

PERFECT HOME

JANUARY 1954

MAGAZINE



Published Monthly For

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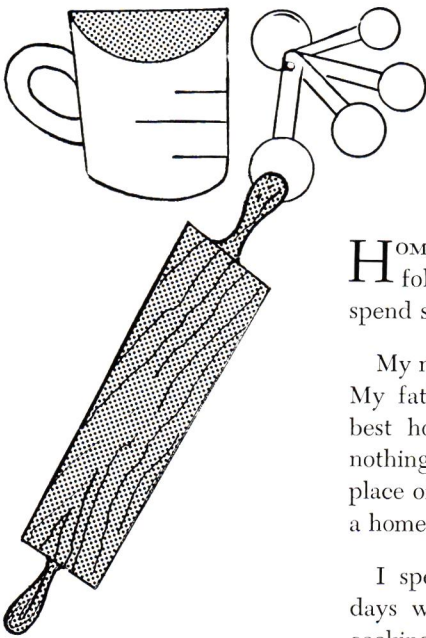
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ND OR HEAVY MUD...
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To help you
build better buildings

On my own ground



HOME means more to me than to most folks because all my life I have had to spend so much time away from it.

My mother passed away when I was four. My father never remarried. He made the best home for us he could, but there is nothing a man can do that will take the place of a mother's touch in making a house a home.

I spent a great many of my childhood days with my grandmother and from her cooking I acquired a taste for good food — Kentucky ham properly aged and correctly cooked, roast turkey with savory dressing, country-style fried chicken with cream gravy, hot biscuits, and of course homemade pies and cake. Yum! Yum!

I was educated at a boarding school. At 19, about the time I was to graduate, I developed asthma. The only relief then was a dry climate and so I went to New Mexico where I worked for Wells Fargo. This forerunner of the American Express Company not only moved about every object under the sun; it also moved its men, and for five

years I do not recall living in one place for more than three months at a time.

Later when I had travelled all over the West and throughout Mexico, and even to Trinidad, my asthma was cured and I went to Chicago to settle down to start my business life — *as a traveling salesman.*

Finally in 1939, when I retired to enjoy more time at home, my hobby of selecting good places to eat and sleep turned into a serious business — a business that even now keeps me away from home nine months out of the year.

Wherever I go, my wife Clara goes with me. She is a delightful companion and we have loads of fun. Our biggest thrill always comes, however, when we round the bend and approach the driveway that leads up to our own home. Here I can relax and meditate; can try out in my own kitchen some of the wonderful ideas for new dishes that my friends all over the world share with me. Here on my own ground, where I played as a boy, I can enjoy with my good wife Clara the kind of home that only a woman's touch can build.

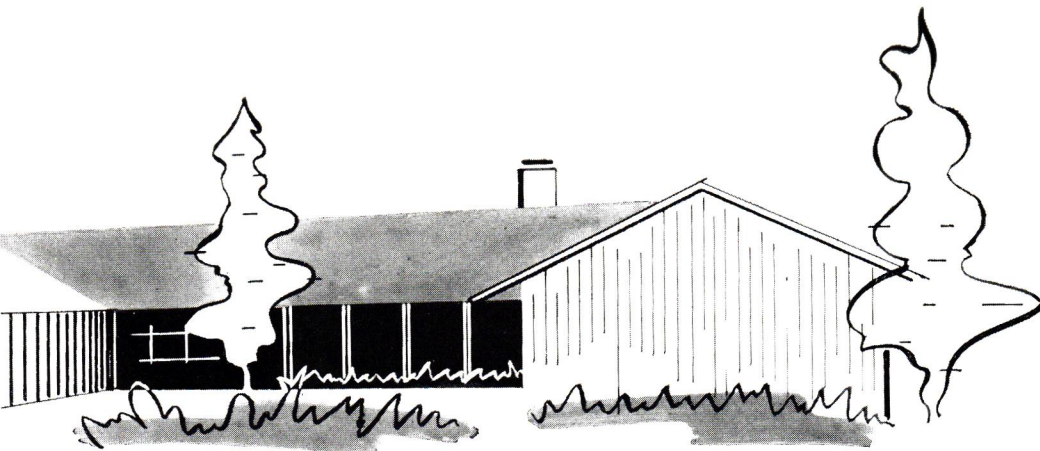
To enable me to spend every possible minute at home, I built a combination office and house on a few acres nearby the ancestral Hines plantation just outside Bowling Green, Kentucky. Each morning, when I am home, I can step out of my breakfast room, go through the library and be at my office desk in a matter of seconds. I waste no time commuting.

Yes, home has a deep meaning to me for I have had to be away from it so much.

Duncan Hines

The name Duncan Hines is synonymous with good food and lodging. The author of the books, *Adventures in Good Eating*, *Adventures in Good Cooking and Lodging for a Night*, tells you here a little bit about his home

If you like modern you'll probably favor our front cover. If you prefer traditional furnishings you'll choose this dining room view. Both were photographed by Nowell Ward



