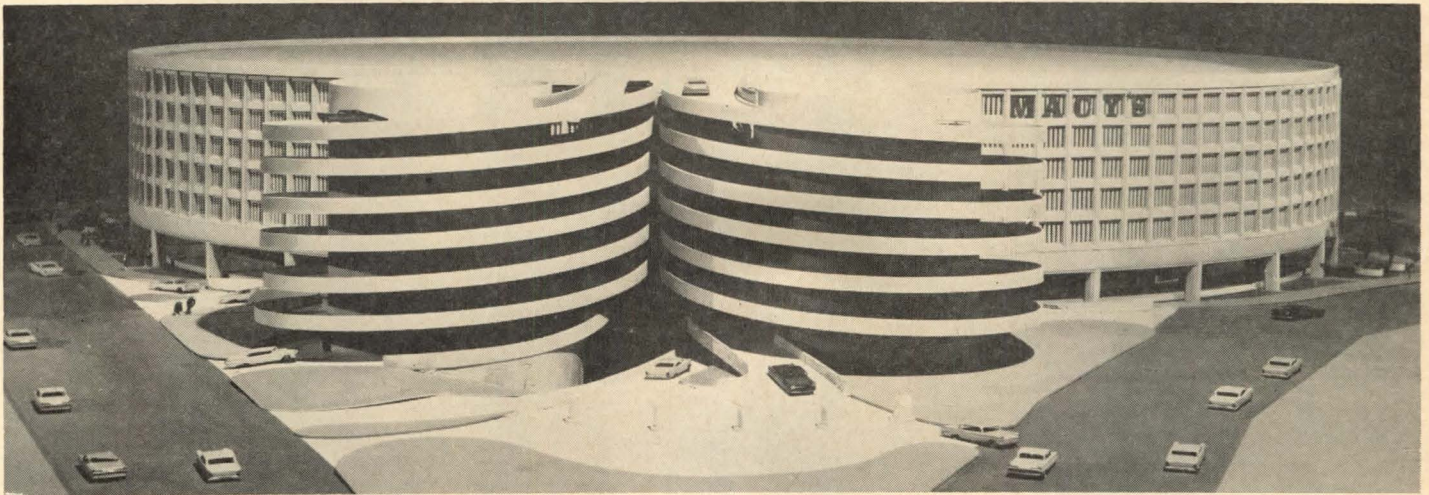
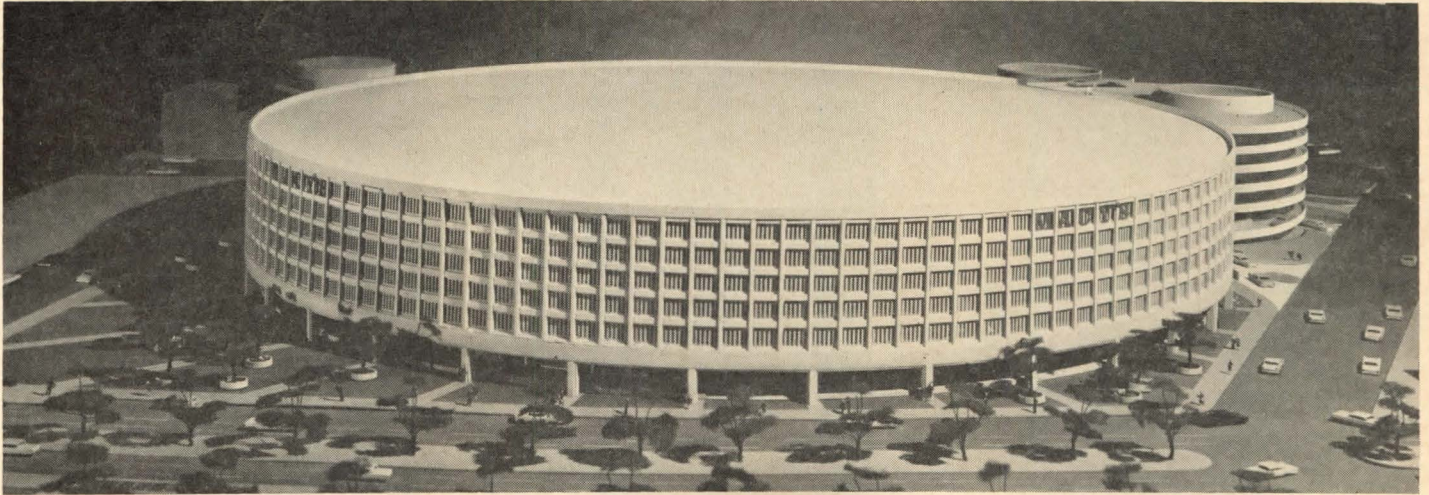
According to Smith, this housing "was conceived to fill the gap between normal housing in the community and that provided by intensive care institutions." Patients from the nearby hospital would be lodged in Woodside Gardens for independent living while recuperating, releasing needed hospital space, and giving the patients freedom from unnecessary hospital routine. Also, couples separated because one member needs medical supervision would be reunited here under the watchful eye of the hospital staff.

The building, which contains 88 efficiency and 22 one-bedroom units, will have a compact high-rise plan designed to preserve an imposing eucalyptus grove on the site. Construction will be slip-formed reinforced concrete. A conversation area and solarium is provided on each floor, plus a ground-floor recreation room.



SECOND FLOOR PLAN

0 5' 25'



SOM Designs First-of-a-Kind Macy's

NEW YORK, N.Y. For the Queens branch of Macy's, the New York office of Skidmore, Owings & Merrill has designed a unique department store-cum-parking garage that will combine parking and shopping in a huge circular structure.

Parking for 1500 automobiles will be provided in perimeter spaces ringed three floors of core department store area, with a fourth floor to be added later. In this scheme, the shopper will never have to walk more than 75 ft from his parking space to the department in which he intends to shop. The store area will be 426 ft in diameter

and will consist of three merchandising floors plus a basement (deliveries will be made underground). The surrounding parking rings will be 56 ft wide, to be entered and exited via separate entrance and exit helices (see model photos, plan). Traffic on ramps will depend on rush and lull conditions; arrangements can be made to devote three of the four ramps to exiting traffic. One-way traffic system will insure safety. Pedestrians will approach the building over a landscaped plaza; a continuous ground-floor arcade will protect them from the elements.

Exposed structural members will be

of white quartz aggregate sandblasted to create a bright, sparkling appearance. Precast concrete grilles will provide an interesting façade, as well as furnishing natural light and ventilation for the parking ramps. Night lighting behind the grillage and on the helix ramps will give a dramatic view of the structure after dark. Mechanical facilities will be placed at the cores of the helices.

Seelye, Stevenson, Value & Knecht, Structural Engineers; Syska & Hennessy, Inc., Mechanical Engineers; Copeland, Novak & Israel, Interior Designers.

Sculptured Piers Support Office Tower

PHOENIX, ARIZ. The home office of the Western Savings and Loan Association, designed by William L. Pereira & Associates of Los Angeles, will be an 11-story (plus mechanical penthouse) tower suspended between four bush-hammered concrete piers. The building's unusual form was a result of the architect's desire "to establish a distinctive and identifiable image for this major lending institution." Since the property in downtown Phoenix was small, the architect chose a high-rise form connected to parking space.

The banking area, principal public space in the building, will be 3 ft below grade, affording seclusion from the bustling traffic of the business district while still providing an outside view of the banking quarters. The building will rise from a garden, with an open "galleria" between the bank and the tower offices to be used for civic events and exhibitions. A console keyboard, operating a set of carillon chimes, will be located here. It will be possible to observe banking activities through an opening in the galleria floor.

The piers will house amenities as well as being load-bearing members. The west pier will contain toilet rooms; the north and south piers will house stair shafts; and the east pier will enclose elevators. Typical office floors will be column-free; the four supporting piers will be spanned by girders, on which the floor slabs will rest.

The tower will be sheathed with bronze solar glass in matching anodized aluminum mullions.

Gin Wong, Partner in Charge for William L. Pereira & Associates; Rudy L. Veland, Project Architect.

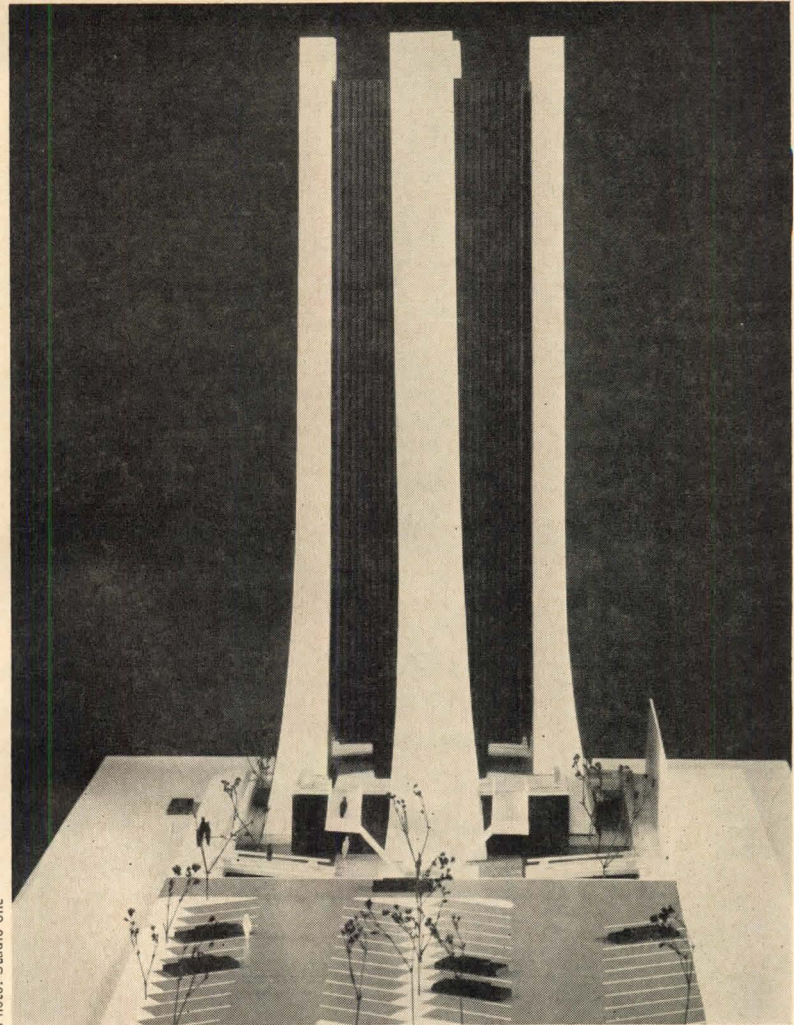
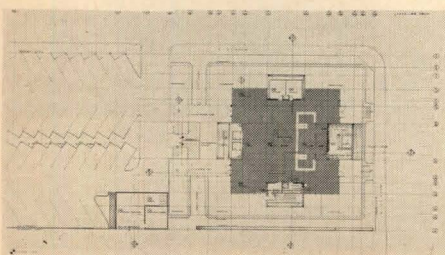
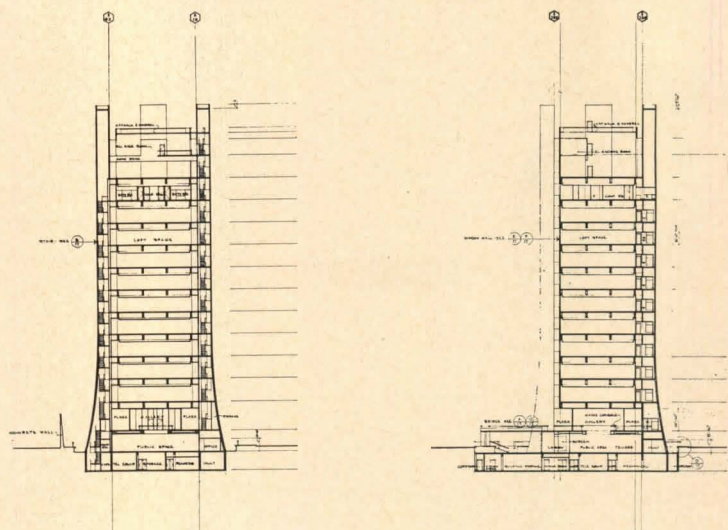
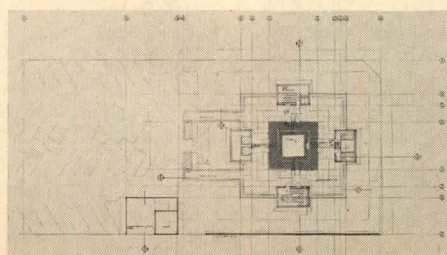


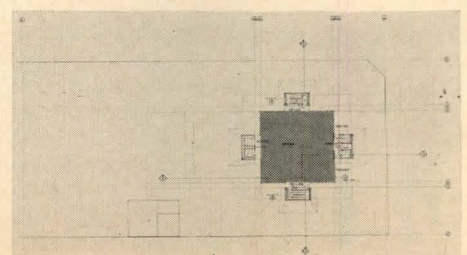
Photo: Studio One



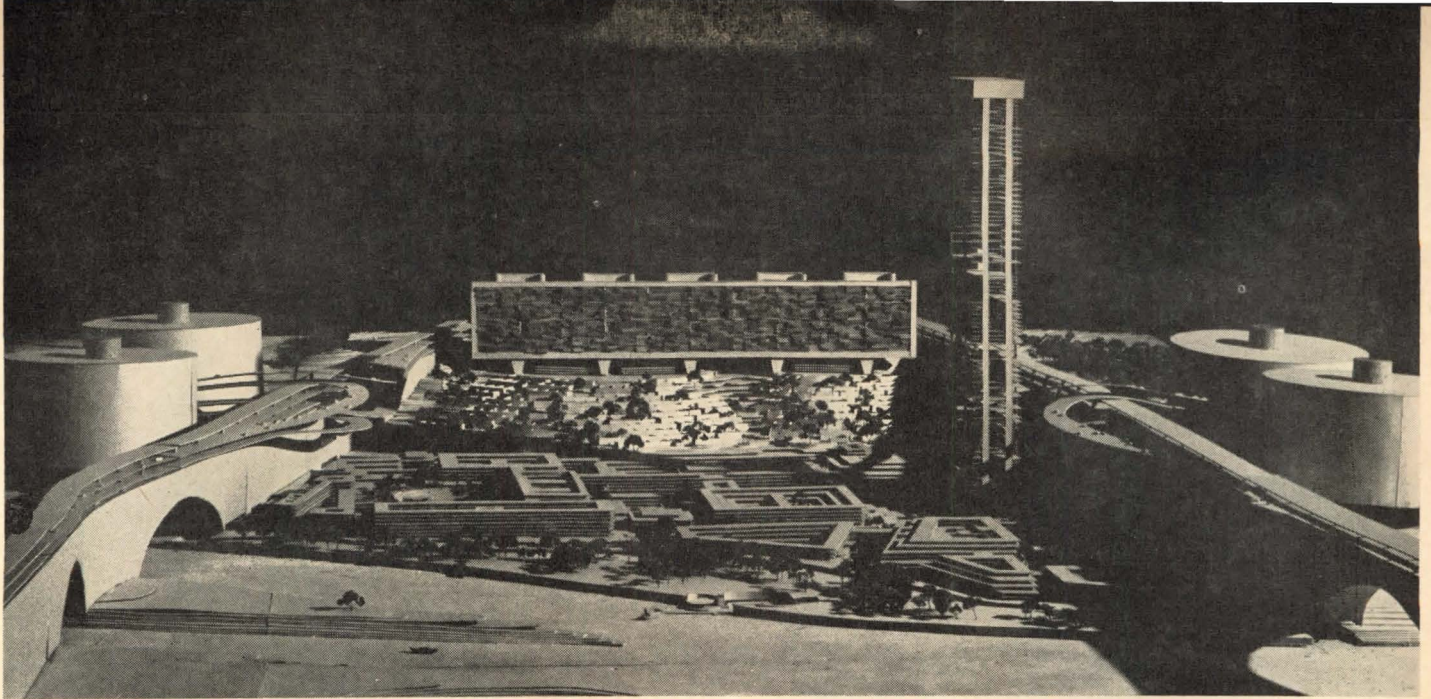
Bank floor plan



Lobby floor plan



Typical floor plan



RPI Students Design Integrated Urban Core

TROY, N.Y. Using the home city of Rensselaer Polytechnic Institute as the guinea pig, a team of RPI architectural students has advanced an admirable hypothetical plan for the recreation of the city's urban core.

Rather than acting as a divisive element, the Hudson River valley in the RPI scheme becomes the factor that binds the disparate activities of the city together. The valley is spanned by two elevated connector highways spaced 2000 ft apart, beneath which are located storage facilities for goods and services. Four circular parking structures act as entrances to the core. Use of the highways and parking structures retains the advantage of the automobile as a flexible means of

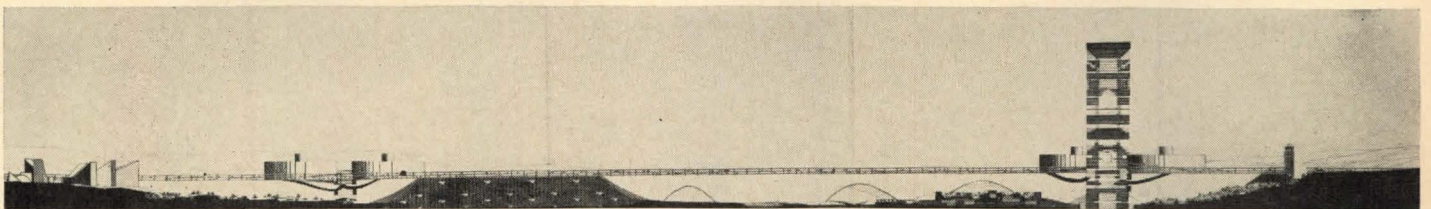
intercity and country transportation while eliminating it from the urban core where its efficiency is at a minimum. A system of rentable underground carriage units seating two to four is proposed for urban transit.

The creation of the riverfront as the recreation core makes that area a focal point in the community, rather than the derelict section it usually is. Offices—both business and governmental—are placed in a single tower 120-stories high. The tower would be "perforated" at several points to provide public spaces. A plaza in front of the tower would be used for civic ceremonial functions. Commercial and cultural elements are placed between the riverfront recreation area and the

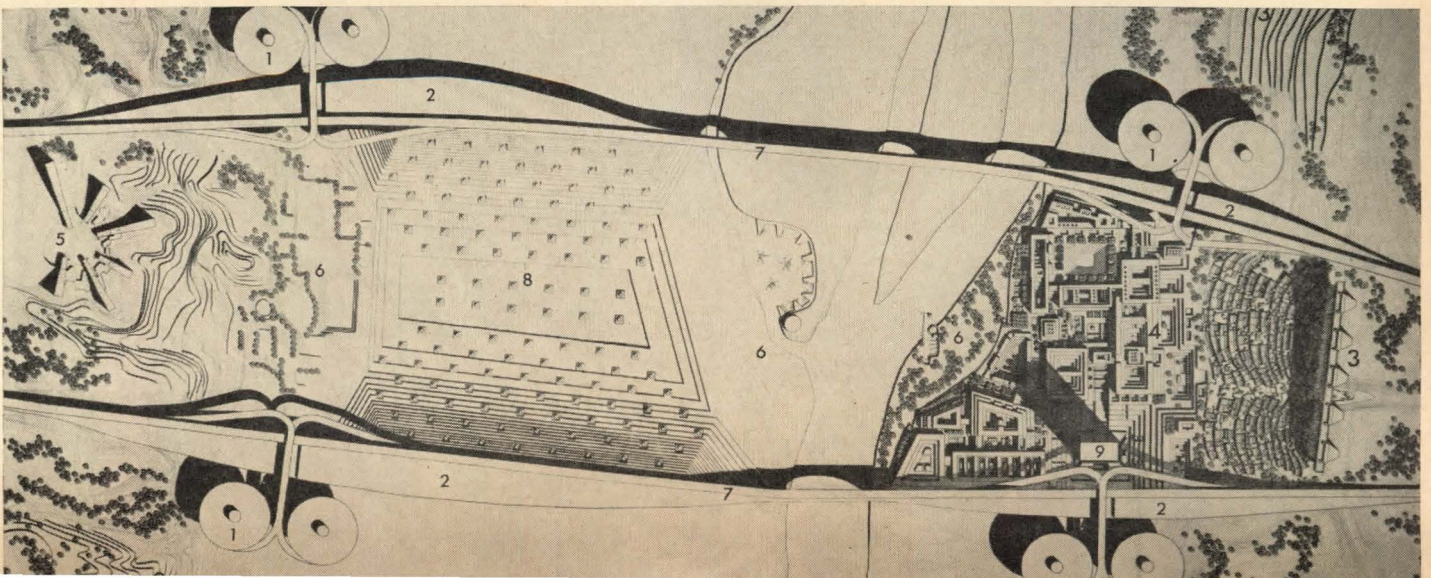
housing units that define the "top" of the site. Here, shops and stores, theaters, museums, restaurants, etc., are placed on several interconnecting levels to provide an interesting pattern of pedestrian movement. The slab structure, which terminates the housing at the edge of the hill, also marks the beginning of a park, the buffer between "town" and "country."

Across the river, an area devoted to research and related light industry is located between two recreation strips, and a university complex tops the rise.

Designers and planners of the problem were Peter R. Bromer, William M. Danusier, James Jensen, and Richard G. Matteson. Professor Henry C. K. Liu was design critic.



(1) car storage; (2) goods and services storage; (3) housing; (4) commercial and cultural facilities; (5) university; (6) recreation; (7) intercity transportation routes; (8) research and light industry; (9) office tower.



Another **CECO** first!

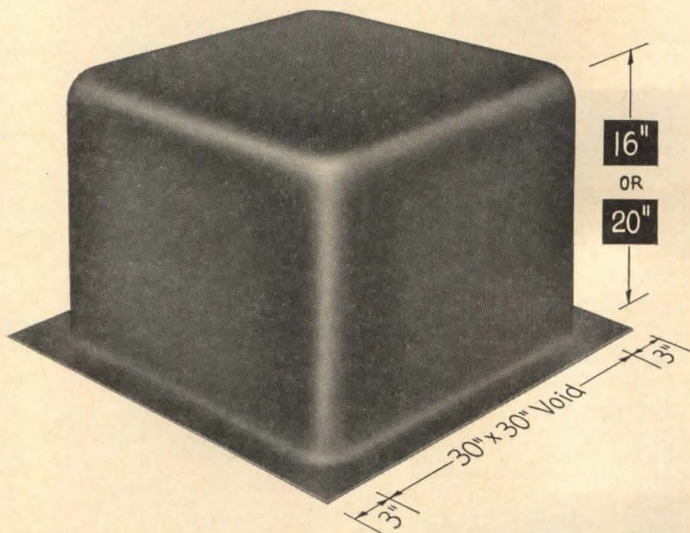
Deeper Steeldomes fill the need for
longer spans... stronger waffle slabs!



Longer spans . . . stiffer floors . . . heavier loads . . . now made possible with CECO'S new Deep Steeldomes. This is a typical layout of 16" deep 30" x 30" Steeldomes ready for placement of reinforcing steel. For full particulars, see your Ceco man or fill out the coupon.

Now you can design spans in the 50-ft. range...in *monolithic* reinforced concrete waffle flat-slabs...using Ceko's new 16" or 20" Deep Steeldomes. Combined with Ceko's regular depths, these Deep Steeldomes offer architects and engineers a complete range of standard Steeldomes to meet the needs of any project.

All Ceko Steeldomes—from depths of 4" through 20"—are one-piece units—the best for waffle construction. More rugged and rigid. No excessive deflection—no excessive concrete—no excessive clean-up problem. And the ceiling finish of the last-poured slab is as good as the first.



Ceko's two new Deep Steeldomes are 16" and 20" in depth.

CECO'S FULL LINE OF STANDARD STEELDOMES

SYSTEM	30" x 30" voids	19" x 19" voids
MODULE	36" x 36" overall	24" x 24" overall
DEPTH OF DOME	8", 10", 12", 14", 16" and 20"	4", 6", 8", 10" and 12"

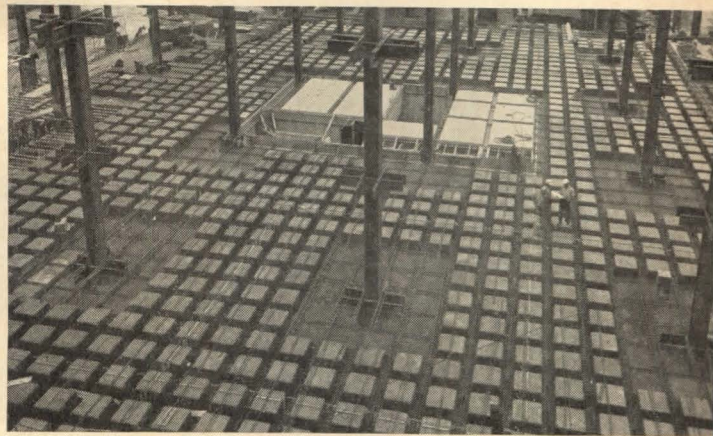
Waffle flat-slabs formed with Ceko Steeldomes make the most efficient use of concrete and steel—reduce deadload over comparable systems—give additional savings throughout the structure in beams, girders, columns and footings.

Ceko Steeldome Service is backed by more than 500 million square feet of Steelform experience. Among currently-let projects using Ceko's Deep Steeldomes are Technical classroom building, M.I.T. campus, Cambridge, Mass.; Residential hall, Illinois State Normal University, Normal, Ill.; and Mormon Temple Plaza parking garage, Salt Lake City, Utah. Ask for information about Deep Steeldomes.

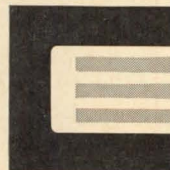
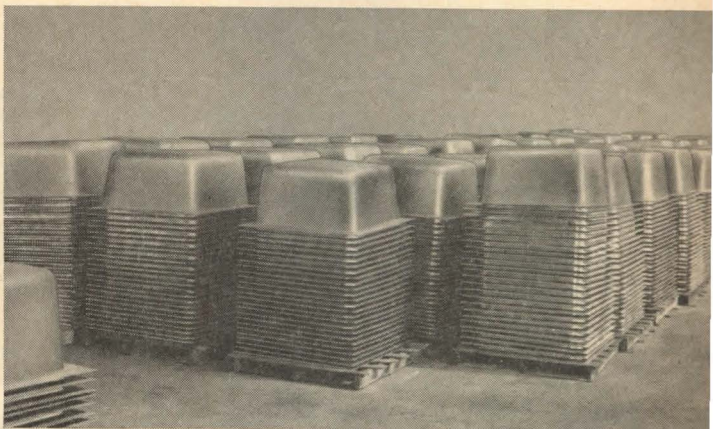
CECO Steeldome Construction

expansive? yes! / expensive? no!

The new Mormon Temple Plaza Parking Garage under construction in Salt Lake City. Here Ceko is forming nearly three-quarters of a million square feet with 16" or 20" deep steeldomes. Church of Latter-day Saints, owners / George Cannon Young, architect / George S. Nelson, engineer / Jacobsen Construction Company, general contractor. Write for data about Deep Steeldomes.



Below—Typical supply of Ceko's new Deep Steeldomes



CECO Steel Products Corporation
5601 West 26th Street
Chicago 50, Illinois

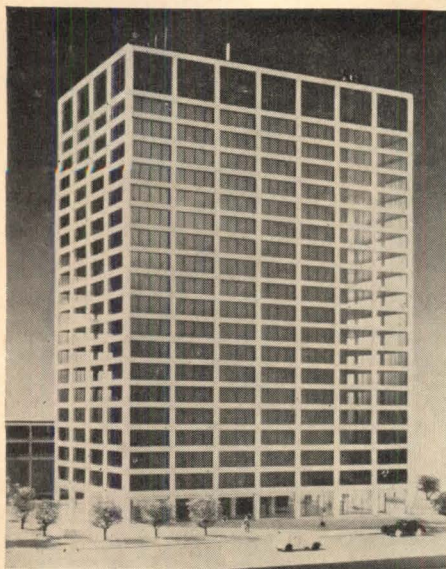
Sales offices and plants in principal cities

☐ Please tell us more about Ceko's Deep Steeldomes.

CECO

We are interested in studying the use of monolithic reinforced concrete construction for the following project:

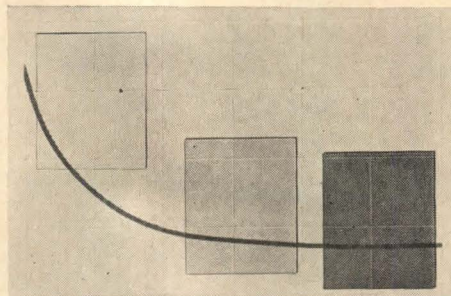
name _____ title _____
firm _____
address _____
city _____ zone _____ state _____
PA



High-Rise for Mies Campus?

Mies van der Rohe created the master plan of Illinois Institute of Technology in 1939-40 as a campus of immaculately-detailed low-rise structures. Now there are plans to erect "one of the nation's tallest research buildings" on the IIT campus. The design by Schmidt, Garden & Erikson for the proposed IIT Research Institute is a perfectly straightforward structural scheme that Mies might approve of, but it is to be questioned whether the

violation of his master plan by how-ever distinguished a high-rise building is desirable. Reason given, of course, is the usual the-land-is-too-valuable gambit. When approached for an opinion, Mies wrote: "All my life I have followed the principle of not being a critic of other architects' work."



"Through a Glass Darkly"

Photochromic glass, which never loses its ability to change from clear to dark and back again to its transparent state, has been developed by Corning Glass Works. During two years of day-and-night exposure (or through 10,000 darkening-clearing cycles in the laboratory), specific lights of photochromic glasses did not fatigue or deteriorate. Recovery time to its original transparency depends on composition and not on thickness. Photo illustrates 1/4"

glass darkening from exposure to ultraviolet rays. In this case, clearing will take three minutes.

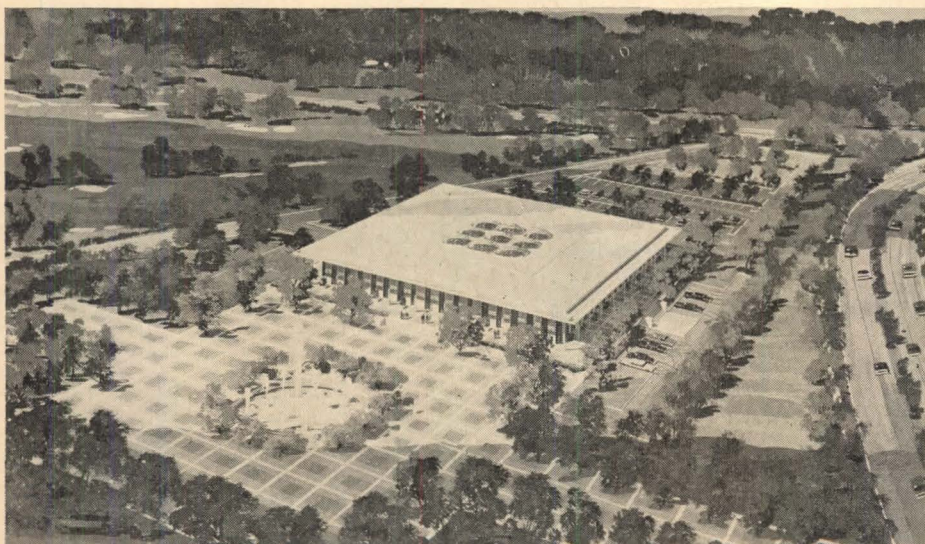
Inorganic materials consist of silicate glasses, which contain dispersed submicroscopic crystals of silver halide that do not effect transparency before exposure to ultraviolet rays. Wavelengths that produce darkening are typically near ultraviolet. The darkened color is usually neutral gray, brown, or purple. Typical photochromic glass darkens in daylight, but remains clear as window glass under normal indoor lighting. Photochromic action can be controlled so that only part of the glass darkens when exposed to light.

This material is considered "true glass composition" with advantages of transparency (87 per cent), corrosion- and abrasion-resistance, rigidity, impermeability, and hardness and smoothness of surface.

These photochromic glasses have not yet been produced as a commercial product. Their potential for architectural applications, such as light control through windows and reduction of air-conditioning loads, indicate that they are worthy of consideration and study by the profession.

Advisors on Kennedy Library Named

A design advisory committee has been selected for the John F. Kennedy Library, to be located on the banks of the Charles River in Boston. Committee will consist of architects Pietro Belluschi, Louis Kahn, I. M. Pei, Mies van der Rohe, Hugh Stubbins, Paul Thiry, Benjamin Thompson, John C. Warnecke, Alvar Aalto, Franco Albini, Lucio Costa, Sven Markelius, Sir Basil Spence, Kenzo Tange; industrial designers Henry Dreyfuss and George Nelson; and landscape architect Hideo Sasaki. The advisory committee will develop a general architectural program; architect for the project will be selected after the committee's report. Artist William Walton is chairman of the committee.



Levitt Lives It Up

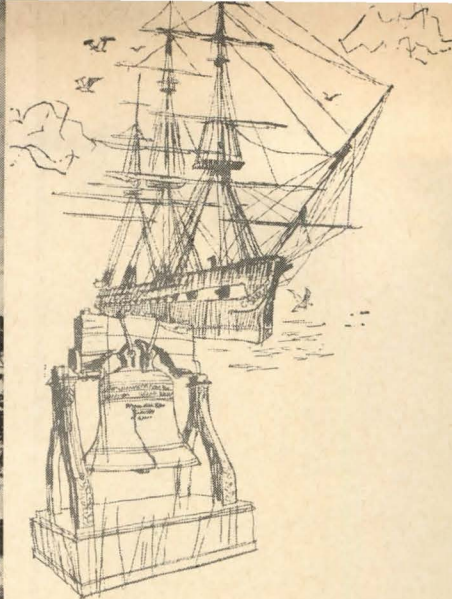
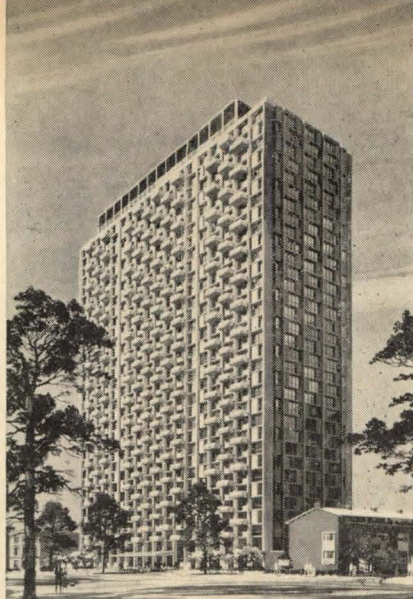
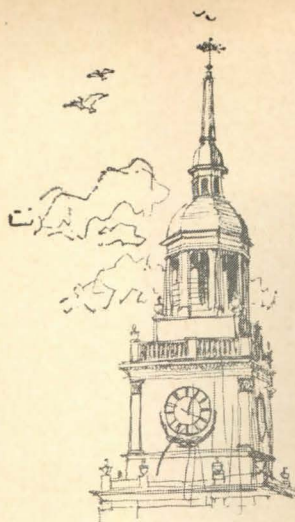
Levitt & Sons, Inc., which long ago took away Paul Bunyan's title as the continent's foremost tree-feller, evidently likes to treat itself a little better than the people who buy split-level Martha Washington ranches in those L'towns. For here is the proposed new international headquarters of the firm, designed in palace-like terms by Ed-

ward D. Stone in a paradisiacal landscape by Edward D. Stone, Jr. President William J. Levitt noted that the ratio of buildings to open spaces on the site at Lake Success, N.Y., will be seven to one. "[It] will, I am convinced, set a new standard," he said. One to be followed from now on by your company, Mr. Levitt?

Competition for Philadelphia Fountain

Competition for the design of a fountain at the terminus of Benjamin Franklin Parkway in Philadelphia will be open either to architects or to sculptors and designers collaborating with architects. Design must emphasize water action, but contain solid

Continued on page 84



HAUGHTON ELEVONICS*

Brings TOTAL ELEVATOR AUTOMATION to Philadelphia's Newest Prestige Apartment...HOPKINSON HOUSE



Total Elevator Automation at luxurious new Hopkinson House means that elevator availability is matched precisely to traffic demand 'round the clock.

A remarkable new automatic computer-control system, created by Haughton Electronics, constantly monitors traffic demand... and relays calls for service instantly to the car-

control system in the elevator machine room. Response is immediate. Thus, elevator service is never more than just a few seconds away on any of Hopkinson House's 34 floors. What's more, the ride is a revelation in velvety smoothness and quiet comfort.

Include **Haughton Total Elevator Automation** in your plans for build-

ing or modernization. Ask your Haughton Sales Office (listed in the Yellow Pages) to consult with you, or write to us.

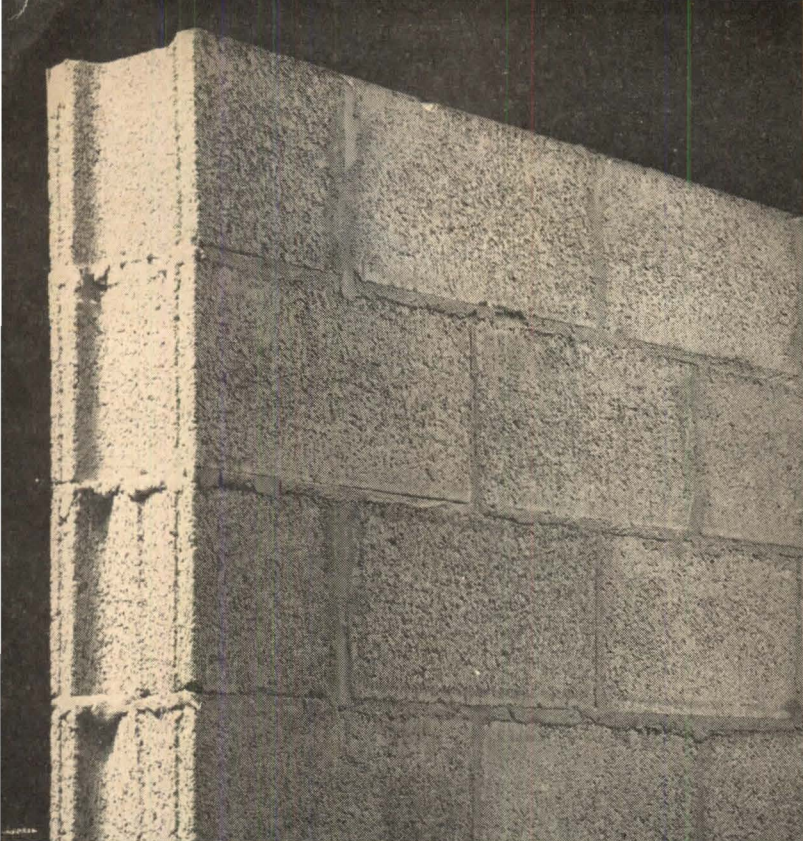
*Haughton's advanced program in systems research and engineering, with specific emphasis on the creative application of electronic devices and instrumentation for betterment of systems design and performance. Registered in U.S. Patent Office.



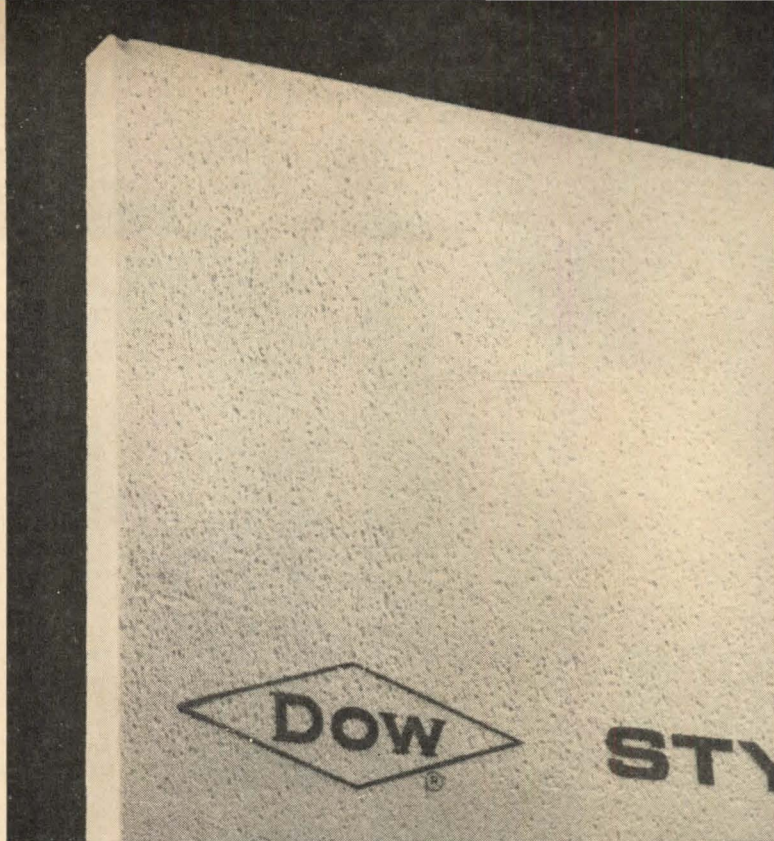
HAUGHTON ELEVATOR COMPANY, Division of Toledo Scale Corporation, Toledo, Ohio 43609

Hopkinson House Apartments / Washington Square South, Philadelphia, Pa. Winner in 1963 of the AIA Philadelphia Chapter Award for finest design in residential structures, Philadelphia area. Architect: Stonorov & Haws, Architects Building, Philadelphia. / Builder: R. M. Shoemaker Company—Hopkinson House, Inc., 245 South 24th Street, Philadelphia.

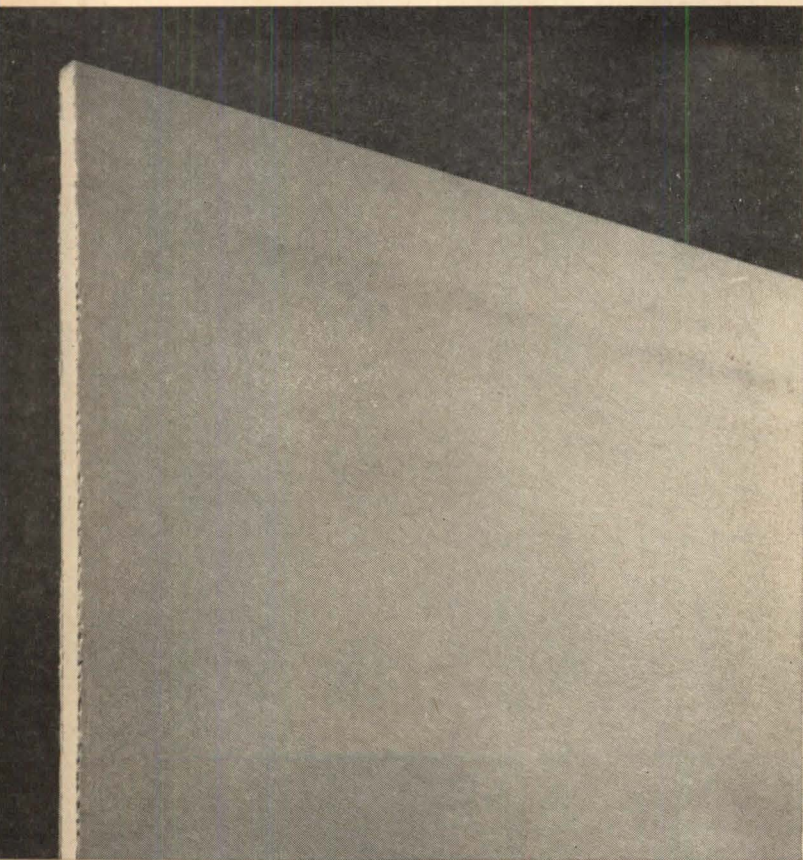
For more information, turn to Reader Service Card, circle No. 346



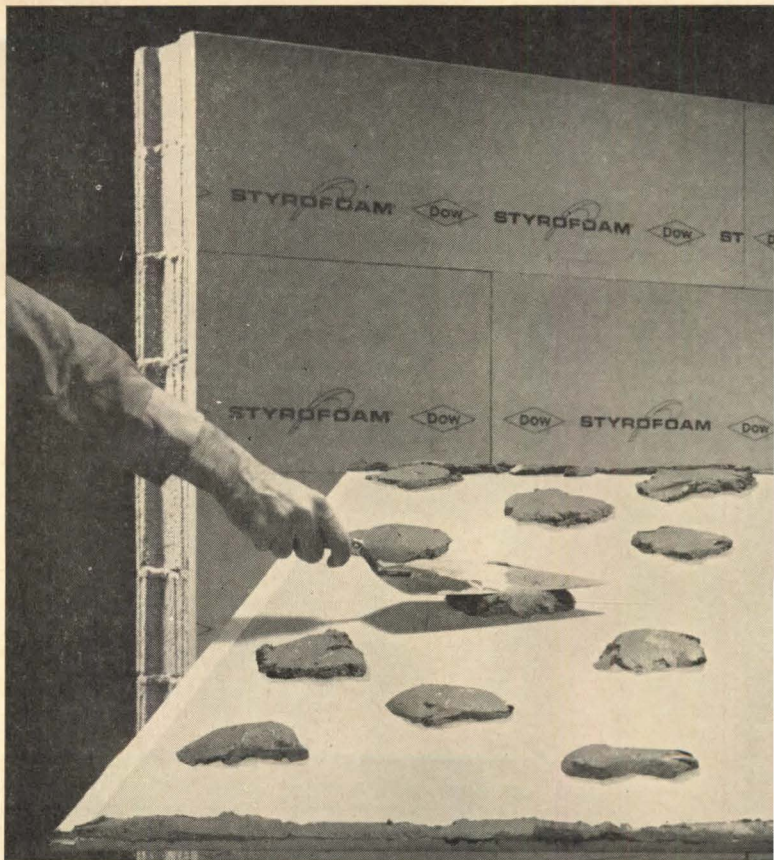
1. To insulate masonry walls economically:



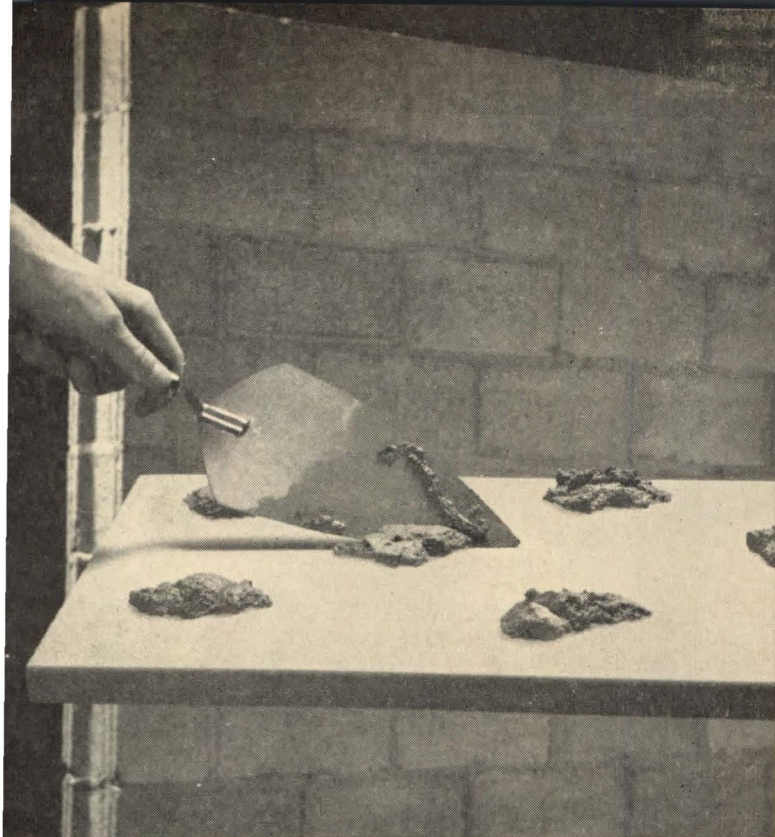
2. Remember Styrofoam® FR insulation board and specify it. It prevents moisture absorption and migration; keeps its low "k" factor (0.26) permanently.



5. Take wallboard. (No vapor barrier, no furring. You get a solid, insulated wall at almost the same cost as a furred, uninsulated wall.)



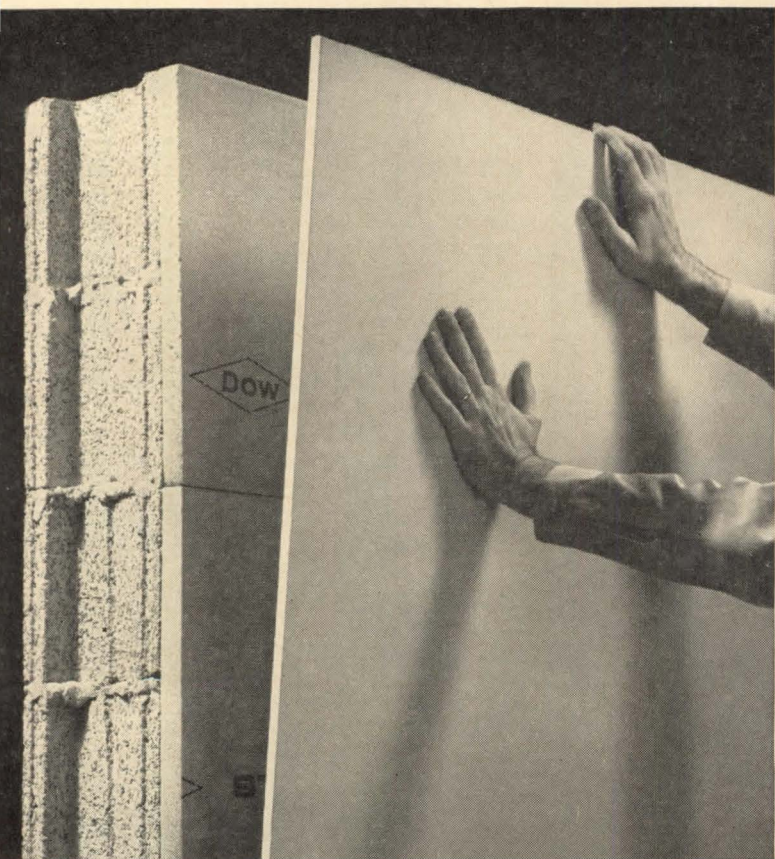
6. Styrotac goes on. Take your last look at Styrofoam FR.



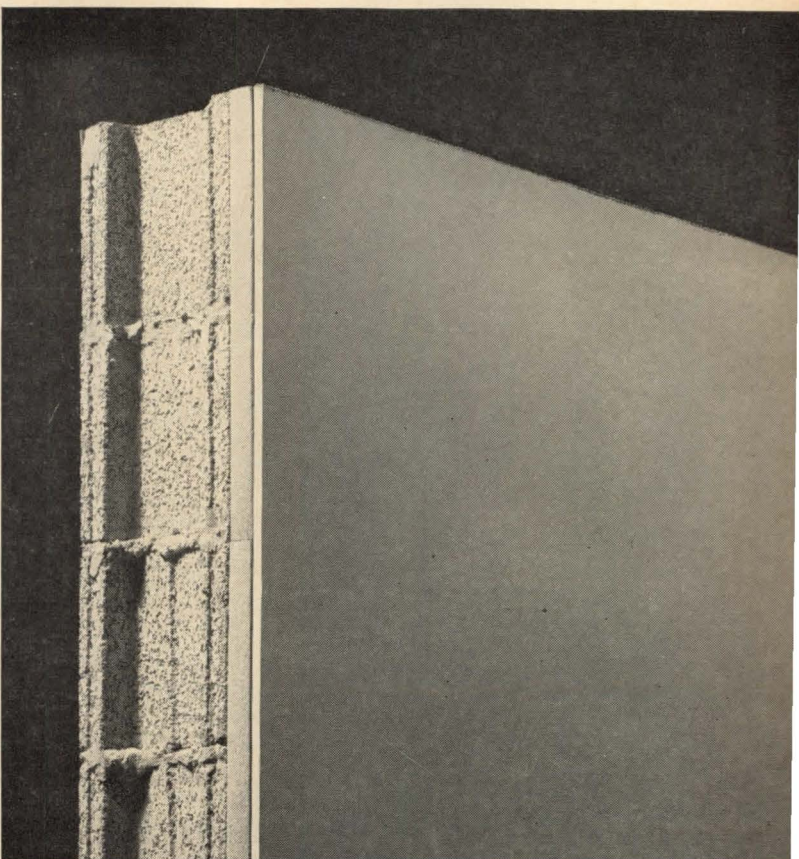
3. Spot-apply Styrotac® bonding adhesive.



4. Press Styrofoam FR into place. It installs fast, stays dry for year-round comfort.



7. Wallboard goes up. Finished wall (8-in. concrete block, 1-in. Styrofoam FR) has "U" factor of 0.16.

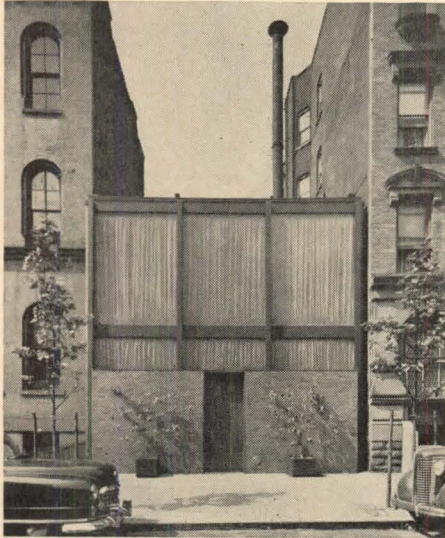


8. OK. Now forget it. Styrofoam FR won't absorb water, won't let moisture pass, won't need attention—ever! Any questions? See Sweet's Arch. File 10a/Do. The Dow Chemical Company, Midland, Mich.



Continued from page 80

forms that will stand alone during winter months. Jury will consist of architects I. M. Pei and Paul Rudolph, sculptors Jacques Lipchitz and Theodore Roszak, and Philip Price of the Fairmount Park Art Association (sponsor of the competition). Registration forms and information are available from Norman N. Rice, Professional Adviser, Fountain Competition, P.O. Box 8366, Philadelphia, Pa. June 15 is deadline for registration.



Photos by Robert Damora



MM Art Guest House Sold

The guest house of the Museum of Modern Art in New York, designed by Philip Johnson for Mrs. John D. Rockefeller III in 1950 and later presented to the museum, has been sold to the wife of a Manhattan business consultant who also owns a Johnson house on Long Island. The new owners plan to occupy the house on East 52nd Street in May. Facilities for which the residence provided amenities—receptions, visiting dignitaries, and so on—will be shifted to a penthouse in the additions to the parent museum, also designed by Johnson (p. 68, SEPTEMBER 1963 P/A) and currently under construction.

The last function in the guest house was a private members' show of "The

Eight," a group of early 20th Century painters which included Henri, Glackens, Shinn, Prendergast, Sloan, Luks, Davies, and Lawson.

URA Cuts Urban Design Personnel

Commissioner William Slayton's efforts to improve design in urban renewal projects have been curtailed by recent cuts in URA appropriations, which necessitated cutbacks in personnel. Approximately four years ago, Slayton inaugurated a program by which an Urban Design Office, consisting of a central office in Washington, D.C., and seven regional urban design specialists, would advise and encourage local public agencies to seek better design in urban renewal projects. Only two specialists had been appointed, one of whom—Hinman Kealy, regional urban design specialist for New York—had been "on loan" as Acting Chief of the Urban Design Office in Washington. It was Slayton's hope that, after qualified specialists could be found in other regions, urban renewal projects would eventually achieve a much higher standard of design. Due to lack of funds, however, Slayton has found it necessary to cut the regional specialists from his staff, and the central office is now also empty. This setback to a move for better-designed urban environments is bound to cause great disappointment in the profession.

Bard Awards Presented

Last spring, the City Club of New York initiated its Bard Awards program to appraise the architecture of New York City. The 1963 jury, in surveying Government-sponsored design, judged that no building was worthy of an award. The stir resulting from last year's "No Bard Award," focused attention on what would happen this year when the City Club's jury passed judgment on the privately-sponsored architecture of New York. On March 16, the jury *did* make a First Honor Award and three Merit Awards, but emphasized that the premiated buildings were the exception rather than the rule in this city and that "other great cities would have matched these award-winning structures in quality many times over."

Recipient of the First Honor Award is SOM's Pepsi-Cola Building on Park Avenue, which, the jurors felt, makes effective use of its small site to achieve a new standard of quality within the often criticized 'glass-box'

concept of Park Avenue. Especially commended was the building's relation to the street: it maintains the building line of Park Avenue and is set back only along 59th Street.

Awards for Merit went to: (1) Begrish Hall by Marcel Breuer and Hamilton Smith, Associate, for the University Heights Campus of New York University, for its "vigorous, imaginative, and highly sculptural expression of the possibilities of reinforced concrete"; (2) Cinema I and Cinema II, by Abraham Geller and Ben Schlanger, which places one movie theater over another, in a design notable in a field known for its monstrosities; and (3) Premier Apartment Building by Mayer, Whittlesey & Glass, William J. Conklin, Associate Partner in Charge of Design, at 333 East 69th Street, which reflects the small scale of its brownstone neighbors.

Jury consisted of architects Edward L. Barnes, I.M. Pei, and Peter Blake, and Sidney W. Dean, Jr., of the City Club.

IRS Rules on Architects' Corporate Setup

Architects joined numerous other professional groups in Washington early in March to protest a proposed ruling by the Internal Revenue Service which, they said, would amount to dictating who may or may not practice as a corporation.

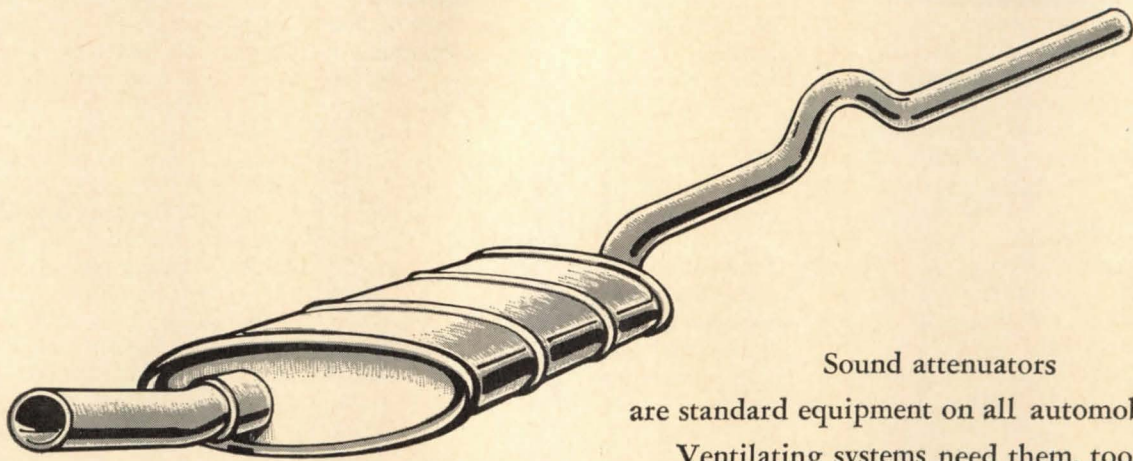
The proposed ruling (which was protested also by some engineering groups, medical societies, and bar associations) would have a profound effect on existing architectural organizations.

In effect, IRS would insist that incorporated architects meet its standard tests for corporations: including limited liability of officers and transferability of stock. Because of the nature of architectural work, added the IRS, very few architectural organizations could meet this test: responsible heads must accept responsibility for work, and free transfer of stock might easily mean that a firm could be controlled by nonprofessionals.

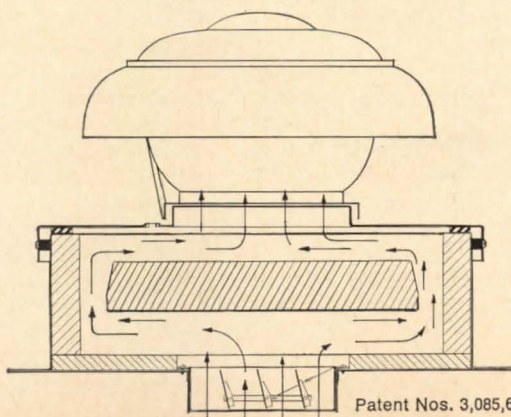
One effect of the ruling would be most important to many architects: nontaxable status of corporate pension funds would be changed, and the firm would have to pay taxes on them. (Now, such funds become taxable to the beneficiary, after he starts to draw his pension.)

Another effect would be loss of the opportunity to accumulate funds—

Continued on page 94



Sound attenuators
are standard equipment on all automobiles . . .
Ventilating systems need them, too.



Patent Nos. 3,085,647 and 3,110,357



JENN-AIR PRODUCTS COMPANY, INC.

1102 Stadium Drive • Indianapolis, Indiana 46207

World's largest producer of Power Roof and Wall Exhausters

President's Housing Proposals Under Attack



by E.E. Halmos, Jr.

It came as no surprise to the House Subcommittee on Housing that President Johnson's housing message (see MARCH 1964 P/A) came under immediate attack from many quarters.

The surprise lay in the wide range of the attack, and the quarters from which it came. (The message, as you'll recall, covers aid for construction of "satellite" cities on the fringes of major metropolitan areas, including Federally-guaranteed loans to private developers for assembling and planning huge developments.)

Big-city mayors opposed the idea on the grounds that fostering such developments would further speed destruction of central-city cores, make rehabilitation more difficult; county officials weren't flatly opposed, but they wanted the power to dispense the loans. Private realtors attacked the program because, they said, no real need had been demonstrated, and because it would give too much power to Federal agencies.

Housing officials (the National Association of Housing and Redevelopment Officials) argued that the proposed program was inadequate; and so did representatives of the AFL-CIO.

The President's proposal for penalizing employers by forcing double-time or better for overtime work also got into the argument: The National Association of Home Builders claimed that extension of this plan, plus extension of provisions of the Davis-Bacon Act (covering minimum wages on Federally-supported construction) to the housing field would inevitably increase costs.

There was some support for the bill, too—most notably from the Reverend Robert G. Howes, associate professor of city and regional planning at Catholic University. Speaking to a civic group, he said that well-planned satellite cities would benefit the central city by reducing sprawl on their outskirts.

Behind the furor—leaving aside the politics of doing something for as many people as possible in an election year—is this point: the fear in some quarters of further control of private

enterprise by the Federal Government. Control exercised through grants and loans, these observers argue, could easily be extended to: (1) directing the type of construction, planned layout of the development and the like; (2) a make-or-break power over private builders, by the simple threat of withholding approval; (3) extension of various antidiscrimination and other provisions (already the source of some business fears among housing people) to cover nearly all housing construction.

New Limit on A-E Contracts

Architect-engineers should be aware of recent changes in Defense Department Procurement Regulations that lift the "limit" on yearly A-E contracts from \$25,000 to \$100,000.

There's a lot of misunderstanding on this point—both on the part of the military services and architect-engineers. Defense procurement experts insist that the figures are not in fact a "limit" on the amount of work an A-E firm can get. Actually, the regulations do provide specifically that if a firm's contract (from one branch or part of a military service) total \$100,000 in fees, then any further awards must be approved by the next highest command echelon. Thus, in theory at least, a firm could have \$100,000 worth of fees from three different districts of the Corps of Engineers and not run the necessity of getting higher-echelon approval.

In fact, however, any such series of awards to the same firm (the services are now running reports on such contracts through a central office in Washington headquarters) will cause some eyebrow-lifting. So the result has been that the limitation (formerly \$25,000) has tended to be a ceiling in some instances.

Strong protests by many of the professional societies, plus DOD studies, resulted in lifting the award figure—but no change in procedures.

FHA Issues New Standards

On housing, note that FHA's new Minimum Property Standards for Multi-Family Housing (MPS) go into effect nationally on July 1. (Details may be obtained from the Government Printing Office in Washington by ordering FHA No. 2600 and enclosing \$2.50.)

Of specific interest are expanded standards for fire protection; planning of the building; noise control; and

elevators.

Federal Aid to Mass Transit

Another of President Johnson's proposals, which could have substantial effect on city planning, was under attack in Congress: the proposal (inherited from the Kennedy Administration) for Federal aid to mass-transit systems.

Leader of the attack was Ohio's Senator Frank Lausche, who said that the program, if approved, would lead to expenditures of at least \$10 billion over the next 16 years, despite the mild \$75 million asked in the 1965 budget. Lausche claimed that, of the 212 "standard metropolitan areas" (over 50,000 population), only 40 would account for the \$10 billion, and the program would be never-ending. Worse, he added, the whole country—not the users—would have to pay for the transit systems (unlike highway users who are specially taxed to support highway construction).

(Nobody, however, really expects this program to get off the ground this year.)

But the Housing and Home Finance Agency, under powers it already holds, is going ahead with a part of the program anyway: It granted \$357,754 to a bi-state agency in the St. Louis area to finance a demonstration of new express bus routes.

FINANCIAL

General Services Administration request for funds (\$208 million) to finance construction or rehabilitation of some 59 Federal buildings; plus action on various appropriations bills; passage of such measures as the three-yearly airport aid bill, and other activity strengthened the construction economy during the past month, and gave ample evidence of the Federal Government's intention to keep up heavy spending in this area.

Private industry was also doing its share: A survey by a shipping organization indicated that a total of 467 industrial facilities were built or expanded along the waterways in 1963.

And January construction put-in-place was estimated at \$4.6 billion—down 13 per cent below December, but up 10 per cent over January 1963.

One cautionary spot was in the picture: The Bureau of Public Roads' cost index for the fourth quarter of 1963 hit an all-time high, at 103.4, boosted by costs of excavation and structural concrete.

*Being
seen in
more and more
new places*

A growing list of installations now offers the opportunity of inspecting a Weis Wall Hung Compartment in most sections of the country. Ask your Weis Representative, or write for a list of installations and a copy of latest Catalog No. 35 which describes the Weis Wall Hung Compartment.

HENRY WEIS MFG. CO., ELKHART, IND.



WALL HUNG COMPARTMENTS

Pending



Lighting News

AT THE
**TYRONE GUTHRIE
THEATRE**



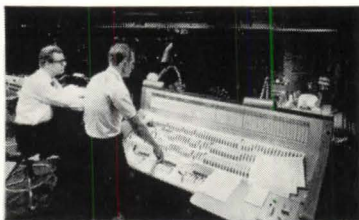
Tyrone Guthrie, Artistic Director

Peter Zeisler, Production Director

Oliver Rea, Administrative Director

...another
installation
by **KLIEGL**

New ideas in lighting control developed by Jean Rosenthal, Theatre Consultant for the Tyrone Guthrie Theatre, challenged Kliegl engineers to create a new concept in light console design and layout. The control console enables an operator to control 60 Kliegl SCR® dimmers in three pre-sets through sub-mastering.



A push-button selector switch system, over each of the 60 SCR® dimmers on the Kliegl console, permits the operator to select the type of mastering wanted for any given cue in a pre-set. He pushes any one of eight switches.

For your next lighting project, count on the technical assistance of Kliegl experts. Whether in the field of theatre or architectural lighting, your project gains the benefit of Kliegl's six decades of lighting and control experience.

The result, as proved in thousands of installations, is an all-round better job at a definite over-all saving. There is no obligation—call on your Kliegl representative or write us directly, regarding your plans, today.

Our lighting advisors will be pleased to assist in the planning of any installation, using standard or special units to meet your requirements. Full details on request.

lighting

KLIEGL BROS.

Originators and Manufacturers of Klieglights
32-32 48TH AVE., LONG ISLAND CITY 1, N. Y.
Phone: Area Code 212, STillwell 6-7474

For more information, turn to Reader Service card, circle No. 357



The "6300"

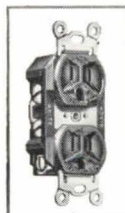
... newest of the P&S super devices

This is the new super "6300" by Pass & Seymour. Made without compromise... for the job where only the best will do.

The body and top are molded of high impact Melamine. All contacts are reinforced by plated spring steel clips... and each contact is individually recessed. May be side or back wired—with up to No. 10 wire. Assembly screws are threaded into the metal strap, not the plastic body.

The "6300" is for installations facing years of rough usage. It looks different because it is a truly different heavy duty outlet.

MORE SUPER DEVICES FOR HEAVY DUTY SERVICE



6200 3-Wire Grounding Outlet
Companion to the "6300" with 15 amp. rated Capacity.



1001-I and 1021-I Switches
Heavy duty, shallow body switches for installations requiring continuous, dependable service. 15 amp. switches are color coded blue; 20 amp., red.



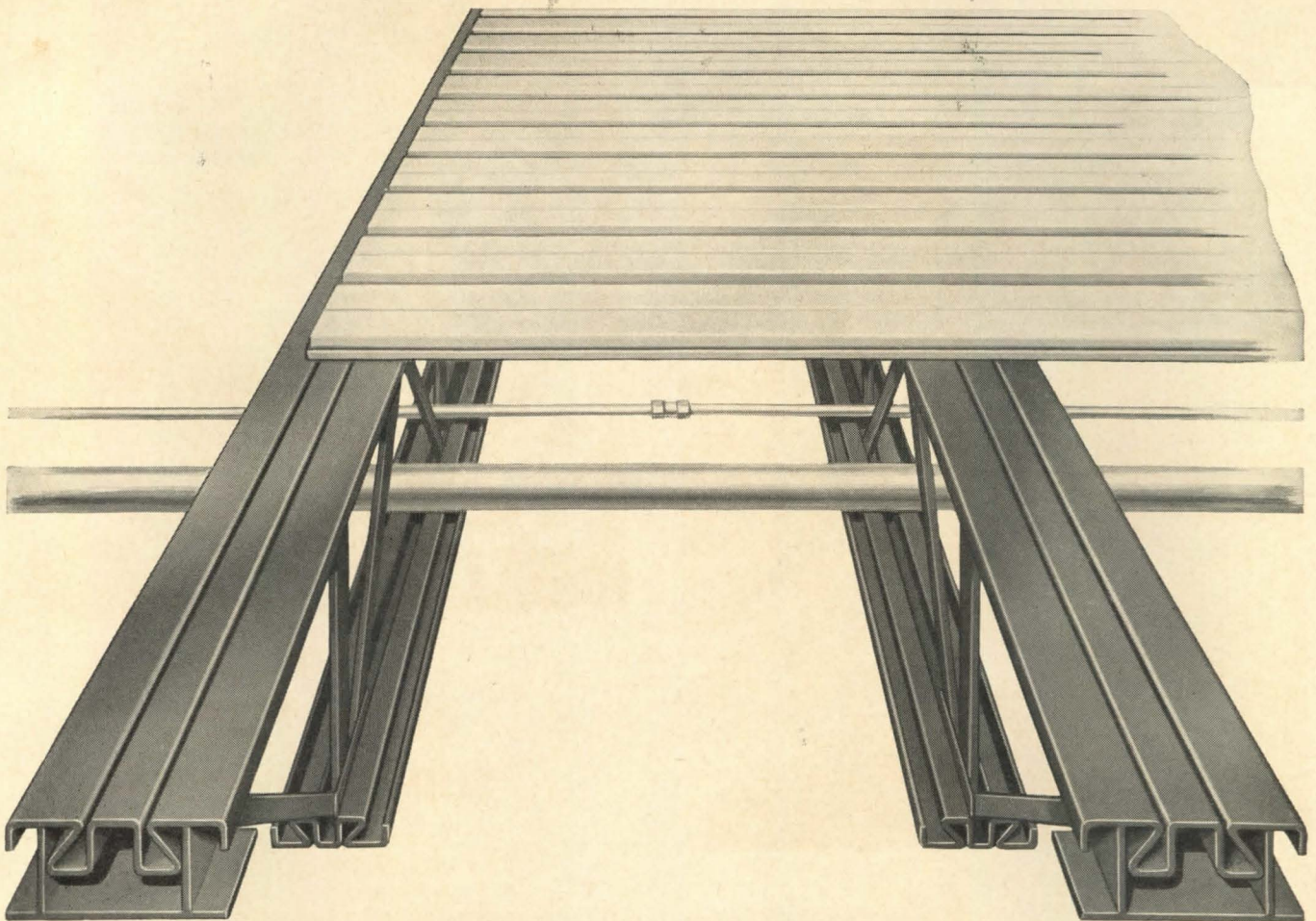
FOR MORE INFORMATION WRITE DEPT. PA-464



PASS & SEYMOUR, INC.
SYRACUSE 9, NEW YORK

BOSTON • CHICAGO • LOS ANGELES • SAN FRANCISCO

For more information, turn to Reader Service card, circle No. 373



ONLY ALLSPANS combine the strength of cold rolled steel with unparalleled design freedom

ALLSPAN® joists are without equal where long, strong open-web steel framing members are a must. You can span areas to 152 feet in width—column-free. ALLSPANS utilize nailable V-Section chords (patented) and tube webs cold rollformed from custom steels. ALLSPAN open-web design provides a freeway for conduits, ductwork and wiring. Metal roof deck may be attached by welding or nailing. Quality control of production is supervised by Pittsburgh Testing Laboratory inspectors. Write for our complete design manual.



MACOMBER INCORPORATED

CANTON, OHIO

SUBSIDIARY OF SHARON STEEL CORPORATION



6th Century Mosaic, Lady in Waiting, Court of Empress Teodora — Church of San Vitale, Ravenna, Italy.

BEAUTY THAT ENDURES

...in Lo-Tone ceiling products to help solve each of these nine problems.

1. Fire Protection. Lo-Tone Fire-Rated ceiling tile and board are listed by Underwriters' Laboratories, Inc. — provide extra fire protection.

2. Air Distribution. Lo-Tone Ventilating acoustical tile and board provide controlled air induction and proper mixing with room air for greatest efficiency and room comfort.

3. Sound Transmission Problems. Lo-Tone AF ceiling tile and board, with extra high attenuation factors, solve room-to-room noise transmission problems economically, beautifully.

4. Special Design Problems. The wide variety of Design Patterns and complete range of functionality in both Lo-Tone tile and board make it easy to solve design problems for special areas.

5. Lighting Problems. Polystyrene panels which cover lighting fixtures and blend with the over-all ceiling design are available.

6. Washability Problems. Lo-Tone Vinyl-Coated ceiling tile and board are ideal for kitchens, wash rooms and areas where having an acoustical ceiling that can be washed is desirable.

7. Economy. Normal installation economy can be further enhanced by using the larger lay-in panels. Initial cost is less, they go up faster.

8. Access to Utilities. Lo-Tone Suspended Ceiling Systems permit simple lift-out panels for repairs and inspection of service utilities.

9. Appearance. Complete selection of patterns in ceiling tile and board. Latest addition is the Sandex pattern (see below) which hides the acoustical perforations in the textured surface.

Whatever your ceiling needs or problems, Lo-Tone has the answer. See AIA File No. 39-B in Sweet's Catalog. For product samples, consult the Yellow Pages for your local Lo-Tone Acoustical Contractor, or write to Wood Conversion Co., St. Paul 1, Minn.

LO-TONE®
ACOUSTICAL CEILINGS



Lo-Tone's Newest Enduring Beauty pattern — New Sandex — authentic sand finish, acoustical board that combines monolithic and a granular-textured surface for enduring beauty.