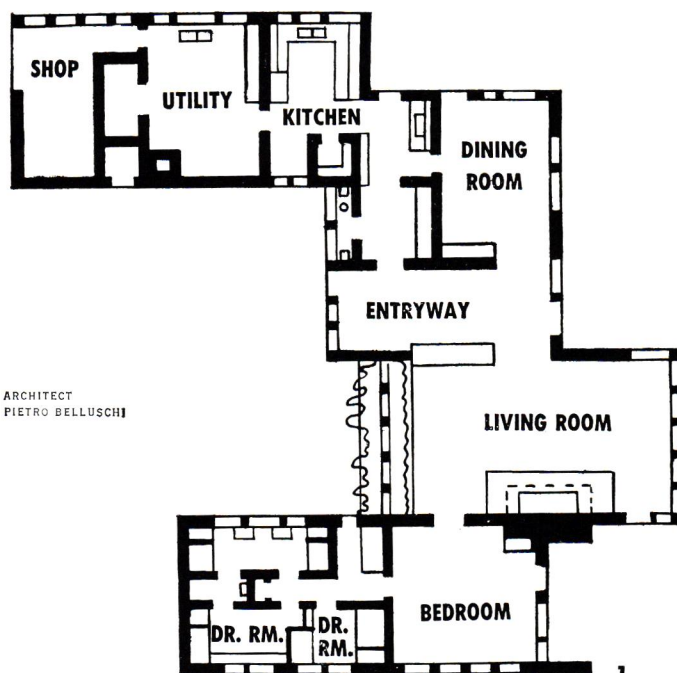
With nature

NESTLED in a small scenic valley, this frame ranch home blends into its lush landscape with complete harmony. In spite of its spaciousness, the home is informal and unpretentious as the woody hills surrounding it.

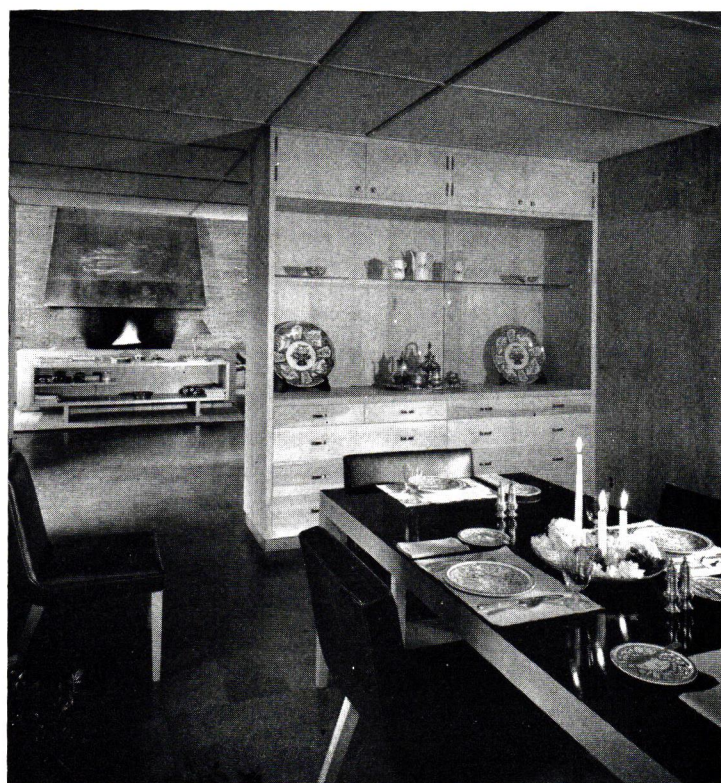
The warm, inviting rooms are built around a courtyard, and to the sides and back are terraces spaced to encourage sun and breezes. Large windows which spread over entire walls bring generous areas of the outdoors inside. Battened exterior walls are weathered fir, and the roof, with its generous eaves, is pitched low.

Inside, the colors are nature's own: deep brown, daffodil yellow, golden tan, and a range of greens which blend with the native woods. Focal point is the living room fireplace with its ceiling-high copper-hood heater framed against a buff-colored brick wall. It is lifted on a wide waxed concrete ledge, bringing the fire almost to eye level.

Interior materials and furnishings were



ARCHITECT
PIETRO BELLUSCHI



PHOTOGRAPHS BY EZRA STOLLER

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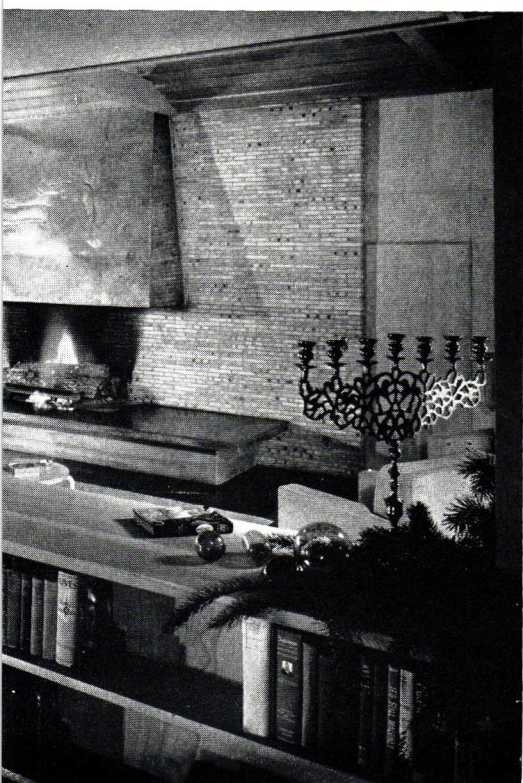


is a guide

planned to be practical as well as distinctive. Walls are birch-veneered plywood; the ceiling is cedar siding; the floors are easy-to-clean cork and asphalt tile; and furnishings have a strong beauty which welcomes use.

Openness is achieved without sacrifice of privacy. The entryway is separated from the living and dining rooms by built-ins. The large bedroom and a divided bath are located in a wing off the living room, and the bedroom opens into its own sheltered terrace which overlooks a view. The guest room and home office are located on the far side of the center court, separated from the main part of the home.