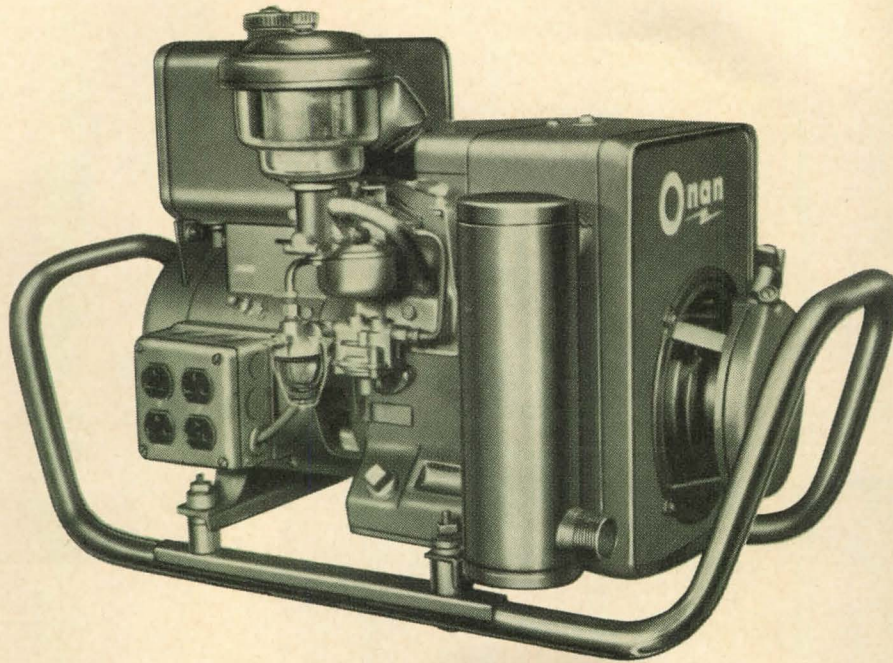
Identify these Onan parts and you may.....

CLUES

- Capacities range all the way from 500 Watts to 230 KW; more than 2,000 models
- Static excited "Magneciter" alternator gives voltage recovery 5 times faster than "brushless" type generators
- Four ignition options on "J" gasoline generator sets
- Local distributors have factory-trained servicemen
- Hard faced exhaust valves and solid hard faced valve seats
- American-Bosch distributor injection pump on 2 and 4 cylinder "J" diesel engines
- Every Plant certified to deliver full power promised on nameplate
- Engine, generator and controls unitized—designed to work together
- Three engine starter options on "J" line—Solenoid shift, Bendix drive, constant mesh gear with over-running clutch
- Every Onan Plant is run-in under full load for hours before it is shipped . . . ready to perform when you get it
- All "J" units feature Overhead Valve design for fuel saving, less maintenance, longer life
- Choice of fuels—gasoline, gas, combination gas-gasoline or diesel

CONTEST RULES

- 1** Look at the "mystery part" picture. If you're not positive what it is . . . you'll find the list of Onan product feature clues helpful. List the name of the part on the coupon or on a separate sheet of paper.
- 2** You may enter as often as you wish, but all entries must be mailed in a separate envelope, postmarked no later than June 10, 1964 and received no later than June 17, 1964.
- 3** All entries will be judged by Onan on the basis of accuracy of picture description. In event more than 10 correct entries are received, blind-fold drawing will be used to select 10 winners from total number of correct entries.
- 4** To qualify for bonus award of an R.C.A. color TV set, you must identify part correctly *and* also include the correct name and address of your local Onan distributor or dealer on your entry. Winner of the TV set will be determined by a blind-fold drawing of all entries who correctly identify mystery picture *and* give correct name and address of local Onan distributor or dealer.
- 5** All winners will be notified by mail on or before July 1, 1964. All entries become the property of Onan and will not be returned.
- 6** You may obtain a list of winners by writing to Onan after July 1, 1964. Please include a self-addressed stamped envelope.
- 7** Employees of Onan, Studebaker Industries, Inc., their advertising agencies and affiliates are ineligible.
- 8** Void in Wisconsin and in any other state, territory or province in which the contest participation therein or award of prizes offered is taxed or prohibited.



....WIN an Onan Electric Plant!

10 Onan Electric Plants will be awarded

It's easy to win! Take a good look at the Onan part picture . . . read the helpful clues . . . and mail your answer on the coupon below. *Ten winners* will receive a 1500-watt, 105-AK-1P Onan Generator Set. You can use it to electrify your cabin . . . provide standby power for your home . . . to power electric tools.

You may also win an R.C.A. color TV bonus prize, if you include the name and address of your local Onan distributor or dealer with your entry. In most communities, he's listed in the Yellow Pages. You'll also find complete listings in Sweet's Catalog, Thomas' Register and Frazer's (in Canada).

**SPECIAL
BONUS AWARD!**
WIN A 21" RCA COLOR TV



To qualify for this special bonus, include the name and address of your local Onan distributor or dealer with your entry.



Division of Studebaker Industries, Inc.

OFFICIAL ENTRY BLANK. FILL OUT AND MAIL TODAY.

TO: Contest Judges, ONAN Division of Studebaker Industries, Inc.,
2515-S University Ave. S.E., Minneapolis, Minnesota 55414

The mystery part picture is _____

NAME _____

COMPANY _____ TITLE _____

STREET _____ CITY _____ STATE _____

Qualify me for the color TV, too! My Onan distributor/dealer is

_____ ; his address is _____

Continued from page 84

possible in a corporate setup, very difficult for a partnership. Such accumulation is very important to architects, said AIA's William H. Scheick, in view of the fluctuating nature of their business, and the heavy investment they must make in terms of time and staff against sometimes long-deferred payments.

Scheick's statement (accompanied by a more detailed one from AIA attorneys) pointed up another important aspect—and the extent of the effect of such a ruling on the profession. In the first place, IRS would be

negating many state laws under which architects have incorporated their businesses—the IRS would, in effect, be dictating who could and who could not incorporate.

And, said the AIA spokesmen, nearly three-fourths of U.S. legal jurisdictions (the 50 states and Puerto Rico and the District of Columbia) permit corporate practice of architecture in some form. At a conservative estimate about 700 U.S. architectural firms are now operating as corporations—most of these in heavily industrialized states. IRS is "considering" the objections to the ruling.



Eastman Reading Garden.
Cleveland Public Library.
George Creed, Architect;
Heights Paving Co., Contractor.

SPECIFY

hydroment

...for flooring of beauty and durability

Easily applied by the dust coat method when concrete slabs are poured, HYDROMENT requires no additives or mixing at the job site. Indoors or outdoors, HYDROMENT adds superior strength, hardness and density where it is needed — at the surface. Non-toxic, odorless, waterproof. Available in Tile Red, Tan, Terra Cotta, French Gray, Green, Grass Green, Black, Brown, White and Natural Cement. Write for catalog.



THE UP CO.

4805 LEXINGTON AVE. • CLEVELAND 3, OHIO
In the West: HYDROMENT, INC. • 829 N. Coffman Drive • Montebello, California

For more information, turn to Reader Service card, circle No. 395

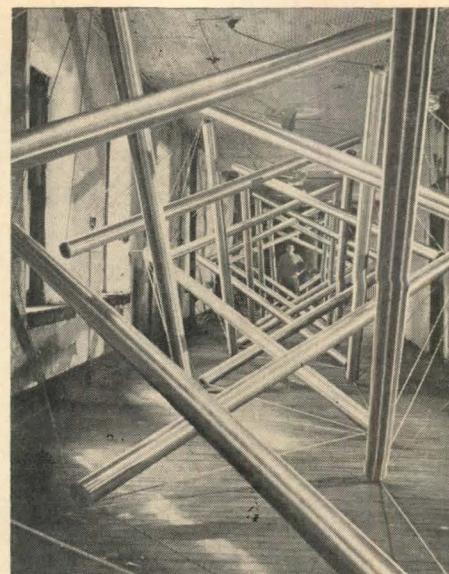


Photo by Hella Hamid



Photo, Courtesy of Electric Power & Light Exhibit, Inc.

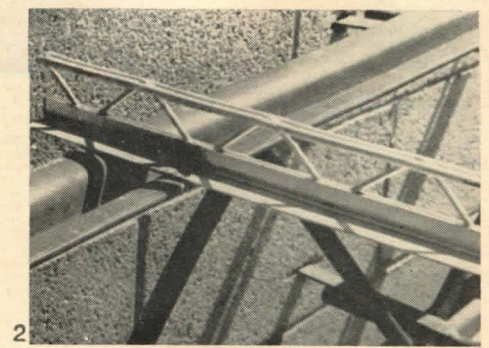
All Wrapped Up in His Work

The problem of the man who built a boat in his basement during the winter, then had to tear down the house to get it out for launching, could have been Kenneth Snelson's after he constructed a 70-ft-high architectural sculpture in a third-floor loft in downtown Manhattan (*top*). But Snelson, an adept and imaginative structural designer, made sure that the structure could be taken down and remounted *even* by skilled labor ("I can do it by myself in three hours; they'll take two days").

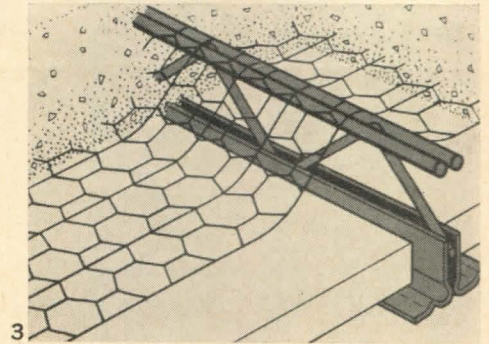
The tall, glittering object, which its creator describes as a discontinuous-compression structure, now stands (*bottom*) in the central shaft of the Electric Power & Light Pavilion at the New York World's Fair, to be lit by no less than 12 billion candlepower ("I hope it doesn't disappear"). Snelson is now at work on another structure to stand in front of the pavilion.



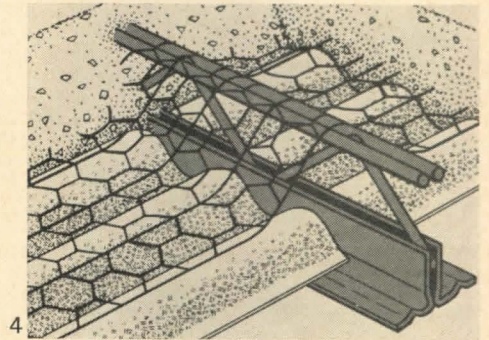
1



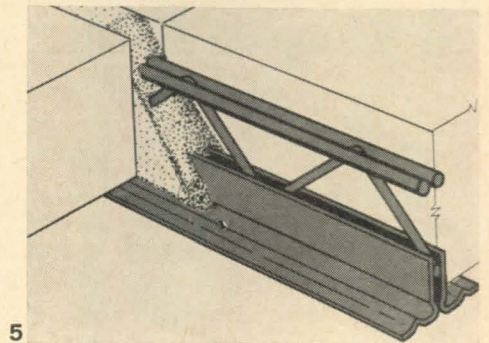
2



3



4



5

Monolithic Slab for Roof Decks

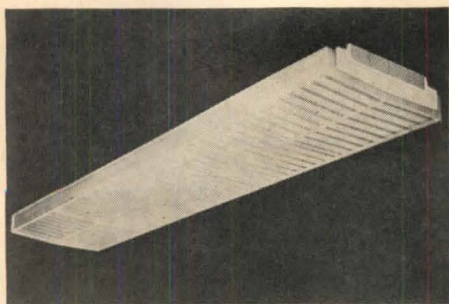
Need of a monolithic slab for roof decks has been realized with the introduction of "Keydeck" subpurlin system. Open-web truss design, 1½" to 2½" in height (1, 2), permits truss and chord members of subpurlins to be completely embedded into deck materials. Such embedment utilizes full strength of chords and flanges by making deck materials work compositely. This combination results in greater load-carrying capacity and minimizes deflection with less weight of steel. Deck materials may consist of gypsum or lightweight concrete over formboard (3), lightweight con-

crete over metal (4), or precast tile or slabs with grout (5).

Gypsum concrete, lightweight aggregate concrete, or grout flows through and around all members of subpurlin design to form crack-resistant monolithic slab. This embedment of subpurlin members locks roof deck to structural supports by positive mechanical attachment, which results in perfect anchorage against up-lift forces. Keydeck system has greater resistance to shear forces because its open design provides an uninterrupted diaphragm of continuous roof slab materials.

Grade of steel in lower chord angles permits more subpurlins to be welded in place per man hour. Subpurlins are painted with heavy coat of zinc chromate primer that provides base for any desired architectural finish. Bottom flanges may be punched on job for nailing to wood joists. Electrical conduits may be placed through open webs of the subpurlins. Since open-web subpurlin system has less thermal conductivity, it consequently has less heat loss and allows for slightly lower heating costs. Keystone Steel & Wire Co., Peoria, Ill.

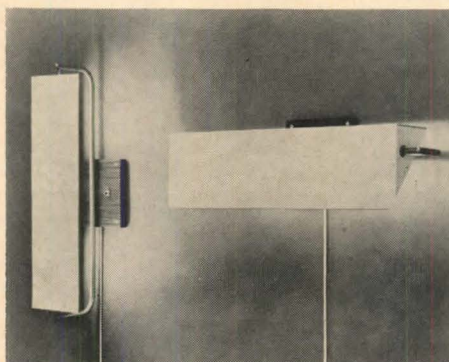
On Free Data Card, Circle 100



Plastic Lenses

Fluorescent lighting fixtures include prismatic, wrap-around lenses made of acrylic plastic. Lenses have no metal framework, hinges, or latches to complicate installation or hinder cleaning. "Realite II" fixture may be stem-mounted or attached directly to the ceiling. Two-lamp fixture is available for 4' or 8' lamps, and may be individually mounted or installed in continuous unbroken runs. Holophane Co., Inc., 1120 Avenue of the Americas, New York, N. Y.

On Free Data Card, Circle 101



Compact Lamps

Norman Cherner has designed a group of compact all-metal wall lamps with triangular and semicircular shades (19½" long) that pivot 90° around two 60-w bulbs. They can be hung horizontally or vertically; walnut brackets are provided. Shades are finished in baked, antique-white enamel; other colors are available. Bases, columns, and fittings are brushed or polished solid brass. Desk lamps of similar shade design are approximately 19" high. Wall lamps are \$52.50. F.O.B. Nessen Studio, Inc., 317 E. 34 St., New York 16, N.Y.

On Free Data Card, Circle 102

Wall-A-Beds

A new version of the murphy bed, designed to save space in hotels, dormitories, and other institutional interiors, may be recessed into a wall (18" deep) or installed as a free-standing case. The wood-panelled surface be-

hind which Wall-A-Bed disappears is completely clean except for two glides on the retracted legs. Bed is easily manipulated by a spring counterbalancing mechanism, which is newly designed for compactness. Free-standing case pieces and head and foot boards are constructed to specification. Unit is finished in choice of five wood-simulated vinyl-clad metals. Simmons Co., 1 Park Ave., New York.

On Free Data Card, Circle 103



Developments In Glass

Several important glass products were recently introduced. (1) "To-A-Line Spandrelite" glass can be fabricated to provide variety of desired clear and opaque areas in single light of glass (*illustrated*). It eliminates need for horizontal mullions. Because window and spandrel are combined in one unit, they permit setting in one light of glass instead of two. (2) First float process glass in U.S. has been developed. Glass is floated over a molten metal bath. It combines flat and parallel characteristics of plate glass with lustrous finish of sheet glass. (3) "Gold Spandrelite," a 22-karat gold spandrel in a stipple-textured finish, replaces synthetic gold backing. It is especially developed for use in areas between windows in glass-clad high-rise buildings. (4) "Herculite K" is high-strength, tempered safety glass for use in residential sliding doors and bath enclosures, school glazing, and other applications. It meets revised FHA requirements to reduce injuries resulting from glass-door accidents. Should glass break under heavy impact, it fails safe by crumbling into small, granular-sized particles rather than large sharp pieces. Pittsburgh Plate Glass Co., 632 Fort Duquesne Blvd., Pittsburgh, Pa.

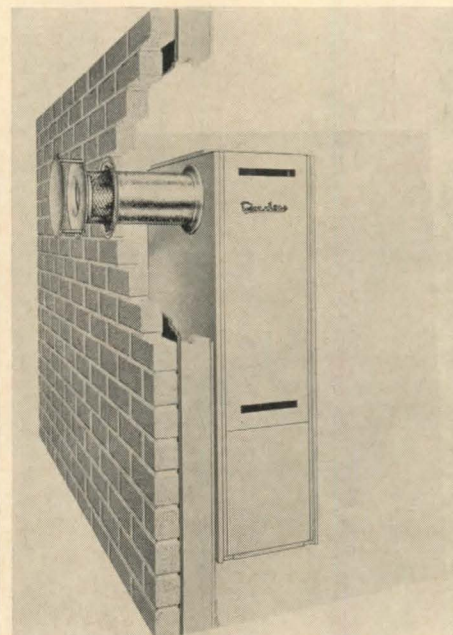
On Free Data Card, Circle 104

1200-Ton Cooling Tower

Packaged cooling towers in 900, 1050, and 1200 nominal tons in single unit have been announced. Units are available in three models: centrifugal fan,

tubeaxial fan, and multistage propeller fan. Units consist of hot-dip galvanized steel construction and include wave-formed wet deck steel surface. Baltimore Aircoil Co., Inc., P.O. Box 7322, Baltimore, Md.

On Free Data Card, Circle 105



Gas Furnace Eliminates Chimney

"Safe-T-Sealed" gas furnace is sealed combustion system that eliminates need for chimney. Unit of 55,000 Btu's vents through wall, using concentric flue to provide fresh air from outside for combustion and exhausting through the pipe. Since combustion unit is sealed, gas fumes or exhaust gases do not escape into living area, and possibility of heat loss is eliminated. Furnace handles up to two tons of air conditioning. Since chimney is eliminated, furnace can be installed on any outside wall on any floor with vent from unit going directly through wall. By utilizing two or more units installed in outside walls, zoned heating and cooling in larger installations can be provided. Peerless Corp., 1853 Ludlow, Indianapolis, Ind.

On Free Data Card, Circle 106

Glass Fiber Acoustical Unit

Acoustical unit of molded glass fiber is employed where spot absorption and diffusion of sound are required. It has elongated pyramidal shape with the base measuring 7½" x 15½". Unit consists of mounting base, volume-



For Class I Metal Roof Deck Construction

PYRO-KURE® 600 — TWICE THE VAPOR RESISTANCE, FAR BETTER ABRASION-PROOF THAN VINYL

New Pyro-Kure® 600 provides a better vapor barrier system. It has twice the vapor resistance of vinyl film, and, unlike vinyl, this tough lamination has high abrasive resistance which results in a vapor barrier that will retain its integrity. As a result the owner gets a better roof, protected against condensation damage.

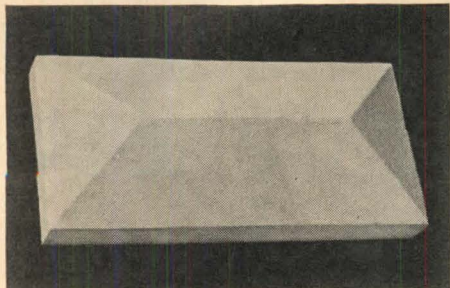
Factory Mutual Approved for use with metal decks and Fiberglas® insulation, Pyro-Kure 600 is rated as non-combustible and has an Underwriter's Laboratory flame spread of 25. This non-combustible property is permanent.

Pyro-Kure 600 is applied to the metal deck with conventional felt-laying equipment using regular

asphalt, 12 to 15 lbs. per 100 sq. ft., or it can be strip mopped. The use of asphalt rather than special cold adhesives results in substantial savings in material cost. Write for suggested specifications and additional information on this new vapor barrier system. American Sisalkraft, 56R Starkey Avenue, Attleboro, Mass.

AMERICAN SISALKRAFT
DIVISION
St. Regis
PAPER COMPANY

Pyro-Kure 600 is available nationally through Owens-Corning Fiberglas Corporation and its distributors.



control apertures, and snug fitting slip-on top with painted finish. Depending on spacing, each unit has up to two units of absorption. Diffusion characteristics will eliminate flutter

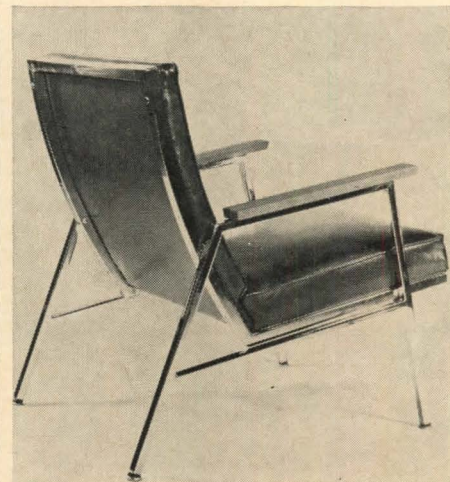
echo between parallel wall surfaces. Each unit has eight sound-absorbing surfaces, all on different planes. They are permanent, incombustible, and unaffected by moisture. Elof Hansson, Inc., Acoustical Div., 711 Third Ave., New York, N.Y.

On Free Data Card, Circle 107

Lounge Chair

"The Modulus" lounge chair measures 25½" wide, 31" deep, and 32" high. Seat, 22" wide by 20" deep, is tailored in 3"-thick upholstered foam rubber. Chair consists of 1" sq steel tubular

seat and back frame (18 gage) and 13/16" sq arm and leg "A" frame assembly. Arms are capped with ¾" thick solid hand-rubbed walnut. It is available in both bright and satin



finishes, as well as in a variety of baked enamel finishes. Troy Sunshade Co., Troy, Ohio.

On Free Data Card, Circle 108

Redwood's charm helps the architect make apartments livable.

An informative booklet, "Redwood Commercial Structures", is available for presentation to your clients and prospects. Write to Department 18-A, California Redwood Association, 617 Montgomery Street, San Francisco 11.

The channel rustic panelling shown is FactriSawn® a trademarked, Certified Kiln Dried product of these mills... GEORGIA-PACIFIC CORP. • ARCATA REDWOOD CO. • WILLITS REDWOOD PRODUCTS CO. • UNION LUMBER CO. • THE PACIFIC LUMBER CO. SIMPSON TIMBER CO. . . . which form the CALIFORNIA REDWOOD ASSOCIATION

For more information, turn to Reader Service card, circle No. 401

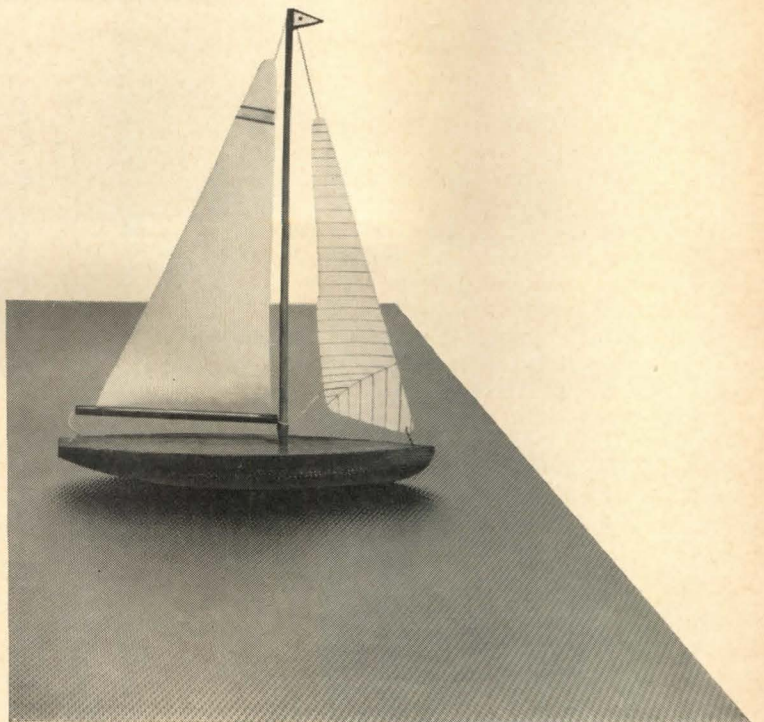
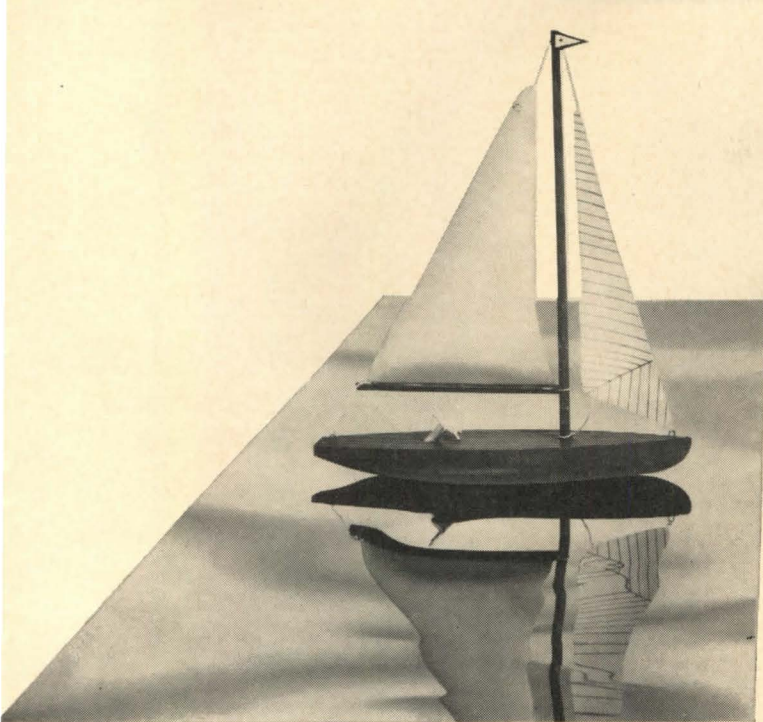
Baseboard Heating Without Ductwork

Compact, self-contained electric forced-air baseboard unit can be installed without plumbing, ductwork, or other involved construction. Equipment, 33"



x 13" x 37/8", can be installed at floor level in existing homes without cutting into walls or can be placed directly against studs in new or remodeled construction. Centrifugal blower and motor are concealed behind heater's grille. Built-in thermostat senses temperature of floor level air, which becomes cold before that in area above. Built-in thermal cut-off prevents overheating. Robbins & Meyers, Inc., Hunter Div., 2500 Frisco Ave., Memphis, Tenn.

On Free Data Card, Circle 109



RIGID-tex[®] takes the waves out of metal curtainwalls... **FOR MAXIMUM VISUAL FLATNESS**

You're aware of this paradox. Flat curtainwalls look wavy . . . while wavy or RIGID-tex curtainwalls look flat. You've seen it yourself. That's why Curtis & Davis, architects of Pittsburgh's new IBM Building, chose Stainless Rigid-tex Metal Pattern #2-WL. Mr. Sidney J. Folse Jr. of that firm says, "Buckling and reflection were minimized by Rigidizing. Other metals investigated were higher in cost."

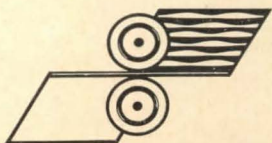
Consider the use of Rigid-tex Metal in your next building project. The wide variety of design-strengthened textures offer unlimited scope for exterior and interior design and give absolute visual flatness. Design-strengthened Rigid-tex Metal is rolled in all ferrous and non-ferrous metals, and in a variety of finishes, including color with highlighting. Widths to 52". World-wide distribution.



Stainless Rigid-tex Metal Pattern #2-WL provides visual flatness plus cost savings over other metals in the 13-story IBM Building, Gateway Center, Pittsburgh. Architects: Curtis & Davis. Stainless Fabricators: Limbach Company.



Send for samples and literature:



RIGIDIZED METALS

C O R P O R A T I O N

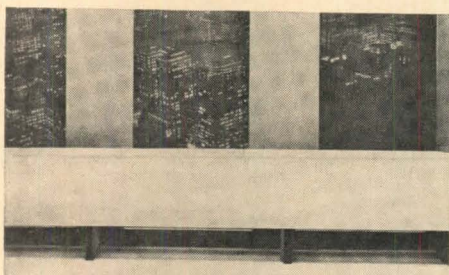
688 Ohio Street, Buffalo, New York 14203

AIR/TEMPERATURE

Heat Transfer Systems

Reference handbook, 16 pages, describes "Dowtherm" heat transfer products. It explains heat transfer as well as vapor and liquid phase transfer. Additional information includes detection and control of contamination, testing for leaks, cleaning of systems, welding, safety checklist, and references. Charts, tables, and photos are included. The Dow Chemical Co., Department DT, Abbott Road Building, Midland, Mich.

On Free Data Card, Circle 200



Air-Conditioning Systems

Series of four booklets present all-air induction system for terminal heating, air and water induction system for large building perimeters, air and water induction with system powered air by-pass control, and room fan coil air-conditioning systems for multiroom buildings, respectively. Each booklet describes advantages, how system is used, and how it works. Illustrative details are given. Carrier Air Conditioning Co., Syracuse, N.Y.

On Free Data Card, Circle 201

Air Conditioners' Directory

"Builders' Directory of Certified Room Air Conditioner Models" lists 337 models under 19 brand names. It includes Btu/hr cooling capacities and amps and watts ratings. Room Air Conditioner Certification Program, National Electrical Manufacturers Assn., 155 East 44th St., New York, N.Y.

On Free Data Card, Circle 202

CONSTRUCTION

Structural Steel Tubing

Catalog, 52 pages, presents informa-



tion on steel tubing for structural use as columns and beams. Round, square, rectangular, and special shape tubing are discussed. Catalog includes carbon steel tubular sections, stainless-steel tubular sections, and electrical raceways. Charts and illustrations are included. Republic Steel Corp., Steel and Tube Div., Cleveland, Ohio.

On Free Data Card, Circle 203

Coated Glass Reduces Solar Heat

"Reflectovue," a coated and laminated glass that reduces solar heat transmission by reflection, is introduced in eight-page brochure. It reduces air-conditioning tonnage requirements and subsequent operating cost, eliminates need for shading schemes, and protects against breakage the same as laminated auto windshield glass. Reflectovue is suitable in all climates and has coating impervious to abrasion and corrosive atmospheres. Brochure contains charts on heating and savings with glazing and shading schemes as well as specs. The New York Air Brake Co., Kinney Vacuum Coating Dept., 1325 Admiral Wilson Blvd., Camden, N.J.

On Free Data Card, Circle 204

Structural Glazed Tile

Catalog offers standard facing tile, sculptured ceramic tile, acoustical tile, and glazed brick. Also featured is recently developed "Super" tile in normal 8" x 8" x 16" size. Tile offers interior structural wall 8" in depth and glazed in one or both faces. Because both wall faces are set at same time, installation costs of Super tile can be reduced as much as 50 per cent. Catalog includes relative costs, and estimating, specs, vertical and horizontal coursing tables. Basic units including stretchers, corners, closures, and supplemental shapes are



Silicone Construction Sealant stocked by these distributors

CALIFORNIA

VERTEX, INC.
4206 Charter Street, Los Angeles 58

COLORADO

STYRO PRODUCTS, INC.
13373 West 24th Place, Golden

FLORIDA

ROWELL-VAN ATTA, INC.
273 East Oakland Park Boulevard
Ft. Lauderdale

GEORGIA

BADHAM SALES COMPANY, INC.
1145 Peachtree Street, N.E., Atlanta

ILLINOIS

EHLCO WHOLESALE WAREHOUSE
3415 West Howard Street, Skokie

IOWA

STETSON BUILDING PRODUCTS
2127 Grant Street, Bettendorf
Southwest 6th & Murphy, Des Moines

KANSAS

STYRO PRODUCTS, INC.
1401 Fairfax Trafficway, Kansas City

MARYLAND

R. T. GUMPERT COMPANY
5615 York Road, Baltimore 12
5708-B Frederick Avenue, Rockville

MASSACHUSETTS

REFRACORIES & BUILDING SPECIALTIES, I
767 Concord Avenue, Cambridge

MICHIGAN

HOLMES ASSOCIATES, INC.
1221 East Nine Mile Road, Ferndale 20

MINNESOTA

EDWARDS SALES CORPORATION
2916 Girard Avenue South, Minneapolis 8

MISSOURI

STYRO PRODUCTS, INC.
1590 Page Industrial Boulevard, St. Louis 3

NEBRASKA

STETSON BUILDING PRODUCTS
City National Bank Building, Omaha

NEW YORK

CHEMICAL BUILDING SUPPLY, INC.
250 West 57th Street, New York City
CONSTRUCTION PLASTICS CORPORATION
Box 73 Eastwood Station
4016 New Court Avenue, Syracuse

OHIO

THE R. L. WURZ COMPANY
13320 Enterprise Avenue, Cleveland 35
955 Proprietors Road, Box 209, Worthington
DURBROW OTT ASSOCIATES, INC.
1426 Clay St., Cincinnati 10

PENNSYLVANIA

TOM BROWN, INC.
Library Road & Killarney Drive
Box 10313, Pittsburgh
G. & W. H. CORSON, INC.
Joshua Road & Steuton Avenue
Plymouth Meeting

TENNESSEE

STYRO PRODUCTS, INC.
471 Tennessee Street, Memphis 3

TEXAS

EMERSON COMPANY, Box 10814, Dallas
EMERSON COMPANY, Box 55218, Houston

WASHINGTON

WILEY-BAYLEY, INC.
3310 Meridian North, Seattle 3

WISCONSIN

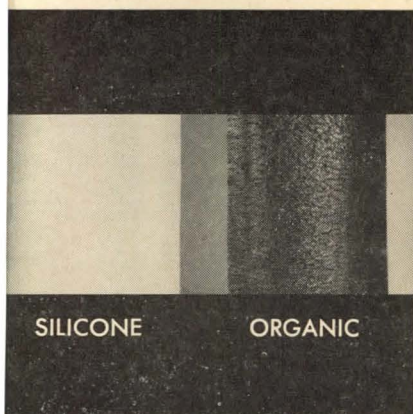
S & S SALES CORPORATION
404 North Second Street, Milwaukee 3

GENERAL  ELECTRIC

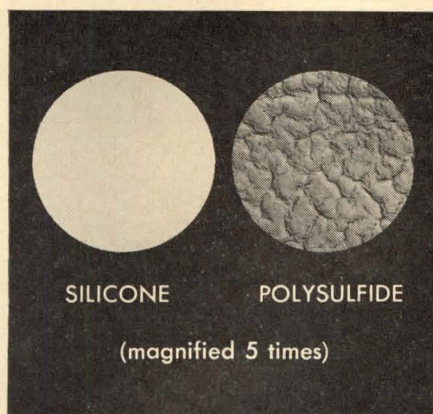


SILICONE CONSTRUCTION SEALANT

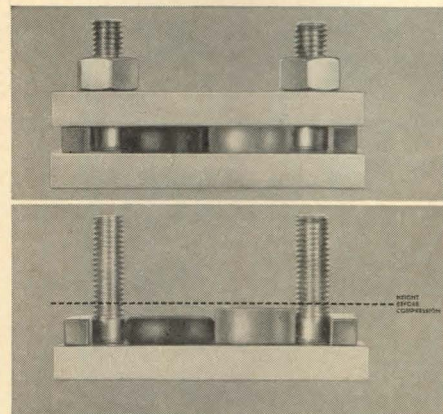
*proved most resistant of all sealants to weather,
time and joint movement*



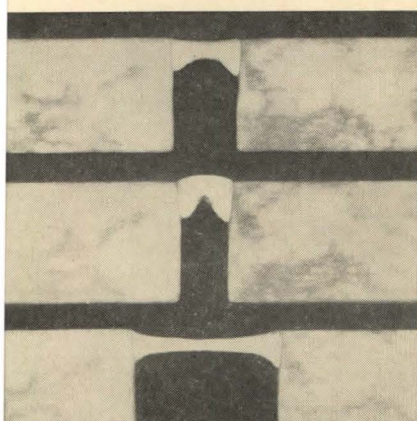
RESISTS AGING Because it is a rubber, G-E Silicone Construction Sealant is resilient and waterproof. And because it is a *silicone* rubber, it is virtually unaffected by organic rubber's worst enemy, ozone. In accelerated aging tests, silicone rubber is unaffected by ozone, in any concentration, over thousands of hours.



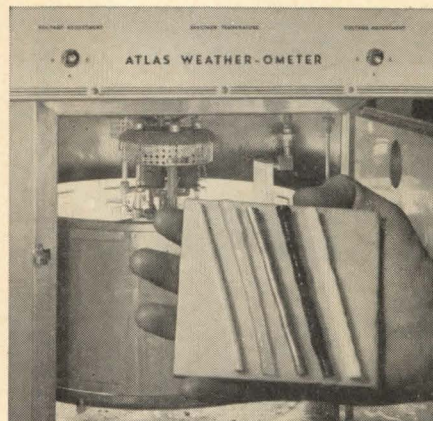
DOESN'T "WEATHER" Samples of silicone rubber have been exposed outdoors for as long as 15 years with no significant deterioration. Severe weathering tests, in which silicone and polysulfide sealants were exposed to Florida sunlight and salt spray, proved silicone's superiority after only one year. Note "checking" in polysulfide.



GREATEST LONG-TERM RESILIENCE The recovery or "comeback" of silicone sealant after compression is far better than any other type of sealant, particularly at extreme temperatures. In this standard ASTM test, cured samples were compressed 40% for 22 hours at 160°F. Silicone recovered 92%, polysulfide only 20-40%.



COMPRESSION-EXTENSION CYCLE This is a major cause of sealant failure. Because other elastomeric sealants take a set during *compression* (see above), they put a severe strain on the bond during *extension*. Silicone sealant, with almost 100% recovery after compression, withstands repeated cycling, while maintaining an effective seal.



STABLE COLORS, NON-STAINING G-E Silicone Sealant comes in five non-fading stock colors: translucent, white, black, aluminum, neutral. Unlimited colors can be ordered. No chance of staining, since nothing in the pigments or the rubber itself will stain building materials. Accelerated weathering test above demonstrates color permanence, lack of staining.



STRONG BOND AT ANY TEMPERATURE G-E Silicone Sealant can be applied year-round from -35°F to +140°F. Flows easily at low temperatures. Bonds well to hot or cold surfaces. When cured, it will not stiffen in cold or soften with heat. Adheres to all common building materials. A one-part material, it needs no mixing or catalyst.

Years of testing and performance in rigorous applications have proved that silicone rubber is the most durable and dependable elastomer available today. General Electric has made this material available as a sealant formulated specifically to meet the needs of the construction industry.

To further assure reliability, General Electric performs the entire manufacturing operation, from the

manufacture of the basic gum through formulation and final packaging. No steps are trusted to formulators or satellite plants. This is your assurance of the finest and most consistent quality.

For more information contact your G-E Silicone Construction Sealant Distributor shown on the opposite page. Or write Section O-4110, Silicone Products Department, General Electric Company, Waterford, New York.

GENERAL  ELECTRIC

shown in color. Stark Ceramics Inc., Canton, Ohio.

On Free Data Card, Circle 205

Translucent Glass Fiber Panels

Pamphlet describes translucent glass-fiber panels. Materials consist of thermosetting polyester resins, modified with acrylic monomer, and then reinforced with high-tensile-strength glass fibers. Panels are available in 15 colors, 12 configurations, and 6 grades.

Technical data, properties, color charts, and specs are given. Rippolite Plastic Products, Division of A. E. Lilly Co., 3910 Cohasset St., Burbank, Cal.

On Free Data Card, Circle 206

Welded Tier Buildings

Structural report deals with design of welded tier buildings, especially those 20 stories or higher. Part 1 presents an "Analysis for Tier Buildings"; and Part 2, a "Discussion of Welded Details," which includes beam-to-column connections. Charts, details,

photos, and bibliography are included. United States Steel Corp., 525 William Penn Place, Pittsburgh, Pa.

On Free Data Card, Circle 207

Open-Web Joists

Catalog, 24 pages, furnishes information on open-web joists. Sections include "Advantages of Open-Web Joist Construction"; S-, J-, and H-Series Joists"; "Standard Load Tables"; "Longspan Joists, L- and La-Series"; "Specifications for Open-Web Joists"; and "Recommendations for Handling and Erecting Open-Web Joists." Details and photos are included. Bethlehem Steel Co., Bethlehem, Pa.

On Free Data Card, Circle 208

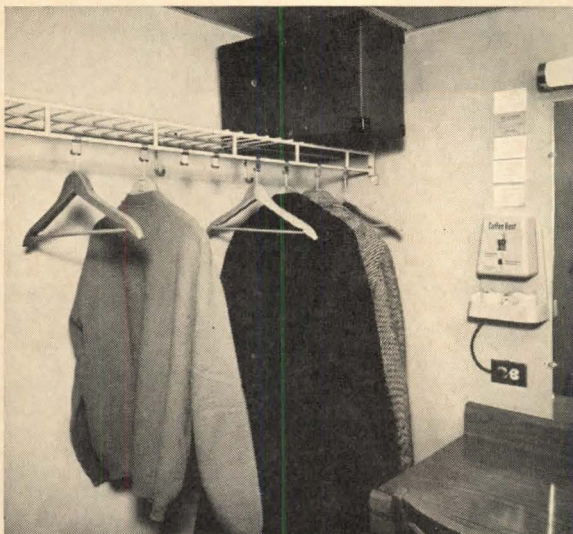
PEMCO

Keeps company with the finest



PEMCO Rod Raks

Pemco Steel Rod Raks, finished in fused-on vinyl COLOR-FUSE T. M., were specified for this 150 unit Holiday Inn Motel.

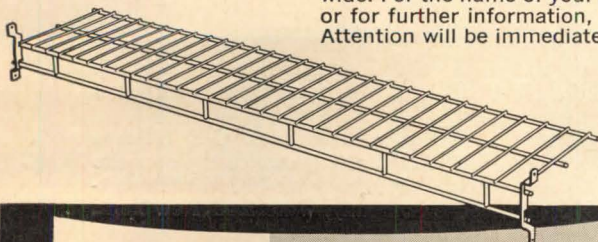


Holiday Inn / Kalamazoo, Mich.

Pemco Steel Rod Raks are:

- Manufactured to meet your specifications
- Of steel strength with modern styling
- Easy to install, no maintenance
- Cost saving — labor saving — space saving
- Available in Color-Fuse vinyl, satin-zinc or copper-nickel-zinc finishes
- A pre-finished building product . . . you get what you specify

Pemco Steel Rod Raks are distributed nationwide. For the name of your nearest distributor or for further information, please contact us. Attention will be immediate.



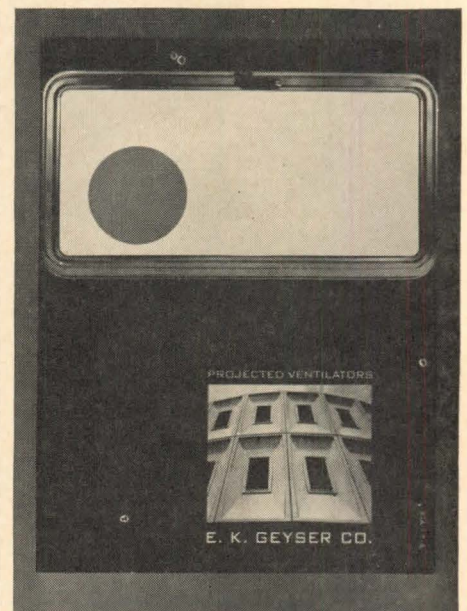
PEMCO-KALAMAZOO

1872 Ravine Road
Kalamazoo, Mich.
Phone 342-0239
AC 616

Porcelain Enamel Panels

Brochure features examples of several building types constructed of porcelain enamel panels. Details, dimensional data, and color illustration of each building are given. Also included are typical details showing application to furring and fastening to masonry. Davidson Enamel Products, Div. of Fenestra, Inc., 1104 Kibby St., Lima, Ohio.

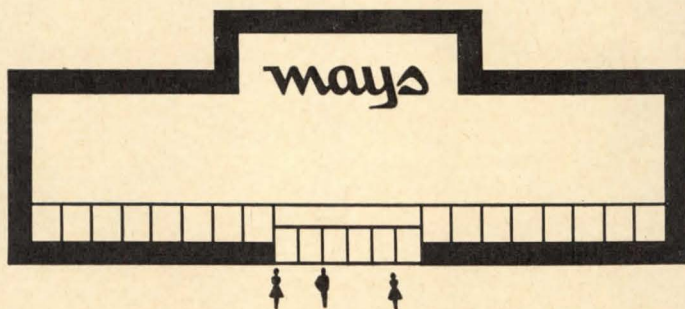
On Free Data Card, Circle 209



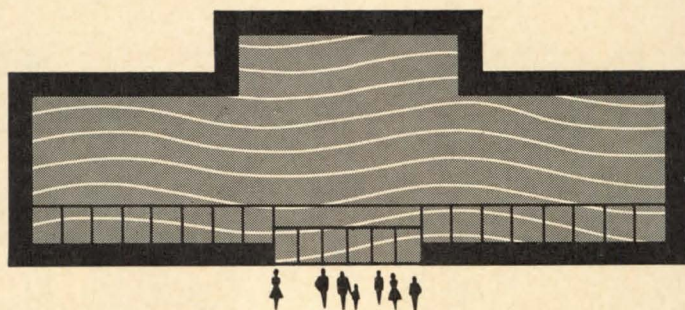
Projected Ventilators

Projected type ventilator unit for use with masonry construction grid systems and precast concrete is shown in four-page brochure. It is made to swing in or out from top, bottom, or either side. Ventilators have rounded, cold-formed steel corner

Continued on page 108



Why Mays Department Store installed Chrysler Airtemp



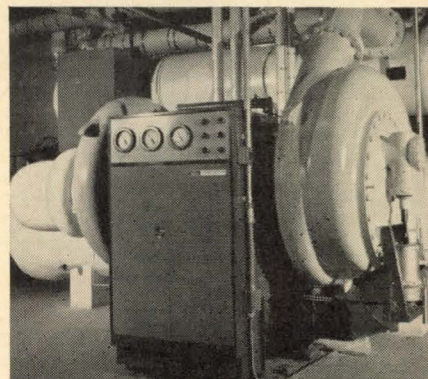
Mays Department Store in Massapequa, New York, needed an air conditioning system that would cool 290,000 sq. ft. of floor space efficiently and give trouble-free performance. Their selection, two Airtemp centrifugal water chillers, met these requirements. The units supply 970 tons of cooling capacity, enough to keep temperatures well within comfort levels, throughout the store. And reliability far exceeded Mays' expectations. Example: equipment operated from start-up through one of the most severe summers in New York history without any adjustment.

You, too, should consider Chrysler Airtemp for your next cooling problem. Its line has one of the broadest BTU ranges in the cooling field. And all equipment is Chrysler Engineered. Reliable. Chrysler Airtemp stands ready to help you. With fully qualified technical representatives. Detailed technical literature. For more information, write T. W. Kirby, Vice President-Marketing, Airtemp Division, Chrysler Corporation, 1600 Webster Street, Dayton 4, Ohio.

AIRTEMP DIVISION



CHRYSLER CORPORATION



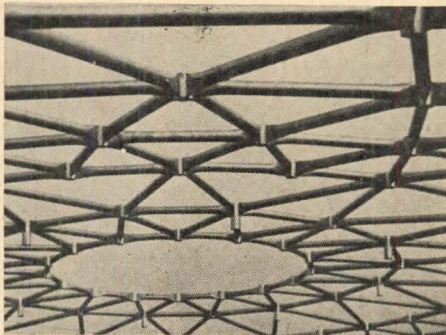
One of Mays' two Airtemp centrifugals which together deliver 970 tons cooling capacity, cool 290,000 square feet of floor space. Contractor: Samuel Messing, Nassau Mechanical Contractors. Consulting Engineer: Sidney W. Barbanel. Architect: Herbert Tannenbaum.

For more information, turn to Reader Service card, circle No. 333

Continued from page 104

plates. Installation details for grid systems, masonry, precast concrete, and special framing are given. Sizes, neoprene gasketing details, costs, hardware, and specs are also included. E. K. Geyser Co., 915 McArdle Roadway, Pittsburgh, Pa.

On Free Data Card, Circle 210



Space Frame Connector for Large Spans

Recently developed structural connector for large span space frame structures is presented in 12-page brochure. System employs efficient hub connector that entirely eliminates bolts, welds,

and rivets. Joints, made by coining or press-forming ends of structural elements, are inserted into connector. Method joins almost any number of members of different lengths and sections radiating at various angles. True three-dimensional lightweight frameworks can be readily fabricated in form of grids, slabs, or shells of single or double curvature. Diagrammatic sketches, dimensional charts, and illustrations are given. Trio-detic Structures, 335 Roosevelt Ave., Ottawa 13, Ontario, Canada.

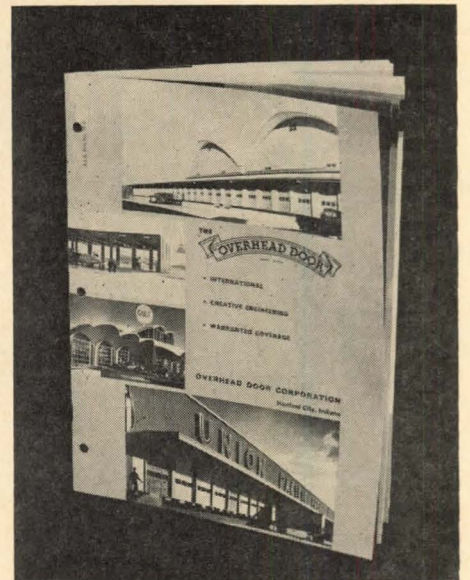
On Free Data Card, Circle 211

DOORS/WINDOWS

Double-Hung Window

Double-hung window, called "Narroline," is presented in 10-page brochure. It includes snugly fitting pile channel that rides on rigid vinyl rib. Sash are factory groove-glazed and wood is toxic-treated for protection from termites and decay. Manufacturer states that weathertightness is four times greater than in ordinary windows. The Narroline is available in 44 standard sizes, 9 matching

picture windows, and 12 grille patterns. Andersen Corp., Bayport, Minn.
On Free Data Card, Circle 212



Upward-Acting Doors

Reference catalog, 32 pages, provides selection charts for wood, steel, aluminum and glass fiber sectional upward-acting doors. Contents are divided



AFTER FIVE YEARS, STILL BRIGHT WHITE AND WEATHER TIGHT

Addex Color-Shield® Over Addex Heavy Duty Roof Shield®

The roof of this building was last coated five years ago with Addex Color-Shield and is still brilliantly white and beautiful. Color-Shield retains its white brilliance for years and is easily maintained by a simple recoating procedure. Color-Shield's high reflectivity permits only one-fifth as much heat to enter the building through the roof as a conventional black surface, keeping interiors cooler and air conditioning costs lower. Roof Shield, the waterproofing component of the specification, is free of lap lines, seams and joints, and emphasizes the unbroken, monolithic character of today's most advanced roof designs.

Cuyahoga Savings Association,
Parma Branch Office
Parma, Ohio
Architect: Dalton-Dalton Associates

FOR COLOR-SHIELD AND
ROOF SHIELD SPECIFICATIONS,
WRITE TO DEPT. Q-1,
ADDEX MANUFACTURING CO.,
WICKLIFFE,
OHIO





In this unusual bath, a single 5-foot-wide Marlite Mural covers the tub wall from corner to corner.

Only Marlite paneling offers your clients such a wide choice of colors and patterns

no matter how imaginative your client's decorating tastes may be, you'll find a beautiful Marlite color and pattern to please him. All are styled by Faber Birren, authority on color trends and preferences.

With Marlite paneling, you can choose an authentic mahogany® reproduction, a distinctive decorator pattern, a subtle solid color . . . or one of the new Marlite murals. These new 5-foot-wide mural panels are crafted in gold on a white background. Nine designs in all, they were created by outstanding artists to add a dramatic

new dimension to any room.

And every Marlite panel has an exclusive soilproof plastic finish that resists heat, moisture, stains and dents. It goes up over old or new walls; never needs refinishing; stays like new for years with an occasional damp cloth wiping.

For complete information on new Marlite Murals and other Marlite paneling, see your building materials dealer, consult Sweet's Files, or write Marlite Division of Masonite Corporation, Dept. 414, Dover, Ohio.

Marlite®
plastic-finished paneling

ANOTHER QUALITY PRODUCT OF MASONITE® RESEARCH

REGIONAL BRANCH OFFICES AND WAREHOUSES: 204 Permalume Place N.W., Atlanta 18, Georgia • 18 Moulton Street, Cambridge 38, Mass. • 4545 James Place, Melrose Park, Illinois (Chicago) • 8908 Chancellor Row, Dallas 7, Texas • 1657 Powell Street, Emeryville, California (Oakland) • 3050 Leonis Blvd., Los Angeles 58, California • 39 Windsor Avenue, Mineola, L. I. (New York) • 2440 Sixth Avenue So., Seattle 4, Washington

For more information, turn to Reader Service card, circle No. 365

into commercial-industrial and residential garage doors. Included is information on standard track and jamb details, special operating equipment, and electric operators and controls. Illustrations, details, and specs are given. Overhead Door Corp., Hartford City, Ind.

On Free Data Card, Circle 213

FINISHERS/PROTECTORS



Epoxy Coatings

Booklet illustrates 40 architectural colors of epoxy coatings. Colors are available in gloss, semigloss, or flat finishes. Booklet also gives perform-

ance data on epoxy coatings plus patching and cladding compounds. Hauger-Beegle Assoc., Inc., 7250 Franklin St., Forest Park, Ill.

On Free Data Card, Circle 214

Revised Painting Specs

Tenth edition (124 pages) of architectural specs for painting, varnishing, and enameling has recently been published. Manual is divided into eight sections: Products and Descriptions, Index of Surfaces, General Conditions, Master Specifications, Selected Specifications, Color in Design, Color Plans/Wood Finishing, and Problems and Answers. An important feature of the manual is the "base bid" clause under General Conditions, which eliminates misunderstanding arising from the "or equal" clause. A "base bid" is submitted by the contractor in terms of these specs, which include use of materials of the specific brand, quality, and color specified. Contractor may submit an alternate bid, but must include his request in writing for approval by architect. Contractor will be notified within 10 days after award of contract to him, if such an alternate is

accepted. If not accepted, contractor must follow specs in accordance with base bid. Specs are given for churches, hospitals and institutions, hotels and apartment buildings, industrial buildings and warehouses, motels, office and commercial buildings, residences, schools, and colleges. Pratt & Lambert, Inc., 75 Tonawanda St., Buffalo, N.Y.

On Free Data Card, Circle 215

INSULATION Plywood Acoustics

Booklet, 16 pages, discusses how plywood can provide adequate sound control with only minor changes in conventional construction methods. Sections of "Acoustics and Plywood" are "Sound Insulation" and "Sound Absorption." Glossary, ratings for typical constructions, and bibliography are included. First section describes typical plywood frame wall and floor-ceiling building methods. Second section outlines use of plywood to absorb sound in flat and curved surfaces. Details are included. Douglas Fir Plywood Assn., Tacoma 2, Wash.

On Free Data Card, Circle 216





BAYLEY

Windows and Curtain-Wall Systems

84 Years of Reliability

PROVEN by thousands of well-known BAYLEY INSTALLATIONS from Coast to Coast.

CALL or WRITE when you start planning your project

The WILLIAM BAYLEY Company Springfield, Ohio

District Sales Offices

ATLANTA 5, GEORGIA	CHICAGO 2, ILL.	NEW YORK 16, N.Y.	SPRINGFIELD, OHIO	WASHINGTON 5, D.C.
255 E. PACES FERRY RD.	105 W. MADISON ST.	280 MADISON AVE.	1200 WARDER ST.	1426 "6" ST., N.W.
404-237-0339	312-726-5996	212-685-6180	513-325-7301	202-783-2320

Licensed Representatives In All Principal Cities Operating Through The Above District Offices.

Wittenberg University
Student Center & Dining Hall
Springfield, Ohio

Lethly, Schreiber & Associates,
Springfield, Ohio; Archt.

E. M. Redington & Associates,
Springfield, Ohio; Contr.

STEEL and ALUMINUM



"UNI-TRACK"^{*} POWERED WINDOW WASHING SYSTEMS

NEW DESIGN

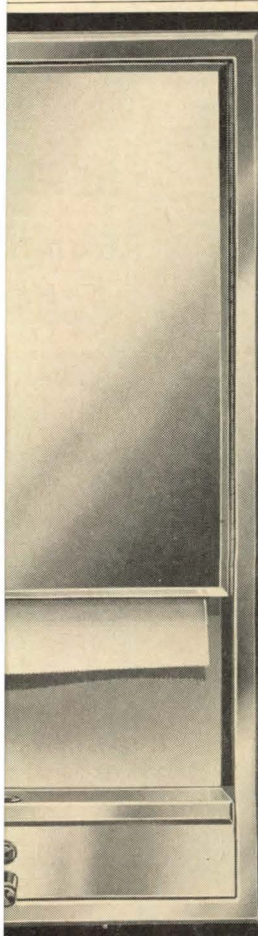
... Roof track systems with 360° swinging booms and Albina "Hi-Climber" Powered Platform can be moved to desired work area and lowered by one man. Powered Platform can swing over roof area for storage on self contained supports. New track carriage will run on right or left hand curved track.

^{*}Trade mark applied for.

ALBINA ENGINE & MACHINE WKS.

2100 N. Albina Ave., Portland 17, Oregon

For more information, turn to Reader Service card, circle No. 311



Let Your Washroom Designs Reflect This New Concept

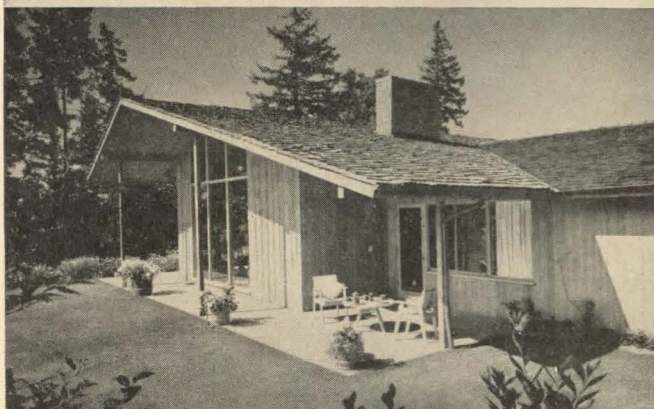
Bobrick Multi-Purpose Units eliminate that confused collection of accessories and enhance washroom appearance. Just one neat, recessed stainless steel cabinet now combines soap and towel dispensers, mirror, shelf, and light. Consult Sweets or write for AIA File 29-J showing other multi-purpose units and over 100 matching accessories. Bobrick architectural services available in United States, Canada, and overseas. Bobrick Dispensers, Inc., 503 Rogers Ave., Brooklyn, New York; 1839 Blake Ave., Los Angeles, California

Bobrick

SINCE 1906 THE FIRST NAME
IN WASHROOM EQUIPMENT

For more information, turn to Reader Service card, circle No. 323

For the Driftwood Look



House in Portland, Oregon. Architect: Van Evera Bailey.
Siding and trim stained with Cabot's Bleaching Oil.

Specify

Cabot's

#241

BLEACHING OIL

Mildew Resistant

- actually bleaches exterior woodwork
- can be used on any kind of new wood
- gives a natural, silver gray weathered effect in 6 months
- high content of refined creosote prevents decay — permits painting over later if desired
- provides both beauty and protection with minimum upkeep

A quality product from Cabot Laboratories
...manufacturing chemists since 1877

Samuel Cabot



SAMUEL CABOT INC.

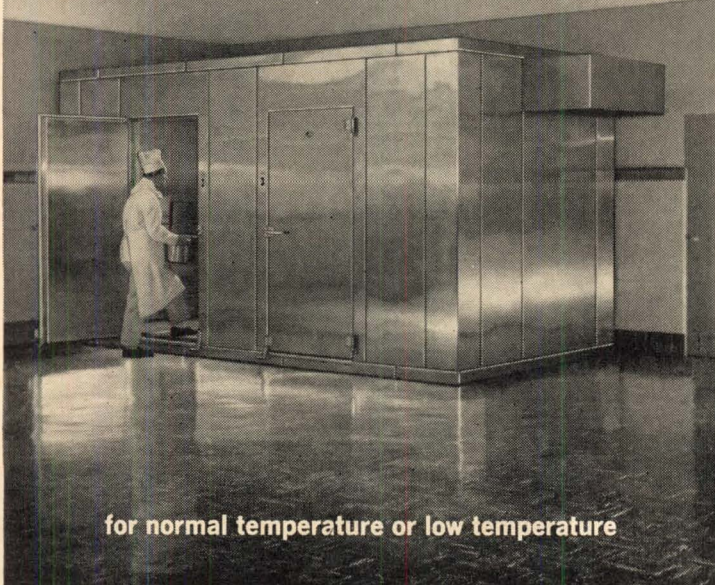
428 S. Terminal Trust Bldg., Boston 10, Mass.

Please send Architectural Bulletins #1 and #2 and color card on Cabot's Bleaching Oil.

For more information, turn to Reader Service card, circle No. 326

Specify Bally all-metal sectional walk-in refrigerators

(with features you can't get in "built-ins"
and at lower cubic foot cost than "reach-ins")



for normal temperature or low temperature

Bally Walk-Ins can be assembled in any size or shape from prefabricated sections. Easy to increase size by adding sections . . . easy to disassemble to relocate. New design features!

1. 4-inch moisture-proof urethane "foamed-in-place" equals 8½-inch fiberglass 2. Urethane's strength eliminates need of wood structure . . . reduces weight more than half 3. Patented Speed-Lok makes assembly accurate, fast, easy 4. Lightweight door with automatic self-closing hinges . . . improved hand lock (inside safety release) and foot treadle . . . opens and closes easily 5. Self-contained refrigeration systems . . . factory-tested and hermetically sealed . . . eliminate service problems 6. Galvanized or aluminum interior and exterior assure maximum sanitation. Stainless steel available.

Because of mass-production, Bally Walk-Ins cost less than built-ins constructed by building trades. And cubic foot cost is less than half that of reach-ins.

Available everywhere through thousands of dealers and contractors . . . no need to ever accept a substitute.

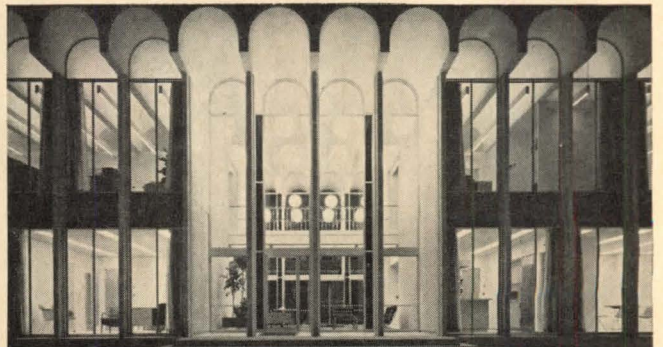


Write for 12 page brochure
and sample of urethane wall.

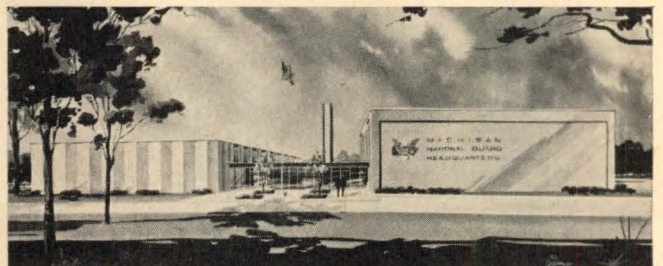
Bally Case and Cooler, Inc.
Bally, Pennsylvania

For more information, turn to Reader Service card, circle No. 320

Objective: To enhance and influence favorable design decisions...



Method: Utilize the skills of specialists in architectural art and photography



Architectural Arts:

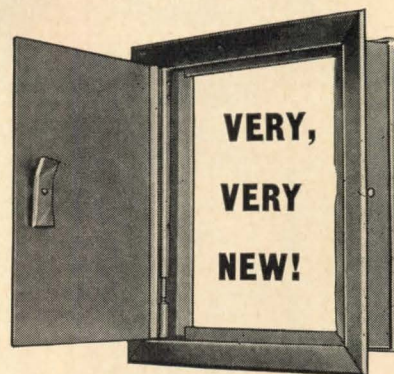
Now entering our second decade of outstanding service to American Architects.
5332 S. Pennsylvania Ave., Lansing, Michigan
Phone: 517-882-2408 Division of Grafek Arts, Inc.



Serving all
America by air

For more information, turn to Reader Service card, circle No. 409

NO MORE RUSTY ACCESS DOORS



**NEWMAN
ALUMINUM
ACCESS
DOORS**

For electrical, plumbing, heating connections and all service points.

- precision fabricated
- rust and corrosion proof
- sturdy, extruded aluminum
- natural satin-lacquer finish or caustic etch for field painting
- snap-out hinge for door removal
- completely assembled ready for installation

WRITE TODAY FOR BULLETIN AND PRICES



**5623 Center
Hill Ave.
Cincinnati,
Ohio 45216**

For more information, turn to Reader Service card, circle No. 406

styrene Insulation

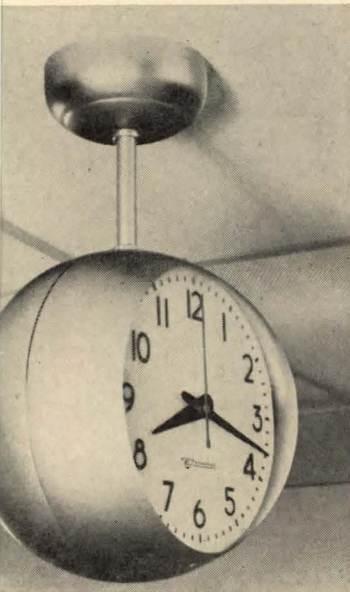
, eight pages, describes "Unexpanded polystyrene for in-requirements. It can be utilized as insulating material, as a vapor, and as a plaster base. In full details are given for old room and freezer applications, details, charts on physical s, and comparative values ded. United Cork Companies, 3 P, 120 Central Avenue, N.J.

Free Data Card, Circle 217

d-Absorption Block

absorption masonry block is in four-page folder. "Sound-weatherproof and withstands. Since its structural strength to monacoustic blocks, it can be used for construction of partitions bearing walls, and in ribbed items as filler blocks. Because provide good sound absorption frequency regions, they reduce problems due to transformer ons, air-conditioning pent-and assembly plants. Sound-on data, photos, and specs n. Acoustical Building Block, 9 Dalton St., Boston Mass. Free Data Card, Circle 218

CIAL EQUIPMENT



Clocks

designed line of clocks for banks, theaters, lobbies, and applications is presented in 16-ochure. Dials vary in size from 4". Models range from moder-

If you've tried other vapor seals and they failed... isn't it time to switch to the very best?*

As a conscientious architect or contractor you have undoubtedly specified and used various types of vapor seals many, many times. If you have never had a vapor seal failure or complaint, read no farther—you're already using **PREMOULDED MEMBRANE Vapor Seal**. If, however, you have found that the vapor seal you used did not stop the ravages of excessive moisture, then we believe this message will be of interest to you. It's an academic fact that 80% of the moisture that enters a structure originates in the site. It makes little difference where the structure is placed... somewhere below the site water exists and vapor will infiltrate the structure. Dampness, condensation, insulation failures, cracked plaster, dank smells, blistering and peeling paint, fungal or bacterial attack on construction and furnishings and masonry efflorescence soon follow.

YOU KNOW THE PROBLEM...

While the building industry has recognized the need to install a vapor seal between the structure and the site there has been a promiscuous use of permeable materials as vapor barriers. The only sure way to permanently eliminate moisture migration into the structure is to install true inviolate, impermeable vapor seal during the original construction. The following chart graphically illustrates that saturated felts, building and duplex papers, and plastic films are highly permeable and should not be considered as effective vapor seals.

MATERIAL	WATER-VAPOR TRANSMISSION*
Duplex Paper (coated both sides with reflector material, reinforced)	.347
Polyethylene Film (.006 in. thick)	.17
55-pound roll roofing	.081
PREMOULDED MEMBRANE Vapor Seal	.0048

*grains/per square foot/per hour as measured in accordance with ASTM Designation E96-53T, Procedure A.

WE HAVE THE ANSWER...

In addition to an almost nil water-vapor transmission rating, **PREMOULDED MEMBRANE** with **PLASMATIC Core** offers many other important and exclusive qualities. It is durable, flexible, and strong...will not rupture or tear under normal installation, traffic, and handling. Monolithic when installed to expand and contract in direct ratio with the concrete without breaking bond. Available in 4'x 8' sheets and rolls 4' wide to 50' long. It is lightweight, easy to handle and install.



PREMOULDED MEMBRANE Vapor Seal with **PLASMATIC Core** provides a practical, permanent method of waterproofing both vertical and horizontal surfaces in all types of construction; including slab-on-grade, basement and crawl space. For complete information request Catalog No. 753.

SEALTIGHT®

PRODUCTS
FOR BETTER
CONCRETE
CONSTRUCTION

W. R. MEADOWS, INC.

9 KIMBALL STREET • ELGIN, ILLINOIS 60122

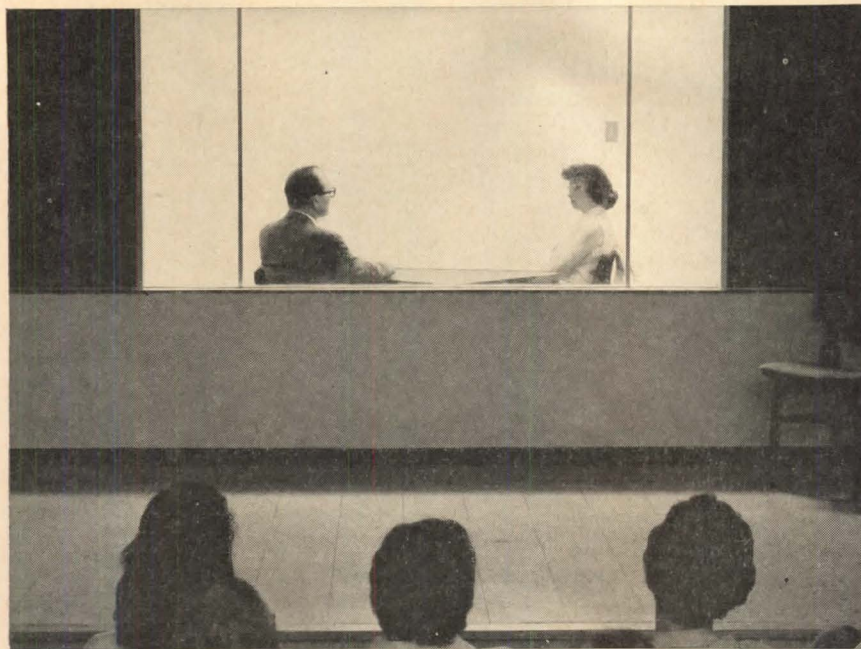
W. R. MEADOWS
OF GEORGIA, INC.
4765 FREDRICK DRIVE, S. W.
ATLANTA, GA. 30331

W. R. MEADOWS
OF CANADA, LTD.
130 TORYORK DRIVE
WESTON, ONTARIO, CANADA

It's a Mirror.. (from the brighter side)



It's a Window.. (from the dimmer side)



"See-thru" mirror lets students observe patients at Houston State Psychiatric Institute for Research Training, Houston, Texas.

It's Mirropane[®].. (the "see-thru" mirror)

Mirropane lets you observe without being seen. It's now available in *Parallel-O-Grey[®]* plate glass to work satisfactorily with only a 2-to-1 difference in illumination. For more facts, phone your L·O·F distributor or dealer, listed under "Glass" in the Yellow Pages, or write L·O·F, 6744 Libbey·Owens·Ford Building, Toledo, Ohio 43624.

Libbey·Owens·Ford TOLEDO, OHIO

For more information, turn to Reader Service card, circle No. 359

MADE IN U.S.A.



THE QUALITY MARK
TO LOOK FOR

ately priced economy versions, to prestige designs, to special-purpose types. Some types of clocks are explosion-proof, vapor-proof, and weather-proof. Others are panelboard versions and elapsed-time indicators for hospitals and laboratories. Edwards Co., Inc., Norwalk, Conn.

On Free Data Card, Circle 219



Sculptural Glass Fiber Planter Boxes

Pamphlet contains six pages of sculptural and geometrically shaped fiber glass trash receptacles, planter boxes, and planter benches. All pieces are available in various colors and textured surfaces. Architectural Fiberglass Div., Architectural Pottery, 2020 South Robertson Blvd., Los Angeles, Cal.

On Free Data Card, Circle 220

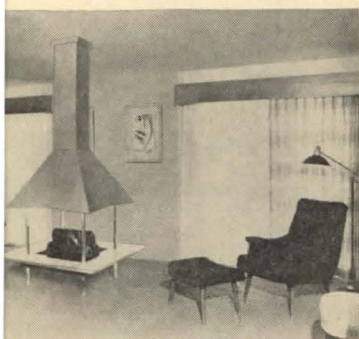
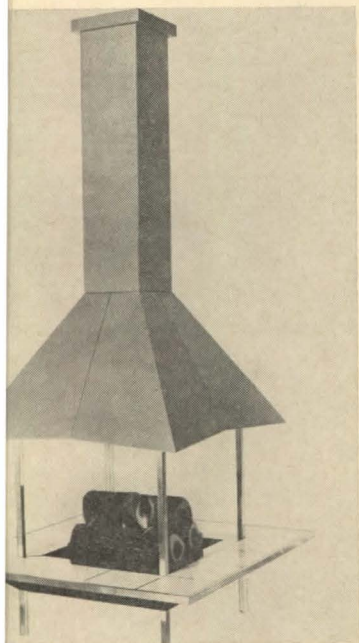
Modular Casework

Booklet, 30 pages, presents modular casework for industrial laboratories, hospitals, and institutions. Units include cupboards, drawers, sinks, floor cases, wall cases, sloping tops, end panels, horizontal panels, fume hoods, titration tables, distillation racks, portable table benches, and clean-up sinks. Photos, descriptions, sketches, and specs are included. Brunswick Corp., Brentwood Div., 1801 South Hanley Rd., Brentwood, Mo.

On Free Data Card, Circle 221

Free-Standing Fireplace

Brochure illustrates gas-fired free-standing fireplace. Framework consists of satin-finish chrome, tubular-steel construction. Hearth is white porcelain-enameled steel in pattern to simulate 8½"x8½" tile blocks. Fireplace is available in blue, brown, white, and red. Specs for fireplace as well as



tops, venting attachments, accessories are given. Majestic, Huntington, Ind.
Free Data Card, Circle 222

Sprinkler Systems

20 pages, gives benefits of sprinkler systems. How they work, insurance graphs, and comparison of various systems, as well as photographs and details, are included. Grinnell Co., Inc., 260 Exchange St., Providence 1, R. I.
Free Data Card, Circle 223

Architectural Pottery

8 pages, covers architectural pottery for planters, lighting fixtures, screens, and screen walls. Various sizes, and glazes are given. Designs may also be commissioned. Pottery is available in unglazed or glazed: olive green, waxen yellow, ochre brown, and blue. Photos, sizes, and descriptions are included. Separate price list is also included. Architectural Pottery, 2020 Robertson Blvd., Los Angeles, Calif.