In keeping with the spirit of hospitality which goes hand in hand with country living, there's a large old-fashioned pantry closet off the modern kitchen with space for a generous supply of canned goods and staples. And next door to the utility room, is a cold room for fruits and vegetables.



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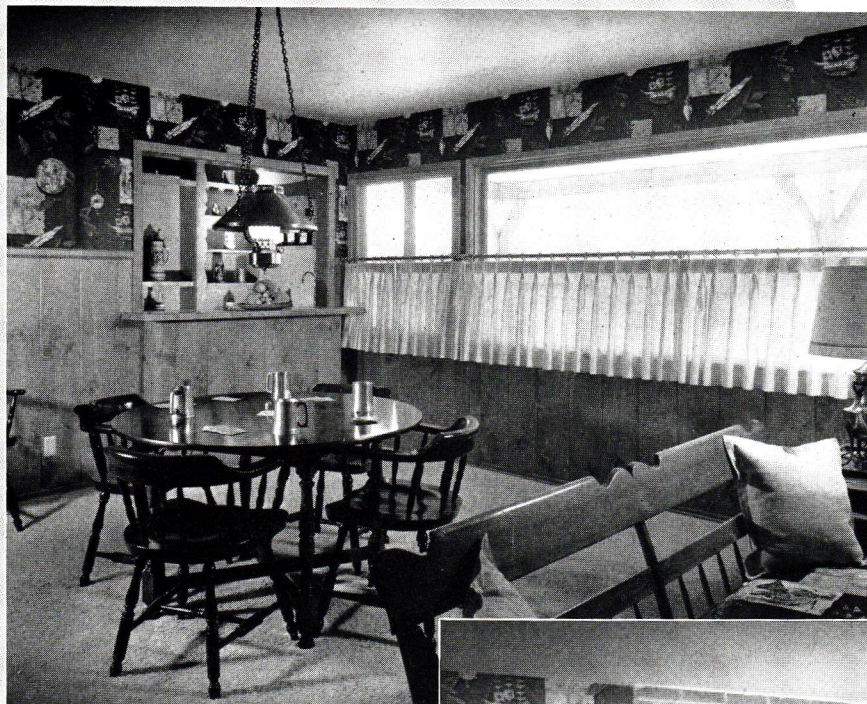


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- 1—Ranch home is built around a court yard, and all rooms open into it. Not shown in floor plan is the guest room located on far side of the court
- 2—From the dining room there's a glimpse of the fireplace. Open shelves in built-in birch buffet display Oriental plates. Long table has an ebony top
- 3—Living room is planned so it looks out both on the quiet landscaped court yard and down the valley. Bookcase unit divides living room from hall
- 4—Distinguished fireplace with its ceiling-high copper hood-heater is the royal focal point of the house. High ledge brings the fire up to eye level

Leisure time room

BY BETTY CARLSON



Convenient serving counter built-in next to the whatnot shelf makes refreshment time easy on the host. Solid oak furniture, pine paneling and washable cotton carpet take playful knocks in stride. Light from the generous room-length window is controlled by a colorful muslin half curtain

What would-be barber shop quartet or card enthusiast wouldn't be inspired by this friendly decor built around an open fireplace? Round table and comfortable captain's chairs welcome long hours of companionship. Cushioned bench before the fire encourages spontaneous barbecues

THIS ROOM is marked "strictly for pleasure." No frown lines, budget problems or business sessions allowed. These rules are seldom violated either, for more serious matters have a way of dissolving once you enter the door. You find that laughter comes easily and the walls, sprightly papered with this and that above the pine wainscoting, seem to chuckle back at you. A natural brick fireplace is conducive to relaxation, light conversation, and spontaneous barbecues, and the solid round game table with its comfortable captain's chairs is a proper setting for merry hours of fun. In a far corner of the room is a pass-through counter popular with hungry guests.

Whimsey blossoms forth in the distinctive accessories, each in keeping with the informal atmosphere — colorful steins, polished brass lanterns, a copper tub sporting a junior-sized tree, a detailed model ship, tempting wood bowls filled with fruit. One thing lacking — and conspicuous by its absence — is a clock, completely unneeded.



PHOTOGRAPHS BY ROBERT C. CLEVELAND



Knotty pine divider which reaches the beamed ceiling separates this room. Furniture can take it, tacks won't hurt walls, and fabrics are sturdy, washable

Opposite view of the room shows desk built in around a corner. It has large working surface, shelves and drawers which aren't afraid of an accumulation

Double closet, bottom of page, centers room. Chest of drawers file hundreds of items neatly. Built-in shelves over beds display books, sports equipment



TWO-IN-ONE

BEDROOMS

IDEAL for teen-age brothers or sisters is a roomy bedroom which can be divided into separate sanctuaries. You know your youthful sons and daughters want—and need—certain amounts of privacy just as you do, and they want a special place for belongings. Yet at the same time, what fun is a big date or an exciting school game if they can't talk it all over afterwards in the wee hours of the morning? With a divided bedroom they can have their cake and eat it too — enjoy both privacy and companionship.

Your younger children will love such an arrangement as much as their older brothers and sisters, and it will help them learn to take pride in their possessions and clothing at an early age.

Here are two ways to divide a bedroom. One room is sectioned off by a low partition and six wide, ceiling-high knotty pine planks. In the other, a double closet which organizes main garments and files small articles of clothing marks the line of demarcation.

PHOTOGRAPHS AND DATA BY SHAN STEWART



★ Fashions for Beds ★

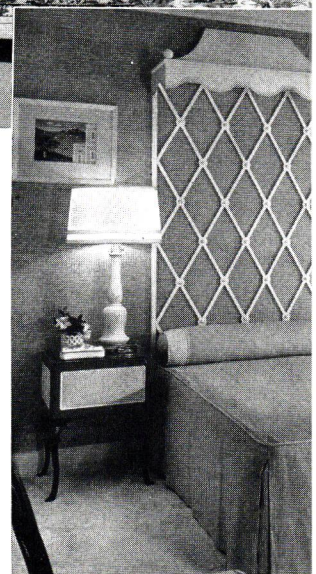
A beautifully decorated bed not only invites restful slumber, but adds enchantment and sets the theme for the bedroom. Here are six ideas for your inspiration



★ Heavily brocaded spread draped luxuriously over print dust ruffles is set off by a tufted bedboard. Pleated draperies form flattering frame



★ Gracefully shaped ivory headboard tufted in apricot broadcloth forms a window for an impressive wall planter. Spread is heavy chenille



PROBABLY MORE than any room in the house, a bedroom offers you the widest chance to express your personality in decoration. The taste and habits of the family must be considered when new living room furniture is in the offing. The home-maker's convenience is a first must in furnishing a kitchen. But the theme of your bedroom is yours to play with uninhibited.

The center of interest that sets that theme is the bed. Treat this flexible article of furniture to the smartest of dresses, one which catches the eye, adds enchantment to the room, and induces restful slumber. Create a completely feminine effect with rows of lavish ruffles, soft luxurious fabrics and an abundance of plump downy pillows. Decorate your bed with proud, classic sophistication. Or, if it pleases your fancy, go in for clever whimsy.

In any event, carry your planning beyond a pretty spread and a couple of pillows. The headboard, night stands and background are all part of the setting and should blend together in an inviting grouping.

These fresh new ideas will give your bed an attractive lift. Adapt them to your own settings.



Above, reeded wood headboard is covered with fabric to match the spread
Below, four-poster bed with print dust ruffles has a white eyelet canopy

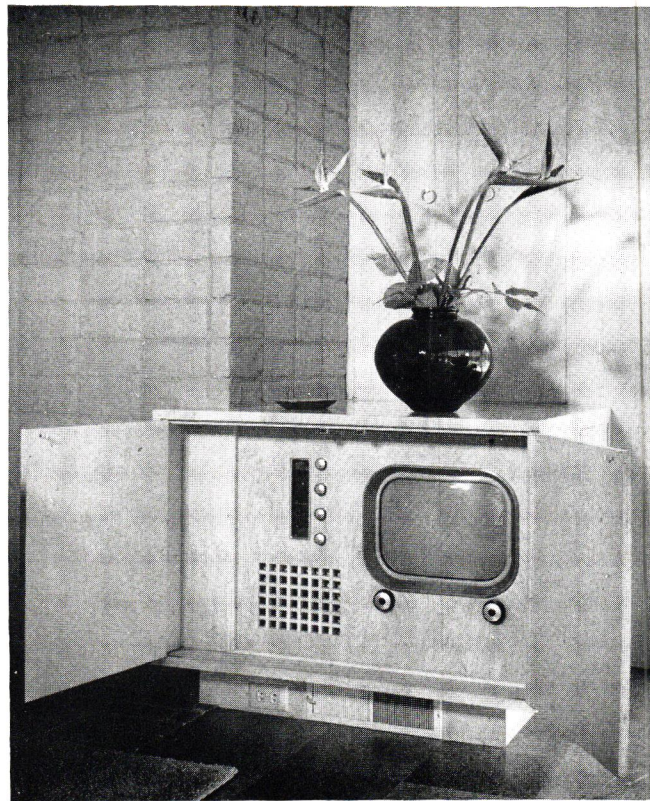
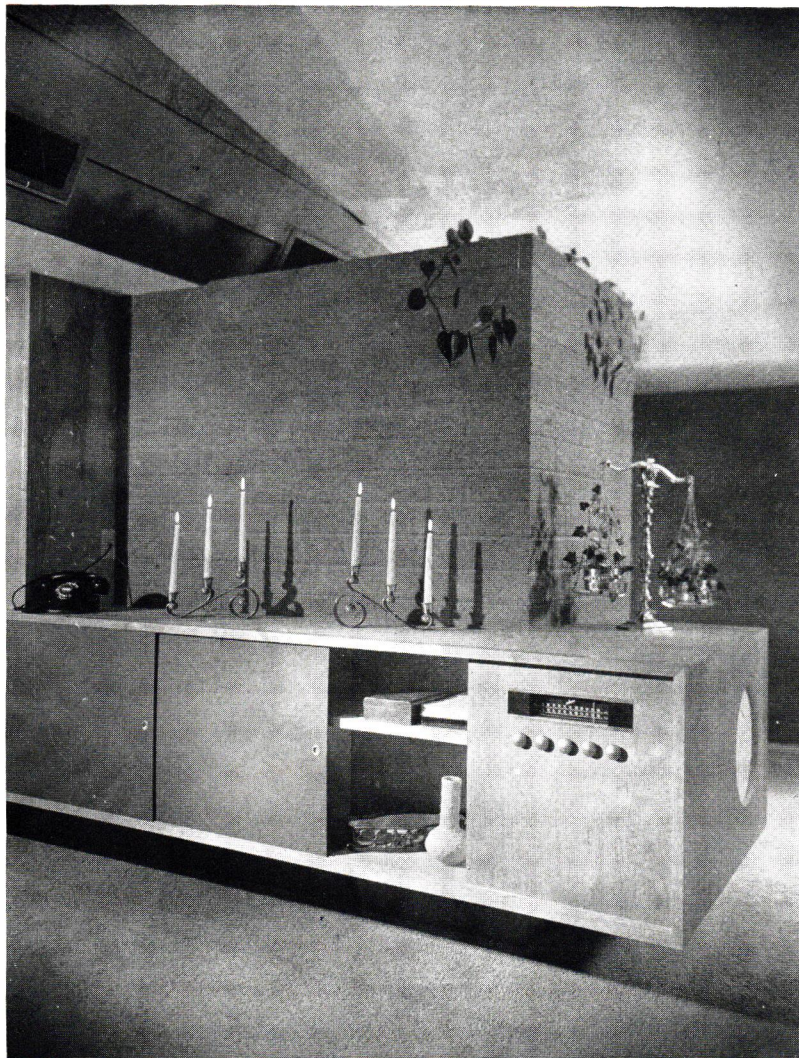