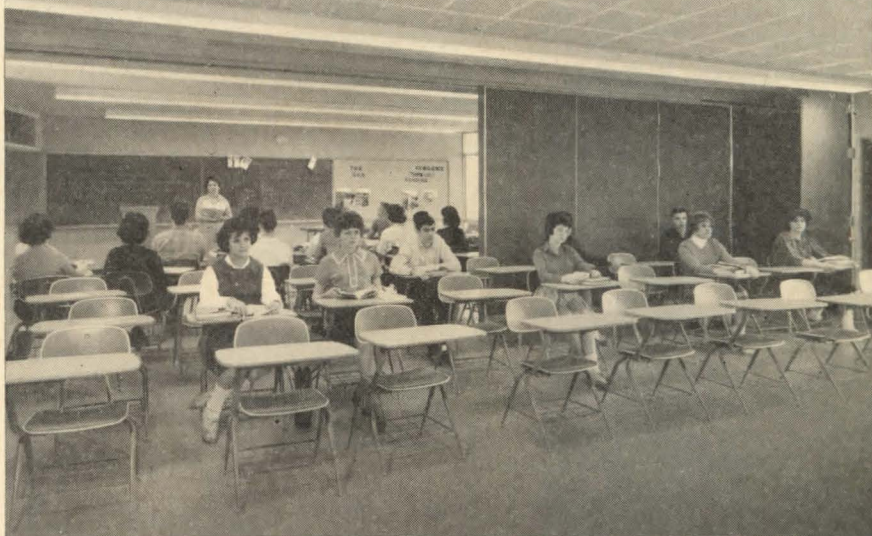
Free Data Card, Circle 224

NEW

Richards-Wilcox

CLASSROOM FOLDING WALLS

... specifically designed to meet the exact functional and sound-retarding requirements of modern educational facilities



While specifically designed as a standard for classroom applications, the new R-W Classroom Folding Wall is custom-engineered to meet the exact functional requirements of each installation. Furnished in 30, 40, or 50 db rated panels to provide the sound-retarding qualities desired and compatible with the surrounding construction when installed. Available in Automatic, Electrically Operated or Manually Operated Models—both are equipped with a simple, fool-proof mechanically actuated device that exerts pressure at the perimeter and panel joints to effectively retard sound leaks at these points—offers the most effective type of perimeter seal ever developed for folding walls. Select a classroom divider that will assure efficient service, dependable operation and complete satisfaction now and for years to come—this is best accomplished with custom-engineered R-W Classroom Folding Walls. Write today for complete information.

HUPP
CORPORATION

RICHARDS-WILCOX DIVISION
THIRD STREET • AURORA, ILLINOIS 60507

For more information, turn to Reader Service card, circle No. 379



ALTEC SOUND CONTRACTORS "GO TO SCHOOL" TO GIVE YOU THE BEST OF SERVICE

Altec Sound Contractors are all eyes and ears at recent Altec National Audio Seminar conducted at company's headquarters in Anaheim, Calif. Object: to improve sound system installation procedures, service after the sale.

Altec has always honored the tradition of service *beyond* the sale of its specialized sound systems, particularly in the vital areas of system layout, installation, proper maintenance and service. That's why Altec Sound Contractors receive *intensive* and continuing training, unique in the industry. This training is received in a series of National and Regional Audio Seminars, and in good part explains why Altec Sound Contractors are the best trained in the business.

Altec's National Audio Seminar is held—usually every other year—at the company's headquarters in Anaheim, California. And to reach Altec Sound Contractors on a continuing basis, special Regional Audio Seminars are held throughout the U.S. Subjects covered include information about Altec's new sound system components, how to write detailed specifications, how to best install the equipment, and how to maintain superior service after the sale.

Each new Altec Sound Contractor receives especially intensive training. On completing the course, he receives a Certificate of Completion (shown here) which confirms his competence in correct design, installation, and servicing of Altec Sound Systems.

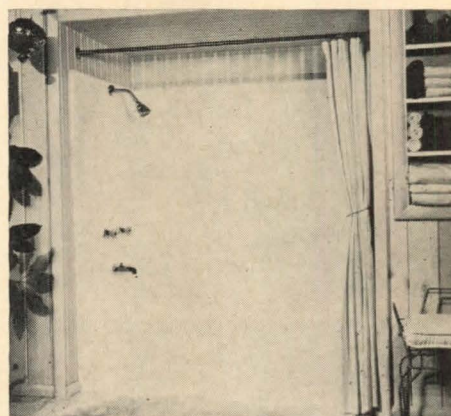
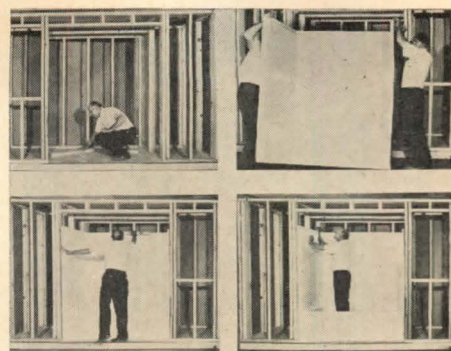
Altec Sound Systems and Components are becoming increasingly more specialized and sophisticated; our national Sound Contractor network is well-trained, highly competent and extremely reliable. These factors, combined with the consistently high quality of Altec audio products, are your assurance of the *finest* sound systems now available—and a caliber of service, after the sale, to match the products themselves. Consult your Authorized Altec Sound Contractor (he's in the Yellow Pages). Or for more information and illustrated literature, write Dept. PA-4.



**ALTEC LANSING
CORPORATION**
LTV A Subsidiary of
Ling-Temco-Vought, Inc.
ANAHEIM, CALIFORNIA

©1964 ALTEC LANSING CORPORATION

For more information, turn to Reader Service card, circle No. 312



Glass-Fiber Bathroom Fixtures

Two fact sheets illustrate shower stall and tub-wainscot combination, respectively. They consist of glass-fiber reinforced polyester resin. "Uni-Tub" is one-piece 5' bathtub combined with 72" high back and sides splash wall. "Uni-Shower" is one-piece shower floor or pan with three integral side walls. Shower is available in widths of 36", 48", and 54". Both units are repairable after installation and have nonskid surface. Universal-Rundle Corp., New Castle, Pa.

On Free Data Card, Circle 225

Shower Stalls

Folder describes shower doors, bathtub enclosures, and shower stalls. All sliding enclosures have top suspended panels for trouble-free rollers with nylon tires. Models are available in either chrome-plated brass or aluminum. Photos of enclosures and specs are given. Keystone Shower Door Co., Inc., Southampton, Pa.

On Free Data Card, Circle 226

Merchandising Fixtures

Catalog, 36 pages, introduces merchandising fixtures that adapt slimline features to standard slotted angles. System is adaptable to walls, counters, lowboys, or island units. Components are completely interchangeable. Cata-

udes color details, specs, and of all parts and accessories. arling Co., Bronson, Mich. Free Data Card, Circle 227

FACING MATERIAL



Wood Finishes for Cabinetry

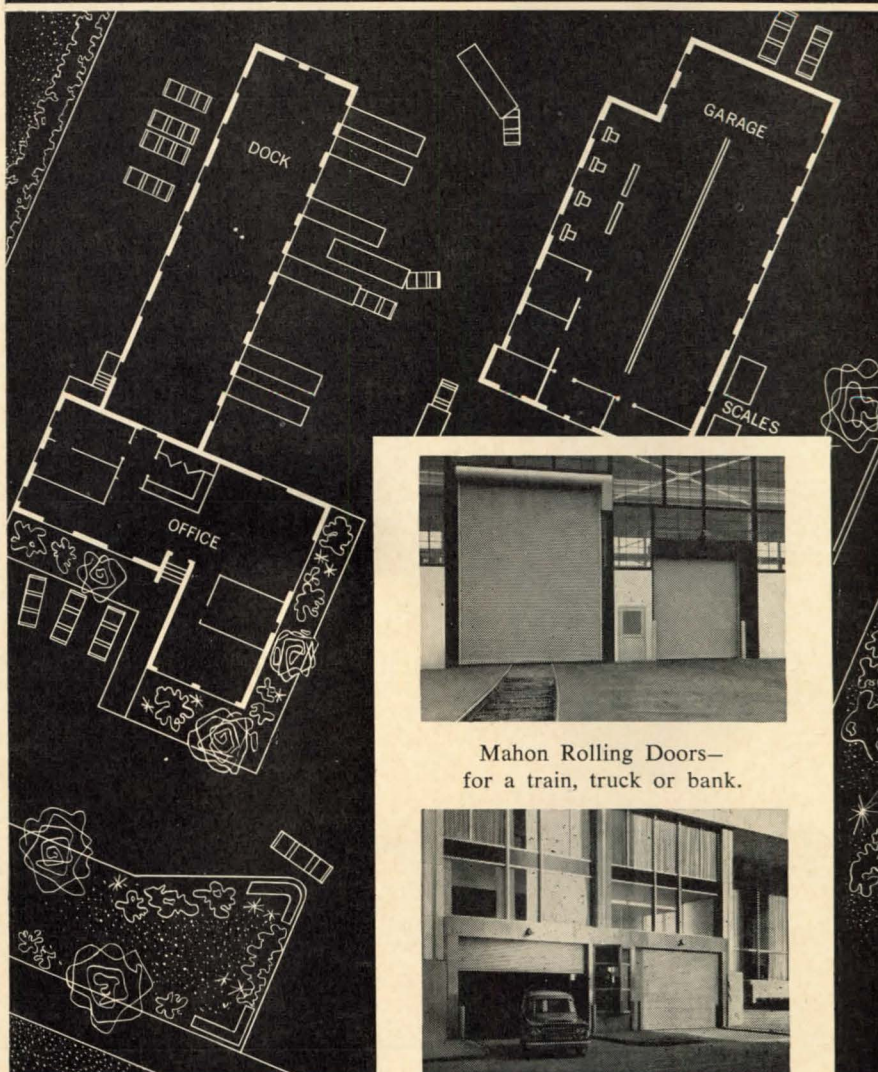
shows variety of wood exterior for kitchen cabinetry. Wood ers, which are mounted on wood-colored steel bases, are of ee-ply construction. Panels are by basewood cores that prevent g or splitting as well as absorb- ise. There are 15 different fin- a choice of contemporary, tradi- or provincial styling. Panels ilable with rope or bead mold- no molding at all, and there de choice of hardware in black, copper, chrome, or silver. All s are sealed, baked, and lac- before molding and hardware plied. Folder illustrates the 15 inishes in color and the three s. Geneva Industries, Inc., t, Ill.

Free Data Card, Circle 228

Epoxy Flooring

-Lan" is permanent type, epoxy g material that is utilized for skinned monolithic application oncrete, wood, stone, or metal ate. It is flexible and resis- o cracking, water damage, acids, , grease, and solvents. Material s to almost any clean surface— indoors and outdoors—without ng, spalling, or flaking. Its re- ce to abrasion is greater than of concrete or cement terrazzo. ver, it can not be applied where

Mark of Mahon—DEPENDABILITY



Mahon Rolling Doors— for a train, truck or bank.

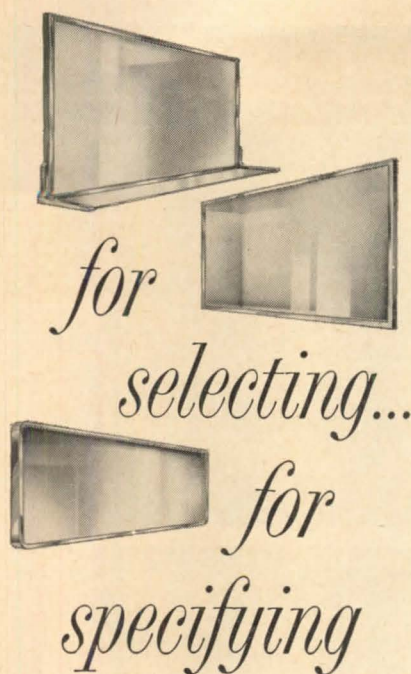
To close an opening...any opening

First investigate Mahon Rolling Steel Doors. They are classics of *dependability* in thousands of diverse applications from coast to coast. They've been installed in plants and banks, powerhouses and port facilities, distribution centers and steel mills, missile stations and schools. The list is practically endless. Rolling doors from Mahon are space, time and trouble savers that also give you convenience, protection, operating efficiency, and a long, long, maintenance-free life.

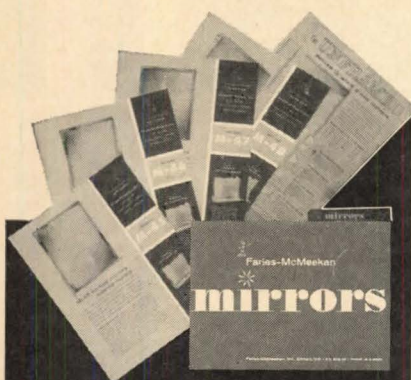
Mahon Rolling Doors are designed, made, installed and serviced with *dependability*. They are available in sizes and types (including UL labeled Fire Doors) to fit any opening, meet any application requirement. They can be specified for hand, mechanical or power operation. Write for descriptive literature G-64, or see Sweet's Files. The R. C. Mahon Company, 6565 E. Eight Mile Road, Detroit, Michigan 48234.

MAHON

For more information, turn to Reader Service card, circle No. 363



framed
mirrors



NEW file folder shows complete mirror line

For selecting and specifying mirrors, this easy-to-use file folder can serve as a quick, convenient reference. Each FM mirror model is illustrated, carries complete size range, and includes specification information. Write today requesting the number of file folders needed for your office.

Faries-McMeekan, Inc.

P.O. Box 35 Elkhart 2, Indiana
For more information, circle No. 339

temperatures are 50 F or lower. Test data, photos, and specs are given in 4 page folder. Terrazzo Corp., Subsidiary of Lancaster Chemical Corp., Carlstadt, N.J.

On Free Data Card, Circle 229

Terrazzo

Booklet, 42 pages, presents information on terrazzo. Sections include "Methods of Installing," "Other Applications," "Conductive Terrazzo," "Monolithic Terrazzo," and "Working Data." Specs and detailed drawings are included. Booklet is free of charge on company or individual's letterhead. National Terrazzo & Mosaic Assn., Inc., 1420 New York Ave., N. W., Washington, D. C.

Metal Wall Tiles

Manual offers six types of metal wall tiles: porcelain or enamel on aluminum, solid copper, stainless steel, copper glaze, brushed aluminum, and brass glaze. They will not expand, contract, buckle, or support combustion. Tiles are resistant to vermin, dust, grease, dirt, scratching, marring, and abrasion. All types are corrosion-resistant and some types are even corrosion-proof. Examples of tiles and descriptive data are given. Separate price lists and installation brochure are also available. Vikon Tile Corp., Washington, N. J.

On Free Data Card, Circle 230

Tile Color Charts

Color comparison charts for both vinyl asbestos and asphalt tiles have recently been published in one booklet. Charts give latest comparisons of many tile colors and patterns. Booklet includes products of Amtico Flooring Division of American Biltrite Rubber Co., Congoleum, Johns-Manville, Kentile, Ruberoid Co., and Tile-Tex Division of Flintkote Co. Asphalt and Vinyl Asbestos Tile Institute, 101 Park Avenue, New York, N.Y.

On Free Data Card, Circle 231

PROGRESSIVE ARCHITECTURE NEWS REPORT

REINHOLD PUBLISHING CORPORATION
430 PARK AVENUE NEW YORK 22, N.Y.
News Editor.....James T. Burns, Jr.

Publisher.....D. Bradford Wilkin
Editorial Director....T. H. Creighton
Editor.....Jan. C. Rowan
Advertising Sales Manager W.R. Evans, Jr.
Production Manager..Joseph M. Scanlon

At Crerar Library...

**Matot lifts speed
400 requests daily**



Located in a new building on the campus of the Illinois Institute of Technology, Crerar Library averages 400 reader requests daily for technical research material.

PROBLEM: To locate and make requested material available to the check-out desk as quickly as possible.

SOLUTION: Two Matot truck-in book lifts and a pneumatic tube system. **First**—requests are sent by tube to one of three employee-stations located on the first floor. **Second**—an employee takes the request, locates the book and puts it on one of two centrally located lifts. **Third**—the material arrives on the lift under the counter-top of the main desk where the librarian verifies it and checks it out. The entire operation takes 5 minutes. Up to 30 requests can be handled at one time. Returned material is loaded onto carts and trucked-into dumbwaiter for return to shelves.

Matot designs lifts for many uses: money lifts, food lifts and record carriers. Write for free information on how Matot can make a building and its employees operate more efficiently.

D. A. MATOT, INC.

1533 W. Altgeld Avenue • Chicago, Illinois 60614
312 Lincoln 9-2177

Specializing in Dumbwaiters since 1888

See our catalog in Sweet's

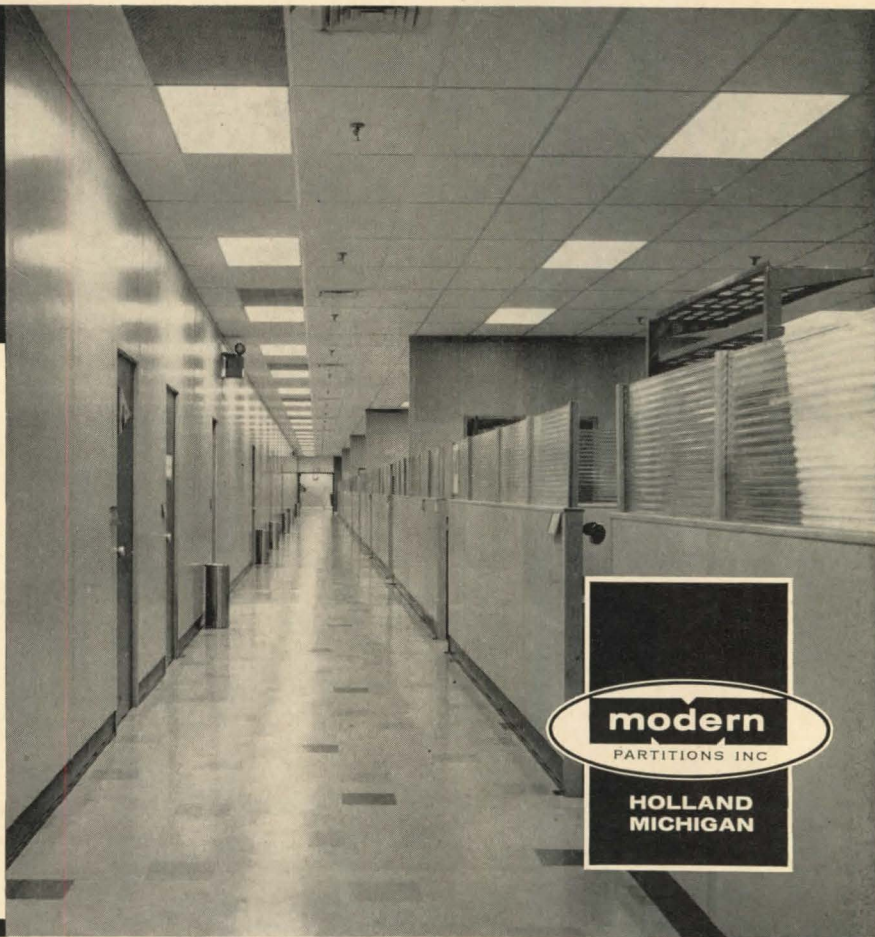


For more information, circle No. 367

RCA in Palm Beach Gardens goes Modern

Efficiency-minded RCA likes its partitions durable, handsome, economical. That's why you'll find Modern Partitions at RCA installations throughout the U.S., including the Electronic Data Processing facility at Palm Beach Gardens, Fla. (Malcolm B. Wells, architect). How do you like *your* partitions? Investigate, compare. We believe you'll like them Modern.

Write for Catalog
REPRESENTATIVES NATIONWIDE



For more information, turn to Reader Service card, circle No. 407

REINHOLD

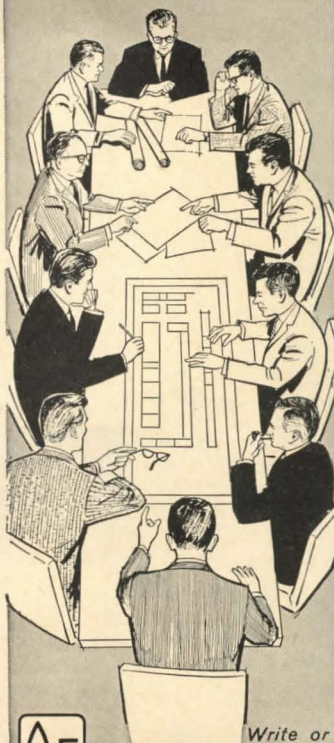
**DESIGN AND FORM:
THE BASIC COURSE
AT THE BAUHAUS**
by Johannes Itten.
7 3/4 x 10 3/4. 200 pages.
160 illustrations. \$12



A complete description of the content and purpose of the famous "Introductory Course" at the Bauhaus, by the man who established it. Used as a trial semester to judge incoming students of varying educational backgrounds, the purpose of this course was three-fold: to determine creative talent; to facilitate choice of career; to teach elementary design.

REINHOLD BOOK DIVISION
430 Park Avenue, New York, N.Y. 10022

Use this AMERICAN TEAM



To fabricate and install store display equipment of quality, call on American.

National acceptance of American craftsmanship is seen in the finest chain stores and small, smart shops that are "furnished American" coast to coast.

American fabricates metal, wood, plastic, glass . . . permanent or flexible fixtures with patented TRIMlok assembly features that permit rapid seasonal store change-over.

ONE SOURCE,
ONE RESPONSIBILITY,
ONE FINE QUALITY,
AND . . .
IT'S ALL AMERICAN.


Write or phone:



AMERICAN FIXTURE INC.
TRIMLOK STORE EQUIPMENT

2300 LOCUST ST., ST. LOUIS, MO. 63103 • Area Code 314 GARfield 1-2170

For more information, turn to Reader Service card, circle No. 424



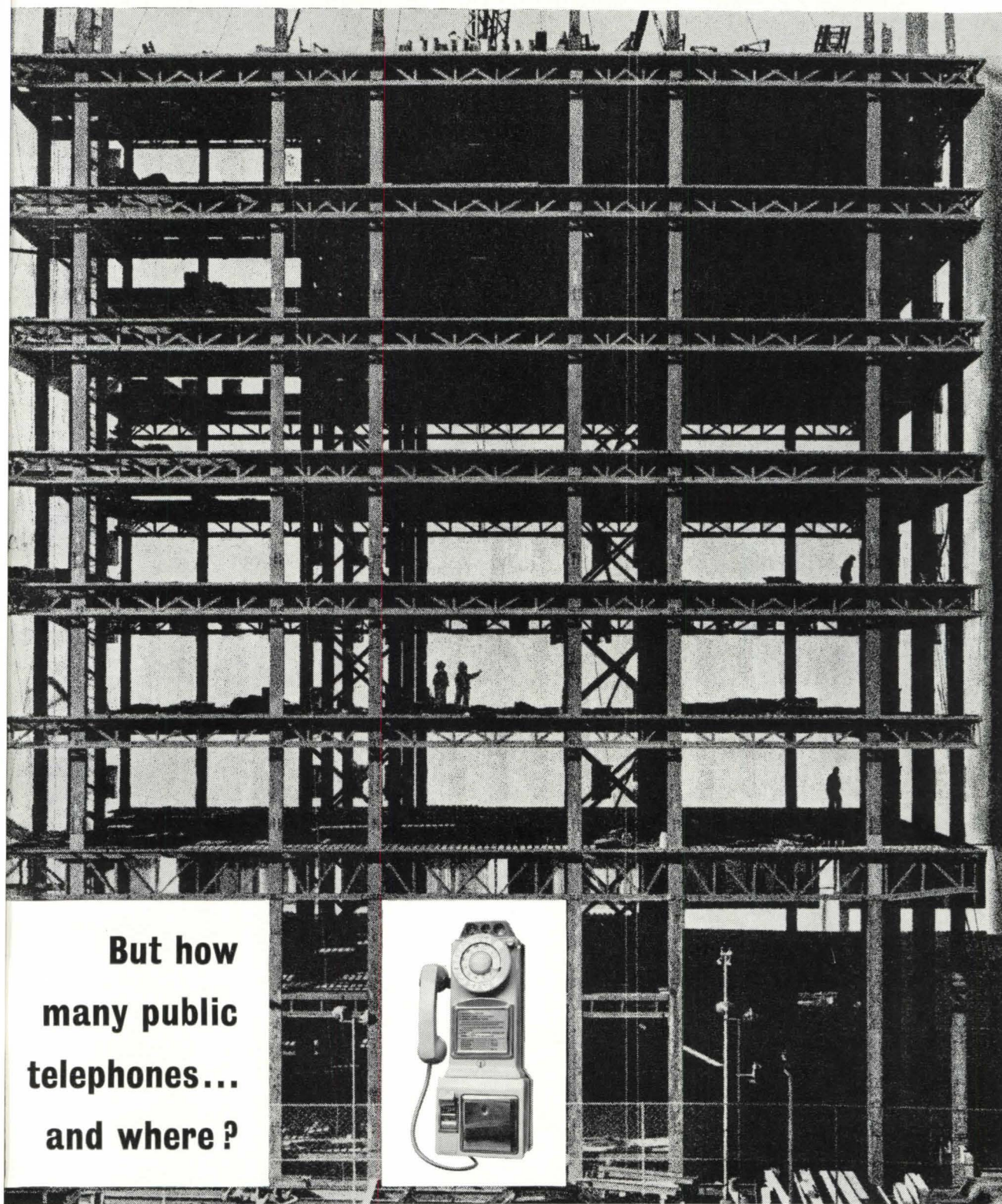
an inside story about the birth of
an idea by Bradley Washfountain

cheaper by the half dozen

A revolution is underway in modern shower-room planning, and Bradley Column Showers are at the forefront. Why? Because Bradley Columns started the entire swing to *group* showers, proving they could serve up to six people at one time with only *one* set of plumbing connections — saving valuable space and cutting installation costs as much as 80%! Bradley Columns caught on fast because they also provided more design freedom; increased traffic flow; saved water and maintenance costs. (They were so successful that they prompted the development of four other Bradley Group Showers: Multi-Stalls, Wall-Savers, Modesty Modules and Panelons.) In short, Bradley Columns added up because their expenses *didn't*. And, today, they're saving money, space and time in modern buildings across the country — because architects know that showering is cheaper by the *half-dozen*. Ask *your* Bradley representative for assistance on specific applications. And write for latest literature. Bradley Washfountain Co., 2377 West Michigan Street, Milwaukee 1, Wisconsin.



For more information, turn to Reader Service card, circle No. 324



**But how
many public
telephones...
and where?**



The best way to find out is to talk with the Public Telephone Consultant at your local Bell Telephone Company Business Office while you're still in the planning stage.

He'll help you provide for a finished public telephone installation that will be an attractive design asset.

In addition to design, careful early planning is also the practical thing to do, for it eliminates the possibility of expensive, troublesome afterthoughts.

Preplanned, design-coordinated installations are more than decorations. They're a welcome public service and produce income for the building's owner.



Bell Telephone System
Serving you

For more information, turn to Reader Service card, circle No. 317

Handsome steel parking garage



The Citizens National Bank Parking Garage, Decatur, Illinois, is a fine example of how to stretch space and cut costs without sacrificing good design.

The design called for four levels of parking, three drive-in teller stations for banking service, and access for pedestrian traffic to the adjoining bank from ground and second parking levels and to an adjoining office building from the third and fourth levels—all in a space that challenged the architects' skills.

Architects Spangler, Beall, Salogga & Bradley began by securing air rights over adjoining city sidewalks and vacating a little-used one-block-long street. Designing the frame to take full and economic advantage of available space, they chose steel for columns, girders and beams. Main girders of USS TRI-TEN (A441) Steel were cantilevered ten feet over the sidewalks and were tied in compositely with reinforced concrete decks. The balance of steel framing was A36. Both footings and columns were designed to carry six future levels over a portion of the structure.

The high strength steels and composite design provided greater headroom. Exposed steel columns, consistent with good fire protection practices, further increased usable space.

The entire design was kept as simple as possible, not only for economy, but to avoid confusion with a variety of adjoining structures. The spandrels match the color of the office and bank buildings. The exposed structural steel was painted black, and the slab and galvanized decking was left unpainted.

Total area is 79,260 square feet. Capacity—152 cars. Cost—\$4.73 per square foot. Conclusion: A steel framed structure can park more cars in less space, for fewer dollars. And it's easy to add more floors to a steel structure. United States Steel, 525 William Penn Place, Pittsburgh, Pa. 15230. USS and TRI-TEN are trademarks.



... for strength... low cost



s only \$4.73 per square foot



Citizens National Bank Parking Garage, Decatur, Illinois • Architect Engineer: Spangler, Beall, Salogga & Bradley, Decatur, Illinois
Contractor: Fisher-Stoune, Inc., Decatur, Illinois • Steel Fabricator: Mississippi Valley Structural Steel Company, Chicago, Illinois

Uss United States Steel



United Engineering Center

New York City

"For the advancement of America's engineering leadership"

Shreve, Lamb & Harmon Associates
Architects

Jaros, Baum & Bolles
Mechanical Engineers

Turner Construction Company
General Contractors

Kerby Saunders, Inc.
Mechanical Contractors

AEROFIN INSTALLED

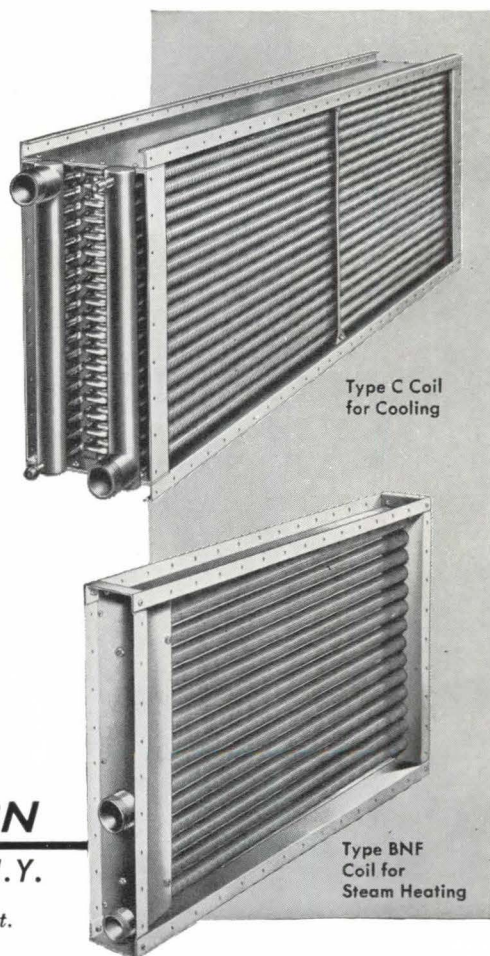
Modern smooth-fin design of Aerofin coils permits ample heat-exchange capacity in limited space — permits the use of high air velocities without turbulence or excessive resistance.

Aerofin performance data are laboratory and field proved. You can safely specify Aerofin coils at full published ratings.

AEROFIN CORPORATION

101 Greenway Ave., Syracuse 3, N.Y.

Aerofin is sold only by manufacturers of fan system apparatus. List on request.



ENGINEERING OFFICES IN PRINCIPAL CITIES



Meeting room of South Miami Federal Savings & Loan Association, South Miami, Fla. The Weldwood Algoma-Grade Architectural Paneling is faced with round-cut veneers of afrormosia, lot-matched. The Weldwood Algoma doors used in this installation, but not shown, are also faced with afrormosia.

Spice your designs with unusual woods (here's afrormosia for a starter)

ia, as you might suspect, is an unusual wood. It has some resemblance to mahogany and is at times used as a substitute for it. It stands on its own character with a striking grain pattern, often with a mottled figure, and a soft brown

unusual color, take a look at it. It varies from pale to deep brown with thin purple lines—with a straight or broken stripe, and mottled figure.

Fresh ideas to spice your designs, look through the library of fine woods for Weldwood® Architectural Paneling. The selection is constantly changing. But at any particular time, there's a wide variety of woods with different character. You may see such as afrormosia, East Indian lau-

rel, orientalwood, teak with a rare figure. You'll usually find bubinga, makore, flamboyant rosewood, and zebrawood.

And there's an easy way to do your browsing. Simply decide the general character of the wood you want and talk to a United States Plywood Architects' service representative. He'll assemble samples of currently available veneer flitches that might meet your requirements—having the length and quantity you need. You can examine them in your own office, at your leisure.

For more information about Weldwood Architectural Grade Paneling, about the species usually available, figure characteristics of wood, send in the coupon at the right.

WELDWOOD®

ARCHITECTURAL PANELING

Product of United States Plywood

**Come see us at the New York World's Fair
"Better Living Building."**

**United States Plywood, Dept. PA 4-64
777 Third Ave., New York, N. Y. 10017**

Please send me the following publications:

- ☐ Weldwood Architectural Paneling
- ☐ Weldwood Glasweld® portfolio of architectural installations
- ☐ Weldwood Glasweld data folder

Name.....

Firm.....

Address.....

City.....State.....Zip Code.....

An accent of blue at the Golden Gate

Panels of nonfading Glasweld echo the color of sky and deep water on this striking new high-rise apartment



The new Royal Towers overlooking Telegraph Hill in San Francisco (shown under construction), offers some of the most spectacular views in the country—the Bay, the mists boiling over the hills, and sunsets at the Golden Gate.

The architect found Weldwood® Glasweld® panels the perfect choice for this type of construction. Their soft, attractive colors are permanent. The panels remain optically flat in appearance and are unaffected by sun, salt air—even San Francisco's delightfully changeable weather. They need no maintenance other than the occasional washing you'd give windows. And Glasweld is 100% incombustible (UL rating 0-0-0).

Versatile Glasweld can be used in any curtain-wall system and is available as a facing for insulated sandwich panels or single thickness window inserts.

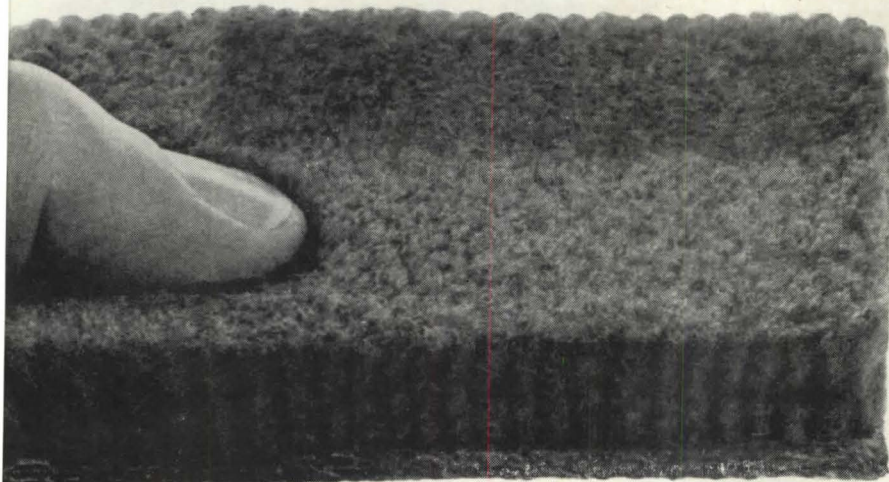
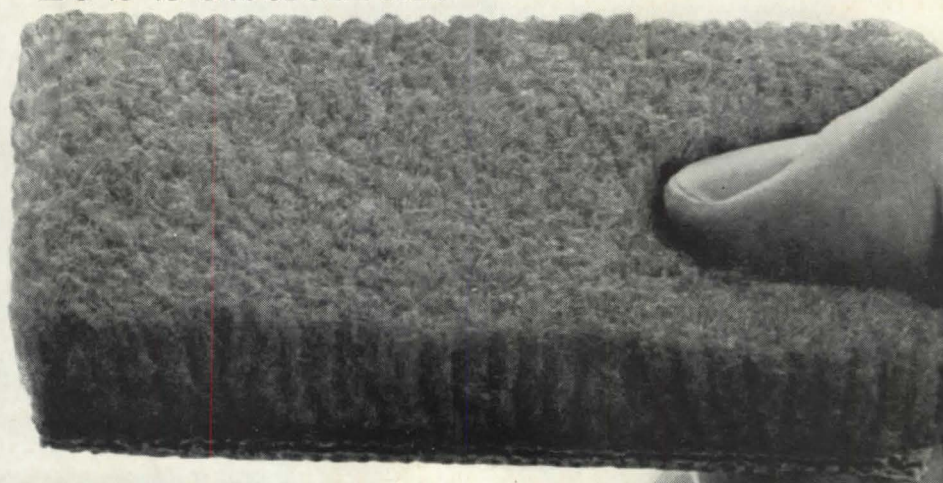
For complete information about Glasweld, check the coupon on the back of this page.

Owner-developer: Belle Haven Realty Co.
Architect: Barbachano, Ivanitsky & Associates,
El Cerrito, California

Weldwood
GLASWELD

A product of United States Plywood

**This is wool.
It's beautiful.**



**This is Acrilan®.
It looks like wool.
But it stays beautiful longer.**

For many reasons. Carpeting made with Acrilan acrylic fiber in the pile is more resilient than wool. It retains its deep pile longer. Resists shedding. Colors are purer and remain that way — Acrilan resists fading; Acrilan is easier to clean than wool.

More?

Acrilan is born moth-proof. Non-allergenic. Will never mildew. These are some of the reasons why architects all over the country are specifying Acrilan for important installations.

Let us tell you more.

Write Contract Carpet Merchandising, Chemstrand,
350 Fifth Avenue, New York 1, N.Y.

These are among the mills now licensed by Chemstrand for Acrilan: Barwick, Bigelow, Cabin Crafts, Callaway, Coronet, Crestline, Downs, Forrest, Hardwick and Magee, Hightstown, Karagheusian, James Lees, Loomweave, Magee, Masland, Monarch, Philadelphia Carpet, Roxbury, Wunda Weve. In Canada: Harding Carpets.



Does any manufacturer have every major component you need to air condition any office building?



225 Baronne Street, New Orleans. Owner: John J. Mack. Renting Manager and Agent: Cushman & Wakefield, Inc., N. Y. Architect: Shaw-Metz & Associates, Chicago. Consulting Engineers: Dolio and Associates, Chicago. General Contractor: Crane Construction Co., Chicago. Mechanical Contractor: H. G. Prizant Company, Chicago.

CARRIER OFFERS:

Hermetic and open centrifugal water chilling packages
The first fully hermetic absorption water chillers
Hermetic reciprocating water chilling packages
Air-cooled, water-cooled and evap condensers; cooling towers
Induction, fan-coil and single-duct room terminals
Single-zone, multi-zone and spray-coil central apparatus
Supply and exhaust fans; sheet metal specialties
Packaged units; heat pumps; room air conditioners
Also: furnaces; unit heaters; icemakers

Carrier's broad equipment line provides matched major components to meet the requirements of *any* office building air conditioning application. This all-Carrier approach has many significant advantages for the owner, architect, engineer and contractor.

Initially, it simplifies the job of designing a system by making all product data available in one location—with your local Carrier representative. Through *all* phases of the job he can be the single source for anything concerning the equipment from delivery

Yes,

Carrier

...and Carrier has the service to back it up!

chedule to installation information and certified
nts.

And, after the equipment has been turned over
the owner, responsibility for proper performance
n be centered on the same reliable shoulders. For
yond our equipment warranty, we offer three types
maintenance contracts known as Carrier Planned
rvice. Together with our dealers, we back our
er with the largest and best-trained service orga-
zation in the business—over 12,000 men strong.

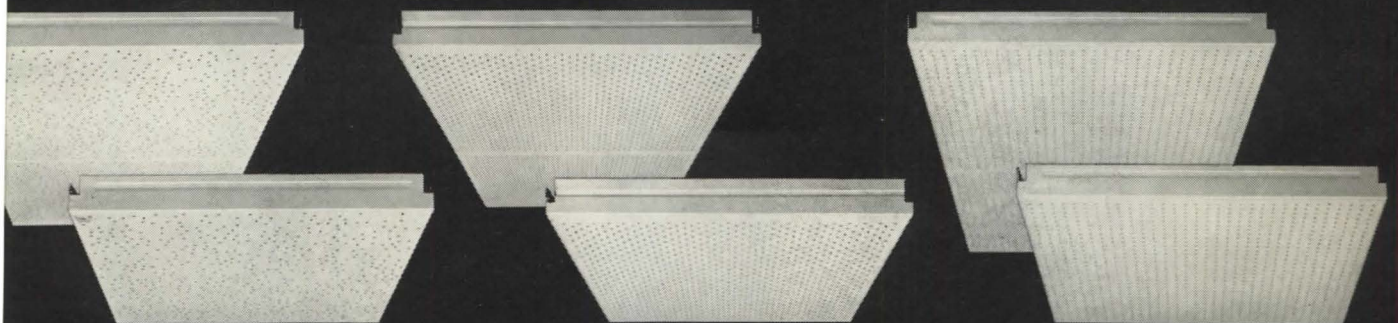
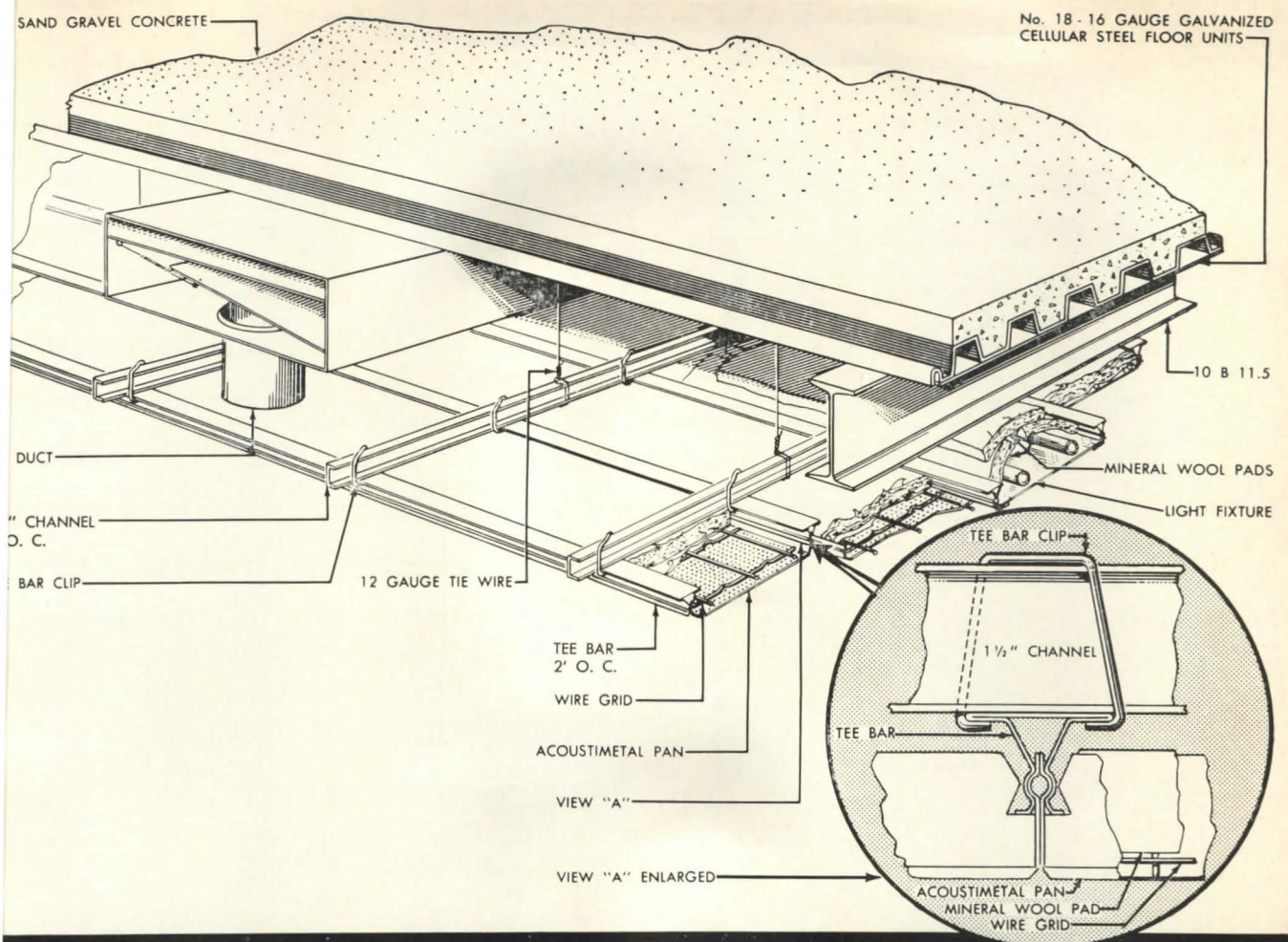
For information about components for *any* office
building job—or *any other* air conditioning project
—call your Carrier representative. Or write Carrier
Air Conditioning Company, Syracuse 1, New York.
In Canada: Carrier Air Conditioning (Canada) Ltd.,
Toronto 18.

***Carrier* Air Conditioning Company**

More and more top architects are going Gold Bond



**The Gold Bond difference: It costs no more
to install this metal acoustical ceiling
with a two-hour fire rating**



Needlepoint
Pattern

Diagonal
Pattern

Square
Pattern

alled Gold Bond Fire-Shield Acoustimetal. Brand-
Lasts for years, of course. Easy to clean, too. And
provides all the accessibility you get with regular
Acoustimetal. An important point. But even more im-
portant, Fire-Shield Acoustimetal earns the Under-
writers' Laboratories 2-hour rating when used in the
resistant construction diagrammed above (U. L.
Ign No. 87 — 2 hr.). Sizes? In units one foot wide
one foot or two feet long. Good looking, too. In

Needlepoint, Diagonal and Square patterns. Cost com-
pares favorably with conventional fire-rated acoustical
ceiling construction. Only Gold Bond can give you all
this: 2-hour rating, accessibility, washability, durabil-
ity and economy. Ask your Gold Bond® Representative
for literature and samples. Or write today to National
Gypsum Company, Dept.
PA-44, Buffalo, New York
14225.



Bond materials and methods make the difference in modern building

precast concrete curtain walls • terrazzo • roof tile
 stucco • slump brick • white or tinted mortars
 solar screens • furniture • sills
 grout • build garden walls
 shuffle board • flagstones
 facings • tra glaze finishes
 architectural awn furniture
 masonry uni reflective uses
 decorative screens and fences • floor tile • lintels
 structural members • traffic markers & curbs • steps
 swimming pools • split block • cement paints • trim

Wherever beauty is a

consideration, use—

Trinity White
PORTLAND CEMENT



stucco *Four Seasons Apartments, Ft. Lauderdale, Florida*



General Portland Cement Company

Offices: Chicago, Illinois • Fort Worth, Texas • Chattanooga, Tennessee • Dallas, Texas • Fort Wayne, Indiana • Houston, Texas • Fredonia, Kansas • Jackson, Michigan • Tampa, Florida • Miami, Florida • Los Angeles, Calif. • Kansas City.

April 1964 **PROGRESSIVE ARCHITECTURE®**

D. B. WILKIN, PUBLISHING DIRECTOR

THOMAS H. CREIGHTON, FAIA, EDITORIAL DIRECTOR

JAN C. ROWAN, AIA, EDITOR

BURTON H. HOLMES, AIA, TECHNICAL EDITOR

JAMES T. BURNS, JR., NEWS EDITOR

ASSOCIATE EDITORS

JOHN MORRIS DIXON, AIA, ELLEN PERRY,

ILSE MEISSNER REESE, C. RAY SMITH

GEORGE LUBASZ, COPY EDITOR

JEAN HATTON DUFFY, ASSISTANT TO THE EDITOR

JOHN BENNETT SCHWARTZMAN, ASSISTANT EDITOR

CONTRIBUTING EDITORS

NORMAN COPLAN, E. E. HALMOS, JR.,

WILLIAM J. McGUINNESS, HAROLD J. ROSEN,

JUDGE BERNARD TOMSON

GRAPHICS

CAROL BOWEN, ART DIRECTOR

NICHOLAS LOSCALZO, CHIEF DRAFTSMAN

JOSEPH A. PAPPAS, DRAFTSMAN

PRODUCTION

JOSEPH M. SCANLON, PRODUCTION MANAGER

MARION FEIGL, EDITORIAL PRODUCTION

EDITORIAL ASSISTANTS

CONSTANCE EISEMAN, JUNE WETHERELL FRAME,

D. JEANNE GRAHAM

REINHOLD PUBLISHING CORPORATION

430 PARK AVENUE, NEW YORK 22, NEW YORK



EDITORIAL

Housing projects will continue to be built in large quantities, and various Governmental agencies, such as URA, PHA, and FHA, will be guiding, or at least influencing, their location, composition, and design. We know from past experience that official criteria for what is good and what is bad, what is desirable and what is not, are difficult to change. The bureaucratic mind not only likes rules but also their perpetuation.

Architects are quite influential in the establishment of these rules. It is unlikely that we would have today zoning ordinances and other planning paraphernalia, all geared toward achieving minimum land coverage and maximum open space, were it not that architects enthusiastically supported this concept.

Now that we realize that *soleil et verdure* wrapped around free-standing buildings is not the right answer to a psychologically satisfying urban environment, and are trying to find different answers, it might be wise to examine carefully other concepts before supporting them, lest they become fossilized in various rulebooks.

It is currently fashionable to claim that mixing different income groups within a neighborhood is essential to a healthy and interesting city life. Do not segregate housing into luxury, middle-income, and low-income, goes the new theory, and all will be well. Vest-pocket public housing developments and experiments with skewed rentals are some of the first symptoms of such a philosophy.

Some politicians support this idea because mixing income groups in the present-day U.S. also means mixing racial groups; and sociologists tend to support it because they are sociologists. But many architects support it because they have the Jacobsean vision of a stimulating urban environment achieved through variety—without thinking too much, it seems to me, about what kind of variety is really desirable.

Mixing uses is not the same as mixing income groups, and I have doubts that the mixed-income concept will prove to be a cure for our urban ills. If a whole city were to be developed according to the mixed-income theory, what would result is a homogeneous city without any differentiation from one area to another. Nowhere would there be the quiet, aristocratic elegance of a Fifth Avenue, or the rowdy, arty hubbub of a Greenwich Village. Since each neighborhood would be similar to the next one, instead of variety we would achieve just the opposite—uniformity. And instead of complaining about the sameness of “projects,” we would then start complaining about the sameness of whole districts. “Mixed” neighborhoods appeal to us today only because they are different from monolithically one-income neighborhoods.

When planning urban environments, one used to talk about streets, squares, plazas, arcades, and all the other accoutrements of civic life. They, or the lack of them, made city life pleasant, or unpleasant. We should go back to thinking in those terms again, for the solution to the monotony of housing does not lie in the purposeful mixing of income groups, I think, but rather in a renewed interest in all the multifarious urban forms and activities. What city dwellers need are sequences of spatial experiences and the experiencing of different activities these spaces contain.

The best way to get rid of the dullness and oppressiveness of our housing projects is to stop thinking of housing projects as housing projects, and start building spaces around which people live, work, and play. ■

Jan C Rowan

Environment for the Elderly

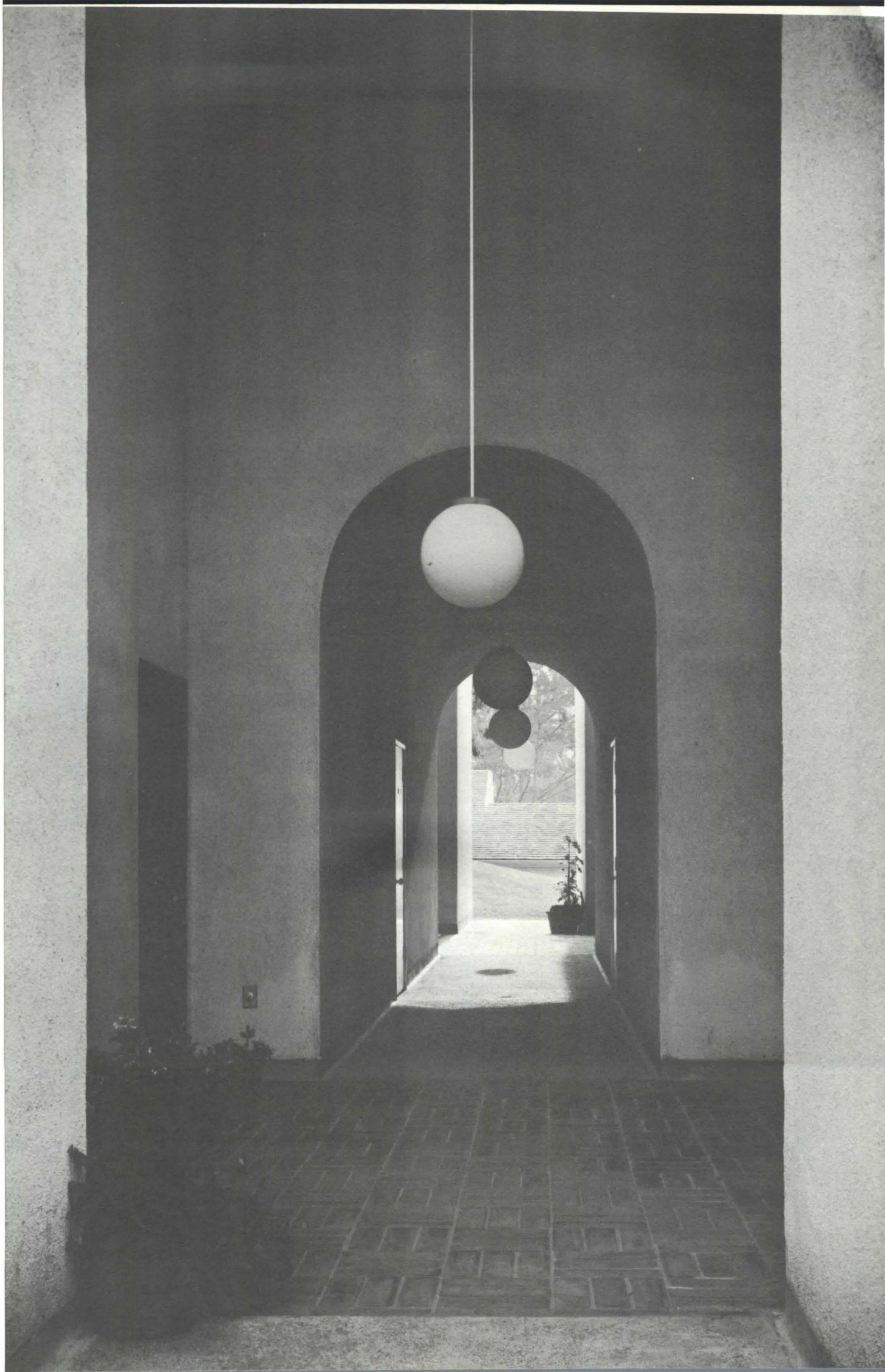
Only in the past decade has the field of housing for the elderly developed beyond the limited area of "homes for the aged" to include facilities for the physically able and financially independent elderly. During this period, the term "elderly" has completely supplanted the less flattering "aged" and the unctuous phrase "senior citizens" appears so often that the rest of us might wonder whether we are to be dubbed "junior citizens."

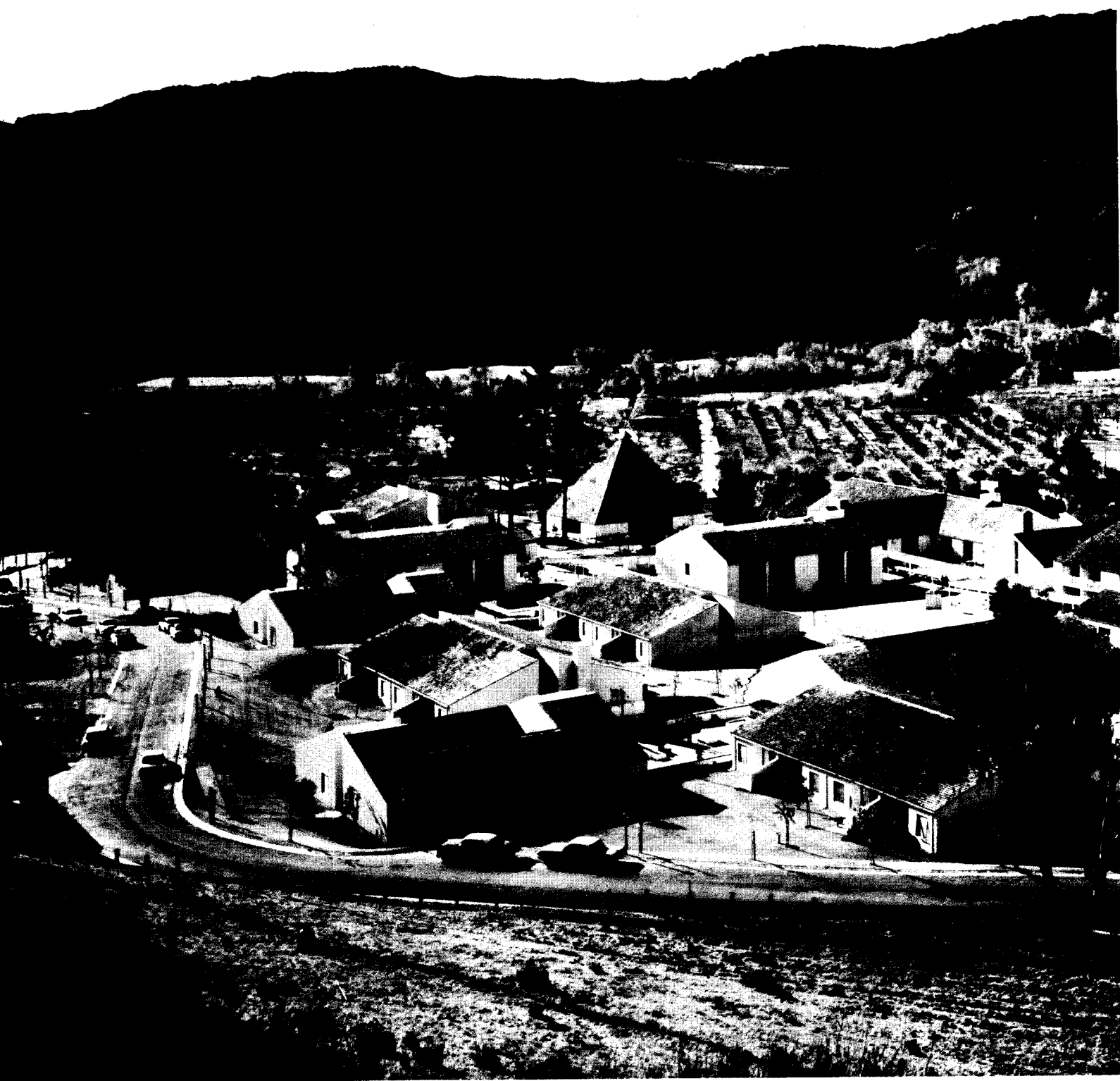
By general agreement, "elderly" refers to people 65 and over, but housing for the elderly often accommodates younger people who have retired or who have elderly spouses. The potential need for such housing is suggested by the fact that persons over 65 now constitute more than 15 per cent of our adult population.

The great majority of these people are able-bodied and live much as they did before they turned 65. One principal difference is that the majority of those who were employed before 65 became unemployed after 65. Another distinctive characteristic of the group is the large proportion of single or widowed women—about 30 per cent, as against 20 per cent unattached men and 50 per cent married people living with their spouses. The greater longevity of women has a more pronounced effect with advancing age, so that among people over 80, for instance, 60 per cent are single women or widows. What these people need in their housing is a pleasant environment that facilitates day-to-day chores and encourages social contact. Most of them spend more time at home than ever before, and all of them face at least the possibility of reduced mobility. They need private quarters, where they can receive visitors without embarrassment and from which they can observe some active part of the world outside. When they do go out, they should find shopping, services, and social activities—both organized and informal—as near to their doorsteps as possible.

Much has been written about designing housing for the elderly to eliminate stairs and stooping, to allow for wheelchairs and assisted bathing, and so on. These features—which would be equally valuable to expectant mothers and hapless skiers, among others—are required not because the elderly are generally disabled, but because of the likelihood that they eventually will be. Illness among the elderly is doubly depressing when it forces them to give up their privacy, their belongings, and their friends; the object of these special design features is to minimize such separation—to enable the elderly to take care of themselves or each other despite reduced mobility and to facilitate nursing care at home when it becomes necessary.

The three privately sponsored projects shown on the following pages represent three distinct approaches to the problem of housing the elderly. Each makes a significant contribution to our knowledge about their environmental needs.





Environment for the Elderly

RETIREMENT VILLAGE

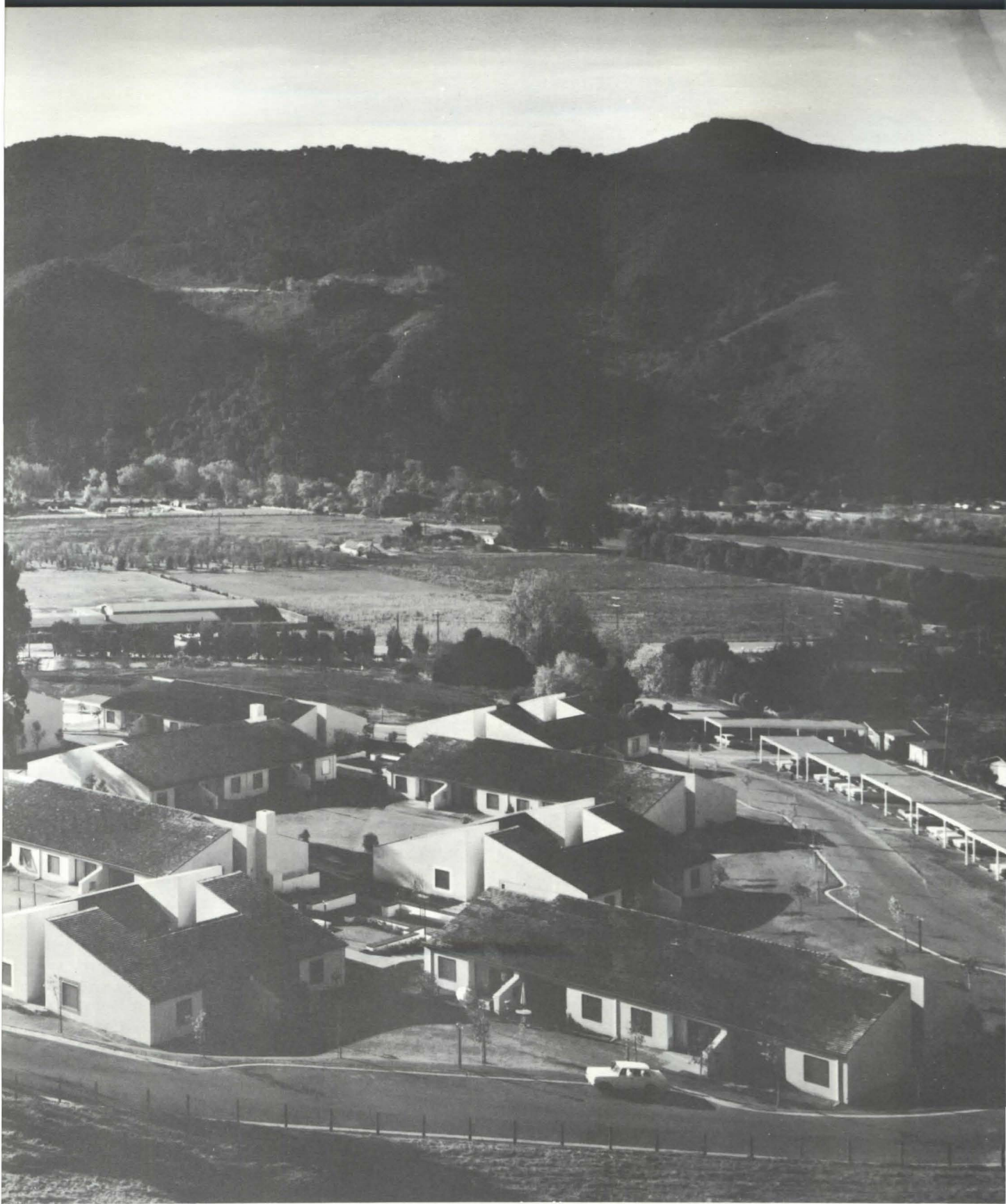
CARMEL VALLEY MANOR • CARMEL VALLEY, CALIFORNIA • SKIDMORE, OWINGS & MERRILL, ARCHITECTS • SASAKI, WALKER & ASSOCIATES, LANDSCAPE CONSULTANTS

On a farmland site seven miles outside of

Carmel, SOM has created a village environment of remarkable visual interest through a close integration of site planning and architecture. A system of circulation routes passing alternately through buildings and plazas exposes residents to

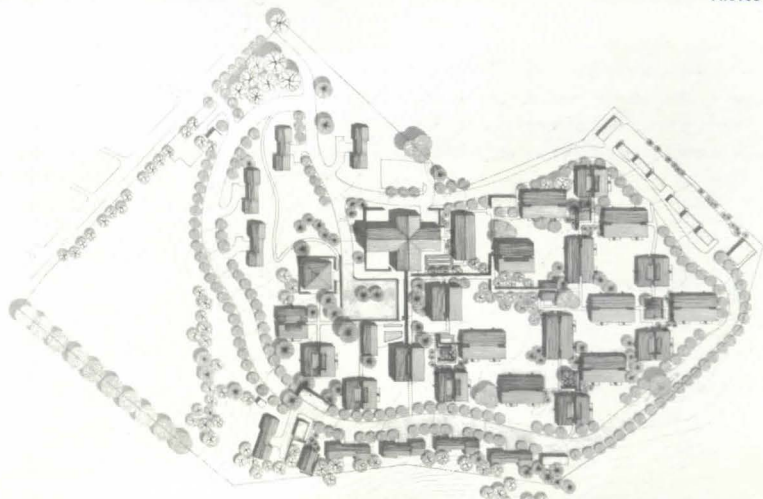
sequences of views enlivened by subtle variations in architectural forms and landscape design.

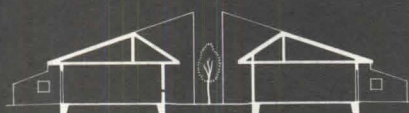
The project comprises 170 residential units, and also includes an infirmary, a library, a laundry, lounges and craft



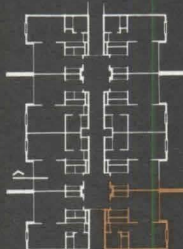
PHOTOS: MORLEY BAER

, a swimming pool, and a chapel
 doubles as an auditorium and ball-
 There are, however, no shopping
 lies on the site.
 roject such as this—isolated from
 l community activities and services

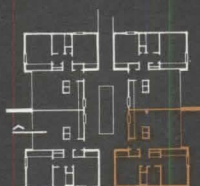
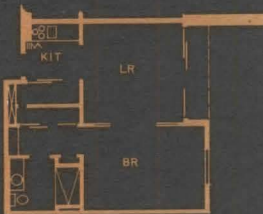




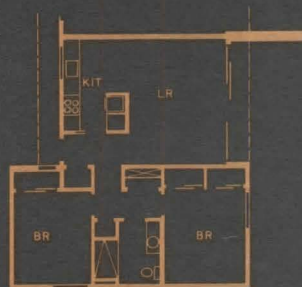
TYPE 1



TYPE 2



TYPE 3



TYPE 4



There are four different types of living units in Carmel Valley Manor: 48 efficiency units (Type 1) for single occupancy, with sinks and refrigerators but no cooking facilities, which occupy three two-story buildings near the center of the site, connected to the main building by covered walks; 72

one-bedroom units with pullman kitchens (Type 2) and 32 two-bedroom units with full kitchens (Type 3), located in one-story structures; and 18 two-bedroom cottages (Type 4) connected in pairs by the carports between them, which are located along the roadway around the perimeter of the site.

—might draw objections on sociological grounds. But the architects, whose previous work includes housing projects for the elderly on both in-town and rural sites, have observed that such isolation is preferred by a certain group: those who want an atmosphere of seclusion and the company of people of their own age and social outlook. In any case, surveys by the sponsors, Northern California Congregational Homes, indicated a strong demand for such a project. The relative isolation of the site is offset by the unusually high rate of car ownership for people of this age group (parking for 150 cars had to be provided) and by a regular limousine service linking the project to the commercial and recreational facilities of Carmel.

The 23-acre farm on which the project was built originally included a large house of Monterey Colonial style, built in the 1920's, that was to be retained as a recreational facility. This building—which undoubtedly influenced SOM's architectural approach—burned down when the project was in working drawing stage, permitting some improvements in the site layout.

The capacity and density of the development were determined by a special-use permit from the local planning commission, which allowed $7\frac{1}{2}$ units per acre. Site planning was governed by this density and by the need to avoid stairs on a site whose natural slope approximates the maximum ramp slope of 6 per cent. Buildings are grouped in clusters of four around courts that serve as circulation hubs, and placed to save as many of the existing trees as possible.

Construction is of wood frame throughout the project, except in the chapel (where a wood diaphragm roof is supported on steel Vierendeel trusses), and in the two-story residential buildings (where light steel framing was demanded by FHA regulations). Residential interiors have gypsum board wall surfaces and carpet over concrete floor slabs. Exterior materials are white dash-coat stucco and red-wood shingle roofs; bright colors are introduced on exterior entrance doors and in bands around some windows on the end elevations.

The cost of the residential buildings was approximately \$16.00 per sq ft, including carpeting wherever specified.

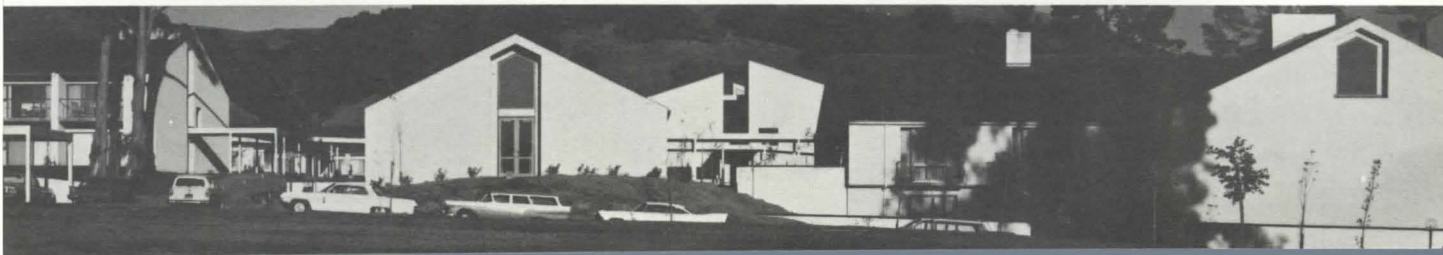


The focal structure of the village is the 55-ft-high pyramidal chapel, situated on an eminence above the entrance road.

The design was influenced by the historic architecture of the Monterey area and its sources in the Mediterranean countries of Europe. The beauty of the site and density of building on it, as well as the program, called for a quiet architecture of simple forms in which individual buildings would appear as parts of the group, and the group would be constantly opening to views of the surrounding valley and hills. The gable-roofed forms of the traditional regional architecture are used because they are quiet, compose well with the hills, and function well. The slots which cut the buildings into livelier trapezoidal segments are the result of opening the circulation corridors as far as possible in an area of mild climate and light rainfall. Previous experience had taught us that the corridors were the key to the institutional character of the project; efficient land utilization and circulation demanded double-loaded corridors, and so the only solution was to make something special of the corridor. On entering a building, you are first in a lofty slot, then in a 20-ft-high covered entry space, then in an arched corridor, and then the sequence is reversed as you go out the other end. From courts or corridors, the slotted ends constantly frame views of the hills. The result is that all of the circulation is part of a continuous experience of the site, punctuated and framed by the strong white forms of the buildings. —JOHN WOODBRIDGE, PROJECT DESIGNER



The main building and infirmary (below) and the two-story apartment buildings (above) form a connected central complex.



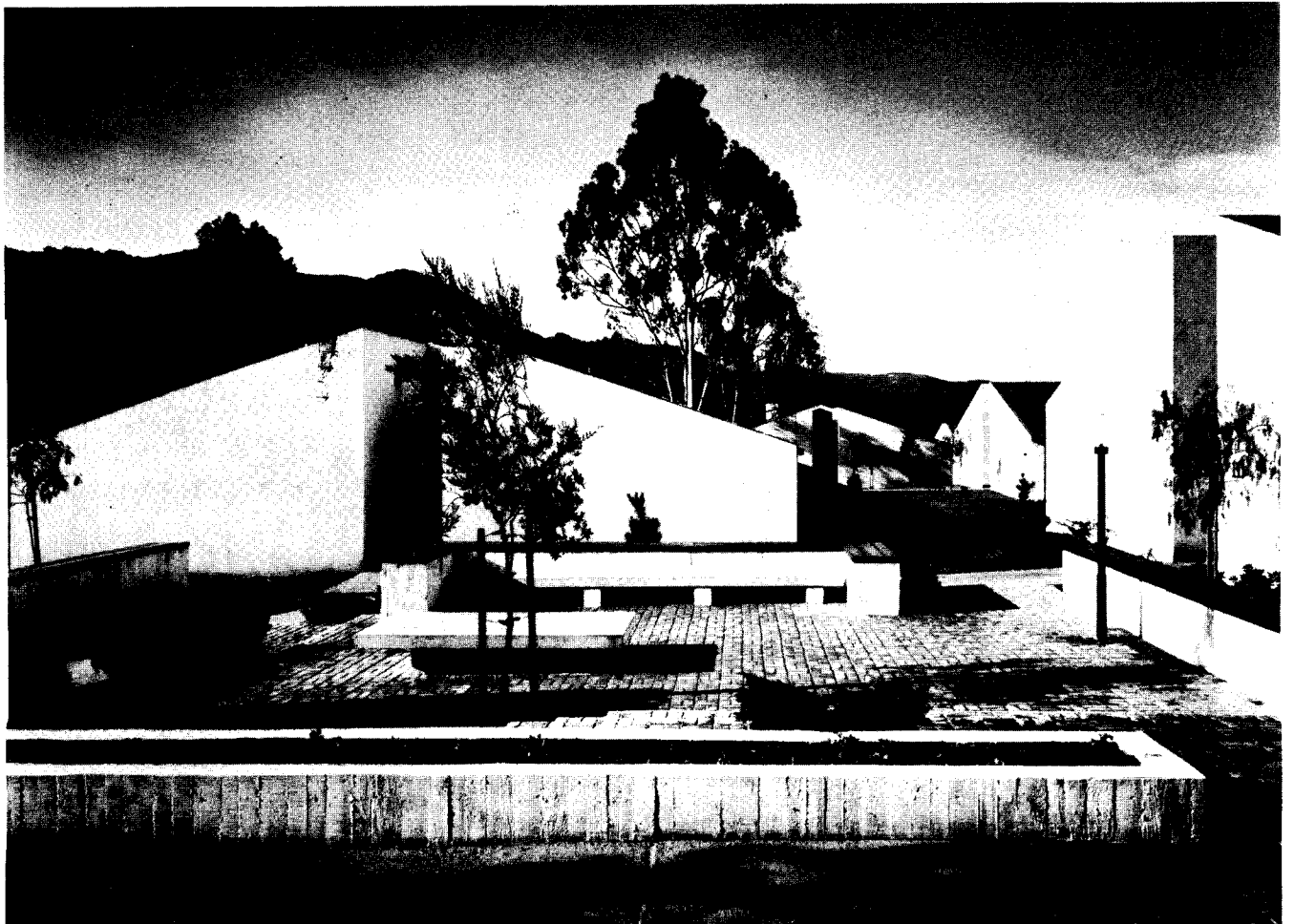


The forms of the residential buildings appear sharp and angular when the white end walls are seen against the sky (this page), but when the shingled roofs are seen from higher elevations (facing page), they seem

to form gentle undulations like those of the surrounding hills.