Symphony in prints. The couch-bed is dressed in gay chintz which matches wallpaper, curtains, chair coverings. Shelf and border unite the twin chests



On textured paper, frosted wooded cross pattern pin-pointed with tiny knobs and topped with "roofs" form an intriguing background for tailored beds

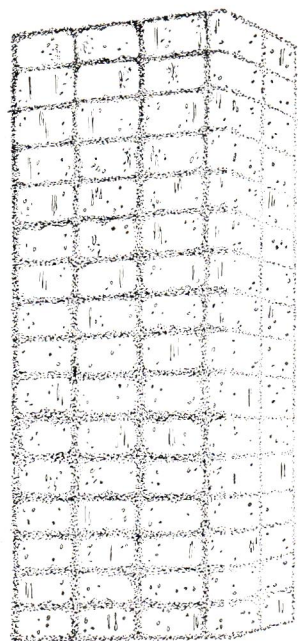




Above, fitted snugly into the corner between the fireplace and a high storage wall is a handsome television-radio combination

Left, brick fireplace is circled by wooden storage units. Built off the floor, they give illusion of light airiness, are easy to clean

These built-ins add a decorative touch to a corner fireplace and turn otherwise wasted space into practical storage room



Built around a Chimney

IN THESE DAYS of smaller homes, every precious inch of space counts. The trend is toward economy in decoration, away from wasted areas in a room. Entire walls have become storage units or supports for built-in furniture. The snuggest of corner nooks are equipped with shelves and cupboards. Useful articles of furniture divide rooms.

Here are some decorative ideas for making space around a corner fireplace work for you. Pictured at upper left is a long storage unit built around the sides and back of a brick fireplace to serve as a functional divider between living and dining areas. A handsome record cabinet with amplifier is housed in the corner section and serves both rooms. Other cabinets slide open to reveal shelved storage compartments for china, crystal and linens. Counter top is handy as a buffet or can be used as a shelf for telephone and accessories.

The other two pictures at the top of the page show a glorified TV and radio combination housed in a cabinet which fits around the corner of a chimney. Recessed bottom section has a conditioned air outlet and plugs.

Picture at lower right shows a deep storage chest which extends out from the living room fireplace hiding the steps. A glass top is lighted to emphasize floral arrangements and glamorize the vines which climb the wall

OF THIS AND THAT

NO MATTER how good a product seems to be, give its manufacturer time and he will try to make it better. Remember those corrugated plastic panels we told you about just a few short months ago? Well, they are wonderful. They're unaffected by so many things that ordinarily damage building materials. Now they are being made so that they are even better looking and they do a much better job of diffusing light. They have new texture interest in a woven fabric pattern. This new plastic would be ideal for shower enclosures, screens, room dividers or light panels. Next time you stop in to see your building supply dealer, ask him about this new plastic.

EVERY so often some company designs and makes a fabulous room of the future just to show the amazing functions of their own particular product. Quite often the gadgets with which these rooms are equipped turn out to be more newsworthy than the product they were built to glorify. One kitchen that we inspected recently had several of these wonderful appliances. We wouldn't be at all surprised if, within a couple of years, we will be seeing them in moderate cost homes.

Among the fascinating possibilities we saw is a closed circuit television set that will allow mother to watch activities in the nursery or play area. Then there was an under-counter combination freezer and refrigerator with an insulated glass front. You could see what was in each drawer and pull out the one you wanted.

There were also electrically operated sliding draperies, kitchen and car controlled garage doors and great sliding glass panels that open to the out-of-doors. We are willing to wager that you will see at least one of these ideas in some home within the next two years.

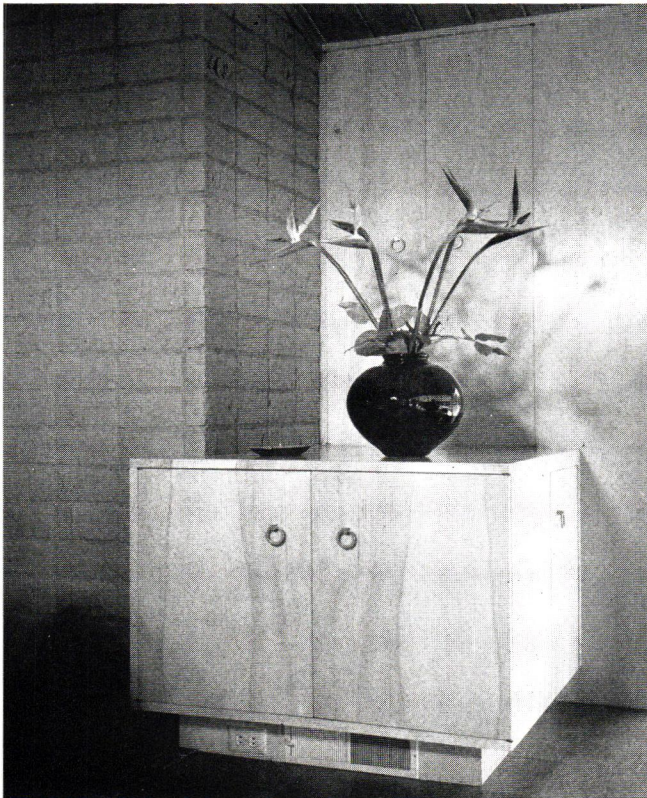
FABULOUS new heating systems make the news but there are still many of us who must live with the old standing radiators. There are several ways these can be made to function more effectively. First keep them clean. A long bottle brush or the radiator attachment of your vacuum cleaner should be used on them at least once a month.

Much of the heat that is beamed out the back is absorbed and lost into the wall. This heat can be saved by aiming it back into the room. Heavy aluminum foil attached to the wall at the rear of the radiator acts as a reflector.

You have probably noticed that curtains that hang over or back of a radiator soil much faster than those at other windows. A strip of foil between the curtain and the heat will prevent the natural flow of hot air that carries dust up along the wall back of the radiator. Lap the heavy foil sheets about four inches and hold them in place with a metal or wood cover that fits over the top of the radiator.

YOU can find a lot of storage space between the studding of your house. An auxiliary medicine chest could be built into the bathroom. Cut out the wall between the studs. Line the niche with thin plywood or hardboard. Frame the opening, add shelves and a door if you wish. A spice cabinet above the stove in your kitchen can be made the same way. For the Early American kitchen, line it with pine faced plywood, scallop the shelves and give it an old pine finish.

For instance, family shoes will stay neat if you have a handy cupboard for polish and brushes. It should be made just above floor height. Nail a foot rest to the inside of bottom-hinged door.



When closed, the set reveals a narrow storage compartment on the side. Lower section houses room ventilator, electric outlet

Below, storage cabinet with glass top built to the side of fireplace also serves as a room divider which camouflages the stairway



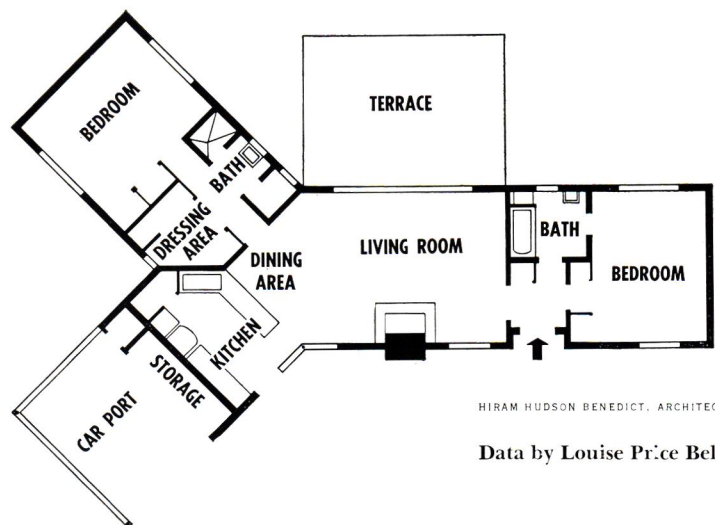


Matching pumice bricks for the fireplace make the room look larger. In front it angles slightly. Its hearth is raised and floored with colorful local flagstones. The exposed ceiling beams are stained and waxed.

We think that the airy open "Y" plan of this house deserves your attention. Though very small, this house spreads its wings to take in a generous sector of the distant landscape from every major room

PHOTOGRAPHS BY FRANK L. GAYNOR

IN THE SPIRIT OF THE TIME



HIRAM HUDSON BENEDICT, ARCHITECT

Data by Louise Price Bell

SMALL houses require less care than large houses — at least they do if they are well planned. Here's one that can be made to sparkle in two shakes of a duster.

The planners used materials that don't require pampering. They gave familiar concrete and pumice brick high styling simply by knowing how much or rather how little detail should be permitted. They blended these simple elements until they formed a setting compounded of comfort and serenity.

Walls of the house, both inside and out, have been left natural grey, a sensitive background for the bright draperies and upholstery fabrics.

Under the low-lying roof are two bedrooms, two baths, a dressing room, kitchen and the main room that is used both as living and dining rooms. The compact but particularly well-oriented kitchen is just over the serving counter, setting a mood of informal charm.

If you'll glance at the plan you'll see how well the more private areas have been isolated. One bedroom and the carport jut off at angles from the central shaft. The second bedroom lines up on the opposite end of the living room.

There is a huge terrace, an engaging spot of slow-paced charm, paved and walled to set it apart as a well defined outdoor living area.

The house is small but its convenience is tremendous. All of the simple-to-maintain surfaces are implemented by furniture that will demand but little attention, with washable fabrics and soil resistant finishes.

The carport in this house has the answer to the ever pressing problem of storage space. One whole wall is lined with cupboards, shelves, drawers and compartments that should hold most of the lawn equipment, children's vehicles and unused luggage. In addition there are generous closets in the bedrooms, halls and in the spacious dressing room.