Landscaping on most of the site is limited to existing or native trees and grasses. More delicate plantings lend color to the sheltered

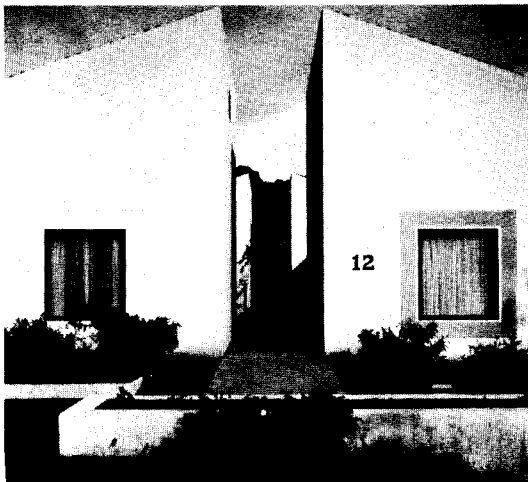
courtyards (this page), much as they did in the old California missions. Bulkheads and stepped planting beds (above) articulate changes in ground level, but there are no steps in the walks or other paved areas.

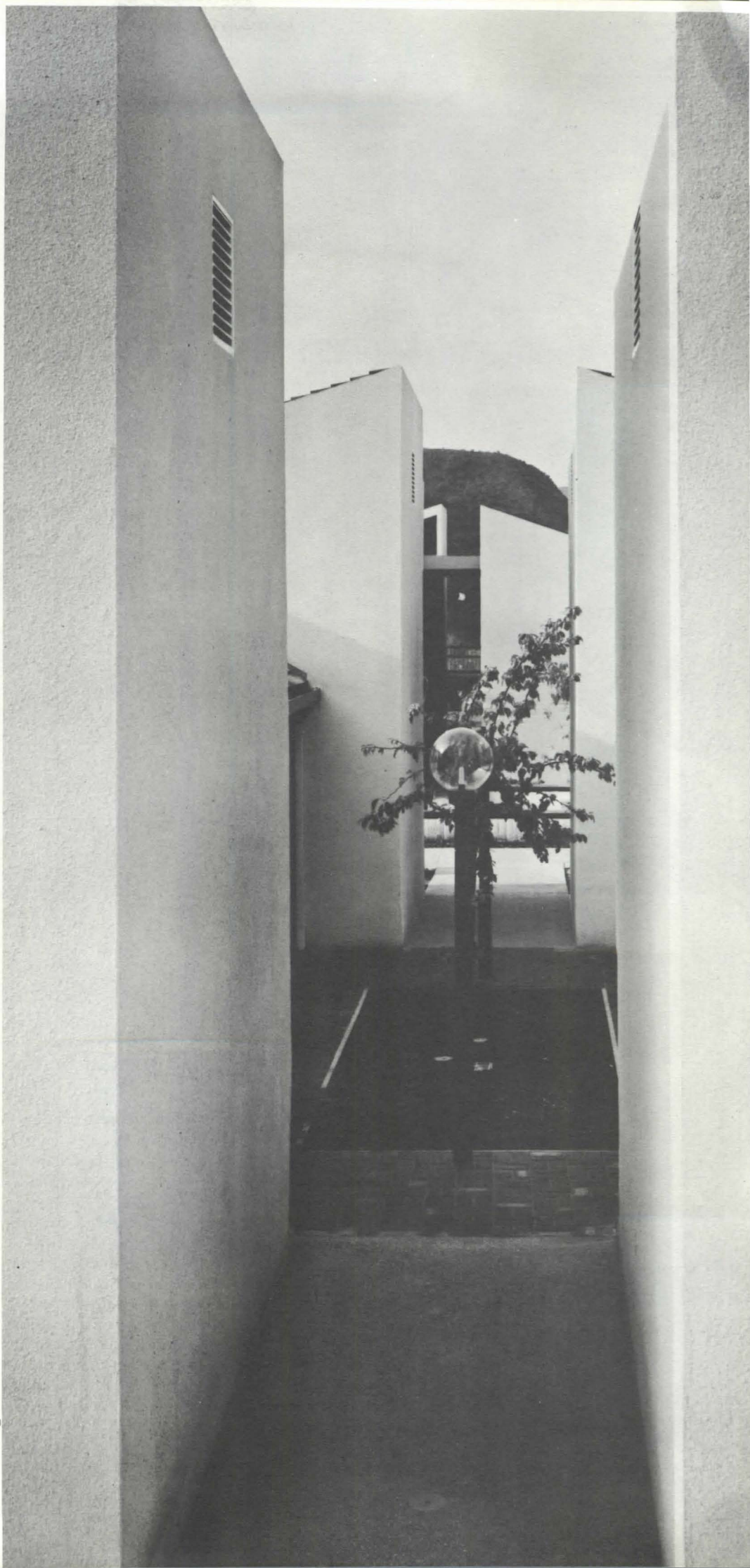
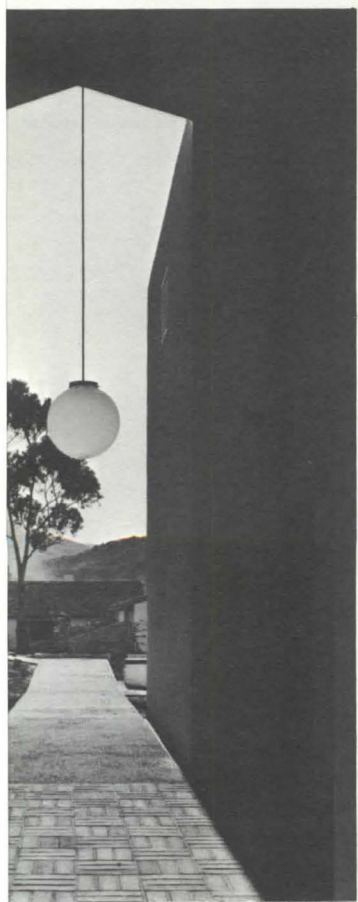
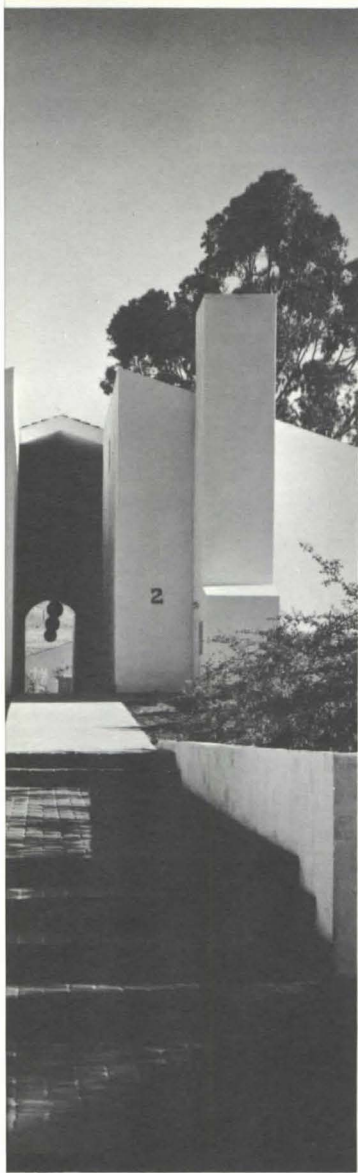


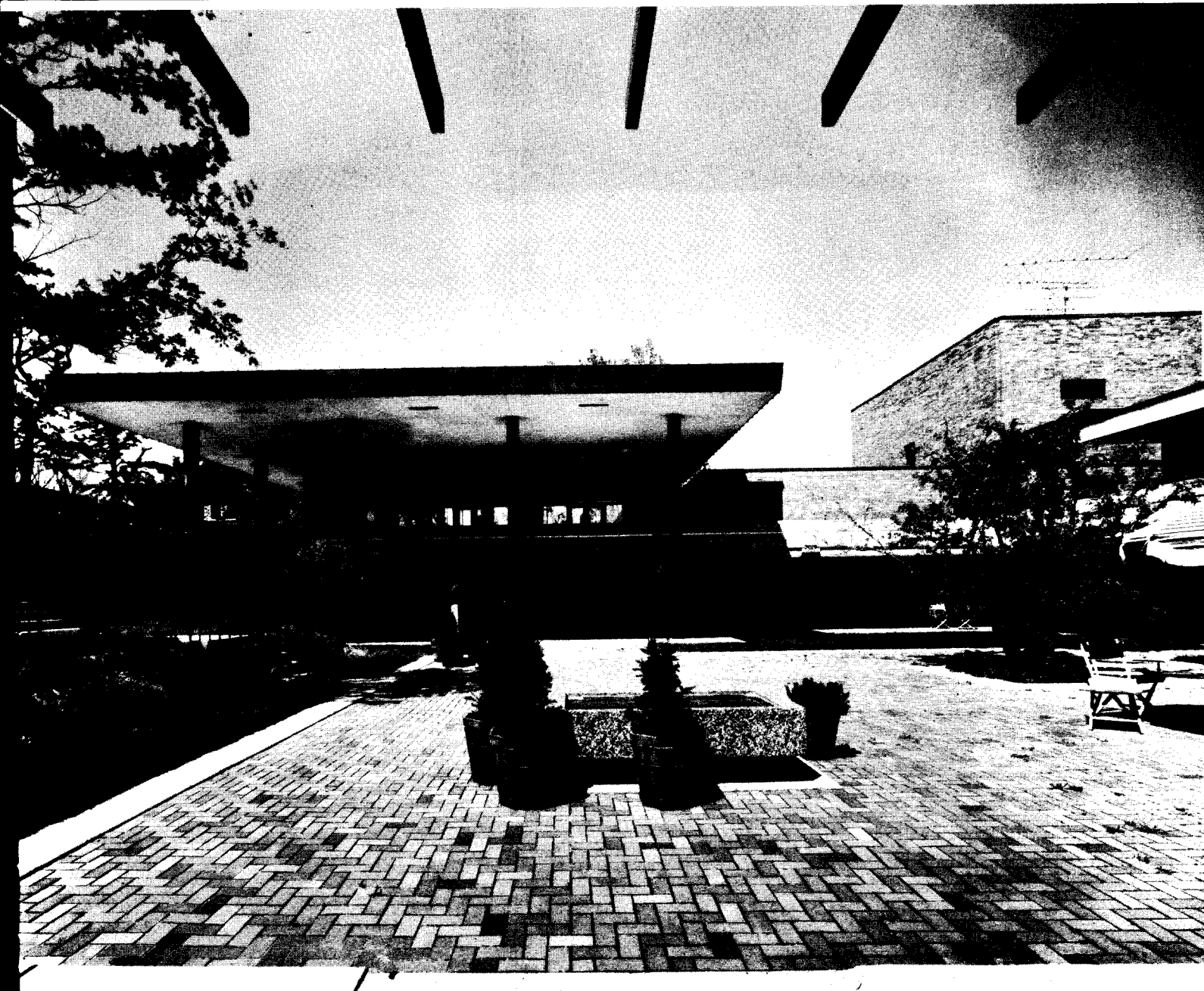


Once the scheme of circulation through central corridors had been adopted, the effort to give these passages interesting variation led to forms similar to those in Mediterranean villages. "Having seen the direction these forms were taking," says the project designer, "we worked more consciously on the Mediterranean feeling." Among the elements reflecting this feeling are the painted bands of vivid color around some of the windows (right and below), similar to those found on the Aegean island of Patmos.

Artificial lighting was designed to reverse daylight conditions—providing bright illumination in the passages and restricting light in the intervening spaces to the walkways only. Two lighting fixtures were custom-designed for the project: a low, cast aluminum unit that lights only the ground plane (right and bottom) and a 16-in. clear glass globe with a special bulb that produces a "gaslight" effect (facing page, right).







PHOTOS, EXCEPT AS NOTED: BALTHAZAR

Environment for the Elderly

APARTMENTS FOR INDEPENDENT LIVING

PLUM LANDING • AURORA, ILLINOIS •
WALTER K. VIVRETT, ARCHITECT

This in-town apartment project provides 70 living units for retired people who

want to remain active. Besides offering a variety of recreational facilities on the site itself, it is within easy walking distance of the stores, churches, and medical facilities of an established town center.

The riverside site permitted a six-story structure to be built into the bank, so that its bulk is not apparent from the street side (*above*). The apartment wings have been designed to give every unit a balcony or terrace overlooking the river.

Two existing houses have been incorporated into the project as recreational and social facilities; an existing boat-house provides a deck for observing river activities.

The heart of the project is the garden

court, around which the buildings are grouped. Sheltering walls and buildings on all sides except the south make it a comfortable meeting place even in the cooler months.

Landscape consultants for the project were Sasaki, Walker & Associates. George Fred Keck, William Keck, and Robert H. Shelp were associate architects. Virginia Nagle was the interior design consultant.

The architect is an advisor on housing for the elderly to the Housing and Home Finance Agency. His consultant on this project was Ollie A. Randall, Vice-President of the National Council on Aging. The project is owned and operated by the Mighell Fund, a private foundation.



PHOTO BY ARCHITECT

following comments on Plum Landing by Walter K. Vivrett and Ollie A. Adall point out some aspects of the program and operation of such a facility that had to be taken into account in its design.

Plum Landing is an apartment house for real people who are able to live in relative independence and want to remain active citizens of the community.

Participation in local civic, commercial, religious, and social affairs reinforces the individual's ability to surmount the stresses of aging. Because old people tend to lose touch with the community at large, measures to encourage such participation are sometimes essential.

In the case of Plum Landing, it was decided to locate the project in a 60-year-old residential district, close to shopping and transportation facilities, churches, and hospitals. Equally important was the decision to establish a program emphasizing participation in community life.

Facilities for Housekeeping

A majority of apartments are efficiency units and all are suitable for single occupancy. It was recognized that the principal market would be among single and widowed individuals—those whose need to move might not have been thrust upon them, and who might have a particular need for the "supportive" environment.

Occupancy in such a project as Plum Landing necessarily grows slowly. It does not offer the recent advantages of public housing, and it draws its residents from an economic group that is likely to be already adequately housed. The program has been slowest to move, because the elderly are generally less inclined to leave their

present homes and their moving is often contingent on selling these homes. After a year of operation, only 4 of 58 units rented were occupied by couples.

Social and Recreational Facilities

Activities are to be organized, directed, and reoriented from time to time by the residents according to their interests and capabilities. At the outset, it was understood that the support rendered by management should be unobtrusive and noninstitutional. Emphasis is upon independent residence as the primary function. This was achieved in part by dispersing activity centers on the site so that they function as separate endeavors; thus the two existing houses and the boat landing found ready places in the program.

By-products, of course, are the multiple points of interest on the site. Each of these facilities becomes a "place to go," a resource which may fill some of the gaps caused by deaths of friends or relatives, or by regressive health conditions. It may be desirable, as the project develops, to introduce services such as a beauty parlor or a regular program of movies, but only if a demand for them is created.

Two types of social activities are planned for, both of which require professional guidance to realize the potentials they offer for residents and other members of the community.

Studio House: Occupational activities will be accommodated in studios available at nominal rents. While instruction and demonstration may take place in the main lounge, most of the work will be individual.

Stone House: This center is visualized as the place for "group" activities—an on-site meeting ground for residents and nonresidents. Spaces are provided for entertaining, particularly in the case of parties that cannot

be accommodated in the apartments. A special feature is a men's lair with private entrance—off limits to female residents except on "Ladies' Night."

After a year of operation, the rate of occupancy was not sufficient for full operation of either facility.

Dining Facilities

The dining room has a capacity of 100, with two to eight people per table. Three meals a day will be served to residents, guests, and nonresident club members. The adjoining lounge will provide sociable waiting spaces, as well as a spot for afternoon tea or chats.

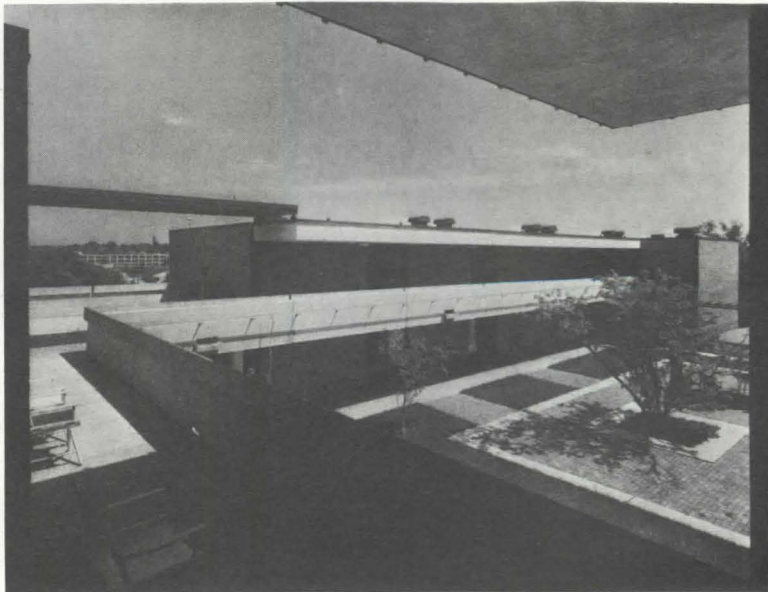
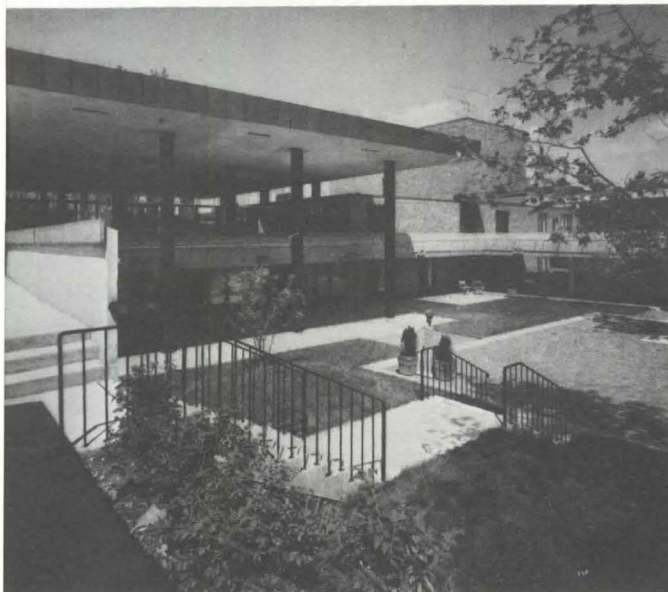
This was the first of the major services to get underway. Maintenance of the service will require some support from all residents, probably to the extent of one meal per day.

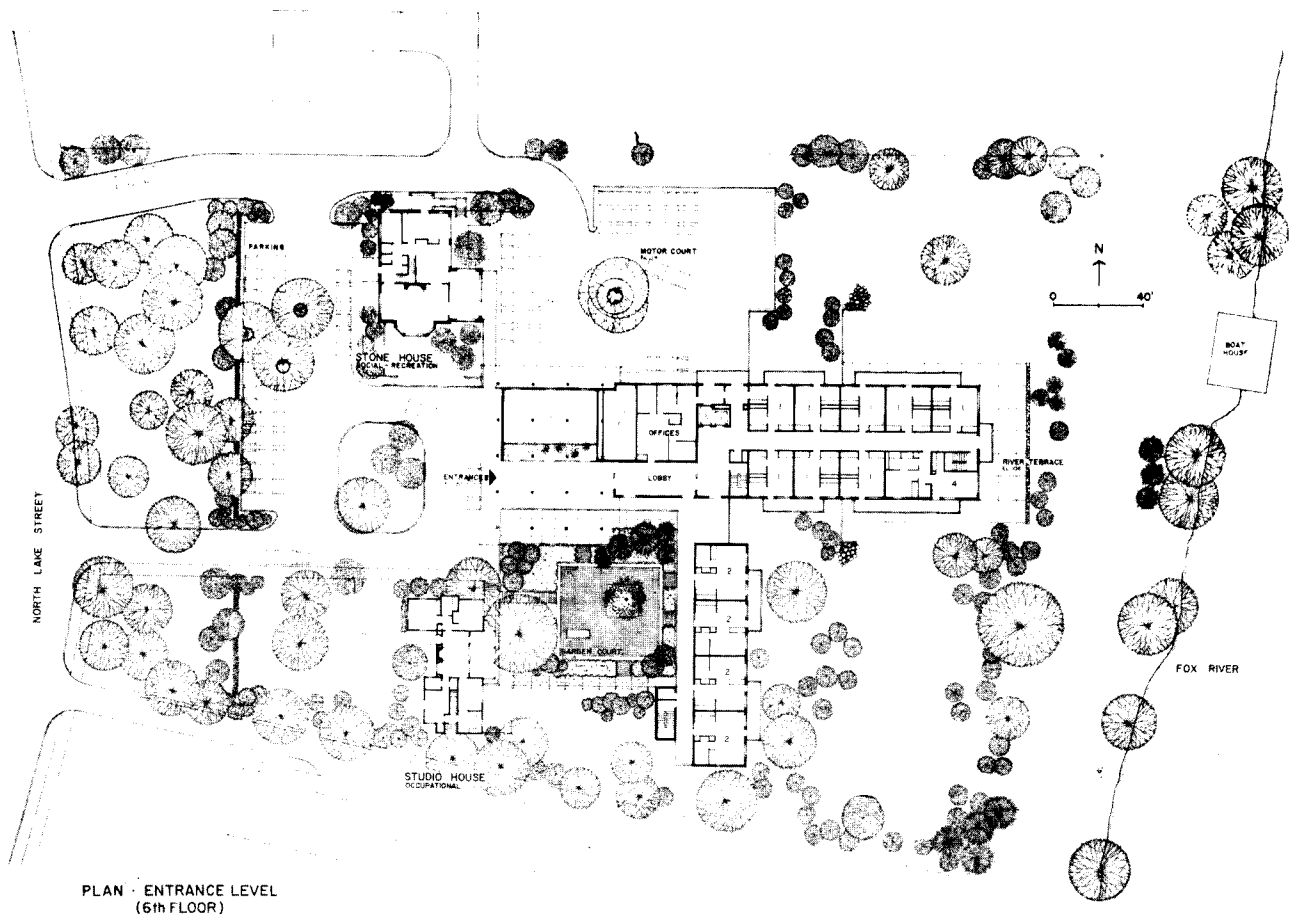
Management and Services

No cash outlay other than a month's rent is required at the time of moving in; no "strings" keep the individual from moving elsewhere at will.

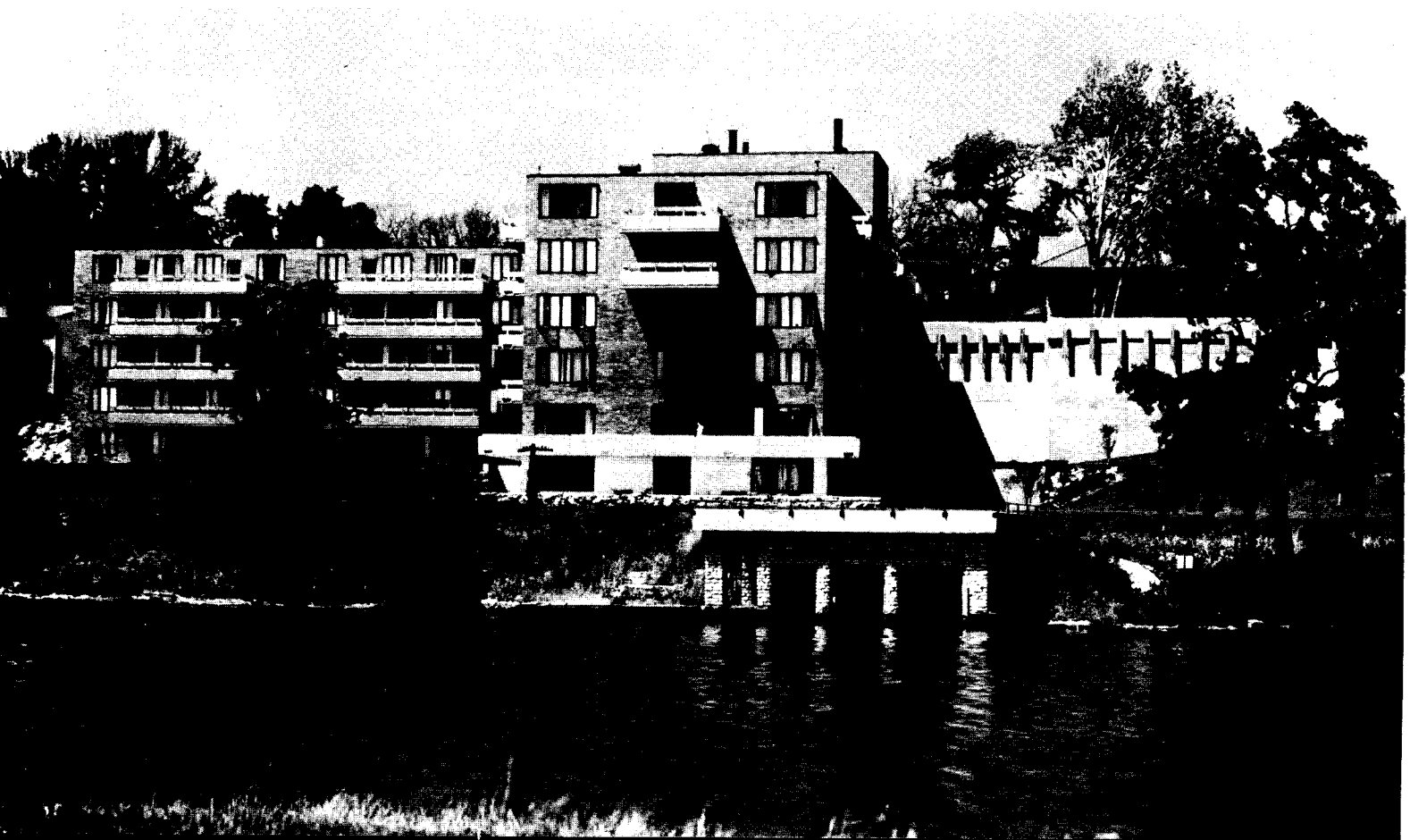
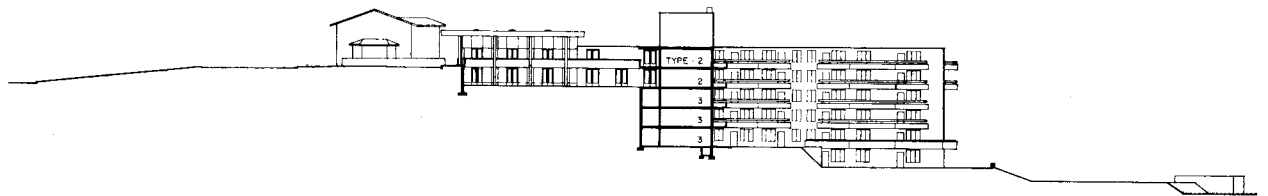
Management, vested in a board of directors, will provide counseling for residents in meeting daily problems (personal, health, etc.) and help in emergency situations. Key personnel will consist of: an executive director in charge of business affairs, personnel management, and public relations; an associate director in charge of social service aspects of the program; a health consultant to counsel residents on individual health programs.

A first-aid suite, including nurses' interview area, examination-treatment area with bed space for emergency use, and a bath for attendant-aided bathing, is provided. As expected, few health problems or emergencies have arisen among newly arrived residents, and the suite has not been put in operation.



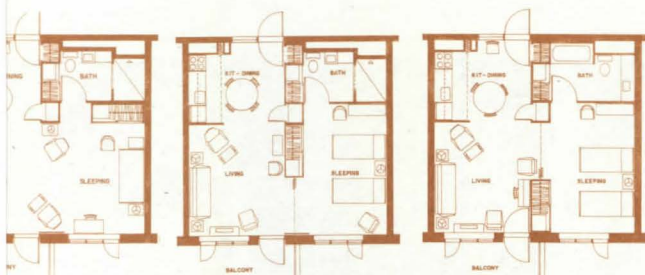


PLAN - ENTRANCE LEVEL
(6th FLOOR)





TYPE 1



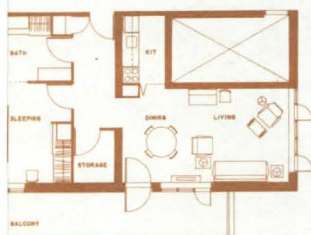
TYPE 2A

2B

2C



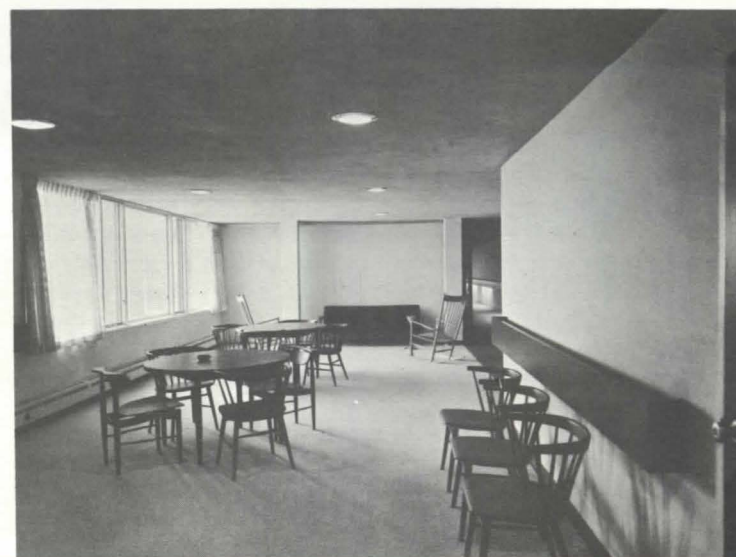
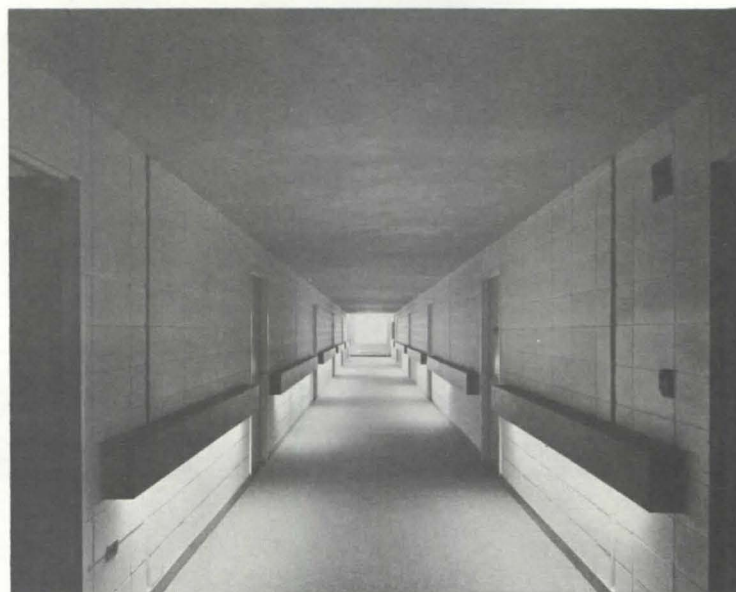
TYPE 3

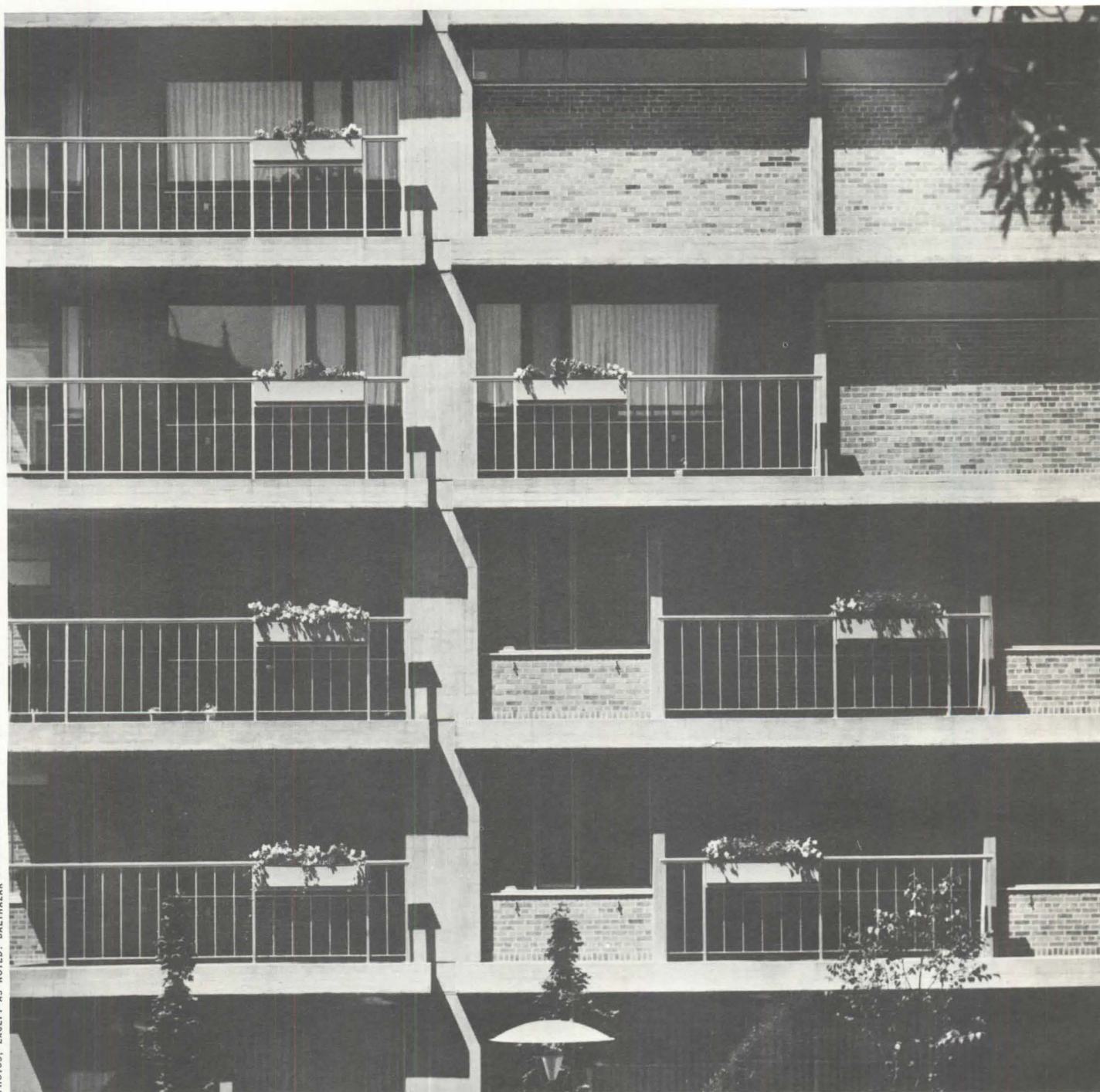


TYPE 4

70 apartments at Plum Landing, 44 are efficiency units (Type 1) with single occupancy. The oversized bathrooms in these units are useful not only in the care of those who use wheelchairs and walking aids, but also serve as private dressing areas (complete with wardrobes) when residents are present. For residents who do not cook, the kitchenette serves as a pleasant study or work area. The layouts of the eight studio units (Type 2) can be varied by changing the position of wardrobes and using accordion-type doors, as shown. These units are entered from open spaces along the garden court, hence have through ventilation. The 12 bedroom apartments (Type 3) have closets at the entrance doors, wardrobes in the bedrooms, and accordion-type bathroom doors. The largest units (Type 4), bathrooms are accessible from the foyer, permitting accommodation of guests in the living room. Apartments are carpeted, with vinyl flooring in kitchens and ceramic tile in bathrooms. Color draw draperies were installed at all windows, with additional space for the tenant's own draperies. Basic items of furniture provided include small extension dining tables and four straight chairs scaled to the size of the spaces.

The living room (top right) opens to the garden court on one side and the landscaped parking area on the other through double doors. Central hallways in the east wing (middle right) terminate at wide windows or balconies overlooking the river; lighting strips incorporated in the handrails concentrate light on the floor, where elderly residents particularly benefit. On the lower floors, there are corridor lounges (bottom right) at the intersection of the two apartment wings.





Environment for the Elderly

DEGREES OF SHELTERED LIVING

BRADFORD TERRACE • MILWAUKEE, WISCONSIN • WILLIAM P. WENZLER, ARCHITECT

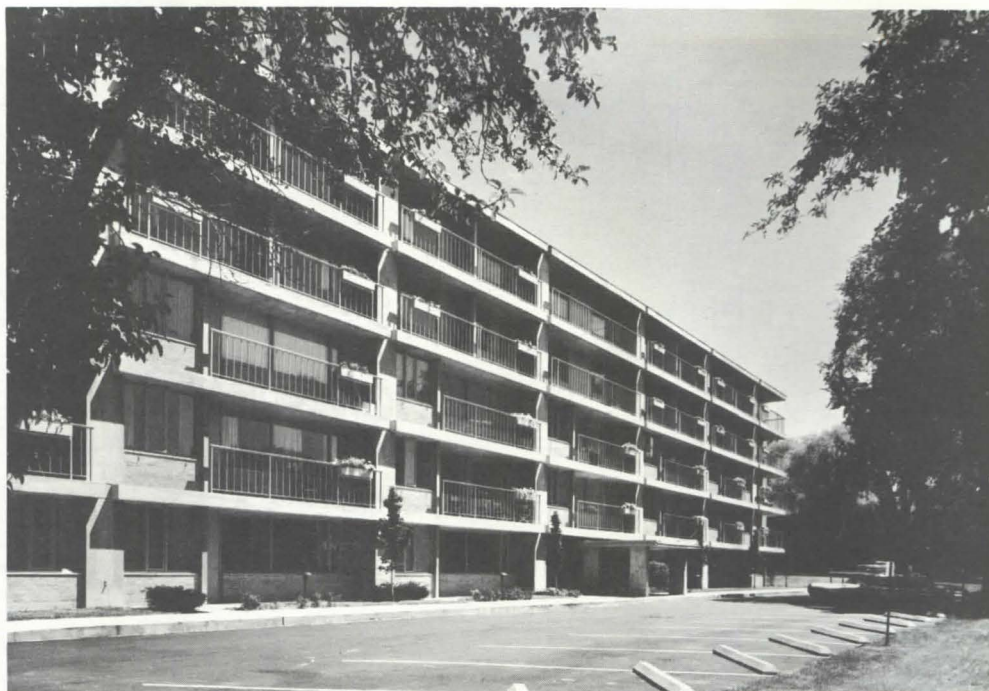
The several types of accommodations included in this building offer a variety of living conditions—ranging from “sheltered living” (where management is responsible for essential services, safety, and medical care) to “protected living” (for those who need constant care or supervision). The program was based on a survey by the Community Welfare Council

of Milwaukee, which revealed a pressing need for quarters that provide greater security and freedom from responsibility than apartments for the independent elderly, but permit more independence and social contact than nursing homes or mental institutions.

The facility that meets some of these needs was built as an addition to the Milwaukee Protestant Home, which offered available land in a convenient location, as well as basic services (such as utilities

and food preparation) and treatment facilities (which could be integrated with facilities in the new building to the advantage of both).

The character of the potential occupants demanded an architectural solution expressing the individual living units within the building mass. This consideration, along with the need for acoustical isolation and extensive mechanical services, led to the development of a hollow-pier structural system, in which all vertical



and utility risers are inside the piers. plumbing fixture in the building is located adjacent to one of these piers. The concrete frame is exposed on both the exterior and interior. Brick and glass exterior walls, designed to meet the requirements of spaces behind them, give the building a variety within the underlying structure of the exposed framework. On the exterior, the exposed piers divide the corner into a series of spaces related to the sizes of the individual living units.

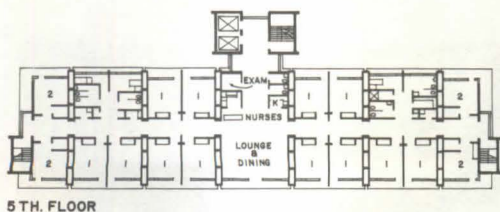
The use of the piers for mechanical services eliminated the need for suspended ceilings, thus permitting minimum floor-to-floor heights. Clay filler tiles between the concrete floor joists reduce sound transmission and provide a direct plastering surface for the acoustic plaster ceilings.

Heated and conditioned air is distributed vertically through the piers and is supplied to rooms through custom-built sill-height perimeter heating cabinets.

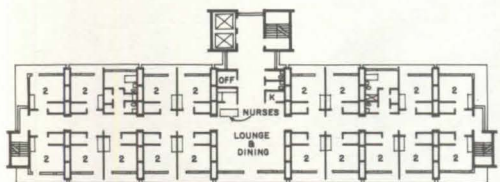
All of the living units have continuous

glass from sill to ceiling, shielded by the continuous balconies. Artificial light is provided by indirect fluorescent strips and concealed incandescent downlights, so that extreme contrasts in brightness are avoided.

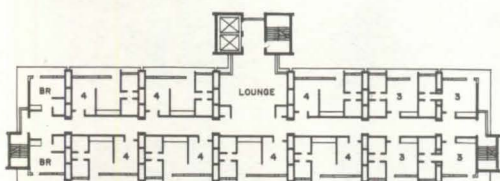
Materials were used in their natural state wherever practical. Color was introduced on the exterior in the door and window frames and in the planting boxes along the balconies, and on the interior in furniture, plants, and paintings.



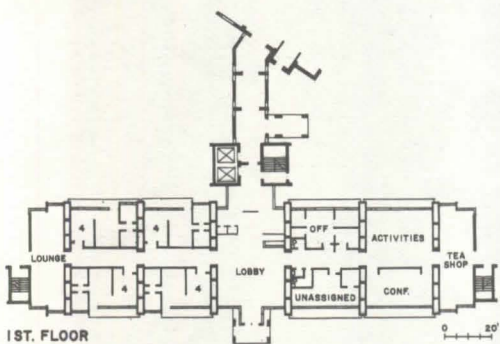
5TH. FLOOR



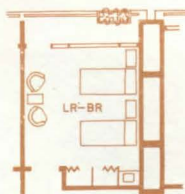
4TH. FLOOR



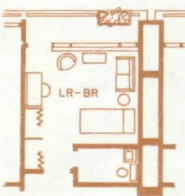
2ND. & 3RD. FLOOR



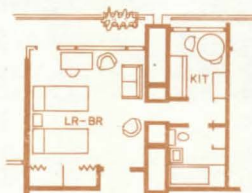
1ST. FLOOR



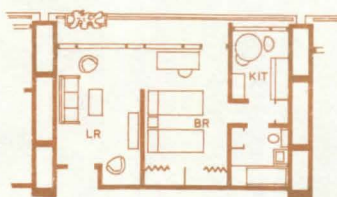
TYPE 1



TYPE 2



TYPE 3



TYPE 4

The top floor of Bradford Terrace contains double nursing rooms with lavatories (Type 1). The floor below has rooms with private toilets (Type 2) that are designed for a single occupancy but are large enough to accommodate two persons if necessary. Both floors have round-the-clock nursing staffs; meals are served in the rooms, or—for ambulatory residents—in the central lounges.

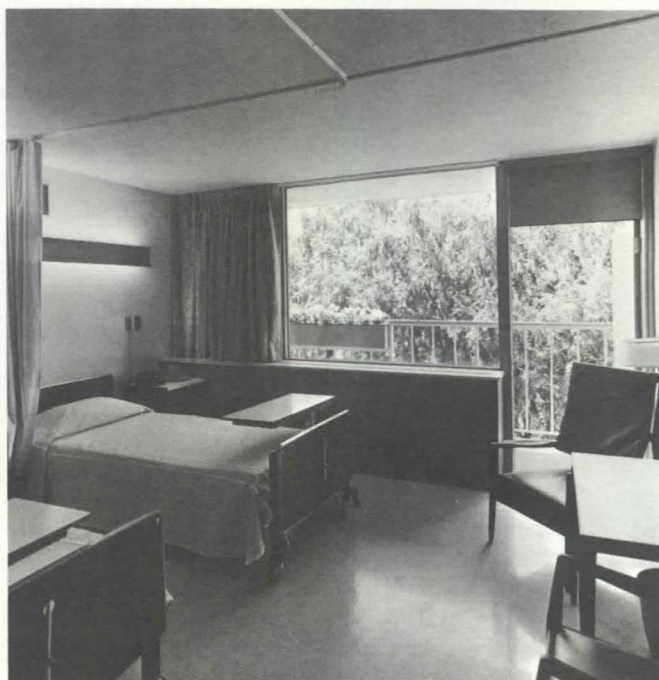
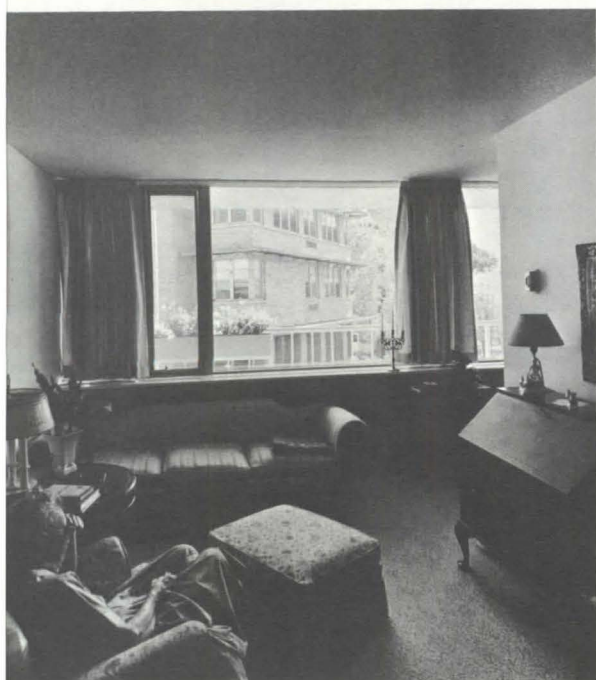
"Sheltered living" units on the lower three floors (Types 3 and 4) have one or two rooms for living and sleeping, with uniformly planned kitchens and bathrooms. A few units with complete baths but no kitchen facilities are included, principally for temporary residents. In addition to living units, the first floor includes central administrative and social facilities, as well as a commercially operated tea shop. Central kitchens and therapy facilities are located in the basement.

Exposed concrete structural members appear in the common spaces on the interior (below). The corridors are divided into alcoves by projecting columns.

Continuous windows from sill level to ceiling in all living units give an impression of openness, even in the kitchens (facing page, top), yet preserve the wall space desired by tenants who are used to larger accommodations (facing page, bottom left). Balconies are accessible from all units, including nursing rooms (facing page, bottom right).



PHOTO: BIG CEDAR STUDIOS



FINNISH ARCHITECTURE:

Traditions and Development

BY LEONARD K. EATON

The excellence of Finnish architecture—with its sensitivity to nature, deep feeling for materials, respect for cultural continuity, and sense of individuality—has received all too little notice outside Scandinavia. Yet the overwhelming majority of those who have visited Finland, and have seen both the early masterpieces and the recent work, have been immensely impressed. One such traveller, Leonard Eaton, is emphatic in his belief that Finland is the architectural leader of Scandinavia. The author, who is Associate Professor of Architecture at the University of Michigan, was recently in Scandinavia on sabbatical completing a book on Jens Jensen, whose work he discussed in the DECEMBER 1960 P/A.

"What did you see in Finland?" is the question most often asked of architects and designers returning to the United States from northern Europe, and the answer is likely to provoke serious discussion. At present, Finland is undoubtedly one of the most interesting places in the world for the architecturally minded visitor. Its position of architectural leadership in Scandinavia is clear, and the quality of the national building effort puts to shame many countries that are richer in population and natural resources. Finland lost heavily in territory and manpower during World War II, and also had to pay large reparations to the Russians. Its economy is shaky, dependent to a large degree upon the world market for timber products. While not a Soviet satellite, it has a sizable Communist party that is a constant worry to the leaders of the government. Political crises with the Russians are a regular occurrence. In short, Finland is a country beset with problems. How, then, do the Finns manage to produce such good architecture?

The answer to such a complex query necessarily involves many different considerations. The first is geography. Goran Schildt has aptly characterized Finland as "Europe's most remote land." Tucked away in a far northern corner of the continent (2), it has rarely been subjected to the cultural influences that have molded the main streams of European architecture. Because much of the country is covered with forest (1), and because wood is the traditional building material, there are almost no surviving Gothic buildings.

The cathedral at Turku (3), which relates to the brick-built churches of Lübeck and the other Hanseatic ports, is a lonely example of the medieval building art. Here, as in so many other respects, Finland is differentiated from other North European countries. There is no body of provocative medieval work to interest the traveller, such as the stave churches of Norway, or the fascinating but too-little-known Romanesque work on the Swedish island of Gotland.

Swedish and Russian Rule

Much the same comment can be made about the architectural position of the country in more recent times. Until 1809, Finland was a Swedish province, and while the Finns unquestionably derived many benefits from their long association with the Swedes during the Renaissance and Baroque periods, architecture was not one of them. The major building efforts of the Vasa kings were centered in Stockholm, which even today has the character of a royal city. It would be an overstatement to say that the Swedes regarded Finland as a territory to be exploited in colonial fashion. They saw it rather as a frontier, where enterprising young men could carve out fortunes for themselves, and as a useful buffer against the westward drive of the Russians. It was also a good source of troops for the various Swedish enterprises; many of the regiments of Gustavus Adolphus were of Finnish origin. Helsinki, the new capital, was founded by the Swedish crown in 1640. Its development was impeded by a succession of wars, epidemics, and fires, so that as late as 1810 it had a population of only 4000 persons. In comparison with Stockholm or Copenhagen, it was a decidedly provincial town.

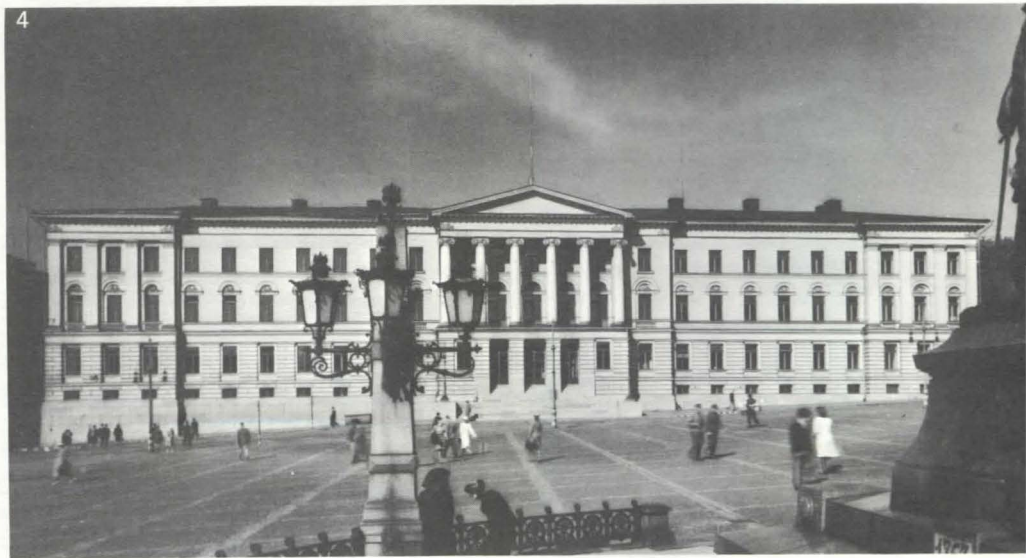
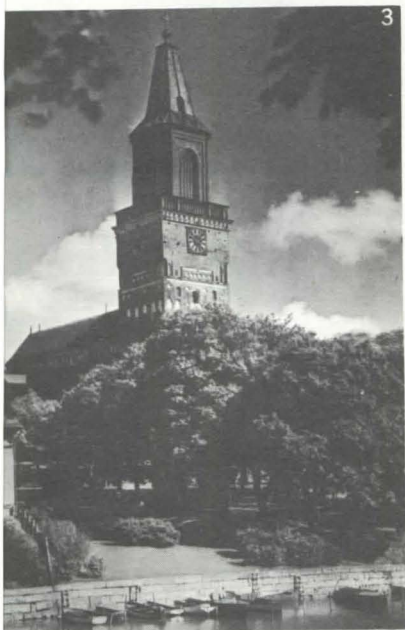
In certain respects, this isolation was a great benefit to Finnish architects. It meant, for example, that the country was spared some of the worst horrors of the 19th-Century stylistic merry-go-round, simply because it was a great effort for Finnish designers to see what was happening in other countries. Similarly, Finland has been very little affected by what Sigfried Giedion calls "the playboy architecture" of the last ten years. The nation's architects have been free to go their own way with very little reference to the fads and fancies widely followed elsewhere in Europe and in the United States. They

have also had the advantage of being able to rely heavily on a highly developed native craft tradition for the furnishing of their buildings. The Finns have always accorded the artisan a high place in society, and today their glassware, ceramics, and textiles are world-famous. (The rugs ["ryijy"] are particularly outstanding, and it is noteworthy that making these handsome objects is a passion among women at all levels of society. The Society for the Preservation of Finnish Handicrafts has even developed a well-packaged kit for its best designs, with reasonably clear instructions in English. This might become an important export item in time.)

In 1809, Finland became a part of the Russian Empire as a consequence of the Napoleonic settlement, and in 1816 an enlightened governor-general, Count Steven Steinheil, took an action which brought Finland closer to the mainstream of European architecture. He named a German designer, Carl Ludwig Engel, as architect-in-chief for the committee in charge of rebuilding Helsinki. Engel, who had been a student at the Prussian Academy of Art with Karl Friedrich Schinkel, was one of the most gifted architects of his period. With Russian backing, he was able to build on a grand scale, and he gave the inner portion of Helsinki a neoclassic character that it still possesses today. Among his best structures are the Palace of the Senate (4) and the Cathedral of St. Nicholas (5), which front on one of the most imposing squares in Europe (6). The clarity of his volumes and the directness of his solutions prefigure, in a curious way, much of the later development of Finnish architecture. [The buildings in what is called "Engel Square" (7) are very likely by this architect.] In point of fact, a certain kind of classicism has always had a curious attraction for the peoples of the North. It was Jan Sibelius who said, "The more I see of life, the more I feel convinced that classicism is the way of the future."

National Self-Consciousness

In the late 19th Century, Finnish architecture exhibited the same confusion of styles as did other European countries, but the Finnish cultural situation had one ingredient generally lacking elsewhere: a unique variety of national self-consciousness. Finnish had been "rediscovered" as a language in 1835, when Elias Lönnrot





published the first edition of the *Kalevala*, the national folk epic, which has been a rallying song for the Finnish people since that time. As the century wore on, Finnish, which had long been the language of the common people, attained equal status with Swedish as a legal and literary language, and a strong feeling of national identity began to emerge. Sibelius composed several tone poems on themes from the *Kalevala*, and the painter Axel Gallen-Kallela (1865–1931) was preoccupied with it throughout his career. In short, national romanticism, which in many countries was a peculiarly vapid movement, had in Finland an unusual vigor. The artists who matured around 1900 (Sibelius, Gallen-Kallela, and the elder Saarinen) felt an extraordinary compulsion to be Finnish in all their utterances.

At that point in history, the Russian czars were interfering in Finnish affairs to an unprecedented extent. During most of the 19th Century, they had left the Finns fairly well alone. The country had existed as a grand duchy within the empire and had had a fair amount of internal autonomy. Now the czars began a campaign of Russification and sought to conscript young Finns for service in the

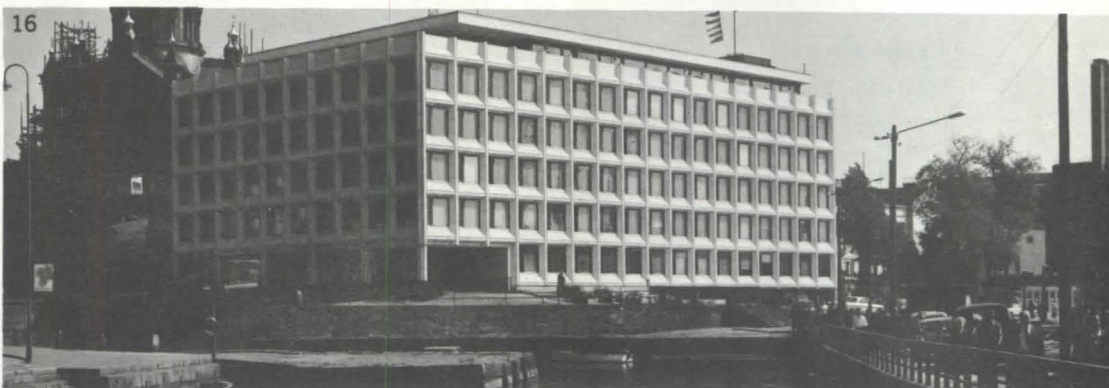
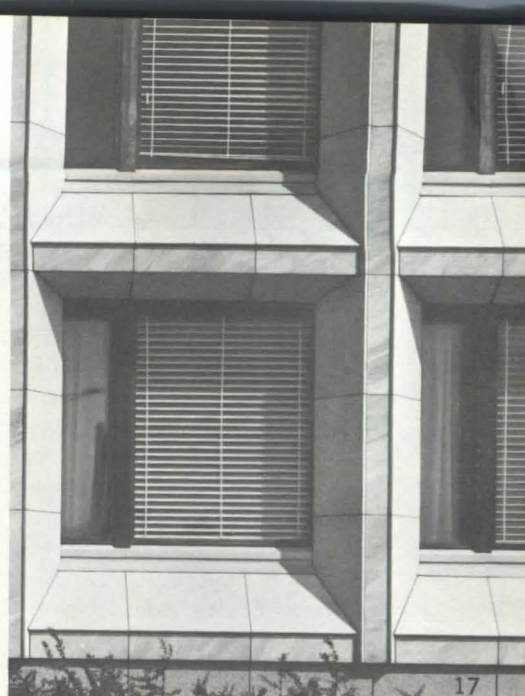
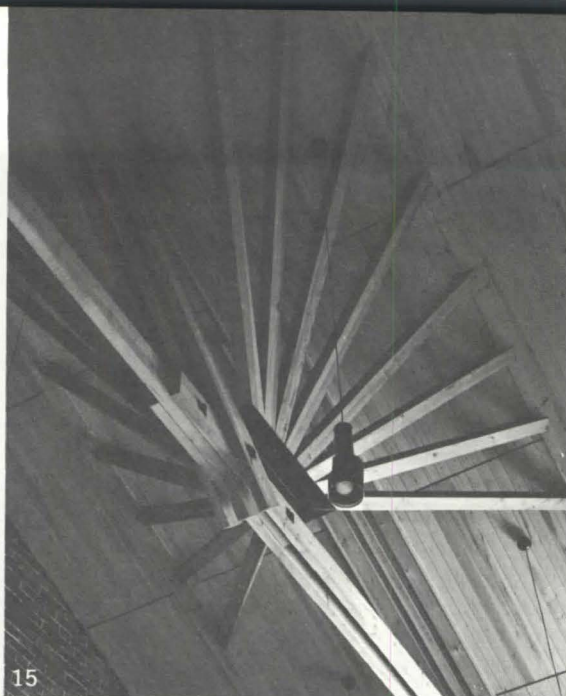
Russian Army. The Russian governor-general, Bobrikoff, was assassinated by a Finnish student in 1905, and severe repressive measures followed. In the course of the next few years, the Finns fought hard against Russian oppression, and the artists played a leading role in the struggle. Sibelius wrote *Finlandia* for a patriotic occasion: a national demonstration in aid of newspapermen who had lost their jobs when the Russians suppressed one paper after another. It could scarcely have been anything other than soul-stirring; the Russians forbade its performance as soon as they heard it played. Saarinen and Gallen-Kallela were identified with the struggle in similar ways. As a consequence of this involvement, the role of Finnish artists in the national life is almost unique. It would be hard to think of another country in which the headline of a leading daily paper would run "Professor Saarinen Returns from America," and then the reader would find, in much smaller print, "Greta Garbo on Same Boat."

The Finns have thus come to take great pride in their architecture as an expression of the national character. In a certain sense, their buildings are the face the

country turns toward the world. They have become accustomed to welcoming visitors who want to see their architecture, and English-speaking architectural students are glad to serve as guides in the Helsinki area. The Finnish Architectural Museum, a unique institution, has assembled a remarkable archive of drawings and also organizes travelling exhibitions. The work of Engel and of the pioneering generation of Saarinen and his great contemporary, Lars Sonck, is taken with utmost seriousness. Despite the country's building boom, there is absolutely no tendency to tear down significant older structures, as in the United States. There is a widespread interest in the area of architectural history and a consciousness that an immense amount of work needs to be done here. While there is a substantial book on Engel in German, Sonck still awaits his biographer, and there is no proper treatment of the Finnish work of Saarinen. Probably the only unfortunate aspect of this cultural nationalism is a tendency to publish only in Finnish.

The Leadership of Aalto

The great inheritor of the tradition of Sonck and Saarinen is, of course, Alvar



and a word should be said about leadership he has provided for the architects of his country. Perhaps its most distinguishing characteristic is its flexibility. Aalto has demonstrated that he is committed to the pursuit of a narrow architectural goal, and he has encouraged other men to take a variety of directions. The first of his buildings to be built abroad, the famous TB sanatorium at Kuopio (8, 9), seemed to belong to the International Style of the 20's; so too, the early housing at Sunila (10, 11). Next, however, was the Viipuri Library, which, in its preoccupation with horizontal surfaces, was a reversal of everything that the International Style stood for (12, 13). In the immediate postwar years, his municipal buildings for Säynätsalo (14, 15) were widely heralded as a break against the omnipresent cube of modern architecture, and yet his most recent finished building, the Helsinki headquarters for Enso-Gutzeit (the Finnish Timber Trust) is a classical box if there ever was one (16, 17). It is not surprising that the younger Finnish architects have felt free to pursue their own paths. Aalto's leadership has, in fact, had an

extremely undoctrinaire quality. Unlike Le Corbusier, he is notably averse to manifestoes. There is no Finnish equivalent of Corbusier's *Vers une Architecture*. Most of the publications on Aalto are in foreign languages; in recent years, the Italians seem to have done the most extensive job, and in that country his details have also been used in a number of buildings. While Aalto has immense personal authority in Finland (he sits on every important jury and moves in the country's leading social and political circles), there is no evidence whatever that he has tried to set up an academy. On the contrary, he has tried to encourage experimentation, and has done his best to recognize talent wherever it exists. The essence of his leadership is that he teaches by personal example. This is an heroic idea, and the Finns, who have always taken the notion of heroism seriously, have responded to it with enthusiasm. "Kalevala," after all, means "land of heroes." The real meaning of Aalto's career for Finnish architects is rather like that of Justice Oliver Wendell Holmes for American lawyers. Justice Holmes, a critic once observed, demonstrated by his life that it was possible to live greatly in the law.

The Effects of World War II

For Finnish architects, the economic difficulties of the country since World War II have in some respects been a blessing in disguise. In the peace of 1947, Finland lost 17,704 square miles, or 11.8 per cent of her territory, containing 35,000 independent farms, 8 million acres of forest, and many important industrial and power plants. She lost more manpower in proportion to her population than any belligerent except Germany. In fact, so formidable was the situation that a British writer observed, "The jobs to be done might have warranted an extension of the powers of the state, an iron discipline reinforced by regulations and controls; and the human deprivation and misery left by the war might equally have warranted a mass extension of social services leading in the direction of the Welfare State." To the eternal credit of the Finns, they adopted neither of these measures. Instead, they chose to rely on hard work and self-reliance within a limited framework of state aid.

In this situation, architecture has flourished. Benefiting from their traditional position of leadership in the country, ar-

chitects have been called on for jobs of the utmost political and social importance. Aalto, for example, was asked to supply a new plan for the city of Rovaniemi in Lapland, which had been almost completely destroyed by the German scorched-earth policy, and the new Rovaniemi is certainly an improvement on the old. As in Germany, a building boom has played a significant part in the national recovery. Perhaps the most surprising aspect of the boom is that an amazing amount of good planning has been done despite the intense pressure to provide urgently needed new physical facilities. In addition to Aalto's Rovaniemi, there is Aarne Ervi's magnificent new garden city of Tapiola, to which a number of Finland's outstanding younger architects have contributed buildings. It is, in fact, a kind of architectural showcase (25-31).

Explanations of Excellence

While the building boom has provided a superb opportunity for Finnish architects, it in no way explains the amazingly high level of their work. Any reasonable explanation of this phenomenon must take several factors into account. The leadership of Aalto is important. So, too, is the

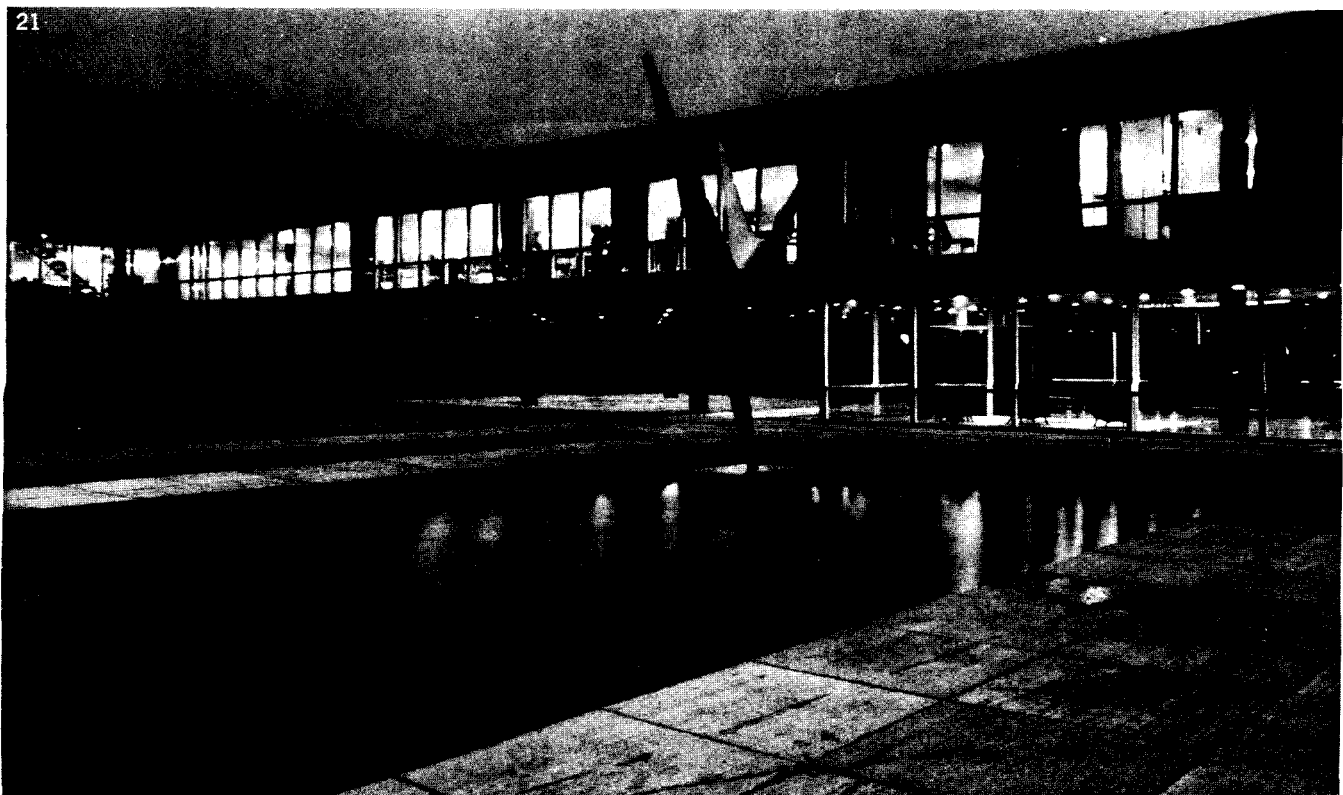
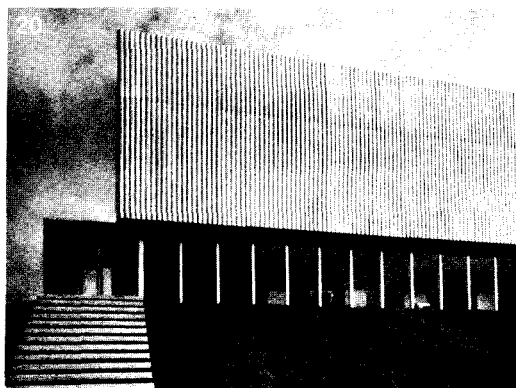
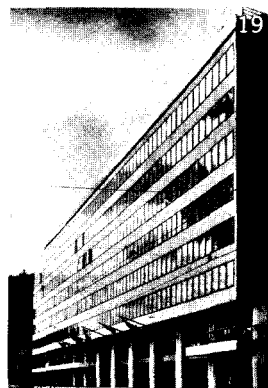
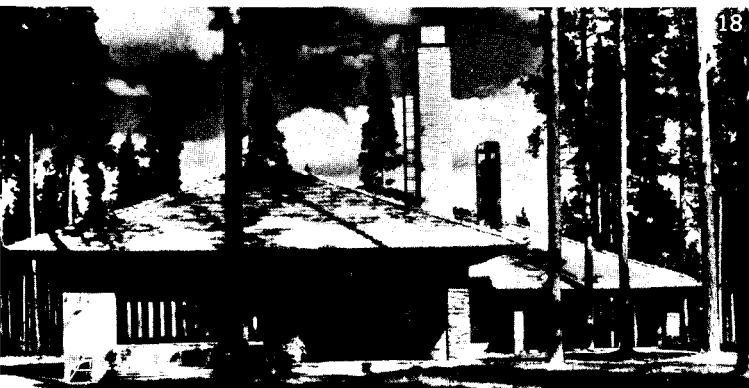
quality of craftsmanship in the building industry; in most cases, it is first rate. The visitor will see very little jerry-building. Another important factor is the variety of materials available to the architect. The Finnish ceramic industry has developed an amazing series of tiles, and thanks to the enormous mines at Outokumpu, copper plate is available as a surfacing material at a reasonable price. The most extensive use of copper so far is probably in the new municipal theater at Turku by Helmer Stenros. This structure, built for a city of 120,000 people, would do credit to almost any American metropolis. Another important asset of Finnish architects is the marvelous landscape setting for many of their best buildings. Many of them occur as incidents in unspoiled forests of birch or pine and thereby obtain an extra impact.

In the last analysis, however, that formidable abstraction known as "national character" is of primary importance in any calculation. In this respect, I would like to suggest there has been too much talk of saunas and sisu. More important is the simple fact that Finland possesses an intensely competitive society. Most nations with an advanced technology and a

highly developed collection of social services place great emphasis on the provision of security for the individual citizen. Competition tends to be discouraged in official circles because people who compete are frequently hurt. While Finland cares as much as any country for the lame, the halt, and the blind, she has somehow contrived to encourage competition at every level of the national life. The remarkable record of Finland in international athletics is well known. No other small nation has won so many Olympic medals, and part of the reason for this success is simply that they enjoy competition. It is not surprising that the majority of important buildings in Finland are awarded on the basis of competitions. Finnish architects themselves attribute much of their success to the system of competitions. The nation's most distinguished architects are glad to serve on juries, and entrance conditions are inevitably well drawn. In short, far more than its Scandinavian neighbors, Finland is an "open society," with tremendous encouragement given to the striving for excellence.

New Architects Emerging

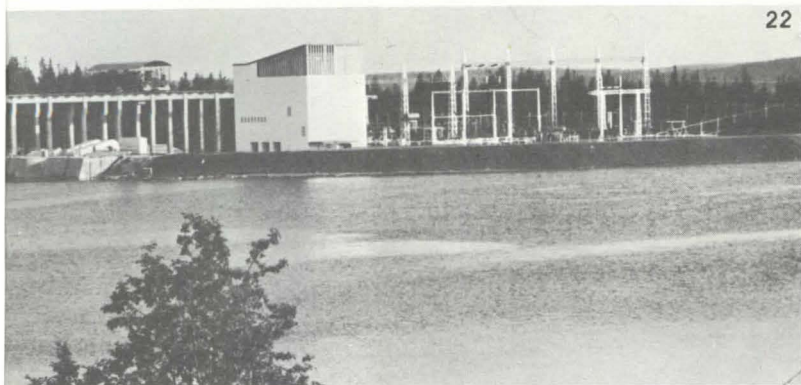
In this situation, a number of architects



merged whose buildings are worthy of closest scrutiny. Foremost among these are probably Viljo Rewell, winner of the Toronto City Hall competition; Ervi, an unusually versatile architect and planner; and Kaija and Heikki Siren, who are responsible for several fine buildings at the new Technical University in Otaniemi, just outside Helsinki, as well as several fine buildings at Tapiola. Ervi (18-21), who is especially notable for his powerful rectilinear compositions, is at his best in commercial and industrial structures. His clothing factory at Vammala (20, 21), on a peninsula in the southwest part of the country, is an introduction to the high level of design in an industrial building. Occupying an excellent and well-planted site, it shows a completely logical approach to design and is characterized by neat detailing. In addition, Rewell did an equally outstanding school, and, in Helsinki, many important commercial buildings. [Among his earlier works are a veterans' rehabilitation center (18) and a hotel with offices (19).] He is now at work replanning one of the largest downtown business blocks. Like Rewell's work often shows an integration of the engineering aesthetic,

the architecture of the Sirens is quite different in character. They are best known for their buildings at the new Technical University in Otaniemi, just outside Helsinki. The chapel here is an incredibly sensitive work (24); in its superb relation to the landscape it suggests the recurring pantheism of the Finnish religious mind. The bolted wooden roof trusses in the student restaurant are also extremely interesting, as is the somewhat Miesian studio theater for Helsinki. The touch of the Sirens is almost always delicate and refined without ever becoming overly exquisite, and their sense of color and texture in building materials is extraordinary. Their handling of black ceramic tile with rust-colored streaks, like echoes of the forest floor in autumn, is unforgettable. The staple of Aarne Ervi's practice appears to be an exceptional series of power plants in the northern part of Finland (22), but he is probably best known for his planning of Tapiola. In addition to this job, which he won in a competition, Ervi has contributed several distinguished buildings to the city and has also done important work for the Universities of Helsinki and Turku (23). The former buildings are especially significant for the

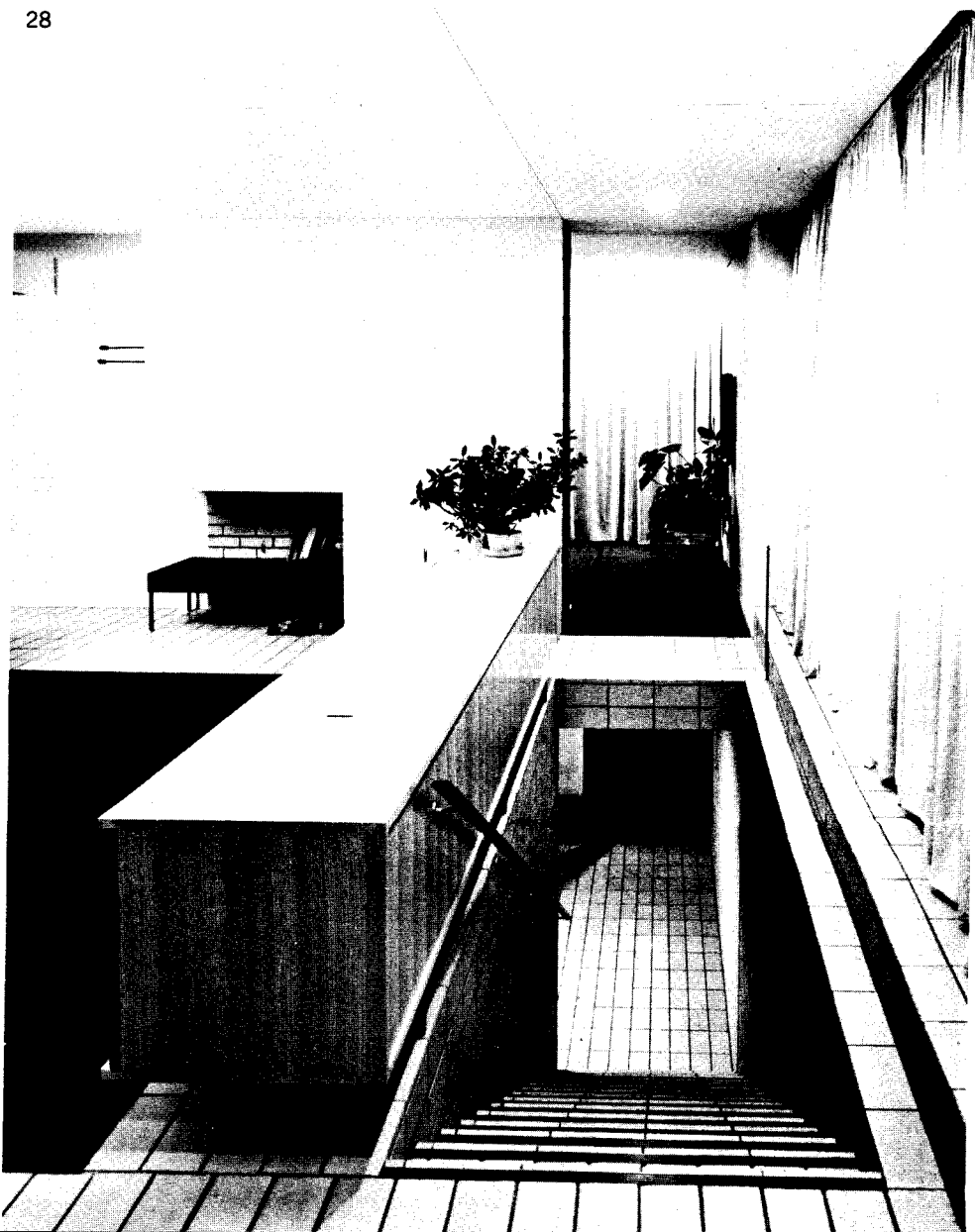
profound respect they show for the spirit of Engel. In all of these commissions, Ervi has demonstrated a remarkable ability to deal with groups of buildings. His structures inevitably relate well to each other and to the landscape in which they are situated. These are qualities all too rare in the world of architecture today. Finally, mention should be made of Aulis Blomstedt, who is not only a gifted designer, but also an outstanding theoretician. While Blomstedt has built very little, he has great influence among the younger generation of Finnish architects, and it is to be hoped that some of his writings will soon be translated into English. There are, of course, other noteworthy personalities on the Finnish architectural scene, but these are perhaps the most important. All probably owe something at some stage of their careers to Aalto, but all are now making important contributions of their own, quite different in style from his work. While their directions are different, they present a body of work remarkable for its insistence on integrity of structure, consistency in detailing, and integration with the landscape. (For photo credits, see page 226.)



The new town of Tapiola, 7 miles outside of Helsinki, has been called "a 'Who's Who' of Finnish design." Its three neighborhoods contain 15 to 20 subordinate units, each representing the work of a different architect, and together including all the important designers of the country.



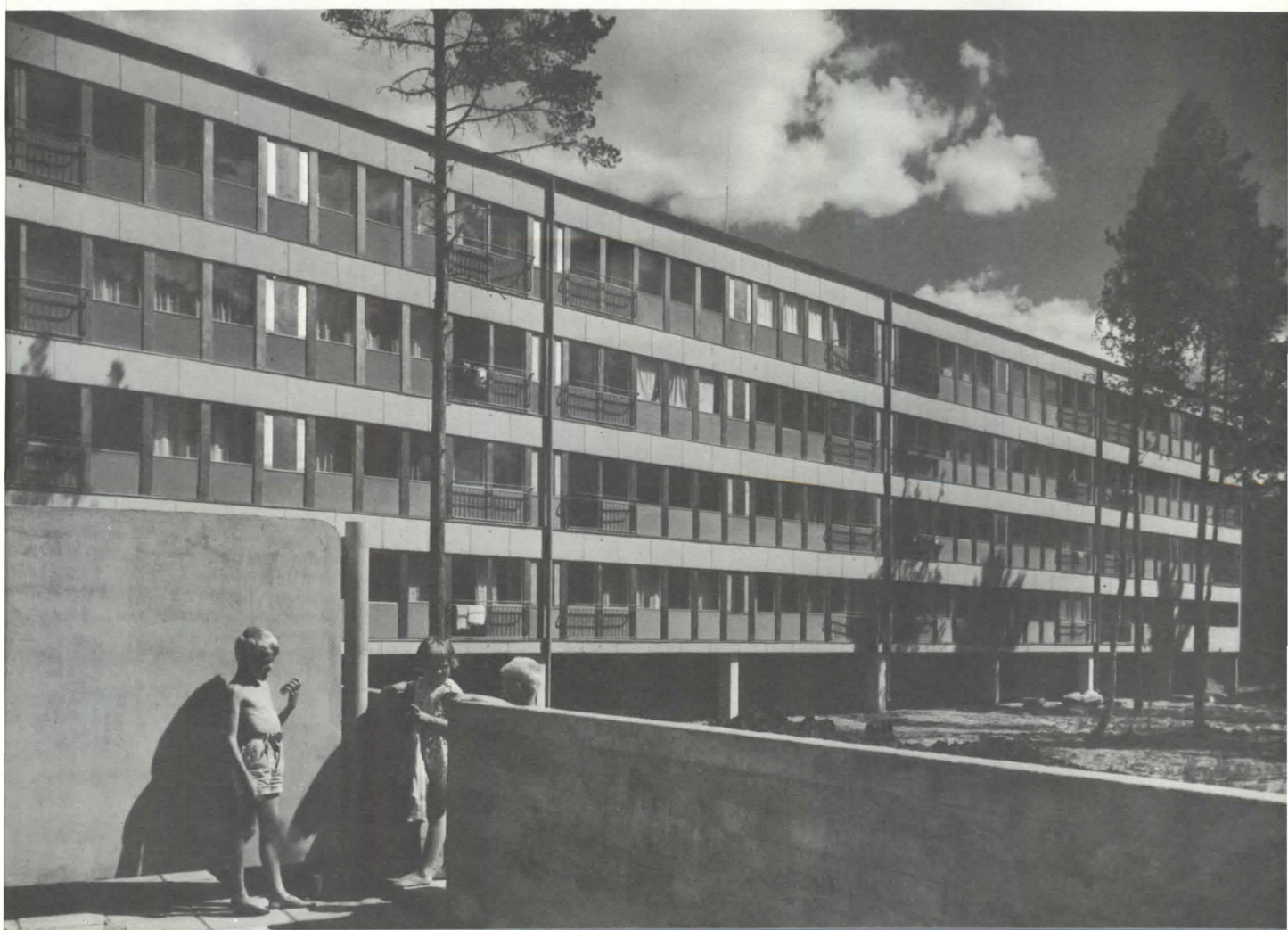
28



The work of Kaija and Heikki Siren is among the most outstanding in this community of outstanding architecture. Shown here are two of their terrace houses: the "Kontiontie" (25, 26), built in 1955, and the "Otonpesä" (27, 28), built in 1959. One of the major aims at Tapiola was to respect the natural beauty of the land, and each building has been carefully sited among untouched birches and pines. The views across the Gulf of Finland add to a scene that is already magnificent. A total of 17,000 people will eventually live here, at a low density of 26 persons per acre. Construction has been under way since 1953, with the final work to be finished in 1965.

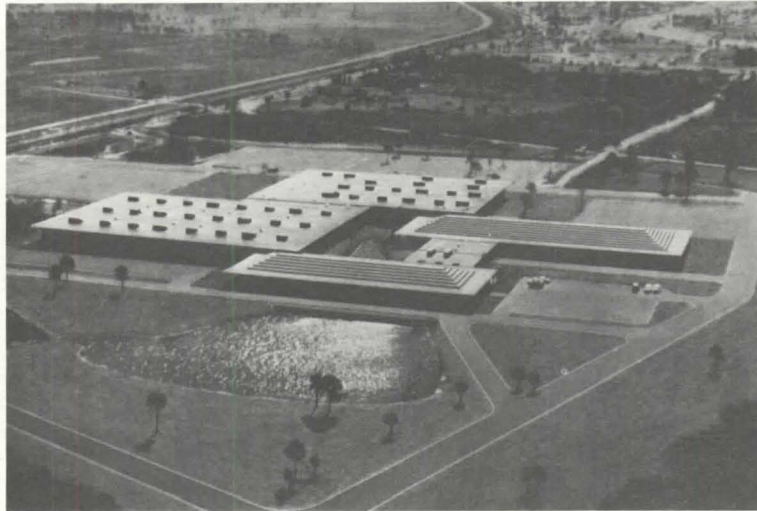


Tapiola includes single houses, row houses, and apartments side by side. The "Riistapolku" apartments (29, 30), by Aulis Blomstedt, were completed in 1961; the "Sufika" apartments (31), by Rewell, in 1955. The town is a privately sponsored, privately financed venture of the Finnish National Housing Foundation, a nonprofit corporation that has started two other new towns in the Helsinki area.



WARM-WEATHER SOLUTIONS FOR INDUSTRIAL PLANTS

In recent years, a variety of factors have contributed to making plant locations in warmer climates feasible: a large labor supply; tax aid and exemptions; lower construction costs; technical advances in artificial climate control; and new techniques for improved natural ventilation. The two factories which follow are notable for their imaginative solutions to problems of industrial planning, of siting in areas of natural beauty, and of subtropical weather conditions.



Fully Air-Conditioned Plant in Florida

COMPUTER MANUFACTURING CENTER •
PALM BEACH GARDENS, FLORIDA • MALCOLM
B. WELLS, ARCHITECT

Upon selection of a site in Florida's pine country, the architect was requested: to design structures which would "serve all conceivable types of operations, flexible enough to accommodate a fast-growing technology, and easily expandable"; to include 100 per cent air-conditioning, paving, and landscaping, but to keep costs below similar buildings in Florida; to make the structure "beautiful—a pace-setter for industry in Florida."

Functionally, two types of spaces were called for: one for manufacturing and warehousing; the other for administration, cafeteria, and engineering buildings.

Structures housing such varied functions as machine shops, stock rooms, test and assembly areas, had to be easily expandable, closely controlled thermally, and allow interior components to be freely moved. This led to the development of two

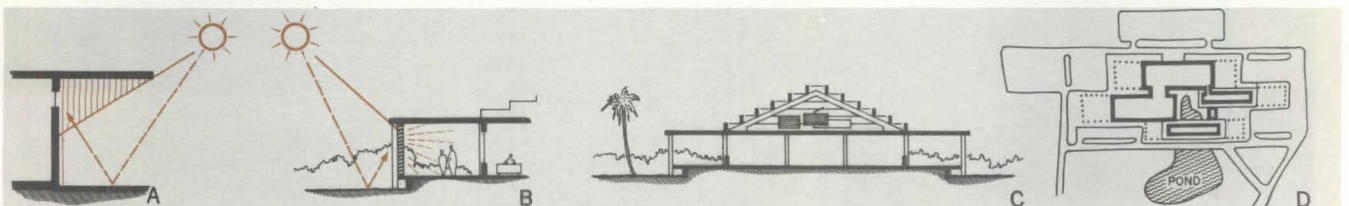
large, high-bay areas. A central fixed core for maintenance, guards, toilets and time clocks was designed not to interfere with operations or with future expansion. Though daylight was desirable in these manufacturing spaces, the architect explains that "any penetration of direct sunlight would have sent cooling costs skyrocketing. The solution therefore was to place high, continuous windows along all outside walls, shade them with 10-ft overhangs (A), and use diffusing glass for glareless light. Then, with external heat gain to a minimum, low-cost rooftop air-conditioning packages (*aerial photo, above*) could be used effectively. By eliminating all duct work, the lights were pulled up to joist level, leaving bright open workspace clear to the roof."

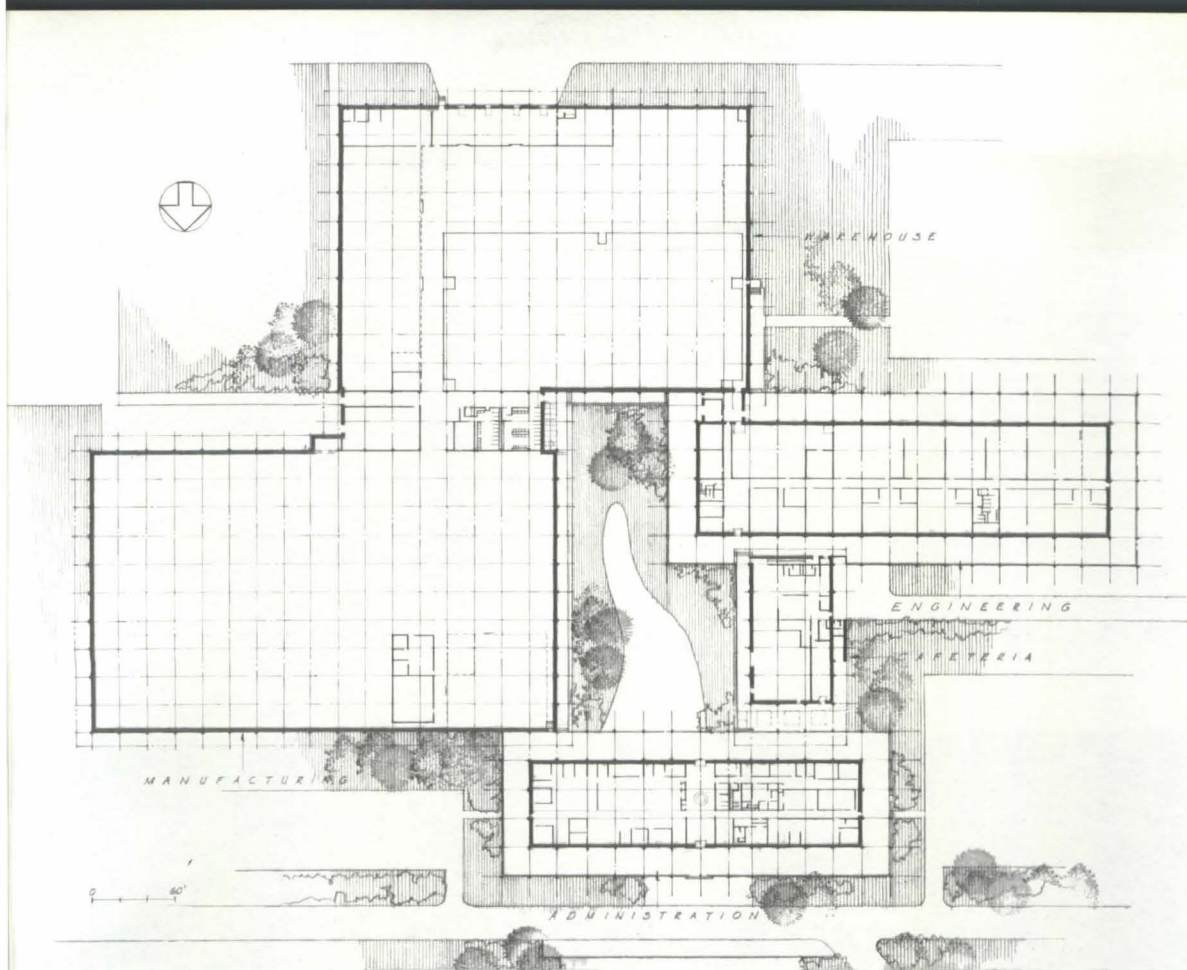
On the other hand, administration, cafeteria, and engineering buildings—requiring resilient flooring, acoustical ceilings, telephones, partitions and big windows—were found to be best housed in flexible low-bay spaces. Direct sun has been con-

trolled by exterior shades as well as outdoor passages (B). For lowest possible cooling costs, plan flexibility, and savings in floor area, rooftop air-conditioning units were installed. The usually unsightly appearance of these on low-silhouette buildings was overcome by concealing them behind an open gridwork of precast concrete horizontal and inclined beams (C) on top of the low buildings.

In making use of several smaller building units, rather than one large, consolidated structure, a handsome interior court (*right*) has been gained. At the same time, the required 7½ acres of parking space have been dispersed into smaller clusters—all of them capable of being individually expanded (D). To avoid flooding, the buildings were raised 2-3 ft above the grade. Fill was gained by excavating for a reflecting pond.

Arthur Parker was the Associate Mechanical and Electrical Engineer; James Borowski, the Structural Engineer; and Robert Neal, the Landscape Architect.





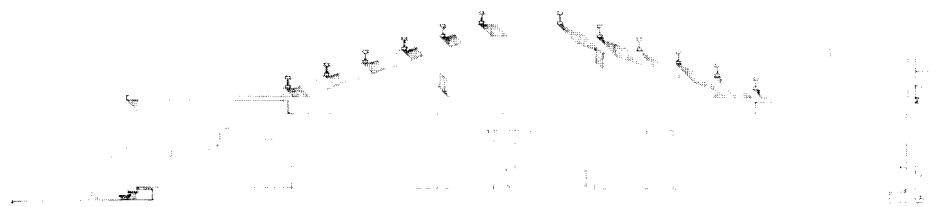
OS (EXCEPT AERIAL) : VIC TATELMAN, RADA PHOTOGRAPHY



**ADMINISTRATION, CAFETERIA, AND
ENGINEERING BUILDINGS:**

Foundations: Poured concrete • **Structural Frame:** Reinforced concrete columns and beams • **Walls:** Concrete block • **Roof:** Concrete slab, built-up roof • **Floor:** Concrete slab; vinyl asbestos • **Ceilings:** acoustic tile • **Interior Partitions:** Concrete block (where fixed); Wood (where movable) • **Skylights:** Plastic • **Windows:** $\frac{1}{4}$ " plate glass in fixed aluminum sash • **Lighting:** 2'x4' recessed troffers.

Step-roofed administration and engineering buildings (1) have bay-spacing of 20' x 20', 9-ft hung ceilings, exterior sun louvers (3), sun-protected galleries (4) on all sides.





MANUFACTURING AND WAREHOUSE BUILDINGS:
Foundations: Poured concrete • **Structural Frame:** Reinforced concrete • **Walls:** Concrete block • **Roof:** Poured gypsum on long-span, open-web joists; asphalt and white chips • **Flooring:** epoxy coating on concrete slab • **Windows:** $\frac{1}{4}$ " plate glass in fixed aluminum frames • **Lighting:** 3-tube high-output fluorescents.

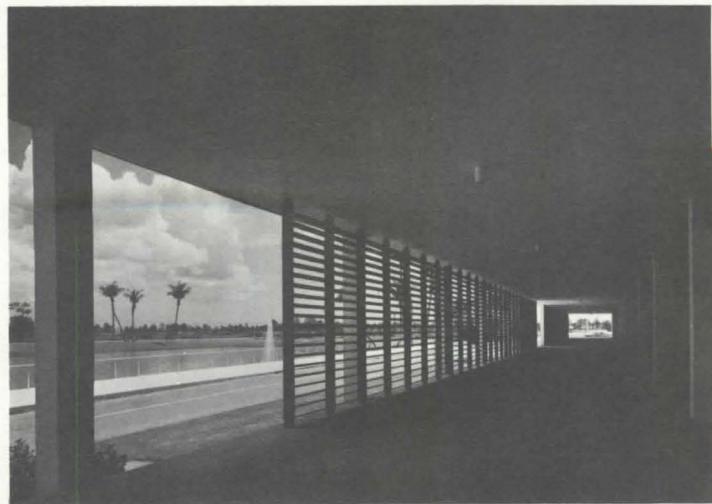
Flat-roofed manufacturing and warehouse buildings (far right, 1) have bay-spacing of 20' x 40', ceiling height of 15'-8" (2), and high windows, protected by roof overhangs.



2



3



4



Accent on Natural Ventilation in Venezuela

FOOD PROCESSING PLANT, STATE OF CARABOBO, VENEZUELA • TOMAS J. SANABRIA, ARCHITECT AND SITE PLANNER

Appropriately, this factory is located in an agricultural area that supplies much of the raw material for processed foods production. Although the site is flat, its attractiveness is greatly enhanced by many handsome specimens of native saman trees, vistas of distant mountains, and the proximity of Lake Valencia. Employees live for the most part in the nearby cities of Maracay and Valencia. Caracas, Venezuela's capital city, is within 1½ hours driving time of the factory. To facilitate movement of raw materials and finished products, a railroad spur connects the plant with the major cities.

In this locality, which lies 10° north of the equator, temperatures range from 70-98 F. Prevailing winds are easterly

and southeasterly; and rainfall is typical of tropical regions—intense but of short duration.

For building purposes, the soil-bearing qualities of the region are unfortunately poor, making it necessary that piles and concrete grids be used under all structures.

Considering the terrain, the climatic factors, and the program requirements for present and future needs, three basic types of architectural spaces were decided on: (1) buildings for administration and social services; (2) buildings for industrial production; and (3) ancillary services for industrial needs.

Administration and social services are housed in simple, flat-roofed structures of reinforced concrete, based on a modular system of 7m x 7m ($\pm 23' \times 23'$). Their exterior walls are generally set back from the roof line so that sun and rain-protected passages are gained for circulation.

Of this group of four structures, only the administrative offices are air-conditioned. Cooling apparatus, as well as telephone central and electrical transformer, are located in a separate structure that is joined to the office building by a concrete duct. The remaining structures, with the exception of a small area within the plant proper, are naturally ventilated, and, to this end, were left as open as possible, with doors and windows eliminated wherever possible, and necessary partitions kept to a height just above eye level. The cafeteria is, in effect, an open pavilion, shaded by two spreading saman trees.

Industrial production is housed in one large steel-framed, sawtooth-roofed structure. Columns are spaced 12m x 16m ($\pm 39' \times 52'$) on centers, keeping interference of structural members to a minimum and facilitating possible future rearrangement. The ceiling clearance is 7.20m



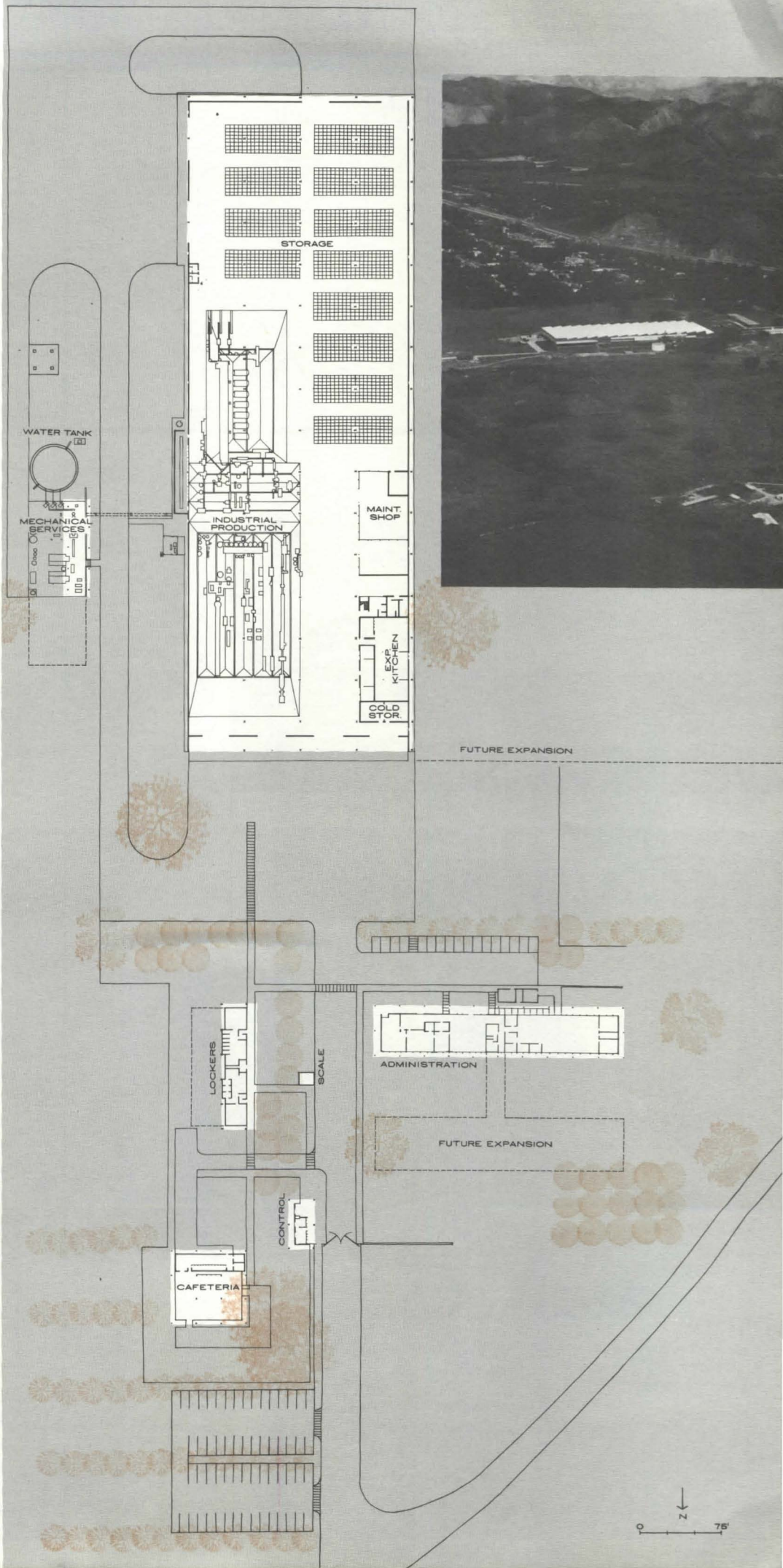
throughout. This vast space is ventilated and lighted through trusses, which are oriented to try of direct sun rays, yet capture sailing breezes.

ary services, such as the electric n, water supply storage, pump water treatment plant, and boilers concentrated within the service the east of the plant. These are most part constructed of rein-oncrete.

functional aspects of employee on within these three building have been particularly well as have the visual aspects of sit-lements in relation to each other. Padula, Roberto Smitter, Robert were the Structural Engineers; Kasin, Nestor Perez, Mechanical rs; Antonio Vicens, Electrical r; Ramon Espinal, Soil Engineer.

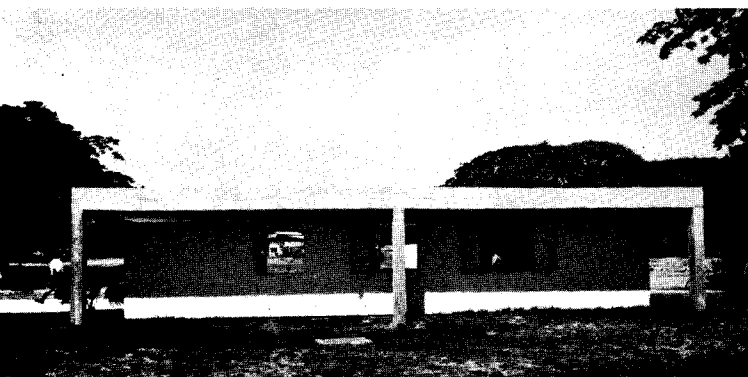
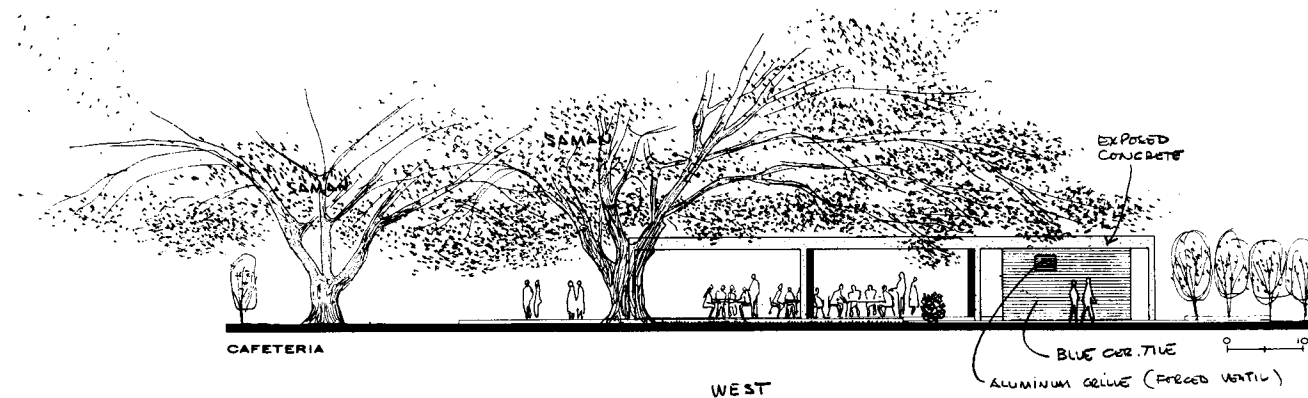


PHOTOS (EXCEPT AERIAL PHOTO): HEINRICH THEDE

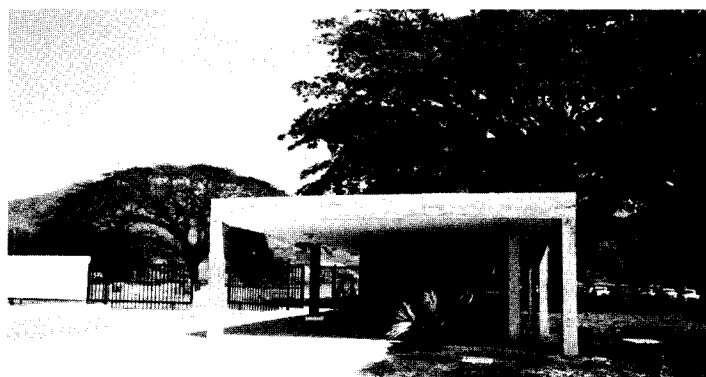


CONTROL, LOCKERS, CAFETERIA: Foundations: reinforced concrete • Structural frame: reinforced concrete • Roof: concrete waffle slab • Ceiling: Acoustic plaster • Exterior wall surfaces: blue or white ceramic tile • Window walls: aluminum sash, fixed glass, asbestos spandrels

Control building (gate house) (1, 2) cafeteria (3) and structure containing lockers and washrooms, are based on 23' x 23' structural module. All are naturally ventilated and have wide roof overhangs for sun protection.



1 2

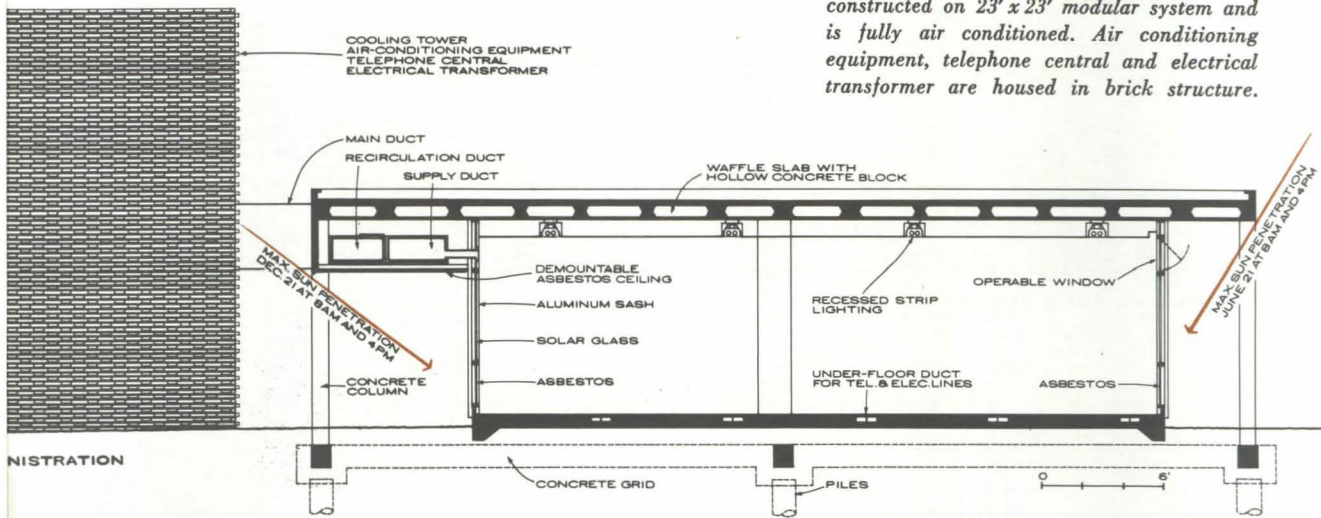


3



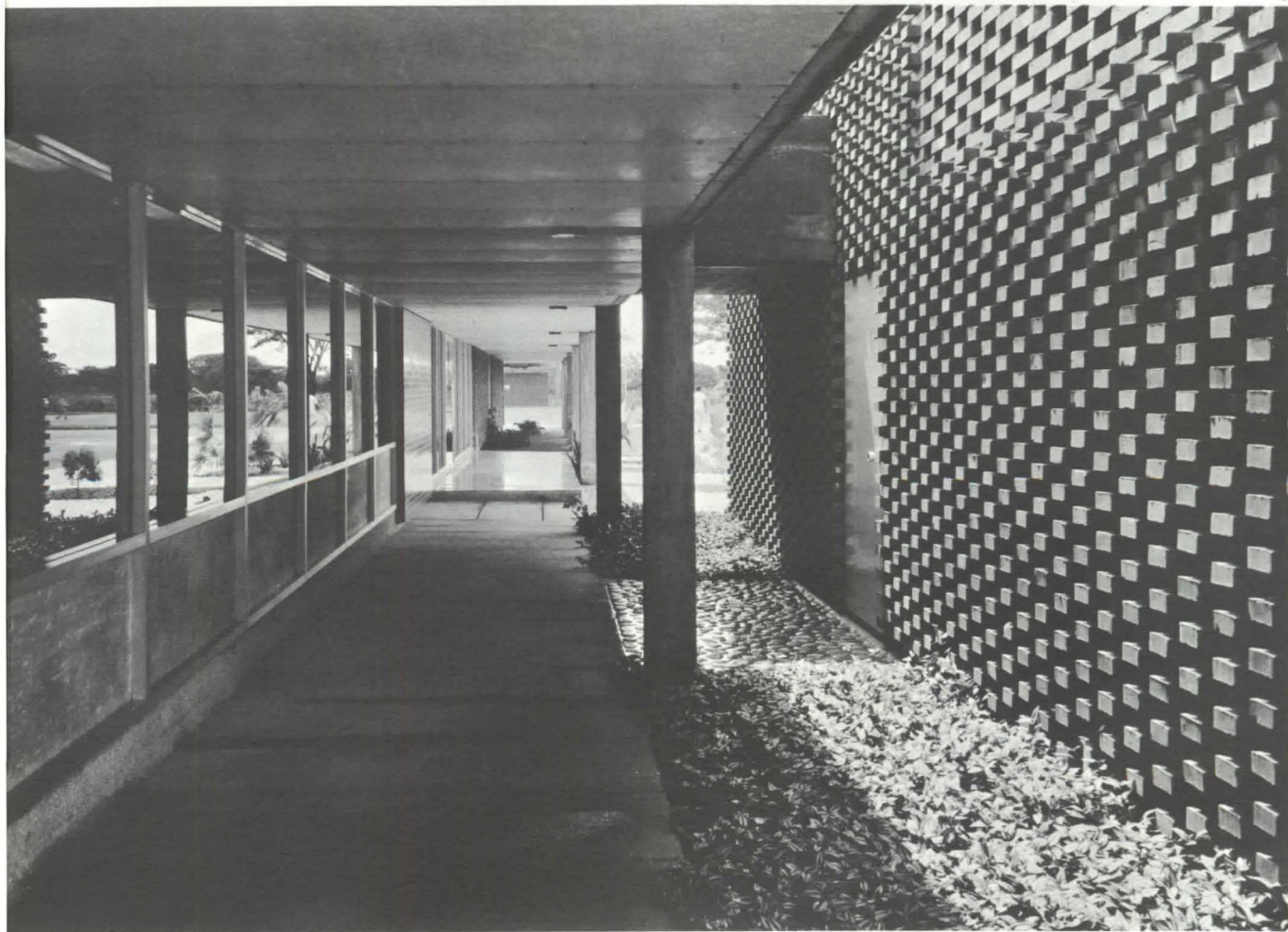
ADMINISTRATION BUILDING: Foundations: reinforced concrete grid on piles • Structural frame: reinforced concrete • Floor: concrete slab with underfloor ducts for telephone and electrical lines • Roof: Waffle slab with hollow concrete block in-fill • Suspended ceiling: acoustic plaster

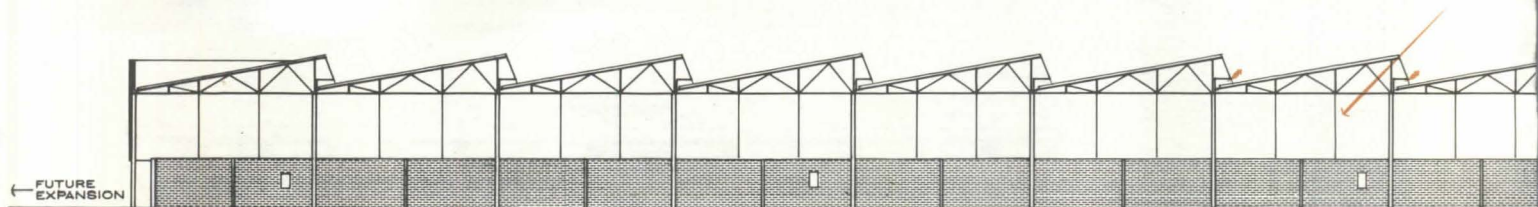
Administrative office building (4, 5, 6) is constructed on 23' x 23' modular system and is fully air conditioned. Air conditioning equipment, telephone central and electrical transformer are housed in brick structure.



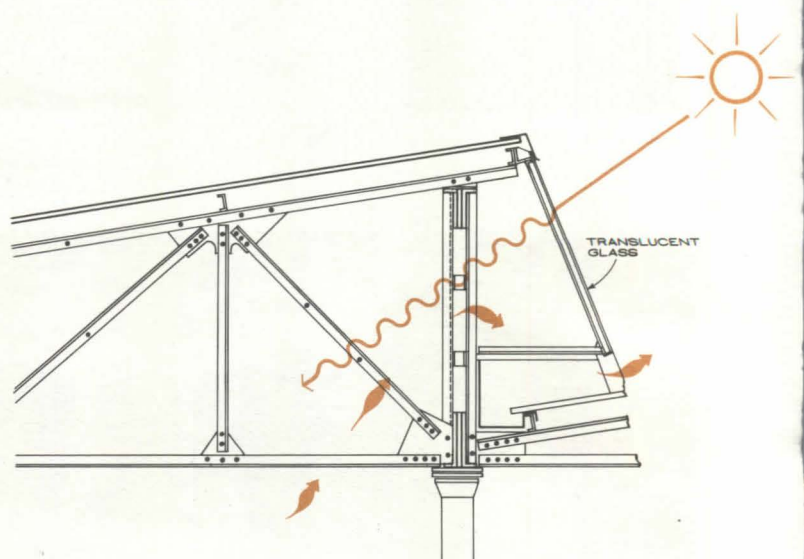
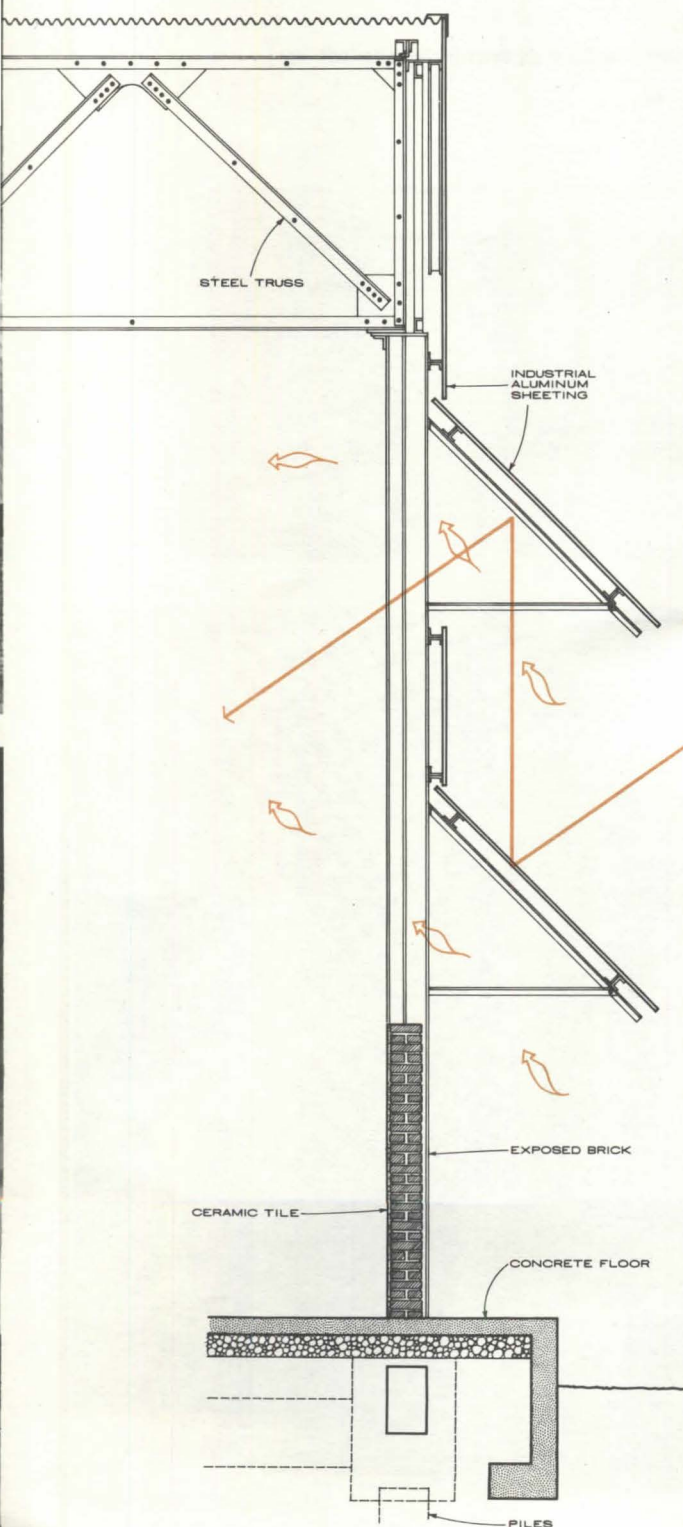
4 5

6





INDUSTRIAL PRODUCTION PLANT

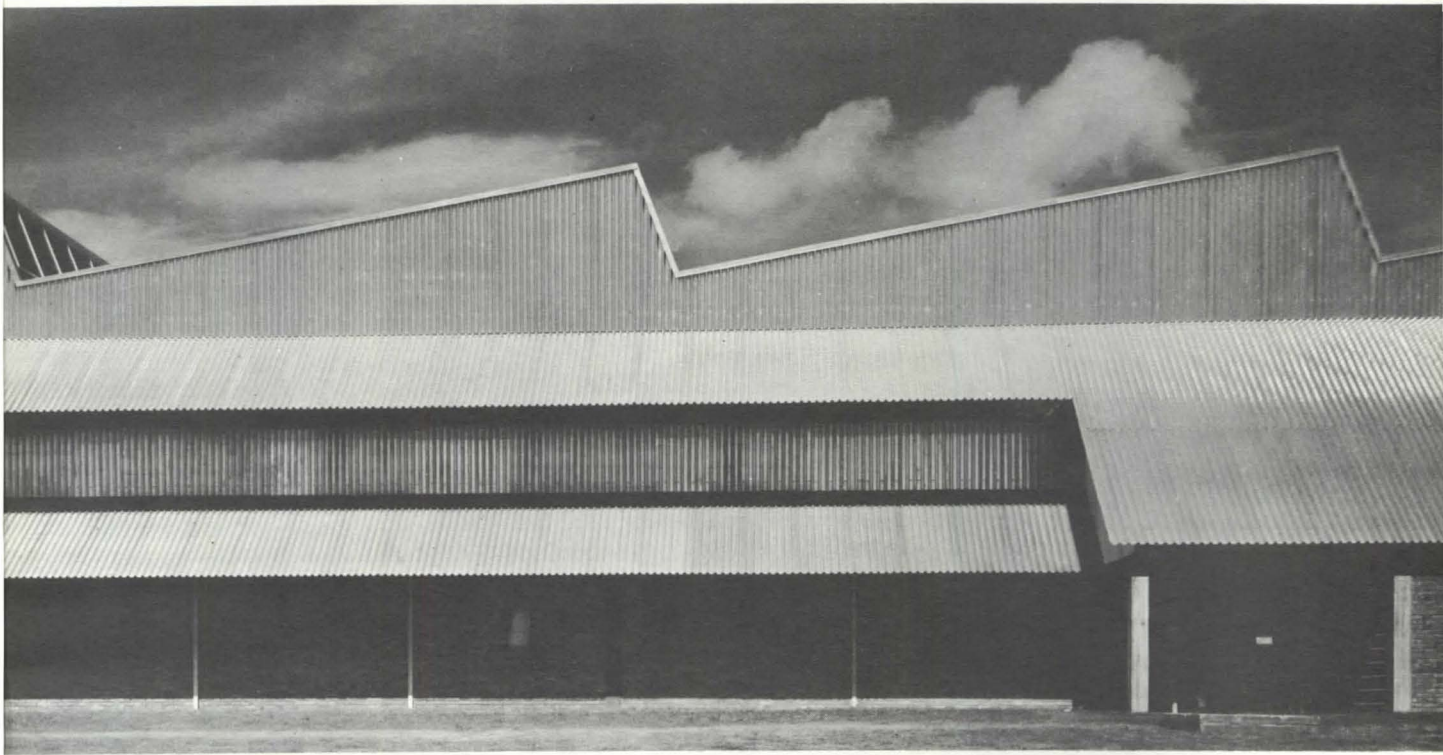
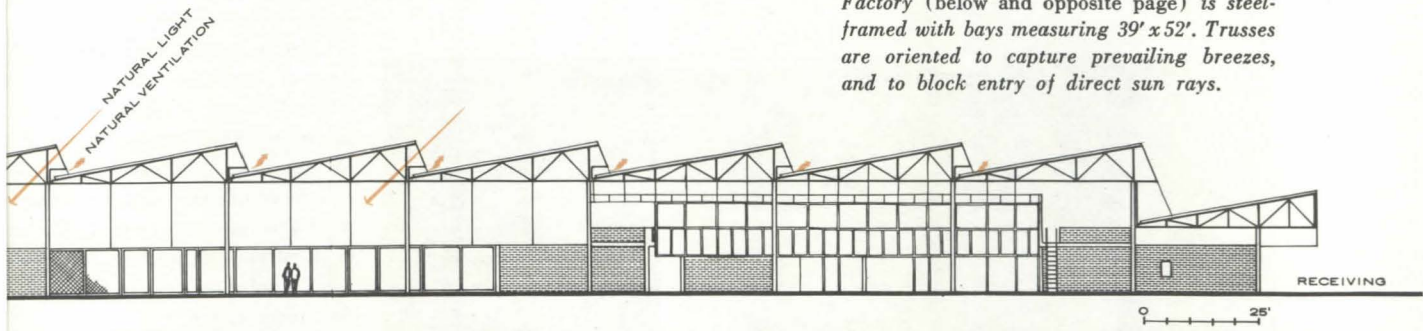


Natural light and ventilation are brought into the factory at the roof trusses (section above), and at the side walls (section left). Translucent glass, inserted into the end cords of the trusses, serves to cut light reflections.



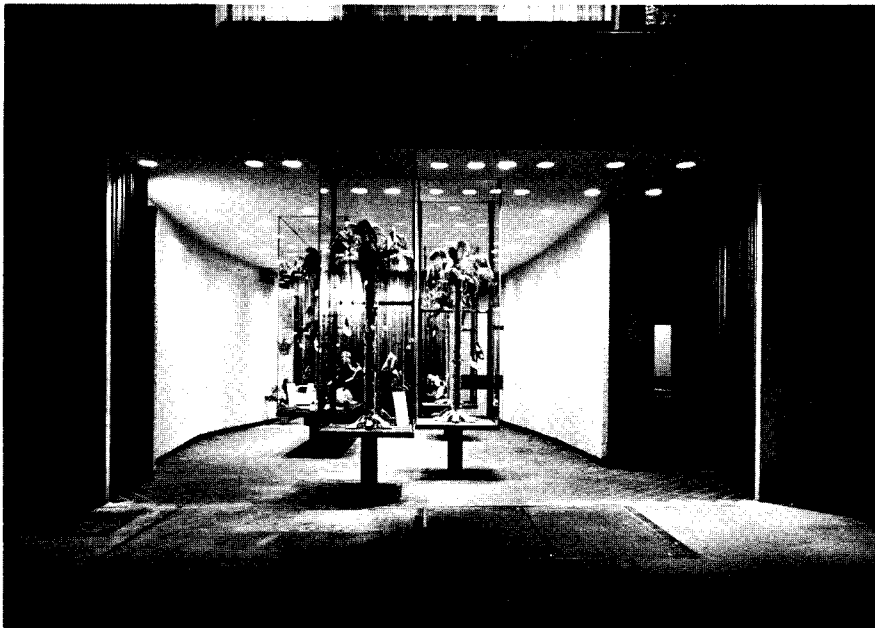
INDUSTRIAL PRODUCTION PLANT: Foundations: reinforced concrete grid on piles • Structural frame: steel • Roof and side walls: corrugated aluminum • Interior wall surface: ceramic tile • Floor: concrete slab • Windows: anodized aluminum frames, translucent glass

Factory (below and opposite page) is steel-framed with bays measuring 39' x 52'. Trusses are oriented to capture prevailing breezes, and to block entry of direct sun rays.

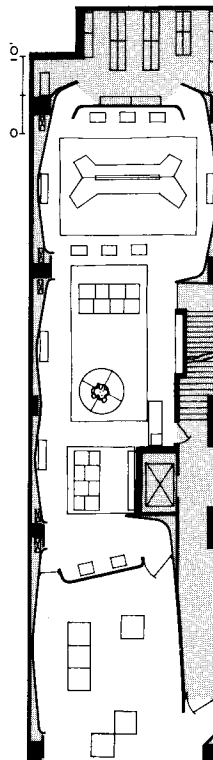


Chilean Shoes on Fifth Avenue

SANTIAGO SHOE & LEATHER CORPORATION
• NEW YORK, N. Y. • MORRIS KETCHUM
JR., & ASSOCIATES, ARCHITECTS



PHOTOS: ALEXANDRE GEORGES



Within a single-story space in a Fifth Avenue building, the architects have molded a street-level shopfront into a huge niche and have nestled within it a cluster of columnar showcases. This small and relatively discreet display serves to introduce the client's product, Chilean shoes, to the American market, and for that purpose, a patio seemed an appropriate South American effect.

The patio is made larger also by recessing the entrance leading to the upper rented floors. The walls forming the patio are curved, in a funnel-like plan, so as to draw customers off the sidewalk. Both the walls themselves and the front frame are surfaced with white marble chips; wood panels of rough-sawn basswood strips, which are stained deep brown, punctuate these surfaces at the front and at the rear. Within this outdoor space, the display technique used has a degree of novelty in that all the showcases are free-standing, no wall cases being used.

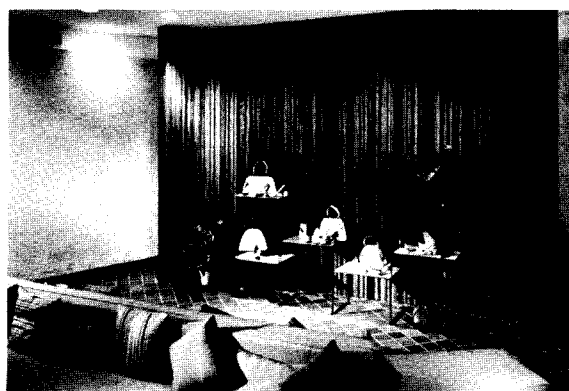
The interior is partially separated in plan into two retail sales areas, one each for medium- and high-priced shoes, but at the same time the space reads as a single unit, with both areas serving as a showroom for wholesale distribution. A third area, the stockroom, is located at the rear, behind another basswood panel.

The typical American use and arrangement of chairs and stools and the customary wall-to-wall carpeting have been replaced by benches and sofas, in the South American tradition, and by area rugs on a quarry tile floor.

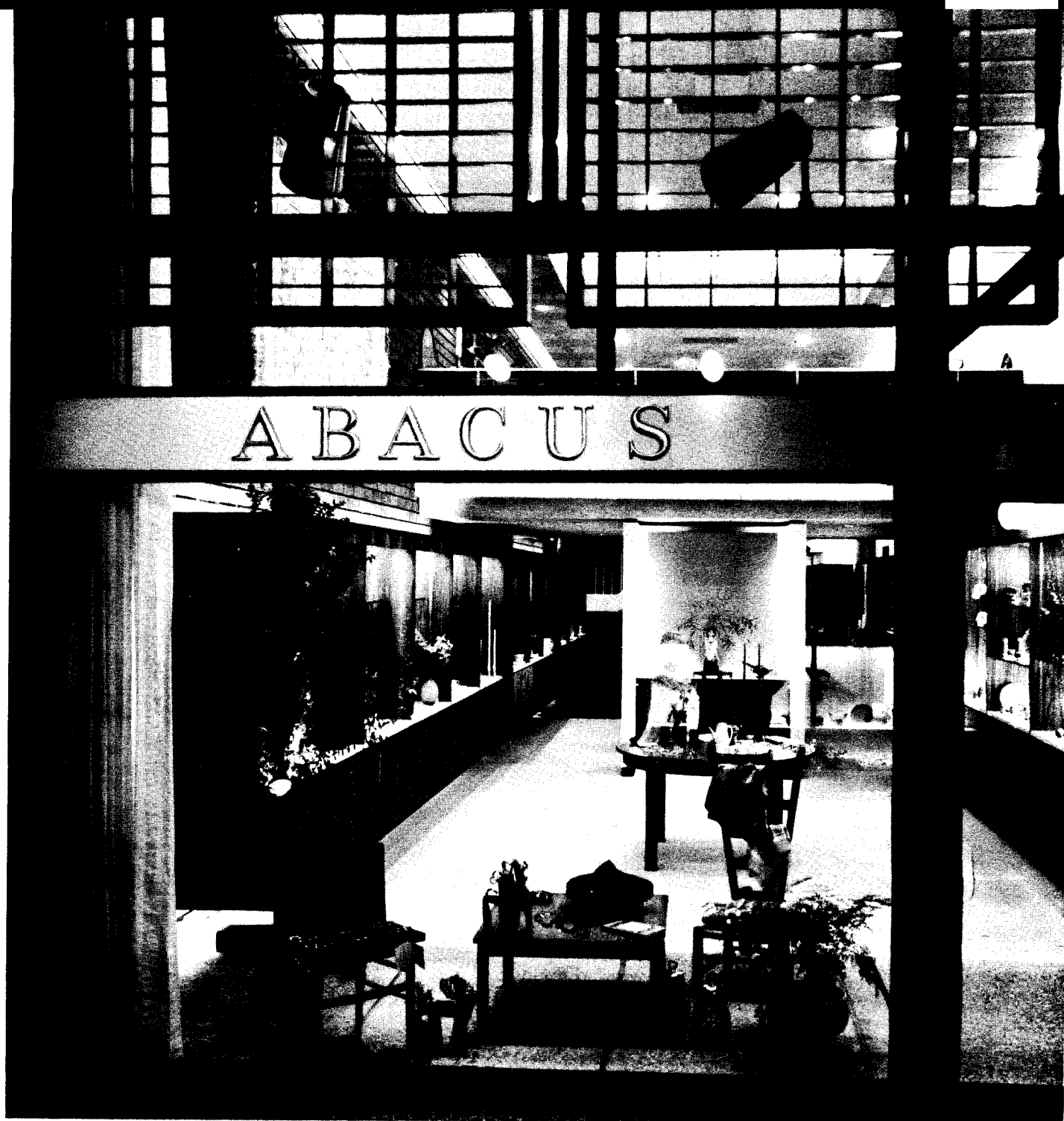
Like the quarry tile flooring, the marble chips of the entry walls are continued into the interior. There, the undulating walls serve both to suggest a South American flavor and to conceal protruding columns and duct work; however, the upper registers, which might have been painted out like the baseboard, remain prominent.

The architects also co-ordinated the firm's graphics and package design. In the fabrics, splashes of blue and green are played against each other—a scheme that reiterates the package colors.

FLOORS: Tile/heather brown/Dennis Ruabon Ltd.; area rugs/royal blue, moss green/Boss Company. **LIGHTING:** Recessed downlights/Lighting Electronics. **FURNITURE:** Bench around planter: white plastic/Architectural Pottery. Back-to-back sofas, Benches: statuary bronze/white plastic/architect design/R. P. S. Associates. Upholstery: blues and greens/Boris Knoll. Display tables: bronze, plastic tops/architect design/Richter & Ratner. Stools: white pedestals, upholstered seats/both Knoll Associates. Ash urns: white/Laverne. Planters: Architectural Pottery. Mirrors: architect design/Richter & Ratner. **SHOPFRONT:** Sign: cast bronze/architect design/Guild Sign. Showcases: glass/bronze bases/Union Port.







Abacus Gifts in Pasadena

ABACUS SHOP • PASADENA, CALIFORNIA •
PULLIAM, ZIMMERMAN & MATTHEWS, AR-
CHITECTS • JAMES G. PULLIAM, PROJECT
ARCHITECT

To provide a respite in the continuous line of visually competing shopfronts on Lake Street, the architects recessed this building containing four stores 25 ft from the building line. The resulting forecourt, which contains a display case, planting areas, as well as umbrella tables and chairs used by a Swedish Konditori in the building, provides the stores an adequately competitive attraction. The other end of the structure, which faces a park-

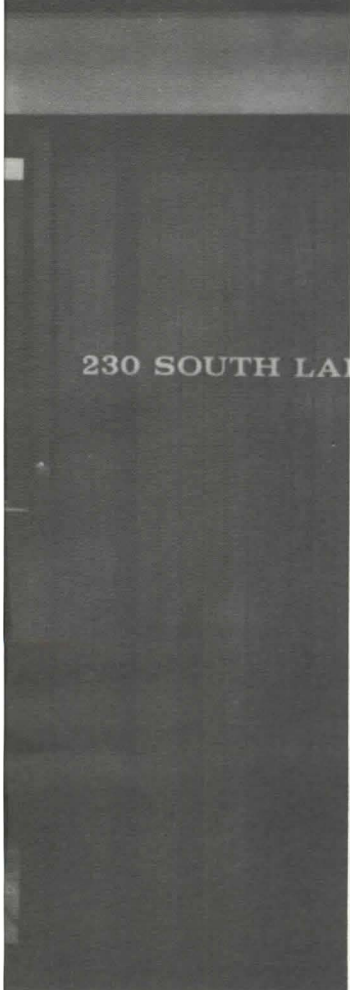
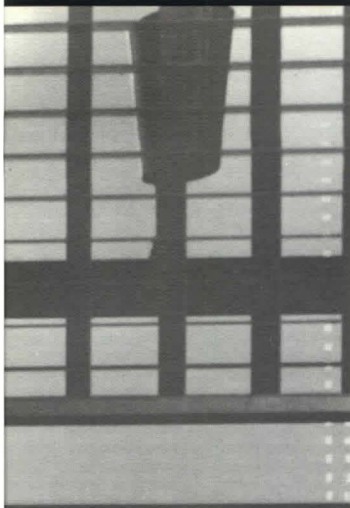
ing area, was given a similar treatment.

To provide relief from the sun on the east and west elevations, where the forecourts are, the architects set the shopfronts 6 ft further back behind aluminum sunscreens. These façades, although patterned, give the stores a conservative uniformity. Signs and shopfronts also are uniform, individuality being expressed only in window displays and the interiors, which are visible through broad glass windows.

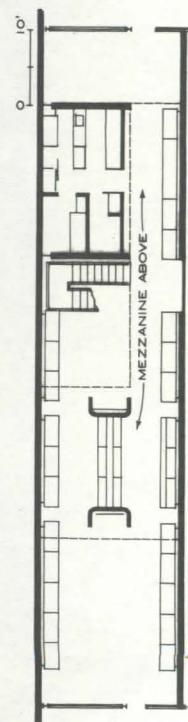
The interior of Abacus—a shop for art objects and gifts—is broken up into areas of varying size, large and intimate, which are intended for different types of mer-

chandise. This variation is extended vertically as well as horizontally by means of a mezzanine. The central space beneath the upper level is divided by a partition of display shelves flanked by two U-shaped, stud-and-plaster niches.

A variety of lighting techniques is used: wall-hung walnut cases are back-lighted at tops and underneath to emphasize their suspension; plastic shelves are lighted from behind to transmit light to the glassware they display; other cabinets are front-lighted. A dropped ceiling conceals a perimeter fluorescent strip that washes the walls. Recessed and surface-mounted fixtures provided accent lighting.



230 SOUTH LA



PHOTOS: MARVIN RAND

al materials and neutral colors
he merchandise simply; purple-
ep blue, and black felt mounts
occasionally to accent tableware.
main, merchandise is announced
tively, as is the building itself.

Descriptions and sources of the
materials and furnishings shown.

IG: Pebble aggregate at entry/tan; off-white
t/Salé; red brick/Davidson Brick. WALLS:
aster, brick/sand blasted, natural finish. CEIL-
ustical plaster/beige; soffit of mezzanine/oiled
NDOW COVERINGS: Sunscreen: bronze
luminum/Aluminum Skylight Speciality Co.
white linen. LIGHTING: Recessed downlights,
ts/Gruen Lighting. SHOWCASES: Walnut,
e Formica/architect designed/custom. STAIR:
stringers/teak handrail/off-white carpet treads.



Materials and Methods

Assembly Hall Lighting

1



article describes how lighting was change interior characteristics of domed space, to permit different activities.

rs were required to complete the ity of Illinois' new assembly signed by Architects Harrison & vitz (1, 2). Spanning a diameter t and reaching a height of 124 ft ex, the hall has a seating capacity 00. It not only can accommodate e crowds that attend basketball (3, 7), but it can also be used as t hall (4, 5, 6, 8), a theater for onal and student productions (9, d a convention hall. In short, it ooked for any type of public event meet all possible student needs. markable lighting solution, cre- Lighting Consultant Abe Feder, the key to changing the interior e type of facility to another.

s important that the hall's strong tural character be preserved at d that the dome not appear like a lk against the sky. It was equally t that it should have a festive ce so many of its events were to ce at night. The actual effect of icial lighting at night is to lift e into space by lighting only its e. This is achieved by directing ing, which emanates entirely from ior of the structure, to emphasize ing window pattern (1). Behind dow, a 12-ft long, double-reflector ounted within a cove located at r face of the foyer and about 10-ft or level. Each reflector holds two ergroove fluorescent lamps; each es four lamps. The units are fo- ward, with the light paralleling rside of the exterior structure, a pattern of considerable inten-

In addition, PAR-64 units, set he fluorescent fixtures, increase sity, add warmth to the light, and ve to increase the illumination in the foyer.

of primary importance that the ighting of the interior should fill nous unbroken space with a sense brightness. At the same time, it rovide sufficient illumination so 00 people could read their pro- ith ease, no matter where they ed. A circular catwalk, approxi- 50 ft in diameter, was hung 85 ft floor (11, 12, 13, 14). Mounted uter perimeter are 158, R-80, mercury-vapor reflector units (16). The lamp itself, with its ined reflector, provides an in- controlled source of light. The

cone reflector, which forms most of the fixture housing, was specifically designed for this lamp to intensify and further control the beam pattern it projects. These units are focused so that their beams are targeted against the outer half of the dome ceiling (see section). The housing reflectors and louvered light shields are tinted gold to warm the mercury vapor light. In addition, the acoustical surfacing on the underside of the dome is finished in a soft, pink cast. Powergroove twin-reflector units are also mounted along the outer perimeter of the catwalk, and are focused toward the center of the dome ceiling (see section). Here, too, the reflectors are warmly tinted. The lighting of the ceiling creates a sense of sky, filling the entire dome with a pleasing brightness.

The upper half of the seating is evenly covered with the indirect light from the mercury vapor and fluorescent units. To increase the illumination of the lower half of the seating, 48 two-lamp, PAR-64 reflector units are also mounted on the catwalk. They are focused down onto the lower seating, intensifying the lighting there. The direct light from these sources blends with the indirect light from the top of the dome, so that all of the general lighting appears to come from a single source. The illumination level at any part of the seating is better than 20 ft-c. For theatrical-type events, when "house" lighting must be lowered and then blacked out, the mercury-vapor lamps are switched off first, the powergroove lamps next, and the incandescent lamps are dimmed out last. All lighting can be blacked out instantaneously by means of a main switch.

At the center of the floor, a regulation basketball court is laid out (7). Its 94' x 50' dimension, excluding the end zones, provides sufficient floor space to accommodate almost any type of event. One requirement was that this basketball court could be lighted with sufficient intensity so that the players' faces could be seen by those seated in the top rows, more than 150 ft away. The lighting treats the area as a cube reaching across the height of the backboards, and extending down to the floor. To this end, 148 dual, incandescent, PAR-64 spotlight units are mounted along the inner rim of the catwalk and are focused into the cube (11, 12, 15). The end zones are lighted by two long borderlights containing PAR-64 spotlights and mounted parallel to the end zones on either side of the stage gridiron (11). This lighting produces no glare for either players or spectators. The illumination level is maintained at above 150 ft-c.

Many of the student and professional



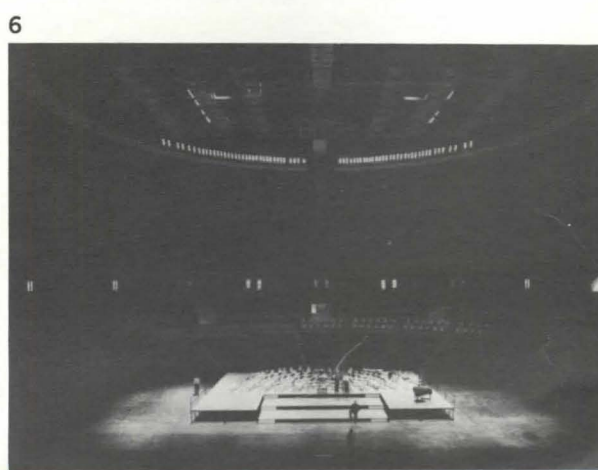
3



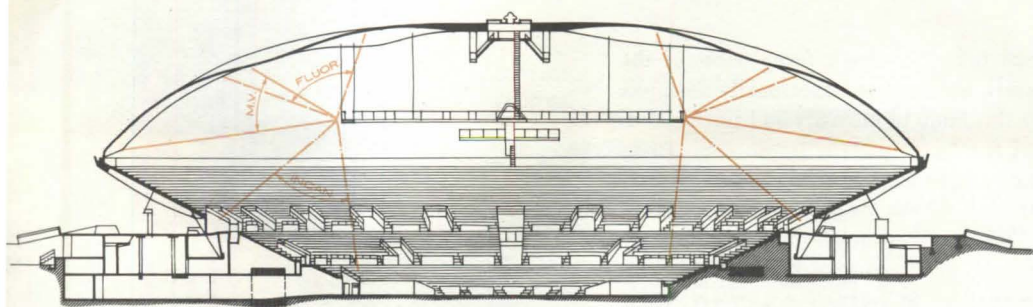
4



5



6



7



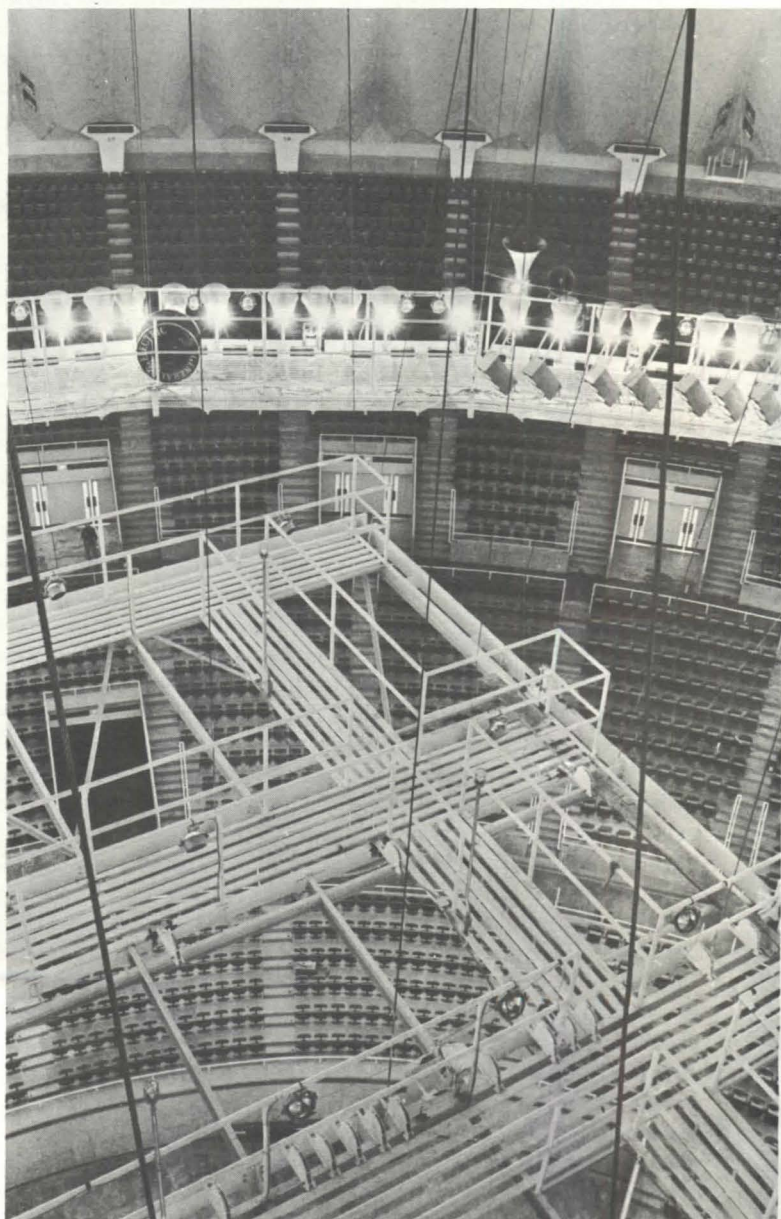
8



9



11



10

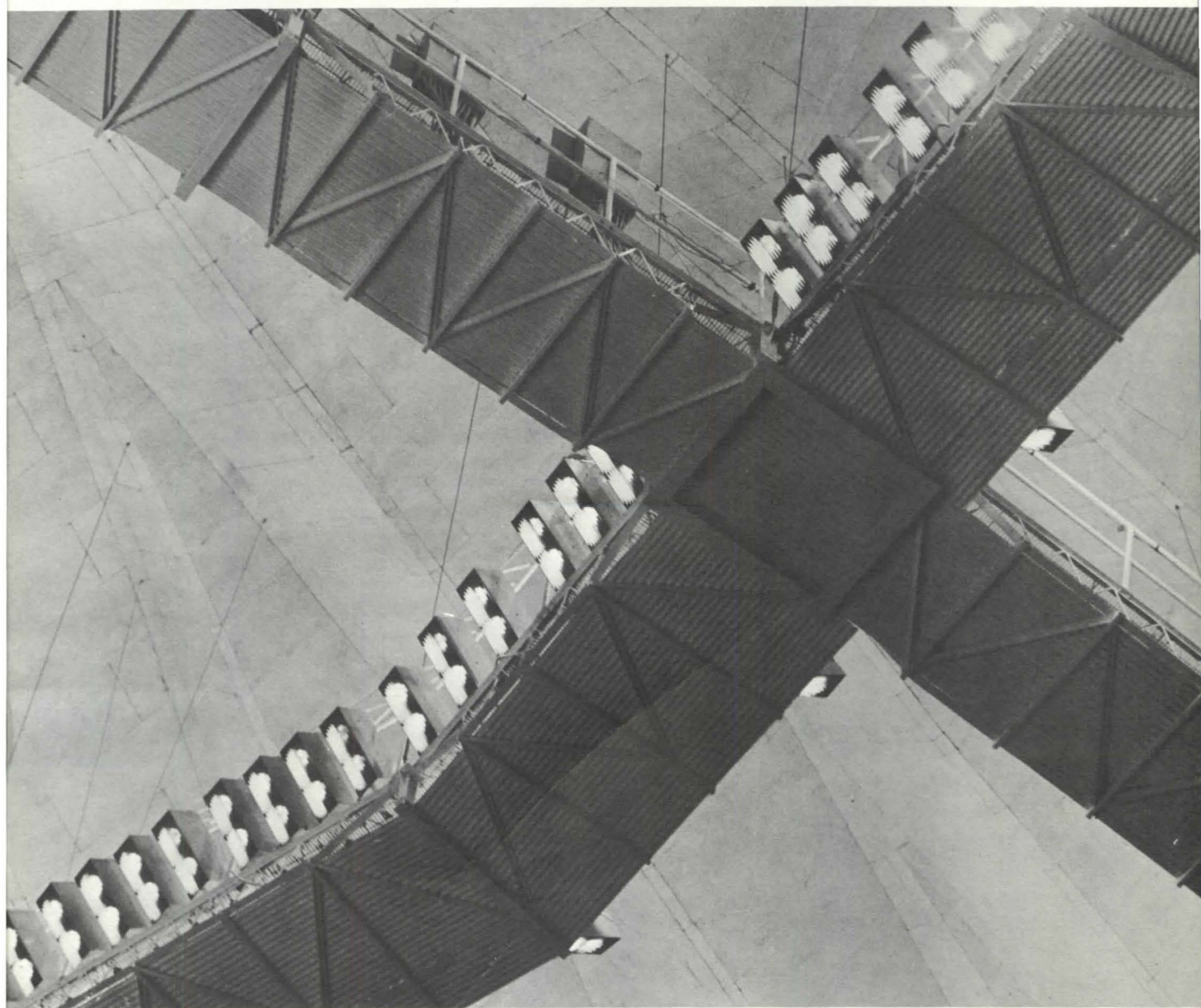


performances require a proscenium stage (10). For these, a quadrant of the arena, with 4500 seats, is roped off, and a portable stage, 49'x96'x31½' high, is moved in. The general lighting for the theater quadrant is controlled independently as house lighting. An electrified, rectangular grid-iron is permanently located in the center of the catwalk (11). Immediately below it is hung a set of 32 stage pipes, each

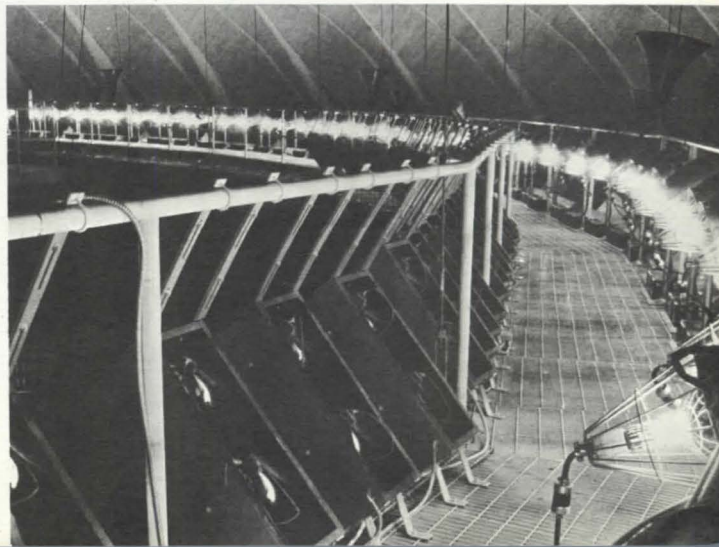
ed (and equipped accordingly) to
ng draperies, or front and back cur-
spotlights, scenery, or as spares.
pipes are controlled from a portable
le which is rolled into the wings.
may be controlled as a group or
ately; they are lowered for hanging
hen raised for stage use.
e stage lighting was designed to
e every possible type of production,

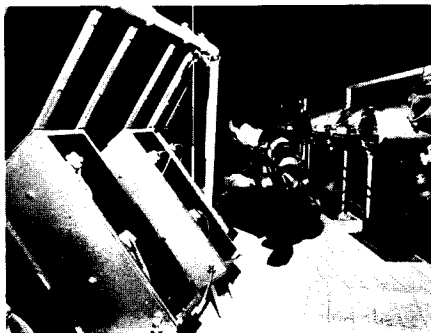
both student and professional. The weight,
bulk, and expense of typical theatrical
equipment was avoided by the use of the
long-life, PAR-64 lamps within continuous
 housings, resulting in equal intensity and
flexibility and more accurate control. The
first two of the five special borderlights
contain two rows of lamps: one row is
fixed to provide light as needed over
assigned areas; in the second row, lamps

are set in adjustable lamp holders so that
each lamp can be focused and set in any
direction. The other three borderlights,
further upstage, have single rows of fixed
spotlights. Flexibility is provided by ex-
tensive circuiting. All borderlights are
permanently fixed to the light battens,
so that rehangng for each production is
eliminated; they are serviced by electric
cable wound on drums above the pipes



13 14

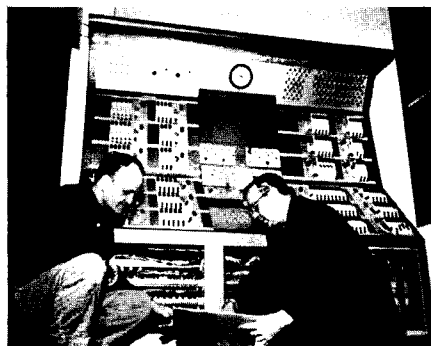




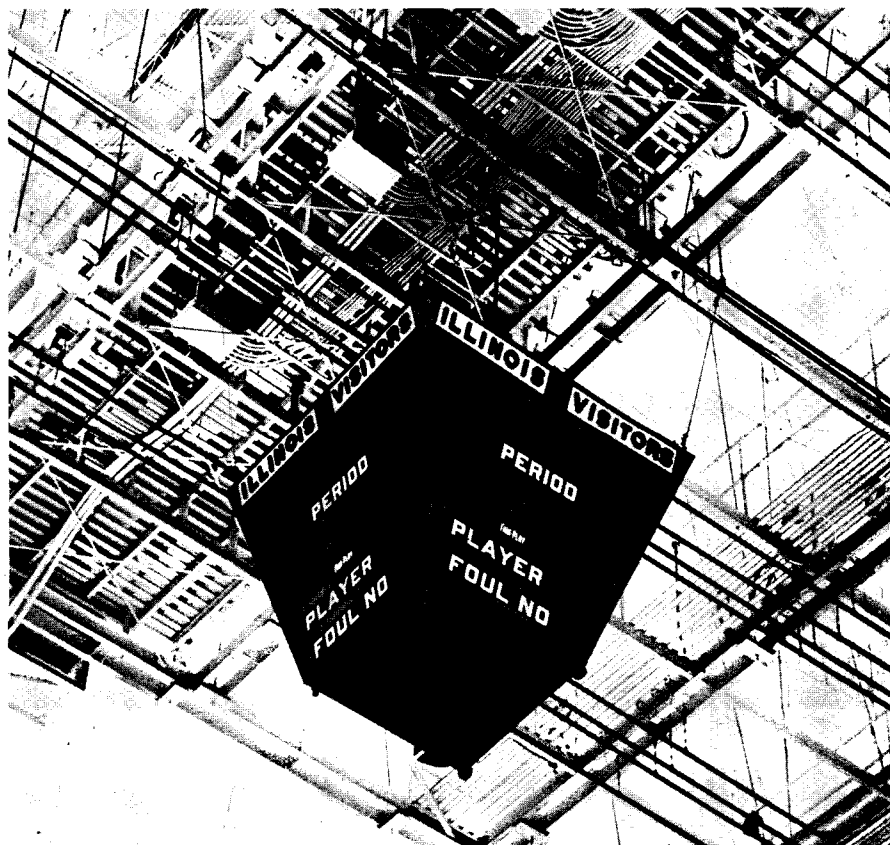
15



16



17



when the stage is not in use. Each borderlight has sufficient pigtails to accommodate special stage lights when needed, and no extra wiring is required. Outlets are provided for pitlights and booms, which have not yet been purchased. Front lighting, which must be projected more than 150 ft, is provided by 32 new quartz-line ellipsoidal spotlights, equalling in performance the larger and more expensive dynabeams of higher wattage. Supertrouper arc lights complete the stage lighting.