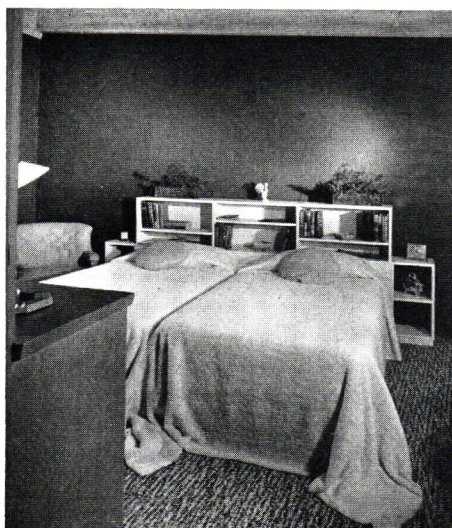


The chest-high divider between the dining and the kitchen areas is painted to blend with the walls. The deep top section is divided to hold specific equipment. In the ceiling of the kitchen you can see the recessed lights and the ventilating fans that sweep out all of the heat laden air

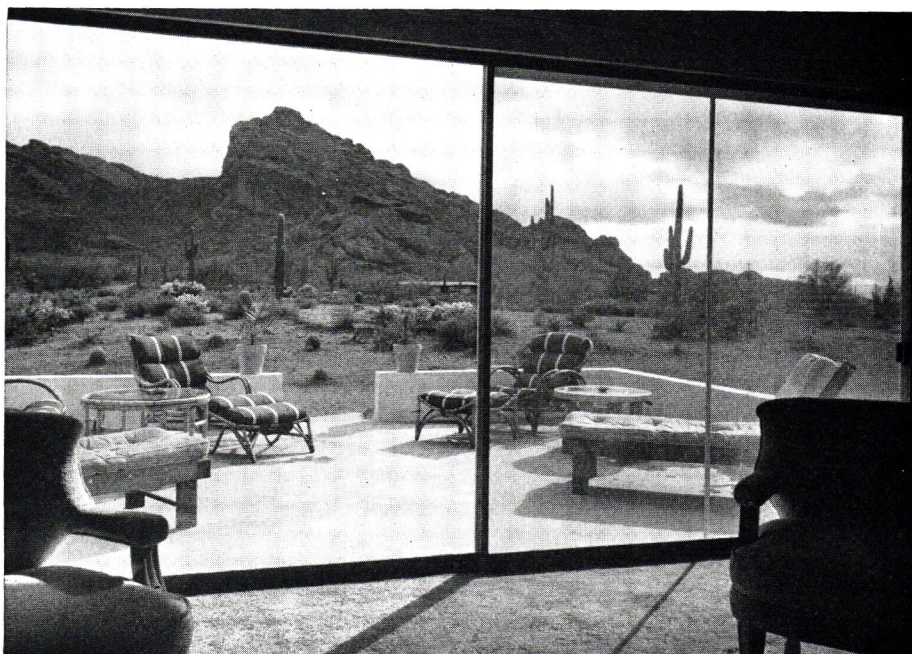
In the tiny kitchen, details are twice as worthy of a place if they can serve several purposes. The pull-out bread board is located close to the counter top stove where it can hold pans on their way to the stainless steel top of the cooking surface. It may also be used as a snack counter



Built-ins make this small house seem much more spacious. The double chest of drawers and the headboard for these twin beds are both carpenter made. In this room the walls have been painted dark greyed blue and the wood of the ceiling beams toned to match



The entire wall opposite the fireplace is made of glass. The doors slide open at a touch. The change from inside to outside is barely perceptible. The concrete terrace floor has been colored to match the shade of the carpet in the adjoining living room



PHOTOGRAPHS BY FRANK L. GAYNOR



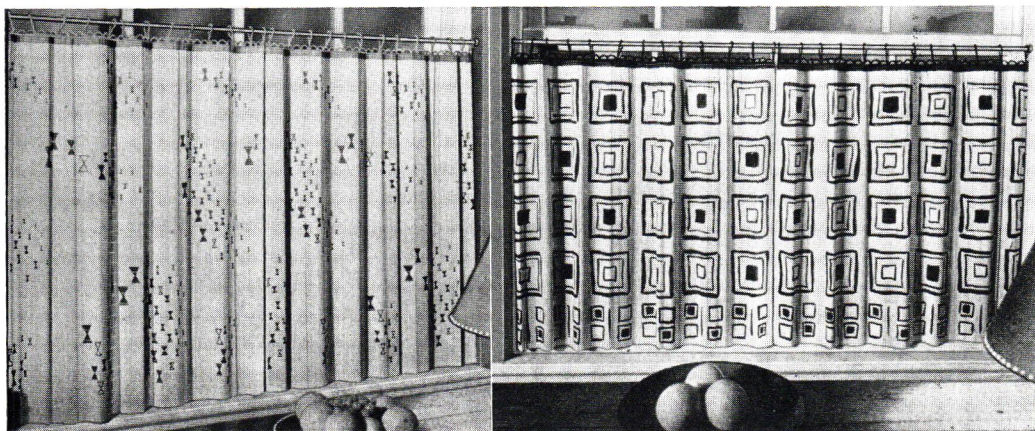
HAND IN HAND WITH HOSPITALITY

HOSPITALITY . . . the word has a pleasant sound to all who delight in sharing the pleasures of their homes. There are many facets to hospitality, but the one that interests us most right now is a new sofa bed. What's so new is that it's both a truly handsome sofa and a comfortable bed, a far cry from old-fashioned dual-purpose units that did neither an adequate night or day job.

Few of us have guest rooms. In fact, many of us can't even claim a combination area that might be labeled "den, guests, sewing." Most homes find the living room working both night and day shifts whenever guests arrive.