All lighting in the entire arena is controlled from a console located in the control booth (17). A silicon-control rectifier dimming system was designed to provide as much flexibility and allowance for future expansion as possible. Even the borderlight pigtails are controlled from the console, as are the pitlight and boom stage pockets. Whatever lighting is not subject to dimming is, nevertheless, controlled from the console. The layout of the console, with its carefully planned group masters, is compact and can be operated by one man. Double-throw dimmers are used where possible for economy. The dimmer bank is located in a separate room. A portable console, duplicating the one in the control booth, can be rolled onto the wings of the stage as required. The comprehensive dimming system is the key to the flexible lighting design, making it possible to use the same lighting units for different types of events at different illumination levels, thus creating different moods.



Epoxy Flooring

ROBERT F. YTTERBERG

Characteristics and installation of epoxy floors, which provide protection against corrosion and have other special uses, are discussed by the Vice-President In Charge of Epoxy Flooring Research at Kalman Co., Inc.

Epoxy floors are slowly coming into their own. They are steadily achieving acceptance for use in areas subjected to corrosion and many roadblocks to their further adoption and acceptance seem to have been overcome.

The primary reason for the slow acceptance of epoxy floors has been that they are a "manufactured-in-place" product rather than a product produced in a factory and assembled at a construction site. In the former, one does not know precisely what one is specifying and what results will be obtained until that product is in place. In the case of epoxy floors, the material is bonded-in-place and therefore is extremely difficult to remove. Thus, many potential applications have been ruled out at the design stage because of the valid concern that the product would not be in place as anticipated.

Another reason for the slow acceptance of epoxy floors is that, when first introduced, they were viewed by both designers and owners as the long-sought answer to all flooring problems. This was not true, however, since epoxy floors were not meant to take the place of existing floors. Rather, they filled a gap that

older products had not been able to fill. This became apparent after several installations had failed, or, at least, had not come up to expectations.

Still another reason for slow acceptance is the complex nature of the product itself. Epoxy is a generic term for a whole family of products, from underwater protection of steel parts to encapsulation of electrical components used in missiles. Even in floors, the proliferation of components having potential use in the formulation of a topping is so great that it almost requires the full-time services of an engineer to review and evaluate the potentials of the various new products. For example, floor toppings and paint coats of epoxy are still widely considered to be similar products.

Characteristics

An epoxy floor topping is about 1/4" thick and is bonded to the base slab. Essentially, it is composed of a liquid resin, a liquid hardening agent, an aggregate, and a coloring agent. Since they are not entirely corrosion-proof floors, their usefulness falls between concrete floor toppings and acid-resistant brick floors. Epoxy floors combine some of the best qualities of both of these floor surfaces: they can be colored, and are abrasion-resistant, dust-proof, impervious to water, and resistant to many chemicals. In addition, epoxy floors are virtually joint-free, cure-fast, and allow for easy maintenance of minor repairs.

Largest Installation

Perhaps the most dramatic example of the growing acceptance of epoxy floors is the recent installation for the Sun Maid Raisin Growers of California, at Fresno. There the architects specified floor areas amounting to more than 115,000 sq ft. This is believed to be the largest industrial epoxy installation. It was designed by Architect Paul Harris, a partner in the Fresno firm of Walter Wagner & Partners. The great size of the installation reflects the confidence placed in the material by the architect and owner.

The epoxy topping was applied primarily in the processing and packaging areas. Although much of the operation is automated, there is some fork-lift truck traffic. In addition, raisins and sand often spill on the floor. Sanitary requirements necessitated that the floor areas and all machinery be washed periodically throughout the day, and once daily with hot water and detergent. Requirements for the floor were that it withstand this use and still maintain a satisfactory appearance. Except for epoxy terrazzo, epoxy is not at the stage of development where it may be chosen primarily as an aesthetic material; its primary function is to protect the sub-base from corrosion.

The epoxy was treated to resemble sand in color, with a special aggregate added to give the surface a "salt and pepper" effect. Since much of the area is often wet, the surface was also given a slight texture

to produce a slip-resistant finish.

Concrete was ruled out for the installation because raisins are 75 per cent sugar. In the old plant, this corrosive effect from the sugar increased cleaning and maintenance costs; the epoxy is anticipated to be resistant to this corrosive action. Brick was ruled out primarily because of the difficulty of maintaining a clean floor with the great number of joints such a surface possesses. Furthermore, it is expensive and is exposed to the potential danger of fork-lift trucks chipping the units.

Prior to the installation of the epoxy topping, portions of the on-grade concrete slab were used to produce tilt-up wall panels. These areas were steel trowelled. Before the epoxy was installed, the concrete slab was sand-blasted to produce a rough surface. Two days before installation of the topping, the slab was etched with muriatic acid. These steps were taken to promote bond between the relatively thin topping and the base slab.

The topping itself was installed in three applications (*photo*). All of the applications for a given area were made the same day. First, a mixture of epoxy was employed so as to seep into the pores of the base slab. Then, a stiff mixture of epoxy formulation and aggregate was applied by screeding, mechanical compaction, and hand trowelling. Finally, a surface coating was applied to produce the finish texture desired. Except where expansion joints occur in the building, the epoxy topping has no joints. Production varied according to the area size made available. Peak production reached 14,100 sq ft in one day, although the average was nearer 3000. Had more areas been available, this peak rate could have been maintained constantly or even surpassed.

Formulation and Installation

The seeming simplicity of the application belies some of the formulation and installation problems. Formulation or batching is critical, and is sometimes altered by atmospheric conditions; pot life is short (especially if compared with concrete), so that mixing and installation must be carefully paced; tools must be cleaned constantly; and ambient temperature must be watched. Other than the quality of the formulation itself, items of particular importance are the surface finish and bond to base slab. These, however, are not the only problems to be aware of. Air entrapped in the mix can leave minute holes in the surface as it escapes from the topping mix; before curing, the surface

can whiten under certain atmospheric conditions; improper preparation of the surface that the epoxy is to be bonded to—on the assumption that epoxy's adhesive strength is so great that the powers of the material itself will offset these preparations—can be fatal.

What is the best way for an architect to specify this material so he can be sure he is providing what is required? If, as suggested earlier, one thinks of epoxy flooring as a product that is manufactured-in-place, the pitfalls that await the specifications writer may be avoided. Two aspects are involved in writing the specifications. First, the workmanship—the degree of skilled labor—that is to be put into applying the epoxy; second, the quality of the formulation itself.

These two considerations are interrelated. A formulation having high-viscosity resin and maximum amount of aggregate costs more for materials, as well as for workmanship, because of its quality and because of the difficulty in working it. It will, however, produce the most lasting floor. Conversely, a low-viscosity resin formulation costs less for the material as well as for the labor, since it is easier to install. But it will not produce as good a floor.

The quality of installation or workmanship on the part of the supplier can be checked by inspecting personally, or checking by telephone or letter, a number of his floors. Although any number could be selected, an average of five taken at random from a total list of jobs installed would probably give a representative sampling. Items to check carefully are uniformity of bond, surface finish, and the willingness of the contractor to correct unsatisfactory work.

The second aspect, the quality of the formulation itself, will be more difficult to check. The quality of the materials definitely will affect the serviceability of the finished floor. The architect, therefore, has an obligation to his client to have some knowledge of the quality of the materials used.

The two critical ingredients in this respect are the epoxy resin itself and the hardening agent. There are many products that could fit into each of these categories, and there are even more potential combinations. Affects on chemical resistance resulting from various qualities of the components have been tabulated and may be obtained from the supplier.

Specifications

How can the specifications writer make

use of this basic knowledge? He cannot include precise formulations in his specifications because it will enmesh him in a subject that is normally outside his field of competence. Moreover, to make a detailed specification takes much of the responsibility of successful completion out of the hands of the subcontractor, where it rightly belongs, and transfers it to the architect. In the event the architect is dissatisfied, the subcontractor's statement that "I've done exactly what you told me to do" is difficult to contradict. To be effective, such a detailed specification requires a representative on the job who possesses sufficient detailed technical knowledge to inspect the work intelligently. The representative from the architect's office must have the authority to order the subcontractor to make changes in his work as well as to remove any work deemed unsatisfactory. Such an individual must also have sufficient standing so that his decisions will stand up in a court of law. Obviously, this is not a solution to the problem.

Therefore, the architect's most reliable guide as to the quality of a particular supplier's epoxy floor is to inspect previous installations that are in service and compare them with the architect's present design problem. Chemical resistance charts are useful as a general guide. But they should not be excessively relied on. The performance of a chemically-resistant floor will depend on the type of chemical it will be subjected to, its temperature, its concentration, the time it is in contact with the floor, the floor design (floor slope and drains), and maintenance. These factors cannot be simulated in laboratory tests.

Thus, while an architect may wish to be informed of many pertinent technical details as part of his evaluation procedure, he should name one or more suppliers who, according to his investigations, can deliver a floor that will perform satisfactorily.

Epoxy floors are not a panacea—especially when the severe service to which most floors are subjected is taken into consideration. Their prime function (except for epoxy terrazzo) is not a decorative one; they do not possess unlimited chemical resistance; and, finally, they do not take the place of good concrete surfaces where wear resistance or cleanliness are the only problems.

Epoxy frequently holds the answer to perplexing design problems, however, and in many cases at a saving in initial cost, maintenance, and repair cost.

Stand-By Power Sources

W. GOULD

cal power failures in hospitals and institutions can result in personal property damage, and additional costs. In order to meet these criticisms, emergency power equipment should be available. The following article, by a Philadelphia electrical engineer, describes the primary types of emergency power devices, their components, and their specific applications.

Local, state, and city authorities are becoming increasingly aware of the perils to life and property when electrical power fails. Many laws, ordinances, and building codes now require schools, hospitals, and other institutions to be equipped with automatic emergency lighting. Simultaneously, manufacturers have developed a wide variety of emergency power sources to meet almost any requirement. A typical example of a power outage might be caused by the failure of a power bus bar (1), the main electrical conductor at the switchboard of a power company. In such an incident it may be necessary to rush a repair crew to a substation (2) to a community where electrical power while repairs are made at the power station. During this period, some type of emergency power is required.

Choosing the Best Source

The selection of the best source for a particular installation should be governed by the electrical capacity of the source, the availability of fuels, utility company regulations, building laws, local codes, floor space, and cost.

Selecting the proper system for a

particular type of building, the architect or his engineer should also evaluate the location, whether it can be evacuated, the time required for evacuation, and the importance of the building to the community during disasters.

Hospitals, for example, cannot carry out full-scale evacuation, and therefore must continue to function during power outages. During storms or floods in rural or suburban areas, when the injured might require hospital care, damage to utility company service lines might cause power outages of long duration. To enable hospitals in such areas to function under emergency conditions, consideration should be given to the need for continued operation of lighting; operating-room and emergency-ward facilities; sanitation equipment; refrigeration; and heating, ventilating, and air-conditioning equipment.

On the other hand, a school, auditorium, gymnasium, dormitory, theatre or night club can be evacuated readily during prolonged power outages without major inconvenience to the users or occupants.

Studies of manufacturing plants, department stores, and office buildings might indicate that evacuation for long periods would result in spoiled products, loss of business, or excessive costs in lost man-hours.

Having decided on primary considerations, the architect or engineer has a lengthening list of emergency-power equipment from which to choose. Frequently, two or more of the basic types of equipment can be combined for greater protection at comparative economy.

Battery Power

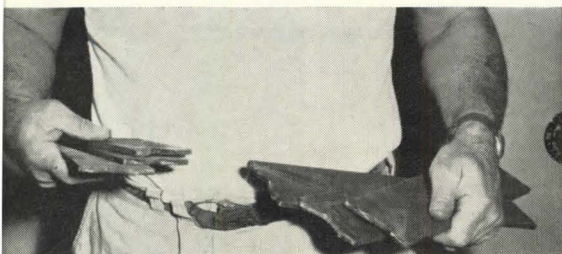
Batteries are frequently the most economical, reliable, and instantaneously responding power sources for emergency lighting. Through recent developments, batteries have expanded far beyond previous limitations as to protection time, maintenance-free operation, and ability to operate varieties of types of equipment.

Emergency Lighting Units. Simplest sources of emergency lighting power—excepting candles, flashlights, and oil lamps—particularly for outages of relatively short duration and for ease of installation in existing buildings, are self-contained packaged units.

A typical packaged unit incorporates a 6-v storage battery or dry-cell battery, automatic transfer switch and charger in a steel case. It powers up to four sealed-beam lamps, some of which can be mounted on the case and others remotely. It also can be used to power exit lights and emergency lighting fixtures that are mounted remotely.

Emergency lighting units can be mounted on walls, pillars, brackets, or shelves. They can be plugged into a regular alternating-current outlet or connected to the AC power source by conduit.

When AC power fails, the transfer switch instantaneously switches on battery-powered lamps. After AC power is restored, the battery-powered lamps are extinguished, and the battery begins to be recharged. The battery charge is maintained continuously when the AC power is on, and thus is ready for the next blackout.



1

2



Photos: Courtesy of Exide

One advantage of packaged emergency lighting units is their extreme versatility. One unit, for example, can easily protect a small restaurant with a pair of lamps; a number of units with lamps strategically located in conference rooms, hallways, and stairwells can protect a large, evacuable office building.

Central Battery Systems. For a larger electrical load (batteries sometimes have 20 or more times as many cells as a single emergency lighting unit), for a higher voltage, for a new building where a more permanent-type of installation is desirable and possible, and for an established utility or industrial application, a central battery system might be the proper selection.

A typical central battery system includes a series of interconnected cells of long-life, stationary-type storage batteries mounted on steel racks in a ventilated room of the building (3) and related emergency power equipment (4). It is linked with an automatic transfer switching unit and automatic charger (5), larger, but operating similarly to the components of a packaged unit. Emergency lamps or other DC loads are wired to the battery by conductors separate from the AC system.

Besides providing emergency lighting for relatively large buildings, central battery systems frequently provide power for telephone offices, for electrical utility switchgear control, for shortwave and microwave radio systems, for laboratory equipment, for railway signaling and communications, even for control of atomic reactors.

Central battery systems are available in all conventional voltages—24 to 230v.

If protection beyond the relatively large electrical capacities of stationary batteries is needed, an engine generator can be added to charge the battery during an AC power outage.

Static Inverters. Static inverters are the

latest equipment involving storage batteries as a major factor. They combine the advantages of high electrical capacity, of having virtually no moving parts to be serviced or replaced, of responding within a fraction of a second, with the ability to operate standard AC lights and equipment.

A typical static inverter consists of a silicon-controlled rectifier inverter that changes the DC power of a stationary storage battery to AC. Normal AC power feeds the battery through a rectifier-type charger.

A static converter can produce output wave shapes required by the most sensitive electronic computers and can respond within a few microseconds when interruptions or transients on the input line occur.

Again, where it is necessary to protect against relatively long outages, an engine generator can be added to maintain the charge of the stationary battery.

Engine Generators

Engine-driven generator systems, which can supply AC power requirements, frequently are more economical than storage battery systems for large-capacity loads. They also have the advantage of being able to operate continuously as long as fuel lasts.

They can respond within a few seconds, as opposed to microseconds with battery systems, with power being interrupted until the engine starts. Where interruptions cannot be tolerated, therefore, many users have both a battery system and an engine generator.

Engine generators need to be started and "exercised" regularly to make sure that they will start promptly in an emergency. Having more moving parts than battery systems, they require more maintenance.

Engine generators range in size from small auxiliary units to charge a bat-

tery system, to full-scale generating plants capable of supplying a building's entire electrical load.

Types are diesel engines, gasoline engines, propane or butane gas engines, and steam engines. They are started in emergencies by means of battery-powered electric motors or by compressed air, hydraulic or gasoline-powered devices.

Equipment associated with an engine generator system includes a circuit breaker, relays, and an automatic transfer switch. An auxiliary relay monitors the normal power supply and, when voltage drops below a fixed percentage, a contact closes to start the engine. When the generator reaches full speed and delivers full voltage, a relay is energized, and the switch transfers to the emergency service. A reverse transfer occurs after normal power is restored, which shuts off the engine automatically.

Dual Distribution

In many localities, additional protection can be provided by a dual distribution system within a building.

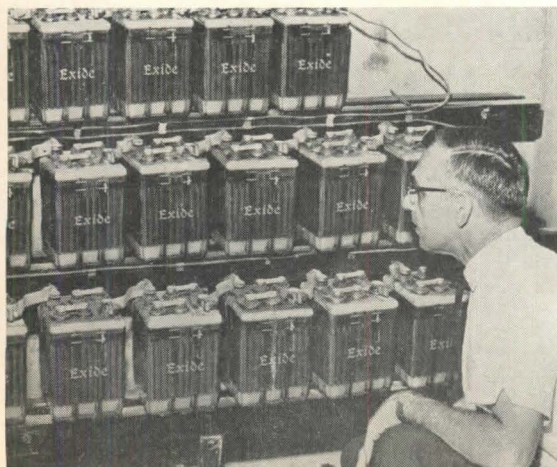
Dual service from a utility company provides two incoming primary power sources supplied from separate points on the utility's outside distribution system. Thus, loss of one substation would not interrupt the power supply.

A dual distribution system within a building draws its power from a single outside source, but has alternate circuits for distributing the power within the building.

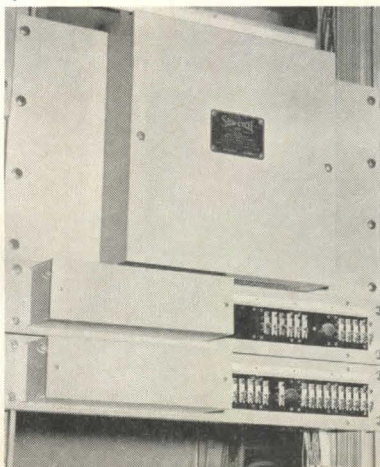
The latter system is a relatively economical method of protection and is quite reliable in areas where utility company lines are energized from several points.

Many buildings, such as hospitals, combine dual service or dual distribution with an independent battery or engine generator system for maximum protection against outages.

3



4



5





The 145th Building Committee Meeting or How One School Was Built

ROBERT H. MUTRUX

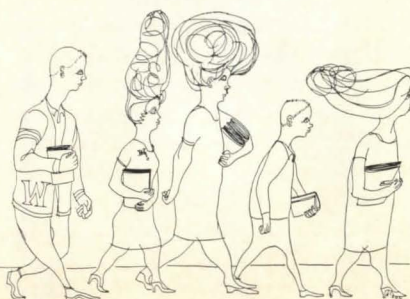
*g from personal experience about
ustrations an architect not uncom-
encounters in designing a high
, the author, chastened but with his
bowed, chronicles the birth pangs
high school and suggests solutions
st obtaining a working relationship
en architect and building commit-*

*circa 1820 A.D., finally boasts a full-
fledged senior high school building. For*

more than a year, it has housed some 600 pupils—the boys in tight slacks and black loafers and the girls in monumentally-teased hair-dos—who stroll nonchalantly about its halls as though it had always been there.

Few people, least of all these students, recognize that the long, toilsome road to its realization is strewn, like the Far West in Frederick Remington's paintings, with

port*, Connecticut, with a popula-
f approximately 9000, and founded



* Although this article describes an actual case history, the true name of the town has been withheld for reasons of security (the author's).

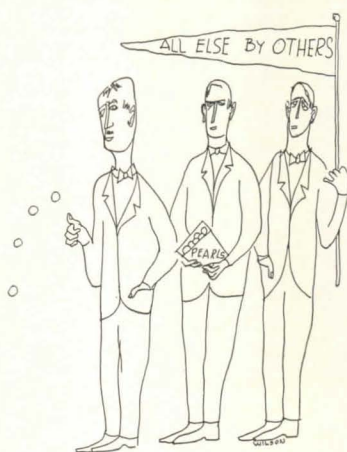
the corpses and skeletons of those who perished along the way. In fact, by last report, the known dead include four architects of different firms (permanently *persona non grata*), one nationally known educational consultant (crucified), one surveyor, and two subcontractors (bankrupt); missing are seven committee members and several well-known citizens; ruined are several nonprofessional reputations; and broken are several deep friendships. These staggering casualties were spread, not over the two years that normally encompass the conception, gestation, and birth of a high school, but a full three. The logistics of this campaign include not one, but two complete sets of plans and specifications. Its progress was punctuated by some 65 addenda, 95 change orders, an unnecessary semester of double sessions, and a total tab of well over \$2,000,000. Most significant of all is a statistic recorded in a recent communiqué that resembles the annual announcement of another encampment of the G.A.R. and which is the occasion for this article: the notice that the building committee has just held its 145th meeting.

What is so remarkable about this school that it required so much time, manpower, and professional ability to build it? Perhaps a studied look will reveal that the results justified the expenditure. There is nothing apparent, either on the exterior or interior, to indicate that it is not a fine school. Its standard red-brick exterior, accented with crisp, aluminum frames around its windows and doors, and its flat gray gravel surfaced roof sprinkled at random with an assortment of ventilators, stacks, and skylights are the standard earmarks of the modern high school throughout the country. Its bituminous curbs show only a few nicks, and its painted-block corridors show only faintly the mark of passing students. True, there are minor ventilating problems, and acoustic difficulties to be overcome in the Guidance Department, but on the whole it ranks well with the other new high school buildings that adorn the bedroom towns on the periphery of New York City. However, no one who has seen this school and studied its history will deny that the accumulated mountain of meetings, personalities, opinions, and paperwork has given birth to an architectural mouse.

The actual reasons why so many took so much time to accomplish so little are lost to history, but a few facts are available from dusty records, from accounts of survivors, and interviews with descendants of those closely connected with its construction. A self-styled "blue-ribbon"

committee, larded with talent and heady with the exhilaration of a new civic enterprise, set out on a late autumn afternoon to visit the site. They jeeped and tramped over the 45-acre plateau overlooking the river and town and saw that it was a good location. Then they set out to select an architect. At that time, there was nothing to suggest that the committee, with the entire galaxy of the nation's best architects to choose from, could fail to make the perfect selection.

The final selection was a dual one. An architect nationally known in the educational field formed a temporary business association with an established architect from a nearby town. This *mariage de convenance* turned out to be a disastrous compromise. The head spokesman of the



Concept Men

"nationally-known firm," accompanied by a retinue of trained assistants and armed with overhead projectors and a most disarming manner, proceeded to parley an utterly prosaic parti into a veritable poem of form, function, and educational philosophy. Then, in the best carpet-bagger tradition, he proceeded to take a powder.

The committee was not immediately aware of his voluntary demise, and, remembering that he had promised to design them a "pace-setter" school, paraphrased it wryly with "We pays while he sets." Finally, when patience and humor had run out, they summoned him to appear. Upon arriving, he airily explained that he was a "concept man," and that his local associate would take care of workaday details, meetings, final drawings, and the like. The real difficulty became apparent when it was discovered that his new associate, though able and experienced in every respect, had never done a low-cost school, and when they realized that it is impossible for one architect to fill another man's architectural shoes.

It was at this point that the importance

of "image" became apparent to the entire group. Regardless of the fact that this term originated in advertising, it is as significant in architecture today as in every other field, and most important to a committee of laymen.

In our case, the untried association of two firms produced two images, like a photographic double exposure, with the local architect striving vainly to do an uphill job under the shadow of the super salesman who preceded him. The result was continuing dissatisfaction, ranging from exasperation to resignation, with the strong aftertaste of having been deceived through no fault of our own. It was identical to the embarrassment and disappointment of betting all on something less than a winner.

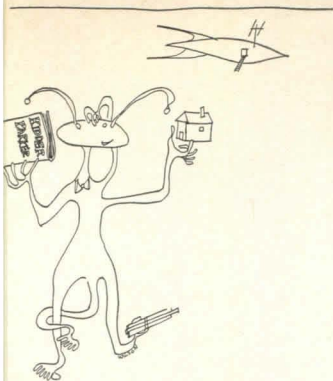
In the light of these events, it seems appropriate to offer a guiding precept to future building committees. If a new architect is to be hired, consider, if possible, the local architect, who is already a responsible and permanent member of the community, and beware of the sounding brass and tinkling cymbals of the expert from distant lands.

The second shattered image was that of the educational consultant. The committee had been ambushed regularly by several vociferous town groups which, following standard operating procedure, insisted that a study be made evaluating the advisability of "adding to the present junior high school" rather than erecting a new building. It was decided, though not unanimously, to abdicate the responsibility of making a decision and to hire



Double Image

an "expert." The expert selected, who had made previous surveys in the same town, virtually had the situation handed him on a silver platter. Yet he aroused growing resentment, partly due to a play of unsympathetic personalities, and largely because he insisted upon actually directing the design of the school and blandly attempting to influence the choice of an architect. Finally, he signed his own death warrant when, in a tone of ridicule, he remarked, "The Homemaking teachers teach the girls to make bread. but who makes bread nowadays?" It happened that the wives of two com-



The Expert From Distant Lands

members were noted, among other things, for just that culinary accomplishment. However, although his activities summarily curtailed after the preliminary phase, his findings did serve to the grumblings of the dissident minorities.

It yields another moral. In our case, the educational consultant is engaged by the school board, not the building committee. If at all possible, the findings of educational consultants should be limited to a study of all needs and recommendations, but not their solution in architectural terms. Above all, beware of the difficulty of working with a consultant who claims at the same time to be an advisor on building methods. This is the architect's job, and it seems unwise for a community to invest twice in the same product. The entire purport of this article is to point out that good schools can and should be built with less waste of time, money, and manpower than was required in our case. It is expressly written for those who are embarking for the first time on this stimulating venture, and would prefer not to learn the hard way. In our case, the committee seems to have been appointed, either divinely orabolically, as the horrible example of all the things that should never happen. Looking backward, our laborious process can be traced to two major sins. The first is the matter of luck, and, in our case, was all bad. It was enough to have the first set of bids come in 40 per cent (yes, 40 per cent!) over the stipulated budget. Through one favorable stroke of fortune, a recent New York and AIA ruling saved the committee the cost of the massive revisions that were needed, but nothing could offset the long delay in all areas and the inevitable additional double sessions. Characteristic of the problems that plagued our progress was an error of 20 feet in preliminary survey. This passed unnoticed, but several townspeople reported that the moles were gnawing away at the

natural stone landmark that was to have been the focal point of the entire plan. And if there is one reader who can pinpoint the blame in this case, let him please speak up. The surveyor was hired by the committee; the road was laid out by the architect, who neglected to check its relation to exact field conditions. Whose was the ultimate responsibility, and who should have been charged for the necessary corrections in drawings? Moral: have an attorney on the committee, preferably one who has served on previous school building committees.

The major cause of our difficulties, however, lay in our gross inexperience. I know whereof I speak because, although I was myself an early casualty, the most glaring example of lack of experience was my own. Not as an architect, for I have been associated for many years with a firm that has built educational buildings at all levels, and, as far as committees are concerned, we have been confronted with some veritable "lulus." Nor am I completely ignorant of the inner workings of a school, since, during the Depression, I worked for four years as an instructor in a secondary school and found it enlightening and rewarding. But to be effective on a committee, one must be versed in the workings of committees as such, before all other considerations. My first blow came when I found that my supposed superior knowledge and boundless, if misdirected, enthusiasm must bow low before Robert's Rules of Order. And the *coup de grace* was dealt me by the devastating realization that my entire contribution, such as it was, could be cancelled out by the beaming account executive on my right.

All this may explain why I cannot resist, as a voice from the grave, to deal a blow to procedure-by-committee. Not committees as such, since this is inherent in the structure of our society. Nor committees of experienced educators and administrators, who are waging a heroic fight to make education available, in the American tradition, to everyone. Nor committees of school designers and builders, who have their professional ethics and ideals to maintain, along with their standing in the community.

My quarrel is with the committee of uninformed laymen. I know of no other country in which the construction of public buildings of any kind rests in the hands of those who place faith, hope, energy, and political acumen before knowledge and experience. Strangely enough, this phenomenon is peculiar only to the public primary and secondary school, with the rare exception of churches. All the devoted but exhausted

individuals who proudly sit on the platform on dedication day work in banks, offices, and plants that were designed entirely by specialists. The plans and design decisions for all of our major buildings are, as a rule, directed without benefit of a single layman, with the possible exception of the chairman of the board (or his daughter). But in the case of school building committees, I have suffered, time after time, the agonizing experience of seeing not only the gifted architect but the dedicated school superintendent overruled by a well-intentioned but completely misinformed numerical plurality. Fortunately, the committee of laymen seems to be disappearing and is being supplanted by two superior groups.

We have dealt with the autonomous school board itself, which directs the entire school system—from the hiring of teachers to the establishment of the curriculum and the design of the plant to house them. It is difficult, in our opinion, to improve on this approach. Here, each person on the committee is not only selected for his particular ability, but gains experience through a period of tenure that spans several building projects. A second approach, which is being adopted more and more, is the system of the permanent committee. I am happy to say that the town in question has at last adopted this approach and has gotten off to a flying start with a full slate of members who have previously served (and survived).

In conclusion, it may be said that the end result justifies whatever means are used to achieve it. Whelpport now has a fine school; its standards are high, its students are happy, its faculty well paid. What is the significance of all the gruesome details of its origin? In general, we see the result, and we are, on the whole, more than satisfied. Who knows all the factors that entered into the design and construction of the great cathedrals? Who cares, except in an academic sense, about the cruelty and ignorance of the autocratic age in which they were built, or the details, delays, or difficulties of their construction? We are all aware that the camel was developed by a committee that set out to design a greyhound, but who, indeed, can say for certain that, had a committee of laymen attended its design, the cathedral might not have been even more beautiful and inspiring?

Perhaps, after all, it is not so bad this way. For it is undoubtedly true of Whelpport High School—whether because of the way in which it was built or in spite of it—that "It is there." And to no one's surprise, we—pardon me, they—are already planning the next one.



BY HAROLD J. ROSEN

Selecting and specifying new synthetic architectural coatings is discussed by the Chief Specifications Writer of Kelly & Gruzen, Architects-Engineers.

Recently, the Engineering Institutes of the University of Wisconsin conducted a two-day seminar on the subject of exotic architectural coatings, the new synthetic products of chemistry developed by the paint industry. The purpose of the meeting was to bring together architects, specifications writers, painting contractors, and the manufacturers of these new basic coating products so that they would have an opportunity to understand each other's problems created by this new Pandora's Box of chemical trick or treat.

The coatings that comprise these exotic finishes are acrylics, epoxies, polyesters, urethanes, and vinyls. However, this enumeration of basic chemical systems is only the beginning. By varying the formulations, solvents, plasticizers, pigments, curing agents, etc., the number of possible end products is legion and likewise their properties.

The problem confronting architects and specifiers when selecting and specifying these materials lies in their limited knowledge of chemistry. In addition, the number of products that manufacturers produce, their conflicting claims, the lack of standard specifications, and the absence of time-tested-use experience further complicate the specifier's problems.

There is no question that these new coatings have some properties that are superior to conventional paint and varnish systems. Urethanes are especially suitable for gymnasiums, ballrooms, bowling alleys, and most wood flooring in industrial installations, because of their inherent abrasion resistance, which considerably reduces maintenance of these floors. Similarly, in areas subjected to abrasion and hard usage, such as school and hospital corridors, decorative paints can be replaced by polyester and epoxy coatings, which exhibit marked improve-

ment in these properties. When resistance to chemical fumes or corrosive chemical attack is required, epoxies, polyesters, and vinyls offer varying degrees of resistance that impart increased ultimate film life when compared to conventional coatings.

In the absence of standard specifications, the specifier is at a loss to write a specification that would permit competition. Furthermore, the absence of standard specifications complicates the specifier's selection, since the physical and chemical properties of the varying coating systems are reported by the competing manufacturers on differing bases. For example, hardness properties are listed by some manufacturers on the bases of Rockwell number, Barcol hardness, Sward hardness, pencil hardness, ad infinitum, so that the specifier has no way of comparing these test results. Abrasion resistance is similarly listed in terms of a Taber abrasive test, scraping with the edge of a coin, or employing a mechanical rubbing test devised by a manufacturer that is completely unrelated to standard methods.

Since the industry has not yet standardized test procedures, the manufacturer tests his own material and reports these results in his literature on the basis of tests he devises himself. Usually, the tests the manufacturer conducts and the physical data he makes available are those that will reflect certain favorable attributes. However, he plays down or does not list other physical data that may be important to the architect and specifier. When the specifier attempts to compare the products of two competitors, to determine whether they may be rated equal or whether one is superior to the other, he is hampered by the fact that the materials are neither tested nor reported on the same basis and evaluation is simply impossible.

In "Product Data Sheet Proposed," (NOVEMBER 1962 P/A), this column suggested a system of reporting information when a standard specification is not

available. Under this system, certain pertinent physical and chemical test requirements referenced to standard test procedures would be established. Each manufacturer would then fill in the required information for his product on this data sheet. This would permit architects and specifiers to compare and evaluate materials more intelligently. An exotic coating could be selected by the specifier on the basis of the physical properties that are most pertinent to a specific project. For example, if a coating is required that can withstand the corrosive atmosphere encountered in a laboratory, and abrasion resistance or hardness is not a factor, then those attributes would determine his selection. If the coating were destined to be applied to a school or hospital corridor subject to abrasion and abuse, then those materials having these outstanding attributes could be selected.

Manufacturers would not have to compete in every category of physical requirements. Many coatings can be selected for certain minimum properties. Thus economies can be effected in the over-all construction budget through selective choice of the physical characteristics of the coating.

Until that day arrives, specifiers should be cautious in their selection of the appropriate coating. Once they have made a choice, the specification should be carefully written around the material selected, even to the point of excluding all others. In addition, the material should not be included under the regular painting trade section. It should be specified under a separate trade section making special provision that licensed or franchised applicators of the material be utilized in the application of the coating system. The specification should also include the requirement that the preparation of the substrate, the method of application, the weather conditions, and the number of hours between coats be in accordance with the printed instructions of the manufacturer of the material.

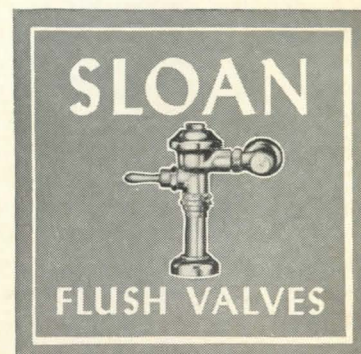


Who says Sloan Flush Valves have no equal?



We do. And we think our record speaks for itself. For over half a century Sloan has been the leading flush valve manufacturer. Sloan sets the standards with Total Flush Valve Performance—the kind measured by dependable service, efficient operation, water economy and long life. Because of their outstanding reputation, Sloan Flush Valves are today as always the overwhelming first choice for the vast majority of the nation's fine buildings.

Do you know of a flush valve with a better record, a better reputation? Specify and insist upon performance-proven, time-tested Sloan Flush Valves—you'll be glad you did!



AN VALVE COMPANY • 4300 WEST LAKE STREET • CHICAGO, ILLINOIS 60624



Environmental Research

BY WILLIAM J. MCGUINNESS

Environmental research programs directed toward the improvement of human comfort and health are discussed by a practicing mechanical engineer.

The new building at Kansas State University that houses the Institute for Environmental Research and the KSU-ASHRAE Environmental Laboratory was dedicated in November 1963 and is now in active operation.

Prominence in this field of research has long been associated with KSU. Dr. Ralph G. Nevins, Director of the Institute and Head of the Department of Mechanical Engineering at the university, began intensive studies of human comfort more than 15 years ago. Starting then with roots established by his predecessors in 1930, he has broadened the scope of the work and the efficiency of his staff to the point that his laboratory has become nationally important.

The new Institute has the support of the American Society of Heating, Refrigerating, and Air Conditioning Engineers (ASHRAE), and the National Institute of Health. It is hoped that the Institute's efforts will not be confined to human comfort, but will extend also to human health and to the areas of veterinary medicine, engineering, architecture, psychology, and physiology.

Providing a strong impetus to the present enlarged facilities was the decision of ASHRAE in 1961 to deploy its research to universities. The society has been the outstanding source of information on human comfort and climate control since the inception of its own laboratory in 1917. Recently, however, it has been felt that even higher level personnel could be attracted if the jobs offered them were to combine *both* teaching and research. Even more important, however, was the conviction that significant research findings could immediately be made known by scientist to student in his capacity as teacher. Graduate study in environmental engineering is also contemplated.

The foregoing decisions, and the established excellence of the earlier work at KSU, prompted ASHRAE to donate its facilities at Cleveland to the new Institute. This gift, together with a substantial grant for research during the current year, is a strong endorsement for the Institute's program.

The test room is a 12' x 24' chamber with a ceiling adjustable from 8' to 12' in height. Through the use of copper tubing carrying hot or chilled water, the interior surface temperatures can be varied from 20 to 150 F. Division of these surfaces into small panels makes it possible to simulate glass at any location. The chill of cold glass and the thermal contribution of sun-flooded glass are important architectural considerations, which will be studied for their effect on comfort and architectural design.

The usual controls of air temperature, relative humidity, and air flow can all be applied in the test room. Using students as subjects, experiments are now being conducted to evaluate human comfort; tests on older people are also planned. Dr. Nevins will have the assistance and guidance of an advisory panel whose members will be drawn from ASHRAE and the university.

Lest it be thought that further advanced research in this area is not essential, it should be pointed out that some data in current use by engineers have not been reviewed since the 1930's. The presence on the staff of Dr. Frederick H. Rohles, Jr., who has many years experience in aeromedical research at U.S. Air Force bases, suggests that conditions during flight and space travel will be investigated. At the university, Dr. Rohles will hold concurrent appointments in the departments of Psychology and Mechanical Engineering.

This leads into another of the many phases of the proposed work. The grant of the Kansas Legislature for the construction of the building was matched by an equal amount from the Health Research Facilities Branch of the Na-

tional Institute of Health. Biomedical investigations of human and animal physiology are planned in another of the test areas now being developed. Advances are expected in applying engineering techniques to medical operative and treatment processes. Research will be conducted in the use of artificial hearts and kidneys. The hydrodynamics of blood flow in thin rectangular sheets, measurements of biological heat transfer, and the assimilation of data on metabolism are other items scheduled for study.

Other commissions are keeping the Institute active. There is an air-pollution laboratory that promises to be of increasing importance, given the fast growth of industry and the population concentration in cities. It will be used in a joint study with the Department of Family Economics of the College of Home Economics. Fine particles, grease, and other undesirable material are being studied for the improvement of air-conditioning filters and range hoods.

Interesting to architects is the problem that faced Assistant Professor Henry Neely. He was charged with the responsibility of getting the laboratory building equipped and incorporating in it the test room, which was moved from Cleveland. No blueprints were used. Instead, Neely worked from a previously prepared model, scaled at 1 in. equals 1 ft. He found that this was adequate and gave a much better visual impression of the volumes to be coordinated in setting up this multi-element complex.

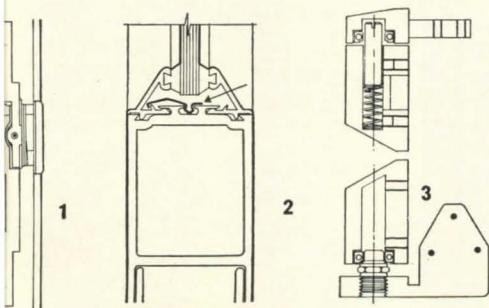
Dr. Nevins anticipates important contributions to health and comfort. He looks forward to the development of revolutionary instrumentation and equipment that will aid the local control of comfort under rapidly changing conditions of weather and occupancy.

The location of the new Research Institute Building in this educational center of a great university appears to be an ideal arrangement. Its proximity to engineering, architecture, psychology, veterinary medicine, and graduate study should prove to be a great asset.

only Amarlite has the new Panelux door!

ING COMPARES to the beauty and radiance of traditional Panelux translucent sandwich doors. They are acrylic modified polyester reinforced with continuous strand glass fiber . . . strong, stable, resistant to weather, water and impact. And, they compliment any material or texture. EXTERIOR and INTERIOR Panels have high thermal insulating qualities, and they are available in standard door sizes in a choice of 3" x 3" or 6" x 6" grid patterns. Custom sizes and colors may be ordered. Get details from your Amarlite representative. Specify AMARLITE . . . there's no equal!

MORE IN A DOOR! 1 EXCLUSIVE AMARLOCK has new design cylinder eliminating gripping surface for unscrewing; and bolt protection. **2 SECURITY CLIPS** . . . easily installed . . . prevent removal of exterior stops without proof of tampering. **3 NEW PIVOTS** and butts have ball bearings and stainless steel pins.



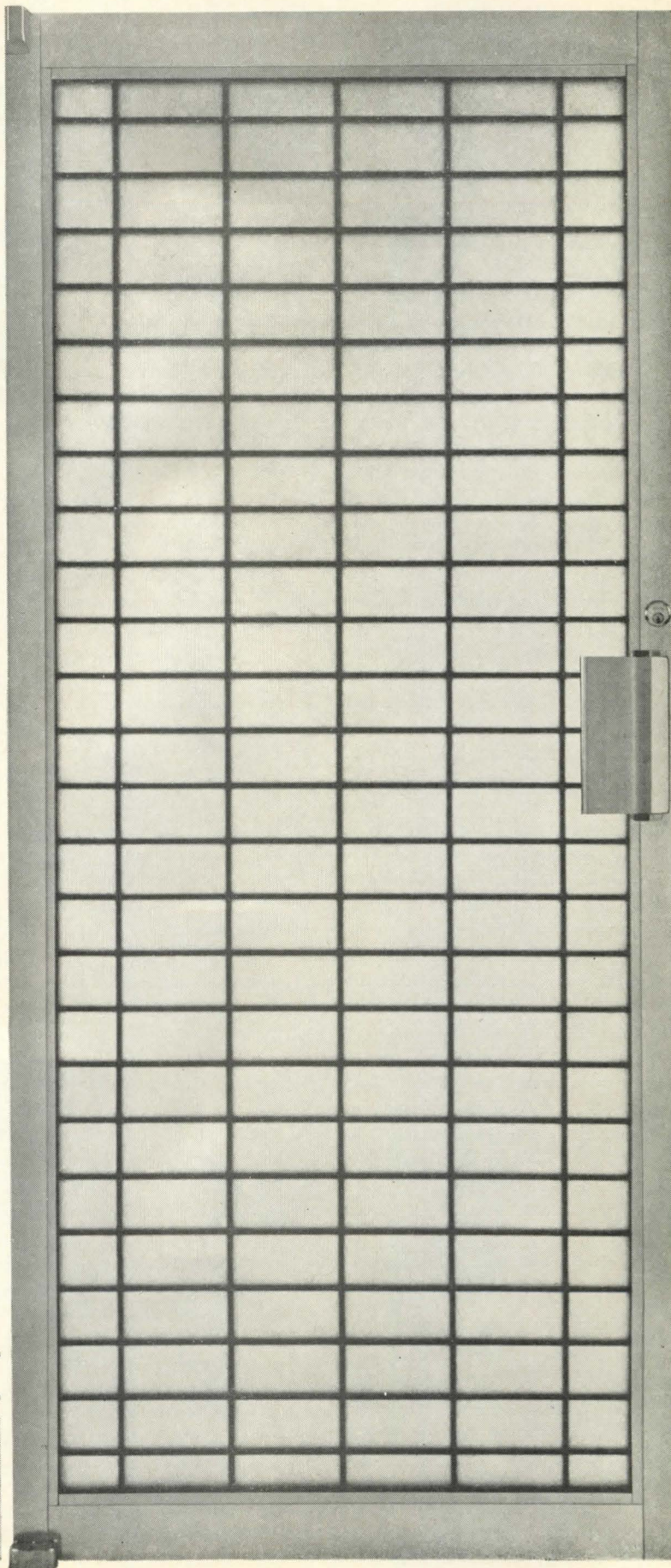
AMARLITE

ANACONDA ALUMINUM COMPANY
OFFICE • P. O. BOX 1719
ATLANTA 1, GEORGIA

Offices and Warehouses:

Chicago, Illinois
Cleveland, Ohio
Atlanta, Georgia

Dallas, Texas
Paramus, New Jersey
Los Angeles, California





BY JUDGE BERNARD TOMSON AND
NORMAN COPLAN

In the first of two articles, Nassau County District Judge and a New York attorney discuss the legal and ethical aspects of what constitutes a breach of contract.

Architects are often puzzled by the legal and ethical considerations with which they must be concerned when approached by a prospective client in connection with a project in which some other architect is or has been involved. On occasion, AIA chapters that wish to take a public position or make a critique or recommendation concerning the letting of past or prospective public contracts, are unsure what action is permissible under the prevailing law or under the Standards of Professional Practice promulgated by the Institute. Much of this uncertainty stems from a lack of knowledge concerning the principles of law that apply, and from the lack of specificity in the formulation of ethical standards relating to this issue.

We will first consider some of the principles of law relevant to this subject. Where a third party has induced a breach of contract resulting in damages to a party to that contract, the law holds that third party responsible for the aggrieved party's damages, on the hypothesis that the performance of the contract and the benefits resulting therefrom to the innocent party are property rights which are entitled to protection. The inducement of a breach of contract is a wrong or tort, and the legal doctrine that the wrongdoer is liable for damages in this situation is imbedded in our law dating back to the common law of England.

An individual cannot be charged with wrongfully inducing a breach of a contract unless he had knowledge of the contract's existence. If a person acts in good faith and in his own legitimate interests, without knowledge that a contract exists, he is not chargeable at law for his actions, which, in fact, resulted

Inducing a Breach of Contract: Part 1

in a breach of contract on the part of some other person.

An essential element of an action for damages based upon an inducement to breach a contract is "malice." The malice here referred to, however, is not actual spite or ill-will, but merely a purposeful act without legal "justification" or "excuse." Acts that were not intentionally directed to occasion a breach of contract would not, therefore, afford a basis for a legal suit for damages.

There must be a causal relationship between the efforts of the person charged with inducing a breach of contract and the actual fact of the breach in order to establish a basis for a suit for damages based upon interference with the contract. If, for example, it was found that the breach of a contract did not result from the persuasion of the party charged, but rather from the independent act of the party breaching the contract, there would be no liability as against the party who attempted to bring about the breach of contract.

In most instances, if the inducement to breach a contract arises from persuasion, as distinguished from intimidation, it is nevertheless actionable and the persuader is liable for damages. In every state, a person who has procured a breach of contract through unlawful means, such as fraud, intimidation, violence, and slander, will be held liable for the breach.

Many of the legal decisions on this subject state that inherent in the rule establishing liability for inducing breach of contract is the requirement that the act of the party procuring the breach was without "justification." In this context, however, "justification" is a very limited concept. It is clear that the act of a person inducing a breach of contract, if only to further his own interests, would not constitute such justification, and will not be condoned as an aspect of legitimate competition.

In some instances, however, the public interest may be such that the courts will

find "justification" for interference by one party with someone else's contract. For example, the confidential nature of the relationship between attorney and client, and the function of the attorney to advise his client, would exclude the right of a party to a contract to institute suit against the attorney arising from a breach of contract on the part of the attorney's client that may have resulted from the attorney's advice. Similarly, recommendations of an architect to his client, vis-a-vis a contractor, which resulted in a breach of the construction contract on the part of the client, would probably not be actionable as against the architect.

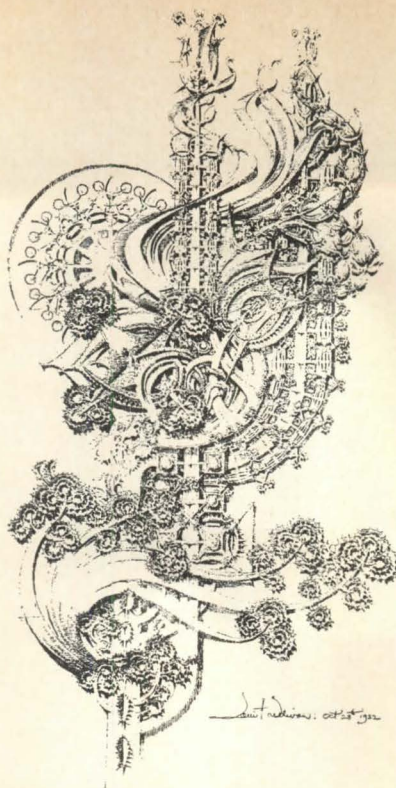
It is also a general rule that if a person "maliciously" induces another person not to enter into a contract with a third person, he is liable for any damages sustained by that third person. It must be proved in such a situation that, in fact, the contract would have been entered into in the absence of interference. Here, however, the social desirability of free competition in our economic system provides a much broader definition for "justification." Thus, in general, actions taken in the exercise of free competition, which result in one person failing to make a contract with another person, are not actionable unless some improper or unlawful methods are used.

It would seem clear that if an architect induces a prospective client to breach an existing contract for the purpose of securing the commission for himself, he would be guilty of a tort. However, the legal principles applicable to an individual architect are not as easily defined in relationship to the activities of professional societies. In next month's column, we will discuss the permissible area of action by professional societies as it might affect individual contracts and the application of the Standards of Professional Practice of the AIA to this subject and to the activities of individual architects.

Doors are
to accent...



RUSSWIN
®



The Message of Creative Abundance

BY MAURICE ENGLISH

A SYSTEM OF ARCHITECTURAL ORNAMENT: ACCORDING WITH A PHILOSOPHY OF MAN'S POWERS by Louis H. Sullivan. Facsimile edition of the first edition published by the Press of the American Institute of Architects, New York, 1924. The Prairie School Press. W. R. Hasbrouck, 117 Fir St., Park Forest, Ill. (1963, 12 pp. plus 20 plates, \$15.00). Maurice English, managing editor of the University of Chicago Press, has recently compiled *The Testament of Stone*, a collection of Sullivan's writings on themes of "idealism and indignation."

Shortly before this volume came into my hands, I picked up a copy of a contemporary magazine and found a review that began with these words: "Form follows function" is no longer a satisfactory slogan for most architects today. The need for emotional expression of form once again is nourished among the young architects . . ."

It would be hard to find a better illustration for the appropriate republication at this time of *A System of Architectural Ornament*. The author of the sentence I have quoted clearly did not know the crucial sense in which "form follows function" was meant by Sullivan, the originator and life-long elucidator of the phrase—above all, that the ultimate function a building should express in its form must be some emotional function. Sullivan stated this ex-

plicitly in his most masterly piece of writing, "The Tall Office Building Artistically Considered"; but it is also one of several messages to be found in *A System of Architectural Ornament*.

As even cursory students of his career know, Sullivan spent many years at war with the official organizations of American architecture. It is not as well remembered that some of those organizations tried to make amends, in his last years, for the neglect in which he had languished; and they did so before all his creative powers were extinguished. One of these organizations was the American Institute of Architects: we owe a permanent debt to its leadership, for having, in the last two years of Sullivan's life, roused him to produce—the last leapings of the flame—two important final testaments to the profession of architecture and to the American people. The first of these was *The Autobiography of an Idea*; the second was the present volume. From the date of its publication in 1924, the year of Sullivan's death, *The Autobiography* has been kept in print; but the *System*, published in the same year and essentially the more important work (for Sullivan was an architect and an artist before anything else, and his thinking about art is more valuable than his thinking on other subjects) has been out of print since the first edition of 1000 copies was exhausted.

We are now again in debt to the AIA,

and this time also to the Prairie School Press of Park Forest, Illinois, which in 1961 obtained the Institute's permission to issue a facsimile edition of the original printing. The 250 copies of the facsimile edition reproduced the original with such scrupulous care that the new publisher's own colophon was not to be found on any page.

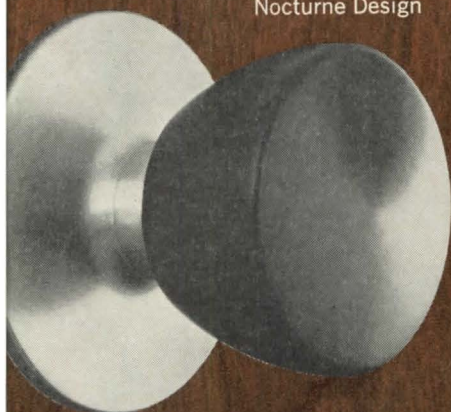
The reissue was a quick success; so much so that the Prairie School Press was encouraged to print another run of its facsimile edition, using, as in its first printing, the original plates. The copyright page carries the minimum data that bibliographical decorum requires, and lets us identify the publishing house we have to thank, along with the AIA, for again making available this display of Sullivan's genius in some of its original aspects.

Even in its external appearance, this is a notable book. Its green cloth cover, with the title in gold, is 12½ in. wide by 18 in. high. Inside, we find brief passages of text, preceding and interrupting a series of 20 plates. On these, with the loving attention to detail which characterizes genius, Sullivan attempted to leave a record of the process by which he elaborated his ornamentation. The reproduction of his drawings is excellent and one sees immediately that this is a book precious not only to architects but to anyone interested in fine art, and its genesis.

Continued on page 200



Nocturne Design



To help you
use doors
to accent
design...

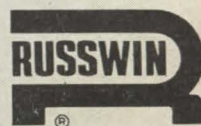


Jet Design



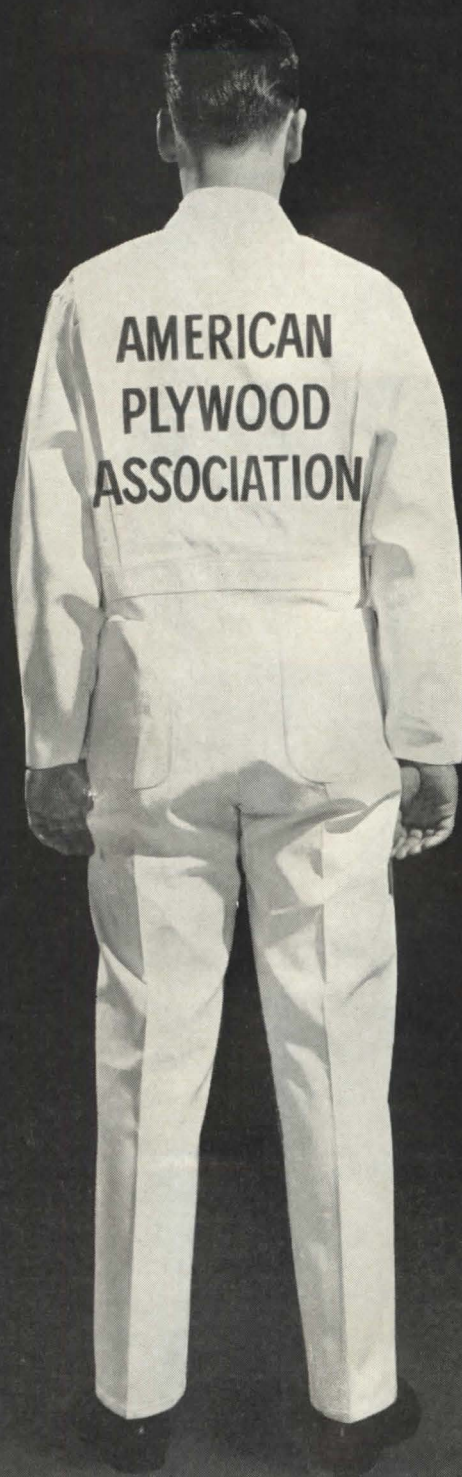
Locksets by Russwin

To help you use doors creatively, Russwin brings you "Ten Strike"* Locksets in an exciting choice of designs, materials and finishes. These locksets are available in a wide variety of functions. And, they are engineered throughout for low-maintenance, long life. For beauty... for durability... specify Russwin "Ten Strike" Locksets. Your Russwin supplier has samples and full information. Call him or write Russell & Erwin Division, The American Hardware Corporation, New Britain, Connecticut.





Douglas Fir Plywood Association has outgrown its name



industry we represent has undergone some big changes in recent years. Our old name no longer fits. Instead of making plywood only from Douglas fir—and only on the West Coast—the industry now produces a wide range of products from some 20 different species of

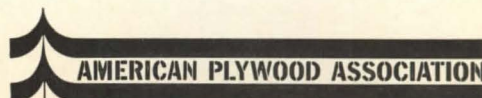
wood—and in plants in many parts of the country.

The new name reflects our members' growth and progress.

Even though the name is new, you can still specify DFPA plywood. These familiar letters still stand for quality in plywood certified by the

association and you'll continue to see them in our grade trademarks. Instead of Douglas Fir Plywood Association, though, they now stand for Division For Product Approval.

And we're still headquarters for all kinds of plywood information. Write us at Tacoma, Wash. 98401.



The new name for Douglas Fir Plywood Association.
Quality certified by the Division For Product Approval.



For more information, turn to Reader Service card, circle No. 335

The radiant ceiling panels of the IRC System are finished in baked enamel for easy cleaning. There are no floor-mounted, wall-hung, or window-sill units to clean or to get in the way.

ENVIRONMENTAL CONTROL IN HOSPITALS

Designing to meet a medical facility's special conditions of temperature, humidity, air cleanliness and circulation

The environmental requirements of today's hospital increase the demand for total air conditioning. Thirty years ago, air conditioning a hospital was big news. In fact, air conditioning *anything* was new and exciting; the concept of a controlled indoor environment had just dawned.

Many basic ideas now common in air conditioning practice were born in that period. Force-fed by the pressure of great building programs, they matured and were refined into highly efficient systems. But they had their limitations.

The vast volume of air used to heat and cool a large building required extensive mechanical equipment and ductwork. Wet refrigerating coils had a bad habit of accumulating and propagating airborne contaminants. These deposits tended to develop into colonies of bacteria and other micro-organisms which passed into the air stream during the system's operation.

Great strides were made by filter designers to reduce this hazard. But one weakness of the filter remains: it has to be serviced regularly and faithfully by human beings — and is subject to consequences of their vagaries.

Need for a New Approach

The basic ideas of the 1930's were great in their day, but we are now in the mid-1960's. The need now is for an up-dated approach to hospital comfort control —

one that takes into account the special conditions of the hospital.

Designing an air-conditioning system to satisfy these particular requirements differs from designing for other building types. Problems indigenous to hospitals are:

- (1) The need for 100% exchange of air.
- (2) Complete control of airborne contamination.
- (3) Temperature, humidity, and air movement favorable to a patient's health and comfort.
- (4) Cleanliness and ease of maintenance.
- (5) Economy—both in first cost and in operation.

There is a new awareness of air conditioning as a contributing factor in sanitation, as well as comfort. Obviously, it is inconsistent to spend time and money to create aseptic conditions in surgery and other critical departments by sterilization methods and then permit contaminating influences to exist in the air conditioning system.

Growth of New Technics

Technological advances over the past decade have placed at the disposal of the hospital architect new equipment, methods and procedures that are capable of improving environmental conditions in medical facilities — at the same time, contributing to economy of installation and operation.

One of the newest developments is the Inland Radiant Comfort System. Here is a completely new concept in total air conditioning specifically designed for the needs of the hospital.

This system combines three widely accepted, proven components into one engineered design: (1) a radiant-acoustic ceiling, (2) a chemical air conditioner, and (3) a cellular steel floor. Because of the integrated design, each component assists in the functioning of the others.



100% Exchange of Air

The arguments for and against using only *outside* air as an air-conditioning source, instead of recirculating *inside* air, are academic. If it weren't for its record of excessive costs (*until now*), everyone would prefer to start with outside air, condition it, feed it into the patient's room, then exhaust it. Outdoor air, by action of the sun and massive dilution, usually is less contaminated than recirculated air, both given the same degree of filtration.

Recirculating inside hospital air is a touchy procedure completely dependent upon filter efficiencies which can be variable, due to maintenance problems. Equally or more hazardous is to attempt flushing air completely in some parts of the hospital and not in others, depending upon balanced pressures to prevent cross-contamination.

No one prefers these compromise measures. They were forced upon hospital designers by the high cost of conditioning the large volumes of air required by conventional, all-air systems. To add the cost of conditioning outside air was to prohibit it.

This is no longer so, with the Inland Radiant Comfort System for hospitals. By efficiently handling only a small amount of air, the IRC System introduces 100 per cent outside air throughout the hospital and does it at no extra cost.

This contrasts with conventional air conditioning systems which generally are based on the principle of using large quantities of air, most of it recirculated. Decontaminating air in large quantities not only is impractical, but the fan horsepower to move such air adds to the expense of operation.

With Inland's modern system, it is practical to exhaust all air without recirculation. The air can be decontaminated very effectively, because of the small amount used.

Panel Ceiling System

erent advantages of radiant-ceiling panels help to make this technology a sound approach to air conditioning.

name implies, the radiant-acoustic heats and cools by the principle of radiant heat transfer and, at the same time, provides acoustical control of room space.

perical treatment is simple. Perforations in the aluminum panels, with insulation above, give this ceiling an excellent acoustical rating and reduction coefficients as high as 0.9, without disturbing to a restful atmosphere, e.g., the extra noise level during hours, are dampened.

radiant-acoustic ceiling acts as a wall-to-wall heat exchanger — when the thermostat calls for cooling when circumstances

The ceiling heats in the same manner as the sun. Low-frequency heat energy travel in straight lines from the ceiling to every part of the room, heating all surfaces in warmth.

eady, gentle comfort is patient-

oriented. Physiologists have determined that more than one-half of our body heat is lost by radiation. Therefore, the most practical method of maintaining comfort is to control the rate of heat gain or loss by radiant means.

Here's where radiant heating is ideally suited to the needs of a hospital patient. It bathes his body in continual warmth, free of drafts. Even without a blanket, the rate of his body heat loss is kept at a uniform rate throughout the day and night. Because radiant heating is not dependent upon moving air to raise room temperature, there are no hot blasts from registers, no strong convection currents.

Radiant cooling obeys the same physical law of radiant energy transfer as radiant heating, but in reverse. Now, the ceiling is made cool and it absorbs heat from all surfaces in a room, including a patient's body. The human body loses heat most comfortably through radiation, without chilling drafts.

Only ventilation is required of the air system. Ventilating air is supplied at low velocity and held to desirable humidity levels.

Chemical Air Conditioning

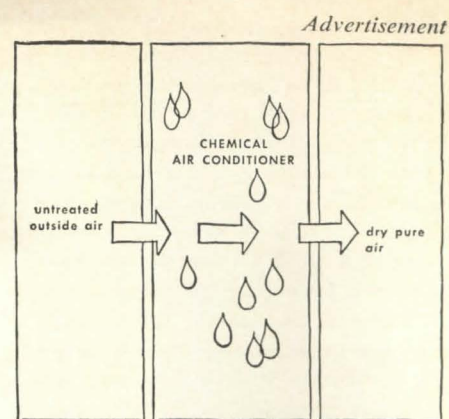
Chemical air conditioners have long been recognized as superior devices for controlling humidity and air purity in operating rooms, recovery rooms, and other critical hospital areas. In the integrated design of the Inland Radiant Comfort System, a Kathabar® Chemical Air Conditioner* treats the hospital's entire ventilation-air system.

Air is conditioned by a spray of lithium chloride. This traps up to 97 per cent of all airborne impurities.

Conventional air conditioners use refrigeration coils to cool and dehumidify the air. For many years, these wet coils have been recognized as breeding places for colonies of bacteria and micro-organisms.

Trouble arises when matter from these colonies blows off into the hospital's air stream. Elaborate filter systems have been designed to remove this contamination from the air, but their complete effectiveness

*Surface Combustion Division, Midland-Ross Corp.



Chemical air conditioning removes the latent (humidity) load from incoming outside air. A non-vaporizing solution of lithium chloride with a great affinity for moisture is sprayed into the air stream. Condition of the air as it leaves the dehumidifier at a specified humidity level depends upon (1) solution concentration and temperature, and (2) temperature of cooling tower water.

fectiveness frequently has been questioned. Hospital administrators, bacteriologists, and others have been shocked at the contaminating effect of conventional air conditioning systems.

Substantial Construction Savings Possible

Where hospital plans include a steel frame, significant savings in construction costs accrue from the IRC System's third basic component, a cellular steel floor.

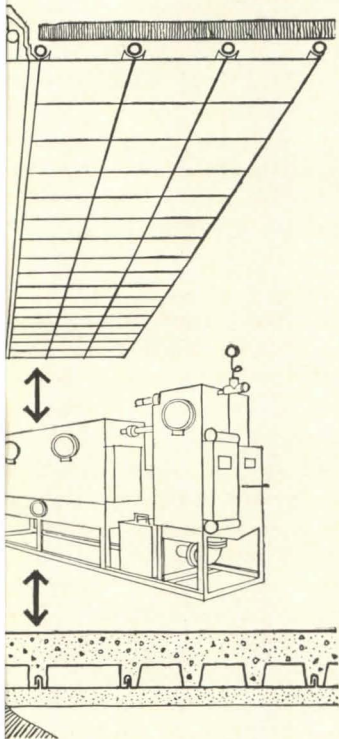
Ventilating air is carried through cells in Inland Cellufloor, eliminating tons of expensive ductwork. This not only saves money on materials and labor, it reduces the space required between floors. This can drop the total height of a multi-story building by as much as 5 per cent, without sacrificing a cubic inch of interior space. Obviously, there are consequent cost savings all down the line — including savings on the foundation, since building weight shrinks with the height.

There are other advantages to consider here, during the planning stage of a new hospital: The greater erection speed of steel-frame construction. The flexibility of electrification made possible only by a Cellufloor steel floor.

Breakthrough in Hospital Comfort Control

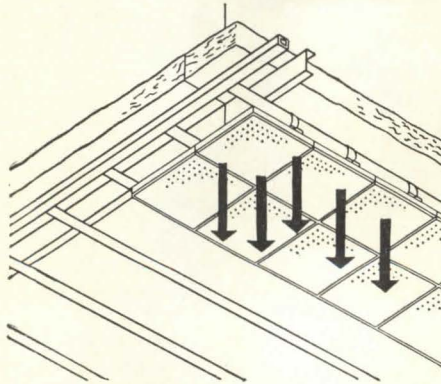
Of great importance to the hospital architect, the Inland Radiant Comfort System delivers all of its advantages well within the budget for an ordinary hospital air conditioning system. Key to its economy is its concept of three basic components working together. By balancing the high performance of these components through careful engineering, the IRC System saves on both first cost and operating costs.

Further information is available in a new brochure, "Breakthrough in Hospital Comfort Control." Write for your copy today. Address Inland Steel Products Company, Engineered Products Division, 4069 West Burnham Street, Milwaukee, Wisconsin 53201.



and Radiant Comfort System is made of three basic components, carefully engineered to work together more efficiently than any one of them could work alone. The components are not new to architects and engineers. They are: (1) a radiant ceiling, (2) a chemical air conditioner, (3) a cellular steel floor (optional construction).

Each of these components have long records of successful performance as individual products. It is the way in which they work together — in integrated design — that accounts for the efficiency of the IRC System. The radiant ceiling handles virtually all heating and cooling loads in the room. The chemical air conditioner dehumidifies and purifies the air. Reinforced volume makes it possible to use cellular steel flooring for air distribution, eliminating tons of ductwork.



The radiant-acoustic ceiling acts as a single, wall-to-wall heat exchanger. Heating and cooling are accomplished by means of aluminum panels attached to grids of water pipes hung in the manner of a conventional suspended ceiling. Hot or cold water is circulated through these pipes to heat or cool the panels. Heat loss and noise are reduced by an acousti-thermal blanket.

Continued from page 194

The *System* begins with an introduction, which its musical-minded author characteristically called a "Prelude." This outlines the "philosophy of man's powers," which is essentially a statement of the beliefs to which Sullivan related his art, his faith in democracy, and his vision of a utopian future for the human race. It is followed by his drawings, one or many to each plate; these (with a one-page prose passage on his doctrine of "parallelism") show the working out of simple geometric forms, following in-

spirations drawn from his readings in botany ("Remember the seed-germ"), into the amazing elaboration of decorative elements, at once rigorously controlled and spiritually, sensuously rich, with which we are familiar on the façades of the Gage and Condict buildings, and the Carson, Pirie, Scott department store. No one, not even the Arabs or the Hindus, ever made geometry more voluptuous or more dramatic than did Sullivan, working by himself; and step by step this book shows how, as much as it can be shown. For that

alone, the new edition would be precious: it is a fragment retrieved from a great past, as remote as it is recent—that fleeting period of 10 or 15 years before the turn of the century, when it was easy to believe in the organic relationship between American life and American art. This is a belief no one holds today with the fervor Sullivan felt, but also a belief he will not let us quite forget.

For this reason, it is pleasant to hope that the *System* may indeed have been reissued at a propitious moment in the development of architecture, which, as all agree, is now so close to being shredded by economics and technology into fragments assignable to promoters, contractors, engineers, city and regional planners, etc., etc.—all of them men with appropriate roles to play, none of them with the mission of making buildings fit for joyful habitation. "Joyful" because a glance at any page of this book can remind us of two gifts we are always prepared to get from Sullivan—individuality and beauty—and a third we are less likely to have in mind: joy. The *System* thereby becomes another implicit critique of all current building in which the concept "form follows function" has been interpreted in a meager, mechanical sense.

Looking afresh at Sullivan's designs, it becomes easier—and more painful—to see how the *meaning* of contemporary building has routinely been stripped away in the ongoing homogenization of all values, until—for example—the form, steel, now too often expresses simply the function, steel; the form, glass, now expresses simply the function, glass: indifferently, with no articulation, in structures that may be labeled banks, churches, schools, office buildings, apartment houses, factories, and so on; but which, with a minimum of internal remodeling and no external alteration beyond a change of signs, could often be adopted for any number of other purposes. Our antiseptic tubes and cubes, designed often by architects who do not care to live in them, are products of our economic and demographic problems, rather than solutions of them. Socially, they are works of curettage rather than of creation. Every plate of drawings in the *System* is a manifesto against the defeatism they represent; and, in another context, Sullivan has told us why that manifesto is worth heeding: "To disdain our fertile childhood is precisely equivalent to disdain of our maturity."

Continued on page 212



or



system cado

Design Poul Cadovius

This is the system of furniture that supplies its own walls. Instead of sitting on the floor and bulking large in small space, System Cado furniture components sit comfortably on wall panels that are made with pre-drilled slanted holes. It's the most... simply... amazing idea! And handsome, too. With incredible ease and flexibility, you

can design a wall of rich walnut, teak, rosewood, or light oak. An arrangement that includes all the necessary storage space... that provides a costly built-in look... that makes a room efficient and leaves it looking clean and uncluttered at the same time. (And talk about one-stop shopping!) It's all yours in two words... System Cado.

System Cado □ 1130 Third Ave. □ New York

For more information, turn to Reader Service card, circle No. 381



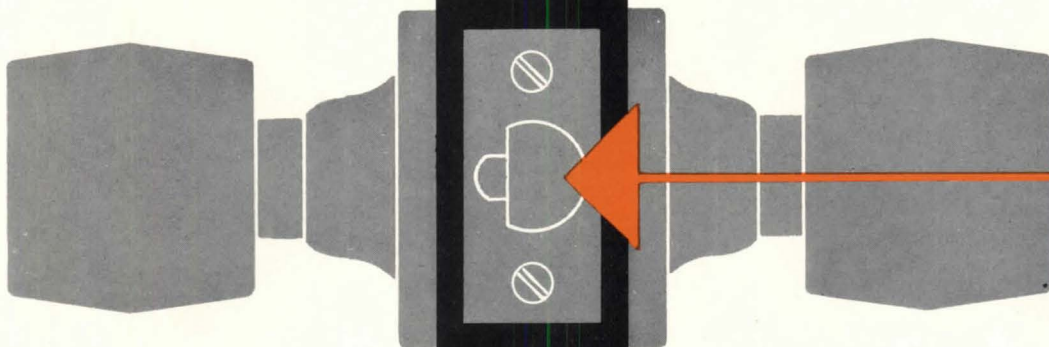
Door by **WELDWOOD®**

THE APPEAL: built in with hardware by Corbin

Architectural hardware may be a functional detail. But attention to detail adds up to better design. So it is with architectural hardware; it is day after day creating important first impressions. With CORBIN hardware you'll find classic simplicity that quietly complements contemporary architecture. CORBIN designs are graceful, modern, clean: qualities which help give your building a look of enduring good taste. Prove it to yourself, simply turn the page . . .



F. CORBIN DIVISION THE AMERICAN HARDWARE CORPORATION, NEW BRITAIN, CONNECTICUT



CORBIN HEAVY-DUTY CYLINDRICAL LOCKSETS

compact, distinctive, easy to install

You'll find CORBIN Heavy-Duty Cylindrical Locksets enhancing the charm of hundreds of today's modern structures. The reason: stamina, styling and security are designed into these rugged yet compact locksets. And you can choose from many designs in bronze, brass, aluminum or stainless steel, and from a wide variety of finishes.

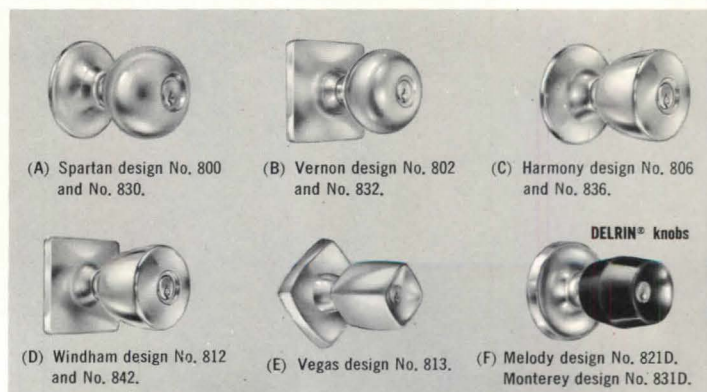
Installation is fast and simple for every type of application. Any number of styling combinations and functions are available. And the CORBIN Master Ring Cylinder provides flexibility in masterkeying to meet all special security requirements.

- (A) No. 800, cast brass, bronze or aluminum.
No. 830, wrought brass, bronze, aluminum or stainless steel.
- (B) No. 802, cast brass, bronze or aluminum.
No. 832, wrought brass, bronze, aluminum or stainless steel.
- (C) No. 806, cast brass, bronze or aluminum.
No. 836, wrought brass, bronze, aluminum or stainless steel.
- (D) No. 812, cast brass, bronze or aluminum.
No. 842, wrought brass, bronze, aluminum or stainless steel.
- (E) No. 813, cast brass, bronze or aluminum.
- (F) **Roses:** No. 821D design—cast brass, bronze or aluminum, 3½ in. diameter.
No. 831D design—wrought brass, bronze, aluminum or stainless steel, 2½ in. diameter.

Symbol of Integrity



American Society of Architectural
Hardware Consultants



P. & F. CORBIN DIVISION

THE AMERICAN HARDWARE CORPORATION
NEW BRITAIN, CONNECTICUT

It pays to make it CORBIN—throughout!



Roll-Away Storage Problems with Erecta-Shelf Trucks



**N.S.F.
APPROVED**

Erecta-Shelf on wheels is by far the best way to combine storage with transportation. Maneuverable trucks reduce employee fatigue and eliminate carrying of heavy loads. Anything goes on these sturdy units and they roll anywhere. An infinite variety of models, sizes and shelf combinations

can be assembled economically from "in-stock" components. Like all Erecta-Shelf these units won't collect dust, are light and airy and can be steamed or hosed down.

Roll-away your storage problems! Write today for free literature on Erecta-Shelf Trucks.

ERECTA SHELF

A QUALITY PRODUCT OF
METROPOLITAN WIRE GOODS CORPORATION
N. WASHINGTON ST. AND GEORGE AVE., WILKES-BARRE, PA.

ARCHITECT AND LUPTON TEAM THEIR TALENTS ON ANOTHER OUTSTANDING JOB

A meshing of specialized skills tells the Hillcrest Baptist Hospital story. Here again—as at hundreds of other hospitals, schools, apartments and commercial buildings—the architect's concept was handsomely realized by means of collaboration with Michael Flynn curtain wall experts. Whenever our products and services can be of use to you, leave it to LUPTON to cope with the details and satisfy every curtain wall and window requirement precisely as visualized.

Our reliability and skill in meeting specifications to the dot go back 25 years. LUPTON is noted for one-source responsibility—from plans to final construction. For information, contact our local representative or call any office listed below.

LUPTON

MICHAEL FLYNN MANUFACTURING COMPANY

Main Office and Plant: 700 East Godfrey Ave., Phila., Pa. 19124. West Coast Office and Plant: City of Industry (Los Angeles). Sales Offices: San Leandro, California; New York; Chicago; Cleveland; Cincinnati; Dallas. Representatives in other principal cities.

Hillcrest Baptist Hospital, Waco, Texas.
Architect: Easterwood, Easterwood & Drennon, Waco, Texas. Contractor: Smith Construction Co., Waco, Texas. Photograph by John Rogers.





**OTHER
LUPTON PRODUCTS
OF OUTSTANDING
EXCELLENCE:
ALUMINUM WINDOWS
AND SLIDING
GLASS DOORS**

Bold lines reflect design for today's needs, speak of quality backed by 25 years of experience. These doors and windows install easily, give lasting and trouble-free service. LUPTON understands budget needs, too. For excellence in quality, design, variety and service . . . for up-to-the-minute features to keep clients happy — select LUPTON, *and be sure!*



LUPTON



**anyone
can make
a grab bar...**

Sure, you've seen a lot of grab bars. Many of them looked like they'd do the job. But, when safety is at stake there can be no margin for error. ASI grab bars are custom designed to architectural specifications to meet the need for security in institutions, schools, gymnasiums; pool and shower areas, and especially in nursing homes and hospitals. The #100 series heavy duty

grab bar is 1¼" O.D.; the #500 series medium duty grab bar is 1" O.D. Both have a wall thickness of .064"...and that's hard to beat anywhere! Also available in the first really heavy-duty stainless steel grab bar, the #1100 Series comes in 16 ga. with .125" flanges and is 1¼" O.D. SHUR-GRIP striations to a depth of .007" is an optional extra which doubles the margin of safety where required.

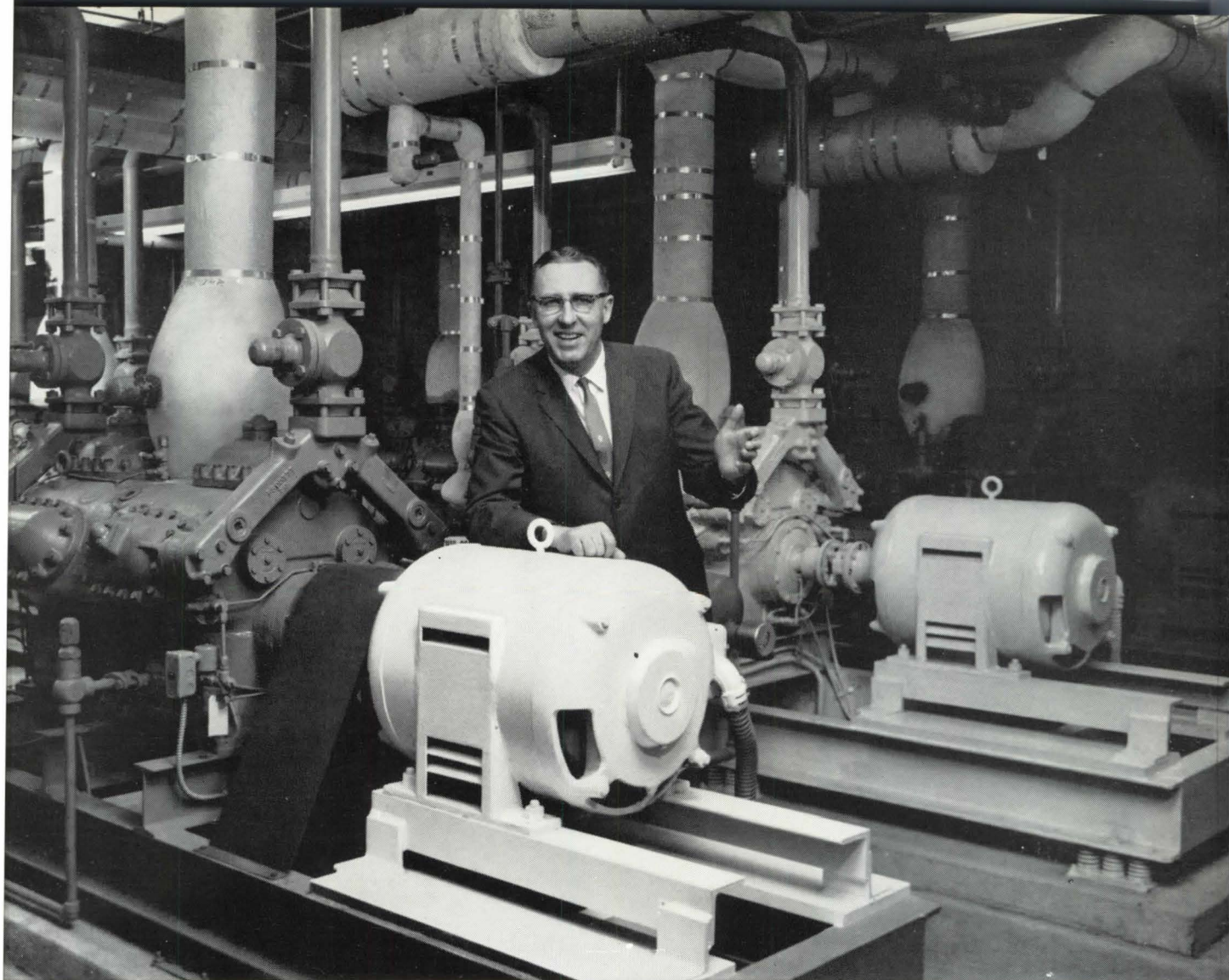


**ACCESSORY
SPECIALTIES, INC.**

42-14 Astoria Blvd. □ Long Island City, New York

Write for bulletin 26d. □ A.I.A. file no. 29-j

**but how many
can make one
like this?**



"WITH TOTAL ELECTRIC SPACE CONDITIONING," reports Edmund Lloyd, "this compact installation, requiring less than half of our maintenance engineer's time, is all we need to handle all of our heating, cooling and refrigeration."

"THE BEST DESIGN FEATURE IN OUR NEW SHOPPING CENTER IS TOTAL ELECTRIC SPACE CONDITIONING"

Newburgh, New York, Edmund Lloyd, owner of Lloyd's Shopping Center, tells how his architect's use of flameless electricity as a single source of energy made it possible to combine all heating, lighting and cooling for maximum rating efficiency

When the architect for our new shopping center first brought up the subject of total electric space conditioning," owner Edmund Lloyd, "I didn't really know what he meant. But I'm sure glad now that I listened to him! It's been an extremely efficient operation and has resulted in considerable savings in equipment, maintenance and operating costs.

With total electric space conditioning, it was possible to design all of our heating, lighting and cooling as a single system in which all the equipment is utilized for maximum efficiency. In fact, just about everything does double duty. For example, lighting actually provides twenty-five percent of our space heating. In addition, heat extracted from our freezers and refrigeration equipment and pumped back into the store by a water exchanger is also used to supplement the space heating load. And our four heat pumps not only handle the rest of the job (even in extended periods of below-zero weather), they also provide 430 tons of air conditioning in the summer.

The best way I can sum it all up is this: we figured out how to handle the same job, a conventional system would need seventy-five components. Our electric space conditioning-system, exclusive of the lighting fixtures, has fifteen."

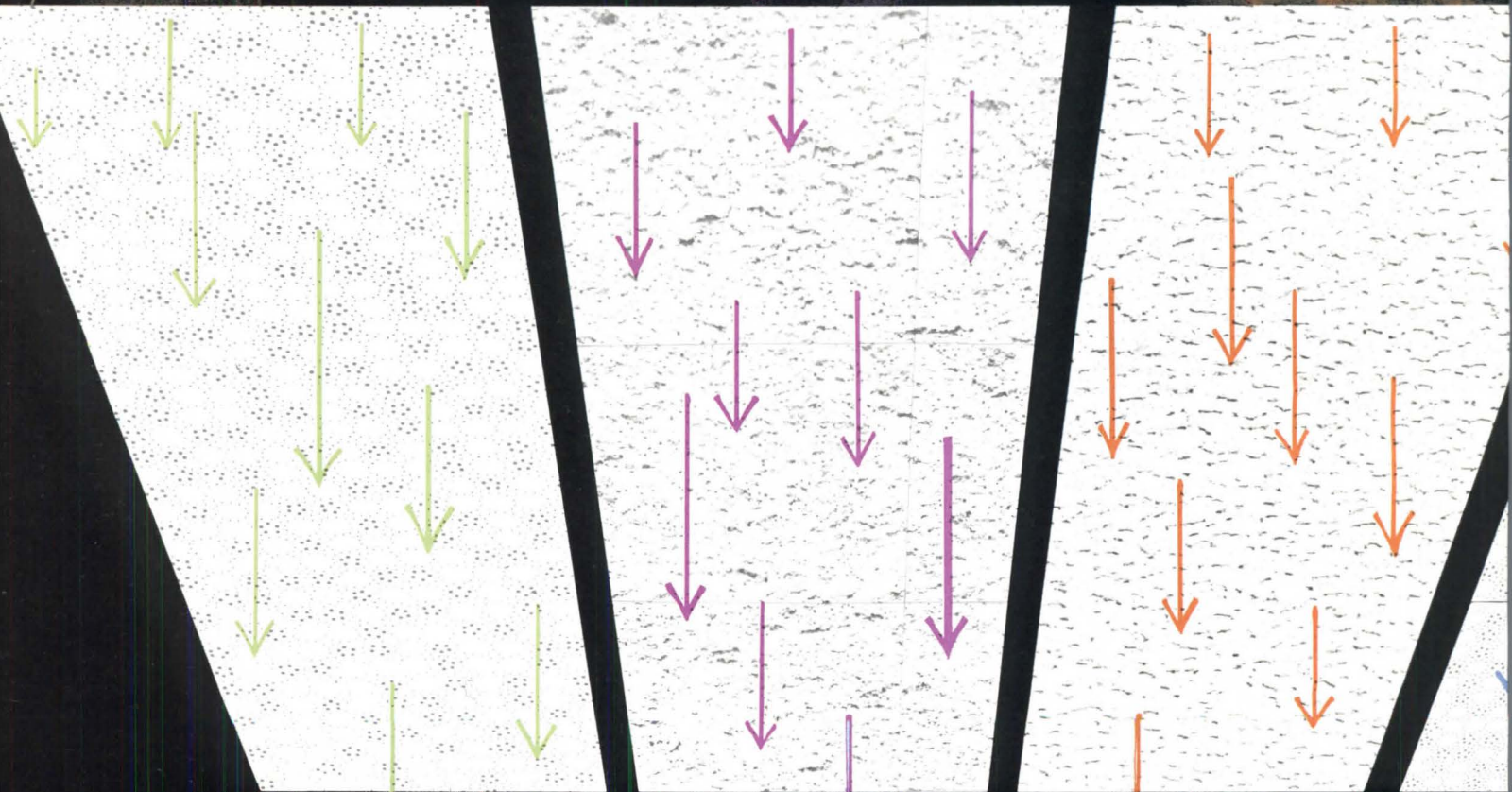
For architects and consulting engineers, total electric space conditioning offers the modern method of combining heating, lighting and cooling into one efficient operation using a single source of energy. If you are interested in learning more about this new concept, contact your local electric utility company. They will welcome the opportunity to work with you.

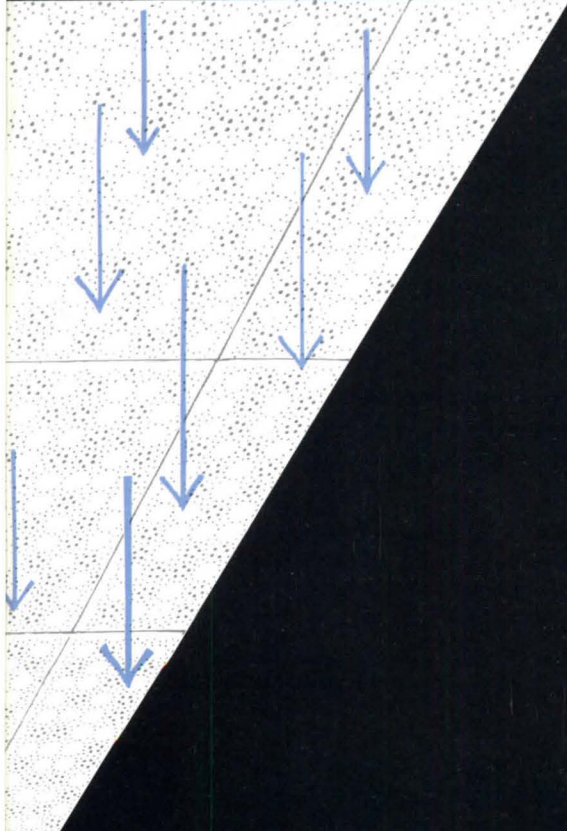
BUILD BETTER ELECTRICALLY

Edison Electric Institute, 750 Third Avenue, New York 17



TOTAL ELECTRIC DESIGN is an important feature of the 235,008-square-foot Lloyd's Shopping Center in Newburgh, New York.





S
SELECTION
... of products ...
widest in
the industry

P
PIONEERING
... in
architectural
sound control

E
EXPERIENCE
... spanning
nearly 40 years

C
**CONSULTANT
DISTRIBUTORS**
... second
to none

CELO-FLOW

TRADE MARK

CEILING SYSTEMS FOR AIR DISTRIBUTION

Job-proved systems that enable you to design efficient, accurately engineered ventilating ceiling assemblies

No longer need there be any "guesswork" about the planning and efficient performance of ventilating ceiling systems. The Celotex Corporation—through the development of accurate engineering techniques, and new through-perforated acoustical tile and lay-in panels—has given new importance to this modern concept of air distribution.

In Celo-Flow Systems, the pre-determined volume of air enters the plenum . . . passes through the pre-determined number of through-perforated tiles or panels at proper velocity . . . and blends into a gentle, comfortable, draft-free movement through the zone of occupancy to exhaust outlets.

You have a choice of exclusive tile and panel designs, in types compatible for use in the same building: Safetone® Class A Incombustible or Protectone® products for time-rated floor and ceiling assemblies. Identical products are available without through-perforations.

Patterns illustrated, left to right: Embassy Panels: 2' x 2', 2' x 4' . . . Natural Fissured Tile: 12" x 12" . . . Fashion-Fissured Panels: 2' x 2', 2' x 4' . . . Embassy Tile: 12" x 12".

Call your Acousti-Celotex consultant-distributor for complete information, samples and guide specifications. He's listed in the Yellow Pages.



THE CELOTEX CORPORATION
120 So. La Salle Street • Chicago 3, Illinois
Canadian Distributor: Dominion Sound Equipments, Ltd., Montreal
The Celotex Corporation Subsidiaries:
Crawford Door Company; O. P. Grani, Inc.;
Big Horn Gypsum Company; The South Coast Corporation

In anticipation and appreciation

Earlier this year, Pittsburgh Plate Glass Company, in cooperation with the National Institute for Architectural Education, announced a series of four undergraduate competitions for architectural students. □ The major competition is an assignment to design an underwater restaurant in a lagoon location. Three additional competitions, in the form of brochure presentations, cover the subject of glass in the areas of Materials and Methods, Structural Design, and the Historical Use of Architectural Glass. □ The response to these competitions has been so highly gratifying to date that this word of appreciation is in order. □ We especially wish to thank the NIAE for their efforts in arranging these competitions, and the imagination they have shown in deter-



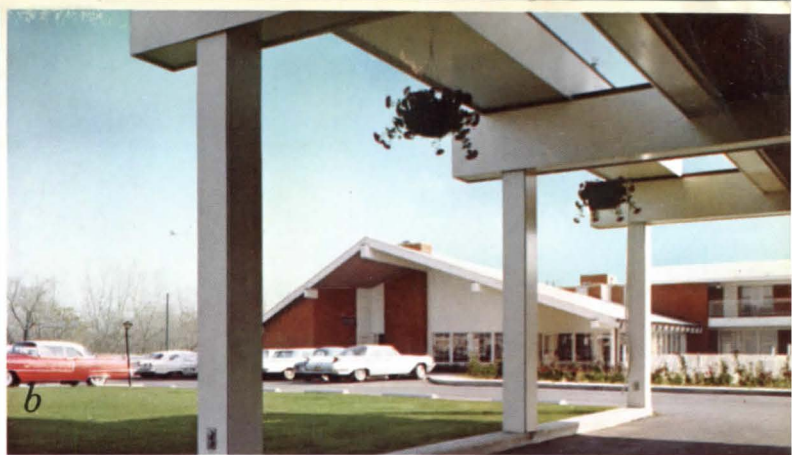
mining the competition subject material. □ We appreciate deeply and sincerely the cooperation of the various architectural faculties in merging the competitions into their own current teaching programs. □ And, lastly, we congratulate those students in architectural schools across the United States who have elected to enter these competitions, which will be judged by the NIAE in June. □ Architecture is a demanding as well as a rewarding profession. The range of both its capabilities and responsibilities has never been higher than today. It is our hope that these student competitions will add substantially to the abilities the young graduate architect brings to his first professional assignments.

Elmer A. Lundberg, AIA, Director, Architectural Liaison

Students who have not yet enrolled in these competitions, and who still wish to do so, contact their instructor, or write to the National Institute for Architectural Education, 115 E. 40th St., N. Y., N. Y.



Pittsburgh Plate Glass Company



Pratt & Lambert Calibrated Colors® Complement Design

THE CHRISTOPHER INN, Columbus, Ohio. Louis F. Karlson & Associates, Architects. Painted throughout with Pratt & Lambert products exclusively. Colors: Vapex Masonry Paint.

THE OLENTANGY INN, Columbus, Ohio. Taylor & Liebers Architects. P&L products used: Lyt-all Flowing Flat, Vitralite Enamel, "38" Pale Trim Varnish.

THE COLON LODGE, Columbus, Ohio. Gamble, Pownall & Gilroy, Architects. P&L products used: Wall Primer, Vitralite Enamel Undercoating, Lyt-all Flowing Flat, Vitralite Enamel, "38" Pale Trim Varnish.

THE COLON LODGE, Columbus, Ohio. Gamble, Pownall & Gilroy, Architects. P&L products used: Primafil, Lyt-all Flowing Flat, Tonetic Wood, "38" Pale Trim Varnish.

THE COLON LODGE, Columbus, Ohio. Gamble, Pownall & Gilroy, Architects. P&L products used: Primafil, Lyt-all Flowing Flat.



These three motor inns in Columbus, Ohio represent a time span of approximately ten years. Each architect specified Pratt & Lambert products throughout. Such confidence in Pratt & Lambert is justified by the strict maintenance of quality in P&L products and the continuing development of new products as need arises. Each product is "Color Calibrated" for perfect balance in hue, value and chroma to provide the ultimate in good decoration.

Pratt & Lambert paint provides maximum protection, lasting beauty, measurable economy, and assures enduring client satisfaction.

Architects are invited to avail themselves of Pratt & Lambert Architectural Service without obligation. It includes practical suggestions on selection of products . . . definition of specifications . . . room finishing schedules. Call your P&L representative or write the Pratt & Lambert Architectural Service nearest you — 3301 38th Avenue, Long Island City, N. Y. 11101 75 Tonawanda Street, Buffalo, N. Y. 14207 4900 S. Kilbourn Street, Chicago, Ill. 60632 254 Courtwright Street, Fort Erie, Ontario

CRAFTSMANSHIP IN THE PACKAGE

PRATT & LAMBERT-INC.

NEW YORK • BUFFALO • CHICAGO • ORANGE, CAL. • FORT ERIE, ONTARIO

Continued from page 200

Perhaps the republishing of this work will add another voice to those already raised in and out of the profession of architecture, against the sterility of functionalism mechanically conceived, and against the assumption that we cannot plan in a generous spirit because of the weight of numbers and the lunge for quick profits.

The "Prelude" Sullivan wrote for his book sounds odd today in several ways. It invokes grand issues of human destiny, and invests *all* building with spiritual values. And it does this in a florid rhetoric, in which, however, one detects the occasional hand tremor and blurring of focus so characteristic of Sullivan's last writings. With its strong insistence on the ultimate sources of the creative impulse, it is also capable of inspiring (in defiance of its author) a re-examination of his insight about form and function—a realization, prompted by Sullivan's own words in the "Prelude" and elsewhere, that the concept "form follows function" does not, after all, explain everything, even when taken in the full sense Sullivan intended.

It does not, for example, explain the quality of controlled excess in life, the flow of superabundant energy evident both in Sullivan's drawings in this volume and in the prodigies of nature. (This amazing aspect of being is, in fact, left unaccounted for even by the epic vision of Darwin: how does the theory of evolution, or any other generalization about life, account for the emergence of human intelligence, and other human qualities, so far—in quantity and quality—beyond the needs of either "function" or of mere survival in a struggle for existence?)

There is an exuberance in life that is as evident, on its own scale, in Sullivan's drawings as in a sunset or a mountain range, or the procession through geologic ages of animal species. This exuberance cannot be squeezed into any formula; but it can be seen as an ultimate source of hope for man, since it implies abundant resources of energy that may be channeled to what purposes he chooses. It is absent from most contemporary building, which is why we need to look again at the pages of the *System*. The creative abundance that can make everyone somehow an artist—this is a central message both of Sullivan's prose and of his drawings in this volume. And the latter, while they can tell architects much about the neglected resources of their art, can also be looked at by

Continued on page 218

more and more
great American architects
are using

MARMET

here are a few of the reasons:

SERIES 5212 CURTAIN WALL

With its unusual tower, this impressive motor inn offers weary travelers big city, luxury hotel living in Owensboro. Designed in the round, it permits a full windowed view for every room. Just below the swimming pool deck at the top, a sophisticated cocktail lounge has a spectacular 360° view of the country-side.

■ ■ ■ ■ Glistening exterior sheath, from ground to top, is MARMET's Series 5212 curtain wall. An ideal system for high rise structures, it erects rapidly at lower costs. After vertical mulls are anchored to the building, wall panels and sash are stacked one atop the other and horizontally secured by a clip method that fits any condition. This stacking assembly is done from inside the building and often saves the time and cost of erecting scaffolding.

High rise cabins in Kentucky GABE'S MOTOR INN • OWENSBORO



Guest room fenestration

Each room offers its own panorama through three large lites that contain a projecting window in the center section. This projecting AP is integrally fabricated into the 5212 sash unit at the factory . . . no separate installation at the job site is necessary.

Full circle fenestration "at the top"

Another example of the flexibility in the 5212 series is the floor to ceiling vista guests enjoy from the cocktail lounge. Each large lite is framed between exterior mulls. Dominant vertical accents on the exterior were obtained from the choice of large dominant mull extrusions MARMET offers in either the 5212 or 5142 series.

MARMET

corporation

SWEETS CATALOG 3a | 322-K Bellis Street
OR WRITE MARMET MAR | Wausau, Wisconsin

For more information, turn to Reader Service card, circle No. 366

APRIL 1964 P/A

N JOHNSON

y.

RPORATION



GACOFLEX

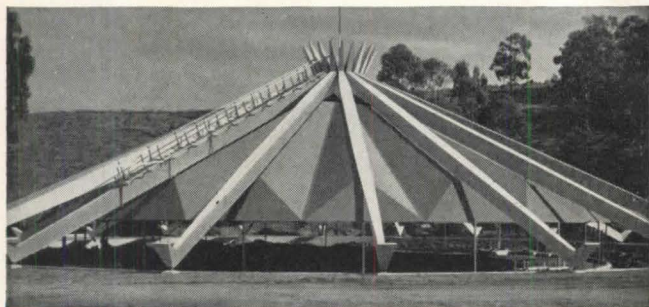
THE GACOFLEX
ELASTOMERIC
ROOFING SYSTEM
FOR FREE-FORM ROOFS

Performance-proven since 1956...

Experience is the key to the successful use of elastomeric roofing systems for free-form shapes and substrates. Gates Engineering has been successfully formulating and applying elastomeric protective coatings and linings of every kind for every need for use on land, at sea, and in the air, since 1939. And the GACOFLEX Elastomeric Roofing System has been performance-proven since 1956 in such applications as The Exhibit House of the National Association of Homebuilders in Kensington, Maryland; The David S. Ingalls Stadium at Yale University, New Haven, Connecticut; The Dulles International Airport outside Washington, D.C., and in many other outstanding installations throughout the U.S.A. When you specify GACOFLEX elastomeric sheet or liquid roofing (available in a wide variety of colors), flashing, or membrane you can be sure you are getting the finest pretested and performance-proven products available—backed by the company with the maximum of experience and know-how. The GACOFLEX Elastomeric Roofing Catalog has complete specifications and application data—write for your copy or see it in Sweet's Architectural File, Section 8a/Ga.



Dulles International Airport, Chantilly, Va. • Eero Saarinen Associates, Architects • Gacoflex Elastomeric Roofing System



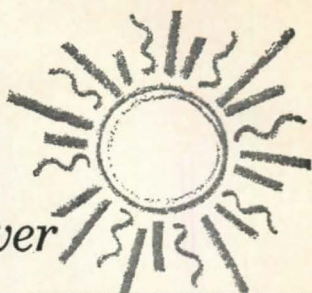
St. Peter's Church, Pacifica, California • Mario J. Ciampi, F.A.I.A., Architect • Paul W. Reiter, Associate Architect • Gacoflex Elastomeric Roofing System



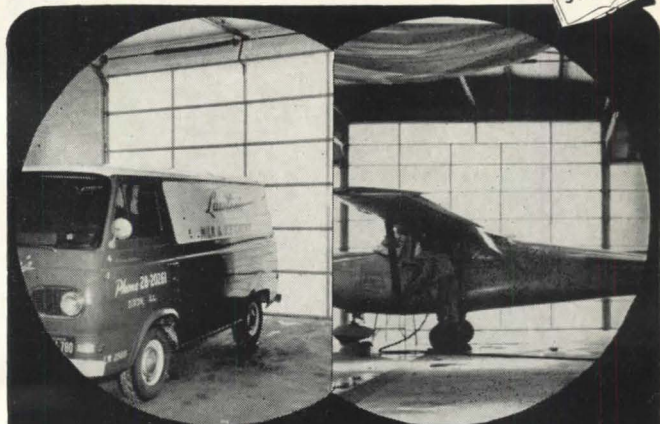
GATES ENGINEERING COMPANY
Wilmington 99, Delaware • Phone OLYMPIA 6-9951
A Subsidiary of The Macco Chemical Co.
Technical representatives in principal cities U.S.A.
Western States: GACO Western, Inc., Seattle, Washington

For more information, turn to Reader Service card, circle No. 423

design for
the lightest*
brightest
garage door ever



SEE OUR
CATALOG IN
SWEET'S



Interior photographs taken with natural daylight

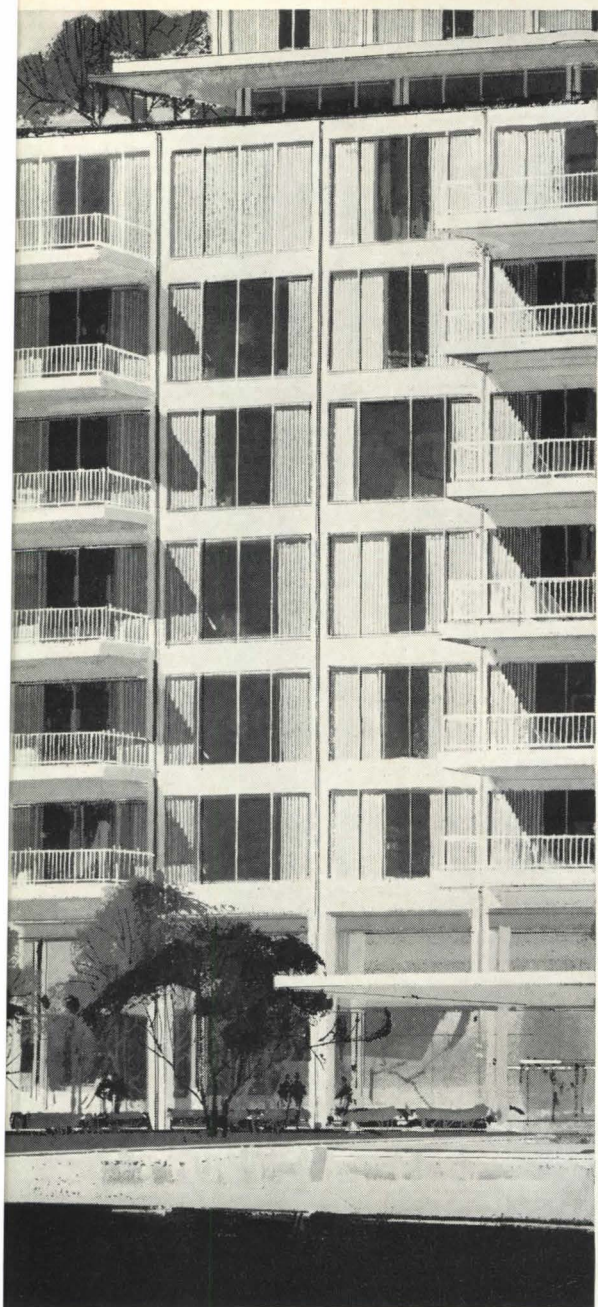
***RAYLON** FIBERGLASS & ALUMINUM
GARAGE DOORS
by **RAYNOR**

Always a "sun-bright" garage interior!

Whether you are utilizing the translucent fiberglass Raylon door to design the added convenience of a "bad weather" work area into hanger or commercial fleet garage, or increasing the natural lighting efficiency of an industrial plant interior...the Raylon door's maintenance-free construction and featherlight performance (1/4 to 1/3 the weight of wood) make it the sectional door that completely fulfills the most exacting architectural specifications.

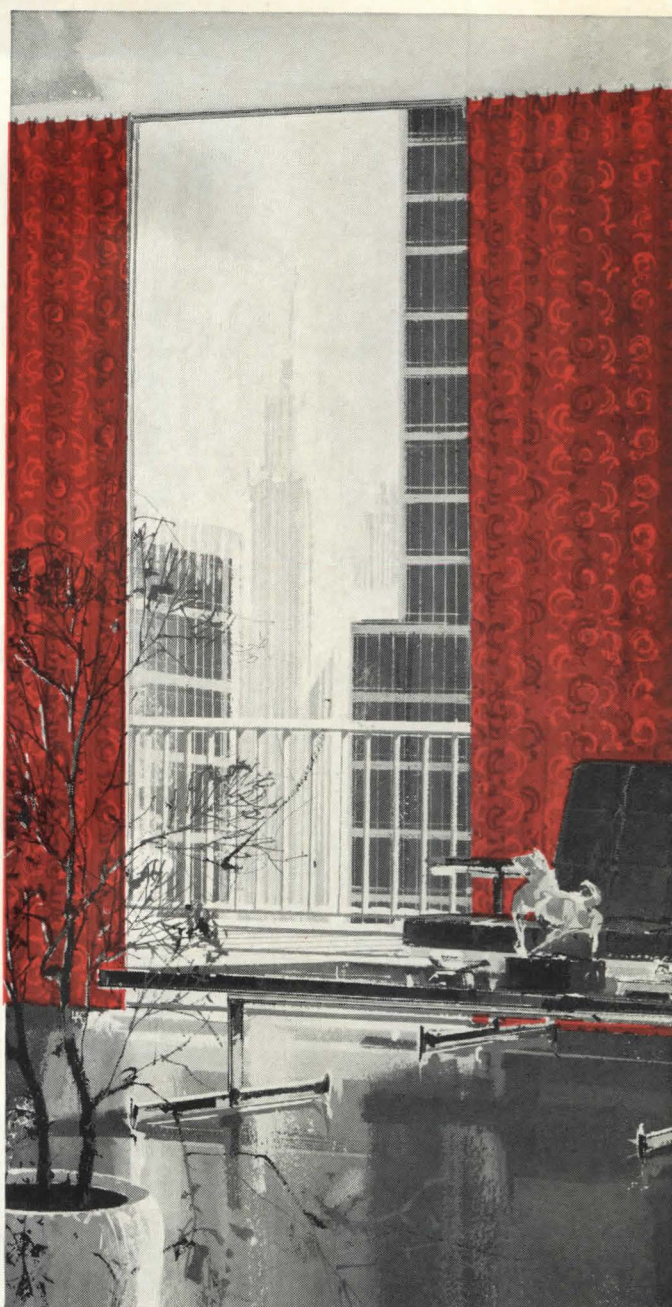
RAYNOR MFG. CO.
DIXON, ILLINOIS

For more information, turn to Reader Service card, circle No. 377



Architrac lets you standardize,

Architrac® double traverse sets, closing the room-side draperies also closes the outside drapery. (We do this by ingenious interlocking master slides.) This gives a uniform exterior appearance and still allows tenants individuality of color and design in room-side draw draperies. Recessed and ceiling mount Architrac permits another degree of standardization. The extruded track can be installed around the entire building perimeter, regardless of where office partitions may be placed. Wherever tracks are installed, each unit can be partitioned to meet its individual requirements. Then the component parts



lets tenants individualize.

are inserted in the track. If partitions are moved, the component parts are easily repositioned allowing complete flexibility of office layout.

We supply Architrac in nine styles (cord and hand operated) for flush, recessed, flanged or bracket mounting. For details on our full line of Architrac drapery hardware, see Sweet's, section 18F/K1. For complete specifications covering Kirsch Architrac interlocking master slides and perimeter applications, write us. Ask, too, for our free catalog, price-estimation information and about our nationwide consultation service. Kirsch Company, 333 Prospect Street, Sturgis, Michigan.

Kirsch
DRAPERY HARDWARE

New Bethlehem Hollow Structural Sections

*...architectural beauty,
structural efficiency*



Smooth surface finish takes to paint the way lips take to lipstick. You can't beat new Bethlehem Hollow Structural Sections for eye-appeal.

Smooth surface finish begs to be painted and exposed!

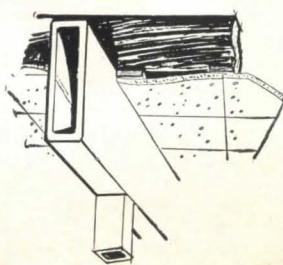
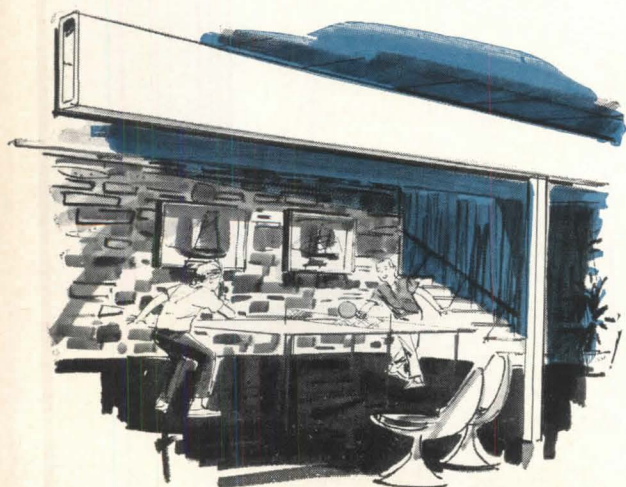
Choose from 146 square and rectangular sections!

Bethlehem does it again . . . with Hollow Structural Sections made especially for applications where aesthetics matter.

Smooth surface finish perfect for painting. New Bethlehem Hollow Structural Sections are *cold-formed* from prime Bethlehem steel sheets and plates . . . then electric-resistance welded. *Cold-forming* produces a finish ready for painting . . . clean enough and smooth enough to satisfy your aesthetic tastes.

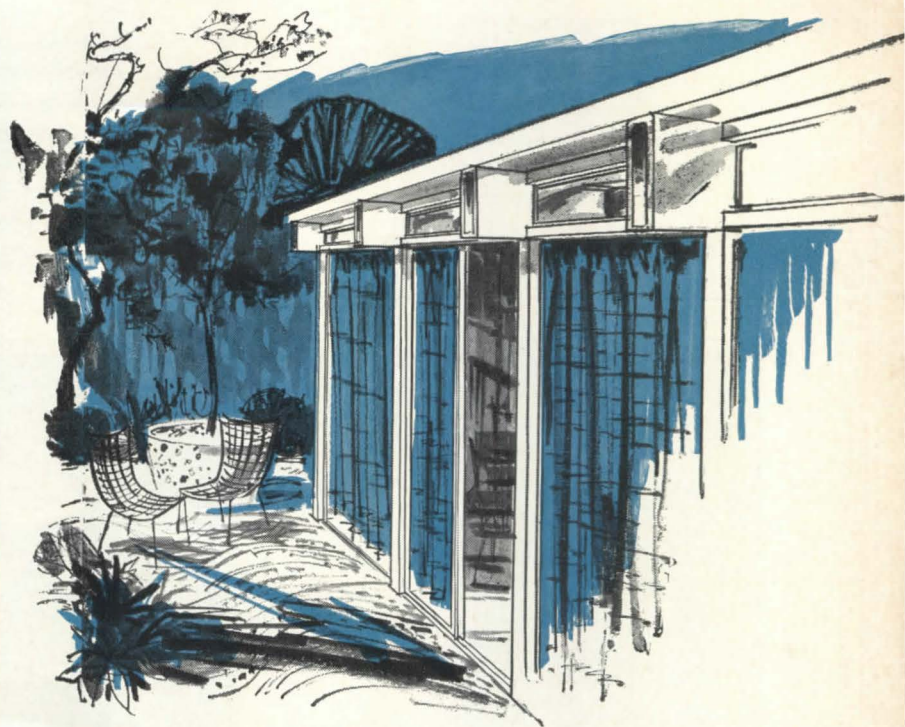
Widest range of sizes and gages. New Bethlehem Hollow Structural Sections come in 146 square and rectangular sizes and gages . . . enough sections to make every one of your hollow structural ideas work. Square sections from 2 x 2 x 3/16 in. to 8 x 8 x 3/8 in. Rectangular sections from 3 x 2 x 3/16 in. to 12 x 4 x 3/8 in.

Certified strength and dimensional tolerances. New Bethlehem Hollow Structural Sections have flat sides, small corner radii, excellent torsional properties, and high strength-to-weight ratios. Easy to detail, fabricate, join, and erect.

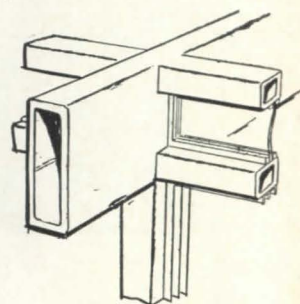


Steel for Strength





New Bethlehem sections, because of their superior finish, are ideal for use as exposed columns, beams, posts, rafters, and mullions... in schools, homes, churches, plant and office buildings, and other one- and two-story structures.



available now for shipment from Bethlehem, Pa., in a rail and truckload combination with structural shapes and angles. Bethlehem now offers you, from a single source, the widest and broadest structural shapes product line in the nation.

Want more details? New booklet gives sizes, properties, and other useful design data on new Bethlehem Hollow Structural Sections. For your copy, just mail coupon. Or call your nearest Bethlehem Sales office.

ADVERTISING DEPARTMENT, ROOM 1047
BETHLEHEM STEEL COMPANY
BETHLEHEM, PA.

Please send me a copy of your booklet on new Bethlehem Hollow Structural Sections.

Name _____

Company _____

Street _____

City _____ Zone _____ State _____

BETHLEHEM STEEL

Export Sales: Bethlehem Steel Export Corporation



Continued from page 212

all of us as a series of visual poems-in-process-of-becoming.

The theme of these poems is joy, the joy of controlling, expressing, and praising abundance, a joy that we all can share, whether in the best of his buildings or in the best pages of this book; and from which a variety of artists can draw inspiration, as the sculptor Theodore Roszak has shown in recent work.

Radical Approach

TOWARDS A CHURCH ARCHITECTURE edi-

ted by Peter Hammond. Published by The Architectural Press, 9-13 Queen Anne's Gate, London, S.W. 1, (1962, 262 pp., illus. 30s)

Towards a Church Architecture is a collection of essays on problems facing the designers of religious buildings in our time. The premises stated by the architect/contributors are hardly original, being those of early functionalism. The argument summarized by Peter Smithson (not one of the contributors) is as follows: He advises the client to "keep on

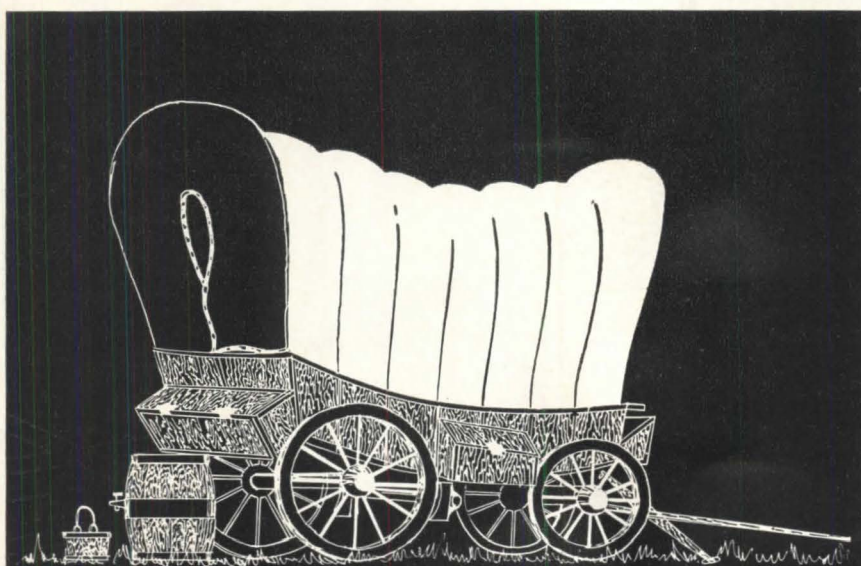
hammering away at the functional requirements being met so that even if they cannot invest every part of the building with meaning . . . they can at least eliminate the obviously meaningless." And concluding his advice to architects he says, "In other words, we should be heading toward rather plain brick boxes with no tricks."

The essays by churchmen state that "architecture should spring from human activity, not from formal concepts, new materials or new structural concepts." Peter Hammond gives the following examples: ". . . in the prison camps of occupied Europe, we have seen that it is perfectly possible for the church to flourish with undiminished vigor even though it has no buildings, no set aside places, at its disposal"; and "in England, more than one university chaplain commented on the astonishing effect upon a student community of celebrating the Eucharist in lecture rooms and hostels with the congregation sitting round a simple table, instead of some neo-Gothic edifice, the whole layout and spatial organization of which effectively obscure the character and implications of the sacramental action."

Let us examine briefly what kind of program for the modern church is suggested: *The church function* is "a place where a community meets for its corporate worship. The Sunday assembly to hear the word and celebrate the Eucharist is the chief expression of the life of each Christian community . . ." (Charles Davis). *The building* needed for such activity is described by Rudolf Schwarz: "For the celebration of the Lord's supper, a moderately large, well proportioned room is needed, in its center a table and on the table a bowl of bread and a cup of wine . . . that is all." Peter Hammond adds that ". . . we must be prepared to forget about architecture and enter into the simple things at the source of the Christian life. There is no other way to build real churches, churches which will reveal the structure of the *ecclesia* itself."

Since the last war, there has been a great building boom. The majority of work has been bad but there remains a body of work created in our time which we can celebrate—included in it, buildings for religious purposes. That these are the minority of the minority is not odd, for, generally speaking, the least desirable client for the architect is the tradition-bound client; and the church is just such a client, being by its nature and history dedicated to the continuance

Continued on page 222



service a la carte

The old chuck wagon carried all the cleaning tools of a mass feeding operation — with water supply furnished from a single source. Modern dining efficiency requires reliable, integrated water service for cleaning and filling, as essential to patron satisfaction as the food itself. To ensure the finest quality plumbing specialties for every kitchen and open service area location, architects and consultants specify T&S "stream-mated" units throughout the plans. Specially designed and built for commercial and institutional food service, T&S faucets, pre-rinsers, water stations, valves and others provide the exact unit to fit every function — just the way you want it, a la carte. Catalog D-3 on request.

SPECIFICATION MANUALS

These two working manuals are available on request. Each contains drawings and data for completely specifying either a laboratory service fixture layout, or institutional and industrial water service systems for food service, maintenance, etc. Write or call now for your personalized, registered copies.



Refer to 1964 Sweet's Catalog Code: 35b
TA



T&S BRASS AND BRONZE WORKS, INC.

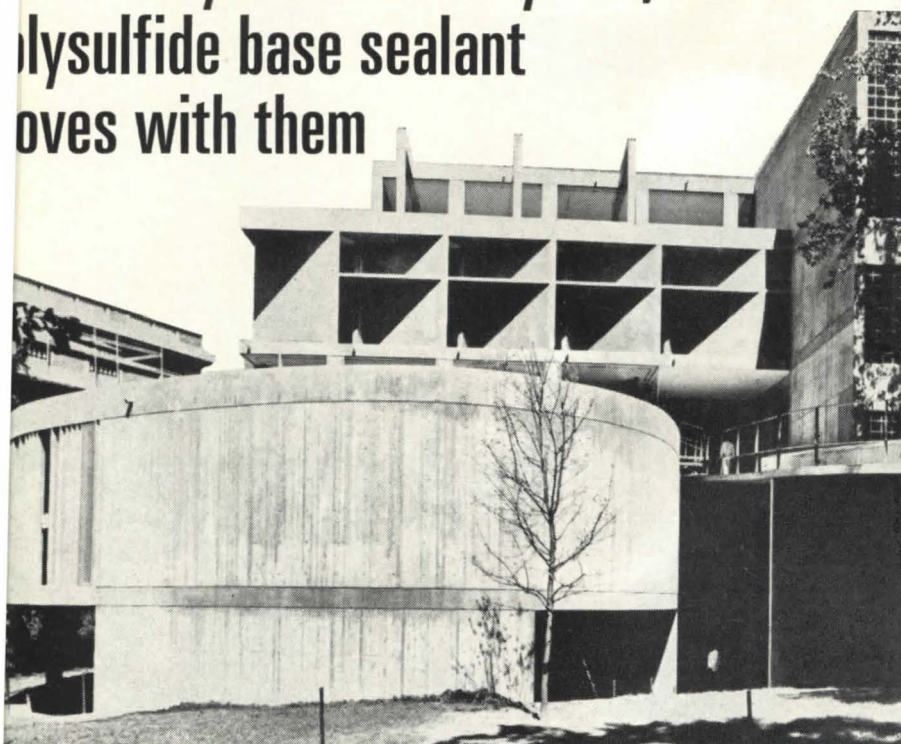
128 Magnolia Ave. • Westbury, L. I., N. Y. • 516-ED-4-5104

LAB-FLO SCIENCE SERVICE FIXTURES
INDUSTRIAL & INSTITUTIONAL PLUMBING SPECIALTIES
Nationwide Sales and Stock Coverage

For more information, turn to Reader Service card, circle No. 390

JOINTS

When they move as they will,
polysulfide base sealant
moves with them



Carpenter Center for the Visual Arts, Harvard Univ., Cambridge, Mass. Designer of the Architecture: LeCORBUSIER OF FRANCE. Architects: SERT, JACKSON and GOURLEY, Cambridge, Mass.

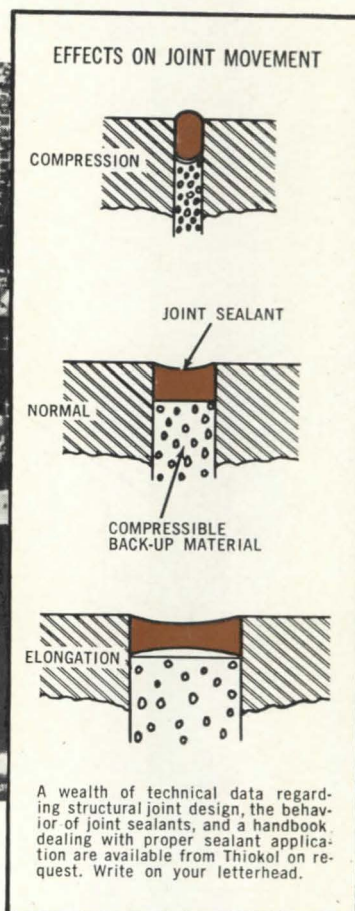
First LeCorbusier building in USA sealed with compound based on Thiokol's LP® polysulfide polymer

Like so many buildings in the modern architectural vein, this outstanding structure—a monument to LeCorbusier's genius with concrete—is weatherproofed with compound based on Thiokol's LP® polysulfide polymer.

Here is quality sealant which measures up to quality design. It joins any and all building materials in any combination with an adhesive bond that's virtually indestructible. Fully cured, it becomes a working building component...adding a structural strength of its own while keeping out wind, water, weather.

To compensate for ordinary joint movement, or even extraordinary movement, sealant with LP® polymer will expand more than twice its original width and shape—and cover—over and over again without tearing, cracking, peeling or diminishing in leakproof serviceability.

Structural sealants based on THIOKOL polysulfide polymer have met the tests of time and wear, have proved their ability to keep structural joints maintenance-free 10



years and more. Shouldn't your buildings, new or old, function this well?

American Standard Specification A116.1 (July, 1960) and Federal Specification TT-S-00227 (GSA-FSS) (Sept., 1963) set quality and performance standards for polysulfide base building sealant. Thiokol supplies base polymers to sealant manufacturers. Names on request.

Thiokol

CHEMICAL CORPORATION
780 North Clinton Avenue,
Trenton, New Jersey 08607

In Canada: Naugatuck Chemicals Division,
Dominion Rubber Co., Elmira, Ontario

Floor to ceiling illumination

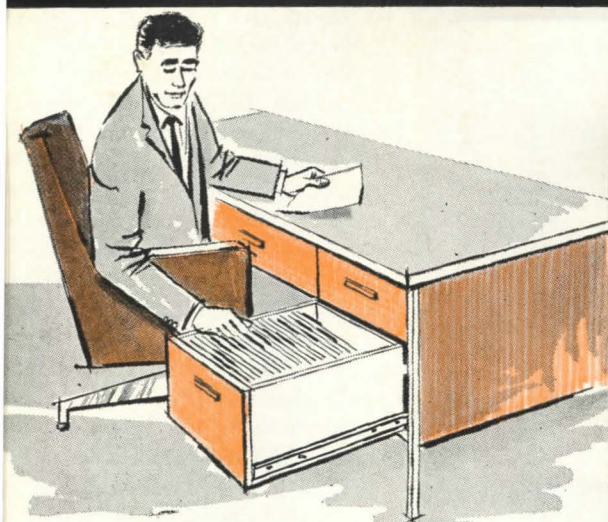


Only Lightolier's new "Wall Washer" provides an even wash of light that covers an entire wall. From floor to ceiling. With no spill onto the ceiling. No hot spots. No shadows. No scalloped edges. A "Wall Washer" so neatly recessed it can hardly be seen...with Multi-Groove concentric ring baffles that control distracting internal fixture brightness. And this important addition to the Multi-Groove downlight group now gives you complete continuity of design.

For paintings, sculpture, murals, wall displays...for all the light you want (up to 300 watts) right where you want it, specify Lightolier's new "Wall Washer" Calculite. For unobtrusive, efficient downlighting for any purpose, select from Lightolier's 100 other Calculites.

LIGHTOLIER®

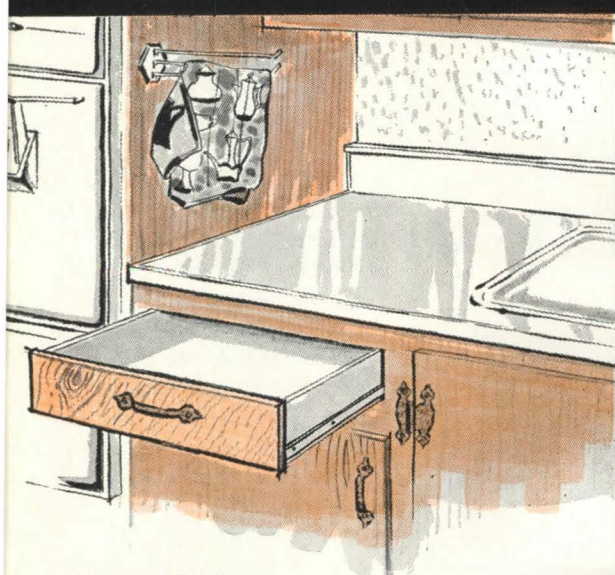
WRITE TO LIGHTOLIER, JERSEY CITY, N.J. 07305 FOR MORE INFORMATION, OR SEE THE YELLOW PAGES FOR YOUR NEAREST LIGHTOLIER DISTRIBUTOR. SHOWROOMS: 11 EAST 36TH ST. NEW YORK; 1267 MERCHANDISE MART, CHICAGO; 2515 SO. BROADWAY, LOS ANGELES; 1718 HI-LINE DRIVE, DALLAS.



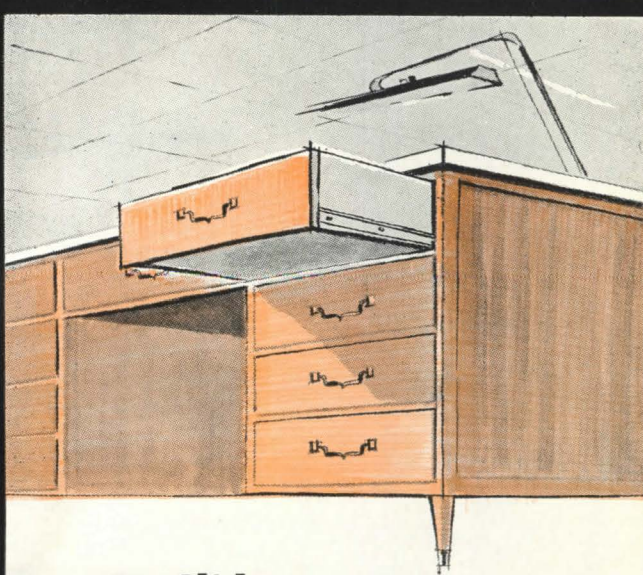
329 Slide: Full extension,
½" side space,
100 lb. load capacity



340 Slide: Self-closing,
½" side space,
100 lb. load capacity



337 Slide: ½" side space,
50 lb. load capacity



335 Slide: ½" side space,
100 lb. load capacity

There is a Grant Slide designed for every need.

Grant's exclusive slide design and development department is constantly engaged in research and engineering activity, to stay abreast of the varied requirements of slide users.

Shown here are but four of the broad array of Grant Slides — slides expressly engineered for application to specific products such as: desks, store

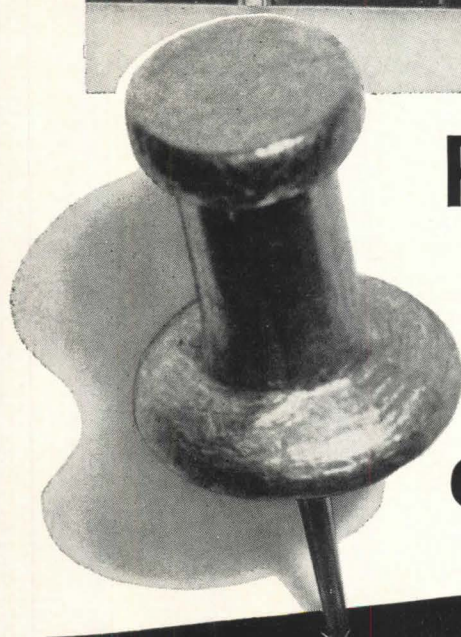
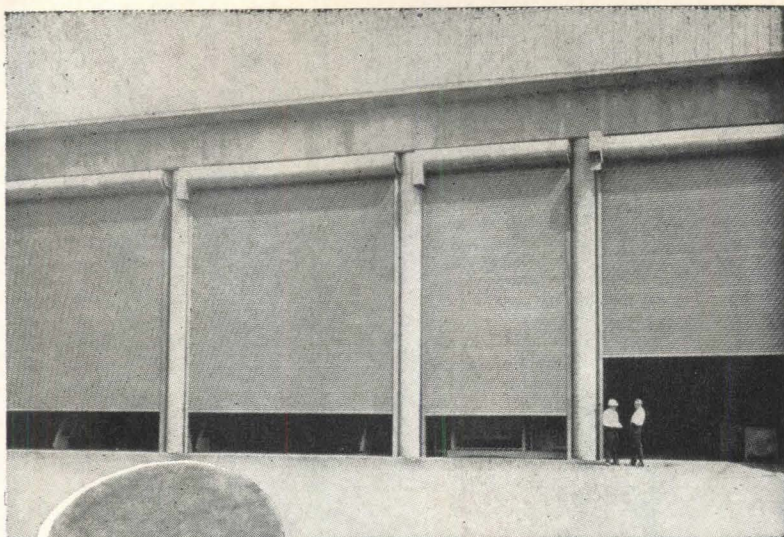
fixtures, kitchen cabinets, general furniture, phono units and other special areas.

Whatever your specific requirements, you can be certain Grant has a slide — or can efficiently make a slide, to meet the need.

Do you have a copy of Grant's 32 page Slide Manual? It's yours, free for the asking!



GRANT PULLEY & HARDWARE CORPORATION ■ EASTERN DIVISION / 49 High Street, West Nyack, N. Y. ■ WESTERN DIVISION/944 Long Beach Ave., Los Angeles 21, Calif.



Pin points another source of efficiency

KINNEAR®
ROLLING DOORS
Saving Ways in Doorways

The call today for operating efficiency in every detail of a building's design is another reason Kinnear Rolling Doors are more universally specified than ever.

The all-metal, heavily galvanized steel, interlocking slat* curtain of Kinnear Steel Rolling Doors is the proven, most efficient way to solve your door requirements. The smooth, easy, upward coiling action saves labor, as well as floor and wall space. They provide the most durable closure against weather, fire and intruders. Also, they are ideal for motorized operation with convenient remote control. Added to these benefits is "Registered" life extension service, to insure against a Kinnear Door ever becoming obsolete. Specify "KINNEAR" on your buildings — and write or call for details.

**Also fabricated in aluminum and other metals.*

The KINNEAR Manufacturing Co. and Subsidiaries

FACTORIES: { 1900-20 Fields Avenue, Columbus 16, Ohio
1742 Yosemite Avenue, San Francisco 24, Calif.
3683 Dundas Street West, Toronto, Ont., Canada
Offices and Representatives in All Principal Cities

For more information, turn to Reader Service card, circle No. 355

Continued from page 218

of rituals growing from the formal acting out of traditions.

A valid architectural expression grows from some kind of new vision—a change in program, a new construction method, responsiveness to the *Zeitgeist*. For the church, a basic change can occur, for example, when the tradition is broken (i.e., the Quaker meeting house), or when the tradition is reinterpreted (i.e., monastic to congregational church). The liturgical movement proposes a reinterpretation in the form of a return to an earlier Christian tradition. Its supporters believe essence has been lost in trappings, which must be stripped away so as to arrive again at the meaning of the Christian sacrifice.

It would appear that such a simple idea would result in a direct program of requirements and there need not be a hesitancy on the part of its proponents in sharply stating it. This is not the case, the difficulty being that architecture is not required—in fact, is a hindrance to the program. But who is willing to admit this, except metaphorically? Who, except a Savonarola, dares say art is the devil's work? Who, except a Mohammed, can say that "the most unprofitable thing that eateth up the wealth of a believer is building." When a plain brick box is suggested, one asks why brick; when a moderately large, well-proportioned room is recommended, one asks why well proportioned. If we take the statements seriously, the building program is not a program for architects at all. We can only conclude that when Hammond calls for a "radical approach to church architecture," he is calling for the elimination of architecture as a fine art and the substitution (at least for our time) of shelter engineering. This, I think, is an unwarranted counsel of despair.

But Islam did build the Mosque at Cordoba, the Roman Catholics did build Chartres. These were built because the artists and their clients understood the spirit of the Levitical sacrifice: "Each shalt give the best of his flock as an offering unto the Lord."

PERCIVAL GOODMAN
Associate Professor, School of Architecture
Columbia University
New York, N.Y.

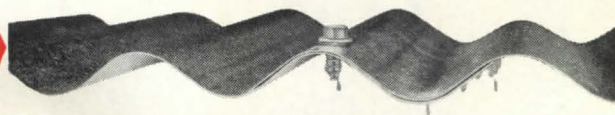
OTHER BOOKS TO BE NOTED

Campus Planning. Richard Dober. Reinhold Publishing Corp., 430 Park Ave., New York 22, N.Y., 1964. 314 pp., illus. \$25
To be reviewed.

A Career in Architecture. Michael Patrick and Michael Tree. Museum Press Ltd.,

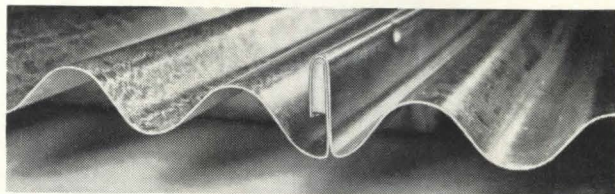
Continued on page 226

ould **YOU** buy a
roof panel like this



Every screw fastener is a potential leak when expansion, contraction, vibration, snow load and wind load works it loose. Capillary action pulls water between the sheets on this old-style side lap, too.

hen you can get a
LEAK-PROOF PANEL
at the same cost?



Rib-Seal has no holes, no screws. Its factory-caulked, interlocking side joint is die-clinched. The seal is higher than the corrugation crests—water can't get in—even with low roof pitches of virtual dead level.

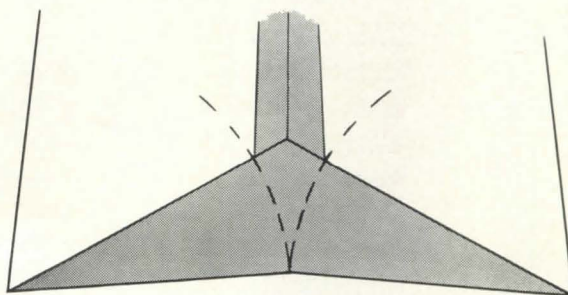
Compare...

lapped joint with a drilled hole and a sheet metal screw every 16 inches

...with

Rib-Seal*, a vertical joint nested in caulking, with no holes, no screws, no end laps for spans to 40 feet

Deep roof pitch has one main purpose—to minimize leakage. Leakage is already minimized—yes, *eliminated*—by Rib-Seal. You can drop your pitch to virtual dead level without chance of leaks, and save the gable end areas and up to 10% of roof area and the heat loss for both. You eliminate *all* the useless air space above the actual work space—an important factor in heating and air conditioning. And, of course, Rib-Seal is airtight, too.



Rib-Seal — another Smith “first” — is designed for both roof and wall installation. The new wider panel (up to 45”) reduces the number of side joints. Available in greater lengths, it eliminates end laps for roof spans to 40 feet or more. It costs no more installed than old-style corrugated sheeting.

Rib-Seal has a vastly improved appearance in addition to absence of side lap fasteners. The high joint imparts an attractive architectural accent line to roof and wall. Rib-Seal has so many points of superiority, and none of disadvantage, its exclusive use is clearly indicated.

Rib-Seal is available in $2\frac{3}{4}$ " x $\frac{1}{16}$ ", $2\frac{3}{4}$ " x $\frac{7}{8}$ " and V-beam corrugations. You can get it in galvanized or aluminized steel, stainless steel or aluminum. It comes in all mill finishes, with Colorgard® the Smith factory-enamel in durable color, or with DuPont Tedlar® coating.

Insulated roofs and walls are provided by sandwiching rigid fiberglass insulation between an outside Rib-Seal panel and an inside flush panel or plain corrugated sheeting.

*Patent applied for

“Smitty builds walls for Keeps”

Write for Bulletin 64C or see Sweet's Architectural or Industrial Construction File 8b/Sm

ELWIN G. SMITH & CO., INC. Pittsburgh 2, Pa. / Detroit • Chicago
Cincinnati • Cleveland • New York • Atlanta • Toledo • Philadelphia



IT'S EXCLUSIVE!

ONLY *Thermopane*®
INSULATING GLASS HAS THE
METAL-TO-GLASS SEAL

*It's dependable because
it's more vaportight!*

In *Thermopane* — and only *Thermopane* — the metal divider between the panes is *bonded* with the glass to form the hermetic seal. The seal is entirely inorganic. No seal which depends on organic mastic materials can be so vaportight, so free from moisture penetration.

The dependability of the seal for *Thermopane*... the greater assurance of satisfactory performance... is extra protection for you as an architect. It's the kind of quality that means greater client satisfaction, fewer recalls.

BENEFICIAL ALL YEAR 'ROUND

Thermopane provides greater comfort in winter, contributes to heating and air-conditioning economies year 'round. Where sun heat and glare present a problem, *Thermopane* can be fabricated with *Parallel-O-Grey*®, *Parallel-O-Bronze*® or Heat Absorbing Plate Glass as the outer pane or *Tuf-flex*® for greater impact resistance. For information, call your L·O·F distributor or dealer (listed under "Glass" in the Yellow Pages). Or write to L·O·F, 2344 Libbey·Owens·Ford Bldg., Toledo, Ohio 43624.

MADE IN U.S.A.



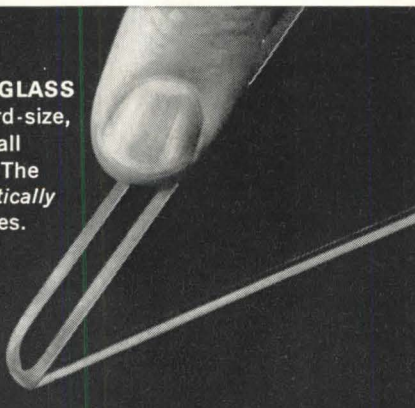
BACKED BY L·O·F— A GREAT NAME IN GLASS

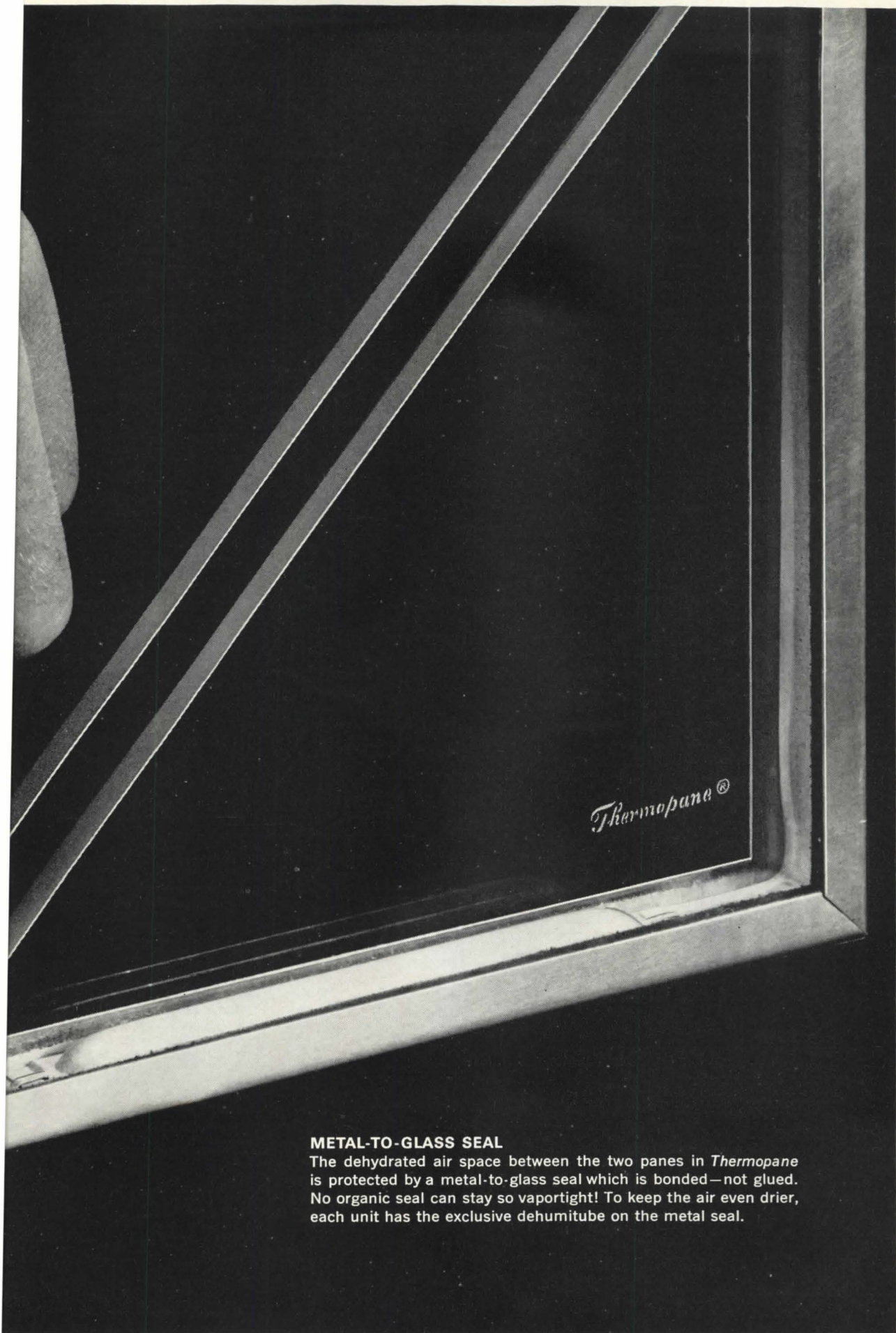
Many insulating glass units have warranties. But who backs them up? With *Thermopane*, it's the Libbey·Owens·Ford Glass Company.

Libbey·Owens·Ford

TOLEDO, OHIO

A FUSED GLASS-TO-GLASS SEAL, TOO, for standard-size, operating windows. It's all one material—all glass. The dehydrated air is *hermetically* sealed between the panes.





METAL-TO-GLASS SEAL

The dehydrated air space between the two panes in *Thermopane* is protected by a metal-to-glass seal which is bonded—not glued. No organic seal can stay so vaportight! To keep the air even drier, each unit has the exclusive dehumitube on the metal seal.

SPECIFY X-59®

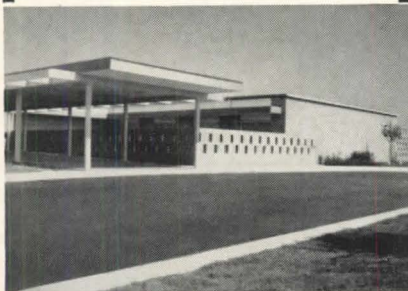
NEW ANTI-CRACKING AGENT FOR PORTLAND PLASTER

Now have minimum shrinkage and drying cracks in all cement base plaster or stucco work. Specify X-59 as a direct substitute for lime as a spreading agent. Contractors welcome X-59 because it helps get jobs done better in less time. Estimates are often lower because the need for call backs to repair shrinkage cracks is reduced.

Many leading architects specify X-59 exclusively. Secure the kind of surface which is a credit to your choice of materials. Specify X-59.