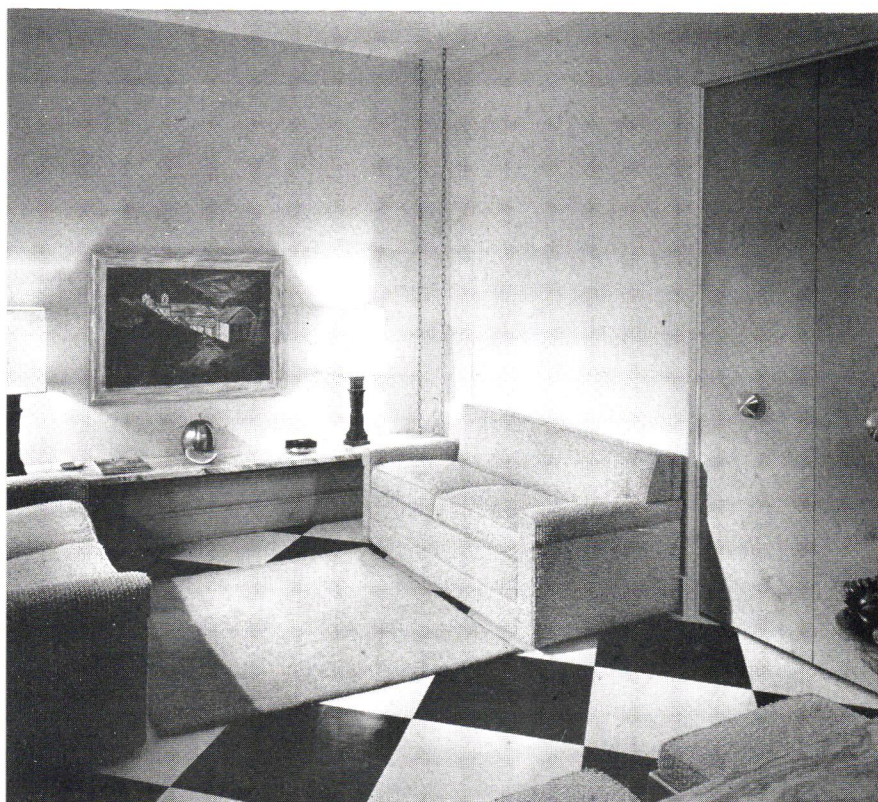
These new turn-about sleeping and sitting units make for effortless 'round-the-clock hospitality, offer the essential amenities of a good bed and attractive surroundings. And they are so very good looking and so easy to operate. Such a sofa might well be a staple item in any home furnishing program. With their fiesta of colors, fine proportions and their handsome fabrics they just naturally suggest out-of-the-ordinary decorating schemes.

FIGURED IN YOUR FAVOR



SPICK and spandy and couldn't be neater. You couldn't add a newer flair to your windows than can be had with these wooden cafe-curtains. The makers did special things with tiny wood slats to make them into those abbreviated curtains . . . then they did more special things to add pattern. South America is represented by a diavolo top design and the modern mood by a block-on-block pattern. Looped tape at the top holds the rod.

BY DONNA LOUIS NICHOLAS



PHOTOGRAPHS BY HEDRICH BLESSING

The Santa Fe room at far left is pure showmanship. The floor is news. It's made of sturdy pigskin. The walls suggest the pinto pony with shining black lacquer set off by dull white. The back of the turquoise, space-saving sofa bed hangs right on the wall

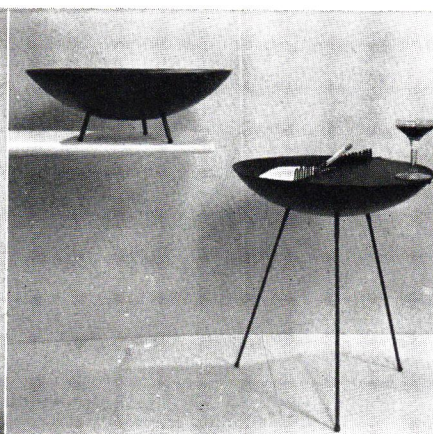
The room above is a setting of many moods. It suggests Puerto Rico and leisurely tropical living. Nubby white fabric covers sofa beds and dining benches. The white marble shelf is suspended on gleaming brass chains. A sense of coolness is created by colors

The San Francisco setting, right, blends regional materials with oriental accessories. One wall is covered with metal leaf paper resembling the patina of ancient bronze. The trundle bed upholstered in raw silk pulls out for added sleeping accommodations



FOR YOUR EVERY WHIM

OF COURSE we're not hinting that you don't know your own mind, but home decorators, bless 'em, always welcome a change and this table and lamp seem to have personalities to suit every need. It's all a matter of legs. Some like them long. Some like them short, and some find middling just perfect. Table and lamp have three sets of rubber-tipped legs. The table may be used as a bowl by removing the clamp-on half top.



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MORE THAN AN INVESTMENT

Your home is more than a financial investment. Its deeper values can't be expressed in dollars and cents. You wouldn't sell it at any price if you couldn't get another.

In reality, of course, you probably expect to sell some day and move to another house. Looking ahead to that eventuality is only sound planning. Naturally, you'll want to get your money out of your present home. And you even have

a right to hope that its value will have increased. That's one reason why you want only best materials and workmanship to go into repairs and remodeling — to safeguard your investment.

The firms listed on this page make up your PERFECT HOME family. They have conscientiously served your friends and neighbors for years. Each has a reputation which is your protection. Use this page as a guide.

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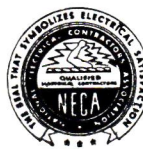
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