See our catalog in:

SWEET'S ARCHITECTURAL FILE
Section 9/Ca



Alcon Laboratories, Fort Worth, Texas
Architect: Floore & Hueppelsheuser
Plaster Contractor: Molder & Mason
No shrinkage cracks on ¼ mile of canopy with X-59.

CABOT CORPORATION
125 High Street
Boston 10, Massachusetts
1712 Commerce Street
Dallas 1, Texas
Riverside 1-6117

For more information, circle No. 327

Continued from page 222

London, 1963. Distributed by Sport Shelf, P. O. Box 634, New Rochelle, N.Y. 127 pp., illus. \$4.25

An interesting guide to the profession in Great Britain. It describes the different educational possibilities in England and elsewhere, and the different types of practice—in the country, in local government, and in a large London office. One chapter asks "Am I Suited to the Career?" There are many facts of interest to American readers—one, that the architectural profession was the lowest paid of any in England in 1960. Another, that use of the letters FRIBA are granted under rather different circumstances from the letters FAIA; in England, one becomes a Fellow of the Royal Society of British Architects by fulfilling these conditions: being admitted as an Associate of the FIBA, practicing for seven consecutive years as a principal or in a position of responsibility, being approved as a Fellow by the Council, and being at least 30 years of age. When this book was written, the author was Principal of the Architectural Association School of Architecture, from which he moved to the post of Principal at the Central School of Arts and Crafts.

Newport: Pleasures and Palaces. Nancy Sirkis. Introduction by Louis Auchincloss. The Viking Press, Inc., 625 Madison Ave., New York 22, N.Y. 1963. 161 pp., illus. \$10.

To be reviewed.

Recent American Synagogue Architecture. Organized by Richard Meier. The Jewish Museum, 1109 Fifth Ave., New York 28, N.Y., 1963. 64 pp., illus. \$2 (paperbound)

Handsome catalog, designed by Elaine Lustig, of the excellent exhibition that was held last fall at The Jewish Museum. Catalog features an introductory discussion by Richard Meier, the architect who organized the exhibition, and brief statements on "the architecture of the synagogue" by several rabbis and by the exhibited architects. Among those represented are Louis Kahn; Percival Goodman; Philip Johnson; Geddes, Brecher, Qualls & Cunningham; Davis, Brody & Wisniewski; Yamasaki; Belluschi; Blake & Neski; Salzman & Edelman; Breuer; Sherwood, Mills & Smith. The catalog has a few excellent mood sketches by Kahn and Mendelsohn, plus other drawings and photos from the exhibition, and a bibliography of works on synagogue architecture.

NOTICES

Branch Offices

MOREDDI INC., of Long Beach, Calif., has formed a contract furniture division, MCD, for importation and distribution.

THE ENGINEERS COLLABORATIVE, Consulting Engineers of Chicago, Ill., have opened an office in St. Louis, Mo.

VENINI LTD., showroom for lighting and giftware, 337 Park Avenue S., New York, N.Y.

New Addresses

CHATTERJEE AND POLK, Architects, Engineers, Town Planners, 145 E. 52d St.,

New York, N.Y.

MELVIN COHEN AND ASSOCIATES, INC., Engineers and Lighting Consultants, 6246 N. Pulaski Rd., Chicago, Ill.

PETER B. FRANTZ, Architect, 140 Newbury St., Boston, Mass.

ALFRED KASTNER & ASSOCIATES, Architects, Engineers, 1125 19 St., Rm. 702, Washington, D.C.

MARR AND HOLMAN, INC., 1512 Eighth Ave. S., Nashville, Tenn.

New Firms

DAVIS AND MORREAU, ASSOCIATED, Civil and Structural Engineers, 220 Professional Bldg., El Cerrito Plaza, El Cerrito, Calif.

JACK GRUSS, Architect, Suite 408, Wheaton Plaza Office Bldg., Wheaton, Md.

JOHN FRANKLIN HYER, Architect, 1600 Sherman St., Denver, Col.

PEDRO F. LOPEZ ASSOCIATES, Planning, Architecture, Interiors, 148 Livingston St., Brooklyn, N.Y.

New Partners, Associates

FAIRFIELD AND DUBOIS, ARCHITECTS, has made MACY DuBOIS a partner.

HARLAND BARTHOLOMEW AND ASSOCIATES, announces the following associate partners: CHARLES A. FRANZMAN, JOSEPH W. GUYTON, ALAN R. SIFF, ROBERT R. WAY, and JAMES W. YARBROUGH.

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to P/A five weeks before you move.

PROGRESSIVE ARCHITECTURE Circulation Department

430 Park Ave., New York 22, N. Y.

PHOTO CREDITS

Finnish Architecture: Traditions and Development

PAGE 155:

(1, 3-6) Courtesy of Finnish National Travel Office

PAGES 156-157:

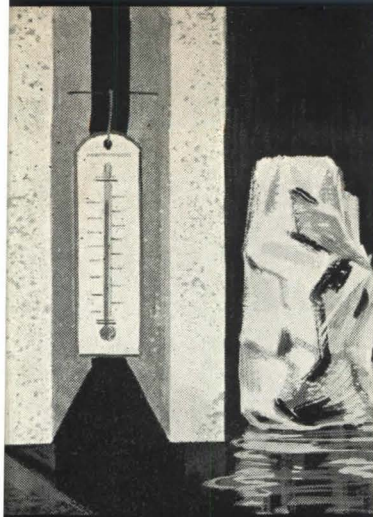
(8, 9) Courtesy of Finnish National Travel Office
(10-17) Courtesy of Smithsonian Traveling Exhibition Service, whose exhibition "Work of Alvar Aalto" is now circulating nationally. Text and photographs of this exhibition are by G. E. Kidder Smith. For booking information, write Smithsonian Institution, Washington 25, D.C.

PAGES 158-159:

(18-20, 22) Courtesy of Finnish National Travel Office
(21) Havas, Courtesy of The Museum of Finnish Architecture
(23) Carrol K. Eaton
(24) Pietinen, Courtesy of The Museum of Finnish Architecture

PAGES 160-161:

(25, 27, 28) Pietinen
(26, 31) Havas
(29, 30) Ingervo
All photos (pp. 160-161), Courtesy of The Museum of Finnish Architecture



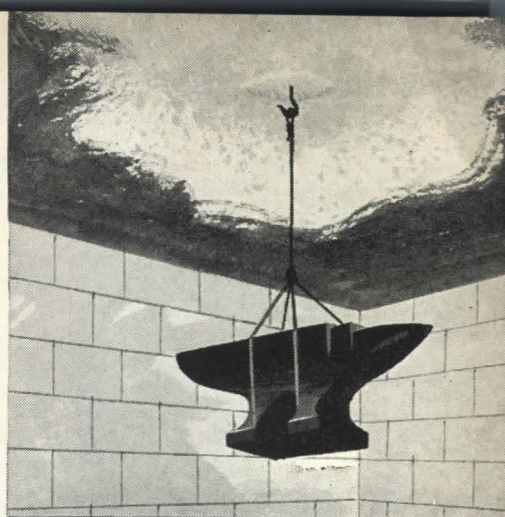
HEAT BARRIER

Factor twice as good as the next-best material.



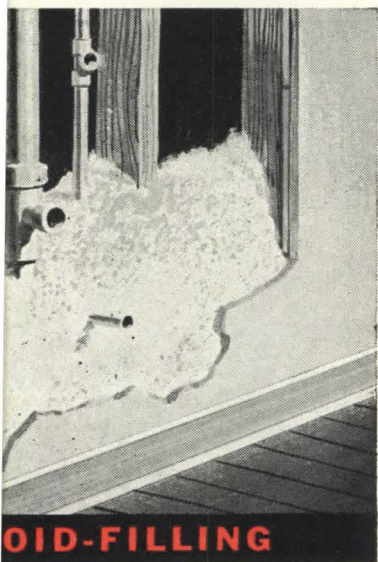
SELF-EXTINGUISHING

to meet mining industry needs as a fire-wall barrier.



SELF-BONDING

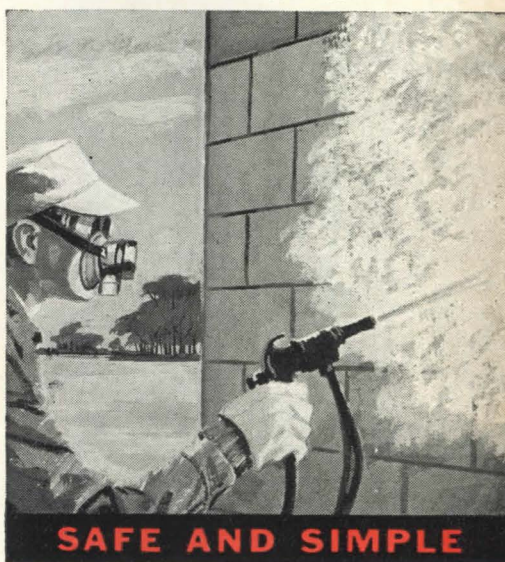
for strong adhesion to masonry, wood, plaster and steel.



NOOK-FILLING

fills nook and pocket when sprayed on or poured.

what
insulating
material
gives you
all these
money-saving
benefits?

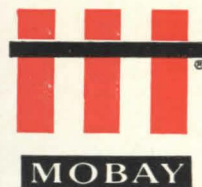


SAFE AND SIMPLE

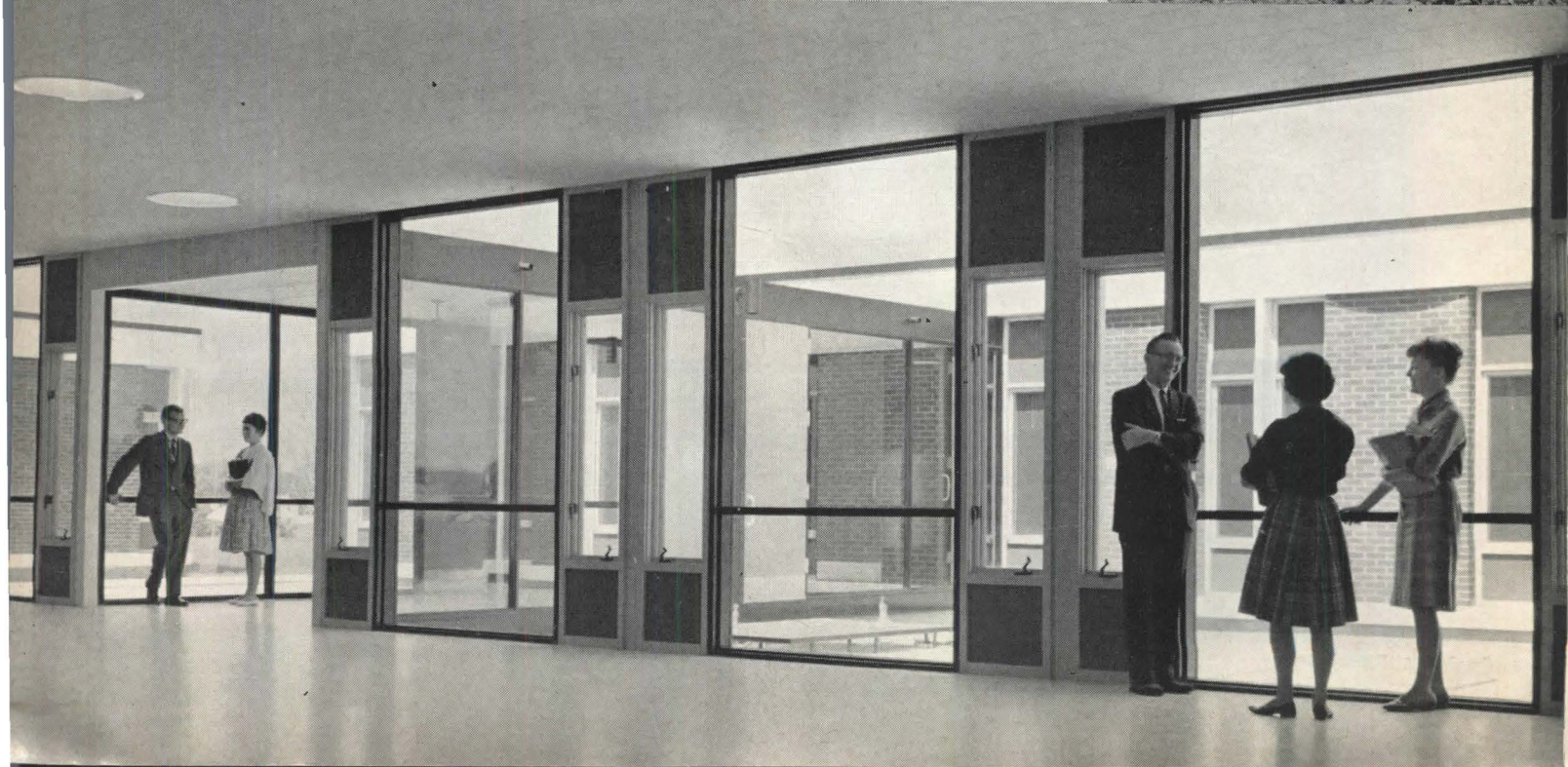
easily applied with only normal paint spraying precautions.

only
urethane!

Rigid urethane foam, based on Mobay's specially-formulated MONDUR®MR isocyanate, gives you the best functional insulation on the market today, plus low cost, ease of application, and performance properties to meet broad use requirements. If buying, selling or installing insulation is your business, write for Mobay's report on this scientific advance. Mobay Chemical Company, Code PA-7, Pittsburgh 5, Pa.



ANDERSEN PROVIDES THE WINDOW SOLUTION FOR ANY TYPE OF LIGHT CONSTRUCTION



ter High School, Stillwater, Minnesota
 ect: Hammel & Green, Inc., St. Paul, Minnesota
 ws: Andersen Casements in combination with fixed glass

ow finely detailed

STOCK

WINDOWS

hance the crisp design

a Minnesota school

Hammel and Green's elegant design of the new water, Minnesota High School is a study in tion to detail. Here are simple, uncluttered s boldly presented to form an interesting, grated design.

It's the successful realization of an architect's ut striving to create functional beauty. It ind carefully weighing and considering the tiniest ils of design and material.

That stock Andersen Casement Windows could me an integral part of such a design is a trib- o their **finely detailed lines** and the craft- ship that goes into their manufacture.

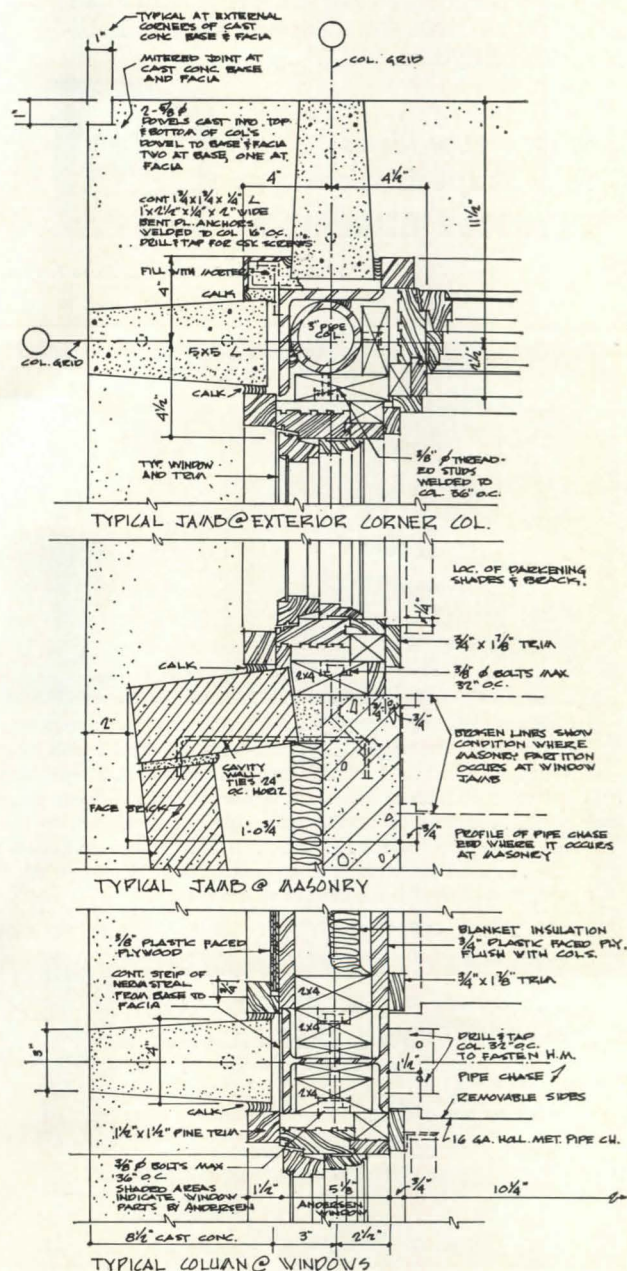
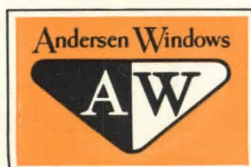
Andersen Casements contribute to the over-all itectural scheme... become an important gn element without being obtrusive.

And all this **window beauty** comes with the rance that Andersen Casements will operate othly, silently, almost effortlessly for the life of school. They will save on heating costs. They keep students in **draft-free comfort** during most bitter winter weather. What more could aid ... or expected ... of any window than this? Check Sweet's File. Or, contact your Andersen tributor for a Tracing Detail File. All Andersen dows are readily available throughout the ed States and Canada.

Andersen Windowalls®

• TRADEMARK OF ANDERSEN CORPORATION

America's Most Wanted Windows
 ANDERSEN CORPORATION • BAYPORT, MINNESOTA



Elegance and Protection!

ANCHOR PICKET RAILING

made of REYNOLDS ALUMINUM

Solid strength and lasting, rust-free beauty make aluminum an architect's natural choice for apartment railings. And the new Anchor Picket Railing adds an attractive simplicity of design to these basic advantages. Pickets, posts and handrail are all Reynolds Aluminum.

A further advantage is the quick and efficient installation by Anchor's national network of skilled erectors. For detailed information, call your local Anchor office or write: ANCHOR POST PRODUCTS INC., 6901 Eastern Avenue, Baltimore 21, Maryland.

where new ideas
take shape in aluminum:
REYNOLDS ALUMINUM



Watch "The Richard Boone REYNOLDS ALUMINUM SHOW" Tuesdays NBC-TV

For more information, turn to Reader Service card, circle No. 425



Summit Hill Apartments, Silver Spring, Md., showing some of the nine levels of balconies protected by Anchor railings of Reynolds Aluminum.

Because you've got to **SEE** it to **BELIEVE** it
we'll send you a **FREE** sample!

instant lettering

... the lettering
you just RUB down!



"Instant Lettering" brings you the finest most meticulous lettering in the world instantly... by instantaneous dry transfer of letter from type sheet to practically any surface. Just rub and it's there!

Leaves no trace of adhesives to mar artwork... needs no equipment... perfect on wood, paper, glass, metal, film, in fact on practically any surface... quick and easy to use and costs very little... the right answer to highest quality lettering from drawings, models and presentations to office doors.

FREE SAMPLE AND COMPLETE TYPE CHART AVAILABLE ON REQUEST

instant lettering **PRINTED TO YOUR
OWN SPECIFICATIONS**

Discover how you can save time and money by using "Instant Lettering" made to your own specifications. Hundreds of words and designs that must be lettered and drawn over and over again can now be transferred instantly.

WRITE FOR COMPLETE INFORMATION

ARTHUR BROWN & BRO., INC. 2 WEST 46th STREET
NEW YORK, N.Y. 10036

For more information, turn to Reader Service card, circle No. 325

CARAM-MIRACLE LIQUID APPLIED SYSTEM

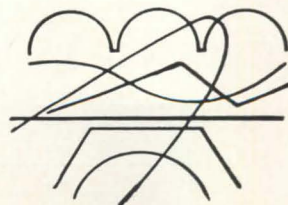
Formulated From Neoprene-Hypalon® (DuPont TM)

...THE ANSWER TO MODERN ROOFING

Check These Products—Sold Through Approved Applicators

- ✓ **KOLORPRENE®** for roofs
- ✓ **KOLORGRIT®** for traffic decks
- ✓ **PROMENADE®** for balconies and foot traffic

For roofs of normal or unusual shape—curved, warped, folded plate, etc.—the Caram-Miracle Roofing System gives architects complete freedom in choice of color. Now being used extensively on monolithic reinforced concrete, lightweight aggregate concrete and exterior plywood.



MIRACLE ADHESIVES CORPORATION
250 PETTIT AVENUE • BELLMORE, N.Y.

For more information, turn to Reader Service card, circle No. 370

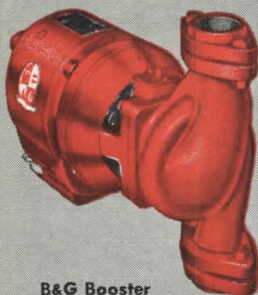


Hydro-Flo® PUMPS

...for any circulated water application



B&G Universal Pump
For quiet operation in
larger forced hot water
heating systems



B&G Booster
Silent pump for heating
systems



B&G #75 Booster
Smallest Booster—1/12 H.P.



B&G PD Booster
Large in-line, quiet heating
system pump



B&G 2 1/2" Booster
A medium size unit in the
Booster line



**B&G Series
1510-B Pump**
For large industrial
applications



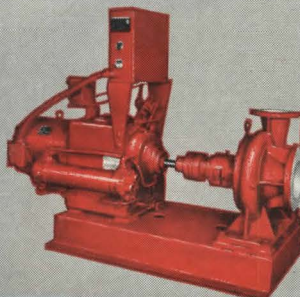
B&G Series 1531 Pump
For refrigeration systems and
general industrial use



B&G Series 1522 Pump
Widely used in air condition-
ing systems



B&G Series 1535 Pump
Medium capacity unit—B&G
quality at a competitive price



B&G Pressure Booster
First completely automatic unit



**B&G Series 60
In-line Pump**
For air conditioning
and refrigeration
systems, cooling
towers and general
service

EXTRA QUIET...FOR HEATING AND COOLING SYSTEMS

B&G pumps for this purpose are designed and built specifically to assure three things: First, *quietness* of operation...second, *dependable*, trouble-free performance...third, *long life*.

B&G heating and cooling system pumps are immune to trouble because foreign material in the heating system water cannot affect the bearings...unusual water conditions do not affect pump lubrication...today's higher design temperatures which frequently reach 240° are not injurious to the pump.

Nation-wide service is available, even in remotest locations.

Your local B&G Representative is well qualified to help you with your pump selection problems. He is listed in the Classified Telephone Directory. Or write ITT Bell & Gossett Inc., Morton Grove, Ill. Dept. HZ-37.

EXTRA RUGGED...FOR INDUSTRIAL USE...PRESSURE BOOSTING

Where the extreme quietness required in heating and cooling systems is not a factor, B&G industrial pumps offer proved dependability and efficient performance.

Why these pumps give years of trouble-free service is evident from their design. Vertical split-case construction permits removal of the bearing bracket without disconnecting pipe line or motor leads. Special alloy steel shafts are super-finished and oversized to keep deflection at a minimum. Leak-proof operation is assured by the "Remite" mechanical seal which eliminates packing rings and gland adjustment.

A stock of most commonly used sizes is maintained near you for immediate delivery.

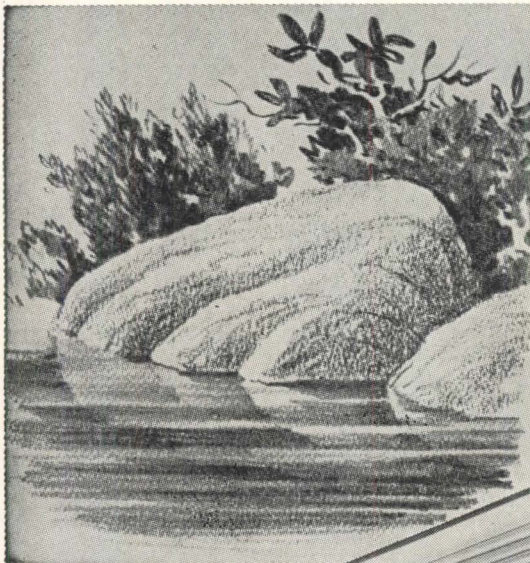
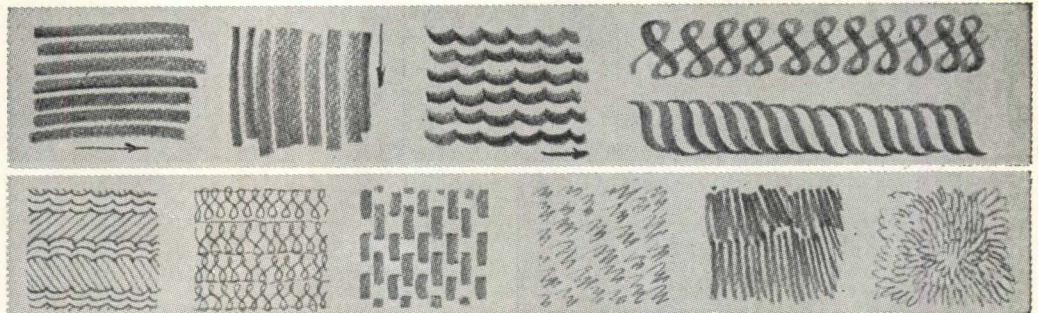
ITT BELL & GOSSETT INC.
A SUBSIDIARY OF INTERNATIONAL TELEPHONE AND TELEGRAPH CORPORATION

Talk with a pencil

As an architect your surest method of communication is your pencil.

Here in the new edition of PENCIL DRAWING STEP-BY-STEP you will find an excellent means of increasing your drawing vocabulary. Through simple and clear exercises Mr. Guptill shows how you can make strong and convincing visual statements about your design ideas.

**Every
stroke
a word!**



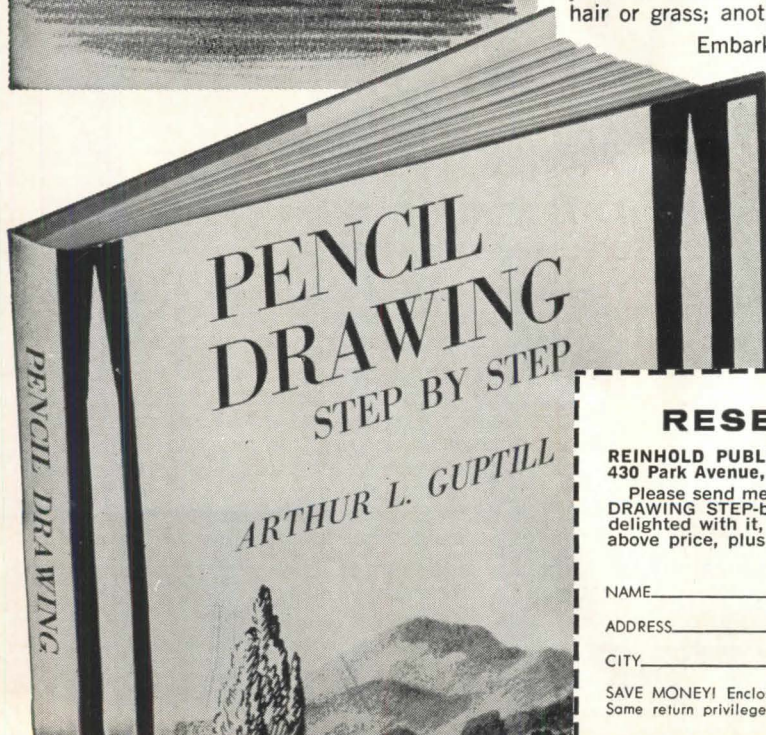
Through this time-tested exposition of fundamentals you can brighten your presentation drawings, loosen up your free hand sketches, and by means of a few quick strokes make an obscure point clear to your client, contractor or workman.

Over a dozen comparative techniques, including fine line and broad line work, mass shading, stump and solvent treatments, work in carbon, lithographic and colored pencils, as well as special paper are included.

Arthur Guptill, with his years of long experience as a teacher at Pratt Institute, and his private practice as an architectural renderer, can show you how to make a stone wall seem heavy and solid; a tree appear yielding; water that has the impression of wetness, and mobility; clouds which look soft and ethereal. He also stresses how to layout proportions correctly, how to contrast light and dark tones with telling effect, and gives attention to the interpretation of colors and textures.

For loosening up your sketching there are exercises in Quick Sketching From Memory, Time Sketches, Quickly Drawn Tone, Shadows Only, Figure and Animal Indication, and Sketching from Moving Vehicles. These are designed to give your sketching spontaneity and speed. You will discover your own kind of shorthand so that a particular type of stroke will suggest hair or grass; another, water or glass; still another, the bark of a tree.

Embark on a refresher course in pencil drawing. Don't delay. Send for your copy today by cutting out this handy reservation form. 10 Day Free Examination.



120 pages, 8 1/4 x 10 1/4
121 black and white drawings,
2 color plates, \$7.95



RESERVATION CERTIFICATE

REINHOLD PUBLISHING CORPORATION, Dept. M-350
430 Park Avenue, New York 22, N. Y.

Please send me for 10 days **Free Examination**.....copies of PENCIL DRAWING STEP-BY-STEP @ \$7.95. If after that time I am not completely delighted with it, I will return it and owe nothing. Otherwise, bill me at the above price, plus postage.

NAME.....

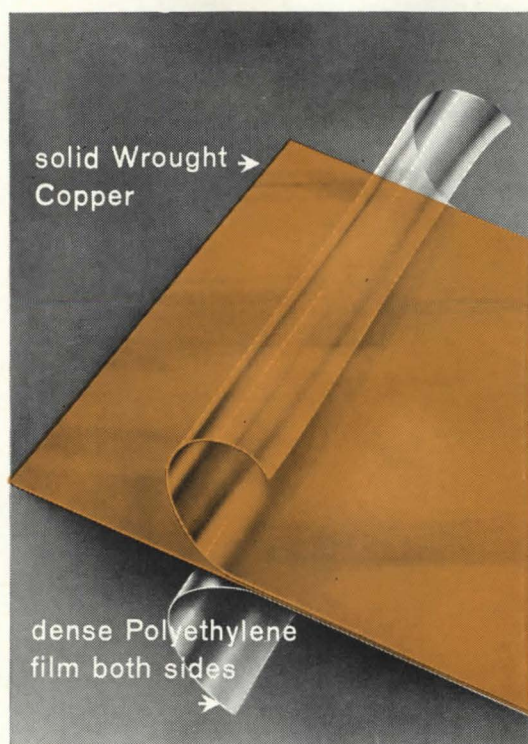
ADDRESS.....

CITY.....ZONE.....STATE.....

SAVE MONEY! Enclose payment now (check or money order) and Reinhold pays postage. Same return privilege. Add 3% on all N. Y. C. orders.

NOW!

you can afford to specify time-proven, rolled copper for all concealed flashing applications



new REVERE
DRYSEAL FLASHING—
no paper to rot . . .
no asphalt to stain . . .
a superior product at
a competitive price

Revere Dryseal Flashing is made from 2 or 3 oz. solid, rolled (wrought) copper, having the same inherent characteristics and physical properties of standard sheet copper that has been used so successfully for centuries in quality building construction.

This solid copper sheet is laminated on both sides with a film of dense polyethylene. Result: a low-cost flashing material that provides a moisture, vapor and water barrier, unaffected by temperature extremes, that is non-staining, alkali and acid-resistant.

One look at a sample will convince!

Send today for a free sample of the new Revere Dryseal Copper Flashing, with illustrated, technical bulletin. Write: "Dept. E" at address below.

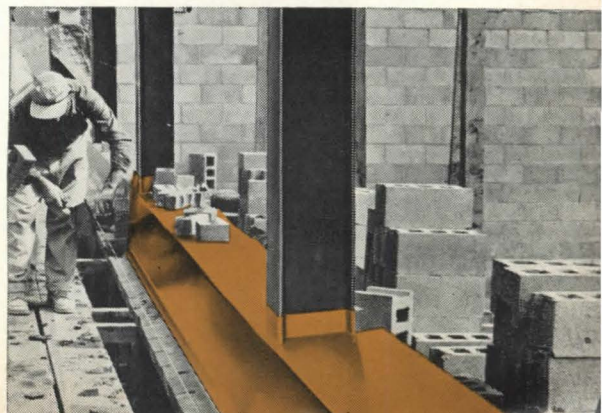


REVERE
COPPER AND BRASS INCORPORATED

Founded by Paul Revere in 1801

230 Park Ave., New York 17, N.Y.

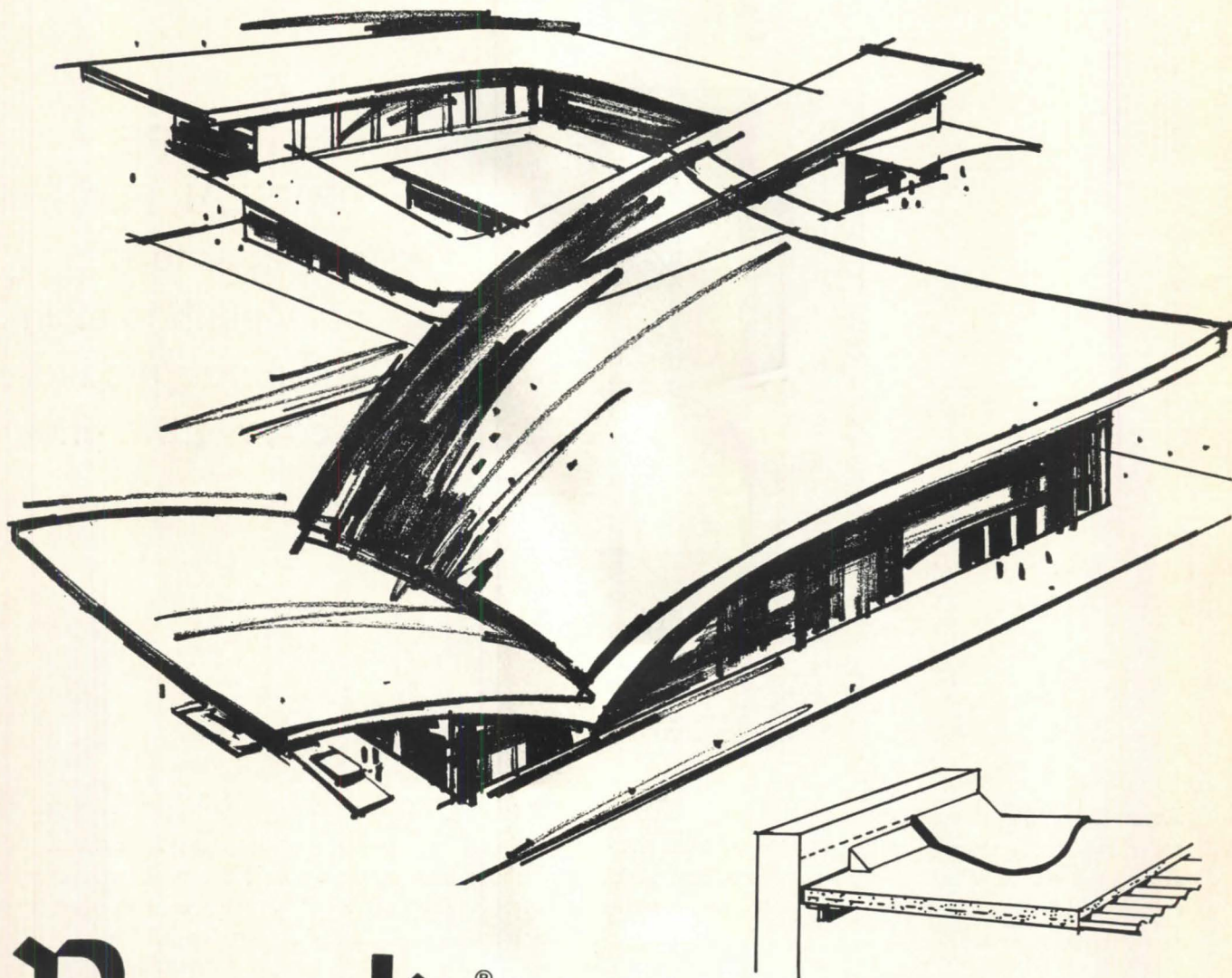
Offices in Principal Cities. • Distributors Everywhere.
For more information, circle No. 233



**Q. How can cast-in-place
insulating concrete
serve you best?**

A. By providing new design freedom for roof decks.

Lightweight Permalite-aggregate concrete can be cast in place on any shape of roof deck, *insulating* to any desired 'U' value. Apply in uniform or varied thicknesses. Form drainage slopes, cants and saddles. Fire-safe. 400 psi compressive strength. Permanent... A combination of advantages to give you wider scope in design.



Permalite®

LIGHTWEIGHT INSULATING CONCRETE

Largest Selling Perlite Aggregate in the World.

Permalite Expanded Perlite is Produced by Licensed Franchisees from Perlite Ore Mined by Great Lakes Carbon Corp.

Great Lakes Carbon Corporation • 630 Shatto Place, Los Angeles, California 90005

WRITE FOR TECHNICAL
BULLETIN, C-15, OR CALL YOUR
LOCAL PERMALITE FRANCHISEE.





We've been hit again!

The Callaway Design Studio received the A.I.D. International Design Award for its Northern Lights towel collection.

...pow! We're delighted to report that the award has hit us again. The American Exploration collection of area rugs received one of the only twenty awards made by the A.I.D. for its excellence in design.

Designers will be receiving intensive exploitation throughout the country, the promotional opportunities for our dealers will be exceptionally plentiful; we'll be happy to talk to you about them. If you haven't already seen or don't have the opportunity to see this great collection at the markets...

Please hit *us* for your free full-color portfolio.

Please hit *us* for your free full-color portfolio.



.....

• Howard Skelton
• Callaway Mills, Inc.
• La Grange, Ga.

• Please send the Callaway area rug portfolio to:

• Name _____

• Title _____

• Firm _____

• City _____

• State _____

.....

Callaway

CALLAWAY MILLS, INC., LA GRANGE, GEORGIA. SHOWROOMS: ATLANTA MERCHANDISE MART SPACE 930, CHICAGO MERCHANDISE MART SPACE 1822, DALLAS TRADE MART SPACE 312, LOS ANGELES MERCHANDISE MART SPACE 312, NEW YORK TEXTILE BLDG., 3RD FL., 295 FIFTH AVE. SAN FRANCISCO 386 WESTERN MERCHANDISE MART

How to Introduce a New Design Concept

by KURT H. KENWORTH

Manager, Architectural Services

BOBRICK DISPENSERS, INC.

"Although Bobrick has been known nationally since 1906 as a manufacturer of commercial and institutional washroom equipment, our line has recently been greatly expanded with the introduction of a new design concept. Bobrick now offers a series of Multi-Purpose models incorporating different combinations of washroom accessories in single stainless steel recessed cabinets. For example, our new "5 in 1" Multi-Purpose model includes a fluorescent light, mirror, towel dispenser, shelf and soap dispenser.

"Because these Multi-Purpose units are recessed in the wall, they must be included in the architect's original designs. Accordingly, we wanted our advertising not only to bring our new design concept to the attention of architects, but also to

support the efforts of our representatives to have Bobrick equipment specified. PROGRESSIVE ARCHITECTURE was a natural selection for this purpose and we had our little quarter page ads run in the News Report Section to emphasize the newness of the design.

"The inquiry response has been highly gratifying in both quantity and quality. We find that *one* respondent *out of two* has specified, or intends to specify Bobrick equipment. And our representatives report increasing awareness of Bobrick "Multi-Purpose" units among architects. This experience reaffirms our belief that PROGRESSIVE ARCHITECTURE is the right vehicle for the market we want to reach and move."



You influence the total architectural market when you advertise in

PROGRESSIVE ARCHITECTURE

A REINHOLD PUBLICATION 430 PARK AVENUE, NEW YORK, N. Y. 10022

Affiliated with AMERICAN ARTISAN, and HEATING, PIPING & AIR CONDITIONING



TERNE, FRANÇOIS MANSART AND THE CONTEMPORARY IDIOM

ew architectural elements are more traditional than the classic mansard roof. Its recent adaption to highly contemporary design thus provides a dramatic example—does Terne metal itself—of “the very old becoming the very new.” And wherever mansard fascia is used, the unique functional characteristics of Follansbee Terne, along with its natural affinity for both form and color, are available at moderate cost.



FOLLANSBEE STEEL CORPORATION

Follansbee, West Virginia

Follansbee is the world's pioneer producer of seamless Terne roofing

For more information, circle No. 341

Architect:

Harry Weese, F.A.I.A.

Harry Weese & Associates

Chicago, Illinois

James Jensen Elementary School

Chicago, Illinois

Sheet Metal Roofing Contractor:

Smith & Company

Chicago, Illinois



P/A JOBS AND MEN

SITUATIONS OPEN

ARCHITECT—Architect Mechanical or civil engineer. 0 to 10 years experience. Large building materials manufacturer requires man for permanent position in developmental architecture involving design, construction and evaluation of new structural and building materials systems. Scope of work includes all stages from new product concept through marketing. Emphasis will be on use of plastics alone or in combination with conventional building materials. Registration in at least one state desirable but not essential. Location of office in attractive part of New Jersey. Submit resume of background and experience with salary requirements to this equal opportunity employer. Box #746, PROGRESSIVE ARCHITECTURE.

ARCHITECT—Immediate opening for graduate architect who is a creative designer. Permanent position with a well established Midwest consulting firm. Salary commensurate with ability. Moving expenses paid. Box #747, PROGRESSIVE ARCHITECTURE.

ARCHITECT — Registered Pennsylvania or NCARB registrations for position as Job Captain (future promotion) with progressive architectural firm in South Central Pennsylvania. Also architectural draftsmen capable of developing working drawings with minimum supervision. Send resume, salary required and references. Box #748, PROGRESSIVE ARCHITECTURE.

ARCHITECT—Top opening available for experienced architect in medium-sized architectural firm in Richmond, Virginia. Diversified practice in contemporary architecture. Submit resume of education and experience and

Advertising Rates

Standard charge for each unit is Five Dollars, with a maximum of 50 words. In counting words, your complete address (any address) counts as five words, a box number as three words. Two units may be purchased for ten dollars, with a maximum of 100 words. Check or money order should accompany advertisement and be mailed to Jobs and Men, c/o Progressive Architecture, 430 Park Avenue, New York 22, N. Y. Insertions will be accepted not later than the 1st of the month preceding month of publication. Box number replies should be addressed as noted above with the box number placed in lower left hand corner of envelope.

salary expected. Box #749, PROGRESSIVE ARCHITECTURE.

ARCHITECT—With 5 to 10 years experience, for permanent position with architectural & engineering firm in the South. Must qualify for registration in Alabama and surrounding states. Company paid retirement and hospitalization insurance. Send experience resume and salary requirements to PROGRESSIVE ARCHITECTURE, Box #750.

ARCHITECTURAL DRAFTSMAN—One Junior. One Senior. Ages 26 to 38. Well rounded experience. Capable of working with others or developing complete job. Small office. Friendly associates. Nice community. Lovely countryside. Good opportunity. Submit resume, small photo, work samples, present salary. C. Julian Oberwarth, Architect, 323 Shelby Street, Frankfort, Kentucky. 40601.

ARCHITECTURAL DRAFTSMAN — Openings available in Knoxville for college graduates and men with several years' experience. Diversified public and private work. Submit resume of experience and salary expected to Cooper & Perry, Architects-Engineers, 200 West Fifth Avenue, Knoxville, Tennessee.


ARCHITECTURAL POSITIONS AVAILABLE—For youthful architects, experienced draftsmen, architectural graduates in training to assist in the further development of an established thirty-year old firm. Needs are for two working drawings draftsmen; also for a young architect to lead as a Project Architect; also for several graduates with some office experience to train as Project Architects and for office management. Neat offices, cooperative staff, comprehensive insurance program, profit sharing, company cars, modern office machines and progressive spirit makes this firm one where opportunity abounds. If you have the qualifications needed, please write or call C.S. Buchart, Buchart Associates, 611 West Market Street, York, Pa. Tel 8-1567.

PROJECT MANAGER—Graduate Architect or Engineer, preferably with advanced degrees, thoroughly experienced in design and construction of all types of buildings for industry and government. Assignment requires proven administrator with polished professional skills to direct every phase of consulting service with established firm. Salary open. Moving expenses paid. All replies will be acknowledged and treated in confidence. Write Box #751, PROGRESSIVE ARCHITECTURE (An equal opportunity employer).

STRUCTURAL ENGINEER—With three to ten years design experience for Consulting Engineers office in Connecticut on structural design of buildings for top architects. Highest standards of design, working drawings and inspection of construction. Send resume to Milo S. Ketchum & Partners, Box #362, Old Saybrook, Connecticut.

TEACHING POSITION OPEN—Practical experience and B.S. Architecture or Engineering, to teach materials and methods of construction.

Continued on page 240



Fascinating Fountains
any size . . . for every setting

by
kim

Dramatic colonnade of sculpted water and stone greets arrivals at the Cabana, Palo Alto, California ■ Kim, acknowledged master of moving, lighted water, has the fountain to enrich your design. Specify Kim. (Sweet's 39e/Ki) ■ Ask to see our new sound-color film, "Report on Fountain Design."

Write today . . .
kim Lighting and Manufacturing Co., Inc.
1467 No. Lidcombe, El Monte, California • CU 3-7621



Mo-Sai[®] MALL . . . IN A SHOPPING MOOD

Thomas Center in Phoenix, Arizona, is the latest shopping complex where Mo-Sai is used extensively in creating a pleasant outdoor atmosphere with a controlled indoor climate. Incised designs cast in coarse-textured Mo-Sai are repeated along the interior garden walkways as well as on the exterior facades. Skylights and a clerestory in the main mall allow sun to play on the textured Mo-Sai surfaces during the day. Fluorescent fixtures set inside the clerestory and concealed by plantings provide a seemingly natural illumination at night. Fountains, pools, and gardens set against the warm, inviting bronze and white quartz aggregates of the Mo-Sai panels are designed to put shoppers in a buying mood.



MO-SAI INSTITUTE, INC.



Office of the Secretary:
15 East Franklin Street
Richmond 7, Virginia

BADGER CONCRETE CO.
P.O. Box 1068, Oshkosh, Wisconsin

BEER PRECAST CONCRETE, LTD.
110 Manville Road,
Toronto, Ontario, Canada

BUEHNER & CO., INC.
P.O. Box 936, Mesa, Arizona

BUEHNER CONCRETE PRODUCTS CO.
301 West 60th Place,
Denver 16, Colorado

CAMBRIDGE CEMENT STONE CO.
P.O. Box 41, Allston 34, Massachusetts

ECONOMY CAST STONE CO.
P.O. Box 3-P, Richmond 7, Virginia

FORMIGLI SALES CO.
6 Penn Center Plaza,
Philadelphia 3, Pa.

GEORGE RACKLE & SONS CO.
Newburg Station, Cleveland 5, Ohio

GOODSTONE MANUFACTURING CO., INC.
470 Hollenbeck Street, Rochester 21, N.Y.

GRASSI AMERICAN CORP.
111 South Maple Avenue,
South San Francisco, California

HARTER MARBLECRETE STONE CO.
1628 West Main Street,
Oklahoma City 6, Oklahoma

OLYMPIAN STONE CO., INC.
1415 N.W. Ballard Way, Seattle 7,
Washington - Vancouver,
British Columbia

OTTO BUEHNER & CO.
640 Wilmington Ave.,
Salt Lake City 5, Utah

PLASTICRETE CORPORATION
1883 Dixwell Avenue,
Hamden 14, Connecticut

SOUTHERN CAST STONE, INC.
P.O. Box 1669, Knoxville 1, Tennessee

SUPERCRETE LTD.
P.O. Box 80, St. Boniface,
Manitoba, Canada

TEXAS INDUSTRIES, INC.
P.O. Box 400, Arlington, Texas

THE MABIE-BELL CO.
P.O. Box 1558, Greensboro, N.C.
P.O. Box 47-546, Miami, Florida
Peachtree City, Georgia

THE RACKLE COMPANY OF TEXAS
P.O. Box 15008, Houston 20, Texas

WAILES PRECAST CONCRETE CORP.
11240 Peoria Street, Sun Valley
(Los Angeles), Calif.

WILSON CONCRETE CO.
P.O. Box 56, Red Oak, Iowa
P.O. Box 208, South Omaha, Nebraska

Architect: Copeland, Novak & Israel
Associates: Allan Grossman &
John Schotanus
Builder Developer: Winston-Muss
Corporation

For more information, circle No. 422

P/A JOBS AND MEN

Continued from page 238

design, structures in 2 year Associate Degree program. Academic rank and salary dependent upon qualifications. Contact Dean E.J. Simon, Southern Illinois University, Carbondale, Illinois.

SITUATIONS WANTED

ARCHITECT—From small mid-west community with well rounded experience and family would like to relocate Northwest, Southwest or Coast. Would consider allied fields. Mid-thirties. Box #752, PROGRESSIVE ARCHITECTURE.

ARCHITECT — NCARB. Registered several states, 12 years experience, several years as job captain in large office, several years as architect-in-charge with all responsibilities of small office. Must relocate away from present area due to restrictive employment clause. Desires key position, middle states preferred, married, family, 33. Box #753, PROGRESSIVE ARCHITECTURE.

ARCHITECT — Presently in Europe, native American, registered New York, New Jersey, NCARB. Metropolitan U.S. experience background. Recent years varied European experience in several countries with American design offices. Extensive responsible experience heading departments for planning, design, production, administration. General understanding of European conditions. Some facility in German, Italian, French, Habituated, adaptable, mobile. Sober professional judgment. Believe I can be useful to anyone with a serious architectural program in the

European area. Box #754, PROGRESSIVE ARCHITECTURE.

ARCHITECTURAL CONSULTANT-SALES REP.—Available to represent manufacturer to architects and building industry. Over 17 years experience in various phases of building industry as superintendent of construction, architectural draftsman, architect's representative as project supervisor, and building materials sales representative. Prefer to work out of Southeastern Pennsylvania. Box #755, PROGRESSIVE ARCHITECTURE.

ARCHITECTURAL DELINEATOR—Snappy renderings in any style. Will work on free lance basis only, in the New York & New Jersey area. Upon contact will make personal call to show samples. Box #756, PROGRESSIVE ARCHITECTURE.

CUBAN ARCHITECT—Working for Miami firm, 35 years old, married, registered in Florida, with vast experience and ready to travel. Desires permanent position and possible future partnership with American engineering firm interested in Architecture, or also in the development of industrial projects in South America. Box #757, PROGRESSIVE ARCHITECTURE.

DESIGNER—With special responsibility and many years of service with the firm of Eero Saarinen & Associates is seeking design position with an architectural firm. Box #758, PROGRESSIVE ARCHITECTURE.

DESIGNER-ARTIST — Woman artist-designer associated for sixteen years with architectural firm as color coordinator and consultant, available to architects and industries on free-lance or time basis. Box #759, PROGRESSIVE ARCHITECTURE.

TALENTED—Talented and responsible registered architect age 30, desires permanent po-

sition as office manager or project architect with well established firm. 8 years outstanding experience covering all phases of architectural practice. Have directed large projects from client contact through supervision. Bachelor of Architecture with honors. Box #760, PROGRESSIVE ARCHITECTURE.

MISCELLANEOUS

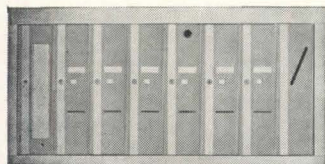
ARCHITECTURAL & DESIGN AGENCY—Architects, design or production experience \$6M to \$25M. Muriel Feder maintains close contact with the entire Architectural & Design field. The "professional Consultant" for confidential, nationwide, & international coverage. Specializing in personnel ranging through all phases of the architectural office for the past 15 years. 58 Park Ave., New York City, Murray Hill 3-2523.

CAREER BUILDERS-RUTH FORREST—Over 15 years of quality applicants and service to quality firms in Architectural, Interior and Industrial Design, all Home Furnishings and related fields. Trainees to top executives. Professional screening and personalized service. Interviews by appointment. 515 Madison Ave., New York 22, N.Y. PLaza 2-7640.

CONTACT PERSONNEL AGENCY-LILLIAN FOX—A highly personalized and discriminating service for top-flight architects. Architectural and interior designers, production and draftsmen, in all phases of architecture. Confidential interviews by appointment. 18 East 41st St., New York, N.Y. MUrray Hill 5-1674.

HELEN HUTCHINS PERSONNEL AGENCY—Specialist: Architecture, Industrial Design-Interior Design and Home Furnishings. Interviews by appointment. 767 Lexington Avenue, New York 21, N.Y. TE 8-3070.

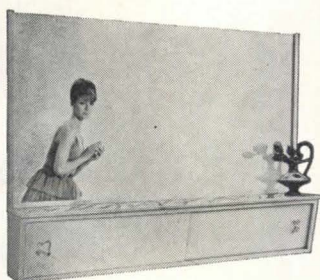
DURA STEEL...largest in the West!



THE TOWN HOUSE APARTMENT MAIL BOX

DESIGN—The first new design in apartment mail boxes—created to complement today's architect-designed apartment houses.

FEATURES—One-hand operation. Space exceeds minimum postal regulations. Extra sturdy construction. Prompt delivery anywhere in the U.S.A. **INSTALLATION**: Installation time reduced because the two-part assembly is designed to eliminate the need for precise alignment.



BATHROOM CABINETS

DESIGN—A full line of bathroom cabinets for both surface and recessed installation. Surface cabinets feature new slim architectural lines designed for today's luxury look in bathrooms.

FEATURES—New type marble tops. Stainless steel and brushed satin gold finishes. Mirrors electro-copper plated. **INSTALLATION**: Surface mounts designed to look built-in but actually hang flat against wall and do not require any wall opening.



RANGE HOODS

DESIGN—New slim look with contemporary styling.

FEATURES—Unique blade and venturi construction create quietest range hood in field. Hidden Spice Shelf provides extra storage space. **INSTALLATION**: Designed to save installation time on large projects.


DURA STEEL PRODUCTS COMPANY
13901 SOUTH CARMENITA ROAD
SANTA FE SPRINGS, CALIFORNIA

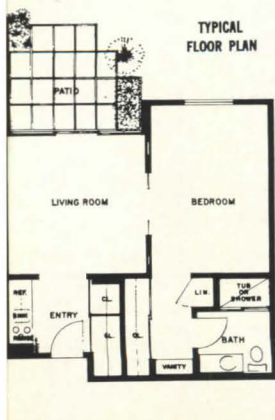
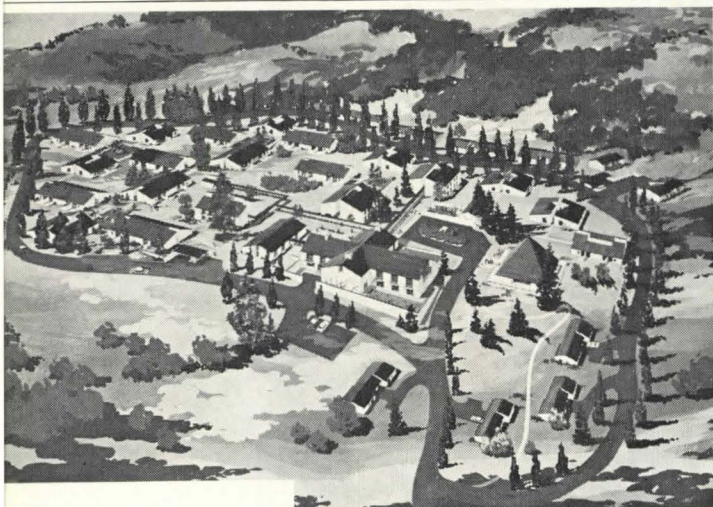
Write to Dura Steel, Box 54175, Los Angeles 54, California, for catalogs and name of nearest distributor.



...don't see is more important than what you do see. Not so, with Metropolitan's new sofa. Boldly exposed, solid walnut arms and legs create a fashion. Designed by A.I.D. Award-winner Jules Heumann, the new 968-7 sofa is available in 7, 8 and 9 foot lengths, or as a chair. Foam seats, loose pillow back. Hundreds of fabrics, leather, vinyl. Write on your professional letterhead for complete 86-page catalog — free for the asking. Metropolitan Furniture, 950 Linden Ave., So. San Francisco, Calif. Showrooms: San Francisco — 838 Western Merchandise Mart; Los Angeles — 724 Home Mart; Dallas — 350 Decorative Center; Chicago — 621 Merchandise Mart; New York (Trendage) — 232 E. 59th St.; Boston — 44 Harvard Rd. (Brookline).

For more information, turn to Reader Service card, circle No. 400

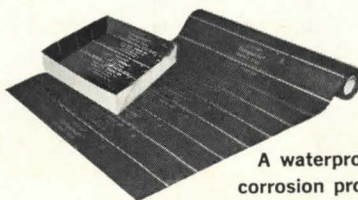
METROPOLITAN 



CARMEL VALLEY MANOR

Carmel, California

Congregational Churches of
Northern California/Sponsors
Skidmore, Owings & Merrill/Architects



A waterproof,
corrosion proof,
asphaltic membrane

SHOWERS WIN OVER TUBS ALMOST THREE TO ONE

Elderly people purchasing a Retirement Home in this world-famed location were offered their choice of a tub or a full ceramic tiled shower in 152 of the 170 units building in Carmel Valley Manor. Showers were chosen by 109, tubs by 43. Eighteen other couples chose residences having both tubs and stall showers. These statistics illustrate an overwhelming preference for stall showers by the segment of our population most experienced in the art of home living.

COMPOTITE furnishes at reasonable cost the essential underlying waterproofing for showers and related wet-area installations in such projects as Carmel Valley Manor homes, apartments, and university dormitories. If you have not yet taken advantage of the economy, dependability, and ease of installation of Compotite waterproofing, please write us or contact your plumbing wholesaler.

Compotite
Shower Pan

P.O. Box 26188, Los Angeles, Calif. 90026
Phone: 483-4444

Warehouse Mail Address:
P.O. Box 26, Rouse Sta., Covington, Ky. 41011

For more information, turn to Reader Service card, circle No. 410

DIRECTORY OF PRODUCT ADVERTISERS

Accessory Specialties	206	Faber-Castell, A. W. Pencil Co.	11	Moore, P. O., Inc.	10
Addex Mfg. Corp.	108	Faries-McMeekan, Inc.	118	Mo-Sai Institute, Inc.	239
Aerofin Corp.	124	Federal Seaboard Terra Cotta Corp.	49	National Gypsum Co.	130, 131
Albina Engine & Machine Works	111	Flynn, Michael Mfg. Co.	204, 205	Newman Brothers, Inc.	112
Altec Lansing Corp.	116	Follansbee Steel Corp.	237	Norton Door Closer Co., Div. Yale-Towne Mfg. Co.	50
Amarlite, Div. Anaconda Aluminum Co.	191	Gates Engineering Co.	214	Onan Div., Studebaker Industries, Inc.	92, 93
American Fixture, Inc.	119	General Electric Co. Silicone Prod. Dept.	102, 103	Pass & Seymour	88
American Gas Assn.	27	Gotham Lighting Corp.	47	Pecora, Inc.	16
American Olean Tile Co.	58, 59	Grant Pulley & Hardware Corp.	221	Pemco Wheel Co.	104
American Plywood Association	196, 197	Great Lakes Carbon Corp.	234	Pittsburgh Plate Glass Co.	210
American Radiator & Standard Sanitary Corp.	56	Guth, Edwin F. Co.	13	Pratt & Lambert, Inc.	211
American-Saint Gobain Corp.	28, 29	Haughton Elevators Co.	81	Raynor Mfg. Co.	214
American Sisalkraft Co.	99	Haws Drinking Faucet Co.	20	Reinhold Publishing Corp.	119, 232
American Telephone & Telegraph Co.	121	Honeywell	31 thru 34	Revere Copper & Brass Co.	233
Anaconda American Brass Corp.	51, 52, 53	Hopes Windows, Inc.	44	Reynolds Metals Co.	230
Andersen Corp.	228, 229	Inland Steel Products Co.	46, 198, 199	Richards-Wilcox Div., Hupp Corp.	115
Architectural Arts	112	International Nickel Co.	57	Rigidized Metals Corp.	101
Armco Steel Corp., Sheffield Division..	40	International Steel Co.	243	Rohm & Haas Co.	37
Armstrong Cork Co., Ceiling Systems	18, 19	ITT Bell & Gossett, Inc.	231	Royal Systems	200
Armstrong Cork Co., Flooring Division	2nd Cover, 1	Jenn-Air Products Co., Inc.	85	Ruberoid Co.	3rd Cover, 41
Bally Case & Cooler Co.	112	Johnson Service Co.	4th Cover	Russell & Erwin, Div. of American Hardware Corp.	193, 195
Bayley, William Co.	110	Kawneer Co.	23 thru 26	Sandell Mfg. Co.	22
Bethlehem Steel Co.	60, 216, 217	Keystone Steel & Wire Corp.	106, 107	Sandura	45
Bobrick Dispensers	111	Kim Lighting & Mfg. Co., Inc.	238	Silicone Products Dept., General Electric Co.	102, 103
Bradley Washfountain Co.	120	Kinnear Mfg.	222	Sloan Valve Co.	189
Brown, Arthur	230	Kirsch Co.	215	Smith, Elwin G. Co., Inc.	223
Brunswick Corp.	70	Kliegl Brothers	88	Speakman Co.	48
Cabot Corp.	226	Koppers Co., Inc.	61 thru 68	Steelcraft Mfg. Co.	12
Cabot, Samuel, Inc.	111	LCN Closers, Inc.	6, 7	Summitville Tiles, Inc.	21
California Redwood Assn.	100	Lehigh Portland Cement Co.	36	T&S Brass & Bronze Works, Inc.	218
Callaway Mills Corp.	235	Libbey-Owens-Ford Glass Co.	114, 224, 225	Thiokol Chemical Co.	219
Cambridge Tile Mfg. Co.	16	Lightolier, Inc.	220	Torginol of America, Inc.	35
Carpenter, L. E. & Co.	8	Macomber, Inc., Subsidiary of Sharon Steel, Inc.	89	Trinity Division, General Portland Cement Co.	132
Carrier Air Conditioning Co.	27, 128, 129	Mahon, R. C. Co.	117	United States Plywood Corp.	125, 126
Ceco Steel Products Corp.	78, 79	Maple Flooring Mfrs. Assn.	38	U. S. Steel Corp.	17, 122, 123
Celotex Corp.	208, 209	Marmet Corp.	212, 213	Universal Atlas Cement Co., Div. of U. S. Steel Corp.	30
Chemstrand Corp.	127	Marsh Wall Products	109	Upco Co.	94
Chrysler Corp.	105	Matot, D. A., Inc.	118	Weis, Henry Mfg. Co.	87
Compotite Shower Pan	241	McCordi Corp.	39	Weis-Fricker Mahogany Co.	244
Corbin, P. & F. Div., American Hardware Corp.	201, 202	Meadows, W. R., Inc.	113	Westinghouse Electric Corp.	2, 3
Douglas Fir Plywood Assn.	196, 197	Medusa Portland Cement Co.	55	Wheeling Corrugating Co., Subsidiary Wheeling Steel Co.	4
(See American Plywood Assn.)		Metropolitan Furniture Co.	241	Wood Conversion Co.	90, 91
Dow Chemical Co.	82, 83	Metropolitan Wire Goods	203	Zonolite Div., W. R. Grace & Co.	14, 15
Dow Corning Corp.	8, 9	Miracle Adhesives Corp.	230		
du Pont de Nemours, E. I. & Co. Tedlar Div.	42, 43	Mobay Chemical Co.	227		
Dura Steel Products Corp.	240	Modern Partitions, Inc.	119		
Durez Plastics Div. Hooker Chemical Corp.	54				
Edison Electric Institute	207				

SERVICE AND CIRCULATION

DESIGN ARCHITECTURE REINHOLD PUBLISHING CORPORATION

VILKIN VICE PRESIDENT AND PUBLISHING DIRECTOR
H. HUBBARD, JR. ADVERTISING SALES DIRECTOR
AM R. EVANS, JR. ADVERTISING SALES MANAGER

HARD M. DAY RESEARCH AND PROMOTION MANAGER
H M. SCANLON PRODUCTION MANAGER
N. WHITCOMBE CIRCULATION MANAGER
ELDMAN SUBSCRIPTION MANAGER

NEW YORK OFFICE

100 Park Ave., New York 10022, N. Y.
Hill 8-8600

T L. BASSINETTE DISTRICT MANAGER
NGTON A. ROSE DISTRICT MANAGER
D W. THOMPSON DISTRICT MANAGER

PITTSBURGH OFFICE

Bldg., 601 Grant St., Pittsburgh 15219, Pa.
c 1-9421 Area Code 412
T E. McCLIMANS

DISTRICT MANAGER

CLEVELAND OFFICE

Ohio Building, 1717 E. 9th St., Cleveland 44114, Ohio
c 1-4011-12-13 Area Code 216
F. KELLY

DISTRICT MANAGER

CHICAGO OFFICE

Washington St., Chicago 60602, Ill.
ph 6-8497 Area Code 312

B. LITTLE DISTRICT MANAGER
J. NOLTE, JR. DISTRICT MANAGER
LES A. ULLRICH DISTRICT MANAGER

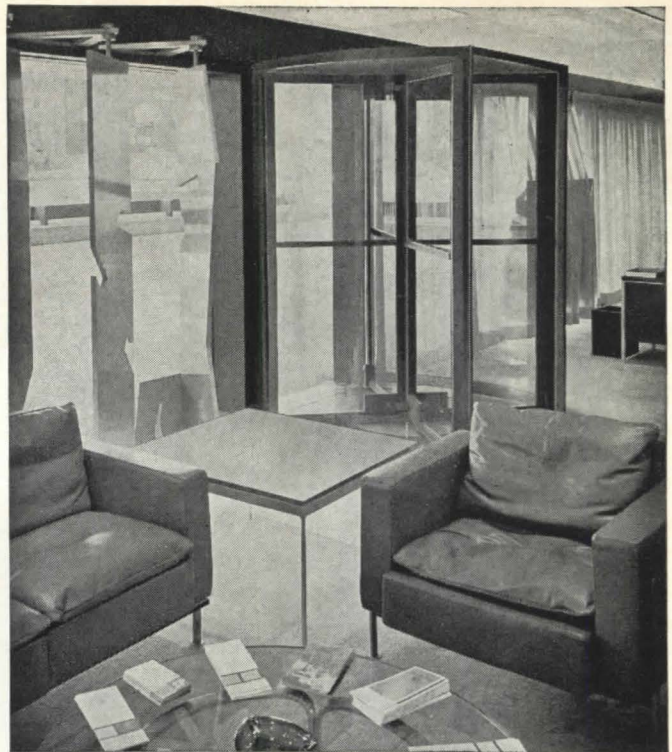
COAST ADVERTISING REPRESENTATIVES

Jordan, Harrison & Schulz, Inc.
1000 Market St., San Francisco 94104, Calif.
k 2-6794 Area Code 415
LES S. HARRISON
B. JOBSON

Jordan, Harrison & Schulz, Inc.
1000 Market St., Los Angeles 90057, Calif.
rd 3-8530 Area Code 213
CLARK
SCHULZ

SOUTHERN ADVERTISING REPRESENTATIVE

L. Watkins Associates
Peachtree Bldg., Atlanta 30308, Ga.
4-6427 Area Code 404
ON L. PROCTOR
RT L. WATKINS



Illustrated is west entrance Montreal Trust Co.
Montreal, Canada, demonstrating use of floor space
right up to the door — made possible by revolving doors.
Architect: I. M. Pei Associates
Associate Architect: Affleck, Desbarats, Dimakopoulos,
Lebensold, Michaud & Sise



When you "write in" CONTROLLED AIR ENTRANCES*

you "write off" drafts

Whenever you specify International *Controlled Air Entrance** Revolving Doors, you automatically "write off" drafts. They are always open yet always closed — open to people but closed to drafts, cold, heat, dirt, and noise. You can specify initial heating and cooling equipment with significantly lower capacities than if swing doors were used. Often save enough to pay for the entire entrance. And there are annual heating and cooling savings year after year. All this and beauty, too! Buildings with *Controlled Air Entrances** regularly win "Office of the Year" awards sponsored by *Administrative Management* magazine. Quality-built to last. Some have been in operation since the 1890's.

*Trademark



Dare us to prove what we claim.
Write today for free 54-page book,
*The Controlled Air Entrance**,
based on an authoritative ASHRAE
study of air infiltration.



INTERNATIONAL STEEL COMPANY

1531 Edgar Street — Evansville, Indiana 47707

For more information, turn to Reader Service card, circle No. 351

specify Mahogany...giant sizes, immediate delivery, no extra cutting costs!

As the world's largest producers of genuine mahogany, we import our own . . . entirely from Central and South America, and always have a good stock of both logs and lumber. That's why we can give you what you want, cut to specifications, when you want it.

You may finish genuine mahogany in virtually any color or degree of tone, and we can supply up to 20-foot lengths, 24-inch widths, and 4-inch thickness. This prestige product is available at prices competitive with many inferior woods.

So in much larger sizes, you can use the same wood that brought world renown to such names as Chippendale, Duncan Phyfe and Stradivarius . . . the same mahogany that remains unchanged, uncracked, unwarped in the Cathedral of Ciudad Trujillo built in 1514 . . . the same magnificent material chosen for the interior of the luxurious new Hotel Sheraton in San Juan.

And if it's slipped your mind, tests by the U. S. Forest Products Laboratory and Cornell University show genuine mahogany to be superior over other popular hardwoods in nearly all properties for mortising, boring, planing, warping, shaping and turning. So let your imagination go when you plan how to use it.

When you want the prestige of adding that "extra something" to your work, use genuine mahogany. Write direct for more information and address of your nearest distributor. We will be happy to cooperate with architects and decorators.

QUALITY GENUINE

WEIS-FRICKER MAHOGANY

PENSACOLA, FLORIDA



Chichester Senior High a fourth "R..."

Top photo: The floor tile in the heavily trafficked lobby is Ruberoid Vinyl Asbestos 3001.

Center photo: Building exterior is in harmony with the wooded, rolling countryside.

Bottom photo: Sunlit corridors enhance the beauty of the floors in this 800 pupil school.



RUBEROID Vinyl Asbestos Floor Tile



Floors take a beating. That's why Ruberoid floor tile was used for the new Chichester Senior High School, Boothwyn, Pa. Ruberoid Vinyl Asbestos has all the qualities you need: easy installation and maintenance—beauty and harmony of design—longer life—resistance to indentations, scuffing, stains—moderate cost. Ask your Ruberoid representative to show you the wide range of patterns and colors available to complement every decor theme and architectural style. See or call your Ruberoid sales representative, or write to the company.



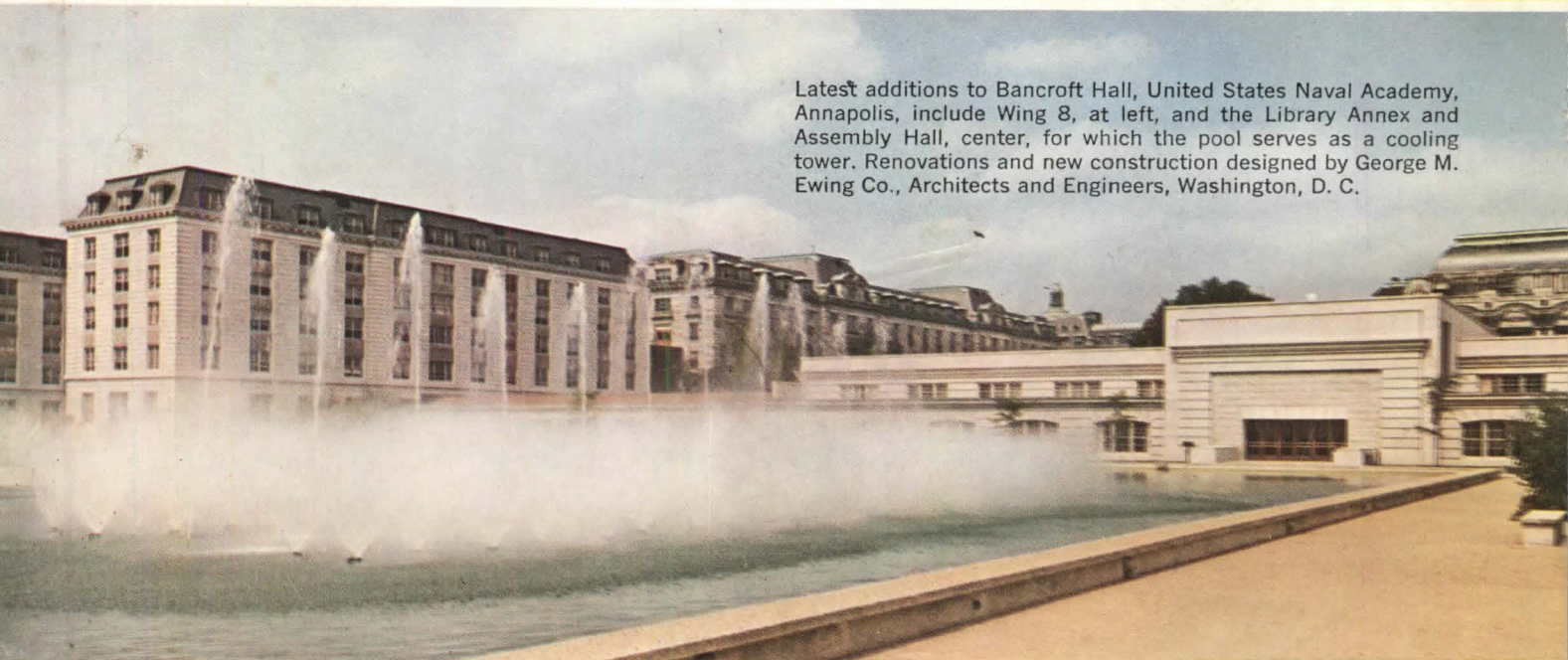
RUBEROID
FINE FLOORING

733 Third Avenue, New York 17, N.Y. 10017

For more information, turn to Reader Service card, circle No. 382



Vincent G. Kling, F.A.I.A., Philadelphia, Pa.
Contractor: F. K. Campion, Inc., Flourtown, Pa.
Contractor: Modern Floors, Inc., Philadelphia, Pa.



Latest additions to Bancroft Hall, United States Naval Academy, Annapolis, include Wing 8, at left, and the Library Annex and Assembly Hall, center, for which the pool serves as a cooling tower. Renovations and new construction designed by George M. Ewing Co., Architects and Engineers, Washington, D. C.

JOHNSON CONTROL IN BANCROFT HALL, UNITED STATES NAVAL ACADEMY ON DUTY SINCE 1912

Hub of midshipmen activities at the Naval Academy, famous Bancroft Hall is virtually a self-contained city. To provide the most modern facilities available, the Bancroft Hall complex was recently renovated and expanded.

It includes the world's largest dormitory, with space for the entire Brigade of 4,000 midshipmen, a 4,000-seat mess hall (also the world's largest), and complete supporting facilities from recreation rooms to post office and dispensaries. It contains five miles of corridors, 1,873 rooms, and 30 acres of deck (floor) space.

For 52 years, Johnson Automatic Temperature Control Systems have kept pace with the varied comfort requirements of Bancroft Hall. Since the original installation

in 1912, Johnson Systems have been installed in each renovated wing, the Mess Hall, Museum, Administration Building, Hospital, and new Library Annex and Assembly Hall.

Johnson's record in outstanding buildings such as Bancroft Hall is unequalled in the automatic control industry. When you build or air condition, specify Johnson Control and get the world's finest.

Johnson Service Company, Milwaukee, Wisconsin 53201. Direct Branch Offices in 110 principal cities.

